

- CONFIDENTIAL NTERCHANGE OF IEWS, VIEWS AND REDICTIONS OF HINGS TO COME OR THE LEADING OR THERS OF THE IEMBERS OF THE NDUSTRY.


P12
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JANUARY 5; 1943
TWO DOLLARS A COPY
"The Coin Machines Merry-Go-Round"

By Bill Gersh

## EXTRA PROFITS FROM MUSIC



A Newark, N.J. musicop has had a grand idea. He is arranging with one of the leading nite spots as well as one of the better known theatres in his home town to place the records of the noted band leaders they regularly feature on the first four spots in his phonos for a very nominal weekly charge. The idea was originally broached to him by the publicity man for this nite club. The plan is for him to place a sticker or placard on each one of his machines advising the players of the first four feature records and also telling them that they can see and hear this ork pilot in person at either the theatre or nite club depending on which spot takes the ad for that week. Prosont idea is to obtain or or per week per machine. The club or theatre to furnish the signs. This op has about 300 phonos in town. He is therefore also ready to make arrangements with other musicops to do the same and receive the same remuneration. In this way the entire city will be covered with the finest type of point-of-sale advertising that either of these places could ever purchase. The location owners are also to recoive passes to the theatre and elimination of "minimum" charge at the nite club on the quiet nites. Here is an idea for earning extra money from music equipment that can be placed into instant effect in any community. This plan is now being developed further by Barnet Sugerman of Runyon Sales Com pany, Newark, N.J. who certainly deserves "Honorable Mention" for its conception.

## WHAT HAS THE ARCADE STARTED?

Do the huge numbers of arcades that have opened thruout the country portend a new type coin machines business? Will this industry concentrate itself into big elaborate spots along the lines of amusement palaces? Is it reasonable to believe that people who like to play coin operated amusements would rather do so at one centrally located spot just as they go to a centrally located bowling alley? Is this more proritable than scattering machines about town? Isn't it less likely to cause trouble because machines are then under constant control? Is the arcade leading the industry to a new plan of operation or is it simply a war trend? What do you think?

## NO I.E.C. SAYS ODT

Dozens upon dozens of ballots reached us in the past few weeks since the Indoors Entertainment Conference was suggested and put to a vote. In the midst of all these fine vates and suggestions we received were also a very few against the idea of holding any sort of a conference at this time. Tho these were so far in the minority as not to hurt, yet, we felt their sting. Therefore we decided to take "the bull by the horns" as the expression goes and visit Uncle Sam's ODT (Office of Defense Transportation) to get an opinion. We believe we presented our case rather eloquently. We found the gentleman we spoke to in agreement with us that not only this business but many other industries were in need of meets at this time to discuss the problems brought on by the war. Yet, he pointed out the need for us not to further tax the present clogged transportation facilities. We bow to ODT. We believe that patriotism comes first and foremost, business or no business, as much as we feel that a conference of this industry's leaders is necessary at this time. We therefore sorrowfully report that there will be no Indoors Entertainment Conference at the present time. Possibly there may be one held this Spring of 43 when transportation facilities may prove more adequate.
FIRST EDITION OF THE C.IR.R.
With this New Year Special issue we present the first edition of the Confidential Record Report. One reason why we waited for this issue was so that we could start right with the New Year. We believe that this report is the most complete that has ever been published in this industry. By saving each week's report, the musicop will have one of the finest and most complete libraries of each record for every song recorded and its rating as per coin phono talke. We also hope that our subscribers will post the Confidential Record Report in some prominent place in their showrooms so that all other ops will benefit from it, too. We believe that by its thoroness and yet its direct brevity that it has something of the quality of an encyclopedic nature for the Qutomatic music man.


ALL ADVERTISING CONTAINED HEREIN PUBLISHED FREE FOR SUBSCRIBERS. NO OTHER ADVER-
"The market place of The coin machines industry"

## "The Coin Machines Merry-Go-Round"


#### Abstract

WHAT ABOUT THE RETAIIER IN ' 43 ? According to governraent economists retailers thruout the nation will continue on more or less the same level as they did in '42. That means they will be able to obtain practically as much merchandise (in most categories) as they did in '42. About the end of ' 43 and early in ' 44 they will really begin to feel the pinch. Coinmen are most naturally interested in the welfare of the retailer since they are so closely identiiied with him. As long as he will be able to continue to do business on an even keel in ' 43 the coinmen are insured of their take. At least they are certain that the take will be as good as in 142 and that they will be just as necessary (if not more so) to the continued good welfare of the retailer. (Coin machines will prove of greatest necessity to the retailer toward the end of 42 and into ' 43 if these government observations are to be taken literally.)


## PARTS \& SUPPLIES

As per our prediction - all types of used parts and supplios have grown tremendously in importance. Note the many more ads appearing in The cash Box on these. If you haven't as yet catalogued the parts and supplies that you have on hand do so immediatly. Those that you feel you will not need we suggest you list in your space in The Cash Box for others thruout the country inay be seeking them. You will not only be raising some cash for yourself, in this fashion, but also helping other coinmen thruout the nation.

## MAY REDUCE LONG DISTAITCE RATHS

Coinmen are constant users of the long distance phone. Tie speed with which this in dustry was nurtured and with which it cortirues makes long distance one of the veritable business necossities. FCC (Federal Communications Commission) is now studying long distance phone rates with the view of cutting down on them. One meeting was held already. Another will convene on Jwnuary 20th. FCC contends that present long distance rates are burdensome to business.

## IACK TRUCK DRIVERS

One of the most economical and therefore most important means that coinmen have for transporting equipment (especially the large arcade equipment uncrated) is the long distance truck. At the present time, ODT reports, there is a serious shortage of truck drivers in 25 important centers in the country. ODT is seeking means to alleviate this distress. Remember also that there are thousands of smaller communities in this nation served completely by truck. Women are being urged to get behind the wheels of these big buggles and keep 'em rolling.

## SAVIVGS ARE UPPED AGAIIV


#### Abstract

The Department of Comerce in Washington estimates that individual savings in ' 42 were at the unprecedented total of $\$ 26$ BILIIONS. This is twice as much as in 141 and three times as much as in '40. The government is happy over this fact for this is a dofinite preventive to inflation. Renember that the workers this past 42 had over ${ }_{W} 40$ BIILIONS more than they could spend. And with the public expected to be earning more in 43 there is all the possibility in the world that coingames will get their share. In fact, many coinmen are preparing to earn even better in 43 than they did in ' 42 now that they have learned the lnack of locating machines to appeal to the players who have less timo for relaxation than ever before.


## NEN YEAR SPECIAL FEATUITES

We hope that our subscribers were pleasmintly surprised by the added features in this New Year Special issue. We realize that we put ourselves away out on the very end of the limb with our "Predictions of Things To Come". The giant-sized sheet on rationing should be posted in every subscriber's showroom. "The 1942 Market Report" will stand re-reading. The "Confidential Record Report" is certainly something to start saving. We believe that our front page slogan can very well be adopted by all - "'43 - The Year For You And Me" - we hope that it will. Our usual "Coin Machines Merry-Go-Round" column and our regular features will probably get their share of attention, too. We know that the ads are exceptionally well read and there are some real ads in this issue. All in all wo hope you liked our first New Year Special issue. We hope to print many, many more for you.

