THE BILLBOARD

Vot. IX., No. 1

CINCINNATI, APRIL 1, 1500.

PRICE IN CIDETA

TICTORNE New place You DILEGARD because the

America we have had before an the queslog upon this verdag question. Some are ore attacks. During the mouth just part of has fairly resent lineaus letters, owing to the action of the Indiana State Legisleture in depriving municipalities of the namer to grant thomas to bill nactors. We here wafed faithfully through this mess of correspondence, but have not found septhing particularly new or original.

No oes has exilined any course of propolym, either useful to practical, which previously. Hence, so we expect give of America augmentionably regard down as protective and beneficial to their interests; and some men particularly shipets to them, save some few irresponsible advertising agonts and it serves dispibotors, it seems a pily that the ques-Unfortunately, this may not be. It is high time that hill posters know the truth

about However, and tel this and we have Sobad'two the matter carefully, thereregistr and as great langth. After for consideration and constitution with an It is expected or how it is drawn in sec ter of protection to the billycoter. beet that can be said in thes, in a general way, it is a fairly good "bluff." ter exceeds and callings coming on without to hardte, and has the right to require Scennes for carrying on those which are declared to be privilegen. Therefore, the orthoreise have the right to Scores bill posters, but the Supresse Court of the Owhed Grates steps in at this point and seys, "Step! License your billpenters if

treatish a market for his woren." And there you see. The Screen given the bill present him from yandala adult or incom de It gives him no special police protestion, and Sanly the Separate Court mys that is cannot and great not prevent emples in any manner be chooses. note brindly from Chief Justice Studies's beliden, vis: "In the matter of inco-'er country, and we and must be salved to not system of regulations and not to a moithpip of restorac. * * * * to view of these fredomical principles which are in given our density, we may approach the question and inquire a tax or largers our other individue wass. the difference inhabituate of other Steam for selling, or serieing to sell, their goods

much length from Justice Beatley's de-cister, Suffice it to now that he naight out clearly and foreithly that any ordinance which provide or even restricts an adverby hill pesting, sign passting, sampling, to vicinities of the intentals comme therein. Do not such metrictions affect weld. Now this being the case, it is needless

Lock of space posterio are questing at

CAPTAIN GEORGE W. CAREY, Leboson, O. for y Women Smally Feb Assembles.

Note without in some way obtaining or-ders therefor? * * * * is those com, thee, what shall the merchant or ale of those States to come to bigs? This "The only way, and the ent which unit extensively prevails, is to obtain ceders from persons condeng or duing bond by a hill ageter and Sobby the rest the hell poster in beend to lose. If the hill anches, on the other hand, suches comphore to the authorities and kee the adclosing will been and the hill notice be However, it is black that all the other States will, one after mother, follow the lead of Indiana to abeliables the power of tower and other to great became of this character. The combon is, what is

Obviously, the bill pester meet rise to the occasion and most the emergency,

of bounds that will power and appendition to the advertiser. Emissing spotting and By pesting will over fell toto directeds. Even now they are leading force, and the moner they go the moner pretected secresist any attempt to year as enfirement which will previouse Those that abandy a reconside figura.

Wisconia Fair Manager' Association. At the foreth execution of the

of the verteus fairs in the state.) bald at bladiers, the fellowing afficers were stocard for the entering year: President, Elichers; Jesse L. Sharp, Chippers Polls Remely Sent, Roy, M. P. Sectors

It is the purpose of this ampringion to errage circulu. Managers of attractions unbubbe for enwayy fairs, should opera-A resolution was passed, Exing a aniform she for pression their. Henceforth nin will be printed on equal inch paper,

and triumed when board to by inches The 117th ancientary meeting of the Andrews Series of South Conflex was held March 19th, at the Chamber of Commerce, in Charleston, The Eastin a most feeribiley credition. The

election of officers for step, resulted as Vice Presidents, W. G. Hissen, W. G. Vardeli, H. E. Herfberh, John M. De.

Solicitor, Jolian Merhell, Secretary and Treasurer J. Backman Executive Committee: 5. G. Steney ..

C.I. Weller, James M. Bassa, E. C. Bork-lov, M. P. Pickatt, C. Walbern, E. S. Royers. J. C. H. Classers, J. T. Dill, John J. Herbeck, Zimmerum Davis, P. Shuck many C. R. Volk, B. V. Marbeth, E. Willia, Glave E. Devia. After the business meeting a delightful colleties was served, which was therecoughly emprored by all persons. DO VOIL INTEND TO SILVEPTISE

SAN FRANCISCO, OAKLAND,

MO ALAMEDA CO.,

__CALIFORNIA?

SIEBE & GREEN

Bill Posting and Painted Sign

PLANTS.

General Office, Ith and Market Sts., San Francisco. Branch Office, 3d and Washington Sts., Daklar

SAN FRANCISCO, *1,000 Lineal Part Peached.

OAKLAND, 1,000 Literal Past Posting.

ALAMADA CO. 9,000 Lineal Post Feeding.



mary of these. Therefore, by brief, he Street our advertising is a new email

to bullboard advertising, and in many re-

certoe. Advertising in the life blood of every insistent and, like it, went be ever From hill nester who assessed to a fir-

lose habet of delay her own thraking Ils reads overwhise written on Advertislag that he can find time to person, listens controvely to arguments, discussions and africe, and ofter all is said makes his own

One idea, one mane and one price to a poster. Nothing serve. Let the idea preferably be g single, clean, ternely put. Debl's Medicine Co., of Suffeto, N. Y., s ant, to hour from hill postern in Missouri.

II. Tener & Co., of Series, will advertio eigers throughout New England only. ILB Kirk of H. B. Kirk & Co., Pollow It , New York, places the OM Crew with-The P. A. Whitney Curries Co. of

Lecturates, Mass., furnish all retailers with a supply of peeters with which to alvertice thair balo carriages. We regret to my that they are not always named. The resider quits frequently is too essential to pay for the posting

2 reliabe. On the centrary it often gives expect to onlyiers from which it hir facusion of all questions, numbers and methods appartaining to advertising. Perference, it wants let considerate to becautely sedemand that its more in

Every MR peater who could Time Braz-PLAN, and that means all that are worthy of the Beard, neight to write us regularly. It is not necessary that you deal with proxime of Imperionce to the coult at large. There is pleaty of pently local of record. Cotagons the quality of posters

Purely Personal. S. Brown namedy J. D. Clies of New and Andrews S. Wilder, who never the rited Tourses, Marris State a substrated and

Subta to be bismed for a printer's mistairs. Whenever you got my work from a new

be held in your city, send so the dair and

deretion thereof, and we will publish it

IN COMESTICATION OF

STAMERCHAN

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proprietors, paring to the market indifferent wild within the theirt earthern were resolved, was some time through it was receiving with They

