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**NEWSPAPER** 

## **Market Share** Seen Growing For Classics

By IS HOROWITZ

NEW YORK-Classics are contributing an increasing share of total record volume for key retail chains across the country, sparked largely by the continuing heavy demand for budget cassettes.

This appears to be the case for webs which have traditionally been committed to the repertoire, as well as for those which carry a marginal representation to satisfy a small sampling of their patronage.

At the same time, the shift in clas-

sical mix to favor budget and midline product, stemming from more noticeable consumer resistance to top-of-the-line prices, has some retailers worried over future prospects. Conditioning of the classical buyer to lower price expectations may inhibit purchases at price points that encourage new recording, they fear.
And for some, the golden promise

(Continued on page 55)

## QUESTIONS ON AVAILABILITY, PRICING

# **Disk Dealers Eager For CD Role**

By JOHN SIPPEL

LOS ANGELES-U.S. record/ home entertainment retailers are looking to the Compact Disc to lend some excitement to the marketplace as it's introduced this year, although their evaluation of its sales impact is clouded by questions of software and hardware availability.

Important retail sources surveyed by Billboard unanimously express the highest hopes for the small, virtually indestructible disk. A number also hope that hardware and software suppliers for CD will coordinate to the best marketing advan-

> CD packaging decision moves closer, page 3

Selected Western Merchandising stores have pretested CD with a Sony player brought back along good selection of varied

repertoire by retail president John Marmaduke from his November, 1982 Maxell-sponsored Japanese junket. Walter McNeer, retail executive vice president, says the almost-100-store chain has "floated" the unit and records to a number of

stores.
"The customers' reaction brings the same questions we have. When is it coming? When will we be able to buy? What is the cost?" says

(Continued on page 26)

## **NEW MCA RECORDS GROUP PRESIDENT**

## Azoff Looking Beyond Records

By PAUL GREIN

LOS ANGELES-In assuming the presidency of the MCA Records Group (see Executive Turntable, page 4). Irving Azoff is looking beyond records to all facets of home entertainment. "We're going to be in the music delivery business," Azoff says, "which means everything from records to cable to music publishing to merchandising to home video.

"A lot of people in the record business think of MCA in the narrow concept of just a record company. MCA in my opinion is the finest entertainment company in the world. I went to MCA because of what MCA Inc. means to me. The crown jewel has to be MCA Records-that has to be my priority-but

you have to diversify these days."
Azoff, who will participate in all corporate activities as a vice president of MCA Inc., hopes to spark a closer link between MCA Records and sister company Universal Pictures. "That's something that hasn't been done at MCA in a number of years," Azoff says. "Obviously, the picture company has been more successful than the record company; I need them (Universal) to help me build a record company.

"One of my greatest joys over the (Continued on page 66)

## **Video Distribs** Join Dealers On 'Doctrine'

This story prepared by Earl Paige in Los Angeles and Bill Holland in

LOS ANGELES-A half-page advertisement in the April 28 Washington Post heated up the First Sale Doctrine battle last week. It marked the first time video specialty distributors had joined retailers in taking a stand on the issue against the motion picture studios.

The ad, which listed 17 distribu-tors and 400 retailers, tied together a package of bills now working their way through Congress, and represented the first sign of a high-visibility position for the Video Software Dealers Assn. (VSDA).

The ad lists the address of the office of Frank Barnako, president of VSDA, who is based in McLean, Va. It also contains a phone number for the Home Recording Rights Coalition. The coalition, comprising numerous organizations and spearheaded by the Electronics Industries

(Continued on page 65)



Show "Dukes Of Hazzard," was a singer long before he was an actor. And on his Columbia debut album he's a serious contender for the most exciting new country artist of the year! Tom Wopat, "(Til) I Kissed You" (38 03881) A smash by any standard. From the album Tom Wopat, FC 38592, on Columbia records and cassettes. Produced by Mike Post and Herb Pe-

## -Inside Billboard -

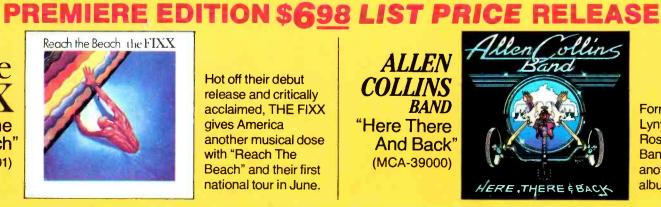
- WMAQ'S DAVE MARTIN is to leave the Chicago station to become general manager of WLW/WSKS Cincinnati. Returning to the market after five years, he'll replace Bernie Kvale on the AM side, and Barry Hersh on WSKS. Radio, page 12.
- INDIE DISTRIBUTION MOVES post-Pickwick see Chicago's MS setting Atlantic warehousing and a Miami satellite office, while former Pickwick executive Don Gillespie bows his own distribution firm. Page 4.
- PROGRAMMER RICK LIPPINCOTT has resigned from WLS-AM-FM Chicago, after 18 months as PD. He had done so last month when Steve Casey joined the stations as operations director, but was temporarily talked out of leaving by John Gehron. Radio, page 12.
- BILLBOARD'S INTERNATIONAL MUSIC Industry Conference kicks off Tuesday (3) in Portugal with a full agenda of controversial and challenging issues to be debated. A special pre-IMIC look at the host nation's music industry appears on page 58.
- GENERAL MANAGERS of Jefferson Pilot's 11 radio stations are expected to have their responsibilities expanded in the wake of company restructuring. Among the changes is the move of Cullie Tarleton from senior vice president for radio to managing director of WBTV. Radio, page 12
- RCA'S VIDEODISK SYSTEM is now generating "a retail conviction," according to a senior company official, and its "Showcase" program is said to have attracted 2,500 dealers. Video, page 38.

**MCA RECORDS** 



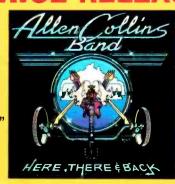
Fishing for the freshest new group to come out of England? Well then drop anchor and reel in "Deep Sea Skiving" 810  $102 \cdot 1~R \cdot 1$ , Bananarama's debut American album that's making a big splash with the smash hit "Na Na Hev Hev Kiss Him Goodbye" 810 115-7, and the hot dance track "Shy Boy". Bananarama, they're the catch of the year. On London Marketed by (Advertisement)

# Reach The Beach (MCA-39001)



Hot off their debut release and critically acclaimed, THE FIXX gives America another musical dose with "Reach The Beach" and their first national tour in June.

**COLLINS** BAND "Here There And Back (MCA-39000)



Former members of Lynyrd Skynyrd and **Rossington Collins** Band are back with another major band. album and tour.



# Rick Springfield— World Class Rock 'n' Roll

The first hit single:

## **AFFAIR OF THE HEARTPB-12497**

- R&R #1 Most added single April 8
- R&R BREAKER April 15
- BB20\*\* CB21\*
- MTV debut April 14

## The album: LIVING IN OZ

- BB 28 \* \* CB 27 •
- An FMQB Album Report Hard Choice
- Album Network Best New Music Pick
- FMQB #2 Most Added
- Album Network #2 Most added
- R&R #1 Most added AOR BREAKER

## **TOUR ITINERARY**

- JUNE 15 Sioux Falls, South Dakota Omaha, Nebraska
  - Cedar Rapids, Michigan
  - Indianapolis, Indiana 20/21 Detroit, Michigan
  - 22/23 Toronto, Canada 25 Saratoga, New York

  - New York, N.Y 27/28 Washington, D.C.
- Pittsburgh, Pennsylvania
- JULY Fort Wayne, Indiana
  - Rockford, Illinois Milwaukee, Wisconsin
  - Springfield, Illinois
  - Chicago, Illinois

  - Evansville, Indiana Cincinnati, Ohio
  - Columbus, Ohio Kalamazoo, Michigan
  - Philadelphia, Pennsylvania
  - New Haven, Connecticut
  - Providence, Rhode Island Allentown, Pennsylvania
  - 19 Buffalo, New York
  - Cleveland, Ohio

- Charleston, West Virginia
- Norfolk, West Virginia Columbus, South Carolina
- Atlanta, Georgia Charlotte, North Carolina 26
- Chattanooga, Tennessee Memphis, Tennessee
- 29
- Nashville, Tennessee
- Birmingham, Alabama
- Biloxi Mississippi AUG.
  - Albany, Georgia
  - Tampa, Florida Jacksonville, Florida
  - Orlando, Florida West Palm Beach, Florida
  - St. Louis, Missouri
  - Louisville, Kentucky Peoria, Illinois
  - Minneapolis, Minnesota Madison, Wisconsin 14
  - 16
  - La Cross, Wisconsin Kansas City, Kansas 17 19/20
  - Tulsa, Oklahoma 23 New Orleans, Louisiana
  - 25 Lake Charles, Louisiana
  - Houston, Texas

- Austin, Texas
- Dallas, Texas
- 30
  - Odessa, Texas Amarillo, Texas
- Denver, Colorado Albuquerque, New Mexico **SEPT.** 1/2
  - Tucson, Arizona
  - Los Angeles, California Irvine, California 13
  - San Diego, California Santa Barbara, California

  - Fresno, California Concord, California
  - 25

  - Vancouver, B.C. Seattle, Washington

  - Portland, Oregon
  - Spokane, Washington
  - Anchorage, Alaska
  - Japan Hong Kong 10-18 20
  - Thailand
  - Philippines
  - Open

OCT.

- **NOV**. 6 Australia
  - Honolulu
  - Maui, Hawaii

All Dates Are Subject To Change

LIVING IN OZ. There's platinum at the end of this rainbow.

# Manufacturers Leaning To 6-By-12 CD Package

By IRV LICHTMAN

NEW YORK—A 6-inch by 12-inch augmented package for the Compact Disc is emerging as leading U.S. manufacturers' approach of choice.

Key fabricators, vying for acceptance of their designs, indicate label assurances that they desire a 6- by 12-inch format, although elements within that size may differ.

For PolyGram Records, which floated a 6- by 12-inch design earlier this year (Billboard, Jan. 29), the format is a certainty with its initial CD

launch at the Summer CES of some 100 titles. "We're two seconds away from adopting a design," says Emiel Petrone, PolyGram's U.S. coordinator for CD product. Based in Los Angeles, Petrone is due at PolyGram headquarters here this week to help make a conclusive decision.

In the final analysis, Petrone adds, it will be the retailer and consumer who will decide which design is most viable and attractive. Petrone also notes that several retailers in Germany requested and received a 6- by 12-inch augmented package, in this instance a flat box made of styro-

foam

Key fabricators, including Ivy Hill, Shorewood, Queens Litho and Album Graphics, have all made presentations to major U.S. labels, all of which, except MCA, have committed themselves to CD releases sometime this year. Depending on designs chosen and further variations on a theme contained in the packages, prices are said to range from 17 cents to 40 cents.

Fabricators differ somewhat on how much labels are willing to spend for the augmented CD package. Some feel that cost-conscious-

ness will favor the lower price level, while others feel that more costly designs are necessary to reflect the high-end audiophile nature of CDs.

As for the plastic CD jewel-box and the CD insert tray, deemed a necessity by Philips/Sony engineers given strict warpage tolerances, Petrone suggests that by 1984 imported CD product will be shipped to the U.S. without the jewel-box, but solely in the easily stackable insert tray. A cost-saving shipping approach, this would leave the U.S. owners of the product to make their

own arrangements for the jewel-box and enhanced packaging.

Both labels and fabricators are hopeful that the 6- by 12-inch concept will be standardized for audio cassettes, too. Warner Bros. Records and CBS are trying this augmented packaging, starting with recent releases. CBS is also understood to be interested in an augmented CD package with two blister packs, the upper blister showing the CD graphics and a lower blister showing the CD disk itself.





RECORDLAND MEET—Store managers from the Cleveland-based chain make the rounds of the exhibit booths at the convention. On the right, Recordiand president Dave Burke congratulates Jay Novello as the company's manager of the year. He runs the Oakdale Mall outlet in Binghamton, N.Y.

## **CHAIN MARKS 30TH YEAR**

## Recordland Predicts \$15M Gross In '83

By LEO SACKS

NEW YORK-Recordland, the 38-store chain celebrating its 30th anniversary this year, expects to gross about \$15 million in 1983, up from \$12.7 million last year, company store managers were told last week at its second annual convention.

Recordland president David Burke stressed "teamwork, cooperation and human resources" in his address to the 50 managers and home office personnel who convened at the Harley Hotel South in Cleveland April 24-27. The chain, located in nine states, predominantly in the Midwest, has projected four tentative openings this year in New York, Illinois, Michigan and Wisconsin.

Earnings were up for the chain in 1982, according to Burke, although he characterized the unstated margin as "disappointing." He is looking for a better profit picture in 1983, spurred by a strong first quarter performance.

The executive said that the chain is emphasizing its image as a home entertainment center even more this year, and that video games and computer products will play an integral role in Recordland's product mix. Video games represent 4% of its sales at present, and Burke said he expects to be marketing computer software by the end of year.

Conventioneers heard overview lectures and met in small groups with various department heads, including Dan Jucikas, director of information systems; controller Bill Schneider; office manager Linda Taranowski; warehouse manager Jim Elyko, head of the chain's 32,000 square foot facility in Cleveland; singles buyer John Stansfield; accessory buyer Dave Schuller; dis-

trict managers Frank Aquino and Jeff Morse; and vice president Terry Cooper.

Jucikas discussed equipment updates store managers could expect this year for their sites, all of which are computerized. Elyko addressed methods to improve routing procedures. Stansfield, in reviewing sales and return procedures for 45s, said

(Continued on page 72)

## Dance-Record Reports Online From Billboard

NEW YORK—Billboard's Dance Reports Online is the latest product service of the Billboard Information Network (BIN).

Providing both a nationwide dance-record chart of 80 titles gleaned from a weekly survey of 15 clubs and regional breakdowns. Bill-board's Dance Reports Online is the only nationwide survey of this type currently available. Billboard dance chart manager Greg Riles supervises

(Continued on page 72)

## SUBCOMMITTEE HEARING

# New Senate Action On Rental Legislation

By BILL HOLLANI

WASHINGTON—In a quick rescheduling move, the recently reconstituted Senate Subcommittee on patents, copyrights and trademarks scheduled a half-day hearing Friday (29) to hear testimony from more than a dozen experts from the record, film, consumer electronics and video retail industries. It represented the first Congressional action on audio and video rental bills since they were spun off from the larger "home taping" bill at the beginning of the 98th Congress in early February.

ary.

The bills, dealing with clarification of the First Sale Doctrine, were introduced separately in February by Sen. Charles Mathias (R-Md.) and Rep. Don Edwards (D-Cal.) in hopes that, since they addressed less complex issues than the weighty Home Recording Act of 1983, they would have a better chance of passage.

Scheduling difficulties and the reestablishment of the Senate sub-committee prevented early hearings in the Senate. In the House, there are no plans yet for scheduling hearings on the two bills.

The rental bills, amendments to current statutes, add a new para-

graph to Section 109 (a) of Chapter I of Title 17 of the U.S. Code, which states that a copyright owner relinguishes rights after first sale. The new provisions state that, unless the original copyright owner authorizes, the new owner may not dispose of that copy by rental, lease or lending, for commercial advantage. Authorization would be given for a fee, but the language of the bill does not address specifics at this point. The video rental bill is expected to meet strong opposition.

Scheduled to appear at the morning meeting were four panels of in-(Continued on page 70)

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# Radio/Tape Player Purchases Up

## Consumer Survey Examines Audio Ownership Trends

By LAURA FOTI

NEW YORK—A survey of consumer audio ownership and buying trends conducted by the Consumer Electronics Group of the Electronic Industries Assn. has found little change in the ownership of component audio equipment, but a sizable increase in the number of portable radio/cassette players purchased in 1982, compared to a similar study conducted in 1980. A new category, personal stereo, was examined this time, uncovering that 8.6% of all U.S. households purchased a unit in the past year.

Questionnaire responses were elicited from 2,024 U.S. households (out of 3,000 questionnaires mailed) to establish current ownership tendencies, and from 15,575 households (out of 25,000 mailed) to determine recent buying activity. Factors of age, sex and demographics were considered.

On the basis of statistical projection, the survey found component

audio systems in 31.2% of all U.S. homes, exactly the same percentage as in the survey two years ago. Ownership of compact systems rose from 40.8% to 43.7%; the number of homes with console systems dropped to 24.1% from 28.8%.

Within the component audio category, ownership increased for every product category (receiver, cassette deck, etc.) except record changers and 8-track tape decks, which declined 2.3% and 1.5%, respectively.

The total percentage of homes buying any component was 15.5%, with an average income of \$23,139. Males comprised 77.5% of all buyers, with a median age of 28.2.

Most of the personal stereo units sold in the past year were made up of a radio only (50.7%). Of those, 79.7% were AM/FM, 20.3% FM-only. In addition, 26.8% were radio/cassette players, 22.5% cassette players only. The median age of the purchaser was 27.7, median income \$24,053, and 63.1% of purchasers were male.

In the portable radio/cassette combination category, the EIA survey revealed that 7.7% of all U.S. households purchased such units. Males did 55.1% of the purchasing; the median age of buyers was 27.5 and median income \$24,579. The percentage of all households owning such equipment rose from 8.4% to 17.8%.

In the car audio area, there were significant increases in ownership. The radio-with-cassette category increased 9%, the AM/FM radio category 3.9%. Other categories, such as speakers and amplifiers, also showed growth. However, radios with 8-track players experienced a 2.3% decline in ownership, AM-only radios a 10.1% decline.

A total of 9.2% of all U.S. households purchased an AM/FM stereo with cassette player for their cars between 1981 and 1982. Median income was \$23,045; median age was 27.4; and males accounted for 78.9% of all purchases.

## Hot Album Release Schedule: May

Nineteen albums are pegged for release in May by acts that hit gold or platinum within the past 12 months, or with their last releases. All are single-disk studio albums listing for \$8.98 unless otherwise designated. Albums postponed from an earlier release schedule are marked with an asterik

Artist	Title	Label	Release Date	Format
Adam Ant	Dirk Wears White Socks	Epic	May 16	Studio
Tony Banks	Siego	Atco	early May	Studio
George Benson	In Your Eyes	Warner Bros.	May 25	Studio
Commodores	Anthology	Motown	May 2	Hits
Crosby, Stills & Nash	Allies	Atlantic	late May	Live
Neil Diamond	Classics	Columbia	May 30	Hits
A Flock Of Seagulls	Listen	Jive/Arista	May 5*	Studio
Joan Jett & the Blackhearts	Joan Jett & the Blackhearts	Boardwalk	May 23*	Studio
Elton John	Too Low For Zero	Geffen	May 11	Studio
Rickie Lee Jones	Girl At Her Volcano	Warner Bros.	May 25	Studio
Little River Band	The Net	Capitol	May 6	Studio
Loverboy	Keep It Up	Columbia	May 16	Studio
Chuck Mangione	Journey To The Rainbow	Columbia	May 30	Studio
Stevie Nicks	The Wild Heart	Modern/Atlantic	late May	Studio
Pink Floyd	Works	Capitol	May 6	Hits
Statler Brothers	Today	Mercury	May 9	Studio
Rod Stewart	Body Wishes	Warner Bros.	May 25	Studio
Sylvia	Snapshot	RCA	late May	Studio

# Nicks, Loverboy Albums Lead Strong Label Lineup For May

LOS ANGELES-Stevie Nicks followup to her No. 1 solo debut "Bella Donna" and Loverboy's third Columbia album following back-toback platinum sets highlight labels release schedules for May.

Nicks' "The Wild Heart" on Modern is due in late May, nearly two years after the release of "Bella Donna," which logged six months in the top 10. Loverboy's "Keep It Up" is due May 16, in the wake of platinum collections "Loverboy" and 'Get Lucky."

Warner Bros. plans to release new studio albums in May by two platinum perennials who slipped a bit with recent double-album anthologies. George Benson's "In Your Eyes," produced by Arif Mardin, is the artist's first studio set since 1980's platinum "Give Me The Night," produced by Quincy Jones. And Rod Stewart's "Body Wishes" is his first studio release since 1981's "Tonight I'm Yours"; a recent live

album was a major disappointment.

Atlantic hopes for better luck with a live album by Crosby, Stills & Nash, "Allies," the trio's followup to last year's platinum "Daylight Again." Motown's top release is the live soundtrack from its forthcoming two-hour NBC-TV special, keyed to its 25th anniversary. RCA will also offer a tv soundtrack, John Denver & the Muppets' "Rocky Mountain Holiday.'

The month's top film soundtracks are the London Symphony Orchestra's "Return Of The Jedi" on RSO (due May 9) and "Superman III" on Warner Bros. (due May 25). The latter album was co-produced by Ken Thorne and Giorgio Moroder. Atlantic/America has pegged a late May release for the debut album by Oscar-winner Sissy Spacek, whose "Coal Miner's Daughter" soundtrack on MCA went gold. And Poly-Gram will rerelease Vangelis' "Opera Sauvage," which includes music featured in the current film "The Year Of Living Dangerously."

## DAGAN, MS DISTRIBUTING

# Two Help Fill Void **Left By Pickwick**

By JOHN SIPPEL

LOS ANGELES-To fill some of the void created when Pickwick folded its independent distribution (Billboard, April 23), MS Distributing of Chicago has set Atlanta warehousing and a related Miami satel-lite office, while Don Gillespie is bowing a new Dallas firm.

Ex-Pickwick Dallas manager Gillespie kicks off Dagan Distributing at 1174 113th St., Grand Prairie, Tex. 75050. In the industry since 1968 and a Pickwick Dallas employee since 1971, Gillespie has such labels as Allegiance, Applause, Boardwalk, Hannibal, Kid Stuff, Living Music, Pausa, Noble Vision, Passport, Indigo Music and Ses-

Starting May 6, former Atlanta Pickwick manager Jack Mesler heads the MS warehouse/sales entity in that city, which will serve a wide area of the South. It is located at 2861C Bankers Industrial Dr., Atlanta, Ga. 30360. Former Atlanta manager Bob Wilder heads a sales office at 1543 NW 165th St., Miami, Fla. 33169. John Salstone of MS says sales reps will be named to cover Tennessee, Mississippi. Alabama and Arkansas in the near future.

MS has Boardwalk, Motown, Windham Hill, High Rise, the Fantasy family of labels. Sesame Street. Concord Jazz, Lifesong, Pausa, First American, Beverly Glen and other

Also in May, Capitol will release the Little River Band's "The Net," the group's first studio album since the departure of lead singer Glenn Shorrock. It was co-produced by the group and Ernie Rose. Atco has set an early May release date for the debut album by Genesis' Tony Banks: Planet pegs a late May re-lease for June Pointer's solo debut, "Baby Sister." MCA will release "Here, There & Back," the debut album by the Allen Collins Band, comprised of former members of Lynyrd Skynyrd and the Rossington Collins Band. And Boardwalk has slated the long-delayed "Joan Jett & the Blackhearts," their followup to the smash "I Love Rock'n'Roll.

Several hit anthologies will also be marketed in May. Capitol is re-leasing Pink Floyd's "Works" May 6, to go head-to-head with the group's new Columbia album "The Final Cut." Columbia will issue Neil Diamond's "Classics" on May 30, comprised of early Diamond hits originally on Bang Records. And Motown will release the Commodores' "Anthology" May 2, just five months after releasing the group's "All The Greatest Hits" (which has yet to go gold).

Top release on the jazz front is the Pat Metheny Group's double live album "Travels," the group's followup to the smash "Offramp," which logged four months at No. 1 jazz.

Among the most promising new rock releases: Kajagoogoo's "White Feathers" on EMI America, the Plimsouls' "Everywhere At Once" on Geffen, Marshall Crenshaw's "Field Day" on Warner Bros., and Heaven 17's "The Luxury Gap" and Pete Shelley's "XL.1," both on

Finally in May, former Eagle Joe Walsh will earn the distinction of having the last album on Full Moon/Warner Bros., before the label folds into Warner Bros. proper in the wake of Irving Azoff's move to MCA (story, page one). What makes it even more unusual is that the al-bum, "You Bought It, You Name is Walsh's debut for the label, following a rather bitter separation from Elektra/Asylum.



HAPPY HOMECOMING—Triumph, who made their U.S. concert debut in San Antonio 13 years ago, returned to the local Hemisphere Arena on a stop to promote their new RCA album, "Never Surrender." Gll Moore, left, Rik Emmett and Mike Levine of the group are met by Mayor Henry Cisneros, who presented the trio with a key to the city.

## **Executive Turntable**

MCA Records Group has appointed Irving Azoff president and a vice president of MCA Inc. He was chairman of Front Line Management and president of Full Moon Records (separate story, page one).... Warner Bros. Records has appointed Murray Gitlin executive vice



president. Gitlin, who retains his post as treasurer and is based in Los Angeles, has been a senior vice president for the company since 1974.... Tom Werman, senior vice president of a&r for Elektra/Asylum, has left the company. He will continue to work for the label on an independent basis.... Capitol Records has promoted Michael Lessner to national pop promotion manager. Formerly promotion manager in Phila-

delphia, Lessner, now based in Los Angeles, replaces Steve Meyer, who has moved to MCA Records as vice president of promotion. Capitol has also appointed Richard Allen director of engineering for its technology department. Based in Los Angeles, he was director of product planning and







technical support services for Pioneer Video Inc. . . . CBS Records in New York has named Richard Wilcox director of business affairs. He joined the CBS law department in 1981 and has been a senior attorney in the records section since January. . . . Elektra/Asylum Records has appointed Eric Vinitzky national urban dance promotion manager, a new post, in New York. He has handled dance promotion as an independent for RCA Records and has been affiliated with the Emergency, Brasilia and TEC labels.

## Marketing

Record Bar, Durham, N.C., has named Ric Hoerner, formerly warehouse manager, director of distribution. He joined the company in 1974 as a store clerk. The chain has also appointed Steve



Hamlin internal audit manager, a new post. He was a senior auditor for Price Water-house. . . . Bill Shaler, former head of Pickwick's independent distribution arm in Los Angeles, has been appointed general manager of Together Distributing, the new Motown-owned-and-operated branch there. . . . Camelot Music has made a number of changes. Regional director Bill Rees has



closed his Tampa office to join the company's home staff in North Canton, Ohio, as corporate director of marketing, a new position. Terry Caruthers, his aide as district supervisor, takes over the region, with Mike Tursek replacing Caruthers. Caruthers, based in Dallas, will supervise his former accounts from his new office. At the home office, staff accountant Jay Chapman moves up to the newly created position of chief accountant. In the data processing area, Chuck Woodring moves from computer operator to maintenance programmer.

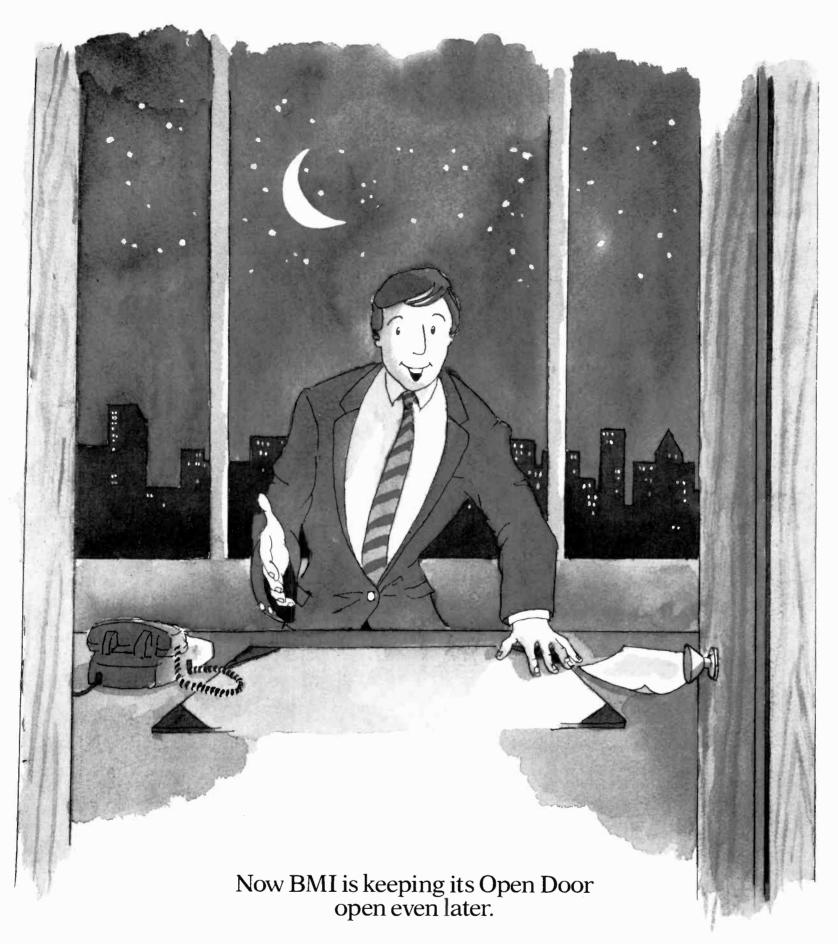
## **Publishing**

ASCAP in New York has named Karen Sherry assistant to the president. She will continue in her role as director of public relations. . . . CBS Songs in Los Angeles has appointed **Donna Young** director of West Coast creative operations. She joined the organization in 1981 as West Coast creative director.

## Video/Pro Equipment

Gary Dartnell has been named executive chairman of Thorn EMI Video, (Continued on page 70)

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Starting May 5, the BMI offices in New York, Nashville and Los Angeles will be open on Thursday nights from 5 to 8 p.m. We're making it even easier for writers and composers to join the world's largest performing rights organization.

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NEW YORK 320 West 57th Street New York, NY 10019

NASHVILLE 10 Music Square East Nashville, TN 37203 LOS ANGELES 3255 Sunset Boulevard Hollywood, CA 90028

# Gaye Discusses His Comeback

'I Knew I'd Always Be Successful,' Singer Says

SAN MATEO, Calif.-A few years ago, it was easy for many in the music business to write off Marvin Gaye's career. His last album for Motown, "In Our Lifetime," sold poorly. The Internal Revenue Service was after him for back taxes. He had suffered



By NELSON GEORGE

through a highly publicized divorce (an album on that subject, "Here My Dear," didn't sell well either) and was serving a self-im-

posed exile in Europe.

However, the 44-year-old singer/songwriter claims he never despaired for his future. "I didn't worry about continuing as an artist," says Gaye. "As long as I had my brains, my body and my health, I knew I'd always be suc-cessful. I think I've proved that."

He has. Riding the platinum sales of his first Columbia album, "Midnight Love," and tremendous media exposure, Gaye is in the midst of a sold-out national tour. Gaye thanks CBS and particularly its vice president for black a&r, Larkin Arnold, "for having confidence and believing in me. It was a ......

great commitment by CBS, especially in economic terms." CBS not bought out Gaye's contract with Motown, but aided him in paying off the IRS as well.

Gaye, touring with a 24-piece band directed by McKinley Jack-(Continued on page 53)



## **NEW AUDIO, VIDEO PRODUCTS**

# Aggressive Pricing From Sony

By LAURA FOTI

PARK RIDGE, N.J.-Sony Corp. has expanded its annual retailer open house series to more cities, with 50-market calendar in place from mid-April through May 15. The company's new line of audio and video products, emphasis of the series, is aggressively priced and contains some unique design elements.

New offerings range from a \$1,500 top-of-the-line Beta Hi-Fi VCR to a \$600 "E-Z" Betamax; from a line of "digital-ready" audio components designed for integra-tion with the Sony CDP-101 Com-pact Disc player to a portable turntable that plays horizontally or vertically; from two water-resistant Walkman models to a radio capable of receiving broadcasts encoded in any of four competing AM stereo systems.

In previewing the new line, Joe Lagore, president of Sony Consumer Products, explains the company is attempting to make its products more competitive and therefore

available to a broader base of customers. "VCR sales gains have been remarkable," he notes, "and low pricing has been one reason. Our intention is to remain premiumpriced, but not too premiumpriced.'

Assistance in preparing this story provided by Earl Paige in Los An-

Sony revamped its distribution and signed new dealer agreements in January, Lagore says, "for more orderly marketing. Progress is being made. We've had a tough time, both in the U.S. and worldwide, because of the terrible price crunch.

Prices have been reduced across the board, according to sales vice president Ed Adis, and new products come into the line at aggressive price points.

There are "no firm plans" to introduce a laser videodisk player for consumer use, says Lagore-although Sony has such a product for industrial use. And the company will continue with its plan to bring the portable "Betamovie" VCR/ camera to market late this year, in spite of the development of standardized quarter-inch (8mm) video technology by more than 100 com-

panies worldwide, including Sony.
Here are the highlights of Sony's

- Model SL-2700, Sony's second Beta Hi-Fi VCR, to be available in July, at a list price of \$1,500, is cableready and can play back at twice normal speed, with intelligible
- Model SL-2400, a \$600 Betamax with high-speed search, front-loading and a three-day/one-event
- Six new Trinitron color televisions, designed to be easily interfaced with cable television, audio equipment and video games and computer equipment. The 13-inch KV-1331 has a video game plug right on the front panel.

• The "ES Series" of audio components for digital sound reproduction. Included are a PCM digital audio processor, 100-watt integrated amplifier, tuner, turntable, cassette deck, microphone mixer, loudspeakers and headphones.

• New receivers equipped with an

"audio/video control center" that accept two video sources similtan-eously and allow taping from one VCR to another, dubbing and other

options in stereo.

New portable radio/cassette recorders, including the high-end ZX-7 and the CFS-FM7, with popout FM Walkman.

• Two water-resistant Walkman models designed for use by skiiers and runners

• The SRF-A100 radio that accepts AM stereo signals in four formats, via a mode switch that automatically adjusts itself for the proper system.

• The PS-F5 portable turntable, weighing less than four pounds, that can operate vertically, horizontally, or hanging on a wall. Designed for use with headphones, radio/cassette recorders or self-powered speakers, the PS-F5 is a direct-drive lineartracking model.

• A five-band equalizer, the SEQ-

50, for use with the Walkman and

**CHAPTER XI BANKRUPTCY** 

# New Papers Filed In Monument Petition

NASHVILLE-Additional documents filed in Monument Records' voluntary petition for a Chapter XI bankruptcy here (Billboard, April 2) state that the company has total debts of \$7,338,862.30 and assets of \$8,783,483.80. Total number of creditors is listed as 659.

Among the priority and secured creditors and the amount owed them are United Southern Bank of Nashville, \$4,650,000, exluding interest; Hooker Investments Ltd., Nashville, \$720,000, excluding interest; Internal Revenue Service, \$109,181.39; and the State of California's Employment Development Dept., \$8,151.75.

Several artists who have recorded for Monument were listed among the unsecured creditors, including Larry Gatlin, \$28,211.70; Kris Kristofferson, \$59,531,33; Brenda Lee, \$24,481.44; Charlie McCoy, \$47,-293.85; Willie Nelson, \$26,759.26; Roy Orbison, \$189,449.06; Dolly Parton, \$38,717.09; and Boots Randolph, \$76,637.30.

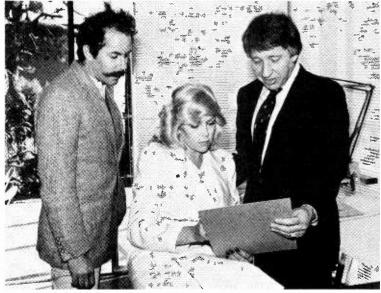
Publishers owed royalties include Acuff-Rose, \$30,294.87; House Of Bryant, \$5,962.10; Buckhorn Music, \$8,379.61; Combine Music, \$60,-778.09; First Generation Music,

\$190,877.98; Music City Music, \$10,852.50; Resaca Music, \$48,-530.10: and Tree Publishing. \$17,603.79.

Monument Records, according to the documents, shares ownership in several of the publishers owed. It owns 70% of Combine Music (the other 30% is owned by Combine president Robert Beckham). Combine, in turn, owns 50% of First Generation Music, Larry Gatlin Music, Drop Kick Music, Sherman Oaks Music, Young'un Publishing, Re-saca Music Publishing, Brothers Three Music, Silver Soul Music, Sweet Baby Music and Tennessee Swamp Fox Music.

Monument also owns 100% of Pray Music, Wide World Of Music and Songs Of The World; 70% of Music City Music; 60% of Rising Sons Music; and 80% of Vintage Music. Music City Music owns 50% of Southern Nighto Music. of Southern Nights Music.

Fred Foster, chairman of the board of Monument Records, and Bob Fead, president, estimate the value of the company's masters at \$4 million. The market value of inventory is listed at \$4,021,154.30, and income from other than business operation is estimated at \$461,128.32.



PLANNING SESSION—Veteran publicist Norman Winter, right, checks out some promotion art with Lynda Emon, vice president of the newly established East Coast office of Norman Winter & Associates. In her new capacity, Emon will supervise all media activity in New York and neighboring cities. At left is

## **First Releases Due From Newly Formed Aero Label**

NEW YORK-Aero Records, formed here recently by Michael Gusick, has set initial product plans and independent distribution outlets. Gusick formerly ran the budget Accord/Townhouse label, which was recently sold to a similarly structured Nashville firm, Indigo Music (Billboard, March 26).

An Aero \$5.98 line bows early next month with an album called "The Early Years," featuring Walter Becker and Donald Fagen, formerly of Steely Dan, with the album stick-ered "The Origins Of Steely Dan," according to Gusick. Other midline product due, Gusick says, will fea-ture Hall & Oates, Jimi Hendrix, Tommy James & the Shondells, Herman's Hermits, Willie Nelson, Fats Domino and the Troggs.

Also due is a \$3.98 all-cassette line, to feature such acts as Vanity Faire, Gene Krupa and Louis Belson,

and Mungo Jerry.
From Easy Street Records, an Aero subsidiary catering to dance music, a first release is a 12-inch and seven-inch single "Turn The Music On" by Orlando Johnson & Trance, which Gusick discovered in Milan,

At the recent NARM convention, Gusick set up the following distributors: Malverne, New York and New England; Schwartz Bros., Baltimore, Washington, D.C. and Philadelphia; M.S., Chicago, Milwaukee, St. Louis, Kansas Čity and Min-neapolis; Piks, Cleveland, Cincin-nati, Detroit, Buffalo, Pittsburgh; All-South, New Orleans; Stan's Shreveport; Selec-O-Hits, Memphis, and Associated Distributing, Phoenix. Others will be announced shortly.

# **Cable Watch**

## **Playboy Takes Plunge Into Video Music Waters**

Home Box Office has its "Standing Room Only" and "HBO Rock." Showtime has the "Hot Ticket" series. USA Network offers "Night Flight," "Radio 1990" and "Hot Spots." Superstation WTBS launches an overnight music service next month. And, of course, MTV is, well, music television, 24 hours a day.

Now the Playboy Channel joins in

the rush to keep up with the ever-increasing demand for music programming on cable. But, being Playboy, the programmers will emphasize the racy and the sensual, rather than any particular format of

"Playboy's HotRocks" debuts in July. It's a series of hour-long pro-

grams developed by MTV alumni Fred Seibert and Alan Goodman, along with producer Buzz Potamkin of Buzzco Productions. Seibert and Goodman, now principles in Fred/ Alan Inc., were vice president of creative services and creative director, respectively, at Warner Amex Satellite Entertainment Co.

Also involved in putting together the show is Bill Freston, formerly vice president of merchandising for Portrait/CBS Associated bels. Freston operates as a liaison between "HotRocks" and the record

"Our format is all-music," says Seibert. "We'll be showing music clips surrounded with packaging (Continued on page 70)

other Sony portables.

# PolyGram Records and Paramount Pictures... magic happens when a great record company and a great movie company work together.



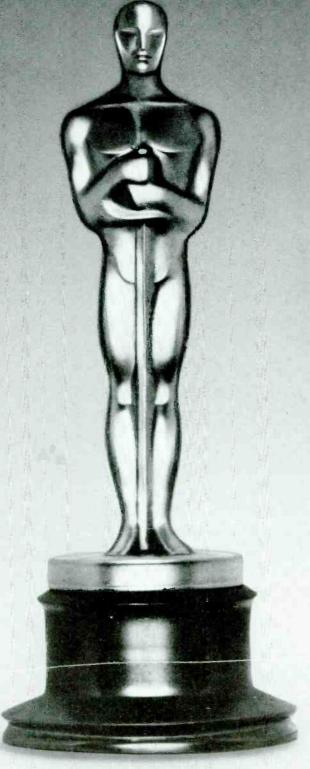
- market in the country
- Hit single, "Flashdance...What A Feeling," performed by Irene Cara: R&R 14, Cashbox 13, Billboard 🎕
- Many retail accounts report total sell-out every day
- Some accounts report fastest-breaking album in their history
- New hit songs performed by Laura Branigan, Kim Carnes, **Donna Summer and others**
- "Maniac," performed by Michael Sembello, already being played on many Top 40 stations



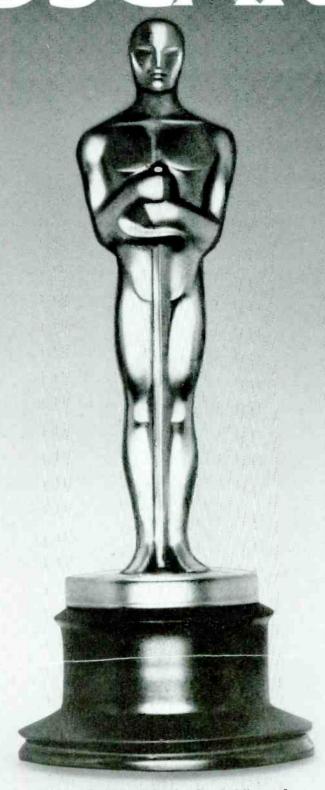




# ONE MORE YEAR. 2 MORE OSCARS.



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BEST ORIGINAL SCORE/ADAPTATION
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Buffy Sainte-Marie, Jack Nitzsche BEST ORIGINAL SONG "Up Where We Belong" An Officer And a Gentleman

Of the 136 Oscars awarded for musical achievement, 112 have been won by ASCAP writers and composers. ASCAP congratulates Henry Mancini, Buffy Sainte-Marie, and Jack Nitzche, for keeping the tradition alive and bringing to 114 the number of Oscars won by ASCAP members.



We've always had the greats.

OSCAR STATUETTE © AMPAS

CANDID COMMENTS—Members of the Kids From "Fame" participate in a conference at the Tel Aviv Hilton during their concert tour of Israel. At left is Charlie Koppelman of the Entertainment Co., co-producer of the group's recording and tv show. The "kids" helped celebrate Israell Independ-

## LOCAL TALENT SUPPORTER

# Pinto To Head CBS Portugal

LISBON-CBS International's determination to become a market leader in Portugal is seen as underscored by the appointment of local man Carlos Pinto as managing director. The company was established in 1982 after two years of government-level negotiations.

Special report on the Portuguese music industry, page 58.

Pinto, who performed with rock groups in northern Portugal while studying engineering in college, has built a formidable reputation here through his adventurous big-name concert promotions and his fierce backing for local talent. His music industry start was with Philips (now PolyGram), and he staked his reputation on promoting some of the

territory, with headliners including Procol Harum, Genesis, Demis Roussos and Freddie King.

But as deputy general manager of PolyGram Discos, he proved a great supporter of domestic talent, contracting Carlos do Carmo, Herman Jose, Tonicha and Gemini. He also introduced the Polystar tv-marketed hit compilations to the marketplace. And in a spell as deputy managing director of PolyGram's Spanish operation, he signed such local acts as Miguel Rios, Azul y Negro, Francisco, Lorenza and Santa Maria.

The appointment of Pinto, rather than an outsider, to head the CBS Portuguese operation, suggests a future emphasis on local talent, especially acts which can slip into the CBS International network

## Thomson, JVC Sign Pact For Production Of VCRs

PARIS-A blow to hopes of achieving greater European solidarity in resisting Japanese domina-tion of the VCR market has come with the clinching of a deal between Thomson-Brandt, the state-owned French electronics group, and JVC of Japan, instead of the anticipated Thomson pact with Philips.

Under the Franco-Japanese deal, JVC licenses Thomson-Brandt to manufacture its VCR products for all markets except Japan. The French company says it aims to produce around one million recorders a

Hopes were that Thomson-Brandt would use European technology to help the company become a major VCR manufacturer. The proposed deal with Philips would have helped the Dutch company to boost production and sales of its V2000 range.

## Anthology Is **Compact Disc's Brazilian Bow**

RIO DE JANEIRO-The Brazilian music industry has moved into the Compact Disc era with the re-lease by Philips, through PolyGram, of a one-hour package featuring hit tracks from 16 artists. It's essentially a showcase compilation, manufactured in Philips' West German Hanover plant specifically for the Brazilian market where there is, as (Continued on page 61)

Philips is understandably piqued at the new deal, calling it "a decision to assemble a Japanese product. The worst thing that can happen in Europe is that Europe should lose the opportunity to contribute its own technology.

Industry observers are hinting there could be an aura of revenge in the Thomson-Brandt decision, because the French conglomerate has claimed that Philips was partly responsible for the failure of its recent bid to take over the Grundig company of West Germany.

Thomson-Brandt now plans to produce some of the most sensitive parts of a VCR, including the heads, components which account for roughly 40% of the value of the hardware. These parts are to be made at a new factory, the site of which has not yet been chosen.

Thomson-Brandt is also to build a second center in France to assemble VCRs. The company already buys VCRs from JVC for straight sale in the French marketplace. It also assembles them through Telefunken, the AEG subsidiary bought by Thomson after the keenly-sought Grundig deal collapsed. Tele-funken, along with Thorn and JVC, runs facilities in Berlin and New-

Now Thomson-Brandt is looking to push up the European-made content of the VCRs to 75% in the near future. European Economic Community regulations require manufacturers to hit that target.

## PolyGram Germany Sells Rack, Distrib Arms To W.D. Warren

By JIM SAMPSON

MUNICH-W.D. Warren, a firm located near Frankfurt, has taken over PolyGram's rackjobbing and wholesale distribution operations in Germany. Terms of the deal were not announced. The transaction, which gives Warren control of roughly 15% of the German record and tape market, completes Poly-Gram's planned withdrawal from the domestic trading business.

According to Richard Busch, the head of the company's German op-erations, PolyGram decided 18 months ago to concentrate its financial and management resources in Germany on its three record com-panies (DG/Polydor, Phonogram, Metronome) and to find a buyer for its retail record shops in Frankfurt and Hamburg, its rack arm Record Rack and the wholesaler Michael & Co. (MICO). The shops, which were sold in March, were targets of criti-

cism from indie dealers, who charged industry-owned shops with unfair competition. No other record company operates a wholesaler in Germany, although EMI and WEA (GOVI) still run record chains.

W.D. Warren was an obvious choice to take over PolyGram rackjobbing, having the biggest share of the German rack business before the deal. Dirk Warren, who became Germany's first rackjobber in 1962, built up a firm with estimated domestic turnover exceeding \$40 million. He expanded into Austria in 1979, and also handles Atari's video game distribution in that country. In Germany, he is expanding into video distribution and retail video rental.

With Record Rack, he now has well over 50% of the German rack business, and with MICO, he enters the wholesale business. Warren says Warren, Record Rack and MICO will remain separate com-

panies, with no personnel layoffs, although MICO will get a new managing director, Dr. Gerhard Bolenz, whose predecessor returned to Poly-Gram management. Warren does not dispute press estimates which put his combined annual domestic rack/wholesale turnover at over \$80 million.

"I'm particularly excited about getting into wholesale distribution," says Warren, whose rack business did not blossom as quickly as many industry observers had estimated. "It's because the big department stores in Germany still deal with the record companies directly. We're still in regular contact with the big store chains, but I expect no change in the near future. Wholesaling has better chances for growth."

PolyGram's Busch agrees. "Rackjobbing and wholesaling together, with the flexibility that you then have, is a good concept for the future," he says.

## **Eurovision Winner: Luxembourg** Song By Corrine Hermes Triumphs At 28th Contest

By JIM SAMPSON

MUNICH-For the fifth time since 1956, the Eurovision Song Contest has been won by Luxembourg, with "Si La Vie Est Cadeau," sung by Corinne Hermes. Polydor International is releasing the single worldwide, and plans foreign-language covers with Hermes, who speaks only French. Other highly placed finalists are already on the market in several languages.

The music publishing side of "Si La Vie Est Cadeau," written by Jean-Pierre Millers (music) and Alain Garcia (lyrics), is controlled by Francis Dreyfus Music and Radio-Music France.

The 28th Eurovision Song Contest wound up in Germany for the first time, thanks to Nicole's victory last year with "Ein Bisschen Frieden." Despite numerous critical complaints over the quality of the 20 songs, the event remains a promotional phenomenon for the music industry, even if most of the entries fail to recoup the huge promotional in-

vestment necessary to participate.

The Bavarian Radio organizers,

## **Ariola Austria** Into Vidgames

VIENNA-Ariola has moved into the Austrian video games market-place with a total of 26 titles from Activision and CommaVid.

Contrary to what's happening in the U.S. and other major markets, neither specialist record dealers nor toy shops here have evinced much interest in video games. The product is sold mainly by radio and television retailers.

First release from the record company features 21 titles from Activision for Atari equipment and two for Mattel. Three titles from CommaVid are available for Atari, and Ariola plans to concentrate on Atari in the immediate future.

Erich Krapfenbacher, Ariola

marketing manager, says retail prices for the launch lines here will range between \$46 and \$76, with most selling for just under \$60.

widely praised this year for their friendly efficiency, reported that 29 countries received the broadcast, with a "conservative" audience estimate of 500 million, maintaining the show's position as the most-watched live entertainment broadcast in the world.

Pre-broadcast favorites were Israel, with the only political song in the contest; Sweden, featuring the dynamic young singer Carola; and Yugoslavia, whose "Dzuli" seemed closely patterned after Shakin' Stevens. Traditionally strong France and the U.K. were outside choices, although Luxembourg seemed to have a strong chanson and a very attractive singer.

Demographically, Luxembourg drew especially strong support from contest juries in the Mediterranean countries. Corinne Hermes could not have won without the 24 points from France and Italy, neither of which participated last year. The final compilation gave Hermes a sixpoint margin over Israel, followed by Sweden, Yugoslavia and West Germany.

Radio Luxembourg chief delegate
Ray van Cant fielded questions
about his winner after the show, explaining that the 21-year-old French discovery was currently studying acting, singing and dance in her native Paris. She participated three (Continued on page 61)

# Refuge from

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Each of the 154 suites features a sunken living room with fireplace, wet bar, kitchenette and private balcony. Complimentary continental breakfast and limousine service within the area are just a few more reasons why Le Parc has become the Inn of the Industry.



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# The Amendment Is Not 'Fair'

By JACK SILVERMAN

They're at it again, Look out, video retailers!

Over the past several months the movie studios, through the Motion Picture Assn. of America (MPAA), have been quietly but effectively lobbying in Congress for a change in the copy-

The legislative remedy they are seeking is the elimination of the First Sale Doctrine, the time-tested principle which relinquishes the seller's control over product after the first sale. It is the building block on which thousands of retailers have built an entirely new and thriving industry-renting prerecorded home video products to the public.

## ... the marketplace can solve its own problems'

The studios have attached a label to this legislation, referring to it as the "fair marketing amendment." This label could not be further from the truth. It's like calling "The Texas Chainsaw Massacre" a "Mary Poppins." The chaotic studio-created rental plans of the past would seem like paradise compared to the new era of doom this legislation would impose on our small but growing industry.

The studios are seeking this Congressional remedy because they don't feel they are participating in rental revenues. But we have all paid Hollywood's inflated prices since the inception of the prerecorded home video industry. It's only through the entrepreneurship of independent video software retailers that an industry exists at all.

Jack Valenti, head of the MPAA, claims the First Sale Doctrine is "holding back the growth of the home video market. James Jimirro, president of Disney Telecommunications, has stated, "it is necessary for the proposed fair marketing amendment to pass to stabilize and bring order to the industry."

The volatile and sometimes chaotic atmosphere in our industry can be directly attributed to the movie studios. They are, after all, the first link in the distribution chain. It is the studios that have flooded the market with product, constantly increasing prices, devoting meager staffs and marketing funds, and then complaining of the video retailer's lack of sophistication. Add to this the ill-fated rental plans, each of which was a distinct fiasco on its own, and we had marketplace confusion.

It's amazing, and a testimony to the vitality of our industry, that we've survived all this and managed to grow during the worst economic decline since the Great Depression. The growth of the home video industry is currently at record levels, with all the studios reporting in-creased sales of new releases and catalog titles.

New, affordably priced titles are proving that the marketplace can solve its own problems. There is a renewed interest in the sales of home video products at every level,



Silverman: "The time to act is now. We must make our voices heard."

from the single-location software specialist to Sears.

What would happen if the "fair marketing amendment" were passed into law? Would the studios agree on one type of easily administratable and still profitable program? What have they agreed upon in the past? To quote one studio head at the recent ITA seminar in Florida, "Let's pass the legislation first, then we will decide what to do."

Consider the possible impact on your business if you have to administer six, eight or 10 different rental plans, dual inventory systems-no rentals, no sales. It becomes clear that the "fair marketing amendment" is unfair. It's unfair to me, to you, and

But Hollywood's forces are formidable. The heavily financed MPAA has had glittering personalities visiting with the members of the Senate Judiciary Subcommittee that heard initial testimony in Washington last Friday (29).

The time to act is now. At stake is your right to run your business as *your* business. We, the distributors and retailers, must make our voices heard.

Jack Silverman is president of Commtron Corp., a video whole-

# Music Video: Today's Software

By JOHN O'DONNELL

Over the past several years, we have witnessed a subtle but significant evolution in music videos. They were originally produced mainly as an inexpensive means to develop an artist's



O'Donnell: "We must streamline the rights issue.'

recognition in overseas markets where personal tours were not feasible. But they gradually came to be seen as effective promotional vehicles for records in the home country as well.

Before the home video revolution, the strategy for record companies was clear: make music videos as promo materials, expose through television and club play, and hope for greater record sales to result.

The past two years have clearly demonstrated the pro-

motional power of good mu-sic videos. With the emergence of MTV as a "national network," and many regional and local avenues of exposure also springing up, music videos became the driving force behind several bands' rise to success. Men At Work is an example.

Now it's time for the music industry to take another major

step with music video. The proliferation of home video equipment has created a dramatic and fundamental change in the environment, and music videos can no longer be viewed as mere stepping stones to the market success of audio products.

Millions of people now have the means to view the video music they want when they want it. An enormous potential for marketing this form of entertainment as a consumer product has developed.

The resistance on the part of some record executives to accept video music as a marketable product must be overcome. They must realize that we're not just in the record business. We're in the home entertainment business, or the talent business, if you prefer. And new technologies like video music give us new profit opportunities which we would be foolish to ignore.

As tastes change from audio to audio/video, the record industry can grow stronger by marketing and selling music

## 'Consumers see the music video as a total product'

A new generation is growing up asking the question, "Have you seen that song by Men At Work?" These consumers see the music video as a total product. But by producing these videos as promotional material with no consideration of a sales market, the record industry is forsaking an area of great demand. Music video should be accepted as a product just like records and

Therefore, we must create mechanisms for ensuring fair distribution of profits among those involved in music video production. We must streamline the rights issues involved in licensing product for sale. And we must produce videos with the idea of cross-marketing them with the music. In short, we must create a new industry right alongside the record industry.

"Those who forget history are doomed to repeat it," goes the old saying. Let's remember the lesson of the railroads, and what can happen when we don't realize what business we're in.

John O'Donnell is national manager of video software for Sony

# Letters To The Editor

## A Vote Of Thanks

Much is being made of the fact that country music finally came of age last month in Washington (Billboard, March 26). There were quite a few souls, how ever, who felt that the program should have been produced in Nashville, using Nashville talent exclusively. Perhaps what was overlooked is that country music has

More importantly, a great many people in the industry took time from busy schedules to go to Washington to confront the home taping issue. They knocked on doors, buttonholed officials, wrote letters and made phone calls to get their message across

Perhaps what was really being celebrated in Wash-

ington was the willingness of music people to fight for what they believe in, and to make the struggle a little easier for all of us. I know I owe them a vote of thanks.

> Elizabeth Chapin Intuit Music Publishing Nashville

# BMI brings out the best in music.



## Congratulations to all BMI Academy Award winners.

**BEST ORIGINAL SCORE** 

John Williams "E.T.—The Extra-Terrestrial" BEST ORIGINAL SONG SCORE

Leslie Bricusse (co-writer) "Victor/Victoria"

BEST SONG
Will Jennings (co-writer)
"Up Where We Belong" from "An Officer and a Gentleman"

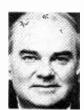


Wherever there's music, there's BMI.

## Martin Returns To WLW/WSKS

CINCINNATI — Dave Martin, VP/GM of WMAQ Chicago, will leave that post this month to return here as general manager of WLW/WSKS. He'll begin when Seven Hills Communications officially assumes possession of the facility from Mariner at the end of this month.

Martin, a 20-year broadcast vet-



eran, returns to the Queen City after a five-year absence. He started his radio career here in 1963 at WCKY as an account executive, moving to Taft's WKRC-TV in a

similar capacity in 1966 and transferring to Taft's Kansas City television outlet, WDAF-TV, as local sales manager in 1970. From there he returned to Cincinnati in 1971 as general sales manager of WKRC/WKRQ, a position he held until his promotion and return to Kansas City as general manager of WDAF radio in 1978. After over 14 years with Taft, he joined WMAQ in 1981.

"Ever since I entered this business I've always wanted to be GM of WLW," says Martin, who will report directly to Seven Hills president Charlie Murdock, a former WLW general manager himself. "Cincinnati will always be home," contin-



PROMOTION PAYS—Promotion reps Rick Allen, right, of Elektra/Asylum and Michael Lessner of Capitol, hug Nicole of WLAN Lancaster, Pa. to celebrate her promotion to music director. Midday announcer Diana Rixx gets in on the

## Jefferson Pilot's Tarleton Leaves Radio For WBTV

CHARLOTTE—After 14 years on the radio side, Cullie M. Tarleton, senior vice president in charge of Jefferson Pilot's radio group, has been named managing director of WBTV television. Tarleton succeeds John A. Edgarton, who is upped to vice president/administration, according to Jefferson Pilot president Wallace J. Jorgenson and executive vice president James G. Babb.

With this restructuring comes word that the general managers of Jefferson Pilot's 11 radio stations—WBT/WBTV Charlotte, WQXI-AM-FM Atlanta, KIMN/KYGO Denver, WGBS/WLYF Miami, WBIG Greensboro and WWIL/

WHSL Wilmington, N.C. will expand their responsibilities and report directly to Babb.

Tarleton joined the company as a sales rep for WBTV in 1965 and switched over to the radio side four years later, becoming sales manager and then general manager of WBT/WBCY before his promotion to senior vice president/radio. "You don't spend fourteen years in radio and not feel some pangs over leaving," he admits. "But this is an opportunity to expand my experience base, and I'll be the most gung-ho tv guy you'll find. I'll miss radio, but it's all broadcasting."

## **END OF A LEGEND**

## **New Call Letters For WIFE**

INDIANAPOLIS—When WIFE here switched to news/talk a few years ago, a top 40 legend died. Now comes word that even the call letters will become a thing of the past, as Chagrin Valley Broadcasting, which assumed control of the infamous facility, switched to "Music Of Your Life" last week and applied for the new call letters WMLF.

The switch was anticipated by many because Joe Embrescia, Chagrin Valley principal, achieved much success with the format when he owned Cleveland's WBBG. In fact, current WBBG/WMJI operations director Mike McVay is consulting the facility.

sulting the facility.

While "Music Of Your Life" is new to the area, the nostalgia format

has been tried. "WNDE tried 'Unforgettable' and it didn't make it," says Jim West, president of Fairwest, which syndicates the Al Ham format. "But Tom (Embrescia) knows how to promote it and it should do well." Currently doing an in-house version of the format is daytimer WATI.

The on-air lineup includes well-known Indy personality Lou Sherman doing mornings, GM Howdy Bell from 9 to 11 a.m., program coordinator Larry Scott, who survived the transition from news/talk, handling middays, and John Randall on afternoons, 3 to 8 p.m. For the remainder of the day, the format will be handled by board operators.

ued Martin. "The quality of life is the best, and people here really care about radio"—a fact evidenced by the proliferation of local stars such as Bob Braun, Ruth Lyons, and the late Paul Dixon, unknown outside the market.

Martin will replace Bernie Kvale on the AM side and Barry Hersh on WSKS. Kvale joined WLW in 1972 after five years with Avco Radio Sales, serving as general sales manager from 1974 to 1981 before his appointment as VP/GM. "Because of his outstanding sales record, we're hoping Bernie will continue with the new organization in a national sales capacity," says Murdock, who adds that he doesn't anticipate any changes in the direction of the facilities upon takeover.

'Basically, we'll continue as a fullservice adult contemporary outlet on the AM with emphasis on sports and personalities, targeting 25-54, with WSKS skewing younger at 18-34." Hansen, GM of WSKS for the past two years, is also slated to stay with the organization in some capacity.

Among Martin's first orders of business will be the appointment of a permanent WLW program director. Dennis Day has been handling that position in an acting capacity since the departure of Bill Stedman to WHK (Billboard, April 30).

## Rick Lippincott Resigns As PD At WLS Chicago

CHICAGO—Amidst a flurry of rumors, Rick Lippincott has resigned as program director of WLS-AM-FM here, a post he assumed a year and a half ago.

"Obviously, it's an emotional decision," Lippincott says. "When I came here my goal was to put WLS-AM back into the fives. I came within two-tenths of a point of doing that. At a 4.8, WLS, an AM station, is the No. I rock station in Chicago, and that's in the face of heavy competition, so I'm proud to be walking away from a winner."

Lippincott attributes his success to "hard work, not brilliance. It's a constant job of making sure all the systems are in place and working properly."

Rumors of Lippincott's resignation first surfaced when it as announced that Steve Casey would join the stations as operations director (Billboard, March 19). "In fact, I did resign," confides Lippincott, "but John (Gehron) talked me out of it then. But there's already been too much damage on the street. Since Casey joined, 300 people called all wanting to know if I'm OK. I just don't feel comfortable about it anymore.

"It's not what was done. It's how it was done. About a year ago I started talking to John, telling him I needed

an assistant. We got the budget from ABC, but it wasn't enough to lure any qualified candidates, so when Sebastian/Casey broke up and John asked me what I would think of Casey consulting the station, I was positive. John and Steve enjoy a great relationship dating back to when Casey worked here as music director.

tor.

"The problem was the Loop (WLUP) wanted to continue Casey's consulting agreement; they had him under contract and didn't want him over here. John didn't want him over there, so he kept raising the offer until they reached an agreement. By that time I was no longer part of their meetings. The decision was sprung on me. If John had gotten together with me and discussed it beforehand I probably wouldn't have had a problem, but as it worked out I'm just not comfortable.

"I'm not angry with John. I have a lot of respect for him, I'd work for him again, and I'd work for ABC again. They're a great company."

After a week in Maui, Lippincott will return to Chicago May 8 to pursue other opportunities. Prior to joining WLS, he programmed Milwaukee's WISN/WLPX after a stint in Ft. Lauderdale/Miami and more than two years in Hawaii programming Heftel's K-59.

## Vox Jox

## Shannon, Nelson Reunited At KSON

By ROLLYE BORNSTEIN

"Together again"—a country song for a country duo, as Lee Shannon re-unites with Don Nelson, for the third time in the third city. The pair jocked together in Moline; Shannon worked for Nelson when he was GM at WIRE in Indianapolis; and now Nelson, GM of KSON-AM-FM San Diego, has hired Lee as PD of the AM facility, replacing the departing Ed Chandler. Shannon's move ends speculation about whether he'd be joining WSM's Music Country Network (a position which is still open, by the way, so get those tapes to Hairl Hensley in Nashville). Earlier this year, Shannon briefly pro-

## WFLA Tampa Lends Name To U.K. Drink

TAMPA—Residents of this city traveling to England may be a bit homesick when they spot an ad for Britain's newest soft drink, WFLA. It turns out the handle is more than a coincidence.

According to the British Milk Board, one of the members on the marketing team for the beverage, which is much like a flavored milk drink, recently returned from a Florida vacation, and among his suggestions was WFLA, taken from a radio station he had been listening to.

The milk board claims no knowledge of why WFLA was chosen over the other suggestions for a name, but they do admit they can't make enough of the stuff. It's the latest rage over there. As for over here, the station sampled a case and has high hopes that its Arbitron sample will be more favorable.

grammed Orlando's WHOO-FM, coming from WVOJ/WQIK across the state in Jacksonville, where he was operations manager.

While dropping the AM's classic country approach, the station will nevertheless lean toward the traditional while its FM country counterpart, programmed by Rod Hunter, continues in a more contemporary vein. As for the AM on-air lineup: Shannon handles mornings, replacing Ed Chandler's simulcast shift (Hunter handles the FM side); Dennis Regan, who had been doing middays on the FM, now does them on the AM, replacing Dick Warren, who slides into evenings replacing Doc Holliday, who now handles afternoons, replacing Mike Brady, who crosses over to the midday shift on the FM. If you're unsure of any of this, buy the Cliff Notes.

Country New York style; Dene Hallam, PD of WKHK, has just hired Joel Sebastian to do mornings. Joel, a former WMAQ morning man, replaces Al Bernstein, who moves into the midday shift, replacing the exiting Shawn Burke.

Some restructuring at Robinson Broadcasting's WBBG/WMJI Cleveland: operations manager Mike McVay and GSM Phil Levine are moving up in the organization. Both have added vice president to their titles, and in addition to their regular responsibilities, they'll now split the duties of GM Shannon Lange, who left the facilities last month.

Restructuring has also occurred within Golden West Broadcasters, with GWB's radio stations, KAUT-TV Oklahoma City, Market Buy Market research, and Golden West Baseball Company (California Angels), all becoming separate entities

with GWB chairman of the board Gene Autry as president. Reporting directly to him are Michael Schreter, executive vice president, chief financial/administrative officer; Bill Ward, executive VP/radio division, who continues as KMPC L.A. general manager: Jerry Birdwell, executive VP/television, who also continues as VP/GM at KAUT-TV, and Buzzie Bavasi, executive VP of the California Angels.

Lou Buron, VP/GM of Double-day's KDWB-AM-FM Minneapolis, is upped to the newly created post of regional vice president for the chain. That means that, in addition to his Twin Cities duties, he'll also be keeping tabs on Wheels (WLLZ) in Detroit and The Peak (KPKE) in Denver.

\* \*

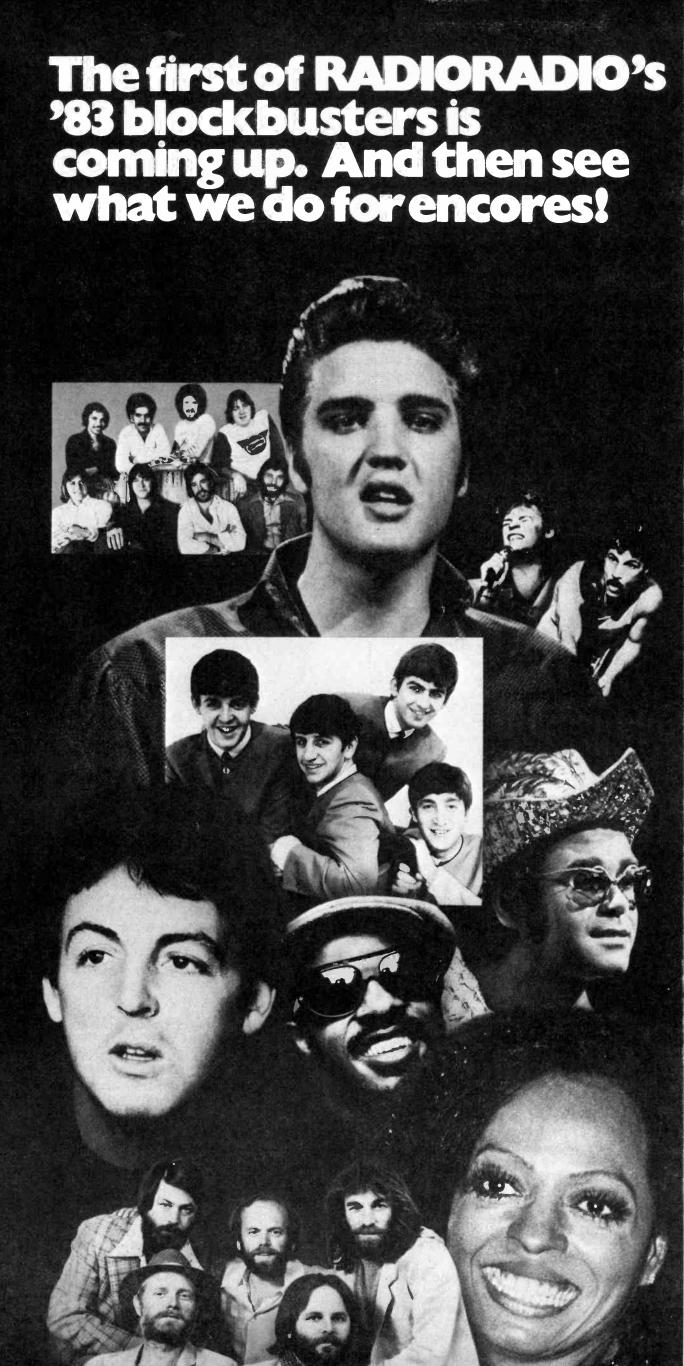
John Kelly is upped from VP/director of sales to president of RKO Radio Sales, filling the vacancy created when former president Bill Hogan was upped to executive vice president of RKO Radio (Billboard), April 23).

(Continued on page 22)



This 24-hour video music channel's playlist appears weekly in Billboard, with details of heavy, medium and light rotations, adds and weekend specials. Page 30.

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# Radio

# Out Of The Box

DECATUR, Ala.—WMSL program director John Marusak likes the musical mix of his most recent adds. Neil Diamond's "Front Page Story" (Columbia) is "a catcher," and he says the new Linda Ronstadt offering, "Easy For You To Say" (Asylum), has the country crossover sound evinced by her former hit, "Blue Bayou." Alabama's "The Closer You Get" (RCA) is "aptly named," given the group's monicker. The single was a pop hit for Rita Coolidge, and Marusak feels that Alabama "will do even better with it. Of course, they could whistle and it would go gold around here." Also new is Jim Capaldi's "That's Love" (Atlantic), which the programmer calls one of the better "transition" records he's heard in some time.

## **AOR**

SEDALIA, Mo.—Mike Gray's adds this week are still in light rotation, but the KCBW music director expects big things from "Our House" by Madness and Elton John's "I'm Still Standing" (Geffen), the Kinks' "Come Dancing" (Arista), and Golden Earring's "The Devil Made Me Do It" (21/PolyGram). "Each tune has a playful quality—everybody sounds like they're having fun," he says. "There's nothing snotty or destructive about the music." This is particularly true of the Madness record because "it has so much life in it. They sound like a bunch of college kids playing for beers."

## **BLACK/URBAN**

TALLAHASSEE—Duets are clicking for WANM program-music director Joe Bullard. "How Do You Keep The Music Playing" by Patti Austin & James Ingram (Qwest) really shows what they can do as a team, "even more than 'Come To Me'," he says. "They sing more authoritatively, and the Quincy Jones touch is in full bloom." Bullard hears another pair of recognizable voices on the new Peaches & Herb single, "Remember" (Columbia), which he terms "a thought record. Money is tight, but this recalls good times, and thoughts are free." He also likes Marvin Gaye's new single, "Turn Up The Music" (Columbia), but he really digs the "Star Spangled Banner" on the flip. "People that never stood before can now stand and tap their feet if they don't want to cross their heart."

## **COUNTRY**

PROVIDENCE—New disks from Razzy Bailey, Dolly Parton and Merle Haggard & Willie Nelson strike the sort of balance WGNG program/music director Dave Ross strives for. Bailey's "After The Great Depression" (RCA) is "a solid stabilizer" because of its modern and traditional country blend, he says. Parton's latest, "Potential New Boyfriend" (RCA), is a "multi-formatted rock record, pretty exciting, certainly upbeat, although she could record Chinese gongs and we'd play it." And Haggard and Nelson's "Poncho & Lefty" (Epic) is special since "it's your classic story record, the kind that made country famous."

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## **SURPRISE CHOICE**

## Torcasso Gets PD Nod At WYNY

NEW YORK—Word that the much-sought-after WYNY progamming vacancy has been filled by Rick Torcasso has led several people to ask, "Who is he, and how did he get that job?"

Torcasso has been working with Charter Broadcasting for the past 18 months, first in Detroit, turning WDRQ from top 40 to urban contemporary, and more recently in St. Louis, taking top 40 KSLQ to adult contemporary (or "adult rock" as it's called) KYKY. Prior to that appointment, he spent several years as Jim Maddox's assistant, hooking up with the well-known urban/black programmer at KDAY Los Angeles, where Torcasso did morning drive under the name by which he is perhaps better known, Spanky Lane. From there, he and Maddox tackled Houston at KMJQ before moving to Chicago's WBMX.

Title, Artist, Label

As for how the Fresno native, whose career also included stints with Heftel and Drake, wound up as the winning candidate at WYNY, Torcasso explains. "They called me, and believe me, I was surprised. I hadn't even considered the position because I'm under contract here." Not wanting to talk to him directly because of that technicality, WYNY GM Frank Osborn called KYKY's management asking permission to approach Torcasso.

"I began to talk with Frank, and after that it happened real fast. They called everybody on me, and the next thing you know, I got the offer." Torcasso speculates it might have been Surrey's Al Brady Law, who consults WYNY, who suggested him. 'We've been working together since Surrey (which assumed control of KYKY last month) first looked at the property. He's the best program-

mer I've known, and I'm looking forward to working with him in New York.

"I haven't met Pete (Salant, former WYNY PD who also now consults the NBC FM), but I'm looking forward to his input, since he's been so involved with the station. The more consultants the better. They have the luxury of objective input. They've got nothing to lose, and NBC uses them properly. Their philosophy is to gather all the information they can and then make a decision from it, so what I'll really be is a decision-maker."

Regarding his heavy urban background, Torcasso admits, "The best thing that ever happened to me was getting into black radio. The second best thing was getting out. It's given me a wider perspective and base to operate from."

(Continued on page 65)

# Most Added Records

The week's five most added singles at Billboard's reporting stations in each of four formats.

# of Billboard's stations adding record this week # of Billboard's stations now reporting record

Key stations adding title this week include

1	"I'm Still Standing," Elton John, Geffen	59	59	WNBC-AM, KIQQ-FM, WXKS-FM, KBEQ-FM, WCAU-FM, WQXI-FM
2	"Family Man," Daryl Hall & John Oates, RCA	41	114	KFI-AM, KUBE-FM, WNBC-AM, KRSP-AM, WEZB-FM, KHTR-FM
3	"No Time For Talk," Christopher Cross, Warner Bros.	34	54	WGCL-FM, WQXI-FM, KOAQ-FM, WBSB-FM, WBBQ-FM, WKXX-FM
4	"We Two," Little River Band, Capitol	34	34	KRTH-FM, WLOL-FM, WCAU-FM, KCPX-FM, WBEN-FM, WBCY-FM
5	"Never Gonna Let You Go," Sergio Mendes, A&M	33	76	WGCL-FM, WZGC-FM, KIMN-AM, WHYT-FM, WBEN-FM, WBBO-FM

Mendes, A&M	33	76	WHYT-FM, WBEN-FM, WBBQ-FM
	-ANN	LACK Stations)	
1 "B.Y.O.B.," Sister Sledge, Cotillion	26	37	KDAY-AM, WCIN-AM, KRNB-FM, WLOK-AM, KAPE-AM, WUFO-AM
2 "Tonight I Give In," Angela Bofill, Arista	19	24	WCIN-AM, KRNB-FM, WLOK-AM, WLOU-AM, KAPE-AM, WTLC-FM
3 "Music," D Train, Prelude	17	55	KDAY-AM, WJMO-AM, WAOK-AM, WDIA-AM, KAPE-AM, KOKA-AM
4 "Didn't Know About Love," Lenny White, Elektra	16	45	XHRM-FM, WGPR-FM, WESL-AM, WTLC-FM, WANT-AM, WXYV-FM
5 "All This Love," Debarge, Gordy	15	56	KDAY-AM, WJMO-AM, WKTU-FM, WPLZ-FM, KOKA-AM, WANT-AM

1 "Snapshot," Sylvia, RCA	61	64	KLAC-AM, WHK-AM, WIRE-AM, KIKK-AM, WPLO-AM, WTSO-AM
2 "All My Life," Kenny Rogers, Liberty	55	67	WHK-AM, WIRE-AM, WPLO-AM, WSOC-FM, WTSO-AM, WHN-AM
3 "I Always Get Lucky With You," George Jones, Epic	51	53	KLZ-AM, KMPS-AM, WPLO-AM, KSOP-AM, KRMD-FM, WTSO-AM
4 "Poncho & Lefty," Willie Nelson & Merle Haggard, Epic	37	86	WHK-AM, WDGY-AM, WMC-AM, KSOP-AM, KVEG-AM, WDOD-FM
5 "Don't Your Mem'ry Ever Sleep At Night," Steve Wariner, RCA	37	39	WIRE-AM, KSOP-AM, KGA-AM, KRMD-FM, WWVA-AM, WKSJ-FM

	right, Steve Warmer, KCA	31	39	RRIVID-FIVI, W W VA-AMI, WRSJ-FIVI
Survey of the Survey of Survey of the Survey of the Survey of Survey of Survey of Surv		ADUL	T CONTEMPORARY (84 Stations)	
1	"All My Life," Kenny Rogers, Liberty	21	53	KMGC-FM, WKRC-AM, KEYI-FM, KOY-AM, WRVA-AM, WBT-AM
2	"Front Page Story," Neil Diamond, Columbia	19	60	WGAR-AM, KMGC-FM, WFYR-FM, WZZP-FM, KOY-AM, WBT-AM
3	"That's Love," Jim Capaldi, Atlantic	17	43	KPPL-FM, KMGC-FM, WFYR-FM, WTMJ-AM, WENS-FM, WRVR-FM
4	"Never Gonna Let You Go," Sergio Mendes, A&M	13	67	WBAL-AM, KPPL-FM, KNBR-AM, WZZP-FM, WCLR-FM, WRVR-FM
5	"Do It For Love," Marty Balin, EMI America	11	40	WENS-FM, KEX-AM, WRIE-AM, WQUE-FM, WGY-AM, WRVA-AM

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# Billboard. Singles Radio Action Playlist Top Add Ons

Based on station playlists through Tuesday (4/26/83)

## PRIME MOVERS-NATIONAL

MEN AT WORK-Overkill (Columbia) MICHAEL JACKSON—Beat It (Epic)
IRENE CARA—Flashdance, What A Feeling (Casablanca)

\*PRIME MOVERS-those records registering good upward movement on the station's playlist as determined by station personnel

\*\*KEY PRIME MOVERS—the two records registering the greatest proportionate upward movement on the station's playlist as determined by station personnel.

•ADD-ONS—All records added at the stations listed as determined by station

••KEY ADD-ONS—the two key records added at the stations listed as deter mined by station personnel.

