

"THE COIN MACHINE MERRY-GO-ROUND"



REV IEW

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BY BILL GERSH

This past week we received a letter from one of the South's leading distributors which had an outline of why he felt the Indoors Entertainment Conference should be hurried up. He pointed out, in this letter, that with the states losing revenue that the legislators are definitely bound to turn to other sources for finance. For some weeks now we have been reporting on the losses of revenue endured by the eastern seaboard states. We reported that New York State lost over 13 MILLIONS in the month of September on gasoline taxes along. This came, in neuronic other

month of September on gasoline taxes alone. This same, in proportionate amount, will happen to all other states everywhere in the country now that gas rationing has become national. We also pointed out many issues ago, the effect of general rationing and lease-lend on the average retailer and that as his shelves became bare of the merchandise he had been accustomed to selling he turned desperately to other means of revenue. We also explained that coin operated equipment was today considered a very important source of revenue by the average retailer. That it was he, himself, who was helping to bring back much equipment that was formerly barred. And that because the local authorities in his community realized his predicament that they were turning their heads diplomatically away from the fact that this "barred" equipment was being run in his place of business. These community authorities and the economic experts of the nation realize that the small retailer (over 2,750,000 of these) is actually the backbone of the present distribution set-up for all industry. Naturally, with a great many state legislatures scheduled to meet beginning this January '43 they are, first of all, going to seek for new sources of revenue for their states - whose financial sources have been crumbling badly because of war injuries to general business. They dare not impose further tax on tax for the income of the average family is now being taxed to a fare-thee-well. But, they will definitely (in many instances) pick out such items as coin operated equipment which the Federal Government has led them into. To be further burdened by city, state and county taxes in addition to those of the Fed-eral Government is something for the men in this industry to think pretty hard on at this time. Many changes should be made in the present Federal Tax rulings. Counter games are a potent example. The loss of these to this industry and the loss in tax from them to the Federal Government is very greatly felt by a great many people all around. Yes, a great many problems face the industry in '43. Some of these will be openly discussed in our "New Year Special" issue - but, their solution or something like an answer for solution should come at the Indoors Entertainment Conference.

FUEL OIL

A few days ago the press of the country reported from the nation's capital that there was a possibility that sports centers, casinos, dance halls, etc., might be closed during the harsh winter months if they used oil for heating purposes because of the great shortage of fuel oil expected in the eastern seaboard states. This would, no doubt, affect some Arcades, too. If the fuel oil shortage becomes acute there is no doubt that such spots as Madison Square Carden will be closed unless they rapidly convert from oil to coal. It is our hope that this will not come to pass. But, it gives some idea of the trend of thought in high places at this time regarding our all out effort. Yet, this in itself is helping the average coin machine operator. By closing down on such prominent entertainment polaces - they are actually forcing the public to relaxation much closer to home and the games on naborhood store locations will therefore enjoy even greater play than they have during '42. In short, all rationing and all restrictions upon the general habits of the public tend to lead to economic entertainment. And, as we all realize, the most economical and interesting and intriguing of all entertainment are coin operated devices.

REVAMPS

As we predicted sometime ago, revamps are growing ever more important. The reason is simply that at the present rate of play and the fact that games are actually being traded from one part of the country to the next - that something new in theory and design must be created to continue to hold the interest of the public. Therefore, revamps are becoming more and more important each day. Even when this war is over, revamping will still continue to be an important industry for a long timr to come. There is no doubt (when the war ends) that raw materials will continue to be rationed. These restrictions will not be lifted badily overnight. Those industries manufacturing the greatest necessities for human life will be granted first rights to the raw materials. Gradually the restrictions will be loosened to reach all industry. In the meantime the revampers will be able to keep this industry going with new designs and new ideas of old equipment. The revampers therefore grow impressively more important each and every day as present equipment begins to show the signs of the hard wear it is receiving from the great play that it is getting. It pays to watch the revampers.



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"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

VOL. 4, NO. 12

DECEMBER 15, 1942

TWO DOLLARS A COPY

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ARCADE EXCHANGE

The Cash Box has been asked by certain Arcade leaders to create an "Arcade Exchange". Tho a great many of these Arcade men feel that they can now continue for the duration with what they have on hand, other far-seeing leaders in this field, realize that they will need to exchange machines, trade and sell to keep interest in their spots at high pitch. To maintain this present great interest in the Arcades field and to also continue it strong for a long time to come (for it may be a new development and a new outlet for the future ideas of machines in this industry) they have asked us to start an "Arcade Exchange". The plan is to sectionalize a part of The Cash Box and devote it exclusively to these men - placing their type of products and items exclusively to their interest in such a section. What do you think?

PARTS & SUPPLIES

Parts and supplies continue to grow more important by the minute. For sometime we have been using sheets of this paper advising that the very best thing the average coimman can do at this time is to carefully watch every single part that he has on hand for these will become precious as jewels as time goes on. Today, those coimmen who have made it their business to have a complete stock of parts of every type on hand (in most cases parts which they have removed from old machines) and have catalogued these parts for their own information are truly in an enviable position. Already a great many of these men are starting to cash in on the parts they have. It is with greater emphasis than ever that we urge you to watch parts and supplies carefully. Make them last. Do not just break up and throw games away. If you have an excess of parts make a list of these and use them in your free space in The Cash Box for there are others thruout the country that need them. Remember the little item we published sometime ago about one of the revampers in Chicago who was finding enough wasted solder on the underboard of each game to use for ten or twelve games by reclaiming it. Reclaim. Save. You'll be happy you did. But, do let others know what you don't need.

THE I.E.C.

We have begun to receive the first batch of the "outside vote" for the Indoors Entertainment Conference. (These are the 1,000 ballots which The Cash Box mailed at its own expense to leading active people in this business thrucut the country to get their opinion on the Indoors Entertainment Conference.) So far, even with New York creeping steadily up on the big lead which Chicago has - Chicago is still in front and the 3rd week in January seems to be the time everyone wants. (More votes, tho, are now beginning to come in for the lst week in February). Frankly, we aren't as yet completely satisfied. We just do not feel that undercurrent of unanimous enthusiasm for the I.E.C. that should be forthcoming. The Indoors Entertainment Conference is really and truly YOUR conference. It is the one opportunity that YOU will have to get together. Meet with each other again, discuss plans and problems and general conditions. It is the one big event of great importance to you. There may be no other if the war does go on for the long period our leaders predict. If you really want the Indoors Entertainment Conference then, by golly, say so - OUT LOUD.

SEASONAL DIPS SLIPS

For a great many years the trade was told by all and sundry that it could expect a "seasonal dip" in take around the Holiday season. Which means - from Thanksgiving to Xmas. But, this Holiday season of '42, finds these seasonal dips refusing to dip. The take is notonlyholding up but if all reports we have received are true, it is even continuing upwards in certain sectors of the country. It is a well known fact that the average coinman looks to relax a bit around Holiday time with his family and friends and a few have even used this period as an excuse to get away to some sunny clime for a while.But, with action what it is and with the necessity for staying on the job greater than ever before because of lack of help even coinmen will be working with turkey in one hand, wine in the other and cash arollin' in.

PIN GAME REBIRTH

While all other types of equipment were going lickety-split the pin game men were crying. Yes, they were. Great, big crocodile tears, too. Tho we kept hammering away at the fact that with new equipment scarcer than hen's teeth - the trade would eventually get back to the good old pin game - these men refused to believe us. In fact, over in St. Louis, I can safely say a few of them thought we were nuts. But, the pin game has come to a day of rebirth again. Sales are going greater than ever. Of course, everyone is gobbling up the better games first. But, the action is there and is getting more heated every passing day. And, while we're on this subject (which is another prediction come true)let us (with all modesty) recall that while things were getting better we predicted that when the cold weather would definitely set in - all equipment would be in terrific demand and price paid would be far above anything quoted at the time. And this prediction has also come true.





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CONFIDENTIAL INTERCHANGE OF NEWS, VIEWS AND PREDICTIONS OF THINGS TO COME FOR THE LEADING MEMBERS OF THE COIN MACHINES INDUSTRY.

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(SECTION 1)

WANT-TO-BUY ADS

THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS WANT TO BUY. IT IS ADVISABLE TO READ EACH AD CAREFULLY. THESE ADS ARE STRICTLY DEVOTED TO "WANT-TO-BUY" ONLY. MANY "FOR SALE ADS" FEATURE "WANT-TO-BUY" IN THE "FOR SALE ADS" SECTION.

ARCADE - MUSIC - 1-BALLS

WANT - For Cash: Sky Fighters; Ace Bombers; Drive Mobiles; Rapid Fires; Chicken Sams; Defenders; Tommy Guns; Super Bombers; Western Baseballs; Air Raiders; Also Rockola 1940 Model Supers; 1940 Model Masters; 1939 DeLuxes; 1939 Standards; Wurlitzers Model 850; 800; 750; 750E; 500 Piano Keyboard with Slug Ejector; 600 Piano Keyboard with Slug Ejector; Need late One-Balls, such as: Pimlicos; '41 Derbys; Turf Kings; Jockey Clubs; Etc. Will buy in quantity - send complete list with prices to - NATIONAL COIN MACHINE EXCHANGE, 1411 W. DIVERSEY BOULEVARD, CHICAGO, ILL.

- MUSIC -

WANT - Will pay cash for Wurlitzer phonographs from Model 24's up to 950's. Will buy 1 or 25. Give quantity and best price in first letter. - AMERICAN COIN MACHINE CO., 557 CLINTON AVENUE, NORTH, ROCHESTER, NEW YORK.

.22 CAL. SHORTS - POSITYPE PAPER WANT - Any quantity of .22 calibre short ammunition - price secondary. Also any quantity of 12" Direx Positype Paper for Photomaton machines. - PEERLESS VENDING MACHINE COMPANY, 120 EAST 14th STREET, NEW YORK CITY (Tel: GRammercy 7-7372).

PHONOS - ARCADE

WANT - Will pay top dollar for Wurlitzer late model phonographs and Arcade Equipment. Write us first! BADGER JALES COMPANY, 1612 WEST PICO BOULEVARD, LOS ANGELES, CALIF., (Tel: Drexel 4326).

ARCADE - CONSOLES - OFFERS

WANT - We can use Genco Play Balls; Sky Fighters; Track Times and Super Track Times; Bang Tails and Pacers. Send lowest price in first letter. Have for sale at rockbottom prices almost all sorts of pinball games, overhauled and ready for route opera-tion. We buy and sell anything and everything. One-Balls now being offered at a sacrifice. - PALISADES SPECIALTY COMPANY, 498 ANDERSON AVENUE, CLIFFSIDE PARK, N.J.

CONSOLES - SLOTS - PINS - ARCADE - (CORRECTION)

WANT - Buckley Track Odds, Slot Machines, Phonographs, Three Bells, Knock Outs, Big Parades, Sky Chiefs, Rapid Fires, Air Raiders. And all types of Arcado Equipment. NOTICE: PRICE CORRECTION: In the last issue of The Cash Box we advertised "Grand Canyon" at \$145.00. This should have been \$159.50 instead. NORTHWESTERN MUSIC COM-PANY, STERLING, ILL. (Tel: 405).

OLD GUNS - AMPLIFIER ANALYZER

WANT - Keeney Anti-Aircraft Guns or Tom Mix Rifles. Will pay \$20. each and also pay freight from your city. Must be complete with all parts. Also want all other types of arcade equipment. Write - quoting lowest price in first letter. Want radio or Amplifier Analyzer, 0-500 Volts resistance and other features. Write or Wire Today! CLIFF NOVELTY COMPANY, 1410 S. W. SIXTH STREET, MIAMI, FLORIDA.





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ARCADE - PINS

WANT - Will pay highest prices for all types of equipment. MIKE MUNVES CORPORATION, 520 WEST 43rd STREET, NEW YORK CITY. (Tel: Bryant 9-6677).

TURF CHAMPS hamps - must be in good condition. Advi

WANT - Stoner's Turf Champs - must be in good condition. Advise price you want and number you have available for instant shipment. - WESTERHAUS AMUSEMENT COMPANY, 3726 KESSEN AVENUE, CHEVIOT, OHIO.

- PINS -

WANT - We will accept any pin game in trade on late model games. Pay as little as \$10. difference for a game you have never had on your route. All equipment fully guaranteed. Write for complete list and details today. HANNA DISTRIBUTING COMPANY, 217 ELIZABETH STREET, UTICA, N. Y. (Tel: 2-5732).

- SLOTS -WANT - 5¢ Mills Q.T. machines, Glitter or otherwise. State price you want and quantities you have in first letter. Also want: 5¢, 10¢, 25¢ Blue Fronts and Brown Fronts State serial numbers, quantities and prices. Will pay cash for all you have. Write or Wire. SICKING COMPANY, 927 FORT WAYNE AVENUE, INDIANAPOLIS, IND. (Tel: Riley 9700).

- ARCADE -

WANT - Can use Bally Rapid Fires; Defenders; Seeburg Chicken Sams; Jail Birds; Shootthe-Chutes; Keeney Super Bomber; Keeney Submarines; Kirk Night Bomber; Western DeLuxe Baseball. State lowest price in first letter as this merchandise is being used for turn-over purposes. Write. Wire. Phone. CHARLES KATZ, 1125 GEERS AVENUE, COLUMBUS, OHIO. (Evergreen 6712).

ARCADE - PINS - 1-BALL

WANT - Will buy all types of Arcade equipment, also 5-Ball and 1 Ball Free Plays. Immediate quotations given upon receipt of inquiry. Highest prices offered. BADGER NOVELTY COMPANY, 2546 NORTH 30th STREET, MILWAUKEE, WISCONSIN.

- SLOTS -

WANT - Quantity of Mills Q.T. 5¢ and 10¢ Play, either new or used. Also Mills Mystery Pay, Blue and Brown Fronts, 5¢, 10¢, 25¢, and 50¢ Play. We can also use a quantity of Mills Escalator type slots in 2/4 payout, such as F.O.K. Front Vendors. War Eagles and Roman Heads. Write us what you have. Give serial numbers and your lowest price. Write now! SICKING, INC., 1401 CENTRAL PARKWAY, CINCINNATI, OHIO. (Tel: Cherry 5732).

- ARCADE -

WANT - A.B.T. Rifle Sports Shooting Gallery 6 Gun Unit or More. Send full details and price in first letter. Also: We are in the market for all types of Penny Arcade equipment. Specify make, condition and best price. INTERNATIONAL MUTOSCOPE CORPORATION 4401 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK. (Tel: Stilwell 4-3800).

CONSOLES - SLOTS - MUSIC - SCALES - ARCADE

WANT - We will pay cash for Buckley Track Odds, all models; Keeney Super Bells; 2-Way $5\frac{1}{25\frac{1}{15\frac{1}{15\frac{1}{15\frac{1}{15\frac{1}{15\frac{1}{15\frac{1}{15\frac{1}{15\frac{1}{15\frac{1}$

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ARCADE - SLOTS WANT - High and low score Wurlitzer Skee Falls; Mills $5\frac{1}{25}\frac{1}{50}$ Blue Fronts, Brown Fronts, Cherry Bells. Give quantity, condition (also serial numbers of slots) and price wanted in first letter. MODERN AUTOMATIC EXCHANGE, INC., 2618 CARNEGIE AVENUE, CLEVELAND, OHIO. (Tel: Cherry 7067).

- MUSIC -WANT - Wurlitzer 700, 750E, 800, 850, 950 and Colonials. Give quantity, condition . and price wanted. We pay highest market price. Write, wire or phone us before you make any deals. WOLVERINE MUSIC & SPECIALTIES COMPANY (WURLITZER DISTRIBUTORS), 1010 BEAUBIEN STREET, DETROIT, MICH. (Tel: Cherry 7946).

ARCADE - 1-BALLS

WANT - Sky Fighters; Drive Mobiles; Ace Bombers; Rapid Fires; Defenders; Chicken Sams Tommy Guns; Super Bombers; Western Baseballs; K.O. Fighters; Texas Leaguers; Air Raiders; and all other types of Arcade equipment. We also need late One-Balls such as Pimlico; '41 Derby; Club Trophy; Turf King; Jockey Club; Fairmount; etc. We will buy any quantity of this type of equipment. Send us your list together with prices wanted. EMPIRE COIN MACHINE EXCHANGE, 2812 WEST NORTH AVENUE, CHICAGO, ILL.

"ALWAYS BOOST The Cash Box ALL-WAYS".



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(SECTION 2)

REVAMPS — SUPPLIES — PARTS SALESBOARDS — NEW ITEMS

THIS SECTION IS COMPOSED OF ADS IN THE ABOVE SPECIAL CATEGORY. READ THESE ADS CAREFULLY AS MANY TIMES IT IS EXTREMELY DIFFI-CULT TO GIVE PROPER HEADLINES TO THE ITEMS FEATURED.

THESE ARE THE FACTS ABOUT "ARCO'S" CREATIONS:

ARCO'S "THUMBS UP"...."FISHIN!"...."ALERT"....ARE NOT "RE-BUILTS".... THEY ARE NOT "RE-VAMPS"....THEY ARE "RE-CREATIONS" OF FORMER MACHINES THAT HAVE PROVEN TREMENDOUSLY PROFITABLE - ABSOLUTE SENSATIONS - WHEN THEY WERE ON THE MARKET. EVERY "ARCO" MACHINE IS A "COMPLETE MACHINE" ...NOT YOUR OLD MACHINE "RE-VAMPED" TO LOOK LIKE A DIFFERENT MACHINE BUT REALLY AND TRULY AND ACTUALLY A NEW, BETTER, DIFFERENT MACHINE... THAT IS BOUND TO MEET WITH THE APPROVAL OF THE PLAYERS IN YOUR TERRI-TORY - BECAUSE - EVERY "ARCO" CREATION IS PRE-TESTED AND PRE-PERCENT-AGED - ON LOCATION - RIGHT WHERE WE CAN WATCH IT - WHERE WE HAVE COM-PLETE CONTROL OVER IT AND CAN CONTINUE TO RE-DEVELOP AND RE-DESIGN AND WORK ON IT...UNTIL WE ARE 100% CERTAIN IN EVERY WAY THAT THIS IS THE KIND OF MACHINE YOU NEED...NOW!!!

WHEN WE FIRST STARTED CREATING NEW MONEY-MAKERS WE DID SO ON THE BASIS OF UNDERSTANDING JUST WHAT THE OPERATORS NEEDED. IN SHORT, HERE WAS SOMETHING BEING DONE FOR OPERATORS BY OPERATORS THAT KNEW OPERATING CONDITIONS AND PROBLEMS. EVERY SINGLE CHANGE WAS GUIDED BY MECHANICS AND ENGINEERS EMPLOYED BY US WHO HAD BEEN RIGHT IN THE VERY HEART OF THIS INDUSTRY FOR A GREAT MANY YEARS AND WHO UNDERSTOOD WHAT THE OPER-ATORS REALLY NEEDED. THAT'S WHY - EVERY NEW CREATION THAT "ARCO" HAS PRESENTED - HAS CLICKED - EVERYWHERE IN THE NATION!!!

