# BILLBOARD ADVERTISING

Magazine

Bysines Men

August, 189



reville, Tex., Geo. A. Farrison.

the B. Country distributed and other ikeccirary, Pt. I. O. MuLean,

Ctanan, Mass. D. L. Onekung our thereis

Rochester, H. Y. The J. E. Liepper Ca., 10. Wold H., bandler His ristors of advertising matter, from the land test from purpose. On two

EXPERT AD WRITERS

Bond, of Boston, 16 Central Street Cores, E. C. in West 3th et. New York, N. S.

REVILTY SIENS.

SIGNS. AND LONG IS AT JUST

Chas, H., Whrinewille, Coon Comm. In., Warring Wilde, Comm. State C., Colombia State Comm. Com

Des N. Y.

First & Then levelar hindi niore. deleveres for

BILLBOARD ADVERTISING.

-

We want and project of Milherto to the

The state of the s Tre. 8,800

Brantford, Cap. Top. 17,000.

Constituted, Chair. Fog. 17,000.

DISTRIBUTERS' DERECTORY.

ore, Ind. Chas W. Statesman.

Substantille, III., 807 S. Main St., Von Stries, summer of and summer of the Stries of Stries, Stries, Manchester, S. H. Box etc., Sarietie Directories of all

Deliante Districtantelle and dign Toubers.

Contracts progress for the directories, a no loss course advertising marker to the

Chicago, Ills. J. J. Glongt

Arwayild, Mill.

cincall, O. Pry. 880,000

Wonkon, Iown. Wm. 5. Hart & O. Per. Lat. Country of space, building

2 .

Maratian, Miss. Pop. 18,000. In Verne, Mine. Pers. 3,000 Corn. M. Seer, Still Puster and Distri Weaken, Icera. Pep. 5,000 Was, R. Hart & Co., course all sy-classic Contr. Name and S. E. Lond. Mondville, Fn. Pop. 12,000. B. W. STORES,
De Forzak Springs, Fis.
For powerall West Propositions of Page

Sanatana, Strittish Col. Pop. 7,000 A. A. Espirature and Market and bill Anada and opening P.S. Stratis. Fact Wayne City Bill Posting Theories and City Bill Protein. 2 Americal and City Bill Posters. Total

ictiot, Di., DaLoug & Bioterman, We man quadrative than of recovery will as an extra the same and the s The first that the same of the Ima, 650e. Pop. 20,000, W. C. Typic, City Rif Poster and Store, Work printply from Jacksonville, Ill., 807 S. Main S. fanchesser, S. S. Frank P. Colley City Bill Poster, Provinces and Regard

temport, Ey. E. H. Ottley & Sec. Fred, F. Estly, ninyrs, H. Y. Fred, F. Kel

outh Prantingham, Mass. 404 W. E. freebridge, Hill Peaker, Prentinger Washegan, III

O Blazar & Son, (Febrikasare, Still Periors, ste. (Cleanit Stiewes) Pro. Sci. of to (Count Blown) Fun Ham, or boson, Arrema, 5,000 ft. of bosons WH ARD Res. IR. Of pringfield, Oaks, H. E. Tyner formed City HE Polar and Derfrone. 

Account of the Person of P. M. Corter Account for the party of the Person of the Perso

Delaware, O. G D McGutte When you write, standard School of Swanisham

Caccata, N. H. Pop. 18,000.

artsette, Wis. Hanconinco, Mic With the Revenue was applied Sawport, Ry. 2.2.27 as 0.374, 522 Person and Dis-New Orleans, O. H. Young & Co., at Perception St. Grand Streetson

stereon, N. J., Permission 24.5

the control of the co also described, the Charleston S.C. Mich. The state of the last of the l Story A.C. Co. 20 come. L. Lagin. No. 2 b. Lagin. No. 2 Janagency. How York City. M. J. Ferrori, on Jimagency. How York City. M. Lagin. Lagin. Story. J. V. William C. C. Co. 20 co. 3 William C. C. C. Co. 20 co. 20 co. 20 parties Sciences Co. Tomoria, Con. 2 co. 20 co. 20 co. 20 co. 20 co. 20 co. 20 parties Sciences Co. Tomoria, Con. Soud 56 etc. in starres to Europe. Puteress, N. J., Peprintston 19,000.
Acoust B von Unterhance of Bushways gaz & On, 127 East English Cradensh, Kreuwerky.

International Confession of Confession Confession of Confession of Confession Confessi gan & Co., 127 Enet Righth Street,

When you will, and the find a country of the part with parties detected a country of the parties of the parties

Oneconnection, and reconvening repairs.

Uniform to Company to the Company of the

STREET CAR ADVERTISING Cortics, Times Bidg., H. Y. Colo Strig Will Debund. Transport Fa. 2. C. C. Clark. March Cyty, Israe, -W S. Burker or Francisco, Co.

The Corner Mill Peerland and Advertising Co. Street, Society and Advertising Co. Street, Moles Society & Co. of Secretary S. Control of Co. of Secretary S. Co. The state of the s t Simplicities, Pin a back Place
E Lefford viel Streetings
E Lefford viel Streetings
REE W. Bulke, no W others,
marchied adopting the of these
deposits business appropriate thereto, 115 and
115 and 115 and The Solvette, 150 Degree & conserve to the Con

Parameter Correlation Co. St. Barbon Correlation Co. St. Barbon Co. Barbon Co. St. Barbon Co. Barbon Co. St. Barbon Co. Barbo

Administration of the second of the second 2. Deletelly B. Sons, d. Tamworth St., Santon Allertholing Co., o streamfor at Beauton Allertholing Co., o streamfor at Season Co., S. S., Season Co., S. S., Season Co., S. S., Season Co., S., S., Season Co., S., S., Season Co., S., S., Season Co., S., Season at June 3. Season Co., Season Co., Season at June 3. Season Co., in A. Statemer, to Salary at contact the contact of the contact of the later contact of the contact of the salar contact of the Manual Contact of the contac For Monte, 10 Winest are, one Ventures of the St. Complete, 20 temper Charle and 2 Complete, 2 temper Charl L. H. Lernick, St. Complete Charl L. H. Lernick, St. Charles and Stemper.

Co. The difference will read to be confined but ogne & Co . Cincipant. Ohto. Libble Chrw Print, Boy en, Base. Libble Chrw Print, Boy en, Base. Lib Shor Piet, Fee sands, are arthres in Bases, we vively, here yet, arthres in Bases, we vively, here yet, arthres in Bases, we vively, here yet, arthresis printed to the best be-interesting related to the printed the be-ther to the common of the best be-allow to the common of the best be-allow to the common of the best be-dered to the common of the best be-dered to the common of the best be-ther to the common of the best be-dered to the common of the best be-ther to the common of the best be-thered to the be-thered west Lobe. In Yillings more Printing Co., in Inference, Streeth, Wash good Show Yilled, Chaldens, Link, Sannah, Sharelines S Time, on pin Ade, Hall Stoth Streeth Printings in, and pin Ade, Major Stoth writings of Printings in, and pin Ade, Millinguish, Wilon Character Policing to Principles BURNL SOURS ARE PAINTED ENGLITTING

Pres Press Show Print, Betreit, Pre. Ridgel E, Postile and Story, New York

Chicago Say Mar Co, all Devenanting Season and S Valentine, p.y Cop., Sai Francisco

## DILLBOARD BOOS ADVERTISING BOOS

ADVOCATING MODERN METHODS OF ADVERTISING.

Vol. IV., No. 7

### CINCINNATI, AUGUST 1, 1846.

CONTRACTOR. THE POSTER CRAZE.

The reader come is proposable for grow

devised by the shrwedest worker for pol-

licity-without payment, who has played "dealers" with the confiding orbitalor.

Adventising by using the peater cruse is

an easy thing, a dought and a fundametical

the best of it and a great deal more than

The original centur is considerable, but

TACY IN ADVERTISING. was is tuct? Webster then defines it "A quick or intentive appreciation of what in \$4, proper and right: \$80 or could mental discrement shown is not At a round function, in Maine, of which Jesses G. Bleate was host, an honest abi facuur who had just partaken of some

Mr Sieine, and, taking him to one side, Mr. Ebries, that there mobile' o' cours in france " Mr. Name evisged the Streliest concern of the 10 officerer, and enthaned about it immediately?

