

THE BILLBOARD

Vol. XIII, No. 2.

CINCINNATI, SATURDAY, MAY 12, 1900.

PRICE 10 CENTS PER YEAR. \$4 00.

Table Showing the Cost of Printing and Posting, as per Population of Cities below (600 Cities, from 6,000 to 2,000,000 Population) for One, Three, Six and Twelve Months' Display, Twenty-Four Sheet Poster (Size 20 x 9 1/2 Feet), in Four Colors.

No. of Cities.	SIZE OF CITIES BY INHABITATION.	No of Posters Posted.	TOTAL COST ONE MONTH.			TOTAL COST THREE MONTHS.			TOTAL COST SIX MONTHS.			TOTAL COST ONE YEAR.						
			Renewals Required	Cost of Posting	Cost of Printing	Total Cost of Printing and Posting.	Renewals Required	Cost of Posting	Cost of Printing	Total Cost of Printing and Posting.	Renewals Required	Cost of Posting	Cost of Printing	Total Cost of Printing and Posting.				
2	1,500,000 to 2,000,000	300	76	\$1,152 00	\$270 72	\$1,422 72	228	\$3,369 60	\$380 16	\$3,749 76	456	\$6,566 40	\$544 32	\$7,110 72	912	\$12,441 60	\$972 64	\$13,414 24
2	1,000,000 to 1,500,000	20	50	672 00	180 00	852 00	150	1,915 20	252 00	2,167 20	300	5,628 80	360 00	5,988 80	600	11,257 60	576 00	11,833 60
1	500,000 to 1,000,000	225	57	756 00	203 04	959 04	171	2,154 60	285 12	2,439 72	342	4,082 40	408 24	4,490 64	684	8,164 80	654 48	8,819 28
1	200,000 to 350,000	450	108	1,296 00	401 76	1,697 76	324	3,593 60	557 28	4,150 88	648	6,998 40	790 56	7,788 96	1296	12,996 00	1,257 12	14,253 12
12	100,000 to 200,000	480	120	1,382 40	432 00	1,814 40	360	3,939 84	604 80	4,544 64	720	7,464 96	864 00	8,328 96	1440	13,824 00	1,382 40	15,206 40
28	50,000 to 100,000	840	224	1,814 40	766 08	2,580 48	672	5,171 04	1,088 64	6,259 68	1344	9,797 76	1,572 48	11,370 24	2688	18,144 00	2,540 16	20,684 16
66	25,000 to 50,000	1320	330	2,217 60	1,188 00	3,405 60	990	6,320 16	1,663 20	7,983 36	1980	11,880 00	2,376 00	14,256 00	3960	22,176 00	3,801 60	25,977 60
92	15,000 to 25,000	1104	276	1,854 72	993 60	2,848 32	828	5,288 16	1,391 04	6,679 20	1656	10,024 32	1,987 20	12,011 52	3312	18,547 20	3,179 52	21,726 72
138	10,000 to 15,000	1104	276	1,854 72	993 60	2,848 32	828	5,288 16	1,391 04	6,679 20	1656	10,024 32	1,987 20	12,011 52	3312	18,547 20	3,179 52	21,726 72
248	6,000 to 10,000	1240	496	1,785 60	1,249 92	3,035 52	1488	5,088 96	1,964 16	7,053 12	2976	9,642 24	3,035 52	12,677 76	5152	17,856 00	5,178 24	23,034 24
600		7263	2013	14,785 44	6,678 72	21,464 16	6039	12,227 94	9,577 44	21,805 38	12078	20,104 08	13,925 52	34,029 60	23356	149,918 40	22,721 68	172,640 08

Cost of Printing and Posting.

The advancement and improvement of the bill posting business has always been the aim of "The Billboard." Anything that tends to increase the amount of outdoor advertising and bring new customers to the boards will be sure to receive our heartiest endorsement and co-operation. We believe there are many large concerns throughout the country who have never attempted out-door displays of any kind, for the simple reason that they imagined this medium to be too expensive. We further believe that these establishments, whether they be mercantile, industrial and corporate, could be easily induced to give the bill posting method a fair trial, if a proposition were properly placed before them, for the cheapness of this method of advertising is its best recommendation when the enormousness of the results invariably secured are weighed in the balance. With this end in view we have never favored a narrow-minded, one-man policy of soliciting business, such as a few of the leaders of the Associated Bill Posters have for years been endeavoring to establish. On the contrary, we have always insisted that as many solicitors as possible should be invited and encouraged to talk bill posting to advertisers, provided, of course, they conform rigidly to a certain necessary code of rules. Anyone who can dig up new business and send it out to bill posters in a practical and business-like way should be entitled to the regulation commission, and should not be balked and hounded by jealous rivals, who use the garb of an association for purely selfish motives, such as has been the thankless experience of some of our very best solicitors in the past—Mr. O. J. Gude, for instance.

"The Billboard," ever vigilant and alert in its efforts to push forward any movement or factor that can be readily recognized as beneficial to the craft at large, has prepared the following summary, which shows at a glance what the cost of a showing, including printing and billing, in any city or section of the country, would amount to. This table is simple, compact and complete. The only knowledge needed in explaining its purpose



SANFORD H. ROBINSON, Philadelphia, Pa.
Manager of Billposting Plants at Philadelphia, Pa., and Atlantic City, N. J.

and showing the simplicity of its solution to the population of the various cities or towns, which can be easily obtained by referring to the diagram and finding out what city therein shown has an equal population or thereabouts, it can be seen at once what amount of money will be needed to pay for the printing of the stock, as well as the posting of the sheets in any city or town in the United States. The printing estimate is very conservative one, and the posting rate strictly in accordance with the prices established by the Associated Bill Posters. Mr. Frank Fitzgerald, of the Uream City Bill Posting Company, we are indebted for assistance in compiling the tables on this page.

Our Directories.

The Weekly Bill Posters and Distributors starts in the issue of June 2. The lists will bring your name before all of the advertisers of the country fifty-two times a year for \$3. We don't ask or want you to put your name in, for any friendly reasons or because your loyalty to a good cause, but because it is a business investment—you must believe advertising, for you yourself make your living through the belief of others in advertising. It pays them to advertise, and it will pay you. Keep your name before them as much as you can afford to, and you will not regret it. ... the large advertisers use our lists—they have told us so; likewise have the men who are in our directories told us that they know our lists are used by the advertisers. They have had direct results, a many of them, from that one little line in our directories. One or two have written that they can not afford to keep their names every week. In this, we do not agree with them. We argue that if we can bring more than four dollars' worth of work to a man which he would not otherwise get, he will have made an excellent bargain. His name in the directory will bring him work, where does he stand to lose anything? He merely invests his money, and invests where it will bring him ten-fold interest which we would call good interest.

Table Showing the Cost of Printing and Posting, for One Month, Three Months, Six Months and One Year, a Twenty-Four Sheet Poster (20 Feet Long by 9 1/2 Feet High), in Four Colors.

CITIES.	Population.	No. of 24 Sheets Posted.	ONE MONTH.			THREE MONTHS.			SIX MONTHS.			ONE YEAR.						
			Renewals Required	Cost of Posting	Cost of Printing	Total Cost of Printing and Posting.	Renewals Required	Cost of Posting	Cost of Printing	Total Cost of Printing and Posting.	Renewals Required	Cost of Posting	Cost of Printing	Total Cost of Printing and Posting.				
New York	1,801,739	150	35	\$576 00	\$135 36	\$711 36	114	\$1,684 80	\$190 08	\$1,874 88	228	\$3,283 20	\$272 16	\$3,555 36	456	\$6,220 80	\$436 32	\$6,657 12
Brooklyn	1,000,000	100	25	336 00	90 00	426 00	75	957 60	126 00	1,083 60	150	1,814 40	180 00	1,994 40	300	3,628 80	288 00	3,916 80
Boston	555,000	75	19	252 00	67 68	319 68	95	718 20	95 04	813 24	114	1,360 80	136 08	1,496 88	228	2,721 60	218 16	2,939 76
Milwaukee	230,392	50	12	144 00	44 64	188 64	36	410 4	61 92	472 32	72	777 60	87 84	865 44	144	1,440 00	139 68	1,579 68
Jersey City	164,093	40	10	115 20	35 00	150 20	30	328 32	50 40	378 72	60	622 08	72 00	694 08	120	1,152 00	115 20	1,267 20
Albany	91,923	30	8	64 80	27 36	92 16	21	184 68	38 88	223 56	48	349 92	56 16	406 08	95	648 00	90 72	738 72
Hoboken	43,648	20	5	33 60	18 00	51 60	15	95 76	25 20	120 96	30	180 00	36 00	216 00	60	336 00	57 60	393 60
Bayonne	19,033	12	3	20 16	10 80	30 96	9	57 28	15 12	72 40	18	108 00	21 60	129 60	36	201 60	34 56	236 16
Ithaca	11,079	8	2	13 44	7 20	20 64	6	38 31	10 08	48 39	12	72 60	14 40	87 00	24	134 40	23 04	157 44
Batavia	7,221	5	2	7 20	5 04	12 24	6	20 52	7 02	28 44	12	58 88	12 24	71 12	24	112 00	20 88	132 88

Twenty-Sheet Poster (16 1/2 Feet long by 9 1/2 Feet high), Five-Sixths of above Figures.



A Billposting Fable.

A Fox unto a Jackal said: "I think a Lion's pursuing, And as it's cloudy overhead, A storm must be a-brewing. Let's hike into some sheltered place And assemble a collection Of beasts from every tribe and race To talk about protection. Then let us spring a scheme that's slick And easier than stealing; 'll work the graft-end of the trick, If you will do the 'speeling.' We'll make 'em fight our own pet games And put gold on the table, By simply writing down their names For as much as they are able. A court was held, and to it came About a couple of dozen; They heard the Fox unfold the game, While the Jackal kept bulldozin'. The loud Screech Eagle from the West Was bunched in a hurry, And several others thought it best To s'gn, go home and worry. But some there were who smelt a rat, And thought 'twas too ambitious; The Philadelphia Possum sat And looked with eyes suspicious. The court adjourned, and then a howl Was heard throughout the nation; The scheme was branded fake and foul, Which caused a big sensation. And now this discord's in the air, The Fox became notorious; The Jackal creeps back to his lair, While the Lion laughs uproarious. MORAL: You can't stop streams from running, For water seeks its level; Sude men will go a-gunning In spite of schemes and devil.

Philadelphia Letter.

Philadelphia, April 28, 1900. Philadelphia will easily lead all other large cities this summer in the placing of contracts for bill posting and painting, as two firms of this city have already closed four of the largest contracts that have ever been made for these two lines. The territory to be covered will embrace every large city in the United States. The two firms that have secured these large contracts are "The Bill Posting Sign Company and N. W. Ayer & Sons. The former have made contracts for an enormous amount of paper and paint for the Sovereign Remedies and one for Celluloid Starch. The latter firm will not only use bill posting, but will also take in every possible good location for bulletins, and will also use a number of smaller signs on grocery stores. N. W. Ayer & Sons will also have ready for all parts of the United States a large amount of paper for Hire's Root Beer, and will also place a large number of orders for paint and paper for Uneda's Root Beer. The Bill Posting Sign Company, which controls the bill posting and sign work in this city, now have their plant in the best of shape. Nearly all of their double-deck billboards have had the upper decks ironed and painted for bulletins, and they have a large number of large walls in very prominent locations. One of these walls, situated at the corner of two of the principal thoroughfares, is one of the largest in the country. It is situated on the corner of Fifth and Market streets, and covers 10,000 square feet of space. Four thousand feet of this is covered by one sign, with only 30 letters and two pictures. The rest is used for bill posting. There is a large amount of commercial work now on the boards, and a number of enterprising firms throughout the country are placing orders for a big amount of display during the time that the Republican convention is in session early in June. The Bill Posting Sign Company have closed a large contract for bill posting and tacking on the American Tobacco Company, and will thoroughly cover the counties of Montgomery, Delaware, Berks, Bucks, Chester, Lancaster, Lebanon and Philadelphia, in Pennsylvania, and Camden and Gloucester counties, in New Jersey. Men are now at work on this contract. The advance brigade of the Buffalo Wild West arrived here this morning and at once started to paint the town a beautiful crimson hue with the paper which heralds the arrival of that popular show. The numerous parks in and around Philadelphia are also commencing to put out paper announcing their opening and the attractions that are engaged. These places use the walls very extensively to advertise on, and the result is that they always do a large business.

Camden, N. J., is a prosperous city on the opposite side of the Delaware River, and, as that place is a large railroad center, as well as a thriving, bustling community, the fences are all fairly well filled. Some three months ago The Bill Posting Sign Company put a large paste plant in operation for the manufacture of patent paste for bookbinders, paper hangers, etc. At present this is running night and day to fill orders, last week's output being over 200 barrels. HART MILLER.

Anniston, Ala.

Anniston, one of the most energetic and prosperous towns of the South. Some time since the daily papers suggested that another cotton factory was needed in that city. The people fell in with the idea, and a short time afterwards two new cotton factories were under way, and will be in shape for the coming cotton crop. S. G. Jones is the bill poster, and has an up-to-date plant. He is a member of the Southeastern Bill Posters' Association, and is an enthusiast upon the subject of the development of the bill posting business in the South.

Wichita Ordinance No. 1703.

Published April 15, 1900.

An ordinance relating to bill posting and providing for a license tax upon said business in the city of Wichita, Kan., and repealing paragraph 3 of Ordinance 1615. Be it Ordained by the Mayor and Councilmen of the City of Wichita: Section 1. That from and after the taking effect of this ordinance no person, persons or corporation shall, within the corporate limits of Wichita, pursue or carry on the business of bill posting without first having paid a license tax therefor for six months to the city of Wichita. Section 2. Any person violating the provisions of Section 1 of this ordinance shall be fined, upon conviction, in any sum not exceeding \$100. Section 3. That all ordinances in conflict herewith are hereby repealed. Section 4. This ordinance shall take effect and be in force from and after its publication in the Wichita Daily Eagle. Approved April 13, 1900.

A Good Showing.

The tale of John McBride, a bill poster in New York, created a sensation by the locations he secured for his work, is best told in the words of the World the morning after: "Being a conscientious bill poster, John went forth early yesterday morning with a plentiful supply of paste and many red and yellow posters, prepared to make 'The Casino Girl' assault the eye of every pedestrian on Broadway. "But vacant spaces were few, and John felt that he couldn't make much of a showing, wherefore he sought liquid inspiration for an idea. The idea was not forthcoming immediately, and John repeated the prescription several times. "Then a happy idea struck the bill poster—or rather it seemed to him that vesels had been removed from his eyes, for as he walked along Broadway he saw endless smooth bank spaces simply yearning to be decorated with bills. "With a shout of triumph he began to wield his paste brush and to lay on the red and yellow bills. When Detective Kramer came along he found that McBride had covered the entire fronts of two Broadway stores. The big plate-glass windows and the doors were blazing with red. "Judging from what they did to McBride we will say to any one who might possibly be entertaining a similar idea, 'don't do it.'"

Hager's Opinion.

No man can question the shrewdness and righteousness of Mr. Charles K. Hager, of St. Louis. Nor can anyone deny that he is a clever and well-educated gentleman, studious and far-seeing, thoroughly familiar with outdoor advertising in all its branches, and deeply concerned about the future advancement and welfare of the craft. His opinions, therefore, are worthy of respectful attention. He has carefully surveyed all the documents and information attainable, concerning the proposed combination, amalgamation, or protective organization, and his conclusions on the subject are summed up in the following words: "My candid and unbiased opinion is that this scheme is impracticable, and even if it were operative in its present form, it has features which are dangerous and destruct-

ive. Briefly stated, it is a trust, which the advertisers can readily see, and the black eye which many of these large combinations have lately received, as, for instance, the Hoar combine, is a fair instance of the direction in which it is tending. It is bound in the end to work unequalable harm to everyone interested, save a well-guarded few, and instead of destroying opposition, it will encourage it all the more. I am not in spirit with these combines, nor in sympathy with their principles, and most of them, aside from the Carnegie and sugar interests, are pretty shaky affairs at that. A combination without unlimited capital behind it can not stand on its legs very long."

In this connection, the opinion of the editor of "The Bill Poster," of London, England, is also very interesting. We give it as it appears in the current number of the publication, as follows:

"We have received information that our friends in America are endeavoring to float what we may term a combine of business in forty of the principal towns in America, which is intended to be known as 'The Bill Posters and Advertisers' Protective Company.' Something similar to this, our members will recollect, was suggested some two years ago by certain members of our association, but it was found to be unworkable in its then form. Whether our American friends will be more successful in their efforts remains to be seen. We notice that the proposed capital of the new concern is \$100,000, which, in comparison with some schemes that have been endeavored to be floated in recent years, is a very modest sum indeed. It is within our knowledge that for years past a combination such as this has been the dream of many of our members, but, unfortunately, up to the present, no tangible scheme has been formulated, and the matter on each occasion has simply been allowed to drop. We, therefore, shall await with interest the result of the efforts of our American cousins."

Bill posters will find much meat for thought in these statements and arguments, which they will do well to ponder seriously before throwing any of their hard-earned money into such a scheme.

Billboard Arguments.

For every argument that can be advanced in favor of space in daily newspapers, two may be had for the bill board.

Any argument that can be used in favor of newspaper space, can be far more effectively utilized for the bill boards.

If you want returns now, today, quick, us posters. If next week or the one after will do, try some other medium; papers, for instance.

No intelligent solicitor will waste time on the man who wants to argue upon whether advertising pays or not. As soon as he finds out that the tyro entertains any doubts on that score he passes him up. Right here is where the advertising papers come in. They take up the work that the solicitor can not find time to do. They patiently teach and preach month in and month out until their pupils are safely schooled in all the rudiments of the art.

If you can not use posters, then try distributing, or unite the two.

Wise men change their minds; fools never do. Are you one of those people who have always considered posters uncommendable?

You can not go wrong on posters. Keep posted yourself and you help to keep the public posted.

A beard in town is worth two in the bush. Advertise in the papers and some people see your ad. Put it on the bill boards and everybody sees it. They see it because they can not help it. It confronts them ten, twenty, thirty times a day. In every quarter-locations widely separated, on every hand, it strikes aloud from heard, rable and wall until it batters down the most besotted inattention or abstraction. For the poster is no respecter of persons. A confirmed bachelor has no interest in cassetts, but if cassetts are advertised on the bill boards rest assured that every crusty old bachelor in town will be a fountain of wisdom regarding the merits of cassetts. Why do our preachers deary with such accuracy the eyes of the theater without ever having entered one? It is because the bill boards give them all the necessary information, and the ladies. If we could they speak with such authority on the merits of chewing tobacco without the aid of the poster?

Although Campbell is supposed to be president of the conglomerated official organ corporation, he is only a thousand miles away from the base of supplies, which is the ratio of his influence.

Notes.

A correspondent in Kuloon, China, writes to suggest that the proposed Protective combination concern, sired by "Hrowne" Pratt and damned by Stahlberdt, might have proved a huge success, if honest and irrepressible Old Hote had presided at its birth. Then there would have been millions in it for somebody, instead of a few paltry thousands.

R. J. Gunning started for New York on May 1, prepared to spend two busy weeks visiting old customers, ferreting out new ones and incidentally studying the rather complex condition of the outdoor advertising world as it prevails in the East to-day. He will be at his desk in his Chicago office again about May 15.

The Economic Bill Posting Company, sole owners of which are the Husby Bros., have purchased the bill posting plant of Tate & Sloppy, of Clinton, Ia., and will immediately put it in first-class shape. They now own every board in the city.

The firm of N. W. Ayer & Son surely have "luck." "Little Annie" is going to manage their bill posting.

Mr. J. C. Warvel, formerly the owner of the bill posting plant at Kenton, Ohio, was a "Billboard" caller May 3. He was enthusiastic about the change in "The Bill Board" and said that he believed he had struck a popular chord. Mr. Warvel is now the general advertising agent of the Great Western Carnival Company, making its headquarters at North Vernon, Ind.

A correspondent from Atchison, Kas., writes: "The 300,000,000 bushels of corn raised by Kansas last year is attracting the attention of all National advertisers. Atchison has a population of 20,000 and enjoys excellent railway facilities. In former years distributing in that town was done by boys. Mr. Schaffer now does most of that work, and the City Bill Posting Company takes charge of the paper which goes to that town."

H. F. Duska, who has been following distributing for a living in Detroit, has entered another business and will give up distributing entirely.

George H. Lennox says Colfax merchants draw trade from an area larger than the State of Rhode Island, and the county is larger in area than the land portion of Delaware. George has a nice plant out there and is ready and willing to take care of any concerns that might come his way.

