

# THE BILLBOARD

Vol. XIII, No. 11.

CINCINNATI, SATURDAY, MARCH 16, 1901.

Price, 10 Cents.  
Per Year, \$4.00.



**GEORGE MIDDLETON,**  
The Noted Vaudeville Manager and Showman.



### A Twenty-five Dollar Prize.

"The Billboard" will give a prize of \$25 in gold to the bill poster or advertising agent who will submit the best plan of bill board advertising in districts outside of the large cities for a mail house order. The competitors in the contest must cover all the details, such as the size of the poster, the best way to reach the farmer and suburban dweller in the post office districts, and with a perfect system of checking. The contestants must also indicate how the advertiser is to be convinced of the merits of the system proposed. The judges will be chosen from a list of mail order houses. All articles in competition must reach "The Billboard" office not later than April 2, 1901.

### Amalgamation.

A prominent bill poster wrote, last week, and wanted to know that if the members of the Protective Company, who had paid for their stock in that concern were not going to lose it, who was. He pointed to the fact that the Protective Company had sunk \$12,000; that the money was all gone, and that it had no assets to turn over, in the event of amalgamation. He argued further that if the members of the Protective Company were taken in without having to buy new stock it would be tantamount to a continuation of the Protective Company, under a new name. If this was done he thought that the Utilanders would regard it as only another disguised attempt to force them into the Protective Company.

And then he kicked long and hard. He abused the board of directors, the officers of the association and pretty nearly everybody else. He wound up by granting us permission to publish his screed, but—forgot to sign his name. He is a coward—a moral coward. It is noticeable that pretty nearly every one who opposes the new scheme does so in an underhanded manner. They are afraid to come out in the open and declare themselves.

It is quite true that the Protective Company has spent between \$12,000 and \$13,000, but it has done a world of missionary work. It worked not only for its own members, but for bill posters in general, for it sought to popularize the poster on broad lines. Its work was well done, and its accomplishments are its assets. Under Vreeland & Runey it bids fair to be highly useful in another and more practical way.

There is no attempt to continue it, nor will any one be forced into the amalgamation against their will. The movement is the logical outcome of conditions. The association can not be continued on the present lines. It is in conflict with the anti-trust laws, and open to attack at any moment. This should not be. The amalgamation scheme will rectify this and many other weak places in the association as it exists to-day.

Anonymous communications and dark-lantern attacks on the promoters will not help the enemies of the measure.

### Levyne's Letter.

To the Editor of "The Billboard":

Dear Sir—MISSOURI—I must know the amount of eight-sheet posters that each bill poster in this state can use, to give a first-class showing.

I am writing in behalf of the St. Louis Bill Posting Company. How in the name of common sense can I intelligently lay before a prospective customer a proposition of posting the State of Missouri, unless I know what I am talking about, and how can I know what I am talking about unless I know the capacity of each town, and how am I to know the capacity of each town unless the bill posters send in their lists.

I want each bill poster in the State of Missouri to write me personally, in care of the Great Western Printing Company, just how many eight-sheets they can use to give a good showing. If they have fifty locations, then they should judge that they would want forty.

Any bill poster who fails to respond to this will be considered a non-subscriber to "The Billboard," and one who takes little interest in his business. We have used all the power of the State Association to get up this list, and have failed, and are now taking this method to see if we can not touch each bill poster personally.

I have a deal on hand now, in which a prospective advertiser wants to post in every town, both large and small, in the state. It

is not a question of money with these people. It is merely a question of, can they get the service, and how many posters to use. Now it is up to you.

I hope that the bill posters will realize that the St. Louis Bill Posting Company and the Great Western Printing Company can not afford to go to the expense of getting up prospective customers and lose out, just because the bill posters fail to do their small share of the business, which is just to write the capacity of their plant.

Aside from this, I am working on a proposition to post in Arkansas, Mississippi, Louisiana, Texas, Kansas, Alabama and Missouri. It would help me greatly to hear from each bill poster in these states.

Hoping that the bill posters will promptly respond to this and see that our interests are identical, for this list will be kept for future reference, and many a time does the St. Louis Bill Posting Company cut out a town for the reason that it is not properly filed, and this is no one's fault but the bill poster's.

I would suggest that you bill posters spend a dollar now and then to advertise in "The Billboard," so as to give the people from whom you receive the most work, an idea as to what amount of paper to send you. I dare say that you lose in the course of a year from fifty to two hundred and fifty dollars, just because the capacity of your plant is not known. Yours truly,

M. L. LEVYNE.

now making good progress in rebuilding my boards, although I was very unfortunate for the first four months after the storm, as I could not get any lumber here suitable. I had to send off to saw mills and have lumber shipped in carload lots. I did not receive any until the last week of December, which was a great hardship, because if I had had the boards I might at least have made my living expenses. The Galveston Bill Posting Co. is not in business any more, and all their mail comes to me."

### New England Bill Posters.

At the first annual meeting of the New England Bill Posters' Association, held recently in Boston, the following officers and members were present: President, E. C. Donnelly, Boston, Mass.; vice president, J. J. Flynn, Lawrence, Mass.; secretary, C. C. Ames, Providence, R. I.; treasurer, L. B. Fiske, Lowell, Mass.; J. E. McMahon, Pawtucket, R. I.; A. E. Hathaway, New Bedford, Mass.; F. E. Dana, Warren, R. I.; W. O. Hackett, Woonsocket, R. I.; C. L. Keith and T. F. Keith, Fitchburg, Mass.; E. Scoullons, Hartford, Conn.; Jean Jacques, Waterbury, Conn.; A. L. Blodgett, New Haven, Conn.; L. E. Richardson, Putnam, Conn.; Ira N. Jackson, New London, Conn.; Abel W. Gilson, Attleboro, Mass.; F. W. Riley, Marlboro, Mass.; J. J. Flynn, Lawrence, Mass.; Wm. Carroil, Chelsea, Mass.; F. H. Sandra, Westboro, Mass.; Mr. Andrews, Salem, Mass.; J. E. Muldoon, Eastport, Me.; Frank P. Colby, Manchester, N. H., and C. F. Batchelder, Concord, Mass. The efficiency of President Donnelly and his brother officers was extolled by several members, and they were all unanimously re-elected.

### A Georgia Plant.

To the Editor of "The Billboard":

Dear Sir—As it is the first time I have had the pleasure of contributing any news from this point, I thank you for the privilege. My boards are covered with 1-sheets for Young's

## Advertise in "The Billboard."

The original, the oldest, the best Bill Posters' Paper in America. It reaches all agents and advertisers who deal direct with bill posters; also all circus managers, fairs and expositions.

### President Bryan Talks.

The young and handsome president of the Associated Bill Posters of the United States and Canada, Charles E. Bryan, of Cleveland, O., was in Cincinnati last week, accompanied by Harry P. Merkel, manager of the Dayton plant of Bryan & Co. "All this talk about the amalgamation scheme is mere speculation," said Mr. Bryan, to the editor of "The Billboard." "Nothing has been decided upon as yet, and no one can tell what will actually take place. Whatever the committees may agree upon will have to be submitted to the National Convention at Buffalo, in July, for ratification. Our committee will have their idea formulated in time for the joint meeting of the joint committees in New York early in April. Of one thing you can assure the readers of "The Billboard," and that is, that all members of the association will be given a chance to express their views. There is no gang rule about it. I hope and believe that an amicable adjustment of affairs so that there can be a complete and harmonious understanding, will be reached." Mr. Bryan spoke encouragingly of the outlook for the bill posting business. He also complimented "The Billboard," by saying that it had done a wonderful work in educating the public up to the value of bill board advertising, and expressed his warm admiration of the paper.

### Howard Heard From.

For the first time in several months J. E. Howard, the Galveston, Tex., city bill poster, who lost all his property in the terrible flood, has been heard from. In a letter to "The Billboard," he says: "I like the paper first-rate, and would not care to be without it any week. We had Gentry's Dog and Pony Show here Feb. 28 and March 1 and 2. They played to full capacity of tent, and refused to sell any more tickets at any performance. This was the first show in Galveston of any description since the storm of Sept. 8. The Grand Opera House is still in ruins. There is talk that some one will rebuild it for next season. The Barmby Hotel has been fixed up a little, so as to accommodate any attraction that may want to come here. I am

### Gave Bill Poster Lease Without Authority.

Sheets comes to Rescind of the State Board of Public Works, and Gives the Knight of the Brush a Raw Deal.

(Special Correspondence.)

Columbus, O., March 5.—Attorney General Sheets to-day kindly assisted the State Board of Public Works out of an embarrassing position. John J. Clouse secured the lease of canal walls in Cincinnati to display posters on. The lease runs twelve years yet, and the board wants to remove the walls in the general canal improvement, and Clouse objects. He pays the State only \$12 per annum, and sub lets it for \$100. He demanded \$100 per annum for the period yet to run to cancel the lease.

The Attorney General rendered an opinion to the effect that the board had no right in the first place to make such a lease. Hence, it was no good, and the walls could be torn down regardless of Clouse's objections. Clouse is naturally very sore and declares that he will enjoin the board if some satisfactory settlement is not made.

He has engaged attorneys, and will make a fight for his rights.

### About Newspaper Agents.

Now that the Board of Directors have gone on record in the matter of newspaper agencies, and have declared finally against their being admitted to the association, there is a row and a rumpus among the country bill posters over the decision. They want more solicitors. Their slogan is, "more solicitors for more business," and they have jumped at the conclusion that in turning down the newspaper agents, who made application at the last meeting of the board, that that body is against them in their demand.

There is nothing in the action of the board that warrants any such interpretation. The country bill poster, instead of indulging in denunciation and invective, had better sit down and "take a few thinks" at the proposition. Dispassionate consideration and calm discussion is what the situation calls for—not haste and ill-natured criticism and abuse.

To such as follow our advice we would suggest that they also consider the following incontrovertible facts: (1) If the newspaper solicitor receives official recognition, which will be work hardest for, the newspapers, which are his mainstay, or the bill posters, who are merely a side issue with him? (2) The commission on bill posting is 16-2-3 per cent. Many newspapers and periodicals allow 20, 25 and even 30 per cent. Which, think you, is he going to recommend to an advertiser? (3) Is it not highly probable that he only seeks official recognition because he has found a large and growing number of advertisers, who are bound to have bill posting, whether or not?

The foregoing questions are very pertinent queries that every bill poster ought to settle with himself right now; and while considering them he should bear in mind that the newspaper agents have belittled, decried and knocked bill posting on every hand and at every opportunity for years.

While it is very true that the country bill poster has a right to demand more solicitors, so long as he gets a little work as he is now receiving, it is a question, and a very large question, whether he should want to draw on the newspaper agents for them.

There may be other sides to the question, but at present we do not know of a single good reason that a newspaper agent should be welcomed by the association. We believe that all official solicitors should believe in and recommend bill posting alone. They should have no side lines of any kind. Such men will get business. The other kind might, but it is doubtful.

"WATCHED."

### Quick-Witted.

Da Wolf Hopper is as quick-witted and nimble-tongued as any other shining light of "The Lambs," a club noted for its brilliant members. He is credited with having squelched an impertinent attorney, with neatness and dispatch. He was a witness in a case, and was being questioned by the opposing counsel in a way that was not particularly to his liking; but a climax was reached when the lawyer, in the insulting tone usually adopted to witnesses, said:

"You are an actor, Mr. Hopper. Do you not consider acting a low calling?"

"Not when I compare it to my father's," was the answer.

"What was your father's calling?"

"He was an attorney," answered Hopper—Club Fellow.

"Balle" Carroil, who up to March 1 conducted a fine bill posting establishment in Albany, N. Y., was in New Orleans for the Mardi Gras festivities, and while here did not forget to pay a pleasant call to his fraternal brothers.

**Daubs.**

Mr. Bryan's health has not been good for a year past.

Mr. E. E. Fitch has retired from the Protective Company and gone to Albany.

Sam W. Hoke closed a big contract with Jordan & Co., of Toledo, last week, for cigar and coffee advertising.

B. P. Holden, city bill poster at Clarksville, Va., is sick at the Kessler Hospital in that city, with fever.

A. L. Hodgett, Van Henren's representative at New Haven, is conceded to be one of the best musters in the business.

P. P. Oliver, the Findlay (O.) bill poster, is at Mt. Clemens, Mich., for his health. He is a sufferer from "pecky" rheumatism.

It is said that Runey and Vreeland favor moving the New York office of the Protective Company into smaller and less expensive quarters.

Al Benumont is putting out 10,000 lithographs for the Republican Marching Club's Masked Ball, which takes place at Chicago, March 19.

S. S. S., Tom Keene, Henry George and Jackson Square are four huge electric lettered signs that embellish Canal street, New Orleans, at night.

The plant of Oliver Taylor, at Bristol, Tenn., has double the capacity of a year ago. Business has been splendid until the past month which was quiet.

The Protective Company sunk \$12,000 and over during its brief career. It unquestionably accomplished good—great good in its way—but hardly \$12,000 worth.

George Castner, the well known Syracuse (N. Y.) bill poster, has been sick for more than a month, but is now somewhat better, although not able to resume work.

The Russell Hill Posting Company, of Chicago, are being incorporated this month. They are going into business in earnest, and may change the name of their corporation.

Lori & Thomas, of Chicago, are writing to bill posters, seeking an arrangement to place business with them, in spite of the action of the Board of Directors in turning them down.

W. J. Horn, of Springfield, Ill., has published a booklet, entitled "What you 'Au-to' know about Springfield, Ill." It is the clearest advertisement of a bill posting plant we have ever seen.

F. M. Groves, of the Evansville (Ind.) Bill Posting Company, writes that he knows very little about the reorganization scheme. When he is informed about it he will not hesitate to express his opinion.

The most ardent opponent of admitting newspaper solicitors to membership in the Bill Posters' Association is R. C. Campbell, of Chicago. He says "No" unequivocally and uncompromisingly.

The bill posting business is good at Toledo. Lincoln Tea is advertised on the boards of Bryan & Co. by a fine poster; also Malt Breakfast Food. Among the most striking bulletin boards is the John Drew Cigar.

The Russell Hill Posting Company, which posts all work for the Illinois Grand Opera House and Powers' theaters, is going to be incorporated this month, build a large number of new boards and generally extend their business.

