

FEBRUARY 2. 1943

TWO DOLLARS A COPY

PROPOSAL FOR A PHONO RECORD ARMISTICE

THE CASH BOX believes and has so published some issues back, after a survey among leading phonograph operators, that the music operator is IN THE MIDDLE regarding the arguments now going on for the making of records. He has been placed ON THE SPOT because he has no national organization to defend him in such matters. He is, as we stated just a few weeks ago on these pages, a loose muscled giant that hasn't as yet even become acquainted with the great power he wields. We, at THE CASH BOX, therefore believe that the time has now arrived when this situation is becoming unbearable to the automatic music operator. It is definitely beginning to affect his business - his income - his livlihood. He is working hard to continue in business as best he can while enduring the agonies of a record ban which never should have been forced upon him. At our own expense, we do not ask for anyone else to share the cost with us, we have employed a prominent attorney in New York City, have presented our idea for a proposal for an ARMISTICE for the automatic music operator - and are prepared to carry this further - directly to Mr. James C. Petrillo of Local 802, American Federation of Musicians and to the record manufacturers - to see whether this simple, yet practical proposal can be worked out with Mr. Petrillo and the record companies.

We propose: that because there is no argument on record between the automatic music operator and the musician; because both of these respect each other for what they have done for each other; because of the fact that both of these feel that each one is suffering from this present record situation that the following plan be adopted:

> THAT RECORDS BE MANUFACTURED EXCLUSIVELY FOR USE IN COIN OPERATED PHONO-GRAPHS PENDING THE SOLUTION TO THE PROBLEMS NOW EXISTENT BETWEEN THE RECORD MANUFACTURERS AND THE AMERICAN FEDERATION OF MUSICIANS. THAT SUCH AN ARMISTICE CAN BE MADE COMPLETELY WORKABLE BETWEEN THE AUTOMATIC MUSIC OPERATORS, THE AMERICAN FEDERATION OF MUSICIANS (LOCAL 802) AND THE RECORD MANUFACTURERS WITHOUT ANY NECESSITY FOR ANY INVOLVED AND FURTHER ARGUMENTS.

We further believe that such an armistice would prove tremendously helpful to the general morale of our armed forces for then they would be hearing their favorite music thru the automatic phonographs located in their camps and in the vicinity of their camps. We further believe that, tho this may somewhat affect the radio stations, we are strictly, and completely and exclusively concerned with automatic phonographs and that if this does affect the radio stations it may even prove helpful in bringing about a more rapid solution to the entire problem.

We want to present the above to Mr. James C. Petrillo at Local 802, American Federation of Musicians. We will do this at our own expense and include the expense of our attorney who is helping to advise us in this matter for we feel that every single automatic music operator IS WITH US in our attempt to arrive at a solution whereby records will once again be manufactured for sale to automatic music operators.

We further believe that Mr. James C. Petrillo is definitely not there to harm the automatic music operator. He is endeavoring to obtain what his organization feels they are rightfully entitled to. We feel that we have been placed IN THE MIDDLE of an argument for the manufacture of records between the record companies and the American Federation of Musicians which is hurting our business. It is beginning to make itself felt more each day. Operators need records. They don't want any quarrels which are definitely not of their own making. They respect the rights of the musicians as well as the record manufacturers. But, they just don't want to be PUT ON THE SPOT in an argument of this kind.

WE WANT TO HEAR FROM YOU! We want your opinions and we want them FAST. We intend to see and place this matter before Mr. James C. Petrillo and ask Mr. Petrillo to see if our proposal can be worked out to a satisfactory solution speedily. We want records to again be manufactured for coin operated phonographs. Whatever the record manufacturers and the American Federation of Musicians have to fight about - let them fight about it until the cows come home. We are interested solely in the coin operated phonograph and are asking that records be made exclusively and only for that instrument so that it may continue as popular as ever and bring a sensible return to the operator who has invested his money, his time, his effort and his energy in it to REMAIN IN BUSINESS. YOUR ANSWERS BY LETTER OR WIRE - IN VOLUME - MAY HELP BRING SPEEDY RESULTS! SHOW THIS TO ALL THE MUSIC OPERATORS YOU KNOW - HAVE THEM READ IT AND WRITE OR WIRE US IMMEDIATELY!

(On the following page you will read the letter of a prominent New York attorney.)





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FEBRUARY 2. 1943

TWO DOLLARS A COPY

JOSEPH J. EINHORN Counselor at Law #21 East 40th Street New York

Lexington 2-5995

January 23, 1943.

The Cash Box 381 Fourth Avenue New York City

Gentlemen:

I have discussed at length with your editor, Bill Gersh, his suggestion for an interim solution of the problems confronting the automatic music operators as a result of the current ban on the making of recordings. I believe that Mr. Gersh's suggestion that the American Federation of Musicians (Local 802) relax its ban on the making of records so as to permit the manufacture of records to be used exclusively by automatic music operators is one that can be worked out from the legal and practical standpoints by both the American Federation of Musicians and the recording companies.

Mr. Gorsh's plan is particularly appealing in that it will bring about a supply of records for the thousands of automatic music machines now being used for the entertainment of those serving in the armed forces of our country.

In accordance with my retainer, I am holding myself ready to engage in whatever conferences may be necessary with the officials of Local 802 of the American Federation of Musicians and the recording companies to bring about the adoption of Mr. Gersh's plan.

Faithfully yours,

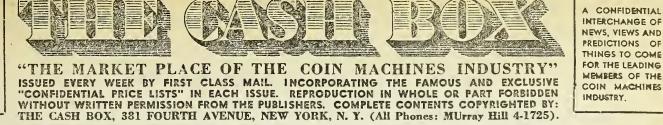
JOSEPH J. EINHORN

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NEWS, VIEWS AND PREDICTIONS OF THINGS TO COME MEMBERS OF THE COIN MACHINES INDUSTRY

VOL. 4, NO. 19

FEBRUARY 2, 1943

TWO DOLLARS A COPY

"The Coin Machines Merry-Go-Round"

By Bill Gorsh

RETAILERS WILL NEED COINGAMES For sometime now we have been writing that as the retailer faces greater curtailment and shortages he will be forced to seek other, outside means for sustaining his business. The first he usually turns to are coingames for he realizes that these not only keep his customers in his place of business but that they also produce the necessary revenue to make up for the loss he faces in his regular lines. Because of this demand on the part of the retail mer-chant we find that law enforcement agencies everywhere have relaxed restrictions. Coingames are beginning to appear in spots today

where they were most severely censured only a few months ago. This is due to the adamant stand of many retail business men.

Just the other day, to give greater emphasis to our prediction, came the report of an address by George T. Bryant, Chief of the Trade Relations Branch, Retail Trade Service Division, OPA, at the meeting of the National Dry Goods Association Bryant advised the merchants, "Clean house, Trim your sails. Get ready to weather the storm and avoid the mad, last minute rush for dwindling supplies." (This also bears out our statements in our 1942 Market Report). He also declared, "We want to see everything done to make the retail business survive".

All this simply means to the cointrade that because of restrictions and rationing on the retailers, and further because of the fact that all divisions of the government are interested in doing everything possible to keep the retailer in business (for he is the backbone of the American distribution system) coingames will prove of tremendous importance to the retailer in helping him to continue in business and the legalities usually contended with by coinmen will be found to be more or less relaxed as more and more retail merchants get up on their hind legs and advise the authorities in their communities that coin operated machines are an absolute necessity for their continuance in business.

PRICE PROBLEM

Once again the increased prices of equipment have become a chief topic of conversation. For weeks and weeks we have written about price increases. It's only natural for prices to go up when supplies diminish and demand grows. (Just ask your wife what she is now paying at the grocer, butcher and baker. Don't kid yourself - inflation is here.) Demand for equipment grows greater every day as more and more territory opens. The intelligent coinman realizes that under present conditions, with play growing greater, and machines wearing out, and demand zooming (with hoarding of machines increasing) that prices are far above normal (and as predicted in our New Year Special Issue) will reach even a higher peak by Spring. Actually there is no price problem, as such. As in all industry, the natural force of economics has made itself felt. We can only hope that more and still more equipment will enter the market from outlying terri-tory (being pulled in because of gas and tire rationing) so that prices will become more or less stabilized and not so much subject to inflationary hysteria. (It's all up to you.)

REVENUE RUMBLES

Some issues ago we stated that as rationing became more severe we would again begin to hear revenue numbles from various states which might prove volcanic in effect to the cointrade. This past week the press in New York State reported that Governor Dewey was seeking revenue from every possible source to insure the state's financial condition. We also note that Governor Holland of Florida is wondering how he's going to keep the public schools open and pay the state's old age pensions, too. (Because of the severe-ly high taxes placed on racing, Florida tracks have been forced to close. Race tracks are not portable - like coingames.) This search for state revenue, of which these are only the first rumbles, will no doubt become national in scope and can be used as a wedge by coinmen to open much territory. Eventually, the search for revenue will dig into the coin machines field. (This has already happened this past week where a bill was presented to the New York State Legislature to tax coingames.) Why not get ahead of the first loud mouthed politico in your state and propose such taxation (based on the Federal government's tax method) and on a fair basis, and thereby "take the bull by the horns" as the expression goes? Not only can this be construed as a patriotic gesture but may even prove a preventive for even greater taxation.

"PAT-ON-THE-BACK" DEPT.

We're just as human as the next fellow and therefore just as subject to the vanities and foibles of this earthly existence. So when we get a letter like the following from Ed. Ravreby of Owl Mint Machine Company, Boston, Mass. we like to see it in print for



to to -

"The Coin Machines Merry-Go-Round"

all to read. "Congratulations." Writes Ed, "You have succeeded in putting across that extra bit of enthusiasm and optimism so sorely needed in cur industry. By your splendid and most dynamic initiative and ingenuity, by your timely news items relating to our business and appearing weekly in your most valuable medium, you have injected such a spirit of optimism in our trade that soon you will have to incorporate all your ideas into a weekly magazine. One has only to watch the growth of The Cash Box to understand 'the great comeback to life' of those of our former leaders who laid down their tools, emblematic of our industry. Once again they are advertising thru your medium, The Cash Box. Keep up the good work and I predict - The Cash Box will be the leading coin machine trade magazine."

COOPERATION VITAL

This is the time for true cooperation among the members of this industry. This is the time to lay aside petty personal jealousies and dislikes which are obstacles in the path of true cooperation. Cooperation now is vital, Vital because it affects you personally. It affects your business, your livlihood, your family, your future. Vital, because if you will cooperate with your fellow coinman now you will assure yourself continued, profitable operation. If you have extra equipment you are not using, let the rest of the trade know about it. And don't, please don't try to profiteer. This is one sure way toward wild, hysterical, inflationary prices. Take a decent profit. No one in his right mind will resent that. But don't try to hold up your fellow coinman because you know that equipment is hard to get. The same is true of parts and supplies. You will personally feel better, deep down where it counts, by such cooperative action NOW.

STURDY EQUIPMENT

At this time, it behooves us, that we can all give thanks to the foresight of most of our manufacturers. The greater majority of the equipment they produced continues to give marvelously efficient service. The most of these machines probably could not be termed "true, beautiful, modern design" in the artistic understanding of what is meant by "modern design", they were so sturdily constructed that they have lasted for years and will outlast the war. Some of the punching bags still getting terrific bangings in arcades are much more than 20 years old. Scales found here and there are over 40 years old. Phonos and phono mechanisms (even of the modern type) date back to '35. Vendors date away back. There are even some of the very first pin games still running in the smaller towns and still bringing home the old bacon. And as for slots, consoles counter games, etc., some are truly ancient. Again we say - let's give thanks to the coin machine manufacturers for sturdy equipment. By golly, we sure need it now.

1. "HALL OF FAME" FOR COIN MACHINES

There's a "Hall of Fame" for just about everything these days. But, no "Hall of Fame" for coin machines. Why can't we get together on such an enterprise? Let's pick about 50 men who have been in the industry for more than 15 years and allow these men to come together (or work by mail or anyway they please) once a year and vote for a machine or two that they believe belongs in the "Coin Machines Hall of Fame". Certainly that first Bell produced by Charley Fey of San Francisco should have received such honor long, long ago. Some of the Scales that have been produced, too. What about the cigarette machines? The first console? The first paytable? Certainly the music machines - all the way from the automatic harp up to the present super-dooper-dooper instrument. And pin games - my gosh a lot can sure be said for those. And don't forget the guns. And the other arcade equipment. (As you read this there's no doubt that you have already picked out a dozen machines you believe belong in the "Coin Machines Hall of Fame"). Send in your suggestions . Here's something to take your mind off those danged-danged taxes.

SHOWMANSHIP

We have always believed that "showmanship" is really the basis for all success. A showman is the kind of man, in our belief, who can start an arcade or operation any where in the country, and everything else being equal, will soon lead the parade in that certain territory. Showmanship, it seems to us, is a natural attribute. Yet, it can also be developed by keen study of showman tactics. For your continued good welfare, let's review some famous showman tactics. Take the salesman (and very successful, too) we used to know (when traveling salesmen were a part of the American scene) who used to pass out a shiny, brand new penny at each call he made. It got so his customers began to call him, "The copper man".And that's just what he wanted. He was a copper salesman. (Remember John D. Rockefeller and the reams of newspaper publicity he received with his shiny, new dimes?) Do you recall Liggett's first stunt when he opened his very first little drug store?

Well, in the dead of night (prior to opening day) he painted bloody, red footprints leading into his store. He was arrested the next day because of the huge crowds blocking the sidewalk in front of his place who had followed these footprints to his door and jammed his store in an effort to learn just what sort of gruesome murder had been committed. And you must admit that Liggett built a business.

We could probably go on for many, many, pages telling you more about these famous showmanship stunts. Study showmanship. It's great for business.

la By Bill Geroh

A (1945) COPTREMETED FRATURE OF "THE CASE BOR" 381 FOURTH AVE., NEW YORK

JOE BECK of Mitchell Novelty Company, Milwaukee; letters in that brothers Ed and Irvin are now in the army. Both worked for him DON CLARK of California Simplex, San Francisco, wants tons and tons of Wurlitzers LOU WOLCHER also of San Francisco wants just about everything you have if you have it.....PAUL A. LAYMON of Los Angeles will take all your 3 and 4 Bells.....ED BROWN of Dallas has some nice buys and should be given lots and lots of credit for that swell circular he sent to his trade. It's a honey and is bound to win respect from locations....DAVE STERN of Royal Distribs is seeking phonos of all kinds..... IRA T. BYRAM, JR. of Silent Sales System, Washington, D.C., wants to buy, too....CLIFF COOK of Cliff Novelty Company, Miami, tells us he likes The Cash Box better with each issue....JERRY KERTMAN of American Coin, Roch-ester, wants phonos.....FRED BARNES of Venetian Music & Sales, Omaha, is in the market to buy he tells us..... CARL TRIPPE of Ideal, St. Loc., will take plenty of equipment off your hands GEORGE COLEMAN of Rockford, wants and wants if you have HARRY WICHANSKY of Atlas Vending, Elizabeth, is seeking music and guns LENNIE GOLDSTEIN of T. & L. Music, Cincinnati wants 1-ball and slots.....H. R. (PERK) PERKINS of Buckadvises us he'll buy what you have to sell JOE WESTERHAUS of ley Trading Post Cheviot, O., letters in he needs 99 Stoner Turf Champs.....CHARLEY KATZ of Columbus wants 100 of the Seeburg Regals.

BILL HELRIGEL of Keystone Novelty & Manufacturing, Philadelphia claims he has all the slot parts you'll ever need....ARCHIE A. BERGER of Philly all elated over the reception given "Poker Joker"....CHARLEY ARONSON & BILL ALBERG of Brocklyn Amusement, Brocklyn, tell us that orders for their "Goofy Golf" are increasing....IKE BERMAN of Economy Supply, N. Y., claims the Cash Box is "it" the way it has brought the trade in for the firm's parts and supplies and tubes, etc....JOE MORRIS of J.S.Morris & Sons Novelty, St. Loo, back again with some nice buys for the boys....WALTER (SOLLY) SOLO-MON well liked head of Western Distribs, Seattle, reports to us he has some swell buys lined up....DAVE COOPER of Peerless Distribs, Kansas City, reports to us that he has S&M gum vendors and other equipment around for sale....SI & BEN IAZAR of Pittsbrgh back again with stuff you want....MARTY LEVIN of A-1 Amusement, Rochester, is selling off some music....M. M. RUTHERFORD of Pampa, Texas, has some nice bargains for those as wants 'em....JULES OLSHEIN of Seiden Distribs, Albany, surprised to note the trade knows about his being such a model daddy.....EDDLE CORRISTON & BURR C. MOLE of Palisade Specialties, tell us how much they like The Cash Box....EARLE C. BACKE of National Novelty Co., Merrick, L.I., has Rotor Tables for sale. WARREN A. TAYLOR of Mills Sales, Ltd., Oakland, Cal., tells us of some of the best digger buys in many a moon.....JACK FITZGIBBONS of O.K. Machines, getting ready

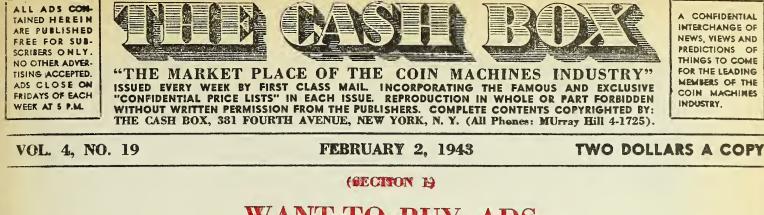
WARREN A. TAYLOR of Mills Sales, Ltd., Oakland, Cal., tells us of some of the best digger buys in many a moon....JACK FITZGIBBONS of O.K. Machines, getting ready to pull a really big spalash....DAVE BOND of Boston joins The Cash Box ranks..... MIKE MUNVES "The Arcade King" advises us he has some of the bestest in arcade buys... BILL (SPHYNX) COHEN of Minneapolis giving out with some of those fine Filbin mechanisms....ART HEIMKE of St. Louis Novelty, St. Loo, hollers bloody murder because he didn't get his issue on time....WOOLF SOLOMON of Central Ohio Coin, Columbus, letters in that the buys he now has on hand are the best....EDDIE & MORRIE GINSBERG of Atlas Chi, reports that they have THE consoles....PAUL DAVIS of Syrcause has some sweet buys in music....HAROLD LIEBERMAN of Acme, Minneapolis, reports he has some extra Saratogas around....FRANK DUNCOVICH of Columbia Novelty, Amsterdam, has some extra good equipment for sale right this minute.

BILL MARMER of Sicking, Cincinnati, has the most gorgeous line-up of great slots we've yet seen offered for sale..... IRV MORRIS of George Ponser Company, Newark, reports to us that more and more of the nation's leaders are coming into their profitsharing Panoram deal....JACK KAUFFMAN of K. C., Philly, clicks with a tremendously swell sale....NAT RAKE of Philly joins The Cash Box army....ANDY McCALL of St. Loo comes back for another year's service in The Cash Box....JOHNNY CHRISTOPHER of Peerless Vending, N. Y. wants all the .22's and positive paper you can get, price secondary....H. H. GISSER of Cleveland Coin, Cleve., advises us that his customers are interested in our articles on factory music.....HARRY ROSENTHAL of Aut. Amusement Company, Pittsburgh, pulled a honey of a sale on much needed equipment.....FRANK PAGE of Roanoke, Va., in with consoles everyone wants....ED RAVREBY of Owl Mint Machine Co., Boston, makes us blush....LEO WEINBERGER of Southern Aut. Music, Louisville, Ky., takes time out from the dope sheets to tell us the firm is absolutely loaded with good buys for the boys.....HY GREENSTEIN & JONAS BESSLER of Hy-G, Minneapolis, giving you Seeburg necessities....N.C.COOPER of Georgia Music Co., Columbus, Georgia, busts into the pic with a keen sale of equipment.....MORRIS MAYNOR, JR. of Richmond, has a peach of a music route for sale.....INV SOMMER of Modern Vending Co., Miami, still wants more Coledrinx Cola Vendors....And that's 30.