WE ARE PROUD OF THE QUALITY CRAFTSMANSHIP THAT GOES INTO EVERY SINGLE "ARCO" CREATION TODAY. "THUMBS UP"...."FISHIN'"...."ALERT"....ARE THE PERFECT EXAMPLES OF WHAT WE MEAN. WE'RE GOING AHEAD. WE'RE MOVING AT TOP SPEED. BECAUSE THE DEMAND FOR "ARCO" CREATIONS GROWS GREATER AND STILL GREATER EVERY DAY. THIS IS YOUR OPPORTUNITY TO DISCOVER WHAT WE MEAN. THIS IS YOUR OPPORTUNITY TO TEST THE TRUTH OF OUR STATEMENTS...

ORDER "THUMBS UP"

ORDER..."FISHIN""

ORDER. . "ALERT"

DECIDE FOR YOURSELF WHETHER THESE AREN'T EVERYTHING WE CLAIM THEM TO BE. WHETHER THEY AREN'T THE MOST OUTSTANDING OF ALL NEW GAME CREATIONS IN THIS INDUSTRY TODAY. WHETHER THEY AREN'T THE GAMES THAT WILL KEEP YOU IN THIS BUSINESS....PROFITABLY....FOR THE DURATION!!!

IMMEDIATE DELIVERY! SOME TERRITORIES STILL AVAILABLE TO DISTRIBUTORS!

ARCO SALES COMPANY 802 NORTH BROAD STREET, PHILADELPHIA, PA. (TEL: POPLAR 5330).



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WHAT DO YOU NEED?

COLLECTION BOOKS? KEY RINGS? SLOT MACHINE MINTS? 50,000 USED PARTS FOR ALL MAKES OF SLOT MACHINES -NO ALUMINUM CASTINGS! HUNDREDS OF PIECES OF BACK-BOARD COMPLETELY SCREENED GLASSES ON HAND! ALSO POWER PAKS AND TRANSFORMERS! THOUSANDS OF OTHER PARTS IN THIS CATEGORY: PHONOGRAPHS: MILLS ZEPHYRS, DO-RE-MIS - TROUBADORS - AT GIVE-AWAY PRICES !! WRITE!

NEW NATIONAL AND OTHER CIGARETTE MACHINES ---- WRITE!

1.000 BELL LOCKS FOR SLOTS! GRAB THESE WHILE THEY LAST!

POOL TABLE SUPPLIES FOR COIN OPERATED POOL TABLES !!

USED STANDARD A.B.T. COIN CHUTES! ALL TYPES OF GUM, PEANUT, POSTAGE AND MATCH VENDORS! USED LEATHER BAGS FOR CARRYING TOOLS OR MONEY! DOZENS OF OTHER ITEMS!!

15 PACKARD PLA-MOR ADAPTORS FOR QUICK SALE!

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WHEN WRITING FOR PARTS OR SUPPLIES PLEASE GIVE COMPLETE DESCRIPTION OR DRAW PICTURE OR GIVE PART NUMBER TO MAKE SURE WE SEND YOU EXACTLY THE PART YOU WANT! WRITE NOW!

Joe Calcutt THE VENDING MACHINE COMPANY - - - - FAYETTEVILLE, N.C .

SUPPLIES - PARTS

FOR SALE - Ten Strike and Ten Pins, Solid Catalin Buttons \$4.00 per Dozen; Evans Ten Strike and Rockola Ten Pins new curved glass \$2.00 each - \$21.00 per Dozen; Special Braided Pure Silk String for Ten Strike and Ten Pins, 50 yd. spool, #2.75; New Pin Game Glass for Bally, Gottlieb and Stoner, Size: 21 x 43 \$14.50 per case; Genco, Chi-cago Coin, Keeney, Size 20 x 42, \$14.50 per case; Exhibit, Size 21 x 41, \$14.50 per case; All have ten lites to case. Bally Pay Table Glass, Size 23 x 47, \$17.50 packed 9 lites to case. Factory packed - sold in full cases only. Western Baseball Back-board Glass DeLuxe 1940 (New) \$4.50 each. 1939 Backboard (used) Glass - \$2.50 each. Playing Field (New) Glass 34.50 each. Scientific and Western Catalin Bells \$2.50 per Dozen. Terms: 1/3 Deposit, Balance C.O.D., F.O.B. Chicago. ADDISON NOVELTY COMPANY, 925 BELMONT AVENUE, CHICAGO, ILL. (Tel: Bittersweet 0007).

- MOTOR REPAIRS -NOTICE - Attention Distributors and Operators! .! We repair and make as good as new Bally motors such as used in Topics and Monickers. Also single and double Markle-Korff Flexo Action Motors such as used in Chicago Coin Hockeys. We can save you considerably more than half the cost of a new motor and return yours in good condition as new. Send us a sample motor for a free estimate. Our work is guaranteed. J. E. COBB DISTRIBUTING COMPANY, 516 SOUTH SECOND STREET, LOUISVILLE, KY. (Tel: Wabash 1501).



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SUGAR 'N' SPICE

Here's something "super" in the way of a salesboard. Bright and colorful, fast moving and profitable. SUGAR 'N' SPICE is genuinely attractive with its two sugary, spicy, young ladies becomingly draped over either side of the board. One good sized Jackpot of 100 holes averaging \$1.35 each. The many small consolation prizes in this board offer the players a great incentive to keep trying for the big one! Last punch in each colored panel (3) receives one punch in Jackpot. Board has 1050 holes at 5¢ a punch. Takes in \$52.50. Average payout....\$25.47. Total average profit...\$27.03. THICK board, die-cut. YOUR ORDER GIVEN PROMPT ATTENTION.

SUPERIOR PRODUCTS, 14 N. PEORIA STREET, CHICAGO, ILL.

- MESSAGE -

Another week nearer victory!

Vm. Rabkin,

INTERNATIONAL MUTOSCOPE CORP., (Penny Arcade Headquarters Since 1895)LONG ISLAND CITY, NY.

PICK-UP MUSIC UNITS - SPEAKERS

NOTICE - Ten Featherweight Pick-Up Units complete with Volume Control Box, etc., ready to install on any Wurlitzer \$18.50 each; Extra cartridge (Sapphire) supplied one for every two units bought - \$5. each; Singing Picture advertising campaign to start shortly. Distributors names will be listed. Last day for doll and stuffed toy orders - Dec, 15th. TRI-WAY PRODUCTS CO., INC., Office: 108 EAST 27th ST., NEW YORK CITY (Tel: Murray Hill 4-0648).

SLOTS - RACES - PARTS - REPAIRS - REBUILDING

NOTICE - We Buy, Sell and Exchange Bells, Consoles, Baker's Pacers and Paces Races. We also furnish Repair Parts for the above. Get our prices on Races, Blue Fronts, Brown Fronts and Chrome Bells in all models. Our machines are Guaranteed to satisfy or money refunded. Expert Repair and Rebuilding Work. Let us know your requirements. THE BAKER NOVELTY COMPANY, 1700 WASHINGTON BLVD., CHICAGO, ILL. (Tel: Monroe 7911).

SEEBURG GUNS PARTS ASSORTMENT

SPECIAL - Write us today for an assortment, consisting of Gun Cables, Gun Lamps, Tubes, Photo Cells, Condensers and Resistors that are necessary for Seeburg Amplifiers. Open up the package, examine carefully, and you may return any merchandise not wanted for full credit. We will either make the refund by check or you can use credit to apply on any other "scarce item" you want. An assortment of about '\$35.00 will come in mighty handy for your Service Calls. - CHICAGO NOVELTY COMPANY, INC., 1348 NEWPORT AVENUE, CHICAGO, ILL.

PARTS FOR MILLS BELLS

FOR SALE - Parts for Mills Bells: 5¢ Escalators \$12.50; Clocks \$6.; Main Clock Gears \$2.; Medium Clock Gears \$1.50; Payout Slides \$1.; Reel Discs \$2.; Payout Lever Brackets \$1.50; Handle Starter Lever Bracket Assembly \$2.50; Club Handles \$4.75; Regular Style Handles \$3.75; Back Doors \$5.; Mechanism Bases \$3.; Handle Starting Lever \$1.; Main Operating Lever \$3.; Pump Assembly \$3.50; Operating Fork and Roller Assembly \$5.; Jackpot Glasses \$1.25; Payout Guide Brush \$1.25; Payout Slide Cover Assembly \$1.50; Reel Operating Lever Assembly \$1.50; Cash Box Door Assembly \$4.00; Cash Boxes \$2.; Terms: 1/3 Doposit, Balance C.O.D.; Also Mills Brand New and Factory Rebuilt Bells still available.-ATLAS NOVELTY COMPANY, 2200 N. WESTERN AVENUE, CHICAGO, ILL.



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"KEEP PUNCHING" "KEEP PUNCHING"

"KEEP PUNCHING"

"KEEP PUNCHING"

"KEEP PUNCHING" IS THE ONLY NEW LEGAL MACHINE SINCE THE WAR STARTED. "KEEP PUNCHING" HAS BECOME A SENSATION EVERYWHERE IN THIS NATION. "KEEP PUNCHING" WAS ACCEPTED AS LEGAL EVEN BY NEW YORK CITY. "KEEP PUNCHING" IS MAKING MONEY FOR OPERATORS ON MANY LOCATIONS. "KEEP PUNCHING" I3 MAKING MONEY FOR ARCADES EVERYWHERE. "KEEP PUNCHING" HAS EVERYTHING YOU HAVE EVER WANTED OR DREAMED OF IN A LEGAL, LONG-LIFE MONEY-MAKER. "KEEP PUNCHING" IS THE ONE MACHINE YOU NEED NOW - NOT TOMORROW. "KEEP PUNCHING" IS READY FOR IMMEDIATE DELIVERY.

RUSH YOUR ORDER TODAY!!

SUPREME VENDING COMPANY 557 ROGERS AVE., BROOKLYN, N.Y. (Tel: Buckminster 2-8400) -- OR --ARCHIE A. BERGER (Salesmanager) 400 NO. BROAD ST., PHILADELPHIA, PA. (Tel: Rittenhouse 4188).

- MESSAGE -

We can't sell you any more games because we are too busy with our War Work. Why not do the next best thing and buy Gottlieb used and rebuilt games?

D. GOTTLIEB & CO., CHICAGO

- REVAMP -

IMPORTANT - "Grand Canyon" (like Sky Chief) will be ready soon. Distributors are urgently requested to write concerning distributors arrangements on this game. Immediate delivery on Midway and Sun Valley. If you do not have a Zombie or Sun Beam to send in to be rebuilt we can supply you. UNITED MANUFACTURING COMPANY, 6123 NORTH WESTERN AVENUE, CHICAGO, ILL. (Tel: Ambassador 2455).

- GUIDE -

SPECIAL - Write for our "Coin Machine Buyer's Guide". Lists: 5-Ball F.P. Pin Games; Free Play Consoles; P.O. Consoles; Arcade Equipment; Phonographs; 1-Ball F.P. Games; Counter Games; Slot Machines; Parts; Accessories; Etc., Etc. "Largest stock in the East". ROY MCGINNIS COMPANY, 2011 MARYLAND AVENUE, BALTIMORE, MD.

LOCATION AGREEMENT - COLLECTION BOOKS

NOTICE - Standard Handyset Location Agreement - good for all machines including a Tax Clause needed now for new Federal Taxes. Free Sample as well as samples of our other popular Standard Forms and Collection Books now ready for you. We will gladly submit prices on specially printed books for your individual requirements. Write to: CHARLES FLEISCHMANN, BALTIMORE SALESBOOK COMPANY, 120 WEST 42nd STREET, NEW YORK, N.Y.

TUBULAR COIN WRAPPERS

NCTICE - Beat the rising cost of paper! Send for our new, low prices! "Bond Tubular Coin Wrappers" for $1\not=5\not=-10\not=-25\not=-50\not=$ denominations. It's "The Wrapper That Holds". Special imprints to quantity users at no extra cost. Immediate shipment upon receipt of order. (A few choice territories open for distributors.) - BOND WRAPPER COMPANY, 812 TENTH AVENUE, NEW YORK CITY (Tel: Circle 7-0610).





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PARTS - Large quantity used perfect condition Coin Chutes. Novelty and Free Play. Pennies and Nickels. \$1.50 each. Write or Wire at once! ECONOMY SUPPLY COMPANY, 631 TENTH AVENUE, NEW YORK, N.Y. (Tel: Bryant 9-3295).

- REVAMP -

SPECIAL - "New Games For Old". Send in your old Leaders, Duplex, Sky Blazer, and Stars games. Let us repair them by installing newly designed playing field and newly designed back glass. The cabinet and back box is repainted with entirely new design. Moulding and legs are rescreened and reshellaced. Arrangement of bumpers are changed while the name of the game is also changed so that when you receive your old gameit will practically be a new one. Write for further particulars. THE EXHIBIT SUPPLY COMPANY, 4222 WEST LAKE STREET, CHICAGO, ILL. (Tel: Van Buren: 3100).

- NEW ITEM -

NOTICE - Phonograph Operators of America. From now on it's the "Aristocrat"!! The outstanding phono mechanism cabinet! It's adaptable to all makes of phonos! It's the most gorgeous you've ever seen! See the completely lighted, multi-colored Nu-Ray Glass! Make 1943 Models out of your old phonos! Tried! Tested! Proven! Doubles and Triples the Take!! The "Aristocrat" is the answer to what you have been seeking! Get a sample quick!! Tell us the phono model you are going to install - we'll ship you complete cabinet! You can install mechanism yourself in a jiffy! Buy the "Aristocrat" - the first really different, brand new, all-phono Cabinet in music history! ARISTOCRAT CABINET COMPANY, 3825 LACLEDE AVENUE, ST. LOUIS, MO. (Tel:Franklin 2290).

- REVAMPS -

NOTICE • Operators & Distributors: We remodel your old games into "Like Brand New" games. Here is what we do to make them look like new: 1. Complete new designs on back glass and play field panel that changes the entire appearance of the game. 2. New name and new moulding around the glass. 3. New style bumpers added when necessary. 4. Playfield panel repinned on new designs. 5. Backglass and playfield inserts overhauled, reconditioned and tested. 6. Cabinets given new designs and refinished. 7. All old paint removed. 8. All visible metal parts refinished. All legs refinished like new. We are now running thru - (and you'll swear they're brand new) - the following: Leader (Sentry); Fleet (Commander); Zombie (Battle); Crossline (All Out); Vacation (Roll Call); Four Roses (Sea Power); Formation (Nite Club); Metro (Hi-Boy); Red, White & Blue (De-Icer); Gold Star (Playtime); Cadillac (Destroyer); Flicker (Liberty), Remember - ours is just not a repaint job. The games we will return to you will have the moneymaking power of new games. SULLIVAN-NOLAN ADVERTISING CO., 527 WEST CHICAGO AVENUE, CHICAGO, ILL. (Tel: Delaware 5619-5620).





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(SECTION 3)

FOR SALE ADS

THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS HAVE FOR SALE. MANY FIRMS ALSO LIST ITEMS THEY WANT TO BUY IN THESE FOR SALE ADS. THIS IS FEATURED BY THE WORD "WANT" IN THE HEADLINE. CHECK EACH AD CAREFULLY FOR INDIVIDUAL ITEMS AND PRICES.

YOUR 1-BALL PAYOUT PROBLEMS NOW SOLVED: !!

WHILE THEY LAST - FACTORY RE-DESIGNED, REBUILT, REFURNISHED, RECONVERTED AND COMPLETELY RENEWED IN EVERY WAY - AT THE LOWEST PRICES EVER FEATURED YET....

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FOR SALE - Pin Games: 2 Destroyers in original crates \$100. each; Leader \$17.50; Slugger \$15.; Sky Ray \$17.50; 2 Sun Beams \$17.50 each; Gold Star \$17.50; Blondie \$10.; 2 Home Run '40, \$15. each; Attention with plastic bumpers \$20.; Home Run '42, \$40.; Mills 1-2-3 '39, factory rebuilt in crates, \$60. each; Entire lot for \$450. Consoles: Jumbo Parades, factory rebuilt, F.P. & C.P.O. \$95. each; Combinations \$125.; Lucky Stars \$75.; Beulah Park \$50.; Cigarollas \$30.; Paces Reels \$85.; Mills 4 Bells, 3/5¢, 1/25¢, Like New, \$425. each; Vest Pockets: Blue & Gold \$35.; Cheome \$40.; Green \$22.50 1/3 with orders, Balance C.O.D. BUCKEYE VENDING CO., INC., 518 SOUTH HIGH STREET, COLUMBUS, OHIO.

CHUTES - SKEE BALLS - MUSIC - ARCADE

FOR SALE - No. 500 Free Play 5¢ Coin Chutes \$2.50 Each, Lots of 25 at \$2.25 Each; Wurlitzer Skee Balls, Late Model, \$150. crated; A.M.I. Singing Towers Phonographs, Floor Samples, \$110.; Scientific Batting Practice, Brand new in crates, \$150.; Red Top Cranes \$100.; - ADVANCE AUTOMATIC SALES CO., 1350 HOWARD STREET, SAN FRANCISCO, CALIF.

VENDORS - SPEAKERS - PHONOS

FOR SALE - 75 Stewart & McGuire Gum Machines \$4.90 each; 25 Picture Frame Speakers, 20" by 33", \$5. each, includes gold colored frame, patriotic picture on silk with baffle; 5 Model 61 Wurlitzers on Stands \$65. each; 1/3 with orders, Balance C.O.D. -PEERLESS DISTRIBUTING COMPANY, 301 WEST 9th STREET, KANSAS CITY, MO.

- PINS -

FOR SALE - We have 2 Cash Box Specials to offer this week: 3 for \$132.50: 1 Towers, 1 Victory and 1 Star Attraction; 3 for \$100.: 1 South Paw, 1 Horoscope and 1 Jungle; These games will move fast so wire or meil your order and deposit immediately. -O. K. MACHINES, INC., c/o JACK FITZGIBBCUS, 453 WEST 47th STREET, NEW YORK CITY.





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T. & L. MUSIC COMPANY - 1424 CENTRAL PARKWAY - CINCINNATI, OHIO.