A Van Heuren & Co., New York, are building a bill board around the old A. T. Stewart residence, opposite the Waldorf-Astoria Hotel, at Thirty fourth street and Fifth avenue, and are charging \$15 per week per stand—and getting it.

The Protective Company is under new management. Clarence E. Runey is general representative, and E. E. Vreeland has been appointed business manager. Both are well qualified for the positions they hold, and if we mistake not, will get out their little Carrie Nation hatchets, chop down expenses, and run the office as a business proposition, instead of a missionary device.

John F. Otting has 3,000 sheets of local work on his boards in New York, Ky., exclusive of theatrical paper. When you consider that Newport only has 28,000 population, the value of the local advertiser is manifest. He is certainly worth cultivating, and John F. Otting understands the art. He hustles while he rests. We know of several bill posters who could follow his example with profit to themselves, but we are not naming any names.

C. A. Hudson, of the Hudson Bill Posting Company, Albuquerque, New Mexico, writes: "I have been distributing Cudaly, Slimmons' Liver Regulator, Chattanooga Medical Company, C. I. Hood & Co. and Dr. J. P. Pondor, eye specialist. I have posted Bull Durham Tobacco, Old Virginia Cheroots, Scotch Oats, Atlas Oats, Levi Strauss Overalls and Sweetheart Chewing Gum. Last week the Gumming System had Karl Winters and E. A. Pitting out here doing wall signs for General Arthur Cigars. This week the same people are here representing the Gumming System, and painting Scotch Oats wall signs."



**A Twenty-five Dollar Offer.**

"The Billboard" will give a prize of \$25 in the bill poster, distributor or advertising agent who will submit the best detailed plan for checking distribution. This must include proper blanks and sufficient information to satisfy an advertiser that the work has been satisfactorily done. Among the several plans now in use, none are perfect or convincing to the advertiser. The sending of a letter or postal card statement daily to the advertiser is all right as far as it goes, but even that is susceptible to fraud. What we are trying to seek in this offer is a system in which the opportunity for crooked or slipshod work will be impossible, or, at least, reduced to the minimum. All articles in competition must reach "The Billboard" not later than April 2, 1901.

**Letter from Jones.**

To the Editor of "The Billboard":  
Dear Sir—The reason I have not written to you before is because business in Baltimore has been somewhat dull, with the exception of 175 packages delivered to druggists for Lyon Manufacturing Company, Brooklyn, N. Y. I am at work on 50,000 booklets for the Henderson Medicine Company, 207 W. Fayette street, Baltimore, Md. I will probably finish

There is an endless number of publications in this country that are abusing the second-class mail privilege most shamefully. We refer to the so-called mail order papers, like Comfort, Sawyer's Trio, etc.; the various Seaside and Lakeside libraries, and many advertising publications in New York City.

Under the existing laws they manage to come within the laws defining second-class matter, and they send tons upon tons of matter through the mails at the rate of one cent a pound, which really has no right to that rate.

Some of the mail order journals send out 90 and 95 per cent. of their editions in the guise of sample copies to people who have never subscribed for their publication, and who do not want it. This practice causes an enormous deficit in the post office department annually. Congressman Loud is seeking to correct this evil. He maintains that these papers should be sent by freight, and delivered from house to house by regular distributors, at the expense of the publishers, instead of at the expense of the Government, as is now the case.

In order to bring this about he proposes that "the rate of postage on newspapers and periodicals, not exceeding two ounces in weight when the same are deposited in a letter-carrier office for delivery by its carriers, shall be uniform at one cent each, and periodicals weighing more than two ounces shall be subject, when delivered by such carriers, to a postage of two cents each; and these rates shall be fully prepaid by stamps affixed."

This bill has passed the House, but the publishers succeeded in having it "held up" in the Senate. This is a measure that vitally concerns the distributing interests of the United States. It affords distributors a chance to demonstrate their strength and their discernment. We trust they will rally to the support of Congressman Loud and his bill.

The entire publishing interests of the country are against him in his fight, under the mistaken impression that legitimate publications, with bona fide subscription lists, will be affected. This is a mighty opposition, and no matter how plucky he is he needs support. We recommend distributors, individually and collectively, to take up the matter promptly.

A good many of the distributors lay stress on the proposition to uniform the men who do the work. It is claimed that they do better, and it is easier to keep track of their movements. This plan finds favor with the I. D. A., but it is considered of no great importance by the I. A. D., who depend upon their guarantee plan to gain the business of advertisers.

**New Members.**

The International Association of Distributors is growing rapidly. Since last month the following new members have been admitted:

- Davis Distributing Co., Providence, R. I.
- Geo. W. Churebill, Parsons, Kan.
- John McDowell, Tarentum, Pa.
- The Brigham Co., Corry, Pa.
- J. H. Hawkins, Buford, Ga.
- I. M. Giddens, Cuthbert, Ga.
- Dodge & Harrison, Lynn, Mass.
- Chas. Sparenberg, Worcester, Mass.
- Wm. Bushing, Logansport, Ind.
- C. M. Williams, Michigan City, Ind.
- Goddin & Warden, McKinney, Tex.
- Paul Gallia, Gainesville, Tex.
- Jas. J. Baker, Huntsville, Mo.
- F. W. Parish, Joplin, Mo.
- John C. Caspermyer, Quincy, Ill.
- Ira Vernon, Sparta, Ill.
- Walter J. Horn, Springfield, Ill.
- Jas. Thompson, Morris, Ill.
- Cooper & Hood, Medina, N. Y.
- Benj. Heagle, Amsterdam, N. Y.
- M. F. Sprenger, Hudson, N. Y.
- Frank Ketteler, Pataskala, O.
- John Wiegman, Allegan, Mich.
- A. B. Merritt, Leonidas, Mich.
- A. C. Elliott, Lewiston, Idaho.
- Tbos. Penrose, Maquoketa, Ia.
- C. A. Hospenthal, Plattsmouth, Neb.
- Jas. B. Leath, Petersburg, Va.
- L. M. Dodamead, Norfolk, Va.
- Geo. S. Hinckley, Kenton, O.
- Martin & Hyatt Advertising Co., Flint, Mich.
- Harvey Gelnett, Duncannon, Pa. Address, Port Royal, Pa.
- Edward B. Bridger's Advertising Agency, Athens, Ga.
- Edward B. Bridger's Advertising Agency, Macon, Ga.
- Edward B. Bridger's Advertising Agency, Rome, Ga.

The changes that have been made include the following:

- Matthias & Co., Keaton, O., succeeded by Geo. S. Binckley.
- Robt. Burkit, Logansport, Ind., succeeded by Wm. Bushing.
- Jacob F. Mellis, dropped for cause.
- Jas. L. Hill, Nashville, Tenn., suspended, pending investigation.
- J. N. Schwartz, South Bend, Ind., suspended, pending investigation.

When you need a doctor you do not select the cheapest one.

**TRY AN AD IN "THE BILLBOARD."**

When you need advertising you should not select a paper because its rates are cheap.

**Pertinent Questions.**

Edward Stahlbrodt brings out a good thought in your last issue about distributors. Are bill posters in earnest about getting distributing matter enough to uniform their men, as required by the I. D. A., and place that department in charge of a competent distributing foreman? Would it be better to place a good man, like Steinbrenner, on a yearly salary? Would his services pay? Would it pay the distributors? All these points are open for argument.

The Bill Poster Display Advertising comes out in the March issue against the newspaper agencies, and handles the matter with forcible arguments. "The Billboard" desires to open its columns to both sides of the question.

Will the Newspaper Agency, if admitted, work for the bill posters' interests?

There are 842 newspaper agencies against 800 members of the Associated Bill Posters. If the 842 newspaper agencies were admitted would they burn the field over, and spoil a lot of good customers?

HELLO BILL.

**Samplings.**

A movement is on foot to amalgamate all the distributors' associations into one strong organization.

John H. Thompson, of Easton, Pa., has been doing some distributing for Dr. Miles and Peruna. He anticipates a big spring trade.

W. H. Steinbrenner, Secretary of the I. A. D., is very busy, not only with association work, but he has all the business that he can handle in Cincinnati and vicinity.

C. W. Crabb, manager of the Opera House at McComb, Miss., says that he is doing a very heavy business right now in the distributing line. He belongs to both associations.

The I. S. Cigar is extensively advertised by card signs. The distributing is good. Circulars advertising Nebra's Herpercle were well distributed. Dr. Green's Nervina, Hood's Sarsaparilla, Prime books and Griswell Chemical Co.'s books were distributed this week.



Advertisements under this heading will be published weekly at the uniform rate of ten cents per line per issue, or \$4.00 per year.

- Boston Joh Print. Co. 4 Alden, Boston, Mass.
- Brooklyn Daily Eagle Joh P. Co., B'yn, N. Y.
- Calhoun Printing Co., Hartford, Conn.
- Calvert Litho Co., Detroit, Mich.
- Central City Show Print. Co., Jackson, Mich.
- Central Litho Co., 140 Monroe st., Chicago.
- Donaldson Litho Co., Newport, Ky.
- Enterprise Show Print, Cleveland, O.
- Erie Show Printing Co., Erie, Pa.
- Forbes Lith. Co. 181 Devonshire, Boston, Mass.
- Free Press Show Print Co., Detroit, Mich.
- Great Am. Eng. & Print. Co. 57 Beekman, N. Y.
- Great W. Print. Co. 511 Market, St. Louis, Mo.
- Greve Litho. Co., The, Milwaukee, Wis.
- Haber, P. B., Fond-du-Lac, Wis.
- Hennegan & Co., 127 E. 8th St., Cin'tl, O.
- Home Show Printing Co., Atchison, Kas.
- Morgan, W. J. & Co., St. C. and Wod, Cleve, O.
- Morrison Show Print, Detroit, Mich.
- Pioneer Print. Co., 214 Jefferson, Seattle, Wash.
- Russell & Morgan Show Print, Cincinnati.

**Poster Pointers.**

Orcutt, of the Federal Lithographing Co., is after the Fairbanks posters.

J. B. Austin has already made good for the Erie Lithographing & Printing Co., and breaking into New York is no easy job.

The poster printers and lithographers of Cincinnati and vicinity held a meeting March 8, and decided to jointly build a float for the industrial parade of the Cincinnati Fall Festival.

Chas. Hultquist, head designer at Donaldson's, donates \$20 to the fund for Mrs. J. M. Hamilton. Anything that concerns a circus agent appeals strongly to the brilliant designer. He is one of the most popular artists among showmen in America, and numbers his friends by the score.

**MAGNETIC TACK HAMMERS!**

Just the thing for tacking tin and card board signs. Every distributor should have one. Prices, with double extension handle, 32 inches long, each, \$2.00; triple extension handles, 42 inches long, each, \$2.25. Send the money with the order. None sent U. O. D. THE DONALDSON LITHO. CO., Newport, Ky.

**BILLPOSTERS' PASTE BRUSHES.**

The most desirable & lasting brush made. We carry 2 brands.

"DONALDSON."  
This brush is manufactured expressly for us, and is fully warranted. It is the cheapest brush you can find one anywhere. Prices: 4 in., \$2.75 ea.; 6 in., \$3.00 ea.; 8 in., \$3.25 ea.; 10 in., \$3.50 ea. Send the money with the order. None sent U. O. D.

The Donaldson Litho. Co., Newport, Ky.

"UNEXCELLED."  
The Best Paste Brush made. Popular everywhere on account of its great durability. Guaranteed to outlast all others. Prices: 4 in., \$2.75 each; 6 in., \$3.00 ea.; 8 in., \$3.25 ea.; 10 in., \$3.50 ea. Send the money with the order. None sent U. O. D.

**The Loud Bill.**

The distributors of the country, and especially the officers of the various distributors' associations, should get together and support Congressman Loud, of California, in efforts to secure the "codification" of the existing postal laws.

THE BILLBOARD.

Published Weekly at

127 East Eighth Street, Cincinnati, Ohio, U. S. A.

Address all communications

For the editorial or business departments to

THE BILLBOARD PUBLISHING CO.

Subscription, \$1.00 a year; 6 mos., \$2.00; 3 mos., \$1.00, in advance.

ADVERTISING RATES:

Advertisements will be published at the uniform rate of ten cents per agate line, no discount for time or space. Copy for advertisements must reach us before noon on Saturday previous to week of issue. Our terms are cash.

The Billboard is sold in London at Low's Exchange, 57 Charing Cross, and at American Advertising Newspaper Agency, Trafa gar Buildings, Northumberland Ave., W. C. In Paris at Brentano 5, 37 Ave. de l'Opera. The travel supplied by the American News Co. and its branches.

Remittance should be made by post office or express money order, or registered letter addressed and made payable to the Billboard Pub. Co.

The editor can not undertake to return unsolicited manuscripts; correspondents should keep copy. When it is necessary to wire us the instructions and copy for advertisements, give a saving with the matter of telegraph tolls may be had by recourse to the Donaldson Cipher Code.

Entered as Second-Class Matter at Post Office at Cincinnati, Ohio.

Saturday, March 16th, 1901.

The late Congress adjourned without giving any relief to the circus and theatrical attractions by reducing the war revenue tax. The only people who seemed to be strong enough to secure a reduction were the brewers and tobacco men. The circus people will therefore have the same burden of high Government tax upon them again this summer. It is claimed that the war in the Philippines is the reason that there was not a more sweeping reduction in the revenue office.

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The war between the White Rats and vaudeville managers has come to an end. Peace has been declared, in which both sides seem to be satisfied. The Rats won their fight against the 5 per cent charge for booking attractions, but the claim of the managers that all bookings must be made through them and not through the White Rats organization, was sustained. All appears to be serene on the vaudeville horizon once more, and the striking members of the Rats have, with few exceptions, gone back to work.

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It has been stated by William Jennings Bryan himself, and no one will dispute his word, that his newspaper, "The Commoner," has a circulation of 50,000 copies a week. Mr. Bryan will not accept a line of advertising, despite the efforts of many big concerns to break into his columns. It is a peculiar fact that advertisers generally do not get into the best mediums for their business. They like to put their ads. side by side with hundreds of others. Instead of seeking individuality and consulting their best interests, many of them prefer to be lost in the crowd. Only a very few have learned the art of advertising judiciously. The hurry and scurry to get into certain publications evinced by some big concerns is simply the same old idea of following a fad and mixing in with the multitude, regardless of the results that may follow. Some papers of 2,000 circulation are better for many advertisers than those of twice or three times that number of subscribers. It depends solely upon the class of readers whom the advertiser wants to

reach. Because a paper has a big circulation in one direction does not justify an advertiser who seeks an entirely different line of patronage to place his ad. therein.