BREAKOUTS - Billhoard Chart Department summary of Add On and Prime Move information to reflect greatest record activity at regional and national levels

A-Add, B-Debut, P-Prime Mover, Q-Key Prime Mover, RU-Reused Playlist From Last Week.

## Pacific Southwest Region

TOTO—I Won't Hold You Back (Columbia)

DAVID BOWIE—Let's Dance (EMI/America)

STYX—Don't Let It End (A&M)
DARYL HALL AND JOHN OATES—Family Man

WALTER EGAN-Fool Moon Fire (Backstreet)

## KCPX-FM-Salt Lake City

KFI-AM-Los Angeles

## KFMB-FM (B100)—San Diego

## KGGI (99-1-FM)-Riverside

ENTRY SYMBOLS-

N-Night Part, D-Day Part, H-Hit Bound, L-LP Cut, X-Extra, K-Key Add

•• THE BROTHERS JOHNSON—I'm Giving You All Of

KIMN-AM — Denver

(Gloria Avila-Perez — MD)

\* AFTER THE FIRE — Der Kommissar 4-1

\* MICHAEL JACKSON — Beat It 6-2

\* THE GREG KIHN BAND — leopardy 3-3

\* MEN AT WORK — Overkill 8-4

\* TOTO— I Won't Hold You Back 7-6

• SERGIO MENDES—Never Gonna Let You Go

• BRYAN ADAMS—Straight From The Heart B

DMR FOGELBERG— Make Love Stay B

RICK SPRINGFIELD—Affair Of The Heart B

ALI JARREAL — Mornin' B

THE TUBES—She's A Beauty B

ROBERT ELLIS ORRAL WITH CARLENE CARTER—I
COULD'T Say NO X

DARYL HALL AND JOHN OATES—Family Man X

WALTER EARN—FOOI MOON FIRE X

INUS—The One Thing X

ROBBER EARN—FOOI MOON FIRE X

RIGHT RANGER—Sing Me Away X

KIQO-FM—Los Angalae

(Robert Moorhead—MD)

• BANANARAMA—Na Na Hey Hey (Kiss Him Goodbye)

(Robert Moorhead – MD)

BANAMARAMA—NA NA Hey Hey (Kiss Him Goodbye)

B PLANET P—Why Me B

THOMESS—She's A Beauty B

THOMPSON TWINS—Love On Your Side B

THOMPSON TWINS—Love On Your Side B

THO BELE STARS—Sign Of 1 he Times B

BOW WOW WOW—DO You Wanna Hold Me B

PAT BERNATAR—Looking For A Stranger B

KAJAGOOGOO—Too Shy B

SERGIO MENDES—Never Gonna Let You Go B

NELD DIAMOND—Front Page Story B

ELTON JOHN—I'm Still Standing A

INXS—The One Thing A

EDDY GRANT—Electric Avenue A

U2—New Year's Day A

TIPK KINKS—Come Dancing A

RONNIE MILSAP—Stranger In My Ilouse X

ROBERT ELLIS ORRAL WITH CARLENE CARTER—I
Couldn't Say No X

DEBANGE—All This Love X

WALTER EBAN—Fool Monn Fire X

PATTI AUSTIN WITH JAMAES INGRAM—How DO YOU Keep The Music Playing X

EARTH, WIND AND FIRE—Side By Side X

STYX—Don't Let It End X

RANDY NEWMAN—I Love L.A. X

BOBBY UNION—WISH ON I'M WIN YOU X

KXXX—FM—Bakersfield

KYYY-FM-Bakersfield

KXXX-FM— Barefstield
(Scott Marcus—MD)

\*\* DEF LEPPARD—Photograph 1-1

\*\* RERE CARA—Flashdance, Whal A Feeling 31-19

\*\* MEN AT WORK—Overkill 13-3

\*\* DAVID BOWIE—Let's Dance 14-4

\*\* BRYAN ADAMS— Straight from The Heart 24-17

\*\* LITTLE RIVER BAND—WE Two

\*\* THE CALL—The Walls Came Down

\*\* NAKED EYES—Always Something There To Remind Me B

Me B DARYL HALL AND JOHN OATES—Family Man B at IARREAU—Mornin' B

A LI JARKE, AND JUTHE UALES—Family Man B

A LI JARREAU—MORTIN' B

STYX—Don't Lef It End B

S AMMY HAGAR—Three Lock Box A

NIGHT RANGER—Sing Me Away X

THE TUBES—She's A Beauly X

CHRIS DE BURGH—Don't Pay The Ferryman X

JIM CAPALDT—That's Love X

TOTAL COELO—I Eat Cannibals X

WALTER EGAM—Fool Moon Fire X

MOBERT ELISO GRAL WITH CARLENE CARTER—I

Couldn't Say No. X

Couldn't Say No X

MICHAEL BOLTON—Fool's Game X

KIQQ-FM — Los Angeles

My Love

STYX—Don't Let It End A

KIMN-AM-Denver

\* PRIME MOVERS

MEN AT WORK-Overkill (Columbia)

■ ● TOP ADD ONS

KAJAGOOGOO-Too Shy (EMI/America) BREAKOUTS

PORERT FLLIS ORRAI WITH CARLENE

CARTER—I Couldn't Say No (RCA)
THE TUBES—She's A Beauty (Capitol)

(Gary Waldron—MD)

★★ TOTO—I Won't Hold You Back 6-1

★★ STEPHEN BISHOP—It Might Be You

\*\* STEPMEN BISHOP—IT Might be You 9-5

\* MEN AT WORK—Overkill 13-8

\* AL JARREAU—Mornin' 24-19

\* JOURNEY—Faithfully 29-24

\* CULTURE CLUB—Time B

\*\*MAKED EYES—Always Something There To Remind

Me B KAJAGOOGOO-Too Shy B

BUJAGOOGOO – Too Shy B

1 UZ – New Year's Day B

5 TYX – Don't Let It End A

MELISSA MANCHESTER – My Boyfriend's Back A

THE KINKS – Come Dancing A

HIGH INERGY – He's A Pretender A

DOBIE GRAY – One Can Fake It A

ALABAMA – Dixeland Delight A

LITTLE RIVER BAND – We Two A

BANARANRAMA – NAHAHEY Hey (Kiss Him Goodbye) X

THE CALL – The Walls Came Down X

IMCAPAL DI – Thai's Love X

THOMPSON TWINS – Love On Your Side X

KDZA-FM-Pueblo

KDZA-FM — Pueblo
(Rip Avis — PD)

DARYL HALL AND JOHN OATES—Family Man

PAT BENATAR—Looking For A Stranger

STYX—Don't Let It End B

ROBBIE PATTON—Smiling Islands B

SPARKS—Cool Places A

THE BELLE STARS—Sign Of The Times A

ALABAMA—The Closer You Get A

CARL WILSON—What You Do To Me A

SERGIO MENDES—Never Gronna Let You Go A

THOMPSON TWINS—Love On Your Side A

INIS—The One Thing B

CHRISTOPHER CROSS—NO Time For Talk X

NIGHT RANGER—Sing Me Away X

SAGA—Wind Him Up X

KFI-AM—LOS ANGELES
(Steve Labeau—MD)

\*\*TOTO—I Won't Hold You Back 9·1

\*\*MEM AT WORK—Overkill 8·2

\*KENNY LOGGINS—Welcome To Heartlight 10·5

\*SERGIO MENDES—Never Gonna Let You Go 12·8

\*AL MARPEAIL—Mornin'11·7

\*O STYX—Don't Let It End

\*O DARYL HALL AND JOHN OATES—Family Man

\*\*ROBERT ELLIS ORRAL WITH CARLENE CARTER—I
COUIdn't Say No A

\*\*WEIRD AL YANKOVIC—Ricky X

# KLUC-FM-Las Vegas KLUC-FM—Las Vegas (Randy Lunquist—MD) \*\*\* T070—1 Won't Hold You Back 5-1 \*\*\* BRYAM ADAMS—Straight From The Heart 14-8 \*\*\* MEN AT WORK—Overkill 16-9 \*\*\* DEF LEPPARD—Photograph 19-11 \*\*\* JOURNEY Faithfully 25-16 \*\*\* ELTON 10HN—I'm Shill Standing \*\*\* LITTLE RIVER BAND—We Two \*\*\* IRTNE CABA—Flashdance, What A Feeling 8 \*\*\* PAT BENATAR—Looking For A Stranger B \*\*\* INIS-The One Thing B \*\*\* TXTX—Don't Let It End B \*\*\* AJAGGOGOO—Too Shy A \*\*\* CHRISTOPHER CROSS—No Time For Talk A \*\*\* MIGHT RANGER—Sing Me Away X \*\*\* WALTER EGAN—Fool Moon Fire X

KPMB-FM (BIUU)—San Diego
(Glen incCartney—MD)

\* MENA T WORK—OverAil 9-4

\* LINDA RONSTADT—Easy For You To Say 10-7

\* AL JARREAU—Mornin '11-9

\* LIDNEL RICHIE—My Love 23-18

\* MAC MAMALLY—Minimum Love 25-22

• LOU RAWLS—Wind Beneath My Wings B

\* RONNE MILSAP—Stranger In My House B

\* MARTY BALID—Do It For Love A

\* KENNY ROGERS—All My Life A

\* PATTI AUSTIN WITH JAMES INGRAM—How Do You Keep The Music Playing X

\* EDDIE RABBITT—You Can't Run From Love X

\* JIM CAPALD—That's Love X

## KOAO-FM -- Denver

INCLUDITY OF THE PROJUCE

(Steve D'Neill PD-Braig Hubbs MD)

\*\* MICHAEL JACKSON Beal II 1:1

\*\* THE GREG KIHM BAND - Jeopardy 3-2

\*\* LIOMER RICHLE - My Love 16:11

\*\* NEW FRONTIER - Candy Girl 27:19

\*\* DARY! HALL AND JOHN DATES - Family Man 26-20

\*\* KENNY ROGERS - All My Life

(Alian Siedge—MD)

• STYX—Don't Let It End B

• DARYL HALL AND JOHN OATES—Family Man B

• ROBERT ELLIS ORRAL WITH CARLENE CARTER—I RUBENT ELLIS UNIVAL WITH CARL Couldn't Say No B
 WALTER EGAN—Fool Moon Fire'B
 KENNY ROBERS—All My Life X

## TOP ADD ONS -NATIONAL

STYX-Don't Let It End (A&M) DARYL HALL AND JOHN OATES-Family Man (RCA) ELTON JOHN-I'm Still Standing (Geffen)

SCANDAL—Love's Got A Line On You X
MIXS—The One Thing X
THE TUBES—She's A Beauty X
Z.Z. TOP—Gimme All Your Levin' X
THOMAS DOLBY—She Blinded Me With Science X
CHRISTOPHER CROSS—No Time For Talk A
MIGHT EAMGER—Sing Me Away A
LITTLE RIVER BAND—We Two A
ELTON JOHN—I'm Still Standing A

KROO-FM-Tucson

KRQQ-FM—Tucson
(Zapolian/Morris—MD)

\* DEXYS MIDNIGHT RUNNERS—Come On Eileen 3-1

\* TOTO—I Won't Hold You Back 8-3

\* MENAT WORK—Overkill 14-8

\* JOURNEY—Send Her My Love 16-9

\* PRINCE—Little Red Corvette 17-11

• RICK SPRINGFIELD—Affair Of The Heart

• THOMAS DOLBY—She Blinded Me With Science

• LAURA BRANIGAR—Solitaire B

\* JOURNEY—Faithfully Bild Wind B

• CULTURE CLUB—Time A

\* JIM CAPALDI—That's Love A

\* ROBERT ELLIS ORRAL WITH CARLENE CARTER—I
COuldn't Say No X

Couldn't Say No X

• KAJAGOOGOO—Too Shy X

• SCANDAL—Goodbye To You LP

KRSP-AM-Salt Lake City

(Barry Moll—MD)

\*\* MICHAEL JACKSON—Beat It 1-1

\*\* AFTER THE FIRE—Der Kommissar 7-5

\*\* DEF LEPPARD—Photograph 11-6

\*\* THOMAS DOLBY—She Blinded Me With Science 18-9

\*\*DAVID BOWIE—Let's Dance 14-10

\*\* DAVID BOWIE—Let's Dance 14-10

\*\* DAVID BOWIE—Let's Dance 14-10

\*\* MAINEGORO—Too She

DAY! HALL AND JOHN DATES—Family Man

• KAJAGOGGO—Too Shy

• THE TUBES—She's A Beauty 3

• STYX—Don't Let It End B

• ROBERT ELLIS ORRAL WITH CARLENE CARTER—I

Couldn't Say No B

NAKED EYES—Always Something There To Remind NAKED ETES—Always Something , Mee

Z.Z. TOP—Gimme All Your Lovin' X
WALTER EGAN—Fool Moon Fire X
WEIRD AL YANKOVIC—Ricky X
INXS—The One Thing X

KRTH-FM-Los Angeles

KRTH-FM—Los Angeles
(David Grossman—MD)

\* DAVID BOWIE—Let's Dance 4-3

\* THE GREG KIHN BAND—Jeopardy 5-4

\* PRINCE—Little Red Corvette 13-8

\* IRENE CABA—Flashdance, What A Feeling 17-10

\* MEN AT WORK—Overkill 19-13

• ECHO AND THE BUNNYMEN—The Cutter

• ALABAMA—WE Two

• SPARKS—Cool Places B

• CHAMP MIGN—Try Again B

• DEBARGE—All This Love B

• STYX—Don't Let II End X

KZZP-FM-Phoenix

KZZP-FM — Phoenix
(Randy Stewart – MD)

\*\* AFTER THE FIRE – Der Kommissar 3-3

\*\* DAVID BOWIE – Let's Dance 13-7

\*\* MEN AT WORK – Overkil 14-9

\*\* DURAN DURAN – Rio 20-13

\*\* LAURA BRANIGAN – Solitaire 23-16

\*\* DEF LEPPADD – Photograph

\*\* KAJAGOOGO – Too Shy

\*\* JOURNEY – Faithfully B

\*\* CULTURE CLUB – Time B

\*\* DARYL HALL AND JOHN OATES – Family Man A

\*\* PAT BERMATAR – Looking For A Stranger A

\*\* ROBGERT ELLIS ORRAL WITH – JARLENE CARTER – I

Couldn'1 Say No X

\*\* THE TUBES – She's A Beauty X

\*\* STYX – Don't Let It End X

XTRA-AM-San Diego

MADNESS—Our House B
STYX—Don't Let It End B
CHAMPAIGN—Ty Again B
SPARKS—Cool Places A
WALTER EGAN—Fool Moon Fire X
THE TUBES—She's A Beauty X
Z.Z. TOP—Gimme All Your Lovin' X
PAT BERNATAR—Looking For A Stranger X
THE BELLE STARS—Sign Of The Times X

# Pacific Northwest Region

PRIME MOVERS DAVID BOWIE—Let's Dance (EMI/America) MEN AT WORK—Overkill (Columbia) AFTER THE FIRE—Der Kommissar (Epic)

TOP ADD ONS

THE TUBES—She's A Beauty (Capitol) DARYL HALL AND JOHN OATES-Family Man (RCA)
STYX—Don't Let It End (A&M)

BREAKOUTS

CULTURE CLUB-Time (Virgin/Epic) NAKED EYES-Always Something There To Remind Me (FMI/America) INXS-The One Thing (Atco)

## BREAKOUTS-NATIONAL

CHRISTOPHER CROSS-No Time For Talk (Warner Bros.) SERGIO MENDES—Never Gonna Let You Go (A&M) KAJAGOOGOO-Too Shy (EMI/America)

• FLEETWOOD MAC— Oh Diane X
• LEE GREENWOOD— I.O.U. X
• MARTY BALIN— Do It For Love X
• CRYSTAL GAYLE— Our Love Is On The Faultine X
• JULIN GELESIAS— Amor X
• JULIN GELESIAS— Amor X
• JIM CAPALDI— That's Love X
• JIM CAPALDI— That's Love X
• KENNY ROGERS— All My Life X
• WILLIE NELSON AND MERLE HAGGARD— Pancho
And Lefty X
• IRENE CARA— Flashdance, What A Feeling A
• ENGELBERT HUMPER CROSS—

KTAC-AM-Tacoma

KUBE-FM-Seattle

KTAC-AM—Tacoma
(Rob Sherwood—MD)

\*\* DAN FOGELBERG—Make Love Stay 2-1

\*\* BARRY MANILOW—Some Kind Of Friend 4-3

\*\* ALJARREAU—Monin 8-5

\*\* LIONEL RICHIE—My Love 10-6

\*\* EDDIE RABBITT—You Can't Run From Love 23-14

\*\* NEIL DIAMOND—Front Page Story

\*\* JIM CAPAL DI—That's Love

PETER ALLEN—You Haven't Heard The Last Of Me B

CARL WILSON—What You Do To Me X

\*\* SERGIO MENDES—Never Gonna Let You Go X

RUBE-FM — SeaTTIE

(Tom Hutyler—MD)

\*\* MICHAEL BCKSON—Beat It 1-1

\*\* THE GREW KINN BAND—Jeopardy 2-2

\*\* PRINCE—Little Red Corvette 6-4

\* STEPHEN BISHOP—It Might Be You 5-3

\*AFTER THE FIRE—Der Kommissar 7-5

• THE TUBES—She's A Beauty

• DARTYL HALL AND JOHN OATES—Family Man

• NAKED EYES—Always Something There To Remind Me B

\*\*ROBERT ELLIS ORRAL WITH CARLENE CARTER—I Couldn's Say No B

ROBERT ELLIS MANUAL WITH CRITICAL CAN
COUNTY SAY NO B

RICK SPRINGFIELD—Affair Of The Heart B

LIONEL RICHIE—My Love B

STYX—Don't Let II End A

CULTURE CLUB—Time A

15

★ LAURA BRANIGAM—Solitaire 23-8

◆ DARYL HALL AND JOHN OATES—Family Man

◆ ROBERT ELLIS ORRAL WITH CARLENE CARTER—I

Couldn't Say No

• RICK SPRINGFIELD—Affair Of The Heart B

KYYA-FM-Billings

CULTURE CLUB—Time B
STYX—Don't Let Q End B
NAKED EYES—Always Son

KYYX-FM-Seattle

NAMED EYES—Always Something Me A
WALTER EGAN—Fool Moon Fire A
NIGHT RANGER—Sing Me Away A
THE TUBES—She's A Beauty X
JOURNEY—Faithfully X
Z.Z. TOP—Gimme All Your Lovin'

KBBK-FM-Boise

KBBK-FM — Boise

(Bob Lee — MD)

\*\* DURAN DURAN—Rio 16-12

\*\* RIENE CARA—Flashdance, What A Feeling 26-13

\*\* RONNIE MILSAP—Stranger In My House 20-15

\*\* LAURA BRANIGAN—Solitaire 21-17

\*\* Z.Z. TOP—Gimme All Your Lovin' 23-19

\*\* ELTON JOHN—I'm Still Standing

\*\* LITTLE RIVER BAND—WE Two

\*\* STYX—Don't Let It End B

CHAMPAHGAN—Try Again B

HNXS—The One Thing B

DARYL HALL AND JOHN OATES—Family Man B

CHRIS DE BURGH—Don't Pay The Ferryman B

SPARNS—Cool Places B

CHRISTOPHER CROSS—NO Time For Talk A

SERGIO MENDES—Never Gonna Let You Go A

THOM PSON TWINS—Love On Your Side A

UZ—New Year's Day A

JIM CAPALDI—That is Love A

SCANDAL—Love's Got A Line On You X

PATTI AUSTIN WITH JAMES INGRAM—How Do You Keep The Nusic Playing X

DEBARGE—All This Love X

MELISSA MANCHESTER—My Boyfriend's Back X

\*\*THE CALL—The Walls Came Down X

\*\*MICHAEL BOUTON—Fool's Game X

\*\*NELD LAIMOND—Front Page Story X

\*\*SAGA—Wind Him Up X

\*\*PLANET P-WHY ME X

NELL DIAMOND—FRONT Page Story X
 SAGA—Wind Him Up X
 PLANET P—Why Me X
 ROBBIE PATTON—Smiling Islands X
 THE BELLE STARS—Sign Of The Times X

KCBN-AM-Reno

KCBN-AM—Reno
(Jim O'Neill—MD)

\* MICHAEL JACKSON—Beat It 1-1

\* DAVID BOWIE—Let's Dance 7-2

\* EDDY GRANT—Electric Avenue 10-5

\* MEN AT WORK—Overvill 120-13

\* CULTURE CLUB—Time 30-20

• IRENE CARA—Flashdance, What A Feeling

\* MADNESS—Our House B

\* STYX—Don't Let It End B

\* THE CALL—The Walls Came Down B

\* THE TUBES—She's A Beauty B

\* DARYL HALL AND JOHN OATES—Family Man B

\* DEVO—Theme From Dr. Detroit A

\* PLANET P—Why Me A

\* REO ROCKERS—China A

\* CHRIS DE BURGH—Don't Pay The Ferryman A

\* THOMPSON TWINS—Love On Your Side X

\*\* MCMD\_EMM\_Portland\*\*

KCNR-FM - Portland KCNK-PM — POTTIAND
(Richard Harker-MD)
\*\*TOTO-I Won't Hold You Back 5-1
\*\*BARRY MANILOW-Some Kind Of Friend 3-2
\*ROBERT ELLIS ORRAL WITH CARLENE CARTER-I
COUIdn't Say No 14-7
\*DAVID BOWIE-Let's Dance 13-8
\*CULTURE CLUB—Time 21-16
\*REME CARN-Flashdance, What A Feeling A
\*NAKED EYES-Always Something There To Remind Me A
\*NAKED EYES-Always Something There To Remind Me A

Me A
STYX—Don't Let It End A
WALTER EGAN—Fool Moon Fire A

KFRC-AM — San Francisco

KFRC-AM — San Francisco
(Kate Ingram — MD)

\*\* DAVID BOWIE—Let's Dance 4-1

\*\* AFTER THE FIRE—Der Kommissar 8-3

\*\* MEN AT WORK—Overkill 9-5

\*\* TOTAL COELO—I Eat Cannibals 22-10

\*\* STEPHEN BISHOP—I! Might Be You 32-20

\*\* THE TUBES—She's A Beauty

\*\* CAMEO—Style

\*\* CULTURE CLUB—Time B

\*\* DARYL HALL AND JOHN OATES—Family Man B

\*\* INXS—The One Thing A

\*\* NOMA HENDRIX—Keep It Confidential A

\*\* JUNE POINTER—Ready For Some Action A

\*\* STYX—Don't Let It End X

KJRB-AM-Spokane

KJRB-AM—Spokane
(Brian Gregory—MD)

\*\* MEN AT WORK—Overkill 8-1

\*\* AL JARREAU—Mornin' 9-3

\*\* TOTO—I Won't Hold You Back 10-4

\*\* RONNIE MILSAP—Stranger In My House 12-7

\*\* LIONEL RICHIE—My Love 18-11

\*\* CHAMPARION—Try Again 8

\*\* ROBERT ELLIS ORRAL WITH CARLENE CARTER—I Couldn't Say No B

\*\* FELONY—The Fanatic B

\*\* DEBARGE—All This Love B

\*\* MEN AT WORK—Dr. Jeckyll and Mr. Jive B

\*\* DARYL HALL AND JOHN OATES—Family Man A

\*\* MADANESS—Our House A

\*\* KENNY ROGERS—All My Life A

\*\* ELTION JOHN—I'm Still Stlanding A

\*\* LITTLE RIVER BAND—We Two A

\*\* MICHAEL JACKSON—Beat It X

KNBO-FM-Tacoma (Boau Roberts—MD)

• MAKED EYES—Always Something There To Remind

NAKED EYES—Always Something There To Ren Me B
2.Z. TOP—Gimme All Your Lovin' B
0.LTRAYOX—Reap The Wild Wind X
DEBARGE—All This Love X
THE BELLE STARS—Sign Of The Times X
PLANET P—Why Me X
CHRISTOPHER CROSS—NO Time For Talk X
PAT BEMATAR—Looking For A Stranger X
TODD RUNDGREN—Bang The Drum All Day X
SAGA—Wind Him Up X
WEIRED AL YANKOVIC—Ricky A
KAJAGOOGOO—Too Shy A
CHAMPAIGN—IT Again A
MADMESS—Our House A
DAYE EDMUNDS—Slipping Away A
THOMPSON TWINS—Love On Your Side A

KRLC-AM-Lewiston

KNLL-AMM—LewISTON
(Steve MacKelvie—MD)

\*\* TOTO—I Won't Hold You Back 1-1

\*\* BARRY MANILOM—Some Kind Of Friend 3-2

\*\* ALJARREAU—Mornin\* 4-3

\*\* MAC MANIALLY—Minimum Love 7-5

\*\* LIONEL RICHIE—My Love 23-15

\*\* LIONEL RICHIE—My Love 23-15

\*\* LITTLE RIVER BAND—We Two

\*\* PATTI AUSTIN WITH JAMES INGRAM—How Do Keep The Music Playing

LAURA BRANNIGAM—Solitaire B

\*\* NELI DIAMOD—Front Page Story B

\*\* CARL WILSON—What You Do To Me B

STYX—Don't Let It End B
 GARY PORTNOY—Where Everybody Knows Your

• GARY FOR INVT—WHERE EVEYDOOD Y RIDWS TOUT Name B
• RICKS PPRINGFIELD—Affair Of The Heart B
• ART IN AMERICA—Undercover Lover B
• MAC McANALLY—Minimum Love B
• DARYL HALL AND JOHN OATES—Family Man B
• JOURNET—Faithfully A
• THE BELLE STARS—Sign Of The Times A
• THE KINKS—Come Dancing A
• ROBERT ELLIS ORRAL WITH CARLENE CARTER—I
COULT!- SAN NA A

ROBERT ELLIS ORRECT WITH GREENE CARTER—I COULDI'T SAY NO A MADNESS—Our House X PLANET P—Why Me X NAKED EYES—Always Something There To Remind

Me X
• NICK LOWE—Wish You Were Here X

WGCL-FM - Cleveland (Tom Jefferies—MD)

★ REME CARA—Flashdance, hat A Feeling 12-4

★ MEN AT WORK—Overkill 8-6

★ THOMAS DOLBY—She Blunded Me With Science 10-7

★ NAKED EYES—Always Something There To Remind

MAKED EYES—Always Something There To Remin
Me. 11-8

MIGHT RANGER—Sing Me Away 15-10

MIGHT RANGER—Sing Me Away 15-10

MIGHT RANGER—Sing Me For Talk

PAT BEMATAR—Looking For A Stranger B

DARYL HALL AND JOHN OATES—Family Man B

SERGIO MENDES—Never Conna Let You Go A

THOMPSON TWINS—Love On Your Side A

CHRIS DE BURGH—Don't Pay The Ferryman A

ELTON JOHN—I'm Still Standing A

NOBERT ELLIS DRRAL WITH CARLENE CARTER—I
COUIdn't SAy No X Couldn't Say No X
KENNY ROGERS—All My Life X
ROBBIE PATTON—Smiling Islands )
Z.Z. TOP—Gimme All Your Lovin' X
MICHAEL BOLTON—Fools' Game X

WHYT-FM-Detroit (Lee Malcolm – MD)

\*\* MICHAEL JACKSON – Beat It 1-1

\* DAVID BOWIE – Let'S Dance 6-2

\* BOB SEGER AND THE SILVER BULLET BAND – Even

(Jack Bell, PD—Charlie Fox—MD)

\*\* DAYID BOWIE—Let's Dance 16-9

\*\* MEN AT WORK—Overkill 20-10

\*KENNY LOGGINS—Welcome To Heartlight 10-7

\*THOMAS COLBY—She Blinded Me With Science 21-

\* BOB SEGER AND THE SILVER BULLET BAND—Even Nor 18-12

\*\* IRENE CARA—Flashdance, What A Feeling 25-14

\*\* MEN AT WORK—Overkiil 24-18

\*\* EDDY CRAMT—Electric Avenue

\*\* SPARKS—Cool Places

\*\* U2—New Year's Day B

\*\* THE TUBES—She's A Beauty B

\*\* KAJAGOGOO—Too Shy A

\*\* DARYL HALL AND JOHN OATES—Family Man A

\*\* STYX—Don't Let It End A

\*\* PAT BENATAR—Looking For A Stranger A

\*\* SERGIO MENDES—Never Gonna Let You Go A

\*\* LINDA RONSTADT—Easy For You To Say A

\*\* LAURA BRANIGAM—Solitaire X

\*\* ROBERT ELLS ORRAL WITH CARLEME CARTER—I

LAURA BRANIGAN—Solitaire X
ROBERT ELLIS ORRAL WITH CARLENE CARTER—I
Couldn't Say No X
SAMMY HAGAR—Never Give Up X
Z.Z. TOP—Gimme All Your Lovin' X
CHAMPAIGN—Try Again X
WALTER ESAN—Fool Moon Fire X
NIGHT RANGER—Sing Me Away X
EDDIE RABBITT—You Can't Run From Love X

WKDD-FM-Akron (Matt Pattrich—MD)

★★ NAKED EYES—Always Something There To Remind

Me 10-7

\*\* MEN AT WORK—Overkill 17-13

\*\* MEN AT WORK—Overkill 17-13

\*\* MEN AT WORK—Overkill 18-15

\*\*DURAN DURAN—Ro 26-20

\*\*JIM CAPALIO—That's Love 28-23

\*\*A FLOCK OF SEAGULLS—Wishing

\*\*ELTIM NUMB. Line 5:UI Standard

 A FLOCA OF SCHOOLS—WISHING
 ELTON JOHN—I'm Still Standing
 DARYL HALL AND JOHN DATES—Family Man B
 KUAJGOOGOO—Too Shy B
 CHRISTOPHER CROSS—No Time For Talk B
 ROBERT ELLIS ORRAL WITH CARLENE CARTER—I
 COUIDIT Say No A Couldn't Say No A

SAGA—Wind Him Up A

LITTLE RIVER BAND—We Vwo A

WALTER EGAM—Fool Moon Fire X

MIGHT RANGER—Sing Me Away X

ULTRAYOX—Reap The Wild Wind X

KENNY ROGERS—All My Life X

FRIDA—Here Well Stay X

CHRIS DE BURGH—Don't Pay The Ferryman X

KYYX-FM—Seattle
(Elvin Ichiyama—MD)

\* # U2—New Year's Day 4-1

\* # DAVID BOWIE—Let's Dance 9-2

\* E DDY GRANT—Electric Avenue 10-4

\* DURAN DURAN—Rio 11-8

\* MEN AT WORK—Overhill 17-9

• WEIRD AL YARKOVIC—Ricky

• A FLOCK OF SEAGULLS—Wishing

• ALAN VEGA—Video Babe A

• LEISURE PROCESS—Cash Flow A

• ELARS FOR FEARS—Mad World A

• JOE KING CRASCOW—Party Weekend A

• BERLIN—Metro A

• DAVE EDMUNDS—Slipping Away X

• THE BELLE STARS—Sign Of The Times X

• GOLDEN EARRING—The Devil Made Me Do It X

• LENEL DVICH—Blue Motel X

• JOAN ARMATRADING—Drop The Pilot X

• THE KINKS—Come Dancing X

• 20-20—Jack's Got'A Problem X

• SPANDAU BALLEY—Lrfeline X WKRQ-FM — Cincinnati

North Central Region

\* PRIME MOVERS MEN AT WORK-Overkill (Columbia) IRENE CARA-Flashdance, What A Feeling (Casablanca)
NAKED EYES—Always Something There To

CHRISTOPHER CROSS—No Time For Talk (Warner Bros.)
PAT BENATAR—Looking For A Stranger

■● TOP ADD ONS

Remind Me (EMI/America)

(Chrysalis)

ROBERT ELLIS ORRAL WITH CARLENE
CARTER—I Couldn't Say No (RCA) BREAKOUTS

ELTON JOHN—I'm Still Standing (Geffen)

Z.Z. TOP—Gimme All Your Lovin' (Warner Bros.)

CHRIS DE BURGH—Don't Pay The Ferryman (A&M)

TYULL- r M — Uarbondale

(Tony Waitekus – PD)

\*\* MICHAEL JACKSON – Beat It 1-1

\*\* TOTAL COELO – I Eat Cannibals 5-2

\*\* BARRY MANILOW – Some Kind Of Friend 11-4

\*\* THOMAS DOLBY – She Blinded Me With Science 23-WCIL-FM-Carbondale

14

\* PRINCE—Little Red Corvette 27-15

• LIONEL RICHIE—My Love

• CULTURE CLUB—Time

WKRQ-FM — CINCINNAti
(nony Galluzzo-MD)

\* THE GREG KINN BAND—Jeopardy 1-1

\* JURREY—Separate Ways 3-2

\* BRYANA ADAMS—Straight From The Heart 15-11

\* MEN AT WORK—Overkill 17-12

\* TDTD—I Work t-Old You Back 20-15

\* SCANDAL—Love's Got A Line On You

\* PLANET P—WIN Me

\* IRENE CARA—Flashdance, What A Feeling A

\* IRXS—The One Thing A

\* CHRIS DE BURGH—Don't Pay The Ferryman A

\* BRYAN ADAMS—Cuts Like A Knife X

\* JOURNEY—Send Her My Love X

WNAP-FM-Indianapolis WNAP-FM—INDIB NABODIS

(Paul Mandenhall—MD)

\*\*TOTO—I Won't Hold You Back 8-1

\*\*STEPHEN BISNOP—It Might Be You 10 2

\*KENNY LOGGINS—Welcome To Heartlight 11-4

\*MEN AT WORK—Overkill 15-9

\*\*ALIJARREAU—Mornin 19-10

\*\*STYX—Don't Let It End

\*\*EDDIE RABBITT—You Can't Run From Love

\*IRENE CARA—Flashdance, What A Feeling A

\*\*MARTY BALIN—Do It For Love A

\*\*NEIL DIAMOND—Front Page Story A

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(Continued on page 18)

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# THE ENGLISH BEAT WITH MUSICAL YOUTH

e've got the beat in more ways than one! Musical Youth and The English Beat. Recorded live in concert. Exclusively on The Source. A double lineup of fun where the beat never stops. The night starts moving with Musical Youth. "Pass The Dutchie." "Never Gonna Give You Up" and "Youth Of Today." the title track from their MCA album. Then it's The English Beat taking over to deliver even more excitement. "Tears Of A Clown," "Twist And Crawl," and "Mirror In The Bathroom." Plus "I Confess" and their newest single "Save It For Later" from "Special Beat Service" on I.R.S. Records. Produced by I.R.S. Records and EDR Entertainment.

The weekend of May 6-8 Brought to you, in part, by Budweiser and Jensen.







# Billboard Singles Radio Action ...

Playlist Prime Movers ★ Plaulist Top Add Ons

• Continued from page 16

## WOMP-FM-Bellaire

- WOMP-FM—Bellaire
  (Rich McKenzie—PD)

  \* THE GREG KIHM BAND—Jeopardy 1-1

  \* MICHAEL JACKSON—Beat It 2-2

  \* RONNIE MILSAP—Stranger in My House 9-7

  \* MICHAEL MORR—Overkill [2]-11

  \* INXS—The Dne Thing 22-13

   DAVID BOWIE—Let's Dance

   PAT BENATAR—Looking For A Stranger

   DARYL HALL AND JOHN OATES—Family Man B

   THOMAS DOLBY—She Blinded Me With Science

   STYX—Don't Let it End B

   JOURNEY—Faithfully B

   CULTURE CLUB—Time B

   MICHAEL BOLTON—Fool's Game A

   PHIL COLLINS—I Can't Believe Its True A

   KENNY ROGERS—All My Life X

   THOMPSON TWINS—Love On Your Side X

   SERGIO MENDES—Never Gonna Let You Go X

   ELTON JOHN—I'm Still Standing A

   DEVO—Theme From Dr. Detroit A

# Southwest Region

■★ PRIME MOVERS■

MICHAEL JACKSON-Beat It (Epic) MEN AT WORK—Overkill (Columbia)
BRYAN ADAMS—Straight From The Heart (A&M)

TOP ADD ONS

KAJAGOOGOO-Too Shy (EMI/America) STYX-Don't Let It End (A&M) CHRISTOPHER CROSS—No Time For Talk (Warner Bros.)

BREAKOUTS

INXS—The One Thing (Atco) SPARKS-Cool Places (Atlantic) CHRIS DE BURGH-Don't Pay The Ferryman

### KAFM-FM - Dallas

- NAI'M'-FM'—DUILA'S
  (Pete Thompson—MO)

  \* MEN AT WORK—Overkill 7-1

  \* DEF LEPPARD—Photograph 3-2

  \* DAVID BOWIE—Let's Dance 8-4

  \* MAKEO EYES—Always Something There To Remind
  Mo 10-9

- \*\* NAKEO EYES—Always Something There To Remind Me 19-9
  \*\* IRENE CARA—Flashdance, What A Feeling 28-16
  •• LITTLE RIVER BAND—We Two
  •• INXS—The One Thing
  •• CHRIS DE BURGH—Don't Pay The Ferryman B
  •• STYX—Don't Let It End B
  •• CULTURE CLUB—Time B
  •• AL JARREAU—Mornin's B
  •• CHAMPAIGN—Try Again A
  •• SCANDAL—Tove's Got A Line On You A
  •• KAJAGOOGOO—Too Shy A
  •• NIGHT RANGER—Sing Me Away X
  •• PAT BERMATAR—Looking For A Stanger X
  •• CHRISTOPHER CROSS—No Time For Talk X
  •• ROBERT ELLIS ORRAL WITH CARLENE CARTER—I
  Couldn't Say No X

## KREM-EM - McAllen-Brownsville

- KBFM-FM—McAllen-Brownsville
  (Bob Mitchell—MD)

  \*\* AFTER THE FIRE—Der Kommissar 2-1

  \*\* MICHAEL JACKSON—Beat IT 4-2

  \*\* THOMAS DOLBY—She Blinded Me With Science 6-4

  \*\* MEN AT WORK—Overkill 14-7

  \*\* BRYAN ADAMS—Straight From The Heart 17-13

  \*\* STYX—Don't Let It End

  \*\* THE KINKS—Come Dancing

  \*\* DARYL HALL AND JOHN OATES—Family Man B

  \*\* KAJAGOOGOO—Too Shy B

  \*\* EDDY GRANT—Electric Avenue B

  \*\* THOMPSON TWINS—Love On Your Side A

  \*\* INIXS—The One Thing A

  \*\* OHRS DE BURGH—Don't Pay The Ferryman A

  \*\* EARTH, WIND & FIRE—Side By Side X

  \*\* SERGIO MENDES—Never Gonna Let You Go X

  \*\* DENICE WILLIAMS—Do What You Feel X

  \*\* THE ISLEY BROTHERS—Between The Sheets X

  \*\* GLADYS KNIGHT AND THE PIPS—Save The Overtime For Me X

  \*\* TODD RUNDECREM—Bang The Drum All Day X

  \*\* THE WHISPERS—Tonight X

  \*\* ULTRAVOX—Reap The Wild Wind X

  \*\* ELTON JOHN—I'm Still Standing A

## KHFI-FM-Austin

- KHFI-FM Austin
  (Ed Yallman MD)

  \* MICHAEL JACKSOM Beat It 1-1

  \* IRENE CARA Flashdance, What A Feeling 27-16

  \* KAJAGOOGOO Too Shy 24-21

  \* I IRENE CARA Flashdance, What A Feeling 27-16

  \* KAJAGOOGOO Too Shy 24-21

  \* AL JARKEAU Mornin' 21-18

  \* Z.Z. TOP Gimme All Your Lovin' 28-26

   CHAMPAGNEM Ty Again
   CHRISTOPHER CROSS No Time For Talk
   DARYL HALL AND JOHN OATES Family Man B
   EDDY GRANT Electric Avenue B

  JOURNEY Faithfully B

  INIXS The One Thing A

   ELTON JOHN I'm Still Standing A

   WALTER EGAN Fool Moon Fire X

   PAT BENATRA Looing for A Stranger X

   STYX Don't Let It End X

   ROBERT ELLES ORRAL WITH CARLENE CARTER—I
  Couldn't Say No X,

## KILE-AM - Galveston

- Coult Taylor—MD)

  \*\* MICHAEL JACKSON—Beat It 3-1

  \*\* TOTO—I Won't Hold You Back 7-3

  \*\* BOB SEGER AND THE SILVER BULLET BANO—Even
  Now 9-5

- \*\* BOLD SEETER AND THE STREET BOND 9-5

  \*\* ALL JARREAU Mornin' 11-6

  \*\* MEM AT WORK Overkill 19-11

  \*\* THE TUBES She's A Beauty

  \*\* DARTY HALL AND JOHN OATES Family Man

  \*\* STYX DON' Let It End B

  \*\* CHRISTOPHER CROSS No Time For Talk B

  \*\* CROSS NO TIME FOR TALK B

  \*\* EENNY ROGERS All My Life A

  \*\* THE CALL The Walls Came Down A

- SCANDAL Love's Got A Line On You X
  Z.Z. TOP Gimme All Your Lovin' X
  MIGHT RANGER Sing Me Away X
  PATTI AUSTIN WITH JAMES INGRAM How Do You Keep The Music Playing X
  SPARKS Lool Places X
  JIM CAPALD That's Love X
  SHERRIFF When I'm With You X

## KKBO-AM - Houston

- KKBQ-AM Houston
  (Patty Hamilton—MD)

  \* MICHAEL JACKSON—Beat It 3-1

  \* DAVID BOWIE—Let's Dance 11-8

  \* STEPHEN BISHOP—It Might Be You 25-20

   MEN AT WORK—Overkill

   IRENE CARA—Flashdance, What A Feeling

   IKLENETF—When I'm With You B

   IKL—Body Talk A

   WEIRD AL YANKOVIC—Ricky A

   DEF LEPPARD—Rock Of Ages A

   SCANDAL—Love's Got A Line On You X

   BRYAN ADAMS—Cuts Like A Knife X

   KASHIF—I Just Gotta Have You X

   SPARKS—Cool Places X

   DDD RUNDGREN—Bang The Drum All Day X

   DARYL HALL AND JOHN OATES—Family Man X

- KOFM-FM-Oklahoma
- (Dave Duquesne—MD)

  \*\* BARRY MANILOW—Some Kind Of Friend 2:1

  \*\* T070—1 Won't Hold You Back 5:3

  \*\* MAC MCANALLY—Minimum Love 7:6

  \*\* DEXYS MIDNIGHT RUNNERS—Come On Eileen 14:10

  \*\* AL JARREAU—Mornin' 17:12

- KROK-FM-Shreveport

- (Gary Bennett—MD)

  \* MICHAEL JACKSON—Beat It 3-1

  \* TOTO—I Won't Hold You Back 5-3

  \* BRYAN ADAMS—Straight From The Heart 9-5

  \* PRINCE—Little Red Corvette 12-9

  \* AFTER THE FIRE—Der Kommissar 15-10

  \* DARYL HALL AND JOHN OATES—Family Man

  \* MIGHT RANGER—Sing Me Away

  \* IRENE CARA—Flashdance, What A Feeling B

  \* RICK SPRINGFIELD—Affair Of The Heart B

  \* NAKED EYES—Always Something There To Rem Me B

- NAMED ETES—AWAYS SUMERING INDEED TO REINING ME B

  Z.Z. TOP—Gimme All Your Lovin' B

  JOURNEY—Faithfully B

  ROBBIE PATTON—Similing Islands B

  MELISSA MANCHESTER—My Boyfriend's Back A

  SAGA—Wind Him Up X

  SPARKS—Cool Places X

  KENNY ROGERS—All My Life X

  STYX—Don't Left IE find X

  NAMAGOGOGO—Too Shy X

  CHRISTOPHER CROSS—No Time For Talk X

  INXS—The One Thing X

  ROBERT ELLIS ORRAL WITH CARLENE CARTER—I

  Couldn't Say No X

- WDOG-FM-Durham
- WDOG-FM Durham
  (Randy Kabrich MD)

  \* BARRY MANILOW—Some Kind Of Friend 12-8

  \* PRINCE—Little Red Corvette 19-11

  \* MAKED EYES—Always Something There To Remind Me 26-16

  \* AL JARREAU Mornin' 32-22

  \* LAURA BRANIGAN—Solitane 29-23

  \* RONNIE MILSAP—Stranger In My House B

  \* JOURNEY—Faithfully B

  \* ROBERT ELLS ORRAL WITH CARLENE CARTER—I Couldn't Say No B

  \* NIGHT RANGER—Sing Me Away B

  \* CULTURE CLUB—Time A

  \* STYX—Don't Left IE fad A

  \* DARY! HALL AND JOHN OATES—Family Man A

  \* Z.Z. TOP—Gimme All Your Lovin' A

  \* ROBBIE PATTON—Smiting Islands A

  \* WALTER EGAN—Fool Mono Fire X

  \* INIXS—The One Thing X

  \* SAMMY HAGAR—Never Give Up X

- KVOL-AM-Lafayette

- PANTI AUSTIM WITH JAMES INGKAM—HOW DO T Keep The Music Playing A

  DOBIG GRAY—One Can Fake It A

  UZ—New Year's Day A

  WALL OF YOODOO—Mexican Radio A

  GOLDEN EARRING—The Devil Made Me Do It A

  DEBARGE—All This Love A

  THE BELLE STARS—Sign 01 The Times A

  LITTLE RIVER BAND—We Too X

- KYST-AM Houston
- KYST-AM HOUSCON
  (Clay Gish/Cat Simon—MD)

  \*\*STYX—Don't Left IE find 31-22

  \*\* Z.Z. TOP—Gimme All Your Lovin' 32-23

  \*\*BRYAN ADAMS—Straight From The Heart 22-16

  \*\*RONNIE MILSAP—Stranger In My House 34-25

  •\*DURAN DURAN—Rio

  \*\*DARYH HALL AND JOHN OATES—Family Man A

  \*\*UZ—New Year's Day A

  \*\*PLANET P—Why Me A

  \*\*LAURA BRANIGAN—Solitaire X

  \*\*LIONEL RICHIE—My Love X

- KZFM-FM Corpus Christi (John Steele—MD)
  DAVID BOWIE—Let's Dance 6-4
  MEN AT WORK—Overkill 10-7
  HOMAS DOLBY—She Blinded Me With Science 15-
- 10 AFTER THE FIRE—Der Kommissar 20-18 JOURNEY—Faithfully 26-20
- \*\* AFTER THE FIRE—DER Kommissar 20-18
  \*\* JOURNEY—Faithfully 26-20
  \*\* STYX.—Don't Let It End B
  \*\* INXS—The One Thing B
  \*\* INXS—The One Thing B
  \*\* INXS—The One Thing B
  \*\* DARYL HALL AND JOHN OATES—Family Man B
  \*\* MCHAEL BOLTOM—Fool's Game A
  \*\* CHRISTOPHER CROSS—No Time For Talk A
  \*\* EDDY GRANT—Electric Avenue A
  \*\* EDDY GRANT—Electric Avenue A
  \*\* DETOM JOHN I—The SHI STAnding A
  \*\* THE KINKS—Come Dancing A
  \*\* ELTOM JOHN I—The SHI STANDING A
  \*\* A FLOCK OF SEAGULLS—Wishing A
  \*\* KAJAGOOGOO—Too Shy X
  \*\* CULTURE CLUB—Time X
  \*\* GOLDEN EARRING—The Devil Made Me Do It X
  \*\* SPARKS—Cool Places X
  \*\* SPARKS—Cool Places X
  \*\* SPARKS—Cool Places X

- SPARKS—Cool Places X
   CHRIS DE BURGH—Don't Pay The Ferryman X

## Midwest Region

\* PRIME MOVERS

MEN AT WORK-Overkill (Columbia) TOTO—I Won't Hold You Back (Columbia)
BRYAN ADAMS—Straight From The Heart (A&M)

• TOP ADD ONS

ELTON JOHN-I'm Still Standing (Geffen) STYX—Don't Let It End (A&M)

DARYL HALL AND JOHN OATES—Family Man

### BREAKOUTS.

PAT BENATAR-Looking For A Stranger (Chrysalis)
JOURNEY—Faithfully (Columbia)

IRENE CARA-Flashdance, What A Feeling

- WCCO-FM-Minneapolis

- WCCO-FM Minneapolis
  (curt Lundgren MD)

  \*\* ALURA BRAMIGAM Solitaire 7-4

  \*\* AL JARREAU Mornin' 8-6

  \*\* KENNY LOGGINS Welcome To Heartlight 10-8

  \*\* MEN AT WORK Overkill 12-9

  \*\* IRNE CARA Flashdance, What A Feeling 17-11

  \*\* CULTURE CLUB— Time B

  \*\* RONNIE MILSAP Stranger In My House B

  \*\* DEBARGE All This Love A

  \*\* LITTLE RIVER BAND WE TWO A

  \*\* ELTION JOHN I'M SIIII Standing A

  \*\* CHAMPAIGN Try Again X

  \*\* SERGIO MENDES Never Gonna Let You Go X

  \*\* CHANTS POTHER CROSS No Time For Talk X

  \*\* EDDIE RABBITT YOU Can't Run From Love X

  \*\* MAKED EYES Always Something There To Remind Me X

  \*\* ERMAN DECENS Always Something There To Remind Me X

  \*\* ERMAN DECENS All My Life Y

  \*\* ERMAN DECENS All My Life Y
- Me X Kenny Rogers—Ali My Life X STYX—Don't Let It End X
  ROBERT ELLIS ORRAL WITH CBRLENE CARTER—I
  Couldn't Say No X

## WKAU-FM-Appleton

- (Rich Atlen-MD)

  \* MEM AT WORK—Overkill 15-6

  \* DURAN DURAN—Rio 16-10

  \* THOMAS DOLBY—She Blinded Me With Science 19-
- \* THOMAS DOLBY—She Blinded Me With Science
  11
  \*\*RICK SPRINGFIELD—Affair Of The Heart 27-20
  \*\*JOURNEY—Faithfully 29-22
  \*\*RICK SPRINGFIELD—Affair Of The Heart 27-20
  \*\*JOURNEY—Faithfully 29-22
  \*\*RICK SPRINGFIELD—Affair Of The Heart 27-20
  \*\*THE KIMKS—Come Dancing
  \*\*STYX—Don't Let It End B
  \*\*KAJAGOGGOO—Too Shy B
  \*\*IRENE CARA—Flashdance, What A Feeling B
  \*\*CARIS DE BURGH—Don't Pay The Ferryman D
  \*\*PAT BENATA—Looking For A Stranger X
  \*\*DARYL HALL AND JY HN OATES—Family Man X
  \*\*IMIS—The One Thing D
  \*\*NIGHT RANGER—Sing Me Away D
  \*\*NIGHT RANGER—Sing Me Away D
  \*\*ALEX CALL—Just Another Saturday Night D
  \*\*IMISTER ALL—MISTANDER\*\*
  \*\*IMISTANDER\*\*
  \*\*IMISTANDER\*
  \*\*IMISTANDER\*\*
  \*\*IMISTANDER\*\*
  \*\*IMISTANDER\*\*
  \*\*IMISTANDER\*\*
  \*\*IMI

- WKTI-FM-Milwaukee (John Grant-MO)

  \*\* STYX-Don't Let It End 20-15

  \*\* MEN AT WORK-Overkill 10-5

  \* BOB SEGER AND THE SILVER BULLET BAND-Even Now 6-3
- Now 6-3
  PRINCE—Little Red Corvette 5-4
  MICHAEL JACKSON—Beat It 1-1
  MAKED EYES—Always Something There To Remind

- Me B
  CULTURE CLUB—Time A
  CUAMPAIGN—Try Again A
  MAJAGOGGO—Too Shy A
  PAT BEMATAR—Looking For A Stranger A
- WKZW-FM-Peoria
- WKW-F M PeOF1a

  (Marh Maloney MD)

  ★ MICHAEL JACKSOM Beat It 6-1

  ★ AFTER THE FIRE Der Kommissar 4-3

  ★ TOTO—I Wor't Hold You Back 5-4

  ★ MEN AT WORK—Overkill 10-6

  ★ PRINCE—Little Red Corvette 9-8

   SCANDAL Love's Got A Line On You

   THOMAS DOLBY—She Blinded Me With Science

   RICK SPRINGFIELD Aftior Of The Heart B

  LAURA BRANIGAN—Solitaire B

   INXS—The One Thing B

   STYX—Don't Let It End B

   KAJAGOOGOO—Too Shy A

   U2—New Year's Day A

- WLOL-FM Minneapolis

- WLOL-FM Minneapolis

  (Gregs Swedberg MD)

  \*AFTER THE FIRE Der Kommissar 2-1

  \*A STEPHEN BISHOP—It Might Be You 6-2

  \*MAKED EYES—Always Something There To Remind Me 14-10

  \*B RYAN ADMAS—Straight From The Heart 17-11

  \*SHERRIFF—When I'm With You 9-5

   ELTON JOHN—I'm Still Standing

   LITTLE RIVER BAND—We Two

  CHINS DE BUNGH—Don't Pay The Ferryman B

  PAT BERNATAR—Looking For A Stranger B

  MADNESS—Our House A

  NICK LOWE—Wish You Were Here A

  NICK LOWE—Thing X

  CHAMP HAGN—Try Again X

  MICHAEZ BOLTON—Fools' Game X

  MICHAEZ BOLTON—Fools' Game X

  NICHT RANGER—Sing Me Away X

  NIGHT RANGER—Sing Me Away X

  MIOCRE MEDLISH—I Melt With You X

  BOW WOW WOW—DO YOU Wanna Hold Me X

  SPARNIS—Gool Places X

  SPARNIS—Cool Places X

  WLS—AM Chicago

WLS-FM-Chicago

- WLS-AM Chicago
- WILS-ARM Unicago
  (Dave Deriver—MD)

  \* THE GREG KIHN BAND—Jeopardy 6-4

  \* MERN AT WORK—Overkil 2-1

  \* TOTO—I Wor't Hold You Back 20-16

  \* KENNY LOGGINS—Welcome To Heartlight 22-18

  \* BRYAN ADMAS—Striaght From The Heart 27-19

   RECRE CARA—Flashdance, What A Feeling

   DAVID BOWIE—Let's Dance

   STYX—Don't Let It End X
- (Dave Deriver MD)

  \* THE GREG KINN BAND Jeopardy 6-4

  \* MEN AT WORK Overkill 26-10

  \* RCKS SPRINGFIELD Affair Of The Heart 41-23

  \* KENNY LOGGINS - Welcome To Heartlight 22-18

  \* SAGA Wind Him Up 42-30

- BRYAN ADAMS—Straight From The Heart
   STYX—Don't Let It End X
   NIGHT RANGER—Sing Me Away X
   VANDENBERG—Burning Heart X

## WRKR-FM-Racine

- (Steve Warren MD)

  \* \* THOMAS DOLBY—She Blinded Me With Science
  17-9
- 17-9

  ★ TOTAL COELO I Eat Cannibals 19-10

  ★ DAVID BOWNE—Let's Dance 22-11

  ★ PRINCE—Little Red Corvette 29-17

  \*\* REME CARA—Flashdance, What A Feeling 36-26

  •\* BOB SEGER AND THE SILVER BULLET BAND—Even

- BOB SEGER AND THE SILVER BULLET BAND—EVINOW
  BRYAN ADAMS—Straight From The Heart
  JOURNEY—Faithfully B
  LIONEL RICHIE—My Love B
  STYX—Don't Let It End B
  THE TUBES—She's A Beauty A
  CULTURE CLUB—Time A
  ROBERT ELLIS ORRAL WITH CARLENE CARTER—I COUId'n't Say No A
  MEN AT WORK—Dr. Jeckyll and Mr. Jive A
  KENNY ROGERS—All My Life X
  DARYL HALL AND JOHN OATES—Family Man X
  PATRICK SIMMONS—So Wrong X
  VANGELIS—L-Enfant B
- WSPT-FM Stevens Point
- (Brad Fuhr/Dianne Tracy—MD)

  \* MICHAEL JACKSON—Beat II 1-1

  \* PRINCE—Little Red Corvette 2-2

  DEF LEPPARD—Photograph 8-3

  LAURA BRANIGAM—Solitaire 13-5

  DAVID BOWIE—Let's Dance 16-7

   CHRISTOPHER CROSS—No Time For Talk

- \* DAVID BOWIE—Let's Dance 16-7

   CHRISTOPHER CROSS No Time for Talk

   PHIL COLLINS—I Can't Believe Its True

   CULTURE CLUB—Time B

   JOURNEY—Faithfully B

   SCANDAL—Love's Got A Line On You A

   CHRIS DE BURGH—Don't Pay The Ferryman A

   PLANET P—Why Me A

   PHANET P—Why Me A

   THE TUBES—She's A Beauly X

   BRYAN ADAMS—Straight From The Heart X

   STYX—Don't Let It End X

   ROBERT ELLIS ORRAL WIX CARLENE CARTER—I

  Couldn't Say No X

   KAJAGOOGOO—Too Shy X

   WALTER EGAN—Fool Moon Fire X

   PAT BEMATAR—Looking For A Stranger X

   LIONEL RICHIE—My Love X

   JIM CAPALDI—That's Love X

   DURAN DURAM—Is There Something I Should Know X

   RONNIE MILSAP—Stranger In My House X

   LINDA ROMSTADT—Easy For You To Say X

   Z.Z. TOP—Gimme All Your Lovin' X

   IMS—The One Thing X

   THE FIXX—Red Skies D
- Z.Z. TOP—Gimme All Your Lovin' IMXS—The One Thing X THE FIXX—Red Skies D NIGHT RANGER—Sing Me Away D
- WZEE-FM-Madison

- W/LEL-T M— Madison
  (Matt Hudson—MD)
   IRNE CARM—Flashdance, What A Feeling A
   EDDY GRANT—Electric Avenue A
   ETOM JOHN—I'm Still Standing A
   PAT BENATAR—Looking For A Stranger X
   SCAMOAL—Love's Got A Line On You X
   ROBBIE PATTON—Smiling Islands X
   KAJAGOGGO—Too Shy X
   WALTER EGAM—Fool Moon Fire X
   Z.Z. TOP—Gimme All Your Lovin' X
- WZOK-FM Rockford (Tim Fox−MD)

  ★ THE GREC KIHM BANO−Jeopardy 1-1

  ★ AFTER THE FIRE−Der Kommissar 2-2

  ★ MICHAEL JACKSON−Beat It 4-3

  ★ BOB SEGER AND THE SILVER BULLET BAND−Even
- \* BOB SEGER AND THE SILVER BULL
  Now 6-4
  \* TOTO—I Won't Hold You Back 8-5
   GOLDEN EARRING—Twilight Zone
   JOURNEY—Faithfully
   THE TUBES—She's A Beauty A
- KBEQ-FM-Kansas City
- KBEQ-FM Kansas City
  (Maja Britton—MD)

  \* DAVIO BOWIE—Let's Dance 15-5

  \* MEN AT WORK—Overkill 14-6

  \* AL JARREAU—Mornin' 23-16

  \* TOTO—I Won't Hold You Back 24-17

  \* RICK SPRINGFIELD—Affair Of 1Heart 29-18

   SHERRIFE—When I'm With You

   WALTER EGAM—Fool Moon Fire

   EDDY GRAMT—Electric Avenue A

  WEIRD AL YANKOVIC—Ricky A

  \* TODO RUNOREN—Bang The Drum All Day X

  \* STEPHEN BISHOP—It Might Be You X

   GARY PORTNOY—Where Everybody Knows Your
  Name X

- ELTON JOHN—I'm Still Standing A KDVV-FM-Topeka
- (Tony Stewart—MD)

  ★★ PRINCE—Little Red Corvette 10-6

  ★★ THOMAS DOLBY—She Blinded Me With Science
- \* HITUMAS DOCK-17.7

  LIONEL RICHIE—My Love 23-15

  \* IREME CARA—Flashdance, What A Feeling 26-17

  \* NAKED FYES—Always Something There to Remind \* MAKED EYES—Always Something There to Remind Me 33-24

  • ROBERT ELLIS ORRAL WITH CARLENE CARTER—I Couldn't Say No

  • SERGIO MEMDES—Never Gonna Let You Go

  • STRYL—Oon't Let It End B

  • PAT BENATAR—Looking For A Stranger B

  • PAT BENATAR—Looking For A Stranger B

  • CHRISTOPHER CROSS—No Time For Talk B

  • THE TUBES—She's A Beauty B

  • KAJAGOOGOO—Too Shy A

  • DARYL HALL AND JOHN OATES—Family Man A

  • THOMPSON TWINS—Love On Your Side A

  • AL JARREAU—Mornin' X

  • INXS—The One Dancing A

  • AL JARREAU—Mornin' X

  • INXS—The One Thank B

  • INXS—THE ONE THANK B

KDWB-AM - Minneapolis

- KDWB-AM Minneapolis
  (Lorrin Patagi MD)

  \* KENNY LOGGINS Welcome To Heart 19th 12-9

  \* BRYAN ADAMS Straight From The Heart 14-11

  \* MERA T WORK Overvill 17-12

  \* PATRICK SIMMONS So Wrong 20-16

  \* PHIL COLLINS I Can't Believe Its True 28-18

   PETER ALLEN You Haven't Heard The Last Of Me

   AL JARREAU Mornin'

  \* THE TUBES She's A Beauty A

   JOURNEY Tailffully X

   MELUSSA MANCHESTER My Boyfriend's Back X

   LITTLE RIYER BAND We Two X
- KEYN-FM-Wichita
- KEYN-FM Wichita
  (Don Paarman—MD)

  \*\* LIONEL RICHIE—My Love 14-9

  \*\* MEN AT WORK—Overkill 15-9

  \*\* MEN AT WORK—Overkill 15-9

  \*\* MEN AT WORK—Overkill 15-9

  \*\* BICK SPRIMORIES—DATAIN 16-9

  \*\* BICK SPRIMOFIELD—Affair Of The Heart 23-18

   CHRISTOPHER CROSS—No Time For Talk

   ELTON JOHN—I'm Still Standing

  \*\* DARY! HALL AND JOHN OATES—Family Man B

  \*\* THE TUBES—She's A Beauty B

  \*\* WALTER EGAM—Fool Moon Fire A

  \*\* INXS—The One Thing X

- NIGHT RANGER—Sing Me Away X
   ROBERT ELLIS ORRAL WITH CARLENE CARTER—I
  Coulde '8 Say No X
- Couldn't Say No X
  PRINCE—Little Red Corvette X
  DEF LEPPARD—Photograph X
  Z.Z. TDP—Gimme All Your Lovin

- KFYR-AM Rismarck
- (Dan Brannan MD)

  \*\* JOHN ANDERSON Swingin' 1-1

  \*\* BRYAN ADAMS. Straight from The Heart 7-5

  \*\* TOTO Won't Hold You Back 10-7

  \*\* MERN AT WORK Overkill 17-9
- MICHAEL JACKSON—Beat It 18-12 BOB SEGER AND THE SILVER BULLET BAND—Even

- BOB SEGER AND THE SILVER BULLET BAND—Even
  Now B

  DERNE CARA—Flashdance, What A Feeling B

  DARYL HALL AND JOHN OATES—Family Man A

  DAVE EDMUNDS—Slipping Away A

  CHRISTOPHER CROSS—No Time For Talk A

  SERGIO MENDES—Never Conna Let You Go X

  ROBERT ELLIS ORRAL WITH CARLENE CARTER—I
  Couldn't Say No X

  MAGGIE BELL—Put Angels Around You X

  CULTURE CLUB—Time X

  STYX—Don't Let It End X

  BARRY MANILOW—Some Kind Of Friend X

  DIONNNE WARWICK—Take The Short Way Home X

  WALTER EGAN—FOO! MOON Fare X

  LIONEL RICHHE—My Love X

  KENNYL OGGINS—WECOME TO Heartlight X

  RICK SPRINGFIELD—Affair Of The Heart X

  JOURNEY—Faithfully X

  MAKED EYES—Always Something There To Remind
  Me X

  LEFMINY ROGERS—All My Life X
- Me X

   KENNY ROGERS— All My Life X

   SCANDAL Love's Got A Line On You X

   BARAMARAMA— Na Na Hey Hey (Kiss Him Goodbye¢ X
  • KAJAGOOGOO— Too Shy X
  • ELTON JOHN— I'm Still Standing A

## Northeast Region

→ PRIME MOVERS MICHAEL JACKSON-Beat It (Epic) MEN AT WORK—Overkill (Columbia)
IRENE CARA—Flashdance, What A Feeling

(Casablanca)

(RCA)

ELTON JOHN-I'm Still Standing (Geffen) STYX—Don't Let It End (A&M)

DARYL HALL AND JOHN OATES—Family Man

TOP ADD ONS

## BREAKOUTS-THOMPSON TWINS—Love On Your Side (Arista)

SERGIO MENDES-Never Gonna Let You Go

- LITTLE RIVER BAND We Two (Capitol)
- WALZ-AMM BARISOT

  (Michael O'Hara MD)

  ★★ MICHAEL JACKSOM Beat It 3-2

  ★★ JOHN ANDERSOM Swingin 7-4

  ★AFTER THE FIRE Der Kommissar 65

  ★ERIC CLAFTOM I've Got A Rock N' Roll Heart 8-6

  ★KENNY LOGGINS Welcome To Heartlight 9-7

   LITTLE RIVER BAND We Too

   DEXYS MIDNIGHT RUMMERS Celtic Soul Brothers

  ROBERT ELLIS ORRAL WITH CARLENE CARTER I

  COULD' SAY NO B

WACZ-AM - Bangor

- ROBERT ELLIS ORRAL WITH CARLENE CANTER-COULD'
  COULD'
  ON THE SAME AND JOHN OATES—Family Man B
   PAT BERATIAR—LOOKing For A Stranger B
   STYX—Dot It ell Hend B
   NIGHT RANGER—Sing Me Away A
   DEYD—Theme From Dr. Detroit A
   SAGA—Wind Him Up A
   ELI ON JOHN—I'm Standing Still A
- WBEN-FM-Buffalo TYDE.N-F MY — DUITATU

  (Roger Christian—MD)

  ★★MICHAEL JACKSON—Beat It 5-2

  ★ REME CARA—Flashdance, What A Feeling 22-3

  ★ THOMAS DOLBY—She Blinded Me With Science 11

  ★ PRINCE—Little Red Coryette 19-16

  MAKED EYES—Always Something There To Remind May 32-39
- \* MAKED EYES—Always Something There To Rem
  Me 35-28
   U2—New Year's Day
   CHRIS DE BURGH—Don't Pay The Ferryman
   STYX—Don't Let It End B

  KAJAGOOGOO—Too Shy B

  DARYL HALL AND JOHN OATES—Family Man B

  CHRISTOPHER CROSS—NO Time For Talk B

  THE BELLE STARS—Sign Of The Times B

  SERGIO MEMDES—Never Gonna Let You Go A

  THOMPSON TWINS—Love On Your Side A
- WBLI-FM Long Island
- WBLI-FM Long Island
  (Bill Terry—PD)

  \*\* DEYYS MIDDINGHT RUNNERS—Come On Eileen 1-1

  \*\* THE GREG KINN BAND—Jeopardy 5-2

  \*\* MICHAEL IACKSON—Best 16-4

  \*\* DAVID BOWIE—Let's Dance 11-7

  \*\* PRINCE—Little Red Corvette 15-9

  \*\* CULTURE CLUB—Time

  \*\* RICK SPRINGFIELD—Affair Of The Heart

  \*\* DURAN DURAN—Rio B

  \*\* BRYAN ADAMS—STraight From The Heart B

  \*\* STYX—Don't Let HE did

  \*\* AL JARREAU—Mornin' X

  \*\* KENNY LOGGINS—Welcome To Heartlight X

  \*\* ROWNIE MILSAP—Stranger in My House X

  \*\* DIONNE WARWICE—Take The Short Way Home X
- WCAU-FM Philadelphia
- WCAU-FM Philadelphia
  (Glen Kalina-MD)

  \* RTCK SPRINGFIELD—Affair Of The Heart 28-15

  \* DEBARGE—All This Love 29-16

  \* LUTUR BRANGGAN—Solitaire 26-19

  \* SERGIO MRODES—Never Gonna Let You Go 39-33

  \* ROBBIE PATTON—Smiling Islands 40-34

  \* LITTLE RIVER BAND—WE Two

   LITTLE RIVER BAND—WE Two

   ELTON JOHN—I'm Still Standing

   STYX—Don't Let II fad B

  \* THE TUBES—She's A Beauty B

   PLAMET P—Why Me B

  \* SPARKS—Cool Places B

  \* THE CALL—The Walls Came Down A

  \* UNIX CAPALDI—That's Love A

  \* JIM CAPALDI—That's Love A

  \* JIM CAPALDI—That's Love A

  \* JIM CAPALDI—That's Love A

  \* PATT HALSTIN WITH JAMAES INGRAM—How Do You Keep The Music Playing A

  \* LITTBROYS—Reas The Wild Mind A

- REO ROCKERS—China A
  SHERRIFF—When I'm With You A
  THE BELLE STARS—Sign Of The Times X
  GOLDEN EARRING—The Devil Made Me Do It X
  BOW WOW WOW—Do you Wanna Hold Me X
  KENNY ROGERS—All My Life X
  HIGH INERCY—He's A Pretender X
  EARTH, WIND & FIRE—Side By Side X
  CHRISTOPHER CROSS—No Time For Talk X
  THOMPSON TWINS—Love On Your Side X
  MADMESS—Our House X

- WIGY-FM-Bath

- WIGY-FM Bath
  (Scott Robbins MD)

  \* MICHAEL JACKSON Beat It 1-1

  \* PRINCE Little Red Corvette 6-3

  \* PATRICK SIMMONS So Wrong 9-6

  \* MEN AT WORK Overkill 11-8

  \* IRENE CARA Flashdance, What A Feeling 14-10

   SERGIO MENDES Never Gonna Let You Go B

  \* THE CALL The Walls Came Down A

  \* MICHAEL BOLTON Fool's Game A

  \* ULTRAVOR Reap The Wid Wind A

   Z. Z. TOP Gimme All Your Lovin' X

  \* AL JARREAL Mornin' X

  \* LOZ NETTO Fady Away X

  \* SHERRIFF When I'm With You X

  \* OGLIDEN EARRING The Devil Made Me Do It X

  \* NEIL DIAMOND Front Pae Snory X

   DEBARGE All This Love X

  \* NEIL DIAMOND Front Pae Sturday Nighl X

  \* NIGHT RANGER Sing Me Away X

  \* SAGA Wind Him Up X

  \* SCACA Wind Him Up X

  \* SCACA Wind Him Up X

  \* SCANDAL Love's Got A Line On You X

  \* ELTON JOHN I'm Still Standing A

  \* WFLY-FM Albany
- WFLY-FM-Albany
- (Jack Lawrence—MD)

  \*\* MICHAEL JACKSON—Beat II 2-1

  \*\* DAVID BOWIE—Let's Dance 6-3

  \* DEF LEPPARD—Photograph 12-8

  \* IRENE CARA—Flashdance, What A Feeling 23-15

  \* MEN AT WORK—OverAil 12-7-20

   CHRISTOPPIER CROSS—No Time For Talk

- Couldn't Say No X
   ROBBIE PATTON—Smiling Island X WGUY-AM-Bangor

- WHEB-FM-Portsmouth
- WHFM-FM Rochester

- WIFI-FM-Philadelphia
- (Continued on page 20)

- CHRISTOPHE CROSS—NO Time For Talk

  STYX—Don't Let II End

  EDD'S GRAMT—Electric Avenue B

  RICK SPRINGFIELD—Affair Of The Heart B

  NEW EDITION—Candy Girl B

  THO MPSON THINIS—Love On Your Side A

  AMY HOLLAND—Any Time You Want Me A

  THE TUBES—She's A Beauty X

  DEBARSE—Ail This Love X

  DOURNEY—Faithfully X

  WALTER EGAM—Fool Moon Fire X

  KAJAGOOGOD—Too Shy X

  SERGIO MENDES—Never Gonna Let You Go X

  NINS—The One Thing X

  Z.Z. TOP—Gimme All Your Lovin' X

  ROBERT ELLS ORRAL WITH CARLENE CARTER—I

  Couldn't Say No X
- WGUY-AM Bangor
  (Arlene Jameson MD)

  \* MICHAEL JACKSON Beat It 1-1

  \* THE GREE KIHN BAND—Jeopardy 2-2

  \* LAURA BRANIGAN—Solitaire 3-3

  \* PRINCE—Little Red Corvette 4-4

  \* DAVID BOWLE—Let's Dance 5-5

   STYX—Don't Let It End

   OARY LAULAND JOHN DATES—Family Man

   THE TUBES—She's A Beauty B

   RICK SPRINGFIELD—Affair Of The Heart B

   LIONEL RICHIE—My Love B

   ULTRAVOX—Reap The Wild Wind B

   PAT BEANTAR—Looking For A Stranger A

   INGHT RANGER—Sing Me Away A

   EARTH, WIND & FIRE—Side By Side A

   CHAMPAIGN—I'ry Again A

   GOLDEN EARRING—The Devil Made Me Do It A

   ELTON JOHN—I'm Still Standing A

   THOMPSON TWINS—Love On Your Side X

   JOURNEY—Faithfully X

   ZZ\_TOP—Gimme All Your Lovin' X

  UZ—New Yea's Day X

   PHIL COLLINS—I Can't Believe Its True X

   RIDA—Here We'll Stay X

   PHIL COLLINS—I Can't Believe Its True X

   RIDA—Here We'll Stay X

   WALTER EGAN—Fool Moon Fire X

   DEBARGE—All This Love X

  \* KALAGOGGOO—Too Shy X

  LOU RAWLS—Wind Beneath My Wings X

   SERGIO MERDES—Never Gonna Let You Go X

   PLANET P—Why Me X

   THE BELLE STARS—Sign Of The Times X

  WHEB-FM—Portsmouth
- WTICE-FM POTISTIOUTI

  (Rich Dean-MD)

  \* THE GREG KINN BAND—Jeopardy 1-1

  \* MICHAEL JACKSON—Bet It 2-2

  \* MICHAEL JACKSON—Bet It 2-7

  \* MEN AT WORK—Overkiil 4-7

  \* DAVID BOWIE—Let's Dance 13-9

  \* STYX—Don't Let It End

  \* RICK SPRINGFIELD—Affair Of The Heart

  \* DARYL HALL AND JOHN DATES—Family Man B

  \* MAKED EYES—Always Something There To Remind Me B

- (Marc Cronin-MO)

  \*\* RONNIE MILSAP—Stranger In My House 17 12

  \*\* DURAN DURAN-Rio 18-13

  \*\* RICK SPRINGFIELD—Afrair Of The Heart 21-15

  \*\* ROBERT ELLIS ORRAL WITH CARLENE CARTER—I
  Couldn't Say No 26-17

  \*\* THOMAS DOLBY—She Blinded Me With Science 2719

- (Noy Laurence/Verra McKay MD)

  \*\* MICHAEL JACKSON Beat It 9-2

  \*\* MICHAEL JACKSON Overkil 12-8

  \*\* MICHAEL AT WORK Overkil 12-8

  \*\* MODERN EINGLISH I Melt With You 16-14

- Me B

  CHAMPAIGN—Try Again B

  ROBERT ELLIS ORRAL WITH CARLEME CARTER—I ROBERT ELLS OKROL WITH CARLENE CARTEL COULD'N SAY NO X
   BARRY MANILOW—Some Kind Of Friend X
   EDDIE RABBITT—You Can't Run From Love X
   JOURNEY—Faithfully X
   WALTER EGAM—Fool Moon Fire X

- \* THOMAS DÓLBY—She Blinded Me With Science
  19
   DARYL HALL AND JOHN OATES—Family Man
   ELTON JOHN—I'm Stiff Standing
   STYX—DON'L Let It End
   SERGIO MENDES—Never Gonna Let You Go B
   SERGIO MENDES—Never Gonna Let You Go B
   NEIL DAMOND—Front Page Story B
   THOMPSON TWINS—Love On Your Side A
   THE EININS—Come Dancing A
   KERNY ROGERS—All My Life A
   PAT BERMITAR—Looking For A Stranger A
   ALABAMA—The Closer You Get A
   NIGHT RAMGER—Sing Me Away X
   CHRISTOPHER CROSS—No Time For Talk X
   CHRISTOPHER CROSS—No Time For Talk X
   TOOD RUMDORGEN—Bang The Drum All Day X
   SACA—Wind Him Up X
   SCANDAL—Love's Got A Line On You X
   SAMINS—Wind Beneath My Wings X
   LOU BAWIS—Wind Beneath My Wings X
   CARL WILSOM—What You Do To Me X
- - Keep The Music Playing A
    ULTRAVOX—Reap The Wild Wind A
    DAYE EDMUNDS—Slipping Away A
    ALABAMA—Dixieland Delight A

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# Billboard Singles Radio Action ... Based on station playlists through Tuesday (4/26/83)

Playlist Prime Movers \* 

## • Continued from page 18

- \* THE CALL—The Walls Came Down 19-17

  \* THE CALL—The Walls Came Down 19-17

  \* THE ENGLISH BEAT—Save II For Later

  \* KIX—Body Talk

  \* INXS—The One Thing B

  \* HEAVEN 17—Let Me Gox

  \* MALCOLM McLAREN AND THE WORLD'S FAMOUS

  SUPRENE TEA—Buffalo Gals X

  \* PAUL BERRERE—Fool For You X

  \* DIRE STRAITS—Twisting By The Pool X

  \* THE FILITS—We Just Wanna Dance X

  \* KJAJAGOOGOO—Shy X

  \* GOLDEN EARNING—The Devil Made Me Do II X

  \* THE BILASTERS—Barefool Rock X

  \* WEIRD AL YANKOVIC—Ricky X

# WFEA-AM (12 FEA) — Manchester (Rick Ryder – MO) \* \* MICHAEL JACKSON – Beat It 2-1 \* \* BARRY MANILOW – Some Kind Of Friend 3-2 \* THE GREG KIHN BAND – Jeopardy 5-3 \* MEN AT WORK – Overkill 7-5 \* PRINCE – Little Red Corvette 14-9 • DARYL HALL AND JOHN OATES – Family Man • LINDA RONSTADT – Easy For You To Say • EDDIE RABBITT – You Can't Run From Love B \* KENNY LOGGINS – Welcome To Heartlight B • NEILD JIMMOND – Front Page Story B • LITTLE RIVER BAND – WE Two A • ELTON JOHN – I'm Still Standing A • RONNIE MILSAP – Stranger In My House A \* KENNY ROGERS – All My Life A • SERGIO MENDES – Never Gonna Let You Go A \* STYX – Don't Let I End X MELISSA MANCHESTER – My Boyfriend's Back X • CHRISTOPHER CROSS – No Time For Talk X \* THE TUBES – She's A Beauty X \* MAJAGOGOO – Too Shy X • PETER ALLEM – You Haven't Heard The Last of Me X \* JULIO INGESIAS – Amor X WFEA-AM (12 FEA)-Manchester

## WKCI-FM-New Haven

- WKC1-FM—New Haven
  (Danny Lyons—MD)

  \*\* DAVID BOWIE—Let's Dance 12-7

  \*\* IRENE CARA—Flashdance, What A Feeling 26-16

  \*\*THOMAS DOLBY—She Blinded Me With Science 5 3

  \*\*RINCE—Little Red Corvette 10-5

  \*\* LAURA BRANHCAN—Solitaire 17-12

  \*\* AL JARREAU—Mornin'

  \*\* BRYAN ADAMS—Straight From The Heart X

  \*\*KAJAGOGGO—Too Shy A

  \*\*LIONEL RICHIE—My Love X

  \*\*DARY I HALL AND JOHN OATES—Family Man X

  \*\*STYX—Don't Let It End X

  \*\*SERGIO MENDES—Never Gonna Let You Go X

  \*\*MICHAEL BOLTON—Fool's Game X

  \*\*Z.Z. TOP—Gimme All Your Lovin' X

## WKFM-FM-Syracuse

- WKFM-FM—Syracuse

  (John Carucci-PD)

  \* MICHAEL JACKSON—Beat It 3-1

  \* MEN AT WORK—Overkill 13-8

  \* MEN AT WORK—Overkill 13-8

  \* RENE CARA—Flashdance, What A Feeling 21-17

  \*RICK SPRINGFIELD—Affair Of The Heart 26-20

  \* LICK SPRINGFIELD—Affair Of The Heart 26-20

  \* LICK SPRINGFIELD—Affair Of The Heart 26-20

  \* LICK SPRINGFIELD—Affair Of The Heart 26-20

  \* STYX—Don't Left It End

  \* DAY THE STAND STAND

## WKTU-FM-New York City

- WNT I U-F MI INCM SOLIN OILS

  (Michael Ellis—MD)

  \* MTUME—Jucy Fruit 9-6

  \* MICHAEL JACKSOM—Beat It 16-12

  \* THE ISLEY BROTHERS—Between The Sheets 12-9

  \* DAVID BOWIE—Let's Dance 13-13

  \* THE GREG KINN BANO—Jeopardy 15-14

- CULTURE CLUB—Time
   CLIFF DAWSON AND RENNEE DIGGS—Never Say
- DEBARGE—Always Something There To Remind Me B
   EDDY GRANT—Electric Avenue B

## WNBC-AM-New York City

- WNBC-AM— New York City
  (Babette Stirland—MO)

  \* MICHAEL JACKSON—Beat It 10-3

  \* MEN AT WORK—Overkill 15-9

  \* TOTO—I Won't Hold You Back 21-13

  \* PRINCE—Little Red Corvette 24-16

  \* IRENE CARA—Flashdance, What A Feeling 28-21

   CUITURE CLUB—Time

   EDDIE RABBITT—You Can't Run From Love

  DARYL HALL AND JOHN OATES—Family Man A

  \* THE KINKS—Come Dancing A

   ELTON JOHN—I'm Still Standing A

   GARY PORTNOY—Where Everybody Knows Your

  Name X

- WOKW-FM—Ithaca
  (Denny Alexander—MD)

  \* MEN AT WORK—Overkill 3 1

  \* DARYL HALL AND JOHN OATES—Family Man 13-8

  \* BARRY MANILOW—Some Kind OI Friend 17-15

  \* STYX—Don't Let It End 26-17

   MADNESS—OHON—I'm Still Standing

   ILETON ISOHON—I'm Still Standing

   NIGHT RANGER—Sing Me Away B

  \* THOMAS DOLBY—She Blinded Me With Science B

   ALEX CALL—Just Another Saturday Night B

   KAJAGOOGOO—Too Shy B

   WALL OF YOODOO—Mexican Radio B

   ART IN AMERICA—Undercover Lover B

   UTDPIA—Hammer in My Heart A

   DEVO—Theme From Detroit A

   LEE GREENWOOD—I O U A

   DON HERLEY—Nobody's Business A

- LEE GREENWOOD—1 O U A
  DON HENLEY—Nobody's Business A
  DAVE EDMUNDS—Slipping Away A
  KENNY ROGERS—All My Life X
  JIM CAPALO—That's Love X
  FIREFALL—Falling in Love X
  THOM PSON TWINS—Love On Your Side X
  ALJARREAU—Mornin' X

WPHD-FM-Buffalo

(Harv Moore−MD)

\*\* THE GREG KINN BANO−leopardy 1·1

\*\* DAVID BOWIE−Let's Dance 3·2

\*\* MEN AT WORK−Overkill 6·4

\*\* U2−New Year's Day 16·13

\*\* THE TUBE⊆-She's A Beauty 13·9

•• THE KINKS−Come Dancing

- •• ELTON JOHN—I'm Still Standing

  STYX—Don't Let It End B

   DARY HALL AND JOHN OATES—Family Man B

   EDDY GRANT—Electric Avenue B

   CULTURE CLUB—I'me B

   MOLLY HATCHET—Kinda Like Love A

  ULTRAVOX—Reap The Wild Wind A

   LITTLE RIVER BAND—WE TWO A

  SCANOAL—Love's Got A Line On You X

   PLANET P—Why Me X

   THOMPSON TWINS—Love On Your Side X

   BOW WOW WOW—Do You Wanna Hold Me X

   WALTER EGAN—Fool Moon Fire X

   THE BELLE STARS—Sign Of The Times X

   ROBBIE PATTON—Smiling Islands X

   THE CALL—The Walls Came Down X

   MAONESS—Our House X

  SHERRIFF—When I'm With You X

  WPRO-FM Providence

## WPRO-FM-Providence

- (Tom Cuddy—MD)

  \* MEN AT WORK—Overkill 16-8

  \* PRINCE—Little Red Corvette 15-9

  \* DURAN DURAN—Rio 23-16

  \* LUNEL RICHIE—My Love 24-17

  \* IRENE CARA—Flashdance, What A Feeling 25-20
- STYX—Don't Let It End

  Z.Z. TOP—Gimme All Your Lovin'

  ROBERT ELLIS ORRAL WITH CARLENE CARTER—I
- ROBERT ELLIS ORRAI, WITH CARLENE CARTER—I
  Couldn't Say No.
  SERGIO MENDES—Never Gonna Let You Go B
  REX SMITH—In The Heart O' the Night B
  OARY! HALL AND JOHN DATES—Family Man A
  CHAMPAIGN—Try Again A
  WALTER EGAN—Fool Moon Fire A
  EARTH, WIND & FIRE—Side By Side X
  WEIR! ALTANKOVIC—Ricky X
  PATTI\_JUSTIN WITH JAMES 'INGRAM—How Do You
  Keep The Music Playing X
  SAGA—Wind Him Up X
  PAT BENAT AR—Looking For A Stranger X
  ELTON JOHN—I'm Still Standing A

## WISN-AM-Dover

- (Jim Sebastian—MO)

  \* \* THE GREG KIHN BAND—Jeopardy 2-1

  \* ATTER THE FIRE—Der Kommissar 4-2

  \* MICHAEL JACKSON—Best 11:5-3

  \* LAURA BRANIGAN—Solitaire 10-5

  \* MEN AT WORK—Overkill 22-7

   PAT BENATAR—Looking For A Stranger

   SERGID MENDES—Never Gonna Let You Go

   JOURNEY—Faithfully B

  \* ROBERT ELLIS ORRAL WITH CARLENE CARTER—I
  Couldn't Say No B

- ROBERT ELLIS OWNER, WITH CARCERE CAN'COURD'T SAY NO B

  RICK SPRINGFIELD—Affair Of The Heart B

  RIXS—The One Thing B

  ELTON JOHN—I'M Standing Still A

  KAJAGOGGOO—Too Shy A

  LINDA ROMSTADT—Easy For You To Say A

  STY2—Don't Left IE End A

  WALTER EGAM—Fool Moon Fire A

  LIONEL RICHIE—My Love A

- WXKS-FM Boston
- (Jeni Donaghey—MD)

  \*\* MICHAEL JACKSON—Beat It 1 1

  \*\* THOMAS DOLBY—She Blinded Me With Science 4
- \* MEN AT WORK—Overkill 6 3

  \* MEN AT WORK—Overkill 6 3

  \* IRENE CARA—Flashdance, Whal A Feeling 12-10

  \* CLUTLURE CLUB—Time 15-12

  \* CLUTLURE CLUB—Time 15-12

  \* RICK SPRINGFIELD—Affaur Of the Heart B

  \* JOURNEY—Fasthfully B

  \* SERGIO MENDES—Never Gonna Let You Go B

  \* Z.Z. TOP—Gimme All Your Lovin' B

  \* KENNY ROGERS AND SHEENA EASTON—We've Got Innight A

- Z.T. 10P—Gimme All Your Lovin B
  KENNY ROBERS AND SHEENA EASTON—We've
  Jonight A
   BOW WOW WOW—Do You Want To Hold Me A
   MADNESS—Our House A
   THOMPSON TWINS—Love On Your Side A
   HINDS—THO INDEX THE TIMES A
   ELTON JOHN—IN SILI Standing A
   WEIRD AL YANKOVIC—Ricky X
   NIGHT RANGER—Sing Me Away X
   RIGHT RANGER—Sing Me Away X
   PAT BENATAR—Looking For A Stranger X
   GERARD McMAHON—Count On Me X
   PLANET P—Why Me X
   PLANET P—Why Me X
   LOUR RANGES—Wind Beneath My Wings X
   SAGA—Wind Him Up X
   NEW EDITION—Candy Girl X
   MICHAEL HENDERSON—Fickle X

  MICHAEL HENDERSON—Fickle X

  MICHAEL HENDERSON—Fickle X

  MICHAEL HENDERSON—Fickle X

## Mid-Atlantic Region

■★ PRIME MOVERS

MEN AT WORK-Overkill (Columbia) AL JARREAU — Mornin' (Warner Bros.)
BRYAN ADAMS — Straight From The Heart

(A&M)

■● TOP ADD ONS■ EDDY GRANT-Electric Avenue (Portrait/Ice)

## STYX—Don't Let It End (A&M) KAJAGOOGOO—Too Shy (EMI/America)

BREAKOUTS LIONEL RICHIE—My Love (Motown)
ALABAMA—The Closer You Get (RCA)
CHRISTOPHER CROSS—No Time For Talk

(Warner Bros.)