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FOR SALE - Western Baseballs: 1 Major League \$125.; 1 DeLuxe \$89.50; 1, 1939 Model \$69.50; Also: 1 Gottlieb Skee-Ball-Ette \$59.50; 1 Jennings In-A-Barrel, excellent shape and very Clean, \$119.50; 1 Stoner Skill Derby \$79.50; All types of Penny Counter games, Basket Ball, Etc. \$4.95; Contact us for: Gottlieb's Liberty; United's Grand Canyon, like Sky Chief; Midway and Sun Valloy; Gobs and Alert; for immediate shipment. Following Pin Games Thoroly Re-Checked and Very Clean: All American \$22.50; Sport Parade \$20.; Zig Zag \$39.50; Bosco \$49.50; Air Circus \$89.50; Jungle \$44.50; Snappy '41, \$34.50; ABC Bowler \$39.50; Sky Ray \$27.50; Knock Out \$82.50; Towers \$44.50; Ten Spot \$29.50; Four Roses \$29.50; Big Time \$19.50; Big Chief \$19.50; Gun Club \$44.50; Hi-Hat \$32.50; New Champs \$49.50; Star Attraction \$32.50; Victory \$64.50; Flicker \$19.50; Fox Hunt \$22.50; Wild Fire \$29.50; Bally One-Ball Free Play: Dark Horse \$99.50; Blue Grass \$119.50; Cash Payouts: 2 Grand Stands \$59.50 each; Ball Gum in stock. 1/3 with orders, Balance C.0.D. -- EASTERN SALES COMPANY, 1824 EAST MAIN STREET, ROCHESTER, N. Y. (Tel: Culver 5278).

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FOR SALE - Slots: 5¢ Blue Fronts, now crackle finish, reconditioned, \$90.; 5¢ Chrome Bells, 3/5 P.O., rebuilt, knee action, \$189.50; 5¢ Cherry Bells, \$/10 P.O., \$139.50; 5¢ Mills Slugproof 3/5 P.O., \$89.50; Columbias, Club Models, New, \$115.; Columbia Cig. Reels, Rear P.O., \$49.50; 1¢ Vest Pockets, New, \$29.50; 5¢ Futurity, late, \$75.5; Locked Safe Stands \$12.50; Consoles: Four Bells, over 2000, \$345.; Jumbo, Comb, F.P. & C.P., \$109.50; Jumbo, F.P., \$69.50; Jumbo, C.P., \$85.; Silver Moon Totalizers \$79.50; For Sale: Parts for Three Bells and Four Bells; Checks for Four Bells and Jumbo Parades \$15. per M.; - CENTRAL OFFIC COIN MACHINE EXCHANGE, INC., 514 SOUTH HIGH STREET, COLUMBUS, OHIO. (Tel: Adams 7949).



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FOR SALE - 3 Panorams, used less than month, \$375. each; All 3 for \$1,050.; Used Batting Practice \$119.50; Keeney Anti-Aircraft Guns \$49.50; Ten Strikes, H.D., \$69.50; L.D. \$59.50; Rockola Super Pock-O-Lite \$249.50; Rockola DeLuxe \$169.50; Rockola Standard \$149.50; Rockola Monarch or Windsor \$99.50; Moderne Tone Column, Original Cases, \$60.; Wurlitzer 600A \$149.50; 1501 Wall Boxes or 1502 Bar Boxes \$19.50; Club Bells & Super Bells \$219.50; Used Club Bells and Super Bells \$149.50; Mills New Jumbo Comb., \$139.50; Used \$90.; Jungle Camp \$59.50; Used High Hands \$89.50; Used Big Tops \$52.50; Send for complete List of used F.P. games, merchandise vendors, counter games. 1/3 Deposit with Order, Balance C.O.D. - B.D. LAZAR COMPANY, 1635 FIFTH AVENUE, PITTSBURGH, PA. (Tel: Grant 7818).

- PINS -

FOR SALE - Pin Games: Yacht Club \$15.00; Sporty \$12.00; Limelight \$16.00; Summer Time \$16.50; Majors '41 \$30.00; Fleet \$21.50; Landslide \$25.00; Metro \$21.00; Brite Spot \$18.50; Dude Ranch \$18.00; Sun Beam \$28.00; Strat-O-Liner \$20.50; Formation \$19.50; Big League \$16.00. All in first-rate condition. BENJ. STERLING, JR., ROCKY GLEN PARK, MOOSIC, PA. (Tel: Scranton 2-5956; Moosic 501).

ARCADE - MUSIC

FOR SALE - Arcade Equipment: All machines perfectly reconditioned and ready for location: Genco Play Balls \$159.50; Evans Ten Strikes (high Dial) \$59.50; Low Dial \$49.50; A.B.T. Challengers \$19.50; Metal Stands for Challengers \$3.; Wurlitzer Phonographs: 600K - \$169.50; 600R - \$149.50; 24 Remodeled \$124.50; 24 - \$99.50; 616 Remodeled \$69.50 616 - \$54.50; 412 Marblglo \$59.50; 412 - \$39.50; 412, Double Value, \$39.50; 1/3 Deposit With Orders, Balance C.O.D. - SAM KRAMER COMPANY, 797 CONEY ISLAND AVENUE, BROOKLYN, N.Y. (Tel: Buckminster 4-8721).

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FOR SALE - Brand New Mills 5¢ Club Bell \$250.; Brand New Mills Jumbo Parade, P.O. \$129.50; Brand New Mills 25¢ Golf Ball Vendor \$200.; Brand New Mills 5¢ Glitter Gold Q.T. Bell \$110.; Brand New Mills 1¢ Glitter Gold Q.T. Bell \$75.; Brand New 10¢ Panoram Wall Boxes \$15.; Adaptor for same \$7.50; 1/3 with orders, Balance C.O.D. KEYSTONE NOVELTY & MANUFACTURING COMPANY, 26th & HUNTINGDON STREETS, PHILADELPHIA, PA. (Tel: Baldwin 5468).

MUSIC - WANT

FOR SALE - Seeburg 2-Wire, 5d/10d/25d Wall-O-Matics \$42.50 each; Seeburg 2-Wire 5d/10d/25d Bar-O-Matics \$45. each; Keeney Wall & Bar Boxes \$5. each; Buckley Latest Model illuminated Wall & Bar Boxes \$19.50 each; Buckley Wall Boxes, old style, \$10. each; Seeburg Organ Speaker Baffles \$10. each. WANT - Wurlitzer 800s, must be in perfect, clear condition. Will pay highest cash price. Write now. ALLIED MUSIC SALES COMPANY, 3516 WOODWARD AVENUE, DETROIT, MICH.



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4 TARGET ROLLS (Skee Ball Alleys) 14 FT., EACH ONLY.....65.00 (\$10. Extra For Crating These).

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CONSOLES - ARCADE

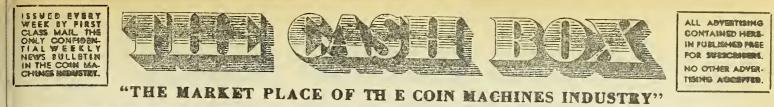
FOR SALE - Follwing Consoles Reconditioned Like New And Specially Priced For Quick Disposal - Make Us An Offer - Or Write For Anazing Low Prices: 3 Jennings Cigarollas, Comb., 9 Keeney R.H. Track Times; 7 Vills Jumbo Parade, F.P.; 3 Pace Saratoga, Latest Model, Comb. F.P. & P.O., Chrome Rails with Skill Field; 2 Pace Saratoga, P.O. Cons., with Skill Field; 1 Pace Saratoga, F.P. & P.O. Comb. with Skill Field and Automatic Phonograph; 5 Keeney Super Bells, Animal and Fruit Reels, F.P. & P.O. Comb., 1 6 Keeney Triple Entry; 2 Keeney Pastime; 3 Keeney Super Track Time, like new, factory reconditioned, with new top glasses; 2 Mills Four Bells; 2 Bally Royal Flush, P.O.; 1 Evans Lucky Lucre, 5-Coin Head, 5 P.O. Drawers, Newly Factory Reconditioned; 3 Bally Club Bells; 5 Bally Roll 'Em, used only 2 weeks; 1 Mills Four Bells, fruit reels, serial above 3,100, used 3 days; New in Factory Scaled Crates: Keeney Super Bells, Single Coin, F.P. & P.O. Comb.; Bally High Hands, F.P.; Monte Carlo, famous electric dice game; Arcade equipment: Brand New Scientific Batting Practices. Also slots, counter games, cigarette machines, Ever 1,000 pin games, etc. Write for Our List. LEW LONDON, LEADER SALES COMPANY, 131 NORTH FIFTH STREET, READING, PA.

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FOR SALE - Buckley Boxes; 7 A.M.I. Singing Towers phonos \$175.; 9 Cortex Machines \$7.50 each; 2 Mills Thrones \$150.; Wurlitzer 500 with Keeney Adaptor \$267.50; 2 Rockola '39 Counter Models \$75.; 3 Wurlitzer 61 Counter with Consoles Base \$85.; Seeburg Rex \$150.; 2 Seeburg Royales \$150.; Wurlitzer Twin-12 in Steel Cabinet with Adaptor \$99.; 50 Phonette 1¢ Boxes \$5. each; 150 Peanut Machines: Northwestern and Columbus, \$5. each; 3 Contro-Vac Hair Growing Machines, coin operated, \$50. each; ARCADE EQUIPMENT: 2 Bang-A-Deers \$75. each; 2 Mills 1¢ Punching Bags \$137.50; 1 Gottlieb Skee-Ball-Ette \$75.; 1 Bally Alley (1¢) \$49.50; 1 Test Pilot, practically new, \$237.50; 20 A.B.T. Challengers \$17.50; 10 A.B.T. Model "F" \$19.50; 1/3 with orders, Balance C.O.D. WALBOX SALES COMPANY, 1713 YOUNG STREET, DALLAS, TEXAS. (Tel: R-8481).

- MUSIC -

FOR SALE - 9 - 1939 Rockola Standards #135.00 each; 1 - 1939 Rockola DeLuxe #145.; All are F.O.B. Indianapolis, Ind. We Buy and Sell Music Routes. - INDIANA SIMPLEX DISTRIE UTING COMPANY, 2451 N. MERIDIAN STREET, INDIAN.POLIS, IND. (Tel: Talbott 3375).



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CONSOLES - COUNTER

FOR SALE - Brand New Machines: Mills Four Bells straight four nickel \$445.; Mills Jumbo Parade Cash Pay \$113.50; Mills Jumbo Parade Convertible \$139.50; Evans Jackpot Dominos \$385.; Keeney Super Bells \$219.50; Floor Samples, Never On Location: Bally Club Bells \$195.; Chicago Coin Hockey \$189.50; Keeney Super Bells 5¢ Convertible with Mint Vendor \$229.50; Mills Jumbo Parade Cash Pay \$115.; Watling Big Game Cash Pay \$75.; Used Machines: 2 Mills Square Bells \$42.50; 10 Mills Jumbo Parade Free Play late style coin head \$97.50; 6 Mills Jumbo Parade Free Play late style eoin head Gold Cabinet \$79.50; 30 ABT Challengers used six weeks \$27.50; 5 Model F like new \$27.50. All orders must be accompanied by 1/3 deposit in the form of Post Office, Express or Telegraph Money Order, Balance C.O.D. - MOSELEY VENDING MACHINE EXCHANGE, OO BROAD STREET, RICHMOND, VA. (Tel: 5-5328).

- ARCADE -

FOR SALE - 2 Keeney Submarines \$169.50 each; 2 Western Baseballs, Major Leagues, \$124.50 each; 5 Exhibit Photoscopes, Metal Case, Marbleglo Finish, \$22.50 each; 4 International Mutoscope Photomatics, late models, two equipped for 15¢ play, \$500. each, 10% Discount for the Four, Chemicals and Photoframes for each machine; 3 Keeney Anti-Aircraft, Brown, \$37.50 each; Keeney Anti-Aircraft, Black, \$27.50; 5 ABT Fire & Smoke \$19.50 each; 2 Bang-A-Deers with 2,000 shells, \$75. each; 1/3 with orders, Balance C.O.D. - KING PIN GAMES COMPANY, 826 MILLS STREET, KALAMAZOO, MICH. (Tel: 2-0021).

CONSOLES - COUNTER - MUSIC - ARCADE - SUPPLIES - WANT

FOR SALE - 3 Royal Flush \$20. each; Imps \$3.50; Marvels, Sparks, Etc., \$8.50; Buckley Track Odds (like new) \$175.; Big Top, F.P., \$47.50; Jumbo Parade \$55.; Mills Throne of Music \$95.; Wurlitzer 600R \$135.; 6 Ten Strikes \$49.50 each; 6 Genco Play Balls \$165. ea.; Bally Club Bells \$149.50; Majors '41, \$22.50; Knock Out \$60.; Mutoscope Picture Machines \$19.50; Triple Entry, Cash Console, \$79.50; 1942 Model Evans Duck Pin Alleys and Scientific X-Ray Pokers - write for debails; Tubular Wrappers 5¢, 45¢ per 1,000. WANT: Slots; 1¢ & 2¢ new coin chutes and blades also all types of Arcade equipment. -GENERAL COIN MACHINE CO., 227 NORTH 10th STREET, PHILADELPHIA, PA.



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| BUCKLEY WALL & BAR BOXES, PRACTICALLY NEW | | Ea. |
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| SEEBURG HI-TONE, 8800, E.S., | | |
| SEEBURG HI-TONE, 8800, R.C., | | |
| SEEBURG HI-TONE, 9800, E.S., | | |
| SEEBURG GEMS. | | |
| SEEBURG REGALS. | | |
| WURLITZER 750E | | |
| WURLITZER 61 (COUNTER MODEL) | | |
| WURLITZER 950 (LIKE NEW) | | |
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| SCIENTIFIC BATTING PRACTICE. | | |
| KEENEY ANTI-AIRCRAFT GUNS, BROWN CABINETS. | | |
| 1/3 Deposit Must Accompany All Orders. Balance C.O.D. | | Da • |
| 1/3 Deposit Must Accompany All Orders, Balance C. O.D. | | |

WANTED FOR HIGHEST CASH PRICES RIGHT AWAY: ALL TYPES OF GUNS AND ARCADE EQUIP-MENT. WRITE, WIRE OR PHONE US WHAT YOU HAVE READY TO SHIP AND PRICE WANTED !!!

RUNYON SALES COMPANY 123 WEST RUNYON STREET, NEWARK, N. J. (PHONE: Bigelow 3-6685)

PINS - CONSOLES - 1-BALLS

FOR SALE - PIN GAMES: Gottlieb Paradise \$24.50; Duplex \$22.50; Flicker \$24.50; Hi-Dive \$42.50; Hi-Hat \$39.50; New Champ \$42.50; Sport Parade \$37.50; Spot-A-Card \$59.50; Spot Pool \$49.50; Super Chubbie \$39.50; CONSOLES: 1 Keeney '38 Track Time, Comb. Cash & Ticket Model \$115.; 4 Keeney '37 Track Time, Comb. Cash & Ticket Models, \$60. each; 1-BALL: 1 Preakness, Comb. Cash & Ticket Model, \$27.50; Terms: 1/3 Cash With Orders, Balance C.O.D. ST. LOUIS NOVELTY COMPANY, 2718 GRAVOIS AVENUE, ST. LOUIS, MO. (Tel: GR. 8872).

- CONSOLES -

FOR SALE - Over 75 Jennings Cigarollas, latest models, everyone guaranteed to be in perfect condition, \$135. each; (Serials all over 145.000); 1 Brand New Jennings XXV Cigarolla with Money Changer in Original Crate, Never Used, only \$175.; 1 Jennings Fast Time, C.P.O., \$65.00; 1 Jennings Multiple Cubes, C.P.O., \$50.00. 1/3 with orders. Balance C.O.D. - GENERAL NOVELTY COMPANY, 521 NORTH 16th STREET, MILWAUKEE, WISCONSIN. (Tel: West 4242).

MUSIC - SUPPLIES - PARTS - VENDORS FOR SALE - At sacrifice - complete line of used Phonographs; Remote Boxes, (all makes) Cable; Tubes; Needles; Parts; Reconditioned Cigarette, Candy and Nut Machines, all makes. Write stating just what you want. Our low prices will follow :- KEYSTONE VEND-ING COMPANY OF NEW JERSEY, 1060 BROAD STREET, NEWARK, N. J.

SLOTS - PINS - CONSOLES - 1-BALLS

FOR SALE - Rebuilt 25¢ Mills Console \$275. This machine rebuilt at the factory from Mills Golf Ball Console; Jennings 5¢ Chrome, Slug-Proof, \$175.; Jennings 10¢ Chrome, Slug-Proof, §180.; Rebuilt Pins: All Cut §75.; Jeep \$114.50; Aleet \$114.50; Thumbs Up \$114.50; Western Derby Winner, One-Ball, Brand New and in Original Carton, \$150.; Used Paces Reels \$150.; Evans '41 Bangtails \$175.; 1/3 Deposit With All Orders. We Ship Balance C.O.D. - HOWARD SALES COMPANY, 1206 FARNAM STREET, OMAHA, NEBR. (Tel: Harney 3100).

PINS - MUSIC

FOR SALE - Brand New Gobs \$99.50; Marbleglowed Throne of Music \$119.50; Marbleglowed Mills Empress \$149.50. - SOUTHERN AUTOMATIC MUSIC COMPANY, 542 SOUTH SECOND STREET, LCUISVILLE, KY. (Tel: Wabash 5094).



ALL ADVERTISHIG CONTAINED HERS-IN PUBLISHED PREE POR SURGEMENTS. NO OTHER ADVER-TISHEG ADDEPTED.

"THE MARKET PLACE OF TH E COIN MACHINES INDUSTRY

VOL. 4, NO. 12

DECEMBER 15, 1942

TWO DOLLARS A COPY

HERE IT IS - THE BRAND NEW LEGAL MACHINE THAT HAS WON NATIONAL RECOGNITION ...

ARCADE EQUIPMENT SPECIAL

"GOOFY GOLF"

Teasing, Tantalizing, Thrilling, rolldown action! Beautiful cabinet. New play ideas. A complete 9 hole game of golf with an entirely new, light-up scoring angle. A game that makes real money wherever it is placed. Opens the way to the biggest profits you've yet earned and stays on location once it's placed. Rush your order IMMEDIATELY!!

Operator's Price....\$259.50. (Special Price to Recognized Distributors).

Charley Aronson & Bill Alberg BROOKLYN AMUSEMENT MACHINE COMPANY 660 BROADWAY BROOKLYN, N. Y. (All Phones: Evergreen 8-4732)

FOR SALE CHEAP TO QUANTITY BUYERS!!