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It seems to us that the position of those in the Associated Bill Posters who oppose the wholesale admission of newspaper solicitors to membership is the only logical and tenable one. The proposition of the element contending for letting in the newspaper solicitor appeals largely to the country bill poster, who complains that he does not get his share of work under the present system. How he would be benefited by bringing \$40 other solicitors in competition with the present available force of real bill poster solicitors is not apparent to us. The newspaper solicitor is trained in a different school, and actuated by entirely different motives from the bill poster solicitor. To secure work for the bill boards would only be a secondary object with him. He would, of course, urge upon his customers the superiority of newspapers over bill boards, and use every art at his command to persuade the advertiser to use the former. As most of the newspapers pay from 20 to 35 per cent commission for advertisements and under the most favorable conditions the bill board solicitors get no more than 16-23 per cent, the natural and only inference is that the newspaper solicitor, if permitted to become a part of the Associated Bill Posters' organization, would take only such bill board work as he was compelled to do. A serious danger that might follow the admission of newspaper solicitors would be that when they approached advertisers, they would have official sanction, and their arguments would have greater weight, simply because they were authorized to solicit bill board advertising. Outside the pale of the association, the assaults upon and arguments against bill board advertising would lose their force, as the advertiser would think the solicitor was actuated by prejudice and a desire to obtain the greater percentage which newspaper advertising offers. A parallel might be drawn between this and other kinds of business. Some traveling men on the road represent several different lines of goods. It is but natural that they should push that which is most in demand and which brings the largest percentage of gain, making the others a side issue. The country bill posters who feel that they have not had their share of work should hesitate before they give their full endorsement to a scheme which may result disastrously to the business at large. "The Billboard" will be glad to have the views of both sides of this question, so momentous to the bill posting interests.

Frontispiece.

George Middleton, one of the best known showmen in the country, and vice president of the Vaudeville Syndicate, is as modest as he is handsome. His experiences as a purveyor of amusement enterprises covers a wide field. He is on the very sunny side of 50, and is now interested in several attractions and theaters. He was for many years a member of the firm of Cole & Middleton, who operated a number of very successful museums in different parts of the country. He still owns the Middleton Museum in Chicago. During his career Mr. Middleton was associated with several tent shows.

Comments.

The New Orleans City Railroad have notified Walle & Co. to duplicate their order of 30,000 Tourists' Guide to New Orleans.

Just at present there is a war on in New York between the Geo. W. Childs Cigar and the Cremo Cigar. Both are using the bill boards heavily.

The Curran Bill Posting & Distributing Company, of Denver, have issued a neat little circular, with a map, giving their locations along more than 120 miles of railroad. It is a well-written circular, and will impress advertisers with its force.

The "To Let" sign is being displayed on the Protective Company's offices. They are to be given up May 1, and cheaper quarters secured. This is in line with the policy of Messrs. Runey and Creland, with whom retrenchment is the order of the day.

The Leroux Medicine Co., a new firm, located in Toledo, are distributing a fine calendar in colors, size 14 x 21, from house to house. The calendars are carried on their automobiles. A cornet is blown on each corner to draw the people out, and the calendars distributed by their men.

The amalgamation plan calls for payment for stock allotted to members at the rate of 25 per cent. every three months. There are some enthusiasts who think subscribers will not be called on for any but the first assessment. If it could be so managed, it would be pretty valuable stock to the holder.

The article in "The Billboard" on unpaid distributors attracted attention from distributors, and has been heartily indorsed by them. There is no other side to the question. Better wages means better work and the advertisers should have this fact presented to them often, and in the most convincing way.

Charles Lloyd Barney is a Des Moines strong man, who claims to be able to toss hulls around, a la Ursus, although there is no Lygia to save in this case—only a desire to harvest coin by a new route. Barney has challenged "Hutch" Saar, the stockyards strangler at Buffalo, to meet him in a bull-wrestling contest.

John M. Meagher, 26 years old and living in Cincinnati, was married, March 5, to Miss Myrtle Smyser, the daughter of a well-to-do farmer of Point Isabel, O. The groom is an acrobat, and travels with the Ringling Bros.' Circus. The wedding took place in the parsonage of Christ Episcopal Church, Rev. Mr. Frank Nelson officiating.

Sam Hoke writes: "When in Toledo, last Friday, Al Bryan drove me over that town, and I would like to say in great big red letters that I never saw a finer lot of bill boards in a city of its size, or any other size. Al claims to have 25,000 running feet, and I have no doubt it would measure up every inch of that, but what is more to the point, the boards are well built, and the paper stays on."

There will be no exhibits in the Ohio building at the Pan-American Exposition, at Buffalo, N. Y., which the State has spent \$25,000 to construct. It will be used for social purposes, and as a headquarters for Ohio visitors. Attorney Charles L. Swain, one of the State Legislators on the committee in charge of the construction of the Ohio building, has been notified that it will be completed by April 1. The exposition opens May 1.

Sam W. Hoke, at the present time, has 27 cigar posters, either on the boards or in course of production. He has nearly \$30,000 worth of work under way for the Childs Cigar alone, and nearly as much for some of the others. The American Tobacco Co., having gone into the business under the name of the American Cigar Co., has stirred up some of his customers. Some of them, though, have entered the new combination.

Under the ordinance passed by the Chicago Council the bill posters were given a certain length of time in which to take down the boards on the boulevards and near the parks. In the event of failure to comply with the ordinance, the fire department was empowered to destroy the boards. The time limit has almost expired, but the bill posters will continue to fight through the courts, and expect to be able to win out in the end.

L. A. Pullen, manager of the Webb City and Carterville (Mo.) Advertising Company, reports having recently posted 5 12-sheets for Owl Cigars, 25 8-sheets for American Tobacco Company, 10 8-sheets and 5 16-sheets for Brown Brothers; 5 16, 10 12 and 10 2-sheets for Durham Tobacco Company. He has distributed 7,000 books for Pecunia Drug Company, 5,000 for the Pabst Brewing Company, and has several other contracts in sight.

The Madison County (Neb.) Agricultural Society will make some additions to the fine buildings which they put up last year. They will increase the purses of their speed ring, both trotting and running. They expect to spend considerable money this year in the way of attractions. Secretary J. L. Rynearson writes that their fair has been a success for the past ten years, and will open the gates on Sept. 10 with fully \$600,000 in the treasury.

The Democratic Advertising Committee, of Chicago, has started its election work. The first work started on its 100,000 half-sheet lithos, Harrison's head, 50,000 half-sheet flags and 5,000 one-sheet mammoths. Fifteen lithographers went to work Wednesday, March 5. Twenty-five bill posters will be put on March 6. This is one-half of the work they will put out. They expect 50,000 for Ryan, city attorney, and 50,000 for Loefler, for city clerk.

For the first time in the history of the New York State Fair the dates of the fair have been changed, so that it will embrace the time allotted by the stewards of the Grand Circuit for the light-harness races, September 9 to 13. In addition to the stakes of former years, the following new stakes have been added: The Woodruff Stake of \$5,000 for 2:31 class trotters; the Empire State Stake of \$3,000 for 2:33 pacers; the New York Central Stake of \$2,000, for 2:12 trotters, and the Lackawanna Stake of \$2,000, for 2:12 pacers.

The Gentlemen's Driving and Field Club of Monmouth county, N. J., under the management of Dr. H. H. Kane, will give a big meeting at Elkwood Park mile track August 5 to 8. Four \$1,000 purses are announced to close on Monday, April 1, and are for the following classes: Elkwood Stake, for 2:20 trotters; Red Bank Stake, 2:11 trotters, Long Branch Stake, 2:25 pacers, and West End Stake, 2:15 pacers. The track is situated between Long Branch and Red Bank, and is well located, and one of the best courses in the East.

About 550 tobacco buyers and raisers are in attendance at the tobacco fair, given by the Board of Trade, of Maysville. The following prizes were awarded: Bright leaf, Osborn & McGraw, Mason county; red leaf, W. H. Laudenberg, Mason; cigarette trash, W. H. Laudenberg, Mason; lugs, J. C. Pickett, Mason; white corn, B. G. Glasscock, Brown county, O.; yellow corn, Robert Ward, Mason; wheat, James Arthur, Nicholas; potatoes, J. H. Means, Brown county, O. All the award committees were selected from Cincinnati and Louisville in awarding the tobacco prizes.

Combination Park, Medford, Mass., the half-mile track over which a number of records have been made, was sold this week by Messrs. Hicks to Mr. George A. Graves, of Boston. The price is not stated, but it was large, as the property is very valuable. Two world's records for half-mile tracks were established at this park one by Joe Patchen, who paced in 2:05 1/2, and afterward reduced that mark a second, and Cephas, who trotted in 2:11 1/4. The pacing record, 2:07 1/4, still stands as a mark for half mile tracks. It is supposed the park will be conducted on much the same lines as it has been for the past two years.

The Huckle Advertising Concern has issued a neat little pamphlet entitled "A Good Town." It is three and a half by three, contains eight pages, and covers are done up in red. It sets forth the advantages possessed by New Orleans as a commercial port, etc. The statistics contained therein are short and breezy, and are compiled with the greatest precision. It is a valuable pocket reference to the tourist. It is published with the object of furthering New Orleans' interests, and is the first of a series to be written and printed. The above concern does all kinds of commercial advertising imaginable.

Julius Garlick, city bill poster, distributor and ad. sign painter, at New Orleans, La., has the following work on his boards at the present: Paper-Coca Cola, Meinen's Powder, Childs, Tom Keene, Fontanella, Jackson Square, Henry George Van Camp's Soups, Boyer's Bitters, Hunter's Rye, Price's Favorite Prescription, Werner Champagne, Scotch Oats, Davis' Anti-Head-ache, Congress Hall Rye and Duffy's Malt Rye. Bulletin-Vino-Sula Wine, Sazerac Cocktail, Tom Keene and Hart's Pinos. Mrs. George M. Leonard and daughter, of Grand Rapids, Mich., were the guests of Garlick during carnival week. Mrs. Leonard is the wife of George M. Leonard, the leading bill poster of Grand Rapids, Mich.

Wm. P. Scott, Jr., has resigned from Pettinell & Co., and accepted the position of advertising manager for the American Cigar Co., with offices at 111 Fifth Avenue, New York, and will have charge of a large appropriation for general publicity, including not only newspapers, but cars, bulletins, bill posting, etc. It is safe to say that the popularity of Cremo Cigars, General Mercer, Exports, Chief Battle, Robin Hood and other famous brands will increase largely. Mr. Scott has been associated with Captain Hodge, manager of Pettinell & Co., New York, for over twelve years, and has had an unusual opportunity to acquire knowledge and experience in all lines, which he has been quick to avail himself of, as his selection from a host of applicants for his important position testifies. He has all the ability and enthusiasm necessary to add to his past success.

LETTER BOX

Our readers and subscribers in all lines are invited to avail themselves of "The Billboard's" new mail scheme. We have an experienced clerk in charge of this department. He keeps track of people and forwards their mail wherever possible, the moment it is received, thus avoiding delay. Letters are only advertised when we do not know the whereabouts of the persons to whom they are addressed. Letters advertised for four weeks and uncollected will be returned to the post-office. Circulars, postal cards and newspapers excluded. Letters are forwarded without expense.

ADVERTISED LETTER LIST.

- Baby Bliss (2). John Far Palmer. The Great Gutter. Edward Phipps. Red Hiney. Prof. Sam Stricklin. J. W. Isenhardt. Willie Stout. A. Leiss. Purson Taylor. Mr. Lockhart. Capt. H. Wallace. John W. Edwards (16).











Barnum & Bailey Winter Quarters

Everything is running very nicely at the quarters with the Buffalo Bill's Show, in regard to repairing and painting everything, under the management of Fred B. Hutchinson, Henry Barnum, superintendent. The new wagons, in fact, everything will go out looking finer than it ever did, and is all ready to move at a moment's notice.

Circus Winter Quarters.

The following list gives the winter quarters of the various tent shows, circuses and Wild West combinations. In many instances, (but not all), the address given is also the permanent address. The list is revised and corrected weekly.