RECORD LABELS ARE IDENTIFIED AS FOLLOWS IN FRONT OF RECORD NUMBERS B—BEACON BL—BLUEBIRD CA—CAPITOL CO—COLUMBIA D—DECCA H—HIT K—KEYNOTE M—MUSICRAFT O— OKEH V—VICTOR	Tel: MURC CONFIDENTIAL AN EXCLUSIVE AND CONFIL RECORDINGS GAUGED AND G MONEY THEY WILL HELP A EARN. A CONDENSATION OF THE NATION'S LEADING AUTOMA	AVE., NEW YORK AVE.,	$ \begin{array}{c} \hline \hline$
VOL. 4, NO. 19	FEBRUA	RY 2, 1943 T	WO DOLLARS A COPY
TITLE (ALPHABETICALLY ABRANGED)	A R T I S T (ALL THAT MAKE SAME RECORD)	RECORD NUMBER AND LABEL MARK	RATING AS PER CONFIDENTIAL CODE
"Brazil"	Eddie Duchin Xavier Cugat Fred Waring	V-27702 C0-36400 C0-36651 D-18412 D-18460	·····***
"Cow Cow Boogie"		CA-102	
"I Had The Craziest Dream"	Tony Martin	CO-36659 D-4394 H-7024	·····★★★
"Moonlight Becomes You"	Johnny Long Bing Crosby Bobby Sherwood Johnny Jones	CO-36668. D-4389 D-18513 CA-123 H-7022 V-201520	·····***
"Mr. Five By Five"	Andrews Sisters Freddie Slack	CO-36650. D-18470. CA-115. M-15009.	·····***
"Praise The Lord And Pass The Ammunition"	Merry Macs Peter Piper Song Spinners Southern Sons	CO-36640. CO-18498. H-7026. M-15008. BL-300806. D-4406.	····· * * * ····· * * * ····· * * * *
"Rose Ann Of Charing Cross"	Peter Piper	H-7033	****
"There Are Such Things"	Tommy Dorsey Emil Davis	V-27974 H-7031	·····*****
"Vos Zokt Eer"	Baron Elliot	M-15010	·····* * * * *
"When The Lights Go On Again"	Vaughn Monroe Song Spinners Dick Todd Les Brown Shep Fields	D-18496 V-27945 M-15009 BL-11577 O-6696 BL-11583	····· * * * * ····· * * ····· * * ····· * *
"White Christmas"	Freddy Martin Song Spinners Dick Todd Charley Spivak	D-18429 V-27946 M-15009 BL-11577 CO-36649 CA-124	·····* ·····*
"Why Don't You Fall In Love With Me"	Teddy Powell Dick Jergens Johnny Long Connie Boswell Emil Davis. Hal McIntire	B-11572 B-11575 CO-36643 D-4375 D-18483 H-7031 V-27964 V-27970	**************************************
"You'd Be So Nice To Come Home To"		H-7029 V-201519	

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- 4E	TITLE (ALPHABETICALLY ARRANGED)	A R T I S T (ALL THAT MAKE SAME RECORD)	RECORD NUMBER	RATING AS PER CONFIDENTIAL CODE
17 d	"Brazil"	Enric Madriguero Eddie Duchin Xavier Cugat Fred Waring	V-27702. . CO-36400. . CO-36651. . D-18412. . D-18460.	·····****
	"Cow Cow Boogie"	Freddie Slack	CA-102	·····****
	"I Had The Craziest Dream"	Harry James Tony Martin Johnny Jones	CO-36659. D-4394. H-7024.	·····*********************************
	"Moonlight	Johnny Long	C0-36668 D-4389	····· * * *
-4 fr	Becomes You"	Bobby Sherwood Johnny Jones Glenn Miller	D-18513. CA-123. H-7022. V-201520.	····· * * * * *
4 pt	"Mr. Five By Five"	Andrews Sisters Freddie Slack	CO-36650 D-18470 CA-115 M-15009	·····****
L.	"Praise The Lord And Pass The Ammunition"	Merry Macs Peter Piper Song Spinners Southern Sons	CO-36640 CO-18498 H-7026 M-15008 BL-300806	····· * * *
	"Rose Ann Of Charing Cross"	Peter Piper	H-7033	·····* * * *
K	"There Are Such Things"	Tommy Dorsey Emil Davis	V-27974 H-7031	·····☆ ★ ★ ★ ★ ★ ★
1	"Vos Zokt Eer"	Baron Elliot	M-15010	·····★ ★ ★ ★
8	"When The Lights Go On Again"	Vaughn Monroe Song Spinners Dick Todd Les Brown	D-18496 V-27945 M-15009 BL-11577 O-6696 BL-11583	····· * * * * ····· * * *
the second secon	"White Christmas"	Freddy Martin Song Spinners Dick Todd Charley Spivak	D-18429 V-27946 M-15009 BL-11577 CO-36649 CA-124	$ \cdots \times \times \times \times $
a book	"Why Don't You Fall In Love With Me"	Teddy Powell. Dick Jergens. Johnny Long. Connie Boswell. Emil Davis. Hal McIntire.	B-11572 B-11575 CO-36643 D-4375 D-18483 H-7031 V-27964 V-27970	·····** ·····***** ·····******
2	"You'd Be So Nice To Come Home To"		H-7029 V-201519	



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WANT-TO-BUY ADS

THE HEADLENES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS WANT TO BUY. IT IS ADVISABLE TO READ EACH AD CAREFULLY. THESE ADS ARE STRICTLY DEVOTED TO "WANT-TO-BUY" ONLY. MANY "FOR SALE ADS" FEATURE "WANT-TO-BUY" IN THE "FOR SALE ADS" SECTION.

- CONSOLES - ARCADE - MUSIC -

WANT - Will buy for cash: Will pay the following prices for equipment: All machines must be in saleable condition: Advise by Airmail - will send Certified Deposit and Balance C.O.D. - Mills 3 Bells, serials 800 or over \$425.; Mills 3 Bells, serials under 800, \$400.; Mills 4 Bells, serials 3000 or over, with new type coin heads, \$425.; Mills 4 Bells, serials 2000 or over, \$295.; Mills 4 Bells, serials 1200 or over, \$285. Mills 4 Bells, serials 800 or over, \$240.; Keeney 2-Way 5¢/25¢ Comb., or 5/5¢ comb., F.P.&P.O., \$240.; Bally Club Bells \$140.; Mills Jumbo Parade, new coin head, \$60.; Mills Jumbo Parade, old type head, \$45.; Bally Rapid Fire \$130.; Keeney Air Raider \$130.; Night Bombers \$200.; Drive Mobiles \$165.; Sky Fighters \$175.; Super Bombers \$185.; Wurlitzer 950, \$430.; Wurlitzer 850, \$390.; Wurlitzer 750E, \$330.; Wurlitzer 800, \$275.; Packard Pla-Mor Boxes \$22.50.; Seeburg Wall-O-Matics \$20.; - BADCER SALES COMPANY, 1612 W. PICO BOULEVARD, LOS ANCELES, CALIF.

- ARCADE - 1-BALLS - SLOTS -

WANT - Sky Fighters, Night Bombers, Super Bombers, Drive Mobiles, Ace Bombers, Defenders, Tommy Guns, Air Raiders, Bally Convoys, Torpodos, Exhibit Magic Heart, Kiss-O-Meter, and any other arcade equipment!! Also late 1-Balls, either Cash or F.P. models, such as Club Trophy, '41 Derby, Pimlico, Thorobred, Longacre, Santa Anita, Long Shot, Sport King, Jockey Club, Turf King, Fairmount, Skylark, Fortune, etc. We will pay highest cash prices for late slots and consoles, especially Twin Super Bells, Four Bells, Three Bells and Bonus Bells. - EMPIRE COIN MACHINE EXCHANCE, 2812 W. NoRTH AVE., CHICAGO, ILL.

- MUSIC -

WANT - Will buy a quantity of phonographs and pay spot cash. What have you? Write all details. Quote lowest price wanted in first letter. ROYAL DISTRIBUTORS, 409 NORTH BROAD STREET, ELIZABETH, N. J. (Tel: Elizabeth 3-1776).

- PINS - 1-BALLS - MUSIC

WANT - We will pay \$25. each, F.O.B.Baltimore, for any quantity of Exhibit Double Play in good condition. Will also pay good prices for Bally Club Trophy, '41 Derby, Pimlico, Longacres, Thorobreds and Keeney Fortune. We will also buy good used Seeburg and Wurlitzer phonographs including counter models. Advise quantities, condition and lowest cash price immediately. - THE CENERAL VENDING SERVICE COMPANY, 306 NORTH CAY STREET, BALTIMORE, MD. (Tels: Plaza 0011; 0086)

- NATIONAL CIG MACHINES -

WANT - Cigarette Machines: Will buy up to 25 Model 9-30 National Cigarette Machines or 9-50 National Cigarette Machines. Quote lowest price wanted in first letter. State whether they have been reconditioned or not and type of Slug-Rejector or Serial Number. ED. BROWN; INC., 4605 LINDSLEY AVENUE, DALLAS, TEXAS. (Tel: T-9971).

- ARCADE - PINS -

WAST - Will pay highest prices for all types of equipment. MIKE MUNVES CORPORATION, 520 WEST 43rd STREET, NEW YORK CITY. (Tel: Bryant 9-6677).

- 1-BALLS - SLOTS -

WANT - Longacres; Pimlicos; Thorobreds; 25¢ Bonus Bells; 50¢ Blue or Brown Fronts; Quote us your lowest cash price. - T. & L. MUSIC COMPANY, 1424 CENTRAL PARKWAY, CINCIN-NATI, OHIO.



ALWAYS CONSULT THE TRADING POST WHENEVER YOU BUY OR SELL

Phonographs—Wall Boxes—Adaptors—Coin Machines—Pin Tables Consoles—Arcade Machines—Supplies and Accessories

WILL PAY CASH FOR

ARCADE MACHINES

A.B.T. AER-O-MATIC SHOOTING GALLERY BALLY BULL'S EYE BALLY DEFENDER BALLY RAPID FIRE SEEBURG CHICKEN SAM MUTOSCOPE DRIVE MOBILE SEESURG JAIL BIRD KEENEY AIR RAIDER

KEENEY ANTI-AIRCRAFT GUNS KEENEY SUBMARINE GUNS KIRK NIGHT BOMBER EVANS' SUPER BOMBER MUTOSCOPE ACE BOMBER MUTOSCOPE SKY FIGHTER MILLS PUNCHING BAGS MUTOSCOPE PUNCHING BAGS WURLITZER SKEE BALLS

CONSOLES

MILLS FOUR BELLS MILLS THREE BELLS KEENEY SUPER TRACK TIME

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KEENEY SUPER BELLS, 2-WAY, 5c/5c KEENEY SUPER BELLS, 2-WAY, 5c/25c KEENEY SUPER BELLS, 4-WAY

SLOT MACHINES

MILLS CHERRY BELLS MILLS GOLD CHROME BELLS MILLS BLUE FRONTS, SERIALS 400,000 MILLS 5c BROWN FRONT CLUB MILLS 5c BONUS BELLS MILLS ORIGINAL CHROMES MILLS EMERALD CHROMES MILLS COPPER CHROMES MILLS 25c MELON BELLS MILLS YELLOW FRONTS, 3/5 P.O.

PHONOGRAPHS

WURLITZER 850 WURLITZER 800 WURLITZER 750 WURLITZER 750E WURLITZER 700 WURLITZER 600 KEYBOARD WURLITZER 500A, KEYBOARD SEEBURG HI-TONE, R.C. SEEBURG HI-TONE, REG. SEEBURG ENVOY, E.S. SEEBURG REGAL

Ph: Van Buren 6636

MUSIC SYSTEM EQUIPMENT WURLITZER 30-WIRE BOXES

PACKARD WALL BOXES

BETTY TELETONE BOXES

ONE - BALLS

BLUE GRASS, F.P. CLUB TROPHY, F.P. '41 DERBY, F.P. EUREKA, F.P. LONG SHOT ONE-TWO-THREE '40, P.O.

4233

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PIMLICO SPORT KING, P.O. TURF KING, P.O. FAIRMOUNT, F.P. SANTA ANITA LONGACRE, P.O.

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WIRE OR MAIL QUANTITY AND PRICE

ILL

CHICAGO



"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY

VOL. 4, NO. 19

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FEBRUARY 2, 1943

TWO DOLLARS A COPY

ADVERMENIS

- MUSIC -

WANT - Any quantity of Wurlitzer 700's; Wurlitzer 750's and Wurlitzer 750E's. State quantity of each and price, together with condition inside and out and how soon can make shipment - in first letter. Write or wire. - SILENT SALES SYSTEM, 635 "D" STREET, N.W., WASHINGTON, D. C. (Tel: District 0500).

- 1-BALLS - CONSOLES - SLOTS - ARCADE - IN QUANTITY WANT - Will buy large quantity of Free Play and Automatic Consoles of all kinds. Slot Machines, Arcade Equipment. Also want: Longacres, Thorobreds, Pimlicos and other 1-Ball machines. Send complete list and lowest quantity cash price. - AUTOMATIC SALSE COMPANY, 203 SECOND AVE., NORTH, NASHVILLE, TENN.

- MUSIC -

WANT - 1939 Rockola Standards; 1939 Rockola DeLuxe; 1940 Rockola Masters; and all late model Seeburgs and Wurlitzers. Advise quantity, condition and rock bottom cash price, or will accept in trade against any of the equipment featured on our list. - CLEVELAND COIN MACHINE EXCHANGE, 202. PROSPECT AVENUE, CLEVELAND, 0. (Tel: Prospect 6316).

- 1-BALLS - MUSIC - CONSOLES -

WANT - Thorobreds; Longacres; Rockola Boxes; Keeney Super Bells; Paces Races; Packard Boxes. Give quantity, condition and price wanted in first letter. - UNITED AMUSETENT COMPANY, 310 SOUTH ALAMO STREET, SAN ANTONIO, TEXAS. (Tel: Cathedral 1431).

- MUSIC - SLOTS - PINS -

WANT - Late Model Wurlitzers, Mills Vest Pockets, Mills C.T.'s and 5¢ Free Play Games. AMERICAN COIN MACHINE COMP NY, 557 CLINTON AVENUE, NORTH, ROCHESTER, N. Y. (Tel: Main 2507).

- ARCADE -

WANT - All types of Penny Arcade equipment. Will pay prices for Sky Fighters. Send full details in first letter. - INTERNATIONAL MUTOSCOPE CORP., 4401 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK.

- ARCADE - PINS - 1-BALLS-

WANT -Will buy all types of Arcade equipment, also 5-Ball and 1-Ball Free Plays. Immediate quotations given upon receipt of inquiry. Highest prices offered. BADCER NOVELTY COMPANY, 2546 NORTH 30th STREET, MILWAUKEE, WISCONSIN.

- ONE - BALLS -

WANT - Longacres, Pimlicos. Thorobreds. Will pay top cash prices. Write now. - RAY BIGNER, WESCO NOVELTY COMPANY, 1983-85 STATE AVENUE, CINCINNATI, OHIO.

- ARCADE - PARTS -

WANT - Arcade Equipment of all types: Will pay the following prices for the machines and parts shown: 14 Pt. Skee Ball Alleys (any make) \$75.; Sky Fighters \$175. #928 Photo Cells \$3.50; Gun Lamps 75¢ each; Have many used pinballs for sale for parts. 2 Bally Alleys \$40. each; CLIFF NOVELTY COMPANY, 1410 S. W. SIXTH STREET, MIAMI, FLORI-DA. (TEL: 2-3433; 9-3214).

- CONSOLES - SLOTS - 1-BALLS - MUSIC -

WANT - Mills Three Bells (late serial); Mills Four Bells (late serials); 1941 Lucky Lucres (light sides); Keeney Two-Way Super Bells (Conv. F.P.); Keeney Four-Way Super Bells; Mills 5¢ Vest Pockets; Bally '41 Derby, Club Trophy, Pimlico, Turf King, Long-acre and Thorobreds; Keeney Fortune and Skylarks; Wurlitzers: Model 700, 750, 750E, 800, 850 and 950; Also: what have you in late model consoles? Contact us at once. Quote prices and state quantities ready to ship. - ADVANCE AUTOMATIC SALES COMPANY, 1350 HONARD STREET, SAN FRANCISCO, CALIF.



FOR SUBSCRIBERS, NO OTHER ADVER TISING ACCUPTED.

VOL. 4, NO. 19

"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY FEBRUARY 2. 1943

TWO DOLLARS A COPY

- ARCADE - ONL-BALL FREE PLAYS - SLOTS - .22 SHORTS - PHOTO -WANT - For Cash; Sky Fighters; Ace Bombers; Drive Mobiles; Rapid Fires; Western Baseballs. Also want; Blue Grass, Dark Horse, Record Time, Sport Special, Keeney Fortune and Keeney Contest. Also: Blue Fronts and all other late Mills Slots. Highest cash prices paid for .22 Cal. shorts. Can also use Photomaton machine. Wire your prices collect on any of the above machines. - ROY M6 GINNIS COMPANY, 2011 MARYLAND AVENUE, BALTIMORE, MARYLAND.

- MUSIC- SLOTS - ARCADE -

WANT - Wurlitzer 600 Rotary's, 600A Keyboards, 700's, 800's 750's, 750E's, 850's and 950's. Mills 5¢, 10¢ and 25¢ Brown & Blue Fronts, over 440,000, Bally Rapid Fire, Keeney Navy Bomber. Give quantity, condition and price wanted in very first letter. INDIANA SIMPLEX DISTRIBUTING COMPANY, 2451 NORTH MERIDIAN STREET, INDIANAPOLIS, IND. (Tel: Talbott 3375).

- MUSIC -

WANT - Will Buy For Cash: Wurlitzer Phonographs: Models 600C: 600K; 500's; 700's; 800's and later. Highest prices paid. Also want Wurlitzer Amplifiers. Advise us Models, Condition and your best price. - CALIFORNIA-SIMPLEX DISTRIBUTING COMPANY, 415 BRAMMAN STREET, SAN FRANCISCO, C.LIF.

- ARCADE - CONSOLES - 1-BALLS -

WANT - Bally Rapid Fires; Bally Defenders; Super Bombers; Nite Bombers, Air Raiders; Late model Evans' Tommy Guns; Sky Fighters; Chicago Coin Hockeys. Also want the following Consoles: Mills Four Bells, 5ϕ , also $5\phi \& 25\phi$; Mills Three Bells, late serial. Also late 1-Ball Free Plays: Longacre: Thorobred; Pimlico; '41 Derby; Fortune. Send us your list together with prices wanted in first letter. - PAUL A. LAYMON COMPANY, 1503 W. PICO, LOS ANCELES, C.LIF.

- ARCADE - SLOTS -

WANT - High and low score Wurlitzer Skee Balls; Mills 5¢/10¢/25¢/50¢ Blue Fronts, Brown Fronts, Cherry Bells, Give quantity, condition (also serial numbers of slots) and prices wanted in first letter. MODERN AUTOMATIC EXCHANCE, INC., 2618 CARNEGIE AVENUE, CLEVELAND, OHIO. (Tcl: Cherry 7067).

- TURF CHAMPS -

WANT - Stoner Turf Champs. Write immediately giving quantity ready to ship and price. WESTERHAUS AMUSEMENT COMPANY, 3726 Kessen Avenue, CHEVIOT, OHIO. (Tel: Montana 5000).

- MUSIC - PINS -

WANT - Cash waiting for 100 Seeburg Regals also 100 Exhibit Double Plays, Write! Wire! Phone: CHARLES KATZ, 1125 GEERS AVENUE, COLUMBUS, OHIO. (Tel: Evergreen 6712)

- ARCADE -

WANT - Evans' Super Bomber; Kirk Night Bomber; Bally Rapid Fire; Mutoscope Sky Fighter Ace Bomber; Drive Mobile; Keeney Air Raider; Evans' Tommy Gun; State price and condition of machine in first letter - VENETLAN MUSIC & SALES COMPANY, 214 SOUTH 14th STREET, OMAHA, NEBRASKA.

