A CONFIDENTIAL INTERCHANGE OF NEWS, VIEWS AND PREDICTIONS OF THINGS TO COME FOR THE LEADING MEMBERS OF THE COIN MACHINES INDUSTRY.







"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY" ISSUED EVERY WEEK BY FIRST CLASS MAIL. INCORPORATING THE FAMOUS AND EXCLUSIVE "CONFIDENTIAL PRICE LISTS" IN EACH ISSUE. REPRODUCTION IN WHOLE OR PART FORBIDDEN WITHOUT WRITTEN PERMISSION FROM THE PUBLISHERS. COMPLETE CONTENTS COPYRIGHTED BY: THE CASH BOX, 381 FOURTH AVENUE, NEW YORK, N. Y. (All Phones: MUrray Hill 4-1725).

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TWO DOLLARS A COPY

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FOR SALE - 22 Brand New, 5 Column, Cent-A-Mint Vendors \$8.50 each; Metal Stands for these Cent-A-Mint Vendors \$3.00 each; 2 Octette Peanut & Candy Vendors, 12-52 Combo., Hold 8 different items, \$15.00 each; Evans late model Saratoga Sweepstakes \$32.50 each; Marvels and Mercurys \$7.50 each; Buckley Adaptor for Wurlitzer 616, Brand New, \$29.50; Brand New Buckley Wall Boxes \$29.50 each; Brand New Seeburg Select-O-Matic Wall Boxes, Brown Cover, \$19.50 each; 30 Wire-Cable, rat proof and water-proof, only 29-22 per Ft.; 37 Brand New Sceburg Power Supplies \$10.50 each; Bally Club Bells, Comb. F.P. & P.O., reconditioned like new \$139.50 each; 4 Genco Play Balls, like new \$199.50 each; Chicago Coin Hockey, like new, \$195.00 each; (Will take Buckley Daily Double Track Odds or Keeney 4-Way Super Bells in exchange.) Harry Rosenthal, Mgr., AUTOMATIC AMUSEMENT COMPANY, 1508 FIFTH AVENUE, PITTSBURGH, PA. (Tel: Grant 1373).

FOR SALE - Bell machine parts - 2,000 different kinds. Bell Reel Strips - 25 kinds and 25% Reward Cards for Bells. Reel Strips for Jumbo Parades, Square Bells, Lucky Lucres, Royal Lucres. Pin Game Parts - oodles of these - we may have just what you need. Glass new screened for old games - more than 100 kinds. Collection Books, Key Rings, Celluloid Face License Holders, Ball Gum - 100 Balls to the Box - 50 Boxes to carton. Mints - 100 to Box - 10 Boxes to Case. Brand New Watling Big Guesser Scales and National 1942 Model 9-A Cigarette Vendors. All machine parts, supplies, accessories, new scales and cigarette vendors are in stock ready for shipment. Note: In ordering Reel Strips, Cards, Glass, Etc. state specifically what wanted; if possible, give parts number. THE VENDING MACHINE COMPANY, FAYETTEVILLE, N.C. (Tel: 3171).

FOR SALE - Route of 20 Mills Panorams taking in \$400.00 per week. One expert mechanic employed goes with route gets only \$50.00 per week. He can take care of entire route himself. Route located in prosperous Massachusetts city only one hour from Hartford, Conn. and about one hour from Boston, Mass. This route is a "steal" for only \$7500.00. Write. Wire. Phone Quick. - RUNYON SALES COMPANY, 123 WEST RUNYON ST., NEWARK, N. J. (Tel: Bigelow 3-6685).

SPECIAL - This is a special offer to subscribers of The Cash Box only. Each week we will take from our stock one game and will offer all we have of that particular game at a real bargain price. This offer will only appear in The Cash Box and in no other trade publication nor will it appear on our own price list which we mail to our customers. This week's "Cash Box Special" is 5 Seven Ups, F.P., perfectly reconditioned (originally listing at \$24.50 each) we are offering the entire lot for only \$97.50. Remember this applies to The Cash Box subscribers only and these 5 machines shall go to whoever gets his order in first. Act Fast. Watch for our next week's "Cash Box Special". - 0. K. MACHINES, INC., c/o JACK FITZGIBBONS, 453 WEST 47th STREET, NEW YORK CITY.

FOR SALE - Slots: Mills 50¢ Brown Front (Ser. 447,348) Like New, \$249.50; Mills Original 25¢ Chrome Bell \$225.00; Music: 10 Seeburg Colonels, E.S., \$309.50 each; 1 Rockola 1940 DeLuxe, R.C., with 6 Dial-A-Tune Wall Boxes and 2 Dial-A-Tune Bar Boxes \$400. for all; 1 Rockola 1940 DeLuxe, very clean, \$190.00; Wurlitzer 850, \$410.00; Special: 2 Rockola Ten Pins, very clean, \$74.50 each; Want: Seeburg 5¢ also 5¢/10¢/25¢ Wireless Wall-O-Matics, New or Used - Will pay cash or trade for above. 1/3 with orders, Balance C.O.D. - ATLAS COIN MACHINE COMPANY, (SEEBURG DISTRIBUTORS), 780 COMMONWEALTH AVE., BOSTON, MASS. (Tel: Beacon 3870).

NOTICE - Our Pre-Inventory Sale is Now On!! Used phonographs, parts, speakers, accessories and cable. Write! Wire! Phone! JACK MARKHAM, THE MIAMI EQUIPMENT COMPANY, 200 WEST COURT St., CINCINNATI, OHIO. (Tel: Main 5238).

SPECIAL - Your old Leaders, Duplex, Sky Blazers and Stars repaired and changed to look like new. Redesigned playing field and back glass, rescreened cabinet and backbox, legs and moulding re-shellaced. Write for Complete Details. THE EXHIBIT SUPPLY COM-PANY, 4222 WEST LAKE STREET, CHICAGO, ILL. (Tel: Van Buren 3100).

FOR SALE - Slots: 2 Mills 5¢ Brown Fronts, (Ser. over 400,000) \$165.00; 1 Mills 5¢ Original Black Hand Load Bell (Ser. over 400,000) \$175.00; 1 Mills 5¢ Original Chrome Bell (Ser. over 400,000) \$189.50; 1 Mills 25¢ Original Chrome Bell (Ser. over 400,000)





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\$199.50; 1 Mills 5¢ Bonus Bell (Serial over 400,000) \$195.00; 1 Mills 25¢ Bonus Bell (Ser. over 400,000) \$210.00; 7 Brand New Mills 5¢ Brown Fronts in original factory sealed crates, \$235.00; 2 Brand New Mills 5¢ Bonus Bells in original factory sealed crates \$265.00; 2 Brand New Mills 25¢ Bonus Bells in original factory sealed crates \$285.00; 5 Mills 1¢ B. & G. Vest Pockets \$25.00; 2 Mills 1¢ Glitter Gold Q.T. Bells \$69.50; 2 Mills 1¢ Blue Frt. Q.T. Bells \$40.00; 1 Mills 5¢ Q.T. Bell \$45.00; 1 Columbia 5¢ Bell, 3/5 P.O., \$60.00; 7 Mills 5¢ Blue Fronts (Ser. cver 350,000) \$110.00; 2 Mills 5¢ Extraordinary, 3/5 P.O., \$65.00; 3 Pace 5¢ also 25¢ Comets, 3/5 P.O., \$60.00; 1 Pace 25¢ S.J.P. (Last Model) Comet \$99.50; 3 Mills 5¢ Free Play If int Vendors with cabinets, Floor Sample, only \$75.00 each. 1/3 with orders, Balance C.O.D. OWL MINT MACHINE COMPANY, 245 COLUMBUS AVENUE, BOSTON, MASS. (Tel: Kenmoro 2640).

WANT - Sky Fighters; Drive Mobiles; Ace Bombers; Rapid Fires; Defenders; Chicken Sams; Tommy Guns; Super Bombers; Western Baseballs; K.O. Fighters; Texas Leaguers; Air Raiders; and all other types of Arcade equipment. We also need late One-Balls such as: Pimlico; '41 Derby; Club Trophy; Turf King; Jockey Club; Fairmount; Etc. We will buy any quantity of this type of equipment. Send us your list together with prices wanted. EMPIRE COIN MACHINE EXCHANGE, 2812 WEST NORTH AVENUE, CHICAGO, ILL.

FOR SALE - Following used games in good working condition: Air Circus \$70.00; Home Run '42, \$50.00; Towers \$40.00; Jungle \$40.00; 1/3 with orders, Balance C.O.D. THE MOHAWK SKILL GAMES COMPANY, 86 SNOWDEN AVENUE, SCHENECTADY, N.Y. (Tel: 4-7549).

FOR SALE - Music: 4 Rockola '39 Standards \$139.50 each; 4 Rockola Monarchs \$84.50 each; Wurlitzer 616, \$45.00 each; 5 Seeburg Colonel, E.S., mechanism brand new, used on telephone, \$295.00 each; Wurlitzer Model 320, 2-Wire Wall Boxes, \$29.50 each; Seeburg 2-Wire Wall-O-Matics \$29.50; Seeburg 8800 Hi-Tone, E.S.R.C., \$395.00; 10 Wurlitzer '41 (counter) in perfect shape \$89.50 each; Wurlitzer Wireless Stroller, Brand New in Original Factory Sealed Crates, only \$79.50 each; Comsoles: Baker's Pacers \$239.50; Mills Jumbo Parades \$82.50. Arcade: Keeney Submarine Gun \$189.50; Keeney Air Raider \$159.50; Keeney Texas Leaguers \$35.00; 1/3 with orders, Balance C.O.D. - CLARK DISTRIBUTING COMPANY, (WURLITZER DISTRIBUTORS), 26 BRIGHTON AVENUE, BOSTON, MASS. (Tel: Stadium 3320).

SPECIAL - Something really New! Jap conversions for Ten Strikes or Ten Pins bowling games. Watch the play increase with this change over installed. Only limited supply available. Rush sample order today. Price only \$3.00. Payment in full or at least one-half deposit required. Jules Olshein at SEIDEN DISTRIBUTING COMPANY, 1230 BROADWAY ALBANY, N. Y. (Tel: 4-2109).

FOR SALE - Complete music routes. All well seasoned. Will sell complete routes only. Small or large routes. BILL WELLS, APEX COIN MACHINE CO., 1246 WASHINGTON STREET, BOSTON, MASS. (Tel: Devonshire 9158).

FOR SALE - 6 Seeburg 5d/10d/25d Wireless Bar-O-Matics (4 of which have never been used)
2 New 1942 U-Need-A-Pak 9 Col. Cigarette Machines; 1 '39, 8 Col, U-Need-A-Pak Cigarette Machine, like new; 2, 1941, 9 Col., U-Need-A-Pak Cigarette Machines, like new; 1,
1941, 8 Col., U-Need-A-Pak Cigarette Machine, Like New; 1, 1940, 15 Col., U-Need-A-Pak Cigarette Machine, Like New; 1, 1939 Stewart & McGuire 9 Col. Cigarette Machine;
2 Bally Reliance Dice Games, P.O., in excellent condition; Make us an offer. MIKE
CARPIN, READING NOVELTY CO., 117-119 PENN STREET, READING, PA. (Tel: 3-3343 or 3-7717).

FOR SALE - Consoles: 1 Mills Three Bell (latest model, like new) \$450.00; 3, 1938
Track Times \$100.00 each; 2 Keeney Super Bells, like new, \$250.00 each; 2, 1941 Bangtails \$325.00 each; 1, 1941 Galloping Domino, J.P., \$325.00; 4, 1940 Bangtails \$175.00 each; 3, 1940 Galloping Dominos \$175.00 each; 2 Lucky Stars \$125.00 each; 1 Jungle \$75.00; 1 Super Track Time, latest model, \$275.00; 2 Bally High Hands \$100.00 each; All Consoles are Cash Payout. 1-Balls: 10 Stoner Turf Champs \$15. each; 15 Mills 1-2-3, '39, \$30. each; 3 Mills 1-2-3, '40, \$55. each; Arcade: 10 Mutoscope Cranes (Fan Front and Rib) \$99.50 each; 12 Electro Hoists \$69.50 each; 3 Merchantmen \$69.50 each; 16 Cranes \$69.50 each; 25 Exhibit Rotaries \$199.50 each. 1/3 with orders, Balance C.O.D. PEERLESS VENDING MACHINE CO., 120 EAST 14th STREET, NEW YORK CITY. (Tel: Gramercy 7-7372).







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FOR SALE - Large quantity Wurlitzer 616, guaranteed perfect, ready for location, \$47.50 each; 3 Jennings Good Luck consoles \$42.50 each; Wurlitzer 61 (counter) with stand \$74.50; Wurlitzer 41, drop coin, with stand, \$79.50; Motors (converters from DC to AC) \$27.50 each; Mutoscope Ace Bomber \$215.00; Mutoscope Drive Mobile \$199.50; Seeburg Shoot-The-Chutes \$74.50; 5 Keeney Anti-Aircraft, Brown, \$40.00 each; 10 DuGrenier Adams Gum Vendors, like new, \$9.00 each; 10 U-Need-A-Pak 6 Col. Cigarette Vendors (all coin combinations) \$35.00 each; 30 Burel 3 Col. 1¢ Bulk Vendors \$4.50 each; 1 Keeney '38 Skill Time \$99.50; Complete Stock of Pin Games - Write for Prices 1/3 with orders Balance C.O.D. VEND-O-MATIC COIN MACHINE CO., 1269 WASHINGTON ST., BOSTON, MASS. (Tel: Devonshire 8336).

WANT - Used Records - Will buy any quantity. State price, quantity and age. A-1 AMUSEMENT COMPANY, 192 CLINTON AVENUE, NORTH, ROCHESTER, NEW YORK.

FOR SALE - 1 Rockola 1940 Play Master, 1 Tone Column, 2 Wall Boxes, and 2 Bar Boxes, in perfect condition - not a scratch - \$250.00 for all; 6 Non-Coin Operated Daval Marvels in original sealed cartons \$15.00 each; 3 Hot Peanut Vendors \$2.00 each; 1 Jungle \$49.50. 1/3 with orders, Balance C.O.D. WILLIAMSPORT AMUSEMENT COMPANY, 321 HEPBURN STREET, WILLIAMSPORT, PA. (Tol: 3326).

WANT - We will pay spot cash for your Arcade equipment. Offer \$175.00 each for Mutoscope Sky Fighters, Drive Mobiles and Ace Bombers; \$125.00 for Bally Torpedo; \$130.00 for Defenders or Rapid Fires; \$115.00 for Air Raiders; \$150.00 for Kirk Night Bombers; \$150.00 for Super Bombers; \$60.00 for Chicken Sams; \$50.00 for Ten Strikes, High Dial; We have For Sale: 10 Brand New Genco Four Aces at \$139.50 each; Write! Wire! Phone! NATIONAL COIN MACHINE EXCHANGE, 1411-13 DIVERSEY BOULEVARD, CHICAGO, ILL.

FOR SALE - Slots - Mills 10¢ Lion Heads \$35.00; Mills Check Boy \$27.00; Mills FOK
Front Vendors VDS \$24.00; Mills 1¢ Shamrock \$25.00; Mills with Rockola Front 5¢-10¢,
\$23.00; Mills 5¢ Arrow \$18.00; Bally Reliance Dice \$40.00; Watling 25¢ Blue Seal \$25.;
Watling Arrow \$25.00; Pace 1941 Slug Rejector, 5¢/10¢/25¢, \$165.00 each; Cigarola
\$150.00; Pace 5¢ or 10¢ Comet \$65.00; Pace 5¢ Arrow Vendor \$25.00; Pace 10¢ Bantam, SJP,
\$25.00; Pace 5¢ or 10¢ Bantams \$25.00; Pace 5¢ (4 Reels) SJP, \$15.00; Pace 10¢ SJP
\$15.00; Pace 10¢ DJP \$19.00; Pace Front Mint Vendor \$12.00; Music; Packard Pla-Mor Boxes \$40.00; Keeney Boxes (20 Sel.) \$10.00; Seeburg Wall-0-Matics \$35.00; Wurlitzer (30
Wire, 24 Sel.) Multi-Selectors \$35.00; Payouts: Elliott New Deal \$24.00; Elliott Deauville \$24.00; Hi-De-Ho \$8.00; Pamco Chase \$8.00; Scales: Mills Health Chart \$37.50;
Pace Health \$25.00. Write for our Complete List. 1/3 with orders, Balance C.O.D. STEWART NOVELTY COMPANY, 133 EAST SECOND, SOUTH, SALT LAKE CITY, UTAH. (Tel: 3-5055).