- Frank Adams ..... En route
Adell's Dog & Pony Show ..... Ft. Recovery, O
Ament's Big City Show ..... Muscatine, Ia
Tony Ashton's Show ..... London, Ind
Bailey Twin Sisters' ..... Urbana, O
Barber Bros. .... Portsmouth, O
Harlow's Show ..... Syracuse, Ind
Harnum & Bailey ..... Vienna, Austria
Harr Bros.' Shows ..... Easton, Pa
Beyerle's Burk Tom Shows ..... Lincoln, Neb
Matt. Bollinger ..... Havre de Grace, Md
Bonheur Bros. .... Augusta, O. T
Howler & Dyson ..... St. Joseph, Mo
Mollie Bailey & Sons ..... Houston, Tex
Buchanan Bros. .... Des Moines, Ia
Huckkin Bill's Wild West ..... Paducah, Ky
Buffalo Bill's Wild West ..... Bridgeport, Ct
Campbell Bros. .... Fairbury, Neb
Clark ..... En route
Clark Bros. .... Houston, Tex
Clark's, M. L. .... Alexandria, La
Cooper & Co. .... En route
Conklin, Pete, 412 Sewell st., W. Hoboken, N. J
Craft Dog & Pony Shows ..... Fondra, Ia
Cullina Bros. .... Concordia, Kan
Darling Pony Show ..... Marshall, Mo
Davis Bros.' Shows ..... Fork Church, N. C
Davis (E. F.) Shows ..... Kalamazoo, Mich
Dock's Sam ..... Ft. Loudon, Pa
Elton Bros. .... Smithfield, Fayette Co., Pa
Ely's Shows ..... Grainville, Ill.
Ely's, Geo. S. .... Metropolis City, Ill
Elder & Olson's Great American Shows, Chicago, Ill.
Forepaugh-Sells Bros.' Shows ..... Columbus, O
Gentry's No. 1 ..... Houston, Tex
Gentry's No. 2 ..... En route
Gentry's No. 3 ..... Houston, Tex
Gentry's No. 4 ..... Houston, Tex
Gibb's Olympic Shows ..... Wapakoneta, O
Gillmeyer (Wm. H.) ..... Ardmore, Pa
Gollmer Bros. & Shumans ..... Baraboo, Wis.
Goodrich, Huffman & Southey ..... Bridgeport, Ct
Gray, Jas. H. .... Luverne, Minn
Great American Shows ..... Chicago, Ill
Great Syndicate Shows ..... Kansas City, Mo
Grant's Shows ..... Oswego, Kan
Haag's Shows ..... La Coma, La
Hall & Long ..... Sturgis, Mich
Hall's, Geo. W., Jr. .... Evansville, Wis
Happy Bob Robinson ..... Lancaster, O
Hargrave's Shows ..... Chester, Pa
Harper Bros.' Shows ..... Worcester, Mass
Harrington Combined Shows ..... Evansville, Ind
Harris' Nickle' Plate ..... Chicago, Ill
Harris, John ..... McKeesport, Pa
Hearn's R. R. Shows, 437 Greenwich st., Philadelphia, Pa
Hill J. Howell ..... Care Zoo, Indianapolis, Ind
Houston's Shows ..... Winchester, Ind
Indian Hill's Wild West ..... Jacksonville, Fla
Jaillet's Bonanza Shows ..... Oesterburg, Pa
Kemp Slaters' Wild West ..... El Paso, Ill
Thos. W. Kehoe ..... Station M, Chicago, Ill
Kennedy Bros. .... Bloomington, Ill
Kinneman's ..... Marion, Ind
Lambrigger's, Gus ..... Orville, O
Langley's Shows, 218 Dorphan st., Mobile, Ala
La Place, Mons ..... Byesville, O
Lee, Frank ..... Pawtucket, R. I
Chas. Lee's London Shows ..... Wilkesbarre, Pa
Lemen Bros.' ..... Argentine, Kan
Landsey's (L. L.) Dr. D. & P. Shows, Marshall, Mo
Corry, Pa
Long Bros.' Shows ..... Natchez, Miss
Louis' Crescent Shows ..... Trumbull, O
Lowande's, Tony ..... Havana, Cuba
Lowande's, Marthino ..... Havana, Cuba
Lowery Bros.' Shows ..... Shenandoah, Pa
Lu Rell's Great Sensation ..... Washington, La
Main (Walter L.) Shows ..... Geneva, O
Marietta Shows ..... Algiers, La
McCormick Bros. .... Gallipolis, O
W. E. McCurdy, (minstrel) ..... Marshall, Mo
McDonald's, Walter ..... Abilene, Kan
Merchant's R. R. Shows ..... Corry, Pa
Morris & Doherty ..... Kansas City, Mo
Orton Miles ..... Centropolis, Mo
M. B. Mondy ..... Liberal, Mo
J. C. Murray ..... 414 S. 5th st., Atchison, Kan
Nal's United Shows ..... Beloit, Kan
Norris & Rowe's ..... Oakland, Cal
Pawnee Bill's Wild West ..... Litchfield, Ill
Perrin's, Dave W. .... Eaton Rapids, Mich
Perry & Pressly ..... Webster City, Ia
Mons. Pichon's Shows ..... Littleton, N. C
Prescott & Co.'s ..... Rockland, Me
Price & Honeywell ..... Wilkesbarre, Pa
Raymond's Shows (Nat) ..... South Bend, Ind
Reed's, A. H. .... Vernon, Ind
Regall Bros.' Circus ..... Grayville, Ill
G. W. Rehn ..... Danville, Harper Co., Kan
Rhoda Royal Shows ..... Geneva, O
Hlee's Dog and Pony Show, New Albany, Ind
H. J. Richards' Shows, Donaldsonville, La.
Rio Grande Hill's Wild West ..... Zoo, Chicago
Royal Show ..... Box 123, Omaha, Neb
Ring Bros.' Royal Shows ..... Brooklyn, N. Y
Ringling Bros. .... Baraboo, Wis
Robinson's 10 and 20 Cent Show ..... Oxford, Ind.
Robinson's, John ..... Terrace Park, O
Royer Bros.' Shows ..... Pottstown, Pa
Sautelle's, Sig. .... Homer, N. Y
Sells & Gray ..... Savannah, Ga
Setchell's, O. Q. .... Little Sioux, Ia
Schafer & Spry Bros. .... Portsmouth, O
Schiller Bros. & Orr ..... Kansas City, Mo
Shott Bros.' ..... Sheffield, W. Va
Silver Bros.' Shows ..... Bluefield, W. Va
Sipe's, Geo. W. .... Kokomo, Ind
E. G. Smith ..... Fyan, Pa
Byron Spanu's Vaudeville Shows ..... Thompson, Pa
Spark's, John H. .... En route

- Stang Bros. .... Burlington, Wis
Hon U. Stevenson ..... Galveston, Tex
Stewart's, Capt. .... Ft. Wayne, Ind
St. Julian Bros.' Shows ..... Westmont, N. J
Sun Bros. .... Norfolk, Va
F. J. Taylor ..... Creston, Ia
Tedrow & Gettle ..... Nelsonville, O
Teets Bros.' Shows ..... Huntington, W. Va
Trone Bros. Shows ..... Thibodaux, La.
Trout & Foster's ..... 430 Penn av., Elmira, N. Y
Tuttle, Loula I. .... Box 1,498, Paterson, N. J
Tuttle's Olympic ..... Lineaville, Pa
Tom Tynner's Shows ..... McPherson, Kan
VanAmberg & Gallagher ..... Medina, N. Y
Wallace Shows ..... Peru, Ind
Ward's Shows ..... Plymouth, Mass
Welsh Bros. .... Lancaster, Pa
Whitney's Minstrels ..... Bennington, Vt
Whitney Shows ..... Attica, O
Williams' Vaudeville Circus, Nashville, Tenn
Williams & Co. .... Townsend House, Milwaukee, Wis.
L. J. Whitney Dog and Pony Show, Spokane, Wash.
Wintermute Bros. .... Hebron, Wis
W. E. Winston ..... Pacific Grove, Cal
Wixom Bros. .... Bancroft, Mich
James Zanone ..... Nashville, Tenn

CIRCUS MEN All Stop at HOTEL EMERY, CINCINNATI, OHIO.

Steam heat, electric light and large committee rooms. Everything first-class and up-to-date. Rates \$1 per day and upwards. Arcade entrance. MARION L. TYSON, Manager

Best Service. Reasonable Prices. HOTEL EMERY RESTAURANT. J. G. TESTERA, Proprietor.

M.R. KUNKELY 163 SOUTH ST. NEW YORK ESTABLISHED 1871 MANUFACTURER OF SHOW CANVASSES. Reliable High Dive and Aerial Nets.

FOR SALE! A 90 ft. Top, two 40 ft. M. P., used 10 weeks; seats, bines and reserved; band wagon; 60-ft. stock car; harnesses, lights, poles, horse tent. Not time for correspondence; come and see me. HORACE FULLER, Kalamazoo, Mich.

WANTED FOR... GENTRY BROS. TRAINED ANIMAL SHOW, Bloomington, Ind.

CANVAS The World Over And you will find LUSHBAUGH TENTS. Nothing too large or too small for our shop. All the Big Shows use the best tents and we make them. Balloons and sporting tents of every description made to order. Second-hand tents for sale. Write for particulars. W. H. LUSHBAUGH, The Practical Tent Maker, Covington, Ky.

MURRAY & CO. 329-333 SOUTH CANAL ST. CHICAGO ILLINOIS MANUFACTURERS OF CIRCUS CANVASES, Poles and Stakes, SEATS, Flags, Etc. Agents for KIDD'S PATENT CIRCUS LIGHTS. Black Tents for Moving Picture Work.

CIRCUS WAGONS CHARIOTS, TABLEUX, ETC. All Kinds of Wagons Manufactured. GEORGE SCHMIDT, 1307-1309 Sycamore Street, CINCINNATI, OHIO.

Scenery and Show Paintings! JOHN HERFURTH, No 2183 Boone St. CINCINNATI, O.

ALL BUSINESS PERTAINING TO THE ADVANCE of Pawnee Bill's Wild West, address W. W. FERGUSON, General Agent, care "Billboard," 127 E. Eighth Street, Cincinnati, O. Mention "The Billboard" when answering ads.

Colorado Grant's Roster.

This season will see the world's greatest go out of winter quarters in as fine shape as any show in the United States. It has been one continued round of work in every department since we came in up to the present time. But now everything is ready for our grand opening, which takes place in this city Saturday, March 30. Mr. Grant purchased a carload of fine draught horses in Kansas City, Mo., two weeks ago; also twenty head of beautiful Indian ponies. The following names are people that have been with the Grant Show in past years, and have signed contracts once more with him: Clyde Ralito, hand balancer, Johnny Le Vere, contortionist, Billy Lee, clown; Carl Sparks, Robt. Brisman, Ed. Alt and wife; Ed. L. Moore, general agent, Geo. Oliver, boss hostler, Ben (Fatty) Saunders, blacksmith; Walter Revelles, boss property; Chas. H. Lane will have charge of the cook tent; Geo. Ellis charge of dogs; Chas. Sweet, charge of wardrobe. The following are new people for the coming season: Whiting and Stokes, double trapeze, Princess Kahaji, Japanese juggler, Layton Sisters, Spanish rings; P. C. Moncayo, musicians, Frank Durr, Johnny Van Vant, Fred Harper, E. B. Nugent, H. A. Molesworth, Otto Johnson, A. L. Holton, C. F. Rowley, Owen J. Burns, O. C. Button, Frank White, C. E. Coleman will have the exclusive advertising privilege; Wm. H. Tibbels, Frank Jackson and Tony Hickman, bill posters. We will show at Oswego, Kan., March 30 and April 1. Chetopa, April 2, Bartlett, April 3, Edna, April 4, Coeyville, April 5, Lenaph, 1. T., April 6, Nowata, April 8, Tallala, April 9, Dalagah, April 10, Langmore, April 11. Yours, etc., ED L. MOORE.

Main Divorce Case.

A letter received last week by "The Billboard" from Mrs. Walter L. Main, who is living in Los Angeles, Cal., stated that the respondent out from Jefferson, O., were wrong. She claimed that she brought suit for divorce from Mr. Main, as the press reports stated. We investigated, however, and find that while she intended to, her husband got wind of her intentions and brought suit first, on the grounds of neglect. The case will be heard in April. Mrs. Main was Miss Florence Damon, a young school teacher of Trumbull, O., which was also Mr. Main's home in those days. They were married in 1887. She is compelled to live in Los Angeles on account of her illness. Her physicians will not permit her to return to the rigors of the Eastern climate.

A Tough One.

There is a young man on the "Independent" who, a West Virginia paper, who is wanting his sweetness on the mountain air. He would come out of the hills and join the press agents. He gives great promise. Here are some of his stories, and his paper vouches for his truth. A blind horse wandered into the mill pond at Mountain Grove, and getting beyond his depth swam around in a circle, trying to find his way out. His distress attracted a horse which belonged to Postmaster Chas. Z. Heyener, to the water's edge, who tried to draw the blind horse to the shore by plunging repeatedly. Falling in this, he jumped the water of Back Creek, swim out to the unfortunate animal, seized its forepart and towed the quadruped to terra firma, and the chera of upward of 100 persons, had become spectators. The circus postman made Mr. Heyener some fabulous offers for his horse, but he refuses to sell."

Our readers will confer a great favor by bringing any errors or omissions in the above list to our notice. We revise the list carefully every week, making every effort to keep it reliable and correct. In writing to any of the above addresses, please state that you saw it in "The Billboard."

CAR FOR SALE

Combination Sleeping and Dining Car. Good condition; must be sold quick; cheap. Address: MANAGER, Care "The Billboard."

Show Canvas, Largest Tent Maker

In the East Write for estimate F. VANDERHERCHENS, S. E. cor. Water and Vine Sts. Philadelphia, Pa.

S. F. TAYLOR, SIDE SHOW PAINTINGS 265 West Randolph Street, Chicago, Illinois.

THOMSON & VANDIVEER, Awning and Tent Makers and Manufacturers of Circus, Side Show, Camp Meeting, Military and Lawn Tents, Balloons and Parachutes, Stable Canvases and Sporting Tents; Dray, Horse and Wagon Covers; Tarpaulins, Mops, Canvas Signs and Hose; Steamboat Screens and Windsails; Hammocks, etc. Flags of every description made to order. Tents for rent. THOMSON & VANDIVEER, St. Charles Hotel, 230 and 230 East Third Street Cincinnati Ohio

MAGIC Books and Cards for Magicians and Side Show People to sell; complete line of samples, one dime. ATLAS NOVELTY CO. 235 Austin Avenue, Chicago.

WANTED-HIGH LADDER DIVER, WITH APPARATUS. Also want Comic High Stilt Performer. Wm. D. Nelson, communicate WELSH BROS., Lancaster Pa. Would like to buy two second-hand balloons

WANTED TO BUY CARS. One Flat and One Combination Car, 60 to 70 Feet Long. Address JOHN J. JONES, B. P. O. E. No. 67, Erie, Pa.

MUSIC Arranged for Orchestra, Brass, Piano, etc. EDWIN DICKY, 105 E. 14th St., near Union Sq., New York City.

YOUNG ADAM FOREPAUGH, THE ELEPHANT .....TRAINER, HIS ASTONISHING ADVENTURES AND EXCITING EXPERIENCES.

I have the remnant of an edition of this, perhaps one of my best show stories and historically correct, as an early record of the old Forepaugh aggregation under the reign of ADAM I. I will mail copies as long as they last on receipt of ten cents, coin or stamps. CHARLES H. DAY, P. O. Box 74, Whitneyville, Conn.