- PINS -

WANT - Cash waiting for: Sun Beams, Double Plays, West Winds, State quantity, condition and price. - UNITED MANUFACTURING COMPANY, 6123 N. WESTERN AVE., CHICAGO, ILL. (Tel: Ambassador 2455).





"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

VOL. 4, NO. 19

FEBRUARY 2, 1943

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(SECTION 2)

REVAMPS — SUPPLIES — PARTS

THIS SECTION IS COMPOSED OF ADS IN THE ABOVE SPECIAL CATECORY. READ THESE ADS CAREFULLY AS MANY TIMES IT IS EXTREMELY DEFF-CULT TO GIVE PROPER HEADLINES TO THE ITEMS FEATURED.

A T T E N T I O N :

THE

ARCADE OWNERS' ASSOCIATION

.....is now working on problems that mean "LIFE OR DEATH" to the existence of all Arcade owners thruout the country. It is YOUR DUTY ---- and for YOUR OWN SELF INTEREST ---- for your future welfare ---- for the preservation of your livlihood not only for today, but, for tomorrow and for years to come ---- TO JOIN THIS GREAT NATIONAL ORGANIZATION ---- NOW:::

WRITE OR WIRE FOR COMPLETE INFORMATION TODAY:

ARCADE OWNERS' ASSOCIATION

1776 BROADWAY, NEW YORK CITY

Another week nearer victory: Wm. Rabkin, INTERNATIONAL MUTOSCOPE CORP. (Penny Arcade Headquarters Since 1895). LONG ISLAND CITY, NEW YORK.



FEBRUARY 2, 1943

TWO DOLLARS A COPY

MUSICRAFT CORPORATION'S new popular release, "VOS ZOKT EER" is really tops: Here's a song which earned FIVE STARS the FIRST TIME it hit The Cash Box ""Confidential Record Report". Distributors all over the country are repeating orders on this sensational disc and have written on numerous occasions in the past week of the bang-up job this record is doing for operators they are servicing. One distributor has already repeated a 10,000 order on this partieular number, after an original 10,000 order....which is evidence of the way this record is going to take hold all over the country. "VOS ZOKT EER" is a number which you will hear on the radio for the next eight weeks, until it finally hits the position it deserves on the Hit Parade. Recorded by Baron Elliot and his Stardust Melodies Orchestra...Reverse side: "STARDUST".

STILL GOING STRONG is the MUSICRAFT recording of "MR. FIVE BY FIVE" backed by "WHEN THE LIGHTS GO ON AGAIN" as well as "PRAISE THE LORD AND PASS THE AMMUNITION".

MUSICRAFT created a sensation in the popular field, being acknowledged by distributors, dealers and operators all over the country. MUSICRAFT CORPORATION, 480 LEXINGTON AVENUE, NEW YORK.

- REVAMPS -

NOTICE - Operators and Distributors: We remodel your old games into "Like Brand New" games. Here is what we do to make them look like now: 1. Complete now designs on back glass and playfield panel that changes the entire appearance of the game. 2. New name and new moulding around the glass. 3. New style bumpers added when necessary. 4. Playfield panel repinned on new designs. 5. Backglass and playfield inserts overhauled, reconditioned and tested. 6. Cabinets given new designs and refinished. 7.All old paint removed. 8. A ll visible metal parts refinished. All legs refinished like new. We are running thru-(and you'll swear they're brand new)-the following: Leader (Sentry); Fleet (Commander); Zombie (Battle); Crossline (All Out); Vacation (Roll Call); Four Roses (Sea Power); Formation (Nite Club); Metro (Hi-Boy); Red, White and Blue (De-Icer); Gold Star (Playtime); Cadillac (Destroyer); Flicker (Liberty). Remember - ours is just not a repaint job. The games we will return to you will have the moneymaking power of new games. SULLIVAN-NOLAN ADVERTISING COMPANY, 527 WEST CHICAGO AVENUE, CHICAGO, ILL. (Tel: Delaware 5619-5620).

PARTS FOR MILLS BELLS

SPECIAL - With a few exceptions, we have every part you need for Mills Regular Silent Bell, Golden Bell, Mystery Bell, Brown Front, Gold Chrome and Emerald Hand Load Bell. They are too numerous to list. Order part numbers from Mills list. Price same as Mills list with the exception of a few slides and clock parts. For the last 25 years we have been Mills distributors and sold thousands of slots. Try us for these "hardto-get" parts. Write Now - KEYSTONE NOVELTY & MANUFACTURING COMPANY, 26th & HUNTING-DON STREETS, PHILADELPHIA, PA. (Tel: Baldwin-5468).

- CHANGEOVER -

NOTICE - Thousands of users "Repeat" for our "Chicken Sam", "Shoot-The-Chutes" and "Jail Bird" changeover! There must be a reason. We have not advertised this item because we had other things. But now we have a few hundred in production. Realistic battle scene background with double "Jap" figure to cover. Streamers, etc. All ready for instant application on location in three minutes. You can't be sorry because we didn't tell you. Get in the "reap" with this one! Price \$3.00 - Lots of 5 or more \$2.00 each. - THE P. K. SALES COMPANY, SIXTH & HYATT AVENUES, CAMERIDGE, OHIO.

- NEW ITEM -

NOTICE - Phonograph Operators of America. From now on it's tho "Aristocrat": The outstanding phono mechanism cabinet: It's adaptable to all makes of phonos! It's the most gorgeous you've ever seen! See the completely lighted, multi-colored Nu-Ray Glass Make 1943 Models out of your old phonos! Tried! Tested! Proven! Doubles and Triples the Take! The "Aristocrat" is the answer to what you have been seeking! Get a sample quick! Tell us the phono model you are going to install - we'll ship you complete cabinet! You can install mechanism yourself in a jiffy! Buy the "Aristocrat" the first really different, brand new, all-phono Cabinet in music history! ARISTOCRAT CABINET COMPANY, 3825 LACLEDE AVENUE, ST. LOUIS, MO. (Tel: Franklin 2290).



FEBRUARY 2, 1943

TWO DOLLARS A COPY

A BRAND NEW LEGAL, NATIONALLY ACCLAIMED MONEY-MAKER, THE GAME THAT YOU NEED NOW:

"GOOFY GOLF"

A roll down action game that has more play appeal, more thrills, more tantalizing and intriguing action than any legal game over built. A terrific bargain at the price today. Remember: This is not a revamped game. It's a NEW GAME - NEW IN EVERY WAY:

Operator's Price ... \$259.50

DISTRIBUTORS: WRITE FOR SPECIAL, AMAZING PRICE THAT LET'S YOU REALLY MAKE MONEY!!!

Charley Aronson & Bill Alberg BROOKLYN AMUSEMENT MACHINE COMPANY 660 BROADWAY----BROOKLYN, N. Y. (All Phones:EVergreen 8-4732).

- NEW "VICTORY TAX" RECEIPT BOOK -

SPECIAL - New "Victory Tax" Triplicate Receipt Book....to help employers keep and issue a receipt to employees of this Tax as well as other deductions such as Social Security Bond Purchases, Etc., suitable for all methods of payment. FREE SAMPLES of this and other stock form collection Books and Handyset Location Agreement - Write -Charles Fleischmann, BALTIMORE SALESBOOK COMPANY, 120 WEST 42nd STREET, NEW YORK CITY.

- PARTS - SUPPLIES -

NOTICE - Write for our new price list on all parts and supplies. ECONOMY SUPPLY COMPANY, 631 TENTH AVE., NEW YORK CITY

- TUBULAR COIN WRAPPERS -

NOTICE - "Bond Tubular Coin Wrappers" at New, Low Prices: 1q-5q-10q-25q-50q. "The quality coin wrapper". It's the wrapper that holds: Quality all-ways. Special imprints to quantity users at no extra cost: Immediate shipment upon receipt of order. Send for special price list now - BOND WR-PPER COMPANY, 812 TENTH AVENUE, NEW YORK CITY. (Tel: Circle 7-0610).

- NEW GAME -

NOTICE - Please hurry and send for your sample of Poker & Joker. In a short time it will only be a question of how fast we can turn them out. Right now we are working to almost capacity. So once again we urge you - send in your sample order now - at once, pronto, and start taking in real dough, which will make you think, "The good old days are here again." - ARCHIE A. BERGER, 400 NORTH BROAD ST., PHILADELPHLA, PA. (Tel: Ritterhouse 4188).

- TUBES -

NOTICE- Phonograph and Radio Tubes for immediate delivery: 2A4C-\$3.50 each; 2051-\$3.50 each; 80-90¢oach; 38-\$1.50each; 6L6G-\$2.ea ch; 5W4G-95¢each; 76-\$1.each; 1033 Mercury Tube, replaces 2A4G, very fine tube,\$3.50each; 2050 (same as 2051) \$3.50each; 47-\$1.50 each; 5U4G-\$1.05each; 41-90¢each; 42-90¢each; 79-\$1.65each; 6J5GT-\$1.15each; 56-85¢each; Many other Tubes in small quantities. Let us know what you need. -CHICAGO NOVELTY COM -PANY, 1348 NEWPORT AVE., CHIC.GO, ILL.

- TUBES -

NOTICE - Over 25,000 Radio Tubes in stock for your Phonographs, Panorams and Guns. Write for Price List. - W. R. BURTT, 308 ORPHEUM BLDG., WICHITA, KANSAS (Tel: 4-5412).



FEBRUARY 2, 1943

TWO DOLLARS A COPY

- MDSE, FOR BOARDS -

SPECIAL - Sensational new line of Easter Bunnies, well made, firmly stuffed, lustrous Plush-Pink, Blue or Maize. 46" Beggin' Rabbit #606, 660. per doz. 5.50 for sample; #602 as above in 24" size \$16.20 per doz. \$1.50 for sample; #608 Cuddly Bunny 46" size \$60. per doz. \$5.50 for sample; #613, 21" Cuddly Bunny \$12. per doz. \$1.25 for sample; All sizes in between also available for immediate delivery. January Special: Complete set of Mamma Bunny 35" high and 3 Little Baby Bunnies 21" high packed as unit \$66. per doz. \$6. per sample set; A knockout for boards. 1/3 Deposit, Balance C.O.D. - Order Now. TRI-WAY PRODUCTS CO., INC., 108 EAST 27th STREET, NEW YORK CITY

- MOTOR REPAIRS -

NOTICE - Attention Distributors and Operators! We repair and make as good as new Rally motors such as used in Topics and Monickers. Also single and double Merkle-Korff Flexo Action Motors such as in Chicago Coin Hockeys. We can save you considerably more than half the cost of a new motor and return yours in good condition as new. Send us a sample motor for a free estimate. Our work is guaranteed. J. E. COBB DISTRIBUTING COMPANY, _____ 516 SOUTH SECOND STREET, LOUISVILLE, KY. (Tel: Wab_sh 1501).

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We can't sell you any more games because we are too busy with our War Werk. Why not do the next best thing and buy Gottlieb used and rebuilt games?

D. GOTTLIEB & CO., CHICAGO

- SALESBOARD -

NOTICE - Sugar 'N' Spice. Here's something "super" in the way of a salesboard. Bright and colorful, fast moving and profitable. Sugar 'N' Spice is genuinely attractive with its two sugary, spicy young ladies becomingly draped over either side of the board. One good sized Jackpot of 100 holes averaging \$1.35 each. The many small consolation prizes in this board offer the players a great incentive to keep trying for the big one. Last punch in each colored panel (3) receives one punch in Jackpot. Board has 1050 holes at 5¢ a punch. Takes in \$52.50. Average payout of \$25.47. Total average profit \$27.03. Thick board, die-cut. Your orders given prompt attention. SUPERIOR PHODUCTS, 14 NORTH PEORIA STREET, CHICAGO, ILL.

- SLOTS - RACES - PARTS - REPAIRS - REBUILDING -

NOTICE - We Buy, Sell and Exchange Bells, Consoles, Baker's Paces and Paces Races. We also furnish Repair parts for the above. Get our prices on Races, Blue Fronts. Brown Fronts and Chrome Bells in all models. Our machines are guaranteed to satisfy or money refunded. Expert Repair and Rebuilding Work. Let us know your requirements. THE BAKERNOVELTY COMP/NY, 1700 WASHINGTON BOULEVARD, CHICAGO, ILL (Tel: Monroe 7911).

"ALWAYS BOOST The Cash Box ALL-WAYS"



FEBRUARY 2, 1943

TWO DOLLARS A COPY

(SECTION 8)

FOR SALE ADS

THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS HAVE FOR SALE. MANY FIRMS ALSO LIST FIEMS THEY WANT TO BUY IN THESE FOR SALE ADS. THIS IS FEATURED BY THE WORD "WANT" IN THE HEADLINE. CHECK EACH AD CAREFULLY FOR INDIVIDUAL ITEMS AND PRICES

RECONDITIONED SLOT MACHINES Guaranteed Mechanically Perfect Clean in every respect to look nearly as good as new!

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MILLS BROWN FRONTS	5¢\$144.50 10¢147.50 25¢159.50	MILLS CHERRY BELLS.	5¢\$144.50 10¢147.50 25¢159.50
MILLS BLUE FRONTS	5¢139.50 10¢144.50 25¢154.50 50¢325.00	MILLS CHROME BELLS	5¢\$199.50 10¢199.50 25¢209.50
MILLS GOLD CHROME	5¢224.50 10¢229.50 25¢234.50	MILLS MELON BELLS	5¢144.50 10¢147.50 25¢159.50
MILLS Q.T.	1¢\$52.50 5¢57.50	MILLS JUMBO PARADE Cash & Ch	eck\$99.50
MILLS FOUR BELLS	\$349.5 0	MILLS FREE PLAY JUMBO	PARADE
JENNINGS CHIEF	5¢\$109.50 10¢112.50 25¢119.50	JENNINGS CHROME CHIEF	5¢\$149.50 10¢152.50 25¢159.50
WATLING ROL-A-TOP	5¢\$89.50 10¢89.50 25¢89.50	PACE COMET	5¢\$89.50 10¢

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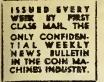
1401 CENTRAL PARKWAY, CINCINNATI, OHIO Tel: Cherry 5732 927 EAST BROADWAY, LOUISVILLE, KY. Tel:WAbash 6723

CONSOLE - PINS

FOR SALE - JENNINGS 5¢ Bobtail Totalizer, F.P., \$79.50; A.B.C. Bowler \$39.50; Argentine \$49.50; Belle Hop \$34.50; Broadcast \$24.50; Capt. Kidd \$39.50; Do-Re-Mi \$24.50; Seven Up \$24.50; Hi-Hat \$34.50; Five & Ten \$74.50; Gun Club \$49.50; Jungle \$54.50; Knock Out \$74.50; New Champ \$64.50; Super Chubble \$44.50; Star Attraction \$34.50; Snappy '41, \$37.50; Texas Mustang \$49.50; Ten Spot \$29.50; Twin Six \$34.50; Victory \$69.50; West Wind \$34.50; Zig Zag \$39.50. 1/3 Deposit with Orders. Balance C.O.D. Every machine guaranteed regardless of price. THE B. J. FINE COMPANY, 201 EAST MT. ROYAL AVENUE, BALTIMORE, MD. (Tel: Vernon 5390).

MUSIC - TRADE - WANT

FOR SALE - Wurlitzer 616's ready for location \$50. ea. or will trade on Wurlitzer 800's or Rockola '39 DeLuxe or Kockola '40 Walnut finish; Seeburg Speak Organs in perfect condition \$35. ea. WANT: Mutoscope Drive Mobile. - 1/3 with all orders. GEORGIA MUSIC COMPANY, 1045 SIXTH AVENUE, COLUMBUS, GA. (Tel: 2-2954).





ALL ADVERTISONS CONTAINED HERS-IN PUBLISHED FREE FOR SUBSCRIEBELS. NO OTHER ADVER-TISING ACCEPTED.

VOL. 4, NO. 19

THE MARKET PLACE OF THE COIN MACHINES INDUSTRY

FEBRUARY 2, 1943

TWO DOLLARS A COPY

SUPREME MONEY-SAVING SPECIALS !!

SPECIAL:

We have dismantled 412,616 and 24 Wurlitzer phonographs and can supply you with any part you need at low prices. When ordering send us your broken or burnt out parts so we can duplicate them exactly.

SPECIAL:

Ship us your burnt out Wurlitzer, Seeburg or Rockola phono motors and we will repair same for you within 5 days for only \$5.00 each.

IMPORTANT:::

It will pay you to contact us for whatever you need in music and games parts as well as for games and music machines of all types.Write,Wire or Phone Your Orders in Today!! Enclose 1/3 Deposit,Balance Shipped C.O.D. Seeburg Hockeys.....\$59.50 Wurlitzer and Seeburg Cash Boxes.....75 Wurlitzer Record Trays......75 Wurlitzer Magazine Switch Boxes....2.50 Wurlitzer 10¢ & 25¢ Coin Chutes....1.50 Chandelier Speakers.....10.00 15" Leatherette Speaker Cabinets...7.50 Seeburg 5/10/25¢ Bar-0-Matics.....39.50

MORE SPECIALS

SUPREME VENDING COMPANY 557 ROGERS AVENUE BROOKLYN, N. Y. PHONES: Buckminster 2-8400.

PINS - ARCADE - MUSIC - WANT

FOR SALE - Yanks \$79.50; Mills 1939 1-2-3, \$44.50; Bally Play Ball \$27.50; Sport Parade or Majors '41, \$22.50; Bang-A-Deer gun with bullets \$79.50; Genco Play Ball \$149.50; Skee Jump \$69.50; Mills Empress \$149.50; Mills Panoram \$319.50; WANT: Blue Grass, Pimlico, Thorobred, Longacre, Dark Horse, Sky Chief, Five & Ten, Liberty, Sun Beam, West Wind, Convoy, Defender, Rapid Fire, Sky Fighter. - SOUTHERN AUTOMATIC MUSIC COMPANY, 542 SOUTH SECOND STREET, LOUISVILLE, KY. (Tel: Wabash 5094).

VENDORS - BALL GUM - COUNTER

FOR SALE - 100, 3 column 1¢ Slug-proof Snacks peanut vendors \$6.50 each; 100, 4 Column 1¢ Everready Peanut Vendors \$4. each; 5/8" Spotted Ball Gum 20¢ per Box; 3 Bingos \$6.50 each; 15 New Empire Vendors \$7.50 each; Write for bargain list of counter and arcade amusement machines. - I. L. MITCHELL & COMPANY, 1141 DE KALB AVENUE, BROOKLYN, N.Y.

- PINS -

FOR SALE - Our "Cash Box" special for this week is: 1 South Paw, 1 Majors '41 and 1 Belle Hop - these 3 games have been thoroly reconditioned, are set for Free Play operation and are packed, ready for immediate shipment to The Cash Box subscriber who gets his order and deposit in first. The lot of 3 is being offered to you for only \$94.50. Send your order and deposit in today. - O. K. MACHINES, INC., c/o JACK FITZGIBBONS, 453 WEST 47th STREET, NEW YORK CITY.

USED PHONO PARTS

FOR SALE - Used phonograph parts: 2 Wurlitzer 616 mechanisms without motors \$20. each; 1 Wurlitzer 616 Amplifier \$14.50; 1 Wurlitzer 24 Amplifier \$18.; 1 Wurlitzer 412 mechanism complete \$20.; 4 Dynamic Speakers \$4. each; 7 Sets of Wurlitzer 5/10/25¢ Coin Chutes \$2.50 per set; 1 Illumitone Baffle \$6.50; 1 Buckley Baffle \$5.00; 6 New Mahogany 8" speaker baffles \$4.95 each; 3 New Organ Baffles for large or small speakers \$19.50 each; Special: 1 Evans' Phonograph with Payout feature \$49.50; - SEIDEN DISTRIBUTING COMPANY, 1230 BROADWAY, ALBANY, N.Y. (Tel: 4-2109).