FOR SALE - 6 Keeney Super Bells, F.P & P.O., \$150.00 each; 1 Keeney 25 Super Bell, F.P. & P.O., \$175.00; 2 Bally Club Bells, F.P. & P.O., \$145.00 each; 6 Silver Moons, F.P., \$80. each; 1 Bobtail Totalizer, F.P. & P.O., \$80.; 5 High Hands, excellent condition, \$79.50; 2 Jumbo Parade, F.P., Fruit Reels, \$55.00 each; 1 Pace Saratoga, F.P. & P.O., \$65.00 each; 19 Single Slot Safe Stands \$4.00 each; 1 Deuces Wild, counter game, \$7.50; 2 Non-Coin Operated Dice Games (112" By 18" Field Layout) \$10. each; 1 Minature Crap Table (20" By 30") complete with dice and cup \$17.50; 1 Evans Galloping Dominoes (counter) \$5.00; 1 Bally "Tally" (counter) \$5.00; 2 Hold & Draw (counter) \$5.00 each; WANT: 2A4G Tubes. 1/3 with orders, Balance C.O.D. - EAST COAST VENDING COMPANY, 1410 S.W. SIXTH STREET, MIAMI, FLROIDA.

FOR SALE - A.B.C. Bowler \$40.00; All American \$25.00; Airliner \$14.50; Argentine \$42.; Attention \$24.00; Belle Hop \$30.00; Big Chief \$25.00; Bosco \$50.00; Boomtown \$25.00; Do-Re-Mi \$39.50; Double Play \$25.00; Gun Club \$45.00; Hi-Hat \$34.00; Hi-Stepper \$26.00; Home Run \$56.00; Horoscope \$35.00; Jungle \$42.50; Miami Beach \$34.00; New Champ \$50.00; Pursuit \$34.50; Sports Parade \$30.00; Show Boat \$39.00; Speed Ball \$32.00; Spot-A-Card \$59.50; Spot Pool \$49.00; Knock Out \$69.50; Star Attraction \$39.50; Ten Spot \$34.50; Topic \$69.50; Towers \$65.00; Venus \$60.00; Victory \$69.50; Wurlitzer Counter Model 61, \$69.50; Wurlitzer 616A, \$69.50; Wurlitzer 616 revamped \$94.50; Wurlitzer 24 revamped \$149.50; Rockola Standard \$149.50; Mills Empress, R.C. with 1 Wall Box \$199.50; Keeney Submarine Gun \$194.50; Evans Playball \$199.50; Batting Practice \$99.50; Chicago Coin Hockey \$200.00; 1/3 with orders, Balance C.O.D. NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, MERRICK, L.I., N.Y. (Tel: Freeport 8320).





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WANT - Sky Chiefs; Keep 'Em Flying; Liberty; Knock Out; All Makes of Slot Machines; Phonographs; Guns; Arcade Equipment. We will pay cash for your whole route. For Sale: Half-Dollar Slots; Three Bells; Mills Bonus; New Wurlitzer and Seeburg Phonographs; Straight Nickel Cigarolla \$45.00; Mills Mint Vender \$50.00; Over 600 Free Play Games; All makes of Phonographs, Consoles and Slots. Write! Wire! Phone! - NORTHWESTERN MUSIC COMPANY, 120 WEST THIRD ST., STERLING, ILL. (Tel: 405).

WANT - For Cash. We will pay \$67.50 F.O.B. your City \$10.00 less without bases) for RUN DOWN "Chicken Sams". We don't care about the appearance because we refinish them anyway. All parts must be complete but not necessarily in working order. Ship Sight Draft Bill of Lading or C.O.D. - CHICAGO NOVELTY COMPANY, INC., 1348 NEWPORT AVENUE, CHICAGO, ILL. (Tel: Graceland O317).

FOR SALE - Must sell at once over 500 used 5-Ball Free Plays in lots of 10 or more at \$7.50 each. Consisting of: Big Towns, Box Scores, Cadillacs, C.O.D., Conquests, Fantasy, Flash and many, many others. Wire or Airmail your order accompanied by deposit. GRANT NATIONAL SALES COMPANY, 2300 WEST ARMITAGE AVENUE, CHICAGO, ILL.

FOR SALE - New maple balls for Genco Play Ball 35¢ each in 100 lots, \$4.00 for 10. We can supply any size balls in any quantity. Scientific Batting Practice \$95.00; Ten Strikes, H.D., \$68.50; Beautifully reconditioned and repainted Chicken Sams into Jap conversions \$125.00; Bally Shoot-The Bull \$60.00; Hitler-Mussolini Gum \$75.00; Scientific and Mutoscope Poker Tables in excellent condition \$65.00; Genco Play Balls, late model, \$175.00; Bally King Pin \$195.00. We buy, sell and trade arcade equipment. 1/3 Certified Deposit with Order. - NEW YORK SUPPLY COMPANY, 585 TENTH AVENUE, NEW YORK CITY (Tel: Bryant 9-8049).

WANT - Will buy A.B.T. Challengers - Arcade Equipment - Brand New Track Times - What have you got to offer? THE GEORGE PONSER COMPANY, 763 SOUTH 18th STREET, NEWARK, N.J. (Tel: Essex 3-5910).

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FOR SALE - Arcade Equipment: 14 Ft. Skee Roll \$100.00; Slap-The-Jap Ray Guns \$89.50; Gottlieb Skee-Ball-Ettes \$59.50; Western DeLuxe Baseballs \$89.50; Keeney Anti-Aircraft \$39.50; Wurlitzer Skee Ball \$125.00; Keeney Submarine \$194.50; Chicoin Hockey, like new, \$215.00; Evans Playball \$172.50; Mutoscope Ace Bomber \$215.00; Bally King Pin \$209.50; Bally Alley \$27.50; High Dial Ten Strikes or Ten Pins \$59.50. Slots: Mills 5¢ Blue Front, club handle, crackle finish, \$97.50; 25¢ Mills Cherry Bell, 3/10 P.O., Ser. 416.000, like new, \$119.50; Mills (factory reconditioned) Brown Fronts, 5¢-10¢ play, can't be told from new, \$149.50 each; Pace 5¢-10¢ All Star Comets, 3/5 P.O., like new, \$55.00 each. Consoles: Keeney Super Bells, Comb.F.P., like new, \$169.50; Bally High Hands, Comb.F.P., late serials, \$89.50; Exhibit Tanforans \$24.50 each; Jenn. Derby Day, slant top, \$19.50; Keeney R.H. Track Times, cracked glass, \$19.50; Write for our Pin Game list. WANT: Mills Four Bells, Three Bells, Twin Superbells, 4-Way Superbells, late Mills slots, for cash or in trade, what have you to offer? THE MARKEPP COMPANY, 3908 CARNEGIE AVENUE, CLEVELAND, OHIO (Tel: Henderson 1043).

FOR SALE - Evans Ten Strike and Rockola Ten Pins new curved glass \$2.00 each - \$21.00 per Dozen; Special Braided Pure Silk String for Ten Strike and Ten Pins, 50 yd. spool, \$2.75; New Pin Game Glass for Bally, Gottlieb & Stoner, Size: 21 by 43, \$14.50 per case; Genco, Chicago Coin, Keeney, Size 20 by 42, \$14.50 per case; Exhibit, Size 21 by 41, \$14.50 per case; All have ten lites to case. Bally Pay Table Glass, Size 23 by 47, \$17.50, packed 9 lites to case. Factory packed - sold in full cases only. Western Baseball Backboard Glass DeLuxe 1940 (New) \$4.50 each. 1939 Backboard (used) Glass - \$2.50 each. Playing Field (New) Glass \$4.50 each. Scientific and Western Catalin Balls \$2.50 per dozen. Terms: 1/3 Deposit, Balance C.O.D., F.O.B. Chicago. ADDISON NOVELTY COMPANY, 925 BELMONT AVENUE, CHICAGO, ILL. (Tel: Bittersweet 0007).

FOR SALE - Arcade Equipment: 6 Advance Drop Picture Machines, counter models, \$10.00; 3 Exhibit Iron Claws \$50.00; 6 DeLuxe Buckley Diggers \$85.00; 5 Mutoscope Electric Diggers \$50.00; 5 Mills Punching Bags \$125.00; 1 DeLuxe Western Baseball \$85.00; 2 Electric Hoists \$50.00; 1 Egyptian Seeress with Cabinet Base \$50.00; 1 Groetchen Skill Jum with base \$39.50; 1 Combination Grip & Lung Tester \$75.00; 1 Mutoscope Sky Fighter \$210.00; 1 Old Mill \$15.00; 1 Exhibit Bulls Eye \$15.00; 1 Grotechen Zoom \$20.00; 1 Groetchen Sharpshooter \$20.00; 5 Brand Now 5¢ Selective Type Horoscope Machines \$125.; 50 F.P. Wire Bumper Games \$17.50; 50 F.P. Composition Bumper Games \$25.00. Also complete stock on hand of all late model 5-Ball F.P. Games; Slots (new and used);







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Consoles (new and used); 1-Balls; Counter Games; Etc. Write for our complete list and save money. 1/3 deposit with orders, Balance C.O.D. - CLEVELAND COIN MACHINE EXCHANGE, 2021 PROSPECT AVENUE, CLEVELAND, OHIO. (Tel: Prospect 4021).

FOR SALE - 4 Paces Race, Black Cab., good condition, \$39.50 each; 1 Evans Chuckalette \$25.00; 1 Bally Turf Special \$20.00; 3 Exhibit Longchamp \$35.00; 1 Mutoscope Electric Traveling Crane \$49.50; 5 Keeney '37 Track Time \$40.00; 2 Galloping Dominoes \$40.00; 2 Lucky Stars \$60.00; 2 Exhibit Tanforan \$25.00; 1 Good Luck Console \$49.50; 15 Scientific Batting Practice (used) \$99.50; 10 Brand New Bally King Pins \$225.00; 5 Brand New Bally Torpedo \$225.00; 2 Evans Play Ball, late models, floor samples, never used, \$249.50 each; 1 Exhibit Magic Finger Claw \$99.50; 2 Model "G" Iron Claws \$25.00; 2 Traveling Hoist Cranes \$25.00; 25 Daval "Keep-Em-Bombing", legal type counter games, \$9.50 each; 10 Kicker & Catcher \$19.50 each. 1/3 Deposit, Balance C.O.D. Shipments made same day orders received. Want: We will take in trade Payouts, Consoles, Slots or any kind of equipment. K. C. NOVELTY COMPANY, 419 MARKET STREET, PHILADELPHIA, PA. (Tel: Market 4641).

WAMT - Will pay cash or exchange for any type of Arcade equipment for: 30-Wire Conductor Cable - P.M. Speakers - All types of Tubes - Buckley Wall Boxes - Wurlitzer Fibre Gears - Rubber Balls for Pokerinos - Phonograph Needles - Geneo Resistors and Transformers. Write Quick. SUPREME VENDING COMPANY, 557 ROGERS AVENUE, BROOKLYN, N. Y. (Tel: Buckminster 2-8400).

FOR SALE - Brand New Machines: Bally Club Bells \$235.00; Evans J.P. Dominos \$395.00; Groetchen Columbias, rear pay, \$85.00; Mills 5¢ Gold & Copper Chromes \$238.00; Mills 10¢ Gold Chromes \$243.50; Mills 25¢ Copper Chromes \$248.50; Mills Jumbo Parades, Combocash & F.P., \$175.00; Shightly Used Comsoles: Bakers Pacers, Daily Double, 30 Pay, \$200.; Bally Club Bells \$150.; Columbia Bells, G.A., Rear Door Pay \$50.; Evans Galloping Dominos, Latest JP Model, 2-Tone Cab., \$295.; Evans Bangtails, 30-1 Pay, #3165 - 2942, \$165.; Evans '41 Lucky Lucre, 2-Tone Cabinet \$295.; Jennings Fast Time, C.P., \$65.00; 2 Keeney Super Bells, Floor Samples, \$200.; Mills 4-Bells, 3/5¢-1/25¢, \$450.; Mills 4-Bells, High Serials, Clean, \$400.; Mills 3-Bells, Write; Mills Latest Jumbos, used 2 Weeks, \$125.00; Mills Jumbo Parades, clean \$75.00; Mills Square Bells \$50.00; Paces Races, Red Arrow, JP Model, \$200.00; Paces Reels \$75.00; Bally: Kentuckys \$175.; Grand Nationals \$80.; Pace Makers \$75.00; Club Trophys, extra clean, \$170.00; '41 Derbys, extra clean, \$200.00; Slots: Mills 5¢ Original Chrome Bell \$160.00; Mills 5¢ Melon Bell \$90.00; Mills 5¢ & 10¢ Blue Fronts, refinished and reconditioned like new, \$85.00. All orders must have 1/3 certified deposit. JONES SALES COMPANY, 1330-32 TRADE AVENUE, HICKORY, N.C. (Tel: 107).

NOTICE - We have the following used games in stock in absolutely perfect condition: Big Parades; Air Circus; Knock Outs; Sky Rays; Four Diamonds; Snappys; Yanks; Write for Prices Quick. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LA.

FOR SALE - Casino Golf \$22.50; Radio Rifle with film \$34.50; Rockola World Series \$69.50; Keeney Pot Shot \$39.50; Keeney Anti-Aircraft Gun \$20.00; Mills Flasher \$24.50; Bally Club Bells \$149.50; Jennings Multiple Racer \$49.50; Mills Blue Fronts \$75.00; 9 Keeney Wall Boxes \$10.00 each; 1500 Watt Kato Light Plant with Control Panel, will run 7 or 8 games and phonograph. WANT: Fairmounts, Jockey Clubs, Turf Kings, Fortunes, Tiny Gears to repair Jockey Club odds changing motors. ACME NOVELTY COMPANY, 1124 HENNEPIN AVENUE, MINNEAPOLIS, MINN.

NOTICE - The smart operator is buying an old game of each manufacturer and placing them on location until paid for then junking it for parts. At these prices it is a wise thing to do. All these games are ready for location: 4 Big League; 2 Bowling Alley; 1 C.O.D.; 1 Commodore; 1 Fifth Inning; 1 Flash; 1 Lot-O-Fun, Nov.; 1 Lucky; 2 Majors; 1 Midway; 2 Nippy; 1 Ocean Park; 1 O'Boy; 1 Punch; 5 Roxy; 2 Score Cards; 1 Scoop; 1 Short Stop; 3 Sporty; All at \$10.00 each; 2 Big Show; 1 Big Town; 1 Blondie; 1 Convention; 1 Jolly; 1 Powerhouse; 1 Rotation; 3 Summertime; 1 Three Score; 1 Triumph; All at \$12.00 each; 6 Big Chief; 1 Cross Line; 2 Dixie; 1 Doughboy; 2 Flicker; 2 Formation; All at \$15.00 each; 1 Anabel; 1 Bandwagon; 1 Big Time; 2 Boom Town; 5 Histopper; All at \$17.50 each. All equipment is quoted subject to prior sale. 1/3 Certified Deposit must accompany order. SILENT SALES SYSTEM, 635 "D" STREET, N.W., WASH-INGTON, D.C. (Tel: District 0500).

FOR SALE - 15 Scientific X-Ray Poker Tables, practically brand new, drop bottom back \$1,500.00 for this lot; 4 Evans Duck Pin Bowling Alleys (Automatic) 42 Ft. Wide -





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66 Ft. Long, Coin Operated 2 or 3 Nickel Play, adjustable, 10¢ or 15¢ per game, includes Pomsell floor polishing machine, extra new pins and parts, each alley consists of 7 sections, latest make, slug-proof, (original cost of entire outfit \$5,000.) make reasonable offer for lot; 5 Jennings 10¢ Chiefs, very clean, \$49.50; 7 Keeney Triple Entry, 9-Coin Head, like new, \$89.50; Mills Owl, F.S., \$45.00; Mills 25¢ Roman Head \$35.00; Mills 5¢ B. & G. Vest Pockets, like new, \$37.50; Bally Rapid Fire \$149.50; Pace 1¢ Green & Chrome Slot \$39.50; Jennings Fast Time, C.P.O., \$59.50; 4 Bally Big 1 Top, F.P. with Mint Vendors, \$49.50; Chicoin Hockey \$175.00; Seeburg Vogue, like new, \$175.00; Seeburg Crown, like new, \$155.00; Wurlitzer 24, Remodeled \$125.00; Wurlitzer 500 \$175.00; Watling Club Bell, F.S., \$59.50; 5¢ Tubular Coin Wrappers (Hold \$2.00) 59¢ per 1,000 in 100,000 lots; Rowe Imperial, 6 Col. Cig. Machine \$30.; 5 Hollywood Ray Guns, as is, need a little attention, complete \$20.00; 3 Bally Royal Flush, C.P.O., \$20.00. Wanted slots, consoles and new and used Club Bells, push-button, and arcade machines. Write for our list. Guaranteed lowest prices. GENERAL COIN MACHINE COMPANY, 227 NORTH 10th STREET, PHILADELPHIA, PA. (Tel: Walnut 4378).

