## ON AND AFTER JELY IN MISS BELLENARD ADVICETURES WILL BE EVERYO AS THE BILLBOARD.

Vot. IX., No. 1.

CINCINNATI, PEBRUARY 1, 1807.

PROPERTY SERVING

## WITH ON THE BILLBOARDS.

If there is any one article of commerce Out appeals to every class and kind of people, that satisfie in Boor. There are people, of course, who don't drink bear there are some people indeed who do not est ment. So I con't truthfully my that mon body drinks been

But beer in the driving of the message, and g is the dried of the great widdle classes. end, in heatles, it is not despised by the additionally, who frequently unders it to classers. Exercises but the texte-

Now when the brewer begins to figure out some way by which dur beer out he should been to the hillhood in speigeners The billboard is read by all the wealthclears—they can't belo it, unless they

are blind; these people also read the sawnpapers, some newspapers, of course. The bemanity known as the middle clauses, o good share of whom sine gred the newsby the peer, the very poor, the people who achies if ever me a newspaper, but ther all deak beer-if they deak at all when solution to do educations of most say kind, is that he wast here the saless hour is reduct for the salone that believes to us competitor will not sell my beer popular is the one that has the call with

the most saloue hospers ; the ones whose trade is the most worth having are the con that are going to Sock ofter the And this is where the biffered below or and the saller of the beer, and if the poster is a good poster it makes the solves troper went the beer almost as much as It affects the measure. And after a

that deady poster girl soys it is misseess," the reduce keeper begun to thank that he All micean, however, are not broad to a special brever, and these that are not. ore quick to key in goods that are frocomply relied for and that seem to do.

serve their popularity The brown who does begin to me postin should not expect them to do everything; the poster, If it is the right kind, will provide way; if will make the con-

it a beiging hand by parties on cotto. faces of salesses, exerts the trade if there and your hear. The common conif they sell your near you arrange went to backing your bearest first, until he had had a chance to become experienced with it, so you should use every locklesse enlarger to get your

slow to the hourd while the mate arts. month that the billboard must go, as for the NEI numbers have no extension assisted. Tallack's, Roun Klay & Disager map assignment plicy this attractive to be

gusted, that this is better than "reddings

YORK CHAPMAN, Codewill O.

In spite of the great competition in the business, still there is a good margin of sufficient use of the hillboards will be meprincipal at the extraordinary results in in-

Decrease is apply upon a when from nede on the cortice of person regions some very becalibil designs unroubble. This could not only be sounded but paste good be saved at the same time, by oucours real of clean mater and on colon break to "rub is" with. It has been ong-

hours, and the advertisers are expected them are people who will my that the nidest and simpored law of trade-free not angle when It comes to bill pesting Co the first of homesty a year ago. the bell posters have increased their rates, and it mund that their humans beamed all the

Competitive In New York City has desermor toward popularizing bill peel tax four any other one theat. Each of the hill review has striven to est-do the

wonderlines of the towns, some as the plan is" dry, because the paper seeds some adopted by the International and the Asmeistage to soften it and allow it to lay secisted Associations At first glowers this plan looks so simply so can be, and it would seem that there were an further soul to write to so soon clation member arking rates. A ceases But my friend Plansaur, of Asheritie who is working on the International actor

fule, wasted to add in all the victors. which shower spetter cost cate his retuand Bully Correll soys that all the releade belong to Albany, and swell the pepulation to the rat. mark. And George Contnor age "Census be houged, Syracuse has INCOO", instead of the seconds links Phone, on the procument venuero claim ment that I should sak his rate when I had the other day that I know his coness rue

Mr. A. L. Fests, of Floresteld, N .: made nor a rate of 40 for 25 days and 170 for to days, which he choice to be complete munchation rates. I don't know what an sociation I can name But the Crandians seemed determined to swid their difficulties; they provide

most cover the reember from their town may obtain a certificate from the trave clerk, showing the population to taken by the securer, and forward it to the percoupline

Educal Tex Bearsons:

My expension has been called to the fact the St. Sukhrult kasherashipping out super to the Interpolicani marrheys, and deducting 16% per coat, or all same of one delice and upwards. I wish to call the effective to Article XIX.

