

CONFIDENTIAL NTERCHANGE OF IEWS, VIEWS AND REDICTIONS OF HINGS TO COME OR THE LEADING MEMBERS OF THE COIN MACHINES NDUSTRY.

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OL. 4, NO. 15

#### JANUARY 5, 1943

TWO DOLLARS A COPY

### "The Coin Machines Merry-Go-Round"

### By Bill Gersh

#### EXTRA PROFITS FROM MUSIC



A Newark, N.J. musicop has had a grand idea. He is arranging with one of the leading nite spots as well as one of the better known theatres in his home town to place the records of the noted band leaders they regularly feature on the first four spots in his phonos for a very nominal weekly charge. The idea was originally broached to him by the publicity man for this nite club. The plan is for him to place a sticker or placard on each one of his machines advising the players of the first four feature records and also telling them that they can see and hear this ork

pilot in person at either the theatre or nite club depending on which spot takes the ad for that week. Present idea is to obtain [1. or [2. per week per machine. The club or theatre to furnish the signs. This op has about 300 phonos in town. He is therefore also ready to make arrangements with other musicops to do the same and receive the same remuneration. In this way the entire city will be covered with the finest type of point-of-sale advertising that either of these places could ever purchase. The location owners are also to receive passes to the theatre and elimination of "minimum" charge at the nite club on the quiet nites. Here is an idea for earning extra money from music equipment that can be placed into instant effect in any community. This plan is now being developed further by Barnet Sugerman of Runyon Sales Company, Newark, N.J. who certainly deserves "Honorable Mention" for its conception.

#### WHAT HAS THE ARCADE STARTED?

Do the huge numbers of arcades that have opened thruout the country portend a new type coin machines business? Will this industry concentrate itself into big elaborate spots along the lines of amusement palaces? Is it reasonable to believe that people who like to play coin operated amusements would rather do so at one centrally located spot just as they go to a centrally located bowling alley? Is this more profitable than scattering machines about town? Isn't it less likely to cause trouble because machines are then under constant control? Is the arcade leading the industry to a new plan of operation or is it simply a war trend? What do you think?

#### NO I.E.C. SAYS ODT

Dozens upon dozens of ballots reached us in the past few weeks since the Indoors Entertainment Conference was suggested and put to a vote. In the midst of all these fine votes and suggestions we received were also a very few against the idea of holding any sort of a conference at this time. Tho these were so far in the minority as not to hurt, yet, we felt their sting. Therefore we decided to take "the bull by the horns" as the expression goes and visit Uncle Sam's ODT (Office of Defense Transportation) to get an opinion. We believe we presented our case rather eloquently. We found the gentleman we spoke to in agreement with us that not only this business but many other industries were in need of meets at this time to discuss the problems brought on by the war. Yet, he pointed out the need for us not to further tax the present clogged transportation facilities. We bow to ODT. We believe that patriotism comes first and foremost, business or no business, as much as we feel that a conference of this industry's leaders is necessary at this time. We therefore sorrowfully report that there will be no Indoors Entertainment Conference at the present time. Possibly there may be one held this Spring of '43 when transportation facilities may prove more adequate.

#### FIRST EDITION OF THE C.R.R.

With this New Year Special issue we present the first edition of the Confidential Record Report. One reason why we waited for this issue was so that we could start right with the New Year. We believe that this report is the most complete that has ever been published in this industry. By saving each week's report, the musicop will have one of the finest and most complete libraries of each record for every song recorded and its rating as per coin phono take. We also hope that our subscribers will post the Confidential Record Report in some prominent place in their showrooms so that all other ops will benefit from it, too. We believe that by its thoroness and yet its direct brevity that it has something of the quality of an encyclopedic nature for the automatic music man.



)L. 4, NO. 15

**JANUARY 5, 1943** 

TWO DOLLARS A COPY

### "The Coin Machines Merry-Go-Round"

#### WHAT ABOUT THE RETAILER IN '43?

According to government economists retailers thruout the nation will continue on more or less the same level as they did in '42. That means they will be able to obtain practically as much merchandise (in most categories) as they did in '42. About the end of '43 and early in '44 they will really begin to feel the pinch. Coinmen are most naturally interested in the welfare of the retailer since they are so closely identified with him. As long as he will be able to continue to do business on an even keel in '43 the coinmen are insured of their take. At least they are certain that the take will be as good as in '42 and that they will be just as necessary (if not more so) to the continued good welfare of the retailer. (Coin machines will prove of greatest necessity to the retailer toward the end of '42 and into '43 if these government observations are to be taken literally.)

#### PARTS & SUPPLIES

As per our prediction - all types of used parts and supplies have grown tremendously in importance. Note the many more ads appearing in The Cash Box on these. If you haven't as yet catalogued the parts and supplies that you have on hand do so immediatly. Those that you feel you will not need we suggest you list in your space in The Cash Box for others thruout the country may be seeking them. You will not only be raising some cash for yourself, in this fashion, but also helping other coinmen thruout the nation.

#### MAY REDUCE LONG DISTANCE RATES

Coinmen are constant users of the long distance phone. The speed with which this industry was nurtured and with which it continues makes long distance one of the veritable business necessities. FCC (Federal Communications Commission) is now studying long distance phone rates with the view of cutting down on them. One meeting was held already. Another will convene on January 20th. FCC contends that present long distance rates are burdensome to business.

#### LACK TRUCK DRIVERS

One of the most economical and therefore most important means that coinmen have for transporting equipment (especially the large arcade equipment uncrated) is the long distance truck. At the present time, ODT reports, there is a serious shortage of truck drivers in 25 important centers in the country. ODT is seeking means to alleviate this distress. Remember also that there are thousands of smaller communities in this nation served completely by truck. Women are being urged to get behind the wheels of these big buggles and keep 'em rolling.

#### SAVINGS ARE UPPED AGAIN

The Department of Commerce in Washington estimates that individual savings in '42 were at the unprecedented total of #26 BILLIONS. This is twice as much as in '41 and three times as much as in '40. The government is happy over this fact for this is a definite preventive to inflation. Remember that the workers this past '42 had over \$40 BILLIONS more than they could spend. And with the public expected to be earning more in '43 there is all the possibility in the world that coingames will get their share. In fact, many coinmen are preparing to earn even better in '43 than they did in '42 now that they have learned the knack of locating machines to appeal to the players who have less time for relaxation than ever before.

#### NEW YEAR SPECIAL FEATURES

We hope that our subscribers were pleasantly surprised by the added features in this New Year Special issue. We realize that we put ourselves away out on the very end of the limb with our "Predictions Of Things To Come". The giant-sized sheet on rationing should be posted in every subscriber's showroom. "The 1942 Market Report" will stand re-reading. The "Confidential Record Report" is certainly something to start saving. We believe that our front page slogan can very well be adopted by all - "'43 - The Year For You And Me" - we hope that it will. Our usual "Coin Machines Merry-Go-Round" column and our regular features will probably get their share of attention, too. We know that the ads are exceptionally well read and there are some real ads in this issue. All in all we hope you liked our first New Year Special issue. We hope to print many, many more for you.

The 1942 Market Report"

Foreword The equipment market is not only holding firm, but in most cases, has shown a price increase. This is as yet generally tempered by the sales that are being conducted, the spasmodically, here and there thruout the country. Average market conditions for the previous month (December) showed a definite decline in stocks of better equipment.

#### Pinball

Biggest surprise was the sudden zoom in sales of pinball games. This began about the last ten days in November and continued right into December with the demand continuing better than in many previous months. Prices are still reasonable in this division of the field. Later models are hard to obtain and prices here are guided by scarcity. Such machines as Sky Chief, Liberty, Monciker, etc. command most atten-tion and prices are up for these. There are as yet many buys in the pinball field and those who capture these at this time will be ahead. The next few months will show a price increase all thruout the pinball field (all things being equal) and by Spring even the secondary rated games will be hard to obtain.

#### Music

Phonographs were very steady thruout November and December. Prices remained stable. Very few true closeout offers. Later models becoming harder to obtain and prices going up. Even old equipment now commanding respectable prices. Sudden sales of wall and bar boxes began toward the closing days of November. Problem of obtaining cable may have brought this about. Generally, the music field is going to remain stable in both price and general operation. This is one field that has won the respect of the entire trade for its stability. It will give even greater proof of resourcefulness and adaptability during '43.

#### Consoles

Consoles slumped off somewhat in sales during November but came back stronger in December and from present indications will continue strong in January. Much of the slump was due to sudden rise in prices on all equipment in this field after two hec-tic selling months (September, October '42). Consoles have once again won their way into greater importance in the field. Such units as Mills Three Bells and Four Bells Keeney Two-Way and Four-Way Bells, Baker's Pacer Daily Double Model, Buckley Track Odds Daily Double Model and Keeney Super Track Time and a few others are in biggest demand. Prices now being asked for these are in extremely high brackets. The field will reach an anti-climax in sales during the cold (January, February) months.

#### Arcade

Arcade equipment continues prominent. Demand hasn't slackened one bit. Such units as Defenders, Convoys, Sky Fighters, Ace Bombers, Super Bombers, Drive Mobiles, Etc. are commanding best prices. These will get even higher prices after the cold months have gone by and the Spring season begins to poke its nose around the corner. The arcade equipment field is at present the most active of all. The machines in this division of the industry are considered most precious and fast selling. The many old numbers have fallen by the wayside, even these are expected to be revived by the Spring of '43. Phenomenal growth of arcades thruout the country and the continued opening of more arcades, as the weeks go by, will bring about greater demand. Watch this field carefully. It has far from stopped growing. There is a general belief that this field may have the answer for the post-war period.

#### Slots

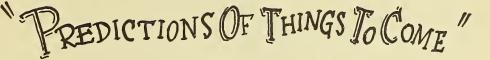
Slots jumped into the No. 1 spot during the Fall of '42. They continue to lead. More and more spots are being opened for them. The prices are highest in history they have not yet reached peak. The "profit factor" continues the slot as one of the most impor-tant of all machines. Note how many of even the very oldest of these have been brought back to the field of late. The months of November and December (1942) were among the most active in all slot history. January and February will prove just as active. I ginning late in February there will be a slight slump as preparation for the warmer Beweather creates hesitation. Colder weather always proved best for slots. Warm weather, that keeps people on the outside, has generally not proven such good slot weather. But, regardless of weather conditions this coming year, slots will continue their upswing. Prices will become better stabilized. Also note lack of adverse publicity regarding slots. Government licenses also perked them up in many territories.

#### One-Balls

One-Balls continue in demand almost everywhere. Demand greatly exceeds supply. Late models are in biggest demand, such as Club Trophy, '41 Derby, Pimlico, etc. The re-vamps which one factory has turned out have met with general approval. Older models are also being grabbed up. Many coinmen are doing some revamping themselves. One-Balls are among the most salable items in the field and will continue to be so for many months to come with importance and demand growing greater. Prices are still on an even keel. But, they are bound to go higher.

#### Revamps

Of which we have written a great deal, are growing in importance daily. More good revamping is needed. Someone should also arrange to revamp counter games. And get this type of revamp approved to come within the \$10. per year classification. This would type of revamp approved to come within the \$10. per year classification. This would help the entire industry and help Uncle Sam to enjoy a lot more revenue. At the same time someone is also needed to do some reasonably priced revamping on the \$5. and \$10. pinballs. More work in the 1-Ball field would also be welcome. Some clever revamp men on arcade equipment would prove of great help to arcades thruout the country. In short, the revamp field hasn't even caught its first breath.



We predict that within five years after this war is over that the coin machines industry will be among the largest user of freight plane service per capita as an industry.

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We predict that because of the speed with which machines will be transported from coast to coast that there will be an entirely different and extremely foreign operating set-up to our present understanding of general operations.

We predict that selling will become highly specialized and more or less centralized.

We predict that there will be operators in one state with routes many hundreds of miles away in another state able to control these routes because of cheap plane transport facilities.

We predict that our present type machines will be looked upon as antiques and that the products which are now beginning to appear as but "germs of ideas" will lead to an entirely different type of coin machines from what we know at present.

We predict that the merchandise vendor field will be entirely revolutionized and that into this field will enter huge manufactories with the most extreme ideas to build up their own national and even international operations.

We predict that among those men now engaged in factories that are creating new methods for all types of manufactinring will arise the inventors of tomorrow for this industry with the most ingenious types of machines ever dreamed of.

W e predict that this industry, because of the many changes of equipment that will come about after the war is over, will entice dozens of prominent and influential business men into its fold who will change the entire course of its sales and operations.

We predict that for '43 and '44 we shall see the greatest resourcefulress, the most ingenuity and the finest type of effort that this industry has ever known.

We predict that there will be a complete upheaval of what we now know as the "leaders" in this industry.

We predict that the South American, European and Asiatic markets will prove even more profitable than will the domestic market within five years after the war is over.

W e predict that influential banking institutions in Europe and Asia will enter into negotiations for merchandising and financing coin operated machines in their countries and that manufacturers will have salesmen flying to these foreign countries as regularly as they formerly had men traveling in this country.

We predict that if you're still here five years after the war is over that you'll be amazed at the people and capital that will be in coin machines.

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L. 4, NO. 15	JANUAR			DOLLARS	
	RTIST MAKE SAME RECORD)	RECORD NU		RATIN AS PER CONFIDENT	
Be Careful It's My Heart"	Tommy Dorsey Kate Smith Claude Thornhill Teddy Powell Dick Stabile	D-18424 .V-27925 .CO-36618 .CO-36616 .BI-11554 .D-4351 .V-27940		4 04 000 000 00 4 04 000 0 0 0 0	9 3 9 0 0 3 0 0
"CONSTANTLY"	Bing Crosby	0-3583 D-18513 D-4389			
DEARLY BELOVED"	Alvino Rey Benny Goodman Fred Astaire Dinah Shore	.CO-36637 .BL-11579 .CO-36641 .D-18491 .V-127970 .V-127953		0àa0aa 0àa0aa	000000
LEFT MY HEART AT THE STAGE DOOR CANTEEN	Sanny Kaye Russ Morgan Charlie Spivak First Nighters	D-18442 V-27932 D-18444 CO-36620 V-27954 A & Cho.D-18474		4 4000 A	4000 4 4
I MET HER On Monday"	Guy Lombardo Freddy Martin	.CO-36638 D-18435 V-27909 D-18473			4404
MANHATTAN Serenade "	Tommy Dorsey Harry James Dinah Shore	D-18467 27962 CO-36644 V-201519 B-11584			
MR. FIVE BY FIVE "	Andrews Sisters Freddie Slack	.CO-36650. .D-18470. .CA-115. .M-15009.		0600 0600	0000
PRAISE THE LORD AND PASS THE AMMUNITION "	Merry Macs Peter Piper Song Spinners S outhern Sons Delta Rhythym Boy			00	
SERENADE IN BLUE"	Glenn Miller			9900 9900	
NERE WILL NEVER BE ANOTHER YOU"	Teddy Powell Woody Herman	BL-11574. BL-11568. D-18469. V-2749.	• • • • • • • • • • • • •	909 909	4404
VHEN THE LIGHTS GO ON AGAIN	Vaughn Monroe Song Spinners Dick Todd Les Brown	D-18496 	• • • • • • • • • • • • • •	00000	00000
VHITE CHRISTMAS"	Freddy Martin Song Spinners Dick Todd		• • • • • • • • • • • • • •	1000 1000	

In Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

### L. 4, NO. 15

## JANUARY 5, 1943

#### TWO DOLLARS A COPY

SEEBURG	PHONO	DGRAPHS KEENEY	
Selectophone 10	To \$15.00	Wall Boxes\$6.50	M- 414 FO
Symphonola	32.50	Adaptor for Seeburg. 29.50	To \$14.50
Plaza	250,00	Adaptor for Rockola19.50	25.00
2.Regal110.00	134.50	Adaptor for Wurlitzer	25.00
Model A	64,50	#616	
Model A Ill			
Model B	49.50	MILLS	
Model C	49.50	Zephyr	40 50
Model H	79.50	Studio	49.50
Rex110.00	150.00	Dance Master	70 FO
Model K-15	79.50	De Luxe Dance Master 29.50	39.50
Model K-20	110.00	Do-Re-Mi	35,00
Royale	119.50	1.Panorams	379,50
Gem	137,50	4. Throne of Music 109.50	119.50
Classic	200.00	Empress129.50	189.50
Classic, R.C175.00	199.50	Empress with Adptr219.50	225.00
Classic, ESRC200.00	219.50	Empress, New	<b>550</b>
Mayfair	159.50	Panoran Adaptor	
Melody King110.00		" 10¢ Wall Box.15.00	17.50
Crown	164.50		1.00
Concert Grand145.00	199.50	GABEL	
Colonel, ESRC	325,00	12 Record, Jr17.50	27.50
Colonel, ES	300.00	12 With Adaptor	
Concert Master, ES275.00	329.50	2-12's with Adaptor. 94.00	
Cadet, ESRC	240.00	18 Rec. Ill. Grille34.50	40,00
Major, ES	265.00	2-18's with Adaptor. 120.00	
Major, R.C	279.50		
Major, ESRC	265.00	PACKARD	
Envoy, ESRC	265.00	Pla-Mor, Wall & B. Box.29.50	32.50
1.Envoy, ES	252.00	bar bracket	5.00
Envoy, R.C	269.50	Pla-Mor Wall & B.Box	
Casino	240.00	(New)40.00	45.00
Commander,	150.00	Willow Adaptor	
Commander, R.C	269.50	Chestnut Adaptor 35.00	
Playboy	310.00	Cedar Adaptor	
Selectomatic 2410,50	29.50	DOGINAL	
Remote Speak Organ 44.50	17.50 47.50	ROCKOLA	
Wireless Wall-O-Matic.14.50	29 <b>.</b> 50	12 Record	35.00
Wire-Wall-O-Matic22.00	29,50	16 Record	49.50
Multi-Selector, 12RC69.50	29.50 79.50	Rhythym Master 1228.50	47.50
Melody Parade, B.Box8.50	10.00	Rhythym Master 1644.50	69.50
30 Wire Wall Box10.00	22.00	Rhythym Master 16, Ill. 64.50	
5¢ Wall-O-Matic W. Loss22.50	29.50	Imperial 26	59.50
5¢,10¢,25¢ Bar-O-Matic	~~~~~	Imperial 2045.00	79.50
3-Wire		Windsor	99.50
5¢,10¢,25¢ Wall-O-Natic		Windsor, Ill109.50	
Wireless	47.50	Monarch	112.50
5¢,10¢,25¢ Bar-O-Matic		Standard-Dial-A-Tone235.00 2.'39 Counter	275.00
Wireless	52.50	'39 Standard119.50	69.50
Electric Selector 23.00		1. '39 DeLuxe	149.50
Wireless Adaptor		40 Super Marble 210.00	200.00
Hi-Tone,9800		1. 140 Super Rockolite.189.50	225.00
Hi-Tone, 9800, ESRC400.00	410.00	40 Super Walnut	245.00
Hi-Tone, 9800, R. C364.00	399.50	with Adaptor 194.50	225 00
Hi-Tone,9800, E.S359.50	375.00	40 Super Walnut175.00	225.00 180.00
Hi-Tone, 8800	375.00	40 Master Marble179.00	200.00
Hi-Tone, 8800, R.C350.00	379.50	2. 40 Master Rockolite149.50	179.50
2.Hi-Tone, 8800, E.S329.50	374.50		190.00
Hi-Tone, 8800,ESRC395.00	400.00	'40 Counter	99.50
Hi-Tone, 8200, R.C430.00	495.00	1. Wall Box14.00	21.50
Wall Brackets2.50		Spectrovox '4189.50	94.50
Power Supply, New10.50		Shoot Morrow M	135.CO
			100.00

	ROCKOLA (continued) Glamour Tone Col.New \$109.50 Fo	125.00	
	Moderne Tone Col.New60.00		1
	Playmastor, Spectrovex 189.00	239.50	2
	Playboy		2
	DeLuxo, Jr. Consola		2
	Rockolite	99,50	
	Playmaster 164.50	194.50	1
	20 Rec. Steel Cab.		1
	Adptr.Stop.Amp.Spk.104.00	129.50	-
	Commando	604.50	
	A.M.I.		
٦	Singing Towers	175.00	2
1	Singing Towers, New		
	Model X-5, Phono		1
	BUCKLEY		
	Wall & Bar Box, Old		2
	Stylc7.50	10.50	2
	Ill. Wall & B. Box17.00	21.75	
	New Ill. Wall Box22.00	35.00	
	24 Roc. Adaptor	30.00	
	16 Rec. Adaptor 39.50		
	Steel Cabinet	32.50	
	Zephyr Speak Cab11.25		
	Tone Tower		
	WURLITZER		
	<b>P-10</b> 15.00	20.00	
	P-10, Ill	29.50	
	<b>P-12</b>	59.50	
	P-12, I11	69.30	
	312	45.00	
	<b>P-400</b>	35.00	
2.	412	54.50	
	412, D.C. Cur		
	<b>412, Ill.</b>	59,50	
2.	616	79.50	
	616, Ill	69.50	
	616, A	69.50	
	716	67.50	
1.	24	135.00	
	24 /	120.00	
	24 Revamp	124.00	
2.	600149.50	160.00	

600 R\$135.00 To	\$150.00
1.600 K169.50	185.00
2.500160.00	189.50
2,500 4	180.00
41 (Counter)	125.00
51 (Counter)	59.50
1.61 (Counter)	79.50
1.71 (Counter)112.50	119.50
71 (with stand)125.00	
50	59.50
700	300.00
750 M	375.00
2.750 E	399.50
750, Now	429.50
1.780 E	485.00
780 M	379.50
800	339.50
2.850 E	425,00
2.950	
	495.00
950, New	525.00
310 Wall Box16.50	
5¢,10¢,25¢ Wall Box39.50	45.00
320, Wireless " "25.00	29.50
320, 2-Wiro Wall Box.24.50	29.50
Ill. 2-Wiro B.Box39.50	
332, 2-Wiro B.Box	*
	70 (0
331, 2-Wire B.Box22.50	30.00
304, 2-Wiro, Stoppers.9.50	
Wircloss Strollers40.00	
430 Speaker Cab. with	
5¢,10¢,25¢ Box115.00	
350 Wireless Speaker.34.50	39,50
24 Roc. Adaptor 25.00	30.00
Impulso Stepper	000000
	110 50
Twin-12 in. Stoel Cab.109.50	119.50
Twin-12, Steel Cab.	
Adp. Amp. Stop. Spk.100.00 24 Stool Cab. " " 110.00	150.00
24 Steel Cab. " " 110.00	129.50
616 " " Adp.110.00	
580 Selector Spkr150.00	
Adaptor	30,00
30-Wire Box	24.50
100, Wall Box25.00	27.50
125, Wall Box	50.00
120, Wall Box29.50	35,00
Bar Bracket	
1501 Wall & Bar Box. 19.50	

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#### **JANUARY 5, 1943**

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#### ARCADE EQUIPMENT

An	CADE EQ	UIP MIEAN I
Atlas Baseball\$55.00		2. Keency Anti-Air
A.B.T. 6 Gun Rifle		Craft Black\$35.00 To \$47.50
Rango2000.00		Koency Anti-Air Craft
		2. Brown
1. Bally Alley	To \$45.00	Keeney Navy Bomber 117.00 145.00
Bally Bull's Eye 49.50	79.50	2. Keeney Texas Leaguer.27.00 38.50
Bally Bull, Jap Conv64.50	89.50	2. Keency Sub Gun150.00 175.00
Bally Convoy	219.50	Kceney Sub Gun, New. 245.00 249.50
Bally Defender 179.50	229.50	Keeney Bowlette 89.50
Bally Lucky Strike 24.50	59.50	
2. Bally Rapid Firo159.50	179.50	Kirk Air Defense 69.50
Bally Shoot-The-Bull49.50	69.50	Kirk Night Bomber 239.50 310.00
Bally Sky Battle 169.50	189.50	
Bally Racor	109.50	Mills Rotary Digger 69.00
Bally Basket Ball119.50	2000000	MILLE ROUALY DIGGOL 03.00
Bally Torpedo	200.00	Mutoscope Ace Bomber239.50 250.00
Bally Torpedo, New200.00	2000000	Mutoscope Bowling Al.69.50
Bally King Pin 140.00	200.00	Mutoscope Drive Mobile189.50 225.00
Bally King Pine, New. 200.00	200.00	Mutoscope Fan Front
Bally Eagle Eye	79,50	
Darry Bagro DyC	19.00	Diggers119.50
Poleon Star Dilot 170 50		Mutoscope Electric
Baker Sky Pilot139.50	167.50	Traveling Cranc49.50 79.50
Bang- 1-Door	195 00	Mutoscope Photomatic.595.00 725.00
Bang-A-Deer	125.00	Mutoscope Roll
	105 60	Front Cranc 49.50 69.50
Buckley DeLuxe Digger 85.00	125.00	Mutoscope Sky Fighter 225.00 245.00
Buckley Treasure	<b>2</b> • • • • •	Mutoscopo Magic Finger.70.00
Island Digger49.50	94.50	
		Radio Rifle
2. Chicoin Hockey159.50	210.00	
Chicoin Rola-Score59.50	69.50	Rockola Ten Pins, L.D39.50 55.00
		Rockola Ton Pins, H.D. 50.00 67.50
Daval Bumper Bowling 47.50	79.50	Rockola Tom Mix Rifle39.50 49.50
Daval-U-Roll-It		Rockola World Scries65.00 89.50
		Rock-O-Ball
Evans Duck Pin Alley.350.00	450.00	
Evans-In-The-Barrel35.00	89.50	Scientific Baseball 85.00 117.50
1. Evans Play Ball199.50	225.00	Scientific Basketball89.50 117.50
Evans Ski-Ball65.00	85.00	1. Scientific Batg.Prac84.50 150.00
Evans Super Bomber 239.50	285.00	Scientific X-Ray Pkr65.00 100.00
1. Evans Ten Strike, L.D 39.50	47.50	
Evans Ten Strike, H.D49.50	65.00	Seeburg Battle Royal39.50 49.50
2. Evans Tommy Gun	139.50	Seeburg Chicken Sam 86.50 89.50
		Seeburg Jap Conv94.50 120.00
Exhibit Bicycle	125.00	Seeburg Jail Bird95.00 99.50
Exhibit Baseball 25.00	79.50	Seeburg Shoot-The-
Exhibit Bowling Alley45.00	49.50	Chutes
Exhibit Hi-Ball	79,50	Seeburg Chute, Conv139.50
Exhibit Merchantman		Seeburg Hockey
Roll Chute Digger 39.50	49.50	Seeburg Rayolite
Exhibit Rotary		Seeburg Parachute Jump87.50 95.00
Merchandiser	180.00	Second Furgerrane station 100 20000
Exhibit Vitalizer	69.50	Star Elec.Hoist Digger 25.00 49.50
	50,00	Success Night Bomber115.00 159.50
Genco Bank Roll114.50	124.50	Supreme Keep Punching 149.50 150.00
Genco Magic Roll	45.00	when we have a substance at 2000 100000
2. Genco Play Ball159.50	185.00	Test Pilot
a date of a day balance en a tobe of		
Groetchen Mountain		Western Baseball '39
Climber	189.50	
Groetchen Metal Typer60.00	69.50	
Groetchen Skill Jump55.00	69.50	
or conclusif period of the second	05.00	Western Baseball '4189,50 99.50
Cottlich Stor Pall Et 50 For	60 50	Western Major League. 139,50 154.50
Gottlieb Skee Ball Et59.50	69,50	West. Super Strength79,50
Ionnings In The Power 1100 50	110 50	Western Recordit 450.00
Jennings-In-The-Barrell09.50	119.50	
Keoney Air Deiden 150 50	175 00	Wurlitzer, 14. Ft. Skee
Keeney Air Raider159.50	175.00	Ball, Free Play, 114.50 125.00
A second s	The second	

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

VOL. 4, NO. 15

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#### JANUARY 5, 1943

#### TWO DOLLARS A COP

### **NEW NAMES OF REVAMPED FREE PLAY PIN GAMES**

#### OLD NATE

NEW NAMES

Babalapage-spr-san. I for addressing	Contract of the Contract of th
Blondie	
Big League	Ý .
. Big Show	Big Tent
Big Town	Sixty Grand, Eagle Squadron
Bowling Alley	
Cadillac	
Commodore	
Crossline	
Drum Major	
Duploz , esse	
Entry	•
	2 V
Floot	· · · · · · · · · · · · · · · · · · ·
Flicker	
Follics '40	
Formation	Dive Bomber.Nito Club, Torpedo
	Patrol
Four Roses	Sca Power
Glamour	Hi-Jinks
Gold Star	Playtimo
Homo Run	
Jolly	r 0
Leader	
Lite-/-C_rd	· · · · · · · · · · · · · · · · · · ·
Mr. Chips	
Metro	**
0 * Boy	
Powerhouse	
Punch	
Red, White & Blue	
Rotation	Luxury
Roxy	Cupid, Fan Dancer
Score Card	
Scoop	
Silver Spray	
Silver Skates	
Sky Blazer	
Sporty	Flight
Sun Beam	Sun Voller
Stars	
Triumph	
Vacation	
Wow	
Zombie	Battle, Midway
NEW NAMES OF CONVERTED ARCA	DE EQUIPMENT.
Seeburg Chicken Sam	Shoot-The-Jap
Seeburg Chicken Sam	
Seeburg Chicken Sam	
Seeburg Chicken Sam	
COOCHE OTTOLOGIE OTHER	nora o outor amt
NEW NAMES OF ONE BALL	PAY OUTS
Mar Alger ( Brevelline, H. Annen Aller, M. Hallman, A. Marken and A. Marken and A. Marken and A. Marken and A.	Produce de regime de la contracta de
Sport Page	
Blue Ribbon	
Thistle Down	
Sea Biscuit	
Grand Stand	Wer Admiral
Grand National	

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OL. 4, NO. 15

#### **JANUARY 5, 1943**

#### TWO DOLLARS A COPY

#### CONSOLES

		-		
	Across the Board\$19.50	To \$35.00	1.Jumbo Parade, Comb\$119.50 To	
			1.Jumbo Parade, F.P75.00	97.50
	Bakers Pacers, New299.50	0.00	1.Jumbo Parade, P.O75.00	135.00
	Bakers Pacers195.00	299.50	2.Jumbo Parade, New115.00	148.50
	Bally Entry19.50	22.50		
	Bangtails '4079.50	165.00	Keno	40.00
	Bangtails '41140.00	295.00	Kentucky Club	69.50
2	Big Game, P.O75.00	89.50	Kenette 69.50	
	Big Game, F.P75.50	84,50	Keen Kubes	
1	. Big Top, F.P	59.50		
	Big Top, P.O	94.50	Long Acre	795 00
	Bob Tail, P.O	104.50	Liberty Bell 24 50	325.00
	Bob Tail, F.P	104.50	Liberty Bell	27.50
	By-A-Blade	104.00	Longchamps15.00	49.50
			Long Shot	199.50
	Buckley Seven Bells700.00		Lucky Lucre125.00	175.00
	Buckley Long Shot		Lucky Lucre '41175.00	295.00
	Parlay		Lucky Star	135.00
	Buckley Colors, Slant		Lincoln Field	
	Head60.00			
	Beulah Park	89.50	Multiple Cubes, P.O50.00	
			Multiple Racer19.50 To	35,00
	Charley Horse	119.50	1.Mills 4 Bolls	400.00
	China Boy	59.50	Mills 4 Bells, Anim	
	Chucklette	59.50	Reel	350,00
	Club Horse 18.00	22.50	Mills New 4 Bells345.00	650.00
	2 Club Bells 134.00	195.00	1.Mills 3 Bells445.00	
	2. Club Bells, New 195.00	235.00	Mills Auto Dice	500.00
	Club Trophy	219,50	Mills 7 Polls Nor 405 00	42.50
		NT0000	Mills 3 Bells, New495.00	675.00
	Dorby Day Slept 24.50	40 50	Page Contumer	
	Derby Day, Slant24.50	49.50	Pace Century	125.00
	Derby Day Flat		Pace Maker	89_50
	Derby Winner189.50		Paces Marathon	
	Dixie	69.50	Paces Races, New	375.00
	Dominola15.00	25.00	Paces Races, Bl.Cab29.50	39,50
	Double Bells155.00	159.50	Paces Races, Br.Cab99.50	169.50
			Paces Races, Red Ar 149.50	195,00
	Exhibit Races	69,50	Paces '39 Saratoga40.00	69.50
			Paces '40 Saratoga89.50	95.00
	Fairmount		Paces '41 Saratoga95.00	104.50
	Fast Time, F.P 69.50	75.00	Paces Saratoga, Comb119.50	TOTO
	Fast Time, P.O48.00	65.00	1.Paces Reels Comb	160 50
	Fast Track	30,00	Paces Reels, New	169.50
	Favorite	69,50	Paddock Club	255.00
	Flasher	75.00	Pomeo Dolumo Pollo 15 00	<b>69</b> •50
	Flashing Thru	35.00	Panco DeLuxe Bells15.00	
			Parlay Races	49.50
	Flashing Ivories44.50	129.50	Pastime	275.00
	Fleetwood	30.00	Pay Day	199.50
	Four Way Bell	<b>485</b> .00	Pheasant	
	Four Horsemen		Pickem	
			Pot Shot	
	Galloping Dominoes '38.45.00	<b>69.</b> 50	Preakness	30.00
	Galloping Dominoes '39.80.00	99.50	Ray's Track	35.00
			Rio10.00	45.00
2.	Galloping Dominoes '40.		Rollette	39.50
	125.00	225.00	Rosemont	<b>39.</b> 50 <b>39.</b> 50
	Galloping Dominoes '41			
	295.00	395.00	Royal Draw	140.00
	Good Luck	-	Royal Flush	69.50
	0001 Duck	44.50	Roll 'Em	150.00
2	High Hand	110 50	Cochum D	
20	High Hand	119.50	Seeburg Races	
	Hold & Draw		Saddle Club	<b>29</b> ,50
			Santa Anita149.50	165.00
	Jockey Club	69.50	Silver Bell	69,50
	Jockey Club 41179.50	285.00	Silver Moon	104.50
20	Jungle Camp, F.P53.50	89.50	Silver Moon, P.O.New90,00	119.50

