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# Jackson, Joel **Top Billboard Vid Nominees**

NEW YORK-Michael Jackson and Billy Joel are the most nominat-ed performers for Billboard's first annual Video Music Awards. Submitted by a panel of 14 television programmers and journalists, the nominations cover video clips in 15 categories, and long-form home vidprogramming in one music eo

category. The winners will be announced at Billboard's fifth annual Video Music Conference Nov. 17-19 at the Huntington Sheraton Hotel, Pasadena, Calif. Ballots are being mailed out Monday (24) to more than 4,000 members of the video music industry.

Michael Jackson's promotional clips for "Beat It" and "Billie Jean" received 11 nominations in eight categories. Billy Joel received nine nominations in eight categories for four songs: "Pressure," "Allen-town," "Goodnight Saigon" and "Tell Her About It."

Other artists receiving multiple are David Bowie, (Continued on page 74) nominations

ATLANTIC STARR sums up their new album in two words. YOURS: b cause they have you to thank for their first three #1 records. FOREVER

because their music's made to last. YOURS FOREVER (SP-4948). Their

new album featuring their latest hit, "Touch A Four Leaf Clover" (AM-2580). Produced by James Anthony Carmichael. ATLANTIC STARR'S

YOURS FOREVER. On A&M Cassettes & Records. (Advertisement)

# HOME MARKET SURGE Adam, IBM Spur **New Software Plans**

SAN FRANCISCO-The expected early arrival of Coleco's Adam and the rumored November launch of a new lost-cost IBM home computer have business software vendors eveing new opportunities in the home computer marketplace. These major firms have already started adapting professional programs in finanacial planning, word processing, management and electronic filing

for home computers. This latest chapter in the evolving consumer microcomputer arena was revealed at the first National Software Show, held last Wednesday through Friday (19-21). Ashton-Tate, Lotus Development Corp., Peachtree Software, Microsoft and Digital Research reported that in addition to their a.ready available packages, more products slated for home use will

be forthcoming. In essence, if IBM is about to 

# By FAYE ZUCKERMAN

attempt to conquer the consumer market, then its third party makers should as well, argues James Johnson, president of Human Edge Software Corp., a new entry to the home management soft-ware arena. "The introduction of the rumored IBM computer and Adam has changed the nature of software publishing," he said.

The idea of an IBM home computer provides a "great" incentive for its software makers to tackle this large market, explained Burt Bralliar, director of strategic marketing for Georgia-based Peach-tree Software, which recently acquired educational software firm Eduware. "It's easy for us to scale down our already existing programs for the new IBM." He added that it is estimated nearly 300,000 people have money put aside to buy a computer, and are waiting to purchase only IBM's. (Continued on page 70)

#### Inside Billboard

• WCOZ BOSTON, which was John Sebastian's crowning AOR achievement three years ago, has become the latest station to drop that format in favor of a more mass appeal approach. Program director Frank Holler cites demographics as the key to the move. Radio, page 14.

• RECORD/TAPE RENTAL LEGISLATION is near passage in Japan, following agreement between the government and opposition parties on key points of the proposed law. Page 3.

• COMPUTER SOFTWARE and hardware exhibits from some 250 U.S. and European high technology firms will be on show at Comdex in Amsterdam this week. About 10,000 attendees are expected at the event, which focuses on home management and business computer products. A special pre-show report appears on pages 31-32.

• COMPACT DISC DEALERS report that classical product is outselling other music categories by a wide margin, according to a survey conducted by PolyGram a month after its initial CD release. The survey also found that most dealers have yet to establish merchandising liaisons with CD hardware outlets. Page 1

• PRERECORDED VIDEO is becoming an increasingly important part of the product mix at the Camelot Enterprises stores, with 125 of the chain's 141 units now selling popularly priced videocassettes. Retailing, page 26.

• SPANISH-LANGUAGE PROGRAMMING has replaced "Music Of Your Life" at KFJZ Fort Worth, which has changed its call letters to KSSA ("Casa") to reflect its new block-programmed approach, aimed squarely at the area's 330,000 Mexican residents. Radio, page 14.

# U.S. Appeals Court: Publishers Lose \$\$ **On Recaptured Songs**

#### **By IRV LICHTMAN**

NEW YORK-In what has been hailed as a major victory for songwriters, a three-judge Federal Appeals Court panel has unanimously decided that authors are entitled to a full publisher's share of mechanical royalties when they recapture their copyrights.

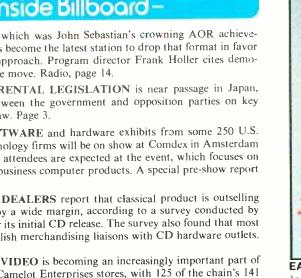
The decision, handed down here Wednesday(19), affects income on thousands of old copyrights, and re-verses a July, 1982 ruling by U.S. District Court Judge Edward Weinfeld, who declared that a publisher can continue to receive his share of mechanicals on pre-termination licenses even if a song is later recaptured by its authors or estate (Billboard, July 31, 1982).

In reversing Judge Weinfeld's deci-sion, Judges James Oakes, Richard Cardamone and Lawrence Pierce held, contrary to Judge Weinfeld's opinion, that the "derivative works" (e.g. recordings) exception in the 1976 Copyright Act did not "pre-

serve the music publisher's rights to share song royalties from derivative works in the form of sound recordings licensed by it and prepared by sound recording companies before termination of the original grant by the authors' heirs.

"Although the matter is one on which reasonable minds may well differ," the judges held, "we believe the scales tip in the favor of the author's heirs, and that the music publisher/middleman, having already had the benefit of a renewal term, is without recourse upon termination

Both the reversal and Judge Weinfeld's decision were an outgrowth of a suit in 1981 instituted by the Harry Fox Agency, the mechanical collection arm of the National Music Publishers' Assn., against Mills Music. The Fox office was seeking a determination on how to disperse mechanical income on one-third of writer Ted Snyder's share in the copyright (Continued on page 70)



EARTHA KITT---- "WHERE IS MY MAN? ternational Star, whose electrifying career has spanned theater, nightclubs and television. Now on **STREETWISE RE-**CORDS. Produced by Jacques Morali; Executive Belolo. SWRL 2217. (Advertisement)



THE NEW YORK MUSIC COMPANY, 29 West 57th Street, New York, N.Y. 10019 (212) 980 4649

# DONNA SUMMER PUT HER FINGER ON THE TRIGGER. AND FIRED OFF THE ALBUM THAT EARNED HER A SCOTTY.

It was 1975 when Donna Summer released her first album Love To Love You Baby.

And the record-buying public has loved to love her ever since.

She's won just about every award a recording artist can win. Gold albums. Platinum albums. Even double and triple platinum. Not to mention the 1977 Grammy and Oscar for *Last Dance*.

Now Donna has a Scotty to add to her impressive list of accomplishments, awarded to her 1982 gold album Donna Summer, featuring the hard-driving street beat and honest, forthright vocals that have become a Donna Summer trademark. This is rhythm and blues at its best. And that's why the six judges on the Scotty Board of Governors have honored it with our latest Scotty award.

We congratulate Donna Summer, her producer Quincy Jones, engineer Bruce Swedien, and West Lake Audio for their impressive work on this album. And we're proud that Scotch\* Recording Tape was part of their effort. To qualify for a Scotty, an artist must be a super achiever in any category of music. His or her album must go gold or platinum by RIAA standards and be mastered on Scotch Recording Tape.

So that Scotty winners get to share their experience with someone less fortunate, we award a generous donation in their name to the Muscular Dystrophy Association. That money goes toward helping kids like Jamie Loff.

We also award a \$5,000 music scholarship to a promising new artist chosen by the top Scotty winner of the year. You can nominate a music super achiever for this year's Scotty competition. Just contact your 3M Field Representative for details and forms. And you'll be helping the Muscular Dystrophy Association, too. Because we'll make a donation for every qualified nomination we receive.

Not every nominee can win a Scotty. But the artist you nominate just might end up in the company of hitmakers like Donna Summer.

Magnetic A/V Products Division/3M



Jamie Loff Reno, Nevada MD Association

www.americanradiohistory.com

# News

# **Karaoke Craze** Heads For U.K.

LONDON-The craze for Karaoke singing machines, whose Japanese sales now exceed musical instrument spending, is about to hit Britain. Instrument firm Rose Morris is to market the portable Song Machine made by Japanese group Clari-on, best known for its car radio systems.

Following a successful test run at a seaside holiday camp this summer, Rose Morris' Peter Clarke flew to Japan earlier this month to negotiate franchises and supplies. He says he expects to launch the machine, complete with a catalog of over 400 accompaniment tapes, at around \$900, aiming at the pub and club market.

The Watneys brewery will give the Karaoke machine a trial in 50 pub locations this winter.



award to the Sony Corp. and N.V. Philips Audio Division in recognition of their combined efforts in developing the Compact Disc during the recent Audio Engineering Society conference in New York. Masaaki Morita, deputy president of the Sony Corp., left, and J.J.G.C. Van Tilburg, senior managing director of Philips, are the happy representatives.

# AT ANNUAL CONFERENCE BMA Taking Look At 'Exclusion'

By NELSON GEORGE

NEW YORK—A discussion by leading black musicians of their alleged exclusion from pop/rock radio and video formats will be among the highlights of the sixth Black Music Assn. conference, to be held Nov. 4-6 at the Sheraton Centre Hotel here. Also on the BMA agenda is a tribute to Miles Davis at Radio City Music Hall.

On Nov. 5 at 10 a.m., a panel discussion titled "Black Music Artists Summit" will, according to executive director George Ware, "present the artists' side of the question of black music's exclusion from AOR radio

### FTC Looking At WCI-PolyGram **Merger Plans**

#### **By BILL HOLLAND**

WASHINGTON-Warner Communications Inc. has confirmed reports that the Federal Trade Commission (FTC) is looking into the anticipated merger of Warner and PolyGram, and that the FTC, in what is called a "sec-ond request," has asked WCI for more documentary data concerning the merger.

Warner Communications vice president Jeff Holmes confirmed Wednesday (19) that the FTC has asked for more documents in making its non-public investigation.

The move will give WCI a 20day delay in the proceeding, and follows CBS/Records Group president Walter Yetnikoff's ad-mission that CBS representatives have been in contact with government authorities here and abroad to raise the possibility of antitrust consequences of the proposed merger (Billboard, Oct. 22). Yetnikoff also stated that if the FTC approves the merger, CBS would follow suit and enter negotiations with one or more major record companies.

Officials at the FTC, however, would neither confirm nor deny the second request, or even that an investigation was underway. "I'm afraid all this is under the umbrella of a non-public investi-gation," says an FTC spokesman. But feel free to ask the companies, because they are not bound by these rules.'

Bootsy Collins, James and MTV.' Mtume, Bobbi Humphrey, Nile Rodgers and George Clinton are among the musicians scheduled to participate. "We have invited figures from a

variety of areas to respond to what the artists have to say," Ware says. National Assn. of Broadcasters vice president for minority and special services Dwight Ellis, MTV president Les Garland, WDAS Philadelphia program director Joe "Butterball" Tamburro, RCA vice president for black a&r Robert Wright, and Rep. William Gray (D-Pa.), as well as representatives from the Federal Communications Commission, the Federal Trade Commission and the National Assn. of Recording Merchandisers, are also expected to

attend. "We are particularly interested in having Rep. Gray and several other members of Congress monitor this dialog," says Ware. "In the way that black acts have been kept from competing in the general market by racist programming practices, there may be some form of federal legislation that can be drafted to combat it. That is also the reason we're hoping to have the FTC and FCC people there. The panel is being videotaped so that it can later be shown to people in Washington."

The Miles Davis tribute, set for Nov. 6 at 8 p.m., is the BMA's sec ond celebration of a major black American musician; Count Basie was honored in 1981. Among the performers so far scheduled to appear are Cicely Tyson, Mtume, the Whispers, George Benson, Peabo Bryson, Herbie Hancock, Grover Washing-

'81 Canada

OTTAWA-A just-revealed Sta-

tistics Canada study of the recording

industry's activities in 1981 shows

domination by foreign-controlled

firms and a healthy increase in sales

The government's information

agency, in its annual survey, reports

that 1981 sales of Canadian records

and tapes grew 27% to \$37.3 million,

based on a survey of 63 of 76 report-

ing companies. That is still a small

slice of the estimated \$320 million

market in 1981, but represented a

major jump compared to the overall

7% hike in business that year over

1980. Of 76 firms Statistics Canada

polled, 66 were foreign-controlled.

of Canadian-content recordings.

**By KIRK LaPOINTE** 

ton Jr., Quincy Jones, Charles "Honi" Coles, Angela Bofill, Chris Connor and an aggregation of ex-Davis sidemen called the Miles Davis Alumni Orchestra. The production has been organized by Barbra Israel, staged by Reed Jones and written by Clayton Riley.

The conference begins Nov. 4 at 2 p.m. with opening remarks from WBLS New York program director Frankie Crocker (who is the BMA's official "host" in New York), Ware and BMA president Dick Griffey, followed by a question and answer session on the state of the BMA. At 3:30 p.m., there will be three "special (Continued on page 62)

#### **TEMPORARY MEASURE Japan Rental Law Imminent By SHIG FUGJITA**

TOKYO-New legislation to control record/tape rental in Japan is now expected to be voted into law during the current session of Parliament, following agreement by gov-ernment and opposition parties on two key points. Parliament's Lower House approved the legislation Oct. 11.

The points, agreed on by the rental record subcommittee of the Lower House cultural affairs committee Oct. 7, are that the proposed bill will be only a temporary measure, effective until the country's Copyright Law is revised, and that the period for which record rental operators must seek copyright owners' clearance will be not one year, as originally proposed, but "a period to be decided by government ordinance."

Sales Jump

The 76, it is estimated, comprised

Wages paid out by reporting firms remained at about \$43 million in

1981, but the agency pointed out there had already been "a decline in the number of full-time employees

and a stabilization in part-time staff."

The survey does not reveal how many employees the business has, but

it should be noted the study came be-

fore the general reduction in activity

due to the economic recession of last

The eight-page study says that sales of prerecorded tapes rose 25%

between 1980 and 1981 and that "it is

reasonable to assume that most of the tapes were cassettes." Figures com-

piled monthly since then have shown

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year and this year.

about 90% of the business

Reported dramatic increases in the last year of more than 50% in production and shipments, but the sales figures are compiled considerably later.

But 1981 was not a big year for recording in Canada by foreign-controlled firms. Their recording costs decreased 49%, while Canadian companies' increased 19%

Even though only 10 firms are foreign-controlled, they made up most of the business in terms of sales. The figures in the study show foreign companies had \$210 million of the \$247.4 million worth of record and tapes sales that year.

There was about \$25 million in estimated sales from unreporting firms and \$47.5 million in imports.

# PolyGram CD Study Finds Classical Titles Way Ahead Of Pop

**By IS HOROWITZ** 

Gram product, like that of WEA and

CBS, is being shipped in enhanced 6by 12-inch packaging. Where stores used CD players for

demonstration or sale, Sony units fig-

ured in most responses, with Hitachi

product too recently at survey time

for meaningful results, early patterns showed 18% of the outlets with a

sell-through of less than 10%, 28%

at 10% to 30% of stock delivered,

Hottest titles in the PolyGram re-

lease were "Chariots Of Fire" and "The Planets" by Holst as conducted

by Herbert von Karajan. The survey

placed "Fame" as runner-up. A third

group of best-sellers included titles

by Rush, Sir Georg Solti, Kiri Te Kanawa, the Boston Pops Orchestra

Another survey of retailers will be

held shortly, says John Harper, Poly-

Gram marketing executive. Still earlier CD survey results by Sony reinforce expectations that first

buyers of players are mature and in a

comfortable economic bracket. Just made available, the Sony survey of

response cards, packaged with play-

ers, shows that most purchasers are

35 years or older, earn \$40,000 or

more disks within a year.

spring, tallied 1,500 responses.

and I Musici.

and 11% at a 50% or greater.

Although some stores had received

and Denon following in order.

NEW YORK-In a survey conducted one month after retailers received PolyGram Records' first re-Discs of Compact in lease mid-summer, classical product was found to be outselling other music categories by a wide margin, and most dealers had yet to establish merchandising liaison with CD hardware outlets.

The poll run by PolyGram quantified the early experience of 137 stores across the country. Clasical CDs paced sales in 74% of the stores, with pop leading in 21% and rock in 5%. Most stores priced their product at \$18 to \$19.99 for both pop and classical titles, although pop sold generally at 50 cents to \$1 less than classics, a pattern that emerged for CDs released by PolyGram as well as competitive labels.

Of the stores checked, only 37% had initiated cross-merchandising programs with audio stores, or declared intentions to do so. Thirty-one percent were demonstrating CD in-store, and 11% were also marketing CD players.

About 38% of the stores surveyed stocked 200 or fewer CDs; 31% carried as many as 300 units; and a surprising 13% stocked 500 or more pieces of product.

Most stores, some 56%, displayed their CDs in bins, with 15% using pegboards, and the remainder a variety of displays, including greeting card racks, glass cases, and in some cases custom-built wall racks. Poly-

The subcommittee had been study-

ing the so-called rental record shop

restriction bill, which gives copyright

holders the right to grant or withhold

permission for the use of their works,

even since August last year when it

was first submitted to Parliament.

Popularity of rental shops among the

young has adversely affected record

and tape sales, and both rights own-

ers and manufacturers have contend-

ed that the shops are in violation of

Opposition party arguments that implementation of the right to grant

permission for use should not be uni-

lateral, excluding the rental shops themselves, led to all-party agree-

ment on a report saying that permis-

sion for use should be given, on pay-ment of "a fair utilization charge."

Japan's copyright law.

#### In This Issue BLACK ... CANADA 62 CLASSIFIED MART... COMMENTARY...... 40. 42 . 54 GOSPEL ...... INTERNATIONAL. .....61 .9, 64 JA77 35 PRO EQUIPMENT & SERVICES RADIO 37 . 14 26 44 RETAILING TALENT & VENUES.

#### FEATURES

VIDEO

Chartbeat	6
Executive Turntable	
Industry Events	72
Inside Track	74
Lifelines	72
Most Added Records	16
Nashville Scene	54
Now Playing	30
Stock Market Quotations	
The Rhythm & The Blues	
Rock 'n' Rolling	44
Video Music Programming	
Vox Jox	
Yesterhits	

Singles Reviews ...

OCTOBER more, prefer classical music, bought eight to 12 CDs with their player and expected to buy an additional 50 or 29 1983, The survey by Sony, assembled last BILLBOARD

48

67



STRONG HORN SECTION—The songwriting team of Holland/Dozier/Holland reunites while producing several tunes for Herb Alpert's latest LP. "Blow Your Horn." Pictured at the A&M studios are, from left, Lamont Dozier, Alpert, and Edward and Brian Holland.

#### financial statement. **FIRST RELEASE: NINE CTI TITLES A&M Introduces Audiophile Line**

#### By SAM SUTHERLAND

LOS ANGELES-A&M Records is launching its own premium LP and cassette line, the Audio Master Plus series, with an initial release of nine albums originally produced for the label by Creed Taylor under his CTI production logo. Also in the maiden Audio Master Plus line, which shipped last Tuesday (18), is a discount-priced sampler album featuring tracks from those nine titles. According to David Steffan, vice president of sales, "The bulk of the

first release was produced by Creed

Taylor, but future releases will not be limited to Creed Taylor projects."

The label plans to augment the series,

list-priced at \$9.98 in both disk and

cassette, with new audiophile ver-

sions of catalog perennials selected

from its entire lineup of acts. All LPs in the series will be halfspeed mastered and pressed on an audiophile compound formulated for A&M by Vitec, producers of the Quiex high-end compounds used for premium pressings elsewhere. Cassettes are being duplicated on BASF chromium dioxide tape, previously used by the label for recent albums by Supertramp, the Police and Herb Alpert.

Cassettes will also employ Dolby's HX Professional headroom extension system, purported to yield cleaner high-end response without requiring special playback circuitry. The Dolby HX system has recently been added by both Capitol and WEA Manufacturing as a duplicating service. Cassettes will also feature a "chrome-notch" shell enabling properly equipped home decks to automatically switch to the correct equalization setting.

Among the titles in the initial release are two each by George Benson ("Tell It Like It Is" and "The Shape Of Things To Come") and Wes Montgomery ("A Day In The Life" and "Down Here On The Ground"), along with Quincy Jones' "Walking In Space," Paul Desmond's "Sum-mertime," Nat Adderley's "You Baby," Antonio Carlos Jobim's "Wave" and "Israel," by J. J. John-son and Kai Winding. The special sampler, featuring tracks from each,

### **ASKS \$6M IN DAMAGES** Zappa Suing Warner Bros.

LOS ANGELES—Frank Zappa seeks a collective \$6 million in damages from Warner Bros. Records in a Superior Court suit here. Zappa goes back to a Bizarre Records deal he signed with the defendant in

October, 1968, which was followed by a pact with Bizarre Records in March, 1973. These two deals legally became Zappa's under a Superior Court judgment of July, 1978, whereby tapes from the latter two labels were sold to Warner Bros. Records.

misleading statements and thwarted his legal right to audit their accounts on his behalf. His suit asks \$2.4 million in actual damages, \$600,000 in royalties due his Munchkin and Frank Zappa Music firms and \$3 million in exemplary and punitive damages.

### MUSIC DIVISION INCOME UP WCI Earnings Drop Again; Atari Blamed For Losses

NEW YORK—An 80% increase in operating income for the recorded music division was only a glimmer of light in an otherwise dismal third quarter report by Warner Communications, Inc. which saw a \$122 million loss for the quarter and an after-tax loss of \$424.7 million for the first three quarters of this year.

Atari was blamed for the massive losses, with the consumer electronics division, of which Atari is a part, reporting losses of \$180,287,000 for the quarter on revenues of \$187,751,000 compared to an operating income gain of \$109,595,000 on revenues of \$528,858,000 for the quarter last year. Consumer electronic losses for the first nine months of 1983 were \$536,348,000 on operating revenues of \$753,642,000, compared to an op-erating income gain of \$322,040,000 for the same period last year on operating revenues of \$1,410,742,000.

This contrasted sharply with the performance on the recorded music side, which saw an operating income of \$14,720,000 for the third quarter on revenues of \$186,237,000, up 80% from last year's third quarter operating income of \$8,192,000 on operating revenues of \$174,286,000. For the nine-month period ending Sept. 30, operating income was \$35,976,000 on revenues of \$545,704,000, down slightly from last year's operating income of \$36,188,000 on operating revenues of \$539,393,000.

The poor quarterly showing at WCI has resulted in a 30% cut in corporate overhead, says the firm,

which has translated into a reported 250 corporate staffers losing their jobs.

Overall, WCI suffered an after-tax loss of \$122,366,000, or \$1.88 per share, on revenues of \$768,839,000. These figures compare to revenues of \$1,060,168,000, a net income of \$78,685,000 and earnings per share of \$1.21 reported in the third quarter last year. For the first nine months of 1983, WCI had an after-tax loss of \$424,663,000, or a loss of \$6.57 per share, on revenues of \$2,373,253,000. These results compare to revenues of \$2,932,335,000, net income of \$224,803,000 and earnings per share of \$3.46 in the first nine months of 1982.

"The third quarter 32% aggregate increase in operating income from the recorded music, filmed entertainment and consumer products divisions unfortunately did not overcome the substantial operating loss at Atari," says Steven J. Ross, chairman and chief executive officer of WCI. "The continuing chaotic marketplaces for video games, home computers and coin operated games, including distress sales of inventory by companies leaving the business, were the principal contributing factors to Atari's third quarter loss.

The financial report also reveals that the Warner Amex cable operation, which includes MTV, also continued at a loss in the third quarter, though specific figures were not released.

# **Executive Turntable**

#### **Record Companies**

Larkin Arnold has been appointed senior vice president, CBS Records Divi-sion, based in Los Angeles. He was a&r vice president and general manager of black music .... Michael Kidd has joined RCA Records in New York as division vice president of black promotion. He was national promotion director for Poly-Gram . . . A&M Records in New York has promoted **Rick Stone** to vice president of promotion. He was national singles director ... Kenneth Reynolds has been named director of r&b product management for Arista Records in New York. He was PolyGram Records' r&b director of press, video and a&r.

Elektra/Asylum, New York, has promoted Sylvia Rhone to national marketing director of special markets. She was Northeast regional promotion and mar-keting manager for Elektra . . . Liz Heller assumes the newly created position of video services manager for MCA Records, based in Los Angeles. She was part of Epic Records' media relations department . . . Steve Bock has been appointed vice president of marketing and sales for the Benson Co. in Nashville. He was national sales director for CBS/Priority Records.

Josh Grier has been named general manager of Record Bar's Dolphin Re-cords label in Durham, N.C. He was manager of the chain's artist management firm, RBI Management. In addition, Record Bar has filled three spots in its human resources department. Patti Murray, formerly senior employment representative at Duke Univ., is now the chain's employment specialist. John Vacek Jr. has been named manager of employment and employee relations. He was an employment manager at Duke. And Ethan Levine has been named manager of training and development. He was a clinical psychologist in private practice.

fessional manager and director of writer development. He was a writer, engineer

al in Stamford, Conn. He was head of American affairs for CBS Enterprises Newport Beach, Calif.-based Karl Video Corp. has appointed Harold

Weitzberg director of sales. He was a video/telecommunications consultant. The Crescendo Corp., Dallas, has appointed **David Dearing** corporate vice president and **Randy Dodgen** audio division manager. Dearing was a manufac-(Continued on page 72)

#### **DeVorzon Wins A&M Contract Suit** LOS ANGELES-A Superior which DeVorzon argued was provid-

Court jury has awarded composer Barry DeVorzon \$241,000 plus legal costs in a suit in which he charged A&M breached his pact by not providing proper artist credit on his sin-gle, "Nadia's Theme."

DeVorzon, represented by David Greenberg of Greenberg & Panish here, claimed that he lost vital artist exposure when the promotional singles of "Nadia's Theme" were shipped in August, 1976 without artist credits. On a later reshipment of promos, A&M added the credit,

ed for in his label contract.

The 12-person jury, after deliberating for four days, came up unanimously with the settlement. The trial before Judge William Rae lasted six weeks.

The DeVorzon composition, originally called "Cotton Stream," was part of a motion picture soundtrack released in 1971 by A&M. Three years later, it was played on the popular soap opera, "The Young And The Restless," which kept it as a theme. In 1976, the melody was used as the background theme for the gymnastics of Olympian Nadia Comenici in a documentary.

News

NEW YORK-Record and tape sales helped RCA Inc. post a 34% rise in third quarter earnings on all-

time high sales of \$2.26 billion for the

"Earnings for the three months ended Sept. 30, 1983 amounted to

\$63.9 million, equal to 57 cents per

common share, compared with \$47.6

million, or 40 cents a share, in the

third quarter of 1982," says RCA.

"Sales for the latest quarter rose to a

"Government Systems continued

new high of \$2.26 billion from \$1.98

to set quarterly sales and earning rec-

ords, while the RCA Service Co.,

RCA Records and the Solid State Di-

vision posted higher profits," contin-

ues the firm in its less-than-detailed

Apart from an emphasis on quality

control in manufacturing disks and

tapes, Steffen says A&M will also stress packaging. All titles in the first release will feature the original

artwork and packaging, including

gatefold covers; LP sleeves are also

being double-laminated for a high

gloss finish. Packaging will also in-

clude poly inner sleeves and heavy-

gauge, loose shrink wraps, perforated

at one edge for easy opening. All

pressing will be done at The Pressing

Another 10 titles in the series are

promised within 60 days, and Steffen

reports that catalog offerings will be

augmented by albums that will ap-

pear for the first time as part of the

Audio Master Plus project. These are

expected to include previously unre-

leased anthologies by such artists as

Chuck Mangione and Gato Barbieri.

their original catalog numbers, aug-

Michael Jackson

NEW YORK-Vestron Video

here plans a pre-Christmas release of an all-format video presentation of

"Michael Jackson: Making Of The

Thriller Video." The one-hour pro-gram will carry a list price of \$29.95,

according to Vestron's Jon Peisinger. The planned release confirms spec-

ulation of a commercial presentation

of the basic 10-minute "Thriller" vid-

eo shot in Los Angeles by film direc-

tor John Landis at a budget said to be

clips, as well as video footage shot for Jackson's "Off The Wall" album.

Video For Sale

mented by a special 9 prefix.

All reissues in the series will retain

**RCA Earnings** 

**Jump By 34%** 

quarter.

billion a year ago.

will carry a \$6.98 list

Plant in Irvine, Calif.

Because original promos didn't carry his credit, DeVorzon claimed that when his Arista album, based on the popular melody, was released, it bombed, wheras the A&M compilation album, released earlier in 1976, sold 461,000 units. The single topped one million unit sales in the U.S. on A&M. Counsel for A&M Records said

the label has not yet determined whether it will appeal the Superior JOHN SIPPEL Court verdict.

#### Marketing

**Publishing** Tommy Cassasa has joined Southern Writers Group USA in Nashville as proand song plugger for Tree International. **Video/Pro Services** Rob Straight has been appointed vice president of Vestron Video Internation-

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#### \$500,000 (Billboard, Oct. 22). In addition to this project, the Vestron re-Zappa charges that Warner Bros. Records has failed to account, provided lease contains footage of the shooting process, plus "major elements" of Jackson's "Billie Jean" and "Beat It"

# THE NEW SAGA ALBUM:

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before their U.S. debut,

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# News

# **Aretha Franklin Sues Arista For Contract Breach**

6

NEW YORK—Aretha Franklin claims that Arista Records breached her contract with the label by improperly accounting for her record sales, according to a suit filed here last week.

The singer, charging that Arista failed to credit her royalty account with sales of 600,000 copies of her "Aretha" and "Love All The Hurt Away" albums, has asked Judge Kevin Duffy of Federal District Court in Manhattan for the option of terminating her pact with the label.

Franklin also asserts that Arista made charges against her recording fund account, instead of her royalty account. She contends that this diminished the amount available to her for the costs of recording.

The label knew her recording account was in a debit position, yet contracted with Luther Vandross to produce her third and fourth Arista albums "for substantial cash advances and royalties," which Arista agreed to without Franklin's consent and which were charged against her suit recording account, the maintains.

The singer would not have agreed to the terms and conditions of the Vandross pact had she been consulted, and would have either sought "more favorable terms" or another producer, according to the complaint. Arista had not answered the complaint at presstime. LEO SACKS

#### **Rock Hall Grows**

BILLBOARD

1983.

NEW YORK-Five new members 29, have been named to the recently organized Rock and Roll Hall Of Fame *<u><b>OCTOBER</u>* Foundation. They are Walter Yetnikoff, Seymour Stein, Jann Wenner, Alan Grubman and David Braun. In addition, John Hammond has joined the rules and nominating committee.

# Lushka, Shepard 'Good Old Disco' Still Works For Moroder

LOS ANGELES-The continuing success of the "Flashdance" soundtrack-now in its 24th week in the top 10 on Billboard's Top LPs & Tapes chart-proves if nothing else that there's still a market what producer Giorgio Moroder calls "good old disco music." Three or four years ago, when the backlash against disco set in, the odds would have weighed against a traditional-sound disco track like "Flashdance . . . What A Feeling" becoming a smash hit. But the Irene Cara single, which Moroder produced, was that and more, logging six weeks at No. 1.

"A few years ago people were just a little tired of that kind of

"We certainly feel that 'Fame' has

demonstrated clearly to the television

industry at large that the combina-

tion of viable music with free televi-

sion on a worldwide basis is a terrific

vehicle, and we look forward to do-

ing other things in that direction," he

show, now being syndicated to 105

U.S. markets, has spawned total sales

of four million units of the four

'Fame'' albums that have been re-

leased around the world. "Every

Koppelman claims that the tv

explains.

sound," says Moroder. "But all it takes is one big album or one big movie and the whole scene changes again. It's good that that kind of music is back. I was always happy and proud to do that kind of stuff But it's funny because nobody really believed in 'Flashdance,' and now it's been one of the biggest movies of the year."

Moroder is also making noise on this week's chart with two new singles. Joe "Bean" Esposito's "Lady, Lady, Lady," the third single from "Flashdance," jumps to 86, and Irene Cara's "Why Me?" the first single from her upcoming Geffen/ Network album "What A Feelin'," sprints to 46.

Entertainment Co. Keys On Video

Moroder's success with Irene Cara continues his pattern of achieving his biggest hits with female artists, namely Donna Summer and Blondie's Debbie Harry. But Moroder says it almost turned out differently. "Joe Esposito sang the demo of 'Flashdance,' and I would have liked him to do the song for the film, but the film company wanted to have a bigger name."

In the wake of his success with "Flashdance," Moroder is pursuing several other film assignments. The first to be released will be Al Pa-cino's "Scarface," about which Moroder says: "That's going to be (Continued on page 74)

Koppelman says that in the last

Co. and even prior to the Entertain-

ment Co., they were worldwide hits.

If you have terrific songs, they trans-

working with Barbra Streisand has

really broadened my own scope as to

the potential of the various markets around the world. So I am really

looking at product on an internation-

"But the 'Fame' experience and

late everywhere.

al basis.

# **Unveil Distribs** For New Label

LOS ANGELES—Independent distributors gained another new black label ally last week as veterans Mike Lushka and Bunky Shepard unveiled here their list of distributors for the new Crossroads Entertainment operation (Billboard, Oct. 15).

The two who have a combined 53 ears of industry experience, left Highrise Entertainment, Dallas, in August. Lushka is chairman of the board and Shepard president. For-mer Motown, Casablanca and Destiny financial executive Tony D'Anna vice president of finance

Opening acts being released on \$5.98 12-inch singles include the Skoolboyz, a Chicago trio, and Ronnie McNeir, keyboarder with the Four Tops, now pacted to Capitol. Shepard, a&r director for Crossroad Records, acquired masters from McNeir. Shepard intends to release about eight albums a year, with intermittent seven- and 12-inch single releases.

Crossroad will also be distributing Tom DePiero's Airwave Records. The dance-oriented label has released three 12-inch singles: West German singer Linda Kendricks' "Stupid Cupid," Freddie G.'s "Get Up Off The Funk" and Delia Renee & the Originals' "Please Mr. Postman."

Crossroad distributors are: Bib, Charlotte; JEM, Dallas; Stan's, Shreveport; Schwartz Bros., Lanham, Md. and Philadelphia; Progress, Chicago and St. Louis: PIKS. Cleveland and Detroit; Navarre, Minneapolis; Alpha, New York and Boston; with Atlanta and Miami yet to be appointed.

# Heartland Beat Windy City Solidarity Is **NARAS Chapter's Aim**

Chicago's NARAS chapter will attempt to pull together the disparate elements of the Windy City's entertainment community in a Nov. 14 seminar entitled "The Chicago Entertainment Scene In The '80s---The Role Of The Music Industry.' NARAS' first such educational forum of the fall season (and its third this year) is to be presented as always in conjunction with the Arts, Enter-tainment, & Media Management Program (AEMMP) of Columbia College.

NARAS board member Nicholas J. Schmitz says the genesis of the seminar "grew out of practical considerations of local music industry people, which boils down to 'How can I develop more business?' The program will concentrate on overcoming the structural problems of the industry in Chicago." Foremost among those difficulties, says Schmitz, is that old standby "failure to communicate.'

Noting that other Chicago artistic subcommunities, such as those involved in theatre, advertising, film, television, and audio/visual, are mutually supportive, Schmitz observes that the local music industry has the potential to enhance all those other areas of local entertainment.

Figuring that Chicago's music business could learn a trick or two from kingpins of the "other" performing arts, the NARAS board has

assembled a Who's Who of local luminaries in theatre, film, video, tele-. vision and advertising for the

former artistic director of Second City and current chairman of Columbia College's theatre/music department; Susie Kellett, director of the Illinois State Film Office; Sterling "Red" Quinlan, director of Chicago Coalition, a tv-oriented interest group; Alan Leder, co-founder and vice president of Independent Film & Video Network; Gary Klaff of ad agency Klaff & Weinstein Inc.; Lois Weissberg, director of the Mayor's Office of Special Events; and moderator E. Leonard Rubin, president of Chicago's non-profit Lawyers for the Creative Arts. The program is to be introduced by Fred Fine, AEMMP Chairman, and Alligator Records' Bruce Iglauer, the only formal music industry representative involved.

ways in which those involved in Chicago's music can contribute to their particular areas of concentration. We'll be assessing where the Chicago music industry stands in the local entertainment scene as well as the possibilities of expansion," explains Schmitz. "We want to broaden the focus of the business, so people can develop contacts in other areas of entertainment.'

# Chartbeat Gibb Does It Again As **'Islands' Streams To Top**

By PAUL GREIN

"Islands In The Stream," Кеппу Rogers' duet with Dolly Parton, jumps to No. 1 on Billboard's pop and country charts, and holds at No. 1 on the adult contemporary chart for the third straight week. It's the second No. 1 pop hit for both Rogers and Parton, following "Lady" and "9 5," respectively. "Islands" is also the 16th No. 1 to 5.

pop hit written or co-written by Barry Gibb, and the first since Barbra Streisand's "Woman In Love" three years ago. Robin and Maurice Gibb have collaborated on all but a few of these hits, namely Frankie Valli's "Grease" and Andy Gibb's "I Just Want To Be Your Everything" and "(Love Is) Thicker Than Water."

Here's a complete list of Gibb's 16 No. 1 pop hits, in chronological order:

- 1. "How Can You Mend A Broken Heart," Bee Gees, 1971, four weeks.
- "Jive Talkin'," Bee Gees, 1975, two weeks. "You Should Be Dancing," Bee 3.
- Gees, 1976, one week.
- 4. "I Just Want To Be Your Everything," Andy Gibb, 1977, four weeks.
- 5. "How Deep Is Your Love," Bee Gees, 1977-78, three weeks.

- 6. "Stayin' Alive," Bee Gees, 1978
- 7. "(Love Is) Thicker Than Waweeks.
- Elliman, 1978, one week. 10.
- 1978, seven weeks.
- two weeks. "Too Much Heaven," Bee Gees, 12.
- weeks.
- 'Love You Inside Out," Bee Gees, 1979, one week.
- sand, 1980, three weeks.

produced all but two of these records, Albhy Galuten. The exceptions: the Bee Gees' "Jive Talkin'," produced by Arif Mardin, and Yvonne Elli-man's "If I Can't Have You," produced by Freddie Perren.

'Islands In The Stream'' is, finally,

- four weeks.
- ter," Andy Gibb, 1978, two
- 8. "Night Fever," Bee Gees, 1978,
- 11.
- 13. "Tragedy," Bee Gees, 1979, two
- 14.
- 15. "Woman In Love," Barbra Strei-
- 16. Rogers with Dolly Parton, 1983.

We might add that Barry Gibb co-

calendar.

- eight weeks. 9. "If I Can't Have You," Yvonne
- "Shadow Dancing," Andy Gibb,
- "Grease," Frankie Valli, 1978,
- 1979, two weeks.

- "Islands In The Stream," Kenny

mostly in collaboration with his brothers and Karl Richardson and

(Continued on page 70)

can't yet discuss them. He notes that Barry Fasman, a producer for the Entertainment Co. who does the music for "Fame," has also recently written the title song for "Taking Advantage," a new show in production at Paramount Television.

Apart from its tv/music projects. it's pretty much business as usual at the Entertainment Co. Artists currently on the Entertainment Co./ CBS Records label include Eddie Murphy, the Weather Girls and Enid Levine, while Entertainment Co. staff writers and producers work on projects for other labels.

"We are about to release a new Eddie Murphy album," says Koppel-man. "We have released a new Weather Girls album called 'Success,' produced by Paul Jabara. We are in the process of working on a television special for them and a 1984

"We currently have a record on the black and dance charts with Stephanie Mills via PolyGram, which we hope to cross over. Garv Klein is currently in London putting the finishing touches together for a Nana Mouskouri album. David Wolfert is presently working on an album for Marilyn McCoo, which will be released on RCA.

"In terms of our music publishing," he continues, "we have the new Smokey Robinson single, 'Just Like You.' We have been able to establish

#### British Wholesaler Suspends Operations

LONDON-Lugton & Co., a major record wholesaler in the East End here, has suspended all dealing. The operation is now in the hands of bank receivers and managers.

The 82-year-old company has long been a leader in Britain's wholesale trade. Managing director Walter Ficker, a veteran of record wholesaling for half a century, says: "Now we can only wait on reports about our situation. We hope to get authority to accept and deliver orders again. We're not just throwing in the towel, but it's impossible even to guess how we can resolve matters."

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By MOIRA McCORMICK

seminar.

They include Sheldon Patinkin,

Panelists are expected to discuss

### Lushka says he will be welding international ties for the label in the near future.

#### By ROMAN KOZAK country where we have released our 'Memories' as one of the songs of the year, but we are represented not NEW YORK-The international records along with the tv show has success of the "Fame" tv program, just with the 'Cats' score on Broadcreated a Fame-mania, and we have whose music and albums have been many countries left to go. It hasn't way but also with 'Preppies' Off-Broadway. produced by the Entertainment Co., run in Japan or Germany, but it's getting ready. It just started in Arhas prompted the record, production gentina," he says. year or so he has begun to look at the and publishing company to look music business more as an interna-tional business. "Whenever we had more closely into both the tv/video Koppelman says that he has other and international marketplaces, says tv/music projects on tap soon, but he Charles Koppelman, its president. hits in the past, at the Entertainment

Koppelman Says 'Fame' Has Inspired New Projects

# PROFILE: LIONEL RICHIE

BORN: Tuskegee, Alabama HOME: Southern California PROFESSION: Musician, Performer, Producer, Songwriter, Recording Artist CURRENT PROJECT: His first-ever solo tour. 45 grueling days. He loves it.

WHY I DO WHAT I DO: "I believe that the words that were given to me are a gift, and the songs I write are all just whispered in my ear, and all my job is that I just put it down on paper and put it on tape and let it go."

LATEST ACCOMPLISHMENT: First solo album, released in 1982, sold more than 4 million copies, putting it among Motown's all-time best sellers. PROFILE: Works well with people. Great motivator of emotion and enthusiasm.

HIS ALBUM: Can't Slow Down. Better late than never.

HIS LABEL: Motown. Where the hits hang their hats and call it home.

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PAGEN



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# News/International



AUSTRALIAN PERSUASION—WEA Records staff and DJs from Sydney radio station 2SM celebrate 52 weeks of chart action for inxs' platinum LP "Shabooh Shoobah." Released in the U.S. on Atco, the LP has spawned four hit singles in Australia.

## U.K. DEALERS, CONSUMERS TARGETED EMI Readies Record Token Blitz

LONDON—EMI Record Tokens is spending a record \$600,000 on a television advertising campaign aimed at increasing consumer awareness of the gift vouchers, but also including two-and-a-half-minute commercials directed at record dealers nationwide.

The campaign has been trailered by the dispatch of 5,000 glossy 20page brochures to record retailers, complete with order forms bannered: "Keep On Keeping The Money In The Record Business."

On Nov. 4, all the commercial break spots in the three news bulletin

segments of the breakfast-time television show "Good Morning Britain" will be filled by a trade-only advertisement telling dealers of the pending consumer campaign. Television advertising to the public starts Dec. 5 and lasts through Christmas Eve.

Last year, EMI Record Tokens switched from press advertising to television. The promotion, though covering only half the country, boosted sales by 40%, claims John Mew, the division's general manager. "As a result, we've doubled the tv spend to cover the whole country," he says.

The costly promotion is a result of wide market research, says Mew. "We found the customers liked record tokens but couldn't always find them in the shops. We found dealers generally liked tokens but looked for more aggressive promotion from us, plus better point-of-sale material."

Mew is telling dealers that record tokens account for 40% of all record-

ed music sales in January, as people "trade in" presents, and for roughly 3% of all record product sold annually.

Dealer resistance to tokens here has traditionally come from the independents, who believe tokens sold by them are redeemed in the multiples, and that they sell more than they exchange. Some say they lose money on tokens exchanged for heavily discounted reacords.

But Mew insists: "Overriding any problem is the fact that tokens bring people into record shops. Buyers are often people who normally go into the stores. And redeemers nearly always top up the face value of the token with extra money to make a purchase. Cost to the dealer is only 3%, which comes back to us to fund the business."

Last year EMI artist Cliff Richard appeared in the advertising campaign. This year it is veteran disk jockey Alan Freeman.

**Starblend Moving Into Promotion** U.K. Television Merchandiser Ready To Branch Out

LONDON—Television merchandiser Starblend, set up here a year ago, will launch its own sales promotion company, Sound Advice, with the aim of involving the music industry in cross-promotion of existing and planned compilations.

The move comes as Starblend releases a second batch of five doublealbums in its Solitaire Collection series, backed by a \$375,000 consumer advertising push. Track selection and packaging of

Track selection and packaging of these are geared to a predominantly female MOR audience. Tony Harding, managing director, notes: "We have deliberately packaged the product in a similar way to cosmetics companies, and this approach opens up numerous cross-promotion possibilities for other relevant industries like fashion, cosmetics and iewelery.

"Because we're tapping a similar market, there is great scope for leaflet inserts, sleeve advertising, sponsorship, premiums and incentive schemes and other forms of crossmerchandizing."

### BPI Firm Fined For Chart Fraud

LONDON-The British Phonographic Industry (BPI) has fined one of its member companies, Eurodisc, \$4,500 for a breach of the industry chart Code of Conduct.

The decision was made after a routine security check by Gallup, the independent research organization that has compiled Britain's national charts since the start of the year, at a chart return store in the Southeast had revealed "apparent irregularities" in its data.

The investigation which followed, says BPI, brought to light the activities of a member of the shop sales staff. The employee is said to have admitted making false returns of Arista product into the dataport stysem in the store. A representative of the sales and promotion company employed by Arista is reported to have been involved in the falsification.

At the joint request of BPI and Arista, Gallup carried out further investigations in other chart return shops in the sales area involved. No further irregularities came to light.

Says BPI's public relations consultant Chris Poole: "The charts Code of Conduct is very clear indeed on the subject of falsifying data, and BPI member companies are held responsible for the field activities of their sales forces even where individual representatives may be found to be acting outside the express instructions of their employers." Branded compilations, either specially produced or using catalog material, are a key possibility for Sound Advice, which is headed by general manager Rowland Deighton. The firm will also make its services available to third parties.

Starblend, whose first release was a '60s nostalgia compilation, "Unforgettable," has adopted the same thematic approach as its successful competitor Tellydisc. Harding says he believes that by getting away from chart topicality and aiming at an older-than-average audience, its product will enjoy "practically unlimited" shelf life.

"We're not using television advertising as a selling medium like the conventional hit compilations which become out of date after about six weeks," he says. "Our strategy is to use television to provide support for the product and to build consumer awareness."

Harding suggests that successful direct response marketing demonstrates the viability of easy listening

product in High Street retail and non-traditional outlets. He adds that promotional scams like a flexidisk giveaway sampler in the popular national magazine Titbits are designed to capure the elusive "missing millions" who, while they are happy to order albums from television, rarely if ever venture into record shops.

Contents of the Solitaire disks is largely licensed material from Motown, Nashville and other sources. But Starblend also originates its own recordings, as is the case with "Musical Fantasy." Featuring the London Symphony Orchestra and recorded on Sony 24-track digital at CBS Studios, this album has just become the first double Compact Disc released by a U.K. company, according to Harding, and also the first tv-merchandized product to be available in the CD format.

Retail price is around \$27.50, while parallel tape and LP versions, first offered earlier this year on direct response, will sell here at around \$10.50.

# German Industry Reports Special Marketing Boom

MUNICH—Special marketing is seen here as one of the few profit centers remaining for traditional record companies. At CBS in Frankfurt, for instance, which has steadily expanded in this area, special marketing profits more than doubled in the last year.

The 1982 annual report of the record industry association Phonoverband notes this phenomenon, with special sales in units of all major record companies via clubs, direct mail and so on jumping 25% over the previous year. During the same period, unit turnover with retailers slipped by 4%.

CBS' share of the German retail market has grown faster in the past two years than that of any other company. But the special marketing division, under Uwe Fendt, still manages to provide an increasing share of CBS revenues: 15% in 1979-80 versus 22% this last year.

The division has three sections: special products, working directly with outside industries; special sales, via clubs, budget distribution, direct mail and so on; and royalty sales, including production for other record companies and television merchandising.

Special products has been especially successful in attracting industrial parmers for rock-oriented music promotions. A "Pop Star Gallery" for Coca-Cola earlier this year led to a special album with 40 titles, mostly from CBS artists, plus a second album for direct mail and retail sale, featuring the most popular songs as chosen by Coke customers. Coca-Cola invested a huge amount of advertising money in this campaign, which generated considerable promotion for the artists, not to mention income for CBS Frankfurt.

Special sales has developed a talking greetings card, which CBS plans to begin marketing soon, and is preparing special print marketing of a series of spoken word recordiongs. CBS currently works with all German record clubs but does not have a club of its own.

Wolf Urban of CBS royalty sales says he has been busy "looking for concepts to develop with the German television stations." He points to a popular album using music from the ZDF-TV series "Ronny's Pop Show," and a benefit album with ZDF's "Dalli-Dalli."

Asked about the key to CBS' special marketing gains, Urban notes the background of Fendt's team, virtually all of whom came to CBS from advertising agencies or professional marketing jobs. "We're all experienced marketing professionals, so we know what our partners are looking for," he says.

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Director of Sales, Video/Sound Business: Ron Willman (N.Y.); Director of Sales, International Buyer's Guide: Ron Carpenter (N.Y.); Home Entertainment Manager: Diane Daou (L.A.); Marketing Services Manager: John F. Halloran (N.Y.); Produc-tion Manager: John Wallace (N.Y.); Promotion Assistant: Nanette Varian (N.Y.); Production/Sales Coordinators: Lucy Bellamy (LA.), Debra Millburn (Nashville). Account Executives: New York—Norm Berkowitz, Don Frost (212-764-7356); Los Angeles—Christine Matuchek (213-859-5316); Nashville—John McCartney, Southern Manager (615-748-8145); Classified Advertising Manager—Jeff Serrette

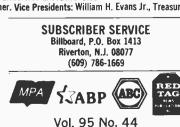
Southern Manager (615-748-8145); Classified Advertising Manager—Jeff Serrette (N.Y.) (212-764-7388). International Sales: Australia—Geoff Waller & Assoc., 64 Victoria St., North Syd-ney 2060, Sydney 4362033, Telex 790-70794; Canada: Frank Daller, 632 Adelaide Street West, Toronto M6J1A9, 416-365-0724; France: Ann-Marie Hounsfield, 6 rue Ancelle, 92525 Neuilly/Seine, Cedex 1-738-4321; Italy: Germano Ruscitto, Pizzale Loreto 9, Milan, 28-29-158; Japan: Hugh Nishikawa, Utsunomiya Bldg., 19-16 Jin-gumae, 6-Chome, Shibuya-ku, Tokyo 150 03-498-4641 Telex: 781-25735; Mexico and Latin America: call New York office, (212) 764-7356; New Zealand: Mike Bai-ley, F.J. Associates, P.O. Box 1367, Wellington, 723745; Spain: Rafael Revert, Gen-eral Manager, c/o Radio Madrid 232-8000, 231-8319; United Kingdom: Patrick Campbell, European Advertising Sales Manager, 7 Carnaby St., London W1V1PG Campbell, European Advertising Sales Manager, 7 Carnaby St., London W1V1PG 439-9411 Telex: 851-262100; West Germany: Hans-Moritz v. Frankenberg, Muller & Von Frankenberg, Uberseering 25, 2000 Hamburg 60, 040/631 4299-631 37 71; Belgium, Denmark, Finland, Greece, Holland, Luxemborg, Norway, Portugal, So. Africa, Sweden: contact, Patrick Campbell, London office; Austria, Switzerland: contact West German office.

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# Commentary **EDITORIAL Promotion In Perspective**

Talk is cheap. Independent record promotion, on the other hand, is expensive and said to be getting ever more costly. Late-ly, we've been hearing more talk on the subject. While record companies are traditionally reluctant to speak

out openly-after all, they all have heavy in-house promotion staffs of their own-recent months have seen a rising undercurrent of muttering and semi-public complaint. The drain on label resources is becoming excessive, it's said. Too few practitioners are demanding too much, runs the tenor of complaint.

Figures in this area are notoriously sketchy and lacking in documentation. Yet the amounts tossed around in casual conversation are daunting. Indie promotion is costing the record industry anywhere from \$30 million to \$50 million a year, we're asked to believe.

Some express wonder how such huge sums can be justified in view of label retrenchment that has affected tour support, recording budgets for new artists and allowances for retailer advertising, even as video clip costs continue to escalate. Yet these same industry persons continue to cloak indie promotion in a

mystique that parries thrusts at reasoned analysis

Is it too simple-minded to remind everyone that the hand on the purse-strings still belongs to the record company? Label management must decide whether value received is worth the outlay. They are the ones who must ensure the proper use of these expenditures.

At presstime Friday (21), The Los Angeles Times published a report about independent record promotion. Billboard will comment on this article next week.

If there are excesses, they will level off. They have in the past, and they will again. None can question the continued need for legitimate, hard-working independent promotion people. The trick is one of balance, particularly in an industry that is constantly in the public eye

Let the talk continue. It's one of the few economical pleasures left to us. But let it also deal less with rumor and speculation, and more with fact and reason.

contrary to the selfish economic interest of my company. Inde-

It is my position that major labels also have a stake in the sur-

vival of independent distribution. While a recent report by Bill-

board of a NARM distributor meeting (Oct 15) stated that only

four of the top 200 albums were distributed independently, my

own personal survey shows that 39 of the top 200 are by artists

The independents have been the farm system for the major la-bels and could continue to be a vital force if the following pro-

who began their careers on independently distributed labels.

pendents charge us more for product than major labels do.

# **Cultivating A Farm System**

#### **By DAVID LIEBERMAN**

My first job in the music business was part-time in the basement returns room of my father's independent distributorship. When I decided that being a college professor was not "my thing," I went to work full-time at the Harold N. Lieberman Co. in North Minneapolis.

motion man, to buyer, to sales manager, to vice presidentthe usual progress of the boss's

I thoroughly enjoyed my 16 years as an independent record distributor. Having been removed from that part of the business for 12 years, I have now developed a detachment that enables me to write about it objectively.

Much has been said and written about the decline and (God forbid) possible demise of independent distribution. It is a truism that indie distribution had always been the most vital force in the prerecorded music industry. And indepen-

An Untapped Resource

cierk.

dent labels have always been on the cutting edge of new musical trends, be they folk, jazz, disco, funk, reggae, new wave. Because independent distributors are entrepreneurs, plugged into their own local markets which they know so well, they are more aggressive and closer to the street.

It is for those reasons, not my distributor past, that I am a strong supporter of independent distribution. This support runs



Lieberman: "Major labels have a stake in the survival of independent distribution.

All major labels have been paring their artist rosters. Even af-ter these cuts, label rosters still include many fine musical talents whose record and tape sales do not measure up to their touring success and critical acclaim. I suggest that each of the major companies form a new record label with these artists as the nucleus, and that these labels be marketed through independent

posal were implemented.

distribution. It is my contention that the increased sales a hungry, aggressive independent distribution network could generate would more than offset the loss of the "double" profit earned on the present sales levels of these artists. Some of the potential new signings that major companies now take a pass on, because their rosters are already too full, could also be assigned to these new labels.

This proposal is not based on nostalgia or pie-in-the-sky idealism, but on the recognition of a real economic opportunity. Try it—Capitol, CBS, MCA,PolyGram, RCA, WEA—you'll like it.

David Lieberman, a past president of NARM, is chairman of Lieberman Enterprises, the rackjobbing firm based in Minneapolis with more than 2,500 outlets across the country.

For the last 20 years or so, record companies have looked for leadership to lawyers, a&r people and promotion men. But they have ignored the greatest untapped resource of all---the shipping

Who else knows as much about the record business? The shipping clerk has the kind of experience that qualifies him over anyone else. He knows which records are selling. Even better, he knows which are being returned. He knows who to give free goods to and which radio stations get promo-tional records. He knows what the pressing plants are pressing. He knows it all.

The shipping clerk is subject to call whenever high-priced label executives meet so that he can tell them what records are moving and in what quantities. He often is faster than the computer; by the time the computer registers the sales of a particular record, he already knows what is coming back

While his bosses are recuperating from a night of entertainment with the stars, the shipping clerk is preparing for the next day's duties. By the time executives arrive, in time for their two-hour, prelunch break, the shipping clerk has already completed half a day's work.

If the president of a record company was paid a shipping clerk's salary, which is probably what he should get, it would make easier to bear those mis-takes which are due to human error or just plain stupidity. It may be that shipping clerks are overqualified to run record companies.

cassette to clear a \$200,000 deal with his nine-year-old kid. For the most part they are underpaid

Hy Weiss President, Old-Town Records Woodbury, Long Island.

#### **Don't Neglect Oldies**

Listen.

While I totally agree with Mr. Warren that programmers should listen to the new songs coming out, I definitely do not agree that we are tired of the oldies. There are oldies one never gets tired of. I'd like to see programmers take a little interest in rotating some "new" old songs of the artists they already play. I know there are lots of other great old songs out there that never get on the air. I can list many of them. Perhaps what we need to get back to is a full-time, "dedicated" music programmer/director.

These are the views of a serious listener to country music, and I know they are shared by

as well. We have bought many records by artists see, the old ones do sell new ones also.

Marge Belt Bloomington, Ind.

More On Pete Bennett

Just a note from a couple of us here at the Arts and Entertainment Department of the Kansas City Star to tell you how much we enjoyed the marvel ous Pete Bennett special section in the Oct. 8 issue of Billboard.

It was inspired satire, and quite timely consider-ing the current raves that Woody Allen's "Zelig" is receiving. The photos were the crowning touch. Congratulations!

> **Justin Mitchell** Dean Wright Kansas City, Mo.

#### A Welcome Reminder

I was very pleased to see a respected person in the industry such as George Ware remind the read-ers of this magazine about the enormous appeal of black American music. Yet this music is still way overdue in receiving due commercial respect.

Meanwhile, the pretty accurate and well-deserved article in the commentary section Oct. 8 couldn't have come at a better time. Here's to a better future together.

**Darcel Kennedy New York Citv** 

and cannot afford to get married.

This is in response to Steve Warren's article (Oct. 8) titled "Programmers, Take The Time To

I read such articles with interest and often amusement, for the radio people always seem to be telling us, the listeners, what we want to hear. Well, I've never been asked (nor has my son or his friends), nor have I heard or seen anything of surveys in this part of Indiana.

many who would apply these views to pop music

Letters To The Editor You won't find a shipping clerk taking home a after hearing their older songs on the radio. So you

Articles and letters appearing on this page serve as a forum for the expression of views of general interest. Contributions should be submitted to Is Horowitz, Commentary Editor, Billboard, 1515 Broadway, New York, N.Y. 10036.

# I rose from salesman to pro-

Eddie Money's last album, "No Control," has sold over 800,000 units...and it's still going strong! Of Eddie Money's four albums to date, three are gold, one is platinum! Eddie Money is a red-hot concert draw. So get ready for his big nationwide tour starting December'83 and running thru Spring '84! Eddie Money has become an MTV<sup>™</sup> staple... all three of his "No Control" videos are in heavy rotation! Eddie Money has hit his stride on the new album, "Where's The Party?" Harderedged than "No Control", it's destined to become his biggest yet!

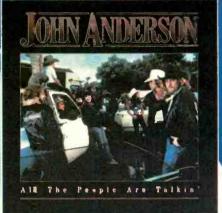
CRASH OR MISS A SMASH! EDDIE MONEY'S NEW ALBUM, EDDIE MONEY'S NEW ALBUM, WHERE'S THE PARTY?" INCLUDING "WHERE'S THE PARTY?" INCLUDING THE SINGLE, "THE BIG CRASH." 38:041.99 ON COLUMBIA RECORDS AND CASSETTES.

> Produced by Tom Dowd for Tom Dowd Produced by Tom Dowd for Tom Dowd Produced by Andy Johns except "Backtrack Mixed by Spencer Proffer for Pasha produced by Spencer Proffer for Pasha and Eddie Money. Bill Graham Management.

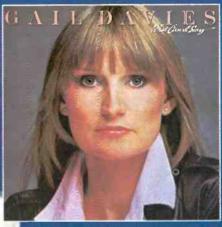
Every Day, Thousands Of People Discover Country. Watch for "Discover Country" consumer print advertising.

ISCORE

# Л



All the People Are Talkin' 1/4-23912 about John Anderson's new album—pure country music from Nashville's hotest young star. The first thit single is "Black Sheep?' 7-22497.



Call Davies may not know what to say, but she knows exactly what to sing. What Can I Say 1/4-23972 is the latest from this self-produced singer/songwriter; the first single is "You're A Hard Dog (To Keep Under The Porch)" 7-29472.



In an age of plastig, Hank Williams, Jr. remains a Man of Steel 1/4-23924. Hank continues to forge his own musical path with this new album and the single "Queen Of My Heart" 7-29500.



T.G. Sheppard's No. 1 hits just keep on coming, The single <sup>13</sup>Slow Burn<sup>10</sup> 7,29469 is one of eight tracks produced by Jim Ed Norman; the album Slow Burn 4/4-23211 IS catching on lite.



The list of **Crystal Gayle's** hits is almost as long as her har. **Cage The Songbird** 1/4-23558 is the latest album from one of Nashville's genuine stars; her new sin-gle, "The Sound Of Goodbye<sup>10</sup> 7-29452, is out new out new,



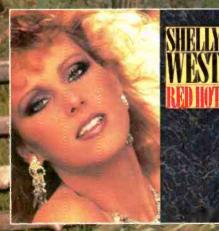
"Lookin' For Love," "Bet Your Heart On Me," "Prisoner Of Hope" and "Hey Bartender" are featured on Johnny Lee's Greatest Hits 1/4-23967. He came into the spotlight with Urban Cowboy, and the light's been following him ever since.



"The Wind Beneath My Wings" 7-29532 is the latest single from Gary Morris, one of tour charting hits from Why Lady Why 1/4-29532. On this, his second album, singer/songwriter Morris is sevy and sensational.



Eddie Rabbitt's Greatest Hits, Vol. II 1/4-23925 contains past, present and future smashes—from "Drivin' My Life Away" and "I Love A Rainy Night" to the current hit "You Put The Beat in My Heart" 7-29512 to the forthcoming "Nothing Like Falling In Love."



Shell, West is Red Hot 1/4-23986, Her latest album continues a searing string of solo and duo successes; <sup>34</sup>Another Motel Memory" 7-29461 is Shelty's new single.





Emmylou Harris takes the "Drivin" Wheel" (7-29443) with a new single and a new disc, White Shoes 1/4-23961. This is Emmylou's first studio album in almost two years—and well worth the wait.



# Rodio Boston's WCOZ Joins Ranks Of AORs Switching To Mass Appeal

LOS ANGELES—"Economically, even if you have great 12-24 numbers, you can't sell it like you once could," says Frank Holler of WCOZ Boston's former AOR format. Holler is the latest PD to make public his station's shift away from the album oriented format to a more mass appeal contemporary approach.

14

Wider music appeal is the background that spawned AOR, notes Holler. But, he says, "It's narrowed so much that it's stopped rejuvenating itself with new, fresh artists." That and demographic realities caused Holler to realign the station, which had been John Sebastian's crowning accomplishment three

**NEW CALLS: KSSA** 

years ago, giving birth to Sebastian's AOR consultancy. "Traditional AOR is never going

"Traditional AOR is never going to be much more successful than 12 to 24," says Holler, noting that business is waning. "The record business has declined, and the clubs and beer companies (once a major revenue producer) are faced with raised drinking ages in many areas." Once appealing heavily to 18-24, he notes, "they are now looking at 21 as a bottom end figure."

For Holler, who joined last April from Rochester's WCMF, the need to broaden the station's appeal was evident. "We've been evolving during the past few months," he says of the switch to an approach positioned somewhere between AC and top 40. "The radio industry has neatly labeled formats that quite often miss the mark in attempting to reach the 25-44 core (WCOZ's current target audience) of the 18-49 demo that is so attractive to advertisers." Holler sees "many adults settling for an AC station that is too soft, an AOR station that is too hard" or a top 40 outlet "going through puberty."

Consequently, he is setting up the following criteria for his playlist: "Current songs that have lyrical content relatable to an adult and a texture and tempo palatable to both a 25-year-old and a 40-year-old," culled from the Hot 100. Catalog selections further must have achieved popularity with the core 25-44 audience.

Those guidelines have Holler featuring Bonnie Tyler, Spandau Ballet, Men At Work and the Motels in current rotation, with oldies from the '70s including songs familiar to both AOR and top 40 audiences, like America's "A Horse With No Name," Gerry Rafferty's "Baker Street," Seals & Crofts and Gary Wright. Going back into the '60s, the Motown catalog will be utilized, and even applicable hits from the '50s will be used.

The air staff, which has been working successfully through the transition, will remain intact. The new thrust marks a return to a mass appeal format for Holler, who has been a jock at Cincinnati's WLW, Chicago's WDAI (now WLS-FM) and more recently Washington's Q107 (WRQX). ROLLYE BORNSTEIN



ARMOUR'S OUT TO THE BALL GAME—Part of WRKA Louisville's staff is on hand for the one million attendance record set by Redbirds fans with a tent party for listeners prior to the game. Pictured from left are a hot dog lover and his hero Armour Hot Dog and station air personalities Drewe Phinny and Rick Donahue.

# Chicago Stations In Vid War

CHICAGO—The relationship between tv video tracks and FM stereo audio is making for some interesting radio battles, but none quite as creative as the goings on here, where WLUP PD Greg Solk got the shock of his life earlier this year when Doubleday bought a spot for WMET which ran in NBC-TV's "Rock 'n' Roll Tonite" and was simulcast on the Loop.

"One night as I'm watching the show and listening to the simulcast, which we promote heavily all week on the air," says Solk "I'm seeing a spot for WMET on tv and I'm *hearing* it on *my* radio station." The first airing of the spot caught the jock off guard. Other mentions were deleted, and eventually Solk secured an assurance from the tv station that no competing radio spots would run.

The same assurance wasn't forthcoming when the Loop agreed to simulcast "Friday Night Videos." "The tv station told us we'd have to buy three spots a week at \$2,000 apiece. We couldn't afford that. So each week I'd call the NBC affiliate and make sure no one else was running." The one week Solk didn't call, there it was: a beautifully produced 30-second spot for WMET featuring a nice car, a pretty girl and great graphics.

"We simulcast every bit of that 90 minutes," says Solk. "I sat there trying to figure out what I was going to do. Then I thought, hey, why not *(Continued on page 70)* 

# KFJZ Switches To Spanish Programming

FORT WORTH—New York-based Founders Broadcasting's first acquisition, KFJZ here, sets the direction for the company with the AM facility's switch from "Music Of Your Life" to "Radio Variedades" and a new set of call letters: KSSA ("Casa"). Just as it sounds, "Radio Varie-

at the sizeable Cuban population in South Florida. In fact, the company's goal is to establish Spanish-language facilities in approximately 10 major markets over the next few years. To that end, Founders has a consulting agreement with Radio Centro, the largest Spanish network in Mexico. "They own 33 stations in Mexico," says KSSA's new GM, Ed Robbins, the former general sales manager for Dallas' KRLD. Admitting to speaking at best "un poquito" Spanish, Robbins says he feels confident that the station, programmed by Javier de la Cerda, is on the right

track. "With 33 stations in the market and only three now doing Spanish (KESS-FM, KUQQ and now "Casa"), this was a niche in the market. It's unusual to find a segment this large" so poorly served, says Robbins. Teeger describes the targeting of the station as "going for the worker, most likely male worker, from five to nine; nine to two will be housewife time, talk shows, light music; two to seven is aimed at the school kids; and from seven on, it's "Serenada", traditional family entertainment with country and Western Spanish music."

"We're not using any crossover," notes Robbins, who says the station determined the unique music mix "from 5,000 one-on-one interviews with local residents." Having already spent over \$50,000 on research, the company, along with Radio Centro, plans to continue in that area.

Noting that personal contact with the Hispanic listener is important, Robbins reveals massive promotion efforts, including outdoor advertising utilizing popular recording artists endorsing the product, as well as a major door-to-door campaign. "It's the one-on-one approach again," he says. "We'll canvass areas (with high Hispanic concentration) and invite people to listen to us. It's the kind of thing you can't do with adult contemporary radio.

"We're selling the concept (to advertisers) as opposed to share. If we get a three or four, great, but it's not necessity. We had calls on the request line the day we hit (with the format) from people wanting to buy time. The morning we signed on, we had 12 clients. One of the first things we aired was a commercial. It made the owners happy."

# Vox Jox\_\_\_\_\_ Tony Maddox Joining KOKE As PD

#### By ROLLYE BORNSTEIN

KOKE Austin's adult contemporary format gets its official start Nov. 1. That's when Tony Maddox joins as PD and morning man with the Fairwest AC format, consulted by George Johns. The change will be little more than locale for Maddox, whose experience includes Los Ange KHJ, San Deigo's KCBQ, les' WHBQ in his hometown of Memphis, and the PD post at Johns' KOGO in San Diego, which is slated to drop its AC approach and go allnews later this month. KOKE's operations manager during its country days, Mike Richardson, will be leaving.

#### \* \* \*

Fritz Beesemyer's former post as general manager at San Francisco's K-101 has been filled now that Price Communications has taken over. Walking uptown into the GM slot is KYUU GSM Jack McSorley, a former Golden West GM at Portland's KQFM. Meanwhile, at KYUU, local sales manager Terry DeVoto is upped to GSM.

Also upped to GSM is WLTT Washington national sales manager, Tom Walker. He replaces Tom Bresnahan, who's now GM at Kansas City's KFKF... Moving up to GSM in Seattle is Jane Wallace, who leaves her sales manager's post at KING-FM there to join GM Dana Horner at Classy (KLSY) in that post for both KLSY and KJZZ, where Angie Ward is now LSM.

While we're in the area, KUBE

promotes **Bob Case** to PD. Case, who retains his afternoon drive shift at the First Media outlet, replaces **Charlie Brown**, who has decided to concentrate fulltime on his morning shift ...Speaking of First Media, KOPA-AM-FM Phoenix has found a replacement for **Steve Rivers**, who went to Tampa last month. Coming in as PD is former WAIV Jacksonville programmer **Reggie Blackwell**.

\* \* \*

Albert Tedesco (Remember him? He's probably bought and sold more radio stations than any three brokers combined—at one time he owned WIXX-FM Ft. Lauderdale, which later became RKO's WAXY, and Minneapolis' WCOW, which became WISK, and moved to 630 before he sold it to Crowell Collier, who turned it into KDWB) is selling something again. This time it's his Twin Cities flagship, KTCR-AM-FM. Buying the country combo for \$3.45 million is Pacific Communications, which leaves Tedesco with KDUZ-AM-FM Hutchinson, Minn ... Meanwhile, in Minneapolis, WLOL now has consultants for its consultants. In addition to Paul Christy, E. Alvin Davis is now lending a hand.

Some changes at Malrite's WZUU Milwaukee: Charlie McCarthy is upped to afternoon drive from his 9 to noon slot, replacing Randy Thomas, who returns to Chicago for personal reasons. That gives Michael St. John an expanded midday shift at the AC station, where WLZZ/WZUU VP/GM Paul LeSage has also exited and is replaced for the time being by GSM and WLZZ station manager Al Moll.

\* \* \*

"Cox On The Radio" becomes Cox off the radio, as the infamous Don Cox is out as afternoon drive jock at Y-100 (WHYI) Ft. Lauderdale/Miami, replaced by a guy who knows the shift well, PD Rob Walker. Al Chio moves from weekends to middays (1 to 3 p.m.).

Ron Lewis, operations and program manager at suburban D.C.'s WJOK, called to say the joke was on us. The all-comedy outlet has not been victimized by a staff walkout; in fact, the only problem is an inadquate signal, and owner Barto Communications is currently looking for a major market facility. Once found, Barto hopes to syndicate the unique format.

KAZY Denver GM Marvin Rosenberg adds to his duties, becoming VP of Group One Broadcasting, Western division. Congratulations to a couple of broadcasters turned owners: WBZZ (B-94) Pittsburgh operations manager Steve Kingston (who continues in that post) and Don Cavaleri, a former GSM at Washington's WPGC. The two have formed "Music Radio of Nebraska" and are purchasing a class C FM that covers both Lincoln and Omaha, KSRD Seward, which Cavaleri will run-. . More congrats to Lycoming College's Mike Daily, who scores his first on-air-gig at J-104, WJKR Muncie, Pa.



WHAT WORDS ARE FOR—Members of Berlin stop by for a chat at KILO Colorado Springs Communications Center while in the area for a show. Pictured from left are the group's John Crawford; the station's Alan White; Berlin's Dave Diamond and Terri Nunn; KILO PD Rich Hawk; and Michael Linehan of Warner Bros. Records.

A company's ability to predict the Billboard charts is the industry's measurement of excellence. No other radio program has debuted more of the world's rock superstars than the BBC Rock Hour.

London Wavelength, the USA's exclusive radio link to the UK, has consistently proven to be an ocean ahead of the rest of the world in presenting new artists to America.

### During the 1970's, the Rock Hour was first with...

- LED ZEPPELIN
- PINK FLOYD
- TRAFFIC
- ROXY MUSIC
- FLEETWOOD MAC
- THE KINKS
- JOE JACKSON

# And remains first in 1983 with...

- DURAN DURAN
- U2
- MEN AT WORK
- THE FIXX
- BIG COUNTRY
- A FLOCK OF SEAGULLS

- GENESIS
- DIRE STRAITS
- THE POLICE
- THE MOTELS
- DEF LEPPARD
- THE PRETENDERS
- SQUEEZE
- THE EURYTHMICS
- CULTURE CLUB
- SPANDAU BALLET
- TEARS FOR FEARS
- MADNESS
- THE ENGLISH BEAT

CLAIRVOYANCE? Actually not. After all, who knows more about radio than the BBC?



Winner 1982 Billboard Award for Excellence in Syndicated Programming

RRC-EARS OF EXPE

#### THREE MAJOR PROPOSALS

# FCC Suggests Some Changes

actions, has amended its multi-city identification rules, is seeking comments on its proposal to increase nighttime power for Class IV stations from 250 to 1,000 watts, and has proposed modifications in broadcast licenses of incumbent stations requesting facilities to newly assigned channels. The Thursday (20) actions are expected to be greeted with enthusiasm by broadcasters.

The first proposal would permit all currently authorized Class IV sta-tions "to increase their power by a factor of four," the FCC said. The second allows broadcasters to include in IDs "the name of any community or communities that it selects, provided the community of license is named first.'

The last proposal would amend rules to modify the licenses of stations requesting their facilities be changed to newly assigned channels "despite the existence of other potential applicants." The effect of this proposal, which has not yet been voted on, would be to eliminate filing at the FCC by competing applicants against licensees trying to upgrade where there are additional channels for which newcomers can compete, the Commission explained.

# WITH PROGRESSIVE FORMAT WHFS Graduates Surfacing At WLOM

WASHINGTON-Another unexpected but encouraging development in the ten-month saga concerning the future home of WHFS-FM, one of the last maverick progressive format stations, occurred last Wednesday (19) when it was announced that former officials of the station-which went off the air July 15-will put a similar format on WLOM-FM a 50,000 watt Annapolis, Md., mellow rock station in the near future.

Former stockholders of WHFS bought WLOM and WNAV-AM last May for \$7.8 million, and last month the FCC approved the sale.

Jake Einstein, former executive VP of WHFS and present executive VP of the new company that owns the stations, ABW Broadcasting, says that it's "for sure" that they will try the old format on WLOM-FM, and in fact, have applied to the FCC for the WHFS call letters.

The announcement is a turnaround for Einstein and his son, David Einstein, who is a stockholder in another company, Cardinal Broadcasting. Throughout the summer, the younger Einstein had been hopeful to take the format to WEAM, a Wash-ington area AM station. Cardinal Broadcasting bought WRAM last May for \$1 million, but that closing had been held up because of an FCC

review of a petition by WEAM bigband format listeners

David Einstein says that now that the Annapolis station will take on the format, there are plans to sell WEAM. The older Einstein, also a partner in Cardinal Broadcasting, agrees, and says that there is interest in the station.

In a concurrent development, the FCC has denied the petition of the WEAM big-band listeners as "with-out merit," citing the Supreme Court ruling affirming an FCC "hands-off" policy concerning interference in format change cases. Lawyer for the pe titioners, Barbara Simons, says she plans to appeal to the Commission. This is seen as a stalling move by observers, but it lessens even more the possibility that either the Einsteins or their partners will continue to pursue progressive format plans for WEAM. The FCC denial was released Oct. 19.

There are no plans to change the format of the Annapolis AM contemporary station, but the elder Einstein also announced that former Maryland governor Marvin Mandel has been signed on as director of special events. At the AC outlet, which currently broadcasts the World Series champs Baltimore Orioles' games in Orioles' games in the Annapolis area, as well as the Baltimore Colts' games

TODAY!

# Radio KJR's Hill Moving To KFMK Named To Program First Media's Houston AC Outlet

LOS ANGELES-Eighteen months ago, KJR Seattle was not unlike many one-time AM top 40 giants. Living off a tremendous image, it was in the volatile position of losing its younger demos to the proliferation of FM and its older listeners to facilities that had less of a "kids' station" connotation

At that point, Metromedia trans-ferred Ben Hill from its successful Baltimore AC outlet, WCBM, to Seattle to make KJR "like CBM," says Hill, who admits that kind of plan is often doomed from inception. But Hill-whose success at KJR caused First Media to offer him the PD position at the chain's highly successful Houston AC outlet, KFMK, replacing Jim Sumpter, who resigned to go into management in Corpus Christi (Billboard, Oct. 22)—pulled it off.

A casual look at the 12 plus demos shows no significant change; however, a positive demographic shift has taken place as well as an increased cume. "We raised the cume 60,000," Hill notes of the station, which is second only to KIRO in that figure. "Most AM stations are losing that amount each book." It was the healthy cume that

## Mutual Releases Five, Including **News VP Budd**

NEW YORK-Don Budd, vice president and assistant director of news for Mutual Broadcasting, was one of five people released by the company last week in a move tied to the fiscal and legal woes of Mutual's parent company, Amway Corp. which manufactures household products.

Danny Flamberg, Mutual's director of public relations, would not say who else was let go. He did note, however, that a director, a manager and two clerical workers were terminated.

The Canadian government, which has slapped Amway with a tax bill in the \$200 million range, recently brought criminal charges against the firm, alleging that Amway designed a complex shipping scheme to avoid duty taxes. The belief is that the Mutual layoffs and others at Amway's subsidiary companies will yield fast cash in the event of a settlement.

# White House Aide Is Named To Fill Vacancy At FCC

WASHINGTON—As expected, President Reagan has nominated White House personnel official Dennis Patrick to fill the Federal Communications Commission slot vacat ed by former Commissioner Anne Jones, who resigned in May.

Patrick, 32, is currently assistant director for legal and regulatory agencies, office of presidential per-sonnel, a job he has held since December, 1981. From 1976 until 1981, he worked as an attorney in the firm of Adams, Duque & Hazeltine in Los Angeles. Earlier, Patrick had clerked for Justice William P. Clark of the California Supreme Court.

Reagan's nomination of Patrick, the youngest appointee in FCC histo-ry, came Oct. 14. No confirmation hearings have yet been set.

ohistory com

caused Hill to adopt a cautious plan for change. "Evolve", often a six letter word for failure, proved success ful in this case. "We very gradually made the change (from top 40 to AC). We repositioned our music, news and personalities.'

No different from most AMs. Why did it work? "Our promotions played a big part," admits Hill, who quickly adds that Metromedia's policy of taking the promotion budget from an individual station's revenue kept them out of massive tv campaigns, or other highly expensive media blitzes.

The one extravagant move Hill made, however, is the one he feels made the difference: "We engaged in a massive direct mail campaign." KJR sent a mailer to every household in Seattle. In it was a credit card with the name and address of the resident embossed on it, and a postage-free reply card to be mailed back to the station if the resident wished to be eligible for various prizes, culminating

with the giveaway of a Porsche.

"That way we were able to mention listeners' names, instead of serial number, but more importantly it gave us an immediate response rate,' Hill says. That rate, 28%, is considered high for a direct mail piece.

"We don't use any positioning slogans like 'The station you grew up with,'"says Hill, adding that he's "rarely seen a slogan written down in a diary. And when everyone is playing the same records, the one unique thing you have to plug is your call letters." To that end, Hill uses the old "KJR Seattle Channel 95" jingles.

Seeing the change at KING to news talk as more of a negative ("there's less reason for listeners to our format to stay on the AM band"), Hill finds KOMO, which is positioned MOR, his closest AM competitor, with KUBE, KLSY, KPLZ, KNBQ and KEZX directly affecting him on the FM side **ROLLYE BORNSTEIN** 

# Most Added Records

The week's five most added singles at

Billboard's reporting stations in each of four formats

Fitle, Artist, Label	# of Billboard's stations adding record this week	
HOT 1 (184 Stat		
1 "Say It Isn't So," Daryl Hall & Joh Oates, RCA	n 102	102
2 "Why Me," Irene Cara, Geffen	40	92
3 "Church Of The Poison Mind," Culture Club, Virgin/Epic	39	94
4 "In A Big Country," Big Country, Mercury	29	52
5 "The Way He Makes Me Feel," Barbra Striesand, Columbia	27	48
BLAC (94 Stati		
1 "Touch A Four Leaf Clover, Atlanti Starr, A&M	ic 26	64
2 "Why Me," Irene Cara, Geffen	24	24
3 "Keepin' My Lover Satisfied," Mell Moore, Capitol	ba 22	41
4 "Baby I'm Hooked," Con Funk Shu Mercury	in, 21	32
5 "Time Will Reveal," DeBarge, Gord	dy 20	70
COUNT (124 Stat		
1 "The Conversation," Waylon Jennings, RCA	33	68
2 "Ozark Mountain Jubilee," Oak Ridge Boys, MCA	27	105
3 "In My Eyes," John Conlee, MCA	27	96
4 "You Made A Wanted Man Of Me. Ronnie McDowell, Epic	," 23	74
5 "Double Shot (Of My Baby's Love)," Joe Stampley, Epic	19	39
ADULT CONTE (84 Stati		
1 "The Way He Makes Me Feel," Barbra Streisand, Columbia	24	51
2 "Make Believe It's Your First Time Carpenters, A&M	e," 21	37
3 "What's New," Linda Ronstadt, Asylum	19	32
4 "Say It Isn't So," Daryl Hall & Jol Oates, RCA	hn 14	14
5 "Say Say Say," Paul McCartney & Michael Jackson, Columbia	12	51



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1983,

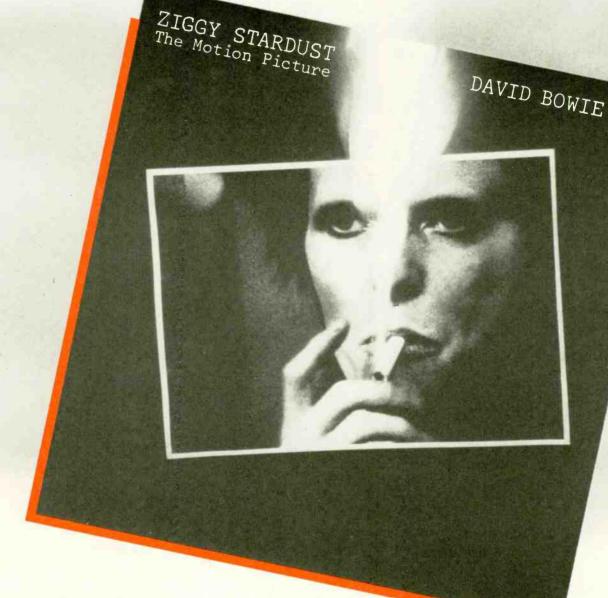
29,

OCTOBER

16

# IGGYSTARDUST IGGYSTARDUST THE DOUBLE SOUNDTRACK ALBUM IS HERE.

For millions of Bowie fans, the soundtrack is as eagerly anticipated as the motion picture.



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Radio

#### GOODPHONE COMMENTARY

# So What's Wrong With Being 'Just A Jock?'

By NIKKI WINE The man seated across the coffeeshop table from me was an old friend, and the archetypal radio story. Almost a direct steal from the title song of "WKRP In Cincinnati": never in one place for very long, always moving from town to town, up and down the dial. The time-honored Radio Vagabond. He'd worked some of the biggest markets in the country, and several of the smallest. In every town, every station, every format, he'd faced the mike with pride and enthusiasm, consistently giving it everything he had. After all the good and bad books, the good and bad breaks, being a DJ was still interesting, challenging and fun; it was still what he wanted to do.

FRANKENSTEIN IS LOOSE! And Just In Time For Halloween.

# Edgar Winter has remade his 1974 Monster

# and it's ready to break out

"Frankenstein 1984" by Edgar Winter

### **Body Rock Distributors:**

Malverne: New York, New England, Philadelphia, Baltimore, Washington, Virginia / Bib: Carolinas Select-O-Hits: Tennessee / Tara: Georgia / Jerry Bassin: Florida / All South: New Orleans Big State: Texas / Picks: Cleveland, Pittsburgh, Detroit, Buffalo M.S.: Chicago, Minnesota, Milwaukee, St. Louis, Kansas City / Tommy Boy: West Coast



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gun as an engineer on that small college station in the Midwest, he'd finally landed a gig in Los Angeles. A good shift on a good station. The Big Time. Maybe he could finally put down some roots. Send the kids to the same school for more than one semester in a row. Maybe. But that pride and sense of hope-

And now, 15 years after he'd be-

But that pride and sense of hopefulness weren't showing through this morning over coffee. Instead, his face was lined with a melancholy frustration. He recounted a conversation of the previous night. A party thrown by some business friends of his wife, an account executive for a major advertising agency. He'd been introduced to one of the guests, who initially thought my friend was a screenwriter. She immediately cozied up to him. When the misunderstanding was corrected, the partygoer said, "Oh, I see ... you're just a jock." Then, rushing through some obligatory small talk, she quickly moved on to the next encounter.

In spite of himself, my friend confided, he was devastated. "Just a jock," he sniffed. "The worst part of it is that's not just the isolated opinion of an uninformed, non-industry person. Even within the radio industry, that attitude has become increasingly pervasive."

I couldn't argue with him; I knew what he said was true. Even within the often incestuous radio community, the pecking order is firmly established and resolutely condescending: full-time jocks look down on the weekend part-timers; PDs look down on jocks; GMs look down on PDs; owners look with some patrician scorn upon their forever taking-alunch GMs; they all peer suspiciously at the sales staff. And everyone is looking to get into tv, film or the ever-euphemistic "consultation."