Malf on hour of nemands marin mention Helf an and the throng of guests, Mr. \* Br a sill right, friend T., thet was cely a new fungled dish my cook has been PARTY NO. That was delicate and discrimin part on the part of Mr. Blance, who so the time was a combidate for provident of the Had be leaghed at or derided the old Lamer, he would, perhaps, have made of him a life-hour sweet. By listenius with apparent concern, to the famoura. discovery that the publing was freezy, and expressing his inscribe to immedically an about swear what was the and and assisted the spines that a rece to be great in great things must be great 

it matters not what general what carry, what beginns capacity you pearess, or how reach can and eight, extra making up, if you are lacking in tack you your angine; that win and keeps in cursing tries your machinery; terrainstady or reflection devices a plus of many, or resection across a para of mert a medium for bringing your mansfectures, year netroheadus, or your business vertices in touch with the public, or reggests the modul of as inservices from which you are hoping to stinia profitable or adventageous coudts: tot without but your subscores are intile and turn to Deed See Smit. Text would here marked off many an amiraposter, provided you call the afrentitions ment shrighed the accepter of many a ald of fact take requisition. If, on the

out the nettle, danger, and brings victory Three ideas could be Herroard in many ways, but a single dissersions said suffice. Take, for unstruce, on individual of a poster. A design is selected, deerabs and the property shift are called ers are spread broadcast throughout the Cones. The earlier has done his best in accordance with the designs furnished blue, and the printing and coloring over ensuredireable. The projector of the poster has been for from suggestly in the ties retarns from his outley. Seen the recrease in his receipts are murbad and decided, and the utility of the people or

founded crisis and more a mental fail.

would a nevadrontage Vet, semethrap to wrong, nomething is lacking. No Jears, or We Brown or We Smith who is bandfour similar warrs or adventages a meeting with even a greater and more Yet the reason is obvious. He has simply fasted to produce a power, on his competitors, that will twite or arrest makin attention. The desires is comparticular measure, and larks, neckens, originator. There is little striking in the picture to cause the masses to stop and som it. The descriptive lines are faulty, not authorstly expensive and

In a word there has been a definerer of The sering in true-housed that "he who has himself for a client, has a fact east of the wells of his. One made, as an emergency, be able to half-sole his com bosts, by put a punch on his names. tionables; but the job would be a crade one at the best, and altogether energial; You may be improved with the sice that you are an odept in the set of designing. or at least in originating and inggriting a denote, and that as rendering outsite and affective lease year any quite equal to the task. Probably you are right, yesably you are wrong. If eight, you can not feel to interest the natify is your

is the United States are several persons who make poster designing and preparing a specially. They do men terms in considering, and able to produce that which will enquestionably resummed the attention of the passer-by. There are others, edge and precious advertisement comic seng, or a rousic song out of a requestion, with your poster, and bring shelowic returns to your breasure, an rend a low dellars in petrocking them sustence, and the reak will be a free

contrary, you have too highly rated yo

shilteden, a follow in wells the bounds of

NO BETTER WAY. make poster may figure in politice. It modiciona and here to Sam Bernhardt, on

if really recess so if there were a chance he sees an opportunity is this line, has subsected a newf of a highly extend. namer to the Eventhion Congressional marson latters of the largest dopley type subdivan Party for the suffrage of the

It has been suggested that the Hapable rant neight on the Aspelees peaters on vag May McKinky satrobs of a " second Staly of good trees. On the other hand throng of the Plants standing on the olders deals of a proprie schooner, "whence all ing he had fled," or se an equations per-forming the perform feet of siding rea-houses. Itematics, and Prenduct, around the political serves.

There is a with-road Weekington arter as work on these and other stilling designs, and he premises he subset it descripts the temperature committees within a few works.

Jay the Finishplan Phy.

Jay the Finishplan Phy.

is in already a triffy when compared with hody is very more to be with the fellow

The signs that short, posters that one The scheme is simple and effective inserbody has sumathing to advertise. He has a notice made. To exote the thereing, who is atvery shows in his drawgard of the others of Inspense The worse the pester is the better it is." The poster mare being a living more of poster act. Sitting back to sourt smile satisfied, for he has secured thousands of

In these anything simpler? Could them he say confidence gwee more perfect? Profitable Adventising has this to any in regard to the value of a feace : One or the most encounful size relation in New

cherk in a bunk. He was told one day as a take that he could have the our of a fence on Fifth are if he winted it. He more we little are if he upsted it. He did The restal of it, for advertising, brought him in more money yearly than he received as takey. That opened his clover eyes and he started on for humania. The value of fences in big cities for serlining ugus (painted) has only appearance of late years. Now the



### The Convention. A GREAT BIG SUCCESS

Large Attendance, Much Enthur It was country upon A. M., Tacobay,

lair 24, when President P. F. Schaefer met amount of median work on hand pose, good in hand, and repped for order. He looked out spen the grantest and of hell posters that had over assembled in this or any other country. You his sigh success of the Laboral Horses of the Inter State Mill Poster's Pr American They come from for and referred to a sourced committee to from The East, the West, the North and the South were thoroughly compasted, so were also cation, towns, and even villages. At the president's left and Tousstore C. C. Marwell, of Lincoln, III. At his right Visa President Stone, of St. Look, was exceeded, sed sout to him not

majories and the official storographer The some presented was digrated, im-As seen as the sussident had record ander, he margared the choir in fever of View President Girest, while he kinestill one acticles were taken up section for took the flow and delivered his some mesage is which he reviewed the progreen and principal events of the year green that presented out meather and

common which resolved the consideration. He spoke repidly, but comely and

The delivery of the montgo commoned. nearly as how of the prelimi Committee on Confestiols had been on The first careful according was called to The best cognitive accords was contact to serfer at c.m. P. M. The owners, of the Committee on Ordentish was read, and

adopted, after which business was taken up in the oughlar order. The red was colled, and prevente one members onnamed powert, (Others come straightful in, until at adjustment righty two mere. beer man in attendence. This number handred and surgetyee, and fell of Thursday to a today over \$500.1 The minutes of the pillices meeting of a yang deal of correspondence was read, conditing in the main of better und total guana of regret from members unable to street, important, completes, and inside motion it was resolutedly decided to

with them with commendable power

COMMITTEE IN

war sipped in the builby the adoption of a mettion to refer the matter to a merial It became critical at this type that the

matters dest. After a brief debate, a mofire to this effect was carried with list

STORED DAY MORNING The montess were late in getting to riler, sed it was long past to eldock med and accepted, other which the vari-

super which care to administrati at SECOND DAY.

securities was called to make well controtice sal by-less were aprice taken to. There was remidently diunity of colsies, and the delates were subbers sed telem; but the president tion to again respect the rates agrees prereded, this time to take up the election of officers for the eneming year. It to

Province, P. F. Scharfer, Chrone. Pine Vire-President, P. G. Street, St. Named Vice-President, Husey Manney, There Vice-President, Gas Aribe Son The start, C. C. Massell, Libertle, III The complex of charging the man of

Affected at 643 P. M. THERD DAY.

diction of officers on the preceding fry remaining sension most secretarily by gives over to hard, constitutions werk The workers budded to with a wi

#### THERD DAY. APTERMOON Called to redor at a F. M., sharp. The ready of the weakers were still farth

Chicago cress, the out-coops officers, Sup-Massais mel gurlen for combains cofar their prefer of an expansion to 300

R/2HOES D was F K Edwards who encounted In day to by Street, and self-time. The idea was regerly adopted, and the and early every averaing Percy Steed is equally sell known as

Al. Weber, of New Orleans, was do on Through bowers, and the emotions If there was ever a more gentled, place ust, and altegather popular protesses

ugo, extended a cordial invitation to the members and delegates to visit the new sec-eller, and imper its weekings. me facts or 60% del st. and amount

the supercore thoroughly. Percents Henry was extended a vote of thereby. Cal. Bury Rabbins, of the American Mil Peeting Co., Chicago; Gen. N. Lemard, of Greed Repole, Male, and W. II Wilher of Detroit Mich were vis President Asharbs supped for order of F. D. Hober was prevented from about

> The new name, "The International 201 Posting Association, is an improve W. W. Dictori, of Chinery, was elected a militar Herry Musson, of New York, was S. V. De Long, of John, Ill., was co-

> active interest to all debates and dis-C. E. Woodworth, of Fact Waves, Inc. Time Charge. Youk P. More, of Describe III., was J.E. Girard, of Sine, Pa., mode many

> W. J. Store is active and accoming His unfarmer was left offer. national Bill Purpose Amountice. He is wonderfully popular with all, too Herry Sheen, of Challengers, traveler a thousand seller to be present

Houry Women, of Wisson, Miss., exnoward himself or debalted with the ext-Burn Merrie, of Assect, 49, were Some each night, but was on hard bright

Some Live Advertising

work There were less of them, and they were would with breaker a fact thick and a par-

### DON'T BELIEVE HIM If amount dells you that I can't post your paper in

New York, due's you believe him. There is on broast. and corne has been, acto-bisheding reports to the Loss who was but as made show, and but as hir a show as you are willing to pay lot, and on the fruit

£ ... 87.7/1.

Hilbert & of New York City. 207 W. 38th St., New York



Control by W. CHANDLER STEWART SPECIAL NOTICE - At materials corresponding introduct for the department of out to use Straight II. Changer Street, my file Assess, Philadelphia

certaing case to going to disagree with

to peater, reading as you rea

M. F Sprenger, "The Hencet King

M. P aprenger, " The connect him

arrithing slip by, and recomparedly his

boards are thenry full of him posters.

lost now he is billed the Duckers.

County Payr and the National Service

McNiew Ross, of Finsking, L. L. are two of the most enterprising heatless in

the business; some of their ideas ore

worthy of similation. They are decay a

Lou Rober, of Page, 22, but some fire

boards, and a good term. Lon is also

very good this spring and summer. They

heve so boards Liggert a Meer's Star

leg Gura and Warrer's Cornets, and are

Mours. Theirs & Smith report business

Secretary of the Fals.

A PENNY-WISE MANtheir chose circular, they lost a co-Through my educationment in Ballthat I know of and I have no deale ber mann Asymmuse, I received sethat themsends of ethers are such your color, the other day, from a new man-in the field of advertising, who wented me to write a one page, single-leaf Cir-

being warned against their beets by their Monay - Any hard of advertising curs. I did not write the circular, and the recorn I did not well form a good tret for a seemon I am group to preach ONE FOR THE POSTER.