Silver Moon, 10¢ \$104.50		Totalizer	\$109.50
Skill Field		10¢ Totalizer 109.50	
Skillo	\$69.50	Track King15.00	30.00
		Track Odds	300.00
Skill Time '37	32,50	Track Odds (Daily	
Skill Time '38	79.50	Double)	500,00
1. Spinning Reels	115.00	Track Odds, D.D.New500.00	Ť
2. Square Bell	79,50	Track Time '38	69,50
Stanco Bella, Single49.50	105.00	Track Time 37	169.50
Stanco Bells, Double119.50	125.00	Track Time '38 TKT 79.50	115.00
Sugar King	47.50	Track Time '37 TKT39.50	60.00
Sunray		Triple Entry 79.50	170.00
1. Super Bells, 5¢ Comb149.50	190.00	Two Way Super Bell324.50	375,00
1. Super Bells, 5¢ New219.50	239.50	Two Way Super Bell	
Super Bells, 25¢175.00		New	375.00
Super Bells, 25¢ New259.50		Turf King	335.00
Super Track Time	325.00		
Super Track Time, TKT 189.50			
Suzie Q25.00			
Tanforan12,50	29.50		
Teaser	69.50		1 ( ) ( ) ( ) ( ) ( ) ( ) ( ) ( ) ( ) (
Thorobrod	279.50		

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

DL. 4, NO. 15	JANUARY	5, 1943	TWO	DOLLARS A COPY
MILLS				
57 Emerald Chrome, HL.\$260,00	10 \$270 <b>SLOT</b>			
10¢ Emerald " " 250.00 25¢ Emerald " ": 300.00	275.00	5¢ V.P.Bell,J.P		
5¢ Gold Chrome, H.L. 212.50	310,00	5¢ V.P.Bell, Green.		
$5\not\in$ Gold Chrome	<b>225</b> .00	5¢ V.P.Bell,B&G 5¢ V.P.Bell,B&G,Ne	• "35,00 • 50,00	44.50
10¢ " "	275.00	5¢ V.P.Chrome	19 50	74.50 54.50
25¢ " "	250,00	5¢ Futurity	. 65.00	75.00
5¢ Copper Chrome220.00	<b>225</b> 00	10¢ "		10000
10¢ Copper Chrcme235.00	265.00	25¢ "	75.00	95.00
25¢ Copper Chrome 248.50	0.50.00	50¢ Futurity	•149•50	194,50
5¢ Club Bell195.00 10¢ Club Bell172.50	250,00	5¢ Yellow Front	••42.50	62,50
25¢ Club Bell	275.00 300.00	10¢ Yellow Front	•.67.50	69.50
50¢ Club Bell	000.00	5¢ Smoker Bell 5¢ F.P. Mint Vndr.		59,50
1¢ Blue Front	49,50	25¢ Golf Ball Vndr		85.00 210.00
5¢ Blue Front	109.50	5¢ War Eagle		52,50
10¢ Blue Front	114.50	10¢ War Eagle	.52.50	49.50
25¢ Blue Front125.00	150.00	25¢ War Eagle	.45.00	49,50
10¢ Blue Front Fortune		5¢ Red Front	.85.00	
Reel	89,50	5¢ F.O.K	.22.00	49,50
400,000)	99.50	5¢ Roman Head	.67.50	
10¢ Blue Front (Over	99.00	10¢ Roman Head	.69.50	
400,000)	109,50	25¢ Roman Head 1¢ Skyscraper	35 00	
25¢ Blue " "	119,50	5¢ Skyscraper	29.50	42,50
50¢ Blue " "250.00	325.00	25¢ Skyseraper	.65.00	1000
5¢ Blue Frt.M.P.0175.CO	216,00	5¢ Lion Head	.29.50	35.00
10¢ Blue " "175.00	<b>221.</b> 50	5¢ Extraordinary	.44.50	47,50
1¢ Brown Frt.New185.00	100.00	10¢ Extraordinary.	• <b>79</b> •50	
1¢ Brown Front	180,00	5¢ Melon Bell	.96.50	110.00
10¢ Brown Front137.50	129,50 175,00	10¢ Melon Bell	.90.00	125.00
5¢ Brown Front	110.00	25¢ Nelon Bell 5¢ Wolf Head,D.J.P.	.95.00	<b>185</b> 00
(Over 440,000)130.00	175.00	l¢ Shamrock Bell	-27-50	
10¢ Brown Front		JENNINGS		
(Over 440,000)170.00	185,00	5¢ Chief	.29.50	67,50
25¢ Brown Front		10¢ Chief	.69.50	89,50
(Over 440,000) 130.00	226.50	25¢ Chief	.65.00	79.50
50¢ Brown Front (Over 440,000)249.51	795 .0	50 Chief	150,00	175.00
5¢ Cherry Bell, 3/10.110.00	325.00 139.50	5¢ Silver Moon, Cf. N	ew.220	
10¢ Cherry Bell, 3/10.119.50	149.50	5¢ Silver Chief	•94•50	<b>129.</b> 50
25¢ Cherry Bell, 3/10130.00	159.50	10¢ Silver Chief 50¢ Silver Chief		295.00
5¢ Cherry Bell, 3/5135.00	215.00	5¢ Club Bell		<b>175</b> .00
10¢ Cherry Bel1,3/5125.00	145.00	10¢ Club Bell	150,00	T10 00
25¢ Cherry Bell, 3/5110.00	159,50	25¢ Club Bell	160.00	
5¢ Cherry Bell (Chrome)211.50	227.50	5¢ Sky Chief	.89.50	
25¢ Chorry Bell " 220.00		10¢ Sky Chief	. 92 .00	
1¢ Bonus Bell	015 00	25¢ Sky Chief	94.50	
5¢ Bonus Bell179.50 10¢ Bonus Bell189.50	215.00 220.00	l¢ Little Duko	.10.00	35.00
25¢ Bonus Bell189.50	225.00	5¢ Little Duke 5¢ Cigarolla	•17•50 30 00	00 50
5¢ Chrame Bell	220,00	5¢ Century, S.J.P	13.00	99,50. 24,50
10¢ Chrome Bell220.00	230,00	5¢ Gooseneck	15.00	22.50
25¢ Chrome Bell225.00	240,00	10¢ Gooseneck	15.00	
1¢ Q.T. Blue	42.50	25¢ Gooseneck	20.00	
5¢ Q.T. Blue45.00	<b>49</b> ,50	l¢ Little Dutchess.	19.50	
10¢ Q.T. Blue	4.0 50	5¢ Little Dutchess.	19,50	
1¢ Q.T. Green	49,50	10¢ Golf Ball Vndr.	75,00	
10¢ Q.T. Green		25¢ Golf Ball " Net		
5¢ Q.T., F.P		10¢ Chrome Super Chi 10¢ Chrome Chf.S.P.		
l¢ Q.T. Glitter Gold59.50	107.50	\$1.00 Bell	75.00	500,00
1.5¢ Q.T. Glitter Gold79.50	110.00	XXV Cigarola, New.		175.00
10¢ Q.T. Glitter Gold79.50	89,50 4	.5¢ Cigarolla	30,00	99.50
1¢ Q.T. Glitter Gold, New. 75.00	99.50	Cigarola (Over		
5¢ Q.T. Glitter Gold, " 110.00	134.50	145,000).1		
(CONTINUED)		V.Cigarolla		1.00 50
(COMITIOED)		XVV Cigarolla		169,50

5¢ Escalator, DJP....20.00

WATLING		CAILLE	
1¢ Rolatop \$29.50 1	lo \$42.50	5¢\$12.50 T	o \$22.50
5¢ Rolatop	49.50	10¢	24.50
10¢ Rolatop	69,50	25¢	42.50
25¢ Rolatop 50.00	72.50	10¢ Cadet	45.00
50¢ Rolatop 125.00	150.00	25¢ Cadet	
5¢-25¢ Rolatop	49.50	5¢ Playboy45.00	
5¢ Club Bell		10¢ Playboy	
l¢ Twih J.P		25¢ Playboy	
5¢ Twin J.P	42,50	5¢ Commander	
10¢ Twin J.P42.50		10¢ Commander	
5¢ Twin J.P., G.A39.50	2. t	25¢ Commander	
5% Gooseneck		7-Way Slot	
l¢ Blue Seal15.00		,, , , , , , , , , , , , , , , , , , ,	
5¢ Blue Seal	35,00	PACE	
25¢ Blue Seal		5¢ Bantam	52,50
1¢ Treasury	44.50	10¢ Baritam12.50	25.00
5¢ Treasury	64.50	.5¢ Comet, F.V	59.50
10¢ Treasury		Comet,Blue Front65.00	
5¢ Treasury, New		10¢ Comet " " Bell49.50	64.50
5¢ Wendor Vendor		1.25¢ Comet " " 60,00	69,50
		5¢ All Star, M.P.0	59:50
GROETCHEN		1¢ All Star,2/425.00	39,50
5¢ Columbia Chrome 70.00	89,50	2.1¢ Chrome Rocket, New 29.00	119.50
l¢ Columbia	39,50	5¢ Rocket	
5¢ Columbia, Cig. Real		5¢ T.J. Comet	15.00
J.P	85,00	25¢ Rockets100.00	
5¢ Columbia, J.P.V.Bell.50.00	95.00	5¢ Club Bell	
10¢ Columbia, D. J. F 89.50			
10¢ Columbia Club Bell.99.50			
5¢ Columbia Club Cig.			
G.A99.50			
10¢ " " " 99,50			
5¢ " " " 32.5¢	50,00		
5¢ " Orig. C.A65.00			

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DL. 4, NO. 15 JA

## JANUARY 5, 1943

TWO DOLLARS A COPY

### ONE - BALLS

Arlington, P.O	To \$20.00
Aksarbon, P.0	10 420.00
Big Race, P.O	
Big Prize, F.P.	90,00
2.Blue Grass, F.P122.50	150.00
Blue Ribbon, P.O	
Club Trophy, F.P	235,00
Congo	
Contest, F.P	
'41 Derby, F.P	245.00
2.Dark Horse, F.P	114.50
Derby King, P.O	**** <b>*</b> 000
Dorby Clock, P.O	
Derby Heat, P.0	
Derby Time, P.0	29,50
Decby Winner, P.O. (New) 150.00	
Euroka, F.P	34.50
Food Bag, P.O	0±000
Flasher, P.0	
Fair Grounds, P.O15.00	
1.Five-In-One,F.P	59,50
Gold Cup, F.P.	49.50
Grand National, P.O	99,50
2. Grand Stand, P.0	
Gold Medal, P.C	69,50
Hawthorne, P.O	49.50
Hi-Boy, P.O	59,50
Horseshoes, P.O	39.50
Long Shot, P.0	
Multiple Cuber	
Multiple Cubes	74 50
One-Two-Three '4C, F.P65.00	34.50
Owl, F.P.	75.00
$\begin{array}{c} \text{Pimlico}  \mathbb{F}  \mathbb{P} \\ \end{array}$	79.50
Pimlico, F.P	275.00
Pacemaker, P.O.	89.50
1. Preakness, TKT	34.50
Races, F.P	
Race King, Rev	220 50
Record Time, F.P	112.50
Seven Flasher, F.P	
Sky Lark, F.P	
Sport Evenr, F.P	
Sport Special, F.P	104.50
Sport Page, P.O	49.50
Santa Anita, P.O125.00	149.50
Spinning Reels, P.O49.50	99.50
Sport King, P.O	179.50
Stepper Upper, P.O45.00	
Track Odds	
Track Record, P.O.	69.50
Thistledown, P.O	69.50
Turf Champ, F.P.	
Victory, F.P.	54.50
War Admiral, Rev249.50	

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4, NO. 15	JANUARY	5, 1943	TWO DO	LLARS A C	OPY
	FREE PLAY	CAMES			
1.A.B.C. Bowler\$39.00					
1. Air Circus	87.50	Crystal		27.50	
Air Circus, New77.50	119.50	Crystal Gazer		52.50	
2.Air Borce	54.50	Click	•••••49•50	59.50	
Airliner	17.50				
Airport	19.50				
Airway	17.50	Dandy			
Alert, Rev115.00	149.50	Daily Dozen			
Ali Baba12.00	29.50	Davy Jones		12.50	
2. All American	27.50	1 Defense (Genco).		92.50	
2. Anabel	19.50	Defense (Baker).		25.00	
Argentine	49.00	Destroyer, Rev		00.00	
Armada	25.00	Dixið		20.00	
Arrowhead	19,50	Do-Re-Mi		47.50	
Attention	25.00	Double-Featur		17.50	
Avalon	24.50	Doughboy		18.50	
D 12 EO		Double Play		30.00	
Banner	10.00	Drum Major		19.00	
Bally Beauty10.00	18.00	2. Dude Ranch		19.50	
Battle ( $Rev_{\bullet}$ )		2. Duplex		30,00	
Battle (Rev.) New109.50	20.00	Dive Bomber (Rev	• ) • • • 42 • 50		
2. Bandwag on	22.00	Proventier	70 E0		
Bang	10.00	Eureka		34,50	
Barrage	37.50	Entry	•••••15•00	22.50	
1. Belle Hop	49.50	Devel	<b>7 5</b> 0	34 50	
2.Big Chief	19.00	Fantasy		14.50	
Big League	19.50	Fifth Inning		19.50	
Big Parade	89.50	Fifty Grand		34.50	
Big Show	25.00 14.50	Five-In-One		64.50 162.50	
Big Six	22,50	Five & Ten		149,50	
Big Ten		Fishin', Rev			
Big Time	25.00	Flagship		17.50 20.00	
Big Town	20.00	Flash		25.00	
Blackout	29,50 20,00	Fleet		24.50	
Blondie	64.50	4. Flicker		13.50	
L.Bola Way	19.50	Follies '40		14.50	
2. Boom Town	24.50	Follow Up 2. Formation		19.50	
Bordertown	64.50	Four Aces		97.50	
		2. Four Diamonds		35.00	
Bounty12.00 Bowling Alley10.00	29,50	Four-Five -Six		17.50	
Box Score		1. Four Roses		39.50	
Brite Spot		1. Fox Hunt.		27.00	
The second se	37.50	L. FOX Hullessesses	••••••		
Broadcast		2. Glamour	10.00	19,50	
DUCKAL OG & &		Gobs		90,00	
Cadillac,	20.00	Gobs, New		129,50	
Capt. Kidd	44.50	Gold Cup		100000	
Champ	25.00	Gold Star		27,50	
	13.00	Golden Gate		22.50	
Champion,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		2. Gun Club.		52,50	
Chevron 8.00	14.50	Gun Club, New		05.000	
Chief	14.50	dun olub, Newsos			
Chubbie	20.00				
	18.00	Headliner	10.00	14.50	
Circus	21.50	1. Hi-Dive		47.50	
2. Clover		2. Hi-Hat		39.50	
C.O.D. 10.00	12.00	Hi-Stepper		25.00	
Commodore	29.50	High Light		12.50	
	35,00	Hold Over		17.50	
Congo	22.50	Home Run 40		16.50	
Conquest		1. Home Run '42		65.00	
	16.00	Le HURE RUIL '42	VGeSteeeee	00.00	
Contact		Home Par New 14	2 74 50	00 50	
Contest	82.50	Hone Run, New '4		99 <b>.</b> 50	
		Hone Run, New '4 Hor osc ope (OVER)		99,50 35,00	