COMMISSIONS.
Ministers are recording spicits, maker series are not as the party below the property of the party below the property of the party below to the property parties, per ministers are per personal parties, per minister the party personal parties, per minister the party personal parties, per minister the party personal parties, per minister personal parties are personal parties, per personal parties are personal parti perpet and appropriate to International members are requested to variations to P. F. Schoeler, Prophesi

Mr. West Herrison St., Chicago, St. CLARENCE E. BANKEY, SOCIETY

D. S. Telbert, advertising agent of the California Fig Sprey Co., writer as the be carnet set along without Tow Day have admired a scale of ordine, busing on Breaks, and encloses his galactricists



We will soon change the name of FixL-NAME ASSESSMENT TO THE RELESSAND. J. O. Henre, of Cadonidale, Fa. also

covers Front City, Yanding, Mayiohi, Jennya and Archhold, oljacom cities. Hamilton-Roows übecCu, of St. Louis, will shottly insupervise a great enemysign. They will dead disect with bill posters and

The E. E. Sedectard Mediane Co., of Pulscak, are contemplating advertising hearify on the hill-tonds and here stored right by subscribing for Yest State-Mar Serife Johnston, of my frond St.

Source is thinking of overring New England with tenerar-from others stands, and would like to hour from hill powers to that section.

Frost, Y. Abbre, as W. and Stenes. New York, is no advartising agent who occasionally among near young.

sionally sends not recor posting. It would be well fine bill pention to get their assume on his list.

Tillmann & Bondol, Hoking Fowder, tipicus and Flevoring Entracts, fine Francisco, an about to advertise nationalisty on the bound and be some. Dark offices on the least on the record.

will be consisted to the very will be consisted to the very Albert Weber, of New Orleans, writes that Ven Basen & Co., of New York, sent him in Jamury quites large comings meet of paper. If 'you stick to use and I saint be row' that cases should have

I stick to you." that paper should have gone to Gasfiel.

Harmen, of the fouthern Hill Porting Co., of Knowythe, Tenn., was a Battemanne on New Jon. ob. He reports that the Smathern more come the baseful in all the Smathern more come the baseful in all

Chattaneous and Mornistews.

"The value of Fusion Advertising" a basestiral baschare aust our by the Dande Art Friers, & Geets by 40 E., Prindelpholo, will make usuay converts among advertisons. ER posters who are distance of getting on a cachesom for letters should

If any of our medicus passes it coupled file of BULDOAND ASSESSMENT OF White has one in part with they one obtains a bandware price for it by communicating with us. We also want regime of Norman her and December, 1854. Any one harring either in their procession will please.

Bill protess who are really assume to which cannot be desired, and the conflicts of consuccial electricus their but of an of the title by the American efforts will never poor the pure stood in making at evidence of your ball tasts

the same placetwine insuccention. When it is nocentary to renew, do se with some one shor's paper and give the steel seeding veneral a new location. The work

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A ejecular which is now being rent out to hill peaken by the Teterardional An's of Distributes possessor procise interest for every height of the point lesses who add no his recome by distributes. Every his part of the point lesses who add no his recome by distributes.

Every hill peaker who does become to haten distributed and the distributed in the control of the peaker with the describe interested. A

you have not received one address, with some W. I. Streambroune, it i Vine for, Challenton, O. W. J. Morgan & Co., of Cleveland, O., days that they have inseed a circulus letter estemp that they waited to deal direct with 102 potents. They with m to correct the metals approving to now Jesseys insee. They delt and submission the partience They delt out submission the par-

open was to me to be the control of the control of

The copies they be removing to a sotant copies they be removed by the contraction of the copies to the copies of the exp, and smooth like in lane from this posterior is all festions with terms, ofte. They have applied to the Interumberal or smoothies are solution. They have applied to the Interumberal or smoothies are solution. They also suggest than hill posters for general will do used to down it aprovise length upon the sacries of their appeting pool handsome. They always a description of the board, They always a description of the board, They always a description of the board, and always all things a careful estimated and always all things a careful estimated and the member of appells when pass is their

The full Pather for January in below in sweek inspectived typographically and in lar granult make up. 1 is in very hands arms publication, Induct, in its personal fews. Doer Rigidals enterin set to be congestimized on the change. The other is very anniable ever the appropriation (in use a until seven) of the still and stocked and finding to practice,

themore of the Profitse or Kalumanon painliantama nauli the second contravency spring sp.

After both the aforesaid poblications had been abundaned the Poglods proper came iele-orienteen and he hairt sy quita a circulators as Assortias. This is a fact We have protect missions communications of substances misting to the extens of substances misting to the extension of the contract of the state of the contract of the c

benchisch by a melucius of the day to be point and equitable figure and the poster point and equitable figure and the poster printers would not unfer the less of a civiter's works of bencesses.