The bill posters at large are now fully awake. They realize that they must, above all things, have the privilege of self-government.

Jim Curran, of Denver, uses three teams, with two men on each wagon to pick up posters that have been washed off by rains.

Mr. H. A. Taylor, of South Side, is fast recovering from an attack of typhoid fever. The attack has left him very weak, and it will be some time before he can attend to his work.

The Rosenfeld-Smith Co., Portland, Ore., are extensively advertising Experts, Creams and El Capitan cigars.

Mr. J. P. Clark, of Conway, Ark., writes that the J. Lee Cruse Co. is a new firm, doing snuffing and tacking. They are using their own men entirely at present.

John Seaman distributes a little paper called "Good Things" to the people of Richmond. The publishers of the paper give him much credit for his systematic work in placing the paper.

It has been just a little over a year since Lewis E. Hanson entered the distributing business. He is now doing quite well. He has recently distributed for W. T. Hanson Co., of Schenectady, N. Y.; David Kennedy Co., Roundout, N. Y.; Danells Medical Co., Scranton, Pa., and Dr. Currier's Rheumatism Cure, Manchester, N. H.

The traveling distributor was the subject of a long letter from Mr. S. J. Burgess, of Pontiac, Mich. He is strongly in favor of local distributors, and presents some good arguments in their favor.

Chas. W. Statesman, Peru, Ind., is a great believer in bill posters devoting some of their time to soliciting among local merchants.

J. W. Dow, Dayton, Iowa, says that he would like to join the I. A. of D. Unfortunately for himself, he can not, because Mr. W. D. Morris holds the franchise for that town.



How a Billposter should Advertise his Plant.

The Gentleman from Missouri.

Down East they've started things a-bum With a scheme which runs as follows. They want me to put up a sum of about three thousand dollars; And in return they'll guarantee More business and protection, But how, I don't exactly see, In spite of close inspection, I've read the constitution o'er And all by-laws pertaining, And I really find the stuff a bore, For there's nothing that's explaining.

Now, signers, don't get mad as Turks, And storm and swear like fury, Just show me how your system works You know I'm from Missouri.

There's no man in the business yet That's fought with opposition As much as I have done, you bet, And still holds his position, Or your association I

Have long since been a member; You aid I never once did try To get, if you'll remember, You threatened once to throw me out, Without a speck of reason, And now, because I buck, ye shout "Rebellion and high treason."

But, gents, pray take another puff, Your scheme looks rather lury, Then show me one, for that's enough You know I'm from Missouri.

I. A. of D. Convention.

Although the I. A. of D. convention has been noted before in our columns, we desire to once more call attention to the importance of all members and advertising agents attending. Every member should begin to plan and make arrangements whereby he will be able to go to Kansas City in July. The railroad fare, especially for those in the Middle and Western States, will not amount to a great deal, as excursions will be run on account of the National Democratic convention, which will be held there at the same time. The crowd in Kansas City will be large and perhaps the town will not be able to accommodate it, although President Reid has assured us that it will.

To be on the safe side, distributors who intend to be there should endeavor to make arrangements for rooms beforehand. The convention this year is to be a most interesting one, as there are many important questions to be considered. Since all distributors know the points which are to be brought up, we will not mention them, but merely urge all to be present and lend their influence and make their voices heard in the management of the association.

\$500.00 Reward.

The following notice has been circulated by F. C. Donald, Commissioner of the Central Passenger Association:

To Whom It May Concern: The undersigned having been authorized by the railroads comprising the Central Passenger Association to act as a joint agent to validate for passage return portions of excursion tickets, which will be sold at reduced rates for a number of important conventions to be held in Chicago, Cincinnati, St. Louis and other cities at intervals from May 1 to September 30, 1901, involving the use of autograph stamps, ticket-dating dies, etc., will pay a reward of Five Hundred Dollars (\$500) for information resulting in the arrest and conviction of any person or persons fraudulently using such stamps or dies, or imitations thereof.

SPECIAL NOTICE TO ENGRAVERS AND STAMP MAKERS:

Orders have been placed for all stamps and dies required by the undersigned or his employees for the purposes above referred to. Therefore, any orders which you may receive purporting to emanate from the undersigned or his representatives for stamps or dies bearing the name of the Central Passenger Association, or of F. C. Donald, will manifestly be given for the purpose of perpetrating a fraud on the railway companies.

Yours truly, F. C. DONALD, Commissioner.

Siegel-Cooper Co-Operative Plan.

The two mammoth establishments of Siegel & Cooper, the one in Chicago and the other in New York, have been consolidated into a co-operative enterprise on a profit-sharing basis. The two stores have been incorporated under the laws of the State of New Jersey, with a capital stock of \$21,000,000. Two million dollars of the common stock has been placed in trust, the annual dividend of which will be distributed among such employees as have been or may be with the New York or Chicago establishment for a period of three years. Dividends will also be continued and paid to employees for life who, after ten years of service, become incapacitated for further employment. This movement is in perfect accord with the tendency of the present age. A new advertising scheme has been introduced by a Huntington (Ind.) grocery firm. With every cash purchase they issue a check for the amount purchased. The checks of one day only during the month are to be redeemed. The purchaser does not know the day that the good checks will be issued, and the only way one can double his money is to buy goods every day.

The Isbarn California Waters of Life Company, of New York, sent us a circular which is a circular. Here is what they sent for a one-cent stamp: One cardboard cover, presenting ten faces of reading matter, one booklet of twelve pages, six circulars of recommendations, etc. They certainly do get their money's worth.

Boston Medical Institute Plan:

BOSTON MEDICAL INSTITUTE'S PLAN... Concerning our remarks in last week's issue about their \$150-reward scheme, the Boston Medical Institute has this to say: "As far as the I. A. of D. is concerned, this may be true, but unfortunately there is not a I. A. of D. man in every city in which we desire to distribute booklets. We do wish to keep our method a secret, from the distributor or the advertiser, and such methods, a universally known would hold a very tight line over distrib. Honest ones welcome it. Advertis. news-papers key their work, and there is no reason why distributing should not be watched by the same methods. We will cheerfully answer communications on this subject from large advertisers." It is evident that the Boston people will not disagree with McMatt and his key system.

A Knowing Bootblack.

Probably the latest acquisition to the long list of advertisers who believe in the efficacy of distributing as a business bringer is a man in Paterson, N. J. He conducts two shoe blacking parlors, and is doing a rushing business through having distributed circulars containing the following reading matter:

"The Yale Shoe Blacking Parlor, corner Market and Paterson Streets, and Itad's Parlor, 49 1/2 West Street, near Broadway, where you can get six shins for 25 cents, three russet or three patent leather, by purchasing a coupon ticket, and they are good in either place. The bootblack of to-day must be a professional, and not the youth you meet on the street with a box who gives you a polish not as good as you could do yours if 'Our shine' is put on by those who know how, a hard, durable polish, that will last three times as long as the other kind, and it will cost you less. Our places have every comfort, easy chairs, heated, and everything to make it pleasanter than being seated on the sidewalk, or braced up against a building. Our material softens and preserves the leather. Shoes under our care last one-half longer, and only the best goods known used in our establishments. Ladies and children, special attention given to their shoes. We call at your residence or office, get your shoes shined and return them promptly without extra charge. A postal card will do it. We are responsible, and will fulfill any agreement made, and are open for suggestions where we can cater for your comfort. Hoping you will give us a call, and tell your friends and neighbors, so they can do the same, for the best shine to be had in the city. Do not sit outside in the wind and cold, as your health is your fortune, but call at the Yale or Itad's Parlor."

The above is by no means a model of diction or expression, but it presents some good points and shows considerable originality. The bill itself illustrates to what degree the idea that advertising pays has taken hold of the people, and the success which resulted from its distribution demonstrates that that faith is not misplaced.

Billposter's and Distributor's Notes.

President James F. O'Mentia, of the Associated Bill Posters, has removed his office and plant from 27 Monticemy street to 27 Washington street, Jersey City, N. J.

Well, well! Stahlbrodt has removed his own advertisement from the pages of his own official organ. He has evidently discovered for himself that the medium is worthless, and that nobody reads the sheet.

If you have time to spare, just take a peep through the advertising columns of Stahlbrodt's sheet and observe the cold-blooded fact that not a line of advertising appears thereon from President O'Mentia, O. J. Gud's, Samuel Pratt, Sanford H. Robinson or Stahlbrodt himself, and yet all these gentlemen are directors of the journal. The sheet therefore depends upon the kullbille for its support.

These bill posters who contemplate joining the gangsters' grafting game should remember the failure of Robert Youde's enterprise in London a few years ago. And yet Youde's scheme was far more plausible and purposeful than the Pratt-Stahlbrodt-Fish project.

The gangsters claim forty-one cities for their proposed combination scheme, but very prudently fail to state how many Western cities have so far refused to contribute a penny toward the enterprise.

It would be interesting to know what Gude really thinks of the Pratt-Stahlbrodt-Fish game.

Do the theaters in Rochester and Erie post with the association member in these towns? We hardly think so.

One of the members of the American Bill Posting Company, of Brooklyn, recently remarked: "Our firm spends \$250 annually in Stahlbrodt's paper, and for all the benefit we derive from it we might as well toss that amount into the East River."

One of the crying needs of the bill posting field is a few more active solicitors in some of the big Western cities. Chicago is sorely in need of a first-class solicitor.

Wm. D. Ingram, a distributor at Omaha, Pa., has turned the business over to his wife, who will have entire charge. Mr. Ingram enters a new field.

Con A. Hall, who for the last two years has been manager of the distributing department of Owens & Vorrey, of San Francisco, has decided to enter a business of his own. He will be a success.

The best way to please the advertisers is to do work according to contract.

A poor distribution of Kohler's samples and circulars is reported from Dawson, Pa.

Berber Remedy Company, of Conneant, O., writes: "We are preparing a 9 by 10 folder for trial in a few good towns, but will agree to make all distributors a liberal offer for a trial distribution." "The Billboard" knows nothing about the firm.

Harry Miller sends us a copy of his soliciting circular letter. We present it herewith. It may furnish a suggestion for a change in some of our readers' circulars:

Gentlemen—I have been informed that you contemplate an advertising campaign through the house-to-house distributing method in the near future, and that you will probably give the work to local distributors who can prove themselves to be honest and reliable.

Therefore, I beg to inform you that I am prepared to distribute advertising matter or samples of any kind in a way that is sure to satisfy the advertiser. My services are guaranteed by the International Association of Distributors, and I can furnish first-class local references if desired.

My prices are as low as good honest work will permit, and the territory I cover is one of the best. Will you give me a trial? My services are at your command. Very truly yours,

Mr. B. F. Falkenhainer, of Elkader, Iowa, uses a team and wagon to do his country bill posting and distributing.

To the Editor of "The Billboard":

Gentlemen—Enclosed please find \$1, in advance payment for subscription to "The Billboard." It is just thirteen months ago that I happened to run across a copy of your valuable magazine, and in looking through it decided that there was an opening here for a first-class commercial advertising business, as Newton is a town of nearly 8,000 people, and the Santa Fe Railroad alone has a pay-roll here of over \$50,000 a month. As a starter, I subscribed to "The Billboard," then ordered a Donaldson paste brush and a Robertson magnetic hammer, from advertisers in your paper, and waded in. At the present time I have 23 big, matched bill boards in Newton and waded the work in five neighboring small towns. I have joined the Tri-State Bill Posters' Association, the I. A. of D., Felstus' List and Will A. Moltzen's Agency, have bought out the opposition I had at the start and have had this made a licensed town. Business has been good ever since the start, with prospects brighter than ever. I feel that most of my success is due to information obtained from "The Billboard," and it is not surprising that I can not do business without it. With best wishes, I am sincerely yours,

JOHN DICKEY, JR., Proprietor of the L. L. Dickey Adv. Co.

Up to a year ago Mr. Griffith, of Greensboro, had practically no acquaintance with the large advertisers. Now he is doing work for many, and numbers them among his regular patrons.

The Newark Bill Posting Company sends us a list of their railroad station stands. They cover both sides of a sheet of paper fully a yard long. E. M. Slocum is proving himself to be a very energetic manager.

Mr. J. C. Corbin, manager of the Centennial Opera House, Plymouth, Ind., has started in the bill posting business. He says that he was driven into the business by poor service. He begins with 50 feet, and expects to have 3,000 by spring.

Mr. Geo. P. Day now owns all of the boards in Salem, Ore., having some time since bought out the Salem Bill Posting Company and the Theatrical Bill Posting Company.

Lee Delliday, of Fayette, Mo., has only been in the bill posting business for one year, but has made a very good showing for that length of time. He says: "I owe nearly all my work to 'The Billboard.' I couldn't do without it. I get pointers every month, do a little writing and then get some work."

Harry Merkle, manager for Bryan & Co., at Dayton, O., is very popular. He has only been in Dayton a comparatively short time, but already numbers his friends by the score.

Walker & Co., of Detroit, are going after large advertisers with a new circular, which is in the shape of a folded mailing card. It is an excellent idea for it affords three times the space for printing that an ordinary private mailing card does. Walker improves the opportunity thus afforded, and presents some strong arguments in favor of paper and paint.

The directors of every legitimate corporation are elected by the stockholders. The members who pay their dues into the treasury of the Associated Bill Posters' Association should have the same power—and they will have it.

T. J. Cassidy is out of the International Advertising Company, of El Paso, Tex., A. T. Spaworth is now sole manager.

The dark lantern methods of the game are universally condemned. Section 1, of Article VII, of the By-Laws, will be amended. The

President has appointed the Board of Directors for the last time. Hereafter they will be elected by ballot.

C. H. Brooks, the veteran at Leavenworth, has evolved a very clever scheme for making good scenery for theaters at a low cost.

A. D. Hooring, solicitor, or outside manager for the L. Moxley advertising service, is one of the greatest hustlers in his line of business in America.

TIPS.

The following is a list of probable early spring distributing advertisers:

- Akron Cereal Co., Akron, O.
J. W. Brand Co., Abilene, N. Y.
Winkelman-Brown Drug Co., Baltimore, Md.
Dr. Kliner Co., Binghamton, N. Y.
D. S. F. E. & J. A. G. Gene, Boston, Mass.
Potter Drug & Chemical Co., Boston, Mass.
C. L. Graves & Son, Boston, Mass.
E. C. Cowdry Co., Boston, Mass.
Foster-Milburn Co., Buffalo, N. Y.
Gerhard Mennen Chem. Co., Buffalo, N. Y.
Dr. Pierce, Buffalo, N. Y.
Hutton Remedy Co., Buffalo, N. Y.
Newbro Drug Co., Butte, Mont.
Pope's Med. Co., Charlotte, Mich.
Thatcher Med. Co., Chattanooga, Tenn.
New Spencer Med. Co., Chattanooga, Tenn.
Chattanooga Med. Co., Chattanooga, Tenn.
Providence Medical Institute, Chicago.
Pabst Chemical Co., Chicago, Ill.
Hanson's Ready Recovery Co., Chicago, Ill.
Boston Med. Institute, Chicago, Ill.
Roy Med. Institute, Chicago, Ill.
Dr. W. S. Burkhardt, Cincinnati, O.
Coffee & Spice Co., Columbus, O.
Acme Chemical Co., New Orleans, La.
Pruna Drug Co., Columbus, O.
Dr. Harter Medical Co., Dayton, O.
The Sprague Pub. Co., Detroit, Mich.
Kennedy & Kegan, Detroit, Mich.
Dr. Miles Med. Co., Elkhart, Ind.
The Cooking Club Pub. Co., Goshen, Ind.
La Harpe Pattern Co., Grand Rapids, Mich.
The Guarantee Medical Co., Hot Springs, Ark.
Van Camp Co., Indianapolis, Ind.
Dr. N. C. Davis, Indianapolis, Ind.
I. C. Hubinger & Co., Keokuk, Ia.
Allen Olmstead, LeRoy, N. Y.
S. C. Wells & Co., Le Roy, N. Y.
Frank O. Reddish, Le Roy, N. Y.
Wilson Drug Co., Lexington, Ky.
Bright's Chemical Co., Little Falls, N. Y.
C. I. Hood & Co., Lowell, Mass.
E. Pinkham Med. Co., Lynn, Mass.
Caring Remedy Co., Mineral Springs, Ind.
W. H. Comstock, Morristown, N. Y.
Kondon Spic. & Drug Co., Marietta, O.
Abbey Effervescent Salt Co., New York.
Dr. Radway & Co., New York City.
Humphreys Med. Co., New York City.
Seels, Fitch & Co., New York City.
A. M. Bininger & Co., New York City.
Tarrant & Co., New York City.
R. & G. Corset Co., New York City.
Health Food Co., New York City.
N. Y. Condensed Milk Co., New York City.
Sam W. Hoke, New York City.
Dr. Chase Co., Philadelphia, Pa.
Fols & Co., Philadelphia, Pa.
Dr. Bosanko Co., Philadelphia, Pa.
Hand Medicine Co., Philadelphia, Pa.
Dr. C. I. Shoop, Racine, Wis.
Miller Drug Co., St. Louis, Mo.
Koska Mfg. Co., South Bend, Ind.
Novelty Plaster Works, Southville, Mass.
Dr. H. J. Kay, Saratoga Springs, N. Y.
Hayer Med. Co., Toledo, O.
Cheney Med. Co., Toronto, Ont.
Merchants' Association, Williamsport, Pa.
I. B. Ford Co., Wyandotte, Mich.



R. L. ALLEN, Dows, Iowa.

We present this week a portrait of Mr. R. L. Allen, of Dows, Iowa, a town of a strong 1,200 population. Mr. Allen up to a year ago was a painter and paper hanger. At that time he added a bill posting plant to his business. His boards are of matched lumber and painted on the back to prevent them from swelling. He is a member of the Iowa State Bill Posters' Association; also, an I. A. of D. member. He is giving his personal attention to his out-door advertising. He can thus see that it is done right.

THE BILLBOARD.

Published Weekly at

27 East Eighth Street, Cincinnati, Ohio, U. S. A.

Address all communications

for the editorial or business departments to

THE BILLBOARD PUBLISHING CO.

Subscription, \$4.00 a year; 6 mos., \$2.00; 3 mos., \$1.00, in advance.

ADVERTISING RATES:

Advertisements will be published at the uniform rate of ten cents per square line; no discount for time or space. Copy for advertisements must reach us before noon on Saturday previous to week of issue. Our terms are cash.

The Billboard is sold in London at Low's Exchange, 57 Charing Cross, and at American Advertising Newspaper Agency, Trafalgar Buildings, Northumberland Ave., W. C. In Paris, at Brentano's, 37 Avenue de l'Opera. The trade supplied by the American News Co. and its branches. Remittance should be made by post-office or express money order, or registered letter addressed and made payable to The Billboard Pub. Co. The editor can not undertake to return unsolicited manuscripts; correspondents should keep copy. When it is necessary to give the instructions and copy for advertisements, great saving in the matter of telegraph tolls may be had by recourse to the Donaldson Cipher Code.

Entered as Second-Class Matter at Post Office at Cincinnati, Ohio.

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Saturday, May 12, 1900.

The solicitor question is one that will be discussed thoroughly at the coming convention of the Associated Bill Posters. Judging from the existing feeling, as portrayed in the dissatisfied expressions of many of the smaller bill posters, the opinion will not be entirely one-sided. The system as it is at present practically renders life miserable for the country bill poster. He must now deal with a middleman, instead of the firm direct, and pay this man a heavy commission on much work that he would likely have received anyway. But that is not what makes the little bill poster so sore. He is willing to pay a commission on work received. What has turned him against the system is the fact that he does not get this promptly. When the bill poster puts up paper direct from the company he gets his money as soon as the showing is completed; in many cases before the paper is even put up.

Not so when he does work for some of the present solicitors. He is made to wait thirty, sixty and even ninety days for his pay. The small town man can not afford to do business in that way. He should and must have his money promptly.

"The Billboard" has always advocated many solicitors, for solicitors hunt up new poster advertisers. The greater the number of firms induced to give poster publicity a trial the better will be the business and the faster will be the advance in favor of outdoor publicity. Why should a handful of men—all in one section—control a great majority of the advertisers of the country?

Why is it that an Eastern solicitor is allowed, as an official representative, to make contract with a Western firm who has probably been induced to

try posters by a Western bill poster, give the work out and collect a commission from this same bill poster who has worked the business up? More money is now being made in commissions than in posting, and the number of men officially allowed to collect commissions should not be limited. The West should be represented equally with the East.