Jolly	To \$16.50	Repeater	To \$30.00
Jumper12.50	22,50	Rink	10.00
Jungle	42.50	Roller Derby	29.50
		Rotation	15.00
Keep 'em Flying 89.50	112.50	Roxy 10.00	15.00
Keep 'em Flying, New.135.00	185.00	Rotor Table	49.50
2.Keen-A-Ball	20,00		10 000
Klick10.00	15,00	Salute 17.50	22,50
1. Knock Out	89.50	Sara Suzy	21.50
Termineers on one and a second of the second of the second s		Sara Suzy, New	57000
•			
Lancer8.00	17.50	Scandals, Rev	27 50
	27.50	School Days	27.50
Landslide	-	Scoop	12.00
2. Leader	30.00	Score-A-Line	19.50
Lead Off	17.50	Score Card	17.50
League Leader	27.50	Score Champ12.00	22.50
l.Legionnaire27.50	32,50	Scout, Rev	
Liberty, New, Gott100.00	175.00	Sea Hawk	37.50
Liberty, Rev		Seven Up	37.50
Liberty, Rev. New89.50		Short Stop10.00	15.00
Limelight14.50	27.50	Show Boat	37.50
Line Up15.00	16.50	Side Kick	14.50
Lite-A-Card9.00	21.50	Silver Skates	32,50
Lone Star 14.50	19.50	Silver Spray	35.00
Lot-0-Fun	20.00	2.Sky Blazer	42.50
Lucky	22.50	Sky Chief, New149.50	160.00
Lucky Strike 19.50	29.50	1.Sky Line	17.50
		Sky Ray	30.00
Majors 40	12.50	Slugger	32.50
2. Majors 41	37.50	2.Snappy '41	40.00
Mascot	16.50	2.South Paw	40.00
Merry-Go-Round10.00	20.00	Sparky	19.50
1. Metro	27.50	Speed Ball15.00	32.00
Miami	28,50	Speed Demon	12.50
Miami Beach	47.50	Speedway	14.50
Midway (Genco)	12,50	Speedway, Rev	11.000
Mr. Chips	12.50		20.00
	84.50	Speedy 12.00	37.50
2. Monicker	29,50	Sport Parade	24.50
Mystic 15.00	23.00	Sportsl0.00	
N:	12 50	Sporty	13,50
Nippy	12.50	Spot-A-Card	59,50
2. New Champ	64.50	1.Spot Pool	49.50
	<b>20</b> 50	Spottem	14.50
0h Boy	12,50	Stars	35.00
Oh Johnny 12.0	32.50	2.Star Attraction27.00	47.50
Ocean Park	22,50	Stop & Go	14.50
On Deck	18.00	1.Stratoliner15.50	37.50
2. One-Two-Three 3920.00	24.00	Summertime16.50	22.50
One-Two-Three 4060.00	80.00	Sun Bram	28.00
One-Two-Three 4169.50	84.50	Supercharger	15.00
Owl	89,50	1.Super Chubbie22.50	
		Super Six8.00	14,50
Pan American	39.50	Sixty Grand	39.50
Paradise	24.50	Spinning Reels	
Pep, Rev			
Pick *em	12.50	Target Skill	25.00
2. Play Ball	24.00	2. Ten Spot	32,50
Playmate	17.50	2.Texas Mustang	52.50
Polo	17.50	Texas Mustang, New89.50	
Pot Shot	29,50	Trapeze	20,00
Powerhouse	14.50	Three Score	·· 17.50
Progress		Three Up 19.50	35.00
Punch	15,00	Triple Play	
Pursuit	34:50	Thriller	1 - 15.00
Pylon	17:50	Thumbs Up, Rev	
Pyramid	. 12:50	2. Topic	
- J + Cump C + 5 + 5 + 5 + 5 + 5 + 5 + 5 + 5 + 5 +		. Top: Notcher	17.50
Rebound	20.00	Topper10.00	27.50
Red Hot	12,50	Towers	65.00
1. Red, White & Blue19.50	29.50	TOUGTORS	
Reserve	17.50	(Continued)	
	11000	(constitues)	

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

OL. 4, NO. 15

### **JANUARY 5, 1943**

#### TWO DOLLARS A COPY

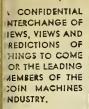
### FREE PLAY GAMES

2.Trailways	To \$42.50 14.50 17.50 42.50	West Wind	22.50 22.50 37.50 22.50 22.50 27.50
Ump16.50 Up &Up14.00	20.00 22.50	Yacht Club	18.00 85.00 145.00
Vacation	15.00 11.50 24.50 60.00 62.50 7 99.50 19.50	2.Zig Zag	47.50 14.50 26.50

IMPORTANT: This is to be read as follows: First price listed is lowest price; second price listed is highest price for the week. Where only one price appears this is to be accepted as lowest price.

CODE: 1. Means price went Up. 2. Means price went Down. 3. Means this machine just added to list. 4. Means price went up and down same week.

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"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY" INDUSTRI ISSUED EVERY WEEK BY FIRST CLASS MAIL. INCORPORATING THE FAMOUS AND EXCLUSIVE "CONFIDENTIAL PRICE LISTS" IN EACH ISSUE. REPRODUCTION IN WHOLE OR PART FORBIDDEN WITHOUT WRITTEN PERMISSION FROM THE PUBLISHERS. COMPLETE CONTENTS COPYRIGHTED BY: THE CASH BOX, 381 FOURTH AVENUE, NEW YORK, N. Y. (All Phones: MUrray Hill 4-1725). ALL ADS CON-TAINED HEREIN ARE PUBLISHED FREE FOR SUB-SCRIBERS ONLY. NO OTHER ADVER. TISING ACCEPTED ADS CLOSE ON FRIDAYS OF EACH WEEK AT 5 P.M.

OL. 4, NO. 15

#### **JANUARY 5, 1943**

#### TWO DOLLARS A COPY

#### (SECTION 1)

## WANT-TO-BUY ADS

THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS WANT TO BUY. IT IS ADVISABLE TO READ EACH AD CAREFULLY. THESE ADS ARE STRICTLY DEVOTED TO "WANT-TO-BUY" ONLY. MANY "FOR SALE ADS" FEATURE "WANT-TO-BUY" IN THE "FOR SALE ADS" SECTION.

CONSOLES - SLOTS - MUSIC - SCALES - ARCADE WANT - We will pay cash for Buckley Track Odds, all models; Keeney Super Bells; 2-Way 5q/25q Keeney Super Bells; 2-Way 5q/5q; Keeney 4-Way Super Bells; Mills Three Bells; Mills Brown Fronts, 5¢/1 ¢/25¢; Mills Yellow Fronts 3/5 Payout; Mills Gold Chromes; Mills Emerald Chromes; Mills Bonus Bells; Wurlitzer Phonographs; Wurlitzer Wall Boxes; Packard Wall Boxes; Scales - all makes and models; Kirk Night Bombers; Bally Rapid Fire; Mutoscope Sky Fighter, Mutoscope Ace Bomber; Mills Bag Punchers; Mutoscope Bag Punchers; Chicken Sams; Rockola World Series; Texas Leaguers; Gottlieb Grippers; Wurlitzer Skee Balls; Western Baseball. State quantity, condition and price wanted in first letter. BUCKLEY TRADING POST, 4225 WEST LAKE STREET, CHICAGO, ILL. (Tel: Van Buren 6636).

#### OLD GUNS - AMPLIFIER ANALYZER

WANT - Keeney Anti-Aircraft Guns or Tom Mix Rifles. Will pay \$20. each and also pay freight from your city. Must be complete with all parts. Also want all other types of arcade equipment. Write - quoting lowest price in first letter. Want Radio or Amplifier Analyzer, 0-500 Volts resistance and other features. Write or Wire Today: CLIFF NOVELTY COMPANY, 1410 S.W. SIXTH STREET, MIAMI, FLORIDA.

#### POWER TRANSFORMERS

WANT - 2 Power Transformers for 616 Wurlitzer Amplifiers. Write Quick. Give Lowest Price in First Letter. - ACME NOVELTY CO., 1124 HENDEPIN AVE., MINNEAPOLIS, MINN.

#### ARCADE - 1-BALLS

WANT - Sky Fighters; Drive Mobiles; Ace Bombers; Rapid Fires; Defenders; Chicken Sams Tommy Guns; Super Bombers; Western Baseballs; K.O. Fighters; Texas Leaguers; Air Raiders; and all other types of Arcade equipment. We also need late One-Balls such as Pimlico; '41 Derby; Club Trophy; Turf King; Jockey Club; Fairmount; etc. We will buy any quantity of this type of equipment. Send us your list together with prices wanted - EMPIRE COIN MACHINE EXCHANGE, 2812 WEST NORTH AVENUE, CHICAGO, ILL.

#### MUSIC

WANT - Wurlitzer 700, 750E, 800, 850, 950 and Colonials. Give quantity, condition and price wanted. We pay highest market price. Write, wire or phone us before you make any deals. WOLVERINE MUSIC & SPECIALTIES COMPANY (WURLITZER DISTRIBUTORS), 1010 BEAUBIEN STREET, DETROIT, MICH. (Tel: Cherry 7946).

#### ARCADE

WANT - Can use Bally Rapid Fires; Defenders; Seeburg Chicken Sams; Jail Birds; Shootthe-Chutes; Keeney Super Bomber; Keeney Submarines; Kirk Night Bomber; Western DeLuxe Baseball. State lowest price in first letter as this merchandise is being used for turn-over purposes. Write. Wire. Phone. CHARLES KATZ, 1125 GEERS AVENUE, COLUMBUS, OHIO. (Evergreen 6712).

#### SLOTS

WANT - 5¢ Mills Q.T. machines, Glitter or otherwise. State price you want and quan-tity you have in first letter. Also want; 5¢, 10¢, 25¢ Blue Fronts and Brown Fronts. State serial numbers, quantities and prices. Will pay cash for all you have. Write or Wire. SICKING COMPANY, 927 FORT WAYNE AVENUE, INDIANAPOLIS, IND. (Tel: Riley 9700).





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#### MUSIC

WANT - Seeburg Envoys, ESRC; Seeburg Colonels ESRC; Seeburg Majors ESRC; Wurlitzer 700; Wurlitzer 750 without electric selector. Give quantity, condition and price wanted in very first letter. - Irv Sommer, MODERN VENDING COMPANY, 286 N. W. 29th ST., MIAMI, FIA. (Tel: 3-0879).

SLOTS

WANT - Quantity of Mills Q.T. 5¢ and 10¢ Play, either new or used. Also Mills Mystery Pay, Blue and Brown Fronts, 5¢/10¢/25¢ and 50¢ Play. We can also use a quantity of Mills Escalator type slots in 2/4 payout, such as F.O.K. Front Vendors, War Eagles and Roman Heads. Write us what you have. Give serial number and your lowest price. Write now: SICKING, INC., 1401 CENTRAL PARKWAY, CINCINNATI, OHIO. (Tel: Cherry 5732).

#### ARCADE - MUSIC - 1-BALLS

WANT - For Cash: Sky Fighters; Ace Bombers; Drive Mobiles; Rapid Fires; Chicken Sams; Defenders; Tommy Guns; Super Bombers; Western Baseballs; Air Raiders; Also Rockola 1940 Model Supers; 1940 Model Masters; 1939 DeLuxes; 1939 Standards; Wurlitzers Model 850; 800; 750; 750E; 500 Piano Keyboard with Slug Ejector; 600 Piano Keyboard with Slug Ejector; Need late One-Balls, such as Pimlicos; '41 Derbys; Turf Kings; Jockey Clubs; etc. Will buy in quantity - send complete list with prices to - NATIONAL COIN MACHINE EXCHANGE, 1411 W. DIVERSEY BOULEVARD, CHICAGO, ILL.

#### MUSIC

WANT - Will pay cash for Wurlitzer phonographs from Model 24's up to 950's. Will buy 1 or 25. Give quantity and best price in first letter. - AMERICAN COIN MACHINE CO., 557 CLINTON AVENUE, NORTH, ROCHESTER, NEW YORK.

#### ARCADE - PINS - 1-BALLS

WANT - Will buy all types of Arcade equipment, also 5-Ball and 1-Ball Free Plays. Immediate quotations given upon receipt of inquiry. Highest prices offered. BADGER NOVELTY COMPANY, 2546 NORTH 30th STREET, MILWAUKEE, WISCONSIN.

PHONOS - ARCADE WANT - Will pay top dollar for Wurlitzer late model phonographs and Arcade Equipment. Write us first: BADGER SALES COMPANY, 1612 WEST PICO BOULEVARD, LOS ANGELES, CALIF., (Tel: Drexel 4326).

SEEBURG BOXES - STEP SELECTORS WANT - Used 5¢/10¢/25¢ Seeburg Wall Boxes WS-10Z. Also Seeburg Step Selectors SS20-1. State quantity and lowest price in first letter. - HY-G AMUSEMENT COMPANY, 1415 WASH-INGTON, SOUTH, MINNEAPOLIS, MINN. (Tel: Atlantic 8587).

#### ARCADE - SLOTS

WANT - High and low score Wurlitzer Skee Balls; Mills 5¢/10¢/25¢/50¢ Blue Fronts, Brown Fronts, Cherry Bells. Give quantity, condition (also serial numbers of slots) and price wanted in first letter. MODERN AUTOMATIC EXCHANGE, INC., 2618 CARNEGIE AVENUE, CLEVELAND, OHIO. (Tel: Cherry 7067).

#### ARCADE

WANT - All types of Penny Arcade equipment. Will pay highest prices for Sky Fighters. Send full details in first letter. - INTERNATIONAL MUTOSCOPE CORP., 4401 ELEVENTH ST., LONG ISLAND CITY, N. Y.



**JANUARY 5, 1943** 

TWO DOLLARS A COPY

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ARCADE - ONE-BALL FREE PLAYS - SLOTS - .22 SHORTS - PHOTO WANT - For Cash: Sky Fighters; Ace Bombers; Drive Mobiles; Rapid Fires; Western Baseballs. Also want: Blue Grass, Dark Horse, <sup>H</sup>ecord Time, Sport Special, Keeney Fortune and Keeney Contest. Also: Blue Fronts and all other late Mills slots. Highest cash prices paid for .22 Cal. shorts. Can also use Photomaton machine. Wire your prices collect on any of the above machines. - ROY MCGINNIS COMPANY, 2011 MARYIAND AVENUE, BALTIMORE, MARYIAND.

ARCADE - PINS

WANT - Will pay highest prices for all types of equipment. MIKE MUNVES CORPORATION, 520 WEST 43rd STREET, NEW YORK CITY. (Tel: Bryant 9-6677).

CHICKEN SAMS - JAIL BIRDS

WANT - For Cash - Seeburg's Chicken Sams and Jail Birds, \$77. Biggest buyers of Chicken Sams in the country. We are not fussy because cabinets are refinished anyway. Machines must be complete with bases, amplifiers, trigger assemblies, photo electric cells and all parts, but not necessarily in perfect working condition. You may ship C.O.D. or Sight Draft Bill of Lading, care of your bank. - CHICAGO NOVELTY COMPANY, 1348 NEWPORT AVENUE, CHICAGO, ILL.

"AIWAYS BOOST The Cash Box ALL-WAYS"





OL. 4, NO. 15

**JANUARY 5, 1943** 

TWO DOLLARS A COPY

(SECTION 2)

# **REVAMPS — SUPPLIES — PARTS SALESBOARDS — NEW ITEMS**

THIS SECTION IS COMPOSED OF ADS IN THE ABOVE SPECIAL CATEGORY. READ THESE ADS CAREFULLY AS MANY TIMES IT IS EXTREMELY DIFFI-CULT TO GIVE PROPER HEADLINES TO THE ITEMS FEATURED.

#### A BRAND NEW LEGAL, NATIONALLY ACCLAIMED MONEY-MAKER, THE GAME THAT YOU NEED NOW !

#### "GOOFY GOLF"

A roll down action game that has more play appeal, more thrills, more tantalizing and intriguing action than any legal game ever built. A terrific bargain at the price today. Remember: This is not a revamped game. It's a NEW GAME - NEW IN EVERY WAY!

Operator's Price...\$259.50

DISTRIBUTORS: WRITE FOR SPECIAL, AMAZING PRICE THAT LET'S YOU REALLY MAKE MONEY!!

Charley Aronson & Bill Alberg BROOKLYN AMUSEMENT MACHINE COMPANY 660 BROADWAY----- BROOKLYN, N. Y. (All Phones: EVergreen 8-4732)

#### SPEAKERS

NOTICE - All Pick-Up Units completely sold out. No more for the duration. A few Chandelier Baffles, P.M. Speakers and Singing Pictures left. - TRI-WAY PRODUCTS CO., INC., 108 EAST 27th STREET, NEW YORK CITY.

#### REVAMPS

NOTICE - Operators and Distributors -- Have your Bally One-Ball Payout Games remodeled into like "Brand New" games. We are now rebuilding Sport Page and Blue Ribbon into "Fast Track"; Thistledown and Seabiscuit into "Race King"; and Grand Stand and Grand National into "War Admiral". Our renewal service includes: new design on back glass and playfield; new name; brand new 23" x 23" backglass cabinet; backglass and playfield inserts overhauled, reconditioned, and tested; cabinets and bases redesigned and refinished. Take advantage of our long experience! Write Today! SULLIVAN-NOLAN ADVERTISING COMPANY, 527 WEST CHICAGO AVENUE, CHICAGO, ILL. (Tel: Delaware 5619-5620).

#### REVAMPS

NOTICE - For the Finest in Revamps - Buy "Arco" Products. If you haven't yet seen Arco's creations write today for illustrated circular and complete information. --ARCO SALES COMPANY, 802 N. BROAD STREET, PHILADELPHIA, PA. (Tel: Poplar 5330).

> We can't sell you any more games because we are too busy with our War Work. Why not do the next best thing and buy Gottlieb used and rebuilt games?