Jeorgh Andd, in Jennery Finer talks at great length what he does not know of the value of poster.

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given and guidanted by the Publishers of the Control of the Contro

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March, in an greatment of the control of the contro

## BILLBOARD ADVERTISING.

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times of the lower may not us	The "speed" does assorbing for his counties, since. He is, properly speaking what are it more	Poster Printers	boost to Mr. George Code, and
nery war to		S togici Itunera S	from active work.
With man		STREET, STREET	_
Statements or of Logan,	the character palently which he manuscratic he morror weights then, memory, any effect in his	ARMADISTANCE ENGINEERING	III. 3 (included, stay Chestiant State and Systim, has produced in unfaintee a Statelinesse prosphilit showing a title have of the three-colors are po- secuted for maidless of the origin-
	printers to security the advertises' appro-		
	in a date of the last of the l	France & Volcetine, of San Pressions,	
elling with	for his regretion and his effects bearing that at all ones, occasionally, then move the m., 12	were partially berned out Dec. 25.	helter heling (galaxy) inches to sta
-57 64			
		Germann & Morphy, of Minacopolis,	neiter form. The penters are said direct or I specie, who can buy there pel block and fall in the abstratage of their horse presents office, or Iril do Eta whole job, cheeping extination of composition. These neitered art pasters are re-office, and II supplies were should thank and houseway on we believe that the houseway on we believe that the said houseway on we believe that the said houseway to we believe that the said houseway to we believe that the said houseway to be the first thanks and houseway to the first thanks and houseway thanks are the first thanks and houseway thanks and houseway thanks are the first thanks and houseway thanks and houseway thanks are the first thanks and houseway thanks and houseway thanks are the first thanks and houseway thanks are the first thanks and houseway thanks and houseway thanks are the first thanks and houseway thanks and houseway thanks are the first thanks are the first thanks and houseway thanks are the first thanks are the first thanks and houseway thanks are the first thanks are the first thanks and houseway thanks are the first thanks are th
A describe	men's betylens and pury them into operation on	pristed the Weebbern & Crosby posters.	
	Chair own manages. See a librar, have chair a past-	It to mid that Leibber & Manu will seen	
the sticks	Any is and may the brack of the west to some	he we their feet again and in better shape	
	fully news? What common decreases the agent is effect, by in fally resident to a fally research, and	Se on today ned again and in teday shape.	
The proper	to hid potter will product the his commission, he has before corner in he has a confident hill part.	Serrego & Co., of Cladutal, law	
		added lurgely to their line of poster type,	would go like bet galos.
	to been made a new reclassicity assistation; the work and being paid by results, notice than be		Personal Mention.
	should have part to results, rether then be should be well here to send a man to refer up.	The threat Western got a liberal effect of	
		In multing the big plant boom.	
the headed, and of willing had the bell	and the work, and it was not likely to be your		
	ment on the agent or articles of the hell poster-	The Enqueer Job Printing Co., of Cin-	
		clusses, were uncomfortably close to a	
		describe configuries mosely but	
	Then, saids, there is the question of marrier The agent mine six this. There is no making reading case where the spent has feshel to per,	estaped without even being stayod.	
	be the due not effect the process. Sinks		Benefity a. Theme, of party. Benefity a. Themes of the party of the pa
at the volt		The samul meeting of the stockholders of the Sienbridge Lettergraphing Company	
		was beid at the office of the company on	
	entres it are not, and all lampit the agent will be even all until and different the to give could	Jonesey 11th. Directors were elected.	5.00 Pr 100 CO
of Bill Took	without during the door rise of contributions and off	The Dreadbox Littingraphing Co., of	
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		the largest book of the kind over possed.	
The West of the Land			
	resides blocks by radied on agree? Not be the	As the Show Printers' Association is	
Manager of the control of the contro	for agree by a set organish, has said for	deed, it would soon that the best tising	