They Say—

That none of the cities in which R. J. Gunning is interested will join the new-fangled Protective combination project.

That if Hoarng Robert only had a journal to spout through now, what a load of air could he work off his system! But great is the fall of a man who is a quitter.

That some bill posters are unreasonable enough to assert that Stahlbrodt exacts a commission on his editor's salary.

That Charles H. Heed, who should never be forgotten by the bill posting fraternity, is progressing very nicely in his new enterprises at Havana, Cuba.

That O. J. Gude realizes that he occupies a rather embarrassing position, but he doesn't seem to worry over it in the least.

That "Little Ed" heard mysterious threats and mutterings when he signed Pratt's scheme. Was it the voice of his old partner?

That D. J. Gude realizes that he occupies a rather embarrassing position, but he doesn't seem to worry over it in the least.

That Sir Peter E. Mylius has the ability and talent to be in business for himself. He is one of the few great solicitors.

That Clarence Runey quit acting as orderly for Campbell and went East so that he could get closer into the councils of the ruling gang. Yet Clarence has ever endeared himself to us as a sort of authority on suburban tanks and whistle stations.

That Jim Curran resents the statement that the brains of the bill posting business dwell with in New York.

That Jim O'Mealia doesn't know whether he or Pratt is going to do the parliamentary honors at Atlantic City.

That now that San. Robinson has removed his advertisement from Stahlbrodt's personal hand-bill, many others will soon do likewise.

That many bill posters are puzzling their brains quite a bit lately, trying to pick out the right kind of presidential timber for the annual meeting.

That Campbell could easily have been elected president at the Chicago meeting last summer, but the gang took him in tow and talked him out of running. Now he hasn't got a ghost of a show to run for anything.

That one of the features of Pratt's forty-cites scheme is a deliberate antagonism of theatrical bill posting. How many bill posters will countenance such a thing?

That the smaller towns are in a perfect quandary and look up to Pratt's proposed octopian trust with horror.

That Fitch's expenses will run far in excess of Stahlbrodt's collections from the very outset. But special assessments are easy to collect, sure.

Levyne's Letter.

To the Editor of "The Billboard": Dear Sir—On my arrival in Rochester, N. Y., I called upon the bill posters, as I do in all towns, before I see the merchants.

I asked to see the manager, and a small, dried-up looking individual informed me he was the man. I told him who I was and my business. With a wave of his dirty hand, he said he was too busy then, but for me to call again some time through the day. I said my time was limited and could not think of wasting half a day for the information he could give me in five minutes. "He could not stop his business to wait on me, and if I could do better than it." Then I "warmed" up and told him what I thought of him. I wish to say right here, of all my experience with bill posters, this is the second time such a thing took place. The first time was in Milwaukee. I worked the town for two days and did not sell one sheet of paper. I found the merchants much behind in their education on the bill board methods, owing to the fact of the unbusinesslike doings of the bill posters.

I have since found out that my experience with this man (a Mr. West) is the same that almost everyone else has who has the misfortune to deal with him.

The bill posters in towns of 100 miles radius who deal with him tell me strange things about this firm. "Dried-Up" West has money invested in the plant; and he wants to sell out, and, as he can't, he gets "nutty" at times and goes to pieces.

My advice to this man is: "He, knowing he is not a gentleman, should endeavor to make people believe he is one."

BUFFALO, N. Y.

Whitmore & Filbrick are the bill posters of this city and Tonawanda. I was received by Mr. Goldbeck—no, I mean Mr. Filbrick—who at once placed me in the hands of his solicitor, Mr. Howard Heller, a young man of good sense and judgment, and who at once took me around to the merchants.

Buffalo has 100,000 population, and this plant consists of 20,000 running feet of boards. Bulletin, 1,000 feet, takes 200 8-sheet to make a good showing. Besides the above mentioned feet of boards, this firm has 1,500 3-sheet and 150 8-sheet boards. In looking over this plant I noticed all boards were well blanked, even to a 3-sheet on a 5-high board. Before writing further, I wish to say that I found the bookkeeper, Mr. W. J. Ferris, an extremely agreeable gentleman—a man whose sole aim on earth seems to be to smooth the path to be trod by others.

"Fill" is a "brick." What do you think of this man's gall? When he wants to advertise a cemetery with a 24-sheet poster, and I guess he will do it, too. As I was talking to him a two-horse truck drove up to the door and unloaded a pile of boxes. I asked Fill what they were. "Oh, a small consignment of booklets from Shop, of Racine, Wis., to be distributed—just 67,200." This Eric (Whitmore & Filbrick) has distributed over 2,000,000 pieces of matter since Jan. 1 of this year.

I met here Mr. Mike Coyle, who is ahead of Buffalo Bill's Wild West, and he said: "Levyne, I'll bet you \$2 you will wire your house by date in this town in one hour." "No, Mr. Coyle, I won't bet with you; yet you are wrong, for I shan't wait one hour. I'll do it at once, and I did."

OLEAN, N. Y.

Olean Bill Posting Co.'s plant consists of 2,500 running feet of boards. Mr. F. B. Leled is the head of this company. My stay in the town was only a short one, but was received by Mr. Leled in a very hospitable spirit, who did all in his power to make my stop profitable to both of us.

BRADFORD, PA.

I did not make notes in this city, but found the bill poster, who is also the manager of the opera house, on hand to render me assistance. Mr. Wagner, placed me in charge of his son "Fred," who is a jolly fat boy and stands well with the merchants. How is it all fat people are good?

JAMESTOWN, N. Y.

The bill poster, well, I shan't say anything, but when I next see Mr. F. A. Stebbins I shall ask him why he wanted me to stop here.

Mr. Nunn is wise, as he wouldn't get off the train as it pulled into the station for anything. Jamestown does not exist for him, nor for me in the future.

MEADVILLE, PA.

George Knox is owner of the plant; 11,000 population; 1,200 running feet of boards. Should have at least 3,000 feet. George says he can't keep what he has billed.

Oh, the inconsistency of some bill posters. An advertiser writes to this town for information in regard to location, amount of boards and prices. In reply the advertiser gets this kind of a letter: "Meadville's population, 11,000; 1,200 feet of boards. Can use 25 3-sheet, 15 8-sheet, 10 21-sheet. Yes, I do posting for the theater."

In return, Knox gets 15 3-sheet, 7 8-sheet, 3 21-sheet, and he kicks because his boards are empty.

All advertisers suppose that bill posters overestimate their capacity. So they cut down just about 50 per cent of what the bill poster says he can put up, and I don't blame them. A town this size in the West would have 4,000 feet of boards, and being its owner is a good, solid income. Any advertiser would sooner trust 100 8-sheet to a town which had 3,000 feet of boards than 15 3-sheet to a town which had only 1,200 feet. I told Mr. Knox that he could not expect work unless he could place it. First bill your board and then advertise it, and you will find the advertisers to slip in and fill the board to its full capacity.

Today for the first time I saw the May number of "The Billboard." Mr. Elliot, allow me to congratulate you on its perfection, for it is certainly no fact—just billing me empty with glory in the stand you take, and, with such a paper, backed by TRUTH and a knowledge of the requirements of all the bill posters, it will live to see the death of the GANG. Yours truly,

M. L. LEVYNE.

The Billposters and Stock Posters.

A great many bill posters could build up quite a business for themselves if they went after it in the right way. In the large centers of population the bill posters are always pushing for business, and really get a great deal of display work from having regular contracts with large advertisers. But a bill poster in a town of from 3,000 to 25,000 usually lets his boards remain idle when there is no patent medicine, proprietary article or theatrical entertainment that comes his way.

There are so many makes of stock posters on the market that it is surprising bill posters, as a rule, do not handle work of this character. They could usually obtain the agency for such, and the result from using it would be so satisfactory that the business would be profitable not only to the merchant to whom the local bill poster sold stock posters, but also to the house that manufactured these posters. Many men who have a flush season and a dull season could overcome the dull portion by activity in pressing the ad-

vantage of his displays and having samples of work or specifications showing stock posters, which could be purchased in small quantities and displayed in good locations.

The man that goes after any kind of work should outline it pretty thoroughly to show the possible purchaser what he is going to produce for him. In this way the man is interested from the start. Perhaps he makes some suggestions, usually for the betterment of the service, and in that way the two work together. It should not be so much the aim of the bill poster to make money out of a local merchant or out of a general advertiser. His aim should be to see that the man who uses his bill board space makes money out of the expense of putting up these displays. If the work is done carefully, judgment used in selecting stands and display matter, the best results will follow.

It is surprising how readily merchants would take to this sort of advertising if the matter had been presented to them in the proper manner. The newspaper that has a man who visits the merchants and explains to them the advantages of a special paper or of a special position, is the kind that always has plenty of advertising matter in its columns. The bill poster should profit by the same sort of tactics.

The stock designs of the lithographers would benefit a local business, and these can be purchased at such prices that the wide-awake business man would readily see the advantage which the wide-awake bill poster could present to him.—Advertising World.

When asked for his opinions in regard to Pratt's proposed project, Colonel Harry Robbins, of Chicago, had this to say: "I was opposed to the scheme from the start, but admit that I haven't given it very close study. However, Eastern schemes are usually pretty phony affairs, and I'm always leery of them. Whenever I decide to buy anything that the New Yorkers place upon the market, you may rest assured that I'll be wide-awake and free from dope. They can't sell me any green goods or varnished bricks. One thing I'd like to know is, how can Solicitor Fitch, in his pent-up condition, compete with an open field of solicitors who have free access to all his transactions? How's he going to earn any salt, I'd like to know?"

Atlantic City Letter.

Atlantic City, N. J., April 30, 1900.

This beautiful seaside resort, which has been aptly termed the Brighton of America, is now fairly well filled with people from all parts of the United States and Canada. The spring season is now at its height, and the crowds will get larger every day until the opening of the summer season, about June 15. From that time on there will be nothing but big crowds of people looking for health and pleasure.

The Associated Bill Posters of the United States and Canada will hold their annual convention here, starting on July 12. As the H. P. O. Eiks will also hold their annual convention on here at the same time, it will be one of the busiest weeks that this resort has ever known. Inasmuch as the Eiks and bill posters are in a measure related to each other, there will be a renewal of many old friendships during that week. Arrangements have been made for an ideal meeting place for the delegates to the bill posters' convention. The large dancing hall of the Hotel Dennis has been secured, and also a number of commodious and convenient committee rooms in the same hotel. This is one of the handsomest hotels at this place, right on the ocean front, and the proprietor is taking an unusual interest in the convention. If any one who intends to attend the convention will write to him he will be pleased to give full particulars as to accommodations, rates, etc., and if unable to accommodate those who write, or if they desire board at a more reasonable rate he will see that they are placed in cottages or smaller hotels. It will be the biggest and best convention ever held, and every one connected with the business should endeavor to attend. The railroads will make liberal concessions in the way of rates and a delightful time is promised to all.

Quite a large amount of commercial work is now seen on the fences and bill boards in this city. As this is truly a cosmopolitan resort, with visitors from all parts of the world, the large general advertisers are commencing to appreciate the value of advertising here.

The plant here is under the control of the Bill Posting Sign Company, of Philadelphia, and, as Sanford H. Robinson, the manager of that company, gives it his personal attention, it is always in good shape. To show the value of advertising here, one of the proprietors of a show on the board walk who has space for a sign on his roof, about 300 square feet in size, is asking \$500 rental for the space for the season. The bill boards on the board walk are many in number, and are all so located that the many millions who pass along that structure never fail to see them.

ROME.

It is estimated that fully 75 per cent of the bill posting business which the official solicitors secure in the West is carried Eastward to be posted. This is because Western bill posters innocently place so much confidence and power in the hands of the gangsters.

Who stands the expense of these all-too-numerous meetings of the board of directors of the Associated Bill Posters? Why, the members who have no voice in the proceedings, of course. And what is the purpose of these almost monthly meetings? Simply to undo the work of the general annual convention. It is high time for somebody to call a halt.

"Place a full statement of the condition of your plant with a neat little sum of money in my hands," warbles Fitch. And the bill poster who follows this advice simply takes an option on the chance of fighting for his plant again at some future date.

TENT SHOWS.

When the First Show Comes.

They're coming to the depot—fifty vans are in the street.
And I hear the dizzy clatter of a thousand busy feet.
Then I hear the bossman's orders—then I see the riggers swing.
And I know it is the circus—the same as every spring.

I watch the dreamy hustle, the stars are on the wane,
And the line of big quadrupeds leave the special circus train,
And I see the yawning giraffe, with his rubber neck so lunk,
And a herd of Eastern Jumbos just about to walk the plank.

I see the sea of canvas, the sun is shining bright,
And the tented show is ready for the matinee and night.
The sawdust will be flying, pink lemonade will flow—
The same old rained peanuts and the very same old show.

A Winter Circus.

Conditions and tastes on the part of the public seem to demand a return to the "old-fashioned one-ring circus,"—that which our grandfathers and grandmothers described to their grandchildren as far more marvelous in their eyes than the big, glittering, mystifying three-ring circuses of to-day.

The circus holds a tender spot in the hearts of the people, owing to the pathetic and interesting stories written of it, describing in a mysterious way the many and interesting romantic incidents that occur in the life of the circus performer. History continually repeats itself in the description of ambitious youths who run away from home to join the circus and become a glittering, bewildering monarch of the arena. There are few boys in this broad land of America to-day, and in fact, few men, who have not at some time in their life had an ambition to stand on the back of a piebald horse and execute the apparently easy movements of the artist they were watching while munching their peanuts, or else going through the air executing some difficult feat upon the trapeze.

With the tremendous increase of population in America, circuses have grown within the past few years from one ring to two, three and four. The effect has been wonderful and bewildering to the people, and circuses have no doubt proven money-making institutions to the proprietors, but with all this glittering effect there has been a desire upon the part of thousands of people to see the old-fashioned one-ring circus where the public could feast their eyes on the performers they knew and loved. The circus, being as a rule only an annual event in many districts, made its visit more enjoyable to the people. Even with the tremendous increase of population in America, circuses have kept pace with the people, and to-day their name is legion, numbering into the hundreds, from the smallest little forty-foot round top up to the great white villages, consisting of tents of all sizes and shapes necessary to carry the large aggregations of to-day.

To prove the fact that the old-fashioned one-ring circus has remained dear in the hearts of the people, many of them have made reasonable fortunes every year in different parts of America, and in many parts of the country they are preferred to the big shows.

They furnish employment to many people, and give wonderful performances, many of them, at popular prices.

The winter circus has been attempted many times in cities, with an effort to make it a permanent institution such as exists in a majority of the large cities of the Old World.

In those countries the circus is so popular that special buildings are erected and are used for no other purpose but a perpetual circus season. Owing to the climatic conditions of this country, successful circuses have always performed under canvas, but within the past year or two many large auditoriums have been erected, with an eye to the giving of general shows, and by small and inexpensive alterations dressing-rooms for performers and stabling rooms for the horses have been built.

Fraternal and social orders have increased in proportion to the population of the cities, and many of them, desiring to increase their charity funds, endeavor to combine amusement by so doing, and during the winter season they usually hold one or two events for this purpose. Among the many attractions and entertainments they organize in connection with their own local talent, the circus is most popular with them.

Dr. C. D. Gray, general manager of the International Exposition Company, has a very thorough knowledge of the circus business, having run away from home when a small boy to follow the red wagons, and having owned circuses of his own in South Africa and the Orient; and he proposes to send out old-fashioned one-ring circuses on a tour of many cities next winter, covering a period of sixteen to twenty weeks. He will lease circuses and play them under the auspices of fraternal and social organizations, for there is a demand from these sources, and he has already guaranteed assured him in the different cities he has booked. There is no doubt, from the present indications, that this new fad, a winter circus,

will last for several years, and Dr. Gray's plan will be pushed by his company.

Circus performers will thus have an opportunity for employment the year round, and Dr. Gray can be addressed regarding the winter circus in care of "The Billboard."

Doing Well.

The Wallace Show has been doing a wonderful business since its opening. At Peru it broke the record, getting 300 more than last season. At Indianapolis people were turned away, afternoon and evening. At Anderson business was big in the afternoon and turn-away at night. At Marion (in the rain) big in the afternoon, capacity at night. At Muncie, big afternoon and night. Leaving Muncie, they pulled out a draw-bar, and were late getting into Dayton, O.—9 a. m. A long haul to the fair grounds further delayed matters, and the parade did not get out until after 1 p. m.

Although the doors did not open until 3 p. m., the afternoon was fairly good. At night people were turned away.
The performance with the Wallace Show is great in every sense of the word.

Nickel Plate Shows.

W. H. Harris' Nickel Plate Shows showed in Newport, Ky., May 7. The afternoon attendance was large, but in the evening people were turned away in crowds. The performance was a particularly pleasing one, several of the acts being worthy of special mention. Among those with the shows are: W. H. Harris, proprietor and manager; Chas. C. Wilson, general agent; Clem. Kerr, press agent and treasurer; Col. Jas. Keenan, inside tickets; Frank Shafer, privileges; Al. Armor and Dan Costello, equestrian directors; T. Cooney, leader of the band; Bob Abrams, boss hostler; Claude Meredith, side shows; John Watson, trainmaster; Col. Thomas Powers, the well-known lion tamer; Jas. O'Rourke, elephant trainer; Albert Allen, boss canvasman, big top; Lew Williams, boss canvasman, side shows, and Harry Arlington, boss porter.

Circus Regulation.

A regulation restricting the showing of circuses in the District of Columbia was recently passed by the Commissioners of the District of Columbia. It provides that no circus shall hereafter be located, operated or conducted on any lot or open space without the written consent of 75 per cent of the residents keeping house in the square on which it is proposed to locate the circus, and in the squares confronting such square. Though the Commissioners have passed this resolution, it is by no means a certainty that the residents will support it. They should be only too glad to have a circus come and show in their neighborhood, and no doubt will.

Winsted Circus Mad.

Winsted, Conn., April 30.—(Special.)—Business of all kinds was suspended here this afternoon in order that an appropriate welcome might be accorded a visiting circus (Ringling's). Every factory in the town, all the schools and many of the stores were closed, and the whole town turned out to the circus. Even the local newspaper was published at 11 a. m. in order that the employes might enjoy the holiday.
Two weeks from to-day another circus is scheduled for Winsted, and another holiday is expected.

A. H. Kohlund Dead.

The Well-Known Circus Agent of that Name Succumbs to Plithisis at Cripple Creek, Col.

On May 1 a telegram to W. H. Donaldson from Oscar Lampman, Cripple Creek, Col., announced the death of A. H. Kohlund, the veteran circus agent. He died of plithisis April 30. Deceased was a railroad contractor of wide and varied experience, and a general agent of considerable ability, having been connected at various times with the William Sells Shows, J. N. Rentfrew and John Hummel Shows.

Of late years he had been doing newspaper work in Salt Lake City, Leadville and Cripple Creek. His relatives in Louisville and his brother in St. Louis were notified of his death.

Art and the Shows.

A dispatch from New York to the Chicago Inter Ocean says: "Girl art students, Indians, Arabs, cossacks, cowboys, English, Irish, German and American cavalymen are on terms of great friendship, and hobnob every morning in the arena of Madison Square Garden between the hours of 10 and 12. The pleasure that Buffalo Bill's show gives to the small boy is nothing to the satisfaction which the girl art students get out of the presence in town of so many odd subjects." Great numbers of the girls beseeched Colonel Cody for permission to visit the garden in the morning hours, and every day representatives of every art school in town can be seen working industriously in the arena. The Indians and cossacks are particularly happy to stand for hours while the girls picture them

in oils, water color, pen and ink, pencil, wash and other art processes. Some of the Indians who have contracted the model fever dress themselves with as much care for the art students as they do for the spectators at the regular performance. Cowboys, with characteristic gallantry, also pose for the students, and incidentally tell them tales of Western life, wilder than those evolved by the imaginations of the authors of half-dime novels."

New Cincinnati-Chicago Road.

At a meeting of magnates in Richmond, Ind., April 28, a subsidy of \$25,000 was voted toward a new short-line railroad from Cincinnati to Chicago. It is intended to have the new road go through Muncie and Richmond, Ind.

Robinson Car Burned.

Marysville, O., May 5.—(Special.)—White John Robinson's circus was exhibiting here this afternoon, one of the sleeping-cars caught fire while standing on the Big Four tracks and was almost consumed by the flames. The loss is quite heavy, as it was a fine car, and nearly all the contents were consumed.

Notes.

H. C. Rigall has signed as general agent of A. H. Reed's circus. James Butler, the aerialist, will also be with Reed's show this year. This makes his tenth season with the show.

