

Schlock Innut On Gross Schlock Input On Gross **Rises 7%, Survey Says** 

LOS ANGELES-Cutouts' share of gross revenues racked up by the nation's retail and racked record departments rose about 7% during the past year, playing an ever more important part in bolstering vital profitability

Every rack and chain interviewed volunteered the 100% and more markup on schlock, as opposed to the 20% to 40% margin on frontline specials and shelf.

Significantly, overstock has slipped a bit in quality overall during the year, the can-vass discloses. Joe Martin of the 20 Turtles stores, Atlanta, feels midrange releases have cut into the more heavy flow of saleable cutouts earlier in the pas-year. Most labels are more cautious about new talent releases, and the consistent selling acts are more sluggish about producing regular

product flow

Cutout LPs account for 85% to 90% of the register tallies in the U.S. Eight-tracks are available in quantity, but in the main they have little sales appeals in the over-stock sections. Interviewees estimate that LPs account for about 90% of their schlock purchases, with cassettes making up the remainder. Accounts are apprehensive about open stocking cassettes, having experienced substantial shrinkage when the

small cartridge packs are in open browsers. Success with surplus albums requires a great deal of personal attention and some clever, philosophical instore marketing, leading proponents of schlock note. Ben Bartel of the five Big Daddy's, Chicago. and Joe Bressi, vice president, purchasing. (Continued on page 14)

# Video License Check List Fox Office Notes 11 Song C'right Points

NEW YORK-The Harry Fox Agency has advised its music publisher clients of a check list of "relevant questions to be asked of producers and manufacturers of video product when licenses are requested.

With home video royalty rights still a hazy issue, the agency, which collects mechanical

# By IRV LICHTMAN

royalties for most music publishers, has acted following a letter it issued late last year asking

publishers to let it know what problems they encountered or anticipated in making home video deals.

A followup letter dated April 14 contains a check list of 11 points that publishers should address to those seeking to use copyrights for home video product. They are:

licensing deals recently negotiated individ-

ually between such entities as CBS Records

and EMI, and the China Record Co. (Bill-

Music interests here and elsewhere in the

West look upon mainland China as holding

eventual industry potential as an industry con-

board. April 18, 1981).

1. Nature of video product (such as motion (Continued on page 48)

(Continued on page 82)

# China Copyright Parley Set

NEW YORK-The United States Government will send its first official delegation to the People's Republic of China later this spring to help develop concepts of reciprocal copyright protection with cultural authorities in that country

The talks, which may last for as long as 10 days, are seen gaining new urgency in view of

Gary 'U.S.' Bonds has dedicated his life to Fock & Roll. Now he reaffirms that conviction with "THIS LITTLE GIRL' (8:79) his first single from the appropriately titled EMI-America debut al Jum "DECICATION" (SO 17051). (Advertisement)

# Syndicators Unfazed By 'Birds'

**By ED HARRISON** LOS ANGELES-Citing programming flexibility, service and person-alization, independent producers of radio formats and feature music programs are not generally intimidated by the impact of satellite distribution or beefedup network programming.

In fact, some syndicators see satellite music distribution leading to an eventual business boom by creating a need and source for additional programs. Others, however, fear that the increased competition might have an adverse (Continued on page 23)

# WEA Intl Mulling U.S. Label

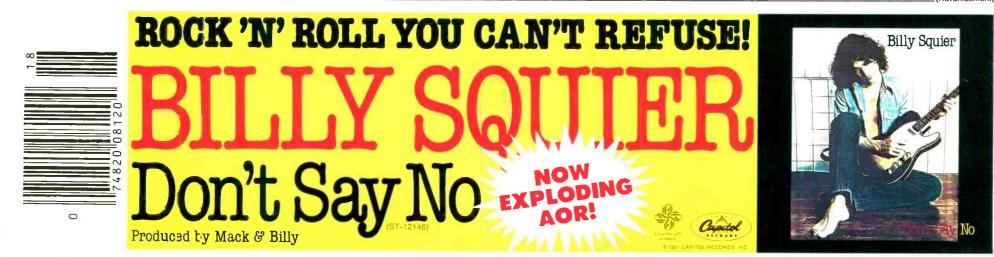
By RICHARD M. NUSSER

NEW YORK-Having firmly established itself around the world as a major distributor, WEA International is now taking an active role in signing and de-veloping international talent for release in the U.S. market, a policy that could lead eventually to a separate WEA International label here.

At present, acts signed to WEA International are released via the various domestic labels in the WEA family, ranging from Warner Bros.. Elektra and Atlantic to their affiliated custom labels such as Geffen. Modern and Radio (Continued on page 65)



The Chipmunks have taken Nashville by storm. Shown here are Alvin Simon and Theodore, along with Producer DAVID SEVILLE, putting the finishing touches on their debut RCA album "URBAN CHIPMUNK." There is only one "CHIPMUNKS," their LP ships mid-May and they are exclusively on RCA Records. (AFL1-4027) (Advertisement) (Advertisement)



# Chuck Mangione





*"Tarantella," a spirited Italian dance of celebration and love.* 

Chuck Mangione's "Tarantella," an 8-bour musical marathon to aid Italy's earthquake victims, brought together the artistry of friends Dizzy Gillespie, Chick Corea,\* Steve Gadd, brother Gap and an all-star big band. Playing with a rare sense of fun and adventure, in an atmosphere reminiscent of an Italian wedding. Chuck and friends created a memorable night of musical bistory.

CAPTURED LIVE ON "TARANTELLA" SP-6513 A DOUBLE ALBUM ON A&M RECORDS & TAPES Produced by Chuck Mangione

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# **General News**

NEW YORK-More than 50% of all turntable owners also own a cassette deck. This is one of the myriad of figures included in a new Electronics Industries Assn. Industry Consumer Study, released last week.

cago

mailing of 25,000 questionnaires in

November 1980, with a completion

rate of 17.205 or 68.8%. Households

with an adult head of 35 years of age

or under were triple-sampled. The

survey, sponsored by the EIA Con-

sumer Electronics Group, was con-

ducted by Market Facts, Inc. of Chi-

Because of its pioneering nature,

the survey cannot be used to detect

The detailed survey, in the works for a year, is the first attempt to chart scientifically home and car audio equipment ownership patterns as to type of equipment owned, age of purchasers, size of the city the purchaser lives in, and how long ago the equipment was bought.

The survey is viewed as "the starting point for a systematic, ongoing tracking study to provide the industry with an accurate measure of trends in the field." It is based on a 

# Study Tracks Home, Auto **Audio Purchase Patterns**

#### **By GEORGE KOPP**

some suspected trends in industry buying patterns, such as whether the mean hi fi consumer is getting older, or whether women are having a greater impact in the marketplace than they did previously. Future surveys should give a clearer picture of where the home and car audio consumer is coming from.

The figures demonstrate the recent slip in hi fi sales, but also the \*\*\*\*\* sustained popularity of home cas-sette decks. According to the survey, most cassette decks were purchased in the last 2-3 years. The median age of all cassette decks in homes today is 2.2 years, as opposed to 4.7 years for 8-tracks and 8.4 years for reel to reel.

The greatest number of 8-track decks for the home (28.5%) were purchased 5-9 years ago. The greatest number of open reel decks 

(43.3%) were purchased 10 or more years ago. For all separate hi fi components, the survey confirms the generally accepted sales pattern for the last decade-a slump during the 1974 recession followed by a surge in 1975-76, with a decline in 1979. The decline has held to the present. Although hi fi ownership in3

creases with household income level, the survey found that the type of system owned does not alter dramatically. In other words, consumers in higher income brackets are more likely to own any stereo system, not necessarily a more sophisticated one. Compact systems are still the most widely owned type of record playback equipment. This would seem to indicate that consumer sophis-(Continued on page 51) \*\*\*\*\*

# **Pickwick** Sued By Integrity

LOS ANGELES-Integrity Entertainment Corp., the publicly-held firm here which operates 130-odd record / tape / accessories / videosoftware outlets in the western states, charges Pickwick International's retail division with unfair trade practices in a Superior Court suit here.

The suit is the second filed by the Lee Hartstone-headed chain against Pickwick. The prior suit was filed in the San Francisco jurisdiction several years ago.

The complaint alleges that in March, 1981, Pickwick retail outlets here and in the Bay area advertised and sold Diana Ross' "To Love Again" and Terri Gibbs' "Some-body's Knockin'" at \$4.99. Integrity maintains that it pays \$4.89 whole-sale for the albums and that Pickwick retail does not get any lower price.

It argues that Pickwick therefore violates the California Unfair Prac-tices Act, Section 17030, which holds that a state retail establishment must show a 6% profit margin over wholesale. Integrity contends the Pickwick sale price injured it by cutting down on its customer traffic.

The suit seeks a temporary and permanent injunction against the defendant and asks the court to set treble compensating damages.

The rior suit by Integrity on the same { ounds was withdrawn, with on given for the withdrawal. JOHN SIPPEL no rea

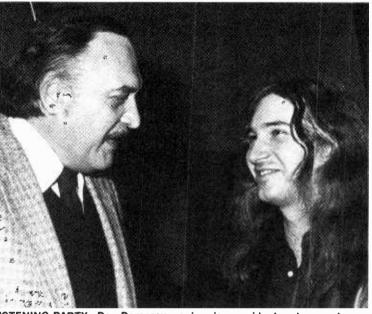


NEW YORK-In an unusual move. Atlantic Records says it's following through on a request by AC/ DC that the label offer the group's hit "Dirty Deeds Done Dirt Cheap" album at a 10% discount to WEA accounts.

The group feels, Atlantic says, that since the album was originally made in 1976, and is thus not a new AC/DC recording, it should be available under this program, which will run on a continuous basis, effective Monday (27).

According to Dave Glew, Atlantic executive vice president and general manager, the discount in effect brings the \$8.98 list price into the \$7.98 range.

Released late in March, "Dirty Deeds" had only previously been available in the U.S. as an import item. Its U.S. release was prompted by demand.



LISTENING PARTY-Don Dempsey, senior vice president and general manager of Epic, Portrait and Associated Labels, chats with Jim Steinman at a listening party at CBS in New York for Steinman's solo "Bad For Good" LP. Steinman was producer and songwriter on Meat Loaf's "Bat Out Of Hell" LP.

# **GAO Requested To Probe C'right Royalty Tribunal**

Tribunal to determine 1) how well

the Tribunal is performing its as-

signed functions; 2) the effect of

Tribunal activities on the parties re-

lated to its operations; and 3) what

alternatives to the tribunal's current

role and/or organizational structure might improve the use of copy-

righted material and the effect such alternatives might have on inter-

Kastenmeier, who chairs the

House Subcommittee on Courts, Civil Liberties and the Administra-

tion of Justice, would not comment

on his request for a GAO investi-gation until the watchdog agency has a chance to complete its study.

A GAO spokesperson said the

agency is reviewing Tribunal files and interviewing all interested par-

ties with an emphasis on the Tribu-

nal's handling of cable television

Kastenmeier noted that cable issues are of particular concern to his of-

fice. The National Assn. of Broad-

casters has accused the Tribunal of subsidizing the cable tv industry by

setting low fees for cable's use of copyrighted programming.

GAO began its study earlier this month and plans to complete its

findings by the end of May. Mean-

while, the Senate Judiciary Com-

mittee has scheduled cable tv copy-

right hearings for Wednesday (29) at

In his request for an investigation,

ested parties.

copyright issues.

#### ALLAHAN WASHINGTON-Rep. Robert

which Tribunal commissioners are Kastenmeier (D-Wis.) has asked the expected to testify. General Accounting Office to in-And, also on the Senate side, Sen. vestigate the Copyright Royalty

Mack Mattingly (R-Ga) is still awaiting a response from Sen. Strom Thurmond (R-SC). In a memo sent earlier this month, Mattingly asked Thurmond to hold hearings on the possibility of dissolving the Copyright Royalty Tribunal or at least sharply reducing the agency's budget.

# SAY 1982 LAUNCH?

# Home Music Taping Via Cable Services

NEW YORK-A Washington based entrepreneur is raising capital to launch a pay-for-play, tape-ityourself music service grounded on satellite and cable technology.

The service, called Home Music Store, is slated to be operating in five test markets in April, 1982, and founder William von Meister says several record labels are interested in participating.

'The record business today is like the buggy whip business," says von Meister. "I'm not expecting everyone to jump on board, but the alternatives are not very good if your competitors do."

Von Meister is no stranger to the telecommunications field. He was the founder of The Source, the data base information service recently purchased by Reader's Digest for several million dollars.

In spite of his bullishness and claims of label interest, however, many observers think the plan is overloaded with problems, particularly relating to publishers' and artists' royalties, to become a reality. Others feel that a system like Home Music Store will come about eventually.

Von Meister's service works like this: A subscriber, who must already have cable tv, joins the service for a monthly fee, projected at between \$6.75 and \$9. The subscriber gets a decoder and a monthly catalog, tell-ing him what selections, primarily

#### new releases, will be aired and when. The subscriber calls a toll-free number to order a selection, and at the appointed time Home Music Store activates the decoder. The sub-scriber tapes the music and his credit card is billed automatically.

Von Meister says the music will be a digitally encoded copy of the master tape, further encrypted to prevent piracy. The master itself will not have to be digital.

In addition, subscribers will receive five formats of uninterrupted background music.

The per selection price to the sub-scriber will be 40% to 60% off suggested list, according to von Meister. The labels will be remunerated on the basis of how many subscribers pick up a selection, and von Meister pick up a selection, and von Meister says it will then be up to the label to pay publishing royalties. Each trans-action will be recorded on computer. (Continued on page 80)

Ņ BILL

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# **Black Catalog Drive By** Motown; Vintage LPs Due

#### By JEAN WILLIAMS

LOS ANGELES-Motown Records is initiating a multi-phase single and various artists campaign for black catalog product, maximizing its sales potential by tying into special events.

The push, believed to be one of the most concerted efforts ever made for black catalog, will include dealer discounts and 60/90 day deferred billing programs. Additionally, there will be advertising and merchandising incentives, says Jay Lasker, label president.

Motown's move also underscores the industry's past perception of catalog life for black LP product, seldom exploited by the majors before now (Billboard, March 21, 1981). Motown itself was once consistent with this posture, generally deleting much of its album catalog within a comparatively brief period

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after release.

The campaign kicks off Friday (1) with a Stevie Wonder package to be tied into his current European tour. Phase two of the campaign will be unveiled June 1 at the start of Black Music Month. Motown will release as part of its \$5.98 series previously hard-to-get titles dating back to the firm's inception.

Phase three will come in the fall, focusing on Smokey Robinson. His catalog will be released to coincide with his silver anniversary and to highlight his next LP expected at the end of the year.

Motown is immediately re-releasing seven Wonder albums dating back to 1972 in what it has dubbed the "Countdown To July" campaign, a takeoff on the musician's "Hotter Than July" LP. Included in

(Continued on page 82)

# **General News** 8-Tracks Bypass Record Dealers? They See Up To 10-1 Margin In Sales For Cassettes

NEW YORK-The Warner Com-

munications, Inc. Prerecorded Music Market Survey, released at NARM, says that consumers are buying more 8-tracks than cas-settes--if this is true, they are not buying them in record stores

Retailers across the country report that cassette sales outnumber 8-track sales by anything from three to one to 10 to one. Coupled with the WCI results, this suggests a surprisingly large business being done in 8-tracks by mass merchandisers, mail order firms and record clubs.

Although cassettes have twice as big a piece of the total prerecorded music pie as they did four years ago, according to WCI, they still lag 9% behind 8-tracks, WCI says in 1980, 8-tracks had 23% of all prerecorded sales, as opposed to cassettes' 14%.

WCI's Mickey Kapp agrees that cassettes are gaining fast and that 8track is diminishing, but he says that the WCI survey reveals that for certain product in certain areas of the country the 8-track configuration is viable. "If the labels and the hardware manufacturers keep saying '8-track is dead,' " says Kapp, "it becomes a self-fulfilling prophecy." He says labels should be flexible in deciding whether or not to issue 8track versions of certain releases.

Further WCI results, to be released next week, will show configuration sale breakdown by type of retail outlet, says Kapp. This survey, he says, will explain the anomaly of the high 8-track figures in the survey WCI released at NARM. Kapp notes further that the NARM document gives results that are already almost a year old. "What retailers are doing today is not necessarily

**By GEORGE KOPP** 

what they were doing then," he says. Even so, retailers say they are looking forward to the end of 8-tracks. "If we're going to eliminate 8tracks, let's go ahead and eliminate them," says Alan Gordon of Nash-

#### Assistance in preparing this story from Cary Darling in Los Angeles and Kip Kirby in Nashville.

ville's Discount Records. Says Allan Levenson of Atlanta's Turtles chain: "I think we'll make it through one more Christmas season with 8-tracks before they really slide. I hope so, too. It's a major investment to stock them.

Record retailers in the West also say 8-tracks are down, and all surveyed report sales of the configuration lag cassettes. In the Northeast, the difference between the two formats is even more marked.

Country and r&b are the strongest 8-track product. Kapp notes that the nation's population is shifting rap-idly to rural areas. "It is now almost evenly split between city, suburb and rural," he says, adding that "this is something people don't want to believe."



GOLDEN GIFT-Stanley Gortikov, left, president of the Recording Industry Assn. of America, presents an honorary gold disk to Joe Cohen, executive vice president of the National Assn. of Recording Merchandisers. The occasion was NARM's recent convention in Hollywood, Fla.; the award was made in recognition of Cohen's role in formulating the "Gift of Music" campaign.

# New Interest, Acts Spur Traditional Country Surge

**By KIP KIRBY** 

NASHVILLE-While crossover country continues to generate multiformat airplay and impressive sales figures, there are indications that traditional-sounding country may now be on the rise again.

Once the mainstay of the music, traditional artists (and traditional-flavored productions) suffered from the obvious shut-out effects of the crossover boom which signalled the dramatic increase in the music's popularity during the last five years.

But there are signs that the "smoke from the crossover fire" may be subsiding, with both radio and retail alike re-evaluating the basic appeal and merit of the more tradi-tional sound. Artists, who several years ago would have been lucky to sell 75,000 albums, are today looking at figures approaching this side of gold. And radio playlists now appear to be making increasing room for records cut in the conventional country mode.

There are several factors contributing to this apparent resurgence of interest in orthodox country, both by its longtime stalwart artists and by a

new breed of upcoming country singers dedizated to the traditional sounds.

For one thing, country radio, frustrated by the increasing resemblance of pop and A/C playlists to their own, is beginning to turn back toward more traditional-sounding records as a way of maintaining its own identity.

"Since competition has gotten much tighter, we've been leaning more definitely toward a true coun-try sound," says Cathy Hahn, music director at KLAC-AM Los Angeles. "We want pecple to know they're listening to a country station when they tune us in. We're starting to shy away from playing records that already have heavy crossover activ-

ity." The national craze for things western has provoked a new fascination for the days and heroes of yes-teryear-and for its music as well. The "outlaw sound" of artists like Waylon Jennings and Hank Williams Jr. has created a natural link between traditional and crossover and brought a younger demograph-(Continued on page 58)

Billboard (ISSN 0006-2510) Vol. 93 No. 17 is published week y by Billboard Pub-lications, Inc., One Astor Plaza, 1515 Broadway, New York, N.Y. 10036. Sub-scription rate: annual rate, Continental U.S. \$110. Second class postage paid at New York, N.Y. and at additional mailing office. Current and back copies of Bill-board are available on microfilm from KTO Microform, Rte 100, Millwood, N.Y. 10546 or Xerox University Microfilms, 300 North Zeeb Road, Ann Arbor, Mich. 48106. Postmaster, please send changes of address to B Ilboard, P.O. Box 13808, Philadelphia, Pa. 19101, (609) 786-1669.

# FALL DEBUT FOR HAMMOND

NEW YORK - Although it's pacted with CBS for U.S. distribution, (Billboard, April 25, 1981), the new John Hammond label will have its own marketing and promotion staff and will secure its own foreign distribution.

The label, promising a contemporary music flow, is part of Hammond Music Enterprises Inc., with the veteran a&r man/producer as chairman and chief executive officer as well as head of a&r.

With product due in the fall, the label has already signed Astrud Gilberto and jazzist Hannibal Peterson, with at least six others to be revealed next month.

Among the producers who will make recordings for the label are Jerry Wexler, Bob Johnston and Hank O'Neal, who is also executive vice president of the company. John C. Moore III, an attorney and financial consultant, is president.

In addition to the officers, the board of directors includes Anderson Clipper, an investment banker; Juliette M. Moran, vice chairman of GAF Corp.; M.K. Milliken Jr., owner of a record store chain, For The Record, jazzist Gerry Mulligan: Alfred Vanderbilt Jr., recording engineer; Myron Uretsky of New York Univ. and George Wein, founder of the Newport Jazz Festival.

#### Schilling Moves

LOS ANGELES-Jerry Schilling Management has moved to new offices at 6534 Sunset Blvd., Hollywood, Calif. 90028 (213) 462-1214.

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# **Executive** Turntable

#### **Record** Companies

Michael Kolesar is named vice president of financial operations and reporting for PolyGram Corp. in New York. Most recently he was corporate controller of the Horn and Hardar Co. and director of accounting for General Foods Corp. ... Barry Oslander becomes West Coast a&r division vice president for RCA Records in Los Angeles. He has been creative head of Interworld Pub-. Barry Oslander becomes West Coast a&r division vice president for



lishing, West Coast a&r head for Polydor and has had his own production company. ... Bob Siegel is upped to vice president at the RFC Group of Companies in New York. He was RFC's general manager. ... Vince Pellegrino is named national promotion director for PolyGram Records in New York. He was national promotion director for CBS Records. ... David Cohen takes over as administration director for CBS Records' West



Coast operations. He was West Coast a&r administration director for CBS Records. ... Larry Schnur, who was West Coast a&r director for Epic Records in Los Angeles, exits his post.... Bob Currie takes the post of East Coast a&r talent acquisition director for EMI-America/Liberty. He was East Coast a&r manager.... Susan Schuman takes the post of merchandising administration



director for CBS Records in New York. She was merchandising administration adminis-trative coordinator. In the same Merchandising Planning and Administration Dept., Arthur Yeranian is named national advertising planning director. He was national advertis-ing production associate director. Joseph Guarino is named national advertising production manager. He was production coor-dinator. Lastly, Ann Caspi takes the post of

advertising coordinator. She was an administrative assistant in the merchandising planning dept.... Ron Peek is named Atlanta branch manager for CBS Records. He was St. Louis branch manager.... Bryan Martinovich is named Kansas City/St. Louis branch manager for CBS Records. He was sales manager in the Atlanta branch.... Dennis O'Malley takes over as regional market-

Oslander

ing manager for Boston and Cleveland for Elektra/Asylum Records. He was vice president and general manager of PRO One Stop in Tempe, Ariz. He is now based in Boston ... Collen Nishikawa assumes the post of production coordinator for the custom manufacturing dept. for Capitol Records in Los Angeles. She was a staff assistant.... Also at Capitol, Kathy Brisker is appointed West



Coast publicity manager in Los Angeles. She

was West Coast publicity coordinator for Epic Records Ju-dith M. Samuels and Rob Echiel join Little Giant in Nashville as marketing director and publishing director respectively. Both also serve as a&r coordinators. Previously, Samuels was with Sound Track Studios and Echiel worked in the promotion dept. for Record Plant in San Francisco.

#### Marketing



Theodore Deikel is appointed executive vice president of American Can Co. in Greenwich, Conn. He had been senior vice president. He continues as chairman and chief executive officer of Fingerhut Corp. as well as of Pickwick Distribution Companies and the Musicland Group. He joined Fingerhut in 1963 and was named senior vice president of American Can, the parent company.



in 1979, simultaneously with his elevation to chairman and chief executive officer of Pickwick. Also, Jack W. Eugster takes the post of president of the Musicland Group and James B. Moran comes on as president of Pickwick Distribution Companies in Minneapolis, Minn. Eugster was executive vice president



naco, former national accounts sales manager, is elevated to national advertising manager for Pickwick International wholesale division which includes rackjobbing and independent label distribution in Min-neapolis. She was Los Angeles advertising chief. She replaces Bob Newmark who has



left the industry.... Craig Suwalski is upped to warehouse manager for WEA's Chicago branch. He has been with WEA since 1975. Also moving up are John Teschke and Mike Fink to first assistant manager and second assistant manager respectively. Former warehouse man-ager Gordon Holland moves to Cleveland to be WEA Cleveland Branch ware-. Shelly Tirk is now national sales manager for Kids Stuff house manager.



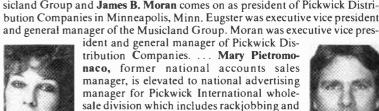
Records. He is based in Cleveland and is still active in Independent Regional Service, his own business. Formerly, he was a Mercury national executive and more recently a founding partner in Piks Distributing. . . . David Gohl, formerly the golden oldies buyer with Lieberman Enterprises in Minneapolis, becomes marketing coordinator for the firm. Publishing



#### Hal David is re-elected ASCAP president

while other new officers include Arthur Hamilton and Irwin Robinson as vice president; Martin Gould as secretary; George Duning as assistant secretary; Leon Brettler as treasurer; and Ed Murphy as assistant treasurer. Robinson replaces Sal Chiantia; Duning replaces Gerald Marks; Brettler replaces Ernest Farmer; and Murphy replaces Brettler. All with the exception of Marks remain





The writing is on the wall: "makes most of The music classified as country - work sound Rosanne Cash stands out self conscious by from every other cowgirl singing the blues. comparison ." Paul Wilner Robert Palmer Jos Angeles Herald New York Times "Rosanne has one of those 'wet'voices." - Bobby Bare Examiner "Jough and very, post pultry, with a clean steel edge." Jennifer Bolen / Dallas Fines Herald Seven Year Ache Stands as the Sousiest, spinkiest ROSANNE album gits kind CASH 50 for This year." - Eric Siegel Sun Baltimore Sun ... she cuts the · she's Conners of verses got the with dark, gutsy right Shiff. tones and smokey curlicues." hayne Voel Selvin Kobsis, Santrancisco Vewsday Chronicle Wakes your ears feel really good and it sticks in your mind like ROSANNE CASH/SEVEN YEAR ACHE Produced by RODNEY CROWELL JC 36965 John Lomax III/Aquarian honey to bread. ON B COLUMBIA RECORD & TAPES.

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# Chartbeat EMI Aided By Lady Luck; Bruce: Giving It All Away

LOS ANGELES-EMI-America this week nails down its second No. 1 single with Sheena Easton's "Morn-ing Train." And the label seems no more than a month away from collecting its third, as Kim Carnes' "Bette Davis Eyes" vaults 11 notches to number seven.

Carnes hit number four a year ago with "Don't Fall In Love With A Dreamer" (with Kenny Rogers) and returned to number 10 last August with a remake of the Miracles' "More Love."

Her producer on the latter date, George Tobin, went on to mastermind the current album by the song's composer, Smokey Robinson. One wonders if Val Garay, who produced Carnes' new hit, has been in touch with Jackie DeShannon, who cowrote the song. "Bette Davis Eyes," incidentally,

is DeShannon's first top 10 tune

since her own hit "Put A Little Love In Your Heart" in 1969.

Carnes is only the third female vo-calist so far in the '80s to secure three top 10 hits, following superstars Diana Ross and Barbra Streisand. Blondie, too, has had three top 10 hits thus far in this decade, as have

Kenny Rogers, Michael Jackson, Kool & the Gang and Air Supply. Easton's "Morning Train" is EMI-America's second No. 1 hit, follow-

ing Robert John's "Sad Eyes" in Oc-tober, 1979 (produced, as it happens, by George Tobin). Liberty also hit No. 1 last November with Kenny

Rogers' "Lady." "Morning Train" is also the first single to have had its title changed to avoid confusion with another No. 1 single (follow that?) since Barry Manilow's "Mandy" in January, 1975.

(Continued on page 80)



TAANA GARDNER-Heart Beat FIREFLY-Love TIMMY THOMAS-Are You Crazy? LIGHT EXPRESS—Panther Mix DR. ICE-Calling Dr. Ice LIME-Your Love MELODY STEWART-Get Down, Get Down RAPPERMATICAL 5-Party Reed JIMMY BO HORNE-Is It In RAMONA BROOKS-I Don't Want You Back FUNKY FOUR PLUS ONE MORE—That's

The Joint

Rap TREACHEROUS THREE—At The Party

**DISCO FOUR**-Move The Groove GRAND MASTER FLASH-Super Rappin'

#2 TREACHEROUS THREE-Body Rock TRICKERATION-Rap, Bounce, Rock,

Skate KID-Don't Stop

BITS & PIECES III-Disco Mix

PEOPLE'S CHOICE-Hey Everybody (Party Hearty)

KANO—Now Baby Now EIGHTIES LADIES—Turned On To You LOVE BUG STAR-SKI & HARLEM WORLD CREW-Positive Life PROJECT-Love Rescue

TERRIGONZALEZ—Hunger For Your Love CYMANDE-Bra

**OUEEN SAMANTHA**—Funky Celebration THE 2U2 MACHINE-Get Up (Rock Your

Body) MARGIE LOMAX-God's Greatest Gift To Man Is A Woman

DISCO DAVE & THE FORCE-High Power CLOUD ONE-Don't Let My Rainbow Pass Me By

TREACHEROUS THREE—Feel The Heart beat (Have Fun)

BILLY OCEAN-Night (Feel Like Getting Down)

ESTHER WILLIAMS-I'll Be Your Pleasure FANTASY-You're Too Late

BEVERLY HILL-Keep Movin'

EDDIE "D"-AdLib SPECIAL DISCO MIX-Love is The Message

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# PRODUCER PROFILE **Phil Ramone's Precision Leads** To Digital, Live Billy Joel LP

LOS ANGELES-"It's a little like road-testing a DC-10," says Phil Ramone of his work on the forthcoming Billy Joel live album-said to be the industry's first live LP to be recorded 32-track digital.

**General News** 

The LP, actually, was cut using both 3M digital and conventional analog technology. "I carried both systems," Ramone says, "so I'd be covered if I didn't like the digital. It's all down on 30 i.p.s. Dolby tape and when this is all over, I'll be glad to let anyone hear them sideby-side who wants to. That's the true test of whether rock'n'roll can be recorded digitally."

Ramone is aware, of course, that a lot of people say it can't be; that jazz and classical are better suited to digital.

'That's baloney," he charges. "The same thing was said when we came out of tubes into transistorsthat it doesn't have the balls. The cleanliness of digital bothers some people. It's the same as motion pictures, when you start to look at the photography and not the complete film, you're in trouble.

"One of my arguments with digital," says Ramone, "is that it's too damned expensive. It adds another 30% to 40% to the production

**By PAUL GREIN** 

costs. You can figure that they're going to charge at least another \$25 to \$50 an hour for the studio time. And the equipment, if it's rented, is \$1,000 a day.

"If the record had to cost \$1 or even 50 cents more to be digital, I would never put it out. I don't think the (young) audience that we'd prefer to enjoy it should be

paying a penalty. "Pricing today has gotten to the point where people don't care enough to own a record. That's a case where the business side of it has defeated the artistic side. But, obviously, I don't happen to be on the side of those who say royalties are too high."

Ramone notes that Kenny Loggins' 1980 double live album was mixed to Sony digital, but wasn't recorded digitally. He says he chose 3M over Sony and Soundstream because the other systems don't yet have 32-track capability. He also bypassed Sony because, "I really thought we needed to help an American company at this point.'

Ramone, 41, says his embrace of digital is an outgrowth of the perfectionism and precision he sought in his career as an engineer in the '60s. Even now, he says he's attuned to pressing quality and studio alignments.

"I drive people nuts," he says. "I go buy our records in different stores and check them out. And I have my own engineer (Jim Boyer) and maintenance man (David Smith) who travel with me from studio to studio. I just think if you don't show that you care, people will let things slide."

But Ramone concedes that "you can overdo it. Where do you stop? Paul (Simon) was the same as me: He was a heavily precisioned person, but he's taken a lot more risks in the last few years. On his next album, we're going to try to do it in two fell swoops and not piecemeal.'

Ramone has cut upwards of 30 tracks for the Joel live album at eight locations, ranging from 300-seat clubs to big halls. The set has to be re-edited and sequenced and then will be mastered digitally. It's not yet been determined if it will be a double or single album.

The set will cover all phases of Joel's career, reaching back to some songs from "Cold Spring Harbor" that the singer hasn't per-formed in years. But Ramone (Continued on page 16)

# Nehi, Peaches Suing MCA Distributina

LOS ANGELES-Nehi Record Distributing and Peaches Records & Tapes are suing MCA Distributing in Superior Court here, asking \$4.5 million damages. The complaint al-leges the defendant did not live up to a purchase agreement to provide specified schlock during a specific time period.

The suit states that MCA advised the Tom Heiman firms here they had album overstock substantially below normal price. MCA wanted 50 cents each for MCA and Rocket, 20 cents for ABC and 90 cents for Firestone Christmas promos. MCA, it's contended, pledged to provide the overstocks prior to Christmas. Nehi and Peaches state they hoped to sell the cutouts for \$1.99 and \$2.99. Both parties, the suit continues, agreed there were some slowmovers in the inventory, but that the plaintiff would have to take it all to get the bottom price.

The court is told by the plaintiff that there were 56,000 MCA units, of which 41,000 were "marketable," 548,000 Rockets of which 125,000 were "marketable;" 2,060,000 ABC of which 1 million were "market-able" and 30,000 Firestone LPs. Instead of delivering ahead of Christmas, 1979, the goods shipped around April 1980.

The plaintiff claims that 700,000 of the 1 million "marketable" ABCs never were delivered, as were 10,000 of the 125,000 saleable Rocket items. The suit asks the court to grant permission for the plaintiff firms

here to return "sacrifice" product to MCA. www.americanradiohistory.com



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# Some Cutout Bargains Surprising NARM Attendees Find Recent Releases Discounted

NEW YORK-There are still bar-

gains to be found in the catalogs put out by cutout dealers attending the recent National Assn. of Record Merchandisers convention.

8

Though the wealth of titles offered in previous conventions was no longer in evidence, and some cutout dealers skipped the convention altogether, the lists of cutout and overrun disks and tapes reveal some surprises.

Ådam & the Ants, for instance, is a happening act for Epic, still climb-ing up Billboard's LP charts, but one cutout dealer already had "Kings Of The Wild Frontier" available for \$3.25 each.

Led Zeppelin, meanwhile, is one of the best catalog acts around, but one could find the double "Physical Graffiti" LP at \$6.75, with "Houses

The Whispers are re-signing to So-

lar Records. The group is currently

on its second Galaxy of Stars tour

with other Solar acts. ... Atlanta-

based Mother's Finest to Atlantic

Records. First LP for the label is "Iron Age."... G.E. Smith, guitarist

who has performed with Daryl Hall

SOLID BRASS/Distributed Nationally by RANDOM 134 East 70th Street, N.Y.C 10021 (212) 734-4000

By ROMAN KOZAK

Of The Holy," "Led Zeppelin III," and "Presence" going at \$4 each. "In Through The Out Door," Led Zep's latest, can be had for \$4.50, which is close to what WEA sells it for.

Also available at \$4.50 are "Au-toamerican" and "Parallel Lines" by Blondie: "In The Heat Of The Night," and "Crimes Of Passion" by Benatar; and "Ghost Riders" by Pat the Outlaws.

There are some cheaper titles. One dealer had cassettes of "Jazz" by Queen for \$2.50. Another dealer had the disk version of "Jazz" at \$3. He also had Queen's "News Of The World" at \$3. The "Grease" double album soundtrack was selling for \$3.50.

Going for \$2.50 were "Briefcase Full Of Blues" by the Blues Brothers (the Blues Brothers' film soundtrack

Signings

was a tad cheaper at \$2.25). Also at \$2.50 were such titles as "Boys In The Trees" and "Playing Possum" by Carly Simon on E/A; "Storm-watch" by Jethro Tull and "You're Never Alone With A Schizophrenic" by lan Hunter, on Chrysalis, RCA's original "Hair" soundtrack, and three titles by the Babys, also on

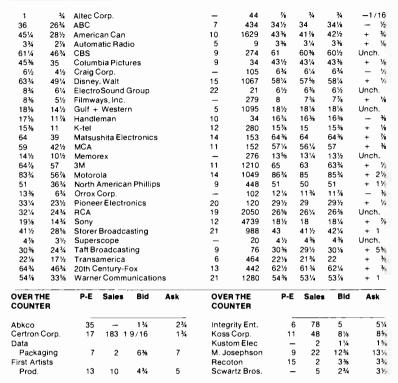
**General News** 

Chrysalis. RSO's "Spirits Having Flown" by the Bee Gees was going for \$2.25. Selling for \$2 each were such Warner Brothers titles as "From the Inside" by Alice Cooper, "Wild & Crazy Guy" by Steve Martin; "Little Criminals" by Randy Newman; and 'A Period Of Transition" and

"Wave Length" by Van Morrison. One cutout dealer used a variable price range from \$1.50 to \$2.25 for a number of "current LPs" including such Atlantic titles as "Risque," "Real People" and "Greatest Hits" by Chic; "Voulez Vous" by Abba; "Works Vol. 2" and "In Concert" by Emerson, Lake & Palmer; "Pleasure Principle" by Gary Numan; "Flesh & Blood" and "Manifesto" by Roxy Music and "Devine Madness" by Bette Midler.

Some other titles that have found their way into the cutout lists in-clude: the "Sgt. Pepper" and "Times Square" soundtracks on RSO: early Beatles titles on VeeJay Records (which have been available for years); "You're Gonna Get It" by Tom Petty on MCA at \$3.25; "Barry" by Barry Manilow on Arista at \$3.75: seven titles by Electric Light Orchestra at \$3.25 each: and 10-inch nu-disks by the Clash and Cheap Trick, at \$3 each. "Dream Police" by Cheap Trick was \$3.25.

CBS titles are not usually found in cutout lists, but one dealer has copies of recent releases by such artists as Bob Dylan (six titles). Aerosmith. Jane Olivor. Psychedelic Furs. Russ Ballard, the Tourists, Ellen Foley and the Paul McCartney interview LP.



Market Quotations

P-E

NAME

Annual High Low

(Sales 100s)

High

Low Close

Change

Over-the-Counter prices shown may or may not represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation. The above information contributed to Billboard by Douglas Vollmer, associate vice president, Los Angeles Region, Dean Witter Reynolds, Inc., 4001 West Alameda, Suite 100. Toluca Lake, Calif. 91505 (213) 841-3761, member New York Stock Exchange. Inc. guide n. The

# **Royalty Appeal Date Scheduled**

The U.S. WASHINGTON -Court of Appeals for the District of Columbia has scheduled its hearing of arguments in the appeal of the Copyright Royalty Tribunal's mechanical royalty rate-setting decision for June 18.

All parties involved have appealed the Tribunal's decision with the Recording Industry Assn. of America claiming that the increase

from 2<sup>3</sup>/<sub>4</sub> cents to 4 cents per tune is too high a mechanical royalty rate. Pre-hearing briefs are due on May 5 and May 22. A panel of three judges who will hear the case will be announced on June 15.



group Visitor.... The Greater True Light Singers to Greko Records in Houston, Tex. First release is "Why Don't You Do It Now" and "Lord, Hear My Prayer." ... Dutch rockers Diesel to Regency Records. Also signed are Blind Date. ... Eddy Raven to Elektra Records.

Songwriter/artist Bruce Channel to Old Friends Music (BMI) for publishing. Channel's previous songs include the 1962 "Hey, Baby." Jacky Ward to Farris International Talent for booking. RCA rock band Triumph to the

new Arfa/Meyrowitz Group for bookings.... Duo Stark & McBrien to Lifesong Records. First single is "Home Again ... Again." ... Martha Reeves formerly of Martha & the Vandellas, and Rob Parissi, former (Continued on page 12)



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# Business Expo In Minneapolis

MINNEAPOLIS-The Minnesota Songwriters Assn. will sponsor a conference and songwriters expo entitled "Making It In Music," Saturday and Sunday (2, 3) at the Univ. of Minnesota's Nolte Center.

According to Wayne Cox, head of the association, the conference will focus on Minneapolis-St. Paul's emerging role as a music industry center, with sessions on artist management, music business legal relations, recording contract negotiations, demo recording, talent booking, promotion and publicity, business management, jingle writing and producing, and musical theatre writing. Throughout the conference there

will be individual songwriting evaluations offered by John Braheny and Len Chandler, co-founders of the Los Angeles Songwriters Showcase and noted instructors. Braheny and Chandler also will make the forum's keynote presentation.

plus

Some of the other scheduled speakers include Minneapolis music attorney Gary Levinson, artist managers Owen Husney. Cliff Segal and Keith Christianson, and Herb Pilhofer, head of Minneapolis' Sound 80 Studios.

Registration is \$40, either day, \$60 both days. Information from: Min-nesota Songwriters Assn., 4949 Upton Ave. South, Minneapolis, Minn. 55410, (612) 929-5451.

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1981

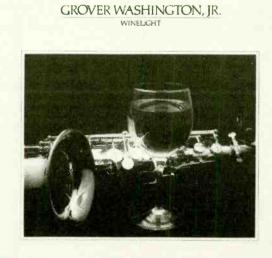
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# **General News**

# **AS MECHANICALS DIP U.K. Publishers Head** For Specialty Marts

By BRIAN OLIVER & PETER JONES

LONDON-Slumping mechani-cal royalties in Britain, caused by the sharp decline in record sales, are forcing many independent music publishers without the financial "cushion" of major record companies to diversify to survive.

As well as setting up production companies and independent record labels to ensure their copyrights are actually released on record, some publishers are generating revenue from specialty markets such as children's products, concert tours, film and television music, advertising jingles and video.

Says Paul Rich, vice president of Carlin Music: "The U.K. publishers

# Elektra Suit

LOS ANGELES -- Elektra/Asylum Records wants \$5 million punitive damages to cover the failure of First Pacific Bank here to allegedly make good on \$550,000 time certificates of deposits.

In a Superior Court complaint, the label plaintiff claims it negotiated an escrow agreement with the defendant. It provided certificates of \$100,000 dated Dec. 26, 1980 and \$450,000 dated January 6, 1981, maturing March 27, 1981.

Suit contends bank has never forked over the \$550,000.

are now suffering the effects of the recession which started to bite last

year. "Mechanicals are being affected, without question, and I don't know whether we have even reached the bottom of the recession yet. I'd like to feel we have turned the corner, but only time will tell."

As one response to the problem, Carlin Music, a long-established independent publishing house, has entered the record business. It has established three labels distributed by RCA: Flamingo, Badge and Feel Good.

Heath Levy Music, which recently celebrated its fifth anniversary, has diversified into artist management and, like Carlin, has launched more than one record label. Geoffrey Heath, joint managing director, has placed the company's Edge label with WEA and the newly formed Romantic Records, set up in partnership with UB 40 producer Bob

Lamb, with MCA. Says Heath: "These days you just can't pay \$50,000 for a publishing catalog and hope there's going to b something good coming from it around the corner. You've only got a chance if your product is on vinyl.

"We have our own studio which we used to utilize only for making demonstration disks. But now we're (Continued on page 48)



BANKS RECORDS—Baseball Hall of Famer Ernie Banks has a different kind of "hit" in mind as he joins the line-up of Chicago-based Wanna Records. A 7-inch disco single, "Teamwork," with vocals by the former Chicago Cubs star, was released to coincide with the start of the major league season.

# **Pickwick Adds Rack Accounts**

LOS ANGELES-The rack services division of Pickwick International's Distribution Companies picked up 45 accounts recently.

In a negotiation with Sherman Langer of the O.G. Wilson Catalog Showrooms, Dallas, the rack giant has acquired 14 full-line recorded music departments in Texas. Kentucky, Indiana, Oklahoma and Colorado, operated by Wilson.

The dominant racked account in Phoenix, the 17 Smitty's Stores there, is being racked by Pickwick through Bert Corcoran of the Arizona operation.

Pickwick's senior vice president in the rack division, Eric Paulson, has also added the 11 Clarkins Stores' record departments in Akron, Canton and Cleveland.

Adding to its military accounts, Pickwick is now serving the Great Lakes (Ill.) naval training center and Hawaii's Pearl Harbor and Barbers Point Marine Corps base PXs with recorded product and accessories.

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Gold LPs

Disk is their second gold LP. Emmylou Harris' "Roses In The

fifth gold LP.

LP.

Slave's "Stone Jam" on Cotillion.

Snow" on Warner Bros. Disk is her

Beast" on Capitol. Disk is their first gold LP.

Steve Winwood's "Arc Of A Di-

ver" on Island. Disk is his first gold

Rush's "Moving Pictures" on Mercury. Disk is their sixth gold LP.

Gold Singles

April Wine's "The Nature Of The

# Rock'n' Rolling **Jack Bruce Is Back** With 'Friends,' LP

By ROMAN KOZAK

NEW YORK-The star was away, holidaying somewhere in Germany, but that didn't stop his manager from working. So on a recent afternoon, promoter John Scher, who road manages the Grateful Dead and also manages the Allman Brothers and Renaissance, dropped by to talk about another of his clients: Jack Bruce.

Bruce, of course, is about as rock'n'roll a legend as you can find these days. Now, after a few lean years, the former bassist of Cream is

making a come-back. His "BLT" album with Robin Trower is comfortable at 38 on Billboard's charts, and, in addition, Bruce has his own band, with an LP due soon.

Scher says he has been managing Bruce for the last year, taking over the reins after Bruce "got out of his lifelong contract with Robert Stig-wood." He got involved, Scher says, because "I heard all kinds of stories about Jack, but I saw that he was healthy, still had his voice, his talent, and his writing ability." Bruce himself, as the '70s drew to

a close, began to realize that his career was drifting, says Scher. He got his royalty checks reasonably on time, and made occasional records for RSO. But, adds Scher, with RSO's focus moving to the U.S., Bruce, back in London, was beginning to feel left out in the cold.

With Scher taking over, the plan became to play up Bruce's strengths: his distinctive rock vocals and unimpeachable ability on the bass. As far as his musical chops go, Bruce is a "musician's musician," says Scher, who is not loathe to talk in superlatives about this act.

We found that even on his less successful records, there were musicians, radio disk jockeys reviewers and people in the business, that within a few bars of a song Jack Bruce was singing on or playing in, would say, 'hey, that's Jack Bruce.' And that's what legends are built on.

The aim became, Scher says, to put Bruce back in the mainstream of "the rock music business." No more jazz. Next it was to build on Bruce's recognition factor, not just in the U.S., but in Europe, where he was still well remembered.

Even before Robin Trower, the (Continued on page 39)

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Eddie Rabbitt's "Drivin' My Life Away" on Elektra. Disk is his second gold single.

Blondie's "Rapture" on Chrysalis. Disk is their fourth gold single. John Lennon's "Woman" on Gef-

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fen. Disk is his third gold single.

**EAST.** An album whose effect upon western civilisation has been stunning.

D CHISEL

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In their native Australia, this hard-rockin' controversial quintet have, in the short space of two years, unceremoniously dumped all opposition aside to become the #1 performing and recording band. Cold Chisel own one Gold, one Platinum and one multi-Platinum awards for their first three albums and a new, double live album set Swingshift shipped Gold! They recently swept the 2nd Annual Australian Rock Awards by winning seven out of the eleven available nominations and likewise RAM, the leading Aussie music journal, showered the band with nine awards. Now the gilt edge of Chisel points to America. Produced by Mark Opitz & Cold Chisel

Contains the single "My Baby" E-47141

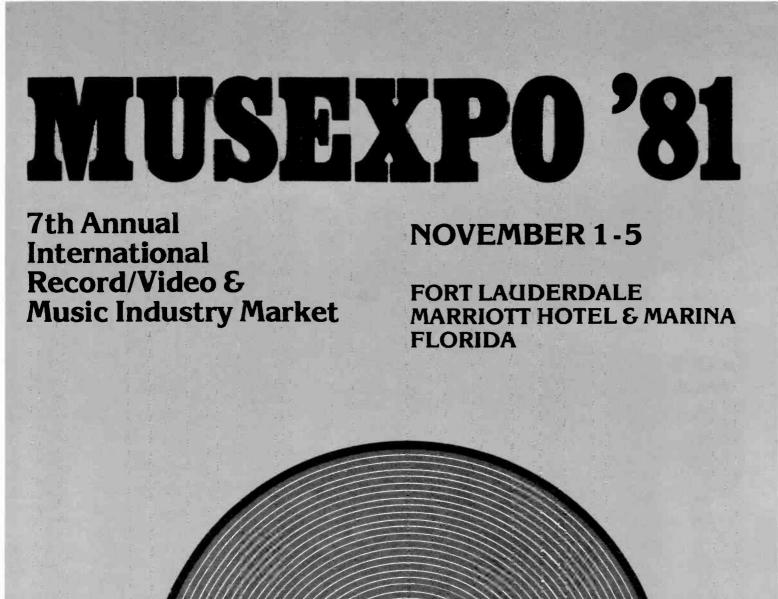
c, 1981 Elektra/Asylum/Nonesuch Records 🗢 A Warner Ce

# **General News** NEA Faces 50% Budget Cut; Some Programs Ending?

**By JEAN CALLAHAN** WASHINGTON-National Endowment for the Arts administrators will testify before the Senate Appropriations Committee Tuesday (28)

in defense of NEA budget requests they've rewritten to conform with the Reagan administration's \$88 million ceiling. Chopped back from the \$175 million budget NEA sought for fiscal year 1982 under former President Carter's budget, the 50% cut, if enacted, would paralyze some music groups depending on government

funding. "If the cuts go through," says Ann Murphy of the American Arts Al-liance, "there will be incredible competition for grants. Orchestras will



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take fewer risks with events like summer concerts, concerts in the schools and in the parks."

"We had finally reached the point where we could see the program putting people in business, giving people opportunities to study and perform," comments Aida Chapman, head of NEA's jazz program. "Now the competition will be fierce. It will pit organization against organization."

In her two years running the program, Chapman raised jazz funding from \$1 million to a prospective \$1,800,000 in fiscal year '82 under Carter. If the Reagan budgeters have their way, the jazz program's funding level would revert to \$1,100,000.

The NEA music program, tar-geted for \$17,400,000 in fiscal year 82 before Reagan came in, would be virtually halved to \$9,603,000 if Congress approves the new budget.

All music programs would suffer. Grants to composers total \$650,000 this year and were scheduled to increase to \$850,000 under Carter. The new budget cuts would reduce that funding level to \$350,000. Orchestra funding would be reduced from a proposed \$10,450,000 to \$6 million. Funds for non-profit recording grants, which would have totalled \$200,000 under Carter, would be reduced to \$150,000.

A new grant category supporting the organization of music festivals around the country would be sharply cut back from a proposed \$400,000 to \$250,000 in funding money. Some programs, such as the interdisciplinary grant program and services to music organizations, would be axed entirely.

All these cuts depend on Congressional approval of the Reagan budget and Congress has until October to deliberate. Some observers believe that Congress will revise the budget upwards, restoring some of NEA's grant money before fiscal year '82 begins.

Rep. Fred Richmond (D-NY), opposed to NEA budget cuts, recently denounced the fact that the Defense Department's fiscal year '82 budget for its military bands is \$89.7 million. \$1.7 million more than the entire fiscal year '82 budget slotted for the arts endowment.



Continued from page 8

lead singer, writer and producer for Wild Cherry, to John Apostol for management. Also to Apostol, the rock group Modo.

Ronnie Hawkins to Quality Records in Canada.... Ellis Jackson Cordle to Midwest Publishing Co. ... Indianapolis r&b group April to

Johnson and Associates for management/direction.... Badfinger's Joey Molland and Tom Evans to Famous Music for three-album publishing deal in U.S. and Canada

Michael Tilson Thomas to CBS Masterworks, which will release this month a half-speed mastered ver-sion of "Carmina Burana" with the Cleveland Orchestra. **Robert Ore &** Fan the Flame to the Brad Simon Organization for management.

The Dregs, Arista recording act, to ICM for booking. Clarence Fountain and the Five Blind Boys of Alabama to Salvation Records, the gospel arm of Philadelphia International. . . . Dutch rocker Herman Brood to Regency Records, with an album, "Wait A Minute." produced by Robin Freeman, due in June.

JOHN O'BANION

JOHN O'BANION, 6E-342 A DEBUT ALBUM THAT MATCHES THE SPECTACULAR SUCCESS OF THE SINGLE 'LOVE YOU LIKE I NEVER LOVED BEFORE' 'E-47'25

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# **General News** Survey Shows Schlock Input On Gross Increases 7%

• Continued from page 1 Stark Record Service, N. Canton, O.,

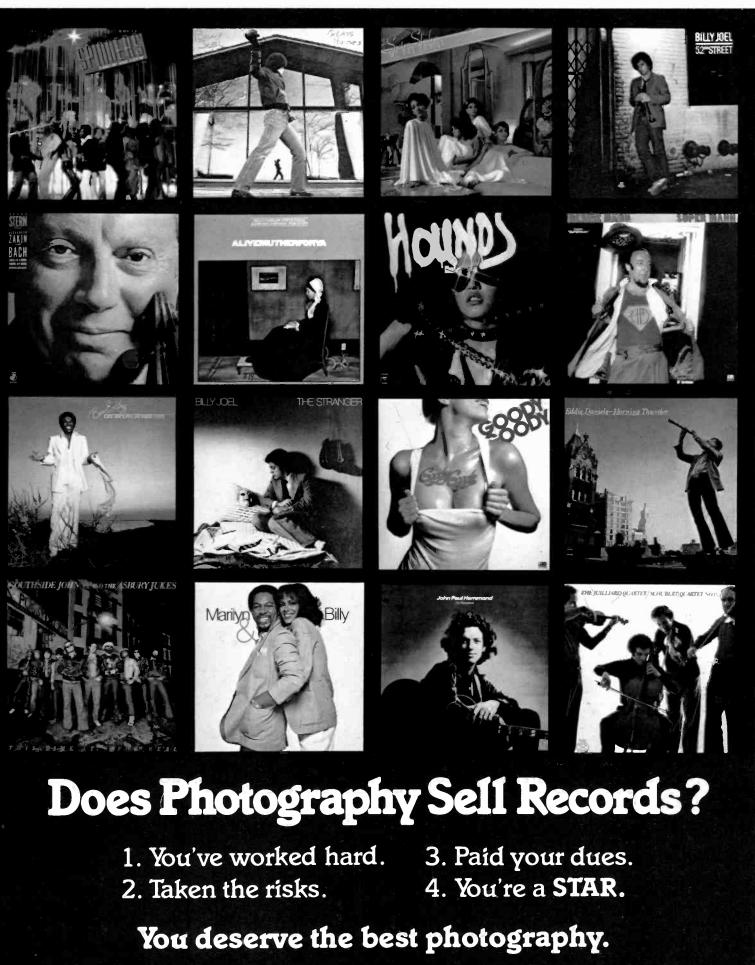
concentrate personally on schlock selection. "Schlock is my baby," Bressi

states. Bartel feels it's the most im-

portant item in his inventory. Both executives spot overstock browsers as near the front of the store as possible. Everyone surveyed has concocted some kind of slogan or name to describe cutouts. It's "Big Daddy's Famous Cheap Stuff," or Great Wall Of Values" in the Turtles' outlets. Eric Paulson of Pickwick Distributing Companies' rack wing picks a monicker for schlock with the help of his account, feeling

the title must blend in with the thrust of the merchandiser.