SEND FOR OUR COMPLETE LIST OF AMERICA'S BEST FIN GAMEC CONSOLES AND THE WORLD'S FINEST ARCADE EQUIPMENT: SAVE IN '43 WITH "K. C.": TERMS: 1/3 Deposit With All Orders, Balance C.O.D. or S.D.

> COMPANY K. C. NOVELTY 419 MARKET STREET, PHILADELPHIA, PA. (ALL PHONES: MARKET 4641)

WILL TRADE AUT. POOL TABLES - ARCADE - MUSIC

FOR SALE - OR WILL TRADE: 2 Slightly Used DeLuxe 6 legged Pearl Design, Regulation Size Slate Top, Lively Cushion Pool Tables, New Sturdy bed cloth. New cushion covers (we put on). 6 - 4 prong ivory ferrels, tipped cues. Set, 15 numbered balls, size $2\frac{1}{4}$ 6 extra cue balls. Table equipped with our own patented trap. The production of 20 years' experience. The slot mechanism-trap comes out on half turn of a key and 2 screws. Write for picture and booklet. Will take \$265. each or will exchange for Sky Fighter or Shoot-The-Chutes or Rapid Fire or Keeney Submarine or '39 Rockola DeLuxe. Make us your proposition in first letter. For Sale: Bally Bull's Eye \$72.50; Seeburg Duc': Gun \$69.50; Others: DIXIE VENDING MACHINE COMPANY, ANNISTON, ALA. (Tel: 2288).

1 Bally Roll 'Em, very clean109.50	sea Power (from Four Roses)
l Columbia Blue Front, Cig.Reels35.00	RECONVERTED MACHINES WITH PLASTIC BUMPERS
4 Mills 1¢ Q.T., Blue Front29.50	NET PRICE
1 Mills 10% Q.T	Lucky\$14.50
1 Mills 5¢ Green Vest Pocket 25.00	Sporty
8 Mills 5¢ Blue & Gold Vest Pocket.39.50	Sports14.50
5 Mills 5¢ Chrome Vest Pockets49.50	Nippy
	Big Town
BALLY F. P. MULTIPLE GAMES NET PRICE	Drum Major14.50
5 Fark Horse, leg models\$119.50	Yacht Club
5 Dark Horse, console models124.50	Punch
2 Blue Grass, console models129.50	Big Show
1 Gold Cup, leg model49.50	Lead Off14.50
(IN) + ++++++++++++++++++++++++++++++++++	~ LUY 11 MANG 100001000(F5), 155.00
2 PACE 5¢ 1941 SLUG REJECTORS (FS)155.00	1 PACE 10¢ COMET
2 PACE 10¢ BANTAMS	2 PACE 5¢ BANTAMS
1 PACE 5¢ ARROW VENDER	1 PACE 4 REELS (S.J.P.)15.00
1 PACE 10¢ DOUBLE JACK POT15.00	1 PACE 10¢ SINGLE JACK POT15.00
1 PACE 5¢ FRONT VENDER12.00	
1 WATLING 25¢ BLUE SEAL	1 WATLING 5¢ ARROW
1 GROETCHEN COLUMBIA BELL, $1q/5q/10q/25q$, FS,	Club Model
8 GROETCHEN CIGARETTE REELS, 1¢/5¢/10¢/25¢, 1 ************************************	Back Door Payouts, FS
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WANTED: WANTED: WILL TRADE OR WILL PAY YOU TOP CASH PRICES :::

LATE MODEL BALLY 1-BALL FREE PLAYS OR PAYOUTS; MILLS 4 BELLS and MILLS 3 BELLS; KEENEY SUPER BELLS: MUTOSCOPE VOICE-O-GRAPH; WURLITZERS: 800, 750, 700; WRITE OR WIRE TODAY !!

STEWART NOVELTY COMPANY 133 EAST 2nd SOUTH, (PHONE: 3-5055) SALT LAKE CITY, UTAH

MUSIC - PINS - WANT

FOR SALE - Wurlitzer 71 with factory stand \$120.00; 2 Keeney Wall Boxes, Brackets, Adaptor for Wurlitzer 700, \$17.50; F.P.Games: All American \$17.50; Champ \$32.50; Hi-Hat \$30.; Home Run '42, \$42.50; Horoscope \$27.50; Legionnaire \$29.50; Miami Beach \$29.50; Monicker \$59.50; Snappy \$27.50; Star Attraction \$29.50; 1/3 Deposit With Orders; WANT TO BUY: Seeburg R.C.Special 1942 Model, will pay \$250.; Will pay top prices for the following 1-Ball Free Plays: Club Trophy, Thorobred, Pimlicos, Longacres; Write or wire quantity you have, condition and price wanted in first letter. - J. S. MORRIS & SONS NOVELTY COMPANY, 4633 DELMAR BOULEVARD, ST. LOUIS, MO. (Tel: Rosedale 7445).

PINS - COUNTER - ARCADE

FOR SALE - Every machine ready to work. Star Attraction \$27.50; Belle Hop (made over into a better game) \$27.50; Target Skill \$18.00; Knock Out \$70.00; ABC Bowler \$30.00; Texas Mustang \$45.; Snappy \$27.50; Gun Club \$44.00; Repeater \$20.00; Argentine \$40.; ABT Big Game Hunter \$20.;; Select-A-Vue Film Machine \$20.; Exhibit Personality Testers \$15.; 2 Deposit with Orders, Balance C.O.D. or Sight Draft, F.O.B. Brattleboro, Vermont, Order Now. HAL L. MARCH, BRATTLEBORO, VERMONT.

IMPORTANT NOTICE:

Due to outside activities that prevent his active participation in the distribution of the products of the J. P. Seeburg Corporation, we regret to announce the withdrawal of Michael Spector from Automatic Amusement Company, effective at close of business on December 31, 1942. We are taking this opportunity, at this time, to advise you that we shall continue to do business at the same address and with the same organization as in the past. After January 1, 1943, in order to avoid confusion with previous activities, the SEEBURG distribution will be carried on at the same address but under the NEW FIRM NAME of:

AUTOMATIC EQUIPMENT COMPANY

A NEW NAME! A NEW DEAL! HERE ARE THE GREATEST PHONOGRAPH BUYS WE HAVE EVER YET OFFERED! THESE MACHINES ARE RIGHT OFF LOCATIONS! LOOK...

WURLITZERS	ROCKOLAS
Model 412\$42.50	Imperials\$69.50
Model 616:	Windsors
Model 616, Lite-Ups	Monarchs
Model 24 (Plain)	Standards139.50
Model 24, Lite Up114.50	DeLuxes149.50
Model 600 Rotary	Masters
Model 600 Keyboard159.50	Supers
Model 500 Keyboard	Spectravoxes with Playmaster279.50
Model 700	Regular 12 Record
Model 750	
Model 750 E	REMOTE CONTROL EQUIPMENT
Model 61 (Counter)	Wurlitzer 616 with Seeburg Adaptor \$89.50
Model 71 (5/10/25¢ Counter)104.50	Wurlitzer Twin-12 with Adaptor139.50 Seeburg 30-Wire Boxes, Used

MILLS

Throne	of	Musi	 	 	.↓ 109 . 50
Empress	ses		 	 	139.50
_					

EXTRA SPECIAL!! SEEBURG GUNS!!

WANTED IMMEDIATELY !!

WILL BUY OR TRADE FOR OTHER EQUIPMENT - SEEBURG PHONOS -ANY MODEL SEEBURG RAY GUNS -MUST BE IN WORKING ORDER!!!! WRITE HOW MANY AVAILABLE!!!! GIVE SERIAL NUMBERS AND LOW-EST CASH PRICE WANTED!!

AUTOMATIC EQUIPMENT COMPANY

919 NORTH BROAD STREET, PHILADELPHIA, PA. (TELEPHONES: POPLAR 1333; 1334; PARK 4949)

FOR EASTERN PENNSYLVANIA, SOUTHERN NEW JERSEY, DELAWARE AND MARYLAND



"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

VOL. 4, NO. 19

FEBRUARY 2, 1943

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OPPORTUNITY KNOCKS

A COMPLETE COIN MACHINES BUSINESS FOR IMMEDIATE SALE! INCLUDES PHONOGRAPHS, SLOT MACHINES, VENDING MACHINES AND PIN-BALL GAMES. ALL ARE CENTRALLY LOCATED AND NEAR A LARGE ARMY CAMP AND AIR BASE. THIS BUSINESS, COMPLETE AS IS WITH MACHINES ON LO-CATIONS, BRINING IN ONE OF THE BEST AVERAGES EVER ENJOYED, INCLUDING A FINE DISTRIB-UTING BUSINESS, WILL BE SOLD FOR ACTUAL INVENTORY COST OF \$13,800.00. THIS IS ONE OF THE BEST BUYS ANY REAL COIN MACHINE MAN CAN MAKE AT THIS TIME FOR THIS BUSINESS WILL ALWAYS BE PROFITABLE AS INVESTIGATION WILL INSTANTLY DISCLOSE. REPUTATION OF OWNERS IS ACES HIGH. LOCATIONS WILL STICK 100% IN EVERY WAY. FURTHER DETAILS ARE AVAILABLE TO ALL PARTIES WITH NECESSARY CAPITAL. OTHERS, PLEASE DO NOT APPLY. WE ARE HANDLING THIS ENTIRE TRANSACTION AND WILL STAND BACK OF EVERYTHING STATED HERE AND IN FUTURE NEGOTIATIONS.

STEWART SALES COMPANY

17 SOUTH CASCADE, COLORADO SPRINGS, COLO. (Tel: Main 5593).

ARCADE - MUSIC

FOR SALE - Western Baseballs DeLuxe Models \$70. each; Mills Throne of Music \$100.; Seeburg Envoy, ESRC, \$250.; Wurlitzer 600, Rotary Selector, \$140.; Wurlitzer 616, Lite Up Front and Corners \$55.; All the above equipment in A-1 condition. - Write, Wire, Phone. BINCO MUSIC COMPANY, FORT WAYNE, INDIANA. (Tel: Anthony 4585).

PINS - ARCADE - MUSIC - NEW & USED RECORDS

FOR SALE - Our machines are not to be confused with the average run of used equipment. We put them in as good condition as is possible to put used machines just as good as any factory job. Buy with Confidence: ABC Bowler \$39.50; Click \$59.50; Topic \$69.50; Pursuit \$34.50; Horoscope \$35.; Jungle \$42.50; Spot-A-Card \$59.50; Show Boat \$37.; Keeney Submarine Gun \$179.50; Rotor Tables \$49.50; Mills Throne \$129.50; Rockola Standard \$139.50; NOTICE: We are discontinuing our record store and offer Brand New records accumulated during the past 18 months. These are assorted as follows: Not over 3 the same number and mostly singles; All Brand New 100 assorted Decca, Bluebird, Okeh \$17.50; 100 Victor, Columbia, Royal assorted \$22.50; Used records assorted all makes 100 for \$10.; NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, MERRICK, LONG ISLAND. (Tel: Freeport 8320).

BRAND NEW SEEBURG WIRED EQUIPMENT

FOR SALE - Brand New Seeburg Wired Select-O-Matic Equipment for Quick Disposal: 300, 20 Record Select-O-Matics, S-20-IZ; 200, 16 Record Select-O-Matics, S16-IZ; 60 Solenoid Drums for 20 Selection Seeburgs; 20 Solenoid Drums for 24 Selection Wurlitzers; 40 Solenoid Drums for 16 Selection Wurlitzers; Plenty of Cable with each purchase; Power Supplies for all the above. HY-G AMUSEMENT COMPANY, 1415 WASHINGTON, SOUTH, MINNEAPOL-IS, MINN. (Tel: ATlantic 8587).

- PINS - REVAMP -

FOR SALE - 2 Mills Owls \$49.50 each; 1 Bally Victory (5-Ball convertible to 1-Ball) \$20.; 2 Exhibit Do-Re-Mi \$25. each; 2 Keeney Four Diamonds \$25. each; 1 Keeney Twin Six \$34.50; 1 Sun Valley (Floor Sample) Write for Price. 1/3 Deposit With Orders. Balance C.O.D. - A - 1 AMUSEMENT COMPANY, 192 CLINTON AVENUE, NORTH, ROCHESTER, NEW YORK. (Tel: Stone 941).



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VOL. 4, NO. 19

FEBRUARY 2, 1943

HE MARKET PLACE OF THE COIN MACHINES INDUSTRY

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IDEAL RECONDITIONED ARCADE AND LEGAL EQUIPMENT:::

A.B.T. 1¢ Casino, New	Mutoscope Reel With Stand\$25.00
A.B.T. Fire & Smoke19.50	Keeney Submarine Gun
A.B.T. Model "F" Target11.50	Baker's Kicker & Catcher
A.B.T. Jungle Hunt	Keeney Texas Leaguer
Arcade Gripper with Base	Mills Panoram
Bally Alleys	Groetchen Mountain Climber 139.50
Bingo	Peerless Horoscope 5¢
Cannon Ball	Photoscope, counter model
Chicago Coin Hockey	Bingo 1¢8.50
Clown Target	Pikes Peak
Criss Cross	Postage Stamp Machines, 1¢ & 3¢8.50
Daval Bumper Bowling	Rockola Ten Pins
Exhibit 1¢ Bowling Alley	Keeney Shinny 12
Exhibit Iron Claw	Shipman Select-A-View & Base, New37.50
Electric Defense Gun 1¢ Shocker15.00	Shipman Select-A-View & Base
Electric Defense Gun 1¢ Shocker, New.29.50	Smiling Sam Peanut Vendor 1¢
Genco Magic Roll, 9 Ft	Skee Jump 1¢ or 5¢
Gottlieb Triple Gripper	Gottlieb Skee-Ball-Ette
Gottlieb Single Gripper9.50	Groetchen Skill Jump
Home Run	Star Electro-Hoist
Hoops	Target Practice Gum Vendor 1¢3.95
International Mutoscope Crane Digger39.50	Zoom
International Mutoscope Photomatic.575.00	(ALSO MANY OTHERS - WRITE FOR LIST)
*	

SPECIAL: GUNS! GUNS!

JAP GUNS WITH BASES (Cabinets repainted red, white and blue. All new parts. (Look and operate like new).....125.00

SCALES

6 Watling Hi-Boy, Porcelain, each. \$25.00 l Lincoln LoBoy, Porcelain......17.50 TERMS: 1/3 Deposit With Orders, Balance C.O.D. or S.D. WRITE FOR OUR COMPLETE PRICE LIST. ON ANY GAMES WHICH YOU ARE INTERESTED WE WILL QUOTE IMMEDIATELY !!

> IDEAL NOVELTY COMPANY 2823 LOCUST STREET ST. LOUIS, MO. (All Phones: Franklin 5544)

COUNTERS - ARCADE - VENDORS

FOR SALE - Exhibit 1¢ Postal Card Vendors \$5. each; Baker's Kicker & Catchers \$17.50 each; Wings 1¢ (New) \$16.50; Klix (New) \$14.50; Pok-O-Reels (New) \$14.50; Yankee (New) \$14.50; Imps \$6. each; 1 Keeney Texas Leaguer \$25.; 1 Keeney Texas Leaguer \$37.50; 10 Columbus Tri-Mor, 3 compartment vending machines, a beautiful machine for store or arcades \$25. each; Send for list of counter, arcade and vending machines. (One-Third Deposit with orders, Balance C.O.D. - RAKE COIN MACHINE EXCHANGE, 2014 MARKET STREET, PHILADELPHIA, PA (Tel: Rittenhouse 3716).

ARCADE - MUSIC - COUNTER - SLOTS - VENDORS

FOR SALE - Evans Ten Strikes 350.; Exhibit Rotary Merchandiser, pusher type, \$135.; Wurlitzer Twin-12 in Steel Cabinet with Adaptor and 16 rebuilt Keeney Wall Boxes \$200. for all; A.B.T. Challengers, Model "F" and Red, White & Blues, \$19. each; Caille 7-Way Slot, late style, \$75.; Bally Double Bell, 5¢, \$90.; Jennings 5¢ Console Chief \$65.; Exhibit Bowling Game \$35.; Western Baseball, F.P., \$65.; Texas Leaguers \$25.; A.M.I. Bar Boxes, NEW, \$7.50; Pacific Gum Vender \$5.00; In-A-Bag Peanut Vender \$5.00; 1/3 with orders, Balance C.O.D. - G.N. VENDING COMPANY, 663 WEST BROAD STREET, COLUMBUS, O.

F. P. CHUTES - ARCADE - WANT

FOR SALE - ART 500 Free Play Coin Chutes; also 20 Shipman Select-A-Views, steel cabi-net model, \$19.50 each; WANT: Longacres, Therebreds, Jockey Clubs, Turf Kings and Fairmounts, WESTERN DISTRIBUTORS, INC., 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel:G'. 9035).



"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY

VOL. 4, NO. 19

FEBRUARY 2, 1943

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ACCLAIMED - FROM COAST TO COAST!

.....OUR SENSATIONAL...NEW...PROFIT-SHARING...PANORAM DEAL!!

Wherever you are located, in whatever state, here's the big deal of '43. Here's the most unusual opportunity for you to cash in with Mills Panoram - on a PROFIT-SHARING BASIS!! The headache of BIG INVESTMENT is REMOVED...YOU HAVE THE OP-PORTUNITY YOU HAVE ALWAYS BEEN LOOKING FOR...TO MAKE MONEY ON SOMEONE ELSE'S INVESTMENT! GET IN TOUCH WITH US TODAY!!

- WHAT DO YOU OFFER FOR WHOLE OR PART OF THIS LOT? -

35 Mills Empress, equipped with Adaptors
for Remote Control. All in A-l Condition;
10 Keeney Organ Speakers
5 Scientific Batting Practice
5 Genco Play Balls
5 Chicago Coin Hockeys
7 Sun Ray Organ Speakers

3 Large Packard Lily Speakers
5 Packard Violet Speakers
10 Wurlitzer P-12 Speakers
7 Wurlitzer 412 Speakers
3 Wurlitzer 716 Speakers
6 Wurlitzer 400 Speakers
7 Rockola Speakers

THE GEORGE PONSER COMPANY 763 SOUTH 18th STREET, NEWARK, N. J. (All Phones: ESsex 3-5910)

"A Firm With A Nationwide Reputation For Reliability"

MUSIC ROUTE ON TERMS

FOR SALE - Music Route. Can be bought on terms. 69 year old owner retiring account bad health. Same location 37 years. All late Wurlitzers and Seeburgs. 125 Phonographs, 18 Wall Box jobs netting \$1,000.00 weekly. Can be improved. Two Army Camp contracts. Two Trucks - plenty of gas. \$45,000.cash or \$15,000.down. Balance in 12 months. Located in Wilmington, North Carolina, a defense town. Inventories more than \$60,000. Write! Wire! Phone Quick! - MORRIS MAYNOR, JR., 823 WEST BROAD STREET, RICHMOND, VIRGINIA. (Tel: 5-6169).

ARCADE - VENDORS - MUSIC

FOR SALE - 4 Seeburg Chicken Sams changed over to Jap and Hitler Cabinets, refinished like new, the entire 4 for only \$400. or \$110. each; 59 DuGrenier Model "N" Adams Gum Vendor \$250. for the lot or \$6. each; 1 Twin-12 Vurlitzer in Steel Cabinet \$100.; 1 Seeburg Speaker \$25.; 5 Buckley 30-Wire Illuminated Wall & Bar Boxes used only 4 weeks, \$25. each; 1 Wurlitzer Model 51 - make offer! - M. M. RUTHERFORD, PAMPA, TEXAS, (Tel: 1016).

CONSOLES - COUNTERS

FOR SALE - Brand New Machines: Mills Jumbo Parade Cash Pay \$129.50; Mills Jumbo Parade Convertible \$139.50; Evans Jackpot Dominos \$425.; Keeney Super Bells \$239.50; Floor Samples Never on Location: Bally Club Bells \$195.; Chicago Coin Hockey \$189.50; Keeney 50 Super Bells Convertible with Mint Vendor \$229.50; Mills Jumbo Parade Cash Pay \$129.50 Used Machines: 2 Mills Square Bells \$42.50; 10 Mills Jumbo Parade Free Play late style coin head .97.50; 6 Mills Jumbo Parade Free Play late style coin head Gold Cabinet \$79.50. 30 ABT Challengers used six weeks \$27.50; 5 Model F like new \$27.50; 1/3 Deposit With All Orders. Balance Shipped C.O.D. - MOSELEY VENDING MACHINE EXCHANGE, 00 BROAD STREET, RICHMOND, VA. (Tel: 5-5328).