Buffalo Bill was booked for Norwich, Conn., June 2, but the date has been canceled.

A Wilson Snow will probably run out a large ten, twenty and thirty-cent vaudeville show under canvas this season.

F. J. Taylor is having another trial at it this year. The show opened well and has been doing a good business to date. It could stand stronger billing than it gets.

Send us in your routes.

H. W. Link is still at liberty. His address is 83 Seventh avenue, New York.

We want a correspondent with every show.

Geo. Sipe's dogs and ponies will take the road in about five weeks. They will not be under canvas, but will play opera houses. Sipe had to give so much attention to the new opera house which he is building that the dog and pony show suffered. W. J. Maxwell now has it in hand and is booking it.

Send us news—real news. Do not lie about the dimensions of your top, the strength of your parade or the number of your cars or horses. Confine your claims to facts.

The Western Gentry Show is playing the Sacramento (Cal.) Street Fair.

S. H. Barrett suffered a severe attack of pneumonia in Boston recently, but has now almost entirely recovered.

The Sells divorce case, which was set for hearing April 27, was postponed until May 11. The many friends of Mr. Peter Sells will be glad to hear that his lawyers feel sure of the outcome. It is said that the opposing attorneys are merely sparring for time and making every effort to secure a settlement. All their overtures, so far, have been met with a quiet, firm refusal by Mr. Sells.

Our friends will oblige us if they will start a small "rough house" in book stores and newsstands which do not keep "The Billboard" on sale.

J. R. W. Hennessey recently purchased a car from Jim Sturgis. Sturgis' wife, who owned the car, objected. Now there is litigation, and plenty of it.

Hob Whitaker will ride with the Wm. H. Gillmeyer Shows this season.

DeForest Davis is general agent of the Ed F. Davis Shows.

Kick when you can not get "The Billboard" at a newstand.

William Sloman was a "Billboard" caller May 1.

A clash between the Lemen Bros. and the Wallace shows is imminent.

The Sells-Gray Shows are billed at Aurora, Ind., May 12; Jefferson, 14; New Albany, 15. It is said that they will then cross the river and take the L. & N. to Bardstown and Springfield. They are in the passenger department of the L. & N., although they have ten cars and one head.

Mamie Forepaugh will ride with the Gillmeyer shows this season.

The Wallace Show, at the split, is a rather tough proposition to encounter in opposition.

Every show that carries a menagerie is, in a sense, an educational institution, and should be encouraged and fostered as are zoological gardens, instead of being taxed to death.

H. S. Rowe will make his headquarters at Portland, Ore., for the next two weeks.

A large delegation of Cincinnatians visited the Wallace Shows at Dayton, O., May 5.

A. H. McPhail joined the Wallace advance May 7. He is special agent.

A. H. Reed inaugurated his twenty-third season at Vernon, Ind., April 23. He still suffers from the old nervous trouble, but is slowly recovering. Reed is fifty years old, but does not look to be forty.

Colonel George W. Hall (Popcorn George) is putting a show together for the fair season. The veteran is hale and hearty.

John F. Robinson keeps a private car always at his disposal at Terrace Park, so that he can join the show whenever the notion seizes him. His health is improving.

The Robinson menagerie is long on camels. They have, indeed, a caravan.

The roster of the Thomas & Pearl's Show is as follows: John Thomas, owner and manager; L. Thomas, business manager and press agent; Pearl Thomas, glass dancer, song and sketch artist; Wm. H. Thomas, John Thomas and Frank Varo are among the performers. The show is newly equipped, the stock is in the best of life, and the season has already proved a prosperous one.

The advance of the Rice & Davis United Shows is as follows: E. H. Jones, general agent; Chas. Marten, contractor; Edward Fox, lithographer; H. Sampson, F. Lewis, A. Fitzpatrick and P. T. Donovan, bill posters.

Bonheur Bros.' New Golden Allien Shows opened at Augusta, Okla., April 26, to large crowds. Everything about the show was in great shape, and new equipment and fresh paint were in order. The wagons have all been painted a new gold and showed up well. The horse tent is a new and larger one, and the black tent is a new attraction for afternoon and night exhibitions. The show was given a great send-off by its native town.

Harrison Bros.' spectacular production, under canvas, of the New and Ancient South, has opened well. It is a novel show. There are twenty-five buck and wug dancers, twenty comedians, and an Afro-Octoroon sextette, graduates from the Louisiana Conservatory of Music, and reputed to be the sweetest singers of the colored race. The New and Ancient South presents the pastimes and amusements of the colored race from the olden days to the present hour. Mention has already been made in "The Billboard" of the Harrison's original parade feature and the costuming of the show.

Circus men, send in your news and routes. The notice of "The Billboard" is worth having.

The Wintermuth Bros.' Shows opened at Palmyra, Wis., May 5. A leading feature of the advertising staff is a complete dog and pony show. The following performers have been engaged for the shows: John Schneider, Ed Boyden, Chas. La Verna, Arthur Near, Wm. Weir, W. E. Lock, Herman Vonquet, and a band of eight mouthpieces.

Pete Fate, boss bill poster, New Brunswick Bill Posting Co., writes that the Ringlings did finely when there on April 26. The license at New Brunswick has been \$250, but the Ringlings brought it down to \$100. Pete says, "Mr. Lambert and Mr. Peck certainly did excellent work while here. Mr. A. G. Ringling had a splendid line of 'fighters' on Car No. 1, as did our old friend Tommy Daly on Car No. 2."

Frank B. Hubln, who has been associated with many tent shows, is at present manager of Hoving Frank's Gypsy Camps, three divisions in all.

T. J. Cash is general agent with Dick Parr's Historical Wild West.

"The Billboard" will soon be recognized as "the only circus paper."

Albert M. Wetter has decided not to put a show on the road this season, but will go abroad instead.

The following is the roster of Advance Car No. 3 of the Ringling Bros.: Geo. W. Goodhart, manager; Joe Brown, boss bill poster; Dick Lealle, assistant; Foster McLeod, litho boards; Charles Sellera and Charles Bostwick, lithographers; Joe Horton, programmer; James Tucker, banners, and twelve bill posters.

Routes.

BUCKSKIN BILL'S WILD WEST—Fulton, Ky., May 11; Cairo, Ill., May 12.

THE FOREPAUGH-SELLS SHOWS—Scranton, Pa., May 10; Middletown, N. Y., May 11; Poughkeepsie, May 12.

GOLMAR BROS. WAGON SHOW—Wono-woc, Wis., May 10; Hillsboro, Wis., May 11; Ontario, Wis., May 12; Soldiers' Grove, Wis., May 13.

HARRIS' NICKLE PLATE SHOWS—Montgomery, W. Va., May 10.

MCDONALD'S, WALTER J.—Kensington, Kan., May 9; Smith's Center, May 10; Lebanon, May 11; Burr Oak, May 12.

THE NORRIS & ROWE SHOWS—Corvallis, Ore., May 10; Albany, Ore., May 11; Salem, Ore., May 12; Portland, Ore., May 14.

THE RICE & DAVIS SHOWS—Glencampbell, Pa., May 7; Hastings, Pa., May 8; Patton, Pa., May 9; Barnabro, Pa., May 10; Carreiltown, Pa., May 11; Clearfield, Pa., May 12.

RINGLING BROS.' SHOWS—Gloucester, Mass., May 15.

WALLACE SHOWS—Marietta, O., May 9; Columbus, May 10; Cumbridge, May 11; Canton, May 12; Akron, 14; Youngstown, May 15.

WELSH BROS.—Reading, Pa., May 7 to 12.



Planning for Exposition.

The first meeting of the State Plan and Scope Committee for the proposed State Exposition in Newark, N. J., in 1902 was lately held in the Board of Trade rooms at Newark. All the principal cities and towns of the State were represented. The proceedings were in the nature of a conference. The scope and objects of the exposition were explained to the new committee members. Chandler W. Riker, of Newark, acted as chairman.

Edmund A. Felder, assistant director general of the Philadelphia Export Exposition, was introduced, and made an address. He said that the prosperity of Atlanta dated from its exposition in 1884. Omaha's experience has been similar, and other cities in that section were preparing to follow her example. The Newark exposition, Mr. Felder thought, would be a much greater success if not confined to State lines. It would be necessary to raise at least \$1,000,000, and if the exposition was well managed there should be 5,000,000 admissions.

Joseph McManus, of Elizabeth, thought that the initial step should be the raising of a guarantee fund of \$1,000,000. A motion was adopted for the appointment by the chairman of committees on Ways and Means, Finance and Incorporation. The members representing the different cities pledged the support of their localities to the enterprise. A suggestion for the organization of Plan and Scope Committees in the various cities was favorably received.

Date Postponed.

The Elks' Street Fair and Carnival at Marion, Ind., will be held June 11 to 16, instead of June 4 to 9, as announced in these columns last week. The Elks some time ago made a contract with the Greater Exposition Company of Canton, O., to furnish the attractions for the Midway; but in the meantime the company consolidated with the New England Carnival and Promoting Company, and as it was impossible for the Elks to secure the combined shows without postponing the date one week, this was done.

Street Fair to be Given.

Upper Sandusky, O., May 7.—(Special.)—The Elks of this city will give a street fair here the week of July 4. A series of fine attractions will be booked, and as this will be the first street fair ever given in this county, the chances are that it will be a success. George F. Knowles and Louis Liebenthal will be in charge.

The Stadium.

The completed Stadium for the Pan-American Exposition at Buffalo next year will offer to the lovers of sports the most spacious and splendid arena ever erected in America. The Athletic Carnival to be held during the great exposition will be the most notable in the history of American sport. The co-operation of many of the best promoters of athletic games and contests has been secured. Visitors to the Pan-American Exposition may therefore expect to witness the meeting of the most famous athletes of the world.

It is said that the great Colosseum at Rome, built in the first century of the Christian Era, could accommodate 57,000 spectators. The Pan-American Stadium will be 129 feet longer and but ten feet narrower than the historic amphitheater of Rome. The Stadium, however, will have a larger arena, and the seating capacity is estimated for 25,000 people. The top row of seats will be sixty feet above the ground, and every seat will command a perfect view of the vast interior.

The Stadium will have a quarter-mile track and a sufficiently large space inside of this for any of the athletic games. Great attention has been paid to having a large number of aisles to reach the seats, and, in addition to the principal entrance on the west, there are provided seven large exits. These exits are made of sufficient breadth and height to admit, in case of need, the largest vehicles or floats, as it is proposed to use the Stadium for certain pageants, exhibits of automobiles in operation, judging of live stock, horses, agricultural machinery, road machinery, etc.

A large and picturesque building forms the main entrance to the Stadium. This is 241 feet long by 57 feet wide, with towers 164 feet high. The style is in conformity with that of the other buildings, with an arched effect in the front, red-tiled roof, broad eaves and bright colors. The old Spanish

towers give a finished beauty to the structure and make it one of the most prominent features of the exposition.

A Big Barbecue.

A grand barbecue will be given at Alexandria, Ind., on Decoration Day, May 30, by the Knights of the Royal Arch. The barbecue will draw the crowds for miles around, and will be one of the biggest affairs of the kind held in that vicinity. Dancing and every variety of amusement will be on the program. John Steimer, of Alexandria, is in charge.

Albion, Neb., Fair.

The Boone County Agricultural Association of Albion, Neb., will hold its sixteenth annual fair this year on September 19 to 21. The association is doing well, have made many improvements in its grounds, besides purchasing five more acres of land. New methods, better premiums, more attractions and closer attention to details will be in order this year.

Many See the Fishes.

Large attendance at the New York Aquarium. Collection is Varied and Interesting.

When Colonel James Jones was asked for information about the new arrivals at the aquarium, he called attention to the annual report he has just made to President Clausen, of the Park Department, and some of the details are interesting. The total attendance during the year reaching the astonishing figure of 1,841,330, giving an average of more than 5,000 for every day of the year. During the previous year the attendance was 1,670,085, and almost everybody thought high-water mark had been reached, and that the public, tiring of the novelty, would gradually leave off coming. The greatest attendance on any single day during the year just passed was that of September 29, when 37,243 persons thronged the building.

"The only way I can explain the increase," said the Colonel, "is that the show is better than it ever was before. Our fishes are all in the best of good health, and, recognizing our good work, the Fish Commissioners of various States have sent us magnificent specimens."

"Why," said the Colonel, waxing eloquent, "no aquarium in the world can approach us in numbers of compete with us in an exhibition of the fishes of the deep sea and its fresh water tributaries. And I am not alone in this opinion, either."—New York Herald.

Nashua, N. H., Fair.

The Nashua Fair Association looks forward to a very good season. They are to hold four race meetings, besides the fair meet, and being in a circuit with Worcester, Holyoke and Westfield, big entries will probably be the

rule. The Nashua Fair, Sept. 3 to 6, is followed the next week by Rochester, and succeeding weeks by Taunton, Brockton and the Rhode Island State Fair, making a fine circuit. Large improvements, including a new grand-stand, have been made in the Nashua grounds, and the association is now ready to book attractions for the season.

Advertising Novelties.

Since the introduction of the street fairs into this country, the advertising specialty and novelty business has increased ten-fold. The trade in plain advertising and decorated balloons has increased wonderfully, and the number of firms handling this class of goods has been multiplied many times. One of the first manufacturers of this line is Mr. Q. Nervione, of Chicago, who has been in the business thirty-five years. He has been an advertiser in "The Billboard" for several seasons, never missing an issue. Through a mistake on our part his notice was left out of the May issue, for which we express due regret. We wish to inform those who looked for his ad., and looked in vain, that Mr. Nervione is still in the same old business at the same old stand, with a stock of the latest and newest articles which he handles.

Fourth of July Celebrations.

Sinclairville, N. Y.
Sheridan, Wyo.
Terre Haute, Ind.
Oregon, Ill.
Boston, Mass.
Rushford, Minn.
Sterling, Ill.
Indianapolis, Ind.

Notes.

The Central Pennsylvania circuit is as follows: Williamsport, Sept. 11 to 14; Hughesville, Sept. 18 to 21; Lewisburg, Sept. 25 to 28; Milton, Oct. 2 to 5; Bloomsburg, Oct. 9 to 12.

The following towns comprise the South-eastern Indiana Fair Circuit: Osgood, July 31 to Aug. 3; Chas. W. Gray, secretary. North Vernon, Aug. 7 to 10; F. N. Nauer, secretary. Madison, Aug. 14 to 17; C. R. Johnson, secretary. Lawrenceburg, Aug. 14 to 17; H. L. Nowlin, Guilford, secretary. Franklin, Aug. 28 to Sept. 1; W. S. Young, secretary. Shelbyville, Sept. 4 to 8; C. E. Ausden, secretary. Columbus, Sept. 11 to 14; Ed. Redman, secretary. State Fair, Sept. 17 to 22; Charles Downing, secretary.

The Central Illinois fair circuit has been formed, with the following fairs as members: Clinton Aug. 6; Monticello, Aug. 13; Leroy, Aug. 20; Delavan, Aug. 24; Atlanta, Sept. 4; Farbury, Sept. 4; El Paso, Sept. 10. About \$30,000 will be offered in purses. Horse owners will find this a profitable circuit.

One of the attractions at the Atlanta (Ill.) Fair will be the "Midnight Glee Club and Jubilee Singers," of St. Louis. W. B. Strond is secretary of the fair.

Corning, N. Y., will have its first free street fair June 4 to 9. It will be held under the auspices of the Business Men's Association of that city, and promises to be a most successful affair. Harry J. Sternberg has been appointed general manager and director.

One of the most attractive meetings to be held in Ohio during the season of 1900 will be that of the Champaign County Fair Association at Urbana, Aug. 15 to 17. Three good stakes of \$500 each are announced. The Mansfield Driving Association, of Mansfield, O., also offers good stakes at its meeting.

Work has been started on the new half-mile track of the Anderson (Ind.) Fair Association, and the society has filed articles of incorporation.

The Gentlemen's Driving Club, of Milwaukee, has leased National Park for six months. A number of matinee meetings will be held during the season.

The Philadelphia Horse Show will be held at Wissahickon Heights, May 28 to June 2, and is attracting a great deal of attention. Entries will close on Saturday, May 12.

The Tennessee and Kentucky Central Fair and Trotting Circuit was formed in Nashville

April 24, with Bowling Green and Guthrie, Ky.; Murfreesboro, Columbia and Waverly, Tenn., as members. There is a strong likelihood of Nashville, Memphis and Jackson joining the circuit, with probably others to hear from. Mr. N. C. Collier, of Murfreesboro, was elected president, and Mr. S. B. Lytle, of the same place, secretary. The dates so far selected are: Murfreesboro, Sept. 4 to 8; Bowling Green, Sept. 12 to 15; Guthrie, Sept. 19 to 22, and the probable dates following are: Memphis, Sept. 24 to 29; Jackson, Oct. 2 to 5; Waverly, Oct. 9 to 12; Columbia, Oct. 16 to 19.

The Scioto County (O.) Fair will be held at Mt. Joy again this year, Aug. 29 to 31.

Nanaimo, B. C., will hold a gala celebration on May 21 in honor of the Queen's birthday. Geo. Norris is elected secretary.

"The Billboard" is the great medium between fairs, parks, celebrations, etc., and attractions.

A Rose Show, or floral exposition, will be held at Salem about May 18.

The Antelope (Ore.) Fair Association will give a spring meeting at that place on May 17 and 18. Fifty hundred dollars in purses will be given away.

Indications point to the fact that the Dawson County Fair Association will hold a street fair in Glendive, Mont., next fall.

Richmond, Ky., will have a fair the second week in July. The general features will be made known later.

The Elks' Fair at Lexington, Ky., will be held Aug. 13 to 18.

The opening bill for the new theater at Cliffs Park, Ashland, Ky., is as follows: Edna Bassett Marshall, Flo Perry, Wright brothers, Bert Marshall, De Hollis and Valora, Morphiet and Stevenson, and Col's Dog Show. J. W. Mayo is manager.

Owing to the limited territory in California, Mr. George Mooser, manager of the Sacramento Street Fair, will leave for the East after the termination of the Sacramento Fair, and will very likely join the staff of the International Exhibition Company. Negotiations are now pending to this end.

The Cleveland (O.) Pythian Military Bazar and Carnival is to be held June 4 to 6. The principal attractions will consist of the lively carnival sort. There will be an Oriental theater, bazar booths, Egyptian streets, streets of India, and other attractions of a like nature. Every sort of legitimate amusement will be introduced. The carnival is given under the auspices of the Second Ohio Regiment, Uniformed Rank, Knights of Pythias.

The Topeka (Kan.) Street Fair Carnival promises to be the greatest event ever held in Topeka, judging from the interest taken by exhibitors. Nearly all of the space is already sold.

Plans are already being formulated for the Mt. Vernon (Wash.) Fair. A meeting of the fair association was held last Saturday, May 5, and committees were appointed to begin the work.

The citizens of San Bernardino, Cal., inspired by the success of the great Riverside Fair, are beginning to think that San Bernardino ought to hold a fair, too. At least, so runs the talk in that city.

Send in your fair booklets, fair news and fair dates to "The Billboard." The notice of "The Billboard" is worth having.

Victoria, B. C., is another town that will celebrate the Queen's birthday in fitting style on May 24.

A big street fair is being contemplated for September at Alexandria, Ind.

The Montgomery County Log Rolling of the M. W. A. will be held at Independence, Kan., May 18.

The railroad men, who are to give a large celebration at the State Fair Grounds at Indianapolis July 3 and 4, have secured permission from the Indiana State Board of Agriculture to lay a switch from the Monon tracks into the grounds. The object in so doing is to give, as the feature of the celebration, a head-end collision between two engines. They will be started at a certain distance apart, and the intention is to have them come together directly in front of the grand stand, far enough away, however, in order to prevent an accident of any kind.



THE STADIUM.

Pan-American Exposition. The Stadium.

CONVENTIONS.

Additions and Revisions since last issue. Full List will be printed quarterly.

Thibodaux, La., Carnival.

To the Editor of "The Billboard":
Of all carnivals ever held in this progressive and up-to-date city, the one of February 26 and 27 is one that will always be remembered by the throngs of people that witnessed it. From artistic points of view it was more than could be desired. The entire town had for weeks previous presented an attire which told that an event of some importance was near at hand; all business places, as well as residences, were decorated magnificently with the royal colors, "red, yellow and green," and on the evenings of the parades they were gay with electrical devices of all shapes and forms.

On Monday, the 26th, was the opening of the festivities, when a grand bicycle parade was held, being the first in our town, it naturally drew large crowds from the surrounding country as well as from neighboring towns. All who saw it declared it to be a perfect success, and the Carnival Club and the Cycling Club received congratulations on every hand for the fine display.