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	is not the advertiser should not make not of him.		
		Deade is sending out as advertising	
		best let that is about the best theng to its	
	manually be process. It does not complet	way we have yet soon. It is called "Value	
	adventor partition, but it weather him to put managed before the bill poster in an implication	of Perior Advertising" and besides the	
		illustrations contains some very potent	
		arguments in favor of the parteres on the	
	giving the MS poster a vest content of breakly by Ma Sock of coeffectwire knowledge of the		
		The Serieger Little, On, of Origontes,	- 5
MO by S	suchaincible of the bosons. We my nothing of the is quarter which of deficient agents which	O., is successe. They will make a strong	
	take at their everagement and of the riversal and		
Month-Com-	miner lather required in meeting the restriction out, but we reported that the meeting on the	Springer is not Jobe Springer but a	DONAT J. LEFEBYRE.
			Mr. Lefsberg, the subject of this was bore on the and day of March to a little breafet you Quebre, Case
	of magnets. They are in all relevals and pur-	is lifestified with the new westurn,	
	pears principals, and should not be paid any commission. When we have split on this resulted	_	as a Efficie broader asset Quicker, Com- value still in habe his process on to Binacherror, N. H., where he is hard. After having about a pro- priate in the course suffix in that is prisen in the course suffix in that is left there as soon a size factory was bloom! He got employment the after many accessives by man- lesses that the suffix is the suffix hard the suffix of the course of the suffix many accessives the results.
o therbove		Mach connect is heard among musa-	
good "The	to the middleness in the same or then quest to the first who do their adventising electric. If it is	gars of specialty and inches on above once	school education in weeked a re-
a sinesiaer		what they been common measures inclu-	
	has the motel to the minimum, the beautiful	tated by the Moser Litho. Co. Showmen	
		of this class are given to understand that	
aid Seems.	should be seen. In our progresses the behoust-	shows that patrocue Mr. Maser's penting	
	by agents widdleson who find the work for	break are gover perference of his thoubs	
		ever three that do not.	
Take mag			line, is able to do no good work best of them. In they, finding the toe confiring and his breith half entured in the chart fracting business.
	forest made before our molitones and	The doub of Countries Techni, some	entired in Charles States of States in
dome I II m.	another Then. If in the client adventure a singlety increased charge in made, there are in	months ups, and the exceeding of his sea to his interest, is now followed by another	
m argetire.	and the state of t	to bis interest, is now inflowed by another classes, as the firm of the Metropolitan	give prompt and become netwice to active of marcons, then he is may of conful carror, as some but the hear is done. Emiliar his long resultance day had qualified him to put me the post is until the afterentiane, as by the city theoroughly. He is the Agresi of the Javernatianal Asso- nais in working hard for its 1
	a progressive diament white metals likely-for	change, 25 the firm of the Metropolitan Job Print, of New York.	central career, as seen but the her
to his firm	a harger quantity or for a benjur personne has back. Marcanader dela seldjen la back important	Sections' at view range	m now. Account his long recolons.
in a perfece		For your and years (over folia would not for contactes) Philip Deltos has, care	und le mit the aftertions, as he
	maker opiniorspeck sex beach. Nichon, m. Landen, Trailed	my for contactes) Philip Delice her, may or shire, but or mild, opened up this ex-	the city theroughly. He is the
	m, Landon, Yayland	or shire, but or sold, opened up this or. tablishment along steerwhere about my	Agres of the Jeternational Asse
d they was	AND DESCRIPTION OF THE PARTY OF	e'clock even marriag; as he lived unles-	American be recorded and the 18 is
True con	If a poster in a good advertisement, a	many, exercise Brookling, aroung ever darred	Sicherchon Cn., the Dr. Miles Made
ty or such.	If a poster in a good advertisement, a unasted indiction or a moral pigo amust be	to guarante hour he breakfering.	Asserted his many pulses are the fixtherbox Cn., the Dr Miles Medi- and the Barney Presider Co. He local agent for the Dennishme Led
S. has now	pasted search of Fitters bigo much to good size.	The sid greateurs, now nearly to, will	seem agent for the Donahlines Lit