I sald one despection advantages that a single-last, charge-looking elecular, each ing-that pays and that a remouseper adm he had in mend model hall the rale. m he had in mind, would kill the may, rather than increase is, of his remedy; it that the public would "alm up" his applicing by the "gatesp" of his seme when I my that the small poster, or reason. Firstly, it would be so comnever meet a dyspeptia's eye. Secondly, if some use, by choose, should happen to purk up non of these disculate (which

were to he and lector, and printed on very cheep and common paper), the cheep look, the small of the common ink. would give him sorthing but a fercental tabler of old shape, containing an the first page necking but a hold cutch flore. he proped, ertisticals, na cond name The dispositic aftertion said, he could and affirm the contribute a consider matter

up on rock as eleberate and expensive ples I sent, I could not allered to write

A CASE IN POINT.

A receil are I wanted to find the best best company who has the abortest and word direct roots, seed me a miscrable "-dedger" state I respond it out that a mentions who would send not such a chesp circular, would run their steam boats on the same plan, and that they would centain to accommodation worth the Straington line, although they get you there by a mack more roundabout way. Afterwards I found ant that the commany which sent me the poor cu-

NEW YORK NOTES Very little new business in new line of Excepteds is requiring a large effect of the Siegel-Cooper appropriates which

ratending a handred males or so in all rections. Mr. Chan F. Junes has charge receit. He is the gran who rendered it secretary to call out the police at the hours within built a mile of the store. he impresson is that somey will be freely mores in all invitionals directions.

The most effective and heastiful forniture poster over depleted in New York, is the 33-short of Covporthwolt, recraind by Donaldon Conjuntaria and The there's only one hand of adversio-Raymond, Hawso & Co., hat manufac-

"hanger," rose head and aboublers above waster styles. the sewspaper adjet at the number re the idea of meking any retail raise of The botal people walk around the office while the newspapers let empeard upon

"But G" and "Sected Made" are the the reeling tibber; and, as for the legal largest things on the boards. Sometimes whele blocks of bounts will contain noththat one is published, and the other built ing elen. ("Annt Jerelms," keep off ) before that there is a never rabblehold The reason for all this is over chaple; There are remore that the bell posters' combine is becoming strained. Income. you that restless feeling that won't lat Some of rate cutting are being witespeed

section one of the members, and the are building assessment are boards on the

J. G. Labory is pointing New York City. for Harpey Whisky: His appropriation to undeputed, the indeputation better to

well. He man that when he gots through

Ambeticism Pampust. Most Profes and The Venney Club of Muncis, Ind., has person

Show Printing Conjugacy, of Chicago, turned out to be a part fabricating—gast even is in a highly prosperous condition related in Conferent and St Looks was evidently the invention of some con-temptible minerated who imagined he had a graveance against the courses, and F. M. Edwards of St. Leols, attended

Thus. S. Dunde, facurety manager of the Ladov Job Office of Philippinhia Pa., which recently went out of agintrace. has emberked in the same line of business on has even account. Its is very popular,

There is absolutely no treth in the renest that the Central Show Printing Co. but seriousd. The bosse is as seemd, financially as the East of Sayland C. W. Jerlez, of the Jeolax Shew

Printing Co., Chicago, IE., to a member of the Interestional NE Posting Associa-The Stoore Selt Works grew too larg and preserved to 31 and 33 South Publi

street, Brooklyn, where they have mor ries' cons. to gree, Mr H. D. Breece. the head of the firm, is, or dealet, our of ing tak ladestry, and to him the beaute in hall; up a lucrative expect trade, rapidly petting has firm to the fees. They have The Ault & Willery Co. combine to

The Penn Printing and Publishing Co., formerly known as the Ledger Show ful anacution, under entirely new man nement. This concern in one of the injury in the country, and in thereogety up to date in its matheds. The Calmet Lithographing Co. of Detroit, Mick., producers of Artistic Pub-

ers especially, report business on a very standy increase. There short is one of the finest equipped I "is country. \_\_\_\_

The Bughanton Hill Posting Co., of The Bughanton Hill Posting Co., or Washington, N. V., are curbanty of granice promotes of publicity, with up-to-data ideas. They breain patrons a weekly report of the condition of all weekly report of the

To the beginning of the personal court Association of the meeting of the Laternational Associa-

no in banking our assertation over of the best and largest in the country. Let such sureshirt try and presence hances that there is bein our is may startful this princing mails in adapted by pen. Hes that mean of it is wasted, as it costs group deal of meany. Several, by sail pail it cause is with firing trade to the alternylon, and it the meaning in will being more become in the distributed. I would advise it distributes be be distributed. I would advise it distributes be tac discipance. I would advise it distributes to subscribe for and read financians. Assurants inc. By expedients for the first year I received it, has follows: Broomnam exhaulption, post-ational plants. Elem. Ann. Man. I received through

Thomas Kain, Middletown, to serve W. E. Patten, Coclark, Man, to serve CONVENTION NOTES. A. M. Poll. Lawrence, Kan., to serve

One twenty-fire distributors attended the I. A. D. consention. All left Chinase tation and by less, and with the newly grow to be a power in the advertising

see L. Hill attended the recet and all he would talk about was the posities of the international Association

A.M. Polf, of Lawrence, Kee, understants distributing and bill posting; but while at the Chicago meeting gave the Nega a few pointers on how to make one.

tion of sixty thousand becklets, and another for ten thousand per month for

one rest.

tions of re-wester if W. J. Kryder, of

Downgian, Mich., is still meeting his yell

loss of house with future arisenal Association

A. J. Clough, of Chicago, is a pricer of

good follows, and will without a doubt

desti, 0.

H. Water, of Wissen, Wis, in an en-C. E. Saws and his time center well taken up between the later State was la termetional Bill Pushing Association and

tributors. Hower is an albanound for-The fellowing officers were sleeted at W. H. Care, of Ft. Warrer, Ind., abrove. west wild on account of not being able L A. Ciough, Provident, Chicago, Ill. to attend the meeting. Business of inportance detained how. He saked for W. H. Steinberson, Smy Trees, Cin. James L. 1930, Schedung Soc'y, Nucl-

Owing to the tilgess of his wife, Themay Kale was realde to be at Chicago. He encouraged the boys with a very wice

With the newly-sixeted officers of the I. E. Stroper, Plant Vice-Pres., Society Interesticant Association of Distributors there can be no-doubt of the success. They W. J. Kryder, Second Vice-Pres. Dowgisc, Mich. W. H. Case, Third You-Pres., Pt. a seconded business. New let every member in his utnor. The following members, is conjunction The guarantee which the L A. D. has eith the above maned effects, will from adopted for its members, is worthy of

> delibetons in now ready for business, and extend as invitation to all bosont and reliable distributors to make their appli-

The Inland Prestor for Assent is most

interesting. This publishables has an ondividuality highly conditable to the self. torial and business management. From. afte a trade poursel is the printing in-J. M. Dieben, of Years Stanto, but on of the finest plants in the West, and is al. Anguer 1866



J. A. CLOUGH. J. A. Clough, the newly elected Presi-N. Y., thirty-right years ago. At the ago of thirteen years, he entered the country

store of Mr. A J. Fast in the separity of tirel of country life, he went to From dence, R. L. Entering the old Providence swill be got to the top on bood clurk, so excising fire years. Hearing a great deal about the West, Mr. Clouds thought be would take Mr. Greeley's obvice, sad went West. Bringing his young wife with bim, they leaded in Detroit After a short stay there, he west to Chicas where he has remained ever since. For over two years Mr. Clough had charge of a crew of distributors, Asian C. I. Hoof's spituting is and about Change. Since then, Mr. Clough has been doing a Wort. Nr. Clough, 18 1/87, married Mass Nolis J. Potnam, of Worcester, Mass

See Categor is natural companies of these and oxyloid the fulfact confidence of these who know has. The intermetation Asso-ciation of Datablaston is to be conquisi-lated on securing such a live men for Prostolett, and we profice, that, under his publicate, the next needing will find the Association on a pool offill hade.



### OFFICIAL The later State Bell Perions Projection

mary light to on and to allow live second \* International Bill Pending Association. "

4000 P. F. Schoeler, President, Chicago, III. P. C. Steas, 1st Vice Pres. 35, Louis Geo. H. Surke, pd . See Francisco

Ger. E. Raney, Sor'y, Weeksque, 31. Steed of Exectors P. B. Haber, Citalettan, Food do Lee Albert Weber, New Orleans, La. F. M. Edwards, St. Levis, Mr. W. H. Doesétson, Cincinnate, O. L. M. Crawford, Topaka, Kan. J. E. Ginnel, Eric. Po.

F. F. Scheefer, chairman, Choosen, III.

Bore Morein, Assert, St ; Frank P. Myers, Danyfle, IR ; W. C. Tools, Re-Board of Personne To be expected by the Persident and

compound of one member from each litera

Herry Menous, New York City. Jun W. Hohn, New York Cay. C. S. Hunghtelling, New York Cho P. G. Street, St. Louis, Mrs.

Ches. E. Killredge, Washegan, 15 C. E. Rarny, Worksqua, 22 Alterage Terror & Krambage, Milweston, Wie.

