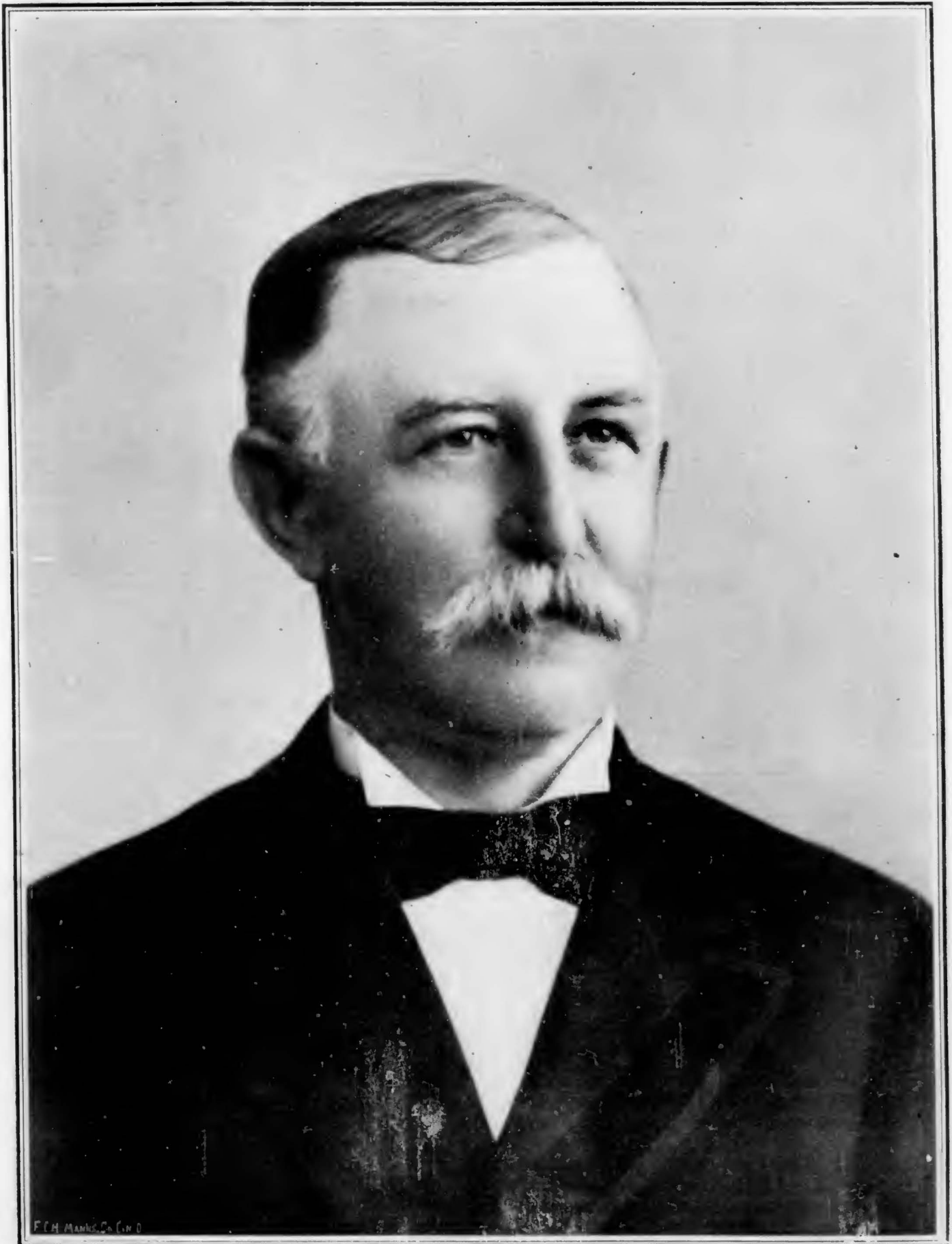


# THE BILLBOARD

Vol. XII, No. 19.

CINCINNATI, SATURDAY, SEPTEMBER 8, 1900.

PRICE 10 CENTS.  
PER YEAR \$4.00



**JOHN D. MISHLER,**

of Reading, Pa., President of the Pennsylvania Bill Posters' Association.

Bill Posters' Department.

W. M. Donaldson's Alpine Tour.

We are glad to announce the safe return from Europe of Mr. W. M. Donaldson, president of the Donaldson Litho Company, of Newport, Ky., who, with his daughter and wife, have recently enjoyed an extended visit to the Paris Exposition, making a tour of Scotland, England, France, Switzerland and Belgium.

Bill Boards in Campaigns.

Detroit, Mich., Aug. 31.—Bill boards covered with posters denouncing the county boss are a feature of the campaign in Washtenaw county, where "Mysterious Bill" Judson has fallen away.

offer of \$10 reward for evidence against any one who tears down or mutilates them. It is a novelty in politics that has stirred the county from one end to the other, and the campaign in that neck of woods is the hottest of any in the State.

Another Big Gunning Contract.

Victor F. Lawson, publisher of the Chicago Daily News and the Chicago Record, has placed with the R. J. Gunning Company one of the largest orders ever given for a railway sign display in and around Chicago.

Gainesville, Tex., Gleams.

To the Editor of "The Billboard": Dear Sir—In my eighteen years' experience as city bill poster and distributor in Gainesville my business has gradually improved from year to year until at the present I am proud to say I am on the very apex of my career in those lines.

Bill Poster Ate Toadstools.

Newark, O., Aug. 29.—(Special.)—Henry Williams, a bill poster, living on Thirteenth street, mistook toadstools for mushrooms on Sunday, and in consequence he and his wife became very sick.

Pennsylvania's Pioneer.

John H. Moshler, whose portrait adorns the front page of this issue, is the well known bill poster and theatrical manager of Reading, Pa. Mr. Moshler organized the Pennsylvania Bill Posters' Association at Reading, December 18, 1880, and has been the president ever since, being annually re-elected with out opposition.

Newark, O., News.