## II <br> "She 1942 Market Report"

Foreword
The equipment market is not only holding firm, but in most cases, has shown a price increase. This is as yet generally tempered by the sales that are being conducted, tho spasmodically, here and there thruout the country. Average market conditions for the previous month (December) showed a definite decline in stocks of better equipment.

## Pinball

Biggest surprise was the sudden zoom in sales of pinball games. This began about the last ten days in November and continued right into December with the demand continuing better than in many previous months. Prices are still reasonable in this division of the field. Later models are hard to obtain and prices here are guided by scarcity. Such machines as Sky Chief, Liberty, Monciker, etc. command most attention and prices are up for these. There are as yet many buys in the pinball field and those who capture these at this time will he ahead. The next few months will show a price increase all thruout the pinball field (all things being equal) and by Spring even the secondary rated games will be hard to obtain.

## Music

Phonographs were very steady thruout November and December. Prices remained stable. Very few true closeout offers. Later models becoming harder to obtain and prices going up. Even old equipment now commanding respectable prices. Sudden sales of wall and bar boxes began toward the closing days of November. Problem of obtaining cable may have brought this about. Generally, the music field is going to remain stable in both price and general operation. This is one field that has won the respect of the entire trade for its stability. It will give even greater proof of resourcefulness and adaptability during '43.

## Consoles

Consoles slumped off somewhat in sales during November but came back stronger in December and from present indications will continue strong in January. Much of the slump was due to sudden rise in prices on all equipment in this field after two hectic selling months (September, October 142). Consoles have once again won their way into greater importance in the field. Such units as Mills Three Bells and Four Bells, Keeney Two-Way and Four-Way Bells, Baker's Pacer Daily Double Model, Buckley Track Odds Daily Double Model and Keeney Super Track Time and a few others are in biggest demand. Prices now being asked for these are in extremely high brackets. The field will reach an anti-climax in sales during the cold (January, February) months.

Arcade
Arcade equipment continues prominent. Demand hasn't slackened one bit. Such units as Defenders, Convoys, Sky Fighters, Ace Bombers, Super Bombers, Drive Mobiles, Etc. are commanding best prices. These will get even higher prices after the cold months have gone by and the Spring seas on begins to poke its nose around the corner. The arcade equipment field is at present the most active of all. The machines in this division of the industry are considered most precious and fast selling. Tho many old numbers have fallen by the wayside, even these are expected to be revived by the Spring of 143 . Phenomenal growth of arcades thruout the country and the continued opening of more arcades, as the weeks go by, will bring about greater demand. Watch this field carefully. It has far from stopped growing. There is a general belief that this field may have the answer for the post-war period.

## Slots

Slots jumped into the No. I spot during the Fall of 142 . They continue to lead. More and more spots are being opened for them. Tho prices are highest in history they have not yet reached peak. The "profit factor" continues the slot as one of the most important of all machines. Note how many of even the very oldest of these have been brought back to the field of late. The months of November and December (1942) were among the most active in all slot history. January and February will prove just as active. Beginning late in February there will be a slight slump as preparation for the warmer weather creates hesitation. Colder weather always proved best for slots. Warm weather, that keeps people on the outside, has generally not proven such good slot weather. But, regardless of weather conditions this coming year, slots will continue their upswing. Prices will become better stabilized. Also note lack of adverse publicity regarding slots. Government licenses also perked them up in many territories.

## One-Balls

One-Balls continue in demand almost everywhere. Demand greatly exceeds supply. Late models are in biggest demand, such as Club Trophy, ' 41 Derby, Pimlico, etc. The revamps which one factory has turned out have met with general approval. Older models are also being grabbed up. Many coinmen are doing some revamping themselves. OneBalls are among the most salable items in the field and will continue to be so for many months to come with importance and demand growing greater. Prices are still on an even keel. But, they are bound to go higher.

## Revamps

Of which we have written a great deal, are growing in importance daily. More good revamping is needed. Someone should also arrange to revamp counter games. And get this type of revamp approved to come within the $\$ 10$. per year classification. This would help the entire industry and help Uncle Sam to enjoy a lot more revenue. At the same time someone is also needed to do some reasonably priced revamping on the $\$ 5$. and $\$ 10$. pinballs. More work in the l-Ball field would also be welcome. Some clever revamp men. on arcade equipment would prove of great help to arcades thruout the country. In short, the revamp field hasn't even caught its first breath.

##  <br> "TREDICTIONSOF THINGS DOCOME"

We predict that within five years after this war is over that the coin machines industry will be among the largest user of freight plane service per capita as an industry.

We predict that because of the speed with which machines will be transported from coast to coast that there will be an entirely different and extremely foreign operating set-up to our present understanding of general operations.

We predict that selling will become highly specialized and more or less centralized.

We predict that there will be operators in one state with routes many hundreds of miles away in another state able to control these routes because of cheap plane transport facilities.

We predict that our present type machines will be looked upon as antiques and that the products which are now beginning to appear as but "germs of ideas" will lead to an entirely different type of coin machines from what we know at present.

We predict that the merchandise vendor field will be entirely revolutionized and that into this field will enter huge manufactories with the most extreme ideas to build up their own national and even international operations.

We predict that among those men now engaged in factories that are creating new methods for all types of manufactiaring will arise the inventors of tomorrow for this industry with the most ingenious types of machines ever dreamed of.

W e predict that this industry, because of the many changes of equipment that will come about after the war is over, will entice dozens of prominent and influential business men into its fold who will change the entire course of its sales and operations.

We predict that for ' 43 and ' 44 we shall see the greatest resourcefulness, the most ingenuity and the finest type of effort that this in dustry has ever known.

We predict that there will be a complete upheaval of what we now know as the "leaders" in this industry.

We predict that the South American, European and Asiatic markets will prove even more profitable than will the domestic market within five years after the war is over.

We predict that influential banking institutions in Europe and Asia will enter into negotiations for merchandising and financing coin operated machines in their countries and that manufacturers will have salesmen flying to these foreign countries as regularly as they formerly had men traveling in this country.

We predict that if you're still here five years after the war is over that you!ll be amazed at the people and capital that will be in coin machines.
 IDENTIFIED AS FOLLOWS FRONT OF BECORD NUMBERS B B BEACON CA_CAPITOL CO-COLUMBIA


K——KEYNOTE MUSICRAFT OKEH V__VICTOR
 CONFIDENTIAL RECORD REPORT
an exclusive and confidential review of the new RECORDINGS GAUGED AND GRADED SOLELY ON HOW MUCH MONEY THEY WILL HELP AUTOMATIC MUSIC EQUIPMENT EARN. A CONDENSATION OF THE OPINIONS AND TESTS OF THE NATION'S LEADING AUTOMATIC MUSIC MEN. EDITED BY

IRV R. GWIRTZ
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L. 4, NO. 15

TITLE uphabeicaly arranged)

ARTIST
(ALL that make same record)

| Bing Crosby. |
| :---: |
| Tomuty Dorsey |
| Kate Smith. |
| Claude Thornh |
| Teddy Powell |
| Dick Stabile |
| Dinah Shore. |

TWO DOLLARS A COPY
"Constantly"
Lefr My Heart
At The Stage
Door Canten"

| Guy Lombardo.............. D-18435 <br> Freddy Martin. ............V-27909. |
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RATING AS PER COMFIDENTIAL CODE
Dearly Beloveo"

