## NFIDENTIAL

 CHANGE OF VIEWS AND CTIONS OF ;TOCOMEFOR :ADING MEMJF THE COIN vES INDUSTRY.INCORPORATING THE FAMOUS AND EXCLUSIVE MERCHANDISING SERVICE TO THE COIN MACHINES INDUSTRY "THE CONFIDENTIAL PRICE LISTS". ISSUED EVERY WEEK

## 381 FOURTH AVE., NEW YORK

VOL. 3, NO. 48 AUGUST 25, 1942 ONE DOLLAR A COPY

ALL WANT ADS CON. TAINED HEREIN ARE PUBLISHED FREE OF CHARGE FOR SUBSCRIBERS ONLY. WANT ADS CLOSE ON FRIDAYS OF EACH WEEK AT 5 P. M.

> "The Market Place of the Coin Machines Industry"

WANT - or will accept in trade - Late model phonographs, Packard Pla-Mor Boxes; all types of arcade equipment: Bally Rapid Fires, Chicken Sams, Sky Fighters, Ace Bambers. Give quentity, condition and price wanted. Write either of our offices: BADGER SALES COMPANY, 1612 W. PICO BLVD•, LOS ANGELES, CAL, or 2546 N .30 th STREET. MILWAUKEE, WISC.

WANT - We will pay cash for Bally Fairmont, Bally Turf King; Bally Jockey Club, Bally Kentucky, Bally Long Shots. Write us quick. Give quantity, condition and price you want in first letter. STEWART NOVELTY COMPANY, 133 EAST SECOND, SO., SALT LAKE CITY. UTAE.

SPECIAL1 Ten brand new Mills Panorams in original sealed orates, never used. Only $\$ 375.00$ each. These are guaranteed to be cleanest merchandise on the market. Aliso much other equipment now ready at rockbottom prices. AUTOMATIC SPECIALTY COMPANY. 1508 FIFTH AVENUE, PITTSBURGH, PA.

WANI - all types of Wurlitzer phanographs. Latest models preferred. We pay you highest cash prices. Give quantity, condition, model numbers and price you want in first lotter. No time wasted. You get cash immediately. D. Ma. KELLER, o/o THE CASH BOX, 381 FOURTH AVENUE, NEW YORK CITY.

WANT - any and ail types of legal equipment. Wo pay highest cash prices or will trade for finest pin games, phonographs or other oquipment you want. Write us quick. RUNYON SALES COMPANY, 123 WEST RUNYON STREET, NEWARK, N. J.

WANT - ARCADE machines of every type. We can use 'em regardless of condition. Write to us first and tell us what you have and what you want. You're dealing with a reo liable firm. MIKE MUNVES CORP., 520 WEST 43 rd STREET, NEW YORK CITY.

WANT - any and all types of legal equipment. You can sell, trade or exchange with us. No cash needed in many cases. GEORGE PONSER CO., 763 SOUTH 18th STREET, NEWARK, N.J.

WANT - anything you have in consoles, alots, legal equipment. Cash paid right on the spot. Write me quick. HARRY BRONN, c/o THE CASH BOX, 381 FOURTH AVENUE, NEW YORK CITY

CLOSEOUT - Keeney Super Bells and Bally Club Bells, Brand New in Original Cases. Take the lot and get a price that will amaze you for merchandise that you will never'see again. B. D. LAZAR CO., 1635 FIFTH AVENUE, PITTSBURGH: PA.

WANT - Bally Turf Kings, Buckley Daily Double Track Odds, other ane balls and consoles and music equipment. Cash waiting. Advise us what you have. ROYAL DISTRIBUTORS, 409 NORTH BROAD STREET, ELIZABETH, N. J.

WANT - Old type Genco pin games - any condition. Write quick. Give complete details and price wanted in first letter. SUPREME VENDING COMPANY, 557 ROGERS AVE@ BROKKIYN. N. Y.

Page 2.
WANTa Western Baseballs, Drive Mobiles, Hockeys and Guns. We SONED, 308 WEST 77th STREET. NEW YORK CITY.

WANT - VENDORS and Legal type counter games P Please state quantity on hand, condítion of equipment, price wanted and whether ready to ship inmediately. $I_{\text {. }} I_{\text {. }}$ MITCHELL 3. COMPANY, 1141 DE KALB AVENUE, BROOKIYN, N. Y.

WAIT - Latest type equipment. Adviso us iust what you have for sale. Give us condition of equipment, price wanted. THE GENERAL VENDING SERVICE COMPANY, 306 NORTH GAY ST•, BALTMORE, MARYLGND

THNT - the latest and best legal equipment. We will pay you highest cash prices fol clean merchandise or will trade for best type and latest $F$. P. games. Write me personally. 0 . K. MACHINES, IVC. $\mathrm{c} / \mathrm{O}$ JLCK FITZGIBBONS, 453 VEST 47 th STREET, NEW YORK CITY.