To the Editor of "The Billboard": Dear Sir—As you have not had a report from here for some time, I thought I would let you know that I am still doing business at the old stand, and, judging from the contracts I have and work done, will be for some time to come.

Lawrence, Kans., Lines.

To the Editor of "The Billboard": Dear Sir—Nothing doing in commercial work this month and September. Wallace Shew and Buffalo Bill's Wild West have all of our lumber covered and several new stocks borrowed from the lumber man.

Cheboygan, Mich., Comments.

To the Editor of "The Billboard": Dear Sir—Business has been very good with me this summer. I have had my boards full

very near all the time with theatrical and commercial paper. Distributing is very fair but not as good as expected. I think we have one of the best cities in the United States. We have a population of 9,000, seven saw mills, two stove mills, eight shingle mills, two foundries, two machine shops, one boiler works, two wood-turning works and one tannery, and also several other industries.

Anglo-Japanese Signs.

The "bill board nuisance," as newspapers shrewdly term one of our leading justices, might consistently be condemned if we had a few Japanese sign painters and bill posters in the ranks. Rev. Francis E. Clark relates in the Century Magazine that in the larger Japanese cities many shopkeepers have applied to a sign painter who has acquired that dangerous thing, a little knowledge of English, without drinking deep of the Pierian spring, for a "shingle" that shall express to the world in Western characters the nature of their business.

Another one informs us: PHOTOGRAPHER EXECUTED HERE. A hatter in Kobe announces that he sells GENERAL SORT STRAW HAT, and another informs the public that he is a DEALER IN NEWANDSTHISSTRAWHAT WILL MAKE TO ORDER.

He does not mean "soft drinks," either, but soft woolen goods. A baker tells us that he keeps a BAKETRY. The conjunctions are difficult for the average sign painter to master, consequently he sometimes tells the world of a HYDRE SHIP AND PAINTER, or that within there is for sale SHOTTING AND POWDER AND.

A glance at the rifles, shotguns and powder horns within makes the sign plain. Another tells us that BICYCLE TO LEND, SEL AND are within. It is not strange that a single letter should get out of place, as in RESTURAND, MEALS AT ALL HYDRESE, CIGARAND AND CHARETTED, and the like. But it does seem as if a wag with a keen sense of humor had been at work when we read, as we do in a prominent street of Osaka: ER—MAN—WASH.

Put the last syllable first, and you will catch the thought. A wag, too, must have prepared the label for a dealer in borax, who, after extolling the purity and value of his preparation, put in large letters at the bottom: BEWARE OUR TRADEMARK.

Perhaps the most startling milk sign in Japan is: DOWS MILKED AND RETAILED, which, if I mistake not, is to be found in Kyoto. Cloth-dealers also have had not a little of the "milk" of their own. Here is one of their signs: SILK HEMP COTTON AND SEVERAL HAIRS, SEVERAL KINDS YARN, REAL ESTATE LONE AND CORRECTING AGENCY.

appears in Tokio, a place, perhaps, for bad boys and girls. Public signs and notices are often as amusing as the shop signs. For instance, one that appears on the way up the famous bluff at Yokohama: IT IS FORBIDDEN TO THROW THE STONE A MAN IS BEING WOUNDED.

Probably in some past year a stone thrown over the bank hit a passer by, but the man is still being wounded. At a temple near we read: ALL VISITOR ARE NOT ALLOW TO ENTER THIS TEMPLE PUTTING ON THEIR SHOE.

Hence of course we took off our shoe. I copied the following from a poster on the side of a house in a little fishing village on the shore of the Inland Sea: TO LET GRAVE IN BEACH WHEN IF YOU LIKE I WILL DID AWAY FROM STREET AND WILL TAKEN DIRTY COTTAGE.

On matine delier, one of several signs was decided that the owner meant to say that if he rented his lot on the beach he would move his house from the street, and also take away the "dirty cottage" that now in his levelled his ground.

BILLPOSTERS' PASTE BRUSHES. The most desirable Lasting Brush made. Be sure you get the "DONALDSON" "UNEXCELLED." This brush is manufactured expressly for us, and is fully warranted. It is the closest fitting brush you can find any where. Price \$1.00 each. 9 in. \$1.25 ea. 10 in. \$1.50 ea. 11 in. \$1.75 ea. 12 in. \$2.00 ea. Send the money with the order. Name sent C. O. D. The Donaldson Litho. Co., Newport, Ky.



William M. Donaldson and Touring Party on the start for Mount Blanc.

Foot Light Flickerings.

George Chennell Shows.

Theater-goers will be delighted to find that Messrs. Pusey and St. John are to be the stars for the coming season in "A Run on the Bank," one of the most popular and best-written farce comedies before the public.

He Never Advertised.

"Speaking of press agents," said David Henderson the other night to a New York Telegraph man, "I never knew a man who hated them more than old John Knapp, of the St. Louis Republican. He was always afraid he would give somebody a free puff or print something for nothing. He never would publish a lawyer's or a doctor's name if he could possibly avoid it, for fear he would advertise them gratis."

Gossip.

Paul L. Boshell is in advance of "Two Married Women." All the Chicago theaters played to standing-room-only during the G. A. R. Encampment Week.

Two prominent Eastern vaudeville houses are reported to have already broken away from the trust.

Sau. Schimmler's Show is a galaxy of high-class vaudeville stars, headed by Etta Kendall and Hallen and Fuller.

James H. Castle, father of George Castle, the well-known Chicago vaudeville manager, died Sunday September 2, at his home in Chicago.

The Ellen Snow Printing Company, New York, recently secured judgment for \$3,000 by default against E. G. Ross, who took out "The Telephone Girl" last season.

Jack Hooper, formerly a partner with Grubel in the bill-posting business at Manhattan, Minn., is producing "The Woman in Black," and traveling with the show.

It has just come to light that Miss Dorothy Esner, who has been for several years a notable favorite, both in the music boxes and in vaudeville, was married on Aug. 11 at Lakebank, Staten Island, to George Nelson Baxter, a newspaper man.