- PANORAMS -

FOR SALE - 20 Mills Panorams in perfect working condition! Make us an offer! OLIVE NOVELTY COMPANY, 2625 LUCAS AVENUE, ST. LOUIS, MO. (Tel: Franklin 3620).



FEBRUARY 2, 1943

TWO DOLLARS A COPY

LEW LONDON'S "TRUE-VALUE" BUYS

MILLS BLUE FRONTS, MILLS BROWN FRONTS, MILLS ORIGINAL CHROME BELLS, MILLS GOLD CHROME BELL, MILLS BONUS BELLS, PACE POCKET BELLS, BRAND NEW MILLS FOUR BELLS, LATEST MODEL, SEAL-ED CRATES ALL IN 5¢, 10¢, 25¢ DENOMINATIONS, CLUB HANDLES, DRILL PROOF CABINETS, READY TO SHIP TODAYI

WRITE WIRE OR PHONE	FOR PRICES!
MILLS BLUE FRONTS, Factory Rebuilt and	SPECIAL: SPECIAL: SPECIAL:
Refinished, Cannot Be Told From New	alapäikäiset laikeite Ket Väistä alaisendiside edeskaisiksikkeitään täästimpinen esenteksiinejen.
And All Late Serials !!	MILLS MINT VENDERS
5¢\$139.50	
10¢144.50	CASH PAYOUT WITH GOLD AWARD
25¢149.50	AND STAND\$219.50
*************************************	**********

250 NEW AND USED CONSOLES SPECIALLY PRICED FOR QUICK DISPOSAL: WRITE FOR THIS LIST NOW:: 500 FREE PLAY GAMES..THAT ARE THE BEST RECONDITIONED YOU HAVE EVER PURCHASED RE-GARDLESS OF PRICE. WE CLAIM THESE TO BE "AMERICA'S FINEST".WRITE WIRE OR PHONE FOR LIST.TODAY:

> "THE HOME OF TRUE VALUE BUYS" LEADER SALES COMPANY 131-133 NORTH FIFTH STREET, READING, PA. (Day Phone: 4-3131; 4-3132; Night: 6077) REFERENCES: Dun & Bradstreet; Any Bank in Reading; Your Own Bank. TERMS: 1/3 Deposit With Orders, Balance Shipped C. O. D. or S.D.

> > - MUSIC -

FOR SALE - 14 Packard Pla-Mor Boxes \$27.50 each; 1 Twin-12 Rockola with Keeney Adaptor in Steel Cabinet and 18 Keeney Boxes \$210. for all; 10 used Seeburg 30-Wire Select-O-Matics \$9. each; 6 Rockola Wall Boxes \$15. each; 2 Rockola Bar Boxes \$18. each; 1 New Charm Illuminated Cabinet \$65.; 1 Wurlitzer 71 (counter model) with Stand \$120.; 1/3 with all orders, Balance C.O.D. - ATLAS COIN MACHINE COMPANY, 780 COMMONWEALTH AVE-NUE, BOSTON, MASS. (Tels: -Boacon 3870-3871).

ROOVER'S NAME PLATE TAPE - WANTS

FOR SALE - 25 lbs. Roover's Name Plate Tape for \$100.00; WANT: Will pay \$300. for an Evans' Super Bomber if in A-l condition. Also want Drive Mobiles, Air Raiders, Ace Bombers, Super Bombers, Night Bombers, 5¢ Peep Shows, Submarines, Defenders, Mutoscope Card Machines, Mutoscope Picture Machines. Will pay \$95. per case for .22 Calibre Short ammunition. Also want any quantity of 500 Foot and 1000 Foot Rolls by $l\frac{1}{2}$ inches of Direct Positive Paper (Direx B) for Photomaton machines. - PEERLESS VENDING MACHINE COMPANY, 220 WEST 42nd STREET, NEW YORK CITY. (Tel: Wisconsin 7-8610).

NEW. - USED CONSOLES - SLOTS

FOR SALE - New: Baker's Pacer \$299.50; Keeney 5¢ Super Bell, Convertible, \$267.50; Jumbo Parade, Convertible, \$177.50; Bally Club Bell \$257.50; Used: Keeney 5¢ Super Bell, Convertible, \$157.50; Keeney Four Way Super Bell, 5¢, \$357.50; Galloping Dominoes, 1941 Jackpot Model, practically like new, \$287.50; Lucky Lucre, excellent condition, used 4 months, \$217.50; Silver Moon \$107.50; Watling Big Game \$67.50; Slots: Mills 5¢ Blue Front with Indicator Head, excellent condition, \$82.50 each; Terms: 1/3 Deposit, Balance Shipped C.O.D. - ROANOKE VENDING MACHINE EXCHANGE, INC., 533 CENTER AVENUE, N.W., ROANOKE, VA. (Tel: 2-7418).

- PINS -

FOR SALE - 3 Five, Ten & Twenty \$75. each; 3 Victory \$57.50 each; 1 Monicker \$55.; 1 Towers \$55.; 1/3 Deposit Required With Orders, Balance Shipped, C.O.D. - U-NEED-A-PAK SALES COMPANY, 442 CHESINUT STREET, SPRINGFIELD, MASS.



FEBRUARY 2, 1943

TWO DOLLARS A COPY

- SLOTS - CONSOLES -

FOR SALE - SLOTS: 5¢ Blue Fronts, late, recond. \$99.50; lo¢ Blue Fronts \$129.50; 25¢ Blue Fronts \$149.50; 5¢ Cherry Bells, 3/5 P.O., new crackle, \$129.50; lo¢ Brown Fronts orig., knee action, club handles, \$159.50; 5¢ Bonus Bell, late, Gold cabinet, over 460,000, \$225.; 5¢ Silver Chiefs, new gold finish, \$119.50; 5¢ Chiefs \$79.50; lo¢ Chiefs \$95.; 25¢ Chiefs \$105.; 5¢ Club Special Chiefs \$119.50; lo¢ Club Special Chiefs \$129.50; Jennings Triplex, 5¢/lo¢/25¢ play in one machine, like new, \$225.; 5¢ Roman Head, new crackle, \$79.50; 5¢ Futurity, late, like new, \$75.; 5¢ Mills Slugproof \$89.50; 5¢ Columbias, fruit or cig reels, \$49.50; l¢ Q.T.'s Blue Front \$49.50; 5¢ Vest Pockets, Chrome and Blue & Gold, \$45.; Heavy Double Safes \$59.50; Heavy Single Safes \$49.50; Folding Slot Stand \$2.50 each; CONSOLES: Brand New Two-Way Super Bells, 5¢/5¢\$359.50; C.P.; Two-Way Super Bells, 5¢/25¢, like new, C.P., \$359.50; 5¢ Super Bells, Comb.FP, like new, \$159.50; Bally High Hands, Comb.FP, late serials, \$99.50; Jumbo Parades, FP, late serials, \$79.50; Bakers Pacer, late, DD, Jackpot, like new, \$245.; Silver Moon Totalizer, FP, \$79.50; Bally Big Tops, CP, \$75.; Saratogas, CP, late, chrome rails, \$95.; Mills 25¢ Colfarola, used 2 wocks, \$169.50; l/3 with all orders. We ship Balance C.O.D. or Sight Draft immediatoly. — CENTRAL OHIO COIN MACHINE EXCHANCE, INC., 514 SOUTH HIGH STREET, COLUMBUS, OHIO. (Tel: Adams 7949).

ARCADE - CONSOLES - SLOTS

FOR SALE - Arcade Equipment: Seeburg Shoot-The-Chutes (114.50; Slap-The-Jap (109.50; Genco Skill Roll (9 Ft) F.P. or Nov., (109.50; DeLuxe Texas Leaguers (34.50; DeLuxe Western Baseballs (84.50; H.D.Ten Pins (54.50; Bally King Pins (169.50; Tom Mix Rifles (44.50; Bally Alley (24.50; Rock-O-Ball (14 Ft.Alley) H.S., (74.50; National Skee Roll, 14 Ft., (125.; Bells: Mills Four Bells, late coin head, (450.; Mills Three Bells, late, (495.; Mills Jumbo Parade, Cash, Brand New in Original Crates, (124.50; Used 3 weeks in A-l condition (99.50; Jennings 5¢ Master Chiefs (119.50; 25¢-(129.50; Mills 5¢ Blue Fronts, Club Handle, New Crackle Finish, (95.; Mills 5¢ Brown Front, 438,000, (139.50; Half Deposit With Order. - THE MARKEPP COMPANY, 3908 CAINEGIE AVENUE, CLEVELAND, OHIO. (Tel: Henderson 1043).

MUSIC - ARCADE

FOR SALE - Packard Pla-Mor Wall and Bar Boxes (29.50 each; Wurlitzer 5¢ Boxes (19.50; Keeney Wall & Bar Boxes (16.50 each; Western Baseballs, 1939, Payout, (40. each; Bally Rapid Fire (165.; 3 Seeburg Ray-O-Lite Rabbit Guns in excellent condition ready for location only (40. each. 1/3 with all orders - VIC MANHARDT COMPANY, INC., 547 NORTH 16th STREET, MILWAUKEE, WISCONSIN.

- NEW CONSOLES -

FOR SALE - Final Closeout: Brand New 5¢ Keeney Super Bells, Combination F.P. and P.O. \$239.50 each; 1/3 Deposit, Balance Shipped C.O.D. or S.D. - DIXIE SALES COMPANY, 883 UNION AVENUE, MEMPHIS, TENN.

- REMOVAL SPECIAL -

FOR SALE - We are moving to larger quarters on February 1st because our business has outgrown our present location. We certainly thank all of our customers for the nice business we have had from them for the past year and we hope during 1943 to be able to continue to serve you with all your needs. CLOSEOUT: \$69.50 for Black Cabinet Paces Races in good running condition (cabinets polished and look good) ready for location. We have about 10 of these. Also at the same price several Pace Saratogas 5¢ play in good shape and really bargains at only \$69.50. 1/3 Deposit required with orders. Balance Sent C.O.D. - SPARKS SPECIALTY COMPANY, SOPERTON, GA. (Tel: 33).

MUSIC - CONSOLE

FOR SALE - 500-\$165.; 616-\$49.50; 600R-\$149.50; 71-\$100.; 71 with stand \$110.; 50-\$35.; Rockola Master with Rockola Remote Adaptor \$175.; 1939 Standard \$125.; Jennings Silver Moon (CPO) \$85.; Wurlitzer 331 Bar Boxes \$19.50; 332 - \$17.50; Sceburg 5/10/25¢ Bar-O-Matics \$34.50; Wireless \$38.50; Chrome Chandelier Speakers New \$12.50; Used \$10.; 1/3 Deposit, Balance C.O.D. - DAVIS SALES COMPANY (SEEBURG DISTRIBUTORS) 625 ERIE BOULEVARD, EAST, SYRACUSE, N.Y.



HE MARKET PLACE OF THE COIN MACHINES INDUSTRY

VOL. 4, NO. 19

FEBRUARY 2, 1943

TWO DOLLARS A COPY

TISING ACCOPTED

- PINS - WANT -

FOR SAIE - Plenty of good 5-Ball Free Plays at low prices: Victory \$56.50; Towers \$48.50; Bola Way \$33.50; Clover \$52.50; Four Roses \$25.50; Four Diamonds \$31.50; Playball \$16.; MANT: Send us your best prices for Air Force, Big Parade, Longacres, Thorobreds and 50¢ Slots. - PALISADE SPECIALTIES COMPANY, 498 ANDERSON AVENUE, CLIFFSIDE PARK, N. J.

ARCADE - PARTS - SUPPLIES - WANT

FOR SALE - 8 Bang-A-Deers \$65.00; 12 Daval Bumpers \$44.50; 8 DeLuxe 1941 Western Baseballs (89.50; 20 Ten Strikes (50.; 1 Shuffle Board (coin operated) (39.50; 2 Exhibit Bowling Alleys 044.50; Steel Flaps for Western Baseball Playing Field 75¢; Western Baseball 1939 Glass (used) \$2.50; Ten Strike curved glass \$2.50; Ten Strike motors \$54; Ten Strike silk cord for pins (50 yard spool) \$2.75; F-22 Reset Coils \$2.00 per doz., WANT: Will pay cash for : Photomatic, late model; Super Bomber; Sky Fighter; Evans' Tommy Gun; Ace Bomber; Kirk's Night Bomber; Floor and Counter arcade machines. -ADDISON NOVELTY COMPANY, 925 BELMONT AVENUE, CHICAGO, III. (Tel: 'Bittersweet 0007).

SLOTS - CONSOLES - ARCADE - MUSIC

FOR SALE - 4 Mills 5¢ Blue Fronts \$90. each; 2 Mills 10¢ Blue Fronts \$90. each; 5 Mills 5¢ War Eagles \$35. each; 2 Mills 10¢ War Eagles \$35. each; 1 Mills 1¢ Skyscraper \$35.; 7 Mills 5¢ Skyscrapers \$30. each; 1 Mills 5¢ Silent Front Vender \$35.; 3 Bally Roll 'E m \$125, each; 2 Jennings Multiple Paces \$30, each; 1 XVB Cigarolla 5¢ & 15¢ Play \$90.; 4 Red Head Track Times \$40. each; 1 Bally Gun with converter for Jap, complete, \$70.; 1 Genco Magic Roll, 9 Ft., \$40.; 1 Wurlitzer Skee Ball, 14 Ft., \$110.; 6 Evans Ten Strikes \$55. each; 8 Keeney Anti-Aircraft, Black, \$30. each; 2 Counter Model Wur-litzer 41, \$75. each; 1 Rockola 1939 Counter Model \$50.; 1 Mills Throne \$125.; 4 Rockola 1940 Supers Light Marble \$200. each; 2 Wurlitzer 24's \$100. each; 2 Buckley Steel Cabinets \$20. each; 1 Buckley Adaptor for Wurlitzer 616, \$20.; 1 Buckley Adaptor for Wurlitzer 24, 20.; 7 Buckley Chrome 16 Record Wall Boxes \$15. each; 30-Wire Cable, pieced, 20¢ per Foot. - COLUMBIA NOVELTY COMPANY, 9 BLOOD STREET, AMSTERDAM, NEW YORK. (Tel: 284).

- ARCADE EQUIPMENT -

FOR SALE - Chicago Coin Hockey \$189.50; Western Baseball, Major League, \$124.50; Casino Golf, like new, \$34.50; Bang-A-Deer \$75.; Exhibit Vitalizer, cannot be told from new, \$79.50; Super Grip (Console) \$44.50; Keeney Anti-Aircraft, light cabinet, complete with screen and like new, \$47.50; Keeney Submarine Gun \$189.50; 5 ABT Fire & Smoke \$19.50 each; 5 ABT Targets \$19.50 each; Bally Bull's Eye with Jap unit already installed \$79.50; 1/3 Deposit with all Orders, We will ship Balance C.O.D. - KING PIN GAMES COMPANY, 826 MILLS STREET, KALAMAZOO, MICH.

MUSIC - WANT

FOR SAIE - Seeburg Phonographs, Model 8800, Hi-Tone, late serial, electric selector, these machines same as new, some have less than 5000 plays on them. The cabinets are like new. Walnut or Marbleglo. We have no crates for these machines. \$300. F.O.B. Washington. These list at \$450. Send \$100. deposit with each machine, and shipping instructions. WANT: 750E Wurlitzers at \$325. F.O.B. Washington. - HIRSH COIN MACHINE COMPANY, 1309 NEW JERSEY AVENUE, N.W., WASHINGTON, D.C. (Tel: Hobart 3170).

- SLOT PARTS -

FOR SALE - Mills Slot Machine Parts for Mills Silents: Handles, Jackpot Assemblies, Escalators 5¢ & 10¢ Play only, Mechanism Page #2778, Cabinet Table #2516, Payout Levers, upright, #576 to #580; lower payout levers; 10 and 20 stop Star Wheels; 500 sets New Baseball Strips - 10 stop, 4 strips to a set, two percentages, medium or tight. Cash Box doors with New two key locks; Front and Back Tops for Futurity, Golden and War Eagle Bells; Complete cabinets Extraordinary, War Eagle, FOK Silent Slots; Handles, Cabinets and other Bolts; Large assortment shoulder screws. Tell us your needs - COLEMAN NOVELTY COMPANY, 1025 FIFTH AVENUE, ROCKFORD, ILL. (Tel: Main 1323).



FEBRUARY 2, 1943

TWO DOLLARS A COPY

THESE ARE THE ARCADE MACHINES TO BUY FOR A PROFITABLE 1943:: (OUR MACHINES ARE FACTORY RECONDITIONED AND REPAINTED)

(OUR MACHINES ARE FACTORY REC	ONDITIONED AND REPAINTED)
Genco Play Ball	Western Baseball DeLuxe\$105.00
Evans Tommy Gun	World Series
Keeney Submarine	Ten Strike
Bally Rapid Fire	Skee-Ball Ette
Chicago Coin Hockey155.00	Barrel Roll
Scientific Batting Practice	Exhibit Knockout Puncher
Atlas Baseball	Footease Vitalizer
Mountain Climber	Stoner Skill Derby
Western Baseball, 1939	ExhibitChinning Machine
Exhibit Candid Camera150.00	Exhibit Crystal Gazer or Egyptian Seers
Exhibit Bowling Alley	with new remodeled front45.00
Exhibit Hi-Striker110.00	Exhibit Magic Eye, NEW225.00
Exhibit Tiger Pull	Exhibit Radiogram
Exhibit Champion Punching Bag145.00	Kiss-0-Meter
Exhibit Scientific Bag Punching 195.00	Exhibit Pistol Range115.00
CHICKEN SAM, converted to Jap or Hitler (Th	ompson and others)
CHICKEN SAM, Munves' Trap-The-Jap conversio	
SEEBURG SHOOT-THE-CHUTES (Parachute)	
STEREOSCOPIC DROP PICTURE MACH. Complete w	ith new nictures sign and frame .35 00
MUTOSCOPE MOVING PICTURE MACH., Complete wit	
WE BALL, Billiards in Pinball form. Played	
	ve. A big Moneymaker.Legal Everywhere59.50
EXHIBIT CARD VENDERS, Streamlined, Light Up	
EXHIBIT CARD VENDERS, Light Up, Floor Size.	
EXHIBIT CARD VENDERS, Floor Size	
NEW EXHIBIT STREAMLINE LI	GHT UP FORTUNE MACHINES
Love Meters, 3 to Set	Whatsis, 3 to Set \$132.50
Wheels Of Love, 3 to Set	Wise Owls, 3 to Set
Beautiful wooden stands for set of 3.17.50	Exhibit 3 Love Meters, used, each25.00
Exhibit 3 Advice Meters, Used75.00	Astroscope Fortune Telling110.00
Planetellus Fortune Telling	(GRAB THESE IMMEDIATELY!!)
ARCADE COUN	
-	\$12.50 Kill-The-Jap,New\$32.50
	12.50 Kicker & Catcher16.50
	ingo9.00 Skill Jump37.50
Skillerette15.00 Scooter	
Home Run, Gum Vender15.00 Poison-The-Ra	
Advance Elect. Mach 12.50 Miniature Bas	eball10.00 Tid Bit Gum Vender.10.00
Revitalize the play of your Card Machines!	Glass for Pin Games\$1.25
We are now delivering 7 NEW 1943 EXHIBIT	
CARD SETS - JUST OFF THE PRESSES! !! Pai	
	Athletic and many other machines not listed.
Complete assortment of parts for a	
WRITE FOR FREE P.	
"PROFIT IN PENNIES"-A 20 Page Guide to Succ	ess in Modern Arcade Operation, Univ. \$1.00
MIKE MUNVES"T	
520 WEST 43rd STREET, NEW YORK - (Establish	ed 1912) (Telephone: Bryant 9-6677

ARCADE - MUSIC - SLOTS

FOR SALE - On hand for immediate shipment: Bally Sky Battle; Bally Rapid Fire; Bally Bull's Eye; Seeburg Chicken Sam; Scientific Batting Practice; Keeney Submarine; Chicago Coin Hockey; Genco Play Ball; Jennings Roll-In-The-Barrel; Evans Ski-Ball; Rockola Ten Pins; Evans Ten Strike; Mills Punching Bag; Mills Throne of Music and Empress; Mills Panorams; Mills, Jennings, Pace and Watling Slots. Tell us just what you are interested in and we shall gladly quote you our best price. - OWL MINT MACHINE CO., 245 COLUM-BUS AVENUE, BOSTON, MASS. (Tel: Kenmore 2640).