Scott Young of the Franklin Music/Davey's Locker stores, Atlanta, calls them "Bargain Bins." Harold Okinow of Lieberman's racks favors



"Special Values." When you walk into an Everybody's location out of Portland, Ore., the headers carry "Inflation Fighter Bins" with a spe cial figure carrying a record marked "Cheap." Cavages' of Buffalo stock cutouts under a "Budget Records" header, John Grandoni says.

Martin takes it a step further. His entire wall in each store is spotted with wire baskets, holding 25 LPs. In the front of a number of the baskets is a laminated record-like sign that explains that his overstocks are just good values and the legend generally attempts to dispel the myth that cutouts are defectives or worthless albums.

They're not. Price proves that. Almost universally, racks and chains price cutouts at \$2.99 and \$3.99 for single pockets. That's up about \$1 from a year ago. It's difficult to determine any wholesale price median, because the bigger the firm, the larger its buys and the lower the price.

The enthusiasm of executives talking about cutouts indicates its industry import. Bartel and Bressi buy from up to 20 different suppliers. Most use no less than 10 sources. Bartel claims he's on the phone up to three hours a day trying to pick up the latest goodies. Martin says the schlock vendors call him regularly. It appears that the printed pages of multiple out-of-catalog ti-tles are the leftovers after the best accounts have cherry picked recently acquired albums.

Then, too, Dick Justham of DJ's Sound City, Seattle; Young and Carl Keel, Flipside stores, Lubbock, Tex, are chains racked by a schlocker. Young is racked by Last Chance, Little Rock, while Justham is served by Pacific Record Service and Keel is stocked by Big Red, Hauppage. N.Y. Lou Sebok of Big Red, for example, has Mike Haskins working the Flipsides personally out of Dallas on an every sixth-week schedule. Sebok has about 10 persons in the field. Denny Vaughn serves the DJ stores. The three chains pay a higher wholesale price, but they have 100% exchange and feel that in their case, they are more efficient being racked.

Whether the schlock is in bins or wire baskets, retail finds it's best to mix all albums under repertoire headers. Most stay with general headers like country, rock, soul and jazz, but some become more definitive, isolating show tunes and MOR.

Bressi is into classical cutouts, which he places in browsers near classical frontline merchandise. Most schlock bins use alphabetical dividers.

Accelerating schlock sales. too, is the use of a showy, dayglo-like sticker, carrying a definite price rather than the normal frontline album price code. Keenan has imprinted his price sticker with his inflation fighter figure.

Some retail outlets have adapted their registers to carry a special cutouts key, providing them with daily readouts on movement. Most find inventory control difficult. Martin and Keenan. for example, find it provident to supply their stores with lists of the deletions' bestsellers which are circulated every two weeks. Managers are asked to see those titles are well stocked. Bressi requires physical inventory reports from Camelot store managers.

Like his peers. Harold Okinow of Lieberman thinks good overrun selection complements midrange, a very important classification today. Again, he emphasizes cutouts no longer represent "junk." Too, Oki-now like most, will put a hot artist (Continued on page 82)



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# General News Reporter's Notebook: Observations From Goody Trial

NEW YORK—"It was the most bitter and emotional case I can remember trying in my 11 years as a prosecutor," John Jacobs, the Organized Crime Strike Force attorney, said after a jury convicted Sam Goody Inc. and vice president Samuel Stolon for knowingly dealing in counterfeit tapes.

Jacobs said he was referring not only to the "tough" treatment he felt the government received during the course of the trial, but also to the repeated allegations of prosecutional misconduct leveled against him by the defense attorneys.

Still, Jacobs said he was confident that the jury verdicts will be sustained either by Judge Thomas C. Platt or the U.S. Court of Appeals for the Second Circuit. He noted that April 15 he met with several key FBI supervisors from the New York area to discuss "the next phase" of the government's probe into record counterfeiting. The prosecutor added that his office has the "full support" of Lee Lasker, the assistant to the director in charge of the FBI's New York bureau.

"There are quite a few options open to us at this time," said Jacobs, who successfully prosecuted two members of the House of Representatives for taking payoffs from FBI operatives in the undercover Abscam investigation into political corruption. "The stakes were very high for the government, and an acquittal of Stolon would have posed a serious problem as far as our on-going investigation into record counterfeiting was concerned. But the conviction vindicated any doubt people in the industry might have had that we were on a witch hunt. Now we'll go back and interview our confidential sources and pursue the allegations we have outstanding.

tions we have outstanding. "The important thing," he concluded, "is that people in the legitimate industry know they are not immune from prosecution. Hopefully,

# Levy: 'tired, composed throughout' the trial

the verdicts will be fresh in certain people's minds when we interview them in connection with our probe in the very near future."

\* \* \*

Jacobs, a boyish-looking man of 36 whose father, Dick Jacobs, was a former Coral and Brunswick Records executive, graduated from the University of Pennsylvania in 1967 and from St. John's Law School three years later. He served as an assistant district attorney in Manhattan under the late Frank Hogan and Robert Morganthau, and in March, 1978, he joined the Strike Force, where he supervised the undercover aspects of the "Modsoun" and Abscam sting operations.

#### By LEO SACKS

The prosecutor said that while he was "satisfied" by the verdict, the trial overall was not "a pleasant experience. There was less animosity in some of the murder cases I tried involving the death penalty," he observed.

Jacobs had many tense exchanges with Platt during the six-week trial. The most heated volley took place after the attorney finished the rebuttal portion of his closing argument, during which he referred to defense lawyers Kenneth Holmes and Martin Gold by their first names. A fiery Platt told Jacobs that it was "unethical, improper and bad manners," and that if he ever did it again, he would be held in contempt.

Jacobs maintained that he was innocent of the judge's accusation, and said he had brought the matter to the attention of Edward Korman, the United States Attorney for the Eastern District of New York. He added that Holmes had taken a similar tack in his opening argument when the Goody attorney said "John Jacobs will fall flat on his face." Holmes drew no criticism from Platt for that remark.

In addressing counsel by their first names, Holmes said that Jacobs had violated "courtroom decorum. It gave the jury the feeling that no matter how serious we looked at the defense table, we're really old buddies who'll meet for drinks at the end of the day. I was annoyed as hell."

Jacobs, who calls himself a rock music fan and professes a liking for

Billy Joel and the Bee Gees, said he paced up and down the hallways of the Strike Force offices for hours at a time while the jury deliberated for five-and-one-half days, or nearly 43 hours. Holmes said that he did his pacing in the park outside of the staid confines of the Federal District Court building in downtown Brooklyn. He characterized the wait as a "grueling experience," but that

# Waiting for the verdict —a grueling experience

once the jury is charged, "all you can do is play a guessing game with yourself regarding why the jury has chosen to have a particular piece of testimony read back to them. It's like the two blind men who meet an elephant. One grabs the tail and says it's a rope. The other grabs a leg an says it's a tree. You just don't know."

Like Jacobs and Gold—who said the wait was "just unbearable"— Holmes acknowledged that he had been living with the case since he first learned that the corporation was a target of the Modsoun investigation in January, 1980. "It's only natural that you devote all of your energies to the case, seven days a week, 24 hours a day," he explained. "I found myself cross-examining witnesses at 2 a.m. and rehearsing my closing argument in my sleep. Shaving in the morning also became a time of great inspiration."

a time of great inspiration." A ruddy, prematurely grayhaired-man of 45, Holmes did his undergraduate work at the University of Minnesota, and received his law degree from the school in 1960. After a year in the Coast Guard Reserve, he joined Dewey, Ballantine, Bushby, Palmer & Wood in New York in 1962.

\* \*

The age difference between Jacobs and Holmes is only nine years. But to the jury of eight men and four women, it could have been four times that, according to Mary Duffy, the 25-year-old jury foreperson. An abstract painter who supports her "artist's habit" as a book publishing executive in New York, Duffy said that comparing Jacobs and Holmes was like matching "the old with the new."

She indicated that several jurors were very impressed by Jacobs' "dynamism, vitality and youthful appearance." He was, she said, "rough, unpolished and fun to watch, even though his lack of discipline bothered me." The jurist added that the panel was "taken back" by the Goody attorney's oratory prowess and "paternal bearing."

"For those on the jury who believe in change, Jacobs stood for something," she reflected. Similarly, she noted that "those on the jury who (Continued on page 80)



# **General News** Phil Ramone's Perfectionism Takes Many Directions

• Continued from page 6 adds: "I'm not looking to uo a 'Greatest Hits Live.'

"In the past year, I've listened to almost everybody's live album for ideas. Kenny Loggins' set allowed him to really stretch out and do what he does on-stage. And certainly Earth, Wind & Fire's live album ("Gratitude") had a different feel than their studio records.' Ramone, who in the past three years has won Grammys for record. album and producer of the year, will likely be billed as executive producer of the Joel album. The pro-ducer title will probably go to Brian Ruggles, who's done Joel's concert sound since he started

The Joel album is Ramone's first digital project; his second live album. Ramone did the honors on Paul Simon's "Live Rhymin'" in 1974 (as well as the "A Star Is Born"

soundtrack, which he says was 80% live)

No release date has been set for the Joel LP, and it's already well over a year since his "Glass Houses" album was issued. "We all agree you can't just keep shoving it out there, like Elton John did a few years ago. For the same reason, Billy probably won't tour in the U.S. this year. He's careful about overkill and being seen too much."

Ramone currently has a fast-moving single on this week's Hot 100 with "Just So Lonely," the debut release by Boardwalk Records' group, Get Wet, which features Sherri Beachfront and Zecca.

It's the first new act Ramone has produced in years, since he's mostly kept busy with superstars like Joel, Simon, Streisand, Loggins and Chicago.

It's also Ramone's bid for a toehold in the new wave; an extension in a way of his back-to-basics work on Joel's "It's Still Rock'N'Roll To Me.

The Get Wet record should be an image broadener for Ramone, just as his shelved LP with Karen Carpenter might have shown her in a new light.

"I wasn't trying to change her total image," Ramone says, "but ob-viously I must have offended a few people in there. That's almost automatic: It was like taking a comedienne and putting her in a serious play

Earlier this year, Ramone sold his one-quarter interest in A&R Stu-dios, the New York facility he launched in 1960. "At the moment, we're experimenting with a couple of studios we might buy out in block time," he says.

A pet project of Ramone's at the moment is making music-related "Midnight Movies" for weekend screenings at theatres around the country. "I'm getting involved strictly on the basis that we'll have 10 sound systems out on the road to all the theatres with the prints," he says

The films may provide Ramone's entree into the world of video. "There's no question that that's what I want to do," says Ramone, who produced a Paul Simon special this year for Home Box Office. "It's like moving out of the engineering field into record production. That took me years."

Ramone would seem to have enough of a challenge on his hands with his record assignments alone. Joel, for example, has a following that spans from AOR to adult contemporary.

Is that ever difficult, balancing such wide-ranging tastes and expec-tations? "If you don't think about it," decides Ramone, "it becomes rather easy."

# Foreign Deals For Soundtrack

NEW YORK-Posse Records, the independently distributed label formed by Bill Spitalsky, Roy and Julie Rifkind, has made a deal for international exposure of its "Stir Crazy" soundtrack through RCA International in territories not previously assigned.

Deals have been made with Quality Records of Canada, Shun Cheong Records, Hong Kong, Victor Musical Industries, Tokvo, and the West Indies Record Co. In all instances, the album is being released under the local label banner.

The RCA deal was made with Don Berkheimer, vice president of international marketing and talent acquisition.





Minneapolis

**66** The single most important criterion we apply in allocating a new release is airplay. Consumers, retailers... they're all influenced by airplay, and as a rack jobber, I am no different.

"Record manufacturers realize this, of course. Yet I think they fail to make it a full-fledged marketing objective. Their 'radio strategy' too often starts and ends with a demo, so their trade ad doesn't get beyond the pictorial stage. But you can bet that the radio station has a marketing plan, and it's centered directly around its specific audience. That's why the trade ad is an opportunity to spell out the audience appeals of a new release. If the album's hit single has strong appeal to women in the 25-40 age bracket, say so. It could make the difference in influencing some nice AM stations with heavy midday numbers to start playing it. And that can influence my allocations.

"Ads could use a lot more artist information, too. If the last few times out the artist did well, remind everybody. If it's a newer artist, then some background data is even more important. 99

# The Bottom Line: Billboard, ads move records. **Demographic information moves them faster!**

# The ouchless single.

WALTER Jackson Tell me where It hurts

> Tell Me Where It Hurts, Incomposition
>  Walter Jacksons, Back with a hit.
>  And it feels just fine.

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BILLBOARD

1981

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# Billboard

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Publisher: Lee Zhito (L.A.) Editor-In-Chief: Gerry Wood (N.Y.)

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Special Issues: Earl Paige, Editor; Susan Peterson, Assistant Editor; Bob Hudoba, Directory Services Manager; Jon Braude, Assistant Directory Manager.

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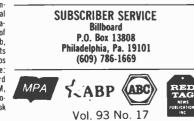
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Subscription rates payable in advance. One year, \$110 in U.S.A. (except Alaska, Hawaii, Puerto Rico, Canada). Other rates on request. Allow 3 to 6 weeks delivery first copy. Published weekly. Second-class postage paid at New York, N.Y. and additional mailing offices. Postmaster, please send changes of address to Billboard, P.O. Box 13808, Philadelphia, P.a. 19101. © Copyright 1981 by Billboard Publications, Inc. The company also publishes in New York:

Art & Antiques, American Artist, Interiors, Photo Weekly, Residential Interiors, Watson-Guptill Publications, Amphoto, Whitney Library of Designers Book Club, Camera Arts Book Club, Music In The Air; Los Angeles: Bilłboard; Nashville: Amusement Business, Billboard Broadcasting Corp. (WLAC-AM, WKQB-FM); London: World Radio-TV Handbook, The Artists Book Club.



# Commentary A Glossary Of Misbehavior

#### By M. WILLIAM KRASILOVSKY

The music business is a reputable field of free enterprise which offers work opportunities and rewards without the need for paying tribute to marginal characters. But, like other busi-

nesses, it is subject to practices that range from the merely questionable to outright criminal.

Here is a glossary of misbehavior to alert the unwary:

**Cut-ins**—The practice of sharing writer credits in a song composed by others. The false collaboration is a gift to reward the recipient for promotion, financing, introduction to an exploitation opportunity, or simply the victimizing of a naive songwriter by a more sophisticated individual.

False credits and/or points as a coproducer is another form of cut-in.

Shortchanging of royalties—Audit of a record company or music publisher can uncover serious errors in favor of the royalty payor.

Record companies have been known to "mistakenly" compute publisher accounts on a 90% base rather than on 100% of sales simply because the artist had accepted such a discounted base. Similarly, artist accounts frequently allow "freebies" in the form of non-royalty records given to distributors and dealers, as an extra discount-in-kind, to induce larger orders.

Publishers rarely give such privilege, and yet an auditor will often find as much as 20% to 25% of royalty-due records not accounted for because of freebie status."

Artists' auditors sometimes find the allowance of freebie and 90% royalty accounts rewarded by the "mistake" of the record

# 'The music business is one of wheeling and dealing'

company charging as "returns" a deduction from royalties based on a full 100% of the artists' records returned, even though the same returned records, when shipped out, were not treated as royalty-bearing items.

Also noted are instances of excessive reserves which never get fully liquidated even though returns do not materialize.

Filtering of funds—This occurs most often in music publishing. The publisher is obliged to pay half of its net receipts in United States. But foreign sales and licensing activities can offer temptation to shortchange the writer. The "net U.S. receipts" can be diminished by filtering the foreign money through one or more sieves which retain sums overseas.

Rarely is there a song which could not be administered in foreign countries for 20% or 25% of the amounts earned at the local source, resulting in a "net U.S. receipt" of the balance of 80% or 75%. Yet, the U.S. publisher discovers a need for a 50% representative and if hungry, appoints a series of 50% subsubpublishers (in which the U.S. publisher has an interest) so that the net U.S. receipts are cut more than once.

The prime victim is the songwriter who is left shortchanged on foreign activity. Other victims can be co-publishers who leave administration to a third party, or to a neophyte U.S. publisher who accepts a general advance for all foreign territories from a single worldwide subpublisher who can farm out the rights in 20, or more markets.

Of course, many worldwide publishers make a fair profit without filtering funds.

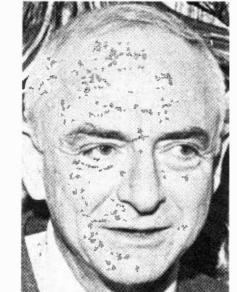
Float—Money in any country can earn high interest. Thus, delay in accounting can result in improper retention of interest. Foreign funds especially are subject to substantial delays. Of course, interest is a proper claim by songwriter or artist, but is rarely volunteered even though many years may pass before audit.

**Record plant over-runs**-LP records can be pressed in quantities for a plastic and manufacturing cost of about 55 cents and packaged at a cost of another 15 cents or so. The temptation to convert 7 dimes into \$3 can sometimes be overwhelming.

Who are the custodians of the right to exercise the alchemy of dimes to dollars? They include foreign licensees, record clubs, budget labels, mail-order packagers and, of course, the pressing plants. If an order is received for 100,000 LPs who is to know if 120,000 are actually run off and the extra 20,000 put into the hands of cooperating middle men who have no royalty obligations?

Stores or wholesalers who will pay in cash at a special discounted rate are parties to this evasion scheme. **Kick-backs**-Many important record sessions involve well

Mick-backs-Many Important record sessions involve wer



William Krasilovsky: "Foreign sales and licensing activities offer opportunities to shortchange the writer."

over \$100,000 in recording costs inclusive of expensive studios at high hourly rates, double or triple-scale musicians and luxurious hotel, restaurant and limousine services.

All recording costs are charged by the record company that lays out the costs against the royalty accounts of artists. Frequently, artists spend money like water during the months of record production and are near starvation immediately thereafter. Thus, the temptation, when spending these large sums, to get a kick-back of a share in the expenditures such as a refund in cash from the studio or musicians, or even limousine operators, victimizes the record company.

Mail fraud—Millions are lost annually by the most popular fraudulent game in America, false consumer membership in record clubs. The cheating in give-aways is largely fraud by consumers where memberships are undertaken without the sincere intention of following up with minimum purchases. Often the cheating is by youngsters, but even solvent adults frequently test the collection resolve of record clubs and mail-order houses.

Song shark—An ancient confidence game is to induce amateurs to part with substantial fees for a chance to be famous. A song shark service is one where

an advertisement is placed in a newspaper or magazine of wide but unsophisticated audience. The poems that are sought to be set to music must also bring cash.

The song shark never advises the prospective victim of the profit motive, but rather waits for the victim to take a small bite by sending in prospective lyrics which are then "approved" as fit for development into a finished song and record requiring an investment of studio and musician costs.

**Cross-collateralized advances**—The music business is one of wheeling and dealing and some healthy signs of activity are the frequency of such deals. Typical of the completion of a deal is the payment of money as a guarantee of the intention to make the relationship productive. Such "advances" are recoupable not as a debt but only from actual earnings in the form of agreed future royalties.

An unfavorable form of recoupment to the artist or writer is to have "cross-collateralized" accounts from songwriter to artist, and vice-versa. Under this procedure, a recording artist can find that songwriter earnings are captured by the record com-

# 'The temptation to convert 7 dimes into \$3 can be overwhelming sometimes'

pany for "advances" never actually paid to the artist. This is due to the customary business practice of charging recording session costs against the artist account.

A cross-collateralized songwriter status can erode composer participation in income which would otherwise go to the artist/ composer.

**Phantom concert hall seats**—Many performing artists are of strong enough reputation to attract a sell-out audience with minimal advertising. They are rewarded by concert promoters with high fixed fees and a percentage of the house after a certain minimum level of sales. But they can be bilked by "off-thebook" sales of mysterious rows of seats not shown in the regular schedule of seating capacity.

Perhaps they are folding chairs or other temporary seats moved in for sell-out occasions. In any event, the artist's percentage share of receipts is underpaid as a result of the phantom seats.

**Payola**—Commercial bribery, such as a disk jockey being rewarded to promote a record during a broadcast without disclosure that a consideration was being paid. The crime is two-fold, in that it victimizes the public into a wrong belief of popularity, and the radio station owner into paying a salary to an employe who accepts bribes.

Laundering of funds—Watergate showed illegal political contributions being "cleansed" by false identification. In the music business, an example might be the delivery of an article of value with the sale of a master and treating it as an "advance" which rarely gets recouped.

William Krasilovsky, a prominent New York music attorney, is co-author of the industry reference work, "This Business of Music,"

Articles appearing on this weekly page are designed as a forum for the expression of views of general interest. Contributions should be submitted to Is Horowitz, Commentary Editor, Billboard, 1515 Broadway, New York, N.Y. 10036.

# The World Of Music Is Being Swept Away By Gino Vannelli.

#### Nightwalker.

6

When we called it a "dramatic Arista debut," we weren't exaggerating: the Nightwalker album contains the most passionate rock of Gino Vannelli's career, and the across-the-board impact of the music has been nothing short of remarkable. Album rock, top 40, R&B, and adult contemporary radio have all taken Nightwalker to heart; the response—in requests, in sales—is creating a blockbuster LP.

gino vannelli

<u>The album:</u> Рор-ВВ:24\*\* RW:36\* CВ:23\* *R&B*-BB:37\*\* RW:40\* AOR-Album Network:40\*

> <u>The Single:</u> "Living Inside Myself":

Рар-BB: 9\*\* RW:18\* CB:22\* R&B-BB:55\*\* RW:51\* CB:64\* A/C-BB:11\*\*

GinoVannellis Nightwalker: An exciting musical event.



# Billboard, Singles Radio Action.

Based on station playlists through Tuesday (4/21/81)

TOP ADD ONS -NATIONAL

CHRISTOPHER CROSS-Say You'll Be Mine (WB)

T.G. SHEPPARD-I Loved 'Em Every One (WB)

KTAC-Tacoma (S. Carter-MD)

•• JESSE WINCHESTER-Say What

NEIL DIAMOND-America-D-35

KCBN-Reno (L. Jones-MD)

11

Life

30

13.6

Too 10-5

40

Back

31

Of Myself

Dreams

28-23

My Heart

(Elektra)

Needs Love-D-28

\*\* CLIMAX BLUES BAND-I Love You 12-9

★★ JOHN LENNON—Watching The Wheels 14-

★ GINO VANELLI→Living Inside Myself 16-12

•• MICHAEL JACKSON-One More Day In Your

CLIFF RICHARD-Give A Little Bit More-D-

RUPERT HOLMES-I Oon't Need You-D-31

\*\* REO SPEEDWAGON-Take It On The Run

\*\* STYX-Too Much Time On My Hands 11-4

\* SMOKEY ROBINSON – Being With You 3-1 \* JAMES TAYLOR/J.D. SOUTHER – Her Town

\* A TASTE OF HONEY-Sukiyaki 15-9

•• GARY U.S. BONDS-This Little Girl

NEIL DIAMOND-America-D-37

• CHAMPAIGN-How Bout Us-D-36

KCPX-Salt Lake (G. Waldron-MD)

++ STARS ON 45-Medley 21-13

• STARS ON 45-Medly-D-33

•• CLIFF RICHARD-Give A Little Bit More

• JIM PHOTOGLO-Fool In Love With You-D-

• CHRISTOPHER CROSS-Say You'll Be Mine

\*\* SMOKEY ROBINSON-Being With You 8-4

• PHOEBE SNOW-Mercy, Mercy, Mercy

★ STEELY DAN-Time Out Of Mind 26-21

JEFFERSON STARSHIP-Find Your Way

•• CLIFF RICHARD-Give A Little Bit More

• RAY PARKER JR. AND RAYDIO-A Woman

• THE JACKSONS-Can You Feel It-0-39

• JIM PHOTOGLO-Fool In Love With You-D-

• BILLY AND THE BEATERS—I Can Take Care

JESSE WINCHESTER-Say What-D-38

PHOEBE SNOW-Mercy, Mercy, Mercy

GARY U.S. BONDS-This Little Girl-0-35

DARYL HALL/JOHN OATES-You Make My

KRSP (FM103)-Salt Lake (L. Windgar-MD)

★★ THE WHO-You Better You Bet 10-6 ★ JOHN LENNON-Watching The Wheels 17-14

KIM CARNES-Bette Davis Eyes 19-15

\* CHRISTOPHER CROSS-Say You'll Be Mine

TOM PETTY-The Waiting
 PURE PRAIRIE LEAGUE-Still Right Here In

GARY U.S. BONDS-This Little Girl-D-26

• AC/DC-Dirty Deeds Done Dirt Cheap-D-27

North Central Region

RAY PARKER, JR.-A Woman Needs Love (Arista)

KIM CARNES—Bette Davis Eyes (EMI) GROVER WASHINGTON, JR.—Just The Two Of Us

CHRISTOPHER CROSS-Say You'll Be Mine (WB) STARS ON 45-Mediey (Radio Records)

CHAMPAIGN-How 'Bout Us (Columbia)

NEIL DIAMOND—America (Capitol) QUINCY JONES—Ai No Corrida (A&M) GARY U.S. BONDS—This Little Girl (EMI)

CKLW-Detroit (R. Trombley-MD)

TOP ADD ONS

BREAKOUTS

\*\* RAY PARKER JR. AND RAYDIO-A Woman

Needs Love 26-13 ★★ KIM CARNES—Bette Davis Eyes 13-7

\* .38 SPECIAL-Hold On Loosely 12-9

•• GARY U.S. BONDS-This Little Girl

• JERMAINE JACKSON-You Like Me Don't

• RICK SPRINGFIELD-Jessie's Girl-D-30

**\* \* KIM CARNES**—Bette Davis Eyes 20-13

\*\* RAY PARKER JR. AND RAYDIO-A Woman

★ JEFFERSON STARSHIP - Find Your Way Back

★ GINO VANELLI-Living Inside Myself 11-7

•• QUINCY JONES-Ai No Corrida-28

\* STARS ON 45-Medley 27-17

You-D-21

28.22

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IOF DILLCE-Shaddun You Face

WDRO-Detroit (B. Garcia-MD)

Needs Love 24-18

\* JOHN COUGAR-Ain't Even Done With The

PHIL COLLINS—I Missed Again

\*\* RUSH-Lime Light 9-5

• STEVEI WONDER-Lately-D-40

STARS ON 45-Medley (Radio Records)

BREAKOUTS

GARY U.S. BONDS-This Little Girl (EMI)

PHOEBE SNOW-Mercy, Mercy, Mercy (Mirage)

TOM PETTY-The Waiting (Backstreet/MCA)

KFRC-San Francisco (J. Peterson-PD)

•• JOHN LENNON-Watching The Wheels

•• PHOEBE SNOW—Mercy, Mercy, Mercy

JOHN O'BANION-Love You Like I Never

\*\* KIM CARNES-Bette Davis Eyes 17-13

+ THE ROVERS—Wasn't That A Party 25-19

\* CLIMAX BLUES BAND-I Love You 26-20

•• QUINCY JONES-Ai No Corrida

•• PHIL COLLINS-I Missed Again

KGW-Portland (J. Wojniak-MD)

13

D-25

10

\*\*

21-13

★ JOHN LENNON—Watching The Wheels 13-9

★★ SMOKEY ROBINSON—Being With You 14-

\* REO SPEEDWAGON-Take It On The Run 18-

• CHRISTOPHER CROSS-Say You'll Be Mine-

• JOHN LENNON-Watching The Wheels-D-23

\*\* REO SPEEDWAGON-Take It On The Run

★ JUICE NEWTON—Angel Of The Morning 15-

ERIC CLAPTON-I Can't Stand It 19-15

• KIM CARNES—Bette Davis Eyes—D-24

• RAY PARKER JR. AND RAYDIO - A Woman

★ LOVERBOY—Turn Me Loose 12-8

•• TOM PETTY-The Waiting

•• NEIL DIAMOND-America

Needs Love-D-30

• STARS ON 45-Medley

KJR-Seattle (T. Mitchell-MD)

Needs Love 29-22

Sweetheart 21-17

• TOM PETTY-The Waiting

SANTANA—Winning—D-27

KYYX-Seattle (S. Lynch-MD)

Back-D-29

16

7-3

D-26

SANTANA—Winning

TERRI GIRBS

The Music 28-22

D-29

Of Myself-HB

•

\*\* NEIL DIAMOND-America 30-21

★ KIM CARNES—Bette Davis Eyes 24-18

★ FRANKE AND THE KNOCKOUTS-

•• A TASTE OF HONEY-Sukiyaki

•• GARY U.S. BONDS-This Little Girl

QUINCY JONES-Ai No Corrida-D-25

JEFFERSON STARSHIP-Find Your Way

• THE ROVERS-Wasn't That A Party-D-28

★★ GINO VANELLI-Living Inside Myself 25-

\*\* REO SPEEDWAGON-Take It On The Run

\* SMOKEY ROBINSON-Being With You 10-5

+ JOHN LENNON-Watching The Wheels 18-12

STARS ON 45-Medley 22-15

NEIL DIAMOND—America—D·27

• GARY U.S. BONDS-This Little Girl

KJRB-Spokane (B. Gregory-MD)

\*\* STARS ON 45-Medley 22-14

\* KIM CARNES-Bette Davis Eyes 23-12

YARBROUGH AND PEOPLES-Don't Stop

★ GINO VANELLI-Living Inside Myself 26-21

ANNE MURRAY-Blessed Are The Believers

RIPERT HOLMES-I Don't Need You-D-30

CHRISTOPHER CROSS-Say You'll Be Mine

•• T.G. SHEPPARD-I Loved Em Every One

CLIMAX BLUES BAND-I Love You-D-27

• THE WHO-You Better You Bet-D-26

TOM PETTY-The Waiting-HB

GARY U.S. BONDS-This Little Girl-HB

BILLY AND THE BEATERS—I Can Take Care

QUINCY JONES-Ai No Corrida

•• RUPERT HOLMES-I Don't Need You

• CLIFF RICHARD-Give A Little Bit More-0

• CHRISTOPHER CROSS-Say You'll Be Mine-

DON McLEAN—Since | Don't Have You—D-30

•• TOM PETTY-Waiting

RUPERT HOLMES-I Don't Need You-D-30

PHIL COLLINS-I Missed Again 27-23

RAY PARKER JR. AND RAYDIO-A Woman

KMJK-Portland (C. Kelly/J. Shomby-MD)

★★ SHEENA EASTON—Morning Train 12-7

★ KIM CARNES-Bette Davis Eyes 22-17

•• ERIC CLAPTON-I Can't Stand It

★★ THE WHO-You Better You Bet 9-3

• GREG KIHN-Sheila

KIOY-Fresno (T. Seveille-MD)

Loved Before

BREAKOUTS-NATIONAL

**NEIL DIAMOND**—America (Capitol)

•• STARS ON 45-Medley-27

• CHAMPAIGN-How Bout Us

JOHN O'BANION-Love You Like I Never

\*\* GROVER WASHINGTON JR.-Just The Two

\*\* SHEENA EASTON-Morning Train 2-1

STEELY DAN-Time Out Of Mind 8-6

\*\* PHIL COLLINS-I Missed Again 19-14

\* JAMES TAYLOR/J.D. SOUTHER-Her Town

• DON McLEAN-Since | Don't Have You

WAKY-Louisville (B. Modie-MD)

\* FRANKE AND THE KNOCKOUTS-

•• CHAMPAIGN—How Bout Us-21

WKUJ-Louisville (B. Hatfield-MD)

**\*\*** FRANKE AND THE KNOCKOUTS-

THE WHO-You Better You Bet 10-8

\* .38 SPECIAL-Hold On Loosely 14-11

• AC/DC-Dirty Deeds • GARY U.S. BONDS-This Little Girl

WGCL-Cleveland (D. Collins-MD)

\* JEFFERSON STARSHIP-Find Your Way Back

\*\* JOHN COUGAR-Aint' Even Done With The

★★ JUICE NEWTON—Angel Of The Morning

★ SMOKEY ROBINSON—Being With You 16-11

\* RAY PARKER JR. AND RAYDIO-A Woman

•• CHRISTOPHER CROSS-Say You'll Be Mine

• ANNE MURRAY-Blessed Are the Believers

• THE JACKSONS—Can You Feel It—0-30

• CLIFF RICHARD-Give A Little Bit More

WKRQ(Q102)-Cincinnati (T. Galluzzo-MD)

\*\* DARYL HALL/JOHN OATES-Kiss On My

\*\* GROVER WASHINGTON JR.-Just The Two

REO SPEEDWAGON-Take It On The Run 19

STYX-Too Much Time On My Hands 23-19

\*\* SMOKEY ROBINSON-Being With You 11-

\*\* GINO VANELLI-Living Inside Myself 17

★ JOHN LENNON—Watching The Wheels 21-14

CHRISTOPHER CROSS-Say You'll Be Mine

\* RAY PARKER JR. AND RAYDIO-A Woman

Needs Love 23-18 • T.G. SHEPPARD-I Loved 'Em Every One-

• GARY U.S. BONDS-This Little Girl-D-27

WXGT(92X)-Columbus (T. Nutter-MD)

\*\* SHEENA EASTON-Morning Train 3-2

\*\* GROVER WASHINGTON JR.-Just The Two

JUICE NEWTON-Angel Of The Morning 11-7

JOHN LENNON-Watching The Wheels 19-14

★ GINO VANELU-Living Inside Myself 14-9

• JOHN COUGAR-Ain't Even Done With The

JOHN O'BANION-Love You Like | Never

FRANKE & THE KNOCKOUTS-Sweetheart-X

★★ PHIL COLLINS—I Missed Again 17-15 ★★ JOHN LENNON—Watching The Wheels 18-

★ KIM CARNES—Bette Davis Eyes 20-13 ★ CLIMAX BLUES BAND—I Love You 9-8

+ GINO VANELLI-Living Inside Myself 12-9

•• KIM CARNES-Bette Davis Eyes-23

• JEFFERSON STARSHIP - Find Your Way

•• GARY U.S. BONDS-This Little Girl

DARYL HALL/JOHN OATES-You Make My

•• NFIL DIAMOND-America-28

\* CHAMPAIGN-How Bout Us 30-26

WNCI-Columbus (S. Edwards-MD)

•• CHRISTOPHER CROSS-Say You'll Be

STARS ON 45—Medlev—D-20

JEFFERSON STARSHIP - Find Your Way

DOLLY PARTON-But You Know I Love You

★ A TASTE OF HONEY—Sukivaki 20-18

•• CHAMPAIGN-How Bout Us-23

•• STARS ON 45-Medley-22

Sweetheart 16-13

• GET WET-Just So Lonely

Night 11-7

Needs Love 22-19

10-6

Back-D-28

List 7-5

Of Us 4-2

Mine-35

12

29-21

29

Dreams-30

Of Us 2-1

Night-X

Back-X

11

Loved Before-D-24

• STARS ON 45-Medley-D-25

IOURNEY-The Party's Over-X

WZZP-Cleveland (B. McKay-MD)

• THE ROVERS-Wasn't That A Party-X

14

• NEIL DIAMOND – America

Loved Before-D-30

of Us 3-2

Sweetheart 9-7

Too 4-3

20.15

GARY U.S. BONDS-This Little Girl (EMI)

TOM PETTY-The Waiting (Backstreet/MCA)

•• NEIL DIAMOND-America

Needs Love-D-17

Loved Before - D-19

D-20

•• A TASTE OF HONEY-Sukivaki

• DOTTLE WEST---What Are We Doin' In Love-

RAY PARKER JR. AND RAYDIO-A Woman

. JOHN O'BANION-Love You Like I Never

. DON McLEAN-Since I Oon't Have You

■★ PRIME MOVERS

GINO VANELLI-Living With You (Arista) STEVE WINWOOD-While You See A Chance (Island)

TOP ADD ONS

BREAKOUTS

KSRR (STAR 97)-Houston (R. Lambert-MD)

\*\* SMOKEY ROBINSON-Being With You 13-

\* REO SPEEDWAGON-Take It On The Run 12-

\* DOTTIE WEST-What Are We Doing In Love

★ JOHN LENNON---Watching The Wheels 26-17

•• DON McLEAN-Since | Don't Have You-30

• T.G. SHEPPARD-I Loved 'Em Every One-D-

**\*\*** KIM CARNES—Bette Davis Eves 18-12

\* RAY PARKER JR. AND RAYDIO-A Woman

•• JERMAINE JACKSON-You Like Me Don'I

• YARBROUGH & PEOPLES-Don't Stop The

KRLY-Houston (M. Jones/B. Lawrence-MD)

\*\* JUICE NEWTON-Angel Of The Morning

★★ JERMAINE JACKSON—You Like Me Don't

\* STEVE WINWOOD-While You See A Chance

SHEENA EASTON-Morning Train 18-12

•• STYX-Too Much Time On My Hands-30

CLIFF RICHARD-Give A Little Bit More

• JOHN O'BANION-Love You Like | Never

MICHAEL JACKSON—One Day In Your Life

\*\* STEVE WINWOOD-While You See A

★ KIM CARNES—Bette Davis Eves 36-25

★ JAMES TAYLOR/J.D. SOUTHER→Her Tow

•• DOLLY PARTON-But You Know I Love

• ROSANNE CASH-Seven Year Ache-40

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(Continued on page 22)

\*\* SMOKEY ROBINSON-Being With You 7-6

★ JOHN LENNON-Watching The Wheels 20-18

• DOTTIE WEST-What Are We Doin' In Love-

\* CHAMPAIGN-How Bout Us 14-8

•• OUINCY JONES-Ai No Corrida

STEPHANIE MILLS-Two Hearts-X
 THE JACKSONS-Can You Feel It-X

SHALAMAR-Make That Move-X

KILT-Houston (B. Young-PD)

• SANTANA-Winning-X

Loved Before-X

Chance 4-2

Too 11-10

You-36

• GARY U.S. BONDS-This Little Girl

•• CHRISTOPHER CROSS-Say You'll Be

\*\* CLIMAX BLUES BAND-I Love You 30-24

★ JUICE NEWTON - Angel Of The Morning 14-9 ★ SMOKEY ROBINSON - Being With You 15-10.

•• NEIL DIAMOND-America-29

• GARY U.S. BONDS-This Little Girl

KFMK-Houston (J. Steele-MD)

Needs Love 29-22

Mine-29

You

Music-X

27.19

14-6

D-28

You 14-6

GROVER WASHINGTON JR.-Just The Two

CHRISTOPHER CROSS-Say You'll Be Mine (WB)

T.G. SHEPPARD-I Love 'Em Every One (WB) QUINCY JONES-A: No Corrida (A&M)

TOM PETTY-The Waiting (Backstreet/MCA)

GARY U.S. BONDS-This Little Girl (EMI)

NEIL DIAMOND-America (Capitol)

\*\*

10

28

14-11

Of Us 8-3

Southwest Region

SMOKEY ROBINSON-Being With You (Tamla)

# PRIME MOVERS-NATIONAL

KIM CARNES-Bette Davis Eyes (EMI) REO SPEEDWAGON-Take It On The Run (Epic) JOHN LENNON-Watching The Wheels (Geffen)

D-28

\* PRIME MOVERS-The two products registering the greatest proportionate upward movement on the station's playlist as determined by station personnel are marked \*\*. • ADD ONS-The two key products added at the radio stations listed

as determined by station personnel are marked ... BREAKOUTS-Billboard Chart Depart ment summary of Add On and

Prime Mover information to reflect greatest product activity at Region al and National levels

# Pacific Southwest Region

KIM CARNES—Bette Davis Eyes (EMI) JOHN LENNON—Watching The Wheels (Geffen) GROVER WASHINGTON, JR.—Just The Two Of Us (Elektra)

TOP ADD ONS DOLLY PARTON-But You Know I Love You (RCA) STARS ON 45-Medley (Radio Records) SANTANA-Winning (Columbia)

BREAKOUTS GARY U.S. BONDS-This Little Girl (EMI) NEIL DIAMOND-America (Capitol) STANLEY CLARKE-Sweet Baby (Columbia)

#### KFI-Los Angeles (R. Collins-MD) ★★ JOHN LENNON—Watching The Wheels 17-

- **\*\* KIM CARNES**-Bette Davis Eyes 29-17 \* STEVE WINWOOD-While You See A Chance
- 15.10
- \* STARS ON 45-Medley 26-19

BILLBOARD

1981

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МАΥ

- •• SHAKIN' STEVENS-- This Old House •• STANLEY CLARKE-Sweet Baby
- TOM PETTY—The Waiting
- FRANKIE SMITH-Double Dutch Bus BILLY & THE BEATERS—I Can Take Care Of
- Myself
- CLIMAX BLUES BAND-i Love You • THE DILLMAN BAND-Lovin' The Night Away
- KRLA-Los Angeles (R. Stancatto/M. Heler
- MD)
- ★★ JUICE NEWTON—Angel Of The Morning 25-18
- \*\* GROVER WASHINGTON JR.-Just The Two Of Us 8-1
- ★ CHAMPAIGN How Bout Us 10-8 \* DARYL HALL/JOHN OATES-Kiss On My List 11-9
- ★ SHEENA EASTON—Morning Train 18-7 •• JAMES TAYLOR/J.D. SOUTHER-Her Town
- Too
- •• STARS ON 45-Medley
- KIM CARNES-Bette Davis Eyes-D-22 • THE JACKSONS—Can You Feel It – D-25
- KRTH(K-EARTH)-Los Angeles (B. Hamilton-
- PD)
- \*\* GROVER WASHINGTON JR.-Just The Two
- Of Us 4-1 ★★ KIM CARNES—Bette Davis Eves 12-6
- •• GARY U.S. BONDS-This Little Girl
- •• DOLLY PARTON-But You Know I Love You
- ISLEY BROTHERS—Hurry Up & Wait
- SHALAMAR Make That Move • STARS ON 45-Medley-26
- STYX-Too Much Time On My Hands
- NEIL DIAMOND—America
- KFMB-FM (B-100)-San Diego (G. McCartney-MD)
- ★ ★ JUICE NEWTON-Angel Of The Morning 5-
- ++ SHEENA EASTON-Morning Train 10-3
- ★ KIM CARNES-Bette Davis Eyes 12.7 \* A TASTE OF HONEY-Sukiyaki 8-5
- •• RAY PARKER JR. AND RAYDIO-A Woman Needs Love-30
- JIM PHOTOGLO—Fool In Love • ANNE MURRAY-Blessed Are The
- Believers-D-26 • LEE RITENOUR-Is It You STANLEY CLARKE/GEORGE DUKE-Sweet
- Baby
- KGB (13K)-San Diego (J. Lucifer-MD)
- \*\* SMOKEY ROBINSON-Being With You 8-3
- \*\* A TASTE OF HONEY-Sukiyaki 11-7 \* STEVE WINWOOD-While You See A Chance
- 14-9
- KIM CARNES-Bette Davis Eyes 23-15
- ★ SHEENA EASTON—Morning Train 18-11
- A TASTE OF HONEY-Sukivaki (Capitol) • CHRISTOPHER CROSS-Say You'll Be Mine JOHN LENNON-Watching The Wheels (Geffen) CLIFF RICHARD-Give A Little Bit More (EMI)
- •• STYX-Too Much Time On My Hands • JOHN LENNON-Watching The Wheels-D-25

- DOTTLE WEST-What Are We Doin' In Love-GARY U.S. BONDS - This Little Girl
- OUINCY JONES-Ai No Corrida JOHN O'BANION - Love You Like I Never
- Loved Before-D-27
- KERN-Bakersfield (G. Davis-MD) \*\* GINO VANELLI-Living Inside Myself 20-
- ★★ REO SPEEDWAGON—Take It On The Run
- 9.4
- STYX-Too Much Time On My Hands 15-11 ★ JOHN LENNON—Watching The Wheels 21-13
- \* A TASTE OF HONEY-Sukiyaki 24-19 ★ KIM CARNES—Bette Davis Eyes 30-21
- •• PURE PRAIRIE LEAGUE-Still Right Here In My Heart
- •• TOM PETTY-The Waiting JEFFERSON STARSHIP -- Find Your Way Back
- CHRISTOPHER CROSS-Say You'll Be Mine-

#### KOPA-Phoenix (J. McKay-MD)

- ★★ KIM CARNES—Bette Davis Eyes 25-14 **\* \* A TASTE OF HONEY**-Sukivaki 18-12 \* DOTTIE WEST-What Are We Doin' In Love
- 29-23 \* STYX-Top Much Time On My Hands 22-16
- GINO VANELLI-Living Inside Myself 14-10 SANTANA---Winning
- •• NEIL DIAMOND-America • DON McLEAN-Since | Don't Have You-D-30
- CLIFF RICHARD-Give A Little Bit More-D 28 • STEVE WINWOOD-Arc Of A Diver
- PURE PRAIRIE LEAGUE-Still Right Here In My Heart
- THE WHO-You Better You Bet-D-26 • GARY U.S. BONDS-This Little Girl-X

#### KRQQ(KRQ94)-Tucson (K. Lacy-MD)

- ★★ SMOKEY ROBINSON—Being With You 5-3 \*\* STYX-Too Much Time On My Hands 14-
- 10 ★ JOHN LENNON—Watching The Wheels 29-25 ★ KIM CARNES—Bette Davis Eves 28-24
- •• GARY U.S. BONDS-This Little Girl-30
- STARS ON 45-Medley-29
   PHIL COLLINS-I Missed Again-D-28
- DOTTIE WEST-What Are We Doin' In Love-D-27
- RAY PARKER JR. AND RAYDIO-A Woman
- Needs Love NEIL DIAMOND-America
- KTKT-Tucson (B. Rivers-MD)

No List

- KENO-Las Vegas (B. Alexander-MD) \*\* REO SPEEDWAGON-Take It On The Run
- 3.1 \*\* JOHN LENNON-Watching The Wheels 12
- \* STEELY DAN-Time Out Of Mind 21-16
- ★ KIM CARNES—Bette Davis Eyes 18-10
- ★ CLIMAX BLUES BAND-I Love You 17-11 •• QUINCY JONES-Ai No Corrida
- DON McLEAN-Since | Don't Have You
- IFFFERSON STARSHIP-Find Your Way Back-D-30
- T.G. SHEPPARD-I Loved 'Em Every One-D-
- STARS ON 45-Mediey-D-27
- GARY U.S. BONDS-This Little Girl-D-29 • TOM PETTY-The Waiting

Loved Before 17-13

•• TOM PETTY-The Waiting

•• NEIL DIAMOND-America

4-1

Back-D-27

- KLUC-Las Vegas (R. Lundquist-PD) **\*** ★ JOHN LENNON—Watching The Wheels 10
- \*\* REO SPEEDWAGON-Take It On The Run

+ THE WHO\_You Better You Bet 12.5

★ .38 SPECIAL - Hold On Loosely 25-20

\* JOHN O'BANION-Love You Like | Never

• JEFFERSON STARSHIP—Find Your Way

GET WET-Just So Lonely-D-30
 SANTANA-Winning-D-26

GARY U.S. BONDS-This Little Girl

SMOKEY ROBINSON – Being With You (Tamla) RAY PARKER, JR. – A Woman Needs Love (Arista)

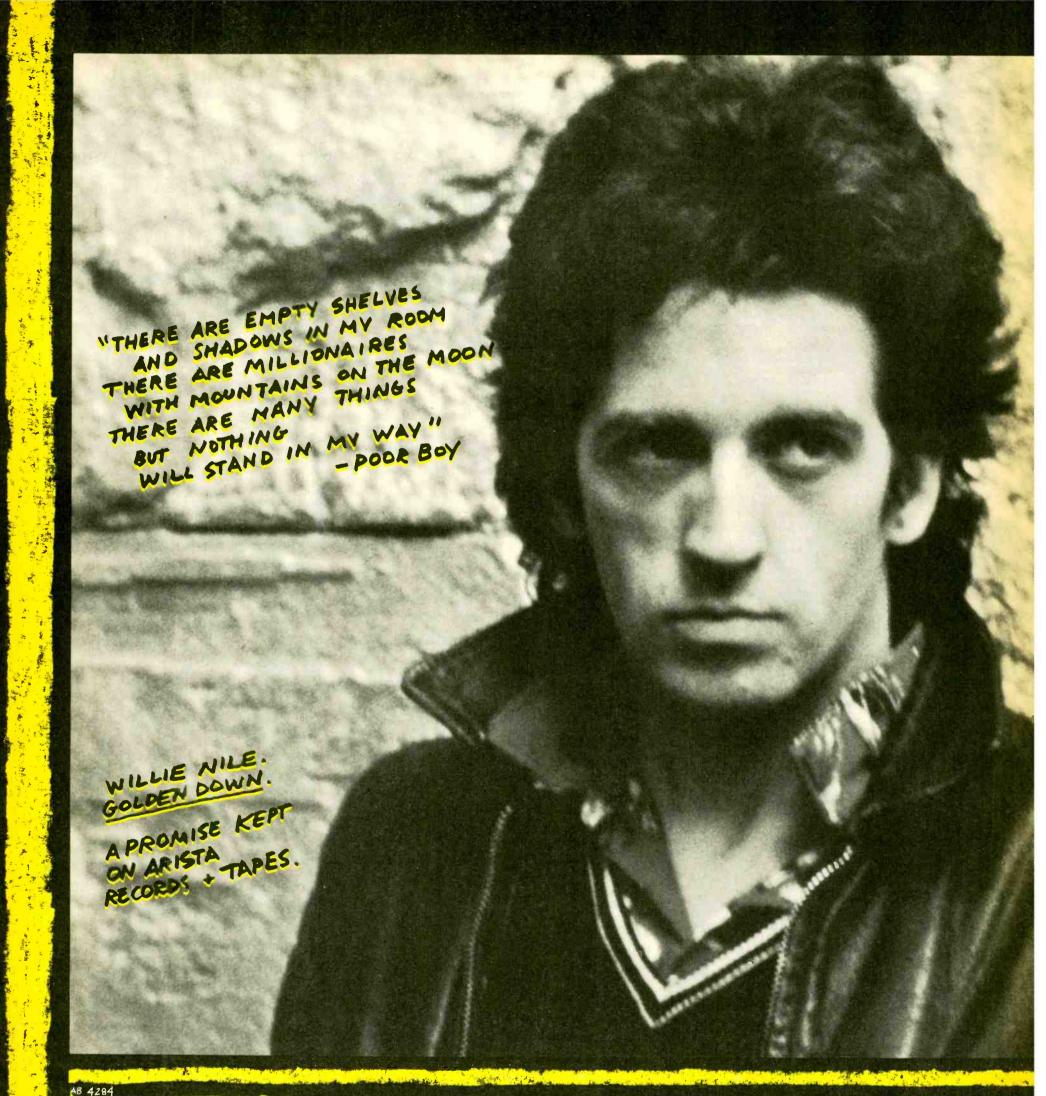
**NEIL DIAMOND**-America (Capitol)

• APRIL WINE-Just Between You & Me-D-29

Pacific Northwest Region

■★ PRIME MOVERS

TOP ADD ONS





Willie Nile. He was the most acclaimed new artist of 1980, winning raves for his auspicious Arista debut LP, and for his concert appearances opening for The Who. Now, Willie Nile is back with <u>Golden Down</u>, already called a "breakthrough album" by <u>The New York Post</u>. The momentum is now quickly accelerating on album rock radio from N.Y. to L.A., and Nile and his band just kicked off a coast-to-coast tour with an electrifying performance at The Savoy in Manhattan that had the critics raving.