- WAEB-AM-Allentown
- WAEB-AM—Allentown
  (Jefferson Ward—MD)

  \* LI JARREAU—Mornin 8-3

  \* DAN FOGELBERG—Make Love Stay 13-9

  \* MAC MCANALLY—Minimum Love 16 11

  \* LAURA BRANIGAN—Solitare 19-12

  \* EDDIE RABBITT—You Can't Run From Love 21-15

   NELL DIAMOND—Front Page Story

   MELISSA MANCHESTER—My Boyfriend's Back

  MEN AT WORK—Overkill B

  LINDER RICHLE—My Love B

  LINDER RICHLE—My Love B

   LINDER ROTE—ALIVE LOVE

   NAKED EYES—Aliways Something There To Remind

  Me A

  KENNY ROGERS—ALIMALISEA

- Me A

  KENNY ROGERS—All My Life A

  CULTURE CLUB—Do You Really Want To Hurt Me X

  DONNA SUMMER—The Woman In Me X

  PHIL COLLINS—You Can't Hurry Love X

  PATIT AUSTIN WITH JAMES INGRAM—Baby Come To Ma X
- KENNY LWGGINS—Heart To Heart X

### WBSB-FM-Baltimore

- (Rick James/Jan Jefferies MD)

  \* MEN AT WORK Overkill 10-5

  \* DAVID BOWIE Let's Dance 15-6

  \* THOMAS DOLBY She Blinded Me With Science 19-9

  \* AL JARREAU Mornin' 16-13

  \* RICK SPRINGFIELD Affair Of The Heart 24-19

   CHRISTOPHER CROSS No Time For Talk
- NIKLA STRINGFIELD—Antair Of the Heart 24-19
   CHRISTOPHER CROSS—No Time For Talk
   ALABAMA—The Closer You Get
   ELTON JOHN—I'm Still Standing A
   ROBERT ELLIS ORRAL WITH CARLENE CARTER—I
- Couldn't Say No X

  THE TUBES—She's A Beauty X

  WALTER ECEN—Fool Moon Fire X

  KAJAGOOGOO—Too Shy X

- WBZZ-FM-Pittsburgh
- (Chuck Tyler—MD)

  ★★ PRINCE—Little Red Corvette 1-1

  ★★ THE GREG KIHN BAND—Jeopardy 3-2
- \*\* THE GREG KINN BAND—Jeopardy 3-2

  \* COBARGE—I Like it 4-3

  \* LIONEL RICHIE—My Love 17-8

  \* TOD RUNDGREM—Bang The Drum

  \* NEW BOTION—Candy Girl

  \* BRYAN ADA? S—Straight From The Heart B

  \* SERGIO MENDES—Never Gonna Let You Go B

  \* DARYL HALL AND JOHN OATES—Family Man Q

  \* EDDY GRANT—Electric Avenue A

  \* WEIRD AL YAMKOVIC—Ricky D.

  \*\* POBERT ELLIS ORRAL WITH CARLENE CARTER—I

  Couldin' ISA WIN X
- Couldn't Say No X

  LAURA BRANIGAN—Solitaire X

  KATAGOOGOO—Too Shy X
- WCCK-FM-Erie
- WCCK-FM—Erie
  (J.I. Sanford—MD)

  \* DARYL HALL HAD JOHN OATES—Family Man 12 7

  \* TOTAL COELO—I Eat Cannibals 26: 15

  \* JOURNEY—Faithfully 27: 18

  \* WALTER EGAN—Fool Moon Fire 25-19

  \* WAL OF VOODOO—Mexican Radio 33: 23

   Z.Z. TOP—Gimme All Your Lovin'
   ELTON JOHN—I'm Still Standing
   NIGHT RANGER—Sing Me Away B

   HOMAS OOLBY—She Binded Me With Science B
   ALEX CALL—Just Another Saturday Night B
   GOLDEN EARNING—The Devil Made Me Do It B
   THE TUBES—She's A Beuaty B

   KALAGOGOO—Too Shy B

   KENNY ROGERS—All My Life B

   WEIRO AL TANKOVIC—Ricky A

   DAVE EOMUNDS—Slipping Away A
   DON HERLEY—Nobody's Business A
   DOV —Theme From Dr. Detroit A
   UTOPIA—Hammer In My Heart A
   FIREFALL—Falling In Love X
   LEE GREENWOOD—I.O.U. X

- WCIR-FM-Beckley

- WCIR-FM—Beckley
  (Jim Martin—MD)

  \*\* MICHAEL JACKSON—Beat It 1-1

  \*\* TOTO—I Won't Hold You Back 4-2

  \*\* THOMAS DOLBY—She Blinded Me With Science 5-4

  \*\* ROBBIE PATTON—Smiling Islands 6-5

  \*\* PRINCE—Little Red Corvette 9-6

  \*\* EDDY GRANT—Electric Venue

  \*\* CULTURE CLUB—Time B

  \*\* IRRINE CARA—Flashdance, What A feeling B

  \*\* THE KINKS—Come Dancing A

  \*\* SERGIO MENDES—Never Gonna Let You Go A

  \*\* ELTON JOHN—I'm Still Standing A

  \*\* LITTLE RIVER BAND—WE TWO A

  \*\* ALABAMA—The Closer You Get A

  \*\* SCANDAL—Love Got A Line On You X

  \*\* ROBERT ELLIS ORRAL WITH CARLENE CERTER—I

  Couldn't Say No X
- Couldn't Say No X

  JIM CAPALDI—That's Love X

  GARY PORTNOY—Where Everybody Knows You
- GARY PORTNOY—Where Everybody Knows YC Name X SAGA—Wind Him Up X WALL OF VOUOOO—Mexican Radio X TONY CAREY—I Won't Be Home Tonight X EDDIE RABBITT—You Can't Run From Love X PAT BENATAR—Looking Fore Stranger X WALTER EGAN—Fool Moon Fire X UINDA RONSTADT—Easy For You to Say X CHAMPAIGN—Try Again X KAJAGOOGOO—Too Shy X STYX—Oon't Let It End X PLANET P—Why Me X

- WFBG-AM-Altoona

- WFBG-AM—Altoona
  (Tony Booth—MD)

  ★ BRYNAN ADAMS—Straight From The Heart 21-14

  ★ LAURA BRANIGAN—Solitaire 26-19

  ≮ CULTURE CLUB—Time 28-22

  ★ IRENE CARA—Flashdance, What A Feeling 35-27

  ★ STYX—Don't Let It End 40-32

  ◆ DARYL HALL AND JOHN OATES—Family Man

  ◆ SERGIO MEROES—Never Gonna Let You Go

  JIM CAPALOI—That Love B

  ▼ ROBBIE PATTON—Smiling Islands B

  ▼ THE KINKS—Dome Dancing A

  ◆ CHAMPAIGN—Try Again A

  ▼ KENN'T ROGERS—All My Life A

   LITTLE RIVER BAND—WE TWO A

  ALABAMA—The Closer You Get A

   NIGHT RANGER—Don't Tetl Ilm You Love Me X

   UZ—New Year's Day X

   MEMBER 1801 TANE SON'S Grove X

- WKRZ-FM-Wilkes-Barre (Jim Rising—MD)

  \*\* PRINCE—Little Red Corvette 1-1

  \*\* BRYAN ADAMS—Straight From The Heart 13-9

  \*\* THE TUBES—She's A Beauty 21-15

  \*\* NAKED EYES—Always Something There To Remind Me 23-17
- MAKED EYES—Always Something There to near
  Me 23-17
  JOURNEY—Faithfully 33-23
  SCANDAL—Love's Got A Line On You X
  THE BELLE STARS—Sign Of The Times X
  TOTAL COELO—I Eat Cannibals X
  CHRIS DE BURGH—Don't Pay The Ferryman X
  THOMPSON TWINS—Love On Your Side X
  KENNY LOGGINS—All My Life X
  MICHAEL BOLTOM—Fool's Game X
  MADNESS—OUT House X
  CHAMPAIGN—Try Again X
- MADNESS—Our House X
  CHAMPAIGN—I TY, Again X
  GOLOEN EARRING—The Devil Made Me Do It X
  THE FLIRTS—Jukebox X
  THE KINKS—Come Dancing A
  CHIRISTOPHER CROSS—No Time For Talk A
  SERGIO MENDES—Never Gonna Let You Go A
  SAGA—Wind Him Up A
  DARYL HALL AND JOHN OATES—Family Man A
  ELTON JOHN—I'm Still Standing A

- WNVZ-FM-Norfolk

- (Steve Kelly—MD)

  \*\* TOTO—I Won't Hold You Back 20-5

  \*\* IRENE CARA—Flashdance, What A Feeling 27-20

  \*\* BRYAN ADAMS—Straight From The Heart 23-18

  \*\* AL JARREAU—Mornin' 38-24

  \*\* DEF LEPPARD—Photograph 30-25

  \*\* NAKED EYES—Always Something There To Remind
- NAMALD ETES—NIWAYS SOMERINING THERE TO KEN ME B

  CHAMPAIGN—Try Again B

  STYX—Don't Let It End B

  KAJAGOOGOO—Too Shy B

  TOOD RUNDGREN—Bang The Drum All Day B

  SERGIO MENDES—Never Gonna Let You Go A

  MADNESS—Our House A

- WQXA-FM-York
- (Dan Steele MD)

  \* \* AL JARREAU Mornin' 14-6

  \* DANID BOWIE Let's Dance 16-7

  \* LAURA BRANIGAN Solitare 15-10

  \* PRINCE Little Red Corvette 19-14

  \* MEN AT WORK Overkii! 21-16

   NAKED EYES Always Something Th
- g There To Remind
- NAKED EYES—Always Something There To Rem Me B
   JOURNEY—Faithfully B
   U2—New Year's Day A
   INXS—The One Thing X
   SERGIO MENDES—Never Gonna Let You Go X
   SERGIO MENDES—Never Gonna Let You Go X
   ROBBIE PATTON—Smiling Islands X
   NEIL DIAMOND—Front Page Story X
   CHAMPAIGN—Try Again X
   ORNEY HALL AND JOHN OATES—Family Man X
   CHRISTOPHER CROSS—No Time For Talk X
- WRQA-T M WASHINGLON
  (Mary Taterm—MD)

  \*\* AL JARREAU—Mornin' 14-10

  \*\* BOB SEGER AND THE SILVER BULLET BAND—Even
  Now 15-11

  \*IRENE CARA—Flashdance, What A Feeling 18-12

  \* BRYAN ADAMS—Straight From The Heart 17-13

  \* MAKED EYES—Always Something There To Remind
  Mar 21-17

WRQX-FM-Washington

\* MAKED EYES—Always Journaling Trans.

Me 21-17

• EDDY GRANT—Electric Avenue

• LIONEL RICHIE—My Love

• STYX—Don't Let It End B

• TOTO—I Won't Hold You Back B

• KAJAGOOGOO—Too Shy A

• THOMAS DOLBY—She Blinded Me With Science A

## Southeast Region ■★ PRIME MOVERS

DAVID BOWIE—Let's Dance (EMI/America)
MICHAEL JACKSON—Beat It (Epic) IRENE CARA-Flashdance, What A Feeling TOP ADD ONS

## SERGIO MENDES—Never Gonna Let You Go

DARYL HALL AND JOHN OATES—Family Man

(RCA)

STYX—Don't Let It End (A&M)

(Warner Bros.)

BREAKOUTS ALARAMA - The Closer You Get (RCA) ELTON JOHN—I'm Still Standing (Geffen)
CHRISTOPHER CROSS—No Time For Talk

- WAFV-FM Savannah
- WAFV-FM Savannah
  (J.D. North—MO)

  \* DEYYS MIDONIGHT RUNNERS—Come On Eileen 1 1

  \* TOTO—I Won't Hold You Back 6.3

  \* AL JARREAU—Morning' 10-6

  \* MEN AT WORK—Overkill 20 6

  \* IRENE CARA—Flashdance, What A Feeling 23 20

  \* CHRISTOPHER CROSS—No Time For Talk A

  \* NEIL DIAMOND—Front Page Story A

  \* NERNY ROGERS—All My Life A

  \* MELISA MANCHESTER—My Boyfriend's Back A

  \* ELTON JOHN—I'm Still Islanding A

  \* ALABAMA—The Closer YOU Get A

  \* DARYL HALL AND JOHN OATES—Family Man X

  \* PHIL COLLINS—I Can't Believe Its True X

  \* CARL WILSO—What You Do To Me X

  \* SERGIO MENDES—Never Gonna Let You Go X

  \* LEE GREEN WOOD—I.O.U. X
- WANS-FM-Anderson/Greenville (Rod Metts-MD)

  ★★ MICHAEL JACKSON—Beat II 3·1

  ★★ THOMAS DOLBY—She Blinded Me With Science 6-
- 2 X PRINCE—Little Red Corvette 8-5

  \* TOTO—I Won't Hold You Back 11-6

  \* MEN AT WORK—Overkill 13-9

   CHRISTOPHER CROSS—NO Time For Talk
   PAT BERMATA—Looking For A Stranger
   RCK SPRINGFIELD—Affair Of The Heart B
- •• PAI BEMAIAN-LOONING FOR A STRINGER
  •• PAI BEMAIAN-LOONING FOR A STRINGER
  •• RICK SPRINGFIELD—Affair Of the Heart B
  •• THE TUBES—She's A Beauty B
  •• ROBERT ELLIS ORRAL WITH CARLENE CARTER—I
  COULD'N TSAY NO B
  •• SERCIO MENDES—Never Gonna Let You Go A
  KANAGOOGOO—Too Shy A
  •• EDOY GRANT—Electric Avenue A
  •• TODD RUNDGREN—Bang The Drum All Day X
  •• STYX—Don't Let It End X
  •• CHAMPAIGN—Ty Again X
  •• CHAMPAIGN—Ty Again X
  •• CRAMPAIGN—Ty Again X
  •• ROBBIE PATTON—Smilling Islands X
  •• ROBBIE PATTON—Smilling Islands X
  •• RONNIE MIL SAP—Stranger In My House X
  •• Z. T. 10P—Gamme All Your Lovin' X
  •• WALTER EGAN—Fool Moon Fire X
  •• PLAMET P—Why Me X
  •• SAGA—Wind Him Up X
  •• NIGHT RANGER—Sing Me Away X
  •• TONY CASEY—I Won't Be Home Tonight X

  WAYY—FM.—F# 1 aurier ratale
- WAXY-FM-Ft. Lauderdale
- WBBQ-FM-Augusta
- \*\*Bruce Stevens—MD)

  \*\* MEN AT WORK—Overkill 9-4

  \*\* LIONEL RICHIE—My Love 11-7

  \*\* LAURA BRANIGAN—Solitaire 17-10

  \*\* DAVID BOWIE—Let's Dance 18-11

  \*\* JOURNEY—Faithfully 21-14

- - IRENE CARA—Flashdance, What A Feeling B DURAN DURAN—Rio B NAKED EYES—Always Something There To Remind

  - Me B STYX—Don't Let it End B
    STYX—Don't Let it End B
    ELTON JOHN—I'm Still Standing A
    ALABAMA—The Closer You Get A
    LITTLE RIVER BAND—WE I wo A
    SERGIO MENDES—Never Gonna Let You Go A
    CHRISTOPHER CROSS—No Time For Talk A
    Z.Z. TOP—Gimme All Your Lown' X
    DARYL HALL AND JOHN OATES—Family Man X
    THE TUBES—She's A Peauling

  - THE TUBES—She's A Beauty X
    KENNY ROGERS—All My Life X
    ROBERT ELLIS ORRAL WITH CARLENE CARTER—;

  - NOBERT ELLIS OWRAL WITH CARLENE CA COULD'N'S AND NO.

    KAJAGOOGOO TOO Shy X

    PAT BENATAR Looking For A Stranger X

    THOMPSON TWINS—Love On Your Side !

    JIM CAPALOI—That's Love X

    WALTER EGAM—Fool Moon Fire X

    THE BELLE STARS—Sign Of The Times X

- WBCY-FM-Charlotte

- WBCY-FM Charlotte
  (Bob Kaghan—MO)

  \* MICHAEL JACKSON Beat It 1-1

  \* AFTER THE FIRE—DER Kommissar 3-2

  \* BRYAN ADAMS—Straight From The Heart 12-8

  \* DURAN DURAN—Rio 19-12

  \* LAURA BRANIGAN—Solitaire 20-15

  \* LITTLE RIVER BAND—WE Two

  \* TODO RUNDGREN—Bang The Drum All Day

  \* THE TUBES—She's A Beauty B

  \* DARYL HALL AND JOHN DATES—Family Man B

  \* RONNIE MILSAP—Stranger In My House B

  \* PAT BENATAR—Looking For A Stranger B

  \* ROBBIE FATTON—Smiling Islands A

  \* CHMISTOPHER CROSS—No Time For Talk A

  \* CHAMPAIGN—Try Again A

  \* CHAMPAIGN—TRY AG
- NOBERT ELLIS DIKARL WITH CARLENE CARTER Couldn't Say No X

   INXS—The One Thing X
   STYX—Don't Left It End X
   KAJAGOOGOO—Too Shy X
   SERGIO MENDES—Never Gonna Let You Go X
   Z.Z. TOP—Gimme All Your Lovin' X
- WBGM-FM-Tallahasse

- STYX—Don't Let It End B
  DARYL HALLAND JONN OATES—Family Man E
  SERGIO MENDES—Never Gonna Let You Go B
  KAJAGOOGOO—Too Shy B
  MODERN ENGLISH—I Melt With You B
  MADNESS—Our House A
  THOMPSON TWINS—Love On Your Side A
  CHRISTOPHER CROSS—No Time for Talk A
  MIGHT RANGER—Sing Me Away A
  ALEX CALL—Just Another Saturday Night X
  EDDY GRANT—Electric Avenue X
  UZ—New Year's Day X
  CHAMPAIGN—Try Again X
  HIXS—The One Thing X
  TODD RUNDGREN—Bang The Drum All Day X
  PAT BENATRA—Looking For A Stranger X
  WEIRD AL YANKOVIC—Ricky X
  LITTLE RIVER BAND—We Two A
  ALABAMA—The Closer You Get A
  WKYY EM Dirming RAD—We
  WKYY EM Dirming RAD—We
  MYY EM Dirming RAD—We
- WKXX-FM-Birmingham (Steve David-MD)

  \*\* QIONEL RICHIE—MY Love 19-10

  \*\* BOB SEGER AND THE SILVER BULLET BAND—Even Now 21-15
- \*\* \* BOB SEGER ARU I HE SILVER BOSES | No. 21-15

  \* MICHAEL JACKSON—Beat It 10-5

  \* JOURNEY—Faithfully 24-20

  \* DAVID BOWIE—Let's Dance 30-25

  \* ALABAMA—The Closer You Get

  \* CHRISTOPHER CROSS—NO Time For Talk

  \* STYX—Don't Let It End B

  \* CHAMPAIGN—I'ry Again B

  \* OARYL HALL AND JOHN OATES—Family Man B

  \* JIM CAPALDI—That's Love A WCGQ-FM-Columbus
- (Rob Raleigh—MD)

  \*\* TOTO—I Won't Hold You Back 17-10

  \*\* IRRNE CARA—Flashdance, What A Feeling 18-13

  \*\* BOB SEGER AND THE SILVER BULLET BAND—Even
- \* HIRRE CHAPT-INSTITUTE BULLET BAND—Even Now 21-16
  \* PATRICK SIM MONS—SO Wrong 22-19
  \* ROBERT ELLIS ORRAL WITH CARLENE CARTER—I Couldn't Say No 30-26
  \* LEE GREENWOOD—I.O.U.
  \* ELTON JOHN—I m Still Standing
  \* STYX—DON't Let It End B
  \* INXS—The One Thing B
  \* INXS—The One Thing B
  \* INIS—The One Thing B
  \* INIS—The One Thing B
  \* OURNEY—Faithfully B
  \* KAJAGOOGOO—Too Shy A
  \* CHRISTOPHER CROSS—NO Time For Talk A
  \* THE BELLE STARS—Sign Off The Times A
  \* 2.Z. TOP—Gimme All Your Lovin' X
  \* LIONEL RICHIE—My Love X
  \* CHAMPAIGN—Try Agam X
  \* PLANET P—Why Me X
  \* SERGIO MENDES—Never Gonna Let You Go X
  \* DARYL HALL AND JOHN OATES—Family Man X
  \* SERGIO MENDES—Never Gonna Let You Go X
  \* MILLISAN MANCHESTER—My Boyfriend's Back X
  \* MCCSC\_AM —Charlecton
- WCSC-AM Charleston WUSU-AMM — Unarieston
  (Chris Bailey-MD)

  \*\* PRINCE—Little Red Corvette 2-1

  \*\* DAVID BOWIE—Let's Dance 8-5

  \*\* MEN AT WORK—Overkill 9-7

  \*\* CULTURE CLUB—Time 13-10

  \*\* THOMAS DOLBY—She Blinded Me With Science 15-

- WBJW-FM-Orlando

- ★ LAURA BRANIGAN—Solitaire 13-9 ★ LIONEL RICHIE—My Love 24-20 IRENE CARA—Flashdance, What A Feeling B JUURNEY—Faithfully B RICK SPRINGFIELD—Affair Of The Heart B

  - MICK SPRINGFIELD Affair Of The Heart B
     CULTURE CLUB—Time A
     DARYL HALL AND JOHN OATES—Family Man A
     THE TUBES—She's A Beauty A
     STYX—DON'L Let It End A
     WEIRD AL YANKOVIC—Ricky A

  - WEZB-FM-New Orleans

  - WEZB-FM NeW Urleans
    (Jerry Lousteau MD)

    \*\* PRINCE Little Red Corvette 1-1

    \*\* DAVID BOWLE—Let's Dance 8-4

    \*\* THOMAS DOLBY—She Blinded Me With Science 10-6

    \*\* WEIRD AL YANKOVIC—Ricky 15-8

    \*\* IRENE CARA—Flashdance, What A Feeling 27-17

    \*\* DART! HALL AND JOHN OATES—Family Man

    \*\* ELTON JOHN—I'm Still Standing

    \*\* STYX—Don't Let It End B

    \*\* NEW EDITION—Candy Girl B

    \*\* BRYAN ADAMS—Straight From The Heart B

    \*\* HIXS—The One Thing A

    \*\* BARRY MANILOW—Some Kind Of Friend X

    \*\* SERGIO MENDES—Never Gonna Let You Go X
  - WFLB-AM-Fayetteville
  - (Larry Canon MO)

    \*\* LAURA BRANIGAN Solitaire 17-12

    \*\* PATRICK SIMMONS So Wrong 23-18

    \*\* JOURNEY Faithfully 28-23

    \*\* ROBBIE PATTON Smiling Islands 31-26

    \*\* CULTURE CLUB Time 37-32
- CULTURE CLUB—Time 37-32

  CULTURE CLUB—Time 37-32

  Lime CAPALDI—That's Love

  KENNY ROGERS—All My Life

  DARYL HALL AND JOHN OATES—Family Man B

  STYX—Don't Let It End B

  CHRISTOPHER CROSS—No Time For Talk B

  SERGIO MENDES—Never Gonna Let You Go B

  MELISSA MANCHESTER—My Boyfriend's Back A

  CHRIS DE BURGH—Don't Pay The Ferryman A

  LOZ NETTO—Fade Away A

  LITTLE RIVER BAND—WE Two Get A

  ALABAMA—The Closer You Get A

  UZ—New Year's Day X

- WFMF-FM Baton Rouge
  (Wayne Watkins MD)

  \*\* RICK SPRINGFIELD Affair Of The Heart 24-19

  \*\* CULTURE CLUB Time 30-25

  \*\* AFTER THE FIRE Der Kommissar 3-3

  \*\* LIONEL RICHE My Love 16-10

  \*\* MEN AT WORK Overkill 18-13

  \*\* JURNEY Faithfully

  \*\* BRYAN ADAMS Straight From The Heart

  \*\* STYX Don't Let If End B

  \*\* DURAN OURAN Rio B

  \*\* DURAN OURAN Rio B

  \*\* THE TUBES She's A Beauty A

  \*\* LAURA BRANIGAN Solitaire X

  \*\* KENNY ROGERS All My Life X

  \*\* NEIL DIAMOND Front Page Story X

  \*\* EDDIE RABBITT You Can't Run From Love X

  \*\* MENA T WORK BOOGD Johnny X
- WHHY-FM Montgomery

- WHYI-FM Miami
- WINZ-FM Miami
- WISE-AM Asheville

- ALABAMA—The Closer You Get A

  UZ—New Year's Day X

  KAJAGOVGOD—Too Shy X

  THO MPSON TWINS—Love On Your Side X

  THO MPSON TWINS—Love On Your Side X

  THE CALL—The Walls Came Down X

  DEBARGE—All This Love X

  SAGA—Wind Him Up X

  SAGA—Wind Him Up X

  NIGHT RANGER—Sing Me Away X

  THE BELLE STARS—Sign Of The Times X

  ALEX CALL—Ust Another Saturday Night X

  GOLDEN EARRING—The Devil Made Me Do It X

  TONY CAREY—I Won't Be Home Tonight X
- WFMF-FM-Baton Rouge

- Say No X

   WALTER EGAN—Fool Moon Fire X

   JIM CAPBLOI—That's Love X

   SERGIO MENDES—Never Gonna Let You Go X

   FRODA—Here We'll Stay X

- WHHY-FM Montgomery
  (Mark St. John MD)

  \* MICHAEL JACKSON Beat It 1 1

  \* AL JARREAU Mornin 19-3

  \* THOMAS DOLBY She Blinded Me With Science 15-7

  \* MEN AT WORK Overkill 24-12

  \* LIONEL RICHIE My Love 22-17

   ELTON JOHN I'm Still Standing

   ALABAMA The Closer You Get

  \* STYX Don't Left It End B

   DARYL HALL AND JOHN OATES Family Man B

  \* KAJAGOOGOO Too Shy B

  \* KENNY ROGERS All My Life B

   DEBARGE All This Love A

  Z.Z. TOP Gimme All Your Lovin'A

  \* ROBERT ELLIS WITH CARLENE CARTER I Couldn't

  Say No X
  - - WHYI-FM Miami
      (Robert W. Walser/Frank Amadeo MD)

      \*\* DAYID BOWIE Let's Dance 8-7

      \*\* NEW EDITION Candy Girl 13-10

      \*\* REME CARA— l'ashdance, What A Feeling 15-12

      \*\* SERGIO MENDES Never Gonna Let You Go 18-14

      \*\* CHAMPAIGN Try Again 22-19

      \*\* EDDY GRANT Electric Avenue B

      \*\* STYX Don't Let't It End B

      \*\* TYX Don't Let't It End B

      \*\* TRY BON'D CARADHO COUNT ON MX

      \*\* GERARO M.CMAHON COUNT ON MX

      \*\* THE TUBES She's A Beauly X

      \*\* TOOD RUNDGREN Bang The Drum All Day X

      \*\* OARTH HALL AND JOHN OATES Family Man X
    - WINZ-FM Miami
      (Johnny Dolan-MD)
      \*\* IRENE CARA-Flashdance, What A Feeling 20-1
      \*\* LIONEL RICHIE-My Love 18-9
      \*\* CHAMPAIGN—17 Again 19-15
      \*\* AL JARREAU—Mornni '24-19
      \*\* WEIRD AL YANKOVIC—Ricky 28-23
      \*\* CULTURE—US
      \*\* CULB—Time
      \*\* TODD RUNDGREN—Bang The Orum All Day B
      \*\* THE WHISPERS—Tonight B
      \*\* DEBARGE—All This Love B
      \*\* RICK SART/NGFIELD—Affair Of the Heart X
      \*\* JOURNEY—Faithfully X
      \*\* WHAM—Young Guns (Go For It) X
      \*\* WHAM—Young Guns (Go For It) X
      \*\* WHAM—Young Guns (Go For It) X
      \*\* WHAM—Shall List Gotta Have You X
      \*\* INIS—The One Thingx
      \*\* KIK—Body Talk X
      \*\* KIK—Body Talk X
      \*\* CRISEBELLO—Maniac X
      \*\* WICHAEL SEMBELLO—Maniac X
      \*\* WISF—AM—ASheville

  - (Continued on opposite page)
- ★ CULTURE CLUB—TIME 13-10

  THOMAS DOLEY—She Blinded Me With Science 15-11

  THOMAS DOLEY—She Blinded Me With Science 15-11

  DEXYS MIDNIGHT RUNNERS—Cettic Soul Brothers

  DARYL HALL AND JOHN DATES—Family Man B

  STYX—Doll Lett It and B

  DAWE EDMUNDS—Slipping Away A

  EDDY GRANT—Electric Avenue A

  PATTI AUSTIN WITH JAMES INGRAM—How Do You Keep The Mussc Playing A

  THE BELLE STARS—Sign Of The Times A

  CHRISTOPHER CROSS—NO Time For Talk X

  FRIDA—Here We'll Stay X

  KENNY ROGERS—All My Life X

  KAJAGOOGOO—Too Shy X

  THOMPSON TWINS—Love On Your Side X

  LOZ NETTO—Fade Away X

  DEBARGE—All This Love X

  MELISSA MANCHESTER—My Boyfriend's Back X

  NIGHT RANGER—Sing Me Away X

  PHIL COLLINS—I Can't Believe Its True X

  BOW NOW MOW—Do You Wanna Hold Me X

  TODD RUNDGREN—Bang The Drum All Day X

  ELTON JOHN—I'M Skill Standing A

  ALABAMAP—The Close Tou Get A

  WBIW-FM—Orlando WISE-AM — Asheville
  (John Stevens—MO)

  \* MICHAEL JACKSON—Beat It 2-1

  \* BRYAN ADAMS—Straight From The Heart 11-7

  \* JOURNEY—Faithfully 15 8

  \* DURAN DURAN—Rio 12-9

  \* DEF LEPPARD—Photograph 19-13

  \* THOM PSON TWINS—Love On Your Side

  \* THE KINKS—Come Dancing

  • OARYL HALL AND JOHN OATES—Family Man B

  \* KAJAGOGOSO—Too Shy B

  \* SAGA—Wind Him Up B

  \* KRANGHOSOO—Too Shy B

  \* SAGA—Wind Him Up B

  \* KINGHT RANGER—Sing Me Away B

  \* KENNY ROGERS—All My Life A

  • CHRISTOPHER CROSS—No Time For Talk A

  \* SERGIO MENDES—Never Gonna Let You Go A

  \* LITTLE RIVER BAND—WE TWO A

  \* ALABAMA—The Closer You Get A WAXY-FM — Ft. Lauderdale
  (Rick Shaw-MD)

  \*\* AJ. JARREAU — Mornin' 8-4

  \*\* LIONEL RICHLE—My Love 10-7

  \*\* IRENE CARA—Flashdance, What A Feeling 16-9

  \*\* MENY LOGGINS—Welcome To Heartlight 17-13

  \*\* DARYL HALL AND JOHN OATES—Family Man

  \*\* KENYY ROGERS—All My Life

  \*\* SERGIO MENDES—Never Gonna Let You Go B

  \*\* CHAMPAIGN—Try Again B
  - (Terry Long—MD)

    \* \* MICHAEL JACKSON—Beat It 2-1

    \* \* MEN AT WORK—Overkill 9-6

    \* DAVID BOWIE—Let's Oance 12-7



## • Continued from opposite page

- NEIL DIAMOND—Front Page Story X
  U2—New Year's Day X
  DEBARGE—All This Love X
  DEBARGE—All This Love X
  JIM CAPALDI—That's Love X
  PAT BENATAR—Looking For A Stranger X
  MADNESS—Our House X
  MADNESS—Our House X
  THE BELLE STARS—Sign Of The Times X
  CHRIS DE BURGH—Don't Pay The Ferryman X
  GOLDEN EARRING—The Devil Made Me Do IT X
  SPARKS—Cool Places X
  ALEX CALL—Just Another Saturday Night X
  SCANDAL—Love's Got'a Line On You X
  CHAMPAIGN—Try Again X

  MANY EMM. Lockeopyille

  MANY EMM. Lockeopyille

  \*\*MANY EMM. Lockeopyille\*\*

## WIVY-FM-Jacksonville

- (Dave Scott MD)

  \*\*TOTO I Won't Hord You Back 1-1

  \*\* LAURA BRANICAN Soltaire 12-9

  \*\*CULTURE CLUB Time 19-10

  \*\*RONNIE MILSAP Stranger In My House 18-15

  \*\*MEN AT WORK Overkill 21-17

## WJDX-AM-Jackson

- (Bil Crews—MD)

  \* LAURA BRANIGAN—Solitaire 10-7

  \* A LA JARREAU —Mornin' 12-9

  \* RIEME CARA—Plashdrance, What A Feeling 17-13

  \* MEM AT WORK—Overkill 18-14

  \* CULTURE CLUB—Time 19-15

   EDDIE RABBITT—You Can't Run From Love

   PATITI AUSTIN WITH JAMES INGRAM—How Do You Keep The Wusic Playing

  Keep The Wusic Playing
- Keep The Music Playing

  KENNY ROGERS—All My Life A

  ALABAMA—The Closer You Get

## WKRG-FM-Mobile

- WKRG-FM Mobile

  (Scott Griffith PD)

  DARYL HALL AND JOHN DATES Family Man

  CHRISTOPHER CROSS No Time For Talk

  STYX Don't Let It End B

  KAJAGODGO Too Shy B

  PAT BENATAR Looking For A Stranger B

  KKHNY ROGERS All My Life A

  SERGIO MENDES Never Gonna Let You Go A

  DEBARGE All This Love A

  ROBBIE PATTON Smiling Islands X

  MICHEL BERGER innocent Eyes X

  CRISTO BURGH Don't Pay The Ferryman X

  LINDA RONSTANDT Easy For You To Say X

  CHAMPAIGN Try Again X

  WALL DF YOUDDO Mexican Radio X

## WOKI-FM-Knoxville

- \*\* THOMAS DOLBY—She Blinded Me With Science 4
  2 DEF LEPPARD—Photograph 7-4

  \* TOTAL COELO—I Eat Cannibals 13-7

  \* DAVID BOWIE—Let's Dance 19-13

   DARYR HALL AND JOHN DATES—Family Man

   SERGIO MENDES—Mever Gonna Let You Go

  STYX—Don't Let It End

  6 CULTURE CLUB—Time B

   PAT BENATAR—Looking For A Stranger B

   THE CALL—The Walls Came Down B

   KAJAGOOGO—Too Shy B

   KAJAGOOGO—Too Shy B

   LITTLE RIVER BAND—We Two A

   PATTI AUSTIN WITH JAMES INGRAM—How Do You

  Keep The Music Playing A

   THE KINKS—Come Dancing A

   MARTIN BRILEY—Salt On My Tears A

   SHERRIFE—When I'm With You A

   NEIL DIAMOND—Front Page Story X

   DEBARGE—All This Love X

   ULTRAYOX—Reap The Wild Wind X

   CHRISTOPHER CROSS—No Time For Talk X

   THE BELLE STARS—Sign Of The Times X

   EDDY GRANT—Electric Avenue X

   THOMPSON TWINS—Love On Your Side X

   BANANARAMA—Na Na Hey Hey (Kiss Him Goodbye)

  X

   LINDA RONSTADT—Easy For You To Say X
- LINDA RONSTADT—Easy For You To Say X

## WQEN-FM-Gadsden

- WQEN-FM—Gadsden
  (Leo Davis-MD)

  \* MICHAEL JACKSON—Beat It 1-1

  \*\* PRINCE—Little Red Corvette 3-3

  \*\* LIONEL RICHIE—My Love 7-6

  \*\* RONNIE MILSAP—Stranger In My House 8-7

  \*\* IRENE CARA—Flashdance, What A Feeling 14-8

  \*\* ALABAMA—The Closer You Get

  \*\* ELTON JOHN—I'm Still Standing

  \*\* DARYL HALL AND JOHN OATES—Family Man 8

  \*\* STYX—Don't Let It End B

  \*\* KFMY ROGERS—All My Life R

- DARYL HALL AND JOHN UALES—Family Main of STIX—Don't Let It End B
   KENNY ROGERS—All My Life B
   MIGHT RANGER—Sing Me Away B
   PAT BENATAR—Looking For A Stranger B
   TODD RUNDGREN—Bang The Drum All Day A
   KAJAGOGOO—Too Shy A
   SERGIO MENDES—Never Gonna Let You Go X
   WALTER EGAN—Fool Moon fire X
   SCANDAL—Love's Got I dire On You LP
   MICHAEL BOLTON—Fool's Game LP
   TONY CAREY—I Won't Be Home Tonight LP

## WQUE-FM-New Orleans

- Chris Bryan-MD)

  \* THE GREG KIHN BAND-Jeopardy 11-7

  \* LAURA BRANIGAN-Solitaire 13-8

  \* MEN AT WORK-OverAll 21-16

  \* CULTURE CLUB-Time 24-21

  \* IRENE CARA-Flashdance, What A Feeling 26-23

   ELTON JOHN-I'm Still Standing

   JOURNEY-Faithfully

  \* STYY\_Bery Let It End R

- JOURNEY—Faithfully
   STYX—Don't Let It End B
   SERGIO MENDES—Never Gonna Let You Go B
   MARTY BALIN—Do It For Love A

## WQUT-FM-Johnson City

- (Dave Adams—MD)

  \*\*TOTO—! Won't Hold You Back 10-1

  \*\*STEPHEN BISHOP—!It Might Be You 11-6

  \*KENNY LOGGINS—Welcome To Heartlight 15-9

  \*BOB SEGER AND THE SILVER BULLET BAND—Even
- Now 18-12
  AFTER THE FIRE—Der Kommissar 27-22

- \* AFTER THE FIRE—Oer Kommissar 27-22
   THE TUBES—SHE'S A Beauty
   OARYL HALL AND JOHN DONTES—Family Man
   MICHAEL JACKSON—Beart It B
   MEN AT WORK—Overkill B
   DURAN DURAN—Rio B
   THOMAS DOLBY—She Blinded Me With Science B
   WALTER EGAN—Fool Moon Fire A
   ELTON JOHN—I'M Still Standing A
   STYX—Oon't Let It End X
   CULTURE CLUB—Time X
   CHRISTOPHER CROSS—NO Time For Talk X
   Z.Z. TOP—Gimme All Your Lovin' X
   RICKS PRINGFIELO—Affair Of The Heart X
   ROBERT ELLIS ORRAL WITH CARLENE CARTER—I
  Couldn't Say No X
- ROBERT ELLIS AND X
   Couldn't Say No X
   LIONEL RICHIE—My Love X
   DAVID BOWIE—Let's Dance X
   JOURNEY—Faithfully X
   SAMMY HAGAR—Never Give It Up X

- WOXI-FM-Atlanta

- (Jeff M ← Attainta (Jeff McCartney MD) ★ MiCHAEL JACKSON Beat It 1-1 ★ DAVID BOWLE Let's Dance 2-2 PRINCE Little Red Corvette 7-3 IREME CARA Flashdance, What A Feeling 18-7 ➤ THOMAS DOLBY She Blinded Me With Science

- THOMAS DOLBY—She Blinded Me With Scients STYX—Don't Let It End B DARYL HALL AND JOHN DATES—Family Man B INXS—The One Thing B SERGIO MENDES—Never Gonna Let You Go A CHRISTOPHER CROSS—No Time For Talk A ELTON JOHN—I'm Still Standing A ALBAMA—The Closer You Get A KENNY ROGERS—All My Life X ROBBIE PATTON—Smiling Islands X

## WRBQ-FM-Tampa

# \*\* DÂVID BOWIE—Let's Dance 7.3 \*\* LIDNEL RICHIE—My Love 15-11 \* MEN AT WORK—Overkiil 17-13 \* MEN E CARA—Flashdance, What A Feeling 21-15 \* BRYAN ADAMS—Cuts Like A Knife 23-18 • STYX—Don't Let it End • LAURA BRANIGAN—Solitaire • CULTURE CLUB—Time A • CHAMPAIGN—Try Again A WSEZ-FM-Winston-Salem

- WSCZ-FM WIINSTORI-DATEM

  (Steve Finnegan MD)

  ★★ MICHAEL JACKSON Beat It 1-1

  ★★MEN AT WORK Overkill 15-7

  ★ RICK SPRINGFIELD Affair Of The Heart 21

  ★ TOULTURE CLUB Time 26-19

  ★ JOURNEY Faithfully 35-25

   CHRISTOPHER CROSS—NO Time For Talk

   ALABAMA—The Closer You Get
- ALABAMA—The Closer You Get
   DARYL HALL AND JOHN OATES—Family Man B

- KAJAGOOGOO Too Shy B
   SAGA Wind Him Up B
   NIGHT RANGER Sing Me Away B
   ELTON JOHN I'm Standing Still A
   LITTLE RIVER BAND ME Too A
   KENNY ROGERS All My Life A
   THE BELLE STARS Sign O'l The Times A
   PARTI AUSTIN WITH JAMES INGRAM How Do'
   Keep The Music Playing X
   DOLLY PARTON Potential New Boyfriend X
   NEIL DIAMOND Front Page Story X
   SERGIO MENDES Never Gonna Let You Go X

## WWKX-FM-Nashville

- (John Anthony—MD)
  \*\* MICHAEL JACKSON—Beat It 1-1
  \*\* THOMAS DOLBY—She Blinded Me With Science 7-

- \* TOTD—I Won't Hold You Back 8-4

  \* MEN AT WORK—Overkill 14-9

  \* LIONEL RICHIE—My Love 17-11

   SPARKS—Cool Places
   ELTON JOHN—I'm STill Standing
   Z.Z. TOP—Gimme All Your Lovin' B
   STYX—Don't Let It End B
   CHAMPAIGN—I ry Again B
   KAJAGOGGOD—Too Shy B
   KAJAGOGGOD—Too Shy B
   KAJAGOGGOD—Too Shy B
   KAJAGOGGOD—Bang I he Drum All Day A
   EDDY GRANT—Electric Avenue X
   PAT BEMATAR—Looking For A Stranger X
   PAT BEMATAR—Looking For A Stranger X
   RITA COOLIDEG—I'll Never Let You Go X
   THE TUBES—She's A Beauty X
   ROBERT ELLIS ORRAL WITH CARLENE CARTER—I
  Couldn't Say No X
   DEF LEPPARD—Photograph X

- W7GC-FM-Atlanta

- (John Young—MD)

  \*\* MICHAEL JACKSON—Beat It 2-1

  \*\* CHAMPAIGH—Try Again 3-2

  \*\* DAVID BOWIE—Let's Dance 5-3

  \*\* PRINCE—Little Red Corvette 6-5

  \*\* IRENE CARA—Flashdance, What A Feeling 15-8

  \*\* SERGIO MENDES—Never Gonna Let You Go

  \*\* ALABAMA—The Closer You Get

  \*\* OARY, HALL AND JOHN OATES—Family Man B

  \*\* ROBERT ELLIS ORRAL WITH CARLENE CARTER—I
  Couldn't Say No B

  \*\* THE TUBES—She's A Beauty B

  \*\* THOMPSON TWINS—Love On Your Side A

  \*\* STYX—Don't Let It End X

  \*\* KENNY ROGERS—All My Life X

  \*\* PAT BENATA—Looking For A Stranger X

  \*\* INXS—The One Thing X

  \*\* THE BELLE STARS—Sign Of The Times X



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# Radio

# Vox Jox

## • Continued from page 12

Congratulations to Malrite's Jim Wood. Operations director of KNEW/KSAN Oakland/San Francisco. Jim takes on additional duties as radio division program consultant. Meanwhile, Malrite's executive VP Gil Rosenwald assumes additional duties as director of radio.

Returning to Chicago's WLUP is Susan Box as assistant music director, Susan, who will work with Loop PD Greg Solk and music director Sky Daniels, was with the Loop in 1980 as promotion director. Since that time, she's been an executive secretary across town at WMET.

Peter C. Cavanaugh is upped to executive vice president and chief operating officer of Toledo-based Reams Broadcasting and Gencom Corp. Cavanaugh, who had been VP/GM of Gencom's WWMN/ WMCK Flint, Mich., is replaced by GSM Ron Shannon, who is now upped to VF/GM there. In addition to overseeing the Flint properties, Cavanaugh will also be responsible for the company's Toledo outlets, WCWA/WIOT, and WKBZ/ WRNF Muskegon, Mich.

Well-known Spokane personality Rob Harder joins KHQ-FM there doing mornings. Most recently, he did afternoons across town at KJRB. KalaMusic has signed KKMU Fresno to its easy listening syndicated services. ... Sylvi C. Brown moves from her post as director of promotion and advertising at classical-formatted KFAC Los Angeles across town to KHJ/KRTH, where she'll serve as director of creative services at the RKO outlets. . . . Also creating will be Stan Bernstein, the

former independent producer now

heads the creative services department at Bernie Mann's WMAG in

\* \* \*

High Point, N.C. Warren G. Bodow is upped to president and GM at New York's WQXR-AM-FM. Bodow, who was most recently executive VP, joined the classical outlets in 1978 as sales manager. He succeeds Walter Neiman, who had been president until his death last month. WQXR, by the way, just completed 60 hours of live broadcasting this weekend from Lincoln Center in a radiothon to raise money for the New York Philharmonic.

More changes at KIIQ Colorado Springs (at least the staff doesn't have time to be bored). All-night

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Position

Services

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**CREDIT CARDS** 

man Wes Silver is gone. He was replaced by Jack Hamilton from 96 Rock across town. Before Jack could reset his alarm, morning man Bob Jacobs quit to go to WMYR in Long Branch, N.J. He's been replaced by, that's right, Jack Hamilton, who in turn is replaced on overnights by Jill Allen, who had done it way back when. (Way back when for this station is anything over 60 days.) In case you're keeping score, Jessie Bullet is still running the place and Kirk Russell is still doing afternoons.

The latest from WGUS Augusta, Ga. has Brian Ansley upped to PD, with Dan Green now handling music chores at the country outlet.... Paul Dunn leaves WRBA Normal, Ill., where he's been doing mornings, to do the same shift, plus sales, across the state at WSOY Decatur. He replaces 15-year veteran Orv Graham.

Newton N. Minnow. When's the last time you heard that name? Well, the former FCC chairman (1961-1963), who today is a prominent Chicago attorney and board member of several major corporations, has just been elected to the board of directors of CBS Inc.

Moving up in the world is John Garziglia. It seems like last week he was John Long, PD of WPRW in Manassas, Va. Well he's cleaned up his act and done the Garziglia family proud. Graduating from Washington Univ. law school in St. Louis, John is now an "attorney-adviser, mass media bureau, audio services division, AM branch of the Federal Communications Commission," and by the time his secretary gets that out, your three minutes are up.

\* \* \*

KWG/KWGF Stockton/Tracy will have some new owners as Central Valley Communications, a subsidiary of Home News of New Brunswick, N.J., which also owns WINE/WRKI Brookfield, Conn., WSNG Torrington, Conn., and WKPT/WFTM Kingsport, Tenn., in addition to newspapers and television properties, will acquire the AC and AOR outlets for \$1.3 million from Best Radio, which also owns KCKC/KNTF San Bernardino/ Ontario.

Congratulations to Mike Joseph on an excellent start for KITS. Signing on in San Francisco Feb. 18, its 12 plus cume was down at 32,300. Two weeks later it more than doubled to 70,900, and a week after that (the same week its tv campaign hit), it was at 199,400. A nice tribute

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to "Hot Hits"-to say nothing of tele-

vision promotion.

Jeff Pollack's time down under is paying off. His Brisbane client FM 104 is up again in the McNair Anderson (the Aussie Arbitron), rising from 11.9 to 12.8. With numbers like that, it's no wonder he's signed up yet another Australian client. This time it's Adelaide's SA-FM.

XHRM has been praying for gospel service. The San Diego urban FM airs six hours of the heavenly stuff on Sundays, and since asking directly hasn't worked out, they're making this secular plea. They sayeth unto you, all ye record labels, bestow unto them your gospel prod-

\* \* \*

Just about everything you ever wanted to know about FM radio is contained in Bruce Elving's FM station atlas, so if you're planning a jaunt across the country and need an FM road map, drop Bruce a line in Adolph, Minn. 55701. He'll send you the latest issue for a mere \$7.70.

KGIL-AM-FM San Fernando Valley hosted a mid-air wedding last week, as a local couple who wished to say "I do" at a few thousand feet above ground did last Friday in the station's "Skywatch" traffic airplane, just after morning rush hour.

\* \* \* Awards: To WIND Chicago from the Illinois AP on their Tylenol series. Also to WIND, Religion In Media's 1982 Angel Award for local religious offerings. And, making

three in a row, the Westinghouse outlet wins first place from the Radio Broadcasters of Chicago for its commercials touting Chicago Blackhawks hockey. ... WJW Cleveland is the NRBA's station of the month. WJW Cleveland Ted Sarandis of WEEI-AM in Boston wins the New England Bas-ketball Coaches' Assn.'s Media Award. The CBS Boston outlet also scored two top awards from the San Francisco State Broadcast Industry Media Competition. . . . CBS' KNX-AM Los Angeles also wins one, as does Bob Rondeau, sports director of KOMO Seattle. And so does KNBR's community affairs manager Jane

KHJ Los Angeles director of news operations Lori Lerner and morning anchor Jeff Hillary have won AP awards with Lerner elected to the board of directors of the Associated Press. . . . WIP Philly wins two of the three major awards for radio spot news coverage in the Philadelphia Press Assn.'s 1982 competition. . . . Across town at WCAU, the CBS o&o wins the Pennsylvania Associated Broadcasters Assn.'s top award for regularly scheduled newscasts in addition to several others.

Morrison. The San Francisco station

also picks one up for its "save the cable cars" promotion.

And from the "if you're looking work" department, FM 96 (KRAV) Tulsa is looking for morning talent. Send your tape to Rick Alan West. No calls. But hey, you can call us. If there is anything happening in your market, give us a call at (213) 273-7040.

(Continued on page 65)



SHOW US YOUR WUWU-That's what the members of Personal Effects asked station sales rep Mike Niman to do during a visit to the AOR outlet in Buffalo. The crew includes WUWU's "Unknown DJ," left; Paul Dodd and Peggi Fournier of Personal Effects, whose self-titled Cachalot EP features "So Hard": music director Gary Storm; and the group's Bernle Heveron and

## **NARM Confab Push Gets** Florida's WSHE Noticed

MIAMI BEACH-Among the reasons why WSHE is on top of the AOR heap in Miami/Ft. Lauderdale is its attitude toward aggressive promotions-such as the special circular found under registrants' doors at the Fountainbleau Hilton during the annual NARM convention here

WSHE operations director Dave Lange doesn't necessarily recommend these tactics. But he feels the SHE 103 guide to the area's best eating spots did increase the station's visibility.

"Everyone at conventions is looking for good eating spots, and we went for some legendary ones like Joe Stone's Crabs," Lange says. The whole shot, including delivery to the rooms, ran around \$300. It was the first such promotion for WSHE and the only apparent station promotion at NAŘM.

Noting that Miami has no winter book because of Latin stations' objections to any increased Arbitrons, Lange says WSHE had a 3.5 in the fall book, 11th out of 33 stations.

Like many AORs, WSHE adopted more of a "new music" approach Jan. 1 under the direction of Burkhart Abrams. "That was risky, considering our success with the former format," says Lange. But he says he is pleased with the initial re-

While Lange doesn't credit the station with breaking such acts as After The Fire, Dexy's Midnight Runners and U2, he does feel there has been local impact. "We know from our retail calls every week," he

## YesterHits

HITS FROM BILLBOARD 10 AND 20 YEARS AGO THIS WEEK.

### POP SINGLES-10 Years Ago

- Tie A Yellow Ribbon Around The Old Oak Tree, Dawn, Bell
- The Cisco Kid, War, United Artists
- Little Willy, The Sweat, Bell
- You Are The Sunshine Of My Life, Stevie Wonder, Tamla
- The Night The Lights Went Out In Georgia, Vickie Lawrence, Bell
- Drift Away, Dobie Gray, Decca
- Stuck In The Middle With You, Stealers Wheel, A&M
- The Twelfth Of Never, Donny Osmond,
- 9. Sing, Carpenters, A&M
- 10. Frankenstein, Edgar Winter Group, Epic

## POP SINGLES-20 Years Ago

- I Will Follow Him, Little Peggy March,
- 2. Can't Get Used To Losing You, Andy Williams, Columbia
- Puff (The Magic Dragon), Peter, Paul & Mary, Warner Bros.
- Pipeline, Chantays, Dot
- He's So Fine, Chiffons, Laurie
- If You Wanna Be Happy, Jimmy Soul,
- 7. Don't Say Nothin' Bad About My Baby, Cookies, Dimension
- 8. Surfin' U.S.A., Beach Boys, Capitol
- 9. On Broadway, Drifters, Atlantic
- Watermelon Man, Mongo Santamaria,

## TOP LPs-10 Years Ago

- 1. Aloha From Hawaii Via Satellite, Elivs Presley, RCA
- 2. Houses Of The Holy, Led Zeppelin,
- 3. The Best Of, Bread, Elektra
- 4. The Dark Side Of The Moon, Pink Floyd,
- 5. Billion Dollar Babies, Alice Cooper,
- Warner Bros. 1962-1966, Beatles, Apple
- 6.
- 1967-1970, Beatles, Apple
- Masterpiece, Temptations, Gordy
- They Only Come Out At Night, Edgar Winter Group, Epic
- Neither One Of Us, Gladys Knight & the

## TOP LPs-20 Years Ago

- 1. Days Of Wine And Roses, Andy Williams,
- 2. West Side Story, Soundtrack, Columbia
- Songs I Sing On The Jackie Gleason Show, Frank Fontaine, ABC-Paramount
- 4. Moving, Peter, Paul & Mary, Warner Bros.
- Kingston Trio #16, Capitol
- It Happened At The World's Fair, Elvis Presley, RCA
- 7. I Wanna Be Around, Tony Bennett, Columbia
- Moon River & Other Great Movie
- Themes, Andy Williams, Columbia
  9. Peter, Paul & Mary, Warner Bros.
- 10. Lawrence Of Arabia, Soundtrack, Colpix

## COUNTRY SINGLES-10 Years Ago

- 1. Behind Closed Doors, Charlie Rich, Epic 2. If You Can Live With It. Bill Anderson.
- Come Live With Me, Roy Clark, Dot
- The Emptiest Arms In The World, Merle Haggard, Capitol Superman, Donna Fargo, Dot
- Nobody Wins, Brenda Lee, MCA
- What My Woman Can't Do, George Jones, Epic
- What's Your Mama's Name?. Tanya
- Tucker, Columbia
- Walking Piece of Heaven, Marty Robbins, MCA
- 10. I Love You More And More Everyday, Sonny James, Columbia

## SOUL SINGLES-10 Years Ago

## Pillow Talk, Sylvia, Vibration Funky Worm, Ohio Players, Westbound

- You Are The Sunshine Of My Life, Stevie Wonder, Tamla
- Masterpiece, Temptations, Gordy
- Cisco Kid, War, United Artists
- Leaving Me, The Independents, Wand Ain't No Woman, Four Tops, Dunhill
- I Can Understand It, New Birth, RCA Neither One Of Us, Gladys Knight & the
- 10. Hallelujah Day, Jackson 5, Motown

**Inside Country** Fulton Ave., Suite Van Nuys, CA 91401 12-B

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# Prostry Stills / Wash IN CONCERT ON SHOWTIME



## WEDNESDAY, MAY 11 CONCERT SIMULCAST

SHOWTIME and WESTWOOD ONE satellite radio network present CROSBY, STILLS & NASH IN CONCERT. Their first pay television concert special was taped at the Universal Amphitheatre and produced by Universal Pay TV. This two hour concert features 20 of their great hits and the unmistakable harmonies of CSN. With great musica specials like CROSBY, STILLS & NASH IN CONCERT it's no wonder... ALL EYES TURN FOR SHOWTIME.







## KS

				Rock Albums				Top Tracks
	Peek Week	Last	Weeks On Chad	ARTIST—Title, Label	See 1	Week	Wee ks On Chart	
4		5	2	MEN AT WORK-Cargo, Columbia WEEKS AT #1		1	5	THE TUBES—She's A Beauty, Capitol WEEKS AT #1
	2	1	9	U2—War, Island	2	3	14	JOURNEY-Separate Ways, Columbia
	3	2	7	THE TUBES—Outside/Inside, Capitol	3	6	5	MEN AT WORK—Overkill, Columbia
	4	3	15	DEF LEPPARD—Pyromania, Mercury	4	7	6	BILLY IDOL—White Wedding, Chrysalis
	5	4	14	BRYAN ADAMS-Cuts Like A Knife, A&M	5	2	4	Z.Z. TOP—Gimme All Your Lovin', Warner Bros.
	6	6	9	PLANET P-Planet P, Geffen	6	13	8	INXS—The One Thing, Atco
	7	11	7	DAVID BOWIE-Let's Dance, EMI/America	7	27	6	PINK FLOYD-Not Now John, Columbia
	8	7	10	INXS-Shabooh, Shoobah, Atco	8	4	13	DEF LEPPARD—Photograph, Mercury
	9	8	6	PINK FLOYD—The Final Cut, Columbia	9	8	13	BRYAN ADAMS-Cuts Like A Knife, A&M
	10	10	5	ZZ. TOP—Eliminator, Warner Bros.  JOURNEY—Frontiers, Columbia	10	5	6	PLANET P-Why Me?, Geffen
	12	14	9.	CHRIS DE BURGH—The Getaway, A&M	11	28	5	DAVID BOWIE—Cat People, EMI-America
	13	17	5	MARTIN BRILEY-One Night With A Stranger,	12	11	15	TRIUMPH—A World Of Fantasy, RCA
				Mercury	13	23	7 2	DAVID BOWIE—Let's Dance, EMI/America  MEN AT WORK—Dr. Heckyll And Mr. Jive,
	14	21	4	KROKUS—Headhunter, Arista	14	23		Columbia
	15	24	14	BILLY IDOL—Billy Idol, Chrysalis	15	10	3	DEF LEPPARD-Rock Of Ages, Mercury
	16	15	14	THOMAS DOLBY—The Golden Age Of Wireless, Capitol	16	12	10	THOMAS DOLBY-She Blinded Me With Science,
	17	16	4	PATRICK SIMMONS—So Wrong, Elektra (12 inch)	17	15	2	Capitol
	18	28	3	RICK SPRINGFIELD-Living In Oz, RCA	18	9	6	MICHAEL JACKSON—Beat 1t, Epic PINK FLOYD—Your Possible Pasts, Columbia
	19	13	9	MICHAEL BOLTON-Michael Bolton, Columbia	19	22	4	Z.Z. TOP-Got Me Under Pressure, Warner Bros.
	20	19	9	THE CALL—The Walls Came Down, Mercury (45)	20	20	4	NAKED EYES—Always Something There To Remind
	21	36	2	RED ROCKERS—China, Columbia (EP)	1			Me, EMI/America
	22 23	12 44	10 2	STYX-Kilroy Was Here, A&M MADNESS-Our House, Geffen (45)	21	18	2	EDDY GRANT—Electric Avenue, Portrait
	24	22	17	TRIUMPH—Never Surrender, RCA	22	MEW E	mry I	TEARS FOR FEARS—Change, Mercury
BILLBOARD	25	23	9	JON BUTCHER AXIS-Jon Butcher Axis, Polydor	23	24	15	RIC OCASEK—Something To Grab For, Geffen
30	26	20	12	THE GREG KIHN BAND-Kihnspiracy, Beserkley	24	17	3	THE CALL—The Walls Came Down, Polydor
= = =	27	27	7	GARY MOORE-Corridors Of Power, Mirage	25	MEN E	, ,	DAVID BOWIE—Modern Love, EMI-America
	28	26	16	RED RIDER—Neruda, Capitol	26	29	2	BANANARAMA—Na-Na, Hey-Hey (Kiss Him Goodbye), London
1983,	30	25 18	23	SCANDAL—Scandal, Columbia  MODERN ENGLISH—After The Snow, Sire	27	30	2	MARTIN BRILEY-Salt In My Tears, Mercury
16	31	NEW EN	- 4	A FLOCK OF SEAGULLS—Wishing, Jive/Arista (12	28	NEW E	TTRY	SCANDAL—Love's Got A Line On You, Columbia
Υ 7,		1		inch)	29	25	14	THE GREG KIHN BAND—Jeopardy, Beserkley
MA	32	34	2	DURAN DURAN—Duran Duran, Capitol	30	21	13	RED RIDER-Human Race, Capitol
	33	30 50	9 2	MOLLY HATCHET—No Guts, No Glory, Epic  EDDY GRANT—Electric Avenue, Portrait (12 inch	31	34	13	DURAN DURAN-Rio, Capitol
	35	37	3	PRINCE—1999, Warner Bros.	32	35	12	TONY CAREY—I Won't Be Home Tonight, Rocshire
	36	42	2	ZEBRA-Zebra, Atlantic	33	36	8	FALCO—Der Kommissar (The Commissioner), A&M
	37	45	3	CARLOS SANTANA—Havana Moon, Columbia	34	16	7	MODERN ENGLISH—I Melt With You, Sire/Warner Bros.
	38	OCH EN	7	QUIET RIOT—Metal Health, Pasha	35	52	7	CHRIS DEBURGH-Don't Pay The Ferry Man, A&M
	39 40	29 40	10	ULTRAVOX—Quartet, Chrysalis  NAKED EYES—Always Something There To Remind	36	19	5	DURAN DURAN-Girls On Film, Capitol
	10	40	7	Me, EMI/America (12 inch)	37	HEW EN	1	QUIET RIOT—Metal Health, Pasha
	41	33	3	MICHAEL JACKSON-Thriller, Epic	38	39	20	SAGA—Wind Him Up, Portrait
	42	39	5	DIVINYLS—Boys In Town, Chrysalis	39	33	17	BOB SEGER AND THE SILVER BULLET BAND—Even Now, Capitol
	43	NEW EN		JIM CAPALDI-Fierce Heart, Atlantic	40	43	14	FRIDA—I Know There's Something Going On,
	45	NEW EN		WALTER EGAN—Wild Exhibitions, Backstreet	41	44	,,	Atlantic
	46	35	15	TONY CAREY-I Won't Be Home Tonight, Rocshire	41	26	13	STYX-Mr. Roboto, A&M THOMAS DOLBY-One Of Our Submarines Is
	47	NEW EN		(12 (inch)	12	20	12	Missing, Capitol
	4/	1		DURAN DURAN-Is There Something I Should Know?, Capitol (12 inch)	43	51	10	AFTER THE FIRE-Der Kommissar, Epic
	48	48	2	STRANGE ADVANCE—Worlds Away, Capitol	44	46	7	ART IN AMERICA—Art In America, Pavillion
	49	49	2	ROXY MUSIC-The High Road, Warner/EG	45	47	7	ORCHESTRAL MANOEUVERES IN THE DARK— Telegraph, Polydor
	50	NEW EN	TRY	DNA—Party Tested, Boardwalk	46	48	4	U2-Sunday, Bloody Sunday, Island
	N. P.	12.00	Sen I	Ton Adds	47	37	3	JON BUTCHER AXIS—Life Takes A Life, Polygram
			27	Top Adds	48	49	3	QUIET RIOT-C'mon Feel The Noise, Pasha
	1	A FI	OCK O	F SEAGULLS—Wishing, Jive/Arista (12 inch)	49	38	3	MICHAEL BOLTON—Fool's Game, Columbia
				,	50	31	2	PINK FLOYD—The Hero's Return, Columbia
	2			Solid Rock, Atco (12 inch)	51	32 53	6	PRINCE—Little Red Corvette, Warner Bros.  ORCHESTRAL MANOEUVERES IN THE DARK—
	3	RED	ROCK	ERS—China, Columbia (EP)	32	23	0	Genetic Engineering, Virgin
	4	ELTO	N JOH	IN—I'm Still Standing, Geffen (45)	53	54	14	ERIC CLAPTON—I've Got A Rock N' Roll Heart, Warner Brothers/Duck
	5	THE	KINKS	-Come Dancing, Arista (12 inch)	54	56	30	THE PRETENDERS—Back On The Chain Gang, Sire
	6	FAST	WAY-	Far, Far From Home, Columbia	55	57	25	GOLDEN EARRING—Twilight Zone, 21 Records
	7	WEII	RD AL	YANKOVIC-Ricky, Epic (45)	56	40	17	VANDENBERG-Burning Heart, Atco
	8			UNDS—Information, Columbia	57	41	9	U2-New Year's Day, Island
	-				1 50	1 00	1 9.4	TRUITABLE AL C L. DCA

58 42 14

59 45 12

60 50 3

A compilation of Rock Radio Airplay as indicated by the nations leading Album oriented and Top Track stations.

MADNESS-Our House, Geffen (45)

10

EDDY GRANT-Electric Avenue, Portrait (12 inch)

# Radio

# New On The Charts

This weekly feature is designed to spotlight new artists on Billhoard's pop. country and black music charts.



oxo

Oxo, whose self-titled debut album for Geffen Records enters its second week on the Top LPs & Tape chart at a starred 138, is the brainchild of Ish Angel. As the singer and chief songwriter for the group Foxy, Angel led one of the more innovative pop-sounding r&b groups to emerge in the late 1970s. The band was a critic's favorite, but despite such chart successes as "Get Off" and "Hot Number," they dissolved in 1980.

The commercial promise for Oxo looks like another story altogether. "We're a more consistent group, and we can reproduce our sound live, which Foxy couldn't," says Angel, who abandoned his surname of Ledesma because "it doesn't have as nice a ring." The band, which also includes guitarist/keyboardist Orlando, bassist/keyboardist Frank Garcia and drummer Freddy Alwag, is touring with Hall & Oates through May

People who like lots of harmonies and good melodies should like us," Angel promises. "Oxo is real pop, very singles-oriented. The future looks pretty

For more information, contact Pat Fairley, Qwest Management, 9100 Sunset Blvd., Suite 220, Los Angeles, Calif. 90069; (213) 550-1799



## **DELIA BELL**

With the debut this week of "Flame In My Heart" on the country chart at starred 85 and the simultaneous release of her debut album on Warner Bros., Delia Bell gives singer Emmylou Harris a new title: producer. Harris brought her "discovery" to her label after meeting her through the Whites, the bluegrass act who played with her on her "Roses In The Snow" album.

Bell, who was born in Texas but raised in Oklahoma, has been singing country for years. In 1969, she met Bill Monroe who asked her to sing his "I Hear A Sweet Voice Call-' because he claimed she could sing it better than he could.

She has had 13 albums on Kia-

michi Records, a label she formed with partner Bill Grant, and has done II tours of England and Ireland. Most of their work, including two recent releases on the Rebel label, consists of original material she and Grant have written. One of her most popular tunes is "Roses In The Snow," which Härris recorded. Her Warner Bros. debut features, among others, Chet Atkins, John Anderson, Carl Jackson, Byron Berline, and, of course, Harris.

For more information, contact Warner Bros. Records, 3300 Warner Blvd., Burbank, Calif. 91510; (213)



## THE TEXAS VOCAL **COMPANY**

Although they still perform as Charley Pride's backup group, the Texas Vocal Company have released their own single. "Two Hearts," on RCA. All members of the Dallas-based trio joined at different times and come from diverse backgrounds.

Dave Roth, the newest member of the trio, joined the group in January, 1982. Raised in Cincinnati, Roth performed with his own band and sang jingles for a living. In 1979, he moved to Nashville and sang backup vocals on sessions and in clubs until he joined Pride. Roth has worked with several artists, including Michael Johnson.

Dick Root, from Kalamazoo, Mich., moved to Nashville in 1974 and regularly played Printer's Alley Pride cut one of Root's songs, "Fall Back On Me," which appeared on his "Roll On Mississippi" LP. In 1980 Root replaced a vocalist who had left Pride's backup group.

At 22, Sandy Skinner became one of Pride's three backup vocalists. Raised in Louisville, Skinner spent most of her time performing in clubs with her sister.

For more information, contact Chardon Booking & Management, 3198 Royal Lane, Dallas, Tex. 75229; (214) 350-4650.

TRIUMPH-Never Surrender, RCA

HEAVEN 17-Let Me Go. Arista

BRYAN ADAMS-Take Me Back, A&M

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Survey For Week Ending 5/7/83

# Featured Programming

The nation's first full-time Spanish-language radio network is set to launch in July. The Los Angelesbased Spanish Satellite Network, whose parent company, World Latin Entertainment, produces the live Spanish show "Charla Deportiva," will provide news and information programming with reports from na-tional and international news bureaus for the estimated 15 million Spanish-speaking people in the U.S. The service, offered on a barter

basis, will air five-minute newscasts between 6 a.m. and 6 p.m. Stations may elect to take the feed live or recorded on the hour, the half-hour, or five minutes before the hour. Rounding out the programming will be separate sports reports, heard live 15 minutes after the hour, and business reports, broadcast 45 minutes after, between 6-10 a.m. and 2-6 p.m.