FOR SALE - Brand New in Original Cartons: 15 Groetchen Mercurys and 15 Libertys \$20.00 each; Buckley Track Odds, late serials, \$315.00; Buckley Daily Double Track Odds \$425.; Rebuilt Buckley Track Odds \$250.00; Used Mills Four Bells, Serial 2084, 4/5¢ \$350.00; Mills 5¢ Glitter Gold Q.T., slightly used, \$70.00; Jennings 10¢ Original Chrome, slugproof, \$140.00; 12 Eat- Em-Hot 5¢ Peanut Machines with Dixie Cup attachment \$12.50 each or will make special price if all taken; 1 Western Race Meet (similar to Track Odds) like new, \$175.00. 1/3 with orders, Balance C.O.D. HOWARD SALES COMPANY, 1206 FARNAM STREET, OMAHA, NEBR.

FOR SALE - New consoles: Bally Club Bells, original cases, Combination P.O. & F.P. with Mint Vendors, \$249.50; Keeney Super Bells, original cases, Comb. F.P. & P.O., with Mint Vendors, \$239.50; Mills Jumbo Parade, Comb. F.P. & P.O., with Mint Vendor, \$139.50 Used Consoles: Jennings Cigarolla \$75.00; Jumbo Parade, F.P., \$69.50; Big Top, F.P., \$54.50; Bally Club Bells, Comb. F.P. & P.O., with Mint Vendors, \$164.50; Bally High Hand, Comb. F.P. & P.O. with Mint Vendor, \$109.50; Keeney Triple Entry, Cash or Check P.O., \$109.50. Special: 5 Mills Panorams, used one month, can't be told from new, only \$400.00 each. 1/3 with orders, Balance C.O.D. - B.D. LAZAR COMPANY, 1635 FIFTH AVENUE, PITTSBURGH, PA. (Tel: Grant 7818).

NOTICE - Arco's creations make dollar bills tumble right into your lap, because . "Thumbs Up", "Fishin'", and "Alert" are tested and proven moneymakers. Immediate Delivery is also an Arco feature. Some territories still available for exclusive arrangements. Distributors - Write - Wire or Phone Now - ARCO SALES COMPANY, 802 NORTH BROAD STREET, PHILADELPHIA, PA. (Tel: - Poplar 5330).

FOR SALE - Brand New Seeburg 5¢ Wireless Wall-O-Matic \$37.50; Brand New Seeburg 5¢/10¢/25¢ Wireless Wall-O-Matic \$47.50; Brand New Seeburg 5¢/10¢/25¢ Wireless Bar-O-Matic \$49.50; Brand New Seeburg Impulse Steppers \$32.00; Brand New Seeburg Wireless Adaptors, USR2, \$65.00; Brand New Seeburg Wireless Speak Organs \$54.50; Brand New Seeburg 3-Wire Boxes, push button, \$27.50; Wurlitzer 750E,\$374.50; Wurlitzer 780E, \$374.50; Wurlitzer 71 (counter) \$109.50; Wurlitzer 61 (counter) \$69.50; Wurlitzer 41 (counter) \$89.50; Keeney Wall Boxes \$7.50; Buckley Wall Boxes, Light-Up Sides, \$22.50; Chandelier speakers \$15.00; Brand New Buckley Adaptor for 24s, \$29.50; Seeburg Adaptor for Wurlitzer 616, \$20.00; Seeburg 30-Wire Boxes \$10.00; Rockola Spectravox with Playmaster, like new, \$275.00; Brand New 12" Utah Speakers in Leatherette Cabinet \$10.00; Wurlitzer 24 with Seeburg Wireless Adaptor and 2 Wireless Boxes with 24 buttons \$199.50; Buckley Brackets \$2.00; Packard Brackets, screw type, \$5.00; 30-Wire Cable, rodent-proof, 25¢ Per Ft.; Brand New Wurlitzer Adaptors \$30.00; 6 Brand New Seeburg Power Supply, Solencid Drums and Step Selectors for converting any Wurlitzer for 3-Wire Seeburg Boxes. Complete \$65.00; Wurlitzer Twin-12; Packard Pla-Mor Adaptor in Packard Steel Cabinet, like new, \$125.00; Arcade: Chicago Coin Hockey, like new, \$189.50; Brand New Genco Play Ball \$229.50; Brand New Batting Practice \$149.50; Brand New Jennings 25¢ Golf Ball Vendors \$199.50. 1/3 with orders, Balance C.O.D. - ROYAL DISTRIBUTORS, 409 NORTH BROAD STREET, ELIZABETH, N.J. (Tel: Elizabeth 3-1776).

WANT - Will pay cash for Bally Rapid Fire; Chicken Sams; Air Raiders; Super Bombers; Sky Fighters; Ace Bombers; Drive Mobiles; Keeney Submarine Guns. State lowest price in first letter. CHARLES-KATZ, 1125 GEERS AVENUE, COLUMBUS, OHIO. (Tel: Evergreen 6712).





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FOR SALE - Here are some examples of Lew London's "True-Value" Buys - Every machine is guaranteed regardless of price - everyone is thoroughly checked and rechecked prior to shipping - you'll believe that you have received a Brand New machine when you get one of our used machines. Consoles: Evans Lucky Lucre, late model, just returned from factory having been thoroughly reconditioned, 5-Coin Head with 5 Payout Cups only \$199.50; Keeney's Triple Entry, perfect condition with extra top glass, \$129.50; (Pace's Saratoga, P.O., Large console cabinet with skill field; Paces Saratoga, Cash P.O., Small Cabinet; both of these in the most beautiful condition you've ever seen - Write for Prices.) Evans Lucky Star, 7-Coin Head,C.P.O., \$89.50; Mills Jumbo Parade, Blue Cabinet, C.P.O., only \$79.50; Mills Jumbo Parade, Latest Model, Comb. F.P. & P.O. \$109.50; 300 Assorted Consoles of every make and description on hand, new and used, such as: Keeney Super Bells, Bally Club Bells, Bally High Hands, etc., etc. Write for this list. Special: 750 Assorted 5-Ball F.P. Pin Games of every make and description in our warehouse at special prices for this month only, such games as: Big Parade, Knock Out, Five & Ten, Keep 'Em Flying, etc. - Write for this list. Also on hand: Pace Rockets and Comets, Brand New in Original Factory Sealed Crates for all coins - Write: LEADER SALES COMPANY, 131-133 NORTH FIFTH STREET, READING, PA. (Tel: 4-3131 and 4-3132).

WANT - Will pay cash for Bally Defenders, Rapid Firos, Basketball, Blow Ball, Windjammers, Evans Super Bombers, Keeney Air Raiders, Air Defense, Night Bombers, Sky Fighters, Chicken Sams, Western Baseballs and all other Penny Arcade machines. Write: Wire: Phone: MIKE MUNVES CORP., 520 WEST 43rd STREET, NEW YORK CITY (Tel: Bryant 9-6677).

FOR SALE - We're moving to more modern quarters. Here's your chance. Rather than pay the expressmen for moving these machines we're cutting the price to move them out. All guaranteed perfect 5-Ball F.P. games with F.P. attachments, score cards, etc.: Argentine \$34.50; A.B.C. Bowler \$29.50; Bola Way \$34.50; Bosco \$39.50; Capt. Kidd \$39.50; Champ \$24.50; Clover \$49.50; Comgo \$19.50; Double Play \$19.50; 4 Diamonds \$24.50; Gold Cup \$19.50; Gun Club \$29.50; Hi-Hat \$27.50; Home Run '42, \$34.50; Horoscope \$27.50; Jungle \$34.50; Legionnaire \$24.50; Majors '41, \$24.50; Motro \$17.50; Pan American \$34.50; Polo \$14.50; Seven Up \$19.50; Show Boat \$29.50; Sky Ray \$24.50; Slugger \$24.50; Snappy '41, \$29.50; South Paw \$34.50; Sport Parade \$19.50; Spot Pool \$34.50; Star Attaction \$34.50; Stratoliner \$17.50; Super Chubbie \$24.50; Ten Spot \$19.50; Towers \$29.50; Twin Six \$24.50; Ump \$17.50; Velvet \$19.50; Victory \$64.50; West Wind \$34.50; Wild Fire \$24.50; Wow \$17.50; Zig Zag \$34.50. Arcade machines: Genco Play Ball \$199.50; Chicago Coin Hockey \$189.50; Rockola Ten Pins \$79.50; Evans Ten Strike \$79.50. 1/3 with Orders, Balance C.O.D. JOE ASH, ACTIVE AMUSEMENT MACHINES CORPORATION, 900 NORTH FRANKLIN STREET, PHILADELPHIA, PA. (Tel: Market 2656).

FOR SALE - 3 Bally Roll 'Em \$150.00 each; 2 Jennings Multiple Races \$35.00 each; 2-1940 Super Rockola, Marble Glow, \$210.00 each; 1 Mills Throne \$125.00; 5 Wurlitzer 24A, \$100.00 each; 1 Wurlitzer 24A, Buckley Steel Cabinet, Adaptor and Speaker \$145.00; 1 Wurlitzer 616, Buckley Steel Cabinet, Adaptor and Speaker \$110.00; 4 Mills Panorams, late serial numbers, Write.; Mills 1¢ Blue Front \$45.00; Mills 5¢ Blue Front \$85.00; Mills 1¢ Skyscraper \$35.00; Mills 1¢ Skyscraper \$35.00; Mills 5¢ Skyscraper \$30.00; 5¢ Silent Front Mint Vendor \$35.00; Bally 5¢/25¢ Slot with Base \$60.00; 5 Civilian Defense, counter games, \$8.00 each; 4 Daval "21" counter games \$8.00 each; 4 Rex counter games \$8.00 each. 1/3 Deposit with Orders, Balance C.O.D.; COLUMBIA NOVELTY COMPANY, 9 BLOOD STREET, AMSTERDAM, NEW YORK.

SPECIAL - Do you want your rebuilt games to look like "professionals" rebuilt them? Then send them to professionals. Our record speaks for itself. We have designed games since CONTACT in 1934 clean thru to SKY CHIEF in 1942 - eight years of nothing but pin game designing and engineering is the background of Harry Williams and Lyn Durant, owners of the United Manufacturing Company. At present, Zombie is being rebuilt into Midway and Sun Beam into Sun Valley. Both games are hits - location reports back this up. These are not your old games rehashed and repainted, but new playing-fields, new playing principles; mechanism completely overhauled; up-to-the-minute action. Write or ask anyone who has them. Operators report that they are equal to any of the topnotch games we have ever produced in our long career of pin game engineering and designing. Send in your "Sun Beam" and "Zombie" now - to the UNITED MANUFACTURING COMPANY, 6123 NORTH WESTERN AVENUE, CHICAGO, ILL. (Tel: Ambassador 3807).

FOR SALE - Mills Punching Bag \$89.50; Casino Golf \$72.50; 3 Western DeLuxe Baseballs (in excellent shape) \$79.50 each; 1 Daval Bumper Bowling \$79.50; 1 Chicago Coin All Star Hockey (like new) \$229.50; 1 Gottlieb Skee-Ball-Ette \$64.50; 5 Evans Ten Strikes







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(thoroughly reconditioned, in excellent shape) \$59.50 each; 5 Scientific Skee Jumps (can't tell from new) \$72.50 each; 1 Stoner's Skill Derby (thoroughly reconditioned and resprayed) \$119.50. On hand: Complete Stock of Candy Crafter's Ball Gum and Pan Confection's Rainbow, Hard Shell Candy Coated Peanuts. Get our prices first. EASTERN SALES COMPANY, 1824 EAST MAIN STREET, ROCHESTER, N. Y. (Tel: Culver 5278).

NOTICE - We have Brand New U-Need-A-Pak cigarette vending machines, 1942 Model 500, in cases, never opened. For a sizeable purchase we can offer a discount at this time. Write at once: U-NEED-A-PAK SALES COMPANY, 442-444 CHESTNUT STREET, SPRINGFIELD, MASS. (Tel: 4-7212).

FOR SALE - Jennings 5% Bobtail Totalizer, F.P., \$84.50; A.B.C. Bowler \$39.50; Argentine \$49.50; Belle Hop \$34.50; Broadcast \$24.50; Capt. Kidd \$39.50; Do-Re-Mi \$24.50; Seven Up \$24.50; Hi-Hat \$34.50; Five & Ten \$74.50; Gun Club \$49.50; Jungle \$54.50; Knock Out \$74.50; New Champ \$64.50; Super Chubbie \$44.50; Star Attraction \$34.50; Snappy '41, \$37.50; Texas Mustang \$49.50; Ten Spot \$29.50; Twin Six \$34.50; Victory \$69.50; West Wind \$34.50; Zig Zag \$39.50. 1/3 Deposit with Orders. Balance C.O.D. Every machine guaranteed regardless of price. THE B.J. FINE COMPANY, 201 EAST MT. ROYAL AVENUE, BALTIMORE, MD.

WANT - We will accept any pin game in trade on late model games. Pay as little as \$10. difference for a game you have never had on your route. All equipment fully guaranteed Write for complete list and details today. HANNA DISTRIBUTING COMPANY, 217 ELIZABETH STREET, UTICA, N. Y. (Tel: 2-5732).

FOR SALE - Coin Wrappers for all denominations. Write for our quotations. Special prices to large quantity users. Your name imprinted if desired at special low price.

NOTICE - We have just opened new quarters on West North Avenue in Baltimore, Md. Call around and get acquainted today! ECONOMY SUPPLY COMPANY, 631 TENTH AVENUE, NEW YORK, N.Y. (Tel: Bryant 9-3295).

WANT - New Bally Longacres, console base; also Late Model 5-Ball Free Plays, first rate condition only. For Sale - 8 Brand New Mills (cash model) Jumbo Parades (in original factory sealed crates) \$135.00 each; Limited quantity - Brand New Gottlieb Keep 'Em Flying \$149.50 and Brand New Gottlieb Liberty \$175.00; Gottlieb Shangri-La (rebuilt by Gottlieb, looks and operates in every respect and cannot be told from new) \$149.50.

1/3 with orders, Balance C.O.D. - THE GENERAL VENDING SERVICE COMPANY, 306 NORTH GAY STREET, BALTIMORE, MD. (Tel: Plaza 0011).

FOR SALE - Phonographs: Seeburg 9800, E.S., 1941 Model, \$379.50; Seeburg Gem \$144.50; Rockola '39 DeLuxe, Luxury Lightup, \$164.50; Rockola Standard \$159.50; Rockola Monarch \$119.50; Wurlitzer Model 500, Keyboard, \$169.50; Wurlitzer 616, \$69.50; Mills Throne of Music \$149.50. Consoles: Keeney's Super Bell \$189.50; Bally High Hand \$119.50; Mills Jumbo Parade, F.P., \$94.50; Jennings Bobtail Totalizer, F.P. or P.O., \$109.50 each; Pay Tables: Grand National and Pacemaker \$89.50 each; Grand Stand \$75.00; Thisteldown \$59.50; Hawthorne \$59.50; Also hundreds of Bells and F.P. Games in stock - Write for Complete List. Every game thoroughly checked by factory trained technicians, cabinets restored to their original beauty and lustre in our refinishing department. Terms- 1/3 Deposit, Balance C.O.D. - ATLAS NOVELTY COMPANY, 2200 NORTH WESTERN AVENUE, CHICAGO, ILL. (Tel: Armitage 5005).

FOR SALE - 2 Singing Towers phonographs in excellent shape \$175.00 each. 1/3 with order, Balance C.O.D. MECHANIC'S SERVICE, 2124 FIFTH AVENUE, PITTSBURGH, PA. (Tel: Atlantic 0662).