Wr Five By Five"
Praise The Lord
Ano Pass The "
Amaunition"
Berenade In Blue"
> inere Wial Never Be Another You"
Vhen The Lignts Go On Again"


## THE CONFIDENTIAL PRICE LIST

In Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by ＂THE CASH BOX＂ 381 FOURTH AVENUE，NEW YORK CITY

## L．4，NO． 15


129.50
2．Regal． ..... 110.00
Model A． ..... ．39．50
Model A Ill．

$\qquad$Model B．．．．．．．．．．．．．．．．．．．39．50
Model C39.50
Model H． ..... ．67．50
Rex． ..... 10.00
Model K－15 ..... 39.50
Model K－20 ..... 89.50
Royale． ..... 99.50
Gem169.50
Classic，R．C． ..... 175.0
Classic，ESRC ..... 200．00
Mayfair ..... ．139．50
Melody King． ..... 110.00
Crown． ..... 155.00
concert Grand ..... 145．00
Colonel，ESRC ..... ．285．00
Colonel，ES． ..... ．289．50
Concert Miaster，ES．．．
． 200.00
Cadet，ESRC．225．00
Major，R．C ..... ．255．00
Major，ESRC ..... ．250．00
Envoy，ESRC ..... ．249．00
1．Envoy，ES．．． ..... 225．00
Envoy ..... 255.00
Vogue ..... ．100．00
Commander ..... ． 125.00
Commander ..... ．269．50
Playboy． 10.50
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Wireless Wall－0－Matic． 14.50
Wire－Wall－0－1Iatic．．．．．．22．00
Multi－Selector，12RC．．．69．50Melody Paradc，B．Box．．． 8.5030 Wire Wall Box．．．．．．．10．005\＆Wall－OMatic，W．Loss 22.505申，10申，25ф Bar－0－Natic
3－Wire．．．．．．．．．．．．．．．．．．． 4 ..... 44.00
$5 \not, 10 \not, 25 \not \subset$ Wall－0－1atic
Wireless．

Wireless．．．．．．．．．．．．．．．．．42．50
Electric Selector．．．．．．23．00
Wireless Adapt or ..... ．55．00
Hi－Tone， 9800 ． ..... 375.00
Hi－Tone， 9800 ，巴SRC ..... ． 400.00
Hi－Tone，9800，R．C．．．．．364．00Hi－Tono，9800，E．S．．．． 359.50Hi－Tone，8800．．．．．．．．． 329.00Hi－Tone，8800，R．C．．．．350．002．Hi－Tone，8800，E．S．．．． 329.50Hi－Tone， 8800 ，ESRC．． 395.00Hi－Tone，8200，R．C．．．． 430.00Wall Brackots．．．．．．．．．．．2． 50Power Supply，New．．．．．．10．50

## JANUARY 5， 1943

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64.50
49.50
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79.50
150.00
79.50
110.00
119.50
137.50
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199.50
219.50
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325.00
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329.50
240.00
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29.50
79.50
22.00
29.50
47.50
52.50
410.00
399.50
375.00
375.00
379.50
374.50

400．00
495．00

Wall Boxes．．．．．．．．．．．．．$\$ 6.50$ To $\$ 14.50$
Adaptor for Seeburg．．29．50
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Zephyr ．．．．．．．．．．．．．．．．．．29．50 49.50
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Dance Master．．．．．．．．． 25.00
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Do－Re－Mi．．．．．．．．．．．． 24.50
35.00

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4．Throne or Music．．．．．．109．50 119．50
Empross．．．．．．．．．．．．．．．．129．50 189.50
Empress with Adptr．．219．50 225.00
Empress，New．．．．．．．．．225．00
Panoram Adaptor．．．．．．．．7．50
$10 \not \subset$ Wall Box．15．00 17.50
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12 Record，Jr．．．．．．．．．17．50 27.50
1．2 With Adaptor．．．．．． 58.00
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ROCKOLA
12 Record．．．．．．．．．．．．．．20．00 35.00
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$1 \_0$ Super Valnut
with Adaptor．．．194．50 225.00
： 40 Super Walnut．．．． $175.00 \quad 180.00$
${ }^{1} 40$ Manter Marble．．．179．CO $200 . C O$
2．＇40 Master Rockolitol49．50 $\quad 179.50$
${ }^{1} 40$ Master Walnut．．．150．00 190.00
＇40 Counter．．．．．．．．．．．69．50 99.50
1．Wall Box．．．．．．．．．．．．．．14．00 21.50
\＄pectrovox＇41．．．．．．．．89．50 94.50
Spectrovox，New．．．．．129．50 $135 . \mathrm{CO}$

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| P-12..................... 34.50 | 59.50 |
| P-12, I11. ............. 34.50 | 69.j0 |
| 312...................... 29.50 | 45.00 |
| P-400... . . . . . . . . . . . . . . 25.00 | 35.00 |
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| . 24 Revomp. . . . . . . . . . . . 105.00 | 124.00 |
| 600... . . . . . . . . . . . . . . 149.50 | 160.00 |

## THE CONFIDENTIAL PRICE LIST

In Exclusive Merchandising Service for the Coin Macchines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

## ARCADE EQUIPMENT


#### Abstract

itlas Bascball.......... $\$ 55.00$ A.B.T. 6 Gun Riflo


Rango2000.00

| 1. Bally Ailloy.............34.00 | To \$ \$45.00 |
| :---: | :---: |
| Bally Bull's Eye.......49.50 | 79.50 |
| Baily Bull, Jap Conv....64.50 | 89.50 |
| Bally Convoy.......... 199.50 | 219.50 |
| Bally Dofender....... . 179.50 | 229.50 |
| Bally Lucky Strike.....24.50 | 59.50 |
| 2. Belly Rapid Firo...... 159.50 | 179.50 |
| Bally Shoot-The-Bull...49.50 | 69.50 |
| Bally Sky Battlc......169.50 | 189.50 |
| Bally Racor........ . . . . 75.0 | 109.50 |
| Bally Basket Ball.....119.50 |  |
| Bally Torpedo......... 17500 | 200.00 |
| Bally Torpedo, Now.... 200.00 |  |
| Bally King Pin........140.00* | 200.00 |
| Ba.lly King Pine, Now. .200.00 |  |
| Bally Eaglo Eyc........49.50 | 79.50 |
| Bakor Sky Pilot.......139.50 | 167.50 |
| Bang-A-Deer . . . . . . . . . . 79.50 | 125.00 |
| Buckley DeLuxe Digger ..85.00 | 125.00 |
| Buckley Treasure |  |
| Island Digger..........49.50 | 94.50 |
| 2. Chicoin Hockey.........259.50 | 210.00 |
| Chicoin Rola-Score.....59.50 | 69.50 |
| Daval Bumper Bowling...47.50 | 79.50 |

$$
\text { Daval-U-Roll-It . . . . . . . } 44.50
$$

$$
79.50
$$

Evans Duck Pin Ajley .. 350.00
Evans-In-The-Barrel.....35.00

1. Evans Play Ball........199.50

Evans Ski-Bal.l...........65.00
Evans Super Bomber.....239.50

1. Evans Ten Strike,L.D....39.50

Evans Ten Strike, H.D...49.50
2. Evans Tommy Gun.........99.50
450.00
89.50
225.00
85.00
285.00
47.50
65.00

| Exhibit Bicycle........99.50 | 125.00 |
| :---: | :---: |
| Exhibit Baseball........25.00 | 79.50 |
| Exhibit Bowling Alley..45.00 | 49.50 |
| Exhibit Hi-Ball.........39.50 | 79.50 |
| Exhibit Narchantman |  |
| Roll Chute Digger..... 39.50 | 49.50 |
| Exhibit Rotary |  |
| Merchandiser.......... 150.00 | 180.00 |
| Exhibit Vitalizcr......49.50 | 69.50 |
| Gonco Bank Roll. . . . . .114.50 | 124.50 |
| Genco Magic Roll.......37.50 | 45.00 |
| Genco Play Ball........159.50 | 185.00 |