**Circuses vs. Fairs.**

The most striking example of the opposition of fair associations to circuses and traveling shows is shown by the law in Maryland. With the exception of the three months of August, September and October, traveling shows are permitted to pitch their tents at a very moderate cost, the State, county and municipal license, outside the city of Baltimore, being less than \$50 a day. In the three months which are excepted, the license is raised to a prohibitive one of \$1,000 a day. Under the circumstances all shows, big and little, are apt to avoid the State of Maryland after July. This law was inspired and put through by the various agricultural associations of the State, who reasoned that to permit circuses to enter their territory during the months in which the fairs are held would get a great deal of money away from the people, and detract from the attendance and interest in the county fair. Many farmers have a natural, deep-seated and unreasonable antipathy to circuses. They overlook the fact that when a tent show comes to their neighborhood it enables them to sell a large amount of feed for the animals and men. It is worth hundreds of dollars to them, and brings in a revenue which otherwise would be lost. The same misguided view of this matter seems to have actuated the rural legislators in the agricultural States of North and South Carolina, Georgia, Alabama and several other localities in the Union. The individual farmer, the merchant, the baker, the butcher, and in fact all classes of productive industry are benefited by the visit of a circus, even though the community at large helps to fill the coffers of the traveling show. The farmers are the direct cause of the high license laws in many States.

**Rippel's Roster.**

The roster of Charles A. Rippel's Show for the coming season is as follows: Lewis Goldstein, advance agent, with two assistants; Prof. William T. Berry, leader of band of seven pieces; Miss Gertrude Rippel, slack-wire artist; Zelia, queen of the air; Master Charles Rippel, contortionist; Master Jack Rippel, acrobatic song and dance; Harry Leon, juggler and equilibrist; Master Robert Rippel, child clown; Miss Alice Leon, plastic posing.

**Jones Bros.' Roster.**

Jones Bros. Big City Railroad Show property has all been shipped to Altoona, Pa., where the show will open. The outfit will be first-class when completed, and transported on three 60-foot cars. Prof. C. E. Valentine has signed as band director, with the following musicians: Chas. Taft, L. L. Griswold, Arthur Crawford, Chas. Doiby, H. H. Grimm, Chas. Thompson, Edward Stone, F. W. Edwards, J. Peller; also the following performers: C. Doiby, Silverlake Brothers Harry Bishop, Fred Jones, Tom Boscoe, Miller Sisters, J. W. Zeile, May Darling, Millie Welch, Marnie Jones, J. A. W. Jones, manager, and E. H. Jones, general agent, with six men ahead of the show.

**Williams' Roster.**

Williams' High Art Show have everything ready for the opening on April 22. They will play Nashville for one week, then go into Kentucky. They will carry 20 people. The roster is as follows: W. O. Williams, manager; W. R. Chrisman, assistant manager; Joe Callahan, on the door; R. McDaniels, in advance; J. Harrison, tickets; Walter Monrow, juggler and balancing traps; Chas. Axly, hand balancing; Jas. Botes, wire and revolving ladder; Teddy Barr, musical moke and singing clown; Chas. Echard and his troupe of dogs; J. E. Holloway, contortionist, and Reach, Ruddy and Cooney, brothers' act, and Miss Maud Yale and Miss Jessie Link, double trapeze. They will have a band of 10 pieces. Geo. Peitch will have charge of canvas, with six assistants; Ed. Works will be on the candy stand.

**A Great Feature.**

The popularity and power of Buffalo Bill among the Englishmen of high degree has recently been demonstrated. Colonel Cody has secured as a feature of his Wild West Show for this season a detachment of De Wet's command of Boer soldiers. The English government has promised immunity from arrest to De Wet's men to come to the United States. The little band of Boer warriors will doubtless prove a great drawing card for the Wild West Show.

"Darling," exclaimed the loa constrictor who had escaped from the Zoo and returned to his native jungle.  
"You serpent," hissed his wife.  
"You snake charmer," he replied.  
"Avaunt!" coldly rejoined the wife of his bosom. "I've read all about you in the papers. The idea of one of your age being charmed by a giddy girl with blue eyes and fluffy hair!"—Indianapolis News.



**Art in Advertising.**

The work of displaying goods in show windows had emerged from an art, and had merged into a science as well. This fact was made manifest yesterday by a display of that little klug over dyspepsia troubles, "Bromo Pepsin," in the south window of Druggist J. C. Otis' store, at Sixth and Vine. Of course this popular remedy is packed in bottles of different sizes, but how to get those bottles into a window so that they will attract passing attention was the problem. It would have done your heart good to see Mr. C. H. Bromer at work. This young Clevelander began by a clever invention of pasteboard and colored paper, and the result was a transparency of a most wholesome character. Then came the pictures in a wild confusion of beautiful colors, that bewitched and entranced the public passing by. All day long dozens of people congregated in front of the window, where every phase of the delicious gastric remedy was set forth in a cheerful manner. It will cure a case of indigestion almost just to look at the window, but a 10-cent bottle of the simple, refreshing and effervescent granules will clean up a headache or a fit of the blues like a new broom. The window is surely worth seeing, and the remedy is certainly worth taking. A stock of it should be in every household.

**Firm Name.**

Judge Jackson, in the Superior Court, decided that a man who has been in the employ of another, and goes into business for himself, has the right to use as an advertisement the announcement that he was formerly with the employer he has left. The case was that of Sternherger against Block. The latter started in business, and hung a sign in the window of the store he was to occupy, which contained his name and the announcement that he had formerly been with Sternherger. The latter sued to enjoin the use of his name in that way. The court refused the injunction, following the well-established principle of law that where such use of a former employer's name is made, so long as it is not for the purpose of deception, can not be prevented. We recognize that bill posting has become a factor in the advertising field which is of value, and is bound to stay.—Lord & Thomas.

**Harris' Advertising.**

The late W. H. Harris was always an advertiser, and original in his ideas. When he was in the shirt manufacturing business in 1892, he had 10,000 snipes printed and had

them posted on every dry goods box, curbstone and telegraph pole. No matter which way you looked, you saw the snipe reading "Where is my dog?" But he came near losing the success of his venture, which he had created by delaying his answer too long (coming out of a theater one night, Mr. Harris saw a poster: "Your dog has been found trying to steal a box of candy from Fred. Wieheman, No. 14 Dearborn street." He sent immediately for his bill posters, and had them cover everything with a poster he had ready, of a Newfoundland dog, occupying the center, holding a shirt in his mouth. Engraved thereon, "Shirts for all mankind." On top, printed in large letters, was printed: "Found. Take me home. I belong to Harris, 201 S. Clark street." This brought him a big business.

**A Pupil of Sousa.**

The successful advertiser must be alert to take advantage of every opportunity for an advertising "scoop"—be able to see the publicity side of every happening, and turn it to account. There's a good story of a man who had this ability—an Italian organ grinder, who made his headquarters along Forty-second street. One day John Philip Sousa, the March King, passing out of the station on his way from his country home to business, heard the son of Italy "spelling" one of the famous two-steps he had composed. The march was ground out in such a slow, jerky way that John Philip could not stand it. He accordingly went over to the Italian and said: "Here, let me show you how that ought to be played; I'm the man who wrote it." The very next morning, as Sousa came along, he heard the self-same organ grinder playing that identical tune, but in the bright spirited strain in which he had demonstrated that it should be executed, and on the front of the organ which the smiling Dago was manipulating, was a sign which, when translated into good English, read:

WASHINGTON POST MARCH,  
Played by E. Macaroni,  
Pupil of Sousa.

That Italian would have made a good advertiser. Advertising solicitors talk a good deal about display, and good display is harped upon by a great many on both sides of the advertising fence. As a matter of fact, entirely too much importance is attributed to this factor in advertising.

**Practical Reasons.**

Why is matter to be distributed from house to house preferable to other methods of advertising?  
1. You are able to reach any or all classes at your pleasure.  
2. You present to their attention an argument that is wholly your own, unhampered by contact or contrast with a hundred others on the same sheet.  
3. Your space is unlimited and the expense practically nominal.

**Peck & Behrens, TAILORS,**

Bet. Washington and Randolph.



84 Dearborn Street, CHICAGO, ILL.

Acknowledged Leaders

—FOR—

**THE PROFESSION.**



**Weekly List of Distributors.**

Advertisements under this heading will be published weekly at the uniform rate of ten cents per line per issue, or \$4.00 per year.

ALABAMA.  
Fayetteville—James Wallace.  
ARKANSAS.  
Conway—J. F. Clark, Box 92.  
CALIFORNIA.  
Eureka—W. H. Mathews, 636 2d st.  
GEORGIA.  
Atlanta and Suburbs—Edw. H. Bridger's Advertising Agency, 604 Temple Court Bldg Columbus, Ga.; Girard & Phoenix City, Ala.—Edw. H. Bridger's Advertising Agency Address Atlanta.

ILLINOIS.  
Chicago—John A. Clough, 42 River st. East St. Louis—H. H. Deenar.  
Gainesville—H. Hulen B. P. & Dist. Co.  
Peoria—Standard Bill Posting Co.  
Peoria—Auditorium B. P. Co.

INDIANA.  
Marion—John L. Wood, 920 S. Branson st.  
IDAHO.  
Boise—R. G. Spaulding.

IOWA.  
Burlington—A. E. Dreier, 1211 Summer st. Des Moines—Des Moines Adv. Co.  
Fort Madison—Sylvester Johnson.  
Sioux City—A. B. Beall.

KANSAS.  
Atchison—City Bill Posting Co.  
MASSACHUSETTS.  
Brookton—John V. Carter, 258 Belmont st. Lowell—W. E. Aldrich & Co., 76 Glidden Bldg. New Bedford—A. E. Hathaway.

MISSOURI.  
St. Louis—S. A. Hyde, 2136 Eugenia st.  
NEBRASKA.  
Fremont—M. M. Irwin.

NEW YORK.  
Canandaigua—Wm. F. Mosher, 98 Chapin st. New York—New York B. P. Co.  
Ogdensburg—E. M. Bracy.  
Owego—F. E. Munroe.  
Schnectady—Chas. H. Benedict, 121 Jay st.

OHIO.  
Columbus—S. A. Hyde, 2136 Eugenia st. Fostoria—W. C. Tirrell & Co., 116 W. Tiffin st. Urbichville—Twin City Bill Posting Co., of Urbichville and Denison. Address Urbichville, O.

PENNSYLVANIA.  
Carlisle—Wm. M. Meloy, Box 49.  
\*\*Johnstown—Geo. E. Updegrave & Co.  
WEST VIRGINIA.  
Martinsburg—Horner's Unique Adv. Co.

WISCONSIN.  
West Superior—C. A. Marshall, W. Superior Hotel.

CANADA.  
A. F. Morris, manager, Hastings st., Vancouver, B. C.  
Montreal—C. J. T. Thomas, Box 1129.

**Weekly List of Bill Posters.**

Advertisements under this heading will be published weekly at the uniform rate of ten cents per line per issue, or \$4.00 per year.

ARKANSAS.  
Conway—J. F. Clark, Box 92.  
ILLINOIS.  
Peoria—Standard Bill Posting Co.  
Peoria—Auditorium B. P. Co.

IOWA.  
Des Moines—W. W. Moore (licensed Dist.)  
KANSAS.  
Atchison—City Bill Posting Co.  
Parsons—George Churehill.

MISSISSIPPI.  
Yazoo City—H. C. Henick.  
NEBRASKA.  
Fremont—M. M. Irwin.

NEW YORK.  
New York City—New York Bill Posting Co.  
OHIO.  
Middletown—Anthony H. Walburg.  
Zanesville—Wm. D. Schultz.

PENNSYLVANIA.  
\*Johnstown—A. Adair.  
New Castle—The J. G. Loving C. B. P. Co.  
TEXAS.  
Gainesville—Paul Gallia, C. B. P. and Inst.

**Street Fair Promoters.**

American Amusement Co., P. O. Box 181, Saginaw, Mich.  
American Balloon Co., Boston, Mass.  
American Exposition Co., Kansas City, Mo.  
Baird & Hutchins, Portland, Ore.  
Geo. H. Benson, Laporte, Ind.  
Frank C. Bostock, Indianapolis, Ind.  
Frank C. Bostock, Milwaukee, Wis.  
Frank C. Bostock, Baltimore, Md.  
Canton Carnival Co., Cleveland, O.  
Exposition Circuit Co., Canton, O.  
Col. Francis Ferrari, Zanesville, Wis.  
I. N. Fisk, Cincinnati, O.  
Globe Free Street Fair Co., Cincinnati, O.  
Great Southern Carnival Co., Norfolk, Va.  
W. S. Heck, Cincinnati, O.  
International Exposition Co., Kansas City, Mo.  
Frank L. Langley, Bessemer, Ala.  
H. C. Lockwood, Wichita, Kan.  
The National Midway and Carnival Co., Gainesville, Fla.  
New England Carnival Co., Canton, O.  
L. Oppenheimer, Philadelphia, Pa.  
Oriental Carnival Co., St. Louis, Mo.  
Reno's Oriental Co., Kankakee, Ill.  
Frank M. White, Gainesville, Fla.

# FAIR

## DEPARTMENT.

### Indianapolis Zoo Closed.

Indianapolis, Ind., March 9.—Director-General Hostock had intended to close the Zoo last Saturday night. This being announced the evening before, there was a tremendous attendance. It was the largest attendance ever given any exhibition in this city or State. For over an hour people were lined up for a distance of two squares purchasing tickets. During the evening a committee of citizens, having in their possession a petition signed by over 20,000 people, waited on the Zoo management. They came to get Mr. Hostock's consent to not close the Zoo so soon. He was called up by long distance telephone, and gave in to the people, assenting that the Zoo be kept open to the public at nights only. This is proving entirely satisfactory, as large crowds are attending.

Mr. Hostock arrived last night and was waled on himself by a number of prominent educators, who came to get his consent to open the Zoo on Saturday afternoon in order that school children may attend. He acceded to their request, and the Saturday matinee will be a feature for the ladies and children. Mr. Hostock left this evening to inspect his Milwaukee Zoo. From there he goes to Buffalo to make final arrangements regarding the finishing touches on his building in which will be exhibited his trained wild animal show at the Pan-American Exposition. From Buffalo he goes to Baltimore, and there will superintend the unloading of a shipment of rare wild animals, birds and reptiles—the entire consignment to be brought direct to this city.