Perhaps the changing face of contemporary radio is responsible for this shift in attitude toward the status and relative value of the airstaff. The fractionalization, the tighter-than-designer-jeans playlists, the dogmatic adherence to format and the dogged insistence upon format-jocks who say little, play the hits (pre-selected for them by station research), and who, on pain of death or immediate termination, inject little or no personality into their on-air rap. That decreased emphasis on the

That decreased emphasis on the jock-as-personality has relegated the once-idolized DJ to the role of invisible musical traffic cop. Or perhaps the diminishing status of the DJ has also to do with a larger, even more disturbing development within the large social structure.

Along with the Great American Dream, some of the Old American Virtues seem to be rapidly fading away, disappearing in the morass of inflation, depression, recession, obsession and windows of vulnerability. One Old American Virtue in particular stands out. It used to be that people took pride in their work, whatever the nature of their particular occupation. A job well done, a dollar fairly earned, held considerable respect in the early days of our republic.

Not so any more. Today's work ethic is more like a Janis Joplin song: get it while you can. And if someone else gets hurt along the way, if you have an opportunity to rip off The Man by doing shoddy work and still getting paid, so much the better.

Of course, that option isn't as easily accessible to the jock. Because he/ she works not only for The Boss, but for the public as well. And *their* feelings ... positive or negative ... are loudly and clearly made known four times yearly by the friendly folks at Arbitron. It's not too easy to slip one by when your voice and talent are

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# New Owner Makes Staff Changes At WIIN, WFPG

ATLANTIC CITY, N.J.—When Eastern Broadcasting Co. of Washington announced early this summer it would be selling its WIIN and WFPG here to Allan Roberts of Massachusetts for \$2.5 million, Daniel Diener of Eastern was quoted as saying there would be no changes at the station. But after the takeover of the stations Oct. 14, the new owners cleared the deck of top staff from general manager on down to an air personality who was with the stations for 37 years.

Programming for the AM station

#### Philly Jocks Go Into The Clubs

PHILADELPHIA—Local radio air personalities here are beginning to move their shows out of the studio to do their spinning remote before a live audience at after-dark clubs. On Saturdays, starting at 7 p.m., Hy Lit now originates his "Hall Of Fame Dance Party" on WSNI-FM from the Ripley Music Hall.

At the same time, Bob Pantano, who hosts "The Saturday Night Dance Party" on WIOQ-FM from 7 p.m. to 2 a.m., will originate his record show from a different club each week. For starters, Pantano brings his gear to the Crazy Horse Saloon across the river in Barrington, N.J. Locations will be on both sides of the river.

#### 'Just A Jock' Isn't So Bad

• Continued from opposite page hanging out there, two to six days a week, for the world to hear. How many of us would be willing to put our job performance, and job security, on the line, up for mass public inspection every three months, as the primary basis for our continuing employment?

The obvious response to that "just a jock" stereotype is the question: What's wrong with being "just a jock?"

So all they do is play records; so they only read spots and OSAs, not great literature; so most jocks will never save lives, run the country or find a cure for cancer. So what?? The fact is, in the larger cosmic scheme of things, none of us, regardless of our profession, are making contributions of earth-or-galaxy-shattering value. Hopefully we are, nevertheless, doing the best we can at whatever it is we do.

Take a closer look at your average air personality, and you must acknowledge that they do, indeed, contribute a variety of things of some considerable value to our culture, like the general saving of our individual and collective sanity. They provide necessary and much sought-after diversion from what is increasingly a hostile and sometime intolerable world. They regularly provide useful, interesting, sometimes even vital news information. They keep us in touch with our fellow citizens, with trends and attitudes, and provide us with an important internal link to the cities in which we live.

They entertain us. They inform us. They amuse us. They accompany us. They make the days a little faster, the nights a little shorter. They lessen our inherent human loneliness by some imperceptible but still invaluable degree.

And having contributed all of that, don't they really deserve better treatment than being cavalierly written off as "just a jock"? Just a thought ...

Nikki Wine is vice president, director of special projects for Goodphone Communications Inc. will change next month to a strong news/talk format, according to Dave Klahr, WIIN's new operations manager. The talk format will be expanded around the clock, and the "Beachcomber" music program on WIIN from midnight to 6 a.m. will be ditched in favor of ABC Talkradio's network hosts Ira Fistell and Ray Breen.

Radio

Pink slips went to Cathy Clark, the station's vice president and general

manager; news director Mike Kinslow, and air personality Bruce Morgan, who had survived four different station owners and eight previous program managers over the past 37 years in handling everything from spinning records to news. It was Morgan who handled the big band dance remotes from the Marine Ballroom at Hamid's Steel Pier here between 1947 and 1969. 19

Programming will remain the same for WFPG. The FM station leads the local market with its easy listening format.



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# Billboard Bingles Radio Action

Based on station playlists through Tuesday (10/18/83)

BREAKOUTS-NATIONAL DARYL HALL AND JOHN OATES-Say It Isn't So (RCA)

•• MANHATTAN TRANSFER-Spice Of Life •• CULTURE CLUB-Church Of The Poison Mind

(J.J. Sanford-M.D.) \*\* DEF LEPPARD-Foolm' 2-1 \*\* QUET RIDT-Cum On Feel The Noize 3-2 \* LOVERBOY-Queen Of The Broken Hearts 13-7 \* PAT BEFLATAR-Love Is A Battlefield 16-8 \* BILLY JOEL-Uptown Girl 20-13

• AC/DC-Guns For Hire • RUFUS AND CHAKA KHAN-Ain'l Nobody • PAUL McCARTNEY AND MICHAEL JACKSON-Say Say Say

Say Say MEN AT WORK-Dr. Heckyl And Mr. Jive EDDIE AND THE GRUISERS-On The Dark Side THE FOUR TOPS-I Just Can't Walk Away ANNABEL LAMB-Riders On The Storm RAINBOW-Street Of Dreams \$10 of Strate of Dreams

ELD-Stranger
 THE CARPENTERS-Make Believe It's Your First Time
 BARBRA STREISAND-The Way He Makes Me Feel
 DARTL HALL AND JOHN OATES-Say It Isn't So
 STRAY CATS-I Won't Stand In Your Way

(Tom Jefferies-M.D.) ★★ LIDNEL RICHE-All Night Long (All Night) 9-1 ★★ QUIET RICHE-All Night Long (All Night) 9-1 THE FIXX-One Thing Leads To Another 6-3 ★ BILLY JOEL-Uptown Girl 19-8 ★ PAUL McCARTNEY AND MICHAEL JACKSON-Say

Say Say 22-9 • PAT BENATAR-Love Is A Battlefield • MICHAEL JACKSON-P.Y.T. (Pretty Young Thing)

RICK SPRINGFIELD-Souls DARYL HALL AND JOHN OATES-Say It Isn't So JACKSON BROWNE-Tender Is The Night THE HUMAN LEAGUE-Mirror Man

ASIA-The Smile Has Left Your Eyes
 PEABO BRYSON/ROBERTA FLACK-Tonight I

Celebrate My Love • IRENE CARA-Why Me BIG COUNTRY-In A Big Country • BARBRA STREISAND-The Way He Makes Me Feel • DEBARGE-Time Will Reveal

(Keith Abrams-M.D.) \*\* THE POLICE-King Of Pain 2-1 \*\* THE S.O.S. BAND-Just Be Good To Me 3-2 \*LIONEL RICHIE-AII Night Long (All Night) 5-4 \* PAUL MECARTNEY AND MICHAEL JACKSON-Say

Say Say IS-11 \* MICHAEL SEMBELLO-Automatic Man 20-14 • B. E. TAYLOR-Vitamin L

B. E. TATLOR-Vitamin L DARYL HALL AND JOHN DATES-Say It Isn't So CULTURE CLUB-Church Of The Poison Mind THE POINTER SISTERS-I Need You RDMAN HOLLIDAY-Don't Try And Stop It

RDMAN HOLLIDAY-Don't Try And Stop It IRENE CARA-Why Me MICHAEL MURPHEY-Don't Count The Rainy Days

(Le Macion-M.D.) \*\* BONNE TYLER-Total Eclipse Of The Heart 1-1 \*\* PRINCE-Delinous 4-3 \* QUIET RIOT-Cum On Feel The Noize 11-8 \* PAUL MCCARTNEY AND MIGHAEL JACKSON-Say

+ PAUL MCCARTNEY AND MICHAEL JACKSON-Sa Say Say 20-10
 + BILLY JOEL-Uptown Girl 22-11
 • DARYL MALL AND JOHN DATES-Say It Isn't So
 • THE POLICE-Synchronicity II
 • DEF LEPPARD-Foolini
 • EURYTMMISC-Love Is A Stranger
 • JAMES HOUSE-Steal Your Love Away
 • ASIA-The Smile Has Left Your Eyes
 • KIM CARNES-Invisible Hands
 • RICK SPRINGFIELD-Souls

(Jay Cresswell—M.D.) ★★ PEABO BRYSON/ROBERTA FLACK-Tonight |

\*\* PEABO BRYSON/ROBERTA FLACK-Tonight I Celebrate My Love 8-6 \*\* LIDNEL NICHE-AIN Night Long (All Night) 10-7 \* THE MOTELS-Suddenly Last Summer 13-10 \* STACY LATTISAW-Mircles 16-12 \* BILLY JOEL-Uptown Girl 19-13 •• MATTHEW WILDER-Reset My Stride •• DARYL HALL AND JOHN OATES-Say It Isn't So • PAUL McCARTNEY AND MICHAEL JACKSON-Say Say Say • DIONNE WARWICK AND LUTHER YANDROSS-How Many Times Can We Say Goodbye

Many Times Can We Say Goodbye • ALABAMA-Lady Down On Love • JACKSON BROWNE-Tender Is The Night

(Matt Pattrick-M.D.) \* THE POLICE-King Of Pain 3-1 \* tIONEL RICHE-All Night Long (All Night) 7-3 \* STEVIE NICKS-If Anyone Falls 13-9 \* BILLY JOEL-Uptown Girl 20-13 PDINGE Obligation 25

\* PRINCE-Delifious 25-17 • LOVERBOY-Queen Of The Broken Hearts • DARYL HALL AND JOHN OATES-Say It Isn't So • PAUL MCCARTNEY AND MICHAEL JACKSON-Say

Say Say ASIA-The Smile Has Left Your Eyes CULTURE CLUB-Church Of The Poison Mind PEABO BRYSON/ROBERTA FLACK-Tonight Clubrate Mu Love

HEART-Allies THE FOUR TOPS-I Just Can't Walk Away DIONNE WARWICK AND LUTHER VANDROSS-How Many Times Can We Say Goodbye

(Jim Golden-M.D.) ★★ BONNIE TYLER-Total Eclipse Of The Heart 1-1 ★★ KENNY ROGERS WITH DOLLY PARTON-Islands In

The Stream 2-2 \* LIDNEL RICHIE-All Night Long (All Night) 12-6 \* THE COMMODORES-Only You 13-9 \* SHEENA EASTON-Telefone (Long Distance Love

Celebrate My Love NAKED EYES-When The Lights Go Out

WKJJ-FM-Louisville

WKDD-FM-Akron

WHYW-FM-Pittsburgh

WHTX-FM-Pittsburgh

WHYT-FM-Detroit

JOURNEY-Send Her My Love
 EURYTHMICS-Love Is A Stranger

★ BILLY JOEL-Uptown Girl 20-13
 ● THE DOORS-Gloria
 ● SURVIVOR-Caught In The Game
 ▲SIA-The Smile Has Left Your Eve

WGCL-FM-Cleveland

WCCK-FM-Frie

• MARMATIAN INAFINASIENESDIE U LUE • CULTURE CLUB-Church O'The Poisson Mind • RICK SPRINGFIELD-Souls • SHEEMA EASTON-Telefone (Long Distance Love Affair) • IRENE CARA-Why Me • JOHN COULGAR MELLEV CAMP-Crumblin' Down • DARYL MALL AND JOHN OATES-Say it Isn't So

**ELTON JOHN**-I Guess That's Why They Call It The Blues (Geffen) STRAY CATS-I Won't Stand In Your Way (EMI-America)

THE POLICE-King Of Pam
 BARBRA STREISAND-The Way He Makes Me Feel
 DIONNE WARWICK AND LUTHER VANDROSS-How
Many Times Can We Say Goodbye
 DEBARGE-Time Will Reveal
 DEBARGE-Time Will Reveal
 DEBARGE-Time Will Reveal

(Tony Galuzzo-M.D.) \*\* NAKED EYES-Promises Promises 2-1 \*\* LIDNEL HROIHE-AN INgibit Long (AII Night) 4-3 \* THE FIXX-One Thing Leads To Another 10-5 \* DEF LEPPARD-Foolm' 13-3 \* SPANDAU BALLET-True 18-11 \*• PAUL MCCARTNEY AND MICHAEL JACKSON-Say Say Say

WOMP-FM-Bellaire (Dwayne Bonds-P.O.) \* LIONEL RICHIE-All Night Long (All Night) 4-1 \*\* BILLY JOEL-Uptown Girl 5-3 \* MICHAEL JACKSON-P.Y.T. (Pretty Young Thing) 10-4 \* BRYAN ADMS-This Time 1-8 \* ELVIS COSTELLO AND THE ATTRACTIONS-Everyday I Write The Book 20-10 •• DARYL HALL AND JOHN OATES-Say It Isn't So •• IRENE CARA-Why Me • CULUTRE CLUB-Church Of The Poison Mind • THE ROMANTIOS-Talking In Your Sleep • ASIA-The Smile Has Left Your Eyes • KLIQUE-Stop Doggin' Me Around • THE POINTER SISTERS-1 Need You • RICK SPRINGFIELD-Souls • STRAY CATS-1 Won't Stand In Your Way • KIM CARNES-Invisible Hands • SURYVOR-Caught In The Game

(Teri Nutter-M.D.) ★★ LIONEL RICHIE-AIN Night Long (All Night) 16-9 ★★ BILLY JOEL-Uptown Girt 19-14 ★ PRINCE-Delirious 21-15 ★ PAUL MCCARTNEY AND MICHAEL JACKSON-Say

Say Say 15-21 ★ SHEENA EASTON--Telefone (Long Distance Love

JOURNEY-Send Her My Love
 DARYL HALL AND JOHN OATES-Say It Isn't So

LIONEL RICHIE-All Night (All Night) (Motown) PAUL McCARTNEY AND MICHAEL JACKSON-

TOP ADD ONS

CULTURE CLUB-Church of The Poisoned Mind

BREAKOUTS

DARYL HALL AND JOHN DATES—Say It Isn't So (RCA) ELTON JOHN—I Guess That's Why They Call It The Blues (Geffen)

\*\* PRINCE-Delirious 5-2 \* ARCANGEL-Tragedy 5-3 \* PAUL MCCARTNEY AND MICHAEL JACKSON-Say Say Say 27-16 \* QUIET RIOT-Cum On Feel The Noize 31-19 •• DARYL HALL AND JOHN OATES-Say It Isn't So • JACKSON BROWNE-Tender Is The Night • PAT BENATAR-Love Is A Battlefield • KENNY ROGERS WITH DOLLY PARTON-Islands In The Stream

KBFM-FM-McAllen-Brownsville

(Bob Mitchell-M.D.) \*\* THE POLICE-King Of Pain 2-1 \*\* THE FIXX-One Thing Leads To Another 4-3 \* LIONEL RIGHLE-All Night Long (All Night) 6-4 \* PRINCE-Detirious 9-7 \* SHEEMA EASTON-Telefone (Long Distance Love

★ SHEENA EASTON-Telefone (Long Distance Love Affair) 10-9 ● CULTURE CLUB-Church Df The Poison Mind ● DARYL HALL AND JOHN DATES-Say If Isn' So MICHAEL JACKSOM-P.Y.L. (Pretty Young Thing) ● THE HUMAN LEAGUE-Mirror Man ● ASIA-The Smile Has Left Your Eyes ● KIM CARNE-Invisible Hands ● NAKED EYES-When The Lights Go Out ● ELTON JOHN-I Guess That's Why They Call It The Blues

(Continued on opposite page)

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RODNEY DANGERFIELD—Rapping Rodney

BIG COUNTRY-In A Big Country (Mercury) MICHAEL JACKSON-P. Y. T. (Pretty Young

QUIET RIOT-Cum On Feel The Noize
 HUEY LEWIS AND THE NEWS-Heart And Soul

Southwest Region

Say Say Say (Columbia) BILLY JOEL-Uptown Girl (Columbia)

(Virgin/Epic)

Thing) (Epic)

KAFM-FM–Dallas

(Pete Thompson-M.D.) ★★ DEF LEPPARD--Foolin' 3-1 ★★ PRINCE-Delirious 6-2

IRENE CARA-Why Me
 BIG COUNTRY-In A Big Country

The last water and the last has been and

WKRQ-FM-Cincinnati

Say Say BIG COUNTRY-In A Big Country THE POLICE-Murder By Numbers

WOMP-FM-Bellaire

WXGT-FM-Columbus

#### PRIME MOVERS-NATIONAL

LIONEL RICHIE-All Night Long (All Night) (Motown) BILLY JOEL-Uptown Girl (Columbia) PAUL MCCARTNEY AND MICHAEL JACKSON-Say Say Say (Columbia)

★★KEY PRIME MOVERS----the two records registering the greatest proportionate upward movement on the station's playlist as determined by station personnel. **\*PRIME MOVERS**—those records registering good upward movement on the station's playlist as determined by station personnel

••KEY ADD-ONS-the two key records added at the stations listed as determined by station personnel. •ADD-ONS-All records added at the stations listed as determined by station

personnel. BREAKOUTS-Billboard Chart Department summary of Add On and Prime Mover

information to reflect greatest record activity at regional and national levels.

Pacific Southwest Region 

LIONEL RICHIE-All Night Long (All Night)

(Motown) PAUL McCARTNEY AND MICHAEL JACKSON-Say Say Say (Columbia) SPANDAU BALLET-True (Chrysalis)

TOP ADD ONS CULTURE CLUB-Church Of The Poisoned Mind

(Virgin/Epic) IRENE CARA-Why Me (Geffen)

THE HUMAN LEAGUE-Mirror Man (A&M)

BREAKOUTS DARYL HALL AND JOHN OATES-Say It Isn't So



(RCA)

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29.

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(Rip Avila—M.D.) ★★ THE POLICE-King Of Pain 3-1 ★★ KENNY ROGERS WITH DOLLY PARTON-Islands In

- 1983, The Stream 4-2 \* PEABO BRYSON/ROBERTA FLACK-Tonight I

  - Celebrate My Love 7-3 ★ THE FIXX-Der Thing Leads To Another 18-8 ★ THE MOTELS-Suddenly Last Summer 19-9 AGNETHA FALTSKOG-Can't Shake Loose
  - EURYTHI RYTHMICS-Love Is A Stranger UL MCCARTNEY AND MICHAEL JACKSON-Say

  - PAUL MCCARINET AND MURAEL JAUNJUN-JO Say Say
     JACKSON BROWNE-Tender Is The Night
     DARYL HALL AND JOHN OATES-Say II Isn't So
     IRENE CARA-Why Me
     KIM CARNES-Invisible Hands
     RUFUS AND CHAKA KHAM-Ain'l Nobody
     THE POINTER SISTERS-I Need You
     QUIET RND CHAKA KHAM-Ain'l Nobody
     THE POINTER SISTERS-I Need You
     GUIGT C-Cum On Feel The Noize
     BIG COUNTRY-IN A Big Country
     JEFFREY OSBORNE-Stay With Me Tonight

KFMB-FM (B100)-San Diego

- (Glenn McCartney-M.D.) \*\* JARREAU-Trouble In Paradise 11-8 \*\* BILLY JOEL-Uptown Girl 15-9 \* SHEENA EASTON-Telelone (Long Distance Love
- Alfair) 12-10 \* ANNE MURRAY-A Little Good News 13-11 \* PAUL MCCARTNEY AND MICHAEL JACKSON-Say

Say Say 18-12 • LANI HALL-Never Say Never Again • DEBARGE-Time Will Reveal • THE CARPENTERS-Make Believe It's Your First Time • DARYL HALL AND JOHN DATES-Say It Isn't So

- KGGI-FM (99-1-FM)-Riverside
- (Kraig Hubbs-M.D.) ★★ BONNIE TYLER-Total Eclipse Of The Heart 1-1 ★★ PEABO BRYSON/ROBERTA FLACK-Tonight I

- ++ PEABD BRYSON/ROBERTA FLACK-Tonight I Celebrate My Love 4.2
   + SPANDAU BALLET-True 8.6
   + LIONEL RICHIE-AI Night Long (All Night) 14-7
   + PRINCE-Delinous 12-10
   DARYL HALL AND JOHN OATES-Say II Isn't So
   THE COM MODORES-ONLY You
   DIONNE WARWICK AND LUTHER VANDROSS-How Many Times Can We Say Goodbye
   THE FOUR TOPS-1 Just Can't Walk Away
   JOURNEY-Send Her My Love

- **KIIS-FM-Los Angeles**
- (Michael Schaefer-M.D.) ★★ BONNIE TYLER-Total Eclipse Of The Heart 1-1 ★★ THE TALKING HEADS-Burning Down The House
- \* SPANDAU BALLET-True 4-3 + LIONEL RICHIE-All Night Long (All Night) 6-4 + MIDNIGHT STAR-Freak-A-Zoid 17-5
- \* MIDNIGHT STAR-Freak-A-20d 17-5 QUIET RIOT-Cum On Feel The Noize DARYL HALL AND JOHN DATES-Say It Isn't So MATTHEW WILDER-Break My Stride BIG COUNTRY-In A Big Country DIDNNE WARWICK AND LUTHER VANDROSS-How Many Times Can We Say Goodbye

#### KIMN-AM-Denver

- (Gloria Avila-Perez-M.D.) \*\* KENNY ROGERS WITH DOLLY PARTON-Islands Ir
- \*\* KENNY ROGERS WITH DOLLY PARTON-Island The Stream 2-1 \*\* LIONEL RICHE-All Night Long (All Night) 3-2 \* THE POLICE-King Of Pain 4-3 \* BALLY JOEL-Uptown Girl 8-4 \* SPANDAU BALLET-True 5-5 •• JACKSON BROWNE-Tender 1s The Night •• CULTURE CLUBE-Church Of The Poison Mind THE HUMAN LEAGUE-Mirror Man LOVERBOY-Queen Of The Broken Hearts RICK SPRINGFIELD-Souls DARYL MALL AND JDHN OATES-Say It Isn't So

- KIQQ-FM-Los Angeles (Robert Moorhead-M.D.) • PAUL MCCARTNEY AND MICHAEL JACKSON-Say

Say Say • THE HUMAN LEAGUE-Mirror Man • CULTURE CLUB-Church Of The Poison Mind

### JOBOXERS-Just Got Lucky MANNATTAN TRANSFER-Spice Of Life DARYL HALL AND JOHN DATES-Say II Isn'I So JACKSON BROWNE-Tender Is The Night THE FOUR TDPS-J Just Can't Walk Away RUFUS AND CHAKA KHAN-Ain't Nobody DAUL YOUNG Care Data de Structure PAUL YOUNG—Come Back And Stay CYNDI LAUTER—Girls Just Want To Have Fundamentary KKXX-FM-Bakersfield

(Dave Kamper-M.D.) ★★ KENNY ROGERS WITH DOLLY PARTON-Islands In

The Stream 1-1 The Stream 1-1 \* LIONEL RICHE-All Night Long (All Night) 9-7 THE MOTELS-Suddenly Last Summer 17-12 QUIET RIOT-Cum On feel The Noize 19-14 PAUL McCARTNEY AND MICHAEL JACKSON-Say Say Say 20-20

Say Say 30-21 • DARYL HALL AND JOHN DATES-Say It Isn't So • IRENE CARA-Why Me • JOHN COUGAR MELLENCAMP-Crumblin' Down • MICHAEL JACKSON-P.Y.T. (Pretty Young Thing) • ASIA-The Smile Has Left Your Eyes • THE HUMAN LEAGUE-Mirror Man • KIM CARNES-Invisible Hands

#### KLUC-FM-Las Vegas

(Dave Anthony-M.D.) \*\* HUEY LEWIS AND THE NEWS-Heart And Soul 8-5 \*\* THE TALKING HEADS-Burning Down The House

\*\* THE TALKING HEADS-Burning Down The House 12.7 \* LIONEL RICHIE-All Night Long (All Night) 14-8 \* QUIET RIDT-Com feel The Noize 23-10 \* PAT BENATAM-Love is A Sattlefield 17-12 \* ASIA-The Smile Has Left Your Eyes \* DARYL HALL AND JOHN OATES-Say It isn't So © CULTURE CLUB-Church Of The Poison Mind ELVIS COSTELLO AND THE ATTRACTIONS-Everyday Write The Rock

I Write The Book MICHAEL SEMBELLO-Automatic Man IRENE CARA-Why Me IRENE CARA-Why Me
 HERBIE HANCOCK-Rockit
 RICK SPRINGFIELD-Souls
 JOBOXERS-Just Got Lucky KOAO-FM-Denver

(Alian Stedge-M.D.) •• THE POINTER SISTERS-I Need You •• OULTURE CLUB-Church Of The Poison Mind • ASIA-The Smile Has Leit Your Eyes • THE HUMAN LEAGUE-Mirror Man • BARBRA STREISAND-The Way He Makes Me Feel BICK SPRIMOETED D-Swite RICK SPRINGFIELD-Souls RUFUS AND CHAKA KHAN-Ain't Nobody LOYERBOY-Queen Of The Broken Hearts ELTON JOHN-I Guess That's Why They Call It The KIM CARNES-Invisible Hands

#### KRQQ-FM-Tucson

KRQQ-FM-Tucson [Zapolian/Norris-M.D.] \*\* THE POLICE-King Of Pain 4-1 \*\* PETER SCHILLING-Major Tom (Coming Home) 16-4 \* LIONEL RCHIE-AN ING/N Long (AII Night) 18-5 \* THE MOTELS-Suddenly Last Summer 15-8 \* PAUL MCCARTNEY AND MICRAEL JACKSON-Say Say Say 28-22 \*\* BIG COUNTRY-In A Big Country \*\* THE ROMANTICS-Taiking In Your Sleep \*\* UREY LEWIS AND THE NEWS-Heart And Soul \* JACKSON BROWNE-Tender is The Night \* BILLY JOEL-Uptown Girl \* JOBCZERS-Just Gol Lucky PAUL YOUNG-Wherever I Lay My Hat \* JEFFREY OSBORNE-Stay With Me Tonight \* DARYL HALL AND JOHN OATES-Say It Isn't So

KRSP-AM-Salt Lake City

(Barry Moll-M.D.) ★★ QUIET RIOT-Cum Dn Feel The Noize 2-1 ★★ DEF LEPPARD-Foolin' 8-5 PRINCE-Delirious 9-8 ★ SHEENA EASTON-Telefone (Long Distance Love Affair) 13-

- Affair) 11-9 ★ MICHAEL JACKSON-P.Y.T. (Pretty Young Thing)
- •• MIDNIGHT STAR-Freak-A-Zoid •• IRENE CARA-Why Me AGNETHA FALTSKOG-Can't Shake Loose
   ASIA-The Smile Has Left Your Eyes
   THE HUMAN LEAGUE-Mirror Man
   PEABO BRYSON/ROBERTA FLACK-Tonight I
- Celebrate My Love DARYL HALL AND JOHN OATES-Say It Isn't So KIM CARNES-Invisible Hands PETER SCHILLING-Major Tom (Coming Home)

#### KRTH-FM-Los Angeles

KRTH-FM-Los Angeles (David Grossman-M.D.) \*\* BONNE VTLER-Total Eclipse Of The Heart 1-1 \*\* MIDNIGHT STAR-Freak-A-Zond 3-2 \*KENNY ROGERS WITH DOLLY PARTON-Islands In The Stream 8-6 \*\* LIONEL RICHIE-All Night Long (All Night) 10-7 \* PAUL MCCATTHEY AND MICHAEL JACKSON-Say Say Say 19-11 ©\* CULTURE CLUB-Church Of The Poison Mind © DARYL HALL AND JOHN OATES-Say It Isn't So BARBAA STREISAND-The Way He Makes Me Feel JOURNEY-Send Her My Love \* KLIQUE-Stop Dogin' Me Around • IRENE CAR-Why Me • PETER SCHILLING-Major Tom (Coming Home) • JOHN COUGAR MELLENCAMP-Crumbin' Down

KZZP-FM-Phoenix

(Steve Gozzard-M.D.) ★★ MEN AT WORK-Dr. Heckyl And Mr. Jive 27-21

### TOP ADD ONS -NATIONAL

CULTURE CLUB-Church Of The Poisoned Mind (Virgin/Epic) IRENE CARA-Why Me (Geffen) THE HUMAN LEAGUE-Mirror Man (A&M)

★ MATTHEW WILDER-Break My Strute 25-17 ● THE POINTER SISTERS-I Need You ● DARYL HALL AND JOHN DATES-Say It Isn't So ● DIDNE WARWICK AND LUTHER YANDROSS-How Many Times Can We Say Goodbye ■ LANI HALL-NeerS Say Never Again ■ WILLE NELSON WITH WAYLON JENNINGS-Take It Io Tak Limit

To The Limit • THE FOUR TOPS-I Just Can't Walk Away • DEBARGE-Time Will Reveal

KNBO-FM-Tacoma

KSFM-FM-Sacramento

BARBRA STREISAND-The Way He Makes Me Feel
 JARREAU-Trouble in Paradise
 THE MOTELS-Suddenly Last Summer

 (Boau Roberts-M.D.)

 \*\* THE MOTELS-Suddenly Last Summer 10-8

 \*\* PAUL MCCARTNEY AND MICHAEL JACKSON-Say Say Say 22-10

 \* BILLY JOEL-Uptown Girt 18-15

 \* P AT BENATAR-Love Is A Battletield 23-20

 \* JOURNEY-Send Her My Love 28-24

 \* TOME BURNETT-Baby Fall Down

 • JOHN COLGAR MELLERCAMP-Crumblin' Down

 • MICHAEL STANLEY BAND-My Town

 • MICHAEL STANLEY BAND-My Town

(Chris Collins-M.D.)  $\star \star$  LIONEL RICHE-All Night Long (All Night) 12-4  $\star \star$  KENNY ROGERS WITH DDLLY PARTON-Islands In

The Stream 15-5 \* SHEENA EASTON-Telefone (Long Distance Love Affair) 22-15

SHELRA LEASIDA-Televione (Long Distance Love Affair) 23-15
 SHALLMAR-Over & Over 21-17
 ★ DAVID BOWIE-Modern Love 25-21
 ● IRENE CARA-Why Me
 ● ULITURE CLUB-Church Of The Poison Mind
 JOHN COULTURE (LUB-Church Of The Poison Mind
 JOHN COULTAR MELLER(CARM-Crumbin' Down
 DIONNE WARWICK AND LUTHER VANDROSS-How
Many Times Can We Say Goodbye
 DEBARGE-Time Will Reveal
 DBARU HALL AND JOHN OATES-Say It Isn't So
 PEABO BRYSON/ROBERTA FLACK-Tonght I
 Celebrate My Love

(Rob Sherwood-M.D.) \*\* KENNY ROGERS WITH DOLLY PARTON-Islands In The Owner of the State of the

The Stream 2.1 The Stream 2.1 \*\* LIDNEL RICHE-All Night Long (All Night) 6.2 \* MANHATTAM TRANSFER-Spice Of Life 16.9 \* NAKED EYES-Promises Promises 17-10 \* BILLY JOEL-Uptown Girl 18-11 \* BILLY JOEL-Uptown Girl 18-11 •• CLIFF RICHARD-Never Say Die •• THE POLICE-King Of Pain • DEBDRAH ALLEN-Baby Licd • PAUL McCARTNEY AND MICHAEL JACKSON-Say Say Saw

(Tom Hutyler-M.D.) \*\* THE POLICE-King Of Pain 4-3 \*\* LIONEL RICHE-All Night Long (All Night) 9-4 \* SHEENA EASTON-Telefone (Long Distance Love Aftair) 105

Affair) 10-5 \* PRINCE-Delirious 13-10 \* PAUL MCCARTNEY AND MICHAEL JACKSON-Say

say Say 25-17 • DARYL HALL AND JOHN OATES-Say It isn't So

(Charlie Fox-M.D.) (Charlie Fox-M.D.) \*\* PRINCE-Delirious 15-11 \*\* STEVIE NICKS-H Anyone Falls 19-13 \* DAVID BOWIE-Modern Love 20-15 \* BILLY JOEL-Uptown Gir 23-17 \* PAUL MCCARTKEY AND MIGHAEL JACKSON-Say Say Say 72-71

Say Say 27-21 • DARYL HALL AND JOHN OATES—Say It Isn't So

● DARYL HALL AND JOHN DATES-Say It Isn't So ● CULTURE CLUB-Church Of The Poison Mind ■ PAT BENATAR-Love Is A Batllefield ■ MICHAEL JACKSON-P.Y.T. (Pretty Young Thing) ■ JACKSON BROWNE-Tender Is The Night ■ BARBHA STREISAND-The Way He Makes Me Feel ■ ELTON JOHN-I Guess That's Why They Call It The Blue

Blues • STRAY CATS-I Won't Stand In Your Way • DIONNE WARWICK AND LUTHER VANDROSS-How Many Times Can We Say Goodbye • MICHAEL STANLEY BAND-My Town

North Central Region

LIONEL RICHIE-All Night Long (All Night)

PAUL MCCARTNEY AND MICHAEL JACKSON-

• TOP ADD ONS

BREAKOUTS

DARYL HALL AND JOHN OATES-Say It Isn't So

BARBRA STREISAND-The Way He Makes Me

(Chuck Tyter-M.D.) \*\* QUIET RIOT-Cum On Feel The Noize 10-6 \* DEF LEPPARD-Foolin 15-11 \* PAUL McCARTNEY AND MICHAEL JACKSON-Say Say Say 20-15

Say Say 20-15 THE S.D.S. BAND-Just Be Good To Me 21-16 RUFUS AND CHAKA KNAN-Ain't Nobody 26-22

(Motown) BILLY JOEL-Uptown Girl (Columbia)

Say Say Say (Columbia)

RICK SPRINGFIELD-Souls (RCA) ASIA-The Smile Has Left Your Eyes (Geffen)

IRENE CARA-Why Me (Geffen)

(RCA)

Feel (Columbia)

WBZZ-FM-Pittsburgh

anradiohistory com

■★ PRIME MOVERS

• THE MOTELS-Suddenly Last Summer

KUBE-FM-Seattle

KYYA-FM-Billings

Celebrate My Love
 JOE "BEAN" ESPOSITO-Lady, Lady, Lady

KTAC-AM–Tacoma

- \*\* PAUL MCCARTNEY AND MICHAEL JACKSON-Say Say Say 29:24 \* STEVIE MICKS-If Anyone Fails 16-11 \* DAVID BOWIE-Modern Love 20-13 \* HUEY LEWIS AND THE NEWS-Heart And Soui 25-19 or DEFL FORDER Control
- OUELLEWIS AND THE NEWS-NearLAND Sol OELEPARD-Foolin' CULTURE CLUB-Church Of The Poison Mind PAT BENATAR-Love Is A Battlefield MICHAEL STANLEY BAND-My Town
- VIGHAEL STATES GARS IN TORMEN STATES JOURNEY-Send Her My Love PEURYTHMICS-Love Is A Stranger PEABO BRYSON/ROBERTA FLACK-Tonight I
- Celebrate My Love THE POLICE-Synchronicity II

#### XTRA-AM-San Diego

- (Jim Richards-M.D.) \*\* SPANDAU BALLET-True 3-3 \*\* THE TALKING HEADS-Burning Down The House
- 4-4 \* SHEENA EASTON-Telefone (Long Distance Love

# \* SHEENA EASTON-Telefone (Long Distance Love Affair) 8-3 \* JDBOXERS-Just Got Lucky 15-14 \* THE POLICE-Every Breath You Take 17-16 •● PETER SCHILLING-Major Tom (Coming Home) •● DARTL HALL AND JOHN OATES-Say It Isn't So • ASIA-The Smith Has Left Your Eyes • AGNETHA FALTSKOG-Can't Shake Loose • DIONNE WARWICK AND LUTHER VANDROSS-How Many Times Can We Say Goodbye • RICK SPRINGFIELD-Souls • RIENE CARA-Why Me • CULTURE CLUB-Church Of The Poison Mind • KIM CARNES-Invisible Hands

Pacific Northwest Region

LIONEL RICHIE-All Night (Motow

PAUL MCCARTNEY AND MICHAEL JACKSON-Say Say Say Columbia) SHEENA EASTON-Telefone (Long Distance Love Affair) (EMI-America)

TOP ADD ONS

CULTURE CLUB-Church of The Poisoned Mind

JOHN COUGAR MELLENCAMP-Crumblin' Down

BREAKOUTS

DARYL HALL & JOHN OATES-Say It Isn't So

(Tom Evans-M.D.) \*\* QUIET RIOT-Cum On Feel The Noize 14-9 \*\* PAT BENATAR-Love Is A Battlefield 18-15 \* THE POLICE-King Of Pain 6-3 \* DEF LEPPARD-Foolin' 7-4

★ DEF LEPPARD-Foolm /4 ★ PRINCE-Delimous 9-6 ← DARYL HALL AND JOHN OATES-Say It Isn't So ← EYE TO EYE-Lucky ● PETER SCHILLING-Major Tom (Coming Home) ● BIG COUNTRY-In A Big Country

(Jim O'Neil-M.D.) ★★ HUEY LEWIS AND THE NEWS-Heart And Soul

\*\* MUET LEWIS AND THE NEWS-Heart And Soul 10-5
 \*\* THE HUMAN LEAGUE-Mirror Man 22-16
 \* PAUL mcCARTNEY AND MICHAEL JACKSON-Say Say Say 38-20
 \* JACKSON BROWNE-Tender Is The Night 30-22
 \* JACKSON BROWNE-Tender Is The Night 30-22
 \* MICHAEL JACKSON-P.Y. (Pretty Young Thing)
 • JBD SCENTS-Just Got Lucky
 CULTURE CLUB-Church OI The Poison Mind
 BIG COUNTY-I-A Rig Country
 • ASIA-The Smile Has Left Your Eyes
 KIM CARNES-Invisible Hads
 DARYL HALL AND JOHN DATES-Say It Isn't So
 IREME CARA-Why Me

IRENE GARA-Why Me MELISSA MANCHESTER-No One Can Love You More

(Richard Harker-M.D.) ★★ SHEENA EASTON-Telefone (Long Distance Love

\*\* SHEENA EAS IDN-IElefone (Long Distance Love Affair) 10-6
 \*\* KENNY ROGERS WITH DOLLY PARTON-Islands In The Stream 12-7
 \* LIONEL RCMIE-All Night Long (All Night) 13-8
 \* THE FIXX-One Thing Leads To Another 16-12
 \* THE MOTELS-Suddenly Last Summer 23-18
 • JACKSON BROWNE-Tender Is The Night
 MICHAEL SEMBELLO-Automatic Man
 • PEABO BRYSON/ROBERTA FLACK-Tonight I Celebrate My Love

KFRU-AM—SAN FRANCISCO (Kate Ingram—M.D.) \*\* THE FIXX-One Thing Leads To Another 1-1 \*\* KENNY ROGERS WITH DOLLY PARTON—Islands In The Stream 12-4 \* DAVID BOWIE-Modern Love 7-6 \* RINDEC-Delurious 8-7 \* AIR SUPPLY-Making Love Out Of Nothing At All 13-9 •• RICK JAMES-U Bring The Freak Out •• DARYL MALL AND JOHN OATES-Say It Isn't So • CULTURE CLUB-Church Of The Poison Mind • THE POINTER SISTERS—I Need You

(Brian Gregory-M.D.) \* LIONEL RICHIE-All Night Long (All Night) 6-2 \* BILLY JOEL-Uptown Girl 14-8 \* SHEENA EASTON-Telefone (Long Distance Love

Long Distance Love

KFRC-AM-San Francisco

KJRB-AM-Spokane

Arrain) 23-12 \* DEBORAH ALLEN-Baby | Lied 24-16

(Virgin/Epic) THE POINTER SISTERS-I Need You (Plane

(RCA))

(RCA)

(Riva/Mercury)

KBBK-FM-Boise

KCBN-AM-Reno

Than Me • EYE TO EYE-Lucky

KCNR-FM-Portland

#### Billboard , Singles Radio Action ... Playlist Prime Movers \* Plaulist Top Add Ons 🔹 Based on station playlists through Tuesday (10/18/83)

• PAUL MCCARTNEY AND MICHAEL JACKSON-Say

Say Say • PAT BENATAR-Love is A Battlefield • DIDNNE WARWICK AND LUTHER VANDROSS-How Many Times Can We Say Goodbye • BARBRA STRISIAND-The Way He Makes Me Feel • ELTON JOHN-I Guess That's Why They Call It The

Blues • STRAY CATS-I Won't Stand In Your Way • DARYL HALL AND JOHN OATES-Say It Isn't So • JUICE NEWTON-Dirty Looks

(Ed Scarborough-P.D.) \* ★ LIONEL RICHIE-All Night Long (All Night) 8-5 \* ★ BILLY JOEL-Uptown Girl 15-6 + LOVERBOY-Queen Of The Broken Hearts 19-11 \* PAUL McCARTNEY AND MIGHAEL JACKSON-Say Say Say 7.14

Say Say 21-14 ★ SHEENA EASTON-Telefone (Long Distance Love

\* SHEEMA LAS JUM-Telefone (Long Distance Love Affan) 22:191 Got Lucky
 THE MOTELS-Just Got Lucky
 BIG COUNTRY-In A Big Country
 DIONA SUMMER-Unconditional Love
 HUEY LEWIS AND THE NEWS-Heart And Soul
 CULTURE GLUB-Church Of The Poison Mind
 PETER SCHILLING-Major Tom (Coming Home)
 JOURNY-Send Her My Love
 EODIE AND THE CRUISERS-On The Dark Side
 ASILA-The Simelaka Left Your Eves

(Mike Judge-M.D.) ★★ LIONEL RIGHIE-All Night Long (All Night) 3-1 ★★ BONNIE TYLER-Total Eclipse Of The Heart 6-5

ASIA-The Smile Has Left Your Eyes THE HUMAN LEAGUE-Mirror Man

KIOA-AM-Des Moines

KHTR-FM-St. Louis

\*\* PRINCE-Delinous 11-6 \* LIONEL RICHIE-AII Night Long (All Night) 22-11 \* BILLY JOEL-Uptown Girl 24-14 \* MEN AT WORK-DY. Heckyl And Mr. Juve 23-17 • CULTURE CLUB-Church Of The Poison Mind • IRENE CARA-Why Me RICK SPRINGFIELD-Souls • JACKSON BROWNE-Tender Is The Night • PEABO BRYSON/ROBERTA FLACK-Tonght I Celebrate Wr Love

(John Grant-M.D.) \*\* LIONEL RIGHE-All Night Long (All Night) 3-1 \*\* SPANDAU BALLET-rure 2-2 \* KENNY ROGERS WITH DOLLY PARTON-Islands In

The Stream 12-6 **THE TALKING HEADS**-Burning Down The House

13-10 \* BILLY JOEL-Uptown Girl 15-11 DAVID BOWIE-Modern Love • CULTURE CLUB-Church Of The Poison Mind • JACKSON BROWNE-Tender Is The Night • DARYL HALL AND JOHN OATES-Say It Isn't So • IRENE CARA-Why Me • PAT BENATAR-Love Is A Battlefield

[Mark Maloney—M.D.] ★★ THE POLICE-King Of Pain 2-1 ★★ AIR SUPPLY—Making Love Out Of Nothing At All 3-2 ★ BRYAN ADAMS-This Time 5-5 ★ LIONEL RICHIE-AII Night Long (AII Night) 9-6 ★ PAUL MCCARTNEY AND MIGHAEL JACKSDN-Say

Say Say 22-11 •• KENNY ROGERS WITH DOLLY PARTON-Islands in

The Stream • IRENE CARA-Why Me • CULTURE CLUB-Church Of The Poison Mind • DARYL HALL AND JOHN OATES-Say It Isn't So

(Gregg Swedberg-M.D.) \* A GRETHA FALTSKOG-Can't Shake Loose 6-1 \* SHEENA EASTON-Telelone (Long Distance Love

Affair) 11-6 \* PAT BENATAR-Love Is A Battiefield 18-14 \* LIONEL RICHE-AIN light Long (AIN light) 22-15 \* HUEV LEWIS AND THE NEWS-Heart And Soul 32-17 • DARYL HALL AND JOHN DATES-Say It Isn't So • ELTON JOHN-I Guess That's Why They Call It The

(Dave Denver-M.D.) \* \* BOB SEGER-Old Time Rock & Roll 18-7 \* LIONEL RICHIE-All Night Long (All Night) 38-10 \* KENNY ROGERS WITH DOLLY PARTON-Islands In

DEF LEFFAND-FOOID 19-15
 THE MOTELS-Suddenly Last Summer
 PAUL MCCARTNEY AND MICHAEL JACKSON-Say

(Dave Denver-M.D.) \* BOB SEGER-Old Tume Rock & Roll 18-7 \* LIONEL RIGHIE-All Night Long (All Night) 38-10 \* KENNY ROGERS WITH DOLLY PARTON-Islands In The Stream 4-2

\* RENNT RUGERS WITH DULLT PARTUR-ISlands III The Stream 4-2 \* QUIET RIOT-Cum On Feel The Noize 5-3 \* THE TALKING HEADS-Burning Down The House 11-9 • PAUL MCCARTNEY AND MICHAEL JACKSON-Say

Say Say • BILLY JOEL-Uptown Girl • LOVERBOY-Queen Of The Broken Hearts

WRKR-FM-Racine

LOVERBOY-Queen Of The Broken Hearts JOURNEY-Send Her My Love HUEY LEWIS AND THE NEWS-Heart And Soul SURVIVOR-Caught In The Game

(Pat Martin-P.D.) ● CULTURE CLUB-Church Of The Poison Mind ■ DARYL HALL AND JOHN DATES-Say It Isn't So MIGHAEL JACKSON-P.Y.T. (Pretty Toong Thing) ■ ASIA-The Smile Has Left Your Eyes

(Dianne Tracy-M.D.) \* THE FIXX-One Thing Leads To Another 3-1 \* THE TALKING HEADS-Burning Down The House

+-3 \* KENNY ROGERS WITH DOLLY PARTON-Islands in

\* RENAT RUGERS WITH DULLT PARTUM-Islands in The Stream 12.5 \* BILLY JOEL-Uptown Girl 27-19 \* LIONEL RICHIE-AII Night Long (AII Night) 31-21 • DART LHALL AND JOHN OATES-Say It Isn't So • THE HUMAN LEAGUE-Mirror Man • PAT BENATAR-Love Is A SatUsfield • JOHN COUGAR MELLENCAMP-Crumblin' Down • PAUL MCCARTNEY AND MICHAEL JACKSON-Say Say Say

Say Say CULTURE CLUB-Church Of The Poison Mind MICHAEL JACKSON-P.Y.T. (Pretty Young Thing) ASIA-The Smile Has Left Your Eyes SURVIYOR-Caught In The Game BIG COUNTRY-In A Big Country

(Mat Hudson-M.D.) ★ ★ BONNIE TYLER-Total Eclipse Of The Heart 1-1 ★ ★ MEN WITHOUT HATS-The Safety Dance 2-2 ★ PAT BENATAR-Love is A Battlefield 17-6 ★ QUIET RIOT-Cum On Feel The Moze 21-7 ★ BILLY JOEL-Uptown Gin 25-11 ● KENNY ROGERS WITH DOLLY PARTON-Islands In The Oncum

The Stream • IRENE CARA-Why Me • IRENE CARA-Why Me • MICHAEL SEMBELLO-Automatic Man • THE ROMANTICS-Taiking in Your Steep • DARYL HALL AND JOHN DATES-Say It Isn't So • BIG COUNTRY-in A Big Country

Tim Fax-M.D.) \*\* AIR SUPPLY-Making Love Out Of Nothing At All 2-1 \*\* STEVE NICKS-IF Anyone Fails 9-5 \* THE MOTELS-Suddenly Last Summer 8-6 \* THE MOTELS-Suddenly Last Summer 8-6 \* THE MODEN BLUES-SUFING AI The Wheel 11-7 \* KENNY ROGENS WITH DOLLY PARTON-Islands In KENNY ROGENS WITH DOLLY PARTON-Islands In

The Stream 16-8 • PAT BENATAR-Love Is A Battlefield • PAUL MCCARTNEY AND MICHAEL JACKSON-Say

• HUEY LEWIS AND THE NEWS-Heart And Soul

RICK SPRINGFIELD-Souls MANHATTAN TRANSFER-Spice Of Life

WZOK-FM-Rockford

diohistory cou

WZEE-FM-Madison

WSPT-FM-Stevens Point

The Stream 4-2 ★ QUIET RIOT-Cum On Feel The Noize 5-3 ★ DEF LEPPARD-Foolin' 19-15

Say Say BILLY JOEL-Uptown Girl LOVERBOY-Queen Of The Broken Hearts JOURNEY-Send Her My Love SURVIVOR-Caught In The Game

WLS-FM-Chicago

Bues CLIFF RICHARD-Never Say Die BIG COUNTRY-In A Big Country THE ROMANTICS-Taiking In Your Sleep THE POINTER SISTERS-I Need You CULTURE CLUB-Church Of The Poison Mind

WLS-AM-Chicago

WLOL-FM-Minneapolis

Celebrate My Love • THE HUMAN LEAGUE-Mirror Man • BIG COUNTRY-In A Big Country

WKTI-FM-Milwaukee

WKZW-FM-Peoria

Northeast Region

In The Stream (RCA) THE POLICE-King Of Pain (A&M)

PRIME MOVERS

LIONEL RICHIE-All Night Long (All Night)

KENNY ROGERS WITH DOLLY PARTON-Islands

TOP ADD ONS

CULTURE CLUB-Church Of The Poisoned Mind (Virgin/Epic) DEBARGE-Time Will Reveal (Gordy)

BREAKOUTS

DARYL HALL AND JOHN OATES-Say It Isn't So

(RCA) ELTON JOHN-I Guess That's Why They Call It

The Blues (Geffen) STRAY CATS-I Won't Stand In Your Way (EMI-

(Michael O'Hara-M.D.) ★★ QUIET RIOT-Cum On Feel The Noize 26-19 ★★ PEABO BRYSON/ROBERTA FLACK-Tonight |

Celebrate My Love 31-27 \* JOHN COUGAR MELLENCAMP-Crumblin' Down 34-29 \* MICHAEL JACKSON-P.Y.T. (Pretty Young Thing)

\* MICHAEL JACKSUN-, I.I. (I.I.I.) 39-35 \* THE HUMAN LEAGUE-MIKITOR MAN 40-36 • DARYL HALL AND JOHN OATES-Say It Isn't So • PAUL YOUNG-Wherever I Lay My Hat • MATTHEW WILDER-Break My Stride • RICK SPRINGFIELD-Bouls • JDURNEY-Send Her My Love

(Roger Christian-M.D.) + LIONEL RICHIE-All Night Long (All Night) 5-3 + PAUL MCCARTNEY AND MICHAEL JACKSON-Say Say Say 39-5 + THE TALKING HEADS-Burning Down The House 9-8 + MICHE CH-Denzy MA Chromed 18-15 + MICHE CH-Denzy MA Chromed 18-15

(Bill Terry-P.D.) \* BONNIE TYLER-Total Eclipse Of The Heart 1-1 \* AIR SUPPLY-Making Love Out Of Nothing At All 2-2 \* SPANDAU BALLET-True 4-3 \* KENNY ROGERS WITH DOLLY PARTON-Islands In The Stream 5-4

KENNT DUELS WITH DULLI PARTON-Isands -The Stream 5-4
 LIONEL RICHIE-AII Night Long (All Night) 10-5
 DARYL HALL (AN JOHN OATES-Say It Isn't So
 OULTURE CLUB-Church Of The Poson Mind
 HUEY LEWIS AND THE NEWS-Heart And Soul
 MICHAEL JACKSON-P.Y.T. (Pretty Young Thing)
 JOURNEY-Send Her My Love
 ASIA-The Smile Has Left Your [yes
 PAT BENATAR-Love Is A Battlefield
 RUFUS AND CHARA KHAM-An't Nobody
 THE COMMODORES-ONLY YOU
 DEBARGE-Time Will Reveal

(Gien Kalina-M.D.) \*\* PAT BENATAR-Love Is A Battlefield 26-19 \*\* MEN AT WORK-Dr. Heckyl And Mr. Jive 27-20 \* MICHAEL SEMBELLO-AUTOmatic Man 37-26 \* ELVIS COSTELLO AND THE ATTRACTIONS-

Everyday I Write The Book 31-27 MANHATTAN TRANSFER-Spice Of Life 32-28 MANDNNA-Holiday

★ MARNATIA TRANSFER-Spice UT Life 32-28 ● MADDNN-Holiday ● CULTURE CLUB-Church Of The Poison Mind ■ ROMAN HOLLIDAY-Don't Try And Stop It ■ JOURNEY-Send Her My Love ■ ADMAN HOLLIDAY-Don't Try And Stop It ■ JOURNEY-Send Her My Love ■ SIA-The Smile Has Left Your Eyes ■ ALLIQUE-Stop Dogen't Me Around ■ SIA-The Smile Has Left Your Eyes ■ JACKSON BROWNE-Ender Is The Night ■ JEFFREY OSBORNE-Stay With Me Tonight ■ DEGRAGE-Time Will Reveal ■ DANS STATULE AND JOHN DATES-Say It Isn't So ■ RIC CONTRAFY-IA A Rio Country

WFEA-AM (13 FEA)-Manchester

(Rick Ryder-M.D.) ★★ SPANDAU BALLET-True 2-1 ★★ KENNY ROGERS WITH DOLLY PARTON-Islands In

The Stream 7-4 \* STEVIE NICKS-IF Anyone Fails 11-5 \* THE MOTELS-Suddenly Last Summer 13-6 \* THE POLICE-King Of Pain 14-7 • PAUL MCCARTINEY AND MICHAEL JACKSON-Say Say Say

Fabl. McCARINET AND INCIDEL SUCKSON-Say Say Say
 ROBERT PLANT-Big Log
 MICHAEL JACKSON-P.V. T. (Pretty Young Thing)
 BOB SEGER-Old Time Rock & Roll
 JOHN GOUGAR MELLERGAMP-Crumbin' Down
 MATTHEW WILDER-Break My Stride
 DIGNAR WARWICK AND LUTHER YANDROSS-How Many Times Can We Say Goodbye
 JOBOXERS-Just Got Lucky
 JCLIQUE ODOggin' Me Around
 BARBA STREISAND-The Way He Makes Me Feel
 DERBARGE-Time Will Reveal

WGUY-FM-Bangor [Larry Clark-MD.] \* THE POLICE-King Of Pain 1-1 \*\* PRINCE-Delinous 6-4 \*LIONEL RICHIE-All Night Long (All Night) 11-7 \* HUEY Lewis AND THE NEWS-Heart And Soul 12-8 \* MICHAEL JACKSON-P.Y.T. (Pretty Young Tinng) 14-9 • JOBOZERS-Just Got Lucky \*STEVIE NICKS-IT Anyone Falls •THE COMMODDRES-Only You •IRENE CARA-Why Me © ULLTURE CLUB-Church Of The Poison Mind • JENNIFER HOLLIDAT - Am Love • DIDINE WARWICK AND LUTHER VANDROSS-How Many Times Cam We Say Goodbye •MEN AT WORK-Dr. Heckyl And Mr. Jive • TOMMY FARRAGHER-Look Out for Number One

DEBARGE-Time Will Reveal
 THE COMMODORES-Only You

WGUY-FM-Bangor

BIG COUNTRY-In A Big Countr KIM CARNES-Invisible Hands

WCAU-FM-Philadelphia

• IRENE CARA-Why Me • CULTURE CLUB-Church Of The Poison Mind

WBLI-FM-Long Island

RUFUS AND CHAKA KHAN-Ain't Nobody

(Warner Bros.)

America)

WACZ-AM-Bangor

WBEN-FM-Buffalo

JDE "BEAN" ESPOSITO-Lady. Lady. Lady GEE FARROW-Should I Love You DEBARGE-Time Will Reveal THE FOUR TOPS-I Just Can't Walk Away BIG COUNTRY-In A Big Country THE ROMANTICS-Talking In Your Sleep Ad/InG-most For Hire

(Marc Cronin-M.D.) \*\* THE TALKING HEADS-Burning Down The House

★ KENNY ROGERS WITH DOLLY PARTON-Islands In

The Stream -2 The Stream -2 SPANDAU BALLET-True 3-3 \* LIONEL RICHIE-AII Night Long (All Night) 13-9 \* PRINCE-Delirous 11-10 • BILLY JOEL-Uptown Girl • DARYL HALL AND JOHN OATES-Say It Isn't So © CULTURE CLUB-Church Of The Poison Mind • PAUL MCCARTNEY AND MICHAEL JACKSON-Say Say Say

IRENE CARA-Why Me
 BARBRA STREISAND-The Way He Makes Me Feel

WIGY-FM—Bath IScott Robbins-M.D.) \* THE POLICE-King Of Pain 1-1 \* THE MOTELS-Suddenly Last Summer 10-7 \* DEF LEPPARD-Foolin' 11-9 PAT BENATAR-Love Is A Battlefield 24-17 \* QUET RIDT-Cum On Feel The Noze 26-20 • DARYL HALL AND JOHN OATES-Say It Isn's 0s • THE ROMANTICS-Tailwag In Your Sieep • ASIA-The Smile Has Left Your Eyes • PETER SCHILLING-Magor Tom (Comig Home) • THE POLICE-Synchroneotry II • CULTURE GLUB-Church DI The Poison Mind • JOBOXERS-Just Got Lucky • DEBARGE-Time Will Reveal • RAIMBOW-Street Of Dreams

WKCI-FM (KC-101)-New Haven

(Stef Rybak-M.D.) \* \* BONNIE TYLER-Total Eclipse Of The Heart 1-1 \* LIONEL RICHIE-AI Night Long (Ali Night) 4-2 \* KENNY ROGERS WITH DOLLY PARTON-Islands In

\* NEART HOLEAS WITH DUELT PARTON-Isality of The Steam 5-3 \* MICHAEL JACKSON-P.Y.T. (Pretty Young Thing) 7-6 \* BILLY JOEL-Uptown Girl 10-7 • DARY HALL AND JOHN OATES-Say It Isn't So • DIORNEY-Send Her My Love • DIORNEW ARWICK AND LUTHER VANDRDSS-How Many Timer Con We Say Goodhee

(John Carucci-P.D.) ★★ THE POLICE-King Of Pain 4-1 ★★ THE TALKING HEADS-Burning Down The House

5-2 \* THE MOTELS-Suddenly Last Summer 13-10 \* DAVID BOWIE-Modern Love 20-16 \* BILLY JOEL-Uptown Girl 21-17 • ELTON JOHN-I Guess That's Why They Call It The Blue

•• DARYL HALL AND JOHN OATES-Say It isn't So • PAUL MCCARTNEY AND MICHAEL JACKSON-Say

Than Me RAINBOW-Street Of Dreams EYE TO EYE-Lucky NAKED EYES-When The Lights Go Out JEFFREY OSBORNE-Stay With Me Tompht STRAY CATS-I Won't Stand In Your Way

WKTU-FM-New York City

(Frankie Blue-M. D.) •• DEBARGE-Time Will Reveal •• KOOL & THE GANG-Joanna • PAUL MCCARTNEY AND MICHAEL JACKSON-Say

THE SUG, SURVEY TEN INC IN THE NEW YOU OWNEY
THE INFT 22-Electric Kingdom
THE POLICE-King Of Pain
DIONNE WARWICK AND LUTHER VANDROSS-How
Many Times Can We Say Goodbye
IRENE CARA-Why Me
PLANET PATROL-I Didn't Know I Loved You

WOKW-FM—Ithaca (Chartie Mitchell-M.D.) \*\* AQUETNA FALTSKOG-Can't Shake Loose 12-9 \*\* QUETNA FALTSKOG-Can't Shake Loose 12-9 \*\* QUETNA FALTSKOG-Can't Shake Loose 12-9 \*\* QUETNA FALTSKOG-Can't Shake Loose 12-9 \* DAVE BURATAR-Love Is A Battlefield 23-16 \* JOURNEY-Send Her My Love 25-19 \*\* SURYIVOR-Caught In The Game \*\* BARBAA STREISAND-The Way He Makes Me Feel \* STACY LATTISAW-Miracles \*\* AC/DG-Couns For Hire \*\* SIAL-The Smile Has Left Your Eyes \*\* DAVE EDMUNDS-Information \*\* THE ROMANTIGS-Talking in Your Sleep \*\* BURBA WICK AND LUTHER VANDROSS-How Many Times Can We Say Goodye \*\* THE CARPENTERS-Make Beleve It's Your First Time \*\* THE CARPENTERS-Make Beleve It's Your First Time \*\* TALY CATS-I Won't Stand In Your Way \*\* BAINBOW-Sireet Of Dreams \*\* ELO-Stranger

ELD-Stranger
 DARYL HALL AND JOHN OATES-Say It Isn't So

WPRO-FM-Providence (Tam Guddy-M.D.) \* LioneL RicHIE-All Night Long (All Night) 7-1 \* PINNGE-Delinous 5-2 \* BiLLY JOEL-Uptown Girl 15-11 \* QUIET RIGT-Gum On Feel The Noize 21-15 JOHN COUGAR MELLENCAMP-Crumblin' Down • MICHAEL STANLEY BAND-My Town • MICHAEL STANLEY BAND-My Town • MUEY LEWIS AND THE NEWS-Heart And Soul JOHN COUGAR MELLENCAMP-Crumblin' Down • RUFUS AND CHAKA KNAN-An't Nobody • MANHATTAN TRANSFER-Sopie Of Life • DARYL HALL AND JOHN OATES-Say it Isn't So • MATTHEW WILDER-Break My Stride • IRENE CARA-Mhy Me • RICK SPRINGFIELD-Souls

(Continued on next page)

WPRO-FM-Providence

THE S.O.S. BAND-Tell Me If You Still Care

WNBC-AM-New York City

The Stream 10-9 • RUFUS AND CHAKA KHAN-Ain't Nobody • ROD STEWART-What Am I Gonna Oo • KOOL & THE GANG-Joanna

WOKW-FM-Ithaca

OCTOBER

29

1983,

BILLBOARD

Many Times Can We Say Goodbye • THE S.D.S. BAND-Just Be Good To Me

WKFM-FM-Syracuse

Say Say
 JACKSON BROWNE-Tender is The Night

WIGY-FM-Bath

AC/DC-Guns For Hire

WHFM-FM-Rochester

#### • Continued from opposite page

#### KILE-AM-Galveston

14

INTLE\_FAINT-GLAIVESLOII (Scott Taylor-M.D.) \*\* BONNE TYLEN-Total Eclipse OI The Heart 1-1 \*\* THE MOTELS-Suddenly Last Summer 10-5 \* LIONEE INCHE-AIN Right Long (AIN Right) 2-16 \* HUEY LEWIS AND THE NEWS-Heart And Soul 22-18 \* DAVID BOWIE-Modern Love 26-19 •@ QUIET RIDT-Cum On Feel The Noize •@ QUIET RIDT-Cum On Feel The Noize •@ BIG COUNTRY-In A Big Country • PAUL McCARTNEY AND MIGHAEL JACKSON-Say Say Say

Say Say MICHAEL JACKSON-P.Y.T. (Pretty Young Thing) THE HUMAN LEAGUE-Mirror Man RICK SPRINGFIELD-Souls
 DARYL HALL AND JOHN OATES-Say It Isn't So
 MANHATTAN TRANSFER-Spice Of Life

### KITY-FM-San Antonio

KIIY-FM-San ANTONIO (Frank Walsh-M.D.) \*\* BONNE TYLER-Total Eclipse Of The Heart 1-1 \*\* LIONEL RICHIE-All Night Long (All Night) 5-2 \* HERBIE HANCOCK-Rockit 8-4 \* MICHAEL JACKSON-P.Y.T. (Pretty Young Thing) 12-8 \* QUET RIOT-Cum On Feel The Noize 18-9 •• JBOXERS-Just Got Lucky •• DARYL HALL AND JOHN OATES-Say It Isn't So • MIGUEL BROWN-So Many Men, So Little Time • JOHN COURAR MELLECKAMP-Crumbin Down • DAVID BOWIE-MOGERN LOVE DAVID BUWIE-Modern Love
 RUFUS AND CHAKA KHAN-Ain't Nobody
 DEBARGE-Time Will Reveal

#### KKBQ-AM-Houston

(Patty Hamilton-M.D.) ★★ LIONEL RICHIE-All Night Long (All Night) 9-5 ★★ PAT BENATAR-Love Is A Battlefield 22-10 ★ BILLY JOEL-Uptown Girl 26-14 ★ SHEENA EASTON-Telefone (Long Distance Love Affair) 21-5

ATTAIR) 21-15 + PAUL MCCARTNEY AND MICHAEL JACKSON-Say

PAUL McCARTNEY AND MIGHAEL SHOROCU Say Say 28-17
 • THE ROMANTICS-Talking In Your Sleep
 • NAKED EYES-When The Lights Go Out
 • HUEY LEWIS AND THE NEWS-Heart And Soul
 • BOB SEGER-Old Time Rock & Roll
 • BIG SCORTY
 • A Big Country
 • DEF LEPRAD-Foolin
 • AGNETHA FALTSKOG-Can't Shake Loose
 • DARYL HALL AND JOHN DATES-Say It Isn't So
 • IRENE CARA-Why Me

#### KOFM-FM-Oklahoma

(Dave Duquesne-M.D.) \*\* KENNY ROGERS WITH DOLLY PARTON-Islands in

\*\* KENNY ROGERS WITH DOLLY PARTON-Islands In The Stream 9-5 \*\* LIONEL RICHE-All Night Long (All Night) 10-7 \* BILLY JOEL-Uptown Guri 18-14 \* MANNATTAN TRANSFER-Spice Of Life 22-18 \* DARBRA STREISAND-The Way He Makes Me Feel \* THE MOTELS-Suddenly Last Summer • JACKSON BROWNE-Tender Is The Night \* SHEEMA EASTON-Telefone (Long Distance Love Affair) • ANNE MURRY-A Little Good News • CLIFF RICHARD-Never Say Die

#### KROK-FM-Shreveport

(Peter Stewart-M.D.) \*\* PAUL MCCARTNEY AND MICHAEL JACKSON-Say

Say Say 37:22 \*\* PAT BENATAR-Love Is A Battlefield 31:23 \* DAVID BOWIE-Modern Love 28-11 \* STEVIE NICKS-If Anyone Fails 23:14 \* BILLY JOEL-Uptown Girl 34:16 •• DARYL HALL AND JOHN OATES-Say It Isn't So •• ELTON JOHN-I Guess That's Why They Call It The

- Blues MIGHAEL JACKSON-P.Y.T. (Pretty Young Thing) ASIA-The Smile Has Left Your Eyes KLIQUE-Stop Doggin' Me Around DEBORAH ALLEM-Baby 1 Lied BARBRA STREISAND-The Way He Makes Me Feel DEBARGE-Time Will Reveal

#### KVOI - AM-Lafavette

- (Phil Rankin-M.D.) \*\* KENNY ROGERS WITH DOLLY PARTON-Islands In
- The Stream 12-1 ★★ BILLY JOEL-Uptown Girl 21-13 ★ PAUL MCCARTNEY AND MICHAEL JACKSON-Say
- SAY SAY 39-33 ★ JDURNEY-Send Her My Love 29-25 ★ PAUL MCCARTNEY AND MICHAEL JACKSON-Say

- Many Times Can We Say Goodbye MatTHEW WILDER-Break My Stride THE POINTER SISTERS-I Need You ELTON JOHN-I Guess That's Why They Call It The

- Biues KIM CARNES-Invisible Hands IRENE CARA-Why Me CULTURE CLUB-Church Of The Poison Mind CLIFF RICHARD-Never Say Die MELISSA MANCHESTER-No One Can Love You More
- Than Me DARYL HALL AND JOHN CATES-Say It isn't So
- KZFM-FM-Corpus Christi
- XLT twi-T twi-Corpus Constant (John Stele=M.D.) \*\* THE FIXX-One Thing Leads To Another 6-1 \*\* THE MOTELS-Suddenly Last Summer 10-5 \* BRYAN ADAMS-This Time 13-7 \* MEN AT WORK-Dy. Heckly And Mr. Jive 17-8 \* KLIQUE-Stop Doggin 'Me Around JOBDOXERS-Just Got Lucky = ELVIS COSTELLO AND THE ATTRACTIONS-Everyday Liwria D Rock

- ELVIS USSIELLU AND I HE ATTRACTIONS-Everyd I Write The Book DOMAN HOLLIDAY-Don't Try And Stop It JULUKA-Scatterlings Of Africa LIONEL RICHE-AII Night Long (All Night) KENNY ROGERS WITH DOLLY PARTON-Islands In The Stream
- The Stream PRINCE-Delirious BILLY JOEL-Uptown Girl GEORGE BENSON-Lady Love M
- WEZB-FM-New Orleans
- (Nick Bazoo-M.D.) \*\* LIONEL RIGHIE-All Night Long (All Night) 1-1 \*\* PRINDE-Delirious 4-2 \* STACY LATTISAW-Miracles 10-5 \* PEABO BRYSON/ROBERTA FLACK-Tonight |

- Celebrate My Love 17-10 \* PAUL McGARTNEY AND MICHAEL JACKSON-Say

- Say Say 26-17 DARYL HALL AND JOHN OATES-Say II Isn't So THE HUMAN LEAGUE-Mirror Man QUIET RIOT-Cum On Feel The Noize RICK SPRINGFIELD-Souls JOHN COUGAR MELLENCAMP-Crumblin' Down RUFUS AND CHAKA KHAM-Ain't Nooody JEWNIFER HOLLIDAY-1 Am Love BIG COUNTRY-In A Big Country
- WFMF-FM-Baton Rouge
- (Johnny "A"-M.D.) \*\* THE POLICE-King Of Pain 4-1

- \*\* THE FIXX-One Thing Leads To Another 13-9 \* KENNY ROGERS WITH DOLLY PARTON-Islands In
  - The Stream 5-3 # BILLY JOEL-Uptown Grl 19-14 # LIONEL RICHIE-All Night Long (All Night) 9-6 THE TALKING HEADS-Burning Down The House

  - JOURNEY-Send Her My Love
     JOHN COUGAR MELLENCAMP-Crumblin' Down WOUE-FM-New Orleans

  - (Kris O'Kelly-M.D.) \*\* BILLY JOEL-Uptown Girl 12-6 \*\* DEBORAH ALLEN-Baby | Lied 19-15 \* JACKSON BROWNE-Tender Is The Night 20-16 \* MADNESS-IT Must Be Love 23-19 \* PAUL MCGARTNEY AND MICHAEL JACKSON-Say
  - \* PAUL MCCARTNEY AND MIGHAEL JAURSUN-Say Say 24-20 DARYL HALL AND JOHN DATES-Say It Isn't So MIGHAEL JACKSON-P.Y.T. (Pretty Young Thing) ASIA-The Smile Has Left Your Eyes CULTURE CLUB-Church Of The Poisso Mind HUEY LEWIS AND THE NEWS-Heart And Soul IRENE CARA-Why Me KIM CARNES-Invisible Hands MICHAEL SEMBELLO-Automatic Man BILLY IDOL-Dancing With Mysell

Midwest Region

Affair) (EMI-America)

IRENE CARA-Why Me (Geffen)

The Blues (Geffen)

KBEO-FM-Kansas City

KDVV-FM-Topeka

(RCA)

PRIME MOVERS

RUFUS AND CHAKA KHAN-All Night Long (All

Night) (Warner Bros.) BILLY JOEL-Uptown Girl (Columbia) SHEENA EASTON-Telefone (Long Distance Love

TOP ADD ONS

CULTURE CLUB-Church Of The Poisoned Mind (Virgin/Epic) JOURNEY-Send Her My Love (Columbia)

BREAKOUTS

DARYL HALL AND JOHN OATES-Say It Isn't So

BIG COUNTRY-In A Big Country (Mercury) ELTON JOHN-I Guess That's Why They Call It

(Pat Mc Kay-M.D.) •• THE MOTELS-Suddenly Last Summer •• JOHN COUGAR MELLENCAMP-Crumblin' Down

SIA-The Smile Has Left Your Eyes
 ASIA-The Smile Has Left Your Eyes
 KIM CARKES-Invisible Hands
 DIONNE WARWICK AND LUTHER VANDROSS-How
Many Times Can We Say Goodbye

(Tony Stewart-P.D.) \*\* QUIET RIOT-Cum On Feel The Noize 18-8 \*\* HUEY LEWIS AND THE NEWS-Heart And Soul

19-13 \* BILLY JOEL-Uptown Girl 23-15 \* PAT BEKATAR-Love Is A Battleheld 27-18 \* JOHN COUGAR MELLENCAMP-Crumblin' Down 33-14 • ELTON JOHN-I Guess That's Why They Call It The Blue

Blues OARYL HALL AND JOHN OATES-Say It isn't So IRENE CARA\_Why Me

(Lorrin PalagL-P.D.) \* \* SHEENA EASTON-Telefone (Long Distance Love

Affair) 11-5 \*\* LIDNEL RICHIE-All Night Long (All Night) 16-9 \* PAUL McCARTNEY AND MICHAEL JACKSON-Say Say Say 20-15 \* BILLY JOEL-Uptown Girl 24-16 \* ELO-Stranger 27-20 • MATTHEW WILDER-Break My Stride • PAT BENATAR-Love Is A Battlefield • THREE DOG MIGHT-I Can't Help It • IREWE CARA-Why Me

KENNY ROGERS WITH DOLLY PARTON-ISI The Stream 19-16
 IGENE CARA-Why Me
 KING CARBES-Invisible Hands
 EURYTHMICS-Love Is A Stranger
 JACKSON BROWNE-Tender Is The Night
 ASIA-The Smile Has Left Your Eyes
 THE HUMAN LEAGUE-Mirror Man
 RICK SPRINGFIELD-Souls
 CULTURE CLUB-Church Of The Poison Mind
 BIG COUNTRY-In A Big Country

(Sid Hardt-M.D.) \*\* KENNY ROGERS WITH DOLLY PARTON-Islands in the Stream 1-1 \*\* SHEENA EASTON-Telefone (Long Distance Love

KFYR-AM-Bismarck

Affair) 3-2 \* THE POLICE-King Of Pain 5-3 \* QUIET RIOT-Cum On Feel The Noize 15-9 \* BILLY JOEL-Uptown Girt 16-11

IRENE CARA-Why Me
 OEF LEPPAND-Foolin'
 OUTUBE CLUBC-Church Of The Poison Mind
 JOURNEY-Send Her My Love
 BIG COUNTRY-In A Big Country
 NAKED EYES-Miren The Lights Go Dut
 RICK SPRINGFIELD-Souls

**KDWB-AM-Minneapolis** 

**KEYN-FM**—Wichita

- WTIX-AM-New Orleans (Barney Kilpatrick M.D.) \*\* KENNY ROGERS WITH DOLLY PARTON-Islands In
- Learney Kupatrick M.D.) ★ ★ KENNY ROGERS WITH DOLLY PARTON-Islands I The Stream 6.3 ★ ★ LIONEL RIGHIE-All Night Long (All Night) 13-4 ★ BILLY JOEL-Uptown Girl 14-6 ★ STEVIE NIGKS-IT Arynoe Fails 16-10 ★ BRYAN ADAMS-This Time 19-13 DARYL HALL AND JOHN 0ATES-Say It Isn't So OLUTURE CLUB-Church Of The Poison Mind MIGHAEL JACKSON-P.Y.T. (Viety Young Thing) JARREAU-Trouble In Paradise RICK SPRINGFIELD-Souls THE ¢OINER SISTERS-I Need You JEFFREY QSBORNE-Stay With Me Tonight BOB SEGER-Old Time Rock & Roll AZTEC CAMERA-Oblivious WILLIE NELSON WITH WAYLON JENNINGS-Take It To The Limit
- ★ BILLY JOEL-Uptown Girl 11-6 ★ MANHATTAN TRANSFER-Spice Of Life 15-8 ★ PAUL McCartney and Michael Jackson-Say
  - Say Say 24-14 THE CARPENTERS-Make Believe It's Your First Time MELISSA MANCHESTER-No One Can Love You More
    - Than Me DEBARGE-Time Will Reveal CLIFF RICHARD-Never Say Die BARBRA STREISAND-The Way He Makes Me Feel THE POINTER SISTERS-I Need You LINDA RONSTADT-What's She Got THE FDUR TOPS-I Just Can't Walk Away
    - KKLS-FM-Rapid City

    - KKLS-FM—Rapid City (Randy Sherwyn-P.D.) \* \* THE POLIGE-King Of Pan 2-1 \* \* ROBERT PLANT-Big Log 7-5 \* THE MOTELS-Suddenly Last Summer 12-7 \* THE MOTO BLUES-Suffig At The Wheel 14-11 \* DAVID BOWIE-Modern Love 21-15 \* ONGCABLI JACKSON-P.Y.T. (Pretty Young Thing) IRENE GRA-Why Me JOURNEY-Send Her My Love DEF LEPPARD-Foolin O JOHN GOUGAR MELLENCAMP-Crumblin' Down CULTURE CLUB-Church Of The Poison Mind DARYL HALL AND JOHN OATES-Say It Isn't So

- **KMGK-FM**-Des Moines
- (Jim Roberts-M.D.) \* THE POLICE-King Of Pain 2-1 \* LIONEL RICHIE-All Night Long (All Night) 6-2 \* SHEENA EASTON-Telefone (Long Distance Love
- ATTAIT) 8-4 PRINCE-Delirious 10-5 KENNY ROGERS WITH DOLLY PARTON-Islands In The Stream 15-9
- The Stream 15-9 DARYL HALL AND JOHN OATES-Say It Isn't So ELTON JOHN-I Guess That's Why They Call It The

- Blues THE HUMAN LEAGUE-Mirror Man IRENE CARA-Why Me BIG COUNTRY-In A Big Country BARBRA STREISAND-The Way He Makes Me Feel PETER SCHILLING-Major Tom (Comming Home) MATTHEW WILDER-Break My Stride

#### KQKQ-FM-Omaha

- (Jay Taylor-M.D.) ★★ THE POLICE-King Of Pain 1-1 ★★ KENNY ROGERS WITH DOLLY PARTON-Islands In
- \*\* KENNY NOGEKS WITH DULLY PARTUN-ISland The Stream 4.2 \* PRINCE-Debridus 6.3 \* LIONEL RICHIE-All Night Long (All Night) 8.4 \* QUIET RIDT-Cam On Feel The Noize 30-18 DARYL HALL AND JOHN DATES-Say It Isn't So ASIA-The Smile Has Left Your Eyes THE HUMAN LEAGUE-Mirror Man

#### JOBOXERS-Just Got Lucky KIM CARNES-Invisible Hands

**KRNA-FM**-lowa City

### {Bart Goynshor-P.D.} ★★ THE FIXX-One Thing Leads To Another 2-1 ★★ THE TALKING HEADS-Burning Down The House

- + ★ THE TALKING HEADS-Burning Down The Hous -2
   + PRINCE-Delirious 5-4
   ★ THE MOTELS-Suddenly Last Summer 7-5
   ★ BILLY JOEL-Uptown Girl 13-8
   MICHAEL STANLEY BAND-My Town
   ▲ MICHAEL STANLEY BAND-My Town
   ▲ SIA-The Smile Has Leit Your Syes
   JOBOXERS-Just Got Lucky
   BIG GOUNTRY-In A Big Country
   NAKED EYES-When The Lights Go Out
   ELTON JOHN-I Guess That's Why They Cali It The
  Blues

• DARYL HALL AND JOHN OATES—Say It Isn't So • STREETS—If Love Should Go

(Chuck Napp-M.D.) \* BILLY JOEL-Uptown Girl 8-5 \* PEABO BRYSON/ROBERTA FLACK-Tonight 1 Celebrate My Love 12-8 \* JACKSON BROWNE-Tender Is The Night 16-12 \* ELTON JOHN-I Guess That's Why They Call It The Blues 70-16

Blues 20-16 • MICHAEL JACKSON-P.Y.T. (Pretty Young Thing) • BARBRA STREISAND-The Way He Makes Me Feel

(Tony Waitekus-P.D.) ★★ KENNY ROGERS WITH DOLLY PARTON-Islands in

\* \* KENNY ROGERS WITH DOLLY PARTON-Islands The Stream 2.1 \* TWE FIX2-One Thing Leads To Another 10-6 \* BILLY JOEL-Uptown Girl 15-7 \* DUYERDO-Uptern Of The Broken Hearts 28-14 \* PAT BENATAR-Love Is A Battlefield 29-18 • DOYERDO-Uptern Of The Broken Hearts 28-17 \* DOYERDO THE CRUISERS-On The Dark Side JOHN COUGAR MELLENCAMP-Crumblin Oown HUEY LEWIS AND THE NEWS-Heart And Soul © LIFF RICHARD-Never Say Ole • THE HUMAN LEAGUE-Mirror Man © ULTURE CLUB-Church Of The Poison Mind # RICK SPRINGFIELD-Souls © STRAY CATS-I Won'I Stand In Your Way © BOB SEGER-OId Time Rock & Roll ELTON JOHN-I Guess That's Why They Call It The Blues

WKAU-AM-FM–Appleton

(Rich Allen-M.D.) \* THE FIXX-One Thing Leads To Another 3-1

www.americanra

WCIL-FM-Carbondale

KSTP-FM (KS-95)-St. Paul

#### Billboard Singles Radio Action. Plaulist Prime Movers \* Ploulist Top Add Ons 🔹 ased on station playlists through Tuesday (10/18/83)

\* BILLY JOEL-Uptown Girl 19-7 •• DARYL HALL AND JOHN OATES-Say It Isn't So •• STRAY CATS-I Won't Stand In Your Way • JOHN GOUGAR MELLENCAMP-Crumblin' Down • IRENE CARA-Why Me

JOBOXERS-Just Got Lucky PAUL MCCARTNEY AND MICHAEL JACKSON-Say

Say Say BIG COUNTRY-IN A Big Country ELTON JOHN-I Guess That's Why They Call It The

SURVIVOR-Caught In The Game PEABO BRYSON/ROBERTA FLACK-Tonight I

PRIME MOVERS LIONEL RICHIE-All Night Long (All Night)

(Motown) KENNY ROGERS WITH DOLLY PARTON-Islands

TOP ADD ONS

CULTURE CLUB-Church Of The Poisoned Mind

BREAKOUTS

DARYL HALL AND JOHN OATES-Say It Isn't So

STRAY CATS-I Won't Stand In You Way (EMI-

(Scott Rodgers-M.D.) \*\* BRYAN ADAMS-This Time 15-10 \*\* BILLY JOEL-Uptown Girl 19-11 \* JACKSON BROWNE-Tender 15 The Night 22-12 \* PEABO BRYSON/ROBERTA FLACK-Tonight 1 Celebrate My Love 20-14 \* DIONNE WARWICK AND LUTHER VANDROSS-How Many Time Can We Say Goodbye 25-17

Many Times Can We Say Goodbye 25-17 • ELTON JOHN-I Guess That's Why They Call It The

LIUM JUHN-I SUBSS IN ALS WMY THEY CALLET P Blues
 MICHAEL STANLEY BAND-MY Town
 IFRENE CARA-WHY Me
 PETER SCHILLING-Major Tom (Coming Home)
 ROMAN HOLLIDAY-Don't Try And Stop It
 THE HUMAN LEAGUE-MITOR MAN
 MATTHEW WILDER-Break MY Stride
 DARYL HALL AND JOHN DATES-Say It Isn't So
 LINDA RONSTADT-What's She Got
 RUFUS AND CHAKA KHAN-Ain't Nobody

WANS-FM-Anderson/Greenville

(Rod Metts-M.D.) ★★ SPANDAU BALLET-True 1-1 ★★ KENNY ROGERS WITH DOLLY PARTON-Islands In

The Stream 2-2 **★ LIONEL RICHIE**-All Night Long (All Night) 7-3 **★ DAVID BOWIE**-Modern Love 17-12 **★ PAUL MCGATINEY AND MICHAEL JACKSON**-Say

Say Say 31-22 •• DARYL HALL AND JOHN OATES-Say It Isn't So

DARTL HALL AND JOHN OATES-Say It Isn't :
 KLIQUE-Stop Doggin Me Around
 THE HUMAN LEAGUE-Mirror Man
 ASIA-The Smile Has Left Your Eyes
 DEF LEPPARD-Foolin'
 JOHN COUGAR MELLENCAMP-Crumblin' Down
 JOBOXERS-Just Got Lucky
 BIG COUNTRY-In A Big Country
 DEBARGE-Time Will Reveal

(Kenny Lee-M.D.) \*\* BONNIE TYLER-Total Eclipse Of The Heart 1-1 \*\* LIONEL RICHIE-All Night Long (All Night) 8-3 \* KENNY ROGERS WITH DOLLY PARTON-Islands

The Stream 9-4 **\* THE POLICE**-King Of Pain 14-11 **\* SHEENA EASTON**-Telefone (Long Distance Love

ATTAIR) 15-12 • STEVIE NICKS-If Anyone Fails • PAUL MCCARTNEY AND MICHAEL JACKSON-Say

BILLY JOEL-Uptown Girl
 WBBQ-FM-Augusta
 (Bruce Stevens-M.D.)
 \* LIONEL RICHE-AN Night Long (All Night) 6-2
 \*\* PRINCE-Delirious 12-6
 \* BLLY JOEL-Uptown Girl 23-10
 \* DAVIB BOWE-Moden Love 21-12
 \* QUIET RIDT-Com On Feel The Noize 27-22
 \* QUIET RIDT-Com State Common Mind
 \* RUFUS AND CHAKA KHAN-Ain't Nobody
 \* LINDA RONSTADT-Winiz's She Got
 \* BIG COUNTRY-In A Big Country
 \* DEBARGE-Time Will Reveal

(Bob Kaghan-M.D.) ★★ KENNY ROGERS WITH DOLLY PARTON~Isiands in

The Stream 1-1 LIONEL RICHIE-All Night Long (All Night) 3-3 RINCE-Delirious 5-5

BILLY JOEL-Uptown Girl 12-6 MICHAEL JACKSON-P.Y.T. (Pretty Young Thing)

OCIO
 OCONTREL CARL AND JOHN OATES-Say It Isn't So
 ORAFL HALL AND JOHN OATES-Say It Isn't So
 IRCK CARA-Why Me
 MEART-Allies
 STACY LATTISAW-Miracles
 ORICK SPRINGFIELD-Souls
 JACKSON BROWNE-Tender Is The Night

(Terry Long-M. D.) \*\* THE POLICE-King Of Pain 1-1 \*\* KENNY ROGERS WITH DOLLY PARTON-Islands In