Heavy Open House. — Q. O. Schales, of Small Mr. Marin, in serving with survey. J. A. Lawyers of Opine, Unit, controls Opine. Saturation, Edita, Hasper, West Wirker, Plade City, Merik Opine and allowable. Qualut about thesis. — T. F. Challe & Small Schaleroits. was untoo than done, it was requiring wit. They were chickly enoughed in animal lever changle it could be gettern inct, and warring here therein rought maked there in earlier some Observit among their countliners. The business was-age colors for a despertuages, set the type and and off the lefts. The creationing powers of the most of the oblits. The creationing powers of the most of the oblits, which the bester, below, led, on highly recommend. - Name Horn, of Philippinery, Pr., respicit that the question has not seen them say seed, and Question in his section. Then say seek, and Question think it being being the small name. This is a common street as the part of left position is the season of the season in the season of the sea

the the malter its and market the ray (not of charge. Advertisers and agents fellow these opents descrip and if they coucleds that the flooding population of treat trees will be apprintly increased at

TWO "IONES" POSTERS.

such time you may bepell by a coming-If you are to have a fair, expect racing sant, bayde tourseent or a beach, peakey, pet steek, flower or food chromated in our lists the poster relation and send sending of suculity became in the manager of the offer and that will result is a contract for year. Write us.

ever consider the circulation of a perfer-n alogic poster? If not, take your stan-ners come horselange on a jointeent flay and count the people that poet. If you by a custom on promising, we will show but, Clerk 16, in Chicogo, you will show but, that was poster has a larger detailed that was poster has a larger detailed in that not you of the growt feether in that not you of the growt feether is of those office cleans.

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approximation. S. M. harden and W. E. Ho.

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THE BELLBOARD

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end board with power to key pusation Address lift recommissions feet for more culture and bootion steel-THE RELEGIAN PURSUEES OR The great problem will be to get it. Dalmortpeines, St. on Par Your, Sw. Advances.

Advantagement will be published as the uni-bons rate of ten costs per again liter; cray for advantagement man reach or or or before the

All the state of t only was they not benefitted by incing. and made papable at The Fill board Feb. Co.
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assesses that consent materials have been assessed assessed to be a consentrated as a consentrate d rids for advertisionals, great coming in the new of Advertish into may to had by sevenes to This priference a lack of conf.

APRIL, 1997. cording circles. Markeng of interest brane great many hell postern bulleved that

the portender object of this meeting was the International PSE Proping Associa-In any event no action was taken, and is in doubtful whether any will be, at least

earling overtimes a second rises It is most unfertance. The exercise of A Ertin countery and a small amount of everything points to the conclusion that Mr. Complett will have above of tart would have effected a union, and rando an ideal open speciation possible. As It Is, the branch is wider then your.

Ties band arbanes presentible Mr. B. C. Complete, and engined by how in various pacent lorses of the official region of the exceletion, was thoroughly discussed and though, reither puriferierly new ner erthough, rejther particularly new ner enit up and macenfully introduced it by

in another form. have up the International (protuction to of prices and location righted combining and furthermore, to be no sense a though-

Ir the hond in each case is encured un-

the two associations amalgamented this but as they did not it presents many compley difficulties. The J. R. P. A. is in the smaller fewer, many of whom believe We have provined decrease of leistern from

As it is chiefly emong country bill partoring the scheme stepted, it is past all interviewing why in presenting turned splicit crafferon of tell posters is the terplicit treatdress of till pasters is the here meant their ready and eager ac-

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working transfer they become in Now York, file our and with weath.

DIRECT STEELS BENED TO AD NOVICES. In looking own provipendown which

lack of uniformity, lock of point, and, or which they calcibet. Had permutaken and wasch tacy cutties. But permutating and warse orthography abused. In fact, to he perfectly could, we doubt if any other colleng can roll up so hig a percentage of found smore the knights of the brush and shoulder such. There are some few who are so hopelessly had that they sever and fry. Breek in su office was, a corre vate arcritary, brekkusper -cs.7 hm what

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Engage North-Military offer to bradle detributing pagins of our Asympton for fact, are discussed to a sub picture, observing the factoring pagin. TO A PARTY OF THE PARTY OF

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Yory truly percen NO. O. LETTER OF POLICITATION. Minute class for one protect The and other chairs of the print of the pri

PO. 4 - LETTER OF SOLICITATION NO. 9.—LETTER OF SOLACITATION.

Fines used by Che phomesore Bill Proving (n. 1822).

Description, P. V. Annual 1989.

And 1000 Shallowed design you conduct after the province of the province

TO A - LATTER OF BOLKSTATION The detection and detecting against The detection and detecting against Thomashed the Country
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menth to smath, gradually covering the whole field of begrass persuacedency and embracion better of arknowledge strengts advise good stationers and a brockers or fighter to earless with each letter. Bill posters, dietribaters and rige pelmiers will de well to bene both their as expect advection feet made or Mann & Heles, sas Names street, New York, or may een of those is our ad-writing direc-

term. We make recently before & Hales between they are in closer truck with the merks and veryers of out-door dapplay alnorthing then the general run of experts

Poster Prin

All too others poster printers make the maked-of-over-excessions. Oxylogicing several keep in other printersly to me matter defeats keef, reviewed the poster and mean the appearance. One lifes to make the properties of the life in an oil to great order, and it suggists to his registrometric by another; one display has to one poster.

lever case wherever possible. Randi: peried posters that send the lightning. The Bingling Bree: order was taken tone The Grand Western, of St. Louis located in content.

Hisnessen & G. have added easether prov. This time of a Centery, built by the Campbell Co. Whe success of the Neuer. Housepes has been woodcrist. The Goes Cr. of Chicago, did the material did Whitney Corriago Co., or

Fryes & Co. of Chroland, O. barr bright out Najor Bills, of Vicinia. Williams

give fryan & Co comment of Cureling Scholer and Alarea.

It History, no. E. Peard obsert, Cocinents, marks to have from distributed the or published and an eight-page books for text. Authorist Man is notice.

Purche Personal

NEW YORK NOTES.
There is no advertiser in New York City

v2A a wel of posters. He, and he neverproper observibling agent, beth wast three proteen pinced through his neverpaper advirtising agent; and the vertices poster conferiors have all had a shance at the business on those conditions. Formus and business are globblening the

who finds it difficult to some eary spans.

Visor's Core Kola Gam, placed by Mr.

Inches Exhiason, of Principles, is
some the new pages on the billhouth
1/ these, a placet and a related are in
editors, and very good pager it is, too.

force Tools is possing a yellest and a sit of the first in the measured distribut. The order goes George's few Wilets, who is also pincing it through the senthern status.