In order to be ready for the opening day at the Pan-American Exposition, Mr. Hostock has engaged all the noted trainers of both hemispheres. Camille, Europe's celebrated trainer, is the latest arrival. He trains all the animals known to man. The other trainers here are: Ameri, Morelli, jaguars, leopards and panthers; Captain Ronavita, lions, Mona, Hoyker, bears and hybirds, Lorenzo, baby elephants, ponies and donkeys, Young Herman, whose specialty is teaching animals to wrestle and box, Herr Dresback, polar bears; Prof. Albert Stadler, elephants, hyenas, tigers, leopards and lions; Capt. De Lanciers, chimpanzees, baboons, all kinds of monkeys and birds; also, seals and sealions, Prof. Charles Miller, big elephants. George Sanford, who has been with Mr. Hostock for years as hunter and trapper, is here from India and South Africa. He brought over a large consignment of fine specimens of lions and tigers. Mr. Hostock is going to break three Bengal tigers to work with "Rajah," the man-eating tiger. Mr. Hostock is the only man on earth who can handle "Rajah."

### Biggest World's Fair Ever Held.

St. Louis, Mo., March 5.—It is estimated that \$100,000,000 will be expended in St. Louis in connection with the great World's Fair, to be held in 1903, in commemoration of the Centennial of the Louisiana Purchase. Sixty-seven millions will be expended on the exposition direct, as follows: United States, \$5,000,000; St. Louis, by popular subscription, \$5,000,000; by municipal appropriation, \$5,000,000; State of Missouri, \$1,000,000. In addition, St. Louis will issue bonds in the sum of \$10,000,000 for the purpose of improving and beautifying the city, so as to make it worthy of the greatest exposition ever held in the world. Each State will have a suitable exhibit, also each foreign country, and many of the South American Republics and Mexico. The outlay on these buildings and the money to be spent by thousands from all over the world, will more than increase the amount spent here, in connection with the fair, to a hundred million.

It is expected that one of the many beautiful locations in St. Louis will be decided upon within sixty days by the Board of Directors and the nine World's Fair Commissioners, to be appointed by President McKinley. When the location is once determined, the allotment of space and preliminary work of grading and improving the grounds will be begun. Already suggestions for features and novelties are pouring in from all quarters of the earth.

Park Commissioner Ridgely is advocating the erection in Forest Park of a building, to be used for conventions and other gatherings during the World's Fair, and to be converted into an art museum at the close of the fair.

### Marianna, Fla., Festival.

Well, here I am in Marianna. Made a trip to De-Funkak Springs, Chataqua, run by the L. & N. R. and a Dr. Bruce. It is about the "worst" I have ever been up against. They run excursions every Saturday from River Junction and Pensacola for "50 cents round trip," and the people of this section, black and white, take in the excursion, because they have no other way of enjoying themselves. They buy everything the news butcher has to sell, and patronize the "flyin' jumpy" and orange cider, lemonade, lunch counters, cheap jewelry, fortune teller, fu-

ture husband and wife, at 25 cents a dash, and even the antiquated photograph are doing good business. The people are all right, good spenders every one of them. The town of De-Funkak lies on a little rise of red clay and said, about 75 miles west of Pensacola. They have a small lake—about 200 yards either way. An amphitheater has been built, and a "bluff" at Chataqua is being held. A charge of 25 cents is made to hear four girls alternately sing and recite, until the program is carried out, and they also display some moving pictures. A merry-go-round holds forth on the Chataqua grounds, but is not doing much business since H. E. Murray came to town in his private car, a beauty. Mrs. Warren in charge of his Electrical Palace of Amusements, and an orange cider joint in charge of E. W. Weaver, all on the same lot. The best I can say of them is, "They're doin' mighty well." Will advise you about Ocala in a few days. There is a report out that Dana Thompson is dead. I understand he is with Young Bros., at Marshall, Tex. "Dana" is all right, and the worst luck I wish him is that he is still among the living.

Yours truly,  
FRANK M. WHITE.

### Grand Circuit Meeting at New York State Fair.

The commissioners of the New York State Fair, at Syracuse, have prepared a most attractive program of stake events for the grand circuit meeting, to be held there September 9, 10, 11, 12 and 13. Four early closing purses are announced: The Woodruff, \$5,000, for 2 1/2 class trotters; the Empire State, \$2,000, for 2 1/2 class pacers; the New York Central, \$2,000, for 2 1/2 class trotters, and the Leekawanna, \$2,000, for 2 1/2 class pacers. Entries close for these stakes March 15, when horses must be named and first payment made to Mr. Theo. H. Coleman, secretary racing department, Syracuse, N. Y. National Association rules will govern in all races, except that hoppers will be allowed. In addition to the stakes mentioned, a most attractive program is being arranged, and without doubt all the stars of the light harness turf will be seen at Syracuse next September.

### North-Eastern Ohio Circuit.

The annual meeting of the Northeastern Ohio Trotting Circuit members was held last Tuesday morning at the Forest City House, Cleveland, O. There were but five tracks represented in person: Rockport, Newburg, Akron, Youngstown and Warren, Erie, Mansfield and Canton were represented by letter. It is noticed that the Valley track is not in the list. This track, which promised to have a successful career, but which was broken up by internal dissensions, is now in the receiver's hands, and it is not likely that racing will be seen upon it this season. After a general discussion of the coming season's outlook, the election of officers was held. R. A. Cobb, Warren, was elected president, and W. N. Ashbaugh secretary. The selection of dates was made, as has been the custom for years. There will be eleven weeks of racing, as follows: Rockport, June 18 to 20; Newburg, June 25 to 27; Mansfield, July 2 to 4; Akron, July 9 to 11; Canton, July 16 to 18; Erie, Pa., July 29 to Aug. 2; Warren, Aug. 6 to 9; Rockport, Aug. 13 to 15; Newburg, Aug. 20 to 22; Youngstown, Aug. 27 to 29.

The week of July 22 is left open, owing to the Grand Circuit races in Cleveland. It will be noticed that the Rockport and Newburg tracks will be the only ones to hold two meetings in the circuit. The classes and size of purses will be discussed at the next meeting, which will be held about May 1. The members present were of the opinion that this season will see a general revival of sport on the half-mile rings, and all will use their best endeavors to make the sport as clean as possible.

### Notes.

The Sturgis Carnival Company, in spite of many obstacles, are doing well in the South. Minerva Park, Columbus, O., has already booked a number of interesting attractions for the coming season.

B. J. Mundy, the street fair promoter, received several groups of wild animals in the recent consignment sent over by Hagenback. Midwinter circuses among Elks' lodges are still popular. The two most prominent ones this winter were in Chicago and Fort Scott, Kan.

Brunswick, Ga., will not have a Street Fair this summer, as has been stated, but it is possible that they may have an attraction of some kind late in the fall.

Doc Waddell did himself proud as press agent of the Indianapolis Zoo, which closed the other day for this season. He exhibited true newspaper skill in keeping his attraction before the public.

The pleasure resort, known as Meyer's Grove, thirteen miles out of Cincinnati, has been purchased for \$4,000, and it will hereafter be conducted as a pleasure resort, and known as Winslow Park.

Senator Tillman made an eloquent plea for the Charleston Exposition, while the appropriation was up for discussion, but to no avail. He could not stem the unaccountable To the lasting disgrace of everybody concerned the measure was lost.

At a recent meeting of the Wisconsin State Managers' Fair Association, the present or-

ganization was continued, with James M. True, of Baraboo, as president, and J. E. Jones, of Portage, as secretary.

The Hon. Robert W. Furnas, Secretary of the Nebraska State Board of Agriculture, is proud of the fact that the Nebraska State Fair of 1901 will be the first State Fair of the new century in this country.

Among the important bills signed by the President, before entering the Senate Chamber inaugural day, was the St. Louis World's Fair appropriation bill. It was the last official act which he performed during his first term of office.

Among the Elks' lodges which have recently given entertainments are Logun, Ohio, which presented a musical performance, the Elks' benefit at Teck Theater, Buffalo, which netted over \$1,500, and the Peru (Ind.) Lodge Minstrel Show, Feb. 19.

That talented director, Mrs. H. McCall Travis, will have full charge again of the New Orleans Street Fair and Spring Festival, which will be held the first and second week in May. Mrs. Travis is the best vehicle decorator in the country.

At the meeting for the arrangement of the Great Western Circuit for this year, the St. Louis Fair was not represented and was omitted from the list. Mr. Aull, president of the St. Louis Fair Association, has since made application for membership in the circuit, and its meeting will be held the week following the Illinois State Fair.

The people of Memphis, Tenn., are making great preparations for the reunion of the National Confederate Veterans' Association, on May 28, 29 and 30, 1901. There was some friction about inviting President McKinley to be present, but the committee took the responsibility to do so. The President, however, has not yet signified his acceptance.

The State Fair Association at Bethlehem, Pa., has decided to offer \$15,000 in stakes this spring, the largest amount ever given for half mile racing in the history of the turf, but as this association was the first to offer stakes on a half-mile track, they propose still to lead and make it just as profitable for horsemen to race at Bethlehem as on the Grand Circuit. In addition to the above, \$5,000 has been set aside for open classes and specials.

Marianna, Fla., will have a Spring Festival March 26 to 29. It will be in charge of Frank M. White. In a letter to "The Billboard" he says he would like to have Cooper & Company's Circus, or Marretta Shows or Harrison Brothers' Minstrels. He expects to put on the battle of San Juan Hill, a la "Buffalo Bill." There will be a trades parade and some decorated carriages. The town of Marianna has only about 1,500 population, but there are 20,000 people in the adjacent territory. No attractions are wanted but those accepted by the management.

A correspondent at Denison, Tex., writes: "At the annual election F. S. Cobb was recently elected president of the association, under whose guidance for the past two years, both as regards the fair and racing interests, has been a pronounced success. The dates decided upon for the next meeting are Sept. 24 to 27, inclusive, immediately preceding the Dallas Fair and Races. It is not unlikely that a Texas circuit will soon be formed, in the event of which this association will be a member. The association has also decided to give two harness races and three running races each day, for which purses aggregating in the neighborhood of \$5,000 will be offered. The track belonging to the association is proving to be quite an attractive one for winter quarters. We have seen not more than one or two days this winter in which use of it has not been practicable, and that horses have not been regularly worked upon it. In addition to the track we have jogging grounds, which are, and can be used every day, wet or dry. The interest in harness horses, since the inauguration of our fair and race meeting, has considerably developed hereabouts, and we have now in this county some as fine prospects as will be seen anywhere. Texas' fastest and best pacer, Pentland, is wintering here, together with a number of his get. There are, all told, some thirty harness horses working on this track, and the indications are that by the 1st of April the number will be considerably augmented."

### Western Wisconsin Circuit.

Fair followers of Wisconsin and neighboring States will be interested in the selection of dates made at a recent meeting of the members of the Western Wisconsin Fair circuit, held at the Ida House, Sparta. The circuit has always put good money into its race programs. The dates and officials are as follows: Sparta, J. P. Rice, secretary; Aug. 27 to 30, West Salem, F. H. A. Nye, secretary; Sept. 3 to 6, Tonah, L. D. Wyatt, secretary; Sept. 10 to 13, Mauston, G. H. Ely, secretary; Sept. 17 to 20, S. C. Plummer was elected president, and F. H. A. Nye secretary and treasurer of the circuit.

### South-Eastern Indiana Circuit.

The secretaries of the different agricultural associations in Southern Indiana met at North Vernon Thursday, Feb. 28, and reorganized the Southeastern Indiana circuit. Fred H. Nauer, secretary of the North Vernon Fair, was re-elected president, and C. W. Gray, secretary of the Osgood Fair, was re-elected secretary of the circuit. The dates set are as follows: Osgood, July 30 to Aug. 2; North Vernon, Aug. 6 to 9; Madison, Aug. 13 to 16; Lawrenceburg, Aug. 20 to 24; Franklin, Aug. 27 to 31; State Fair, Indianapolis, Sept. 16 to 21. Premium lists and purses will be announced soon.

The.....

# Speed Ring.

### Legalize Racing in Pennsylvania.

Under the guise of a bill to regulate horse racing, and to establish a State Racing Commission, Senator Hoyd, of Fayette County, Pa., has introduced a bill, which not only permits pool selling, but goes a step in advance of that and permits book-making.

The bill recites that the breeding of valuable horses is best promoted by permitting racing but it must be under the direction of an association or corporation, and for purses or premiums, and only from May 1 to Nov. 15, and on mile-tracks only. The Governor shall appoint a State Race Commission of three persons, to serve five years, without compensation, which shall grant licenses and regulate racing. The commission must report yearly the result of the races, and the corporation or association shall pay 5 per cent. of the gross gate receipts on race days into the State Treasury. Having thus looked after the stock breeders' end of it, the bill then provides that: "It shall be unlawful for any person or persons to make or sell pools, or to make a book, or to bet upon the result of any race, except within the grounds of any corporation or association, licensed by the racing commission, and on the same day, and that only, on which such race shall be held."

This is considered the boldest attempt to legalize gambling that has been made public in recent years. There is hardly any probability that a measure of this kind will ever become a law, especially in Pennsylvania.

### Speed Notes.

W. J. Young paid \$65 for Melton, and sold him for \$5,000.

John E. Madden has named his Hanover-Correction colt "Yankee."

Prince Poniatowski won out on the California turf war, the ordinance limiting Taffors's racing days being rescinded.

It is said that Tod Sloan lost \$20,000 in the betting ring at San Francisco this winter. Even the jockeys can not pick the pony.

"Chappie" Lewis, a notorious wire tapper, is under arrest in New York, on the charge of defrauding Harry Abraham of \$1,000 by the old "first past the post" game.

The two California race tracks are still quarreling. The trouble will not be settled until there is an agreement about the division of dates between the two tracks.

The famous trotting and show ring stallion, Quartmaster, 2:21 1/4 by Alcyon—Qui Vive, died Feb. 22, at the farm of his owners, Messrs. Randle & White, Harbury, Conn.

W. C. M. and H. L. Asher secure possession of the Kentucky Association track at Lexington, on mortgages for \$20,000, they will cover the entire course with the finest training quarters in the South, and give a big meeting next fall.

Although no dates were assigned this year to New York by the stewards of the Grand Circuit, there are two open weeks in the schedule during the latter part of September, and if the Empire track is available at that time a meeting should be given.

The veteran trainer and driver, Charles Martin, has sold his noted trotting stallion, Cecilian, 2:21, by Electioneer—Cecil. Cecilian has been very successful as a sire, among his get being Endow, 2:14 1/2, world's record as a two-year-old, and Battlesign, 2:13 1/2. The horse was presented to Marvin by Messrs. Miller & Sibly, when they retired from the trotting business.