The success of Charles K. Hager's play, "A Business Transaction," recently produced in St. Louis, has greatly encouraged the author. "There is material in my next effort for a 'hooker,'" writes Charles, "and I intend to make it one when I get at it."

A dispatch from Chicago brings the intelligence that after September 8 Percy Messinger and Victory Dabman, the principals of a popular dramatic sketch team playing in the vaudeville, will part company and journey hither separately down to the pathway that leads to histrionic fame.

An attempt was made the other day to poison Miss Eva Grant, the daughter of Robert Grant, the well-known vaudeville agent, by means of a box of violet bonbons sent

through the mail. Miss Grant is a niece of Maurice Grant, the famous operatic impressionist, and resides with her parents at New Rochelle, N. Y.

In Pittsburgh, Pa., it has been decided that small bill boards advertising theatrical attractions will not be tolerated in that city any longer, and Superintendent Leibel, of the police bureau, has been instructed to notify theatrical managers that they will not be allowed to scatter the small bill boards about the streets.

Maudie Caswell, the acrobatic girl who is making such a big hit wherever she appears on the vaudeville stage, is the daughter of W. A. Caswell, the well-known bill poster of Sacramento, Cal. Miss Caswell is now introducing La rel jumping in her act, and is credited with being the first and only lady to accomplish this difficult work.

Frank Bancroft, business manager of the Cincinnati Base Ball Club, has signed a contract with Messrs. Heuck and Fendley to go out ahead of their big burlesque show, "The Rambler," as soon as the baseball season closes. This organization is headed by the formidable Burke Brothers, and will be one of the best in the road.

We learn that D. W. McAfee, well known in the theatrical circles of Australia, has been seriously ill with heart trouble, and has been confined in Bradley's private hospital at Melbourne for some time. Latest reports, however, bring the welcome tidings that his condition is improving, and that he will probably be able to resume business in a few weeks.

The New York Herald some time ago abolished the position of dramatic editor. Following the example of the Herald, the Morning Telegraph also announced that it no longer had such an individual around the office. Hereafter all the news of the theaters will be handled by the news staff under the direction of the city editor, Leonard Richardson, who has been the dramatic editor of the Morning Telegraph since it was started, still belongs to the staff, and will take dramatic assignment from the editor just like the rest of the boys.

After a long struggle of darkness and brooding, the Robinson Opera House, Cincinnati, will again throw open its door to the amusement-loving public, where the higher class of melodrama will be given by a resident stock company of great ability. Mr. Walter Baldwin, of the well-known theatrical firm of Baldwin & Greenwood, is the backer of the enterprise. This firm controls the Grand Opera House in New Orleans. Mr. Baldwin operates Her Majesty's Theater and the Theatre Francaise, in Montreal. The Theatre Francaise burned to the ground last spring and its owners are now engaged in rebuilding it on a splendid scale.

The Six Brothers have not yet succeeded in ousting George Lederer from the New York Casino. In the city court last week Justice Basall heard argument in the dispossession proceedings. He reserved decision on a number of technical objections made by counsel for Lederer based upon alleged defects in the petition presented by the Sixes, who allege that Lederer has defaulted in the payment of the agreed-upon rent for the Casino for two months. The rental is \$2,000 a month, and Lederer denies that he was to be charged during the period that the theater has been closed, and so the wily G. G. still holds on.

The expected finality of the trust and anti-trust battle here will have come together in a clash of arms at Boston. Horace G. Allen, of the Castle Square Theater, and Henry W. Savage, the opera manager, real estate dealer and general theatrical speculator, have at last decided to put vanities in the Boston Music Hall, now being reconstructed, and have applied for a license.

Allen and Savage are not in the trust, but R. F. Keith is, in fact, as every one knows, he is at the head of this institution, and it is rather significant that the name of this worthy appeared among those of the large number of business men who protested against giving Allen and Savage a license.

George and Clarence Hall, theatrical specialists, have signed Henry H. Palmer and Wm. Geiger, hotel proprietors, of Cincinnati, for \$1,000 for alleged breach of contract. It is alleged that a contract was made July 28 last for the services of them, lives and two minor children at \$20 per week. They purchased costumes and rehearsed their song and dance specialties. When it was too late to get another contract, they allege the defendants backed out. They therefore sue for \$30 for costumes, \$750 for thirty weeks' salary and \$200 for song royalties. The intention was to put a stock or vaudeville company on the road, but Palmer claims that Geiger, who was his booker, withdrew at the last moment.

Melbourne Hall, the home of the late Fannyavenport, at South Oxbury, Mass., is to be sold. She died in this house, in a room in the tower overlooking the broad Atlantic. Miss Favenport was always proud of her house. She spent \$50,000 in beautifying it. In her will she bequeathed Melbourne Hall to her husband, Melbourne Macdowell. He has never lived in it. The house is in need of repairs. Mrs. William Seymour, Miss Favenport's sister, who is conducting the sale, probably will not receive more than \$5,000 for the place to make it tenable. This is the last of Fannyavenport's treasures to pass into the hands of strangers. There is much that is pathetic in the scattering of her riches.

Subsequent to his successful spring season in New York, Tim Murphy set out for a brief tour preliminary to his summer rest. For this tour he designed a three-sheet poster absolutely unique in theatrical advertising. From a distance there was only visible in large red letters the following names, each extending the width of the bill board: "Tim Murphy, Joseph Jefferson, Richard Manfield, Sol Smith Russell, William Crane, Abraham Lincoln." Five or six who saw the poster nearly led at what the combination of names could mean. Coming close, one could make out the interlinear small type. The bill simply contained the following excerpts from Mr. Murphy's New York comments: "Legitimate success to Joseph Jefferson," "Bruce McDonald," "Richard Mansfield never did anything half so good," "Alan Dalrymple that Sol Smith Russell never achieved in New York News," "Far beyond the best work W. H. Crane ever dreamed of," "The Telegraph," "Here is an actor who possesses enough ability and wit to play Abraham Lincoln." There is no other actor on the American stage today who deserves that compliment. — Sun.