Herry Manusca is now healthing all the

we heart of pilonitis dues a sky or collesses suspend to the end margin of ill detected hilbertals, and Henry melicul his paper not have been been for many for the paper and then been heart for the paper of these been heart for the paper of these been designed to the paper of t

more of March 6, and a mast enjoyable here
after it percent.

There is prestically no recent for any
most things on the hiffboards (on account
of the alread and the is why these saids
(The

and a meet every askject that could be thought.
The of j and their while the sid area were
the femousling of devanes the young men worthere, seeing visions, and making the visions
to likes.

It has struck me that the bill posting

white the just new and outling is grand to assistent the just new and outling. White same of the old the just new and the just new fields, making out old defens, assignment on the new print, and to find any the same in a new year, and in fact, pholog the topicare, menus it may be a new first new part new

out all appointing that alternot its hand here to New York City. Not that time passed, and figally the "oppositions" was stronger than the old centres. Soll they length; they not prison, and they confide each other for billhoard spate. At one time one involved was receiving \$4,000.

TEN E

Your Young Man Shall See Visions, and Your Old Men Shall Dream Deams, pat, att am, ac av fast w, sugg.

I hand a nighty good screens from the stace test, presided by a man who postday across band of a bill person war. A decree to a collection of smoother war. A decree to a collection of smoother and the state of the state is the coclusion of the collection of the Cotlection of the Coproperty of the control of the contr

Excepting with it was residuel; but it was residuel; and it was twenty. The flavor bearing some of the flavor bearing superposition for the set of these headerst stands—because of being side to place and this stands on their previous control the stands on their previous control flavor stands on their previous control to the place of their previous control produce and high pages residue. The till prepare tests. The till pregate the flavor stands on they and say good the admission stand according to the produce to suppose the foregregation bandsom and according to the produce the standsom and according to the produce the standsom and according to the produce according a shipper bearing that the standsom and the s

ing should be the only leveled business

that could set be carried on in excepti

tion with others. Its suggested flore as supressed should be exceeded use for the total protection; protection against marked protection; protection against time of the adventions on the case side and the landified eath at allow. A note was agreed upon, to be changed for all work. Higher prices could be secered by its no lever should be taken. (All this side has been unfaitabled)

space was his forever. When his large express and the landfleed wases more money and therefore to go to the other man, Mr. First Years's left from to go to, or week to that effect. As agreement was made to report to each other when one has made a hid on a piece of "speci," and as one class there.

The meeting of the executive committee of the Associated Ball Posters Associated and the factor based and the Section Section of the Section S

tends the absention that a special localise, in worth a special point, in good point, and may be a special point of the special point of the special point of the special point of the special point, it entry any that when it does be expected by the special point of the special point point of the special point point of the special point point

he would have his transfer man look to be the state of the state of the state that he had not been conferring that he had not been stated to be the him, the intended to fing the he might her adopt the michael, the control is true that the list, and a consur in most cities and known there was only one hilly poster amond.

"Also this horie," he mid, "and fit is prefer that the most of the control is prefer to me. If you will discuss the

"Take this book," in mid, "vant (ii).

"Inke this book," in mid, "vant (ii) which present failing price and the present book has best bill posters on each town, but I would him any exclamate.

Where I widels are that he had a creaming like the could handly before it, and he mid this he fall a first like the world be the fall a first like the world be the fall a first like the world to the world to the world the world

were, This were my first adjustment to kind.

If this bedding should become some for extensive for continuous and continuous a



The Capital Drug Co., of Augusta, 16 will do some advertising in Mann, New P. O'CHARGE & Ch., No. to Wall street,

The Coursepolitan Electro-Medical and Surgical Invitate of Circulant, O. see extending their field. They also to cover Welts the Lyon Colory Train Co. of Desklick, N. V. Distribution, so a rain, are not pinto-

costs in vey sense. Advertisers should meet their bills promptly. Under delays Ter Slavey, of Roctor, Win, people out rabber basels with his booklets. Doctrib-

Parely Personal.

Eds. R. Money, of Warren, Ph., in thinking ret cities. Printipulati, or moving con-petition in Dat vites in beparant our may free Seasonan removing it was put the selling Swidniss. Its Lineause, of Vites-tes, Warb, on practice by tools, but he fands cge, Wush, is a present by teads, but he finds But-Children mire formaticalism. Wm. 1 Class, of New Stranswick, N. J., is well spikes for factors (EX.) Afte Agency want a Pith heapy lease of Text Stransware, We use one everling the in throw to have the convenience of the law haveful or read [adjust the final beaution of the convenience that [adjustment.] Brill depth of the convenience that [adjustment.] Brill depth (law), Cone and Tampalaise or single one of the general Cone and the convenience of the control of the con

other plant in that etc.—E. H. Eventin, Lauterille, Ky., in ferentisty impressed utility a L. A. of D., and the joined the organization, —B. E. Stewen, New Albany, and, with do a hard-belling at that united in the felium. macountary for some time page. — Che integranters, of Prints, XL, advertises to complete "the outy brown, theretally sal the M Dat be carried get along with min a copy of the Palermany inner of Tax-Emper Limbon of Park Committee and Limbon of the Chickens and L. E. B. Compart in general distributor of the Chickenson (Incl. Tor.) Advertising and Standson other (Inc. — Sean M. Sacq of Lawrence, Minn. Sac and Limbon Annual Standson Annual Annua

W. M. Cast, King. Even Weyne, San Dest No-to regions in your request for an riske for publication in Yest Streament, on r beatly in your armiers on too law. Eth-

On photos of 65 aspainteen, the arms of monadal distribution would be actioned. So Begantially passe, W. S. Sanomann, W. D. Sanomann, Mg. 184, July. De of manufact obligates of passage when With the country is not in the country of the count Mariantile by Postay & American Secretary and Company Court, Schools Co., No. med, 12. or. W. Smallers, 15 ft St., These Electron Land. or. W. Smallers, 15 ft St., These Electron Land. or. Market St., 15 ft St., These St., 15 ft St., Electron. System Statements Co., 27 or 5. Events Press, 25 or 5. Events Statement Stat