NOTICE - Our Number 1452-B Miniature Lamp with Anchored Filament replaces lamps 47,51 and 55 and lasts three times longer. This lamp was first made for Buckley. Price 73¢ each in lots of 200. W. R. BURTT, 308 ORPHEUM BUILDING, WICHITA, KANS. (Tel: 4-5412).

FOR SALE - Real Buys: Bally High Hands, Conv. C.P.O. & F.P., \$85.00 each; Bally Club Bells \$149.50; Keeney Super Bells \$142.50; Daval's newest counter game, "Keep 'Em Bombing", new, original cartons, (List Price \$22.75) our price \$8.50; Send for the most comprehensive and complete list of real bargains in Pin Games, Arcade Equipment, etc. Write for descriptive circular on the only new, legal Arcade machine made this year, production limited, therefore get it while the getting's good. What have you in legal and arcade equipment? No quantity too large or too small. Will buy, trade or exchange. ARCHIE A. BERGER, 400 NORTH BROAD STREET, PHILADELPHIA, PA. (Tel: Rittenhouse 4188).







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FOR SALE - Mutoscope Fan Front Diggers \$75.00; Mutoscope World's Fair Diggers (late models) \$125.00; Rotary Merchandisers \$200.00; Packard Wall Boxes (brand new) \$45.00; Wire Cable 30¢ Per Ft.; Buckley 20 Rec. Wall Boxes (used) \$20.00; Attractive 12" Speaker, Leatherette Covered, \$20.00; A.M.I.Singing Towers phonos (floor samples) \$100.00; Keeney Wall Boxes (used) \$15.00. Complete stock of Keeney and Packard Adaptors, over 1,000 late used 5-Ball F.P. pin games - Write for Price List. Mills 5¢ Chrome Bell, like new, \$200.00; Mills 10¢ Chrome Bell (like new) \$225.00; Mills Blue Fronts, D.J.P., \$87.50; Longchamps, F.P., \$55.00; 25¢ Club Bell \$300.00; 1/3 Deposit with Order, Balance C.O.D. - ADVANCE AUTOMATIC SALES, CO., 1350 HOWARD ST., SAN FRANCISCO, CALIF. (Tel: Hemlock 1750).

FOR SALE - Packard Wall Boxes \$25.00; Rockola '41 Master, R.C., \$225.00; Rockola Wall Boxes \$18.50; Rockola Bar Boxes \$18.50; Seeburg Select -O-Matics \$10.00; Seeburg Wall-O-Matics \$29.50. All equipment guaranteed to be in perfect condition. 1/3 Deposit, Balance Sight Draft - SHAFFER MUSIC COMPANY, 606 SOUTH HIGH STREET, COLUMBUS, OHIO.

NOTICE - Attention Distributors and Operators! We repair and make as good as new Bally motors such as used in Topics and Monickers. Also single and double Merkle-Korff Flexo Action Motors such as used in Chicago Coin Hockeys. We can save you considerably more than half the cost of a new motor and return yours in as good condition as new. Send us a sample motor for a free estimate. Our work is guaranteed. J. E. COBB DISTRIBUTING COMPANY, 516 SOUTH SECOND ST., LOUISVILLE, KY. (Tel: Wabash 1501).

FOR SALE - 2 Jungles \$42.50 each; 2 Ten Spots \$30.00 each; 1 Four Roses \$17.50 each; 2 Gun Clubs \$39.50 each; 2 Star Attractions \$37.50 each; 2 Ten Strikes \$50.00 each; 2 Capt. Kidd \$40.00 each; 2 Super Chubbies \$32.50 each; Write for prices on Five & Tens, Knock Outs, and Air Circus. All machines are equipped with F.P. attachments and are in A-1 condition. WANT - F.P. Jennings Slot in A-1 condition. Also want Sky Chiefs, Libertys and Keep 'Em Flying. - RELIABLE COIN MACHINE CO., 192 WINDSOR STREET, HART-FORD, CONN. (Tel: 6-3583 or 7-4757).

WANT - World's Largest Distributor will pay you \$175.00 each for Mutoscope Sky Fighters, Drive Mobiles and Ace Bombers. \$125.00 for Bally Torpedo. \$140.00 for Defenders or Rapid Fires. \$115.00 for Air Raiders or Navy Bombers. \$180.00 for Convoys. \$160.00 for Chicago Coin Hockeys. \$150.00 for Kirk's Night Bombers. Write! Wire! Phone! - SOUTHERN AUTOMATIC MUSIC COMPANY, 542 SOUTH SECOND STREET, LOUISVILLE, KY. (Tel: Wabash 5094).

FOR SALE - Early Fall Specials: Perfectly reconditioned merchandise vendors: \$35.00 buys 10, 4 Col. Everendy or 10 1/5/ Stewart & McGuires; \$25.00 buys 5, 2 Col. Burels; \$65.00 buys 10, 3 Col. Slug-Proof Snacks. Reconditioned Counter Games: A.B.T. Model "F" \$15.00; A.B.T. Challengers \$20.00; A.B.T. Fire & Smoke \$22.50; Counter Size 1/ Minature Pin Games \$9.50 each; Double-Value 12 Record Wurlitzers \$65. each. Let us know what you want and we will quote you lowest prices. Full remittance required at these prices. I.L. MITCHELL & CO., 1141 DE KALB AVENUE, BROOKLYN, N.Y. (Tel: Glenmore 2-5450)

NOTICE - A salute to a new family of Salesboards! The TOMMY BOARDS have arrived. Superior's spectacular TOMMY BOARDS are the "hottest" trade stimulators in the country! Designed to put new pep in your territory! Write TODAY for new full-color circular. An entirely DIFFERENT salesboard idea! SUPERIOR PRODUCTS CO., 14 N. PEORIA STREET, CHICAGO, ILL. (Tel: Haymarket 7188).

FOR SALE - Mills Empress \$110.00; Radio Rifle \$45.00; Wurlitzer Model 51 Console \$47.50; Wurlitzer Twin-12 in Steel Cabinet with Buckley Adaptor \$125.00; Keeney Anti-Aircraft Guns, Brown Cabinet, Brand New in Original Factory Sealed Crates, never Opened, \$80.00 each. 1/3 Deposit With Orders, Balance C.O.D. BINCO AUTOMATIC MUSIC CORP., 2302 FOREST PARK BOULEVARD, FT. WAYNE, IND. (Tel: Anthony 4585).

WANT - Bally Defenders, any quantity, will pay highest cash prices, write quick! FOR SALE: Radio Rifles \$49.50 each; Exhibit Rotary Merchandisers, perfect condition, \$175. each; 50 Brand New Seeburg Solonoid Drums and Power Supply Complete as Adaptor for 20 Rec. Seeburgs \$19.50 each; Brand New Groetchen Counter Games in Original Factory Sealed Cartons; Klix, Yankee, Pok-0-Reel and Wings, \$10.00 each; Brand New "Imps" in Original Factory Sealed Cartons, \$6.00 each. 1/3 with orders. Balance C.O.D. GERBER & GLASS, 914 DIVERSEY BOULEVARD, CHICAGO, ILL. (Tel. Lakeview 7800).





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NOTICE - We buy, sell and exchange Bells, Consoles, Paces Races and Bakers Pacers.Let us know your requirements and get our prices. Our machines are guaranteed to satisfy or money refunded. Expert repair work, overhauling and rebuilding work. Now is the time to stock up on repair parts. We can save you up to 50% on parts for Mills Bells, Mills Four Bells, Mills Jumbo Parades, Jennings Bells, Watling Bells, Pace Bells, Pace Saratogas and Paces Races...Escalators, Slides, Clocks, Doors, Cabinet Parts, Handles, Discs, Frames and Mechanism Parts...Electrical Units, Coils, Solonoids, Relays, Etc. When ordering parts, send samples, sketch or full description so we can fill your order quickly and correctl. THE BAKER NOVELTY CO., INC., 1700 WASHINGTON BOULEVARD, CHICAGO, ILL. (Tel: Monroe 7911).

SPECIAL - Featherweight, permanent, jewel pick-up, complete with adaptor and volume control unit for Wurlitzer 24s, 500s and 600s, only \$18.50 each. Pays for itself over and over again in saving records, needles, and service calls. Good for 50,000 plays. TRI-WAY PRODUCTS CO., INC., 108 EAST 27th STREET, NEW YORK CITY. (Tel:Murray Hill 4-0648).

FOR SALE - Brand New Jumbo Parade, P.O., Original Crate, \$128.50 each; Brand New Mills 5¢ Glitter Gold Q.T. \$85.00 each; 1 Mills 10¢ Bonus, like new, \$175.00; Brand New Mills Four Bells, 4/5¢ chutes, late heads, \$485.00; Brand New Mills Four Bells, 3/5¢, 1/25¢ chute, \$500.00; Columbia Chrome, Chk. Separator, Fruit Reels, Like New, \$75.00 each; 2 Paces Races, Brown Cab., 30 to 1, Cash, \$85.00 each; 2 Paces Red Cabinet Comet, Ser.FC.D.50152 M. 3/5 P.O., \$65.00 each; 1 Paces Red Cabinet Comet, Slug Proof, 3/5 P.O., Ser. 51658, \$65.00; Mills Smoker Bell, 1¢/5¢, \$40.00 each; 20 Pikes Peak, New, \$18.50 each; 10 Gottlieb 3-Way Grippers \$13.00 each; 1 Bally Alley \$30.00; Wurlitzer Model 71 (with stand) very clean \$125.00 each. 1/3 with orders. Balance C.O.D. - H.Z. VENDING & SALES CO., 1205 DOUGLAS STREET, OMAHA, NEBR. (Tel: At. 1121 or Wa. 8428).

WANT - Super Track Times. Give quantity, condition and price wanted in first letter. BROOKLYN AMUSEMENT MACHINE CO., 660 BROADWAY, BROOKLYN, N.Y. (Tel: Evergreen 8-4732).

FOR SALE - Wurlitzer 800 only \$325.00 each; Wurlitzer 850 only \$425.00 each. All guaranteed like brand new. LOU KOREN, NEWPORT MUSIC CORP., 460 W. CHICAGO AVENUE, CHICAGO, ILL. (Tel: MOhawk 3710).

WANT - High and low score Wurlitzer Skee Balls; Mills 5¢,10¢,25¢,50¢ Blue Fronts, Brown Fronts, Cherry Bells. Give quantity, conditon (also serial numbers of slots) and price wanted in first letter. MODERN AUTOMATIC EXCHANGE, INC., 2618 CARNEGIE AVENUE, CLEVE-LAND, OHIO (Tel: Cherry 7067).

NOTICE - Will trade Mills 3 Bells; Four Bells; Mills Club Bells (used only one month); Jennings Club Bells; Charley Horse console with Mills mechanism for any new or used legal equipment or all models used phonographs. We will also pay you cash for new or used legal equipment or used phonos. Write or call: THE YOUNG DISTRIBUTING COMPANY, 2016 EAST 46th STREET, CLEVELAND, OHIO (Tel: HEnderson 9717).

FOR SALE - Record Time, 1-Ball, F.P., \$99.50; 25 Adams 6 Column 1¢ Gum Vendors at \$6.50 each (Take whole let at \$5.00 each) sold as is, all in good shape; 50 S. & M. 1¢-5¢ Peanut Machines \$4.50 each (as is) all in good shape; 3 Mills 1-2-3 '39, (two with power paks missing, otherwise A-1 condition) \$50.00 for all three. WISHMAN'S VEND-0-MATIC SERVICE, 210 COURT STREET, ROCHESTER, NEW YORK. (Tel: Stone 3848).

FOR SALE - OR TRADE, 6 Floor Sample A.M.I. Singing Towers. 100 Penny Phonette Boxes with Adaptors. 6 Used Popmatic Popcorn machines. 3 Contro-Vac Hair Growing Machines, Brand New. 2 Photomatics, used, \$600.00 each with 1,000 frames. Brand New Rockola Commandos. 2 Mills Empress. 2,1940 Model, Super Rockolas. New and Used Buckley Boxes. Keeney, Packard and Buckley Adaptors. Speaker cabinets and speakers, Jensen and Utah. 30 Conductor Cable with Wall Box Purchases. 10 slightly used Seeburg 30 Wire Boxes. 1 Bally Alley \$55.00. WALBOX SALES COMPANY, 1713 YOUNG STREET, DALLAS, TEXAS. (Tel: Riverside 8481).

FOR SALE - 25 Photomatics, latest model, \$775.00 each; Cigarette machines: 25 "S" Model Stewart & McGuires, Newly repainted two-tone job, \$35.00 each; 25 "V" Model 7, Column Du Grenier, \$49.50 each; 10 "W" Model, 9 Column DuGrenier, \$49.50 each; 25 "W" Model, Shift Column DuGrenier, \$59.50 each; 15 "K" Model DuGrenier \$59.50 each; 10 "KS" Model DuGrenier \$62.50 each; 25 "L" Model, 9 Column DuGrenier, \$69.50 each; 25 "LS" Model DuGrenier, \$72.50 each; Also write for prices on New-U-NEED-A-PAK, 7,9 and 15







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"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

VOL. 4, NO. 4

OCTOBER 20, 1942

TWO DOLLARS A COPY

Columns. Write for prices on all makes and models music machines. We guarantee everything we sell. Oldest and most reliable distributors in the South. 1/3 Deposit. Balance C.O.D. HANKIN MUSIC COMPANY, 708 SPRING STREET, N.W., ATLANTA, GA. (Tel: Vernon 3567).

WANT - Wurlitzer 412,600 and 750E. Also Rockola '39 Standards. State lowest price and condition in first letter. Can use as many as you have to ship. Want 30-Wire Cable and Model 100 Wall Boxes also Adaptors for Wurlitzer Wall Boxes. Want Mills Blue Fronts, Melon Bells, Cherry Bells, used only. HIRSH COIN MACHINE CO., 1309 NEW JERSEY AVENUE, N.W., WASHINGTON, D.C. (Tel: HObart 3170).

FOR SALE - Mills Jumbo Parades, F.P., \$65.00; Bally Club Bells \$150.00; Jennings Fast Time \$50.00; Watling Big Game \$50.00. All types of Free Play Pin Games on hand. Write for complete list and prices. Will trade Free Play pin games for Western Baseballs or any other legal equipment. Write us quick for prices or exchange deals. AMERICAN CIGARETTE MACHINE CO., 1349 FIFTH AVENUE, PITTSBURGH, PA. (Tel:ATlantic 6478).

FOR SALE - Rockola '39 Standard \$129.50; Rockola '39 DeLuxe \$139.50; Rockola Master Walnut \$179.50; Rockola Master Rockolite \$189.50; Rockola Super Walnut \$199.50; Rockola Super Rockolite \$209.50; Rockola Imperial 16 \$39.50; Rockola 12 Rec. \$29.50; Rockola '39 Counter \$59.50; Rockola '40 Counter \$69.50; Rockola Jr. Console \$99.50; Wurlitzer 412 \$29.50; Wurlitzer 616 \$49.50; Wurlitzer 24 \$99.50; Wurlitzer 500 Keyboard \$159.50; Wurlitzer 800 \$299.50; Seeburg Classic \$149.50; Seeburg Regal ESRC \$149.50; Buckley 20 Rec. Wall & Bar Boxes \$10.00 each; Buckley 20 or 24 Rec. Wall and Bar Boxes, Latest Illuminated Models, All Chrome with Plastic Sides, Brand New in Original Factory Sealed Cartons, Only \$34.50 each. 1/3 Deposit with Orders, Balance C.O.D. REX AMUSEMENT COMPANY, 710 SOUTH SALINA STREET, SYRACUSE, N.Y. (Tel: 2-3692).

WANT - We will pay spot cash, F. O. B. Albany, N. Y. for one or a hundred of the following phonographs: Wurlitzer Model 24; Rotary Dial 600; 600 Keyboard; 500; 700; 800; 750E; 850; 950. Even though some of the equipment you might want to sell after checking closely is still under mortgage, we can arrange to purchase the equipment for cash as well as the mortgage. Check thoroughly and let us know what you have to sell. We pay highest market prices. THE ARTHUR HERMANN COMPANY, 388 BROADWAY, ALBANY, N.Y. (Tel: 5-4701).

SPECIAL - Write for our "Coin Machine Buyer's Guide". Lists: 5-Ball F.P. Pin Games; Free Play Consoles: P.O. Consoles; Arcade Equipment; Phonographs; 1-Ball F.P. Games; Counter Games; Slot Machines; Parts; Accessories; Etc., Etc. Largest stock in the East. ROY McGINNIS CO., 2011 MARYLAND AVENUE, BALTIMORE, MD.