The Stream 5-3 ★ SHEENA EASTON—Telefone (Long Distance Love

Alfair) 7-5 + THE FIXX-One Thing Leads To Another 14-7 + BRYAN ADAMS-This Time 12-8 • PAT BENATAR-Love Is A Battlefield • CULTURE CLUB-Church Of The Poison Mind • PAUL McCARTNEY AND MICHAEL JACKSON-Say

Say Say • ASIA-The Smile Has Left Your Eyes • JOHN COUGAR MELLENCAMP-Crumblin' Down

• BILLY JOEL-Uptown Girl

WBCY-FM-Charlotte

WBJW-FM-Orlando

www.americanradiohistory.com

WAXY-FM--Ft. Lauderdale

LINDA RONDSTAT-Whats New (Asylum)

(Virgin/Epic) THE HUMAN LEAGUE-Mirror Man (A&M)

IRENE CARA-Why Me (Geffen)

WAEV-FM-Savannah

(RCA)

America)

In The Stream (RCA) MICHAEL JACKSON-P. Y. T. (Pretty Young

Thing) (Epic)

Southeast Region

THE HUMAN LEAGUE-Marror Man
 IRENE CARA-Why Me

WCGO-FM-Columbus

(Ralph Carol-M.D.) \*\* KENNY ROGERS WITH DOLLY PARTON-Islands Ir

The Stream 1-1 \*\* THE POLICE-King Of Pain 2-2 \* THE TALKING HEADS-Burning Down The House 4-3

PRINCE-Delinious 5-4 LIONEL RICHIE-All Night Long (All Night) 12-6 OLLTURE CLUB-Church Of The Poison Mind

• GULTURE CUB-Church Of The Poison Mind • RICK SPRINGFIELD-Souls MICHAEL STAILEY BAND-My Town • QUIET RIDT-Cum On Feel The Noize • JOURNEY-Send Her My Love • PAT BENATAR-Love is A Battleheld • JOBORERS-Just Got Lucky • DARYL HALL AND JOHN OATES-Say It Isn't So • THE COMMODORS-Only You JEFFREY OSBORME-Slay with Me Tonght • BIG COUNTRY-In A Big Country

(Randy Kabrich-M.D.) \* + LIONEL RICHIE-All Night Long (All Night) 5-3 \* THE FIXX-One Thing Leads To Another 13-8 PRINCE-Delinous 17-10 \* MICHAEL JACKSON-P.Y.T. (Pretty Young Thing)

WICHAEL SLOCSON -F.T.I. (Petry Young Hinng, 16-14
 JACKSON BROWNE-Tender Is The Night 30-29
 DAVID BOWIE-Modern Love
 DEF LEPPARD-Foolin<sup>1</sup>
 LOVERBOY-Queen Of The Broken Hearts
 CULTURE CLUB-Church Of The Poson Mind
 KIM CARNES-Invisible Hands
 IRENE CARA-Why Me

(Larry Canon-M.D.) \*\* THE POLICE-King Of Pain 3-1 \*\* BILLY JOEL-UPCOM Girl 12-7 \* PAUL MCCARTNEY AND MICHAEL JACKSON-Say

Say Say 25-13 ★ KLIQUE-Stop Doggin' Me Around 32-22 ★ MICHAEL JACKSON-P.Y.T. (Pretty Young Thing)

MICHAEL JAGKSUNTTETHE GENERATION ON LOVE
 ALABAMA-Lady Down On Love
 ALABAMA-Lady Down On Love
 ALABAMA-Lady Down On Love
 CULTURE CLUB-Church Of The Poison Mind
 KIM CARNES-Invisible Hands
 ASIA-The Smile Has Left Your Eyes
 ASABAR STREISAND-The Way He Makes Me Feel
 DORVERS-Invis Got Lucky

BARBRA STREISAND-The Way He Makes Me Feel
 JOBOXERS-Just Got Lucky
 NICK SPRINGFIELD-Souls
 THE HUMAN LEAGUE-Mirror Man
 JUICE NEWTON-Dirty Looks
 STREETS-II Love Should Go
 STRAY CATS-I Won't Stand In Your Way
 LINDA RONSTADT-What's She Got
 ELTON JOHN-I Guess That's Why They Call II The Rines

QUIET RIOT-Cum On Feel The Noize

WHHY-FM-Montgomery

(Mark SI. John-M.D.) \*\* THE POLICE-King Of Pan 3-1 \*\* THE FIXX-One Thing Leads To Another 4-3 \* LIONEL RICHIE-All Night Long (All Night) 6-4 \* THE TALKING HEADS-Burning Down The House

DARYL HALL AND JOHN DATES-Say It isn't So ASIA-The Smile Has Left Your Eyes
 DIONNE WARWICK AND LUTHER VANDROSS-How
 Many Tymes Can We Say Coodbye

Many Times Can We Say Goodbye • JOHK COUGAR MELLENCAMP-Crumblin' Down • PAT BENATAR-Love Is A Battlefield • THE POINTER SISTERS-I Need You • STRAY CATS-I Worh Stand In Your Way • TYRONE DAVIS-I Found Myself When I Lost You

(Frank Amadeo-M.D.) \* + LIONEL RICHIE-All Night Long (All Night) 6-2 + QUIET RIOT-Cum On Feel The Noize 9-4 \* KENNY ROGENS WITH DOLLY PARTON-Islands In The Strees 11-0

MADONNA-Holiday 18-13 PAUL MCCARTNEY AND MICHAEL JACKSON-Say

BILLY JOEL-Uptown Gin Love
 JENNIFER HOLLIDAY-I Am Love
 CULTURE CLUB-Church Of The Poison Mind
 THE POINTER SISTERS-I Need You
 DARYL HALL AND JOHN OATES-Say II Isn't So
 SHANNON-Let The Music Play
 FIREFALL-Runaway Love
 EDDIE AND THE CRUISERS-On The Dark Side

(Mark Shands-M.D.) ★★ LIONEL RICHIE-All Night Long (All Night) 1-1 ★★ KENNY ROGERS WITH DOLLY PARTON-Islands In The Stream 3-3 ★ QUIET RIOT-Cum On Feel The Noize 4-4 ★ MARDIANA Moders 5-4

\* MADONNA-Holiday 6-6 \* PAUL MCCARTNEY AND MICHAEL JACKSON-Say Say Say 72-7 •• DIONNE WARWICK AND LUTHER VANDROSS-How

WISE-AM—Asheville (John Stevens-M.D.) \*\* THE POLICE-King Of Pain 1-1 \*\* PRINCE-Cellinous 9-2 \* QUIET RIDT-Cum On Feel The Noize 19-3 \* STACY LATTISAW-Miracies 18-6 \* PEABO BRYSOW/ROBERTA FLACK-Tomph 1 Celebrate My Love 20-16 \*\* DARYL HALL AND JOHN OATES-Say It Isn't So \*\* DARYL HALL AND JOHN OATES-Say It Isn't So \*\* STAY CATS-I Won't Stand In Your Way \* PAT BENATAR-Love Is A Battleheld DIONKE WARWICK AND LUTHER VANROSS-How Many Times Can We Say Goodbye \*\* RICK SPRINGFIELD-Souls \*\* RICK SPRINGFIELD-Souls \*\* BARBAA STREISAND-The Way He Makes Me Feel \*\* MALCHAE CLUTHER CLUB-Church Of The Daisen Mird

Than Me • CULTURE CLUB-Church Of The Poison Mind • JULUKA-Scatterlings Of Africa

WIVY-+M—JACKSONVIIIE (Dave Scott-M.D.) \*\* BONNIE TYLER-Total Eclipse Of The Heart 1-1 \*\* KENNY ROGERS WITH DOLLY PARTON-Islands In The Stream 2-2 \* LIONEL RICHIE-All Night Long (All Night) 3-3 \* BILLY JOEL-Uptown Girl 10-6 \* MATTHEW WILDER-Break My Stride 20-16 • DARBMA STREISAND-The Way He Makes Me Feel • THE CARPENTERS-Make Believe 11'S Your First Time • MELISSA MANCHESTER-No One Can Love You More Than Me

WIVY-FM-Jacksonville

Many Times Can We Say Goodbye • IRENE CARA—Why Me o BILLY JOEL-Uptown Girl • CULTURE CLUB-Church of The Porson Mind • THE MOTELS—Suddenly Last Summer

WISE-AM-Asheville

WHYL-EM\_Miami

Say Say 24-18 THE COMMODORES-Only You RICK SPRINGFIELD-Souls

WINZ-FM-Miami

I ne Stream 11-8

WFLB-AM-Fayetteville

WDCG-FM-Durham

WIXV-FM-Savannah

(J.P. Hunter-M.D.) ★★ QUIET RIOT-Cum On Feel The Noize 14-8 ★★ MATTHEW WILDER-Break My Stride 18-14

★★ MATTHEW WILDER-Break My Strue 18-14 ★ DAVID BOWIE-Modern Love 19-13 ★ JOURNEY-Send Her My Love 31-23 ★ JEFFREY OSBORNE-Stay With ME Tonight 35-26 ● DARYL HALL AND JOHN OATES-Say If isn t So ● MADDINA-Holday ● PETER SCHILLING-Major Tom (Coming Home) ■ BARBRA STREISANO-The Way He Makes Me Feel ● SLO Strueschild

(Chuck McCarthey-P.D.) \*\* BILLY JOEL-Uptown Girl 17-7 \*\* PAUL McCARTNEY AND MICHAEL JACKSON-Say

Say Say 32-16 **± LIONEL RICHTE-All Night Long (All Night) 11-3 ± THE MOTELS-Suddenly Last Summer 10-6 ± PEABO BRYSON/ROBERTA FLACK**-Tonight I

PEABO BRYSON/ROBERTA FLACK-Tonight I Celebrate My Love 21-15
 ASIA-The Smile Has Left Your Eyes
 EURYTHMIOS-Love Is A Stranger
 JUURNEY-Send Her My Love
 IRENE CARA-Why Me
 ROMAN HOLLDAY-Don't Try And Stop It
 DARYL HALL AND JOHN OATES-Say It Isn't So
 THE HUMAN LEAGUE-Mirror Man
 CULTURE CLUB-Church OT The Posson Mind
 MELISSA MANCHESTER-No One Can Love You More
Than Me

WJUX-AM-JJCKSON (Bill Grews-M.D.) \* ANNE MURRAY-A Little Good News 7-3 \*\* PRINCE-Detrinous 9-6 \* STACY LATTISAW-Miracles 12-9 \* THE MOTELS-Suddenly Last Summer 14-10 \* BALRY JOLE-Unjtown Gril 18-13 \* BARBRA STREISAND-The Way He Makes Me Feel \* BIG COUNTRY-In A Big Country THE COMMODRES-Only You THE HUMAN LEAGUE-Mirror Man IREME CARA-Why Me CULTURE CLUB-Church Of The Poison Mind • DARYL HALL AND JOHN OATES-Say It Isn't So

(Scott Griffith-P.D.) \*\* KENNY ROGERS WITH DOLLY PARTON-Islands In

\*\* THE POLICE-King Of Pain 2-2 \* PRINCE-Delivrous 4-3 \* THE TALKING HEADS-Burning Down The House 8-4 \* LIONEL RICHIE-AII Night Long (AII Night) 13-7 • OLUTURE CLUB-Church Of The Poison Mind • RICK SPRINGFIELD-Souls • IRENE CARA-Why Me BARBRA STREISAND-The Way He Makes Me Feel • JIMMY BUFFETT-One Particular Harbor • PETER SCHILLING-Major Tom (Coming Home)

MANHATTAN TRANSFER-Spice Of Life

WJDX-AM-Jackson

WKRG-FM-Mobile

the Stream 1-1

WKXX-FM-Birmingham

(Kevin McCarthy-M.D.)
\*\* LIONEL RICHIE-All Night Long (All Night) 8-2
\*\* THE FIXX-One Thing Leads To Another 10-4
DAVID BOWIE-Modern Love 20-15
\* MICHAEL JACKSON-P.Y.T. (Pretty Young Thing)
73.17

michael JAUKSUM-F.Y.I. (rfeity foung 23-17
 \* PAT BENATAR-Love is A Battlefield 28-21
 •• THE HUMAN LEAGUE-Mirror Man
 •• NAKED EYES-When The Lights Go Out
 JACKSON BROWNE-Lender is The Night
 • JACKSON BROWNE-Lender is The Night
 • JABOXERS-Just Got Lucky

KLIQUE-Stop Doggin' Me Around
 DARYL NALL AND JOHN OATES-Say It Isn't So
 THE COMMDDORES-Only You

WMC-FM (FM-100)-Memphis

(Tom Prestigiacomo-M.D.) \* \* PAUL McCARTNEY AND MICHAEL JACKSON-Say

++ PAUL MCCARTNEY AND MICHAEL JACKSON-Say Say Say 22-12 ++ MICHAEL SEMBELLO-Automatic Man 23-17 + BILLY JOEL-Uptown Girl 13-7 + DONNA SUMMER-Unconditional Love 15-10 + JOHN COUGAR MELLENCAMP-Crumblin' Down 29-25 •• THE FIX-One Thing Leads To Another •• OULTURE CLUB-Church Of The Porson Mind • IRENE CARA-Why Me • DARYL HALL AND JOHN OATES-Say It Isn't So • NAKED EYES-When The Lights Go Out

(Dave Adams-M.D.) (Dave Adams-M.D.) \*\* BRYAN NUTHOUT HATS-The Safety Dance 10-8 \*\* BRYAN ADAMS-This Time 17-9 \* THE FIXX-One Thing Leads To Another 20-11 \* STEVIE NICKS-If Anyone Fails 21-17 \* HUEY LEWIS AND THE NEWS-Heart And Soul 26-23 •• DARYL HALL AND JOHN DATES-Say It Isn't So •• RICK SPRINGFIELD-Souls •• BILLY JOEL-Interven Civit

(Jeff McCartney-M.O.) ★★ MICHAEL JACKSON-P.Y.T. (Pretty Young Thing)

Z7-13
 Z7-13
 LINDA RONSTADT--What's She Got 28-18
 STACY LATTISAW--Miracles 14-9
 PAUL McCARTNEY AND MICHAEL JACKSON-Say

Say Say 19-10 ← RUFUS AND CHAKA KHAN-An't Nebody ← DARYL HALL AND JOHN OATES-Say It Isn't So KLIQUE-Stop Doggin Me Around ← THE HUMAN LEAGUE-Mirror Man

(Ms. Diana Thomas-M.D.) \* \* KENNY ROGERS WITH DOLLY PARTON-Islands In The Stream I-1 \* \* PRINCE-Delirious 16-8 \* THE TALKING HEADS-Burning Down The House 21-14

21-14 PAUL MCCARTNEY AND MICHAEL JACKSON-Say

Say Say 26-16 MICHAEL JACKSON-P.Y.T. (Pretty Young Thing)

MUTRALE STUDENT TO A STATE STAT

WOXI-FM-Atlanta

WRBQ-FM-Tampa

WOUT-FM–Johnson City

KIM CARNES-Invisible |

ELO-Stranger
 STRAY CATS-I Won't Stand In Your Way
 SURVIVOR-Caught In The Game
 JUICE NEWTON-Dirty Looks

WJDQ-FM-Meridian

• Continued from previous page DEBARGE-Time Will Reveal
 BIG COUNTRY-IN A Big Country

#### WPST-FM-Trenton

(Tom Taylor-M.D.) ★★ BILLY JOEL-Uptown Gurl 14-5 ★★ PRIMCE-Devinous 13-6 ★ PAT BENATAR-Love is A Battleheld 32-21 ★ MICHAEL JACKSON-P.Y.T. (Pretty Young Thing) 40-29

40-29
 ASIA-The Smile Has Left Your Eyes 48-36
 DARYL HALL AND JOHN DATES-Say It Isn't So
 ELTON JOHN-I Guess That's Why They Call It Thu

Blues
 RicKs SPRINGFIELD-Souls
 GLENN SHORROCK-Don't Girls Get Lonely
 KIM CARNES-Invisible Hands
 CEE FARROW-Should I Love You
 CULTURE CLUB-Church Of The Poison Mind
 IRENE CARA-Why Me
 BIG COUNTRY-In A Big Country
 STRAY CATS-I Won't Stand In Your Way

#### WRCK-FM-Utica Rome

(Jim Rietz-M.D.) \*\* QUIET RIOT-Cum On Feel The Norze 3-1 \*\* PAT BEMATAR-Love 1A Battlefield 19-9 \* BOB SEGER-Old Time Rock & Roll 16-14 \* BRYAN ADAMS-This Time 20-15 \* HUEY LEWIS AND THE NEWS-Heart And Soul 22-16 • DARYL HALL AND JOHN OATES-Say It Isn't So • BAINBOW-Street Of Dreams • PAUL MCCARTNEY AND MICHAEL JACKSON-Say Say Say

Tasy Say • THE HUMAN LEAGUE-Mirror Man • CULTURE CLUB-Church Of The Poson Mind • EDDIE AND THE GRUISERS-On The Dark Side • STRAY CATS-I Won't Stand In Your Way • DOKKEN-Preaking The Chains • TIM FINN-Made My Day • EYE TD EYE-Lucky

#### WROR-FM-Boston

(Kay Berkowitz-M.D.) ★★ KENNY ROGERS WITH DOLLY PARTON-Islands in

- The Stream 5-1 \*\* PEABO BRYSON/ROBERTA FLACK-Tonight |
- Celebrate My Love 6-3 \* DIONNE WARWICK AND LUTHER VANDROSS-How

WIDINE WARWIGK AND LOINEN TANDISS-IN Many Times Can We Say Goodbye 17.7 ★ LIONEL RICHIE-All Night Long (All Night) 15.9 ★ MANHATTAN TRANSFER-Sopic Of Life 18.10 ● DEBARGE-Time Will Reveal ● DEBARGE-Time Will Reveal ● DEBARGE-Time Will Reveal

Say Say • JOE "BEAN" ESPOSITO-Lady, Lady, Lady • MICHAEL JACKSON-P.Y.T. (Pretty Young Thing) • BARBRA STREISAND-The Way He Makes Me Feel

WSPK-FM (K-104)-Poughkeepsie (Chris Leide-M.D.) ★★ PAUL MCCARTNEY AND MICHAEL JACKSON-Say

Say Say 33-23 ★★ PAT BENATAR-Love Is A Battlefield 36-24

★ → PÁT BÉNATAR-Love Is A Battlefield 36:24
 ★ MICHAEL SEMBELLO-Automatic Man 21-13
 ★ JDBOZERS-Just Got Lucky 23-19
 ★ MEN AT WORK-Dr. Heckyl And Mr. Jive 16-9
 € ULTURE CLUB-Church Of The Poson Mind
 € LIFF RICHARD-Never Say Die
 € IRENE GARA-Why Me
 ● MICHAEL JACKSON-P.Y.I. (Pretty Young Thing)
 € KIM CARNES-Invisible Hands
 THE ROMANTICS-Taking In Your Sleep
 € ELTON JDHN-I Guess That's Why They Call It The
Blues

BILLBOARD

1983,

29.

OCTOBER

 ELION JUNN-I GUESS THALS MAY THEY CAIL IT THE Blues
 PETER SCHILLING-Major Tom (Corning Home) MAKED EVES-When The Lights Go Out RUFUS AND CHAKA KHAN-Ain't Nobody HEAAT-Allies DARYL HALL A LIONN OATES-Say It Isn't So WTIC-FM— tfford (Mite West-To)) ★ LIONEL RICH WI Night Long (All Night) 1-1 ★ KENNY ROEL WITH OULLY PARTON-Islands In The Stream 11 The Stream 1 \* BILLY JOEL-U \* PAUL McCART GIRI 15-6 AND MICHAEL JACKSON-Say

Say Say 23-15 \* THE MOTELS-S niy Last Summer 20-10 • DARYL HALL I JOHN OATES-Say It Isn't So • PAT BENATAR IS A Battlefield ELTON JOHN-I That's Why They Call It The Blues

- WTRY-AM-Albany
- (Bill Cahill-M.D.) \* \* SPANDAU BALLET-True 4-3 \* \* SHEENA EASTON-Telefone (Long Distance Love \* KENNY ROGERS WITH DOLLY PARTON-Islands In
- The Stream A5 The Stream A5 CHIEF RIDT-Cum On Feel The Noze 11-7 CH

- GULTURE CLUB-Church Of The Poison Mind ASIA-The Smile Has Left Your Eyes DIONNE WARWICK AND LUTHER VANDROSS-How Many Times Can We Say Goodbye BARBRA STREISAND-The Way He Makes Me Feel PETER SCHLLING-Major Tom (Coming Home) WEART-Allies
- WTSN-AM-Dover

#### (Jim Sebastian-M.D.) ★★ KENNY ROGERS WITH DOLLY PARTON-Islands In

- The Stream 5-3 \* THE FIXX—One Thing Leads To Another 7-5 \* PRINCE—Delirious 8-7
- SHEENA EASTON-Telefone (Long Distance Love
- Affair) 16-10 ★ HUEY LEWIS AND THE NEWS-Heart And Soul 25-16
- BODE LEHIS AND THE REKYOTERAL AND SOUL AND S
- WXKS-FM-Boston

- WARS-F MM-DOSLOTI (Geril Donaghey-MLD.) \*\* THE POLICE-King Of Pain 5-1 \*\* PRINCE-Detirous 4-3 \* LIONEL ROHE-AIN Inght Long (All Night) 8-4 \* STEVIE NICKS-IT Anyone Fails 22-15 \* JOHN COUGAR MELLENCAMP-Crumblin' Down 27-20 HUEY LEWIS AND THE NEWS-Heart And Soul PAUL YOUNG-Wherever I Lay My Hat EDDIE AND THE GRUISERS-On The Dark Side KLIQUE-Stop Doggin' ME Around GRAND MASTER FLASH AND MELLE MEL-White Lines (Con't Don't Do It)

- Lines (Don't Don't Do It)

  PETER SCHILLING-Major Tom (Coming Home)
  Maponina Holiday
- MADONNA-Holiday
   CYNDI LAUTER-Girls Just Want To Have Fun
- WXTU-FM-Philadelphia (Doug Welldon-M.D.) \* \* KLIQUE-Stop Doggin' Me Around 12-4

★ ★ MADONNA-Holiday 15-8 ★ Paul McCartney and Michael Jackson-Say ★ SHEENA EASTON-Telefone (Long Distance Love

Attail 20-15 \* RANDY GRAWFORD-Nightine 35-25 • REW YORK CIT PEECH BOYS-On A Journey • WEST STREET MOB-Tesk Danch-Electric Bogie • DIONNE WARWICK AND LUTHER VANDROSS-How Many Times Can We Say Goodbye • CULTURE CLUB-Church Of The Poison Mind • JEFFREY OSBORNE-Stay With Me Tonght • THE S.O.S. BAND-Tell Me If You Still Care • IREME CARA-Why Me • REME AND ANGELA-My First Love • SLEVE-Shake II Up

SLAVE-Shake II Up
 TEENA MARIE-Frx It
 THE POINTER SISTERS-I Need You
 TAVARES-Deeper In Love
 MEN WITHOUT HATS-I Like
 SHANNON-Let The Music Play
 OHEZ JANKEL-Without You
 JAMES INGRAM-Party Animal
 RICK JAMES-U Bring The Freak Out
 DARYL HALL AND JOHN OATES-Say It Isn't So
 ATLANTIC STARR-Touch A Four Leaf Clover

#### Mid-Atlantic Region

■★ PRIME MOVERS BILLY JOEL-Uptown Girl (Columbia) LIONEL RICHIE-All Night Long (All Night)

(Motown) HUEY LEWIS AND THE NEWS-Heart And Soul (Chrysalis)

TOP ADD ONS

IRENE CARA-Why Me (Geffen) JOHN COUGAR MELLENCAMP-Crumblin' Down

(Riva/Mercury) CULTURE CLUB-Church Of The Poisoned Mind (Virgin/Epic)

BREAKOUTS

#### THE POINTERS SISTERS-I Need You (Planet (RCA))

#### WAEB-AM-Allentown

(Mike Chapman-M.D.) \*\* LIONEL RICHIE-All Night Long (All Night) 4-1 \*\* BILLY JOEL-Uptown Girl 11-7 \* THE COMMODORES-Only You 12-9 \* ANKE MURRAY-A Little Good News 18-12 •• PAUL MCCARTNEY AND MICHAEL JACKSON-Say Say Say

Say Say • THE FOUR TOPS-I Just Can't Walk Away • CLIFF RICHARD-Never Say Die

WBSB-FM-Baltimore

#### (Jan Jefferies-M.D.) ★★ BONNIE TYLER-Total Eclipse Of The Heart 1-1 ★★ KENNY ROGERS WITH DOLLY PARTON-Islan ıd s br

\*\* KENNY ROGERS WITH DOLLY PARTON-Island The Stream 5-2 \* THE FIXA-One Thing Leads To Another 3-3 \* RUFUS AND CHAKK KHAM-Ain't Nobody 4-4 \* LIONEL RCHIE-AII Night Tong (AII Night) 7-6 •• CUTURE CLUB-Church OI The Poison Mind •• DARYL HALL AND JOHN DATES-Say It Isn't So MICHAEL JACKSDN-P.Y.T. (Pretty Young Thing) • RICK SPRINGFIELD-Souls • IRENE CARA-Why Me • JOHN COUGAR MELLENCAMP-Crumblin' Down • STRAY CATS-I Won't Stand In Your Way

WCIR-FM-Beckley

(Bob Spencer-M.D.) \*\* KENNY ROGERS WITH DOLLY PARTON-Islands in The Oliver Division of th \*\* KENNY ROGERS WITH DOLLY PARTON-Island The Stream 2-1 \* THE FOLICE-King Of Pain 4-2 \* THE FULX-One Thing Leads To Another 5-4 \* BRYAN ADMS-This Time 7-6 \* LIONEL RICHIE-All Night Long (All Night) 8-7 \* MICHAEL SAMBELLO-Automatic Man MICHAEL JACKSON-P.Y.T. (Prefty Young Thing) \* RIDMAN HOLLIDAY-Don't Try And Stop It STACY LATTISAW-Miracles DEF LEPPARD-Fooloi CEE FARROW-Should I Love You ASIA-The Smide Has Left Your Eyes DEBARGE-Time Will Reval DARYL HALL AND JOHN OATES-Say It Isn't So BARBRA STREISAND-The Way He Makes Me Feel MATCHAEL AND

WFBG-AM-Altoona

(Tony Booth-M.D.) \* BILLY JOEL-Uptown Gril 19-12 \* BOB SEGER-Old Time Rock & Roll 23-16 \* HUEY LEWIS AND THE NEWS-Heart And Soul 25-19 \* MICHAEL JACKSON-P.Y.T. (Pretty Young Thing) 23 4

32-24 \* PAUL MCCARTNEY AND MICHAEL JACKSON-Say

- Say Say Say Say Say Mellencamp-Crumblin' Down Manhattan Transfer-Spice of Life Quarterflash-Take Another Picture IRENE CARA-Why Me DIONNE WARWICK AND LUTHER VANDROSS-How
- Many Times Can We Say Goodbye C QULTURE CLUB—Church Of The Poisson Mind D ARYL HALL AND JOHN DATES—Say It Isn't So NAKED EYES—When The Lights Go Out MELISSA MANCHESTER—No One Can Love You More Than Ma
- Than Me ELTON JOHN-I Guess That's Why They Call It The
- Blues KIM CARNES—Invisible Hands ELTON JOHN—I Guess That's Why They Call It The BILLES BARBRA STREISAND-The Way He Makes Me Feel TIM FINN-Made My Day
- WKRZ-FM-Wilkes-Barre
- (Jim Rising-P.D.) ★★ THE POLICE-King Of Pain 4-1 ★★ NUEY LEWIS AND THE NEWS-Heart And Soul
- 12-4 + PRINCE-Dehrious 11-7 + BILLY JOEL-Uptown Girl 13-9 + PEABO BRYSON/RDBERTA FLACK-Tonight I

- ★ PEABO BRYSON/ADDERTA FLACK-Tonight I Celebrate My Love 23-12
   THE POINTER SISTERS-I Need You
   DAT BENATR-Love is A Battlefield
   DIONNE WARWICK AND LUTHER VANDROSS-How Many Times Can We Say Goodbye
   BARBRA STREISAND-The Way He Makes Me Feel
   LINDA RONSTADT-What's She Got
   ELTON JOHN-I Guess That's Why They Call It The Rines

- BETTE MIDLER-Favorite Waste Of Time
   JENNIFER WARNES-All The Right Moves
   JUICE NEWTON-Dirty Looks
  - WNVZ-FM-Norfolk
  - (Steve Keily-M.D.) \*\* DAVID BOWIE-Modern Love 22-13 \*\* PAUL MCCARTNEY AND MICHAEL JACKSON-Say Say Say 33-33 \* HUEY LEWIS AND THE NEWS-Heart And Soul 24-17 \* MICHAEL SEMBELLO-Automatic Man 34-29 \* JACKSON BROWNE-Tender IS The Night 37-31 MICHAEL JACKSON-P.Y.T. (Pretty Young Thing) DEF LEPPRAD-Folori

  - MICHAEL JACKSUN-P.Y.I. (Pretty ) DEF LEPPARD-Foolin' THE HUMAN LEAGUE-Mirror Man ASIA-The Smile Has Left Your Eyes RICK SPRINGFIELD-Souls THE POINTER SISTERS-I Need You KIM CARNES-Invisible Hands

  - KIM CARNES-Invisible Hands
     DARYL HALL AND JOHN OATES-Say It Isn't So
     JAMES INGRAM-Party Animal
     KILQUE-Stop Dogin' Me Around
     STACY LATTISAW-Miracles
     QUIET RIOT-Cum On Feel The Noize

[Dan Steele-M.D.] \* MANNATTAN TRANSFER-Spice Of Life 18-11 \* STEVIE NICKS-IF Anyone Fails 19-12 \* BRYAN ADAMS-This Time 20-14 \* BILLY JOEL-Uptown Girl 23-19 + UUEY LEWIS AND THE NEWS-Heart And Sour 25-20 • IREME CARA-Why Me

KIM CARNES-Invisible Hands
 PAUL MCCARTNEY AND MICHAEL JACKSON-Say

Say Say JOBOXERS-JUST GOT LUCKY DIDINNE WARWICK AND LUTHER VANDROSS-How Many Times Can We Say Goodbye THE HUMAN LEAGUE-Mirror Man DARYL HALL AND JOHN DATES-Say It Isn't So BARBRA STREISAND-The Way He Makes Me Feel

(Mary Tatem-M.D.) \*\* ROD STEWART-What Am I Gonna Do 8-6 \*\* JOURNEY-Send Her My Love 16-13 \* THE TALKING HEADS-Burning Down The House

BILLY JOEL-Uptown Girl 21-17 MIGHAEL JACKSON-P.Y.T. (Pretty Young Thing)

30-20 • LOVERBOY-Queen Of The Broken Hearts • PETER SCHILLING-Mayor Tom (Coming Home) • THE POINTER SISTERS-I Need You • IRENE CARA-Why Me

(Bob Lewis-M.D.)
 (Bob Lewis-M.D.)
 \* LIDNEL IRCHIE-AII Night Long (All Night) 6-3
 \* THE FIXX-One Thing Leads To Another 9-4
 \* PAUL MacARTNEY AND MICHAEL JACKSON-Say
 Say Say 13-9

Say Say 13-9 ★ THE TALKING HEADS-Burning Down The House

★ THE TALKING HEADS-Burning Down The House 24-13
★ DAVID BOWIE-Modern Love 28-15
■ DARYL HALL AND JOHN ØATES-Say It Isn't So
■ IRENE CARA-Why Me
■ KILQUE-Stop Doggin' Me Around
■ JOHN COUGAR MELLENCAMP-Crumblin' Down
■ JEFFREY OSBORNE-Slay with Me Tonight
■ RUPUS AND CHAKA KHAM-Ain't Nobody
■ PAT BENATAR-Love Is A Stranger
■ THE HUMAN LEAGUE-Mirror Man
■ OULET RICT-Com On Feel The Noze

OTHER DUMAR LEAGUE-INFORMATION
 QUIET RIOT-Cum On Feel The Noize
 THE POINTER SISTERS-I Need You
 ASIA-The Smile Has Left Your Eyes
 DIONNE WARWICK AND LUTHER VANDROSS-How
Many Time And Condition

WXIL-FM—Parkersburgh (Paul Demille-M.D.) \* LIONEL RICHE-All Night Long (All Night) 1-1 \* LOVERBOY-Queen Of The Broken Hearts 2-2 \* PAT BENATAR-Love Is A Battlefield 13-6 \* QUET RICT-Cum On Feel The Notze 20-12 \* RICK SPRINGFIELD-Souls 21-14 \* DARYL HALL AND JOHN OATES-Say It Isn't So \* DARYL HALL AND JOHN OATES-Say It Isn't So \* THE CARPENTERS-Make Believe It's Your First Time \* ASIA-The Smile Has Left Your Eyes RUFUS AND CHAKA KHAN-Ain't Nobody • DEBORAH ALLEN-Baby I Lied • JBBORERS-Just Got Lucky \* THE FOUR TOPS-I Just Can't Walk Away \* THE FOUR STEL-WON'T SLAID IN YOUr Way BARBRA STREISAND-The Way He Makes Me Feel \* KIM CARNES-Invisible Hands \* SUNYIVOR-Caught in The Game

(Don 0' Shea-M.D.) \*\* SPANDAU BALLET-True 2-1 \*\* DAVID BOWE-Modern Love 5-3 \* THE TALKING HEADS-Burning Down The House 7-5 \* PEBO BRYSON/ROBERTA FLACK-Tonight |

Celebrate My Love 8-7 JOBOXERS-Just Got Lucky 10-9 DARYL HALL AND JOHN OATES-Say It Isn't So KIM CARNES-Invisible Hands

KIM CARNES-Invisible Hands
 MICHAEL JACKSON-P.Y.T. (Pretty Young Thing)
 DIONNE WARWICK AND LUTHER VANDROSS-How Many Times Can We Say Goodbye
 JOHN COUGAR MELLENCAMP-Crumblin' Down

Some Could and the Could be a construction of the could be a

(J.J. Randolph–M.D.) ★★ THE MOTELS–Suddenly Last Summer 6-3 ★★ PEABO BRYSON/ROBERTA FLACK-Tonight 1

STRAY CATS-I Won't Stand In Your Way
 MEN WITHOUT HATS-I Like

(Kemosabi Joe-M.D.) ★★ KENNY ROGERS WITH DOLLY PARTON-Islands The Stream I-1

The Stream 1-1 \*\* LIONEL RICHIE-All Night Long (All Night) 8-2 \* QUIET RIOT-Cum On Feel The Noize 11-4 \* PRINCE-Delirious 5-5

WZYO-FM-Frederick

WYCR-FM-York

Many Times Can We Say Goodbye MARY JANE GIRLS-Boys CULTURE CLUB-Church Of The Poison Mind

WXIL-FM-Parkersburgh

KIM GANNES-Invisible Hands
 SURVIVOR-Caught In The Game
 RAINBOW-Street Of Dreams

WXLK-FM-Roanoke

WRVO-EM\_Richmond

WRQX-FM-Washington

WOXA-FM-York

# YesterHits

HITS FROM BILLBOARD 10 AND 20 YEARS AGO THIS WEEK

**POP SINGLES-10 Years Ago** 1.

- Midnight Train To Georgia, Gladys Knight & the Pips, Buddah Angie, Rolling Stones, Rolling Stones Half-Breed, Cher, MCA 2.
- Ramblin' Man, Allman Brothers Band,
- Capricorn Keep On Truckin', Eddie Kendricks, Tamla 5.
- Let's Get It On, Marvin Gaye, Tamla Paper Roses, Marie Osmond, MGM Heartbeat It's A Lovebeat, DeFranco 6. 7
- Family, 20th Century 9. Who's That Lady, Isley Brothers, T-Neck 10. Higher Ground, Stevie Wonder, Tamla
- POP SINGLES-20 Years Ago
- 1. Sugar Shack, Jimmy Gilmer & the Fireballs, Dot
- Be My Baby, Ronettes, Philles Deep Purple, Nino Tempo & April Stevens, 23
- Atco Busted, Ray Charles, ABC-Paramount 4. 5.
- Blue Velvet, Bobby Vinton, Epic Donna The Prima Donna, Dion DiMuci, 6.
- Columbia 7. Mean Woman Blues, Roy Orbison,
- Monument 8. Washington Square, Village Stompers,
- Epic
  Don't Think Twice It's All Right, Peter, Paul & Mary, Warner Bros.
  Cry Baby, Garnet Mimms, & the Enchanters, United Artists

- TOP LPs-10 Years Ago 1. Goats Head Soup, Rolling Stones, Rolling
- Stones Brothers & Sisters, Allman Brothers Band, 2.
- Capricorn Los Cochinos, Cheech & Chong, Ode Let's Get It On, Marvin Gaye, Tamla Goodbye Yellow Brick Road, Ellon John,
- MCA
- 6. 7
- MCA Innervisions, Stevie Wonder, Tamla Angel Clare, Garfunkel, Columbia Deliver The Word, War, United Artists 3+3, Isley Brothers, T-Neck The Smoker You Drink The Player You 10. Get. Joe Walsh. Dunhill

#### TOP LPs-20 Years Ago

- Peter, Paul & Mary, Warner Bros.
   Bye Bye Birdie, Soundtrack, RCA Victor
   My Son, The Nut, Allan Sherman, Warner
- Bros.
- Moving, Peter, Paul & Mary, Warner Bros. The Second Barbra Streisand Album, Columbia
- 6. Ingredients In A Recipe For Soul, Ray
- les, ABC-Paramount 7. Elvis' Golden Records, Vol. 3, RCA
- Victor
- Victor
  8. West Side Story, Soundtrack, Columbia
  9. Trini Lopez At PJ's, Reprise
  10. Blue Velvet, Bobby Vinton, Epic

#### **COUNTRY SINGLES—10 Years Ago**

- We're Gonna Hold On, George Jones & Tammy Wynette, Epic
   Ridin' My Thumb To Mexico, Johnny Rodriguez, Mercury
   Don't Give Up On Me, Jerry Wallace, MCA
   Rednecks White Socks & Rlue Ribbol
- 4. Rednecks, White Socks & Blue Ribbon
- Beer, Johnny Russell, RCA Sawmill, Mel Tillis, MGM Paper Roses, Marie Osmond, MGM You've Never Been This Far, Conway 7.
- Twitty, MCA 8. Sunday Sunrise, Brenda Lee, MCA 9. The Midnight Oil, Barbara Mandrell,
- Columbia
- 10. Country Sunshine, Dottie West, RCA
- SOUL SINGLES-10 Years Ago

- SOUL SINGLES-10 Years Ago
   Midnight Train To Georgia, Gladys Knight & the Pips, Buddah
   Get It Together, Jackson 5, Motown
   Hey Girl (I Like Your Style), Temptations, Gordy
   Hurts So Good, Millie Jackson, Spring
   Funky Stuff, Kool & the Gang, De-Lite
   I Can't Stand The Rain, Ann Peebles, Hi
   Check It Out, Tavares, Capitol
   Space Race, Billy Preston, A&M
   Keep On Truckin', Eddie Kendricks, Tamla

- Tamla
- 10. Sexy, Sexy, Sexy/Theme From "Slaughter," James Brown, Polydor

#### • Continued from page 14

Crazy Dave Otto played a limited engagement in Dallas. The former KZZP Phoenix morning man, who left for WRQX (if you're still not used to the calls, it was WFAA) this summer, is once again at large, being replaced at the "Rocks" by John Forsythe. Forsythe has been at country-formatted KLIF across town for the past year and a half in the morning shift, until local legend Bill Mack swung back into action and took over that slot last month.

Speaking of legends, WFUN Mi-ami's Bob Gordon, who most recently was at WKAT there, can now be heard on Miami/Fort Lauderdale's "Music Of Your Life" outlet, WLQY, in the 6 a.m. to 11 a.m. slot.

If you happen to be skiing the Rocky Mountains with your Walk man this winter, you'll notice Grand County, Colo. has discovered radio. Or maybe radio has discovered it. In either case, the ski haven, 71 miles northwest of Denver, will be graced with the adult top 40 sounds of KSKE as of Nov. 1. Depending on where you are (the station has a re-peater), you'll hear it at 105.5 or 106.3. Robert E. Worthington is president, with GM John M. Sobczak pulling down an airshift.

KSMX Fort Dodge, Iowa changes hands and hands-on management; Smithway Communications has sold the FM facility to ABC (no relation) Radio of Fort Dodge Ltd. KJJC Osceola, Iowa sales manager Douglas J. Neatrour comes on board as GM. while the station segues from AC to modern country as "92-X" utilizing SMN.

One of our favorite relatives, Cousin Brucie, is at it again. Hot on the heels of Sillerman-Morrow's pur-chase of WHMP-AM-FM Northampton, Mass., Bruce and his partner have agreed to purchase another combo in the state, Sconnix's WOCB/WSOX in West Yarmouth, for \$4.1 million. That will bring their growing chain's total to eight radio, one ty.

#### \* \* \*

WCCO-FM Minneapolis morning personality Tim Russell segues over to the powerful AM side of the operation, co-hosting the afternoon show **New WYSP Push:** 

# **'Bucks For Blocks'**

PHILADELPHIA-WYSP, which finished 10th in the last Arbitron book, just below WMMR, its FM rock rival, has launched an ambitious "Bucks For Blocks" promotion this month to help boost its ratings. Throughout October, WYSP is giving away its entire tv advertising budget of \$94,000 (which coincides with its spot on the FM dial) to its listeners.

Each week, WYSP jocks play "blocks" of three or more songs by an artist/group. Listeners are invited to send in a postcard listing jock, name of artist/group, date and approximate time of the block. Random drawings are held at the end of the week and winners, five each day, are awarded \$94 each.

Along with the on-the-air give-ways, "Bucks For Blocks" also inaways, cludes visits by WYSP personalities to pre-announced neighborhoods in area with prizes. In addition, staffer Steve Wednesday is going to the same neighborhood as the WYSP personalities each day looking for motorists with bumper stickers on their cars, and giving away \$94 to each lucky motorist he finds

MAURIE H. ORODENKER

# Vox Jox

(1-3 p.m.) with Ruth Koscielak, whose former evening slot ('CCO At Large) is now hosted by Jim Rogers. Meanwhile, Dan Hertsgaard returns to the weekend lineup with Denny Long doing weekend evenings.

Radio

Noble's signed Grand Rapids' WXQT, Battle Creek's WKNR, Oceanside's KEZL and Sierra Vista's KSVA (it's in Arizona, for those of you sans atlas) to the "Great Gold," oldies format.

The first annual Midwest Radio Programming/Management Forum will be held Nov. 4 and 5 at Zopelt Auditorium on the campus of Oral Roberts Univ. It's chaired by ORU's Dr. Thomas Durfey (you may re-member him as Tommy Carl, a onetime rock jock) and the guy who made our chair legendary, Claude Hall, who is now adjunct assistant professor of mass communications at Phillips Univ. in Enid, Okla. The duo has come up with a million-dollar cast for the meeting, including one of the guys who started it all in 1956, Bill Stewart. If you'd like to know more, or just want to say hi to an old friend, give Claude a call at (405) 237-4433, ext. 218.

#### \* \*

WMKE Milwaukee's Franklin now fills the 9 p.m.-1 a.m. slot at KYKY (KY98, the old KSLQ) St. Louis. And while we're on the subject, we forgot to mention Scott Alexander last week. Scott, who programmed CBS' KHTR there, is now doing mornings on Doubleday's KWK-AM-FM in town, where he also serves as music director. He's replaced at Hit Radio by the chain's Bob Garrett, coming from 'CAU-FM in Philly. More St. Louis movement soon to come. Watch this space.

Ever wonder what happened to the KBOX Dallas call letters? Well, they've wound up in Little Rock, where KXLR's new ownership has adopted both the old top 40 calls and a new top 40 approach. Known as "All Hit Radio," the station is programmed by group operations man-ager **Ted Jones** and **MD J.D. Black**, with input from The Research Group.

"The A-Team" is waking up Ap-pleton. Jerry Adams and Rich Allen, that is. Adams joins Allen's morning madness on WKAU from Perry, Fla.'s WPRY, where he did . The Rockin' Big Daddy (WRBD) in Ft. Lauderdale has a new lineup. Joe Fisher handles morning drive, followed by Dr. J., Charles Mitchell in afternoons, Duke Ellington nights, with Lou Fisher and Stormy Norman alternating overnights.

Johnny Morgan joins Monterey/ Carmel's KIDD/KWST (now you know where the KWST call letters went: up the coast to Carmel, where they belong to an FM country outlet at 101.7) as PD of both stations and morning personality on KWST. He had been PD at neighboring KNRY. Coming on board doing afternoons at KWST and serving as operations di-rector for the FM is Bob McKnight, who was doing mornings at Salinas' KTOM (a position Morgan once held as well).

\* \* \* Montreal may never be accused of being the reggae capital of the world, but CJFM (FM96) is having great success with "96 Degrees In The Shade," the city's only reggae fea-ture. Hosted by **Tony Scott** and heard Saturday evenings from 8 to 9, the program welcomes all reggae product ... Community radio comes to Tucson in the form of non-com-

the call letters" department: Sandy Shore (appropriate name for this) leaves K-Wave to join K-Wave. She's departing her midday slot at San Clemente's KWVE to join Monterey's KWAV, doing, as she delicately puts it, "all-night drive"... Marcie Blumberg joins WRIF Detroit as assistant director of advertising and promotion . . . And speaking of promotion, there's a good promotion director gig open at Boston's No. 1 sta-tion, WHTT. Call, don't write, PD Rick Peters now. He's got a quiz he'll mail you, and if you win, you're hired.

tor of special projects for New Jer-sey's only national public radio affiliate, WBGO-FM Newark, a fulltime jazz outlet which he formerly pro-grammed ... WKSQ "Kiss 94FM" Ellsworth leaves its class A signal behind, and now really covers the Bangor and Bar Harbor markets with 50,000 watts.

#### \*

Lost Persons Alert: The gang at Music Plus is looking to find Frank Bennett, a former KWST L.A. per-sonality, KROQ staffer, Watermark engineer and all-around nice guy. We think he went to Denver, but we don't remember. If you're out there, Frank, let us know. Also inform us if you know the whereabouts of former KSAN San Francisco jock Bob McClay; his old buddy Ken Worthington wants to say hi.





LET'S PLAY DJ-Motown recording artist Finis Henderson, center, just wanted to thank KACE Inglewood, Calif. for its support. Instead, the station's Don Savage, left, hands the mike over as Motown's Western regional promo man, Jesus Garber, awaits the outcome.



Marc

mercial blocked programmed (everything from ethnic polkas to legal ad-vice) KXCI 91.7... Jack Ankerson, a former ABA executive of the year, joins WTAR Norfolk's sports team of Bob Rathbun and Rick Kiefner, doing color for the Old Dominion

Albert C. Pryor is upped to direc-

games. From the "at least she'll remember

# Billboard® Survey For Week Ending 10. 29/83 Rock Albums & Top Tracks

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#### **Rock Albums**

#### Top Tracks

This Week	Last Week	Weeks On Chart	ARTIST—Title, Label	This Week	Last Neek	Weeks On Chart	ARTIST—Title, Label
1	12	6	PAT BENATAR-Live From Earth.	1	$\sum_{i=1}^{n}$	5	PAT BENATAR-Love Is A Battlefield, WEEKS
2		19	Chrysatis THE POLICE–Synchronicity, A&M	2	4	4	Chrysalis 2 HUEY LEWIS AND THE NEWS-Heart And Soul,
3	3	8	THE MOTELS-Little Robbers, Capitol				Chrysalis
4	8	8	RAINBOW-Bent Out Of Shape, Mercury	3	2	8 6	THE MOTELS-Suddenly Last Summer, Capitol
5	5	6	HUEY LEWIS AND THE NEWS-Sports, Chrysalis	5	5	3	RAINBOW-Street Of Dreams, Polydor JOHN COUGAR MELLENCAMP-Crumblin' Down.
6	12	3	JOHN COUGAR MELLENCAMP-Uh-Huh, Riva/Mercury				Riva/Mercury
7	4	2	GENESIS-Genesis, Atlantic	6	3	8	BIG COUNTRY-IN A Big Country, Mercury HEART-How Can I Refuse, Epic
8	11	8	BIG COUNTRY-The Crossing, Mercury	8	15	12 14	ROBERT PLANT-Big Log, EsPeranza/Atlantic
9	6	15	ROBERT PLANT-The Principle Of Moments, EsPeranza/Atlantic	9	10	7	GENESIS-Mama, Atlantic
10	7	9	THE MOODY BLUES-The Present, Threshold	10	11	17	THE POLICE-King Of Pain, A&M
11	14	8	MICHAEL STANLEY BAND-You Can't Fight Fashion, EMI-America	11	9	9	THE MOODY BLUES-Sitting At The Wheel, Threshold
12	9	16	JACKSON BROWNE-Lawyers In Love, Asylum	12	8	10	JACKSON BROWNE-For A Rocker, Asylum
13	15	26	QUIET RIOT-Metal Health, Pasha	13	14	7	QUIET RIOT-Cum On Feel The Noize, Pasha
14	17	6	THE ROMANTICS-In Heat, Nemperor	14	12	6	STEVIE NICKS-If Anyone Fails, Modern
15	13 10	12 12	ASIA–Alpha, Geffen HEART–Passionworks, Epic	15	19	6	MICHAEL STANLEY BAND-My Town, EMI- America
17	19	8	PETER SCHILLING-Error In The System, Elektra	16	24	6	PETER SCHILLING-Major Tom (Coming Home),
18	16	5	ALDO NOVA-Subject, Portrait	17	16	4	Elektra GENESIS-It's Gonna Get Better, Atlantic
19	21	4	SURVIVOR-Caught In The Game, Scotti Bros.	18	18	15	ROBERT PLANT-Other Arms,
20	18	19	STEVIE NICKS-The Wild Heart, Modern				EsPeranza/Atlantic
21	23 20	3 13	SAGA–Heads Or Tales, Epic KANSAS–Drastic Measures, CBS	19	13 28	11 10	ASIA-The Heat Goes On, Geffen
23	28	4	KISS-Lick It Up, Mercury	20	20	4	DIO-Rainbow In The Dark, Warner Bros. ALDO NOVA-Monkey On Your Back, Portrait
24	24	9	AC/DC-Flick Of The Switch, Atlantic	22	33	15	TALKING HEADS-Burning Down The House,
25	31	7	DOKKEN-Breaking The Chains, Elektra	00	01		Sire
26	25	19	TALKING HEADS-Speaking In Tongues, Sire	23	21	14	ROBERT PLANT-In The Mood, EsPeranza/Atlantic
27	22	24	THE FIXX-Reach The Beach, MCA EDDIE MONEY-Where's The Party?, Columbia	24	23	7	HELIX-Heavy Metal Love, Capitol
29	32	15	DIO-Holy Diver, Warner Bros.	25	26	2	HUEY LEWIS AND THE NEWS-I Want A New Drug, Chrysalis
30	26	40	DEF LEPPARD-Pyromania, Mercury	26	46	2	KISS-Lick It Up, Mercury
31	NEW E	_	THE DOORS-Alive, She Cried, Elektra	27	17	22	THE FIXX-One Thing Leads To Another, MCA
32	37 35	19	LOVERBOY-Keep It Up, Columbia	28	30	17	DEF LEPPARD-Foolin', Mercury
34	35	4	BOYS BRIGADE–Boys Brigade, Capitol SOUNDTRACK–Mike's Murder, A&M	29 30	22 32	5 16	BILLY JOEL–Uptown Girl, Columbia THE POLICE–Synchronicity II, A&M
35	30	6	CHEAP TRICK-Next Position Please, Epic	31	35	4	TAXXI-Maybe Someday, Fantasy
36	27	7	THE KINKS-State Of Confusion, Arista	32	38	3	THE ROMANTICS-Talking In Your Sleep,
37	38	6	Y&T-Mean Streak, A&M	33	59	3	Nemperor DEF LEPPARD-Billy's Got A Gun, Mercury
38	46	2 8	PAUL McCARTNEY-Pipes Of Peace, Columbia HELIX-No Rest For The Wicked, Capitol	34	40	2	KANSAS-Everybody's My Friend, Epic
40	NEWE		CULTURE CLUB-Colour By Numbers,	35	NEW E	TRY	ASIA-The Smile Has Left Your Eyes, Geffen
			Virgin/Epic	36	NEW E	TRY	JACKSON BROWNE—Tender is The Night, Asylum
41	29	13	STRAY CATS-Rant N' Rave With The Stray Cats, EMI-America	37	37	26	DAVID BOWIE-Modern Love, EMI-America
42	47	2	TOMMY TUTONE-National Emotion, Columbia	38	39	3	SPANDAU BALLET-True, Chrysalis
43	NEWE		AXE-Nemesis, Atco	39	25	2	SURVIVOR-Caught In The Game, Scotti Bros.
44	33 39	12	BILLY JOEL-An Innocent Man, Columbia THE PAYOLA\$-Hammer On A Drum, A&M	40	NEW E		GENESIS-Just A Job To Do, Atlantic
46	45	2	MOTLEY CRUE-Shout At The Devil, Elektra	41	NEWE	TRY	JOHN COUGAR MELLENCAMP-Pink Houses, Riva/Mercury
47	44	4	AGNETHA FALTSKOG-Wrap Your Arms Around	42	NEWE	TRY	PAUL McCARTNEY AND MICHAEL JACKSON- Say Say, Say, Columbia
48	NEW ER	-	Me, Polydor TO <b>RONTO</b> —Girls' Night Out, Solid Rock	43	NEWE	TRY	GRAND PRIX-Shout, Chrysalis
49	43	3	SPANDAU BALLET-True, Chrysalis	44	31	17	THE POLICE-Wrapped Around Your Finger,
50	40	2	QUEENSRYCHE-Queen Of The Reich, EMI-	45	34	5	A&M THE KINKS–Don't Forget To Dance, Arista
			America	46	36	2	THE MOTELS-Little Robbers, Capitol
	k		Top Adds	47	27	12	KANSAS-Fight Fire With Fire, Epic
1			UGAR MELLENCAMP-Uh-Huh, Riva/Mercury	48	29	17	JACKSON BROWNE-Lawyers In Love, Asylum
2	ED	DIEM	ONEY-Where's The Party?, Columbia	49	41	12	STRAY CATS-(She's) Sexy + 17, EMI-America
3	TH	E D00	RS-Alive, She Cried, Elektra	50 51	43 48	10	THE ANIMALS-The Night, 1.R.S. HEART-Sleep Alone, Epic
4	DA	RYL H	ALL AND JOHN OATES-Rock 'N Soul Part 1, RCA	52	45	3	DOKKEN-Breaking The Chains, Elektra
5	BL	UE OY	STER CULT-Shooting Shark (EP), Columbia	53	52	2	THE ROMANTICS-Rock You Up, Nemperor
6	SIM	NON T	OWNSHEND-I'm The Answer, Polydor (12 Inch)	54	44	7	DEF LEPPARD-Comin' Under Fire, Mercury
7			CLUB-Church Of The Poison Mind, Virgin/Epic	55 56	42	11	ASIA-True Colors, Geffen THE MOODY BLUES-Blue World, Threshold
		inch)		56 57	53	14	LOVERBOY-Queen Of The Broken Hearts,
8			E CLEMMONS AND THE RED BANK ROCKERS-			10	Columbia
9		1	AY AND FRIENDS-Starfleet Project, Capitol	58 59	54 56	13 9	BILLY JOEL-Tell Her About It, Columbia JACKSON BROWNE-Cut It Away, Asylum
10				59 60	49	13	ASIA-Don't Cry. Geffen

60 49 13 ASIA-Don't Cry, Geffen

w americanradiohistory com

A compilation of Rock Radio Airplay as indicated by the nation's leading Album oriented and Top Track stations.

# Radio New On The Charts



HELIX

This Canadian quintet's hell-bent determination has paid off in the charting of their third LP, "No Rest For The Wicked," which battles its way up the Top LPs & Tape chart to 194.

Since their inception nine years ago, Helix has adopted a promotion plan akin to that of heavy metal mates Twisted Sister. The years of making their own newsletter and T-shirts and vending albums from the stage have finally resulted in a worldwide contract with Capitol Records. There were encouraging signs along the way, including positive reviews from the U.K.'s heavy metal manual "Kerrang" and a reported 10,000-unit sales figure for their first self-produced and promoted LP, "Breaking Loose."

With opening sets for such acts as Motorhead, Quarterflash and Meat Loaf already under their belt, Helix is currently opening for Kiss on a national tour. Promotional efforts have not depleted the group's musical energy, as the 10 cuts on the LP pulse with metal melodies reminiscent of a tougher version of Journey. Standout single is "Does A Fool Ever Learn," penned by Eddie Schwartz, who wrote Pat Benatar's "Hit Me With Your Best Shot."

who wrote Pat Benatar's "Hit Me With Your Best Shot." For more information, contact Bill Seit, 104 King St., Waterloo, Ontario, Canada N2J1P5; (519) 885-7670.





While the Tones have had success abroad and locally in Baltimore, their hometown, their Criminal single "One More Time," which moves up the Black chart to 84, marks a first for the trio as far as national recognition.

The Tones (Marvin Brown, Steve Jackson and Elton Lynch) opened for the Miracles' tour of Japan and the Far East back in 1977. That was followed by "The Softones Live In Japan" LP, released there, and a headlining tour of Europe and the Caribbean. Prior to recording for Criminal, the Tones spent five years on the Avco/Embassy label, where they worked with the late Van Mc-Coy and released five LPs.

While sticking to their music, the Tones have cropped up in other media during the last two years. Their appearance on a tv commercial for WJZ Baltimore garnered a national "Cleo" award and led to a cameo spot in the 1982 film "Diner."

The single is taken from the group's "Here's To You" LP, on which the Tones spruce up their oldfashioned harmonies with jive backing vocals and a slow, pulsating beat. For more information, contact Ar-

dan International Management, P.O. Box 465, Owings Mills, Md. 21117: (301) 356-6986.



THE STYLE COUNCIL

America is heeding the advice of the Style Council, whose Polydor/ PolyGram debut "Introducing The Style Council" is parading up the Top LPs & Tape chart to 178.

The Style Council rose from the still smoldering ashes of the English group the Jam, who disbanded last March after six years, leaving leader Paul Weller in need of a new creative outlet. Keyboardist Mick Talbot's work with Dexy's Midnight Runners and other bands met Weller's approval, and the two remain the only solid members of the Council's otherwise open-ended lineup.

Talbot also looks good, which is essential to Weller, who philosophizes, "Style is important, more important than fashion. I want to create this one image, one style, one direction."

The mini-LP has already spawned two top 10 hits on the U.K. charts: the soul tune "Long Hot Summer" and the debut single "Speak Like A Child." D.C. Lee from Wham! U.K. and Zeke from the group Orange Juice round out the record's fluid melodies, which all have taken off from Weller's final compositions with the Jam, most notably "The Bitterest Pill."

For more information, contact John Weller, 45/53 Sinclair Road, London W14, England: (011) 441-602-5094.

OCTOBER 29, 1983, BILLBOARD

10 AXE-Nemesis, Atco

24

# Rodio Featured Programming

Expect a veritable cast of thousands when an all-new series of 14 half-hour shows starring comedians Bob Elliott & Ray Goulding reaches National Public Radio stations in January. The series, which won a 1982 Peabody Award, features such Bob & Ray favorites as Lucy Luscious, Tippy the Wonder Dog, Slats Muddleman, Leonard Humphrey, Ralph R. Kruger Jr., and Lloyd Fletch & his All-Male Orchestra.

Funded by the National Endowment for the Arts and the Corp. for Public Broadcasting, and taped be-fore a live audience in New York, sponsors include Einbinder, "the flypaper you've gradually grown to trust over the course of three generations," and the Monongahela Metal Foundry, "makers of steel ingots for home and office use."

★ ★ ★ Commentary from producer George Martin. Material from the Decca demos and live cuts from their shows at the Star Club in Hamburg and the Budokan in Japan. That's right, the Clayton Webster Corp. of St. Louis has acquired radio rights from Delilah Communications for "The Compleat Beatles," a two-hour program highlighting the best of the MGM/UA video and Delilah book of the same name. The show, part of Clayton's "Retro Rock" series, is available on a barter basis beginning Nov. 14.

 $\star \star \star$ Barbra Streisand is the subject of a two-hour Westwood One special tied to the release of her new film, "Yentl." Billed as the superstar's first national interview in more than five years, the show, hosted by Mary Turner and sponsored by the Cadillac Motor Division, documents the singer's recording and acting careers and plugs her new soundtrack LP. Look for it starting Nov. 14.

You say you still can't get enough of David Bowie? Tune into the ABC Rock Radio Network Nov. 5, when DIR Broadcasting presents our favorite karma chameleon in concert from the Montreal Forum. The 'Let's Dance' show was taped in July.

\* \* \*

"Music & Memories," which premieres New Year's weekend, has been launched by Strand Broadcast Services of Manhattan Beach, Calif. The weekly three-hour show, featuring interviews, news actualities and entertainment items wrapped around the hit music of the '50s, '60s and '70s, is hosted by KHTZ air personality Mike Carruthers, who, coincidentally(?), owns Strand. Each hour con-50 minutes of program tains

material, which Carruthers likens to "rediscovering an old friend," and concludes with a piece of custom music created by Tuesday Productions of San Diego.

 $\star \star \star$ Our thanks to **Bill Wilson** of **UPI** for reminding us that Custer's Last Stand was fought in the Black Hills of South Dakota, and not in Texas, as we reported last week in an item about the formation of the Texas AP Network.

\* \* Drake Chenault Enterprises has changed the name of its Contempo-rary MOR format to "Lite Hits" ... Torbet Radio has appointed account executives in its Los Angeles and New York offices. They are Kandice Rae Cinnamon and Terrill Weiss ... Gayle Miller has been named vice president and director of music and programming for London Wavelength . . . And the Radio Advertising Bureau has named Ben Scrimizzi senior vice president of

Year-End Special **Taking Close Look At Frank Sinatra** 

marketing and sales. LEO SACKS

PHILADELPHIA—A year-end special on Frank Sinatra and his music will be syndicated nationally by Orange Productions here, which syndicated Sid Mark's weekly two-hour record show on the singer to about two dozen radio stations across the country. Mark recently met with Sinatra in New York to discuss the Sounds of Sinatra" year-end special.

The show will provide new insight into the life and times of Sinatra, Mark says. In an exclusive interview with Mark, Sinatra will express his views on world conditions and world leaders, his personal contact with the late Don Costa, major influences on his life and career, and his entire 1984 concert schedule. Along with Sinatra's comments, the year-end special will include music ranging from his earliest recordings with Axel Stordahl in January, 1942, to his latest work for Reprise.

Orange Productions, headed by Mark and local attorney Lita Cohen, came into existence as a result of a 1979 Sinatra program on the Mutual Network done by Mark, who had been packaging Sinatra record shows on WHAT and its FM sister WWDB here since the '50s. The firm took its name from Sinatra's favorite color.

MAURIE H. ORODENKER

NORAND PRODUCTIONS, INC. 1st Recommend, "FULL TIME LOVE AFFAIR" 2nd Recommend. "CAN YOU FEEL THE LOVE" by ANDREW SIMMONS on SPOTLIGHT RECORDS PLAY IT WHILE IT'S HOT!!

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Below is a weekly calendar of upcoming network and syndicated music specials. Shows with multiple dates indicate local stations have option of broadcast time and dates.

Oct. 24, Bryan Adams, Inner-View, Inner-View Network, one hour. Oct. 24-30, J. Geils Band, Inside Track,

DIR Broadcasting Network, 90 minutes.

Oct. 24-30, George Strait, Country Closeup, Narwood Productions, one hour.

Oct. 24-30. James VanHeusen, part one, Music Makers, Narwood Productions, one

Oct. 24-30. King Sunny Ade, Dave Robinson of Stiff Records, Newsweek-FM, Thirsty Far Productions, 30 minutes,

Oct. 28-30, Jo Stafford, Great Sounds, United Stations, four hours.

Oct. 28-30, Daryl Hall & John Oates, Dick Clark's Rock Roll & Remember, United Stations, four hours.

Oct. 28-30, Gene Watson, Weekly Country Music Countdown, United Stations, three hours.

-Oct. 28-30, Donna Fargo, Solid Gold Country, United Stations, three hours.

Oct. 28-30, Yes, The Source, NBC, two hours

Oct. 28-30, Elvis Costello, Off The Record Special, Westwood One, one hour. Oct. 28-30, S.O.S. Band, Special Edition,

Westwood One, one hour. Oct. 28-30, Moody Blues, Robert Plant, Rock Album Countdown, Westwood One, two hours.

Oct. 28-30, Rock Hobbies, Rock Chronicles, Westwood One, one hour. Oct. 28-30, Big Halloween Show With El-

vira, Dr. Demento, Westwood One, two hours.

Oct. 29, George Jones, Leona Williams, Silver Eagle, ABC Entertainment Network, 90 minutes. Oct. 29, Ringo's Yellow Submarine, ABC

FM Network, one hour. Oct. 29, Del Shannon, Solid Gold Saturday

Night, RKO Radioshows, five hours.

Oct. 29-30, Johnny Mathis, Soundtrack Of The 60s, ABC Watermark, three hours.

Oct. 29-30, Bryan Adams, The Hot Ones, RKO Radioshows, one hour.

Oct. 29-30, Paul Kantner, Paul Rodgers, Dickie Betts, David Byrne, Rock USA, Mutual Broadcasting, three hours.

Oct. 29-30, Charly McClain. Dolly Parton. Ronnie Milsap, Ricky Skaggs, Michael Murphey, Lee Arnold On A Country Road, Mutual

Broadcasting, three hours, Oct. 29-30, Countdown America, RKO Ra-

dioshows, three hours. Oct. 30, Duran Duran, Tubes, BBC Rock

Hour, London Wavelength, one hour. Oct. 30, Madness, Penthouse/Omni College Rock Concert, London Wavelength, one

hour Oct. 30, Ronnie Dio, Queensryche, King Biscuit Flower Hour, ABC Rock Radio Net-work, one hour.

Oct. 30, Pat Benatar profile, Rolling Stone's Continuous History Of Rock And Roll, ABC Rock Radio Network, one hour.

Oct. 31, John Helliwell of Supertramp, Guest D.J., Rolling Stone Productions, one hour

Oct. 31, AC/DC, Rockline, Global Satellite,

90 minutes. Oct. 31, Styx, Inner-View, Inner-View Network, one hour.

Oct. 31-Nov. 6, Eddie Rabbitt, part one, Country Closeup, Narwood Productions, one hour

Oct. 31-Nov. 6. B-52's. Neil Spencer of NME, Newsweek-FM, Thirsty Ear Productions, 30 minutes.

Oct. 31-Nov. 6, James VanHeusen, part two, Music Makers, Narwood Productions, one hour.

Nov. 4-6, Michael Stanley Band, The Source, NBC, 90 minutes. Nov. 4-6, Stray Cats, Off The Record Spe-

ciał, Westwood One, one hour. Nov. 4-6, Rock Around The World, Rock

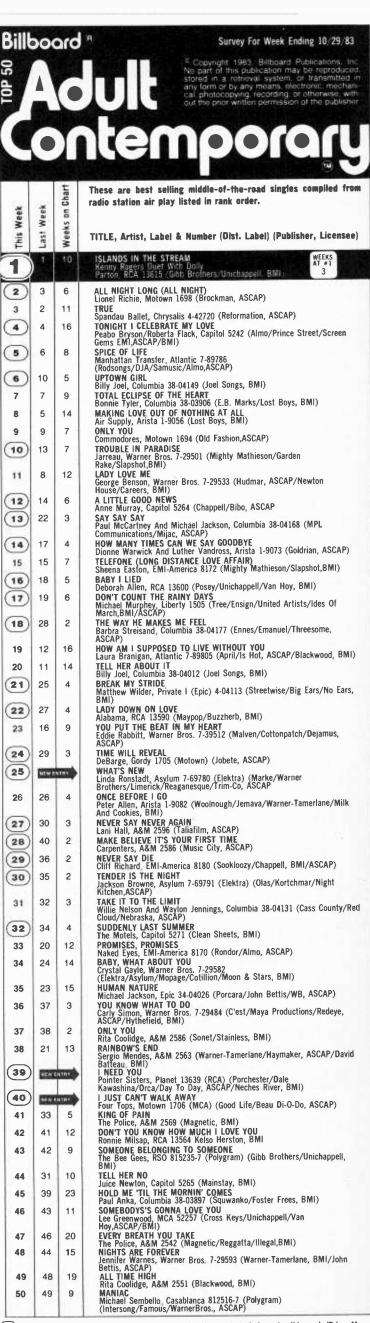
Chronicles, Westwood One, one hour. Nov. 4-6, Johnny Lee, Weekly Country

Music Countdown, United Stations, three hours

Nov. 4-6, Ray Price, Solid Gold Country, United Stations, three hours,

Nov. 4-6, Fifth Dimension, Dick Clark's Rock Roll and Remember, United Stations, four hours.

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■ Bullets are awarded to those products demonstrating the greatest airplay gains this week (Prime Movers). ■ Recording Industry Assn. of America seal for sales of 1,000,000 units (seal indicated by dot). ▲ Recording Industry Assn. of America seal for sales of 2,000,000 units (seal indicated by triangle).

25

# Retailing

# Camelot Enterprises Stepping Up Its Video Expansion

#### By EARL PAIGE

LOS ANGELES—Camelot Enterprises is now selling popularly-priced prerecorded videocassettes in 125 of its 141 units in what is one of the largest such expansions into video by a national record/tape chain.

With dedicated video games in all units, video rental/sales departments in nine and plans to open 12 more early next year, videodisks for sale in select units and disk rental being added in nine, the chain is moving into prerecorded video faster and in more directions than any other large retailer, indicates founder Paul David.

Camelot's bullishness on dedicated video games is in sharp contrast to the general negative view of the product among National Assn. of Recording Merchandisers (NARM) leaders in Carlsbad, Calif. for the annual retail advisory committee meetings Sept. 21-23. David was there because NARM's board had a session, too.

The popular retailer also speaks out on X-rated product's importance. He says Camelot will not feature Xrated "first on principle alone, but also because few malls will allow it."

It is Camelot's nearly exclusive mall operation environment that makes the chain's video thrust an assault on at least two conventional wisdoms in retail. One is the theory that malls are not conducive to the fast-paced "7-Eleven" traffic of video rental, despite the success achieved by Wherehouse Entertainment in several West Coast malls.

RD

BILLBOA

1983,

29.

A second, related theory is that Xrated product is crucial to the overall profitability of video but difficult to merchandise in malls. Camelot is in malls without any X-rated product. David claims that such titles can be as high as 40% of total volume in video stores "though you'll never hear anybody admit it's that high."

The details of Camelot's newest expansion move are offered by Kevin Kilroy, field coordinator for video, who works out of the firm's offices in Port Richey, Fla., where the pilot video department in the Gulf View Square mall is located.

Kilroy credits Camelot's success in dedicated video games to the specialized buying and merchandising skills of Dwight Montjar, based in the chain's North Canton, Ohio headquarters, who also buys computer merchandise. He says a lean "hit" inventory, smart buys of cutouts and "our overall good program" have maintained video games' status as a chainwide profit contributor.

The chain's move to sales of popularly-priced prerecorded video, including "Flashdance," "Jane Fonda's Workout" and soon "Raiders Of The Lost Ark," will be chainwide soon. "We're warehousing now. We moved 600 pieces of 'Flashdance' in the first few weeks," says Kilroy. He adds that the product is often positioned in stores in the blank tape section but stresses that attractive signing and p-o-p is important. He especially credits Paramount with "furnishing phenomenal point of purchase."

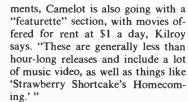
Kilroy acknowledges that Camelot has not maintained the pace of video rental department openings seen earlier this year, when Nashville became the eighth such outlet. Echoing David's view that the chain is constantly re-evaluating its video move, he says, "We will have St. Louis (actually in East St. Louis, Ill.) open this month, and the pace will pick up." He says Camelot has found it must sharpen its pre-opening research. "We're going to cherry-pick new sites (for video departments)."

"A high volume record/tape unit doesn't necessarily equate to high volume in video rental and sales," Kilroy says. He mentions several factors, from intense video retail competition and transient demographics to VCR ownership and cable television saturation.

Answering one of the most frequently mentioned criticisms of malls, that rental return is inconvenient, Kilroy says Camelot is now using night drops in two sites and is experimenting with several methods to streamline rental return. "We're going to an embossed rental card with phone number and customer number. Our rental form is being redesigned. We're working out the problems most associated with night return."

Camelot still eschews laser videodisks. "We're just not getting the requests from our customers," Kilroy explains. Camelot is going in two directions, Kilroy says. Two test store programs with 250 CED disks for sale only are about to begin in the Miami market. And Camelot is going in nine outlets with videodisk rental at \$3, its standard price for videocasette rental.

Among the eight units now with full-line rental/sales video depart-

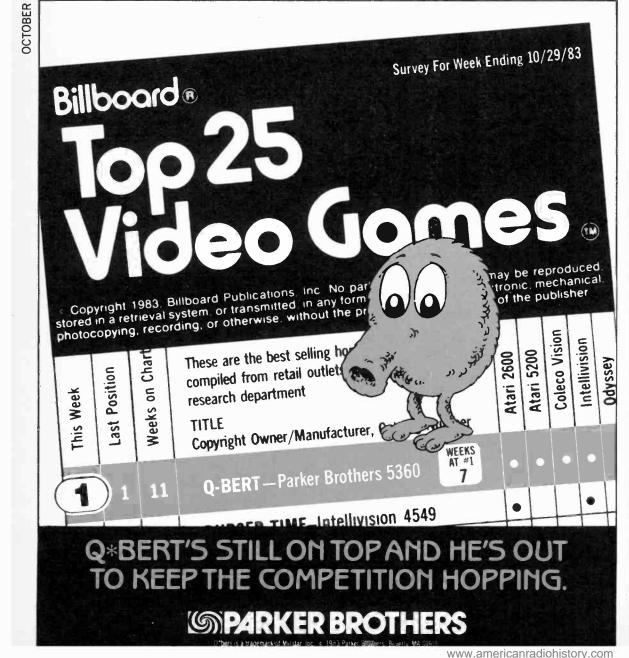


Camelot is continuing throughout the eight stores with its "Road Show," a traveling inventory of about 1,000 basically esoteric titles. The Charlotte store, where the program was recently added, is also a pilot operation in that the video department there in a free standing Grapevine store is the only such department outside a mall environment.

Still other new aspects of Camelot's video involvement are the establishment of a training program under Randy Chambers in Nashville, the development of a store operation manual for video, and the centralization of buying under Kilroy, with several wholesalers involved.







# Retailing

# Dance Disks Boom For Distrib Callon's JDC Reports Steady 12-Inch Single Growth

LOS ANGELES-Since compose:/guitarist/producer Jim Callon expanded JDC Records in 1978 from a s-nall disco label to a 12-inch dance record wholesaler, his volume has r sen about 900%.

The mushrooming growth is char-a:teristic of Callon. While still an undurgraduate at UCLA in 1968, Callon entered the industry as leader of the Glass Family. In his senior year, he produced and recorded "The Glass Family Electric Band," an acid rock album released by Warner Bros.

Upon gaining his master's in En-glish literature in the early '70s, he decided he wanted to be an engineer/ producer. While working indepen-dently, primarily at Hollywood Recorders, he assisted the likes of Kenmy Rogers & the First Edition and George Clinton, who was producing Funkadelic, Parliament and Bootsy's Fubber Band at the time.

their Marina del Rey home. The label's best selling record was the Glass Family's "Mr. D.J.," which he says sold 200,000 mini-albums worldwide, followed by several other Glass Family releases which sold well overseas but not in the U.S.

When the trade announced disco was dead in 1978, Callon decided to buck the trend and moved into 1,500 square feet of warehouse space in San Pedro. Due to his basic work in marketing at the label, he knew stores and accounts that still wanted disco. He also foresaw the 12-inch dance craze.

In that initial calendar year of both wholesaling and running the label, Callon grossed an estimated \$150,000. He dealt with a universe of 50 to 100 customers, primarily discooriented dealers across the nation.

JDC Records has recently moved to 7,000 square feet at 567 W. 5th St., San Pedro. It ships 12-inch product and a few hard-to-obtain disco al-

bums to all 50 states, Australia, Mexico, Germany, Hong Kong and the Philippines. Advertising in Billboard and the Disco Dance Report has led Callon to acquire a Telex machine to take wired orders from overseas. He has 15 employees, 11 of whom are full-time. Callon estimates that he distributes about 45 labels.

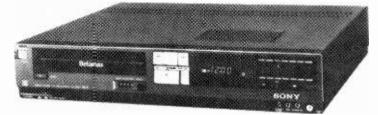
Callon says that as far as he knows, JDC is the nation's only distributorship devoted solely to 12-inch dance product. His biggest local record as a regional distributor has been the New Edition's "Candy Girl" on Edition's Streetwise, which he says sold 27,000 copies

As a national distributor/one-stop, JDC does well with imports. Fallon says he's sold over 2,000 pieces of Norma Lewis' "Maybe This Time" on England's ERC Records, and more than 5,000 of "La Noce" by Spain's Azul y Negro. As a one-stop, Callon estimates he carries more than 700 different 12-inch titles.

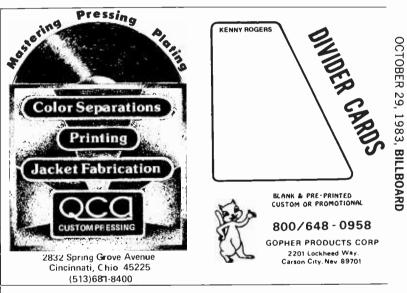
Callon continues to release product on his own label. He is coming with a master acquired from Rain Records in Holland, "Flashlight" by Rofo. He also plans to release a 12-inch dance single, "Taboo," by local singer Precious Chambers.

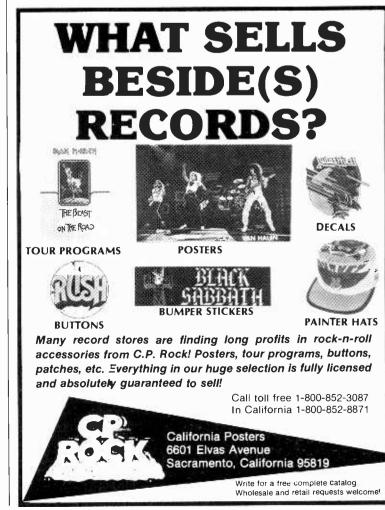


The RomScanner from MarJac Technology of Glendale, Wisc., holds 10 Atari 2600 Series VCR cartridges that can be changed instantly by pushing r umbered buttons on the control panel.



This cable-ready Betamax videocassette recorder, the SL-2401, allows owners to record non-scrambled programs on up to 107 channels. No converter box is required. Retail price is \$650.







THEY ASKED, THEY GOT-Signing

an agreement that gives the exclusive marketing license of Don't Ask Computer Products, a voice synthesis software firm, to Tronix Publishing, a home computer software maker, are Don't Ask's president Randy Simon, left, and Tronix president John Reese, right, Bob Freedman, a salesman for Don't Ask, watches.

#### Cash Problems Blamed In Video Store Closing

WILMINGTON, Del.—Cinema Video, Cinema Video, one of the leading videotape retailers in the area, closed its doors Oct. 8 because reported cash-flow problems. Mike White, store manager, says the store closed after its three employees, including himself, submitted their resignations. The three decided to leave because their salaries were cut and because the store lost half of its movie inventory, according to White.

Steve Maconi who owns the store with Steve Yates, who recently moved to Texas, would not comment on the store's financial problems.

About 2,000 people had paid \$29.95 for a year's membership in the store's video rental club, says White, who had managed the store since it opened in August, 1981.

White says 1,500 videotapes, or about half of the movie tapes available for rent, were actually owned by the firm's accountant, who leased them back to the store. The accountant removed the tapes because he was concerned about getting paid, White says. Although \$35,000 to \$40,000 worth of tapes remain in stock, White says, he and the other employees were concerned about the drastic reduction in selection.

MAURIE H. ORODENKER ranradiohistory

27

New LP/Tape Releases DYLAN, BOB Right Or Wrong LP MCA MCA-5450. CA MCA 5450. Infidels LP Columbia QC 38819 (CBS) CA QCT 38819 no list \$8.98 \$8.98 ENCHANTMENTS Utopia LP Columbia FC 38959 (CBS) CA FCT 38959 no list no list no list no list GILLEY, MICKEY You've Really Got A Hold On Me LP Epic FE 39000 (CBS) no CA FET 39000 HIATT, JOHN Riding With The King LP Geffen GHS-4107 (Warner Bros.) no list no list McCARTNEY, PAUL HAGGARD, MERLE Pipes Of Peace LP QC Columbia QC 39149 (CBS).....no list CA QCT 39149......no list

no list

\$8.98 \$8.98

PENDERGRASS, TEDDY

Heaven Only Knows LP Philadelphia International Records FZ 38646 (CBS)......

SONS OF HEROES

Sons Of Heroes LP MCA MCA-39020. CA MCA-39030

The Epic Collection LP Epic FE 39159 (CBS) CA FET 39159 no list

NELSON, WILLIE Special gift edition, 11 LPs LP Columbia CX 38250 (CBS)..... Without A Song LP Columbia FC 39110 (CBS)..... CA FCT 39110 no list no list no list

#### CLASSICAL

BACH, JOHANN SEBASTIAN Coffe Cantata, Peasant Cantata Krisztina Laki CA Hungaroton MK-12462

DVORAK, ANTONIN Cello Concerto, Waldesruhe for Cello & Orchestra Helmerson, Gothenburg Orch., Jarvi LP BIS BIS 245 CA MC 245

Music for horn & piano Ib Lanzky-Otto (horn) & Wilhelm Lanzky-Otto (piano) LP BIS BIS 204

KODALY, ZOLTAN Hungarian Folk Music LP Hungaroton LPX 18075/6

LISZT, FRANZ Les Preludes, Orpheus, Tasso Hungarian State Orch., Ferencsik CA Hungaroton MK-12446 CA Hungarioton MK-12446 The Play Of Daniel Schola Hungarica CA Hungaroton MK-12457 Memory of Thomas Becket Schola Hungarica CA Hungaroton MK-12358

MENDELSSOHN, FELIX Symphonies #4 & 5 Hungarian State Orch., Ivan Fischer CA Hungaroton MK-12414

MILLER, LAJOS Verdi Baritone Arias CA Hungaroton MK-12385

PUCCINI, GIACOMO La Rondine Kiri Te Kanawa, Placido Domingo, Mariana Niculescu Ambrosian Opera Chorus, London Symphony Orch., Maazel LP CBS Masterworks 13M 37852 (CBS) CA 13T 37852

ROSSINI, GIOACCHINO La Cenerentola Lucia Valentini Terrani, Francisco Araiza, Enxo Dara Male Chorus of Westdeutscher Rundfunk, etc. LP CBS Masterworks M3 38606 no list no list CA M3T 38606

SIBELIUS, JEAN Symphony # 3, Suite from King Kristian Gothenburg Symphony Orch., Jarvi LP BIS BIS 228

TOKODY, ILONA Operatic Recital Arias; La forza del destino; Aida; eto

Hungarian State Opera, Mihaly VERDI, GIUSEPPE Opera Arias Jose Carreras, Lopes-Cobos, Lon-don Phil Orch LP Philip 9500 977 CA 7300 977

VIVALDI, ANTONIO 12 Concerti Op.8 (Il Cimento), The Four Seasons Franz Liszt Chamber Orch.; Rolla LP Hungaroton SLPD 12465/7

WEBER, CARL MARIA VON VEBER, Constant Flute Sonatas Jean-Pierre Rampal, John Steele LP CBS Masterworks IM 3742 (CBS) no list CA IMT 37842.....nc list

YO-YO MA Shostakovich: Cello Concerto # 1 Kabalevsky: Cello Concerto # 1 Philadelphia Orch., Ormandy LP CBS masterworks IM 37840

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JAMES, HARRY Ciribiribin LP BainBridge BT 6252. CA BTC 6252 \$8.98 \$8.98

MC KENNA, DAVE A Celebration of Hoagy Carmichael LP Concord Jazz CF-227

O'NEAL, JOHNNY Coming Out LP Concord Jazz CJ228

SHELDON, JACK The Jack Sheldon Quartet

\$8.98 \$8,98

THEATRE/FILMS/TV

CANDIDE Original Broadway Cast Music LP CBS Masterworks M 38732...... CA MT 38732..... no list CHARLOTTE'S WEBB Original Soundtrack Recording LP MCA MCAP-13302

\$8.98 \$8.98

STREISAND, BARBRA Yentl LP Columbia JS 39152 (CBS) CA JST 39152 no list no list

MISCELLANEOUS

MURPHY, EDDIE



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BILLY & MYLA School of Hard Knocks LP Columbia 5C 38971 (CBS). CA 5CT 38971

CLARKE, STANLEY, & GEORGE CLARINE, C. DUKE The Clarke/Duke Project 11 LP Epic FE 38934 (CBS) CA FET 38934 no list no list

CLIFF, JIMMY Power and The glory LP Columbia FC 38986 (CBS) CA FCT 38986 .no list .no list

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# Retailing

# **RECORD BAR REPORTS \$75,000 GROSS**

# Warehouse Sale Called Success

**By JOHN SIPPEL** 

LOS ANGELES-The first central warehouse sale by Record Bar grossed approximately \$75,000 over a recent three-day weekend.

More important than the profits was the combination of good public relations it brought to the Durhambased retail chain and the enthusiasm of more than 60 non-store personnel who volunteered to staff the event, notes Ed Berson, vice president, purchasing and distribution.

"We asked for volunteers to work in a daily shift," Berson explains. "We selected 30 office people and 30 warehouse employees. In addition, we had about 15 people from the local stores, who normally work less than 40 hours. All were paid. When Sunday closing time of 6 p.m. neared, I was deluged with requests by our workers that we extend the cutoff time.

Martin Grill, 31, a full-time programmer/analyst in accounting, won the prize as "salesman of the sale." He moved more than 100 Unitech personal stereos at \$14.87 in the 13 hours he worked over two days. Grill's only prior experience in retail had been as an undergraduate at the Univ. of West Florida, Jacksonville, where he sold tires and car stereo part-time at a Woolco discount store.

"It was a nice change. Normally, I work at a desk, doing analysis, participating in office meetings and working at my CTR. I am essentially a people person. Working at the sale filled a part of my life I miss," Grill savs.

Berson estimates the attendance at the three-day event at over 6,000. "I had uniformed security guards at the entrance who were equipped with hand counters. At peak times Saturday and Sunday, there were four and five deep at the browser boxes," he states.