Server, at Malberry IV., Dondon, G., Drighter, sign Smeet Georg Street, Wast. Wildresh, on Color In, Providence S. Horr, & Chief H., Anbern, H. S. S. Horr, & Chief H., Anbern, H. S. S. Horr, & Chief H., North Chief, Spring S. Horris, S. S. Witter, S. Lander, H. S. Harris, S. S. Witter, S. Lander, H. S. Harris, G. S. Witter, H. L. Witter, M. L. S. Harris, G. S. Witter, H. L. Witter, H. S. Witter, M. L. Witter, H. W. Witter, H. S. Witter, M. W. Witter, H. W. Witter, H. S. Witter, H. W. Witter, H. S. Witter, H. W. Witter, H. W. Witter, H. S. Witter, H. W. Witter, H. W. Witter, H. S. Witter, H. W. Witter, H. W. Witter, H. S. Witter, H. W. Witter, H. W. Witter, H. S. Witter, H. W. Witter, H. W. Witter, H. S. Witter, H. W. Witter, H. W. Witter, H. S. Witter, H. W. Witter, H. W. Witter, H. S. Witter, H. W. Witter, H. W. Witter, H. S. Witter, H. W. Witter, H. W. Witter, H. S. Witter, H. W. Witter, H. W. Witter, H. S. Witter, H. W. W. Witter, H. S. Witter, H. W. Witter, H. S. Witter, H. W. Wit ter, which income you against all less, direct or indirect. Address

LEFEBVRE'S BUDGET. You are paper that protate alone or trade mathe almost cracked was of cerand when in weed of some you remember breds will always congre up Welcome here of the International to get and may

werine the ent to every wax, those god stationery. As you recognize the adverin turn recognize the sut whenever seen on your letters on from a reliable party Advertising That Pers. (2)

White station is other other I become seare of the fact that a large concern Same or the terr men a total concern for advertising was beving about the secont Ethographed both I over my dis-

tribeted. As I knew so such beek had been distributed here, I wrote to headenution religiting the work. In the Confor their goods (wet), and to me how about it. So I would to see this party, and I encord the enveronment by asking him of the firm for whom he was appet would pat out one of their backs in every beauthereby? "Vell, I green. I wouldn't suffer surprop." I mid: Why don't you get the feet to send you these beets, and I will distribute them for you. "Vil de fem pay your bille?" "Why, ou," mid I. "If the goods are delivered to you, you will more than hereft from the ad verticing. You get the beeks free, all you pay for in the distributing." Vot kned of beeks do you menn?"

I total to describe the level of books the fee, was dounted ag in other cross near-by clear, which, judging from an a long time. Taking the cover off a large books. I herely get a glumps, but I and sheet too curlboard stands, also lith. agraphs, that must have cost from an taevitos quata escil. ** VVI ** sunt los, **tho ferro sundo sa sa much advertising audier every year, and

I don't think I could get more from "We have our own men to do it." Fer that I make that the men were these who work to their hear bettling co-" When the the time and one they are

(It was a region question or nor part. for the banks admitted a midrepelling and winter secondy.) "You want here sold job of \$1," can-"Why so my debit? The down how will it has and taken from our route." I remarked.

"You advertise well, Even purping our the work in the same menner and trade will been. You'll get lets of new conrain and maders that beyond the closes Green-box.



tributer he is all cirks. He is saler boson reliable and trumworthy. He is a member of the International Association of Distributors. In order to obtain remaker.

First-That he was a been file distributor. Second-That he undenteed the basinew of Stateburker. Third-That he was sales, reliable and treatments. Fourth-That he was respected and experienced. He had to proce it clearly, and he had to Supply the best of references, which were carefully and element provided and

THE DETERMINATION AL ASSOCIATION OF DISTRIBUTORS, in allowing him to are their emities, mys to you. He is all right. We will generates his service with a Cost Guarantee. If you have the singhtest doubt or misgiving, with and ablain a written process.

> W. R. STEINBRENRER, Selie ire, Lincoln Inn Court Building, Clarismoii, O.

The Combination is the Thing. pr fee W Heen not posting is good, and discretering in and, but the constantion of the two is and broom the biggest reside to the of Court. Take a care of coulon monalation for mainteners past up you to nic sheels of

paper, and discribing about 1,000 man-nior and in connection with the samples to your to heve good madable ortated tion roull packages, just enough to allow of a satisfactory knowledge of what the article coulde in. The printing that goes with it should be tasty and yest. If the orbida advertised in a food product or test the varrates are bended use door. This kind of distributing cornsore then everely throwing note the frest such or into the yard. I which martially

Many people try sampling without post seedle. The reason the comboration reason. That day, or soon thereofter, they They try li. If they like o, the repeatgot interested. Heat day, like as not, he no freguties of about the matter and would productly go right along and buy a power advertaing this article again and what an excellent thong it is. And byand by this bird of those is needed, and cothing size in thought of but the own that were to the start to the town to non-appeared to their in such it to

disk till peater and distributor, and I reports that he worked this plan in Bing

A. B. P. A. Consenting France Assessation held on the Mont. he less rates obtaining at the time on neresult of the integrand ceremonies. There VITE SIEDS STREET, MANUFACTURE STREET, FIRST Irony others Edward A. Stabilized: New Treats, Gen. Custner, J. Belleri Cor. I mak (Stromat) The Mason McAllister Tryr. N. Y., Barl & Gor, Chryman ti Bryan, Meners, Rife & Houck, and Constitution of the Manager of Indiana. The water of employments with the International, which camp sup-

petnialir ignored.

The boad scheme which was engaged at by Mr. Stabilized's several power ago, and form. Theoretically it is admirable. It is to be brosed then it will be found efficient supprisees the spired, muy an expense to offset the differences printing between -

Advertising a Science?-Not Yet nds a Tree Indication of this. Writers and Advancer Mark to Harry

to go on the racks names at histor.

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no can mentally do resigned ago nor hough it adplic prior adviscingwass to crow by haterin, because the set of adventising h the inferior tinde;"
Linds whether the man who follows in it." I doubt whether the man who four the advertising letts before the se there

made-i, e, apostudity-no obvertion really bettered by obvertiding list have reduced us a plane. That informs one many, it, we may been, as appropriate relience of the treat of the absorbable will serve be informed to a No. Advertising will serve be indused to a release with the practic people release ups he had by the turn problemather. There is but all of writer who will not affect that there is no imported amount all advertising being these

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While the reterritor is potassible to blesse this immunitie state of alloho, the rel writer.

Types whose would I place the Meson for this to adventure out to be the second of any good to adventure out the engineering appearing thems creates. The set of good advertise to the stellar to make the advertisement. this simples the bone with it he for all, a client, ad wither and agency. Then Stanbergs Wittencourses.

One does but read an adver-

NOT PROUGH EINDLING Once upon a time a good old horsewill Once upon a married to infull course fines throughout her natural to held course fines throughout her need wanted at a fine. Each was of an expension of Engelsian, and the assessed training the expension of the

CECCERS entrop

Winner, Miles , March 50, 450. page nir... You becomes in a good thing, and should be kept on the by every hill parties, business has accessored to pick as the year areas, and on your will increase the spring mention actions: Here partied the part means are made as a fine partied the part means of the me tobuero samples, John Tendisks, (r)

Henry Western.