Hart, Mich., Happenings.

To the Editor of "The Billboard": Dear Sir—My work on the boards has not been very heavy this season, but good for so small a town. Hart is the county seat of DeWanna County, which is a very fine fruit country. Peaches are grown very extensively. We are shipping about fifty cars of peaches daily, one car apples, four to six cars of plums. Our fair closes off Sept. 11 to 14. We have a lady ballroomist for four days. We will also have some good races. This is a fine farming country and very thickly settled by good, thrifty farmers. FRED N. HARRIS

Distributors' Doings.

Boston Budget.

To the Editor of "The Billboard": Dear Sir—Since writing you last, I have made a trip to London, so am unable to give you much news, having just returned, some fifteen days ago. Since my return I have distributed 10,000 cards for Nomenclaga Park Road, 1,000 circulars for Edward Florence, Tuffy He Com, and 15,000 booklets for Boston Credit Company, closed, which were furnished by the Booklet Publishing Company. I also expect work from W. A. Molton, Cleveland, O., to cover several of the fairs that are to be held near Boston during the month of September. It looks as though business would be very good this year, and whatever work R. D. Leonard's Advertising Agency contracts for, you can be assured is done thoroughly in every respect. Wishing "The Billboard" every success, very truly yours, R. D. LEONARD.

Abilene, Tex., Items.

To the Editor of "The Billboard": Dear Sir—As I have never before written to "The Billboard," I will tell you what I have been doing lately. I have posted 100 sheets Coca Cola, have three months' contract for Old Virginia Cheroots; distributed 4,000 books for Boston Medical Institute; have also signed contract with same firm to distribute 5,000 books during the fall; have signed contract with The Chattanooga Medical Co. and also with the S. R. Fed Co. The future looks very bright here. Wishing "The Billboard" and all its readers much success, I remain, yours truly, J. F. MOYER.

Napoleon, O., Notes.

To the Editor of "The Billboard": Dear Sir—If you will be kind enough to allow me a small space in your most valued publication, "The Billboard," I should like to say a word in regard to traveling distributors. I see the claim is made that local men can not be trusted. I do not think there are many local distributors that can not be trusted, for it is to their interest to do all advertising well. Traveling distributors come in town, tack up from fifteen to twenty signs on back streets where no one passes, here two or three small boys ten or twelve years old to distribute samples, while they sit in front of the hotel and smoke. There has not been a bill posted or sign tacked on any of my boards by a traveling advertiser for two years. This does not speak well in their favor. Napoleon is a city of nearly 5,000 inhabitants, and a very prosperous country. Every bill board is as here as the palm of my hand, and the only advertising you can see is probably twenty or thirty signs advertising tobacco tacked on some back streets. Traveling advertisers shan't get the right local men, and to can not post, tack or distribute advertising as conspicuously as reputable local men. M. G. PALMER.



Mr. Donaldson and friends crossing the Mer de Glace Glacier, Switzerland.

MAGNETIC TACK HAMMERS!

Just the thing for tacking the standard board signs. Every distributor should have one. Prices, with double extension handle, 37 inches long, each, \$2.00; triple extension handles, 42 inches long, each, \$3.25. Send the money with the order. Name sent C. D. B. THE DONALDSON LITHO. CO., Newport, Ky.



Cent Shows.

Ringlings in the Far West.

Ringling Bros' Circus will exhibit in Oakland, Cal., Tuesday, Sept. 18. To the ordinary Oakland amusement lover this mere announcement will carry very little information...

Walter Main Returns.

Walter L. Main, looking hale and hearty after a three months' tour of Europe, arrived at New York on the Campania, of the Cunard Line, Sept. 1. V. V. Ströberg and W. H. Donaldson met him at the pier and spent the best part of the day with him.

The Count and the Colonel.

A Chicago dispatch to the New York Herald, under date of Sept. 2, says: Colonel William F. Cody first called upon Governor Roosevelt, who arrived here to-day. It don't look to me like the Count De Mores made good his threat to wipe up the Yellowstone Valley with you.

Nay Mikels Duped.

To the Editor of "The Billboard": Dear Sir: I wish to inform you of an infamous and vile trick, not to say downright robbery, that was perpetrated upon me by a scoundrel who passed himself for a gentleman and who has imposed upon your valuable paper, as well as myself and others.

liberal offer, which I accepted, I sent some \$18 or \$20 worth of advertising matter to be put up, and he promised to do it well. When the time for my performance arrived, I jumped from South Bend, Ind., to Farmersburg, a distance of 25 miles, and arriving, found that none of my paper had been posted.

Chinese War Wrecks Circus.

John H. Stewart, the well-known circus man, has recently learned that his circus, which was touring in the Far East, was wrecked at Tien Tsin, China, early in June, when hostilities began.

Emporia, Kan., Events.

To the Editor of "The Billboard": Dear Sir—Emporia is full of show paper announcing the Great Wallace Shows and Buffalo Bill's Wild West. Advertising Cars No. 1 and 2, of the Wallace people, have been here, and an opposition brigade, composed of Mike Fagan, Frank Burdell, Geo. Clark, Harry Parublar, Joe Sully and Jeff Caspers, with A. M. McPhail in charge.

Memphis, Tenn., Matters.

To the Editor of "The Billboard": Dear Sir—Never before in the history of Memphis has two big shows billed the city at the same time and in so gentlemanly a manner.

An Ostrich Diamond Thief.

Of course it's an advance agent's story, but it's one of Joe Cain's, and he has some local reputation for veracity, in spite of his calling. Besides, it's an interesting narrative. Joe Cain is advance man for the Robinson Shows. He ran into Cincinnati yesterday from the West, says the Cincinnati Commercial Tribune.

Gossip.