Store personnel operated the six cash registers. Only cash and credit cards were accepted. Berson says the crew was only \$31 short when the registers, supervised by store manager Vince Delap, were checked out after the weekend. The office and warehouse people worked the 5,000 square feet of the 18,000 square foot returns warehouse where the event was staged. Fixtures used came from a Record Bar store in Florida which had just closed. Warehouse manager Wallace Cherry closed off the required area Wednesday and had the entire "store space" ready to go Friday at 3 p.m. when more than 100 were waiting to enter.

The 30-hour sale was especially good in moving most of the 19,000 units of "dead wall" merchandise, which Berson describes as inventory on which no return can be made. He ran these albums from 19 cents to \$4.99. In addition, he got approximately 16,000 assorted albums from Big Red, the cutout wholesaler, which he marked at two for \$5 and up to \$4.99.

To stimulate slow movers as the final day wore on, Berson had a PA system announcing markdowns on various categories of albums and accessories. Ron Philips of Ad-Ventures, the Bar's in-house ad department, announced regular hourly contests and promotions to heighten consumer interest. Local FM station WQDR did a remote, and Mike Cross made an in-warehouse appearance.

To correlate the warehouse sale with regular Record Bar patronage, customers who bought merchandise at the warehouse sale got a \$1-off coupon on the purchase of an album in a Record Bar.

'It was a well-planned event, but took a lot of doing," Berson says of the sale, believed to be an industry first for a national chain. "I don't think we could do it more than once a year."

Mainstream Records in Milwaukee initiated a warehouse sale about five years ago. The event grew so large that it has since been moved to a larger building on the Wisconsin State Fair Grounds, West Allis, where it is staged several times yearly.



RECORD BAR BOUNTY-Some of the more than 6,000 customers who crowded into Record Bar's returns warehouse during a recent three-day weekend sale sift through bins of cutouts and "dead-wall" merchandise. The sale grossed approximately \$78,000, making it the hottest "store" in the 150-outlet chain for that weekend.

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y manufacturers have offered m" cassettes that fits. The only

one is willing to pay a for the cassette tape they

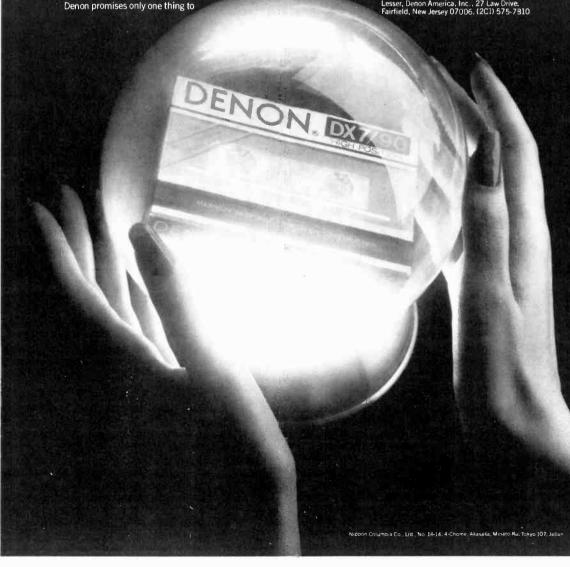
to try DX YOUR CUSTOMERS WILL SAY, 'I CAN HEAR CLEARLY NOW.'"

nises only one thing to

It's no wonder that members of the onsumer Electronics industry refer to lenon as, "the hottest, fastest growing uality Audio Brand in the business." In 1983, make Denon's success

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# **Georgia Dealer Gardner** Launches Franchise Plan

LOS ANGELES-Dick Gardner has fulfilled a prediction he made two years ago that he would become a retail record/tape/accessories store franchiser.

Gardner, who opened his first Rock 'n' Easy Records store in Brunswick, Ga. in 1977, has sold off his Valdosta and Pinesville, Ga. stores and is currently outfitting a new store in Augusta. All are in shopping centers.

Gardner explains his franchise agreement as one whereby he provides continual supervision and guidance after helping train store personnel, in return for which he receives a '4% royalty on gross sales.

The 3,000 square foot store in Valdosta has been acquired by Bob White, who has been manager of the Rock 'n' Easy store there since it opened in August, 1979. The 2,000

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square footer in Pinesville has been purchased by John and Sharon Wallick. The Wallicks recently trained for a month in the Brunswick flagship store.

Gardner is currently in Augusta, where he is outfitting an 1,800 square foot location for franchise owners Frank DeLoach and Herbert Altman, Brunswick businessmen. John E. Brown is training with Gardner to manage the Rock 'n' Easy store there. According to Gardner, franchisees are open to buy from any vendor or source.

Gardner maintains phone liaison with his franchises on an almost daily basis and will visit the new stores regularly until they are more able to go it on their own.

Gardner expects to open two to four new franchised locations in 1984. His next franchisees will be his accountants since he started in the industry, Dan Coty and Brook Gaudry, who have offices in both Savannah and Brunswick



new Turtle's store in the Atlanta suburb of Conyers is cause for celebration on the part of store employee Amy Eidson and WKLS Atlanta air personality Mark McCain. The store is the 27th for the chain.

OCTOBER 29, 1983, BILLBOARI

### Survey for Week Ending 10/29/83 Billboard iter om

### **ENTERTAINMENT TOP 20**

This Week	Last Position	Weeks on Chart	Title	Manufacturer	Remarks S	Apple	Atari	Commodore	IBM	Texas Instruments	TRS	CP/M	Other
1	2	4	CHOPLIFTER	Broderbund	Arcade-Style Game	•	••	٠					
2	3	4	ZORK I	Infocom	Text Adventure Game	•	•	•	٠	•	•	•	•
3	1	4	ZAXXON	Datasoft	Arcade-Style Game	•	•*				•*		
4	4	4	LEGACY OF THE LLYLGAMYN	Sir-Tech	Adventure Game	•	_						
5	5	4	BLUE MAX	Synapse	Diagonal Scrolling Arcade Game		•*						
6	6	4	FORT APOCALYPSE	Synapse	Scrolling Arcade Game		•*•	•*					-
7	9	4	JUMPMAN	Ерух	Action Strategy Game	•	•*	•*	•				
8	11	4	MINER 2049er	Big Five	Arcade Game		•						
9	7	4	LODE RUNNER	Broderbund	Arcade-Style Game	•	•		- 1				
10	8	4	FROGGER	Sierra On-Line	Arcade Game	•	•*	•*	•				
11	14	4	PLANET FALL	Infocom	Text Adventure Game	•	•	•	•	•	•	•	•
12	10	4	TEMPLE OF APSHAI	Ерух	Fantasy Role-Playing Game	•	•*	•*	•				
1,3	12	4	CASTLE WOLFENSTEIN	Muse	Arcade Adventure Game	•	•		_				
14	15	4	EXODUS: ULTIMA III	Origin Systems Inc.	Fantasy Role-Playing Game	•							
15	16	4	DONKEY KONG	Atari	Arcade Game	_	•	•	•	•			
16	17	4	PINBALL CONSTRUCTION SET	Electronic Arts	Educational Arcade Game	•	•					 	
17	13	4	WIZARDRY	Sir-Tech	Fantasy Role-Playing Game	•							
18	NEW E	INTRY	FLIGHT SIMULATOR	Microsoft	Simulation Package				•				
19	NEW E	NTRY	STAR LEAGUE BASEBALL	Gamestar	Arcade-Style Game	_	•*						
20	18	4	HARD HAT MACK	Electronic Arts	Arcade-Style Game	•	•		•				
				EDUCA	<b>FION TOP 10</b>								
1	1	4	MASTERTYPE	Scarborough	Educational program that teaches touch typing to ages 7 to adult in an exciting video game format in 18 different lessons.	•	•	•	•				
2	3	4	FACEMAKER	Spinnaker	3 part learning game designed to teach very young children (age 4-12) the computer keyboard & memory skills by asking them to work with a human face.	•	•◆	••	•				
3	2	4	KINDERCOMP	Spinnaker	Collection of 6 fun learning games designed to prepare young children age 3-8 to read, spell & count while also familiarizing them with the keyboard.	•	••	••	•				
4	4	4	COMPUTER SAT	Harcourt, Brace & Jovanovich	Educational program designed to prepare high school students and adults for the SAT (Scholastic Aptitude Test).	•	•		•		•		
5	5	4	STORY MACHINE	Spinnaker	Learning game that helps children (age 5-9) write sentences, paragraphs and simple stories. The story is then animated on the screen & can be saved.	•	•◆	••	•				
6	7	4	ALGEBRA I	Edu-Ware & MSA Co.	Teaches basic definitions, number line operations, sets & equation reduction rules. Part 1 of 6 volume series covering first-year course in Algebra.	•			•				
7	6	4	EARLY GAMES	Counterpoint Software, Inc.	No adult supervision & friendly interactive package composed of 9 educational, entertaining games designed for children age $2\frac{1}{2}$ to 6.	•	•*	•*	•		•*		
8	9	3	TYPE ATTACK	Sirius	Invader-style educational typing game with multilevel screens designed for ages 6 to adult.	•	•	•					
9	8	4	IN SEARCH OF THE MOST AMAZING THING	Spinnaker	Learning adventure that encourages problem-solving & sharpens the mind of the player (age 10 to adult) who searches for the most amazing thing.	•	•	•	•				
10	10	2	SNOOPER TROOPS I	Spinnaker	Learning adventure that teaches ages 10 to adult an organizational approach to deductive reasoning by role- playing as a detective trying to solve the mystery.	•	•	•	•				
			- 106 ·	HOME N	IANAGEMENT TO	<b>P1</b>	0						
1	1	4	THE HOME ACCOUNTANT	Continental	Home & Small Business Financial Management Program	•	•	•	•	•	•		•
2	3	4	BANK STREET WRITER	Broderbund	Word Processing Package	•	•						
3	2	4	PFS:FILE	Software Publishing	Information Management System	•			•	•			
4	6	4	WORDPRO 3+	Professional Software	Word Processing Package			•					
5	7	4	ATARIWRITER	Atari	Word Processing Program		•						
6	4	4	PRACTICALC	Computer Software Associates	Electronic Spreadsheet			•*					
7	8	4	PFS:WRITE	Software Publishing	Word Processing Package				٠				
8	5	4	PFS:REPORT	Software Publishing	Information Management System	•			•	•			
9	10	4	HES WRITER	HesWare	Word Processing Program			•					
10	9	3		Commodore	Word Processing Package	-		•					
	3	0						-				1	

# Now Playing **Research Firm Sees Substantial Database Growth** By FAYE ZUCKERMAN

Let the computer do your filing: Database manager software turns computers into file cabinets. Databases can store files in the form of lists, records, mailing labels, datesvirtually any subject matter worth keeping. By the year 1987, databasing is expected to show an 80% growth, says a recent market survey by Creative Strategies, a research company based in San Jose.

The research company believes that declining prices will continue to fuel user demand for such programs that are not new to the computer industry. Databases are widely used in businesses to save and find information. Only now, however, is the home computer market beginning to use database management software.

In fact, one of Synapse Software's first products was a software package called "FileManager" for Atari home computers with disk drives. The company created the program nearly one year ago for novice computer users

"FileManager" comes with instructions that provide a step-by-step description of how to create a file and use the program. The directions show how to enter records, retrieve information, update and delete from already existing files. The addition of "RamDisk," by Axlon, can be used to greatly speed up the memory, and allow the files to be formed more quickly than with a regular disk.

While setting up files, the computer has few reservations about informing you of a bad file name with the display "Syntax Error." "Data Too Long" tells you that you have typed in too many letters for a file name, and "File Not Found" means that you probably have not spelled the name of your file correctly

The typing into the computer of files, lists, mailing addresses or whatever one chooses to store is often long and tedious. But once the information is in the computer, memorized on floppy, there are several commands that can be used to speed up the finding of information. For example, a "character scan" allows searching for specific combinations of let-ters if a file name is forgotten, or needs to be quickly retrieved.

Also, the information in the data-base can be sorted into new files. Hence, if a record collection is listed inputer, it can be put in alon th phabetical order by name of artist and by title. It can be divided by music genre and format, and also ordered by year.

 $\star \star \star$ How-to computer on video: A series of video titles from Understanding Personal Computers, Stanford, Calif., teaches computer literacy. The videocassettes stress general computer skills rather than training for specific software titles on a machine, the company says.

Each video costs about \$99. The beginning title, "Introduction To Hardware," starts with the basics such as how to turn on a computer. Other videos include "Introduction To Word Processing," "Introduction To Software" and "How To Buy A Personal Computer."

#### \* \* \*

Coming attractions on disk: A "preview disk" sales promotion being (Continued on page 33)

# **COMDEX Index: User Support Heralds Next Wave**

#### Big As TV In Europe 1990?

#### **By PHILLIP HILL**

Home computers by the year 1990 will be as popular and numerous as tv sets in European homes. So says Gordon Curran, who is one of the senior partners of Intelligent Electronics, a Paris-based microcomputer and video-game consulting firm.

Curran and his associate Brigitte Morel predict that while the worldwide market for video games tends to be dropping by some 25%, when compared to 1982, these lost sales will be more than compensated for by an increase in the number of home computers being sold.

Western Europe's sales of videogame consoles numbered 1.5 million this year. Last year it totaled 1.6 million. Worldwide, sales reaching 7.2 million for video games in 1983, numbered some 9.4 million in 1982, the company estimates.

As for home computer sales in Europe, the saga is taking a much different tack. Sales will double in 1983 to 1.6 million units. Curran and Morel believe total sales will reach 7.6 million units worldwide.

Whereas in the U.S. and U.K., the video game boom lasted some two years before the home microcomputer sales began to dominate, Europe will experience a much faster turn of events.

France, for example, saw computer sales in 1982 barely number 25% of the total sales on video game consoles. And the same is certain to hold true for most of Europe, with the exception of Southern Europe—Spain and Italy—which show strong advances in the video game field for this year.

Intelligent Electronics has also discovered through its statistical analysis of the computer market there that multi-million-dollar advertising budgets will be common in Europe. This fall, Curran and Morel predict European computer advertising from most of the major manufacturers will abound.

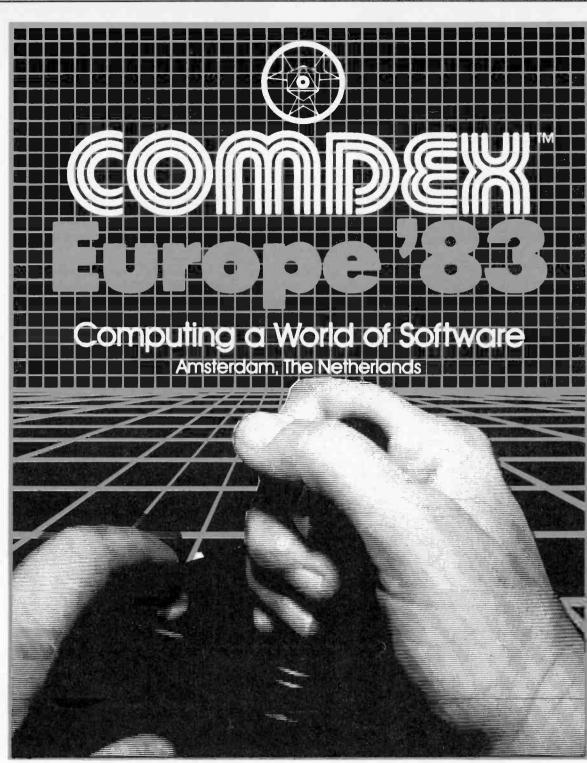
Last Christmas there, video games were heavily promoted in many European countries in only specialized publications. Then a home microcomputer was featured with a picture and that was sufficient advertising, they say. Adds Curran: "Manufacturers want to obtain the highest possible share of the lucrative Christmas sales."

Although new to the field, Curran and Morel are finding that their studies are unique to Europe. "When we started," Curran explains, "We thought that the people who would be most interested in studies on distribution would have been the smaller companies who did not have their own research facilities. In fact, the people most interested have been the big companies, the ones who do not do anything without intense research. The smaller companies are not so prepared to do that."

Intelligent Electronics has been doing consultant work since 1982. It not only is a market forecaster, but a local distribution information company for Europe. It now numbers more than half of the top 10 world computer manufacturers as clients.

Most of the actual work of the company, thus far, has been to carry out multi-client research on specific countries. Instead of selling a report for \$20,000 to one client, which many companies might not be prepared to pay, the multi-client approach means that the cost of the same report to each company is only about \$1,000.

(Continued on page 32)



### Cassettes Trigger U.K. Game Boom

For Britain's hard-pressed record retailers about to move into video game software, which has grown from nothing to an estimated \$220 million business within three years, the new market looks increasingly like it may eventually outstrip sales of conventional audio disks and cassettes here.

Major record companies like WEA, CBS, EMI, K-tel and Virgin, together with record industry wholesalers such as Lightning, Terry Blood and, most recently, Wynd-Up, are already involved in the distribution and sale of dedicated game and home computer software and are now making great efforts to woo the record retail sector.

Says Virgin Games' chief Nick Alexander, for instance: "There is a gaping hole in the market that record retailers can fill."

And as long ago as last year, Lighting's chief Ray Laren was asking, "Why shouldn't video games be sold by record and video dealers? Video game customers are basically the same people who go for records, so this has to be a natural area for diversification."

Indeed, it is the marked similarity of customer profiles in the two markets that makes games growth so alarming to music industry dealers. Involved is the same 15-24 age group that has traditionally been the mainstay of pop record sales, and research surveys suggest some teenagers are spending as much as \$15 a week on computer game cassettes. Claims Bruce Everiss, general

Claims Bruce Everss, general manager of Imagine Software: "The record companies are experiencing a fall in sales because more and more young people are becoming bored with pop and are turning to games instead. Indeed, many record companies are getting into computer games in order to survive."

And he even predicts that by the end of next year sales of computer games software will exceed pop record sales, a forecast that seems far from improbable in the light of Imagine's first year growth to \$7.5 million turnover.

It is the switch from dedicated games consoles with expensive cartridge software to home computers using games programs stored on conventional audio cassettes that is triggering the latest sales explosion in Britain. Experts here give earlier formats another year at most.

This does not mean they no longer have market potential. ColecoVision, most sophisticated and expensive of them all, was only launched in the U.K. three months ago and looks set to repeat its Stateside feat of overhauling Atari, with "Donkey Kong" already at the top of the U.K. video games chart.

But it is the games cassette that really attracts dealers. The configuration is familiar, the price (around

americanradiohistory c

\$8.50) is close to album levels, the product is fast-moving and fashiondependent, like records, and the market as a whole, unlike videocassette software, is based firmly on straight sales.

In relation to the shelf space employed, returns are high, and dealers can order cassettes at the same time as they order audio disks, from the same distributor, with small order facilities and sale-or-return, or an "exchangeability factor" as some prefer to call it, as added protection against errors of judgment in stocking.

In addition, Britain has the highest level of home computer penetration anywhere outside the U.S., with up to 1.5 million units in use, and accounts for more than half of all sales in Western Europe, with its nearest rivals West Germany and France lagging far behind.

The homegrown Sinclair microcomputer range, which accounts for more than 50% of the U.K. market, also boasts the widest range of available game cassettes.

Overall, around one million game cassettes a week are currently being sold in Britain, and no one doubts that without the spectacular breakthrough of cheap home computers (the cheapest Sinclair retails at \$60) the software market could never have reached such levels so soon. Other successful machines include the *(Continued on page 32)* 

#### Emphasis On Warmware

#### By FAYE ZUCKERMAN

31

First there was "hardware," then there came "software," and now we have "warmware." Or, at least the second annual COMDEX/Europe at the RAI Exhibition Centre will be featuring "warmware,"a term that has come to signify good manufacturer-dealer relations. And that is the purpose of this European computer exposition that will be attended by retailers and put on primarily by manufacturers and some distributors. More than 10,000 sellers of com-

More than 10,000 sellers of computers, peripherals and software will spend four days perusing exhibitions and attending panel discussions that focus on retailing. The keynoter, Franco Mariotti, vice president of Hewlett Packard in Europe, will tell of the burgeoning computer market. The proliferation of personal computers goes beyond only being used in small businesses; many European homes have plugged into the high technologies, he is expected to say. What comes as a surprise to the In-

What comes as a surprise to the Interface Group, which planned the COMDEX show, is the significant growth of the show in one year. The number of exhibitors is expected to top 250.

One of the seven panels will specifically focus on warmware and that panel is to be the last one. The panelists will debate manufacturer support, training and manufacturing. "These issues have become major stumbling blocks for manufacturers," says Peter Young of the Interface group. "Last year Jim Finke (who gave the final keynote speech then) introduced us to the expression. I think it has become significant."

The other six panels will focus on computer market trends, the growing impact of computer retailers in Europe, software and hardware selling patterns, new technologies and what products are coming next. Some of the panelists include: David Rouse, with IVC of Copenhagen; Dr. Nico Windgasten, software maker; Rod Dewey, director of ISO International for Wang Laboratory in Lowell, Mass.; and representatives of Accountant Micro Systems, AMI.

Profit margins, sales volumes, price structures, distribution and advertising are apt to become issues discussed at the show, a spokeswoman for the company explains. Additionally, while the conferences are going on they will be translated into German, French and English.

Also, to be discovered at the show is how many of these computer companies, popularly known as sellers of computer products for businesses, are introducing new products to be sold to the consumer market. The burgeoning home computer market that desires more than entertainment software will soon be able to buy lowcost, stripped-down versions of very expensive, high powered business software.

Business software makers, such as Ashton-Tate, Microsoftware International, MicroPro, and Digital Research plan to show management and educational titles slated for home or one-to-one people business uses.

Ashton-Tate, Los Angeles, brought out a low-cost, easy-to-use database manager called "Friday" last month. It complements the company's expensive and complicated "dBase II," *(Continued on page 32)* 

Credits: Special Issues Editor, Ed Ochs; Assistant Editor, Robyn Wells; Editorial Coordinator, Faye Zuckerman; Art. Anne Richardson-Daniel.

#### Accessory Action Abroad

#### **By CHERYL PARKER**

While the mood is "cautious," the approach to sales is "definitely ag-gressive," according to computer accessories and peripherals manufacturers exhibiting at this week's COMDEX/Europe '83. Coping with a generally acknowledged European consumer lag of anywhere from 18 months to two years behind the U.S., suppliers here say the action abroad for computer add-ons is just now beginning to heat up, and that they will vie for a piece of this potentially lu-crative, but highly price-sensitive home and business aftermarket.

32

Apart from the competition in printers, power supplies, hand controls, and other add-ons, a separate and particularly fierce struggle is ensuing among makers of blank data cassette tape and disk storage media, with improved technology pushing down the cost of disk-based storage to a point where some companies believe consumers may shift entirely away from cassette tape in the next year or so.

Two wholly-owned TDK subsidiaries, TDK Electronics Europe GMBH and the U.K. group are using the show to kick off the parent company's entry into floppy disk sales on the continent. Product lines on display include TDK's 5<sup>1</sup>/<sub>4</sub>-inch and 8inch standard floppy disks, and 3-and  $3\frac{1}{2}$ -inch micro floppies introduced at the June Consumer Electronics Show in Chicago. Local consumer and retailer promotion and advertising plans will also be announced at COMDEX.

Compatible with existing  $5\frac{1}{4}$ -inch

disk controllers and software, the

3<sup>1</sup>/<sub>2</sub>-inch format supports Sony, Shu-

gart and Hewlett-Packard hardware,

among others, says Frank Kramer,

TDK computer products manager in

the U.S. "TDK has begun to withdraw from the standard 100-meter length data cassette area because we perceive it as a market on the decline," he says, adding, "As the home computer installed base grows, disks are becoming more desirable to the con-

sumer because of their greater reliability, speed and storage space. He believes that the tape business

is now largely confined to shorter lengths (10 to 15 minutes) usually used for cheaper computers like the Timex-Sinclair, and that consumers express increasing interest in the newer 3- and  $3\frac{1}{2}$ -inch floppy disk formats. "Right now there may be more interest in the smaller format in the U.S., but we expect the European market to develop rather quickly in the short term," he says.

According to one estimate, about 40 million of the 220 million diskettes sold worldwide in 1983 will go to the European community.

Sony, developer of the 31/2-inch floppy technology, says it expects to produce 500,000 drives for the format in 1984 worldwide, encouraged by such countries as Great Britain, which is actively considering making the diskette an industry standard. The company is showing off its full microcomputer line this week at COMDEX, says a spokesman.

BASF's Sig Tullmann, director of marketing, says the overseas micro market is "in transition," with consumers just starting to venture beyond the low priced game machines and starter "learning computers" into machines with more sophistication, memory and power. "Whereas the U.S. cut its teeth on the \$100 to \$200 game/computer machines before stepping up, the European consumer has barely begun to experience that learning curve. He knows that the \$50 computer is a reality but that he can't easily accomplish much with it. The people are voting with their money, choosing to spend the \$200 or \$300 it takes to get a fully functioning system."

Thus, he says, while the cassette tape market may remain strong for awhile longer, technology and pricing favor the disk drive and floppy disk medium in the long-term. "Marketers have to ask themselves if the cassette tape and drive are just temporary bubbles, and whether a lower cost disk drive will edge out tape in the long run." BASF exhibits its full range of magnetic media products this week, including its Qualimetric FlexyDisks, as well as its European division's disk drives and Winchester rigid disk drives.

Dysan, which is also showing its current line of floppy diskettes at the show, predicts worldwide disk market growth of 20 percent to 40% annually. "There's a very viable overseas market, although it's also highly competitive. We're going after our share aggressively," said a spokesman.

On the other hand, calling the European market for cassette tape and tape drives "very strong," Bob Leff, president of Softsel, the world's largest distributor of software and computer products, stressed that companies focusing exclusively on disk storage may miss a good chunk of existing sales prospects.

'European consumers have a completely different state of mind from U.S. users," he explains. "They're much more cost-conscious and although the pace of computer sales is accelerating, many customers aren't convinced they need a computer at home or even in the office." He says that while the market represents a 'wonderful" opportunity to sell all segments of the industry-hardware, software and peripherals, "there is still less disposable income, and the careful consumer will sooner buy a \$13.50 cassette than a \$30 disk, even if the disk offers greater speed and more reliability."

Among printer makers, Durango will introduce the Poppy Writer, a high-quality, dot-matrix printer featuring a letter quality mode and software-loadable print fonts. Doug Shaw, vice president of international sales, says the new printer is compatible with a variety of business systems through Centronics and other standard interfaces. "We see a growing market for quality printers tying into business computers for the small businessman, the individual proprietor and other home and office us-ers," he says. "It's an area that hasn't been addressed sufficiently by the lower-end printer makers.'

Chervl Parker is a New York-based freelance writer specializing in computer merchandising.



#### • Continued from page 31

The company's trump card---the fact they are Europeans who understand their market. "Being European we think we have a feel for the market," Curran says. "American consultancy companies that get involved with Europe simply have not got the feel. What is important is a countryby-country understanding. American companies try to operate Europe as a single market. But it is not-it is 12 markets."

The company's next project is to examine the distribution strategies of 50 computer hardware and software companies, including Apple, Commodore, IBM, Texas Instruments and Sinclair.

Phillip Hill is Billboard's correspondent in Paris.

### Mouse Won't Rush Europe

As serious competition in the European market for microcomputer accessories and add-ons gets underway, there's one peripheral segment-the mouse-that won't be joining in the fray, at least not in the short term.

Electronic mice, which are precision pointing devices that supplement the keyboard by allowing users to input, delete and move information around the screen quickly and easily in such applications as word processing and spreadsheets, or draw straight lines for charts, have gained popularity among American computer users since the advent of Apple's LISA machine, which comes equipped with a mouse. Before that, the product spent some 20 years in the industrial and scientific work place. Over a dozen manufacturers of the computer interfaceable unit, which interprets program instructions either optically or digitally, now offer mice in a broad price range, from under \$100 to over \$1,000. The higher-end products are usually bundled with useful software. Among the suppliers are Mouse Systems Corp., Mouse House, Logitech, Microsoft, WICO and Tandy Corp.

'In the U.S., mice are just getting hot, so judging from the rule-ofthumb product lag, it'll take another year or so before Europe gets into the act," says Steve Kirsch, president of Mouse Systems. He adds, "The market will be spurred by all the traditional factors-growth rate of the inmicrocomputer stalled base. expansion of useful software, pricing and consumer demand." Although Mouse Systems chose not to exhibit at COMDEX/Europe ("Maybe next year," Hirsch says), the company says it ships about 100 of its PC Mouse Units per month overseas for the IBM PC and anticipates increas-ing that figure in 1984. "I think in a year we'll be quite active over there,' he says

Swiss-based Logitech, which offers LogiMouse, another model for the IBM PC, is exhibiting at the show. According to Pierluigi Zappacosta, vice president, "We must be competitive. I believe almost all future computers will offer the option of a mouse because it is a much friendlier user interface than the keyboard.'

While Mouse House president Jack Hawley agrees with Mouse Systems' Hirsch that the market abroad is still premature, he believes excellent future potential exists just around the corner. CHERYL PARKER

### **Hi-Tech Game Era Dawns**

#### **By SAMANTHA SANDS**

On all four software fronts-recreational, business, educational and home management-new technology and programming developments are replacing the old. To offer increased power and flexibility with less complicated end-user controls is the goal of the manufacturers.

State of the art in entertainment is perhaps the most breathtaking and immediately obvious. Three dimensionality, multiple split screens, altered perspectives, scrolling, en-hanced personality characteristics, and improved hi-res graphics are incorporated into many of this season's offerings. Arcade-type, rapid-reflex games like "Zaxxon" and upcomer "Blue Max" are continuing to sell well, as are adventure and fantasy programs, including the "Zork" series and "Temple Of Apshai."

Innovative programming and packaging concepts, as well, are coming from companies like the San Mateo-based Electronic Arts, publishers of strategy program "Archon" and text adventure "Murder On The Zinderneuf." Still selling more than four thousand copies a month is Broder-bund's "Choplifter," which, according to company spokeswoman Cathy Carlston, has served as the inspiration for many of their fall releases. Broderbund's "David's Midnight Magic" and SubLogic's "Night Mission Pinball" now bring pinball action to heretofore software-starved Commodore 64 users.

Video game manufacturers Activision and Fox Video Games have recently joined the computer game fray, while Thorn EMI Video is the latest to offer a movie-inspired computer game in its Computer War, based on "War Games."

Among the most prolific computer game companies is Sacramento-based Sirius Software, with over three dozen titles available for the Apple, Atari, IBM, VIC, Commodore 64 and Panasonic 200. In new release "Capture The Flag," company president Jerry Jewell is particularly proud of the real-time, three-dimensional perspective with split screen for two players. Also new, "Gruds In Space" brings increased sophistication to computer gaming with its 157 animated screens, according to Jewell.

"We're seeing more and more movement toward diskette-based gameş, away from cartridges," he analyzes. "There are more adventure games with animation and arcade sequences. As far as interactivity, the

ability to understand the user is improving. The consumer will definitely get more for his money."

A key business software publisher. San Jose's VisiCorp plans to attend COMDEX Las Vegas, rather than COMDEX Europe. In Las Vegas, company vice-president Jerry Diamond expects to unveil their muchanticipated \$495-list price "Visi On," scheduled for shipping at the end of October. Diamond describes, "'Visi On' is an operating environment allowing the user to use several products on the screen simultaneously, just as he/she uses several pieces of paper on the desk at the same time. They can move those papers around on the screen, change the size and location of the windows, and can transfer information from any one window to any other window by simply pointing, using a mouse.

"The major characteristics of state of the art today," he continues, "are tightly coupled, tightly integrated software programs with extreme ease of learning and ease of use. The enduser isn't interested in hardware or software, but in solutions to problems. The last thing they want to learn is structures." different command

In the education field, San Francisco-based DesignWare chief executive officer Dr. James A. Schuyler feels that state of the art programs are combining color-animated graphics with entertaining interactivity and educational payoff values. While educational payoff values. most educational software is now manufactured on floppy disks, he anticipates that cartridge-based programs will be forthcoming.

In the home management/productivity realm, Continental Software's top-selling "The Home Accountant" has a new rival in Monogram's (a wholly-owned subsidiary of Tronix) "Dollars & Sense," complete with a demo disk to lead retailers through, and some very vivid graphics, espe-cially on the IBM version.

It seems the prices on computer software from the business-oriented computer companies are coming down. Their once expensive programs are taking a place next to consumer software packages as updated versions of business-oriented programs become easier to use and useful in computer homes.

Samantha Sands is a Los Angelesbased freelance writer specializing in computer software.

#### Game Boom Cassettes Trigger U.K.

• Continued from page 31 Commodore 64 and VIC-20, the Atari 400/800, the Texas Instruments 99/4A and the BBC "B", all with their own games catalogs.

Successful games titles may well sell up to 20,000 units a month at peak seasons in Britain, with original games showing signs of replacing the home versions of arcade games that dominated the earliest days of the market. Among the top chart titles this fall are "Arcadia" (VIC-20), "Chess" (Sinclair ZX-81), "Crazy Kong" (VIC-20 and Commodore 64), "Dark Crystal" (Atari) and "David's Midnight Magic" (Commodore 64).

First off the mark at retail level have been electronics chains like Rumbelows, Dixons and Laskys, and the giant High Street multiples W.H. Smith, Woolworth and Boots The Chemist. But many less obvious candidates, including general goods outlets like John Lewis and British Home Stores, plus prestige London stores like Harrods and Selfridge's. are also stocking computer products.

Conventional industry wisdom says hardware and software should ideally be sold through the same outlets, and that is the way the U.K. market to date has developed.

Boots, for instance, has over 250 stores carrying computers, peripherals and extensive software selections. Further investment is planned which will put full computer departments in 32 stores, and earnings of \$37.5 million next year are projected.

W.H. Smith also has around 250 outlets selling hardware and software. And with a leading 16% market share, it will no doubt fight hard against Boots' attempt to surpass it.

If large numbers of record retailers move into the same field-and some enterprising independents have already done so-the pattern of single outlets for both machines and games may change. Many distributors feel the majority of hardware-orientated stores are ill-equipped to handle software sales, since they have no experience of fast-moving goods.

First to take the plunge will be the major record chains. HMV has just

opened a games section in its flagship store in London's Oxford Street and is conducting tests in six other branches nationwide.

#### Warmware

#### Continued from page 31

which is a database used by businesses for record keeping, storing information, sorting and filing.

Furthermore, Digital Research, the developers of CP/M operating language, plan to launch "Dr. Logo," a graphics-oriented educational program. It will list for about \$150. The purpose of "Dr. Logo" is to bring simple programming techniques for novice computer users to the IBM Personal Computer.

Additionally, Micro Software International, Bellevue, Wash. will showcase a low-cost word processing package. Already, its "Typing Tutor" has become popular among the home and small business market.

Faye Zuckerman is Billboard's Computer Software & Video Games Editor.

# Retailing

# SOFTWARE CHART ANALYSIS 'Choplifter' Flies Back To Top

#### By FAYE ZUCKERMAN

ANGELES—Arcade-style LOS "Choplifter" moves back to the No. 1 position on the computer software entertainment chart. It previously topped the chart on Oct. 15.

Zaxxon," last week's top game, drops to three, and "Zork I," a fantasy-role playing game, climbs to number two. These three game titles have been competing for the top position; Zork was No. 1 on the Oct. 8 chart.

"Home Accountant" and "Mas-terType" meanwhile maintain the top positions on their respective charts for another week. "Master-Type" has held onto to the No. 1. position on the education chart for three weeks. And Spinnaker Software continues to have five of its titles on the chart

On the home management chart, six word processing titles, including Broderbund's "Bank Street Writer" and "AtariWriter," maintain positions. But it's a home financial management program that takes the lead for the third week.

Two new entries to the entertainment chart are "Star League Base-ball," from Gamestar of Santa Barbara, Calif., and Bellevue, Wash.-based Microsoft's "Flight Simulator." The sports game comes into the chart at number 19, while the flying simulation game enters at 18.

Only one month old, "Star League Baseball" sold nearly 6,000 copies during the first month it came onto the market, according to company president Scott Orr, who authored the game with Dan Ugrin and Bruce Mitchell. It took nearly five months to write, Orr says.

Gamestar was started by three veterans of Arcade Plus, a video game company. The company's founders wanted to develop computer software in the category of sports games only. "We saw a growing demand for sports games, and we wanted to target a segment of the computer owner population," Orr says. "Baja Buggies," a driving game,

was the company's first title. Gamestar markets a football simulation game, and is planning to develop a series of scuba diving, skiing, and other sports-related titles. Conversions of



• Continued from page 30 offered by Epyx, Sunnyvale, Calif., enables prospective consumers to test the company's computer software ti-tles. It costs \$2.50, and is supplied directly from the company.

The preview disk contains seg-ments of "Getaway To Apshai," "Temple Of Apshai," "Jumpman Ju-nior," "Jumpman," "Pitstop," 'Seawolf' and the newly licensed "Fun Fight."

#### \* \*

Coming soon: In November, look for IBM versions of "Archon," "Pin-ball Construction Set," and "Hard Hat Mack" from Electronic Arts on disk. And "Murder On The Zinderneuf" will be available on disk for Apple and Commodore 64 computers, the San Mateo, Calif. based company reports.

Milton Bradley-owned GCE has shipped its "Lightpen" to be used with its music and art software and on the company's vectrex machine. The 3-D imager should be out this November as well.

the baseball game onto Commodore 64 computers will be forthcoming this December

"Flight Simulator," by Bruce Artwick, is nearly two years old. It has maintained top positions on most industry charts and is only available for the IBM personal computer

through Microsoft. An Apple comversion is marketed by puter Artwick.

Game action centers on the control panel of a Cessna 182 single-engine plane. The software features working instruments, panoramic views out the window and varying flight conditions. In essence, the user is flying a plane.

The player can choose ability levels which include the "easy flight mode" and the "reality flight mode."

Flight simulation includes graphics that actually show instrument perspectives-for day or night.

Microsoft, one of the oldest software firms, was founded in 1974 by Bill Gates and Paul Allen. Gates, then 20 years old, is credited with developing and marketing the computer language BASIC for the now-defunct Altair, the first personal computer. The company is also responsible for developing MS-DOS, a widely used operating language. Today Gates, as chairman of the

board and executive vice president, heads a company that has branch offices in Japan. Australia and Europe and a nationwide dealer network. It markets some 26 software titles that are primarily used in business. It has three educational packages and two entertainment titles

# Hard Work Pays Off For Denver Dealer

ANGELES---Independent LOS record/tape retailers can position themselves against the large chains if they work hard enough, says Bob Sei-fert of two-unit Sweets Records & Tapes in Denver. Another tip he offers; carry a little bit of everything.

Seifert and his wife Margaret opened their first store in 1978 in the southwestern Denver suburb of Littleton. When they opened the 1,000 square foot store, he says, "The wholesalers told me to specialize. I said baloney. Specialization is all right if you can wait 10 years to build up a name, but we wanted to move faster."

Stymied by the sluggishness of the original store's area, the Seiferts' next move was a leap, all the way to Denver's northwest Arvada suburb, where the second store is positioned right across from Target's parking lot. The 2,100 square foot store opened in August, 1979.

A year later, the Seiferts moved the first store into a strip facing the Southwest Mall in Littleton, doubling its space. The two stores are about 20 miles apart. The Arvada store employs three part-time and two full-time staff; the other unit has two full-timers and two part-timers.

Bob Seifert, who was a management executive with Coors before opening Sweets, says the idea to open a store was more or less Margaret's "hobby" until he got totally absorbed. Opening during a tough time for the music business didn't concern them, he says, because "we were new to the business. We didn't have any of the old attitudes.'

Plunging right into the usual diversification surrounding records/tapes, accessories, gifts, blank tape and so on, the Seiferts went into video all the way, too. "It was when we weren't sure if you could rent. We had \$10,000 tied up, and they wouldn't sell at those early list prices," Seifert

Today, video is a substantial portion of volume in both rental and sales. Sweets has a club, with rental at \$2 for members, \$3 for non-members. "But we'll sell \$4,000 worth of movies a month, too," Seifert says. The stores do not, however, stock any videodisks; it's the one item it seems that never worked out.

Discounting is basic to the Seiferts' philosophy. "The idea Wherehouse had of discounting computer software was something I thought of from day one," says Seifert. speaking

of the stores' latest diversification into computers. Sweets sticks to Commodore, now concentrating on the model 64. The stores stock 35-40 software pieces ranging in price from \$12.99 to \$89.99. "We have this openly displayed, we let them handle it. The section is right next to video, so it's under surveillance.

Seifert says the store takes a "mass merchandiser" approach to computer merchandise. "We discount and we stay away from demonstration and getting our sales people all tied up.

Unlike many record/tape stores, Sweets is still involved in dedicated video games. Atari, Intellivision and Coleco are stocked. "We're taking advantage of the many good buys. The chains are bailing out of games so it's really driving business into us," Seifert says. The store basically sticks to hit titles and deals.

Sweets takes a dramatic approach to records, with a "100 wall" featur-ing the top 100 LPs from Billboard's "Top LPs & Tape" chart. "We probdo 60% of our volume off that ably wall," says Seifert. Prices for the chart LPs and new releases range from \$5.99 to \$6.99.

"The wall is important," he adds. "If you disappoint people with new releases and chart items, you'll disappoint them in catalog, too." Sweets stocks around 5,000 catalog items, with \$8.98 list albums selling for \$7.69. "We do enough volume that on most new releases we buy in cases, in both LPs and cassettes."

Cassettes are not displayed as openly and are in special racks. Country cassettes are kept open.

The stores stock 75 deep in singles at \$1.69. Sweets also has a stock of 1,500 audiophile LP titles and around 80 Compact Discs that are sold at \$17.99. Seifert says he buys from six or seven wholesalers and does a good volume in special orders---"from 100 to 200 items a week."

Because of Sweets' volume and diversification, the Seiferts claim they have few problems in ad allowances and advertise aggressively on radio and in print. Surrounded by competition in a very competitive market, Sweets has built a reputation for bargain prices and product selection, Bob Seifert says.

Both stores feature long hours: 10 a.m.-9 p.m. Monday-Friday; 10-8 Saturdav: 11 a.m.-6 p.m. Sundav. v americanra

# Video Music Programming

#### **MTV Adds & Rotation**

This report does not include those videos in recurrent or oldie rotation. For further information, contact Buzz Brindle, director of music/programming, MTV (212) 944-5399.

#### NEW VIDEOS ADDED:

NEW VIDEOS ADDED: Duran Duran, "Union Of The Snake," Capitol Hunters And Collectors, "Talking To A Stranger," Oz/A&M Icehouse, "Hey Little Girl," Chrysalis Motley Crue, "Looks That Kill," Elektra Police, "Synchronicity II," A&M Lionel Richie, "All Night Long," Motown Stan Ridgeway & Stewart Copeland, "Don't Box Me In," Universal Rick Springfield, "Souls," RCA Style Council, "Speak Like A Child," Polydor UB40 "Bed Red Wine" A&M Was (Not Was), "Knocked Down, Made Small," Geffen X, "More Fun In The New World," Elektra

#### HEAVY ROTATION (maximum 4 plays a day):

HEAVY ROTATION (maximum Asia, "The Smile Has Left Your Eyes," Geffen Pat Benatar, "Love Is A Battlefield," Chrysalis Big Country, "In A Big Country," Mercury David Bowie, "Modern Love," EMI America Def Leppard, "Foolin'," Mercury Fixx, "One Thing Leads To Another," MCA Genesis, "Mama," Atlantic Heart, "How Can I Refuse," Epic Billy Idol, "Dancing With Myself," Chrysalis Billy Joel, "Uptown Girl," Columbia Kansas, "Fight Fire With Fire," CBS Associated Kinks, "Don't Forget To Dance," Arista Huey Lewis, "Heart And Soul," Chrysalis Loverboy, "Queen Of The Broken Hearts," Colum Huey Lewis, "Heart And Soul," Chrysalis Loverboy, "Queen Of The Broken Hearts," Columbia John Cougar Mellencamp, "Crumblin' Down," Riva/PolyGram Robert Plant, "Big Log," Atlantic Quiet Riot, "Cum On Feel The Noize," Pasha/CBS Rainbow, "Street Dream," Polydor Spandau Ballet, "True," Chrysalis Talking Heads, "Burning Down The House," Sire Bonnie Tyler, "Total Eclipse Of The Heart," Columbia Neil Young, "Wondering," Geffen ZZ Top, "Sharp Dressed Man," Warner Bros.

MEDIUM ROTATION (maximum 3 plays a day): Alarm, "The Stand," IRS

Alarm, "The Stand," IRS Attec Camera, "Oblivious," Sire Cheap Trick, "I Can't Take It," Epic Culture Club, "Church Of The Poison Mind," Epic Eurythmics, "Love Is A Stranger," RCA Herbie Hancock, "Rockit," Columbia Helix, "Heavy Metal Love," Capitol Joan Jett, "Everyday People," MCA JoBoxers, "Just Got Lucky," RCA Paul Kantner, "Planet Earth," RCA Kiss, "Lick It Up," Mercury Motels, "Suddenly Last Summer," Capitol Stevie Nicks, "If Anyone Falls," Modern Romantics, "Talking In Your Sleep," Nemperor/CBS Saga, "The Flyer," Portrait Peter Schilling, "Major Tom," Elektra Carly Simon, "You Know What To Do," Warner Bros. Michael Stanley, "My Town," EMI America Michael Stanley, "My Town," EMI America Stray Cats, "I Won't Stand In Your Way," EMI America Survivor, "Caught In The Game," Scotti Bros./CBS Translator, "Un-Alone," 415/Columbia

#### LIGHT ROTATION (maximum 2 plays a day):

LIGHT KOTATION (maximum 2 plays a d The Beat, "Dance, Dance," Jem T-Bone Burnett, "The Weapon," Warner Bros. Kim Carnes, "Invisible Hands," EMI America Dial M, "Modern Day Love," D&D Dokken, "Breaking The Chains," Elektra Eddie & the Cruisers, "On The Dark Side," Scotti Bros./CBS Elvis Breathers "Eine In Eng City," Ening Elvis Brothers, "Fire In The City," Epic Gang Of Four, "Is It Love," Warner Bros. Horizontal Brian, "She Was Only Practicing," Gold Mountain Human League, "Mirror Man," A&M Industry, "State Of The Nation," Capitol Juluka, "Scatterlings Of Africa," Warner Bros. Cyndi Lauper, "Girls Just Want To Have Fun," Portrait Madonna, "Burnin' Up," Sire Mental As Anything, "Brain Brain," Oz Mental As Anything, "Brain Brain," Oz Midnight Oil, "Power And The Passion," Columbia 9 Ways To Win, "Close To You," Atlantic Oingo Boingo, "Nothing Bad Ever Happens To Me," A&M Payola\$, "Where Is The Love," A&M Quarterflash, "Take Another Picture," Geffen Queensryche, "Queen Of The Reich," EMI America The Rads, "You," EMI America Real Life, "Send Me An Angel," MCA Tim Scott, "Swear," Warner Bros. Southside Johnny & the Jukes, "Trash It Up," Mirage Taxxi, "Gold And Chains," Fantasy Y&T, "Meanstreak," A&M Zebra. "Tell Me What You Want." Atlantic

OCTOBER 29, 1983, BILLBOARD

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O Bullets are awarded to those products demonstrating the greatest airplay and sales gains this week (Prime Movers). Recording Industry Assn. of America seal for sales of 1,000,000 units (seal indicated by dot).

Black LP/ Country LP Chart					BLP 16	BIP 11					BLP 5			BLP 14			BLP 17	
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# Musician Label Under Scrutiny Lundvall Fine-Tuning Plans For Future Development

#### **By SAM SUTHERLAND**

LOS ANGELES—Having capped the young history of the Musician label with top label honors in both Down Beat and Jazz Times critics polls, Elektra president Bruce Lundvall might reasonably be expected to beat triumphant drums for his labor of love. Instead, the veteran label executive and avid jazz fan proves to be his own most vocal critic.

Reviewing Musician's musical and commercial performances to date, Lundvall is obviously happy with the quick acceptance with which Musician product has met. Yet he also admits that Musician's release activity during the past 10 months has actually obscured an internal slowdown, and adds that he's already revising his plans for Musician's future development.

"Essentially, in January we had to turn the Elektra situation around," he recalls, alluding to the label's relocation to New York under a managerial change bringing Bob Krasnow aboard as Elektra/Asylum's new chairman. "So I couldn't undertake any new signings for Musician, and in a real sense, I had to put the situation sort of on the back burner—our priority at that point had to be moving Elektra to the East Coast."

Thus, Lundvall continues, Musician's unabated flow of new releases has actually reflected material already recorded or commissioned last year. And even as new albums have emanated from Musician, Lundvall himself has been reassessing his original game plan and arriving at some new conclusions.

"I still want Musician to be a broad-based label, but I think I'll need to focus a bit more narrowly in terms of our regular roster," he contends. "Last year we released 22 albums, and this year we will still release 20. In 1984, however, I'd like to be more selective and release fewer say 14 or 15."

If Lundvall's greater caution in tackling non-roster projects, coupled with his goal of releasing fewer titles, suggests bottom-line caution, the Musician founder is first to verify that concern by stressing his budgetary conservatism. Yet he's also emphatic in discounting any swing toward more crossover emphasis:

"I'm confident about the jazz market overall, because our sales have been very good, but you have to keep your costs very low as well to insure profitability. I'd suspect that artists like Weather Report and Bob James, who regularly sold a half million units a few years ago, are now selling significantly less."

Thus, instead of seeking out top name fusion or crossover acts, Lundvall's strategy is to concentrate on building rising young stars, and to protect his investments by keeping album budgets below a high estimated at about \$45,000. That figure itself is high for the mainstream and avantgarde jazz projects Musician excels

of entertainment facilities,

which will host music, drama, films,

dance and traveling exhibits as well

as house a restaurant, several bars,

and a rooftop dome sheltering rare

varieties of cactus (Billboard, Oct. 1).

**Lecture Series** 

At Carnegie Hall

"Skies Of America," recorded in (Continued on page 44)

NEW YORK-Pianist Billy Tay-

lor and critic Martin Williams have

inaugurated a monthly series of lecture/demonstrations at Carnegie Re-

cital Hall. The series, called "Highlights of Jazz," is underwritten by

Taylor kicked off the series in September, and Williams followed on

Oct. 16 with a presentation entitled "Where's The Melody—What Are

Those Jazz Musicians Doing To My Favorite Song?," in which he analyzed the ways in which jazz musi-

cians extemporize on familiar

tions will be presented at Carnegie Recital Hall through May. They will

be given by, in order, critic Gary Giddins, composer/author Gunther

Schuller, Billy Taylor, critic Stanley

Crouch, clarinetist John Carter and saxophonist/educator Archie Shepp.

The series coincides with a similar set of lectures on classical music being given by pianist/conductor Michael

There is no admission charge, but

admission is limited to "young professionals," according to Carnegie

Hall officials. Those wishing to at-

tend should write to Janis Zamier,

Suite 1200, 110 E. 59th St., New

York, N.Y. 10022, indicating their

professional affiliation and business

lecture/demonstra-

Dewar's White Label.

compositions

Additional

Tilson Thomas.

telephone number.

at, but clearly, Lundvall acknowledges, modest for more elaborate studio projects.

Jozz

Right now, however, Lundvall admits signing a large number of unknowns is "chancy," despite Musician's success with such new acts as Bobby McFerrin and the acoustic "supergroup" Steps Ahead. Consequently, his roster blueprint for the months ahead balances such new discoveries as French pianist Michel Petrucciani ("He's not signed to us, but I'd love to do something with him on a solo basis") and veteran pianist Mc-Coy Tyner, just pacted to Musician.

Lundvall's commitment to major historical releases remains unchanged, however. "The philosophy there has been to unearth tapes that have never seen release before," he notes. "We've only released one reissue thus far, John McLaughlin's 'My Goal's Beyond'."

Thus, Lundvall reports that current historical projects include a second album taken from live Washington, D.C. club dates by the Orchestra, a crack big band that worked during the '50s. As a followup to the highly acclaimed Charlie Parker set from that source, Musician has scheduled a Dizzy Gillespie set cut in 1955—ironically, it happens, on the day after Parker passed away.

Parker himself will be featured in another club setting, this time Boston's Hi-Hat Club, from a 1954 show, while Tony Fruscella, a neglected trumpeter who died in his mid-twenties, will be captured in another previously unreleased recording. Other future archival works will include a second set of Max Roach/ Clifford Brown material and an album from Circle, the groundbreaking late '60s avant-garde quartet with Anthony Braxton, Chick Corea, Barry Altschul and Dave Holland.

"I try to have one of these records in every release, if possible," Lundvall says. "The interesting thing is that every one of them has sold well, especially overseas—we've made money back on all of them."

### Dixielanders In Chicago Spotlight

CHICAGO—Local Dixieland stylists highlight the fifth annual Festival of Traditional Jazz, to be held here Nov. 4-6 at suburban Rosemont's Holiday Inn O'Hare. William "Wild Bill" Davison, 77-

William "Wild Bill" Davison, 77year-old cornetist, will be featured as honored guest artist, accompanied by bassist Milt Hinton, also 77, who served with Cab Calloway's band from 1936 to 1951.

Other featured guests include trombonist Herb Gardner, author of "Rock And Rag Dust"; clarinetist Kenny Davern; Pud Brown, whose clarinet has been highlighting the musical revue "One Mo' Time," in New Orleans since 1979; drummer Buzzy Drootin, pianist Eddie Higgins and cornetist Tom Saunders.

The three-day event will be set to the music of six bands, three of them established and three formed for the occasion. In the former category are the High Sierra Jazz Band, the Original Salty Dogs and the Chicago Hot Six; in the latter are the Festival Syncopated Swingers, the '83 Festival Chicagoans Jazz Band, and the Festival Big Band.

Performances are scheduled for Friday (4) at noon and 8 p.m., and Sunday (6) at noon. Single session tickets are priced at \$12 each.

www.americanradiohistory.co

#### **PolyGram Bringing Back Emarcy**

LOS ANGELES—The venerable Emarcy label makes a domestic U.S. comeback next month when Poly-Gram ships two catalog repackaging projects carrying a redesigned version of the Emarcy logo.

Two double-unit albums, "Sarah Vaughan Sings The Gershwin Songbook" and Dinah Washington's "A Slick Chick (On The Mellow Side)," signal the rekindled line, originally launched by the then-Chicago-based Mercury Records. According to Barry Feldman, jazz manager of Poly-Gram Classics, future reissues of jazz originally released on Mercury's various label subsidiaries will carry the Emarcy label, since "it was the most established jazz line" in the Mercury fold

The Emarcy line has continued to appear overseas on reissues from licensees, and PolyGram has already imported some Emarcy titles as part of its Verve import marketing effort.

Meanwhile, the same release will bring the next 10 domestically produced Verve titles, all reissues from the "Jazz At The Philharmonic" series. These will carry a \$5.98 list price, while the Emarcy double sets will list at \$10.98.

Feldman notes that Emarcy's last American appearance came in the late '70s when PolyGram issued a set of anthologies reprising material from those vaults. As for the two albums selected to reintroduce the logo, he's particularly enthused about the Washington package, since it covers the lesser-known early segment of her career when she was reversing the usual white pop cover approach of the day. Washington routinely took white pop hits and covered them for the r&b market, a connection mirrored in the new package's subtitle, "The Rhythm & Blues Years."

Feldman also notes that the November reissues on Emarcy and Verve will introduce more extensive liner data in cassette packages. The Vaughan and Washington albums, which will carry extended essays in their gatefold LP versions, will reproduce most of the same information in their tape forms.

		<b>bo</b> st S	ard <sup>®</sup> Jo	2	Sur	vey For	Week Ending 10/29/83
Veek		Chart				Chart	
This Week	Weel	S OR	ARTIST	Week	Week	5 DII	ARTIST
F	Last /	Week	Title, Label & Number (Dist. Label)	This	Last \	Weeks	Title Label & Number (Dist. Label)
	1	17	GEORGE BENSON . WEEKS	(26)	100	Contrast of	AL DIMEOLA
			In Your Eyes, Warner 7	27	20	21	Scenario Columbia FC 38944 THE YELLOWJACKETS
2	2	11	SPYRO GYRA	28	29	19	Mirage A Trois, Warner Bros 23813-1 CHUCK MANGIONE
3)	3	9	City Kids. MCA 5431 JEAN-LUC PONTY	20	23	13	Journey To A Rainbow Columbia FC 38686
			Individual Choice, Atlantic 80098	29	24	73	PAT METHENY GROUP offramp, ECM ECM-1-1216
4	4	27	JARREAU <ul> <li>Jarreau, Warner Bros 1-23801</li> </ul>	30	26	100	(Warner Bros ) GEORGE BENSON ●
5	5	17	WYNTON MARSALIS Think Of One Columbia FC			05	The George Benson Collection Warner Bros 2HW 3577
6)	7	7	38641 HERBIE HANCOCK	31	31	35	DAVE GRUSIN AND THE NEW YORK/ L.A. DREAM BAND
$\leq$			Future Shock, Columbia FC 38814				Dave Grusin And The New York/ L.A. Dream Band, GRP
2)	9	46	GEORGE WINSTON December, Windham Hill	(32)	-	INTER	VARIOUS ARTISTS
8	8	17	C-1025 PAT METHENY GROUP	$\bigcirc$	_		An Evening With Windham Hill Live Windham Hill C-1026
			Travels, ECM 23791-1 (Warner Bros )	33	22	17	(A&M) RAMSEY LEWIS Les Fleurs, Columbia FC 38787
9	10	29	GEORGE WINSTON Autumn Windham Hill C-1012	34	25	21	BOB JAMES The Genie, Columbia FC 38678
10)	12	11	HIROSHIMA Third Generation, Epic FE 38708	35	33	68	DAVID SANBORN s We Speak, Warner Bros 1-23650
11)	27	3	BOB JAMES Foxie Columbia FC 38801	36	36	23	RARE SILK New Weave, Polydor
12)	28	3	MANHATTAN TRANSFER Bodies And Souls Atlantic 80104-1	37	30	46	S10028-1Y1 (Polygram) GROVER WASHINGTON JR The Best Is Yet To Come Elektra 60215
13	13	5	HERB ALPERT Blow Your Own Horn A&M	38	40	19	TANIA MARIA Come With Me, Concord Jazz
14)	21	3	SP-4949 KEITH JARRETT	39	32	25	CJ 200 STEPS AHEAD Steps Ahead, Musician
	2.1	Ŭ	Standards Vol I ECM 1-23793 (Warner Bros)	40	37	153	60168-1 (Elektra) GROVER WASHINGTON JR.
15	15	7	JACO PASTORIUS Invitation Warner Bros		0,		Winelight, Elektra 6E-305
16	6	11	23876-1 RONNIE LAWS	41	34	50	EARL KLUGH/BOB JAMES Two Of a Kind, Capitol
			Mr_Nice Guy, Capitol ST-12261	42	39	17	B.B. KING
17	11	25	EARL KLUGH Low Ride, Capitol ST-12253	43	43	11	Blues 'N Jazz MCA 5413 RICKIE LEE JONES Girl At Her Volcano, Warner
18	18	69	GEORGE WINSTON Winter Into Spring, Windham	44	41	23	Brus. 1-23825 CARLOS SANTANA
19)	35	3	HIN C-1019 SHADOWFAX				Havana Moon Columbia FC 38642
			Shadowdance Windham Hill WH-1029 (A&M)	45	HEW	ENTRY	OREGON Oregon, ECM 1-23796 (Warner
20	14	19	LARRY CARLTON Friends Warner Bros 1-23834	46	HEW	-	Bros.) JIMMY McGRIFF Countdown Milestone M-9116
21)	HEW	ENTRY	MICHAEL FRANKS Passionfruit, Warner Bros	47		INTRY	(Fantasy) STEVE SMITH
22	17	15	1-23962 JOHN MCLAUGHLIN AL				Vital Information Columbia FC 38955
			DIMEOLA PACO DELUCIA Passion Fire & Grace	48	38	7	MAYNARD FERGUSON Storm Palo Alto PA 8052-N
23	19	21	Columbia FC 38645 MILES DAVIS Star People, Columbia FC	49	50	123	PAT METHENY & LYLE MAYS As Falls Wichita So Falls Wichita Falls ECM 1 1190
24	16	113	38657 AL JARREAU	50	45	5	Wichita Falls ECM- 1-1190 (Warner Bros.) ELLA FITZGERALD
			Breakin' Away, Warner Bros BSK 3576	50		Ŭ	Ella Fitzgerald Sings The George & Ira Gershwin Song
25	23	27	JOE SAMPLE The Hunter MCA 5397				Book Verve 2615063 (PolyGram)

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#### Ornette Coleman Is Focus Of Fort Worth Celebration FORT WORTH—For his homenearby Caravan Of Dreams' four

floors

FORT WORTH—For his homecoming celebration Sept. 29-Oct. 2, Ornette Coleman performed his symphony "Skies Of America," opened a new 400-seat supper club with his band Prime Time, and premiered "Prime Design" for string quartet and traps drummer. Native son Coleman, an ambitious composer, still controversial jazzman, and perennial champion of the avant-garde, was the logical choice to launch the performing arts program of a new venue here, Caravan Of Dreams.

Patrons in black tie or party costumes paid up to \$50 to hear conductor John Giordano and the 87-piece Fort Worth Symphony Orchestra wrestle with Coleman's 80-minute opus at the sold-out Tarrant County Convention Center theatre. Then the tastemakers of the Fort Worth/Dallas metroplex swarmed to explore

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	ca seal for sales of 1,000,000 units (seal indicated by dot).	Image: Second	67 78 3 STAY WITH ME TONIGHT—Jeffrey Osborne (George Duke) R. Jones, A&M 2591	(68) 74 4 ON THE DARK SIDE—Eddie and the Cruisers (Kenny Vance) J. Cafferty; Scotti Bros. 25404107(Epic)	(69) 80 2 THE WAY HE MAKES ME FEEL-Barbra Streisand (Phil Ramone, Dave Grusin), M. Legrand, A. Bergman, M. Bergman; Columbia 38-04177	70 71 5	71) 76 3 BABY I LIED-Deborah Allen 76 Calallo, D. Allen, B. Bourke, B. Van Havi, BCA 13600	(72) TEWERTAY I WON'T STAND IN YOUR WAY-Stray Cats	75 5	74 72 10 JUST BE GOOD TO ME-The S.O.S. Band	u a		66 25	58 5				(B1) 95 2 CAUGHT IN THE GAME—survivor (Frankie Sullivan), F. Sullivan, J. Peterik; Scotti Bros. 4-04074(Epic)	(B2) 93 2 I JUST CAN'T WALK AWAY-Four Tops (Holland, Dozier, Holland), E. Holland, Jr., L. Dozier, B. Holland, Motown
	Bullets are awarded to those products demonstrating the greatest airplay and sales gains this week (Prime Movers). Recording Industry Assn. of America seal for sales of 1,000,000 units (seal indicated by dot). A Recording Industry Assn. of America seal for sales of 2,000,000 units (seal indicated by triangle).	Image: Second	) 39 6 TENDER IS THE NIGHT—Jackson Browne (Jackson Browne, Greg Ladanyi) R. Kunkel, D. Kortchmar, J. Browne; Asylum 7-69791(Elektra)	) 41 7 QUEEN OF THE BROKEN HEARTS-Loverboy (Bruce Fairbairn/Paul Dean), P. Dean, M. Reno; Columbia 38:04096	) 42 6 AUTOMATIC MAN—Michael Sembello (Phil Ramone) M. Sembello, D. Batteau, D. Sembello; Warner Bros. 7-29485	27 18 HOW AM I SUPPOSED TO LIVE WITHOUT YOU-	45 4		47 5	54 2 CHURCH OF THE POISONED MIND—culture Club (Steve Levine), R. Hay, J. Moss, M. Craig, G. O'Dowd; Virgin/Epic 34-04144	49 8	44 8	46 5	50 3	36 11 EVERYDAY I WRITE THE BOOK-Elvis Costello & The	56 2	)	) 59 3 SOULS—Rick Springfield (Rick Springfield, Bill Drescher) R. Springfield; RCA 13650	52 6 MAJOR TOM (COMIN (Peter Schilling, Armin Sabol,PS
<text><text><text></text></text></text>		THIS WEEK TITLE-Artist WEEK ART THIS Control of the Control of t	(Barry Gibb, Karl Richardson, Albhy Galuten),	1 16	2 2	4 13	<ul> <li>6 10 ONE THING LEADS TO ANOTHER-The Fixx (Rupert Hine), Curnin, Woods, West-Oram, Greenall, Agies, MCA 52264 (38)</li> </ul>	HING AT ALL-Air			o O	(9) 10 11 IELEFONE (LONG DISTANCE LOVE AFFAIR)- Sheena Easton (Greg Mathieson), G. Mathieson, T. Veitch; EMI-America 8172	(10) 15 6 UPTOWN GIRL—Billy Joel (Phil Ramone) B. Joel, Columbia 38-04149	(11) 19 3 SAY SAY –Paul McCartney And Michael Jackson (George Martin) McCartney, Jackson; Columbia 38-04168	(12) 12 9 SUDDENLY LAST SUMMER-The Motels (Val Garay), M. Davis, Capitol 5271 45	13 9 14 BURNING DOWN THE HOUSE-Talking Heads (Talking Heads), D. Byrne, C. Frantz, J. Harrison, T. Weymouth; Sire	7-29565(Warner Bros.)	/ 12 (	(15) 16 8 IF ANYONE FALLS-Stevie Nicks (Jimmy lovine). S. Stewart; Modern 7-99832(Atco)

# Pro Equipment & Services

# **Officially Proposed**

NEW YORK-The DASH (digital audio stationary head) format for digital audio recording highlighted the AES session on digital recording and broadcasting. Like most of the other sessions dealing with digital at the recent convention here, this seminar attracted a capacity crowd. The DASH system is a joint proposal of Sony/MCI, the Matsushita Electric Corp. and Studer/Revox (Billboard, Oct. 15).

In a paper presented by Misao Kato of Matsushita's research lab, the two major components of this new format were discussed: the development of a recording head and a drive mechanism to accommodate digital information. Matsushita's pa-per described the new quarter-inch 16-channel digital recorder, which uses a thin-film magnetic recording head with 20 heads, with 16 digital tracks and four analog tracks. Since this head requires increased recording current, the pulse train current recording method was utilized in the driving method.

It was noted that although Sony's current model 3324 digital recorder does not fit the DASH format, a retrofit will make it compatible. With the DASH format, compatible multitrack digital recordings are now possible with the efficiency of quarterinch tape. All three companies involved will comply with the DASH

NEW YORK-Compact Disc fe-

ver brought spillover crowds to two

days of CD demonstrations held un-

der the auspices of the Audio Engi-

neering Society (AES) during its 74th

convention, held at the Hilton hotel

The special demonstrations were

hosted by Phillips of Holland. The

firm loaned the talents of such key

Many attendees wanted to know whether the sound realism achieved

in a controlled environment could be

reproduced in the home. The Philips

team explained that the Compact

Disc, Digital Audio Disc (DAD) as it

is known in Japan, may be played on

home units with little extra installa-

tion. They assured that a 100-watt

amplifier with inputs for tape, aux or

tuner should suffice for the average

user. They cautioned, however, that

speaker selection may be critical for

the achievement of studio-type sound

facturers of CD hardware and soft-

ware are linking forces to achieve

compatability of the systems. Mean-

while, they said, software manufac-

turers are releasing product based on

their ideas of what will sell, and what

The panelists stressed that manu-

quality.

here Oct. 9-12.

Capacity Crowds Attend

AES CD Demonstrations

By ARNOLD J. SMITH

standard, with the hope that it will become an industry standard.

Discussion of the DASH format continued in an overview prepared by all three sponsoring companies and presented by R. Lagadec of Studer, who said that all three firms are "cleaning up our act in digital recording. He added, however, that DASH still has the confusion of three different speeds, two different tape densities and two types of recording heads, making it "not a standard, but specifications" for digital recording.

One major stumbling block to the DASH format is the fact that, as Lagadec noted, "The scientific community has yet to agree on a tape for dig-ital recording." He called this He called this situation "deplorable."

Also discussed at the session were a variety of technical improvements on coding, labeling and error correction for digital recording, as well as a paper from Philips Research Laboratories demonstrating the combination of CD audio with LaserVision video, which is compatible with analog under the NTSC format for video, but not under the PAL standard.

In addition, Richard Langhans of RCA American Communications presented a paper outlining a digital audio transmission system for satellite distribution, which is ready for utilization by the radio industry

the use of laser systems in the home.

Many attendees wanted to know

whether the automatic cutoffs and

other safety mechanisms would be

sufficient to protect the user should

something happen to the beam's pro-

complete safety is virtually assured.

They pointed out that in addition to a

In answering, the panel stated that

NEW YORK-The British Overeas Trade Board and the Assn. of Sound & Communications Engineers were responsible for underwriting the participation of 27 British pro audio firms at the 74th Audio Engineering Society convention, which just ended here. Sponsorship of the British contingent was aimed at giving British pro equipment manufacturers and exporters an opportunity to compete in the lucrative U.S. market.

Among those benefiting from the British underwriting program are Neve, Audio Kinetics, Advanced Music Systems, Amek Systems & Controls, Studio Design & Recording, Audio Developments, Brooke Siren Systems, Connectronics, C-Tape Developments, Hill Audio, Industrial Tape Applications, Keith Monks (Audio) Ltd., Klark-Teknik Research, Martin Audio, Midas Audio Systems, Penny & Giles Conductive Plastics, Red Acoustics, Sifam Ltd., Solid State Logic, Soundcraft Elec-tronics, Soundout Laboratories, Studio Sound and Broadcast Engineering, Tannoy, Trident Audio, and Turbosound Sales.

Audio Kinetics was touting its new compact Mastermix Console featuring 600K bytes storage on a five-anda-quarter-inch floppy disk, and 64K scratchpad RAM. It was also pushing two software packages for the Q-Lock synchronizer. The console is SMPTE-based.

Neve was showing what its engineers claim is the first totally digital console developed and manufactured in the U.K. Also shown was Neve's analog-to-digital and digital-to-analog conversion system, as well as its exclusive fibre optic digital transmission system and elements of the digital console technology.

The firm also exhibited its model 8128 standard analog console, with 56 inputs. The unit, equipped with Necam II, was specifically designed for modern multitrack recording.

Itam showed its model 1610 threespeed multitrack tape recorder with a frequency response of plus or minus 1.5 dB, 30Hz-18KHz at 15 ips.

From Advanced Music Systems came the model DMX 15-80S stereo digital delay/pitch changer with dual channels that can be expanded to give up to 32 seconds of delay at 18 kHz bandwidth, and a 90 dB dynamic range.

Connectronics engineers demonstrating a range of signal processing equipment including a compressor, noise gate, stereo reverb, dual sweep equalizer, power amplifier and modular patch bay. Also new from the company is the Seck producer, which Connectronics engineers describe as a small budget broadcast mixing console with voice ducking facilities. A line of cables and connectors rounded out the firm's display.

Tannoy showed its dual concentric monitors featuring SyncSource time compensation, which is said to align



# New Digital Standard U.K. Manufacturers Receive Aid Trade Board, Engineers Assn. Underwrite AES Role

high and low frequency sound sources along the single sound axis of the speaker. From Soundout

Laboratories came a modular version of the firm's single-plate mixers. These mesh analog circuitry with digital techniques.

Popular with visitors to the exhib-its were Red Acoustics' loudspeakers with integrated amplifiers, while Midal Audio Systems was wooing the crowd with its model PR40 auditorium sound console. According to company officials, this system was designed "for the complete production requirements of major concert performances.

At the Klark-Teknik booth, two new equalizers featured built-in subsonic filters and auto-bypass to prevent performance interruption if the electricity fails during a concert. The units are model DN-300 and model DN-360.

The Hill Audio booth was alive with the sounds of its new series of mixing consoles and amplifiers. Being showcased was the model DX-2000 amplifier, with an "error"circuit that shuts down the appropriate channel in the event of an overload. short-circuit, component failure or overheating.

At Martin Audio, one of the key items was an all-in-one full horn loaded PA system with a threefourths-way configuration and program power of up to 1,200 watts. C-Developments showed its Tape contact transducer for acoustic in-

struments. This device is said to produce musicians with a studio-quality signal for amplification or direct injection from the instrument.

Turbosound unveiled its model TMS3 compact, full-range modular loudspeaker enclosure. This unit combined "specially developed versions" of the TurboBassDevice and the TurboMidDevice, with a two-inch-high frequency driver and flare.

Solid State Logic showcased a complete audio-for-video control room command center. This display combines an advanced in-line format with centralized master facilities. Solid State Logic engineers say that it enables one operator to control a comprehensive array of signal processing and routing capabilities in a single unit.

The system, model SL-6000E, also provides 24 group outlets for multitrack recording and a six-group postproduction mixing matrix. Also be-ing shown was the firm's model SL-4000 E, a totally integrated control room command center.

Trident Audio showed its new line of mixing consoles, and Audio & Design Recording pushed its model S30 Expander/Gate along with its model Compressor/Limiter. There were also rotary faders from Penny & Giles, multitrack mixers from Audio Developments and audio level melters from Sifam Ltd.

All the British products are either already available on the U.S. market or will be by the end of the year.

8

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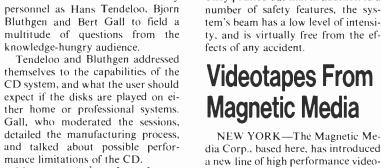
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tective covering.

dia Corp., based here, has introduced a new line of high performance video-tapes under the VX name. According to Aaron Wasserstrom of Magnetic Media, the line had been in development for about two years, has been tested under all conditions, "and satisfied the requirements of the video duplicator.

The VX line utilizes a cobalt formulation which Wasserstrom says provides brilliant colors with consistent reproduction. The line is aimed at the duplicator and studio markets, and is available in lengths of 30, 60, 90 and 120 minutes. It is also available in custom lengths. The cassettes are being manufactured under a licensing agreement between Magnetic Media and JVC

According to Wasserstrom, Magnetic Media has also begun marketing a line of half-inch bulk videotape for loading into VHS and Beta shells. The bulk tape is made from the same formulation used in the firm's videocassettes.

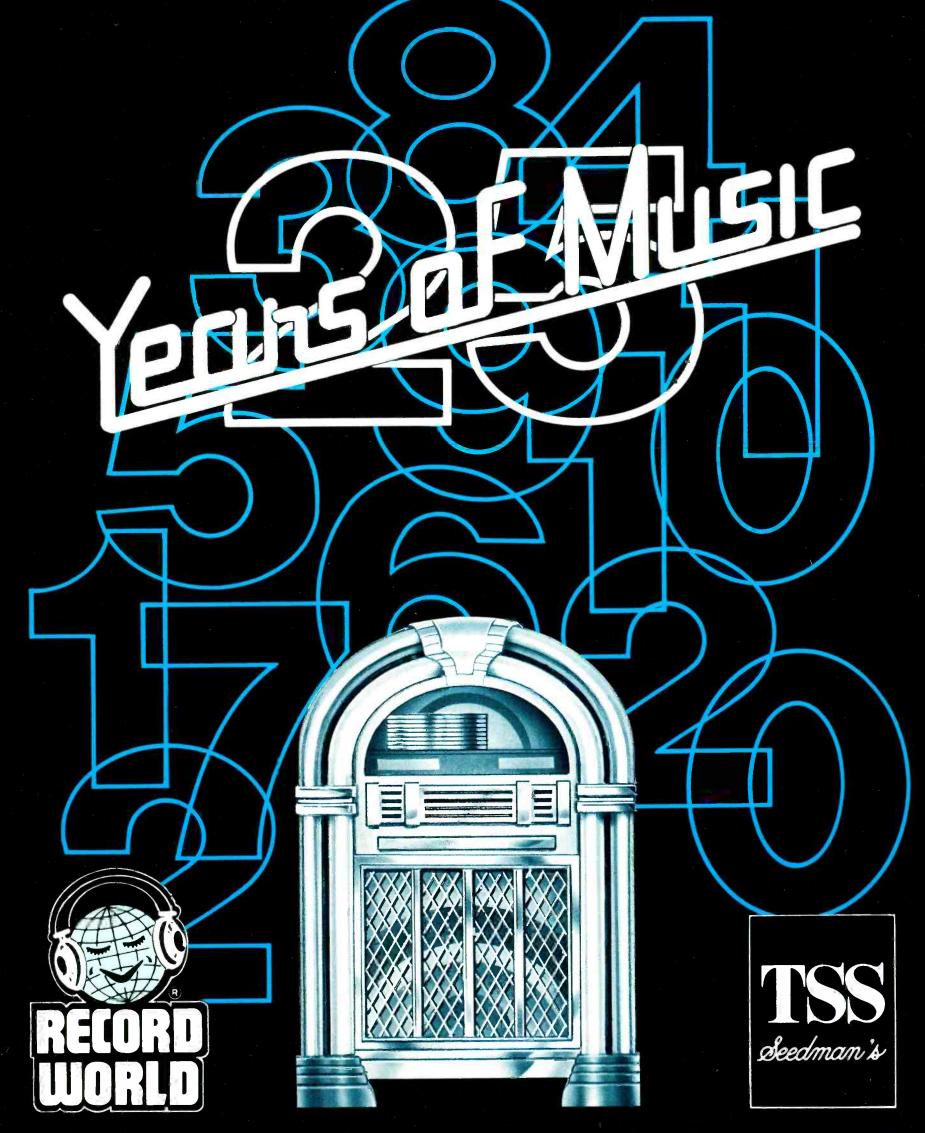
will make the expensive process economically viable. Audiences expressed concern over

Survey for Week Ending 10/29/83 ion of the publisher 1 or tr ons Inc. No part of this publication may be reproduced, stored in a retriev mechanical, photocopying, recording or otherwise, without the prior written © Copyright 1983, Bill any form or by any mer Billboard 

# **ENTERTAINMENT TOP 20**

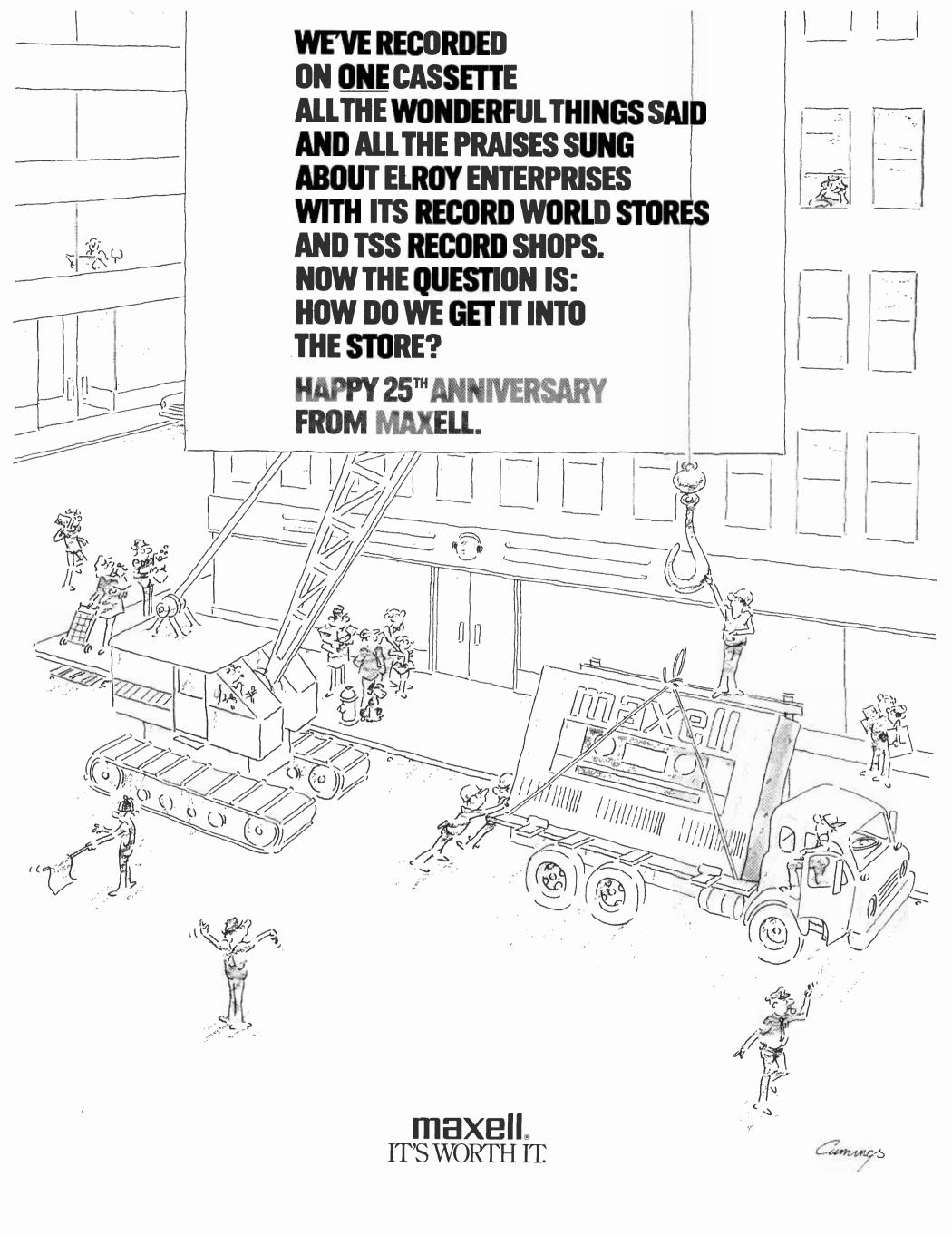
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ii41	noitizo9 tzeJ	Meeks on Cha	Title	Manufacturer	Remarks	Systems Systems	Atari	arobommoJ	M8I	Texas Instruments	<b>SAT</b>	CP/M	Other
-	2	4	CHOPLIFTER	Broderbund	Arcade-Style Game	•	:	•					
8	e	4	ZORK I	infocom	Text Adventure Game	•	•	•	•	•	•	•	•
m	-	4	ZAXXON	Datasoft	Arcade-Style Game	•	*	-			*		
4	4	4	LEGACY OF THE LLYLGAMYN	Sir-Tech	Adventure Game	•	-						
5	S	4	BLUE MAX	Synapse	Diagonal Scrolling Arcade Game	-	*						
9	9	4	FORT APOCALYPSE	Synapse	Scrolling Arcade Game		*	*					
~	ση	4	JUMPMAN	Epyx	Action Strategy Game	•	*	*	•				
8	Ŧ	4	MINER 2049er	Big Five	Arcade Game		•						
0	~	4	LODE RUNNER	Broderbund	Arcade-Style Game	•	•					8	
<del>1</del> 0	80	4	FROGGER	Sierra On-Line	Arcade Game	•	*	*	•				
7	4	4	PLANET FALL	Infocom	Text Adventure Game	•	·	•	•	•	•	•	•
12	₽	4	TEMPLE OF APSHAI	Epyx	Fantasy Role-Playing Game	•	*	*	•			1	
13	12	4	CASTLE WOLFENSTEIN	Muse	Arcade Adventure Game	•	•						
14	15	4	EXODUS: ULTIMA III	Origin Systems Inc.	Fantasy Role-Playing Game	•							
15	16	4	DONKEY KONG	Atari	Arcade Game		•	•	•	•			
16	17	4	PINBALL CONSTRUCTION SET	Electronic Arts	Educational Arcade Game	•	•			t	t	T	
17	13	4	WIZARDRY	Sir-Tech	Fantasy Role-Playing Game	•	-				1	1	
18	NEW ENTE	TRV	FLIGHT SIMULATOR	Microsoft	Simulation Package				•			1-	
19	NE W ENTRY	A	STAR LEAGUE BASEBALL	Gamestar	Arcade-Style Game		*						
20	8	4	HARD HAT MACK	Electronic Arts	Arcade-Style Game	•	•		•				
				EDUCAT	<b>FION TOP 10</b>				1		1		
-	-	4	MASTERTYPE	Scarborough	Educational program that teaches touch typing to ages 7 to adult in an exciting video game format in 18 different lessons	ŀ	ŀ	·	·				
2	e	4	FACEMAKER	Spinnaker	3 part learning game designed to teach very young children (age 4-12) the computer keyboard & memory skills by asking them to work with a human face.	•	:	:	•				
e	2	4	KINDERCOMP	Spinnaker	Collection of 6 fun learning games designed to prepare young children age 3-8 to read, spell & count while also	•	:	:	•				

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# Celebrating 25 Years of Growth

As it celebrates its 25th year, Elroy Enterprises passed another milestone in September with the opening of its 50th retail outlet in Short Hills, N.J.

A privately owned company formed in 1958 by Jack R. Imber, father of current president Roy Imber, Elroy now operates 38 Record World stores and 12 TSS/Seedmans leased departments. But by year's end, the firm expects to move over the 50 store mark, achieving a growth rate of 10 stores this year. This is a good deal over the five to seven openings in past years, but according to Roy Imber, the "normal growth rate" will probably continue through the next two years, with about seven or eight new stores annually averaging some 3,500 square feet.

"We don't need more than 3,500 square feet," notes Imber, "to carry the merchandise we feel is necessary to have good, stable, stock." Further, Imber says that the geographic area now covered is likely to remain within 250 miles of its new, larger headquarters and central warehousing facilities in Roslyn, Long Island, which they relocated to last

Top left: Standing, Bruce Imber, executive administrative assistant; seated, Roy Imber, president

Left: Map of Record World and TSS/Seedmans locations



MASSACHUSETTS

NEW YORK CITY 5 UNITS

NEW JERSEY 6 UNITS

ARYLAND

WASHINGTON DC

UNIT

CONNECTICUT

LONG ISLAND

Above: Buyers, back row, from left: Bill Forrest, Buzzy Causeman, Mike Lemmo and Mei Goldstein; front row, from left, Mike Wyner, Marty Lerner and Bob Menashe. Not shown: Steven Lerner.



Below: President Roy Imber checks out a CBS

cassettes in-store display

year after many years of working out of Freeport, Long Island. This was a move from the Island's South Shore to the North Shore, where accessibility to the Long Island Expressway reduced trucking time by an hour each way. The geographic swatch covered by Elroy includes New York, New Jersey, Connecticut, Virginia, Maryland, District of Columbia and Massachusetts.

According to Elroy veteran Bill Forrest, a certified public accountant who joined the firm in 1973 as financial vice president, the company is represented in this geographic

"We have to ensure that our administrative growth keeps up with our store growth. We tell the people we work with that there is room to grow with this company."

# BILL FORREST

area by design. For one, Forrest maintains there's still considerable opportunities in this area. And secondly, says Forrest, "two hundred and fifty miles from Roslyn seems to be a very comfortable area and one that still has many years of growth potential."

In avoiding the need for another central warehouse or the use of truckers other than its own, Elroy now has 45,000 square feet of warehouse at the new location—a far cry from the 15,000 square feet at the Freeport location. In addition, more footage is possible, via additional property near the site as well as growth possibilities within current confines. As Forrest puts it, "we could double our number of units serviced comfortably."