At a meeting of the Jackson (Mich.) Driving Club, on February 16, Henry Hayden, secretary of the Colten-Recker Carriage Company, was elected president, and W. W. Todd, secretary. It was decided to give two meetings during the season—July 2 to 5 and August 20 to 23. For the last-named meeting four stakes, worth \$1,000 each, will be offered.

Thomas B. Cook, widely known on the trotting turf in New York and New England, was fatally burned in a fire which destroyed the Exposition Hotel at Hinghamton, N. Y., a few days ago. Cook brought out the great trotting stallion Itravado by Kentucky Wilkes, 2:21 1/4, and drove him to his record of 2:10 3/4, afterward selling him for export to Europe.

For the midsummer meeting of the Gentlemen's Driving and Field Club, of Monmouth County, N. J., at Elkwood Park, Aug. 5, 6 and 7 the following stakes have been opened, to name and close in April, each being guaranteed at \$1,000: Elkwood, 2:30 class trotters; Red Bank, 2:14 class trotters; Long Branch, 2:25 class pacers, and West End 2:15 class pacers.

### SUMMER RESORT CIRCULARS.

"Mamma, will heaven be as beautiful as they say in the books?"

Mother: "Certainly, my dear. Why do you ask?"

"Places we go to in the summer are never as nice as the circulars."—Life.



CONVENTIONS,

Fetes, Celebrations, Etc.

Under this heading we publish free of charge the dates of all notable events, which are likely to attract large concourses of people to any one particular city and for this reason...

ALABAMA.

BIRMINGHAM, ALA.—World's Mineral Manufactured and Agricultural Exhibition, 1906. BIRMINGHAM, ALA.—State Colored Teachers' Association, April 10 to 12, 1901. W. C. Davis, Birmingham, Ala., secy.

ARIZONA.

PHOENIX, ARIZ.—Rebekah State Assembly, April 15, 1901. Mrs. Nettie Scott, Phoenix, Ariz., secy.

ARKANSAS.

HELENA, ARK.—State Bankers' Association, April 18 and 19, 1901. M. H. Johnson, Little Rock, Ark., secy.

CALIFORNIA.

OAKLAND, CAL.—Jr. O. U. A. M. Grand Council, March 17, 1901. Herman Paine, 510 E. 12th st., Oakland, Cal., secy.

COLORADO.

CRIPPLE CREEK, COL.—National Irrigation Congress, July 12 to 16, 1901. DENVER, COL.—American Railway Accounting Officers, May 29, 1901.

SALIDA, COL.—Arkansas Valley Press Association, April, 1901. Otto Thum, Pueblo, Col., secy.

CONNECTICUT.

BRIDGEPORT, CONN.—Foresters of America, Grand Court, May 9, 1901. W. C. Kleinbeck, 55 Center st., Waterbury, Conn., secy.

DELAWARE.

SMYRNA DEL.—G. A. R. State Encampment, May 2, 1901. Wm. E. Baugh, 1222 W. 4th st., Wilmington, Del., secy.

DISTRICT OF COLUMBIA.

WASHINGTON, D. C.—American Historical Association, Dec. 27 to 30, 1901. A. H. Clark, Smithsonian Institute, Washington, D. C., secy.

FLORIDA.

DAYTONA FLA.—Y. P. S. C. E. State Convention, April 19 to 23, 1901. Miss Maud Le Webster, Jacksonville, Fla., secy.

GEORGIA.

ATHENS, GA.—State Episcopal Diocesan Convention, May, 1901. ATLANTA, GA.—State Pharmaceutical Association, May, 1901. C. T. King, Macon, Ga., secy.

ILLINOIS.

BELLEVIEW, ILL.—Degree of Rebekah, Fourth District Convention, April 5 and 6, 1901. Bernice Carr, 269 Collinsville ave., E. St. Louis, Ill., secy.

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INDIANA.

FT. WAYNE, IND.—The Elks Annual Reunion, State of Indiana, June 11 to 14, 1901. INDIANAPOLIS, IND.—Order Eastern Star Grand Lodge, April 24 and 25, 1901.

IOWA.

CEDAR RAPIDS, IA.—Grand Lodge of Iowa, Knights of Honor, Second Tuesday in April, 1901. J. G. Graves, Lock Box 15, Cedar Rapids, Ia., secy.

WINTHROP, IA.—Y. P. S. C. E. Fourth District Convention, April 21 to 26, 1901. Belle McKnight, Dubuque, Ia., secy.

KANSAS.

ABILENE, KAN.—State Democratic Editorial Fraternity, April 12, 1901. B. L. Shother, Abilene, Kan., secy.

KENTUCKY.

LEXINGTON, KY.—National Congress of the Christian Church, March 26 to 28, 1901. LEXINGTON, KY.—State Inter-Collegiate Oratorical Association, April 12, 1901.

LOUISIANA.

MONROE, LA.—W. C. T. U. State Convention, April, 1901. Mrs. Mary R. Goodale, 492 5th st., Baton Rouge, La., secy.

WANTED ALL KINDS OF ATTRACTIONS For Following Dates and Places: Elks' Carnival, Princeton, Ind., June 24th to 29th. Evansville, Ind., Cook's Park Carnival, June 30th to July 7th, 8 days.

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**NEW ORLEANS, LA.**—Louisiana State Sunday-school Convention, March 12 to 14, 1901. Coliseum Place Baptist Church.

**NEW ORLEANS, LA.**—Methodists' Missionary General Conference, April 24 to 30, 1901. Tulane Hall.

**NEW ORLEANS, LA.**—State Pharmaceutical Association, May, 1901. Wiley P. Duplantis, 903 Louisa st., New Orleans, La., secy.

**MAINE.**

**BANGOR, ME.**—State Letter Carriers' Association, April 25, 1901. R. T. Welsh, 28 Oak st., Waterville, Me., secy.

**BANGOR, ME.**—Loyal Orangemen's Association, Grand Lodge, April 1, 1901. Geo. P. Clark, Bangor, Me., secy.

**YARMOUTH, ME.**—Maine Methodist Conference, April, 1901.

**MARYLAND.**

**ANNAPOLIS, MD.**—Independent Order Mechanics, Grand Lodge, March 18, 1901. Elmer Bernhard, 602 W. Baltimore st., Baltimore, Md., secy.

**BALTIMORE, MD.**—Independent Order of Mechanics, Supreme Lodge, May 14 to 16, 1901. Elmer Bernhard, 930 W. Baltimore st., Baltimore, Md., secy.

**BALTIMORE, MD.**—Shield of Honor, Grand Lodge, April 16, 1901. Wm. J. Cunningham, 205 E. Fayette st., Baltimore, Md., secy.

**BALTIMORE, MD.**—Daughters of the King State Council, April 30, 1901. Mrs. G. H. Evans, 1029 Stucker st., Baltimore, Md., secy.

**FREDERICK CITY, MD.**—United Brethren Church of United States and Europe, Centennial Celebration, 1901.

**HAGERSTOWN, MD.**—Knights of Honor Grand Council, March 20, 1901. Benj. Bissell, Baltimore, Md., secy.

**OAKLAND, MD.**—Jr. O. U. A. M. Grand Council, April 16, 1901. Chas. S. Davis, Greene and Baltimore sts., Baltimore, Md., secy.

**MASSACHUSETTS.**

**BOSTON, MASS.**—Sons of Temperance Grand Division, April 19, 1901. C. E. Dermett, 36 Bromfield st., Boston, Mass., secy.

**BOSTON, MASS.**—U. O. Pilgrim Fathers' Supreme Colony, April 3, 1901. H. S. Treadwell, S. Boston, Mass., secy.

**BOSTON, MASS.**—Knights of Honor Grand Lodge, April 10, 1901. W. T. Murray, 750 Washington st., Boston, Mass., secy.

**BOSTON, MASS.**—State Homeopathic Medical Society, April 9 and 10, 1901. Dr. F. L. Emerson, 50 Hancock st., Dorchester, Mass., secy.

**BOSTON, MASS.**—Society of Arts and Crafts, Spring, 1901. Henry L. Johnson, 272 Congress st., Boston, Mass.

**BOSTON, MASS.**—Railway Telegraph Superintendents' Association, June 19, 1901. P. W. Drew, Milwaukee, Wis., secy.

**BOSTON, MASS.**—National Stove Manufacturers' Association, May 7 to 11, 1901. Thos. J. Hogan, 52 Dearborn st., Chicago, Ill., secy.

**CAMBRIDGE, MASS.**—Americau Dialect Society, Dec. 26 to 28, 1901. O. F. Emerson, West Reserve University, Cleveland, O., secy.

**LOWELL, MASS.**—I. O. G. T. Grand Lodge, April 10 and 11, 1901. Sarah A. Leonard, 48 Dudley st., Medford, Mass., secy.

**WILMINGTON, MASS.**—District Sunday School Association, March, 1901.

**MEXICO.**

**CITY OF MEXICO, MEX.**—Pan-American Conference, Oct. 22, 1901.

**MICHIGAN.**

**DETROIT, MICH.**—National Manufacturers' Association, June, 1901. Geo. Barbour, Detroit, Mich., secy.

**DETROIT, MICH.**—Jr. O. U. A. M. State Council, April 9, 1901.

**DETROIT, MICH.**—Traveling Freight Agents' Association of U. S., June 6 and 7, 1901. George Kridler, 171 St. Clair st., Cleveland, O., secy.

**DETROIT, MICH.**—Direct Legislation National Convention, June 27, 1901. Eltweed Pomeroy, East Orange, N. J.

**DETROIT, MICH.**—National Social and Political Conference, June 28 to July 2, 1901. D. J. Meserole, 160 Jeroloman st., Brooklyn, N. Y.

**JACKSON, MICH.**—State Letter Carriers' Association, May 30, 1901. F. B. Oakley, Jackson, Mich., secy.

**PORT HURON, MICH.**—Y. P. S. C. E. State Convention, March 26 to 28, 1901.

**SPARTA, MICH.**—W. C. T. U., Fifth District Convention, April 3 to 5, 1901. Mrs. Eliza Mark, 141 Lyon st., Grand Rapids, Mich., secy.

**MINNESOTA.**

**HAMLINE, MINN.**—State Oratorial Association, April, 1901.

**MANKATO, MINN.**—Royal Arcanum Grand Council, March 26, 1901. Geo. T. Hughes, 729 Lumber Exchange, Minneapolis, Minn., secy.

**ST. CLOUD, MINN.**—Northern Educational Association, March 29 and 30, 1901. M. D. Avery, St. Cloud, Minn., secy.

**ST. PAUL, MINN.**—Military Surgeons' Association of U. S., May 30, 1901.

**ST. PAUL, MINN.**—National Order of Railway Conductors, May 10, 1901. W. J. Maxwell, Cedar Rapids, Ia., secy.

**ST. PAUL, MINN.**—M. W. of A. State Camp, June, 1901. W. B. Hartley, secy., W. Duth, Minn.

**ST. PAUL, MINN.**—Order Red Cross Division, May, 1901. J. D. Condit, 332 Moore Block, St. Paul, Minn., secy.

**ST. PAUL, MINN.**—Order of Railway Conductors, May 14, 1901.

**ST. PAUL, MINN.**—National American Medical Editors' Association, June 4, 1901.

**ST. PAUL, MINN.**—State Medical Society, June 1, 1901.

**ST. PAUL, MINN.**—National American Medical Association, June 4, 1901. Geo. H. Simmons, 61 Market st., Chicago, Ill., secy.

**ST. PAUL, MINN.**—National Society of Medical Colleges of America, June 4, 1901.

**ST. PAUL, MINN.**—National Academy of Medicine of America, June 4, 1901. Chas. McIntire, Easton, Pa., secy.

**MISSISSIPPI.**

**GREENWOOD, MISS.**—B. Y. P. U. State Convention, May 5, 1901. Rev. W. H. Jennings, Okolona, Miss., secy.

**WEST POINT, MISS.**—State Bankers' Association, May 8, 1901. Dr. S. S. Carter, Jackson, Miss., secy.

**WEST POINT, MISS.**—Cumberland Presbyterian Church General Assembly, May 16, 1901. Rev. J. M. Hubbard, Lebanon, Tenn., secy.

**MISSOURI.**

**JOPLIN, MO.**—I. O. O. F. Grand Lodge, April, 1901. E. M. Sloan, box 496, St. Louis, Mo., secy.

**KANSAS CITY, MO.**—National Live Stock Association, March, 1901. Charles Packard, Kansas City, Mo., secy.

**KANSAS CITY, MO.**—American Ticket Brokers' Association, May, 1901. Simon Steiner, 210 N. 4th st., St. Louis, Mo., secy.

**KANSAS CITY, MO.**—Brotherhood of Railway Carmen, Sept. 10, 1901.

**KIRKSVILLE, MO.**—American Association for Advancement of Osteopathy, July, 1901. Dr. C. M. T. Huett, 1208 N. E. Bldg., Cleveland, O., secy.

**MARYVILLE, MO.**—M. E. Church State Conference, March 13 to 18, 1901. Rev. C. O. Mills, 402 W. Third st., Maryville, Mo., secy.

**ST. JOSEPH, MO.**—Knights of Maccabees of Missouri, Second Tuesday, May, 1901. A. Segger, 1820 Front av., Kansas City, Mo.

**ST. LOUIS, MO.**—Uniform Rank, Catholic Knights of America, Supreme Council, May, 1901. J. C. Carroll, Temple Bldg., St. Louis, Mo., secy.

**ST. LOUIS, MO.**—Knights of America, Supreme Council, May, 1901. John A. Heilman, 2316 Belt av., St. Louis, Mo., secy.

**SPRINGFIELD, MO.**—I. O. R. M., State Council, March 19, 1901. Thomas Armstrong, Springfield, Mo., secy.

**NEBRASKA.**

**MINDEN, NEB.**—Central Nebraska Educational Association, March 28 to 30, 1901. Ed. M. Hussang, Franklin, Neb., secy.

**NORFOLK, NEB.**—North Nebraska Teachers' Association, March, 1901. H. K. Wolfe, S. Omaha, Neb., secy.

**OMAHA, NEB.**—U. C. T. Grand Reunion, May 2 and 4, 1901. C. J. Miles, Hastings, Neb., secy.

**OMAHA, NEB.**—National Consolidated Ticket Brokers' Association, June 24, 1901. J. T. L. Wright, Washington, D. C., secy.