Mondate, Par. Feb. 10, 10. Deal Six-We have incended to try and one-tribute asserbing each much that would be of latered in MI school through the medium of your sales his paper. We began hardware feeting the face days of Donnesbet, and the worther bee been very anticomplicate estable work. Self we and quite well pleased with our humans than bit. Sizes built in the stant time sure; you from a new locarts, yo from logh, he addition is one one and shows chart bounds. These completed insuring your locar of besterie based pointings; there dis-tings from of besterie based pointings; there dis-tings from the based pointings are dis-tings. The property of the standard pointings; there dis-but the standard pointings are distingting to the standard pointings. The Bost Calcul-bound, Am delay could sign whitely from P. Y. Youn, adversioning feedballows. Tacking weeden-sings for Faces of Faces: Standard pointings in the standard Calculagas for Fanns in France trans, Innteress (Aces), before based former signs not landslag state weathers state for the state of the State weathers state for 0.1, the State (See State one signs not peeling seasonabless for 10.1, the state of the State of State (See State of See S j made úžere konsetie-konar diskú-Dubovac der retenust Lacksez-George, Cromoderne i pomot ann-iereta udverdning "Baneria" Ninek Fred. Jer mad deskyr, kare Just accerné for poérsya ser-nyi manda ferma Rame Clape Co., něveníslený "de-orman Crosti Clajani, "akto the kanoou předved. zvet nad makriti nined d'Aldrechy Ferman zvet nad makriti nined d'Aldrechy Ferman

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Editor Tex Stationary:

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Indicaspella, incl., Nor. 1984, oly: Editor Yest BELLMARP Biffies You Bullmann
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hind, hid almost frequency my man limite. Was
much pleasest with my of in March inner and you may give me name space in April number, Smiless is constantly on the Sections with our and Law new working from eight to ten people nd have been for more time. Also grating true there of the occumusted penting. In our has report I made a witness in the ten, bear the exploration. I now have con Bulletia's Patients, given Francy World press philosophic property word a factor patients, to no

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When the control of t The phase body on though complete but phant a little academic in the McKinley ad-minimum in, and I think, keps, that everything is coming right our way, providing we give them Anneal wave.

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Abbrehader, Win, Heed etc., etc. All a predicted the investories of the aron he show that for the purpose of heading a COME, themony dates and indestingly assess the believing members were possed. I. E. Touch, Wannes, pulse horizon, and ye. F. E. Perker Montanio, 1 | Molecule, and ye. F. E. Perker Montanio, 1 | Molecule, and ye. Pertor, Blimstander, J.J. McCottan, Anthrol. and C. H. Defiell, Endell. Edward, C. E. Sands, Incorrect, Fryd. N. Withinst, Superior. The Differing affects were closes for the resolute press. J. J. McCotton, Problem, F. K. Barber. rockery The fathering contained were admind Reserved, That the news of the circuit he the tech Wassenda Mirerress Circuit. reck Thomasia Mirerrein Chross. Rendred, That the following down brobsimed ings, g. M. H. Ammer, Sept. M. C. Ammy. on Milk. M. Cycles, org. Reporter Sept. M. C. Co. Reserved, That the following parses for spec-tr offered: "Reseme, Systems", Astign, p., comm-to offered: "Reseme, Systems", Astign, p., comm-

Served - Moneyan, Square, Antigo, St. or refractor, St. overs, December, Communication Suprier: Dalich, Stance; Suprier. Smoked That sub Association offices and Emotived That each Association over an are least power of feature for results more Escapered. That the secretary for the emoti-"Microsom, Struments," of Altenergolis, tiles a de cold the Thirtie Reption," of Chinge, Et. 41 at each and in research by or for each Association. Schiller I Thirties States shall be moved pure, white cleaner supportanted as follows: 3 milesom paint data or printeres slightly, upo assiste pure and a security states. Let the the cold sero eligible, you migate pass that eligible. Prenderall test and pace en slighter. From her all test und pace. Personel, That all collection often at in elvisole, no. the feet day of the mosting. Reserved, Their the hidweing modifies he Region's

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S. W. YANDYCELE, Mar.

Medica to religious an estillad Scenarios J.J. McCorrum Provident. P. K. FARRES, Incompany

M. M. GILLAM. N. M. Offices, creater of the Wasse. maker style of advantage, and for arror s) years advertising measure of \$51 Hoghes & Co., of New York, who has probably bandled larger appropriations or rotal advertising and more of them

then any man fiving, said recently in A few York "Antigo of Ballish" sails my spiralize of position and melbery adjunctions. I a freel very both and good. I have haden a pres-rended lives a few san of billibearth and in-species. I shift that melby more money, pro-positionally inshedshelp loss, month by second. ad in demonstrate the law. In postry work, as in gas other advertis

Many of the profess moreology are weekend and From a pention below the Compile of most and revisions they have I experted in a point where they chare in the appropriation of most of the moreoloft business excitors of the day. A lake rebissed statement of fact that may evidently not well received by Armina conditioner, which is largely made up of prespaper maniors, for in the next more he has the following: A New York correspondent takes are to last what as soon 'inginance soundarings' with an with more 'inginisme' 'flags biffragels' (force sook more 'ingitisme' 'flags biffragels') (force sook more onlike flowers, Frish, bleemen, Statis Chief, Condan, Statismels' and Unde acres taken took for the business bereshoet, biffragels advertising has become in effect (the a place of newspaper hat become in effect this a phone of newspaper or negative networking. The spaces are no exercisely filled against shortly emished as they are in more proteories. These privileges here become very valuable. Hamping them has given us to a surge of difficult business. The equy cannot of advantadag in to give pub-licity in we remembrated. —The other on his provide " dece is, so done the manifolish man, so done the Millered or or Tapon. The belongspor-ned magneties do is. I do not see then can be more "beginning than the other. Mr. Gillam possesses the courage of his movietiens. Retailors can pender over

secre than any other can thing that Yun PILLIPONED WAS IMPORTED. WHITE and design advertisements exhabite for For One Dollar I will write you direct ado - if they are not make WILE PLANEY. Station T., Bester, Class

Vansyckle Advertising Co. DISTRIBUTING, SAMPLING. SIGN TACKING, FTC. Smith Illineis Street. Deposite Grand Betal

INDIANAPOLIS, IND.



dates this season is that put up by Morry

E. Barrison, of Beloit, Win . In the wes of pear chariet moon. Thron peaks some

of them stand over 44 lacker tall; they

are highly colored and rea for all there is.

ie is, hitshed to chariote four abount. All

Instructio, two seasons ago, they made is

money up in premiums and a little more on for operial extractions. There is a

large recognition of those who attends for who take on premittees and who tern for nothing on exhibition. They went to one

mention emittee and the falcounts

People went to be extertured; then

ped and plenty. They pay for it; they

re antided to it. And if it is there every

The fairs in Wissessie here adopted a

Punty Personal.