Groetchon Mountain
Climber............... 159.50
Groetchen Metal Typer..60.00
Groetchon Skill Jump...55.00
189.50
69.50
69.50

Gottlieb Skee Ball Et..59.50?
Jennings-In-The-Barrell09.50

Keeney Air Raider ...... 159.50
2. Kooncy inti-Air

Craft Black...........35.00 To $\$ 47.50$ Kocncy Anti-Air Craft
2. Brown................49.50 80.00

Kconey Navy Bomber..117.00 145.00
2. Koonoy Texas Loaguer.27.00 38.50
2. Keoney Sub Gun.......150.00 175.00 Kceney Sub Gun,New..245.00 249.50 Keoney Bowlotte. . . .. .89.50

Kirk Air Defohsc......69.50
Kirle Night Bomber... 239.50
310.00

Mills Rotary Diggor..69.00
Mutosc opo Ace Bomber239.50; 250.00 Nut osc ope Bowling Al.69.50
Mutosc opo Drive Nobilcl85.50 225.00 Mut oscopo Fan Front

> Diggors . . . . . . . . .119.50

Putoscopo Electric
Treveling Cranc.....49.50 79.50 I'ut osc ops Photomatic. 595.00 725.00 Mutoscorer Roll
Front Cranc..........49.50 69.50 Mut osc opo Sky Fightor.225.00 245.00 Mutoscopo Magic Finger. 70.00

Radio Riflo..............29.50 59.50
Rockola Ton Pins, L.D. $39.50 \quad 55.00$ Rockola Ton Pins, H.D.. 50.00 67.50 Rockola Tom Mix Riflc..39.50 49.50 Rockoln World Sorios...65.00 89.50 Rock-0-Ball..............64.50 74.50

Scientific Baseball.... 85.00 117.50 Scientific Basketball..89.50 117.50

1. Scientific Batg.Prac... 84.50150 .00 Scientific X-Ray Pkr...65.00 100.00

Seeburg Battle Royal...39.50 49.50 Seeburg Chicken Sam....86.50 89.50 Seeburg Jap Conv.......94.50 120.00 Seeburg Jail Bird...... 95.00 99.50 Seeburg Shoot-The-
Chutes...................92. 50 124.fin Seeburg Chute, Conv....13. 3.50 Seeburg Hockey.......... . 59.50 89.50 Sooburg Rayolite.......44.50 99.50 Seeburg Parachute Jump $87.50 \quad 95.00$

Star Elec. Foist Digger $25.00 \quad 49.50$ Success Night Bomber..115.00 159.50 Supreme Keep Punching. 149.50150 .00

Test Pilot..............210.00 257.50
Western Baseball '39
F.P.P.O...................55.00 65.00 We stern Baseball '40...79.50 94.50 Western Baseball '41...89.50 99.50 Western Major League..139.50 154.50
West. Super Strength...79,50
Western Recordit......450.0n

## THE CONFIDENTIAL PRICE LIST

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| OLD ITA | NEW NADES |
| :---: | :---: |
| Blondie .................. Stepper, Redheads, Production |  |
| Bi¢ League ................. Eagle Squadr on |  |
| Biç Show ................... Big Tent |  |
| Big Towm .................. Sixty Griand, Eugle Squadr on |  |
| Bowling Alley ............. Bowling flley 142 |  |
| Cadillac ....... .......... Ar chery Destroyer |  |
| Commodore ................... Sailorettes |  |
| Crosslino .................. All Out |  |
| Drum liajor ................. Parado Leader |  |
| Luploz: ....................... Jeep |  |
| Entry ....................... Spocdway |  |
| Floot ...................... Scout, Commonder |  |
| Flickor ..................... Ijiberty |  |
| Follics 140 ............... Scrndals 142 Bombnrdior |  |
| Formation .................. Dive Bamber.Nito Club, Torpodo Patrol |  |
| Four Roses ................. Sca Power |  |
| Glamour .................... Hi-Jinks |  |
| Gold Star .................. Playtimo |  |
| Homo Run ................... Triplc 11ay |  |
| Jolly ..................... Poachorino |  |
| Leader ..................... Jeop. Sentry |  |
| Lite-1.-C ..d . . . . . . . . . . . . . . Bingo |  |
| Lir. Chirs ................ Nino Lolls, ShancrimLa |  |
| Jotro ....................... Hi Bo.r |  |
| OBOT . . . . . . . . . . . . . . . . . . Eas Eickin |  |
| Fowerhouse ............... Over-The-Top. Paratroop |  |
| Punch ..................... Flash |  |
| Red, White \& Bluc ........... De-Icer |  |
| Rotation ................... Luxury |  |
| Roxy ....................... Cupid, Fan Dancer |  |
| Score Card .................... Ajax |  |
| Scoop ......................... Klipper |  |
| Silver Spray ............... White Sails |  |
| Silver Skatos .............. Hockey ${ }^{\text {d }} 42$ |  |
| Slay Blazer .................. Jeep |  |
| Sporty ....................... Flight |  |
| Sun Beam ................... Sun Valley |  |
| Stars ..................... Action |  |
| Triunph .................. Starlicht |  |
| Vacation . ................. Roll Call |  |
| Wow Pep |  |
|  |  |
| NEW NATES OF CONVERTED ARCADE EQUIPNENT. |  |
| ```Seeburg Chicken Sam ....... Shoot-The-Jap Seeburg Chicken Sam........Hit-Hitler Seeburry Chicken Sam ....... Trap-The-Jap SceburG}Chicken Sarn ....... Bell's Supor Jap``` |  |
|  |  |
|  |  |
|  |  |


| NIET HATES O | OTE BALL PAY OUTS |
| :---: | :---: |
| Sport Pioco | - Fast Track |
| Bluo Ribbon | - Fist Track |
| T.istle Dorm | - Revee Kinge |
| Soa Biscuit | - Race King |
| Grand Stand | - Viar fidmiral |
| Grand National | ... War Admiral |