90 MILLS MINT VENDORS

15 MILLS JUMBO PARADES

- 3 WATLING BIG GAMES
- **3** BRAND NEW $5 \neq$ SUPER BELLS

4 USED 5¢ SUPER BELLS 2 HIGH HANDS 3 JENNINGS TOTALIZERS 5 BRAND NEW SHANGRI-LAS

All the above are Free Plays in perfect condition and look new in appearance. Write or wire now for low, quantity prices. Or we will exchange above for One-Ball Free Plays or Arcade Equipment. What have you??

AUTOMATIC SALES COMPANY 203 SECOND AVE., NO., NASHVILLE, TENN. (ALL Phones: 6-4187).

MUSIC - ARCADE

FOR SALE - Warlitzer Counter Model 61, \$65.00; Warlitzer 616 equipped with Keeney Adaptor, \$79.50; Keeney Wall Boxes \$14.50; Warlitzer 24 equipped with Keeney Adaptor \$124.50; Seeburg Shoot-The-Chutes \$115.00; All machines are in very good condition. They are checked and re-checked by experts that KNOW HOW! - AUTOMATIC PHONOGRAPH COMPANY, 3426 CHEROKEE STREET, ST. LOUIS, MO.

MUSIC - CONSOLES

FOR SALE - Wurlitzer 600 - \$149.50; 1940 Rockola Rockolite Master with Remote Control \$189.50; 1940 Super \$189.50; Jennings Silver Moon, C.P.O., \$95.00; 25 Wurlitzer 120 Boxes (like new) \$29.50; Also Wurlitzer Bar Boxes, Adaptors, Steppers. Mills Throne of Music \$109.50. Seeburg Select-O-Matics, assorted speakers, etc. - WRITE! - DAVIS SALES COMPANY (SEEBURG DISTRIBUTORS) 625 ERIE BOULEVARD, EAST, SYRACUSE, NEW YORK.

MUSIC - WANT

FOR SALE - Seeburg Phonographs: Model 8800, Hi-Tone, Late Serial, 99000. These machines are just like new, some have less than 4000 plays on them. The cabinets are without a scratch on them - like new. We have 35 to sell, uncrated. \$300. cash - to first come, first served. Wire \$100.00 deposit with order. These will not last long at this price. WANT: Wurlitzer 750 E, can use as many as you can ship. HIRSH COIN MACHINE COMPANY, 1309 NEW JERSEY AVENUE, N.W., WASHINGTON, D.C.



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WE HAVE THE FINEST WIRED MUSIC EQUIPMENT AVAILABLE!!

"AUTOMATIC HOSTESS"

IN UNITS OF 10 EACH. ALSO ADAPTORS AND WALL BOXES FOR REMOTE CONTROL, AS WELL AS PARTS AND ACCESSORIES - IN STOCK!!

WRITE FOR FULL DETAILS

EAST COAST PHONOGRAPH DISTRIBUTORS 1200 NORTH AVENUE - ELIZABETH,N.J. (All Phones: ELizabeth 2-0516)

CONSOLES - MUSIC - SLOTS - COUNTER

FOR SALE - 3 Bally Roll 'Em \$145. each; 2 Jennings Multiple Races \$35. each; 2-1940 Super Rockola Marblglo \$210. each; 1 Mills Throne \$125.; 1 Wurlitzer 24A, Buckley Steel Cabinet, Adaptor & Speaker \$110.; 4 Mills Panorams, late serials, Write For Price! Seeburg's Voice-By-Choice Turntable & Switchboard complete with or without machines -Write for Price! Mills 1¢ Skyscraper \$35.; 5 "Civilian Defense" counter games, \$8. each; 1/3 Deposit with Orders, Balance Shipped C.O.D. - COLUMBIA NOVELTY COMPANY, 9 BLOOD STREET, AMSTERDAM, NEW YORK.

ARCADE - ROUTES

FOR SALE - Sky Battle \$189.50; Rapid Fire \$189.50; Submarine Gun \$229.50; Sky Fighter \$239.50; Tommy Gun \$139.50; Keeney Anti-Aircraft Black \$47.50; Keeney Anti-Aircraft Brown \$59.50; Drive-Mobile \$239.50; Ace Bomber \$249.50; Chicken Sam \$89.50; Chicken Sam (Hitler) \$104.50; Play Ball \$219.50; Hockey \$239.50; Batting Practice \$139.50; Ten Strike \$69.50; Ten Pins \$69.50; Evans Ski-Ball \$85.; also profitable routes of music machines, Panorams, and penny games at reasonable prices and terms. Write, Wire or Telephone: ED. RAVREBY - OWL MINT MACHINE COMPANY, 245 COLUMBUS AVENUE, BOSTON, MASS. (Tel: Kenmore 2640).

- MUSIC -

FOR SALE - PHONOGRAPHS (Quality Plus Economy - Save Now - Buy Now): Mills Empress -Write: Mills Thrones - Write; Rockola Counter Model with Stand \$99.50; Rockola DeLuxe \$159.50; Rockola '41 Spectravox with Playmaster \$249.50; Seeburg Classic \$199.50; Seeburg Mayfair \$159.50; Seeburg Play Boy \$29.50; Seeburg Remote Control \$199.50; Packard Pla-Mor Wall & Bar Boxes \$32.50; Wurlitzer Wall Boxes \$29.50; 1/3 with orders, Balance Shipped C.O.D. - VIC MANHARDT CO., INC., 547 N. 16th STREET, MILWAUKEE, WISC.

- PINS -

FOR SALE - All America \$26.; Cross Line \$22.50; Four Diamonds \$37.50; Gobs (new) \$129.50 Gold Star \$22.50; Legionnaire \$49.50; Miami Beach \$39.50; Pan American \$39.50; Repeater \$32.50; School Days \$32.50; Sea Hawk \$37.50; Seven Up \$32.50; Silver Skates \$32.50; Sky Blazer \$42.50; Sky Ray \$41.50; Sparky \$22.50; Spot-A-Card \$64.50; Spot Pool \$54.50 Strat-O-Liner \$32.50; Trailways \$42.50; Twin Six \$48.50; Texas Mustang \$49.50; Velvet \$39.50; One-Two-Three, '39, F.P., \$27.50. 1/3 With Orders, Balance C.O.D. - OHIO SPECIALTY COMPANY, 539 SOUTH SECOND STREET, LOUISVILLE, KY. (Tel: WA- 2465).

- ONE-BALLS .

FOR SALE - Factory Reconditioned Mills Flashers \$39.50; Mills Hi-Boys \$39.50; Thoroly Reconditioned G^rand Nationals \$79.50; Grand Stands \$69.50; Sport Pages \$49.50; Thistledowns \$54.50; Seven Flashers \$94.50; Bally Victory \$54.50; Mills 1-2-3 \$34.50; West ern Races \$54.50; Over 500 lst Class 5-Ball Free Plays in Lots of 20 at \$7.50 each, Write For List. 1/3 With Orders. Balance C.O.D. - GRAND NATIONAL SALES COMPANY, 2300 ARMITAGE AVENUE, CHICAGO, ILL.



"THE MARKET PLACE OF TH E COIN MACHINES INDUSTRY

VOL. 4, NO. 12

DECEMBER 15, 1942

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ONCE AGAIN!!! A HISTORY MAKING, PRE-WAR PRICED, CLOSEOUT!!

ARCADE EQUIPMENT

| ARCADE EQUIPMENT | CONSOLES |
|--|--|
| ARCADE EQUIPMENT 3 GRIPPERS\$11.50 | EXHIBIT RACES\$35.00 |
| 1 WIZARD FORTUNE TELLER | JOCKEY CLUB |
| 1 BINGO COUNTER GAME | PAMCO |
| 1 MILLS TICKETTE | DERBY DAY |
| 5 COUNTER POST CARD VENDORS17.50 | LIBERTY BELL |
| 1 BIG GAME GUN | MULTIPLE RACES |
| 3 KICKER & CATCHERS | BALLY BELLS 5¢ |
| 1 ADD- 'EM-UP, COUNTER GAME | BALLY BELLS 25¢ |
| 1 SWEET SIXTEEN | BALLY FAVORITE |
| 4 3-WAY GRIPPERS14.50 | KENTUCKY CLUB, SLANT HEAD55.00 |
| 2 VITALIZERS, FOOT VIBRATORS | BANGTAILS |
| 1 CHICOIN ROLA SCORE | GALLOPING DOMINOES |
| 2 VIEW-A-SCOPE | PACES REELS, LIKE NEW |
| 3 MUTOSCOPE SKY FIGHTERS | BAKERS PACERS, LIKE NEW195.00 |
| 2 KEENEY SUB GUNS | PACES RACES, FINESTWRITE |
| 1 CASINO GOLF | MILLS AUTOMATIC DICE MACHINE |
| 1 MILLS LIFTER, MUSCLE DEVELOPER134.50 | GRAND NATION: LS |
| | JUMBOS |
| SLOTS | |
| 10 MILLS 5¢ BROWN FRONTS, COMPLETELY | PHONOGRAPHS |
| RECONDITIONED AT THE FACTORY 135.00 | MILLS THRONE OF MUSIC |
| 5 MILLS 5¢ BLUE FRONTS, FACTORY RECON- | MILLS EMPRESS |
| DITIONED WITH CRACKLE FINISH130.00 | SEEBURG 8800WRITE |
| 10 5¢ PACE BLUE | SEEBURG 9800WRITE |
| 4 10¢ PACE BLUE | ROCHOLA MONARCH, KEENEY ADAPTOR 100.00 |
| 3 5¢ PACE GREEN CHROME | ROCKOLA TWIN-12, METAL CAB. WITH KEENEY |
| 4 1¢ CAILLES | ADAPTOR, COMPLETE |
| 5 5¢ CAILLES | WURLITZER TWIN-12, METAL CAB. WITH PACK- |
| 8 MILLS 1¢ Q.T | ARD ADAPTOR, COMPLETE135.00 |
| 10 COLUMBIAS, FACTORY REBUILT | PACKARD ADAPTORS - CHEAPWRITE |
| 1 1¢ WATLING | CHANDELIER SPEAKERS, USED |
| 2 MILLS 25¢ ORIGINAL CHROMES210.00 | BUCKLEY WALL BOXES |
| | KEENEY WALL BOXES |
| TERMS: 1/3 Certified Deposits With All | (NOTE: CAN FURNISH WIRE FOR PACKARD OR |
| Orders, Balance C.O.D. or Sight Draft. | KEENEY EQUIPMENT.) |

WANTED: ANY AMOUNT OF LONGACRES, THOROBREDS AND PIMLICOS !! SEND US QUANTITY AND PRICES QUICK !!

RAY BIGNER, WESCO NOVELTY COMPANY, 1983-85 STATE AVENUE, CINCINNATI, OHIO

CONSOLES - ONE-BALLS

FOR SALE - Consoles: Club Bells (Floor Samples) \$229.50; Dixie Racehorse \$69.50; Fastime \$62.50; High Hand FP \$89.50; Jumbo Parade \$82.50; Jumbo Parade FP \$87.50; Keeney Track Time \$69.50; Long Champs \$17.50; Paces Races, Brown, JP, \$169.50; Super Bells, 5¢, FP, \$169.50; Tanforan \$15.; 5¢ Totalizer \$89.50; 10¢ Totalizer, FP, (Floor Sample) \$109.50; New Consoles: (In Original Crates) 5¢ Silver Moon \$119.50; 5¢ Super Bells (Animal Reels) \$249.50; 5¢ Twin Super Bells (Animal Reels) \$340.; Reconditioned One-Ball Automatics: Arlington \$17.50; Bally Derby \$10.; Bump-A-Lite \$10.; Big Race\$22.50; Daily Races \$10.; Fairgrounds \$37.50; Golden Wheel \$10.; Heavyweight \$10.; Mills 1-2-3 (1939) \$19.50; Preakness \$17.50; Racing Form \$10.; Red Sails \$10.; Spinning Reels \$39.50; Royal Races \$10.; Turf Champ \$17.50; Winners \$10.00. 1/3 Deposit With All ORD ERS, Balance C.O.D. - IDEAL NOVELTY COMPANY, 2823 LOCUST STREET, ST. LOUIS, MO. (Tel: Franklin 5544).

CONSOLES - SLOTS - WANT

FOR SALE - 1940 Galloping Dominus \$154.50; Baker's Pacers, Daily Double Model \$179.50; Redhead Track Time (Factory Rebuilt) \$65.; Bally Club House \$19.50; Mills 25¢ Golf Ball Vendor \$125.; Best Reasonable Offer Takes: 10 1¢ Jennings Little Dukes, 3 5¢ Jen-nings Chiefs; 1 5¢ Pace Comet Front Vendor; 1 1¢ Watling Blue Seal Double J.P.; 1 10/ Jennings Gooseneck S.J.P.; 1 5¢ Jennings Escalator D.J.P.; 1 25¢ Jennings Gooseneck D.J.P.; 1 5¢ Jennings Escalator Triple J.P.; 1 25¢ Wolf Head Double J.P.; WANT: 5¢ Chrome and Blue & Gold Vest Pockets; SEIDEN DISTRIFUTING COMPANY, 1230 BROADWAY, ALBANY NEW YORK. (Tel: 4-2309).





ALL ADVERTISING CONTAINED HERE-IN PUBLISHED FREE FOR SUBSCEISERS, NO OTHER ADVER-TISING AGCEPTED,

THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

VOL. 4, NO. 12

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TWO DOLLARS A COPY

THE BEST BUYS ARE ALL-WAYS "ROYAL" BUYS!

| 30 | PACKARD PLA-MOR WALL & BAR BOXES, LIKE NEW | Each |
|----|--|------|
| 16 | MILLS PANORAMS, LIKE NEW | Each |
| 10 | SEEBURG HI-FONE, 8800, R.C | Each |
| 5 | MILLS THRONE OF MUSIC | Each |
| | WURLITZER 41 (COUNTER MODEL) | |
| 5 | WURLITZER 61 (COUNTER MODEL) | Each |
| 4 | SEEBURG REGAL | Each |
| 6 | SEEBURG CASINO | Each |
| 10 | SEE BURG VOGUE | Each |
| | KEENEY WALL & BAR BOXES | |
| | BRAND NEW SEEBURG 5¢/10¢/25¢ WIRELESS BAR-O-MATICS49.50 | |
| 50 | BRAND NEW SEEBURG 5¢/10¢/25¢ WIRELESS WALL-O-MATICS47.50 | Each |
| | 1/3 With Orders, Balance Shipped C.O.D. | |

ROYAL DISTRIBUTORS 409 NORTH BROAD STREET, ELIZABETH, N.J. (PHONES: ELIZABETH 3-1776)

ARCADE - CIGARETTE

FOR SALE - 10 Photomatics, latest models, good as new, already equipped for new paper back film, \$7.25, each; entire lot \$675.00 each. 4 Mutoscope Punching Bags and 1 Lift-O-Graph, latest models, exceptionally clean, \$175.00 each; 1 Groetchen Metal Typer \$60.00; 3 Groetchen Skill Jumps with Bases, latest model, 3 balls for 1¢, \$55.00 each; 1 Bally Torpedo \$175.; Du Grenier Champions: 9 Column "L" \$69.50; 11 Column "LS" \$72.50; U-Need-A-Paks, Model 500, slightly used, like new, 7 Column \$75.00; 9 Column \$85.0 ; 15 Column \$95.00; 1/3 with orders, Balance C.O.D. - HANKIN MUSIC COMPANY, 708 SPRING STREET, N.W., ATLANTA, GA. (Tel: Vernon 3567).

CONSOLE CONVERTS - CONSOLES - SLOTS

FOR SALE - Here is a real buy for some smart operator. We have 25 complete sets of parts to convert 5¢ Free Play Jennings Silver Moon Totalizers into 25¢ machines (National Slug Rejector with Gooseneck, outside plate reading 25¢, outside head to fit 25¢ coins, etc.) Price is \$15.00 per set or \$325.00 for the lot. Also have 25 complete sets of parts to convert Jennings 5¢ payout consoles to 25¢ play (Payout Tubes, Slides, Etc.) at \$30. per set or \$700. for the lot. Will sell entire lot of both sets of parts complete for \$1,000. cash - no lower. Also for sale: Just 6 Brand New Payout Jumbo Parade in original sealed cases \$135.00 each; also 7, 5¢ Melon Bells, clean condition late serials at \$110.00 each. 1/3 Certified Deposit with Orders. Balance Shipped C.O.D. - THE GENERAL VENDING SERVICE COMPANY, 306 NORTH GAY STREET, BALTIMORE, MD. (Tel: Plaza CO11).

ARCADE - PINS

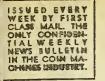
FOR SALE - 2 Batting Practice \$150.; Texas Leaguer DeLuxe \$42.50; 2 Keeney Anti-Air craft Brown \$80.; Ten Pins, H.D., \$50.; Ten Strike \$42.50; 2 Five & Ten \$162.50; Venus \$50.; Bola-Way \$30.; Air Circus \$77.50; 1942 Home Run \$42.50; We have over 100 machines of all makes for sale. Write for names and prices. All machines are in A-1 condition and are completely equipped with Free Play units. Send 1/3 Deposit with Orders. RE-LIABLE COIN MACHINE CO., 192 WINDSOR STREET, HARTFORD, CONN. (Day Tel: 6-3583; Night Tel: 7-4757).

REVAMPS - CONSOLES - PINS - ARCADE

FOR SALE - Immediate Delivery on: Alert; Thumbs Up; Fishin'; Action; Shangri-La. Write for our Special Low Prices! 2 One-Two-Three, '40 F.P., \$75.; 2 One-Two-Three, '39 F.P. \$30.; 5 Keeney Super Bells, Conv. 25¢, \$175.; 1 Bally Club Bells, Conv. 5¢ \$150.; 2 Jennings Fast Time, C.P.O., 5¢, \$65.; 1 Mills Blue Front, Slug-Proof, Factory Rebuilt, 5¢, \$125.; 2 Keeney Submarine Guns, like new, \$160.; 1 Mystic \$15.; 4 Wild Fire \$27.50. 4 Landslide \$18.; 4 Glamour \$15.; 5 A.B.C. Bowler \$30.; 1/3 with orders, Balance C.O.D OLIVE NOVELTY COMPANY, 2625 LUCAS AVENUE, ST. LOUIS, NO. (Tel: FR. 3620).

- MUSIC -

FOR SALE - Six 1940 Rockola Wall Boxes; also 2 - 1940 Rockola Bar Boxes at \$17.50 each. These boxes are mechanically perfect and very clean in appearance. 1/3 Deposit With All Orders, Balance Shipped C.O.D. - W. & L. MUSIC COMPANY, 240 S. LUDLOW STREET, DAYTON, OHIO. (Tel: FU. 2579).