If there is a bench above connected with year fair, Mr. Manager, yes well find paper, both interesting and valuable. It is published at 314 Third street. Louiselle, Ky. Send 3 contaite a sample copy. Northwestern Indiana Pair Carrell, which avaire Laporte South Fred and Bourbee. is the order nessed. A. A. Billier, of

Crows Point, Ind., is screeny of this D. MacMiller (Roman Backey Nippeentice at Manyelle, Con.

The Carthage Fair Grounds at Circle and were badly descaped by the food. The expedition bill appropriating fron,one to the trans-Mossanger experience

tion which facts to provide a good line of special features to please all the people is Mrs. Sabina Rossbagg, of Bolok, Wax., want some exchangest. Let them here it of Shetland power into this country in tits, will not at makin motion. May 12. et p m, at Beloit, Wis some thirty-five one will came from the windster who presches against it to the sed het sport

and settings. These posies are very fee and some of them highly calmed The members of the Western Wisconsin ped achesas. It is to have the president goed spherase. It is to have the presumentation of all the face published the some Strarts March to. These present wors Prordest Planemer, of Maneton ; Succetary Subbrie, of Manaton; Secretary Al-casales, of Yimgan; Secretary McCont. 25' region have by 45' makes wide. of Turnsh ; Propedent Dans, of Sports Secretary Roses, of Souria; Secretary Unichentic and Dumines, (Okio), have argusted a Deiring Fork Assecto Nys, of West Salem; President Johnson of West Salese, and a number of local tice, and will offer pursus accounting to

\$1.000 at more to be held have to, 16 and 17. Officers for the circuit were elected for the se fellows: Provident, A. C. Plan mer, secretary, F. H. A. Nye, of West W. B. Marcia, reconstant of the Jefformen Country

Dates of falm for the circuit were fixed Sports, Assess 24, 24, 46 and 47 : Maus. ou. Angest 11. September 1 and 2: Founds, September 2, 8 and 9; Viroges, hydember 14, 15, 16 and 17 | West Sales, September 31, 22 and 23 If was desided to have extend races, free errords in favor of testions. Cheeses at billows Three min. class, p.go class, p.go

will be be recognished a small the given under the exception of Data association. — Outward Williams in sevenary of the finished Consept Agel Scale and Consept Agel Agel and Consept Agel and Co ries and Impliered. Sacr ceivies to these on the Menday believe such meeting For record made before entry chi cond. Sheral pursus will be offered by rich association in each class.

problem St. — A. W. Expans, increases of the Bockman OS. B.; From a manager of the fair as well. — This means will use the abo-tional carried Sale of the Wilds County Agricul-toria.

POPULATION AS A BASIS his billossing according to the population of the various cities, is going to wante a

let of good paper in some tower and have n weekaly landsquare display is some New York City, with a population of about two millions, has only a nar miles society will give several local tretting and

Chicago, with a smaller population, has to suffer of streets. Philodelphia, with a midlion and a year ter pepulation, bas 2,317 miles of streets. The population of Boston and St. Lonis are about equal, but Buston has yie with of streets, while fit. Louis has 1,234.

These agrees have a good deal to do with your billporting appropriation 5 W. 21 ___ Delayed Correspondence. As Posts, Said, Month, spite, etc. Other Typ Billander Dear Sin...-Yes U. S. Distribution Asses

yellow manched about stripe. The bill protected by the Ledinine Legislations, to pass a law, that make only in the most be ring a proposition of cou-pon stabilitation, thesid appellat a ray little protec-tion. Bill Protect Americation was in countries manifestors with different neutron, and instrumental in telegrap assemblizadation. C. Nillies, Mil poster, Layerin, Ind., is on the list, and Not Miller has not been able to p not, and her Militar has not here with the get has paper up this work. Spray of Pape species here stripped to sill principal second.

POLICE TRAVELED



Chicago, has been declared franciscus, and Uncle from has beliebles three the mails. F. A. Quisso, has beength set beauth to Exemptor Ell. E. P. Bucky, Stylidges. Clip. bed, has given the Cale, forcio. Fig. Styrey Co., a good threelay as bid. Millereith. Every street being historical wild. W. P. BAXTER, Richmond, Kry.

BILL POSTERS instance here provide tion, wherean the bell pentits acting so our agents, have divided or shared their commissions with patroon.

the enters amount to their continuers. This is a segment precooking. There is no reason for it. Our prices are less, and we insist upon their being maintained. If we have of any more onto cating, we shall out off future commissions from the porty baselfeated

GANADIAN BILL POSTERS, NOTICE. States and the superson in the matter of Canadian Centeens, we have decided not to akip C. O. D. into the Deminion in the fature. Horsafter. all enders send be accommunical either by anturactory references

BRITISH BILL POSTERS, Ma J. J. December of Chancer in the United Kneedoor. He carries a comand orders addressed to him will be filled for more premptly

The Bensidson Lithe Co., Cincinnati, C.

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CRITTENDEN & CO., City Esti Posters and Distributors CENTRALIA, ILL.

to Adv. Burnty Co., 32, 34 & 36 E. 34 St.

DON'T KICK

The Asa Richards Cassidy Co. ADVANCED IDEAS IN ADVERTISING

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ort Block, S. E. Gor. 6th and Yine Sts., NUMBER OF

New and Artifale Line of New Oatchers, Iron colletteds by Jam Embands Casside, who also be swifter to keep the adventising world supplied with an abundance of absoluted prob material of our mafernic and

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1891. "Everything comes to him who heather until he waits." 1897. THE HUSTLER ADVERTISING CO. OUT-DOOR ADVERTISING The only only IN ALL ITS BRANCHES. W. H. GASE, MANAGER

Fair Council Gands

Physing Cardy and OGDEN 4 CO.

Automatic Slot Machines, Brown, Star, Carl. Star. Automatic Dame Opvious 185 Clark Street, CHICAGO. ILL

The Bill Poster per year, post fron, may be sent to say East Bighth St., Cincinneti, O

> POSTERS HAND BILLS

Illar American Engraving and Printing Co. ST RECORAN ST., REW YORK, R. E. BOTLANCE, Sary.

FORT WAYNE, IND.

Advertision Managers

List Manchester, N. H Concord, N. H

Nashua, N. H., Bet. Population, 25,0

and Hererkill, Mass. Vith the Beliable Distributors. B. J. Lefebyre Advertising Co.