START

1943

WITH

A

1945

MODEL

GAME

×

"GRAND CANYON"

(Like Sky Chief)

\$159.50

### \*

"S U N V A L L E Y" - \$139.50

×

"M I D W A Y" - \$139.50

### \*

ORDER FROM YOUR NEAREST DISTRIBUTOR

OR WRITE DIRECT!!

\*

UNITED MANUFACTURING COMPANY

6123 N. WESTERN AVENUE

CHICAGO, ILL.

ALL PHONES: AMBASSADOR 2455-6





VOL. 4, NO. 15

#### **JANUARY 5, 1943**

TWO DOLLARS A COPY

#### REVAMP

SPECIAL - "New Games for Old". Send in your old Leaders, Duplex, Sky Blazer and Stars games. Let us repair them by installing newly designed playing field and newly designed back glass. The cabinet and back box is repainted with entirely new design. Moulding and legs are rescreened and re-shellaced. Arrangement of bumpers are changed while the name of the game is also changed so that when you receive your old game it will practically be a new one. Write for further particulars. THE EXHIBIT SUPPLY COMPANY, 4222 WEST LAKE STREET, CHICAGO, ILL. 'Tel: Van Buren 3100).

#### SALESBOARD

NOTICE - Sugar 'N' Spice. Hore's something "super" in the way of a salesboard. Bright and colorful, fast moving and profitable. Sugar 'N' Spice is genuinely attractive with its two sugary, spicy young ladies becomingly draped over either side of the board. One good sized Jackpot of 100 holes averaging \$1.35 each. The many small consolation prizes in this board offer the players a great incentive to keep trying for the big one. Last punch in each colored panel (3) receives one punch in Jackpot. Board has 1050 holes at 5¢ a punch. Takes in \$52.50. Average payout \$25.47. Total average profit \$27.03. Thick board, die-cut. Your orders given prompt attention. SUPERIOR PRODUCTS, 14 N. PEORIA STREET, CHICAGO, ILL.

#### SUPPLIES - PARTS

FOR SALE - Ten Strike and Ten Pins, Solid Catalin Buttons, \$4. per dozen; Evans Ten Strikes and Rockola Ten Pins New Curved Glass \$2. each - \$21. per dozen; Western Baseball Steel Flaps 75¢ each - \$7.50 per dozen; F-22 Reset Coils \$2. per doz.; New Pin Game Glass for Bally, Gottlieb and Stoner (Size; 21 by 43) \$14.50 per case; Genco, Chicago Coin, Keeney (Size: 20 x 42) \$14.50 per case; Exhibit (Size: 21 x 41) \$14.50 per case; All have ten lites to case. Bally Pay Table Glass (Size: 23 x 47) \$17.50, packed 9 lites to case; All factory packed, sold in full cases only. Western Baseball Backboard Glass DeLuxe 1940 (New) \$4.50 each; 1939 Backboard (Used) Glass \$2.50 each; Playing Field (New) Glass \$4.50 each; Scientific and Western Catalin Balls \$2.50 per dozen; Terms: 1/3 Deposit with Order, Balance C.O.D. - ADDISON NOVELTY COMPANY, 925 BELMONT AVENUE, CHICAGO, THE. (Tel: Bittersweet 0007) 925 BELMONT AVENUE, CHICAGO, IIL. (Tol: Bittersweet 0007).

Another week nearer victory: Wm. Rabkin, INTERNATIONAL MUTOSCOPE CORP. (Penny Arcade Headquarters Since 1895) LONG ISLAND CITY, NY.

#### NEW ITEM

NOTICE - Phonograph Operators of America. From now on it's the "Aristocrat" !! The outstanding phono mechanism cabinet! It's adaptable to all makes of phonos! It's the most gorgeous you've ever seen! See the completely lighted, multi-colored Nu-Ray Glass! Make 1943 Models out of your old phonos! Tried! Tested! Proven: Doubles and Triples the Take !! The "Aristocrat" is the answer to what you have been seeking! Get a sample quick !! Tell us the phono model you are going to install - we'll ship you complete cabinet: You can install mechanism yourself in a jiffy! Buy the "Aristocrat" - the first really different, brand new, all-phono Cabinet in music history! ARISTOCRAT CABINET COMPANY, 3825 LACLEDE AVENUE, ST. LOUIS, MO. (Tel: Franklin 2290).

### PARTS FOR MILLS BELLS

FOR SALE - Parts for Mill's Bells: 5¢ Escalators \$12.50; Clocks \$6.; Main Clock Gears \$2.; Medium Clock Gears \$1.50; Payout Slides \$1.; Reel Discs \$2.; Payout Lever Brackets \$1.50; Handle Starting Lever Bracket Assembly \$2.50; Club Handles \$4.75; Regular Style Handles \$3.75; Back Doors \$5.; Mechanism Bases \$3.; Handle Starting Lever \$1.; Main Operating Lever \$3.; Pump -ssembly \$3.50; Operating Fork and Roller Assembly \$5.; Jackpot Glasses \$1.25; Payout Guide Brush \$1.25; Payout Slide Cover Assembly \$1.50; Real Operating Lever Assembly \$1.50; Cash Box Door Assembly \$4.; Cash Boxes \$2. Terms: 1/3 Deposit, Balance C.O.D.; Also Milks Brand New and Factory Rebuilt Bells still available. - ATLAS NOVELTY COMPANY, 2200 N. WESTERN AVENUE, CHICAGO, ILL.





'OL. 4, NO. 15

#### **JANUARY 5, 1943**

TWO DOLLARS A COPY

#### HERE'S THAT \$64.00 QUESTION THEY'RE ALL ASKING ....

WHAT'S COOKING OVER AT ARCHIE A. BERGER???

#### IS IT SOMETHING REALLY HOT?

IS IT NEW? IS IT TIMELY? IS IT SENSATIONAL? WELL .....

JUST SEND YOUR NAME NOW TO GET THE ADVANCE NEWS - BEFORE WE MAKE IT PUBLIC PROPERTY FOR ALL THE INDUSTRY: HURRY:

> ARCHIE A. BERGER 400 NORTH BROAD STREET, PHILADELPHIA, PA. Or Phone: Rittenhouse 4188

#### LOCATION AGREEMENT - COLLECTION BOOKS

NOTICE - Standard Handyset Location Agreement - good for all machines including a Tax Clause needed now for new Federal Taxes. Free Sample as well as samples of our other popular Standard Forms and Collection Books now ready for you. We will gladly submit prices on specially printed books for your individual requirements. Write to: -CHARLES FLEISCHMANN, BALTIMORE SALESBOOK COMPANY, 120 WEST 42nd STREET, NEW YORK, N.Y.

MOTOR REPAIRS

NOTICE - Attention Distributors and Operators!! We repair and make as good as new Rally motors such as used in Topics and Monickers. Also single and double Merkle-Korff Flexo Action Motors such as used in Chicago Coin Hockeys. We can save you considerably more than half the cost of a new motor and return yours in good condition as new. Send us a sample motor for a free estimate. Our work is guaranteed. J. E. COBB DISTRIBUTING COMPANY, 516 SOUTH SECOND ST., LOUISVILLE, KY. (Tel: Wabash 1501).

#### SLOTS - RACES - PARTS - REPAIRS - REBUILDING

NOTICE - We Buy, Sell and Exchange Bells, Consoles, Baker's Paces and Paces Races. We also furnish Repair Parts for the above. Get our prices on Races, Blue Fronts, Brown Fronts and Chrome Bells in all models. Our machines are guaranteed to satisfy or money refunded. Expert Repair and Rebuilding Work. Let us know your requirements. THE BAKER NOVELTY COMPANY, 1700 WASHINGTON BLVD., CHICAGO, ILL. (Tel: Monroe 7911).

#### CHANGEOVER

NOTICE - Thousands of users "Repeat" for our "Chicken Sam", "Shoot-The-Chutes" and "Jail Bird" changeover. There must be a reason. We have not advertised this item because we had other things. But now we have a few hundred in production. Realistic battle scene background with double "Jap" figure to cover. Streamers, etc. All ready for instant application on location in three minutes. You can't be sorry because we didn't tell you. Get in the "reap" with this one! Price \$3.00 - Lots of 5 or more \$2.00 cach. - THE P. K. SALES COMPANY, 6th & HYATT AVES., CAMBRIDGE, O.

#### TUBULAR COIN WRAPPERS

NOTICE - "Bond Tubular Coin Wrappers" - New low prices.  $l \neq -5 \neq -10 \neq -25 \neq -50 \neq$  Denominations. The quality coin wrapper. It's the wrapper that holds. Quality always. Special imprints to quantity users at no extra cost. Immediate shipments. - BOND WRAPPER CO., 812 TENTH AVE., NEW YORK CITY. (Tel: Circle 7-0610).

#### SERVICE KIT

SPECIAL - Christmas Special: Economy Service Kit! Something New! Something Difforent: Everything the operator needs! Send for one and be surprised - only \$6. each. Act NOW :: ECONOMY SUPPLY COMPANY, 631 TENTH AVENUE, NEW YORK CITY.



OL. 4, NO. 15

**JANUARY 5, 1943** 

TWO DOLLARS A COPY

(SECTION 3)

## FOR SALE ADS

THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS HAVE FOR SALE. MANY FIRMS ALSO LIST ITEMS THEY WANT TO BUY IN THESE FOR SALE ADS. THIS IS FEATURED BY THE WORD "WANT" IN THE HEADLINE. CHECK EACH AD CAREFULLY FOR INDIVIDUAL ITEMS AND PRICES.

#### ATTENTION - MUSIC OPERATORS!!

Let George Ponser show you how you can get started with a Panoram operation without any investment on your part.... First come - first served - for this exceptional offer ::::

SPECIALS Genco Play Balls (Ponser Reconditioned) ..... \$174.50 each 14 Ft. Target Rolls (\$10. extra for crating)...65.00 each Keeney Speakorgans (complete with speakers)....27.50 each Scientific Batting Practice (guaranteed)......95.00 each

Terms: 1/3 with orders, Bal.C.U.D.

THE GEORGE PONSER COMPANY 763 SOUTH 18th STREET, NEWARK, N. J. (ALL PHONES: Essex 3-5910)

"A Firm With A Nationwide Reputation For Reliability"

SLOTS - CONSOLES - ONE-BALLS - ARCADE

FOR SALE - SLOTS: 5¢ Blue Fronts, new crackle, \$99.50; 10¢ Blue Fronts, new crackle, \$129.50; 25¢ Blue Fronts, new crackle, brand new mechanisms, new cabinet, \$149.50; 5¢ Cherry Bells, 3/10 P.O., \$149.50; 5¢ Cherry Bells, 3/5 P.O., \$129.50; 5¢ Chrome Bells, rebuilt, A-1, \$189.50; 10¢ Blue Front, brand new, knee action, drill-proof, Serial No. 469,236, club handle, \$225.; 5¢ Rolatops \$49.50; 10¢ Rolatop, factory rebuilt, new crackle, \$59.50; 5¢ Chiefs \$79.50; 10¢ Chiefs \$95.; 25¢ Chiefs \$105.; 5¢ Club Special Chiefs \$119.50. 10¢ Club Special Chiefs \$129.50. 25¢ Club Special Chiefs Special Chiefs \$119.50; 10¢ Chiefs \$79.50; 10¢ Chiefs \$95.; 25¢ Chiefs \$105.; 5¢ Club \$139.50; Chief Triplex, 5¢/10¢/25¢ play in one machine, like new, \$225.; New Colum-bias, club models, \$115.; 2 Single Jack in thr Box Safes \$49.50 each; 2 Heavy Single Safes \$42.50 each; 100 New Mills Locked Safe Stands, unpainted, \$15. each; 5 Vest Pockets, Chrome, Blue and Gold, \$37.50 each; CONSOLES: Four Bells, late \$375.; Two-Way Super Bells, 5¢/5¢, like new, \$275.; Super Bells, Comb. F.P., \$159.50. Late High Pockets, Chrome, Blue and Gold, \$37.50 each; CONSOLES: Four Bells, late \$375.; Two-Way Super Bells, 5¢/5¢, like new, \$275.; Super Bells, Comb. F.P., \$159.50; Late High Hands, Comb. F.P., \$09.50; Baker's Pacers, late serial, Daily Double Model with Jack-pot, like new, \$245.; Jumbo Parades, Gold Cab., Comb. F.P. & P.O., \$109.50; Jumbo Par-ades, C.P., \$85.; Jumbo Parades, late, F.P., \$69.50; Silver Moon Totalizers, F.P., like new, \$79.50; Late Saratogas with Rails \$95.; Double Bells, 5¢/5¢, new cabinet, \$159.50; ONE-BALLS - Grand Nationals, C.P., \$99.50; Grandstand \$79.50; Gold Cup, F.P. \$42.50; Mills 1-2-3, 1940, \$79.50; Mills 1-2-3, 1939, \$27.50; ARCADE EQUIPMENT: Bally Convoy \$225.; Air Raider \$169.50; Batting Practice, like new, \$109.50; Hockeys, like new, \$185.; Chester-Pollard Golf \$99.50; - CENTRAL OHIO COIN MACHINE EXCHANGE, INC., 514 SOUTH HIGH STREET, COLUMBUS, OHIO. (Tel: Adams 7949).

#### - MUSIC-CONSOLES -

FOR SALE - Wurlitzer 950-\$495.; 600-\$149.50; 71 With stand \$125.; 71 Without stand \$112.50; Rockola 1940 Master With Remote Control \$189.50; 1940 Rockola Super \$189.50; Jennings Silver Moon (CPO) \$90.; 25 Wurlitzer Model 120 Boxes (like new) \$29.50 each; Wurlitzer 300 Adaptors \$19.50; Wurlitzer 304 Steppers \$10.; Mills Throne of Music \$109.50; Wurlitzer Bar Boxes, Speakers, Etc. 1/3 Deposit With Orders, Balance C.O.D. DAVIS SALES COMPANY (SEEBURG DISTRIBUTORS) 625 ERIE BOULEVARD, EAST SYRACUSE, N.Y.



VOL. 4, NO. 15

#### **JANUARY 5, 1943**

### TWO DOLLARS A COPY

#### LOOK ... RAY'S "NEW YEAR SPECIALS" !!

THESE PRICES MAY NEVER APPEAR AGAIN: HERE'S THE PAGE THAT WILL MAKE 1943 YOUR HAPPIEST YEAR: EVERY MACHINE GUARANTEED REGARDLESS OF PRICE !: EVERY MACHINE READY FOR LOCATION !

#### PERFECT SLOTS

- 3 MILLS 5¢ BROWN FRONTS, Fact. Recond., with Club Handles, like new....\$125.00
- 1 MILLS 10¢ BROWN FRONT, Fact. Recond., with Club Handle, like new.....135.00
- 5 MILLS 5¢ BLUE FRONTS, Fact. Recond., with Crackle Finish & Club Handles,
- Used only 3 weeks, A steal at ... 100.00 1 Mills 5¢ Glitter Gold, Used only 3
- weeks, Whatta buy at.....215.00 2 Mills 5¢ Chrome Bells, rebuilt...135.00
- 1 Pace 10¢ White Front, Kitty Model,

1 Mills 25¢ Chrome Bell, rebuilt....180.00 1 Jennings 5¢ Club, A-1 Condition...130.00 10 Groetchen,  $5\phi$ ,  $10\phi$ ,  $25\phi$  Columbias,

Fact. Recond., Like New......42.50 3 MILLS 5¢ BLUE FRONTS......85.00 1 MILLS DICE MACHINE & STAND......22.50 l Caille 5¢, Serial 92547, Late Mod..55.00 1 Caille 1¢ Serial 90044, Late Model.22.50 l Caille 5¢ J.P., Serial 91047......40.00 ALSO A GREAT MANY MORE SLOTS IN STOCK ----WRITE FOR OUR PRICES AND COMPLETE LIST NOW

#### MUSIC EQUIPMENT

Mills Throne of Music.....\$100.00 Seeburg Hi-Tone, 8800, only 8,000

Seeburg Hi-Tone, 9800, one of the

best buys we ever offered......360.00 Rockola Windsor with Keeney Adaptor

- for Remote Control......92.50 Rockola DeLuxe, beautifully refinished,
- Serial 42652.....119.00 30-WIRE CABLE, limited amounts, with
- purchase of phono, per Foot.....20 13 BRAND NEW Model No. 100, Wurlitzer
- 5¢, 30-Wire Wall Boxes, Each....24.50 15 Slightly Used, Seeburg 30-Wire Boxes,
- LARGE STOCK OF ADAPTORS ON HAND, If we have what you want, It's Yours for
- Rockola Twin-12 in Metal Cabinet with
- Wurlitzer Twin-12 in Metal Cabinet with
- Packard Adaptor, latest model for Mills phonographs......21.00

#### CONSOLES...AT PRE-WAR PRICES

Jockey Club, perfect,	\$25.00
Exhibit Races, in A-l condition	
Pamco, still a marvelous moneymaker	
Derby Day	30.00
Liberty Bell, a great machine	
Multiple Races, the good, old standby	
Bally Bells, $5\phi/25\phi$ , a real bargain	
Bally Favorite	
Evans Bangtails, clean, a-1,	
Evans Galloping Dominoes, grab this	
Kentucky Club, Slant Head	
Paces Reels, Like New	
Paces Races, like Brand New, a real honey at	
Mills Jumbo Parade, Cash Payout	
Mills Jumbo Parade, Free Play	

#### ARCADE EQUIPMENT

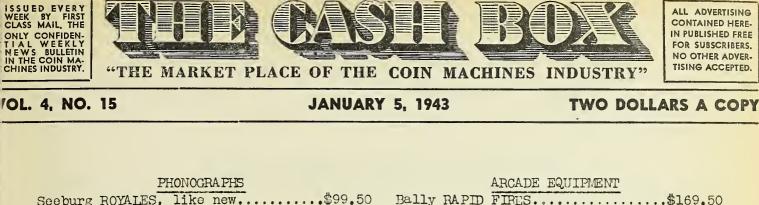
1 Scientific Batting Practice\$115.00	4 Three Way Grippers\$11.50	
3 Grippers, A-1 condition8.50	1 Sweet Sixteen	
1 Wizard Fortune Teller	2 Exhibit Vitalizers, Foot Vibrators47.50	
l Bingo, counter game, legal4.00	1 Chicago Coin Rola Score	
5 Post Card Vendors	2 View-A-Scopes	
<b>1</b> Mills Tickette	2 Keeney Submarine Guns, like new182.50	
1 A.B.T.Big Game Hunter12.50	l Casino Golf, a steal at	
3 Kicker & Catchers, like new16.50	1 Mills Muscle Lifter Developer, ready	
l Add-'Em-Up, counter game	for your arcade120.00	

WANTED: WANTED: WANTED: PIMI.ICOS: THORCELEDS: WRITE QUICK: WE PAY CASH:

LONGACRES!