New York, will export on offers for burn wall and builetin space. Write them, Cobb, Rates & Yerm, of Seaton, are They figure close but are prompt pay The G. H. Hankubeck, severy. New York, ploss the advertising of the Wererly Bicycles. They intend to ever the

G. F. Hosbila & Roo, of Marticel, Conn., are hoping sign space for Apple Broom, a new satisfa that they are not ting on the market. Caraline Flakes, a feed product come factured by the Cereline Mig. Co. of its disposedo, Ind., will rejet throughout Ohio, Indiana, Effects and Kentucky.

The Color Drink Core Co., are afron tising a new cure for discounsing, called "And pote." They are lected in the Chamber of Commerce Building, New Salve-tea is beginning to appear the on ourters bulletin bosoir. This firm is also

seing wall space and house whoever there can process them. Sign Pointers should "Blats on Mechanical Signs," by John Elula, in the Painters' Megazine for Janusry is a timely and valuable acticle which should be read by all sign pioners. 13 conts. Address William O. Allinos, for

William St., New York, Absolute had in coming into Mate force with sign pointers. It has a procand a book of it costs from them half the cream, and or organic grounds in northern larly effective.

Vol. 1, No. 2, of The Areast in before no It is without doubt the most emigre pub-Scotion over projected. The edition (medial Christman) consists of one copy but is very handsome for all that. It is the work of the corpleyes of Seile & iron and published in their interest (\*) Down on exhibition at the meeting of the Posting Association and excited much interret and economic

HOLED proposes that it make a tour of the country. If agreeable Messus. Soibe & via: The R. J. General Co., Wabash and vin Sign Co., Detroit, Mich. C. S. Hrush Adv. Co., 8 Bromfield Place, Sentce, Many J Gods, 115 W. Boundary, New York; Wm. Johnson, Philadelphia, Pt.; Reserv & Fitspariet, 136 5. 5th Sr. Recellys. N. V.: The Action Bureau Co., Toronto. Detecte, G. G. O'Brien, Pittsbury, Pa. Francis Co. on Completon St. Changer, The e John Chapman Ca., Circlesed, O. T M. Lewis & Co., Temple Court, Chicago, life; L. H. Rossey & Co., Leving too, Ky; W. F. Wilhamson, 123 W. 6th St. St. Lesse, Ma.; Then Council, Hint

Island, Ava., Chicago, Elia. If Mesers Selbs & Green will movelstart it off Tex Bulletona will research that is well make the round safety. the meantime if there are any other show teripre and exercise wanderer we will per

Value of Dead Walks Note your age is was observed that dead wells and made backingly bad a value that the to add buildings or place of a term building that gifty extension of a found unit, or of a bittomeracy worlded from our which Edonomiashs may be dis-suranced by the second unit of the selection of the second unit of second uni

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with the added another bettle of red mixture and an additional caudit. This sign made such a brown shorting that an environ read rest about for measured imposing such sign. Mr.M. apon

m men promisise that any femily of solds bloth and up-to-thip blane has consumed the use of those betters he beneathe stories. About the semante of embors had riduals urine duly sock the femiliar and and white sign of the

Personal Mention Personal Mention.

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mention of Minimum and Colombia. Other size in large of the Colombia of the C or concernmenting a material point of the con-cernment of the content of the content of the con-cernment of the content of the content of the con-cernment of the content of the content of the con-cernment of the content of the content of the con-cernment of the content of the con-cernment of the content of the con-cernment of the content of the con-tent of the content of the con-tent of the content of the con-

reflects very much upon m. New Disk bills any med Plats Disk has necessed, you must not entry! at af Mr. hampelings young, we are in a synthetic

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Salter of Try Statement, Jan 113, 115.

End of Try Statement, June 12, 115.

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Our First has his station wanderfully with
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BILLBOARD ADVERTISING

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PENSSYLVANIA. Dog Show Expositions. State of Engenders of Chair dyell you bigg a skill, hear the fall in Dears Missing a server in James 1888; p. 189

Races.

List of 1897 Fairs.

INDIANA.

SEO. P. BOWLEY, LERDY, IL Bill Poster and Decributor.

B. YECKER & CO.

E NEW INVENTION DRADBILLIB TRATER 2 PROT2

CRITTENDEN & CO... Gry Bill Pesters and Distributors CENTRALIA, ILL. A.W. RADER.

CITY BILL POSTER. Shortbater and Desprise Reguge Transfer. Office, Cor. 9th St. and Alley C. WHEELING, W. VA. Work done to adjacent towns.

Donat J. Lefebyre RELIABLE . . . DISTRIBUTOR · Of All Eleds of Advertiding Matter.

MANCHESTER, N. H.

LANCASTER, PA. BILL POSTERS AND GENERAL DISTRIBUTORS

WM. COOK. COTT BILL POSTER,

Bill Posting of Circular Distributing 10,000 Square Fort of PRIVATE SPACE at your disposal. Give

H. K. APPLE, INDIANA, PA.

## IITAH AND CALIFORNIA

Echo for one year, and two hundred recycle free.