MANCHESTER N H



I noticed recently quite us into is Toledo, O. in the way of advertisinga livenoticed man lying in a show win-

Don't is advertising to like a man on the deuteful list in polition. One column tell which way it is going. Consider Druggest says that a consut

can be made that will not he effected by moletors, even if the gless to which the in water for second days, as follows: India retter, 1 pert. Chloredoen, 51 parts Let it stand in a well-cocked beetle for

As it become thick very some when excould to the sir. It want he applied very

You can go a Sabing. But you consect tender but hile; You can write as not sign You date will pose it by: And, without your ad he entrity You might as well write "pin." MORAL-It is an easy thing to well

a afairthment. The temble is to set hair and half makes un our fewing oil. without good breaker engits to be chilged streys the binding qualities of Hancel etc. This is an error. There is not a reade to woor a placered on his back bearing the words, "emotioned instacks," setsor the s.

miged solet made bet when contains becsion, and we know that many of them A creat more at sions and advert will but larger three white lead and oil. ments are like the story of the little Southern her, when select if his father of white vitrial in three culture of wal off one union of boiled liamed all ; then sir in our dry colors you wish uptil a Children ore great lesses of pictores. good brushing consistency is chiu/not

An obvertisement that is illustrated in ours to gain attention from them. a sale has been made through the infrance of children. They see the of and call attention to it, consequently it is read by their elders. This would not be the case if the of was not Illustrated Wason it would be a wise plan for the adversang eign pointer to thestrate his work so as to please children. They will

provider the thereter senter as "sho is siv had," when they will givet over the case, or givey in the downfull of runs poor woman. They, generally speaking, meling off propers by the forloag, then pet in the set of the day talking about

by the old school of rigo without. They are not represent in their views by the olers theory of good advertising, "To med to you ran," is the molern afterstriking effect, which is immeded to be degree by contracting colors. When there is a sharp emired, between

made plain, or with very little shade

as an extractivement is falls for about of

One of the chief advantages in advigs

work in the color. The of sign relator has all kinds of purious to customi with.

For this recess the point should be this.

arrises. Lineral and results oil minel

not thin seemah this with bearing

hard there. They are meaters of the No motter what the chape of the let are, the lines should be remain and wel-There are a master of works on sign form. Hence the name pointer about 6 takes reference her IV I missake not the most care of his hands. Do not work them with turps. According to physicians, turpertine has a tandency to make the fin ports we too still and formal, giving the erry still it used often. Good wan said Judging from the black and white to-

every day rigo privates. enduction of the principling right at the The difference that pertain thats of cel-Painters of Presenteuris, at Williamberry. on mount on the nemenfective orders of a wall in that which they ofter on a The letters are put on a figure ground the lover-part of which rescalies the the most primitive type, mainly of Golikie will often persons a mobily or crude uppersons on the well. The difference is of reflection and exciton of the exect

> the surface it is to encome of the ine for In first class sign providing two much prison. On this main the dembiller of rigon where the ground cost in knobes while the black meeting of the letters on

effect. Our log lessees sure are not ex-

Who deposing near ever they he

Printers should not inflow commonly des toe showly. The day has every when It to recovery to celtirate article testes than that of the sign polyter. Because of all kinds look and year lat-

ler when put on dry Cornies to made from the continued temperature in till setwind work. The letters are about Ook led is benished by rabbing with refined over cotton. This is a resolver terial for burnishing var kind of become the most attention being given to the

The more the ground is sentled the it has been thoroughly socked in ed greater should be the contest between it and the letters, and the platear they "Burn York Own Hours "sale these days of dell times and hald representation should be. Somiled between a semilar a man by he secretalal, read, to one he own hore, and keep tending it continually advertising, he must make a rook for the born; and, when he well there, take a feet mortgrage on all the other artis, ma to intimute that he could close to said eeringy there, one and all, at any time he days. More interest quality to what w

sected in all binds of advertising. It the better and the shading at may be setvery product in great, due't be alreid to arisatist or a philosopher can substratiate his claim by showing the greek, the publet in not going to conduct a civil service not. Hat if he says he is a " slew, grow oling worm in the fact," secrete will take be. "Get ent of here, we have se use

> The solventising painter who down to put energy and thought in his work in Was a mosquito without a bill-lots of bunde", but ne bûr. I coon board a giory about F. T. Bernen, One of his more clied very analysisty. After the post mortum the doctor said to his farmer : "When thet men's broke wrighed lifty six eques so couch as Welstan's or Napoleon's." don't wonder at thet," sold Recrees, " he A good education is most generally

> good pay. He has the meany to pay with. He may not give so much as others prese for more money; popully, wet at all "Luminous deer pieces have come to meet a long lab want," asys on cockangs. That may be as, but In the case of Mr ees pet up en New Year's day, during his absence, thinking to help the old gos ticmus to find the door. Mr. Budge bed beca celebrating the day in right reyal

> sight. After taking the revolving degree, home. When he errived, the deer plate was making furty presintings a second He stepped and gued at it a second, and "Hic. th; which been pottle up one of these durant Feurth of July I contacte close which are intended to sent a waird espect on a dark night. In

Form and Mour, that excelled Male form paper with such an Impressa circu-

faire, a using the celevel peater as an a familiar maffer

Postiv Personal

No Wonder You Are

by seeding your work to us. Good Werk, ressentite rates

J. F. STROYER CO., lit Wold St., Rochester, H. Y.

CHILLICOTHE, ILL.

Iltah and California ! es of the most meganick samus to the

DIO GRANDE WESTERN RAILWAY. Great Salt Lake Seele."

son, Ga., C. A. Brandwoon & Co. Let b. A. of D. Schoolbing School S. ryr. Admin. McConnect. Co.Sc. of Correl, Santone, Plantin, Married and Late Manageritis, Santone, page 1

dayers, O. Q. D. M

iduirer HEATRICAL

Poster

Work

Specialty

DESIGNERS.

LITHOGRAPHERS.

AND GENERAL JOB PRINTERS.

Our Dan Prot for Sauson 1890, '97-'98 now ready. and will be sent regimed on receipt of \$6 capts FRANK M. DEUBL.

BILL POSTER AND PAINTER: ALSO CIRCULAR DISTRIE 187 Schurler Avenue, KANKAKEE, ILL.

BILL POSTING COMPANY,

OUT-DOOR ADVERTISING

P. M. COOLEY, Mgr., BINGHAMTON, N. Y.

JOHN T. WILLIAMS. BILL POSTER. 146 Merrises St., PORTLAND, GI

The Babbitt Ticket Account Book. The Babbitt Entry and Record System.

Rusiness

THE INTERIOR SERVICES

PRESER STARPS on there Terks, but set, Seigroon, Al-DESAUSE DOOLT PRINTERS.