\* \* \*

Rock radio newsmen Rob Singleton and Mark Goldberg will cover the US Festival '83 for Cupertino, Calif.-based Mikel Hunter Broadcast Services. Live coverage from the site in San Bernardino, Calif. will begin May 27 and close on Memorial Day, May 30. Reports will be fed to participating outlets each morning via phone lines; stories will be self-contained and feature interviews with the performers and concert officials and comments from the

Al Brady Law has been retained by NBC Radio to consult The Source, in addition to its stations in New York (WNBC, WYNY), San Francisco (KNBR, KYUU) and Chicago (WMAQ, WKQX). He will advise the management of those outlets in all phases of program operations for his Surrey Communications company, and complement the input of Burkhart, Abrams in his work for The Source. ... Narwood scored a coup for its "Music Makers" series; the upcoming "Artie Shaw Special" features the big band leader's first broadcast interview in almost 20 years. Part one of the twohour special, spotlighting the music of the former Arthur Arshawsky, airs the week of May 9. Part two follows the week of May 16. ... Mary Turner, host of Westwood One's "Off The Record Specials," celebrated her 100th show last month with a program on Def Leppard. Her show premiered in 1981 on 150 stations with a Keith Richards interview. It's now heard on over 250 outlets. ... WSM Nashville has signed Drake Chenault's "History Of Country Music Special" over six consecutive weekends, beginning April 30.
... The Source will feature two hot new acts, Robert Hazard and Berlin, recorded live in Boston and Cleve-land, for its 90-minute "Live Music

May 20-22. ABC Talkradio has created an affiliate board as an information exchange for the stations receiving the service. The nine-member board, created at the NAB convention in Las Vegas, is chaired by Diane Sutter, vice president and station manager of WTKN Pittsburgh... Satellite Music Network has also formed an affiliate board for stations that have been affiliates for at least one year. A newsletter, Fact Pac, outlines playlists, air checks, announcements and successful promotions.

Special" show on the weekend of

LEO SACKS



ABC CONTEMPORARIES—"American Top 40" host Casey Kasem, right, confers with Edward McLaughlin, president of the ABC Radio Networks, at the NAB convention, where he delivered an address to network affillates.

## **Beer Drinkers: Good Listeners**

LOS ANGELES-What do you do while listening to the radio? Some of us are drinking beer, finds the Radio Advisory

According to RAB vice president of national sales William Cummings, one of the speakers at a recent advertising workshop for the National Beer Wholesalers Assn. held in Tarpon Springs, Fla., beer drinkers spend more time with radio than any other medium. Citing the results of a recent study by R.H. Bruskin & Associates, Cummings

noted that people who have consumed beer within the last month spend 47% of their daily media time with radio, 38% with tv, 10% with newspapers and 5% with magazines.

The typical beer drinker," Cummings said, "listens to the radio about four hours a day." Apparently brewers are making note of this fact: George Walthius, RAB vice president, Midwest, told the workshop that "beer advertisers will invest more than \$120 million in radio advertising in 1983.' kamanamanamanamanamanamana

Below is a weekly calendar of upcoming network and syndicated music specials. Shows with multiple dates indicate local stations have option of broadcast time and dates.

Billboard B

May 2. Patrick Simmons, Guest D.L. Rolling Stone Productions, one hour.

May 2-30. Simon Kirke & Paul Rogers, profile of Bad Company, Free & Wildlife, The Source,

NBC, two hours.

May 2, David Frizzell, Shelly West, Country Closeup, Narwood Productions, one hour

May 2. Frankie Laine, Music Makers, Narwood Productions, one hour.

May 6-8, Everly Bros., Smothers Bros., Don & Deanna On Bleecker Street, Continuum Network, one hour

May 6-8, Air Supply, Dick Clark's Rock Roll And Remember, United Stations, four hours.

May 6-8, Al Hibbler, Great Sounds, United

May 6-8, Tanya Tucker, Weekly Country Mu

sic Countdown, United Stations, three hours. May 6-8, English Beat, Musical Youth, The Source, NBC, 90 minutes.

May 6-8, Tom Petty & the Heartbreakers, Off The Record, Westwood One, one hour.

May 6-8, Smokey Robinson, part one, Special Edition, Westwood One, one hour.

May 6-8, Rock Singers, Rock Chronicles, Westwood One, one hour.
May 6-8, Smothers Bros., Dr. Demento, West-

wood One, two hours. May 6-8, Styx, Greg Kihn, Rock Album Count-

down, Westwood One, one hour. May 6-8, Steve Arrington, D'Bryan, The

Countdown, Westwood One, one hour. May 6.8, Neil Young, Pat Benatar, Thomas Dolby, Off The Record, Westwood One, one hour. May 6-8, John Anderson, Live From Gilley's, Westwood One, one hour.

May 6-8, Greg Kihn Band, Pop Concerts, Westwood One, two hours.

May 7, Neil Sedaka, Solid Gold Saturday Night, RKO Radioshows, five hours.

May 7, Jefferson Starship, Missing Persons, Supergroups, ABC Rock Radio Network, two

May 7, George Strait, Earl Thomas Conley, Silver Eagle, ABC Entertainment Network, 90

May 7-8, Davey Jones, Peter Tork, Soundtrack Of The 60s, Watermark, three hours.

May 7-8, Anthony Newley, Musical, Watermark, three hours. May 7-8, Journey, Hot Ones, RKO Radio-

shows, one hour. May 8, Billy Joel, Martin Chambers of Pre-tenders, Journey, Def Leppard, Andy Piercy of

After The Fire, Rock USA, Mutual, three hours. May 8. Thomas Dolby, Art In America, King

Biscuit Flower Hour, ABC Rock Radio Network, one hour May 8, Great Vocalists, Continuous History Of

Rock And Roll, ABC Rock Radio Network, one

May 8-14, The Stranglers, Monty Python, Newsweek FM, Thirsty Ear Productions, 30 min-

May 9. Randy Meisner, Captured Live, RKO Radioshows, 90 minutes.

May 9, Bob Welch, Guest D.J., Rolling Stone Productions, one hour.

May 9, Joe Elliott of Def Leppard, Guest D.J., Rolling Stone Productions, one hour.

May 9, Artie Shaw Part one, Music Makers, Narwood Productions, one hour.





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**.ontempor** These are best selling middle-of-the-road singles compiled from on Charl radio station air play listed in rank order. Week This Set TITLE, Artist, Label & Number (Dist. Label) (Publisher, Licensee) 1 WON'T HOLD YOU BACK Toto. Columbia 38-03597 (Rehtakul Veets, ASCAP) MORNIM' Al Jarreau, Warner Bros. 7-29720 (Aljarreau/Garden Rake/Foster Frees, BMI) 9 公 4 MY LOVE Lionel Richie, Motown 1677 (Brockman, ASCAP) Lionet Richie, Motown 16/7 (Grockman, ASCAP)

Some Kind Of FRIEND

Barry Manilow, Arista 1046 (Townsway/Angela, BMI)

YOU CAN'T RUN FROM LOVE

Eddie Rabbitt, Warner Bros. 7-29712 (Debdave/Briarpatch, BMI)

T MIGHT BE YOU

Stephen Bishop, Warner Bros. 7-29791 (Gold Herizon, BMI/Golden Torch, ASCAP) 11 4 女 6 16 2 会 MINIMUM LOVE 7 9 Mac McAnally, Getten 7-29736 (Warner Bros.) (I've Got The Music/Songs Tailors, ASCAP/BMI) Tailors, ASCAP/BMI)

MAKE LOVE STAY

Dan Fogelberg, Full Moon/Epic 34-03525 (Hickory Grove/April, ASCAP)

EASY FOR YOU TO SAY

Linda Ronstadt, Asylum 7-69838 (Elektra) (White Oak Songs, ASCAP)

WIND BENEATH MY WINGS

Lou Rawls, Epic 34-03758 (Warner-Tamerlane, BMI/WB, ASCAP) 14 4 11 7 血 12 8 STRANGER IN MY HOUSE
Ronnie Milsap, RCA 13470 (Lodge Hall, ASCAP)

OVERKILL
Men At Work, Columbia 38-03795 (April, ASCAP)

ONE ON ONE

Daryl Hall & John Oates, RCA 13421 (Hot-Cha/Unichappell, BMI) ☆ 14 6 佥 16 5 14 13 10 ☆ 20 4 NEVER GONNA LET YOU GO Sergio Mendes, A&M 2540 (ATV/Mann & Weil, BMI) Sergio Mendes, A&M 2540 (ATV/Mann & Weil, BMI)
TAKE THE SHORT WAY HOME
Dionne Warwick, Arista 1040, Gibb Bros./Unichappel (BMI)
YOU HAVEN'T HEARD THE LAST OF ME
Peter Allen Arista 1052 (Snow, BMI/Kaz April, ASCAP)
I'VE GOT A ROCK N' ROLL HEART
Eric Clapton, Warner Bros./Duck 7-29780 (WB/Warner-Tamerlane/Diamond Mine/Face The Music, ASCAP/ BMI) 15 5 11 由 18 6 13 17 15 企 25 4 TIME TIME Culture Club, Virgin/Epic 34-03796 (Virgin/Chappell ASCAP) Culture Club, Virgin/Epic 34-03/96 (Virgin/Chappell ASCAP)
FRONT PAGE STORY
Neil Diamond, Columbiq 38-03801 (Stonebridge/New Hidden Valley, ASCAP/Carole Bayer Sager, BMI)
SMILING ISLANDS
Robbie Patton, Atlantic 7-89955 (Red Snapper/Adel, ASCAP)
SOLITAIRE
Laver Program Atlantic 7-89868 (Youngster Musikverlay CmbH, GEMA) ₩ 27 3 20 21 8 山 23 6 Laura Branigan, Atlantic 7-89868 (Youngster Musikverlag GmbH, GEMA) 佥 WHAT YOU DO TO ME Carl Wilson, Caribou 4-03590 (Epic) (Siren BMI) 26 4 ALL MY LIFE
Kenny Rogers, Liberty 1495 (Warner House Of Music, BMI/WB Gold, ASCAP)
WHAT EVER HAPPENED TO OLD FASHIONED LOVE
B.J. Thomas, Cleveland International 38-03492 (CBS) (Old Friends, BMI) **1** 30 13 24 10 13 25 22 BILLIE JEAN Jackson, Epic 34-03509 (Mijac/Warner-Tamerlane, BMI) Michael Jackson, Epic 34-03509 (Mijac/Warner-Tamerlane, BMI)
THAT'S LOVE
Jim Capaldi, Atlantic 7-89849 (Warner Bros., ASCAP)
DO IT FOR LOVE
Marty Balin, EMI-America 8160 (Great Pyramid/Mercury Shoes, BMI)
WHERE EVERYBODY KNOWS YOUR NAME
Gary Portnoy, Applause 106 (Addax, ASCAP)
WELCOME TO HEARTLIGHT
Kenny Loggins, Columbia 38-03555 (Milk Money, ASCAP)
YOU ARE
Lionel Richie, Motown 1657 (Brockman, ASCAP) 200 33 2 验 32 3 28 28 6 29 17 8 30 19 17 el Richie, Motown 1657 (Brockman, ASCAP) Eloner Nichie, Motown 1657 (Drockman, ASCAF)

FLASHDANCE ... WHAT A FEELING

Irene Cara, Casablanca 811440-7 (Polygram) (Chappell/Famous/GMPC/Alcor, ASCAP) 40 EVERY HOME SHOULD HAVE ONE
Patti Austin, Qwest 7-29727 (Warner Bros.) (Blackwood, BMI) 32 24 7 33 36 3 AMOR Julio Iglesias, Columbia 38-03805 (International Corp., BMI) WE'VE GOT TONIGHT

Kenny Rogers And Sheena Easton, Liberty 1942 (Gear, ASCAP)

OLD AND WISE

OLD AND WISE

OLD AND WISE 29 15 34 35 34 10 Alan Parson Project, Arista 1048 (Woolfsongs/Careers, BMI) 台 1.0.U. Lee Greenwood, MCA 52199 (Vogue/Welk/Chriswald/Hopi/MCA, BMI/ASCAP) Lee Greenwood, MCA 52199 (Yogue/Welk/Chriswald/Hopi/MCA, BMI/ASCAP)
MY BOYFRIEND'S BACK
Meissa Manchester, Arista 1057 (Blackwood, BMI)
ALL RIGHT
Christopher Cross, Warner Bros. 7-29843 (Another Page, ASCAP)
STRAIGHT FROM THE HEART
Bryan Adams, A&M 2536 (Irving/Adams Communications, BMI)
COME ON EILEEN
Dexy's Midnight Runners, Mercury 76189 (Polygram) (Colgems-EMI, ASCAP)
DONT RUN 盘 38 35 NEW ENTRY 39 31 40 5 12 DON'T RUN K.C. & The Sunshine Band, Epic 34-03556, (Harrick, BMI) 41 37 EENIE MEENIE
Jeffrey Osborne, A&M 2530 (WB/Gravity Raincoat/Crystal, ASCAP) 42 38 11 43 41 5 Fleetwood Mac, Warner Bros. 7-29698 (Fleetwood Mac/Now Sounds/Putz Tunes, BMI)
BREAKING US IN TWO
Joe Jackson, A&M 2510 (Albion/Almo, ASCAP)
SO CLOSE
Diana Ross, RCA 13424, (Rossville, BMI/Mel-Day, ASCAP) 14 44 39 45 42 12 DIAMA ROSS, RCA 1344, (ROSSVIRE, BMI/MEI-Day, ASCAP)

OO YOU REALLY WANT TO HURT ME

Culture Club, Virgin/Epic 34-03368 (Virgin/Chappell, ASCAP)

SHAME ON THE MOON

Bob Seger & The Silver Bullet Band, Capitol 5187 (Coolwell/ Granite, ASCAP) 45 20 47 43 Bob Seger & The Silver Bullet Band, Capitol 5187 (Coolwell/ Gr INNOCENT EYES Michel Berger, Atlantic 477 (Editions Musicales Colline, SACEM) 48 47 11 17 49 46 I'M ALIVE ond, Columbia 38-03503 (Stonebridge, ASCAP/Foster Frees, BMI) 48 21 50 SHOOT FOR THE MOON
Poco, Atlantic, 7-89919 (Pirooting, ASCAP)

☆ Superstars are awarded to those products demonstrating the greatest airplay gains this week (Prime Movers).
★ Stars are awarded to other products demonstrating significant gains. ● Recording Industry Assn. of America seal for sales of 1,000,000 units (seal indicated by dot). ▲ Recording Industry Assn. of America seal for sales of 2,000,000 units (seal indicated by triangle).

Today more than ever, the video product distributor is caught in the middle of the uncertainties plaguing the video community as retailers and movie studios lock horns over legislation pending in Congress. Retailing editor Earl Paige will explore the distributor's role in a continuing series.

ST. PETERSBURG, Fla — Dis-

ST. PETERSBURG, Fla.—Distributors Bob Skidmore and Jack Gallagher believe that the survival of many video specialty stores depends upon more training, and that this is the responsibility of wholesalers. Thus the two partners are expanding by one week a 13-week school set up at Media Concepts here.

Noting that video product wholesalers are in many cases now caught along with dealers in what he calls a "shakeout situation," Skidmore asserts that training programs can spell survival for wholesalers, too.

The principals of nine-year-old Media Concepts say that video specialty retailers must upgrade their knowledge and pace consumers who are now increasingly buying VCRs and peripherals. "Dealers have to learn how to advise customers on tripods, cameras, accessories and actually move consumers into amateur television producing," Skidmore says.

A board member of the national retail group, the Video Software

Dealers Assn. (VSDA), Skidmore warns that retailers must focus beyond handling movies and dabbling in hardware.

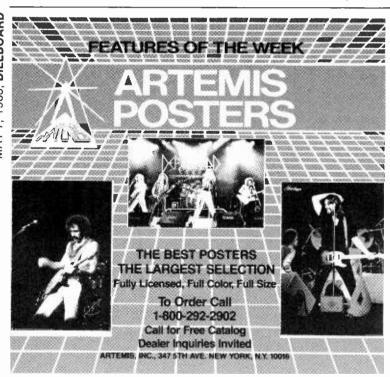
Although Skidmore and Gallagher, who comes from WOR-TV in New York, both come to video production training naturally, Skidmore believes many wholesalers have the wherewithal on the premises to organize training programs.

ises to organize training programs. For Media Concepts' schools, which typically enroll 15-20 students for classes on Tuesdays from 7:30-10 p.m. over 13 consecutive weeks, the two video veterans mostly utilize local instructors. "But we do import experts," says Gallagher, noting that Bob Kerr of PD Magnetics was recently involved.

Kerr, technical service manager of the blank tape manufacturer, was at Media Concepts' school when he helmed a seminar for 30 dealers that was primarily concerned with pending Congressional legislation. Kerr's involvement provided a broader purpose for the meeting and helped to spread the word locally about Media Concepts' two-year-old school. Founded in 1974, Media Con-

Founded in 1974, Media Concepts first became involved with putting first-run movies into hospitals and hotels. As the prerecorded movie business evolved, the pair moved in forcefully. "Many distrib-

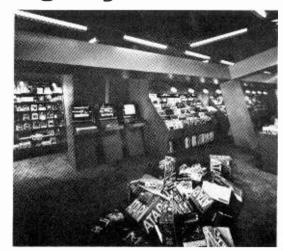
(Continued on page 65)





# This Store Is Slightly Askew





STEADY NOW—Two views of Record Factory's Crocker Galleria store illustrate the dramatic askew design. A plumb line is left (far right bottom corner of second picture) to show the off-balance angle.

LOS ANGELES—If an intoxicated shopper wanders aimlessly into the new Record Factory in San Francisco's Crocker Galleria, he's bound to sober just a bit when he sees the askew cantilevered concept that immediately grips the observer.

The 1,500 square foot store is unique, as is its architect, Mike Cotton. One of the guiding lights in the career of the Tubes, Cotton first presented his idea of a far-out retail store to Sterling Lanier and Bob Tolifson of Record Factory in 1978. Cotton got acquainted with the Factory duo through the chain's accessories buyer Mike Evans, writer of "White Punks On Dope," an early hit by the Tubes.

In 1978, when the concept of high tech was new, Cotton had the handle on it, Lanier recalls. "It was just too expensive at that time when we were into larger stores,"

Lanier says. "Then, when we negotiated the lease for the Galleria near the financial district, we remembered the drawings Cotton had presented. Don't ask me how he did it. I do know he used a computer to design it."

The Crocker Galleria store is a condensation of its larger brethren in northern California. It's primarily records and tapes, with video games and cartridges and home computer hardware and software. Cotton wanted a store that wasn't overloaded with on-the-wall merchandising and lots of airy overhead.

When one walks into the front area near the register, looking down the length of the store, one gets the impression that the upside-down U with a short left leg girder is far longer than it is. To convey that impression, Cotton painted in a repetitive out-of-balance scene that extends the three actual such off-center braces.

JOHN SIPPEL

# Dealers Eagerly Await CD Debut

• Continued from page 1

McNeer, citing the involved stores' weekly reports.

McNeer is formulating plans to use 12 of his stores as kickoff for WEA software. Retailers report a June or July release date, according to what they hear from WEA salespersons. Two say they had been told the first WEA U.S. release will be limited to 50,000 albums. It's also reported that WEA will ask dealers to keep their CD stock at least six months before making returns.

McNeer is gearing for the CD debut by asking his regional people and store managers to keep a weather eye peeled for hardware distribution in their vicinities. He thinks the Western stores will probably display the first CDs on pegboard near the register.

Danjay Music & Video's Evan Lasky, while wholeheartedly supporting CD, cautions against prematurely releasing the great potential of CD here. "Hans Gout (of PolyGram) gave us a different timetable when he spoke with the NARM retailers' advisory committee last year. He was talking pretesting several years in foreign countries. Are they getting greedy because they've done well in Japan? "Frankly, I was expecting a \$350

"Frankly, I was expecting a \$350 player with records under \$10. I read where they can't meet the demand in foreign countries. I hope they wait until everything is really ready. CD could make this a one-configuration industry," Lasky adds.

Mainstream Records, the eight-

Mainstream Records, the eightstore Milwaukee chain, is waiting for its regular suppliers to stock CD. Carl Faby says attempts to get it from his import source, YSL, have proved fruitless. Faby saluted Milwaukee AOR station WQFM for doing a good job of demonstrating the innovation.

Fred Traub, of the more than 450

outlets in the Musicland retail group, is holding off until he gets it from his regular distributors, too, but right now he thinks CD software is more in the realm of the audio hardware dealer. "We are totally committed to the CD launch when it becomes available through regular sources. Musicland will stock CD in carefully selected stores until the expected product shortage ends in 1983," he says.

"It's our future," avers Dick Justham, boss of Northwest chain DJ's Sound City, "but I'm watching it. It's in its infancy. I don't want in too early, as I did in videodisk. I was on videodisk three years ago. It lost money and I dropped it. Now I am bringing it back in both configurations. The CD deck costs \$800 to \$1,000. That's high-end audio right now."

Justham also says he doesn't want to get caught in the inventory value loss, when the product price drops as volume increases rapidly. Justham, who spent 10 years as a hardware salesman with Craig in Seattle, points out that "CD could make this a virtually defective-free industry."

In Buffalo, the 17 Cavages stores

In Buffalo, the 17 Cavages stores are taking the same conservative approach. John Grandoni says the local economy is depressed and the \$1,000 ticket on the deck appears insurmountable. A local audio dealer, the Stereo Chamber, demonstrated the equipment two weeks ago.

Fred's Sound Of Music, a twostore hardware chain in Portland, called Tom Keenan of the eightstore Everybody's chain a fortnight ago to find out if and when he would have the CD software in stock.

Two key executives at Camelot Enterprises, buyer Lew Garrett and ad executive Gerry Gladieux, own CD players, the chain's Joe Bressi says. Both are enthusiastic. Camelot managers are being asked to re-

search their area for hardware distribution a la the Western Merchandising program.

The Carl Thom Harmony House chain in Detroit is ready and waiting for CD. Local interest has been spurred by two radio stations, WRIF-FM and WQRS-FM, states general manager Jerry Adams.

John Torrell of the 18 Rainbow stores out of San Francisco says Capitol Records has polled him on which locations he would designate to debut CD. Torrell agrees with Lasky that the "heyday may be three to five years off."

He'd also like to see an introductory price under \$10. Torrell suggests manufacturers consider 12- by-12-inch packaging with the smaller CD visible, making it possible to stock the new configuration in a normal browser.

"We want to be aggressive," says Ira Heilicher of the Great American/Wax Museum stores in Minneapolis. "We require confirmed shipping dates, pricing, titles so we can make a chain-wide commitment and really set our plans in motion. Now we hear rumors of limited quantities. I can't get Emiel Patrone to commit. I am trying to get local radio stations to demonstrate the CD, if just for one night. Petrone is Poly-Gram's U.S. coordinator of CD.

"I think the digital guys blew it when they didn't have a big demonstration at NAB. No one is more bullish on CD. I just hope we all get our just share of the early albums," Heilicher adds.

Others expressing enthusiasm for CD include Dave Brichler of Texas Records & Tapes, South Houston; Angel Singer of Circles/Hollywood stores, Phoenix; Dave Blaine of Waxie Maxie's, Washington; and Bob Higgins of Record Town/Tape World, Albany, N.Y.

## 25% Return On Romax Cartridges

LOS ANGELES—Romax Inc., manufacturer of ROM cartridges for Atari, Commodore and Texas Instruments home computers, is wooing industry distributors and retailers with a 25% return.

Romax, which is based in Campbell, Calif., has hired Jon Monday, industry veteran last with Chrysalis Records as marketing boss, as its sales director, working out of Venice, Calif. here. Monday says the firm will allow a 25% return of its game cartridges based upon quarterly net billing.

Romax is able to offer such an advantageous return because, Monday explains, its home computer cartridges are erasable and can be reprogrammed electronically at the firm's manufacturing facility in the Philippines.

## Game Monitor

## Some Trends Emerge At Conference

## By TIM BASKERVILLE

- "That's proprietary information."
- "I can't tell you about that."
- "Just wait until CES."
- "This game is so good I can't possibly talk about it."

Initially, it seemed, everybody at the Video Marketing Game Letter/

Billboard First Video Games Conference was on guard. Indeed, two companies with conspicuously silent presences were Atari and American Bell.

Yet as the conference coverage provided in this week's and last week's Billboard proves, there was much to be said—and a number of conclusions to be drawn about the near and longterm directions the in-

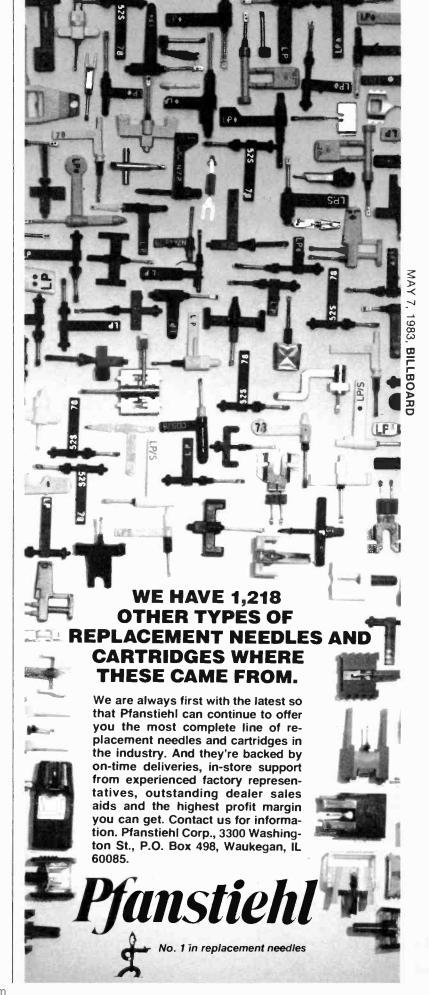
dustry is likely to go in.

One especially noteworthy trend is the growing attention centering on teledelivery systems. That cable tw and telephones would be used to get games into the home is not surprising; the speed with which the various would-be "players" are proceeding, and the amount of capital being expended, are.

(Continued on page 30)



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THIS WEEK	LAST REPORT	WEEKS ON CHART	TITLE Artist Label, No. (Dist. Label)		Dist. Co.	Suggested List Prices LP, Cassettes, 8-Track	THIS WEEK	LAST REPORT	WEEKS ON CHART	TITLE Artist Label, No. (Dist. Label)		Dist.	Suggested List Prices LP, Cassettes, 8-Track
	2	41	The Rise And Fall Of Ziggy Stardust	WEEKS NT #1		5.98	26	32	31	RUSH Fly By Night Mercury SRM1-1023	1975	POL	5.98
2	6	29	JOE JACKSON Look Sharp! A&M 3187	1979	RCA	5.98	27	27	9	TOTO Hydra Columbia PC-36229	1979	COL	
3	3	37	THE WHO Who Are You	1978			28	18	33	ALAN PARSONS PROJECT Eve Arista 9504	1979	IND	5.98
4	1	45	Piano Man	1974	MCA	5.98	29	33	9	KENNY LOGGINS Celebrate Me Home Columbia PC-34655	1977	COL	
5	5	35	Meaty, Beaty, Big And Bound	1971	CBS	5.00	30	30	31	STEELY DAN Katy Lied MCA 37043	1975	MCA	5.98
6	7	35	Live At Leeds	1970	MCA	5.98	31	20	17	THE WHO Odds and Sods MCA 37169	1974	MCA	5.98
7	4	27	Extended Play	1981	MCA	5.98	32	21	25	RUSH Caress of Steel Mercury SRM1-1048	1975	POL	5.98
8	8	45	Tapestry	1971	WEA	3.36	33	15	39	THE MONKEES The Monkees' Greatest Hits Arista ABM 4089	1976	IND	5.98
9	10	13	Epić PE 34946 TOTO Toto Columbia PC:35317	1978	CBS		34	43	7	THIS YEAR'S MODEL Elvis Costello Columbia PC 35331	1978	COL	
10	11	27		1971	CAP	5.98	35	35	37	STEELY DAN Can't Buy A Thrill MCA 37040	1972	MCA	5.98
11	9	35		1973	CBS		36	41	25	STEELY DAN Countdown To Ecstasy MCA-37041	1973	MCA	5.98
12	12	37	TOM PETTY & THE	1977 ers			37	37	15	JOHN LENNON Rock N Roll Capital SN 16069	1975	CAP	5.98
13	13	23		1978	MCA	5.98	38	38	27	STEELY DAN Pretzel Logic MCA 37042	1974	MCA	5.98
14	14	41		1974	MCA	5.98	39	50	3	BLUE OYSTER CULT Some Enchanted Evening COL PC-35563	1978	COL	
15	24	9	Souvenirs Epic PE 33132 PSYCHEDELIC FURS Talk Talk Talk	1981	CBS		40	31	13	THE MOODY BLUES On The Threshold Of A Drea Deram DER-18025	1969 am	POL	5,98
16	22	31	Columbia PC-37339	1975	COL		41	44	27	STEELY DAN The Royal Scam MCA 37044	1976	MCA	5.98
17	23	40	Mercury SRM1-1011  DAN FOGELBERG Netner Lands	1977	POL	5.98	42	45	13	MOODY BLUES In Search Of The Lost Chor Deram Der 18017		POL	5.98
18	17	43	Captured Angel	1975	CBS		43	46	13	JIMMY BUFFETT Changes In Latitudes, Chang In Attitudes MCA 37150	1977 ges	MCA	5.98
19	16	27	Epic PE 33499  JOHN LENNON Mind Games Capitol SN-16068	1973	CBS	5.98	44	34	13	STEPPENWOLF 16 Greatest Hits MCA 37049	1973	MCA	5.98
20	26	13		1979	MCA	5.98	45	47	5	MARVIN GAYE Greatest Hits Motown M5-191	1976	IND	5.98
21	28	11		1976	COL		46	39	13	JANIS JOPLIN Pearl Columbia PC-32168	1971	COL	
22	25	11		1975	IND	5.98	47	REW		DAVID BOWIE Heroes RCA AYLI-3889	1977	RCA	\$5.98
23	19	43	Home Free Epic Stock PC 31751	1972	CBS		48	48	3	Walk On The Wild (The Best RCA AYL 1-3753		RCA	5.98
24	29	9	Hits Columbia PC-36841	1980	COL		49	NEW	Ĭ	SCORPIONS Virgin Killer RCA AYLI-3659	1976	RCA	\$5.98
25	36	13	Diamond Dogs RCA AYL1-3889	1974	RCA	5.98	50	42	29	THE BEATLES Rock 'N' Roll Music Vol. IS Capitol SN-16021	1976	CAP	5.98



BILLBOARD

# New LP/Tape Releases

This listing of new LP/Tape releases is designed to enable retailers and radio programmers to be up-to-the minute on available new product. The following configuration abbreviations are used: LP—album; EP—extended play; CA—cassette: 8T—8-track cartridge. Multiple records and/or tapes in a set appear within parentheses following the manufacturer number.

## POPULAR ARTISTS

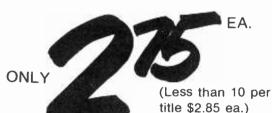
ADAMS, BRYAN Bryan Adams LP A&M SP 3100 \$5.98 CA CS 3100 \$5.98 You Want It, You Got It LP A&M SP 3154 \$5.98 CA CS 3154 \$5.98
ALEXANDER, WILLIE Bass Rocks / AAWW EP Pure & Easy PE014
BACKSEAT SALLY Backseat Sally LP Atlantic 80057-1 \$8.98 CA 80057-4 \$8.98
BAIO, SCOTT Scott Baio LP RCA AFL1-4696
BANKS, TONY The Fugitive LP Atlantic 80071-1
BLACKFOOT Siogo LP Atco 90080-1
BRADDOCK, BOBBY           Hardpore Cornography           LP RCA MHL1-8604         \$6.98           CA MHK1-8604         \$6.98

CAMARATA, TUTTI Tutti's Trombones LP Bainbridge BT 6249 CA BTC 6249 Tutti's Trumpets LP Bainbridge BT 6248 CA BTC 6248	\$8.98
CARPENTERS A Kind Of Hush LP A&M SP 3197 CA CS 3197 Passage LP A&M SP 3199 CA CS 3199	\$5.98
CLASS ACTION Class Action EP Class Action Recs, CMAC	\$3.98
COLEMAN, CY, TRIO Cy Coleman Presents ''Barnum'' LP Bainbridge BT 6247 CA BTC 6247	\$8.98
CONLEY, EARL THOMAS Don't Make It Easy For Me LP RCA AHL1-4713 CA AHK1-4713	
DENVER, JOHN, & THE MUPPET Rocky Mountain Holiday LP RCA AFL1-4721 CA AFK1-4721	\$8.98
ESPIONAGE Espionage LP A&M SP-6-4935 CA CS-6-4935	
FRANKE & THE KNOCKOUTS Makin' The Point LP Millennium BXI1-7769 CA BXK1-7769	
GOANNA Spirit Of Place LP Atco 90081-1 CA 90081-4	
GUTHRIE, GWEN Portrait LP Island 90082-1	\$8.98

77	DE	·		4
	T	K	VV NA	5
		VV		
5		CIP CH DISC	A COLOR	>

SOUL SONIC FORCE . . . (\$5.98 List) PLANET ROCK **RAGS & RICHES** . . . (\$5.98 List) LAND OF 1,000 DANCES PLANET PATROL ... (\$5.98 List) PLAY AT YOUR OWN RISK THE MELODY MAKERS . . . (\$5.98 List) WHAT A PLOT

NOTE-\$5.98 List are on special for \$3.25 each. (10 PER TITLE)



SWEET GEE-Games People Play WARP 9-Light Years Away

D TRAIN-Music UPTOWN-I Know I'm Losing You IN DEEP-When Boys Talk nes My Love

GRANDMASTER FLASH-New York, New York TOTAL COELO-I Eat Cannibals

FAB 5 FREEDY (PRO, BY MATERIAL)-Change UNLIMITED TOUCH—No One Can Love Me

Quite The Way You Do **B BEAT GIRLS**—For The Same Man STARGAZE—You Can't Have it
PATRICK COWLEY—Menergy & Megemedley
DYNAMIC SEVEN—Shame, Shame
WEST STREET MOB—Rock The Party MC CONNECTION—Burnin' For Another Shot

(One More Shot Rap) GAZEBO—Masterpiece ANGELA BOFILL—Too Tough FRESH FACE—Huevo Dancing
IMAGINATION—Changes
IMDEEP—Last Night A D.J. Saved My Life
MARQIE JOSEPH—Knock Out
MARQIE JOSEPH—Knock Out
MARQIE JOSEPH—Knock Out
MARQIE JOSEPH—Knock Out
SYLVESTER—Don't Stop
SUGARMILL GAMG—The Word Is Out
TREACHEROUS THREE—Action
VISUAL—The Music Got Me
KEY OF DREAMS—Africa
ELLIE HOPE—Lucky
C.O.D.—In The Bottle
ROCKER'S REVEMBE—Walking On Sunshine
SPECIAL REQUEST—Salsa Smurf
THE BEAT BOYS—Be Bop Rock
DAVID JOSEPH—You Can't Hide (Your Love
Away From Me) Away From Me)
THELMA HOUSTON—Working Girl
THE CHI-LITES—Bottom's Up

C-BANK—One More Shot CLASS ACTION—Weekend FRESH FACE—Huevo Dancing IMAGINATION—Changes

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ILLEGALS, LOS Internal Exile LP A&M SP 4925 CACS 4925	.\$8	.98
LITTLE GIRLS Thank Heaven EP PVC 5904		
MADNESS Madness LP Geffen GES4003		
MANCINI, CHRIS  No Strings  LP Atlantic 80060-1  CA 80060-4		
MANGIONE, CHUCK Fun & Games LP A&M SP 3193 CACS 3193		
MANKIND Mankind LP See Well SW102		
MILLER, STEVE, BAND Live LP Capitol ST-12263		
MODERN ROMANCE Trick Of The Light LP Atlantic 80072-1 CA 80072-4		
PABLO CRUISE Worlds Away LP A&M SP 3198 CA CS 3198		
PALMER, ROBERT Pride LP Island 90065-1		
PARKER, PAUL Too Much To Dream LP Megatone M-1006	.\$8	.98
PARTON, DOLLY Burlap & Satin		

CA 80000-4	
MANGIONE, CHUCK Fun & Games LP A&M SP 3193	
MANKIND Mankind LP See Well SW102	
MILLER, STEVE, BAND Live LP Capitol ST-12263	
MODERN ROMANCE Trick Of The Light LP Atlantic 80072-1	
PABLO CRUISE Worlds Away LP A&M SP 3198	
CA CS 3198\$5.98  PALMER, ROBERT	
Pride LP Island 90065-1\$8.98 CA 90065-4\$8.98	_
PARKER, PAUL Too Much To Dream LP Megatone M-1006 \$8.98	
PARTON, DOLLY Burlap & Satin LP RCA AHL1-4691\$8.98	
CA AHK1-4691\$8.98 POINTER, JUNE	
Baby Sister         LP Planet BXL1-4508         \$8.98           CA BXK1-4508         \$8.98	
POLECATS Make A Circuit With Me LP Mercury 812 358-1	
REED, JERRY Ready LP RCA AHL1-4692\$B.9B CA AHK1-4692\$8.98	
SALLOOM, ROGER Would You Like To Meet Someone LP Yellow Plum YP1101	
SCHNEIDER, HELEN, w/THE KICK	
Smuggled Out A-Live           LP Mirage 90083-1         \$8.98           CA 90083-4         \$8.98	
SIMMONS, PATRICK Arcade LP Elektra 60225	
SISTER SLEDGE	
Bet Cha Say That To All The Girls           LP Cotillion 90069-1         \$8.98           CA 90069-4         \$8.98	
STATLER BROTHERS           Today           LP Mercury 812 184-1         \$8.98           CA 812 184-4         \$8.98	
STRANGERS Strangers	
LP Salsoul SA-8561	
Baby         \$5.98           LP IRS SP 70503         \$5.98           CA CS 70503         \$5.98	
SYLVIA         Snapshot         LP RCA AHL1-4672       \$8.98         CA AHK1-4672       \$8.98	
URIAH HEEP Head First LP Mercury / Bronze 812 313-1	
WAITRESSES Bruiseology LP Polydor 810 980-1\$8.98 CA 810 980-4\$8.98	
WILSON, MARI Show People LP London 810 118-1	
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CA 101 \$6.98  WYCOFF, MICHAEL	

**JAZZ** 

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Pretty Girls Everywhere LP RCA AFL1-4605 .....

On The Line LP RCA AFL1-4563 . . . .

WYND CHYMES

LP Elektra / Musican 60237

ARMSTRONG, LOUIS
Satchmo—A Musical Autobiography Of
"Louis Armstrong," Vol. 1

LP MCA MCA2-4173 (2) \$8.98
CA MCAC-4173 \$8.98
Satchmo—A Musical Autobiography Of

LP MCA MCA2-4174 (2) CA MCAC-4174 . . . . . BARNES, GEORGE, see Carl Kress C'EST WHAT? Kyting LP Lissenclose LM-82001 COBHAM'S, BILLY, GLASS MENAGERIE Smokin' LP Elektra / Musician 60233 DIGGS, DAVID Realworld LP Palo Alto Jazz PA8037N GREEN, KEITH I Only Want To See You There LP Sparrow SPR 1066 KRESS, CARL, & GEORGE BARNES MORTON, JELLY ROLL Piano Classics, 1923-24 LP Folkways RBF 47 .....

..\$9.98 SIEGEL, DAN Reflections LP Pausa PR7142

STEPS AHEAD Steps Ahead LP Elektra / Musician 60168 SWINGIN' PIANO (1920-1946) LP Folkways RBF 46 .....

TOMPKINS, ROSS, TRIO Street Of Dreams LP Famous Ooor HL143 VARIOUS ARTISTS Conrad Silvert Presents "Jazz At The

Opera House"
LP Columbia C2 38430 (2) ....
CA C2T 38430 ..... WALDEN, NARADA MICHAEL

Looking At You, Looking At Me LP Atlantic 80058-1 .\$8.9B

CA 80058-4 ZONJIC, ALEXANDER Elegant Evening LP Danzon 002. **GOSPEL** HAWKINS, EDWIN, & THE EDWIN HAWKINS SINGERS

Live In Atlanta LP Lection 810 639-1	
CA 810 639-4	
LEE, LAURE Jesus Is The Light Of My Life LP Myrrh MSB-6722	
PARADISE           Can't You See The Light           LP Lection 810 640-1         \$6.98           CA 810 640-4         \$6.98	

## THEATRE/FILMS/TV

MERICAN POP Soundtrack LP MCA MCA-1542		
BLOOMER GIRL Original Cast LP MCA MCA-1536	4.98 4.98	
HE BOY FRIEND Broadway Cast LP MCA MCA-1537		

(Continued on opposite page)

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# New LP/Tape Releases

• Continued from opposite page	
CALL ME MADAM	
Ethel Merman         LP MCA MCA-1532         \$4.98           CA MCAC-1532         \$4.98	
CARMEN JONES Original Cast LP MCA MCA-1531\$4.98	
CA MCAC-1531\$4.98 THE COMPETITION	
Soundtrack           LP MCA MCA-1520         \$4.98           CA MCAC-1520         \$4.98	
COUP DE TORCHON Soundtrack LP DRG S19511 \$8.98	
CA SLC 9511 \$8.98 THE EGYPTIAN Soundtrack	
LP MCA MCA-1523 \$4.98 CA MCAC-1523 \$4.98 LOST IN THE STARS	
Original Cast         LP MCA MCA-1535         \$4 98           CA MCAC-1535         \$4 98	
THE MAN WITH THE GOLDEN ARM Soundtrack LP MCA MCA-1526 \$4 98 CA MCAC-1526 \$4 98	
NIGHTHAWKS Soundtrack LP Backstreet BSR-1521 \$4 98	
CA BSRC-1521 \$4.98 THE OTHER SIDE OF THE MOUNTAIN	
Soundtrack         LP MCA MCA-1539         \$4.98           CA MCAC-1539         \$4.98	3
PICNIC Soundtrack LPMCA MCA-1527 \$4.98	
CA MCAC-1527 \$4.98  RETURN OF THE JEDI  Soundtrack	
LP RSO 811 767-1 \$9.98 CA 811 767-4 \$9.98 THE ROBE	
Soundtrack           LP MCA MCA-1529         \$4.98           CA MCAC-1529         \$4.98	
SAY AMEN, SOMEBODY           Soundtrack           LP DRG S82L 12584 (2)         \$10.98           CA S82LC 12584         \$10.98	
SCOTT JOPLIN Soundtrack LP MCA MCA-1541 \$4.98	
CAMCAC-1541 \$4 98 THE SLIPPER & THE ROSE (THE STORY OF CINDERELLA)	
Soundtrack LPMCA MCA-1540 \$4.98 CA MCAC-1540 \$4.98	3
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(Continued on page 57)

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# Retailing



EGGS MARKS THE SPOT-A Fred Meyer's discount supermarket marquee near Seattle invites double takes by plugging an Emmylou Harris in-store appearance at its Music Market location. No, the next lines aren't opening acts, just some deep discounted daily specials.

# Game

All the potential players, from Times-Mirror to Rodale Press to William Von Meister, are scrambling against time and new technological developments. Most observers also agree that until a shakeout effects some form of standardiza effects some form of standardization, the teledelivery sweepstakes will remain up for grabs.

Also apparent in formal presenta-tions and off-the-record conversations with conference attendees was the interest in videodisks as a game medium. RCA, for example, has fi-nally issued specifications to programmers and commissioned its first CED game design to go with the in-teractive player being introduced this fall. Non-action games (closer to quizzes and the maze games common for home computers) will dominate the genre for the time being, with more sophisticated dual-disk games fed through a computer interface appearing first in arcades and eventually, in toned-down versions, for the home.

The other major discernible trend sees a hastening of the transition from dedicated game console to home computer. With the major game hardware manufacturers progressively introducing new lines, with heavy price cutting by Commodore and Texas Instruments in order to build market share (at any cost, some believe), and with the plethora of software companies due at CES, the switchover is likely to come on very quickly.

That will mean somewhat greater demand for adapter modules and, probably, lesser growth in the dedicated console market. L.F. Rothschild's Michele Preston estimates that 13 million units will be sold this

The bottom line? Savvy retailers and distributors will be able to make good deals at CES this June for the full range of game products. The trick will be not getting suckered into the belief—easy to promulgate under the intense pressure of such a mammoth trade display—that anything will sell. Just ask Apollo, Data Age and U.S. Games.

(Prepared through the resources of Video Marketing Game Letter.)

## Video Music Programming

As of 4/27/83

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MTV HEAVY ROTATION (3-4 plays a day):
Bryan Adams, "Cuts Like A Knife," A&M
After The Fire, "Der Kommissar," Epic
Def Leppard, "Photograph," Mercury
Def Leppard, "Rock Of Ages," Mercury Det Leppard, "Rock Of Ages," Mercury
Dexy's Midnight Runners, "Come On Eileen," Mercury
Thomas Dolby, "She Blinded Me With Science," Capitol
Falco, "Der Kommissar," A&M
Inxs, "The One Thing," Atco
Michael Jackson, "Beat It," Epic
Michael Jackson, "Billie Jean," Epic
Men At Work, "Overkill," Columbia
Modern English, "I Melt With You." Size Modern English, "I Melt With You," Sire Ric Ocasek, "Something To Grab For," Geffen Plant P, "Why Me," Geffen Prince, "Little Red Corvette," Warner Bros. Schon/Hammer, "No More Lies," Columbia U2, "New Years Day," Island

MTV MEDIUM ROTATION (2-3 plays a day): Berlin, "The Metro," Geffen Michael Bolton, "Fools Game," Columbia David Bowie, "Let's Dance," EMI America
Martin Briley, "Salt In My Tears," Mercury
Jon Butcher Axis, "Life Takes A Life," Mercury
The Call, "When The Wall Came Down," Mercury The Call, "When The Wall Came Down," Mer Chris DeBurgh, "Don't Pay Ferryman," A&M Divinyls, "Boys In Town," Chrysalis Duran Duran, "Girls On Film," Capitol Duran Duran, "Save A Prayer," Capitol The Flirts, "Jukebox," O Eddy Grant, "Electric Avenue," Portrait Billy Idol, "White Wedding," Chrysalis Kinks, "Come Dancin'," Arista Madness, "Our House," Geffen Naked Eyes, "Always Something There To Remind Me," EMI America Saga, "Wind Him Úp," Portrait Scandal, "Love Has Got A Line On You," Columbia Patrick Simmons, "So Wrong," Elektra Sparks, "Cool Place," Atlantic Rick Springfield, "Affair Of The Heart," RCA Stray Cats, "Runaway," EMI America Stay, "Don't Let It End," A&M
Thompson Twins, "Love On Your Side," Arista
Ultravox, "Reap The Wild Wind," Chrysalis

MTV LIGHT ROTATION (1-2 plays a day):

ABC, "All Of My Heart," Mercury

A Flock Of Seagulls, "Wishing," Arista

Joan Armatrading, "Drop The Pilot," A&M

Art In America, "Art In America," Pavillion

Bananarama, "Na Na Hey Hey," PolyGram

Belle Stars, "Sign Of The Times," Stiff

Alex Call, "Just Another Saturday Night," Arista

Culture Club, "Time," Virgin/Epic

Dexy's Midnight Runners, "Celtic Soul Brothers," Mercury

Echo & the Bunnymen, "The Cutter," Sire

English Beat, "I Confess," IRS

Goanna, "Solid Ground," Atco

Golden Earring, "The Devil Made Me Do It," 21/PolyGram Goanna, "Solid Ground," Atco
Golden Earring, "The Devil Made Me Do It," 21/PolyGram
Peter Godwin, "Images Of Heaven," PolyGram
Molly Hatchet, "What's It Gonna Take," Epic
Inxs, "Don't Change," Atco
Garland Jeffreys, "El Salvador," Epic
Garland Jeffreys, "What Does It Take," Epic
Kajagoogoo, "Too Shy," EMI America
Kix, "Body Talk," Atlantic
Nick Lowe, "Raging Eyes," Columbia
Messendger, "Stranger," No Label
Gary Moore. "Always Going To Love You." Atco Gary Moore, "Always Going To Love You," Atco

(Continued on page 64)

# **Publishing**

## New Gershwin Scholarship Set

NEW YORK—The ASCAP, Dreyfus/Chappell. City College of New York Scholarship has been established to present annually to a student at the college in honor of George and Ira Gershwin.

The setting for the announcement was a reception co-hosted by ASCAP, Chappell and City College April 6 prior to a preview performance of "Porgy & Bess" at Radio City Music Hall. The classic opera began a limited run at the historic showcase—the first legitimate production in its 50 year history—on Thursday (7). "Porgy & Bess." a creation of the Gershwin brothers and Dubose Heywood, was first produced in 1935.

At the gala, members of the Gershwin family were on hand, but City College alumnus Ira Gershwin, 87, could not make the trip from his home in California. George Gershwin died in 1937.

# Print On Print

"Monthly Music Buyers Guide" features the love theme from the big to mini-series, "The Winds Of War," but lots of releases are offered at discounts throughout the 28-page guide. Also, Columbia, claiming it "watches the economy. We know it's tough out there," offers a break on prices for its Easy Piano and Big Note piano sheets. They've been dropped to \$1.95 and \$1.75, respectively. Newcomers from Columbia include "The Top 50 Motion Picture Themes" (\$9.95) and "50 Country Giants, Vol. 2" (\$8.95). With its recent acquisition of Big 3 Music. Columbia is pitching Big 3's \$25 best-seller, Richard Wolfe's "Legit Professional Fake Book" of more than 1,000 songs.

Warner Bros. Publications is making "The Best Of George Gershwin" and "The Best Of Cole Porter" a Reade-Ease proposition for both piano and organ in separate volumes retailing at \$4.95 and \$5.95, respectively. The Gershwin folios contain 19 songs, while Porter's output is represented by 14 songs. WB has also marketed Joni Mitchell's "Wild Things Run Fast" (\$10.95).



LORD OF SONGS—Cherry Lane Music recently paid tribute to songwriter Irving Burgie (Lord Burgess) at the Songwriters Hall of Fame in New York in recognition of the 100 million sales of recordings featuring songs by Burgie. Actress Dina Merrill, currently starring in the hit revival of "On Your Toes," makes the award. Some 37 of Burgie's songs, including "Jamaica Farewell" and "Day O," have been recorded by Harry Belafonte alone.

# Songwriter Ervin Drake: Self-Promotion Is Needed

By IRV LICHTMAN

NEW YORK—A veteran scngwriter says writers and publishers must put more time and monetary effort in the radio promotion of AOR and MOR material.

In calling for such efforts in tandem with record companies, Ervin Drake claims the time is ripe, since both labels and radio are looking for "other kinds of music" to offer because the rock generation is not buying rock "the way it used to."

Drake, associated with such standards as "I Believe," "It Was A Very Good Year" and "Good Morning Heartache," declares, "The record industry has complained for years that music publishers dump lead sheets and demos on their desks and then sit back to await a decision of the producers as to what constitutes a commercial song. Then, when one out of a hundred offer.ngs is recorded, according to the record men, the publisher lies around like a beached whale until the record company decides to promote this record. The beef, unfortunately in too many cases, is justified."

Drake, former president of the Songwriters Guild (AGAC), says he can draw from personal example a case in point. He and singer/soap

opera star John Gabriel are undertaking—with label awareness—their own promotion thrust on behalf of a Gabriel cut from a recent MCA album, "Love In The Afternoon," featuring performances of prominent personalities on the ABC soap-opera lineup.

Gabriel and Drake, the writer of the song, "Now That I Have Everything," purchased almost 1,000 albums and focused attention on the Gabriel cut with independent promotion help.

According to Drake, a number of 50,000 watters have been programming the side, starting off with WNEW in New York. Others include WGN and WCFL in Chicago, WCCO in Minneapolis and WJR in Detroit. A total of more than 400 AM and FM stations are playing the side. Drake says. In addition, Gabriel has made a video of the recording.

"It has meant a lot of hard work and great expenditure," says Drake, who published the song through his own company. Lindabet Music (ASCAP). "While neither of these factors guarantee success, their absence guarantees chronic paralysis and failure."

## **40 OUTLETS SURVEYED**

# **Study: Dealers Want Lower Sheet Prices**

By JOHN SIPPEI

LOS ANGELES—Sixty-one percent of sheet music retailers favor a lower price for single sheets and 56% of those favoring a drop point to \$1.95 as an ideal price.

These data stem from a recent mailed survey to such stores in the U.S. and Canada, conducted by Mickey Goldsen, president of Criterion Music here.

The same canvass showed 60% of the same universe approving of present folio pricing. Goldsen's mailing elicited responses from 40 retail outlets in North America.

The range of suggested singlesheet pricing was from \$1.75 to \$2.95. Recommended folio pricing ranged from \$3.95 to \$8.95.

Respondents to the survey were most concerned about the question: "Would you sell more music if it were (a) easier to play; (b) more advanced or (c) intermediate?" Most agreed with the answer of James H. Bryan of Alpha Music Center, Austin, Tex. who said he wants "better arrangements as close to what is on the record as possible." Bruce Kling of Walker Music, Milwaukee, said, "Many songs are arranged in difficult keys like B flat, E and G flat. More commonly used keys should be utilized."

Tom Murphy of Carl Fischer, Chicago, noted, "People want to hear what's on the record, so more transcribed solos should be included." Leah Morrison of Charles Music, Glendale, Calif., boosted the recording arrangement, but also asked for an easier arrangement for those customers taking music lessons. Marge Whelpley of Hume Music, Topeka, complained that sheets are often transcribed in keys too high and "are not singable."

The Criterion survey asked retailers to break down sheet and folio purchases by age group. It found that 49% of sheet music buyers

are in the 20-40 grouping. 30% up to 20 years old and the remaining 21% over 40. The dealers estimate 51% of the folios are purchased by the 20-40 age group. 27% by those under 20 and the remaining 22% by the over-40s.

Color on the cover does not enhance the saleability of sheet music, 78% of the dealers felt. Henry Bennick of H&H Music, Houston, said he likes the cover to "match the al-bum cover closely." Esther Neubauer of Otto Stein Music, Phoenix, asked for more color and the song title predominantly displayed at the top of the sheet. Morrison said color helps to sell standards when reissues are done. Bryan affirmed Neubauer's claim that title at the top of the cover helps sell through and added that he thought green and pink were customer sales turnoffs. He encouraged publishers to make reference on the cover to the song being the title theme of a movie, a fact deemed not always known by a searching customer.

Music dealers were split about evenly over the value of artist pictures in folios. Several warned that such graphic display is often overdone because the customer primarily wants his favorite's music all in one book.

In answer to a query as to whether a sheet music title page with a name artist is important, 54% of the dealers were affirmative, while 46% said it was immaterial. In the case of folios, 55% of the answering retailers said the name artist title page was very important.

Publishers with catalog country material are mining oldies and finding they're making their way to new recording dates. Story, page 44

## **INFRINGEMENT CHARGED**

## **ASCAP Sues Texas Tech**

NEW YORK—ASCAP, claiming copyright infringement, has filed its first lawsuit against a college or university. The suit, filed against Texas Tech April 21 in federal court in Lubbock Tex., charges unauthorized performances of 15 ASCAP-member songs, including live performances and recorded music in many different university facilities.

ASCAP contends that most performances of copyrighted music at colleges and universities, outside of classroom instruction, require permission from the copyright owners. It says it worked out the terms of model licenses with a committee of education groups led by the American Council on Education. But ASCAP claims that Texas Tech is virtually alone in its refusal to take a license.

The other main performing rights group, BMI, has filed several similar lawsuits over the past three years, all of which were settled before trial, according to BMI counsel Ted Chapin.

In another ASCAP action, the performing rights society filed suit April 15 in federal district court in Richmond, Va. against Jarvis Sound Corp., operator of a commercial background music service in Richmond. Also named as defendants

were a subsidiary of Jarvis Sound Corp. and two principals in the corporation.

ASCAP claims that Jarvis' performances of 32 ASCAP-cleared songs were willful infringements in that Jarvis knew of its obligations to obtain permission under law, but did not do so. The Copyright Law provides for an injunction and statutory damages from \$250 to \$50,000 per song infringed, as the court determines, plus, at the court's discretion, attorney's fees and costs.

## Hal David Re-elected ASCAP President

NEW YORK-Hal David has

been re-elected president of ASCAP. Along with David, who assumed the presidency in 1980, the ASCAP board has returned the following officers: Arthur Hamilton and Irwin Robinson as vice presidents; Morton Gould as secretary: George Duning as assistant secretary; Leon Brettler as treasurer, and Ed Murphy as assistant treasurer. Officers are elected annually.

# ASCAP, BMI Escalate PR War NEW YORK—The cessation of ments or formalizations of timehonored approaches to existing or would enable writers, pul

NEW YORK—The cessation of advances as a lure to new writer and/or publisher members of ASCAP and BMI has intensified both performing rights groups' public relations activities.

WITH ADVANCES ON HOLD

Both organizations are stressing the services they provide, chart success and awards earned by membership compositions in ways designed to counter their stated inability to grant advances, a result of the so-called Buffalo decision in federal court here, which termed blanket licensing of local tv stations a violation of copyright law. With some \$80 million in annual income at stake, both ASCAP and BMI say they have withdrawn their long-standing policies of making advances to new members.

Representatives of ASCAP and BMI, while admitting to the impact of the Buffalo case, now in appeal, say their newer initiatives are refine-

honored approaches to existing or prospective members.

"Obviously, one of the things you have to do when you can't give advances is intensify and improve services," says Thea Zavin, senior vice president of performing rights at BMI. "It's just a change in direction. When both BMI and ASCAP were giving advances, that was one form."

Karen Sherry, assistant to the president and director of public relations at ASCAP, admits that with "money no longer the focus," the society is trying to "tell its story in the best way we know how." which Sherry regards as an "ongoing process."

In March, ASCAP announced it would have "open office hours" from 3 to 5 p.m. the last Wednesday of every month at its main locations in New York, Los Angeles and

Nashville. This, the society said, would enable writers, publishers and others to "stop by during these informal hours to talk with ASCAP's staff about performing rights and other topics related to the music industry without having to make an appointment."

BMI's Zavin said last week that her organization would begin "experimenting" May 5 with later office hours each Thursday (to 8 p.m.) to "accommodate its growing roster of affiliated writers and publishers." While stressing that BMI executives "answer their own phones and are available to the affiliates," Zavin said the longer working day on Thursdays recognizes that "the vast majority of writers must supplement writing income with work." She terms this approach "merely a refinement of BMI's standing open door policy."

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# **Activision's Levy Traces Games Trade's Rapid Rise**

By SAM SUTHERLAND

From infancy to adolescence, if not adulthood, in three years—that was the thumbnail sketch of the meteoric rise of the video game industry outlined by Activision president Jim Levy during his keynote address to delegates attending the first Video Games Conference sponsored by Billboard and Video Marketing Game Letter in San Francisco, April 18-20.

Levy's remarks would set the tone for the two-day program of seminars probing the fast and furious track traveled by game creators, manufacturers and marketers (Billboard, April 30). In that respect, he also amplified the warning signal given minutes earlier as conference chairman Tim Baskerville, publisher of Video Marketing Game Letter, noted that the young business had already outgrown its heady early days as a "supply-constrained industry" to evolve into its present state of high risks for expanding rewards.

Following an introduction by Lee Zhito, Billboard's publisher and editor-in-chief, Levy himself began by recapping Activision's own rise. "In many ways, Activision was the first of its kind in our industry." he as-

serted. "We pioneered the growth of software."

Levy then highlighted the gamut of challenges now facing the video game world. In documenting the "enormous state of transition" visible in the business from its very beginning, he noted the impact of changing hardware technologies, ongoing market segmentation, title proliferation and shifting retail and distribution needs on a destabilized market.

Going back "to ancient history," he recalled 1979, prior to Activision's launch, when four firms dominated the business: Atari, Bally-Arcade, Mattel and Odyssey. "Because of the demise of the earlier electronic games like Pong, it was hard to get backing then," Levy said, adding wryly that some analysts were already predicting the end of the game industry.

Hardware and software were still sold side-by-side at retail, and in a marketplace where true home computers had yet to appear, dedicated game machines had entered 1.5 million homes to drive annual cartridge sales of between three and four million units.

In 1980, the trade's penchant for change continued: Atari rolled out its VCS players to score success on the strength of both the system itself and a strong marketing thrust; "Space Invaders" offered a glimpse of the media impact a game hit could bring, as well as the link between arcade and home player; George Plimpton's tv spots for Mattel's Intellivision "woke a lot of people up to the fact that this wasn't a one-horse race," and Activision itself opened for business. Levy stressed that last event as signaling the business' fragmentation into viable, separate hardware and software spheres.

By Christmas of that year, the trade had seen total sell-through for its products, moving 10 million cartridges, earning an estimated \$2 million at retail, yet still failing to meet the market's demand. "A real firestorm was underway," noted Levy. "The distribution base nearly doubled again. By the end of 1981, nearly everyone wanted into this business."

Even then, however, there were still only four major companies active in the industry, and product flow was still tightly controlled. By the end of 1981, however, "the winds of change were already apparent" as it became clear that major corporations were preparing to enter the market.



delegates.

Jim Levy, Activision president, delivers the keynote address.

man Tim Basker ville, publisher of Video Marketing Game Letter, opens the event.

To Levy, then, 1982 found the trade "growing up in a hurry" in both size and complexity. More than 65 million software units, more than 15 million hardware units, better than \$1.5 billion in retail sales and a virtual doubling of new titles to over 200 releases characterized the year.

"It seemed like every arcade title that had ever existed but hadn't been done came out by the fourth quarter of last year," said Levy, pointedly adding that for every smash like "Donkey Kong" or "Pac-Man," a host of unsuccessful games was also released.

Thus, asserted Levy, the video game industry now finds itself "like an awkward teen at a grown-up party," already generating huge

sales yet grappling with fundamental trade issues.

Forecasting potential growth of 300% domestically and 1,000% abroad for entertainment software over the next five years, Levy called for the business to mature beyond such current obstacles as poor product and inadequate marketing support from some manufacturers, 'panicked'' distributors unwilling to provide their own needed support for product, and dealers "still worried about last year's stiffs in-stead of selling this year's hits." He also chided those merchandisers already planning reduction of shelf space for game cartridges in anticipation of the computer software market, despite a still expanding market for cartridges

# Panel Examines New Interactive Technologies



The Teledelivery panel mulls electronic game distribution: from left, moderator Richard Adler, director of the Videotex/Teletex program, Institute for the Future: Ted Chislett, vice president, Rogers Cable Systems Engineering; David De Jean, director of Videotex services, Times Mirror Videotex; Larry Dunlap, president of the Games Network; Gary Moskovitz, director of marketing for Mattel's Intellivision new products and peripherals, and Chris Wallace, game design manager, Nabu Manufacturing Corp.

## By LAURA FOTI

There are methods of getting games into consumers' homes that have nothing to do with manufacturing, distribution and retailing. And it seems somehow fitting that new interactive technologies be used to deliver these games.

Three of the five panelists on "Teledelivery: Threat Or Savior" represented firms offering or planning to offer cable television-delivered games services with 20 games a month. Gary Moskovitz, director of marketing, Intellivision new products and peripherals for Mattel Electronics; Larry Dunlap, president and chief executive officer of the Games Network; and Chris Wallace, game design manager of Nabu Manufacturing Corp., described their incompatible systems.

In addition, David De Jean, director of videotex services for Times Mirror Videotex, explained that his company also plans to carry games on its static-screen system. "There are some limitations in the kinds of games we can offer," he conceded, noting that card, board and word

games would work best.

Ted Chislett, vice president of research and development for Rogers Cable Systems Engineering, represented a cable tv system operator studying the varied approaches to teledelivery of games.

The panel was moderated by Richard Adler, director of the Videotex/Teletex program of the Institute For The Future, who pointed out that by 1990, 80% of all U.S. homes will be passed by cable.

Mattel's "Play Cable" system is a pay-tv tier service that has been in a limited number of markets since 1981. It is the only one of the systems described on the panel actually in place in the market, and the only one to offer software for a widely distributed video game system, Mattell's Intellivision.

A computer at the cable head end transmits information through the system via hardware manufactured by Jerrold/General Instrument, a partner in Play Cable. A subscriber receives a menu of 20 games per month for \$12.

Moskovitz noted that Play Cable

has not yet received its desired 5% market penetration level from the 750,000 potential subscribers, but, he pointed out, "It's a complicated scenario. Part of the problem has been the marketing, and the fact that pricing on Intellivision units has declined from the \$399 it was when the system was launched." He added, though, "The turn-off rate is low. It's a software-driven system."

Subscriptions to the Games Network will involve a \$50 installation fee and a monthly charge of \$14.95. Dunlap emphasized, "We're packagers, not game designers. We want to satisfy all age groups with our 20 titles, from board games to arcade."

A total of 407 agreements signed with cable operators to date represents a potential five million subscribers beginning this fall. Testing in California, Dunlap added, showed that a broad menu is important. "A big-name game is not necessarily what makes it work."

Nabu Manufacturing is a co-venture of seven Palo Alto companies

that makes computer hardware, operates a retail chain called Computer Innovations in Canada and plans to deliver educational, information, professional and games software via cable. "We want to build an inventory of good games," said Wallace, adding that most are designed in-house.

"We want to have the designing done out of house, though," he pointed out, noting that teledelivery can provide added market life to software. A system trial begins in Toronto in July.

De Jean, who handles the content of Times Mirror databases, explained that the company plans to distribute its videotex services in areas where it also publishes newspapers, "plus others." The system will involve home banking, mail order, electronic mail, "bulletin board"-type advertising, an airline guide and games.

"It will be between 18 months and two years before videotex is on equal footing with other systems," De Jean predicted. "The user terminal, which costs \$1,200, is the big. . . .

gest stumbling block."

He added, "If you're in the games business, you can't think of yourself just as in the cartridge business. You have to find the best ways of getting the most economically from your designs."

Rogers Cable reaches two million subscribers, and Chislett said he believes "teledelivery has a number of advantages. The consumer can review programs before buying, there's no inventory, and it's very convenient. The major concern is adequate security."

Testing revealed that a games service can be profitable, especially for a large cable system, he said. "We promoted the trial to sign on 200 customers. Not only did we get them but we ended up with 300 more on the waiting list. We see the entry point being games, with evolution to teletex and other services." We are a software packager, the way HBO packages movies."

To participate, a consumer must purchase a game console (on the installment plan, if desired) and pay a \$12 monthly fee per 15-game tier.

www.amaricanradiahistary.com

# Team Approach Evolving Among Game Designers

### By SAM SUTHERLAND

With involving game play still the final benchmark for public acceptance, today's creative game designers are themselves undergoing a rapid transition from the often solitary art of early game development to an increasing emphasis on utilizing the team approach.

That trend emerged during Tuesday's (19) morning session entitled "The Designers: A License To..." Moderator Malcolm Kaufman, president of Malcolm E. A. Kaufman & Associates, signalled this shift in his opening remarks, tying the design community's evolution toward teams coupling specialists in different aspects of game design and program implementation to the technology itself

technology itself.

"In effect, the palette by which
the game creator is able to work is
becoming enormous, requiring specialization," asserted Kaufman, a
self-described "talent agent" for
designers who contends that major
corporations don't necessarily have
a lock on top designing talent.

As such, he added, the "smart" firms are those who build strong inhouse game creators but remain flexible enough to work with free-lance designers as well. Kaufman also counselled designers to keep pace with the shape-shifting technology behind games; evolving chip technology represents its own sphere of competition that must be addressed, he said.

Panelist Steve Beck, president and founder of Beck-Tech and a high technology veteran, termed game design "the creative part of the triangle" between the manufacturing and marketing activities also needed to create a successful business. Noting that his own interest in such early pioneering challenges as his video synthesizer came from an interest in "stretching television's capabilities," Beck contended that the current state of game art and marketing is "the tip of the iceberg."

For Beck, however, the question of team design work is counterbalanced by the trade's performance thus far: "Today, most of the successful games are the work of one designer. When you get into the psychology of games, it makes sense that just one personality is responsible."

That slant, though, may necessarily be altered by the rapidly expanding memory capacities game systems and home computers are reaching. "Before long, we'll be looking at 16K bytes, 32K bytes, 64K bytes and up," he forecast.

It's that scenario, he explained, that led Beck-Tech to turn to the team approach "to prepare for rapid memory expansion and its impact on programs." Each game, however, is ultimately overseen by a single programmer. In this fashion, Beck says his designers can still complement each other, as when

utilizing graphic designers without programming backgrounds to give programs strong graphic punch.

Game development strategies and some of the likely pitfalls were reviewed by Dr. Robert Brown, vice president of research & engineering at Starpath Corp. Brown, who is credited with developing Atari's original VCS hardware and its first 30 game titles, likened the video game industry to the record business, both in its reliance on hits and in its current posture, in which "supply has caught up with demand," yielding stiff competition.

"At Starpath, we're presently evolving from two starting points," noted Brown of game design. "The first is in establishing the game theme, then building graphics, sound effects and play around that. The second is having a novel visual display, then developing the game from there."

The latter equation, he admitted, can pose problems. He recalled the case of "Escape From The Mind Masters," which "had novel graphics, but we didn't know how game play would actually work until scant weeks before the scheduled completion date."

Data Scan's Jeffrey Corsiglia, vice president for video game design, recounted his own background in the toy industry while with Mattel, noting that this trade, too, generated huge numbers of ideas to find a handful of commer-



The designers panel: from left, Beck-Tech's Steve Beck; Dr. Robert Brown, Starpath Corp.; Jeffrey Corsiglia of Data Scan, and Kyle Fields of Design Labs, Inc.

cial hit designs. Corsiglia, too, allowed that individual designers often need "an objectivity man" to keep them on track when creating a new game.

"The problem with game design is that once you start programming that game, the designer is going to be deeply involved—some might say he can disappear into the game," warned Corsiglia.

Juggling the creative skills of the designer or programmer with needed managerial controls was ex-

amined by Kyle Fields, president of Design Labs, Inc. As a programmer himself, Fields expressed sympathy for designers' frequent difficulty in "realizing that someone who isn't that close to the game can make suggestions that may improve it." He also argued that strong design divisions required that managers understand programmers' special needs by creating flexible, low-key work environments rather than trying to create regimented operations.



Al Kahn, Coleco senior vice president of marketing, accepts the award for Video Game of the Year, conferred on "Donkey Kong," from Billboard associate publisher Marty Feely.



Darby Williams, left, assistant to the president of Atari's Consumer Electronics division, accepts the award for Video Game Company of the Year from Billboard's Sam Sutherland.



Designer of the Year Rob Fulop, center, shows off his award as Imagic president William F. X. Grubb and Billboard's Laura Foti look on. Fulop created the Imagic hit, "Demon Attack."



From left, J. Walter Thompson management supervisor Mary Van Huevel and Frank Mainero, marketing vice president for Activision, accept the Video Game Marketing Award for the "Pitfall" campaign from Billboard's Diane Daou.



Coleco's Kahn displays the first Video Game Super Star Award, given to Coleco president Arnold C. Greenberg, from Tim Baskerville



Computer Game of the Year, "Choplifter," brings, from left, designer Dan Gorlin, Broderbund Software president Doug Carlston and Bill-board's Ron Willman to the podium.



Mass merchandising versus specialty retailing is the topic. From left are moderator Laura Foti, Billboard's video editor; David Blumstein, executive vice president, Softsel; Michael J. Fine, president of MJ Fine Communications, Inc.; Record Factory president Sterling Lanier, Ralph F. Colin, Jr., vice president, business & government affairs, Columbia House, and Linda Rosser, president, Dialogues.

## Computer Software Merchandising **Examined**

Computer software will follow video games into mass merchandising, agreed panelists exploring "Whose Game Is It Anyway? Mass Merchandisers Vs. Specialty Retailers," but inventory must be tightly controlled with limited product to avoid excessive returns. The session was moderated by Laura Foti, Billboard's video editor.

"Our function is to train publishers, the general public, and non-traditional retailers how to get the product through those doors, and I think it will work, but it's a time consuming, arduous task right now," said David Blumstein, executive vice president of Softsel Computer Products Inc.

Blumstein said he sees inventory control as a "major bugaboo" with mass merchandisers. "We're finding that we're having a great deal more success today when we encourage the mass merchants to buy limited numbers limited in scope, and keep it in that category or the heavily advertised category," he said. "We're of the opinion that the

outlet, but one has to be extremely concerned and critical of the product one puts in.

"Mass merchandisers are used to huge returns. The market today would not stand for that." Softsel, guarantees its product up to 100%, pointed out Blumstein, which means it "has to watch inventory very, very carefully.

On a company level, Blumstein acknowledged that Softsel has "been caught up in the torrent . . . on a raft without a paddle . . . the river is just taking us along." In the last two-and-a-half years, he said, Softsel has gone from a couple of employees to 155, from 2,500 square feet of space to 200,000 square feet. "The difficulty has been growing and being able to handle that growth, at the same time maintaining our service capa-

"We grew not as a sales organization, not as a marketing organization, but as truly a service organization, and it's rather difficult to maintain that when the world around you has just basically exploded."

Michael Fine, president and chief executive officer of MJ Fine Communications Inc., answered software's mass-market potential by citing figures projecting growth of entertainment software from \$220 million last year to \$2.9 billion in 1987; educational software from \$16 million in '82 to \$1 billion at retail in '87; and the personal computer base from 1.5 million units in '82 to 25 million in '87

"The home entertainment and home education market will be huge," summarized Fine, "In dollar terms, it will be larger than the entire mass-market paperback business in the U.S. by almost \$1.5 billion by 1987.''

The growth in store for educational software especially, said Fine, "signals a virtual revolution. It indicates a massive shift from school to home learning environment," with 72%, or \$720 million, of that business projected for home rather than school.

But before "leaping to the con-

mass-merchandise strategy in the home market," Fine advised "close scrutiny of software products relative to other mass market product."

Among many factors differentiating software from other product, noted Fine, are pricing, playability, returns, format compatibility, lack of author identity (as in paperbacks), no real category identity beyond games, little consumer advertising, no universal coding system, and security problems.

Said Sterling Lanier, president of The Record Factory: "A good record store will carry 10,000 titles plus. If the software business gets into that kind of business with the occasional hit, than the specialty retailer may have an advantage, because then selection and service are going to become much more important to the consumer than a blowout price every day. The business is going to be somewhere in the middle, and there are going to be people who will find niches to take advantage of where they may fall in this retail

Ralph Colin Jr., vice president for business & government affairs at Columbia House, explained the elements and advantages of direct marketing for video game software. Club distribution, he said, creates a separate market, moves catalog and not just hot titles, and expands the life cycle of product.

Columbia House advertises extensively and has gathered premium position over the years, Colin added. New ads expressly for Columbia House software offer the reader/subscriber the chance to "Take any one of these five (games) for \$4.95" and commit to buying two more over a period of a year at the regular club price. A recent ad offers the Gemini player at \$49.95, the first cartridge at \$22.95, and the next five at the club price (between \$4.95 and \$9.95).

Video consultant Linda Rosser, president of Dialogues, offered many helpful hints for increasing store traffic and building up retail business



## Panel Takes Look At The Future

Stephen Bentkover, far left, publisher/vice president of Leisure Time Flectronics, and moderator of Wednesday's panel, "The Next Generation: New Game Hardware & Software." Marty Perlmutter, left, demonstrates an interactive videodisk game, "Mystery Disc," during the panel on new game technology. The panel on "The Next Generation" in hardware and software systems: Tom Bonetti, Silco Video game Licensing; Broderbund Software president Doug Carlston; Dr. Bruce Maier, Discwasher, Inc.; Alison Frankof Wizard Video Games; Videodisc Publishing chief Gene Fairly.



## By SAM SUTHERLAND

Both new high technology prod ucts and old-fashioned entrepreneurial innovation can be glimpsed in emerging hardware and software strategems for the fast-paced video game market. Thus, technological sophistication and flashes of back to-basics common sense sparked panelists speaking on "The Next Generation: New Game Hardware & Software' Wednesday (20).

With Stephen Bentkover, publisher and vice president of Leisure Time Electronics, moderating, the dais examined how manufacturers and designers will need to keep pace in new product development in order to sustain or expand mar ket share.

Noted Tom Bonetti, president of Silco Video Game Licensing, "Sixty years ago, by far the most popular mass entertainment medium was motion pictures. . . . Around that time, someone came up with the idea of adding sound to what were then silent pictures.

"Almost overnight, the production of silent pictures stopped." For Bonetti, that analogy can be extended further by posing audio as a major new frontier for video game design.

Already attesting to how the existing music market can provide

sumer hook is the Journey "Ested began as "a marketing ploy rather than a technological break-VCS market. More recently, however, the Bally-Midway arcade version has improved on the home game's use of brief, digitally repro-duced snippets of the platinum band's hits by interfacing playback of an analog recording of Journey songs to reward high scorers.

Bonetti, whose background has included extensive work in song licensing, noted that he's already negotiating for recording rights to

game marketers with an added congame, which Bonetti admitthrough" when developed for the

the theme for another big arcade game, and indicated as well that pop music could provide a two-way street for cross-marketing with games

Broderbund Software co-founder and president Doug Carlston urged game firms to grow beyond their current penchant for recycling all types of games into computer for mats. "It's time to stop putting card games on a computer when you can play them better and more easily with a pack of 52 cards," he remarked, suggesting instead that game creators focus more on exploiting the unique characteristics of computer technology.

Allowing that high-speed action

games requiring good eye-to-hand coordination are still the best sellers, yielding "10 times the market you'll have if you develop a strategy game," Carlston argued that the market has grown and segmented to create viable businesses for both. As product lines increase, he predicted, games will need to offer increased depth to attract consumers whose growing sophistication will place a premium on games which can offer long, involving play.

An interesting technological twist to game hardware media was reviewed when Gene Fairly, president of Videodisc Publishing Inc., and Marty Perlmutter, president of Ghost Dance Productions, demonstrated the first "Mystery Disc," produced by Ghost Dance for Fairly's firm. Released as a Laser-Disc, the inventive whodunit allows up to 16 different solutions to a

murder. By utilizing the disk player's random access, freeze frame and two-channel audio capabilities, different scenarios and clues can be brought into play.

Fairly went on to forecast five different degrees of videodisk usage for games and other interactive programs. In addition to "stand alone" play requiring only the LaserDisc or CED player (RCA has promised interactive CEDs as early as next fall), said Fairly, disks and players can provide some minimal computer function capacity; through interface with a larger personal or home computer, can become a cost-effective peripheral storage medium; may be designed to "talk back" to users; and will be usable in multi-machine programs tying together different types of hardware.

Wizard Video Games' sales vice president Alison Frankley echoed Carlston's analysis of a segmented market spurring program diversification, and suggested that the transition to the mass home computer market, while not eclipsing dedicated game machines entirely, will make educational games, especially when set up as multi-player cooperative challenges, a growth

Finally, Dr. Bruce Maier, president of Discwasher Inc., which now markets its first game accessories in the form of its Pointmaster joystick, suggested games marketers can expect a host of auxiliary prod-ucts to come "crawling out of the woodwork to drive games, and to drive computers.'

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# 'Foreign Markets' Panel Surveys The Global Scene



Morrow, director of inter national sales and marketing, Mat tel Electronics.



Claude Bardot, managing di-rector, RCA Video Games, France.



Moderator Lee Mendell, president, Lee Mendell Associates.



Norman Stollman, senior vice president, CBS Electronics, CBS Records International.