SLOTS - COUNTER - MUSIC - PINS - 1-BALLS

FOR SALE - 1 Mills 10¢ Brown Front, Serial over 400,000,\$135.; Mills 5¢ Chrome V.P., like new,\$45.; 1¢ & 5¢ Marvels & Sparks, Etc.,\$8.50 ea.; Big Tops & Jumbo Parades, FP, \$55.; Imps and new Flippers \$3.50 ea; Wurlitzer 600R,\$145.; 5¢ Tubular Wrappers per 1000,45¢ Big Parade, pin game,\$65.; 190 assorted, cash payout, One-Ball tables in perfect shape ready for location. Do not confuse these with worn out or practically junked machines. Grand Nationals, Grand Stands, Thistledowns, WinningTickets, Stepper-Upper, Pacemakers, Sport Pages, 1-2-3, Turf Champs. Write for Price list immediately. GENERAL COIN MACHINE CO. 227 NORTH 10th ST., PHILADELPHIA, PA. (Tel: WAlnut 4378).





THE MARKET PLACE OF THE COIN MACHINES INDUSTRY

VOL. 4, NO. 19

FEBRUARY 2, 1943

TWO DOLLARS A COPY

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CASH WAITING ...

FOR ALL TYPES OF WURLITZERS, SEEBURGS, PACKARDS, AND OTHER MUSIC EQUIPMENT. FOR ALL TYPES ARCADE EQUIPMENT - GUNS, LIFTERS, FORTUNE TELLERS, ALL THE OTHERS. ALSO WANT 1-BALLS, SLOTS, CONSOLES, AND OTHER EQUIPMENT! ADVISE US IMMEDIATELY AS TO QUANTITY, CONDITION AND PRICE WANTED. CASH WAITING!

SPECIALS!!

5 SEEBURG HI-TONE, 8800 & 9800, R.C. \$385.00 5 SEEBURG HI-TONE, 8800 & 9800, E.S. 350.00 3 SEEBURG COLONELS, E.S.R.C. 279.50 3 BALLY KING PINS. 149.50

1/3 with orders, Balance C.O.D.

RUNYON SALES COMPANY 123 WEST RUNYON STREET, NEWARK, N. J. (All Phones: BIgelow 3-6685.)

- ARCADE -

FOR SALE - Chicago Coin Hockey \$159.50; Keeney Submarine Gum \$179.50; Evans Play Ball, latest model \$225.00; Genco Play Ball \$159.50; Evans Ten Strikes, High Dials, \$65.00; Every machine listed here is guaranteed to be in A-1 mechanical condition, all checked and complete in every way - ready for location. Enclose 1/3 Deposit with Orders. Balance C.O.D. - BROOKLYN AMUSEMENT COMPANY, 660 BROADWAY, BROOKLYN, NEW YORK. (Tel: Evergreen 8-4732).

ARCADE - SLOT - MUSIC

FOR SALE - 1 Mills Punching Bag \$137.50; Watling Rolatop, 50¢, \$125.; Model 500 Packard Iris Speaker, complete, \$47.50; 1/3 with orders, Balance C.O.D. - WALBOX SALES COMPANY, 1713 YOUNG STREET, DALLAS, TEXAS. (Tel: R-8481).

MUSIC - ARCADE

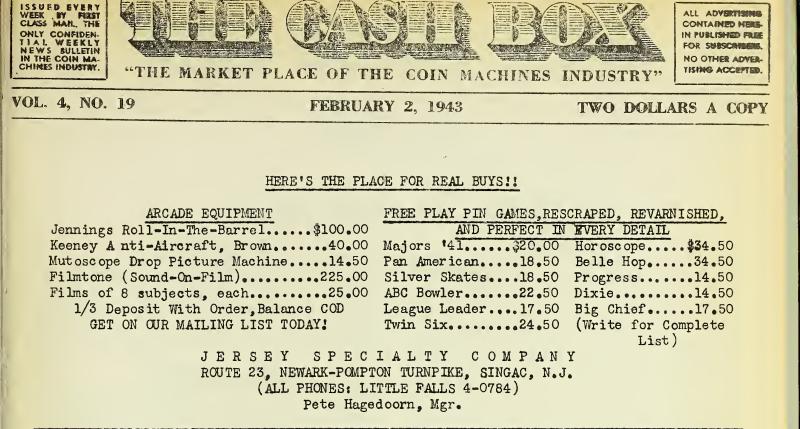
FOR SALE - 5 Wurlitzer Twin-12's with Buckley Adaptor, Speaker, in Steel Cabinet, \$99. each; 30 Buckley Boxes, late model illuminated, like new, \$16. each; 30 Conductor Cable, used, 15¢ per foot; Bar Brackets \$1.50 each; 2 Wurlitzer 24 Rec. Adaptors with Impulse Steppers \$25. each; Wurlitzer 616 Remodeled with lite-up sides, grille and dome, \$64.50 each; Wurlitzer 24, \$99.50; Wurlitzer 24 Remodeled with lite-up sides, grille and dome \$119.50; 2 Ten Strikes, H.D. & L.D., \$49.50 each; 4 A.B.T. Challengers \$16.50 each; 7 Metal Stands for A.B.T. guns \$3. each; 1/3 with orders, Balance C.O.D. SAM KRAMER COMPANY, 797 CONEY ISLAND AVENUE, BROOKLYN, N.Y.

PINS - USED CONVERTERS

FOR SALE - ABC Bowler \$30.; Attention \$30.; Boom Town \$25.; New Champs \$45.; Metro \$25.; Paradise \$19.50; Duplex \$22.50; Flicker \$22.50; Hi-Dive \$34.50; Sport Parade \$25. Spot-A-Card \$49.50; Spot Pool \$37.50; Super Chubbie \$29.50; Pan American \$29.50; Play Ball \$20.; Pursuit \$32.50; Sea Hawk \$29.50; Ten Spot \$29.50; Venus \$60.; Horoscope \$27.50; Do-Re-Mi \$27.50; Salute \$22.50; Rebuilt Converters \$15. each; 1/3 Cash, Balance C.O.D. or S.D. - ST. LOUIS NOVELTY COMPANY, 2718 GRAVOIS AVENUE, ST. LOUIS, MISSOURI.

FILBIN PHONO MECHANISM - WANT

FOR SALE - New and used Filbin 24 record phonograph mechanism in cabinets. Fastest changing mechanism on the market. ADAPTABLE for any 30-Wire Box. \$65. and up. WANT-Mills Three Bells and Late Head Four Bells. - SILENT SALES COMPANY, 200 ELEVENTH AVE. SOUTH, MINNEAPOLIS, MINN. (Tel: Geneva 3645).



VENDORS - MUSIC - ARCADE - WANT

FOR SALE - 75 Stewart & McGuire, 6 column gum machines, \$4.90 each; Model 61 Wurlitzer on Stand \$60.; Model 71 Wurlitzer on Stand \$100.; Wurlitzer 500 - 600, \$150.; Wireless Speaker Organs \$25.; Mutoscope Moving Picture, refinished, complete with reel, \$25.; Keeney Submarine \$185.; Keeney Anti-Aircraft \$35.; Want: Kirk Night Bomber; Bally Defender; PEERLESS DISTRIBUTING COMPANY, 301 WEST 9th STREET, KANSAS CITY, MO.

- CONSOLES -

FOR SALE - Mills Jumbo Parade, FP, \$74.50; Mills 4 Bells \$379.50; Bally Club Bells \$179.50; Bally Royal Flush, PO, \$49.50; Keeney Two-Way Super Bell, 5¢/25¢, \$324.50; Keeney Kentucky Skill Time, 7-Coin, \$89.50; Mills Square Bell \$79.50; Jennings Bobtail F.P., \$104.50; Jennings Silver Moon, FP, \$104.50; Jennings Derby Day, Slant, \$49.50; Jennings Derby Day, Flat, \$39.50; Watling Big Game, PO, \$89.50; Pace Saratoga, Combo., Chrome Rails, \$119.50; Groetchen Sugar King \$39.50; Galloping Dominos Black \$69.50; Jennings Cigarola XXV \$169.50; 1/3 With All Orders, Balance C.O.D. or S.D. -ATLAS NOVELTY COMPANY, 2200 NORTH WESTERN AVENUE, CHICAGO, ILL. Tel: Armitage 5005).

SAVE MONEY WITH "ATLAS"

ARCADE EQUIPMENT

SACRIFICING - F.P. PIN GAMES

Genco Play Ball	A.B.C. Bowler\$22.50
Seeburg Shoot-The-Chutes	Super Chubbie
Evans Ten Strikes, H.D., Brown Cab 47.00	Do-Re-Mi
Evans Ten Strikes, L.D., Black Cab 30.00	Gun Club
Keeney Air Raider 175.00	Home Run '42
Keeney Submarine Gun	New Champ
Scientific Batting Practice	Playball
Rockola World Series	Star Attraction
Bally Convoy	Venus
Bally Rapid Fire	Snappy '41
1/3 With Orders, Balance C.O.D.or S.D.	Bandwagon
WRITE FOR OUR COMPLETE LIST NOW!	Pan American

ATLAS VENDING COMPANY 410 NORTH BROAD STREET - ELIZABETH, N. J. (All Phones: Elizabeth 3-0089)

- ARCADE -

FOR SALE - Mutoscope Cranes: Corrugated Front Model \$65.; Fan Front Model \$90.; Factory Red Top Model \$175.; Exhibit Merchantman \$55.; Mills SS Merchandiser \$135.; National Jumbo Merchandiser \$150.; 1/3 with all orders. We ship balance C.O.D. or S.D. -Order Today: - MILLS SALES COMPANY, LTD., 1640 18th STREET, OAKLAND, CALIF.



FEBRUARY 2, 1943

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SPECIALS!!

RECONDITIONED!! READY TO GO!

PHONOGRAPHS Rockola Supers with Adaptor \$200.00

1942 Seeburg 8200 Brand New......450.00

ONE-BALLS & CONSOLES

Keeney Super Bells.....150.00

FREE PLAYS A.B.C. Bowlers.....\$30.00 Capt. Kidd 40.00 Grand Canyon (New)......159.50 Sullivan-Nolan Rebuilts, All Models.....

1/3 With Orders, Balance C.O.D.

WE HAVE A LARGE SUPPLY OF SLOTS, CONSOLES, FREE PLAY GAMES - WE WILL BUY YOUR ROUTE:

> NORTHWESTERN MUSIC COMPANY STERLING, ILLINOIS (Phone 405)-

- SLOTS -

FOR SALE - 10 Brand New Mills Front Venders, never uncrated, concealed jackpots, brown crackle finish, serials over 433,000; 60 SU Mills Front Venders, brown crackle finish, concealed jackpots, serials over 433,000. All above machines are Mills latest silent mechanism, latest type escalators, can be used with Milco checks or straight cash, also have predictable payout or sometimes called future pay, can be operated with or without this feature. Wire, write or phone for prices. - JONES SALES COMPANY, 1330-32 TRADE AVENUE, HICKORY, N.C. (Tel: 107).

MUSIC - ARCADE - CONSOLES

FOR SALE - Phonographs: Ready To Go: Wurlitzer 616 and 61, \$50.; Seeburg Colonels, ESRC, \$285.; Wurlitzer Twin-12 in Steel Cabinet complete with Keeney, Wurlitzer, Buck ley or Seeburg Adaptor \$100.; Arcade: Diggers; Rapid Fires; View Scopes; Exhibit card machines and Many Others. Write for Prices! Consoles: Bally High Hand \$95.; Keeney Super Bells \$150.; Mills Jumbo Parade, Automatic or Free Play \$85.; 1/3 with all orders. We ship Balance C.O.D. speedily. - MISSISSIPPI VENDING COMPANY, PHILADEL-PHIA, MISS. (Tel: 283).

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by

"THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

VOL. 4. NO. 19

FEBRUARY 2, 1943

TWO DOLLARS A COPY

PHONOGRAPHS

KEENEY

SEEFURG	
Selectophone 10\$14.50	To \$15.00
Symphonola25.00	32.50
Plaza	250.00
Regal110.00	144.50
Model A	64.50
Model B	49,50
Model C	49,50
Model H	• • •
2.Rex	150. 00
Model K-15	79,50
Model K-20	110.00
Royale	135.00
Gem	137,50 180,00
Classic, R.C 175.00	199.50
Classic,ESRC200.00	235.00
Mayfair 139.50	159.50
Melody King110.00	
Crown	164.50
Concert Grand 145.00	199.50
Colonel,ESRC275.00	279 . 50
Colonel,ES275.00 Concert Master,ES275.00	300 •00 329 •50
Cadet, ESRC	24 0.00
Major, ES	265.00
Major, R.C	275.00
Major, ESRC	265.0 0
Envoy, ESRC	265.00
Envoy, ES	252.00
Envoy, R.C	269.50
Vogue	2 40.00
Commander125.00	150.00 269.50
Commander, R.C	310.00
Commander,ESRC249.50	325.00
Playboy	29.50
Selectomatic 2410.50	17.50
Remote Speak Organ. 25.00	44.50
Multi-Selector, 12RC.69.50	79. 50
Melody Parade, Bar8.50 2.30 Wire Wall Box9.00	3.6.00
5¢ Wall-O-MaticWirles27.75	16.00 32.50
$5 \neq Bar-O-Matic " 27.75$	34.50
5¢,10¢,25¢ Bar-0-	
Matic 3-Wire41.50	44.50
5¢,10¢,25¢ Wall-0-	
Matic Wireless32.50	47.50
5¢,10¢,25¢ Bar-0-	
Matic Wireless49.50 Electro Selector23.50	5 2 • 50
Wireless Adaptor 55.00	
Hi- Tone, 9800	375.00
Hi-Tone, 9800, ESRC 400.00	425.00
Hi-Tone, 9800, R.C364.00	385.00
Hi-Tone,9800,E.S350.00	375.00
Hi-Tone, 9800, ESNew. 475.00	700 50
Hi-Tone,8800329.00	369.50
2.Hi-Tone,8800,R.C350.00 Hi-Tone,8800,E.S329.50	375.00 350.00
Hi-Tone,8800,E.S	400.00
Hi-Tone,8200,R.C430.00	450.00
Wall Brackets2.50	
Power Supply, New 10.50	

Adaptor for Beeburg29.50	25.00
Adaptor for Rockola19.50 Adaptor for Wurlitzer	23.00
Adaptor for Wurlitzer	
#61625.00	
MTT T C	
MILLS Zephyr	70 50
Studio	39,50
Dance Master	70 50
DeLuxe Dance Master29.50	39.50
Do-Re-Mi	75 00
2.Panorams	35.00 319,50
4. Throne of Music119.50	149.50
4.Empress	149.50
Empress with Adptr. 219.50	225.00
Empress, New	220.00
Panoram, Adaptor	
Panoram 10¢ Wall Box.10.00	17,50
Tanoran 102 Wall DOX. 10.00	T1 000
GABEL	
12 Record, Jr	27.50
12 Record with Adptr.58.00	21.00
2-12's with Adaptor94.00	
18 Rec.Ill.Grille34.50	40.00
2-18's with Adaptor. 120.00	±0.00
2-10 5 WICH Adaptor 120.00	
PACKARD	
Pla-Mor, Wall & B.Box. 27.75	32,50
Bar-Bracket	5.00
Pla-Mor Wall & B.Box	0.00
(New)	45.00
Willow Adaptor	10.00
Chestnut Adaptor35.00	
Chestnut Adaptor35.00 Cedar Adaptor32.00	
Chestnut Adaptor35.00 Cedar Adaptor32.00 ROCKOLA	32.50
Chestnut Adaptor35.00 Cedar Adaptor32.00 ROCKOLA 12 Record20.00	32.50 49.50
Chestnut Adaptor35.00 Cedar Adaptor32.00 ROCKOLA 12 Record	49.50
Chestnut Adaptor	49.50 47 .50
Chestnut Adaptor35.00 Cedar Adaptor32.00 ROCKOLA 12 Record	49.50
Chestnut Adaptor35.00 Cedar Adaptor32.00 ROCKOLA 12 Record	49.50 47.50 69.50
Chestnut Adaptor35.00 Cedar Adaptor32.00 ROCKOLA 12 Record	49.50 47.50 69.50 59.50
Chestnut Adaptor35.00 Cedar Adaptor32.00 ROCKOLA 12 Record	49.50 47.50 69.50 59.50 79.50
Chestnut Adaptor35.00 Cedar Adaptor32.00 ROCKOLA 12 Record	49.50 47.50 69.50 59.50
Chestnut Adaptor35.00 Cedar Adaptor32.00 ROCKOLA 12 Record20.00 16 Record	49.50 47.50 69.50 59.50 79.50 99.50
Chestnut Adaptor35.00 Cedar Adaptor32.00 ROCKOLA 12 Record	49.50 47.50 69.50 59.50 79.50 99.50 112.50
Chestnut Adaptor35.00 Cedar Adaptor32.00 ROCKOLA 12 Record	49.50 47.50 69.50 59.50 79.50 99.50
Chestnut Adaptor35.00 Cedar Adaptor32.00 ROCKOLA 12 Record	49.50 47.50 69.50 59.50 79.50 99.50 112.50 275.00
Chestnut Adaptor35.00 Cedar Adaptor32.00 ROCKOLA 12 Record	49.50 47.50 69.50 59.50 79.50 99.50 112.50 275.00 69.50
Chestnut Adaptor35.00 Cedar Adaptor32.00 ROCKOLA 12 Record	49.50 47.50 69.50 59.50 79.50 99.50 112.50 275.00 69.50 150.00
Chestnut Adaptor35.00 Cedar Adaptor32.00 ROCKOLA 12 Record	49.50 47.50 69.50 59.50 79.50 99.50 112.50 275.00 69.50 150.00 170.00
Chestnut Adaptor35.00 Cedar Adaptor32.00 ROCKOLA 12 Record	49.50 47:50 69.50 59.50 79.50 99.50 112.50 275.00 69.50 150.00 170.00 225.00
Chestnut Adaptor35.00 Cedar Adaptor32.00 ROCKOLA 12 Record	49.50 47:50 69.50 59.50 79.50 99.50 112.50 275.00 69.50 150.00 170.00 225.00
Chestnut Adaptor35.00 Cedar Adaptor32.00 ROCKOLA 12 Record	49.50 47:50 69.50 59.50 79.50 99.50 112.50 275.00 69.50 150.00 170.00 225.00 225.00
Chestnut Adaptor35.00 Cedar Adaptor32.00 ROCKOLA 12 Record	49.50 47.50 69.50 59.50 79.50 99.50 112.50 275.00 69.50 150.00 170.00 225.00 225.00
Chestnut Adaptor35.00 Cedar Adaptor32.00 ROCKOLA 12 Record	49.50 47.50 69.50 59.50 79.50 99.50 112.50 275.00 69.50 150.00 170.00 225.00 225.00 225.00 180.00
Chestnut Adaptor35.00 Cedar Adaptor32.00 ROCKOLA 12 Record	49.50 47:50 69.50 79.50 99.50 112.50 275.00 69.50 150.00 170.00 225.00 225.00 180.00 200.00
Chestnut Adaptor35.00 Cedar Adaptor32.00 ROCKOLA 12 Record	49.50 47.50 69.50 59.50 79.50 99.50 112.50 275.00 69.50 150.00 170.00 225.00 225.00 225.00 180.00 200.00 189.50
Chestnut Adaptor35.00 Cedar Adaptor32.00 ROCKOLA 12 Record	49.50 47.50 69.50 59.50 79.50 99.50 112.50 275.00 69.50 150.00 170.00 225.00 225.00 225.00 180.00 200.00 189.50 190.00
Chestnut Adaptor35.00 Cedar Adaptor32.00 ROCKOLA 12 Record	49.50 47.50 69.50 59.50 79.50 99.50 112.50 275.00 69.50 150.00 170.00 225.00 225.00 225.00 80.00 200.00 189.50 190.00 74.50
Chestnut Adaptor35.00 Cedar Adaptor32.00 ROCKOLA 12 Record	49.50 47.50 69.50 59.50 79.50 99.50 112.50 275.00 69.50 150.00 170.00 225.00 225.00 225.00 225.00 180.00 200.00 189.50 190.00 74.50 21.50 92.50 135.00
Chestnut Adaptor35.00 Cedar Adaptor32.00 ROCKOLA 12 Record	49.50 47.50 69.50 59.50 79.50 99.50 112.50 275.00 69.50 150.00 170.00 225.00 225.00 225.00 225.00 180.00 200.00 189.50 190.00 74.50 21.50 92.50