## THE CONFIDENTIAL PRICE LIST

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## CONSOLES

Across the Board...... 19.50 To $\$ 35.00$
Bakers Pacers, Now...299.50Bakers Pacers.........195.00299.50
Bally Entry..............19.50 ..... 22.50
Bangtails 140.......... 79.50 ..... 165.00
Bangtails '41......... 140.00 ..... 295.00
2. Big Game, P.O..........75.00 ..... 89.50
84.5059.5094.50
104.50104.50Bob Tail, F.P.
Buckloy Seven Bcils. 700.0Buckloy Long ShotParlay.......... 300.00Buckley Colors,Slant
Head. ..... 60.00
Beulah Park ..... 50.00
89.50119.5059.5059.5022.50
195. $ก$235.00219.50
49.5069.5025.00159.50
69.50
75.0065.0030.0069.50
75.0035.00
129.5030.00485.00
69.50 Galloping Dominoes $\mathbf{3 8} .45 .00$ ..... 69.50
Galloping Dominoes 39.80 .00 ..... 99.50
2. Galloping Dominoes ' 40125.00225.00Galloping Dominoes '41
295.00 ..... 395.0
Good Luck..................34.50 ..... 44.50
High Hand. . . . . . . . . . . . . 89.50 ..... 119.50 .....  95.00
Hold \& Draw
Hold \& Draw
Jockey Club...............35.00 ..... 69.5:
Jockey Club i』1........179.50 ..... 285.00Jungle Camp,F•P..........53.50
89.50


| Multiple Cubes, P.O.....50.00 |  |  |
| :---: | :---: | :---: |
| Multiple Racer | .19.50 To | 35.00 |
| 1.Mills 4 Bells | 269.50 | 400.00 |
| Mills 4 Bells, Anim |  |  |
| Reel. | 295.00 | 350.00 |
| Nills New 4 Bells | . 345.00 | 650.00 |
| 1. Mills 3 Bells. | . 445.00 | 500.00 |
| Mills Auto Dice | . 35.00 | 42.50 |
| Mrills 3 Rells, New. | . 495.00 | 675.00 |

Pace Century.............. 55.00 ..... 125.00
Pace Maker ...................59.50 ..... 89.50


Totalizer............... $\$ 89.50$ To $\$ 109.50$ 10\& Totalizer.......... 109.50
Track King...............15.00 30.00
Track Odds.............. 175.00 300.00
Track Odds (Daily
Double)........ 400.C0
500.00

Tre.ck Odds, D.D.New...500.00
Track Time $138 . \ldots . . . .59 .50 \quad 69.50$
Track Time 137..........60.00 169.50
Track Time 38 TKT.....79.50 115.00
Track Time ${ }^{1} 37$ TKT..... $39.50 \quad 60.00$
Triple Entry.............79.50 170.00
Two Way Super Bell.... $324.50 \quad 375.00$
Two Way Super Bell
Now............. $340.00 \quad 375.00$
Turf King...............299.50 335.00

# THE CONFIDENTIAL PRICE LIST 

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## L. 4, NO. 15

JANUARY 5, 1943
TWO DOLLARS A COPY

## MILLS

5द Enierald Chrome, HL. $\$ 260.00$ To $\$ 270$ SLLOTS If V.P. Bell....... $\$ 29.00$ To $\$ 35.00$ 10¢ Enerald " " 250.00 275.00 5\& V.P.Bell,J.P.....42.50 52.50 25¢ Emerald " "i: 300.co $5 \neq$ Gold Chrome, H.L.....212. 50 $5 \notin$ Gold Chrome......... 212.50 104" " ".........210.50 254" " …......222.00 5\& Copper Chrome.......220.00 104 C opper Chrcme...... 235.00 25\& Copper Chrome......248.50 $5 \not{ }^{2}$ Club Bell............ 195.00 10\& Club Bell...........172.50 254 Club Bell...........175.00 50\& Club Bell............ 340.00 1f Blue Front.............45.00 5\& Blue Front.............. 85.00
10\& Blue Front...........95.c0
25\& Blue Front..........125.00
10\& Blue Front Fortune
Reel................84.50
310.00 225.00 275.00 250.00 225.00 265.00
250.00
275.0
300.00
49.50
109.50
114.50
150.00
89.50
99.50
109.50
119.50
$\begin{array}{ll}54 \\ 54 \\ \text { V. P. Bell, Green... } 22.50 & 34.50\end{array}$
5\& V.P.Bell, B\&G....355.00 44.50

$$
54 \mathrm{~V} \text { P. Bell, B\&G, New } 50 \text { 000 } \quad 74.50
$$

5\& V.P.Chrome....... $19.50 \quad 54.50$
5\& Futurity...........65.00 75.00

95.00

$5 \nmid$ Yellow Front......42.50 62.50
10\& Yell ow Front $\ldots .67 .50$
$5 \neq$ Smoker Bell.....35.00
$5 \neq 0$
69.50
59.50

54 F.P. Mint Vndr... 50.00
25\& Goif Ball Vndr. 135.00
25\& Golf Ball Vndr. 135.00
2 210.00
52.50
10\& War Eagle....... 32.50 49.50
254 War Eagle.......45.00 49.50
54 Red Front.......... 85.00
5\& F.O.K...............22.00 49.50
$5 \nmid$ Raman Head........67.50
10¢ Roman Head.......69.50
25¢ Roman Head.......69.50
1f Skyscraper.........35.00
54 Skyscraper........29.50 42.50
216.00
254. Skysoraper.......65.00
$221.50-5 \neq$ Lion Head.........29.50 35.00
5\& Extraordinary....44.50
47.50
180.00

10¢ Extraordinary...79.50
129.50 lof Melon Bell.......9.90.00 110.00
175.00 25¢ Nelon Beli.......95.00 185.00
175.00

5द. Wolf Head, D.J.P... 19.50
1\& Shamrock Bell....27.50 JENNINGS
185.00
226.50
325.0 0
139.50
149.50
159.50 215.00 145.00
159.50
227.50

57 Chiof.............29.50 67.50
10\& Chiof............69.50 89.50
25 $\neq$ Chiff............66.00 79.50
5u, Chief...........150.00 175.00
5\& Silver Moon, ConoNew. 220.00
$5 \not \subset$ Silver Chiof.....94.50 129.50
10\& Silver Chiof... 135.00
50\& Silver Chief... $275.00 \quad 295.00$
54. Club Bell........140.00 175.00

10\& Club Bell.......150.00
25\& Club Bell....... 160.00
5t Sky Chiof.......... 89.50
1e\& Sky Chief.........92.00
25¢ Sky Chief........94.50
215.00
14. Littlo Duko....... 10.00
35.00
220.0.
225.00
220.00
230.00
$5 \neq$ Little Duke.......17.50
5\& Cigarolla......... 30.00
99.50

54 Century,S.J.P.... 13.00 24.50
240.00 5¢ Gooseneck.........15.00 22.50
42.50
49.50
49.50
107.50
110.00
89.50
99.50
134.50

10\& Gooseneck........15.00
25\& Gooseneck, ....... 20,00
14. Little Dutchess., 19.50
54. Little Dutohess., 19, 50

104 Golf Ball Vndr., 75,00
25f Golf Ball "New. 199.50
10, Chrome Supor Chf...,70,00 10\& Chr ome Chf.s.P.?.50.00
$\$ 1.00$ Bell.......... $475,00 \quad 500.00$
KXV Cigarola,New...169. 50
4.54 Cigarolla...........ic.00