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MONEY SAVING SPECIALS: !

PHONO MOTORS REWOUND \$5.00

Ship us your burned out Wurlitzer, Rockola or Seeburg phono motors and we will repair same for you within 5 days for only \$5.00

PHONOGRAPH AMPLIFIERS \$2.

For a labor charge of \$2.00 plus materials we will repair any type of phono amplifier to your complete satisfaction. Send us one as a trial TODAY!

WE REPLACE PHONO PARTS!!

If your dealer cannot supply you with replacement parts for your phonographs ship us your broken parts or Number and Type and we will try to replace them at a minimum charge.

SWITCHES FOR SEEBURG GUNS

We have on hand right now Double Throw -"Make & Break" Switches for Soeburg Guns. \$1.00 Each. Write us quick how many you need - while they last!!

USED WURLITZER PARTS

| Model 412 | Switch Boxes | \$2.50 | Ea. |
|------------|-----------------------|--------|-----|
| 5¢ Wurlit: | zer Coin Chutes | 2.00 | Ea. |
| | Wurlitzer Coin Chutes | | |
| Model 412 | Set of Selector Rods | 1.50 | Set |
| Wurlitzer | Tone Arms | 12.50 | Ea. |
| Wurlitzer | Motors | L7.50 | Ea. |
| Model 616 | Dynamic Speakers | 10.00 | Ea. |
| | Amplifier | | |

MISCELLANEOUS

| Chandelier Speakers\$10.00 | Ea. |
|--------------------------------------|-----|
| 15" Leatherette Speaker Cabinets7.50 | |
| 12" P.M. Speakers | Ea. |
| Mills Throne of Music | |
| Evans Ten Strikes49.50 | Ea. |
| Rotor Tables | |
| Seeburg 5¢/10¢/25¢ Bar-0-Matics45.00 | Ea. |
| Wurlitzer Model 310 Boxes7.50 | |
| Buckley Boxes | Ea. |
| Twin Steel Cabinet | |
| Single Unit Steel Cabinet 22.50 | Ea. |
| 1/3 With Orders, Balance C.O.D. | |

SUPREME VENDING COMPANY 557 ROGERS AVENUE, BROOKLYN, N.Y. (Tel: BUCKMINSTER 2-8400)

1-BALLS - PINS - ARCADE-SLOTS - WANT

FOR SALE - Mills Owls \$59.50; Bally Eureka \$29.50; Gottlieb Track Record \$54.50; 5-Balls: Flicker \$24.50; Bally Glamour \$19.50; Bally Fleet \$19.50; Sparky \$19.50; Wow \$24.50; Arcade: Mutoscope Ace Bomber \$249.50; Slots: Jennings 10¢ Chief \$69.50; Pace 10¢ Comet \$49.50; Mills 10¢ Blue Front, Fortune Telling Reels, \$89.50; Caille 10¢ SJP \$24.50; WANT: 5¢/10¢/25¢/50¢ Slots - Not Over One Year Old; Five & Ten; Knock Outs; Bally Thorobred; Longacres; Mills Panorams. Used Records for Resale. - MITCHELL NOV-ELTY COMPANY, 1629 W. MITCHELL ST., MILWAUKEE, WISC. (Tel: Mitchell 3254).

ARCADE - COUNTERS - SLOTS - MUSIC

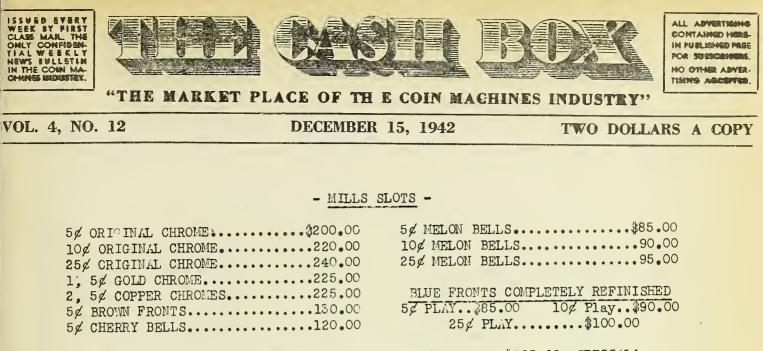
FOR SALE - Challengers & Model "F" Pistols \$19.50; Model V Cigarolla (#139225) \$85.; Texas Leaguer \$25.; Exhibit Rotary Merchandiser, pusher type, \$150.; 5 Exhibit Photoscopes with Views, refinished, Lot for \$75.; '39 Rockola DeLuxe \$150.; Wurlitzer 600R \$150.; Hulas (counter games) \$6.; Exhibit Bowling game \$39.50; "Posion-The-Rat" legal counter game \$25.; Roll-In-The-Barrel \$99.50; Wurlitzer 750M, \$350.; Wurlitzer 750E, \$370.; Groetchen Columbia Bells, Cig. Reels, Rear P.O., \$32.50 each; - G. N. VENDING COMPANY, 663 W. BROAD STREET, COLUMBUS, OHIO.

PINS - ARCADE - USED RECORDS

FOR SALE - Packed in new cartons; 1st class condition; F.P. Attention, Big Chief, Big Show, Four Roses, Hi-Stepper, Flicker \$25. each; Big Parade \$84.50; Belle Hop \$30.; Bosco \$50.; Gun Club \$45.; Hi-Hat \$34.; Home Run \$56.; ABC Bowler \$39.50; Capt. Kidd \$44.50; Horoscope \$35.; Jungle \$42.50; Monicker \$84.50; Miami Beach \$34.; Mystic \$29.50; New Champ \$50.; Pursuit \$34.50; Sports Parade \$30.; Spot-A-Card \$59.50; Spot Pool \$49.; Star Attraction \$39.50; Towers \$65.; Ten Spot \$32.; Victory \$74.50; Mills Owl, F.P., like new, \$89.50; Bally Rapid Fire \$174.50; Keeney Submarine \$179.50; Rctor Table \$49.50; Mills Throne \$129.50; Used Records not over year old \$99.50 per 1,000. NATIONAL NOVELTY COMPANY, 183 MERRICK RD., MERRICK, L.I., N.Y. (Tel: Freeport 8320).

- ARCADE -

FOR SALE - 6 Genco Play Balls at \$165. each, F.O.B. New York City. 1/3 Deposit With Order, Balance C.O.D. - CHEMICAL CITY MUSIC COMPANY, 434 LEE STREET, CHARLESTON, W.V..



SPECIAL:: MILLS THREE BELLS, VERY CLEAN\$495.00 SPECIAL: TERMS: 1/3 Certified Deposit With Orders, Balance C.O.D.

TWIN PORTS SALES COMPANY

222 EAST SUPERIOR STREET, DULUTH, MINN. (ALL PHONES: MELROSE 6693).

SLOTS - CONSOLES - MUSIC - WANT

FOR SALE - Blue & Gold Vest Pockets \$30.; Mills Bonus, Factory Reconditioned, \$165.; Mills, Jennings and Watling Half-Dollar Slots - Write! Mills Square Bell \$25.; Jenn-ings Good Luck \$10.; Jennings Fast Time \$30.; Wurlitzer 616 and 61, \$55.; Wurlitzer 850-\$430.; Wurlitzer 750E-\$365.; Seeburg Colonel \$275.; Seeburg Major \$250.; Rockola 140 Super Rocko ite with Adaptor (109.; Rockola Master with Adaptor \$175.; Request our Price List, Just Printed. You do not need money to do business with us - we will trade - highest prices paid for whole routes. - NORTHWESTERN MUSIC COMPANY, STERLING, ILL. (Tel: 405).

MUSIC - ARCADE

FOR SALE - Wurlitzer 950 \$479.; 850 \$395.; 800 \$325.; 700 \$300.; Seeburg Hi-Tone,R.C.; \$364.; Hi-Tone Model 8800 \$329.; Regal \$110.; Casino \$100.; Rockolas: 1941 Spectravox and Playmaster \$189.; 1940 Super \$180.; 1940 Master \$154.; 1939 DeLuxe \$119.; Mechan# ism: Wurlitzer 24 in Steel Cabinet Complete with Adaptor, Speaker and Amplifier \$129,50; Rockola 20 Record in Steel Cabinet complete with Buckley Adaptor and Speaker and Amplifier \$104.; Wall Boxes: Buckley late model Ill. like new \$17.; Buckely new ill. boxes \$22.; Bally King Pin \$149.50; Genco Play Ball \$149.50; Ten Pins, H.D. \$14.50; L.D.\$34.50 1/3 with orders, Balance C.O.D. - A. PHONOGRAPH CORP., 583 VANDERBILT AVENUE, BROOKLYN, N.Y. (Tel: Main 2-2120).

MUSIC - ARCADE - PINS

FOR SALE - We are moving again. U.S. Navy contract needs our quarters. Must unload. 1 Walnut Singing Towers, latest model, like new, \$149.50; 1 A.M.I. Model 120, Tone Column, \$50.; 1 A.M.I. Single Utility Kit with 10 Satin Chrome Boxes (perfect) for \$239.50; Panorams, Serials 5500 up, like new, \$324.50; Batting Practice \$119.50; A.A. Guns, while they last, \$34.50; Jensen 12" Speaker Units \$6.95; 40 Seeburg Select-O-Matics, a really buy at \$17.50 each; Seeburg Colonel, ESRC, \$275.; We have more than 300 pin games that must be sold - ask us for quotations - we undoubtedly can fill your orders at the price yo wish to pay. REX AMUSEMENT COMPANY, 381-385 ONONDAGA STREET, (Tel: 5-5269). SYRACUSE, N.Y.

ARCADE - CONSOLES - SLOT - MUSIC

FOR SALE - Arcade Equipment: Chicoin Hockey (189.50; Keeney Anti-Aircraft Gun (34.50; DeLuxe Texas Leaguers (32.50; 12 Ft. High Score Rockoballs (74.50 uncrated; Bally King Pins (189.50; Tom Mix Rifles (349.50; H.D. Ten Strikes (49.50; Skee-Ball-Ettes \$49.50; Bally Defender \$189.50; Consoles: Keeney Super Bells, Comb. F.P. \$159.50; Bally High Hands Comb. F.P., \$94.50; Mills Jumbo Parades, F.P., \$69.50; Tanforan \$24.50; Jennings Derby Day, slant, \$24.50; Slots: 5% Mills Blue Front, new crackle finish, \$89.50 Phonographs: Wurlitzer 616 Merblglo \$49.50; Lite Up \$54.50; Seeburg Royales \$119.50; Vogues (139.50; Classics (169.50; Half Certified Deposit. - THE MARKEPP COMPANY, 3908 CARNEGIE AVENUE, CLIVIL ID, OHIO. (Tel: Henderson 1043).

- ARCADE -FOR SALE - Ten Strikes, Low Dial, \$40. each; Ten Strikes, High Dial, \$55. each; 1/3 with orders, Balance C.O.D. - MECHANIC'S SERVICE, 2124 FIFTH AVENUE, PITTSBURGH, PA.





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"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY

/OL. 4, NO. 12

DECEMBER 15, 1942

TWO DOLLARS A COPY

SLOT MACHINES

| MILLS | JENNINGS |
|-------------------------------------|--|
| 10¢ Natural Chrome, #446881\$230.00 | 25¢ Victory Chief #150694 \$220.00 |
| 10¢ Natural Chrome, #468084230.00 | (\$) Silver Dollar#150275475.00 |
| 5¢ Natural Chrome, #446088220.00 | (\$) Silver Dollar#150505475.00 |
| 5¢ Natural Chrome, #454477220.00 | (\$) Silver Dollar#150707475.00 |
| 5¢ Natural Chrome, #448888220.00 | 5¢ Club Special#148162175.00 |
| 25¢ Gold Chrome #472552 250.00 | 5¢ Club Bell#466088175.00 |
| 5¢ Gold Chrome | 5¢ Club Bell |
| 10¢ Copper Chrome #468885 235.00 | 5¢ Silver Moon Chief.#136490220.00 |
| 5¢ Copper Chrome #470588 220.00 | 5¢ Silver Moon Chief-New, Uncrated 220,00 |
| 50¢ Brown Front | 5¢ Silver Moon Chief-New, Uncrated 220,00 |
| 10¢ Brown Front | 5¢ Chief#13434865.00 |
| 10¢ Brown Front | 5¢ Chief#11736265.00 |
| 5¢ Brown Front #476466 175.00 | 1¢ Little Duke, D.J#1092125.00 |
| 5¢ Brown Front#438168175.00 | Flashing Thru |
| 25¢ Blue Front#380142150.00 | |
| 10¢ Blue Front#338931120.00 | GROETCHEN |
| 10¢ Blue Front#428842120.00 | Columbia, Cigarette Reels |
| 5¢ Blue Front#342966110.00 | Columbia, Fruit Reels |
| 5¢ Blue Front#406450110.00 | Sparks |
| 5¢ Blue Front#448085110.00 | |
| 25¢ Cherry Bell#445099150.00 | EVANS |
| 5¢ Cherry Bell#440207125.00 | Lucky Smokes15.00 |
| 5¢ Futurity Dial#40559670.00 | |
| 5¢ War Eagle | DAVAL |
| 5¢ Lion Head#153899 | Ace |
| 5¢ Club Special #418922 | Cub |
| 5¢ Club Special #418909 225.00 | Marvel |
| 5¢ Club Special#448240225.00 | American Eagle |
| 5¢ Club Special#466088225.00 | |
| Q.T. Green | BAKER |
| Q.T. Blue | Pick-A-Pack |
| Q.T. Gold(NEW) | warming a / a tiginal Demonstration of the Outland |
| 1¢ Shamrock Bell | TERMS: 1/3 Certified Deposit with Orders- |
| | We ship balance C.O.D. or Sight Draft, |

for S.D. Shipments). NOTICE: We have a great many more machines of all makes and types in stock. All are in perfect mechanical condition, beautiful ap-

Bill of Lading. (Give Name of Your Bank

STEWART NOVELTY COMPANY 133 EAST SECOND, SOUTH, SALT LAFE CITY, UTAH. (All Phones: 3-5055) .

pearance. Write for our complete list today.

MUSIC - CONSOLES - 1- BALLS - SLOTS

FOR SALE - New Wurlitzer 780E at \$485.; Charlie Horse (Fruit Reels) 5¢/25¢ Combination, \$119.; Galloping Dominoes \$45.; Jennings 5¢ DeLuxe Liberty Bell, C.P.O., \$34.50; Jennings Liberty Bell, C.P.O., \$27.50; Bally's Roll 'Em, like new, \$149.50; Exhibit Rac Races \$54.50; Ak-Sar-Ben, One-Ball Console, \$34.50; Fleetwood, One-Ball Console, \$42.50; Jennings Multiple Races, 1 to 4 coin multiple, \$39.50; Tanforan \$29.50; Mills 1-2-3, F.P., Fruit Reels, \$34.50; Jennings F.P. Mint Vendor, like new, \$79.50; 1/3 with orders. Balance C.O.D. - COLEMAN NOVELTY COMPANY, 1025 FIFTH AVENUE, ROCKFORD, ILL. (Tel: Main 1323).

- MUSIC -

FOR SALE - 17 Wurlitzer Boxes, Model 320, \$26.50 each; 1 Wurlitzer Bar Box, Model 33], \$30.; 1 Rockola 1940 Super Walnut \$170.; 1 Twin-12 Rockola with Keeney Adaptor in Steel Cabinet and 18 Keeney Boxes \$215. for all; 1 Rockela 1939 Standard \$125.; 1 Rockela Playmaster, 1 Spectravex, 9 5% Wall Boxes, 1 5% Bar Box \$390. for all; 1 Wur-litzer Model 850 \$385.; 10 Used Seeburg 30-Wire Select-O-Matics \$12. each; 6 Packerd Boxes \$30. each; 1/3 with orders, Balance Shipped C.O.D. - ATLAS COIN MACHINE COMPANY (SEE BURG DISTRIBUTORS), 780 COMMONWEALTH AVENUE, BOSTON, MASS. (Tels: Beacon 3870-3871



"THE MARKET PLACE OF TH E COIN MACHINES INDUSTRY"

VOL. 4, NO. 12

DECEMBER 15, 1942

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MAKE ME AN OFFER, BOYS - I'M READY TO GET RIGHT !!

| 4 | Wurlitzer 71 Counter Models with Factory Stands, really clean | .2 |
|---|--|-----|
| | Mills Empress, Beautiful Condition | |
| 1 | Wurlitzer 24, Best you've ever seen | .? |
| | Wurlitzer 780E, Like New | |
| | Fastimes, Free Play | |
| | Paces Reels, Jr., 5¢ Play, Hails, Round Top | |
| | Paces Races Red Arrow, New Cabinet, Factory Rebuilt Mechanism, Used | |
| | only 90 Days, Just Like New if any machine ever was like new | . 2 |
| 1 | Turf King, real clean | |
| | Rockola Ten Pins | |
| | Pacemaker | |
| | Sport Pages | |
| | O Model, 125, $5\frac{4}{10\frac{4}{25}}$ Wurlitzer Wall Boxes, a few have broken covers but otherwise okay - not used much | |
| | | / . |

Ed. Heath NORWOOD MUSIC CO., NORWOOD, GA. (Tel: 3114 and 3202)

CONSOLES - SLOTS

FOR SALE - Brand New Equipment: Bally Club Bolls \$235. each; Columbia Bells, RDP, GA. \$85. each; Evans Galloping Dominos, latest model, \$395. each; Keeney Super Bell \$215.; Mills Jumbo Parades, Camb. F.P. & P.O., \$175. each; <u>Slightly Used Equipment</u>: (Same as New) Bally Club Bells, Comb. F.P. & P.O., \$145. each; <u>Baker's Facor</u>, extra clean, Daily Double Model, 30 Fay, \$195. each; Columbia Fells, RDP, GA, \$50. each; Columbia Bells, JP Model, \$50. each; Baker's Facers, Red Arrow, JP Model, \$195. each; Evans Galloping Dominos, latest JP model, \$295. each; Evans Bangtail, latest JP model, \$295. Evans '41. Lucky Lucre \$295.; Jennings 50¢ Chief \$175.; Keeney Super Track Time \$325. each; Keeney Super Bells, floor samples, \$190. each; Keeney 4-Way Super Bell, 2/5¢ & 2/25¢, \$400.; Mills 3 Bells \$500. each; Mills Jumbo Parade, latest type, used 3 to 10 days, \$125. each Mills Original 5¢ Chromes \$212. each; Mills Original 10¢ Chromes \$217.50 each; Mills 5¢ Melon Bells \$110. each; Mills 5¢ Blue Fronts \$85. each; Mills 10¢ Blue Fronts \$95. each Mills Cherry Bell, floor sample, \$215.; Mills Cherry Bells SU, \$160.; Mills 50¢ Blue Fronts, Reconditioned \$250.; Mills 5¢ Futurity, late, \$75.; Mills 25¢ Futurity, late, \$75.; Paces Comot, late \$77.; 85.; Evans Bangtails '39 Model \$165.; Evans Galloping Dominos, Brown Cab., Slant Head, \$125.; Jonnings Fast Time, CPO \$65. each; Mills Green Vest Pockets \$22.50 each; Mills Jumbo Parades, Clean, \$75. each; Mills Square Bells, \$50. each; Watling 5¢ Rolatops, DJP, \$35. each; Watling 1¢ Goosenecks, DJP, \$25. each; Watling 5¢ Goosenecks, DJP, \$30. each; Watling Gooseneck Treasuries, DJP, \$35. each; Mil-Side Saters be accompanied by 1/3 Certified Deposit - JONES SALES COMPANY, 1330-32 TRADE AVENUE, HICKORY, N.C. (Tel: 107).