# AOR action: Radio & Records: 34\* Album Network: 38\*/ Bill Hard: 41\*

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#### Billboard Singles Radio Action Playlist Prime Movers \* Playlist Top Add Ons 🔹 Based on station playlists through Tuesday (4/21/81)

STARS ON 45—Medley

14-10

Of Us 4-3

.38 SPECIAL — Hold On Loosely

WOW-Omaha (J. Corcoran-MD)

• T.G. SHEPPARD-I Loved 'Em Every One

\* \* APRIL WINE-Just Between You And Me

\*\* GROVER WASHINGTON JR.-Just The Two

★ IIIICE NEWTON\_Angel Of The Morning 8-7

★ JAMES TAYLOR/J.D. SOUTHER-Her Town

STARS ON 45-Medley-NP THE WHO-YOU Better YOU Bet-D-17 GARY U.S. BONDS-This Little Girl-NP

\*\* JAMES TAYLOR/J.D. SOUTHER-Her Town

+ + RARBRA STRFISAND/BARRY GIBB-What

Kind Of Fool 4-1 \* ANNE MURRAY-Blesssed Are The Believers

★ SMOKEY ROBINSON—Being With You 20-15
 ★ GROVER WASHINGTON JR.—Just The Two Of

• STEVE WINWOOD-While You See A

Oracle - 28
 RAY PARKER JR. AND RAYDIO - A Woman

• RUPERT HOLMES-1 Don't Need You-29

\*\* EMMYLOU HARRIS-Mister Sandman 27-

★★ JOHN LENNON—Watching The Wheels 16

★ T.G. SHEPPARD-I Loved 'Em Every One 28

\* JAMES TAYLOR/J.D. SOUTHER-Her Town

OON mcLEAN-Since I Don't Have You-28
 OTTIE WEST-What Are We Doing In Love-

•• CHAMPAIGN—How Bout Us=30

Northeast Region

KIM CARNES-Bette Davis Eves (EMI)

RIME MOVERS

A TASTE OF HONEY—Sukiyakı (Capitol) JOHN LENNON—Watching The Wheels (Geffen)

TOP ADD ONS

RAY PARKER, JR.—A Woman Needs Love (Arista) QUINCY JONES—A: No Corrida (A&M)

TOM PETTY-The Waiting (Backstreet/MCA)

RICK SPRINGFIELD-Jessie's Girl (RCA) ROBERT WINTERS-Magic Man (Buddah)

WABC-New York (S. Jones-MD)

\* \* A TASTE OF HONEY-Sukivaki 5-2

•• OUINCY JONES-Ai No Corrida-20

Man-10
FRANKE AND THE KNOCKOUTS-

WXLO-New York (J. Knapp-PD)

UNLIMITED TOUCH—Searching

WBLI-Long Island (B. Terry-MD)

KAY PASA—CoatImund

Of Us 4-2

\*\*

**D.26** 

14-11

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els 16-12

Sweetheart - 38

\*\*

QUINCY JONES—A: No Corrida (A&M) DON McLEAN—Since I Don't Have You (Millenium)

BREAKOUTS

SMOKEY ROBINSON-Being With You 11

★ JOHN LENNON-Watching The Wheels 18-13 ★ KIM CARNES-Bette Davis Eyes 35-28

•• ROBERT WINTERS AND THE FALL-Magic

• CHRISTOPHER CROSS-Say You'll Be Mine-

SMOKEY ROBINSON – Being With You – 4
 T.S. MONK – Candidate For Love
 BILLY OCEANS – Stay The Night

★★ JUICE NEWTON—Angel Of The Morning 5-

\* SMOKEY ROBINSON—Being With You 9-4

\* REO SPEEDWAGON-Take It On The Run 16-

STYX-Too Much Time On My Hands 12-9

CHAMPAIGN-How Bout Us-D-29
 CHRISTOPHER CROSS-Say You'll Be Mine-

★★ CLIMAX BLUES BAND—I Love You 23-18 ★ JOHN LENNON—Watching The Wheels 18-14 ★ CHRISTOPHER CROSS—Say You'll Be Mine

\* SMOKEY ROBINSON-Being With You 6-4

•• GARY U.S. BONDS-This Little Girl

**OUINCY JONES**-Ai No Corrida

• THE WHO-You Better You Bet-D-30

WTRY-Schenectady (B. Cahill-MD)

\*\* STARS ON 45-Medley 27-21

• TOM PETTY-The Waiting

GROVER WASHINGTON JR.-Just The Two

WZUU-Mitwaukee (J. Driscoll/B. Shani

\* A TASTE OF HONEY-Sukiyaki 26-23

★ KIM CARNES—Bette Davis Eyes 30-26

Too 6-5 CHAMPAIGN-How Bout Us-23

•• NEIL DIAMOND—America—22

• TOM PETTY-The Waiting-NP

KWKN--Wichita (J. Brown-MD)

Too 10-7

30-23

Us 6-4

MD)

21

Too 9.6

ABBA-Super Troupe

Needs Love-30

THE POLICE-Don't Stand So Close To Me 5-

★ DARYL HALL/JOHN OATES-Kiss On My List

•• CHRISTOPHER CROSS—Say You'll Be Mine

• DOLLY PARTON-But You Know I Love You

\* \* DOTTIE WEST-What Are We Doin' In Love

★ KIM CARNES – Bette Davis Eyes 18-13
 ★ CLIMAX BLUES BAND – I Love You 9-3
 ● JESSE WINCHESTER – Say What

•• PURE PRAIRIE LEAGUE-Still Right Here In

BILLY & THE BEATERS-I Can Take Care Of

CLIFF RICHARD-Give A Little Bit More-X

-23

REO SPEEDWAGON – Take It On The Run–
 GARY U.S. BONDS – This Little Girl – D-30

★★ KIM CARNES-Bette Davis Eyes 20-14 ★★ STARS ON 45-Medley 22-15

Sweetheart 23-20 **THE WHO**—You Better You Bet 9-5

AC/DC-Dirty Deeds Done Dirt Cheap 25-21
 CHRISTOPHER CROSS-Say You'll Be Mine

TOM PETTY-The Waiting
 PURE PRAIRIE LEAGUE-Still Right Here In

GARY U.S. BONDS—This Little Girl—D-27
 RAY PARKER JR. AND RAYDIO—A Woman

\*\* REO SPEEDWAGON-Take It On The Run

\* JAMES TAYLOR/J.D. SOUTHER-Her Twon

+ DARYL HALL/JOHN OATES-Kiss On My List

• T.G. SHEPPARD-I Loved 'Em Every One-

•• CLIMAX BLUES BAND-I Love You-23

KXOK-St. Louis (L. Douglas-MD)

\*\* NEIL DIAMOND-America 26-17

DOTTIE WEST-What Are We Doin' In Love

\* STEVE WINWOOD-While You See A Chance

★ JOHN COUGAR—Ain't Even Done With The

CLIMAX BLUES BAND-I Love You 21-18

JOHN LENNON—Watching The Wheels—28
 JOHN O'BANION—Love You Like I Never

CHRISTOPHER CROSS-Say You'll Be Mine-

\*\* REO SPEEDWAGON - Take It On The Run

★ GROVER WASHINGTON IR. - Just The Two Of

Us 8-1 KIM CARNES—Bette Davis Eyes 24-16

NEIL DIAMOND—America

IFF RITENOUR\_IS IT You

15.8

12

21

14

3.2

17

\* APRIL WINE-Just Between You And Me 11

STARS ON 45-Medley
 JEFFERSON STARSHIP-Find You Way Back

HAWKS-Right Away-D-29
 GARY U.S. BONDS-This Little Girl-D-30

\* \* FRANKE & THE KNOCKOUTS-Sweetheart

\*\* SMOKEY ROBINSON-Being With You 18-

★ JOHN LENNON—Watching The Wheels 22-17

THE WHO-You Better You Bet 11-7

• 38 SPECIAL -Hold On Loosely-24

★ GINO VANELLI-Living Inside Myself 10-4

•• T.G. SHEPPARD-I Loved 'Em Every One

KS95-FM(KSTP)-St. Paul (C. Knapp-MD)

\*\* CLIMAX BLUES BAND-I Love You 19-17 \*\* GINO VANELLI-Living Inside Myself 20-

★ SMOKEY ROBINSON—Being With You 11-8

✓ SMOKET ROBINSON—Deling With Fod 11-8
 ✓ JOHN LENNON—Watching The Wheels 16-1
 ★ STEVE WINWOOD—While You See A Chance

\*\* JOHN COUGAR-Ain't Even Done With The

+ FRIC CLAPTON\_I Can't Stand It 13.11

\* APRIL WINE-Just Between You And Me 20

GINO VANELLI-Living Inside Myself 28-22

FRANKE AND THE KNOCKOUTS-

JOHN O'BANION—Love You Like I Never

KEYN-FM-Wichita (L. Coury-PD)

Night 18-15

Sweetheart 24-20

KDWB-Minneapolis (P. Abresch-MD)

SMOKEY ROBINSON—Being With You 13-

ee FRIC CLAPTON-I Can't Stand It-27

KIOA-Des Moines (G. Stevens-MD)

WSPT-Stevens Point (B. Fuhr-MD)

★ FRANKE AND THE KNOCKOUTS-

My Heart-D-28

22-19

9.5

22

10.7

Night 22-15

Loved Before-30

14.7

SANTANA-Winning

Needs Love – D-30 • CHAMPAIGN – How Bout Us • LEE RITENOUR – D-29

KSLQ-FM-St. Louis (T. Stone-MD)

\*\* CHAMPAIGN-How Bout Us 12-9

\* A TASTE OF HONEY-Sukiyaki 23-18

JOHN O'BANION-Love You Like | Never

on T.G. SHEPPARD-11 oved 'Em Every One

KIM CARNES—Bette Davis Eyes—D-21

WISM-Madison (S. Jones-MD)

Loved Before 20-14

25-19

My Heart

Myself-X

• KIM CARNES—Bette Davis Eyes—D-30 • NEIL DIAMOND—America—D-29

WBEN-FM-Buffalo (R. Christian-MD)

KIM CARNES—Bette Davis Eyes 8-3
 A TASTE OF HONEY—Sukiyaki 10-4

WKBW-Buffalo (J. Summers-MD)

\* FRANKE AND THE KNOCKOUTS-

•• RICK SPRINGFIELD-Jessie's Girl

WBBF-Rochester (D. Mason-MD)

\*\* STARS ON 45-Medley 19-13

• CHAMPAIGN-How Bout Us-25

WOLF-Syracuse (B. Mitchell-MD)

•• NEIL DIAMOND-America
 •• EMMYLOU HARRIS-Mister Sandma

KIM CARNES-Bette Davis Eyes-D-19

RAY PARKER IR. AND RAYDIO-A Woman

Needs Love – D-24 FRANKE AND THE KNOCKOUTS – Sweetheart

\*\* RAY PARKER JR. AND RAYDIO-A Woman

RICK SPRINGFIELD—Jessie's Girl 33-20 BARRY MANILOW—Lonely Together 24-19

DON McLEAN-Since | Don't Have You-D-39

\*\* GINO VANELLI-Living Inside Myself 13-9

★★ JOHN LENNON—Watching The Wheels 14

PHIL COLLINS-I Missed Again 15-12

★ STARS ON 45—Medley 13-9
★ CHRISTOPHER CROSS—Say You'll Be Mine

28-22 RAY PARKER JR. AND RAYDIO—A Woman

Needs Love – 29 •• TOM PETTY – The Waiting – 28

• JESSE WINCHESTER-Say What

29.24

D-29

11

19.14

\*

SANTANA-Winning-D-30
 .38 SPECIAL-Hold On Loosely-D-27

WVBF(F105)-Framingham (R. Johns-PD)

\*\* A TASTE OF HONEY-Sukiyaki 17-12

\*\* DOTTIE WEST-What Are We Doin' In Love

PHIL COLLINS—I Missed Again 19-15 KIM CARNES—Bette Davis Eyes 24-21 CLIMAX BLUES BAND—I Love You 22-18

DON McLEAN-Since | Don't Have You

Loved Before QUINCY JONES—Ai No Corrida

WRKO-Boston (C. Van Dyke-PD)

JOHN O'BANION-Love You Like | Never

HELL DIAMOND-America – D-27
 CHAMPAIGN-How Bout Us
 CHRISTOPHER CROSS-Say You'll Be Mine:

\*\* JOHN LENNON-Watching The Wheels 16

★ GROVER WASHINGTON JR.-Just The Two Of Us 4-3
 ★ GINO VANELLI-Living Inside Myself 14-12

•• RAY PARKER JR. AND RAYDIO-A Woman

★★ KIM CARNES—Bette Davis Eyes 14-11 ★★ STEELY DAN—Time Out Of Mind 10-7

SMOKEY ROBINSON-Being With You 8-5

ANNE MURRAY-Blessed Are The Believers

JAMES TAYLOR/J.D. SOUTHER-Her Town

Too 3-1 DAN HARTMAN—Heaven In Your Arms

JIM PHOTOGLO-Fool In Love With You CHAMPAIGN-How Bout Us-D-23 RUPERT HOLMES-I Don't Need You-D-25

• T.G. SHEPPARD-I Loved 'Em Every One-D

HELEN REDDY-I Can't Say Goodbye To You

\*\* JOHN COUGAR-Ain't Even Done With The

•• PHIL COLLINS-I Missed Again

WFTQ-Worcester (G. Nolam-MD)

NEIL DIAMOND-D-24

★★ KIM CARNES—Bette Davis Eyes 15-9

★ A TASTE OF HONEY—Sukivaki 6.4

Needs Love • NEIL DIAMOND—America—D-17

WHYN-Springfield (A. Carey-MD)

SANTANA-Winning 18-13

CHAMPAIGN-How Bout IIs 7.4

★ A TASTE OF HONEY—Sukivaki 10.6

CARY U.S. BONDS-This Little Girl • NEIL DIAMOND-America
 • T.G. SHEPPARD-I Loved 'Em Every One-D-

Mine 32-19

31-16

16

Sweetheart 24-19

Needs Love

Night 21-15

ABBA—Super Trouper

Needs Love 3-1

• GET WET-Just So Lonely

WFLY-Albany (Buzz-MD)

10

• STARS ON 45-Medley-D-37

25-20

CHRISTOPHER CROSS-Say You'll Be

OUINCY JONES-Ai No Corrida 26-11

★ DOTTLE WEST—What Are We Doing In Love

• DON McLEAN-Since | Don't Have You-30

\* \* KIM CARNES-Bette Davis Eyes 17-12

★★ STYX—Too Much Time On My Hands 20-

•• RAY PARKER JR. AND RAYDIO-A Woman

★★ GINO VANELLI→Living Inside Myself 16-9 ★ JOHN COUGAR→Ain't Even Done With The

CHRISTOPHER CROSS-Say You'll Be Mine

THE ALAN PARSONS PROJECT-Time-D-40

Night 11-9

Believers-30

No List

No List

(Giouanni-MD)

29.20

IIs 3-1

n.32

Believers-35

BILLY SQUIER-Stroke

Too 8-6

Of Myself

D-28

No List

Loved Before-29

WPRO-FM(PRO-FM)-Providence

14.10

\*\* RED SPEEDWAGON-Take It On The Run

★ ERIC CLAPTON-I Can't Stand It 16-11

•• JOHN O'BANION-Love You Like | Never

WPRO-AM-Providence (G. Berkowitz-MD)

WPJB(JB105)-Providence (M. Waite-MD)

\*\* A TASTE OF HONEY-Sukivaki 21-13

• ANNE MURRAY-Blessed Are The

•• TOM PETTY-The Waiting-34

GET WET-Just So Lonely
 STARS ON 45-Medley-D-26

WICC-Bridgeport (B. Mitchell-MD)

•• QUINCY JONES-Ai No Corrida-29

NEIL DIAMOND - America - D-27

LEE RITENOUR-Is It You

\*\* DOTTIE WEST-What Are We Doin' In Love

★ THE WILLOW HORE IF Sound your 21-13 ★ THE WORL THEY You Bet 7-3 ★ GINO VANELLI-Living Inside Myself 24-18 ★ GROVER WASHINGTON JR.-Just The Two Of

CHRISTOPHER CROSS—Say You'll Be Mine—

\*\* JAMES TAYLOR/J.D. SOUTHER-Her Town

★ SHEENA EASTON – Morning Train 2-1 ★ KIM CARNES – Bette Davis Eyes 14-10 ★ REO SPEEDWAGON – Take It On The Run 9-7

JOHN LENNON-Watching The Wheels 19-13 TOM PETTY-The Waiting-30

BILLY AND THE BEATERS-I Can Take Care

JESSE WINCHESTER—Say What CHRISTOPHER CROSS—Say You'll Be Mine-

STANLEY CLARKE/GEORGE DUKE-Sweet

GARY U.S. BONDS—This Little Girl—D-24

★★ KIM CARNES—Bette Davis Eves 20-15

JOHN LENNON-Watching The WI

★ GINO VANELLI-Living Inside Myself 14-11 ★ STARS ON 45-Medley 11-9 ● NEIL DIAMOND-America-30

WFEA(13FEA) – Manchester (K. Lemire – MD)

\*\* JUICE NEWTON-Angel Of The Morning

★ SMOKEY ROBINSON—Being With You 5-2 ★ JAMES TAYLOR/J.D. SOUTHER—Her Town

+ JOHN O'BANION-Love You Like | Never

GARY U.S. BONDS—This Little Girl GART U.S. BOWDS - This Little Girl
 RICK SPRINGFIELD - Jessie's Girl
 JOHN LENNON - Watching The Wheels - D-19

RUPERT HOLMES-1 Don't Need You-D-30

T.G. SHEPPARD-I Loved 'Em Every One-D-

DON McLEAN-Since | Don't Have You-D-25

• PURE PRAIRIE LEAGUE—Still Right Here In

\*\* JAMES TAYLOR/J.D. SOUTHER-Her Town

Chance 4-3 **\* REO SPEEDWAGON**—Take It On The Run 13-

\*\* STEVE WINWOOD-While You See A

ERIC CLAPTON-I Can't Stand It 9-5

CLIMAX BLUES BAND-1 Love You 11-6
 GARY U.S. BONDS-This Little Girl

•• DARYL HALL/JOHN OATES-You Make My

PURE PRAIRIE LEAGUE-Still Right Here In

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(Continued on page 24)

My Heart

JESSE WINCHESTER—Say What

Loved Before 15-11

NEIL DIAMOND—America

SANTANA-Winning-D-28

WSTN-Dover (J. Sebastian-MD)

My Heart-D-27

ABBA—Super Trouper

Too 8-4

Dreams

STEELY DAN-Time Out Of Mind 11-7

\* A TASTE OF HONEY-Sukiyaki 23-16

WTIC-FM-Hartford (R. Donahue-MD)

heels 19-

WKCI-New Haven (D. Lyons-MD)

JOHN LENNON-Watching The Wheels 24-21

GINO VANELLI-Living Inside Myself 20-16 ANNE MURRAY-Blessed Are The

#### • Continued from page 20

- KNUS-Dallas (L. Ridener-MD)
- \*\* SMOKEY ROBINSON-Being With You 6-4 STEVE WINWOOD-While You See A
- Chance 3-1 \* TERRI GIBBS-Somebody's Knockin' 13-10
- SHEENA EASTON Morning Train 7-5
   JUICE NEWTON Angel Of The Morning 12-9
- KVIL-Dallas (C. Rhodes-MD)
- ★★ JOHN COUGAR Ain't Even Done With The
- Night 12-8 GINO VANELLI-Living Inside Myself 14-\*\* 10
- ★ SMOKEY ROBINSON—Being With You 13-11
- KIM CARNES-Bette Davis Eyes 19-14
   A TASTE OF HONEY-Sukiyaki 19-15
- •• T.G. SHEPPARD-I Loved 'Em Every One
- PHIL COLLINS I Missed Again D-25
   JOHN O'BANION Love You Like I Never
- Loved Before-D-22 CHRISTOPHER CROSS-Say You'll Be Mine-D-24
- DON McLEAN-Since | Don't Have You-D-21 DOTTLE WEST-What Are We Doin' In Love-
- D-18

#### KEGL-FM--Ft, Worth (G, Mack--MD)

No List

BILLBOARD

1981

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MAY

- KINT-El Paso (J. Zippo-MD) \*\* STEELY DAN-Time Out Of Mind 25-14 \*\* JOHN LENNON-Watching The Wheels 19
- \* DOTTIE WEST-What Are We Doin' In Love
- 29.22
- \* A TASTE OF HONEY-Sukivaki 28-23 \* CHRISTOPHER CROSS—Say You'll Be Mine
- 24-19 •• JEFFERSON STARSHIP-Find Your Way
- Back-27 DON McLEAN-Since | Don't Have You-30 JIM PHOTOGLO-Fool In Love With You-D-
- CLIFF RICHARD Give A Little Bit More
   T.G. SHEPPARD I Loved 'Em Every One Di 29
- RICK SPRINGFIELD-Jessie's Girl-31
- GET WET-Just So Lonely-D-37 JESSE WINCHESTER-Say What-D-36 THE ALAN PARSONS PROJECT-Time-D-40
- TOM PETTY—The Wait
   DARYL HALL/JOHN OATES—You Make My

#### Dreams

# NITEFLYTE-You're Breaking My Heart

- KTSA-San Antonio (J.J. Rodriguez-MD) ★★ SHEENA EASTON—Morning Train 12-8 ★★ REO SPEEDWAGON—Take It On The Run
- 20.11 \* STEVE WINWOOD-While You See A Chance
- 21.16 \* DARYL HALL/JOHN OATES-Kiss On My List
- 4.1 \* GROVER WASHINGTON JR.-Just The Two Of
- 119.9.5
- •• STARS ON 45-Medley • KIM CARNES-Bette Davis Eyes-D-27

#### KHFI (K-98)-Austin (E. Volkman-MD)

- ★★ KIM CARNES—Bette Davis Eyes 10.7 ★★ STYX—Too Much Time On My Hands 17
- 13 ★ FRANKE AND THE KNOCKOUTS-
- Sweetheart 22-16 **\* .38 SPECIAL**—Hold On Loosely 18-14 **\* STARS ON 45**—Medley 27-17
- RUPERT HOLMES\_I Don't Need You
- GET WET-Just So Lonely
- NEHL DIAMOND-America-D-28
- DON McLEAN—Since | Don't Have You—D-29
- A TASTE OF HONEY-Sukiyaki-D-25
- RUSH-Tom Sawyer
   PHOEBE SNOW-Mercy, Mercy, Mercy
- KILE-Galveston (S. Taylor-MD)
- ★★ CLIMAX BLUES BAND-I Love You 16-12 ★★ YARBROUGH & PEOPLES-Don't Stop The Music 9-6
- ★ ERIC CLAPTON-I Can't Stand It 18-15 \* CHRISTOPHER CROSS-Say You'll Be Mine
- 22.17
- \* REO SPEEDWAGON-Take It On The Run 28-23
- •• TOM PETTY-The Waiting
- DON McLEAN—Since | Don't Have You IOHNNY LEE\_Pickin' IIn Strang
- GLEN CAMPBELL/TANYA TUCKER-Why Don't We Sleep On It Tonight
- Chance 3-2 ★ STEELY DAN—Time Out Of Mind 7-4 JOHN COUGAR—Ain't Even Done With The Night 9-6 KBFM-McAllen/Brownsville (M. Grajales
- MD) \*\* CLIFF RICHARD-Give A Little Bit More
- 30-19 ★★ JERMAINE JACKSON-You Like Me Don't
- You 14-8 \* TERRI GIBBS—Somebody's Knockin' 11-2
- ★ STYX-Too Much Time On My Hands 20.7
   ★ PHIL COLLINS-I Missed Again 19.5
- •• NEIL DIAMOND-America CAPY ILS RONDS\_This Little Girl
- KOFM-Oklahoma City (C. Morgan-MD)
- No List

- WEZB-New Orleans (J. Lousteau-MD) \*\* KIM CARNES-Bette Davis Eyes 17-11
- ★★ OUINCY JONES—Ai No Corrida 20-13 PHIL COLLINS-I Missed Again 30-25
- A TASTE OF HONEY-Sukiyaki 24-22 ★ JOHN LENNON-Watching The Wheels 24-19
- GARY U.S. BONDS-This Little Girl STARS ON 45-Medley-
- RAY PARKER JR. AND RAYDIO-A Woman Needs Love
- **RICK SPRINGFIELD**-Jessie's Girl CHRISTOPHER CROSS-Say You'll Be Mine-D-30
- LEON REDBONE—Seduced
- WTIX-New Orleans (G. Franklin-MD)
- \*\* SMOKEY ROBINSON-Being With You 7-3 ★★ JOHN LENNON-Watching The Wheels 31
- \* THE WHO-You Better You Bet 26-18
- ★ DARYL HALL/JOHN DATES—Kiss On My List STARS ON 45-Medley 35-28
- •• THE ALAN PARSONS PROJECT Time
- •• TOM PETTY-The Waiting • LENNY LeBLANC-Somebody Send My Baby
- GARY U.S. BONDS-This Little Girl-D-31
- ANNE MURRAY-Blessed Are The Believers D-39
- JIM PHOTOGLO-Fool In Love With You T.G. SHEPPARD-I Loved 'Em Every One
- PAUL ANKA-I've Been Waiting For You-D
- RICK SPRINGFIELD—Jessie's Girl—D-38
- CHRISTOPHER CROSS-Say You'll Be Mine
- KEEL-Shreveport (M. Johnson-MD)
- \*\* RAY PARKER IR. AND RAYDIO-A Woman Needs Love 13-9 \*\* JAMES TAYLOR/J.D. SOUTHER-Her Town
- Too 33-14
- GINO VANELLI-Living Inside Myself 17-10 STARS ON 45-Medley 28-22
- •• CHRISTOPHER CROSS-Say You'll Be Mine OREIL DIAMOND-America
   CHAMPAIGN-How Bout Us-X-28
- T.G. SHEPPARD-I Loved 'Em Every One-D
- GET WET-Just So Lonely
   EMMYLOU HARRIS-Mister S
- THE ALAN PARSONS PROJECT Time STYX-Too Much Time On My Hands-D-35 GARY U.S. BONDS—This Little Girl

Too 10-4

WFMF-Baton Rouge (W. Watkins-MD) ★★ SMOKEY ROBINSON—Being With You 2-1 ★★ CLIMAX BLUES BAND—I Lave You 15-7 \* JAMES TAYLOR/J.D. SOUTHER-Her Town

KIM CARNES-Bette Davis Eyes 21-17

•• TOM PETTY-The Waiting

•• NEIL DIAMOND-America

CHAMPAIGN-How Bout Us-D-29

**Midwest Region** 

KIM CARNES-Being With You (EMI)

.38 SPECIAL-Hold On Loosely (A&M)

PRIME MOVERS

REO SPEEDWAGON-Take It On The Run (Epic)

T.G. SHEPPARD-I Loved 'Em Every One (WB) CHRISTOPHER CROSS-Say You'll Be Mine (WB) CHAMPAIGN-How 'Bout Us (Columbia)

TOP ADD ONS

BREAKOUTS

NEIL DIAMOND—America (Capitol) DON McLEAN—Since I Don't Have You (Millenium) CLIMAX BLUES BAND—I Love You (WB)

\*\* .38 SPECIAL—Hold On Loosely 31-19 \*\* SHEENA EASTON—Morning Train 5-1

\* JEFFERSON STARSHIP-Find Your Way Back

JAMES TAYLOR/J.D. SOUTHER-Her Town

Too 26-20 SMOKEY ROBINSON— Being With You 45-27

\* THE POLICE-Don't Stand So Close To Me

MANFRED MANN-For You-D-38

WNAP-Indianapolis (D.J. Bailey-MD)

\*\* STEVE WINWOOD-While You See A

★ ERIC CLAPTON—I Can't Stand It 5-3

WOKY-Milwaukee (G. Mason-MD)

Back-D-28

Too 10-7

• DON McLEAN-Since | Don't Have You-30 • NEIL DIAMOND-America-29 • JEFFERSON STARSHIP-Find Your Way

\*\* SMOKEY ROBINSON-Being With You 13-

★ ★ TERPI GIRRS—Somebody's Knockin' 7-5 ★ JOHN LENNON-Watching The Wheels 17-12 ★ JAMES TAYLOR/J.D. SOUTHER-Her Town

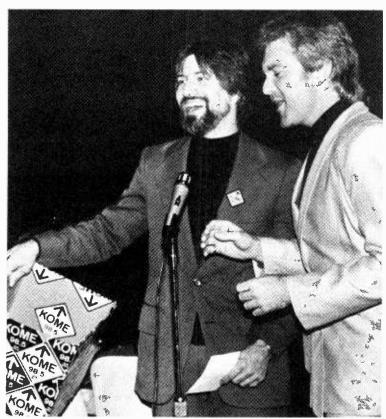
WLS-Chicago (T. Kelly-MD)

34.29

JOHN LENNON-Watching The Wheels 25-19

CHRISTOPHER CROSS-Say You'll Be Mine-

# Radio Programming



KOME CONTEST—Lauren Charles, promotion director of KOME-FM in San Jose, and E/A artist Billy Thorpe choose the winner in a contest based around the 16-show run in San Francisco of the "21st Century Man Laserium Concert." The winner received new Moog Prodigy synthesizer.

# WAIL-FM On Track With Urban Format By WANDA FREEMAN

NEW ORLEANS—As the spring

Arbitron book begins, urban-contemporary station WAIL-FM is cranking up like the Little Engine That Could, after a respectable fall '80 number showed the conductor he was on the right track.

"We went from nothing to a 5.2," says program director Barry Richards. The previous rating was a 3.7, but Richards insists the advance is bigger than 1.5 because WAIL was in turmoil as the last book began.

WAIL, formerly soul station WXEL, had planned to go country Sept. 1, but WNOE-FM beat it to the punch with TM in mid-August. WXEL's newly hired country program director flew the coop, and the station, with a partly new staff, tried to recover by experimenting with a mix of black and rock music. Listeners weren't quite sure what they would hear at FM-105, the station had new call letters, and on top of it all, the signal at the time was a little weak in the metro area.

Then 34-year-old Richards entered in mid-September, fresh from a stint with Squibb Corp. after almost 20 years in radio in Washington D.C., Baltimore and New York.

Richards, called in specifically because of his experience in urban contemporary music, says he didn't have the format "fine tuned" until about mid-October.

#### Cable Fire Knocks Pa. FMer Off Air

HARRISBURG, Pa.-WMSP-FM was off the air March 27 to April 17 because of a burned transmission cable. According to station manager David Zett, fire damaged necessitated a complete replacement of cable from the transmitter to the tower antenna.

WMSP plays 80% classical music, 20% religious programs and news. Station claims it has a very specialized audience. "So, we only had November and December of the book," he says. "If we'd had the whole thing, we'd really be kicking ass."

This time out, Richards plans to make good on his vow to beat WYLD-FM, the black station with the progressive-fusion sound, and the formidable No. 1 station, contemporary WEZB. "In the Birch Report, we're the No. 1 r&b station in the market," he says. "We're looking to be the No. 1 general market station."

WAIL's biggest ratings gains were in teens (from 7.9 to 10.8) and men (3.0 to 5.4), especially in the 18-34 bracket; weakest showing was in women, with the morning and midday hours actually dropping a bit.

To attract women musically, "We've mellowed out," says Richards. And he's hired Terry Young, the No. 1 DJ in town, for mornings. "Terry's strong in women," he says. "The female teens are a piece of

"The female teens are a piece of cake," boasts Young. "I expect to take the 18-24 women with me, those are the trendsetters. If you get enough trendsetters diggin' on your act, you've got it made."

Richards plans to promote Young heavily as well as the station in general, which is fine with the DJ, who says he left WEZB partly because his activities were restricted.

"I was into doing nightclub shows, public appearances, so much more than they'd let me do," says Young.

"He (WEZB program director Dan Vallie) wants a music director who's in the building all week, and I was into being the No. 1 DJ: into living the image of a jock, going to ride the ferris wheel, going to the high schools. You have to be that way if you want to stay No. 1."

He's also ready for a change from the white rock format. "I grew up in the D.C. area, and I've got Motown in my blood. I broke 'Another One Bites the Dust' in this market, and 'Ring My Bell'–I can just feel when a song's a hit."

(Continued on page 27)

# THOUGH SMALL OUTFITS MAY SUFFER Syndicators Not Disturbed By Threat Of Satellites, Networks

#### • Continued from page 1

effect, especially on the "small" syndicator.

While plans for satellite music programming via the Satellite Music Network, Tri-Star, Drake-Chenault and RKO are still being formulated and there is increased programming from NBC, ABC, RKO and Mutual, syndicators feel there is room for everyone provided there is quality and service.

"There is definitely competition, but I don't know how threatened I feel," says Neil Sargent, vice president/general manager of Dallasbased TM Special Projects.

"Network programming can be offered cheaper than we can because of their mass volume. But they are not geared toward the production of multi-houred documentaries as we are.

are. "I don't think any network will put on a 30-hour Beatles special and take a year in the studio. There is a place for both of us," says Sargent.

"Small syndicators will be affected more," he continues. "Stations demand a higher degree of quality, service and support material and advertisers request more stability.

ity. "But there's always room for the small syndicator with a great idea. With the fragmentation of formats, stations have to set themselves apart. Syndicators and networks offer a way to sound different."

Sargent feels it's premature to judge the impact of satellite distribution since "none are on-board yet." But he adds: "There's only room for so many and a few will fall."

bin hany and a few will fall. Phil Harvey, producer of Golden Egg's "Future File" states: "There will be more of a demand for programming with the new radio networks opening up. They will be going outside to the established syndicators looking for programming. I look at it as a positive."

Says Ron Harrison, vice president of sales at Drake-Chenault: "Whenever you have someone taking air time, whether it's a syndicator or via satellite, it makes your job more competitive."

Harrison sees flexibility as a prime advantage for stations at the local level, as well as the ability to daypart. "You don't have localization feeding from a satellite," says Harrison.

"There's room for all," notes Bill Robinson, president of Nashvillebased The Musicworks. "We are a medium sized syndicator providing 120 services around the country with four different formats and a solid base of stations that I don't believe satellite programming will match.

"There are some small, medium and large syndicators that will be hurt and I'm not saying we won't be hurt. But when you compare syndicators with satellites, you're still talking apples and peaches."

Continues Robinson: "Some of the greatest areas of service to get into can only be served by the syndicator, especially special feature type things."

Robinson adds that his personalized country and adult contemporary formats offer stations the flexibility to run the shows in any length they deem appropriate. "A medium size syndicator can crack his nut by getting six to eight stations to carry it which you can't by satellite.

www.americanradiohistory.com

"The consensus of a lot of broadcasters is that they don't like the lack of control with satellites," says John Iles, general manager of Broadcast Programming International in Bellevue, Wash.

"But we're looking at it with a great deal of interest. At medium to small size market stations the operators are not used to being there on the second for a network feed. It would be difficult for the operator to switch in and out," notes Iles.

"The competition is steep already but that's good," adds lles. Harry O'Connor, president of

Harry O'Connor, president of O'Connor Creative Services in Universal City, Calif., sees satellite technology as a new market to sell product.

"It's greatest impact will be on short term and weekly music shows," says O'Connor. "Those doing music specials, the short term, one shot kind will be out the window and fed by satellite.

"Features will always be in demand and will get hotter and expand."

Norm Pattiz, president of Westwood One, producers of 16 weekly shows, sees the increase in the number of national networks having a positive effect on him and other syndicators. "The smaller syndicator without much distribution resources will have a place to go and sell to larger syndicators or the networks," says Pattiz.

"The larger syndicator with a well established distribution network will be getting greater acceptance from sponsors.

"We've always perceived our competition to be the wired networks since all our programs are nationally sponsored. With ABC, NBC and RKO knocking on doors talking about nationally sponsored shows, that only makes our job easier and helps our credibility.

"The difference between us and the networks is difficult to determine. Each of our programs is like a network. The only difference is the method of distribution and not doing live news," says Pattiz.

Bo Donovan, vice president of Tuesday Productions, which produced "Satellite Live," the first satellite-syndicated talk show and this year's president of the Assn. of Independent Radio Producers, calls satellite music programming "nothing of substance."

"Right now its only a buzz word," says Donovan. "No one is on the air now. It's all in the planning stages. Let's wait and see."



SAVOY VISIT—WNEW-FM's Jim Moynahan shares a drink and a laugh with Don McLean following McLean's set at the Savoy in New York, broadcast live by WNEW-FM.

# Nashville FMer Has One Last Rock Fling With LP

NASHVILLE-Although station WKQB-FM (Rock 106) has gone from hard rock to beautiful music, its now-defunct AOR sound has been resurrected one last time through the release of a stationsponsored album project entitled "Homegrown."

"Homegrown" features five local rock acts who were grand prize winners in Rock 106's original talent contest promotion held last year. The acts-Ed Fitzgerald, Lust, Sexy, Placid Fury and Gary Bethart-were promised appearances on the WKQB-sponsored album to be sold throughout area Nashville retail outlets and promoted by Rock 106. However, the fate of the album

However, the fate of the album seemed suspended in the balance when WKQB was sold by Billboard Broadcasting to the Florida-based Sudbrink Corp. and the station, now called WJYN, switched formats and personnel.

But the project's momentum continued to surface, and now 5,000 copies of the "Homegrown" LP have been pressed and readied for a May 15 delivery to local record stores, along with point-of-sale posters.

along with point-of-sale posters. An ad campaign supporting the album's shipment will run for 13 weeks, and another 500 copies are being sent to key record company executives and a&r personnel in the industry to develop further interest in the five contest winners who comprise the sounds of "Homegrown."

For those listeners who identified with WKQB's hard-rock format, the album represents a triumph and a memory. And for those whose music makes up the album, it's a chance for discovery and a possible recording contract. 23

# Billboard Bingles Radio Action Movers \* on station playlists through Tuesday (4/21/81)

• STARS ON 45-Medley-D-27

WYRE-Annapolis (J. Diamond-MD)

•• CHAMPAIGN-How Bout Us

Back-D-29

D-25

No List

My Heart

D-25

No List

Lightning-D-30

Night 14-9

D-29

MICHAEL JACKSON—One Day In Your Life

\*\* JOHN COUGAR-Ain't Even Done With The

\*\* REO SPEEDWAGON-Take It On The Run

\* CLIMAX BLUES BAND-I Love You 22-16

GINO VANELLI-Living Inside Myself 18-12 A TASTE OF HONEY-Sukiyaki 25-19 • GARY U.S. BONDS-This Little Girl

ANNE MURRAY-Blessed Are The Believers-

• JEFFERSON STARSHIP-Find Your Way

38 SPECIAL - Hold On Loosely - D-27

T.G. SHEPPARD—I Loved 'Em Every One
 SHOT IN THE DARK—Playing With

DON MCLEAN-Since | Don't Have You-D-26

DON MICLEAN-Since I Don't Have You-D-2
 NEIL DIAMOND-America
 DOTTIE WEST-What Are We Doin' In Love-

WGH-Hampton (B. Canada-MD)

WQRK(Q-FM)—Norfolk (R. Bates—MD)

\*\* STYX-Too Much Time On My Hands 14-8

A TASTE OF HONEY – Sukiyaki 19-13
 PURE PRAIRIE LEAGUE – Still Right Here In

•• DARYL HALL/JOHN OATES-You Make My

Dreams GARY U.S. BONDS—This Little Girl—D-24

JIM PHOTOGLO-Fool In Love With You STARS ON 45-Medley-D-29

RICK SPRINGFIELD—Jessie's Girl—D-30

WRVQ(Q-94)-Richmond (B. Thomas-MO)

\*\* STYX-Too Much Time On My Hands 11-5

★ .38 SPECIAL—Hold On Loosely 15·10
 APRIL WINE—Just Between You & Me 8-4

stelly DAN—Time Out Of Mind 9-7
 CHRISTOPHER CROSS—Say You'll Be Mine—

• GARY U.S. BONDS-This Little Girl-D-26

WAEB-Allentown (J. Ward-MD)

WIFI-FM-Bala Cynwyd (L. Kelly-MD)

\*\* RAY PARKER JR. AND RAYDIO-A Woman

Needs Love 29-24

\* REO SPEEDWAGON - Take It On The Run 23-

\* JAMES TAYLOR/J.O. SOUTHER-Her Town

CHAMPAIGN-How Bout Us 21-17

•• GARY U.S. BONOS-This Little Girl

• KIM CARNES—Bette Davis Eves—D-25

NEIL DIAMOND-America-D-30
 BILLY AND THE BEATERS-I Can Take Care

PAUL ANKA-I've Been Waiting For You All

CHRISTOPHER CROSS—Say You'll Be Mine
 CLIMAX BLUES BAND—I Love You
 RUPERT HOLMES—I Don't Need You

PRIME MOVERS

TOP ADD ONS

BREAKOUTS

Too 11.7 GET WET-Just So Lonely

• STARS ON 45-Medley-D-29

WWSW-Pittsburgh (H. Crowe-MO)

Southeast Region

KIM CARNES—Bette Davis Eyes (EMI) GINO VANNELLI—Living Inside Myself (Arista) RAY PARKER, JR.—A Woman Needs Love (Arista)

NEIL DIAMOND—America (Capitol) ISLEY BROTHERS—Hurry Up & Wait (T-Neck) CHRISTOPHER CROSS—Say You'll Be Mine (WB)

HALL & OATES—You Make My Dreams (RCA) TDM PETTY—The Waiting (Backstreet/MCA) GARY U.S. BONDS—This Little Girl (EMI)

WOXI-AM-Atlanta (J. McCartney-MD)

\* FRANKE AND THE KNOCKOUTS-

• **QUINCY JONES**-Ai No Corrida

10

★ ★ PHIL COLLINS—I Missed Again 24-18

**\*\*** JOHN LENNON—Watching The Wheels 12-

Sweetheart 15-12 **THE ROVERS**—Wasn't That A Party 22-17 **JUICE NEWTON**—Angel Of The Morning 13-

OOLLY PARTON-But You Know I Love You
 NEIL DIAMOND-America-D-29

CHRISTOPHER CROSS-Say You'll Be Mine

Of Myself

My Life

GROVER WASHINGTON JR.-Just The Two Of

LEE RITENOUR-Is It You

NEIL DIAMOND-America-D-27

STANLEY CLARK—Sweet Baby—D-31

★★ KIM CARNES—Bette Davis Eyes 22-15

★ PHIL COLLINS—I Missed Again 23-18

GET WET-Just So Lonely-D-30

WQXI-FM-Atianta (J. McCartney-MD)

LEON REDBONE-Seduced-D-23
 DON McLEAN-Since | Don't Have You-D-26

\*\* RAY PARKER JR. AND RAYDIO-A Woman Needs Love 19-12

\* T.G. SHEPPARD-I Loved Em Every One 20-

\* STYX-Too Much Time On My Hands 22-16

•• DARYL HALL/JOHN OATES-You Make My

\*\* JUICE NEWTON-Angel Of The Morning

\*\* STVX-Too Much Time On My Hands 12-6

.38 SPECIAL—Hold On Loosely 14-9 RAY PARKER JR. AND RAYOIO—A Woman

\* SMOKEY ROBINSON - Being With You 13-8

• JIM PHOTOGLO-Fool In Love With You-D-

• STANLEY CLARKE/GEORGE DUKE-Sweet

• DOTTIE WEST-What Are We Doin' In Love-

\*\* KIM CARNES-Bette Davis Eves 23-19

★ STARS ON 45-Medley 10-5 QUINCY JONES-Ai No Corrida 26-21 DON McLEAN-Since I Don't Have You 28-25

ROSANNE CASH—Seven Year Ache 27-24
 ISLEY BROTHERS—Hurry Up And Wait—29
 GARY U.S. BONDS—This Little Girl—28
 DARYL HALL/JOHN OATES—You Make My

MICHAEL JACKSON-One Day In Your Life-

★★ KIM CARNES—Bette Davis Eyes 19-13 ★★ FRANKIE SMITH—Double Dutch Bus 20

Sweetheart 16-12 **SWOKEY ROBINSON**—Being With You 10-5

GINO VANELLI-Living Inside Myself 24-19 SLEY BROTHERS-Hurry Up And Wait

CHRISTOPHER CROSS-Say You'll Be Mine-

STANLEY CLARKE/GEORGE DUKE-Sweet

★★ NEIL DIAMOND-America 20-15 ★★ KIM CARNES-Bette Davis Eyes 27-23

STARS ON 45-Medley 24-20 JOHN LENNON-Watching The Wheels 16-14 ANNE MURRAY-Blessed Are the Believers-

DON McLEAN-Since | Don't Have You-D-28

\*\* DOTTIE WEST-What Are We Doin' In Love

\* CLIFF RICHARD-Give Me A Little Bit More

QUINCY JONES—Ai No Corrida 33-23

★ ABBA-Super Trouper 30-18
 ● PHOEBE SNOW-Mercy, Mercy, Mercy
 ● STEPHANIE MILLS-Two Hearts

GENERAL JOHNSON & THE CHAIRMEN-

PAUL ANKA—I've Been Waiting All My Life—

ELVIS PRESLEY—Loving Arms—D·34
 TOMMY JAMES—You're So Easy To Love—D-

PURE PRAIRIE LEAGUE-Still Right Here In

LEE RITENOUR-Is It You-D-30

NEIL DIAMOND-America-D-28

WISE-Asheville (J. Stevens-MD)

**\* \* KIM CARNES**-Bette Davis Eyes 24-21

THE WHO-You Better You Bet 17-12

21-18 • GARY U.S. BONDS—This Little Girl

•• DON McLEAN-Since | Don't Have You

• JIM PHOTOGLO-Fool In Love With You

RUPERT HOLMES-I Don't Need You
 STARS ON 45-Medley-D-24

CLIMAX BLUES BAND-I Love You 25-22
ERIC CLAPTON-I Can't Stand It 11-7

FRANKE & THE KNOCKOUTS-Sweetheart

GET WET-Just So Lonely

DAN HARTMAN-Heaven In Your Arms-D-32

STARS ON 45-Medley-D-29 MICHAEL JACKSON-One Oay In Your Life-

JEFFERSON STARSHIP-Find Your Way

WSGF-Savannah (D. Carlisle-MD)

\* FRANKE AND THE KNOCKOUTS-

•• GET WET—Just So Lonely

Back-D-29 STARS ON 45-Medley-D-24

WAYS-Charlotee (L. Simon-MD)

CHAMPAIGN—How Bout Us=D-29

WFLB-Fayetteville (L. Cannon-MD)

\*\* ANNE MURRAY-Blessed Are The

Believers 19-9

NEIL DIAMOND—America

★ OUINCY JONES—Ai No Corrida 30-26

Dreams Come True-29

•• LEE RITENOUR-Is It You-30

WBBO-Augusta (B. Stevens-MD)

10.6

D.29

Dreams-30

14

Baby

D-27

31.21

D-31

35

My Heart

D-33

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31

Needs Love 18-12

TOM PETTY-The Waiting

STARS ON 45-Medley-D-30

Baby ALAN PARSONS PROJECT-Time

WSGA-Savannah (J. Lewis-MO)

•• NEIL OIAMOND-America

ROSANNE CASH-Seven Year Ache 25-20

STARS ON 45-Medley-D-19

RAY PARKER JR. AND RAYDIO – A Woman

CHRISTOPHER CROSS—Say You'll Be Mine—

\*\* STEELY DAN-Time Out Of Mind 17-15

\*\* T.G. SHEPPARD-I Love 'Em Every One

18-14 TERRI GIBBS—Somebody's Knockin' 8-6

JUICE NEWTON-Angel Of The Morning 11-9

GINO VANELLI-Living Inside Myself 13-11 • DOTTIE WEST-What Are We Doin' In Love

CHAMPAIGN—How Bout Us—D-20

\*\* STARS ON 45-Medley 29-24

13

Mine-34

D-30

• A TASTE OF HONEY-Sukivaki-D-16

WSEZ-Winston-Salem (B. Ziegler-MD)

\*\* GINO VANELLI-Living Inside Myself 22-

★ STEELY OAN – Time Out Of Mind 18-14 ★ SMOKEY ROBINSON – Being With You 5-4

CHRISTOPHER CROSS-Say You'll Be

ANNE MURRAY—Blessed Are The Believers
 DOTTIE WEST—What Are We Doin' In Love-

\* \* KIM CARNES-Bette Davis Eyes 16-9

SANTANA-Winning QUINCY JONES-Ai No Corrida

TOM PETTY-The Waiting

RICK SPRINGFIELD – Jessie's Girl – D-30

MARSHALL TUCKER—This Time | Believe

\*\* SMOKEY ROBINSON-Being With You 9-7

KIM CARNES—Bette Davis Eyes 21-15 GROVER WASHINGTON JR.—Just The Two Of

★ JOHN LENNON—Watching The Wheels 17-14

\*\* GINO VANELLI-Living Inside Myself 16

\* SHEENA EASTON-Morning Train 6-4

STARS ON 45-Medley-17
 CHRISTOPHER CROSS-Say You'll Be

KLAZ-FM(Z98)-Little Rock (D. Taylor-MD)

★★ KIM CARNES—Bette Davis Eves 12-8

\*\* JOHN LENNON-Watching The Wheels 20-

REO SPEEDWAGON – Take It On The Run 9-5 CLIMAX BLUES BAND – I Love You 5-2

GINO VANELLI-Living Inside Myself 13-9

• DOTTIE WEST-What Are We Doin' In Love-

GARY U.S. BONDS-This Little Girl-32

GET WET-Just So Lonely-X SISTER SLEDGE-Next Time You'll Know-X

MICHAEL JACKSON-One Day In Your Life-X

RAY PARKER JR. ANO RAYDIO-A Woman

WWKX(KX104)-Nashville (J. Anthony-MD)

\* KIM CARNES-Bette Davis Eyes 21-17

•• TOM PETTY-The Waiting

\*\* SMOKEY ROBINSON—Being With You 5-2 \*\* GINO VANELLI—Living Inside Myself 13-

CLIMAX BLUES BAND-11 ove Your 18-12

DOTTIE WEST-What Are We Doin' In Love

•• DARYL HALL/JOHN OATES-You Make My

GARY U.S. BONOS-This Little Girl

WHBO-Memphis (C. Duvall-PD)

•• NEIL DIAMOND-America

WRJZ-Knoxville (F. Story-MD)

WSKZ-Chattanooga (D. Carroll-MD)

★★ KIM CARNES—Bette Davis Eyes 17-11 ★★ JOHN LENNON—Watching The Wheels 19-

\* RAY PARKER IR. AND RAYDIO-A Woman

★ GINO VANELLI-Living Inside Myself 11-8 ● NEIL DIAMOND-America-30

OM PETTY-The Waiting
 PURE PRAIRIE LEAGUE-Still Right Here In

DOTTIE WEST-What Are We Doing In Love

. THE ALAN PARSONS PROJECT\_Time

• SANTANA-Winning-29 • GARY U.S. BONDS-This Little Girl-24 • JEFFERSON STARSHIP-Find Your Way

My Heart – 28

22

Needs Love 20-17 CHAMPAIGN-How Bout Us 22-19

JIM PHOTOGLO-Foot In Love With You

DON McLEAN-Since | Don't Have You-D-30

JESSE WINCHESTER-Say What-D-33

JOHN LENNON—Woman—X

Needs Love-D-31

23-19

No List

Us 5-3

Mine-20

11

WTMA-Charleston (C. Corvello-MD)

• DOTTLE WEST-What Are We Doing In Love-

CLIMAX BLUES BAND-I Love You 19-11

GINO VANELLI-Living Inside Myself 19-16 FRANKE AND THE KNOCKOUTS-

**JOHN LENNON**—Watching The Wheels 25-21

•• DON McLEAN-Since | Don't Have You

WANS-Anderson (J. Evans-MD)

Sweetheart 15-12

★ A TASTE OF HONEY --- Sukivaki 14-11

Needs Love-D-29

• SANTANA-Winning-D-27

• A TASTE OF HONEY-Sukivaki

WKIX-Raleigh (R. McKay-MD)

.38 SPECIAL-Hold On Loosely-27

 RICK SPRINGFIELD—Jessie's Girl—26 DON McLEAN-Since | Don't Have You

WERC-Birmingham (M. Thompson-MD)

\*\* KIM CARNES-Bette Davis Eves 14-10

A TASTE OF HONEY-Sukiyaki 19-13

GINO VANELLI-Living Inside Myself 15-11
 STARS ON 45--Mediey 30-22
 NEIL DIAMOND-America
 JIM PHOTOGLO-Fool In Love With You

• DOLLY PARTON-But You Know | Love You-

CLIFF RICHARD-Give A Little Bit More

PURE PRAIRIE LEAGUE-Still Right Here In

• THE ALAN PARSONS PROJECT-Time-D-30

WKXX(KXX106)-Birmingham (L. O'Day-MD)

\* \* RICK SPRINGFIELD—Jessie's Girl 28-21

★ CHAMPAIGN—How Bout Us 17-9 KIM CARNES—Bette Davis Eyes 23-19

TOM PETTY-The Waiting
 OAVE EOMUNOS-Almost Saturday Night
 GARY U.S. BONDS-This Little Girl-D-29

PURE PRAIRIE LEAGUE-Still Right Here In

★★ GINO VANELLI—Living Inside Myself 12-7

JOHN O'BANION-Love You Like | Never Loved Before 18-12

CLIFF RICHARD—Give A Little Bit More
 QUINCY JONES—Ai No Corrida—D-32
 SMOKEY ROBINSON—Being With You—D-10

GET WET-Just So Lonely-D-30 MICHAEL JACKSON-One Day In Your Life-

• STANLEY CLARKE/GEORGE DUKE-Sweet

TOMMY JAMES—You're So Easy To Love

WAAY-Huntsville (J. Kendricks-MD)

Needs Love 10-7

Baby–D-31 GARY U.S. BONDS–This Little Girl–D-29

\*\* RAY PARKER JR. AND RAYOIO-A Woman

★ STARS ON 45-Medley 26-21 ★ RICK SPRINGFIELD-Jessie's Girl 20-17 ★ REO SPEEDWAGON-Take It On The Run 14-

★ STYX-Too Much Time On My Hands 22-18

• CLIFF RICHARO-Give A Little Bit More

JEFFERSON STARSHIP-Find Your Way

PHIL COLLINS-I Missed Again-D-29

WHHY-Montgomery (R. Thomas-MD)

\*\* GROVER WASHINGTON JR.-Just The Two

★★ KIM CARNES—Bette Davis Eyes 28-20 ★ JOHN LENNON—Watching The Wheels 19-11 ★ REO SPEEDWAGON—Take It On The Run 10-

SMOKEY ROBINSON-Being With You 9-5

SMORET ROBINSON—Being with You 9-5
 GARY U.S. BONDS—This Little Girl ,
 DARY HALL/JOHN OATES—You Make My

BILLY & THE BEATERS—I Can Take Care Of

**OUINCY IONES**-Ai No Corrida

DARYL HALL/JOHN OATES-You Make My

PHIL COLLINS-I Missed Again 13-7

★ THE WHO-You Better You Bet 10-4

My Heart • AC/DC—Dirty Deeds Done Dirt Cheap

• A TASTE OF HONEY-Sukiyaki-D-28

WSGN-Birmingham (W. Brian-MO)

\* STARS ON 45-Medley 24-13

Sweetheart 6-3

D-28

11

Dreams

Back-D-30

• LEE RITENOUR-Is It You

Of Us 2-1

Dreams

No List

LEE RITENOUR-Is It You

Of Us 6-2

Mine-39

D-37

WJDX-Jackson (L. Adams-MD)

WBJW (BJ-105)-Orlando (T. Long-MO)

\*\* GROVER WASHINGTON JR.-Just The Two

\*\* GINO VANELLI-Living Inside Myself 25-

KIM CARNES—Bette Davis Eyes 11-8

TOM PETTY-The Waiting
 CHRISTOPHER CROSS-Say You'll Be

**REO SPEEDWAGON**-Take It On The Run

PURE PRAIRIE LEAGUE-Still Right Here In

My Heart • DOTTIE WEST—What Are We Doin' In Love–

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(Continued on page 26)

JUICE NEWTON-Angel Of The Morning 12-9

•• NEIL DIAMOND-America

CHAMPAIGN-How Bout Us 7-4

FRANKE AND THE KNOCKOUTS-

• JESSE WINCHESTER-Say What-D-29

My Heart-D-28

ABBA-Super Trouper

RUPERT HOLMES-I Don't Need You 25-21

#### • Continued from page 22

- CHRISTOPHER CROSS-Say You'll Be Mine-
- STARS ON 45-Medley-D-25
- LEE RITENOUR—Is It You
   GET WET—Just So Lonely
   GINO VANELLI—Living Inside Myself—D:27

#### WGUY-Bangor (J. Jackson-MD) \*\* FRANKE AND THE KNOCKOUTS-

- Sweetheart 9-3 \*\* REO SPEEDWAGON-Take It On The Run 11-4
- STYX-Too Much Time On My Hands 15-10 JOHN LENNON-Watching The Wheels 20-15
- ★ ERIC CLAPTON-I Can't Stand it 12-6 DAVE EDMUNDS—Almost Saturday Night TOM PETTY—The Waiting
- GARY U.S. BONDS-This Little Girl
- NEIL DIAMOND\_America JEFFERSON STARSHIP-Find Your Way
- Back-D-28
- RICK SPRINGFIELO -- lessie's Girl -- D-29
- GET WET-Just So Lonely JOHN O'BANION-Love You Like I Never
- Loved Before-D-26 • CHRISTOPHER CROSS-Say You'll Be Mine-D-30

#### WIGY-Bath (W. Mitchell/S. Rogers-MDs)

- \*\* JEFFERSON STARSHIP—Find Your Way Back 23-20
- SANTANA-Winning 27-23
- ★ PHIL COLLINS—I Missed Again 28-25
   ★ SHEENA EASTON—Morning Train 11-8
   ★ STYX—Too Much Time On My Hands 19-16
- •• TOM PETTY-The Waiting
- OON McLEAN—Since I Don't Have You
   CHRISTOPHER CROSS—Say You'll Be Mine-D-28
- JOHN O'BANION-Love You Like I Never
- Loved Before D-29 RICK SPRINGFIELD Jessie's Girl
- SMOKEY ROBINSON—Being With You NEIL DIAMOND\_America\_D.30
- HEL DIAMOND America D-30
   THE ROVERS Wasn't That a Party
   DOTTLE WEST What Are We Doin' In Love-
- DP DAVE EOMUNDS—Almost Saturday Night
- GARY U.S. BONDS—This Little Girl
- WACZ-Bangor (M. O'Hara-MD)