Wall Boxes \$8.00 To \$14.50

Adaptor for Seeburg .. 29.50

ROCKOLA (continued)	
Moderne Tone Col. New \$60.00	
Playmaster, Spectrovox. 269.50	To 275.
Playboy	
DeLuxe, Jr. Console	
Rockolite	To 99.50
Playmaster	194.50
20 Rec. Steel Cab.	
Adptr.Step.Amp.Spk104.00	129.50
Commando	
•	
A.M.I.	
Singing Towers139.50	175.00
Singing Towers, New	
Model X-5, Phono	
BUCKLEY	
Wall & Bar Box, Old Sty 8.00	9.50
2.Ill.Wall & B.Box	21,75
New Ill.Wall Box	26,50
24 Rec.Adaptor	30.00
16 Rec. Adaptor	22.50
Steel Cabinet	20.00
Zephyr Speak Cab11.25	
Tone Tower	
20 Rec.Seeburg Adaptor26.50	
WURLITZER	
P-1015.00	20.00
P-10, Ill	29.50
P-12	59.50
P-12, Ill	69.50
312	45.00
P-400	35.00
1.412	59.50
412, D.C. Cur	
2.412, Ill	54.50
2.616	60.00
1.616, Ill	84.50
616 A	69.50
716	67.50
2.24	115.00
24 A	120.00
24 Revamp	124.00
2.600149.50	165.00

600 R\$125.00	To 145.00
2.600 K	
500	
500 A180.00	
2.41 (Counter)	94.50
51 (Counter) 40.00	59.50
4.61 (Counter)	
1.71 (Counter)119.50	
71 (with stand)119.50	
81 with stand185.00	
50	59.50
700	300.00
750 M	
750 E	
750, New	
780 E	485.00
780 E, New Colonial375.00	485.00
780 M	
1.800	
2.850 E	
950469.50	
950, New	525.00
310 Wall Box16.50	
5¢,10¢,25¢ Wall Box29.50	
320, Wireless " "25.00	
-	
320,2-Wire Wall Box 24.50	
Ill.2-Wire,B.Box39.50	
332,2-Wire,B.Box22.50	24.50
331,2-Wire,B.Box22.50	30.00
304,2-Wire,Steppers9.50	10.00
Wireless Strollers 40.00	
430 Speaker Cab.with	
5¢,10¢,25¢ Box115.00	
350 Wireless Speaker 34.50	
24 Rec. Adaptor 19.50	26.50
Impulse Stepper 25.00	
Twin-12 in SteelCab109.50	119.50
Twin-12. Steel Cab.	
Adp.Amp.Step.Spk99.00	112.50
	112.00
24 Steel Cab. " 110.00	
616 " " "Adpll0.00	
580 Selector Spkr150.00	
Adaptor	30.00
30 Wire Box	
100,Wall Box 5¢15.00 100,Wall Box, 10¢15.00	~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~
	50.00
125,Wall Box	
120, Wall Box29.50	
Bar Bracket2.50	
1501 Wall & Bar Box19.50	

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An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by

"THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

VOL. 4, NO. 19

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FEBRUARY 2, 1943

TWO DOLLARS A COPY

	ARCADE	EQUIPMENT
Atlas Baseball\$55.00		1.Keeney Anti-Air
A.B.T. 6 Gun Rifle Range\$2000.00 To	92500	Craft Black\$30.00 To \$44.50
Range	φ2000.	2.Keeney Anti-Air Craft Brown
Bally Alley24.50	\$45.00	Keeney Navy Bomber. 117.00 145.00
Bally Bull'sEye 49,50	79,50	.Keeney Texas Leaguer25.00 39.00
Bally Bull, Jap Conv.64.50	89,50	Keeney Sub Gun160.00 185.00
1.Bally Convoy199.50	229 •50	Keeney Sub Gun, New220.00 249.50
Bally Defender 179.50	229.50	Keeney Bowlette 89.50
Bally Lucky Strike 24.50	59.50	
1.Bally Rapid Fire169.50	179.50	Kirk Air Defense69.50
Bally Shoot-the-Bull.49.50	85.00	Kirk Night Bomber 239.50 310.00
Bally Sky Battle169.50 Bally Racer75.00	189.50 109.50	Mills Rotary Digger69.00
Bally Basket Ball. 119.50	103.00	WIITS WOLAT & DIEE
Bally Torpedo	195.00	Mutoscope Ace Bomber.239.50 275.00
Bally Torpedo, New. 200.00		Mutoscope Bowling Al. 69.50
Bally King Pin149.50	169.50	2.Mutoscope Drive Mob189.50 225.00
Bally King Pins, New200.00		Mutoscope Fan Front
Bally Eagle Eye 49.50	79,50	Diggers 119,50
		Mutoscope Electric
Baker Sky Pilot 139.50	167.50	Traveling Crane49.50 79.50
D + D - 07 50	105 00	Mutoscope Photomatic.595.00 725.00
Bang-A-Deer	125.00	Mutoscope Roll
Buckley DeLuxe Dig85.00	125.00	Front Crane 49.50 69.50 2.Mutoscope Sky Fighter 239.50
Buckley Treasure	120.00	Mutoscope Magic Fing70.00 99.50
Island Digger49.50	94.50	
		Radio Rifle40.00 59.50
•Chicoin Hockey ••••175.00	210.00	•
Chicoin Rola-Score47.50	69.50	Rockola Ten Pins, LD39.50 55.00
		Rockola Ten Pins, HD50.00 67.50
Daval Bumper Bowling35.00	79 .50	Rockola Tom Mix Rif37.50 49.50
Daval-U-Rell-It44.50		1. Rockola World Series. 59.50 89.50
Evans Duck Pin Alley.350.00	450 00	Rock-O-Ball
Evans-In-The-Barrel.69.50	110.00	Scientific Baseball85.00 115.00
Evans Play Ball199.50	225.00	Scientific Basketball.89.50 117.50
Evans Ski Ball	85,00	1.Scientific Batting P99.50 115.00
Evans Super Bomber.239.50	285.00	Scientific X-Ray Pkr. 65.00 100.00
Evans Ten Strike, LD.30.00	50.00	
Evans Ten Strike, HD.54.50	69.50	Seeburg Bat. Royal39.50 49.50
Evans Tommy Gun99.50	139.50	Seeburg Chicken Sam85.00 99.50
		Seeburg Jap Conv94.50 127.00
Exhibit Bicycle99.50	125.00	Seeburg Jail Bird99.50 109.50
Exhibit Baseball25.00	79.5 0	1. Seeburg Shoot-The-
Exhibit Bowling Al. 45.00 Exhibit Hi-Ball 39.50	49•50 79•50	Chutes
Exhibit Merchantman	1,3,00	Seeburg Hockey
Roll Chute Digger39.50	49,50	Seeburg Raylite
Exhibit Rotary	10000	Seeburg Parachute J87.50 95.00
Merchandiser140.00	180.00	
Exhibit Vitalizer 49.50	69.50	Star Elec.Hoist Dig25.00 49.50
		Success Night Bomber.115.00 159.50
Genco Bank Roll114.50	124.50	Supreme Keep Punching149.50 150.00
Genco Magic Roll37.50	45.00	
Genco Play Ball129.50	199.50	Test Pilot
Createbox Marstala		Target Roll, 14 Ft 65.00
Groetchen Mountain Climber159.50	189.50	1.Western Baseball '39
Groetchen Metal Typ.60.00	69,50	F.P.P.O
Groetchen Skill Ju. 55.00	69,50	1.Western Baseball 4079.50 84.50
		Western Baseball '4189.50 99.50
Gottlieb Skee Ball Et.59.50	65.00	2.Western Major League.135.00 154.50
		West-Super Stren79.50
Jennings-In-The Barrel.99.50	109.00	Western Recordit450.00
		Wurlitzer Skee B.Model S. 14. 119.50
1 D L 1 105 00		

4.Keeney Air Raider....165.00 189.50

Bomber.115.00	159,50
unching149.50	150.00
	257.50
11 *39	
••••••59.50	69,50
11 4079.50	84,50
11 4189.50	99.50
League.135.00	154.50
en79.50	
it450.00	
B.Model S. 14.	119.50
14 Ft.	
•••••114•50	125.00

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Free Play

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by

"THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

VOL. 4, NO. 19

FEBRUARY 2, 1943

TWO DOLLARS A COPY

4,

NEW NAMES OF REVAMPED FREE PLAY PIN GAMES

	OLD NAME	NEW NAMES
	Blondie	Stepper, Redheads, Production
'		Eagle Squadron
	Big League Big Show	Big Tent
	Big Town.	Sixty Grand, Eagle Squadron
	Bowling Alley	Bowling Alley '42
	Cadillac	Archery, Destroyer
	Commodore	Sailorettes
	Crossline	All Out
	Drum Major	Parade Leader
	Duplex.	Јеер
	Entry	Speedway
	Fleet	Scout, Commander
	Flicker	Liberty
	Follies 40	Scandals 42, Bombardier
	Formation	Dive Bomber, Nite Club, Torpedo Patrol
	Four Roses	Sea Power
	Glamour	Hi-Jinks
	Gold Star.	Playtime
	Home Run.	Triple Play
	Jolly	Peacherino
	Leader	Jeep, Sentry
	Lite-A-Card	Bingo Nine Balla Chan mi La
	Mr. Chips	Nine Bells, Shangri-La
	Metro	Hi Boy Fasy Bickin
	O'Boy. Powerhouse	Easy Pickin Over-The-Top, Paratroop
	Punch	Flash
	Red, White & Blue.	Do-Icer
	Rotation	Luxury
	Roxy.	Cupid, Fan Dancer
	Score Card.	Ajax
	Scoop.	Klipper
		White Sails
	1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Hockey 42
	Sky Blazer	
	Sporty	
	Sun Beam	
	Stars	
	Triumph	
	Vacation	
	Wow	-
	Zombie	Battle, Midway
	NEW NAMES OF CONVERTED ARCA	
	Seeburg Chicken Sam	
	Seeburg Chicken Sam	
	Seeburg Chicken Sam	
	Beeburg Unicken Ban	Dett 2 Dahet ach
	NEW NAMES OF ONE BALL	L PAY OUTS
	Sport Page	
	Blue Ribbon	
	Thistle Down	
	Sea Biscuit	-
	Grand Stand	
	Grand National	War Admiral

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

VOL. 4, NO. 19 **FEBRUARY 2, 1943** CONSOLES Across the Board ... \$19.50 To \$35.00 1. Jumbo Parade, Comb.. \$109.50 To 149.00 4. Jumbo Parade, F. P. ... 60.00 89.00 2. Bakers Pacers, New. .245.00 350.00 Jumbo Parade, P.0....84.50 129.50 Bakers Pacers....195.00 245.00 2. Jumbo Parade, New....119.50 129.00 Bakers Pacer, D. D. .. 245.00 295.00 22.50 40.00 Bally Entry.....19.50 1 Bangtails '40.....50.00 1.Kentucky Club......50.00 90.00 99.00 Bangtails '41.....165.00 295.00 109.00 Big Game, F.P.74.50 84.50 1.Big Top,F.P.55.00 85.00 325.00 Big Top, P.O.....52.50 2.Bob Tail,P.O.....69.00 1.Bob Tail, F.P.69.50 49.00 100.00 Liberty Bell.....24.50 94.50 59.50 1.Longchamps.....15.00 104.50 199.50 Lucky Lucre......125.00 175.00 Buckley Seven Bells700.00 1.Lucky Lucre '41....199.00 350.00 Buckley Long Shot Lucky Star.....75.00 135.00 Lincoln Field......60.00 79.50 Buckley Colors, Slant Multiple Cubes, P. 0...50.00 89.50 Multiple Racer.....30.00 64.00 1.Mills 4 Bells.....292.00 390.00 119.50 Mills 4 Bells, Anim Charley Horse.....59.50 59.50 350.00 25.00 Mills New 4 Bells...550.00 Chucklette 15.00 650.00 Club Horse 18.00 22.50 1.Mills 3 Bells.....445.00 560.00

189.50

250.00

219,50

49.50

69.50

25.00

69.50

85.00

65.00

30.00

159.50

Pace Century	125.00
Pace Maker 59.50	89.50
Paces Marathon	
Paces Races, New335.00	375.00
Paces Races, Bl. Cab	35.00
4.Paces Races, BrownCabl29.00	180.00
Paces Races, Red. Ar. 175.00	195.00
Paces '39 Saratoga40.00	69.50
Paces '40 Saratoga89.50	95.00
Paces '41 Saratoga95.00	104.50
Paces Saratoga, Comb. 119.50	104000
	124.50
	255.00
Paces Reels, New245.00	69.50
Paddock Club19.50	15.00
Pamco DeLuxe Bells10.00	
Parlay Races	49.50
1.Pastime	275.00
Pay Day	199.50
Pheasant	
Pickem	
Pot Shot	
Preakness	30.00
Ray's Track	35.00
2, Rio	30.00
Rollette	39.50
l.Rosemont	39.50
2.Royal Draw	130.00
	55.00
4.Royal Flush	
1.Roll 'Em149.00	150.00
Seeburg Races	
Saddle Club	29,50
Santa Anita149.50	165.00
2.Silver Moon	98.00
Silver Bell	69.50
1. Silver Moon, P. O. NEW. 95.00	119.50
Silver Moon, 10%95.00	104.50
	10100

Skill Field 69.50

Mills Auto Dice 35.00

Mills 3 Bells, New...495.00

Favorite 15.00 25.00 75.00 35.00 Flashing Thru.....17.50 Flashing Ivories....44.50 129.50 Fleetwood......25.00 30.00 Four Way Super Bel.354.50 485.00 Four Horsemen.....89.50 1.Galloping Dominoes *38.....45.00 69,50 Galloping Dominoes 99.50 Galloping Dominces 40....125.00 225.00 Galloping Dominoes ·41.....287.50 295.00 Galloping Dominoes 395.00 '41 New.385.00 40.00 109.50 35.00 Jockey Club......25.00 Jockey Club '41....179.50 285.00 1.Jungle Camp, F.P.....50.00 85.00

2.Club Bells.....125.00

1.Derby Day,Slant.....30.00

Club Bells, New....195.00

Club Trophy.....174.50

Derby Day Flat 39.50 Derby Winner 189.50

Dominola....15.00

Double Bells....155.00

Exhibit Races.....29.50

4.Fast Time, F.P.....50.00

Fast Time, P.0.....48.00

TWO DOLLARS A COPY

42.50

675.00

Skillo\$55.00	To	\$69.50
Skill Time '37 29.5*		32,50
Skill Time '3850.00		124.50
Spinning Reels99.50		115.00
2. Square Bell40.00		79,50
Stanco Bell, Single49.50		105.00
Stanco Bells, Double119.50		125,00
2. Sugar King		45.00
Sun Ray		
1.Super Bells,5¢Comb.179.50		239,50
Super Bells, 5¢New. 215.00		249.50
Super Bells, 25¢175.00		
Super Bells, 25 New. 259.50		
1. Super Track Time 285.00		350.00
Super Track TimeTKT189.50		
Suzie Q		
1.Tanforan		39.00

Totalizer	109.50
10¢ Totalizer109.50	
Track King15.00	30.00
Track Odds	300,00
Track Odds(Daily	
Double)400.00	500,00
Track Odds, D. D. New. 500.00	
1.Track Time 3859.50	120.00
Track Time '3735.00	60.00
Track Time '38 TKT 79.50	115,00
Track Time '37 TKT39.50	55.00
1.Triple Entry85.00	109.00
2. Two Way Super Bell. 275.00	324,50
Two Way Super Bell	
NEW	375.00
Turf King	335.00

4. 6

1.Tanforan	39 . 00
Teaser	69,50
Thorobred	279.50

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VOL. 4, NO. 19

FEBRUARY 2, 1943

TWO DOLLARS A COPY

SLOTS

M	TT	т	đ	

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MILS			
5¢ Emerald Chrome, HL. \$260.00	To 270.00	l¢ Q.T.Glitter Gold \$67.50 !	To 107.50
10¢ Emerald Chrome, HL250.00	275.00	5¢ Q.T.Glitter Gold79.50	100.00
25¢ Emerald Chrome, HL. 300.00		10¢ Q.T.Glitter Gold79.50	85.00
	310.00		
1.5¢ Gold Chrome, HL224.50		1¢ Q.T.Glitter Gold, New75.00	99.50
1.5¢ Gold Chrome	265.00	5¢ Q.T.Glitter Gold, "110.00	134.50
1.10¢ " "	299,50	10¢ Q.T.Glitter " "110.00	
1.25¢ " "234.50	25 9,50	1¢ V.P.Bell	35,00
5¢ Copper Chrome220.00	225.00	5¢ V.P.Bell, J.P	52.50
10¢ Copper Chrome235.00	265.00	5¢ V.P.Bell,Green	25.00
	200.00		
25¢ Copper Chrome 248.50	050 00	1.5¢ V.P.Bell, B&G39.50	74.50
5¢ Club Bell195.00	250 00	5¢ V.P.Bell,Plus42.50	
10¢ Club Bell172.50	275.00	5¢ V.P.Bell,B&G,New59.50	82.50
25¢ Club Bell	300.00	5¢ V.P.Chrome	64.50
50¢ Club Bell		5¢ Futurity	75.00
	00 50		10.00
1.1¢ Blue Front45.00	99.50	10¢ "	
5¢ Blue Front	134.50	10¢ V.P.Chrome, Plus39.50	
1.10¢ Blue Front110.00	139.50	25¢ Futurity	95 .00
2.25¢ Blue Front124.50	149.50	50¢ Futurity149.50	194.50
10¢ Blue Front Fortune		5¢ Yellow Front	72,50
Reel	89,50	10¢ Yellow Front	77.50
	03.00		11.50
5¢ Blue Front(Over		25¢ Yellow Front110.00	
400,000)	107.50	5¢ Smoker Bell	59,50
10¢ Blue Front (Over		5¢ F.P.Mint Vendor50.00	85.00
400,000)	225.00	25¢ Golf Ball Vndr135.00	210.00
25¢ Blue Front " 92.50	119.50	5¢ War Eagle	52.50
1.50¢ " " " 325.00			
	350.00	10¢ War Eagle	49.50
5¢ Blue Front, MP0175.00	216.JO	25¢ War Eagle	49.50
10¢ Blue Front, MP0175.00	225.00	1.5¢ Red Front	135.00
l¢ Brown Front, New185.00		5¢ F.O.K	49.50
1¢ Brown Front74.50	180,00	5¢ Roman Head	90,00
	149,50		95,00
4.5¢ Brown Front110.00		10¢ Roman Head	50,000
2.10¢ Brown Front142.50	159.50	25¢ Roman Head	
5¢ Brown Front (Over		l¢ Skyscraper	
440,000)159.50	175.00	5¢ Skyscraper	42.50
10¢ Brown Front(Over		25¢ Skyscraper	
440,000) 135,00	185.00	5¢ Lion Head	35.00
	200,000		
1.25¢ Brown Front(Over	000 50	5¢ Extraordinary44.50	47.50
440,000)149.50	226.50	10¢ Extraordinary79.50	
50¢ Brown Front(Over		1.5¢ Melon Bell134.50	140.00
440,000)249.50	325.00	10¢ Melon Bell103.50	139.50
1.5¢ Cherry Bell3/10129.50	145.00	1.25¢ Melon Bell144.50	185.00
10¢ Cherry Bell3/10119.50	142.50	5¢ Wolf Head, D.J.P 19.50	
2.25¢ Cherry Bell3/10130.00	149.50	l¢ Shamrock Bell27.50	
2.5¢ Cherry Bell3/5115.00	250.00	JENNINGS	
10¢ Cherry Bell3/5125.00	145.00	1.5¢ Chief	109 .5 0
25¢ Cherry Bell3/5110.00	159.50	1.10¢ Chief	112.50
5¢ Cherry Bell(Chrome).211.50	227.50	25¢ Chief	119.50
25¢ Cherry Bell "220.00	201800		175.00
		50¢ Chief	110.00
1¢ Bonus Bell160.00		5¢ Silver Moon, Cf. New. 220.00	
1.5¢ Bonus Bell190.00	225.00	5¢ Silver Chief94.50	129.50
10¢ Bonus Bell189.50	220.00	2.10¢ Silver Chief,129.50	135.00
25¢ Bonus Bell	225.00	50¢ Silver Chief 275.00	295.00
2.5¢ Chrome Bell	235.00	5¢ Club Bell119.50	130.00
1.10¢ Chrome Bell199.50	245.00	10¢ Club Bell129.50	150.00
1.25¢ Chrome Bell199.50	275.00	25¢ Club Bell139.50	175.00
1.1¢ Q.T.Blue25.00	52.50	5¢ Sky Chief	
1.5¢ Q.T. Blue	57,50	10¢ Sky Chief	
10¢ Q.T.Blue		25¢ Sky Chief	
	49.50	Triplex Chief, 5/10/25¢225.00	
1¢ Q.T.Green	43.00		75 00
5¢ Q.T. Green		l¢ Little Duke10.00	35.00
10¢ Q.T. Green49.50		5¢ Little Duke	
5¢ Q.T., F.P24.50		5¢ Cigarolla	75.00