- ARCADE -

FOR SALE - Chicago Coin Hockeys \$220.; Ten Pins, H.D., \$60.; Ten Strikes, L.D., \$50.; 1941 Ten Strikes, H.D., (100.; 1941 Ten Strike, Free Play, (125.; Bally Alleys (45.; Skee-Ball-Ettes (65.; Batting Practices (120.; Texas Leaguers (39.50; Late Model Gonco Play Balls #185.; New Keep 'Em Punching #149.50; New Casino Golfs \$55.; Used Casino Golfs 945.; Mountain Climbers 8175.; Major League 8140.; Ropp Baseball 8125.; DeLaxe Western Baseballs 389.50; New Keeney Sub Guns 3245.; Used Keeney Sub Guns 195.; Anti-Aircraft Guns 355.; Slap-The-Japs 3125.; Sky Fighters 3245.; Tom Mix Guns 365.; Shoet The-Chutes 3135.; Exhibit Duck Gun 365.; Shoot-The-Bull 385.; Drive Mobiles 3245.: Chester-Pollard Golf Machines \$85.; Mutoscope Electric Diggers \$50.; Exhibit Rctary Finger \$165.; Exhibit Rotary Claws \$135.; Windmill \$15.; Mutoscope Magic Fingers \$125. DeLuxe Buckley Diggers \$85.; Exhibit Iron Claws \$50.; Electro-Hoists \$50.; Exhibit Punching Bags §165.; Caille Strength Tester \$125.; Combination Grip & Lung Tester \$75. Groetchen Metal Typers 385.; Latest 3-Way Grippers \$17.50; Gottlieb 3-Way Grippers \$17.50; New Grip Tease \$55.; Counter Hitler Guns \$20.; New DeLuxe Poison-The Japs, cour ter game, \$32.50; Name-In-Headlines outfit \$139.50; ABT Model F Guns \$15.; ABT Challen gers \$25.; Used Liteup Post Card Vendors with bases \$35.; Newly built Post Card Vender with liteup and cabinet bases \$45.; 3 Gun MacGlashan Gun Range \$950.; 1 Deposit With Order, Balance C.O.D. - Write! Wire! Phone! CLEVELAND COIN MACHINE EXCHANGE, 2021 PROSPECT AVENUE, CLEVELAND, OHIO. (Tel: Prospect 6316-7)



"THE MARKET PLACE OF TH E COIN MACHINES INDUSTRY

VOL. 4, NO. 12

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- MUSIC -

FOR SALE - Special While They Last: New Seeburg Wireless Bar-O-Matics \$49.50; Wall-O-Matics (5\$/10\$/25\$) \$45.00; Seeburg Select-O-Matic wired boxes for Wurlitzers; 16 Selection @ \$10.95; 24 Selection @ \$12.95; New Seeburg 20 Select-O-Matic Wired Boxes @ \$14.50; Mills Thrones \$114.50; Empress \$139.50; Wurlitzer 616 \$49.50; Wurlitzer 616; Lite-Up, \$59.50; Terms: 1/3 Deposit, Balance C.O.D. - OTHER equipment for sale -Write for List!: FAIRMORE MUSIC CORPORATION, 135 S. 5th STREET, READING, PA. (Tel: Reading 4-4839).

ARCADE - PINS - CONSOLE

FOR SALE - Used only two weeks, like new, International Mutoscope 1¢ Love Tester \$175.00; 5-Ball Pin Games: Capt. Kidd \$32.50; Argentine \$32.50; New Champ \$40.; Bakers Defense \$25.; Bally Flicker \$20.00; Hi-Stepper \$20.; Bally Mystic \$25.; Bally Play Ball \$25.00; Paradise \$17.50; Roxy \$10.00; 1-2-3 F.P. '38, \$20.; Sea Hawk \$25.; Leader \$30.; Mills Owl, like new, \$45.; Zig Zag \$35.00; Show Boat \$30.00; Silver Spray \$35.00; Majors '41, \$35.00; Gun Club \$40.00; Metro \$20.00; Trailways \$25.00; New Four Bells. - H. Z. VENDING & SALES COMPANY, 1205 DOUGLAS STREET, OMAHA, NEBR.

CONSOLE - PINS

FOR SALE - Jennings 5¢ Bobtail Totalizer, F.P., \$79.50; A.B.C. Bowler \$39.50; Argentine \$49.50; Belle Hop \$34.50; Attention \$24.50; Capt. Kidd \$39.50; Do-Re-Mi \$24.50; Seven Up \$24.50; Hi-Hat \$34.50; Five & Ten \$74.50; Gun Club \$49.50; Duplex \$24.50; Knock Out \$74.50; New Champ \$64.50; Super Chubble \$39.50; Star Attraction \$34.50; Snappy '41, \$34.50; Texas Mustang \$49.50; Ten Spot \$29.50; Twin Six \$34.50; Victory \$69.50; Silver Skates \$24.50; Zig Zag \$39.50; 1/3 Deposit With Order, Balance C.O.D. Every machine guaranteed regardless of price. - THE B. J. FINE COMPANY, 201 EAST MT. ROYAL AVENUE, BALTIMORE, MD. (Tel: Vernon 5390).

- PINS -

FOR SALE - Special Prices On Games In Perfect Shape: Knock Outs \$70.; Sky Ray \$27.50; Yanks \$60.; Snappy '41, \$32.50; Four Diamonds \$32.50; Lot-O-Fun \$20.; Big Parade \$72.50; Air Circus \$77.50. 1/3 Cash with Orders. We Ship Balance C.O.D. - NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, IA.

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An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

VOL. 4, NO. 12

DECEMBER 15, 1942

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PHONOGRAPHS

| | PHONOG |
|---|------------------|
| SEEBURG | |
| Selectophone 10\$14.50 | |
| 2.Symphonola | 32.50 |
| Plaza129.50 | 250.00 |
| 2.Regal | 139.50 |
| Model A | 64.50 |
| Model A Ill | 10 50 |
| Mcdel B | 49.50 |
| Model C., | 49.50 79.50 |
| Model H | 150.00 |
| Model K-15 | 79.50 |
| Model K-20 | 110.00 |
| 2.Royale | 119.50 |
| 2.Gem119.50 | 137.50 |
| 2.Classic159.50 | 169.50 |
| Classic, R.C | 195.00 |
| Classic, ESRC | |
| Mayfair | 159,50 |
| Melody King110.00 | |
| Crown155.00 | 164.50 |
| Concert Grand145.00 | 199.50 |
| 2.Colonel,ESRC | 325,00 |
| Colonel,ES | 300.00 |
| Concert Master, ES275.00 | 329.50 |
| Cadet, ESRC | 240.00 |
| Major, ES | 235.00 279.50 |
| Major, R.C | 265.00 |
| 4.Major,ESRC | 265.00 |
| Envoy, ES | 252.00 |
| Envoy, R.C | 269.50 |
| 1.Vcgue | 175.00 |
| 4.Casino100.00 | 159.50 |
| Commander 125.00 | 249.50 |
| Commander, R.C | 310.00 |
| Commander, ESRC249.50 | 325.00 |
| Playboy | 29.50 |
| 1.Selectomatic 2410.50 | 17.50 |
| Remote Speak Organ44.50 | 47.50 |
| Wireless Wall-C-Matic14.50 | 29.50 29.50 |
| Wire-Wall-O-Matic22.00 Multi-Selector, 12RC69.50 | 79.50 |
| Melody Parade B.Box8.50 | 10.00 |
| 30 Wire Wall Box10.00 | 22.00 |
| 5¢ Wall-O-Matic, Wireles22.50 | 29.50 |
| 5¢,10¢,25¢ Bar-O-Matic | |
| 3 Wire | |
| 5¢,10¢,25¢ Wall-O-Matic | |
| Wireless41.00 | 47.50 |
| 5¢,10¢,25¢ Bar-O-Matic | 50 50 |
| Wireless | 52.50 |
| Electric Selector 23.00 | |
| Wireless Adaptor | |
| Hi-Tone,9800 | 410.00 |
| Hi-Tone, 9800, R.C | 399,50 |
| Hi-Tone, 9800, E.S | 395.00 |
| 2.Hi-Tone,8800 | 350.00 |
| 2.Hi-Tone,8800,R.C | 395.00 |
| Hi-Tone,8800,E.S350.00 | 374.50 |
| Hi-Tone,8800,ESRC395.00 | 400.00 |
| Hi-Tone,8200,R.C450.00 | 465.00 |
| Wall Brackets2.50 | |
| Power Supply, New10.50 | |
| 1/D DI DI | |
| KEENEY | 14.50 |
| 1.Wall Boxes | 11.00 |
| Adaptor for Rockola19.50 | 25.00 |
| mapoor for house and the | |

| KEENEY Adaptor for Wurlitzer | |
|--|------------------|
| 616 \$25.00 | |
| | |
| MILLS | |
| Zephyr | To \$19.50 |
| Studio | |
| Dance Master25.00 | 29.50 |
| DeLuxe Dance Master29.50 Do-Re-Mi | 35.00 |
| 2. Pancrams | 375.00 |
| 2. Throne of Music | 129.50 |
| 2.Empress125.00 | 189.50 |
| Empress with Adptr219.50 | 225.00 |
| Empress, New | |
| 3.Panoram Adptr | |
| 12 Record, Jr | 17.50 27.50 |
| 12 With Adaptor | 21.00 |
| 2-12's with Adaptor94.00 | |
| 18 Rec. Ill. Grille34.50 | 40.00 |
| 2-18's with Adaptor 120.00 | |
| PACKARD | |
| Fla-Mcr, Wall & B.Box25.00 | |
| Bar Bracket2.50 Pla-Mor Wall & B.Box | 5.00 |
| (New) | 45.00 |
| Willow Adaptor | 40.00 |
| Chestnut Adaptor | |
| Cedar Adaptor | |
| | |
| ROCKOLA | |
| 2.12 Record | 35.00 |
| 2.16 Record | 49.50 47.50 |
| Rhythym Master 1644.50 | 59,50 |
| Rhythym Master 16,Ill.64.50 | 00,00 |
| 2.Imperial 1640.00 | 59,50 |
| 2.Imperial 2045.00 | 79,50 |
| 2.Windsor | 99,50 |
| Windsor, Ill109.50 | 110 50 |
| Monarch | 112.50 275.00 |
| Standard Dial-A-Tone235.00 2.'39 Counter | 75.00 |
| 2. 39 Standard | 149.50 |
| 2.'39 DeLuxe119.00 | 189.50 |
| '40 Super Marble210.00 | 225,00 |
| 40 Super Rockolite194.50 | 249.50 |
| '40 Super Walnut | |
| with Adaptor194.50 | 225.00 |
| 2. 40 Super Walnut175.00 40 Master Marble175.00 | 180.00 189.50 |
| 2.'40 Master Rockolite154.00 | 189.50 |
| 2. '40 Master Walnut 150.00 | 190.00 |
| '40 Counter | 99.50 |
| Wall Box12.00 | 21.50 |
| Spectrovox '41 | 94.50 |
| Spectrovox, New129.50 | 135.00 |
| Glamour Tone Col.New 109.50 | 125.00 |
| Moderne Tone Col.New60.00 2.Playmaster, Spectrovox.189.00 | 239.50 |
| Playboy | 203.00 |
| DeLuxe, Jr. Console | |
| Rockolite90.00 | 99,50 |
| Playmaster | 194.50 |
| 2.20 Rec.Steel Cab. | |
| Adptr.Step.Amp.Spk.104.00 | 129.50 |
| Commando | |
| (OVER) | |
| (OVER) | |

| A.M.I. Singing Towers | To \$175. 00 , |
|--|--|
| BUCKLEY Wall & Bar Box,Old Style | 10.50 25.00 35.00 30.00 32.50 |
| WIRLITZER P-10, I11 22.50 P-12, I11 34.50 312 29.50 P-400 22.412 29.50 412, D.C., Cur 412, I11 49.50 2.616 40.00 2.616 412, I11 49.50 2.616 412, I11 49.50 2.616 412, I11 49.50 2.616 1.24 95.00 24 A 105.00 2.600 R 2.600 R 2.600 K 4.500 4.600 2.600 K 4.600 2.600 K 4.500 2.600 K 4.500 2.500 A 2.500 A 2.500 A 2.500 A 2.500 A 2.71 (Counter) .55.00 2.71 (Counter) .55.00 | 20.00 29.50 59.50 69.50 45.00 35.00 59.50 59.50 79.50 69.50 109.50 120.00 149.50 165.00 149.50 165.00 180.00 75.00 59.50 185.00 19.50 19.50 19.50 19.50 19.50 19.50 19.50 19.50 119.50 |
| 50 | 59 •50 |

| 4.700 | |
|--------------------------------------|---|
| 4.700 | |
| 750 E | |
| 2.750, New | |
| 790 E 740 00 705 00 | |
| 780 E | |
| 780 M | |
| 2.800 | |
| 2.850 E 325.00 450.00 | |
| 2.950 | |
| 2.950, New |) |
| 310 Wall Box16.50 | |
| 5¢,10¢,25¢ Wall Box39.50 45.00 | |
| 320, Wireless " " 25.00 29.50 | |
| 320,2-Wire Wall Box24.50 29.50 |) |
| Ill: 2-Wire B.Box39.50 | |
| 332; 2-Wire B.Box22.50 | |
| 1.331, 2-Wire B.Box22.50 30.00 |) |
| 304, 2-Wire Steppers9.50 | |
| Wireless Strollers40.00 | |
| 430 Speaker Cab. with | |
| 5¢,10¢,25¢ Box115.00 | |
| 350 Wireless Speaker 34,50 39,50 | |
| 24 Rec. Adaptor |) |
| Impulse Stepper 25.00 | |
| 1.Twin-12 in Steel Cab99.00 119.50 |) |
| 2.Twin-12, Steel Cab., | |
| Adp., Amp., Step, Spk. 100.00 150.00 | |
| 2.24 Steel Cab. " "110.00 129.50 |) |
| 616 " " Adp110.00 | |
| 580 Selector Spkr150.00 | |
| Adaptor | , |
| 30 Wire Box |) |
| 100, Wall Box25.00 27.50 | ļ |
| 125, Wall Box |) |
| 2.120, Wall Box | |
| Bar Bracket2.50 | |
| 3.1501 Wall & Bar Box19.50 | |

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VOL. 4, NO. 12

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ARCADE EQUIPMENT

| | ANGADE | LYOIT MENT | |
|--|--------------------|---------------------------------------|----------|
| Atlas Baseball\$55.00 | | Keeney Anti-Air | |
| 3.A.B.T. 6 Gun Rifle | | Craft Black \$45.00 To | \$47.50 |
| Range 2,000.00 | | Keeney Anti-Air Craft | |
| | | Brown | 59.50 |
| Bolly Allow 24 50 | To \$10 50 | | |
| Bally Alley24.50 | | Keeney Navy Bomber 117.00 | 145.00 |
| 2.Bally Bull's Eye49.50 | 79.50 | Keeney Texas Leaguer.27.50 | 39.50 |
| 2.Bally Bull, Jap Conv79.50 | 89.50 | 2.Keeney Sub Gun175.00 | 229.50 |
| Bally Convoy | 219.50 | Keeney Sub Gun, New.245.00 | 249.50 |
| Bally Defender | 204.50 | Keeney Bowlette 89.50 | N 10 000 |
| | | neency Dowrette03.00 | |
| Bally Lucky Strike24.50 | 59.50 | | |
| Bally Rapid Fire159.50 | 189,50 | Kirk Air Defense69.50 | |
| Bally Shoot-the-Bull49.50 | 69.50 | Kirk Night Bomber 239.50 | 310.00 |
| Bally Sky Battle169.50 | 189,50 | O | |
| | | Mille Patery Diamon 60 00 | |
| Bally Racer75.00 | 109.50 | Mills Rotary Digger69.00 | |
| Bally Basket Ball119.50 | | | |
| Bally Torpedo | 195.00 | 2.Mutoscope Ace Bomber239.50 | 249.50 |
| Bally Torpedo, New 200.00 | | Mutoscope Bowling A69.50 | |
| 2.Bally King Pin140.00 | 189.50 | Mutoscope Drive Mob.189.50 | 239.50 |
| | T03.00 | | 203.00 |
| Bally King Pin, New200.00 | | Mutoscope Fan Front | |
| Bally Eagle Eye 49.50 | 79.50 | Diggers119.50 | |
| | | , Mutoscope Electric | |
| Baker Sky Pilot139.50 | 167.50 | Traveling Crane49.50 | 79.50 |
| Daret DRy III00 | 101.00. | | |
| | | Mutoscope Photomatic595.00 | 725.00 |
| 1.Bang-A-Deer | 125.00 | Mutoscope Roll | |
| | | Front Crane 49, 50 | 69.50 |
| Buckley DeLuxe Digger85.00 | 125.00 | 2.Mutoscope Sky Fighter 195.00 - | 239.50 |
| | 120.00 | | 203.00 |
| Buckley Treasure | | Mutoscope Magic Finger, 70.00 | · · |
| Island Digger 49.50 | 94.50 | | |
| | | 1.Radio kifle29.50 | 79.50 |
| 2.Chicoin Hockey150.00 | 239.50 | | |
| | | | FF 00 |
| Chicoin Rola-Score59.50 | 69.50 | Rockola Ten Pins, L.D. 39.50 | 55.00 |
| | | Rockola Ten Pins, H.D. 49.50 | 67.50 |
| 1.Daval Bumper Bowling47.50 | 79.50 | Rockola Tom Mix Rifle.39.50 | 49.50 |
| Daval-U-Roll-It | | Rockola World Series49.50 | 89.50 |
| | | | |
| | | Rock-0-Ball | 74.50 |
| Evans Duck Pin Alley. 350.00 | 450.00 | | |
| Evans-In-The-Barrel35.00 | 114.50 | Scientific Baseball85.00 | 117.50 |
| 2.Evans Play Ball | 219.50 | Scientific Basketball.89.50 | 117.50 |
| | | | |
| Evans Ski-Ball79550 | 85.00 | 4. Ścientific R. Prac. 119.50 | 139.50 |
| Evans Super Bomber 239.50 | 285.00 | Scientific X-Ray Pkr.,65.00 | 100.00 |
| 1.Evans Ten Strike, L.D45.00 | 59.50 | | |
| 4.Evans Ten Strike, H.D49.50 | 69.50 | Seeburg Battle Royal 39.50 | 49.50 |
| | | | |
| 2.Evans Tommy Gun100.00 | 139.50 | Seeburg Chicken Sam86.50 | 89.50 |
| | | Seeburg Chicken Sam | |
| Exhibit Bicycle | 125.00 | Jap Conv | 104.50 |
| Exhibit Baseball19.50 | 25.00 | Seeburg Jail Bird 95.00 | 99,50 |
| | 49.50 | | 00.00 |
| Exhibit Bowling Alley45.00 | | 2. Seeburg Shoot-The- | |
| Exhibit Hi-Ball | 79,50 | Chutes | 115.00 |
| Exhibit Merchantman | | 3.Seeburg Chute, Conv139.50 | |
| Roll Chute Digger 39.50 | ⁵ 49,50 | Seeburg Hockey 59.50 | 99.50 |
| | • • | | 99.50 |
| Exhibit Rotary | | Seeburg Rayolite44.50 | |
| Merchandiser150.00 | 180.00 | 1.Seeburg Parachute Jump87.50 | 95.00 |
| Exhibit Vitalizer 49.50 | 69.50 | | |
| | | Star Elec.Hoist Digger25.00 | 49.50 |
| Compa Parls Della 114 50 | 124 50 | Success Night Bomber. 115.00 | 159.50 |
| Genco Bank Roll114.50 | 124.50 | | |
| Genco Magic Roll37.50 | 45.00 | Supreme Keep Punehing139.50 | 159.50 |
| 2.Genco Play Ball149.50 | 185.00 | | |
| | | Test Pilot 169.50 | 257.50 |
| Groetchen Mountain | | | |
| | 100 50 | | |
| Climber 159.50 | 189.50 | | |
| Groetchen Metal Typer60.00 | 69.50 | F.P.P.O | 65.00 |
| Groetchen Skill Jump55.00. | 69.50 | Western Baseball '4074.50 | 99.50 |
| the second s | · · · · · · | Western Baseball '4179.50 | 103.50 |
| | 4. S. 27 | ** | |
| | | 2.Western Major League.139.50 | 154.50 |
| 1.Gottlieb Skee Ball Et45.00 | 7,9.50 | | |
| | | Western Recordit 450.00 | |
| Jennings-In-The-Bar. 100.00 | 119,50 | · · · · · · · · · · · · · · · · · · · | |
| veimings-methe-bart. 100.00 | 10000 | 1.Wurlitzer, 14 Ft. Skee | |
| | 705 00 | | |
| Keeney Air Raider159.50 | 185.00 | Ball, Free, | |
| | | Play 114.50 | 125.00 |
| | | | |