On Tuesday at early morning crowds began to gather from far and near to witness the day's festivities, which had been much advertised, and for which preparations had been going on for nearly a year in advance. At about mid-day, amid the booming of the cannon and strains of a number of bands, the royal fleet, composed of steam crafts of every description, made its way down Bayou Lafourche to the landing at the head of St. Philip Street, where a vast number of royal subjects awaited the arrival of the King and party. The "Louisiana," the imperial yacht of the fleet, made the first landing. His Majesty, "King Surore," and his royal retinue were escorted from the yacht to carriages awaiting them. The Mayor, City Council, the Bar, and all prominent people composed the participants in this parade, which wended its way to the City Hall, where the key of the city was turned over to the King with an appropriate address made by the Mayor.

At about 8 o'clock on the same evening the principal pageant of the carnival, the event of the festivities, made its appearance on the thoroughfares of our city, and on reaching Riviere's establishment, on Main Street, the balcony of which had been appropriately decorated for the occasion, the first float, the one on which the King rode, made a stop and saluted the Queen of the Carnival and her maids, and turned over to her care the key of the city, as well as a beautiful bouquet of flowers. Each float in turn halted, and all the participants saluted the Queen, thus enthroned.

The order of march was as follows: First Cavalry of fifty mounted police; the Grand Marshal and his attendants; a band, the King's float; then the elements, represented by seven floats, to-wit: Second float, Earth, with the different nationalities thereon; next, another band; third, Water, representing this element in the best manner conceivable, with mermaids, fishes and the goddess of the sea; fourth, Ice, picturing a scene from the colder regions, comprising Esquimaux and polar bears; fifth, Air, mostly fairies; sixth, Fire, depicting devils, and judged by many the prettiest float in the parade; seventh, the Sun, and, eighth and last, the Moon.

After going over the route advertised, the parade made its way to the Opera House as a terminus, where a number of tableaux were shown and where the coronation of the Queen took place.

On no other occasion were so many people gathered on our streets; it was literally a "jam," and the event was second to none but the New Orleans Carnival. Every one interested in this event can well feel proud of the success thus attained, and should renew their efforts to make the celebration even grander next year. Preparations are already begun for next year's festivities, and the Carnival Club is now discussing the advisability of getting up a street fair during the month of September for the purpose of assisting them in raising the required fund. A fair is advertised for April 15, which is destined to be a success without the shadow of a doubt. Numerous side attractions were features of this year's celebration, and the effect that the undertaking has had on the town will do it all the good that could be expected.

Community Advertising.

The co-operative plan of advertising a community or a summer resort is becoming more and more popular as time goes on. A city in California is planning an advertising campaign for the coming summer similar to that employed during recent years by Atlantic City and other Easter resorts and during the past winter by hotels of Florida. The plan is to obtain a contribution of a few dollars from each of those most likely to profit by advertising so spent as to increase the business of the place. The scheme as carried out by the Florida hotels, is to use two whole pages in prominent newspapers; to use three or four columns of reading matter descriptive of the advantages of the locality, and alongside of these three or four columns of advertisements, each contributor receiving his proportionate part of the space.

A handsome 16-sheet for the Pabst Brewing Co., advertising the beverage that "made Milwaukee famous," will soon be off the press. It will make its first appearance on the billboards in Kansas City during the week of the Democratic National Convention.

The Chicago, Burlington & Quincy Railroad has fallen in line with poster advertising, and Chicago is being billed very liberally with a striking 8-sheet, showing a very realistic picture of an engine approaching at top speed, with a vestibuled train of cars. Several other leading railways are figuring on estimates for large poster displays.

ATLANTA, GA.—Young People's Christian Union of the Universalist Church. July 11 to 18. Rev. A. J. Cardall, 39 West st., Boston, Mass.

GAINESVILLE, GA.—The fourth annual session of The Gainesville Chatauqua. June 24 to July 6. A. W. Van Hoose, pres.; H. H. Dean, secy.

ATLANTIC CITY, N. J.—The National Fraternal Press Association. Aug. 21 to 25. A. E. Stevenson, 6426 Kimbark av., Chicago.

BIRMINGHAM, ALA.—The Galilean Fishermen. June 5. C. C. Stewart, Bristol, Tenn.

BALTIMORE, MD.—Shield of Honor. June 5. Wm. T. Henry, 205 E. Fayette st.

BOSTON, MASS.—Supreme Council, Home Circle. June 29. Julius McSwain, 129 Tremont st., Boston, Mass.

BUFFALO, N. Y.—National Association of Window Trimmers of America. Aug. 6 to 9. L. Frank Baum, 1295 Star Building, Chicago, Ill.

CEDAR RAPIDS, IA.—American Poland China Record Convention. Feb. 13 and 14, 1901. W. M. McFadden, West Liberty, Ia.

CHARLESTON, S. C.—National Educational Association. July 7 to 13. Irwin Shepard, Winona, Minn.

CINCINNATI, O.—American Roller Manufacturers' Association. Sept. 15 to 20. J. D. Farasey, Forest st. and N. Y., P. & O. Ry., Cleveland, O.

CINCINNATI, O.—The Union of American Hebrew Congregations. Jan. 15, 1901. Lipman Levy, Chamber of Commerce Bldg.

CLEVELAND, O.—National Apple Shippers' Association. Aug. 1 to 3. A. Warren Patch, Boston, Mass.

DETROIT, MICH.—American Association of Opticians. Aug. 14 to 16. Frederick Boger, 36 Maiden Lane, New York City.

DETROIT, MICH.—Wholesale Saddlery Association. July 10 to 13. J. B. Denver, 512 N. Main st., St. Louis, Mo.

DETROIT, MICH.—American Economic Association. Dec. 15 to 20. Charles H. Hull, Ithaca, N. Y.

EL RENO, OKLA.—Grand Lodge of Oklahoma. Third Tuesday in July. T. K. Jingle, Guthrie, Okla.

GEORGETOWN, KY.—General Association Colored Baptists of Kentucky. Aug. 15. Wm. H. Steward, Louisville, Ky.

GRAND RAPIDS, MICH.—Police and Sheriffs' Association of Michigan. July 18 and 19. J. P. Sanford, Lansing, Mich.

GRAND RAPIDS, MICH.—Great Camp, K. O. T. M. June 13. Thos. Watson, Port Huron, Mich.

HALIFAX, NOVA SCOTIA—American Institute of Instruction. July 7 to 11. Edwin H. Whitehill, Bridgewater, Mass.

IITHACA, N. Y.—Grand Lodge of N. Y., I. O. G. T. Fourth Tuesday in August. T. C. Andrews, 112 Sears st.

KOKOMO, IND.—Wabash Valley Pow Wow, Association of Red Men. July 22 and 23. W. W. Drinkwater.

LAKESIDE, O.—Grand Lodge of Ohio, Independent Order of Good Templars. Aug. 15 and 16. S. G. Taylor, 344 Bridge st., Cleveland, O.

LINCOLN, NEB.—Grand Lodge, Degree of Honor of Nebraska. Oct. 2 and 3. Miss Teresa Hempel, 141 S. 12th st.

LITHIA SPRINGS, ILL.—Lithia Springs Chatauqua. Aug. 5 to 27. G. L. Douthit.

LOUISVILLE, KY.—Associated Labor Press of America. Dec. 12. S. S. Boubright, 15 Mercer st., Cincinnati, O.

MILWAUKEE, WIS.—Photographers' Association of America. July 23 to 27. J. Geo. Misshammer, Buffalo, N. Y.

MILWAUKEE, WIS.—American Society Municipal Improvement. Aug. 28 to 31. D. L. Fulton, Allegheny, Pa.

MILWAUKEE, WIS.—National Convention of Railroad Commissioners. May 28. Edw. A. Moseley, Washington, D. C.

NASHVILLE, TENN.—Mosaic Templars of America. Sept. 4. J. E. Rush, box 402, Little Rock, Ark.

NEWARK, N. J.—National Association of Newsdealers, Booksellers and Stationers of the United States. Last of August. F. R. Sampson, 437 Tenth avenue, New York City.

NEW YORK CITY, N. Y.—American Chemical Society. June 25 and 26. Albert C. Hale, 551 Putnam avenue, Brooklyu, N. Y.

NEW YORK CITY, N. Y.—Society of American Florists and Ornamental Horticulturalists. Aug. 21 to 24. S. J. Stewart, 67 Bromfield street, Boston, Mass.

NIAGARA FALLS, N. Y.—National Conference of Teachers' Association. July 6 and 7. F. D. Seward, 325 North Main street, St. Louis, Missouri.

OLD POINT COMFORT, VA.—National Dental Association. July 10 to 13. Mrs. Emma Eames Chase, D.D.S., 2334 Washington avenue, St. Louis, Mo.

OLD POINT COMFORT, VA.—National Association of Dental Faculties. July 13. Dr. J. H. Kennerly, 905 Chemical Building, St. Louis, Mo.

PHILADELPHIA, PA.—National Deutsch Amerikanischer Leberbund. July 6 to 9. Prof. H. M. Ferren, High School, Allegheny, Pa.

POTTSTOWN, PA.—Ringling Rocks Park (Pa.) Sabbath School Assembly. Aug. 20 to 24. Rev. J. M. Shelby, Mt. Joy, Pa.

RICHMOND, VA.—Tri-State Medical Association of the Carolinas and Virginias. Richmond, Va. Middle of February, 1901. Paulus A. Irving, M.D., 301 W. Grace st.

SPRINGFIELD, ILL.—Illinois Millers' State Association. First Wednesday in December. C. H. Seybt, Highland, Ill.

ST. LOUIS, MO.—Brotherhood of Railway Trackmen of America. First Monday in December. John Wilson, 2212 Olive st., St. Louis, Mo.

WASHINGTON, D. C.—American Neurological Association. May 1 to 3. Graeme M. Hammond, M.D., 58 West Forty-fifth st., New York City.

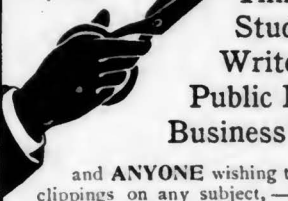
WASHINGTON, D. C.—The Order of the Patrons of Husbandry. Nov. 14. John Trimble, 514 F st.

WASHINGTON, D. C.—United Supreme Council Ancient Accepted Scottish Rite of Masons; also, Imperial Grand Council, Mystic Shrine. Oct. 3 to 6. Magnus L. Robinson, 606 S. Washington st., Alexandria, Va.

WILLIAMS' GROVE, PA.—Grangers' Interstate Picnic Exhibition. Aug. 27 to Sept. 1. R. H. Thomas, Mechanicsburg, Pa.

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LIST OF FAIRS.

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CALIFORNIA.

ERRINDALE, CAL.—Fernside Fair Association. Sept. 4 to 8, 1900. E. B. Carr, Fernside, Cal., pres.; W. H. Roberts, Fernside, Cal., secy.
 ORAMONTO, CAL.—California State Agricultural Society. Sept. 3 to 15. A. B. Spreckels, San Francisco, Cal., pres.; Peter S. Shields, Sacramento, Cal., secy.
 ILLOWS, CAL.—Agricultural Association. July 30 to Aug. 4, 1900.

COLORADO.

LENWOOD, COL.—Farmers' Club District Fair. Sept. 19 to 22. C. B. Sewell, pres.; Arbondale, C. D. Fuller, secy.; L. R. Willets, Basalt.

CONNECTICUT.

ANFORD, CONN.—The Branford Agricultural and Horticultural Society. Sept. 18 to 20. E. Doolittle, pres.; J. P. Callahan, secy.; W. R. Foote, treas.
 DANBURY, CONN.—Danbury Agricultural Society. Oct. 1 to 6, 1900. S. H. Rundal, pres.; J. W. Bacon, treas.; G. M. Rundal, secy.
 ANGATUCK, CONN.—Beacon Valley Grange Agricultural Society. Sept. 18 and 19. T. S. Truesdell, pres.; F. M. Cander, secy.; E. A. Hotchkiss, treas.
 NEWTOWN, CONN.—The Newtown Agricultural Fair Company. Sept. 25 to 27, 1900. C. E. Platt, Redding Ridge, Conn., pres.; S. J. Botsford, Newtown, Conn., vice pres.; I. G. Curtis, Sandy Hook, Conn.; P. H. McCarthy, Newtown, Conn., secy.

GEORGIA.

LANTA, GA.—Southern Interstate Fair. Oct. 10 to 27. T. H. Martin, pres.; LANTA, GA.—Masonic Fair Association. May, 1900. J. L. Mayson, pres.; Mrs. J. S. Highy, vice pres.; H. M. Wood, treas.; Porter King, secy.

ILLINOIS.

LEDO, ILL.—Mercer County Agricultural Society. Sept. 18, 19 and 21, 1900. G. V. Williams, Box 346, Alledo, Ill., secy.
 LANTA, ILL.—Atlanta Union Fair. Sept. 7 to 10, 1900. Ed. Stubbfield, McLean, Ill., pres.; J. P. Hieronymus, Atlanta, Ill., vice pres.; W. B. Stroud, Jr., Atlanta, Ill., secy.
 AVON, ILL.—Avon Fair and Improvement Association. Sept. 4 to 7, 1900. G. W. Shinkel, Avon, Ill., pres.; E. C. Woods, Avon, Ill., treas.; Julian Churchill, Avon, Ill., secy.
 KANE, ILL.—Kane County Fair. Aug. 23 to 31, 1900. H. T. Hunter, secy.
 BLVDENRE, ILL.—Boone County Agricultural Society. Sept. 4 to 7. John Hannah, pres.; W. D. Swail, treas.; M. D. Perkins, secy.
 BUSHNELL, ILL.—The Bushnell Fair Association. Aug. 28 to 31, 1900. C. C. Chain, Bushnell, Ill., pres.; James Cole, Bushnell, Ill., treas.; J. H. Johnson, Bushnell, Ill., secy.
 BRIDGE, ILL.—The Forty-third Annual Fair of the Henry County Agricultural Society. Aug. 20 to 24, 1900. L. J. Wilkinson, pres.; Theo. Boltenstern, secy.
 CARM, ILL.—White County Agricultural Board. Sept. 4 to 8, 1900. Elvis Stinnett, Carm, Ill., pres.; J. W. McHenry, Carm, Ill., vice pres.; R. L. Organ, Carm, Ill., secy.
 CHAMPAIGN, ILL.—Champaign County Agricultural Board. Aug. 28 to 31, 1900. H. H. Harris, pres.; J. M. Clark, treas.; J. N. Beers, secy.
 DEWITT, ILL.—DeWitt County Agricultural and Mechanical Association. Aug. 6 to 10. J. Fuller, pres.; Thos. Ewing, treas.; F. McCuddy, secy.
 ELAVAN, ILL.—The Twenty-second Annual Fair of the Tazewell County Agricultural Board. Aug. 28 to 31, 1900. J. W. Crabb, pres.; J. O. Jones, secy.
 ELWOOD, ILL.—The Elmwood Fair Association, tenth Annual Fair. Aug. 21 to 24. M. R. Sturtevant, secy.
 PASO, ILL.—The Twentieth Annual Fair, Woodford County Agricultural Board. Sept. 10 to 14. E. A. Ohlids, pres.; Geo. R. Curless, secy.
 REPPORT, ILL.—Northern Illinois Agricultural Association. Sept. 11 to 14. J. E. Taggart, Ridott, Ill., pres.; W. H. Foll, Freeport, Ill., secy.
 ALENA, ILL.—Jot. Daviess County Agricultural Society. Sept. 25 to 28, 1900. Wm. T. Hodson, Galena, Ill., pres.; H. B. Chetlain, Galena, Ill., vice pres.; John J. Gray, Galena, Ill., treas.; Wm. Barner, Galena, Ill., secy.
 RIGGSVILLE, ILL.—Illinois Valley Fair Association. Aug. 7 to 10. C. M. Simmons, pres.; J. S. Felmley, treas.; J. F. Hatch, secy.
 HOPESTON, ILL.—Hoopeson District Agricultural Society. Twenty-fifth Annual Fair. Aug. 20 to 24. Dale Wallace, secy.
 HARPE, ILL.—La Harpe Fair Association. Aug. 20 to 24, 1900. E. A. Wilcox, Durham, Ill., pres.; Geo. Coulson, La Harpe, Ill., vice pres.; John R. Roberts, La Harpe, Ill., secy.; C. H. Ingraham, La Harpe, Ill., treas.
 LE ROY, ILL.—Le Roy Fair and Agricultural Association. Aug. 21 to 27, 1900. John Baremore, Dawnes, Ill., pres.; Ed. Langdon, Le Roy, Ill., secy.

LIBERTYVILLE, ILL.—Lake County Agricultural Society. Sept. 11 to 14, 1900. Wm. E. Miller, Libertyville, Ill., pres.; E. W. Parkhurst, Libertyville, Ill., treas.; O. E. Churchill, Libertyville, Ill., secy.
 MACOMB, ILL.—McDonough Stock Agricultural Association. Aug. 13 to 17, 1900. W. O. Blaisdell, pres.; A. K. Lodge, vice pres.; Geo. Gadd, treas.; F. R. Kyle, secy.
 MONTICELLO, ILL.—Platt County Agricultural Society. Aug. 13 to 17, 1900. Wm. H. Kratz, Monticello, Ill., pres.; C. V. Lodge, Monticello, Ill., vice pres.; C. A. Tatman, Monticello, Ill., treas., mgr. and secy.
 MT. CARROLL, ILL.—Carroll County Agricultural Board. Aug. 21 to 24. G. M. Wherritt, pres.; A. A. Foster, treas.; Geo. C. Kenyon, secy.
 MURPHYSBORO, ILL.—Jackson County Fair Association. Sept. 25 to 28. P. H. Elsonmayer, pres.; Willard Wall, treas.; J. J. Penny, secy.
 QUINCY, ILL.—Baldwin Park Driving Association. July 17 to 20. T. S. Baldwin, mgr.
 ROCKFORD, ILL.—Winnebago County Agricultural Society. Sept. 3 to 7, 1900. A. J. Lovejoy, Rockford, Ill., pres.; E. S. Bartholomew, Rockford, Ill., vice pres.; Chandler Stan, Rockford, Ill., treas.; J. P. Whitehead, Rockford, Ill., mgr. and secy.
 RUSHVILLE, ILL.—Schuyler County Agricultural Association. Sept. 3 to 7, 1900. Chas. M. Doyle, Rushville, pres.; J. E. Thompson, Rushville, vice pres.; A. H. Clarke, Rushville, treas.; Jas. S. Cowen, Rushville, mgr.; Howard F. Dyson, Rushville, secy.
 SAYBROOK, ILL.—McLean County Fair Association. Aug. 21 to 24, 1900. W. W. Durlaw, Saybrook, Ill., pres.; John Bouchran, Saybrook, Ill., vice pres.; C. P. Easterbrook, Saybrook, Ill., secy.; James Ruglers, Saybrook, Ill., treas.; Jas. McKumey, Saybrook, Ill., mgr.
 SPRINGFIELD, ILL.—Illinois State Fair. Sept. 24 to 29, 1900. W. C. Garrard, secy.
 SWANEETOWN, ILL.—Gallatin County Agricultural Board. Aug. 28 to Sept. 1, 1900. Charles Canoll, Swaneetown, Ill., pres.; R. E. Lawler, Equality, Ill., vice pres.; John McKellogg, Swaneetown, Ill., treas.; Martin Doherty, Swaneetown, Ill., mgr.; Marsh Wischart, Swaneetown, Ill., secy.
 WARREN, ILL.—Union Agricultural Society. Sept. 4 to 7, 1900. W. L. Gale, secy.
 WATSEKA, ILL.—Watsoka Fair. Sept. 4 to 7, 1900. H. H. Hotelling, pres.; Thos. John, vice pres.; L. D. Watson, treas.
 WATSON, ILL.—Effingham County Agricultural Board. Sept. 11 to 14, 1900. Wm. Voelker, Atamout, Ill., pres.; W. M. Abraham, Watson, Ill., treas.; L. P. Mantz, Effliotstown, Ill., secy.
 WHEATON, ILL.—Dupage County Agricultural Society. Sept. 5 to 8, 1900. John Christie, Wheaton, Ill., pres.; Wm. W. Steven, Wheaton, Ill., treas.; N. E. Matter, Wheaton, Ill., secy.
 WOODSTOCK, ILL.—McHenry County Fair. Aug. 28 to 31. M. Zimbleman, pres.; A. S. Wright, secy.