Ralph W. Perckham is in California. The Norris & Rowe Shows have ordered two more elephants. Buffalo Bill's Wild West Show is heavily billed for Keokuk, Ia., Sept. 18. It is said that Ströberg could not get along with Royal, hence the dissolution.

Contrary to the expectations of all the wise ones, the Wallace Shows turned them away at Joplin. A circus is wanted at Duquoin, Ill. They have not had a show of any kind for more than two years. Joe Parkhurst writes from Sarnia that the last week of the Norris & Rowe Shows in Canada was very big.

The Wallace Show lost the night house at Aurora, Mo., on account of a very heavy rain storm, almost a cloudburst.

The Peters' Comedy Company, playing under canvas at Birmingham, Ala., week of Aug. 29, filled their tent at each performance, in face of a strong opposition.

Homer B. Day is manager for the season of a large company presenting the powerful melodrama, "A Ruined Homestead." The play bids fair to become very popular.

Pain's great spectacular exhibition of the Battle of San Juan Hill will stop over at Phoenix, Ariz., Sept. 21 and 22, while en route from Los Angeles, Cal., to San Antonio, Tex.

The Rhoda Royal Shows have done well this season. They have met all their obligations, including all of those due to Mr. Walter L. Main, and have seven thousand dollars to the good.

That the Wallace Shows are deserving of special mention is evinced by the fact that the Associated Press sent out special telegrams from Joplin, Mo., telling of their great success at that place.

W. W. Powers, treasurer of the Great Rhoda Royal Shows, writes that business continues good, and the press and public are bestowing the highest praise for the excellent entertainment given by their show.

The Robinson Shows experienced a terrible storm at Bolivar, Mo., July 27. Everything went down at noon and the canvas was frightfully rapped and torn. They lost both shows and got into Springfield, Mo., the next day.

The Sells Gray Shows played Atchison, Kan., Aug. 24. The Atchison Daily Globe came out with the following line, clear across the top of the front page: "What has become of the old-fashioned man who carefully hid all his valuables on circus days?"

The G. A. R. Reunion drew an immense crowd to Chicago. There has never been so many people there since the World's Fair. The Buffalo Bill Show turned them away at every performance. Col. Cody received as much applause in the parade as Gen. Miles.

J. J. Jay, for several years associated with the Sells Bros' Circus, committed suicide recently by shooting himself in the right temple. He was for three seasons general agent of Her, Burke & Randall's Shows. His last engagement was with Fields & Haason's Amusements, as agent. He leaves a widow and one son, who live at Marion, O.

Harrison Bros' big spectacular production, "The New and Ancient South," have finished their route in Michigan, and are now playing through Indiana. They report that they have met with favorable weather and that the show is running smoothly.

The customs service of New Orleans has had a new and picturesque, as well as practical, feature added to it. Prof. George E. Beyer, who occupies the chair of biology at Tulane University, has been appointed special inspector of wild animals for the port. A commission was given him, and he was sworn in at the custom house to-day.

Moving Frank's Gypsy Camp is now on the road. The outfit consists of horses, wagons, tents, swine, vipers, gypsies, ostriches, darkeys, dogs, gypsy band and basket workers. They carry one of the latest illuminating plants on wheels, known as the Kitson illuminating outfit.

Gentry's Dog and Pony Show opened a week's engagement at Thirty-seventh street and Indiana avenue, Chicago, Sept. 3. This is the first chance that Chicago has had of seeing an entertainment that has proved a winner in other cities. Gentry has over a hundred dogs, ponies and monkeys, trained to accomplish a number of difficult feats in an entertainment which lasts over two hours.

On Aug. 29, while the Cooper & Co Show was giving a performance at Greensburg, Ky., Milton Gentry, a white man, it is charged, attempted to lunge a colored girl. The girl's brother knocked Gentry down, and he was put out of the show. A mob of negroes chased Gentry two or three blocks and beat him considerably, and would have killed him but for the timely interference of white citizens. Gentry was lodged in jail on a charge of drunkenness.

No attraction in Chicago during Encampment week had bigger or more enthusiastic audiences than Buffalo Bill's Wild West. For all it took a day's journey to get to him, the visiting members of the G. A. R. swarmed out in great numbers, and took their sisters and their cousins and their aunts along with them, and told them all about everything, and reminisced about the days when they were fighting their battles, and got so wildly excited at times that their women folks had all they could do to restrain them from flying to the rescue of the hard-pressed stage coach, or joining in the glorious charge.

Routes.