BILLBOARD

1981

- \*\* REO SPEEDWAGON-Take It On The Run 12.10
- \*\* JOHN LENNON-Watching The Wheels 18-
- \* STEVE WINWOOD-While You See A Chance
- 6.3 \* CLIMAX BLUES BAND-I Love You 11-7
- CHRISTOPHER CROSS—Say You'll Be Mine •• TOM PETTY-The Waiting
- N SHAKIN STEVES-This Old House
   DAVE EDMUNDS-Almost Saturday Night
   CARY US FORMER
- MAY
  - GARY U.S. BONDS—This Little Girl

#### Mid-Atlantic Region PRIME MOVERS

**REG SPEEDWAGON**—Take It On The Run (Enic) GINO VANNELLI-Living Inside Myself (Arista) JOHN LENNON-Watching The Wheels (Geffen)

TOP ADD ONS

CLIFF RICHARD—Give A Little Bit More (EMI) STARS ON 45—Medley (Radio Records) STARS ON 45-Medley (Radio Records) JIM PHOTOGLO-Fool In Love With You (20th Century)

BREAKOUTS TOM PETTY-The Waiting (Backstreet/MCA) GARY U.S. BONDS-This Little Girl (EMI) HALL & OATES-You Make My Dreams (RCA)

#### WXKX-Pittsburgh (B. Christian-MD)

- \*\* ERIC CLAPTON-I Can't Stand It 7-5
- ★★ .38 SPECIAL—Hold On Loosely 14-12 ★ JEFFERSON STARSHIP—Find Your Way Back
- 23.20 ★ LOVERBOY—Turn Me Loose 28-24
- ✓ JOURNEY—The Party's Over 21-18
   SHOT IN THE DARK—Playing With
- Lightning-33 •• REO SPEEDWAGON-Shakin' It Loose
- Tonight-26
- PURE PRAIRIE LEAGUE-Still Right Here In My Heart – D-29 GREG KINN – Sheila – D-32
- CHRISTOPHER CROSS—Say You'll Be Mine
- WFIL—Philadelphia (D. Fennessy—MD)
- \*\* STARS ON 45-Medley 30-24
- \* GINO VANELLI-Living Inside Myself 24 20
- \* CHRISTOPHER CROSS-Say You'll Be Mine
- \* CLIMAX BLUES BAND-I Love You 19-17
- ★ JOHN O'BANION-Love You Like | Never Loved Before 28-25 JIM PHOTOGLO-Fool In Love With You
- •• CLIFF RICHARD-Give A Little Bit More
- GET WET-Just So Lonely
   NEIL DIAMOND-America-D-28
- WCCK(K104)-Erie (B, Shannon-MD)
- ★★ OUTLAWS-I Can't Ston Loving You 12-5 \*\* SMOKEY ROBINSON-Being With You 5-1 \* DOTTIE WEST-What Are We Doin' In Love

- 22-17 MICHAEL STANLEY BAND-Lover 17-13
  - BARRY MANILOW-Lonely Together 11-7
     DARYL HALL/JOHN OATES-You Make My Dreams-33 •• TOM PETTY-The Waiting

  - HIFE-Cool Down
     PHOEBE SNOW-Mercy, Mercy, Mercy
  - AC/DC-Dirty Deeds Done Dirt Cheap -D-37
     GARY U.S. BONDS-This Little Girl-D-39
     DAN HARTMAN-Heaven In Your Arms-D-40

#### WFBG-Altoona (T. Booth-MD)

- \*\* JOHN LENNON-Watching The Wheels 14-CLIMAX BLUES BAND-I Love You 9-6
- ★ STARS ON 45-Medley 19-13 ★ REO SPEEDWAGON-Take It On The Run 15-
- \* RAY PARKER JR. AND RAYDIO-A Woman Needs Love 29-22 GARY U.S. BONOS-This Little Girl-31
- DARYL HALL/JOHN OATES-You Make My Dreams-32
- PHOEBE SNOW—Mercy, Mercy, Mercy
- MERILY-Stay The Night NITEFLYTE-You're Breaking My Heart
- A TASTE OF HONEY-Sukiyaki-D-30
- LEE RITENOUR—Is It You NEIL DIAMONO-America-D-20

- WKBO-Harrisburg (B. Carson-MD) \*\* REO SPEEOWAGON-Take It On The Run
- 19-13
- **\* \* JOHN LENNON**-Watching The Wheels 13
- \* JOHN COUGAR-Ain't Even Done With The Night 16-12
- ★ KIM CARNES—Bette Davis Eves 20-17
- GINO VANELLI−Living Inside Myself 12-9
   RAY PARKER JR. AND RAYDIO−A Woman
- Needs Love
- . JOHN O'BANION-Love You Like | Never Loved Before

#### WQXA(Q106)-York (S. Gallagher-MD)

- \*\* JUICE NEWTON-Angel Of The Morning 6-
- GROVER WASHINGTON JR.-Just The Two \*\*
- Of Us 3-1 \* SMOKEY ROBINSON—Being With You 7-5 REO SPEEDWAGON - Take It On The Run 8-6 \* STYX-Too Much Time On My Hands 19-14

TOM PETTY-The Waiting
 STARS On 45-Medley-30
 CHRISTOPHER CROSS-Say You'll Be Mine-

\*\* JUICE NEWTON-Angel Of The Morning 7-

\*\* REO SPEEDWAGON-Take It On The Run

★ JOHN LENNON—Watching The Wheels 20-17

\* THE POLICE-Don't Stand So Close To Me

\* JAMES TAYLOR/J.D. SOUTHER-Her Town

\*\* REO SPEEDWAGON - Take It On The Run

CHAMPAIGN-How Bout Us 20-13

.38 SPECIAL - Hold On Loosely 26-22

RICK SPRINGFIELD-Jessie's Girl 21-19

KOLK SFRINGFIELD-Jessie S Girl 21-19
 TOM PETTY-The Waiting-X
 STARS ON 45-Medley-15
 FRANKE & THE KNOCKOUTS-Sweetheart-

GARY U.S. BONDS—This Little Girl—D-29

\*\* RUPERT HOLMES-I Don't Need You 18-

\*\* GINO VANELLI-Living Inside Myself 17

\* JAMES TAYLOR/J.D. SOUTHER-Her Town

★ JOHN LENNON—Watching The Wheels 19-16

RAY PARKER JR. AND RAYDIO-A Woman

Needs Love 19-11
 GARY U.S. BONDS—This Little Girl

OUINCY JONES-Ai No Corrida

• STARS ON 45-Medley-D-29

LEE RITENOUR-Is It You
 GET WET-Just So Lonely
 NEIL DIAMONO-America-D-30

WFBR-Baltimore (A. Szulinski-MD)

\*\* SHEENA EASTON-Morning Train 3-1

★ KIM CARNES—Bette Davis Eyes 26-21

\* NEIL DIAMOND-America 30-25 Anterica 30-23
 SANTANA-Winning-28
 STANLEY CLARKE-Sweet Baby

★ GINO VANELLI-Living Inside Myself 16-9

• GARY U.S. BONDS-This Little Girl-D-30

DARYL HALL/JOHN OATES-You Make My

ANNE MURRAY—Blessed Are The Believers—

\*\* REO SPEEDWAGON-Take It On The Run

•• CLIFF RICHARD-Give A Little Bit More

DOLLY PARTON-But You Know I Love You

WCAO-Baltimore (S. Richards-MD)

JOHN LENNON-Watching The Wheels 15-10

WROX-Washington (F. Holler-MO)

D-29

18.8

Too 22-15

10.3

13

12

Too 6-3

D-27

15-8

Dreams

LEE RITENOUR-Is It You

•• TOM PETTY—The Waiting

WPGC-Washington (J. Elliott-MD)

# Radio Programming

# Radio Specials\_

A weekly calendar of upcoming network and syndicated music spe cials. Shows with multiple dates indicate local stations have option of

broadcast time and dates. April 27, April Wine, Live From Las Vegas, Starfleet Blair, 90 minutes

April 28, Boston Pops, Live From Boston, Starfleet Blair, 90 minutes May 1-3, Dionne Warwick, NBC, two hours.

May 1, Christopher Cross, Leo Sayer, Mello Yello Concert, ABC Contemporary, two hours.

May 1-3, Tom T. Hall, Country Session, NBC, one hour.

May 2, Rod Stewart, Mello Yello Concert, ABC FM Network, two hours.

May 2-3, Nancy Wilson, Westwood One, one hour. May 2-3, Dirt Band, Robert W.

Morgan Special of the Week, Watermark, one hour.

May 3, Anne Murray, Mello Yello Concert, ABC Entertainment, 90 minutes.

May 8-10, John Conlee, Country Session, NBC, one hour.

May 8-10, Santana, concert, NBC Source, 90 minutes.

May 9, George Jones, Silver Eagle, ABC Entertainment, 90 minutes.

May 9-10, Emotions, Westwood

One, one hour. May 9-10, Andy Gibb, Robert W. Morgan Special of the Week, Watermark, one hour.

May 13, James Taylor, Live From Atlanta, Starfleet Blair, 90 minutes. May 15-16, Molly Hatchett, In

Concert, Westwood One, one hour. May 15-17, Margo Smith, Coun-

try Sessions, NBC, one hour. May 16, Allman Bros., Coca-Cola Night On The Road, ABC FM, two hours.

May 16-17, Willie Nelson, Robert W. Morgan Special of the Week, Watermark, one hour.

May 22-24, REO Speedwagon, NBC Source, two hours. May 23, Ted Nugent, Coca-Cola

Night On The Road, ABC FM, two hours

May 23, Bobby Bare, Moe Bandy, Joe Stampley, Best of Silver Eagle, ABC Entertainment, 90 minutes.

May 23-24, Supertramp, Robert W. Morgan Special of the Week,

Watermark, one hour. May 23-24, Neil Diamond, Star '81 Sound series, RKO, two hours.

May 29-31, Marshall Tucker, con-

cert, NBC Source, 90 minutes. May 30-31, Cliff Richard, Robert W. Morgan Special of the Week,

Watermark, one hour, June 5-7, Styx, NBC Source, two

hours. June 6-7, Earth, Wind & Fire, Robert W. Morgan Special of the Week, Watermark, one hour.

June 12-14, Foreigner, NBC Source, two hours.

June 13, Pat Benatar, Atlanta Rhythm Section, Coca-Cola On The Road, ABC FM, two hours.

June 19-20, Judas Priest, concert,

NBC Source, 90 minutes. June 20-21, **Harry Chapin**, Robert W. Morgan Special of the Week, Watermark, one hour.

June 26-28, Judas Priest, concert, NBC Source, 90 minutes.

June 27-28, Abba, Robert W. Morgan Special of the Week, Water-mark, one hour.

July 3, Todd Rundgren & Utopia, Live From Woodstock, NBC Source. July 17-19, Ted Nugent, NBC

Source, two hours.

ALBUQUERQUE, N.M.-With promotions aimed at share increases among females 18-34, KWXL-FM (Rock 94) program director Peter Benson notes coyly, "we've got to find some things for the ladies."

**IN ALBUQUERQUE** 

**Women New Target** 

Audience For KWXL

The station has a lock on the number one position among males 18-34, but is looking to fine tune its Bur-khart/Abrams AOR format to deliver more women.

The station, with a tower on the Sandia crest, has a strong northern signal reaching as far as northern Colorado, and is carried on cable systems in outlying New Mexico, in-cluding the lucrative Ruidoso resort area. Benson claims Gallup, N.M., will be added soon.

"Prior to going AOR," says Benson, which brought the station up to a 5.7 share in the fall from 2.8 a year earlier, "we were a mish-mash. An automated Drakes/Reynolds Top 40 format lasted 2½ years. Ironi-cally, we had Burkhart/Abrams Superstars format for three months in the middle of 1977 ... and then dropped it."

The station plays a bit less of the newer untested music than Burkhart recommends, says Benson, because the market is strong for oldies.

#### For The Record

LOS ANGELES-In "New On The Charts" (Billboard, April 25, 1981) of April 25, 1981, Pat Siciliano was incorrectly identified as man-ager of Blizzard of Ozz. Sharon Arden manages the group.

The group members were also incorrectly listed. The new lineup is singer Ozzy Osbourne, guitarist Randy Rhodes, drummer Tommy Aldridge and bassist Rudy Sarzo.

NASHVILLE-Joining the flurry

of radio stations now programming

country music (Billboard, April 4, 1981) is WWQM-AM/FM Madi-

The sister stations made the switch

from adult contemporary in mid-February, meeting with positive re-

action, says program director Mark

Winston, who was formerly with KFDI-FM Wichita.

"We've had a complete audience change," he says. "We lost most of our teen audience to the rockers in

town, but we're drawing listeners

from a variety of formats-AOR, beautiful music and rock-not pri-

marily from other country stations."

drive periods are simulcast. In be-

tween, the 5KW AM outlet, which

signs off at sunset, goes to an auto-mated format, while its counterpart,

the sole FM country stations in the

market, broadcasts with live deejays

Pop country is the programming designation given WWQM. The

playlist is tailored to 43 current

songs, plus recurrents and oldies. A

maximum of 10 minutes per hour is

listen to records primarily for pro-duction," explains Winston. "Most

contemporary artists, like Kenny

"Since we're an FM station, we

allotted to commercial time.

on a 24-hour basis.

Both the morning and afternoon

son, Wis.

"Albuquerque is unusual, a difficult market. We don't get calls for new music. We have to do other types of research to check debut acts. We tried new wave and it didn't pan out; it's just not justifiable here vet. We still do specialty new wave, but it's not got a market here at the mass level," he explains.

The station recently had a 94-hour promotion to celebrate the first year anniversary of the station's new for-

mat. "We had 94 cakes and an open arty at the Coronado Shopping Mall ... gave away over 800 pieces of cake in less than an hour. A 12hour blow out at a local club, with three bands, drew 1600 people, a record. And we gave things away on the air, every hour."

Benson plans heavy promotion through the next Arbitron. "They'll be short, punchy, on-the-street pro-motions. We want to get better figures from the ladies. They'll be \$94 gift certificates. We're researching women to find out their four favorite items to develop prize categories."

The station also plans special days devoted to a single group or artist like Queen or Springsteen. The prize of the day will be a complete library. "And we're considering a home grown album project-that would become a three-month promotion." KWXL kicked off the Arbitron promos with sponsorship of a Rush concert April 15.

Mr. Bill is on the air from 6 to 10 a.m., Benson covers 10 a.m. to 2 p.m., Skid Roadia 2 to 6 p.m., Tom Johnson 6 p.m. to midnight, and newcomer Renee (KANW-FM Al-buquerque) midnight to 6 a.m.-Part-timers Frank Jackson and Gary Martin are also new. Jackson is from KANO and Martin from KRST-FM, both in Albuquerque.



Billboard photo by Chuck Pulin SOURCE/SPIRIT—The Source's Danny Somach and John McGhan visit Spirit members Randy California and Ed Cassidy backstage at the Bottom Line in New York. Seen, from left, are Cassidy, Somach, California, and McGhan.

# A/C KUDL-FM **Hitting Stride** After 4 Years **By PAUL HOHL**

KANSAS CITY, Kan.-After a steady string of more than eight straight increases in 12-plus listeners in as many Arbitron surveys, KUDL-FM in Kansas City now finds itself on the brink of a much

sought after popular success. The reason? Consistent planning rather than any secret, instant formula for success, says Ross Reagan, KUDL operations manager. "The real story here is in position-

ing a station for a particular goal for a long period of time," Reagan maintains. "We were convinced that the 18- to 34-year-old demographic was where the audience and all of the opportunities were going to be. We positioned the station for that audience for a long-range success.

And despite the fact that it's taken KUDL almost four years to achieve any measure of that success, Reagan remains optimistic, even excited, about the months ahead.

(Continued on page 29)

# WWQM: From A/C To Country Playlist, Promos Support Madison, Wis. Changeover

**By ROBYN WELLS** 

mold. We're also playing the latest Tammy Wynette cut because of its production, although most of her material wouldn't fit our format."

Album cuts also receive big play on the FM station during late after-noon and evening hours. "Madison is a big college town with 40,000 students," notes Winston. "You have to program to them." Jerry Jeff Walker, David Allan Coe, Waylon Jennings, Bobby Bare, the Outlaws, Hoyt Axton, Asleep At The Wheel, the Charlie Daniels Band and the Dirt Band are popular artists during these hours.

An album is featured Monday through Friday at 11 p.m. The "Sil-ver Eagle" airs on Saturday nights and "American Country Count-down" runs once weekly.

Most of the back catalog played on WWQM is older cuts by contem-porary artists, plus selections from artist like Linda Ronstadt, B.J. Thomas and Gordon Lightfoot. Tra-ditional artists like Hank Snow don't receive airplay, Winston says, citing the poor production of early record-ings. Eventually, he hopes to implement a weekly Saturday morning program geared toward traditional country performers.

In an effort to build its audience, WWQM initially pumped \$30,000

www.americanradiohistory.com

into promotion, including 26 billboards strategically placed around the city. During a four-day period, the station bought every available 10-second spot on local television stations to promote the format change. The spots tie-in the billboard image with an audio portion, emphasizing the stereo sound.

WWQM also instituted a "Country Club" with members receiving cards entitling them to special dis-counts, like gasoline at half-price at certain stations on given days. Other promotions include giving away cowboy hats at a recent rodeo.

"Country listeners are very loyal and you can't buy them with large cash giveaways," says Winston, "Re-gardless of the FM sound, if you throw hype at a country listener, he'll switch stations."

Winston adds that there is more "room for creativity in country-more room for personality." For example, a popular feature of morning deejay Scott Moore's show are his interviews with well-known people, like Johnny Carson. Psychics also appear regularly on Moore's program, answering listeners' questions between songs.

"Country music's going to be here for awhile," observes Winston. "People find it a refreshing change from life's fast pace."



## WE WERE **OVERWHELMED!**

MAY 2, 1981 BILLBOARD

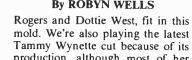
Your tremendous response at the NAB and to the announcement of our dramatic live, full-time radio-via-satellite network has been so overwhelming that we can't possibly answer every call immediately — but we're trying! WE'LL CALL YOU SOON and when we do, without a doubt you'll understand that Satellite Music Network was well worth the wait.



6500 River Chase Circle East Atlanta, Georgia 30328

P.S. If you just CAN'T wait, CALL Kent Burkhart today: at





#### Billboard Singles Rad Playlist Prime Movers \* Playlist Top Add Ons Based on station playlists through Tuesday (4/21/81)

#### • Continued from page 24

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- SANTANA-Winning-N.P. GARY U.S. BONDS-This Little Girl-N.P.
- OUINCY JONES-Ai No Corrida-DP
- ANNE MURRAY-Blessed Are The Believers
- DP
- DAN HARTMAN-Heaven In Your Arms-NP
- CHAMPAIGN—How Bout Us—D-40 ISLEY BROTHERS—Hurry Up And Wait—NP
  - BILLY AND THE BEATERS-I Can Take Care
  - T.G. SHEPPARD-I Loved 'Em Every One-D
- ★ STARS ON 45-Medley 17-13 •• A TASTE OF HONEY-Sukiyaki-26
  - •• DARYL HALL/JOHN OATES-You Make My
    - Dreams—27
       JIM PHOTOGLO—Fool In Love With You—28
- ANNE MURRAY-Blessed Are The Believers-
- JIM PHOTOGLO-Fool In Love With You-HB LENNY LeBLANC—Somebody Send My Baby
- Home-HB NEIL DIAMOND-America-D-20
- WIVY(Y103)-Jacksonville (S. Sherwood-MD)
- ★★ STARS ON 45-Medley 21-16 ★★ .38 SPECIAL-Hold On Loosely 5-3
- ★ CLIMAX BLUES BAND-I Love You 4-2
- DOTTIE WEST-What Are We Doin' In Love 25.19
- ★ FRANKE & THE KNOCKOUTS-Sweetheart 8-
- TOM PETTY—The Waiting DARYL HALL/JOHN OATES—You Make My
- Dreams LIFE—Cool Down ISLEY BROTHERS—Hurry Up & Wait
- NEIL DIAMOND-America-D-36 A TASTE OF HONEY-Sukiyaki
- WKXY-Sarasota (T. William-MD)
- \*\* RAY PARKER JR. AND RAYDIO-A Woman Needs Love 15-11
- \*\* JOHN O'BANION-Love You Like I Never
- Loved Before 22-19 PHIL COLLINS—I Missed Again 17-14 GINO VANELLI—Living Inside Myself 25-22 ★ DOTTLE WEST-What Are We Doing In Love
- . DARYL HALL/JOHN OATES-You Make My
- Dreams •• THE ALAN PARSONS PROJECT-Time
- GARY U.S. BONDS—This Little Girl
- TOM PETTY-The Waiting
- SMOKEY ROBINSON-Being With You-D-27 BILLY AND THE BEATERS-1 Can Take Care
- Of Myself • STARS ON 45-Medley-D-26
- CHRISTOPHER CROSS-Say You'll Be Mine-D-25
- WAXY-Ft, Lauderdale (R. Shaw-PD) \*\* CHAMPAIGN-How Bout Us 8.4
- ★ RAY PARKER JR. AND RAYDIO—A Woman Needs Love
- ★ JAMES TAYLOR/J.D. SOUTHER-Her Town
- ★ REO SPEEDWAGON—Take It On The Run 21-•• GARY U.S. BONDS—This Little Girl
- •• QUINCY JONES-Ai No Corrida
- WZGC(Z93)-Atlanta (S. Davis-MD)
- No List

#### WMC(FM-100)-Memphis (T. Prestigiacamo-MD)

- No List
- WBYQ (92-Q)-Nashville (S. Davis-MD)
- \*\* KIM CARNES-Bette Davis Eyes 22-15
- \*\* APRIL WINE-Just Between You And Me 8.4
- \* SMOKEY ROBINSON-Being With You 18-13 + PHIL COLLINS—I Missed Again 13-10
- \* STARS ON 45-Medley 29-23
- •• GARY U.S. BONDS-This Little Girl-DP
- •• DON McLEAN-Since | Don't Have You
- THE POLICE-Don't Stand So Close To Me-X-DP
- BILLY AND THE BEATERS—I Can Take Care Of Myself-X-DP
- RUPERT HOLMES-I Don't Need You-X-DP RICK SPRINGFIELD—Lessie's Girl—X-DP
- JESSE WINCHESTER-Say What-X-DP
- CHRISTOPHER CROSS-Say You'll Be Mine
- X·DP • A TASTE OF HONEY-Sukiyaki-X-D-27
- FRANKE AND THE KNOCKOUTS-Sweetheart-D-26
- THE WHO-You Better You Bet-X-DP DAVID FRIZZELL/SHELLY WEST-You're The Reason God Make Oklahoma-D-29
- WHYI(Y100)-Miami (M. Shands-MD) \*\* STEVE WINWOOD-While You See A
- Chance 10-7 ★★ SHEENA EASTON—Morning Train 12-4
- ★ ERIC CLAPTON—I Can't Stand It 21-17
- ★ GAP BAND-Burn Rubber 9-5
- ★ CHAMPAIGN-How Bout Us 17-12
- •• IAMES TAYLOR/I.D. SOUTHER-Her Town
- Too-29
- •• ISLEY BROTHERS-Hurry Up And Wait-30

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# 40 Years As A Home Away From Home

The USO in the old days was quite a different USO than it is today. Sure there were shows and recreation; there still are. But the USO today offers family services, tours, travel assistance and emergency help for service personnel stationed around the world. Bob Hope

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★★ GARY U.S. BONDS—This Little Girl 27-21 ★ THE WHISPERS—It's A Love Thing 21-17

- LIFE-Cool Down-NF

- DOLLY PARTON-But You Know I Love You-
- Of Myself-NP

WRBQ (Q-105)-Tampa (P. McKay-MD) \*\* KIM CARNES-Bette Davis Eyes 22-16

GINO VANELLI-Living Inside Myself 11-8

PAUL ANKA-I've Been Waiting For You

RICK SPRINGFIELD—Jessie's Girl—D-38

WLCY-Tampa (M. Weber-MD) \*\* KIM CARNES-Bette Davis Eyes 17-12

\* RAY PARKER JR. AND RAYDIO-A Woman Needs Love 18-16

\* A TASTE OF HONEY—Sukiyaki 15-13 ★ BARRY MANILOW—Lonely Together 10-8

• JOHN LENNON—Watching The Wheels—15 • STARS ON 45-Medley-17

# \*\* GINO VANELLI-Living Inside Myself 14-9



"Hardware"-

Krokus, a five-piece heavy metal band, was formed four years ago in Zurich. In its early days, the group played the nightclub circuit on the Costa Brava six hours a night, seven days a week.

'Clubs are the best school for a band like Krokus," says bass player Chris Von Rohr. "Six hours a night of fun, power and feeling really gets to you, hardens you and makes you feel professional."

The group's hard work paid off. In 1980, after signing with Ariola-America, it released "Metal Ren-dezvous." It subsequently toured as an opening act for AC/DC, Molly Hatchet, Cheap Trick and others in support of the LP, which went gold in the group's homeland. "Hard-ware," its second U.S. album, follows in the same hard-driving rock

formula at its predecessor. Along with Von Rohr, Krokus is comprised of lead singer Marc Storace, guitarists Fernando von Arb and Mandy Meyr and drummer Freddy Steady. Juerg Naegeli, a former bassist for the group, is considered its sixth member. He decided to stop performing and work behind the control board after being continuously frustrated by the work of Krokus' former sound mixers.

Krokus is managed by Butch Stone, Route 8, Box 272, Mountain Home, Ark. 72653. The phone number is (501) 481-5131. The group is booked through the Diversified Management Agency at 17650 W. 12 Mile Rd., Southfield, Mich. 48076 (313) 559-2600.



LOS ANGELES-There's an optimistic buzz in the air in the aftermath of the Las Vegas NAB conference in which general radio eyeballed and scrutinized the technological innovations that prognosticators say are in the medium's immediate future. Satellite technology, in particular, has the industry high on tomorrow, with many broad-casters looking to

this new level transmission of (which is all that it really is) as the ultimate bird of paradise for the business While much of



the speed and increased reach of communications brought on by sat-ellites will serve radio well, I'm afraid that until new modes of programming are designed to ap-propriately fit this new vehicle, much of what is presently being hawked as the next step in radio's development might prove to be little more than pie in the sky.

It's true; change is at hand and radio must prepare itself for new cul-tural scenes and a potentially altered relationship with society. But, hold on a moment. A few things are far from obvious and a degree of educated caution is advisable before station policy directors go jumping off into the future's figurative deep end (or literal dead end).

When tools change, games change. Much of the futuristic talk flying around radio circles indicates a lack of regard or understanding of that very basic precept of human history. It's sort of like the blacksmiths getting together around the turn of the century and making plans to manufacture and sell car seats for horses.

The future may be here, so to speak, but the future isn't perfectly clear. Nor is it monolithic. Interestingly, most signs indicate-particularly in regard to media-that the future will be even more fractionalized than the present (which, from the futurist's perspective, is the immediate past). An increase in signals, channels and specialized electronic services, coupled with the advent of technology designed to induce in-home (or car) custom programming threaten (or promise) to make the mid-20th Century concept of the "masses" and "mass media obsolete.

Yet, a large segment of the radio community views our catapult in the future as a return to the good old days; a return to centralized, massappeal radio broadcasting on a grand national level. In other words, they talk of using new avenues to transport a product that basically faded from the scene years ago-network radio. Most of these efforts are doomed to fail unless new programming concepts in sync with the times and dependent upon immediacy of transmission and reception are gen-erated to be carried on them. Listeners only care about what they are listening to, not how it is being transmitted to them. An automated 'national" format is exactly that, whether it arrives instantaneously via satellite or on tape via the U.S. Postal Service.

Unless radio turns its attention to the creation of new programs, for-mats and methods of balancing national input with local flavor-and most importantly, makes an all-out effort to raise the calibre of talent and contact on both these levelssimply plugging old ideas into new tools of conveyance can result in long distance low ratings. I point this out merely as constructive advice.

It would be a shame if in 1982 we look back at 1981 as the year of the short-lived satellite novelty.

\* Pigeonhole Pigeonhole: The general manager of a medium market East Coast AOR station and I were discussing the new Billboard Rock Album and Top Tracks surveys. He was telling me that his station should be reporting to these systems so that they can become more "representative" of what's happening in AOR

radio. I said that nowhere on the survey pages does it say anything about "AOR." I told him that the charts simply reflected the airplay of a wide spectrum of stations that play generic "rock" music as their primary image element.

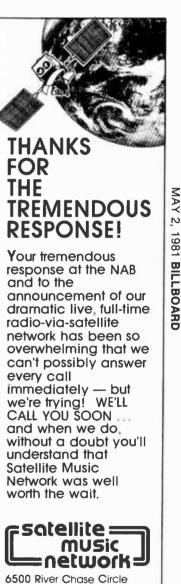
Then I asked him if there was a specific example of something wrong with the surveys that he could point out to me. He immediately

cited the fact that Sheena Easton's album was on the survey that week and that it didn't belong there because she isn't an "AOR artist."

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I asked him if that's because she hasn't got the term "AOR" tatooed on her behind. Why allow the trades, record companies and other stations to dictate your parameters?

He didn't know where I was coming from.





Kent Burkhart today: at

## 404-955-1550

THE DAWN OF A RADIO ERA



#### **BILLY & THE BEATERS** "I Can Take Care Of Myself-"

Not wanting to get caught up in the usual hustle and bustle of the music business, Billy Vera and his self-described "partners in self-abuse" decided only to play mid-nights on Mondays at Los Angeles' Troubadour club.

The 10-piece r&b/jazz/pop band, with Jeff Baxter on guitar, felt it should let an audience find themnot vice versa. After several weeks, Vera-who has hit the charts in the past as a performer and writer-and his aggregation began building a reputation.

Alfa Records, the new American arm of the Japanese label, signed the group. Unusually, both the band and the label decided to record the debut LP live in order to capture the excitement generated with the Troubadour appearances.

The single, "I Can Take Care Of Myself," is atypical of what is on the album. Rather than emphasizing the jazz or blues roots of the music, here the style is more pop. Still the profes-sionalism, especially that of the horn section, gives an indelible Beaters' stamp. Billy & the Beaters are managed

by Al Schwartz, c/o 1015 N. Fairfax Ave., Los Angeles, CA 90046. His phone number is (213) 769-8835. The booking agent is Bob Ringe at William Morris, 151 El Camino, Beverly Hills, CA 90212. (213) 274-

# La. Urban Format Scores the program director), Richards has

• Continued from page 23

In the midday slot is Quita Allen from WOL in Washington; Richards has the 3 to 7 p.m. shift; Jay Johnson, former program director at WYLD-FM and more recently from WTAM in Gulfport, works the allnighter. Deano Kruse came from weekends at WEZB to do the 7 p.m. to midnight slot; weekenders are R. Anthony, Chuck Harrison and Shawn Michaels.

For his unusually high fall showing ("The highest number they ever had before I got here was a 4.4," says

been given a vote of confidence in the form of more work; station owner Ed Muniz just appointed him national program director for Secu-rity Broadcasting's other FM stations, KALO in Beaumont and KGMR in Little Rock. Richards plans to remove KALO's Drake-. Chenault black format ("I don't believe in canned services") and institute a live urban contemporary format; he has yet to decide on what to do with KGMR, which is currently

beautiful music.

# **Vox Jox** NEW YORK-Radio consultant

Jeff Pollack has been hired by ABC Radio to develop features and long term programming for the new networks ABC is creating (Billboard, April 25, 1981). He will work on ABC's four existing networks, and will develop the new ones.

#### \*

In Philadelphia Vincent Benedict Jr. is the new vice president and general manager of WCAU-FM. ... KFWB-AM engineering manager Dick Rudman elected program chairman of the Los Angeles chapter of the Society of Broadcast Engineers. ... Kid Curry has joined WINZ-FM (I-95) in Miami as the morning drive air personality.

#### \* \* \*

John C. Thorne named vice president of planning and development of the Cosmos Broadcasting Corp. in Columbia, S.C. Richard M. Coulter will be the new vice president of operations. ... On May 10, Charles

Pennington, who plays gospel music on WJLB-FM in Detroit, celebrates his 40th year in broadcasting. ... The new lineup at WCHS-AM in Charleston, W. Va. is: **John Gabriel**, the program director from 6 to 10 a.m.; Chuck Boyd, 10 to 3 p.m.; music director Vic Marino, 3 to 7 p.m.; Scott James, 7 p.m. to midnight; and Larry King overnight.

\* \* \* WLIR-FM in Long Island air personality John DeBella, heard weekdays 6 a.m. to 10 a.m., now can also be heard Saturdays from 9 a.m. to 11 a.m. . . . New morning drive personality at WJLB-FM in Detroit. He is Keith Bell and he comes from WLBS. Current WJLB morning man J. Michael McKay moves to the 7 to 11 p.m. slot.

\* \* The following stations have added the Robert Klein Radio Show, syndicated in 150 markets by Fro-(Continued on page 29)

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# **Rock Albums**

# **Top Tracks**

This Week	Last Week	Weeks On	ARTIST-Title, Label	This Week	Last Week	Weeks On Chart	ARTIST-Title, Label
1	2	Chart 6	THE WHO—Face Dances, Warner Bros.	1	1	7	THE WHO-You Better, You Bet, Warner Bros.
2	5	7	<b>STYX</b> —Paradise Theatre, A&M	2	8	7	STYX—Too Much Time On My Hands, A&M
3	4	7	PHIL COLLINS—Face Value, Atlantic	3	2	7	ERIC CLAPTON—I Can't Stand It, RSO
4	3	7	REO SPEEDWAGON-Hi Infidelity, Epic	4	18	7	.38 SPECIAL—Hold On Loosely, A&M
5	7	3	AC/DC-Dirty Deeds Done Dirt Cheap, Atlantic	5	3	7	STEVE WINWOOD-While You See A Chance, Island
6	1	7	ERIC CLAPTON-Another Ticket, RSO	6	45	4	JEFFERSON STARSHIP—Find Your Way Back, Grunt/RCA
7	5	7	RUSH—Moving Pictures, Mercury	7	44	3	SANTANA—Winning, Columbia
8	8	7	STEVE WINWOOD-Arc Of A Diver, Island		16	6	
9	9	4	<b>CONCERTS FOR THE PEOPLE OF KAMPUCHEA</b> —Various Artists,	8	12	4	PHIL COLLINS—I Missed Again, Atlantic THE PRETENDERS—Message Of Love, Sire
			Atlantic	9		7	-
10	10	3	JEFFERSON STARSHIP—Modern Times, Grunt/RCA	10	9		<b>RUSH</b> —Tom Sawyer, Mercury <b>TOM PETTY &amp; THE HEARTBREAKERS</b> —The Waiting,
11	11 12	3 7	SANTANA—Zebop, Columbia .38 SPECIAL—Wild Eyed Southern Boys, A&M	11	NEW C		Backstreet/MCA
12 13	14	6	LOVERBOY—Loverboy, Columbia	12	NEW G	ATTET	STEVE WINWOOD—Arc Of A Diver, Island
14	17	6	<b>APRIL WINE</b> —The Nature Of The Beast, Capitol	13	47	3	<b>ROCKPILE w/ROBERT PLANT</b> —Little Sister, Atlantic
15	19	3	THE PRETENDERS—Extended Play, Sire	14	43	4	AC/DC-Dirty Deeds Done Dirt Cheap, Atlantic
16	26	2	<b>ROBIN LANE &amp; THE CHARTBUSTERS</b> —Imitation Life, Warner Bros.	15	31	6	PHIL COLLINS—In The Air Tonight, Atlantic
17	NEW EN	_	KIM CARNES—Mistaken Identity, EMI/America	16	17	7	<b>REO SPEEDWAGON</b> —Take It On The Run, Epic
18	18	3	THE GRATEFUL DEAD—Reckoning, Arista	17	30	7	LOVERBOY—Turn Me Loose, Columbia
19	NEW EN	mer	GARY U.S. BONDS-Dedication, EMI/America	18	11	7	<b>REO SPEEDWAGON</b> —Don't Let Him Go, Epic
20	15	7	GARLAND JEFFREYS—Escape Artist, Epic	19	6	5	<b>THE WHO</b> —Another Tricky Day, Warner Bros.
21	13	7	JOURNEY—Captured, Columbia	20	28	7	RICK SPRINGFIELD—Jessie's Girl, RCA
22	35	5	THE GREG KIHN BAND—Rockihnroll, Berserkley	21	20		GARY U.S. BONDS—This Little Girl, HOA
23	20	7	JAMES TAYLOR—Dad Loves His Work, Columbia	22	21	7	STYX—Rockin' The Paradise, A&M
24	41	3	POINT BLANK—American Excess, MCA	23	10	3	JUDAS PRIEST—Head Out On The Highway, Columbia
25	23	5	ADAM & THE ANTS—Kings Of The Wild Frontier, Epic			3	
26	21	7	THE CLASH—Sandinista!, Epic	24	13		OZZY OSBORNE—Crazy Train, Jet
27	29	7	JOHN LENNON/YOKO ONO-Double Fantasy, Geffen	25		atar 3	APRIL WINE—Just Between You And Me, Capitol
28	30 16	7 6	PAT TRAVERS—Radio Active, Polydor ROBIN TROWER, JACK BRUCE, BILL LORDON—B.L.T., Chrysalis	26	59 57	5 5	AC/DC—Big Balls, Atlantic FRANKE & THE KNOCKOUTS—Sweetheart, Millennium
29 30	NEW EC		BILLY SQUIRE—Don't Say No, Capitol	27	1	7	<b>RUSH</b> —Limelight, Mercury
31	NEW EN		SOUTHSIDE JOHNNY & THE ASBURY JUKES—Reach Up & Touch	28 29	4	ATTRY	THE GREG KIHN BAND—The Break-Up Song, Berserkley
•••			The Sky, Mercury	30	29	6	JOHN LENNON/YOKO ONO—Watching The Wheels, Geffen
32	24	7	THE POLICE—Zenyatta Mondatta, A&M	31		_	GARLAND JEFFREYS-R-0-C-K, Epic
33	37	7	RICK SPRINGFIELD—Working Class Dog, RCA	32	7	7	JOURNEY—The Party's Over, Columbia
34	22	6	STEELY DAN—Gaucho, MCA	33	22	3	JAMES TAYLOR—Stand And Fight, Columbia
35	39	3	THE DREGS—Unsung Heroes, Arista	34	37	7	<b>REO SPEEDWAGON</b> —Keep On Loving You, Epic
36	37	2	GINO VANNELLI-Nightwalker, Arista	35	15	2	ADAM & THE ANTS—Dog Eat Dog, Epic
37	27	2	U2–Boy, Island MANFRED MANN'S EARTH BAND–Chance, Warner Bros.	36	NEW E		DAVE EDMUNDS—Almost Saturday Night, Swan Song
38 39	36 34	7	DOC HOLLIDAY—Doc Holliday, A&M	37	5	7	GARLAND JEFFREYS—96 Tears, Epic
40	46	4	CLIMAX BLUES BAND—Flying The Flag, Warner Bros.	38	48	4	KROKUS—Winning Man, Ariola
41	45	7	<b>DONNY IRIS</b> —Back On The Streets, Carousel/MCA	39	NEW C		THE VAPORS—Jimmy Jones, United Artists
42	25	2	OZZY OSBORNE—Blizzard Of Oz, Jet	40	NEW		GRATEFUL DEAD—Dire Wolf, Arista
43	32	7	BRUCE SPRINGSTEEN—The River, Columbia	41	23	2	ERIC CLAPTON—Catch Me If You Can, RSO
44	44	4	ELVIS COSTELLO-Trust, Columbia	42		NTRY	BILLY SQUIRE—In The Dark, Capitol
45	38	3	THE FABULOUS THUNDERBIRDS—Butt Rockin', Chrysalis	43	33	4	RAINBOW—I Surrender, Polydor
46	33	7	RAINBOW—Difficult To Cure, Polydor	44	26	2	THE ROLLING STONES—Dance Part 2, Atlantic
47	31	2	SHOT IN THE DARK-Shot In The Dark, RSO	45	32	3	THE HAWKS-It's Alright, It's OK, Columbia
48	42	2	CARL WILSON-Carl Wilson, Caribou	46	NEW	ITRY	JEFFERSON STARSHIP—Stranger, Grunt/RCA
49	43	7	BLONDIE—Autoamerican, Chrysalis	47	14	2	ADAM & THE ANTS—Antmusic, Epic
50	NEW E		THE PRODUCERS—The Producers, Portrait	48	56	3	GREAT BUILDINGS—Maybe It's You, Columbia
			Top Adds	49	46	6	ROBIN TROWER-Into Money, Chrysalis
			TOP Auus	50	20	3	<b>U2—</b> I Will Follow, Island
1	SOU	THSID	E JOHNNY & THE ASBURY JUKES—Reach Up And Touch The Sky,	51	27	2	STYX—The Best Of Times, A&M
	Merc	ury		52	49	6	STEELY DAN-Time Out Of Mind, MCA
2			IES-Mistaken Identity, EMI/America	53	24	7	ERIC CLAPTON—Rita Mae, RSO
3			BONDS-Dedication, EMI/America	54	41	4	THE GREG KIHN BAND-Sheila, Berserkley
4			ISTON—Still Feels Good, Warner Bros. IRIE LEAGUE—Something In The Night, Casablanca	55	42	4	THE POLICE—Don't Stand So Close To Me, A&M
5	V		<b>THE LEAGUE</b> —Something in the Night, Casablanca <b>TE</b> —Go For The Throat, Atco	56	52	3	JIMMY BUFFETT—It's My Job, MCA
0 7			IIRE—Don't Say No, Capitol	57	53	53	THE CLASH—Hitsville U.K., Epic
8			LE-Golden Down, Arista	58	35 39	3	STYX—Snowblind, A&M DIRE STRAITS—Expresso Love, Warner Bros.
9			IDLEY—EI Rayo-X, Asylum	59 60		<u> </u>	KIM CARNES—Bette Davis Eyes, EMI/America
10	BILL	Y AND	<b>THE BEATERS</b> —Billy And The Beaters, Alfa	<u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u></u>		ENTRY	Kini UAIIILO-Dotto Davis Lyts, Liniz Antonioa
			A compilation of Rock Radio Airplay as indicated by the	e natio	nns le	ading	Album oriented and Top Track stations.

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### Survey For Week Ending 5/2/81

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.ontempora These are best selling middle-of-the-road singles compiled from

Charl radio station air play listed in rank order. 5 TITLE, Artist, Label & Number (Dist. Label) (Publisher, Licensee)

Billboard

Neek Neek

Adu

- Weeks This: Last MORNING TRAIN Sheena Easton, EMI-America 8071 (Unichappell, BMI) 2 11 Sheena Easton, EMI-America 8071 (Unichappell, BMI) **ANGEL OF THE MORNING** Juice Newton, Capitol 4976 (Blackwood, BMI) **SOMEBODY'S KNOCKIN'** Terri Gibbs, MCA 41309 (Chiplin/Tri-Chappell, ASCAP/SESAC) 2 1 10 3 14 3 JUST THE TWO OF US Grover Washington Jr., Elektra 47103 (Antisia, ASCAP) HER TOWN TOO James Taylor And J.D. Souther, Columbia 11-60514 (Country Road/ Leadsheetland, BMI/Ice Age, ASCAP) \$ 4 12 5 5 8 • BEING WITH YOU Smokey Robinson, Tamla 54321 (Motown) (Smokey Robinson/Bertram, ASCAP) 8 6 4 8 7 LONELY TOGETHER nilow, Arişta 0596 (Kenny Nolan, ASCAP) Barry Manilow, Aristo 6000 (Manual Albania) SUKIYAKI A Taste Of Honey, Capitol 4953 (Beechwood, BMI) I LOVED 'EM EVERY ONE T.G. Sheppard, Warner Bros. 49690 (Tree, BMI) WATCHING THE WHEELS John Lennon, Geffen 49695 (Warner Bros.) (Lenono, BMI) 2ªr 9 9 23 12 7 200 15 5 SI LIVING INSIDE MYSELF Gino Vannelli, Arista 0588 (Black Keys, BMI) 18 5 Gino Vannelli, Arista USOB (Dioun 1999, 2007) HOW 'BOUT US Champaign, Columbia 11-11433 (Champaign/Dana Walden) TIME OUT OF MIND Steely Dan, MCA 51082 (Zeon/Freejunket, ASCAP) 5125 20 8 1 14 6 Steely Dan, MCA 51082 (Zeon/Freejunket, ASCAP) SUPER TROUPER Abba, Atlantic 3806 (Countess, BMI) WHAT ARE WE DOIN' IN LOVE Dottie West, Liberty 1404 (Chappell/Sailmaker, ASCAP) SAY YOU'LL BE MINE Christopher Cross, Warner Bros. 49705 (Pop 'N' Roll, ASCAP) WHILE YOU SEE A CHANCE Steve Winwood, Island 49656 (Warner Bros.) (Island/Irving/Blue Sky Rider Songs, BMI) WHAT KIND OF FOOI 山 16 6 A 22 4 1 19 5 17 17 8 (Island/Irving/Bue SAY NUCL Song), Surger WHAT KIND OF FOOL Barbra Streisand & Barry Gibb, Columbia 11-11430 (Stigwood/Unichappell, BMI) BLESSED ARE THE BELIEVERS Anne Murray, Capitol 4987 (Chappell/Unichappell, ASCAP) 18 7 13 2195 27 4 Anne Murray, Capitol 4987 (Chappell/Unichappell, ASCAP) LITTLE BALLERINA BLUE George Fishoff, Heritage 300 (George Fishoff/Ken-Cher, ASCAP) J DON'T MEED YOU Rupert Holmes, MCA 51092 (WB/Holmes Line, ASCAP) 21 7 20 1 24 5 A WOMAN NEEDS LOVE Ray Parker Jr. & Raydio, Arista 0592 (Raydiola, ASCAP) BUT YOU KNOW I LOVE YOU Dolly Parton, RCA 12200 (Tro-Devon, BMI) BETTE DAVIS EYES Kim Carnes, EMI-America 8077 (Plain And Simple, ASCAP/Donna Weiss, ASCAP) SINCE I DON'T HAVE YOU Don McLean, Millennium 11804 (RCA) (Bonnyview/Southern, ASCAP) MISTER SANDMAN Emmylou Harris, Warner Ros A0964 / For the second 1 25 5 AN A 29 3 A 30 3 A 32 3 26 10 10 Emmylou Harris, Warner Bros. 49864 (Edwin H. Morris, ASCAP) CRYING 27 15 11 Don McLean, Millennium 11799 (RCA) (Acuff Rose, BMI) WHAT'S IN A KISS 11 28 13 O'Sullivan, Epic 19-50967 (Not Listed) Gilbert O'Sullivan, Epic 19-50967 (Not Listed) DON'T KNOW MUCH Bill Medley, Liberty 1402 (Capitol) (ATV/Manin And Weil/Braintree/Snow, BMI) MEDLEY: INTRO VENUS/SUGAR SUGAR/NO REPLY/ I'LL BE BACK/DRIVE MY CAR/DO YOU WANT TO KNOW A SECRET/ WE CAN WORK IT OUT/I SHOULD HAVE KNOWN BETTER/NOWHERE MAN/ YOU'RE GOING TO LOSE THAT GIRL/STARS ON 45 Stars On 45, Radio Records 3810 (Atlantic) (Not Listed) AMERICA Neil Diamond, Capitol 4994 (Stonebridge, ASCAP) 6 29 31 30 35 3 公 NEW ENTRY ond, Capitol 4994 (Stonebridge, ASCAP) Neil Diamoni I LOVE YOU Climax Blues Band, Warner Bros. 49669 (C.B.B., ASCAP) 1 42 5 Ŵ NEN ENTRY Jessie Winchester, Bearsville 49711 (Warner Bros.) SOME LOVE SONGS NEVER DIE B.J. Thomas, MCA 51087 (Southern Nights. ASCAP/Youngum, BMI) LATELY 34 38 4 35 40 2 LATELY Wonder, Tamla 54323 (Motown) (Jobete/Black Bull, ASCAP) 36 37 .2 MONA LISA Nelson, Columbia 11-02000 (Famous, ASCAP) Willie Neison, Colombia . . . HALFWAY HOME Maureen McGovern, Maiden Voyage 120. (Dijon/BM1/Harlene, ASCAP) 37 43 4 HALFWAY HONE Maureen McGovern, Maiden Voyage 120. (Dijon/BMI/Harlene, ASCAP) FOOL IN LOVE WITH YOU Jim Photoglo, 20th Century 2487 (RCA) (20th Century/Nearytunes ASCAP/Fox Fanfare/Nearytunes, BMI) STILL RIGHT HERE IN MY HEART Pure Prairie League, Casablanca 2332 (Polygram) (Kentucky Wonder, BMI)) I'VE BEEN WAITING FOR YOU ALL OF MY LIFE Paul Anka, RCA 12225 (Al Gallico, BMI) SWEETHEART Franke & The Knockouts, Millennium 11801 (RCA) (Big Teeth, BMI/Bright Smile, ASCAP) SOMETIME, SOMEWHERE, SOMEHOW Barbara Mandrell, MCA 51052 (Pi-Gem, BMI/Chess, ASCAP) DARE TO OREAM AGAIN Phil Everly, Curb/CBS 5401 (Everly And Sons, BMI) HELLO AGAIN 38 41 5 39 NEW ENTRY 40 NEW ENTRY 41 45 3
- 42 11 28 15 43 26 Phil Every, Gard, Soc. -HELLO AGAIN Neil Diamond, Capitol 14960 (Stonebridge, ASCAP) 23 14 44 Neil Diamond, Capitol 14960 (Stonebridge, ASCAP) 9 TO 5 Dolly Parton, RCA 12133 (Velvet Apple/Fox Fanfare, BMI) LET ME LOVE YOU GOODBYE Bobby Vinton, Tapestry 006 (Algee, BMI) SOMEBODY SEND MY BABY HOME Lenny LeBlanc, Capitol/MSS 4979 (Muscle Shoals Sound, BMI) LET'S PICK IT UP Chris Montan, 20th Century 28 (RCA) (Special/Old Sock, ASCAP/Evan Paul/Leibraphine, BMI) IS THIS A HONKY TOMK OR A DISCO Susan Hart, Dore 967 (Hillary, ASPO/Alta Vista, BMI) KISS ON MY LIST Daryl Hall & John Dates, RCA 12142 (Hot-Cha/Six Continent/Fust Buzza, BMI) 21 45 36 46 46 3 47 47 3 48 33 12
- 49 NEW ENTRY
- 50 34 12

★ Stars are awarded to those products showing greatest airplay strength. ☆ Superstars are awarded to those products showing greatest upward movement on the current week's chart (Prime Movers). ● Recording Industry Assn. Of America seal for sales of 1,000,000 units. (Seal indicated by dot.) ▲ Recording Industry Assn. of America seal of certification for sales of 2,000,000 units. (Seal indicated by triangle.)



#### • Continued from page 27

ben Enterprises, to their line-ups: KZOK-FM in Seattle, KZZK-FM in Tri-cities, Wa., KIQY-FM in Lebanon, Or., WAQX-FM in Syr-acuse, N.Y., WAAL-FM in Bing-hampton, N.Y., WTAC-FM in Flint, Mi., and WTKX-FM in Pensacola, Fla.

#### \* \* \*

Tim Sullivan is appointed vice president and general manager of KWST-FM, Century Broadcasting's Los Angeles AOR outlet. Sullivan was most recently general manager of KHTZ-FM in Los Angeles. Before that he was vice president and general manager of KHJ-AM also in .A. Replacing Sullivan at KHTZ is Bob Moore, promoted from general sales manager to general manager. \*

\* Pat Evans joins the on-air staff of

KRTH-FM in Los Angeles as the 7 p.m.-midnight host Monday through Saturday. Evans joins KRTH from RKO sister station KHJ-AM. Prior to that Evans was with KIST-AM, Santa Barbara, KDON-AM, Salinas, Calif. and KXKX-AM, Denver.

#### \*

Bob Donnelly has been promoted to manager of broadcast services for ABC's networks to work on land lines and satellite systems for the four networks. ... Sandi Barclay, editor of the NAB's RadioActive Magazine, has been named director of member communications for the organization. Associate editor Reed Bunzel has been promoted to editor. Paul Ehrlich has been appointed

director of public affairs and special projects for WABC-AM New York. He had been news director of the station since 1968.

**BubblingUnderThe** 

HOT 100

101-WHEN LOVE CALLS, Atlantic Starr, A&M

102-SHEILA, Greg Kihn, Beserkley 47131

(Elektra) 103-DARLIN', Tom Jones, Mercury 76100

104-NEXT TIME YOU'LL KNOW, Sister Sledge,

Cotillion 46012 (Atlantic) 105–WHAT CHA' GONNA DO FOR ME, Chaka Khan, Warner Bros. 49692

108-OLD FLAME, Alabama, RCA 12169 109-ALMOST SATURDAY NIGHT, Dave Ed-

munds, Swan Song 72000 (Atlantic) 110-LET ME STAY WITH YOU TONIGHT, Point-

**Bubbling Under The** 

Top LPs

201-VARIOUS ARTISTS, The Music Of Cosmos,

202-NOEL POINTER, All My Reasons, Liberty

203-GENE DUNLAP, It's Just The Way I Feel,

CCLP 2018 (Polygram) 205-PASSAGE, Passage, A&M SP-4851 206-RGGER TAYLOR, Fun In Space, Elektra 5E-

207-BILLY & THE BEATERS, Billy & The Beat-

ers, Alfa AAA-10001 208-DENNIS BROWN, Foul Play, A&M SP-4850

210-SHOT IN THE DARK, Shot In The Dark,

-BARRY WHITE & GLODEAN WHITE, Barry

& Glodean, Unlimited Gold FZ 37054

v americanradiohistory corr

Capitol ST-12130 -STARPOINT, Keep On It, Chocolate City,

106-PARADISE, Change, Atlantic 3809 107-COOL DOWN, Life, Elektra 47128

blank, MCA 51083

RCA ABI 1-4003

IT-1094

522

(Epic)

RSO RS-1-3096

209-

2312

(Polygram)



# Kansas City FMer Hits Stride

#### Continued from page 25

"I think we're state-of-the-art 1980 adult contemporary. We're where adult contemporary is at in 1980. We might have been a little ahead of ourselves two years ago, but for 1980, we're already here."

Where KUDL is, at least in terms of its ratings, is a tight fifth place behind the Beautiful Music format of KMBZ in 12-plus listeners for the metro survey area. But more importantly, KUDL captured the lion's share of the coveted 18- to 34-year-old market with a 14.6 average quarter hour audience share, and has more than doubled its ratings in all categories during the past two years.