WANT - Genco Play Balls Please give us exact condition, quantity, price wanted in first letter. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, LONG ISLAND, N. $\mathrm{I}_{\mathrm{A}}$.

WANT - All types of frcade equipment. We are interested in whatever you may have. INTERNATIONAL MUTOSCOPE REEL COMPLANY, INC., 44-01 ELEVENTH AVENUE, LONG ISI SND CITY, NEW YORK.

WANT - Legal equipment. Advise us what you have quick. LEADER SALES CO., 141 NORTH 5th STREET, REIDING, PA.

FOR SALE - The finest, cleanest machines you have ever seen. Write us quick. ACTIVE . AMUSEMENT MACHINES CORP.. 900 NORTH FRRNKLIN, PHILADELPHIA, PA.

WANTED - 4 Stoner Zeta 5-ball machines as manufactured several years agoe W. R. BURTT, 308 ORPHEUM BUILDING, WICHITA, KANSAS.

WANT - Jennings nickel, dime and quarter Silver Chiefs, new or used. Give description and price in first letter. J. E. COBB DISTRIBUTING COMPhNY, 516 SOUTH SECOND STREET, LOUISVILLE, KY.

IICTIONS OF. GSTOCOMEPOR LEADING MEMOF THE COIN IINES INDUSTRY.

INCORPORATING THE FAMOUS AND EXCLUSIVE MERCHANDISING SERVICE TO THE COIN MACHINES INDWSTRY "THE CONFIDENTIAL PRICE LISTS". ISSUED EVERY WEEK

## 381 FOURTH AVE., NEW YORK

VOL. 3, NO. 48 AUGUST 25, 1942 ONE DOLLAR A COPY

ALL WANT ADS CON. TAINED HEREIN ARE PUBLISHED FREE OF CHARGE FOR SUBSCRIBERS ONLY. WANT ADS CLOSE ON FRIDAYS OF EACH WEEK AT 5 P. M.

## COMMENT

Beginning with this issue we meet the demand of a great many of our subscribers and introduce our first listing of slots. The demand for these has continued to increase. Sales have been brisk. Reports have come in that good machines at reasonable prices move very fast on the market today. There is therefore no doubt that the fact sales of slots are going ahead is a sure indication of the general trend thruout most of the country. Those that deal in slots will find our new listing ane of the most welcame for as it will cantinue week ofter week it will eventually have command of the entire situation just as our other lists have at this time.

Note how the entire market has suddenly and completely revised itself. Check over the enclosed Confidential Price lists carefully. Especially the Free Play Games list which has had almost a $100 \%$ change around. The other lists, too, are a perfect indication of the trend of the market. The pessimism that was around in same parts of the country at last made itself felt and prices were extremely upset. Now they have started to right themselves, as the men began to realize that this industry would continue thru the war and that this still was the best business in the world. The Confidential Price Lists ore therefore more important than evar to the members of the coin machines industry for they are today the barometer of buse iness conditions thruout the entire nation.

The music men continue to wonder about the record situation. The announcement by Owens-Illinois Glass that they have substituted glass instead of steel in the radio transcription records has brought about a wave of hope among many. This announcemont was published in Fortune magazine. The beliof among many of the music men at this time is that there is a certainty that records can be made of glass. Optimism is still persisting that the Department of Justice using their star Thurman Arnold are sure to settle L'Affaire Petrillo to everyone's satisfaction.

The applause that greeted the first is sue of The Cash Box in its new speedy, bulletin form was most amazing. Letters appeared from everywhere in the country. Many instantly taking advantage of the free want ads and rushing these into The Cash Box offices so that they would reach here before Friday. Same subscribers suggested that the ad continue an a T.F. (Until Forbidden) basis. The men were all enthused over The Cash Box and believe that it at last solves a very important and acute problem for the trade by keeping news ond views and other inside matters extremely oonfidential and at the same time gives them a medium thru which they con address each other.

Movement of almost all types of machines was extremely good this past week. The leading sellers in the field continued to complain that they could use much more business (but so could every industry in the world today) and yet a great many are behind in ahipments of machines. Many have orders far in advance. Many routes have changed hands, too, and this has brought about more action on the market. Same of the deals made involved much cash. One Brooklyn music route went over to new people for better than $\$ 25,000,00$. This certainly does not indicate any loss in value of equipment nor take. In fact, most music men report that the take continues to hold up.

The boom for records is getting greater every day. In the East the new Capitol Records have clicked. Leading music operators predict that because this record stands up so well and shows such little wear that with a few more hits like Strip Polka - Capitol will be leading the field. More and more ops going over to this record and orders have absolutely swamped the firm. Much credit to Modern of New York City for putting this one over the top.

Salesmen scooting about the countryporsist in rumors that there are great possibilities apparent in Pennsyivanio at this time. Digging into the se rumors we did learn a few small decisions were good but that this does not yet mean a thing as far as the state is concerned. It may if an appeal pending in Superior Court cames thru in good shape. At the present time some of the smaller towns continuing to run pins

## COMLENT

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(a few consoles scattered here and there on the sneak) but mostly the state has gone over to music and in a big way, being one of the best organized in this category.