## and the best way to reach them is over the Rio Grande Western Railway.

As the title indicates, the R. G. W. is the only line that pas ses directly through Salt Lake City on the way to California: and Salt Lake City and the Great Salt Lake are the two points which certainly should not be missed on your western trin, as they contain more interest to the average American than any two other points within the confines of the United States, Study the matter carefully and you will choose the R. G. W. for this reason as well as for the magnificent scenery, superb conforment and fast time

> WRITE TO F. A. WADLEIGH.

General Passenger Agent, Salt Lake City, Utah,

SELDEN NYE TER AND DISTRIBUTOR.

# ASTE BOTTSHE

MINE THE REAL PROPERTY. odanos per lates, or

### WANTED The Sun.

THE AMERICAN CLUBMAR!

145. W. HE-MEGAN, Clearwood, D.

R. W. RORDURANT, ADT 12th St. LYNCHBURG, VA. I distribute Advertising matter on total and it results and matter a set of the pay not when the laborator of the pay not when the laborator of the set of

JOHN L. MARSH. Vancourer, Wash

City Bill Poster and Dis

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PRICES. 49.75

This is our Calchested 'UNEXOELLED' The Sen Peric Break made. Total

dambillar.

The Donaldson Litho, Co., Cincinnati, O.

## Our Great 1897 Offer!

For only one (\$1.00) dollar, we will send the New York Musical

In the greatest music and fashion journal in America. It consists of thirty six full large size sheet music payer, with six to cight complete youl and instrumental places of delightful music. Thirty to forty illustrated fash: ions, six large portraits of pretty actremes, elegant reading matter, recipes, etc., on finest book paper. All for \$1,00 a year.

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The two hundred nevels we give free, are: Bright Noveletter, Stocker of Love, Redirent Greeker, Takes of Romance, 33 Stories, See Stories, Shetches of Adventure, Stories of Home Life, Stories of Dysmatis Color, Stories of all Lands, Maries of all Sents of People, John that are short and sweet, feets that use to the Polet, Mornels of Mirth and Bits of Window

Every reader will find something enjoyable, Picaning, Assuring instructive or Tardling. Ther are by the well known authors on Spiresia Cobb. Ir., Obela Osca. II

Alger, Jr., Ned Brakkine, Mrs. May Agree Plewing, Emms Garriage Jopas, Eithan Alger, Jr., Ned Feskieme, men. may ognes ruewing, names Gunnar pour, annual Earle Econoth. Mary Eyle Bullat, Josisk Allen's Wife, Mary Cooli Hay, Mrs. Mary A. Desauce, Clara Augusta, and others. Address all orders to

NEW YORK MUSICAL ECHO CO., Southern Branch, 163, 165, 167, 169 Congress St., SAVANNAH. GR.

> Very Little on he said about your

give you a dollar for a p J. E. STROYER & CO., 14 Wald St., Rechester, N. Y.

> STABLISHED OF WILMINGTON Preting. Distributing Education Co. -----

CHO. L. HOLOFT L, Y, 000836.



FINE POSTERS

THE DONALDSON LITHO. CO.,

by tou want to advertise anything, anywhere.

The tree is stock deposited anything.

The tree is stock deposited and we have then to order.

WE HAVE THEN IN STOCK STRDICATED) AND WE MAKE THEN TO ORDER.

Our strationed posters embrace designs suitable for civilines, helicer, shee dealers, merchant tallers, or

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A WORK OF ART



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THE DONALDSON LITHO. CO..

CINCINNATI, O.

EDGAR J. McINTYRE.

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CHAS. P. MILLER.

# CAPITAL CITY BILL POSTING CO

52 State St., Room 3,

Wants rates, terms and discounts from Bill Posters throughout the United States and Canada

We have just secured three large orders for general distribution. One covers New England and New Vork. The second energy the South exclusively, and the third secrething in the States and Canada. The orders are now to press and we would like to hear from hill posters at care. Send us price per sheet, peopletion, firm name and street address. We expect and demand the customery agents commission. EDGAR J. McINTYRE, Manager, 52 State St., Albany, N. Y.

J. S. CRAIG.

SIS LEXINOTON AVENUE.

"mr. manager!"

paint pictorial advertising signs spectr with handers, show they be OCS artists are accept and units Wil do ME pearing, distributing and Wife corn so,oon (set of space, h

HAND BILLS (FIR books, stock, labor and prices are WE have so affect, back feet Will wast year address, acquainted work and largectons, more got, also retained, "It a year more."