One-Third Deposit Required Cn All Orders, We Ship Balance C.O.D., F.O.B. Cinci-natti, O., or Sight Draft Against Bill of Lading - Give Name of Your Bank for SD. TERMS:

> RAY BIGNER WESCO NOVELTY COMPANY 1983-1985 STATE AVENUE CINCINNATI, O.



Seeburg ROYALES, like new\$99.50	Bally RAPID FIRES\$169.50
Seeburg CLASSICS, A-1169.50	Bally KING PINS, like new
Seeburg Wireless Wall Boxes	Keeney AIR RAIDER
Seeburg Wireless Bar Boxes	Seeburg SHOOT-THE-CHUTES114.50
Rockola SPECTRAVOX with Playmaster	Seeburg JAIL BIRDS
and 3 Bar Boxes, A-1	Western Baseball, lite up
Rockola WINDSOR, Buckley Adaptor and	DELUXE TEXAS LEAGUERS
6-Wall Boxes	TOM MIX RIFLES, A-1
1942 A.M.I. Singing Towers139.50	SKEE-BALL-ETTES
Wurlitzer 61, counter models	TEN STRIKES, L. D
Wurlitzer 616s	TEN STRIKES, H. D
Mills EMPRESS, like new139.50	A.B.T. TARGETS
Seeburg 8800, like new	Bally ALIEY
Rockola Counter Model	Gottlieb TRIPLE GRIP
FREE PLAY	
BIG PARADES	
CROSSLINES	
One lot of approximately 50 Bally	y, Keeney, Genco, Exhibit,
Gottlicb Free Play games, con	
	ed, send for list
Half Deposit With Ore	
THE MARKEPP	
3908 CARNEGIE AVE., CLEVELAND,	
	,

MUSIC - MUSIC SUPPLIES - VENDORS - ARCADE

FOR SALE - Buckley Boxes; Adaptors; 30-Wire Cable; 7 A.M.I. Singing Towers phonos \$175. or trade; 9 Certex Machines \$7.50 each; Wurlitzer 500 with Keeney Adaptor \$267.50; Wurlitzer Twin-12 in Steel Cabinet with Adaptor \$99.; Seeburg 9800, ES, \$475.; Seeburg 8800, ES, \$450.; Wurlitzer 61, \$85.; Wurlitzer 71 with stand \$165.; Wurlitzer 81 with stand, \$185.; 50 Phonette 1¢ Boxes \$5. each; 150 Peanut Machines: Northwestern & Columbus \$5. each; 3 Contro Vac Hair Growing Machines, coin operated, \$50. each; Arcade Equipment: 2 Bang-A-Deers \$75. each; 2 Mills 1¢ Punching Bags \$137.50; 1 Gottlieb Skee-Ball-Ette \$75.; 1 Bally Alley (1¢) \$35.; 1 Test Pilot, practically new, \$210.; 1/3 with orders, Balance C.O.D. - WALBOX SALES COMPANY, 1713 YOUNG STREET, DALLAS, TEXAS. (Tel: R-8481).

CONSOLES - SLOTS

FOR SALE - Sensational Bargains in New and Used Equipment; Brand New Equipment: Bally Club Bells \$235.; Columbia Bells, Rear Door Pay, GA, \$82.50; Evens Galleping Dominees, latest model, \$395.; Keeney Super Bells \$215.; Mills Jumbo Parades, Cash and Free Play Comb., \$149.50; Slightly Used Equipment Same As New: Bally Club Bells, Comb. Cash & F. P., \$145.; Bakers Paces, extra clean, Daily Double Model, 30 Pay, \$195.; Columbia Bell, R. Door Pay, GA, \$42.50; Columbia Bells, JP Model, \$42.50; Paces Races, Red Arrow, JP Model \$195.; Buckley Track Odds, Daily Double, JP, \$400.; Evens Calleping Dominees, latest JP model, \$ 295.; Evans Bangtails, latest JP model, \$295.; Evans '41 Lucky Lucre \$295.; Keeney Super Track Time \$325.; Keeney Super Bells, Floor Samples, \$190.; Keeney 4-Way Super Bells,  $2/5\phi$  &  $2/25\phi$ , \$400.; Mills Three Bells \$500.; Mills 4 Bells  $3/5\phi$  &  $1/25\phi$ , \$450.; Mills 4 Bells, High Serials, \$400.; Mills Jumbo Parade latest type, used 3 to 10 days, \$95.; Mills 5 $\phi$  Original Chromes \$212.50; Mills 5 $\phi$  Molen Bells \$110.; Mills 5 $\phi$  Blue Fronts \$35.; Mills 10 $\phi$  Blue Fronts \$95.; Mills 25 $\phi$  Blue Fronts \$125.; Mills Cherry Bell, Floor Sample, \$215.; Mills Cherry Bells, SU, \$110.; Mills 50 $\phi$  Blue Fronts, Reconditioned \$250.; Good Used Equipment: AC, 5 $\phi$  7-Coin Head, JP, \$75.; Evans Bangtails, '39 Model, \$165.; Evans Galleping Dominees, Brown Cabinet, Slant Head, \$125. Jonnings Fast Time, Cash Pay, \$65.; Mills Green Vest Peckets, \$22.50; Mills Jumbo Parades, Clean, \$75.; Mills Square Bells \$50.; Watting Relatops, 5 $\phi$  Double JP, \$35.; Watling Geosenecks, 1 $\phi$ , Double JP, \$25.; All orders must be accompanied by One-Third Certified Deposit. - JONES SALES COMPANY, 1330-32 TRADE AVENUE, HICKORY, N. C. (Tel: 107).

One of the real joys of this season is the opportunity to put aside the routine and customs of every day and in real sincerity wish our friends a very Merry Christmas and a Happy, Victorious New Year. - Harry Hoffman, George Goldman, Irvin Blumenfeld, THE GENERAL VENDING SERVICE COMPANY, BALTIMORE, MD.





VOL. 4, NO. 15

#### **JANUARY 5, 1943**

TWO DOLLARS A COPY

HERE'S THE PLACE TO START THE NEW YEAR RIGHT:			
5-BALL F.P. PINS - EVERYONE PERFECT - EVE	CRYONE GUARANTEED REGARDLESS OF THE PRICE-		
Argentine \$39.50 Contact \$12.50	and a second s		
Attention			
ABC Bowler 29.50 Charm 10.00			
Big Parade 74.50 Crossline 16.50	Merry-Go-Rou.16.50 Slugger		
Big League 12.50 Drum Major 12.50			
Big Chief 17.50 Doughboy 12.50	Nippy $12.50$ Shortstop $14.50$		
Bosco	0'Boy		
Big Time19.50 Four Roses29.50	Pylon		
Blondie12.50 Flicker17.50	Punch10.00 Star Attraction.32.50		
Bandwagon17.50 Formation16.50	Paradise 24.50 Target Skill 18.50		
Bowling Alley14.50 Fox Hunt22.50	Playball21.50 Ten Spot		
Barrage	Powerhouse 12.50 Twin Six		
Super Chubbie	Repeater 24.50 Triumph 12.50		
Clover			
<b>C1</b>			
	Silver Spray.27.50 Victory		
	Summe ctime 12.50 WOW		
-	Sparky		
Legionnaire29.50 Limelight14.50 ARCADE & COUNTER GAMES	Stratoliner. 18.50 Jolly 12.50		
Keeney Anti-Aircraft, Black Cab\$44.50	MISCELLANEOUS		
Keeney Anti-Aircraft, Brown Cab49.50	Mills 1¢ Q.T., Blue Front		
Target Skill, Gum Vindor	Mills Jumbo Parade, FP, Blue Cab		
Chester-Pollard Golf	Wurlitzer 616, Bally Box, No Chute,		
3-Way Grippers16.50	For Arcade		
Advance Card Vendors	New Stands for counter games		
Official Sweepstakes	New 1¢ Daval Marvels		
Scientific Batting Practice	Rockola 12 Record, $5\frac{10}{25}$ chute $32.50$		
Seeburg Ray-O-Lite Duck Guns 49.50	Seeburg Symphonolas, 12 Rec		
Wurlitzer.Skee-Ball, ModelS-14119.50	Mills Zephyr		
ABT Target Skills	Log Cabin Pnut Vndr.with Wall Brack 7.50		
ABT Fire & Smoke	**************************************		
ABT Billiard Practice	ALL TYPES OF GUNS AND ARCADE EQUIPMENT AND		
Five Ball Poker10.00	LEGAL TYPE COUNTER GAMES. ALSO LATE F. P.		
Pikes Peak	TABLES. QUOTE LOWEST CASH PRICE, QUANTITY		
Chicago Coin Hockey189.50	AND CONDITION IN FIRST LETTER:		
Casino Golf	* *** *********************************		
Exhibit Cupid Arrow with Base	TERMS		
Keeney Texas Leaguer	1/3 Cash With All Orders, We Ship Balance		
U 000 DUCK	C.O.D. or S.D Please Give Second Choice		
Kicker & Catcher14.50	When Ordering To Prevent Any Delays.		
	•		

#### CAPITOL COIN MACHINE EXCHANGE

water and the second se

1738 14th STREET, N.W., WASHINGTON, D.C., (Tel: COLUMBIA 1330).

#### - PINS -

FOR SALE - We are exclusively pinball operators. Most of the games listed are still FOR SALE - We are exclusively pinball operators. Most of the games fisted are still on location. You can buy any game at its lowest price in last week's issue of The Cash Box. Rotor Table, Salute, School Days, Sea Hawk, Show Boat, Silver Skates, Sky Blazer, Sky Ray, Seven Up, Snappy, South Paw, Sport Parade, Spot Pool, Stars, Star Attraction, Summertime, Sun Beam, Target Skill, Ten Spot, Twin Six, Velvet, Venus, Victory, Vogue, West Wind. -- COMMERCIAL GAMES COMPANY, 28 HARTFORD AVENUE, NEW BRITAIN, CONN.(Tel: 1456).

## PHONOS - WALL BOXES - MUSIC PARTS - SLOT PARTS - WANT

FOR SALE - New Wurlitzer Colonial 780E, \$485; 6 Wurlitzer Model 320, Wall Boxes, Like New \$26.50 each; Model 332 Bar Boxes, 2-Wire, \$24.50 each; Special 6 for \$125.; 5 Model 331, 2-Wire Bar Boxes, \$29.50 each; New Wurlitzer 50 Cycle Motors 110 AC, \$19.50 each; 25 Cycle Used Motors \$12.50 each; New Murlitzer 50 Cycle Motors 110 AC, \$19.50 each; 25 Cycle Used Motors \$12.50 each; 25 or 50 Cycle Gears \$4.50 per set; Mills Slot Repai. Parts: Cash Box Door with New 2 Key Locks \$3.50 each; Lots of 50, \$3. each; 100 Lots \$2.75 each; Handles \$2.75; For Quantity Prices Write Us. Reel Disc, 20 stop, Gold Award, Set of 3 - \$4.; Reel Disc #RI-2-3, set of 3, \$5.; 10-Stop Disc \$1. each; Reel Stop Levers, per set \$4.; WANT: Mills 1¢ Blue Fronts. - COLEMAN NOVELTY COMPANY, ROCK-FORD, ILL., (Tel: Main 1323).





**"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY** 

ALL ADVERTISING CONTAINED HERE-IN PUBLISHED FREE FOR SUBSCRIBERS. NO OTHER ADVER-TISING ACCEPTED.

VOL. 4, NO. 15

1

#### **JANUARY 5, 1943**

TWO DOLLARS A COPY

REX AMUSEMENT COMPANY 606 SOUTH SALINA STREED SYRACUSE, N.Y. *****	WE MUST LIC PARTS OF OU	QUIDATE 608 S JR GAMES S Y R	AMUSEMENT COMPANY OUTH SALINA STREET A C U S E, N.Y. *******
Our building at 381-385 for Naval purposes. Of therefore moving to a m much smaller than our f out sacrifice prices - **************	course we are glad to new location - 606-608 Cormer building. We the price that you cannot	cooperate 100% with ou South Salina Street. T merefore offer 200 F.P. afford to overlook at	r government.We are hese quarters are Pin Games at close- this time.BUY NOW!!
BALLY	GOTTLIEB	GENCO	GENCO
CROSS LINE	ABC BOWLER\$29.50	ARGENTINE \$34.50	
FLICKER	BELLE HOP24.50	BAN DWAG ON	METRO
PLAY BALL19.50	HOROSCOPE24.50	BOSCO	
ATTENTION19.50	NEW CHAMP39.50	CAPT. KIDD29.50	
BROADCAST14.50	PARADISE	DUDE RANCH	
SCOUT(Rev.Fleet).19.50	SCHOOL DAYS 19,50	FOUR ROSES	SOUTH PAW34.50
MYSTIC14.50	SEA HAWK	HI-HAT	TEN SPOT27.50
PURSUIT	GOLD STAR19.50	GUN CLUB	<b>ZIG</b> ZAG34.50
CHICAGO COIN	MIAMI BEACH34.50	STONER	EXHIBIT
STAR ATTRACTION 24.50		HOLD OVER 10.00	LANDSLIDE14.50
<b>UIXIE</b> 14.50	CHICAGO COIN	AN ABEL 14.50	LEADER19.50
ALL AMERICAN16.50	MAJORS \$4122.50	BRITE SPOT 14.50	ZOMBIE24.50
BOLA WAY	SHOWBOAT29.50	NEW CHUBBIE 24.50	STARS
HOME RUN 4014.50	SNAPPY !4124.50	CLICK	MILLS
HOME RUN 4244.50	TEXAS MUSTANG. 44.50	DAVY JONES10.00	1-2-3 4079.50
LEGIONNAIRE 24.50	<b>VENUS</b>	ROTATION 10.00	OWL
2 KEENEY SUBMARINE GUNS	· · · · · · · · · · · · · · · · · · ·	SARA SUZY 10.00	SPINNING REELS
4 BATT. PRACTICE \$89.50		PEP ( $Rev.Wow$ )24.50	LIKE NEW94.50
2 CHICAGO COIN HOCKEYS	(LIKE NEW) 179.50	UMP16.50	(MANY OTHERS).
<b>*****</b> *******************************	*****	*****	*****

#### MUSIC MACHINES AT PRICES YOU'LL PROBABLY NEVER SEE AGAIN!

ROCKOLAS: SUPERS \$199.50; MASTERS \$179.50; DELUXE \$149.50; STANDARD \$139.50; COUNTER \$49.50; WURLITZERS: 800-\$299.50; 500-\$169.50; 600-\$159.50; 24-\$109.50; 616-\$49.50 SEEBURGS: COLONEL(ESRC)\$275.; ENVOY \$239.50; CLASSIC \$159.50; GEM \$129.50 MILLS EMPRESS \$109.50; A.M.I. SINGING TOWERS (LATEST MODEL) \$149.50. NOTICE:- IF YOU DON'T FIND WHAT YOU WANT LISTED ABOVE \*ASK FOR IT\* WE'VE GOT IT:::

REX AMUSEMENT COMPANY

606-608 SOUTH SALINA STREET, SYRACUSE, NEW YORK. (Phones: 2-3692; 2-5076).