INDIANA.

ANDERSON, IND.—Madison County Fair. Sept. 4 to 8. T. B. Orr, pres.; C. K. McCullough, secy.
 ANGOLA, IND.—Steuben County Fair. Oct. 9 to 12. Emmett A. Bratton, pres.; A. W. Goodale, secy.
 BAINBRIDGE, IND.—Putnam County Fair. Aug. 13 to 17. J. C. Bridges, pres.; A. R. Allison, secy.
 BLOOMINGTON, IND.—Monroe County Fair. Sept. 12 to 15. Ben Kirby, pres.; Geo. P. Campbell, secy.
 BOONVILLE, IND.—Warrick County Fair. Sept. 10 to 13. Clamor Peizer, pres.; J. F. Richardson, secy.
 BOSWELL, IND.—Benton County Fair. Aug. 27 to 31. Hiram Bright, pres.; W. H. McKnight, secy.
 BOURBON, IND.—Bourbon Fair Association. Oct. 2 to 5, 1900. Robert Ewlin, Bourbon, Ind., pres.; L. Johnson, Bourbon, Ind., treas.; B. W. Parks, Bourbon, Ind., secy.
 BREMEN, IND.—Twelfth Annual Fair. Oct. 9 to 12, 1900. Bremen Agricultural Society. John Huff, pres.; John T. Wells, treas.; Edward Heckman, secy.
 BRIDGETON, IND.—Parke County Fair. Aug. 27 to 31. J. W. Adams, pres.; F. M. Miller, secy.
 CHRISNEY, IND.—Spencer County Fair. Aug. 20 to 25. J. C. Haines, Lake, Ind., pres.; J. P. Chrisney, Chrisney, Ind., secy.; F. Jones, Pigeon, Ind., treas.
 COLUMBUS, IND.—Bartholomew County Fair. Sept. 11 to 14. A. B. Reeves, pres.; Ed. Redman, Jr., secy.
 CORYDON, IND.—Harrison County Agricultural Society. Aug. 27 to 31. J. W. McKinster, pres.; J. C. Sieg, treas.; E. S. Tuell, secy.
 COVINGTON, IND.—Fountain County Fair. Aug. 21 to 24. Col. J. McMannomy, pres.; W. T. Ward, secy.
 CRAWFORDSVILLE, IND.—Montgomery County Fair. Sept. 10 to 15. J. L. Davis, pres.; W. F. Hulet, secy.
 CROWN POINT, IND.—Lake County Agricultural Society. Aug. 28 to 31. A. A. Bibler, secy.; Crown Point, Ind.
 EAST ENTERPRISE, IND.—Switzerland and Ohio Counties Agricultural Society. Aug. 28 to 31. R. W. Galbreath, North, Ind., pres.; E. L. Turner, Bear Branch, treas.; J. R. Elder, Bear Branch, secy.
 ELWOOD, IND.—Elwood Driving Park and Fair Association. Aug. 21 to 24. N. J. Leisure, pres.; Frank E. DeHoritz, secy.; Jos. A. DeHoritz, treas.
 EVANSVILLE, IND.—Tri-State Fair. Sept. 17 to 21. W. M. Akin, pres.; W. L. Swormstedt, treas.; R. L. Akin, secy.
 FAIRMOUNT, IND.—Fairmount Fair. Aug. 6 to 10. Henry Davis, pres.; Wm. Lucas, secy.; J. B. Wright, treas.
 FLORA, IND.—Flora Agricultural and Horticultural Association. Sept. 10 to 14, 1900. J. T. Gilliam, pres.; Wm. R. Myer, treas.; Wm. H. Lesh, secy.
 FRANCISVILLE, IND.—Francesville Street Fair Association. Oct. 2 to 5. E. D. Knotts, pres.; Guy D. Brewer, secy.; J. W. Burgett, treas.

FRANKFORT, IND.—Clinton County Fair. Aug. 27 to 31. J. C. Shunklin, pres.; Jos. Heavilon, secy.
 FRANKLIN, IND.—Johnson County Agricultural, Horticultural and Park Association. Aug. 28 to Sept. 1. Wm. A. Bridges, Trafalgar, pres.; Wm. S. Young, secy.; Samuel Harris, treas.
 GREENFIELD, IND.—Hancock County Fair. Aug. 14 to 18. W. A. Justice, pres.; Chas. Downing, secy.
 HAGGESTOWN, IND.—Wayne County Fair Association. July 31 to Aug. 3. L. M. Pierce, pres.; L. S. Bowman, secy.; Knude Porter, treas.
 HUNTINGBURG, IND.—The Fourteenth Annual Dubois County Fair. Sept. 10 to 15, 1900. H. C. Rothet, secy.
 INDIANAPOLIS, IND.—Indiana State Fair. Sept. 17 to 21, 1900. Aaron Jones, pres.; Chas. Dowling, Indianapolis, Ind., secy.
 KENDALLVILLE, IND.—Noble County Fair. Sept. 24 to 28. O. F. Johnston, pres.; G. P. Alexander, secy.
 KENTLAND, IND.—Newton County Fair. Sept. 4 to 7. David Weidon, pres.; H. A. Strohm, secy.
 LAFAYETTE, IND.—Tippecanoe County Fair. Sept. 3 to 7. Jas. Murdock, pres.; W. M. Blackstock, secy.
 LA PORTE, IND.—La Porte County Agricultural Society. Sept. 11 to 14. J. Vene Dorland, La Porte, Ind., secy.
 LAWRENCEBURG, IND.—Lawrenceburg Fair Association. Aug. 21 to 25. Wm. H. O'Brien, Lawrenceburg, Ind.; Victor Orling, Lawrenceburg, Ind.; H. L. Nowlin, Guilford, Ind.
 LEBANON, IND.—Boone County Fair. Aug. 20 to 25. G. W. Campbell, pres.; Riley Hauser, secy.
 LIBERTY, IND.—Union County Fair. Sept. 1. M. C. Keffer, pres.; H. F. McMahan, secy.
 LOGANSPOUT, IND.—Cass County Fair. July 31 to Aug. 2. J. A. Brown, pres.; J. T. Tomlinson, secy.
 MADISON, IND.—Jefferson County Fair. Aug. 14 to 17. C. R. Johnson, pres.; C. R. Johnson, Jr., secy.
 MARENGO, IND.—Crawford County Fair. Sept. 3 to 7. J. E. Feltzer, pres.; Sherman W. Stewart, secy.
 MIDDLETOWN, IND.—Henry County Fair. July 24 to 28. A. S. Miller, pres.; F. A. Wischart, secy.
 MUNCIE, IND.—Muncie, Ind. Fair. Aug. 14 to 17, 1900. Wm. H. Wood, Muncie, Ind., pres.; C. H. Anthony, Muncie, Ind., vice pres.; B. C. Bowman, Muncie, Ind., treas.; F. J. Claypool, Muncie, Ind., mgr.; M. S. Claypool, Muncie, Ind., secy.
 NEW ALBANY, IND.—Floyd County Live Stock and Driving Association. Aug. 20 to 25. George W. Strack, pres.; Louis Strack, secy.; Edward Stoemer, treas.; Henry W. Fawcett, mgr.
 NEW CARLISLE, IND.—St. Joseph County Agricultural Society. Sept. 19 to 21. L. C. Egbert, pres.; A. H. Compton, secy.
 NEWCASTLE, IND.—Henry County Fair. Aug. 7 to 11. Robert A. Smith, pres.; W. L. Risk, secy.
 NEW HARMONY, IND.—Posey County Agricultural Society. Aug. 22 to 25, 1900. Alfred Ribeyre, New Harmony, Ind., pres.; Henry Bailey, New Harmony, Ind., vice pres.; W. W. Robb, New Harmony, Ind., treas.; Geo. C. Taylor, New Harmony, Ind., mgr.; Geo. C. Taylor, New Harmony, Ind., secy.
 NEWTON, IND.—Fountain County Fair. Aug. 30 and 31. Geo. Duncan, pres.; Horace Gray, secy.
 NORTH VERNON, IND.—Jennings County Fair. Aug. 7 to 10. A. A. Tripp, pres.; F. H. Nauer, secy.
 OAKLAND CITY, IND.—Gibson County Fair. Sept. 3 to 6. R. B. Richardson, pres.; W. R. Harris, secy.
 OSGOOD, IND.—Ripley County Fair. July 31 to Aug. 3. J. C. Gilliland, pres.; Chas. W. Gray, secy.
 POPLAR GROVE, IND.—Howard County Fair. Sept. 3 to 7. Luther McDowell, pres.; A. D. Wood, secy.
 PRINCETON, IND.—Gibson County Fair. Sept. 3 to 8. S. H. Hargrove, pres.; S. Vet Strain, secy.
 REMINGTON, IND.—Jasper County Fair. Aug. 28 to 31. Christian Henster, pres.; Jasper Guy, secy.
 PORTLAND, IND.—Jay County Fair. Sept. 24 to 28. John Smuck, pres.; C. O. Hardy, secy.
 RICHMOND, IND.—Wayne County Fair. Sept. 10 to 14. W. W. Zimmerman, pres.; Joe Stevenson, secy.
 ROCHESTER, IND.—The Fulton County Agricultural and Mechanical Association. Sept. 12 to 15. N. A. McClung, pres.; J. Dawson, treas.; F. F. Moore, secy.
 ROCKPORT, IND.—The Rockport Fair Association. Aug. 14 to 18. B. F. Bridges, pres.; Jas. A. Payne, secy.; T. E. Snyder, treas.
 RUSHVILLE, IND.—Rush County Fair. Aug. 28 to 31. Robert N. Hinchman, pres.; W. L. King, secy.
 SHELBYVILLE, IND.—Shelby County Joint Stock Agricultural Association. Sept. 4 to 8, 1900. Sidney Conger, Flat Rock island, pres.; Geo. H. Dunn, Shelbyville, treas.; C. E. Amcden, Shelbyville, secy.
 SPRUNCA, IND.—Brown County Fair. Sept. 11 to 15. J. B. Craven, pres.; Samuel Walker, secy.
 STENDALLVILLE, IND.—Eastern Indiana Agricultural Association. Sept. 24 to 28. O. F. Johnston, pres.; G. P. Alexander, secy.; John Mitchell, treas.
 SWAYZEE, IND.—The Swayzee Tri-County Agricultural Association. Aug. 14 to 17, 1900. Wm. Hartley, pres.; E. C. King, secy.

TERRE HAUTE, IND.—Vigo County Fair. Sept. 24 to 29. W. P. Jjums, pres.; Chas. R. Duffin, secy.
 TIPTON, IND.—Tipton County Fair. Sept. 10 to 14. Jas. N. Waugh, pres.; H. F. Ramsey, secy.
 VALPARAISO, IND.—Porter County Agricultural Society. Sept. 4 to 7. J. W. Hallyday, Valparaiso, Ind., secy.
 VINCENNES, IND.—The Knox County Agricultural and Mechanical Society. Oct. 8 to 13. M. J. Niblock, pres.; J. M. House, secy.; H. A. Foulks, treas.
 WINCHESTER, IND.—Third Annual Greenlink. Aug. 20 to 24. A. C. Green, pres.; Perry Lenevel, secy.

IOWA.

ALGONA, IA.—Kossuth County Agricultural Society. Sept. 25 to 28, 1900. C. A. Lewis, Algona, Ia., pres.; E. P. Keith, Algona, Ia., vice pres.; W. H. Bailey, Algona, Ia., treas.; G. F. Peck, Algona, Ia., secy.
 ATLANTIC, IA.—Agricultural Society of Cass County. Sept. 3 to 6, 1900. C. R. Hunt, Atlantic, Ia., pres.; S. H. James, Atlantic, Ia., vice pres.; S. Straight, Atlantic, Ia., secy.; F. H. Cronbin, Atlantic, Ia., treas.
 AUDUBON, IA.—Audubon County Agricultural Society. Sept. 18 to 21. G. W. Hoover, pres.; R. C. Spencer, secy.; H. W. Wilson, treas.
 AVOCA, IA.—The Pottawattamie County Fair Association of Avaco, Ia. Sept. 11 to 14, 1900. G. Dredrick, Avoca, Ill., pres.; F. G. Hetzel, Avoca, Ia., vice pres.; J. H. Jenks, Avoca, Ia., treas.; Board of Directors, mgrs.; Roscoe Barton, Avoca, Ia., secy.
 BELLE PLAINE, IA.—Big Four District Association. Sept. 11 to 14, 1900. Sally Wethem, Belle Plaine, Ia., pres.; L. T. Sweet, Belle Plaine, Ia., treas.; C. Washburn, Belle Plaine, Ia., secy.
 BLOOMFIELD, IA.—Agricultural Society of Davis County. Sept. 11 to 14. D. O. Hhrria, pres.; J. C. Browhard, secy.; J. R. Sheaffer, treas.
 BRITT, IA.—Hancock Agricultural Society. Sept. 11 to 13. John Hammill, secy.
 CARROLL, IA.—Carroll Fair and Driving Park Association. Sept. 10 to 13. Wm. Trowbridge, pres.; Geo. Selzer, secy.; J. P. Hess, treas.
 CENTERVILLE, IA.—Appanoose County Fair. Sept. 18 to 21, 1900. R. M. Hleeks, pres.; J. C. Ashby, treas.; H. A. Russell, secy.
 CENTRAL, IA.—Wapsie Valley Fair Association. Sept. 11 to 14. X. N. Kemp, Marion, pres.; Fred. McLeod, treas.; P. O. Clark, secy.

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THE BILLBOARD

CLARION, IOWA.—Wright County Agricultural Society, Sept. 18 to 21, 1900. W. C. Brown, Clarion, Iowa, secy.

Waukon, IA.—Allamakee County Agricultural Society, Sept. 18 to 20, 1900. S. H. Opper, Waukon, Ia., pres.; P. S. Narum, Waukon, Ia., vice pres.; T. J. Kelleher, Waukon, Ia., treas.; Carl M. Beeman, Waukon, Ia., mgr. and secy.

Baltimore, MD.—Maryland Sportsmen's Exposition Association, Electric Park, May 14 to 26. H. M. Gilbert, secy.

IMLAY CITY, MICH.—Imlay City Agricultural Society, Oct. 2 to 4, 1900. M. J. Has kin, Imlay City, Mich., pres.; Dr. G. W. Jones, Imlay City, Mich., treas.; F. Rathsburg, Imlay City, Mich., secy.

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ST. PETER, MINN.—Nicollet County Agricultural Society. Sept. 12 to 14. D. T. M. Lambert, pres.; J. A. Johnson, secy.; H. S. Sackett, treas.

WINNEBAGO CITY, MINN.—Farihanit County Agricultural and Joint Stock Company. Sept. 13 to 15. W. D. Richards, pres.; L. C. Stebbins, secy.

MISSOURI.

BOONVILLE, MO.—Cooper County Agricultural and Mechanical Association of Boonville. Aug. 7 to 10. H. T. Hudson, pres.; Fred. Sauter, treas.; D. Jones, secy.

CARROLLTON, MO.—Carroll County Fair Association. Aug. 21 to 24, 1900. F. J. White, Carrollton, Mo., pres.; D. D. Betzler, Carrollton, treas.; D. D. Thomas, secy.

COLUMBIA, MO.—Boone County Agricultural and Mechanical Society. July 31 to Aug. 3. J. Currier, pres.; N. D. Robnett, secy.; W. J. Barrer, treas.

DEXTER, MO.—The Stoddard County Agricultural Society. Sept. 25 to 29, 1900. L. P. Jeffers, secy.

HOLDEN, MO.—Johnson County Agricultural and Mechanical Fair Association. Aug. 7 to 10. Wm. Steill, pres.; T. C. Hornbuckee, secy.

LEE'S SUMMIT, MO.—Jackson County A. and M. Society. Sept. 11 to 14, 1900. E. S. Ironing, Lee's Summit, Mo., pres.; W. H. Noland, Lee's Summit, Mo., vice pres.; J. C. White, Lee's Summit, Mo., treas.; Lewis Lamkin, Jr., Lee's Summit, Mo., secy.

LOBERLY, MO.—Fair and Race Meeting. July 23 to 28. Jas. R. Lowell, secy.

NEVADA, MO.—Verion County Fair Association. July 31 to Aug. 4, 1900. N. L. Winston, Nevada, Mo., pres.; H. M. Duck, Nevada, Mo., treas.; W. E. Clark, Nevada, Mo., secy.

PLATTE CITY, MO.—Platte County A. M. & S. Association. Aug. 28 to 31. C. B. Corckill, pres.; Wm. Foruman, secy.; A. R. Jack, treas.

PRINCETON, MO.—Mercer County Fair Association. Aug. 27 to 31, 1900. Jeff. Burchett, Princeton, Mo., pres.; F. R. Aufrieht, Princeton, Mo., vice pres.; Jas. A. Thompson, Princeton, Mo., treas.; Geo. Sturgeon, Princeton, Mo., mgr.; Fred. W. Coon, Princeton, Mo., secy.

ROCKPORT, MO.—Thirteenth Annual Exhibition, Rockport Fair. Sept. 11 to 14. John D. Dopf, secy.

SPRINGFIELD, MO.—Queen City Fair Association. Aug. 28 to 30. W. A. Dennis, secy.

T. LOUIS, MO.—Fair. Oct. 1 to 6. Robt. Aul, pres.; Jos. A. Murphy, secy.

MONTANA.

BILLINGS, MONT.—Yellowstone Fair Association. Oct. 1 to 6. A. L. Babcock, pres.; H. W. Rowley, treas.; P. D. O'Donnell, secy.

NEBRASKA.

ALBION, NEB.—Boone County Agricultural Association. Sept. 19 to 21, 1900. H. C. Kiesler, St. Edward, Neb., pres.; J. O. Neil, Albion, Neb., vice pres.; Job. Green, Albion, Neb., treas.; H. C. Brooks, Albion, Neb., secy.

CLIFTON, NEB.—Hamilton County Agricultural Society. Sept. 25 to 28. T. A. McKay, Clifton, Neb., pres.; T. E. Williams, treas.; B. F. Isaman, secy.

CLIFTON, NEB.—Herk County Agricultural Society. September. J. H. Putnam, Cuba, Neb., pres.; J. D. Brayton, treas.; W. T. Phillips, secy.

DECATUR, NEB.—Pheasant County Fair Association. Oct. 2 to 5, 1900. A. J. Sandstrom, pres.; Alf. Andrews, vice pres.; C. C. Gibbons, secy.; R. P. Larson, treas.

BROKEN BOW, NEB.—Custer County Agricultural Society. Sept. 11 to 14, 1900. J. O. Taylor, Berwyn, Neb., pres.; A. R. Humphrey, Broken Bow, Neb., treas.; I. A. Purcell, Broken Bow, Neb., secy.

CLAY CENTER, NEB.—Clay County Agricultural Society. Sept. 26 to 29. B. W. Campbell, pres.; H. E. McDowell, treas.; O. C. Williams, secy.

GENEVA, NEB.—Fillmore County Agricultural Society. Aug. 21 to 24. Lee Huston, pres.; A. H. Steven, treas.; F. M. Flory, secy.

HELDON, NEB.—Nebraska State Fair. Sept. 13 to 17, 1900. S. C. Bassett, Gibbon, Neb., pres.; R. W. Furnas, Brownville, Neb., secy.

RED CLOUD, NEB.—The Red Cloud Interstate Fair Association. Oct. 2 to 5, 1900. J. L. Miller, Red Cloud, Neb., pres.; S. M. Crabb, Red Cloud, Neb., vice pres.; G. W. Edwar, Red Cloud, Neb., treas.; D. J. Meyers, Red Cloud, Neb., secy.

ROCKVILLE, NEB.—Frontier County Agricultural Association. Sept. 18 to 21, 1900. L. H. Cheney, secy.

NEW HAMPSHIRE.

CONCORD, N. H.—Concord State Fair. Sept. 14 to 17. Committee: David E. Murphy, Lewis H. Hoyt, George H. Moses.

NASHUA, N. H.—Nashua Fair Association. Sept. 3 to 6, 1900. J. E. Tolles, pres.; M. H. Grady, treas.; T. A. Crowley, secy.

NEW JERSEY.

TRENTON, N. J.—Interstate Fair Association. Sept. 24 to 28, 1900. Gen. Richard Donnelly, Trenton, N. J., pres.; Wm. L. Salor, Trenton, N. J., vice pres.; Rudolph V. Kuser, Trenton, N. J., treas.; Mahlon R. Margerum, Trenton, N. J., secy. and mgr.

NEW YORK.