C. M. Smith & Co., Brantford, Canada, Provincian of City 17.000. County 50,000 Denstry 5,000,000

NICHT # DAY. That is fast the war we are work og new.

Minaed adventisere—are you one
I them. Write us about our sq.

Peterson mounter Passes,

Nove Rederioni, Som. PASSAIC ADVERTISING CO. Paterses and Parrais, S. J.

BILL POSTING.

PACKING.

POPULATIO V 18 000.

E. American Engraving and Printing Co. OF STEERING ST., SEW YORK.

Bill Poster'

The English occurrement of Pittheord Advertising, Scherplythess to court per year, year from may be sent to No. 117 East Eights St., Charleston FRANK M. DBUBL.

ISTER AND PAINTER: ALSO CIRCULAR DISTRIBUTOR, 87 Schurler Avenue, KANKAKEE, ILL.

Jno. H. Jones.

The Hustler Advertising Co. HASTINGS, NEB. CONTRACTORS OF DUT-DOOR ADVERTISING

BY ALL ITS BE ANDRES. Frompt Service by Baltable Men. Condit Horato by Raticable Man.
Condit Home to Home Distributing
A. Specially.
In Horth Miner Street. FE. WATER, COR. W. N CASE, Mesager

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\* HAVERHILL, MAS he a specially of Edds G. F. BANGASSER & CO.

CITY BILL POSTERS AND Signs Tucked and Signs Po MOMINAVILLE Puchlo Colo, Per so, JESSE MITCHELL

253 Parting, Distributing and 7

The W. D. Husted Advertising Co. BILL POSTERS.

Distributors, Bullitin Sign Painting, Advertising of owner descriptions Office: 67 Main Street, MANSPIELD, TIDOA CO., PA. leges to every town in the creaty. WE OWN OR CONTRO

TITE OWN OR CONTROL ALL BOARDS AND POSTING MANSFIELD. a beding town in the "Northern Also have bookle and posting print-

George H. Bubb.

WILLIAMSPORT, PA.



We have just published a magnifloori poster oritable for advertising a masses

Firer to FUE Do tegether with

the month of masquerade balls. It is safe to say that there is not a single town in America, but what will have at least one between now and Mardi Gras. (March 2.) They will all use posters if they have the opportunity. We can print them. You can sell them.

hell. It is strong, handown and well concered. It will yield more advertising per dollar than it is possible to procure in any other manusc. We sail the oneas for \$1.75 | 200 for \$4.05 | you for \$15.00 so for \$25 | xxx for \$25 | xxxx for \$1.00

These prices include the cost of cross linear As a three-shoet, we found them with too aid become

unter in two colors, as follows: of the \$4,00 | 100 for \$ 615 | 100 for \$4,00 to the 4,00 | 100 for 12,00 | 100 for 12,00

We will send a sample by mail to any address on receipt of a conta in stance

Mil perion will find that it pays to hear my the advertising company current obtain staything one-ball so good stay where else A good poster will bring good retores, hence, next your you will have these It is better to give them a good poster, than to en be a country offer and set a common ill-looking job. When they do this, some fines they seipe them themselves. They won't if

ball and show this poster to them. It is the best ball poster to the market. You was color them, became they are shaped direct to you. You are not of the mostless and get a commission houlden. It is worth while We also have several helf-sheets and exceptort uproghts, seet the those Send for our New "Booking Affer" san-shoot

Bill Posters who have not sent for a set of samples of our splendid line of our stock posters are losing money every day.

Home to MIN D

St See Steel to Post

# Sent Year Paper to

The Chicago Bill Posting Co.

No. 395 West Harrison Street, Chicago, Ills.

minest Sparts. Heartings, Pasting Stations and points of venture in the eite of Chinese.

PIGG BROS.

## Nashville Distributing and Advertising Co., led Distributors and Torbers for Kenkrille and Chatton

WILL IT PULL?

You can bet it will pull. It will pull it will pull it will out it THE BAKER PEN EXTRACTOR. The newest advertising powelty. Pleasty of soon for ad. Handlest of ools. Cheap enough to distribute freely. It's so that it will be kept. Send for sample and prices.

GEO. C. BAKER, 115 Lancaster St., ALBANY, N. Y. Can be usade in any printing office. Shop rights for mile. 5 Towne Covered by the CIRCUIT BILL POSTING CO.

THIBODAUX, LA. Write for this of hundries makings. C. P. application and it F H CARWITHEN.