SCALE OF PRICES Obles of 1,000 to 5,000 prostolies, unper sheet, therey days; Acon to same. (ii., ) le,ore to br,our, St. | styles in gr,oso.

week, pc.; 3d week, pc.; 4th week, pc.; City), per month, 150, per week, pr. per Prices for Circus Work

All steed work on protected bosols, to, our remains fixed fact, or or or sheet ner work. New boards, and, use reasing lines feet for not over thirty days' skrwing Single shown, not listed, Ged and Tin Tucking

ax if to gaza- yo agrare its, so, each, 196 first to dayourdo 1564 dago to result-sed

dove in some inches. To ke be be far-Distribution

For old work figure price persons to Despitation Loss articles, and more r owner weight, \$5 on per throughly some sticles, not over a coper wought \$0.25 per thousand Over 5,000 hate, rates will to made on application. Country tous neste, dauble a tone prices Orth Busser Street

yet to speciment squee in , or, each JOSEPH E. GIRARD.

Our frontispines this much wedered with a very faithful Bluman of Jumph E. Clicard, the popular member of the Intgrmeteraal, of Mrss. Ft. Mr. Closed was been Mar coats, title, at Suffice, N. V. Left on orphes whee quite young, he more learned that to record, he must be a hastler. He has been a newshor. green's deck, mison keeper, hall player sed weapon, and was always of a speciabeing dissection. In oblic by married a

combinations, and in the full inlower recesse. Supt. 1, 1541, he opened the Wonderland Museum fo Eric, Pa., to and became one of her most number edded bull peeting to bin but of enterprises.

size looks ofter the reposents of his will's three race borner, "Media," "Eble ()," end the famous pecking stations. Therein, time to below front to prodic, in a most

congraind companion, wit and story talker and his friends ore legion. The only pily werk-o-day world.

DORS Weaksgon, 18th, Aug. co., clyl. To the members of the L. R. P. A.

My set, shall, to July set, ship, and new Lorente recompopulation & son Change and Services DOM: 10.003 For recoding expenses. All members in amount to July 1, 1846. name within therey does will perstain

C.E. Steam, Salve

And works) for off the adjablesheed. For every pulse around. of delice, missen, blue and green.

With the programs been be closed.

And will it as a Remedian,

For one into these benefits pleade.

—The Antonio Man-

The "dead wall" becomes alles with selected after the sign is completed. "The head solding on the public med ore ment rigan.

The "Times of the Kipus" is the very the Cuenn Co., of Decree, have it or To "point the trans" we would skee and artistic printed beliefour

Any sign possior who has a regular equipped pleas of believin beauty, and wohen a concluber of this form of all resting, is obgittle for combends to The monters of this separtuation through closely composed of hill pester manufactured that wall says and what was good for one could not full to he herselicial to the other. It was then from descript were to take them late the mony so for so possible.

> Attition of interest to madera of this demonstrate are submited. Those of an amphile sales will be paid for. Chiman, Labras, visa

> Billior Majanessa Americanano.
>
> Zior Jar-Ta, year milleament bear of the
> Majanessh Advantantor per mile, that they
> ling hos, who lookedly palenteed the Beatle
> line Platfing Ca, but takes risk made in the
> Companition Patrillay Ca, "welly in fad an
> filed they would have no more in again," As I that they would have to more it again," on Barle Oklaspe representation, and doubt derive for more, the photo proposes E. ARLESCON

companied to this the case. From, what may sky from the own wifting this remandanthes, is in the like cresh throw, on all till persons schoold know, when kind of people the Remana. Chandral Cy-ams, and to admiss this longs to be soon of your amounty find, and always to be light your bests to likes you gold them on. Low morey is made an extend the conversation of the longs, but not extend the conversation of the longs, but no Francisco to to the cont. I see ...

the lateracters: bell Freting Association

here All The World May See. Jant What You

CARRS AND STATIONERY.



Will secure a deplicate of the ab-BILLBOARD

127 E. Sth. Cincinnati, 0.

### Billboard Advertising or him Highest Street, Clorisons, O., U.S.A.

JAMES IL HENNEGAN, Hampy Industriality, B. or Per Year, in Advance.

ADVERTISION RATES ments offi by published of

Service Many of the Charles AUGUST & this

SCORE our last laste, two important national conventions have passed beto Putting Association dormarly the Inter-States, or Chicago, and the Associated The fermer enjoyed a very large stientbargest gathering of hell peaters that ever a careful count presided the fact that there were one banded and seventeen

the West, the Horth, and the South, big china and small towns, all were present It was a representative gathering in every sense of the word. The proceeddiscussions were thorough, and the de-For this survey the feetings of the meeting will every great weight, and ob-

### tale much consideration at the hands of . . . THE price schodule, already low, was

made lower. This setting was the direct result of beinging forth un expression of equation from those most chiefy concerned the ME centers in the coulier what they are doing. It cannot be deaird that they fully realize what it reats tota an efectate profit on their levestment. Thursday, when they declare, as adequat up out low, but eath fair and contable, their brothers in the herry towns want made second their decision Strengely enough, too, it was the members from the amaller fewers who were directly recognitive for advancion the commission of agents and middlesses to twenty per cent. The exembers from the obles combated this measure vigoceneir. and use even not constrained to believe that the action taken was rewise.

Average the many other communishes features of the deliberations were the

theston to the socialist "about" somsisting; the charge of same from the later State MC Posters' Protective Asserts. guaragized service; the establishment of a broad of arbitration, and the decunon that the price on purely local work was a local large and a matter with which the association as a whole read not concern itself. Then letter in important because

many hill pusters have been in dealt on the soles harstofore, forces here one tended that the price schedule applied only to charges and general advertisors. while others instead that it applied to turn about you or opcord in the restor.

and it is also expedient to allow a billespecially just at this time when a special rate is Eable to power a tried order from

### perry a steady patren theresher.

By for the roost important agricu taken which has for its object the establishing of bill posting plants in included online almost in currenty sattled districts. It was the searc of the oneventson that mad town, saburbas or immediately alliacent to oblin having an equilibrial

plant is quartien, and that I's Board con-We do not know as not what means will be efficient, or what when the Board coads in solving this problem, fine busisees of bill conting will be involved-bythe bill posters of the country here to

to the very small towns. Advertisers have to shanden whate sections of ecuntry on this scorest, or peoch them through other medium. Cornet this state of affairs. and instead of handreds we will have thousands of solvertions on the boards.

Accompany Relations on the St. or the proceedings of the Claveland convention. surprise. O. J. Onde and Edward A. Stabilized: budget the hatches, and shook hands. There is so old asping that " a beauty bates makes a steadfast friend?

If this be true, these entablic former which is rount of death and storesth. will steel that of Domes and Pythins. It duc to the good effects of R. C. Compbell If such is the case, we shall be compelled to acknowledge that that veddowes and worthy gardenan possesses a degree of test and judgment which no rever mesected. Separate, though, we like to gree stationes mean much. It seems the with turnell, contention, and such auseconly strile. It means peace in the se societies, and promotity to the printly

pain of a most remerkable food.

### FOR THE GOOD OF THE ORDER

A Few Observation by Sun W. Hobs. At the bundles of 1th avenue, St. Nichelas ancese and 116th street, New York, there are a number of billboards; they are negative descript the with line

paper.
Among the bosols is a portion of our tengue and green feeding, true from

proposed with a prater; on impairy, bits greened with a peater; on imputer, the was the paste send, and that it was put During the six works that this paper has been up, there been been mine, r rates at that, about every day,

ferthess on the paper as your parter wal and here after such stores.

are the men with the peate brush vigne easily cutting eway the woods around the bettem of a billboard. I stopped and watched. After the weeks were removed they strapped the board, and then teeb some pioces of sheet-fron or rige and patched up a few small cracks where the early had chrunk. Then they put my the vester. It was a statement, and it even seed out as sid so-sheet, become a nection of the latter showing. But it didn't show for loan, for the way with the next covering around the bottom and edges giving the stand on extremely obern and I similed around the town and noticed I process account the most and account obscuring the buttoms of the protous, and unry seldom did I am a bound with a

I hearted on the large hell mades and he teld me that his men abovyo corried a hommer and stripe of motel in make repoint with; he said that the metal ope nothing to speak of, as he gets it from the scrap pile of a theor near by.

his same and address, but just then I BULLMONE ASSESSMENT Lacked some thing to any about the necessity for val-

formity in size of the "sheet" and is wable. For lastance, a left poster has a of-obout stand on his benede, with nither less paper on either side of it. The siadjuning has been covered up, happen

ever, by the new paper. The sheet of the original poster was probably of inches borg, and the new con 42 inches making a difference of 14 inches in the The difference is height drawn't affect adjoining paper, but it semesimes consec-

some fileny additions to the new poorse who designed it. I now a pohest of Palm Four the other day, and at the bettern was a "Scale of Friest" 13s., apr., pos. No. higher," Until toward at rather

The MI poeters, the poeter printers and the circus managers could be by able poster sheet. And I suggest you an instend of 16 x 4s. Why? Because it is an every matter to add a fact to the top of a hitheard, at small expense. But if you here a bourd on a 11 feet let, yes em't widon that let a feet or two without the

other for that when a board is build us

rais falls, that the rain sibbes right down Ort cruck. With a beriroutal crack, bow paper, and, ofter a white, gots meet at it off the beard. He didn't tell me what harmond when there was a hericantal

wind to drive too min against the spright

America is directed to a letter from Mr. Edward Arlengton, currentee agen of Kingling Root, Shows, which we put lish in mostler column.