From the Midwest comes reports that certain territories are really doing grand jobs. Western Michigan is coming along fine. The take here is much better thar was ever expectod. The machines running right along. Counter games are quite prominent. Some of the oldest types are seen about as the men continue to place them here and there.

In general the business seams to have flowed into the rural districts and because war work is piling into the smaller town the take continues on with the surety that the industry will outlast the war because of the small town men. There are a great many at work at this time to try gad open some of the better towns and if they continue there is no doubt that they will after elections are over.

Arcades are still the starring attractions in this business. From down West Virginia way comes word that many have even opened there. It seoms that the average op with equipment on hand is gathering it all under one roof and letting it run. Suggestion of The Cash Box is that these men first get in touch with experts who know the field and learn the ins and outs of just what is required for successful Arcade operation. Arcade leaders ore among the most generous of all men in this industryin handing out free advice and help and those men contemplating sotting up spots should take advantoge of this fact.

## IMPORTANT NOTICE TO OUR MPMBERS $4:$

> Our members realize that the subscribers to "THE CASH BOX" consist of the leaders of the coin machines industry. They are constantly in receipt of news, views, roports, predictions of things to come, legal data and all other material including the famous "CONFIDENTIAL PRICE LISTS" - all this in strict confidence kept right within the ranks of the subscribers who are 0.11 recognized members of this industry. In the past few weeks many of our members have helped bring us new subscribers. Each ane of these new men is carefully investigated and if found not to be directly connected with this industry in a capacity wherein we can give him the information as contained in "THE CASH BOX" - his subscripticn will be refuseds3!! Therefore, if you, too, want to get us a. nev subscriber - PLEASE BE SURE that he is definitely a member of the coin machines industry. All subscribers are allowed one Want Ad FREE OF CHARGE in each weokly issue. This alone rapidly amortizes the cost of the subscription. Write us for a Subscription Application.

## CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by THE CASH BOX 381 FOURTH AVENUE, NEW YORK CITY

FREE PLAY GAMES




| 胿 | . 00 to | 14.50 |
| :---: | :---: | :---: |
| 2.Hi-Di | .27.50 to | 29.50 |
| $4 . \mathrm{Hi}-\mathrm{Hat}$ | 29.50 to | 39.50 |
| 1.High Light | . 10.00 to | 12.50 |
| 4.Hi-Stepper | 22.50 to | 37.50 |
| 1. Hold Over | .17.50 to | 32.50 |
| Home Run | .12.00 to | 22.50 |
| 4. Hor osc ope | .29.50 to | 47.50 |
| 2.Home Rum 42. | .59.50 to | 67.50 |
| 3. Hame Rum ${ }^{\text {12, }}$ | 99.50 |  |

## FREE PLAY GAMES

## Page 2.




| Oh Boy | 50 to | 12.50 |
| :---: | :---: | :---: |
| Ocean | 12.50 to | 22.50 |
| Oh Johnn | 12.00 to | 32.50 |
| On Deck | 12.50 to | 24.50 |
| 2. One-Two-Three | '38.... . . 24.50 |  |
| 4.One-Two-Three | 39......30.00 to | 32.50 |
| 2. One-Two-Three | '40...... 39.50 to | 59.50 |
| 1.0ne-Two-Thre |  | 79 |

2.Pan American.............24.50 to 39.50
2.Paradise..............................l.Pick 'em...................12. 50 to4.Play Ball..................19.00 to2. Playmate..................9.50 to4.Polo........................18. 50 toPot Shot..................15.00 to
4.Powerhouse.................12. 50 to
2.Progress......................12.00 to
2.Punch......................10.00 to2,Pursuit....................34.50 toPylon...................... 14.00 to
2.Rebound................. $\$ 10.00$ to $\$ 17.50$
1.Red Hot.....................12.50 to 29.50
2.Red, White \& Blue........17.50 to 27.50
4.Repeater..................24.50 to 33.50

Rink........................9.9.00 to 10.00
Roller Derby.............. 12.00 to 29.50
2.Rotation....................9.50 to 19.50
2.Roxy........................ 10.00 to 14.50
2.Salute.....................17. 50 to 29.50
4.School Days................19.00 to 32.50

Sara Suzy...................14. 50 to 27.50
Scanda1s................... 27.50
4.Scoop................................... 50 to 14.50
2.Score-A-Line.............14.50 to 19.00
4.Score Card................10. 00 to 19.50
2.Score Champ...............10.00 to 22.50
2.Sea Hawk....................24.50 to 47.50
4.Seven Up..................22. 50 to 37.50

Short Stop................ 12.50 to 32.50
4. Show. Boat................. 34.50 to 49.50