### By JACK McDONOUGH

The panel on "Key Foreign Markets'' included coverage ranging from overseas consumer attitudes that differ widely from those in the U.S. to hardcore practicalities of distribution, retailing and promo-

Norman Stollman of CBS-a company currently launching games in 21 countries, which Stollman termed "quite an exercise"cautioned early on that "there is no such thing as 'the foreign market." Even the Common Market is not a common market at all. Every country is very different."

Another key thing always to remember, said Stollman, is that "Americans think nothing of buy ing any new item on the market. We pamper ourselves incredibly. Europeans are much more reluctant to buy things they can't justify.

Claude Bardot of RCA Video Games in France emphasized that point in noting "the specific mind of the French. The Frenchman is very reluctant to spend \$200 on a system just for fun. He'd rather spend \$100 more for a home com-

Bardot listed a series of special problems affecting the French market: an average of less than one television per household; few arcade shops, where young people are not allowed; high prices resulting from the importation of all hardware and software and by the continuing strength of the dollar; and skittishness in trade cause by treasury problems.

In software, Bardot cited Atari as holding about 50% of a million-unit market, followed closely by Mattel and then Coleco. In hardware, "Philips is doing a great job just because of the power of their name in

Martin Morrow of Mattel noted equally special problems with Germany, where the availability of only one possible television ad outlet forced the company to go to print, an undesirable alternative since "this business is driven by tele-vision advertising."

Morrow also revealed an interesting glitch in his company's projections for various countries, which he broke down into those with small families, such as Germany, Japan, U.K., Scandinavia and the Benelux nations, and "the poorer, generally Roman Catholic countries with larger families," such as Spain, Italy and the Latin American world.

"We were comparing disposable income and number of television sets to get our projections," said Morrow, "but it didn't work out at all the way we had thought. The Italian market is a damn sight bigger than U.K. or Germany, and Spain was third or fourth largest." This happened, he said, because in large families with one set, having many games on hand is the cheapest entertainment for the family.

He noted also that in the U.K. "computers are outselling games three to one" and that "the Japa-nese market is virgin in video games. There are 30 million households, 99% with color television, but only 500,000 game units sold." The Japanese situation evolved this way because "Japan had no home mar ket and concentrated research and development in hand-held units instead of cartridges. The hand-held market in the U.S. went from boom

to bust in two months. In Japan 35 that didn't happen. The credit cardsized game is huge in Japan and Europe, but it bypassed the U.S.' Because of the large families there, Morrow also projected "a potential huge market in Latin America when the price hits a critical low point."

All the panelists noted problems in sussing out the most positive form of retail, with a chief problem being that the toy trade generally expects a much higher markup than the electronic outlets. Bardot noted that in France, "apparently the video shops and record shops are not the ideal outlets."

Equally difficult is distribution. with Morrow relating an anecdote about a liaison with someone representing himself as a substantial dealer turning into a trip to a donkey shed in the backwaters of Spain. Morrow also warned of people who will make buys all over the place and then dump it if they can't sell it. Any product that goes into the Common Market can go anywhere, and does.'

Yet another tricky problem is multilingual packaging, with Stollman indicating that the new CBS product will carry outer packaging in five languages with enclosed instruction in 10. "In Switzerland, Scandinavia and the Benelux," he noted, "you even have multiple local languages. So it's something we felt we had to do." Morrow added an analogy with local language recordings, "where you could have reasonable success recording a French singer just for the French market. But you need much more money to develop a game than you do to cut a record."

Morrow noted that Mattel had

gone into the European market hopeful of a five to one ratio of soft-ware/hardware, with Switzerland projected at 10 to one because of "high disposable income and limited entertainment."

# Wall Street Analysts Offer Their Forecasts

The panel titled "Wall Street Game: Rebuilding Confidence" focused on the shakiness and uncertainties caused by what moderator Ira Mayer called "the Atari syndrome, for which no cure has been found as yet.

"I expect the most frequent response to many questions," continued Mayer, managing editor of Video Marketing Game Letter, "will be 'no comment.' Everyone is here to listen. No one knows what's going on. This industry has experienced growth with the same intensity as music and films, but compressed into two years instead of 20."

In respect to Atari's problems, which came to light last December, analyst Michele Preston agreed that "to manage that kind of growth is very difficult." But she added that "Atari will come out of it okay, even though the product line right now leaves something to be desired. There's a lack of compatibility between the VCS and the 5200, and Colecovision is more adaptable with Atari lines than

Fellow analyst Lee Isgur made an analogy with RCA in the late 1930s. "when people buying the Victrola also bought only RCA records. That changed by the '40s, when people began to buy other labels. In effect the same thing happened to Atari in 1982. By late 1981, the kids were telling us that Atari product was inferior." Isgur suggested, however, that as a result of the Atari shock

"the industry itself will be dramatically better," and—in a nod to Coleco's current high standing—said that "Atari may be the Coleco of 1983-84."

In response to a question as to why Wall Street was "blindsided" by the Atari developments, Isgur replied, "I'll be blunt about that. I've been discussing the same thing with the Securities & Exchange Commission. I had asked a vice president of WCI on December 7 whether earnings could be below \$5 and was told no." Isgur also noted the crucial factor of the timing of the Atari problem. "If it had happened in June, the consequences may have been in the tens of millions. Having it happen between Thanksgiving and Christmas meant hundreds of millions."

Preston's principal projections were for new technologies combined with games to lead the shift to a "third generation" of games; for competition from home computers to have great effect on the games market; and for higher-margin software to be "the key to the business" in offsetting the current

low margins in personal computers.
"Both Texas Instruments and Commodore have taken irresponsible appoaches," she claimed. "Their units were selling well at \$199. What reason was there to bring it down to \$75 to \$99 and hurt the profitability of the industry?" She added, however, that "It means a great market for consumers" and projected that the two

Michele Preston, right, vice president, L. F. Rothschild Unterberg Towbin.

Lee Isgur, far right, first vice president, Paine Webber Mitchell Hutchins, Inc.



Preston pointed to an expected June package from Coleco with 128K of memory and a low-cost printer "as one of the most aggressive home computer introductions

this year.

Isgur's main projection was based on the ratio of these popular micro devices to total television households in the world, which he put at 235 million. "If you add up all the VCRs and disk machines and receiving dishes and video games and personal computers, we have 70 to 80 million households. Tv households will grow to a shade below 300 million by 1990 for a growth rate of 7% to 8%. But devices will experience a 30% compound rate between now and 1990."

Isgur also said he sees on the horizon "a conflict caused by the artists and creative people wanting more of the action, just as has hap pened in the film and music indus-





Moderator Ira Mayer.

million this year. She also credited Commodore with "making it easy for independents to participate in software"

while scoring TI for obstructionism here. Isgur, also referring to these two personal computer companies, said that "IBM may decide to let TI and Commodore fight it out this year and wait until 1984 to make their best move." In commenting on the contro-

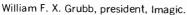
million units in home computers of

last year would swell to six to seven

versy between games and personal home computers, Preston argued that "what we call them is insignificant, and the distinctions will become less clear. They are home entertainment products and people will use them for entertainment, for education, for utility—such as home word processing-and for telecommunications ability. Whoever has the cheapest box will be the

# **'Cartridge Kings' Offer Abstract Market Overview**







Al Pepper, vice president, Fox Video Games.



John O'Leary, marketing manager, Parker Brothers.

## By LAURA FOTI

"Confusing" is the word that best describes the video game marketplace in 1983, according to three executives in a position to know. "The Cartridge Kings"—Imagic president and chief executive officer Bill Grubb, Parker Bros. marketing manager John O'Leary and Fox Video Games vice president Al Pepper—painted an abstract vision of an industry in transition on the last Video Games Conference

"Our market is both changing and challenging; it shows signs of maturity and immaturity," said Pepper. As title proliferation and signs of increased selectivity arise in the behavior of consumers and retailers, testing of individual titles will become important, Pepper stated. "That used to be unnecessary."

Grubb remarked, "This coming year will be explosive confusing and melding." He predicted 25 million units of hardware capable of playing games in consumer homes by the end of 1983, and 60 million by the end of 1990. "The market-place is confused—there are a lot of people who want a piece of the action. Distribution is changing and retail is expanding.

"The market is melding because the video game business was just that three years ago. Now the home computer is a growing force. The consumer is a very fickle individual, and where he spends his disposable income is up to him."

Grubb defined a game "failure" as one that does not sell 100,000 units with major promotion over the course of a year. A "megahit," he said, is more than a million units.

"The life expectancy of a game has changed," Grubb continued. "It used to be two years, now it's anywhere from six weeks to six months." This stunted life cycle, he said, precludes the possibility of any market testing. "We'd love to have the luxury, but instead we have to shoot craps."

O'Leary put things bluntly: "It's going to be glut city out there in the next 12 months. There are a lot of titles out there, a lot of people making games. Quality, or the lack thereof, has resulted in price cuts and a lot more product differentiation." Licenses, he opined, are slightly less important than they

The panelists were in agreement on the importance of that vague concept known as "quality." "It's the most important factor in any marketing," said O'Leary. Grubb added, "Even if there are 700 cartridges on the market by the end of the year, it has to be a quality product or the consumer won't buy it." A game's quality goes beyond its marketing or license to encompass "plausability" and concept, panelists concurred.

Another issue discussed was marketing. "The industry is improving the quality of its commercials, p.o-p and packaging. We've drawn from all the elements in the consumer products business," said Grubb.

"Each game has its own strengths," pointed out Pepper. "It may be an unusual characterisitc, a good license, or the like. That colors advertising decisions."

Recent distribution changes are affecting all suppliers. "The tying up of distributors by Atari provides us with an opportunity to reach retailers who have been reached by a particular distributor," said Pepper. "We latecomers to the market have had difficulty breaking through. This lets us in doors we couldn't enter before and diffuses the monopoly of the marketplace."

Pepper also spoke to the question of licenses. "A license gives you an idea, a starting point, but it's not a guarantee of success. There are both benefits and obligations to licenses. The arcade, for example, can give you a trial and built-in awareness."

Grubb added, "There are two types of licenses: those from coinop and those that attempt to translate a movie or book, etc. into gameplay. That provides you with a high awareness level, but doesn't detract from the necessity of playability."

# Indie Software Entrepreneurs Voice Fears Of Corporate Gains



"Computer Software: The Independents" is examined by attorney Edward Hearn, at left, the moderator, and panelists David Gordon of Datamost and Synapse Computers' John Loveless.

the indies who helped fuel the beginnings of these high technology markets. A disturbing sign that the market's volatility places smaller game companies in a perilous financial position is the fact that a number of companies, such as Data Age and U. S. Games, are facing collapse, bankruptcy or reorganization in a market shakeout.

If the more diversified and highly specialized realm of home computer programs does offer indies a more evenly competitive equation, the high stakes "hit" business of video games may indeed pose an uphill struggle for independents. Datamost founder and president David Gordon, while defiant in his loyalty to independent operations, predicted, "Independents won't be here next year. They're going in two directions. Each week it seems I'm being approached by venture capitalists looking to buy in."

Beyond such participatory plans, he added, many independents will likely be siphoned off through outright acquisitions by larger companies capable of tendering attractive buyout offers. Gordon contended that the learning curve for high tech trades is so expensive that conglomerates lacking such divisions are more attracted to the faster market entry and fixed expense of an acquisition.

If smaller firms are at a disadvantage in capitalization, however, Gordon argued that they retain an edge in technology, one likely to keep them in the forefront of home computer software.

John Loveless of Synapse Software noted that major corporations now involved in the VCS field don't consider independent software firms serious competitors, even though those titans' swing into the home computer market through new generations of keyboards and peripherals is bringing them closer to the indies' own stronghold in computer software.

For Loveless, competing in the VCS software marketplace remains problematic due to the lack of hardware standardization. In the main

companies who could afford to program exclusively for a single system can no longer do so; as a result, third party software suppliers find themselves faced with constant recoding of programs to match new formats. That lack of standardization applies equally to home computers.

Thus, Loveless argued that successful indies must rely on a versatile market plan allowing for multiple formats and frequent shifts in emphasis. "We feel there is strength in breadth," he noted. "We don't want to produce software for a single computer line—we want to be around in a few years when the market stabilizes." By pursuing different formats, he added, astute suppliers can recreate the high-volume sales of a VCS hit by cycling a strong title through as many other formats as possible.

Moderator Hearn then queried both panelists on their distribution schemes. Loveless noted that Synapse began with a minimal investment by channeling product directly to local computer retail outlets, later growing in size to the point where a single distributor was enlisted to cover the West Coast.

By 1981, Synapse had expanded to a network of several regional distributors, and today, the company works with about 60 different firms. As a result, a team of 13 sales reps was assembled this January.

Gordon agreed that more software firms are now utilizing distributors rather than shipping direct. But he also noted that a glut of programs is developing to the point where a shelf space crunch is affecting distributors as well as their

accounts.

With the VCS market expected to gradually shrink as home computers assume a dominant position, Loveless warned that software piracy is already an issue that needs to be addressed. Although program counterfeiters haven't appeared, home programmers now routinely pass along computer programs, including games, to friends, he said.

Is the current rush by established conglomerates into the booming but challenging games field squeezing out smaller software firms? That prospect was the underlying thread to comments from two independent software entrepreneurs during Tuesday's (19) panel on "Computer Software: The Independents," moderated by attorney Edward Hearn.

Hearn began by asking whether the rapid growth of the video game and home computer fields will prove so attractive that a flood of larger corporations will soon dwarf

problematic due to the lack of hardware standardization. In the main,

## Computers Vs. Consoles: Panelists' Outlooks Differ

By LAURA FOT

The differences between dedicated video game machines and personal computers are either proliferating or lessening, depending on who was doing the talking on the panel "Clash of the '80's: Personal Computers Vs. Consoles."

- Michael Katz, president of Epyx, pointed out that in the computer business there's more opportunity for the entrepreneur.
- Pat Ketchum, president of Datasoft, predicted that the dedicated game machine will go the way of the dinosaur as computer prices continue to drop.
- Jim Sanders, strategy manager for the home computer division of Texas Instruments, said he sees a lot of convergence between game machines and computers.
- Al Kahn, senior marketing vice president for Coleco, claimed the computer business is driven by lower prices and the guilt of parents concerned about their children's futures. He added that a game/computer system is viable if it is upward-expandable to avoid obsolescence
- Tom Restaino, director of market research for Activision, said his company was set up to market computer software: "We happened to sell cartridges first because that's where the business was."
- And Fred Cutler, marketing planning and development vice president for Mattel's home computer systems, saw "a bridging of the gap in software between what's available for dedicated game machines and computers."

The panel was moderated by Jeanne Dietsch, president of Talmis, an information service for the computer industry. She supplied figures on software usage for video game and computer hardware, pointing out that 99% of the software used on game machines is entertainment-oriented.

Epyx's Katz discussed the differences between the games and computer software businesses. "For computer software, 75,000 units is good volume, versus the five million units 'Donkey Kong' did. Also with computer software, you have to be able to convert a title to four or five different formats, which takes time and money." Licenses are useful in computer software, as they are in video games, although Katz noted, "non-licensed product makes up a bigger part of the top 20 in computer software."

Ketchum of Datasoft foresaw the day of two computer homes: "Like stereos, adults will have a more sophisticated system, with another for the kids used for entertainment and education. The term 'computer software' may disappear because of the negative connotations of a cold, heartless technology." But, he added, "If we at the software companies don't create meaningful software, nothing will happen."

software, nothing will happen."

The relationship between hardware and software is a symbiotic one at Texas Instruments, Sanders said, calling the multi-functionality of computers—the major driving force behind their acceptance. "The computer is a tool to personalize applications—games, education and so on," he stated. "The

consumer wants multi-functions. Education is growing quickly, and there's a refinement in the diversity of entertainment."

Texas Instruments is not only a hardware manufacturer, but a software publisher. "We urge software companies to work with us, so we manufacture and distribute. It makes sense to handle the two lines together," Sanders said. When asked if Activision would be willing to work with TI on those terms, however, Restaino responded, "We couldn't do business the way Jim laid out."

The TI system and philosophy also ran up against an obstacle from Coleco's Kahn, who said, "These \$99 computers are finally selling for exactly what they're worth. The question is not computers versus game machines but identifying the best ways to meet consumer needs. Colecovision is adaptable to different uses; the game is the way to get it into homes, and that's why we supply 'Donkey Kong' with the unit."

Restaino added, "What we sell is emotion. How we evoke it in the consumer is irrelevant. What's important is the consumer. These are the people on whom we depend, yet there's been a lack of focus on them." Activision's research, he said, illustrates that what consumers plan to use their computers for and what they end up using them for are often different. "People find it's fun to play the games and use it more for that. And, after all, how many word-processing packages does one need?"

Restaino said he believes the

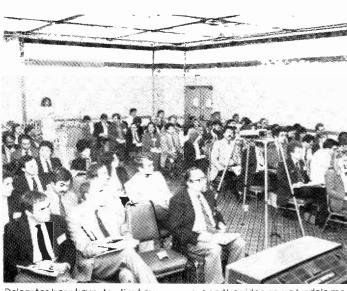


Computers and game hardware face off for the "Clash of the '80s": from left, panelists Fred Cutler, vice president, Mattel Electronics; Al Kahn, senior vice president, marketing, for Coleco; Epyx. Inc., president Michael Katz; Datasoft president Pat Ketchum; Activision market research director Tom Restaino. and Jim Sanders, Texas Instruments' strategy manager, home computer division.

video games software market will continue to present strong opportunities to publishers. "First, there's the large installed base of 15 million units. Second, there's the wide distribution, which it will take a while to reach in computers. Better hardware, such as that from Mattel, Atari and Coleco, will keep the market moving. Fourth, the amount of advertising has been extraordinary and will continue to grow and improve. And finally, there are the better quality games."

Mattel's Cutler said his research pointing to the marriage of the games and computer businesses is based on certain assumptions: "First, the market research says the game machine is fun, friendly and inviting. Computers are not perceived that way. Second, game software is driven by sensual stimulation—that is, based on graphics and sound—while home computer software is driven by intellectual stimulation. A bridge is being built between those motivating factors.

"Third, some computer buyers wish to step beyond video games. It's not a large market segment now, but it will grow," Cutler predicted, pointing to education as a particularly fast-growing area.



Delegates hear keynoter Jim Levy comment on the video game trade's meteoric growth during the opening morning of the conference.



Writer and avid game player Ken Uston queries panelists. Uston, a top banking executive turned high stakes gambling expert, has since turned to successful consumer books on gaming.



During the awards banquet. Billboard associate publisher Tom Noonan, left, shares a laugh with Marshall Blonstein of M. B. A./Murada and Bud O'Shea, senior vice president of 20th Century-Fox Video.



From left, MCA Video Games president Jim Fiedler and Claude Bardot, managing director of RCA Video Games, France, compare markets during Monday's welcoming reception.



 $\label{thm:mattel} \textbf{Mattel's Gary Moskovitz offers his views from the floor}.$ 



Relaxing at the opening night's reception are panelists Linda Rosser, president of Dialogues, and Wizard Video Games' Alison Frankley.

**Video** 

#### CED Disks, Players Booming RCA Cites Record Sales, Sees 'Retail Conviction'

By LAURA FOTI

NEW YORK-Sales of CED-format videodisk hardware and software continue to elate marketers and licensees of the products. A recordsetting first quarter for RCA saw more than 1.1 million disks shipped, according to the company. In March, almost as many disks were sold as there are players in the U.S.: about 300,000.

The number of available titles in the format will increase more than 50%, from 600 to 1.000 by the end of the year, according to Thomas Kuhn, division vide president, RCA VideoDiscs. He notes about four million CED disks were sold in 1982, close to the number of VHS videocassettes (about 4.2 million).

An aggressive promotional campaign includes a tie-in with McDonald's, national advertising featuring spokesman Gene Kelly, increased co-op dollars and incentives for dealers and a sampler disk.
"We see a retail conviction," says Herb Mendelsohn, vice president of

marketing.
Part of that conviction is due to RCA's continued strong support of

the format it developed. The company began soliciting dealers for its "Showcase" program in January. Under the program, dealers commit to keeping at least half the RCA VideoDiscs catalog's titles in inventory at all times. They must also take on at least 75% of new releases, have a demonstrator model on display and participate in various promotions. In response, RCA provides special dating, a fixture allowance, newsletter and promotional mate-

"We set a goal of 2,000 dealers participating by the end of March, says Mendelsohn. "Instead we ended up with 2,500."

Video suppliers who have licensed their product for release on CED disk are enthusiastic about the format and its marketing. They say sales have exceeded expectations for virtually all titles. Michael Olivieri, sales vice president for Vestron Video, says. "The reaction is excit-ing. We've doubled the number of (RCA) distributors we're dealing with, and we're delighted with the way they handle software. Our preconceived notions proved to be inaccurate—they're committed to presenting software.'

MGM/UA Home Video presses its disks with both RCA and CBS, the latter of which operates a pressing plant in Carrollton, Ga. Bill Gallagher, marketing and sales vice president, says, "Business is good. There's been a lot of turbulence in the video market, but CED has stabilized.

"As hardware sales increase, we're moving a lot of catalog, as well as new releases. 'The Wizard Of Oz' videodisk outsold the cassette. And the market is expanding.

Slight pricing changes have gone into effect for RCA's disks, with increases in list price of between \$3 and \$5 for some titles. However, prices may decline again later this year. The changes are due to an attempt at consistent pricing and more heated competition from videocassette prices.

#### "But it doesn't have to harm the British film industry. As long as it gets royalties from the video market. it should be happy. In other big video markets, like France and the

Nick Powell, who heads Palace Video, which owns Video Palace, biggest video library in London.

But while epics like "Gandhi" and "Chariots Of Fire" have given the British film industry new international prestige, the nationwide boxoffice dip is a matter of deep concern-especially since London is widely considered the video piracy center of the world, with illegal

#### Music Monitor\_\_\_

◆An Affair: Rick Springfield's video for "Affair Of The Heart," from his RCA album "Living In Oz," was completed in Los Angeles. Producer was Phil Savenick, writer/ director was Doug Dowdle. Both surreal and performance segments comprise the clip.

A Thousand Deaths: "Video Killed The Radio Star," by Island act the Buggles, was the first video shown on MTV at the time of the channel's debut almost two years ago. Now the record is being rere-leased, and the clip reserviced. Meanwhile, it's been in reruns on MTV since its debut.

• Leave The Driving To ...: The Bus Boys, on Arista, were featured on NBC's "Today Show" April 20. Live footage for the interview was shot at the Golden Bear in Hunt-

ington Beach, Calif.

• Skeletal Crew: Vide-U Productions of Los Angeles has completed editing on a three-song visual music production for the group Bone Symphony. Produced and directed by Bradley David Friedman, the clips are "It's A Jungle Out There, "Dome Of The Spheres" and "Everything I Say Is A Lie." The productions range from the highly stylized to straight performance.

• In (Night) Flight: The half-hour "Take Off" segments of USA Network's "Night Flight" are pro-

duced by Videowest of San Francisco. The company recently signed a contract renewal with ATI Video Enterprises, producers of the program, for 16 new episodes. May segments feature Jethro Tull, Supertramp, the Who, Eddie Money and Merle Haggard.



WHODUNNIT-Mr. Magic (center), a WBLS-FM DJ, appears in the video for "Magic Wand" by Arista/Jive group Whodini. The project was written and directed by Al Gomez and Alvin Hartley and edited by Barry Weiss for Pro-Vision Productions.

#### **Sound & Vision Offers** Tapes With A Difference

NEW YORK-Sound & Vision, a new firm based here, is a custom video distribution and production service for clubs and other venues around the country. It offers not only hour-long compilations of record company-supplied video clips, but original productions and "ambient" tapes in a dozen categories, as well as a design service.

Principals in Sound & Vison are Tima Surmelioglu, director of video at the Peppermint Lounge, and Liz Silver, an independent video producer. "We're a library service for video disk jockeys," says Tima, "but we began doing our own productions because we found there was demand for them. So many good songs don't have videos.

She adds, "I was getting software at the Peppermint Lounge that wasn't interesting enough—maybe there would be an hour worth playing between what the record com-panies supplied and independent

So Tima and other Sound & Vision contributors began synchronizing songs to footage from public domain films, materials from the National Archives and the Library of Congress and "anything else we can get the rights to." The resulting tapes are sold to venues, with rovalties going to producers, animantors,

In addition, there are thematic tapes for clubs that request heavy metal or country videos, for example. "We do these on request," says Tima. Clubs also ask for ambient tapes on specific subjects; existing tapes feature sports, politicians, the military, animals, surf, space and so on. Rights are cleared for all materials used.

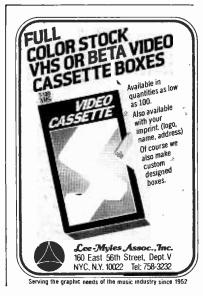
"We're very flexible," she points out. "We have a contract with all our clients, and charge them \$135 per tape. If we do something special just for them, we charge an extra \$20 per

hour of editing. The ambient tapes can be on all kinds of off-the-wall subjects; we charge depending on how difficult they are to put together.

Ambient tapes are sold for \$75 per half hour, \$150 per hour. "The thematic tapes are fun; I love doing the edits," Tima says. "Someone just aksed us for a crashing/car burning/people and buildings falling down tape. For that we may have to buy footage and charge a bit more."

Another Sound & Vision service is video installations in clubs. "Designing a club for video is as creative as programming what's played there," says Tima. She worked on the design the new Peppermint Lounge, which has an upstairs video lounge with dance floor: a main floor with tv sets of all sizes embedded into the walls, as well as a large-screen tv; and a lower level with "lots of monitors and dance floors."

The company is located at 81 Irving Place, New York, N.Y. 10003; (212) 254-7434.



#### **U.K. Home Viewing Up; Cinema Attendance Drops**

LONDON-Cinema boxoffice revenues in Britain dipped by more than \$40 million in 1982 compared with the previous year. The down-turn, described as "disastrous" by many key executives here, is being blamed squarely on the home video

In 1981, an average 1.69 million Britons went to the cinema each week. Last year, the weekly tally was just 1.23 million. But more than two million people are renting films each week from the still-mushrooming network of video libraries. Latest figures show there are video recorders in 3.3 million homes, some 16% of the total, with 55% rented.

Where film companies move into affiliated video operations, business is good. Colin Bayliss, managing director of MGM's video division in the U.K., says that major movies like "Arthur" make around \$750,000 in cassette form.

His view: "I'm not surprised at the number of people watching films at home. Many cinemas fail to provide a proper consumer service. With a decent setting in which to see films. people turn to video.

U.S., the domestic cinema business

says his company is also directly involved in the cinema, buying rights to continental films and releasing them simultaneously on cassette and in cinemas. "The two enterprises are complementary," he insists. "A film's biggest selling factor is word of mouth. If people see a film they like on video, they'll tell others to go and see it in the cinema."

product creaming off huge amounts of video profits.

#### **Director of Business Affairs-West Coast**

#### **Local Los Angeles Interviews**

RCA "SelectaVision" VideoDisc is seeking an assertive executive, based in Burbank, to assume extensive responsibility for the negotiation and preparation of agreements for audio visual productions and home video licensing.

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#### **Konica Readies Marketing Blitz** For Tape Line

NEW YORK - Konishiroku Photo Ind. U.S.A. Inc., marketer of Konica cameras and photographic supplies, is introducing Konicabrand audio and video recording tapes. Marketing of the new line is set to begin shortly after the June Consumer Electronics Show in Chicago, where the company will exhibit at the Whitehall Hotel.

Initially, audio tapes will include Konica Metal, GM-II high bias, GM-I and ML normal bias cassettes, each in C-60 and C-90 lengths. The ML cassette will also be available in a C-120 length.

The line of VHS and Beta-format videocassettes will include T-60 and T-120 VHS and L-500 and L-750 Beta lengths. Distribution for both product lines will be primarily through audio and video specialists, department stores and record stores. Last fall, Konishiroku completed

the building of a new \$50 million facility in Japan for tape coating and assembly.

Marketing support will be provided by localized tv and radio advertising, with dealer tags.

#### New Video Releases

This listing of video releases is designed to enable wholesalers and retailers to be up-to-date on available new product. Formats included are Beta, VHS (Video Home System), CED (Capacitance Electronic Disk), and LV (LaserVision). Where applicable, the suggested list price of each title is given; otherwise, "No List" or "Rental" is indicated. All information has been supplied by the manufacturers or distributors of the product.

or distributors of the product.
ABBA
(Live Concert Performances, Studio
Recording Sessions, Rock Video Productions)
Beta & VHS Monterey Home Video\$39.95
THE BEAST WITHIN Ronny Cox, Bibi Besch, Paul Clemens
Beta MGM / LIA Home Video
MB700172 \$69.95 VHS MV700172 \$69.95
BEN-HUR
Charlton Heston CED MGM/UA Home Video
MD100004 \$39.95
BEST FRIENDS Burt Reynolds, Goldie Hawn, Jessica
Tandy, Barnard Hughes, Audra Lindley,
Keenan Wynn, Ron Silver Beta & VHS Warner Home Video 11265\$39 98
BETWEEN THE LINES
Stephen Collins, Marilu Henner, Michael Pollack
CED Vestron Video
BLOW OUT John Travolta, Nancy Allen
LV Vestron Video No List
BORN LOSERS Tom Laughlin
Beta & VHS Vestron VideoNo List
BOXCAR BERTHA Barbara Hershey, David Carradine
Beta & VHS Vestron Video
THE LENNY BRUCE PERFORMANCE
FILM CED Vestron Video
CARBON COPY
George Segal, Denzel Washington Beta & VHS Embassy Home
Beta & VHS Embassy Home Entertainment \$59.95
DICK CAVETT'S HOCUS POCUS IT'S MAGIC
CED Vestron Video
CHARLIE CHAN & THE CURSE OF THE DRAGON QUEEN
Peter Ustinov, Lee Grant, Angie
Dickinson, Richard Hatch, Brian Keith, Roddy McDowall
Beta & VHS Media Home Entertainment M228 \$54.95
CHATTERBOX
Candice Rialson Beta & VHS Vestron Video No List
CLASS OF 1984
Perry King, Roddy McDowall, Timothy Van Patten
Beta & VHS Vestron Video
DEADLY BLESSING
Maren Jensen, Ernest Borgnine, Lois Nettleton
Beta & VHS Embassy Home Entertainment \$59.95
Entertainment \$59.95 CED \$29.95
DEATH WISH II Charles Bronson
LV Vestron Video
DUNDERKLUMPEN LV Vestron Video No List
THE EARTHLING
William Holden, Ricky Schroder
Beta & VHS Vestron Video
Robert Urich, JoBeth Williams  Beta MGM / UA Home Video  MB700217 \$69 95
MB700217\$69.95
VIIS INIV 7002 17
EROTICISE Kitten Natividad
CED Vestron Video
ESCAPE FROM NEW YORK Kurt Russell, Lee Van Cleef, Ernest
Borgnine Beta & VHS Embassy Home
Entertainment \$59.95
AN EYE FOR AN EYE
Chuck Norris
Beta & VHS Embassy Home         \$59.95           Entertainment         \$59.95           CED         \$29.95
CED \$29.95 FITZCARRALDO
Klaus Kinski, Claudia Cardinale
Beta & VHS Warner Home Video 24003 \$ 69.95



FIVE DAYS ONE SUMMER
Sean Connery, Betsy Brantley, Lambert

on & VHS Warner Home Video 20010 \$69.95

BEAT IT—Michael Jackson (right) discusses a scene with choreographer Michael Peters and director Bob Giraldi during the filming of "Beat It."

FROGS Ray Milland Beta & VHS Warner Home Video 26019 \$39.98 THE HAPPY HOOKER GOES TO
WASHINGTON
Joey Heatherton, George Hamilton
CED Vestron Video No List
HARPER VALLEY PTA
Barbara Eden
Beta & VHS Vestron Video No List
HE KNOWS YOU'RE ALONE
Beta MGM/UA Home Video
M8600220 \$59.95
VHS MV600220 \$59.95

THE HISTORY DISQUIZ
Steve Allen
LV Optical Programming Assocs
HOLLYWOOD BOULEVARD
Beta & VHS Warner Home Video 24055\$39.98
THE INCUBUS

THE INCUBUS
John Cassevettes
LV Vestron Video
INTIMATE MOMENTS
Alexandra Stewart, Dirke Altevogt,
Yanet Cuevas, Kim Barlow

THE JOY OF RELAXATION
Dr. Art Ulene
Lv Optical Programming Assocs

(Continued on page 40)



## For news of CES in Chi... here's the one essential buy:



Billboard's CES Issue Date June 11, 1983 Advertising closes May 20 Billboard delivers total editorial coverage of the Summer Consumer Electronics Show (Chicago June 5-8) with comprehensive reports on:

Video cassettes and video discs
 Video games
 Computer software
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Billboard will publish an exclusive, special feature on the Compact Disc & Digital Technology within this CES issue.

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#### New Video Releases

• Continued from page 39

KING, CAROLE One To One
Beta MGM / UA Home Video
MB600219
VHS MV600219

THE LAST AMERICAN VIRGIN

LET THE BALLOON GO Robert Bettles, Sally Whiteman,

Matthew Wilson, Terry McQuillan
Beta & VHS MCA Videocassette \$39.95

LET'S SPEND THE NIGHT TOGETHER Rolling Stones Beta & VHS Embassy Home

LOVESICK
Dudley Moore, Elizabeth McGovern,
Alec Guiness, John Huston
Beta & VHS Warner Home Video 20011\$39 98

LOVING COUPLES Shirley Maclaine, James Coburn, Susan Sarandon, Stephen Collins, Sally Kellerman

No List

THE MAGIC PONY

MEET ME IN ST. LOUIS

Jim Backus, Erin Moran

CED MGM / UA Home Video MD100005

MOUNTAIN FAMILY ROBINSON Robert Logan, Susan Damante Shaw, Heather Rattray, Ham Larsen Beta & VHS Media Home Entertainment M207 \$59

MY FAVORITE YEAR Peter O'Toole, Mark Linn-Baker, Joe Bologna, Jessica Harper, Lainie Kazan, Cameron Mitchell, Adolph Green

Beta MGM/UA Home Video M8800188 VHS MV800188 PARASITE 'ARASTIE
Robert Glaudini
CED Embassy Home Entertainment

\$29 95

PASSION OF LOVE Laura Antonelli CED Vestron Video No List

.\$59.95 THE PIRATES OF PENZANCE

Kevin Kline, Angela Lansbury, Linda Ronstadt, Rex Smith, George Rose Beta & VHS MCA Videocassette LV MCA Videodisc

QUARTET Isabelle Adjani, Alan Bates, Maggie Smith Beta & VHS Warner Home Video 24004 \$69-95

RETURN TO MACON COUNTY

Mattson Beta & VHS Vestron Video

ROAD GAMES
Stacy Keach, Jamie Lee Curtis
Beta & VHS Embassy Home
Entertainment

\$59.95 THE SEDUCTION

Morgan Fairchild, Andrew Stevens
CED Embassy Home Entertainment \$29.95

SLUMBER PARTY '57 Debra Winger LV Vestron Video

STUNT ROCK Grant Page, Sorcery (Musical Group)

Beta & VHS Monterey Home Video . . . \$39 95

TELL THEM WILLIE BOY IS HERE Robert Redford, Katherine Ross, Robert Blake, Susan Clark, Barry Sullivan BETA & VJS MCA Videocassette \$59.95

TEXAS LIGHTNING
Cameron Mitchell, Channing Mitchell,
Maureen McCormick, Peter Jason
Beta & VHS Media Home Entertainment
M242 \$49.95 THEY CALL ME BRUCE

Johnny Yune, Margaux Hemingway

Beta & VHS Vestron Video No List

CED No List THIGHS & WHISPERS \$49 95

Wendy Stehling
Beta & VHS USA Home Video \$39 95

THIN THIGHS IN 30 DAYS

THIS ISLAND EARTH Jeff Morrow, Faith Domergue, Rex Reason
Beta & VHS MCA Videocassette \$39.95

VICE SQUAD Season Hubley, Gary Swanson, Wings Hauser Beta & VHS Embassy Home

CED & LV VIDEODROME James Woods, Deborah Harry Beta & VHS MCA Videocassette LV MCA Videodisc

VILLAGE OF THE DAMNED George Sanders Beta MGM / UA Home Video M8600174 VHS MV600174 \$59 95 \$59 95

WASN'T THAT A TIME! Lee Hays, Pete Seeger Beta MGM/UA Home Video MB500218 VHS MV500218

WHO'S AFRAID OF OPERA?: THE BARBER OF SEVILLE & LUCIA DI LAMMERMOOR

Joan Sutherland CED MGM/UA Hor

WHO'S AFRIAD OF OPERA?: FAUST & RIGOLETTO

Joan Sutherland
CED MGM:/UA Home Video
MD100187 \$29.5 \$29 95

WHO'S AFRAID OF OPERA?: LA TRAVIATA & DAUGHTER OF THE REGIMENT Joan Sutherland CED MGM/UA Home Video MD100212

\$29.95

WINTER KILLS

Jeff Bridges, John Huston, Anthony

Perkins
Beta & VHS Embassy Home \$59 95 THE WORLD OF MARTIAL ARTS

Thomas
Optical Programming Assocs

YES, GIORGIO Luciano Pavarotti Beta MGM / UA Home Video MB800208 . VHS MV800208 .

ZIEGFELD FOLLIES Fred Astaire, Judy Garland, William Powell, Lucille Ball, Gene Kelly, Red

Skelton Beta MGM / UA Home Video MB600173 VHS MV600173

To get your company's new video re-leases listed, send the following intor-mation — Title, Performers, Distributor/ Manufacturer, Format(s), Catalog Num-ber(s) for each format, and the Suggested List Price (if none, indicate "No List" or "Rental")—to Bob Hudoba, Billboard, 2160 Patterson St., Cincinnati, Ohio 45214.



#### **NEW RELEASES ON VIDEOCASSETTE**















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#### RENTAL

				1			
*	_	Chart	These are best selling videocassettes compiled from retail sales, including releases in both Beta and VHS	w l	E	Charl	These are most popular videocassette rentals, in both Beta and VHS formats, compiled from a survey of re-
This Week	Position	5	formats.	This Week	ositic	E .	tailers and wholesalers.
Ĕ	Last P	Weeks	TITLE Copyright Owner, Distributor, Catalog Number	Ē	Last Position	Weeks	TITLE Copyright Owner, Distributor, Catalog Number
	7 1	11	AN OFFICER AND A GENTLEMAN  Beamount Pictures Paramount Home Video  AT #1		7 1	-11	AN OFFICER AND A GENTLEMAN Paramount Pictures, Paramount Home Video  WEEKS AT #1
			Paramount Pictures, Paramount Home Video 1467				1467
2	2	51	JANE FONDA'S WORKOUT ▲ (ITA) KVC-RCA, Karl Video Corporation 042	2	2	11	ROAD WARRIOR Warner Brothers Pictures, Warner Home Video 11181
3	3	9	BLADE RUNNER A Embassy Home Entertainment 1380	3	4	6	CREEPSHOW Laurel Show Inc./Warner Brothers Pictures, Warner Home Video 11306
4	5	11	ROAD WARRIOR Warner Brothers Pictures, Warner Home Video 11181	4	3	9	BLADE RUNNER A
5	8	3	PLAYBOY VIDEO VOLUME 2 CBS-Fox Video 6202	5	5	15	Embassy Home Entertainment 1380  THE BOAT (DAS BOOT)  RCA/Columbia Pictures Home Video 10149
6	4	6	CREEPSHOW Laurel Show Inc./Warner Brothers Pictures, Warner Home	6	11	18	MISSING Universal City Studios Inc., MCA Distributing Corp. 71009
7	6	20	Video 11306  ROCKY III ● (ITA) CBS-Fox Video 4708	7	7	18	POLTERGEIST ▲ MGM/UA Home Video 800165
8	13	23	PLAYBOY ●	8	9	20	ROCKY III ● (ITA) CBS-Fox Video 4708
9	9	18	CBS-Fox Video 6201  POLTERGEIST ▲ (ITA)	9	6	4	THE SECRET OF NIMH MGM/UA Home Video 800211
10	7	24	MGM/UA Home Video 800165 STAR TREK II-THE WRATH OF KHAN (ITA)	10	12	25	VICTOR/VICTORIA   MGM/UA Home Video 800151
11	14	15	Paramount Pictures, Paramount Home Video 1180  THE BOAT (DAS BOOT)	11	24	24	FIREFOX Warner Brothers Pictures, Warner Home Video 11219
12	10	12	RCA/Columbia Pictures Home Video 10149 STRAWBERRY SHORTCAKE IN BIG APPLE CITY	12	8	15	THE WORLD ACCORDING TO GARP
13	12	4	Family Home Entertainment, MGM/UA Home Video 338 THE SECRET OF NIMH	13	17	10	Warner Brothers Pictures, Warner Home Video 11261  YOUNG DOCTORS IN LOVE ●
		4	MGM/UA Home Video 800211 MIDNIGHT COWBOY	14	19	2	Vestron VA-5012 PLAYBOY VIDEO VOLUME 2
14	16		MGM/UA Home Video 700193	15	10	24	CBS-Fox Video 6202 Star trek II-the wrath of Khan (ITA)
15	27	15	FAST TIMES AT RIDGEMONT HIGH Universal City Studios Inc., MCA Dist. Corp. 77015	16	13	5	Paramount Pictures, Paramount Home Video 1180  HONKY TONK MAN
16	11	5	THE LAST UNICORN CBS-Fox Video 9054	17	15	5	Warner Brothers Pictures, Warner Home Video 11305 THE LAST UNICORN
17	28	15	THE WORLD ACCORDING TO GARP Warner Brothers Pictures, Warner Home Video 11261	18	18	20	CBS-Fox Video 9054
18	24	4	COME BACK TO THE 5 & DIME JIMMY DEAN, JIMMY DEAN Embassy Home Entertainment 1333				Walt Disney Home Video 122
19	30	17	MISSING Universal City Studios Inc., MCA Distributing Corp. 71009	19	21	14	NIGHT SHIFT The Ladd Co., Warner Home Video 20006
20	39	5	HONKY TONK MAN Warner Brothers Pictures, Warner Home Video 11305			20	ANNIE (ITA) RCA/Columbia Pictures Home Video 10008
21	37	25	VICTOR/VICTORIA •	21	14	8	MONSIGNOR CBS-Fox Video 1108
22	MEM	ENTRY	MGM/UA, Home Video 800151  AIRPLANE II: THE SEQUEL	22	16	6	HALLOWEEN III Universal City Studios Inc., MCA Distributing Corp. 71011
23	21	27	Paramount Pictures, Paramount Home Video 1489  THE COMPLEAT BEATLES  MGM/UA Home Video 700166	23	25	20	THE BEST LITTLE WHOREHOUSE IN TEXAS ● (ITA) Universal City Studios Inc., MCA Distributing Corp. 77014
24	19	6	HALLOWEEN III Universal City Studios Inc., MCA Distributing Corp. 71011	24	20	15	FAST TIMES AT RIDGEMONT HIGH Universal City Studios Inc., MCA Dist. Corp. 77015
25	25	2	EVERYDAY WITH RICHARD SIMMONS/FAMILY FITNESS Karl Video Corporation 043	25	29	24	THE THING Universal City Studios Inc., MCA Distributing Corp. 77009 ZAPPED
26	15	21	ANNIE (ITA) RCA/Columbia Pictures Home Video 10008	26	39	13	Embassy Home Entertainment 1604
27	MEW	ENTRY	CAPTAIN BLOOD CBS-Fox Video 4624	27	26	3	COME BACK TO THE 5 & DIME JIMMY DEAN, JIMMY DEAN Embassy Home Entertainment 1333
28	20	2	FUNNY GIRL RCA/Columbia Pictures Home Video 10212	28	ЯЕМ	ENTRY	INCUBUS Vestron V-4016
29	MEW	ENTRY	DINER	29	23	. 4	AMITYVILLE II: THE POSSESSION Embassy Home Entertainment 1709
30	REN	ENTRY	MGM/UA Home Video 800164  ALICE IN WONDERLAND	30	34	12	DIVA MGM/UA Home Video 800183
31	38	24	Walt Disney Home Video 36  FIREFOX  Wasses Reptage Name Video 11219	31	38	10	THE EXTERMINATOR Embassy Home Entertainment 2002
32	22	20	Warner Brothers Pictures, Warner Home Video 11219  TRON (ITA) Walt Disney Home Video 122	32	27	11	STRAWBERRY SHORTCAKE IN BIG APPLE CITY Family Home Entertainment, MGM/UA Home Video 338
33	33	2	INHERIT THE WIND	33	NEW	ENTRY	JANE FONDA'S WORKOUT Karl Video Corporation 042
34	31	9	CBS-Fox Home Video 4651 YOUNG DOCTORS IN LOVE Vestron VA-5012	34	32	7	VICE SQUAD Embassy Home Entertainment 2015
35	17	8	Westron VA-3012  MAN WITH THE GOLDEN GUN CBS-Fox Video 4606	35	31	23	RICHARD PRYOR LIVE ON THE SUNSET STRIP RCA/Columbia Pictures Home Video 10469
36	40	28	DUMBO (ITA) Walt Disney Home Video 24	36	33	12	FRIDAY THE 13TH—PART 3 Paramount Pictures, Paramount Home Video 1539
37	23	2	FLEETWOOD MAC IN CONCERT—MIRAGE TOUR '82 RCA/Columbia Pictures Home Video 10202	37	28 •	3	MIDNIGHT COWBOY MGM/UA Home Video 700193
38	32	2	JAZZERCISE MCA Distributing Corporation 55089	38	40	18	REDS (ITA) Paramount Pictures, Paramount Home Video 1331
39	NEW	ENTAY	JACKI SORENSON'S AEROBIC DANCING MCA Distributing Corp. 55090	39	NEW	ENTRY	LAST AMERICAN VIRGIN MGM/UA HOME Video 800190
40	18	7	MONSIGNOR	40	35	2	HOMEWORK MCA Distributing Corporation 55111
	1	Į	CBS-Fox Video	1	1		3

#### ■ Recording Industry Of America seal for sales of 25,000 units plus (\$1,000,000 after returns) (Seal indicated by dot). ▲ Recording Industry Of America seal for sales of 50,000 units plus (\$2,000,000 after returns) (Seal indicated by triangle). (ITA) International Tape/Disc Assn. seal for net sales and/or rentals of at least \$1,000,000 at wholesale. (Seal indicated by the control of the co by ITA seal).

#### Video

#### New On The Charts



"AIRPLANE II: THE SEQUEL" Paramount Home Video-22

This title is actually a "sequel" to Paramount's highly successful pricing experiments with "Star Trek II" and "An Officer And A Gentleman." It has a list price of \$29.95 in both VHS and Beta—a price bound to have a strong effect on the title's movement.

The plot, modeled after its zany predecessor, involves a lunar shuttle with severe problems—including engines that don't work and a mad bomber on board. The cast features Robert Hays. Julie Hagerty, Lloyd Bridges and Peter Graves making the return trip, along with newcomers William Shatner and Raymond Burr.

This feature is designed to spotlight titles making their debut on Billboard's Videocassette Top 40.



#### Pro Equipment & Services

#### Two AES Confabs Planned For 1984

neering Society (AES) will expand the number of conventions it holds in this country each year to two, beginning in 1984, according to Donald Plunkett, the society's executive director

The decision to move the North American convention to a semi-annual format was triggered by the response to last October's show in Anaheim, Calif., which was attended by in excess of 8,000 registrants. That show, which also attracted more than 200 exhibitors, had 310 exhibit booths and 25 demo rooms.

Plunkett says he and other executives of the AES feel that in the past few years the annual show has become so large that proper locations to adequately house conventioneers. exhibits and presentations have grown more difficult to locate.

Plunkett notes that earlier AES shows—the event's concept was developed about 13 years ago—provided registrants and exhibitors with an intimacy that had definite advantages. He says that with the institution of two shows a year, that intimacy can be restored. He is also hoping that exhibitors "will choose the location that is most propitious for them," and not try to crowd both

Another reason for the expanded format is what Plunkett describes as "the industry's rapidly changing

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technology." This includes the exploding area of digital recording, with emphasis on the Compact Disc system. Plunkett says he feels that this area is developing so rapidly that the society needs to address itself to the subject with greater frequency.

Plunkett also discloses that the AES is considering establishing an exhibition facility for manufac-turers, designers and specialists who have only regional exhibit interest and feasibility.

The AES has not yet determined where its 1984 North American conventions will be held. To decide this, it is asking its members and exhibitors to list their choices of sites from such possible venues as San Francisco, New York City, Atlanta, Los Angeles, Chicago, Nashville, To-ronto, Orlando, Las Vegas and Ana-

Meanwhile, the 74th Convention of the AES will be held at the New York Hilton hotel this year from Oct.

The society will also take its international show to Melbourne, Australia, in September, 1984, and to Tokyo in 1985. Explaining the reason for selecting these sites, Plunkett says the decision was based on the importance of AES conventions for the introduction of new technology data to members, and as a showcase for the products that accompany these technical developments.

#### FUNKY STUDIOS Totally Lead-Lined Facility Opens In Rochester, N.Y.

lead-lined 48-track recording studio, believed to be the first of its kind in the country, has been opened here by Boyd McCoy, head of Funky Records. The complex includes a record label, a production company, a talent and booking agency, and a distributorship of professional sound equipment for recording stu-

The studio utilizes an estimated \$64,000 worth of lead, and is said to be at least 95.7% leakage free. Its aim is to insure that sound tracks do not leak from one to another of the facility's five demo rooms, or into its main studio room.

McCoy explains that the walls and ceilings of each room are acoustically treated for the particular instrument recorded there. The walls between each room are between a foot and a half and two feet thick, and there are seven applications of building material with two

one-quarter and one-half inch thick, with dead spaces between each The stops around the glass are treated with lead, foam padding and silicone caulking, while the floors of the studio area feature nine applications of building material. The drum room alone features acoustical lead, rubber padding, 1,800 pounds of sand, plywood of five-eighths-inch thickness, and carpeting. The several layers of insulation in this room raises it at least two feet higher than other rooms in the studio. Similar attention is paid to leak-

age control in all other rooms of the studio. McCoy states that special steel reinforcement had to be installed in the basement of the building to support the weight of the studio floors.

"dead" spaces within each wall.

Each door within the studio is constructed from two-inch solid-core

oak, coated with foam padding,

acoustical lead, and five-eighths-inch plywood, finished off with car-

A window through which artists, producers and engineers can see

each other is incorporated into each

room. McCoy states that each window consists of three separate pieces

of glass, each measuring one-eighth,

peting on both sides.

To further insure sound fidelity without outside pollution, McCoy had all electrical outlets placed in the floors of the studio, rather than in the walls as is customary. To achieve this, the entire studio portion of the building had to be re-

McCoy, who admits that the twoyear construction of the studio has been a labor of love, has paid the same close attention to the selection and installation of equipment as he has to sound leakage. The facility features a 48-track recording console from ACES of England. The firm's products are distributed in this country by Funky Records.

Complementing the console are two ACES model TR24 24-track tape recorders, synchronized by an Omni-Q synchronizer and slave. McCoy explains that this feature facilitates full 48-track recording, since the pitch used for synchronization is higher than the ear can hear. There is also an ACES TR2, twotrack half-inch mixdown machine.

The studio's outboard gear includes monitors from Altec, JBL, Aerotones and Sentry, powered by ACES amplifiers, and reverb units and graphic equalizers, also supplied by ACES.

Other equipment used in the facility includes digital delay systems from Lexicon and MXR, an Eventide model 910 harmonizer, noise gates by Omnicraft, compressor/ limiter from Ashly Audio, and two EXR Exciters. Microphones are from AKG, Electro Voice, Sennheiser, Shure and Milab of Sweden; in-house instruments include a grand piano, a Micromoog and a Rhodes 88. Additional instruments can be leased for special studio ap-

Introductory rates for the studio are \$25 an hour for 8-track, \$35 an hour for 16-track, \$45 an hour for 24-track, \$75 an hour for 32-track, and \$100 an hour for 48-track.

McCoy notes that because Rochester is a large industrial town, there is an abundance of hotel rooms that rent for about one-third of what a similar room costs in New York City. He adds that there is an apartment above the studio that is available free of charge for use by smaller



WHITE'S DREAMGIRL-Maurice White, of Earth, Wind & Fire, listens intently as Grammy and Tony Award winner Jennifer Holliday, former star of the Tonywinning Broadway hit, "Dreamgirls," sings her heart out for her debut album, "Feel My Soul." The record is being produced by White, at Complex Studios, Los Angeles. The album, slated for release this month, will feature a wide range of songs written by White and Wanda Vaughn, formerly of the Emotions.

#### **Machines Provide Rhythm** For New Montrose Band

By JACK McDONOUGH

SAN FRANCISCO - Ronnie Montrose, known for a variety of musical styles in his career, is back with an arresting and futuristic experiment: a band with a rhythm section made up of machines pro-grammed by Montrose and partner Mitchell Froom. With the setup, says Montrose, he and keyboarder Froom, working as a duo, can produce the arena-sized dynamics of a full rock band.

The guitarist began his careeer as a session player and tour sideman and than had several hits with his hard-rocking Warner Bros. group Montrose. Later, after one solo LP, he fronted progressive metal troupe Gamma, of which Froom was a member. Though Gamma notched its first hit last year with "Right The First Time," on Elektra, the group disbanded, and for the past 10 months Montrose and Froom have been assembling the new \$175,000 venture, which uses a computerdriven rhythm section to augment Froom's many keyboards and Montrose's guitar. All the money was put up by the two partners, who are working without a recording con-

Montrose takes pains to empha-size that the venture does not imply a robotization of music. "When you say 'computer music,' most people conjure up an idea of very sterile music-boom-boom, click-click. But that image is far from the truth. We think we can program a lot of expressiveness into this because we assembled it all very lovingly, piece by

piece, and have spent months learning how to produce the sounds we want. When we reach a point where we want something different, we can put it in.
"It is 100% unadulterated fun

being able to do this as a duo without the general chaos you have with a band. There is an elegant simplicity to it. We have complete control over the way we sound. In a band you lose that. The mixer has more control than you do. Because we have no live mikes on stage, we're closing the gap between us and the audience, because we're controlling what they're hearing and we know we're hearing exactly what the audience is hearing.

"Having that control also gives us the ability to achieve the kinds of dynamics that until now you could get only on a record. And we don't think we're losing any spontaneity by gaining that control. If it's improvisational playing, an intense jazz fusion situation, then you would be giving something up. But in most rock situations, there is not a tremendous amount of spontaneity on stage. Once you've run through the vocabulary of the various players, it's certainly less than spontaneous to one another. Mitchell and I can actually be more spontaneous in our interactions because we don't have to constantly relate to a five-member ensemble which continually requires great talent from every player plus the magic nights when it all comes together. For us this really has

(Continued on page 47)



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#### Pro Equipment & Services

#### Studio Track

In New York City at Electric Lady Studios, Kid Creole & the Coconuts finishing project with producer August Darnell and engineer Mike Frondelli. Assisting is Eddie Garcia. . . . Bert Reid producing Jimmy Williams for Salsoul, with Bruce Buchalter engineering and Michael Ab-

bott assisting.
At Valley Recorders in Red Hook, N.Y., Skywire in with Robert Athis producing and Tom Edmunds engineering. . . . Harvey Sorgen producing Rene Bailey for Lady Sunshine Records. Barry Harris is behind the board, with Paul Antonell assisting. . . . The Arc Quartet working on a project with producer Harvey Sorgen and engineer Harris. . . . John Sebastian producing John Herald's upcoming release, with Tom Edmunds . The Trolls and Rich Jones at the controls. . laying tracks for Black Sheep, with Mark Kirby producing and Antonell co-producing and engi . Antonell producing and engineering the Stars That Wouldn't Shine for Black Sheep ... Karen Beth self-producing her latest effort. with Rich Jones engineering. ... Rob Berman producing and engineering his upcoming re-. . The Cities self-producing a project for Mask Records, with Antonell behind the board . Antonell also engineering Dave Buck's self produced effort

The SPYS are mixing their upcoming album at Kingdom Sound in Syosset, Long Island. Ed Gagliardi and Al Greenwood are producing the project, with Clay Hutchinson engineering.

At North Lake Sound in North White Plains N.Y., South Street Seaport Venture is working with producer Rusty Russell and engineer Thom Foley. Assisting is Chris Cassone. . . . Diane Richards is working on an album for Hammond Records, with Butch Barbella and Nick Monroe producing. Cassone is engineering the project. . Deuce Spacey & the Sophisticados working

"Crazy Joe" Renda for Payola with producer Records. . . . Eric Bloom laving tracks for Portrait with co-producer Richie Canata. . . . Bobby Orlando producing the Flirts, with Steve Jerome engineering.

At SoundScape Recording Studio in Farmingdale, N.Y., singer/songwriter Lamer Thomas laying tracks for his upcoming single on Phax, with Bob Lessick behind the board.

At Grand Slam Recording Studios in West Or ange, N.J., gospel group the Sonbeams in with producer Roger Bennett and engineer John Rollo. ... Mary Tomaselli finishing an album with producer/engineer Rollo, executive producer Joey Powers and assistant engineer Paul

In Philadelphia at Studio 4 Recording, Meco finishing self-produced tracks with co-producer Lance Quinn. Obie is at the controls. . . . Bobby

Eli completing the mixing of Venus for CBS, with Obie engineering. . . . The Guise laying tracks, with Joe Nicolo producing and engineering. . . . Egdon Heath completing tracks for Team, with Obie producing and engineering.

Russell Smith, formerly of the Amazing

Rhythm Aces, cutting tracks at Sound Empo rium in Nashville with producer Garth Fundis and engineer Gary Laney.

At Soundshop, Dolly Parton finishing an up-coming RCA LP with producer Gregg Perry and engineer Ernie Winfrey. . . . Jim Murray laying Word tracks, with Neal Joseph producing and Travis Turk at the controls. . . . Archie Jordan producing the Tams, with Mike Bradley at the

Norro Wilson producing Charley Pride at Music City Music Hall in Nashville. Bill Harris is engineering the sessions. . . . George Strait in the studio with producer Blake Mevis laying MCA al-.. George Strait in the bum tracks. Harris is behind the board

Contemporary Christian artist Sparrow Holt is laying tracks at Ardent Studio in Memphis and Bee Jay Studio in Orlando, Fla., for an upcoming Voice Box Records album. Mark Blackwood is producing, with Ed DeGarmo engineering

In Charlotte, N.C. at Arthur Smith Studios, flutist Irene Maddox and classical guitarist Doug James are working with producer Mark Ander son on an upcoming release. David Floyd is engi

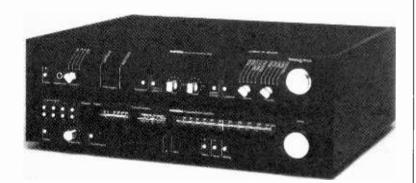
In Los Angeles at Wizard Recording Studios, producer/engineer Hank Donig is in working with new groups Zot and the Teddies. . . . The Red Devils producing themselves, with Glen Holguin engineering. . . . Kathy Kurasch producing and engineering Abbie Rubin and Phoebe Noel.

Thelma Houston laying tracks at Preferred Sound with producer Lester Wilson and engineer ... Jay Ferguson self-producing tracks with co-producer David DeVore. DeVore is also engineering the tracks. . . . Ken Callait is producing and engineering material on Rainey.

At Group IV Recording, Ella Fitzgerald and Joe Pass laving tracks for new Pablo LP with producer Norman Granz and engineer Dennis Sands. Steve Burger is assistant engineer for the project.

In Hollywood at Conway Recording, Michael Jay is finishing the mix of his forthcoming solo LP with producer Jimmy Levine. Elektra artist Patrice Rushen is on the session doing key boards and vocals. Engineering are Tony Papa and Jamey Dell.

Editor's note: All material for the Studio Track column should be directed to Erin Morris in Billboard's Nashville office



TANDBERG'S AMP—This digital-ready integrated amplifier is being released in the U.S. to mark Norwegian audio equipment manufacturer Tandberg's 50th year in the business. The unit is designed to accommodate digital technology. It is available through Tandberg's dealers nationwide.



NUMARK EQUALIZER—Numark Electronics has begun marketing this graphic equalizer, model EQ2500D, with a price tag of under \$250. Each of the 20 slide controls in this 10-band unit has a range of plus or minus 15dB. In addition, each stereo channel has a slide unity gain control with a range of plus or minus 15dB. The unit's frequency response, at a flat setting, is 10Hz to 100,000Hz.

#### **Analog Turntable**

NEW YORK-Ariston Acoustics, the Scottish designer and manufacturer of professional turntables, has added a new analog model, RD40, to its line. The product is being distributed in this country by Elite Sounds of New York, which also handles the distribution of Ortofon phonograph cartridges and Last record and stylus care products.

Henry Roed Jr., president of Elite Sounds, sees no problem in handling a line of professional analog turntables at a time when digital fe-ver is gripping the industry. He says he thinks there will be room for coexistence of the technologies, and calls the Compact Disc "a welcome addition to the audio field."

The new Ariston turntable sells for \$350. Roed claims that the unit brings audiophile quality and performance to a broad group of consumers for the first time.

The Ariston model RD40 incorporates many of the features found in other Ariston models. It is a belt-driven system with an AC synchronous motor. It consists of "three substantial aluminum castings which make up the base, chassis and platter, machined to a high degree of

According to Roed, the RD40 is designed so that the buyer can purchase the basic turntable and add components later.

#### Ariston Adds New Seminars Set For NAMM Exposition

CHICAGO-A full schedule of educational seminars, ranging from test procedures and alignment of professional audio equipment to the successful running of recording studio operations in retail music stores, is planned for registrants to the upcoming National Assn. of Music Merchandisers (NAMM) exposition scheduled for June 18-21 at Mc-Cormick Place here.

According to Larry Linkin, NAMM's executive vice president, the seminars will be conducted by prominent industry executives, and are expected to attract a capacity crowd. With almost two months to go before the show, NAMM officials have sold more than 237,000 square feet of exhibit space, and have assigned booths to more than 409 exhibitors. Linkin explains that last year at this time only 369 exhibitors had been assigned booths, and just over 213,000 square feet of space had been sold.

The seminar on test procedures and alignment of professional audio equipment, conducted by John Roberts of Phoenix Audio Labs, will detail how simple it is to understand and use basic audio test equipment, according to Linkin. Subjects for this seminar will include the alignment of mixing consoles, tape recorders, electronic crossovers and measurement of speaker system impedance and resonance.

The seminar addressing ap-

proaches to running successful studio operations in retail music stores will be presented by Dr. Ray Williams, NAMM's director of marketing and education.

NAMM registrants will also have the option of attending a seminar on the selection and use of loudspeakers for sound reinforcement systems. This seminar, to be presented by Larry Lutz of Altec Lansing, will provide information on various types of available loudspeaker systems, their advantages and disadvantages, and how to incorporate them to provide optimum results. Lutz' address will provide details on impedance, power handling, efficiency, dispersion and obtaining the appropriate sound pressure levels.

There will also be a seminar on understanding instrument amplification, conducted by Paul Rivera of CBS/Fender. Topics scheduled for discussion at this seminar include studio recording techniques for instrument amplifiers, interface with effects devices, choosing the correct instrument amplifier, and loudspeaker and safety considerations. And there will be a seminar on emerging trends in music retailing, conducted by Tom Noon and Jim Leas of Industry Insights, a manage-

ment consulting firm.

All seminars will be held in the John Evers Theatre at McCormick



#### Country

NASHVILLE-Songs that have been stuck deep in catalogs or relegated to obscure album cuts are now being sifted by country music publishers, producers and artists to capitalize on what they perceive as a return to more traditional and familiar

Several causes seem to be at work here: the enormous crossover success of such revived standards as "Elvira" and "Always On My Mind": the drying up of advances from BMl and ASCAP to help support working writers and publishers; the tendency to play it safe in hard economic times by matching the artist to a proven hit; and the renewed interest in pre-Nashville Sound country music, occasioned mostly by the wide and growing appeal of former bluegrass stalwart Ricky

At least one-fourth of the songs in this week's Country Singles chart are covers, including four of the top 10. The most recent albums from Charley Pride and Willie & Waylon are

#### **Nashville Publishers Digging Deeper Into Their Catalogs**

practically all catalog. And Emmylou Harris, whose current and previous singles are revived standards, uses mainly old material as producer of Delia Bell's country and

bluegrass album on Warner Bros.

Even so, publishers contend they are not downgrading new material or the importance of developing new writers. "We're not splitting it into an either/or situation," says Pat Hig-don of MCA Music. "We've added about four writers in the past six months, and we may add a couple more." MCA has printed and distributed to producers and artists a fake book of 600 titles and an accompanying four-record set that features a verse and a chorus of 200 of the songs in the book.

MCA is also putting together a

By EDWARD MORRIS

folio of 100 country hits for promotional use. Recent catalog successes for the company include "Break It To Me Gently," recorded by Juice Newton, and "Let It Be Me," by Willie Nelson.

Peer-Southern lately felt the value of its catalog when Skaggs took "l Wouldn't Change You If I Could" to No. 1. "I believe artists are asking for old songs," says Peer-Southern's Billy Troy, "but we're pushing new songs more than old ones." Troy predicts that this homage to the past is "a nice little trend" that will be relatively short-lived. He points out that his catalog-which contains the Jimmie Rodgers and Carter Family classics-is routinely active.

"If a song has proven itself already," reasons Ted Barton of Criterion Music, "then you've got a good shot, provided the time span is right." Based in Los Angeles Crite-Based in Los Angeles, Criterion has only recently established a Nashville office. "Most people I deal with," Barton continues, "are looking for fresh material. But 1 don't find they're turned off if you pitch them old songs." He says he has just pitched the old Woody and Jack Guthrie ballad, "Oklahoma Hills," to Riders In The Sky and Slim Whitman. Others he hopes to see action on include "Let The Good Times Roll," "Houston" and "These Boots Are Made For Walkin'."

Arthur Braun, who heads the Dick James office in Nashville, reports no switch in songplugging em-

phasis at his company but guesses there may be some dissatisfaction with the quality of current country songwriting. "It's getting tremendously difficult to find the strong lyrics that Nashville demands," he

Judi Gottier, operations director for Famous Music, Nashville, says, "A lot of people feel safer doing old hits." Others, she adds, "don't say they're looking for old songs-but we give them our book to look at, and they wind up cutting a standard." Famous circulates to artists and producers a sampler book of more than 300 titles. Recent catalog cuts from Famous include "Love Letters," re-

corded by Hazard, and "The Story Of My Life," by Don Williams. At Combine Music, general man-ager Al Cooley reports: "We're always aware of our catalog. We're redemoing a lot of stuff." Cooley points to the chart activity of "You're Gonna Love Yourself (In The Morning)," a Brenda Lee/

(Continued on page 46)

#### Gilley's Gets ACM Nod As Nightclub Of The Year

NASHVILLE-Gilley's has been named country nightclub of the year for the third time in voting by the Academy of Country Music, regaining its title from Billy Bob's Texas in Fort Worth.

Lee Arnold of WHN New York was voted disk jockey of the year in the competition, while KIKK Houston dethroned WPLO Atlanta to win honors as the ACM's radio station of the year. Winners in these categories were determined via a poll of music industry trade publications and country promotion personnel at record companies.

On Monday (9), the Academy of Country Music will televise its annual awards ceremonies live from Knotts Berry Farm in Buena Park, Calif., with winners chosen in 11

major categories. During the twohour NBC special, two other awards will also be announced: the Pioneer Award and the Jim Reeves Memo-

Among those scheduled to appear on the show as performers are Alabama, David Frizzell, Lee Greenwood, Willie Nelson, T.G. Sheppard, Sylvia and nominees for both male and female new vocalist of the year. Presenters will include Chet Atkins, Dottie and Shelly West, Ricky Skaggs, Mel Tillis, the Osmond Brothers, Janie Fricke, the Gatlins, Barbara Mandrell, Helen Reddy, Catherine Bach, the Bellamy Brothers, Rosanne Cash, Barbara Eden, Sonny James, Donna Mills and Barbi Benton. Hosts for the show are Jerry Reed, Tammy Wy-

#### Nashville Scene

ing fans in the Greensboro, N.C. Coliseum, won dering why our earplugs weren't working. But they were: it's just that at a Hank Williams Jr. concert, the decibel level never sinks below the red zone. And that's where we were, all right: in the middle of a Hank Williams Jr. concert that brought back all our memories of similar nights at big rock shows.

Seeing a Hank Jr. concert isn't like going to a

even a David Allan Coe concert. It's more like what you'd expect if someone packaged Way-Ion Jennings with Molly Hatchet. It's definitely not an experience for the faint-hearted, nor those



with sensitive eardrums. In fact, being somewhat hard of hearing could actually be an asset, given Hank's fondness for unusually loud ampli-

Williams is one of country's few superstars capable of headlining a major venue and sending fans into a thorough frenzy before his boots ever touch the stage. His crowd is raucous, rowdy and rebellious: they know the words to all his songs, and they sing his lyrics like anthems. They aren't the fans who would have shown up at Hank Sr.'s shows; but Hank Jr. doesn't follow in his father's footsteps. (Or, as the song goes, "I Ain't Gonna Call Hank Williams Jr. Junior Any

When he takes the stage following a short in-

troductory set by the irrepressible and im mensely likeable Merle Kilgore (backed by the Bama Band), the audience is primed. Fists flair the air, feet stomp, flashbulbs explode. Objects better left unidentified sail through the air. Jim Beam bottles proliferate. Screams ricochet back and forth around the coliseum, meeting up somewhere at deafening volume mid-center, high above the heads of the gyrating crowd.

Watching Hank Jr. work his fans is an exer cise in crowd control, bordering at times on near-riot conditions. When he launches into "If You Don't Like Hank Williams, You Can Kiss My Ass," it sounds like a call to arms. It's entirely likely that Hank Jr. envisions himself carrying on the tradition of generic Southern rock bands like the Allman Brothers and Lynyrd Skynyrd. And though it's dubious whether any Chamber of Commerce in the South would claim Hank as a mascot, nonetheless he remains a diehard Dixie

"We just came in from Philadelphia and New York," he exhorted at one point, "and if you don't think I've got Dixie on my mind...!" The answering applause threatened to shake down the Confederate flag hanging over the stadium.

Onstage, Williams gives off the exuberance of a high school sophomore playing hooky. He plays the piano with his feet, leaps on top of equipment, and urges above all to "do it if it feels good." On that score, he gets no argument from his fans: although after nearly two hours of cheering and screaming through a Hank Jr. show, it's questionable whether the fans have

(Continued on page 46)

#### **Billboard Sets Country** Sourcebook

CINCINNATI - Billboard's Directory Central here is now preparing its seventh annual Country Music Sourcebook. Companies not in the current sourcebook are invited to submit information for the 1983-4 edition on their letterhead, giving details as requested below

Categories for which listings are offered include Artists; Booking Agents, Personal Managers and Contacts (list your artists along with their record labels); Concert Promoters (specify territory covered); Record Companies (list only country music labels); Independent Promoters Promoter ent Record Promoters, Public Relations and Marketing Services; Radio Stations (specify frequency, PD, MD and percentage of music played that is country); Radio and Television Syndicators (give names of shows and their time lengths).

Those wanting free listings should send their relevant information before May 27 to Bob Hudoba, Billboard Publications Inc., 2160 Patterson St., Cincinnati, Ohio 45214.

#### **CMF Elects Emmylou Harris New President**

NASHVILLE-Emmylou Harris has been elected president of the Country Music Foundation for 1983-84. Frances Preston has been named chairman of the board, replacing PolyGram Records executive Frank Jones, who held that position with the Foundation for more

The Country Music Foundation is the music education facility which operates the Country Music Hall of Fame & Museum, Nashville's second-largest tourist draw. The Foundation also maintains a full research library on country music.

Harris joined the CMF board last year. Despite her hectic recording and touring schedule, she has been active with the organization prior to

her appointment as president.

#### Chart Fax

#### 'Jose Cuervo' Continues **Spirited Lyric Tradition**

If the Distilled Spirits Council of the U.S. doesn't have the Country Music Assn. on retainer, then the council is surely populated by ingrates. For country music has been the most outspoken advocate of hard-drinking since Bacchus got his

A shaky toast, then, to this week's highest flying country song, "Jose Cuervo." It is Shelly West's first chart-topper as a solo artist-just as another drinking ditty, "I'm Gonna Hire A Wino To Decorate Our Home," became her partner David Frizzell's first No. 1 solo.

It's surprising that the guardians of public morals haven't hissed as much at drinking in country music as they have at drugs in rock. Although rock lyrics may allude lovingly now and then to barely controlled substances, only country music has created a definable sub-genre to celebrate chemical recreation: honky tonk. Perhaps moral fundamentalism has learned to co-exist with drink because they both have the effects of inculcating guilt and inhibiting intellect.

That "Jose Cuervo" rhapsodizes on the joys of tequila-induced abandon fits the song nicely into an established country music tradition. As long ago as 1933, according to Ronnie Pugh of the Country Music Foundation Library, Tex Ritter was bellowing to one and all the siren appeal of "Rye Whiskey": "If the ocean was whiskey and I was a duck/ I'd dive to the bottom and never come up." When "Rye Whiskey" was re-leased again in 1945 on Capitol Records, Ritter introduced his happily pickled persona to a whole new generation.

Similarly, "Mountain Dew," which also became a standard in the mid-1940s, depicted moonshine as a thoroughly uplifting elixir, welcomed by most ("Them that refuse it are few") and loved by all. These sentiments are echoed in later songs as disparate as "I Like Beer" and "Barroom Buddies."

Most country drinking songs, though, have a gloomy edge, even when the intake is intended to be

curative. Thus, we hear "There Stands The Glass" ("... that will ease all my pain"), "Drinkin' My Baby Off My Mind," "She's Actin' Single (I'm Drinkin' Doubles)," "Whiskey River" ("... take my mind/Don't let her memory torture me") and that paragon of urgency, "I Gotta Get Drunk.

But there is an abiding school of abstinence among country songwriters, too. This is evidenced by a vast number of cautionary tales, among the most memorable of which are "Tonight The Bottle Let Me Down," "Devil In The Bottle" . and he wants to see me dead"), "What's Made Milwaukee Famous (Has Made A Loser Out Of Me)" and the domestically chilling "Don't Come Home A' Drinkin' (With Lovin' On Your Mind)." Even "I'm Gonna Hire A Wino," as the flip-pant title indicates, shakes an admonitory finger at the absurdities of honky tonkin'

Where will all this madness end? Maybe in our lifetime. Oddly enough, there are no drinking songs stumbling their way up the chart. We can only assume that the Country Music Assn. has been too busy with its 25th anniversary celebration to keep its eye on such things.

**EDWARD MORRIS** 

#### **Summer Debut** For Clark Opry

NASHVILLE-Roy Clark's Lodge Of The Ozarks, a six-acre entertainment complex, is now under construction near Branson, Mo. Scheduled to open in mid-summer is Roy Clark's Chuck Wagon Opry, a 30,000 square foot facility housing a 1,250-seat theatre for live music performances.

The Opry will be open seven nights a week during tourist season (May to October), and Clark himself will headline several dates each year, in addition to other scheduled acts. The complex will eventually house a motel, restaurant and lounge.