NOTICE - Have in stock; Bally, Gottlieb, Genco and Keeney 5-Ball Free Plays and Payouts. Write for our Price List in quantity lots. BADGER NOVELTY COMPANY, 2546 NORTH 30th STREET, MILWAUKEE, WISC.

WANT - We will pay cash for Buckley Track Odds, all models; Keeney Super Bells, 2-Way, 5¢/25¢ Keeney Super Bells,2-Way, 5¢/5¢; Keeney 4-Way Super Bells; Mills Three Bells; Mills Brown Fronts, 5¢/10¢/25¢; Mills Yellow Fronts 3/5 payout; Mills Gold Chromes; Mills Emerald Chromes; Mills Bonus Bells; Wurlitzer Phonographs; Wurlitzer Wall Boxes; Packard Wall Boxes; Scales - all makes and models; Kirk Night Bomber; Bally Rapid Fire; Mutoscope Sky Fighter; Mutoscope Ace Bomber; Mills Bag Punchers; Mutoscope Bag Punchers; Chicken Sams; Rockola World Series; Texas Leaguers; Gottlieb Grippers; Wurlitzer Skee Balls; Western Baseball. State quantity, conditon and price wanted in first letter. BUCKLEY TRADING POST, 4225 WEST LAKE STREET, CHICAGO, ILL. (Tel: Van Buren 6636).

WANT - Bally Defender: Bally Rapid Fire; Bally Basket Ball; Blow Ball; Windjammer; Evans Super Bomber; Exhibit Bowling Alley; Exhibit Hi-Ball; Keeney Air Raider; Kirk Air Defense; Kirk Night Bomber; Mutoscope Sky Fighter; Rockola World Series; Scientific Baseball; Scientific X-Ray Poker; Seeburg Chicken Sam; Success Night Bomber; Western Baseball '41; Give quantity, condition and price wanted in first letter. INTERNATIONAL MUTOSCOPE CORPORATION, 44-O1 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK. (Tel: STilwell 4-3800).





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"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

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WANT - Anything you have in consoles, slots, phonos or legal equipment. Give us quantity, conditon and price wanted in first letter. CASH waiting. All transactions right on the spot. HARRY BROWN, 6141 OSAGE AVENUE, PHILADELPHIA, PA.

FOR SALE - Seeburg Hi-Tone R.C. \$335.00. Seeburg Crown \$164.50; Wurlitzer 500 \$184.50; Speak Organ \$28.50; Transmitter \$9.50; 16 & 24 record Selectomatic \$9.50. 1/3 Cash with orders, Balance C.O.D. - EAST COAST PHONOGRAPH DISTRIBUTORS, 1210 NORTH AVENUE, ELIZABETH, N.J. (Tel: ELIZABETH 2-0516).

FOR SALE - Brand New Buckley, latest models, 20 and 24 rec., illuminated Wall and Bar Boxes, all chrome, only \$32.50 each. Grab these quick while they last. KEYSTONE VEND-ING COMPANY, 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

FOR SALE - Used machines reconditioned and refinished: Consoles, cash and free play; 1 Keeney Triple Entry \$99.50; 2 Keeney '38 Skill Time \$79.50; 2 Keeney Kentucky (slant head) \$89.50; 6 Mills Jumbo, F.P., late style coin head, \$87.50; 1 Paces Races, J.P. #6088, 25¢, \$19.50; 1 Paces Races J.P. Red Arrow, 25¢, #6182, \$209.50; 2 Paces Races 5¢ #5881, #5895, \$132.50; 1 Paces Races Red Arrow, 25¢, #6583, \$225.00; Slots: 1 Jennings 1¢ Dutchess #1712, \$19.50; 2 Mills 1¢ Regular #322617, #318326, \$32.50; Mills 5¢ Cherry Bell #432000, \$110.00; Mills 5¢ Melon Bell #430000, \$110.00; Mills 5¢ Benus Bell \$190.00; Mills 5¢ Red Front \$85.00; Watling 1¢ Rolatop Cherry #69217, \$29.50; Watling 1¢ Treasury #L73778, \$29.50; Watling 1¢ Twin J.P. #163891, T52595, \$25.00; 2 Mills Blue Front, 5¢ Club Handles, #445249, #445256, \$125.00; 1 Mills 10¢ Blue Frt. #389392, \$90.00. SPECIALS: 25 Super Bells,5¢ Conv., S.U., \$142.50; 25 Dominos, JP, Light Cabinet SU, \$265.00; 5 Super Track Time, SU, \$300.00; 10 Mills Jumbo Parade, Conv. FS, \$149.50; 10 Mills 3 Bells, Like New, High Serials, \$475.00; Watling Big Game, CP, \$82.50; Jackpot Dominos, Brown Cabinet, Factory Reconditioned, \$215.00; Keeney Submarine, Like New, \$187.50; Bally Santa Anita-\$135.00; Bally Mystics-\$29.50; Bally Reserves-\$17.50; Wurlitzer 950, Brand New Never Unpacked- Write; 10 Seeburg '42 Model 8200, RC. Write; 5 Rockola Commandos- Write; Also 5-Ball pin games and anything else you need in coin machines. Jobbers - Write for Prices - We guarantee You Cannot Tell These Machines From New. 1/3 Cash Deposit.Balance C.O.D. All prices subject to change without notice. MOSELEY VENDING MACHINE EXCHANGE, INC., 00 BROAD ST., RICHMOND, VA. (Day Tel: 3-4511, 3-4512, Night Tel: 5-5328).

FOR SALE - For Wurlitzer 16 and 24 Record Installations: Seeburg Select-O-Matics (30 Wire) New \$13.95; Soeburg Adaptors, Complete, New, \$24.75; Slightly used Seeburg Wireless Bar-O-Matics \$44.50; Rockola Standard \$139.50; Rockola Masters \$169.50; Mills Throne \$124.50; Mills Empress \$144.50. 1/3 Deposit with Orders, Balance C.O.D. AUTO-MATIC AMUSEMENT COMPANY, 919 NORTH BROAD STREET, PHILADELPHIA, PA. (Tel: Poplar 1333).

WANT - We buy and sell new and used coin operated equipment of all kinds. Will buy any quantity of Arcade equipment and F.P. 1-Ball machines consisting of Club Trophies, '41 Derbies, Pimlicos, Longacres, Thorobreds, etc. Will also buy a large quantity of late model 5-Ball Free Play Pin Games. We carry the largest stock in the South. AUTO-MATIC SALES COMPANY, 203 SECOND AVENUE, NORTH, NASHVILLE, TENN. (Tel: 6-4)87).

WANT - We will pay cash for the following equipment delivered in Richmond, Va. Model 320 Wall Boxes \$17.50 each; Model 304 Impulse Steppers \$7.50 each; Model 24 Wurlitzer phonos \$95.00 each. The condition of the cabinets on the 24s and the 24AS is not important. Quote us your lowest price on 20 or 24 record 110 Volt D.C. machines delivered in Richmond, Va. MORRIS MAYNOR, JR., 823 WEST BROAD STREET, RICHMOND, VA.

FOR SALE - We still have some Packard Adaptors and Speakers at regular price. Also 30 Wire Cable. We have a few Dial-A-Tune Boxes, new and used. Bally Club Bells, clean floor samples, \$245.00 each; Brand New Keeney-Super Bells in original factory sealed crates \$249.50 each; Watling Big Games, F.P., \$89.50. 1/3 with orders, Balance C.O.D. S. & M. SALES CO., INC., 1074 UNION AVENUE, MEMPHIS, TENN. (Tel: 2-1133).

FOR SALE - 15 Wurlitzer Model 125 Wall Boxes 5¢/10¢/25¢, also 3 fast steppers for use with these. First class condition - no reasonable offer refused. Special: 28 Wire Cable - redent proof - color corded - guaranteed one of the finest manufactured at 17¢ per ft. in 1,000 foot specis - shorter lengths 20¢ per foot. UNIVERSAL VENDORS, 788 - 790 BROADWAY, ALBANY, NEW YORK.





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FOR SALE - Used phonographs ready for location: Wurlitzer 850, \$395.00; Wurlitzer 750E \$365.00; Wurlitzer 750, \$345.00; Wurlitzer 50, \$35.00; Wurlitzer 700, \$250.00; Wurlitzer 600, \$149.50; Wurlitzer 600K, \$159.50; Wurlitzer 500, \$175.00; Wurlitzer 24, \$99.50; Wurlitzer 412, Illuminated \$50.00; Wurlitzer 71 with stand \$125.00; Wurlitzer 716, \$59.50; Mills Throne of Music \$125.00; Seeburg 9800, \$375.00; Seeburg 8800, \$350.; Seeburg Regal \$135.00; Seeburg Concert Grand \$145.00; Seeburg Concert Master \$275.00; Seeburg Gem \$130.00; Rockola 1940 with Remote Control \$200.00; Mills Jumbo Parade \$115.00; Silver Moon \$95.00; New 5¢ Jonnings Silver Chief \$175.00; Used Wall Boxes, Bar Boxes, Chandelier Speakers, Adaptors, Speakers, Wurlitzer Mote Drive Units, Coin Mechanisms, Cigarette Machines, Etc. Write for our Complete List. 1/3 Deposit, Balance C.O.D. DAVIS SALES CO., (SEEBURG DISTRIBUTORS) 625 ERIE BOULEVARD, E. SYRACUSE, N.Y.

NOTICE - Local operators - we are now in a position to repair all amplifiers and music machines. Make us an offer for the following: Attention; A.B.C. Bowler; Air Circus; Clover; Chubbie; Capt. Kidd; Do-Re-Mi; Dixie; Flickor; Gun Club; Home Run; Junglo; Motro; Now Champ; Play Ball; Red, White & Blue; Star Attraction; Sparky; Twin Six; Trailways; Venus; Batting Practice (Brand New); Hockey (Brand New); Shoot-The-Chutes; Ten Strikes, Big Wheel; Bally Royal Flush; Fastime; F.P. Hawthorne; Triple Entry (ticket and cash). - ATLAS VENDING COMPANY, 410 N. BBROAD STREET, ELIZABETH, N.J. (Tel: Eliza. 2-0089).

FOR SALE - Arcade Equipment: Bally Bull \$69.50; Bally Torpedo \$185.00; Bally Convoy \$209.50; Ten Strikes (99 Dial) \$55.00; (150 Dial) \$69.50; Chester Pollard Golf \$100.00 Sky Fighter \$199.50; Rapid Fire \$149.50; Batting Practice \$119.50; Chicago Coin Hockey; like new, \$225.00; Consoles: Keeney Twin Super Bells, 5\$/25\$, Combo. F.P. or P.O., \$325.00; Keeney 5\$\noting{\text{Zuper Bells}}\$, Combo.F.P., \$159.50; Bally High Hands, Combo. F.P., High Serials, \$89.50; Jumbo Parades, C.P.O., Late Heads, \$85.00; Jumbo Parades, F.P., \$65.00; Jungle Camps, F.P., \$79.50; Fastime, F.P., \$89.50; Slots: Mills 25\$\noting{\text{Golf-A-Rola}}\$, like new, \$169.50; 5\$\noting{\text{Brown Fronts}}\$ new crackle, club handle, \$119.50; 50 Mills Blue Fronts, \$.J., A-1, \$95.00; 10\$\noting{\text{Bonus Bonus Bells}}\$, 425,000, \$179.50; 5\$\noting{\text{Bo}}\$ B. & G. Vest Pockets \$32.50; Want: Late Mills Slots, 4-Bells, 3-Bells, - - - - Guns, Arcade Equipment, Super Bells; Single, 2-Way, 4-Way. Wire us what you have - we will pay cash or trade. CENTRAL OHIO COIN MACHINE EXCHANGE, INC., 514 SOUTH HIGH STREET, COLUMBUS, OHIO.

FOR SALE - Compare these prices!!! Brand New Consoles in Original Crates; Bally 5¢ Club Bells, Conv., \$235.00; Keeney 5¢ Super Bells \$229.50; Keeney 2-Way Super Bells, 5¢/25¢ \$300.00. 1/3 Deposit, Balance C.O.D. Write for our Complete Price List. MAY-FLOWER DISTRIBUTING COMPANY, 5748 BAUM BLVD., PITTSBURGH, PA. (Tel: Montrose 5404).

FOR SALE - 8 Mutoscope Cranes at the sensational price of only \$69.50 each. These are "Sicking" Guaranteed which means that they are in absolutely clean and perfect condition ready for placement on any location. 1/3 with order, Balance C.O.D. Write for our complete list of any type machine you need. SICKING, INC., 1401 CENTRAL PARKWAY, CINCINNATI, OHIO (Tel: Cherry 5732).

FOR SALE - Mills Combination Jumbos, Like New, Used only 3 weeks, \$157.50 each. WESTER-HAUS AMUSEMENT CO., 3726 KESSEN AVENUE, CHEVIOT, OHIO. (Tel: Montana 5000).

FOR SALE: 3 Batting Practices \$127.50; 1 Tom Mix Rifle \$55.00; 3 Chicken Sams \$75.00; 1 Three Headed Monster \$97.50; 6 Keeney Anti-Aircraft Guns \$52.50; 1 Evans In-The-Barrel \$97.50; 2 Ten Strikes \$69.50; 1 Ten Pins \$59.50; 2 Gold Cups 1 or 5 ball console \$74.50; 1-850 Wurlitzer \$450.00; 1-500 Wurlitzer \$177.50; 1-600 Wurlitzer \$167.50; 1-61 Wurlitzer \$69.50; 1-81 Wurlitzer \$132.50; 1-Mills Empress 25-Cycle \$142.50;5-616 Wurlitzers \$67.50; 1 Stewart McGuire 8 Column Cigarette Machine \$55.00. WANT: 50¢ Mills Blue or Brown Front Bell- Mills 1940 One, Two, Three; Keeney 4-Way Super Bell- Ballys Pimlico-41 Dorby; Mills 3 Bells. LEW WOLF, 1443 MAIN STREET, BUFFALO, NEW YORK. (Tel: Garfield 7780).

FOR SALE - Old Style Dewey Slots, 5¢ Play. Special While They Last - \$39.50, F.O.B. Soperton. Deposit Required. SPARKS SPECIALTY COMPANY, SOPERTON, GEORGIA. (Tel: 33).



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FOR SALE - New Mills Glitter Q.T., 1¢, \$65.00; New Mills Golf Ball Vendor, 25¢, \$210.; New Mills Brown Front Bells, 1¢, \$185.00; Mills Bell Parts in Stock. KEYSTONE NOVELTY & MANUFACTURING COMPANY, 26th and HUNTINGDON STREETS, PHILADELPHIA, PA. (Tel: Baldwin 5468).

NOTICE

During the month of September over 400 ads were published in The Cash Box for our subscribers. We are happy to state that up to closing time (Friday, October 9, 1942, at 5 P.M.) for this issue, we have so far received but one complaint regarding any ads which appeared in The Cash Box. This complaint was satisfactorily handled. We haven't heard any further in this regard. But, because we are extremely adament in keeping The Cash Box a clean business medium, we have registered this complaint against this advertiser anyway. During the month of October we expect to publish far over 700 ads for our subscribers. We hope that this month will go by without even a single complaint. And because of this clean record we want to thank each and everyone of those subscribers who use ads in The Cash Box.

(ALWAYS BOOST "The Cash Box" ALL-WAYS)

A CONFIDENTIAL INTERCHANGE OF NEWS, VIEWS AND PREDICTIONS OF THINGS TO COME FOR THE LEADING MEMBERS OF THE COIN MACHINES INDUSTRY.







ALL ADS CON-TAINED HEREIN ARE PUBLISHED FREE FOR SUB-SCRIBERS ONLY. NO OTHER ADVER-TISING ACCEPTED. ADS CLOSE ON FRIDAYS OF EACH WEEK AT 5 P.M.

VOL. 4, NO. 4

"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"
ISSUED EVERY WEEK BY FIRST CLASS MAIL. INCORPORATING THE FAMOUS AND EXCLUSIVE
"CONFIDENTIAL PRICE LISTS" IN EACH ISSUE. REPRODUCTION IN WHOLE OR PART FORBIDDEN
WITHOUT WRITTEN PERMISSION FROM THE PUBLISHERS. COMPLETE CONTENTS COPYRIGHTED BY:
THE CASH BOX, 381 FOURTH AVENUE, NEW YORK, N. Y. (All Phones: Murray Hill 4-1725).