"Part of what is happening is hap-pening naturally," Reagan main-tains. "We are positioned in the place where music is going naturally, particularly for the 25- to 34year-old adult male or female lis-tener. What we've succeeded in doing, particularly in this last book, was spreading our audience through the day parts. But we positioned our-selves right for that kind of success."

Currently, the station uses the TM Beautiful Rock format for program-ming on a semiautomated system. DIs provide between track chatter, and keep an eye on the station's automated equipment. During the last year, the station has also debuted a completely local three-person news team.

"We began as fully automated," Reagan says, "and we're been in a gradual process of evolution and increasing our overall visibility in the market. First and foremost, we are a music radio station. We are contemporary, young, and a class companion to be with. The station is not intrusive or negative. It's designed to be very listenable and very positive; very sincere.

While a majority of the station's playlist is comprised of current chart material, at least 30% of the rotation is given to "oldies," which Reagan defines as being music from the late 1960s. As a result, the station's demographics are skewed somewhat to the female listener. That, Reagan says, is the station's next area of endeavor

"Obviously, sure, we're much heavier in women than men. But I think it's natural to appeal to women since they're traditionally the first to be dissatisfied with the current AOR product. And the station is in a proc ess of balancing that even now. Our

# 'Rockline' Show **Debuts May 4**

LOS ANGELES-The Global Satellite Network debuts its new live via satellite show "Rockline" May 4. The initial 90-minute segment features Joe Walsh and the debut of his new release "There Goes The Neighborhood."

Hosted by KLOS-FM Los Angeles personality B. Mitchell Reed, "Rockline" will feature interviews with top musicians previewing their latest recordings.

A special toll-free telephone number will enable listeners to talk and ask questions of each show's guests.

Future guests will be announced shortly. Shows will be emanating from the Global Satellite Network Studios in Los Angeles.

In addition to KLOS, other stations carrying the show include WPLJ-FM, New York; WMMR-FM, Philadelphia; and WLUP-FM, Chicago.

information services have been in a process of development for the past year-and-a-half, and we now have a three-person local news staff and a sports' director who's very knowledgeable. I think that's going to help both in balancing the station for men and becoming a complete radio service for all of our listeners."

29

With the addition of a soon-to-becompleted tower which will double the station's above-ground height, Reagan believes that KUDL has finally come into its own.



404-955-1550

today: at

THE DAWN OF A RADIO ERA

1981 BILLBOARD



Billboard photo by Chuck Pulin CONCERT AUTOGRAPHS—Bruce Hall of REO Speedwagon signs autographs for fans who came to see REO's concert at the Nassau Coliseum recently.

# San Francisco Hails Its **Own With Gold 'Bammies'**

SAN FRANCISCO-Top winners in the fourth annual Bay Area Music Awards, held April 15 at the Warfield Theatre here, were Journey, group; Boz Scaggs, album "Middleman"; Paul Kantner of Jefferson Starship, musician; and the Tazmanian Devils, club band. Other winners at the soldout

# **Big Names For** An A. C. Casino

30

20 to May 25. Ross was first in from Easter Monday (April 20) with eight Performances until Sunday (April 20) with eight performances until Sunday (April 26); followed by Manilow for 10 shows (May 2-9). Parton is next with 10 shows (May 10-17), then Sinatra concludes (May 20-25) with six engagements. He will be starting his third year at Resorts International, in which time he has sold out more than 50 shows. It's return engagements for the others as well.

As a bonus for late night audiences, Buddy Hackett will come in for four shows from May 22 to May 25 on the Memorial Day weekend, which also marks Resorts International's third birthday celebration.

event, sponsored by BAM Magazine for the benefit of the Bay Area Music Archives, were Huey Lewis and the News, best debut album; David Grisman Quintet, best jazz album; Lacy J. Dalton, best folk/country/ bluegrass album; and Mark Nafta-lin's Rhythm & Blues Revue, best blues/ethnic/gospel act.

For the second consecutive year. Steve Perry of Journey took honors as best male vocalist, with Grace Slick of Jefferson Starship as best female vocalist. Named in the instrumental categories were Ronnie Montrose, guitarist; Gregg Rolie, keyboardist; Keith Knudsen, drum-mer; Phil Lesh, bassist; and Pee Wee Ellis and Mark Isham, reeds and brass, respectively.

Jazz awards went to Earl Hines', keyboards; Rob Wasserman, bass; and Cal Tjader, percussion.Cornell Hurd Band and Back In The Saddle won for independent recordings.

A special video award was presented to Mike Nesmith.

The show, produced by Joni Levin, was highlighted by live per-formances by Journey, the Jim Car-roll Band, Sylvester, Herbie Hancock, Lacy J. Dalton and a half dozen others, including Marty Balin's new band.

The show was videotaped by Don Roman for airing May 31 in the first weekend of programming for the new KSTS, Santa Clara. This will be the first video exposure for the Bammies, which have been videotaped every year. The program also was broadcast live by KMEL-FM.

# New to this year's event will be City Music Hall.

of Ella Fitzgerald and Oscar Peter-

# Junior Williams **Comes Out From Father's Shadow**

late father's shadow.

nine years.

is turning out to see Williams per-form these days. Recently, he played to a capacity crowd at the 3,500-seat Billy Bob's in Ft. Worth.

"It's a younger crowd," he says. "Some rock'n'roll fans don't sepa-rate us much-they like Waylon Jen-nings and Molly Hatchet. To them, there's no real big difference." In addition to his original material, Wil-liams' program often features reworkings of his father's old hits like "Kawliga," tribute songs like Kris Kristofferson's "If You Don't Like Hank Williams" and Greg Allman's 'Come And Go Blues.'

strated his own unique talents. Charlie Daniels, Toy Caldwell and

who performed on the album. It was difficult for Williams to shift gears and move away from his father's material toward his own

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# **Newport's Name Abandoned; Kool Takes Over N.Y. Festival** By ARNOLD JAY SMITH

host a program with his band, the

Jazz Messengers, and its alumni, called "Blakey & His Children."

There will be two programs spot-

lighting women's contributions to blues and jazz; the Brooklyn epoch

concentrating on those jazz stars

who emanate from that borough; a

program featuring duets, usual and not-so; a Lionel Hampton tribute

first Broadway triumph, "Sophis-ticated Ladies," to be held at Rose-

land Ballroom. Another will be "Musicians For Each Other," two si-

multaneous programs-starting at Carnegie at 7 p.m. and at Avery

Fisher at 8 p.m., the proceeds of

One will be to Duke Ellington's

and two special salutes.

NEW YORK-The Newport Jazz Festival/New York City is dead. Long Live the Kool Jazz Festival New York.

Talent

So, in essence, began the announcement for the Jazz Festival which moved from its origins in Newport, R.I., to the halls and stadia of New York City and environs a decade ago. As founder and producer of the original event, George Wein made the name-change announcement while presenting the 1981 programs at the New York Hilton Monday (13).

The festival, which will take place in and around the Apple from June 26-July 5, will be housed in Carnegie, Avery Fisher, Carnegie Recital and Town Halls. In addition, the festival will take its annual treks north to Saratoga Springs, east to Hempstead, west to Waterloo Village in Stanhope, N.J., and onto the Staten Island Ferry for a trip up and down the Hudson.

dates at the State Univ. at Purchase and at the Prospect Park Band Shell in Brooklyn. An evening of soul music also has been added at Radio

The long list of mostly mainstream jazz artists boasts the return son to the festival. Art Blakey will

By ROBYN WELLS

NASHVILLE-After years of struggling to find his footing, Hank Williams Jr. is now confident of his musical identity, distinct from his

Williams' introspective, original material, coupled with his distinctive blues-tinged vocals, are key factors which catapulted him to his present success. Currently, Williams has four solo albums on Billboard's Hot Country LP chart, more than any other artist. And "Texas Women," an original tune culled from his "Rowdy" album, recently earned him his first No. 1 single in

Consequently, a different crowd

The turning point in Williams' ca-reer came with the 1975 release of "Hank Williams Jr. And Friends," the first album which really demon-Chuck Leavell were among those

(Continued on page 60)

## Torme and Mulligan will host a "Salute To Tin Pan Alley" while other vocalists such as Helen which will benefit a special musicians aid fund. (Continued on page 41) Wein termed the name change a **Discrimination**, Says Unhappy Dee Dee

#### By JEAN WILLIAMS

record companies when she has a hit record?

matter of "cohesion, a nationwide

identification" with the full sponsor of the festival, Brown & Williamson

Tobacco Co. He was referring to the

so-called Kool Jazz Festivals held

around the country which feature little, if any, jazz, but Wein promised

a change in that direction, as well.

Beginning later this year such jazz stars as Dizzy Gillespie, Herbie Mann, Herbie Hancock, McCoy Tyner, Mel

Torme, Gerry Mulligan, Hubert

Laws, Hank Crawford, Spyro Gyra and the Crusaders will be added to

Kool Jazz Festivals in Cincinnati

and Hampton, Va. Most of those art-

ists will be appearing on New York

Festival programs.

"Although most black artists I know feel the way I feel, for the most part they don't want to make waves. I felt the same way and my track record through the years has been keeping my nose clean.

Well-it's time for someone to speak out—I am in a position to do it and I don't fear any repercussions.

"And as for my hit record, it is not the result of promotion on the part of my record company," she insists. (Gamble's LP is distributed by CBS for Kenny Gamble and Leon Huff's Philadelphia International Records).

'The reason I can have this hit is because through the years I have made many good friends around the country and they have pushed the record for me.

"We're (black artists) told that 'we can't get the record played on top 40 radio.' It's true that only a few squeeze through, but it's lack of promotion that's responsible."

And in another area, the 35-yearold singer says, "There is a dress code for black women artists that, while unwritten, is set up by the record companies.

"We are expected to spend thousands upon thousands of dollars on wardrobes and staging even when we're not earning that kind of money. On the other hand, rock groups, and this is not an attack on (Continued on page 34)

Milwaukee Books Allmans later. Seven other main stage shows Allman Brothers Band will kick off Milare yet to be announced.

On the comedy-variety stage, Joe Piscopo, a regular on "Saturday Night Live," will appear the first two nights of the festival. Also booked are the Edmonds & Curley comedy team, June 27-28. Gary Mule Deer will appear June 28-29, with Bill Kirchenbauer on July 2-3 and Pat Paulsen, July 4-5.

A new dance pavilion, catering to older adults, will be new at Sum-merfest this year, according to Rod Lanser, fest president. Music will feature big bands, with music from the 1930s and 1940s, along with polka music.





Dee Dee: "sick and tired of labels

Gamble, with the No. 1 disco

single, "Breaking And Entering,"

says she is "sick and tired of labels

disrespecting black artists. It hap-

pens at practically all record com-

the road we're expected to live in mediocre quarters, ride in mediocre

cars, go to second rate restaurants.

Why must I go on the road and live like that?"

some might consider an attack on

waukee's Summerfest main stage

entertainment, appearing at the

event opening day, June 25. The group also appeared in 1979, as part

of its reunion tour. The 1981 pro-

gram, featuring noon to midnight

nonstop music on rock, country, folk, jazz and top talent stages, will run from June 25 to July 5.

Also scheduled for the show's

main stage will be Eddie Rabbitt

June 28 and Aretha Franklin June

30. The Milwaukee Symphony will

perform a patriotic show on July 4,

with a special guest to be announced

MILWAUKEE-The

Why is Gamble engaging in what

"When most black artists are on

panies.

disrespecting black artists."



BLUES REUNION-Original Blues Project members Al Kooper (left) and Danny Kalb play together once more during a recent Blues Project reunion concert at Bond's at New York.

# **Unemployed Atlantic City Musicians** Fight Tape, Organize A New Union

ATLANTIC CITY, N.J.-To combat the growing inroads of prerecorded and taped music as a replacement for live playing in the lounges and show rooms at this resort's casino hotels, an Atlantic City Musicians Assn. has been formed here by a group of some 65 casino musicians.

Most are unemployed and they have named Art Black, bass trombonist with the defunct house band at the Brighton Hotel Casino, as temporary president.

Black explains that the new organization is not a union and was not formed to break away from the local musicians' union, but rather to help focus greater attention on this particular issue of taped music.

The new group, however, believes the local AFM group has not been forceful enough in getting the state Casino Control Commission to see its side of the issue-especially with unemployment among local musi-cians being exceedingly high in face of six hotel casinos already in operation and a seventh to open this month.

On its own, Local 661-708 started picketing the Golden Nugget March 17, with the opening of the 1981 spring conference on public gaming and the National Gaming Equipment Exposition. Leaders of the 800member musicians' union said the information picket line of some 30 persons was set up because the casino industry wants to eliminate a state requirement that all casinos provide live entertainment accompanied by live music.,

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In appeals to the state's Casino Control Commission, the hotel casinos have complained the entertainment requirement forces them to stage expensive shows that few people attend during mid-week and off-season. In response, the musicians claim that if live entertainment is not required, the casinos will not provide it. They add that the purpose of legalizing gambling was to create more jobs-not more profits.

The union is particularly upset by the Golden Nugget's use of taped music in its main theatre and in its lounges. The union has asked the commission to force the Golden Nugget to hire a live orchestra, but the commission has not acted on the request. Also not sitting well with the local musicians is a report that most, if not all, of the music for the in-house "Outrageous" review at Bally's Park Place is going to be pretaped.

Also of concern is the report com-ing from Harrah's Marina Hotel, which opened before its theatre was ready. Now putting a house revue together, reports have it that the music for the first show may be a combination of both live and taped music.

Victor Marrandino, president of the AFM local, says that although the union membership has doubled since the casinos came to town three years ago-from under 400 members to more than 800-the unemployment rate for union musicians re-mains at about 90%. Actually, the local union has only about 40 musicians employed full-time in the casinos. Most of the groups working the lounges are from out of the state



FINE DUET—Beach Boy Carl Wilson shares a duet with songwriter Myrna Smith during Wilson's solo performance recently at the Bottom Line in New York.

# Talent In Action

**BARRY MANILOW** Riviera Hotel, Las Vegas Admission: \$35

Manilow made his annual trek here performing to a soldout Riviera showroom for a seven day engagement that was aimed squarely at his die-hard fans and peripherally at the rest of the audience.

Manilow brought enthusiasm and energy to his 67-minute, 19-song set that featured a mix of oldies and newer tunes. He seemed surprised to find so many of his younger fans in the au-dience opening night: "They tell me I shouldn't expect kids in Vegas."

His voice was full, alive and had presence. Some of the oldies were "I Can't Smile With-out You," "Even Now," "Copacabana" and "I Write The Songs." Manilow sings an enjoyable version of the standard "I Don't Want To Walk Without You."

While Manilow interacts with the audience, he doesn't wander off stage to mix, a good thing considering his popularity with the opening night gathering. He parodies himself with exag gerated gestures and seems to understand the need of the audience to shower affection on him.

His performance, however, is different from his last outing here. He seems to have regressed somewhat in his stage attitude and delivery. Last year he seemed more mature; this time he began to look and act like a teenage idol in the mold of Bobby Sherman or David Cassidy. While his songs pleased everyone in the audience, his patter and manner were primarily directed to the adolescents on hand.

Musical director for Manilow was Victor Vanacore IRA DAVID STERNBERG

#### **REO SPEEDWAGON**

Nassau Veterans Memorial Coliseum Uniondale, N.Y. Tickets: \$10, \$9

REO Speedwagon delivered a slickly professional performance to a hall filled with a pre-dominantly teenage male audience April 12.

Its 75-minute set, consisting of 12 songs, seemed much shorter than it actually was. The band began with the usual reception that would be offered to a headliner of its stature. But audience interest seemed to badly waver several times during the set. Lead singer Kevin Cronin and lead guitarist Gary Richrath did their best to maintain the pacing of the show, but they only seemed to reach a peak during their current hit record "Keep On Lovin' You."

Other high points during the set included "Time For Me To Fly," "Roll With The Changes," "Flying Turkey Trot" and "Riding The Storm Out," all material from older REO albums.

Their single encore of "157 Riverside Avenue" included a rap by Cronin in the Rodney Dangerfield "I Don't Get No Respect" vein that became tedious quickly. REO is an excellent band overall, but on this

night seemed to suffer from a certain repetition of stage presentation. Fortunately though, it kept the use of the smokepots and flashpots down to a minimum. PETER KANZE

#### **TUBES**

Palace of Fine Arts Theatre, San Francisco Admission: \$10

The irrepressible Tubes offered the world premiere of their new stage show, based on the upcoming "The Completion Backwards Principle" (the band's debut LP for Capitol) to a sellout crowd of 1,000 April 16.

The new show, which in its 90 minutes incorporates 10 new-album songs, plus two new songs not on the LP and only four carefullychosen older numbers, is a concentrated, compact and controlled version of past Tubes extravaganzas.

Previous Tubathons, where anything could happen and usually did, utilized large casts and a vast array of props. Now-in an obvious con-cession to the prohibitive costs of touring with such a pageant-the Tubes have used past experience to create a show that trims the wild edges but still gets the maximum from a minum of professionally consolidated resources.

In keeping with this approach the band's music now has a much more distinct power pop, grandly-hooked feel, as opposed to the raw power and hard-edged explorations of past live deliveries. The sound remains rich, fully creative and, at times, stunning. The new sound was most apparent on "Talk To You Later" (the justreleased European single), "Amnesia" and "Don't Want To Wait Anymore," with a lead voand cal from guitarist Bill Spooner.

#### The main feature of the set (designed by key boardist Mike Cotton) is the array of clean, semicircular, deep-blue modules housing the drum kit, the gear of the two keyboardist and the side lights.

Lead vocalist Fee Waybill remains the focal point of all stage action. Early on, attired in multi-sports gear and surrounded by the troupe's three dancers done up as cheerleaders, he delivered "Sports Fan," and shortly there-after did his "Mondo Bondage" role, cavorting lewdly with the lingerie-clad dancers.

He ended "Power Tools" perched at a podium, and this action led to one of the show's most effective visuals, with all seven Tubesdressed in gray business suits and carrying briefcases-lined up at stage front working out choreography to "Business" to a taped funi track.

In one of the last numbers, "Sushi Girl," a flippered Fee made overtures to a dancer in an octopus suit.

The show concluded with an excellent ver sion of "Tubes World Tour" and then a crowdparticipation "Let's Make Some Noise," which had a dozen apparition-like African-masked figures roaming the stage. Encore was "White Punks On Dope," done relatively straight-forward since the famous Quay Lewd character has now been put to rest. JACK McDONOUGH

#### **ADAM & THE ANTS** Roxy, Los Angeles

Admission: \$8.50 In the mid-1950s science fiction film classic

'Them." giant ants invade Los Angeles only to be defeated by the stalwart citizens of the community. Nearly 30 years later, another group of ants-this time from England-invade but are defeated by their weak material and a lack of personality.

Spurred by massive media hype, Adam & the Ants' three Los Angeles shows (one at the 2,000-seat Perkins Palace, April 11, two at the Roxy April 13-14) sold out in no time. Unfortunately, this may be another case of hype smothering the artist. The 20-song, 90-minute set kept threatening to spark but it never did.

Dressed in Indian and pirate regalia, and using two drummers. Adam and his four Ants aspire to create a danceable, tribal brand of rock. The songs, though, are weak and their appeal soon wears thin. Only on the strident "Press Darlings" and the darkly emotional "Killer In The Home" do Adam's aims and execution gel into something worthwhile. Even the takeoff on "YMCA" (dubbed "A·N-T-S") came off as a pale imitation

It could be expected that Adam would compensate by being extremely outgoing. Perhaps it's because Los Angeles is near the end of the tour but he seemed to be sleepwalking through his set until near the end when he received a sudden jolt of energy. Maybe next time around the Ants will have matured into a more stunning act but, currently, Los Angeles doesn't need any type of repellent to keep ants away. They self-destruct. CARY DARLING

#### **GLENN YARBROUGH** Palomino, Los Angeles

Admission: \$5

Like an ex-long-time champ who put himself back into shape after a long hiatus, Yarbrough bounced onstage April 16 and performed before an SRO house as though he'd never been away. But away he has been-for a full 10 years. He chose the sea for his solace and escape from the madding race.

Now he's back, hitting the offtimes arduous comeback trail, handicapped by a lost generation of would-have-been fans. As a result, despite the fact that his voice has lost none of its power and bell-like ring (if anything, age has enriched it some), he is having difficulty regaining credibility as one of the nation's top talents.

Yarbrough, who carved his last album on RCA in 1971, his 49th, is now out with a self-pro-duced package titled "Just A Little Love" on the Seattle-based First American Records. (In the 10-year gap between albums, Yarbrough fans had to buy his old releases from a mail order diskery run by his wife Anne.)

He went the hard way at his set by choosing his current album as his repertoire vehicle It was taking a chance in that he shunned the more familiar Limelighter-era tunes his strictly adult audience would have recognized. But by and large, the newies worked for him.

Of the 13 tunes offered in the hour he was on, "Close To You" came closest lyrically to telling the story of his current plight as an entertainer: "I'm not ashamed to be singing in this barroom, and although it's half empty, and you know it ain't Carnegie Hall, if I can turn back the dreams to when they were fresh and new, it will all be worth it."

31

Unfortunately, the most commercial song heard that evening, "It's Just A Thing I Do," about a lady from Mendocino who takes her sex on her own terms, is not on the album. It drew the heftiest response on the night, especially from the women in attendance.

Other highlights, all from the current LP, in-cluded "She Touched Me," "When The Honey Wind Blows," "Changing Force" and an emotion-charged number about what a man must go through to support wife and kids, "Ball And Chain. JOE X. PRICE



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# Talent Talk

Jane Olivor and Neil Diamond will be featured artists at the T.J. Martell Memorial Foundation dinner in New York Saturday (2) where Dick Asher, deputy president and chief operating officer of the CBS Records Group, will be honored.... Kenny Rogers, Crystal Gayle, and Gallagher will contribute the net proceeds of their concert at the Capitol Center in Landover, Md. next Wednesday (6) to benefit the World Hunger Year. The organization's cofounder, Harry Chapin, will serve as master of ceremonies.

32

For the record, and sorry, fellas: guitarist Neal Schon is recording an LP with Jan Hammer, but he is not "formerly" with Journey, as was reported here last week. He is still very much with the band. It is Gregg Rolie who left and was replaced by Jonathan Cain of the Babys.

For those who can't tell the players apart without a scorecard, both Schon and Rolie are expected to don baseball uniforms when Journey and Nightmare, management company for both, go up against KMEL-FM San Francisco's staffers in a game prior to the real thing when the A's play Chicago in Oakland on May 25. 415, a new band Rolie is producing, will sing the National Anthem a cappella.

Journey, which won top honors as best group in the recent Bay Area Music awards (see separate story) and best male vocalist for **Steve Perry**, will be doing a number of major outdoor dates this summer including the Mountain Aire Festival in the gold country near San Francisco, on June 13 and 14. In conjunction it plans a major radio promotion and contest. Winners and local program and music directors from about 25 markets will be flown in to



see and meet the band. Arrangements are being worked out now.

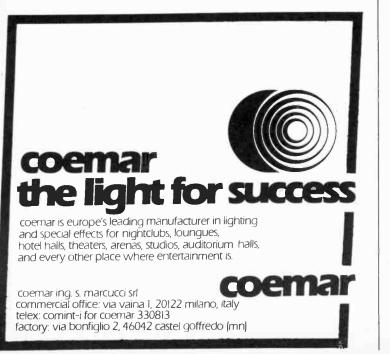
Eric Clapton was discharged from United Hospitals in St. Paul, Minn. Friday (17) following a month-long stay for treatment of an ulceration of his gastro-intestinal tract. Clapton had just begun a four-month-long North American tour in support of his "Another Ticket" LP at the time of his hospitalization. He was forced to cancel 51 concert dates as a result of the illness.

Joe Walsh, whose "There Goes The Neighborhood" LP is set for release early this month, will perform in Osaka, Kyoto, Nagoya and Tokyo, Japan May 12-18. Musicians backing Walsh will be keyboardist Jay Ferguson, bassist George "Chocolate" Perry, drummer Russ Kunkel and drummer/percussionist/keyboardist/wind player/vocalist Joe Vitale. Walsh begins a tour of the Midwest and East in June with David Lindley as opener.

Linda Ronstadt plans to record an album of songs associated with famed blues/jazz singers such as Billie Holliday, Sarah Vaughan and Ella Fitzgerald this summer when her stint as Mabel in the Broadway production of "Pirates Of Penzance" ends.... Three of Humble Pie vocalist/guitarist Steve Marriott's fingers were crushed early in April when a door he was leaning against closed on them. The group, which is currently on a cross-country tour, was forced to cancel four concert dates, but the rest of the tour is set to continue with Marriott sticking mainly to vocals until his hand has healed

Apparently there are some in Los Angeles who aren't too thrilled with the "antmania" associated with recent appearances by England's Adam & The Ants. At the group's gigs in L.A., local punkers were spotted with "Black Flag Kills Ants On Contact" armbands. The slogan is in reference to L.A. punk band Black Flag, which has been quoted as saying it is against everything Adam & The Ants stand for... Comedian and former "Saturday Night Live" star Bill Murray spotted at X's show at the Roxy March 16 in L.A.

April 6 was declared "Spinners Day" in Washington, D.C. by Mayor Marion Berry.... The Oak Ridge Boys will present its third annual Stars for Children concert at the Reunion Arena in Dallas June 13 as a benefit for the prevention of child abuse. Confirmed performers are Roy Clark, Larry Gatlin and the Gatlin Brothers, Alabama and Minnie Pearl. Proceeds from the show will be used to establish a child



abuse center in Dallas and in other locations. L.A. based rockers Wet Picnic recently completed work on the film

soundtrack to "She Dances Alone," a Federico DeLaurentiis film that documents the life of Russian dancer Nijinsky.... Abba will star in an hour-long television special chronicling the group's career. Dick Cavett hosts. ... Grammy-award winner Shirley Caesar, the Caravans, Jackie Verdel and the Davis Sisters and Emmit Powell Gospel Elites are the featured performers for Emmit Powell's "Mother's Day Gospel Show" Sunday (10) in Oakland, Calif. ... Jim Stafford has been signed to host the 1981-82 season of the nationally syndicated tv series "Nashville On The Road."

Peggy Lee will be seen on "A Gift Of Music," a two-hour musical tv special scheduled to air Sept. 4.... Andy Williams began a four-day, six-country concert tour of the Far East Thursday (23) at the Shangri-La Hotel in Singapore. He will also perform in Malaysia, Thailand, Hong Kong, Manila and Seoul, South Korea.... Lou Rawls has created a new stage show that sees him using dancers for the first time.

San Francisco band, the Dead Kennedys, are playing four concerts in New York. Two were scheduled earlier at Irving Plaza, and two more at the giant Bond's International Casino were added to support the band's LP, "Fresh Fruit For Rotting Vegetables." The first Bond's show, the "Fresh Fruit" concert, will be on a Sunday afternoon, and with no alcohol and a \$5 admission charge, it is designed for the under-17 crowd. The "Rotting Vegetables" show on Wednesday night (29) is for the older hipsters.

Sugar Hill Records' first annual rappers convention in New York is set for May 9 at the 369th Armory in Harlem. Among those set to appear are the Sugar Hill Gang, Grand Master Flash & the Furious Five, the Funky Four Plus One, Spoonie Gee, a "sequence featuring Blondie," and T.S. Monk.

If you are a band from Glasgow, Ky., what else to call yourself but **Thoroughbred?** And your backup band is called **the Fillies.** And you wear jockey silks when you play. And if you play, you play race tracks, six of them in June and July. So says their press agent **Charles Comer.** Manager of the group is former Swan. Song Records exec Mitchell Fox.

"Heartworn Highways" is a new film about "country music's new wave" featuring Guy Clark, Townes Van Zandt, David Allan Coe, Larry Jon Wilson, Barefoot Jerry, Rodney Crowell, Steve Young, Gamble Rogers, and the Charlie Daniels Band.

Seen entering the Entertainment Company's offices: Patti LuPone. ... Whatever happened to Rita Janrette's singing career? We thought somebody would sign her, for sure. ... Joan Jett's recent club date in Eugene, Ore. was interrupted by a bomb threat. Nothing was found and Jett returned for an extended set. ... The Clash expected to play seven dates in eight nights at Bond's in New York at the end of May.

Neil Finn, singer and guitarist with Split Enz, was electrically shocked at a recent concert in New Zealand. The accident occurred as he was changing guitars to go into the song "Iris." He walked offstage and collapsed but apparently the injury was not serious.... The group's world tour is to continue as scheduled. ROMAN KOZAK &

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Ra	DENOTES SELLOUT PERFORMANCES	Sales	Scale	Receipts
1	Stadiums & Festivals (Moi HEART/BLUE OYSTER CULT/FIREFALL-Cellar Door	23,851	n 20,000) \$13.50	\$285,687
1	Productions/Beach Club Booking, Stadium, Miami, Fla., April 19	20,001	\$13.00	#20J,007
	Arenas (6,000 To 2	0,000)		
1	BILLY JOEL-Perryscope Concert Productions, P.N.E.	16,366	\$12.50	\$204,200*
2	Colis., Vancouver, B.C., April 7 REO SPEEDWAGON/707-Belkin Productions, Cotis.,	18,815	\$9-\$10	\$169,419*
3	Cleveland, Ohio, April 17 REO SPEEDWAGON/707—DiCesare-Engler	17,050	· \$9.75	\$166,244
4	Productions, Civic Arena, Pittsburgh, Pa., April 18 REO SPEEDWAGON/707-Electric Factory Concerts,	18,510	\$7-\$8.50	\$141,400*
	Spectrum, Philadelphia, Pa., April 11			
5	STYX-Cross Country Concerts, Civic Center, Hartford, Ct., April 18	12,755	\$9.50-\$11.50	\$140,618*
6	REO SPEEDWAGON/707—Cedric Kushner Productions, Colis:, Uniondale, N.Y., April 19	14,308	\$9-\$10	\$140,317
7	<b>REO SPEEDWAGON/707</b> —Sunshine Promotions, Stadium, Evansville, Ind., April 15	13,600	\$8.50	\$114,963*
8	GAP BAND/SISTER SLEDGE/YARBROUGH & PEOPLE/SLAVE-WG Enterprises, Centro-plex, Baton	12,023	\$9.50	\$107,138*
9	Rouge, La., April 19 GAP BAND/YARBROUGH & PEOPLES/SLAVE-WG Enterprises/Fred Jones/Alan Haymon Presents,	11,603	\$8.50-\$9.50	\$102,879*
10	Colis., Memphis, Tenn., April 18 STYX–Ruffino & Vaughn, Civic Center, Portland,	9,300	\$10.50	\$97,650*
11	Ma., April 19 RAINBOW/PAT TRAVERS/KROKUS—Brass Ring	9.862	\$9-\$10	\$96,639
12	Productions, Cobo Arena, Detroit, Mich., April 17 <b>REO SPEEDWAGON/707-</b> Cedric Kushner	7.104	\$12.50	\$88,800
	Productions, Arena, Binghamton, N.Y., April 17	,		_
13	RUSH/MAX WEBSTER—Mid South Concerts, Colis., Memphis, Tenn., April 16	9,931	\$8-\$9	\$83,523*
14	GAP BAND/YARBROUGH & PEOPLES/SLAVEWG Enterprises, Muni. Aud., Nashville, Tenn., April 17	9,313	\$8.50-\$9.50	\$83,004*
15	GAP BAND/YARBROUGH & PEOPLES/SLAVE-WG Enterprises, Muni. Aud., New Orleans, La., April 16	8,200	\$10	\$82,000*
16	<b>REO SPEEDWAGON/707</b> —Sunshine Promotions, Convocation Center, Athens, Oh., April 14	9,367	\$8-\$9	\$80,919*
17	WHISPERS/LAKESIDE/SHALAMAR-WG Enterprises/	6,928	\$10.50-\$11.50	\$79,048
18	Billy Sparks, Cobo Arena, Detroit, Mich., April 15 CHARLIE DANIELS/.38 SPECIAL—Sound Seventy	8,500	\$7.50;\$8.50	\$70,365*
19	Productions, Civic Center, Augusta, Ga., April 10 RUSH/MAX WEBSTER-Mid South Concerts, Colis.,	6,562	\$9.50	\$62,339
20	Jackson, Miss., April 15 CHARLIE DANIELS—Fantasma Productions, Arena,	6,322	\$9	\$56,898
	Ft. Myers, Fla., April 14			
11	Auditoriums (Under whispers/shalamar/lakeside/carrie lucas-	5,882	\$12-\$16	\$173,373*
	Radio City Productions, Inc., Radio City Music Hall, N.Y.C., N.Y., April 16 (2)			
2	BEATLEMANIA—Di Cesare-Engler Productions/ Sunrise Productions, Alladin Theatre, Las Vegas,	5,640	\$15	\$90,240
3	Nev., April 14-19 (8) CHALRIE DANIELS/JJ. CALE-Sound enty	6,997	\$8.50-\$9.50	\$61,437
4	Productions, Fox Theatre, Atlanta, Ga vril 11 APRIL WINE/DOC HOLLIDAY-Contem ary	5,273	\$8-\$9	\$43,745*
	Productions/New West Presentations, tury II, Witchita, Kansas, April 17			
5	OAK RIDGE BOYS/STEPP BROSEntan esents, Freedom Hall, Johnson City, Tenn., April	4,694	\$8.50-\$9.50	\$42,010
6	APRIL WINE/DOC HOLLIDAY-Contempor Productions/New West Presentations, Not Center,	4,931	\$8.75	\$41,913*
7	Norman, Ok., April 19 <b>APRIL WINE/DOC HOLLIDAY</b> —Contemporal Productions/New West Presentations, Music all,	5,138	\$7.92-\$9	\$40,693*
8	Omaha, Neb., April 15 & 16 (2) WHISPERS/LAKESIDE/SHALAMAR-WG Enter ises,	3,519	\$10-\$11	\$39,244
9	Fieldhouse, College Park, Md., April 17 WHISPERS/LAKESIDE/SHALAMAR-WG Enterp. es/ Alan Haymon Presents/Rudy Hartman, Arena,	3,924	\$8.50-\$9.50	\$36,475
10	Dayton, Oh., April 18 TOM BROWNE/BLACKBYRDS-Di Cesare Engler Productions, Stanley Theatre, Pittsburgh, Pa., April	3,550	\$9.75	\$33,291
11	17 AL DI MIOLA/JOHN McLAUGHLIN/PACO DeLUCIA— Electric Factory Concerts, Tower Theatre,	2,977	\$8.50-\$10	\$28,777*
12	Philadelphia, Pa., April 18 ORCHESTRA OF OUR TIME/EDGAR VARESE TRIBUTE-Ron Delsener, Palladium, N.Y.C., N.Y.,	2,000	\$10-\$15	\$26,500
13	April 17 XTC/JOAN JETT-Ron Delsener, Palladium, N.Y.C.,	2,650	\$8.50-\$9.50	\$25,000
14	N.Y., April 19 BOXCAR WILLIE/BUCKEYE BISCUIT—Agora Productions, Front Row Theatre, Cleveland, Oh.,	3,200	\$7.75	\$24,568*
15	April 19 <b>APRIL WINE/DOC HOLLIDAY</b> —Contemporary Productions/New West Presentations, Old Lady of	2,598	\$8.50	\$22,083*
16	Brady, Tulsa, Ok., April 18 LOVERBOY/BLUE STEEL-Avalon Attractions, Civic Aud., Santa Monica, Ca., April 17	3,000	\$5.95	\$16,969*



			g, recording, or otherwise, withou				
	-	n Chart			-	Chart	
This Week	Last Week	Weeks on	TITLE Artist, Label & Number	is Week	st Week	Weeks on	TITLE Artist, Labei & Number
₽ ☆	+	8	(Dist. Label) BEING WITH YOU	39 39	192 39	× 7	(Dist. Label)
14			Smokey Robinson, Tamla T8-375M1 (Motown)	35	33	'	I FEEL Gene Dunlap, Capitol ST-12130
2	2	24	WINELIGHT  Grover Washington, Jr., Elektra 6E 305	40	41	5	LABOR OF LOVE Spinners, Atlantic SD 16032
3	3	7	GRAND SLAM The Isley Brothers,	41	34	10	THERE MUST BE A BETTER WORLD SOMEWHERE
4	4	17	T-Neck FZ-37080 (Epic) III ● The Gap Band,	42	42	4	B.B. King, MCA MCA-5182
À	7	5	Mercury SRM-1-4003 (Polygram) THE DUDE	43	44	6	Brenda Russell, A&M SP-4811 VERY SPECIAL
6	6	19	Quincy Jones, A&M SP 3721 THE TWO OF US Yarbrough & Peoples,	1	54	2	Debra Laws, Elektra 6E-300 <b>ZEBOP</b> Santana, Columbia FC 37158
1	8	8	Mercury SRM 1-3834 (Polygram) RADIANT Atlantic Star, ASM SP 4833	45	35	8	EVERYTHING IS COOL T-Connection, Capitol ST 12128
8	5	11	Atlantic Starr, A&M SP 4833 MAGIC Tom Browne, Arista/GRP 5011	46	45	6	CONNECTIONS AND DISCONNECTIONS
9	9	25	HOTTER THAN JULY A Stevie Wonder, Tamla T8-373M1 (Motown)	47	38	19	Funkadelic, LAX JW 37087 LIVE AND MORE Roberta Flack and Peabo Bryson,
5105	20	3	A WOMAN NEEDS LOVE Ray Parker Jr. & Raydio, Arista AL 9543	48	48	29	Atlantic AS-2-7004 TRIUMPH  The Jacksons,
11	10	16	IMAGINATION   The Whispers,	\$	55	3	Epic FE-35424 GLAD YOU CAME MY WAY
12	11	23	Solar BZL1-3578 (RCA) FANTASTIC VOYAGE ● Lakeside. Solar BXL1-3726 (RCA)	50	59	2	Joe Simon, Posse POS 10002 KEEP ON IT Starpoint, Chocolate City CCLP
13	13	17	THREE FOR LOVE Shalamar. Solar B21-3577 (RCA)	51	33	25	2018 (Polygram) FEEL ME ● Cameo, Chocolate City CCLP
14	14 19	10	LICENSE TO DREAM Kleeer, Atlantic SD 19288 TWICE AS SWEET	52	47	17	2016 (Polygram) I HAD TO SAY IT
			A Taste Of Honey. Capitol 12089	53	NEW E	ATLY	Millie Jackson. Spring SP-1-6730 (Polygram) CLARKE/DUKE PROJECT
16 17	16 12	7 28	HOW 'BOUT US Champaign, Columbia JC 37008 STONE JAM ●				Stanley Clarke/George Duke, Epic FE 36918
1	22	5	Slave, Cotillion COT-5224 (Atlantic)	54	57	3	ALICIA Alicia Meyers, MCA MCA 5163
			Deniece Williams, ARC/Columbia FC 38048	E	NEW E		GALAXIAN Jeff Lorber Fusion, Arista AL 9545
19	15	15	HOUSE OF MUSIC T.S. Monk, Mirage WTG 19291 (Atlantic)	56	51	20	TOUCH Con Funk Shun, Mercury SRM1-4002 (Polygram)
20	25	21	<b>JERMAINE</b> Jermaine Jackson, Motown M8-948M1	Ø	*NEW E	ITTRY	ONE DAY IN YOUR LIFE Michael Jackson. Motown M8-956M1
21	21	9	LOVE IS One Way, MCA MCA-5163	58	46	20	AS ONE Bar Kays, Mercury
22	18	13	<b>IN OUR LIFETIME</b> Marvin Gaye, Tamla T8-374M1 (Motown)	1	NEW E	πτ	SRM 1-3844 (Polygram) TURN UP THE MUSIC Mass Production
由	29	7	<b>'NARD</b> Bernard Wright, Arista/GRP 5011	60	NEW E		Mass Production, Cotillion SD 5226 (Atlantic) FORCE OF NATURE
म	27	6	PARTY TILL YOU'RE BROKE	61	50	4	Sun, Capitol ST 12142 ONE WAY LOVE AFFAIR
25	17	10	Rufus, MCA MCA-5159 ALL AMERICAN GIRLS Sister Sledge, Atlantic SD 16027	62	62	26	Sadane, Warner Bros. BSK 3503 DIRTY MIND
Ŕ	36	3	MIRACLES Change, Atlantic SD 19301	63	49	5	Prince: Warner Bros, BSK 3478 <b>TENDERNESS</b> Ohio Players, Boardwalk FW 37090
27	23	21	SKYYPORT Skyy. Salsoul SA 8537 (RCA)	64	63	22	SWEET VIBRATIONS Bobby "Blue" Bland,
-28	24	9	TURN THE HANDS OF TIME Peabo Bryson, Capitol ST-12138	65	64	27	MCA MCA-5145 INHERIT THE WIND
29	26	8	TO LOVE AGAIN Diana Ross. Motown M8-951M1	66	56	7	Wilton Felder, MCA MCA-5144 <b>AUTOAMERICAN ▲</b> Blondie, Chrysalis CHE 1290
30 31	28 30	19	LET'S BURN Clarence Carter, Venture VL 1005 PERFECT FIT	67	66	24	THIS IS MY DREAM Switch, Gordy G8-999Mi (Motown)
<b>1</b>	37	5	Jerry Knight, A&M SP-4850 CALL IT WHAT YOU WANT	68	67	13	VOICES IN THE RAIN Joe Sample, MCA MCA 5172
☆	40	3	Bill Summers and Summers Heat, MCA MCA-5176 MAGIC MAN	69	53	12	GOLDEN TOUCH Rose Royce, Whitfield WHK 3512 (Warner Bros.)
34	31	28	Robert Winters & Fall, Buddah BDS 5732 (Arista) CELEBRATE	70	69	11	ELOISE LAWS Eloise Laws, Liberty LT 1063
			Kool & The Gang, De-Lite DSR- 9518 (Polygram)	71	71	34	IRONS IN THE FIRE Teena Marie, Gordy G8-997M1 (Motown)
歐	NEW EL	TRY.	STREET SONGS Rick James. Gordy G8:1002M1 (Motown)	72	72	23	THE DRAMATIC WAY The Dramatics, MCA MCA-5146
36	32	28	ARETHA Aretha Franklin, Arista AL 9538	73	68	46	DIANA ▲ Diana Ross, Motown M8:936M7
	43	3	- NIGHT WALKER Gino Vannelli, Arista AL 9539	74	65	38	T.P. • Teddy Pendergrass, PLR F7 36745 (Enr.)
☞	52	2	VOYEUR David Sanborn, Warner Bros, BSK 3546	75	58	14	P.I.R. FZ 36745 (Epic) GAUCHO A Steely Dan, MCA MCA-6102
Star	s are a	awarde		sales s	treng	 th. →	Superstars are awarded to those prod

★ Stars are awarded to those products showing greatest sales strength. ☆ Superstars are awarded to those products showing greatest upward movement on the current week's chart (Prime Movers). ● Recording Industry Assn. Of merica seal for sales of 500,000 units. (Seal indicated by dot.) ▲ Recording Industry Assn. Of America seal for sales of 1,000,000 units. (Seal indicated by triangle.)

# **General News**



MAKING MUSIC—The Brothers Johnson, George, left, and Louis are preparing to coproduce, for the first time, their next A&M album. Louis recently bowed as a producer for the LP "Passage" by the group of the same name.

# **Crossing The R&B Bridge To Melodic Jazz: David Sanborn**

LOS ANGELES-His ripe alto saxophone lines are familiar hooks to rock and pop album and single classics, but David Sanborn's success as a recording artist finds him crossing the bridge between instrumental r&b traditions and melodic jazz

The St. Louis native has a dossier verifying the training and discipline of a jazz player, but a lifelong affection for r&b and blues-slanted jazz is mirrored in the initial black radio base that earned his last LP. "Hideaway." a secure niche on playlists and buttressed his momentum in breaking through.

That album is still on Billboard's Jazz LP chart after 61 weeks, and has already been joined by San-born's sixth Warner Bros. album, "Voyeur." The new set's real strength, though, again starts with black radio play: according to Ricky Schultz, the label's national promotion manager for progressive music, black FM adds have again led the way in carrying "Voyeur" past six figures in sales in only three weeks.

This week "Voyeur" jumps to a superstarred 68 on the Top LP side, a superstarred 38 on the Soul LPs chart and a superstarred 11 on the top Jazz LPs listings.

With jazz and now major AOR and pop format adds claimed by Warner Bros., Sanborn's acceptance. like his playing, reveals his lineage in classic r&b-flavored styles such as those honed by Hank Crawford, King Curtis, Jr. Walker and David "Fathead" Newman, all purveyors of potent sax playing, itself a cornerstone to modern urban r&b.

"I'm a purveyor of songs," San-born says of his own work, which he resists evaluating solely in terms of fleet technique. "I like to write songs-my material is not just a vehicle for me to improvise over.

Because the jazz community so prizes improvisation, he agrees that his song focus and developing strength as a composer are key critical targets for those uncomfortable with his hybrid style on record, which combines elements of rock, pop and funk as well as lissome, balladic jazz. "I don't necessarily see myself as a jazz player, or as a non-jazz player," he explains. "I don't know what the real criteria are.

"I mean, I've played in big bands, and I can play against changes like

**By SAM SUTHERLAND** 

any jazz player. But technique is supposed to allow you to play what you hear-it's not supposed to be an end in itself."

That orientation began while Sanborn was in his apprenticeship as a player, working r&b gigs in St. Louis clubs. That city's role as a major junction for American jazz has long been recognized, and Sanborn admits his own admiration of another native Missourian-Charlie Parker whose innovations on alto continue to mark him as a fountainhead for jazz sax. Yet he cites his exposure to r&b as the genesis for his current work. crediting Hank Crawford and Ray Charles' seminal bands as influences subsequently incorporated into his playing. A product of formal training since

grade school, he studied music

theory at Northwestern Univ. and the Univ. of Iowa, yet his playing experience has crossed generic bound-aries from the outset. In that respect, Sanborn has been a "fusion" player before the fact: in the late '60s he was part of the Paul Butterfield Blues Band in its extended lineup of both rhythm section and brass and reeds section

And well before such late '70s hits as Gerry Rafferty's "Baker Street" and "Deacon Blues" by Steely Dan suggested a renaissance for pop saxophone charts, Sanborn was in-terjecting his sculptured lines and signature tone into records by James Taylor, Paul Simon, David Bowie and Phoebe Snow

His r&b grounding has never narrowed, however, despite studio and

(Continued on page 41)

# Counterpoint

• Continued from page 33

the music industry (which also has had harsh words about Maddox and the station) into resigning, although he admits "I do feel pressure from time to time. But I wouldn't leave because of that." Contrary to rumors circulating the industry, Maddox does not plan to go to another radio station.

"I'm leaving because I'm looking to go into consultancy. When I left Houston (KMJQ-FM). I was going into that area but I got sidetracked and came here.

"I'm looking at companies like TM Productions in Dallas or Drake-Chenault, syndicators dealing with black formats." He adds that he has no problem with these companies handling black formats, but "I believe blacks should also be in it.<sup>3</sup>

He does not plan to immediately jump into syndication. However, with Patterson, he says the consultancy firm will be formed. He notes that the natural evolution for the firm would be syndication. Patterson was a consultant for TM Produc-

If Maddox is not bowing to pressure, why is he leaving at this time?

"I'm leaving now as opposed to waiting for the heat to die down because for what I plan to do, I do it now or I may never do it.

Maddox says he plans to remain in Chicago about six months, then set up shop in either Texas or California.

\* \* \* The L.A. music community is

buzzing with the rumor that KWST-FM, a 72.000-watt AOR station, is prepping to change its format to black. Tim Sullivan recently joined the station from KHTZ-FM as general manager. He starts at KWST Monday (27). When contacted, Ted Ferguson,

program director, flatly denied the rumor, saying, "That's absolutely not true. They don't know what the hell they are talking about."

#### \* \*

Following his appearance at the Tokyo Music Festival, Jermaine Jackson made a surprise guest appearance with Stevie Wonder at Wonder's concert at Tokyo's Budokan Theatre.

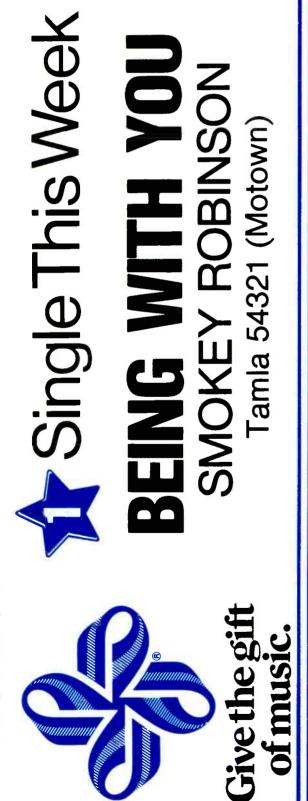
Jackson, the recipient of a gold prize at the festival, last appeared there eight years ago with the Jackson 5.

Remember ... we're in communications, so let's communicate.

35

Sold B B B B B B B B B B B B B B B B B B B		art (Prime Movers). ★ Stars are awarded to those products showing greatest audience response on 15 disco lists.	WEEK WEEK TITLE-Artist-Label	TRY IT OUT-Gino Soccio BEC.Atlantic (I P) 1602	32 32 ME NO POP I/QUE PASA/ME NO POP I-Coati Mundi Antilles/2e (12-inch) AN 807	33 31 FEEL IT—Revelation Handshake (12-inch) AS 887		45 SIXTY THRILLS A MINUTE—Mystic Merlin Capitol (LP) 12137	36 28 FREEZE/TO CUT A LONG STORY SHORT—Spandau Ballet Chrysalis (LP) CHR 1331	37 27 WIND ME UP-R.J.'S Latest Arrival	58 PLANET EARTH—Duran, Duran EMI (7-inch) Import	39 29 BURN RUBBER/HUMPIN'—The Gap Band Mercury (LP) SRM 76091	<b>40 33 YOU'RE TOO LATE</b> —Fantasy Pavillion (LP) J2 37151
t Single This Lay all your love o super trouper on and on and ( Alantic (LP) SD 160	- Copyrigh 1981, Billboard Publications, Inc. No part of this publication may be reproduced, stored in a re- trieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, record- ing or otherwise without the prior written permission of the publisher.	🔆 Superstars are awarded to those products showing greatest upward movement on the current week's chart (Prime Movers). 🖈 Stars are awarded to those products showing greatest audience response on 15 U.S. regional disco lists.	TITLE-Artist-Label	YOUR LOVE ON ME/SUPER TROUPER/ON AND ON	Atlantic (LP) SD 16023 PARADISE—Change	GONNA BE ON YOUR SIDE-Firefly	Emergency (12-inch) 6515 BODY MUSIC—The Strikers Prelide (12 inch) EDI 608		HEARTBEAT-Taana Gardner West End (12-inch) 22132	AI NO CORRIDA-Quincy Jones	BREAKING AND ENTERING/EASY MONEY— Dee Dee Sharp Gamble	GET TOUGH/LICENSE TO DREAM/DE KLEEER THING-Kleeer	Atlantic (LP) SD 19288 DON'T STOP/DO IT AGAIN—K.I.D. SAM (12-inch) S-12337
ethegif music.	Bilboo		MEEK TITLE-/	2 LAY ALL	Atlantic (L)	3 LOVE IS (	6 BODY MU Brainda (13	Prelude (12-incn) PHL bulk           YOUR         LOVE—Lime           Driver (12-inch) PDS A00	8 HEARTBE		4 BREAKING Dee Dee	5 GET TOUG	
Give				4	-	( က	4	ß	4	7	œ	6	







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	☆ Su award un	upersta ded to t inits. (Si	☆ Superstars are awarded to those products showing greatest upward movement on the current week's chart (Prime Movers). ★ Stars are awarded to those products showing greatest airplay and sales strength. ● Recording Industry Assn. Of America seal for sales of 1,000,000 units. (Seal indicated by dot.) ▲ Recording Industry Assn. Of America seal for sales of 1,000,000 units.	d moven h. • Rec merica s	nent on cording seal for	the curr Industr sales o	ent week's chart (Prime Movers). ★ Stars are y Assn. Of America seal for sales of 1,000,000 f 2,000,000 units. indicated by triangle.)		☆ Sup awarde	perstars of to the indication	☆ Superstars are awarded to those products showing greatest upward movement on the current week's chart (Prime Movers). ★ Stars are awarded to those products showing greatest sales strength. ● Recording Industry Assn. Of America seal for sales of 500,000 units. (Seal indicated by dot.) ▲ Recording Industry Assn. Of America seal for sales of 1,000,000 units. (Seal indicated by triangle.)	ovemer g Indus for sale	it on the try Assn is of 1,0	current week's chart (Prime Movers).  A Stars are Of America seal for sales of 500,000 units. (Seal 00,000 units. (Seal indicated by triangle.)	
			IS		5		S					S			
MEEK LHIS	MEEK FV21	WKS. ON	TITLE-Artist-Label	MEEK	MEEK FV21	CHART WKS. ON	TITLE-Artist-Label	MEEK LHI <mark>2</mark>	MEEK FV21	WKS. ON	<b>TITLE-</b> Artist-Label	FV21 MEEK	CHART WKS. ON WEEK LAST	TITLE-Artist-Label	
4	-	12	<b>BEING WITH YOU—Smokey Robinson</b> Tamla 54321 (Motown)	-	36	9	GIVE IT TO ME BABY—Rick James Gordy 7197 (Motown)	4	-	8	BEING WITH YOU—Smokey Robinson Tamla T8-375M1 (Motown)	36	m (A)	MIRACLES—Change Atlantic SD 19301	
-	2	14	SUKIYAKI-Taste Of Honey Capitol 4953	4	40	4	PARADISE—Change Atlantic 3809	2	2	24	WINELIGHT-Grover Washington Jr.  2 Elektra 6E-305	27 23	3 21	SKYYPORT-Skyy Salsoul SD 8537 (RCA)	
-	m	13	JUST THE TWO OF US- Grover Washington Jr. Elektra 47103	4	32	6	CALL IT WHAT YOU WANT— Bill Summer & Summers Heat MCA 51073	n	3	2	GRAND SLAM—The Isley Brothers T-Neck FZ 37080 (Epic)	28 24	6	TURN THE HANDS OF TIME- Peabo Bryson Capitol ST 12138	
女.	4	13	HOW BOUT US-Champaign Columbia 11-11433	-	33 1	0	YOU'RE LYING—Linx Chrysalis 2461	4	4	17	III The Gap Band ● Mercury SRM-1-4003 (Polygram)	29 26	00 10	TO LOVE AGAIN—Diana Ross Motown M8-951M1	
-	ß	6	A WOMAN NEEDS LOVE— Ray Parker Jr. & Raydio Arista 0592		35 1	10	KEEP ON IT—Starpoint Chocolate City 3223 (Polygram)	<b>A</b>	7	2	THE DUDE-Quincy Jones A&M SP-3721	30 28	8 19	LET'S BURN-Clarence Carter Venture VL 1005	
-	9	10	WHEN LOVE CALLS—Atlantic Starr A&M 2312	4	41	4	SWEET BABY— Stanley Clarke/George Duke Fair 19-01052	9	9	19	THE TWO OF US- Yarbrough & Peoples Mercury SRM-1-3834 (Polygram)	31 30	9	PERFECT FIT—Jerry Knight A&M SP-4850	
4	13	2	WHAT CHA' GONNA DO FOR ME- Chaka Khan Warner Bros. 49692	37	37	ى ى	LATELY—Stevie Wonder Tamla 54323 (Motown)	4	8	œ	RADIANT-Attantic Starr A&M SP-4833	37	2 2	CALL IT WHAT YOU WANT— Bill Summers & Summers Heat MCA MCA-5176	





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#### **Elektra Wins** Cocker Case

LOS ANGELES - Elektra/Asylum Records has been awarded a \$146,622.94 judgment against John Robert Cocker, also known as Joe Cocker, by Federal District Court Judge Malcolm Lucas here.