To Imber, keeping a 250 mile radius intact "enables us to control our districts and distribution. We want to keep our lines of communication short."

Observes Forrest, "We project our company growth. We do our homework before signing a lease. New site selection is based on the area and the growth of population in the area. We also examine the economic conditions and the competition in the area. Terms of the lease are also a consideration for mall and store locations."

"The financial planning for our business is like our architect's plans for our stores," continues Forrest. Elroy collects money from its stores, pays its obligations in a timely manner, affording Elroy a grade-A credit reputation, and invests any excess cash in money market funds or comparable investments, Forrest explains.

Hand in hand with Elroy's expansion is administrative growth. "We have to ensure that our administrative growth keeps up with our store growth," asserts Forrest. "We tell the people we work with that there is room to grow with this company."

The Record World/TSS units are noted for their catalog depth in prerecorded audio stock, and while Elroy is taking steps to test the waters of home video in terms of software, a current emphasis on audio recordings—presently about 88% of inventory mix—is likely to stay. "This is not going to change radically," predicts Imber.

"This is not going to change radically," predicts Imber. "Recorded music is here to stay. The only thing I could see altering that is if you could tell me that everything will come out in video format as a record that you could listen to and/ or watch, as your choice might be. Music is something you can be entertained by under a lot of circumstances. With video, you can't do homework, eat, read a magazine, drive a car, or sit in your backyard."

Yet Imber is hardly unaware of developments in home video, both from coverage of video disk inventory in about a third of his stores and via a rack deal for software.

And in an unusual departure from the 3,500 square foot format, Record World planned to open in October a tape-oriented outlet in Atlantic City. The location is a mall built on a pier extension opposite Caesar's Palace. In the Mall, built like

(Continued on page E-22)

Elroy was NARM's 1983 merchandiser of the year award winner

> National Association of Recording Merchaediners, inc. MERCHANDISER of the YEAR AWARD Record World / TSS Sicrosa Proceedings of the Network of the State of the State Proceeding of the Network of the State of the State Proceeding of the Network of the State of the State Proceeding of the Network of the State of the State Proceeding of the Network of the State of the State Proceeding of the Network of the State of the State Proceeding of the Network of the State of the State Proceeding of the Network of the State of the State Proceeding of the State of the State of the State of the State Proceeding of the State of the State



Above: Warehouse view on Harbor Park Drive in Roslyn, N.Y. Left: Bill Forrest, financial vice president

board Advertising Supplement

OCTOBER

29,

, 1983,

BILLBOARD



# **TEAMWORK IS KEY TO** SUCCESSFUL MERCHANDISING

Record World and the TSS Record Shops were recently honored by the National Association of Recording Merchandisers with their acceptance of the Merchandisers of the Year Award. In light of this industry applause, Elroy is obviously a hit in this area.

This award is the direct result of teamwork within the Elroy organization. Heading the merchandising team is Tom Pettit, a 16-year Elroy veteran. Pettit began as a store manager trainee and worked his way up to director of merchandising. As merchandising director, he divides his time between

"My main priority is to see that all our stores are properly stocked and present all products effectively. Anybody can dump records into a store; we try to do it with some direction to generate sales. Merchandising is an art we take seriously.'

TOM PETTIT

management training seminars and supervising existing stores in the development and implementation of merchandising programs. "My main priority," he explains, "is to see that all our stores are properly stocked and present all products effectively. Anybody can dump records into a store; we try to do it with some direction to generate sales. Merchandising is an art we take seriously.

Elroy has created a unique tool for merchandising products which they refer to as "the boat." The boat is a multi-level, three-dimensional platform display located in the front of every store. It is used for highlighting sale product as mass merchandising. Although competitive prices are a priority special emphasis is put on the presentation of sale product. The boat is especially effective in doing this

Working closely with label representatives, Pettit can focus on what specific product is being pushed. It is then discussed with the buyers to see a show of interest and determine how much product they can use. Taking this information to the advertising department, the final step is then completed by setting up an ad and getting label support through co-op advertising

> Left: Standing, from left, Buzzy Caus-sman, warehouse manager, and Larry Stangl, assistant warehouse manager. On stairs: Warehouse department heads

Below: Tom Petrit, director of merchandising

"Testing new products such as the one-sided single and 6 X 12 cassette packaging are examples of efforts by the manufacturers to re-merchandise existing product formats. Introducing the Compact Disc, videodisks and computer software is a challenge indeed. They present problems not only in their positioning, but security problems as well. New products must be merchandised properly in order to introduce the consumer to them. Training all personnel and constant communication is essential to a well-stocked, well-merchandised store.'

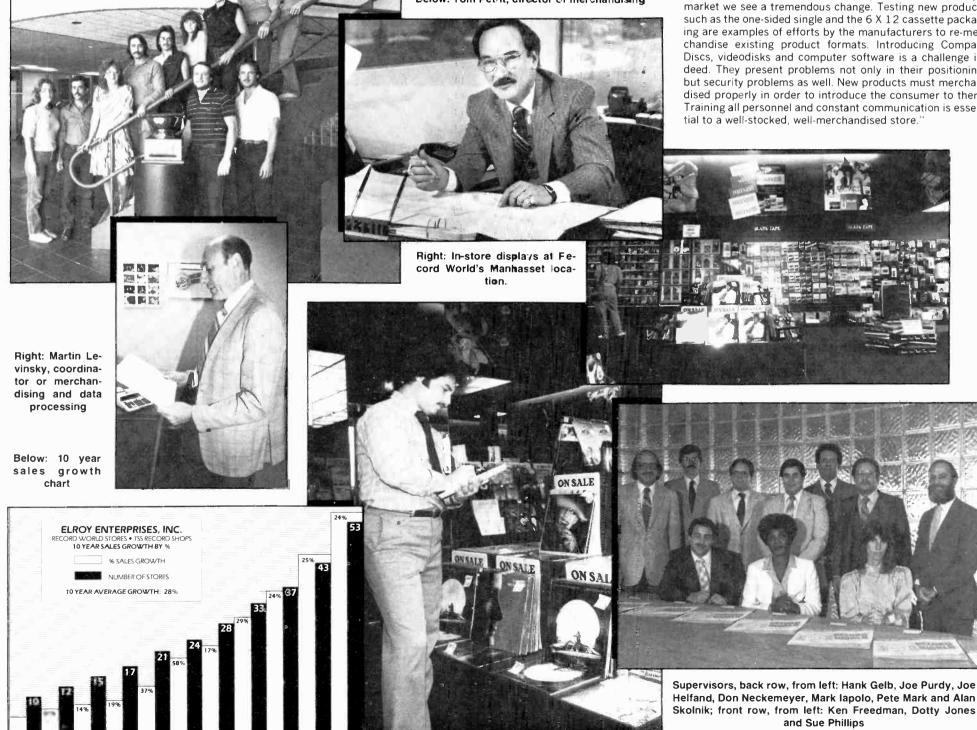
### TOM PETTIT

Pettit communicates this information to the stores through the area supervisors. Weekly meetings are held with the supervisors at which time all new merchandising promotions are reviewed, the monitoring of the amount of sale product on a weekly basis, as well as all other ideas as related to existing and new stores. Periodically reviewed is the percentage product breakdown of sales in each unit. This enables Pettit and the supervisors to exploit strong product lines and work on weaker ones as they pertain to each loca-tion. Companywide, singles generate 12% of sales; blank tape, 5%; LPs, 44%; prerecorded tape, 28%; budget/cutouts, 5%; and other accessory items account for the balance.

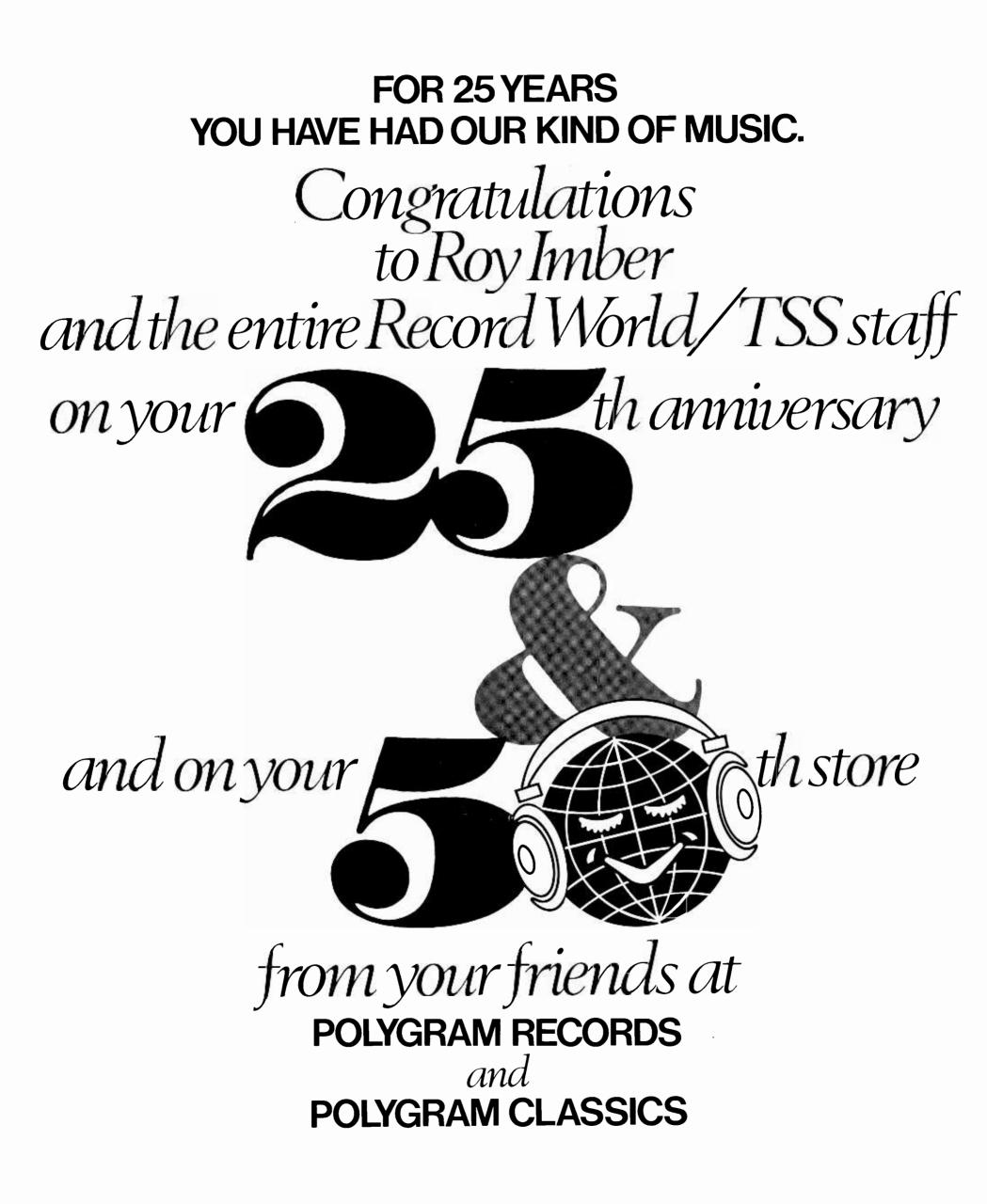
Working closely with Roy Imber and Mark Iapaolo, director of new store openings and inventory, Pettit can determine what merchandise and quantities are necessary to stock a store properly, lapaolo can then supervise the actual layout of a new unit. Based on this information, controlling the stock is then monitored by Pettit monthly, as well as a physical inventory taken in each store and supervised by lapaolo at a minimum of three times yearly.

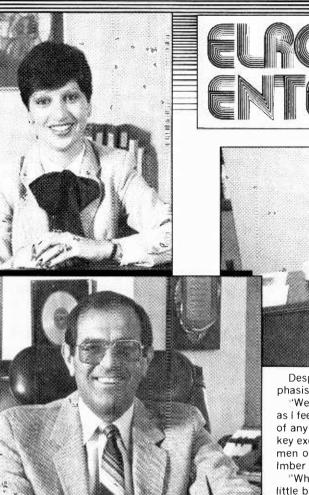
"Merchandising is an exciting field due to a constant change of product," says Pettit. "I can remember when there were two areas of product: LP and tape. However, in today's market we see a tremendous change. Testing new products such as the one-sided single and the 6 X 12 cassette packag-ing are examples of efforts by the manufacturers to re-merchandise existing product formats. Introducing Compact Discs, videodisks and computer software is a challenge indeed. They present problems not only in their positioning, but security problems as well. New products must merchandised properly in order to introduce the consumer to them. Training all personnel and constant communication is essen-

ard Ad



"The boat" display, used for merchandising product





OCTOBER 29, 1983, BILLBOARD

Above: Roy Imber, president Top left: Pauline Corin, director of operations Top right: Renee Miller, office manager



Despite the rapid growth of Elroy, Roy Imber keeps the emphasis on maintaining the atmosphere of "the family

"We have always run our company on a first name basis, as I feel that a level of informality can aid in the cohesiveness of any size operation. I take great pride in that many of our key executives and store management started as floor salesmen or secretaries and rose up through the ranks," as did Imber himself

"When I began in the business," Imber continues, "I did a little bit of everything-buying, selling, and meeting with record people. What I did then and try to do now is to not lose sight of any aspect of the running of the company. Naturally, as a company grows, we give our people more responsibility However, we work with our people; we don't just turn them loose and hope that they make it. We try to let our people find satisfaction in their jobs and get an opportunity to try out their own ideas, within our guidelines.

Pauline Corin began with Elroy nine years ago. She worked up through store management to become the director of operations. She is responsible for coordinating and supervising

# **Elroy Operates** With Family Atmosphere

to insure that all Elroy policies and procedures are adhered to in each store.

Much of her time is devoted to review and evaluations, existing personnel with reference to performance, salaries, promotions, and transfers. In addition, part of her duties in-clude organizing company special events, such as annual managers convention, handling customer problems, and re-

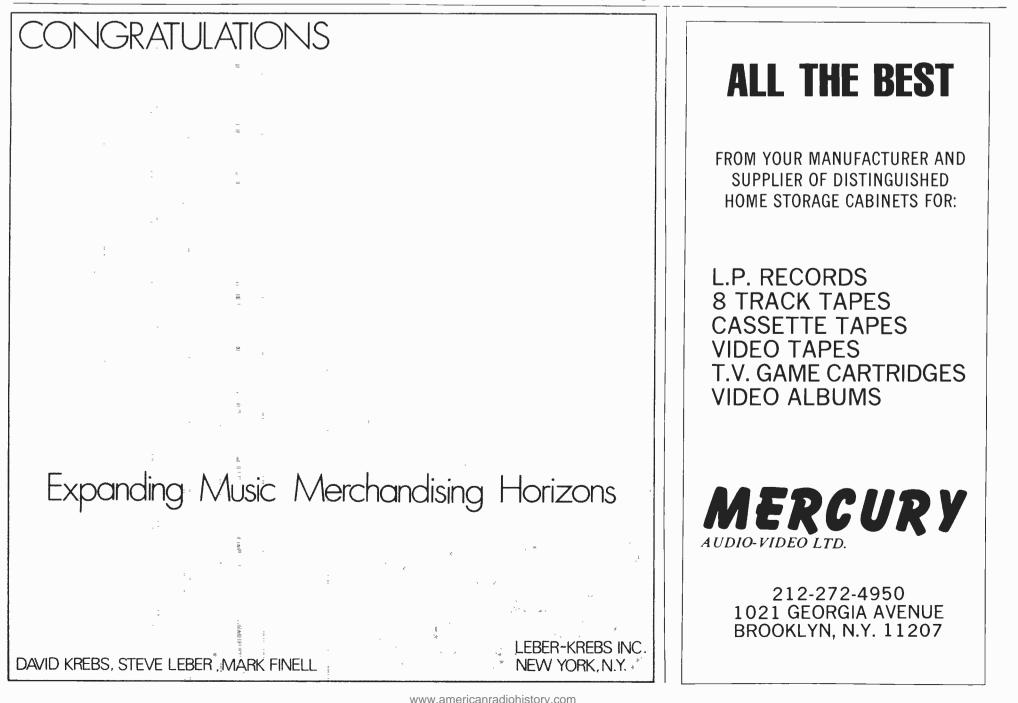
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### **ROY IMBER**

viewing store expenses and payroll budgets. "My intention in running store operations," says Corin, "is to insure that a customer entering any one of our stores will encounter the same high level of quality service. This requires that our people know how to handle a myriad of differ-ent situations. Store procedures and policies are formulated at office level. Keeping communication open between office and store is most important in keeping all stores operating uniformly.

'The first step in achieving this is a thorough training when an individual joins the company. This training involves in-store training conducted by the area supervisor and existing store management. Secondly, Elroy has instituted a formal series of management training seminars conducted by Corin herself and Tom Pettit, director of merchandising. "An on-going training program is paramount to developing the quality of store personnel and management we wish to maintain if our company is to continue its active growth," says Corin.

The company has an operations manual compiled by Corin. This is given to each store and contains a very specific (Continued on page E-19)



# ONGRATULATIONS ON 25 YEARS OF KEEPING ON TOP OF THE CHARTS.

CBS Records is proud to join the salute to Elroy Enterprises, Record World Stores and the Record Shops at T.S.S. on their 25th anniversary.

Over the years a spirit of co-operation and support has lead to our mutual growth and helped establish many new CBS artists in the marketplace.

We look forward to a hitfilled future and a relationship of continuing success.

CBS FCORDS.



# Advertising Focus is Quality, Catalog And Service

Proper promotion and advertising are two vital tools that keep old Elroy customers interested and bring new buyers into the Record World and TSS stores. Heading up the effort are promotion director Ira Rothstein and Brenda Bauer, who oversees advertising.

Four times a year promotion director Rothstein tours the company's stores to redesign and dress window displays and in-store screens. The entire changeover takes about a month. A 20-year Elroy man, Rothstein began working with the company's original window dresser. "I got involved with what he was doing and found I had to feed him information on what kinds of displays the manufacturer was looking for and then tell him what each label was promoting that guarter."

Rothstein now spends most of his time working on dis-

tive displays because they have less display area and wall space." Working one-on-one with every store, Rothstein spends an average of three hours per window. "Before I leave on a

plays for Record World stores. "TSS outlets," he explains,

present much more of a challenge in trying to create effec-

average of three hours per window. "Before I leave on a 'tour,' I have to make sure that the labels give us the display material we need to dress the window properly. We take it from there by trying to augment the supplied materials with our own ideas and materials. I don't believe in just covering the available space with album jackets. Effective displays can create additional artist recognition and sales."

Elroy also conducts label-sponsored display contests that help create and then utilize the enthusiasm at store level. Reports Rothstein, "Many innovative display ideas are discov-

Advertising and promotions personnel, from left: Joann Rapanaro, John Sadowski, Ira Rothstein and Brenda Bauer



Congratulations Roy Imber and Elroy Enterprises on your twenty-five most successful years.

Warmest regards from your friends at Alpha Distributing Corporation and ADC Micro Distributors. "We're more of a general entertainment place now and our ads now have to reflect that we sell such products as Compact Discs, video games and videodisks. We're also introducing a new animated tv ad to reinforce our entertainment image."

### **BRENDA BAUER**

ered in due course of the contests that are later used company-wide at my level." In general, Rothstein will sit down with the record manufacturers and discuss product they want to promote and create a contest. Afterward, display materials and additional product for bulk displays to support the promotion is ordered.

"The individual stores will take pictures of their displays and send them on for the label to judge. They determine the winners and award the prizes. That way they get to see how their product is displayed in the stores. Because prizes are awarded, there is an incentive for the stores to put forth additional effort on the display." The number of contests run per year varies depending on the desires and generosity of the manufacturers. Prizes have ranged from trips to videodisk players to cash awards.

Brenda Bauer supervises all the advertising Elroy places before the "public eye" for both the Record World and the TSS department operations. Elroy is unique in the respect that the leased departments in TSS and Record World units are promoted under a common advertising umbrella. Initiated several years ago, this program has proven very effective. It has afforded many more advertising dollars to promote the TSS leased departments that would not have been available under a segregated policy. Sales have increased in these units since the campaign started.

In the last few years Elroy has initiated several subtle shifts in the way it identifies its stores through promotions. The company's original identification jingle: "We've Got Your Music," is several years old and now instantly identifies both the Record World stores and the TSS outlets. As the company has expanded its product line beyond the traditional records and tapes, it has had to adjust its identifying tag line to read: "We've Got Your Music And More."

"We're more of a general entertainment place now," Bauer explains, "and our ads now have to reflect that we sell such products as Compact Discs, video games, and videodisks. We're also introducing a new animated tv ad to reinforce our entertainment image."

A majority of the company's ad budget is devoted to radio spots followed by equal spending between tv and print. "The *(Continued on page E-19)* 



ard Adv

Koy, You've proven, once again, that nice guys do finish first! Congratulations to all at Elroy for 25 years of excellence. Your friends at RCA, ÄĘM, Arista and Associated Labels



# LPs Buying Philosophy: 'No Store Shall Ever Run Out Of Front-Line Goods'

Elroy buying offices perform like a well-tuned orchestra under the supervisory baton of purchasing director Martin "Mr. Numbers" Lerner, a 25 year company veteran. So called because he could once recall every title by its catalog number, Lerner supervises record buying for the entire chain. In addition, he buys classical and jazz LPs, occasional big releases, and arranges large promotional buys.

Mike Wyner, formerly Lerner's assistant and a 10 year Elroy employee, buys the remaining LP categories—from rock and r&b, to folk and imports.

While each brings his particular philosophy to buying for the Record World and TSS stores, both share an ultimate commitment: "that no store shall ever run out of front-line goods."

What keeps this buying machine particularly well-oiled is constant feedback through the Elroy chain of command from the sales people and store manager, to one of nine area supervisors, to the respective buyer, and ultimately to Lerner himself. Each supervisor monitors five to seven stores. Once a week there is a general meeting of buyers and supervisors where information and store reports are exchanged.

Each store tracks sales via a variation on the "Green Sleeve System." Each record is slipped into a clear plastic sleeve with printed space for the album's title, label, artist, category and sales history. Customers bring their selections, in the sleeve, to the cashier where the date of sale is indicated, the record removed, and the sleeve itself becomes the basis for a weekly stock order. This information gives a manager an effective guide of how a catalog item is selling in his or her store. Stock orders can thus be tailored to demand.



According to Lerner, this sleeve system (and a corresponding card technique for tapes) acts as an effective basis for inventory control. "If a title doesn't sell within a reasonable amount of time, we send out a memo to each store and make a callback. If a store manager wants to hold onto the merchandise after we've called it back, that's their prerogative." In addition, both manager and supervisor will periodically review all stock and send back slow moving items. If a customer should want a record not regularly stocked, special orders on any available product are always taken.

Statistics are kept on every store, denoting the percentage of returns (average: 16%) and tracking what titles sell where. "We have to tailor our catalog and the depth in each major category to the clientele of each individual location. For example," Lerner says, "although we don't stock a full Above: Computer department's Paul Eames, data processing manager, and Brian Drazin

Left: The computer department

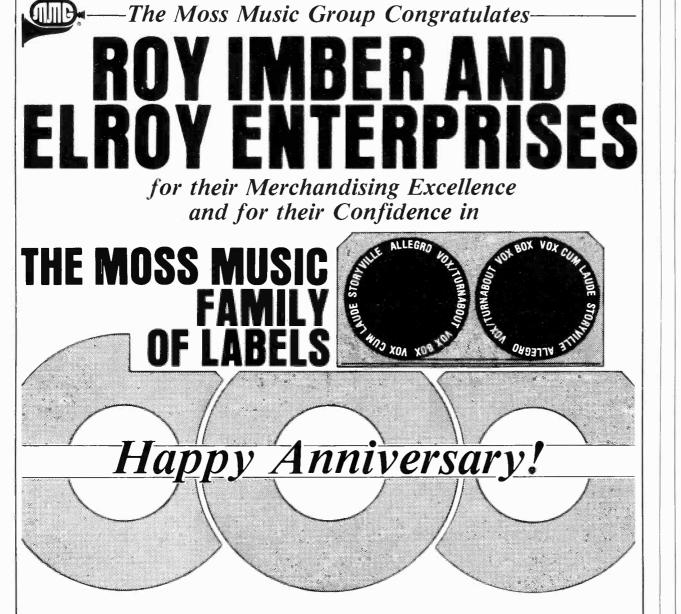
line of classical in every store, in our monetarily upscale outlets, we will carry 95% of all major classical labels. In areas where soul or r&b is popular, those inventories will be skewed higher."

As an LP buyer, Mike Wyner works hard to keep the stores stocked with catalog titles of established artists as well as devoting a great deal of effort to breaking new titles and new groups through the stores.

"My ties to radio are very strong," he says, "and I've developed a number of close relationships with radio people over the years. What's important about this rapport is that we give each other input as to what we're promoting and where our interests lie.

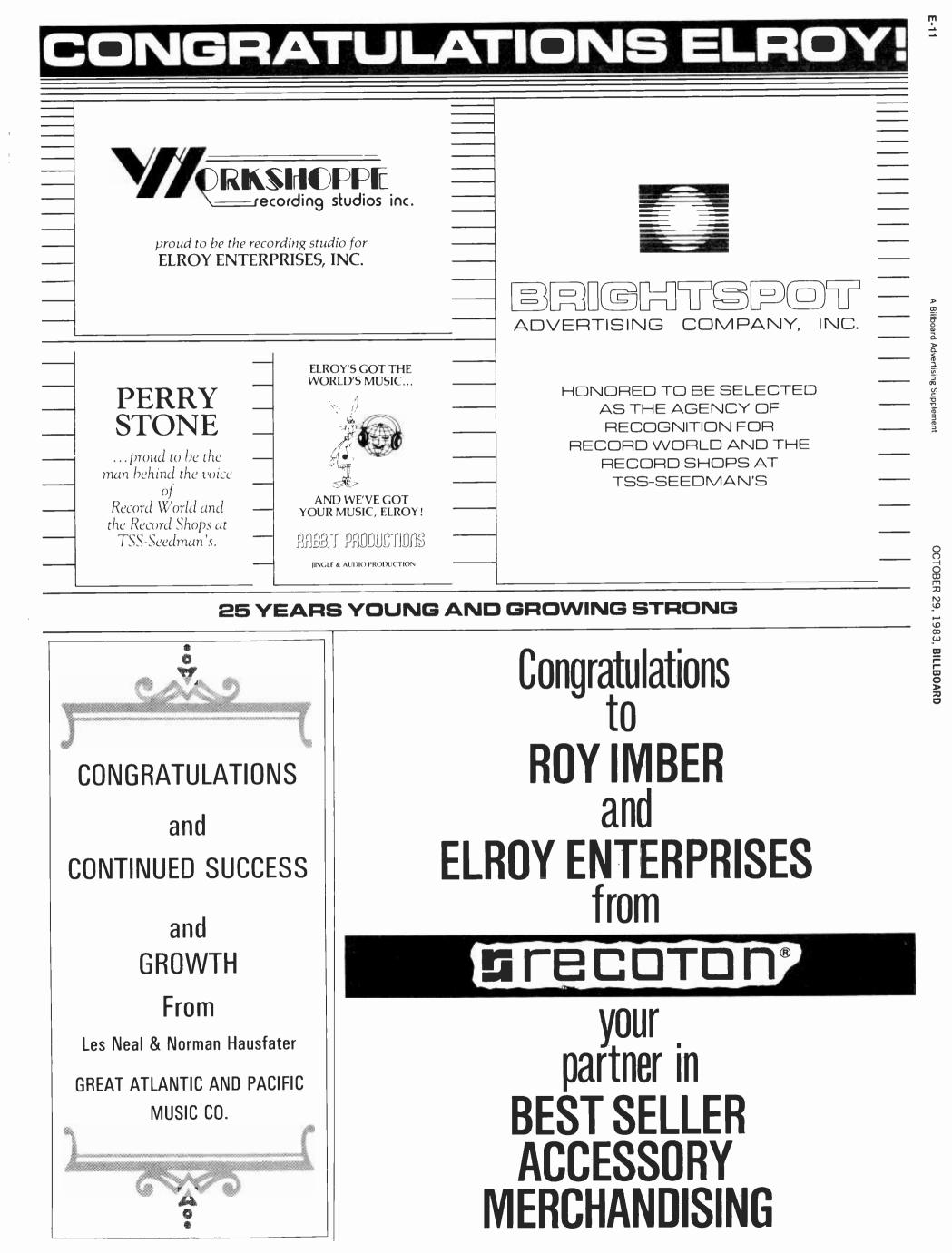
Long Islands

"To break a new artist, I listen to a multitude of promotion-(*Continued on page E-21*)



Electron	ical.
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# Bulk to Catalog Ratio 2:1 for Tapes

Warehouse staff



"I have always liked business," says Steve Lerner, pre-recorded tape buyer. "I started working with Elroy in 1972 as a part-timer working as a stock boy and doing all the warehouse odd jobs. Then, I fell in love with the record business because it's perfect for my type of personality. It's aggressive and fast-paced.

"I was going to business college part-time and working in the Elroy warehouse where I decided that working in the business was teaching me things that were common sense and practical. So I decided to stop college and work full-time. I kicked around between the warehouse and the stores, educating myself—learning from working in the warehouse what it took to stock a store and learning from the store what hap"I thrive on doing what we're known forour catalog selection. In the years I've been buying, I've learned how to sell catalog and what people are buying. I have every Beatle recording so that when a customer comes and asks for 'Magical Mystery Tour,' I'll have it. People think you're terrific if you've got the old Perry Como tape that they were looking for." STEVE LERNER pened to merchandise after it left the warehouse and how it got sold. Then in 1976, I became the tape buyer for the chain.

"As far as a buying philosophy," Lerner continues, "I try to keep an open mind about ways to position pre-recorded audio tape effectively. I enjoy my position in this business, as it affords new challenges every day." Lerner buys all the pre-recorded tape the Elroy stores sell,

Lerner buys all the pre-recorded tape the Elroy stores sell, whether it be catalog or top sellers. "I have a strong commitment to catalog," he adds. "When I look at top sellers, to me they are the cream of the crop, but these are a basic business that most stores stock.

"From my point of view, I thrive on doing what we're known for—our catalog selection. In the years I've been buying, I've learned how to sell catalog and what people are buying. I have every Beatle recording so that when a customer comes in and asks for 'Magical Mystery Tour,' I'll have it. People think you're terrific if you've got the old Perry Como tape that they were looking for.

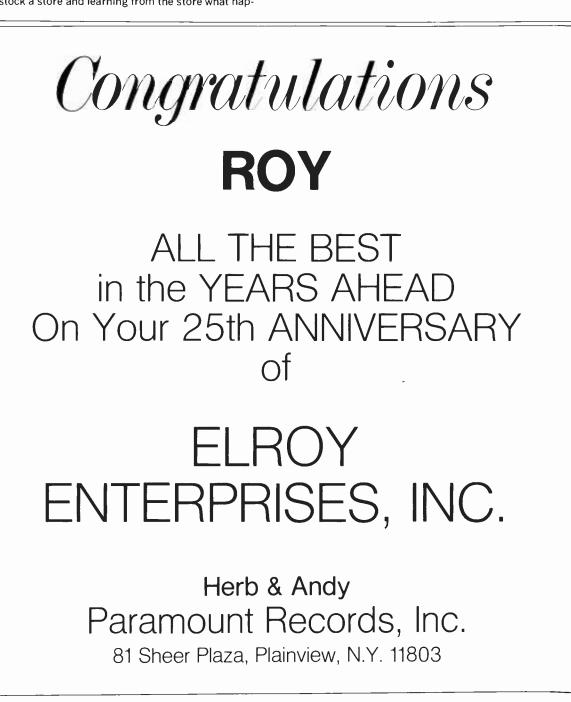
"I think that catalog product is equal in importance to bulk. In sales, in the cassette category I'd say my bulk to catalog ratio is two to one. For every two Michael Jackson tapes, I'll sell something out of the catalog. In records, however, that percentage of top selling LPs is much greater."

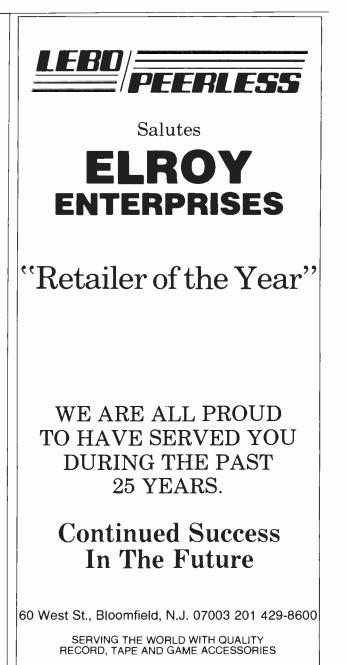
The company's expansion has cut down on Lerner's ability to spend as much time as he'd like with the tape managers. "But you can't lose touch with the reality of retail. If you sit back and just order product from behind the desk, the job loses something. You've got to go out on the streets."

As a result, Lerner tries to keep in close contact with store managers over the phone. "A lot of them jot down notes during the day to tell me what they're getting requests for or to ask me if they can get their new release breakout changed on a titlé."

To track cassette sales, each unit goes on retail shelves with a preprinted inventory card (the counterpart to the sleeve system used for LPs) attached to the tape with a rubberband. The cards function as the basis for stock orders and affords pertinent sales information for inventory control. Lerner is basically a conservative buyer. "I believe that one

Lerner is basically a conservative buyer. "I believe that one has to carefully balance taking risks with new product, which we do, with what one actually thinks will sell. I have to buy sufficient product to give the stores sufficient stock and have backup goods in the warehouse. However, I am aware that we have to turnover our product and live within the credit terms of our suppliers. As far as I'm concerned, although I may occasionally have to break an act I'm not sure of, it's really the bottom line that counts for me."









# Elroy Branches Out With CDs and Videodisks

What do videodisks, Compact Discs and LPs have in common? "Other than their shape, not much," says Bob Menashe, Compact Disc buyer for Elroy stores. With the Sam Goody organization for 34 years, Menashe joined Elroy two years ago. Originally Menashe was the assistant to Marty Lerner, the company's director of buying. With the advent of Compact Disc and videodisk, he now heads the buying of this

"Compact Disc is an industry where more and more is starting to happen. The goods are just starting to come in and it's very exciting.

I was in on the ground floor when LPs started. So I see the Compact Disc as something like the second coming for audio—something to give the business a boost."

BOB MENASHE

product.

"Buying videodisks is a totally different experience than buying records," Menashe says. "Unlike records, there is no established pattern to buying videodisks. In records you can always go by the artist and make your buying decision based on that particular group or musician's track record. In videodisks there is no track record."

"Buying videodisks still comes primarily from a gut feeling. A lot of old-time buyers have it. You'll be talking with a



manufacturer and he or she will mention a title and something makes your belly rumble and you go for it. If you're good, you are right most of the time."

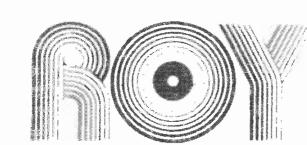
Currently, videodisk software distribution is limited to 12 stores scattered throughout the chain. According to Menashe, the industry is still too young to have a buying rhythm yet, so "we try to pick out the better titles available to us. Our stores carry a good selection that crosses the market. We are finding that the '30s and '40s movies move very well, as do James Bond pictures and children's titles. Oddly enough, something like a 'Sophie's Choice' does not do as well."

"Compact Disc," Menashe adds, "is an industry where more and more is starting to happen. The goods are just starting to come in and it's very exciting. I was in on the ground floor when LPs started. So I see the Compact Disc as something like the second coming for audio—something to give the business a boosts."

Menashe currently stocks 20 stores with Compact Discs and plans to add more stores to the fold as CD supplies increase. "We initially started carrying the Compact Discs in 10 of our stores. As supplies have loosened up, we have added 10 more stores. All of them have everything that the manufacturers have released thus far. We believe in the potential of Compact Discs. Hopefully things will loosen up even more, enabling us to stock all of our stores."

9

Besides obtaining adequate supplies, the biggest problem is deciding how to display the CDs. "We've had them behind the counter and now they're out in front in browsing bins or displayed in wall racks. A number of companies are working together on displays and on universal packaging to make displaying the software more secure."



# Congratulations on your 25th

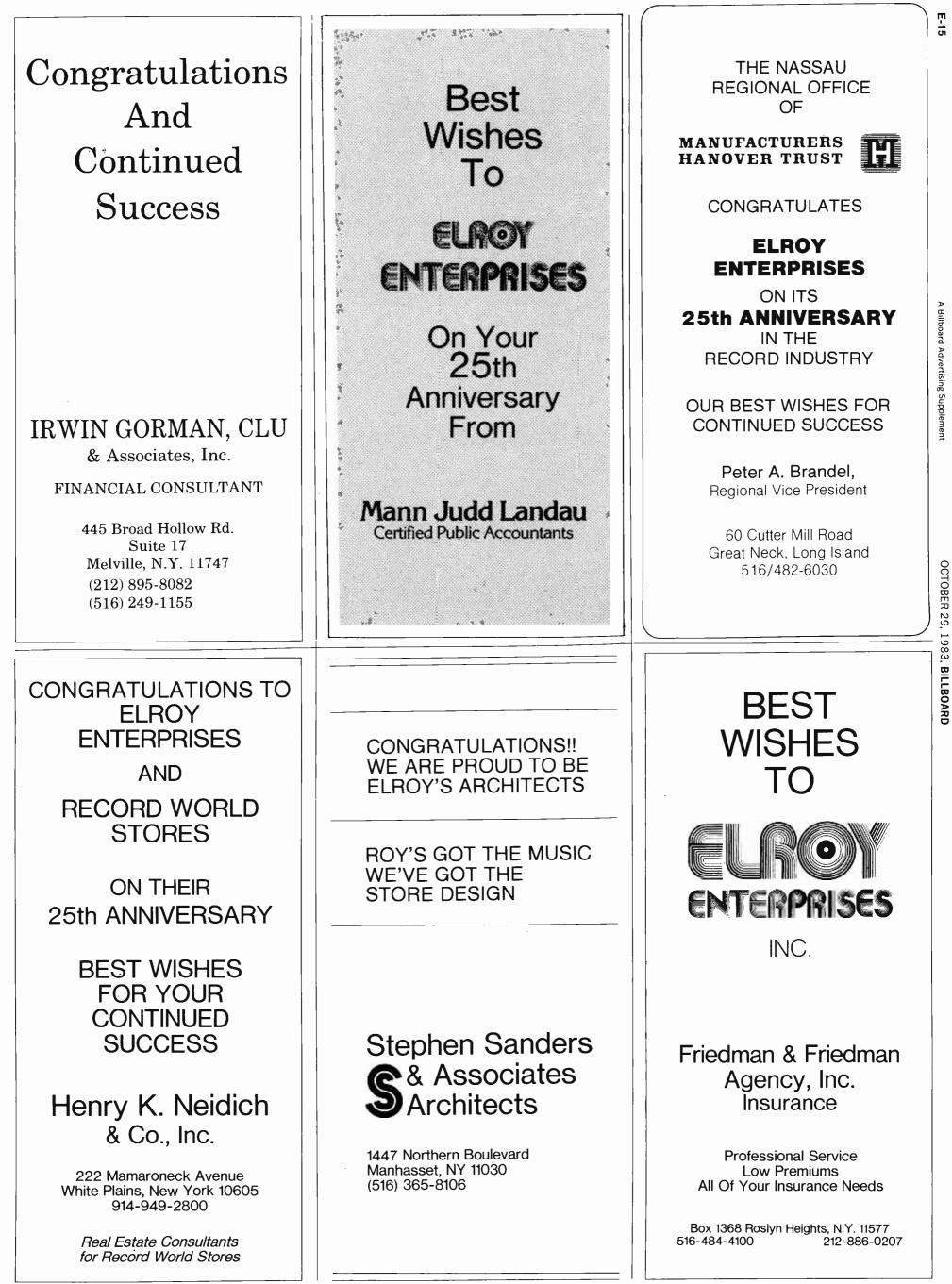
The gang at Columbia Art Elroy Enterprises, Inc.

Congratulations on 25 years of outstanding growth.

Best wishes for the future.

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# Warehouse Operation is Important Retail Link

An effective, cohesive warehouse operation is an important link in the network of retail outlets comprising the Record World stores and the TSS departments.

At Elroy, Buzzy Causeman, warehouse manager; Larry Stangl, assistant warehouse manager; Paul Eames, data processing manager; and Marty Levinsky, coordinator between warehouse and data processing; are responsible for moving inventory through shipping and receiving and processing store orders.

Elroy's headquarters covers 57,000 square feet. Approximately 43,000 square feet is devoted to warehousing; 14,000 square feet to offices. In charge of warehouse administration and operations, Causeman supervises eight warehouse departments. He also insures adherence to predetermined trucking schedules to assure prompt regular deliveries of merchandise.

Stangl and Causeman conduct physical inventories in the warehouse periodically and, in conjunction with Levinsky, regulary check actual physical inventory levels against a computer printout.

Tinkering behind the scenes is the computer administered by Paul Eames. With the Elroy organization for four months, Eames is responsible for designing, implementing and programming the company's new IBM System 36 computer.

Eames is also responsible for the daily supervision of the computer department. Previously, Elroy relied on a smaller IBM computer system and outside computer consultants. In light of the company's growth, Elroy "quadrupled the size of the system" and shifted the computer's focus into an interactive mode as opposed to a batch record keeping orientation. Eames is also exploring the possibility of using hand-held devices to scan a bar code on a record and permit the information to be held in the computer until it can be processed later that evening when the store closes. That way, he says, when the buyers come in the morning, the orders will be ready to be sent out.

"We're growing so fast and generating so much information and paper, computers are one way to handle the flood. "The idea," Eames adds, "is to facilitate and coordinate the vast flow of information so that it can be readily available and effectively used for maintaining a high quality of operations."

# BUYING 45s IS PRECISE ART

Buzzy Causeman wears two hats as Elroy warehouse manager and singles buyer.

With Elroy for almost 11 years, Causeman has perfected the buying of 45s to a precise art involving carefully mixed label desires, airplay status, sales, and area demographics. The result is the most accurate merchandise mix possible to meet customer demand. Causeman sees numerous label representatives on a weekly basis and carefully tracks the paths of 45 titles as they zip up and down the charts.

As a singles buyer, Causeman underscores the importance of bringing in top-of-the-charts merchandise. This requires listening to a myriad of promotional singles in addition to having a fine ear for music. This procedure is tempered depending upon whether the artist involved is new or established as well as upon current trends in music and the label commitment.

This responsibility has become more difficult as Elroy's radius of operation has expanded and as the 45 market itself has evolved. "Now that we have entered the greater Washington D.C. market," says Causeman, "I no longer have direct access to the label reps and radio stations that I do in New York." This requires a more concise review of the needs of this particular area. This is further complicated by the fact that individual stores have specialized requests for soul, rock, adult contemporary, etc. dependent on the demographics of the area. "We are always willing to take special orders for 45s, which is a plus for us," says Causeman, "but the ultimate goal is to have the correct goods in the stores before the customer comes in."



Buzzy Causeman, warehouse manager, right, and Larry Stangl, assistant warehouse manager

# Continued success to the greatest group of guys.

# HAPPY 25th ANNIVERSARY

# with best wishes for many, many more.

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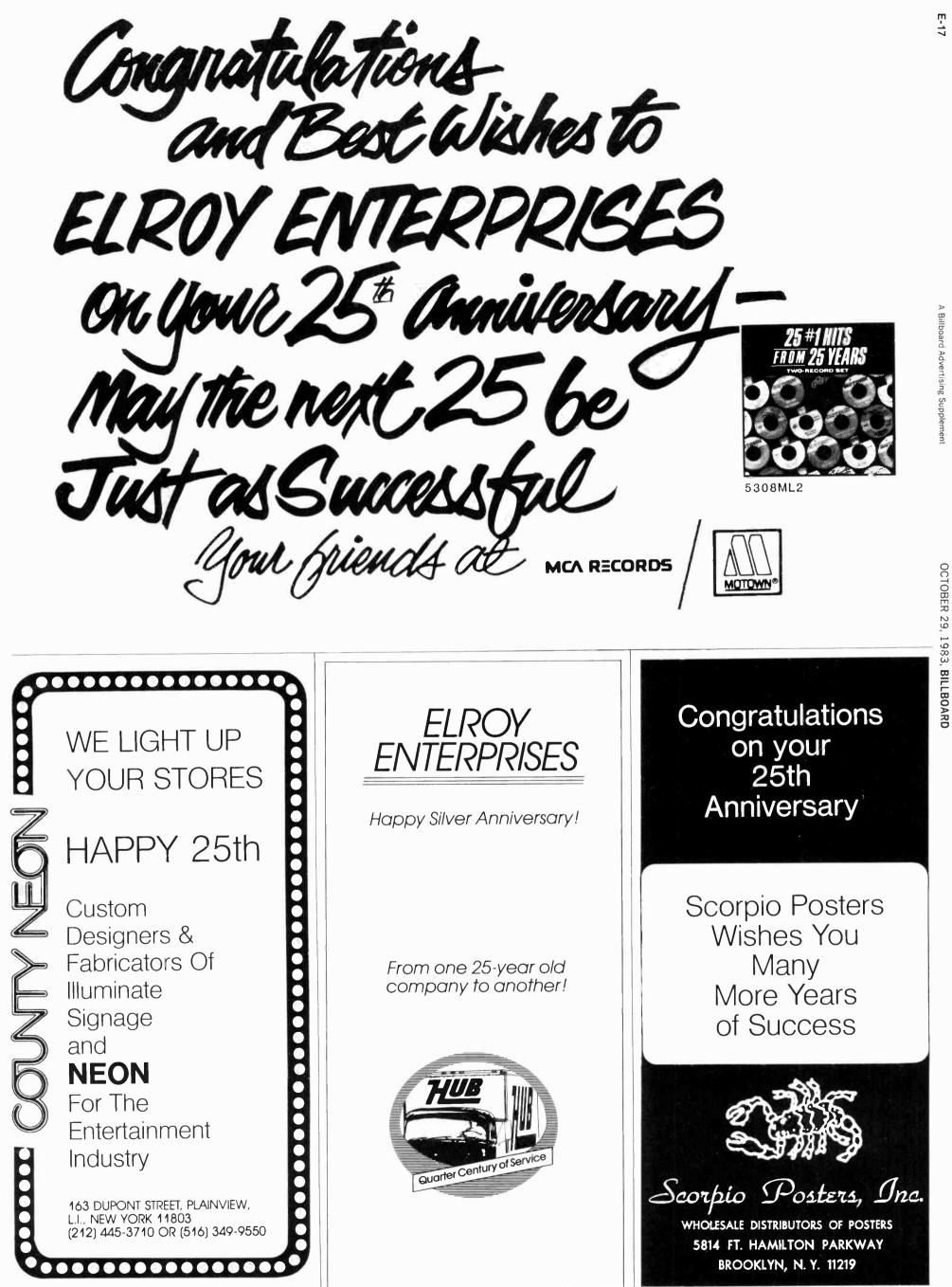
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# Cut-out Buying Not For the Weak of Heart

Buying cut-outs is not for the weak of heart or nervous of stomach, according to Michael Lemmo, buyer for budget LP and tape (including cut-outs).

"Front-line product has return privileges," he explains. "In close-outs the flow of goods is strictly one-way. Once we get a shipment, it's ours—for keeps. When you overbuy cut-outs,

there's no getting rid of your mistakes." With Elroy since 1974, Lemmo began working in the stores part-time while attending college. Upon graduation the company offered him a full-time buying position.

"They created this position (cut-out and budget buying) for me. Someone else was handling it as a sideline and other people also shared the buying responsibility, but no one real-ly had it full-time. I buy both LPs and tapes and have turned it, over the years, into a profitable line. This year alone the category will account for over \$2 million in sales."

In cut-outs Lemmo buys across musical categories, selecting titles from the Who, Rolling Stones and Yes to MOR art-

ists such as Engelbert Humperdink and Tom Jones to classi-cal and jazz product. Manufacturers organize a list of product overruns, items that didn't sell up to expectations or titles they want to delete from catalogs and approach the major cut-out distributors. The distributors bid on the prod-uct and then approach Lemmo and other dealers.

Deciding what to buy and what to pass by is "the tough part of this job," Lemmo says. "I'd say I rely on my experi-ence, and I also try to track how a title sold when it was avail-able at full price—although that rule of thumb doesn't always hold true. I've found that an item that didn't sell well when it was selling at a full-price \$7.98 can do four or five times the business in the course of a year when it's priced at \$2.99 or \$3.99.'

Cut-out sales are an "in/out type of business," he adds. "You've got to keep a constant flow of product in and out of the stores." Most T.S.S. and Record World stores carry similar inventories of both cut-outs and budget labels, with some exceptions where inventory is tailored to meet a particular location's clientele needs.

Buying budget line goods is a bit more relaxing, according to Lemmo. "These titles and labels are always available to us, so we can keep our inventories a little lean. It's also an in/out business, like cut-outs, but there is a reorder procedure, and we do have return privileges."

Tracking sales, Lemmo uses the same procedure employed for front-line and catalog records and tapes: sleeves for records, cards for tapes. "I also try to work with the area supervisors as much as possible when stocking a store," he says

Budget/cut-outs are given a separate section in the stores known as "Music Madness." Special stickers are printed up and bulk displays are created for popular goods. "Besides being profitable," says Lemmo, "these goods help complete our full-line image in addition to giving customers the opportunity of buying product at a different price point."

# ACCESSORIES

This year, Mel Goldstein projects accessory sales will add almost \$5 million to the Elroy coffers. Not bad, he says, for a company that seven-and-one-half years ago was barely into the business

In 1976, Goldstein joined Elroy as an accessory buyer, do-ing double duty coordinating the company's invoicing and credit department. Previously, he had spent 13 years with

Korvettes and five years working with RCA. "When I signed on with this company, there were already some accessories in stock at the stores, but no one was doing much with them. Step-by-step, through trial and error, I discovered what would sell and what wouldn't-teaching myself the business as I went."

Currently, both the TSS and Record World stores stock a full inventory of accessories, running the product category gamut: blank tapes, cases, needles, record/tape/video care products, sheet music, posters and assorted audio accessories. Plus the company sells video game cartridges, which are also lumped under accessories.

Every two weeks, Goldstein sends out detailed inventory order sheets which store managers complete and return to him. This affords him a good basis for buying as well as inventory control.

Buying accessories, according to Goldstein, "takes a very basic commitment to the product line and constant follow-up at store level." To that end, he makes a concerted effort to have one-on-one communication with individual managers. "If we're going to work together closely, it's important to get the managers to trust me," he says. Goldstein takes that commitment to direct lines of com-

munication to his suppliers as well. "Accessories generally enjoy a good profit margin," says Goldstein, "and comple-ment and enhance the full-line catalog image of our stores."



Office staff

Stratford Distributors, Inc. 86 Denton Avenue Sunshine Record Distributors, Inc. Garden City Park, N.Y. 11040 747 Tenth Avenue, N.Y.N.Y. 10019 (212) 343-6920 (516) 877-1430 (212)265-3530 AMERICA'S HOME ENTERTAINMENT DISTRIBUTOR salutes **BEST WISHES** & CONTINUED **ELROY ENTERPRISES RECORD WORLD STORES SUCCESS** RECORD SHOPS AT T.S.S. **ON YOUR** 25th on the occasion **ANNIVERSARY** of their 25th Anniversary We would like to take this opportunity to thank All our very best wishes you for your 25 years for many years of of patronage continuing success Your Friends at Sunshine and leadership. PAT MONACO **HOWIE RUMACK CHUCK TORE** PETE CASTAGNE FIESTA RECORD CO., INC. www.americanradiohistory.com

# Family Atmosphere

• Continued from page E-6

1

outline of all policies and procedures. It's designed for new employees but also doubles as a good reference guide.

Elroy has developed an ongoing program of training all personnel in internal and external security. Corin says, "Store security is becoming a larger part of store operations. The goal in this area is the prevention of a security problem rather than having to deal with the problem once it arises.

The main conduit of information between office and store level is through the use of the area supervisors. Each supervisor is in constant communication with both Corin and Pettit as to the operations and merchandising in each unit in these areas. Weekly meetings are held at headquarters involving the supervisors and executive staff. These provide an excellent forum for the exchanging of ideas, resolution of prob-lems, and initiation of new policies.

Having a comprehensive network of oral communication however, does not negate the need for written communica-tion. Daily sales information is sent into the central headquarters for accumulation and auditing via standardized reports designed by Corin. All accounting and bookkeeping functions for the stores are centralized at Elroy under the supervision of the office manager, Renee Miller.

"We're very fortunate to have the quality management we do," says Corin, "and we feel very strongly about the efforts they put forth on a daily basis. Our basis operations and mer-chandising policies are a good backbone that our managers build upon, but they are the essential link. We are continually trying to say thank you." The company provides standard benefits and paid life insurance and hospitalization. The company has a policy of year-end bonuses and various ongoing incentive awards programs. Managers are also eligible for profit sharing bonuses geared to sales volume. Executive and supervisory personnel also have profit sharing incentives.

"Any efficient operation requires a lot of input from all concerned. I ask for a lot from our people," admits Corin. "This company can and does work for everybody involved and hopefully also the customer. We run a good company, and we're proud that our people have been successful in putting this across.



Secretarial staff

# **Advertising Focus**

### • Continued from page E-8

company tries to obtain as much co-op sponsored advertising as possible," says Bauer, "however, we don't hesitate go-ing into our own pockets to make sure we have proper coverage.

The company's radio advertising mainstay has been rock-oriented formats. "We do push the labels to give us other for-matted stations as well," Bauer adds, "because we don't want our stores to be known just as rock outlets. We are a full catalog store, and we don't want to alienate, for example, the classical or jazz customer.

TV usage has "picked up for us," says Bauer. Working through a buying agency, she finds she is able to select a specific demographic group or even a type of person she wants to reach, and the agency determines what station and what time to run an ad.

Bauer determines in what newspapers to run ads based upon circulation and the number of Elroy outlets reached in that paper's geographic area. For example, she explains, "by buying one paper, the Long Island Newsday; I reach the cus-tomers in 23 to 25 of our stores—that's half of the chain. So the key for me is to buy in papers that cover as many stores as possible." In stores outside the Long Island area, special care is taken to make sure that adequate coverage is given. "Although we do take supplemental advertising for all of our stores, in the out-of-town areas we make sure that we utilize avenues such as college, local entertainment and regional news print media. In addition, we are always willing to get involved with mall circulars and local promotions."

Price has had to be the focus of most Elroy advertising in the last few years with the existing level of price instability, but that emphasis is shifting. Rather than push low-ball price ing, the company is relying on building a reputation of "quality, catalog, and service" to stimulate consumer interest and invite them into the store.



Rich Branciforte and Good Times<sup>®</sup> Magazine 25 Glen Head Rd., Glen Head, NY 11545

-Now in our 15th year-



# **RECORD WORLD AND TSS RECORD SHOPS LOCATIONS**

**RECORD WORLD LOCATIONS** 

Downtown Ansonia Mall, Ansonia, Conn. 06401; 3,000 square ft.; Manager, Bob Brown; Ass't. Manager, Mark Hibbard.

One Atlantic Ocean, Atlantic City, N.J. 08401; 1,300 square ft.; Manager, Steve LeGrand; Ass't. Manager, Scott Loper. Pathmark Plaza at the Big "H," Huntington, N.Y. 11743; 2,250 square ft.; Manager, Tim Olphie; Ass't. Manager, James Stolba

Modells Shopping Center, Centereach, N.Y. 11720; 3,400

quare ft.; Manager, Steve Anderson; Ass't. Manager, Joseph

Logatto. Huntington Square Mall, E. Northport, N.Y. 11731; 1,900 square ft.; Manager, Penny Levinsky; Ass't. Manager, John Ryan. Brookfield Rd., Brookfield, Conn. 06804; 4,000 square ft.;

Manager, Tom Brodeur; Ass't. Manager, John Powell. Essex Green Shopping Plaza, W. Orange, N.J. 07052; 2,600 square ft.; Manager, Ray Zanfini; Ass't. Manager, Michael Morrissev

Fair Oaks, Fairfax, Va. 22033; 3,250 square ft.; Manager,



Warehouse view

Eric Storck; Ass't. Manager, Renee Idoni; Tape Manager, Christa Arnold.

Dutchess Mall, Fishkill, N.Y. 12424; 3,000 square ft.; Manager, Marshall Smith; Ass't. Manager, Mary Lynch; Tape Manager, Michael Hallenback

Austin St., Forest Hills, N.Y. 11375; 2,400 square ft.; Manag-

er, Ted Goldspiel; Ass't. Manager, Stan Furman. Georgetown Park, Washington, D.C. 20007; 2,600 square ft.; Manager, Tom Goldfogle; Ass't. Manager, Bruce Wyman; Trainee, Jerry Horton.

Green Acres Shopping Center, Valley Stream, N.Y. 11580; 3,000 square ft.; Manager, Dave Direnzo; Ass't. Manager, Dawn Berrie

Wheatley Plaza, Greenvale, N.Y. 11548; 2,000 square ft.;
Manager, Ron Tedesco; Ass't. Manager, Tony Aiello.
Mid Island Fashion Plaza, Hicksville, N.Y. 11802; 2,900
square ft.; Manager. Bruce Levine; Ass't. Manager, Jackie

Tesman Sun-Vet Mall. Holbrook, N.Y. 11741; 3,500 square ft.; Man-

ager, Bryan Nicholson; Ass't. Manager, Lori Cherulnik. Holyoke Mall at Ingleside, Holyoke, Mass. 01040; 3,000 square ft.; Manager, Joe Rufer; Ass't. Managers, Donna Heroux

& Tom Choiniere. Hudson Valley Mall, Kingston, N.Y. 12401; 3,200 square ft.;

Manager, Neil Lowy; Ass't. Manager, Cindy Lockwood; Tape Manager, Linda Marshall; Trainee, Bruce Tannin. Landover Hills Mall, Landover, Md. 20785; 3,850 square ft.;

Manager, Pamela McCleave; Ass't. Manager, April McKoy; Tape Manager, Anthony Jamie.

Madison Ave., New York, N.Y. 10017; 3,300 square ft.; Man-ager, Russ Hornbeck; Ass't. Manager, George Rivera.

Manchester Parkade, Manchester, Conn. 06040; 3,000 square ft.; Manager, Rob Wilson; Ass't. Manager, Tim Yasui; Trainees, Randy Pelletier & Bill Pratt-Tobin.

Americana Shopping Center, Manhasset, N.Y. 11030; 3,550 square ft.; Manager, Nick Margiasso; Ass't. Manager, Donna Deml

Chapel Square Mall, New Haven, Conn. 06510; 2,600 square

ft.; Manager, John Kiernan; Ass't. Manager, John Fry. New Rochelle Mall, New Rochelle, N.Y. 10801; 2,600 square ft.; Manager, Bob Rizzo; Ass't. Manager, Joe Lepore; Trainee, Mary Ellen Martin.

Orange Plaza Shopping Center, Middletown, N.Y. 10940; 2,600 square ft.; Manager, Dean Grammas; Ass't. Manager, Di-

ana Wendler; Tape Manager, Jeffrey Knight. **Route # 17**, Paramus, N.J. 07652; 3,300 square ft.; Manag-er, Randy Rudin; Ass't. Manager, Joseph Hofmann. **The Westchester Mall,** Mohegan Lake, N.Y. 10547; 3,000

square ft.; Manager, Mark Santivenere; Ass't Manager, Mark Freytag; Tape Manager, Robert Madan; Trainee, Tim Jasnau.

The Mall, Poughkeepsie, N.Y. 12603; 2,850 square ft.; Manager, Steve Cohen; Ass't. Manager, Gretchen Smith; Tape Manager, Robert Smith; Trainee, Karen Russ.

(Continued on opposite page)

# **FELICITACIONES**

a un gran vendedor al por menor en su vigésimo-quinto aniversario.

Esperamos servirle por muchísimos años mas.

# Al-Pan Record **& Tape Service**

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Happy 25th

Anniversary to

all our friends at

# ELROY **ENTERPRISES**

From all your friends at

**Royal Sound** Company, Inc.

> 200 Industrial Way West Eatontown, New Jersey 07724 201-542-8400



A Billboard Advertising Supplen

• Continued from opposite page

infininina and a state

Riverside Square Mall. Hackensack, N.J. 07601: 3.200 square ft.; Manager, Brad Rossi; Ass't. Manager, Wayne Olsen; Tape Manager, David Gray.

Roosevelt Field Shopping Center, Garden City, N.Y. 11530; 3,800 square ft.; Manager, Marian Roberts; Ass't. Managers, Ed Marks & Scott Edwards; Tape Manager, Andy Doktofsky; Trainee, Peter Muhr.

Seaview Square Shopping Center, Ocean, N.J. 07712; 2,750 square ft.; Manager, Susan Shumard; Ass't. Manager, John McGraw.

The Mall at Short Hills, Short Hills, N.J. 07078; 3,600 square ft.; Manager, Ken Stein; Ass't. Manager, Matt Cegelis.

Tt.; Manager, Ken Stein; ASS t. Manager, Matt Cegells.
 Downtown Somerville Shopping Center, Somerville, N.J.
 08876; 1,800 square ft.; Manager, Nick Lieto.
 South Shore Mall, Bayshore, N.Y. 11706; 3,300 square ft.;
 Manager, Susan Cangelosi; Ass't. Manager, Bill Cowen.
 Southbury Plaza, Southbury, Conn. 06488; 2,000 square ft.;

4.

Best Wishes

to

Manager, Laura Diachenko; Ass't. Manager, Chris Hughes. Springfield Mall Shopping Center, Springfield, Va. 22150; 2,600 square ft.; Manager, Jill Hall; Ass't. Manager, Lori Fravel;

Trainee. Ted Avers. Stamford Town Center, Stamford, Conn. 06901; 3,800

square ft.; Manager, Robert Sievert; Ass't. Manager, Paul Ugalde. Walt Whitman Mall, Huntington, N.Y. 11746; 4,800 square ft.; Manager, Debra Castagna; Ass't. Manager, James Juen-gerkes; Trainee, Gary Mintz.

White Flint Mall, Kensington, Md. 20895; 3,600 square ft.; Manager, Skip Reading; Ass't. Manager, Les Johnson; Tape Man-ager, Theresa L. Sleyman; Trainee, Eric White.

Central Park Ave., Yonkers, N.Y. 10710; 3,300 square ft.; Manager, Bob Leuner

Jefferson Valley Mall, Yorktown, N.Y. 10598; 3,000 square ft.; (Planned; 11/1/83).

Towson Marketplace, Towson, Md. 21204; 2,900 square ft.; (Planned)

### **TSS Record Shops**

W. Montauk Highway, Babylon, N.Y. 11704; 2,000 square ft.; Manager, Mike Connor; Ass't. Manager, Mary Beth Brown. Linden Blvd., Brooklyn, N.Y. 11208; 1,900 square ft.; Manag-

er, Manny Glover; Ass't. Manager, Fred Cabrera. Bruckner Blvd., Bronx, N.Y. 10473; 2,300 square ft.; Manag-

r, Craig Valle; Ass't. Manager, Dean Brown. Hempstead Turnpike, Elmont, N.Y. 11003; 1,700 square ft.;

Manager, Lenny Bove, Ass't. Manager, Jessica Pine. Peninsula Blvd., Hempstead, N.Y. 11550; 1,900 square ft.;

Manager, Barry Cutler; Ass't. Manager, Joe Addie; Trainee, Fontaine Kelley Walt Whitman Rd., Melville, N.Y. 11746; 1,850 square ft.;

Manager, Vinny Cacciola; Ass't. Manager, Steve Peters. Rockaway Turnpike, Lawrence, N.Y. 11559; 1,950 square

ft.; Manager, Kevin Reusch; Ass't. Manager, Abby Rubman. Hempstead Turnpike, Levittown, N.Y. 11756; 2,100 square ft.; Manager, Bob Bland; Ass't. Manager, Joe Addie; Trainee,

**Richard Bliss** 

Metropolitan Ave., Middle Village, N.Y. 11379; 1,800 square ft.; Manager, Arline Fass; Ass't. Manager, Nelson Arucas; Trainee, Dave Chaves.

Route 25, Jericho Turnpike, Middle Island, N.Y. 11953; 1,600 square ft.; Manager, Joe Pellegrino; Ass't. Manager, John Buck

Long Beach Rd., Oceanside, N.Y. 11572; 2,100 square ft.; Manager, Helen Haltigan; Ass't. Manager, Mark Wilson. Sunrise Highway, Bohemia, N.Y. 11716; 1,900 square ft.;

Manager, Tony Salzano; Ass't. Manager, Gina Ciresi

# LPs Philosophy

### • Continued from page E-10

al records as well as talking with label reps and radio people. We exchange ideas and evaluate promising new product as to sales potential. At this point, I'll send out promo copies to each location for in-store play. Along with the record I send a cover letter informing them that this is now a 'work record' and include promotion information. I'll initiate the labels to arrange in-store promotions and advertising to support the particular product.

Then we put the record on sale and promote it with instore play and bulk displays. This is often an effective way to generate sales of an unknown artist; even one receiving little or no radio airplay. If I see a positive sales pattern developing and orders coming in from the stores, I relay this information to the label and radio stations.

Wyner maintains close working relationships with the indi-vidual store managers. "We work well together," he says, "because we're a family and part of the same company. We all want to increase sales. This requires constant communication and a mutual respect between all levels in the company. Through our coordinated efforts we can truly be an effective force in the retail recording industry.

"I place heavy emphasis on having a strong catalog inventory-generally about 12,000 pieces per unit. We pride ourselves on having built a reputation as a strong catalog operation-not just as a place to buy hits. Our commitment to maintaining a diversified and in-depth inventory in conjunc-tion with stressing personalized service---for example, through special orders, is responsible for this image. That way people who want hard-to-find titles come to us first.

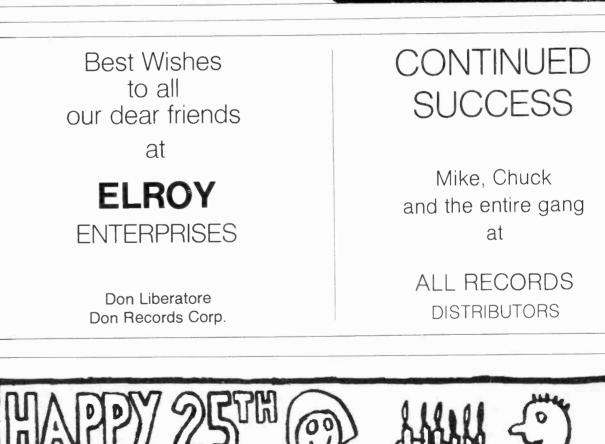
ANNIVERSARY **ELROY** and ENTERPRISES 50th STORE for the Congratulations SOUND OF MUSIC WOR to ROY IMBER Dan and Raymonde Causin ad printing co. in fond memory of founder

5.

On Their

25th

JACK IMBER who shared his dream with us



6.

On Your

from

ch East India Trading

25th

AR-BERNARD

DVERTISING

ANNIVERSARY



# **Celebrating Growth**

• Continued from page E-3

E-22

a ship's superstructure, the outlet will feature tapes along with approximately 300 best-selling LPs and singles. It's considered an "experiment" by Imber, who sees tourists more likely to buy tapes than LPs.

Although both Imber and Forrest document a view of diminishing profit margins in dealing with recording manufacturers, their assessment of danger signals is coupled with a rosy view of industry growth. The Compact Disc, which debuted this fall at the Record World/TSS stores, is regarded by Imber as "drumming up new excitement" on a par with that of stereo in 1958. When stereo arrived, Imber recalls, "people would re-buy their collections in the new format. There seems to be such technological changes and advances in the Compact Disc that I can see in the next few years the same things happening, with CDs and hardware becoming more available and lower priced."

"The biggest problem," says Imber, "is shrinking margins,

# HAPPY 25th ANNIVERSARY

I've serviced your organization for over 20 years. It's been a pleasure.

# **TED BUSHMAN**

627 Broadway, Massapequa, N.Y. 11758 (516) 798-8590

SIGNS & RECORD DIVIDERS FOR THE MUSIC/VIDEO INDUSTRY

# We Salute

ELROY ENTERPRISES

on their 25th Anniversary and wish them future success.

# MARK MUSIC SERVICE, LTD.

87 Eads Street West Babylon, N.Y. 11704 if we are to stay within the manufacturer's suggested list price. Manufacturers have taken it on their own now that it's imperative that they sell their product for more money. We have no reason to argue with that point. We should have the option to price our product to enable us to maintain a normal profit margin." This margin, reports Imber, is imperative in order to sustain the large catalog inventories carried in each store where turnover is slower than in top product.

store where turnover is slower than in top product. And in Forrest's view, "I don't see the record business as being terribly different than any other business. All other businesses seem to pass along increases and raise the price to the consumer. We have a product that is not overpriced in today's market and there's a lot of entertainment value for the dollar. There's no reason why a businessman should not enjoy a markup he can live with."

If Imber feels that dealing with today's music manufacturer has evolved into something of a "cut and dry" relationship, he, along with Forrest, expresses confidence in future growth potential for the industry. "The general economic climate is excellent, and there's no

"The general economic climate is excellent, and there's no reason to believe it won't be strong through the next (Presidential) election," says Forrest.

And in a more immediate projection, Imber states, "We're looking forward to a booming Christmas."



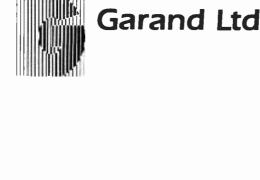
**Buying offices** 

Credits: Special Issues Editor, Ed Ochs; Assistant Editor, Robyn Wells; Editorial Directors, Bruce Imber, Elroy Executive Administrative Assistant, and Marcia Golden, a freelance writer based in New York; personnel and warehouse/headquarters photos, Gil Amiaga, Architectural Photography, New York; in-store photos, Irv Lichtman, Billboard Deputy Editor; Cover design and graphs, Elliot Gorlin, Brightspot Advertising; Interior design, Anne Richardson-Daniel.

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CONGRATULATIONS ROY IMBER & ELROY ENTERPRISES ON 25 GREAT YEARS LOOKING FORWARD TO 25 MORE We Salute

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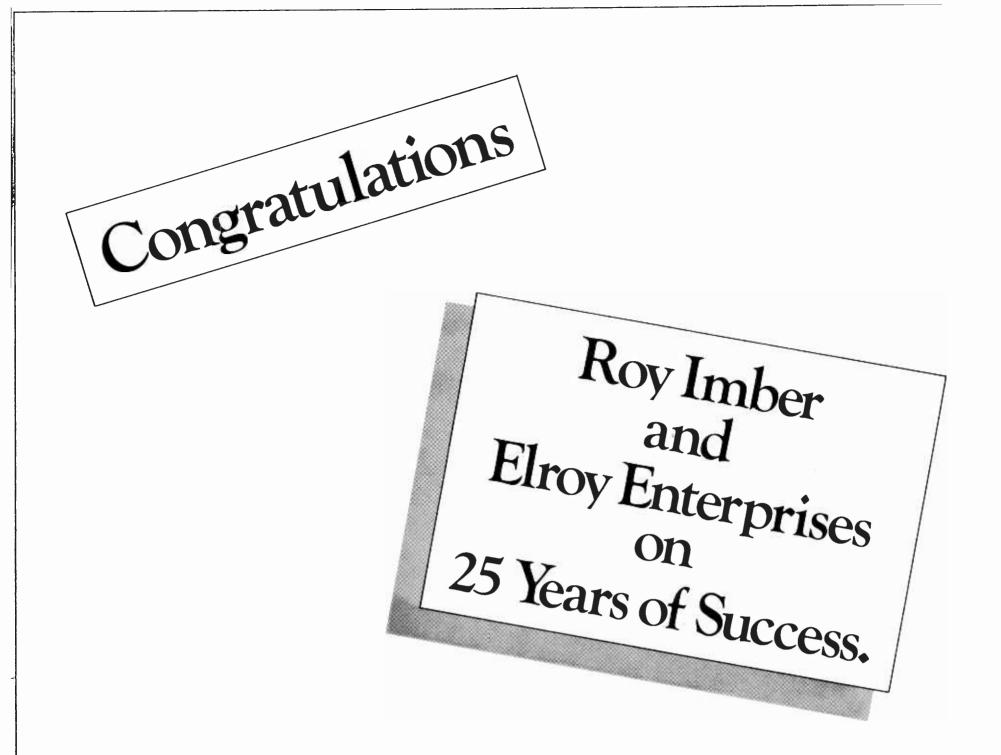
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From Atlantic, Elektra/Asylum, and Warner Bros. Records, and the Warner/Elektra/Atlantic Corporation.

...as we celebrate our Silver Anniversary, we gratefully acknowledge the cooperation and support of our friends and the continued loyalty and dedication of our employees and associates without whom we could never have come this far. May your hearts be filled with music...and more!

Antique Phonograph Courte the Antique Phonograph S Floral Park

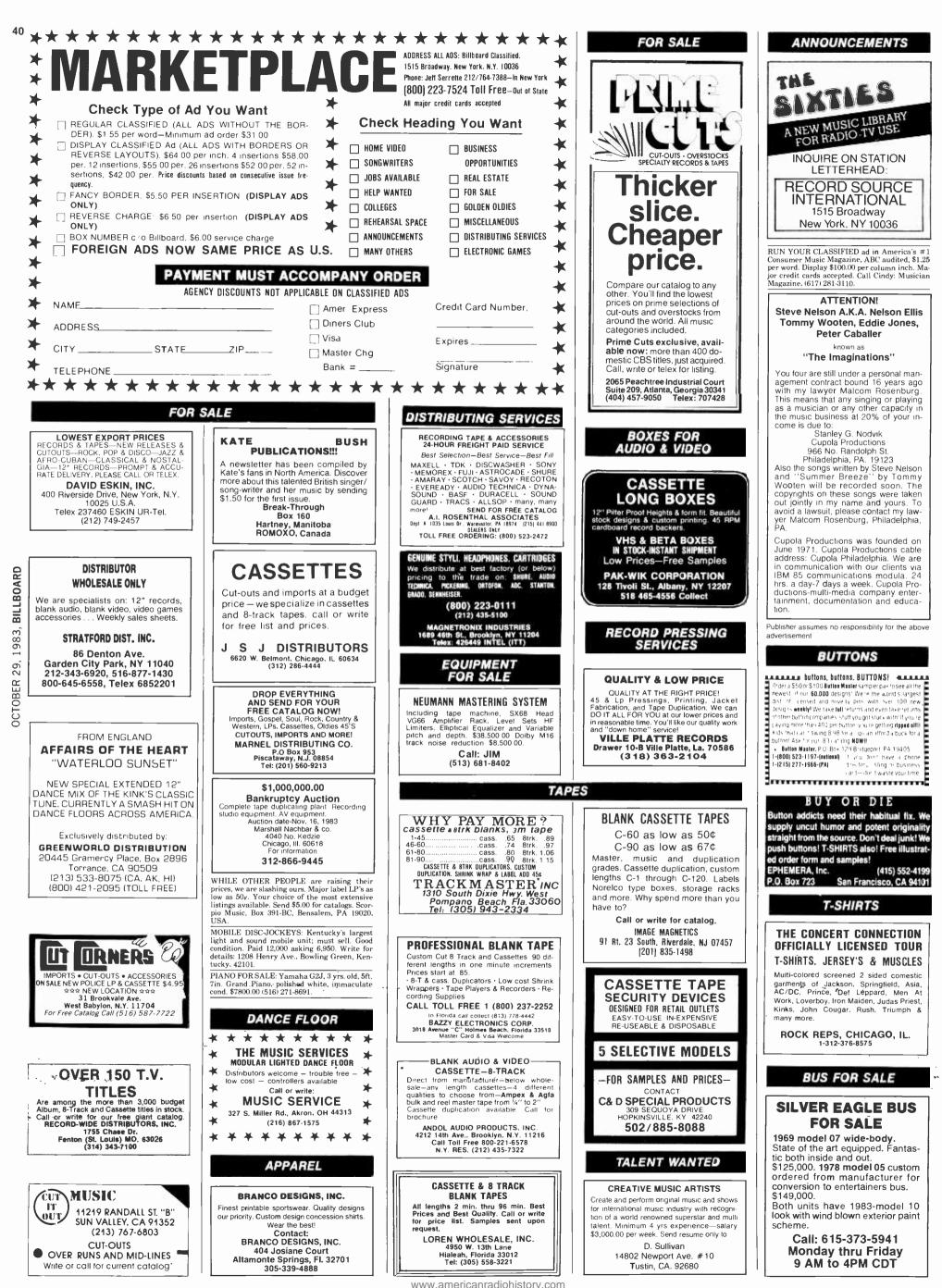
# Elroy Enterprises, Inc. 1958-1983 22 Harbor Park Drive • P.O. Box 366 • Roslyn, New York 11576

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	· : : · · g · · ·		$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$	$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$	students and adults for the SAT (Scholastic Aptitude Test).	Learning game that helps children (age 5-9) write sentences, paragraphs and simple stories. The story is then animated on the screen & can be saved.	Teaches basic definitions, number line operations, sets & equation reduction rules. Part 1 of 6 volume series covering first-year course in Algebra.	No adult supervision & friendly interactive package composed of 9 educational, entertaining games designed for children age 2½ to 6.	Invader-style educational typing game with multilevel screens designed for ages 6 to adult.	Learning adventure that encourages problem-solving & sharpens the mind of the player (age 10 to adult) who searches for the most amazing thing.	Learning adventure that teaches ages 10 to adult an organizational approach to deductive reasoning by role- playing as a detective trying to solve the mystery.	ANAGEMENT	Home & Small Business Financial Management Program	Word Processing Package	Information Management System	Word Processing Package	Word Processing Program		Word Processing Package	Information Management System	Word Processing Program	
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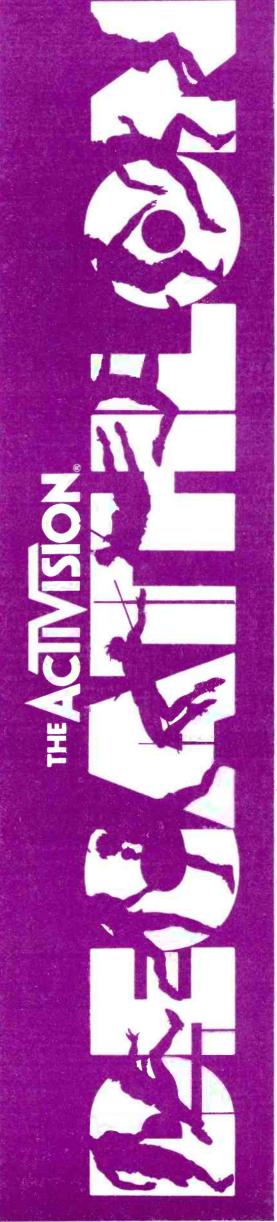
# WHAT DO COMMODORE, ATARI, APPLE, IBM & TRS HAVE IN COMMON? **APPLICATIONS, EDUCATION, ENTERTAINMENT**

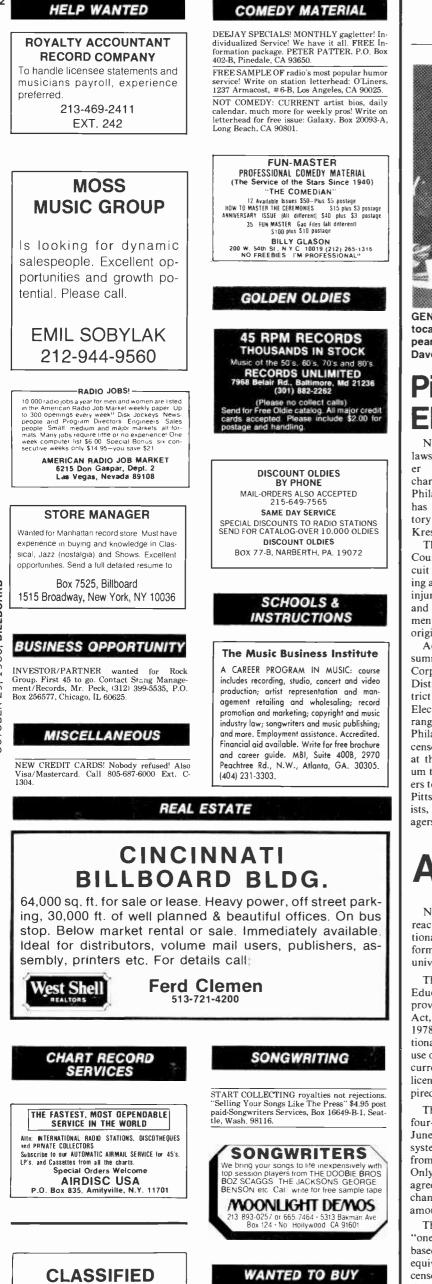
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(M. White), M. White, D. Foster, Á. Willis, Geffen 7-29525(Warner Bros.)	WHAT'S NEW-Linda Ronstadt (Peter Asher) J. Burke, B. Haggart Asylum 7-69780(Elektra)	IS THIS THE END—New Edition (M. Starr, A. Baker, M. Jonzun) M. Starr, M. Jonzun; Streetwise 1111	LADY, LADY, LADY—Joe "Bean" Esposito (Giorgio Moroder), G. Moroder, K. Forsey; Casablanca 814430(Polygram)	LADY DOWN ON LOVE-Alabama (H. Shedd, Alabama) R. Owen RCA 13590	HOLIDAY—Madonna (J.J. Benitez) C. Hudson, L. Stevens Sire 7-29478(Warner Bros.)	MANIAC—Michael Sembello (Phil Ramone, Michael Sembello), M. Sembello, D. Matkosky, Casablanca	v mi remone, micros semecnoj, m. semecno, D. marvony, vasadiana 812506-7(Polygram)	LUCKY-Eye To Eye (Gary Katz) J. Marshall, D. Berg Warner Bros. 7-29455	NO ONE CAN LOVE YOU MORE THAN ME-Melissa Manchester (Anit Marchin) T Britten B Livsey Arista 1-9087	EVERY BREATH YOU TAKE-The Police	ALLIES Heart	(Keith USEn) J. Cain Epic 34-04184 I THINK YOU'LL REMEMBER TONIGHT—Axe	(Al Walli), B. Barth, M. Osborne; Atco 7-99823 DEAD GIVEAWAY—Shalamar	(L.F. Sylvers, III), J. Gallo, M. Dare, L.F. Sylvers, III; Solar 7-69819(Elektra)	DON'T GIRLS GET LONELY-Glenn Shorrock (John Boylan) S. Davis, C. Whitesett; Capitol 526	GUNS FOR HIRE—AC/DC (AC/DC) Young, Young, Johnson; Atlantic 7-89774	A LITTLE GOOD NEWS-Anne Murray (Jim Ed Norman), Black, Bourke, Rocco; Capitol 5264	ROCKIT—Herbie Hancock (Material, Herbie Hancock), H. Hancock, B. Laswell, M. Beinhorn; Columbia 44-03978	SHOULD I LOVE YOU—Cee Farrow (Andy Lunn) C. Farrow, Krell; Rocshire 95032(MCA)
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(Peter Bunetta, Rick Chudacoff, Bill Elliott), M. Wilder, G. Prestopino; Private 4-04113(Faic)	INVISIBLE HANDS—Kim Carnes (Keith Olsen) M. Page, B. Fairweather; EMI-America 8181	IN A BIG COUNTRY—Big Country (Steve Lillywhite), Big Country, Mercury 814467-7(Polygram)	AIN'T NOBODY—Rufus With Chaka Khan (R. Titelman) H. Wolinski; Warner Bros. 7-29555	MIRACLES—Stacy Lattisaw (Narada Michael Walden), G. Benson, F. Wildhorn; Cotiliion 7-99855(Atco)	STOP DOGGIN' ME AROUND-Klique (T. McClary) L. Agree; MCA 52250	PUTTIN' ON THE RITZ-Taco (PSP,David Parker), Berlin; RCA 13574	OLD TIME ROCK & ROLL-Bob Seger & The Silver Bullet Band	(Bob Seger, Muscle Shoals Rhythm Section), G. Jackson, T. Jones III; Capitol 5276	FAR FROM OVER-Frank Stallone (Johnny Mandel), F. Stallone, V. DiCola; RSO 815023-7(Polygram)	ONLY YOU-The Commodores (M. Williams), M. Williams; Motown 1694	I NEED YOU-Pointer Sisters (Richard Perry) N. O'Byrne, R. Feldman, J. Black; Planet 13639(RCA)	SITTING AT THE WHEEL—The Moody Blues (Pip Williams), J. Lodge; Threshold 604(Polygram)	TIME WILL REVEAL-DeBarge (Eldra DeBarge) B. DeBarge, E. DeBarge; Gordy 1705(Motown)	EVERYDAY PEOPLE—Joan Jett And The Blackhearts (J. Jett, R. Cordell, K. Laguna), S. Stewart; Blackheart/MCA 52272	IT MUST BE LOVE-madness (Clive Langer, Alan Winstanley), Siffre, Geffen 7-29562	WHAT AM I GONNA DO-Rod Stewart (Rod Stewart, Jimmy Iovine, Tom Dowd), Stewart, Davis, Brock; Warner	I GUESS THAT'S WHY THEY CALL IT THE	BLUE3—Elton John (Chris Thomas) E. John, B. Taupin, D. Johnstone Geffen 7-29460(Warner Bros.)	IALKING IN YOUK SLEEFT-The Romantics (Pete Solley) Marinos, Palmar, Skill, Canler, Solley, Nemperor 4-04135(Epic)
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(David Bowie, Nile Rodgers), D. Bowie; EMI-America 81//	17 TONIGHT I CELEBRATE MY LOVE-Peabo Bryson/Roberta Flack (M. Masser), M. Masser, G. Goffin; Capitol 5242	19 THE SAFETY DANCE-Men without Hats (Marc Durand), Ivan: Backstreet 52232(MCA)	B HEART AND SOUL-Huey Lewis And The News (Hurey Lewis And The News). M. Chaoman, N. Chinn: Chrysalis 4-42726	6 LOVE IS A BATTLEFIELD-Pat Benatar Multi Could's Physicille Council & A2222	(Neil Geraldo, Peter Coleman) M. Chapman, H. Knight; Chrysalls 4-42/32 <b>TELL HER ABOUT IT</b> —Billy Joel	(Phil Ramone), B. Joel; Columbia 38-04012 13 (SHE'S) SEXY + 17-Stray Cats	Dave Edmunds), B. Selzer, EMI-America 8168	4	9 THIS TIME-Bryan Adams (Bryan Adams, Bob Clearmountain), B. Adams, J. Vallance; A & M 2574	7 LOVE IS A STRANGER-Eurythmics (Stewart, Williams), Lennox, Stewart, RCA 13618	13 BIG LOG-Robert Plant (Robert Plant) Plant, Blunt, Woodroffe; Es Paranza 7-99844 (Atlantic)	3 CRUMBLIN' DOWN-John Cougar Mellencamp (Little Bastard Don Gehman) J.C. Mellencamp. G. Green: Riva	214(Polygram) 7 DR HFCKYII & MR IIVE—Men At work	(Peter McJan), C. Hay; Columbia 38-04111 62 37	9 FOOLIN'-Def Leppard (Robert John "Mutt" Lange), Clark, Lange, Elliott, Mercury 814178-7 (Polvgram)	SAY IT ISN'TO SO-Daryl Hall & John Dates (Dariel Hall John Dates) D Hall RCA 13654	10 CAN'T SHAKE LOOSE-Agnetha Faltskog (Mice Chamman) R Ballard' Polvder 815730 (Polveram)	16 PROMISES, PROMISES-Naked Eyes (Tony Mansfield), P. Byrne, R. Fisher, EMI-America 8170	6 SEND HER MY LOVE-Journey (Mike Stone) S. Perry, J. Cain; Columbia 38-04151
(David Bowie, Nile Rodgers), D. Bowie; EMI-America 81/1	TONIGHT I CELEBRATE MY LOVE-Peabo Bryson/Roberta Flack (M. Masser), M. Masser, G., Goffin; Capitol 5242	THE SAFETY DANCE-Men without Hats (Marc Durand), Ivan: Backstreet 52232(MCA)	HEART AND SOUL-Huey Lewis And The News (Huey Lewis And The News). M. Channan, N. Chinn: Chrysalis 4-42726	LOVE IS A BATTLEFIELD—Pat Benatar LOVE IS A BATTLEFIELD—Pat Benatar	TELL HER ABOUT IT-Buily Joel	(Phil Ramone), B. Joel; Columbia 38-04012 (SHE'S) SEXY + 17-Stray Cats	Dave Edmunds), B. Selzer, EMI-America 8168 56		THIS TIME-Bryan Adams (Bryan Adams, Bob Clearmountain), B. Adams, J. Vallance; A & M 2574	LOVE IS A STRANGER-Eurythmics (Stewart, Williams), Lennox, Stewart, RCA 13618	BIG LOG-Robert Plant (Robert Plant) Plant, Blunt, Woodroffe; Es Paranza 7-99844 (Atlantic)	CRUMBLIN' DOWN—John Cougar Mellencamp (11ttle Bastard: Don Gehman) J.C. Mellencamo. G. Green: Riva	214(Polygram) DR HFCKYLL & MR IIVF-Men At work	(Peter Mclan), C. Hay; Columbia 38-04111 62 37	FOOLIN'-Def Leppard (Robert John "Mutt" Lange), Clark, Lange, Elliott; Mercury 814178-7 (Polvgram)	<b>64</b> 53	CAN'T SHAKE LOOSE-Agnetha Faltskog (Mite Chamman) R Ballard' Polvdor 815730 (Polveram)	(Tony Mansfield), P. Byrne, R. Fisher, EMI-America 8170	SEND HER MY LOVE-Journey (Mike Stone) S. Perry, J. Cain; Columbia 38-04151





# Retailing



GENEROUS RHINO—Island Records' Atrian Belew bestows a Fender Stratocaster upon a lucky WNEW-FM New York contest winner during an appearance at the city's Tower Records. From left are station air personality Dave Herman, contest winner Vinnie Cannon and the Twang Bar King himself.