to the management of pricileges at a conty fair, morking will bred to breeze Alter drawing is rande here it reduced, and

occupy marked off on d. Hew many tärkein should go with a privilege enabl printege is made. Don't wait watth fair is on, and then have disputes with first this wan, and then that. Here it out when contract to make. If you don't For provinge department, the party in certificate buch. Let him keep a record shight root. These meriers core but build money | they require foresight, The name how much, location and what rights sold Let him give party purchasing, a certail cate, correspondingly 60ted out, which is relation of party's right to be on the

grands, and drong bussess. Aspert locally on the following year. A lack of cisting being boods/shed by a lot of irrespondite and Hacres pridice, their privilege department is the print import.

and department of the fair, nave the ticket Europe has bound of charbing a nother at a house. What would be the matter of checking vehicles at the fak? narries who deales to block their trams. and then too, there is no like danger of wide steeling, a mindessensor wherh a

Several bondered good bilickens posts. numbered to represent a 2th base shoot and fraced in. If under the suspensessed boys to help law, would prove a great convenience to the public, and a source

Que of the most visioners advertising schemes that has yet come to the earlest

is to here a moving tell board, remains: slong the top of the fair ground fence, all

barrang delays in the matter of getting All horns cought to be lettered and all static warmbored; plate should be should be mailed to him, with the stalls. or pear which his show is to compo-

turns departments. Entitlement has be bears costy cuantly where their space in. A pr sand plot is the chespest and most antidactory way of Imperting this refer-Lookest for the unterespoty. Nothing

then a fack of good cold water. People get weary charing their days transp around the grounds. They will hash for places to an down, and the order wary person objects to spreading out in the desty gram. Plenty of benchanceght to be associated and distributed short an people can rest when they got meed As old calabater tells us of the times when in Keninely, the farmers need to

a men read pay a fabulous proce for a The Wester William want have been the

A good from of catey tog to the me-Co., of Gorden Penrie, III Thin pag. 10 shope is bias an ordinary shipping tog chies check for the article placed on the corresponding part amount the pur-peut of the ordinary cutry tag. Use of a articles by an association, an only the hoffien of checks can take articles from the hall-thage at the close of the fals. The articles on relativities. Free nice is a heady thoug, abother used to top a One of the basic in attractions is a

into such other at forty make an hour. It comes high, but it to all right. One of the best suscess to a fair so a good dog show. Many of the leading state form make the housel show an named fratery of their fult, and there is

pay for itself, and please the people. It paraphiet, cantilleing a complete list of the names and addresses of parties who sabrieted at the Jedman Stree For in-

Catalogue of Live Stock Exhibitors. A catalogue of the stock exhibits in a back pulstafied between the date of the few string the perference of all salmak on subfliction, and the sames ed obbusts of their owners. Each

the same as he would locate the works of art is an art collection, by mount of a musel, good printing feetbirs, a Xnotree marking in appointly desirable for On the recretary's part the first step is early place should hear a number, and

a number, for incineer my, Peland China rules are close No. 15, and a Pulsand Chies best 'veer one year and make nation hat of possitions offered. After all entries received are filed together in cinaling to an bigh as there are exprien. This number is the cutologue vander Two daptions sen of outdogen numhere should be assend, one printed on

on thinner paper, to be stack on the named tole as at Is led tone the show

are looking at. For a hitsle date of posts

an the animals side or higs, and then A emislegan of this character may be lorued eather on a five sennesir form and sald, ewin a champer form, with infrastrate mentars, and given every. It is a better enote and appreciate.

Server, Things Briefly Stand, which I Think Make a Successful Pain, If Adopted, or a Peer Pale, & Neglected.

First - Pay every and all promises and race promise resolution in fail, every race, at the time of the fair, or need after, even if competind to be-mer manage to do it.

Jimed - See we offer ranger paradians then ne and white to pay. For a small personne, pale foll makes we consider, but a larger per the.

Florid—More meanthing going on such day, revery day, and oil day, on the reset from all perfect, off year more than a visit district, off year more than a visit district, on the contract of the more than a visit district.

here. Publ.-Gabe poor fertet syrteen an thousand as profits. Secured that your gars keeps on the stranger of the system of the system of the system of the system of the same profits of the same place of the system of the same place of the system of the same place of the system of t undenble, and, daubtless, other fates will ollow Indicen's example in this regard.

Sinch cope and the cover purchaser pro-limate array and printing that game any he shall array, and he will be a diving advanced. Sinch cover and the will be a diving advanced. Sinch values no partition of an array of the cover and the sinch cover and the cover and the industrements of the parties of the cover and The sheet ratios, clearly followed, have been the means of divining and seem the law in Carlina View Vari from me on MASS and cover and advanced properties of the sheet of the cover and the district proportions for a photogram descentor'y Explor Ag'l Scours, Explor, N. S.

The federing paper was used at the forced Annual Starting of the Againstand Pair Annual States, of Various A. Cring, Proteors of Antique Embander, that "I on glad that you bean given me the owner "It is give two you have grown a statement of our larger of the most in tradesing statement or each safety over the most included and the most included at the larger to each the most included at the larger to each the most included and the safety of the attention to most included and the safety of the most included the safety of the most included and the safety of first in the first individual of the register of children of the first individual of the register of children of our work and of your work. If you as accurage to have more of our testing absolute manual budges of five stock at not assessible from it with adult growthy to they proceeded as with the tracking of near willings, and I believe in will be the straige of the straight of the country to the commendation of the commendation of the tracking of the commendation of the processing of the commendation of the life indicates the advantage that would come to the statement of the commendation of the statement of the commendation of the statement of the commendation of the statement of the processing of the commendation of the statement of the processing of the processing of the processing of the processing of the commendation of the comme

good (pilorochip for some time post our outage has made a special wilter in team undestre for the stack judging. Unsing the first row, desired recor-sistenses of the work, they am integrated in



was generally married that the yeghted ap-pearance of the medium halfs the foreign also part that a supplier to make good support and the strength absorbing organization in com-tain disputed the foreign part of the special part of appeted the foreign and projections of the

Charging the Advertising Statement a dangerous thing to phone over's style of advertous after the public has become fully sequented with it. port of the prefting to lost, and possessmen confusion felligen. We can illustrate the point by what is reported to have accurred Towns of the court will chart their nedges with a ding done of a distant bell carried to the hand. Letely they have relationed the fighteen's here dong: This his brought evaluation to the All her carefully accuraged knowledge o specific down. When she wants felt. have the tout of a here, she reshes to the street door only to find that a man it keife ground, she waits in rais for the familiar day-door of a bell, and is not years that only a part of the tree heet is finternety. For a fact, it is a disserter thing to change one's style of advortis faiklore leads. It would be interesting to know just why the recent transition is

the hore has been made. In any even we regard it so a most sent

\* We have made a Soutel Study of

## Artistic Posters.

combined with our immunes printing capacity, enables us to produce the Highest Grade of work at Lawset

possible Prices. Figure With Us Before Placing Your Order.

## The Calvert Litho. Co.

DETROIT, MICH. 

Comptries, ethickly morned ABBANANA Paris, State Co. Pale, Ang pr. Sept.4 Gen M. Mariant State and States and States Ang street Land Newspot Jackson County Fell Association. Oct. De Print benne 13e men.

Mary de Print CALIFORNIA Dermanden Carbinate Ports Day Supt 1-10 A Coppose of March sensing Sept in Section 18 Coppose Search sensing Sept in Section Search sensing Sept in Section 19 Coppose Search Sept in Section 19 Coppose Section 19 Coppose Sept in Section 19 Coppose Sep CONNECTIONS. CONNECTION.

String bushed Ad her Oo'd Finish prop.

If highly a property of the property of the Wilson prop. Ad Wilson prop. Adv. Adv. Prop. Adv. Pro

schingt Bagellindt State Link 1 für die Reuntles Billeged Schillege Auf Son Frest - Wes für Leiste gesch. Wes is Diellery ser gesten. State Approximatel Bilds programme der Schillege auf der Jeweite Bild geven 10 d. Grandl der Jeweiter Bild gesten der Jeweiter Bild gesten 10 d. Grandl der Jeweiter Bild gesten 10 d. Grandler Jeweiter Jeweiter Bild gesten 10 d. Grandler Jeweiter Je today and the fresh or in White I hapfurd Whitington Agi too hept to it.