ELMONT, N. Y.—Albany County Agricultural Society and Exposition. Sept. 10 to 13, 1900. Robt. J. McCanley, Albany, N. Y., pres.; Joseph Snyder, Altamont, N. Y., vice pres.; V. P. Donno Lee, Altamont, N. Y., secy.; Edward Becker, Altamont, N. Y., treas.

ANGELICA, N. Y.—Allegany County Agricultural Society. Sept. 11 to 13, 1900. E. S. Bartlett, Belfast, pres.; Charles Lounsbury, Angelica, vice pres.; H. E. Dudley, Angelica, N. Y., secy.; F. H. Jackson, Angelica, N. Y., treas.

BALLSTON SPA, N. Y.—Saratoga County Agricultural Society. Aug. 27 to 31, 1900. D. F. Wimey, Ballston Spa, N. Y., pres.; Walter I. Smith, Charlton, N. Y., treas.; Frank L. Smith, Charlton, N. Y., secy.

BATAVIA, N. Y.—Genesee County Agricultural Society. Sept. 17 to 20, 1900. Daniel Harris, pres.; C. D. Harris, treas.; A. E. Brown, secy.

BATH, N. Y.—Steuben County Agricultural Fair. Sept. 24 to 28, 1900. C. A. Shultz, pres. and secy.

BROOKFIELD, N. Y.—Brookfield Madison County Agricultural Society. Sept. 17 to 20, N. A. Crumb, secy.

CANANDIGUA, N. Y.—Ontario County Agricultural Society. Sept. 18 to 20, 1900. C. P. Whitney, Orleans, N. Y., pres.; Homer Reed, vice pres.; Jas. S. Hickox, treas.

CANTON, N. Y.—St. Lawrence County Agricultural Society. Sept. 11 to 14, 1900. Leslie W. Russell, Canton, N. Y., pres.; E. H. Gilbert, Canton, N. Y., treas.; A. T. Martyn, Canton, N. Y., secy.; P. R. McMonagle, Canton, N. Y., mgr.

CHATHAM, N. Y.—Columbia County Agricultural Society. Sept. 4 to 7. G. McClellan, pres.; H. J. Baringer, treas.; W. A. Dardess, secy.

COHLESKILL, N. Y.—Cobleskill Agricultural Society. Sept. 24 to 27, 1900. O. F. Nelson, Cobleskill, N. Y., pres.; Hen. J. S. Plindar, Cobleskill, N. Y., vice pres.; S. C. Shaver, Cobleskill, N. Y., treas.; M. D. Borst, Cobleskill, N. Y., secy.

CORTLAND, N. Y.—Cortland County Agricultural Society. Aug. 28 to 31, 1900. Frank H. Sears, pres.; C. T. Brown, treas.; W. J. Greenman, secy.

DELIHI, N. Y.—Delaware County Fair. Sept. 4 to 6. P. P. McIntosh, secy.

DRYDEN, N. Y.—Dryden Agricultural Society. Sept. 18 to 20, 1900. S. G. Lupton, Dryden, N. Y., pres.; Geo. Cole, Dryden, N. Y., vice pres.; D. T. Wheeler, Dryden, N. Y., treas.; J. B. Wilson, Dryden, N. Y., secy.

ELMIRA, N. Y.—Channing County Fair. Sept. 3 to 7, 1900. Geo. McCann, secy.

FT. EDWARD, N. Y.—Washington County Agricultural Society. Sept. 11 to 14. J. D. Johnson, North Greenwich, N. Y., pres.; W. I. Bristol, treas.; S. B. Ambler, secy.

HAMBURG, N. Y.—Erie County Agricultural Society. Sept. 11 to 14, 1900. Clayton C. Taylor, Iawtors, N. Y., pres.; W. H. Abbott, Arner, N. Y., treas.; G. P. Dick, Hamburg, N. Y., secy.

HORNELLSVILLE, N. Y.—Hornell's Fair. Aug. 27 to 31, 1900. M. L. Gifford, secy.

ITHACA, N. Y.—Tompkins County Fair. Sept. 11 to 15, 1900.

JOHNSTOWN, N. Y.—Fulton County Agricultural Society. Sept. 3 to 6, 1900. James I. Younglove, Johnstown, N. Y., pres.; Wm. T. Briggs, Johnstown, N. Y., vice pres.; Henry W. Potter, Johnstown, N. Y., treas.; Eugene Moore, Johnstown, N. Y., secy.

LITTLE VALLEY, N. Y.—Cattaraugus County Agricultural Society. Sept. 3 to 6, 1900. J. H. Wilson, secy.

LOCKPORT, N. Y.—Niagara County Agricultural Society. Sept. 19 to 22. Ruthven Kill, Orangeport, N. Y., pres.; C. L. Nichols, 45 Main st., Lockport, N. Y., secy.; J. M. Woodward, treas.

MORRIS, N. Y.—Morris Fair Association. Oct. 2 to 4, 1900. T. O. Duroe, New Lisbon, N. Y., pres.; D. L. Lawrence, Morris, N. Y., treas.; D. C. Winton, Morris, N. Y., secy.

NEWARK VALLEY, N. Y.—Northern Toga Agricultural Society. Aug. 28 to 30. Chas. H. Barnes, pres.; G. E. Purdie, secy.; E. F. Belden, Richford, N. Y., treas.

OSWEGO FALLS, N. Y.—The Oswego County Agricultural Society. Sept. 18 to 21, 1900. W. W. Loomis, Oswego, N. Y., pres.; Edward Quirk, Fulton, N. Y., treas.; Fredk. G. Spencer, Fulton, N. Y., secy.

OWEGO, N. Y.—Tioga County Fair. Sept. 4 to 6, 1900. James Armstrong, secy.

POTSDAM, N. Y.—Potsdam Agricultural and Horticultural Society. Sept. 18-21. Merrit Wheeler, Potsdam, N. Y., pres.; B. T. Scott, Potsdam, N. Y., vice pres.; H. E. Thompson, Potsdam, N. Y., treas.; H. S. Wilson, Potsdam, N. Y., secy.; Geo. R. Smith, Potsdam, N. Y., mgr.

POUGHKEEPSIE, N. Y.—Dutchess County Agricultural Society. Sept. 11 to 14. R. W. Rives, New Hamburg, pres.; A. B. Gray, Poughkeepsie, treas.; J. M. Booth, Poughkeepsie, secy.

RICHFIELD SPRINGS, N. Y.—Richfield Springs Agricultural Society. Sept. 24 to 26. M. O. Towne, pres.; G. T. Brockway, treas.; Fred. Ironner, Richfield, N. Y., secy.

RIVERHEAD, L. I.—Suffolk County Agricultural Society. Sept. 18 to 21, 1900. Capt. William P. Dayton.

SANDY CREEK, N. Y.—S. C. R. O. & B. Agricultural Society. Aug. 28 to 31. John R. Allen, pres.; H. Louis Wallan, secy.; George T. Smith, treas.

SYRACUSE, N. Y.—New York State Fair. Sept. 2 to 8.

TRUMANSBURG, N. Y.—Union Agricultural Society. Sept. 4 to 7, 1900. J. T. Howe, Trumansburg, N. Y., pres.; J. G. Conde, Trumansburg, N. Y., vice pres.; H. A. Mosser, Trumansburg, N. Y., treas.; Myron Boardman, Trumansburg, N. Y., secy.; S. L. Stone, Trumansburg, N. Y., mgr.

WALTON, N. Y.—Delaware Valley Agricultural Society. Sept. 4 to 7, 1900. Welev Ellis, Walton, N. Y., pres.; W. A. Shepard, treas.; W. L. Gladstone, secy.

WATERTOWN, N. Y.—Jefferson County Agricultural Society. Sept. 4 to 7. Hon. Walter Zimmerman, Brownville, pres.; Chas. E. Hadcock, Watertown, treas.; W. R. Skeels, Watertown, secy.

WELLSVILLE, N. Y.—Wellsville Fair. Aug. 20 to 24, 1900.

WEST PHOENIX, N. Y.—Phoenix Union Agricultural Society. Sept. 11 to 14, 1900. John O'Brien, Phoenix, N. Y., pres.; N. A. Hughes, Phoenix, N. Y., treas.; Jas. A. Peard, West Phoenix, N. Y., secy.

WESTPORT, N. Y.—Essex County Agricultural Society. Sept. 4 to 7. W. A. Tucker, Bonnet, N. Y., pres.; A. J. Daniels, treas.; C. E. Stevens, secy.

WHITINGS POINT, N. Y.—Boone County Agricultural Society. Sept. 4 to 7, 1900. P. M. Brown, Whitneys Point, N. Y., pres.; C. N. Dunham, Castle Creek, N. Y., vice pres.; P. H. Landers, Whitneys Point, N. Y., treas.; F. E. Allen, Whitneys Point, N. Y., secy.; F. E. Allen, Whitneys Point, N. Y., mgr.

NORTH CAROLINA.

FAYETTEVILLE, N. C.—Cumberland County Agricultural Society. November. Walter Watson, pres.; G. W. Lawrence, secy. and treas.

RALEIGH, N. C.—North Carolina State Agricultural Society. Oct. 22 to 27, 1900. Charles McNamee, Biltmore, N. C., pres.; C. B. Denson, treas.; Joseph E. Pogue, secy.

WINSTON-SALEM, N. C.—Piedmont Park County, Horse Show and Fair. Oct. 30 to Nov. 3. J. L. Patterson, pres.; G. E. Webb, secy. and mgr.; Thos. Moslin, treas.

OHIO.

ADA, O.—The Ada Tri-County Fair Co. Aug. 28 to 31, 1900. Henry Young, Ada, O., pres.; M. C. Palmer, Ada, O., vice pres.; S. W. Nixon, Ada, O., treas.; Agnew Welsh, Ada, O., secy.

AKRON, O.—Summit County Agricultural Society. Oct. 2 to 5. G. C. Stanford, Ironton, O., pres.; G. W. Irewster, treas.; Albert Hale, secy.

ATHENS, O.—Athens County Fair. Sept. 25 to 27. C. H. Porter, secy.

BELLEFONTAINE, O.—The Logan County Agricultural Society. Oct. 2 to 5, 1900. Isaac C. Miller, Bellefontaine, O., pres.; John L. Makemson, Degrad, O., vice pres.; W. R. Niven, Bellefontaine, O., treas.; E. Pat. Chamberlain, Bellefontaine, O., secy.

BEREA, O.—West Cuyahoga Agricultural Society. Sept. 25 to 27. Wm. D. duiph, Dover, O., pres.; W. J. Poots, Strongsville, treas.; O. R. Stone, Berea, secy.

BOSTON, (Owensville P. O.), O.—Clermont County Agricultural Society. Aug. 28 to 31, 1900. John C. Shaw, Nice, O., pres.; J. O. Rapp, Owensville, O., treas.; John Rowan, Blouville, O., secy.

BOWLING GREEN, O.—Wood County Fair. Sept. 25 to 29. W. S. Haskell, secy.

BUYRUS, O.—Crawford County Agricultural Society. Oct. 9 to 12. J. A. McMichael, pres.; G. W. Miller, secy.; M. Anck, treas.

BURTON, O.—Geauga County Fair. Sept. 4 to 7. P. W. Parmelee, secy.

CADIZ, O.—Harrison County Agricultural Association. Oct. 2 to 4, 1900. A. T. Elliot, Shortcreek, O., pres.; W. V. Scott, Honedale, O., vice pres.; S. R. Hamilton, Cadiz, O., treas.; J. G. Milliken, Cadiz, O., secy.; J. G. Milliken, mgr.

CANAL DOVER, O.—The Tuscarawas County Annual Fair & Semi-Centennial for 1900. Sept. 11, 12, 13 and 14, 1900. H. W. Streb, secy.

CANFIELD, O.—Mahoning County Fair. Sept. 25 to 27. H. L. Manchester, Hickory, secy.

CANTON, O.—Stark County Fair. Sept. 4 to 7. J. H. Lehman, secy.

CARROLLTON, O.—Carroll County Agricultural Society. Oct. 9 to 12. Wm. L. Smeitz, Jr., pres.; C. A. Tafe, secy.; T. J. Saltsman, treas.

CARTHAGE, O.—Hamilton County Agricultural Association. Aug. 14 to 18, 1900. Jas. L. Obison, Carthage, O., pres.; D. R. Herrick, Sta. F., Cincinnati, O., vice pres.; E. H. Huffman, Sharonville, O., treas.; D. S. Sampson, Silverton, O., secy.

CELINA, O.—Mercer County Fair. Aug. 20 to 24, 1900. C. W. Halfhill, Mercer, O., secy.

CHAGRIN FALLS, O.—East Cuyahoga Fair. Sept. 11 to 14. Tryon Italy, Chagrin Falls, secy.

CHILLICOTHE, O.—Ross County Fair. Aug. 7 to 10. Addison P. Marshall, secy.

CLARKSVILLE, O.—Pioneer Association. Second week in August. Warren Brady, pres.; Mrs. Vera A. Kimbrough, secy.; W. J. Reeder, treas.

COLUMBUS, O.—Ohio State Fair. Sept. 3 to 7, 1900. H. S. Greines, Portsmouth, O., pres.; J. S. Stuckey, Var. Wrt., O., vice pres.; L. G. Ely, West Unity, O., treas.; W. W. Miller, Columbus, O., secy.

COSHOCTON, O.—The Coshocton County Agricultural Society. Oct. 9 to 12, 1900. J. P. Darling, Nellie, O., pres.; R. Boyd, Coshocton, secy.

DAYTON, O.—Montgomery County Fair. Sept. 11 to 14. W. J. Ferguson, secy.

DELAWARE, O.—Delaware County Fair. Sept. 25 to 28. W. S. Peilack, secy.

EATON, O.—Prelle County Agricultural Society. Sept. 17 to 21, 1900. Frank Mitchell, Eaton, O., pres.; John J. Kaylor, Eaton, O., vice pres.; C. F. Brooke, Eaton, O., treas.; Henry H. Parr, Eaton, O., secy.

ELVRIA, O.—Lorain County Fair. Sept. 11 to 14. W. H. Johnson, secy.

FINDLAY, O.—Hancock County Agricultural Society. Sept. 18 to 22, 1900. Henry Snyder, pres.; Jacob Stark, treas.; Wm. Donland, secy.

FREMONT, O.—Sandusky County Fair. Oct. 2 to 5. J. C. Overmyer, secy.

GALLIPOLIS, O.—Gallia County Fair. Aug. 28 to 31. G. A. Lattie, secy.

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Mr. Major, the famous cement man of New York, explains some very interesting facts about Major's cement.

The multitudes who use this standard article know that it is many hundred per cent better than other cements for which similar claims are made, but a great many do not know why. The simple reason is that Mr. Major uses the best materials ever discovered and other manufacturers do not use them, because they are too expensive and do not allow large profits. Mr. Major tells us that one of the elements of his cement costs \$1.75 a pound, and another costs \$2.65 a gallon, while a large share of the so-called cements and liquid glue upon the market are nothing more than sixteen cent glue, dissolved in water or citric acid, and in some cases, altered slightly in color and odor by the addition of cheap and useless materials.

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The profit on Major's cement is as much as any dealer ought to make on any cement. And this is doubly true in view of the fact that each dealer gets a share of the benefit of Mr. Major's advertising, which now amounts to over \$300 a month, throughout the country. Established in 1876.

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We also carry full lines of Walking Canes, Cheap Jewelry, Pocket Knives, Pickout Prizes.

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GEORGETOWN, O.—Brown County Fair, Oct. 2 to 5. J. W. Hedrick, Russellville, secy.

WAPAKONETA, O.—Auglize Agricultural Society, Oct. 2 to 6, 1900. L. H. Stuva, St. Marys, O., pres.; J. T. Van Horn, New Han...

TEXAS. DALLAS, TEX.—Texas State Fair Association, Sept. 29 to Oct. 14, 1900. W. H. Gaston, Dallas, Tex., pres.; Sidney Smith, Dallas, Tex., secy.; J. B. Adone, Dallas, Tex., treas.

DODGEVILLE, WIS.—Fair, Sept. 18 to 21. W. J. Davey.

SOUTH CAROLINA.

TENNESSEE.

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WAUTOMA, WIS.—Wauwata County Agricultural Society, Sept. 26 to 28, 1900. Gilbert Temtram, Wautoma, Wis., pres.; Geo. P. Wulbur, Wautoma, Wis., treas.; W. H. Burray, Wautoma, Wis., secy.

WEST BEND, WIS.—Fair, Sept. 19 to 21. W. P. Rix.

WEST SALEM, WIS.—Fair, Sept. 25 to 28. F. H. A. Nye, secy.

WEYAUGUA, WIS.—Fair, Sept. 18 to 21. David Waffler.

VIROQUA, WIS.—Vernon County Agricultural Society, Sept. 18 to 21. C. J. Smith, pres.; John W. Mills, Springville, Wis., treas.; F. W. Alexander, secy.

WAUSAU, WIS.—Marathon County Agricultural Society, Sept. 4 to 7. S. M. Quaw, pres.; G. Mueller, treas.; L. K. Wright, secy.

WAUKESHA, WIS.—Fair, Aug. 28 to 31. F. W. Harland.

CANADA.

ALMONTE, ONT.—North Lawark Agricultural Society, Sept. 25 to 27, 1900. John Forzythe, Cedar Hill, Ont., pres.; James Robertson, Almonte, Ont., treas.; Wm. D. McEwen, Almonte, Ont., secy.

AYLMER, ONT.—Aylmer's Great Fair, East Elgin County Fair Association, Sept. 18 to 20, 1900. D. H. Price, secy.-treas.; A. A. Leslie, pres.

BOWMANVILLE, ONT.—West Durham Agricultural Society, Sept. 13 and 14, 1900. W. E. Pollard, pres.; Albert E. Clements, Tyrone, Ont., vice pres.; W. P. Allen, Beach av., Bowmanville, Ont., treas.; M. A. James, Lock, Bowmanville, Ont., secy.

CITY OF CHATHAM, KENT, ONT.—Peninsular Fair, West Kent Agricultural Society, Oct. 9 to 11. Jas. Chinnick, pres.; R. G. Fleming, treas.; Henry Robinson, secy.

COLLINGWOOD, ONT.—Great Northern Exhibition, Sept. 18 to 21. Chas. Lawrence, pres.; W. J. France, treas.; J. W. Archer, box 677, secy.

HALIFAX, CAN.—Nova Scotia Provincial Exhibition Commission, Sept. 12 to 20, 1900. Hon. J. W. Longley, Halifax, N. S., pres.; D. R. Clark, Halifax, N. S., treas.; J. E. Wood, Halifax, N. S., secy.

LONDON, ONT., CANADA.—The Western Fair Association, Sept. 6 to 15, 1900. St. Col. W. M. Gartsbone, pres.; D. Mackenzie, treas.; J. A. Nelles, secy.

MORDEN, CAN.—Morden Agricultural Society, Sept. 27 and 28, 1900. J. F. Hutchinson, pres.; J. Gilchrist, secy.-treas.

MORRISBURG, ONT.—Dundas County Fair, Aug. 29 and 30, 1900. J. Wesley Allison, Morrisburg, Ont., pres.; G. F. Bradford, Morrisburg, Ont., secy.

OTTAWA, ONT.—Central Canada Exhibition Association, Sept. 14 to 22, 1900. Wm. Hutchinson, M. P., pres.; E. McMahon, secy.

PRESCOTT, ONT.—South Grenville Agricultural Society, Sept. 18 and 20, 1900. G. T. Howard, Prescott, Ont., pres.; R. S. Throop, Prescott, Ont., vice pres.; T. H. Melville, Prescott, Ont., secy.

RICHMOND, CAN.—Carleton County Agricultural Society, Sept. 12 and 13, 1900. Hugh S. Conn, Ottawa, Ont., pres.; Wm. McElroy, Richmond, Ont., secy.

SAULT STE. MARIE, ONT.—East Algona Agricultural Society, Oct. 2 and 3. J. Dawson, pres.; Wm. Brown, secy.-treas.

SOURIS, MANITOBA.—Glenwood Agricultural Society, Aug. 7 to 9. Capt. Wood, pres.; R. I. Crisp, secy.-treas.

THREE RIVERS, QUEBEC.—Association Agricole Du District Des Trois-Rivieres, Sept. 5 to 15, 1900. H. Caron, M. P. P., St. Leon, pres.; C. D. Hebert, Three Rivers, mgr.

TORONTO, CAN.—Canada's Great Exposition and Industrial Fair, Aug. 27 to Sept. 8, 1900. J. J. Withrow, Toronto, Can., pres.; Dr. A. Smith, Toronto, Can., vice pres.; J. Edwards, Toronto, Can., treas.; H. J. Hill, Toronto, Can., secy. and mgr.