OCTOBER 20, 1942

TWO DOLL

TWO DOLLARS A COPY

"THE COIN MACHINE MERRY-GO-ROUND" BY BILL GERSH



FACTORY MUSIC

Jirmy Jomail, in his well read column, "The Inquiring Fotographer' (N.Y. Daily News, Sunday, Oct. 4th) asked the following question: "Some industrial plants have provided music for their employees while they are at work, to speed production. What do you think of the idea?" This question was asked of: Geo. G. Goldie, Vice-President, John David Stores, Inc., (one of the largest chains of men's furnishings stores in New York City); Robert K. Chris-

tenberry, Vice President and General Manager of the Astor Hotel; Dr. Frank Black, General Music Director of N.B.C.; Walter F. McGinnis, Chief Yeoman, U.S.N.R.; John Tuohy, Jr., Commissioner of Labor for the State of New Jersey and Al Buckingham, Vice President of Cluett, Peabody & Co. (makers of Arrow collars and shirts). Each answer was extremely favorable from these industrial leaders, and bears out the statement we made some issues back wherein we suggested that war industries had opened new locations for musicops and that in these spots older phonos could be placed (with the proper number of auxiliary speakers) at a very handsome rental basis - the play to be controlled by the factory management (and this would require removal of the coin chutes only). The article which suggested this first appeared in Forbes magazine them in many leading newspapers thruout the country and finally two issues ago in Reader's Digest. A typical answer to this question came from Mr. Buckingham of Cluett, Peabody & Co. whe stated, "We have provided music during working hours, but our premise was the health of the workers and not increased production. We have found that workers feel less fatigue at the end of the day, very gratifying to us, because as I have said, their health was our real purpose." Don't overlook the factories near you. Solicit these locations now. Ask from \$10.00 per week rental and up depending on how many auxiliary speakers you have to spread about the place.

SLOT SKINNER

Also in Sunday's (Oct. 4th) edition of the N. Y. News appears a feature story datelined Omaha, Nebr., Oct. 3rd, about Herschel L. Blackwell, known as the "King of Skinners", who is reputed to be the really wise boy when it comes to busting into slots
and cleaning out the cash. It is reported in this article that he worked with two accomplices and that he drilled into the machines to clean thom out. He also is reported to have used a magnet attached to his wrist for other types of machines. That ho
is out of jail seems to be based on the fact that slot machines being ruled illegal
where he operated his skin game - the law cannot jail him because of this queer quirk.
He does state (Herschel does) that the boys in Cleveland ran him the hell out of town
and even shot two or three tires off his car in the process. (This sounds a bit cracked to us.) But, tho this feature article is irritating from the standpoint that this
newspaper (noted isolationist) could have used this valuable space for something of
much more import, we do hope that the publicity which Herschel L. Blackwell has obtained from it will rebound to punch the teeth out of his mouth in the next spot he tries
his filthy tricks. Keep on the lookout for him.

SCOOP

A few issues back The Cash Box ran a scoop on the fact that the U. S. had cut down the digger tax from \$50.00 to \$10.00 per year. In that same item we also advised how the diggers would have to run because of the fact that merchandise, like lighters, compacts, etc. are almost impossible to obtain. The method as suggested by those in the know is the use of quarters, half dollars and silver dollars and even bills buried in a layer of hard candies and slum. If you can run diggers in your territory in this fashion - they'll go over the top for you in profits - for they still are among the most fascinating of all coin games for the public.

COIN MACHINE TAXES

As yet the men in Washington haven't decided just what the yearly taxes should be in regard to coin machines. Rumors floating about should be entirely disregarded. That slots will bear a \$100.00 per year tax does not seem to frighten any of the slot men. That all other types of amusement devices will bear a flat \$10.00 tax is certainly good news. If counter games are classified in this latter category then a lot of coinmen are going to make some real money. If phonos are taxed \$10.00 per year, we must remember that there is a war still on, that the phonops can't go beyond their \$25,000. per year salary anyway - so what the hell. In the meantime, scotch all the rumors until you receive official notice.

ISUED -EVERY
LASS MAIL. THE
NLY CONFIDENAL WEEKLY
EWS BULLETIN
1 THE COIN MAHINES INDUSTRY.



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"THE COIN MACHINE MERRY-GO-ROUND"

PETRILLO VS MUSICOPS

The following are remarks gleaned from noted musicops in our past six weeks of traveling thruout the east and midwest: What does the A.F. of M. want from records being played in coinphonos? Claim that musicians aren't getting their share from each record should not be smacked back at musicop. Instead, cost should come from the record manufacturers. Then op can decide for himself just how many records he can afford to purchase at increased price. A.F. of M. claim that "juke boxes" make "millions" from their records is tremendously exaggerated. Let A.F. of M. settle cost with record manufacturers once and for all on all records sold to phonops for commercial purposes. No musicop wants to take undue advantage of musicians. Phonos have helped artists to great popularity. Andrews Sisters, Bing Crosby, Glenn Miller, Benny Goodman, Sammy Kaye, Eddy Duchin, Orrin Tucker and dozens and dozens of others agree to this fact. If records will cost 50% or 75% each ops will probably buy a lot less and be very choosy. Location percentages will have to be cut to make room for this additional expense. Blaming the musicop is unfair. He wants the musicians to benefit. But, he also wants and needs records to maintain his business. And help to maintain morale. If Petrillo wins his case many wildcat manufacturers are going to spring up. Majority of musicops are willing to pay a little more knowing that when this is made public that locations will be forced to work with them. Therefore all the shouting now going on does not help to bring solution to problem. If U.S. trial proves unfavorable demand that record manufacturers make some arrangements with A.F.M. whereby phonops will be able to obtain new records. Labor should not attempt to take undue advantage of other laboring men. Would there even be a case today if coinphonos hadn't risen to such great popularity? "Don't kill the goose that lays the golden eggs", say phonops to Petrillo.

COIN HOARDERS

The Treasury Department, to relieve increasing strain on the Mint, is planning a nation-wide appeal against hoarding of coins. Adults and children who collect coins in cookie jars and piggy banks will be asked to put these coins back in circulation and collect War Stamps instead. Do your share to stop coin hoarding to help coinbiz.

AIR FREIGHT

Air freight has been used in the past by many coimmanufacturers shipping samples to distribs. Cost was terrific. New cargo planes now being built will be able to carry air freight at less than 30% per ton mile. (This cuts former figure of earlier part of this year of 50%). This may lead to air freight shipping of coingames after the war and terrifically speed placement of machines thruout the country. Thereby no one territory will be able to over rule sales in another with used machines. The cost of course is still much higher than rail freight which is about 1% per ton mile and shipfreight which is about 2% per ton mile.

WAR & BUSINESS

All types of entertainments are enjoying boom. Nite clubs, theatres, taverns, restaurants, coingames, etc. This is attributed to demand for relaxation and possible momentary forgetfulness of war. Roadside spots, tho, are off more than 40% and going down every week. This is attributed to gas rationing. Retail buying is up. Women are buying more sensible clothing. Shortage sure in fine cottons and woolens for women. Men's clothing stocks are holding up. This is due to draft taking so many men away. All confections are in boom - people eating more candy and cake. Farmers are suffering from lack of help as are garagemen and all other service industries. Too much profit taking on stocks to boom stock market. And too severe government control to allow start of another stock boom.

TIME & DISTANCE

The air plane chopped down time and distance terrifically for all U. S. businessmen - as is well realized these days. Telephones have saved millions of hours and miles. Leading publications are speeding to market to make it possible for buyers and sellers to keep up with the speed of plane and phone. The Cash Box, in its own modest way, has taken cognizance of these facts and is today the fastest moving media. Its First Class Mailing and Airmailing is helping to speed transactions and conquering time and distance for coinmen everywhere. It is tremendously interesting to be in Boston, New York, Washington, Newark, Richmond, or some other eastern city and see wires and hear phones ringing from the Midwest and Far West - and listen to sales being made due to The Cash Box. The very fact that over 87 subscribers came in within a short time asking that all advertising subscribers list their phones is certainty in itself that today speed is the essence of the coin machines industry. And The Cash Box is based on speed.

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

OL. 4, NO. 4

OCTOBER 20, 1942

TWO DOLLARS A COPY

FREE PLAY GAMES

| A B G Bowley #20 50 | To \$47.50 | Omana I ina #17 50 5 | - 400 FO |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|------------------------|---------------|
| A.B. C. Bowler\$29.50 | • | Cross Line\$17.50 T | |
| Air Circus84.50 | 95.00 | Crystal14.00 | 27.50 |
| Air Circus, New87.50 | 119.50 | Crystal Gazer26.50. | 52.50 |
| Air Force29.50 | 49.50 | Click49.50 | 69.50 |
| Airliner14.50 | 17.50 | Commodore REV12.50 | 42.50 |
| Airport10.00 | 19.50 | | |
| Airway9.50 | 17.50 | Dandy10.00 | |
| Ali Baba12.00 | 29.50 | Daily Dozen10.00 | |
| All American19.50 | 26.50 | l.Davy Jones11.00 | 12.50 |
| Anabel | 25.00 | Defense (Genco)82.50 | 89.50 |
| the state of the s | 49.50 | | |
| 2.Argentine34.50 | | Defense (Baker)18.50 | 39.50 |
| Armada | 27.50 | Dixie19.50 | 29.50 |
| Arrowhead9.00 | 19.50 | 2. Do-Re-Ni24.50 | 39.50 |
| 1. Attention 24.00 | 37.50 | 1.Double Feature11.00 | 16.50 |
| Avalon10.00 | 24.50 | 2. Doughboy11.00 | 18.50 |
| | | 2.Double Play18.00 | 26.50 |
| Bally Beauty10.00 | 30.00 | Drum Major12.50 | 25.00 |
| Bandwagon17.50 | 24.50 | Dude Ranch18.50 | 23.50 |
| Bang10.00 | 16.50 | Duplex24.50 | 30.00 |
| 2.Barrage | 37.50 | | 50,00 |
| | 50.00 | Eureka25.00 | 32.50 |
| 1. Belle Hop34.50 | 29.50 | | 37.50 |
| 4.Big Chief | 29.50 | 2.Entry18.00 | 31.30 |
| Big League12.50 | | 3 D | 34 50 |
| Big Parade72.50 | 95.00 | 1.Fantasy | 14.50 |
| Big Six10.00 | 14.50 | Fifth Inning10.00 | 22.50 |
| Big Show9.50 | 22.50 | Fifty Grand19.50 | 34.50 |
| Big Ten10.00 | 22.50 | Five-In-One | 64.50 |
| Big Time19.50 | 30.00 | 2.Five & Ten74.50 | 97.50 |
| Big Town | 22.50 | Five & Ten (New)95.00 | 109.50 |
| Blackout | 29.50 | Flagship | 39.50 |
| 2.Blondie11.00 | 17.50 | 2.Flash7.00 | 20.00 |
| 2.Bola Way34.50 | 44.50 | Fleet12.50 | 27.50 |
| 1. Boom Town | 27.50 | Flicker19.00 | 27.50 |
| Bordertown10.00 | 24.50 | 2.Follies '4011.00 | 14.50 |
| 2.Bosco39.50 | 50.00 | Follow Up10.00 | 14.50 |
| Bounty12.00 | 22.50 | 1.Formation | 24.50 |
| 2. Bowling Alley7.00 | 22.50 | Four Diamonds 24.50 | 37. 50 |
| Box Score9.50 | 10.00 | Four Roses24.50 | 39.50 |
| | 22.50 | | 27.50 |
| 1. Brite Spot | | Fox Hunt | |
| 1. Broadcast24.50 | 37.50 | Four Aces139.50 | 160.00 |
| Buckaroo11.00 | 19.50 | Four-Five-Six9.50 | 17.50 |
| | | | |
| | | | |
| Cadillac9.50 | 14.50 | Glamour19.50 | 24.50 |
| 1.Capt. Kidd39.50 | 50.00 | Gold Cup | 34.50 |
| 2. Champ | 29.50 | Gold Star22.50 | 27.50 |
| 2. Champion | 14.50 | Golden Gate9.00 | 16.50 |
| 1.Charm11.00 | 18.00 | 2.Gun Club | 50.00 |
| 1.Chevron11.00 | 17.50 | Gobs129.50 | 159.50 |
| Chief10.00 | 17.50 | | |
| 2.Chubbie | 25.00 | | |
| Circus9.50 | 18.00 | 2.Headliner | 14.50 |
| Clipper14.00 | 21.50 | Hi-Dive | 49.50 |
| 2.Clover49.50 | 56.50 | 2.Hi-Hat | 34.50 |
| | 22.50 | | 12.50 |
| 2.C.(.D | 82.50 | High Light | 37.50 |
| Contest | | 2.Hi-Stepper | |
| Congo19.50 | 35.00 | 2.Hold Over | 32.50 |
| 2.Conquest | 22.50 | Home Run | 34.50 |
| Contact | 10.00 | Home Run '4234.50 | 59.50 |
| Convention12.00 | 22.50 | Home Run '42, New95.00 | 99.50 |
| Cowboy17.50 | 21.50 | 1.Horoscope27.50 | 39.50 |

FREE PLAY GAMES

| 420 50 | m. #20 CO | D-11 | - #00 00 |
|-------------------------------------------|---------------|---------------------------------------|------------------------|
| Jolly\$12.50 | To \$22.50 | Rebound\$7.50 To | |
| 1. Jungle34.50 | 54.50 | Red Hot10.00 | 29.50 |
| Jumper12.50 | 22.50 | Red, White & B17e22.50 | 27.50 |
| | | 2.Repeater | 32.50 |
| Klicks | 15.00 | Rink9.00 | 10.00 |
| Knock Out | 95.00 | Roller Derby12.00 | 29.50 |
| Keen-A-Ball | 14.50 | 2.Rotation | 22.50 |
| Keep 'em Flying89.50 | 92.50 | 2.Roxy | 19.50 |
| Keep 'em Flying, New 135.00 | 160.00 | " | |
| 0 00 | | Salute | 22.50 |
| Lancer14.50 | 24.50 | 2.School Days18.00 | 32.50 |
| 2.Landslide11.00 | 29.50 | Sara Suzy22.50 | 27.50 |
| 2.Leader | 29.50 | Scandals27.50 | 39.50 |
| | 17.50 | | 12.50 |
| Lead Off9.50 | | Scoop | |
| League Leader17.50 | 27.50 | Score-A-Line10.00 | 24.50 |
| Legionnaire24.50 | 49.50 | Score Card19.50 | 22.50 |
| Liberty, New109.50 | 175.00 | 1.Score Champ11.00 | 22.50 |
| Limelight14.50 | 16.50 | 2.Soa Hawk23.50 | 27. 50 |
| Line Up17.50 | 24.50 | 2. Soven Up | 37.50 |
| Lite-A-Card12.00 | 27. 50 | 2. Short Stop | 22.50 |
| Lone Star | 19.50 | 2. Show Boat | 3 9. 5 0 |
| Lot-0-Fun14.50 | 22.50 | Side Kick9.00 | 10.00 |
| Lucky10.00 | 22.50 | 4. Silver Skates29.50 | 32.50 |
| Lucky Strike10.00 | 29.50 | Silver Spray25.50 | 37.50 |
| | | Sky Blazer42.50 | 49.50 |
| | | Sky Chief, New149.50 | 170.00 |
| Majors '3914.50 | 16.50 | Sky Line | 19.50 |
| | 39. 50 | | 41.50 |
| 1. Majors '4024.50 | | 1.Sky Ray | |
| Mascot16.50 | 27.50 | Slugger | 42.50 |
| Merry-Go-Round 19.50 | 20.00 | 2. Snappy '4129.50 | 44.50 |
| 1.Metro18.00 | 27.50 | 2. South Paw34.50 | 42.50 |
| Miami12.50 | 28.50 | Sparky19.50 | 22.50 |
| 2.Miami Beach | 39.50 | Speed Ball15.00 | 64.50 |
| Midway (Genco)10.00 | 12.50 | Speed Demon14.50 | 54.50 |
| 2.Mr. Chips | 10.00 | 2. Speedway | 16.50 |
| 1.Monicker | 89.50 | Speedy | 20.00 |
| 1.Mystic18.00 | 45.00 | Sport Page35.00 | 49.50 |
| , | | Sport Parade19.50 | 30.00 |
| Nippy9.00 | 21.00 | Sports9,50 | 24.50 |
| 1.New Champs47.50 | 64.50 | Sporty | 12.50 |
| 2011-011-011-011-01-01-01-01-01-01-01-01- | | Spot-A-Card54.50 | 64.50 |
| 2.0h Boy | 15.00 | 2. Spot Pool34.50 | 60.00 |
| Ocean Park10.00 | 22.50 | | 24.50 |
| | | Spottem | 30.00 |
| Oh Johnny | 32.50 | Stars | |
| 2.0n Deck11.00 | 24.50 | Stop & Go | 14.50 |
| One-Two-Three '3824.50 | 04.50 | Summertime12.00 | 24.50 |
| One-Two-Three 3920.00 | 24.50 | Sun Beam24.50 | 37.50 |
| One-Two-Three '4039.50 | 80.00 | 2. Supercharger | 16.50 |
| One-Two-Three '4169.50 | 84.50 | 1. Super Chubbie 24.50 | 44.50 |
| | | 2.Super Six | 12.50 |
| 1.Pan American29.50 | 44.50 | 4.Star Attraction34.50 | 39.50 |
| Paradise24.50 | 32. 50 | Sixty Grand27.50 | 39.50 |
| Pick 'em | 12.50 | Stratoliner17.50 | 37.50 |
| 2.Play Ball18.00 | 32.50 | Sport Special95.00 | |
| 2.Playmate11.00 | 17.50 | | |
| Polo14.50 | 19.50 | 2. Target Skill18.00 | 30.00 |
| Pot Shot | 29.50 | 2.Ten Spot19.50 | 29.50 |
| 2. Powerhouse | 14.50 | 2.Texas Mustang49.50 | 64.50 |
| 1.Progress19.50 | 24.50 | Trapeze19.50 | 20.00 |
| Punch | 1 4.50 | · · · · · · · · · · · · · · · · · · · | 19.50 |
| | | Three Score | 39.50 |
| Pursuit32.50 | 37. 50 | Three Up | 99.00 |
| 2.Pylon | 30.00 | Triple Play39.50 | 15.00 |
| Pyramid10.00 | 12.50 | Thriller | 15.00 |
| | | Thumbs Up | |