Nashville Distributing and Advertising Co.,

A menty and nightly independent green, including a membry, at the facility bles. The certy of powers that the facility of powers that we want to provide the facility of the f

SAMPLE COPY TO YOU, PREE. H. H. PASAMORE, Zdror, 519 Olive St., St. Louis. by Meetic for a Bolle.

SIONEY, OHIO, C. P. ROGERS

PERFUME.

SACHET POWOER Translation

backer property departs or picked. W

Most or property days or common a packag

O. P. TECKER, Shakkon, bin.

PRESETURIZAL AND CETY MILL POSTERA, Discriming and admittable agents, Work postupity and personly reserved.

"mr. manager!"

"One Moment Please." Bill

PROF. COURT ATTHE SERVICE AND SERVICE ATTHE SERVICE AND SERVICE AN

covery, especiesce and North's File
Office Australia, these and prices are
Office Australia, these and prices are
Office Australia, the control of the contr

C. M. Smith & Co.,

A. E. BENTLEY,

A. E. BENTLEY, Only Licensed RILL POSTER in SUTERIT, Chymni of Oklahoma. Territory, 10/00 feet of spees, and estimation guaranteed. Batter The Christmas Billboard, 1897.......

Section of the Williams and Control of the Control of the

THERMONYS.

A Species

Fage 2 of Covers, as 2 onloses

Fage 3 of Covers as 2 onloses

1,500

Fage 4 of Covers, as 3 onloses

Fage 4 of Covers, as 8 onloses

Son Schole page connect, as 6 onloses

Rural Advertising Co.

MIODLETOWN Advertising Co.

88 South St., MIDDLETOWN, N. Y., Distributors and General Advertisers.

General Advertisers.

Prompt Service Guaranteed.

Correspondence Selicited.

Middletons in the Rational and Commontal Rels of Groupy County. Population City Laws. County on Manhors International Analysis.

COLUMBUS, C

ID J. S. CRAIG.
2000. Site LEXINGTON AVENUE.
EING. HASTINGS, NEB.
Own sized Goalized all Broade and Privilege.

POPULATION IS 000.

KULT: WIBORG COS

POSTER INKS

CHARLES W. YORK,
Bill Poster and
Businester,
HAVERHILL, MASS.

G. F. BANGASSER & CO.
CITY BILL POSTERS AND
DISTRIBUTIONS,
Upp.
Hapes Technical Upp. Delegation of the Delegation of the

EIGGIFEVILLE, MO Pop 5,0 or to The Greek Country on Earth.

RIGG BROS.

The rays formed MA. Profital in the day country and one of different and the first profitages in the other profitages for the other to the ot

Philip B. Oliver, Licensed City Bill, Poster, And Destroyation, P. Destroyation, Company of the Company of the Company City of the Company 319 Cherry St., FINDLAY, 6.

CROSBY
SIGNS.

HOT PATERSON, N. J.

NIGHT # DAY.

That is just the way we are unriving now.

Transet advertises—are you one of them. Write in about our is leave. Transet advertises. Passet of them.

PASSAIC ADVERTISING CO

TRENTON, NEW JERREY.
The Trenton Bill Posting Co-

Wilmington, Belaware.

WILMINGTON BILL POSTING. DISTRIBUTING ADVERTISING COMPANY.

Janes S. Sanner, | Proprietors, D. S. Smillers,

Office, Grand Opera House, Wilmington.

Fastern Obio Distribution Bureau Rox 153, YOURGSTEWN, O. unicherhood. Hype select up. Adto the country of cryung matters of enery description feature Empress. Metaber L.A. of D

HERMAN DELKER Rill Posier - - Distributor. THEOREM COTT. KANSAR

What is worth doing at all. INO. H. JONES

A Millery See. Per 17,000

Oal.

Uncommon

are a good deal saws than a great me was do not we them often by one means. These is no seth of the other kind, the ordinary, the commonplace descriptive porter. You find it everywhere. sessing its duty, it is true, but in a carelen, pr

tory and indifferent manners. Have you ever seen a less annels, and accept and at work? This was ever setice how she slovehed through and slighted her work? Well, the f's just the way that the cor descriptive poster does its work. But with the onamon, it is different. This latter, over alread in the coughfaves. It stands boildly on the broards, no matter what its environment may be, and decree the outoics of competing posters, compelling attention by its perfect polic and unitro. That is the uncommon. ive poster, the kind you cannot get at a country office, in fact, there are very few offices where you can set them, for the mann, that the set of motion

sportion is but little undenteed. They may be

had, however, If you doubt it, and your order to Hennegan & Co.

CINCINNATI O

For \$182.00 There are exactly roughl brown. About 13,500 of the health's dentity be musted as Commun. to being the best results. have Caningst thoroughly, not I know how to cover it expeditionaly and

economically. Comment families are larger they average for members made, ergor, you send tick, yo purple through my house to house dis-

Print Year Printerson CINCINNATI. O.

The W. D. Husted Advertising Co. BIDD POSTERS Mandaton, Balletin Size Pustien. Office: 67 Main Street,

PRINTERIORS IN MANSFIELD The leading news in the "Northern Tier," over 6,000 square feet of boards. Also here bearinged pooling privi legen in enery leven in the county.

Are You in Need advertise your goods and take

Oze who ose give the best of references and who understands his ADVERTISES. Exican International F

Licensed and Responsi

RROWN & WATSON Pag. 16 800 Wilmington, North Carolina. Pap-

Mintees, \$6,000. Then 7 Day & Co., \$40 Person and StateMarks Elilabero, Texas.

Dewage, K. Y., P. R. Munroe.

ors Wayne City Bill Fort

TOWN OR CONTROL ALL

Want To Place Your Bill Posting!

I have made this style of advertising a study for years; and in that time I have placed the sectors and other display for a number of large firms. I have traveled from town to town and new sonally superintended the placing of this matter, and I am thoroughly conversant with the needs and

the consolties of the various cities and towns. I have letters, recent letters, from nearly every bill poster in America, naming rates, and stating We'r ideas of the quantities of paper needed to adequately cover their territory.

I have the estimates of the largest theatrical booking agents, as to the quantities of paper peeded to bill the various towns that their shows reach.

Here, at your service, is the bill poster's estimate; the theatrical agents' estimate, and my estimate from my own experience and from my knowledge of what other advertisers are doing just now and the

results they are obtaining. I can do you lots of ened in this line. You, yourself, have not the

time to do this work. Your salesmen are worth more to you selling your goods. Your jobbers, or selling representatives in the various cities, each has an idea of his own: you can't follow them all: and, after all, their opinions are not from ex-

perience. And, my services cost you nothing. That's right nothing.







Corrison HATTHE