----Own and empty type Bill Poster and Distributor,

266 VIRGINIA ST., Charlestee, W. Vz. -

Work Connected Turbing Un Cook a See

# EAGLE PASS ROUTE,

\_\_\_TEV\_\_\_

SHORT STANDARD GADGE LINE between principal points in the

United States

and Assertion of Marchanton. This consistence construction and in complete. In 1989 1 181 House

Interior Mexican Points.

No Trenefer of Cars at the Border.

A through Pullman Buffet Sleeping Car Line running daily between San Autonio, Texas, and the City of Mexico, A passenger representative meets all trains at the border to look after customs inspection and to aid passengers in making money exchanges, etc.

An inspector of customs accompanies the train each morning from Eagle Pass, Texas, to San Antonio, Texas, to make impection of baggage belonging to northbound passengers at

For further information call on or address any arent of the Southern Pacific Co., ec W. H. CONNER.

Asset, Consperon Bidg., CENCENHATI, O. C. K. DUNLAP. Gez Pass. Agenti, Cinded Portrio Dies, Mexico.

te transcore OGDEN 4 CO. Automatic Slot Machines, News Code, Code, New Regions Prove Month. Largest Parkers in U. S.

IRS Mark Street, CHICAGO, ILL.

Automotic Come Devices

88 South St., MIDDLETOWN, N. Y., Distributors and General Advertisers.

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Philip B. Oliver, Linensed City BILL POSTER 9 Cherry St. FINGLAY, 0. POPULATION SEASO

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HENRY C.

PATERSON N. J. THE PERSON We will send one may of the feature

The Nude in Art. WIRE and Reliefal Reportunities

The Mide In Got. THE CHICAGO ECHO CO.

Pilth Avenue, Chicago. CINCINNATA O.

Ownered contrained hill-mosts and dead Also PROPERTY COST controlly attended to R U AN ADVERTISER

Tecker's Magic Stove Polish on \$5.00. Thous

346 Merrises St., PORTS

BILL POSTER.

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THEATRICAL DESIGNERS.

LITHOGRAPHERS AND GENERAL JOB PRINTERS.

Poster Specialty Our Date Book for Season 1605, '97-'90 now ready,

and will be sent postpaid on receipt of 25 cents. remercally, say

There is No Other Was

ACCOMMITTING OFFICE AND TINE BUSINESS MANAGE MENT and ADVERTISING

MANUFACTURE, TRAINS PORTATION, COMMERCE on precion may an office and heat nines of new books | Any amp Print mencions of the regions office men; and Rescores Law, my enting acticles on law topics of spe

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3 Aster Place. NEW YORK TRANSPOR. NEW JERSEY The Trenton Bill Posting Co. Once of Billhouse in the sty and mount of Price. I granulate the value of all ing and Discriming.

ses Tauston Bill Posting Co.use BAL POSTURE & DISTRIBUTORS, Bet Boards. Best Stock, Deet Workman A. B. WHITE, Ngs. and Trees. fillen, 45 Cobassett St., Truston, Man. None and address

THE MUNICIPAL ADVENTIONS AND

A. E. BENTLEY.

CILL POSTERS' DIEECTO

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Jankspartille, Dil., 1007 & Meen St., We Sorte anner class to manage the to N. S. S., Stores

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Chicago, Illia. J. A. Chough, Charifons selected for the discis-nil builtimes at retrains matter

Serascus, Fa. 664 Deacen St.

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With Parker of the Street

W. E. Putter, Corinth, Mine Workesha, Win.

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Cornettory, W. Va. Fop. 8,000

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Oregica Sign Co., ord State Paint of February Company and State Paint or day of Company of the Payotterville, N. C. Savens Are. 201 Paging and Discrete Com. Lord State State Com.

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1000 For 20,000 as tone

Wildord, Mane. W. S. I hanny, Cap St.

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Delaware, O. G. D. McGeire.

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Williemsport, Pa.

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REPRET AD WRITERS

haver, Won. H., Box 100, Haven

Hart F. D. P. 1004 Personal St. Philadelphie, Fran. Mars. 15

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20.00 Bann, of Bann 19. Scruttral Street, San 19. Sept. Street, San 19. Sept. Street, San 19. Sept. Se

Grand Repids, Mich.

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DE YOU INTEND TO ADVERTISE IN

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SIEBE & CREEN,

BILL POSTING

PAINTED SIGN PLANTS.

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