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or	by any	mean	s, electronic, mechanical, photocopying, recording, or otherwise, v	vilthout	the pr	ior wri	ten permission of the publisher.		0.0		<b>一种原理的特殊的原则</b>
THIS	LAST WEEK	WKS. ON CHART	TITLE—Artist (Producer) Writer, Publisher, Licensee, Label & Number (Dist. Label)	THIS	LAST	WKS ON CHART	TITLE—Artist (Producer) Writer. Publisher, Licensee, Label & Number (Dist Label)	THIS	LAST	WKS ON CHART	TITLE—Artist (Producer) Writer. Publisher. Licensec, Label & Number (Dist. Label)
	2	13	JOSE CUERVO—Shelly West (S. Garrett, S. Dorff) C. Jordan; Easy Listening/Galleon, ASCAP; Warner/Viva 7-29778	35	20	15	PERSONALLY—Ronnie McDowell (B. Killen) P. Kelly; Tree/Five Of A Kind (Tree Group), BMI; Epic 34-03526	台	84	2	IT'S YOU-Kieran Kane (J. Bowen, J. Stroud) B. Channel, K. Kane, R. Kane; Old Friends/Liltom, BMI/Kieran Kane, ASCAP; Warner Bros. 7-29711
527	5	13	WHATEVER HAPPENED TO OLD	30	46	4	OH BABY MINE (I GET SO LONELY)—Statler Brothers (J. Kennedy) P. Ballard; Edwin H. Morris, ASCAP; Mercury 811-488-7 (PolyGram)	命	89	2	POTENTIAL NEW BOYFRIEND—Dolly Parton (G. Perry) S. Kipner, J.L. Parker; April/Stephen A. Kipner, ASCAP/ATV, BMI; RCA 13514
			FASHIONED LOVE—B.J. Thomas (P. Drake) L Anderson; Old Friends, BMI; Cleveland International 38-03492 (CBS)	可	42	6	YOU GOT ME RUNNIN' — Jim Glaser (D. Tolle) P. McGee: Dawnbreaker, BM; Noble Vision 102	70	43	12	FINDING YOU—Joe Stampley (R. Baker) J. Dickens, A. Fleetwood; Baray/Brandwood, BMI; Epic 34-03558
公公	6	10	COMMON MAN—John Conlee (B. Logan) S. Johns; Lowery/Legibus/Captain, BMI; MCA-52178	政	49	3	IN TIMES LIKE THESE—Barbara Mandrell (T. Collins) R. Fleming, D. Morgan; T. Collins, BMI; MCA 52206	血	76	3	i KNOW MY WAY TO YOU BY HEART—Marlow Tackett (H. Shedd) T. Laiolo; Blue Lake, BMI; RCA 13471
120	11	9	YOU TAKE ME FOR GRANTED—Merle Haggard (M. Haggard, R. Baker) L. Williams; Shade Tree. BMI; Epic 34-03723	137 -	47	5	FLY INTO LOVE—Charly McClain (Chucko Productions) M. Wright, L. Anderson; Unart/Land of Music/Old Friends, BMI; Epic 34-03808	72	48	10	TENDERNESS PLACE—Karen Taylor-Good (T. Sparks) L. Henley, M. Mathis; Acuff-Rose, BMI; MESA-1114 (NSD)
5	7	13	IF YOU'RE GONNA DO ME WRONG (DO IT RIGHT)—Vern Gosdin (B. Mevis)	TO	50	4	THE LOVE SHE FOUND  IN ME—Gary Morris (B. Montgomery, M. Morgan, P. Worley)  D. Linde, B. Morrison; Southern Nights, ASCAP; Warner Bros. 7-29683	73	61	6	ONE YEAR, TWO MONTHS, & ELEVEN DAYS—Wayne Carson (C.D. Productions) W. Carson, R. Reno: Shady Dell, BMH; EMH 0017
4	10	11	V. Gosdin, M. Barnes; Hookit/Blue Lake, BMI; Compleat 102 (Polygram) TOUCH ME (I'LL BE YOUR FOOL	41	35	10	THIS COWBOY'S HAT—Porter Wagoner (S. Garrett) J. Brooks; Elektra/Asylum/Brooks Bros., BMI; Warner/Viva-7-29772	办	80	2	TWO HEARTS—Texas Vocal Company (B. Mevis) B. Shore, D. Wills, B. Mevis; Royalhaven, BMI/G.I.D., ASCAP; RCA 13504
			ONCE MORE)—Tom Jones (G. Mills, S. Popovich) A Downing; ATV, BMI; Mercury 810-445-7 (Polygram)	位	54	2	HIGHWAY 40 BLUES—Ricky Shaggs (R. Shaggs) L. Cordie; Amanda-Lin, ASCAP; Epic 34-03812	由	85	2	LOVERS AGAIN—Brice Henderson (S. Tutt) D.C. Gillon: Royal Haven, BMI; Union Station 1001-12
4	12	10	SAVE ME—Louise Mandrell (E. Kilroy) R.C. Bannon, D. Flett, G. Fletcher; Rare Blue, ASCAP; RCA-13450 MORE & MORE—Charley Pride (N. Wilson)	国	52	5	OLD MAN RIVER (I'VE COME TO TALK AGAIN)—Met McDaniel (L. Rogers) R. Scaife, D. Hogan; Vogue/Partner/Julep (Welk Music Group), BMI; Capitol	命	MEW E	ш	DON'T YOUR MEM'RY EVER SLEEP AT NIGHT—Steve Wariner (T. Collins) S. Dean, R. Hatch; Tom Collins, BMI; RCA 13515
4	14	11	W. Pierce, M. Kilgore; Cedarwood, BMI; RCA-13451 FOOLIN' — Johnny Rodriguez (R. Albright)	44	38	17	I HAVE LOVED YOU GIRL	77	53	17	WHEN I'M AWAY FROM
10	13	12	R. Mooney; Ace in the Hole, BMI; Epic 34-03598  AFTER THE LAST GOODBYE—Gus Hardin (R. Hall)  B. McGuire, B. Henderson, E. Moore, G. Pearce; Fame, BMI/Rick Hall, ASCAP;				(But Not Like This Before)—Earl Thomas Conley (N. Larkin) E. T. Conley; Blue Moon, ASCAP; RCA 13414	70	£7	17	YOU—The Bellamy Brothers (J. Bowen, D. Bellamy, H. Bellamy) F. Miller; Rare Blue, ASCAP; Elektra/Curb 7-69850  PERSONS TO
1	16	8	B. McGuire, B. Henderson, E. Moore, G. Pearce; Fame, BMI/Rick Hall, ASCAP; RCA 13445 LUCILLE (YOU WON'T DO YOUR	45	44	6	WE HAD IT ALL—Conway Twitty (R. Chancey, C. Twitty), T. Seals, D. Fritts, Danor/Irving, BMI; MCA 52154	78	57	17	REASONS TO QUIT—Merle Haggard and Willie Nelson (C. Moman. W. Nelson, M. Haggard) M. Haggard; Shade Tree, BMI; Epic 34-03494
			DADDY'S WILL)—Waylon Jennings (W. Jennings) R. Penniman, A. Collins; Venice, BMI; RCA 13465	46	26	15	GONNA GO HUNTIN' TONIGHT— Hank Williams, Jr. (J. Bowen, H. Williams, Jr.) H. Williams, Jr.; Bocephus, BMI; Elektra/Curb 7-69846	79	81	3	I BOUGHT THE SHOES (THAT JUST WALKED OUT ON ME)—Super Grit Cowboy Band (C. Mattocks)
12	1	14	YOU'RE THE FIRST TIME I'VE THOUGHT ABOUT LEAVING—Reba McIntire (J. Kennedy) D. Lee, K. Chater; Maple Hill/Hall-Clement/Vogue (Welk), BMI; Mercury 3387 (Polygram)	如	56	5	YOU'RE GONNA LOVE YOURSELF (IN THE MORNING)—Willie Nelson and Brenda Lee (F. Foster) D. Fritz; Combine, BMI; Monument 4-03784 (CBS)	80	60	7	S. Stone, R. Simpson; Central Songs, BMI; Hoodswamp 8006  CAJUN INVITATION—David Frizzell & Shelley West (S. Garrett, S. Dorff)  M. Brown, S. Dorff, S. Garrett; Peso/Wallet, BMI; Warner/Viva 7-29756
由	17	9	LITTLE OLD FASHIONED	1	63	2	PONCHO & LEFTY — Willie Nelson & Merle Haggard (C. Moman, W. Nelson, M. Haggard)	81	55	7	CHANGE OF HEART—Marty Robbins (B. Montgomery) R. Sharp; Warner-Tamerlane/Rumble Seat. BMI; Columbia 38-03789
14	4	13	KARMA—Willie Nelson (W. Nelson, B. Spears) W. Nelson; Willie Nelson, BMI; Columbia 38-03674 AMARILLO BY MORNING—George Strait (B. Mevis)	49	33	16	T. Van Zandt: United Artist/Columbine, ASCAP, Epic 34-03842  MY FIRST TASTE OF TEXAS—Ed Bruce (T. West) E. Bruce, R. Rogers; Tree/Newkeys/Sugarplum. BMI; MCA 52156	82	83	3	HOLD ME TILL THE LAST WALTZ IS OVER—Kathy Bauer (D. Burgess) B. Nash; Tata Grande, BMI; NSD 164
由	18	9	T. Stafford, P. Fraser; Cotilion/Terry Stafford, BMI; MCA 52162  IT HASN'T HAPPENED	50	36	15	WE'VE GOT TONIGHT	由	90	2	B. Mash; Tata Grande, BMI; NSD 164  I'LL BE SEEING YOU—Leon Raines (M.L. Brown) L Kahal, S. Fain; Williamson, ASCAP; American Spotlite 103
			YET—Rosanne Cash (R. Crowell) J. Hiatt; Bug Music/Bilt, BMI; Columbia 38-03705	\$1	NEW E	MILITY .	Kenny Rogers and Sheena Easton (D. Foster, K. Rogers) B. Seger, Gear. ASCAP; Liberty 1492 ALL MY LIFE—Kenny Rogers (D. Foster, K. Rogers)	84	66	17	I LOVE HOW YOU
西	21	8	I'M MOVIN' ON—Emmylou Harris (B. Ahern) H. Snow; Rightsong, BMI; Warner Bros. 7-29729				V. Stephenson, D. Robbins, J. Silbar; Warner House of Music/WB Gold, BMI/ ASCAP; Liberty 1495				LOVE ME—Glen Campbell (J. Fuller) B. Mann, L. Kolber; Screen Gems-EMI, BMI; Atlantic/America 799930
血	22	8	YOU'RE OUT DOING WHAT I'M HERE DOING WITHOUT— Gene Walson With The Farewell Party Band (R. Reeder, G. Walson) B. Roberts, A. Frizzell, Desert Rose/Ski Slope, BMI; MCA 52191	食	64	3	3/4 TIME—Ray Charles (R. Charles) T.J. White; Tennessee Swamp Fox, ASCAP; Columbia 38 03810	TE OF	62	,	FLAME IN MY HEART—Delia Bell (E. Harris) B. Spurlock, G. Jones; Glad, BMI; Warner Bros. 7-29653
19	24 19	8	THE RIDE—David Allan Coe (B. Sherrill) J.B. Detterline, Jr., G. Gentry; Algee/Newwriters, BMI; Columbia 38-037789	印	68	3	I JUST HEARD A HEART BREAK (AND I'M SO AFRAID IT'S MINE)—Tammy Wynette (G. Richey) T. Wynette, J. Taylor, G. Richey: ATV/First Lady/Sylvia's Mother, BMI; Epic 34	86		17	SHINE ON (Shine All Your Sweet Love On Me)—George Jones (B. Sherrill) J. MacRae, B. Morrison: Southern Nights, ASCAP; Epic 34-03489
19	19	10	I STILL LOVE YOU IN THE SAME OL' WAY—Moe Bandy (R. Baker) V. Warner; Baray, BMI; Columbia-38-03625	54	58	6	03811 CRY BABY—Narvel Felts (J. Morris)	山	1429		WILLIE, WRITE ME A SONG—Ray Price (S. Garrett) C. Crofford; Peso, BMI; Warner/Viva 7-29691
血	23	6	OUR LOVE IS ON THE FAULTLINE—Crystal Gayle (A. Reynolds) R. Kirk; Rondor PTY LTD/Irving, BMI; Warner Bros. 7-29719	盦	59	5	J. Foster, J. Morris, R. Lovoie; Jerry Foster, ASCAP; Compleat 104 (PolyGram) YOU CAN'T LOSE WHAT YOU				TIJUANA SUNSHINE—Bama Band (L. Morris) D. Hatfield; Surf and Sand, BMI; Soundwaves 4707 (NSD)
郊	27	6	YOU CAN'T RUN FROM LOVE—Eddie Rabbitt (D. Malloy), E. Rabbitt, D. Malloy, E. Stevens; Deb Dave/Briarpatch, BMI; Warner Bros. 7				NEVER HAD—Lynn Anderson (M. Clark) M. Garvin, C. Waters, T. Shapiro; Tree (Tree Group)/O'Lyric, BMI; Permian 82000 (MCA)	TO A	(MEXI)		STAY WITH ME—Tammy Chaparro (C. Deal) C. Deal, D. Cummings; ATV/Play, BM; Compass 60
由	25	9	29712 IN THE MIDDLE OF THE	歃	75	2	AFTER THE GREAT DEPRESSION—Razzy Bailey (R. Bailey)	Di n	70		IF TOMORROW NEVER COMES—Ray Griff (R. Griff) R. Griff; Blue Echo, ASCAP/Sunbury, CAPAC: RCA 50722
23	3	11	NIGHT—Met Tillis (H. Shedd) B. Corbin; Sabal, ASCAP; MCA 52182 AMERICAN MADE—Dak Ridge Boys (R. Chancey)	<b>1</b>	73	2	R. Bailey, H. Cochran, R. Porter; Sandy-Port, ASCAP/Tree, BMI; RCA 13512  I WONDER WHO'S HOLDING MY	91	79	12	WHO'S GONNA KEEP ME WARM—Phil Everly (K. Lehning) K. McKnelly, D. Sturling; Money Honey/April Morning/Glen Rock, BMI; Capitol
23	28	6	AMERICAN MADE— Dak Ridge Boys (R. Chancey)  B. Dipiero, P. McManus; Music City/Combine, ASCAP/BMI; MCA-52179  STRANGER IN MY HOUSE—Ronnie Milsap (R. Milsap), T. Collins)				BABY TONIGHT—The Whites (R. Skaggs) D. Clark, V. Clark. J. Halterman; Laurel Mountain, BMI; Warner/Curb 7-29659	92	MEW	9777	I WAS THE ONE/WEAR MY RING AROUND
查	29	6	M. Reid; Lodge Hall, ASCAP; RCA 13470 FOOL FOR YOUR LOVE—Mickey Gilley (J.E. Norman)	1	69	3	CHANGES—Tanya Tucker (D. Malloy) T. Tucker, F. Meyers, E. Raven; Tanya Tucker/Milene, ASCAP; Arista 1053			,	YOUR NECK—Elvis Presley (T. Brown, D. Briggs) B. Carroll, R. Moody; Elvis Presley/Pinelawn/Tideland, BMI; RCA 13500
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	31	8	D. Singleton; Jensing/Black Sheep, BMI; Epic 34-03783 MY LADY LOVES ME	59	NEW E		SNAPSHOT—sylvia (T. Collins) R. Fleming, D.W. Morgan; Tom Collins, BMI; RCA 13501	93	78	20	I WOULDN'T CHANGE YOU IF I COULD—Ricky Skaggs (R. Skaggs) A.Q. Smith, P.H. Jones; Peer International, BMI; Epic 34.03482
27	_	,,	(JUST AS I AM)—Leon Everette (K. Dean, L. Everette) K. Stegall, C. Waters; Blackwood, BMI; RCA 13466	60	45	17	YOU DON'T KNOW LOVE—Janie Fricke (B. Montgomery) B. Foster, D. King, Jr.; House of Gold/Don King, SMI/King's X, ASCAP: Columbia 38-03498	94	77	14	IF THAT'S WHAT YOU'RE THINKING—Karen Brooks (B. Ahern)
27	32	13	DIXIELAND DELIGHT—Alabama (H. Shedd, Alabama) R. Rogers; Sister John, BMI; RCA 13446ei35 LOVE AFFAIRS—Michael Murphey (J.E. Norman)	61	65	4	TRAIN MEDLEY—Boxcar Willie (J. Martin) Various: Various: Main Street 954 (Capitol)	95	71	4	R. Sharp; Gee Sharp, BMI, Warner Bros. 7-29789 SMOKIN' IN THE ROCKIES—Gary Stewart & Dean Dillon (B. Meois)
拉金	34	7	M. Murphey, M. d'Abo; Timberwolf (d'Abo, BMI; Liberty 1494  SINGING THE BLUES—Gail Davies (G. Davies)	歃	67	4	LOVE ME—Jeanne Pruett & Marty Robbins (W. Haynes) J. Pruett, Johnny Beinstock, BMI; Audiograph 45-454	Q.E	88	15	D. Dillon, F. Dycus, G. Stewart, B. Cannon; Tree/Forrest, BMI/Sabal, ASCAP/ Golden Opportunity. SESAC; RCA 13472 ALMOST CALLED HER BABY—
30	15	14	M. Endsley; Acuff-Rose, BMI; Warner Bros. 7-29726 SOUNDS LIKE LOVE—Johnny Lee (J.E. Norman)	563	MEW I	(17717	I ALWAYS GET LUCKY WITH YOU—George Jones (B. Sherrill) T. Whitson, F. Powers, G. Church, M. Haggard; Shade Tree, BMI; Epic 34.	96	0.0	13	ALMUSI CALLED HER BABT— Larry Gattin and The Gattin Brothers Band (J. Crutchfield, L. Gatlin) L. Gatlin; Larry Gatlin, BMI; Columbia 38-03517
歃	37	5	C. Black, T. Rocco; Chappell/Bibo (Welk), ASCAP; Full Moon/Asylum 7-69848 WITHOUT YOU—T.G. Sheppard (B. Killen)	仚	72	2	03883  EVERYBODY'S DREAM GIRL—Dan Seals (K. Lehning)	97	93	4	WHERE'D YA STAY LAST NIGHT—Temmy St. John (N. Wilson)
32	30	9	P. Ham, T. Evans; Apple. ASCAP; Warner/Curb 7-29695 IT'S A DIRTY JOB—Bobby Bare & Lacy J. Daiton (B. Sherrill) D. Cook, R. Van Hoy; Cross Keys/Tree, ASCAP/Unichappell/Van Hoy, BMI;		E 1	17	D. Robbins, V. Stephenson, D. Seals; Warner House of Music/WB Gold/Pink Pig, ASCAP/BMI; Liberty 1496	98	70	15	J. Hodgins; Tree. BMI; RCA 13475  DOWN ON THE CORNER—Jerry Reed (R. Hall)
自	40	4	Columbia 38-03628  LOVE IS ON A ROLL—Don Williams (D. Williams, G. Fundis)	65	51 41	17	SWINGIN'—John Anderson (F. Jones) L. Delmore; Music/Hall Element Publ. (Welk Group); Warner Brps. 7-29788 IINFINISHED, RUSINESS—Lloyd David Enter (P. Montenment)	99	74	4	J. C. Fogerty; Jondora, BMI; RCA 13422 THE STATE OF OUR
		_	R. Cook, J. Prine; Roger Cook, BMI/Big Ears/Bruised Dranges, ASCAP; MCA 52205		82	2	UNFINISHED BUSINESS—Lloyd David Foster (B. Montgomery) W. Newton, D. Morrison; House of Gold, BMi; MCA-52173 ONCE YOU GET THE FEEL				UNION—Charlie McCoy & Laney Hicks (C. McCoy) C. Hardy, J. Rushing; Cross Keys/Blue Lake, ASCAP/BMI; Monument 4-03518 (CBS)
W	39	5	I.O.U.—Lee Greenwood (J. Crutchfield) K. Chater, A. Roberts; Vogue (Welk Music Group)/Chriswald/Hopi Sound/MCA/BMI/ASCAP; MCA 52199	W	02		OF IT—Con Huniey (S. Doriff) D. Dillon, L. Butler; Tree/Larry Butler (Tree Group), BMI; MCA 52208	100	86	3	BE HAPPY FOR ME—Gene Kennedy & Karen Jeglum (G. Kennedy) D. Barnes; Chip 'N' Dale, ASCAP; Door Knob 83-192

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#### Country

#### Publishers Digging Into Catalogs

• Continued from page 44

Willie Nelson duet, to illustrate the potential of a long dormant copy right. He says he is systematically looking to resurrect Kris Kristofferson's "Come Sundown," which was last a hit for Bobby Bare in 1970.
Warner Bros. Music, which

recently acquired House Of Gold. still has new material to push and a sizable staff of active writers. Says the company's Johnny Wright. "Of late, we're getting more successful with our new material. As always, we pitch what we think is the best song for the artist. When you have a great standard, catalog, you tend to pitch the old with the new." Warner Bros. has also purchased the 20th Century catalog, Wright notes, and is re-demoing some of it to pitch country

"I think these times are charitable for standards," says David Conrad, head of Almo-Irving's Nashville division. "The main reason is that you are taking less chance with them. This is not a time to take chances.

Because he has only lately started to sign writers, Conrad says all his pitching has been of catalog materials. Part of the catalog consists of

copyrights the company gained in the purchase of East/Memphis MuBillboard®

Conrad reports that in his 14 months with Almo-Irving, there have been cover cuts on such songs as "We Had It All," recorded by Conway Twitty, Willie Nelson and Tom Wopat: "Hold On I'm Com-ing." by Waylon Jennings and Jerry Reed: "The Closer You Get," by Alabama: "I've Been Loving You Too Long," by Gus Hardin: "I'm So Glad I'm Standing Here Today," by the Oak Ridge Boys; and "634-5789," by Marlow Tackett.

#### Nashville Scene

• Continued from page 44

any voices left with which to argue, even if they wanted

Scene enjoyed the show. Watching a legend come of age is always a privilege, even if it does take several days afterward for use of the ears to return again. But, hey, like Rodney Crowell's song says. "It's Only Rock'n'Roll.

And if Hank Williams Jr. is a superstar, Earl Thomas Conley is a superstar in the making. ETC rocks out with the best (through it doesn't always show up on his studio recordings). Now that he has his own hand (and an extremely skilled one, we might add), he breaks loose in rare form, even before a crowd of 16,000 im patient Hank fans.

Conley is a superior stylist. Shy and some what introspective offstage, he comes alive with calm confidence in front of a crowd. Through deft pacing (unpunctuated by useless chatter). ETC becomes electric, kicking out on numbers like "Somewhere Between Right And Wrong," "The Highway Home," "Fire And Smoke" and "As Low As You Can Go." Even on an oldie like "Me And Bobby McGee," Conley manages to inject a disarming freshness to the arrangement His group of musicians is one of the best we've heard yet in concert: they manage to create the magic of the studio while filling in a whole new dimension through live performance. It's a tech nique which too few country acts have mastered, unfortunately; many seem to prefer the safety of staying close to the studio version of their hits without original variations.

All in all, Greensboro patrons got plenty of

music for their \$10.50 ticket that night. And Scene got the bonus of seeing two of country's

Lane Brody called from Los Angeles to talk about her new release on Liberty, "Over You." It's from the soundtrack of "Tender Mercies," the Robert Duvall sleeper that's being called by some movie critics "the film of the year." Lane has also cut a song with Johnny Lee for a new tv pilot entitled "The Yellow Rose," starring David Soul and Cybill Shepherd. (Naturally, their duet is "The Yellow Rose Of Texas.") Lane did a video with Mel McDaniel featuring several songs which is to be previewed for the first time at the

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FLA., WLMC-FM—OKEECHOBEE, FLA., WJKM—HARTSVILLE, TN., WKZI—CASEY, ILL.,
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US Festival's country day. The video was shot in Cheyenne, Wyo. during the town's annual rodeo festivitieis

Viva Records president Don Blocker wants to let everyone know that the label's new Ray Price release is its first since dropping the name Warner from its logo. Instead of Warner/ Viva. it's now simply Viva Records. . . . Jerry Clower finished his 14th album for MCA, a live production taped at Cleburne, Tex. It's what you might call a community affair: the town mayor wrote the liner notes, a local photographer shot the cover, and the graphics were also done there Members of the community served as the audience for the recording. Clower now ranks as the humorist with the longest major label asso ciation as a result of this latest LP

Big Al Downing didn't get his version up into the top 10, unfortunately—but his beautifully-written tune, "Touch Me," is now there anyway, thanks to Tom Jones. "Touch Me" was first released (by Downing) in 1979 on Warner Bros Now we hear that another Downing song. "Mr

Jones," is up for consideration as a network tv production.

Are you ready for your weekly Scene quiz? Okay, pencils ready: Which of the following performers gets paid the highest salary per week in Las Vegas? (a) Diana Ross; (b) Kenny Rogers; (c) Dolly Parton; (d) Frank Sinatra. If you're sur prised to learn that the answer is Dolly Parton, welcome to the club! Parton makes \$350,000 (according to a recent USA Today article) for two shows a night in Vegas.

Interestingly enough, six of the top 10 money-earners in Vegas are country acts! Here's the official breakdown: Dolly Parton, \$350,000; Diana Ross, \$300,000; Kenny Rogers, \$250,000; Frank Sinatra, \$250,000; Sammy Davis Jr., \$225,000: Engelbert Humperdinck, \$200,000; Tom Jones, \$200,000; Willie Nelson, \$200,000; Glen Campbell, \$150,000; Tammy Wynette, \$150,000. (These statistics are cour tesy of The American Almanac of Jobs & Sala



PICKY PAIR-Steve Wariner, left, and Chet Atkins pick a few licks during a recent benefit concert in Wariner's hometown of Russell Springs, Ky. The benefit was for William Jay Hammond, who gave Wariner his first job as a drummer. The pair raised more than \$10,000 for Hammond, who was hospitalized following two heart attacks

#### AT HALL OF FAME & MUSEUM **Exhibit Looks At The Movies**

sic Hall Of Fame & Museum debuted a permanent new exhibit Tuesday (26) entitled "Country Music & The Movies.'

A year in preparation, the audio/ visual display incorporates vintage film clips as well as sequences from recent movies, plus posters, artwork, tickets and various paraphernalia illustrating the increasing affiliation between Hollywood and country music over the years.

The seven exhibit sections are devoted to early movies, "hillbilly pictures," singing cowboy films and such contemporary films as "Urban Cowboy," "Coal Miner's Daughter" and the "Smokey & The Bandit" the changing history of country in films, beginning with Gene Autry's 1936 release. "The Singing Cowboy," through 1940s movies starring Tex Ritter and Bob Wills & the Texas Playboys, up to present.

Other items included in the new exhibit are a black Trans Am car used by Jerry Reed in "Smokey & The Bandit": clothes worn by Burt Reynolds in the same picture; Clint Eastwood's hat from "Honkytonk Man"; Charlie Daniels' fiddle from "Urban Cowboy"; Sissy Spacek's white boots and script from "Coal Miner's Daughter"; Kenny Rogers' costume from "The Gambler"; the Gilley's bull from "Urban Cowboy.

Hot Country Chart Week Week Weeks on ARTIST Title, Label & Number (Dist. Label) ¥. ARTIST Title, Label & Number (Dist. Label) ast his Last 38 40 14 KAREN BROOKS WEA MICKEY GILLEY 2 29 THE OAK RIDGE BOYS CBS CHARLEY PRIDE 40 41 4 28 3 JOHN ANDERSON RCA GENE WATSON & THE FAREWELL PARTY BAND 仚 47 3 MERLE HAGGARD AND WILLIE NELSON 5 14 4 ALABAMA A
Mountain Music, RCA AHL1 43 42 23 CONWAY TWITTY 5 3 60 43 39 20 **BOXCAR WILLIE** 6 6 9 KENNY ROGERS Main Street ST 73002 7 7 WILLIE NELSON 由 51 7 VERN GOSDIN CBS HANK WILLIAMS, JR. 9 10 45 36 33 EARL THOMAS CONLEY WFA iere Between K ong. RCA AHL-1 9 8 59 WILLIE NELSON A KENNY ROGERS A 46 35 133 CRS 10 31 10 RICKY SKAGGS CAP SYLVIA 47 37 47 11 112 11 ALABAMA A RCA 48 48 6 PORTER WAGONER 山 15 6 SHELLY WEST WEA 49 45 79 RICKY SKAGGS WEA 13 12 29 HANK WILLIAMS JR 53 22 CRISTY LANE 50 Greatest Hits. Elektra/Curb 14 14 6 LEE GREENWOOD 49 27 ROY CLARK 51 仚 16 24 MERLE HAGGARD RANDY HOWARD 血 61 4 CRS 16 13 36 THE BELLAMY BROTHERS 50 53 27 RODNEY LAY 17 17 152 ALABAMA 🛦 MEL TILLIS After All This Time. MCA WAYLON JENNINGS & WILLIE NELSON
WW II, RCA AHL-1-4455 1 21 28 **EDDIE RABBITT** 55 44 29 19 19 20 THE BELLAMY BROTHERS 56 52 35 GEORGE JONES CBS THE OAK RIDGE BOYS A MCA S150 5207 34 2 RONNIE MILSAP 57 57 131 RCA TOM JONES 21 24 31 58 54 21 EMMYLOU HARRIS POI WFA 42 78 MERLE HAGGARD 由 25 29 JANIE FRICKE 59 CBS CRS 60 60 53 LEE GREENWOOD 23 22 42 REBA MCENTIRE 46 28 T.G. SHEPPARD 61 台 32 2 WAYLON JENNINGS 62 55 18 MARTY ROBBINS 25 18 33 MERLE HAGGARD 仚 JOHN CONLEE GEORGE JONES CBS 64 65 23 26 28 5 RONNIE McDOWELL JANIE FRICKE CBS 由 33 B.J. THOMAS 56 65 30 DOLLY PARTON CBS 32 28 27 CONWAY TWITTY 66 13 66 MERLE HAGGARD 29 29 10 RAY CHARLES 67 59 11 ROY ORBISON Tonight, Columbia FC 38293 Of Roy Orbison, Mi KWG-2784-38384-1 CBS CRS 30 11 LOUISE MANDRELL 30 68 63 **ROY CLARK** WILLIE NELSON A 85 31 23 MCA ANNE MURRAY CBS 69 62 136 32 31 23 CRYSTAL GAYLE WEA CAP GEORGE JONES 金 NEW ENTRY 70 58 35 MARTY ROBBINS CBS DON WILLIAMS Yellow Moon, MCA 5407 71 73 24 JERRY REED MCA L 1-4529 RCA DAVID FRIZZELL AND 35 26 15 72 71 42 DAVID FRIZZELL One's Mine, Warn 23688 SHELLY WEST WEA 11 38 LEON EVERETTE 36 73 67 45 ROSANNE CASH CBS KRIS KRISTOFFERSON 20 22 37 74 68 261 WILLIE NELSON A WILLIE NELSON, DOLLY CBS PARTON, BRENDA LEE 75 64 49 JUICE NEWTON . ☆ Superstars are awarded to those products demonstrating the greatest sales gains this week (Prime Movers).
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Survey For Week Ending 5/7/83

#### **Rock Shows At Fulton Theatre** In Pittsburgh

By JOHN MEHNO

PITTSBURGH-The 1,500 seat Fulton Theatre here will open for live entertainment with a May 3 concert featuring U2. That booking follows five months of negotiations between promoter Danny Kresky and the Cinemette Corporation, which owns the downtown theatre. The Fulton has been used exclusively for movies for the past 25 years

"The theatre is acoustically perfect," says Kresky. "It's a good place to open for concerts. We thought that if we could come up with the right act for the first show, other acts would follow. It's a damn good idea for small to middle-sized acts.'

Kresky expects U2 to sell out at \$10.75 per ticket. He had done shows at the 1,800 seat Leona Theater in Homestead, Pa. before that facility closed permanently a few years ago. Kresky says he considers the Fulton a viable alternative to the 3,800 seat Stanley Theater for acts on the way up.

"The Pretenders are too big for the Fulton, and I don't know if Thomas Dolby is big enough yet," he says. "This is not a showcase. We will not be looking to break acts in Pittsburgh. It will take semi-established acts. There will be normal concert prices for shows there."

The Fulton is located in the same area as the Stanley and Heinz Hall, two established concert venues. Heinz Hall, which serves as the home of the Pittsburgh Symphony, does not book rock shows. The Fulton is adjacent to Heaven, a club that frequently features jazz and new wave acts. Kresky is hoping that a separate entrance to the Fulton can be established through Heaven, enabling ticket holders to use the

He's also counting on improvements in the Fulton's stage and dressing room facilities once shows are booked regularly. A comparable venture is the Stanley Showcase, an 1,100 seat auditorium operated by promoters Pat DiCesare and Rich Engler within the Stanley Theatre. Through the use of drapes, a portion of the Stanley is closed off, creating the ambience of a club within the

• Continued from page 42

the audience.

an edge, because we've really got to

be on our toes to pull it off. We've

got to make sure we have enough presence of mind to make it real for

The duo first tested the system



JERSEY SHOW-John "Bowser" Bauman leaps high while Lenny Baker plays his sax during a Sha Na Na concert at the Ritz Theatre in Elizabeth, N.J.

#### Rock'n' Rolling **Pulling Two Solo Artists Out Of A Columnist's Hat**

How do we find the artists who are going to be profiled in this column? We would like to be able to tell you that it's a real romantic quest, that we snare them somewhere backstage or in dark corridors in the middle of the night. But it doesn't happen that

What does happen is that the record companies or private p.r.

firms call us, and while we do turn down some turkeys, usually we say OK, and make an appointment at some office or hotel room or restaurant. We bring our Aiwa,

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For New Montrose Band



look whomever in the eye, and hope not to be too bored or boring for the next 30 minutes. The tape listens.

From the tape, the story is written. It's all easy enough, except, of course, when there are no tapes that week, or when there are too many of them. Like this week, when we have, no kidding, 10. So who do we write about, when all are worthy?

This week we pick. We put all 10 tapes in a hat, and draw two....And get: Patrick Simmons ex of the Doobie Brothers, and Rodger Hodgson, former and part-time member of Supertramp.

A good find, as both are talented

musicians coming from extremely successful bands who are now embarking on solo careers. Simmons already has his solo album out on Elektra, while Hodgson is still working on his for A&M. Let's talk with Simmons first:

An original member of the Doobies when they started in 1970, Patrick Simmons has just released an LP, "Arcade," whose single "So Wrong" is breaking into the top 30, while the video is on medium rotation on MTV. With it, Simmons is also getting airplay on urban contemporary and new music stations. He says that he has gotten a new

band together consisting of young musicians he has found around the San Francisco Bay Area in the last few months. They are not the same players who appear on the album.

Simmons admits that it's "pretty hard" to go out alone after so many years in an established group. "You don't know what direction to go in first and what to do first," he says. "I'm just taking it a day at a time Doing the album and putting the band together were the first things, but now I can do things pretty much the way I want, close to home in Santa Cruz."

Simmons says one of the reasons he left the Doobies was simply that the rest of the members of the band lived in Los Angeles, while he wanted to stay close to home and his motorcycles and his garden in Santa Cruz, and he just didn't like to have to travel 500 miles for a rehearsal.

"Having to be jumping all the time with a band that was as active as we were was a lot of pressure," he continues. "I feel that in that respect the pressure is off. It's not so much that I'm a family man as that I have

(Continued on page 49)

with late March dates in Sacramento, with the principal San Francisco showcasing an April 23 date at the Old Waldorf. Subsequent dates in Los Angeles and the Southwest will be booked by Premier.

This month, Montrose will appear with the Berkeley Symphony Or-chestra performing "Concerto For Electric Guitar And Orchestra," co-written with David MacBride.

The system consists of three elements: the nexus of equipment for Montrose's guitars; Froom's array of a half-dozen electric keyboards and synthesizers; and the crucial component of the experiment, a Roland

MC-4 microprocessor which runs four synthesizers independently (including a Moog Source which works as the bass and two Oberheim expander modules for rapid-fire sequencing of sounds) and which also provides overall tempo control, including the clock for the Linn drums. Each of the three components produces a stereo feed which goes into a fourth mixer, which serves as a house mixer would, even though the duo has it on stage with them.

The system is supported by a so-phisticated Elgar battery supply to completely protect the programming, which would be lost if the power lapsed even for a fraction of a

Montrose says plans call for the microprocessor to eventually control the clock for the duo's stage lighting system (for which they'll probably use an Apple II) and for video pieces they may incorporate.

#### For The Record

The host of Music Calender, appearing on MTV, was incorrectly identified in the last issue. He is Bill Miller, who is also the creator and producer of the two-minute spots, which are a joint venture of the Bill Miller Group, Cable Airspace, and MG Media.

#### **D.C.** Concert Firm **Knows What's New**

WASHINGTON - Three years ago, an unknown new production company here began to present concerts featuring equally unknown (to the general public) new wave and punk bands. In the few intervening vears, the firm has watched its own success and reputation grow as the "new music" begins to take a stronger share of market.

The company, with the telling name of Its My Party Inc. came into the marketplace like an imp, and befriended a lot of new groups that would have had no other place to perform in concert in the Washington area. "We looked for acts nobody else would do," explains IMP co-owner Seth Hurwitz. "Our trick was to discover new bands that were beginning to get a following, and bring them to town."

Hurwitz, at 24, is already a veteran of the music business, having worked as a pioneer "new wave" DJ at the now-defunct Georgetown Univ. maverick station WGTB-FM, and then at WHFS-FM. He has also paid dues as a record store manager and a film buyer for the Ontario Theatre here, the same venue he has used for many of his concerts.

"When we started out," he remembers, "back in 1980, we brought in the Teen Idols, the Plasmatics, Iggy Pop with Joan Jett opening, acts like that, and we lost money on every one of them. But people who were listening to new music began to understand that we were the ones

presenting new bands."

Hurwitz's partner is 34-year-old Rich Heinecke, who, besides being one of Hurwitz's former junior high school teachers, is "a guy with tre-mendous ears," Hurwitz says. "He calls me and says, 'Duran Duran, they're going to be big'-this was a few years ago. He calls and says, 'Stray Cats.' He has an incredible ability to hear hits."

In the three years, the partners have presented close to 50 shows at the 1,100-seat Ontario, and Hurwtiz now also books Washington's new wave club, the 9:30. They have also put on shows at larger halls, such as the 2,000-seat Warner Theatre and the 4,000-seat Smith Center at George Washington Univ. "I like sellouts," Hurwitz. "I'd rather work with an act in a smaller hall, and have it sell out. The energy in a full hall makes the group happy, and that helps the audience enjoy it more

With the capacity to work with an act that might start at the 9:30, then develop to where Hurwitz and Heinecke can put them in the Ontario, the two have given themselves the flexibility a promoter in this town needs. "The thing about D.C. is that there are venues of all sizes available to anyone," Hurwtiz says. "We've taken advantage of that. We've got to be versatile-that's our goal."

Part of that versatility means that IMP is also putting on concerts of (Continued on page 50)



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#### Talent In Action

#### **MARVIN GAYE**

Circle Star Theatre, San Mateo, Calif. Tickets: \$13.50

After hearing Marvin Gaye at this suburban Bay Area concert hall April 24, it's clear the 43year-old singer/songwriter is still a masterful vocalist. At the third of eight sold-out shows here, Gaye was, quite simply, great. On the classic "Heard It Through The Grapevine" his voice was as rough and gritty as the lyric demanded. Singing "'Til Tomorrow" from his current "Mid-night Love" album, Gaye's falsetto was both piercing and pretty. His mid-range delivery was so smooth on "Let's Get It On" that this interpretation surpassed the recorded version, as hard as that may be to imagine.

Through the 16-song set, Gaye's phrasing was jazzlike in its subtlety and inventiveness. A 24-piece orchestra, sporting three synthesizers, three percussionists, four background singers seven horns, played musical director McKinley Jackson's arrangements superbly Several Gaye standards, including "Get To This" and "If I Could Build My Whole World Around You," were slowed down and radically, but quite effectively altered.

Throughout the evening Gaye was exuberant and playful. Several times he did exaggerated bumps and grinds, to the delight of the predom inantly female audience. There was one curious moment midway through the set. After perform ing a fine version of "What's Going On." Gave announced, "I have to go to the bathroom," and excused himself. The orchestra went into an instrumental version of "I Want You," during which Jackson continually looked over his shoul der with a decidedly worried expression. Return ing in a new suit, Gaye then moved on to a tasty "Rocking After Midnight." According to news paper accounts, he did the same thing opening NELSON GEORGE

#### JOHN ANDERSON **RANK & FILE**

Roxy, Los Angeles Tickets: \$8.50

Never let it be said that John Anderson goes onstage unprepared. He came to this Sunset Strip showcase armed with: pianist, drummer, pedal steel player, bassist, six-string bassist, two guitarists and Emmylou Harris sitting in the audience, ready to go onstage for a duet

This gig was Warner Bros.' way of seeing the crossover phenomenon in action. Anderson, a nitty-gritty country performer (no rhinestones, no sequins), has made inroads on the pop charts with "Swingin'," and is perfectly happy to sing a Rolling Stones tune now and then (he sang "Under My Thumb" on this occasion).

Emmylou Harris, of course, is the pretty lady with the pretty voice and no niche whatsoever And opening act Rank & File has a following that is half hardcore punk, one of the "new wave" of country bands who are changing the way people view country music. Their Slash debut has been picked up for distribution by Warner Bros.

The audience was a combination of spray-starched beehives, ostrich-skin boots and pink mohawks. Surely no one expected crossover to cross quite this far.

Anderson's dusty voice and tearjerker lyrics make an effective combination. That voice comes out of a performer so transcendently in outer space that he seems unaware of the au dience altogether. The effect is pleasantly

Anderson played past his expected one-hour close, causing the second show to go on late. Anderson and Emmylou Harris stayed happily onstage, desperately trying to meld two dissimilar voices and smiling when the effort went un rewarded.

Rank & File gave its usually excellent high energy performance. These ex-punks, paying homage to Lefty Frizzell and Hank Williams Sr., make some of the most unlikely-and most like able-music around at the moment

#### JOAN ARMATRADING

Wembley Arena, London Tickets: \$9.75, \$8.25 The full house at this hall, just about the big-

gest indoor venue in London with a capacity of 8,000, indicated clearly that Joan Armatrading is now enjoying the mass-market appeal for which she has strived earnestly but quietly over the past decade.

The 100-minute set opened with "I'm Lucky" from the album "Walk Under Ladders." Her backing group, offered musical freedom, gave interesting and competent interpretations of most of the songs, yet stuck close enough to the original recorded versions for them to be in stantly recognizable to the audience.

The heavy rhythmic guitar work of Phil Palmer on "Me, Myself, I," from the album of the same name, was very well received by the fans, mainly in the 25- to 35-year-old group There seemed to be virtually no teenagers in the

Armatrading gave particular emphasis to material from her latest A&M album, "The Key," which is already at silver status and in the top 10 here. Especially well received was the single "Drop The Pilot," which had such impact as to confirm the popularity of the more raunchy and rhythmic material on which she has concen trated in recent months.

During the guitar-based songs, the perform ance dragged somewhat, the result of rather sta tic performance as well as a pedestrian light show. But the closer, "Willow," popular as ever, lured the entire audience into a rousing sing-along finish with this artist who has paid her dues and is now at a career peak. PATRICK

#### **SCANDAL**

Paramount Theatre, Staten Island, N.Y. Tickets: \$9

Fronted by vivacious Patty Smyth, Scandal is a promising young band from New York with a hot EP on Columbia Records. But it's a bit hard to be vivacious when the equipment doesn't work, and both the band and audience are tired because of the late hour.

Which brings us to the band's April 23 engagement at the Paramount. Although the ad in the paper indicated "doors open at nine," some body forgot to explain that the show wouldn't start until well after midnight. Then, to add insult to injury, it was discovered the PA system was not functioning properly on one side and it was difficult to hear Smyth's vocals because of the distortion.

Of course, Scandal-Smyth, Zack Smith, Ivan Elias, Keith Mack, Tommy Price and "Benjy" King-did their best to carry on in spite of the circumstances and offered proficient enough versions of "Love's Got A Line On You," "Another Bad Love" and their first hit single, "Goodby To You." Also enjoyable was Scandal's cover of the old Miracles classic, "I Second That Emotion.

Nonetheless, Scandal seemed tired, and who can blame them? Because of the change to daylight savings time, it was after three in the morning when the concert finally concluded

LOU O'NEILL JR.





The following are among the top concert grosses nationwide reported through the survey week. Included are act(s), gross, attendance, capacity of facility, ticket prices, promoter, facility, city, number of shows, number of sellouts and dates(s).

- JOURNEY, AEROSMITH, SAMMY HAGAR, BRYAN ADAMS-\$792,139. 50,022 (60,000 capacity), \$17.50 & \$15.50, Beach Club Concerts/Beaver Prods./Cellar Door, Tangerine Bowl, Tampa, Fla., April 23.

  JOURNEY, AEROSMITH, SAMMY HAGAR, BRYAN ADAMS—\$464,954,
- 30,000 (32,000), \$17 & \$15.75, Beaver Prods./Cellar Door, City Park & Baseball Stadium, Miami, April 24.
- JOURNEY, BRYAN ADAMS—\$442,364, 29,917 (34,034), \$15 & \$12.50, Beaver Prods., Omni, Atlanta, two shows, April 20-21. TOM PETTY & THE HEARTBREAKERS, STRAY CATS, BOW WOW WOW, RAMONES, MODERN ENGLISH, THE FLIRTS—\$349,770, 27,623 (55,000), \$14.50 & \$13.50, Fahn & Silva Presents, Jack Murphy Stadium, San Diego, "Y Foet!" April 23
- JOURNEY, BRYAN ADAMS—\$215,840, 16,620, \$13.50 & \$12.50, Jam Prods., Riverfront Coliseum, Cincinnati, sellout, April 13.
  TOM JONES, GEORGE WALLACE—\$190,565, 15,980, \$13.75 & \$12.75, in-
- house promotion, Front Row Theatre, Cleveland, Ohio, five sellouts, April
- BOB SEGER & THE SILVER BULLET BAND, STEVIE GOODMAN-\$189,748, 14,711, \$13 & \$12, Evening Star Prods., Coliseum, Phoenix, sellout, April
- BOB SEGER & THE SILVER BULLET BAND, JOHN HALL BAND-\$185,864, 13,312, \$14 & \$13, Albatross Prods. / Isle of Man Prods., Pacific Northwest Exhibition Coliseum, Vancouver, B.C., sellout, April 8.

  BOB SEGER & THE SILVER BULLET BAND, JOHN HALL BAND—\$180,052,
- 12,970, \$14 & \$12, Albatross Prods., Seattle Center Coliseum, sellout, April
- ALABAMA, JUICE NEWTON, THRASHER BROTHERS-\$178,715, 11,007
- (12,004), \$15.50, Century II Promotions, Baltimore Civic Center, April 24. KENNY ROGERS, CRYSTAL GAYLE, LONNIE SHORR—\$175,000, 12,003, \$15 & \$12.50, C.K. Spurlock, Peoria (III.) Civic Center, sellout, house gross and house attendance records, April 18.
- and house attendance records, April 18.
  KINKS, RAY ROPER BAND—\$165,794, 13,113, \$13.50 & \$12.50, Albatross Prods./Isle of Man Prods., Pacific Northwest Exhibition Coliseum, Vancouver, B.C., sellout, April 22.
  RUSH, THE TENANTS—\$152,500 (Can.), 12,200, \$12.50, Concert Prods. Int'I/Donald K. Donald Prods./Michelle Brazeau, Colisee du Quebec, Quebec City, Que., sellout, April 7.
  GRATEFUL DEAD—\$149,990, 13,349, \$11.50 & \$10.50, Monarch Enter-tainment Ruseau/Frank | Puses Providence (R.L.) Civils Conter regions.
- tainment Bureau/Frank J. Russo, Providence (R.I.) Civic Center, sellout,
- KENNY ROGERS, CRYSTAL GAYLE, LONNIE SHORR-\$148,402, 10,000, \$15 & \$12.50, K.S. Prods., Dane County Memorial Coliseum, Madison, Wis., sellout, April 21.

- Wis., sellout, April 21.
  BILLY SQUIER, DEF LEPPARD—\$146,479, 12,952 (14,217), \$11.75 & \$10.75, Fahn & Silva Presents, San Diego Sports Arena, April 18.
  ENGELBERT HUMPERDINCK—\$138,413, 8,407 (10,851), \$17.75, Di Cesare Engler Prods., Stanley Theatre, Pittsburgh, three shows, April 22-23.
  OZZY OSBOURNE, VANDENBERG—\$131,836 (Can.), 11,500, \$11.50, Concert Prods. Int'l/Donald K. Donald Prods./Michele Brazeau, Colisee du Quebec, Quebec City, Que., sellout, March 30.
  TRIUMPH, FOGHAT—\$126,483, 11,293, \$11.50 & \$10.50. Pace Concerts, Houston Coliseum, sellout, April 16.
- Houston Coliseum, sellout, April 16
- BEACH BOYS, LUBA—\$119,762 (Can.), 10,000, \$12.50, Concert Prods. Int'l/Donald K. Donald Prods./Concerts West, Halifax (Nova Scotia) Metro
- Centre, sellout, April 5. JULIO IGLESIAS, TRENT ARTERBERRY-\$111,837 (Can.), 6,505, \$18, \$16
- (Ont.) Civic Centre, sellout, March 26.

  CHRIS DE BURGH, LUBA—\$93,875 (Can.), 7,510 (8,700), \$12.50, Concert Prods. Int'l/Donald K. Donald Prods./Base Clef, Ottawa (Ont.) Civic
- CHRIS DE BURGH, DOUG & THE SLUGS—\$92,701, 7,814 (8,000), \$12.50 &
- \$11.50, Concert Prods. Int'l, Maple Leaf Gardens, Toronto, Ont., April 19. RODNEY DANGERFIELD, DENNIS BLAIR—\$87,771, 5,967, \$15 & \$12.50,
- Pace Concerts, Saenger Theatre, New Orleans, two sellouts, April 15, RODNEY DANGERFIELD, DENNIS BLAIR—\$84,470, 5,833, \$15 & \$12.50, Pace Concerts, Performing Arts Center, Univ. of Texas at Austin, two sell
- outs, April 16. SAMMY HAGAR, NIGHT RANGER—\$80,500, 7,000, \$13 & \$11.50, Bill Gra-
- ham Presents, Reno-Sparks (Nev.) Convention Center, sellout, April 21.
  TOM PETTY & THE HEARTBREAKERS, NICK LOWE & PAUL CARRACK—
- \$78,593, 6,876, \$11.75 & \$10.75, Rock 'n Chair Prods./West Coast Concerts, CSUF Amphitheater, Fresno, Calif., sellout, April 15.
  KINKS, LOOKER—\$78,081, 6,956 (10,000), \$11.50 & \$10.50, Feyline Presents/in-house promotion, Colo. Univ. Events Center, Boulder, April 18.
  DIONNE WARWICK—\$76,544 (Can.), 4,404, \$18, \$15.50 & \$12.50, Concert Prods. Int'I/Donald K. Donald Prods., National Arts Centre, Ottawa, Ont.
- JULIO IGLESIAS, TRENT ARTERBERRY—\$74,006 (Can.), 4,100, \$19.50, \$16.50 & \$13.50, Concert Prods. Int'I/Donald K. Donald Prods., Quebec City (Que.) Coliseum, March 25.

- DAN FOGELBERG—\$72,725, 6,110 (8,738), \$12.50 & \$10.50, Cumberland Concert Co., Von Braun Civic Center, Huntsville, Ala., April 8.
  BEACH BOYS, LUBA—\$68,640 (Can.), 4,772 (6,000), \$15, Concert Prods. Int'l/Donald K. Donald Prods., Fredericton (N.B.) Aitken Centre, April 7.
  DIONNE WARWICK—\$67,688 (Can.), 3,871, \$18.50, \$15.50 & \$13.50, Concert Prods. Int'l/Donald K. Donald Prods., Hamilton (Ont.) Place, sellout, April 5.

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#### Rock'n' Rolling

Continued from page 47

roots, and my roots are in the Bay Area. I am sort of proud of that. There is a particular type of music scene that is going on there that I can better identify with."

As a result, he says, toward the end of the Doobie Brothers there was no desire to reorganize one more time a band that through the years got to be well known for its shifting cast of musicians. "It was one of those things at the end where I could see that certain people were going to probably not stay with it, and that we would have to reorganize again,"

"I actually left before the thing came down and the band went their separate directions, but I had a sense that it wasn't as exciting to some of the guys as it had been. I could foresee it. And I didn't want to reorganize it again. I personally didn't want to go through that. I couldn't see beating it to death.'

Coincidently, Rodger Hodgson also lives in Northern California, while the rest of Supertramp lives in L.A., and while Simmons is rehearsing with his new band for a possible tour, Hodgson is in his own studio, working to finish his solo album before he, too, goes on the road. But he's going with Supertramp. He's sticking around with his old mates through the summer, until they finish a contracted world tour, their first since 1979.

"I have left the band, but we are getting together for a world tour, basically because we have been hanging around together for the last four years, and rather than waste those four years, we felt we should go out with something positive,' says Hodgson.

"After that, Supertramp will be continuing, but they will be a different band, really. I myself am coming up with a solo album in June, and I felt I should keep a high profile during that. We are still all good friends, but I felt that (Supertramp's) music was not reaching its full potential,' he says.
"So something had to change, and

I really wanted to work with other musicians. And they wanted to continue as a band," he adds.

Hodgson says he's doing his own record "in record time" in order to finish it by the June deadline, which basically means doing it in six weeks. It doesn't sound all that difficult until Hodgson tells you that "Famous Last Words," the latest LP from Supertramp, took 18 months to

"Rock music in general has begun to bore me to tears, and obviously new pioneers are needed in the use of instruments and in what people write about. I want to team up with musicians who are breaking new boundaries, and I want to do it myself," he says.

"Supertramp was a bit vague, and I want to get less vague. I want to be more meat and potatoes. I don't think the last Supertramp album was that great. It was disappointing for what it could have been, both in the choice of material and the whole energy that went into it. In terms of what's out there it's still a very good album, but what's out there isn't that

Hodgson, or at least his press people who are there, say that he wanted to move in a "heavier" direction with Supertramp, as did fellow Supertramp writer Richard Davies The problem was that both men's ideas of what "heavier" things they could do with Supertramp were different. That's what made the album take such a long time, and made it turn out the way it did. Ultimately, the only things they could agree on were the lighter pieces.

"Working together became so difficult that the only things we could do together were the lighter pop things, while we both wanted the meat and the potatoes," says Hodgson, during an Indian lunch interview. He is, incidentally, a vege-

"But it's been very good for the both of us, and I don't think it's going to be the end of our relationship, either. This needs to happen for us to want to work together again. We've been married for too long, 13 years. We need new musical partners



RENAISSANCE RETURNS-Annie Haslam of Renaissance performs at the Palladium in New York.

#### **Wyman's Production Firm** Offers Him Starring Role

By SAM SUTHERLAND

LOS ANGELES-Bill Wyman, the Rolling Stones' bassist, is shift-ing his sights to the feature film marketplace via a new film and tv production venture, Ripple Productions Ltd. The firm's first project is a new film featuring Wyman as both star and producer.

"Digital Dreams," which recently completed principal photography and is now in editing, will combine autobiographical details from the Stones mainstay's career with both live action and animation. Director Robert Dornhelm worked with Wyman and wife Astrid as producers;

Wyman and business liaison Eric Gardner were executive producers. Gerald Scarfe, the cartoonist behind the animation sequences in Pink Floyd's "The Wall," will oversee those duties for Wyman.

Gardner says the finished program should run between 70 and 90 minutes and will be packaged with an eye toward multiple markets, including theatrical release, cable and pay video, broadcast tv and video software internationally. He also reports that the finished production budget should be "under a million dollars," despite the credentialed production team and a starring role for James Coburn. English actors Stanley Unwin, Patrick Moore and Richard O'Brien, who also scripted, will be featured as well.

Eric and Janis Gardner, through their Panacea Entertainment firm, began formal exploitation of rights in all applicable formats on Sunday (24) at the MIPTV international television mart in Cannes.

As for soundtrack ties to the film, which will include both solo Wyman recording and material from the Stones, Gardner says new selections written for the project will be in-cluded on Wyman's next A&M album. Gardner also expects a major cross-marketing push in selected territories where the exhibition or tv airing of the film can be effectively tied to the album's release.

#### Miller Beer Sponsoring More Artists

NEW YORK-The Miller Brewing Company, which last year sponsored five regionally popular rock acts, this year is expanding its involvement and is doing tie-ins with 10 acts, six of whom are recording artists.

This year, the promotion is coordinated by the Milwaukee-based Gary M. Reynolds Manage-ment Co., as it was last year. Among the acts benefiting from the program are Josie Cotton, the Producers, the Fabulous Thunderbirds, Zebra (an act recently signed to Atlantic Records which was involved in the project last year), and Sound Barrier, with a debut album on MCA.

The Stompers, meanwhile, have a new LP on Boardwalk Records.

Also being sponsored for the second year are Lee Malone and Pat McCurdy & Men About Town. New in the program are regional acts John Kurzweg & the Night, and the Skip Castro Band.

In its tie-ins, Miller Beer is providing merchandising aid for the acts with the Miller name and logo on posters, T-shirts, jackets, caps, guitar pins and bumper stickers. Miller is also preparing backdrops for the acts and album inserts; the new Josie Cotton LP should contain a Miller poster, says Reynolds.

"Rock saved my life. It also broke my heart."

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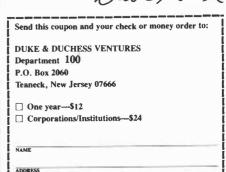
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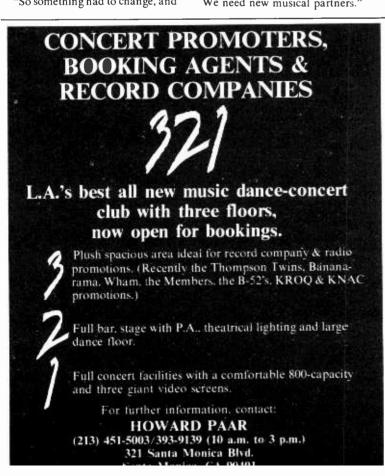
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#### Dance Trax

Followups from artists coming off major hits arrived in droves this week; all were hearteningly substantial, if, in some cases, a long time coming. Culture Club's hot streak has just gotten hotter with the British release of "Church Of The Poison Mind" (Virgin U.K.), a well-timed step away from soft soul and into mock-Motown funk; **Boy George** gets wonderful backup response from **Helen Terry.** "Mystery Boy" (3:33), on the flip, has a jazz-funk feel, with lovely vocal shadings, and "Man Shake" (2:33) is a startling, hard drum-and-vocal break. Junior's "Communication Breakdown" (Mercury U.K.) is also a complete surprise, a rocked-out funk/reggae rhythmically akin to "Master Blaster," but much spacier, which launches into great vocal ad-lib in the superior "Dubwise" mix. The U.S. pressing will include a third mix of the cut.

Human League's respect for old-soul-style vocals, glimpsed on the unreleased "Mirror Man," is confirmed in "Fascination" (Virgin U.K.), a much more funk-oriented cut which should be considered well suited for the U.S. market. As ever, the ready-cut "improvisational" version is well structured and maybe more interesting than the vocal one. The remix of Irene Cara's "Flashdance ... What A Feeling" (Casablanca promo 12-inch), done by John Benitez, is charting instantly, not surprisingly: both Cara and producer Giorgio Moroder were due, and the vocal/instrumental extensions allow the song to build un-frantically, without studio tricks.

Albums, briefly: Robert Palmer's "Pride" (Island) creates a lot of heat with mostly keyboards, especially in a tough cover of "You Are In My System" on which the System's David Frank guests; also note the reggae-flavored title cut and "It's Not Different," plus the rocker "Deadline." ... OMD's "Dazzle Ships" (Epic) is a succession of great pop hooks, and although "Telegraph," "Radio Waves" and "Genetic Engineering" are all under four minutes here, a 12-inch remix is scheduled. The Major Thinkers EP on Portrait is an exemplary fusion of dance and rock, with lyrical and musical content supporting a highly produced sound. Best are "Avenue B," a high uptempo rocker, and "Humanesque," which goes into great vocal breaking.

#### Washington Concert Firm

• Continued from page 47

music other than new rock. But they are still considered Washington's paramount new music promoters. A partial list of the acts they have presented includes the Go-Go's, the Psychedelic Furs, X, the English Beat, Devo, Bow Wow Wow, the Jam, Gang Of Four, Grace Jones, the Fleshtones, Bauhaus and Kraftwerk

Hurwitz doesn't think his operation is in competition with Washington's largest and best known promotion and production company, Cellar Door Productions, nor the largest clubs, the Bayou, owned by Cellar Door, and the Wax Museum. But he admits that the more new wave comes closer to mainstream listening tastes, the more the tradi-tional companies and his outfit might cross paths

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"Off The Record" by Doug Shannon mplete DJ's guidebook Call for Details.

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## Dance/DiscoTop80®

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	This	Last Week	Weeks on Chart	TITLE(S), Artist, Label	This Week	Last Week	Weeks on Chart	TITLE(S), Artist, Label
	W	1	6	LET'S DANCE—David Bowie—EMI/ America (12 inch) 7805	41	37	10	NOBODY CAN BE YOU—Steve Arrington's Hall Of Fame—Atlantic (LP Cut) 80049
	2	2	7	YOU CAN'T HIDE—David Joseph—Mango (12 inch)	10	43	5	UNDERLOVE—Melba Moore—Capitol (12 inch) 8547
	验	3	9	MLPS 7804  ANGEL MAN—Rhetta Hughes—Aria (12 inch) AR	43	19	16	THAT'S GOOD/SPEED RACER—Devo—Warner Bros. (LP cuts) WB 1-23741
	验	9	5	1208 PHYSICAL ATTRACTION/BURNING UP—Madonna— Sire/Warner Bros. (12 inch) SRO-29715	44	26	18	DER KOMMISSAR (THE COMMISSIONER) FALCO—— A&M (12 inch)
	5	5	20	THRILLER—Michael Jackson—Epic (LP-all cuts) 0E38112	45	30	12	GOTCHA WHERE I WANT YA—Stereo Fun Inc.—Moby Dick (12 Inch) BTG 1532
	150	11	7	BLUE MONDAY/THE BEACH—New Order—Factory (12 inch) FACTUS 10	<b>46</b> ∧	47	5	IN THE BOTTLE—C.O.D.—Emergency (12 inch) EMDS 6535
	众	7	10	ELECTRIC AVENUE—Eddy Grant—Portrait (12 inch) 4R9-03574	☆	52	2	SAVE THE OVERTIME FOR ME—Gladys Knight And The Pips—Columbia (7 inch) 38-3761 (12
	8	8	10	<b>SEX-</b> Berlin-Geffen (LP Cut) GHS-2036 (12 inch*) 82004	<b>₹</b>	59	2	inch*) GET THE BALANCE RIGHT—Depche Mode—Sire (12 inch) SRO:29704
	297	12	6	BABY DOLL—Girls Can't Help It—Sire/Warner Bros. (12 inch) 29773–0A	49	35	9	HE'S A PRETENDER—High Inergy—Gordy (12 inch) MOT4506
	10	10	9	THE MUSICS GOT ME—Visual—Prelude (12 inch) PRLD 650	<b>\$</b>	56	3	AGAIN AND AGAIN—Niki Lauran—Wave (12 Inch) BL 1218
	11	4	12	JEOPARDY—Greg Kihn Band—Beserkley (12 Inch) 0-6732	<b>A</b>	58	2	BOTTOMS UP—The Chi-Lites—Larc (12 inch) LP 81502
	金	14	5	SO WRONG-Patrick Simmons-Elektra (12 inch) 67929		NEW E	otter	TOO SHY—Kajagoogoo—EMI-America (12 inch) 9910
	TE A	13	8	KISS ME—Tin Tin—Sire/Warner Bros. (12 inch) SRO- 2975	53	55	7	YOU ARE A DANGER—Gary Low—Quality (12 inch) QDC38
	令公	15	7	LUCKY—Ellie Hope—Quality (12 inch) QUS 031	<b>\$</b>	NEW E	etter 	ALWAYS SOMETHING THERE TO REMIND ME— Naked Eyes—EMI (12 inch) Remix 9923
	政	23	5	CANDY MAN-Mary Jane Girls-Gordy (7 Inch) (12 inch*)	\$\$	new e	errev I	JUICY FRUIT—Mtume—Epic (12 inch) 49-03834
	16	16	16	SHE BLINDED ME WITH SCIENCE—Thomas Dolby— Capitol (12 inch)	\$\$\frac{1}{2}\$			MINDFIELD—I Level—Epic (12 inch) 49-03856
	金	22	4	PARTY-Julius Brown-West End (12 inch) 22153	<b>愈</b>	NEW E		OUR HOUSE—Madness—Geffen (12 inch) GEF-0- 29667
	18	17	7	CANDY GIRL—New Edition—Streetwise (12 inch) SWRL 2208	<b>☆</b>	NEW E		FLASHDANCE, WHAT A FEELING—Irene Cara— Casablanca (LP cut) 8114921 (12 inch*-remix)
	受金	20	5	HEAT YOU UP (MELT YOU DOWN)—Shirley Lites— West End (12 Inch) WES 22155	自	67	3	DO YOUR BEST—Carol Hahn—Nickel (12 Inch) CH 9637
	21	21	8	REACH OUT—Narada Michael Walden—Atlantic (12 inch) 0-89857 YOUNG GUNS (GO FOR IT)—Wham—Columbia (12	100	66	5	TAKE ME TO THE TOP—Advance—Polydor (12 inch) 81115391
	22	24	7	inch) 44-3501  TELEPHONE OPERATOR—Pete Shelly—Arista (12	61	63	3	UTTLE RED CORVETTE—Prince—Warner Bros. (7 Inch) WB 7·29746 (12 Inch*) GAMES PEOPLE PLAY—Sweet G—Fever (12 Inch)
	<b>₩</b>	45	3	inch) CP730 SHY BOY/NA NA HEY HEY (KISS AND GOODBYE)—	1	65	2	TFR 001 SHE TALKS TO ME WITH HER BODY—Bar-Kays—
		31	4	Bananarama—London (LP Cuts) SAFETY DANCE—Men Without Hats—Backstreet (12	由	68	2	Mercury (12 inch) 811165  WALKIN' THE LINE—Brass Construction—Capitol (12
	拉	25	8	inch) KEEP IT CONFIDENTIAL—Nona Hendryx—RCA (12	查	70	2	inch) YOU'VE REACHED THE BOTTOM LINE—Carol
		27	5	inch) PD 13438  TEARIN' IT UP—Chaka Khan—Warner Bros. (12 inch)	1	NEW ER	TTRY	Williams-Vanguard (12 inch) SPV 64 TAKIN' IT STRAIGHT-Cory Josias-Sire (12 inch)
	金	28	8	WBO-29721 WORKING GIRL—Cheri—21 records (12 inch) T1D	67	69	4	SRO-29665 CHANGES—Imagination—MCA
	28	32	4	302 SHOT IN THE NIGHT-Paul Parker-Megatone (12	68	49	9	(12 inch)  I EAT CANNIBALS—Total Coello—Radial Choose/
	29	29	9	inch) TONIGHT/CAN WE TRY AGAIN—Technique—Arial (12	69	50	7	Chrysalis (12 inch) 4V903545 WHO'S GETTING IT NOW—Chocolate Milk—RCA (12
	<b>1</b>	33	3	inch) ARD 1200 MUSIC-D Train-Prelude	70	46	16	inch) PD13448 LET ME GO—Heaven 17—(LP cut) Arista AL-6606
	<del> </del>	34	4	(12 Inch) PRLD 654 LIGHT YEARS AWAY—Warp 9—Prism (12 inch) PDS	71	53	15	TOO TOUGH-Angela Bofill-Arista (LP Cut) AL 9616 (12 Inch*)
	32	18	11	460 WEEKEND-Class Action-Sleeping Bag Records (12 inch) SLX001	72	54	8	I CONFESS—The English Beat—I.R.S. (12 inch) SP 70408
		36	4	HERE COMES MY LOVE—Rocket—Quality (12 inch) QUS 033	73	72	12	WE GOT THE JUICE—Attitudes—RFC/Atlantic (12 inch) 0-89884
		42	3	WHEN BOYS TALK-Indeep-Sound Of New York (12 Inch)	74	64	15	LET'S GO TO BED—The Cure—Fiction Important (12 Inch) FICSX17
	35	6	13	LOVE ON OUR SIDE—Thompson Twins—Arista (LP Cut) AL6607	75	61	14	DER KOMMISSAR-After The Fire-Epic (12 Inch) 49-03490
		40	4	SOLITAIRE—Laura Branigan—Atlantic (LP Cut) 80052 (12 inch)	76	73	8	TONIGHT—Whispers—Solar (12 inch) 67930
	愈	57	3	COOL PLACES—Sparks—Atlantic (12 inch) 0.89863	77	74	6	UNDER MY THUMB—Fast Radio—Radar (12 inch) RDR 12002
	38	38	6	NEW YEAR'S DAY-U2-Island (12 inch) DMD 604	78 79	60 51	7	I JUST GOTTA HAVE YOU—Kashif—Arista (12 inch) CP728 THIS IS YOUR TIME—Change—PEC (Atlantic (1.8 cut)
		39	5	CONNECT UP TO ME/PROVE IT/JIMMY JIMMY—Ric Ocasek—Geffen (LP Cuts) GHS 2022 (12 Inch*	80	48	11	THIS IS YOUR TIME—Change—RFC/Atlantic (LP cut) 80053 (*12 inch) THE HARDER THEY COME—Rocker's Revenge—
7	<b>₩</b>	41	7	ATOMIC DOG—George Clinton—Capitol (12 inch)	00	70	**	Streetwise (12 inch) SWRL2207

Compiled by the Music Popularity Chart Dept. of Billboard from a nationwide club survey of the most requested dance songs. \*non-commercial 12-inch ☆ Superstars are awarded to those products demonstrating the greatest gains in audience response this week,

★ Stars are awarded to other products demonstrating significant gains for the week.

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#### Act-ivities

Jazz great Sonny Rollins collapsed onstage during what was to have been the first of two concerts at New York's Town Hall last Saturday (23). The saxophonist was taken to a hospital, where it was determined that he was suffering from a combination of high blood pressure and exhaustion. Rollins will rest for several weeks before resuming his concert schedule. His New York appear-ance, with trumpeter Wynton Marsalis as special guest, has been rescheduled as one show at the Beacon Theatre on June 3.

Megatone Records in San Francisco is releasing a memorial version of the late Patrick Cowley's "Menergy/Take You Home/Megamedley." Profits will be donated to research to fight AIDS. . . . The Suburbs cancelled tour plans after drummer Hugo Klaers came down with appendicitis. ... Jack Nicholson, Rick James, Jeff Beck and Carmine Appice were among those to come see Girlschool during the band's recent gig at the Roxy in L.A.

There is reportedly new interest in

the career of Johnnie Ray following his mention in the No. I single "Come On Eileen" by Dexy's Midnight Runners. ... Only in L.A.? Probably not, but there is now an all-female/all-ex-con band called Angel & the Reruns. The group first met at the county jail, "all serving time for minor offenses." Debut single "Buffy Come Back" is on Faulty Products.

Jackson Browne guitarist Rick Vito is making a solo stab with some heavy-hitters backing him all the way. A recent showcase gig at Sasch's in Studio City featured Browne himself and a surprise appearance by Jimmy Buffett, getting together with Vito to jam on "Sweet Little Sixteen" and "Whole Lotta

Signings: Mitch Ryder to Riva/ PolyGram Records, with debut LP

#### **Cumberland To Sound Seventy**

NASHVILLE-Effective Monday (2), Sound Seventy Productions assumes all activities of the Cumber-land Concerts Co. and will once again house the promotion division under the corporate roof of Sound Seventy Inc.

This move is a result of the resignation of Cumberland Concerts president Robert Stewart, according to Sound Seventy president Joe Sullivan. Nine months ago, Cumber-land was formed to handle concert promotion formerly overseen inhouse by Sound Seventy



Billboard photo by Chuck Pulir SIR SHOWCASE—Sally Kay of Backstreet Sally, a new band on Atlantic Records, debuts her act for Atlantic executives and guests at a showcase at the SIR rehearsal studios in New York.

produced by John Cougar and Don Gamin to be released in June. English band Kissing The Pink to Atlantic. Debut in May. . . . Also to

ex of England Dan & John Ford Coley, to EMI America/Liberty Rec-

Johnny Dynell & New York 88 to the Acme Music Corp., a newly formed record label. . . . The Stingers to Pleiades Records....The Chi-Lites to the Steve Ellis Agency. Gill to Cotillion Records.

Nashville artist Jerri Kelly to Minc Records for South Africa. . . . Lulu Roman to First Artists Management Enterprises. ... Los Angeles group Little Girls to Toby

Mamis' FTM Enterprises for management. ... Siouxsie & the Ban-shees to Louis Tropia for U.S. management. The group recently resigned to Polydor in Britain.

The U Boats, from Tampa Bay, to Crow Records. . . . The Megatones to Azra Records.

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#### Tuesday and Wednesday July 5th and 6th at the New York Hilton

Schedule of Events-July 5th-Tuesday

10:00-11:00 AM Keynote Address-Miles Copeland-IRS 11:30 AM-1:00 PM Independent Labels & Distribution

Moderator: Tom Silverman-Tommy Boy/Dance Music Report

Marty Blecman-Megatone Mark Cope-Faulty Arnie Handwerger-Quality Marty Scott-Jem Group Joe Robinson-Sugarhill Mike Wilkinson-Importe/12 Miller London-Motown & More.

Urban Music Promotion-to be announced Juggy Gayles ; Moderator New Technologies-to be announced

1:30 - 3:00 PM Retail & Marketing

Moderator: Vince Pellegrino-RCA Stan Goman-Tower Gene Fink-Dance Dist Bob Miller-Importe-O-Disc

Publicity-to be announced Nancy Goldstein; Moderator Clubs & DJ's-to be announced

3:30 - 5:00 PM Producers

Moderator: Danny Heaps-Geffen Arthur Baker

Steve Lillywhite Bobby Orlando Richard Ghotterer & More

Talent & Booking

John Huey-Frontier Booking Jerry Brandt-The Ritz Wayne Forte-ITG Ruth Polsky-Blind Dates/Danceteria

& More.

5:30-7:00 PM Album Radio

Moderator: Steve Smith-Album Network Lisa Richards-WMMR, Philadelphia Buck McWilliams-WIOT, Toledo Greg Torrington-CHEZ, Ottowa Alan Sneed-WKLS, Atlanta

Video Software-to be announced Pool Directors Forum-Open to Record Pool Directors only!

10:00 PM Entertainment Showcases

July 6 - Wednesday 10:30-12:00 A&R

Moderator: Ron Goldstein-Pres.-Island U.S. Bob Krasnow-Chairman; Elektra Kenny Gamble-Philadelphia Int'l. Marvin Schlacter-Prelude Simon Draper-Virgin Gil Friesen-Pres, A&M

& More.. Music Law

Moderator: Jay Boberg-IRS

Stu Silfin Paul Schindler Paul Rodwell-Halliwell & Rodwell

David Gentle & More

Album Radio Promotion-to be announced

Mike Bone-Ken Benson-EMI Bruce Moser-Independent Elektra Paul Rappaport-Columbia Bill Bennett-Epic

12:30-2:00 PM Charts & Trades

Moderator: Mark Josephson-Rockpool Tom Noonan-Billboard

Winki Sims-Jack The Rapper Stephanie Shepherd-Dance Music Report Bob Haber-Progressive Media Journal

J.B. Carmichael-Cashbox Joe Loris-Impact & More

Artists-to be announced

Publishing to be announced

2:30-4:00 PM Rhythm Radio Moderator: Walt Love-Radio & Records

Carlos DeJesus-WKTU, N.Y. Lawrence Jones-WHRK, Memphis Barry Richards-WAIL, New Orleans Lynn Tolliver -WKAK-Cleveland
Jerry Clifton-New World Communications Joe "Butterball" Tamburro-WDAS, Phila

& More..

Management

Mark Rye-Bill Nelson Bruce Findley-Simple Minds/China Crisis

Press-to be announced Moderator; Vic Garbarino-Musician

4:30-6:00 PM New Music Radio

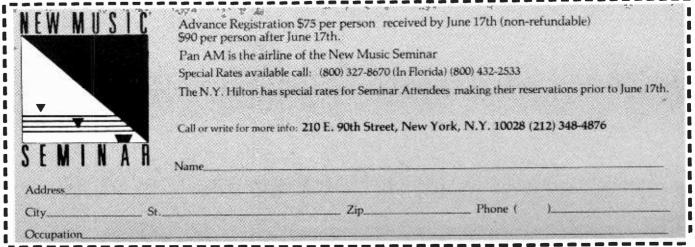
Moderator: Bill Hard-FMQB Album Report Lee Abrams-Burkhard/Abrams

Rick Carroll-Carroll Schwartz & Groves Paul Christy

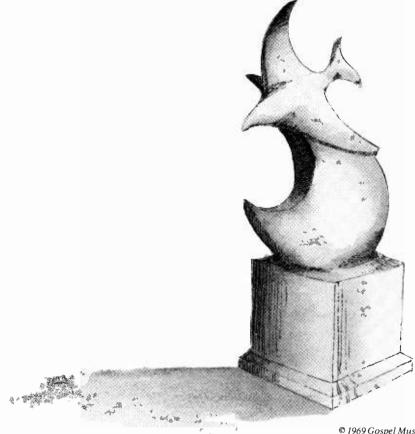
Russ Mottla-WFNX

Battle of the DJ's

6:15 Closing Address-to be announced 10:00 PM-Entertainment Showcases



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Inspirational Gospel Album of the Year "Lift Up The Lord"/Sandi Patti

Contemporary Gospel Album of the Year (Black) "I'll Never Stop Loving You"/Leon Patillo

Traditional Gospel Album of the Year (Black) "Precious Lord"/Al Green Female Vocalist of the Year Sandi Patti

Traditional Gospel Album of the Year "Feeling At Home"/Rex Nelon Singers

Inspirational Gospel Album of the Year (Black) "Touch Me Lord"/Larnelle Harris

Gospel Album of the Year by a Secular Artist "He Set My Life To Music" Barbara Mandrell



Wherever there's music, there's BMI.

## AY 7, 1983, **BILLBOARD**

#### Classical

## Dealers Say Classics Capturing Growing Share Of Total Volume

• Continued from page 1

of the Compact Disc, bound to be heavily weighted initially to class cs, is tempered by concern that fullprice merchandise may languish in the marketplace as consumers mull investment in the new technology.

The 32-store Tower chain, long a power in classical marketing, says the category gained by 12% last year, and is 14% ahead so far this year. Classics account for about 15% to 20% of total inventory, says Stan Goman, record division manager, although the slice is nearer 35% in some of company's stores.

This is roughly the percentage that will be devoted to classics in the giant Tower store that will be opening later this year in New York, the chain's first representation on the East Coast (Billboard, April 30). Goman says that an initial inventory of 250,000 classical albums (disks and tapes) will be stocked in the new location.

While he is pleased at the undiminished movement of low-price cassettes, Goman expresses the view that neglect of the other end of the price spectrum will hurt the business in the long run. "If we (retailers) don't concentrate on pushing topend product, classical labels will go down the drain," he warns.

He welcomes some labels' recent generous promotions to get that product moving and has taken full advantage of discount programs. He points particularly to a PolyGram promotion that enables Tower to treat \$12.98 items as if they were pegged at \$8.98, discounting from that latter figure. Heavy buy-ins of RCA and CBS offerings at deep discounts have also permitted reductions in store price of their classics by an additional \$1, he adds.

At Record Bar, classical buyer John Kuhnle is also encouraged by some labels' moves to offer prime new titles at a price incentive. He cites Deutsche Grammophon's Archiv presentation of Vivaldi's "Four Seasons" and Bach's "Brandenburg Concertos," both featuring the English Concert led by Trevor Pinnock, and offered at special lists of \$8.98 per disk, as well as RCA Red Seal's live album by Marilyn Horne and Joan Sutherland, recorded at the Metropolitan Opera, as illustrations.

Both of the Pinnock albums hit the Billboard classical chart shortly after release. As for \$12.98s, Kuhnle sees them as viable today primarily in the case of special repertoire and superstar performances.

Kuhnle is appreciative of the additional volume contributed by budget cassettes, but says he feels that the scope of releases by all labels at that level has brought the category near market saturation. He sees the pipeline being glutted with as many as eight or nine duplications of warhorse titles at \$3.98 list. "What, still another Bolero' or '1812 Overture'!" he exclaims.

All this duplication is leading to more discriminating purchasing, says Kuhnle. "I'm much more selective in choosing among budget offerings than I was a year ago."

But classical sales at Record Bar are good and "have been climbing steadily," Kuhnle asserts. Classics accounted for 8.6% of all Record Bar sales in March, including accessories, he reports, noting that some of the chain's 146 stores show an average of twice that. The most recent

share of all LP sales, and 9% of all cassette sales, Kuhnle says.

Frank Fischer, president of National Record Mart, whose 75 stores are clustered largely in mid-Atlantic and Midwestern mall locations, is one who fingers CD as a temporary inhibiting influence on high-end buying. While he expects the laser-read digital disk eventually to "rejuvenate" the record market, he says that current promotional attention given the technology has served to slow purchases of standard titles by the more sophisticated buyer.

Be that as it may, he claims "phenomenal" action on budget and midline product and a "dramatic" shift in his product mix away from higher priced disks and tapes.

As an overall category, classical sales are increasing at the chain, and currently account for about 8% to 10% of dollar volume. Because of the preponderance of budget cassettes in the product mix, unit sales would show a higher percentage, he says. Fischer pegs it at about 20% in some of the chain's stores.

Fischer says he has had unusual response to a line of 60 cassettes supplied by Columbia Special Products which he has been able to offer at three for \$5. While the recordings are old, they feature prestigious name talent such as Reiner, Rodzinski and Mitropoulus, which attracts the knowledgeable buyer as well as the bargain hunter. National Record Mart also recycles a number of promotions that offer Quintessence at \$3.49, or three for \$10, and CBS Great Performances at a \$4.99 special.

Roy Imber of Elroy Enterprises notes an increase in classical sales throughout his 32 Record World stores and 12 leased departments, crediting it largely to more attention being given to budget items. Price resistance to \$12.98 product is stiff, he says.

Imber says he feels that heavy traffic in budget cassettes is converting new buyers to classics. He adds that he hopes to devote more attention to the repertoire category by upgrading personnel. Clerks need some expertise in classics to enable them to move product adequately, he is convinced.

The East Coast chain has done particularly well with Allegro cassettes, the budget line that is credited by many with promoting wide acceptance of the price point. Imber says he has moved as many as 100,000 Allegro cassettes in the past year, offering them on sale as low as three for \$7.99.