# Pitt. Promoter's Suit Vs. Electric Factory Is Settled

NEW YORK—A five-year-old lawsuit in which Pittsburgh promoter Danny Kresky Enterprises charged Electric Factory Concerts of Philadelphia with antitrust violations has been settled with Electric Factory sending a check for \$72,500 to Kresky.

The payment came after the U.S. Court of Appeals for the Third Circuit ruled in favor of Kresky, upholding a U.S. District Court's permanent injunction against Electric Factory, and reversing the lower court's judgment reversing the damages in the original decision.

According to the Appeals Court summation of the case, "Kresky Corp....filed this suit in the U.S. District Court for the Western District of Pennsylvania alleging that Electric Factory used its exclusive arrangement with the Spectrum (in Philadelphia) and its exclusive license for the promotion of concerts at the Cincinnati Riverfront Coliseum to force various concert performers to perform for Electric Factory in Pittsburgh and that it threatened artists, artists' agents, and artists' managers that it would not deal with them in any market unless it obtained the artists' services in Pittsburgh."

Specifically, Kresky charged that he was unable to bid for two proposed Pittsburgh concerts by Parliament/Funkadelic in 1978 and 1979. Following a jury trial in which Electric Factory was found guilty of Section One of the Sherman Antitrust Act, the firm was permanently enjoined from "entering into a conspiracy with concert artists whereby the artists agree to refrain from entering into promotional agreements with (Kresky Corp.) upon the threat of (Electric Factory) to refuse to promote the artists in the future at the Spectrum Arena in Philadelphia."

The Appeals Court upheld this injunction, and also overturned the District Court judgement on damages, which had vacated the monetary damages awarded to Kresky by the jury. The Appeals Court reinstated the \$5,500 damages and remanded to the lower court the question of legal fees.

According to Kresky, the \$72,500 check represents the final settlement for both the trebled \$5,500 damages and legal fees and expenses.

# Milton Bradley Sees \$\$ Drop

NEW YORK—James Shea, Jr., president and chairman of the board for Milton Bradley reports that the company expects only a modest increase in sales for the third quarter of 1983, while net income for the quarter is expected to be less than half the amount reported in the third quarter of 1982.

The Springfield, Mass. firm has been blaming company losses on GCE, a computer company owned by Milton Bradley that was hurt by the computer hardware shakeout earlier this year.

Net income for the quarter will not offset the loss reported in the first half of the year. Shea notes, however, that fourth quarter earnings are expected to be greater than those for the fourth quarter of 1982. But as a result of the losses, earnings for the year will be significantly below those of a year ago, Shea says.

In the meantime, GCE continues to vigorously market its Vectrex computer console. It is expected to announce a keyboard and add-ons that will turn the console into a computer this January.

# Midwest Loses Music Magazine

CHICAGO—The Midwest's longest-running weekly music periodical quietly bit the dust the last week of September after some 300 weeks of publication.

The Prairie Sun, which billed itself as "The Midwest Magazine of Music & Current Events," ceased publication Sept. 28, ending a six-year reign as the heartland's most timely alternative publication. "The continued bad local economies of many of our markets" was cited as the main reason for the paper's demise by publisher Bill Knight, who also blamed "declining ad lineage, delinquent advertising accounts and little or no record company advertising" for the Prairie Sun's extinction.

# **ASCAP In College Agreement**

NEW YORK—ASCAP has reached agreement with the Educational Task Force on three-tier performance licenses for colleges and universities.

The society's dealings with the Educational Task Force result from provisions in the 1976 Copyright Act, which took effect on Jan. 1, 1978, widening the scope of educational institutions that must pay for use of ASCAP or BMI music. BMI is currently in negotiation for a similar license, which, like ASCAP's, expired last July 1.

The new ASCAP agreements, for a four-year period from July 1, 1983 to June 30, 1987, retain the established system in which schools may choose from among three forms of license. Only a few provisions of the old agreements, ASCAP says, have been changed to maintain the real dollar amounts of the license fees.

The three forms of license are: the "one-tier" license, calling for a fee based on the number of full-time equivalent students; the "two-tier" license, requiring a lower fee for fulltime equivalent students than the one-tier license, plus a fee for each concert presented in which the performers are paid more than \$1,400; and the "minimal user" license,

www.americanradiohistorv.con

which is designed for schools with very little music use.

Represented by the Educational Task Force are the American Council on Education, the National Assn. of College & University Business Officers, the Assn. of College UnionsInternational, the Assn. of College, University & Community Arts Administrators Inc., the National Assn. for Campus Activities, the National Assn. of Student Personnel Administrators, and the National Assn. of Schools of Music.



ROAD WARRIORS—WKHK executives visit with RCA recording artist Steve Wariner and Bobby Cudd of Don Light Talent at the Westbury Music Fair in Long Island, where the station co-promoted a performance by Wariner and Barbara Mandrell. Pictured from left are WKHK sales manager Barry Shrier, Wariner, Cudd, and George Wolfson, vice president and general manager of the station.

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# **Dance, Vid Nights Paying Off For New Haven Club**

44

NEW YORK-High prices and low availability of local acts have turned out to be an opportunity for Toad's Place in New Haven to increase profits and patrons with dance and video nights.

According to owner Mike Spoerndle, the bread and butter of the 600capacity showcase venue is still signed national acts. Such artists as Bill Bruford & Patric Moraz, Adrien Belew, Graham Parker and Tower Of Power have appeared there in the last month.

But, says Spoerndle, with local bands breaking up, overplaying the market or charging up to \$3,000 a date, a new approach was needed. So he started doing dance nights, for which the club is decorated like a school gymnasium, giving it a sock hop ambience.

Spoerndle says that now there are various theme nights-for example, 25-cent beer nights on Tuesdays-as well as extensive use of video, seen on two giant screens. The club has recently introduced aerobic dancing.

Toad's Place also works with two radio stations, WPLR and KC 101, doing either co-promotions or live simulcasts from the club. The club, which co-promotes some shows with Cross Country Concerts, also does promotional ticket buys, and major artists playing the local arena have been known to drop by the club for after-concert jams.



Photo by Chuck Pulir NEW GUISE—Singing old blues at Tramps in New York is Buster Poindexter, who bears a more than resemblance casual Johansen.



Photo by Chuck Pulir FOLK GROUP-The Scottish folk group Silly Wizard makes a rare New York appearance, playing at the Top of the Gate.

# Rock'n' Rolling Cougar Or Mellencamp? The Answer Is 'Uh Huh'

By ROMAN KOZAK

John Cougar Mellencamp was in New York recently, and between the taping of various tv shows we were able to catch up with him for some backstage corridor conversation.

Mellencamp says that Riva/Poly-Gram, his record company, wasn't too happy with his decision to use his real name, on his new LP, especially when he first suggested dropping Cougar altogether.

Then a compromise was reached, using both names. found "I have



gar, so what the hell," he shrugs. He says that to promote the LP, "Uh Huh," he's doing some tv and syndicated radio shows, and then he's only doing 20 live dates, playing 5,000-capacity venues.

"I hope to do secondary markets because there you get to play in all the old theatres," he says. "But it will only be 20 shows in January, and that's it, because then I have other stuff I'll be doing.

"But you also have to think of the promoters on these things. If I come in to a 12,000-seat hall and sell only 10,000 tickets, with a big guarantee the promoter is not making any money.

"So this way they will make some money. I won't make much, but at this point that doesn't mean that

much to me. To be real honest, three years ago we could barely sell out two shows at the Bottom Line, and I think it's bad to bring anybody up too quickly, on any level. When I started, with the whole Mainman thing, I was some dumb kid, and they threw me to the public and critics,

"I was the joke of the music industry for years, and it's taken me 10 years to live that down," he says, noting that on this latest release critics have been overall much kinder to him than in the past. "Anyway, I think I'll break into playing arenas very slowly," he adds.

He says that he's been asked to direct some rock videos, and after his tour that is what he plans to do, working with black and new acts. Having just produced Mitch Ryder's comeback LP, Mellencamp readily admits to liking the life behind the scenes in the music industry.

"I like it a lot more than facing the audience," he says. "It's embarrass-ing for me. I don't take compliments very well, and since the last record it's been that everybody bugs me for a lot of things.

Mellencamp says that the Mitch Ryder LP was successful in getting Ryder back into the public eye. But there were problems, too.

"The thing about the Mitch Ryder record was that Mitch looked at the record as his last big chance. But from the beginning I told him that it was not his last big chance. He's been doing this for 20 years, and why should it stop? Mitch is the type of guy who will be around with or without me, with or without a record company.

"But Mitch was very scared of this record, and I think if he does another one, it will be a lot better. But with this record it was like, 'I'm finally getting back into the mainstream of pop, and what am I going to do?' So he was scared to death.

"And he comes from an era where there was a producer and a singer and a songwriter and they were all different people. And he sang the songs. But today's business is a lot more sophisticated, and he understands all that, but he was real scared of people f\*\*cking with him. Because let's face it, after 'Devil With A Blue Dress On' and you're sitting in Detroit without a dime in your pocket, you have to wonder what the hell happened. He told me a lot of funny stories about that.

"But as far as how the record turned out, it caught the public's eye. (Continued on page 46)

### ericanradiohi

# **Rock Takes Stage Again** At Gotham's Irving Plaza the venue, though he says that hard-

core bands are not really welcome.

Previous hardcore dates at the build-

ing have resulted in graffiti and post-

ers plastered all over, and the owners

do not want that again, he says.

No Alcohol At

New Allentown

Mall Rock Club

ALLENTOWN, Pa.-With the

opening of The Runaway in the Airport Shopping Center here, there's a

rock club in this region for those un-

der 21 years of age. Featuring local

rock bands, serving no alcoholic

drinks and admitting people of all

ages, The Runaway is being operated

by the Pennsylvania Assn. of Song-

writers, Composers & Lyricists

John Havassey, PASCL president,

says he hopes the new club will serve

as a showcase for local performers.

He adds that PASCL wants to give

bands who play original music a

place where they can perform with-

out the bar atmosphere. It's also an

opportunity for people under 21 to

Located in a former supermarket, The Runaway can accommodate

about 1,000 people. A different band

is featured each week, with the Urge being the first to take to the stage.

The club also provides a showcase for

the music of PASCL members. Admission is \$4.50.

have a place to go, he points out.

(PASCL).

NEW YORK-Irving Plaza, one of the pioneer new music venues of the late '70s, has reopened under new management as The Stage At Irving Plaza.

Frank Gallagher, talent buyer for Irving Plaza and longtime sound and light man for the Talking Heads, says that he is one of three partners who have leased space from the Polish community organization that owns the building to put on rock shows again. The other partners are Steve Duptula and Charles Terzella.

Gallagher says that the three partners have refurnished the ballroom, put in new lights, sound and sound proofing and sprinkler system, and have met with neighborhood groups in order to ensure a happy working relationship.

First act that was booked at the venue was Howard DeVoto on Oct. 1, followed by the Violent Femmes, Prince Charles, Konk, Green On Red, and others. Gallagher says the 480-capacity venue, initially to be open only on weekends, will be run as a no-video ballroom using a live DJ between sets.

"We have a no-video policy here," says Gallagher. "It's a ballroom, not a club. If you want to watch tv, stay home. But we have imported a DJ, Andy Dunkley, the 'living jukebox,' who has toured with the Clash and the Talking Heads. He will talk between the songs and let people know what's being played."

Gallagher says that he expects to book all sorts of contemporary acts at

# **Ornette Coleman Is Focus** Of Fort Worth Celebration

### • Continued from page 35

abridged form by the London Symphony Orchestra for Columbia Records in 1972, alternates notated sections for the orchestra with dense improvisations by Coleman's band Prime Time. That septet, with Coleman on alto saxophone, trumpet and violin leading electric guitarists Charlie Ellerbee and Bern Nix, electric bassists Albert McDowell and Jamaaladeen Tacuma, and percussionists Denardo Coleman and Kamau Sabir, was restrained, trying to match the orchestra's acoustic dynamics. But during four sets over two nights on Caravan Of Dreams' dining room stage, Prime Time proved that raging polyrhythms, bluesy inflections and Coleman's trademark harmonic complexity can excite diners to wild dancing.

In "Prime Design," the members of a traditionally constituted string quartet performed their parts as solos, and announced their combined

theme in strict unison, before embarking on approximately 30 minutes of variations in which they phrased their parts as they chose, over Denardo Coleman's irregularly accented drumming. A powerful unison ending seemed the natural outgrowth of and conclusion to the expanded so-norities created by the players, no less than by composer Coleman.

Filmmaker Shirley Clarke shot a performance of "Prime Design," which Coleman has dedicated to the late inventor R. Buckminster Fuller. in Caravan Of Dreams' geodesic dome, built to one of Fuller's most influential designs. "Prime Design," "Skies Of America," and Prime Time's sets were all recorded by a crew from New York's Power Sta-tion studio, and Caravan Of Dreams' artistic director Kathelin "Honey" Hoffman plans to release several albums from Coleman's homecoming concerts in 1984, either independently or by leasing the master tapes.

HOWARD MANDEL





BILLBOARD OCTOBER 29, 1983,

that the radio stations, when putting on the new record, still say it's by Cou-

who picked my bones.

# Talent In Action

### LIONEL RICHIE **POINTER SISTERS** Radio City Music Hall, New York Tickets: \$25, \$20, \$17.50

During the first night of a week-long engagement here, Oct. 11, Lionel Richie displayed the wholesome qualities that have led him to leave one of black pop's most successful bands, the Commodores, for a so far stellar solo career.

Richie's voice, a pleasant cross between country melancholy and soul emotion, was as charming as ever. Few balladeers have managed to sing with as much unabashed sentimentality and make us believe they mean it as much as this Alabama native. His songs are as straight forward in their statements of love or loss as his voice. Their very simplicity makes them great vehicles for the big, powerful arments used on "Wandering Stranger' range and "Easy.

The key to Richie's live appeal, however, is his likeable personality. Richie is not charismatic, nor is he very exciting. But one endures some corny jokes (like Richie's Michael Jackson impressions) and some overlong intros (for "Still" and "Wandering Stranger") without boredom, since Richie seems more like a good friend than a "star" on stage

Backed by an exceptional eight-piece band featuring such L.A. session aces as keyboardist vocalist Greg Phillinganes and percussionist Shelia Escovito, Richie speeded the tempos on "Sail On" and "Easy," managing to avoid the kind of slow tempo monotony that marked his last tour with the Commodores. As an added treat, the Pointer Sisters, who opened, added backing voices to "Three Times A Lady.

The Pointers, as always, sang well, though June's voice sounded a bit hoarse at the beginning of their set. Two new songs from their upcoming album, "Automatic" and "Jump' showed the sisters moving forcefully into a new wave tunk direction that appears to suit both their voices and their temperament

**NELSON GEORGE** 

### **IRON MAIDEN** QUIET RIOT

Madison Square Garden, New York Tickets: \$13.50, 11.50

What a nice girl like this reviewer was doing 10th row center at a place like the Garden amidst throngs of teenagers clad in spiked anklets, slit skirts and profanitized leather jackets, God only knows. But the show must go on, and go on it did, as Pasha group Quiet Riot opened the evening with a 45-minute set of two-ton metal

"Let's Get Crazy" was an unneccessary invitation to an already crazed crowd that rose to its feet shaking fists and lip synching, tottering chair backs and torching T-shirts during "Bang Your Head." The title cut from the Riot's "Cum On Feel The Noize" LP managed exactly what the name implies, but it took Iron Maiden to sift a little melody into the metal.

Kicking off their first headlining tour, Capitol's British quintet set the rafters rumbling with an hour and a half of mesmerizing metal. The sold-out crowd stood, or tried to, throughout

Bruce Dickinson listens to the crowd reaction during Iron Maiden's debut as a Madison Square Garden headliner.

the deafening performance which touched on the group's four LPs, drawing heavily from their latest, "Piece Of Mind."

"Rough Child," "22" and "To Tame A Lamb" were light and melodic compared to the rest of the show. The group's musical inclinations survived even the beatings of "Die With Your Boots On," "Number Of The Beast" and "Iron Maiden," during which guitarists Adrian Smith and Dave Murray delivered some relatively clean licks, including a National Anthem solo by the latter. Lead singer Bruce Dickinson put forth admirable and appropriate vocals along with an amusing offer to "cut the heads off" of certain New York DJs.

# **KIM FREEMAN**

### MOTELS PAYOLAS

### Universal Amphitheatre, Los Angeles Tickets: \$13.50, \$12.00, \$10.50

Sometimes it's a pleasure to be wrong. Like when one goes to a concert that one anticipates to be a wimpy mainstream shadow of what was once a hot, progressive band---only to discover that you can overproduce a record but you can't keep a good neurotic woman down

Martha Davis still leads the Motels with a nervous energy that translates into the charismatic persona of a being teetering on the edge of emotional breakdown. She is the woman Nelson Algren warned you never to sleep with. If Berlin's Terri Nunn comes on like a fluffy champagne kitten, Martha Davis is a scarred black alley cat.

Her voice was fluid and dynamic as she led the band through a 90-minute set in the second of three well-filled nights at the Amphitheatre. In front of a theatrical backdrop designed as a film noir cityscape, with excellent lighting effects and a clean, quick series of segues from song to song, the group made a most impressive showing Oct. 12.

Davis smoked cigarettes and ran her fingers through her hair as she took the band through a selection from their three Capitol LPs: "Kix,"

Summer," "Little Robbers," "So L.A." Martin Jourard contributed a stunning sax solo on 'Total Control," and by the time the set closed with "Only The Lonely" (which actually approximates rock 'n' roll when performed live) the audience was standing and cheering.

The Pavolas, a hi-racial Canadian group on A&M, opened the show with half an hour of energetic, blunt, and reasonably predictable music

### **ETHLIE ANN VARE**

### **GRAHAM PARKER** MENTAL AS ANYTHING The Ritz, New York Tickets: \$13.50

True to their name, Mental As Anything presented an alter ego during their opening spot. While their A&M debut LP "Creatures Of Leisure" is a slick, mainly acoustic deal, the Australian quintet displayed an impressive flair for rambunctious rock, as "Working For the Man" set the pace for an hour of '50s-flavored dance tunes. Leader Greedy Smith's endearing vocals rose to frenzied peaks during the set's highlights "Bitter To Swallow" and the group's first single release "If You Leave Me. Can I Come Too?'

Graham Parker was definitely the man the masses came for, and although the tough, defensive edge of his earliest work was absent, the crowd latched right on to his more refined sound as he moved through a two-hour set of sing-along favorites and optimistic new tunes from his latest Arista LP, "The Real Macaw.

Still, lyrical directness remains the most consistently appealing aspect of Parker's style, which surfaced most pointedly on "Fools Gold," "Discovering Japan" and "Love Has Been Twisted." The poprock romanticism of his new LP was well received during "Life Gets Better" and "You Can't Take Love For Granted." Parker's rendition of the Jackson 5's "It Want You Back" was just plain fun.

KIM FREEMAN

### BHLT Moonshadow Saloon, Atlanta Tickets: \$7.50

There's a distinguished musical pedigree claimed by most of this six-member ensemble Guitarist Dickey Betts, keyboardist Chuck Leavell, drummer Butch Trucks and bassist David "Rook" Goldflies are former members of the Allman Brothers Band, and lead singer Jimmy Hall made his mark as front man for Wet Willie. The sixth man, Danny Parks, is new to the game but fits in well.

Despite the impressive resume, something is definitely missing. The main criticism would have to be a lack of commercial material. Individually or collectively, this group could easily outplay some current chart-toppers, but structurally, most of the newer BHLT tunes played here Sept. 30, such as "Rock And Roll Love Song" and "Rock And Roll Town," are goodtimey dated, characterized more by the hot licks playing and churchy singing associated (Continued on page 47)





The following are among the top concert grosses nationwide reported through the survey week. Included are act(s), gross, attendance, capacity of facility, ticket prices, promoter, facility, city, number of shows, number of sellouts and dates(s).

Among the top grosses reported through Oct. 19.

- **GRATEFUL DEAD**—\$386,750, 31,946, \$12.50 & \$10.50, Cross Country Concerts/Monarch Entertainment Bureau, Hartford (Conn.) Civ-ic Center, two sellouts, Oct. 14-15.
- KENNY ROGERS, B.J. THOMAS, RIGHTEOUS BROTHERS—\$255,128, 17,320, \$15.50 & \$13.50, C.K. Spurlock, Omni, Atlanta, sellout, single day house gross record, Oct. 9. KENNY ROGERS, B.J. THOMAS, RIGHTEOUS BROTHERS—\$225,342,
- 14.925 (17.000), \$15 & \$12.50, C.K. Spurlock, St. Louis Arena, Oct.
- LOVERBOY, ZEBRA-\$215,820, 16,028, \$13.75, Pace Concerts/Bea-
- ver Prods., Summit, Houston, sellout, Oct. 15. MEN AT WORK, MENTAL AS ANYTHING—\$214,748, 17,000, \$14 & \$12.50, Bill Graham Presents, Greek Theater, Berkeley, Calif., two sell-
- outs. Oct. 7-8. outs, Oct. 7-8. STEVIE NICKS, JOE WALSH—\$175,025, 13,506, \$13:50 & \$11:50, Bill Graham Presents, Oakland (Calif.) Coliseum, sellout, Oct. 4. STYX—\$164,965, 12,414 (18,599), \$13:75, \$12:65 & \$11:55, Fey-line Presents, McNichols Arena, Denver, Oct. 16. KENNY ROGERS, B.J. THOMAS, RIGHTEOUS BROTHERS—\$160,428,
- 10,751 (11,116), \$15.50 & \$13, C.K. Spurlock, Municipal Aud., Mobile, Ala., Oct.
- OAK RIDGE BOYS, WILLIAMS & REE—\$156,270, 14,742, \$12 & \$10, Variety Attractions, Bloomburg (Pa.) Gair Grandstand, two sellouts, Sept.
- KENNY ROGERS, B.J. THOMAS, RIGHTEOUS BROTHERS—\$153,053, 10,235, \$15.50 & \$13, C.K. Spurlock, Memorial Coliseum, Jackson-ville, Fla., Sept. 28.
- KENNY ROGERS, B.J. THOMAS, RIGHTEOUS BROTHERS-\$150,585, 9,211 (10,584), \$15 & \$12.50, C.K. Spurlock, Civic Center, Albany, Ga., Sept. 30.
- KENNY ROGERS, B.J. THOMAS, RIGHTEOUS BROTHERS—\$138,668, 9,244, \$15, C.K. Spurlock, Mississippi (Jackson) Coliseum, sellout, Oct.
- MEN AT WORK, MENTAL AS ANYTHING—\$127,751, 10,000, \$14 & \$12.50, Bill Graham Presents, Cal Expo Amphitheater, Sacramento, sell-Oct
- JOHNNY MATHIS-\$118,861, 7,364 (10,500), \$17.50, Stanley The
- ater, Pittsburgh, three shows, Oct. 7-8. GRATEFUL DEAD—\$109,250, 9,500, \$11.50, Frank J. Russo/Mon-arch Entertainment Bureau, Cumberland County Civic Center, Portland, Maine, sellout, Oct. 18. OAK RIDGE BOYS, B.J. THOMAS—\$106,963, 10,187 (11,999), \$12
- & \$10.50, Mid-South Fairs, Inc., Mid-South Coliseum, Memphis, Oct. 1. BOB HOPE—\$101,000, 10,612 (11,470), \$12, \$10 & \$8, in-house, Littlejohn Coliseum (Clemson Univ.), Clemson, S.C., Oct. 8. THE MOTELS, THE PAYOLA\$—\$95,829, 9,417 (12,070), \$15 &
- \$10, Avalon Attractions, Irvine Meadows Amphitheater, Laguna Hills,
- RICK SPRINGFIELD, QUARTERFLASH-\$91,925, 7,431 (12,110), \$12.50 & \$10, Double Tee Promotions, Portland (Ore.) Memorial Col., Oct. 6
- RICK SPRINGFIELD, QUARTERFLASH-\$75,000, 6,000, \$12.50, Al-
- batross Prods., Seattle (Wash.) Center Arena, sellout, Oct. 7. JACKSON BROWNE—\$70,978, 6,927 (9,826), \$11.50 & \$10.50, Frank J. Russo, Providence (R.I.) Civic Center, Oct. 16.
- DIO, QUEENSRYCHE—\$69,681, 5,961, \$13 & \$11.50, Bill Graham Presents, San Jose (Calif.) Civic Aud., sellout, Oct. 5. SANTANA—\$62,800, 4,343, \$19.75, \$14.75 & \$12.75, Bill Graham
- Presents/Avalon Attractions, San Diego State Univ. Amphitheater, Calif., sellout, Oct. 7.
- JOHN DENVER-\$60,540, \$100 & \$20, Inline Prods., Saunders Field-
- house, Grand Junction, Colo., sellout, Oct. 8. AIR SUPPLY, HAROLD PAYNE—\$60,059, 5,079 (8,500), \$12.50 & \$11.50, Contemporary Prods./New West Concerts, Starlight Theater, Kansas City, Mo., Oct. 11.

- Kansas City, Mo., Oct. 11. TALKING HEADS—\$56,620, 6,320 (9,900), \$10.50 & \$9.50, Sound Seventy Prods., Municipal Aud., Nashville, Oct. 15. AIR SUPPLY, HAROLD PAYNE—\$54,486, 4,585, \$12.50 & \$11.50, Contemporary Prods., Fox Theater, St. Louis, sellout, Oct. 12. LITTLE RIVER BAND, TOM GRANT—\$53,350, 4,658 (12,110), \$11.50 & \$10, Double Tee Promotions, Portland (Ore.) Memorial Coli-seum, Oct. 9. MANK WILLIAMS, ID, EAD!
- HANK WILLIAMS JR., EARL THOMAS CONLEY-\$51,260, 5,153 (8,280), \$10.50, Ruffino-Vaughn/Beach Club Concerts, Winston-Salem (N.C.) Memorial Auditorium, Oct. 15.
- (N.c.) Memorial Auditorium, Oct. 15.
   LITTLE RIVER BAND—\$35,692, 2,978, \$12.50 & \$11.50, Albatross Prods., Paramount Theater, Seattle, sellout, Oct. 8.
   MAZE, PHYLLIS HYMAN—\$33,417, 2,820 (3,500), \$12.75, DiCe-sare-Engler Prods., Stanley Theater, Pittsburgh, Oct. 14.
- AL DIMEOLA, JOHN MCLAUGHLIN, PACO DELUCHIA—\$33,291, 2,412 (3,023), \$13.50 & \$12.50, Pace Concerts, Music Hall, Houston, Oct.
- DIMEOLA, JOHN MCLAUGHLIN, PACO DELUCHIA, STEVE AL MORSE—\$31,290, 2,675 (2,947), \$12.50 & \$10, Electric Factory Concerts, Tower Theater, Philadelphia, Oct. 1.

- Concerts, Tower Theater, Philadelphia, Oct. 1. GORDON LIGHTFOOT—\$30,550, 2,534, \$12.50, Fantasma Prods., Bob Carr Performing Center, Orlando, Fla., sellout, Oct. 7. GALLAGHER—\$30,079, 2,719, \$11.50 & \$9.50, Evening Star Prods., Celebrity Theater, Phoenix, Ariz., sellout, Oct. 16. RONNIE JAMES DIO—\$29,854, 2,847 (3,023), \$11, Pace Concerts, Music Hall, Houston, Oct. 16. THE MOTELS, THE PAYOLAS—\$28,848, 2,815, \$10.75 & \$9.75, Rock 'N Chair Prods (Offshore Cal Poly State Univ. San Luis Obisno.
- Rock 'N Chair Prods./Offshore, Cal Poly State Univ., San Luis Obispo, sellout, Oct. 9

Copyrighted and compiled by Amusement Business, a Billboard Publications, Inc. Publi cation. Boxscores are compiled every Tuesday. If you wish to file your concert report, please call Melinda Newman in Nashville at 615/748-8132; Ancil Davis in New York at 212/764-7314; or Linda Deckard in Los Angeles at 213/859-5338. 45

MAIDEN HEADLINES—Lead singer

# Act-ivities

46

Def Leppard took a page out of the

James Watt school of community re-

lations recently during a concert in

Tucson. Lead singer Joe Elliott re-

portedly told the audience that the

band had just come from El Paso,

"that place with all the greasy Mexi-cans." Though Elliott later called El

Paso radio station KLAQ to say he

was "very very sorry" for the "big mistake," the damage was done, and

even an offer to fly two El Paso fans

to a Def Leppard concert in Europe

was not enough to head off a boycott

by the League of United Latin Amer-

ican Citizens, which branded Elliott's

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trip offer a "payoff." KLAQ also passed on administering the trip, though it has resumed playing Def Leppard songs.

San Francisco band the Looters made a rare appearance in Nicaragua recently, playing the second annual Festival of the Romantic Song. The band also did three headlining concerts, where they drew a total of about 40,000 fans, according to manager John Hanti. A documentary and a music video clip are now being edited from the trip

CBGB stands for country bluegrass and blues; for one night big city country returned to the pioneer new wave venue when Snookie & Tish hosted "Country Hayride Around The Bowery." The evening featured a real hayride (in back of a truck), a country fashion show and music by the Rockin' Rednecks, a pickup band fronted by Snookie & Tish and featuring Wayne Kramer, Lenny Kaye and Diana Mae Munch, among others. But the highlight of the evening (even if we say so ourselves) was the pie tasting contest, whose judges were Billboard's own Roman Kozak, Lou O'Neill Jr. and Rob Patterson.

Seen visiting backstage after Marianne Faithfull's performance at the Palace in Hollywood were Iggy Pop, Kathy Valentine of the GoGos, and Clem Burke and Nigel Harrison of Blondie.

Manhattan Transfer will play Radio City Music Hall on New Year's Eve.... Barry Manilow has signed a longterm deal with CBS-TV to star in

several variety shows as well as a ty movie based on his hit, "Copacabana."

The English Beat is looking for new vocalists. Send audition tapes clear, with little or no accompaniment to Andy's Auditions, P.O. Box Birmingham 20, England Despite torrential rains that turned it into a declared disaster area, the Air Supply concert at the open-air Mesa Amphiteatre in Phoenix went on as scheduled, and only 200 people missed the SRO date, the press release says ... "Led Zeppelin: Portraits," containing photos by Neal Preston, is being released as limited edition portfolio collection through Mirage Books and Rock At Home Inc., available only by mail order.

Signings: Rail, a four-piece band from Seattle, to EMI America Records after winning the finals of the MTV "Basement Tapes" competition. ... Tom Petersson, ex of Cheap Trick, to Enigma Records.

Dream Syndicate to A&M Records The White Animals and Dread Beat Records to the Hyland Co. in Nashville for public relations.... The Osmond Bros to Jim Halsey Co. . . . Freddie Hart and Jim Glaser to the Joe Taylor Agency Zella Lehr to Buddy Lee Melanie Dyer to Pride Music Tish Hinojosa to the Management Group.... Lloyd David Foster to Encore Talent.... Frank Dycus to Canada's Acclaim Records.... Dolce Vita to Braineater Records Maggie Ree to Landslide American for publicity

**ROMAN KOZAK** 

Rock'n' Rolling Continued from p

Instead of seeing Mitch Ryder this big in some little paper somewhere, you could open up just about any rock magazine and see him. And he's gone out on tour. He's always done well for himself, and I have no doubt he'll continue doing that," says Mellencamp.

\* \* \* Is it getting a little bit difficult to keep up with Altered Images, or Ian

Dury, or Geza X, or Liquid Liquid, or 999, or the Residents, or Shriek back, or TSOL? And who are the Amoebas in Chaos, or Comsat Angels, or DMZ, or DNA, or D.O.A., or Felt, or Johnny & the G-Rays, or the Raybeats, or Toiling Midgets?

The answer to these questions, and more, are to be found in "The Trouser Press Guide to New Wave Records," a new book edited by Trouser Press publisher Ira Robbins, which features capsule information and a discography of 1,000 English and American new wave bands, from ABC and A Blaze Colour to Zounds and Z-Rocks. The \$12.95 book is published by Scribner's.

Robbins points out that the material in the book is all new, not a compilation of reviews from the magazine over the years, which gives the book a consistent up-to-date voice. He says he wrote about a third of the 389page book, with Trouser Press staffers writing the rest. "We made a list of all the artists

we wanted to include and then passed the list around to preferred staff members who could pick and choose their specialties. It wasn't a popularity game, but who knew the material and who had the records. By and large the people who did them understood the concept, which is an improvement for me of a lot of these anthology books where half the people know what's it about and half jack it off in another direction.

"I also gave a lot of guidance. I didn't want any flip putdowns and playing with the group's name or something like that. This was going to be a serious record guide, and unless a band was completely without redeeming value, it was not going to be treated as a joke, which is a problem with a lot of other record guides."

Robbins says the book is geared toward record buyers "of various stripes," adding that "the nature of new wave music is that there is a lot more of it than is covered anywhere. We are about the only magazine that consistently reported on this stuff. and unless you have a complete collection of Trouser Presses and then some, you have no place to refer to.

"And these records do turn up in bargain bins and record sales and things like that. Hopefully people will buy this book who have an interest in any of the new wave genres, from ska to electro-funk, and use it as a guide to know what's good, what's bad, what they should hunt for and not look for. Also, it's a great reference book for writers, radio stations, publications. And it's intended to be useful for the professional and the amateur.'

Congratulations to The Police. Hugh Padgham and for 13 lucky weeks at the top of the charts and going strong! Your friends at . Masterdisk 

# Talent In Action

• Continued from page 45

with the declining Southern rock idiom than newer and more successful harmonic approaches and ideas.

By relying more on their technical skills than on their imagination, BHLT at this time must be described as a nostalgia act. It is quite fitting

then, that most of the capacity audience of more than 650 for the 13-song, 75-minute show reserved strongest applause for old All-man Brothers numbers like "Ramblin' Man," 'Jessica'' and "Southbound

The crowd was wall-to-wall, but their numbers pale when compared to the huge throngs of yore. Without substantial changes in their sound, groups like this will go the way of the dinosaur. Fond memories are one thing, but for this day and age, riff-rock is obsolete. Whether latently talented groups such as BHLT will or can adjust is to be determined.

www.americanradiohistory.com

RUSSELL SHAW



# Dance Trax **By BRIAN CHIN**

New albums: Planet Patrol's first album, on Tommy Boy, covers all the bases, whether stylistic or commercial. Included is a new nine-minute mix of "Play At Your Own Risk," along with three interesting new cuts. Gary Glitter's oldie "I Didn't Know I Loved You (Till I Saw You Rock And Roll)," transposed here into a hybrid rock-rap, threatens to turn into a full-blown rock med-ley near its conclusion; "Danger Zone" dips into the semi-classical; "Don't Tell Me" echoes the '70s style social consciousness of Norman Whitfield's Temptations sides.

Also diverse and satisfying: Teena Marie's first album in a good 18 months, "Robbery" (Epic), doesn't have a ready club cut to follow "Fix It"—it's merely a great record. With a harder, weightier mix, its best cut, "Ask Your Momma" (filled with thematic and direct allusions to "Society's Child" and "Does Your Mama Know") might do; here, it fades at the break, when it could be gathering steam. Note also the rock/wave title track, and the very jazzy vocalization of "Playboy." Fix it in the mix?

Culture Club's "Colour By Numbers" (Virgin/Epic) will probably reconfirm this group's ability to get dance play on what are often essentially soul ballads. (Last artist to do this: Barry White!) We hear two potential cuts, which are se-gued together on the album: "Miss Me Blind," a very smooth, pop version of a street-music love song which starts to cook in a late break; and "Mister Man," a reggae-ish funk with some awfully smart lyrics. Overall, the album proves Boy George not a genius interpreter, but a singer whose instincts incorporate a lot of style.

Anyone who is interested in synthesizer music should listen to the "Gazebo" album, released here on Baby, through Quality. It runs in exactly the opposite direction of the recent progressive work by Yello and Herbie Hancock: instead, it offers cut after melodious cut of classy, subtle synthesizer *pop*, woven through with some flowing acoustic piano. Our unlikely favorite: "I Like Chopin," an international hit single.

Singles: Twilight 22's "Electric Kingdom" (Vanguard 12-inch) is the equal of the best in the beat-box rap genre, and has already been a retail breakout in New York ... Elbow Bones & the Racketeers' "A Night In New York" (EMI America 12-inch) is just the Savannah Band followup we wanted years ago-swingsounding and a strong song, sung with tenderness and wit... The Funk Mas-ters' "It's Over" (RCA 12-inch) bears little or no similarity to "Love Money," the influential dub hit of 1981. However, it should please fans of the Patrick Adams girl-group school, and the B-side "Over" dub is spacey jazz-funk.

Armenta's "I Wanna Be With You" (Savoir Faire 12-inch) is getting all kinds 'good talk, it starts as a fairly standard street record, then kicks in with a great of good talk; it starts as a fairly standard street record, then kicks in with a great  $\frac{100}{100}$  pay-off in the vocoder break ... Quality is challenging the major labels again with a long cover of "99 Luftballons" and an American-recorded version of  $\frac{100}{100}$ "Tour De France.

We also would like to make belated note this week of Greg Riles' move to  $\overset{0}{\underset{}_{\omega}}$ Streetwise Records as promo man. Riles has been responsible, over the last 18  $\overset{0}{\underset{}_{\omega}}$ Streetwise Records as promo man. Riles has been responsible, over the last 18 months, for the major overhauling of the Dance/Disco Top 80 which made it more authoritative than ever; the chart has reflected the crucial crossover of rock into the dance mainstream, and has also become particularly faithful as a measure of the speed with which records actually catch on and burn out in the clubs. Replacing Riles is Darryl Benjamin. clubs. Replacing Riles is Darryl Benjamin.

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# **\*\*\*\* ~ LABEL EXECUTIVES GUARDED Clips Sell—But How Much?**

### By ROB PATTERSON

NEW YORK-Record company executives unanimously agree that video clips help sell records, and cite numerous examples of bands that have been helped by MTV exposure and carefully thought-out exposure on video clip programs and in clubs. Still, they prefer to speak guardedly about the topic and are unable to supply specific figures.

Dan Beck, Epic Records' director of merchandising, remarks, "We all know videos are selling records," and points to feedback from the field to back up his assertion. "When we speak to our branch managers and accounts, all indications are that it's happening."

Elektra's director of national video promotion Robin Sloan, however, cautions, "I don't think a clip shown one time sells a record, but it does help establish a strong visual image. When a clip is shown in heavy rotation on MTV, the repetition really seems to have an effect, as it does with advertising."

MTV alone cannot sell a record, Sloan says, and others echo her re-marks that a "media mix" is more effective in breaking records. "The

combination of strong MTV rotation, strong radio play and a solid marketing campaign is what really works," Sloan says. "MTV is a great method of exposure, but you really need all those factors in place to maximize its effects.

Michelle Peacock, national director of press and artist development for Capitol Records, says, "I don't have a piece of paper to back up the fact that videos sell records, but I talk to the programmers of these shows every day. We've had examples of radio stations adding the Helix record after seeing the MTV clips, and after the Burning Sensations video became a top request item at Channel 61 in Phoenix, the record sold even without local radio play."

"You can't say videos aren't hav-ing some effect," adds Les Garland, MTV's programming vice president. "But I believe hit songs sell a record, and a well-done, creative video interpretation can help with that process.'

Garland cites the Stray Cats as an act that "we stayed with and the record company believed in without much radio airplay at first. Their manager told me he even plotted their tour by the markets MTV

serves, and they sold something like 200,000 records without any significant radio exposure. Once radio kicked in, they took it that much further.

Video

While MTV remains the major outlet for music video exposure, the proliferation of national and regional broadcast and cable outlets for video record companies increasing gives flexibility in getting videos seen. "We look for MTV to provide the rotation, and the other outlets to provide impact and coverage," says Laura Reitman, director of video programming for A&M. "It's really a consolidation of these services that works best.'

According to Epic director of vid-eo promotion Harvey Leeds, "We'll promote a clip week after week at MTV if we feel it's right for them. (Continued on page 51)

By PETER JONES

that the British Board of Film Cen-

sors should be given statutory pow-

ers, as seems likely under proposed

legislation, for the censorship of vid-

"unthinkable"

LONDON—It's

Warning Sounded On U.K. Censorship eograms, asserts the British Videogram Assn.

And the trade organization adds: "We're adamant that before it is so designated, the board should be reexpanded, named. reconstituted, made publicly accountable for its policies and have some specific procedure for appeals against its decisions.'

BVA chairman Donald McLean says he's concerned, during this leadin to proposed legislation, including censorship, via a private member's bill being presented to parliament Nov. 11. "In the sense that the proposed bill could put force of law behind our own voluntary classification process of censorship and ratings, it's a welcome step. But we are still apprehensive in that we believe government intervention in a domestic activity is fraught with difficulties," he

says. McLean and BVA chief executive Norman Abbott say their greatest anxiety is to ensure that the bill does not permit prosecution under the 1959 Obscene Publications Act of any videogram that has been classified under the proposed legislation. "If this provision doesn't appear in the bill, it'll create for videograms a situation of double jeopardy which specifically does not apply to broadcast or to public performances in a cinema," McLean says. He insists there is "increasing evi-

dence" of inconsistent action against

He noted that the initial software

release would embrace 100 titles, in-

cluding feature films, children's films

and musical items fearuring Abba,

Neil Diamond, Roxy Music, Earth,

Wind & Fire and Dexy's Midnight Runners. One third of the titles will

be in stereo, and about 1,000 retail

outlets will be involved in the intro-

# the "reputable majority" of video-grams. "Police are seizing properly classified videograms, and prosecutions under the 1959 Obscene Publications Act are being instigated against reputable companies who are trading with scrupulous regard for the British Board of Film Censors categories," he says. "The decisions of the board, foun-

dation stone of the proposed bill, are right now being flagrantly disregard-ed," McLean continues. "If order does not fast replace this legal anarchy, then the board will be permanently discredited and the basis of the proposed bill wrecked even before it sees the light of day.

"The BVA has advised the Home Office that it has become impossible for videogram companies whose products are seen by over seven million people in the U.K. each week to know how to trade lawfully. And that's wholly unacceptable to this, or any other, industry."

On the classification of software titles, Abbott says: "On philosophical as well as practical commercial grounds, not only must the categories of classification be the same for both cinema films and videograms, but the manner of applying them must be uniform as well.

"In other words, a title granted an '18' certificate, for viewing only by over-18s, must not be liable for further cuts in order to be released as a videogram classified as '18.'

duction of the CED system. A major

television advertising campaign was

Bradshaw told the lunch guests

Photo by Chuck Pulin

LADIES' NIGHT—Getting pumped up about MGM/UA's "Girl Groups" video are, from left, Shirley Aston of the Shirelles, Arlene Smith of the Chantels, promoter Don Kirshner and Ronnie Spector of the Ronettes.

### Billboard Billboard Billboard Billboard Billboard Contract Stress Contract Str Chart Position Week 0.0 Release Rating WEEKS-Price Copyright Owner 126-LEd. This Distributor, Catalog Number Principal Performers TITLE 1 nt Pictures FLASHDANCE Jennifer Beals 1983 B CED RCA Vid Disc 11362 Anthony Perkins Vera Miles Universal City Studio 2 CED 13 2 PSYCHO II R 34.98 1983 MCA Home Video Scott Columby З 7 4 PORKY'S CBS-Fox Video 1149-20 1981 R CED 39.98 Kiki Hunter Paramount Pictures Nick Nolte 4 2 4 **48 HBS** 1983 R CED 29 98 RCA Video Disc 13612 Eddie Murphy Warner Bros. Pictures Tom Selleck 5 5 4 HIGH ROAD TO CHINA 1983 PG CED 39.98 Warner Home Video DC 11309 Bess Armstrond Thorn/EMI 6 6 4 FIRST BLOOD Sylvester Stallon 1982 R CED 29.98 RCA Video Disc 12143 Warner Bros. Pictures Warner Home Video DC11219 7 4 FIREFOX Clint Eastwood 1982 PG CED 39.98 4 Universal City Studio Tom Atkins HALLOWEEN III 1983 NR CED 34.98 8 NEW ENTRY MCA Home Video 16031 Stacy Nelkin AN OFFICER AND A Richard Gere Paramount RCA Video Disc 03607 9 17 1982 R CED 29.98 4 GENTLEMAN Debra Winge Warner Bros. Pictures Warner Home Video 11181 10 Mel Gibson R CED 29.98 ROAD WARRIOR 1982 3 4 **Richard Pryor** 1982 PG CED 39.98 11 14 2 THE TOY RCA Video Disc 03044 Jackie Gleason Universal City Studios Dan Aykroyd 12 DR. DETROIT 1983 NR CED 29.98 NEW ENTRY MCA Home Video 454001 Howard Hesseman MONTY PYTHON'S THE Universal City Studios Graham Chapman 13 NEW PRIME 1983 PG CED 29.98 MEANING OF LIFE MCA Home Video 45-16031 Eric Idle Playboy Inc. CBS-Fox Video 6255-20 PLAYBOY'S PLAYMATE REVIEW CED 29.98 14 8 4 Various 1983 NA Thomas Howell Matt Dillon Warner Bros. Pictures Warner Home Video DC 11310 15 9 3 THE OUTSIDERS 1983 PG CED 34.98 Paul Newma 16 10 3 THE VERDICI CBS-Fox Video 1188 1982 R CED 39.98 James Masor Home Video Roy Scheider CED 29.98 PG 17 11 4 1976 JAWS RCA Home Video 03301 Robert Shaw **BEST LITTLE WHOREHOUSE** Universal City Studios Burt Reynolds R CED 34.98 18 12 4 1982 IN TEXAS MCA Home Video 17008 Dolly Parton United Artists NR CED 39.98 19 18 2 THUNDERBALL Sean Connery 1965 CBS-Fox Video 461180 Karl Video Corp. 29.98 1982 NR 20 16 4 JANE FONDA'S WORKOUT Jane Fonda CED RCA Video Disc 22095

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that the outcome of the U.K. launch of the CED system would determine RCA's plans for the rest of Europe. He said he would be "very happy" if U.K. hardware sales up to Christmas reached the 25,000 level, with software unit sales perhaps 20 to 30 times that.

set to start Saturday (22).

By MIKE HENNESSEY

"When we launched in the U.S.," Bradshaw said, "we thought we would sell eight to 10 disks per unit in the first year. Instead, we sold 30."

Bradshaw said RCA's commit-ment to the CED videodisk system was very much in keeping with the corporation's rediscovered sense of direction. "When I came to RCA two years ago," he said, "it had lost its way and was in some trouble. It hadn't realized that the age of com-(Continued on page 50)

29.98 **RCA Executive Expresses High Hopes For CED Disk** LONDON-RCA is pinning its hopes on the CED videodisk and the Compact Disc replacing the conventional record. Steve Barnard, managing director of RCA VideoDisc U.K., made this comment at a luncheon here Oct. 17 to launch the CED system in the U.K. (Billboard, Sept. 10). Introducing guest of honor Thornton F. Bradshaw, chairman of the board and chief executive of RCA Corp., Bernard said he was confident that with a player retailing at around 200 pounds (\$300) and a disk selling at 10 pounds (\$15), the U.K. would prove to be a receptive market.

BILLBOARD 1983,

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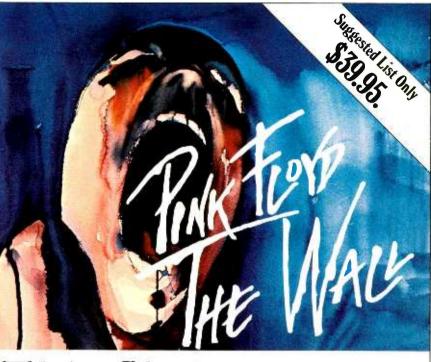
For Record Companies and Hardware Information – (212) 460-0035

For Nite Ćlubs — (201) 667-4026 For Record Stores — (201) 667-4823

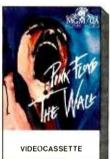
### September Releases

Artist Elvis Brothers Mary Jane Girls The Units Haysi Fantayzee Gap Band Peter Bauman Southside Johnny Human League Mick Fleetwood Jo Jo Zep The Breaks Stevie Nicks Hunters & Collector X-Pos-A	Song Fire in the City Candy Man Girl Like Me Sister Friction Party Train Strangers in the night Thrash it up Mirror Man I Want You Back Loosing Game She Wants You Back Stand Back stand Back sTalking to Strangers I Don't Love	Label EPIC/CBS Motown EPIC/CBS RCA Total Experience EPIC/CBS Atlantic A & M RCA A & M RCA A & M RCA Modern A & M Indi

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# Video Music Monitor

• An Animated Smile: "Smile," the second single from the Will Powers album "Dancing For Mental Health," features sophisticated computer animation along the lines of the acclaimed "Adventures In Success." **Rebecca Allen and Lynn Goldsmith** directed.

• Young In Ohio: A concert by Neil Young & the Pinks was shot in Dayton by One Pass Film and Video of San Francisco for home video and cable tv release. Director Hal Ashby and producer Jeannie Fields worked with technical director Norm Levy and senior video Bruce Smith.

• Jack Mac: Michael Jackson and Paul McCartney play two con men selling "Mac & Jack Wonder Potion" in the Southwest in the new video "Say, Say, Say." Shot in the Santa Ynez Valley, near Ronald Reagan's home, the clip is set in the '20s and follows the adventures of a troupe of performers including Linda and Heather McCartney, La Toya Jackson and **Bob Giraldi** Productions' Antony Payne (executive producer), Phil Suarez (Giraldi's partner) and Dan Quinn (cinematographer). Giraldi serves as director, and makes his acting debut as a pool hustler.

• Best Of: This Saturday night (29), a special edition of NBC'S "Friday Night Videos" will offer a retrospective of the best videos of recent years, as well as interviews with and introduction of clips by artists. The clips shown will be by Michael Jackson, Fleetwood Mac, Billy Joel, Donna Summer, the Eurythmics, John Cougar, David Bowie, Donald Fagen, Duran Duran and Eddy Grant.

 How Romantic: The Romantics, a Detroit-based rock group, completed a video clip for "Talking In Your Sleep" at the CBS/Fox Video studio in Farmington Hills, Mich. The concept—100 models dressed in sleepwear—was created by producer/director Bob Dyke of Magic Lantern Productions.

# Hopeful Signs Seen For Spanish Market's Growth

### **By LAURA FOTI**

CANNES—The video market in Spain is mainly handled by pirates, but a recently-enacted law, rising VCR sales, the activities of the Associacion Videografica Espanola (AVE) and a new program using an antipiracy seal are all combining to make the market more attractive for program suppliers.

At Vidcom here, arrangements to enter the Spanish market were announced by Vestron Video and MGM/UA Home Video. Thorn EMI entered the market last month, and other firms are also beginning to sell in the country.

With a VCR population of about 250,000, Spain holds a great deal of promise for studios and independent program suppliers. But until now, an estimated 80% of the material consumers were buying to satisfy their needs for programming was pirated.

In the two months since the Spanish government announced its new commitment to the legitimate home video industry, the piracy level has dropped off to about 60%, according to Enrique Cerezo of Video Movies International, a major independent distributor and retail store operator.

Currently, every videocassette sold must carry a unique number issued by the ministry of culture. The Spanish police have recently seized numerous titles being sold without such numbers.

Video dealers, or club owners, claim they are being unfairly punished for purchasing materials they didn't know were pirated and are requesting that a time limit be imposed that would allow them to continue to sell off current inventories. The response from legitimate program suppliers, says Cerezo, has been to take the other side.

"The longer the break for store owners, the longer pirated titles will continue circulate, and the public will continue to recognize this product as legitimate," he says. "We want the pirated tapes out now."

Cerezo says that around 30 of the more than 100 video distributors in Spain "could be legitimate, but the stores don't want to know the difference." He adds: "The AVE has published the names of pirate distributors, and stores continue to buy from them."

Apparently, though, major video software manufacturers are encouraged enough about the market's future to take a chance. "How long can you stay out and allow flagrant piracy to continue in a rapidly expanding market?" asks Matt Pasternak, VMI's U.S. representative. "We're hoping that in the next six months things will settle down and a real business emerge."

Vestron Video will market more than 85 of its titles in Spain through VMI, including "Fort Apache: The Bronx," which is now being sold in seven international markets.

Vestron chairman Austin Furst explains that the arrangement with VMI is a distribution deal. The titles will be sold under the Vestron name. President Jon Peisinger adds: "We're excited about the prospects for Spain. VMI has already established an impressive market share and is a natural partner for us."

## **RCA Disk Launch**

### • Continued from page 48

munications and electronics was just dawning, and it had diversified. It had become the largest chickenplucker in the U.S. and it was into carpets and greetings cards, areas that had no relation to the past history and glory of RCA and its great labs at Princeton, N.J.

"So we have gone back to our roots, roots that were the great strength of RCA: electronics, communication and entertainment. That is what the world wants now. We have shucked off those businesses which have nothing to do with those roots, and today we are financially very viable, which we weren't two years ago.

"We have sold off our financial subsidiary for a billion and a half dollars, and the money will be spent on electronics, communication and entertainment. We have to build a new track record, and the videodisk will be a part of this process. We feel we've done all the right things as far as CED is concerned. Now it is up to the consumer."

RCA is reported to be spending around \$3 million on the U.K. launch, and both Bradshaw and Bernard said they are undeterred by the unimpressive response here to the Philips LaserVision system and by the decision of Thorn EMI not to proceed with the JVC VHD system. They said they are setting considerable store by the relatively low price of players and software, compared with the Philips system prices of \$450 and \$30 respectively.

# **Video** Labels Executives Guarded About Clips' Sales Value

### • Continued from page 48

But now we can also go to cities like Boston, Chicago and Milwaukee and tie in the local tv and radio, and use that to get a record breaking. There are a million ways to go now."

And according to Garland, sales statistics do make a difference in MTV's programming decisions, through the monitoring of some 150 stores a week. "If we pick up a buzz at retail, we'll go with it. For instance, with Quiet Riot we started seeing the sales effect weeks ago—before the record took off in such a big way," Garland says.

But Len Epand, PolyGram's vice president of press and video, observes, "MTV is no longer the instant karma it was a year ago, which is not so much a critical comment as an observation on the maturation of the medium. We find what works best is a national/regional approach," which for Polygram includes servicing compilations of clips to 150 retailers with video installations.

With the smaller regional clip shows, IRS Records doesn't "usually see as direct an influence on radio play as with MTV," says Alicia Culver, the label's national director of college, club and video promotion. "But we do see some impact. What we have seen, though, is that clubs can sometimes even have more of a sales impact than some of the smaller shows."

But with increased video clip production and competition for tv play, "more marginal acts may have a harder time," Epand suggests. "We're going to have to resolve this through creative and arduous promotion on videos."

# Embassy Pacts For Janus Films

LOS ANGELES—Embassy Home Entertainment has secured the rights to the Janus Films collection of more than 100 titles, mostly international film classics. Titles include "The Seven Samurai," "La Strada," "The Red Balloon," "Rules Of The Game" and "The Seventh Seal," all available for the first time in the home video market.

Embassy will release the titles worldwide in both cassette and disk formats in early 1984. Territorial rights on each film vary.

There are 18 films by director Ingmar Bergman in the package, four by Albert Lamorisse, three by Jacques Tati and seven Japanese samurai films.

# New On The Charls

### PSYCHO II MCA Home Video-#11

This tongue-in cheek sequel to Alfred Hitchcock's classic features original cast members Anthony Perkins and Vera Miles. The plot is full of surprising twists and includes clips of the shower scene and other moments from the original.

This column is designed to spotlight titles making their debut on Billboard's Videocassette Top 40.



# /ideocassette Top 40

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### SALES

k	ition	n Chart	These are best selling videocassette retail sales, including releases in bot formats.						
This Week	Last Position	Weeks on Chart	C	opyright Owner, istributor, Catalog Number Princi	pal Performers	Year of Release	Rating	Format	Price
1)			FLASHDANCE	Paramount Pictures Paramount Home Video 1454	Jennifer Beats	1983	P	⊽HS Beta	\$39.95
2	2	77	JANE FONDA'S WORKOUT A (ITA)	KVC-RCA Karl Video Corporation 042	Jane Fonda	1982	NR	VHS Beta	59.95
3	12	2	GANDHI	RCA/Columbia Pictures Home Video 10237	Ben Kingsley	1982	PG	VHS Beta	79.95
4	3	19	48 HOURS	Paramount Pictures Paramount Home Video 1139	Nick Nolte Eddie Murphy	1983	R	VHS Beta	<b>\$39.9</b> 5
5	4	37	AN OFFICER AND A GENTLEMAN   (ITA)	Paramount Pictures Paramount Home Video 1467	Richard Gere Debra Winger	1982	R	VHS Beta	39.95 29.95
6	5	5	DR. DETROIT .	Universal City Studios MCA Distributing Corp. 80001	Dan Aykroyd Donna Dixon	1983	R	VHS Beta	69.95
7	6	15	DURAN DURAN	Thorn/EMI TVD 1646	Duran Duran	1983	NR	VHS Beta	79.95
8	10	3	THE MAN FROM SNOWY	CBS-Fox Video 1233	Kirk Douglas Tom Burlington	1982	PG	VHS Beta	59.98
9	7	8	THE OUTSIDERS	Warner Brothers Pictures Warner Home Video 11318	Matt Dillon	1983	PG	VHS Beta	69.95
10	18	17	MAD MAX	Vestron Video 4030	Mel Gibson	1979	R	VHS Beta	No listing
11	NEW ENT		PSYCHO II	Universal City Studios MCA Distributing Corp. 80008	Anthony Perkins Vera Miles	1983	R	VHS Beta	79.95
12	8	4	TENDER MERCIES	Thorn/EMI 1640	Robert Duvall Betty Buckley	1983	PG	VHS Beta	79.95
13	11	4	POLICE AROUND THE WORLD	I. R. S. Video 001	The Police	1982	NR	VHS Beta	33.95
14	9	4	THE YEAR OF LIVING DANGEROUSLY	MGM/UA Home Video 800243	Mel Gibson Sigourney Weaver	1983	PG	VHS Beta	79.95
15	15	8	BAD BOYS	Thorn/EMI 1633	Sean Penn Reni Santori	1983	R	VHS Beta	79.95
16	13	3	GIRL GROUPS	MGM/UA Home Video 600194	Various	1983	NR	VHS Beta	59.95
17	23	19	HIGH ROAD TO CHINA	Warner Bros. Pictures. Warner Home Video 11309	Tom Selleck Bess Armstrong	1983	PG	VHS Beta	39.98
18	16	12	PORKY'S	CBS-Fox Video 1149	Dan Monahan Wyatt Knight	1982	R	VHS Beta	79.98
19	20	12	PLAYBOY VIDEO VOLUME 3	CBS-Fox Video 6203	Various	1983	NR	VHS Beta	59.98
20	NEW ENT	RV	THE MAN WITH TWO BRAINS	Warner Brothers Pictures Warner Home Video 11319	Steve Martin Kathleen Turner	1983	R	VHS Beta	69.95
21	14	16	PLAYBOY'S PLAYMATE REVIEW	CBS/Fox Video 6255	Various	1983	NR	VHS Beta	59.98
22	31	10	YOU ONLY LIVE TWICE	CBS-Fox Video 4526	Sean Connery	1966	NR	VHS Beta	69.98
23	25	22	THE TOY (ITA)	RCA/Columbia Pictures Home Video 15038	Richard Pryor Jackie Gleason	1982	PG	VHS Beta	79.95
24	21	35	BLADE RUNNER A (ITA)	Embassy Home Entertainment 1380	Harrison Ford	1982	R	VHS Beta	39.95
25	26	26	FIRST BLOOD • (ITA)	Thorn/EMI 1573	Sylvester Stallone	1982	R	VHS Beta	79.95
26	38	20	ALICE IN WONDERLAND (ITA)	Walt Disney Home Video 36	Animated	1951	G	VHS Beta	39.95
27	NEW EN	RN	SOMETHING WICKED THIS WAY COMES	Walt Disney Home Video 166	Jason Robards Diane Ladd	1983	PG	VHS Beta	69.95
28	24	27	AIRPLANE II: THE SEQUEL .	Paramount Pictures Paramount Home Video 1489	Robert Hays Julie Hagerty	1982	PG	VHS Beta	29.95
29	22	26	GREASE • (ITA)	Paramount Pictures Paramount Home Video 1108	John Travolta Olivia Newton-John	1977	PG	VHS Beta	29.95
30	29	16		CBS-Fox Video 1188	Paul Newman James Mason	1982	R	VHS Beta	79.98
31	39	37	ROAD WARRIOR .	Warner Brothers Pictures Warner Home Video 11181	Mel Gibson	1982	R	VHS Beta	69.95
32	19	50	STAR TREK II—THE WRATH OF KHAN (ITA)	Paramount Pictures Paramount Home Video 1180	William Shatner Leonard Nimoy	1982	PG	VHS Beta	39.95
33	35	5	THE KING OF COMEDY	RCA/Columbia Pictures Home Video 1233	Robert DeNiro Jerry Lewis	1982	PG	VHS Beta	79.95
34	33	5	VALLEY GIRL	Vestron V-5016	Deborah Foreman Nicholas Cage	1983	R	VHS Beta	No listing
35	32	25	STAR TREK: THE MOTION PICTURE  (ITA)	Paramount Pictures Paramount Home Video 8858	William Shatner Leonard Nimoy	1980	G	VHS Beta	39.95
36	37	10	STILL SMOKIN'	Paramount Pictures Paramount Home Video 2315	Cheech & Chong	1982	R	VHS Beta	39.95
37	27	23	AIRPLANE! (ITA)	Paramount Pictures Paramount Home Video 1305	Robert Hays Julie Hagerty	1980	PG	VHS Beta	29.95
38	17	9	THE BEASTMASTER	MGM/UA Home Video 80026	Tanya Roberts	1982	R	VHS Beta	79.95
39	34	3	SOUTHERN COMFORT	Embassy Home Entertainment 3015	Keith Carradine Powers Boothe	1981	R	VHS Beta	59.95
40	30	3	TABLE FOR FIVE	CBS-Fox Video 7043	Jon Voight Millie Perkins	1982	PG	VHS Beta	59.98

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51

Survey For Week Ending 10/29/83

# Video Black Clip Show From Colorado 'Hit City' Producer On The Lookout For More Material

### By MOIRA McCORMICK

52

OCTOBER 29, 1983, BILLBOARD

CHICAGO-Monument, Colo. may not seem an obvious origination point for a syndicated black music video show, but "Hit City," currently airing in 22 markets, has been coming out of Monument for more than a year. Producer Mike Rosen says that a dearth of black video product has been a much greater stumbling block than the out-of-the-way location.

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"Hit City" and its AOR-formatted

sister show "America Rocks" are the

products of Rosen's Monument Pro-

ductions, which he describes as "more or less a one-man operation." Rosen writes and selects videos for

each 30-minute program; collabora-

tor Sue Dale designs between-songs

"bumpers" and directs. The shows

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are filmed at Colorado Springs' Channel One studios, with K104 Dallas morning drive personality Warren Epps hosting "Hit City" and actress Cheri Bennet presiding over "America Rocks."

"Hit City" has been working its way eastward since its September, 1982 debut, with Los Angeles, Chicago, Cleveland, Detroit, Dallas, Houston, Atlanta, Baltimore, Denver, Louisville, New Orleans, and Albuquerque among its subscribing markets, says Rosen. The East Coast has been harder to break into, he says, "probably because I started here in the West." But he predicts he'll have cracked New York by February.

Rosen says the show is tied into local urban radio stations in each market "for promotional purposes." Participating stations receive a 30-second spot and 10-second "presents billboard" on each program in exchange for a minimum of 30 "Hit City" radio promos per week.

The show's format intersperses videos with two "interchangeable features," "In Close" and "Discovery Tapes." The former is described as a "rockumentary on a certain artist, including interview and songs," and the latter as a "talent hunt for regional videos." So far, says Rosen, "Hit City" hasn't led any unknowns to a record contract, "but we're in the process of talking to a few companies. There is a chance that a relatively unknown group will be discovered."

Rosen relies solely on his ears when selecting videos to air on "Hit City." "I don't care what the video looks like," he admits. "I'm influenced by names."

Michael Jackson, Prince, Lidnel Richie, the Commodores, Cameo, the Whispers, Jeffrey Osborne, Philip Bailey, Herbie Hancock, Juluka, Gap Band, Peabo Bryson, and Deniece Williams—"every major black artist that has a video"—are regularly presented on "Hit City."

However, Rosen remarks, "There aren't that many black videos around. I have to play anything I can get." "Hit City" is filmed in fiveshow blocks, with some 25 spaces for videos in all. Rosen says that only 15 new releases were made available to him this September, and nine in October. For these occasions Rosen resorts to his "video vault" of 200-odd masters, as well as crossover acts such as Tom Tom Club, Robert Palmer, Hall & Oates, Talking Heads, Culture Club and Hiroshima. "I get the impression," he says, "that record companies don't think there's enough outlets for any videos except their major artists', which makes it difficult for the pathfinder to survive. (The record companies)

makes it difficult for the pathfinder to survive. (The record companies) aren't bad guys, but I get the impression that black music isn't making that much money." "Hit City" and "America Rocks"

"Hit City" and "America Rocks" had originally been produced out of Dallas. Rosen, a former general manager of KNUS Dallas, took over the helm when the shows' producer went bust, and moved operations to Colorado.

"The name Monument Productions was already in existence, and was eventually going to serve as a production company, but it happened sooner than I expected when the shows got thrown in my lap," Rosen explains.

Rosen says ratings for both shows have been respectable, holding up at shares of two or three in late night slots in their particular markets. "It's enough to get the stations interested," he says. "Hit City" and "America Rocks," he adds, frequently run back to back.

# Video MTV Pushing Asia Show With Japan Trip Contest

NEW YORK—MTV has been supporting "Asia In Asia," one of its most extensive cross-promotions to date, with a contest offering five winners trips to Japan to see the act perform. The show they attend will be the same one MTV presents live in an international stereo cablecast Dec. 6.

The contest ran from Oct. 1-22 and was sponsored by Geffen Records and Sun Artistes Ltd., Asia's management company.

The five winners and their guests will be flown first class to Japan, via Seattle, for five days and four nights in a luxury Tokyo hotel. They will receive Levis outfits. Panasonic audio recorders with Asia cassettes, \$1,000 spending money and personalized platinum albums of "Alpha," to be given out backstage in a special ceremony to be carried live on MTV as part of its coverage of the event. All winners and their guests will have dinner with the band one night during their stay. There will be 100 additional prizes of MTV/Levi jean jackets and "Alpha" albums.

The "Asia In Asia" concert and promotion is being supported with special posters and a million entry forms to be distributed via participating record stores. The concert, which will include a worldwide radio simulcast by Westwood One, is one of three shows Asia is scheduled to play at the Budokan.

### Parade Releases Exercise Tape

NEW YORK—A new exercise videocassette featuring original music has been introduced by Parade Video Entertainment, a division of Peter Pan Industries of Newark, N.J. The tape features exercise physiologist and television host Joanie Greggains, who records for Peter Pan Records.

The 60-minute videocassette is divided into daily regimens which correspond to the exercises recommended on the albums. Wally Miller directed. Retail price is \$49.95.

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# Videocassette Top 40

Survey For Week Ending 10/29/83

### RENTALS

This Week	Last Position	Weeks on Chart		right Owner, ibutor, Catalog Number	Principal Performers	Year of Release	Rating	Format	
1	1	6	FLASHDANCE	Paramount Pictures Paramount Home Video 1454	Jenniter Beals	1983	R	VHS Beta	
2	19	2	GANDHI	RCA/Columbia Pictures Home Video 10237	Ben Kinglsey	1982	PG	VH8 Beta	
3	2	18	48 HOURS	Paramount Pictures Paramount Home Video 1139	Nick Nolte Eddie Murphy	1983	R	VHS Beta	
4	3	12	PORKY'S	CBS-Fox Video 1149	Dan Monahan Wyatt Knight	1982	R	VHS Beta	
5	4	7	BAD BOYS	Thorn/EMI 1633	Sean Penn Reni Santoni	1983	R	VH9 Beta	
6	6	5	DR. DETROIT •	Universal City Studios MCA Distributing Corp. 80001	Dan Aykroyd Donna Dixon	1983	R	VHS Beta	
7	7	3	THE YEAR OF LIVING DANGEROUSLY	MGM/UA Home Video 800243	Mel Gibson Sigourney Weaver	1983	PG	VHS Beta	
8	8	6	THE MAN FROM SNOWY RIVER	CBS-Fox Video 1233	Kirk Douglas Tom Burlington	1982	PG	VHS Beta	
9	9	16	THE VERDICT	CBS-Fox Video 1188	Paul Newman James Mason	1982	R	VHS Beta	
10	5	8	THE OUTSIDERS	Warner Brothers Pictures Warner Home Video 11309	Matt Dillon	1983	PG	VHS Beta	
11	10	3		Thorn/EMI 1640	Robert Duvall Betty Buckley	1983	PG	VHS Beta	
12	11	20	SOPHIE'S CHOICE (ITA)	CBS-Fox Video 9076	Meryl Streep	1982	R	VHS Beta	
13	12	18	HIGH ROAD TO CHINA	Warner Bros, Pictures Warner Home Video 11309	Tom Selleck Bess Armstrong	1983	PG	VILIC	
14	23	2	EATING RAOUL	CBS-Fox Video 1291	Paul Bartel Mary Woronov	1982	NR	VHS Beta	
15	15	3	SPRING BREAK	RCA/Columbia Pictures Home Video 10513	Perry Lang David Knell	1983	R	VHS Bet	
16	29	2	THE ENTITY	CBS-Fox Video 1234	Barbara Hershey	1982	R	VHS	
17	33	2	THE BLACK STALLION RETURNS	CBS-Fox Video 4712	Kelly Reno Teri Garr	1983	PG	VLIC	
18	14	25	FIRST BLOOD (ITA)	Thorn/EMI 1573	Sylvester Stallone	1982	R	VHS Bet	
19	16	4	VALLEY GIRL	Vestron V-5016	Deborah Foreman Nicholas Cage	1983	R	VHS Bet	
20	17	36	AN OFFICER AND A	Paramount Pictures Paramount Home Video 1467	Richard Gere Debra Winger	1982	R	VHS	
21	13	6	THE KING OF COMEDY	RCA/Columbia Pictures Home Video 1233	Robert DeNiro Jerry Lewis	1982	PG	1/1.10	
22	34	2	WITHOUT A TRACE	CBS-Fox Video 1235	Kate Nelligan Judd Hirsch	1983	PG		
23	27	26	JANE FONDA'S WORKOUT	KVC-RCA Karl Video Corporation 042	Jane Fonda	1982	NR		
24	18	11	THE BEASTMASTER	MGM/UA Home Video 80026	Tanya Roberts	1982	R	VH Bet	
25	24	20	FRANCES	Thorn/EMI 1621	Jessica Lange	1982	R	VHS	
26	20	21	ΤΗΕ ΤΟΥ (ΙΤΑ)	RCA/Columbia Pictures Home Video 15038	Richard Pryor Jackie Gleason	1982	PG	VILI	
27	NEW ENT	RV	SOMETHING WICKED THIS WAY COMES	Walt Disney Home Video 166	Jason Robards Diane Ladd	1983	PG	VH Bet	
28	26	15	MAD MAX	Vestron Video V-4030	Mel Gibson	1979	R	VH: Bet	
29	28	4	SOUTHERN COMFORT	Embassy Home Entertain- ment 3015	Keith Carradine Powers Boothe	1981	R	VHS	
30	25	5	MY TUTOR	Crown International Pictures MCA Home Video 80022	Caren Kaye Matt Lattanzi	1983	R	VH: Bet	
31	32	2	WINDWALKER	CBS-Fox Video 6345	Trevor Howard Nick Ramus	1980	R	VH	
32	37	36		Warner Brothers Pictures Warner Home Video 11181	Mel Gibson	1982	R	VH	
33	21	5	TABLE FOR FIVE	CBS-Fox Video 7043	Jon Voight Millie Perkins	1982	PG	1	
34	31	11	SIX WEEKS	RCA/Columbia Pictures Home Video 91001	Dudley Moore Mary Tyler Moore	1982	PG		
35	36	16	SAVANNAH SMILES	Embassy Home Entertain- ment 2058	Mark Miller Peter Graves	1982	PG	VL	
36	22	2	XTRO	Thorn/EMI 1632	Bernice Steger Philip Sayer	1983	R	VH	
37	30	22	MY FAVORITE YEAR	MGM/UA Home Video 800188	· · · ·	1982	PG	VILI	
38	38	9	THE FINAL COUNTDOWN	Vestron V-4047	Kirk Douglas Martin Sheen	1981	PG	VILI	
39	39	2	GIRL GROUPS	MGM/UA Home Video 600194		1983	NR		
						-	+	VH	

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# Country CMA Adopts Membership Curbs Bloc Voting Ban Incorporated Into Bylaws At Meeting

### By EDWARD MORRIS

54

NASHVILLE—The Country Music Assn.'s restrictions on groupmemberships, enacted in July as a board of directors resolution, was incorporated into the CMA bylaws at the annual membership meeting, Oct. 14.

The restriction, which in its earliest form could have been altered by board action alone, says that group memberships from any one corporation, company or organization cannot exceed 15% of the total members in any one CMA membership category or 5% of the CMA's total membership.

Enacted as a defense against bloc voting for CMA awards, the restriction can now be altered only by a vote of the membership. Ed Benson, associate executive director of the CMA, says that the quotas will not require any company to trim back its members, but that when the resolution was passed in July two companies had applications for membership denied.

Also incorporated into the bylaws was a provision limiting membership in the CMA to "those persons or organizations presently or formerly active, directly and substantially, in the field of country music." Additionally, the disk jockey category was officially renamed the "broadcast personality" division.

Elected at the meeting (and announced Oct. 17)were 15 new members to the board of directors: Jack V. Walz, Burke, Dowling, Adams/Batten, Barton, Durstine, Osborne agen-

BILLBOARD

1983,

OCTOBER 29,

cy, Atlanta; Charlie Daniels, The Charlie Daniels Band, Nashville; Tony Conway, Buddy Lee attractions, Nashville; Al Greenfield, KYSR, El Paso; Blake Mevis, Pride Music Group, Nashville; Len Ellis, WLJE, Valparaiso, Ind.; Greg Rogers, RCA Records, London.

Also: Howard Lander, Amusement Business, Nashville;Dean Kay, Welk Music Group, Los Angeles; Rick Blackburn, CBS Records, Nashville; Jim Schwartz, Schwartz Bros., Lanham, Md.; Joe Sullivan, Sound Seventy, Nashville; Tom Collins, Tom Collins Productions, Nashville; Jim Foglesong, MCA Records, Nashville; and Ralph Peer II, Peer-Southern, Los Angeles.

The new directors will serve for two years. Officers will be elected by the board at its Nov. 18 meeting in Nashville.

In his treasurer's report, Bob Montgomery released these figures for the CMA: total current assets, \$827,234.50;total fixed assets, \$89,349.66; total and current liabilities, \$18,019.67; accumulated earnings, \$898,564.49; total net gain, \$129,975.00; and total liability and earnings, \$916,584.16.

CMA president Joe Galante reported that the group's membership had grown 20% since 1981, under the leadership of Tandy Rice, and that it now stood at 7,350. He also noted that this year's CMA talent buyers seminar had drawn 480 registrants.

Producers Awards were presented to Frank Jones and John Anderson for Anderson's single of the year,



OAKS DELIVER—The Oak Ridge Boys wind up their finale on the MCA Records show at the Opry House during the DJ Convention. They all dressed in delivery outfits to highlight the group's newest LP, "Deliver."

# Ohio Bluegrass Band Honored

LOUISVILLE—The Blanchard Valley Bluegrass Boys from Ottawa, Ohio, won top honors as "best new bluegrass band of 1983" Sept. 10 at the 11th annual Kentucky Fried Chicken Bluegrass Music Festival. The three-day event drew 120,000 bluegrass fans to the Riverfront Plaza/Belvedere here, a seven-acre park in the downtown preservation area.

Kentucky Fried Chicken awarded the Blanchard Valley Bluegrass Boys a check for \$2,500, as well as a trip to Nashville to record their song. The band was one of six selected from a field of 48 entries competing for the title of "best new bluegrass band." A total of \$4,500 in prizes was awarded to the top three finalists. Second place went to the Grant Street String Band of Berkeley, Calif., with third place awarded to Southwind of Wichita, Kan.

Appearing at the three-day bluegrass festival were headliners Bill Monroe & the Blue Grass Boys, the Seldom Scene, New Grass Revival, Doc Watson, and Ralph Stanley & the Clinch Mountain Boys. Workshops conducted by these musicians were also held. Kentucky Fried Chicken has sponsored this event since 1980. "Swingin'," and to Harold Shedd and Alabama for "The Closer You Get," the album of the year.

The annual Connie B. Gay Founding President's Award was conferred on Mary Ann McCready, director of product development for CBS Records, Nashville. The award is given to someone not on the CMA board of directors who has made a "significant contribution" to the trade association. McCready is the first woman to receive the award.

Irby Mandrell, explaining that he was speaking at the request of other CMA members, complained that the Horizon award (won this year by John Anderson) was a misnomer. "The horizon is 20 miles out," he said. "Anyone who is nominated in the other CMA award categories isn't on the horizon—he's here." Anderson was also nominated this year in the categories of male vocalist, single, album and song.

### Ellis, Wilson Join FICAP Hall Of Fame

NASHVILLE—Len Ellis and the late Happy Wilson were inducted into the Country Music Disk Jockey Hall of Fame Oct. 14 at the annual banquet of the Federation of International Country Air Personalities (FICAP).

Popularly known as "Uncle Len," Ellis is no newcomer to country music industry honors. He is the first official member of the Country Music Assn. and was voted CMA's disk jockey of the year in 1978 for small markets. He is owner of WLJE Valparaiso, Ind.

Wilson's career took him into performing and publishing as well as radio. He began his broadcast work at WBRC Birmingham in 1939. Subsequently, he performed with the Happy Valley Boys and the Golden River Boys. In publishing, Wilson was associated with Cliffie Stone's Central Songs as a songplugger—a post he also later held at Regent Music. Wilson also has been a DJ at WALA Mobile, WAPI Birmingham and WBHP Huntsville.

Prior to the hall of fame inductions, the Bellamy Brothers were declared lifetime members of FICAP. Record promoter Bob Sapporiti accepted the Bellamys' plaque.

Artists attending the banquet included Charley Pride, David Wills, Becky Hobbs and Del Wood. B.J. Thomas entertained the FICAP members and their guests following the banquet.



STREAMLINED ISLANDS—Dolly Parton and Kenny Rogers (who now share the same label) perform their "Islands In The Stream" RCA duet on the CMA Awards telecast.

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WARNER CAMARADERIE—Rodney Crowell and John Anderson enjoy an informal moment at the Warner Bros. Records party during CMA Week festivities in Nashville.

# Nashville Scene Ex-Ace Russell Smith Tries To 'Go Right' Solo

### **By KIP KIRBY**

Russell Smith—remember him? Sure you do, if you remember the highly successful Amazing Rhythm Aces. The writer and lead singer on the Aces' biggest hit, "Third Rate Romance," was Smith. As front man for the group, he provided an image and sound that made the Rhythm Aces' music identifiable.

But that was several years ago. After continuous touring and a series of

records that were well received critically but garnered less-than-universal radio airplay, the Amazing Rhythm Aces finally dis-

banded and went their separate musical ways. Russell Smith chose to move outside Nashville, to a farm which he has wryly nicknamed Russell Shoals. Now with Warner Bros. Music as a songwriter and Capitol Records as an artist, Smith is intent on pursuing a solo country career.

His newest single, "Where Did We Go Right," was produced by Garth Fundis. How did Russell happen upon Fundis as producer? By flipping the radio dial one day and catching Don Williams' "Mistakes." What he heard on that record sold him on Fundis.

"Mistakes" crystallized for Smith exactly what he was looking for in his own recording: an intimacy, a simplicity, a starkness that emphasizes songs rather than instruments. So he went into Allen Reynolds' Jack's Tracks studio with Garth, and over the weeks the album materialized. They hired top Nashville musicians; among the singers on the project are the Whites and fellow Warner Bros. Music songwriter Karen Brooks. ("One of my favorite tunes on the entire album is a song Karen wrote with Randy Sharp called 'Nobody's Angel,' "Smith says.)

Meanwhile, to keep busy on the road, Smith has brought in a band from Boulder, Colo. for his live appearances. He works "about as much as I want to," although life out of a suitcase isn't a realistic goal for him now that he and wife Geneva are the parents of a 16-month-old baby son.

He is very serious about being accepted by country radio. It's no surprise that after a string of popular hits like "Third Rate Romance" and "Amazing Grace (Used To Be Her Favorite Song)," he feels his roots are in country. Although the Aces' strength lay more on the pop charts, country has evolved through the intervening years: today the Aces' music would probably get more country than pop airplay.

Labels aren't important to Smith. They don't really need to be: with a voice unlike anyone else's and tremendous personal presence on stage, Russell Smith should have little difficulty convincing audiences that his music is real, no matter what label it's given.

★ ★ ★ We Believe In Optimism, Too, But Isn't This Carrying It Too Far? RCA has just released a hits compilation LP entitled "Country Solid Gold." On the specially-priced album are eight bona fide country hits—songs like Earl Thomas Conley's "Somewhere Between Right And Wrong," Sylvia's "Like Nothing Ever Happened," Charley Pride's "Mountain Of Love" and Ronnie Milsap's "Inside." But what's this ninth cut? A new, never-before-heard song by newly-signed RCA artist Troy Seals, entitled "Good (Real Good)."

Good (real good) it may indeed be, but "country solid gold" it definitely ain't. It wasn't even *released* as a single until this week. Seals, long an established songwriter in Nashville, has been on labels before, but this is his first for RCA. Presumably, it's a "bonus cut" on this album: in other words, RCA could have given you eight cuts, but decided to throw in a new one to spice things up. Okay, we'll buy that: but how in

Okay, we'll buy that: but how in good faith can the label then plaster a sticker on the front of the shrinkwrap proclaiming that "Solid Country Gold also includes the hit single, 'Good (Real Good),' by Troy Seals''? The song isn't a hit single yet. Maybe it will be. But it isn't yet.

Maybe RCA knows something we don't. Maybe they have a crystal ball into programmers' playlists. Maybe the label can safely boast that "Good (Real Good)" is going to be a hit and make good its prediction. But until such time as the record really *is* a hit, it seems to us that customers buying this album are being blantantly misled by front sticker hype.

\* \* \*

newest "citizen," has been getting ac

Emmylou Harris, Nashville's

(Continued on page 61)

# GOOD NEWS!

# **Chappell/Intersong ASCAP COUNTRY PUBLISHER OF THE YEAR\*** FOR THE 4TH TIME

# CHARLIE BLACK RORY BOURKE (3-TIME WINNER) ASCAP COUNTRY WRITERS OF THE YEAR\*

# ASCAP

ANOTHER SLEEPLESS NIGHT Writers: CHARLIE BLACK and RORY BOURKE Producer: Jim Ed Norman Anne Murray–Capitol

ANY DAY NOW (2nd award) Writers: BURT BACHARACH and BOB HILLIARD Producers: Ronnie Milsap and Tom Collins Ronnie Milsap–RCA

BE THERE FOR ME BABY Writers: CHARLIE BLACK and TOMMY ROCCO Producer: Jim Ed Norman Johnny Lee-Elektra/Asylum

HEARTBROKE Writer: GUY CLARK Producer: Ricky Skaggs Ricky Skaggs—Epic

IT'S WHO YOU LOVE Writers: CHARLIE BLACK, RORY BOURKE and KIERNAN KANE Producer: Jimmy Bowen Kiernan Kane-Elektra /Asylum KEY LARGO Writers: BERTIE HIGGINS and SONNY LIMBO Producer: Sonny Limbo and Scott Maclellan Bertie Higgins—Kat Family/CBS

NEW CUT ROAD Writer: GUY CLARK Producer: Rodney Crowell Bobby Bare—Columbia

'ROUND THE CLOCK LOVIN' Writers: RORY BOURKE and K. T. OSLIN Producer: Gail Davies Gail Davies–W.B.