Side Kick...................9.00 to 10.00
4.Silver Skates............24.50 to 34.00
4.Silver Spray.............24.50 to 37.50
4.Sky Blazer...............42. 50 to 64.50
2.Sky Chief, New..........149.50 to 152.50
2.Sky Line.....................12. 50 to 19.50
4.Sky Ray....................29.50 to 41.50
4.Slugger.......................24.50 to 32.50
4. Snappy 141................32. 50 to 49.50
4.South Paw................. 34.50 to 49.00
2.Sparky......................10.00 to 22.50

Speed Ball................15.00 to 64.50
4.Speed Demon..............14.50 to 24.50
2.Speedway.....................9.50 to 16.50

Speedy.......................12.00 to 20.00
Sport Page................16. 50 to 35.00
4.Sport Parade..............19.50 to 37.50
2.Sports........................9.50 to 16.50
4.Sporty.....................10. 00 to 14.50
4.Spot-A-Card.............. 48.50 to 64.50
4.Spot Pool.................42. 50 to 57.50
1.Spottem...................... 12.50 to 19.50
4.Stars.......................... 19.00 to 30.00
2.Stop \& Go.................. 9.50 to 14.50
4.Surmertime.................16.50 to 22.50
2.Sun Beam..................22. 50 to 37.50
2.Supercharger................9.50 to 16.50
4.Super Chubbie............27.50 to 44.50
2.Super Six....................10.00 to 22.50
4.Star Attraction.........34.50 to 57.50
2.Sixty Grand...............27.50 to 39.50
2.Stratoliner...............19.50 to 32.50
2.Target Skill.............17.50 to 19.50
2.Ten Spot..................29.50 to 37.50
2.Texas Mustang............44.50 to 57.50

Trapere...................... 19. 50
4.Three Score...............18.00 to 19.50
2.Three Up....................19.50 to 27.50

Triple Play...............39.50
2.Thriller.................... 5.00 to 15.00

# CONFIDENTIAL PRICE LIST 

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AUGUST 25, 1942
ONE DOLLAR A COPY

## FREE PLAY GAMES

Page 3.

| Top Notcher. | \$12.00 to | \$17.50 | 2. Venus. | 49.50 to | \$78.50 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 4.Topic..... | 59.50 to | 65.00 | 4. Victory | 59.50 to | 87.50 |
| Topper | .10.00 to | 27.50 | 2.Vogue | 10.00 to | 19.50 |
| 2.Towers | 44.50 to | 74.50 |  |  |  |
| 1. Trailways | .25.00 to | 42.50 | 2. West Wind. | 34.50 to | 47.50 |
| 4. Triumph. | 10.00 to | 16.50 | White Sails | . 9.00 to | 22.50 |
| 2.Twinkle | 10.00 to | 17.50 | 4.Wild Fire. | .28.00 to | 39.50 |
| 2.Twin Six. | .29.00 to | 49.50 | 2.Wins, | 14.00 to | 19.50 |
|  |  |  | 2.Wow. | .19.50 to | 27.50 |
| 4.0 mp . | . 19.50 to | 25.00 | 1. Yacht Club. | .19.50 to | 32.50 |
| Up \& Up... | . 14.00 to | 22.50 | 2.Yanks, New. | . 99.50 to | 119.50 |
| Vacation. | . 14.00 to | 29.50 | 4.2ig Zag. | 32.50 to | 49.50 |
| 1.Velvet. | .21.50 to | 39.50 | 2.Zip... | . 10.00 to | 14.50 |
| 1.Variety.... | . 12.50 to | 27.50 | 4.Zombie. | .19.50 to | 29.50 |

IMPORTANT:- This is to be read as follows:- First price listed is fowest price; second price listed is highest price for the week. Where only one price appears this is to be accepted as lowest price.

CODE:- 1. Means price went Upd 2\& Means price went Down 3o Mieans this machine just added to list. 4. Means price went Up and Down same week.

Copyrirht, 1942, "The Cash Box", N.I.

## CONFIDENTIAL PRICE LIST

Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by TE CASH BOX 381 FOURTH AVENUE, NEW YORK CITY

## CONSOLES

Across the Board....... $\$ 19.50$ to $\$ 35.00$
4Bakers Pacers............219.50 to 299.50
Bally Entry.................22. 50
2Bangtails ${ }^{40}$............ 40,00 to 69,50
Bangtails '41............189.50 to 375.00
Beulah Park................62. 50 to 79.50
4Big Game................... . 92.50 to 122. 50
2Big Top....................49.49 to 95.00
Blvo jrass.................. 97.50 to 160.00
IBob Tail..................109.50 to 125.00
By-A-Blade................... 35.00
Charley Horse............. 59.50 to 119.50
China Boy.................49,50 to 59,50 4Chuckalettec............... 35.00 to 59.50
Club House.................19.50 to 20.00
2Club Bells................149. 50 to 205.00
3Club Bells, New.........219.00 to 235.00
Club Trophy...............174.50 to 200.00
Cigarolla................... 59.50 to 125.00