Cigarola (Over
$145,000) .135 .00$
V.Ciをarclla...........89.50

XVV Cigaicolla........99. 50
169.50


| CAILLE |  |
| :---: | :---: |
| 5. ...................... $\$ 12.50$ | To \$22.50 |
| 10\&..................... 12.50 | 24.50 |
| 25¢ . ................... 39.50 | 42.50 |
| 10¢ Cadet...............39.50 | 45.00 |
| 25\& Cadet............... 55.00 |  |
| $5 \not{ }^{\text {¢ P Playboy..............45.00 }}$ |  |
| 10¢ P1ayboy ............ . 50.00 |  |
| 25\& Playboy ............. 55.00 |  |
| 5\% Commander............35.00 |  |
| 10¢ Commander..........40.00 |  |
| 25, Commander .......... 45.00 |  |
| 7-Way Slot.............89.50 |  |
| PACE |  |
| 5¢ Bantam. . . . . . . . . . . . 25.00 | 52.50 |
| 10\&¢ Baritam............. 12.50 | 25.00 |
| . $5 \notin$ Comet, F.V..........42.50 | 59.50 |
| Comet, Blue Front........65.00 |  |
| $10 \&$ Comet " " Bell. 49.50 | 64.50 |
| .25¢ Comot" " " 60.00 | 69.50 |
| 5¢ All Star,M.P.O......44.50 | 59:50 |
| 1\& All Star,2/4........25.00 | 39.50 |
| . 14 Chrome Rocket, New. . 8.00 | 179.50 |
| 5¢ Rooket.............. 119.50 |  |
| $5 \%$ T.J. Cornet.......... 40.00 | $\because 5.00$ |
| 25¢ Rockets...........100.00 |  |
| 5¢ Club Bell...........65.00 |  |

# THE CONFIDENTIAL PRICE LIST 

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by
"THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CTTY

## ONE - BALILS



## THE CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

JANUARY 5, 1943
TWO DOLLARS A COPY



## THE CONFIDENTIAL PRICE LIST

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JANUARY 5, 1943
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## fREE PLAY GAMES



IMPORTANT: This is to be read as follows: First price listod is lowest price; second price listed is highest price for the week. Where only one price appears this is to be accepted as lowest price.

CODE: 1. Means price went Up. 2. Merns price went Down. 3. Means this machinc just added to list. A. Mocns price went up and down some week.

Copright, 1942 by The Cash Box, New York.

## WANT-TO-BUY ADS


#### Abstract

TTIE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS WANT TO BUY. IT IS ADVISABLE TO READ EACH AD CAREFULLY. TREESE ADS ARE STRICTLY DEVOTED TO "WANT-TO-BUY" ONLY. MANY "FOR SAIE ADS" FEATURE "WANT-TO-RUY" IN THE "FOR SAIE ADS" SECTION.


#### Abstract

CONSOIES - SLOTS - NUSIC - SCAIES - ARCADE WANT - We will pay cash for Buckley Track Odds, all models; Keeney Super Bells; 2-Way $5 \phi / 25 \phi$ Keeney Super Bells; 2-Way $5 \phi / 5 \phi$; Keeney 4 Way Super Bells; Mills Three Bells; Mills Brown Fronts, $5 \phi / 1 \sim / 25 \phi ;$ Mills Yellow Fronts $3 / 5$ Payout; Mills Gold Chromes; Mills Emerald Chromes; Itills Joms Bells; Wurlitzer Phonographs; Wurlitzer Wall Boxes; Packard Wall Boxes; Scales - all makes and models; Kirk Night Bombers; Bally Rapid Fire; Mutoscope Sky Fighter, Mutoscope Ace Bomber; Mills Bag Punchers; Mutoscope Bag Punchers; Chicken Sams; Rockola World Series; Texas Leaguers; Gottlieb Grippers; Wurlitzer Skee Balls; Western Baseball. Sitate quantity, condition and price wanted in first letter. BUCIIEY IRADIIG POST, $42: 5$ WDST LAKE SMPETT, CHICAGO, ILI. (Tel: Van Buren 6636).


## OLD GUNS - AMPLIFTRR ANALYZER

WANT - Keeney Anti-Aircraft Guns or Tom Iix Rifles. Will pay wizo. each and also pay freight from your city. Irust be complete with all parts. Also want all other types of arcade equipment. Write - quoting lowest price in first letter. Want Radio or Amplifier Analyzer, 0-500 Volts resistance and other features. Write or Wire Today! CLIFT NOVELTY COMPANY, $1410 \mathrm{~S} . \mathrm{W} . \mathrm{SIXTH}$ STRPET, MIAMI, FLORIDA.

## PONER TRANSFORMERS

WANT - 2 Power Transformers for 616 Wurlitzer Amplifiers. Write Quick. Give Lowest Price in First Letter. - ACME NOVELTY CO., 1124 HENNEPIN AVE., MINNEAPOLIS, MTNN.

## ARCADE - l-BALIS

WANT - Sky Fighters; Drive Mobiles; Ace Bombers; Rapid Fires; Defenders; Chicken Sams Tommy Guns; Super Bombers; Western Baseballs; K. O. Fighters; Texas Leaguers; Air Raiders; and all other types of Arcade equipment. We also need late One-Balls such as Pimlico; 41 Derby; Club Trophy; Turf King; Jockey Club; Fairmount; etc. We will buy any quantity of this typo of equipment. Send us your list together with prices wanted - EMPIRE COIN MACHITH IWCHANGE, 2812 WEST NORTH AVENUE, CHICAGO, IIJ.

MUSIC
WANT - Wurlitzer 700, 750E, 800, 850, 950 and Colonials. Givo quantity, condition and price wanted. We pay hishost market price. Write, wire or phone us before you make any deals. WOLVERINE IUSIC \& SPECIALIISS COIPANY (VURJITZER DISIRIBUTORS), 1010 BEAUBIEN STREET, DETHOIT, MICH. (TGI: Cherry 7946).

## ARCADE

WANT - Can use Bally Rapid Fires; Defonders; Souburg Chicken Sams; Jail Birds; Shoot-the-Chutes; Keeney Super Bomber; Kecney Submarinos; Kirk Night Bomber; Western DeLuxe Bescball. State lowest price in first letter as this morchandisc is boing used for turnmover purposes. Writc. Wire. Phonc. CHARLES KATZ, 1125 GEERS AVENUE, COLUMBUS, OHIO. (玉vergroen 6712).

## SLOTS

WANT - $5 ¢$ Mills Q.T. machinos, Glitbor or otherwise. State price you want and quantity you havo in first lottor. Also want; 5申, $10 \phi, 25 \phi$ Blue Fronts and Brown Fronts. Stato sorial numbors, quantitios and pricus. Will pay cash for all you have. Write or Wirc. SICKING COIPAIM, 927 FORT WAYNE AVEIVE, INDIANAPOLIS, IND. (TCl: Rilcy 9700).

## MUSIC

WANT - Seeburg Envoys, ESRC; Seeburg Colonels ESRC; Seeburg Majors ESRC; Vurlitzer 700; Wurlitzer 750 without electric selector. Give quantity, condition and price wanted in very first letter. - Irv Somrner, MODERN VENDING COMPANY, 286 N. W. 29th ST., MIANI, FIA. (Tel: 3-0879).