	5¢ Century, SLJ.P13.00 To	\$24.50
	5¢ Gooseneck15.00	22.50
	10¢ Gooseneck15.00	
	25¢ Gooseneck	
	l¢ Little Dutchess19.50	
	5¢ Little Dutchess19.50	29.50
	10¢ Golf Ball Vndr75.00	
	10¢ Golf Ball Vndr75.00 25¢ Golf Ball "New.199.50	
	10¢ Chromé Super Chf.70.00	
۱.	10¢ Chrome Chf.S.P. 150.00	152.50
	\$1.00 Bell	500.00
	XXV Cigarola, New169.50	175.00
	5¢ Cigarolla	99.50
	Cigarolla (Over	
	145,000)	
	1 0,000,000,000,000,000,000,000,000,000,	
	V. Cigarolla	
	XVV Cigarolla	169.50
	5¢ Escalator, DJP20.00	
	Victory Chief 220.00	
	WATLING	
	1¢ Rolatop29.50	42.50
	5¢ Rolatop	89.00
	10¢ Rolatop	89.50
	25¢ Rolatop	89.00
	50% Roletop 105.00	150.00
	5¢-25¢ Rolatop 32.50	49 • 5 0
	5¢ Club Bell	
	l¢ Twin J.P25.00	
	5¢ Twin J.P25.00	42.50
	10¢ Twin J.P42.50	
	5¢ Twin J.P., G.A39.50	
	5¢ Gooseneck25.00	35.00
	1¢ Blue Seal15.00	
	5¢ Blue Seal 22.00	35.00
	25¢ Blue Seal35.00	
	1¢ Treasury	44.50
	5¢ Treasury	64.50
	10¢ Treasury44.50	
	5¢ Treasury, New169.50	
	5¢ Wonder Vendor 32.50	

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GROETCHEN	
5% Columbia Chrome\$64.50 To	\$89.50
l¢ Columbia	39.50
1.5¢ Columbia Cig Reel	03.00
	40 50
J•P• ••••39•50	49.50
1 Ed Columbia I D V Dall EO EO	05 00
1.5¢ Columbia, J.P.V.Bell.59.50	95 .00
10¢ Columbia, D.J. P89.50	
10¢ Columbia Club Bell.99.50	
5¢ Columbia Club Cig.	335 00
$G_{\bullet}A_{\bullet}$ $\bullet \bullet \bullet$	115.00
100	115.00
of otheresseencen	50,00
5¢ " Orig.G.A65.00	
CAILLE	
12	
5 ⊄12. 50	22.50
10¢12.50	24.5 0
25¢	42.50
10¢ Cadet	45.00
25¢ Cadet	
5¢ Playboy	55.00
10¢ Playboy	
25¢ Playboy	
5¢ Commander	
10¢ Commander40.00	
25¢ Commander	
7-Way Slot	
PACE	
52 Bantam	52.50
10¢ Bantam12.50	25.00
1.5¢ Comet, F.V	69.50
1.Comet Blue Front	89.00
10¢ Comet Blue Front	03.00
Bell39.50	89.50
25¢ Comet,Blue " 60.00	
	89.50
1.5¢ All Star, MP044.50	69.50
1¢ All Star, 2/425.00	39,50
1¢ Chrome Rocket, New.80.00	119.50
5¢ Rocket119.50	45 00
5¢ T.J. Comet	45,00
25¢ Rockets100.00	
5¢ Club Bell	
10¢ Comet White Front55.00	

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An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

VOL. 4, NO. 19

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FEBRUARY 2, 1943

TWO DOLLARS A COPY

ONE - BALLS

	m #20.00
Arlington, P.O\$12.50	To \$20.00
Aksarben, P.O	
Big Race, P.O 39.50	
Big Prize, F.P 79.50	90.00
2.Blue Grass, F.P 122.50	145.00
Blue Ribbon, P.O	75.00
Club Trophy, F.P 219.50	235.00
Congo	
Contest, F.P	R45 00
'41 Derby, F.P 175.00	245.00
1.Dark Horse, F.P 99.50	135.00
Derby King, P.0 25.00	
Derby Clock, P.0 25.00	
Derby Heat, P.0 29.00	25 00
Derby Time, P.0 15.00	85,00
1.Derby Winner, P.O. (New) 125.00	169.50
Eureka, F.P 29.50	34.50
Feed Bag, P.0 39.50	85.00
Flasher, P.O	
Fair Grounds, P.O 15.00	
Five-In-One, F.P	30.00
Gold Cup, F.P 29.50	42.50
Grand National, P.O	99,50
1.Grand Stand, P.0	79,50
Gold Medal, P.0	125.00
Hawthorne, P.O	59.50
Hi-Boy, P.O	39.50
Horseshoes, P.0	
Long Shot, P.0	97 00
2. One-Two-Three '39, F.P	27.00
One-Two-Three '40,F.P	85.00 59.50
Owl, F.P	275 CO
Pacemaker, P.0. 49.50	89.50
Preakness, TKT	34:50
Races, F.P	0±000
Race King, Rev	
l.Record Time, F.P. 80.00	125.00
Seven Flasher, F.P. 94.50	120,000
Sky Lark, F.P	
Sport Event, F.P	
1. Sport Special, F.P 89.50	115.00
Sport Page, P.0	49.50
Santa Anita, P.O 127.50	149.50
Spinning Reels, P.O 49.50	99,50
Sport King, P.O 175.00	179.50
Stepper Upper, P.0 45.00	
Track Record, P.0 54.50	6 9,50
Thistledown, P.0 40.00	69 ,50
Turf Champ, F.P 15.00	
Turf Special 15.00	
Victory, F.P 20.00	54,50
War Admiral, Rev 249.50	

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FEBRUARY 2, 1943

TWO DOLLARS A COPY

FREE PLAY GAMES

	800 F0 0	ALT 50
1.A.B.C. Bowler		9 \$47.50
2. Air Circus	69.50	82,50
Air Circus, New		119.50
Air Force		54,50
		17.50
Airliner		
Airport		19.50
Airway	9.50	17.50
Alert, Rev		149.50
Ali Baba		29.50
1.All American		27.50
Anabel		16,50
1.Argentine	36.50	49.50
Armada		25.00
Arrowhead		19,50
		-
2.Attention		27.50
Avalon	•••10•00	24.50
Banner		1. Sec.
1.Bally Beauty		18,50
		TO
Battle (Rev)		
Battle (Rev) New		
4.Bandwagon	14.50	17.50
Bang		10,00
2.Barrage		27.50
1.Belle Hop		47.50
1.Big Chief	16.50	27.50
Big League	10.00	12,50
4.Big Parade		74.50
Big Show		25.00
0		
Big Six		14.50
Big Ten		22.50
1.Big Time		29,50
Big Town		20.00
Blackout		29,50
Blondie		18.00
l.Bola Way		64.50
Bombardier (Rev)	99.50	
Boom Town		27.50
Bordertown		24.50
1.Bosco		64.00
Bounty	12.00	22.50
Bowling Alley	10.00	14.50
Box Score		10.00
Brite Spot		23,50
1.Broadcast		37.00
Buckaroo	11.00	19.50
l.Cadillac		19.50
l.Capt. Kidd		47.50
Champ		32.50
Champion	11.00	16.50
Charm	10.00	12.00
Chevron	8.00	14.50
Chief		14.50
Chubbie		17.50
Circus		18.00
Clipper	14.00	21.50
2.Clover		56,50
C.O.D.		12.00
Commodore		29.50
Congo		35.00
Conquest	10.00	22,50
Contact		12.50
Contest		82.50
Convention		17,50
Cowboy	•••17.50	21.50

1.	Cross Line	.\$15.00	
	Crystal	14.00	27.50
	Crystal Gazer		52.50
	Click		59,50
	Dandy	10.00	
	Daily Dozen	10.00	
:	Davy Jones	10.00	12.50
	De-Icer (Rev.)		
	Defense (Genco)	75.00	92.50
	Defense (Baker)	10.00	22.00
	Destroyer, Rev	99.50	
2.	Dixie	10.00	18.50
	Do-Re-Mi		47,50
	Double Feature		17.50
	Doughboy		15.50
	Double Play		30,00
	Drum Major		12.50
	Dude Ranch	.12.50	18.00
٦.	Duplex	. 23.00	37-50
	Dive Bomber (Rev)	42.50	
	Eagle Squadron (Rev) 99 50	
	Eureka		32.50
	Entry.		20.00
	Fantasy		14.50
	Fifth Inning	8.00	19.50
	Fifty Grand		34.50
	Five-In-One		47.50
	Five & Ten		162.50
	Fishin' Rev		149.50
	Flagship		17.50
	Flash		20.00
	Fleet.		25.00
	Flicker		27.50
	Follies '40		13,50
	Follow Up		14.50
	Formation		18.00
	Four Aces		98.00
	Four Aces, New		
	Four Diamonds		39.50
	Four-Five-Six		17.50
	Four Roses		29.50
	Fox Hunt.		22.50
- 		•• 10 •00	22.000
	Grand Canyon (Rev.)	.159.50	
	Glamour		19.50
	Gobs		90.00
	Gobs, New		129.50
	Gold Cup		100.00
	Gold Star		30.00
	Golden Gate		22.50
	Gun Club		47.50
	Gun Club, New		±1.00
```	and orady news		
	Headliner	10.00	14.50
	Hi-Dive		
			47.50 37.50
	Hi-Hat		
	Hi-Stepper		26.00
	High Light		12.50
	Hold Over		16.50
	Home Run 40		16.50
±.	Home Run 42	74 50	59.00 99.50
4	Home Run, New 142		99.50 27.00

<b>Žalla</b> – <b>Č</b> – (1000)	To	<b>\$12.</b> 50
Jolly\$5.00 Jumper12.50	10	22.50
1. Jungle		50.00
Teore		
Keep 'em Flying 89.50		112.50
Keep 'em Flying, New135.00		185.00
Keen-A-Ball10.00		20.00
Klick		15.00
Knock Out		79.50
<b>T</b>		12,50
Lancer8.00 Landslide		27,50
l.Leader		30,00
Lead Off		17.50
2.League Leader14.00		17.50
2.Legionnaire		37.50
Liberty, New, Gott. 100.00		175.00
Liberty, New59.50		99.50
Limelight14.50		27.50
1.Line Up14.50		24.50
Lite-A-Card9.00		21.50
Lone Star12.50		19.50
Lot-0-Fun		20.00
2.Lucky		20,00
Lucky Strike10.00		20.00
Majors '40		12.50
2.Majors '4118.50		37.00
Mascot		18.50
Merry-Go-Round 10.00		16.50
1.Metro		27.00
Miami		28,50
1.Miami Beach29.50		47.00
Midway (Genco)10.00		12.50
Mr. Chips10.00		12.50
1.Monicker		82.50
1.Mystic 14.50		39.00
N:4 (1) 1 Dec. 00 FO		
Nite Club, Rev		20.00
l.Nippy		64.50
		01000
Oh Boy		12.50
Oh Johnny 12.00		32.50
Ocean Park10.00		22.50
On Deck		18.00
One-Two-Three '3920.00		24.00
One-Two-Three '4060.00		94.00
One-Two-Three '4169.50		84.50
Owl		84.50
Paratroop (Rev.)99.50		
l.Pan American		44.50
Paradise		29.50
Pep, Rev		29,50
Pick 'em10.00		12.50
Play Ball15.00		23.00
Playmate		18.00
2.Polo		16.50
Pot Shot15.00		29.50
Powerhouse 10.00		12,50
Progress14.50		20.00
Punch		15.00
Pursuit		32.50 17.50
Pyramid		12.50
1 y1 antu		
Rebound 10.00		20.00
Red Hot10.00		12.50
Red, White & Blue 19.50		25.00
1,Reserve		29.00

9 P	m- 401 FO
2.Repeater	
Rink9.00	10.00
Roller Derby18.00	29.50
Rotation	13.50
Roxy	15.00
Rotor Table	49.50
1.Salute	27.00
Sara Suzy	21.50
Sara Suzy, New	DI CO
Scandals, Rev29.50	07 50
School Days25.00	27.50
Scoop	12.00
Score-A-Line10.00	, 34.50
Score-Card10.00	12.50
Score Champ	22.50
Scout, Rev	25.00
1.Sea Hawk	37.50
1. Seven Up	37.50
Short Stop10.00	15.00
2. Show Boat	37.50
Side Kick	14.50
2.Silver Skates18.50	
1.Silver Spray22.00	49.50
Sky Blazer	49,50
Sky Chief	160.00
Sky Line	18.50
4. Sky Ray	25.00
2.Slugger	32,50
2. Snappy 41	34.00
2.South Paw25.CO	42.00
Sparky	19.50
Speed Ball15.00	32.00
Speed Demon10.00	12.50
Speedway10.00	14.50
Speedway, Rev34.50	
Speedy	20.00
1. Sport Parade	37.50
Sports	24.50
1.Sporty10.00	20,00
2.Spot-A-Card47.00	59.50
2.Spot Pool	47.00
1.Spottem12.00	75 00
1.Stars	37.50
2.Star Attraction24.50	39.00
2. Stop & Go	14.50
1.Stratoliner13.50	37.00
Summertime12.50	22.50
Sun Beam	30.00
Supercharger8.00	15.00
Super Chubbie 20.00	44.50
1.Super Six8.00	20.00
Sixty Grand	39,50
Spinning Reels49.50	
Sun Valley (Rev.).139.50	
Target Skilll0.00	25.00
1.Ten Spot	47.50
2. Texas Mustang	47.50
Euxas Mustang, New	±1.00
Trapeze 19.50	20.00
	<b>16.</b> 50
Three Score12.00	35.00
Three Up	00.00
Triple Play	15.00
Thriller	
Thumbs Up, Rev45.00	149,50
Topic	82.50
Top Notcher	17.50
Topper10.00	27.50
2.Towers	69.50

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### **FEBRUARY 2, 1943**

TWO DOLLARS A COPY

### FREE PLAY GAMES

Trailways	To \$37.50	1.West Wind\$33.50 1	0 \$47.50
2.Triumph10.00	12.00	White Sails	22.50
Twinkle	17,50	1.Wild Fire	37.00
1. Twin Six	42.00	Wings10.00	19.50
		Wow	24.50
Ump16.50	20.00	1.Yacht Club	17.50
Up & Up	22.50	<b>1. Yanks</b>	89.50
		Yanks, New129.50	145.00
Vacation	15.00	1.Zig Zag29.50	47.50
Varjety	11.50	Zip	14.50
1.Velvet,	22.50	1.Zombie	29.50
2. Venus	60.00		
1. Victory	79.50		
Victory, New	99.50		
1.Vogue	20.00		

IMPORTANT: This is to be read as follows: First price listed is lowest price; second price listed is highest price for the week. Where only one price appears this is to be accepted as lowest price.

CODE: 1. Means price went Up. 2. Means price went Down. 3. Means this machine just added to list. 4. Means price went up and down same week.

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# PETRILLO PEACE PROPOSAL

In our last week's issue we printed our plan for an armistice to be arranged between James C. Petrillo's Local 802, American Federation of Musicians and the Record Manufacturers in behalf of the Automatic Music Operators. We advised you that, entirely at our own expense, we had retained a prominent New York attorney (Joseph J. Einhorn, 21 East 40th Street, New York) and also published his letter to us wherein he wrote: "I believe that Mr. Gersh's suggestion that the American Federation of Musicians (Local 802) relax its ban on the making of records so as to permit the manufacture of records to be used exclusively by automatic music operators is one that can be worked out from the legal and practical standpoints by both the American Federation of Musicians and the Record Manufacturers."

We asked you to immediately write or wire us your opinions, suggestions and agreement so that we could use these letters and wires to your complete advantage. We intend to bring this matter to the attention of James C. Petrillo within the next few days. We therefore ask you to display this announcement prominently in your place of business — call it to the attention of every music operator you know — get him to write or wire us. The more letters the more wires — the better our chances.

If you haven't the copy of last week's front page of "The Cash Box" around we repeat here the proposal we printed for a phono record armistice:

### THAT RECORDS BE MANUFACTURED EXCLUSIVELY FOR USE IN COIN OPERATED PHONOGRAPHS PEND-ING THE SOLUTION TO THE PROBLEMS NOW EXISTENT BETWEEN THE RECORD MANUFACTURERS AND THE AMERICAN FEDERATION OF MUSICIANS.

We believe that such an agreement can be made completely workable between the Automatic Music Operators, the AFM and the Record Manufacturers. We further believe that such an agreement would prove tremendously helpful to the general morale of our Armed Forces for then they would be hearing their favorite music from the automatic phonos located in and near their camps.

We published some issues ago in "The Cash Box," after a survey among leading automatic music operators, that these men definitely believe they have been placed "in the middle" of this argument between the Record Manufacturer and the AFM. These men have no argument with the musician and he has no argument with them. Both have been extremely helpful to each other. Yet both are now severely suffering because of this record ban. We are not interested in whatever the problems are between the Radio Stations and the AFM. We want to keep automatic phonos going at top speed at a time when their morale building influence is so necessary. (We hear that Pittsburgh's Radio Stations settled with the AFM on their own.) We believe that the Automatic Music Operator can do the same. "The Cash Box" is solely, completely and exclusively interested in the continued good welfare of the Automatic Music Industry.

Again we urge you (before we present our proposal to James C. Petrillo of Local 802, American Federation of Musicians) to have every Automatic Music Man you know — Write or wire...



"The Confidential Weekly of the Coin Machines Industry" 381 FOURTH AVENUE, NEW YORK (Tel.: MUrray Hill 4-1725)