4Exhibit Races.............24.00 to 40.00
Fair Grounds.............. 22.50 to 54.50
Fairmount................ . 335.00
2Fast Time.................... 52.50 to 92.50
Fast Track.................. 20.00
Favorite..e..................19, 50 to 29.50
2Flasher..................... 32.50 to 42.50
Flashing Thru............17. 50 to 60.00
Flashing Ivories.........44.50 to 129.50
Fleetwood..................24. 50 to 30.00
Four Bolls............... 175,00 to 550,00
Four Way Bell............354.50 to 485.00
2Galloping Daminces.......24.50 to 65.00 2Galloping Daminoes 140 ...85.00 to 119.50 2Galloping Dominces'41..124.50 to 185.00 Gold Cup.................. 27.50 to 49850 Good Luck.................25.00 to 89.50
Grand National............55.00 to 130.00
Grand Stand................65.00 to 105.00


1Jockey Club...............20.00 to 35.00 Jockey Club '41.........179.50 to 240.00
2.Jungle Camp........... $\$ 59.50$ to $\$ 89.50$ 2.Jumbo Parade...........62. 50 to 135.00
1.Keno.....................25.00 to 40.00
2.Kentucky Club.........24.50 to 69.50

Long Aore a............ 262.50 to 287.50 Liberty Bell...........17.50 to 79,50
1.Longchamps.............. 59.50 to 65.00

Long Shot............. 199.50
Lucky Lucre........... 120.00 to 199.50
LuckyLucre 41.......219.50 to 279.50
2.Lucky Star................69.50 to 125.00

Lincoln Field...........79.50
Multiple Racer.e.e.... 39,50 to 65,00
4Mills 4 Bells.e......279. 50 to 349.50
3. Mills New 4 Bells... 495.00 to 550.00

2,Mills 3 Bells........195.00 to 495.00 Mills Auto Dice......39,95 to 74.50 Mills Owh.............. 59.50 to 112,50
3.Mỉ1s 3 Bells, New. 595.00

Pace Centurys......... 55.00 to 125.00
Pace Maker ............44.50 to 119.50
Paces Marathon........ 99.50
4. Paces Races Bl.Cab...64.50 to 84.50
2. Paces Races Br. Cab. 74.50 to 99.50
2. Paces Races Red Arrowl65.00 tol95,00
2.Paces 139 Saratoga.... 50.00 to 69.50
2.Paces '40 Saratoga....69.50 tol39.50
2. Paces '41 Saratoga.... 89.50 " 154.50
4.Paces Reels............104.50 " 139.50

Paddock Club............ 19.50 to 45:00
Pamco DeLuxe Bells.....15,00

1. Parlay Races........... 39650 to 49.50

Pastime................. 150.00 to275.00
Pay Day..................99.50 tol99.50
Phe asant . . . . . . . . . . . . . 35.00
Piokem.................. 45.00
Pot Shot.............. . 25.00
Preakness............... 12.00 to 30.00


Saddle Club........... 25.00 to 29.50
Santa Anita..........117.50 to 124.50

## Page 2.


2.Tanforan................ $\$ 12.50$ to $\$ 25.00$ Teaser......................15.00
Thistledowns............30.00 to 89.50
Thor obred...............279.50
Totalizer................65.00 to 169.50
Track King...............29. 50 to 39.50
Track Odds...............69.50 to 195.00
Track Odds (Daily
Doublo).... . 395.00 to 450.00
l.Track Time 37.........75.00 to 85.00
2.Track Time '38.........49.50 to 79.50
2. Triple Entry...........135.00 to 175.00
2.Two Way Bell...........269.50 to 285.00
3.Two Thay Bell, New................. 395.00 Turf King.............. 250.00 to 295.00

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381 FOURTH AVENUE, NEW YORK CITY
L. 3, NO. 48

SEEBURG


| MILLS |  |  |
| :---: | :---: | :---: |
| Zephyr | 29.50 to | 39.50 |
| Studio | 49.50 |  |
| Dance Master | .19.50 to | 29.50 |
| DeLuxe Dance | . 29.50 |  |
| Do-RemM | 24.50 to | 39,50 |
| 4, Panorams | .300.00 to | 395,00 |
| 2.Throne of Musi | .124.50 to | 159.50 |
| 2.Empress.. | . 139.50 to | 189.50 |
| Empress with | .219.50 to | 225,00 |

2.12 Record; Jr. ...... $\$ 17.50$ to $\$ 27.5 \mathrm{C}$ 12 With Adaptor...... 58.00 2-12's with Adaptor. 94.00 18 Rec, Ill.Grilio... 34.50 to 40.00 2-18's with Adaptor. 120.00