The label charged in December. 1979 that Cocker owed \$125,000 on a promissory note plus \$8.138 in recording costs.

In his defense. Cocker alleged that former label president Steve Wax had waived the payment of the promissory note in a statement to Michael Rosenfeld.

The judge awarded \$125.000 for the promissory note and \$21,622.84 in attorneys' fees accrued by the plaintiff. The label waived the payment of the originally claimed \$8,138.

## General News



Billboard photo by Chuck Pulin

PETE & RON-The Who's Peter Townshend chats with promoter Ron Delsener at Delsener's new club, the Savoy in New York. Looking on, at left, is David Knight, who books the venue.

## Rock'n' Rolling Jack Bruce Back With 'Friends'

• Continued from page 10 idea was to build up Bruce's career by having him guest on other rock musicians' projects. He played on records for Cozy Powell, Clem Clemson, Jon Anderson and the Rocket 88 project.

At the same time, it was decided to put a band together for Bruce, who had been pretty much solo since the West, Bruce and Laing days of the mid-'70s. Guitarist Clem Clemson and Billy Cobham agreed to join. Keyboardist David Sanchez filled out the group, formed late last spring. Bruce was the star and the front man. The band is Jack Bruce & Friends.

"Bruce was the one who was upfront in Cream and Eric Clapton was merely the lead guitarist, funny as it is to say." suggests Scher. A small summertime tour worked fine. The musicians liked each other, and the audiences, many too young to remember Cream, liked them, too,

"A lot of record companies came down, and it was the first time I was in a situation where so many record companies made so many offers,' remembers Scher fondly. They signed with Columbia, and recorded an LP, "Jack Bruce & Friends–1 Always Wanted to Do This."

The record was not a big success when it was released in late October, Scher admits. It got charted and played on about 75 stations. But basically it was lost in the Christmas glut.

However, another tour, booked by Premier, showed that there was still interest in Bruce's music, especially in Europe, says Scher.

At the same time, Robin Trower was interested in playing with Bruce so details were settled between the managers and the two record companies, CBS and Chrysalis. It became a joint project. The record was released and is an AOR hit.

But it is an isolated LP. There eventually may be a tour on it. A followup disk may be recorded, but Scher says the priority now is back to Jack Bruce & Friends, who are going out on the road next month. Another Jack Bruce & Friends LP is also due.

So Jack is back. Has he mellowed? "He's a family man now, he's got two kids," says Scher. "I won't tell you that he has never taken a drink, or hasn't screwed around, but in the year I've been involved with him, he's never pulled anything on me.' +

#### It may have been noticed this week and last that this column has a

v americantadiohistory

new look. The title is bigger, and there is the little mug shot on top (not my idea). The powers that be here wanted to "personalize" some of the writing in the book, so yours truly, and the more attractive representatives from the black music and country departments will now look out at you every week.

However, the trouble with a personal, as opposed to a news, column is that one is expected, even encouraged, to express one's views and observations. And that means putting one's prejudices on the line.

That sometimes means offending people who do not expect to be offended within the pages of a trade magazine. One must make it obvious that sometimes the people written about here are not that musically interesting, talented, honest, fair, or even "good for the business." There are some real losers amongst you, folks.

Beyond personalities, as a columnist one is forced to confront the issues affecting the polymorphous world of rock music and the business-never forget the business-it has spawned. And frankly, folks, the rock music scene is in pretty bad shape. Bruce (Springsteen) is getting boring. The superstars are either dead or irrelevant (even the Who?). AOR radio is playing recycled gar-bage from 1975. Has it come down to where Adam & the Ants (harmless enough, actually) can be the great white hope of new wave.

So why do this? The money? That's a joke. The glory? What glory, and who wants to be recognized by every hustler on the make? So why do this? Well, for the fun of it. To tell an interesting story, sometimes. To help someone truly talented. Because it's easier than driving a truck. Because we truly love the music, and if you can't play the guitar, hell, a typewriter is almost as good." Rip it up," as the man said. \* \*

A press release came into the office, which we found pretty funny, though it's hard to believe all of it, as it stands. Here it is:

"Stranglers lead singer and guitarist Hugh Cornwell caused quite a commotion when the Stiff-America recording artists appeared in New Haven recently. It seems that Cornwell was met at the group's hotel after their concert by a young woman claiming to be a reporter for a local college newspaper.

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"She requested an interview, and Cornwell gladly complied, answering questions in his room. When the interview was over, the alleged re-porter left and Cornwell got un-dressed to go to bed, only to discover that his wallet was missing.

"He bolted from his room, stark naked, in hot pursuit of the thief. To the astonishment of other hotel guests. Cornwell ran into the lobby. totally unconcerned about his lack of attire, and cornered the culprit. He retrieved his wallet and nonchalantly returned to his room. Ah, the perils of the road. .

Cute, and there is no problem in believing that Hugh ran naked into a hotel lobby chasing someone who ripped him off. But assuming the young lady thief to be no dummy, after all she did allegedly conduct a whole interview with the artist, it must be assumed that she would waste no time getting out of the hotel after robbing Cornwell.

But how did Cornwell take off all of his clothes after she left, discover the missing wallet, and still have time to catch up to her in the lobby? Obviously there is only one answer here. He was already starkers when she left. Ah, the joys of the road. . .

## New Companies

Lar-Jo Records, Inc. launched. First release is titled "Tasty." Ad-dress: 1911 Winton St., Middletown, Ohio 45042.

#### \*

ZEE Management has relocated to 7520 Broadway, Merrillville, Ind. 46410. (219) 769-0257.

+ \* \*

Suntrack Productions has opened new offices at 524 S.E. Grand Ave., Portland, Ore. 97214. (503) 232-5180.

#### \*

Happy Beat Records is launched with Roger Cummings as president and Steve Cummings, vice presi-dent. First release is "Friction" by Carl Stewart, Carl Adams, Ralph Lowe and Richie Cee. Address: 14045 S. Main, Houston, Tex., 77035. (713) 641-0793.

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\* Superstars are awarded to those products showing greatest upward movement on the current week's chart (Prime Movers). 🖈 Stars are awarded to those products showing greatest sales strength.

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4	4	5 TH	THE WHO Face Dances, Warner Bros, HS 3516	32	26 11	1 JOURNEY Captured, Columbia KC-2-37016	3	68	BOSANNE CASH Seven Year Ache, Columbia JC 36965	87 8	82 14	JOE SAMPLE Voices In The Bain MCA MCA-5172 (CBS)
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9	9	9 RU	Winelight, Elektra 6E-305 RUSH O	34	32 29	<ul> <li>A WOTTIAIN NEEUS LOVE, ALISIA AL 9343</li> <li><b>KOOL &amp; THE GANG</b></li> <li>Celebrate, De-Lite DSR 9518 (Polygram)</li> </ul>		69 7		899	89 28	RONNIE MILSAP Greatest Hits, RCA AHL 1-3772
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		3 AC,	Another Ticket, RS0 RS-1-3095 AG/DC	-	41 6	6 ALABAMA Feels So Right, RCA AHL1-3930	63	53 12	ERRI GIBBS Somebody's Knockin', MCA MCA-5173	91 8	83 12	ELVIS COSTELLO &
(			Dirty Deeds Done Dirt Cheap, Atlantic SD 16033	37	37 (	6 PAT TRAVERS Radio Active, Polydor PD-1-6313 (Polygram)	64 3	33 12	Chain Lightning, Millennium BXL1-7756 (RCA)			THE ATTRACTIONS Trust, Columbia JC 37051
<b>6</b> )	9 2		JOHN LENNON/ YOKO ONO A Double Fantasv. Geffen GHS 2001	38	38	7 ROBIN TROWER WITH JACK BRUCE	65	56 22	STEELY DAN A Gaucho, MCA MCA-6102	92 7	78 21	OUTLAWS Ghost Riders, Arista AL 9542
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## Sanborn's Crossing The Bridge

#### • Continued from page 35

stage stints with the Eagles, Linda Ronstadt and other hitmakers. His early '70s tenure with Stevie Wonder (chronicled on Wonder's landmark "Talking Book" LP) has since led to a variety of studio assignments with major black acts.

That range can be summed up by recent West Coast studio chores from a Little Feat reunion effort to a date with producer Patrick Henderson featuring the West Los Angeles Gospel Choir.

On his own, Sanborn's emergence as a successful artist under his own name has ironically stemmed not from his sax but from keyboards. which he began studying several years ago. He's played keyboards and synthesizers on sessions for both "Hideaway" and "Voyeur," but he says his primary reason for adopting the instrument was his growing interest in writing his own material, a process aided considerably through collaborations with top singer-song-writers like Michael McDonald and James Taylor, and prefigured by his session duties for Taylor, Simon and other self-contained writer/ performers.

"It was the key influence on my writing," he says of his keyboard work, which he feels provides the harmonic context necessary to forging strong melodic ideas. If Sanborn's good-humored about

the now familiar jazz-fusion debate, he sees himself as actually conserva-tive in his tastes. "I'm a very cautious player," he argues. "I proceed slowly because I want to build something that will last. But as for purism, I don't understand it. Why do purists feel someone like me should have to adhere to a certain tradition instead of evolving?"

Moreover, while he's clearly seeking to reach a broad audience Sanborn describes himself as having "a low level of cynicism-I'm not condescending to listeners. I don't talk down to my audience; I'm playing as good as I can play, and I'm not so hip that I can say, 'I can actually play better than that.'"

The other ingredient he lists as central to his current success is his choice of collaborators in the studio. "Hideaway" marked his first project

with Michael Colina as producer, and for "Voyeur" Bardani has again helmed, this time in tandem with Ray Bardani.

The rhythm sections involved are also similar, utilizing bassist Marcus Miller, who has collaborated with Sanborn, as has Colina, on the writing; drummer Steve Gadd; guitarist Buzzy Feiten, another Butterfield alumnus and a founder of Full Moon, which Sanborn worked with prior to its solo album release; and percussionist Ralph McDonald.

Other key instrumentalists include reed player Tom Scott and vocalist Valerie Simpson, Patti Austin, Lani Groves and Hamish Stuart, among other singers featured.

Indeed, the final irony in Sanborn's multi-format appeal could come via the set's first single, which reaches radio stations Monday (27): although uptempo, danceable r&b has won Sanborn both fans and critical resistance (again, on the fusion score), the initial song to be pulled isn't the set's standout funk styling. "Wake Me When It's Over," which plies a Parliament-influenced synthesizer bass line, but rather the ro-mantic "All I Need," which high-lights the leader's sax lines with vocal choruses.

Should voices prove the key to this instrumentalist's biggest breakthrough yet, it would be just another instance of Sanborn's cheerful refusal to confine himself to a single genre.

#### July U.K. Tickets At \$16.50 Per Day

LONDON-Ticket prices for the four-day Capital Radio Jazz Festival, to be held on Clapham Common over the last two weekends of July, will be held down to \$16.50 per day

That's the same as for last year's ill-fated event, which had to be cancelled when Alexander Palace burnt down. Tickets for the entire festival will be available at \$55. Acts appearing include Chick Corea, Herbie Hancock, McCoy Tyner, Dexter Gordon, Sarah Vaughan, Chuck Berry, Dizzy Gillespie, Lightnin' Hopkins and Weather Report.

#### Now It's The Kool Fest

• Continued from page 30 Humes, Sheila Jordan and Johnny Hartman will appear in a program on the "Art Of Jazz Singing" hosted by Carman McRae and Joe Williams.

"The Kool Sponsorship has allowed the continuation of the critically acclaimed solo piano afternoon sessions," Wein announced. He also denied rumors that he is no longer in control of the former Newport Jazz Festival/New York City. "There are othe festivals around the country which will bear the name (Newport), he said. "They (Kools) would have to buy out the whole operation; I would never sell out like that."

In addition to the musicians already mentioned, the following are among the many dozens slated to appear at this year's events: Cedar Walton, Joanne Brackeen, Max Roach, the World Saxophone Quartet, Cab Calloway, Nancy Wilson; Air, Chick Corea, Red Norvo, Sarah Vaughan, Bill Cosby, Marian McPartland, Weather Report and

Billboard \*

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Best Selling

TITLE

WINELIGHT Grover Washington Elektra 6E-305

Artist, Label & Number (Dist. Label)

Nell Carter. Special tributes will be accorded Roy Eldridge and the late Art Tatum. There will be two jazzon-film shows this year, and, for the first time in many seasons, CBS, among the first chroniclers-on-disk of NJF performances, will record Arthur Blythe, Paquito d'Rivera and the Gil Evans Orchestra, appearing together.

This year's festival-ending free bash usually held on "Swing Street"-52nd Street between 5th and 7th Avenues—will be moved to Damrosch Park Band Shell at Lincoln Center.

There will be two days at the Saratoga Performing Arts Center with a pair of stages presenting artists si-multaneously. The two-day affair at SUNY Purchase is being billed as "a warm-up to, from invitation and PepsiCo Summerfare '81." It is purported to feature some 150 different jazz artists performing in six different sites at the university.

For a complete program of events call at 212/873-0733.

Survey For Week Ending 5/2/81

## Real Time Fattening Audiophile's Catalog

LOS ANGELES-The available depth of jazz titles in audiophile disk formats continues to grow with the latest lineup of high-end LPs coming from Real Time Records.

That label, an outgrowth of the Miller and Kreisel Sound Corp., has previously issued jazz performances cut direct-to-disk. A new six-LP re-lease of jazz product finds the label moving into the digital recording field as well.

Digitally recorded sets include "Back To Birdland," a straightahead session for trumpeter Freddie Hubbard featuring support from pianist George Cables, trombonist Ashley Alexander, Richie Cole on alto, bassist Andy Simpkins and drummer John Dentz; the debut for Dentz's "John Dentz Reunion Band," with Simpkins, Ernie Watts on tenor and alto sax, and Chick

Corea on piano; "Don Menza And His '80s Big Band." the debut for the reed stylist's 18-piece ensemble; "Playin' It Straight" by Jack Sheldon and his Late Night All-Stars. a small group featuring the trumpeter and such players as altoist Tommy Newsom, guitarist Mundell Lowe, tenorist Pete Christlieb and pianist Alan Broadbent; and pianist Joe Marino in an anthology of familiar songs by Hoagy Carmichael, George Gershwin, Richard Rodgers and Duke Ellington.

Also being released is "Wild Bill Davison And Eddie Miller Play Hoagy Carmichael" featuring an ensemble led by the cornet and tenor players.

Miller and Kreisel is itself a division of Jonas Miller Sound, an area audiophile salon, and has previously cut some of its direct-to-disk titles in its own salon facility. With the move to digital recording, Real Time is us-ing a modified Sony PCM-1600 digital recorder, and mastering on its own modified Neumann lathe.

Plating and pressing is handled in Europe by Teldec, utilizing that firm's premium vinyl compound.

#### Pa. Arts Fete Leans To Jazz

LOS ANGELES-Jazz is the featured staple for the fourth annual Delaware Water Gap Celebration of the Arts, slated for Sept. 12 and 13 at the festival's site off Route 611 in Delaware Water Gap. Pa.

The weekend shows, starting at noon Saturday (12) and 1 p.m. Sunday (13) and slated to continue until 8 p.m. each night, will see altoist Phil Woods leading a band of high school students.

Other players scheduled to appear include .Bob Dorough, Mark Kirk, John Coates Jr., the Delaware Water Gap Civic Band and Asparagus Sunshine featuring festival director Rick Chamberlain.

Tickets are \$3 each day, \$5 for both days and \$1 for senior citizens. Children under 12 will be admitted free

#### Charl Last Week Week 5 TITLE Weeks Artist Label & Number (Dist. Label) JIS . 26 22 6 AT THE WINERY

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WINELIGHT Grover Washington Jr Elektra 6E-305	20	"	Ů	Stephane Grappelli Concord Jazz CJ-139
MAGIC Tom Browne, Arista/GRP 5011	27	25	6	BY ALL MEANS Alphonse Mouzon. Pausa 7087
MOUNTAIN DANCE Dave Grusin	28	23	45	THIS TIME Al Jarreau. Warner Bros BSK 3434
Arista/GRP 5010	29	31	43	RHAPSODY AND BLUES Crusaders MCA MCA-5124
VOICES IN THE RAIN Joe Sample. MCA MCA-5172 ALL AROUND THE TOWN LIVE	30	32	10	IT'S JUST THE WAY I FEEL Gene Dunlap. Featuring The
Bob James Columbia Tappan Zee C2X-3686	1	37	2	Ridgeways. Capitol ST 12130 BUDDY RICH BAND Buddy Rich Band. MCA 5186
LATE NIGHT GUITAR Earl Klugh, Liberty LT 1079	32	33	25	RODNEY FRANKLIN Rodney Franklin
<b>CARNAVAL</b> Spyro Gyra. MCA MCA-5149	33	36	6	Columbia JC 36747 THE MILES DAVIS
GIVE ME THE NIGHT ▲ George Benson Warner Bros HS 3453				COLLECTION, VOL. I 12 SIDES OF MILES Miles Davis, Columbia C2X 36476
YOU MUST BELIEVE IN SPRING Bill Evans, Warner Bros, HS 3504	34	38	3	BEYOND A DREAM Pharoah Sanders & Norman Connors Arista/Novus AN 3021
THE HOT SHOT Dan Siegel. Inner City (C 1111	35	29	28	TOUCH OF SILK Eric Gale Columbia JC 36570
VOYEUR David Sanborn	36	28	6	LIVE AT MONTREUX Charles Mingus. Atlantic SD 16031
Warner Bros BSK 3546 DIRECTIONS Miles Davis, Columbia KC2-36472	37	30	6	RELAXING AT CAMARILLO Joe Henderson Contemporary 14006
NIGHT PASSAGE Weather Report ARC/Columbia JC36793	38	35	43	H Bob James, Tappan Zee/Columbia JC 36422
GOTHAM CITY Dexter Gordon. Columbia JC 36853	39	39	42	LOVE APPROACH  Tom Browne Arista/GRP 5008
<b>GALAXIAN</b> Jeff Lorber Fusion. Arista AL 9545	40	42	2	MORE FROM THE LAST CONCERT The Modern Jazz Quartet. Atlantic
FAMILY Hubert Laws Columbia JC 36396	41	EDD		SD 8806 KISSES
80/81 Pat Metheny, ECM ECM-2-1180 (Warner Bros.)	42	43	5	Jack McDuff. Sugar Hill SH 247 BEFORE THE DAWN Skyline, Accord ST 7001
MR. HANDS Herbie Hancock	43	45	19	REAL EYES Gil Scott-Heron. Arista AL 9540
Columbia JC 36518 CIVILIZED EVIL	44	46	30	SEAWIND Seawind, A&M SP-3113
Jean-Luc Ponty, Atlantic SD 16020	45			THE HOT CLUB OF FRANCE Django Reinhardt. Inner City 1C 1104
Bernard Wright Arista/GRP GRP 5011 ODORI	46	48	7	FRIDAY NIGHT AT THE VILLAGE VANGUARD
Hiroshima. Arista AL 9541 <b>A DIFFERENT KIND OF BLUES</b> Perlman & Previn. Angel 37780	47	49	9	Art Pepper, Contemporary 7643 MONTREUX ALEXANDER (Live) Monty Alexander Trio, Pausa 7083
HIDEAWAY David Sanborn	48	41	40	MAGNIFICENT MADNESS John Klemmer, Elektra 6E-284
Warner Bros. BSK 3379	49	44	4	A CONCORD JAM, VOL. VI Woody Herman
INHERIT THE WIND Wilton Felder MCA MCA-5144	50	47	5	Concord Jazz JC 142
ZEBOP! Santana. Columbia FC 37158				Monty Alexander. Ray Brown. Herb Ellis. Concord Jazz CJ 136

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MAY 2, 1981 BILLBOARD

## Labor Day Jazz At The Lewiston Artpark Festival

LEWISTON, N.Y.-The fifth annual Artpark Jazz Festival has signed Oscar Peterson, Joe Pass and Count Basie among its headliner lineup for the four-day Labor Day Weekend.

Featuring 10 performances Sept. 3-7, the yearly event is an encore booking for Peterson and Pass who drew SRO crowds last season. Basie and his band will make their Artpark debut.

"We are presenting a lineup of outstanding and accomplished jazz musicians, representing a wide vari-ety of styles," says Joanne Allison. Artpark associate director. "The format has been altered from previous seasons with the intention of attracting and pleasing the occasional, devoted and discriminating jazz fans.

The Dukes of Dixieland, Sun Ra. Carmen McRae, Roy Haynes and Lonnie Liston Smith also will appear at the 200-acre, state-run park's 4,000-capacity theatre housed along the Niagara River near Lake Ontario

Other artists booked for the event include the 360 Degree Experience

with drummer Beaver Harris and piwill perform.

anist Don Pullen. Canada's Rob McConnell and the Boss Brass also According to Allison, jazz tap

dancer Jimmy Slyde will perform with Haynes' ensemble. Four contemporary jazz groups will appear in a marathon session Sept. 6 while three traditional groups will do likewise Sept. 7.

"New Music/New Poetry" will be presented by poet Amiri Baraka with drummer Steve McCall and saxophonist David Murray, adds Allison.

The annual jazz festival is a separate event from Artpark's seasonal, 10-week schedule which runs June 30-July 12 this year and includes some two dozen plus programs ranging from musicals, operas and dance to touring symphonies, guest artists and the Buffalo Philharmonic.

Artpark is located about 35 miles north of Buffalo near Niagara Falls and is guided by David Midland, exand is guided all ecutive director. HANFORD SEARL

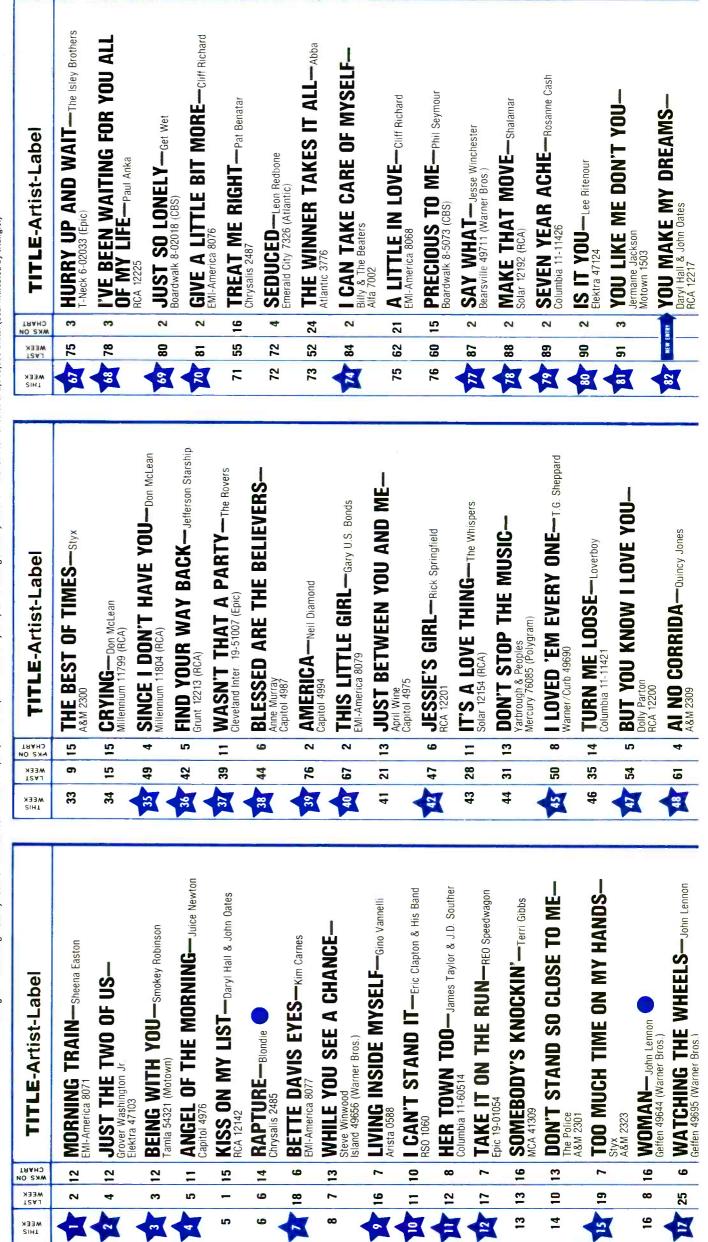
FOR WEEK ENDING MAY 2, 1981

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SONET GRAMMOFON AB Sweden SONET/DANSK GRAMMOFON A/S Denmark SONET/BENDIKSEN Norway SONET/SCANDIA Finland SONET RECORDS & PUBLISHING LTD. England

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## CONGRATULATIONS

Twenty-one years ago an unknown company, based in Jamaica, completed its first international licensing deal.

That company was called Island Records. The licensing deal was with Sonet.

We've both come a long way since then.

That initial deal cemented an enduring partnership; twenty-one years later and we're still together in Scandinavia.

Sonet claims a special place in Island's history. And we hope we've played some part in Sonet's success.

It's been twenty-five years since Sonet was formed. We'd like to say congratulations on your anniversary and many thanks for your faith in that skinny little company from Jamaica.



## 'Intelligence, Ingenuity, Integrity ... And A Dash Of Insanity!"

Twenty-five years ago Gunnar Bergstrom and Sven Lindholm entered the record business in Sweden with two principal expectations. The first was that they were going to enjoy themselves immensely; the second was that they would never really make any money

They got it half right. Today Bergstrom, Lindholm and their general manager Dag Haeggqvist, who joined the Sonet company in 1960, can look back on a quarter of a century in the business and reflect with evident satisfaction that they have had an immense amount of enjoyment from their involvement in the international music industry.

Where Bergstrom and Lindholm slipped up spectacularly was in their economic forecast. Last year Sonet Sweden increased its turnover by 50% to 40 million krone (\$8.85 million) and upped its market share to 15%. "When you consider the current economic situation, the relatively small size of our company and the fact that the turnover for the entire Swedish record industry in 1960 was only 20 million krone (\$4.4 million)," says Dag Haeggqvist, "you will see that our performance last year was quite remark able

But then there are many "quite remarkable" things about the Sonet group. It has been called "the last of the real record companies"; its principals have been described as being possessed of intelligence, ingenuity, integrity and a dash of insanity; and to visit the group's headquarters on the island of Lidingo near Stockholm and observe the prevailing atmosphere of serenity among the staff of some 30 people is to become convinced that Sonet has some magical immunity from the woes and worries that are currently afflicting so many record companies around the world.

But it's not really magical. It is all to do with that rather perverse business rule which says: "If the first thing you do in business is set out to make money, that's the last thing you'll do."

To move from the general to the particular and to illustrate how this operates in the case of Sonet, it is necessary to understand that in 25 years the Sonet executives have never modified the priorities and



Left, Terje Engen, international manager. Center, The Sonet Scandia team, left to right, Gugi Kokljuschkin, managing director; Matti Kanerva, international manager; Lasse Norres, promotion and publicity manager; and Tommi Liuhala, a&r manager. Right, Ed Denson, head of Kicking Mule Records, promoting the "Giants Of Jazz" series at a convention of the National Assn. of independent Record Distributors

## **Affiliated Label Execs Herald Sonet Association**

INGO KLEINHAMMER, international a&r manager, Intercord GmbH, Stuttgart:

"As we are Sonet's main licensees for West Germany, I'm very happy to be associated with Sonet because it is one of the few companies where the people involved still have a deep appreciation of tasteful product but at the same time are successful.

"Furthermore, I like the company very much because the folk there share my interest in goat breeding!'

LEON CABAT, president, Vogue Records, Paris:

'We've always felt that Sonet is more a family than just a company. During the last four years of our collaboration, we've really come to know these charming and clever men in Sweden: Dag, Gunnar and Sven, with tremendous reputations as quality record industry men, and Ola, talented young publisher. And, in Rod Buckle, a U.K. manager who is always in touch with everything in the world of records."

GUIDO RIGNANO, president of Associazione dei Fonografici Italiani, (AFI), the Italian industry organization, and managing director, Ricordi Records, Milan:

"I offer my heartiest greetings to Sonet for 25 years of serious work. The company has chosen quality as against quantity and no doubt has achieved the results it has been working for.'

RICHARD BRANSON, chairman, Virgin Records, London:

"We've had a very long relationship with Sonet, in fact ever since Virgin began, some 10 years ago. We've never thought of going elsewhere because we think Sonet is easily the best in Scandinavia and has always treated us on a personal basis, giving special attention to all our artists.

'Sonet is very much an independent family company and, as a result, the people working for it are very much involved. It's not just a job, but more a way of life, for them.

"It is great that Sonet is still as strong as it is after 25 years of business. We hope we can be as proud of our own efforts after quarter of a century of trading."

OLIVIER TOUSSAINT, general manager, Delphine Records, Paris:

"As I ponder how best to phrase this tribute. I realize that this is another anniversary in our links with Sonet. It was at this time of year, in 1978, that we signed our first catalog distribution deal, with Sonet of course, in Scandinavia. The first LP involved was Richard Clayderman's 'Ballade Pour Adeline,' and that success story has been told many times.

Such has been the achievements of our cooperation and friendship that it seems we've worked together for many more years than three. Here's to Sonet's next 25 years.''

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The Famous Emile surrounded by Lars Rich, production coordination; Trygve Nielsen, financial manager; Steen Moller, artwork; Hardy Larsen, marketing; Karl-Emil Knudsen, managing director: and Kent Munch, international manager.

commitments which they had when they first came into the business.

"The first essential," says Haeggqvist, "is to do only things we believe in. If a product has artistic integrity, then the chances are that it will also have commercial viability. After all, we all came into this business to indulge our love of music. We soon found that the business part was also exciting, but it must always be relegated to second place on the priority scale.'

And over a quarter of a decade Sonet has proved that artistic integrity and a commitment to a high level of creativity in a wide range of music-some of which has only a minutely marginal following-are valuable commercial assets.

"For example," Haeggqvist says, "our concern to keep in Scandinavian circulation esoteric labels like Arhoolie and Rounder not only to satisfy our own personal commitment to the repertoire but also enhance our credibility with certain pop artists who themselves like the music and rejoice in the fact that Sonet is making it available. I've no doubt that a rationalization expert would tell us that such labels  $\stackrel{\scriptstyle \triangleleft}{\underset{\scriptstyle}{\overset{\scriptstyle}{\overset{\scriptstyle}}}}$  generate too small a turnover to bother with. But  $\stackrel{\scriptstyle \triangleleft}{\underset{\scriptstyle}{\overset{\scriptstyle}{\overset{\scriptstyle}{\overset{\scriptstyle}}}}}$  there is an intangible commercial benefit which  $\stackrel{\scriptstyle \scriptstyle N}{\underset{\scriptstyle}{\overset{\scriptstyle}{\overset{\scriptstyle}{\overset{\scriptstyle}}}}}$ flows incidentally and indirectly from our musical -0 concern for the product. It is not the prime consideration, but it is there."

philosophy—like long-term loyalty to artists who have been years without a hit; like keeping faith with original a&r decisions by maintaining most recordings in the catalog; like never poaching artists f companies. It's all rather eccentric. . .

(Continued on page S-16)

GERRY BRON, managing director, Bronze Records, London:

"Bronze has now worked with Sonet for 10 very happy years and we've enjoyed the friendliest and most cooperative association with all there, particularly Dag, Gunnar and Lars. Thanks to their tireless efforts on our behalf, Scandinavia has become one of our most important markets and we attribute this totally to Sonet's dedicated efforts.

"It's always nice to have success but nicer still to have success with nice people.'

(Continued on page S-20)

Sonet executives at MIDEM 1981 are presented with special awards by France's Delphine label for their sales performance throughout Scandinavia. Left to right: Olivier Toussaint of Delphine, Kent Munch of Sonet Denmark, Dag Haeggqvistof Sonet Sweden, Terje Engen of Bendiksen/Sonet Norway, Lars-Olof Helen of Sonet Sweden and Paul de Senneville of Delphine.



## **Sonet Around The World**

#### SCANDINAVIAN TERRITORIES

#### DENMARK

With Karl-Emil Knudsen as managing director, and Kent Munch in charge of international repertoire, the Danish wing of Sonet is heavily involved in jazz, international label representation and video.

Knudsen celebrated his 25th year of his own Storyville label in 1977 and he has been involved not just in records but also in film distribution and rental, record distribution, music publishing, the retail trade and publication of discographies. Now video is a key part of his life.

The Knudsen saga started in 1953 when he recorded Chris Barber and Ken Colyer, both big on the U.K. trad jazz scene. With his partner Anders Dyrup, Knudsen set up Storyville as a mix of record company and booking agency for major U.S. jazz/blues artists.

Visitors brought to Denmark by the company early on included Champion Jack Dupree, Sonny Boy Williamson, Memphis Slim, Big Bill Broonzy and Sleepy John Estes. Through the American Folk Blues Festival packages in Europe on tour, Storyville recorded artists like Otis Spann, Lonnie Johnson, and others for a "Portrait In Blues" series.

Danish acts such as Papa Bue's Viking Jazz Band also recorded. With major jazz acts, including Chet Baker, the MJQ and Lionel Hampton, also visiting, Palette, produced huge hits for Sonet, Denmark. Knudsen recorded U.K. group the Strawbs first in 1969, licensing the single to A&M, then Gus Dudgeon took over the group production and the records were assigned to A&M for the world outside Scandinavia.

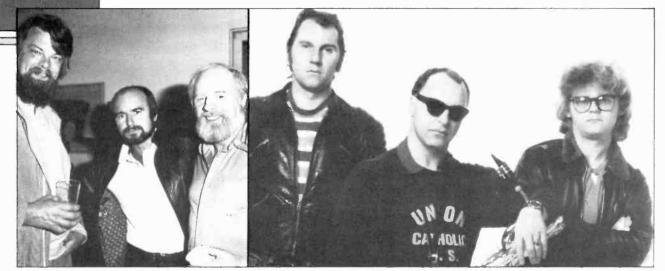
Next step was the acquisition of the Epic label, and the setting up of the distribution operation GDC, in partnership with Metronome. And in 1973, Knudsen stopped day-to-day management of Sonet to concentrate on his main interest, the jazz label Storyville, and films. He has a catalog of more than 100 films, 16mm, with tv and video rights to many jazz productions.

But he returned to Sonet in 1979, helping take full control of the Studio 39 complex, acts involved including Big Mama, the Aske Jacobi Band and Repeat Repeat, seen as a big international Sonet prospect. Today local product share is up 30%-40% on previous years.

Turnover was 47% up last year on 1979 and Knudsen looks for a 25% upturn this year. He puts special emphasis on video, acquiring many rights from abroad. "But we have to be careful," he says. "Direct import accounts for one-third of total sales."

But on Storyville Video he's offering rare films of artists like Duke Ellington, Armstrong, Fats Waller, Basie, Nat King Cole and others.

Today Sonet Denmark has particularly good sales

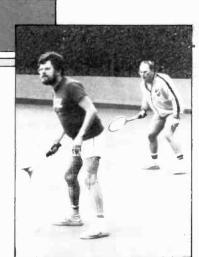


Arne Bendiksen, managing director, with finland's Hurriganes, a top-selling Sonet Group act, now aiming at Japanese market. Germany, and David Betteridge, CBS/UK.

the Storyville business blend of concert promotion and record production paid off in a big way.

Creation of the Sonet label in 1956 gave the company a strong outlet for pop and rock alongside the jazz of Storyville and it was one of the first to promote local Danish acts.

Knudsen bought out Anders Dyrups in 1963. Licensed product from the U.S. (Colpix, Chancellor, Canadian American and Roulette), and Belgian label



Ready to step into the breach should Bjorn Borg retire — Dag Haeggqvist and Gunnar Bergstrom. from its deals with Chrysalis, Island, Bronze and Virgin, averaging 3-5 albums in the charts each week. Artists promoted with exceptional success include Bob Marley, Blondie, Manfred Mann, Mike Oldfield and Kelly Marie.

Sonet Denmark distributes such important local labels as Starbox, Frituna, Tuba and the new Devs outfit. The music involved covers the widest of ranges.

#### FINLAND

A couple of years ago, Scandia Musiikki in Helsinki celebrated its own 25th anniversary as an independent record company as its Swedish associate Sonet does today.

Sonet/Scandia operates according to trend-spotting demands. The big impact was local new wave bands, performing in Finnish, but now the trend leads to English-language and more melodic pop and rock.

The Sonet-Scandia division, which started at the beginning of 1981, is clearly getting it right. It has two key aims: to pull in Finnish artists with international potential, and to present a true cooperative "look" as part of the rest of the Sonet family. Heading the division is Matti Kanerva, label manager.

Scandia, for 10 years part of Musiikkiosakeyhtio Finnscandia, handling and distributing more than



Celebrating 25 years of Sonet—left to right, Sven Lindholm, Dag Haeggqvist and Gunnar Bergstrom.

50% of all IFPI product, is headed by Gugi Kokljuschkin, managing director.

Scandia is traditonally the MOR label. Then there is the pop and jazz-oriented Hi Hat and Sonet, through which foreign labels like Chrysalis, Bronze, Island, PRT, Chiswick and several third party deals are marketed.

Scandia itself was built as the result of three jazz enthusiasts, Johan Vikstedt and Paavo Einio (jazz club owners) and guitarist Harry Katz, and later joined by jazz drummer Harry Orvomaa.

From formation in 1953 through the 1960s and onwards, Scandia was a pacemaker company in Finland. It revitalized the old "tango" traditions but broke new talents in the beat-generation market. Among the really big local names: Danny, Johnny, Kirka, Tapani Kansa, Renegades, Jan Rohde & the Adventures, Ann-Christine, Katri-Helena, Povel Ramel, Sylvia Vrethammar, Ola and the Janglers, and Jerry Williams.

Later came the ''golden age'' of Hurriganes, the band selling 250,000 records in Sweden alone. And Danny and Armi received the only Finnish gold single of the 1970s, for ''I Wanna Love You Tender.'' New names emerging include Broadcast, Bablers and Mistakes.

The Sonet-Scandia operation is very much a team operation.

#### NORWAY

Norway's leading independent record company Arne Bendiksen was set up in 1964, when performer-composer Bendiksen took over a small company built round the success of top 1960s Norwegian act the Monn-Keys.

With publishing, studios and a concert agency also involved in the company, Arne Bendiksen signed the bulk of local talent and also represented trendsetting international labels of that era, including Warner-Reprise, Epic, Vogue, Vanguard, Roulette and Island, the latter picked up for the entire Scandinavian market in 1965.

With Terje Engen heading the international division, other labels were added: Chrysalis, Bronze, Virgin among them. The Sonet-Bendiksen link hit a new peak in 1980 when French pianist Richard Clayderman was named "album artist of the year." selling 200,000 units in Norway and breaking all records by getting three albums simultaneously in the top 10. *(Continued on page S-11)* 



In 1968 Sonet Grammofon AB signed Bill Haley & The Comets. From left: Gunnar Bergstrom; Gert Lengstrand, local Haley promoter; Haley; Paddy Malynn, Haley's manager; and Dag Haeggqvist.

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## Sonet U.K: Hungry, Independent And Headed For Expansion

The year in which Sonet Grammofon celebrates its 25th anniversary also makes an appropriate time for Sonet U.K., now itself 13 years old, to embark on an important program of expansion in the key British market.

Managing director Rod Buckle, who has been with the company since its inception, explains the thinking behind these plans. "We've been here well over a decade now. During that time we have sold several million LPs and many million singles, one way and another. We're established; we're solvent; we own our own office. Now we want to move up the ladder a couple of steps. To this end, the Scandinavian parent plans to make substantial funds available over the next three years. A first priority will be to enlarge the promotion team and introduce sales staff or better dealer liaison.

Sonet's long association with Pye (PRT) for pressing and distribution has nevertheless been a very happy and successful one, and remains so. The second key area for expansion is a & r. "We are going to go out to sign and develop more of our own artists from now on," says Buckle, "and, hopefully, generate hits. Basically we are more interested in selling albums, but the fact is that you have to sell singles first: there's no doubt a hit record can quadruple the potential sales of an album. That's not to say we want to pick up little pop bands; we want acts of real talent. We have a smaller pocket book than some

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## Sonet Publishing A 20-Year Success Story

Although the publishing division of Sonet Sweden tends to be a little overshadowed by the record company, the fact is that, since its foundation 20 years ago, it has achieved some formidably impressive results.

For example it obtains no fewer than 142 local recordings of five major hit songs—"Sailing," "The Last Farewell," "It's A Heartache," "Yes Sir, I Can Boogie" and "Feelings." And with "Ballade Pour Adeline" by Richard Clayderman, it notched up record sheet music sales of 75,000 copies.

Ola Hakansson, who took over the management of

companies so naturally we've got to be more active."

Over the years the company has established quite an impressive track record, mostly with one-off projects. The first big success was Terry Dactyl & the Dinosaurs' "Seaside Shuffle," licensed to Jonathan King's UK Records. As the 'B' side of a West German hit, the song sold 1,000,000 copies and brought in good royalities for a then struggling writer/performer who has gone on to become a major chart name: Jona Lewie. That was in 1971. Three years later Sylvia's "Y Viva Espana" was a breaker for nearly five tantalizing months before going on to become a huge smash, with U.K. sales alone well over 500,000. The follow-up "Hasta La Vista" was another big seller, as was the 1977 single "Mississippi" from Dutch group Pussycat, which was the biggest single of that year-notching up one million sales.

Since then Hank C. Burnette's "Spinning Rock Boogie" and Danny Mirror's (really Dutch producer Eddie Ouwens) "I Remember Elvis Presley" have maintained the tradition of chart hits, along with Barbara Jones's recent "Just When I Needed You Most."

It's fair to say, though, that Sonet's reputation rests primarily not on singles successes, but on its very large catalogs of folk, jazz, blues and other specialist material—primarily produced by Sonet Sweden. At the latest count there were no fewer than 442 titles in the list of current product, a very consider-

Sonet Music AB five years ago, is a dynamic publishing man who, as a talented and creative artist himself has excellent contacts with the new generation of artists and writers in Sweden. He is making the most of the current talent explosion in Sweden to acquire local copyrights and insure the continuing prosperity of the publishing division. Last year Sonet Music AB had more than 300 local copyrights released on record, to say nothing of scores of covers of foreign hits.

Certainly Hakansson has presided over tremendous growth in the publishing area since he joined the company. He has placed great emphasis on exploiting songs created by some of Scandinavia's leading songwriters such as Rune Wallebom, Michael Rickfors, Goran Fristorp, Bjorn J:son Lindh, Jukka Tolonen, Peps Persson, Kal P. Dal, Lasse Tennander and the groups Noice, Wasa Express and Magnum Bonum.

There has been signal success, too, with the songs of the group Secret Service—"Oh Susie," "Ten



A wide variety of musical styles represented at a Sonet reception, left to right: Illinois Jacquet, Rockin' Dopsie and Sylvia Vrethammar.

able total for a small company. And new releases are being added at the rate of 30-40 a year.

"It does mean we have a great deal of money tied up in stock," says Buckle, "but we can run at a profit that way. Sales are sometimes slow—we're not trying to turn the stock over in a couple of months—but there is a constant demand.

"We do it sensibly. All you need is maybe four times a year to take a smallish ad with a big list of what's available. With specialist deejays and writers taking an interest, who often know more about the stuff than we do, it creates its own exposure. We often get name checks on radio programs, with people saying 'good old Sonet for bringing this item to light' etc. and the goodwill works as advertising. So when we come along with a commercial single we can get the plays, and the radio producers know if we make \$20,000 we're going to put back \$10,000 into something worthwhile. The promotion side works pretty well, thanks to the continued goodwill from press and radio." (Continued on page S-22)

O'Clock Postman'' and "Ye Si Ca''—all top 10 hits in Germany and other territories. "Oh Susie" was No. 1 in the Swedish singles chart for 14 weeks.

International songs successfully exploited by Sonet Music AB have included "Feels Like I'm In Love" by Kelly Marie (which was No. 1 in Denmark), "Video Killed The Radio Star" by the Buggles and the Italian hit "Tu Sei L'Unica Donna Per Me."

Recent major catalog acquisitions have been those of Bruce Springsteen, Captain & Tennille (with the hit "Do That To Me One More Time"), Bruce Roberts ("No More Tears") and, Larry Brown (Use It Up, Wear It Out").

Other major hits from around the world sub-published by Sonet Music AB have included "La Bostella" and "A Man And A Woman" (France); "Sorry I'm A Lady" (Germany), "II Silenzio" (Italy) and "Bridge Over Troubled Water," "Sound Of Silence" and "If You Could Read My Mind" (U.S.).

As far as traffic in the other direction is concerned, (Continued on page S-10)

Sonet general manager Dag Haeggqvist, left, with Ola Hakansson & the Janglers, signing a recording contract in 1963. Hakansson now manages Sonet's publishing operation.

It was above all a passionate commitment to jazz that brought Gunnar Bergstrom, Dah Haeggqvist and Sven Lindholm into the record business in the first place; so it is no surprise today, 25 years later, to see the company still very much jazz oriented.

The backbone of Sonet's jazz repertoire is the illus-

## A New Chapter In The Storyville Story

trious Storyville label, founded by Karl Emil Knudsen in Copenhagen in 1952 and world-renowned today for its incomparable collection of blues and jazz recordings by some of the legendary names—Louis Armstrong, Duke Ellington, Big Bill Broonzy, Memphis Slim, Sonny Boy Williamson, Brownie McGhee, George Lewis, Eddie Condon, Otis Spahn, Sidney Bechet and Muggsy Spanier.

In recent years, partly because of technical problems and partly because of Knudsen's devoting a good deal of his time to building his unique collection of jazz and blues films for his Jazzmedia company, the promotion and marketing of the Storyville label has been somewhat restrained.

But with the restructuring of the partnership between Sonet Sweden and the Danish Sonet company

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The first recording in Sonet's illustrious "Giants Of Jazz" series was by AI Cohn, left, and Zoot Sims.

and the formation of Storyville Records AB, jointly owned by Knudsen and the Sonet Sweden directors, the label has been powerfully reactivated and is enjoying a new lease of successful life.

When Knudsen first started the label he was dedicated to blues and old-time jazz, as the early recordings in the catalog reflect. His very first release was (Continued on page S-10)



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EMI NORSK A/S OY EMI FINLAND AB

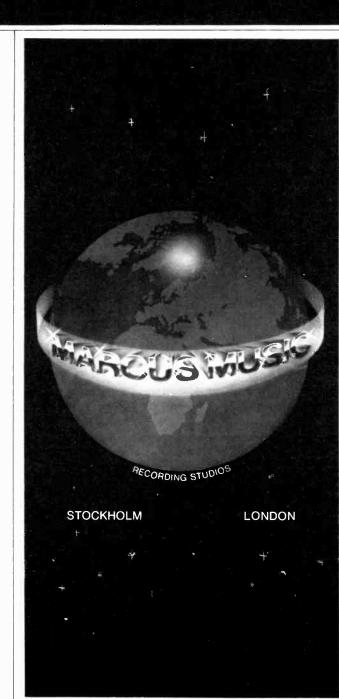


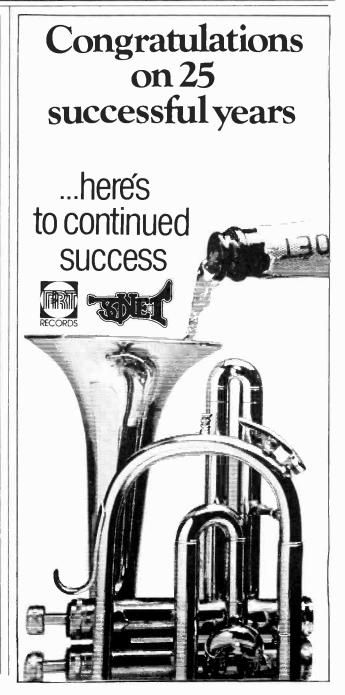
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## 'Sonet Records are brave, and possibly slightly mad'









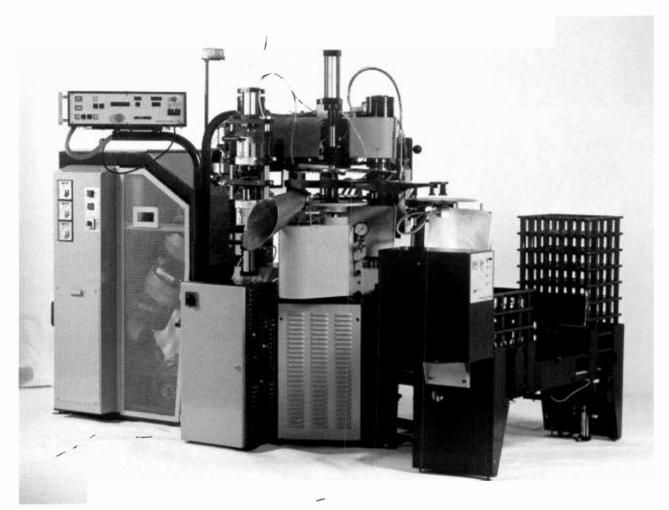
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## **Storyville Story**

• Continued from page S-6

by the British revivalist band of Ken Colyer and it was followed by Chris Barber's recording of "Down By The Riverside'' which became a huge seller in Europe.

As time went on Knudsen added major American names to the catalog-Jimmie Lunceford, Kid Ory. Earl Hines, Jay McShann, Ed Hall and Albert Nicholas. And, on the blues side, Champion Jack Dupree, Sunnyland Slim, Lonnie Johnson and Eddie Boyd.

Although the label was primarily devoted to the great American jazz and blues exponents, Knudsen also gave recording opportunities to Scandinavian jazzmen, often teaming them with American soloists like Wild Bill Davison, Sammy Price and Eddie "Lockjaw" Davis. One of the most prolific Danish recording artists for Storyville has been Papa Bue with his Viking Jazzband and there have been numerous releases by the Fessors Big City Band, an excellent mainstream outfit.

A major factor in the regeneration of the Storyville label has been the acquisition of the line for the U.S. market by the Moss Music Group Inc., headed by Ira Moss, which is promoting Storyville as "one of the world's great jazz and blues labels.'

Says Sonet Sweden general manager, Dag Haeggqvist: "What we plan to do with Storyville now that we are in a better position to exploit the catalog is to give it the image of a total jazz label. With this in mind we are scheduling more contemporary jazz recordings. We have a tremendous number of new albums in the pipeline and all our new releases will be pressed by the Moss Music Group and exported around the world."

Among the more modern product already in the Storyville lists are albums by Warne March with Lee Konitz, Brew Moors, John Stubblefield, Charlie Parker, James Spaulding, John Tchicai and Bud Powell. To these are being added new recordings by Danish saxophonist Jesper Thilo, with the Clark Terry Quintet featuring former Basie trombonist Richard Boone and albums by Benny Carter, Sir Roland Hanna, Teddy Wilson and the Ernie Wilkins Almos Big Band. Some of these albums have been produced by Kenny Drew, the gifted American jazz pianist who has been resident in Copenhagen for the past 17 years.

"We shall be producing jazz albums for the Storyville label in Scandinavia and the United States and we may commission some productions for the label by Sam Charters, who supervised Sonet's 'Legacy Of The Blues' series and also produced some of the 'Giants Of Jazz' titles,'' says Haeggqvist.

Distributed by the Sonet group in Scandinavia and the Moss Music Group Inc. in the U.S., the Storyville line is represented by Teldec in West Germany, Sound Products in Holland, Teichiku in Japan and Musidisc in France. Licensees in other territories are currently being appointed. Billboard

## **Sonet Publishing**

#### • Continued from page S-6

the publishing division has achieved considerable international success over the years with "Du Gehst Vorbei'' and "Johnny Komm," recorded by Suzie (West Germany); "Hasta La Vista," recorded by Sylvia and "Spinning Rock Boogie," recorded by Hank C. Burnette (U.K.) and "I Belong," recorded by Herb Alpert and "Visa Vid Vindens Angar," recorded by the Norman Luboff Choir (U.S.).

Among a large number of catalogs represented by Sonet Music AB in Scandinavia are Loretta Lynn's Coal Miner's Music, Arista, Venice and Paul Simon (U.S.) and Sunbury Music, Rock Music, Plangent Visions, And Son, Radar/Vanilla, Scott-Wolfe Songs, Island, Lupus and Red Bus (U.K.).

Since 1977 Sonet Music AB has joined forces with Air Music Scandinavia and Sweden Music to develop a computer system to handle registration and accounting. The operation functions in close co-operation with STIM, the Swedish performing right society and is directly linked with the computer of the Nordisk Copyright Bureau (the mechanical rights organization for all the Scandinavian countries) for the calculation of mechanical fees. Billboard

## **Sonet Around The World**

• Continued from page S-4

Another Sonet act to fare especially well in Norway is Alan Sorrenti.

Now the Sonet-Bendiksen emphasis is on signing acts of interest to other European territories. Bendiksen set up a video division as far back as 1974. The company has its own sales force. Each new entertainment business trend is covered and matched with the latest technical advances, including computerization.

It was earlier this year that the separate Sonet/ Bendiksen division was set up to handle activities of all product represented through the links of the two companies. The Sonet label is today increasingly used by Bendiksen for local Norwegian productions.

#### FRANCE

After various licensing arrangements, Vogue took over Sonet's French and Belgian distribution on a three-year contract in 1977.

Claims Jacques Attali, Sonet label manager for Vogue: "In six months, we'd equalled the sales achieved by the previous licensee and now the deal has been renewed to run through to 1983."

Sonet's impeccable sound qualities are vital to the label's consistent success in France, says Attali. "This is particularly true in the blues and jazz field, and this product is mainly imported."

But pop-rock material is pressed by Vogue in France and the names involved—Bill Haley, Larry Williams, Little Richard and so on—are strongly significant for French fans. Blues guitarist George Thorogood is another big seller for Sonet in France, and the new group Secret Service is breaking big, with two hit singles so far. Says Attali: "We give special attention to Sonet, particularly in seeking on-air radio exposure for artists visiting our country."

No sales figures are cited but the Sonet-Vogue partnership is summarized as "highly satisfactory."