#### - MUSIC -

FOR SALE - Wurlitzer 950, \$479.; 850, \$425.; 800, \$325.; 700, \$300.; Seeburg Hi-Tone, RC, \$364.; Hi-Tone Model 8800, \$329.; Regal \$110.; Casino \$100.; Mechanism: Wurlitzer 24 in Steel Cabinet complete with Adaptor, Speaker and Amplifier \$129.50; Rockola 20 Record in Steel Cabinet complete with Buckley Adaptor, Speaker and Amplifier \$104.; Wall Boxes; Buckley late model ill. like new \$17.; Buckley new ill. boxes \$22.; Speakers: 7½" P.M. \$10.; 15" Jensen \$15.; 1/3 with orders, Balance C.O.D. - A. PHONOGRAPH CORP., 583 VANDERBILT AVENUE, BRCOKLYN, NEW YORK.

#### And the strength of the state state state of the state stat

#### PHOTOMATON- CABLE - SLOTS - 5-BALL BUMPERS

FOR SALE - Photomaton, 4 picture machine, cabinet in beautiful condition - write for price. 30-Wire Cable 30¢ per foot. Mills Deweys - 5¢ & 25¢ - Single 5¢. One Caille 5¢ Dewey with J.P. Complete, new style, 5-Ball,F.P. Bumpers. Write us immediately if you want to buy the best. - SILENT SALES COMPANY, 200 ELEVENTH AVENUE, SOUTH, MINNEAPOLIS, MINN. (Tel: GE-3645).

- MUSIC -

FOR SALE - 6 Mills Panorams, A-1 condition, \$325.00 each; 1 Keeney Twin-12 Unit with S.eaker and 5 Wall Boxes, Complete for \$175.; 1 Keeney Twin-12 Unit with Speaker and 5 Wall Boxes, Complete for \$185.; 1 Keeney Twin-12 Unit with Speaker and 7 Wall Boxes, Complete for \$195.; 1 Wurlitzer 416 with Seeburg Adaptor and 7 Seeburg Select-O-Matics. Complete for \$170.; 1/3 with orders, Balance C.O.D. -- ELUM SALES COMPANY, 127 TREMONT AVENUE, S.W., MASSILON, OHIO.



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VOL. 4, NO. 15

#### **JANUARY 5, 1943**

TWO DOLLARS A COPY

### THESE SPECIALS ARE FOR THE CASH BOX SUBSCRIBERS AND FOR ONE WEEK ONLY!!!

#### WANTED!!

> RUNYON SALES COMPANY 123 WEST RUNYON STREET, NEWARK, NEW JERSEY (All Phones: Bigelow 3-6685).

BRAND NEW CONSOLES - SLOTS - USED CONSOLES - SLOTS FOR SALE - New Machines In Original Crates: Baker's Pacers 5¢ Play \$299.50; Keeney Super Bell 5¢ Convertible \$267.50; Mills 5¢ Vest Pocket Bell, Blue & Gold, \$82.50; Columbia Bell, rear payout, \$82.50; Miscellaneous Used Machines: Mills Jumbo Parade, \$67.50; Galloping Dominos, 1941, Jackpot Model, \$287.5; Mills 5¢ Four Bells \$367.50; Bally Club Bells \$167.50; Keeney Four-Way Super Bells \$367.50; Bally Sauta Anita \$127.50; Mills 5¢ Gold Chrome Bell \$217.50; Columbia Bell \$47.50; Terms: 1/3 Deposit Balance C.O.D., F.O.B. Roanoke, Va. - ROANOKE VENDING MACHINE EXCHANGE, INC., 533 CENTER AVENUE, N.W. ROANOKE, VA. (Tel: 2-7418).

NAME PLATE TAPE - WANT

FOR SALE - 25 pounds of Name Plate tape for \$100.; WANT: 1 Evans Super Bomber; Any quantity of Direct Positive Paper - 1<sup>1</sup>/<sub>2</sub> inches - 500 or 1,000 foot rolls. Will pay \$90 per case (each case containing 10,000 shells) for .22 Cal. Short Shooting Gallery Ammunition. - PEERLESS VENDING MACHINE COMPANY, 220 WEST 42nd STREET, NEW YORK CITY, (Tel: Wisconsin 7-8610).

# PINS - MUSIC - WANT

FOR SALE - We have over 300 Pin Games of every variety and price. Each game thoroughly cleaned, checked and guaranteed to satisfy. May be had for average Cash Box prices Will ship open account, trial basis, to firms who qualify. This also applies to phonographs and remote equipment of which we have over 350 pieces. Will accept Slots, Arcade machines or other games in trade on anything you may want. Write or wire for more details and specific information. - HANNA DISTRIBUTING COMPANY, 217-219 ELIZA-BETH STREET, UTICA, NEW YORK.



VOL. 4, NO. 15

#### **JANUARY 5, 1943**

TWO DOLLARS A COPY

#### BETTER BUY "ROYAL'S" BETTER BUYS!!

\*\*\*\*\*

#### SPECIAL!!

WHAT DO YOU NEED IN RADIO TUBES? WRITE US FOR ANY OF THESE YOU NEED NOW! \*\*\*\*\*\*\*\*\*\*\*\*

1/3 With Orders, Balance Shipped C.O.D. ROYAL DISTRIBUTORS

409 NORTH BROAD STREET, ELIZABRTH, N. J. (PHONES: ELIZABETH 3-1776).

#### FINS - REVIMPS

FOR SALE - The following Free Play games: Five, Ten & Twenty; Four Roses; Victory; Snappy; Formation; Zig Zag; Sea Hawk; Sun Beam; Monicker; Line Up; Jungle, Silver Skates; Dude Ranch and Air Force. We also have the latest rebuilt games: Fishin'; Thumbs Up; Alert. Write for our prices quick. You'll save plenty. - U-NEED-A-PAK SALES COMPANY, 442 CHESTNUT STRELT, SPRINGFIELD, MASS. (Tel: 4-7212).

#### - RIFLE RANGES -

FOR SALE - Gun Ranges: 6 Gun A.B.T. Rifle Range, complete with 1 center and 2 side A.B.T. Moving Targets, pellets, couplings, hoses, compressor, \$2,500.; 3 Gun A.B.T. Rifle Range complete with 1 center A.B.T. target pellets, coupling, hoses and compressor \$1,500.; 3 Gun MacGlashan Range, consisting of 2 machine guns and 1 anti-aircraft gun and compressor, \$950.;  $\frac{1}{2}$  Doposit With Order, Balance C.O.D. - CLEVELAND COIN MACH-INE EXCHANGE, 2021 PROSPECT AVENUE, CLEVELAND, OHIO. (Tel: Prospect 6317-6316).

#### MUSIC - SUPPLIES - PARTS

FOR SALE - At sacrifice - complete line of used Phonographs; Romoto Boxes (all makes) Cable; Tubes; Needles; Parts; Reconditioned Cigarette, Candy and Nut Machines, all makes. Write stating just what you want. Our low prices will follow:- KEYSTONE VEND-ING COMPANY OF NEW JERSEY, 1060 BROAD STREET, NEWARK, N.J.

#### CONSOLES - COUNTERS

FOR SALE - Brand New Machines: Mills Jumbo Parade Cash Pay \$119.50; Mills Jumbo Parade Convertible \$139.50; Evans Jackpot Dominos \$385.; Keeney Super Bells \$219.50; Floor Samples Never on Location: Bally Club Bells \$195.; Chicago Coin Hockoy \$189.50; Keeney 5¢ Super Bells Cenvertible with Mint Vender \$229.50; Mills Jumbo Parade Cash Pay \$115.; Watling Big Game Cash Pay \$75.; Used Machines: 2 Mills Square Bells \$42.50; 10 Mills Jumbo Parade Free Play late style coin head \$97.50; 6 Mills Jumbo Parade Free Play late style coin head Gold Cabinet \$79.50, 30 ABT Challengers used six weeks \$27.50; 5 Model F like new \$27.50; 1/3 Deposit With All Orders, Balance Shipped C.O.D. - MOSELEY VEND-ING MACHINE EXCHANGE, 00 BROAD STREET, RICHMOND, VA. (Tel: 5-5328).

#### COCA-COLA VENDORS

FOR SALE - 10 Bally Coca-Cola Vendors with Twenty-Barrels and Carbonator, Machines are in perfect operating condition. Will sell entire lot for \$2,500. Terms if desired to responsible operator. AUTOMATIC SALES COMPANY, 203 SECOND AVENUE, NORTH, NASHVILLE, TENN.





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#### **JANUARY 5, 1943**

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#### 10% DISCOUNT ON EVERY GAME !!!

ORDER IMMEDIATELY WHILE ASSORTMENT IS COMPLETE !!!!

The games listed below have already been reconditioned and are ready and packed for immediate shipment. They are set for Free Play operation (excepting those marked "novelty") and are guaranteed to be in perfect condition both mechanically and in appearance. While they last we shall continue allowing a 10% discount from the list price. However, they are moving fast now, and while a large selection is available, we would suggest that you mail or wire your order and deposit at ones! 

Amounting \$50.50	SPECIAL!!	Line Up\$17.50
Argentine\$39.50 All American22.50	BRAND NEW KEENEY'S SINGLE COIN SUPER	Lucky Strike29.50
Air Force	BELL, Convertible F.P. & P.O., F.O.B.	Metro
		Monicker
ABC Bowler	Factory, Only\$249.50 ************************************	
Attention		Majors '4132.50
Belle Hop34.50	FACE GIASSES	Miami Beach29.50
Big Chief17.50	Exhibit, Keency, 41 x 21\$12.00	Mills Owl84.50
Bosco	(Case of 8 Glasses)	New Champs49.50
Blondie17.50	Bally,Gottlieb,Stoner 43 x 21, Case	Pan American44.50
Champs	of 7 Classes10.50	Sun Beam
Clover	Genco, Chicago Coin, 43 x 20, Case	Sky Ray
Capt. Kidd 39.50	of 9 Glasses13.50 ************	Seven Up24.50
Cross Line19.50		Super Chubbie27.50
Cadillac14.50	BACKBOARD GIASS	School Days29.50
Chubbie, Nov17.50	We have Backboard Glass for practically	Sky Blazer44.50
Dixie19.50	all games - Write for our Prices Today! *********	Sea Hawk27.50
Do-Re-Mi	***********	South Paw42.50
Dble Foature17.50	BRAND NEW PIN GAME CARTONS	Star Attraction39.50
Flicker19.50	\$10.00 Lots of 5	Silver Skates32.50
Formation16.50	*******	Spot-A-Card54.50
4 Diamonds29.50	TUBULAR COIN WRAPPERS	Ten Spot
Four Roses29.50	1,000 to Box	Towers
Gun Club	1,000,000 or more45¢.per.1,000	Twin Six37.50
Home Run <b>14259.50</b>	500,000 or more47¢ pe. 1,000	Trailways32.50
Horoscope32.50	100,000 or more52¢ per 1,000	Topic
Hi-Stepper22.50	50,000 or more56¢ per 1,000	Texas Mustang49.50
Hi-Hat34.50	25,000 or more58¢ per 1,000	Vietory74.50
Hold Over16.50	10,000 or more60¢ per 1,000 ******	Velvet
Jungle49.50	******	Venus
Knock Out79.50	TEN LOT BUYERS	Wild Fire34.50
Leader	WRITE FOR OUR SPECIAL DEAL!!!	West Wind36.50
Legionnaire32.50	** <b>**************</b> ********************	Zig Zag
League Loador19.50 ************************************	CET 0. K. WITH "0. K."!:: ***********************************	Zombie
	rtified Check or Money Order) must accompar	
	D. or S.D. When ordering please give 2nd of	
***************************************		

O. K. MACHINES, INC. C/O JACK FITZGIBBONS 453 WEST 47th STREET, NEW YORK CITY (Tel: Columbus 5-9127).

VENDORS - PARTS - SUPPLIES - MUSIC FOR SALE - U-Select-It Candy Bar machines, factory reconditioned, like new, \$37.50 in lots of 5 or more. Pin Ball GamesGlasses, all sizes, \$16.50 crate of 10. Backboard glasses for almost all types of pin games \$2. each; Ace Locks, 2 keys, 75¢ each in lots of 10. Also quantity cheaper locks at  $50\phi$ ; Bulbs for all types of pin games  $55\phi$ per box; Rubber rings \$4. per hundred; Rubber Rebounds \$4. per hundred; Blue Steel gate springs \$3. por hundrod; Catalin Bumpers \$20. per hundrod. Music Equipment: Moderne Tone Columns, original cases, regular \$90.00, special price \$60.; Spectravox Columns, closcout for \$125.; Glamours \$100.; Have Columns for '42 phonos and for prior to '40. Used 1501 Wall Boxes and 1502 Bar Boxes \$19.50; 5-Wire Cable 15¢ per ft.; Speaker Wire 5¢ per ft. in 250 Ft. rolls; 1/3 Deposit, Balance C.O.D. - B. D. IAZAR COMPANY, 1635 FIFTH AVENUE, PITTSBURGH, PA.





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#### PANORAMS

8. MILLS PANORAMS IN EXCELLENT CONDITION - \$259.50 EACH

One with attachment hook-up on regular phonograph or wall box. One Nickel plays regular phonograph and 2 Nickels plays the Panoram ... \$35.00. WITH THE PURCHASE OF THE ENTIRE LOT OF PANORAMS, THIS ATTACHMENT WILL BE THROWN IN FREE!!

\*\*\*\*\*

WANTED

West Winds (5 Ball Free Play). Bally 1-Ball Free Plays. Late Slanting Type Rockola Bar Boxes. And Exhibit's Double Plays.

> \*\*\*\*\*\* IDEAL NOVELTY COMPANY

2823 LOCUST STREET, ST. LOUIS, MO. (Tel: Franklin 5544)

#### - ARCADE -

FOR SALE - Chicago Coin Hockey \$159.50; Keeney Submarine Gun \$179.50; Evans Play Ball, latest model \$225.; Genco Play Ball \$159.50; Evans Ten Strikes, High Dials, \$65.00; Every machine listed here is guaranteed to be in A-1 mechanical condition, all checked and complete in every way - ready for location. Enclose 1/3 Deposit with Orders, Balance C.O.D. - BROOKLYN AMUSEMENT COMPANY, 660 BROADWAY, BROOKLYN, N.Y. (Tel: Evergreen 8-4732).

#### - WALL BOXES -

FOR SALE - Don't pass up this buy! 50 Brand New Buckley Wall Boxes, latest model, with illuminated sides in original cartons, 24 selection, \$15. each; Also have cable available for these. SEIDEN DISTRIBUTING COMPANY, 1230 BROADWAY, ALBANY, N.Y. (Tel: 4 - 2109)

#### PINS - ARCADE - MUSIC

FOR SLE - Our machines are not to be confused with the average run of used equipment. We put them in good condition as possible to put used machines - just as good as any factory job. Buy with confidence: Attention, Big Chief, Big Show, Four Roses, Hi-Stepper, Flicker \$25. each; Belle Hop \$30.; Bosco \$50.; Pursuit \$34.50; Capt. Kidd \$44.50; Horoscope \$35.; Jungle \$42.50; Nystic \$29.50; Sport Parade \$30.; Spot-A-Card \$59.50; Spot Pool \$49.; Star Attraction \$30.50; Towers \$65.; Ten Spot \$32.; Big Par-ade \$84.50; Bally Rapid Fire \$174.50; Keeney Submarine \$179.50; Rotor Table \$49.50; Wurlitzer 24, \$119.50; Mills Throne \$129.50; Used Record, not over year old, \$99.50 per 1,000, NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, MERRICK, L.I. (Tel:Freeport 8320).

#### VENDORS - MUSIC - ARCADE - WANT

FOR SALE - 75 Stewart & McGuire, 6 column gum machines, \$4.90 each; Model 61 Wurlitzer on Stand \$60.; Model 71 Wurlitzer on Stand \$100.; Wurlitzer 500 - 600, \$150.; Wireless Speaker Organs \$25.; Mutoscope Moving Picture, refinished, complete with reel, \$25.; Keeney Submarine \$185.; Keeney Anti-Aircraft \$35.; Want: Kirk Night Bomber; Bally Defender; PEERLESS DISTRIBUTING COMPANY, 301 WEST 9th STREET, KANSAS CITY, MO.

#### CONSOLE - PINS

FOR SALE - Jennings 5¢ Bobtail Totalizer, F.P., \$79.50; A.B.C. Bowler \$39.50; Argen-tine \$49.50; Belle Hop \$34.50; Broadcast \$24.50; Capt. Kidd \$39.50; Do-Re-Mi \$24.50; Seven Up \$24.50; Hi-Hat \$34.50; Five & Ten \$74.50; Gun Club \$49.50; Jungle \$54.50; Knock Out \$74.50; New Champ \$64.50; Super Chubbie \$44.50; Star Attraction \$34.50; Snappy '41, \$37.50; Texas Mustang \$49.50; Ten Spot \$29.50; Twin Six \$34.50; Victory \$69.50; West Wind \$34.50; Zig Zag \$39.50. 1/3 Deposit with Orders. Balance C.O.D. Every machine guaranteed regardloss of price. THE B.J.FINE COMPANY, 201 EAST MT. ROYAL AVENUE, BALTIMORE, MD. (Tel: Vernon 5390).