## PACKARD

2. Pla Mor Wall \& B.Box.27.00 to 30.00 Bar Bracket.............4.50

$$
\begin{aligned}
& \text { ROCKOLA } \\
& \text { 2. } \overline{12 \text { Record.............. } 19.50 \text { to } 32.50 ~} \\
& 16 \text { Record.............. } 39.50 \text { to } 44,50 \\
& \text { 2,Rhythym Master 12....28.50 to } 35,00 \\
& \text { 2 Rhythym Master 16.....29.50 to } 49.50 \\
& \text { 1. Imperial 16............ } 49.50 \text { to } 69.50 \\
& \text { 2.Imperial 20...........49.50 to } 89.50 \\
& \text { Playmater............ 179.50 to } 194.50 \\
& \text { Playmaster Spectrovox215,00 " } 350.00 \\
& \text { 2. Findsor ................. 75.00 to } 94.50 \\
& \text { 2.Monarch.................79,50 to 112.50 } \\
& \text { Modern................... . } 59.50 \\
& \text { Stand Dial-A-Tone..235.00 to } 275.00 \\
& \text { 139 Counter...........59.50 to } 65.00 \\
& \text { 3.139 Standard.........139.50 to 149.50 } \\
& \text { 3.139 De Luxe.......... 139.00 to 175.00 } \\
& \text { 140 Super Marble.....209.50 to 224.50 } \\
& \text { 2.'40 Super Rockolite.189.50 to 220.00 } \\
& \text { 140 Super Walnut.....185.00 to } 225.00 \\
& \text { - } 40 \text { Super Walnut } \\
& \text { with Adaptor...209.50 to 225.00 } \\
& \text { 2.140 Master Marble...160,00 to 179.50 } \\
& \text { 2. } \$ 40 \text { Master Rookolite } 175.00 \text { to } 245.00 \\
& \text {-40 Master Walnut...159.00 to 199.50 } \\
& \text { 240 Counter ........... 89.50 to 109,50 } \\
& \text { Wall Box................ } 14,75 \text { to 22.50 } \\
& \text { 2, 141 Spectr ovox.o....259,00 to } 325,00 \\
& \text { De Luxe, Jre, Con- } \\
& \text { sole Rockolite.....99.50 }
\end{aligned}
$$

BUCKLEY
2.Wall and Bar Box.......8.50 to 14.00
1.111. Wall \& Bar Box. 19.00 to 32.50 24 Record Adaptor.... 30.00
16 Record Adaptor.....39.50
Steel Cabinet..........32,50
A.M.I.

Model X -5 Phono....... 60.00
3.Singing Towers.......235.00 to 285.00
3.Singing Towers,
(New) , ..... 397.00

## KEENEY

2.Wall Boxes.................... 7. 50 to 12,59

Adaptor for Seeburg.....,29.50

## PHONOGRAPHS

Page 2:

## WURLITZER



## WURLITZER

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850............................400.00 to 450.00
850 E....................439.50 to 459.5'
780 E........................00
780 M...................349.50 to 375.Ju
310 Wall Box...........16,00
5%,10%,25& Wall Box....40.00
320. Wireless Wall Box.29.50
3.320,2-Wire Wall Box...25.00 to 34.50
111, 2-Wire Bar Box....39.50
332; 2-Wire Bar Box....22.50
331; 2-Wire Bar Box....22.50 to 25.00
304.2-Wiro Stoppers....9.50
Wiroloss Strollers.....40.00
430 Spoakor Cab, with
        5&,10&,25& BOx.....215.00
    350 Wireless Speaker...39,50
24 Roc. Adaptor ....... 30,00
Impulse Stopper.........25.00
Twin=12 in.Steel
            Cabinet........110.00 to 134.50
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## CONFIDENTIAL PRICE LIST