Harrie and Age Corporation Royal spott DELAWARE part Bair Fair Septem pinn 2

ILLINOIS. HLLINGER,

of the property of 

The second of the second PARTY WILLIAM PRINCIPAL PROPERTY BELLEVILLE

Detaples musty from 10 f Section of the party of the section of the party of the p Military toward and the party of the party o

Mari Bu The and Age and Depty Jan. Laborated to Deposed Wicking

Secretary on the second of the

Married comply drop shell in readwith Pair Asso Principal II

the best of the same and the sa As Course in agricultural Association to the state of th Company Co Feb. Rept may Was published. Markings Co Feb., Ang syst. G B changes have published to be started and syst. J R Thomas published to be started and syst. J R Thomas othe Kradell creaty Sept 14

INDIANA. denum heat 12 Agt Ann Oring Age Par-gott territor VI. Agt Ann Oring Age Par-dy brin 12 States and Park Park Age Affron more to Affron more delta Ann 17 house fact of the Control more park to the control more park to the control The same Property Fact Street Manage and Property Street Manage and Property Street Manage and Street Billion on the state of the Million one of the state of t

to Description or of the Season of the Seaso Thomas was born to be to

Company Bearings of Congress o Street, or other street, and the land of the street, or other street, or o Manage Pale Asses Separate L State of Contract Pair Assa Sep 10-15 L State of Contract Pair Contract Originals State of press, John H. O'rers treat, J. H. Hoffman

Section Control of the Associated Section 1997 (1997) The Section 1997 (1997) Street, Street, or other

E il Caler pen, H | Master and the Regresses Concess Warmisherth comply into Assoc Bealing Age against 1 M 1 through the foreign and the first against the first agai Barryon and Cor Agil See Aug 19-19 H G Ma-Mathematical Memory, Mathematical Conference of Age 161 Sept 161 S STOT THE PROPERTY OF THE PARTY or Contin And trees on Pale topt up to then a Enter-the-line to Enter-the-line po-citle tollers promings to Pair Angle t Prod O Glather sons 1 8 makes

The second secon Sing all Washington Co. Pale Stepl Fig. E. W. Section of the Party State of the Section of the Se

Streptume to against dept but The Printed and the State of the St ples Topico tile rent Angles School Poster Co Agli Sec Steph 13-15 H S COLUMN TO SERVICE DE LA COLUMN The print the print of the prin TOWA-

Chica prosts by Asm. business JY among the Control of the Control Committee of the Commit to the state of th

The state of the s From R M Sawyer and Free Land Street Asset Land Street District of the later of the la 

Transport, which open and, - 4. 1 The court of F. Author on the State of the S der Sheen Park, May Body A cree conference Bree even A if Parkerth and other breeze Cont additional and bear beight and A following the bear beight and A following the collection and a following the collection and a following and a following the following and park land to be followed as park land to following the park land to following the park land to follow the collection and the collection and the collection and park land to follow the collection and the collection and the collection and the park land to follow the collection and the collection and the park land to follow the collection and the collection and the park land to follow the collection and the collection and the park land to follow the collection and the collection and the collection and the park land to follow the collection and the collection and the collection and the park land to follow the collection and the collection months being him. W.) have regarded shown a constraint for Age Sim. A page or of 1 to be person, W. J. Debasson (press, Julius, Sayana, the party of the state of the s

mand respectively of Johnson

printer a platent entre plate a financia de la companio del companio de la companio de la companio del companio de la companio de la companio de la companio del companio de TOTAL STORES

The state of the s toric best will be to be

whether your, Jill Park Lower, E. Congrain, L. Agen and S. H. Michael and the first state of the control field and the control field WARRAG.

Prediction Agricultural Association and Indiana. The, Lim to Apple bush Assessed on

Chathan Colombia Cribalities Indictor W.A.

Charles on the part of the part of

Trees Land See Sept you J & Verbilitation sampley dispation of the control of t

Warren Co Fair, Sept spid

The second to the second secon

Promble Co Agl Don Septemby W J I Description of the part of the control of the con

Circumsta county agi mobile, buy-re-ger property agine fag-ra-tio because you. Farry M Warkes DA Hayless, Mindagementy are A manufact county filer filey you. Gos

Charles H.E. Toyon The Control of the Control of the P.E.

of. deficitationally Applications: Backet, hept to p. Oct. 1. Splinster M. Pester Person New York Pair Sup 16 to Co Agl for Bept H-ot W D

THE PERSON NAMED IN Sidney Pair Assa Scot and T Works

to the Later of the life of the later

Company of the Control of the Contro

the Armer Co Agi Society Supi as the Con.

NORTH CAROLINA.

Street and recently dept spell

tin Contact New York Sale Separat W

Topicology had no

Drydes Pala, Say

Alexandria Anguero Con S Walter proc. Julius Street, 3 J William and Total Street, 3 J William a when a specified on, The Clinical and Section 1 and Sectio

Surry and Dirth and I A Roadsh pros. No. 1 A Roadsh MAINE Property and Manhadest Published to September 19 to 19 man and Was P Harbell, press, J W Harman Samera agi in J W Thomps,
a 51, they beam, a Sthoolman, in
m. AL Williams and are signified
m. AL Williams and are signified
p a processor agine takes file of
p a processor agine takes
for the processor and a second
Area England Saint Agipty Rook,
of P S Appearant, pract, See Assent,
Yoursen Sorren, Tripes,

MARKACHURETTE Language and Stations Agency Jackson Visit and Stations Account Language and Commission of the Language and Language and Language and Language Language and Language and Language and Language Language and Language and Language and Language and Language Language and Langu Cabon county hely they at it. Control of the last of the las

Minimum took began had Commence of the party Variation and he was an many Flore Day Sep 1745 John or the first of the party of the Sylvation Street Land Some July and to dry my

Only P. Affice and S. Bernerick, Principle and Hamm-ion that he distriction, pers. It's man, 25 ferror and forth top stop A & Baser pers. It man are store for appearing the pers. A D Stor-1 D Stories bissessing. 7 0 Resident begans & 5 Per Charles over Marchael 19 (2015) A B of the same C T Cleary mechanic and C Sale for the same C T Cleary mechanic and C Sale for the same C T Cleary mechanic and C Sale for the same C T Clear for the same C T

Sea Tipleon Hadday Viscout Sep 174 5 no, folgottown whenever day litate Pale Stoping Site J to W Francis area, hake 5 investories Delice on the Association Commis-Car The Property has not used bit one Co. many P.A. Wilson's see a service of the indicate o

port Martines Prince George de Agi Asse. Spenjar Oct e Was Streets and MICHIGAN manyon adeque emerge feir dept emig ches il Descripto, Til Voderbrane; no arber Technique on Light and Entite but tops may, Vil Leptury and of Ast Part and house. r deed france Stept 19-12 Meetly Calulation Cabon Sale men myst pofight set switce. Bupt some J & Winteres, pract; III chart irres, C De Vita, may fact them to their sain about a Johanne and depths. Nate Puls, Jupi. per Morey France, torn, france Rapid States to Sept. so. Salber Bankli For Agi and there to Sept. so. and Dai: Gen Exercises some I'M Challenge Burn Co Agl ton Bapt mot t. M dept Barre to Age too hope ones of the deleter of the state of the lands are if I would be seen there is tree of the party for the control of the day god, party for her cond, wond, and they god, party for her cond, wond, and

Comm. Jr. Just's convey Pair Sept you. C. R. Sandard, C. Sandard, S. Sandard, Tourse county fair Sept up to the Co Agi and Her do Copi maj MINEEROPA. emandric Designationary Sept may W.F. Seri stat O b Control Tomation country from the T. F. Desired Correcto Pair Sept opened at Frank

of Cabo Wright musty Stept Son O P Actions Shelped to Age to Superior 6 to College seed, E. A. Miller Steam, Party S. Wakes Seege Co Puls Asso Sept 13-15 Aug 5 Andrews of the Co-Agillia Septiment Co-Agillia Sept Monopole Age States, Jahr pp. 17

Color Pipe menty Septimes | De Yangkan mente Pipement April | Septimes | E Y reine game, N S Sejago Yean, S South are non Septimes | E Y Court are control Sente (Are acressly Sept. shot | W And its and the control of the contr

Allowed Bret by Plan Filten per Allower sensity mast him has been been in hall been four as if the first per beginner family logic. Total and the first for the time of Lopes, in the last the first for the when Co and See Sent onto Onto A C tage and of Cales agine Per a pl Elles Gar non A C. Raff team C & serveren ser W Addition of Superior minings controller rates of metry and minings controller rates of metry and hook if a few tons, July 1, from a de-gree, if a few tons, July 1, from a de-gree, if a few tons, July 1, from a de-pose, if a few tons, July 1, from a de-crease of the control of the con-The state of the same of the s The state of the state of the state of State of Page 100 7 Page 100 WW

trees. Section N. Lawrences Co Agil New York upol 16

WITHSOUTH Below. Deliva Agricultural Association. Aug. the Objection back-contra theret agt as the contract of Experience on ditable best witches a division on Ricon Co agt and North Sor May 1740 College of the Age and Mirris Asset Spot. H. Threes with, D. C. McCar Street, J. R. the Parent District Pair Asse Aug 1976 7 Il Western St the Control of Associations and Australia.

And the Mark Lines are Lang from Mark Lines are Language Co Park Anne hope year trees Addition covery agt and made man Sures LAXBorone es NEERASKA. them. Named a results beat way, C P Foot naries. Gage its tedery of Agriculture Pain, had not Parameter State and LF Wells

Desert Co. Agil Co. Steps. W.W. Williams W. Wilson 1990s, S.F. Frimen our. Plants connect. Seek 1990s. C.R. Tomment bed not been somety days said www. and limited Half marry Supe Ser Com S principal and Willer do agi for On by B become by the December principal by the December 1 and 1 restrict the secretary Co Agi Sec Sept 1949 L.M. Copplied 100. Copplied month. Olifo d Second Starty Sept So: Then H nice Basin tendy but my MFHe Code Caband Assess Feb and Supras to Out : Char A Empari may presented. Get of the Springers. Oct Ord. Pelanth Dark strainty age on drop street at H da-talence are

Security menty top that L W on FR 7 HAMPSHIDE. or Director tree description of the States Sections in terms from the 12 New Homesties Companiel races days NEW PERSET

CON PROPERTY CONTRACTOR OF OHIO Trickmenty that dept spect 2 Agrees to branch to Pair Days spiles a Africa dly Surflegion seems ago to drys. arent Assessed for Sept Sex A W Prin-I these agt her dept yet F T I am Windy in a real part of NEW YORK Cobesia Co Pala, Sent cros. E.A. Same