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OL. 4, NO. 4

OCTOBER 20, 1942

TWO DOLLARS A COPY

FREE PLAY GAMES

Page 3.

| 2.Top Notcher | 79.50 27.50 | 1. Venus | To \$64.50 79.50 19.50 |
|---------------|-------------------------|------------------------------|------------------------------|
| 2.Towers | 69.50 42.50 11.00 | West Wind34.50 l.White Sails | 47.50 22.50 |
| Twinkle | 17.50 48.50 14.00 | Wild Fire | 34.50 19.50 27.50 |
| 2.Ump | 17.50 22.50 | 2. Yacht Club | 17.50 145.00 |
| 1!Vacation | 18.50 39.50 12.50 | Zig Zag | 47.50 14.50 37.50 |

IMPORTANT: This is to be read as follows: First price listed is lowest price; second price listed is highest price for the week. Where only one price appears this is to be accepted as lowest price.

CODE: 1. Means price went Up. 2. Means price went Down. 3. Means this machine just added to list. 4. Means price went up and down same week.

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CONSOLES

| Across the Board \$19.50 | To \$35.00 | Jockey Club\$20.00 | To \$35.00 |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|------------------------------------|------------|
| | | Jockey Club '41179.50 | 285.00 |
| Bakers Pacers235.00 | 299.50 | Jungle Camp57.50 | 79.50 |
| Bally Entry19.50 | 22.50 | 1. Jumbo Parade75.00 | 109.50 |
| Bangtails '4035.00 | 69.50 | | |
| 2.Bangtails '41165.00 | 325.00 | Keno25.00 | 40.00 |
| Beulah Park62.50 | 79.50 | Kentucky Club54.50 | 65.00 |
| 4.Big Game79.50 | 82.50 | | |
| 1.Big Top69.50 | 97.50 | Long Acre249.50 | 325.00 |
| Blue Grass97.50 | 134.50 | Liberty Bell35.00 | 79.50 |
| Bob Tail80.00 | 89.50 | Longchamps45.00 | 65.00 |
| By-A-Blade | | Long Shot139.50 | 199.50 |
| Buckley Seven Bells700.00 | | Lucky Lucre120.00 | 199.50 |
| Buckley Long Shot | | 2.Lucky Lucre '41199.50 | 295.00 |
| Parlay700.00 | | 4.Lucky Star89.50 | 125.00 |
| · · | | Lincoln Field79.50 | |
| Charley Horse59.50 | 119.50 | | |
| China Boy | 59.50 | | |
| Chuckalette35.00 | 59.50 | 1.Multiple Racer35.00 | 65.00 |
| 1.Club House19.50 | 22,50 | | |
| 4.Club Bells189.50 | 199.50 | | |
| 2.Club Bells, New199.50 | 279.50 | 2.Mills 4 Bells275.00 | 345.00 |
| Club Trophy | 200.00 | Mills New 4 Bells425.00 | 550.00 |
| Cigarolla45.00 | 99.50 | 2.Mills 3 Bells445.00 | 475.00 |
| | | Mills Auto Dice39.95 | 74.50 |
| Dark Horse109.50 | 119.50 | Mills Owl59.50 | 112.50 |
| Derby D41197.50 | 219.50 | Mills 3 Bells, New595.00 | 222600 |
| 2. Derby Day | 32.50 | iming o bound; nongeresors | |
| Derby Winner189.50 | | Pace Century55.00 | 125.00 |
| Dixie | 77.50 | 2.Pace Maker45.00 | 89.50 |
| Dominola15.00 | 25.00 | Paces Marathon99.50 | 00.00 |
| Double Bells69.50 | 149.50 | Paces Races, Bl.Cab64.50 | 85.00 |
| Double Dollows | 11000 | Paces Races, Br.Cab99.50 | 124.50 |
| Exhibit Races24.00 | 40.00 | Paces Races Red.Ar159.50 | 200.00 |
| man and a second | 10400 | Paces '39 Saratoga65.00 | 75.00 |
| Fair Grounds22.50 | 30.00 | 2.Paces '40 Saratoga50.00 | 109.50 |
| Fairmount335.00 | 00,00 | Paces '41 Saratoga109.50 | 145.00 |
| 4.Fast Time | 75.00 | Paces Reels97.50 | 255.00 |
| 1.Fast Track20.00 | 30.00 | Paddock Club19.50 | 89.50 |
| Favorite19.50 | 35.00 | Pamco DeLuxe Bells15.00 | |
| Flasher32.50 | 75.00 | Parlay Races39.50 | 49.50 |
| | 35.00 | Pastime149.50 | 275.00 |
| Flashing Thru17.50 Flashing Ivories44.50 | 129.50 | Pay Day99.50 | 199.50 |
| Fleetwood25.00 | 30.00 | Pheasant35.00 | #33 • 30 |
| Four Bells345.00 | 425.00 | Pickem45.00 | |
| Four Way Bell354.50 | 485.00 | Pot Shot25.00 | |
| Loui Hay Doll | 200,000 | Preakness23.00 | 30.00 |
| 2.Galloping Dominoes '38.22.50 | 59.50 | 2 & CARTIOD 3 | 00.00 |
| Galloping Dominoes '39.72.50 | 99.50 | | |
| Galloping Dominoes '40.85.00 | 119.50 | 2.Ray's Track40.00 | 60.00 |
| Galloping Dominoes '41185.00 | 295.00 | Rio | 52.50 |
| Gold Cup25.00 | 49.50 | Rollette39.50 | 2,00 |
| Good Luck45.00 | 89.50 | Rosemont15.00 | 39.50 |
| 2. Grand National79.50 | 115.00 | Royal Draw79.50 | 140.00 |
| 4. Grand Stand | 75.00 | Royal Flush55.00 | 99.50 |
| TOUR MILE DUMING TO SECOND STORY | 10.00 | 2.Roll 'em | 189.50 |
| 1.Hawthorne44.50 | 59.50 | Record Time109.50 | 115.00 |
| Hialeah | 24.50 | TOOOLG TIMO | 110,00 |
| | 119.50 | Saddle Club25.00 | 29.50 |
| 2.High Hand87.50 | TT3.00 | l. Santa Anita109.50 | 149.50 |
| Hold & Draw95.00 | | Te Durior But out to the total and | 11000 |

CONSOLES

Page 2.

| Silver Bell\$25.00 | To \$69.50 | 1.Tanforan\$20.00 | To \$30.00 |
|---------------------------|------------|-------------------------|------------|
| 2.Silver Moon69.50 | 92.50 | Teaser | 69.50 |
| Skillo | 69.50 | 1.Thistledowns59.50 | 89.50 |
| Skill Time '3729.50 | 32.50 | Thorobred259.50 | 279.50 |
| Skill Time '3849.50 | 119.50 | 4.Totalizer | 109.50 |
| Spinning Reels95.00 | 115.00 | Track King29.50 | 49.50 |
| Square Bell49.50 | 60.00 | Track Odds95.00 | 195.00 |
| Stanco Bells, Single49.50 | h05.00 | 2.Track Odds (Daily | |
| Stanco Bells Double119.50 | 125.00 | Double):.400.00 | 450.00 |
| Sugar King45.00 | 65.00 | 2.Track Time '3879.50 | 100.00 |
| Sunray204.50 | | Track Time '3735.00 | 75.00 |
| 4. Super Bells69.50 | 275.00 | 1.Triple Entry129.50 | 175.00 |
| Super Track Time125.00 | 450,00 | Two Way Bell269.50 | 325.00 |
| Suzie Q25.00 | | Two Way Bell, New300.00 | 395.00 |
| | | Turf King250.00 | 335.00 |

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70L 4, NO. 4

OCTOBER 20, 1942 TWO DOLLARS A COPY

PHONOGRAPHS

| SEEBURG | | KEENEY | |
|----------------------------------------------|--------------------------------------------|-------------------------------------------------------|------------------|
| Selectophone 10\$14.50 Symphonola32.50 | To \$15.00 | 2.Wall Boxes | To \$15.00 |
| Plaza129.50 | 250.00 | Adaptor for Rockola19.50 | 25.00 |
| Regal144.50 | 150,00 | Adaptor for Wurlitzer 16 | 25.00 |
| Model A35.00 | 49.50 | | |
| Model B39.50 | 49.50 | GABLE | 00 50 |
| Model C29.50 | 59.50 | 12 Record, Jr17.50 | 27,50 |
| Model H69.50 Rex114.00 | 79.50 150.00 | 12 With Adaptor58.00 2-12's with Adaptor94.00 | |
| Model K-1539.50 | 79.50 | 18 Rec. Ill. Grille34.50 | 40.00 |
| Model K-2089.50 | 110.00 | 2-18's with Adaptor120.00 | 1000 |
| Royale119.50 | 149.50 | | |
| Gem | 144.50 | PACKARD | |
| Classic | 194.00 | and other property | |
| Classic, R.C175.00 | 219.50 | 1.Pla-Mor Wall & B. Box.27.00 | 36.50 |
| Mayfair | 159.50 | Bar Bracket4.50 | |
| Melody King110.00 | 159.50 | DOCKOL V | |
| Crown149.00 Concert Grand139.50 | 199.50 | ROCKOLA 12 Record | 32.50 |
| 2.Colonel, ESRC299.50 | 309.50 | 16 Record39.50 | 42.50 |
| 1.Concert Master, ES260.00 | 329.50 | Rhythym Master 1228.50 | 47.50 |
| Cadet, ESRC214.50 | 240.00 | Rhythym Master 1629.50 | 59.50 |
| Major, ESRC225.00 | 279.50 | Imperial 1640.00 | 69.50 |
| Envoy, ESRC252.00 | 309.50 | Imperila 2049.50 | 89.50 |
| 1. Vogue | 179.50 | Playmaster, Spectrovox215.00 | 300.00 |
| Casino | 124.50 | Windsor50.00 | 100.00 |
| Commander | 249 _• 50 325 _• 00 | 1.Manarch | 119.50 59.50 |
| Commander, ESRC249.50 Playboy25.00 | 49.50 | Modern | 275.00 |
| Selectomatic 2415.00 | 21.50 | '39 Counter59.50 | 89.50 |
| Remote Speak Organ44.50 | 2200 | 1. 39 Standard139.50 | 159.50 |
| Wireless Wall-O-Matic14.50 | 3 7. 50 | 2. 39 DeLuxe164.50 | 175.00 |
| Multi-Selector, 12 Rec. 69.50 | 79.50 | '40 Super Marble209.50 | 224.50 |
| Melody Parade Bar Box8.50 | | '40 Super Rockolite199.50 | 245.00 |
| 30 Wire Wall Box10.00 | 10.50 | '40 Super Walnut | 225 22 |
| 5¢,10¢,25¢ Bar-O-Matic | | with Adaptor209.50. | 225.00 |
| 3 Wire44.00 5¢,10¢,25¢ Wall-O-Matic | | '40 Super Walnut 185.00 | 199.50 179.50 |
| Wireless41.00 | 47.50 | '40 Master Marble160.00 1.'40 Master Rockolite.160.00 | 189.50 |
| 5¢,10¢,25¢ Bar-0-Matic | ±1,000 | '40 Master Walnut160.00 | 225.00 |
| Wireless50.00 | 52.50 | '40 Counter75.00 | 109.50 |
| Electric Selector23.00 | | Wall Box12.00 | 22.50 |
| Wireless Adaptor 55.00 | | 1.141 Spectrovox109.50 | 259,00 |
| Hi-Tone, 9800 R.C359.50 | 410.00 | DeLuxe, Jr. Console | |
| 2.Hi-Tone, 9800 E.S375.00 | 395.00 | Rockolite90.00 | 99.50 |
| Hi-Tone, 8800 R.C350.00 | 3 95 ₀ 00 | Playmaster169.50 | 194.50 |
| Hi-Tone,8800 E.S350.00 Wallbox Brackets2.50 | 395 •00 | | |
| Wallbox blacke ob | | BUCKLEY | |
| MILLS | • | Wall and Bar Box8.50 | 14.00 |
| Zephyr29.50 | 39.50 | Ill.Wall & Bar Box24.00 | 35.00 |
| Studio49.50 | | 24 Record Adaptor 27.50 | 30.00 |
| Dance Master25.00 | 29.50 | 16 Record Adaptor39.50 | 70. 71 |
| DeLuxe Dance Master29.50 | 75 00 | Steel Cabinet27.50 | 32.50 |
| Do-Re-Mi | 35.00 | | |
| Panarams | 379.50 149.50 | A RT. T | |
| 4. Throne of Music114.50 2. Empress139.50 | 149 ₊ 50 189 ₊ 50 | A.M.I. Singing Towers235.00 | 285.00 |
| Empress with Adaptor. 219:50 | 225.00 | Singing Towers (New).397.00 | 200 |
| Panoram 10¢ Wall Boxes:15.00 | 17.50 | Model X-5 Phono60.00 | |
| | | | |

PHONOGRAPHS

Page 2.

| WURLITZER | | WURLITZER | |
|---------------------|------------|-------------------------------|-----------|
| P-10\$15.00 | To \$20.00 | 1.800 | To 335.00 |
| P-1022.50 | | 850 E | 475.00 |
| 1.P-12 ILL27.50 | | 780 E375.00 | |
| 1.31239.50 | | 780 M349.50 | 375.00 |
| P-400 | | 310 Wall Box16.50 | |
| 1.41239.50 | 59.50 | 5¢,10¢,25¢ Wall Box37.50 | 50.00 |
| 1.616 | 69.50 | 320, Wireless Wall Box. 25.00 | 29.50 |
| 616 Ill79.50 | 99.50 | 320,2-Wire Wall Box25.00 | 34.50 |
| 616 A25.00 | 69.50 | Ill. 2-Wire Bar Box39.50 | |
| 71639.50 | | 332,2-Wire Bar Box22.50 | |
| 24 | 120.00 | 331,2-Wire Bar Box22.50 | 25.00 |
| 24 A | 120.00 | 304,2-Wire Steppers9.50 | |
| 2.600 | 175.00 | Wireless Strollers40.00 | |
| 600 A | 159.50 | 430 Speaker Cab. with | |
| 2.5001 69.50 | 187.50 | 5¢,10¢,25¢ Box115.00 | |
| 500 A159.00 | 180.00 | 350 Wireless Speaker39,50 | |
| 50 | 59.50 | 24 Rec. Adaptor25.00 | 30.00 |
| 41 (Counter)40.00 | 79.50 | Impulse Stepper25.00 | |
| 51 (Counter)40.00 | 59.50 | Twin-12 in Steel | |
| 1.61 (Counter)69.50 | 79.50 | Cabinet110.00 | 134.50 |
| 71 (Counter)85.00 | 119.50 | 580 Solector Speaker150.00 | |
| 1.700 | 300.00 | Adaptor | |
| 750 M | 375.00 | | |
| 1.750 E | 400.00 | | |