#### HOLLAND

Although there was memorable success with Ola & the Janglers some years back, Sonet's story in Holland is mainly linked with product promoted through Sonet U.K.

Chart records with Terry Dactyl & the Dinosaurs ("Seaside Shuffle''), the Cats ("Swan Lake") and the uniquely-named Shepherds Bush Comets in the late 1960s and early 1970s have been followed up more recently with tracks from Gidea Park ("Beach Boy Gold"), Hank C. Burnette ("Spinning Rock Boogie"), the Swedish-based Jamaican artist Tony Ellis ("Punky Reggae"), George Thorogood, Bill Haley and various charters from Jona Lewie.

But trade has not been one-way only for the Dutch. Sonet U.K. was responsible for the No. 1 in Britain for Dutch band Pussycat ("Mississippi") and even reached number five in the U.K. with Eddy Ouwen's Danny Mirror tribute to Elvis Presley.

Current distributor for Sonet in Holland is Inelco which carries a large selection of back catalog, plus new releases, and which is manufacturing locally a long list of items from Scandinavia, including Secret Service and Mikael Rickfors, both established chart riders in Germany, Belgium and France.

#### UNITED STATES

Flying Fish, Kicking Mule, Alligator, Arhoolie, Swallow: those are the labels. These outlandish names match the off-the-wall brand of music they put out:



French piano star Richard Clayderman, extreme left, pictured at the Sonet offices with, left to right, Dag Haeggqvist, Delphine chief Olivier Toussaint and Sonet international manager Clars-Olof Helen.

Tex-Mex, rock-a-billy, gut-bucket, Cajun and, a musical hybrid genre zydeco, a melding of r&b, gut-bucket blues and old-style Louisiana French Cajun.

They have something else in common. The labels mentioned, along with Chrysalis, GNP-Crescendo, Rounder, Roulette, Speciality and other U.S. labels, all do business, very respectfully, with Sonet of Sweden.

Alligator Records probably owes its life to Sonet. According to Bruce Iglauer, president of the Chicagobased blues label, Sonet bankrolled him on the 1979-'80 six-LP anthology series "Living Chicago Blues."

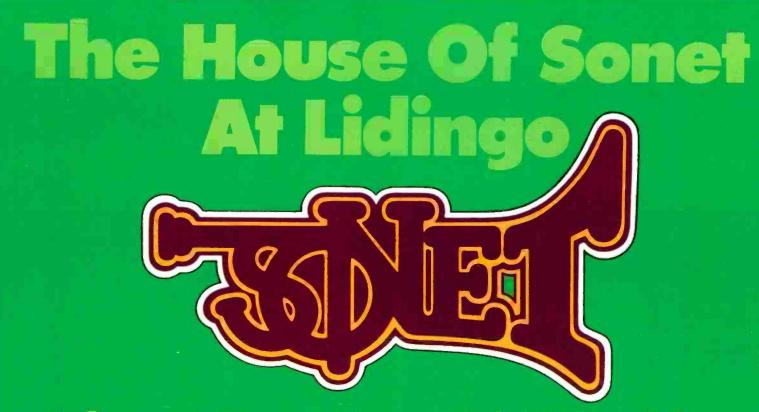
He says: "They came to Chicago one day and told us what they wanted. Figuring out the budget, I couldn't afford it. They agreed to put up half and, for half, have the European rights in perpetuity."

He adds: "We get special attention from Sonet all the time, even though we represent just a small percentage of its business. We have got to a relationship point where Sonet doesn't ask for test pressings any more. They say: 'If you like it, it's good enough for us.' " (Continued on page S-14) N

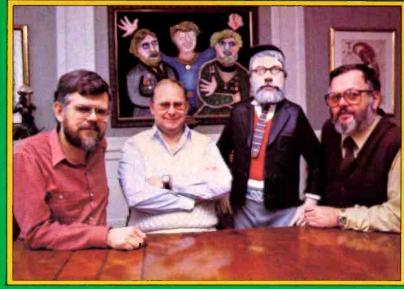
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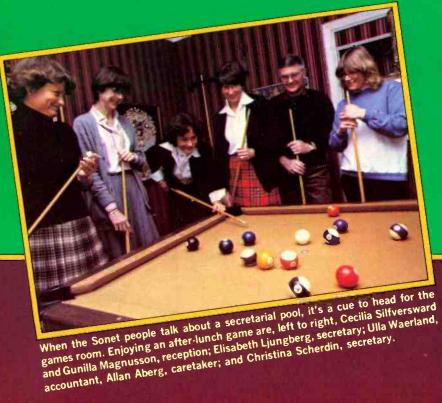
# Where A Happy Team Spirit Flourishes In A Congenial And Creative Environment



"The Famous Emile"—Karl Emil Knudsen, second from right, head of Sonet Den-mark, pictured with lifelike models of his Swedish colleagues, left to right, Dag Haeggqvist, general manager, Gunnar Bergstrom, managing director and Sven Lindholm, director, Sonet Grammofon AB, Sweden.



Sonet financial manager Douglas Callerstrand, left, and a&r manager Rune Ofwerman exchange smiles of satisfaction after taking delivery of the very latest, state of the art jukebox.





Clustered around the large screen video projector in the viewing room are, left to right, secretary, Anne Wallebom; press officer Liselotte Sjoman; international manager, Lars-Olaf Helen; art director Bjorn Raita and promotion manager, Christer Lundblad.

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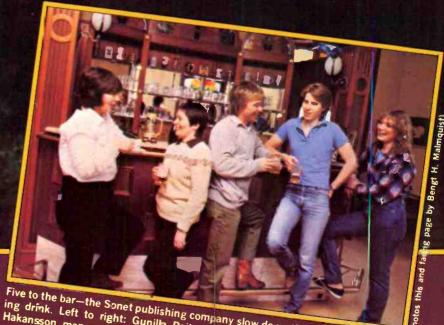
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The House of Sonet on the island of Lidingo, six miles from the center of Stock-holm. Completely redesigned and decorated in art nouveau style, the mansion re-flects the good taste, informality and unorthodox style for which the Sonet Group is rightly celebrated. In addition to all the normal appurtenances of a record com-pany headquarters, the building includes a restaurant, bar, games room, video projection room, gymnasium, sauna, a self-contained guest apartment and two guest rooms.

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Five to the bar—the Sonet publishing company slow down the tempo with a relax-ing drink. Left to right: Gunilla Raita arid Viveca Haeggqvist, copyright; Ola Hakansson, manager; Ake Rosen, professional manager; and Kersti Larsson, sec-retary. 44

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## **Sonet Around The World**

#### Continued from page S-11

Of all the zydeco artists in a growing band, Rockin' Dopsie and Clifton Chenier are probably the most popular. Chenier plays accordion and records for Arhoolie, out of El Cerito, Calif.

Arhoolie chief Chris Strachwitz says: "Those Sonet guys can't keep their stuff in catalog. But don't get me wrong. I love Dag and Sonet. The company is still one of my distributors in Europe. It sold almost 2,000 of the Flaco Jimenez album 'El Sonido de San Antonio,' a Tex-Mex record. We have nine Clifton Chenier albums out by Sonet in Sweden and the demand for this music is amazing for a little country that's less than half the size of California."

J.D. Miller, president of Kajun Records, Villeplatte, La., hitches his highest hopes to zydeco. "As the owner of the oldest continuing operating studio in the state of Louisiana, I'm qualified to speak with authority of this music.

"We've released some Cajun and blues masters through Sam Charters in Sweden and though Cajun is quite new it looks like it is slowing down and zydeco is getting hot."

Sonet has successfully represented the Vanguard

problem getting dealers to stock the whole range, visits by Sonet artists helps promote interest in the product available. Grand Prix du Disques awards at the Montreux Festival have gone to Sonet acts Lonnie Brooks ("Bayou Lightning" in 1980) and Albert Collins ("Ice Picking" in 1979).

However Metronome executives admit there's a problem in getting press and radio coverage for Sonet material in Switzerland; but the privately-owned Radio 24 station is an exception, helping substantially.

Spearheading Metronome's Swiss drive for Sonet this year are Tolonen, Collins, Rockin' Dopsie, Thorogood and the Cajun music repertoire.

#### JAPAN

Sonet has had various Japanese affiliates working on different kinds of product.

In past years, Teichiku has released various items and Takeo Yokota, international executive, says older Sonet material has done particularly well.

Sonet, in association with Nippon Flamingo's Tadashi Hino, has a major series of jazz recordings scheduled for immediate release on two different labels. In association with King Records, around 20



Lionel Hampton at a recording session for Sonet with a&r man Rune Ofwerman.

The Sonet team pictured with new signing Jerry Williams in 1963. Williams is still with the label and enjoying a tremendous run of success. Left to right: Dag Haeggqvist, Sven Lindholm, Williams and Gunnar Bergstrom.

line in Scandinavia for many years. Vanguard U.S. has released Sam Charters' "African Journey" records (two albums) and Bjorn J:son Lindh and New Orleans Ragtime Orchestra and "Swedish Fiddle Music" album.

Stefan Grossman and Ed Denson, owners of Kicking Mule, have released a variety of "Giants Of Jazz" albums in the U.S.

#### SWITZERLAND

Metronome in Zurich has represented the Sonet label in this territory since 1974 and Reinhard Frey, licensed labels executive says: "We're only too happy to be part of the Sonet family."

As a perspective-setter, Metronome in Switzerland has 7.28% of the singles chart entries for 1980 and 2.89% of the album entries. Within that success story, Metronome hails the wide range of product available on Sonet and says Frey: "We consider the Sonet label likely to become the major blues label of the 1980s. And promising sales have come from more rock-orientated artists like Jukka Tolonen or George Thorogood, the former strongly in the jazzrock area, especially through his 'Montreux Boogie' LP cut at the Jazz Festival of Montreux three years ago."

For Metronome in Switzerland, there's a back catalog of some 175 album titles. While there is a

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items, mostly from Sonet's warmly-acclaimed "Giants Of Jazz" series, will be released through the summer, including albums by Don Cherry, Art Farmer, Joe Sample, Barney Kessel and Red Mitchell.

On Yupiteru Records, Japanese jazz buffs are set for another strong Sonet output with albums from Sir Roland Hanna, Rune Gustafson and Nils Henning, among others.

Canyon Records has recently signed Sonet's bigselling international act Secret Service, with both hit singles and LPs set for release.

And on the import/specialist side, most of the Japanese leading companies carry a full range of other material from the Sonet catalog, most directly obtained on import from Sonet U.K.

#### ITALY

Sonet has been represented by Ricordi in Milan for the past four years and has proved very successful in terms of image and reliability, particularly with country, blues and folk fans.

Franco Dedevitiis, Ricordi international label chief, says: "Sonet is a friendly company; there's good commercial potential in its rich and varied catalog. Anyway, tastes of Italian consumers are broadening to take in various kinds of music so, as licensee,



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The six-volume LP package "Living Chicago Blues" is proving a solid base for a Ricordi blues catalog and several Sonet albums are in the Italian company's "country 'n' folk" division.

Special campaigning on behalf of the George Thorogood "More" album was alongside a single release of two previously unreleased tracks by him. Singles by Barbara Jones and Secret Service have recently made Sonet's Italian connection even stronger.

#### GREECE

Executives of CBS Greece, which distributes Sonet, have a unanimously high regard for the repertoire quality which, they say: "Meets a minor but important segment of Greek buying tastes."

Says Sol Rabinowitz, managing director of CBS in Athens: "I've always found Sonet to be a remarkably energetic company with an excellent taste in popular music."

A major Sonet label boost came in Greece through the appearances last year of Koko Taylor and Albert Collins, U.S. blues artists. According to CBS, Sonet will always have a devoted core of appreciative buyers, justifying its presence in the Greek marketplace.

#### AUSTRIA

For the past seven years, Sonet has been distributed here by Amadeo, within the PolyGram group, and, according to Victor R. Cordani, general manager of the Vienna based company: "Biggest Sonet sales here come from the rock of Little Richard and the blues material of Mike Bloomfield, Champion Jack Dupree and John Lee Hooker."

But nationally there is support for a wide range of Sonet catalog material: Bill Haley, George Thorogood, the older sessions of Sir Douglas Quintet and Rockin' Dopsie and the Cajun Twisters. Leo Kotke tops folk field sales, with Lionel Hampton and Dizzy Gillespie out in front in the jazz area.

#### SPAIN

Though Sonet only recently signed a license deal with Madrid-based Discos Columbia, plans are well in hand for a determined launch of some of its key label product in this territory.

Says Gerald Haltermann, Columbia international manager: "It was last year we signed our first contract with Sonet, for the group Secret Service and the band is set to visit Spain to promote its album and appear on radio and television, including the prestigious 'El Gran Musical' and network show 'Aplauso.' "

Columbia believes the LP "Ye Si Ca" will prove a big Spanish sales success right through this summer. The company has also signed Sonet act Jerry Williams, rock artist, and his group Roadwork, launched in Spain through the album "Hot Rock And Roll Band."

Rockin' Dopsie & the Twisters, whose records and tours in Europe have helped spread the popularity of Cajun music.



S-15

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## Intelligence And...

• Continued from page S-3

The fact is, really, that the Sonet people just can't bear to take the music business too seriously. They see it as music first and business second.

Says Bergstrom: "There is much too much bottom-line thinking in the record business and not enough concentration on the creative side. The big multi-nationals are preoccupied with volume and expensive promotion of top-selling artists and neglect the all-important task of building from the bottomso that when the major artists start to lose momentum, there is no up-and-coming talent to replace them and a massive vacuum is created.

"If we stopped building artists now and concentrated simply on those which are currently making a lot of money, we'd be doing fine for a couple of years. But soon after that we'd be out of business. Most artists have relatively short recording careers so a constant renewal of recording talent is needed.

It has always been Sonet's policy to become involved in a wide spectrum of music from blues to the borderline of classical recordings. And because of the high level of artistic commitment that goes into everything the company produces, very few records in the catalog fail to make money in the end.

The fact that deletions are the exception rather than the rule means that Sonet has a lot of capital tied up in stock. "It's an expensive investment but we believe in it," says Bergstrom. "Dealers like it because they know they can always reorder items in the knowledge that we'll have them available. We believe very strongly in continuing to turn over back catalog and in doing it at full price-not putting it out at budget price or mid-price. We are convinced that price-cutting destroys back catalog."

For years now Sonet has printed extensive lists of back catalog items on the inner sleeves of its albums and it has proved an effective way of keeping material on the move.

One of the best testimonials a company can have is the enduring fidelity of its artists and its licensors, and on this count Sonet's record is exemplary.

Dear Dag, Gunnar & Kent,

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Kindest Regards, Tommy White & Corrado Bacchelli

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"We do have a good reputation internationally," says Haeggqvist, "and I think we operate on an international level more than any other Swedish company. As far as our licensors are concerned, we have lost very few over the years and even those which have gone have only changed their affiliation in order to deal with one company worldwide and pocket a big advance. Most of the companies we represent have been with us a long time.'

For example . . . Island's association with the Sonet group goes back to the early sixties; the Roulette connection goes back to 1958 and the representation of Bronze is as old as the label itself.

And on the artist side, the kind of continuity and loyalty that typify Sonet's relationships are exemplified by Jerry Williams and Ola Hakansson.

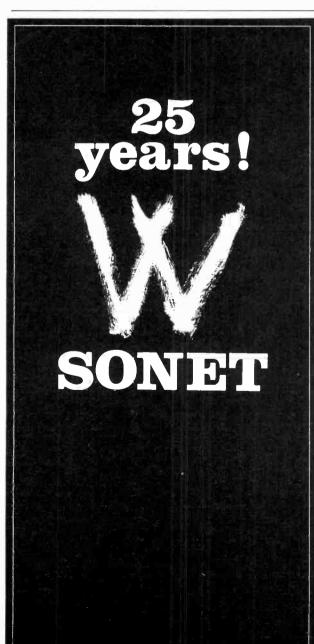
Jerry Williams, a Swedish rock'n'roll artist, first signed with Sonet in 1962. He made more than 15 albums for the label and enjoyed a run of remarkable success. Then his impact declined and he had to struggle to sell 5,000 copies of an album within six months of release.

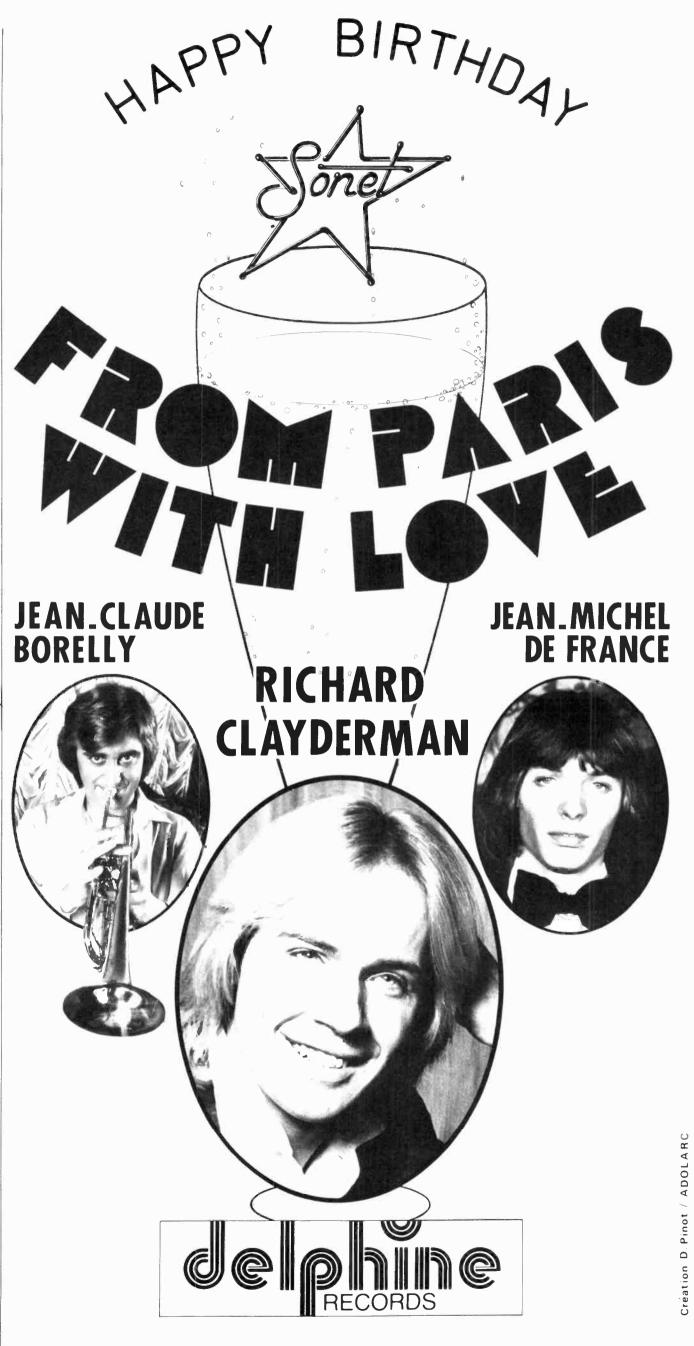
Two years ago, however, Williams made a comeback with a new band and a new style and each of his last three albums has sold 50,000, one of them topping 90,000.

"Of course," says Haeggqvist, "we didn't know that he would make a comeback, but when he did he made it with Sonet. Yet we have never had a formal contract with Jerry since he first recorded for us.

Ola Hakansson, leader of the top Swedish group Ola and the Janglers, had 14 top ten hits on Sonet between 1963 and 1968. Then he left the business to pursue medical studies. In 1976 he returned to Sonet to run the publishing company which he continues to do. A year or so ago his old creative impulses asserted themselves again. He made a couple of demo disks that turned out well, added vocals because he couldn't find anyone else to do them, thought up the name of Secret Service and launched "Oh Susie" onto the market. The result was a major hit which has sold more than three million albums and singles.

The mutual trust and confidence which exists be-(Continued on page S-18)





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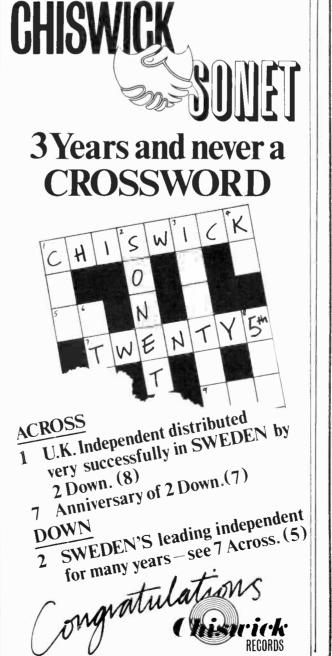
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## Intelligence And...

• Continued from page S-17

tween Sonet and its artists and business partners are key factors in the group's 25 years of success. And that trust and confidence has endured because, fundamentally, the independent spirit the respect for artistic integrity, the indispensable sense of fun, the dedication to music first and business second these Sonet values have remained unaltered and undiminished since the very beginning.

Bergstrom remembers the beginning vividly. In 1955 he and Lindholm, animated by a passion for jazz, formed a partnership to import jazz records into Sweden. They started with a working capital of \$1,500 and spent the entire sum on their first order.

"We began by importing Savoy albums, particularly the 'Charlie Parker Memorial Album'," says Bergstrom. "We took them around the shops ourselves. asking for cash payments so that we could reorder."

It was on this basis that the Scandinavian Record Co., later to become Sonet Grammofon AB, was founded in the latter part of 1955. Bergstrom and Lindholm made a deal with Karl Emil Knudsen, who had already started the Sonet label in Denmark, to release Danish Sonet and Storyville product in Sweden, and the next step was to make their own recordings.

The first record to be made in Sweden for the Sonet label was by trumpeter Jan Allan with Rune Ofwerman, Sonet's present a&r manager, on piano.

In 1960 Sonet Sweden signed a deal to distribute the Gazell label of a company called Center Records which had been founded by another Swedish jazz enthusiast—Dag Haeggqvist—in 1956. Four years later Sonet bought Center Records and Haeggqvist became a partner in Sonet Grammofon AB.

The link with Karl Emil Knudsen's Danish Sonet company was maintained and strengthened over the years, but while in the early stages Sonet Denmark largely took the initiative in signing licensing deals for Scandinavia—involving Sonet Sweden, Arne Bendiksen's company in Norway and Scandia in Finland—gradually the focus of power and administra-

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tion shifted towards Stockholm, largely because of Sweden's dominant position among the four Scandinavian markets.

From the outset it was firmly established that all four companies in the Sonet Scandinavia group would preserve their autonomy, operating as fully independent, self-contained units but co-operating to the fullest extent in the matter of promotion and coordinated releases of third party product.

Each company is left to develop its own local repertoire and negotiate its foreign licensing deals, but all four work in close co-operation when it comes to representation of labels in Scandinavia.

'There is much too much bottom-line thinking in the record business and not enough concentration on the creative side.'

By the time the Swedish Sonet company was inaugurated, Knudsen's company in Denmark had already acquired the Roulette label for Scandinavia and had done a deal with Chris Blackwell for a couple of Laurel Aitken masters. And as Sonet Sweden became more active internationally, it began to negotiate Scandinavian representation for other international labels. In 1964 Sonet Grammofon AB acquired the Chess, Checker and Cadet labels, plus Specialty, Red Bird and RIC; the following year there were deals with Epic, Xtra and Durium and in 1966 Sonet acquired Scandinavian rights for Scepter/ Wand, King and Supraphon. Then followed deals with Arhoolie, Pye, Vogue, Kicking Mule, Bronze, Rounder, GNP Crescendo, Virgin, and many more.

But to the Scandinavian exploitation of each label, however great or small, however conventional or esoteric the product, the Sonet group applied the same degree of care and consideration that has made it so successful an operation and earned it such abiding loyalty from licensors.

The failure of Sonet's management to take the record business too solemnly, their enthusiasm, (Continued on page S-21)

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## **Affiliated Execs**

• Continued from page S-3

NOBBY VARENHOLZ, general manager international, Teldec, Hamburg:

"We've been partners of Sonet Scandinavia for Germany, Austria and Switzerland for a few years now. It's been our pleasure to have represented its jazz catalog, notably Storyville, plus back catalog highlights and. most important, supergroup act Secret Service, which has had three hits in a row here. Other acts include Mikael Rickfors and, more recently, Noice.

"Our relationship with the Scandinavian companies of the Sonet group has been extremely friendly and cooperative and, for both parties, successful and beneficial."

CHRIS WRIGHT, joint chairman, Chrysalis Records, London:

"Our relationship with Sonet goes back a long way. The company became first-ever licensee for Chrysalis product when it licensed Jethro Tull from us before we made our deal with Island in 1968. Since then there has been only a short break in that association, which we feel to be a very special one.

"Sonet is our oldest ally and because it is an independent company which is aware of the demands of working directly with creative artists, we think of it as a kindred spirit."

CHRIS BLACKWELL, chairman, Island Records, U.K.:

"I've always had great admiration for Sonet and, indeed, our relationship now stretches back 20 years. The first deal I ever made was with Sonet, in 1960, before we'd launched Island in the U.K. and were still based in Jamaica.

"Sonet was the first international company to ever license an Island record and my belief is that they took the first record we ever made.

"Since then, of course, we've been closely linked. It's been a very fruitful relationship which has paid dividends for both of us."

IT'S BEEN



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## Intelligence And...

#### • Continued from page S-19

their innate and unforced friendliness, their evident commitment to good music in all forms and their general easy-going demeanor are all gilt-edged assets and prime factors in the 25-year success story.

But another vitally important element is professionalism, and people who imagine that the happygo-lucky atmosphere which prevails in the Sonet HQ is testimony to a casual and unbusinesslike approach to fiscal matters and licensing negotiations are in for summary disillusionment.

"When we first started," says Haeggqvist, "suppliers used to allow us extended credit because they believed in us. When we began making records we couldn't afford to pay the musicians scale so we persuaded them to accept 50 krone and two Charlie Parker albums.

"But today the economic climate is harsher, the market tougher, the competition more acute and I don't believe it would be possible for a new independent company to start up now in the way that we did 25 years ago.

"Unfortunately today if someone comes to us looking for a deal, it is not enough that we believe him to be sincere and committed. He also has to be solvent so that we can be sure we'll get paid! We have had to fight hard in the last five years to increase our capital to run the business without having to ask outside sources to finance our development. But we can only maintain this financial autonomy by exercising care and caution in our business dealings."

One astute device which Sonet has adopted is that of buying shares in all the major American record companies in order to receive the quarterly reports. In this way Sonet management can monitor the performance of U.S. labels.

Says Haeggqvist, "One thing we find curious about the way in which the American companies operate is that they aim at showing a profit in each quarter. We find this difficult to understand because you need a time span for investment in creative endeavor to show a return. Sometimes it may be weeks, sometimes months or years. We feel if you believe in an artist you must be prepared to invest money and to wait all the time it needs for the artist to break through."

Over and over again this commitment to ventures they earnestly believe in makes itself apparent as you study the endeavors of the Sonet people over the past 25 years.

Sonet was the first continental independent to create a fully-fledged U.K. affiliate in 1968. In 1969, as a "hobby," the Sonet directors launched an art gallery and an art publishing business and, once again enthusiasm and commitment brought them, almost as an afterthought, commercial success.

"It began as a way of collecting art," says Haeggqvist, "but it became an important business investment and it has generated a lot of good graphic ideas for the record side of our operations."

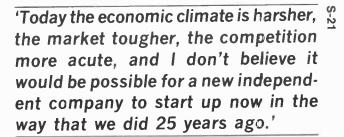
Another monument to the Sonet belief in good music is the label's jazz and blues repertoire, notably Sam Charters' "Legacy Of The Blues' series and the prestigious "Giants Of Jazz" collection which to date runs to 20 volumes and features such masters as Dizzy Gillespie, Zoot Sims, Joe Venuti, Bob Brookmeyer, Art Blakey, Lee Konitz, Howard McGhee, Art Farmer, Kai Winding and Curtis Fuller.

Says Haeggqvist, "Maybe we don't make money on jazz until several years after the albums are released, but our involvement in the music preserves the image that Sonet has built up over the years. In a sense the 'Giants Of Jazz' series was a present to ourselves and we derived tremendous excitement from recording some of the great jazz artists whose records we used to collect as young jazz fans."

And Bergstrom adds, "I think the series underlines the fact that our level of ambition is perhaps a little higher than that of our competitors, especially in artistic matters."

The Sonet people look forward to the next 25 years with characteristic optimism—the sort of optimism expected of a company which has doubled its turnover in the last six years.

"What encourages us." says Haeggqvist, "is the fact that the local scene in Sweden is enormously exciting. There are lots of excellent new bands



around—it's like the sixties all over again, except that there is more originality. I'm sure Sweden is going to produce much more product with international potential in the years to come and Sonet will have its share of that success.''

Future profitable exploitation of third party labels is also guaranteed because for years now the group has been offered more licensing deals than it can possibly cope with.

"At first," says Bergstrom, "it was difficult to get representation of labels in Scandinavia. But once we got established and proved we could do a good job, we never had problems in getting new deals or renewing old ones. We have now reached a point where we have to be careful what we take on. It is important for us to safeguard the associations we have had for years, even though a new label may look very attractive commercially."

Further encouragement for the future comes from the fact that Sonet has a young team.

"We are succeeding quite well in getting through to the next generation of people working in our organization," says Haeggqvist. "Young people do seem to be attracted by our approach, by the fact that we have a different philosophy from other companies and by our interest in a wide variety of music."

So there's a very good chance that, 25 years from now, Sonet will still be able to claim itself the last of the real record companies. After all, there is no reason why there shouldn't be a new generation of people endowed with intelligence, ingenuity, integrity and a dash of insanity.







#### • Continued from page S-6

Another factor in Sonet's success as a specialist label, as Buckle points out, is that it does provide complete coverage of Europe. "Over the years we've managed to establish a good network of European licensees who are what I call real record companies. Take Vogue in France, for instance: old-established, yet very aggressive, very successfully young at heart. Sometimes they'll import, sometimes manufacture, everything we put out. And the same applies to Intercord in West Germany and the others." International exploitation is basic to Sonet's whole philosophy. "The whole company is designed around the fact that even if we have a No. 1 here in the U.K. it's still pretty hard to make ends meet. We are releasing all around the world."

The labels whose product Sonet represents include Stefan Grossman's Kicking Mule, and Takoma, founded by another guitarist, John Fahey, and now owned by Chrysalis, distributed in Europe by Sonet. There is Specialty, with its Little Richard and other classic material, which Sonet has represented right through from its early days. There's the Chicago blues label Alligator, with which Sonet has made a number of very successful joint productions, and





there's Boston-based Rounder Records, with the currently hot George Thorogood. Sonet has sold around 250,000 of the guitarist's first three albums in Europe. Additionally there are the several important series of recordings Sonet Sweden commissioned: the "Legacy of the Blues," with over a dozen albums including legendary names like Lightnin' Hopkins, Bukka White, etc.; "The Giants of Jazz," the more contemporary universal folk sound series and most recently the series of original and licensed recordings of Cajun and zydeco music put together by producer Sam Charters. Around 70% of Sonet's total sales from all these sources come from outside the U.K.

So important are the overseas connections that Rod Buckle himself spends at least a couple of days every week in Europe: 163 days in all last year.

This year, the year of expansion, Buckle plans to use the slogan "The last real record company" which was coined for them by Melody Maker. He says: "I do feel we represent a viable alternative which really is almost unique. We are a small company: besides myself there's Alan Whaley, who's director of finances and royalties, Sandy Sneddon, head of promotions, Dee Sparrow, international manager, and only six other employes. Sonet Records and Publishing is hungry, it is independent, though of course completely financially secure because of Sonet Sweden."

When Sonet U.K. started, in a small way, back in 1968, Sonet boss Dag Haeggqvist said one of its main purposes was as a way of channelling international production and recording activity through Britain. Or, as Buckle puts it: "You have a No. 1 in Guatemala, Austria or regretfully often Sweden and nobody even notices. You have a number 75 in the U.K. and the telex burns itself out with people asking for product and details."

That role, and its other functions within the international record market, the U.K. company has carried out for the best part of a decade and a half, while earning a reputation as a friendly, stable operation with a deep commitment to the kind of quality music whose dubious bottom-line potential often scares off all but the brave. It will serve the industry and the music well if it continues that tradition into the future.



CREDITS Edited by: Earl Paige. Susan Peterson. Art: Lumel Whiteman Graphic Design. Editorial coordination: Mike Hennessey. Managing Director, U.K. office; Director; Peter Jones. European News Editor.

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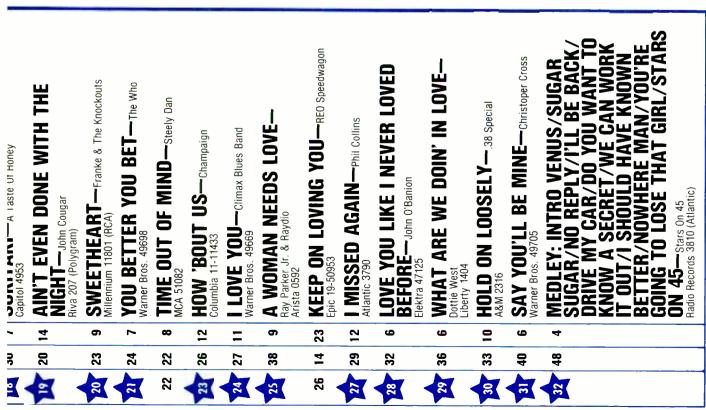


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## Classical



FAN-DANGO—Harpsichordist Igor Kipnis signs autographs at Record & Tape Ltd. in Washington, D.C. where he gave a 90-minute free in-store recital recently. Kipnis' new Nonesuch album, "Fandango," was featured in the promotion.

#### Rising Costs Threatening Wilmington's Opera House

WILMINGTON. Del.-The city's Grand Opera House, which has become the state's major performing arts center since its multi-million dollar refurbishing and reopening three seasons ago, has declared itself in a precarious financial position due to rising fees for performersboth pop and classical-and dwin-dling revenues. The opera house, which seats only 1,100 and books its own attractions primarily. has provided the area and the rest of the state with a wide variety of attractions ranging from symphony orchestras to ballet groups to pop and jazz names. Opera house officials, painting a

44

dim view of the theatre's future, recently asked the City Council's finance committee to forgive a \$400.000 loan that the city made to help renovate the historic center-city building. The city raised the money by selling notes, but the opera house wasn't able to make a payment on the loan this year, and the city was forced to remove nearly \$25.000 from its contingency fund to cover the interest.

David L. Fleming, the theatre's

Delos sessions will take place in Philadelphia's

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TERNATIONAL BOOK

Long Island (212) 786-2 acting managing director, emphasized that fees for performers have risen sharply in the last few years and said it would be unrealistic to think the opera house ever would be a money-making enterprise. He said the board of directors currently is seeking money from public and private sources to create an endowment.

Fleming said \$1.1 million must be raised annually just to break even. If financial projections hold up, they'll come close to that figure this season. He said the Opera House expects to generate \$400,000 in ticket sales, \$500,000 in contributions and the remaining \$200.000 coming from a fund-raising drive and the rentals of the opera house, a bookstore and restaurant located in the theatre building. Although some members of the

Although some members of the city council felt that the attractions offered had a limited appeal and suggested more popular and broadbased entertainment, Fleming, who handles bookings, said popular entertainers often are risky business because the public's response is unpredictable.

MAURIE ORODENKER

#### A new series of Philadelphia Orchestra digital recordings is planned by Amelia Haygood's Old Met church, the venue discovered by EMI. Michael Tilson Thomas is about to record

recordings is planned by Amelia Haygood's Delos Records. The first album, Tchaikovsky's Fifth Symphony led by Eugene Ormandy, was taped Saturday (25) using Soundstream equipment. The producer for the recordings is Harold Lawrence with Robert Eberenz the engineer. Michael Tilson Thomas is about to record with the Philharmonia Orchestra for Britain's Unicorn label. Repertoire is Oliver Knussen's Symphony No. 3 and Simon Bainbridge's Viola Concerto, Walter Trampler the soloist. Charles Schlueter will occupy the Boston

Charles Schlueter will occupy the Boston Symphony's principal trumpet chair next season. Schlueter, currently principal trumpet of the Minnesota Orchestra, succeeds Rolf Smedvig who is resigning to pursue a solo and chamber music career.... The new concertmaster of the Utah Symphony is 23-year old William Preucil. Preucil is currently concertmaster of the Nashville Symphony and a member of the Blair School of Music faculty.

Lalo Schifrin's Capriccio for Clarinet and Strings had its world premiere in Tel Aviv, April 21, with Eli Eban son of Abba Eban, the soloist. Schifrin conducted the Israel Philharmonic. Meanwhile, Stanislaw Skrowaczewski directed the world premier of his Clarinet Concerto with the Minnesota Orchestra April 15. Joseph Longo was the soloist.

Electronic music composition methods are illustrated in an all-new Nonesuch Records "Guide" produced by **Bernie Krause**, and on a two-record Folkways anthology "Electronic Music From The Inside Out," prepared by composers **Barton** and **Priscilla McLean**... Smetana's "The Bartered Bride" and his symphonic cycle "Ma Vlast" are recent Supraphon digital recording projects.

## Moss Opens West Coast Warehouse

CHICAGO-Moss Music Group has opened a factory stocking branch on the West Coast in a move away from indie distribution.

Customers in 11 western states will be serviced directly from the 6,500-square-foot warehouse and office facility located in Paramount, Calif. Chip Heath, Moss Western regional manager, was named to head up the operation.

The warehouse will handle all Moss Music Group lines including Vox, Turnabout, Candide, MMG. Vox Cum Laude and Storyville.

"We moved from a distributor to a warehouse to give our customers better service and alleviate some distribution problems," Ira Moss, president, explains.

Also joining Moss in the changeover are Larry Holmes. Northern California field representative, John Erling, Oregon/Washington field rep, and Richard Knack, shipping director.

The new branch is located at 155-14 Garfield Ave., Paramount, Calif., (213) 633-1994.

#### Haydn Cello Concerto Is Discovered

LONDON-Julian Lloyd Webber, classical cellist brother of "Evita" composer Andrew, has unearthed a hitherto unknown cello concerto by Haydn.

It will be performed by him, with the London Mozart Players, at the Queen Elizabeth Hall here Nov. 25, and a recording deal for it will soon be finalized.

Lloyd Webber was helped in his discovery by Robbins Landon, a noted Haydn expert. The one problem is that music scholars can't agree as yet whether the score is by Joseph Haydn, known to have written halfa-dozen cello concertos, or by his brother Michael. The work, in D major, has the official Haydn catalog number HOB 7B No. 4 and was found in the library of the Royal Brussels Conservatory. It is scored for cello and strings only.

#### Orchestra Gets 33% Pay Raise

CHAUTAUQUA, N.Y.-A 33% pay increase was recently approved for the 74-member Chautauqua Symphony Orchestra, part of the 107-year-old lecture/cultural arts institution.

President Robert Hesse revealed the new contract details after a 39hour negotiating session saying it provides for program "flexibility and an increased work load."

Under the new three-year pact, the orchestra will perform between 20 and 24 concerts per season while orchestra members agreed to increase rehearsals from 48 to 52 per year.

The orchestra performs annually from June 22 to Aug. 24 in a 6,000 capacity amphitheatre situated on 700 wooded acres alongside the 17mile long Lake Chautauqua. Located about 60 miles southwest of Buffalo, the Chautauqua Institution also draws from the Cleveland, Pittsburgh and Erie, Pa. areas.

www.americanradiohistory.com

## \_General News



DANCERSIZE DEMONSTRATION—Carol Hensel, whose "Dancersize" album moves to a starred 81 on Billboard's charts this week, conducts a clinic at the Record Theatre store in Mayfield Heights, Ohio.

#### **MOVIE REVIEW 'This Is Elvis' Poignant Picture Of His Rise, Fall**

MEMPHIS—"This Is Elvis," a full-length theatrical film biography of the late superstar which had its press premiere here April 3, provides insight into the man, the music, and the mystique that had a dramatic influence and impact on people worldwide.

The 100-minute docudrama, released by Warner Bros.. is billed as Presley's 34th motion picture. It blends re-created scenes with 80% authentic Presley from home movies, early television appearances and newsreels, film clips. and concert footage to reveal a poignant picture of the rise and fall of a superstar.

When Presley is not on screen (the film's weakest moments, despite the efforts of three different look-alikes) he tells his own story through excerpts from taped interviews, effective voiceovers delivered by Ral Donner and song lyrics.

Although the movie leaves out many episodes in Presley's career, every scene and every song selected by filmmaker David L. Wolper is helpful in piecing together a clearer picture of Presley's puzzling personality.

The film does not analyze the singer's lifestyle, nor does it comment on the cause of his death at age 42 in 1977. It does, however, make an honest effort to present straight-

forward information and reveal intimate moments that allow viewers to draw their own conclusions.

Written, produced and directed by Andrew Solt and Malcolm Leo. creators of the tv feature "Heroes Of Rock 'n' Roll," the film also places in proper perspective the geographical and musical influences that formed Presley's distinctive style and the sociological changes it effected. These segments provide much of the movie's excitement and value.

Presley's recorded music is used effectively throughout, often providing an underscore for home movies and photos illustrating that the man and his music were one and the same. Although the technique has lost some of its effectiveness due to frequent use in video, some selections are particularly powerful here: "My Way" is a prophetic epitaph and "American Trilogy," the closing number, serves as a sort of posthumous encore.

"Are You Lonesome Tonight?." from his CBS special in '77. provides the film's greatest moment of truth. Despite all he appears to have lost, Presley displays to the end his engaging sense of humor, incredible voice, outstanding showmanship and awesome ability to communicate emotion.

The soundtrack is available on RCA Records. **ROSE CLAYTON** 

#### Mushroom Seeks Damages LOS ANGELES-Mushroom the Canadian parent firm, the plain-

Records of California seeks \$350,000 punitive damages and its inventory and accounts receivable from Fourth St. East and Black & White Sales Consultants in a Superior Court suit filed here.

Plaintiff claims it had a license with Mushroom Records of Canada to distribute the Vancouver, B.C. label's product domestically until November, 1979. At the time of the agreement's termination, the plaintiff contends it had 700,000 singles and albums and \$500,000 accounts receivable plus office equipment and furniture.

In May, 1977, Mushroom California negotiated a loan agreement with California Canadian Bank here, using the inventory and accounts receivable as collateral.

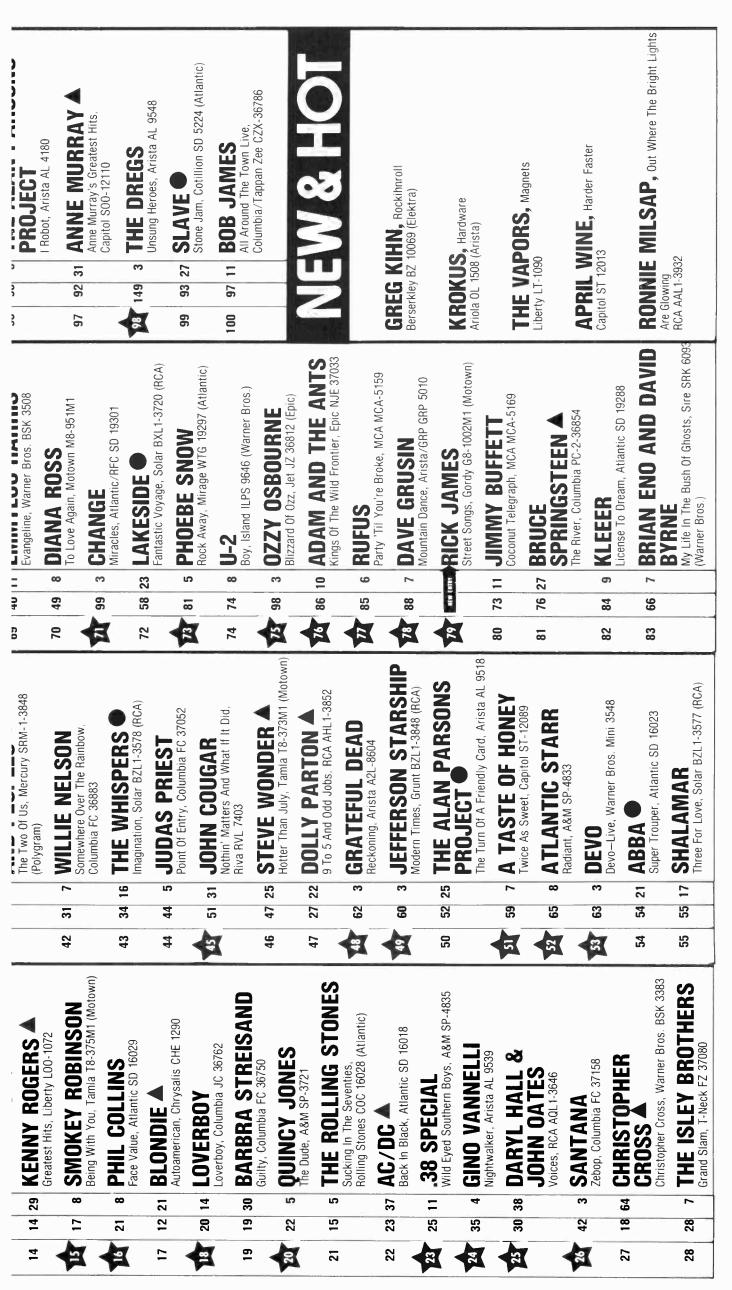
counts receivable as collateral. In October, 1979, the plaintiff sold 100,000 pieces of inventory to B&W Sales for \$65,000.

When the plaintiff severed with

the Canadian parent firm, the plaintiff closed its local office and turned over accounts receivable and its warehouse inventory to its parent. Shortly after, the court is told, Merrill Enterprises, sole shareholder of Mushroom Canada, contracted for Fourth St. East to assume management of all product globally except for Canada. Fourth St. East also agreed to pay \$500 montly to lease the plaintiff's furniture and equipment, and offered to handle the inventory and accounts receivable for the plaintiff, but the bank refused to approve the plan.

The complaint alleges that without the plaintiff's authority the defendants obtained the inventory and the accounts receivable which they liquidated. Defendants also have never paid rental fees for equipment and furniture, it's claimed.

Gary Salter, the longtime Canadian schlock figure, is noted as a principal in Black & White Sales Consultants.





# **REG SPEEDWAGON** HI INFIDELITY Epic FE 36844



## Survey For Week Ending 5/2/81 Billboord® Spiritual LPS Copyright 1981, 8 ored in a retrieval s

TITLE, Artist, Label & Number

THE LORD WILL MAKE A WAY Al Green. Myrrh 6661

THE HAWKINS FAMILY LIVE

TRAMAINE (WORD) Tramaine Hawkins, Light LS-5760

Jackson Southernaires, Malaco M 4370

Keith Pringle, Savoy SCL 7053

I'LL BE THINKING OF YOU

Shirley Caesar. Myrrh MSB 6646 (Word)

I'M A WITNESS TOO

MIRACLES

REJOICE

TRUE VICTORY

CLOUDBURST The Mighty Clouds Of Joy, Myrrh MSB 6663

SL 14606

20th ANNIVERSARY ALBUM James Cleveland & the World's Greatest Choirs, Savoy SGL 7059

Weeks on Chart

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Last Report

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NEW ENTRY

NEW ENTRY

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NEW ENTRY

This Week

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## Gospel WINS DOVE, PRODUCTION DEAL

promises.

#### Crutchfield's Interest Renewed **By EDWARD MORRIS**

clients toward secular material.

"Any great Christian artist would

certainly welcome multi-faceted success." he notes. "I think these art-

ists will have records that will be ac-

cepted without them making com-

Budgets for gospel album produc-

tion are not as skimpy as commonly reputed. Crutchfield reports. "1

thought that would be the case, but

I've found that we haven't had to cut

any corners. Budgets are very adequate. In fact, I'm really impressed

with the approach most gospel com-

panies have. They use top arrangers

He admits, though, that gospel

production doesn't pay the producer

as well as secular work does. "No.

there isn't as much money in it. Fortunately. I've got other things hap-

pening. It's not something you do

and top musicians.

NASHVILLE-After years of producing such country and pop artists as Barbara Fairchild, Dave Loggins. Johnny Tillotson, La Costa and Tanya Tucker. Jerry Crutchfield is turning more of his attention toward gospel music production. He recently won a Dove award for his "Workin" album with the Hemp-hills, and he had two more albums nominated for the Gospel Music Assn honors

"Gospel music is becoming such a significant part of the industry." says Crutchfield. "and it has so many talented artists. Cynthia Clawson is one of the greatest singers I've ever heard. Gospel is no longer limited to

the traditional ways." Crutchfield's admiration for Clawson's artistry has led to a production deal with her label. Triangle Records, by which Crutchfield will oversee the making of her next album. Clawson won the GMA's female gospel vocalist of the year prize this month, and her "You're Wel-come Here" took the Dove for inspirational gospel album of the year. It was produced by JEN.

In addition to his work as head of MCA's publishing office here-a pohe's held since 1965sition Crutchfield has production projects slated for Terry Bradshaw, the Hemphills, Doug Oldham, Lee Greenwood and Mike Campbell. The last two are secular artists

Regardless of how impressed he is by their talents, Crutchfield says he not inclined to move his gospel

#### **Double Promo Due Agajanian**

WOODLAND HILLS, Calif.-Homing in on the current popularity of country music. Light Records is marketing "Rebel To The Wrong," Dennis Agajanian's first release on the label, as both a country and gospel album

Through Word Inc., the package is being pumped through the Christian bookseller pipeline and to secular racks. 200 copies of the LP have been shipped to key country radio stations in the South, West and major urban markets.

Word of Canada is issuing a country single, "Daddy's Girl," backed with a lively instrumental number featuring fiddler Byron Berline, "Milk And Honey Express." Presently, there are no plans for a comparable U.S. release, although Light is plugging half of the album's tracks as suitable for secular airplay.

Special promotions for the album include a signing party in San Diego and a listening party in Los Angeles Plans call for posters tieing in with the album's western cover. A tour, encompassing both secular and gospel venues, is slated for late summer.

Agajanian refers to his brand of music as "outlaw," adding the same type of diversity to gospel music that Waylon Jennings and Willie Nelson created in the country market. Writer of the "Indianapolis 500 Dream," the theme song for that prestigious auto race, Agajanian is sponsoring a car in this year's competition. He will also co-drive a car in the Baja 500 with Walker Evans.

Upcoming plans for Agajanian include performing at the closing banquet of the Christian Booksellers Assn. convention in Anaheim in July

#### strictly for financial rewards." Crutchfield says his interest in gos-pel music is not new. but "renewed."

For the most part, he says, gospel and secular productions are alike. "The creative and technical proc-esses are identical. You go about them with the same creative efficiency. What makes it different is that you have to be aware of what gospel artists are about. Their music is a ministry. Every gospel artist is concerned about material. But country artists are the same way. They all want songs that fit their image.

What an artist expects from him as a producer. Crutchfield says, depends on the artist's level of development. "New ones or ones who haven't had a hit for a while expect more from a producer." he explains. To further illustrate a producer's de-(Continued on page 60)

#### **CLAWSON TOP FEMALE Imperials Head Dove Winners' Roster**

NASHVILLE-The Gospel Music Assn. conferred its official honors on a variety of artists and musical styles at its 12th annual Dove award ceremonies here April 15.

The big winners were the Imperials, of Dayspring Records, who copped group of the year, artist of the year and contemporary album of the year prizes.

Other award recipients were: Cynthia Clawson, female vocalist of the year: Russell Taff, male vocalist: Gary Chapman, songwriter; Debby Boone for "With My Song," gospel album by a secular artist; Dino Kartsonakis, instrumentalist: and Brown Bannister and Mark Hudson

for "Praise The Lord," song. Also Cynthia Clawson, Triangle Records and JEN Productions for "You're Welcome Here," inspirational album; the Hemphills, Heartwarming Records and Jerry Crutchfield for "Workin'," traditional album; Larnelle Harris, Benson Records and Howard McCrary and Paul Johnson for "Give Me More Love In My Heart," contemporary black gospel album: Shirley Caesar, Myrrh Records and Tony Brown and Ken Harding for "Rejoice." inspirational black gospel album; and Teddy Huffam and the Gems. Canaan Records and Ken

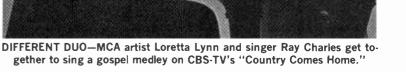
Harding for "Incredible," tradi-tional black gospel album.

And the Bill Gaither Trio, Word Records and Robert MacKenzie for "Very Best Of The Very Best For Kids," album-children's music; various artists. Light Records and Dony McGuire for "The Lord's Prayer." album-worship music; Sparrow Records, Billy Ray Hearn and Irving Martin for "The Mes-siah." album-musicals: and siah." album-musicals; and Cynthia Clawson, Triangle Records. Bill Barnes and Clark Thomas for "You're Welcome Here," album cover.

Inducted into the Gospel Music Hall of Fame were John T. Benson Jr. and Ira F. Stanphill, in the "living" category, and Mrs. J.R. Baxter in the "deceased" classification.

Performers for the event were Dave Boyer, Bonnie Bramlett, Denny Correll, Joe English, the Gospel Keynotes; Tramaine Hawkins, Gary McSpadden, Doug Oldham, Bobby Jones and New Life, Cleophus Robinson, the Speer Family and Kathie Sullivan. The orchestra and chorus, Bridge, was con-ducted by Jim Van Hook.

Joseph A. Moscheo II was producer of the ceremonies. Pat and Shirley Boone served as hosts.