## SLOTS

WANT - Quantity of llills Q.T. $5 \phi$ and lo $\phi$ Play, either new or used. Also Mills Mystery Pay, Blue and Brown Fronts, 5 $5 / 10 \phi / 25 \phi$ and $50 \phi$ Play. We can also use a quantity of Mills Escalator type slots in 2/4 payout, such as F.O.K. Front Vendors, War Eagles and Roman Heads. Write us what you have. Give serial number and your lowest price. Write now: SICKING, INC., 1401 CENTRAL PARKNAY, CINCTNIATI, OHIO. (Tel: Cherry 5732).

## APCADE - MUSIC - I-BALTS

WANT - For Cash: Sky Fighters; Ace Bombers; Drive Mobiles; Rapid Fires; Chicken Sams; Defenders; Tomy Guns; Super Bombers; Western Baseballs; Air Raiders; Also Rockola 1940 Model Supers; 1940 Ifodel Nasters; 1939 DeLuxes; 1939 Standards; Wurlitzers Model 850; 800; 750; 750E; 500 Piano Keyboard with Slug Ejector; 600 Piano Keyboard with Slug Ejector; Need late One-Palls, such as Pimlicos; '4l Derbys; Turf Kings; Jockey Clubs; etc. Will buy in quantity - send complete list with prices to - NATIONAL COIN IACHINE EXCHANGE, 1411 W. DIVERREY BOUTEVARD, CHICAGO, IIJ.

## MSIC

WANT - Will pay cash for Wurlitzer phonographs from Model 24's up to 950's. Will buy l or 25. Give quantity and best price in first letter. - AIMERICAN COIN MACHINE CO., 557 CLINTON AVENUE, NORTH, ROCHESTER, NTW YORT.

## ARCADE - PINS - l-BALLS

WANT - Will buy all types of Arcade equipment, also 5-Ball and l-Ball Free Plays. Immediate quotations given upon receipt of inquiry. Highest prices offered. BADGER NOVIIITY COIPANY, 2546 NORTH 30th STREET, MILIAAUKEE, WISCONSIN.

## PHONOS - ARCADE

WANT - Will pay top dollar for Wuriitzer late model phonographs and Arcade Equipment. Write us first: BADGER SAIES COIPANY, 1612 WEST PICO BOULEVARD, LOS ANGEIES, CALIF., (Tel: Drexel 4326).

## SEEBURG BOXES - STEP SEIECTORS

WANT - Used $5 \phi / 10 \phi / 25 \phi$ Seeburg Wall Boxes WS-10Z. Also Seeburg Step Selectors SS20-1. State quantity and lowest price in first letter. - HY-G AMUSEMENT COMPANY, 1415 WASHINGTON, SOUTH, MTNEAPOLIS, ITNN. (Tel: Atlantic 8587).

## ARCiDE - SLOTS

WANT - High and low score Wurlitzer Skee Balls; Mills $5 \phi / 10 \phi / 25 \phi / 50 \phi$ Blue Fronts, Brown Fronts, Cherry Bells. Give quantity, condition (also serial numbers of slots) and price wanted in first letter. MODIID AUTOMTIC EXCHMNE, INC., 2618 CARNEGE AVENUE, CLEVELAND, OHIO. (Tel: Cherry 7067).

## ARCADE

WANT - All types of Penny Arcade equipment. Will pay highest prices for Sky Fighters. Send full details in first letter. - ITTERUTIOIAL MUTOSCOPE CORP., 4401 ELEVENTH ST., LONG ISLAND CITY, iv. Y.

"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

WANT - For Cash: Sky Fighters; Ace Bombers; Drive Mobiles; Rapid Fires; Western Baseballs. Also want: Blue Grass, Dark Forse, Kecord Time, Sport Special, Keeney Fortune and Keeney Contest. Also: Blue Fronts and all other late Mills slots. Highest cash prices paid for . 22 Cal . shorts. Can also use Photomaton machine. Wire your prices collect on any of the above machines. - ROY McGINNIS COMPANY, 2011 MARYIAND AVENUE, BALTIMORE, MARYIAND.

ARCADE - PINS
WANT - Will pay highest prices for all types of equipment. MIKP MNVES CORPORATION, 520 WEST 45 rd STREET, NEN YORN CITY. (Tel: Bryant 9-6677).

## CEIICIEN Sins - JAIL BIRDS

WaNT - For Cash - Souburg's Chicken Sams and Jail Birds, đ77. Biggest buyers of Chicken Sams in the country. We are not fussy because cabinets are refinished anyway. lachines must be complete with bases, amplifiors, trigger assemblies, photo electric cells and all parts, but not necessarily in perfect working condition. You may ship C.O.D. or Sight Draft Bill of Lading, care of your bank. - CHICAGO NOVELTY COMPANY, 1348 NENPORT AVENUE, CHICAGO, IIJ.

## (SECTION 2)

# REVAMPS - SUPPLIES - PARTS SALESBOARDS - NEW ITEMS 

THES SECTION IS COMPOSED OF ADS IN THE ABOVE SPECIAL CATEGORY.
READ THESE ADS CAREFULLY AS MANY TMES IT IS EXTREMELY DIFFI-
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(All Phones: EVergreen 8-4732)

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NOTICE - All Pick-Up Units completely sold out. No more for the duration. A few Chandelier Baffles, P.M. Speakers and Singing Pictures left. - TRI-WAY PRODUC'TS CO., INC., 108 EAST 27th STREET, NEW YORK CITY.

## REVAIPS

NOTICE - Operators and Distributors -- Have your Bally One-Ball Payout Games remodeled into Iike "Brand New" gुames. We are now rebuilding Sport Page and Blue Ribbon into "Fast Track"; Thistledown and Seabiscuit into "Race King"; and Grand Stand and Grand National into "War Admiral". Our renewal service includes: new design on back glass and playfield; new name; brand new $23^{\circ r} \times 23^{\prime \prime}$ backglass cabinet; backglass and playfield inserts overhauled, reconditioned, and tosted; cabinets and bases redesigned and refinished. Take advantage oi our long experience: Write Today! SULIIVAN-NOIAN ADVERTISING COMPAIN, 5:7 WEST CHICAGO AVENUE, CIICAGO, ILI. (Tel: Delaware 5619-5620).

REVAMPS
NOTICE - For the Finest in Revamps - Buy "Arco" Products. If you haven't yet seen Arco's creations write today for illustrated circular and complete information. - ARCO SALES COMPANY, 802 IV. BROAD STRWIT, PHILADTLPHIA, PA. (Tol: Poplar 5330).

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#### Abstract

REX AMUSENENT COMPANY 606 SOUTH SALINA STREET S Y R A C U S E, N. Y.


NOTICE<br>WE MST LIQUIDATE<br>PARTS OF OUR GAMES

## REX AMUSEMENT COMPANY <br> 608 SOUTH SAIINA STREET <br> S YR A C U S E, N. Y。

Our building at $381-385$ W. Onondaga . $t$. has been taken over by a local manufacturer for Naval purposes. Of course we are glad to cooperate $100 \%$ with our government. We are therefore moving to a new location - 606-608 South Salina Street. These quarters are much smaller than our former bujlding. We therefore offer 200 F . P. Pin Games at closeout sacrifice prices - price that you cannot afford to overlook at this time. BUY NOW!! ***************************************************************************************

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| 4 Diamonds.... 29.50 | TUBULAP COIN WRAPPERS | Ten Spot........29.50 |
| Four Roses.....29.50 | 1,000 to Box | Towers......... 49.50 |
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| Home Run 142...59.50 | 500,000 or more......47¢ pe. 1,000 | Trailways...... 32.50 |
| Horoscopo. . . . . 32.50 | 100,000 or more......52¢ per 1,000 | Topic.......... 77.50 |
| Hi-Stopper. . . . 22.50 | 50,000 or more......56 $\dagger$ per 1,000 | Texas Mustang. 49.50 |
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TERMS: $1 / 3$ Doposit (Cortificd Chock or Monoy Order) must accompany each order. Balance is shipped C.O.D. or S.D. Whon ordering pleaso give 2nd choice to make sure.