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#### **JANUARY 5, 1943**

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#### NEVER BEFORE: MAYBE NEVER AGAIN ..... SUCH LOW, GIVE-AWAY PRICES!!!!

AARA AARA TATA AALA AALA AALA AALA AALA	···· BUUII LUW, GIVE AWAI FRICESSES
BRAND NEW MACHINES IN ORIGINAL CRATES!!!! 2 GENCO FOUR ACES	USED MACHINES OF EVERY TYPE:1         1 Evans Play Ball, A-l condition\$199.50         1 Mutoscope Magic Finger, 5¢99.50         2 Keeney Air Raider
K. C. NOVE	ELTY COMPANY
	A, PA. (All Phones: MARKET 4641)
	-, ( Indicos - Manual IOIT)
<ul> <li>3 FOUR STAR CHIEFS</li></ul>	MISCELLANEOUS MARVELS, SPARKS, 1¢/5¢, ETC

(1/3 Cash With Orders, Balance C.O.D.) Champs.WRITE FOR LIST AND PRICES IMMEDIATELY! GENERAL COIN MACHINE COMPANY

227 NORTH TENTH STREET, PHILADELPHIA, PA. (TEL: WALNUT 4378)

-----

#### CONSOLES - MUSIC - COUNTERS - SLOTS

FOR SALE - 3 Bally Roll 'Em \$145. each; 2 Jonnings Multiple Races, 4 play, \$30. each; 2 Rockola 1940 Supers Marblglo \$200. each; 1 Mills 1940 Throne \$125.; 2 Buckley Steel Cabinets \$20. each; Buckley Adaptor for Wurlitzer 616, \$20.; Seeburg Voice-By-Choice Turntable & Switchboard complete with or without machines - write for price; Mills 1¢ Skyscraper \$35.; Mills 5¢ Skyscraper \$30.; 5 "Civilian Defense" counter games \$8. each; 4 Rex Line Up \$8. each; 1/3 Deposit With Orders, Balance C.O.D. - COLUMBIA NOVELTY COM-PANY, 9 BLOOD STREET, AMSTERDAM, N.Y. (Tel: 284).



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**JANUARY 5, 1943** 

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#### Morris Hankin personally wishes all the readers of THE CASH BOX

- most of whom are his friends -----

A VERY HAPPY AND PROSPEROUS NEW YEAR

## FOR SALE .....5 PHOTOMATICS - latest model, good as new, already equipped for new CIGARETTE MACHINES 25 Model "S" Stewart & McGuires, newly repainted, two-tone effect.....\$35.00 each Model "500" U-Need-A-Paks, only slightly used, LIKE NEW: 50---9 Columns.....\$79.50 each ALSO WRITE FOR PRICES ON NEW "U-NEED-A-PAKS" 7, 9 AND 15 COLUMNS WURLITZER MODEL 100 WALL BOXES PHONOGRAPHS

Terms: 1/3 Deposit, Balance C.O.D.

You Cant't Go Wrong Buying From Your Old Reliable

HANKIN MUSIC COMPANY 708 SPRING ST., N.W. ATLANTA, GA.

ONE BALL - 5-BALL - ARCADE - MUSIC - SLOTS - RECORDS - WANT FOR SALE - Mills Owls \$59.50; Bally Eureka \$29.50; 5-Balls: Flicker \$24.50; Bally Glamour \$19.50; Bally Fleet \$19.50; Sparky \$19.50; Wow \$24.50; Arcade: Scientific Batting Practice \$125.; Bally Torpedo \$195.; Music: Rockola Spectravox & Playmaster, Universal Tone Column \$275.; Mills Zephyrs \$39.50; Slots: Jennings 10¢ Chief \$59.50; Pace 10¢ Comet \$39.50; Mills 10¢ Blue Front, Fortune Telling Reels, \$89.50; Caille 10¢ SJP \$24.50; Want: 5¢/10¢/25¢/50¢ Slots not over one year old; Five & Tens; Knockouts; Bally Thorobred; Longacres; Mills Panoraps. Used records for resale. -MITCHELL NOVELTY COMPANY, 1629 WEST MITCHELL STREET, MILWAUKEE, WISC. (Tel: Mitchell 3254).

## munder alles de la destactante de la destaderes

PINS - WANT FOR SALE - Over 400 late 5-Ball F.P. Games. You name the game and we will quote lowest prices. All games in first class condition. WANT: Mills Vest Pockets, Green, Blue and Gold and Chrome; Wurlitzer 70C, 750, 800 and 850. State quantity you have mady to ship and lowest price wanted in first letter. ADVANCE AUTOMATIC SALES COM-PANY, 1350 HOWARD STREET, SAN FRANCISCO, CALIF.





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**JANUARY 5, 1943** 

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#### SPECIALS !: RECONDITIONED !: READY TO GO !!

#### PHONOGRAPHS

#### ONE-BALLS & CONSOLES

	00 00
Mills One-Two-Three '39	
Mills One-Two-Three '40	. 85.00
MILLS UNGELWOETHCO ISCOUTOR	75 00
Bally Blue Ribbon	
Baker's Pacers (New)	.350.00
Danci S i cours (cours, cou	95.00
Bally High Hand	
Jennings Good Luck	10.00
Mills Jumbo Parade, Automatic	70.00
MILLS JUMOO Palade, Autometice.	no 00
Mills Jumbo Parade, Free Play	
Keeney Super Bells	.150.00
Veeney Dubor Dorrp.	

A.B.C. Bowlers\$30.00
Bola Way
Capt. Kidd
Cross Line
Hi-Hat
Majors'41
Mills 5-In-1
New Champ
Sky Ray
Snappy '41
Victory
West Wind
Zig Zag
Grand Canyon (New)
Sullivan-Nolan Rebuilts,
All Models
1/3 With Orders, Balance C.O.D.
1/5 WITH CIUCID, DULLMICO CODE

WE HAVE A LARGE SUPPLY OF SLOTS, CONSOLES, FREE PLAY GAMES - WE WILL BUY YOUR ROUTE !!

> NORTHWESTERN MUSIC COMPANY STERLING, ILLINOIS

> > (Phone 405)

### ARCADE - CONSOLES - PINBALL - SLOTS

FOR SALE - ARCADE: 1 Exhibit Punching Bag, like new, \$175.; 1 Exhibit Chin Machine, like New, \$175.; 20 Gottlieb 3-Way Grippers \$12.50 each; 20 used Pikes Peaks \$10. each; 10 New Pikes Peaks \$15. each; 10 Kicker & Catcher \$12.50 each; 10 Zooms at \$12.50 each; CONSOLES: 10 Jennings Silver Moon, Free Play, like new, \$100. each; 10 Jumbo Parades, rebuilt, free play, \$100. each; Gaille 5¢ Console \$50.; PIN GAMES: New Champ \$37.50; Sea Hawk \$30.; Mystic \$25.; Flicker \$17.50; De-Leer \$50.; Hi-Stepper \$17.50; Baker Defense \$20.; Show Boat \$30.; Mills 0-Lier, \$50.; Mills 1-2-3, F.P., '38, \$20.; Stars \$25.; '41 Majors \$35.; Mills 5-In-1, \$30.; Hawthorne, rebuilt, \$37.50; Ten Spot \$27.50; Leader \$25.; Do-Re-Mi \$30.; Silver Spray \$30.; Trailways \$20.; Yacht Club \$10.; Skyline \$10.; Roxy \$10.; Ump \$10.; Target Skill \$20.; Lone Star \$12.50; SLOTS: Mills New Gold Chrome 5¢, 1 Cherry Payout \$250. each; Mills 5¢ Original Chrome, 1 Cherry Payout \$240.; Mills Four Bells, New, 4/5¢ coin chutes, late type heads, \$550.; Mills New Jumbo Parades, P.O., \$125. each; New 5¢ Glitter Gold Q.T. (Also 10¢) \$110. each; Mills New 25¢ Console, Serial #124630, \$175.; 4 - 5¢ Yellow Front, Mystery Payout, Rebuilt by Mills, like new, \$95. each; 1 - 25¢ Yellow Front, Mystery, rebuilt, \$100.; 5¢ Roman Head, 3/5 P.O., \$900.; 10¢ Roman Head, 3/5 P.O., rebuilt like new, \$95.; 10 Columbia, cigarette or fruit reels \$47.50 each; 1 - 5¢ Blue Front, Serial #407901, \$95.; 1 - 5¢ Blue Front, Serial #2020, \$95.; 1 - 10¢ Blue Front, Serial No. 312432, \$87.50; 1 - 5¢ Cherry Bell, Serial #55555, \$100.; 1 - 5¢ Molon Bell, Serial No. 422940, \$95.; 1/3 Deposit With Order, Balance C.O.D. -H. Z. VENDING & SALES COMPANY,

1205 DOUGLAS STREET, OMAHA, NEBRASKA (Tols: At 1121; Wa 8428).

CIGARETTE MUSIC

FOR SALE - Operators - save gas and tires - install spare cigarette machines: Stewart & McGuire "H" \$30.; "W" \$65.; Rowe Imperials \$55.; Presidents \$85.; Others \$15. and up. Many good recomditioned phonographs - all okayed: Wurlitzer 61, 616, 500, 600, Seeburg Vogue, Classic, Envoy, Hi-Tone 8800 & 9800, All Model Rockolas. Notice: Rockola Commandos still available. although going fast, write quick. - MOTOR CITY MUSIC COMPANY, 16841 LIVERNOIS STREET, DETROIT, MICH. (Tel: University 26793).

#### FREE PLAYS





VOL. 4, NO. 15

**JANUARY 5, 1943** 

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#### IMPORTANT ANNOUNCEMENT:

"Right after the New Year we shall announce a sensational, new development that is going to bring back the greatest money-making days in the history of this industry. We suggest that you send us your name immediately to be among the very first to get advance information."

Wm. Blatt

SUPREME VENDING COMPANY BROOKLYN, N. Y. 557 ROGERS AVENUE (All Phones: BUckminster 2-8400)

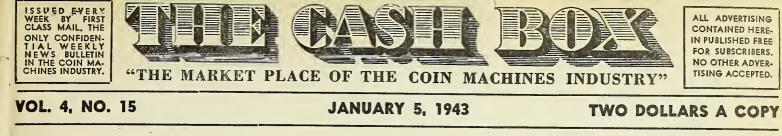
MUSIC - WANT FOR SALE - Seeburg Phonographs: Model 8800, Hi-Tone, late serial, 99000, Electric Selector. These machines same as new, some have less than 4000 plays. The cabinets are like new, Marbleglo or Walnut. We have no crates for these machines. \$300. cash F.O.I Washington. These machines list at \$450. Send \$100. deposit and shipping instruction. We can use 25 Wurlitzers Model 750E, we will pay \$325. cash F.O.B. Washington for these HIRSH COIN MACHINE CO., 1309 NEW JERSEY AVE., N. W., WASHINGTON, D. C. (Tel:Hobart 3170

#### PINS - CONSOLES - 1-BALL

FOR SALE - Pin Games: Gottlieb Paradise \$19.50; Duplex \$22.50; Flicker \$22.50; Hi-Div. \$39.50; Hi-Hat \$34.50; New Champ \$42.50; Sport Parade \$32.50; Spot-A-Card \$59.50; Spot Pool \$44.50; Super Chubbie \$34.50; Consoles: 1 Keeney '38 Track Time, Comb. Cash & Tkt Model, \$115.; 4 Keeney '37 Track Time, Comb. Cash & Tkt Models, \$55. each; One-Balls: 1 Preakness, Comb. Cash & Tkt Model, \$25.; Terms: 1/3 Cash With Orders, Balance C.O.D. ST. LOUIS NOVELTY COMPANY, 2718 GRAVOIS AVE., ST. LOUIS, MO. (Tel: Grand 8872).

#### NUSIC - PINS

FOR SALE - Mills Panoram, like new, Clos.; Brand New Gobs \$99.50 oach; Mills Empress 2.49,50; Write for our new list - just out - containing hundreds of different types of machines. We have the world's largest and most complete stock. - SOUTHERN AUTOMATIC MJSIC COMPANY, 542 SOUTH SECOND ST., LOUISVILLE, KY. (Tel: Wabash 5094).



#### HERE'S WHERE YOU CAN START THE "NEW YEAR" RIGHT !!!

Adaptor	and New Seeburg $5\not/10\not/25\not/3$ Wire Bar- 0-Matics for 20 records\$41,50 burg used $5\not/24$ record Wall-O-Matics Wireless Boxes	
Used	Cases (Hi-Tone)	
SPECIALS:		
Jennings Fastime, F.P. Triple Entry, Comb. Tkt & Casl Mills Owls. Keeney Anti-Aircraft, Black Ca	n	
5-BAIL FREE PIAY PIN GAMES		
ADA DAL PART PART PART	I GARES	
ABC Bowler\$22.50 Home Run '42\$45.00 Vonus Clover45.00 Jungle30.00 School I Chubbie25.00 Lucky Strike10.00 Wild Fin Dixie10.00 New Champ34.50 Zig Zag. Do-Re-Mi18.50 Play Ball15.00 Sun Beam Flicker10.00 Red,Wh.,Blue20.00 Double H Gold Star	Jays	
ATLAS VENDING COM	PANY	
410 NORTH BROAD STREET, ELIZABETH, N. J. (	All Phones: Elizabeth 2-0080)	

H BROAD STREET, ELIZABETH, N. J. (All Phones: Elizabeth 2-0089)

BRAND NEW MILLS BELLS - MUSIC

FOR SALE - Brand New Mills 5¢ Club Bell \$250.; Brand New Mills Jumbo Parade, P. 0., \$129.50; Brand New Mills 25¢ Golf Ball Vendor \$200.; Brand New Mills 5¢ Glitter Gold Q.T. Bell \$110.; Brand New Mills 1¢ Glitter Q.T. Bell \$75.; New 1¢ Pace Chrome Front Rocket Bolls \$80.; Brand New 10¢ Panoram Wall Boxes \$10. each; Adaptor for same, \$7.50; 1/3 with orders, Balance C.O.D. - KEYSTONE NOVELTY & MANUFACTURING COMPANY, 26th and HUNTINGDON STREETS, PHILADELPHIA, PA. (Tel: Baldwin 5468).

### WILL TRADE AUT. POOL TABLES - ARCADE - MUSIC

FOR SALE - OR WILL TRADE: 2 Slightly Used DeLuxe 6 Legged Pearl Design, Regulation Size, Slate Top, Lively Cushion, Pool Tables. New, sturdy bed cloth. New cushion covers (we put on). 6 - 4 prong ivory ferrels, tipped cues. Set, 15 numbered balls, size  $2\frac{1}{4}$ . extra cue balls. Table equipped with our own patented trap. The production of 20 years' experience. The slot-mechanism-trap comes out on half turn of a key and 2 screws. Write for picture and booklet. Will take \$265. each or will exchange for Sky Fighter or Shoot-The-Chutes or Rapid Fire or Keeney Submarine or '39 Rockola DeLuxe. Make us your proposition in first letter. For Sale: Bally Bull's Eye \$72.50; Seeburg Duck Gun \$69.50; Others: DIXIE VENDING MACHINE COMPANY, ANNISTON, AIA. (Tel: 2288).

#### ARCADE - MUSIC

FOR SALE - All reconditioned and ready for location. Chicoin Hockey \$162.50; Gence Play Ball \$159.50; Evans Ton Strike \$39.50; ABT Challengers \$19.50; Wurlitzers: 24 Remodeled, Keyboard, Lite-Up \$124,50; 24 - \$99.50; (16 Remodoled, Lite-Up, \$69.50; 616 - \$54.50; 412 Marbleglo \$59.50; 412 - \$39.50; Special: 500K, in perfect condition, ready for location, \$154.50; 1/3 with orders, Balance C.O.D. - SAM KRAMER COMPANY, 797 CONEY ISLAND AVENUE, BROOKLYN, NEW YORK.

To our many friends in the coin machines industry we extend our sincere wishes for a Merry Xmas and a Happy and Victorious New Year. - OLIVE NOVELTY COMPANY, ST. LOUIS. MO.

# "ODD COINS"

"Odd Coins" is a new page starting with this issue of The Cash Box. It's your page. We hope that you will make good use of it. It's a homey sort of page. A bit of gossip, some fun, facts, news. A picture or two (if you have them) and would like to mail them to us to help illustrate your item. We realize that getting the average coinman to write is something like the story about the rookie who stuck out his chin at the old sergeant his first day in camp and cracked, "You can't make me shoot at anyone." And the old "Sarge" gave him one of those looks, replying, "Maybe we can't fella, but we're gonna put you where a lotta other guys will be shootin' at you — and you can decide for yourself." So, before the other guy starts shootin' - get your shot in first.

Bill Gersh