SHADOWS IN THE MOONLIGHT (3rd Award) Writers: CHARLIE BLACK and RORY BOURKE Producer: Jim Ed Norman Anne Murray–Capitol

YOU NEEDED ME (4th award) Writer: RANDY GOODRUM Producer: Jim Ed Norman Anne Murray–Capitol

# BMI

OH GIRL Writer: EUGENE RECORD Producer: Steve Dorff Con Hunley—W.B.

SHE'S LYING Writer: JAN CRUTCHFIELD Producer: Jerry Crutchfield Lee Greenwood—MCA

# SESAC

SESAC BEST COUNTRY ALBUM OF THE YEAR

BELLAMY BROTHERS GREATEST HITS—WB "DO YOU LOVE AS GOOD AS YOU LOOK" Writers: JERRY GILLESPIE, CHARLIE BLACK and RORY BOURKE Producers: Michael Lloyd with the Bellamy Brothers

SESAC AWARD OF MERIT

LONELY BUT ONLY FOR YOU Writers: K. T. OSLIN, RORY BOURKE and CHARLIE BLACK Producer: Rodney Crowell Sissy Spacek-Atlantic

Congratulations to JERRY GILLESPIE, TOMMY ROCCO and CHARLIE BLACK for SESAC MOST RECORDED COUNTY SONG "SHE'S READY FOR SOMEONE TO LOVE HER" The Osmonds–WB Jerry Reed–RCA David Frizzell–WB/Viva Producer: Jim Ed Norman Producer: Rick Hall Producer: Steve Dorff

> Congratulations to JERRY GILLESPIE SESAC COUNTRY WRITER OF THE YEAR

CHARLIE BLACK

RORY BOURKE

RAFE VAN HOY

JAN CRUTCHFIELD LAY HOY BARBARA WYRICK

LOS ANGELES

LAYNG MARTINE, JR.



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										N	
THIS	LAST	WKS ON CHART	TITLEArtist (Producer) Writer, Publisher, Licensee, Label & Number (Dist. Label)	THIS WEEK	LAST WEEK	WKS ON CHART	TITLE—Artist (Producer) Writer, Publisher, Licensee, Label & Number (Dist. Label)	THIS WEEK	LAS7 WEEK	WKS ON CHART	TITLE—Artist (Producer) Writer, Publisher, Licensee, Label & Number (Dist. Label)
1	3	9	ISLANDS IN THE STREAM-Kenny Rogers With Dolly Parton (B. Gibb, K. Richardson, A. Galuten) B. Gibb, R. Gibb, M. Gibb; Gibb Brothers, Unichappell, Admin./ BMI; RCA 13615	34	37	9	KISS ME DARLING-Stephanie Winslow (R. Ruff) S. Winslow: Checkmate, BMI: MCA/Curb 1060	66	71	3	BEFORE WE KNEW IT—Jan Gray (R. Childs) L. Anderson, F.Koller, Old Friends, BMI; Jamex 45-011
		10		35	39	5	QUEEN OF MY HEART-Hank Williams, Jr. (J. Bowen, H. Williams, Jr.)	67	74	3	LONESOME 7-7203—Darrell Clanton (C. Haward) J. Tubb; Cedarwood, BMI; Audiograph 45-474
2	) 4	12 11	YOU'VE GOT A LOVER-Ricky Skaggs (R. Staggs) S. Russell; Shake Russell/Bug, BMI; Epic 34-04044 SOMEBODY'S GONNA LOVE YOU-Lee Greenwood (J.	36	40	3	H. Williams, Jr.: Bocephus, BMI; Warner/Curb 7-29500 YOU LOOK SO GOOD IN LOVE-George Strait (R. Baker) R. Bourke, G. Ballard, K. Chater; Chappell/MCA/Vogue (Welk Music	68	59	9	STRANGER AT MY DOOR—Juice Newton (R. Landis) K. Chater, R. Bourke, C. Black; Chappell, ASCAP/Unichappell, BMI; Capitol 5265
			Crutchfield) D. Cook, R. Van Hoy, Cross Keys/Unichappell/Van Hoy, ASCAP/BMI; MCA 52257	37	22	16	Group), ASCAP/BMI; MCA 52279 WHAT AM I GONNA DO-Merle Haggard (R. Baker, M. Haggard)	69	57	17	WILD MONTANA SKIES—John Denver & Emmylou Harris (J. Denver, B. Wyckoff)
4	5	13	THE WIND BENEATH MY WINGS—Gary Morris (J. Bowen) L. Henley, J. Silbar; Warner House of Music, BMI/WB Gold, ASCAP; Warner Bros. 7-29532	38	41	4	M. Haggard: Shade Tree, BMI: Epic 34-04006 TAKE IT TO THE LIMIT—willie Nelson With Waylon Jennings (C. Moman)	70	60	7	J. Denver; Cherry Mountain, ASCAP, RCA 13562 HAVE I GOT A HEART FOR YOU—Chantilly (L. Morton, D. Morgan)
5	6	12	MIDNIGHT FIRE—Steve Wariner (M. Wilson, T. Brown) L. Anderson, D. Gibson; Old Friends/Silverline, BMI; RCA 13588				Morman) R. Meisner, D. Henley, G. Frey; Cass County/Red Cloud/Nebraska, ASCAP; Columbia 38-04131	(71)	81	2	K. Stegati, M. Morrow; April, ASCAP/Blackwood, BMI; F & L 527 WE REALLY GOT A HOLD ON LOVE-Family Brown (N.
6	1	11	LADY DOWN ON LOVE—Alabama (H. Shedd, Alabama) R. Owen; Maypop/Buzzherb, BMI; RCA 13590	39	42	5	I WONDER WHERE WE'D BE TONIGHT-Vern Gosdin (B. Mevis)		01	2	Wilson, T. Brown) M. Foster, T. Brown; Silverline, BMI; RCA 13565
(7	) 10	10	ONE OF A KIND PAIR OF FOOLS—Barbara Mandrell (Tom Collins) R.C. Bannon, J. Bettis; Warner-Tamerlane/Three Ships/John Bettis.	(40)	43	5	V. Gosdin, J. Sales; Hookit, BMI; Compleat CP-115 (Polygram) DANCE LITTLE JEAN—Nitty Gritty Dirt Band (N. Putnam) J. Ibbotson; Unami, ASCAP; Liberty 1507	72	84	2	BRAVE HEART—Thom Schuyler (D. Malloy) T. Schuyler; Deb Dave/ Briarpatch, BMI; Capitol 5281
8	2	14	BMI/ASCAP; MCA 52258 NOBODY BUT YOU-Don Williams (J. Jarrard, J.D. Martin) D. Williams, G. Fundis; Alabama Band/Music Corp. of America (MCA),	41	46	3	SLOWBURN-T.G. Sheppard (J.E. Norman) T. Rocco, C. Black; Bibo(Welk Group)/Chappell, ASCAP; Warner/Curb 7-	73	64	5	LET'S SING ABOUT LOVE-Big AI Downing (T. Bongiovi, L. Quinn) B. A. Downing, L. Quinn, Mataphor, BMI; Team 1003
9	11	12	D. Williams, G. Pundis, Alabama Band/Music Corp. of America (MCA), ASCAP, BMI: MCA S2245 GUILTY-The Statler Brothers (J. Kennedy)	(42)	44	6	29469 LOVING YOU HURTS—Gus Hardin (R. Hall)	74	87	2	THE AIR THAT I BREATHE-Rex Allen, Jr. (Boxer Productions) A Hammond, M. Hazelwood, April, ASCAP, Moon Shine 3017
10	12	9	H. Reid, American Cowboy, BMI; Mercury 812-988-7 YOU PUT THE BEAT IN MY HEART—Eddie Rabbitt (D.	43	32	16	A. Aldridge, C. Richardson: Muscle Shoals Sound, BMI; RCA 13597 DON'T YOU KNOW HOW MUCH I LOVE YOU-Ronnie	75	58	16	WHAT I LEARNED FROM LOVING YOU-Lynn Anderson (M. Clark)
			Malloy) D. Pfrimmer, R. Giles; Malven/Cottonpatch/Dajamus, ASCAP: Warner Bros. 7-29512				Milsap (R. Milsap, T. Collins) D.E. Williams, M. Stewart; Kelso Herston, R. Milsap, T. Collins, BMI, RCA PB-13564	76	72	19	R. Smith, J. Hooker; WB/Russell Smith, ASCAP; Permian 82001 I'M ONLY IN IT FOR THE LOVE—John Conlee (B. Logan)
11	13	9	YOUR LOVE SHINES THROUGH—Mickey Gilley (J.E. Norman) W. Holyffeld, G. Nicholson; United Artists/Ides Of March/Cross Keys	44	48	3	EV'RY HEART SHOULD HAVE ONE-Charley Pride (N. Wilson)		. –		D. Allen, K. Brooks, R. Van Hoy; Posey/Golden Bridge/ Unichappeli/Van Hoy, BMI/ASCAP; MCA 52231
(12)	14	8	(Tree), ASCAP; Epic 34-04018 TENNESSEE WHISKEY-George Jones (B. Sherrill)	45	52	2	B. Shore, B. Gallimore; Royalhaven, BMI/Dejamus, ASCAP; RCA 13648 OZARK MOUNTAIN JUBILIEE—The Oak Ridge Boys (R.	77	63	13	HOLD ON, I'M COMIN'-Waylon Jennings & Jerry Reed (R. Hall, C. Moman) I. Hayes, D. Porter; Irving/Cotillion, BMI; RCA 13580
13	15	8	D. Dillon, L. Hargrove; Hall-Clement/Algee, BMI; Epic 34-04082 HOLDING HER & LOVING YOU-Earl Thomas Conley (N.	(46)	56	3	Chancey) R. Murrah, S. Anders; Blackwood/Magic Castle, BMI; MCA 52288	78	76	21	YOU'RE GONNA RUIN MY BAD REPUTATION-Ronnie McDowell (B. Killen)
14	7	14	Larkin, E.T. Conley) W. Aldridge, T. Braefield; Rick Hall, ASCAP; RCA 13596 WHY DO WE WANT WHAT WE KNOW WE CAN'T	47	53	4	IN MY EYES—John Conlee (B. Logan) B. Wyrick; Intersong-USA, ASCAP; MCA 52282 MY BABY DON'T SLOW DANCE—Johnny Lee (J. Bowen)	(79)	86	2	mcDowen (o. Knien) J. Crossan, Tree, BMI; Epic 34-03946 EVERY BREATH YOU TAKE—Mason Dixon (D. Schafer, R
14	ĺ ′	14	HAVE—Reba McEntire (D. King, D. Woodward) J. Kennedy, Kings X/Reba McEntire/Multimedia (Multimedia Group),	48	49	7	B. Lamb, P. Wood; Elektra/Asylum, BMI; Warner Bros. 7-29486 LOVERS ON THE REBOUND-James & Michael Younger (R.	19	00	2	EVENT BREATH TOU TARE—Mason Dixon (D. Schafer, R. Dixon) The Sting: Magnetic, BMI; Texas 5502
(15)	18	11	ASCAP; Mercury 812632-7 BABY   LIED—Deborah Allen (C. Calello)				Chancey) F. Koller, G. Timm, Old Friends, BMI; MCA 52263	80	79	18	FLIGHT 309 TO TENNESSEE—Shelly West (S. Garrett, S. Dorff) R. Scott: Peso/Mighty, BMI; Viva 7-29597
	10	_	D. Allen, R. Bourke, R. Van Hoy; Posey/Unichappell. Van Hoy, BMI; RCA 13600	49	50	6	KEEPIN' POWER-Crystal Gayle (A. Reynolds) R. Cook, B. Wood; Roger Cook/Chriswood, BMI; Columbia 38-04093	81	80	20	WHY DO I HAVE TO CHOOSE—Willie Nelson (C. Monan) W. Nelson; Willie Nelson. BM1; Columbia 38-03965
( <b>16</b> ) 17	19 9	7 16	A LITTLE GOOD NEWS—Anne Murray (J.E. Norman) Black, Bourke, Rocco, Chappell Bibo, ASCAP; Capitol 5264 PARADISE TONIGHT—Charley McClain & Mickey Gilley (Chucko	50	34	17	NEW LOOKS FROM AN OLD LOVER—B.J. Thomas (P. Drake) G. Thomas, Lathan, R. Lane; Honey Man/Tree, BMI/Petewood, ASCAP;	82	77	21	HEY BARTENDER-Johnny Lee (J. Bowen) F. Dixon; El Camino, BMi; Full Moon 7-29605 (WEA)
11	5	10	Productions) M. Wright, B. Kenner; Unart/Land Of Music/Blue Texas, BMI; Epic 34-	(51)	61	4	Cleveland International 38-03985 (CBS) A MILLION LIGHT BERS AGO—David Frizzell (S. Garrett, S.	83	NEW EP	ITRY	THIS IS JUST THE FIRST DAY—Razzy Bailey (R. Bailey) R. Bailey, H. Cochran, R. Porter Sandy-Port, ASCAP/TREE, BMI, RCA
18	20	10	04007 THE BOY GETS AROUND-Sylvia (T. Collins) R. Fleming, D. Morgan; Tom Collins, BMI; RCA 13589				Dorff) D. Blackweil; Peso/Wallet, BMI; Viva 7-29498	(84)	NEW EP	TRY	13630 FOOTPRINTS IN THE SAND-Cristy Lane (LOBO, L. Stoller)
19	21	11	LONELY BUT ONLY FOR YOU-Sissy Spacek (R. Crowell) R. Bourke, C. Black, K.T. Oslin, Chappell, ASCAP/Tri-Chappell, SESAC,	(52)	62	3	YOU'RE A HARD DOG(TO KEEP UNDER THE PORCH)Gail Davies (G. Davies) H. Howard, S. Clark; Tree, BMI/April, ASCAP; Warner Bros. 7-29472	85	89	2	D. Willis, Cristy Lane ASCAP Liberty 1508 CRAZY OLD SOLDIER—David Allen Coe (B. Sherrill)
20	23	7	Atlantic America 7-99847 TELL ME A LIE—Janie Fricke (B. Montgomery) B. Wyrick, M. Buckins, R. Hall, ASCAP/Fame, BMI; Columbia 38-04091	53	65	3	YOU MADE A WANTED MAN OF ME-Ronnie McDowell (B. Killen)	86	88	2	T. Seals, P. Kennerly; WB/Two Sons/Rondor, ASCAP; Columbia 38-04136 TELL ME WHEN I'M HOT—Billy "Crash" Craddock (B.C.
21	31	6	B. Wyrick, M. Buckins; R. Hall, ASCAP/Famë, BMÍ, Columbia 38:04091 HEARTACHE TONIGHT—Conway Twitty (C. Twitty, J. Bowen) D. Henley, G. Frey, B. Seger, J.D. Souther, Cass County/Red	54	38	15	J. Crossan: Tree, BMI; Epic 34-04167 SOMETIMES I GET LUCKY AND FORGET-Gene Watson (R.				Craddock, J. Diamond) L. Palas, D. Hupp: Music City, ASCAP; Cee Cee 5400
(22)	24	10	C. Henley, G. Frey, B. Seger, J.D. Souther; Cass County/Red Cloud/Gear/Ice Age, ASCAP; Warner Bros. 7-29505 THE MAN IN THE MIRROR—Jim Glaser (D. Tolle)				Reeder, G. Watson) E. Rowell, B. House, Blue Creek/Booth & Watson/On The House, BMI; MCA 52243	(87)	NEW EP	TRY	DON'T LEAVE ME LONELY LOVING YOU-Randy Barlow (F. Kelly) J. R. Dooley, F. Kelly, Frebar BMI Gazelle 001 (NSD)
23	25	8	T. Arata: Grandison/Hacienda, ASCAP; Noble Visions 103 STRONG WEAKNESS—The Bellamy Brothers (J. Brown, D.	55	78	2	THE CONVERSATION—Waylon Jennings with Hank Williams, Jr. (J. Bowen)	88		-	THE SOUND OF GOODBYE-Crystal Gayle (J. Bowen) H. Prestwood Parquet/Lawyers Daughter BMI Warner Bros. 7-29452
			Bellamy, H. Bellamy) D. Bellamy; Bellamy Brothers/Famous, ASCAP; Warner/Curb 7-29514	56	54	4	H. Williams, Jr.,W. Jennings, R. Albright; Bocephus/Richway, BMI; RCA 13631 IT'S ALL IN THE GAME—Merle Haggard (M. Haggard)	89			SHE MEANT FOREVER WHEN SHE SAID GOODBYE- Met Tillis (H. Shedd)
(24)	26	9	OUTSIDE LOOKIN' IN—Bandana (S. Cornelius, M. Daniel, Bandana) L. Wilson, J. Fox; Stan Cornelius/Hoosier, ASCAP; Warner Bros. 7-29524	57	45	13	C. G. Dawes, C. Sigman; L. Spier/Major Songs, ASCAP; MCA 52276 IF IT WAS EASY—Ed Bruce (T. West)	(90)	NEW EN	TRY	B. Cannon Sabal ASCAP MCA 52285 BACKSTREET BALLET-Savannah (S. Limbo, S. Maclellan)
25	27	8	DON'T COUNT THE RAINY DAYS-Michael Martin Murphy (J.E. Norman)	58)	66	3	L. Kingston, H. Sanders; Window, BMI; MCA 52251 WOUNDED HEARTS—Mark Gray (B. Montgomery, S. Buckingham) S. Harrington, M. Gray; Warner-Tamerlane/Daticabo, BMI/WB/Sante Fe.	91	83	19	NIGHT GAMES-Charlie Pride (N. Wilson)
00	00	0	J. Careaga, W. Holyfield; Tree/Ensign/United Artists/Ides Of March, BMI/ASCAP; Liberty 1505	59	51	17	S. Harrington, M. Gray, Warner-Lamertane/Ualicabo, BMI/WB/Sante Fe, ASCAP; Columbia 38-04137 HOW COULD I LOVE HER SO MUCH-Johnny Rodriguez (R.	92	91	21	N. Wilson, B. Mevis; Royalhaven, BMI/G.I D., ASCAP; RCA 13542
<b>26</b> 27	29 28	8	DIXIE DREAMING—Atlanta (M. Bogdan, L. McBride) J.F. Gilbert, Texas Tunes, BMI; MDJ 4832 HIGH COST OF LEAVING, Crime of Market	35	51	17	Albright) H. Moffatt; Boquillas Canyon/Atlantic, BMI; Epic 34-03972	93	73	16	A FIRE I CAN'T PUT OUT-George Strait (B. Mevis) D. Staedtler, Music City, ASCAP; MCA 52225 TOO HOT TO SLEEP-Louise Mandrell (E. Kilroy)
(28)	20 <b>3</b> 0	10	HIGH COST OF LEAVINGExile (B. Killen) J.P. Pennington, S. LeMaire,M. Gray; Chinnichap, BMI; Epic 34-04041 MOVIN' TRAINThe Kendalls (B. Mevis)	60	47	16	BABY WHAT ABOUT YOU—Crystal Gayle (J. Bowen) J. Leo, W. Waldman; Elektra/Asylum/Mopage Cotilion/Moon & Stars, BMI: Warner Bros. 7-29582			10	R.C. Bannon, J. Bettis; Warner-Tamerlane/Three Ships/John Bettis. ASCAP; RCA 13567
			T. Rocco, C. Black; Bibo (Welk Music)/Chappell, ASCAP; Mercury 814- 195-7	61	69	4	STREET TALK—Kathy Mattea (R. Peoples, B. Hill) R. Whiteway, L. Domann, Criterion/Space Case, ASCAP; Mercury 814-	94	75	12	THE LADY, SHE'S RIGHT—Leon Everette (R. Dean, L. Everette) C. Ryder; V. Haywood, Window, BMI; RCA 13584
(29)	36	6	BLACK SHEEP-John Anderson (J. Anderson, L. Bradley) D. Darst, R. Altman: Al Galilico/Algee/John Anderson, BMI; Warner Bros. 7-29497	(62)	67	4	375-7 MY ANGEL'S GOT THE DEVIL IN HER EYES—Ed	95	82	5	DIET SONG-Bobby Bare (B. Bare) S. Siverstein; Evil Eye, BMI; Columbia 38-04092
30	35	6	HOUSTON (MEANS I'M ONE DAY CLOSER TO YOU)-				Hunnicutt (D. Burgess) E. Burton, D. Knutson, D. Burgess; Barnwood, BMI; MCA 52262	96	70	5	STILL IN THE RING—Tammy Wynette (G. Richey) M. Garvin, B. Jones; Tree,BMI/Cross Keys, ASCAP; Epic 34-04101
31	33	8	L. Gatlin; Larry Gatlin, BMI; Columbia 38-04105 WHEN THE NEW WEARS OFF OUR LOVE-The Whites (R.	<b>(63</b> )	68	3	WINDIN' DOWN-Lacy J. Dalton (B. Sherrill) L.J. Dalton, M. Sherrill, F. Koller, Algee/Old Friends, BM1; Columbia 38- 04133	97	93	18	BREAKIN' DOWN—Waylon Jennings (W. Jennings) J. Rainey: Glentan, BMI; RCA 13543
22	17	12	Skaggs) P. Craft; Black Sheep, BMI; Warner/Curb 7-29513	64	55	12	AFTER YOU—Dan Seals (K. Lehning) P.R. Battle, B. Jones, C. Waters; Tree/Cross Keys (Tree Group).	98	92	2	A STRANGER IN HER BED-Randy Parton (S. Gibson) B. Shore, D. Wills, B. Mevis, G.I.D.,Royalhaven, ASCAP, BMI; RCA 13608
32	10	12	ANYBODY ELSE'S HEART BUT MINE—Terri Gibbs (R. Hall) W. Aldridge, Rick Hall, ASCAP; MCA 52252 SCAPLETT, FENED and	(65)	NEW E	TRY	BMI/ASCAP; Liberty 1504 DOUBLE SHOT (OF MY BABY'S LOVE)—Joe Stampley, (J.	99	94	15	BABY I'M YOURS—Tanya Tucker (D. Malloy) V.A. McCoy; Blackwood, BMI; Arista AS1-9046-SB.

Survey For Week Ending 10/29/83

WAY DOWN DEEP-Vern Gosdin (B. Mevis) M.D. Barnes, M.T. Barnes; ATV/Hookit, BMI; Com

pleat 108 (Rolygram)

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OCTOBER 29, 1983, BILLBOARD

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Bullets are awarded to those products demonstrating the greatest airplay and sales gains this week (Prime Movers). • Recording Industry Assn. of America seal for sales of 1,000,000 units (seal indicated by dot). A Recording Industry Assn. of America seal for sales of 2,000,000 units (seal indicated by triangle).

DOUBLE SHOT (OF MY BABY'S LOVE)—Joe Stampley, (J. Stampley, Lobo). C. Better, D. Smith, Windsong/Lyresong, BMI, Epic 34-04173

65)

SCARLETT FEVER-Kenny Rogers (M. Dekle) K. Rogers; Welbeck, ASCAP; Liberty 1503

NEW ENTRY



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# Christmas Album Sells



*Cond that's a rare troeet.) eather your nest this Christmas with Conway Twitty, Twitty Bird and the album Merry* <u>Twismas</u>.

have already put <u>Merry</u> <u>Twismas</u> on shopping lists from

coast to coast–Christmas gift buyers, children and Conway's fans are ready for this album.

Use merchandising materials to get their attention, and you'll tweet yourself to the rarest bird of all—an album that sells itself. @ 1983 Warner Bros. Records Inc.



Conway Twitty & Twitty Bird MERRY TWISMAS 1/4-23971

Featuring 16 favorite heliday songs—and narration by Conway Twitty and friends. Available on cassette and in a special gatefold gift record package at no additional cost. Produced by Conway Twitty and Dee Henry for Twity Bird Productions, Inc. Produced and Recorded by Jimmy Bowen and Ron Treat for Jimmy Bowen Productions, Inc.

# Photo News



ASCAP's country publisher of the year award was a tie between Chappell Music and Cross Keys Music. Pictured during the award ceremonies are, from left, Jody Williams, Celia Hill, Heinz Voight and Invin Shuster of Chappell; ASCAP president Hal David; Chappell's Invin Robinson and Henry Hurt; Donna Hilley, Buddy Killen and Roger Sovine of Cross Keys; Pat Rolfe of Chappell, and ASCAP Southern regional director Connie Bradley.



Kris Kristofferson received five Million-Air awards during BMI's banquet from vice president France: Preston (left), president Edward Cramer (right) and executives Phil Graham and Joe Moscheo.



BMI vice president Frances Preston, center, is flanked by Rhonda J. Fleming and Dennis Morgan, BMI's country songwriters of the year, and Tome Collins of Tom Collins Music Corp., the top country publisher. Looking on is Sylvia, who recorded "Nobody," BMI's most performed country song of the year.



Connie Bradley of ASCAP holds her President's Award, presented by Nashville Songwriters Assn. International president Tom Long at the NSAI's banquet.



ASCAP's Connie Bradley, left, and Hal David, third from left, present writer of the year trophies to Charlie Black, Wayland Holyfield and Rory Bourke.



58

SESAC's executive vice president Vincent Candilora gives Jerry Gillespie the songwriter of the year award.



"Marina Del Ray" was named SESAC's country song of the year. Pictured at the presentation of the award are, from left. Everett Zinn of Golden Opportunity Music, MCA artist Geroge Strait, writter Frank Dycus and SESAC country division vice president C. Dianne Petty.



Owen Bradley accepts the "Manny" for Loretta Lynn from Marijohn Wilkin at the NSAI's hall of fame awards. NSAI executive director Maggie Cavender is in the center.



Accepting SESAC album special achievement awards for "Love Shines" by B.J. Thomas (right) on CBS/Priority are, from left, Dean Kay and Bob Kirsch of Somebody's Music/Welk Music Group, writer Jerry Gillespie and producer Pete Drake. Presenting the award is Jim Black, vice president of SESAC's gospel division.



Artists Gail Davies (left) and Karen Brooks celebrate at the Warner Bros. party with Larry Rohr, program director of KXRB Sioux Falls, S.D.



Columbia newcomer Mike Campbell is congratulated after his performance at the CBS show by, from left, Rick Blackburn, senior vice president and general manager, CBS Nashville; Wike Martinovich, CBS merchandising vice president; and Paul Smith, CBS senior vice president and general manager, marketing.



CMA male vocalist of the year Lee Greenwood, second from left, backstage after the awards show with, from left, Irv Azoff, MCA Records Group president; Myron Roth, MCA Records Group executive vice president; and Larry Solters, MCA artist development vice president.

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Epic artists Exile sign autographs for country air personalities during DJ tape sessions at the Dpryland Hotel.

# Here's to the best in Country in the country.

# Congratulations to all BMI award winning writers for the Most Performed Country Songs of 1982.

Deborah Allen John Anderson Brenda Barnett Kenneth Bell Matraca Berg Dwayne Blackwell Don Bowman Bobby Braddock Karen Brooks Milton Brown Ed Bruce Patsy Bruce **Eddie Burton** Johnny Bush Carl Butler Wayne Carson Charles Chalmers **Carl Chambers Bruce** Channel Johnny Christopher Michael Clark Margaret Cobb Hal Coleman Roger Cook Floyd Cramer Steve Cropper **Rodney Crowell** Jan Crutchfield Lacy J. Dalton Tom Damphier Lionel Delmore

Dean Dillon Philip Donnelly Steve Dorff Robert Drawdy Tom DuBois **Darrell Edwards Bobby Emmons Barry Etris** Donna Farar Lester Flatt Rhonda J. Fleming Snuff Garrett Larry Gatlin Don Goodman Tom Grant Mark Gray Lee Greenwood Merle Haggard Ron Hellard Sam Hogin Dean Holloway Harlan Howard Jim Hurt Mark James Waylon Jennings George Jones Paul Jones Paul Kelly Mary Ann Kennedy Paul Kennerley (PRS)

Fredric Knipe

**Dennis Knutson** Larry Kolber Fred Koller **Chester Lester** Sonny Limbo David Lindsey **David Malloy Barry Mann** Amanda McBroom Bob McDill Jessie Mendenhall Dennis Morgan Michael Martin Murphey Willie Nelson Gary P. Nunn Paul Overstreet Randy Owen Marty Panzer Dolly Parton Leslie Pearl James Pennington **Ben Peters** Webb Pierce **Steve Pippin** Leroy Preston Curly Putman Eugene Record **Otis Redding** Don Reid Harold Reid Sandra Rhodes

Kent Robbins **Ronnie Rogers** Pam Rose **Ernie Rowell** Johnny Russell Thom Schuyler Earl Scruggs Joe Seneca **Eddie Setser** Randy Shaffer Larry Shell **Billy Sherrill** John Scott Sherrill Mark Sherrill George Sherry **Terry Skinner** Arthur Q. Smith Bobby Springfield Stephen Spurgin **Even Stevens** Leslie Taylor Jerry Taylor Sonny Throckmorton Conway Twitty Rafe Van Hoy **Cindy Walker** J.L. Wallace Hank Williams Hank Williams Jr. Bobby Wood

### BMI

Wherever there's music, there's BMI.

# Country

# **Familiar Issues At Talent Seminar**

By KATY BEE

60

NASHVILLE—The location was new, but the problems discussed were the predictably recurring ones of troublesome contract riders, division of concession money and cooperation between buyer and seller at the CMA Talent Buyers Seminar, held here Oct. 9-13. This year the buyers met at the Opryland Hotel instead of at the downtown Hyatt Regency, their longtime home base during CMA Week.

The 480 registrants did spend some time discussing a relatively new consideration: the value of promotional video clips, the potential of which has yet to be assessed. Among the concerns participants voiced about video clips were whether labels would continue to distribute them free, whether videos overshadow live shows and whether country music cable networks will be able and willing to break new acts.

Country Music Television's Kenny Kiper said his 24-hour network is already showcasing new artists, citing the group Atlanta as a case in point He noted that CMTV catalogs 197 different clips and has more than 5,000 other pieces ready to edit. John Oldman, representing Turner Broad-casting's "American Music Tracks" video show, told the buyers his program will go to a two-hour length each Sunday night, beginning in January, and play to an audience of 900,000 subscribers. CBS Records' Mary Ann

McCready counted 80 to 90 video clips available through her office. "We don't base songs around videos," she said, "but wait for material to come through with appropriate ideas." David Carroll, Chattanooga air personality and host on WDEF-TV, reported that he has created a talk show around video clips. He added that he has been ancoursed by the

that he has been encouraged by the willingness of Nashville record offices to supply him videos—a service he complained is harder to come by through East and West Coast offices. "They are hesitant," he asserted. "It's much like being a small radio station requesting record service." He added that he fears labels will begin charging for the videos.

Little Rock's Mike Watson told the buyers he uses country videos successfully in promoting acts in his club, D.J.'s Honky Tonk. He said that in the past he had booked nationally known acts only about once a month but that now he has such acts scheduled "every few days." "The tapes are very effective for me in selling tickets in the club," Watson said. He uses six Sony 54-inch screens in a system that cost him \$12,000.

Other buyers reported difficulty in getting clips and using them effectively. Some said they were worried that licensing fees will be imposed on the clips and will wind up costing them money.

In discussing the sharing of concession fees between concert acts and building management, some artists counseled hanging tough while others spoke for a conciliatory attitude. Alabama's Jeff Cook recounted his group's refusal to give venues a 40% split of its concessions income, adding, "I don't recall ever going to their halls and asking for a piece of their high-priced beer or hot dogs."

"It's behooving to work with these building managers," asserted Lee Greenwood. "We'll pay a small fee, but that (40%) is silly. It's counterproductive. We'll just take the shows outside and set up, and then these venues won't make anything."

On the subject of what a venue needs to satisfy him as a performer, Greenwood mentioned sufficient parking and a positive attitude on the part of stagehands. He also said riders should take a back seat to the necessities of staging a performance.

Helen Cornelius emphasized that buyers should be educated to procedures that will make shows successful for both themselves and the artists. On her list of such procedures, she said, are known and observed equipment standards, proper radio promotions and a current data list about the area she is playing in to better prepare her for interviews. "I want to come away looking good," Cornelius stressed, "and I want to have you look good."

Buyers were repeatedly told that they need to work with—and, if necessary, hassle—booking agents and label PR departments to get sufficient current material on the artists whose concerts they are promoting.

Art Stone, manager of Gary Morris, said that a new artist needs a carefully designed career development plan that builds interest systematically. He cited his "baseball diamond" approach: reaching first base means getting substantial airplay; getting to second base is single sales (he said it takes sales of 100,000 to "tag" second); going to third requires album sales; and sliding home is being able to sell tickets for the artist. "We don't like an \$8 ticket price

"We don't like an \$8 ticket price on Gary Morris," he said. "If a promoter insists, we say 'It's your investment.'"

Keynote speaker Jody Powell, who served President Carter as press secretary, lectured the group on the need to work well with the media and to recognize their requirements and limitations. To this end, he said press representatives should be well-backgrounded, candid about what they don't know, willing to find out what the press needs to know and aware that they are ultimately talking to the public and not just to the press.



MIME TIME—For its recent CMA Week party at the Opryland Hotel, Poly-Gram Records hired mimes to spice up the festivities. Enjoying the "country carnival" are, from left, artists Butch Baker and Leona Williams; Poly-Gram senior VP Frank Jones; and artists Tari Hensley and Ray Stevens.



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Week	Week	on Char	ARTIST		Week	Week	on Chart	ARTIST	
This	Last	Weeks	Title, Label & Numbe (Dist. Label)	r	This	Last	Weeks	Title, Label & Number (Dist. Label)	
1	2	6	KENNY ROGERS Eyes That See In the Dark,	WEEKS AT #1	39	46	6	THE KENDALLS Movin' Train, Mercury 812-779-1	POL
2	1	32	RCA AFLI-4697 RCA	1	40	42	18	CONWAY TWITTY Lost In The Feeling, Warner Bros. 23869	WFA
3	4	31	The Closer You Get, RCA AHL-1-4663 LEE GREENWOOD	RCA	41	44	18	THE WHITES Old Familiar Feeling, Warner/Curb 23872	WEA
4	3	39	Somebody's Gonna Love You, MCA 5403 MERLE HAGGARD	MCA	42	45	18	LACY J. DALTON Dream Baby, Columbia FC 38604	CBS
			AND WILLIE NELSON • Poncho And Lefty, Epic		43	41	84	WILLIE NELSON ▲ Always On My Mind, Columbia FC 37951	
5	6	15	FE 37958 EARL THOMAS CONLEY	CBS	44	39	35	HANK WILLIAMS, JR.	000,
6	5	27	CUNLEY Don't Make It Easy For Me, RCA AHL1-4713 RONNIE MILSAP	RCA	45	50	48	Strong Stuff, Elektra/Curb 60223 CRYSTAL GAYLE True Love, Elektra 60200	WEA
7	7	27	Keyed Up, RCA AHL1-4670 T.G.SHEPPARD	RCA	46	36	6	MARTY ROBBINS A Lifetime Of Song	HLA
8	8	9	T.G.Sheppard's Greatest Hits, Warner/Curb 23841 BARBARA	WEA	47	47	53	1951-1982, Columbia C2-38870 JOHN ANDERSON	CBS
9	12	4	MANDRELL Spun Gold, MCA 5377	MCA	48	38	16	Wild And Blue, Warner Bros. 23721 JOHNNY LEE	WEA
10	9	7	EDDIE RABBITT Greatest Hits - Volume H, Warner Bros. 23925	WÉA				Hey Bartender, Full Moon/Warner Bros. 23889	WEA
			MERLE HAGGARD That's The Way Love Goes, Epic FE-38815	CBS	49	43	6	MOE BANDY Devoted To Your Memory, Columbia	
11	10	61	THE BELLAMY BROTHERS Greatest Hits.		50	51	177	FC-38726 ALABAMA ▲ My Home's In Alabama,	CBS
12	11	24	Warner/Curb 26397-1 DAVID ALLAN COE Casties in The Sand,		51	56	104	RCA AHL1-3644 RICKY SKAGGS Waitin' For The Sun To Shine, Epic FE 37193	RCA CBS
13	16	54	Columbia FC 38535 HANK WILLIAMS JR. ●	CBS	52	NEW	ENTRY	HANK WILLIAMS, JR.	CBS
			Hank Williams Jr.'s Greatest Hits, Elektra/Curb 60193	WEA	53	40	34	Man Of Steel, Warner/Curb 23924 THE OAK RIDGE	WEA .
(14)	20	4	GARY MORRIS Why Lady Why, Warner Bros. 23738	WEA	54	53	6	BOYS ● American Made, MCA 5390 LEE GREENWOOD	MCA
15	14	24	WILLIE NELSON WITH WAYLON JENNINGS		54	48	110	Inside Out, MCA 5304- WILLIE NELSON A Greatest Hits, Columbia	MCA
16	15	20	Take It To the Limit, Columbia FC 38562 DOLLY PARTON	CBS	56	63	2	MICHAEL MARTIN MURPHEY	CBS
17	19	6	Burtap & Satin, RCA AHL1-4691 JOHN CONLEE	RCA	57	57	45	The Heart Never Lies, Liberty LT-51150 THE BELLAMY	CÁP
18	21	56	In My Eyes, MCA 5434 RICKY SKAGGS • Highways And	MCA				BROTHERS Strong Weakness, Elektra/Curb 60210	WEA
19	18	26	Heartaches, Epic FE 37996 JOHN CONLEE	CBS	58	55	158	KENNY ROGERS ▲ Greatest Hits, Liberty L00 1072	САР
20	13	29	John Conlee's Greatest Hits, MCA 5406 <b>B.J.THOMAS</b> New Looks, Cleveland	MCA	59	49	31	SHELLY WEST West By West, Warner/Viva 23775	WEA
21	17	19	International FC 38561 SYLVIA Snapshot, RCA	CBS	60 (61)	58 67	286 15	WILLIE NELSON A Stardust, Columbia JC 35305 NITTY GRITTY	CBS
22	29	5	AHL1-4672 JUICE NEWTON	RCA				DIRT BAND Let's Go, Liberty 51146	САР
23	22	85	Dirty Looks, Capital ST-12294 ALABAMA A Mountain Music, RCA	CAP	62 63	60 54	34	KENNY ROGERS • We've Got Tonight, Liberty LO 51143 CHARLIE DANIELS	CAP
24	23	8	AHL1-4229 CRYSTAL GAYLE Crystal Gayle's Greatest Hits. Columbia EC-38803	RCA CBS	64	62	58	A Decade Of Hits, Epic FE 38795 EARL THOMAS	CBS
25	26	21	Hits, Columbia FC-38803 THE STATLER BROTHERS	003				CONLEY Somewhere Between Right And Wrong, RCA	
26	27	5	Today, Mercury 812-184-1 LOUISE MANDEELL	POL	65	65	2	AHL-1-4348 DAN SEALS Rebel Heart, Liberty	RCA
(27)	35	5	MANDRELL Too Hot To Sleep, RCA AHL1-4820 SISSY SPACEK	RCA	66	68	49	LT-51149 MERLE HAGGARD Going Where The Lonely Go, Epic FE 38092	CAP
(28)	32	5	Hangin' Up My Heart, Atlantic/America 7-90100 CHARLEY PRIDE	WEA	67	59	25	VERN GOSDIN If You're Gonna Do Me Wrong (Do It Right),	
 (29)	52	3	Night Games, RCA AHL1-4820 ANNE MURRAY	RCA	68	69	26	Compleat CPL-1-1004 MICKEY GILLEY Fool for Your Love, Epic	POL
30	24	26	A Little Good News, Capitol ST12301 GEORGE JONES Shina On Epic 55 38406	CAP	69	61	27	FE 38583 WAYLON JENNINGS	CBS
31	31	6	Shine On, Epic FE 38406 JOHNNY RODRIGUEZ	CBS	70	64	30	It's Only Rock & Roll, RCA AHL1-4673 RONNIE	RCA
32	33	5	For Every Rose, Epic FE-38806 TERRI GIBBS Over Fasy, MCA 5443	CBS	71	66	32	McDOWELL Personally, Epic FE 38514 WILLIE NELSON	CBS
33	34	5	Over Easy, MCA 5443 GEORGE STRAIT Strait From The Heart, MCA 5320	мса	72	70	28	Tougher Than Leather, Columbia QC 38248 GENE WATSON &	CBS
34	30	137	ALABAMA A Feels So Right, RCA AHL1-3930	RCA				THE FAREWELL PARTY BAND Sometimes   Get Lucky,	
35 36	25 37	26 25	DON WILLIAMS Yellow Moon, MCA 5407 CHARLY McCLAIN	MCA	73	74	156	MCA 5384 THE OAK RIDGE BOYS ▲	MCA
37	28	54	Paradise, Epic FE 38584 JANIE FRIČKE It Ain't Easy, Columbia	CBS	74	72	56	Greatest Hits, MCA 5150 TOM JONES Tom Jones Country,	MCA
38	NEW	ENTRY	FC 38214 RICKY SKAGGS Don't Cheat In Our Hometown, Epic FE-38954	CBS	75	75	20	Mercury SRM-1-4062 GUS HARDIN Gus Hardin, RCA MH1-8603	POL

→ Bullets are awarded to those products demonstrating the greatest sales gains this week (Prime Movers).
 ◆ Recording Industry Assn. of America seal for sales of 500,000 units (seal indicated by dot). ▲ Recording Industry Assn. of America seal for sales of 1,000,000 units (seal indicated by triangle).

ietown, Epic FE-38954 CBS

Gus Hardin, MHL1-8603

# Country\_\_\_\_ Nashville Scene

• Continued from page quainted again locally now that she's temporarily moved to town. She dropped by Audio Media studios to donate harmonies on a new holiday single release scheduled by the Nitty Gritty Dirt Band, then went to the Station Inn later the same evening to hear a set by Peter Rowan (Ricky Skeggs joined in the music onstage, as did the Dirt Band's John McEuen when he wasn't overdubbing back in the studio at the same time). As an officer of the Country Music Foundation, Emmylou was also on hand at the opening of a new CMA exhibit staged by the Foundation. She and writing partner Paul Kennerly (in from England) even found time to drcp by the popular Bluebird Cafe to catch a recent showcase by MCA writer/artist J.D. Martin.

Martin's latest chartbound effort, written with Gary Harrison, is B.J. Thomas' "Two Car Garage." In the spotlight, Martin has excellent energy and works well with a band, performing original material. Judging from the reaction J.D. got that night, MCA Music could have a potential recording artist emerging from its talent stable.

Meanwhile, back to the Christmas single by the Nitty Gritty Dirt Band: It's entitled "A Colorado Christmas," and was written expressly for the group by Steve Goodman. Goodman penned it at the request of the Dirt Band's manager Chuck Morris, who recalls, "He said no one had ever asked him to write a song just for



GENIUS AT WORK—Ray Charles sails through a number on the afternoon CBS Records show at the Opry House with his 22-piece orchestra.



them before, and certainly not a Christmas song. He finished it in six days."

The band isn't sure whether it will be a regular single release, or more of a "holiday gift," a sort of present for country radio. Either way, it's a beautiful record, rather like an audio version of an old-fashioned Currier & Ives Christmas card. You can almost hear the snowflakes falling in the studio.

 $\star$   $\star$   $\star$ 

**Ronnie McDowell's** appeal to women isn't limited to his country fans. When he performed at the Women's State Correctional Institute in Raleigh, N.C., over 1,000 inmates attended. And the McDowell charm worked its spell, apparently; we're told that by the end of his set, the female prisoners were yelling and screaming and trying to touch him.

What is Sylvester Stallone's first move when he contracts to do a movie? We'd guess it's to change the shapes of the leading actors! He did it on himself in "Rocky III," he did it with John Travolta in "Staying Alive," and anyone who saw the new streamlined **Dolly Parton** on the CMA Awards Show can see that he's obviously doing it again! They're set to begin Nashville filming "Rhinethe 20th Century-Fox film stone.' based on the old Glen Campbell hit, "Rhinestone Cowboy." The movie (Parton's third for Fox) supposedly tells the story of a manager who bets she can make a country singing sensation out of anyone, and chooses Stallone to prove her point.

At least, we *think* that's how it goes. But can Sly sing? Will Frank Stallone dub in his parts? Or will they reverse the script roles halfway through and have Sylvester discovering Dolly instead?

### Veteran Booker Dick Blake, 62, Dies In Nashville

NASHVILLE—Dick Blake, president of Dick Blake International and a longtime force in the field of country booking, died Oct. 12 in Nashville from emphysema at the age ot 62.

A World War II pilot with military honors, Blake was a pioneer in staging country concerts at major urban stadiums and auditoriums. In the '50s, he presented country concerts in such non-country venues as Pittsburgh Arena, Cobo Hall and Kiel Auditorium. He moved to Nashville in the '60s to head up the respected Hubert Long Talent Agency, then formed the Lavender-Blake Agency with partner Shorty Lavender. In 1978, he broke away and started his own Dick Blake International, one of the largest and most prominent booking agencies in the field.

As a promoter and booking agent, Blake was involved with the careers of such top acts as Barbara Mandrell, the Statler Brothers, Ronnie Milsap, Brenda Lee, and Ricky Skaggs. In addition to serving on the board of directors of the Country Music Assn. and the Nashville Assn. of Talent Directors, Blake was a founding member of the International Country Music Buyers Assn.

### **For The Record**

The initials TNN were incorrectly identified in the video clip story in the World of Country Music Spotlight (Billboard, Oct. 15). The letters stand for The Nashville Network.

# **Syndicated Christian Show Due**

**By EDWARD MORRIS** 

NASHVILLE—Concept packager Gerrard Ferri is betting nearly \$250,000 that he can profitably integrate gospel music into secular radio formats. His "GospelAmerica," a weekly three-hour syndicated series, is set to begin airing nationwide by January.

Ferri, who now heads 21st Century Broadcasting in Irving, Tex., created and marketed Mutual Broadcasting's "On A Country Road," which is carried on more than 300 stations, and "Top 30 U.S.A.," a weekly AC chart countdown. Ferri says "GospelAmerica" will incorporate such listener-oriented features as album and book reviews, comedy spots, countdowns, artist interviews and concert calendars for gospel artists.

Purists may carp at Ferri's implicit definition of gospel music—a definition that is so broad it includes "Some Days Are Diamonds, Some Days Are Stones," "You Decorated My Life," "I Believe In Love," "I'm Just An Old Chunk Of Coal," "You Needed Me" and "Whatever Happened To Old-Fashioned Love." But Ferri says that the big pop and country stars and familiar secular numbers are included to get the program used, and that about 75% of the programming will be of authentic contemporary Christian music. "We want something that will not break

### Countdown Show Set For Debut

NASHVILLE—"Christian Music Countdown," a weekly two-hour broadcast of the 25 most popular contemporary Christian records in the nation, is set to debut late this month. It is being produced by Bethany Productions, Scottsdale, Ariz., and hosted by Doug Reinhart of KRDS Phoenix.

The countdown list will be compiled from a weekly poll of contemporary Christian music stations in the top 40 markets. Reinhart says the program will feature little, if any, hard rock Christian music.

Bethany Productions is offering the program to stations on an individual basis, one station per market.

### Gabriel Award For 'On Track'

NASHVILLE—"On Track," a weekly half-hour radio program of contemporary Christian music, artist interviews and short spiritual messages, will receive a Gabriel Award for excellence Nov. 10 in Cleveland. Produced by the radio and television commission of the Southern Baptist Convention, "On Track" is carried on 520 radio stations.

The Gabriel Awards are sponsored by the Unda-USA, the National Catholic Assn. for Broadcasters & Allied Communicators. Other Southern Baptist programs that have earlier been honored with Gabriels are "MasterControl" and "Country Crossroads."

### **Tyscot Distrib Pact**

NASHVILLE—Tyscot Records, a gospel label based in Indianapolis, has contracted to distribute the Daystar and Judah labels. Current product on the distributed labels include "Celebrate," by Dianne Franklin on Daystar and "Jesus Keep Me Near The Cross" by the Rev. Bill Sawyer and the Christian Tabernacle Choir of Cleveland on Judah.

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format, but which will accent and broaden it," he explains. In formulating "GospelAmerica,"

Jospe

In formulating "GospelAmerica," Ferri says he surveyed more than 300 radio stations to determine under which conditions they might use gospel programming. "We're creating for PDs a vehicle that has a safety zone," he asserts. "There's not a lot of professional gospel programming out there."

Promotional packages on "Gospel-America" are being sent to 6,341 stations. This list does not include stations with beautiful music and talk formats. The promotional tapes stress that the series will contain "no preaching, no asking for money and none of the other negatives associated with gospel music in the past."

Tagged to sell to radio stations for \$25 a week, the program will need around 250 subscribers to keep it going, Ferri estimates. "We're trying to create a situation in which the volume will be so great it will pay for the series," he says.

Although the series is comprised of three-hour segments, each hour is designed to stand on its own to give stations maximum programming flexibility. Each hour has 47 minutes of actual gospel-related programming. Programs will be sent to stations on stereo disks.

Hosting the series will be Jon Rivers, who is currently PD and afternoon DJ for KLIF Dallas/Fort Worth, and Tom Dooley, an air personality on the same station.

If the radio phase of "Gospel-America" works, Ferri says he also hopes to produce a similarly named and designed show for syndicated television.

"GospelAmerica" will be recorded in Nashville, while final production chores will be done in Dallas.

### **Word Buys Chancel**

NASHVILLE—Word Music has acquired Chancel Music to strengthen its liturgical and educational print offerings. The first release resulting from the acquisition is "Song Of Thanksgiving," a collection of hymns, songs and choral suites written primarily for adult choir, piano and orchestra.

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5 9 6 0 7 7 88 9 10 8 11 1		6721 YOU BROUGHT THE SUNSHINE The Clark Sisters Sound OI Gospel SOG 132			5	CHANGED Donald Watkins with the
5 9 6 0 7 7 88 9 10 8 11 1		SUNSHINE The Clark Sisters Sound Ol Gospel SOG 132				Gospel Music Educators Senunar Mass Choir
6 0 7 7 88 9 10 8 11 1	5 40	Gospel SOG 132	23	1000	ENTRY.	GosPearl PL16006 WORDS CAN'T EXPRESS
6 0 7 7 88 9 10 8 11 1	5 46	WHEN IT DAINC IT				Nicholas Message 1002
7 5 8 5 9 1 10 8		6 WHEN IT RAINS, IT POURS	24	26	5	WHEN WE ALL GET TO HEAVEN
7 5 8 5 9 1 10 8		Rev F.C. Barnes and Sister Brown, Atlanta Int'l 10041				The Redd Bud Choir Atlanta International 10058
8 9 1 10 8	6 8	FEEL THE SPIRIT	25	25	5	HE GAVE US ALL HE
8 9 1 10 8		The Williams Brothers, Myrrh MSB 6745				The Sunset Jubilaires Atlanta International 10067
9 1 10 8	7 2	5 LEAD ME Jackson Southernaires	26	27	17	МАМА
9 1 10 8	9 30	Malaco MAL 4383				Dixie Hummingbirds, Atlanta Inl'i 10061
10 8		Keith Pringle, Hope Song 2001	27	NEW	ENTRY	GOOD OLD DAYS
11 1	12 8	I'LL RISE AGAIN	28	29	21	10063 PRAYER AND FAITH
	8 1:	Al Green, Myrrh MSB 6747 HEAR MY VOICE	20	25	21	Keith Pringle and The Pentecostal Community
		The Rance Allen Group Myrrh MSB 6736				Choir Savoy 14719
12 1	18 5	WE SING PRAISES Sandra Crouch Light	29	22	59	IT'S GONNA RAIN Rev Milton Brunson, Myrrh
1 2 1		LS-5825	30	13	46	MSB 6696 THE JOY OF THE LORD
	17 8	DETERMINED Tramaine Hawkins, Light				IS MY STRENGTH Douglas Miller, The True
13 1	10 50	LS521 THE RICHARD				Way Choir (C O.G I C.) GosPeart 16008
		SMALLWOOD SINGERS The Richard Smallwood	31	31	59	UNCLOUDY DAY
		Singers, Onyx/Benson R3803	1.1			Myrna Summers, Savoy 14594
14 1	15 13	FINALLY Andre Crouch, Light LS 5784	32	33	17	ONE MORE SUNNY DAY Leontine Dupree, Savoy
15	HEWELST	The Winans Light 5826	33	35	29	SL-14644 THE GOSPEL MUSIC
16 1	14 29	THE FANTASTIC	33		23	WORKSHOP OF
		VIOLINAIRES The Violinaires Malaco 4382				AMERICA MASS CHOIR- HOUSTON,TX
17 1	16 84	Jackson Southernaires	34	23	36	Savoy SG 7081 SOON I WILL BE DONE
18 1	19 5	Malaco MAL 4375 EDWIN HAWKIN'S				WITH THE TROUBLES OF THE WORLD
	.9 0	MUSIC AND ART				James Cleveland and the N J Mass Choir of the
		SEMINAR MASS CHOIR Lection 810 639-1	1			Gospel Music Workshop
9		YOU ARE MY MIRACLE Myrna Summers Savoy SL	35	11	54	Savoy SL 14709 PRECIOUS LORD Al Green, Myrrh 6702

Q B		Survey For	Week Ending 10/29/83
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	T	1	or written permission o	r tite pi	abitistiet.		t		
*	-	Chart			-	L_	Chart		
Week	Week	(S ON	ARTIST		Week	Week	(s on	ARTIST	
This	Last	Weeks	Title, Label & Number (Dist. Label)	r	This	Last	Weeks	Title, Label & Number (Dist. Label)	
-	1	9	RICK	EEKS			1	WHISPERS	
2			Cold Blooded	T #1 7	37	36	31	Love For Love, Solar	WEA
			Gordy 6043GL (Motown)MCA		38	42	3	MANHATTÁN	
2	2	7	GAP BAND Gap Band V-Jammin',					TRANSFER Bodies And Souls, Atlantic 80104-1	WEA
3	3	45	Total Experience TE-1-3004 (Polygram) MICHAEL	POL	39	40	14	ONE WAY	MCA
0		40	JACKSON A Thriller, EPIC QE 38112	CBS	(40)	45	2	MILLIE JACKSON E.S.P., Spring SPR	
4	4	7	RUFUS AND	000	41	28	9	33-6740 SMOKEY	IND
			CHAKA KHAN Live-Stompin' At The Savory, Warner Bros					ROBINSON Blame It On Love And	
5	5	24	Savory, Warner Bros. 23679-1 GLADYS KNIGHT	WEA				All The Great Hits, Tamla 6064TL (Motown) /	МСА
			& THE PIPS • Visions, Columbia		42	43	4	BOBBY NUNN Private Party, Motown 6051ML (MCA)	MCA
6	7	17	FC 38205 MIDNIGHT STAR	CBS	43	39	22	DENIECE	
			No Parking On The Dance Floor, Solar	14/E A				WILLIAMS I'm So Proud, Columbia FC 38622	CBS
7	6	12	60241-1 (Elektra) JEFFREY	WEA	44	38	24	MTUME Juicy Fruit, Epic	
			OSBORNE Stay With Me Tonight, A&M SP-4940	RCA	45	44	13		CBS
8	8	11	PEABO BRYSON/	NUA					CAP
			ROBERTA FLACK Born To Love, Capitol ST-1184	САР	(46)	56	53	LIONEL RICHIE A Lionel Richie, Motown 6007ML	MCA
9	9	13	THE S.O.S. BAND On The Rise, Tabu FZ	UAr	47	47	14	DIANA ROSS	RCA
10	10	8	38627 (Epic) HERBIE HANCOCH	CBS	48	51	2	BOB JAMES Foxie, Columbia FC	
			Future Shock, Columbia FC38814	CBS	49	49	6		CBS
11	11	9	ZAPP Zapp III, Warner Bros. 27875-1	WEA	-	50	-		RCA
12	12	8	STEPHANIE	WEA	50	50	5	TAVARES Words And Music, RCA AFL1-4700	RCA
			MILLS Merciless, Casablanca 811364-1M1 (Polygram)	POL	51	52	4	THIRD WORLD	
13	15	17	ANITA BAKER The Songstress, Beverly	100	(52)	55	4	MADONNA	CBS
14	14	7	Glen BG 10002 ASHFORD &	IND	$\sim$			Madonna, Sire 23867-1 (Warner Bros.) V	VEA
			SIMPSON High Rise, Capitol		53	54	3	SEMBELLO	
15	13	24	ST-12282 MARY JANE	CAP		E 7			VEA
			GIRLS Mary Jane Girls, Gordy		(54)	57	2	MICHAEL WYCOFF On The Line, RCA AFL1-4563	RCA
(16)	17	12	6040GL (Motown) SHALAMAR	MCA	55	58	2	RONNIE DYSON	
(17)	21	5	The Look, Solar 60239 (Elektra)	WEA	56	48	18	THE O'JAYS	VEA
18	35	2	KLIQUE Try It Out, MCA 39008 JENNIFER	MCA				When Will I See You Again, P.I.R. FZ 38518 (Epic) C	BS
	0.0	2	HOLLIDAY		57	59	27	DENISE LASALLE	.03
			Feel My Love, Geffen GHS 4014 (Warner Bros.)	WEA	58	41	13	A Lady In The Street, Malaco 7412 THE	ND
19	19	8	Continuation, Columbia	Ć8S				MANHATTANS Forever By Your Side,	
20	20	12	FC 38725 NEW EDITION Candy Girl Streetwise	005	59	62	39	ANGELA BOFILL	85
21	18	16	Candy Girl, Streetwise SWRL 3301 DONNA	IND		0.5			RCA
			SUMMER  She Works Hard For The		(60)	65	46	Z.Z. HILL The Rythm & The Blues, Malaco 7411	ND
			Money, Mercury 812265-1 (Polygram)	POL	61	63	13	STACY LATTISAW Sixteen, Cotillion 90106	
22	22	13	ARETHA FRANKLIN		62	64	34		EA
(22)	25	7	Get It Right, Arista AL8-8019	RCA				Kissing To Be Clever, Virgin/Epic ARE 38398 Ci	8S
(23)	25	<i>'</i>	<b>LILLO</b> Let Me Be Yours, Capitol ST-12290	CAP	63	53	55	DE BARGE ● All This Love, Gordy 6012GL (Motown) M	CA
24	24	23	MAZE We Are One, Capitol		64	66	8	THE TALKING HEADS	
25	27	50	ST-12262	CAP				Speaking In Tongues, Sire I-23883 (Warner	
(26)	29	5	1999, Warner Bros. 23720-1 COMMODORES	WEA	65	69	90	Bros.) W	EA
27	16	22	13, Motown 6054ML	МСА	66	70	18	Down Home, Malaco MAL 7406 II B.B. KING	ND
			BROTHERS   Between The Sheets.		00	,0	10	Blues 'N Jazz, MCA	CA
28	23	19	T-Neck FZ 38674 (Epic) GEORGE BENSON •	CBS	67	46	9	EURYTHMICS Sweet Dreams Are Made.	CA
00			In Your Eyes, Warner Bros. 1-23744	WEA	68	67	8	HIROSHIMA	CA
29	30	30	KASHIF Kashif, Arista AL 9620	RCA	69	72	30	Third Generation, Epic FE 38708 CI NONA HENDRYX	BS
(30)	32	4	SLAVE Bad Enulf, Cotillion 90118-1 (Atco)	WEA	70	74	20	Nona, RCA AFL1-4565 R	CA
31	33	3	ANDRE CYMONE Survivin' In The					Let's Dance, EMI- America SQ-17093 C	AP
(20)		05	Eighties, Columbia FC 38902	CBS	71	61	15	BOBBY BLAND Tell Mr. Bland, MCA	CA
(32)	34	25	LAKESIDE Untouchables, Solar 60204-1 (Elektra)	WEA	72	75	10	STONE CITY	CA
33	31	26	SOUNDTRACK A Flashdance, Casblanca					BAND Out From The Shadow, Gordy 6042GL (Motown) M4	CA
			811492-1 M-1 (Polygram)	POL	73	73	34	O'BRYAN You And I, Capitol	
34	37	12	RENE & ANGELA Rise, Capitol ST-12267	CAP	74	68	29	ST-12256 C/	AP
(35)	NEWE	NTRY	DEBARGE In A Special Way, Gordy 6061GL (Motown)	мса				Killer On The Rampage, Portrait/Ice B6R 38554	BS
36	26	29	6061GL (Motown) JARREAU ● Jarreau, Warner Bros.	NOA	75	60	7	(Epic) CI NATALIE COLE I'm Ready, Epic FE	00
		-		WEA					BS

Bullets are awarded to those products demonstrating the greatest sales gains this week (Prime Movers).

 ■ Recording Industry Assn. of America seal for sales of 500,000 units (seal indicated by dot).
 ▲ Recording Industry Assn. of America seal for sales of 1,000,000 units (seal indicated by triangle).

# Black

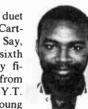
# The Rhythm & The Blues **Crossing Over Still Isn't So Easy**

### By NELSON GEORGE

In a period when black-based rhythms, be they from r&b, reggae, or even African sources, are popping up in the productions of numerous "pop" stars, black music still isn't crossing over easily. A look at the pop singles chart suggests that if you're not Michael Jackson or singing a ballad, you can just about forget

Jackson's duet with Paul McCart-ney, "Say, Say, Say," and his sixth (and apparently final) single from "Thriller," "P.Y.T. (Pretty Young Thing)," are both

it.



residing comfortably in the top 40. Up in the top 10, Prince ("Deliri-ous") and Lionel Richie ("All Night Long"), black male vocalists with very different constituencies, have found a home. After that the pickings are slim.

Peabo Bryson and Roberta Flack have done will with "Tonight I Cele-brate My Love," and it appears that the Dionne Warwick/Luther Vandross collaboration, "How Many Times Can We Say Goodbye," may repeat their success. Stacy Lattisaw has also fared well with "Miracles." All three of these singles are ballads which garnered considerable adult

contemporary airplay. In fact, the rise of Lionel Richie, the success of James Ingram's duets with Patti Austin, and many of the other major black crossover singles of the last few years can be traced to their AC appeal.

black crossover is the fact that George Benson's "In Your Eyes" album has been certified gold, despite the absence of a massive single. Benson has evolved from a jazz act to one with immediate appeal to the older, middle class audience that favors AC radio.

### \*

The Black Music Assn.'s New York chapter is holding a special preconference party at Leviticus Inter-national, 45 W. 33rd St., on Monday (24) beginning at 7 p.m. Admission is free. Representatives of the New York chapter as well as the national office will be there to discuss the BMA conference, which starts in New York on Nov. 4.

tainment Lawyers Assn. is meeting in Barbados for its third yearly conferyearly conference. Among the topics to be discussed are the effects of new technology on copyrights, management, recording agreements and international licensing. For more infor-



COMPUTER GAMING—George Clinton directs engineer Richard Achor at Miami's Criteria Sound through the mixing of his next album for Capitol Clinton is currently represented on the charts by the P-Funk All-Stars' "Generator Pop" on Epic

# Another example of AC impact on

\* \* \* From Nov. 9-13, the Black Enter-

N.Y. 10101. \* \* Short Stuff: Earth, Wind & Fire

mation, contact executive director

Kendall Minter, BELA, P.O. Box

848. Radio City Station, New York,

has a new album on the way, "Elec-tric Universe." The first single is "Magnetic." Maurice White and company are planning a national tour next spring ... Leon Sylvers will be producing half of Whitney Houston's Arista debut album. Michael Omartian (of Christopher Cross and Donna Summer fame) has expressed interest in producing the other "Love In Vain: The Life And half. Legend Of Robert Johnson" is the script for a proposed film about the influential bluesman that has recently been published by Doubleday. Writer Alan Greenberg, who in the past has collaborated with German director Werner Herzog, is preparing for a big screen version to be shot sometime next spring. Johnson's life is very much a mystery; only one picture, two albums worth of recordings. and a truckload of stories exist about him. Yet the music that is available on two Columbia albums is as profoundly moving and chilling as anything you'll ever hear. If Greenberg, who has already signed Rolling Stone Keith Richards to record the soundtrack, can capture Johnson's power on screen, he'll have created an important tribute to the blues and black music in general... Along with the release of the Dionne Warwick/ Luther Vandross duet single "How Many Times Can We Say Goodbye,' Arista is making available a video of these two outstanding singers. The availability of the video just a few weeks after the single is a sign that Arista, like some other labels, is gearing to make video a stronger force in the marketing of black music. It is a philosophy that heretofore had been reserved primarily for white acts. **Paris Eley** is now managing two acts on that label, Lew Kirton and Ron Banks .... After several years of legal wrangling, George Clinton's P-Funk crewis back on CBS., this time under the guise of the P-Funk All-Stars The single is a George Clinton/Gary Shider tune, "Generator Pop." Over two years ago, Uncle Jam Records was announced as a CBS label amid much hoopla. One of the acts then on Uncle Jam, Philippe Wynne, is about to sign with a West Coast label not commonly associated with black pop.

# **MILES DAVIS TRIBUTE ALSO SET BMA Meet To Look At 'Exclusion'**

• Continued from page 3 interest sessions" run

running concurrently: a panel moderated by ex-Re-cord World black music editor Ken Smikle on developing technology's effect on the recording industry; a meeting dedicated to the formation of a jazz advisory council for the BMA; and a seminar on the problems of executive-level blacks in the record industry.

About the latter, Ware comments, "When a black reaches the vice presidential level at a record label, he suddenly finds himself with very few career options, unlike his white counterparts. We want to discuss this dilemma in terms development." of career

That evening, there will be a recepwww.americanradiohistory.cor

tion for registrants hosted by the BMA board of directors. Later, the BMA's New York chapter is hosting a "Tribute to New York Street Mu-sic," with Pat Prescott of WBLS as MC, featuring Kurtis Blow, Run-DMC, Afrika Bambaataa and other local rap acts.

At 1:30 p.m. on Nov. 5, a seminar "The International Music Market: Focus West Africa," moderated by BMA and Solar Records president Dick Griffey, will be held. Norby Walters vice president Sal Michaels, entertainment lawyer Kendell Minter, and a representative from the Organization of African States will

speak. An open meeting of the BMA board of directors begins at 4:30. The

financial report will be read, and members of the general membership will be able to question board members and executive council members.

A gospel brunch with music pro-vided by the Smallwood Singers begins at 10 a.m. on Nov. 6. It will be followed by a seminar on the market-ing and merchandising of gospel music. Acknowledged gospel expert Sister Irene Ware and New York City Community Choir founder Benny Diggs will be among those participating.

The conference will end formally with three events: a seminar on entertainment law, hosted by the Black Entertainment Lawyers Assn.: a meeting of the Black Radio Advisory Council; and a meeting to form a Gospel Advisory Council.

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19 NEW

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1 3

13 UNFORGETTABLE, Johnny Mathis & Natalie Cole, CBS
 21 23 TOO LOW FOR ZERO, Elton John, Rocket
 22 15 18 GREATEST HITS, Michael Jackson & Jackson 5, Telstar
 23 25 CHAS 'N' DAVE'S KNEES UP, Packace

24 21

25 26 18 12

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This Last Week Week

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Rockney THE MUSIC OF RICHARD

28 THE WILD HEART, Stevie Nicks, WEA
NEW OUT OF THIS WORLD, Shakatak, Polydor
NEW COOKIN' ON THE ROOF, Roman Holiday, Jive
29 STANDING IN THE LIGHT, Level 42, Polydor
24 KISSING TO BE CLEVER, Culture Club, Virgin
NEW XXV, Shadows, Polydor
31 LIVE IN TOKYO, PIL, Virgin
38 BAT OUT OF HELL, Meat Loaf, Epic
27 THE VERY BEST OF THE BEACH BOYS, Capitol
22 LICK IT UP, Kiss, Vertigo
NEW AN INNOCENT MAN, Billy Joel, CBS
30 LOVE CLASSICS, Royal Philharmonic Orchestra, Nouveau Music

CANADA (Courtesy of The Record) As of 10/31/83

SINGLES

TRUE, Spandau Bailet,

Liberty/Capitol

PolyGram

MAKING LOVE OUT OF

RCA

Chrysalis/MCA TOTAL ECLIPSE OF THE

HEART, Bonnie Tyler, CBS SWEET DREAMS, Eurythmics,

ALL NIGHT LONG. (ALL NIGHT).

Lionel Ritchie, Motown/Quality MODERN LOVE, David Bowie,

NOTHING AT ALL, Air Supply

(SHE'S) SEXY & 17, Stray Cats,

(SHE 5) SEXY & 17, Stray Ca EMI America/Capitol KING OF PAIN, Police, A&M ISLANDS IN THE STREAM, Rogers & Parton, RCA MANIAC, Michael Sembelio,

Casablanca/PolyGram

ANOTHER, Fixx, MCA

CBS IN A BIG COUNTRY, Big

Grant, Portrait/CBS NEW UPTOWN GIRL, Billy Joel,

Current/RCA 19 NEW BURNING DOWN THE HOUSE,

Talking Heads, Sire/WEA NEW DON'T FORGET TO OANCE,

Arista/PolyGram

ALBUMS ALBUMS SYNCHRONICITY, Police, A&M LET'S DANCE, David Bowie,

Liberty/Capitol THRILLER, Michael Jackson,

Epic/CBS PYROMANIA, Def Leppard.

PolyGram FLASHDANCE, Soundtrack,

TELL HER ABOUT IT, Billy Joel,

Country, Vertigo/PolyGram PROMISES, PROMISES, Naked

Eyes, Capitol I DON'T WANNA DANCE, Eddy

Columbia/CBS TELEFONE, Sheena Easton,

Capitol RISE UP, Parachute Club,

ONE THING LEADS TO

THE MUSIC OF RICHARD CLAYDERMAN, Decca/Delphine TRUE, Spandau Ballet, Chrysalis THE HIT SQUAD - CHART TRACKING, Various, Ronco THE LUXURY GAP, Heaven 17, B.E.F. CONSTRUCTION TIME AGAIN, Depeche Mode, Mute THE WILD HEART, Stevie Nicks, WEA

(	Courte	BRITAIN sy of Music & Video Week) As of 10/22/83
		SINGLES
This	Last	
Week	Week	KARMA CHAMELEON, Culture
'	•	Club, Virgin
2	2	THEY DON'T KNOW, Tracey Uliman, Stiff
3	5	NEW SONG, Howard Jones, WEA
4	16	ALL NIGHT LONG, Lionel Richie, Motown
5	3	DEAR PRUDENCE, Siouxsie &
6	11	Banshees, Polydor (HEY YOU) THE ROCKSTEADY CREW, Charisma
7	7	IN YOUR EYES, George Benson,
8	4	Warner Bros. MODERN LOVE, David Bowie,
		EMI America
9 10	12 25	SUPERMAN, Black Lace, Flair SAY SAY SAY, Paul
10	23	McCartney/Michael Jackson, Parlophone
11	6	THIS IS NOT A LOVE SONG, PIL, Virgin
12	9	BLUE MONDAY, New Order, Factory
13	36	SAFETY DANCE, Men Without Hats, Statik
14	15	BLUE HAT FOR A BLUE DAY,
15	38	Nick Heyward, Arista PLEASE DON'T MAKE ME CRY, UB40, DEP International
16	8	RED RED WINE, UB40, Dep International
17	21	MIDNIGHT AT THE LOST AND
18	30	FOUND, Meat Loaf, Epic SUPERSTAR, Lydia Murdock,
19	10	Korova TAHITI, David Essex, Mercury
20	17	68 GUNS, Alarm, IRS
21	24	LOVE IN ITSELF, Depeche Mode, Mute
22	14	TONIGHT   CELEBRATE MY LOVE, Peabo Bryson/Roberta
23	13	Flack, Capitol COME BACK AND STAY, Paul
24	26	Young, CBS LOVE WILL FIND A WAY, David
25	NEW	Grant, Chrysalis
26	28	UPTOWN GIRL, Billy Joei, CBS POP GOES MY LOVE, Freeez,
27	18	Beggars Banquet BIG + APPLE, Kajagoogoo, EMI
28	19	MAMA, Genesis, Charisma
29	20	DOLCE VITA, Ryan Paris,
30	40	Carrere KISS THE BRIDE, Elton John,
31	23	Rocket GO DEH YAKA, Monyaka,
32	35	Polydor KISSING WITH CONFIDENCE, Will Powers, Island

- 34 RCA CHANCE, Big Country, Mercury 22 35
- NEW SISTER SURPRISE, Gary Numan, Beggar's Banquet NEW REILLY, Olympic Orchestra, Red 36
- 37
- Bus 27 BODY WORK, Hot Streak, 38
- Polydor NEW UNCONDITIONAL LOVE, Donna 39
- Summer, Mercury NEW MOTOR MANIA, Roman 40 Holliday, Jive

  - ALBUMS NEW COLOUR BY NUMBERS, Culture
- 1 Club, Virgin NEW SNAP, Jam, Polydor 1 GENESIS, Charisma 3 LABOUR OF LOVE, UB40. Dep
- International NO PARLEZ], Paul Young, CBS VOICE OF THE HEART.
- Carpenters, A&M FANTASTIC, Wham], Inner 5
- Vision LET'S DANCE, David Bowie, EMI
- America THE CROSSING, Big Country.
- 10
- NEW 11
- 12
  - 9
- 13
- NE W 19 14 15
- 16 14
- NEW 19 10
- Mercury SILVER, Cliff Richard, EMI MONUMENT THE SOUNDTRACK, Ultravox, Chrysalis THRILLER, Michael Jackson, Casablanca/PolyGram THE CROSSING, Big Country, 6 Vertigo/PolyGram THE PRINCIPLE OF MOMENTS, 7 Robert Plant, WEA FASTER THAN THE SPEED OF Epic IN YOUR EYES, George Benson, 8 IN YOUR EYES, George Benson, Warner Bros. THE TWO OF US, Various, K-tel BORN TO LOVE, Peabo Bryson/Roberta Flack, Capitol ORIGINAL MOTION PICTURE SOUNDTRACK FROM "STAYING ALIVE," Bee Gees/Various, RSO FLIGHTS OF FANCY, Paul Leoni, Nouveau Music NIGHT, Bonnie Tyler, CBS AN INNOCENT MAN, Billy Joel, 9 CBS THE PRESENT, Moody Blues, 10 15 Threshold/PolyGram SWEET DREAMS, Eurythmics, 11 8 SWEET DICAME, S., RCA
   EYES THAT SEE IN THE DARK, Kenny Rogers, RCA
   REACH THE BEACH, Fixx, MCA
   NEW GENESIS, Genesis, Atlantic/ WEA
   NEW TEXAS FLOOD, Stevie Ray Vaughan, Epic/CBS 12 Nouveau Music STREET SOUNDS ELECTRO 1, Various, Street Sounds A TOUCH MORE MAGIC, Barry Manilow, Arista 15

wise, with	out the	prior written permission of the publisher.			
16	18	TRUE, Spandau Ballet,	8	4	
17	NEW	Chrysalis/MCA HAMMER ON A DRUM, Payola\$,			
18	12	A&M LAWYERS IN LOVE, Jackson Browne, Asylum/WEA	9 10	14 10	
19	14	GREATEST HITS, Air Supply, Big Time/PolyGram	11	11	
20	17	LINE OF FIRE, Headpins, A&M/ Solid Gold.	12	12	
		ST GERMANY	42	4.2	
		ourtesy Der Musikmarkt) As of 10/24/83	13 14	13 9	
		SINGLES			
This Week	Last Week		15	8	
1	2	I LIKE CHOPIN, Gazebo, Baby/EMI-Electrola	16 17	16 15	
2	1	SUNSHINE REGGAE, Laid Back, Metronome KARMA CHAMELEON, Culture	18	17	
4	3	Club, Virgin/Ariola GIVE ME YOUR LOVE, Frank	19	NEW	
5	4	Duval, Teldec DOLCE VITA, Ryan Paris,	20	18	
6	7	Carrere/DGG MANIAC, Michael Sembello,			
7	6	Casablanca/Phonogram SAFETY DANCE, Men Without	1	1	
8	15	Hats, Virgin/Ariola MAMA, Genesis, Vertigo/Phonogram	2	7	
9	10	WHAT AM I GONNA DO, Rod Stewart, Warner Bros./WEA	3	3	
10	NEW	Young, CBS	4	4	
11	9	VAMOS A LA PLAYA, Righeira, Teldec	5	2	
12	8 11	FLASHDANCE, Irene Cara, Casablanca/Phonogram I'M STILL STANDING, Elton	6 7	6 5	
13	NEW	John, Rocket/Phonogram	8 9	8 NEW	
15		Oldfleld, Virgin/Ariola HERZ IST TRUMPF, Trio,	10	10	
16	20	Mercury/Phonogram ROCKIT, Herbie Hancock, CBS	11 12	13 NEW	
17	16 18	YOU, Boytronic, Mercury/Phonogram BIG APPLE, Kajagoogoo, EMI	13	9	
19	19	RED RED WINE, UB 40, Virgin/Ariola	14 15	16 18	
20	12	MOONLIGHT SHADOW, Mike Oldfield, Virgin/Ariola	16	11	
			17 18	15 14	
1	1	ALBUMS FLASHDANCE, Soundtrack,	19	12	
2	2	Casablanca/Phonogram CRISES, Mike Oldfield,	20	17	
3	. 4	Virgin/Ariola IF I COULD FLY AWAY, Frank			
4	3	Duval, Teldec HEADS OR TALES, Saga, Polydor/DGG			
5	5	TOO LOW FOR ZERO, Elton John, Rocket/Phonogram		(Co	il.
6	6	BODY WISHES, Rod Stewart, Warner Bros./WEA			
7 8	14 15	NO PARLEZ, Paul Young, CBS TABALUGA, Peter Maffay,	This Weel 1	Lasi Wee	
9	10	Metronome CONSTRUCTION TIME AGAIN, Depeche Mode,	2	3	
10	7	Mute/Intercord BESS DEMNAEHX, Bap,	3	1	
11	8	Musikant/EMI TRUE, Spandau Ballet,	4	4	
12	13	Chrysalis/Ariola RHYTHM OF YOUTH, Men Without Hats, Virgin/Ariola	6	7	
13	9	BYE BYE, Trio, Mercury/Phonogram	7	5	
14 15	20 NEW		8	8 10	
16 17	12 NEW	SYNCHRONICITY, Police, A&M/CBS CARGO, Men At Work, CBS	10	.0	
18 19		I LOVE ABBA, Abba, Polystar WRAP YOUR ARMS AROUND	11	14	
		ME, Agnetha Faitskog, Polydor/OGG	12 13	19 12	
20	16	FANTASTIC, Wham], Epic/CBS	14 15	NEV 11	
		JAPAN (Courtesy Music Labo)	16	15	
		As of 10/23/83	17 18	20 NEV	
This		SINGLES	10	NEV	1
Wee 1	k Week 1	CAT'S EYE, Anri, For Life/NTV	19	NEV	N

- K CAT'S EYE, Anri, For Life/NTV KINKU, Akina Nakamori, Warner-Pioneer/NTV GLASS NO RINGO, Seiko Matsuda, CBS-Sony/Sun / CHOUHATSU MUGENDAI, Shibugakitai, CBS-Sony/Johnny's FLASHDANCE, Irene Cara, Polystar/Intersong-Nichion SONNA HIROSHINI DAMASARETE, Mizue Takada, Teichiku, PMP/Amuse KOIWA GOTABOU MOUSHIAGEMASU, Yuko Hara, Victor/Amuse
- 3

  - Victor/Amuse
- www.americanradiohistory.com

n, or i	transmitted, in any form or by any m	eans,		
4	TINY MEMORY, Yoshie Kashiwabara, Nippon	5	4	GREATEST HITS, Air Supply, Big Time
	Phonogram/Mill House-Dream	6	7	TRUE, Spandau Ballet, Chrysalis
14	GOOD-BYE SEISHUN, Tsuyoshi	7	6	AN INNOCENT MAN, Billy Joel,
	Nagabuchi, Toshiba-EMI		_	CBS
10	YUUGURE KIBUN, Chiemi Hori, Canyon/Top	8	5	FLASHDANCE, Original Soundtrack, Casablanca
11	LUCKY LIPS, You Hayami,	9	9	BUSINESS AS USUAL, Men At
12	Taurus/Sun SASAME YUKI, Hiroshi Itsuki,	10	12	Work, CBS JUST ONE, Renee & Renato,
	Tokuma/RFMP TV Asahi			RCA
	Sound 1	11	10	THE BLUES BROTHERS,
13	MARY ANN, Alfee,			Original Soundtrack, Atlantic
	Canyon/Tanabe	12	8	SYNCHRONICITY, Police, A&M
9	UNBALANCE, Naoko Kawai, Nippon Columbia, Geiei/TV	13	11	THRILLER, Michael Jackson, Epic
	Asahi	14	13	THE PRINCIPLE OF MOMENTS,
8	IEJI, Hiromi Iwasaki,			Robert Plant, Atlantic
	Victor/NTV-geiei	15	15	LET'S DANCE, David Bowie,
16	OMOIDA IPPAI, H20, Kitty			EMI America
15	BOHEMIAN, Yuki Katsuragi,	16	NEW	MATINEE, Moving Pictures.
	Radio City/Yamaha			Wheatley
17	KIMETEYARU KONYA, Kenji	17	20	WHAT'S NEW, Linda Ronstadt,
	Sawada, Polydor/Watanabe		10	Asylum FLICK OF THE SWITCH, AC/DC.
NEW	KODOMOTACHIO SEMENAIDE, Masato Ibu CBS-Sony/Nichion	18	16	Albert
10	NANIWA KOISHIGURE, Harumi	19	17	10,9,8,7,6,5,4,3,2,1, Midnight Oil,
18	Miyako & Chiakl Oka	13	.,	CBS
		20	14	THE KEY, Joan Armatrading. A&M
	ALBUMS			ITALY
1	FLASHDANCE, Soundtrack,		10-	
	Polystar		(Coi	urtesy Germano Ruscitto)
7	CAN I SING?, Masayoshi			As of 10/18/83
	Takanaka, Kitty	This	Last	ALBUMS
3	J.I., Junichi Inagaki, Toshiba-EMI		Week	
4	HATSUKOI, Kozo Murashita,	wеек 1	week 6	FLASH DANCE, Irene Cara,
	CBS-Sony	'	0	PolyGram
2	AN INNOCENT MAN, Billy Joel,	2	2	TROPICO NORD, Pooh, CGD-MM
	CBS-Sony	3	1	MIXAGE, Various, Baby/CGD-
6 5	MAGIC, Marine, CBS/Sony AQUA CITY, Kiyotaka Sugiyama	-		MM
5	& Omega Tribe, VAP	4	NEW	MOONLIGHT SHADOW, Mike
8	ALFEE'S LAW, Alfee, Canyon	-		Oldfield, Virgin/Ricordi
NEW	BENT OUT OF SHAPE, Rainbow,	5	3	SYNCHRONICITY, Police, CBS
10	Polydor CAT'S EYE, Soundtrack, For Life	6	10	BOLLICINE, Vasco Rossi, Carosello/Ricordi
13	KIREI, Southern All Stars, Victor	7	9	GAZEBO, Baby
	BODIES AND SOULS, Manhattan	8	5	CIRCO MASSIMO, Antonello
NC W	Transfer, Warner-Pioneer			Venditti, Ricordi
9	BEST KEPT SECRET, Sheena	9	8	FESTIVAL BAR 83, Various,
3	Easton, Toshiba-EMI			RCA
16	MS., Asami Kado, Teichiku	10	11	TRE, Teresa De Sio, PolyGram
18	MADO, Mayumi Itsuwa, CBS-	11	7	BANDIERA GIALLA, Ivan Catanio, CGD-MM
	Sony	12	NEW	E ARRIVATO UN BASTIMENTO,

Sony ALPHA, Asia, CBS-Sony FANTASTIC, Wham, Epic-Sony NIGHT LINE, Yasuko Agawa,

Victor ONNATACHIYO, Kenji Sawada,

ETRANGER, Akina Nakamori,

Warner-Pioneer

AUSTRALIA

(Courtesy Kent Music Report) As of 10/24/83

SINGLES

KARMA CHAMELEON, Culture

Club, Virgin BOP GIRL, Pat Wilson, WEA AUSTRALIANA, Austen

Tayshus, Regular RECKLESS, Australian Crawl,

EMI 6 SAFETY DANCE. Men Without

Hats, Big Time GIVE IT UP, KC & Sunshine

RAIN, Dragon, Mercury PUTTIN' ON THE RITZ, Taco,

RCA DOWN UNDER, Men At Work,

CBS 1.O.U., Freeez, Beggar's Banquet MODERN LOVE, David Bowie,

EMI America GOLD, Spandau Ballet, Chrysalis TELL HER ABOUT IT, Billy Joel,

CBS McRAWHIDE, Chaps, Stiff WE'RE COMING TO GET YOU, Glenn Shorrock, EMI WORDS, F.R. David, Carrere MAGGIE, Foster & Allen, Boundermarke

Powderworks TONIGHT I CELEBRATE MY LOVE, Peabo Bryson & Roberta Flack, Capitol MONTEGO BAY. Allniters,

ALBUMS NEW COLOUR BY NUMBERS, Culture Club, Virgin 3 TOO LOW FOR ZERO, Elton John, Rocket

John, Rocket THE BEST OF JOE COCKER,

EMI 2 THE BREAKERS '83, Various,

Powderworks NEW | HEAR MOTION, Models

Mushroom

Polystar

Band, Epic

	ITALY (Courtesy Germano Ruscitto) As of 10/18/83 ALBUMS							
	Last							
ŝ	Week							
	6	FLASH DANCE, Irene Cara, PolyGram						
	2	TROPICO NORD, Pooh, CGD-MM						
	1	MIXAGE, Various, Baby/CGD- MM						
	NEW	MOONLIGHT SHADOW, Mike Oldfield, Virgin/Ricordi						
	3	SYNCHRONICITY, Police, CBS						
	10	BOLLICINE, Vasco Rossi,						
		Carosello/Ricordi						

		ouroschorrheord
7	9	GAZEBO, Baby
8	5	CIRCO MASSIMO, Antonello
		Venditti, Ricordi
9	8	FESTIVAL BAR 83, Various,
		RCA
10	11	TRE, Teresa De Sio, PolyGram
11	7	BANDIERA GIALLA, Ivan

OCTOBER 29, 1983, BILLBOARD

- Catanio, CGD-MM NEW E ARRIVATO UN BASTIMENTO, 12
  - Edoardo Bennato, Ricordi 14 I GRANDI SUCCESSI, Riccardo
- 15

13

14

- 16 17 18
- I GRANDI SUCCESSI, Riccardo Cocciante, RCA
   NEW I GRANDI SUCCESSI DI ELVIS PRESLEY, Siglaquattro/RCA
   NEW EASY ROCK COLLECTION, Various, K-tel/RCA
   NEW GENESIS, PolyGram
   NEW GENESIS, PolyGram
   NEW STUDIO 54, No.6, Various, COM/CGD-MM
   15 16 ROUNDS NO.3, Various, CHGD-MM
   12 DISCO SAMBA, Los Joao, Baby/CGD-MM 19 20

### SWEDEN

### (Courtesy GLF) As of 10/19/83

SINGLES

		SINGLES
This	Last	
Week	Week	
1	1	MOONLIGHT SHADOW. Mike
		Oldfield, Virgin
2	2	IQ, Magnus Uggla, Sonet
3	NEW	DOLCE VITA, Ryan Paris, Carrere
4	3	FLASHDANCE, Irene Cara,
5	NEW	Casablanca SAFETY DANCE, Men Without
		Hats, Statik
6	10	KARMA CHAMELEON, Culture, Club, Virgin
7	9	I CAN HEAR YOUR
7	9	HEARTBEAT, Chris Rea,
		Magnet
8	NEW	WHEREVER I LAY MY HAT, Paul Young, CBS
9	4	I'M SO EXCITED, Pointer
	•	Sisters, RCA
10	NEW	ROCKIT, Herbie Hancock, CBS
		ALBUMS
1	1	ALBUMS CRISES, Mike Oldfield, Virgin
1 2	1 2	
		CRISES, Mike Oldfield, Virgin
		CRISES, Mike Oldfield, Virgin FLASHDANCE, Soundtrack, Casablanca
2	2	CRISES, Mike Oldfield, Virgin FLASHDANCE, Soundtrack, Casablanca LICK IT UP, Kiss, Casablanca
2 3	2 NEW	CRISES, Mike Oldfield, Virgin FLASHDANCE, Soundtrack, Casablanca LICK IT UP, Kiss, Casablanca HEAOS OR TALES, Saga,
2 3	2 NEW	CRISES, Mike Oldfield, Virgin FLASHDANCE, Soundtrack, Casablanca LICK IT UP, Kiss, Casablanca
2 3 4	2 NEW NEW	CRISES, Mike Oldfield, Virgin FLASHDANCE, Soundtrack, Casablanca LICK IT UP, Kiss, Casablanca HEAOS OR TALES, Saga, Polydor SISTA FORESTALLNINGEN, Py
2 3 4 5	2 NEW NEW	CRISES, Mike Oldfield, Virgin FLASHDANCE, Soundtrack, Casablanca LICK IT UP, Kiss, Casablanca HEAOS OR TALES, Saga, Polydor SISTA FORESTALLNINGEN, Py Backman, Sonet
2 3 4	2 NEW NEW 4	CRISES, Mike Oldfield, Virgin FLASHDANCE, Soundtrack, Casablanca LICK IT UP, Kiss, Casablanca HEAOS OR TALES, Saga, Polydor SISTA FORESTALLNINGEN, Py Backman, Sonet BENT OUT OF SHAPE, Rainbow,
2 3 4 5 6	2 NEW NEW 4 7	CRISES, Mike Oldfield, Virgin FLASHDANCE, Soundtrack, Casablanca LICK IT UP, Kiss, Casablanca HEAOS OR TALES, Saga, Polydor SISTA FORESTALLNINGEN, Py Backman, Sonet BENT OUT OF SHAPE, Rainbow, Polydor
2 3 4 5	2 NEW NEW 4	CRISES, Mike Oldfield, Virgin FLASHDANCE, Soundtrack, Casablanca LICK IT UP, Kiss, Casablanca HEAOS OR TALES, Saga, Polydor SISTA FORESTALLNINGEN, Py Backman, Sonet BENT OUT OF SHAPE, Rainbow, Polydor BORN AGAIN, Black Sabbath,
2 3 4 5 6	2 NEW NEW 4 7 NEW	CRISES, Mike Oldfield, Virgin FLASHDANCE, Soundtrack, Casablanca LICK IT UP, Kiss, Casablanca HEAOS OR TALES, Saga, Polydor SISTA FORESTALLNINGEN, Py Backman, Sonet BENT OUT OF SHAPE, Rainbow, Polydor BORN AGAIN, Black Sabbath, Vertigo
2 3 4 5 6 7	2 NEW NEW 4 7	CRISES, Mike Oldfield, Virgin FLASHDANCE, Soundtrack, Casablanca LICK IT UP, Kiss, Casablanca HEAOS OR TALES, Saga, Polydor SISTA FORESTALLNINGEN, Py Backman, Sonet BENT OUT OF SHAPE, Rainbow, Polydor BORN AGAIN, Black Sabbath, Vertigo LAWYERS IN ONE, Jackson
2 4 5 7 8	2 NEW A 7 NEW 3	CRISES, Mike Oldfield, Virgin FLASHDANCE, Soundtrack, Casablanca LICK IT UP, Kiss, Casablanca HEAOS OR TALES, Saga, Polydor SISTA FORESTALLNINGEN, Py Backman, Sonet BENT OUT OF SHAPE, Rainbow, Polydor BORN AGAIN, Black Sabbath, Vertigo LAWYERS IN ONE, Jackson Browne, Asylum
2 3 4 5 6 7	2 NEW NEW 4 7 NEW	CRISES, Mike Oldfield, Virgin FLASHDANCE, Soundtrack, Casablanca LICK IT UP, Kiss, Casablanca HEAOS OR TALES, Saga, Polydor SISTA FORESTALLNINGEN, Py Backman, Sonet BENT OUT OF SHAPE, Rainbow, Polydor BORN AGAIN, Black Sabbath, Vertigo LAWYERS IN ONE, Jackson Browne, Asylum WATER SIGN, Chris Rea,
2 4 5 7 8 9	2 NEW A 7 NEW 3 NEW	CRISES, Mike Oldfield, Virgin FLASHDANCE, Soundtrack, Casablanca LICK IT UP, Kiss, Casablanca HEAOS OR TALES, Saga, Polydor SISTA FORESTALLNINGEN, Py Backman, Sonet BENT OUT OF SHAPE, Rainbow, Polydor BORN AGAIN, Black Sabbath, Vertigo LAWYERS IN ONE, Jackson Browne, Asylum WATER SIGN, Chris Rea, Magnet
2 4 5 7 8	2 NEW A 7 NEW 3	CRISES, Mike Oldfield, Virgin FLASHDANCE, Soundtrack, Casablanca LICK IT UP, Kiss, Casablanca HEAOS OR TALES, Saga, Polydor SISTA FORESTALLNINGEN, Py Backman, Sonet BENT OUT OF SHAPE, Rainbow, Polydor BORN AGAIN, Black Sabbath, Vertigo LAWYERS IN ONE, Jackson Browne, Asylum WATER SIGN, Chris Rea, Magnet



CARPENTERS—Voice Of The Heart,

SP4954. Produced by Richard Carpenter. This is a collection of previously unreleased studio tracks cut between 1976 and April, 1982, 10 months before Ka-

ren Carpenter's death. It's the duo's strongest album in a decade and contains a few cuts that rank with

their all-time best. The most radio-worthy are "Two Lives," a rock-edged ballad previously recorded by

Bonnie Raitt; "Your Baby Doesn't Love You Any-more," a brooding, slow-boil pop piece in the tradi-tion of "Hurt So Bad," and "Make Believe It's Your

First Time," the soft reflective ballad which is the

first single. But the most gripping cut is "Ordinary Fool," a Paul Williams ballad which features the

stretched out for a fresh batch of material; the result is one of their best LPs yet. It's stronger, more confident, more diversified, and allows each Oak to shine at the mike. From "In The Pines" to 'Ain't No Cure For The Rock And Roll," "Deliver" does exactly what it promises to the fullest

CRYSTAL GAYLE-Cage The Songbird, Warner Bros.