Spirit and Laure sensity later Sept 19. pt. Baser is about the said of the

The Control of the State of the a de la companion de la compan

The Comment of Applications Assemblies. The ED States of South Policies of South Pol

To the realists to the Cart T printed the select many agins lab Continue Philarmy Storder, Southern on W.S. Storde, press, W.S. South, Confess, and press, W.S. South, Confess, and press, W.W. and Office Hill Reduced Mr. LA The property has been mad at the same increase remains that they appear of the pear of the Williams and them. The Elements remains little loop and the pear of the statement of the pear of the pear of the statement of the pear of the Contraction Victor Services in Aspital & C Johnson pres Chan E r dagle ser news Co Agricultural Society W Rederich, serv to J. W. Rederlott, may be the common party of the common party and party Jam Colon W. C. Colon and television occupies below they arrow to officerate Dir Olde J W Philas AND ALFORN STREET Very marry let from the Birth Afficiation, Septima, Reserve Colombias musty bit. Prepara 17. Madiana Co Fair Sent Les & B. Pen-TOTAL STATE OF THE PARTY OF THE Erlane southly lab for ap Oct. Manager aging set as fine to a Marrier county hat the day N C many remarks their these sport in C tees Panelson-Fair Dear spot 2 L State Libbing reason his On my C W Seemen Sept of Post Wieneyer ore Andrea China county for how used Donba Co. Agricultural Sectory Pain. Time tone
of B cont. On Sale, On Son B. v. ...
I Reposed Co Sale, On Son B. v. ...
A F manifeld, more
for practical control for Sept open j. t.
Proplet Shell Joseph P. Saleshoon
Fragil Liber Joseph Saleshoon
Again Sept 19 Park Spring Political September 1981 Cammon Street, 5th Sep 215 tags overy bir, fest over C. The delaw Pair and Especiales Co. Superior S.C. Peros pero, C.R.W.C. the female has been part of the Jefferson security and so fair field Mark Street Sept man Western

the tire has a relience of the a

Property Woman many his forgit Champion Co Pale And then I W Charles Of Section of the Control of Timegrafi commany hely deep dist at a superior of the superior Maj J W Moore power, N o Franceirans, named is Personal materials day in its Patient Co First, Sept. mag. Then These Patient State State S. V. Klime s, only plan to the state of the state dentity Waylor county fair tops of Acres Senses county left Aug they P. R. Market Street Williams Street OFFICE dels. The Oldshorm State Pair Americals of to 0 Oct. 1 3 W Northern sec OREGON. Sty., First, Present Course, Proof of serie Friest First Senthern Groupes Display oling General Environ Strayen board of Ag-miljure (Data set respected). J.D. Hands on-melium Service (Service States) maybe and PENNSYLVANIA. Stationa, Lebigh County Agricultural Sectors College to Age Morris and News og A V Ven am distance closery agricultural fact of C fireto and Alter Agricultural Association After technique Americans a Marie Life person was Michigan by Company by Company by Company Agents and American Agents Agents and Agents Agent

> to done if a Contract or on Said Creek Vision Agricultural Intention of the Common Clark Service Contract Calley Fall arms Clark Service

the state of the first one case from Affirm being on the first of the case of the case of the case of the case of

Cold. It biller year, V delivers 1940, V W for the real PMRs County Agricultural Indisty Decition A T Resident and Harming State and J A Billion see Harming States and J A Billion see Harming States and J A Billion see

County Assirtational States

region Sept. spiro Chil John W Ellis print TENNESSEE to the property of the same of the trans-Harthankon Butterfeel county fair name the det på J C Kerr poor, Ewing A Windship Applehond to TEXAS. Chamber county his man tops y's Strang nor pit Ca rull On they on No. 2 2 low yell date May on No. 2 2 Toly does they can be a like to the control of the THE PERSON NAMED IN COLUMN TWO IS NOT THE OWNER. Countries Sweety Agricultural Sweet VERNONT. Commander of Agricultural to the Commander of the Command Tenting on And Company Complex And Angus about 1 December Complex And Angus about 1 December Company (American health one agricultural forciety mupt as Mexico V./Montaglior Rept and Total Control of Control A Villago, percentage topics Poly

When the state of the state of

COL. Miller Articles mile and delections in all and delections in

terinder committe and an illustrated by his School-Still Co. Pair Stept Still A. Terry Landing Purbur age new Sept. photo Timb and Sairing Parts Application Age & D P man Aug as at A contract to fine tage one jac and the part of the pa and an application being be-Straff county age on Super spring y 2 ft Designationally salar front sectors a of the second of the second of the second OCT Agl Aven Sept bes C M Heyer Columnia construçãos depres E.E. portable Systematics Wanging and but to be be supplied by the party of Victors From 16' and Spring Street ory T.S. Chaps one O. Communication Fullbuy Agt. Iven Dept. Chapter C. Williams over F. Commit. Chapter of Managers and Managers of Commit. On the Thomason and Managers Adaptive W.B. Thomason and Managers opin enemy ago no dopt appy 33 Marketh contragler September 2 Fine county fair dept to 1 J C Code Vote County Agricultural Statuty On po E Chapte on W McCorne on the law him you'd Says but W McCorne on the law him you'd Says but Maddie Administrative of the Great to Ca Maddie of the Carrier of the Carrie ross Manda Marad state buy seen. Sept you Friendless prins, E. M. Facher Green, W. W. Dan

The second secon

MARKET THE STATE OF THE STATE O

The first content of the content of

Paping Valenda manayadin ka gaf San Sanasan maty adi n bay non Paping Sanasan maty adi n bay non P bany ar sanasan maty adi n bay non P bany ar sanasan maty adi n bay non P bany ar sanasan maty fari non Al Systems (1994) and the state of the state of

GAWADA which the Bull Languist and to be property to Forth RESDUCEDAY DAY ON HE JOHN reven ton Boy of Orlean richt Endelmines prices of Francis press, 10 Mentry me and the State of Francis and Device prices with the Court of the wide first device the characters the thinking to the Joseph Mentrices and Rept 1998 Articles of the Court of the Court of the Articles of the Court of the Court of the prices of the Court of the Court of the Articles of the Court of the Court of the prices of the Court of the Court of the prices of the Court of the Court of the prices of the Court of the Court of the Articles o

Course Contract Copt typy Was Labb. when the control to t

THE RESERVE OF THE PARTY OF THE

Agent and Rendere eath Sept 1908 Sent. Agent and Agent and Agent and Carlotton agil one of any of the Sent and Agent THE COLUMN TWO IS NOT THE PARTY OF THE PARTY

Soldy Company of Controls Sept 50 S S S Expositions.

Admery Md. that Sadellable form as a Manisonal Regulation, Adv. coppers of Jaconstallored Deputification, Logic 14. The Section of Particles Represented to the Section of Control of

Total City Steph by Day 10 Comments of the Com

Conventions, etc. TO THE WAY

Emilds Mirk. Pulled Black Later Cor. Triposal reservation. Grpt. Robot spells, Mills. Assertant Probests Asser-Street, St. Promote State Commercian. Sport St. T. Housen's Black Communities, against at all the C. T. F. S. C. R. of Stone Black Communities, and the C. S. of the C. S. of Stone Black Communities and the Communities of the Communities Stockhool of the Com reference of the same of the s die tr. Lawwe

loon, he South other as Joseph colorined Publichers (1916) Street, Such righted Subbitters plot book from 100 floor 100 ft. Subbitte Side 100 floor 100 ft. Subbitte Side 100 floor THE RESIDEN THE PARTY OF THE P

reach, of a limit 7 level in addition. A finite y as 11 are 11 are 12 are 13 are 14 are 15 ar Companies, P., Spec I in in September 1, 19 to 1, 19 to Symbol 1, 19 to 1, 19 to Symbol 1, 19 to 1, Characteristics of the control of th 

Geography, the large of the com-claiment, and any fine of the com-sistency, and any fine of the com-density, the company of the com-lar of the company of the com-tained of the company of the com-lar of the company of the com-lar of the company of the com-tained of the company of the com-tained of the company of the com-lar of the company of the com-lar of the company of the com-laiment of the company of the com-lar of the company of the com-tained of the company of the company of the com-tained of the com-tained of the company of the com-tained of the political by the state of the s

Simple State of the Control of the C . Secretary James Secretary 

the common of th Figur. 

The Table of the Con-E. Sept. of to cold and as to cont.

Who have a strong as to cont.

Who have a strong as to cont.

Sept. of the cold.

Sept. of the cold. STATE OF STATE The Miller of the Control Again a feeding formats of the second of the

Privileges .....

Telr ever beld in H. For S Obincowa Fails, Sept. 14 The Circuit comprises Galentile, her, Statleville, Augusta, Chippen

The Seaton Street, Section 1 to 10 t

MARC S. SHARP, Tox , Chippens Falls, W.

I WANT the work of one or the J. A. CLOUGH DAT ADDIS AS Reference Fuller & Fuller Drug Co.

B. T. ROBINSON, City Bill Poster,

CLIFTON FORGE, VA. sir Correspondence Solicities with

The HUSTLER ADVERTISING CO. PROTEST, POSTERS, MALLERS. of Heath Miner Street, FR. WAYNE, 68th W. H CASE, Mongo Propert Service by Baltable Was

## BILLBOARD ADVERTISING SILVER

GOLD

Rutherford Co. Fair Association, Will hold its 13th Annual Meeting at

Murfreesboro, Tenn., Oct. 1, 2 and 3 Gosst Show. State Farmers' Governtion, State Berkelder Show. State Swinsheeders' Americation. Thousands of searce on its Pure Food English encouraged. Paying Pairlings Many go-count, Safe Show, Came Rack, Ball Game, and Skill, etc. Address.