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One with attachment hook-up on regular phonograph or wall box. One Nickel plays regular phonograph and 2 Nickels plays the Panoram... $\$ 35.00$. WITH THE PURCHASE OF THE ENTIRE LOT OF PANORAMS, THIS ATTACHMENT WILL BE THROVN IN FREE! !
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 Every machine listed here is guaranteed to be in $\mathrm{i}-\mathrm{l}$ mechanical condition, all checked and complete in every way - ready for location. Enclose $1 / 3$ Deposit with Orders, Balance C.O.D. - BROOKLYN AUSEDTIT CONPAY, 660 BROADWAY, BROOKLYN, N.Y. (Tel: Evergreen 8-4732).

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## VOL．4，NO． 15

JANUARY 5， 1943
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Seeburg used $5 申 24$ record wall－0－latics
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0－Matics．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．27．50 Seeburg used $5 \phi / 10 \phi / 25 \phi$ Wireless Wall．．．O－ Matics for 20 Records．．．．．．．．．．．．32． 32 Seeburg Wireless Organ Speakers．．．．．．25．00 Chandelier Speakers．．．．．．．．．．．．．．．．．．．．．．．12． 50 Wurlitzer 616 Completely Fernodeled．．62．50 Rockola Standard．．．．．．．．．．．．．．．．．．．．．．．．． 129.50 Rockola 1／aster．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．165．00 Rockola Super．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． 195.00 Secburg 9800，ESRC，Brand New in Original Cases（Hi－Tone）．．．．．．．．．．．．．．．．．．．． 425.00

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5－BAIL FREP PIAY PII GAIES
ABC Bowler．．．． 22.50 Home Run $42 . . \$ 45.00$ Vonus．．．．．．．．$\$ 50.00$ Towers．．．．．．．．．．．$\$ 15.00$
Clover．．．．．．．．．45．00 Jungle．．．．．．．．．．30．00 School Days．．．．17．00 Formation．．．．．．．．．．．．．．．12．00
Chubbic．．．．．．．．25．00 Iucky Strike．．．10．00 Wild Fire．．．．．．15．00 Champs．．．．．．．．．．．．．．．．．．． 20.00 Dixie．．．．．．．．．．10．00 New Charmp．．．．．．34．50 Zig Zag．．．．．．．．．27．50 Snappy i41．．．．．．．．．．．．．．．．22． 50 Do－Re－Mi．．．．．．．18．50 Play Bali．．．．．．．15．00 Sun Beam．．．．．．．．20．00 Bandwagon．．．．．．．．．．．．．．12． 50 Flicker．．．．．．．．10．00 Red，Wh．，luv．．．20．00 Iouble Play．．．．15．00 Pan American．．．．．．．．18． 180 Gold Star．．．．．．17．50 Star f．ttractn．．26．50 Silver Skates．．12．00 Bolle Hop．．．．．．．．．．．．． 12.00 Gun Club．．．．．．．32．00 Sky Ray．．．．．．．．．15．00 Velvet．．．．．．．．．．．10．00 Ton Spot．．．．．．．．．．．．．．．．．．22．． 50

Finns： $1 / 3$ With ill Orlors，Balance C．O．D．or S．D．
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FOR SALE－Brand New Nills $5 \phi$ Club Bell $\$ 250$ ．；Brand New Mills Jumbo Parade，P．O．，
 Q．T．Bell \＄1l0．；Brand Now Vills l申 Glitter Q．T．Bell \＄75．；Now lq Pace Chrome Front Rocket Bolls \＄80．；Brand Now loq Panoram Wall Boxcs \＄10．each；Adaptor for same，\＄7．50； $1 / 3$ with orders，Balance C．O．D．－KEYSTONE NOVELTY \＆MAINFACTURING COMPATY， 26 th and HUNTINGDON STREETS，PHIIADELPHIA，PA．（Tcl：Baldwin 5468）．

## VILL TTRADE AUT．POOL TAELES－ARCADE－INSIC

FOR SAIE－OR WILI TRADE： 2 Slightly Used DeLuxe 6 Legged Poarl Design，Rogulation Size． Slate Top，Lively Cushion，Pool Tables．New，sturdy bed cloth．New cushion covers（we put on）．6－4 prong ivory forrels，tipped cues．Set， 15 numbered balls，size $2 \frac{1}{4}$ ． 6 extra cuc balls．Table oquippod with our own patented trap．The production of 20 yoars＇experience．The slot－mechanism－trap comes out on half turn of a key and 2 screws．Write for picture and booklet．Will take \＄265．each or will exchange for Sky Fightor or Shoot－The－Chutos or Rapid Fire or Kooncy Submarino or＇ 39 Rockola DeLuxe． rake us your proposition in first lottor．For Sale：Bally Bull＇s Eyo $\ddagger 72.50$ ；Seoburg Duck Gun $\$ 69.50$ ；Others：DIXIE VENDING MACHINE COMPANY，ANNISTON，AIA．（Tel：2288）．

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 Keyboard，Litc－Up $\$ 124.50$ ； $24-\$ 99.50$ ； 16 Remodolcd，Litc－Up，$\$ 69.50$ ；616－$\$ 54.50$ ； 412 Marbloglo $\$ 59.50$ ；412－$\% 39.50$ ；pucial：500K，in porfect condition，roady for lo cation， 154.50 ； $1 / 3$ with orders，Dalanco C．O．D．－SAM KRAMER CORPANY， 797 CONEY ISIANT AVENUE，BROOKLYY，NEN YORK． $\qquad$
To our many friends in the coin machinos industry we extend our sincore wislies for a Merry Xmas and a Happy and Victorious Now Year．－OLIVE NOVELTY COMPANY，ST，LOUIS：NO，

## "ODD COINS"

"Odd Coins" is a new page starting with this issue of The Cash Box. It's your page. We hope that you will make good use of it. It's a homey sort of page. A bit of gossip, some fun, facts, news. A picture or two (if you have them) and would like to mail them to us to help illustrate your item. We realize that getting the average coinman to write is something like the story about the rookie who stuck out his chin at the old sergeant his first day in camp and cracked, "You can't make me shoot at anyone." And the old "Sarge" gave him one of those looks, replying, "Maybe we can't fella, but we're gonna put you where a lotta other guys will be shootin' at you - and you can decide for yourself." So, before the other guy starts shootin' - get your shot in first.



[^0]:    Onc of the roal joys of this scason is tho opportunity to put aside the routine and customs of every day and in real sincerity wish our frionds a vory Morry Christmas and a Happy，Victorious Now Yoar．－Harry Foffman，Goorge Goldman，Irvin Blumenfeld，THE GENERAL VEIDING SERVICR CORPANY，BLITIMORE，ID．

[^1]:    