Business generally is about 12% ahead of last year on a comparative

basis, says Imber, and he places classics' share of the action at about 8%.

The Camelot chain, which numbers 140 stores in 28 states, all in malls, finds classics a welcome traffic builder, particularly in locations near colleges. Stores generally are 2,000 to 2,200 square feet in size and carry a moderate inventory of classics

Classical sales are up slightly, says LP buyer Lew Garrett, but the action is heavy in budgets. "They're selling like crazy," he says. Of all classics he carries, more than 50% fall into the budget or midline categories, he adds.

Garrett places the percentage of classical sales throughout the Camelot chain at 2% to 3% of all merchandise carried, including accessories and video games, except for a few specialty outlets in the web where the proportion is several times that.

At the Sam Goody chain in the East, Glenn Hemmerle reports "no significant change" in classical sales in the firm's 35 stores. "We've always been strong in classics," he says

says.

Still, it is known that the Goody web is now giving more attention to the repertoire category that it once dominated, but allowed to lag. Some months ago, Goody enlarged the classical section in a key East Side Manhattan store, and the chain is currently planning major expansion for classics at its flagship store in New York (Billboard, April 30).

#### 'M\*A\*S\*H,' MOZART MIX

NEW YORK—The reissue this month of the Mozart Clarinet Quintet performed by Tashi and Richard Stoltzman has already outsold cumulative totals racked up by the album prior to its catalog deletion a year ago, according to RCA Records.

In a rare example of chamber

In a rare example of chamber music crossover, interest in the work snowballed after it was featured on the final episode of "M\*A\*S\*H" several months ago. Versions of the work on a number of labels benefitted from the publicity generated by the television exposure

television exposure.

The RCA re-release is stickered to call attention to the "M\*A\*S\*H" tie, and special header cards are also being made available to exploit the connection, says Irwin Katz, Red Seal marketing executive.

DOWN PAYMENT—Violinist Elmar Oliveira, right, receives an Orrefors bowl from Avery Fisher as Initial installment of a prize which includes engagements with the New York Philharmonic and the Chamber Music Society of Lincoln Center, a solo recital, a recording on Moss Music's Vox Cum Laude label, and \$10,000 in cash. The former Tchaikovsky Competition gold medal winner is the first violinist to win the Avery Fisher Prize.

#### **Brendel Concert Series Gets Multi-Faceted Push**

NEW YORK—A major media drive, encompassing radio, print, direct-mail and in-store promotion, has been mounted by Philips Records and Carnegie Hall in support of Alfred Brendel's seven-concert cycle this month of all the Beethoven piano sonatas.

The marathon series kicks off May 9 and follows similar cycles presented by the pianist in 10 European cities since last October.

Advance promotion began in March with the circulation by Carnegie Hall of a "Brendel Newsletter," followed by placement of quantities of a four-color poster plugging both the concerts and the artist's extensive disk catalog on Philips. A smaller version of the poster is also being distributed to area record dealers as one element in the special Philips merchandising push.

A special sale of Brendel disks and tapes, sparked by window displays,

has been set in Barnes & Noble stores through June 4. Radio spots on WNCN, a feature article in the radio station's program guide, Keynote, and a week-long series of interviews of Brendel by the station's music director, David Dubal, are also integrated into the campaign.

Other radio salutes in the area have been set by Philips promotion staffers, as well as a number of feature articles in suburban markets. In addition, the cycle will be marked by the presentation to Brendel of a gold medal by the Beethoven Society.

Following the sonata cycle here, Brendel goes to Chicago, where he will record the five Beethoven piano concertos with the Chicago Symphony under James Levine. Upcoming is a recording of Schubert's "Die Winterreise" with Dietrich Fischer-Dieskeu.

Brendel, who recently renewed his exclusive recording contract with Philips, has more than 30 albums currently available on the label.

#### 10 NEW TITLES

#### **Seasonal Cassettes From Pro Arte**

NEW YORK—Pro Arte Records has added 10 seasonally slanted 90-minute cassettes to its budget Classics For Joy line, bringing the total number of titles in the series to 35.

The new packages, comprised of light material chosen from the label's budget Quintessence catalog, are designed for on-the-move listening and are being promoted under the rubric "A Classic Summer."

#### Tent Show For Pavarotti

ATLANTIC CITY, N.J. – Luciano Pavarotti goes under canvas Oct. 29 when he fills a onenight engagement staged by Resorts International here.

Use of a symphony orchestra behind the tenor would cut too deeply into the seating capacity of the Hotel Casino, the normal venue for top attractions, so a tent that could accommodate as many as 5,000 ticket holders was decided upon.

The concert is a benefit to bolster funds to be used to restore the birthplace of composer Giussepe Verdi. A special team of audio engineers will be engaged to massage the tent acoustics. Like others in the series, they are offered to the trade at prices said to permit a retail sale as low as \$4.99 per cassette.

Pro Arte has published a consumer brochure featuring the new titles, as well as a check sheet for the entire 90-minute cassette catalog. The label is also making available a 180-count display bin, and will cooperate on radio and print advertising

ing.
Among the new cassettes are programs titled "Summer Serenades," with works by Schubert, Mozart and Dvorak; "April In Paris," with pieces by Offenbach, Lehar and Massenet; and "The Great Outdoors," carrying selections by Copland, Strauss and Dvorak.

#### Vanguard Cuts Digital Prices

NEW YORK—Vanguard Records has reduced the list price of its digitally recorded albums from \$12.98 to \$8.98. The price adjustment affects chrome cassette versions as well as disk.

Label currently has 18 digitally recorded titles, with others scheduled for early release. The new product will also carry the lower price.

#### \_Classical Notes

A Ravel package and a new "Scheherazade" were recorded a few weeks ago by Vanguard in its continuing program with the Houston Symphony under Sergiu Comissiona. Vanguard chief Seymour Solomon, who produced the sessions, is enthusiastic about a new recording venue they have uncovered in Houston... Raymond Leppard has been named principal guest conductor of the St. Louis Symphony, beginning next season. Now in the process of becoming an American citizen, Leppard is completing a series of engagements with the Chicago Symphony and the New York Philharmonic.

The American Symphony Orchestra League holds its national conference this year in Chicago, June 22-26. Seminars covering marketing strategies, fund raising and management techniques are among the many being scheduled.

Martin Bookspan will chair a showcase devoted to contemporary American music, during which performances of works by Irwin Bazelon, John Corigliano, Donald Erb, Irving Fine, Morton Gould, Karel Husa, William Schuman, Harold Shapero and Robert Ward will be auditioned. The league expects 1,200 attendees at the conference.

Eugenia Zukerman, the flutist and television commentator, is among eight recipients of "outstanding mother of the year" awards handed out by the National Mother's Day Committee.

Philips Records has added 10 new cassette

... Philips Records has added 10 new cassette titles to its Mercury Golden Imports line, returning to active currency on tape such one-time staples as Leroy Anderson and Sousa selections recorded in Rochester, and Ravel and Saint-Saens works by Paul Paray and the Detroit Symphony.

tally shows classics copping an 8.8%

## BILLBOARD

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By FERNANDO TENENTE

LISBON-Increased investment, participation and action by the multinationals has changed the face of Portugal's music industry in the past year or so and given a firm impression that the business is determined to build even in the face of severe

economic restraints.

The first major shakeup came in mid-1982, when CBS International started its own operations in Portugal. This move followed two years of tough negotiation with the Portuguese government, and was indelibly marked within a few weeks with gold albums by Roberto Carlos, Julio Iglesias and Simon & Garfun-

The next inroad by an international major was by EMI Records from London, but the infiltration came about in a different way. EMI decided to form a new record company in Portugal, in association with the Lisbon-based firm Valentim de Carvalho, which had been licensee for EMI in this territory for four dec-

And now industry betting is that RCA is finally set to open up a special operation in Lisbon, adding more muscle to the multinational presence in this volatile territory The injection of international money and knowhow effectively means that only Oporto's record company, Radio Triunfo, is likely to be able to compete at the same level as CBS, PolyGram, Valentim de Carvalho-EMI and, more than likely, RCA.

The Portuguese record industry's biggest enemy is piracy. It's hard to accurately estimate the market share controlled by pirates, but it's easy to see how difficult it is to control them in a country with the economic and political problems of Portugal.

However, there is gratifying evidence that the national IFPI branch, Gruppo Portuguesa Fonogramas e Videogramas (GPPFV), is making progress in getting the authorities to step up antipiracy action under the terms of the new copyright law approved by Parliament in August, 1980.

While the video market has grown quickly in many territories around the world, Portuguese record companies even now approach video with extreme caution. The low average income in Portugal means little money per household is available for leisure activities, and there's a prohibitively high 60% Value Added

Tax on video products.

Legitimate Portuguese companies have to compete with a massive and well-organized black market in which hardware and software is sold at around half the official price of legal imports. The "unofficial" prod-uct lines escape the taxes and so can be "knocked out" to grateful consumers at extremely low prices

Prices for video hardware units in the legitimate marketplace average \$1,600. A videocassette costs just over \$100 in the "official" shops, but a prerecorded cassette in the black market costs only \$30-\$40. Then there are the Portuguese video clubs, spread across a nationwide network, which allegedly pump out thousands of pirate duplications and rent them out to club members at \$3 a throw. So the Portuguese record/tape companies believe it's just about impossible to recoup any investment in video.

Yet despite these problems, the small national music industry has kept in pretty good shape over the last decade, coming through with annual sales of around four million



1. MANUELA MOURA GUEDES—Already established as a popular television personality, she was the top selling Portuguese singer of 1982. 2. RUI VELOSO—One of the most popular rock/blues performers in Portugal. 3. ANA FARIA—One of the leading Portuguese traditional music artists, she's signed to Radio Triunfo. 4. EUGENIA MELO E CASTRO—Polydor artist named "best newcomer" in Portugal last year. Her "Terra de Mel" was voted best LP of

1982. 5. UHF-Top domestic rock group in Portugal in 1982, they're a Radio Triunfo roster act. 6. JOSE AFONSO—Leading Portuguese singer-songwriter. 7. LENA D'AGUA-Signed to Valentim de Carvalho-EMI, the new joint company venture. she's pictured center front with the Banda Atlantida. She was named top Portuguese female singer of 1982. 8. AMALIA RODRIGUES—Dubbed "Queen of Fado" in Portugal, she's popular internationally, superstar in Brazil.

singles and nine million LPs and prerecorded cassettes. Promotional backup for the

record industry is generously given by the two state television channels of RTP, which give over substantial screen time to music of all kinds. Top programs are "Festa e Festa," oresented by Julio Isidro, and Vivamusica," with Jorge Pego and Jaime Fernandes. And specials, tabbed "Superestrelas," built around big-name foreign and domestic artists, pull audiences in the millions.

Anglo-American pop/rock product holds a leading place in the popularity ratings nationwide, and there have been recent silver disks (for sales of 30,000 units) awarded to such British groups as Duran Duran, Human League, Yazoo, Classix Nouveau and Supertramp.

But at the same time there is a growing demand for domestic product. Local artists have picked up a total of 14 gold disks (for sales of 50,000 units) in the past year. On the list are representatives of a wide range of musical styles, notably Marco Paulo, Carlos do Carmo, Amalia, Manuela Moura Guedes, Carolos Paiao, Taxi, Jose Afonso, UHF, Suzy Paula, Sergio Godinho, Julio Pereira and Ana Faria, the latter scoring a surprise success with an album based on classical music with lyrics dedicated to children.

Portuguese traditional music has increased greatly in popularity and in sales since the April, 1974 revolution. Portugal is rich in traditional music, since it has been enriched by aspects of Arabian, Celtic and Roman cultures. But its basic image was distorted by the dictatorial government prior to 1974.

Singer/songwriter Jose Afonso and French musician Michel Giacometti have played key roles in re-establishing Portugal's traditional music. Today, the most successful acts performing authentic traditional Portuguese music are Jose Afonso, Brigada, Victor Jara, Vitorino,

www americantadiohistory com

Terra-A-Terre, Fausto, Trovante and Ana Faria.

Like domestic traditional music, rock music has taken full advantage of the arrival of democracy. Recent years have seen concerts promoted here by such top acts as Police, the Stranglers, the Clash, Wilson Pickett, Carla Thomas and Chuck Berry.

The arrival of these performers has inspired Portuguese rock musicians to greater heights of ambition. The local rock "explosion" started with the nationwide success of Oporto singer Rui Velosa and his Banda Sonora. His acceptance triggered the formation of dozens of new rock groups-though after the initial impact softened, record buy-

ers soon became highly selective.

Though the one-way traffic has been made more two-way over the past years, Portuguese music still required some kind of protection. In 1981, Parliament approved a music quota law which requires 50% of the music on television to be in the Portuguese language and domestically produced.

Brazilian music follows Anglo-American product in popularity and sales in Portugal. Its impact has influenced top Portuguese acts, no-tably Sergio Godinho, Fernando Girao and Eugenia Melo e Castro, who was named "best newcomer" last year. Such leading Brazilian acts as Chico Buarque, Gal Costa, the late Elis Regina, Milton Nasci-miento, Ivan Lins, Ney Matagrosso, Gilberto Gil, Rita Lee and Simone have all played sellout concerts in Portugal in recent months, and some of them have gained valuable additional promotion through being showcased on the "Superestrelas" television show.

The dictatorship had isolated Portuguese people to a great extent from contact with other nations. Top music acts were similarly cut off from outside contact, and even now the top national performers find it diffi-cult to achieve international promi-

Just a few have made it, notably Amalia (tagged "queen of fado"), Carlos do Carmo, Carlos Paredes, Jose Afonso and a handful of classical musicians, including Helena Costa, Siqueria Costa, Vitorino de Almeida and Anabela Chaves.

Nevertheless, leading Portuguese record companies are not dismayed by the slow progress being made in spreading the reputation of Portuguese music and musicians, and some are stepping up their promotional efforts. PolyGram acts Sergio Godinho and Eugenia Melo e Castro, together with the Valentim de Carvalho-EMI group Trovante, were recently in Brazil for well-received concert and television ap-

Eugenia Melo e Castro recorded her second album, "Aguas de Todo o Ano," in Brazil, where it was pro-duced by leading Brazilian musician Wagner Tiso. Brazilian singer Ney Matogrosso dueted with the Portuguese artist on one track, while other Brazilian notables wrote songs for the LP.

Brazilian singer/songwriter Ivans Lins was in Portugal last year for television and concert appearances. He was invited in by Serge Godinho to participate on his new album. Godinho's and Castro's albums are both slated for release in Brazil as well as Portugal.

It's accepted here that, whatever the closeness of the links between Portugal and Brazil, Portuguese artists still have a tough fight to match the remarkable popularity build-up of Brazilian singers and musicians in South America in recent years.

Among the biggest Portuguese successes so far have been Carlos do Carmo, Marco Paulo, David, Victor Espadinha and "fado queen" Amalia Rodrigues. Fado singer do Carmo has played several sellout concerts in South America, boosted by radio and television exposure. His "Greatest Hits" album was a massive seller there. Additionally, do Carmo played the Olympia in Paris, an event which produced a "live" album which was a hit in Portugal and then did well in Brazil for PolyGram.

PolyGram has long had confidence in leading singer/composer Sergio Godinho. He's lived in Canada and France, but his music is highly influenced by basic Brazilian rhythms. Godinho returned to Portugal after the 1974 revolution and has been active, mainly in the social song arena, ever since.

HOT TICKET—Rotterdam police contain fans queulng up for tickets to see David Bowie perform at Feljenord Stadium there in June. Over 75,000 ducats for two shows were sold in one day.

#### LEISURE FORECASTS REPORT

#### U.K. Study: Computer Boom Due

LONDON-According to a new market research report here, record and video retailers should be making firm plans to get into the fastgrowing home computer software business. Otherwise, they'll be left behind in the race for profits in the home leisure business.

The quarterly Leisure Forecasts report insists that home computers, together with video games, will be the solid base of "a major new area of leisure spending" by 1988. It projects that direct spending on home computers and software could be around \$140 million annually by 1988, some 50% up on the 1982 turn-over and somewhat larger than pre-dictions proffered for video games spending. The report says home computers have grown, in sales terms, faster than anticipated.

This latest report takes a fairly optimistic line about the prospects for the audio record/tape industry, predicting continued growth in prerecorded cassettes; a flattening-out, probably only temporary, of the longterm decline in LP sales, and "little improvement" in singles sales performance.

Overall, Leisure Forecasts predicts a "quite good recovery" for the record industry through 1983-84, but only on the assumption that average prices remain stable. It projects an annual growth rate of 6.2% annually in consumer spending at

current price levels during the next four years in Britain.

It takes a downbeat view in its belief that the music business will have to "live with" home taping without the compensation or financial aid of any kind of levy on sales of blank

It does see video, though, as a major area of expansion, with research figures suggesting that total video spending will rise by 50%, from just over \$1,200 in the U.K. in 1982 to something over \$1,950 million in

"While time shift function of video will always be important, we

predict more hours devoted to prerecorded tapes in the next few years. Program content is likely to shift base, with entertainment becoming less dominant as more documentary and educational tapes are available," the report states.

Other pointers for video progress through to 1985: an unchanged level of consumer acquisition of VCRs this year, with a decline to around one million units annually by 1985; a gradual shift back from rental to purchase, both of hardware and software: a flattening-out in retail price reductions, and only s.ow takeup of videodisk players.

#### **Austria Next Stop** In The CD Onslaught

By MANFRED SCHREIBER

VIENNA-PolyGram is launching its Compact Disc push in the Austrian marketplace with an initial batch of 73 pop and 63 classical ti-

Specially-designed display racks are on the way to some 2,000 dealers, plus demonstration equipment for key outlets. PolyGram is also arranging seminars for dealers to dis-cuss CD developments and get updates on what is available.

Retail prices here work out at around \$17.50 for pop product and just under \$20 for classical, with Philips hardware equipment selling at roughly \$1,050 for the CD100 and \$1,150 for the CD200.

From the start of June, product from domestic artists will be added to the catalog, notably from Fried-rich Gulda, Wolfgang Ambros, Georg Danzer, Ludwig Hirsch and Rainhard Fendrich. Local talent has gained an increasing share of the market over the past couple of years.

Wolfgang Arming, PolyGram Austria president, says he thinks it will take several years for the Compact Disc to gain maximum impact and success. He says: "Going on international feedback, we expect to sell mostly classical music on CD in Austria. But classical enjoys a 13% share of total market turnover in this territory anyway, well above the

normal national average, so we look for CD sales action from the start."

Last year, PolyGram, with its

record companies Amadeo, Phonogram and Polydor, remained the market leader in Austria. But the national picture was one of stagnation in record turnover, though Arming notes the "substantial increase in the popularity of domstic pop," which now accounts for roughly a quarter of PolyGram's music turnover.

#### **Executive Changes** At Warner-Pioneer

TOKYO-A realignment of Warner-Pioneer's executive structure sees Tokugen Yamamoto named senior managing director and Satoru Matsumoto appointed managing director. Yamamoto had been managing director; Matsumoto was previously president of a Pioneer subsidiary.

Kichibei Sawa, president of the firm for the past four-and-a-half years, has resigned; he continues on the board of directors. Keith Bruce is named non-resident chairman of the board, while continuing to serve as senior vice president, Asia-Pacific region, for WEA International. He'll base in Los Angeles.

#### RCA Names Burkhimer To European Post

NEW YORK-Don Burkhimer is appointed managing director of RCA Records' sub-



sidiaries in the Netherlands and Belgium. He'll headquarter in Amsterdam, with a second office in Brussels

Burkhimer, who has been with RCA Records for more than 20 years (most recently as acting managing director of its German company), reports to Jose Menendez in the latter's capacity as acting division vice president of international.



INTERNATIONAL MUSIC INDUSTRY CONFERENCE ALGARVE

The Portuguese Record Company



RADIO TRIUNFO, LDA















among others

#### **EMI's Jamieson Reflects** On His Australian Tenure

By GLENN A. BAKER

SYDNEY-Though Peter Jamieson's performance as managing director of EMI Australia the past three years made his departure and promotion inevitable, his exit is nevertheless seen as a big loss to the music business here, which considered his performance exemplary.

Jamieson goes to London as managing director of EMI Records U.K. and Eire, a post combining the responsibilities previously held by Richard Robinson and Cliff Busby (Billboard, March 12).

Just as Jamieson replaces two men there, so his position in the Australian music business is filled by two men, Nick Hampton (managing director, EMI Music, Australia and New Zealand) and Peter Dawkins (Continued on page 61) Zealand) and Peter Dawkins

(general manager, EMI Rec-

Under his leadership here, EMI, which previously had a somewhat staid reputation, threw open its doors to hundreds of independent bands and labels. It diversified its catalog and placed young and aggressive staffers in positions of real

Judging from the chart share figures, which are the only credible statistics the Australian market can call upon, Jamieson's policies paid off handsomely. Recently collated figures for 1982 show a clean sweep for EMI of almost every category: 22% of the singles chart (ahead of CBS at 18.2%); 23.5% of albums (followed by Festival Records

ilcensee for Portugal

Latin

#### FONOVISION INTERNATIONAL

#### New Studio Grows In Colombia

BOGOTA-A recording studio located in the lush savannah country near the Colombian capital has joined the growing list of sophis-ticated studios in exotic, aesthetically pleasing locales. Fonovision International Studios "vies for a place as one of the acoustically advanced studios in the world," according to its sound director, Bernardo Ossa.

Owned and directed by Enrique Garviria, Fonovision was designed by John Storik. The control room, finished in teak, mahogany and marble, is equipped with a 24-track Neve console, Ampex 1200, full Dolby system, several effects and full rack gear. The monitor system was built by former Pink Floyd producer Ted Rothstein.

Studio A has capacity for a symphony orchestra and has on hand a Yamaha Rhodes 88, a Hammond B200 with Leslie, Yamaha CS80, SS30, memory moog and three separate booths for percussion, vocals and brass. Studio B features a video room for post-production. An auxiliary studio for secondary productions is under construction, as are plush accommodations for visiting

Fonovision to date has recorded tracks with Billy Preston, Paco de Lucia, and Gato Barbieri's musical director Eddie Martinez. Produc-

Survey For Week Ending 5/7/83 ARTIST-Title, Label 8 Number (Distributing Label) WILFRIDO VARGAS Y SANDY REYES Karen 71 2 3 JOHNNY VENTURA 3 5 **JULIO ANGEL Y LOS** CONDES Romance para recordar, Music Stamp 001 MILLIE Y SUS VECINOS Acabando, Algar 32 4 9 WILKINS Aventura Masa 0010 5 6 **EL GRAN COMBO** GILBERTO MONROIG Ami manera, Artomax 740 7 8 **MIAMI SOUND MACHINE** 9 JULIO IGLESIAS Momentos, CBS 50329 11 10 4 BONNY CEPEDA Arrasando con todo. Algar 33 VICENTICO VALDES CON 11 6 **BOBBY VALENTIN BOBBY VALENTIN** 12 13 SOPHY Comparame, Velvet 6027 14 LA CHICA DEL PAIS 15 WILLIE COLON Corazon guerrero, Fania 619

Eddie Kramer and Bob Margalla. Nationally, Fonovision has recorded albums by most of Colombia's major stars, including Juan Irasmo Mochi and Claudia.

In addition, Fonovision, under Ossa and Jaime Villa, has engineered and produced sound reinforcements for all the recent major international concerts in Bogota, including shows by Roberta Flack, Billy Preston, Gloria Gaynor and Celia Cruz. Fonovision also provided sound for the recent Second

Financing for the studio was secured from associates with an overall investment of a million dollars. Studio fees are approximately \$80 an hour. The studio's directors believe Fonovision is exceptionally suited for moderate-budget productions seeking state of the art facil-ities. Further information can be obtained from Apartado Aereo 101455, Bogota, Colombia, South America; 671-4383, or (305) 858-0048 in Florida.

#### **Outlook Good For Radio,** Says KALI DJ Barreto

By EUNICE VALLE

LOS ANGELES - Although MTV-style music video may soon pose a threat to Spanish-language radio, the current outlook is healthy, according to Pepe Barreto, a DJ at top-rated KALI here. Barreto notes that, since the popular music variety show "Siempre en Domingo" was taken off regular tv and put on less widely available Spanish-language cable, radio has once again become the main vehicle for music promo-

Barreto-whose station is credited with grabbing a large segment of the youth audience away from Englishlanguage stations—says he considers Spanish radio in California to still be virgin territory. "Given the variety of tastes, the cosmopolitan nature of the area, and the sophis-tication of our public, news stations, instrumental music stations with Spanish language DJs, or stations that program music from different countries could be very successful,"

Barreto thinks California's Latin listeners have developed a taste for more sophisticated melodies and lyrics. He points to songs like Jose Luis Perales' "Y como es ēl?" as examples of hits whose lyrics are complicated and perhaps even difficult to understand.

The Peruvian-born DJ says he feels that Latin labels too often ignore the importance of an aggressive radio campaign and instead channel their publicity efforts toward print media. He also emphasizes the need for Latin artists to invest in their own professional publicity teams: "behind every good artist there's a good agent." But, according to Barreto, radio is not totally responsible for high or low record sales, which are influenced more by economic condi-

tions than anything else.
Commenting on the popularity of Los Angeles as a recording center for Latin artists, Baretto says that besides the obvious technological advantages of the area's studios, what draws these artists to Southern California is the presence of highly skilled Latin personnel, including producer Pepe Quintana, arranger Arturo Salas, and engineer Enrique

#### Notas

#### Poblete Looking To U.S.

By ENRIQUE FERNANDEZ

"We were expanding our Latin tours," explains Hernan Poblete, manager of the Paris-based Chilean rock group Los Jaivas. "Then Latin America went broke." Poblete, whose group boasts a growing fol-lowing in Europe and South America, was in New York recently to hook up record distribution and touring in the U.S.

Los Jaivas was part of the Chilean pop music renaissance of the last two decades, when young musicians took elements of English and American rock and combined them with the indigenous music of the South American mountains. The result was not unlike parallel efforts in the English-speaking world, where the tradi-tional music of the British isles was fused with hard rock.

Most of the Chilean groups involved in this trend identified themselves with the heavily political Latin American new song movement, which flourished under Chile's brief leftist system led by president Salvador Allende. Los Jaivas, however, were more interested in music and in recovering the ancient, pre-Colombian traditions

of South America than in politics. "They thought of us as crazy hippies," says Poblete about the reaction of Los Jaivas' more politicized

Their artistic priorities led them to cultivate a richer sound and cleaner presentation than those groups that emphasized the content of their songs. "While other bands were content to use the house sound system in a theatre, which is usually terrible, we would haul in mountains of sound equipment." Eventually, though, even the political groups began to follow Los Jaivas' example and pay more attention to technology. "They would come around to ask us about sound systems and mixing and the like," recalls Poblete. In the seventies, Los Jaivas moved

to Paris, where their exotic instruments, South American folk clothing and communal lifestyle drew instant attention from the European media. Today their albums and video sell throughout Europe and their performances in northern European countries draw large crowds of Latin American music aficion-

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REUNITED—In his Madrid home, Argentine singer Alberto Cortez hosts an audition of his new LP, "Como el primer día" (Like The First Day), the first since the artist rejoined Hispavox after a two-year rift with the label. Listening are Hispavox international director Luis Calvo, Cortez, executive president Jose Luis Gil, product director Miguel Blasco and Horacio Icasto, one of the album's arrangers.

Survey For Week Ending 5/7/83



TOMMY OLIVENCIA
TH 22222 JULIO IGLESIAS Momentos, CBS 50329 ROBERTO CARLOS CBS 12320 2 JULIO IGLESIAS Julio CBS 50333 JOSE LUIS PERALES Entre el agua y el fuego, CBS 80357 3 5 2 RAMON AYALA 3 VARIOS ARTISTAS Lo mejor de 1982, Caytronics 2001 6 **GUSTAVO ROJAS** 4 4 10 ROCIO DURCAL Canta lo romantico de Zuan Gabriel Pronto 0703 5 12 EDNITA NAZARIO 5 3 JOSE JOSE Mi vida, Pronto 0705 6 6 GRUPO MAZZ Special Edition, Cara 102 7 3 **JULIO IGLESIAS** 4 MENUDO 7 Una aventura Hamada Menudo, Raff 9094 SOPHY Comparame, Velvet 6027 8 ROBERTO TORRES

ROBERTO TORRES

Administrato vol. 3, SAR 1034 JUAN GABRIEL Cosas de enamorado Pronto 0702 8 9 9 6 **GRUPO MAZZ** 10 **ANDY MONTANEZ** JANIE C. RAMIREZ Mi vida la causa fuiste Hacienda 6993 10 5 11 **LUPITA D'ALESSIO** GRUPO JOSEFA Josefa, Hacienda 7971 JULIO IGLESIAS Momentos CBS 50329 11 12 LORENZO ANTONIO Como me gustas, Musart 1824 12 MENUDO 13 Una aventura liamada Menudo, Raff 9094 RAMON AYALA Mi golondrina, Freddie 1240 13 11 ROCIO DURCAL Canta lo romantico de Juan Gabriel Pronto 0703 14 DUETO FRONTERA El dolar y el peso, Musart 14528 14 9 BONNY CEPEDA Arrasando con todo, Algar 33 15 | 15 15 15 LA MAFIA

#### News/International

#### **MOVE IN EEC PARLIAMENT**

#### European Video Controls Sought

By JIM SAMPSON

MUNICH— Christian Democrats in the European parliament have started a drive to regulate home video programming throughout the whole European Economic Community. The German Video Producers Assn., noting the lack of political weight carried by the European parliament, is dismissing the move as an attempt to gain publicity.

Meanwhile, a revision of the Ger-

Meanwhile, a revision of the German Youth Protection Law covering video programming is expected to be announced here May 13. The legislation, probably the first of its kind in the European community, should set clear video marketing guidelines and lead to a voluntary video industry rating system.

The British video industry set up its own self-regulating Video Standards Council (Billboard, April 9), following threats of restrictive government legislation because of public concern over so-called video "nasties." The government has since intimated that it will react quickly if there are breaches of the voluntary rating system.

While formal law revision is awaited here on the video front, Wilhelm Hahn, a Christian Democratic member of the European parliament, has said in Bonn that a European video control commission is urgently needed to "plug the holes" in national laws which "allow distribution to children of video programming containing excessive violence, brutality, pornography and the glorification of war."

Hahn claims that over 2,000 such films are currently available in West Germany, including some which "would make a documentary film about the Auschwitz concentration camp seem rather pale by comparison."

Hahn's primary complaint, which he says is shared by Christian Democratic (Conservative) parliamentarians from other countries, is the ease with which young people can buy or rent such material. A control commission would, he says, provide standards to prevent such access and have the authority to prevent the manufacture or distribution of certain "excessive" programming throughout the European community.

nity.

German video industry chiefs question whether the European parliament has any authority in this area, however. "The European parliament has no possibility of controlling national legislation," insists a German IFPI spokesman.

At Bundesverband Video in Hamburg, the video producers' association's managing director, Joachim Birr, says he believes "a few politicians are trying to grab headlines with the concept of a European morality center." He concedes that, to his knowledge, there is no strict legislation in any European territory

effectively banning distribution of questionable video programming to minors. But he says that West Germany already has several laws to protect minors, and that there is "a major development" on the way.

A change in the federa! Youth Protection Law is expected to treat videos like theatrical films, requiring rating guidelines to allow dealers to limit the distribution of restricted films to adults.

Birr says that an agreement with the German Film Review office concerning video ratings is near finalization and that the German video industry would welcome clear guidelines which would not discriminate against video producers. But whether the planned revision will be acceptable to the video industry won't be apparent until mid-May.

#### **Luxembourg Wins Contest**

• Continued from page 9

years ago in the album "36 Front Populaire" with Julien Clerc, but otherwise, this song is her disk debut.

Asked if Radio Luxembourg would stage the contest finals next year, van Cant promised that a decision would be made in early May.

Polydor International president Rudi Gassner, who attended the contest finals here, immediately announced the signing of a licence agreement with Saban Records for this year's winner. "Si La Vie Est Cadeau," had been released in French in most European markets by the end of last week.

While most successful Eurovision participants sell well throughout Europe, and sometimes develop international careers (Abba, Julio Iglesias, Vicky Leandros), pop songs usually sell better than chansons. Polydor concedes that its last chanson winner, Marie Myriam in 1977, did not achieve the sales figures of last year's Eurovision champ, Nicole.

According to Jupiter Records here, "Ein Bisschen Frieden" was recorded in seven languages by Nicole, was released in all significant world markets except the U.S., collected two platinum and 10 gold singles, topped the charts in the U.K., Central Europe, Scandinavia and Israel, and sold over four million singles worldwide. Nicole's two subsequent singles were released in most markets in several different languages, and charted in many countries.

Meanwhile, other successful finalists are getting a head start on the winner. Sweden's Carola has recorded in English, with a German cover coming. The Israeli entry is out in Hebrew and English, with German due. Yugoslavia's rockabilly number can be heard in English and German, while at Global Records in Munich, Peter Kirsten is producing Hoffmann & Hoffmann ir. English, French, Italian, Spanish and instrumental versions. The German version of "Ruecksicht" has already sold over 150,000 singles and over 20,000 albums in West Germany.

#### Jamieson's Australian Tenure

Continued from page 59

with 19.6%); and 26.5% of the top 10 albums (Festival was second with 19.6%). The only loss was in the top 10 singles sector, where EMI placed second with 19.4%, trailing CBS's 22.1%.

Jamieson is an EMI career man of 16 years' standing. He helmed the company's operations in Greece and New Zealand before arriving in

#### Compact Disc's Brazilian Bow

• Continued from page 9

yet, little hardware available.

For this market, with its massive economic problems, it is an expensive introduction to CD quality. The disk retails at some 10,000 cruzeiros (around \$20), a very high price here.

The official Philips view is: "We're expecting little in the way of sales, obviously, at this time. But we're treating the release as an investment for the future."

Artists with tracks on the package see the Compact Disc system as likely to be an effective barrier against the various forms of piracy which have slashed their earnings for several years now.

Australia to replace Stephen Shrimpton, who moved to London to head Paul McCartney's company MPL.

After a low-key start, Jamieson reinforced or introduced distribution deals with major Australian independents: Glenn Wheatley's WBE Records, Michael Gudinski's Liberation Records, Ted Albert's Albert Productions and Robbie Porter's Wizard Records. His second major move was to dramatically increase the use of television advertising for compilations.

Jamieson says he's opted for musical idealism, freeing EMI to tackle all kinds of music. "From recording Robyn Archer singing Brecht to Australian Crawl, I've gone for the broadest possible musical base."

He has deleted very little from the catalog during his three years, saying: "Every album put up for deletion has been reviewed by me personally, title by title. No greatest hits collections have been discarded."

Jamieson also feels he's contributed to industry unity here. "Compared with three years ago, there's certainly less sniping and petty bickering, more of a willingness to work together for common interests."

As an example of "cooperation EMI-style," he cites the hit compila-

tion series produced primarily with Festival and WEA. Beginning with "1980 The Music" and including "1981 The Sound," "1981 Rocks On" and "1982 In The Sun," the series, heavily promoted on tv, has sold in excess of two million units

"Now everyone is trying to copy us," Jamieson says. "But there's still a long way to go in the building of a strong, unified industry in Australia, and much more work must be done on ARIA (Australian Record Industry Assn.) so it can finally represent the whole industry. "And the battle against sales tax, still the biggest problem facing our industry in Australia, has to be carried on and improved."

Jamieson is confident his efforts will be carried on under the new EMI regime. Peter Dawkins, a highly rated Australian record producer, is in direct control of record operations. He says he's anxious to preserve the idealism of the Jamieson years.

With Australian talent now so

With Australian talent now so prominent worldwide, Jamieson says that one highlight of his stay here was acting as judge for a national television talent contest and another was originating a 20-LP set of 'Australiana material."

of Australiana material.

#### Canada



SYMPHONIC QUALITY—Quality Records president George Struth pleases Sandy Horne and Gord Deppe of A&M recording act the Spoons with a gold disk for sales of their album, "Arias And Symphonies." Quality is A&M's Canadian distributor.

#### **WEA Getting Aggressive In Signing Domestic Acts**

TORONTO-WEA Music of Canada, traditionally considered among the most dormant of multinationals operating in this country in procuring and developing domestic talent, is firing full-force towards a much more aggressive signing policy for its a&r department.

Already inked to the family of labels since the recent appointment of Bob Roper as the firm's a&r director are Images In Vogue, a highly-touted Vancouver new music group, and Cherie Camp, a Toronto theatrical singer. And among the Canadians recently pacted internationally is Eddie Schwartz, formerly on A&M Records, who won the Juno last year as most promising male vocalist. Schwartz is best known for penning "Hit Me With Your Best Shot," a hit for Pat Benatar two years ago. Schwartz will be on Warner Bros. in Canada and will continue to be on Atco in the U.S.

Additionally, the label has resigned Marc Jordan, the Toronto singer/songwriter who recorded two disks for Warner Bros. in the late 1970s. Jordan recently penned tunes for Manhattan Transfer and Diana Ross. His forthcoming album will have Ahmet Ertegun as executive producer.

The sudden spate of signings, which may see the label grab up to a half-dozen more in coming weeks, is a dramatic turnaround for the largest record company in the Canadian market. "I have the budget, and I think we'll see many more added to the label," Roper says.

The hiring of Stan Kulin as label president has seen the company renew its domestic talent interest. Kulin was vice president at CBS Records Canada when it signed Loverboy and Aldo Nova, among others

#### **NO BLANK TAPE LEVY**

#### **New Budget Includes TV Tax**

OTTAWA—The new federal budget presented here April 16 contains a 6% tax on cable and pay television programming services and lifts an import tarriff on recording studio equipment, but offers little else directly affecting the Canadian music industry.

The television tax, to take effect

The television tax, to take effect July 1, is aimed at financing a \$200 million programming production fund for the next five years. It was expected because it had been leaked publicly in draft versions of the March federal broadcasting strategy

The tax wasn't announced on March I with the other broadcast

measures. But Communications Minister Francis Fox indicated at the time that it might be a budget item.

Rumors of an impending blank tape levy, however, proved unfounded. Observers now say it may be included as part of tougher copyright measures to be introduced in the House of Commons.

Finance Minister Marc Lalonde's budget does contain small business incentive tax credits and some incentives for high technology development, which could make it more attractive to build such facilities as a Compact Disc manufacturing plant in Canada.



Billboard photo by Bill Holland

THE PAUSE THAT REFRESHES—Canadian singer-songwriters Kate and Anna McGarrigle stop by the Canadian Cultural Consulate in Washington, D.C. Flanking the sisters are First Secretary Marc Lorie, left, and information Minister Patrick Gossage. Mugging upfront are bass player Pat Donaldson, left, and trumpet player Dane Lanken.

## Billboard Hits Of The World ®

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#### RRITAIN

			BRITAIN
		(Cou	rtesy of Music & Video Week)
			As of 4/30/83
			SINGLES
	Thi		
	We		
	1	10	TRUE, Spandau Bailet,
	2		Reformation
	3	4	WORDS, F.R. David, Carrere
	4	16	BEAT IT, Michael Jackson, Epic
	*	10	(KEEP FEELING) FASCINATION,
	5	2	Human League, Virgin CHURCH OF THE POISON MIND,
	3	~	Culture Club, Virgin
	6	1	LET'S DANCE, David Bowie, EMI
		'	America
	7	6	LOVE IS A STRANGER,
	•	•	Eurythmics, RCA
	8	14	TRUE LOVE WAYS, Cliff Richard,
			EMI
	9	21	WE ARE DETECTIVE, Thompson
	•		Twins, Arista
	10	5	BREAKAWAY, Tracey Uliman,
		•	Stiff
	11	28	FLIGHT OF ICARUS, Iron Maiden,
			EMI
	12	19	ROSANNA, Toto, CBS
	13	12	BLUE MONDAY, New Order,
			Factory
	14	31	TEMPTATION, Heaven 17, B.E.F.
	15	9	THE HOUSE THAT JACK BUILT,
			Tracle, Respond
	16	8	OOH TO BE AH, Kajagoogoo,
			EMI
	17	24	FRIDAY NIGHT (Live Version),
			Kids From Fame, RCA
	18	18	I AM ME, Twisted Sister, Atlantic
	19	7	BOXERBEAT, JoBoxers, RCA
	20	39	DANCING TIGHT, Galaxy
			featuring Phil Fearon, Ensign
	21	20	YOUNG, FREE AND SINGLE,
			Sunfire, Warner Bros.
	22	NEW	PALE SHELTER, Tears For Fears,
			Mercury
	23	34	I'M NEVER GIVING UP, Sweet
	10	-	Drc
	19 20	7 39	BOXERBEAT, JoBoxers, RCA
	20	39	DANCING TIGHT, Galaxy
	21	20	featuring Phil Fearon, Ensign
	21	20	YOUNG, FREE AND SINGLE,
	22	NEW	Sunfire, Warner Bros. PALE SHELTER, Tears For Fears,
	~~	IAIC AA	Mercury
	23	34	I'M NEVER GIVING UP, Sweet
		•	Dreams, Arioia
	24	29	LAST FILM, Kissing The Pink,
			Magnet
	25	30	OVERKILL, Men At Work, Epic
	26	13	SNOT RAP, Kenny Everett, RCA
•	27	11	IS THERE SOMETHING I
			SHOULD KNOW, Duran Duran,
			EMI
	28	26	SHE'S IN PARTIES, Bauhaus.

HIGHE DOWN THE WIND, NICK Heyward, Arista OUR LIPS ARE SEALED, Fun Boy Three, Chrysalls THE CELTIC SOUL BROTHERS, Kevin Rowland & Dexy's Midnight Runners, Mercury SWEET DREAMS, Eurythmics, RCA 33 TOTAL ECLIPSE OF THE HEART, 34 27 Bonnie Tyler, CBS
HEYI, Julio Iglesias, CBS
SPEAK LIKE A CHILD, Style
Council, Polydor
MISS THE GIRL, Creatures,
Wonderland 37 Wonderland POWER & THE GLORY, Saxon, 38 **NEW** Carrere TWIST, Chil Fac-Torr, Philly 37 World FROM ME TO YOU, Beatles, ALBUMS LET'S DANCE, David Bowie, EMI America
THRILLER, Michael Jackson, Epic
TRUE, Spandau Ballet,
Reformation
FASTER THAN THE SPEED OF
NIGHT, Bonnie Tyler, CBS
WHITE FEATHER, Kajagoogoo,

SHE'S IN PARTIES, Bauhaus,

Beggars Banquet FIELDS OF FIRE, Big Country,

WHISTLE DOWN THE WIND, Nick

28 26

29

30 17

31 NEW

SWEET DREAMS, Eurythmics, RCA THE FINAL CUT, Pink Floyd, Harvest
CARGO, Men At Work, Epic
TOTO IV, CBS
THE HURTING, Tears For Fears, 10 Mercury
QUICK STEP & SIDE KICK,
Thompson Twins, Arista
THE KIDS FROM FAME LIVE!,
BBC WAR, U2, Island RIO, Duran Duran, EMI CHART RUNNERS, Various,

11 12 13 14 15 Ronco HIGHLY STRUNG, Steve Hackett, Charisma BUSINESS AS USUAL. Men At 17 Work, Epic HELLO, I MUST BE GOING!, Phil 18 HELLO, I MUST SE Collins, Virgin JOURNEY THROUGH THE CLASSICS, Louis Clark/Royal Philharmonic Orchestra, K-tei THE KEY, Joan Armatrading, 20 STREET SOUNDS EDITION 3, 21 26 Various, Street Sounds
HIGH LAND HARD RAIN, Aztec
Camera, Rough Trade
MUSIC FROM 'LOCAL HERO',
Mark Knopfler, Verligo
SCRIPT FOR A JESTER'S TEAR,
Marillion, EMI 22 23 14

KISSING TO BE CLEVER, Culture Club, Virgin DEEP SEA SKIVING, Bananarama, Lond 26 Bananarama, London
LIONEL RICHIE, Motown
DAZZLE SHIPS, Orchestral
Manoeuvres in The Dark, Telegraph
RICHARD CLAYDERMAN, Delphine MAGICAL RING, Clannad, RCA TOO-RYE-AY, Kevin Rowland & Dexy's Midnight Runners, 30 31 Mercury
WORKOUT, Jane Fonda, CBS
20 GREAT ITALIAN LOVE
SONGS, Various, Telstar
SHAPE UP AND DANCE WITH
FELICITY KENDAL, Lifestyle
POWER & THE GLORY, Saxon, 34 38 35 27 Carrere
HAND CUT, Bucks Fizz, RCA
PRIDE, Robert Palmer, Island
BAT OUT OF HELL, Meat Loaf, HEARTBREAKER, Dionne 39 32 Warwick, Arista
40 NEW JAITY KENDAL, Lifestyle
40 NEW JAILHOUSE ROCK/VIVA LAS
VEGAS, Elvis Presley, RCA **WEST GERMANY** 

#### esy Der Musikmarkt) As of 4/27/83 SINGLES

TOO SHY, Kajagoogoo, EMI Electrota

BILLIE JEAN, Michael Jackson,
Epic/CBS

BRUTTOSOZIALPRODUKT,
Gelersturzflug, Arlola

LET'S DANCE, David Bowle, EMI
HEY LITTLE GIRL, Icehouse,
Chysalie/Arlola 3 Chrysalis/Ariola
UP WHERE WE BELONG, Joe
Cocker & Jennifer Warnes,
Island/Ariola SWEET DREAMS ARE MADE OF THIS, Eurythmics, RCA DER KNUTSCHFLECK, IXXI, 18 17

Metronome
MR. ROBOTO, Styx, A&M/CBS
MANUEL GOODBYE, Audrey
Landers, Ariola
SONDERZUG NACH PANKOW,
Udo Lindenberg, Polydor/DGG
LOVE IS A STRANGER, 11 12 12

LOVE IS A STRANGER,
Eurythmics, RCA
LAST NIGHT A D.J. SAVED MY
LIFE, Indeep, Metronome
99 LUFTBALLONS, Nena, CBS
RUECKSICHT, Hoffmann &
Hoffmann, Global/Ariola
PASSION, Flirts, Rams Horn/
Ariole 13

Ariola
WHAM RAP, Wham, Epic/CBS
WENN ES DICH NOCH GIBT,
Roger Whittaker, Aves/
Intercord

Intercord
WAT, Willem, CBS
BUFFALO GALS, Malcolm
McLaren & World's Famous
Supreme Team, Charlsma/
Phonogram
MAD WORLD, Tears For Fears,
Mercury /Phonogram
ICH STERBE NICHT NOCH MAL,
Nino De Angelo, Polydor/DGG
OUR HOUSE, Madness, Stiff/
Teldec 21 22 30

Teldec
EINMAL NUR MIT ERIKA, Huberi
Kah Mit Kapelie, Polydor/DGG
TOTAL ECLIPSE OF THE HEART, 22 25 NEW Bonnie Tyler, CBS ELECTRIC AVENUE, Eddy Grant,

24

Ice/Intercord
KLEINE TASCHENLAMPE
BRENN, Markus, CBS
YOU CAN'T HURRY LOVE, Phil 27 NEW 19

28 Collins, WEA
IS THERE SOMETHING I
SHOULD KNOW, Duran Duran,

EMI
GENETIC ENGINEERING,
Orchestral Manoeuvres in The
Dark, Virgin/Ariota ALBUMS

ALBUMS
NENA, CBS
THE FINAL CUT, Pink Floyd,
Harvest/EMI
THRILLER, Michael Jackson, CHE ANGELO SEI, Al Bano & Romina Power, Baby/EMI
THE GETAWAY, Chris De Burgh,
A&M/CBS
ODYSSEY, Udo Lindenberg,
Polydor/DGG

Polydor/DGG KILROY WAS HERE, Styx, A&M/

CBS
PRIMITIVE MAN, Icehouse,
Chrysalis/Ariola
AEROBIC, Sydne Rome, HoerzuHansa/Ariola
MUSIK, DAS 1ST MEIN LEBEN, 10 NEW Howard Carpendale, EN ANOTHER PAGE, Christo

Cross, Warner Bros./WEA GNADENLOS, Hans Hartz, Mercury/Phonogram GOLD AND DYNAMITE, Bee Gees, Polystar HELLO, I MUST BE GOING, Phil 14 15 NEW

Coilins, WEA
TYPISCH ROGER WHITTAKER,

Intercord
DAZZLE SHIPS, Orchestral
Manoeuvres In The Dark,
Virgin/Ariola
LET'S DANCE, David Bowie, EMI

18 19 BUSINESS AS USUAL, Men At Work, CBS THE HURTING, Tears For Fears, Mercury/Phonogram MUSIK AUS ZEIT UND RAUM, Jean-Michel Jarre, Polystar

#### **JAPAN**

uriesy Music Labo) As of 5/2/83 SINGLES

V
YAGIRINO WATASHI, Takashi
Hosokawa, Nippon Columbia/
Columbia-Burning
KIMINI MUNEKYUN, YMO, Alfa/
1980 Music-Yano Music
NIBUNNOICHINO SHINWA, Akina
Nakamori, Wamer-Pioneer/
NTV-Nichlon HISAME, Aklo Kayama, Nippon Columba Victor Music
MEDAKANO KYOUDAI, Warabe,
For Life/TV-Asahi Music
MEGUMINO HITO, 'ats & Star,
Epic-Sony/PMP/Uncle F
CHOTTONARA BIYAKU, Yoshie

CHOTTONARA BIYAKU, Yoshle Kashiwabara, Nippon Phonogram/Dream Music NATSUIRONO NANCY, You Hayami, Taurus/Sun-JCM U.FU.FU.FU. EPO, RVC./PMP NATSUIRONO DAIRY, Chlemi Hori, Canyon/Top BODY SPECIAL 2, Southern All Stars Victor/Amyon/Top 11

Stars, Victor/Amuse
SAZANKANO YADO, Eisaku
Ohkawa, Nippon Columbia
JCM
SING A SONG, Chiharu
Matsuyama, News/Thunde 13

Matsuyama, News, riskinderii Music HEY MR. POLICEMAN, Hidemi Ishikawa, RVC/Gelel/TV Asahi HISAME, Mika Hino, Telchiku/ Victor Music ICHIGONO KATAOMOI, Sayuri Iwal King/Crazy Rider-Burning 14 15 16 18 Iwal, King/Crazy Rider-Burning KOKOROKOMETE AIOKOMETE.

Yamaha NATSUONNA SONIA, Monta & Junko, Nippon Phonogram/ PMP

HIKARINO TENSHI. Roseman Butler & Keith Emerson, Canyon/Talyo Music HATSUKOI, Kozo Murashita, CBS-Sony/April

ALBUMS
FANTASY, Akina Nakamori,
Warner-Pioneer
VITAMIN, Epo, RVC
MOMENTOS, Julio Iglesias, Epic-

NO DAMAGE, Motoharu Sano, YOKAN, Miyuki Nakajima,

Canyon
REINCARNATION, Yumi M
FANTASY, Akina Nakamori,
Warner-Ploneer
VITAMIN, Epo, RVC
MOMENTOS, Julio Iglesias, Epic-NO DAMAGE, Motoharu Sano,

Epic-Sony YOKAN, Miyuki Nakajima, 6

Canyon
REINCARNATION, Yumi
Matsutoya, Toshiba-EMI
LET'S DANCE, David Bowle,
Toshiba-EMI
RISING, Masahiko Kondo, RVC
KISSING TO BE CLEVER, Culture
Club, Victor
LIONEL RICHIE, Victor
FRONTIERS, Journey, CBS-Sony
HIROMIKYOUNO HANZAI, Hiromi
GO CBS/SONY

Go, CBS/Sony BUSINESS AS USUAL, Men At

Work, Epic-Sony KILROY WAS HERE, Styx, Alfa 1982 PM 9 LIVE, Elkichi Yazawa, Warner-Pioneer AMERICA, Julio Iglesias, Epic-**16 NEW** 

STARGAZER, Masamichi Sugi, 17 NEW CBS-Sony
DEJA VU, Marine, CBS-Sony
SHYLIGHTS, Jun-Ichi Inagaki,
Toshiba-EMI
PRIVATE MAIL, Asami Kado,

20 NEW

#### **AUSTRALIA**

riesy Kent Music Report) As of 5/2/83 SINGLES

BILLIE JEAN, Michael Jackson. Epic LET'S DANCE, David Bowie, EMI America
1999, Prince, Warner Bros.
UP WHERE WE BELONG, Joe
Cocker/Jennifer Warnes,
Liberation
OVERKILL, Men At Work, CBS
IS THERE SOMETHING I
SHOUILD KNOW, Duran Duran,
EMI

EMI
DON'T PAY THE FERRYMAN,
Chris De Burgh, A&M
I WAS ONLY 19, Redgum, Epic
POWER AND THE PASSION,
Midnight Oil, CBS
TOO SHY, Kajagoogoo, EMI
WHITE WEDDING, Billy Idol,
Chrysalls

Renato, RCA
SHOOP SHOOP DIDDY WOP
CUMMA CUMMA WANG DANG,
Monte Video & Cassettes,
White Label
BABY I NEED YOUR LOVIN', Carl Carlton, RCA
GLORIA, Laura Branigan, Atlantic
TIME, Culture Club, Virgin
TWISTING BY THE POOL, Dire
Straits, Verligo
MAD WORLD, Tears For Fears, 14 19

12 NEW DROP THE PILOT, Joan

Armatrading, A&M
SAVE YOUR LOVE, Renee &

Mercury BUFFALO GALS, Malcolm ALBUMS CARGO, Men At Work,CBS LET'S DANCE, David Bowle, EMI 1 NEW 2 1

America
THE FINAL CUT, Pink Floyd, CBS THRILLER, Michael Jackson, Epi GO FOR IT, Various, CBS 10,9,8,7,6,5,4,3,2,1, Midnight Oil, CBS THE KEY, Joan Armatrading,

A&M
SPIRIT OF PLACE, Goanna, WEA
IV, TOto, CBS
LOVE OVER GOLD, Dire Straits,

Verigo MILLION SELLERS OF THE 60S, 11

MILLION SELLENG OF Various, J+B WAR, U2, Island CREATURES OF LEISURE, Mental AS Anything, Regular PIANO HITS, Eric Robertson, J&B BUSINESS AS USUAL, Men At Work, CBS GREATEST HITS VOL. 2, Little 16 13

GREATEST HITS VOL. 2, LITTLE
RIVER BAND, CAPITOL
GREATEST HITS VOLUME 2,
John Denver, RCA
GREATEST HITS VOL.3, Olivia
Newton-John, Interfusion
THE GETAWAY, Chris De Burgh, 18 18

19 NEW A&M
16 DESPERATE, Divinyls, Chrysalis

#### ITALY (Courtesy Germano Ruscitto) As of 4/26/8% SINGLES

VACANZE ROMANE, Matia

Bazaar, Ariston/Ricordi
CHI CHI, COCO COCO
COCO, Pippo Franco, Lupus/ Ricordi L'ITALIANO, Toto Cotugno, Carosello / Ricordi

I DIDN'T KNOW, PhD, Wea SHOCK THE MONKEY, Peter

8 FACE TO FACE, Twins, Fonit
Cetra
3 AMICO E', Dario Baldan Bembo &
Caterina Caselli, CGD-MM
10 ACQUARELLO, Toquinho, CGD-8 MM DO YOU REALLY WANT..., Culture Club, Virgin VOLVEVO DIRTI, Donatella Milani, Ricordi VITA SPERICOLATA, Vasco 10

VITA SPERICOLATA, Vasco Rossi, Carosello /Ricordi SARA QUEL CHE SARA, Tiziana Rivale, WEA TWO HEADS ARE BETTER..., Cube, PolyGram MARGERITA NON LO SA, Dorl Ghezi, Fado/CGD-MM WHO CAN IT BE NOW?, Men At Work CRS

14 15 WHO CAN IT BE NOW?, Men At Work, CBS
CARLETTO E CORRADO, Durium COMPLIMENTI, Stefano Sani, Fonit Cetra
TWIST 83, Various, Five/CGD-MM

CASCO BLU, Flavia Fortunato. 19 NEW

Jep/PolyGram LET'S DANCE, David Bowie, RCA

#### **NETHERLANDS**

As of 4/30/83 SINGLES

This Week 1 2

ek
LET'S DANCE, David Bowie, EMI
DO YOU WANNA HOLD ME, Bow
Wow Wow, RCA
LADY, Wayne Wade, Dance
BEAT IT, Michael Jackson, Epic
TOGETHER WE'RE STRONG,
Mirel'de Mathleu & Patrick
Duffy, Ariola
MAJOR TOM, Peter Schilling,
WEA LISTEN TO THE MAN, Time 7

Bandits, CBS

99 LUFTBALLONS, Nena, CBS
SWEET DREAMS, Eurythmics,
RCA
CHURCH OF THE POISONED
MIND, Culture Club, Virgin

10 NEW

ALBUMS
4 US (VIERUS), Doe Maar, Sky
NENA, CBS
THRILLER, Michael Jackson, Epic
THE FINAL CUT, Pink Floyd,

Harvest
LET'S DANCE, David Bowle, EMI
AEROBIC DANSEN, Ron
Brandsteder, High Fashion
THE KIDS FROM FAME,
Soundtrack, RCA
OMSK, Nits, CBS
UB 40 Live, Virgin
JARREAU, Al Jarreau, WEA

#### U.S. Artist's Greek Hit **Proving Value Of Singles**

ATHENS-The Greek record industry is discovering the value of initial singles releases as a means of launching artists' careers in the country's currently depressed market. And it's all thanks to a black American vocalist named Mike Stenson, now serving in the U.S. military logistics base near Athens.

Local label Music Box signed Stenson earlier this year, with the idea of putting out a trial single to test the market for black music. Generally speaking, singles encounter a great deal of resistance among Greek retailers, who claim they can't make a profit on them. But the artist's debut song, "Sing It Up," has proved a considerable success, spending five weeks in the top 20 of Greece's unofficial chart, published monthly in Pop & Rock magazine.

Music Box staffer George Zogo-

poulos, who penned the number, says it was the single format that helped get the song started in the marketplace. "People are now more ready to buy a single rather than opt for an album with an entirely new act," he says.

This possibility has raised eyebrows elsewhere in the music business at a time when executives are increasingly pessimistic about holding down retail prices of albums and cassettes in the face of rising production costs. So far, no other label has made any firm announcement of

similar plans, but PolyGram and WEA are among those believed to be considering the idea. WEA, which is a relative newcomer to the local repertoire scene, has given thought to trying out new acts on 12inch singles, or on isolated tracks on compilation albums.

The problem of singles at the retail level has to be overcome, however. And it's noticeable that, although Music Box has successfully promoted Stenson's disk in its own Athens-based outlets, dealers in other parts of the country remain largely unconvinced.

#### **Madness Album Tops** In Israeli Market

JERUSALEM-According to a survey carried out by the Reshet Gimel pop station of the Israel Broadcasting Authority, the top-selling LP in Israel last year was "Complete Madness," by Stiff Records group Madness, which sold an estimated 30,000 units.

The Madness album is one of the biggest sellers in recent years here. Sales of 20,000 units qualify an al-

bum for a gold award in Israel.

Though there is no singles market in Israel, there is a chart system based on a survey of listeners to the pop music network.

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## Billbooard's R Survey For Week Ending 5/7/83 CO ALDUM PICKS Copyright 1983, Billboard Publications, Inc. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of the publisher



DAVE EDMUNDS-Information, Columbia FC 38651. Produced by Dave Edmunds. The Welsh rocker veers slightly from the classic guitar rock of recent albums to tackle a more consciously commercial band style adding synthesizers and electronic percussion. On the opening "Slipping Away," one of two tracks produced by ELO's Jeff Lynne, that strategy works handsomely, creating a driving rock performance that should appeal equally to AOR's old and new waves alike. Elsewhere, flashes of Edmunds' love for older rock roots still surface to the likely approval of his earlier fans.



GLADYS KNIGHT & THE PIPS-Visions, Columbia FC38205. Various Producers. The top 10 black chart success of the group's current single "Save The Overtime For Me" bodes well for this album, which effectively mixes deep ballads and frisky uptempo tracks arranged (and in one case produced) by that master of the snappy hook, Leon Sylvers. Sylvers has done a good job of taking one of the most timeless and distinctive voices in popular music and framing it in a thoroughly contemporary context. "When You're Far Away," which Sylvers produced, would make a strong second single; it's a vibrant showcase for Knight's wonderfully warm vocal

CAMEO-Style, Atlanta Artists/PolyGram 811 072. Produced by Larry Blackmon. Cameo slims down to a basic foursome for its new label debut with PolyGram, and, as ever, they're definitely in style. Led by Larry Blackmon, Cameo steps into classy chart company with the tantalizing funk rhythms of "Aphrodisiac," "Style" and "Can't Help Falling In Love." Cameo's formula for success is its strong musical changes and guiding intelligence, and both factors are in full force as the tighter-than-ever team behind Cameo aim for an-

THE CHI-LITES-Bottom's Up, Larc LR-8103. Produced by Eugene Record. Just for the record, Eugene Record that is, there's always the Chi-Lites to remind that any time a good song runs into a legend, as with "Bottom's Up," better things happen on the charts. Tradition and talent update the Chi-Lites on the top 20 title tune, and "Making Love" and "Bad Motor Scooter" keep the embers burning. Record sings, writes and produces, while a loose group of musicians keep the fun beat churning to the top.



EARL KLUGH-Low Ride, Capitol ST-12253. Produced by Earl Klugh. His latest collaboration with Bob James is still dominating the jazz charts, so this latest solo outing for the guitarist clearly has time on its side. Klugh's breezy gut string fantasias straddle r&b and pop effortlessly, and while the set's few vocal offerings are perhaps threadbare lyrically, the balance of upbeat but melodic romps with gentler romantic ballads should keep his fans satisfied.

MILES DAVIS-Star People, Columbia FC 38657, Produced by Teo Macero. The regeneration of Davis' sheer power as a player sounds complete on this richly satisfying new set, which further extends the bristling, blues-drenched fusion of his last two albums while devoting a gratifying emphasis to several atmospheric new ballads. His current band is augmented here by the addition of John Scofield on guitar, while Gil Evans has been enlisted to supply subtle magic to the arrangements, assembled together with Davis, who also adds some skeletal but haunting keyboard work.



THE SEVENTY SEVENS—Ping Pong Over The Abyss, Exit ER 0001. Produced by Steven Soles. High-energy, new-wave, power-packed rock'n'roll has invaded gospel music full force, and this group could soon be leading the pack. They have a strong secular sound; but the lyrics reveal a Christian commitment. Best cuts include the very commercial "Time Is Slipping Away" as well as "Denomination Blues," "Different Kind of Light" and "Someone New." Definitely aimed at the young Christian market-where there is still a lack of material to meet the demand.

SOLOMON BURKE-Take Me, Shake Me, Savoy SL-14717. Produced by Milton Biggham. This album was recorded live in Macon, Georgia, and captures the excitement of a Solomon Burke concert. From the rousing "Take Me, Shake Me" to the tender "Precious Lord, Take My Hand," where Burke raps to the audience, the album is packed with the high emotional energy of the black gospel experience. Two Thomas Dorsey

Spetlight\_\_\_\_\_



ORIGINAL MOTION PICTURE SOUNDTRACK-Flashdance, Casablanca 8114921M1. Various producers. This album explodes on the pop chart this week, leaping from 166 to 29. That's a spectacular jump, but it perhaps shouldn't be too surprising. The album was composed by Giorgio Moroder, whose "American Gigolo" soundtrack in 1980 went top 10, and the title track is sung by Irene Cara, whose "Fame" single and soundtrack also went top 10. Most of the music on the album is trendy, urban dance rock, though there are also a few ballads, including a torchy tune by Kim Carnes (produced by Keith Ol sen). But the most interesting facet of the album is that it mixes cuts by dance queen Donna Summer and aspirants to the throne Irene Cara and Laura Branigan

gems, "Peace in the Valley" and "Precious Lord," and "Swing Low, Sweet Chariot" combine with Burke's original numbers to produce a power-packed album.



FD BRUCE-You're Not Leavin' Here Tonight, MCA 5416. Produced by Tommy West. Although Bruce has long been associated with a fairly straightforward brand of country. This image will be softened considerably with his newest album, which gives him more shades of AC and pop in the arrange ments. It's a nice change without deflecting any of Bruce's natural charm or warmth. Best cuts include "I'll Be There To Catch You," "If It Was Easy," and "After All."



TOM WOPAT-Tom Wopat, Columbia FC38592. Produced by Mike Post. Too bad Wopat's already got a career (as an actor on tv's "Dukes Of Hazzard")—otherwise, he could easily devote his time to becoming a major country artist. He's got the talent; unlike certain other actors turned singers, Wopat possesses a natural style and affability on record that works in his favor. He's also come up with a sterling collection of solid songs. Don't let the tv persona fool you: this guy deserves to be taken seriously as a singer.

GOANNA-Spirit Of Place, Atco 90081 (Atlantic). Pro duced by Trevor Lucas. This new Australian band breathes fresh life into folk-rock by coupling its topical concerns to a sharp-eyed sense of the world Down Under. With a vocal attack sweetened by two women singers and an impressively full ensemble sound employing guitars, keyboards but few synthesizers, the band recalls such fondly remembered British bands as Fairport Convention in its mix of rock dynamics and plaintive melodic purity. A video clip of "Solid Rock (Sa cred Ground)" is already paving a path, and the rest of the set lives up to that promise

#### Billboard's Recommended LPs

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CARL WILSON-Youngblood, Caribou BFZ37970. (CBS). Produced by Jeff Baxter. Wilson's second solo album again finds him pursuing a more mainstream pop-rock sound than he's been associated with in the Beach Boys. Baxter's production spotlights the harder textures in some of the songs that make this different from the Beach Boys' light pop and sunny harmonies. Highlights include John Fogerty's "Rockin' All Over The World" and John & Johanna Hall's "What You Do To Me."

MARK KNOPFLER-Local Hero, Warner Bros. 23827. Produced by Mark Knopfler. Dire Straits' guitarist and songwriter flexes the often sweeping, orchestral feel of that band's most recent work in much of the music here, composed for the film by writer/director Bill Forsythe, ranging from dewy Celtic folk themes through country, rock and even jazz-tinged ballads.

R.E.M.-Murmur, IRS SP70604. Produced by Mitch Easter & Don Dixon. The R.E.M. four create a well-crafted new-music environment for their literate, sometimes Beatle-ish tune magic. "Radio Free Europe," "Pilgrimage," "Laughing" and "Talk About The Passion" are works of mature minds in a still-growing musical search. Quality songs in a young band make for interesting listening and high hopes.

"WEIRD AL" YANKOVIC-Rock'n'Roll BFZ38679 (Scotti Bros.) Produced by Rick Derringer. The Hot 100 success of "Ricky"

should spark interest in this collection of similarly crazed song spoofs. ("Ricky," for those who haven't heard it, is clever send-up of Toni Basil's "Mickey," with lyrics about Lucy & Ricky.) Other mangled pop hits: "Another One Rides The Bus," "I Love Rocky Road," "My Bologna" and "Stop Draggin' My Car Around."

#### black

FREDI GRACE & RHINSTONE-Tight, RCA MFL-1-8505. Produced by Keith Rawls, Ed Howard. Spunky vocalist Grace and her two cohorts offer uptempo urban contemporary repertoire on this \$5.98 mini-LP. Highlights are "Dog Eat Dog World," a twist on George Clinton's "Atomic Dog," and "Head Over Heels," a Donna Summer soundalike that's a little camp

SYREETA-The Spell, Tamla 6039TL. Produced by Jermaine Jackson, Jermaine, Stevie Wonder and a touch of Toto join forces to again propel Syreeta Wright into chart conten with her wispy, seductive vocals and dance-driven tunes. New music flavored "Freedom" punches the right buttons, while "Forever Is Not Enough," "To Know" and the title tune prove that focused production and improved musical support can create the Wright spell.

CLARENCE CARTER-Love Me With A Feeling, Big C AG-8214. No producer listed. A note on the sleeve suggests that this may not be newly recorded material, but no matter: Carter's vocals are excellent, as is the material. Highlights include the topical "Fighting To Keep My Head Above Water," the bluesy title track and the chunky update of his own "Funky Fever.

GWEN GUTHRIE-Portrait, Island 90082-1. Produced by Sly **Dunbar & Robbie Shakespeare.** Guthrie returns to Compass Point for her second Island album, and while the material is solid, her vocals aren't especially distinctive. Best cuts are the snappy revival of Sly Stone's "Family Affair," the crunch-ing "Peanut Butter" and the melodic "Younger Than Me."

#### country

MEL McDANIEL-Naturally Country, Capitol ST12265. Produced by Larry Rogers. There aren't many singers around to-day who can top McDaniel in interpreting real country lyrics as he does here with easy mastery. "Old Man River (I've Come To Talk Again)" is a pastoral jewel, and entries like "Mountain Eyes," "Some Folks Are Dying To Live Like This" and "Maximum Living On A Minimum Wage" are sure to strike responsive chords in those who like their country music explicit and without frills.

DELIA BELL-Delia Bell, Warner Bros. 238381. Produced by Emmylou Harris. With the high-powered backup Harris summons here—Byron Berline, Carl Jackson, Glen D. Hardin, Emory Gordy, et al.—Delia Bell's voice almost gets elbowed into the corner. But on the plus side are the facts that she does sing bluegrass well, and that she sings some numbers that deserve to be revived, including "Don't Cheat In Our Hometown," "Back Street Affair," "Weary Heart" and "I For-got More (Than You'll Ever Know About Him)."

ALBERT COLEMAN'S ATLANTA POPS-Classic Country, Epic FE38630. Produced by Albert Coleman. This sequel to Cole man's successful "Hooked On Country" takes a different approach: each featured guest on the album cuts loose on a series of his own favorites. Thus listeners get the gamut, from Chet Atkins, Charlie McCoy and Floyd Cramer to Danny Davis, Boots Randolph, Lloyd Green and Johnny Gimble. It's a spirited romp from traditional to contemporary in instrumental

CHET ATKINS-Work It Out With Chet Atkins, C.G.P., Columbia FC38536. Produced by Randy Goodrum. Atkins makes his Columbia debut with an album designed more to get the feet moving than to set the toes tapping. This is programmed music to walk, stroll and run to—and on this level it works fine. As something to just lie back and listen to, it's a trifle unsettling-which, one supposes, is the best recommendation an exercise album can have

MAX ROACH & CONNIE CROTHERS-Swish, New Artists NA 1001. Produced by Max Roach & Connie Crothers. Crothers is

probably the most accomplished of Lennie Tristano's pian istic disciples; Roach is, of course, one of the fathers of modern jazz drumming. One would expect an album of spontaneous duets by these two to produce fireworks, and one would be right. This is a spirited and challenging dialog.

ALVIN QUEEN-Glidin' And Stridin', Nilva NQ 3403. Produced by Alvin L. Queen. Queen, a young veteran drummer, is the leader of this date, but inasmuch as it's a trio session with Martin Rivera on bass and Junior Mance on piano, much of the spotlight is inevitably on Mance, who plays with his usual bluesy self-assurance. Still, Queen keeps things popping in an admirably straight-ahead groove and has a few tasteful, \*

JELLY ROLL MORTON-Piano Classics, 1923-24, Folkways RF 47. Compiled by David A. Jasen. The historical value of these 19 piano solos is unquestionable; as Jasen says in his informative notes, they "were the start of (Morton's) legendary status and confirm the enthusiasm of jazz historians about his stature in the jazz world." The music, as most aficia-nadoes surely know, is outstanding. And considering the source material, the sound quality on this reissue is also out-

RAMPAL & RITTER-The Entertainer, CBS FM37818. Produced by Richard Einhorn. The concept of yet another Scott Joplin ragtime album appears dull, but there's much to enjoy here as the famed flutist teams with keyboardist John Steele Ritter, Shelly Manne and Tommy "Tuba" Johnson. Jazzman Manne doubles on a duck call from his drums and Rampal demonstrates unusual technique—it all comes off as an intriguing, laudable concert evoking a pleasing nostalgic am-

DICK MELDONIAN-SONNY IGOE BIG BAND-The Jersey Swing Concerts, Progressive PRO7058. Produced by Meldonian, Igoe and Gus Statiras. There's power and precision in this ensemble with Meldonian on saxophones and Igoe at the drums. The charts are almost all of excellent quality and the soloists competent. The 10 tracks include "In A Mellotone,"
"Chicago," "Love For Sale" and "Jeep's Blues," a strong repertoire which the New Jersey musicians perform well. The album was recorded at live concerts in 1980-81-82.

JAMES EMERY—Artlife, Lumina L007. Produced by James Emery & Ned Rothenberg. This is essentially a solo guitar album (violinist Leroy Jenkins joins Emery on two tracks), and some of it—notably "From Loneliness" and "Ruminations"— has moments of conventional guitar prettiness. But this is far from an easy-listening session: Emery takes chances with tonality, does unusual things with electronics, and at one point seems to be hitting the strings of an acoustic guitar with a drumstick. For all that, there is a core of lyricism and even swing to the music.

Spotlight-The most outstanding new product of the week's releases and that with the greatest potential for top of the chart placement; picks-predicted for the top half of the chart in the opinion of the reviewer; recommended-predicted to hit the second half of the chart in the opinion of the reviewer, or albums of superior quality. A receiving a three star rating are not listed. Reviewers: Dave Dexter Jr., Laura Foti, Paul Grein, Is Horowitz, Kip Kirby, Roman Kozak, Irv Lichtman, Edward Morris, Ed Ochs, Leo Sacks, Sam Sutherland, Robyn

#### **Dates Set For** Hills Jamboree

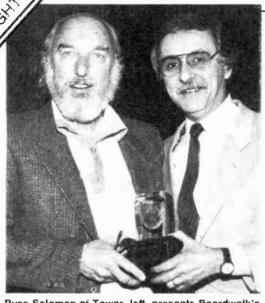
WHEELING, W. Va-Billing itself as "the super bowl of country music," the seventh annual Jam-boree In The Hills kicks off July 16-17 with two days of non-stop music.

Saturday's performances include sets by Tanya Tucker, Charley Pride, Janie Fricke, T.G. Sheppard, John Anderson, Steve Wariner, Crash Craddock, Faron Young, Del Reeves, Jeannie C. Riley, Pat Garrett, Jeannie Seely, Billy Walker, Mack Vickery, Penny DeHaven and Eddie Blackstone.

Sunday will be headlined by Tammy Wynette, Ricky Skaggs, Tom T. Hall, Helen Cornelius, George Strait, Reba McEntire, Freddy Fender, the Whites, Mundo Earwood, Sandy Powell and the New Generation Express. Other performers to appear on the show include James & Michael Younger, Bobby Mackey, and the Stewarts, winners of the 1983 Starquest Talent

Two-day tickets are \$40, or \$25 for individual days. The event takes place at Brush Run Park, 15 miles west of Wheeling, and is sponsored by radio station WWVA and Jamboree U.S.A.

#### Photo News



Russ Solomon of Tower, left, presents Boardwalk's Inv Biegel with NARM's 1982 award for best-selling album by a new artist, "I Love Rock'n'Roll" by Joan Jett.



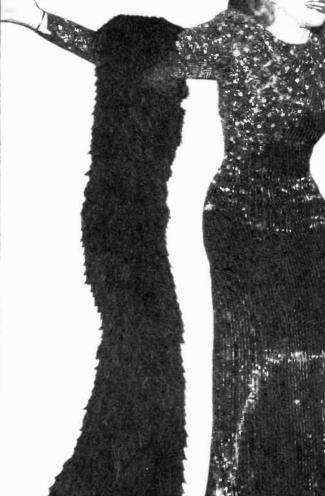
Roy Imber, right, accepts the NARM merchandiser of the year award for Elroy Enterprises from Capitol Records' Walter Lee.



NARM's Joe Cohen presents Joyce Bogart of Boardwalk Records with a special award "In recognition and appreciation" of her late husband's contributions to the industry.



David Geffen delivers his convention keynote ad-



Joan Rivers entertains at the "Gift Of Music" awards ban-quet.



This "M\*A\*S\*H" tent was one of the more unusual NARM exhibit ploys. The company concerned was Bowers Accessory Services/ Record Sleeves.



Detroit retailer Calvin Simpson, right, presents PolyGram's Jack Kiernan with the NARM honor for best-selling movie sound-track, "Chariots Of Fire."



John Marmaduke of Western Merchandisers, who served as NARM '83 convention chairman, presents Ira Moss, center, and Tom DiVito, right, of the Moss Music Group with a special award for the development, marketing and merchandising of the firm's Allegro cassette line.



NARM president Lou Fogelman of Show Industries, left, accepts the one millionth pressing of a Compact Disc, an autographed copy of Luciano Pavarotti's "Arias" album from PolyGram's Hans



Representatives from Budget Records & Tapes, Musicland/Sam Goody, Lieberman and Sound/Video Unlimited (including Evan and Jay Lasky, Glenn Hemmerle and Harold Okinow) accept their "Gifft Of Music" newspaper advertising awards from PolyGram's Harry Losk.



John Salstone of MS Distributing, left, hands Harold Okinow of Lieberman Enterprises a plaque in appreciation of the latter's work during his NARM presidency.

#### **News**

### Industry Events\_

A weekly calendar of upcoming conventions, awards shows, seminars and other notable events.

May 3-6, Billboard's International Music Industry Conference (IMIC), Alvor Praia Hotel, The Algarve, Por-

May 4-6, Frost & Sullivan's annual computer graphics conference, Del Coronado Hotel, San Diego.

May 4-7, American Women In Radio & Television conference, Royal York Hotel, Toronto.

May 7, Boston Rock Music Seminar, Spit/Metro Complex, Boston.

May 8-11, International Television Assn. 15th annual conference. Royal Oak Hotel, Toronto.

May 9, Academy Of Country Mu-sic awards show, K notts Berry Farm, Buena Park, Calif.

May 10-12, International Satellite & Cable TV conference & exhibition, Wembley Conference Centre,

May 11-13, 6th annual Muscle Shoals Music Assn. Records and Producers Seminar, Joe Wheeler State Resort, Rogersville, Ala.

May 13-14, Broadcast Communications conference, Sheraton Air-

port Hotel, Kansas City. May 20, International Radio Fes-tival of New York, 2nd annual awards ceremony, Sheraton Centre Hotel, New York.
May 21, T. J. Martell Foundation

for Leukemia and Cancer Research annual Humanitarian award dinner, New York Hilton.

May 22-25, International Program Marketplace, New York Hilton

May 26-29. National Assn. Of Independent Record Distributors convention, Americana Congress Hotel,

June 5-8, Consumer Electronics Show, McCormick Place, Chicago.

June 6-12, International Country Music Fan Fair, Tennessee State Fair Grounds, Nashville.

June 7-9, 6th Visual Communications Congress East, Hilton Hotel, New York City.

June 12-15, National Cable Television Assn. convention, Astroworld Complex, Houston.

June 16-30, National Computer Graphics Assn. '83 conference and exposition, McCormick Place, Chi-

cago.
June 18-21, National Assn. of Music Merchants Expo, McCormick Place, Chicago.