## In Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by THE CASH BOX <br> 381 FOURTH AVENUE, NEW YORK CITY

SLOTS

| S |  |
| :---: | :---: |
| 54. Bmerald Chrane Bell, |  |
| Hnd.Lod J.P. ......... ${ }^{\text {¢ } 270.00}$ |  |
| 5f Gold Chrome Bell. |  |
| Hnd.Lod.J.P. . . . . . . . . 270.00 |  |
| Gold Chrame Bell. .....220,00 | \$242.50 |
| 10¢ Gold Chrame Bell.....235.00 | 247.50 |
| 25 f Gold Chrame Bell. ... 248.50 to | 255.00 |
| 54 Club Bell.............. 250.00 to | 289.50 |
| 10¢ Club Boll.............270.00 to | 294.50 |
| 25f Club Bell..............230.00 to | 299.50 |
| 50\& Club Bell..............340.00 |  |
| 1f Blue Front.............. 49.50 |  |
| 5f Blue Frant...............59.50 to | 95.00 |
| lof Blue Front............. 85.00 |  |
| $5 \%$ Blue Frt,Ser over 400,000........... . 92 . 50 to | 159.50 |
| 10¢ Blue Frt, Ser over |  |
| 25¢ Blue Frt, Ser over |  |
| $5{ }_{5}$ Blue FrtaMyst.P.O. ...175,00 |  |
| 10¢ Blue Frt.Myst. P.O...175.00 |  |
| 1f Brown Frant............. 74.50 |  |
| 5¢ Brown Front..............99.50 |  |
| 5\% Brown Frt.Ser - over |  |
| 10¢ Brown Frt.Ser, over |  |
| 440,000.......... 180,00 | 221.50 |
| 25¢ Brown Frt. Ser over |  |
| 440,000.........190,00 | 226.50 |
| $50 ¢$ Brown Ft. Ser over |  |
| 5f Cherry Bell............ 82.50 to | 99.50 |
| 10¢ Cherry Bell........... 100.00 to | 110.00 |
| 5 f Cherry Bell, 3-10 PO. ..119.50 |  |
| 25f Cherry Bell,3-5 PO...129.50 |  |
| 1f Bonus Bell.............160.00 |  |
| 5f Bonus Bell..............92.50 to | 240.00 |
| 5f Chrame Bell............160.00 to | 210.00 |
| 10f Chrome Bell...........175.00 |  |
| 254 Chrame Be11......... . 235.00 |  |
| 18 Q.T.Bell............... 35.00 to | 39.50 |
| 5f Q.T.日lue................559.50 |  |
|  |  |
| If Q.T0, Glitter Gold.....64.50 |  |
| $5 \%$ Q.T., Glitter Gold.....77.50 to | 97.50 |
| 10\& QoT., Glitter Gold....79.50 to | 89.50 |
| 18 Vest Pocket Bell........35600 |  |
| 5\% Vest Pocket Bell,J.P...42.50 to | 45.00 |
| $5 ¢$ Vest Pocket Bell,Green.23:50 |  |
| $5 \&$ Vest Pocket Bell |  |
| Blue \& Gold.. .... 29,00 to | 47.50 |
| 504 Futurity Bel1........160.00 to | 194.50 |
| $5 ¢$ Yellow Front............ 62 .50 |  |
| 10¢ Yellow Frant...........67.50 |  |
| 5f Smoker Bell..............35.00 |  |
| 5¢ F PoMint Vndr...........85:00 |  |
| 25f Golf Ball Vndr........175.00 |  |
| 5¢ War Eagle...............32.50 to | 39.50 |
| 10¢ War Eagle..............45400 |  |
| 25f War Eagle..............45.00 |  |
| 5f F.O.K. ................. 24.50 |  |
| 5f Ramen Head..............67.50 |  |

JENNINGS
54 Chief J.P.Bell....... \$44.50 to \$67.5C
10f Chief J.P.Ball.......44.50 to 69.50
25f Chief J.P.Bell......71.50
50¢ Chief J.P.Bell.......92. 50
5 Silver Chief..........94.50 to 95.00
5¢ Silver Moon Chief... 135.00 to 169.50
5¢ Sky Chief...............89.50
10\& Sky Chief.............92.00
25\& Sky Chief............. 94.50
16 Little Duke............ 15.00
5\& Cigarola................. . 54.50
5 \& Century S.J.P. .......24.50
5\&4 Gooseneck............... 19. 19
5\& Little Dutchess.......19.50
lof Golf Ball Vndr.......75.00

WATLING
If Rolat op. . . . . . . . . . . . . 42.50
5\& Rolatop..................35.00 to 44.50
10\& Rolatop................. 35.00
25\& Rolatop............... 49.50
5f-25\& Rolatop............. . 49.50
5\& Rolatop,Ser over

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72,000 \ldots \ldots .
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5\& Twin J.P. .............24. 50 to 25.00
5f Gooseneck, Ser over

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60,000 \ldots \text {. . . . . } 35,00
$$

5\& Blue Seal...............35.00
25f Blue Seal..............35.00
5\& Treas urie............47.50 to 64.50
5f Wonder Vndr............ 32.50

GROETCHEN
$5 \neq$ Columbia Chrame.......49.50 to 79.50
1f Columbia................27.50
5f Columbia, Cig Reel. Rear J.P.......32. 50 to 49.50
5\& Columbia J.P.Bell:....49.50
$5 \not \subset$ Columbia Cig Reol, GoA. 49.50

| PACE |  |
| :---: | :---: |
| 5¢ Bantam................ . . 52.50 |  |
| 10¢ Bentan................. 12.50 |  |
| 5f Canet,F.V. ...........330.50 to | 65.00 |
| 10¢ Canet Blue Frt.Bell. 60.00 |  |
| 25\% Camet Blue Frt. Bell..60.00 |  |
| 5\% All Star, 10 stop,MPO.4.49.50 | 50.00 |
| 1f All Star,2-4 P.O......25.00 |  |
| 25\% Rocket............... 100.00 |  |

CAILLE
5द.............................. 12.50
10£........................... . . 12.50

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381 FOURTH AVENUE, NEW YORK CTTY

## ARCADE EQUIPMENT

Atlas Baseball......... $\$ 5.00$

1. Bally Alley................24.50 to $\$ 59,50$
2. Bally Bull's Eye.......49.50 to 69.50
3.Bally Convoy..............199.50 to 210.00
3. Bally Defender..........159.50 to 199.50

Bally Lucky Strike..... 24.00 to 59.50

1. Bally Rapid Fire....... 139.50 to 174.50

Bally Shoot-the-Bull...49.50 to 69.50
7. Bally Sky Battle.......179.50 to 199.50

Bally Racer . . . . . . . . . . 39.50
Bally Basket Ball.......65.00
2.Bally Torpedo...........175.00 to 219.50
2.Bally King Pin..........175.00 to 299.50