**SIDNEY, NEB.**—Western Nebraska Educational Association, April 26 and 27, 1901. Emma Bahbitt, N. Platte, Neb., secy.

**NEW HAMPSHIRE.**

**CONCORD, N. H.**—Sons of Veterans State Encampment, April 3 and 4, 1901. W. R. Blake, 13 Thompson st., Concord, N. H., secy.

**CONCORD, N. H.**—G. A. R. Grand Encampment, April 3 and 4, 1901. Adjutant-General Battles, Concord, N. H., secy.

**LITTLETON, N. H.**—Methodist Episcopal Church State Conference, April 18 to 23, 1901.

**MANCHESTER, N. H.**—Sons of Temperance Grand Division, April 23, 1901. Albert H. Marshall, 18 Amherst st., Nashua, N. H., secy.

**NASHUA, N. H.**—Scottish Rite Masons, Valley of Nashua Convention, April, 1901. R. A. Arnold, Nashua, N. H., secy.

**NEW JERSEY.**

**CAMDEN, N. J.**—L. O. R. C. State Convention, March 19, 1901. Geo. W. Cattel, Woodbury, N. J., secy.

**CAMDEN, N. J.**—Independent Order Mechanics, Grand Lodge, March 19, 1901. Edw. Jones, 6th and Spruce sts., Camden, N. J., secy.

**ELIZABETH, N. J.**—Sons of Veterans' State Encampment, May 1 and 2, 1901. Garret Voorhees, Jersey City, N. J., secy.

**NEWARK, N. J.**—Golden Star Fraternity, Supreme Council, May, 1901. E. H. Chamberlain, Paterson, N. J., secy.

**NEW BRUNSWICK, N. J.**—Reformed (Dutch) Church in America, General Synod, June 5, 1901. Rev. W. H. Dellart, Raritan, N. J., secy.

**PATERSON, N. J.**—A. & I. O. K. of M. Grand Commandery, April 10, 1901. A. L. Trumbell, 12 Pennington st., Paterson, N. J., secy.

**PATERSON, N. J.**—Daughters of Liberty State Council, April 16 and 17, 1901. Brice B. Bunnell, 2 Mulberry st., Paterson, N. J., secy.

**TRENTON, N. J.**—Knight Templar Grand Commandery, May 14, 1901. Chas. Hechtel, Trenton, N. J., secy.

**NEW YORK.**

**ALBANY, N. Y.**—American Asiatic Association, Oct., 1901. John Ford, Box 1900, New York City, secy.

**ALBANY, N. Y.**—Dental Society, Third District Convention, April 16, 1901. Dr. J. W. Hine, Lancaster, cor. Swan st., Albany, N. Y., secy.

**BINGHAMTON, N. Y.**—State Haymakers' Association, March 23, 1901. E. J. Boyd, 370 Bleecker st., New York City, N. Y.

**BUFFALO, N. Y.**—National Stove Lining Association, June, 1901.

**BUFFALO, N. Y.**—National Rose Association, June, 1901. Paul Pierson, Scarborough, N. Y., secy.

**BUFFALO, N. Y.**—County Superintendents of the Poor State Convention, June 12, 1901. M. G. Frisbie, Homer, N. Y., secy.

**BUFFALO, N. Y.**—American Public Health Association, Sept. 16 to 20, 1901. C. O. Probst, Columbus, O., secy.

**BUFFALO, N. Y.**—Roanoke Bay Society of United States, September, 1901. Dr. J. Rudis Jienksy, Cedar Rapids, Ia., secy.

**BUFFALO, N. Y.**—American Electro-Therapeutic Association, Sept. 24 to 26, 1901. Dr. George E. Bill, 17 S. Third st., Harrisburg, Pa., secy.

**BUFFALO, N. Y.**—Presbyterian Church State Synod, Oct. 21 to 26, 1901. Itcv. J. W. Jacks, Geneva, N. Y., secy.

**BUFFALO, N. Y.**—American Florists and Ornamental Horticulturists, Aug. 20 to 24, 1901. Wm. J. Stewart, 67 Broomfield st., Boston, Mass., secy.

**BUFFALO, N. Y.**—National Editorial Association, May, 1901. J. M. Page, Jerseyville, Ill., secy.

**BUFFALO, N. Y.**—Railway Signaling Club, October, 1901. Charles O. Tilton, West Milwaukee, Wis., secy.

**BUFFALO, N. Y.**—American Philatelic Association, Aug. 20 to 22, 1901. H. E. Deats, Flemington, N. J.

**BUFFALO, N. Y.**—Philatelic Sons of America, Aug. 19 and 20, 1901. C. W. Kissinger, secy., 18 N. 11th st., Reading, Pa.

**BUFFALO, N. Y.**—American Institute of Architects, Oct., 1901. Glenn Brown, care Octagon, Washington, D. C., secy.

**BUFFALO, N. Y.**—National Association of Newspaper Circulators, June, 1901.

**BUFFALO, N. Y.**—Universalist General Convention, Oct. 18 to 23, 1901. Rev. G. L. Demarest, Manchester, N. H., secy.

**BUFFALO, N. Y.**—New York State Assembly American Fraternal Insurance Union, Last week in September, 1901.

**BUFFALO, N. Y.**—National Shorthand Association, August, 1901. Chas. Currier, Beala, Boston, Mass., secy.

**GENEVA, N. Y.**—Brotherhood of St. Andrew State Convention, April 20 and 21, 1901. J. A. Massey, 573 South Main st., Geneva, N. Y., secy.

**NEW YORK, N. Y.**—American Railway Association, April 24, 1901. W. F. Allen, 24 Park Place, New York, N. Y., secy.

**NEW YORK, N. Y.**—American Chemical Society, Twenty-fifth Anniversary Celebration, April 12 and 13, 1901. Albert C. Hale, 551 Putnam ave., Brooklyn, N. Y., secy.

**NEW YORK CITY, N. Y.**—National Piano Manufacturers' Association, May 8, 1901.

**NEW YORK CITY, N. Y.**—American Rose Society Show, March 19 to 21, 1901. Leonard Barron, 136 Liberty st., New York City, secy.

**NEW YORK, N. Y.**—American Numismatic and Archaeological Society, March, 1901. J. Sanford Saltus, 17 W. 43d st., New York, N. Y., secy.

**NEW YORK CITY, N. Y.**—Woman's Whist League of America, April 30 to May 3, 1901.

**NEW YORK CITY, N. Y.**—Actors' Society of America, June 4 and 5, 1901. Geo. D. MacIntyre, secy., 131 W. Fortieth st., New York City.

**NIAGARA FALLS, N. Y.**—American Nurserymen's Association, June 14 and 15, 1901. George C. Seager, Rochester, N. Y., secy.

**NIAGARA FALLS, N. Y.**—American Institute of Homeopathy, June, 1901.

**ROCHESTER, N. Y.**—National Municipal League, May 8, 1901. James C. Carter, New York City, N. Y., secy.

**SARATOGA SPRINGS, N. Y.**—I. O. O. F. District Grand Committee, March 20, 1901. H. C. Briggs, 77 Walnut st., Saratoga Springs, N. Y., secy.

**TICONDEROGA, N. Y.**—I. O. O. F. District Convention, March 20, 1901.

**UTICA, N. Y.**—Society of the Army of the Potomac, May, 1901. Col. Horatio C. King, 46 Willow st., Brooklyn, N. Y., secy.

**NORTH CAROLINA.**

**ASHEVILLE, N. C.**—American Association of General Passenger and Ticket Agents, Oct. 15, 1901. A. J. Smith, Cleveland, O., secy.

**NEWBERN, N. C.**—Royal Arcanum, Grand Council, April 30, 1901. K. R. Jones, Newbern, N. C., secy.

**WILMINGTON, N. C.**—Y. M. C. A. State Convention, March 21 to 24, 1901. W. W. Turner, Wilmington, Del., secy.

**OHIO.**

**CINCINNATI, O.**—Reformed Presbyterian Church, General Synod, June 12, 1901. Rev. James Y. Boice, 2213 Spring Garden st., Philadelphia, Pa., secy.

**CINCINNATI, O.**—National Federation of Catholic Societies of America, May 7, 1901. J. J. Fitzgerald, Brooklyn, N. Y., secy.

**CLEVELAND, O.**—National Association of Credit Men, June, 1901.

**CLEVELAND, O.**—National Federation of Musical Clubs, May, 1901. Mrs. J. H. Webster, 925 Prospect st., Cleveland, O., secy.

**COLUMBUS, O.**—Woodmen of the World, Sovereign Camp, May 14, 1901. John T. Yates, W. O. W. Bldg., Omaha, Neb., secy.

**COLUMBUS, O.**—F. M. U. Grand Ruling, March 20, 1901.

**COLUMBUS, O.**—Car Inspectors' and Repairers' Association of America, May, second week, 1901. Ira Downing, 121 Lake Shore av., Toledo, O.

**COLUMBUS, O.**—Catholic Knights, Opens Sept. 17, 1901.

**DAYTON, O.**—State Gas Light Association, March 21 and 22, 1901. T. C. Jones, Delaware, O., secy.

**LIMA, O.**—Northwestern Ohio Superintendents' and Teachers' Round Table, April 5 and 6, 1901. U. C. Miller, Lima, O., secy.

**PUT-IN-BAY, O.**—National Bookkeepers' Convention, July, 1901. H. Sanger, 550 Jefferson ave., Detroit, Mich., pres.

**SIDNEY, O.**—Northwestern Ohio Superintendents' and Teachers' Round Table, April 5 and 6, 1901. U. C. Miller, Lima, O., secy.

**TOLLEDO, O.**—Slack Cooperae Manufacturers' Association, May, 1901. M. C. Moore, Milwaukee, Wis., secy.

**TOLLEDO, O.**—National Convention, G. A. R., 1903.

**YOUNGSTOWN, O.**—Grand Council of Ohio, Foresters of America, Second Tuesday in May, 1901. Thos. L. Hopkins, 1402 Harvard st., Cleveland, O., secy.

**OREGON.**

**PENDELTON, ORE.**—Pacific Northwest Wool Growers' Association, March, 1901. Frank H. Gooding, Shoshone, Idaho, secy.

**PENNSYLVANIA.**

**BRYN MAWR, PA.**—Shield of Honor Grand Lodge, March 18, 1901. Edwin H. Nason, 2611 Franklin st., Philadelphia, Pa., secy.

**CARLISLE, PA.**—P. O. S. of A., National Funeral Benefit Association, May 7, 1901. G. Allen Smith, 2321 Catherine st., Philadelphia, Pa., secy.

**GETTYSBURG, PA.**—I. O. O. F. Grand Encampment, May 20, 1901. James B. Nicholson, Odd Fellows Temple, Philadelphia, Pa., secy.

**McKEESPORT, PA.**—Daughters of America, State Council, September, 1901.

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  5. German Village and Vaudeville. Exhibition.
  6. Big Jumbo Snake Exhibition.
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PHILADELPHIA, PA.—State Horticultural Flower Show. March 19 to 22, 1901. David Rust, Horticultural Hall, Philadelphia, Pa., secy.

RHODE ISLAND.

PROVIDENCE, R. I.—N. E. O. P. Grand Lodge. March 20, 1901. C. H. Mathewson, Providence, R. I., secy.

SOUTH CAROLINA.

CHARLESTON, S. C.—B. Y. P. U. State Convention April, 1901. J. H. White, 43 Chapel st., Charleston, S. C., secy.

SOUTH DAKOTA.

ABERDEEN, S. D.—K. O. T. M. State Convention. March 21 and 22, 1901. Chas. K. Haw, Box 701, Aberdeen, S. D., secy.

TENNESSEE.

CHATTANOOGA, TENN.—Travelers' Protective Association, State Division, April, 1901. R. P. Webb, Nashville, Tenn., secy.

TEXAS.

COLLINSVILLE, TEX.—Epworth League, Sherman District Conference, April 21, 1901. Shannon Moore, Sherman, Tex., secy.

UTAH.

SALT LAKE CITY, UTAH—National Society of the Army of the Philippines, Aug. 13 to 15, 1901.

VERMONT.

MONTPELIER, VT.—Grand Court Vermont Toga, May, 1901. John F. Roche, 37 Henry st., Montpelier, Vt., secy.

VIRGINIA.

RICHMOND, VA.—I. O. B. B. District Grand Lodge, April 16, 1901. Jos. L. Levy, 100 E. Marshall st., Richmond, Va., secy.

WEST VIRGINIA.

MOUNDSVILLE, W. VA.—State Sunday-school Convention April 15 to 18, 1901. Rev. C. Humble, Parkersburg, W. Va., secy.

WISCONSIN.

CAMBRIA, WIS.—Welsh Presbyterian Church, September, 1901. Rev. D. Edwards, Lake Crystal, Minn., secy.

MILWAUKEE, WIS.—F. & A. M. Grand Lodge, June 11 to 13, 1901. W. W. Perry, 465 Jefferson st., Milwaukee, Wis., secy.

CANADA.

BELLEVILLE, ONT., CANADA—Grand Orange Lodge of Ontario, East, March, 1901. F. M. Clarke, Belleville, Ont., secy.

Parks.

AKRON, O.—Summit Park Lake; Menches Bros., managers.

LANCASTER, PA.—McGrann's Park Race Track; B. J. McGrann, manager.

Expositions.

ATLANTA, GA.—La Petite Industrial Exposition (closed) April 1 to 13, 1901.

Horse Shows.

ATLANTA, GA.—Horse Show, Oct. 21 to 26, 1901. T. H. Martin, secy.

Dog Shows.

BALTIMORE, MD.—Baltimore Kennel Association, April, 1901. W. P. Riggs, Equitable Bldg., Baltimore, Md., secy.

Trotting Races.

ATLANTA, GA.—Races, Oct. 16 to 26, 1901. T. H. Martin, secy.

Poultry Shows.

ATLANTA, GA.—Poultry Show, Oct. 11 to 18, 1901. T. H. Martin, secy.

Live Stock Show.

ATLANTA, GA.—Live Stock Show, Oct. 11 to 26, 1901. T. H. Martin, secy.



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SPECIAL **STREET FAIR** NUMBER



Cincinnati, March 23, 1901.

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