WELLESLEY, ONT.—Wellesley and North-east Hope, Sept. 11 and 12, 1900. A. M. Fisher, Amherst, Ont., pres.; Geo. Bellinzy, Wellesley, Ont., secy.

WOODBIDGE, ONT.—Woodbridge Fair, Oct. 17 and 18. Richard Willis, pres.; T. F. Wallace, secy.; N. C. Wallace, treas.

WOODSTOCK, ONT.—North Riding of Oxford, Blanford and East Oxford Agricultural Society, Sept. 26 to 28, 1900. Valentine Ficht, pres.; F. H. Dent, Woodstock, Ont., vice pres.; R. A. Lawtell, Woodstock, Ont., secy.

MANITOBA.

BRANDON, MAN.—Western Agricultural and Arts Association (Western Manitoba Big Fair, July 31 to Aug. 3, 1900. W. J. Lindsay, Brandon, Man., pres.; F. J. Clark, Brandon, Man., secy.-treas.

NEPEAWA, MANITOBA.—Beautiful Plains Agricultural Society, Aug. 7 and 8. G. S. MacGregor, pres.; John Wemyss, secy.

VRIDIN, MAN.—County of Virdin Agricultural Society, July 19 and 20, 1900. Wm. Stephen, Virdin, Man., pres.; A. G. McDougall, secy.

Street Fairs and Carnivals.

BIRMINGHAM, ALA.—Bham Lodge, No. 73, B. P. O. Elks, May 14 to 19. C. E. Meglery, director general; H. B. Gray, treas.; J. W. O'Neil, secy.

LUXORA, ARK.—Carnival and Free Street Fair, June 28 to 30. Will A. Smith, mgr., Lock Box 5.

LOVELAND, COL.—Northern Colorado Exposition and Street Fair, Last of September. W. C. Stiles, pres.; R. S. Cox, treas.; G. H. Pulterson, secy.

LOVELAND, COL.—Loveland Free Street Fair and Northern Colorado Exposition, Last of September. W. C. Stiles, pres.; G. H. Patterson, secy.; R. S. Cox, treas.

EAST HADDAM, CONN.—Two Hundredth Anniversary of the Town, June 6.

DE FUNIAK SPRINGS, FLA.—De Funiak Street Fair Association, Sept. 28 and 29. W. L. Cawthon, pres.; W. T. May, vice pres.; R. W. Storrs, secy.-treas.

MACON, GA.—Macon Street Fair and Carnival, Sept. 26 to Oct. 5. W. H. Neshitt.

BELLEVILLE, ILL.—Street Fair Committee, Belleville Commercial Club, Sept. 10 to 15, 1900. Albert Hueck, Belleville, Ill., pres.; A. S. Halstead, Belleville, Ill., treas.; Chas. V. Fleischlin, Belleville, Ill., secy.

METROPOLIS, ILL.—Free Street Fair, Sept. 18 to 22, 1900. C. P. Treat, pres.; W. A. Fitch, treas.; Frank Adams, vice pres. and secy.

ALEXANDRIA, IND.—Knights of the Royal Arch, Grand Barbecue, John Steiner.

MARION, IND.—Elks Street Fair and Carnival, June 11 to 16. E. L. Kinneman, chairman.

MONTPELIER, IND.—Montpelier Street Fair Association, Aug. 15 to 18. Harry A. Dodge, Montpelier, Ind., pres.; J. W. Crosbie, Montpelier, Ind., vice pres.; D. A. Bryson, Montpelier, Ind., treas.; C. L. Smith, Montpelier, Ind., mgr.; C. L. Smith, Montpelier, Ind., secy.

CEDAR RAPIDS, IA.—Carnival and Street Fair, Oct. 1 to 6. Geo. K. Barton, pres.; C. L. Miller, treas.; Alex. Charles, secy.

LA PORTE CITY, IA.—Big Fourth of July Celebration, July 3 to 5. H. G. Conger, secy.

EMPORIA, KAN.—Young Men's Business Association, Sept. 26 to 28. Wm. A. White, pres.; L. T. Heritage, treas.

EMPORIA, KAN.—Emporia Street Fair, Sept. 26 to 28. E. E. Fawcett, secy.

TOPEKA, KAN.—Home Products Exposition and Great Street Fair and Carnival, May 28 to June 2. W. H. Sitter, secy.

WICHITA, KAN.—Carnival and Fall Festival (street fair), Oct. 1 to 6. H. C. Lockwood, secy.

BOSTON, MASS.—Elks' Carnival, Aug. 6 to 11, 1900. Combination Park.

SLEEPY EYE, MINN.—The Sleepy Eye Street Fair Association, Last week in September, 1900. A. C. Von Hagen, pres.; J. P. Bertrand, treas.; H. G. Hays, secy.

CHARLOTTE, N. C.—Elks' Carnival and International Firemen's Tournament, May 21 to 26. M. A. Lyon, director general; P. L. McMahon, chief marshal; Maj. G. F. Rutzler, secy.-treas.

NEWARK, N. J.—Newark Industrial Street Fair and Carnival, May 28 to June 2. Frederic A. Thomas, director general; H. J. Gottlob, treas.; T. J. McManus, secy.

CHARLOTTE, N. C.—Elks' Carnival and International Firemen's Tournament, May 20 to 25. F. W. Gaskid, mgr.

CORNING, N. Y.—Free Street Fair, Harry Sternberg, manager.

CHATTANOOGA, TENN.—Chattanooga Spring Festival and Street Fair Association, May 7 to 12, 1900. Geo. W. Ochs, Chattanooga, Tenn., pres.; W. A. Sadd, Chattanooga, Tenn., treas.; Bernard E. Loveman, Chattanooga, Tenn., secy.

MANCHESTER, TENN.—Manchester Street Fair, Oct. 6 and 7. J. E. Willis, treas.

PARIS, TEX.—Firemen's Carnival and Street Fair, May 24 to 26. Address 213 Webb st.

RICHMOND, VA.—Street Fair, May 14 to 19. H. D. Eichelberger, secy.; Geo. D. Benson, promoter.

Races.

BENNINGS, (WASHINGTON, D. C.)—Nov. 17 to 30.

BLUE GRASS RACING CIRCUIT—Geo. Sturgeon, Princeton, Mo., pres.; R. E. Lowry, Seymour, Ia., secy. Harris, Mo., Aug. 20 to 24; Princeton, Mo., Aug. 27 to 31; Lineville, Ia., Sept. 3 to 7; Seymour, Ia., Sept. 10 to 14; Centerville, Ia., Sept. 17 to 21; Corydon, Ia., Sept. 24 to 28; Chariton, Ia., Oct. 1 to 5; Albia, Ia., Oct. 8 to 12; Lamoni, Ia., Oct. 15 to 19.

BRANFORD, CONN.—May 9 and 10, May 20; June 7, June 13 and 14, June 21, July 4 and 5; July 12, July 18 and 19, July 26, Aug. 1 and 2, Aug. 9, Aug. 15 and 16, Aug. 23, Sept. 3 and 4, Sept. 18 to 20, Oct. 17 and 18.

BRIGHTON BEACH, N. Y.—July 5 to Aug. 8.

BUFFALO, N. Y.—Buffalo Driving Club, Grand Circuit Meet, Aug. 6 to 11. John B. Sage, secy.

CEDAR VALLEY, IOWA.—Dr. G. W. Fisher, La Porte, Ia., pres.; Leop. Levy, Waverly, Ia., secy. Circuit: Cresco, Ia., June 6 and 7. C. A. L. Louis, secy.; Decorah, Ia., June 12 to 14. G. F. Baker, secy.; Waverly, Ia., June 19 to 21. E. H. Curtis, secy.; Cedar Rapids, June 26 to 28. J. W. Griffith, secy.; LaPorte, Ia., July 3 to 5. H. G. Conger, secy.; Marshalltown, Ia., July 10 to 12. J. S. Finkle, secy.

CENTRAL PENNSYLVANIA CIRCUIT.—Williamsport, Sept. 11 to 14; Hughesville, Sept. 18 to 21; Lewisburg, Sept. 25 to 28; Milton, Oct. 2 to 5; Bloomsburg, Oct. 9 to 12.

CHICAGO, ILL.—Washington Park, June 23 to July 21.

CHICO, CAL.—Aug. 13 to 18.

CIRCUIT OF THE UPPER OHIO VALLEY—Wheeling, W. Va., Sept. 19 to 14; Woodsfield, Sept. 4 to 8; St. Clairsville, Sept. 5 to 7; Smyrna, Sept. 12 to 14; Moundsville, Sept. 18 to 21; Smithfield, Sept. 26 to 28; New Martinsville, Aug. 21 to 24; Middlebourne, Aug. 25 to 31; Cadiz, Oct. 2 to 4.

CLEVELAND, O.—July 23 to 27.

COLUMBUS, O.—July 20 to Aug. 3.

COLUMBUS, O.—July 23 to 27.

COLUMBIA, CAL.—July 23 to 28.

DETROIT, MICH.—June 14 to 27, 1900.

DETROIT, MICH.—Aug. 16 to 29, 1900.

EMPIRE CITY, N. Y.—Oct. 22 to Nov. 3.

FORT ERIE, ONT.—June 30 to July 31, 1900.

FORT ERIE, ONT.—Sept. 1 to 22, 1900.

GOSHEN, N. Y.—Aug. 21 to 24.

GREAT WESTERN CIRCUIT.—Terre Haute, Ind., July 2 to 7; Peoria, Ill., July 9 to 14; Davenport, Ia., July 16 to 21; Des Moines, Ia., July 23 to 26; Hedrick, Ia., July 30 to Aug. 4; Joliet, Ill., Aug. 6 to 11; Freeport, Ill., Aug. 13 to 18; Dubuque, Ia., Aug. 20 to 25; Indianapolis, Sept. 17 to 22; Hamlet, Minn., Sept. 3 to 8; Milwaukee, Wis., Sept. 10 to 15; Indianapolis, Ind., 1 to 22; Terre Haute, Ind., Sept. 24 to 29; Springfield, Ill., Sept. 24 to 29.

GRAVESEND, N. Y.—May 26 to June 16. Sept. 17 to 29.

HAMILTON, CAN.—June 4 to 9.

HARTFORD, CONN.—Aug. 27 to 31.

HIGHLAND PARK, MICH.—June 11 to 27. Aug. 16 to 29.

INDEPENDENCE, IA.—Aug. 27 to Sept. 1.

INLAND LAKE, WIS.—Aug. 20 to 25.

JACKSON, O.—Big Race Meet, July 1.

LAKESIDE, IND.—May 10 to 26.

LA PORTE CITY, PA.—July 3 to 5. H. G. Conger, secy.

LATONIA, KY.—Latonia Jockey Club, May 28 to June 2; June 11 to 16; June 21 to 25; June 28 to 30.

LOUISVILLE, KY.—New Louisville Jockey Club, May 3 to 19.

LOUISVILLE, KY.—May 3 to 19.

MANFIELD, O.—July 3 to 5. H. E. Bell, secy.

MARYSVILLE, CAL.—Aug. 29 to 25.

MEMPHIS, TENN.—April 5 to 27.

MONTREAL, CAN.—July 26 to Aug. 11.

MORRIS PARK, N. Y.—May 5 to 25; Oct. 1 to 29.

NARRAGANSETT PARK, PROVIDENCE, R. I.—Aug. 28 to 31.

NASHVILLE, TENN.—April 28 to May 5.

NEWPORT, KY.—Queen City Jockey Club, May 21 to 27; June 4 to 9; June 18 to 20; June 25 to 27; July 2 to 4.

NORTHEASTERN OHIO CIRCUIT.—Rockford, June 12 to 14; Newburg, June 19 to 21; Valley Track, June 26 to 28; Youngstown, July 3 to 5; Akron, July 10 to 12; McKees Rocks, July 17 to 19; Erie, July 24 to 26; Warren, Aug. 1 to 3; Rockport, Aug. 7 to 9; Valley Track, Aug. 14 to 16; Newburg, Aug. 21 to 23; Youngstown, Aug. 28 to 30; McKees Rocks, Sept. 4 to 8.

PRINCETON, MO.—July 2 to 4, 1900.

QUINCY, ILL.—Baldwin Park, T. S. Baldwin, mgr.

RACING CIRCUIT FOR NEBRASKA—Nebraska Speed Association, Circuit: Blair, Fremont, Hastings, Friend, Aurora, Central City, Kearney, Osceola, Red Cloud, Nelson, Hubbell, Geneva, Seward, Lincoln, Beatrice. Every week from June 20 to Oct. 20. W. P. P. McCreary, Hastings, Neb., pres.; A. H. Farrens, Hastings, Neb., secy.

REDFORD, CAL.—Aug. 20 to 26.

RED BLUFF, CAL.—Aug. 6 to 11.

SARATOGA, N. Y.—Aug. 1 to 31.

SHEEPSHEAD BAY, N. Y.—June 16 to July 4; Aug. 25 to Sept. 15.

SOUTH SAN FRANCISCO, CAL.—April 9 to 21, 1900.

SOUTHWESTERN MISSOURI BLUE RIBBON FAIR ASSOCIATION CIRCUIT—Moberly, Mo., July 24 to 29; Columbia, Mo., July 31 to Aug. 3; Holden, Mo., Aug. 7 to 10; Rich Hill, Mo., Aug. 11 to 17; Harrisonville, Mo., Aug. 21 to 24; Springfield, Mo., Aug. 28 to 31. W. A. Dennis, circuit secy.

ST. LOUIS, MO.—May 12 to August 24.

TEXAS RACING FAIR CIRCUIT.—Wichita, Kan., Sept. 4 to 7; Cleburne, Tex., Sept. 13 to 15; Denton, Tex., Sept. 19 to 22; Dennison, Tex., Sept. 25 to 28; Dallas, Tex., Sept. 29 to Oct. 14; Corsicana, Tex., Oct. 15 to 19; San Antonio, Tex., Oct. 20 to Nov. 3; Houston, Tex., Nov. 10 to 17.

TORONTO, CAN.—The Ontario Jockey Club, May 24 to Saturday, June 2, 1900. W. P. Fraze, Toronto, Can., secy.

VALDOSTA, GA.—Oct. 30 to Nov. 2.

WESTCHESTER, N. Y.—May 12 to Aug. 24.

WILLOWS, CAL.—July 30 to Aug. 4.

WOODLAND, CAL.—Aug. 27 to Sept. 1.

Foreign Races.

Ascot Week—June 12 to 16.

Cambridgehire—Oct. 24.

Cesarwitch—Oct. 10.

Chester Cup—May 9.

Derby—May 30.

Dewhurst Plate—Oct. 25.

Doncaster St. Leger—Sept. 12.

Ellipse Stakes (\$50,000)—July 29.

French Derby—May 27.

Goodwood Cup—Aug. 1.

Grand Prize of Paris—June 10.

Great Jubilee Stakes—May 11.

Jockey Club Stakes (\$50,000)—Sept. 27.

Manchester November Handicap—Nov. 21.

Middle Park Plate—Oct. 12.

Newmarket Stakes—May 16.

Onks—June 1.

One Thousand Guineas—May 4.

Princess of Wales (\$50,000)—July 5.

Expositions.

BUFFALO, N. Y.—Pan American Exposition, May 1 to Nov. 1, 1901. John G. Milburn, pres.; Edwin Fleming, secy.

KANSAS CITY, MO.—Home Products Exposition, June 1 to 7. C. S. Winshorough, secy.

LONDON, ENG.—EARL'S COURT.—Women's International Exposition, 1900. Imre Klerally, manager.

NEW YORK CITY—Typographical Exposition, May 2 to June 2.

OKLAHOMA CITY, OKLA.—National Congress of Rough Riders, Festival and Carnival, First week in June.

BALTIMORE, MD.—Maryland Sportsmen's Exposition Association, May 21 to 26. Electric Park, H. M. Gilbert, secy.

JEFFERSON, IA.—Poultry Show, Sept. 13 to 15, 1900. D. H. Grimalt, pres.; P. O. Brown, secy.

NEW HAVEN, CONN.—Connecticut Music Association, Hyperion Theater, May 7 to 9.

UPPER SANDUSKY, O.—The Upper Sandusky Poultry Association, Dec. 18 to 21. A. E. Walton, pres.; Ira T. Matteson, supt.; T. H. Inman, secy.

Poultry Shows.

Additional Fairs.

ALBERT LEA, MINN.—Albert Lea Street Fair Association, Sept. 26 to 28. T. V. Knutvold, pres.; C. A. Hanson, secy.; F. W. Barlow, treas.

FAIRBURY, ILL.—Fairbury Union Agricultural Board, Sept. 3 to 7. R. E. Straight, pres.; A. H. Westerwelt, secy.; L. B. Downing, treas.

GERMANTOWN, KY.—Germantown Fair Co., Aug. 29 to Sept. 1. S. W. Bradford, Brookerville, Ky., pres.; J. R. Walton, secy.; J. E. Mollon, treas.

GREENFIELD, IND.—Hancock County Agricultural Association, Aug. 11 to 17. Wm. A. Justice, Eden, Ind., pres.; Charles Downing, secy.; W. C. Barnard, treas.

MARION, ILL.—Williamson County Agricultural Association, Sept. 18 to 21. Job Goodall, pres.; W. H. Bundy, secy.; C. M. Kern, treas.

NASSAU, N. Y.—Rensselaer County Agricultural and Liberal Arts Society, Sept. 11 to 14. W. D. Barnes, Braumard, N. Y., pres.; Dehner Lynd, secy.; C. E. Husted, treas.

NAZARETH, PA.—Northampton County Agricultural Society, Oct. 2 to 5. F. F. Gerret, pres.; J. J. Mann, secy.; J. R. Remmenier, treas.

NEW MARTINSVILLE, W. VA.—Wetzel County Fair Association, Aug. 21 to 21. Justus Eakin, pres.; R. E. McEldouney, secy.; S. J. Williams, treas.

NORWICH, CONN.—New London County Agricultural Society, Sept. 3 to 5. J. A. Hill, pres.; T. W. Yennington, secy.; C. W. Hill, treas.

PAISLEY, ONT.—Centre Bruce Exhibition, Sept. 25 and 26. Geo. Chambers, pres.; F. E. Sheppard, secy.

PETERBOROUGH, ONT.—Peterborough Central Exhibition, Sept. 18 to 20. F. H. Dohlin, pres.; W. J. Green, secy. and treas.

RUSHVILLE, IND.—The Rush County Fair Association, Aug. 28 to 31. R. N. Hinchman, pres.; W. L. King, secy.; A. B. Hinchman, treas.

SHERBROOKE, QUEBEC.—Canada's Great Eastern Exhibition, Sept. 3 to 8. Hon. J. McIntosh, pres.; W. M. Tomlinson, treas. and secy.

UPPER SANDUSKY, O.—Wyandot County Agricultural Society, Oct. 2 to 5. C. D. Hare, pres.; Oscar Billhardt, secy.; W. J. Lowry, treas.

WASHINGTON, PA.—Western Pennsylvania Agricultural Association, Sept. 25 to 28. J. M. Thomas, pres.; J. S. Forsythe, secy.; J. S. Eagleson, treas.

WATTSBURG, PA.—Wattsburg Agricultural Society, Sept. 4 to 6. W. H. Cornell, pres.; E. Gross, treas.; A. L. Phelps, secy.

Additional Shows.

CHICAGO, ILL.—International Live Stock Exhibition, Dec. 1 to 8, 1900. R. Z. Herriek, Chicago, secy.

KANSAS CITY, MO.—Hereford-Shorthorn Show and Sale, Oct. 16 to 26.

NEW YORK, N. Y.—Automobile Show, Nov. 11 to 21, 1900. Marcus Nathan, Grand Central Palace, New York.

Dog Shows.

ATLANTA, GA.—Atlanta Kennel Club's Annual Bench Show, May 9 to 12. H. A. Douglas, chairman. S. E. Taylor, secy., Box 700.

BALTIMORE, MD.—Maryland Sportsmen's Exposition Association, Electric Park, May 14 to 19. H. M. Gilbert, secy.

CLEVELAND, O.—Cleveland Kennel Club, C. M. Munhall, secy.

DANBURY, CONN.—Danbury Agricultural Society, Oct. 2 to 6. Jay Mortner, supt.

PHILADELPHIA, PA.—Philadelphia Dog Show Association, Nov. 21 to 21. M. A. Vite, secy.

SAN FRANCISCO, CAL.—San Francisco Kennel Club, May 2 to 5. J. P. Norman, secy.

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