- AMAZON BROS.—Harpers Ferry, W. Va., Sept. 1; Winchester, Va., Sept. 3; Berryville, Va., Sept. 4.
BARNUM & BAILEY'S SHOWS—Strasburg, Germany, Sept. 15 to 17; Colmar, Ger., Sept. 18; Mulhausen, Ger., Sept. 19 and 20; Freiburg, Ger., Sept. 21.
BUFFALO BILLS WILD WEST—Omaha, Neb., Sept. 19; Lincoln, Neb., Sept. 21; York, Neb., Sept. 22; Nebraska City, Neb., Sept. 23; Clarinda, Ia., Sept. 24; Chariton, Ia., Sept. 25.
COPPER & CO'S R. R. SHOWS—Stanford, Ky., Sept. 3; Jellico, Tenn., Sept. 4; Coal Creek, Tenn., Sept. 5; Knoxville, Tenn., Sept. 6 to 8.
FOREPAUGH SELLS SHOWS—Jerseyville, Ill., Sept. 10; Alton, Ill., Sept. 11; Belleville, Ill., Sept. 12; Murphysboro, Ill., Sept. 13; Cairo, Ill., Sept. 14; Union City, Tenn., Sept. 15.
HARRIS NICKLE PLATE SHOWS—Sawnee, O., Sept. 1; Zanesville, O., Sept. 2.
HARRISON BROS SPECTACULAR SHOW—LaPorte, Ind., Sept. 1; Valparaiso, Ind., Sept. 4; Hammond, Ind., Sept. 5; Blue Island, Ill., Sept. 6; Joliet, Ill., Sept. 7; Streator, Ill., Sept. 8; Peoria, Ill., Sept. 9; Bloomington, Ill., Sept. 10; Lincoln, Ill., Sept. 11; Havana, Ill., Sept. 12; Bushnell, Ill., Sept. 13.
KNOWLES—Huron, S. D., Sept. 3 to 5; Sioux City, Ia., Sept. 6 to 8.
NORRIS & ROWE'S ANIMAL SHOW—Friday, O., Sept. 3; Lima, O., Sept. 4; Dayton, O., Sept. 5; Cardo, O.
PAWNEE BILLS WILD WEST—Carroll, Ia., Sept. 5; Audubon, Ia., Sept. 6; Jefferson, Ia., Sept. 7; Boone, Ia., Sept. 8.
RINGLING BROS—Seattle, Wash., Sept. 3; Tacoma, Wash., Sept. 4; Centralia, Wash., Sept. 5; Portland, Ore., Sept. 6 and 7; Salem, Ore., Sept. 8.
RHODA ROYAL SHOWS—Pawnee, R. I., Sept. 1; Riverhead, R. I., Sept. 2; Westerly, R. I., Sept. 3; New London, Conn., Sept. 5.
SELLS-GRAY SHOW—Amerville, Tex., Sept. 1; Eddy, N. M., Sept. 2; Roswell, Sept. 4; Portland, Sept. 5; Hereford, Tex., Sept. 6.
SIG SAUTELLE'S SHOW—Oxford, Pa., Sept. 7; Elkton, Md., Sept. 8; Chesapeake City, Md., Sept. 7; Galena, Md., Sept. 8; Chestertown, Md., Sept. 10; Centerville, Md., Sept. 11; Denton, Md., Sept. 12; Easton, Md., Sept. 13; New Market, Md., Sept. 14; Cambridge, Md., Sept. 15.
WHITNEY'S SHOW—Dexter, Mich., Sept. 1; Chelsea, Sept. 2; Grass Lake, Sept. 4; Nareval, Sept. 5; Brooklyn, Sept. 6; Manchester, Sept. 7; Clinton, Sept. 8.



The County Fair.

Nothing has ever superseded the county fair in the public heart. It is the event of the season, of course, in rural communities...

A Great Animal Show.

The International Live Stock Exposition to be held at Dexter Park Amphitheater, Union Stock Yards, Chicago, Ill., Dec. 1 to 8, 1900...

Detroit's Bi-Centenary.

We give herewith the description of a unique and magnificent monument, which it was proposed to erect at Detroit, Mich., in celebration of the bi-centenary of that city...

from one end of the Grand Central Boulevard to the other, the present Casino would have to be removed, and the avenue of trees...

Notes.

There will be no fair at Port Allegany, Pa., this season. A horticultural fair will be held in Santa Fe, N. Mex., Sept. 26 to 28. The Elks of South Bend, Ind., have abandoned their plan for a street fair this year...

The opening date of the Santa Rosa (Cal.) Fair has been changed from Oct. 8 to Oct. 15, in order not to conflict with the fair at San Jose and the meetings of the State Grange at Hollister.

The Marion (Ga.) Street Fair, given under the auspices of the mayor and city council, promises to be a big event. The fair is to be held in the middle of one of the main business streets...

The Odessa (Mo.) business men have formed a street fair association, with a capital of \$1,200, and will hold a fair from Sept. 19 to 22, inclusive. Great interest is taken in the fair.

I. M. Fiske, the well-known carnival promoter, was a "Billboard" caller Sept. 1. Mr. Fiske has just recovered from a very serious accident, having been confined in a hospital in Toledo, O., several months.

Secretary E. W. Randall, of the Minnesota State Fair, is making elaborate preparations for the annual exhibition. Pan's spectacle, Dewey's Fleet in the Battle of Manila, will be the principal attraction on each night...

Below is an extract from a letter received from H. P. Bright, secretary of the New Kentucky Fair Association, Danville, Ky. He says: "We find the insertion of our dates in 'The Billboard' a great advantage...

The third annual tree street fair at Tuska-loosa, Ala., will be held Oct. 8 to 13. Among attractions secured so far are Ferrari's Anglo-American trained wild animals, Lunette, Australia bush girl, and others.

Every indication now points to the fact that the cattle show of 1900 in Kansas City, Mo., is to be the greatest fancy cattle exhibit ever made. The prizes will aggregate nearly \$25,000.

Managers of street fairs and county fairs, etc., will find that by booking Kinksey and his aggregation of live big yankee acts, their attendance will be increased greatly.

The preparation for the Indiana State Fair, which is to be held this year from Sept. 18 to 22, have nearly all been completed as far as possible. The fair will be one of the best that has ever been held in the State.

The Tonal (Wash.) Fair this year will be held Sept. 1 to 7, and promises bigger and better things than ever. H. J. Skanne, secretary, thus puts it: "We are going to have a fair this fall, the biggest of them all..."

The Knowles, hypnotists, write that they have spared no expense to make their attraction the strongest of its kind on the road, and after five seasons' experience, believe they know how to make a hypnotic attraction money, please patrons and house managers.

George Reiter, better known as the "Red Cyclist", is meeting with great success this season. He has more than doubled his strength since last year in his fancy riding and difficult balancing act...

The Colfax (Wash.) Fair Association has closed a contract with William Rice, one of the best all-around artists, as a comedian and singer, to be found on the Pacific coast.

The Idaho Internontainian Fair will be held at Boise, Oct. 8 to 13, inclusive. The fair will have full exhibits from every county in the State along agricultural, horticultural, live stock, mining and all industrial lines.

The un-ion combination street fair, county fair, horse show, an entertainment and education show will be held at Cincinnati, O., on Nov. 19, 20 and 21.

At a meeting of the Thirty-third Ward (So.) Chicago, Ill. Improvement Association and representatives of the Knights of Pythias of the Efficient District from eight lodges...