I. C. CULLOM, Secretary, Murircohore, Tene

LUTHER L ATWOOD A Great Fair Attraction.

Kemp Sisters

Rippodrome and Wild West.

Congress of Fancy and Rough ers and Crack Shots.

RIVILEGE

Stevens Point, Wis AUGUST 25-27, 1896 SER. E. PSTEE, SHI'V.





The Great Homer Balloon Co Secrial Attractions and Features for Fairs

CHAS. W. STUTESMAN.

RillPoster & Distributor

I A DANIELS

City Bill Poster and Distributor. of Poster and Distributor. 9 LOCUST STREET

W. H. J. SHAW, MILIABLE

BLY A PRIVILEGE

C. W. HALFHILL, Ser'y, Colina.

I make the month of the belief of

Santa Cruz, Cal

# best way of doing things in the office

It treats particularly upon ACCOUNTING OFFICE FORL MENT MI ADVERTISING MENT WE ADVENTIONS, and moderally upon PINANCE, MANUFACTURE, TRANS PORTATION. COMMERCE

res process ruce on office and busi-Ohen men : and Disasters Law, nor searing opticies on how topics of spe-

cial imperiance to bestone pursupers. aurent, contains confully prepared Monthly, at pages, Electrated, in-challing supplement, \$2 a year. Supple

KITTREDGE COMPANY, Publ

Il Arter Place, NEW YORK

GENUINE NOVELTY FOR

FAIRS.



J. T. ELMORE & CO. BILL POSTERS, TE MADIEON OF

### CHICAGO Stillwater People Spend Money.

STILLWATER, the 5th largest city of Minnesots, is the wealthint for its size in the State. POPULATION of one. or an the State. POPULATION of

our streets, and kept us from feeling the hard times of the last those ye IT WILL PAY YOU TO . 50. A SHEET, SO DAYS Mrs. V. C. SEWARD, City Bill Posters



Ball & Johnson, Bill Posters

and Distributors. P. O. Sec 505. KEY WEST, FLA. Or Ehrenner Street, Street, Grant Mark, Plant Street, Plan

UR-TO-DATE " control terms. Address to No-Cu.

R-I-P-A-N-S The modern standand Family Muli cine: Cures



SIE HASSAN BEN ALI

THE ORIGINAL STARS OF THE EAST Famous Troupe of Beni Zoug Zoug Arabian Athletes.

Headed by FOUR HASSANS, Egolisheim, Balances, and Acrobatic Tumbless. Address, SIE HASSAN BEN ALL care of THE DONALDSON LITHO. CO., Cincinna

Will amount at the Toronto Expentition, Aug. 51 to Sept. 12. Landon, Ont. Sept. 14 to 16. Ottown, Can., Sept. 21 to 26. After 1

Printer's Ink

Advertisers!

Man weekly journal, foreighing

hable information, should ensure

detail of the bosoners of adver-

Rushies you to poofit by the ex-

perfences and after the methods

-of successful supervisors, so pl.

green charges a streeting which

Instructs you - and exemplificahow to write advoctasements that will sell goods; or the "Randy-Mede Ada" it contains one by med to accomplish the some object,

Cretales Smely biets about me-

nums, tending to aid you in select

ing profitable open to adventise in

Enhantelon prior new & a year Susselv step, at service.

so Spreece Street, New York

TARATUREAL AND CITY MAL POL Districting and Advertising Agency,

DEAF#31.0850

Helps .

## JUMPING鬻BUGS^

The Bryan Sives or McKinley Gold Junping Buy wirn that first datess clear eff the silves or gold circle on the "Which Wine" Race Track. IRST OUT. Ciry takes invasions. Greatest of all attourbons for machinet Show Whitten, Consty Paint, Positical Carbonings, etc. The year of Siver and Gold jumping Buyes and Silves and Gold Race Track, 10 conts. Per detect, 76 cents. Per gross, 73 20 page 4.

RUSSI CORDER, and le leist in your Genery. PASSAIC ADVERTISING CO. A. E. BENTLEY.

JUMPING BUG CO., 557 Greenwich St., New York City.

## 

Charles Austia Super's new recogny book, "Good Aftertidag," contains 125 chapters, and is intended It is begoly a book of facts. It tells how, it suggests. It advises. It goves expenses on. It treats supposed. It advisor. It gener experiences. It treats upon every phase of advertising. It tells all about

We have taken as chapters of general interest free ejody bound in paper. The pages are exactly the sing of the complete book, and the presing in from the mean plates in both instance. You can get a good idea of what "Good Advertising" is by resuling this sphage beak. The price for it is fifty costs. "Righ, book contains a reason good for promote. If you like the 12 chapters, and want the other 16; you can send us \$4.50 and the coupen, a high well he, secrybell \$6.50 costs, and us will send you a head seasely beaud velume of "Good Advertising." Thus,

of you don't want the companden't want the complete beck, it will have conk MES PURI ISSUER CO., 15 and 17 Regimen St., New York

### BIEL POSTERS' PASTE BRUSHES.

The "Nonpareil" the good break in changes then this break PRICES. 5 Inch. - \$5.25 Hark · 63.59 \*

The "Unexcelled" No good break is better then this break PRICES 8 Inch. - \$2.76 Had - 88.00 10 - 40.35 -

THE DONALDSON LITHOGRAPHING CO.

## at is just the way set for women them. Write on about our contract, Telephon tox, one Tennic contract, Telephon tox, one Tennic contract, Telephon tox, one Tennic contract, Ten

Peterson and Per-nic, H. A.

Designer of Descriptive Fosters, Theatrical, Comretherwise, Eleck biream Stock Letters. Scenifism Libe. B CINCINNATI. O.

TRESTON, NEW JERREY. The Trenton Bill Posting Co. plays all Millsouries in the city and substitu-resolution mans. I prograder the value of all or year. I provide the vices in an or and title leading. Will, E. William 1979, Manager

LUMPRIES, BETA, VA.

EVERY MLL POSTER - WANTS AND PRINTS

ADVERTISING

Pall of ideas and regrestions for Sabaription Price, \$1.00 per PATER GRIENISCO.

Command specials all billhoods and dend wells (it has all;

ssoTauntee Bill Peating Co.ros NA PRITTING A DISTRIBUTION. A. R. WHITE, Nor and Trees Best Stock. Best Werkmen ion. 45 Colomosti St., Tacolon. Hore. STAR

tree, benders, display, size of street to now, and set of money to speed, mediums to use. Ideas which eat of

For 50 cts.

The two leading branch of America, both of which are Blad Hade, Organ Scand and Steel Riveted

. 83.00 "

CINCINNATI, OHIO.



### ELMO GORDON & CO.

## LICENSED CITY BILL POSTERS.

BOISE CITY, IDAHO.

Just Ask

information form to income your

**Hud You Shall Receive** LICENSED pas for, full parteclars, which, if BILL POSTING. rightly used, will be of great value to you. We will also used you DISTRIBUTING.

aples of bright and original ad-Free Sample Hds

mithia six mostle. STEWART & COGILL,

411E Parkside Ave., Philadelphia.

that you will find unded to your backers. We will passence to double your Adventising Patures

NOVELTY SICNS

Philip B. Oliver. Licessed City BILL POSTER

319 Cherry St., FINDLAY, O

PANA III

LOU ROLAY Senter International S. P. A.

"The Bill Poster" An-cepts per year, post five, may be send to No. 177 Hest Highest St.

J. S. CRAIG.

HE LESINOTON AVENUE HASTINGS, NEB.

93,000 Square Feet of Boards.

DIFTZ & GLENDENNING.

Bill Posters and Distributors WOODLAND, CAL.

mbors between the Parting Association

COLFAX. WASHINGTON. 3160 Sanara Fact of Milliourds for COMMERCIAL ADVERTISING.

REPERENCES. All week will receive present at T. J. Steer, Drugglet GEO. H. LENNOX. W. I. Hamilton, Druggist . Clar Opera House

WANTED - Shows of all kinds. Weakers Pair, Sept. 11 to 15. Michelle WW. S. HART, Serv. WALLEON, 10574.

J.M.DISHON BILL POSTER Ferre Haute, Ind

BAS THE FINEST LINE OF BILL BRADES OF ANY CITY IN AMERICA OF ITS MEE. e IT WILL PAY YOU .

BETTER TO HAVE TOUR BILLS · TREES HEUTE · · Pean by Airy Serv to You Lane WILL DOSTRIBUTE A

A A YOUR CRO YACK UP YOUR CARDS PRITTED THAN ANYONE PLAN CAN

O. J. JOHNSON. City Bill

Poster. Galesburg, Ilis. Population squee,

## Hand Bills.

If intelligently used, they will bring more and better results, per dollar expended, than any ium extint. We make all kinds-Booklets, Pumphlets, Polders, Circulars macs, Catalogues, Price Lists, Heralds, Couriers, Programmes, Dolgers, Flyers raffets, Newspapers, Motters, Cards, Shape Novelties, Calendars, Stickers, Invitations We make all kinds and make them well. Our creations are artistically conceived and

Posters too. grave them to order. Any and all kinds, plain or fancy, monochra

# HENNEGAN CO.

719-721 SYCAMORE STREET, " Leading

CINCINNATI. O.