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OL. 4, NO. 4

OCTOBER 20, 1942

TWO DOLLARS A COPY

ARCADE EQUIPMENT

| Atlas Baseball\$55.00 | | 4. Keeney Anti-Air Craft | |
|-------------------------------------------|------------|---------------------------------------|-----------|
| | | Brown\$44.50 T | o \$69.50 |
| Bally Alley35.00 | To \$59.50 | Keeney Navy Bomber 117.00 | 145.00 |
| Bally Bull's Eye49.50 | 89.50 | Keeney Texas Leaguer 35.00 | 37.50 |
| Bally Convoy199.50 | 210.00 | 4. Keeney Submarine Gun 189.50 | 245.00 |
| Bally Defender175.00 | 189.50 | Keeney Bowlette89.50 | 21000 |
| Bally Lucky Strike 24.00 | 59.50 | Redicy Downsonous | |
| | 154.00 | Kirk Air Defense69.50 | |
| 1. Bally Rapid Fire139.50 | | | 305.00 |
| 2.Bally Shoot-the-Bull49.50 | 60.00 | Kirk Night Bomber 174.50 | 195.00 |
| Bally Sky Battle169.50 | 199.50 | | |
| Bally Racer39.50 | | Mills Rotary Digger69.00 | |
| Bally Basket Ball65.00 | | | |
| Bally Torpedo185.00 | 219.50 | Mutoscope Ace Bomber 219.50 | 329.50 |
| Bally King Pin 175.00 | 299.50 | Mutoscope Bowling Alley.69.50 | |
| | | Mutoscope Drive Mobile.210.00 | 219,00 |
| Baker Sky Pilot90.00 | 167.50 | Mutoscope Fan Front | |
| | | Diggers119.50 | |
| Bang-A-Deer75.00 | 125.00 | Mutoscope Electric | |
| 2000 | | Traveling Crane69.50 | 79.50 |
| Buckley DeLuxe Digger. 85.00 | 125.00 | Mutoscope Photomatic500.00 | 775.00 |
| | 120.00 | | 110.00 |
| Buckley Treasure | 77 00 | 1.Mutoscope Roll Front | |
| Island Digger 49.50 | 75.00 | Crane50.00 | 69.50 |
| | | 2.Mutoscope Sky Fighter190.00 | 215.00 |
| 4.Chicoin Hockey170.00 | 229.00 | Mutoscope Magic Finger. 70.00 | |
| | | Mutoscope Punch Bag45.00 | 210.00 |
| 1.Daval Bumper Bowling 39.50 | 79.50 | | |
| Daval-U-Roll-It44.50 | | Radio Rifle40.00 | 149.50 |
| | | | |
| Evans Duck Pin Alley350.00 | 450.00 | 2.Rockola Ten Pins50.00 | 79.50 |
| Evans-In-The-Barrel35.00 | 114.50 | Rockola Tom Mix Rifle29.50 | 32.50 |
| Evans Play Ball149.50 | 199.50 | Rockola World Series59.50 | 95.00 |
| Evans Ski-Ball79.50 | 89.50 | Rock-0-Ball64.50 | 75.00 |
| | | MOCK-O-DAILT | 70.00 |
| Evans Super Bomber195.00 | 225.00 | Got and the Donah 13 FF 00 | 305.00 |
| 2.Evans Ten Strike49.50 | 79.50 | Scientific Baseball55.00 | 105.00 |
| Evans Tommy Gun99.50 | 135,00 | Scientific Basketball55.00 | 105.00 |
| | | 2. Scientific Battg. Prac85.00 | 124.50 |
| Exhibit Bicycle99.50 | 125.00 | Scientific X-Ray Poker85.00 | 139.50 |
| Exhibit Baseball19.50 | 25.00 | | |
| 2.Exhibit Bowling Alley39.50 | 59.50 | Seeburg Battle Royal 39.50 | 49.50 |
| Exhibit Hi-Ball24.50 | 39.50 | 4. Seeburg Chicken Sam69.50 | 84,50 |
| Exhibit Merchantman | | Seeburg Jail Bird95.00 | 100.00 |
| Roll Chute | | 1. Seeburg Shoot-the- | |
| Digger20.00 | 39,50 | Chutes99.50 | 135.00 |
| Exhibit Rotary Mer* | 20400 | Seeburg Hockey69.50 | 200,000 |
| chandiser124.50 | 275.00 | | 65,00 |
| | | Seeburg Rayolite39.50 | 00.00 |
| Exhibit Vitalizer30.00 | 69.50 | 04 D3 T1 1 4 D1 70 50 | 00 50 |
| | | Star Elec. Hoist Digger. 39.50 | 69.50 |
| Genco Bank Roll82.50. | 124.50 | Success Night Bomber115.00 | 159.50 |
| Genco Magic Roll39.50 | 45.00 | | |
| 4.Genco Play Ball149.50 | 199.50 | Test Pilot220,00 | 249.50 |
| | | | |
| 2. Groetchen Metal Typer 69.50 | 110.00 | 1.Western Baseball '39 | |
| | | F.P.P.O79.50 | 84.50 |
| 1.Gottlieb Skee Ball | | Western Baseball 4049.50 | 89.50 |
| Ette64.50 | 69.50 | Western Baseball 4174.50 | 135.00 |
| TO 00 * * * * * * * * * * * * * * * * * * | 03.40 | Western Recordit450.00 | 100400 |
| 1 Johnson The The Paris 1 65 00 | 115.00 | WOO OOTH WOOD WITH | |
| 1.Jennings-In-The-Barrel.65.00 | 110.00 | Wunlitzen 14 Ft Class | |
| V | 140.03 | Wurlitzer 14 Ft. Skee | 340 50 |
| Keeney Air Raider145.00 | 149.00 | Ball, F.P65.00 | 149.50 |
| 2. Keeney Anti-Air Craft | | Wurlitzer 14 Ft. Skee | |
| Black39.50 | 49.50 | Ball, Free Ball | 119.50 |
| | | · · · · · · · · · · · · · · · · · · · | |

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

VOL. 4, NO. 4

OCTOBER 20, 1942

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NEW NAMES OF REVAMPED FREE PLAY PIN GAMES

| OLD NAME | NEW NAME |
|-------------------|-----------------------------------------|
| Score Card | Ajax |
| Big Show | Big Tent |
| Lite-A-Catd | |
| Roxy | |
| Formation | Dive Bomber, also Nite Club |
| Punch | |
| Sporty | Flight |
| Glamour | |
| Silver Skates | • |
| Scoop | + - |
| Rotation | • |
| Flicker | 4* |
| Powerhouse | · · |
| Fleet | |
| Entry | |
| Blondie | |
| Silver Spray | |
| Triumph | |
| Blondie | |
| Big Town | |
| Bowling Alley | |
| Cadillao | |
| Commodore | |
| Drum Major | |
| Follies '40 | |
| Home Run | • · · · · · · · · · · · · · · · · · · · |
| Jolly | |
| Mr. Chips | |
| 0'Boy | |
| Roxy | |
| Wow | |
| Crossline | |
| Zombie | • |
| Red, White & Blue | |
| Leader | |
| Metro | |
| Four Roses | |
| Vacation | |
| Gold Star | |
| Sun Beam | |
| Zombie | |
| Leader | |
| Sky Blazer | |
| Duplex | |
| Stars | Action |
| | |

NEW NAMES OF CONVERTED ARCADE EQUIPMENT

| Seeburg | Chicken | SamShoot-The-Jap |
|-----------|---------|---------------------|
| Seeburg | Chicken | SamHit-Hitler |
| Seeburg | Chicken | SamTrap-The-Jap |
| - Seeburg | Chicken | SamBell's Super Jap |

NEW NAMES OF ONE BALL PAY OUTS

| Sport PageFast | Track |
|-----------------|-------|
| Blue RibbonFast | Track |
| Thistle Down | King |
| Sea Biscuit | |
| Grand Stand | |
| Grand National | |

THE CONFIDENTIAL PRICE LIST

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| | SLOT | rs | |
|----------------------------------------------------------|------------------------------------------|------------------------------------------------------|-------------------------------------------|
| MILLS | | MILLS | |
| 5g Emerald Chrome Bell, | m - #250 00 | 3.4 03. 0 | |
| Hnd.Lod.J.P\$243.50 5¢ Gold Chrome Bell | 10 \$270.00 | 1¢ Sky Scraper\$35.00 1.5¢ Skyscraper30.00 | To \$45.00 |
| Hnd.Lod. J.P270.00 | | 5¢ Lion Head29.50 | 35. 00 |
| 1.5¢ Gold Chrome Bell212.50 | 238.00 | 5¢ Extraordinary44.50 | 47.50 |
| 10¢ Gold Chrome Bell217.50 | 243.00 | | 190.00 |
| 25¢ Gold Chrome Bell222.50 5¢ Club Bell189.50 | 289.50 | 1.5¢ Melon Bell95.00 | 110.00 |
| 10¢ Club Bell194.50 | 294.50 | JENNINGS | |
| 2.25¢ Club Bell199.50 | 299,50 | · · · · · · · · · · · · · · · · · · · | 67.50 |
| 50¢ Club Bell340.00 | 40.50 | 10¢ Chief J.P. Bell44.50 | 69.50 |
| 1.1¢ Blue Front | 49.50 110.00 | 25¢ Chief J.P. Bell65.00 50¢ Chief J.P. Bell92.50 | 71.50 195.00 |
| 2.5¢ Blue Ft. Ser. over | <i>i</i> | 1.5¢ Silver Chief94.50 | 134.50 |
| 400,00089.50 | 125.00 | 5¢ Silver Moon Chief95.00 | 135.00 |
| 1.10¢ Blue Frt. " "85.00 | 110.00 | 50¢ Silver Chief275.00 | |
| 25¢ Blue Frt. " "95.00 50¢ Blue Front225.00 | 99.50 32 5.00 | 5¢ Sky Chief | |
| 5¢ Blue Frt.Myst.P.O175.00 | 216.00 | 25¢ Sky Chief94.50 | |
| 10¢ Blue Frt. "175.00 | | 2.1¢ Little Duke10.00 | 24.50 |
| 10¢ Blue Front85.00 | 100.00 | 5¢ Cigarola54.50 | |
| 1¢ Brown Front | 150.00 | 5¢ Century S.J.P24150 5¢ Gooseneck22150 | 25.00 |
| 1.5¢ Brown Front112.50 | 100.00 | l¢ Little Dutchess19.50 | 20.00 |
| 440,000140.00 | 216.50 | 5¢ Little Dutchess19.50 | |
| 10¢ Brown Front " " 180.00 | 221.50 | 10¢ Golf Ball Vndr75.00 | |
| 25¢ Brown " " 130.00 | 226.50 | 10¢ Chrome Super Chf70.00 | |
| 50¢ Brown " " 305.50 5¢ Cherry Bell110.00 | 119.50 | 10¢ Chrome Chief Slug Proof150.00 | |
| 10¢ Cherry Bell100.00 | 110.00 | WATLING | |
| 5¢ Cherry Bell,3-10 PO110.00 | | 1.1% Rolatop42.50 | 75.00 |
| 5¢ Cherry Bell,3-5 PO115.00 | 155.00 | 1.5¢ Rolatop35.00 | 110400 |
| 10¢ Cherry Bell,3-5 PO79.50 | 125.00 | 10¢ Rolatop | 59450 |
| 25¢ Cherry Bell,3-5 PO110.00 5¢ Cherry Bell,New211.50 | 129.50 227.50 | 25¢ Rolatop | 72 ₄ 50 150 _• 00 |
| 1¢ Bonus Bell | 221600 | 5\$\times 25\$ Rolatop 49.50 | 200600 |
| 4.5¢ Bonus Bell | 235.00 | 5¢ Rolatop, Ser. over | |
| 10¢ Bonus Bell149.50 | 175.00 | 72,00075.00 | |
| 2.5¢ Chrome Bell159.50 10¢ Chrome Bell110.00 | 169.50 215.00 | 1¢ Twin J.P25.00 5¢ Twin J.P24.50 | 25.00 |
| 25¢ Chrome Bell190.00 | 235.00 | 5¢ Gooseneck, Ser. over | 20.00 |
| 1¢ Q.T. Bell42.50 | 49.50 | 60,00035,00 | |
| 5¢ Q.T. Bell54.50 | 59,50 | 25¢ Blue Seal35.00 | |
| 5¢ Q.T. F.P24.50 | 00.00 | 1¢ Treasury29.50 | 64.50 |
| 1¢ Q.T. Glitter Gold35.00 1.5¢ Q.T. Glitter Gold79.50 | 80 _• 00 85 _• 00 | 5¢ Treasury | 04.50 |
| 10¢ Q.T. Glitter Gold79.50 | 82.50 | GROETCHEN | |
| l¢ Vest Pocket Bell35.00 | | 5¢ Columbia Chrome85.00 | 87.00 |
| 5¢ Vest Pocket Bell, J.P. 42.50 | 52,50 | 1¢ Columbia27.50 | |
| 5¢ Vest Pocket Bell Gr22.00 | 23.50 | 5¢ Columbia, Cig. Reel, Rear J.P32.50 | 49. 50 |
| Blue & Gold36.00 | 47. 50 | 5¢ Columbia J.P.Bell44.50 | 50.00 |
| 1.Vest Pocket Chrome45.00 | 57.50 | 5¢ Columbia Cig Reel, G.A | |
| Futurity (5¢)65.00 | 75.00 | PACE | |
| 50¢ Futurity Bell149.50 | 194.50 | 5g Bantam | 52.50 25.00 |
| 2.5¢ Yellow Front44.50 1.10¢ Yellow Front67.50 | 62.50 69.50 | 10¢ Bantam | 89.50 |
| 5¢ Smoker Bell35.00 | 00.00 | nlog Comet, Blue Fr.Bell | |
| 5¢ F.P. Mint Vendor67.50 | 85.00 | 1.5¢ All Star, 10 stepMP050.00 | 59.50 |
| 25¢ Golf Ball Vndr175.00 | 05.00 | 25¢ Comet Blue Fr.Bell60.00 | 65.00 |
| 2.5¢ War Eagle35.00 | 65 _• 00 45 _• 00 | 1¢ All Star, 2-4 P025.00 25¢ Rocket100.00 | 49.50- |
| 10¢ War Eagle | 1 0 •00 | 5¢ T.J.Comet37.50 | 45.00 |
| 5¢ Red Front85.00 | | CAILLE | |
| 5¢ F.O.K24.50 | | 5¢12.50 | |
| 5¢ Roman Head67.50 | | 10¢ | |
| | | 10¢ CADET45.00 25¢ CADET40.00 | |
| | | , | |

A COIN MACHINES CREDIT CLEARING BUREAU

About ten years ago we proposed a plan to create a "Coin Machines Credit Clearing Bureau". This was during the boom of the first pin games. The coinmen approached at that time (who later mourned the fact) claimed they were much, much too busy to even think about it. "And", said they, "who in the hell is going to give any credit in this business?"

It is safe to say that 80% of the sales in this industry today are conducted on a credit basis. And there's no reason why long and short term credits should not be granted to reliable parties. There is no reason why you should lose a profitable sale if credit is the only hitch. We know that for some reason or other a lot of fine and houest coinmen have never attempted to obtain a credit rating. And yet they are "as good as gold".

We feel that as the industry now becomes highly eoneentrated and therefore a smaller unit that a credit bureau should be established to serve at least for the duration. And be especially prepared (after the war) to most efficiently and completely serve the entire industry.

There is no doubt that after the war we are going to enter the greatest boom era in all American history — and hundreds of new operators (for new types of post-war equipment) will spring up. Such a centralized credit organization will be a necessity.

To start the ball rolling we propose you list your "bad accounts" with all data regarding them and mail to us today. By all of our subscribers acting in accord we can eventually evolve and develop a credit clearing bureau of great efficiency and merit. It's up to you.

Bill Gersh