June 21, National Music Publishers Assn. annual meeting, Plaza Hotel, New York City.

June 23-27, Broadcast Promotion Assn./Broadcast Designers Assn. convention, Fairmont Hotel, New Orleans.

June 24-26, 2nd annual Midwest Music Exchange symposium, Bismark Hotel, Chicago.

June 27-29, Videotex '83 conference & exhibition, New York Hilton. June 28, National Music Publish-

ers Assn. meeting, Plaza Hotel, New

July 5-6, New Music Seminar, New York Hilton.

July 12-14, Country Music Assn. board meeting, Four Seasons Hotel,

July 22-26, Australian Music Exhibition, Sydney.

July 23-27, International Assn. of Auditorium & Arena Managers conference, MGM Grand Hotel, Reno. July 24-25, International Assn. of Auditorium & Arena Managers trade

show. Reno Convention Center.

#### Training Is The Key For Florida Video Distributor

utors shy away from pro equipment sales. We may be one of a dozen across the country into pro equipment," says Skidmore.

Today, Media Concepts is multi-

faceted. The firm has a department for producing training tapes and product presentations. This led to the development of Attache Video, a 12-pound VCR with five-inch color monitor that will fit under an airline seat. It sells for \$1,595, Skidmore

Newest addition to the school is a course on set production and makeup. Covering the gamut of video, the Media Concepts school enjoys enrollment across the spectrum of professionals "from ministers to undercover policemen. Skidmore says.
"What you have today is a hospi-

tal suddenly appointing some nurse to be a video department head. These people are completely untrained. Yet they must develop a whole department and perhaps even purchase the equipment."

Video specialty dealers are especially sought out as students. "They must be in a position to inform the consumer as much on what not to buy as what they should have and what to do with it."

As with several video distributors, Media Concepts has retail outlets, too. Known as Video Corner, the firm has two company-owned stores and two that are affiliates. Skidmore does not think of this diversification as franchising, and Media Concepts has not aggressively pushed its retail

operation.

(Next: setting up the curriculum for a distributor class.)



INXS SPOTS—At the Peppermint Lounge in New York, Inxs lead singer Michael Hutchence and Bill Elson, president of ATI, corner Atco vice president Reen Nalli during a party for the group's new album, "Shabooh Shoobah."

#### Video Distribs Join **Dealers On Doctrine**

• Continued from page 1

Assn. Consumer Electronics Group (EIA/CEG), has been closely identified with the fight against the proposed bills S. 31 and H.R. 1027, which would impose a royalty tax on blank tape.

"We realize we can't fight this alone," says Santa Ana, Calif. VSDA board member John Pough, president of the association's Southern California chapter. "I have always understood VSDA is fighting the whole package of bills."

That package is comprised of three bills each in the House and Senate: S. 31 and H.R. 1027, the blank tape royalty measures; S. 32 and H.R. 1028, which limit audio record rental to copyright owner sanction and which are strongly backed by the National Assn. of Recording Merchandisers (NARM); and S. 33 and H.R. 1029, the socalled fair marketing amendment and the object of the VSDA ad.

"Our main concern about the audio rental bill came up during our Washington lobbying meeting," says Pough of VSDA's March 14-15 Capitol Hill sessions (Billboard, March 26). "We understood the bill has excellent chances, and we were concerned the First Sale Doctrine could be swept along on its coat-

A spokesman for the Home Recording Rights Coalition indicates that the group's connection with VSDA is conditional, and that the coalition has simply volunteered a phone number that is answered by a secretary. But EIA/CEG has been embroiled in the First Sale issue before; at its annual meeting earlier

#### Torcasso Named

• Continued from page 14

But Tocasso denies he'll be going in that direction with WYNY. 'When I decide what to do with a station, my objective is to find out what's most profitable. That was urban in Detroit, it was adult contemporary in St. Louis. As for New York, I'd be crazy to go in and make changes. I've talked with the assistant PD and MD. They've really impressed me, so I'm going to sit back, look at the market and the people who made the station happen, and determine what our listeners ex-

WYNY last year registered the best year in both sales and profits any owned station has achieved in the history of NBC.

this year in Florida, the International Tape/Disc Assn. officially called for the doctrine's repeal. Most EIA/CEG members also belong to

Significantly, the ad includes the names of six video wholesalers who are not members of VSDA but belong to the National Video Distributors Assn. (NAVD), which has never taken a stand on this issue. The first distributor listed is ZBS, Lyndhurst, Ohio, which is headed by NAVD president Larry Byer.

Others listed who belong to NAVD-an organization that VSDA has targeted for a possible mergerare Video Products Co., Sacramento: H.W. Daily, Houston: L.B. Distributing, San Francisco: Star Video, New York: Video Library, Conshohocken, Pa.: and Video Cinema of America, Phoenix.

Distributors listed in the ad who belong to VSDA include Coast Video, Santa Monica, Calif.; Metro Video Distributing, New York; Video Trends, Farmingham, Mich.; Video One Video, Seattle: Media Concepts, St. Petersburgh; and Sound Video Unlimited, Chicagoall of them headed by VSDA board members. Others listed are VTR, Pittsburgh; East Texas Periodicals, Houston: and Comtron Corp., Des Moines. Video Visions, Charlotte, which is not listed in VSDA's distributor roster, is also included in the

The dramatic ad copy, put to-gether by a coordinator and a VSDA committee, begins with the words, "We are frightened." It goes on to state, "Big business wants to put us out of the videocassette business. Please don't let them take away our jobs and consumers' right to a free marketplace. Don't give the control on renting, pricing and more to a few big guys. Please vote no S. 33/H.R. 1029."

Contributions to pay for the ad, which cost an estimated \$6,000. came from various VSDA members. according to George Atkinson, head of the 500-store affiliate chain Video Station, who says he was involved in its initial planning along with Arthur Morowitz of Metro and the 10store Video Shack chain and Barnako, who was scheduled to testify against the bill Friday (separate story, page 3). NAVD as a group is not identified in the ad.

The ad comes soon after a number of regional meetings spearheaded by VSDA to address this issue (Billboard, April 30). It is addressed to the seven Senators holding hearings on S. 33.

#### Video Music Programming

• Continued from page 30

Musical Youth, "Never Gonna Give You Up," MCA
Neeva, "Blue Star," MSI Quality
Night Ranger, "Sing Me Away," Boardwalk
Ric Ocasek, "Jimmy Jimmy," Geffen
OMD, "Telegraph," RCA
Robert Palmer, "Pride," Island
Red Rockers, "China," 415/Columbia
Pete Shelley, "Telephone Operator," Arista
Simple Minds, "Someone, Somewhere In Summertime," A&M
Sylvester, "Hard Up," Megatone
Takanaka, "Thunderstorm," Amherst Takanaka, "Thunderstorm," Amherst

MTV WEEKEND EVENTS: SATURDAY CONCERTS: Ozzy Osborne, May 7 SUNDAY SPECIALS: Eddie Money, May 8

Tears For Fears, "Mad World," Mercury

#### **Vox Jox**

• Continued from page 22

Dan Stevens moves from weekends into the 6 to 9 p.m. slot at Viacom's KIKK-FM in Houston. He replaces Pam Ivey, who slides into AM drive with morning man Gerry Harmon. ... Also moving up is Jim Ryan. The WJXQ/WKHM Lansing PD is now vice president of programming for Patten Communications, which also owns KLNT/ KNJY Clinton, Iowa and KAAR Portland.

It's official: WISN/WLPX Milwaukee acting GM Lee Dolnick has been given the permanent nod and the additional title of vice president.

#### **Bubbling Under The HOT 100**

101-WHAT YOU DO TO ME, Carl Wilson, Caribou 4-03590 (Epic)

-NA NA HEY HEY (KISS HIM GOODBYE), Bananarama, London 810115-7 (Poly

103—HERE WE'LL STAY, Frida, Atlantic 7-89834 104—FOOL'S GAME, Michael Bolton, Columbia 38-03800

105-AMOR, Zulio Iglesias, Columbia 38-03805 106-JUST ANOTHER SATURDAY NIGHT, Alex Call. Arista 1049 107-SLIPPING AWAY, Dave Edmunds, Colum

hia 38-03877 108-SAVE THE OVERTIME FOR ME, Gladys Knight & The Pips, Columbia 38:03761 109-DO IT FOR LOVE, Marty Balin, EMI-Amer-

110-WHATEVER HAPPENED TO OLD FASH-IONED LOVE, B.J. Thomas, Columbia 38-

03492

Concurrently, Jack Gallo is upped from local sales manager to GM for both outlets, and WISN/WLPX operations director Rick Harris is upped to director of programming for the AC/AOR facilities, with Jim Bean moving up from MD to PD at WLPX and AM midday man Mike Murphy taking on additional responsibilities as WISN music direc-

Strong rumors in Seattle as stations there have been notified that Sandusky's KZAM has applied for new calls, KLSY. It's speculated that the soft AOR, which just hit with its bus campaign, "Rock The Way You Like It," will be opting for the AC approach so successfully utilized by sister station KLSI in Kansas City.

#### **Bubbling Under The** Top LPs\_

201-LOU RAWLS, When The Night Comes, Epic FE 38533

-MARTHA & THE MUFFINS, Danse Parc, RCA AFI 1-4664

203-SPANDAU BALLET, True, Chrysalis B6V 41403 (Epic) 204-ZEBRA, Zebra, Atlantic 80054

205-WALTER EGAN, Wild Exhibitions, Back-street BSR 5400 (MCA) -NILE RODGERS, Adventures in the Land of

the Good Groove, Mirage 90073 (Atco) 207-DAVID GRISMAN, Dawg Grass/Dawg Jazz,

Warner Bros. 1-23804 208-JIM CAPALDI, Fierce Heart, Atlantic 80059 209-LE ROUX, So Fired Up, RCA AFL1-4510 210-B.J. THOMAS, New Looks, Columbia FC

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GERRY WOOD: Editor Emeritus, Billboard

Music Licensing & Copyright

THEODORA ZAVIN: Senior Vice President, BMI

Concert Promotion & Booking

DANIEL SOCOLOF: President, Contemporary

Marketing, Inc.

Music in Advertising/Broadcast Commercials BOB FARNSWORTH: President, Hummingbird

Productions

IMBS & SPOTLIGHT Japanese Music Industry
—including Audio Demonstration Showcases

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#### REGISTRATION FORM

Send registration with cheque to:
Mark Phillips
General Manager
www US OFFICE
3502 Hillsdale Avenue
Nashville, TN 37205

Please register me for Nashville, TN 3720. INTERNATIONAL MUSIC BUSINESS SEMINAR 83 at the Pacific Beach Hotel in Honolulu, July 9-13, 1983 I am enclosing a check or money order for \$400° (\$435 after June 10), payable to mas, for full registration for each person.

	s, materials, diplomas, special events, in ad eption and farewell party.
Signature:	Date:
	Telephone:
Address  Office  Hom	ne (please check):
Title and Company:	
Name:	<del></del>

All information on hotel accommodations and air transport will

be mailed to you upon receipt of your completed registration

**News** 



Billboard photo by Chuck Pulin

HILTON PARTY—The Raybeats supply the music for a party at the New York Hilton celebrating the release of "Dr. Detroit," a new film starring Dan Avkrovd.

## **Azoff Steps In At MCA Records Group**

• Continued from page 1

years was combining music and movies in 'Urban Cowboy' and 'Fast Times At Ridgemont High.' Now I've got these two great big companies to marry, not just an individual picture here or there." Azoff makes clear, though, that he will not be involved directly in the feature division. "My efforts in the feature area will be restricted to those activities that can help spawn hit records."

All of MCA's worldwide record operations will now report to Azoff, including MCA Records president Bob Siner, MCA International president Lou Cook, MCA Distributing president Al Bergamo, MCA Music chief Leeds Levy and Backstreet/Universal Amphitheatre topper Danny Bramson.

Azoff's move is prompting a reorganization at Front Line Management, the nine-year-old talent empire whose clients include Stevie Nicks, Styx, the Go-Go's, Christopher Cross, Chicago, Michael McDonald and the former members of the Eagles.

"Front Line Management is far more than just me," Azoff says. "I know I got all the bows, but there are a lot of good people there. There will be new manpower coming in, but I expect Howard Kaufman and Larry Solters to stay on as principals. And to the best of my knowledge, all of the artists will be staying." Azoff declines to say whether he'll retain any financial interest in Front Line.

But he does confirm that the distribution agreement between his Full Moon Records and Warner Bros. was severed Tuesday (26). "Mo Ostin very gratiously gave up the last two years of my services," Azoff says, adding that it's safe to assume that the Full Moon/Warner Bros. artists (including Chicago and Joe Walsh) will henceforth be released through Warner Bros. directly.

Azoff's appointment is seen as a sign that MCA Inc. is serious about improving its share of the total record and tape market. Sid Sheinberg, president and chief operating officer of MCA Inc., noted in a statement: "Irving will have my unqualified support and all of my colleagues will spare no effort in assisting him to restore MCA to a leadership role in the world of music."

And Azoff vows: "This is the MCA commitment; they're back in. With the financial commitment they're making corporately, it's a great shot." Azoff adds that he's had assurances from Sheinberg that the dollars will be there for MCA to be

"competitive" in artist bidding.

Azoff's selection is also viewed as an acknowledgment by MCA that it needed to shore up its artist relations; since 1980 the label has lost two of its flagship acts, the Who and Elton John.

For his part, Azoff thinks his talent background will serve him well in his new post. "If you want to learn the record business, I think learning it from the artists' side is a great advantage. I think I can relate when an attorney or manager comes to me asking for something for an artist as to why they need it. If I'm able to give it from a practical businessman's point of view, I'm going to."

Azoff says his move is unrelated to the recent departure of friend and colleague Joe Smith from the chairmanship of Elektra/Asylum, though he does see a link to the 1982 breakup of his prize act, the Eagles. "I can't deny that a little of the spice of management went out with their breakup," he says. "The cream was off the top, certainly."

But Azoff adds that he hopes to remain involved in the careers of the former Eagles. "I can't imagine there not being deals between me and those guys," he says. "And the minute any of them become free for records, I'll be the first guy at the door."

In fact, Azoff says that's true of many of his former front line clients. "If they're free of contractual obligations in any of those areas (records, merchandising, cable, home video, music publishing) in any country in the world, I intend to pursue them. I'll be making some deals in the nonrecord areas immediately with some of those artists, though my primary thrust will be in the record area, both domestically and internationally."

Azoff cites one other reason for accepting the job: "I think the move of Elektra/Asylum to New York left a void in California and I for one am tired of reading about how the music business is shifting East. It's good for those of us on the West Coast. It's getting a little thin out here."

#### Hopkins Masters: Claim Infringement

LOS ANGELES—Glad Music of Texas claims that Betty Chiapetta of VeeJay Records here used Lightnin' Hopkins masters it owns without permission. The Federal Distric Court complaint enumerates 15 masters which it alleges were infringed and seeks court-determined damages

#### Lifelines\_ Births

Boy, Christopher Joseph, to Dawn and Richie Gallo, March 15 in New York, He is regional sales manager for A&M Records there.

\* \* \*

Girl, Jessica Lynn, to Kristen and Bill Simonet, April 8 in Minneapolis. She is a loss prevention administrator for the Musicland chain.

Boy, Justin William, to Cindy and Mac King, April 23 in Kansas City, Mo. He is regional promotion manager for Arista Records there.

\* \* \*

Girl, Abbey Leigh, to Victory and Bruce Mansfield, March 23 in Detroit. He is a sales representative for Capitol Records there.

Boy, Evan Barnett, to Nancy and Bo Goldsen, April 20 in Santa Monica, Calif. He is executive director of Criterion Music. She is the administrator for Drunk Monkey Music.

Girl, Jennifer Leigh, to Barbara and Bill Costas, April 15 in New York. He is a recording engineer for Narwood Productions there.

Girl, Carrisa Nicole, to Kathy and Doug Southcott, April 8 in Jacksonville, Fla. He is manager of Coconuts Tapes & Records there.

\* \* \*

Boy, Tyler James, to Drusilla and Michael McLaughlin, March 13 in Boston. He is tour manager for Jon Butcher Axis. She is manager for A.S.A. Production Services there.

Girl, Lucie Sarah, to Lori and Stewart Taylor, April 24 in New York City. He is a studio guitarist.

Boy, Matthew Ryan, to Randi and Peter Knitch, March 13 in Overland Park, Kan. He is a sales representative for WEA Corp. in Kansas City.

Girl, Rashida LaMar, to Rita and Solomon Roberts, April 3 in New York. He is a member and co-producer of the Salsoul group Skyy.

#### <u>Marriages</u>

Steven Leszczynski to Anita Daly, April 2 in New York. She is the music and training manager for Juliana's Sound Services there. He is the sales coordinator for Guild Guitars.

#### <u>Deaths</u>

Earl (Fatha) Hines, 77, a pioneer of jazz piano, of a heart attack April 22 in Oakland, Calif. (separate story, page 70).

Caroll Glenn, 64, of a brain tumor April 25 in New York. The violinist, who founded the Southern Vermont Music Festival with her husband, pianist Eugene List, performed with the leading conductors of her time and with the major orchestras of the world. Her recordings included all the works of Tchaikovsky for violin and orchestra and the complete Richard Strauss works for strings and pianos. Her survivors also include two daughters, Allison and Rachel.

www.amoricanradiohistory.co

# Billboard Spotlight on the SILWER CHIEF CH

Billboard's June 4 issue will contain a probing report on the glamorous entertainment cities of Nevada. Hotel owners, entertainment directors, recording artists, personal managers, agents, promotors and recording studio executives will tell you what works and what doesn't work in today's competitive marketplace.

Editorial probes will include:

- The "star policy"... is it returning to Las Vegas, or are salary demands keeping the superstars out?
- **Production shows** . . . have they reached a saturation point?
- Broadway musicals . . . their future in Nevada.
- The new stars . . . where they are coming from.
- Contemporary music . . . its place in Nevada.
- Lounges . . . are they returning to prominence?
- Entertainment policies . . . how they differ in Reno and Lake Tahoe from Las Vegas.
- Atlantic City . . . its affect on Nevada and Las Vegas in particular.

Reach the buyers who call the shots.

Your advertising in this important issue will impact on the top decision-makers who read Billboard around the world. The hotel owners, entertainment directors, artists, personal managers and booking agents with powerful interests in the entertainment business in these key Nevada cities.

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#### Blackjack Bill Moran

Phone: (213) 349-2171

Issue Date - June 4, 1983

Ad. Deadline—May 13, 1983

Billboard

1515 Broadway, N.Y., N.Y. 10036

The International Newsweekly of Music and Home Entertainment

News



PROUD MOMENT-Ira Heilicher, president of the Great American Music/Wax Museum stores, displays the NARM award presented to the chain for best overall "Gift Of Music" merchandising and advertising in 1982. More pictures, p. 64.

#### **PolyGram Sets Compact Disc Sales Seminars**

NEW YORK-PolyGram has scheduled a series of sales seminars to bring the Compact Disc message to branch personnel and key retail chains prior to its official software launch in June.

Branch meetings will be held May 14-17 in New York, Atlanta. Dallas, Chicago and Los Angeles at which marketing plans will be disclosed and the system demonstrated. CD specialists Emiel Petrone and John Harper will preside, and a feature of their presentations will be a showing of audio/visual material originally prepared for NARM.

Following the company meetings, similar seminars will be held at the Western Merchandisers convention in Amarillo May 19, and at a managers' meeting of the Record Bar chain May 24.

(Advertisement)

#### **MASTER TURNED DOWN?** DON'T GIVE UP ... STEVE SCHULMAN IS YOUR ANSWER

PHILADELPHIA — Steve Schulman's National Label Distributing Company is a national distribution service set up with the key independent distributors across the country to expose, market, merchandise and promote your product. If you believe enough in your product to spend time and money on it and it is passed on by the majors, that doesn't mean it's a loser.

Many passed on masters have gone on to be hits. Steve Schulman will get your label out there and afford you the op-portunity to guide your own destiny in the record business.

Understanding the problems of the small indie we have structured a very fair, affordable fee to set your label up as a nationally distributed record company.

For further information call Steve Schulman at distribution headquarters, 215 473-0994 or write to Steve Schulman, P.O. Box 12666, Philadelphia, Pa. 19129.

#### **INNOVATIVE JAZZ PIANIST**

#### **Earl (Fatha) Hines Dies** Of Heart Attack At 77

NEW YORK-Earl (Fatha) Hines, whose innovative approach to the piano played a major role in the development of jazz, died last Friday (22) of a heart attack in Oak-

land, Calif. He was 77.
Hines, whose father was a trumpet player and who began the study of music on that instrument, created what he called the "trumpet style" of piano playing, which was marked by strongly articulated single-note lines played by the right hand and by the use of octaves and tremolos for effect. Significantly, his first major musical association was with a trumpet player. Louis Armstrong, with whom he continued to work period-

Hines, who was born in Duquesne, Pa. in 1905, began playing professionally in the '20s in Chicago, which was where he met Armstrong. He made his first mark on the jazz scene with a series of duets he re-corded with the trumpeter in 1928, and he added to his reputation with an influential series of solo record-

ings that same year.
Also in 1928, he began leading a big band at the Grand Terrace in Chicago. He would continue to lead large ensembles until 1948, when he rejoined Armstrong as a member of his All-Stars. His band served as an incubator of modern jazz in the '40s,

when its members included such budding innovators as Charlie Parker, Dizzy Gillespie, Billy Eckstine and Sarah Vaughan.

After leaving Armstrong in 1951, Hines worked primarily on the West Coast, settling in San Francisco in 1956. Although his playing had influenced countless other pianists, he himself was largely forgotten, and he worked in relative obscurity until 1964, when he was brought to New York for a series of small-group concerts that re-established his reputation as one of the major figures in

From that point on, Hines performed and recorded regularly for the rest of his life. He became a familiar figure on the worldwide jazz festival circuit, and he performed in San Francisco just a few days before his death.

Hines, who was divorced from his wife Janie in 1980, is survived by a granddaughter.

PETER KEEPNEWS

#### Montage Is Sued

LOS ANGELES-Album Graphics. the Chicago printer, has instituted suit against Montage Records in Federal District Court here. The plaintiff claims it is owed \$20,201.81 by the diskery.

#### SUBCOMMITTEE HEARING

#### **New Senate Action** On Rental Legislation

• Continued from page 3

dustry experts and executives. The first panel, representing Hollywood, was to include Jack Valenti, president of the Motion Picture Assn. of America (MPAA); Mel Harris, president of Paramount's tv and video distribution division; James Jimirro, president of Walt Disney Telecommunications, and Stephen Roberts, president of Twentieth Cen-

The second panel, composed of consumer electronics and blank tape officials, was to include Jack Wayman, senior vice president of the Consumer Electronics Group, Electronics Industries Assn. (CEG/ EIA); Nina Cornell and Rev. Robert McEwen, both economists, and Dr. Harry First, a legal specialist.

Video dealer association officials were to make up the third panel, with two officials from that new business taking opposing view-points. Frank Barnako, president of the National Assn. of Video Distributors (NAVD), is against the bill, and Ron Berger, the controversial president of the National Video chain, is in favor of the proposal.

Finally, the subcommittee was to hear from the music industry, with a panel that was to include RIAA president Stan Gortikov, NMPA president Sal Chiantia, AGAC president George David Weiss and John Marmaduke, president of Hastings Books & Records, a past president of NARM. There is no panel against the audio proponents, and each of the representatives from the record. publishing, songwriter and audio retailer associations will have, like all of the other panelists, five minutes to present his case.

In a joint statement by AGAC/ The Songwriters Guild, NARM, NMPA and RIAA prepared for delivery to the subcommittee, the First Sale provision of the Copyright Act is described as a "loophole" through which record rental stores exploit the copyright owner. By enactment of the record rental amendment, the joint statement claims, Congress would preserve the music industry's existing statutory rights against "the threat posed by record rental shops. The legislation would constitute a minor modification of the First Sale Doctrine, and it would be wholly consistent with principles of fair competition.

In his scheduled oral testimony, RIAA president Stan Gortikov cites an instance in which he rented an album and bought a blank tape in the George Washington Univ. Student Union Record Shop, and then terms record rentals "frightening because of the creative harm and the economic damage that this perilous practice can cause." Concludes Gortikov, "Your passage of S. 32 will blunt the harm to creators and copyright owners and restore meaning to copyright itself."

americanta

#### Market Quotations

		As of	closing	, Apr 19	, 1983					
Annı High	lai Low	SECURITY		P-E	(Sales 100s)	High	Low	Close	Cha	nge
1%	3/4	Altec Corporation		_	69	1 1/8	11/4	1 3/B	Unc	h.
671/8	48%	ABC		12	565	671/4	651/2	671/4	+	3/8
38%	30 1/6	American Can		_	1063	381/2	37%	38%	+	3/8
16	81/2	Automatic Radio		12	70	15	141/2	15	+	1/2
721/2	55	CBS		17	546	711/8	701/4	71 1/8	Unc	h.
28%	16%	Coleco		14	1300	271/4	261/4	271/4	+	1/2
93/4	63/4	Craig Corporation		18	42	93%	91/8	91/4	_	1/8
843/4	601/8	Disney, Walt		26	742	81	801/8	80%	+	1/8
5%	3¾	Electrosound Group		_	36	4 3/4	4 3/8	4 %	_	1/4
27	161/8	Gulf + Western		12	3435	261/2	25 %	261/4	+	1/8
291/2	18	Handleman		13	62	273/4	271/4	273/4	_	1/8
51/8	31/8	Integrity Entertainment		16	41	51/4	5	51/4	+	1/4
91/4	6	K-Tel		33	47	81/8	83/4	83/4	Unc	
621/2	471/4	Matsushita Electronics		15	117	591/2	59	591/4	_	3/8
16%	10%	Mattel		6	1532	12%	121/2	123/4	_	1/8
421/8	161/2	MCA		10	3253	38%	36%	381/4	+	1 1/8
85%	72%	3M		15	1591	851/2	833/4	851/2	+	1 1/2
1163/4	82	Motorola		23	1475	108	1041/8	108	+	31/2
661/2	47	No American Phillips		11	136	641/4	631/8	631/2	_	%
151/4	5%	Orrox Corporation		_	75	5 1/8	5%	5¾	_	1/8
221/4	18	Pioneer Electronics		_	4	221/4	22	22	-	1/4
261/8	131/4	RCA		12	2258	25%	24 1/8	25%	+	3/8
15¾	12%	Sony		11	2281	14%	141/4	14%	+	1/8
31 1/8	25%	Storer Broadcasting		51	826	30	291/2	293/4	_	1/8
4 1/8	2%	Superscope		_	12	31/2	31/2	31/2	Unc	
57	38	Taft Broadcasting		14	229	55	54	543/4	_	1/2
351/4	25	Warner Communications		7	1757	281/4	271/4	281/4	+	3/4
OVER TH COUNTE		Sales Bid	Ask		R THE NTER	_	Sale	s Bid		Ask
ABKCO			1 1/4	Koss	Согр.		9.90	0 5%	-	5 %
Certron (	Corp.	24.300 3 13/16 3 1	5/16	Jose	phon Int'i		37,40	0 171/4		173/4
Data				Reco			3,30			11
Packa	ging	8.000 81/2	9	Schv	vartz Bros	S.	1,00	0 21/4		3

Over-the-Counter prices shown may or may not represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation. The above information contributed to Billboard by Douglas J. Vollmer, Associate Vice President, Los Angeles region, Dean Witter Reynolds, Inc., 4001 West Alameda, Suite 100, Toluca Lake, Burbank, California 91505, (213) 841-3761, member of the New York Stock Exchange, Inc.

#### **Cable Watch**

Continued from page 6

and wrap-arounds, including animation, live action. whatever best highlights the music. We also want the show definitely identified as part of Playboy, living up to that name and image. Playboy readers, and viewers, are as a rule sophisticated, with broad-range lifestyles and attitudes. They've also gone to the trouble of paying for the channel—this is not a basic service."

Seibert claims pop music, and the video that accompanies it, is sensual by nature. "We want to spotlight the inherent sensuality of that music. Artists inject it into their songs: we want to 'expose' it-no pun intended."

The show is designed to be something to be watched with a group, or by a man and woman together. For that reason, it will feature a broad range of music. "If a country artist gets across simmering undertones in a video, we could certainly include it on the show," Seibert says. The same is also true of jazz, according to the former jazz record producer. In fact, "The Playboy Jazz Festival" played last year on the channel with strong results. \* \* \*

Elsewhere on the cable music scene: Rock becomes royalty on Showtime this month, as Mick Jagger plays the role of the emperor who sheds tears when he first hears the nightingale's songs, but later banishes the bird from his court. "The Nightingale" is the fifth in Show-time's "Faerie Tale Theatre" series.

A new service in New Jersey takes the MTV concept and brings it closer to home by featuring performances by the state's rock 'n' roll acts. It's called "New Jersey Music Magazine," and it will begin airing on Friday nights at midnight on the Cable Television Network of New Jersey. Co-producer Steve Stern explains that the network "is linking individual cable stations into a network that will reach over one million homes statewide. This allows us to effectively sell advertising time and to provide local artists with exposure

previously unavailable."

June is Dolly Parton month on HBO, it seems. Not only is the coun-

try singer featured in an extravaganza taped (in digital sound, no less) in London, she appears in a pilot for a show called "The Celebrity Meets The Kids." Produced by RKO Videogroup for HBO, the pilot shows Parton answering questions from a panel of five teenagers.

\* \* \*

The ELRA Group of East Lansing. Mich. has been churning out useful and provocative information for two years. No doubt, if you have a question about cable, the company's research can supply you with an answer, or at least provide guid-

ance.
One service is the quarterly CableMark Probe, and the most recent findings, based on 1,100 respondents from cable households, indicate that new cable services can achieve high ratings despite competition from other channels.

Despite competition from DBS and MDS, despite the demise of CBS Cable and the Entertainment Channel, several new cable services are faring well. Several, including Cable Health Network, Satellite News Channel and the Weather Channel, are among the most watched and best liked by cable consumers, according to the report. DBS and MDS operations are likely to have little impact on cable systems offering a complete array of programming.

The survey found that HBO remains the most viewed of all cable services, with about 90% of all heads of cable households tuning in each week. WTBS, WGN, the Weather Channel and WOR are all viewed by about half the heads of households any given week, to round out the top

Favorite services varied according to subscriber characteristics. Nickel-odeon is highest among families with young children, while singles favor MTV and teenagers rate Cable Health Network highest.

Research was conducted in February. Compared with ELRA's most recent comparative data, from November, most cable services are holding onto their audiences despite new competitors.

LAURA FOTI



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			Compiled from national retail stores and one-stops by the Music Popularity Chart Dept. of Bill-																		
Ļ		Chart	board.		Suggested List		_	_	Chart			Suggested List		×	×	Chart				Suggested List	
WEEK	WEEK	5	ARTIST		Prices LP,	Black LF/	WEEK	WEEK	uo sy	ARTIST		Prices LP,	Black LP/	WEEK	T WEEK	ks on	ARTIST			Prices LP,	Black LP/
SHS	UAST	Weeks	Title Label, No. (Dist. Label) Dist. Co.	RIAA Symbols	Cassettes, 8 Track	Country LP Chart	THS.	LAST	Weeks	Title Label, No. (Dist. Label) Dist. Co.	RIAA Symbols	Cassettes, 8 Track	Country LP Chart	THIS	LAST	Weeks	Title Label, No. (Dist. Label)	Dist. Co.	RIAA Symbols	Cassettes, 8-Track	Country LP Chart
	71	20	MICHAEL JACKSON WEEKS Thriller	A			37	34	28	MISSING PERSONS Spring Session M	•			72	70	8	MODERN ENGLISH After The Snow				
			Thriller Epic QE 38112  AT #1 11 CBS			BLP 1	38	30	12	Capitol ST 12228 CAP CHRISTOPHER CROSS		8.98		73	76	61	Sire 1-23821 (Warner Bros.)	WEA	A	8.98	
2	2	12	JOURNEY Frontiers	<b>A</b>			30	30	12	Another Page Warner Bros: 1-23757 WEA		8.98	BLP 75	/3	/6	91	ALABAMA Mountain Music RCA AFL 1-4229	RCA		8.98	CLP 5
3	3	8	Columbia QC 38504 CBS		-		39	37	15	TRIUMPH Never Surrender				74	54	25	MARVIN GAYE Midnight Love		<b>A</b>		
			Kilroy Was Here A&M SP 3734 RCA		8.98			42	6	RCA AFL1-4382 RCA WHISPERS		8.98	<u> </u>				Columbia FC 38197	CBS	•		BLP 21
公	5	14	DEF LEPPARD Pyromania	<b>A</b>	8.98		40	42	"	Love For Love Solar 60216 (Elektra) WEA		8.98	BLP 5	75	65	20	FOREIGNER Records Atlantic 80999	WEA		8.98	
5	4	45	Mercury 8103081 (Polygram) POL  MEN AT WORK	<b>A</b>	0.30		☆	46	5	LAURA BRANIGAN Branigan 2				76	60	33	ABC The Lexicon Of Love				
	7	5	Business As Usual Columbia ARC 37978 CBS PINK FLOYD	-	-	BLP 36		44	8	Atlantic 80052 WEA		8.98			-		Mercury SRM-1-4059 (Polygram)	POL	-	8.98	
267		3	The Final Cut Columbia QC 38243 CBS				W	1	"	Tougher Than Leather Columbia QC 38248 CBS			CLP 7	77	53	9	DIRE STRAITS Twisting By The Pool Warner Bros. 0 29800	WEA		4.98	
7	8	29	LIONEL RICHIE Lionel Richie	<b>A</b>			43	29	12	ERIC CLAPTON Money And Cigarettes				78	77	53	JOHN COUGAR		<b>A</b>		
8	6	28	Motown 6007 ML IND DARYL HALL & JOHN OATES		8.98	BLP 2		56	3	Warner Bros./Duck 1-23773 WEA  CARLOS SANTANA	-	8.98					American Fool Riva/Mercury RVL-7501 (Polygran	n) POL		8.98	
			H2O RCA AFL1-4383 RCA		8.98	BLP 11	<b>A</b>	1		Havana Moon Columbia FC 38642 CBS				79	61	9	ULTRAVOX Quartet Chrysalis B6V 41394	CBS			
9	9	49	DURAN DURAN Rio	•	0.00		45	32	43	JOE JACKSON Night And Day	•	0.00		80	75	17	WALL OF VOODOO	500			
10	12	17	BOB SEGER AND THE SILVER		8.98		46	27	20	SAMMY HAGAR		8.98		-			Call Of The West	RCA		8.98	-
			BULLET BAND The Distance Gapitol ST 12254 CAP	^	8.98					Three Lock Box Geffen GHS 2021 (Warner Bros.) WEA		8.98		81	73	26	PSYCHEDELIC FURS Forever Now Columbia FC 38261	CBS			
金	HEW EL	m.	MEN AT WORK				47	47	13	DEBARGE All This Love		8.98	BLP 6	血	89	5	ROXY MUSIC	000			
12	13	8	Cargo Columbia OC 38660 CBS				48	40	21	GEORGE CLINTON		0.50	DLT 0				The High Road Warner Bros. 1-23808	WEA		5.99	
"	13	0	War Island 90067 (Atco) WEA		8.98			-	-	Computer Games Capitol ST 12246 CAP		8.98	BLP 3	83	78	26	FRIDA Something's Going On Atlantic 80018-1	WEA		8.98	
13	10	7	ALABAMA The Closer You Get				19	74	3	JOAN RIVERS   What Becomes A Semi-   Legend Most?	1			84	86	92	JOURNEY	W.C.A	<b>A</b>		
14	14	13	RCA AHLI 4663 RCA DEXYS MIDNIGHT RUNNERS	+	8.98	CLP 1	-	45	100	Geffen GHS 4007 (Warner Bros.) WEA		8.98					Escape Columbia TC 37408	CBS			
			Too-Rye-Ay Mercury SRM-1-4069 (Polygram) POL		8.98		50	45	24	PHIL COLLINS Hello, I Must Be Going Attantic 80035-1 WEA		8.98		1	125	2	JOAN ARMATRADING The Key A&M SP 4912	RCA		8.98	
15	15	9	GREG KIHN BAND Kihnspiracy				51	35	7	PETE TOWNSHEND Scoop				86	80	27	ADAM ANT	NCA	•	0.50	
<u> </u>	19	25	Beserkley 60224 (Elektra) WEA PRINCE	•	8.98		52	40	20	Atco 90063 WEA	-	8.98	-		_		Friend Or Foe Epic ARE 38370	CBS	ļ		
~			1999 Warner Bros. 1-23790 WEA	1	10.98	BLP 8	32	,,,	20	Dawn Patrol Boardwalk NB 33259-1 IND		8.98		87	82	7	BOW WOW WOW When The Going Gets				
愈	20	12	BRYAN ADAMS Cuts Like A Knife A&M SP-6-4919 RCA		8.98		53	52	11	OAK RIDGE BOYS American Made	•						Tough, The Tough Get Going RCA AFL1-4570	RCA		8.98	
愈	41	2	DAVID BOWIE Let's Dance		0.50		54	57	15	MCA 5390 MCA  SCANDAL	+	8.98	CLP 2	4	94	4	BANANARAMA	non			
19	11	55	EMI America ST 17093 CAP		8.98		-			Scandal Columbia FC 38194 CBS						ļ.,	Deep Sea Skiving London 422810102-1R-1 (PolyGr	ım) POL		8.98	ļ
19	"	23	Toto IV Columbia FC 37728 CBS				55	48	25	TOM PETTY AND THE HEARTBREAKERS	•			89	92	12	DURAN DURAN Duran Duran	CAP		8.98	
1	26	8	THOMAS DOLBY The Golden Age Of Wireless							Long After Dark Backstreet/MCA BSR 5360 MCA		8.98		90	83	12	Capitol ST-12158 SIMPLE MINDS	CAP		0.50	
	23	4	Capitol ST 12271 CAP		8.98		56	55	26	THE ENGLISH BEAT Special Beat Service		8.98			_	-	New Gold Dreams A&M SP-6-4928	RCA	_	8.98	
愈			Jarreau . Warner Bros. 1-23801 WEA		8.98	BLP 7	57	50	11	THOMPSON TWINS		0.30		91	84	33	DEF LEPPARD High & Dry	POL	•	8.98	
22	18	9	KENNY ROGERS We've Got Tonight	•		0100				Side Kicks Arista AL 6607 IND	-	6.98	ļ	102	97	6	Mercury SRM 1 4021 (Polygram) CHAMPAIGN	PUL	1	0.30	
1	24	3	Liberty LO-51143 CAP Z.Z. TOP	1	8.98	CLP 6	1	64	8	INXS Shabooh Shoobah Atco 90072 WEA		8.98		_	_	-	Modern Heart Columbia FC28384	CBS		ļ	BLP 13
-			Eliminator Warner Bros. 1-23774 WEA		8.98		59	62	60	WILLIE NELSON	<b>A</b>	0.50		93	88	21	BARRY MANILOW Here Comes The Night	IND	•	8.98	
24	21	50	JANE FONDA Jane Fonda's Workout Record	^			_	70	١,	Always On My Mind Columbia FC 37951 CBS	-		CLP 9	94	96	9	Arista AL 9610 THE SYSTEM	IND		0.70	
25	25	9	Columbia CX2-38054 CBS  AFTER THE FIRE				560	79	7	PLANET P Planet P Geffen GHS 4000 (Warner Bros.) WEA		6.98					Sweat Mirage 90062 (Atco)	WEA		8.98	BLP 14
		,	ATF Epic FE 38282 CBS				☆	63	5	JOHN ANDERSON Wild & Blue				95	93	23	Greatest Hits	CAP		8.98	
26	16	18	CULTURE CLUB Kissing To Be Clever	•		DI 0 27			31	Warner Bros. 1-23721 WEA	<b>A</b>	8.98		血	104	4	Capitol ST 12247  NAKED EYES	CAP		3.50	
27	17	9	Virgin/Epic ARE 38398 CBS  EARTH, WIND & FIRE	•		BLP 27	102		.	Olivia's Greatest Hits, Vol. 2		9.00					Naked Eyes EMI-America ST 17089			8.98	
			Powerlight Columbia TC 38367 CBS			BLP 4	63	43	11	MCA MCA 5347 MCA MELISSA MANCHESTER		8.98		97	81	48	THE CLASH Combat Rock Epic FE 37689	CBS	^		
**	72	2	RICK SPRINGFIELD Living In Oz RCA AFL1-4660 RCA		8.98					Greatest Hits Arista AL 9611 IND		8.98		98	91	9	GEORGE WINSTON	CBS			
☆	166	2	SOUNDTRACK	1	0.36		64	58	33	KENNY LOGGINS High Adventure	•			_	-	-	December Windham Hill C-1025	IND		8.98	
	21	12	Flashdance Casabianca 8114921 (Polygram) POL		8.98	BLP 53	65	68	13	Columbia TC 38127 CBS  MERLE HAGGARD/WILLIE NELSON	,			2997	133	3	EDDY GRANT Killer On The Rampage Portrait/Ice B6R 38554 (Epic)	CBS			BLP 42
30	31	12	BERLIN Pleasure Victim Geffen GHSP 2036 WEA		6.98				ļ.	Poncho & Lefty Epic FE 37958 CBS	-		CLP 4	100	99	78	LOVERBOY	000	<b>A</b>		
31	22	14	THOMAS DOLBY Blinded By Science				66	51	13	ANGELA BOFILL TOO TOUGH Arista AL 9616 IND		8.98	BLP 17		-		Get Lucky Columbia FC 37638	CBS	-	-	
32	28	45	Capitol MLP 15007 CAP	<b>A</b>	5.98	ļ , =	1	71	3	HANK WILLIAMS, JR.		1.00	-	101	85	29	SAGA Worlds Apart Portrait ARR 38246 (Epic)	CBS			
			Built For Speed EMI-America ST-17070 CAP		8.98		68		7	Strong Stuff Elektra/Curb 1-60223 WEA  MOLLY HATCHET	-	8.98		102	111	5		550			
会	39	6	THE TUBES Outside/Inside		8.98		08	29		NO Guts No Glory Epic FE 38429 CBS					1		Arista AL 9620	IND	-	8.98	BLP 10
34	36	22	Capitol ST-12260 CAP  GOLDEN EARRING Cut		0.78		A	90	2	RONNIE MILSAP Keyed Up				103	106	5 7	THE CALL Modern Romans Mercury 4228103071-M-1				
35	33	25	Cut 21 Records T 119004 (Polygram) POL PAT BENATAR	<b>A</b>	8.98		70	1_	26	RCA AHLI-4670 RCA  DAN FOGELBERG	1.	8.98	CLP 20	104	87	, 9	(PolyGram)	POL		6.98	
33	33	23	Get Nervous Chrysalis FV-41396 CBS	•	8.98					Greatest Hits Full Moon/Epic FE 38308 CBS				1.04		'	You And I Capitol ST-12256	CAP		8.98	BLP 15
36	38	6	JULIO IGLESIAS Julio				71	69	30	BILLY JOEL The Nylon Curtain	<b>A</b>			103	126	5 5	The Getaway				
			Columbia FC38640 CBS				_			Columbia TC 38200 CBS							A&M SP 4929	RCA		8.98	

**News** 

#### LABOR BUREAU MULLS CHANGE

#### **Price Index To List Recordings?**

WASHINGTON - The Bureau of Labor Statistics is conducting a survey to determine whether records and prerecorded tapes should be listed as separate items in the government's Consumer Price Index

Bureau officials are trying to determine if records and prerecorded tapes "warrant a breakout into a separate area," according to Joe Chelena, an economist/analyst for home entertainment who works with

#### Food For Thought, **Relativity In Pact**

NEW YORK-Relativity Records, distributed in the U.S. by Important Records, has reached a licensing agreement with the London-based Food For Thought Records. Initial releases under the deal will be an LP by Talas and 12-inch singles by Roman Grey and Private Sector.

**NOTICE** 

TURERS AND DISTRIBUTORS OF RECORDED MUSIC

TO: RECORD COMPANIES, PRODUCERS, MANUFAC-

FROM: VICTOR MUSICAL INDUSTRIES, INC. OF JAPAN

26-18, 4-CHOME JINGUMAE

(TELEX # 2424293 VIC REC J)

9000 SUNSET BLVD., SUITE 702

1901 AVENUE OF THE STARS, SUITE 1240;

(PHONE: (213) 277-4895; TELEX #194591 GG&M,LSA)

WE ARE INFORMED THAT A PERSON OR PERSONS UN-

KNOWN HAVE BEEN AND MAY PRESENTLY BE INVOLVED

IN A SCHEME TO DEFRAUD THE RECORDING INDUSTRY,

RECORD COMPANIES, PRODUCERS, MANUFACTURERS

AND DISTRIBUTORS THROUGH UNAUTHORIZED ACQUISITION AND POSSIBLE ILLEGAL DISTRIBUTION OF RECORDED PRODUCT. THIS SCHEME APPEARS TO BE

AN ATTEMPT TO CONVINCE RECORD COMPANIES AND/

OR PRODUCERS TO PROVIDE, FREE OF CHARGE, LARGE

QUANTITIES OF RECORDS AND CASSETTE TAPES, UN-

DER THE PRETEXT OF POSSIBLE LICENSING/DISTRIBU-

IF YOU ARE CONTACTED BY ANYONE CLAIMING TO REPRESENT VICTOR MUSICAL INDUSTRIES, INC., JVC

RECORDS, AND/OR MR. SHOO KANEKO (MANAGING DI-

RECTOR OF VICTOR MUSICAL INDUSTRIES, INC.),

PLEASE CONTACT BARRY A. MENES, ESQ. OR JAMES R. FRYMAN, ESQ. AT 1901 AVENUE OF THE STARS, SUITE 1240; LOS ANGELES, CA 90067, TELEPHONE NO. (213) 277-4895 IMMEDIATELY. THESE INDIVIDUALS HAVE AL-

READY APPROACHED VARIOUS RECORD COMPANIES AND HAVE OPTIONED RECORDS AND CASSETTES WITH-

OUT AUTHORITY OR KNÓWLEDGE OF VICTOR MUSICAL

WE SHARE THE CONCERN OF THE INDIVIDUALS AND ENTITIES COMPRISING THE RECORDING INDUSTRY

AND RELATED FIELDS IN CONNECTION WITH THIS TYPE

OF ACTIVITY, AND GREATLY APPRECIATE ANY AND

INDUSTRIES, INC., OF JAPAN OR JVC RECORDS.

LOS ANGELES, CA 90069

C/O LAW OFFICES OF BARRY A. MENES

(PHONE: (213) 274-6210)

SHIBUYA-KU

JVC RECORDS

& ASSOCIATES, P.C.

TION ARRANGEMENTS.

ALL ASSISTANCE.

THANK YOU.

LOS ANGELES, CA 90067

TOKYO, 150 JAPAN

the Index. If records and prere-corded tapes were handled thus, it would be easier for the public to track price fluctuations in the indus-

while no determination has been made yet, the Index analysts "are aware of the differences between records and the equipment they are presently listed with," Chelena says.

Records and prerecorded tapes are currently listed under the category "other sound equipment," which also includes consumer stereo and such sound equipment as portable tape recorders, styli, head-phones, portable phonographs and stereo components.

The Bureau surveys pre-selected stores on record and prerecorded tape prices and volume sales in 85 cities across the country on a voluntary basis. In the five largest cities, the survey is monthly; in smaller cities, every two months. "It's not mandatory, like some other surveys in government," Chelena explains.

Outlets don't have to participate, but they're very cooperative."

Chelena says that stores are selected through buyer questionnaires concerning store choices: "We try not to pick the largest record shop chain, but we usually ask larger chains, as opposed to mom and pop stores." In the Washington area, for example, the Bureau would be in touch with a chain such as Waxie Maxie's or Penguin Feather, Chelena explains.

#### **MCA Sets \$6.98s**

LOS ANGELES-MCA has set a \$6.98 suggested list price on two new front-line albums due in May: the Allen Collins Band's "Here, There & Back" and the Fixx's "Reach The Beach." Both bands will tour the U.S. this summer.



THE ANDY'S GANG—Warhol, left, and Piercy, lead singer for the Epic group After The Fire, make an appearance at the Museum of Natural History in New g of the artist's "Endangered Species" exhibit. They are joined by debutante Cornelia Guest.

#### New Companies

Alfabet Management Inc., formed by Jimmy Pullis and Allan Kaufman. The first signing are the Loners and Lester Chambers. 1471 First Ave., New York, N.Y. 10021; (212) 288-1022.

Amber Records, formed by Rim and Rusne Kasputis, and Aleja Music (BMI). First release is his single, "Slapshot/Late Blossom." 12243 Columbia, Redford, Mich. 48239; (313) 937-3741.

American Data Transmission Inc., specializing in digital technology, formed by Robert Richer and Richard Sequerra. 15-26 215th St., Bayside, N.Y. 11360; (212) 225-4159.

**Backstage Productions, Inc., 2047** McBride Lane, Yorktown Heights, N.Y. 10598; (914) 962-3784.

Beantown Music Ltd., a record, video and publishing company, formed by Lyman Underwood, First releases are singles by Yvette Cason ("Cash Play"), Hypertension ("Got This Feeling"), and Hawkeye ("I Can't Get Next To You"). 100 Mas-

#### RecordlandSees Growth In '83

• Continued from page 3

that Recordland was now computerizing its stock and expanding its oldies catalog. Schuller solicited feedback on potential new product lines and noted that accessories accounted for over 12% of the chain's

#### **Dance Reports**

• Continued from page 3

a weekly tabulation of 25 hot titles as

reported by club and pool DJs.

According to Riles, "Dance-record play is becoming an increasingly important way of breaking new product, first programmed by clubs and then picked up by radio."
Existing BIN label clients that

have requested the new service include Arista, Capitol, Motown, PolyGram, Profile, RCA, RFC, Streetwise, Sugar Hill, Tonimy Boy, Vanguard and Warner Bros. New label subscribers using the dance inpop, Quality, Salsoul, TSR and Zoo York. formation are Aria, Fantasy, Lolli-

www.americanradiohistory.com

sachusetts Ave., Boston, Mass 02115; (617) 262-5660.

Bernstein/Frank, career consultants for the performing and creative arts, formed by Sid Bernstein and Gene Frank. 180 West End Ave., New York, N.Y. 10023; (212) 799-

Black Diamond Recording Corp., gospel label formed by Bishop Robert Williams. First release is an album, "Move On Down The Road," by Bishop Williams and the Loving Brothers. 7 Howard St., Copiague, N.Y. 11726; (516) 842-8509.

Bow Records, a record and management company, formed by Catherine Leh and George Leh. 191 Chapel St., Newton, Mass. 02158; (617) 332-0278.

Briar Rose Productions, a record and video company, formed by Jim Johnson and Jim McGhay. First release is "One More Goodbye, One More Hello" by Donnie Record. P.O.B. 3967, Enid, Okla. 73702; (405) 233-2838.

By-R-Records, formed by James Matthews. First signing is Legacy. 6810 Bethuy, Anchorville, Mich. 48004; (313) 725-5335.

#### 'RECOVERING' IS THEME

#### **Muscle Shoals Seminar Set**

MUSCLE SHOALS, Ala.-The annual Muscle Shoals Records & Producers Seminar will key in on "Music Business Alternatives: Recovering With The Economy" May 11-13 at the Joe Wheeler Lodge.

For the first time this year, a Christian music panel has also been incorporated into the seminar. It begins Wednesday afternoon at 4 p.m., and is titled "Christian Music: What It Can Mean To The Record Busi-

Other panels slated for the 1983 convention, which annually attracts representatives from all areas of the music and recording field, are "Can Producers Be Effective Publishers: The Pros And Cons" and "Financing Alternatives for Independent Production and Publishing Ven-

Registrants for the convention may get discounts on flights from Republic Airlines and on car rentals from Hertz. There will also be free limousine service for panelists and attendees to and from the Florence, Ala. airport. For more information, contact Bill Jarnigan at (205) 764-

#### **Executive Turntable**

based in Los Angeles. Dartnell, who is also executive chairman of Thorn EMI Films, was president of VHD Programs and VHD Disc Manufacturing there. . PortaVideo Entertainment Group, Phoenix, has appointed Dr. Howard Brown president and chief operating officer. Outgoing PortaVideo president Ted Thrush will serve as a consultant to the firm.... CBS/Fox Video in New York has named Jed Daly director of program acquisition. He was manager of program planning and research.... Pacific Arts Video Records, Carmel, Calif., has named Nancy Huckaby director of manufacturing. She has been office manager since 1982.... Vestron Video has appointed Matthew Pasternak vice president in New York. He was marketing manager for P.CA/Columbia. vice president in New York. He was marketing manager for RCA/Columbia Pictures International Video. . . . Richard Childs has resigned as vice president and general manager of Paramount Home Video. . . . Robin Montgomery, director of marketing for RCA/Columbia Pictures, has left the company....E.J. Oshins has been named director of development for Karl Video Corp., based in Newport Beach, Calif. . . . John Jenkins, general manager of International Tapetronics Corp., a 3M subsidiary, has resigned.

#### **Related Field**

Yvonne Sewall has joined Evergreen Recording in New York as studio manager. She held a similar post at 39th Street Music there.

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duc	ed, s troni tten	3. Billboard Publications. Inc. tored in a retrieval system, or, mechanical al, photocopyrig, permission of the publisher	No par ransmit	t of this page	publication i	any	THIS WEEK	LAST WEEK	Weeks on Chart	stores and one-stops by the Music Popularity Chart Dept. of Bill- board.  ARTIST Title	RIAA	Suggested List Prices LP, Cassettes,	Black LP/ Country LP	THIS WEEK	LAST WEEK	Weeks on Chart	ARTIST Title Label No (Dist Label) Dist Co.	RIAA Symbols	Suggested List Prices LP, Cassettes, 8.Track	Black I Country Char
LCA	on Cha	ADTICT			List Prices		-		1	PINK FLOYD	Symbols	8-Track	unari	_	_	<b>≆</b>	RIC OCASEK	Symbols	O-114C#	Vilidi
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+	-+		1. Co.	Symbols	8-11ack	Cliart	133	147	2	OXO		9 0 9		170	145	6	Face Value	.   •	8 98	
		Fame – Live RCA AFL1-4674	RCA		8.98		139	131	86	WILLIE NELSON	<b>A</b>	0.00		171	155	111	ALABAMA	<b>A</b>		Ì
7	7	Jon Butcher Axis	POI		6.98					Hits And Some That Will Be				172	157	22	RCA AHL1 3930 RC	A	8.98	CLP 1
2	7	ROBERT HAZARD	TOL		0.30		140	109	26	SUPERTRAMP	•		CLP 31	172	13,	33	Branigan	A	8.98	
8	4	RCA MXL1-8500 KROKUS	RCA		5.98					Famous Last Words A&M SP 3732 RCA		8.98	I	血	190	2	SPARKS In Outer Space			
		Head Hunter Arista AL 9623	IND		8.98		141	127	13	On The One		2 92	RIP 24	174	179	90	Atlantic 80055 WE AL JARREAU	A .	8.98	+
9	9	FAME	OF				11/2	151	5	PLACIDO DOMINGO		0.30	DEF 24					A	8.98	
		Fame: 1 Atlantic 80049	WEA		8.98	BLP 12		105	22	Columbia FM 37799 CBS				175	158	23	All The Great Hits		2 92	BLP
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0	18	MUSICAL YOUTH	RCA		8.98	CLP 24		186	2	STEVE MILLER BAND		8.98	BLP 24		150		Epic FE 38513 CB	s		BLP !
		MCA 5389	MCA		8.98	BLP 43				Capitol ST 12263 CAP		8.98		'''	159	5	Legendary Hearts	A	8.98	
W ELIT	**	Low Ride Capital ST 17093	CAP		8.98		145	112	15	Touch The Sky		8 98	RI P 32	血	HEW E	STREET	MARTIN BRILEY			
9	3	ROYAL PHILHARMONIC ORCHESTRA					146	138	11	MICHAEL JACKSON	<b>A</b>	0.00	DE. 32	179	137	7	Mercury 810332-1M-1 (PolyGram) PO	L.	8.98	-
		Hooked On Classics III RCA AFL1-4588	RCA		8.98		147	141	25	Epic FE 35745 CBS	-			1,3			Porcupine =	Α	8.98	
8	41	Greatest Hits	CAP		8.98	CLP 46	1		23	Proposition Mercury SRM-1-4065 (Polygram) PDL		8.98	BLP 16	180	142	16	NEIL YOUNG Trans		0.00	
0	2	MADNESS Madness					148	144	42	JUDAS PRIEST Screaming For Vengeance	<b>A</b>			181	184	4	DAVE GRUSIN AND THE NEW	A	8.98	
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Ţ	$\Box$	Einzelhaft A&M SP 6-4952	RCA		6.98			1145	42	RCA AFL1 4565 RCA		8.98	BLP 28	182	183	13	GRP A 1001 IN	0	8.98	BLP
3	13	Heaven 17	IND		6.98		150	140	43	Mirage		8.98		102	100	13	MANHATTAN SWING ORCHESTR Hooked On Swing 2			
4	6	ROBIN WILLIAMS			0.00		151	154	5	MICHAEL SCHENKER Assault Attack				183	161	6	CHANGE	4	8.98	
	40	Mercury 422811150-1-M-1 (PolyGram)	P0Z		8.98	-	152	149	30	Chrysalis 41393 (Epic) CBS DIRE STRAITS							RFC/Atlantic 80053 WE	Α	8.98	BLP
1	48	Gap Band IV								Warner Bros 1 23728 WEA		8.98		血	NEW E	пку	The Hurting		8.98	
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		Capitol ST 12217	CAP		8.98		虚	162	4	ROBERT ELLIS ORRALL			-				Columbia FC38589 CB	S		+
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4	22	GROVER WASHINGTON JR.	000							Ju Ju Music Mango MLPS 9/12 (Island) WEA		8.98		187	176	44	EDDIE MONEY No Control	•		
		Elektra 60215 CAMEO	WEA		8.98	BLP 23	156	153	28	JEFFERSON STARSHIP Winds Of Change		9 09		188	175	91	STEVIE NICKS	S 🔺		
		Style Atlanta Artists 810331-1M-1	POI		8 98		1137	168	2	UFO		0.30					Modern Records MR 38139 (Atco) WE	A	6.98	
3 4	66	PINK FLOYD	TUL	•	0.50			165	37	Chrysalis FV 41402 (Epic) CBS				189	1//	8	Surface Thrills	0	8.98	BLP
.0	30	Harvest SMAS 11163 (Capitol)  LUTHER VANDROSS	CAP		8.98	-	130	103	37	ORCHESTRA CONDUCTED BY LOUIS CLARK	•			190	HEW C	m	SERGIO MENDES			
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9	4	MCA MCA 5345	MCA		8.98		160	169	3	QUIET RIOT		0.30		192	163	28	DIONNE WARWICK Heartbreaker		0.00	DI D
		The Hunter MCA 5397	MCA		8.98	BLP 44	•	_		Pasha BFZ 38443 (Epic) CBS				193	185	29	TONI BASIL	•	8.98	BLP
2	8	WEATHER REPORT Procession				DI D 63	I	MEW	Inter	Arcade Elektra 60225 WEA		8.98					Radialchoice/Virgin/Epic	s	8.98	
8	14	RED RIDER	CR2			BLF 03	162	115	21	RAY PARKER, JR. Greatest Hits		9 09	DID AR	194	189	11	SOUNDTRACK Tootsie			
8	2	Capitol ST 12226	CAP		8.98		163	136	27	EARL_KLUGH/BOB JAMES		0.70	DET 40				Warner Bros. 1-23781 WE MICHAEL BOLTON	A	8.98	-
		Pride Island 90065 (Atco)	WEA		8.98			170	A	Capitol ST 12244 CAP		8.98	BLP 62				Michael Bolton Columbia BFM 38537 CB	s		
7	7	THE RAMONES Subterranean Jungle Sire 1 23800 (Warner Bros.)	WEA		8.98		四			The King of Comedy Warner Bros. 1-23765 WEA		8.98		196	187	33	THE TIME What Time Is It? Warner Bros. 1:23701 WE		8.98	BLP
2	30	NEIL DIAMOND Heartlight		<b>A</b>	2.00		165	135	18	SQUEEZE Singles 45's and Under		8 08	Į.	197	182	32	YAZ Upstairs At Eric's			
6	5	Columbia TC 38359 VAN MORRISON	CBS				166	174	3	ORCHESTRAL MANOEUVRES IN		0.70		198	181	13		Α	8.98	-
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3	23	CON FUNK SHUN To The Max				P. C.	167	172	6	TONY CAREY I Won't Be Home Tonight		0.00	- 3	199	178	7	MARIANNE FAITHFULL A Child's Adventure		9 00	
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		Elektra/Curb   60193	WEA		8.98	CLP 13				RCA ABL1-4557 RCA		8.98					Atco 90005 WE	4	8.98	
	20 00 00 00 00 00 00 00 00 00 00 00 00 0	10   10   10   10   10   10   10   10	## 5 ARTIST Title Label, No. (Dist. Label) Dis  ## 7 THE KIDS FROM FAME Fame—Live Rach #L1-674  ## 17 7 JON BUTCHER AXIS JON BUTCHER JON BUTC	## 5 ARTIST TRIE	## 1	Section   Price   Pr	## 5   ##   ARTIST Title   Tritle   Tri	The content of the	ARTIST   File   File	ARTIST   Title   Tit	Prices   P	Process	Third	March   Marc	March   Marc	March   Marc	10   10   10   10   10   10   10   10	1	The control   The control	The content of the

Every care for the accuracy of suggested list prices has been taken. Biliboard does not assume responsibility for errors or Omissions.

• RECORDING INDUSTRY ASSOCIATION OF AMERICA seal for sales of 500,000 units.

• RECORDING INDUSTRY ASSOCIATION OF AMERICA seal for sales of 1,000,000 units.

#### **News**



HIT GROOVE—Thomas McClary, left, longtime member of the Commodores, jokes with the members of Klique, whose MCA debut album he's producing. The Klique members are, from left, Howard Huntsberry, Deborah Suthers and Isaac Suthers.

#### **CBS/SONY PROJECT**

#### **Terre Haute Getting CD Plant**

NEW YORK-CBS Inc. and Sony Corp. of America have confirmed that Terre Haute, Ind. will be the site of their joint U.S. Compact Disc manufacturing facilities starting in late 1984.

CBS Inc. chief Thomas Wyman had previously indicated at a New York analyst meeting that the former CBS pressing and duplication plant, closed at the end of last year, would be the site chosen (Billboard, March 19).

CBS and Sony say the plant, which necessitates a capital investment of about \$21 million, will function as a custom CD pressing facility

for CBS and other labels. For five years, CBS Records will be the exclusive sales agent for the custom pressing of CDs by the facility.

According to local sources in Terre Haute, the plant will be capable of producing 10.5 million CDs a year, with start-up employee staffing of about 200. A third building will be erected along with the conversion of two existing CBS sites.

CBS/Sony, a joint venture in Japan for more than a decade, is currently producing CD software in Japan. The U.S. deal is subject to approval by the Japanese govern-

#### 400,000 TAPES, LPS SEIZED **Raids Three Locations**

NEW YORK-FB1 agents conducted simultaneous raids Thursday (28) against a New Jersey duplicator and two wholesalers in Connecticut Arkansas, seizing almost 400,000 allegedly unauthorized cas-

settes, 8-tracks and LPs.
In Ridgefield, N.J., agents seized some 300,000 cassettes, 8-tracks and LPs at American Tape Corp. (d/b/a Radiant Records), many of which are claimed to be pirated recordings, mostly country music compilations. and counterfeits alleged to be Canadian from now defunct record labels there. Agents also seized master tapes and manufacturing parts.

At Crazy Horse Records in Stanford, Conn., agents seized in excess of 75,000 cassettes and 8-tracks, and in Little Rock, Ark., agents seized some 10,000 cassettes and 8-tracks.

According to Joel Schoenfeld, special antipiracy counsel at the RIAA, product seized appeared under such logos as Radiant, Sunrise, Media, UMI and Lee Cash News. He says the raids resulted from com-plaints to the RIAA months ago from several labels, including Poly-Gram and RCA, and wholesalers. The RIAA, he adds, channeled information to the FBI, which received a search warrant affidavit based on information provided by the manufacturer trade group. No arrests were made at any of the

American Tape Corp. would, if the firm's alleged involvement in the creation of bogus product is proven. mean a "loss prevention value" to the industry of \$5 million.

raided locations. Schoenfeld says the seizures at

#### Say Justice Department OKs RCA/Arista Deal

NEW YORK-The day after Arista Records' president Clive Davis was said to have met with MCA officials in Los Angeles to talk about a distribution deal, RCA Records and Germany's Bertelsmann group apparently had finalized the form of the RCA/Arista tie. Under the terms of that deal, RCA acquired at least a 50% interest in the Davishelmed label, in addition to U.S. distribution rights.

This scenario comes to light as a result of a mandatory filing with the U.S. Justice Department, which under the Hart-Scott-Rodino act can act upon queries that question whether such as RCA/Arista deals are anti-competitive.

According to RCA sources, the deal passed muster April 15, the dead-line for the 30-day period in which the Justice Dept. can act to pursue the matter further. Thus, RCA apparently filed with the government agency March 15, one day after Davis was said to have met with MCA (Billboard, March 26). Rumors of the RCA/Arista deal surfaced the same week

Arista began informing its independent distributor network of its impending ties with RCA on Monday, March 28, the day before the official RCA/Bertelsmann announcement (Billboard, April 9).

**IRV LICHTMAN** 

#### **InsideTrack**

PolyGram has lost Spring Records, which returns to independent distribution. Early new distribs for the Julie Rifkind label include Together, the new Motown West Coast distributorship; and MS Distributing, Chicago, Atlanta and Miami. Rifkind's other label, Posse, always was in indie warehouses.

Jazz Fests: Now that Kool Jazz is bypassing Atlanta, the mayor's office there is establishing its own bash. And the Big Orange Festival, a midwinter music function in south Florida, is planning to expand into a three-weeker this year with George Wein slating talent

Sick Call: Western regional rep for Kid Stuff Records Pam Muler convalescing another month at her L.A. home after a car accident.... Track happily reports that Record Bar chairman emeritus Harry Bergman is back to

work after undergoing bypass surgery some months ago.
Kenny Rogers and wife Marianne honored Monday (2) by the American Associates of Ben-Gurion Univ. of the Negev at the Beverly Hills Hotel at dinner, with proceeds of the \$300 per going to set up a diabetes center in Israel in their names. . . . Expect industry veteran Dick Fitzsimmons to part with Robox/Tanglewood Records, for whom he oversaw national sales from Atlanta. Track hears he will bow his own industry consultancy.... To correct the info about "Timerider" (Billboard, April 30), the Mike Nesmith-produced movie will be sold by MCA on the Pacific Arts Video label. The videocassette comes in two weeks at \$59.95, while the disk version comes in late summer at \$34.95.

Look for former Chrysalis a&r exec Ray White to open his own company, White Lightening (sic) soon. ... The first creditors' meeting for Chapter XI bankruptcy proceedings on behalf of **Data Age**, the Campbell, Calif., video games cartridge maker, will be held in the U.S. Post Office in San Jose at 2:30 p.m. Tuesday (17). . . . There's a tussle brewing over Chrysalis returns. Some of the indie distribs are refusing to take them, and accounts are worried because if they are returned to CBS after Aug. 1, 1983, the credit is approximately \$4.75 instead of the approximately \$5.28 paid the indie for the album.

Atari denied reports circulated last week that Michael Moone would leave his current post as president of the consumer electronics division, along with reports that the company would lay off between 500 and 800 employees. In addition, a spokesman denied that there were any plans to consolidate the home computer and consumer electronics divisions. According to the spokesman, Moone not only will remain in his position, but take on additional duties, heading the Atari unit looking into new product development. Donald Kingsborough has been appointed executive vice president, a newly created position, and will assume some of Moone's duties.

KFRC-AM San Francisco does it right. More than 30 of the station's best advertisers were jetted to Greece for 10 days. Among those aboard were John Torrell of Rainbow Records and Joyce Castagnola of Record Factory. Happens about every six months. ... Expect longtime Tower Records nabob John Sciarra to surface with his own store in the Midwest.

Further gleaning from the Schwartz Bros. complaint against Arista Records: During its tenure as mid-Atlantic distrib for the defendant. Schwartz alleges it purchased approximately \$5.35 million in Arista goods during the fiscal year, ending Jan. 31, 1983. The plaintiff further states it paid an estimated \$400,000 to employees it was required to employ. Under the terms of its twoyear binder with Arista, Schwartz claims it was required to pay in advance for certain inventory. Schwartz also says Arista was given free office space in Charlotte, Philadelphia and Washington. Schwartz says it paid part of the salary of an Arista-hired promotion person at about \$8,500 yearly plus 16% of fringe benefits.

Schwartz claims that Arista made commitments to the plaintiff as late as February, 1983, with the intent that the distributor would continue its peak effort thereto. In a document filed with the court (Billboard, April 23), a formula for computing certain advance payments showed the distributor was required to pay on the first day of each month an amount equal to 5% of the label's billing for net sales "for the 12-month period ending as of the last day of the second preceding month."

BMI's Al Feilich installed as prexy of the B'nai B'rith's N.Y.C. music and performing arts unit Monday (25) at the Tower Suite. **Boardwalk's Beverly Weinstein** becomes the first female member of that board. . . "More" Ortolani has created the soundtrack for "Following The Ship," a special for tv, which relates the making of "The Ship Sails On," the new Fellini film that bows here in the U.S. late this year. . . . Major Bill Smith in London, where he says he's dickering for the film bio of his career. His Sonet album, "Major Bill's Texas Rock 'N' Roll," is doing well there, he says. . . . Wally Schuster and Jack Keller, both with Famous Music, parry queries at the ASK-A-PRO session at Modern Musical Services, L.A., Thursday (5) at 7 p.m.

ASCAP just distributed \$77,400 in supplemental cash grants for 1982-83, bringing the total amount awarded for the period so far to \$1,151,550. This represents monies over and above royalties paid for performances of works included in ASCAP's sample survey. . . . Bob Krasnow, Elektra/Asylum chairman, admits he's negotiating with producer Roy Thomas Baker to take over the a&r slot vacated by Tom Werman. Latter continues on an indie basis with E/A, starting within the next few weeks to produce the next Motley Crue album. He's also negotiating to sign a new group out of Florida for the **Edited by JOHN SIPPEL** 

#### **Back Track**

30 years ago this week: Theresa Brewer and Mel Torme set to take over a two-night-per-week prime time slot from Jane Froman on CBS-TV.... Eddie Fisher started a weekly 15-minuter bankrolled by Coca-Cola on NBC-TV.... Lou Simpkins, 35, prexy of United Records, the Chi r&b label, died at the Mayo Clinic, Rochester, Minn. . . . Mercury Records topped the Billboard singles chart, with seven of 109 releases reaching the top 20 for a 6.4% batting average in the first quarter... Eddy Arnold's manager, Tom Parker, in Las Vegas setting up his two-weeker at the Sahara.... Lou Krefitz, sales topper at Atlantic Records, left to manage the Clovers.

20 years ago this week: Philadelphia's Dave Rosen

was testing two Italian-made cinema jukeboxes made by CineVox.... Brook Benton split amicably with his manager. Dave Dreyer.... United Artists Records moved Jay Jacobs from a regional slot to merchandising boss. ... Billy Gray split from Hank Thompton's crew, where he topped the Brazos Valley Boys

10 years ago this week: Warner Bros.' Stan Cornyn started feeding radio promo data into a computer....
Stu Hamblen started Voss Records.... WEA sued Ramada Music, the Cleve Howard/Budget Records warehousing wing, for an alleged delinquency of \$376,108.63. ... Management III generated more than \$12 million in its first year, according to co-principals Sid Bernstein and Jerry Weintraub.

#### Canada C'right Change Delayed Bottleneck In Commons Holds Up Action Until The Fall

By KIRK LaPOINTE

OTTAWA-Revisions to the antiquated 1924 Canadian Copyright Act, already long delayed by exhaustive federal study, are now being held up by a legislative bottleneck in the House of Commons that will keep any such bill from being introduced until this fall at the earliest.

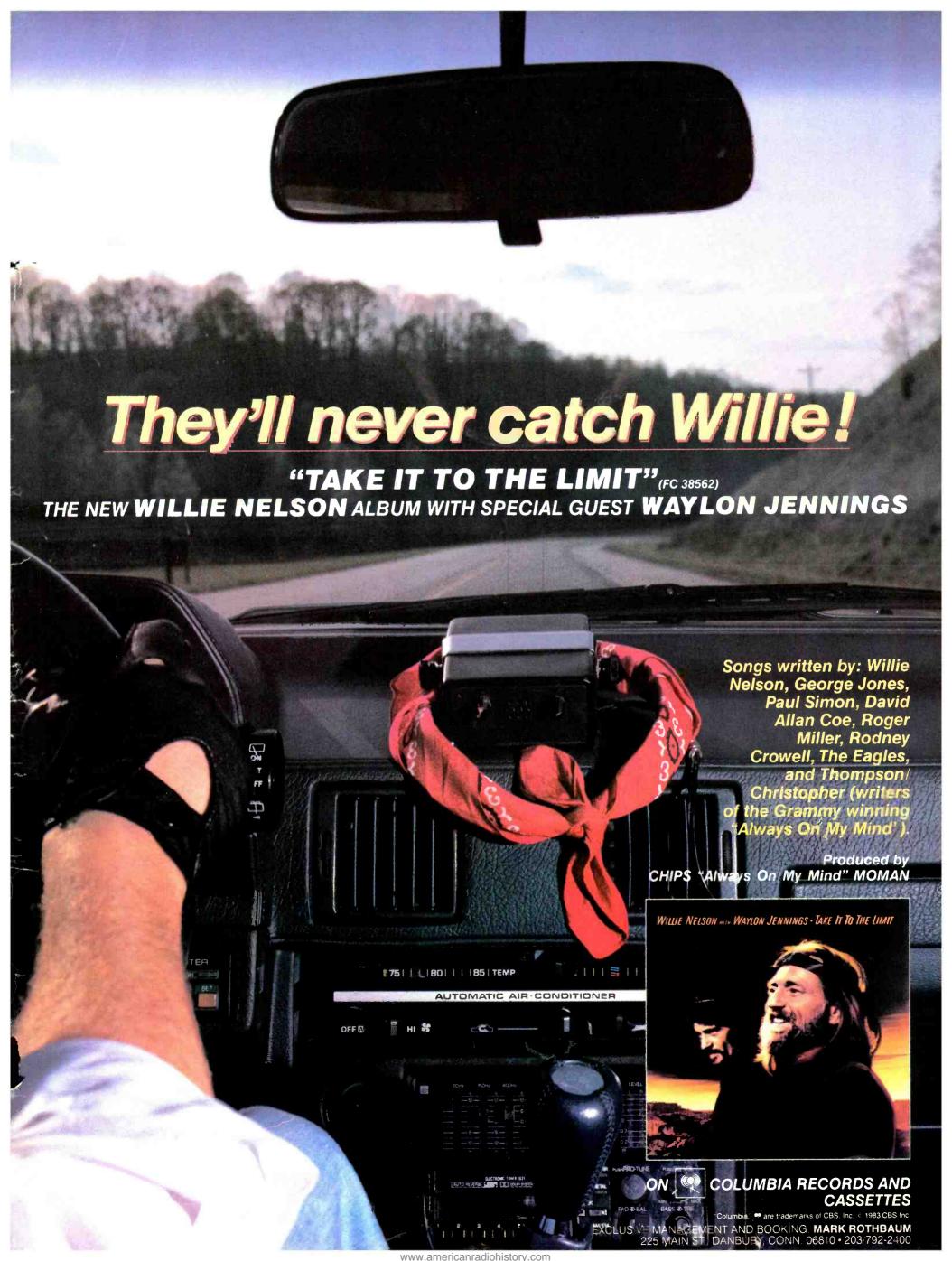
Communications Minister Francis Fox confirms that there simply isn't time before either the end of the current Commons session-perhaps late this month-or the scheduled June 30 recess for summer to introduce strengthened protection for the creative community from infringement. Although Justice Dept. officials have been preparing draft legislation following a successful resolution of problems among government departments pertaining to the revised legislation, Fox says, "The agenda for Commons is too tight right now" to bring in the bill.

The current act, considered by most copyright experts to be the most outdated among industrial countries, has been a major source of encouragement for counterfeiters and pirates. It was thought that the new bill would receive first reading, perhaps at the beginning of the next Commons session. Many felt the topic of increased copyright protection would be included in a speech from the throne to start the session. Only the latter now seems likely.

There are still about a dozen bills

which the government wants passed before the current session ends or before the summer recess, and debate on the current budget is still not concluded. That may force the government to invoke closure to push through some of the bills and means low-priority or new legislation such as the revised copyright measures will be kept on the back burner until later this year.

It also means revised copyright laws, expected to contain stiffer penalties against infringement, probably won't receive parliamentary approval until 1984 and may not even be passed before the next general election. Any change in government would likely see the copyright issue sent back to the drawing board.



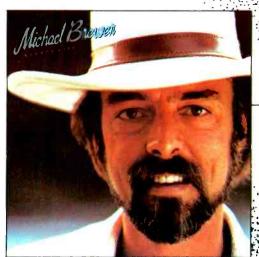
## The Amazing Ear

#### Amorum Emotum

Responds to the amorous, such as Michael Brewer's new album, *Beauty Lies.* "One Toke Over The Line" was Brewer and Shipley's biggest hit; Michael Brewer's solo album features original material and the single "Love In Time" 7-29632.

Produced for Full Moon by Dan Fogelberg, the street date is May 30.

Michael Brewer Beauty Lies 1/4-23815



## CARE

#### Trebelum Diminishum

Sensitive to strong bass lines and innovative sonic combinations, particularly *Care*, the debut album from Shriekback. Former members of Gang Of Four, XTC and Out On Blue Six comprise Shriekback; a maxi single— Lined Up" b/w "Lined Up" (Instrumental) and "Hapax Legomena" 0-29654— is available in addition to the album.

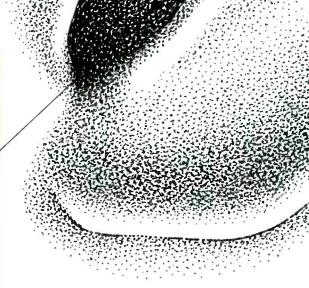
Shriekback Care 1/4-23874

#### Volumatum Reverbum

Detects the sounds of "rock and roll," such as Thin Lizzy's final album, *Thunder and Lightning*. Produced by Thin Lizzy and Chris Tsangarides, *Thunder and Lightning* features 9 new and original songs — a fitting farewell to 13 years of Lizzy.

Thin Lizzy Thunder and Lightning 1/4-23831







Identifies performance-oriented sounds, such as NRBQ's most recent recording, *Grooves In Orbit*. NRBQ tours extensively and has gathered both critical acclaim and a devoted following. *Grooves In Orbit* was produced by NRBQ members Terry Adams and Joey Spampinato for Bearsville.

NRBQ Grooves In Orbit 1/4-23817