An appeal has been issued to the residents of this Island Ridge, Ill. to join Morgan Park in the celebration of Sept. 14 as Morgan Park Day.

The promoters of the vehicle, harness and implement show to be held at Cincinnati, O., on Nov. 19 are more and more confident of success as the time draws nearer.

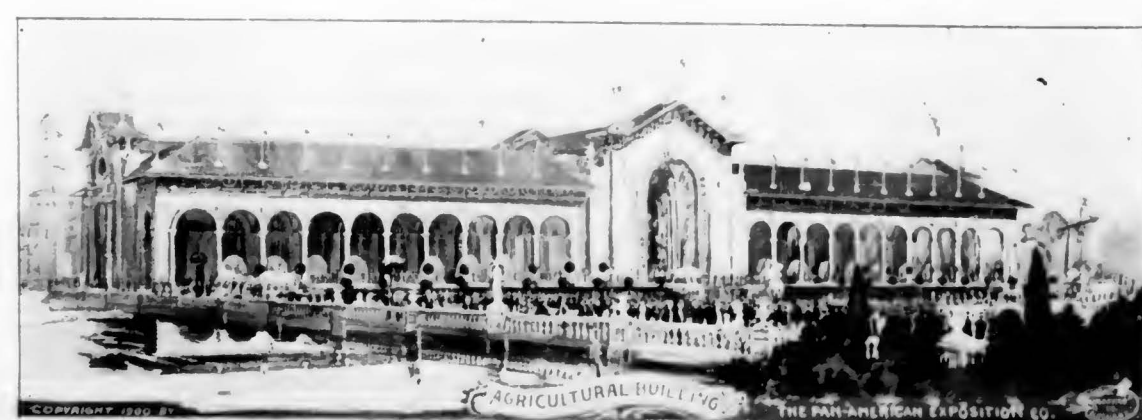
The latest patented device for large fairs and exhibitions consists of a hollow globe of extensive dimensions, supported upon suitable columns...

The directors of the Cincinnati Fall Festival, which is to open Sept. 14 and continue for ten days, have fully wisely in planning five or six special features for every day of the festival.

The directors of the Cincinnati Fall Festival, which is to open Sept. 14 and continue for ten days, have fully wisely in planning five or six special features for every day of the festival.

STREETMEN! HERE YOU ARE! JUST THE THING!

We have found the most important pictures of the... The DONALDSON LITHO CO., Newport, Ky.









EXETER, ME—West Penobscot Agricultural Society, Sept. 25 to 27, 1900. L. P. Hubbard, Secy.; J. E. Jewett, Ex-ec.

MARYLAND

BALTIMORE, MD—Agricultural Fair and Fall Meeting, Sept. 11 to 15. Jes. E. Paul, Secy.

MASSACHUSETTS

AMHERST, MASS—Amherst Agricultural Society, Sept. 27 to 29. Col. John E. Fryer, Amherst, Mass., pres.

MIDDLESEX, MASS—East Middlesex Agricultural Association, Sept. 25 to 29. NEWBURYPORT, MASS—Old Newbury Agricultural Fair.

MICHIGAN

AUBURN, MICH.—Lenawee County Fair Association, Sept. 24 to 28. H. H. Ferguson, Secy.

ALBION, MICH.—Albion Fair and Driving Park Association, Sept. 25 to 28. J. Frank Clark, Secy.

FAIR MANAGERS. Who have delayed ordering their Posters and Advertising Matter until late, or who need an additional supply to supplement their original billing, will do well to send us their orders. WE SHIP QUICK. Most orders are shipped the day we receive them.

MILFORD, MICH.—Milford Fair Association, Sept. 25 to 28. R. T. Bridgman, pres.; J. Fieldon, Secy.

MINNESOTA

ALBERT LEA, MINN.—Albert Lea Street Fair Association, Sept. 25 to 28. T. V. Knutvold, pres.; C. A. Ransom, Secy.

BELLEVILLE, MINN.—Belleville County Agricultural Society, Sept. 25 to 28. J. S. Campbell, pres.; T. P. McQuillin, Secy.

ALBANY, MO.—Gentry County Fair. Date not fixed. BETHEL, MO.—Riverside Park Association, Sept. 11 to 13. W. E. Abbott, Secy.

CREVE COEUR LAKE, MO.—St. Louis County, Sept. 20 to 23. John Watering, pres.

THE NATIONAL THEATRICAL EXCHANGE. 905 Chicago Opera House, Chicago, Ill.

SECOND ANNUAL STREET FAIR

CARNIVAL—NEWTON, KAN., October 2, 3, 4 and 5

WANTED HIGH-GLASS ATTRACTIONS PRIVILEGES FOR SALE.

J. L. HOBBS, Secy.

WINONA FREE STREET FAIR

Held September 11 to 14 inclusive, at Winona, Minn.

JOHN ROSE, Secy.



BATON, O.—Proble County Agricultural Society, Sept. 17 to 21, 1900. Frank Mitchell, Eaton, O., pres.; John J. Kaylor, Eaton, O., vice pres.; C. F. Brooke, Eaton, O., treas.; Henry H. Farr, Eaton, O., secy.

OKLAHOMA. GUTHRIE, OKLA. TER Annual State Fair Sept. 11 to 15. ANTELOPE, ORE.—District Fair, Oct. 16 to 20.

IF?

you have a Money-Making Attraction for October 3, 4 and 5, don't fail to write us. NEWCOMERSTOWN is the greatest "money-town" in Ohio. We want something Up-to-Date and Catching.

TROY, PA.—Troy Agricultural Society, Sept. 11 to 14. B. A. Long, pres.; E. E. VanDyke, treas.; C. L. Fellows, secy.

UPAH. SALT LAKE CITY, UTAH.—Deseret Cultural and Manufacturing Society, Oct. 6 to 8. John R. Winder, pres.; Sept. Sears, secy.

RHODE ISLAND. NEWPORT, R. I.—Newport County Agricultural Society Fair, Sept. 25 to 27. Edward Anthony, secy.