23958. Produced by Jimmy Bowen. Far from being caged this songbird has taken flight with renewed strength and

vigor. Her song choices are varied and excellent, ranging

from the Elton John/Bernie Taupin/Davey Johnstone ti-tle cut to the stunning "Me Against The Night" to "The Sound Of Goodbye." Gayle has never sounded better or

T.G. SHEPPARD—Slow Burn, Warner Bros./Curb 23911. Produced by Jim Ed Norman. While T.G. has had

consistent chart success, his material has sometimes tended toward the lightweight. Not this time: new pro-

ducer Norman has wasted no time pairing Sheppard with

enough powerful songs to prove he can deliver a strong, impressive vocal performance if given the opportunity.

There are a lot of good things about this LP, but the best is hearing Sheppard sound so expressive and eloquent.

JOHNNY LEE-Greatest Hits, Warner Bros. 239671.

Various producers. Lee's ingratiating voice ranges here over all the chart favorites he's had since (and including) "Lookin' For Love." Among the demonstrable standouts are "Cherokee Fiddle," "Bet Your Heart On Me" and "Pickin' Up Strangers." This is a consistently strong

GAIL DAVIES-What Can I Say, Warner Bros. 239721. Produced by Gail Davies. There's precious little conven-tional country music in this album, but the consistently

strong lyrics and Davies' treatments leave nothing to complain about. Best cuts are "You're A Hard Dog (To Keep Under The Porch)," "It's You Alone," "This Boy In You Is Showing" and "Boys Like You."

JIM GLASER—The Man In The Mirror, Noble Vision 2001. Produced by Don Tolle. As a solo artist, Glaser's

much more stylized and pop-oriented than his work with the Glaser Brothers might suggest. This 11-cut LP is No-

ble Vision's first, and it's a winner, stylishly produced

with obvious forethought on material and arrangement Besides Glaser's own original, "Woman, Woman," a hit for Gary Puckett, it introduces a fine new writer, Tony

JOZZ

SWINGRASS '83, Antilles AN 1014. (Island). Produced

by Buell Neidlinger. This latest foray into fusing jazz with string band techniques takes a fresh tack, thanks to

leader Buell Neidlinger, a multi-faceted bassist, who's

explored the terrain in earlier live work. Here, with fre-quent partner Marty Krystall on sax and a crack band

including Richard Greene (violin), Andy Statman (man-

dolin), Peter Erskine (drums) and the late Peter Ivers on

harmonica, Neidlinger rewires Ellington, Monk, sideman

lvers and his own writing to exhilarating effect.

V.

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20

Arata, whose "Pretend" is a standout.

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X

bluesiest vocal of Karen's career.

to the fullest

more commercial

collection



DAVID BOWIE—Ziggy Stardust The Motion Picture, RCA CPL2-4862. Produced by David Bowie & Mike Moran. A companion to the film documentary of Bowie's final tour in his Zigg persona, this double set proves a raucous, even rough-hewn affair. In contrast to more re-cent live albums artfully touched up after basic recording, these 15 tracks leave minor flubs in both perfor-mance and sonics intact. Material, while rich in major hits, covers ground already well anthologized in past RCA packages; that, plus the heftier price tag, will rein sell-through somewhat.

EDDIE MONEY-Where's The Party?, Columbia Produced by Tom Dowd, Eddie Money, Spencer Proffer. Money's first album since the gold "No Control" is another set of hook-laden pop-rock, similar in spots to Is another set of nook-laden pop-rock, similar in spots to John Cougar. Money cowrote several of the songs with Duane Hitchings, best known for his work with Kim Carnes. The best of these, "Bad Girls," has a quirky, uptempo sound. It's basically an upbeat album, as suggested by the lively title track. But Money also bares his soul on the concluding cut, "Backtrack," an anguished ballad.

ROBIN GIBB—How Old Are You?, Polydor 810 896. Produced by Maurice Gibb, Robin Gibb. Gibb's first solo album since 1969's "Robin's Reign" is highlighted by the sassy single, "Juliet," a recent chart-topper in several European territories. It's a hooky piece of synth-pop which recalls some of ELO's craftier singles. A few other cuts also have that sprightly commercial accessibility, but for the most part this is a set of heartfelt ballads. Some of them, notably "Kathy's Gone" and "Another Lonely Night In New York," have the warm, poignant sound of pre-disco Bee Gees.

THE DOORS-Alive, She Cried, Elektra 60269, Produced by Paul A. Rothchild. This collection of recently unearthed tracks spanning concert recordings, soundchecks and even a Danish television appearance amounts to a musical and commercial windfall: the performances are all strong, the production quality generally top notch for the day (circa 1969) despite the ersatz stereo of the Danish material. Add two rock classics in snappy cover versions—"Gloria" and "Little Red Rooster"—and this versions—"Gloria" and "Little Red Rooster"—and this single disk package should find demand among both generations of Doors admirers.

TEENA MARIE—Robbery, Epic FE 38882. Produced by Teena Marie. Teena is back and growing up fast on Epic, flashing a new hard line and tough rock stance against the kind of men a woman should stay away from. "Rob-bery," "Playboy," "Shadow Boxing" and the pounding "Fix It" climber showcase a major league singer/song-writer/producer who engrains her dance/rock/funk with the beat of the street, and who, with the right chemistry of video and marketing, could send herself into orbit. Talented Teena wields her music with the force of an ax that should strike the heart of the charts



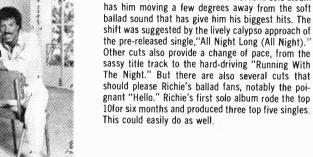
ATLANTIC STARR-Yours Forever, A&M SP-4948 Produced by James Anthony Carmichael. Nine-strong group climbs a vocal staircase to airy pop-soul clouds that should reach the chartosphere with stylish ease. "Touch A Four Leaf Clover" is the lucky single, and with Sharon Bryant's voice leading the way, this Starr edition will open up wider musical horizons for "Second To None," "I Want Your Love" and title tune, Group song-writing writing, vocals and arrangements are among the classiest, but it's their ability to capture pure emotion with sincerity that is the sparkle of future gold.

THE WEATHER GIRLS—Success, Columbia FC 38997. Produced by Charles Koppelman. These gals sang it loud—"It's Raining Men"—and now it's time to build an ark because here come the flood! The Weather Girls are what the music biz was, is and always will be about—ex-citing new talent overcoming the odds to give everybody a lift. "Men" is already a dance classic and pop phenom-enon, while "Success," "Hope," "Dear Santa" and a Rod-gers/Hammerstein update on "Gonna Wash That Man Right Out Of My Hair" are exuberant testimony to the female appetite, as the rocking gospel girls bring Mahalia and Aretha to discoland with the help of Paul Jabara and Paul Shaffer.



THE OAK RIDGE BOYS-Deliver, MCA 5455, Produced by Ron Chancey. The Oaks can always be counted on for musical unpredictability, and once more, they've come up with an imaginative, subtly sly album mixing old and new. Never content to stay in a rut, the Boys have





A&M



LIONEL RICHIE----Can't Slow Down, Motown 6059

22 First Time Around

LAUPER—She's So Unusual, Portrait BFR 38930 (CBS). Produced by Rick Chertoff. Suggesting a fevered cross between Lene Lovich and Chrissie Hynde, this former vocalist with Blue Angel makes a splashy solo debut squarely aimed at the post-punk market. The songs alone could spell a successful career launch, given a strong array of sources from Jules Shear ("All Through The Night"), Prince (another cover of "When You Were Mine") and Robert Hazard to solid originals by Lauper and various collaborators. It's Lauper's impassioned vocal attack that will draw attention, however

STREETS-1st, Atlantic 80117. Produced by Neil Kernon. A new pop/rock quartet led by former Kansas key-board player Steve Walsh, Streets kicks off its recording career with its own confident twists on time-honored arena rock: Walsh's vaulting singing style provides a fa-miliar lure, while his surging synthesizer and organ are well matched by Mike Slamer's hard rock guitar pyro-technics. Material sticks to romantic musings for the most part, typified by the urgent, uptempo "If Love Should Go," just one of several probable AOR automatic adds.

MIDNIGHT OIL—10, 9, 8, 7, 6, 5, 4, 3, 2, 1, Columbia BFC 38996. Produced by Nick & Midnight Oil. Already a cause celebre in Australia, this quintet infuses its moody, synthesizer/guitar settings with edgy, passionate vocals from Peter Garrett, whose often biting delivery more than compensates for their modest range. The music's most striking feature, however, is its emphatic air of pro-test, as Garrett moves from abstracted alienation to pointed comments on imperialism, capitalism and other perceived ills, especially on "Short Memory," "Read About It" and "US Forces." Radio will respond to the music, if not the message



JASON AND THE NASHVILLE SCORCHERS—Fervor, Praxis PR6654. Produced by Warner Hodges & Jim Dick-inson. If Hank Williams had emerged in the '80s, would he have done it this way? A captivating live band, the Scorchers meld country with punk in a surprisingly work-able fashion. Yet, they make it plain with their second EP that they're more interested in longevity than gimmickry. Five of the six tracks are solid originals, with R.E.M.'s Michael Stip cowriting one tune and kicking in vocals on another. Contact P.O. Box 120235, Nashville, Tenn.

ICEHOUSE—Fresco, Chrysalis 5V 41436 (CBS). Pro-duced by Iva Davies & Keith Forsey. This second 12-inch sampler from the Australian band's "Primitive Man" album (1982) adds two unreleased tracks, most noteworthy being "Break These Chains," which adds more ur-gency to Iva Davies' otherwise elegant sense of modern

rock. Comparisons to Roxy Music continue to abound here and on the now familiar "Hey Little Girl" and "Street Cafe," both reprised here.

# **Billboard's Recommended LPs**

### ρορ

MICHAEL GREGORY—Situation X, Island 90110 (Atlan-tic). Produced by Nile Rodgers. Drummer Tony Thomp-son anchors this promising label debut by Gregory, a distinctive singer-songwriter and guitarist. The disk is typi-cally progressive Island Records music—it fits no format, although "Can't Carry You" merits a serious top 40 listen

TOOTS & THE MAYTALS—Live At Reggae Sunsplash, Sunsplash RS 8901; CHALICE—Live At Reggae Suns-plash, RS 8902; YELLOWMAN—Live at Reggae Suns-plash RS 8903; BEST OF THE FESTIVAL—DAYONE, RS 8904. Produced by Synergy Productions, Ltd. This series was recorded live at Reggae Sunsplash, Montego Bay, Jamaica, August, 1982. Toots Hibbert leads the Maytals through "Pressure Drop" and "Monkey Man," Chalice stars on Marley's "Road Block," and Winston "Yellow-man" Foster stars on "Jah Jah Made Us For A Pur-pose"—as Silver Spring, Md.-label Sunsplash adds to reggae music and history.

### black

MAJOR LANCE—The Major's Back, Kat Family FZ 38898 MAJOR LANCE—The Major's Back, Kat Family FZ 38898 (CBS). Produced by Major Lance & Michael L. Sullivan. The good Major updates Curtis Mayfield's "The Monkey Time" and "Gypsy Woman," Eddie Floyd's "I've Never Found A Girl," and brings himself up-to-date with impact on "Power of Love." Here's an oldie-but-not-moldy who hean't lost the spark to ture out a Southers tinged and hasn't lost the spark to turn out a Southern-tinged soul cooker with energy and conviction.

THE JONES GIRLS-On Target, RCA AFL1-4817. Produced by Robert Wright & Fonzi Thornton. The trio de-buts on RCA with that increasingly distinctive Wright/ Thornton sound, itself a blend of Chic and Solar influences. Best are the uptempo tunes, in which the singers get to exercise their impressive harmonies: "I Can Made A Difference," "2 Win U Back" and the title track.

BERNARD WRIGHT—Funky Beat, Arista AL8-8103. Vari-BERNARD WRIGHT — FUNKY BEAT, ARISTA ALE-8103. Vari-ous producers. Wright is clearly an artist in transition, tackling beat-box music, straight-ahead acoustic jazz (Clifford Brown's "Joy Spring"), and a pretty urban bal-lad ("Won't You Let Me Love You"). A commitment to his style should result in a more balanced offering on his not offert next effort.

### jazz

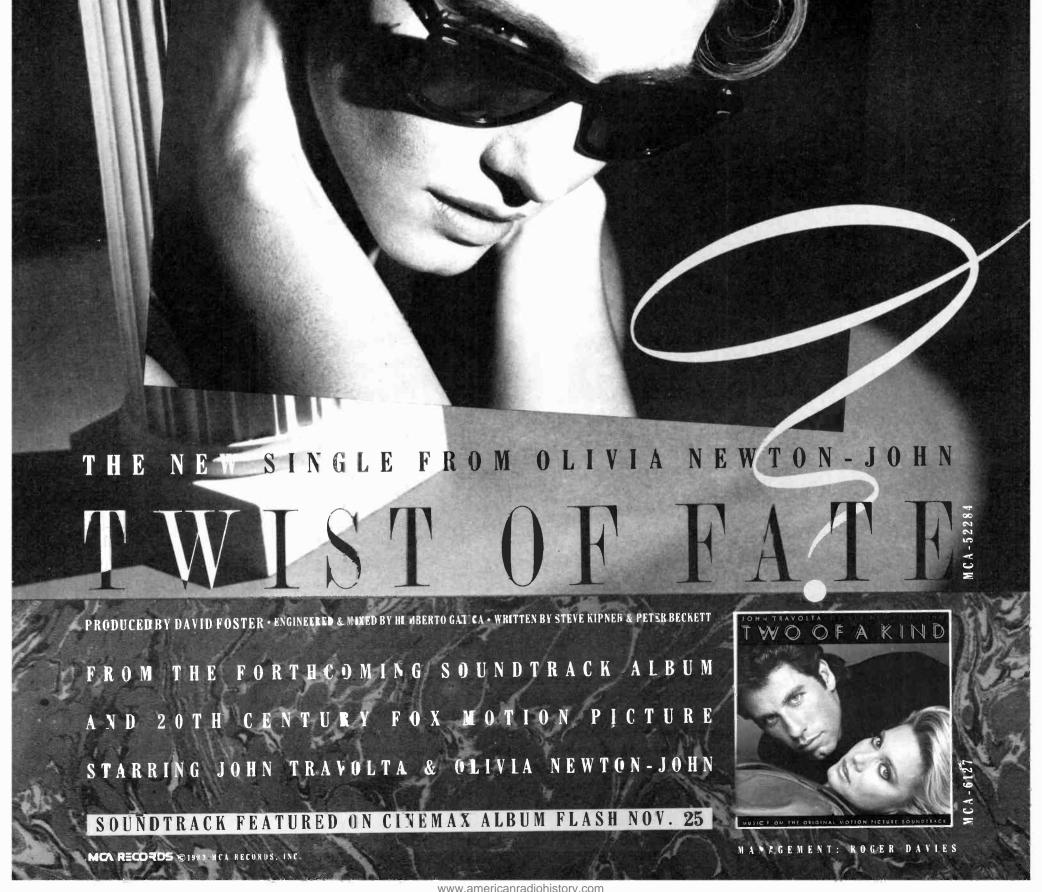
ROB McCONNELL & THE BOSS BRASS, Vols. 1 & 2, Pausa PR7148-49. Produced by Jack Richardson, David Greene. Canada's most renowned big band again impresses with superb charts and enthusiastic, modern sounding playing with the leader's virile valve trombone dominating the recital. Marketed by Pausa in two sepa-rate LPs, McConnell's music features five trumpets and five trombones, a powerful combination. A 17-minute suite, "Pellet" by lan McDougall, is offered in Vol. 2. Highly recommended.

STEPHANE GRAPPELLI-Stephanova, Concord Jazz CJ225. Produced by Carl E. Jefferson. Accompanied only by guitarist Marc Fosset, the venerable hot fiddler reels off a dozen classy cuts, all taped last June in Vancouver. The melodies range from Miles Davis to Edvard Grieg, and Grappelli plays them all well against a lightly swing-ing rhythm background. Fosset's own "Fulton Street Samba" and "Stephanova" are among the titles. A strong entry.

JUDY ROBERTS-Trio, Pausa PR7147. Produced by Judy Roberts, Jeff Hamilton, Ray Brown. A Chicago singer of undeniable talents, Roberts also plays piano on her 11 songs with Hamilton on drums and Brown on bass. She is particularly effective with "I Got It Bad," "Crazy," "You'd Be So Nice To Come Home To" and "Teach Me Tonight." Pausa may have a coming star in this young lady of unusual sensitivity and range.

SPOTLIGHT—Predicted to hit the top 10 on Billboard's Top LPs & Tape chart or to earn platinum certification. PICKS— Predicted to hit the top half of the chart in the format listed. RECOMMENDED—Other releases predicted to reach the chart in the format listed; also, other singles of or quality.

All albums commercially available in the U.S. are eligible for review. Reviews are coordinated by Sam Sutherland at Billboard, 9107 Wilshire Błvd., Beverly Hills, Calif. 90210 (telephone: 213-273 7040) and Roman Kozak at Billboard, 1515 Broadway, New York, N.Y. 10036 (telephone: 212-764 7346).



# U.S. Appeals Court: Publishers Lose \$\$ **On Recaptured Songs**

• Continued from page 1

70

"Who's Sorry Now?," Snyder's portion of which was recaptured by his estate in 1980 (Burt Kalmar and Harry Ruby were co-authors of the song). NMPA had filed an amicus brief on behalf of the Mills position.

Under provisions of the 1976 Copyright Act, which took effect in January, 1978, authors or their estates can recapture from publishers songs for a 19-year extension period beyond the 56 years of copyright protection granted by the Copyright Act of 1906

This provision opened the flood-gates of termination procedures, in which thousands of songs have been recaptured. Although many of the latter copyrights have remained, under new deals, with publishers controlling the copyright prior to termination, the appeals court decision is seen as giving songwriters greater bargaining power after exercising rights of termination.

benefit writers . . Miriam Stern, an agent for writers or their estates seeking terminations, remarks, "Thank God! Another victory for songwriters. The 1976 Copyright Act gave another chance for writers. What good is termination if it's not totally for the writer's benefit?'

Weiss, a songwriter himself, "agreed

with AGAC's long-held position that

the termination provisions in the

1976 Act were primarily intended to

Johnny Bienstock, who along with his brother Freddy has been active in making deals on terminated songs,

says his company, E.B. Marks Music Co., in partnership with the Rodgers & Hammerstein Office, is "absolutely delighted" with the decision. He draws an analogy in defense of the appeals court decision: "If I buy a house, does the previous owner have rights to collect rent from tenants who signed their leases before I bought it?"

The decision by the appeals court can be appealed to the U.S. Supreme Court, but a spokesperson for Mills Music, a division of Belwin-Mills, says the firm has "no comment" on the reversal, indicating that a decision whether to appeal awaits the return of its vice president, Burt Litwin, from abroad at the end of this month.

In striking down Judge Weinfeld's decision, the appeals court also contended that Mills is "not a utilizer of a derivative work. The only derivatie works in question are sound recordings owned by record companies whose rights are not at issue. All that Mills did was to utilize the underlying copyright when it owned it by licensing others to create and utilize derivative works."

The judges suggested that if Mills did attempt to "utilize" any of the derivative works itself, "for example by selling copies of phono records of the copyrighted derivative works to the public . . . it would be infringing . .

In conclusion, the judges claimed that the termination provision of the 1976 Act marked "a break with a 200-year-old tradition that has identified copyright more closely with the publisher than with the author. By ruling as we do ... we affirm this Congressional purpose, while assuring that creators holding derivative copyrights retain the protection Congress gave them in the derivative works exception, and while recognizing the interests of the publishers and of the public as defined and balanced by Congress in the 1976 Act.'

# WLUP TWITS WMET Chicago Stations In Vid War

### • Continued from page 14

have a little fun?" A little fun and a lot of production netted Solk an interesting parody.

Perfectly in synch with the video, WLUP listeners are treated to another version of the WMET story. When the "Less Talk" graphic appears on the screen "the girl on our spot says "Less talk because they have nothing to say." When the video shows "More Rock," "We're saying 'Yeah, more rock, that's a joke.

"I hope nobody thinks it's vindic-tive", says Solk, who was looking for a temporary solution. "What we real-

### **ADMIN ASST MUSIC INDUSTRY**

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ly want is to discourage another station from buying time on the show. It's absurd we'd have to buy exclusivon something we promote ity continually."

In any case, turnaround is fair play. Earlier this year WMET gave the answers to the Loop's \$100,000 giveaway on the air.

### JVC Readies Editing System

TOKYO—JVC here is launching a new VHS video editing system for professional and institutional users which will be on sale in the U.S. and Europe at the beginning of next year. Production volume will be 1,000 sets a month.

The system consists of the BR-8600 commercial recorder with electronic editing function (\$2,350), the RM-86 automatic editing control unit (\$1,050) and the BR-6200 twotrack portable recorder (\$950).

Also due on the market in January is the GX-S700 professional video camera, weighing under four kilograms. Price will be \$1,490, and JVC plans to produce around 2,000 a month.

# News. Chartbeat

### • Continued from page 6

RCA's third No. 1 hit so far this year, following Daryl Hall & John Oates' "Maneater" and Eurythmics' "Sweet Dreams."

\* \*

Get Cultured: Culture Club's "Karma Chameleon" this week becomes the first single to log five weeks at No. 1 in the U.K. since the Human League's "Don't You Want Me" nearly two years ago. The group also debuts at No. 1 on the British al-bum chart with "Colour By Numbers."

Culture Club is also doing well on this side of the Atlantic. "Church Of the Poison Mind" leaps to number 40 in its second week on the Hot 100, looking to become the group's fourth consecutive top 10 single.

### \* \* \*

Vets Return: Two albums break into the pop top 10 this week, both by superstars who had fallen short of the top 10 with their last couple of releases. Kenny Rogers' "Eyes That See In The Dark" (RCA) jumps to number nine, becoming his first top 10 since 1981's "Share Your Love." And Linda Ronstadt's "What's New" (Asylum) moves up to 10, putting her back in the top 10 for the first time since "Mad Love" in 1980.

### HOME MARKET SURGE

Adam, IBM Spur Software Plans Continued from page 1

With these well-known firms entering the low-end arena, a software shakeout in the home computer arena nears. Newly formed home management software makers such as Microsoftware International Continental Software, along with the entertainment companies now starting to market management products, will need to gear up for competition from the well established high-end software makers.

Apple is also rumored to be spotlighting consumers for its computers. It is believed that its game plan is to launch the "Macintosh" as a business machine and target the Apple II line of computers toward the home market after a price drop. Coleco's Adam epitomized this increase in home management applications when the firm announced that the \$600 computer includes built-in word processing, a printer and a programming language.

Despite controversy surrounding the way Adam was first unveiled to the marketplace, many of the manufacturers here said they are now looking to convert existing programs or make new software for that machine. Beth Dierks, a sales representative for Lexisoft Inc., reported that its business word processing package, "Spellbinder," is being converted to work on the Coleco.

Many of the firms said that home management/productivity software will cost less than \$200. And entry into the marketplace would be simple, as most of the firms already distribute through Softsel, SKU and Micro D, three of the larger software distributors.

These distributors have been soliciting, and in some cases doing the rackjobbing, for record book department store retail outlets, which are slated to be the major sellers of this new plethora of home management product.

Ashton-Tate, which recently intro-duced "Friday," a scaled-down version of its database package "Base www.americanradiohi storv (

Ronstadt has even managed to crack the Hot 100 with the "What's New" title track, which pops on at

CBS Monopoly: CBS has an impressive four of this week's top five pop albums. A&M is on top for the 14th week with the Police's "Synch-ronicity," but after that it's CBS all the way with Michael Jackson and Quiet Riot (both Epic) and Billy Joel and Bonnie Tyler (both Columbia).

Billy Joel also returns to the top 10 on the singles chart with "Uptown Girl," just one week after "Tell Her About It" completed its seven-week run.

### \* \* \*

We Get Letters: Craig Sherman, program director of WSUH-AM in Oxford, Miss., has had his eye on the clock lately. And with good reason.

"For the week ending Oct. 8, a new record has been set for the top four records having the longest total time. The top four songs ("Total Eclipse Of the Heart," "Making Love Out Of Nothing At All," "King Of Pain" and "True") have a total time of almost 20 minutes, averaging out to about five minutes per song.

"The big question: Is a major revision of pace clocks in order? (And they said "Hey Jude" was a fluke.)" Heartland Beat

### • Continued from page 6

Schmitz describes NARAS' eventual goal as a music community solidarity on the order of Nashville's Music Row-a physically centralized headquarters for the people of the industry whose proximity would pro-mote "more formal organization based on informal communication." Schmitz says NARAS plans to contact the city's offices of Economic Development and Urban Renewal to discuss the possibility of a "Music Row" setup in Chicago.

"People in the industry here may not want to cooperate," Schmitz acknowledges. "They may be satisfied with the way things are. But the entertainment business suffers by their strictly competitive approach. The whole industry would gain power, muscle and stature if we respected competitive instincts while keeping communications open. There's no reason why Chicago can't support a large, diversified entertainment community."

### \* \* \*

Heartland Beat welcomes news releases, announcements and suggestions. Send details to this column c/o Billboard, 150 N. Wacker Drive, Chicago, Ill. 60606.

II," specifically addressed the needs of the consumer arena when making development decisions on the package. Explained a spokeswoman for the company, "The home market needs a lot of educating. They are casual computer users who want to go home, turn on the computer and use it. They are not hobbyists or technology experts who want to (tinker) with a machine."

Although some of these companies denied that the IBM rumors precipitated their entry into the home area, most admitted that the rumors provided impetus to complete the software by late fall. "I guess IBM truly leads the marketplace, but I don' want to believe this because I don't think IBM makes the best machine at lamented Lexisoft's its price," Dierks.

Peachtree's Bralliar said that when IBM rolls out its machine, it will "legitimize" the home microcomputer market. Consumers will suddenly feel they can justify buying a computer, he suggested: "IBM's entry to the consumer market will have more of an effect than when it entered the business market."

The day after IBM introduced the Personal Computer during the fall of 1981, Braillar noted, Apple Computer Inc. took out a full-page advertise-

ment in the Wall Street Journal thanking IBM for the microcomputer. "The IBM Personal Computer legitimized the idea of using microcomputers in business. Suddenly it was okay to buy a computer for one's business.

Said Tony Roummell of newly formed Mainstreet Software, "People will buy anything that has the IBM label on it." Roummell's company was started by business software consultants to make a line of home management and small business software. Mitch Kapor, president of Lotus, added that the company's business software is already being used in homes. "We would scale down our program for a low-end computer from IBM."

Other companies, such as Software Publishing and Microsoft, have lower-priced productivity packages that consistently appear on Billboard's home management computer chart.

A recently concluded research study in which some 10,000 computer homes were polled revealed that computers owners are investigating applications beyond games and education. The study, headed by Bill Coggshall, president of Creative Think, predicted that home management software will flourish as soon as the first quarter of 1984.



THE BEACON BECKONS—Atlantic/Cotillion artist Stacy Lattisaw relaxes after her recent performance at the Beacon Theatre in New York. Shown from left are Atlantic/Cotillion's local promotion rep Clarence Bullard: Lattisaw; Cotillion's Rita Roberts; and Atlantic's director of national publicity Simo Doe and publicity manager Horace Burrell.

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84

FOR WEEK ENDING OCTOBER 29, 1983

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1	1	18	THE POLICE WEEKS Synchronicity RCA 14		8.98		36	33	7	SHEENA EASTON Best Kept Secret EMI-America ST-17101 CAP		8.98		72	57	12	KANSAS Drastic Measure CBS Associated QZ-38733 CBS			
2	2	45	MICHAEL JACKSON		0.50		37)	40	14	MIDNIGHT STAR No Parking On The Dance Floor Solar 60241 (Elektra) WEA		8.98	BLP 6	73	64	37	DURAN DURAN Duran Duran Capitol ST-12158 CAP	•	8.98	
3	3	28	Thriller Epic QE 38112 CBS QUIET RIOT			BLP 3	,8	36	16	SOUNDTRACK Staying Alive RSO 813269-1 (Polygram) POL		9.98		74)	143	2	SOUNDTRACK The Big Chill Motown 6062ML (MCA) MCA		8.98	
	4	11	Metal Health Pasha BFZ 38443 CBS BILLY JOEL				39	42	5	RAINBOW Bent Out Of Shape Mercury 815035-1M1 (Polygram) POL		8.98		75	63	29	NAKED EYES Naked Eyes EMI-America ST 17089 CAP		8.98	
5	6	13	An Innocent Man Columbia QC 38837 CBS BONNIE TYLER	•			40	34	12	ELVIS COSTELLO Punch The Clock Columbia FC 38897 CBS				76	77	13	SHALAMAR The Look Solar 60239 (Elektra) WEA		8.98	BLP 16
			Faster Than The Speed Of Night Columbia BFC 38710 CBS				•1	92	2	JENNIFER HOLLIDAY Feel My Soul Geffen GHS 4014 (Warner Bros.) WEA		8,98	BLP 18	77	69	9	ZAPP Zapp III Warner Bros. 1-23875 WEA		8.98	BLP 11
6	7	39	DEF LEPPARD Pyromania Mercury 8103081 (Polygram) POL	•	8.98		42	37	43	CULTURE CLUB Kissing To Be Clever Virgin/Epic ARE 38398 CBS	٠	0.00	BLP 62	78	88	4	CARLY SIMON Hello Big Man Warner Bros. 1-23886 WEA		8.98	
7	5	27	SOUNDTRACK Flashdance Casablanca 8114921 (Polygram) POL		9.98	BLP 33	43	NEW	ENTRY	GENESIS Genesis		0.00	BLI UZ	79	98	3	ALDO NOVA Subject Aldo Nova		0.00	
8	9	11	AIR SUPPLY Greatest Hits Arista AL 8-8024 RCA		8.98		44	54	4	Atlantic 80116 WEA HUEY LEWIS & THE NEWS Sports		8.98		80	81	20	Portrait FR-38721 (Epic) CBS THE HUMAN LEAGUE Fascination			
9	12	6	KENNY ROGERS Eyes That See In The Dark RCA AFLI-4697 RCA		8.98	CLP 1	45	50	13	Chrysalis FV 41412 CBS JEFFREY OSBORNE Stay With Me Tonight				81	83	24	A&M 1-2501 RCA GLADYS KNIGHT AND THE PIPS	•	5.98	
10	11	5	LINDA RONSTADT What's New Asylum 60260 (Elektra) WEA		8.98		46	48	32	A&M SP 4940 RCA ALABAMA The Closer You Get		8.98	BLP 7	(82)	93	7	Visions Columbia FC 38205 CBS			BLP 5
11	8	23	THE FIXX Reach The Beach MCA 5419 MCA	•	8.98		47	39	7	RCA AHL1-4663 RCA		8.98	CLP 2	83		6	OUEENSRYCHE Queensryche EMI-America DLP-19006 CAP MICHAEL STANLEY BAND		6.98	
12	10	14	ROBERT PLANT The Principle Of Moments Es Paranza 90101 (Atlantic) WEA		8.98		48	49	10	Passionworks Epic QE-38800 CBS THE S.O.S. BAND					84		You Can't Fight Fashion EMI-America ST-17100 CAP		8.98	-
13	16	28	ZZ TOP Eliminator		8.98		49	47	26	On The Rise Tabu FZ 38697 (Epic) CBS MEN AT WORK			BLP 9	84	85	7	ASHFORD & SIMPSON Highrise Capitol ST-12282 CAP		8.98	BLP 14
14	13	18	Warner Bros. 1-23774 WEA STEVIE NICKS The Wild Heart				50	51	9	Cargo Columbia QC 38660 CBS RUFUS AND CHAKA KHAN				85	73	53	DARYL HALL & JOHN OATES H2O RCA AFL1-4383 RCA		8.98	
15	18	19	Modern 90084-1 (Atco) WEA THE TALKING HEADS Speaking In Tongues	•	8.98		(51)			Live-Stompin' At The Savoy Warner Bros. 1-23679 WEA BLACK SABBATH		11.98	BLP 4	(86)	91	4	X More Fun In The World Elektra 60283 WEA		8.98	
16	17	10	Sire 1-23883 (Warner Bros.) WEA RICK JAMES Cold Blooded		8.98	BLP 64		126		Born Again Warner Bros. 1-23978 WEA		8.98		87	134	4	KLIQUE Try It Out MCA 39008 MCA		8.98	BLP 17
17	15	8	Gordy 6043 GL (Motown) MCA AC/DC Flick Of The Switch		8.98	BLP 1	-52	53	6	ORIGINAL CAST La Cage Aux Folles RCA HBC1-4824 RCA		9.98		88	90	56	OLIVIA NEWTON-JOHN Olivia's Greatest Hits Vol. 2 MCA MCA 5347 MCA		8.98	· · · · · · · · · · · · · · · · · · ·
18	27	3	Atlantic 80100 WEA PAT BENATAR Live From Earth		8.98		(53)	59	4	MANHATTAN TRANSFER Bodies And Souls Atlantic 80104 WEA		8.98	BLP 38	89	86	70	MEN AT WORK Business As Usual		0.30	
(19)	22	15	Chrysalis FV41444 CBS SPANDAU BALLET				(54)	65	3	MOTLEY CRUE Shout At The Devil Elektra 60289 WEA		8.98		90	75	23	Columbia ARC 37978 CBS FASTWAY Fastway			
(20)	25	6	True Chrysalis BGV-41403 CBS BIG COUNTRY				55	70	3	SOUNDTRACK Eddie And The Cruisers Scotti Bros. BFZ-38929 (Epic) CBS				91	71	8	Columbia BFC 38662 CBS PHILIP BAILEY Continuation			
21	19	13	The Crossing Mercury 812870-1 Polygram POL MEN WITHOUT HATS			8.98	56	41	15	TACO After Eight RCA AFLI-4818 RCA		8.98		92	80	17	Columbia FC 38725 CBS OUARTERFLASH Take Another Picture			BLP 19
		27	Rhythm Of Youth Backstreet BSR 39002 (MCA) MCA DAVID BOWIE		8.98		57	44	27	RICK SPRINGFIELD Living In Oz				93	79	75	Geffen GHS 4011 (Warner Bros.) WEA JANE FONDA		8.98	
			Edis Dance EMI-America ST 17093 CAP		8.98	BLP 70	58	55	9	RCA ĂFL1-4660 RCA HERBIE HANCOCK Future Shock		8.98		94	96	9	Jane Fonda's Workout Record Columbia CX2-38054 CBS NEW EDITION			
23	23	23	Sweet Dreams Are Made Of This RCA AFL1-4681 RCA		8.98	BLP 67	59	60	4	Columbia FC 38814 CBS JIMMY BUFFETT One Particular Harbour			BLP 10	95	78	29	Candy Girl Streetwise SWRL 3301 IND JARREAU	•	8.98	BLP 20
24	24	11	JACKSON BROWNE Lawyers In Love Asylum 60268 (Elektra) WEA		8.98		60	46	20	MCA 5447 MCA GEORGE BENSON	•	8.98				10	Jarreau Warner Bros. 1-23801 WEA		8.98	BLP 36
25	21	18	LOVERBOY Keep It Up Columbia QC38703 CBS					52	8	In Your Eyes Warner Bros. 1-23744 WEA JUICE NEWTON Dicty: Jacks		8.98	BLP 28	96	89		BETTE MIDLER No Frills Atlantic 80070 WEA		8.98	
26	14	8	STRAY CATS Rant 'N' Rave With The Stray Cats				62	56	19	Dirty Looks Capitol ST-12294 CAP DIO		8.98		97	74	11	GRAHAM PARKER The Real Macaw Arista AL 8-8023 RCA		8.98	
27	35	3	EMI-America SO-17102 CAP THE MOTELS		8.98		63	45	15	Holy Diver Warner Bros. 1-23836 WEA STEVIE RAY VAUGHAN		8.98		(98)	155		SURVIVOR Caught in The Game Scotti Bros. QZ 38791 (Epic) CBS			
28	30	12	Little Robbers Capitol ST-12288 CAP PEABO BRYSON/ROBERTA		8.98		64	66	6	Texas Flood Epic BFE 38734 CBS SOUNDTRACK				99)	180	2	DEBARGE In A Special Way Gordy 6061GL (Motown) MCA		8.98	BLP 35
			FLACK Born To Love Capitol ST-12284 CAP		8.98	BLP 8				Mike's Murder-Joe Jackson A&M SP-4931 RCA		8.98		100	102	54	LIONEL RICHIE Lionel Richie Motown 6007 ML MCA		8.98	BLP 46
	28	10	ASIA Alpha Geffen GHS 4008 (Warner Bros.) WEA		8.98		65	62	21	IRON MAIDEN Piece of Mind Capitol ST 12274 CAP	-	8.98		101	106	4	MICHAEL SEMBELLO Bossa Nova Hotel Warner Bros. 1-23920 WEA		8.98	BLP 53
30	31	50	PRINCE 1999 Warner Bros. 1-23720 WEA	•	10.98	BLP 25	66	67	16	JOAN JETT AND THE BLACKHEARTS Album Blackheart/MCA 5437 MCA	٠	8.98		102	105	7	AGNETHA FALTSKOG Wrap Your Arms Around Me Polydor 813242-1 (Polygram) POL		8.98	
31	29	16	DONNA SUMMER She Works Hard For The Money Mercury 812265-1 (Polygram) POL	•	8.98	BLP 21	67	68	33	U2 War	٠			103	112	8	Y&T Mean Streak			
	26	8	THE MOODY BLUES The Present Threshold TRL1-2902 (Polygram) POL		8.98		68	58	37	Island 90067 (Atco) WEA BRYAN ADAMS Cuts Like A Knife		8.98		104	108	7	A&M SP-6-4960 RCA STEPHANIE MILLS Merciless		6.98	
33	43	3	KISS Lick It Up Mercury 814297-1 (Polygram) POL		8.98		69	61	21	A&M SP-6-4919 RCA THE KINKS State Of Confusion		8.98		105	109	25	Casablanca 811364-1 (Polygram) POL MARY JANE GIRLS Mary Jane Girls		8.98	BLP 12
34	32	37	JOURNEY Frontiers Columbia QC 38504 CBS		0.00		70	76	3	Arista AL 8-8018 RCA		8.98		106	107	4	Gordy 6040GL (Motown) MCA BOB JAMES Foxie		8.98	BLP 15
35	38	8	GAP BAND Gap Band V-Jammin'				71	72	8	RCA AFL1-4683 RCA BILLY IDOL	_	8.98		107	111	28	Columbia FC 38801 CBS EDDIE MURPHY			BLP 48
			Total Experience TE-1-3004 (Polygram) POL	luote de	8.98	BLP 2		41.12		Don't Stop Chrysalis PV 44000 CBS ime Movers). • Recording Industry Assn. o						and b	Eddie Murphy Columbia FC 38180 CBS			

frime Movers). Recording Industry Assn. of America s for sales of 1,000,000 units (seal indicated by triangle).

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# News

# Market Quotations

			As	of closin	g, Oct. 18	1983					
Ann High	ual Low	NAI	WE		P-E	(Sales 100s)	High	Low	Close	Cha	nge
1 %	1/4	Altec Corporati	0n			179	5/8	1/2	5/8		1/8
69¾	483⁄a	ABC			11	722	641/4	631/2	631/2		3⁄a
461/2	301/8	American Can			24	586	43%	431/4	431/4		1/4
173/4	81⁄2	Armatron Int'l			10	4	131/a	13	13	_	- Y4
81¾	55	CBS			14	439	773/4	76¾	7634	_	7/a
65	16%	Coleco			7	5962	291/2	273/8	28¾	+	7/8
9¾	6¾	Craig Corporati	on		_	19	71/8	6%	6%		1/4
84¾	55%	Disney, Walt			21	1299	63¾	625%	623/4		3/8
6¼	3¾	Electrosound G	roup		_	7	43/4	41/2	43/4	+	1/8
30 1⁄8	161/8	Gulf + Western	י. ז			2023	27%	27	271/4		V4
351/2	18	Handleman			14	48	313/8	311/8	311/2	-	1/2
121/4	6	K-Tel			_		_	_	101/4		_
77%	471/4	Matsushita Elec	tronics		19	239	711/2	69	69		3
16%	61/2	Mattel			_	799	7%	71/2	71/2	_	1/4
421/8	321/8	MCA			9	640	361/a	35%	36	Unch	
901/2	72%	3M			15	2022	861/2	851/4	85%	•	1⁄4
150	82	Motorola			31	4610	149%	142	142%		23/8
73¾	47	No. American P	hillips		12	163	741/2	723/4	723/4	-	5/a
151/4	3%	Orrox Corporati	on		_	86	3%	31/2	3%	-	1/8
26	18	Pioneer Electro	nics		_	2	231/4	231/4	231/4		5⁄a
351/8	131/4	RCA			19	4050	33¾	32	3234		·1
16¾	12%	Sony			35	2163	15%	15½	151/4	-	1/2
341/2	25%	Storer Broadcas	sting			1009	331/2	321/4	321/4		3/4
6%	2%	Superscope	Ū		_	29	43/8	41/4	41/4	Unch	
57	38	Taft Broadcasti	Dr		13	53	521/4	513/4	521/4	+	Va
351/4	19%	Warner Commu	nications		15	5388	24%	231/8	23%	+	Va
143/8	8¼	Wherehouse En	tertain.		26	611	13%	12%	137%	+	1⁄4
OVER TH		Sales	Bid	Ask	OVE	R THE NTER		Sale	s Bi	d J	Ask
ABKCO		_	1/2	11/8	Joser	ohon Int'l	,	111	1 123	<u>4</u> 1	31⁄4
Certron C	orp.	111	3¾	37/8	Reco			18			8
Data Paci	kaging	14	6	61/2		artz Bros.			- 23		31/2
Koss Cor	n	45	6	61/4	501111			_	- 27		0 7 Z

Over-the-Counter prices shown may or may not represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation. The above information contributed to Billboard by Douglas J. Vollmer, Associate Vice President, Los Angeles re-gion, Dean Witter Reynolds, Inc., 4001 West Alameda, Suite 100, Toluca Lake, Burbank, California 91505, (213) 841-3761, member of the New York Stock Exchange, Inc.

# Lifelines Births

1983, OCTOBER 29,

BILLBOARD

72

### Girl, Ruth Louise, to Tom and Lois Adkinson, Oct. 5 in Nashville. He is public relations manager for Opryland USA Inc. there. \* \* \* Boy, Williams Coker, to Harry J.

and Debra Gandy, Oct. 15 in Los An-geles. He is assistant music director for KUTE and KGFJ there.

### \* \* \*

Girl, Carrissa Margaret, to Mi-chael and Sheri Savino, Oct. 7 in Long Branch, N.J. A former road manager for the Doobie Brothers, he is now president of Slaggmore Productions in Neptune, N.J.

### \* \* \*

Girl, Erica Rae, to Terri and Scott Walker, Oct. 11 in Philadelphia. He is the PD for WCAU-FM there.

### \* \* \*

Girl, Megan Ann, to Laurel and Charles Doherty, Oct 5 in Evanston, Ill. He is managing editor of Down Beat magazine.

### \* \*

Girl, Terah Quiana, to Kay Gollesch and Larry Yaroch in Anchorage, Alaska. He is a manager for Budget Tapes & Records there.

### \* \* \*

Girl, Bethany Carol, to Anne and Kenneth Voss, Oct. 7 in Mount Prospect, Ill. He is publisher of Illinois Entertainer magazine.

### Marriages

Jerry Jaffe to Celeste Kringer, Oct. 9 in New York. He is senior vice president, rock division for Poly-Gram Records.

### $\star \star \star$

John Thomas to Ronda Robb, Oct. 22 in New Chicago, Ind. He is man-ager of Carousel Records in Lake Wales, Fla.

\* \* \* Kim Anderson to Keith McKenny,

### Oct. 22 in Augusta, Ga. She is assistant manager for Franklin Music there.

\* \* \*

Trudy Crawford to Rickey Farley, Oct. 1 in Anaheim. She is a singles buyer for Music Operators, a jukebox one-stop there.

### Deaths

George Liberace, 71, Oct. 16 of leukemia at his home in Las Vegas. He was a violinist and orchestra leader who conducted show bands in Las Vegas hotels. He is survived by his brother, the pianist Lee Liberace, his wife Dora and a sister.

### \* \* \*

Richard C. "Dick" Blake, 62, Oct. 12 after a long illness in Nashville. He ran the Blake International talent agency (separate story, page 61). \* \* \*

Louis A. "Larry" Rosen, 59, Oct. 1 at the Thomas Jefferson Hospital in Philadelphia. He founded the Wee Three Record & Sound Shops, a 14chain retail outlet based in Conshocken, Pa. He is survived by his wife Evelyn, three children, three grandchildren, his father and two siblings.



This 24-hour video music channel's playlist appears weekly in Billboard, with details of heavy, medium and light rotations, adds and weekend specials. Page 33

# **Executive Turntable** • Continued from page

turing control manager in the government electronics group of Texas Instruments. Dodgen was an Independent Life Insurance agent ... In Sunnyvale, Calif., David Ruckert has been appointed senior vice president of Atari product management. He was senior vice president of entertainment software for the company ... Baltimore-based Flite Three Recordings Ltd. has appointed Michael Kelly audio engineer. He was manager of duplication services for the studio.

### **Related Fields**

Bobbie Halfin has joined Straight Arrow Publishers, Inc., New York, as advertising promotion director for Rolling Stone and Record magazine. She was a fashion marketing representative for Playboy and sales development manager for Glamour ... Gloria Leschen has been appointed national accounts director for Music Connection, a record production house in New York. She was director of production and creative services at Hammond Music . . . Greg Phifer has been named national promotion director for Nightmare Inc., Journey's management company. He was a local promotion director for Atlantic Records ... Ernie Campana has left his post as advertising director for Wherehouse Entertainment.

# New Companies

Davis. First release is a one-hour edit

of NASA space footage. 339 E. 9th St., #1D, New York, N.Y. 10003;

\* \*

Fly-By-Nite Ltd. a management

company, formed by Gene D. Tot-

ten. First signing is the fusion quartet Fire & Ice. 500 Glendale Ave., Ap-pleton, Wisc. 54911; (414) 734-3933.

\* \* \*

and marketing company, formed by

Bruce Bromberg, Dennis Walker and

Larry Sloven. First releases are LPs

by the Robert Cray Band and Doug

MacLeod. P.O Box 8064, Emeryville,

\* \* \*

reinforcement, record production

P.O Box 100, Bridge City, Tex. 77611; (409) 735-9407.

\* \* \*

Heard. First release is a single by the Secret Weapons entitled "Loveland."

533 W. 42nd Place, Los Angeles,

\* \* \*

New York Music Co., formed by

Sid Bernstein and the New York

Land Company. First release is a sin-

gle by Nora entitled "Matter Of Time." 29 W. 57th St., New York,

\* \* \*

**Bubbling Under The** 

TopLPs

201-DEPECHE MODE, Construction Time

Again, Sire 1-23900 (Warner Bros.)

202-THE LORDS OF THE NEW CHURCH,

Baby, Warner Bros. 1-23919

206-JULUKA, Scatterlings, Warner Bros. 1-

207-GLENN SHORROCK, William Of The

Peace, Capitol ST-12222 208-RANDY CRAWFORD, Nightline, War-

209-DANNY SPANOS, Passion In The

210-PAUL KANTNER, The Planet Earth

Rock And Roll, RCA AFLI-4320

4569

23898

ner Bros. 1-23976

Dark. Epic 85E-38805

Calif. 90037; (213) 234-0578.

N.Y. 10019; (212) 980-4649.

Magick Records, formed by H.J.

Hollywood Productions, a sound

Calif., 94662; (415) 521-8357

High Tone Records, a production

\*

(212) 475-1514.

Body Rock, a record label aimed at the 20- to 30-year-old black audience, formed by Tom Silverman. First re-lease is "Frankenstein 1984" by Edgar Winter. 1747 First Ave., New York, N.Y. 10128; (212) 348-4867.

### \* \* \*

Combined Music Services, a repair company for hi-tech electronic keyboards, synthesizers and amplifiers. formed by Stephen Priest. The Music Building, 251 W. 30th St., New York, N.Y. 10001; (212) 947-0850.

### \* \* \*

Commercial Audio Production, a multi-media production house specializing in service to radio stations and advertisers, formed by Chris Roberts and Leon Giannakeff. First roberts and Leon Giannakeli. First production is "The Saturday Night Oldies Show." 6510 Hadley Farm Lane, Suite 205, Fort Wayne, Ind. 46815; (219) 485-5252.

### \* \* \*

Darryle Grant Productions, a record production and consulting firm, formed by Darryle Grant. 7800 Woodman Ave., Suite 20A, Panora-ma City, Calif. 91402; (213) 785-0731.

### \* \* \*

Eramica Records, an independent label, formed by Ed Freedman. First release is "Car Mechanic," a single by Jolie. P.O. Box 1062, New York, N.Y. 10028; (212) 678-7426.

### $\star \star \star$

### Eyes Only Video, formed by Bill



- 101-PARTY ANIMAL, James Ingram, QWest 7-29493 (Warner Bros.)
- 102-TAKE IT TO THE LIMIT, Willie Nelson & Waylon Jennings, Columbia 38-04131 103-NEVER SAY NEVER AGAIN, Lani Hall,
- A&M 2596 104-JULIET, Robin Gibb, Polydor 8-10895-7
- (PolyGram) 105-DANCIN' WITH MYSELF, Billy Idol, Chrysalis 4-42723
- S.O.S. Band, Tabu 4-04160 (Epic) 108-I.O.U., Freeze, Streetwise 2210
- guel Brown, TSR 828 110-BOYS, Mary Jane Girls, Gordy 1704 (Motown)

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# Industry

Oct. 25-Nov. 1, TELECOM 83, Geneva

Oct. 26-27, Sizzle/West conference & exhibition, San Jose Convention Center, San Jose, Calif.

Oct. 26-27, Canadian Independent Record Production Assn. Music Vid-eo Production & Marketing Symposium, Royal York Hotel, Toronto.

Nov. 1-3, Atlantic City Cable Show, Atlantic City Convention Hall, Atlantic City, N.J.

Nov. 1-4, VIDEXPO '83, third International Video and Telecommunications Market, Condesa Del Mar, Acapulco.

Nov. 2-4, NARM One Stop Conference, LaPosada, Scottsdale.

Nov. 2-4, Electronics Displays, Kensington Exhibition Centre. London

Nov. 2-6, Golden Sheaf Awards, the 19th Yorkton Short Film and Video Festival, Yorkton, Canada.

Nov. 3-5, National Black Programming Consortium, Chase Park Plaza, St. Louis, Mo.

Nov. 3-6, Electronic Fun Expo, New York Coliseum, New York City.

Nov. 3-6, National Home Electronics Show, Arlington Park Race Track Expo Hall, Arlington, Ill. Nov. 4-6, Black Music Assn. fifth

conference, New York Sheraton Center.

Nov. 7-10, American Market for International Programs, Miami Beach, Fl.

Nov. 9-11, 26th Annual International Film & TV Festival of New York, Sheraton Center.

Nov. 10-13, 14th Annual Loyola Radio conference, Hotel Continental, Chicago.

Nov. 11-14, The Advanced Tech-nology Computer & Electronics Show, San Diego Convention Center. Nov. 15. Muscle Shoals Music Assn. Songwriter Showcase, Norton Auditorium, Florence, Ala.

Nov. 15, Southern California Cable Assn. luncheon meeting, Airport Hilton Hotel, Los Angeles.

Nov. 17-19, Billboard's fifth annual Video Music Conference, Huntington Sheraton, Pasadena.

Nov. 18-20, Entertainment Expo '83, Municipal Auditorium, Nashville.

Nov. 18-20, L.A. Music Exposition, Los Angeles Convention Center.

Nov. 19-20, 7th Annual Songwriters Expo, Pasadena City College, Pasadena, Calif.

Nov. 21-23, Videotex Europe '83 international conference and exhibition, The RAI, Amsterdam,



Live For Today, I.R.S. SP-70037 (A&M) 203–THE BREAKS, The Breaks, RCA AFL 1-204-SISSY SPACEK, Hangin' Up My Heart, Atlantic America 90100 205-EYE TO EYE, Shakespeare Stole My

- 106-DON'T COUNT THE RAINY DAYS, Mi-
- chael Murphy, Liberty 1505 107-TELL ME IF YOU STILL CARE, The

109-SO MANY MEN, SO LITTLE TIME, Mi-

<sup>C</sup> Cop be repr means	vright roduce	1983. ed. sto ronic. iten pi	LPs & TAP Billboard Publications. Inc. No p red in a retrieval system. or transm mechanical. photocopying: recor ermission of the publisher.	art of this nitted, in ar	ny form or by	any	THIS WEEK	LAST WEEK	Weeks on Chart	Compiled from national relail stores and one-stops by the Music Popu- iarity Chart Dept. of Billboard. ARTIST Title Label, No. (Dist. Label) Dist. Co.	RIAA Symbols	Suggested List Prices LP, Cassettes, 8 Track	Biad
THIS WEEK	LAST WEEK	Weeks on Chart	ARTIST Title	RIAA	List Prices LP, Cassettes,	Biack LP/ Country LP	138	95	10	JEAN-LUC PONTY Individual Choice Atlantic 80098 WEA		8.98	
F	2	3	Label, No. (Dist. Label) Dist. Co	. Symbol	ls 8 Track	Chart	139	141	9	MADONNA Madonna Sire 1-23867 (Warner Bros.) WEA		8.98	
108	101	86	ALABAMA Mountain Music RCA AFLI-4229 R	CA	8.98	CLP 23	140	135	38	THE POLICE Outlandous D'Amour A&M SP-4753 RCA	•	8.98	
109	104	81	THE POLICE Ghost In The Machine A&M SP-3730 R	CA	8.98		141	113	28	EDDY GRANT Killer On The Rampage Portrait/Ice B6R 38554 (Epic) CBS	•		B
110	87	8	CHEAP TRICK Next Position Please Epic FE-38794 Cl	BS			142	128	6	HERB ALPERT Blow Your Own Horn A&M SP-4949 RCA		8.98	B
111	110	38	MERLE HAGGARD/WILLIE NELSON Poncho & Lefty	•		CLP 4	143	140	32	DEF LEPPARD On Through The Night Mercury SRM-13828 (Polygram), POL		8.98	
112	103	5	COMMODORES	BS	0.09		144	NEW	NTRY	AL DI MEOLA Scenario Columbia FC 38944 CBS			
113	117	86	DEF LEPPARD High & Dry	CA	8.98	BLP 26	145	157	31	JULIO IGLESIAS Julio Columbia FC38640 CBS			
114	82	11	NEIL YOUNG Everybody's Rockin'	OL	8.98		146	146	5	ADRIAN BELEW Twang Bar King			-
115	99	8	Geffen GHŚ 4013 (Warner Bros.) W THE ANIMALS Ark	EA	8.98		147	150	85	Island 90108 (Atco) WEA WILLIE NELSON Always On My Mind		8.98	-
116	97	116		CA	8.98		148	152	117	Columbia FC 37951 CBS JOURNEY Escape			C
117	123	3		EA	6.98		149	151	31	Columbia TC 37408 CBS THE TUBES Outside/Inside	-		
118	122	103	Capitol ST-12301 C LOVERBOY Get Lucky	AP	8.98	CLP 29	150	149	80	Capitol ST-12260 CAP TOTO. Toto IV		8.98	-
119	145	3	Columbia FC 37638 C JOBOXERS Like Gangbusters	BS	-		(151)	161	3	Columbia FC 37728 CBS WAS (NOT WAS) Born To Laugh At Tornadoes			-
120	185	2	RCA AFLI-4847 R SAGA Heads Or Tales	CA	8.98		152	158	491	Geffen/ZE GHS 4016 (Warner Bros.) WEA PINK FLOYD	•	8.98	┝
121	139	4	Portrait FR 389999 (Epic) C PETER SCHILLING Error In The System	BS			153	153	70	Dark Side Of The Moon Harvest SMAS 1163 (Capitol) CAP STRAY CATS		8.98	+
122	120	12	Elektra 60265. W SPYRO GYRA	IEA	8.98		154	154	5	Built For Speed EMI-America ST-17070 CAP SOUTHSIDE JOHNNY AND THE		8.98	-
123	121	125	THE POLICE	CA 🔺	8.98		134			JUKES Trash It Up Mirage 90013 (Atco) WEA		8.98	
124	116	14	ARETHA FRANKLIN	CA	8.98		155	129	8	AZTEC CAMERA High Land, Hard Rain Sire.1-23899 (Warner Bros.)		8.98	
125	115	45	BILLY IDOL	CA	8.98	BLP 22	156	131	22	THE ISLEY BROTHERS Between The Sheets T-Neck FZ 38674 (Epic) CBS	•		В
(126)	138	2	ROMAN HOLLIDAY	BS			157	132	54	IRON MAIDEN The Number Of The Beast Capitol ST 12202 CAP		8.98	
127	100	30	LAURA BRANIGAN	ICA	8.98		158	164	3	DOKKEN Breaking The Chains Elektra 60298-1 WEA		8.98	
128	124	19	ROD STEWART	IEA	8.98		159	160	30	KASHIF Kashif Arista AL 8001 RCA		8.98	в
129	125	74	Body Wishes	/EA	8.98		160	159	16	DIANA ROSS Ross RCA AFLI-4677 RCA		8.98	в
130	114	29	Rio	CAP	8.98		161	165	69	BARBRA STREISAND Memories Columbia TC 37678 CBS			
130	133	5	Head Hunter	CA	8.98		162	170	51	HANK WILLIAMS JR. Greatest Hits Elektra/Curb 1-60193 WEA		8.98	c
131	119	11	Greatest Hits-Vol.II	/EA	8.98		163	NEW	ENTRY	MICHAEL FRANKS Passionfruit Warner Bros. 1-23962 WEA		8.98	
132	130	21	Fantastic	BS			164	163	26	TEARS FOR FEARS The Hurting		0.30	-
133	94	21	Too Low For Zero	/EA	8.98		165	166	136	Mercury 8110391 (Polygram) POL ALABAMA Feels So Right		8.98	
			Zebra Atlantic 80054 W	/EA	8.98		166	162	24	RCA AHL1-3930 RCA THE B-52'S	-	8.98	C
135	127	45		ICA	8.98		167	118	33	Whammy Warner Bros. 1-23819 WEA		8.98	
(136)	147	2		BS						Kilroy Was Here A&M SP 3734 RCA		8.98	
137	137	5	THIRD WORLD All The Way Strong Columbia FC38687	BS		BLP 51	168	136	11	TOM TOM CLUB Close To The Bone Sire 1-23916 (Warner Bros.) WEA		8.98	

					1			
	×	EK	on Chart				Suggested List	
Black LP/ Country LP	THIS WEEK	AST WEEK	Weeks on	ARTIST Title		RIAA.	Prices LP, Cassettes,	Black LP/ Country LP
Chart		_		Label, No. (Dist. Label) Dist.	Co. S	ymbols	8 Track	Chart
	(169)	NEW	ENTRY	DIONNE WARWICK How Many Times Can We Say Goodbye	RCA		8.98	
	170	177	14	Arista ÁL8-8104 THE ALARM The Alarm	RCA			
	171	172	26	I.R.S. 7-0504 (A&M) SERGIO MENDES	RCA		5.98	
	172	171	20	Sergio Mendes A&M SP 4937 LITTLE RIVER BAND	RCA		8.98	BLP 71
BLP 74		., .	20	The Net Capitol ST-12273	CAP	_	8.98	
BLP 49	(173)	NEW	ENTRY	ANITA BAKER The Songstress Beverly Glen BG 10002	IND.		8.98	BLP 13
	174	144	27	MADNESS Madness	14/5.4		8.98	
	175	173	77	Geffen GHS 4003 (Warner Bros.) THE POLICE Regatta De Blanc	WEA	•		
	176	179	157	A&M SP-4792 KENNY ROGERS	RCA		8.98	
				Greatest Hits Liberty L00 1072	CAP		8.98	CLP 58
	(177)	186	2	SLAVE Bad Enuff Cotillion 90118 (Atco)	WEA		8.98	BLP 30
CLP 43	178	184	2	THE STYLE COUNCIL Introducing The Style Council Polydor 815 277-1Y1 (PolyGram)	POL		6.98	
	179	178	12	YAZ You And Me Both				
	180	176	16	Sire 1-23903 (Warner Bros.) ELO	WEA		8.98	
	(181)			Secret Messages Jet QZ 38490 (Epic) JOHN ANDERSON	CBS			
	$\square$		ENTRY	All The People Are Talkin' Warner Bros. 1-23912	WEA		8.98	· · · · · ·
	182	156	23	MAZE We Are One Capitol ST12262	CAP		8.98	BLP 24
	183	142	9	ROMAN HOLLIDAY Roman Holliday			5.98	
	184	191	120	Jive/Arista JLM 5-8086 MICHEAL JACKSON Off The Wall	RCA		5.96	
	185	187	3	Epic FE 35745 ANDRE CYMONE	CBS			
	(186)			Survivin' In The Eighties Columbia FC-38902 TOM WAITS	CBS			BLP 31
		NEW	ENTRY	Swordfish Trombone Island 90095 (Atco)	WEA		8.98	
]	(187)	NEW	ENTRY	TOMMY TUTONE National Emotion Columbia FC 38425	CBS			
BLP 27	188	196	49	PHIL COLLINS Hello, I Must Be Going	WEA	•	8.98	
	189	148	5	Atlantic 80035-1 INXS Dekadance	WEA			
	190	168	4	Atco 7-90115 GANG OF FOUR	WEA	_	4.98	
	150			Hard Warner Bros. 1-23900	WEA		8.98	
BLP 29	191	194	2	MARVIN GAYE Every Great Hit Of Marvin Gaye Motown 6058 ML (MCA)	MCA		8.98	
BLP 47	192	195	3	GARY MORRIS Why Lady Why	WEA		8.98	CLP 14
	193	NEW	ENTRY	Warner Bros. 1-23738 MICHAEL MARTIN MURPHY The Heart Never Lies	WEA		0.50	ULI 14
CLP 13	194	197	2	Liberty LT 51150	CAP	-	8.98	CLP 56
	105	100	05	No Rest For The Wicked Capitol ST-12281 R.E.M.	CAP		8.98	
	195	199	25	N.C.M. Murmur I.R.S. SP70604 (A&M)	RCA		6.98	
	196	167	11	ASIA Asia Geffen GHS 2008 (Warner Bros.)	WEA		8.98	
CLP 34	197	188	5	T-BONE BURNETT Proof Through The Night				
	198	182	23	Warner Bros. 1-23921 A FLOCK OF SEAGULLS Listen	WEA		8.98	
	199	169	8	Jive/Arista JL8-8013 CRYSTAL GAYLE	RCA		8.98	
				Greatest Hits Columbia FC 38803	CBS			CLP 24
	200	174	22	VARIOUS ARTISTS 25 # 1 Hits From 25 Years Motowri 6308 ML2	MCA		9.98	

# TOPLPS & TAPE A-z (LISTED BY ARTISTS)

AC/DC		Andre Cymone	
Bryan Adams		Debarge	
Air Supply		Def Leppard	
Nabama		John Denver	
Narm		Al Dimeola	144
ldo Nova		Dio	
lerb Alpert		Dokken	
ohn Anderson		Duran Duran	
nimals		Sheena Easton	
shford & Simpson		ELO	
sia		Eurythmics	
ztec Camera		Agnetha Faitskog	
-52's		Fastway	
hilip Bailey	91	Fixx	
nita Baker		Flock Of Seagulls	
drian Belew.		Jane Fonda	
at Benatar		Aretha Franklin	
eorge Benson		Michael Franks	
ig Country	20	Gang Of Four	
lack Sabbath		Gap Band	
avid Bowie		Marvin Gave	
aura Branigan		Crystal Gayle	
ackson Browne	24	Genesis	
eabo Bryson/Roberta Flack		Eddy Grant	
immy Buffett		Merle Haggard/Willie Nelson	
heap Trick		Daryl Hall & John Oates	
hil Collins.		Herbie Hancock	
ommodores		Heart	
lvis Costello		Helix	
Culture Club		Jennifer Holliday	

Men At Work	
Men Without Hats	
Sergio Mendes	
Bette Midler	9
Midnight Stár	
Stephanie Mills	
Moody Blues	
Gary Morris	
Motels	2
Motley Crue	
Eddie Murphy	
Michael Martin Murphy	
Anne Murray	
Naked Eyes	
Willie Nelson	14
New Edition	9
Juice Newton	
Olivia Newton-John	8
Stevie Nicks	
Jeffrey Osborne	4
Graham Parker	9
Pink Floyd	15
Robert Plant	1
Police	109 123 140 17
Jean-Luc Ponty	13
Prince	2
Quarterflash	9
Queensryche	9
Oujet Riot	
R.E.M.	

Eddie Rabbitt	
Rainbow	
Lionel Richie	
Kenny Rogers	
Roman Holliday	
Romantics	
Linda Ronstadt	
Diana Ross	
Rufus And Chaka Khan	
Saga	
Peter Schilling	
Michael Sembello	
Shalamar	
Carly Simon	
Slave	
S.O.S. Band	.48
SOUNDTRACKS:	
Big Chill	
Eddie And The Cruisers	
Flashdance	
La Cage Aux Folles	52
Mike's Murder	
Staying Alive	
Southside Johnny And The Ju	ikes
Spandau Ballet	
Rick Springfield	
Spyro Gyra	
Michael Stanley Band	
Rod Stewart	
Stray Cats	

Barbra Streisand	16
Style Council	
Styx	16
Donna Summer	
Survivor	9
Тасо	
Talking Heads	1
T-Bone Burnett	19
Tears For Fears	16
Third World	
Tom Tom Club	
Toto	
Tubes	
Tommy Tutone	18
Bonnie Tyler	
U2	6
Various Artists 25 #1 Hits	
Stevie Ray Vaughn	6
Tom Waits	
Dionne Warwick	16
Was (Not Was)	15
Wham-U.K.	13
Hank Williams, Jr.	
Χ	
Y & T	10
Yaz	17
Neil Young	11
Z Z Top	1
Zapp	
Zebra	13

73

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# News



SUMMER'S HARVEST—Donna Summer receives the 3M Scotty Award for her self-titled gold Geffen LP. The award results in a \$1,000 donation to the Muscular Dystrophy Assn. and a \$5,000 music scholarship for an aspiring artist of the winner's choice. Pictured at the presentation from left are MD poster child Jamie Loff, Summer 3M Group vice president of magnetic au dio-video products Edoardo Pieruzzi, and Karen Sherry, assistant to ASCAP's president.

# Jackson, Joel Top Video Nominee List

Continued from page 1

George Clinton, Herbie Hancock, Elton John, the Kinks, Stevie Nicks, the Pointer Sisters and Will Powers, with three nominations apiece; and Toni Basil, the Eurythmics. Men At Work, The Police, Donna Summer and Bonnie Tyler, with two nominations apiece. In all, 38 artists were nominated. Columbia Records received the

most nominations of any label: 19 for

74

11 different songs. Epic received 11 nominations, all for Michael Jackson; Warner Bros. six, for six different acts; and EMI America four. Labels receiving multiple nominations include Arista, Capitol, Geffen, Island, Mercury, Modern, Planet and RCA, with three apiece, and A&M, Atlantic, Chrysalis, MCA and Poly-

Gram, with two apiece. The nominating committee consisted of Cynthia Friedland, co-producer of "Night Flight," "Radio 1990" and "FM-TV;" Mark Fried-"Radio man, manager of program planning for Showtime; Lisa Tumbleson, director of intermission programming for Home Box Office; Joe Krause, program director of WAPP New York; Kevin Wendle, producer of "New York Hot Tracks"; Cathy Roszell, director of programming for Atlanta's Video Music Channel; Liz Derringer, music writer and tv host; Vic Garbarini, executive editor of Musician magazine; Bruce Apar, editor and publisher of Home Viewer; and Michael Shore, Rolling Stone contributor and author.

From Billboard magazine, committee members were editor Adam White, video editor Laura Foti, black music editor Nelson George and associate video editor Faye Zuckerman.

Every video clip released after Aug. 1, 1982 was eligible for award



consideration; no official submission of clips was necessary. Winners will be chosen by ballots which must be postmarked no later than Nov. 4. They will be announced at an awards ceremony to close the Video Music Conference Saturday evening, Nov. 19. Nominees include the following:

 Best long-form video: "Word Of Mouth," a total video concept by Toni Basil distributed by Chrysalis Video; "The Compleat Beatles," produced by Delilah Films in association with Patrick Montgomery and Archive Films and directed by David Silver, distributed by MGM/UA Home Video; "Daylight Again," starring Crosby, Stills & Nash, produced by Neal Marshal and directed by Tom Trbovich, distributed by MCA Home Video; "Duran Duran," produced by EMI Music Video and directed by Russell Mulcahy, distributed by Thorn/EMI Home Video; "This Is Elvis," produced and directed by Malcolm Leo and Andrew Solt. distributed by Warner Home Video; and "The Who Rocks America 1982," produced by Jack Calmes and directed by Richard Namm, distributed by CBS/Fox Video.

• Best video clip overall: "Beat It," Michael Jackson; "Billie Jean," Michael Jackson; "Pressure," Billy Joel; "I'm Still Standing," Elton John; "Come Dancing," the Kinks; and "She Works Hard For the Money," Donna Summer.

• Best performance by a group: "Peek-A-Boo," Devo; "It's A Mistake," Men At Work; "I'm So Excited," the Pointer Sisters; "Sexy & Seventeen," the Stray Cats; "Gimme All Your Lovin'," ZZ Top; and "It's Raining Men," the Weather Girls.

• Best performance by a female artist: "Solitaire," Laura Branigan; "Love Is A Stranger," Annie Lennox (the Eurythmics); "Stand Back," Stevie Nicks; "Goodbye," Linda Ronstadt; and "Total Eclipse Of The Heart," Bonnie Tyler.

• Best performance by a male artist: "China Girl," David Bowie; "Beat It," Michael Jackson; "Billie Jean," Michael Jackson; "Tell Her About It," Billy Joel; "I Love L.A.," Randy Newman; and "Every Breath You Take," Sting (the Police).

A complete list of nominations in all categories will appear in Billboard next week, together with a listing of personnel involved in the productions.

# **InsideTrack**

**Barter Biz:** Approximately \$10 million in cutouts from a major label were acquired very recently by a middleman, new to the industry, who paid off in barter items primarily millions of bucks worth of open chain hotel reservations and open airline ticket reservations, purchased from a variety of firms. The huge store of schlock was then broken down and sold to industry brokers, with the leftovers going for as little as a nickel and a dime each in vast quantities to discount stores... Look for Johnny Salstone and Tony Dalesandro of M.S. Distributing, Chicago, to link with longtime indie label biggie Irv Biegel in a national distribution setup. At presstime, the trio were huddled in the Windy Burg over potential opening lines for the U.S.

One-time Mercury and RCA exec Topper Schroeder, who now heads Music Search, a creative services firm in Hollywood, is starting to make scents. He is manufacturing a new men's cologne, "Gendarme," with former national promo man for Capricorn Records Lynn Adam handling national sales... IJE/Kid Stuff Records' Shelly Tirk has moved the line from Schwartz Bros. to Zamoiski, Baltimore... Paul Hutchinson, vice president, finance, explains Chrysalis Records' position in the Bullion Reserve situation (Billboard, Oct. 22) as follows: "Several months ago, before BR's problems came to light, they signed a longterm lease with us to become our subtenant on the second floor of 9255 Sunset Blvd. The references in the newspaper articles appear to be an attempt by the attorneys representing the BR interest to reclaim rent notices paid to us under the lease."

The Record Depot, the strong 12-inch product mover in Hollywood which was razed by a fire about two years ago, has reopened. Interesting in their ad pitch is "We take on consignment any new group or artist with their own or independent labels." ... KMET-FM Hollywood gets a Track kudo for its Rocktober card campaign, tying in with major accounts like Shakey's Pizza, Magic Mountain, Del Taco and the Licorice Pizza record chain in offering discounts for its Rocktober card holders ... Former Nashboro Records topper Bud Howell informs us from Brentwood, Tenn. that he is no longer in tropical plant marketing, but is product sales manager for E.H. Wright Co. there, which deals in charcoal and yummy Wright's Natural Hickory Seasoning liquid smoke, a

my Wright's Natural Hickory Seasoning liquid smoke, a BBQ must. Howell tells us Howard Allison has surfaced running the black gospel department for Central South, the Randy Davidson conglomerate.

Contract Data: L.A. Superior Court records show EMI America has obtained approval of a pact for four Kingston, Jamaica minors through Rita Marley Records, a division of Bob Marley Music. The youngsters, Sharon, Cedelia, David and Steve Marley, according to the pact filed with the court, get 10% on singles, 12-inch and mini-album product and 12% of 100% of net retail sales for the U.S., with a 1% hike when releases reach the 500,000 and one million sales plateau. Interestingly, after the first album is produced with a budget of \$200,000, a floor and ceiling costwise is outlined wherein the second album calls for a low of 200,000 and high of 400,000, graduating to a 275,000 low and a 500,000 high possible for the seventh album.

Chrysalis artists Ultravox and Columbia's Journey donated their \$1,000 Ampex Golden Reel Awards to the T.J. Martell foundation for leukemia and cancer research... The Licorice Pizza stores of California donated \$663.48 to the Muscular Dystrophy Assn. The amount represents the nine cent service charge multiplied by the number of tickets sold by the seven Pizza stores in San Diego for a recent Madness concert there... Producer Richard Krueger of Saarlanderdischer Rundfunk, Postfach 1050, Funkhaus Halberg, 66 Saarbrucken, West Ger-

many, needs half-hour tapes of typical jazz/pop shows from U.S. stations to pepper his Nov. 18-26 German American Friendship Week.

Watch for oldtimer Rich Lionetti to show as a top executive with Micro D, the Fountain Valley, Calif. computer software/hardware distributor nationally. Firm just went public over-the-counter and does a reported \$60 million annually...Noel Gimbel's Sound Video Unlimited moves into 25,000 square foot quarters in Sun Valley, Calif. with a bash next Monday (31). Gary Jones is sales manager, with Al Pollan handling operations. Chief operating officer of SVU Len Grossi and VP of sales Herb Fischer will operate out of the San Fernando Valley holdings. Warehouse will handle prerecorded videocassettes and videodisks, along with complete home video accessories.

Send congratulatory letters and wires to the Shirelles, c/o Madison Square Garden, 410 Penn Plaza, New York City 10001. Their 25th anniversary in the biz will be celebrated Nov. 12 during a **Richard Nader** oldies concert.

Les Paul is writing his memoirs, to be titled "Les Is More," a significant tome in that it deals with a great c&w picker who became a sensational jazz picker/producer and conceived multi-tracking on disk and echo delay, among other impressive industry firsts ... Tammy Wynette, who had to cancel recent deep South concert gigs due to illness, is postponing dates through early December for forthcoming hiatal hernia surgery. It will not affect her slated filming with Burt Reynolds on the flick "Stick," set for mid-November in Ft. Lauderdale ... Lenny Silver, the Buffalo conglomerate baron, wore No. X-840 during the New York Marathon Sunday (23). The 56-year-old hoped to top his time of three hours, 54 minutes and 33 seconds, registered last year ... The Assn. of Independent Music Publishers will hear about the new generation of songwriters Resources & Services; attorney Ned Shankman, and songwriter Allee Willis at their luncheon meeting Wednesday (26). For reservations call Anita at (213) 463-1151 ... PolyGram vice president of adult contemporary Michael Hoppe orchestrating the score he's written for the film "Misunderstanding," a Gene Hackman/Henry Thomas starrer produced by P.S.O.-Torak Ben Amar. Edited by JOHN SIPPEL

# Moroder Likes 'Good Old Disco'

### Continued from page 4

something different for me. There's some commercial music, but there's also more than an hour of classical scoring."

Moroder also recorded the main song for the upcoming comedy "D.C. Cab," starring Gary Busey and Mr. T. And he's restoring, editing and scoring the 1926 German science fiction classic "Metropolis," to which he owns the rights. "That's a step further, " notes Moroder. "I'm not only putting the music to a movie but also sound effects and words. Pete Bellotte and Keith Forsey are writing lyrics."

Bellotte and Forsey are two of Moroder's ongoing production associates, along with Mack and Richie Zito. "I want to do more co-producing and executive producing instead of doing the whole thing by myself," Moroder says. "I co-produced Nina Hagen with Keith Forsey and executive produced France Joli with Pete Bellotte."

Moroder cuts relatively quickly. "If you have the songs ready, an album shouldn't take more than two months," he says. In fact, that's one reason he wouldn't want to work with a lot of major acts. "Some of the

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biggies require a lot of time, and I don't know if I'm willing to spend six months in the studio on an album.

"And once I'm in the studio I want to work, because there are better places to be than in the studio. Plus, I think I know quite well what I want. So I'm not fooling around on a mix for a whole week, because I don't think that makes the mix better. I think one or two days is enough."

The pulsating pop/black/disco sound that Moroder perfected on a series of late '70s hits with Donna Summer has also been represented on the charts lately in singles like Laura Branigan's "Gloria" and Summer's own "She Works Hard For The Money."

But Moroder doesn't know if the double album he cut with Summer for Geffen Records in 1980 will ever be released. "If they were to release it now I would certainly like to re-do a few things," he says. "After two or three years, a mix or production isn't as up-to-date as it should be."

PAUL GREIN



BENSON'S NOT HEDGING—Celebrating the gold certification of George Benson's latest Warner Bros. LP, "In Your Eyes" are, from left, the artist's managers Ken Fritz and Dennis Turner; Benson; label chairman Mo Ostin; and Peter Shields of the William Morris Agency.

# A GOOD VOICE BRINGS BACK OLD MEMORIES. A GREAT VOICE ALWAYS MAKES NEW ONES.



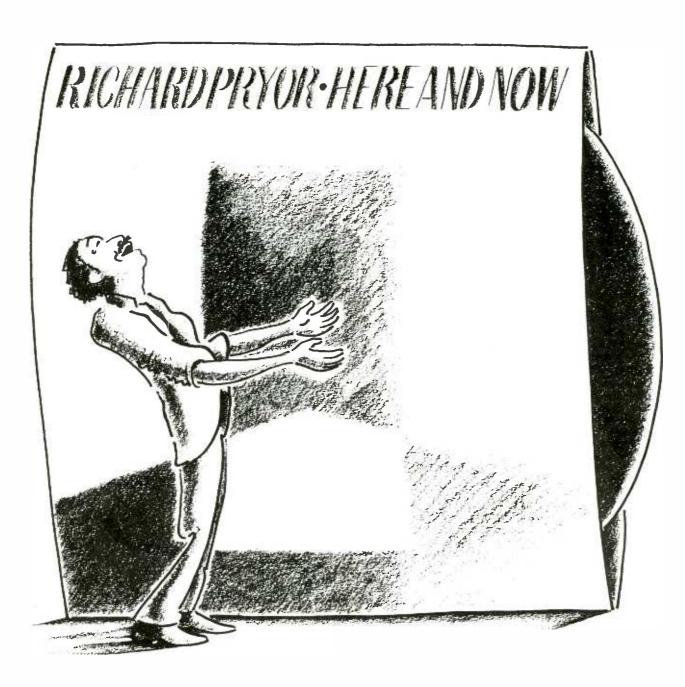
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