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THE CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

OL. 4, NO. 12

DECEMBER 15, 1942

TWO DOLLARS A COPY

NEW NAMES OF REVAMPED FREE PLAY PIN GAMES

OLD NAME

NEW NAMES

| Blondie | Stepper, Rodheads, Production |
|------------------------------|--------------------------------|
| Big League | Eagle Squadron |
| Big Show | Big Tent |
| Big Town | |
| Bowling Alley | Bowling Alley '42 |
| Cadillac | Archery, Destroyer |
| Commodore | Sailorettes |
| Crossline | |
| Drum Major | |
| Luploz | |
| Entry | |
| Floot | |
| Flicker | Tiboutr |
| Follics '40 | |
| | |
| Formation | Dive Bomber Nito Club, Torpedo |
| D | Patrol |
| Four Roses | |
| Glamour | |
| Gold Star | |
| Homo Run | |
| Jolly | |
| Leader | |
| Lite-A-Card | Bingo |
| Mr. Chips | Nino Bolls, Shangri-La |
| | Hi Boy |
| O'Boy | Easy Pickin |
| Powerhouse | |
| Punch | |
| Red, White & Blue | De-Icer |
| Rotation | |
| Roxy | |
| Score Card | |
| Scoop | |
| Silver Spray | |
| Silver Skates | |
| Sky Blazer | |
| Sporty | • |
| Sun Beam | Sun Volley |
| Stars | |
| Triumph | |
| Vacation | |
| Wow | |
| Zombie | |
| | nau a te maaway |
| NEW MARCON CONTENDED ADD | |
| NEW NAMES OF CONVERTED ARCAI | |
| Seeburg Chicken Sam | Bell's Super Jap |
| | |

NEW NAMES OF ONE BALL PAY OUTS

| Sport Page | Fast Track |
|----------------|-------------|
| Blue Ribbon | Fast Track |
| Thistle Down | Race King |
| Sea Biscuit | Race King |
| Grand Stand | War Admiral |
| Grand National | War Admiral |

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THE CONFIDENTIAL PRICE LIST An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by

"THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

| | "THE CASH BOX" 3 | BI FOURT | H AVENUE, NEV | W YORK CI | TY |
|-----|--|----------------------------------|--------------------------------|--------------|------------------|
| 170 | OL. 4, NO. 12 | DECEMBER | 15, 1942 | TWO DO | LLARS A COPY |
| | | CONSO | LES | | |
| | | | | * | 1- #40 00 |
| | Across the Board | ro \$35.00 | | \$25.00 I | |
| | Bakers Pacers, New299.50 | | Kentucky Club Kenette | | 69 .50 |
| | 2.Bakers Pacers | 219. 50 | Keen Kubes | | |
| | Bally Entry19.50 | 22.50 | | | |
| | Bangtails \$4079.50 | 165.00 | Long Acre | | 325.00 |
| | Bangtails '41140.00 | 295.00 | Liberty Bell. | | 27.50 |
| | Beulah Park | 89.50 | Longchamps | | 49.50 |
| | Big Game, P.O | 89.50 84.50 | Long Shot | | 199.50 |
| | Big Game, F.P60.00 2.Big Top, F.P52.50 | 84,50 59,50 | Lucky Lucre Lucky Lucre ' | | 175.00 245.00 |
| | Big Top, P.0 | 59.50 94.50 | Lucky Lucre | | 245.00 135.00 |
| | Bob Tail, P.0 | 104.50 | Lincoln Field | | |
| | Bob Tail, F.P69.50 | 104.50 | | | |
| | By-A-Blade | | Multiple Cube | | |
| | Buckley Seven Bolls700.00 | | Multiple Race | | 35.00 |
| | Buckley Long Shot | | Mills 4 Bells | | 345.00 |
| | Parlay | | Mills 4 Bells Real | Anim | 350.00 |
| | Buckley Colors, Slant Hd 60.00 | | Reel. Mills New 4 B | | 350.00 525.00 |
| | Charley Horse | 119.50 | Mills 3 Bells | | 500,00 |
| | China Boy | 59.50 | Mills Auto Di | .ce35.00 | 42.50 |
| | Chucklette | 59.50 | Mills 3 Bells | | 675.00 |
| | Club House 19.50 | 22.50 | | | |
| | 2.Club Bells145.00 | 194.50 | Pace Century. | | 125.00 |
| | Club Bells, New229.50 | 239.50 | Pace Maker | | 89.50 |
| | Club Trophy174.50 | 219.50 | Paces Maratho Paces Races,N | | 375.00 |
| | Derby Day, Slant24.50 | 49.50 | Paces Races,N Paces Races,B | | 39.50 |
| | Derby Day, Flat | 13.00 | Paces Races, B | | 169,50 |
| | Derby Winner | | Paces Races, R | | 275,00 |
| | Dixie | 69.50 | Paces 139 Sar | atoga40.00 | 75.0 0 |
| | Dominola15.00 | 25.00 | Paces 40 Sar | atoga89.50 | 95.00 |
| | Double Bells155.00 | 159,50 | Paces '41 Sar | atoga. 95.00 | 104.50 |
| | M-1.41.44 D | 00.00 | Paces Saratog | | |
| | Exhibit Races29.50 | 69. 50 | | New245.00 | 124 50 |
| | Fairmount | | 2.Paces Reels C | | 124.50 255.00 |
| | Fairmount | 79.50 | Paces Reels, Paddock Club. | | 255.00 69.50 |
| | Fast Time, P. 0 | 69.50 | Panco DeLuxe | | 00.00 |
| | Fast Track | 30.00 | Parlay Races. | | 49.50 |
| | Favorite | 69 •50 | Pastime | 149.50 | 275.00 |
| | Flasher | 75 .00 | Pay Day | •••••99•50 | 199.50 |
| | Flashing Thru17.50 | 35.00 | Pheasant | | |
| | Flashing Ivories44.50 | 129.50 | Pickem | | |
| | Fleetwood | 30.00 485.00 | Pot Shot | | 30.00 |
| | Four Way Bell | 485.00 | Preakness | •••••23.00 | 30.00 |
| | 1041 HOI SCHEIL | | Ray's Track | | 35.00 |
| | Galloping Dominoes | | Rio | | 45.00 |
| | *3845.00 | 69.50 | Rollette | | 39.50 |
| | Galloping Dominoes | | Rosemont | 15.00 | 39.50 |
| | *39 | 99.50 | Royal Draw | 85.00 | 140.00 |
| | Galloping Dominoes | | Royal Flush | | 69.50 |
| | '40185. 00 | 225.00 | Roll 'Em | •••••130•00 | 150.00 |
| | 1.Galloping Dominoes | 305 00 | Coobury D | 75.00 | |
| | 41295.00 Good Luck | 395. 00 4 4. 50 | Seeburg Races Saddle Club | | 29,50 |
| | 000 100 x | 11.00 | Sadie Club Santa Anita | | 165.00 |
| | | | Silver Bell. | | 69.50 |
| | High Hand | 129.50 | 2.Silver Moon | | 95.00 |
| | Hold & Draw95.00 | | Silver Moon, | P.0. | |
| | | | | w119.50 | |
| | Jockey Club | 69.50 | Silver Moon, | | |
| | Jockey Club ¹ 41179.50 | 285. 00 | Skill Field | | 69 50 |
| | 2. Jungle Camp, F. P | 89.50 175.00 | Skillo | ••••••55,00 | 69.50 |
| | 1.Jumbo Parade, Comb109.50 2.Jumbo Parade, F.P57.50 | 175.00 85.00 | Skill Time '3 | 7 29.50 | 32,50 |
| | Jumbo Parade, F. P | | Skill Time '3 | | 79.50 |
| | Tumbo Parade Now 125 00 | | | | |

Jumbo Parade, New.....125.00 148.50

CONSOLES

| Spinning Reels\$95.00 T 2.Square Bell25.00 | 0 115.00 59.50 | Totalizer |
|---|-------------------|---------------------------------|
| Stanco Bells, Single 49.50 | 105.00 | Track King15.00 30.00 |
| Stanco Bells, Double 119.50 | 125.00 | Track Odds125.00 300.00 |
| Sugar King | 47.50 | Track Odds (Daily |
| Sunray | | Double)375.00 500.00 |
| 2.Super Bells, 5¢ Comb. 125.00 | 169.50 | Track Odds, D. D. New 500.00 |
| 2.Super Bells, 5¢ New215.00 | 249.50 | Track Time '38 |
| Super Bells, 25¢175.00 | | Track Time '3769.50 169.50 |
| Super Bells, 25¢, New.259.50 | | Track Time '38 TKT110.00 115.00 |
| Super Track Time 295.00 | 300.00 | Track Time, 37 TKT39.50 60.00 |
| Super Track Time, TKT.139.50 | | Triple Entry109.50 170.00 |
| Suzie Q | | Two Way Super Bell275.00 375.00 |
| | | Two Way Super Bell |
| | | New |
| Tanforan12.00 | 29, 50 | Turf King |
| Teaser | 69. 5Ŏ | |
| Thorobred259.50 | 279.50 | |

THE CONFIDENTIAL PRICE LIST

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| VOL. 4, NO. 12 | DECEMBER | 15, 1942 | TWO DOLLA | RS A COPY |
|---|----------------------------------|-------------|-----------------------------------|------------------------|
| | | | | |
| MILLS | SLO | TS | | |
| 5¢ Emerald Chrome, HL. \$250.00 | To \$270.00 | 1¢ V.P. H | Bell\$35.00 | |
| 10¢ Emerald " " 250.00 | 275.00 | | 911,J.P42. 50 To | |
| 25¢ Emerald " 300.00 | | | ell,Green20.00 | 23.00 |
| 5¢ Gold Chrome, H.L212.50 | 310.00 | | ell,B&G25.00 | 30.00 |
| 4.5¢ Gold Chrome,215.00 | 225.00 | 5¢ V.P.Be | ell, B&G, New74, 50 | 54 50 |
| 10¢ Gold Chrome217.50 | 275.00 250.00 | | nrome | 54,50 75,00 |
| 4.25¢ Gold Chrome225.00 2.5¢ Copper Chrome220.00 | 225.00 | | ity65,00 city | 10.00 |
| 10¢ Copper Chrome 235.00 | 265.00 | | rity | 95.00 |
| 25¢ Copper Chrome 248.50 | | | rity149.50 | 194.50 |
| 2.5¢ Club Bell195.00 | 250.00 | | w Front | 62.50 |
| 10¢ Club Bell172.50 | 275.00 | | ow Front | 69 , 5 0 |
| 25¢ Club Bell175.50 | 300,00 | | r Bell | 49.50 |
| 50¢ Club Bell340.00 | 40.50 | | int Vndr | 85.00 |
| l¢ Blue Front45.00 | 49.50 | | Ball Vndr135.00 | 210.00 |
| 1.5¢ Blue Front | 110.00 120.00 | | agle | 52,50 49,50 |
| 4.25¢ Blue Front100.00 | 150.00 | | Eagle | 49.50 |
| 10¢ Blue Front Fortune | 100,000 | | ront | 10.00 |
| Reel | | | | 24.50 |
| 5¢ Blue Front (Over | | | Head | 69,50 |
| 400,000)89.50 | 99.50 | 10¢ Roman | n Head | |
| 10¢ Blue Front (Over | | | n Head | |
| 400,000)90.00 25¢ Blue " "92.50 | 109.50 | l¢ Skyser | raper | |
| | 119.50 | | raper | 42.50 |
| 50¢ Blue " ".250.00 5¢ Blue Frt. M.P.0175.00 | 325.00 216.00 | | braper | RE 00 |
| 10¢ Blue Frt. M.P.0175.00 | 221,50 | | lead | 35,00 47,50 |
| l¢ Brown Frt. New185.00 | 221000 | | aordinary | ±1.00 |
| 1¢ Brown Front | 180.00 | | Bell | 122,50 |
| 5¢ Brown Front112.50 | 127.50 | 2.10¢ Melor | n Bell | 125.00 |
| 10¢ Brown Front137.50 | 175.00 | 4.25¢ Melon | Bell | 185.00 |
| 4.5¢ Brown Front | | | Head, D. J. P 19.50 | |
| (Over 440,000)130.00 | 175,00 | | ock Bell27.50 | |
| 2.10¢ Brown Front | 195 00 | JENNINGS | 00.50 | 65 00 |
| (Over 440,000)170.00 25¢ Brown Front | 185.00 | 2.5% Unier. | 29.5 0 69. 50 | 65.00 89.50 |
| (0ver 440,000)130.00 | 226,50 | | £ • • • • • • • • • • • • 65 • 00 | 79,50 |
| 1.50¢ Brown Front | 220000 | | 150.00 | 17.5.00 |
| (Over 440,000)249.50 | 3 25.00 | | r Moon Cf.New.220.00 | |
| 5¢ Cherry Bell, 3/10120.00 | 139.50 | | Chief94.50 | 129.50 |
| 10¢ Cherry Bell, 3/10.119.50 | 1 49 . 50 | | er Chief135.00 | |
| 25¢ Cherry Bell, 3/10.130.00 | 159.50 | | er Chief275.00 | 295. 00 |
| 5¢ Cherry Bell, 3/5135.00 | 215.00 | | Bell140.00 | 175.00 |
| 10¢ Cherry Bell, 3/5125.00 | 145.00 | | Bell150.00 | |
| 25¢ Cherry Bell, 3/5110.00 | 159.50 227.5 0 | | Bell | |
| 5¢ Cherry Bell(Chrome)211.50 25¢ Cherry Bell "220.00 | 661 00 | | Chief | |
| l¢ Bonus Bell | | | Chief | |
| 2.5¢ Bonus Bell | 190.00 | | e Duke 12.50 | 35.00 |
| 1.10¢ Bonus Bell189.50 | 220.00 | | Duke | |
| 25¢ Bonus Bell189.50 | 225.00 | | olla | 75 ,00 |
| 4.5¢ Chrome Bell200.00 | 220. 00 | | y,S.J.P24.50 | 00 50 |
| 4.10¢ Chrome Bell220.00 | 230.00 | | neck15.00 | 22 ,50 |
| 2.25¢ Chrome Bell225.00 | 240.00 | | eneck | |
| 1¢ Q.T. Blue | 59,50 49,50 | | e Dutchess19.50 | |
| 10¢ Q.T. Blue | 70,000 | | Dutchess19.50 | |
| 1¢ Q.T. Green | 49,50 | | Ball Vndr 75.00 | |
| 5¢ Q.T. Green | | | Ball " New.199.50 | |
| | | | he Super Chf70.00 | |
| 10¢ Q.T. Green | | | ne Chf.S.P150.00 | |
| 5¢ Q.T., F.P24.50 | 107 50 | | 475.00 | 500.00 |
| 1¢ Q.T. Glitter Gold59.50 | 107.50 | | olla,New175.00 | |
| 5¢ Q.T. Glitter Gold79.50 10¢ Q.T. Glitter Gold79.50 | 99 . 50 89 . 50 | Cigarolla | olla | |
| 1.1¢ Q.T. Glitter Gold79.50 | 99.50 | orgaroris | 145,000)135.00 | |
| 5¢ Q.T. " "110.00 | 134.50 | V.Cigarol | lla | |
| | | | olla | |
| (continued) | | 3.5¢ Escala | ator, DJP20.00 | |
| | | 3.25¢ Victo | ory Chie?220.00 | |
| | | | | |

| WATLING | |
|---------------------------------|---------------|
| 1¢ Rolatop\$29.50 Te | |
| 5¢ Rolatop | 49.5 0 |
| 10¢ Rolatop | 69.50 |
| 25¢ Rolatop | 72.50 |
| 50¢ Rolatop125.00 | 150.00 |
| 5¢-25¢ Rolatop49.50 | |
| 5¢ Club Bell | |
| 1¢ Twin J.P | |
| 5¢ Twin J.P | 42.50 |
| 10¢ Twin J.P | 120000 |
| 5¢ Twin J.P.,G.A39.50 | |
| 5¢ Gooseneck | |
| | |
| 3.1¢ Blue Seal15.00 | |
| 5¢ Blue Seal | |
| 25¢ Blue Seal | 4.4 50 |
| 1¢ Treasury | 44.50 |
| 5¢ Treasury | 64.50 |
| 10¢ Treasury | |
| 5¢ Treasury, New169.50 | |
| 5¢ Wonder Vendor 32.50 | |
| | |
| GROETCHEN | |
| 5¢ Columbia Chrome 70.00 | 89.50 |
| l¢ Columbia | 39,50 |
| 5¢ Columbia, Cig Real | |
| J. P49.50 | 85.00 |
| 1.5¢ Columbia, J.P. Bell. 50.00 | 95.00 |
| 10¢ Columbia, D.J.P89.50 | |
| 10¢ Columbia Club Bell 99.50 | |
| 5¢ Columbia Club Cig | |
| G.A99.50 | |
| 10¢ " Club Cig | |
| G.A99.50 | |
| 5¢ " Cig. G.A32.50 | 50,00 |
| ore ore concorrect | 00.00 |
| 5¢ " Orig. C.A65.00 | |

| CAILLE \$12.50 T 5¢ \$12.50 T 10¢ 12.50 25¢ 39.50 10¢ Cadet 39.50 55.00 25¢ 55.00 5¢ Playboy 45.00 10¢ 10¢ Playboy 55, 00 50.00 25¢ 50.00 25¢ Playboy 55, 00 50.00 25¢ Playboy 55, 00 50.00 25¢ Playboy 55, 00 55, 00 | 20 \$22.50 24.50 42.50 45.00 |
|---|---------------------------------------|
| 5¢ Commander | |
| 5¢ Bantam | 52.50 25.00 89.50 |
| 10¢ Comet Blue "Bell.49.50 25¢ Comet Blue " 60.00 5¢ All Star, M.P.044.50 1¢ All Star, 2/425.00 1¢ Chrome Rocket, New.119.50 | 60.00 65.00 59.50 39.50 |
| 25¢ Rocket | 45.00 [°] |