VIRGINIA. FARMVILLE, VA.—Fair week of Oct. W. G. Venable, pres.; W. G. Dunning vice pres.; S. P. Vandershee, secy.

TENNESSEE. ALEXANDRIA, TENN.—Fair, Sept. 20 to 23. Rob Roy, secy.

Broken Brick- & Bracs. Mr. Major, the famous cement man, of York, explains some very interesting facts Major's Cement.

TEXAS. ABILENE, TEX.—West Texas Fair Association, Sept. 25 to 29. T. S. Rollins, pres.; Henry James, treas.; J. H. Pickens, secy.

FOR SALE — STEAM — MERRY-GO-ROU (TONAWANDA MAKE) In fair condition (except canvas, but can be replaced) Engine is in fine shape, new hose, five Trumpet Organ, 2 Rolls, 24 Hotters, Images, etc.

WASHINGTON.

ALFAX, WASH.—County Fair. Sept. 25 to 29. Charles McKenzie, secy.

WEST VIRGINIA.

LIANCE, W. VA.—Fair and Race Meet. about October.

WISCONSIN.

HERST, WIS.—Portage County Agricultural Society. Sept. 11 to 14. G. W. Smith, pres.; A. J. Smith, secy.; J. C. Webster, treas.

SUPERIOR, WIS.—Douglas County Agricultural Society. Sept. 25 to 28, 1900. G. L. Herrick, West Superior, Wis., pres.; Nick Luclius, Solon Springs, Wis., vice pres.; E. L. Cass, West Superior, Wis., treas.; W. H. Webb, Superior, Wis., secy.

CANADA.

ALMONTE, ONT.—North Lawark Agricultural Society. Sept. 26 to 27, 1900. John Forsythe, Cedar Hill, Ont., pres.; James Robertson, Almonte, Ont., treas.; Wm. D. McEwen, Almonte, Ont., secy.

PICTON, ONT.—Prince Edward County (Ont.) Fair. Sept. 26 and 27. Thomas Higmar, secy.

Additional Shows.

ATHOL, MASS.—Cattle Show. Sept. 11 and 12. ATLANTA, GA.—Southern Interstate Fair, Horse Show. Oct. 23 to 27. T. H. Martin, secy.

Dog Shows.

CLEVELAND, O.—Cleveland Kennel Club. C. M. Munhall, secy.

GREAT TRI-STATE FAIR

GUTTENBURG, N. J., SEPTEMBER 18, 19, 20, 21 and 22. \$7,000 for Races. \$10,000 Premiums.

ROVING FRANK'S GYPSIES!

Horses, Wagons, Living Vans, Sacred Donkeys, Gypsy Band and Basket Makers, charming music by the Gypsy Orchestra.

WANTED to buy Base Ball Tivoli Slot Machines and Electric Crap Table. Address: E. L. ABBOTT, Spaulding 8 C.

Expositions.

BALTIMORE, MD.—Pure Food Exposition. Cyclorama Building, Baltimore. Oct. 8 to 11. BINGHAMTON, N. Y.—Industrial Exposition. Oct. 2 to 5. Henry S. Martin, secy.



WANTED FOR THE Grand Carnival & Street Fair OTTUMWA, IOWA, September 17, 18, 19, 20, 21 and 22.

WANTED AT ONCE! Trained Animal Show and Minstrels Under Tent! WITH OTHER ATTRACTIONS, for ONE WEEK, STREET FAIR, SEPTEMBER 24-29 at MACON, GA.

THE SURVIVAL <sup>OF...</sup> THE FITTEST.



Capital and Merit, with Honesty,  
has obtained for

The.....

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**CARNIVAL CO.**

Contracts completely covering the Principal Cities of the South,  
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Memphis,	Nashville,	Jackson,	Knoxville,	Augusta,
Atlanta,	Savannah,	Jacksonville,	Pensacola,	New Orleans.



**KNOCKING!**

Of the most energetic kind failed to interfere with the Avalanch of success that met with the efforts of The International Exhibition Company in contracting for this Great Carnival Company.



To Ye All: 

Ye Mugs, Ye Dubs  
and Ye Scrubs ..... **ATTENTION!**

The New England Carnival Company has the contract to supply all of the Midway attractions at Cincinnati during The Big Fall Festival.

**YE ALL KNOW**

That this is the Biggest thing on the map this season. Come to see us, and we will SHOW you.

If there are any other ENTERPRISING CITIES in the South, that intend holding Carnivals and wish to obtain a GUARANTEED FINANCIAL SUCCESS, they can negotiate for time and terms for THIS GREAT ORGANIZATION, by addressing:

**DR. C. D. GRAY,**

Contractor General.

Elks' Club, MEMPHIS, TENN.

THE BILLBOARD.

Street Fairs and Carnivals.

ABILENE, KAN.—Fall Carnival and Street Fair, Oct. 3. J. E. Hooper, pres.; E. H. Talott, secy.

EMPORIA, KAN.—Emporia Street Fair, Sept. 26 to 28. J. E. Evans, pres.; Harry McCandless, secy.

CANES AND BADGES

Just completed, the best selling Campaign and Fair Canes on the market Streetmen and Fair Followers, Send 10c in Stamps and we will send you Two Styles of these Canes.

THE WM. BECK & SONS CO., Manufacturers of all kinds of CAMPAIGN GOODS. 10 and 12 Garfield Place, CINCINNATI, O.

WANTED—ATTRACTIONS OF ALL KINDS FOR THE Great West Virginia Exposition and State Fair

To be Held at WHEELING, SEPT. 10 to 14. Open at Night for the First Time. NOTHING TOO GOOD FOR US IS EAR. A reasonable price charged for space in the Midway For Privileges, Address GEORGE HOOK, Sec'y, Wheeling, W. Va.

MOHENTO, CAL.—Street Fair. Date not fixed. MONTGOMERY CITY, MO.—Street Fair, Sept. 19 to 22.

NO MONEY!

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