Baker Sky Pilot......... 90.00 to 167.50
Bong-A-Deor . . . . . . . . . . . . 20,00 to 125,00
1.Buckley DeLuxe Digger..85.00 to 129.50 Buckley Treasure

Island Digger........49.50 to 89.50
4. Chicoin Hockey. . ..... . 175,00 to 275.00

Daval Bumper Bowling...29.50 to 45.00
Daval-U-Roll-It.........44.50
Evans Duck Pin Alley. 350.00 to 450.00
Evans-In-The-Barrel.....35.00 to 114.50
2.Evens Play Ball........149.50 to 225.00

EvansSki-Ball.............65.00 to 89.50
Evans Super Bomber.....195.00 to 225.00

1. Evans Ten Strike.......69,50 to 85.00
2. Evans Tammy Gun........214.50 to 135.00

Exhibit Bioycle.........999,50 to 125.00
Exhibit Baseball........19.50 to 25.00
Exhibit Bowling Alloy..12.50 to 59.50
Exhibit Hi-Ball.........24.50 to 39.50
2. Exhibit Merchantmen

Roll Chute Digger.....39.50 to 79.50
1.Exhibit Rotary Merchan-
diser...................124.50 to 275.00
2.Exhibit Vitalizer...... 30.00 to 69.50

Genco Benk Roll.........99.50 to 124.50
Genco Magic Roll....... 39.50 to 45.00
2.Genco Play Ball........ 175.00 to 219.50
2. Groetchen Metal Typer. 69.50 to 125.00
2.Gottlieb Skee Ball-

Ette......... 44.50 to 84.50
1.Jenningsm-In-The-Borre 1.65 .00 to 125.00

1. Keeney Air Raider..... $\$ 144.50$ to 155.00
2.Keeney Anti-Air-Craft

Black....... 27.50 to 59.50
2. Keeney Anti-Air Craft

Brown........29.50 to 47.50
Keeney Navy Bomber.....117.00 to 145.00

1. Keeney Texas Leaguer .... 28.50 to 89.50
2. Keeney Submarine Gun. 174.50 to 245.00

Keeney Bowlette.........89.50
Kirk Air Defense........69.50
1.Kirk Níght Bombor ..... 174.50 to 210.00

Mills Rotary Digger.....69.00
Mutosc ope Ace Bomber.. 174.50 to 219.50
Mutoscope Bowling Alley............59.50
Mutoscope Drive Mobile 139.50 to 259.50 Mut oscope Fan Front

Diggers......... 119.50
Mutoscope Electric
Traveling Crano.e...... 69.50 to 79.50
2. Mut oscope Phot omatic. 400.00 to 575.00 Mutoscope Roll Front

Crane................ 50.00 to 60.00
4. Mutoscope Sky Fighter. 350 . $n$ to 209.50 Mutosc ope Magic Finger.............70.00
Mutoscope Punch Bag.... 45.00 to 210.00
Radio Rifle............. 40.00 to 149.50
2. Rockola Ten Pins........29.50 to 52.50
2.Rookola Tom Mix Rifle..29.50 to 32.50

1. Rockola World Series...59.50 to 99,50
1.Rock $=0-$ Ball................64.50 to 75.00

Scientific Baseball.... 99.50 to 139.50 Scientific Basketball..99.50 to 139.50
2. Scimtific Battg. Prac. 214.50 to 179.50

Scientific X-RayPoker.. 65.00 to 139.50
Seeburg Battle Royal...39.50 to 49.50

1. Seeburg Chicken Sam....79.50 to 99.50

Seeburg Jail Bird.......45.00 to 100.00

1. Seeburg Shoot-the-

Chutes....... .... 94.50 to 110.00
See burg Hockey..........69.50
2. Seeburg Rayolite........39.50 to 65.00

Star Elec. Hoist Digger 39.50 to 69.50
Success Night Bomber..115.00 to 159.50
3.Test Pilot..............220.00 to 249.50
2. Western Baseball ${ }^{1} 39$
F. $P$. $P$. O.......... 59.50 to 69.50
2. Western Baseball 240...32.50 to 99.50 2. Western Baseball :41...74.50 to 135.00

Western Recordit......450,00

Wurlitzer 14Ft.SkeeBall
F.P. .e.....65.00 to 149.50
3.Wurlitzer 14 Ft.Skee-

Ball, Free Ball. ............. 119.50

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## NEW NAMES OF REVAMPED FREE PLAY PIN GAMES

OLD NAME

## NEW NAME



## INET NAMES OF CONVERTED ARCADE EQUIPMENT

Seeburg Chicken Sam .............. Shoot-The Jap
Seeburg Chicken Sam............ Hit-Hitler
Seeburg Chickan Sam............ Trap-The-Jap
Seeburg Chicken Sam ........... Bell's Super Jap