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TWO DOLLARS A COPY

ONE - BALLS

| Arlington, P.O | |
|--------------------------------|------------------------|
| Aksarben, P.0 | |
| Big Race, P.O | |
| Big Prize, F.P | To \$90.00 |
| Blue Grass, F.P | 175.00 |
| Blue Ribbon, P.O | |
| Club Trophy, F.P | 235.00 |
| Congo | |
| Contest, F.P | |
| '41 Derby, F.P | 245 00 |
| Dark Horse, F.P100.00 | 114.50 |
| Derby King, P.0 | |
| Derby Clock, P.O | |
| Derby Heat, P.O | |
| Derby Time, P.0 | 29. 50 |
| Derby Winner, P.O. (New)150.00 | |
| Eureka, F.P. | 34.50 |
| Feed Bag, P.O | |
| Flasher, P.O | |
| Fair Grounds, P.O15.00 | |
| Five-In-One,F.P. | |
| Gold Cup, F.P. | 49.5 0 |
| Grand National, P.O | 9 9 . 50 |
| Grand Stand, P.O | 69.50 |
| Gold Medal, P.O | 49,50 |
| Hawthorne, P.0 | 59.50 |
| Hi-Boy, P.O | 39 •50 |
| Horseshoes, P.O. | |
| Long Shot, P.0. | |
| One-Two-Three '39, F.P. | 34.50 |
| One-Two-Three 40, F.P65.00 | 75.00 |
| Owl, F.P64.50 | 75.00 |
| Pimlico, F.P | 275.00 |
| Pacemaker; P.0 | 89.50 |
| Preskness, TKT | 3⊈ ₀50 |
| Races, F.P | |
| Race King, Rev | 00 50 |
| Record Time, F.P | 99 •50 |
| Seven Flasher, F.P. | |
| Sky Lark, F.P | |
| Sport Special, F-P | 100.00 |
| Sport Page, P.O. | 49.50 |
| Santa Anita, P.0. | 149.50 |
| Spinning Réels, P.O | 99.50 |
| Sport King, P.O. | 179.50 |
| Stepper Upper, P.0 | 1000 |
| Track Record, P.O. | 69.50 |
| Thistledown, P.O | 69,50 |
| 3.Turf Champ, F.P. | 00000 |
| 1.Victory, F.P | 54.50 |
| War Admiral, Rev | 01000 |
| | |

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FREE PLAY GAMES

| 4.A.B.C. Bowler | 25.00 | To \$39 | .50 |
|---------------------|-------|---------|-------|
| 4.Air Circus | | | .00 |
| Air Circus, New | | | 50 |
| 1.Air Force | | | .50 |
| Airliner | | | .50 |
| Airport | | | 50 |
| Airway. | | | .50 |
| | | | .50 |
| Alert, Rev1 | | | |
| Ali Baba | | | .50 |
| All American | | | .50 |
| 2.Anabel | | | •50 |
| 4.Argentine | | | •00 |
| Armada | | | .00 |
| Arrowhead | | | .50 |
| 2.Attention | 22.50 | 25 | .00 |
| Avalon | 10.00 | 24 | •50 |
| | | | |
| 3.Banner | 12.50 | | |
| 2.Bally Beauty | | 12 | .50 |
| Battle (Rev.) | | | Ť |
| Battle (Rev.) New10 | 09.50 | | |
| 2. Bandwagon | | 17 | .50 |
| | | | .00 |
| 2.Bang | | | |
| Barrage | | | •00 |
| 1.Belle Hop | | | 00.00 |
| 4.Big Chief | | | •00 |
| Big League | | | .50 |
| 2.Big Parade | | | .50 |
| 1.Big Show | 13.00 | | .00 |
| 1.Big Six | | 14 | •50 |
| Big Ten | | 22 | •50 |
| 2.Big Time | 10.00 | 17 | •50 |
| Big Town | | 20 | .00 |
| Blackout | | 29 | .50 |
| 2.Blondie | | | .00 |
| 2.Bola Way | | | .00 |
| 2.Boom Town | | | .50 |
| Bordortown | | | .50 |
| 2.Bosco | | | .50 |
| | | | .50 |
| Bounty | | | |
| Bowling Alley | | | .50 |
| Box Score | | | .00 |
| 1.Brite Spot | | | .50 |
| 4.Broadcast | | | •50 |
| Buckaroo | 11.00 | 19 | •50 |
| | | | |
| 2.Cadillac | | 19 | .50 |
| 2.Capt. Kidd | 32.50 | 44 | •50 |
| 2. Champ | 17.50 | 29 | .50 |
| 2.Champion | | 13 | .00 |
| Charm | | 12 | .00 |
| Chevron | | | .50 |
| Chief | | | .50 |
| Chubbie | | | .00 |
| Circus | | | .00 |
| | | | .50 |
| Clipper | | | |
| Clover | | | .50 |
| C.O.D. | | | .00 |
| 1.Commodore | | | .50 |
| Congo | 19.50 | | •00 |
| Conquest | | | •50 |
| Contact | | | •50 |
| Contest | | | •50 |
| Convention | | | •50 |
| Cowboy | | 21 | •50 |
| | | | |

| Cross Line\$15.00 | To \$22.50 |
|---|--|
| Crystal 14.00 | 27.50 |
| | 52.50 |
| Crystal Gazer26.50 | |
| Click49. 50 | 59. 50 |
| | |
| | |
| Dandy | |
| Daily Dozen10.00 | |
| Davy Jones10.00 | 12.50 |
| | |
| 1.Defense (Genco)75.00 | 92.50 |
| 1.Defense (Baker)16.00 | 25.00 |
| Destroyer, Rev | |
| Dixie | 19.50 |
| Do-Re-Mi | 35.00 |
| Double Feature 10.00 | 17.50 |
| | |
| 1.Doughboy | 18.50 |
| Double Play23.00 | 30.00 |
| 2.Drum Major 10.00 | 19.00 |
| 2.Dude Ranch | 19.50 |
| Duplex | 30.00 |
| Dive Bomber (Rev.). 42.50 | 00.00 |
| DIVE DOMDEL (VEV.). 45.00 | |
| | |
| Eureka | 34.50 |
| Entry12.00 | 15.00 |
| | |
| Fantasy | 14.50 |
| | |
| Fifth Inning8.00 | 19.50 |
| Fifty Grand 19.50 | 34.50 |
| 2.Five-In-One | 64.50 |
| 4. Five & Ten | 95.00 |
| Fishin', Rev110.00 | 149.50 |
| Flagship | 17.50 |
| | |
| Flash8.00 | 20.00 |
| 2.Fleet11.00 | 22.50 |
| 4.Flicker16.50 | 25.00 |
| 2.Follies 4010.00 | 13.50 |
| Follow Up | 14.50 |
| 1.Formation16.50 | 19.50 |
| 2.Four Aces | |
| | 100.00 |
| 4.Four Diamonds31.50 | 37.50 |
| Four-Five-Six9.50 | 17.50 |
| Four Roses | 32.00 |
| Fox Hunt | 18.00 |
| | |
| Conord Conserve Desa 145.00 | |
| Grand Canyon, Rev. 145.00 | 10.50 |
| 2.Glamour | 19.50 |
| 2.Gobs | 90.00 |
| 3.Gobs, New | 129.50 |
| Gold Cup | |
| 2.Gold Star | 24.50 |
| | 22.50 |
| Golden Gate9.00 | |
| 4.Gun Club: | 49.50 |
| | |
| Gun Club, New59.50 | |
| Gun Club, New | |
| Headliner | 14.50 |
| Headliner10.00 | |
| Headliner10.00 1.Hi-Dive | 50.00 |
| Headliner | 50.00 36.50 |
| Headliner | 50.00 36.50 25.00 |
| Headliner | 50.00 36.50 25.00 12.50 |
| Headliner | 50.00 36.50 25.00 |
| Headliner. 10.00 1.Hi-Dive. 29.50 4.Hi-Hat. 34.00 1.Hi-Stepper. 20.00 High Light. 10.00 1.Hold Over. 10.00 | 50.00 36.50 25.00 12.50 17.50 |
| Headliner 10.00 1.Hi-Dive 29.50 4.Hi-Hat 34.00 1.Hi-Stepper 20.00 High Light 10.00 1.Hold Over 10.00 Home Run '40.14.50 | 50.00 36.50 25.00 12.50 17.50 17.50 |
| Headliner. 10.00 1.Hi-Dive | 50.00 36.50 25.00 12.50 17.50 17.50 56.00 |
| Headliner | 50.00 36.50 25.00 12.50 17.50 17.50 56.00 99.50 |
| Headliner. 10.00 1.Hi-Dive | 50.00 36.50 25.00 12.50 17.50 17.50 56.00 |

(OVER)

| 2.Jolly | \$16. 50 22. 50 |
|---|----------------------------------|
| 1.Jungle | 50.00 |
| Keep 'em Flying89.50 Keep 'em Flying,New135.00 | 92.50 185.00 |
| Keen-A-Ball15.00 | 20.00 |
| Klick | 15.00 95.00 |
| | |
| Lancer | 17.50 19.50 |
| 4.Leader | 30.00 |
| Lead Off | 17. 50 22. 50 |
| l.Legionnaire | 49.50 |
| 2.Liberty, New, Gott 100.00 | 175.00 |
| Liberty, Rev | |
| 2.Limelight | 16.50 |
| Line Up15.00 | 16.50 |
| 2.Lite-A-Card | 21.50 |
| Lone Star | 19.50 20.00 |
| Lucky | 22.50 |
| Lucky Strike 10.00 | 29. 50 |
| Majors \$40l0.00 | 12.50 |
| 2.Majors '41 | 35.00 |
| 2.Mascot | 16.50 20.00 |
| 4.Metro | 24.50 |
| Miami | 28.50 |
| 4.Miami Beach | 39.50 |
| l.Mr. Chips | 12.50 12.50 |
| 2. Monicker | 69.50 |
| Mystic | 29 ,50 |
| Nippy | 12. 50 |
| 4.New Champ | 64 ,50 |
| Oh Boy | 12.50 |
| Oh Johnny | 32. 50 2 2. 50 |
| On Deck | 10.00 |
| One-Two-Three '3919.50 | 39. 50 |
| One-Two-Three 4069.50 One-Two-Three 4169.50 | 80.00 84.50 |
| Owl | 89.50 |
| | |
| 1.Pan American | 39. 50 24. 50 |
| 3. Pep, Rev | 21000 |
| 2.Pick 'em | 12.50 |
| 1.Play Ball | 27.50 17.50 |
| 2.Polo | 17.50 |
| Pot Shot 15.00 | 29.50 |
| 2.Powerhouse | 14.50 19.50 |
| Progress | 19.50 |
| 1.Pursuit | 34.50 |
| Pylon | 17.50 |
| Pyramid8.00 | 12.50 |
| Rebound | 20.00 |
| 2.Red Hot | 12.50 25.00 |
| Reserve | 17.50 |
| | |

| 4.Repeater | \$18. 50 | To \$32.50 |
|--------------------|-----------------|--------------|
| Rink | | 10.00 |
| Roller Derby | | 29.50 |
| 2.Rotation. | | |
| | | 15.00 |
| Roxy | | 17.50 |
| 2.Rotor Table | 29. 50 | 49.50 |
| | | |
| 1.Salute | 17.50 | 22.50 |
| Sara Suzy | | 21.50 |
| | | 21000 |
| 3. Sara Suzy, New | | |
| Scandals, Rev | | |
| 1.School Days | | 32,050 |
| Scoop | 10.00 | 12.00 |
| 2.Score-A-Line | | 19.50 |
| Score Card | | 17.50 |
| 1.Score Champ | | 22.50 |
| | | <i>~~</i> 00 |
| 3. Scout, Rev. | | |
| 1.Sea Hawk | | 37.50 |
| 2.Seven Up | 19.50 | 34.50 |
| Short Stop | 10.00 | 12.00 |
| 1.Show Boat | | 42.50 |
| Side Kick. | | 14.50 |
| | | |
| 2. Silver Skates | | 32.50 |
| 2.Silver Spray | | 35.00 |
| 1.Sky Blazer | | 42.50 |
| 2.Sky Chief, New | | 160,00 |
| 2.Sky Line | | 17.50 |
| 4 Sky Ray | | 41,50 |
| | | |
| 2.Slugger | | 25.00 |
| 1. Snappy '41 | | 39.50 |
| 2.South Paw | 34.50 | 42.50 |
| 1.Sparky | | 22.50 |
| Speed Ball | | 32.00 |
| 2.Speed Demon | | 12.50 |
| | | |
| 2.Speedway | | 14.50 |
| 3.Speedway, Rev | | |
| Speedy | 12.00 | 20,00 |
| 2.Sport Parade | 19.50 | 30.00 |
| Sports | | 24.50 |
| 4.Sporty | | 12.50 |
| | | 64.50 |
| 1.Spot-A-Card | | |
| 4.Spot Pool | | 54.50 |
| 2.Spottem | | 12.50 |
| 1.Stars | 24.50 | 35.00 |
| 2.Star Attraction | | 39.50 |
| Stop & Go | | 14.50 |
| 2.Stratoliner | | 32.50 |
| | | |
| 2.Summertime | | 22.50 |
| Sun Beam | | 30.00 |
| Supercharger | 8.00 | 15.00 |
| Super Chubbie | 24.50 | 39.00 |
| Super Six | | 14.50 |
| Sixty Grand | | 39.50 |
| Sun Valley, Rev | | 00000 |
| | | |
| Spinning Reels | • • 49 • 50 | |
| | | |
| Target Skill | 12.50 | 19.50 |
| 2.Ten Spot | | 34,50 |
| 1.Texas Mustang | | 50.00 |
| Texas Mustang, New | | |
| | | 20.00 |
| Trapeze | | 20.00 |
| Three Score | | 17.50 |
| Three Up | | 39.50 |
| Triple Play | 39.50 | |
| Thriller | | 15.00 |
| Thumbs Up, Rev | | 149.50 |
| 1.Topic. | | 95,00 |
| | | |
| Top Notcher | | 17,50 |
| Topper | | 27,50 |
| Towers | 40.00 | 69,50 |
| | | |

CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

DECEMBER 15, 1942 TWO DOLLARS A COPY VOL. 4, NO. 12

FREE PLAY GAMES

| 1.Trailways | 0 \$42.50 12.50 17.50 48.50 | <pre>1.West Wind</pre> | \$49.50 22.50 26.50 19.50 17.50 |
|--------------------------|---|------------------------|---|
| Ump16.50 Up & Up14.00 | 20.00 22.50 | Yacht Club | 17.50 85.00 145.00 |
| 2.Vacation | 15.00 11.50 39.50 62.50 77.50 99.50 17.50 | l.Zig Zag | 42.50 14.50 24.50 |

| 0 | | a |
|---------------|--------------|--------|
| 2.White Sails | 10.00 | 22.50 |
| 2.Wild Fire | 17.50 | 26.50 |
| Wings | 14 50 | 19.50 |
| | TOO | T2*00 |
| 1. Wow | 15.50 | 17.50 |
| | | |
| Yacht Club | 10.00 | 17 50 |
| | | 17.50 |
| 1.Yanks | 75.00 | 85.00 |
| Yanks, New | 120 50 | |
| | a a 163 a 00 | 145.00 |
| | | |
| l-Zig Zag | | 42.50 |
| | | |
| Zip | | 14.50 |
| Zombie | | 24.50 |
| | | |
| | | |

IMPORTANT: This is to be read as follows: First price listed is lowest price; second price listed is highest price for the week. Where only one price appears this is to be accopted as lowest price.

CODE: 1. Means price went Up. 2 Means price went Down. 3 Means this machine just added to list. 4. Means price went up and down same wook.

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DATED – JANUARY 5, 1943 CLOSES – IOA.M. SAT., DEC.26

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REACHES YOU RIGHT BEFORE THE NEW YEAR! IT WILL HELP YOU DECIDE AND PLAN YOUR COURSE FOR '43! IT WILL BE A BIG ISSUE WITH BIG NEWS AND PREDICTIONS OF THINGS TO COME! IT'S A VITAL ISSUE FOR YOU!!

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