#### 11 **EVERYTHING'S ALRIGHT** Dr. Charles G. Hayes & The Cosmopolitan Church Of Prayer, Savoy SL 14580 5 27 GOD WILL SEE YOU THROUGH 12 32 17 IT'S A NEW DAY James Cleveland & The Southern California Community Choir. Savoy SGL-7035 13 8 82 THE LORD IS MY LIGHT New Jerusalem Baptist Church Choir, Savoy SGL 7050 14 10 17 **RISE AGAIN** Gospel Keynotes, Nashboro 7227 15 NEW EN PLEASE BE PATIENT WITH ME Albertina Walker With James Cleveland. Savoy SL-14527 16 12 65 **KEEP ON CLIMBING, WE'VE GOTTA GO HIGHER** The Pilgrim Jubilee Singers (Live), Savoy SL14584 17 13 31 18 7 9 I FEEL LIKE GOING ON Allen Group, Stax STX 4136 PRAISE BELONGS TO GOD 19 15 17 LOVE ALIVE II Walter Hawkins & The Love Center Choir, Light LS-5735 20 11 119 I'LL GO WITH JESUS Angelic Gospel Singers, Nashboro 7236 21 NEW ENTRY 22 29 9 HE GAVE ME NOTHING TO LOSE MOTHER WHY? Willie Banks & The Messengers, Black Label BL 3000 23 18 17 24 19 57 IF YOU MOVE YOURSELF, THEN GOD CAN HAVE HIS WAY Donald Vails Choraleers, Savoy 7039 I NEED HIM Rev. Charles Nicks, Jr & the St. James Choir, SOG-096 9 25 16 26 20 HEAVEN 61 Genobia Jeter, Savoy SL 14547 I CAN'T LET GO Kristie Merdan, Light LS 5765 NEW EN LOVE ALIVE Walter Hawkins, Light LSS734 28 14 35 31 I DON'T FEEL NOWAYS TIRED 29 124 irational Choir. Savoy DBL 7024 17 17 **A PRAYING SPIRIT** Cleveland & The Cornerstone Choir, Savoy 7046 21 41 YOU OUGHT TO TAKE THE TIME OUT TO PRAISE THE LORD Rev. Clay Evans, Jewel LPS 0150 CHANGING TIMES Mighty Clouds Of Joy, Epic JE 35971 32 23 90 I CAN DO ALL THINGS International Mass Choir, New Birth, 2-9008G 24 17 MOVING IN THE SPIRIT Timothy Sright Concert Choir, New Birth 7051-G 33 9 GREAT IS THY FAITHFULNESS The Philadelphia Mass Choir, Savoy 14 35 13 14533

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(RISLIN) 2010 CLU IIPUUUA	CELEBRATE—Kool & The Gang De-Lite DSR-9518 (Polygram)	Gordy G8-1002M1 (Motown)	<b>ARETHA—Aretha Franklin</b> Arista AL 9538	NIGHT WALKER—Gino vannelli Arista AL 9539	VOYEUR—David Sanborn Warner Bros RSK 3546	IT'S JUST THE WAY I FEEL-	capitol ST-12130 Capitol ST-12130 LABOR OF LOVE—Spinners	Atlantic SD 16032 THERE MUST BE A BETTER WORLD	SOMEWHERE—B.B. King MCA MCA-5182	LOVE LIFE—Brenda Russell A&M SP-4811	VERT SPECIAL—Debra Laws Elektra 6E-300 ZEBOP—Santana	Columbia FC 37158 EVERYTHING IS COOL-T-Connection	Capitol ST 12128 CONNECTIONS AND	UISCUNNECTIONS—Funkadelic Lax JW 37087 (CBS)	LIVE AND MORE— Roberta Flack and Peabo Bryson Atlantic AS-2-7004	TRIUMPH—The Jacksons ▲ Epic FE-35424	GLAD YOU CAME MY WAY- Joe Simon Posse POS 10002	KEEP ON IT-Starpoint Chocolate City CCLP 2018 (Polygram)
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# **BEING WITH YOU** SMOKEY ROBINSON Tamla T8-375M1 (Motown)



## Publishing

### **Offer Vid Licensing Check List** Fox Office Letter Addresses 11 Song C'right Points

• Continued from page 1

picture, video record of concert or other non-dramatic rendition). 2. Type of use of composition (such as background or feature, instrumental or vocal).

3. a. Length of time of entire production: b. length of time of music in production and total number of compositions used; c. length of time of use of particular composition being licensed.

4. Duration of license requested. 5. Have any rights regarding the composition been previously licensed in connection with produc-tion to appear on video product (is this a new production or an existing production being transferred to video product)?

6. Budget for production, including costs of particular items (such as artist payments).

7. Manner of distribution (such as sale or rental for home use). 8. Estimated number of units to be

manufactured.

9. Territory of distribution.

Special Survey

10. a. Wholesale price and suggested retail list price of units; b. rental prices and marketing arrangements of units.

11. Estimated profit margins. The check list, the letter explains, is useful because "individual licensing situations will vary widely depending on such factors as the type of video product and the nature of the use of the music. The video product may involve the use of a song in a motion picture, or it may involve a video record of a concert or other

non-dramatic rendition. "The use of a song may be background or feature, instrumental or vocal. alone or together with a num-ber of songs. The economics affecting licensing decisions will also vary widely depending on the number of financial factors relating to the particular production embodied in the video product.

The letter, signed by agency presi-dent Al Berman, adds, "Obviously, not all of this information will be available in all situations, or be a

Survey For Week Ending 5/2/81

prerequisite to the granting of licenses if it cannot be obtained.

The agency reminds publishers to be mindful of what rights in music are being licensed in connection with video product:

"There is the recording rights-the right to record the music in synchronism or in timed-relation with the video motion picture. In addition, there are the rights to reproduce and distribute copies of the video product containing the music. The compensation arrangements for the licensing of these various rights may take many different forms, such as a flat fee or lump sum payment: a fixed amount or a percentage of wholesale or suggested retail list price for each unit manufactured or sold; a percentage of gross or net receipts; a percentage of rental receipts-or some combination of these or other variations.

"Publishers should also be aware that in lieu of having performance rights licensed through the performing rights societies, a producer may wish to obtain a license for performance rights in video product from the publisher. Publishers will have to consider appropriate compensation arrangements should this occur.'

While the Fox Office expresses hope that the check list will aid in reaching individual home video licensing decisions, it reminds publishers it cannot advise them as to what specific license fees and rates they should charge.



ASCAP HONOR—Mel Torme performs "April In Paris" at an ASCAP reception in honor of the late E.Y. "Yip" Harburg. Standing at the piano, are, from left: actress Celeste Holme, composer Sheldon Harnick, composer Jules Styne, and singer Barbara Cook.

## AS MECHANICALS DIP **U.K. Publishers Head** For Specialty Marts

#### • Continued from page 10

making masters there. Through our own labels, we can ensure that everything coming out of it gets released

Robert Kingston, managing di-rector of Robert Kingston Music, RKM, was one of the first independent U.K. publishers to launch his own record label several years ago. Now he's moved into video distribution, one of the few growth areas in the current marketplace, and is concentrating his publishing efforts on developing tv and film music cata-

He savs: "It's fortunate for us in the current climate that I set up my own film distribution company in 1963 when I was still with Southern Music. I now own about 2.500 feature films.

"We're currently releasing these movies on video and it has become a very useful prop against the present recession-hit music business."

Kingston says he is steering clear of the "unpredictable" pop market these days and is concentrating on his building interests in soundtrack music. "Music for film and ty is a much more stable area. It provides a steady flow of mechanicals and performance rights.

"We handle the RKO film music catalog and have just acquired Maurice Jarre's soundtrack for 'Lion Of The Desert,' the new Anthony Quinn movie."

Former Chappell Music executive David Barnes launched his own independent publishing company. Canbar Music, in the middle of the recession last year.

Now he says: "Right from the start, we had a problem in not having the finance to put writers under exclusive contracts. So we had to concentrate on song-by-song deals which is healthier anyway, because we only take the material we really want.

"Poor record sales and the attitude of record companies also mean we have had to diversify into areas which can bring us revenue in the short term.

So Canbar Music has moved into the lucrative children's market, says Barnes, and is tying up deals with established tv personalities in the U.K., including Jon Pertwee, comedian-actor and star of the "Worzel Gummidge" series, and popular flautist James Galway. The company has also launched its own children's label called Kidstuff.

Says Barnes: "The label features media-related children's characters, such as Gummidge, and it's aimed at the 5-12-year age bracket. It goes hand-in-hand with the publishing company on the musical side. Kidstuff and our jingles production company are certainly holding the publishing company up in the face of the icy blasts from the recession."

John Fogarty, managing director of Cavalcade Music, which handles the ABC/Dunhill catalog in the U.K., says: "Things are very tough in the local marketplace for independent publishers and the mood of depression which exists among the major record companies doesn't help one bit.

"We set up our own production company and record label last year but we're also involved in promoting major tours of Japan by big artists of the Rod Stewart caliber.

"And the company's involvement in this area is certainly helping the publishing side to cope with the general fall-off in mechanicals.

#### Workshops In Writing, Managing LOS ANGELES-A series of 12

workshops in the craft and business of songwriting at Songwriters Re-sources and Services begins here May 25

"Band Off The Ground" is a fourweek workshop dealing with the aspects of running a band. Conducted by Bruce Kaplan, member and ex-manager of the Toasters, the workshop covers such topics as finding players, establishing an image, getting bookings and producing demos.

The five-week "Psychology Of Creativity" taught by George Go-

mez Ph.D., discusses hypnosis, journal keeping and other topics.

Guitarist Alan Lee conducts an eight-week fretboard harmony class. 'Laying Down The Law" is a fourweek workshop conducted by mem-bers of the SRS legal panel concerning legal matters.

Doug Thiele and special guests host the "Advanced Songwriting" roundtable while the song evaluation workshops continue each Monday and Saturday. Also continuing are the standard workshops in lyric writing, theory, voice and the music business.

SA	AN ANTONIO (Pop)	N	IEW YORK (Salsa)
This Week	TITLE-Artist, Label & Number (Distributing Label)	This Week	TITLE-Artist, Label & Number (Distributing Label)
1	LIZA LOPEZ Si guieres verme llorar Hacienda 6981	1	CHEO FELICIANO Sentimiento tu Vaya 95
2	JOSE JOSE 15 grandes exitos Telesidcos 1015	2	ORQUESTA LA SOLUCION Idem LAD 342
3	CHELO Ya no me interesa Musart 1801	3	SONORA PONCENA Unchained force Inca 1077
4	VICENTE FERNANDEZ 15 exitos mas grandes Telediscos CBS	4	EL GRAN COMBO Unity Combo 2018
5	20422 CONJUNTO MICHOACAN	5	HANSEL, RAUL Y LA CHARANGA TH 2133
6	Piquetes de hormiga Odeon 73171 RENACIMIENTO 74	6	OSCAR DE LEON Al frente de todos TH 2115
7	Cuando quieras regresar Ramex 1058 CARLOS Y JOSE	7	ISMAEL MIRANDA La clave del sabor Fania 593
8	El chubasco TH 2099 EMMANUEL	8	CONJUNTO CLASICO Felicitaciones Lo mejor 802
9	Intimamente Arcano 3535	9	LALO RODRIGUEZ Simplemente Lalo Tierrazo 004
10	Ya no regreso contigo Orfeon 16047 RUBEN NARANJO	10	LA INDIA LE ORIENTE A bailer el son Guajiro 4004
11	Cartas manchadas Sarape 1158 CAMILO SESTO 15 grandes exitos Telegiscos 1011	11	HECTOR CASANOVA Que le den vitamina Fania 589
12	LOS DOS GILBERTOS Por una mala muer Hacienda 7930	12	CUCO BALOY Y LOS VIRTUOSOS Tiza Discolor 30020
13	ROBERTO CARLOS	13	ROBERTO TORRES Recuerda al trio Matamoros SAR 1016
14	LOS REYES LOCOS Personalidad CBS 20497	14	BOBBY VALENTIN Idem Bronco 114
15	LOS TIGRES DEL NORTE Un dia a la vez Fama 607	15	ORQUESTA LA TERRIFICA Idem Artomax 623
16	JULIO IGLESIAS Hey CBS 50302	16	RAFAEL CORTIJO Idem Tierrazo 003
17	LOS CADETES DE LINARES El chubasco Ramex 1057	17	FANIA ALL STARS California Jam Fania 583
18	DYANGO La radio Odeon 74112	18	CELIA CRUZ Celia, Johnny & Pete Vaya 90
19	MAZZ Class Cara 023	19	TITO ROJAS Idem Rana 1001
20	ROCIO DURCAL Con mariachi Pronto 1078	20	HECTOR LAVOE El sabio Fania 588
21	RIGO TOVAR En vivo Profono 3033	21	SANTIAGO CERON Tumbando puertas Salsa 722
22	RAMON AYALA Mejores corridos Fredy 1195	22	WILLIE ROSARIO TH 2003
23	ESTRELLAS DE ORO Vol 3 Telediscos 1013	23	LUIS RAMIREZ Cotrque 1104
24	NAPOLEON Lena verde Raff 9079	24	JOHNNY VENTURA Yo soy el merengue Combo 2016
25	CAMILO SESTO Amaneciendo Pronto 1086	25	LOS VECINOS En su momento Algar 23

#### **WB's SILVERS IS RETIRING**

NEW YORK-Ed Silvers will retire as chairman of the board of Warner Bros. Music at the end of June, and a replacement is expected to be named shortly.

The 24-year music industry veteran. 46. says he will continue on an "active" consultancy basis for 3<sup>1</sup>/<sub>2</sub> years after he gives up his post as chairman of the publishing oper-ation of Warner Communications Inc. Silvers, who has headed the firm for the past decade, last year moved up to chairman after serving as pres ident, a title currently held by Mel Blv

David Horowitz, office of the president at parent WCI, who noted that the publisher had doubled its earnings since Silvers joined the company, says a new chief would be named "in a week or so.

According to Horowitz, when Silvers renegotiated his contract 31/2 years ago, it was structured so that Silvers would remain at the helm for this period of time and take on consultancy duties for another 31/2 years. "Ed told me he didn't want to work more than 31/2 years and we actually structured the deal with this in mind.

Silvers says. "All my goals have been accomplished. The challenge has been over for a while and life without a challenge is very frightening to me."

An avid sailor, Silvers adds that soon after he leaves his post, he'll take his boat from California through the Panama Canal and head for his home in the British Virgin Islands

42 40 THE MAGNIFICENT SEVEN/LIGHTNING STRIKES (Not Once But Twice)/POLICE ON MY BACK/THE CALL UP—The Clash	43 37 PERFECT FIT—Jerry Knight	The Don't Need This) FASCIST GROOVE THANG-Heaven 17 (We Don't Need This) FASCIST GROOVE THANG-Heaven 17	AS EXAMPLE TO A CONTRACT A COLUMN AS A COLUMNA AS A COLUMN AS A COLUMNA AS A COLUMNA AS A COLUMNA AS A COLUMN AS A COLUMNA AS A	36 RO	47 30 I HEAR MUSIC IN THE STREETS/IN THE MIDDLE/ SEARCHIN' TO FIND THE ONE—Unlimited Touch	48 38 THIGHS HIGH—Tom Browne Arista/GRP (12-inch) GP 01	49 39 00H SUGA WOOGA/THIS FEELIN' (Remix)- Frank Hooker & The Positive People	50 48 LOOK UP/NEVER GONNA GIVE YOU UP—Patrice Rushen	51 51 DRIVING ME WILD—The Stylistics	52 52 MY SIMPLE HEART—Carol Douglas	53 53 LOVE RESCUE—Project	54 54 HELP ME SOMEBODY/THE JEZEBEL SPIRIT/AMERICA IS WAITING—Brian Enos & David Byrne	55 59 TAKE ME TO THE BRIDGE—Vera	56 34 CAN YOU HANDLE IT/YOU GOT MY LOVE—Sharon Redd	57 57 YOUNG MEN DRIVE FAST—The Quick	MEDLEY—Stars On 45 Radio Records/Atlantic (7-inch) 3810	GO 60 I WILL FOLLOW-II-2	Island
12 12 FEELS LIKE I'M IN LOVE—Kelly Marie Coast To Coast/CBS (12-inch) 428-02023 13 13 WALKING ON THIN ICE—Yoko Ono	20 PULL UP TO THE BUMPER—Grace Jones	23 DYIN' TO BE DANCIN'-Empress Pretude (12-inch) PRLD 607	18 GET UP (Rock Your Body)—202 Machine Fire Sign (12-inch) FST 1451	17 ALL AMERICAN GIRLS/SHE'S JUST A RUNAWAY— Sister Sledge	24 BAD COMPANY/WARM & GENTLE EXPLOSION/ROCK ME- Ullanda McCullough	Atlantic (LP) 19296 19 DOG EAT DOG/'ANTMUSIC'/KINGS OF THE WILD EPONTIER_Adam & The Ante	TANTRA-THE DOUBLE ALBUM-all cuts-Tantra	14 WON'T YOU LET ME BE THE ONE-Michael McGlory	15 RAPTURE/THE TIDE IS HIGH—Blondie	22 IT'S A LOVE THING/UP ON SOUL TRAIN/I CAN MAKE IT BETTER—The Whispers	25 FULL OF FIRE/MAKE THAT MOVE—Shalamar	35 YESTERDAY ONCE MORE/NOTHING REMAINS THE SAME- The Spinners	21 SET ME FREE—The Three Degrees	42 STAY THE NIGHT/NIGHTS (Feel Like Getting Down)—	Epic (12-inch) 48-02049		Frankie Valli MCA/Curb (LP) 5134 IF YOU FEEL IT-Thelma Houston	

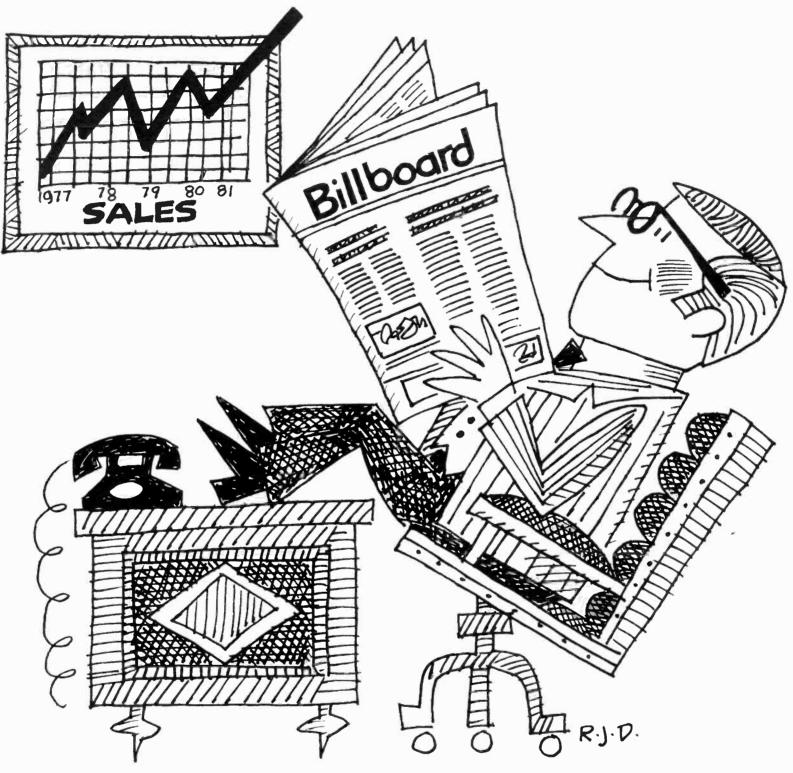


Single This Week Lay all Your Love on Me/ Super Trouper/ ON AND ON AND ON ABBA

Atlantic (LP) SD 16023



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**Billboard**<sup>®</sup> The Weekly Authority in Sound Business/Video

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# Sound Business

# More Than 50% Of All Turntable Owners Also Operate Cassette Deck

• Continued' from page 3.

tication is only marginally affected by income level.

Geographical considerations, however, do play a part in determining the type of system owned. Rural dwellers own fewer component systems and more console systems than city dwellers. The popular compact system, however, is spread evenly across geographic regions.

Perhaps no other category is more important in planning a sales approach than the age of the consumer. The prime stereo buyer has been pegged in the 18-34 year old age bracket, and although that still holds according to the survey, there are indications that the 18-25 segment is shrinking and the over-35s are growing.

Among those who bought receivers, for example, in the past 18 months, 36.5% were between 25 and

### Ampex Maps 3 New Promotions For Blank Tape

LOS ANGELES-Ampex is offering three new promotions for its blank tape which the firm will kick off at the upcoming Consumer Electronics Show in Chicago.

Two of the promotions include Ampex Extended Dynamic Range (EDR) audio cassettes. The first offers a 25% discount on open stock 45, 60 and 90-minute cassettes while the same discount applies to open stock EDR C60 and C90 Auto-Packs. Auto Packs features EDR home and auto cassettes pre-packaged in a compact protective container-the Shape Cassettebox-that keeps cassettes both accessible and dust free in cars.

Suggested promotional prices for the open stock EDR cassettes are: C45-\$1.99; C60-\$2.49; and C90-\$3.19.

Suggested promotional prices for Auto-Packs-three EDR cassettes plus four interlocking Cassetteboxes are: EDR C60-\$6.49, and EDR C90-\$8.49.

The third promotion features a "buy two, get one free" offer on Ampex ELN (Extra Low Noise) 60 or 90-minute cassettes.

### Neve, Kappa Agree On Communicator

NEW YORK-Neve Electronic Holdings, parent company of Rupert Neve, Inc., has signed an agreement with Kappa Systems, Inc. of Arlington, Va. to be the exclusive manufacturer and marketer of Kappa's Communicator system.

The Communicator is a microprocessor based intercom system designed for broadcasting, recording and film studio use. It is said to provide users with greater flexibility and adaptability than is currently available in intercoms.

Neve will manufacture the unit in both the U.K. and U.S., and the company predicts multimillion dollar sales of the Communicator over the next three years. 34, and 25.8% between 18 and 24. Almost 20% were between 35 and 49, and the median age was 27.8. For the cassette deck, the median age is 28.2.

The cross-ownership factor in component hi fi points up some interesting facts about the latent audiophile. For example, a consumer who owns a separate phono cartridge is more likely to own other pieces of equipment. Of separate cartridge owners, 15.2% also own an equalizer, 61% own a cassette deck (as opposed to 28.2% who own an 8track) and 72% own headphones. For the hi fi retailer, this statistic could be a tip-off that a relatively inexpensive purchase like a cartridge could lead to a much easier sale of step-up equipment.

In car stereo, radio cassette combinations are less widely owned than radio 8-track combinations, with figures of 12.2% and 15.5% respectively. But in the last three years the purchase patterns have shifted dramatically.

Of the radio/cassette combinations, 49% were purchased in the last 18 months, and 38.5% two or three years ago. With the 8-track combinations, 45.5% were purchased two or three years ago and 26.4% in the last 18 months. While purchases of

### Electro-Voice Adds Subsid In Japan

NEW YORK-Michigan based Electro-Voice has formed a subsidiary in Japan to distribute its products there. According to company president Robert Pabst, exports to Japan have increased 40% per year for the last several years. Electro-Voice products are also marketed under the TAPCO and Intersound names. The company has authorized distributors in Switzerland, Germany, Canada, South Africa and Australia.

### Nautilus Issues 3 Half-Speed Albums

LOS ANGELES – Nautilus Recordings, Shell Beach, Calif., is now shipping the Police's "Zenyatta Mondatta" LP as a half-speed mastered audiophile LP. The conventional release was issued by A&M last October 1.

Other newer releases in half-speed format include: the Moody Blues "Threshold Of A Dream" and Ambrosia's "Life Beyond L.A." A new direct cut LP called "Finesse" features tenor saxophonist John Klemmer.

### Scharff Expands Its N.Y. Offices

NEW YORK—Scharff Communications, Inc., a pro audio rental and sale company here, has expanded its offices for the second time in a year. According to Scharff, increased demand for the company's services has forced it to greatly expand its inventory. The company, formed less than a year ago, had doubled its floor space last fall. The firm specializes in custom audio-for-video installations. cassette players rose 10%, those of 8tracks dropped almost 20%.

The supposed rural dominance of 8-track is only partially substantiated by the survey. According to the figures, 8-track car players are distributed evenly in all population areas, while with cassettes large cities dominate. So while it is true that there are more 8-tracks than cassettes in rural America, there are about as many 8-tracks in the country as in the city.

MINCOM DIVISION DISSOLVED

# 3M Consolidates Its Video And Digital Audio Product Resources

CHICAGO—The video and digital audio product lines of 3M have been joined together as part of a major reorganization of the giant St. Paul manufacturing company.

At the same time, 3M is merging the video and digital audio unit into its Magnetic Audio/Visual Products Division, which is in charge of blank tape.

As part of the restructuring, the Mincom division has been dissolved. Digital audio products and video were formerly marketed through Mincom.

The combined digital audio/ video project is now headed by Frank J. D'Ascenzo, manager, who reports to John E. Povolny, vice president, Magnetic Audio/Video products Division.

The merger is expected to intensify 3M's thrust into digital audio applications with 1-inch video recording. Said D'Ascenzo, "3M has already taken steps to merge its video tape recording and digital audio technologies to better serve markets. The merger increases the scope of our ability to serve and will enhance new product developments."

Products offered by the new digital audio/video group include digital audio recorders, electronic editors and accessories, and video tape recorders and video effects generators.

The merger is part of a massive reorganization of the \$6 billion annual company into four major business sectors. The Magnetic Audio/Video Products division operates within the Electronic and Information Technologies sector, among such related lines as data recording, business communication and micrographic products. 3M's other primary business sec-

3M's other primary business sectors are Graphic Technologies, Industrial and Consumer, and Life Sciences.

### For The Record

LOS ANGELES-A story in last week's issue which reported developments at the NARM audio panel indicated that audiophile record labels Nautilus and Mobile Fidelity "embraced" the new CBS CX encoded disk noise reduction system.

For the sake of clarification, neither of those labels is adopting the system nor will they issue product using CX. Both those labels, however, according to spokespersons, welcome and applaud attempts by any industry segment that has a sincere desire to improve the quality of records, cornerstone of the audiophile philosophy. Other personnel appointments within the new video/digital audio group are Bob J. Landingham, sales manager; Clark Duffey, marketing development manager, digital audio product; James N. Mazzoni, marketing development manager, television display systems; Jerry S. Kerr, marketing development supervisor, switching systems, and David A. Bixler, marketing development supervisor, video tape recorders.

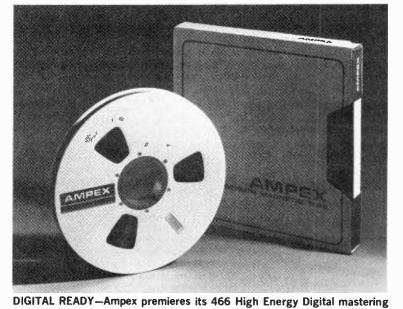
MAY 2,

3M's Mincom division was established in 1956 when 3M purchased the electronics division of Crosby Enterprises, L.A., and acquired technologies for tape handling and audio and video signal recording. Products for data recording and audio-visual marketplaces were added to the division at later dates. Under 3M's new structure, those products have been directed into other divisions serving related markets.

In related news, 3M has announced that a 17-minute documentary videotape demonstrating SMPTE compatibility of its digital audio recorder will be shown for the first time at the May AES in L.A. Also at AES, 3M will present a technical paper entitled "Design Consideration Of Digital Cross-fade In Multi-Channel Recorders," by senior engineer Richard W. Molstad.

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tape, available in appropriate configurations for all open reel digital audio

recorders, at the upcoming May AES in Los Angeles.

### Sound Business

# Studio Track

LOS ANGELES-SOS Band at Larrabee, Sigidi producing, Steve Williams at the board, assisted by Sabrina Buchanak. Also there: Leon Sylvers producing Dynasty with Steve Hodgee engineering, Judy Clapp assisting; Loleatta Holloway working on a new project with Ron Kersey producing, Barry Rudolf engineering; Larry Blackmon producing Cameo, Randy Tominaga engineering; and C.C. Ryder working on a new project, Tominaga at the board.

52

Jim Saad mixing the Suc Saad Band LP track which will be included in the Irv Azoff film "Heavy Metal" at Eldorado Recording Studio. The band also set to track three new songs there and began mixing a new Planet Records LP, Dave Jerden engineering both projects.

**Ray Parker Jr.** producing **Cheryl Lynn** at **Amerycan Studios** for CBS with Parker also engineering.

Andrew Gold continuing to produce Rita Coolidge for A&M with Jim Nipar engineering at Soundcastle, Mitch Gibson assisting. Also there, Skip Scarborough and Jerry Peters producing Rockie Robins for A&M, Bill Bottrell engineering.

John Sands, recently with Westlake Audio and Sound Labs, becomes chief engineer of Capitol Studios electronic maintenance, while Daniel Kopman, formerly chief engineer at Chateau, becomes electronic maintenance engineer.

Geoff Workman producing Tommy Tutone for Columbia at Cherokee, John Weaver assisting on engineering.

Producer Rych McCain recording and mixing Kym Clark's new single at A&M Studios with Don Koldon at the console. Love n' Comfort activity: Con Funk Shun cut-

Love n' Comfort activity: Con Funk Shun cutting tracks on new MCA group Klique, Rick Barcelona and Kevin Dixon at the board; Tabu/CBS artist Woods Empire laying tracks, David N. Crawford producing, Clay McMurray engineering; and Rainbow TV Workshop, Inc. artists the Righteous Apples recording a new LP, Clay McMurray producing and engineering. Lionel Ritchie producing Kenny Rogers at Wizard. Also there, Ritchie Zito and Joey Carbone co-producing John O'Banion with Kent Nebergall engineering; Devo mixing live tapes; and Robin Cable producing Stanley Frank.

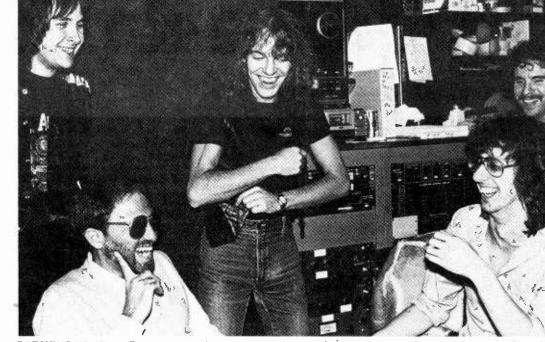
Producer Danny Sheridan preparing a new Pat Dailey single at Gold Star Studios, Stan Ross engineering.

Engineer Chris Bellman mastering the following projects at Allen Zentz Recording: Bill Wither's greatest hits LP; a David Kershenbaum-produced Jerry Knight single; a Conny Plank and group produced Ultravox single for Chrysalis; a debut LP of Zingara, produced by Lamont Dozier; and a new Stiff Little Fingers LP for Chrysalis, produced by Doug Bennett and engineered by Bill Gilt. In the Zentz recording studio: Harry Maslin producing Air Supply for Arista, John Van Nest and Ed Sanders assisting; Rene & Angela continuing a Capitol LP; and Mike Wilkinson and Mike Lewis producing Italian artists Tantra for Disconet, John Van Nest mixing.

Don Davis producing horns and strings on L.J. Reynolds, lead singer of the Dramatics, Harry Kim arranging, Peter Hirsh engineering. Also there: Roland Bautista finishing up tracks on Jerry Salas, Peter Hirsch engineering; and Hirsch producing Desiree.

At Satty Dog Recording, Force 10 (formerly Russia) completing a second LP, David Coe engineering the project for Wolf & Rissmiller Productions. Coe also engineering Three Souls In My Mind for Discos Cisne, while Ralph Benatar and Galen Senogles produce Kathy Pinto, Senogles engineering.

\* \* \* Phil Ramone producing Billy Joel at RPM, Manhattan, mixing by Ramone and Elliot Schiener, Larry Franke and Dominick Maita assisting. Also there: Ramone producing Get Wet for Boardwalk, Ramone mixing with Jim Boyer, (Continued on page 53)



BREAKING UP—Peter Frampton and the gang at Mediasound in New York relax between takes on "Breaking All The Rules," Frampton's new A&M release. Pictured left to right are bassist John Regan, producer David Kershenbaum, Frampton, engineer Harvey Goldberg and assistant engineer Don Wershba.

### Kubica Pushes For No. 1 In Chi Opens New 24-Track Room, Creeps Up On Universal

CHICAGO-Alan Kubica's Chicago Recording Co. is stepping up its drive to become the number one ranked studio in this market. Kubica's latest move is the opening of a 2,250 square foot music room. The 24-track room has British CADAC board and CADAC monitors.

Kubica, who opened in the mid-'70s, has moved to the number two position in the city, he feels, just behind Murray Allen's Universal Studios. Previously, Universal's 2,500 square foot studio was the pre-eminent large music room in the city.

Clients for the CRC music room have included the Marshall Tucker Band, Todd Rundgren and Ramsey Lewis.

The new room, which Kubica claims has been "booked solid," features areas specially designed for strings, brass and rhythm in addition to two large isolation booths.

"It's truly the most versatile studio in the city in terms of acoustics," Kubica maintained. The dimensions are 34- by 68-feet with 13-foot ceiling.

ing. Kubica also has opened several new voice-over production rooms to service ad clients. The number of full time engineers today is five.

Competition between Kubica and Allen has been intensified by the dwindling amount of record label spending, leaving ad jingles to make up the vast portion of booking. Also, Allen's Universal is the only Chicago studio with digital equipment.

While Universal's promotion of digital is intense, Kubica is playing down the new technology.

"What seems ludicrous is that you record digitally and mix down to a

### Hayes Studio In Tampa Upgraded

TAMPA-Hayes Recording Studio here has upgraded with the addition of another studio and is believed to be the only 24-track facility on the West Coast of Florida.

The new studio features an Ampex MM1200 and a Sphere custom console. Outboard equipment includes: an EXR3 Exciter, DL2 Acousti-computer, Audioarts Parametric, Orban De-essor, Vocal Stressor, dbx limiter/compressors, and dbx noise reduction. Owner is Paul Haves.

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### **By ALAN PENCHANSKY**

mono tape and feed it into a three or five-inch speaker," Kubica argued. He also claimed that engineering expertise can more than compensate for the "lack of tape hiss" digital al-

lows. Kubica said he has challenged clients to try digital and compare the final results.

Two years ago Kubica opened a major film/video operation hoping to take over dubbing work in the area. However, the effort failed and the film equipment was sold off to make way for the new music room. In jingle recording, according to

inside sources, Kubica enjoys more

than 50% of the business today, based upon his association with Com/Track, Chicago's biggest volume producer.

Jingle work also goes to Streeterville Studios and to Universal.

Major album project work—what little is remaining here—is said to be about evenly divided between Kubica and Universal.

Kubica's attack in the film production area was fended off by Allen. Universal did the recording for the "Blues Brothers" picture here and also got some booking for the picture "Ordinary People."



### BANKRUPTCY SALE: LASER UNITS FOR SALE

### The trustee in bankruptcy for Lefrak Enterprises, Inc. will offer for sale the following:

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2. Coherant Radiation, Model No. CR-18, Argon laser unit.

3. Control Company, Model No. 559-A laser.

4. Miscellaneous amplifiers, generators, transformers, meters, roller trunks, and office equipment.

INSPECTION DATE AND PLACE: May 13, 1981 from 9:30 a.m. to 12:30 p.m.; 8743 W. Washington Blvd., Culver City. SALE DATE AND PLACE: May 18, 1981 at 10:00 a.m.; Suite 600, 615 So. Flower Street, Los Angeles. TERMS OF SALE: Cash

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### Sound Business

# Studio Track

• Continued from page 52

recording by Bradshaw Leigh, Franke and Maita assisting; Ramone also producing Paul Simon for an HBO special; Kurt Münkucsi producing/ engineering the Waitresses with assistance from Maita; Steve Burghe producing Robert Miles; and MCA/Universal working on a soundtrack for "Bustin Loose" being produced by Robert Flack, engineering by Howard Lindeman, assisted by Chris Turgeson.

At Ardent Recording, Memphis: Carla Thomas putting the finishing touches on a new project for World Productions, Homer Banks and Chuck Brooks producing with engineers William Brown and Robert Jackson; Homer Banks and Chuck Brooks recently completed an Ann Peeple's single; Allen Jones producing Kwick, William Brown and Robert Jackson engineering; Allen Jones producing Ebonee Webb for Capitol; and Bill Ham producing ZZ Top, Terry Manning engineering.

At Spectrum Recorders, Lanesborough, Ma., Cobble Mountain Band completing a single for

Dream" now being shot in Manhattan; Goldfarb also engineering **Unsung Heroes** as well as another project, a **Rick Coghill**-produced Sparrow LP with Lamb; and Lance Quinn producing Nobody.

Quadradial activity in Miami: Barry Mraz producing/engineering David Johansen for Blue Sky Records, Jerry Thichava assisting as is Paul Speck; Betty Wright producing artists Jeremiah Burden and Margaret Reynolds, Thichava engineering with Speck assisting; Fred Griner producing Zyppur; Bob McKay acting as executive producer for a Wildfire project with Tom Holloway and Eric Schilling engineering; and Cory Wade producing 9X8, Ann Holloway engineering. Thichava is a recent addition to the Quadradial engineering staff.

Te Scott producing Nora Hendrix's new single for Ze Records at Right Track, Manhattan, with Frank Filipetti engineering, Billy Miranda assisting.

Mick Fleetwood recording a solo LP for RCA Records on location in Ghana, West Africa, coproduced by Richard Dashut and Fleetwood.

Phil Ramone is known for producing state-of-the-art music. Now he's using 3M digital equipment to cut Billy Joel live, and that is believed to be the first live LP to be recorded 32-track digital. See Paul Grein's profile in the General News section.

Singlebrook Records, John Grayboff and Les Kahn producing.

At Amerisound Studios, Columbus, Ohio, Frank Harrison & the Straights completing an E.P., Carl Patti producing and Bruce Helmink engineering.

Action at Kajem Studios, Ardmore, Pa.: the Hooters recording and mixing an EP. Members Rob Hyman and Eric Bazillian were formerly with Arista's Baby Grand; Witness recording and mixing a single; an Alan Mann project being engineered, mixed and co-produced by Kajem partner Mitch Goldfarb for Contender Records; Electra Briggs writing and producing a soundtrack to the Martin Rosenthal film "American

### Half-Speed For Squier

LOS ANGELES-Capitol Records is offering a half-speed audiophile version of a new Billy Squier LP, but for promotional purposes only.

The major label had Mobile Fidelity Sound Labs make a limited quantity of 'Don't Say No," thus becoming the first major outside client for its new Original Masterworks cutting facility. Both half-speed disks and cassettes using BASF high bias chrome (real time duplicated) were made.

Squier co-produced the LP with "Mack" at Germany's Musicland Studios.

Multi-track location recording was done by Effanel Music of Los Angeles, recorded by Billy Youdelman along with Effanel Music owner Randy Ezratty.

Muscle Shoals Sound Studios, Sheffield, Ala., action: Jimmy Johnson and Barry Beckett coproducing singer/composer Cindy Richardson, Gregg Hamm and Mary Beth MacLemore engineering; and David Hood and Roger Hawkins coproducing the soundtrack to the upcoming film "Tough Dreams" in conjunction with musical director Richard Greene. The score of the American Cinema Productions film was composed by John Leone, who also wrote the screenplay. The sessions with Steve Melton engineering with Mary Beth MacLemore assisting. At Studio A Recording, Dearborn Heights,

At Studio A Recording, Dearborn Heights, Mich., James Davis putting finishing touches on Fidelity for D&D Productions, Eric Morgeson engineering; and Anthron Productions mixing a new project for Conglomerate Music, Morgeson at the console also.

Jerry Masters and Mike Guerra, both formerly of Criteria Studios, Miami, join the staff of the Music Place Recording Studios, Birmingham, Ala., Masters as chief engineer and Guerra as staff engineer.

At Indian Creek Recording, Uvalde, Tex., Stan Cornelius producing Barbara Fairchild, Mike Daniles and John Rollo co-engineering.

At Scruggs Studio in Nashville, Waylon Jennings laying tracks with producer Richie Albright.... Brenda Lee cutting a jingle with producer Ron Chancey.... Linda K. Lance working on Sunbird project with producer Nelson Larkin. ... John Thompson producing Randy Mathews for Spirit. Tom Semmes behind the board for all projects.

At Sound Emporium in Nashville, Dottie West recording country spots for NBC television with producer Gary Sherman and engineer Billy



WORKING WATSON—MCA artist Gene Watson, right, listens to tracks from his upcoming album at Sound Emporium in Nashville. Also lending an ear is engineer Jim Williamson.

Sherrill.... Margo Smith overdubbing vocals for upcoming duet album with Rex Allen Jr. Producing project is Curt Allen, with Charlie Tallent engineering.... Larry Butler producing the Chipmunks for RCA with engineer Sherrill.

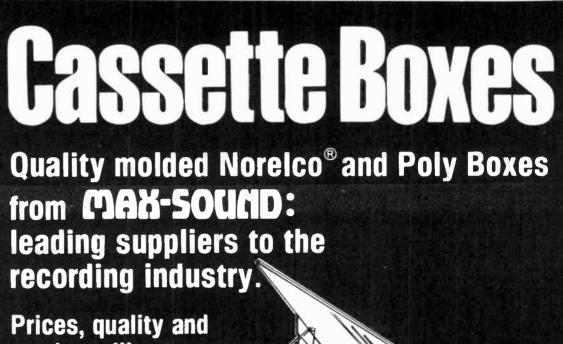
At Woodland in Nashville, Eddie Rabbitt working on Elektra LP with producer David Malloy and engineers Peter Granet and Russ Martin. ... Slim Whitman overdubbing his new CBS/ Cleveland International album with producer Pete Drake and engineers Steve Ham and Les Ladd.... Terry Bradshaw cutting Heartwarming album with producer Jerry Crutchfield and engineers Rick McCollister and Ham... Producer Dixie Gamble-Bowen mixing Leona Williams album for Elektra with engineers Brent King and McCollister.... Jimmy Bowen mixing Mel Tillis and Nancy Sinatra Elektra single with engineers Ron Treat and McCollister.

At Creative Workshop in Nashville, Capitol artist Keith Stegall working with producer Tony Brown and engineer Brent Maher.

At Audio Media in Nashville, Jim Ed Norman producing Mickey Gilley and Johnny Lee on separate projects. Marshall Morgan is behind the board. Edited by Jim McCullaugh



FINAL MIX—Guitarist Lee Ritenour, seated, gets some definitive from drummer/percussionist Harvey Mason while both listen to a track at Monterey Sound Studios in Los Angeles. Ritenour's upcoming Elektra/Asylum LP is produced by the guitarist, Mason and David Foster.



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# Video 1st Hitachi CED Videodisks Coming In June

Editor's Note: This is the first of a two-part series on Hitachi, a major hardware licensee of the RCA CED videodisk technology. This week, Hitachi's video plans are updated. Next week: Hitachi audio.

COMPTON, Calif.-Hitachi will begin shipping its RCA-compatible CED videodisk player to its dealer network in the U.S. in June, the first of an eventual three models which will range in price from \$300-\$500.

first two-year tape head warranty in the industry. Standard warranty in the industry is now one year. Hitachi is aiming for the number three spot in the VTR market.

Hitachi embraced the CED technology just prior to the CES last January in Las Vegas. The firm caused ripples among attendees because its version of a CED player is acknowledged as perhaps the most sophisticated to date.

'Sony has launched a campaign designed apparently to squelch the disk in the marketplace. I don't like it. It's negative advertising. RCA has spent a lot of money to establish the disk player. Sony seems prepared to spend a lot of money to tear it down.

In addition, a special program is being set up, according to Hitachi senior vice president of marketing Bob O'Neil, which will give Hitachi dealers a special "10-pack" of SelectaVision software.

Another major video move on Hitachi's part, emphasizes O'Neil, will be the introduction of a new line of videotape recorders carrying the

Unlike the first generation RCA player, the Hitachi unit is stereo capable, has visual search in both forward and reverse at 10 or 60 times normal speed, has optional remote control, features a direct-drive turntable and has automatic load and unload.

"Shipments of the player," states O'Neil, "will begin in June, get

heavier in July, get still heavier in August and increase in succeeding months. We think it's the best hard ware in the business right now. I don't think anyone else in the marketplace has those features.'

Hitachi is already working on coming generations of CED players. "I think if the disk and we are to be effective, then we need two or three models," continues O'Neil, "a lead, a step and a step."

When shipments begin, Hitachi will make the players available to its entire distribution chain nationally.

With respect to software, O'Neil observes: "Our plan is to ship one demo disk with every Hitachi videodisk going out. But we will also make a "10-pack" of assorted disks available that the dealer can utilize as he chooses. We will also have a mail order program hooked up to RCA's central warehousing so either a dealer or a customer can get immediate response.

"But we are not trying to be the software supplier of note. RCA is going to do that and we are confident they will do that effectively. We will have only a limited range of software.

O'Neil doesn't expect Hitachi's videodisk and software availability marketing plans to be fully on line until late Summer. He projects: "60% of the first year's volume will come from the September through

Christmas season. I think RCA's goal of 200,000-250,000 players the first year out is sensible.

O'Neil acknowledges he is gravely upset at recent newspaper ads Sony ran in major U.S. markets which tout the videocassette recorder at the

expense of videodisk. "Sony," he observes, "has launched a campaign designed apparently to squelch the disk in the

marketplace, I don't like it. It's nega-tive advertising. RCA has spent a lot of money to establish the disk player. Sony seems prepared to spend a lot of money to tear it down."

Hitachi will launch its own major, multi-million dollar advertising salvo soon, not as an answer to Sony. but to broaden the Hitachi name for (Continued on page 55)

### **RCA-Compatible Players** To Fill Pipeline In Fall

LOS ANGELES-RCA SelectaVision compatible videodisk players from manufacturers and mass merchandisers who intend offering a CED player should begin filling the pipeline by fall.

Among manufacturers in the CED camp are Zenith, Hitachi, Sanyo, Toshiba and Gold Star. Mass merchandisers include Sears Roebuck, Montgomery Ward, JC Penney and Radio Shack. RCA is already in the marketplace.

Hitachi will begin shipments of its player this June (see separate story) while Sanyo indicates its CED player-model VDR3000-will ship to its dealer net-work in August. The Sanyo player will be priced at \$499.95 and will feature visual search from 12 to 40 times normal speed as well as optional remote control.

Radio Shack CED players should be available chain-wide by September and will be featured in that retailer's fall catalog. Expected also are such "bonus features" as remote control. Hitachi is expected to make the Radio Shack players on an OEM basis.

RCA is building the initial Sears CED machines as well as Penny units until such time those mass merchandisers obtain a major OEM supplier. Montgomery Ward is expected to be supplied on an OEM basis from the beginning. JIM McCULLAUGH

### Capitol Promotes Acts Via Video; Offsets Tour Costs Editor's Note: This is the first of a production is done outside, by five Label Wing Into Commercials, Spots two-part story on Capitol's video ac-

BILLBOARD tivities. This installment examines the 1981 label's production and placement of promotional clips; next week's will deal with the creation of saleable pre-recorded product for VCR and videoŝ ΜАΥ disk

LOS ANGELES-The increasing use of musical video clips on maga-zine-formatted tv shows more than offsets the demise of the grandaddy of rock music shows, NBC-TV's "Midnight Special."

That's the view of Dan Davis, Capitol's vice president of creative services/film and video production center, who further suggests that the movement from youth-oriented rock shows to general audience magazine shows may be healthy for the indus-

"It's important to expand the demographics of the audience to whom we're selling," Davis says. "There's an awareness that we need more than just specifically-targetted record buyers.

Video clips historically have been more important in Europe than the U.S. But now as tour support has been trimmed at nearly every domestic label, video clips are emerging as an alternative to live performances

"It's just keeping up with the world," says Davis. "You can reach that many more people this way, hit-ting both concert audiences and people who watch tv more fre-quently."

Besides producing video clips on specific songs, Capitol's film and video wing is charged with creating all of the label's tv commercials and radio spots, audition tapes for screening by tv producers and talent coordinators and tour spots on selected artists.

According to Varley R. Smith, director of the film and video wing, it costs the label \$12,000 to \$15,000 per song for a quality clip. Two tunes are usually done at one time. Commer-

cial spots cost anywhere from \$3,000 for a 30-second spot to \$60,000, depending on concept.

Davis says Capitol spent that top figure for its "Give the Gift of Mu-sic" spot last Christmas. The 60-second spot pitched LPs by Kenny Rogers, Anne Murray, Bob Seger, Kim Carnes, Natalie Cole, the Dirt Band and the Little River Band. The 30-second version was limited to the first three artists.

"But for that spot we had to build a set and hire actors," Davis says. "It was like a mini-movie."

### **By PAUL GREIN**

Capitol has produced tour spots to date on Bob Seger and Natalie Cole. We sometimes buy direct ourselves," says Davis, "and sometimes provide the spots to the promoter for him to buy.'

Davis notes the irony that "one of the major raison d'etres for creating the department died out as soon as it was created. "About four years ago," says

Davis, "there was the much-hyped concept of instore play. Retail chains appeared ready to set up videotape players and monitors, so

we had to create something for them to play. "And then just as soon as we had

this set up that whole concept hit the wall-lock, stock and barrel. But fortunately tv came back and cable

grew, so the demand remained.' Capitol has had a "legitimate" video department for almost three years, according to Smith. Before that it was a part of the merchandising and advertising department.

Capitol does all videotape duplicating in-house, except for one or two-inch tape, per Smith. But all principal companies which the label uses.

"I work closely with the producerdirector on concept and ideas," says Smith, "but I leave it up to them what facility company they want to use for cameras and editing.

Smith says the label has no intention at this point of creating an inhouse production capability. "It's very costly," he says, "and I think it's better to have the flexibility to go with different people for different jobs.

"Because this is a new field," says Davis, "everyone wants to be a producer of videoclips. But you quickly begin to find out who's best for what: who can do the one you have to have done cheaply, and who can do the extravaganzas and who'll do nice ones for a little less money because they're a little newer, but good."

Patti Maturkanic, manager of artist relations, is responsible for get-ting the clips on tv shows, both VHF and cable. She's also charged with putting the acts themselves on shows that don't want to use clips. And she works with the estimated 50 clubs that are using video.

Maturkanic's biggest coup to date is a recent Rick Nelson opening night at the Roxy nightclub here, where she had four broadcast con-nections: "The World of People," "2 On The Town," "Eyewitness News" and "Newsweek Broadcast."

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Capitol always buys local time as opposed to network. "You might not want to buy every city the network would cover," says Smith. Time buys are done out of the sales department, another wing in the overall marketing division.

"Many times," Davis adds, "we make videos for the international department where we have no reason at that time to use it domestically.'



Queen Juice: Juice Newton performs "Queen Of Hearts," the expected followup to her top five smash "Angel Of The Morning," during a video shoot at the train station in L.A.'s Griffith Park. Looking on at left are John Goodhue, producer and director, and Andy Dintenfass, director of photography.

# Survey For Week Ending 5/2/81 Billboard ® Videocassette

These are best selling videocassettes compiled from retail sales, Char Position including releases in both Beta & VHS formats Week TITLE Meeks This Last Copyright Owner, Distributor, Catalog Number 9 TC 5 20th Century-Fox Films, Magnetic Video 1099 1 1 7 AIRPLANE Paramount 2 2 12 nt Pictures, Paramount Home Video 1305 3 5 11 CADDYSHACK Warner Bros. Inc., Warner Home Video OR 2005 4 4 9 FAME MGM/CBS Home Video M70027 STUNT MAN 20th Century-Fox Films, Magnetic Video 1110 5 3 7 6 6 7 FLASH GORDON Universal City Studios Inc., MCA Distributing Corporation 66022 7 16 3 MY BODYGUARD 20th Century-Fox Films, Magnetic Video 1111 8 18 24 CLOSE ENCOUNTERS (R) Columbia Pictures Industries, Inc. Columbia Pictures Home Enter., VN 30200 MY FAIR LADY MGM/CBS Home Video 900038 9 10 12 XANADU 8 Universal City Studios Inc., MCA Distributing Corp. 66019 ALL THAT JAZZ (G) 20th Century-Fox Films, Magnetic Video 1095 11 9 22 13 12 30 COAL MINER'S DAUGHTER (R) Universal City Studios, Inc., MCA Distributing Corporation 66015 13 22 HONEYSUCKLE ROSE 9 Warner Bros. Inc., Warner Home Video WB 1043 STAR TREK (G) Paramount Pictures, Paramount Home Video 8858 12 22 14 SMOKEY & THE BANDIT II Universal City Studios, Inc., MCA Distributing Corporation 66020 15 11 11 14 CRUISIN' 16 5 MGM/CBS Home Video CV 60029 17 7 12 URBAN COWBOY Paramount Pictures, Paramount Home Video 1285 ALIEN (R) 20th Century-Fox Films, Magnetic Video 1090 33 42 18 BLUES BROTHERS (PG) Universal City Studios Inc., MCA Distributing Corporation, 77000 25 22 19 EMANHELLE 20 20 3 Trinacra Films, Columbia Pictures Home Enter., VH 10200E/BE 51205E 21 19 16 2001: A SPACE ODYSSEY (G) MGM/CBS Home Video 60002 THE MUPPET MOVIE (G) ITC Entertainment, Magnetic Video, CL-9001 22 28 46 23 10 12 BEING THERE MGM/CBS Home Video 60026 THE ISLAND 24 NEW ENTRY Universal City Studios Inc., MCA Distributing Corporation 66023 SOMEWHERE IN TIME 25 NEW ENTRY Universal City Studios Inc., MCA Distributing Corporation 66024 26 15 12 BRUBAKER 20th Century-Fox Films, Magnetic Video 1098 27 38 14 BEN HUR MGM/CBS /CBS Home Video 90004 28 FRIDAY THE 13TH NEW ENTRY Paramount Pictures, Paramount Home Video 1395 DR. ZHIVAGO MGM/CBS Home Video 90003 37 29 16 30 23 26 EVERY WHICH WAY BUT LOOSE (PG) Video WB-1028 Warner Bros. Inc., Warner Home INVASION OF THE BODY SNATCHERS National Telefilm Assoc., Nostalgia Merchant 0283 31 31 3 32 32 3 MGM/CBS Home Video CB 50030 WORLDS GREATEST LOVER 20th Century-Fox Films, Magnetic Video 1105 33 34 24 11 SHOGUN Paramount Pictures, Paramount Home Video 1423 35 21 5 MUTINY ON THE BOUNTY MGM/CBS Home Video MV 90031 THE GODFATHER (R) 35 75 36 ount Pictures, Paramount Home Video, 8049 PROM NIGHT Universal City Studios Inc., MCA Distributing Corporation 66021 37 27 7 38 29 OH GOD BOOK II 5 Warner Bros. Inc., Warner Home Video WB 1044

### **1st Hitachi CED Vidisks Come In June** • Continued from page 54

both its audio and video products in consumer minds. This week, for example, Hitachi takes a full page "position" ad in the Wall Street Journal.

Hitachi's two to three-year philosophy is to have videodisk hardware in the \$300-\$500 range, and VTRs ranging from \$800 to \$2,000. With videodisk software in the \$10-\$20 neighborhood and videocassette software in the \$40-\$50 range, O'Neil sees "two distinct, co-existing markets.

Will there be multiple videodisk formats?

"No," predicts O'Neil. "Candidly, I don't think LaserVision is going to make it. It's a fine product but too close in pricing to VTR, I think. And I can't remember a successful product launched in the U.S. that started, sputtered and then regenerated. I also thought it was a mistake to roll out in selection markets initially."

O'Neil also figures LaserVision allies such as Magnavox, Philco and Sylvania won't be prepared to spend the "millions of dollars" necessary to firmly establish that system, while at the same time those firms struggle to maintain their base industry-color television

"The VHD is another good sys-tem," O'Neil adds. "They all have their merits. But GE, part of the joint venture, also is not prepared to invest a great deal of money in VHD. That leaves Matsushita with Panasonic and Quasar not much share of the television market compared with the giants." Sharp recently joined the VHD camp, but their share of the U.S. tv market is acknolwedged to be minimal by most industry observers.

Hitachi, however, is potentially geared for all three systems, in the eventuality that more than one system thrives in the U.S. marketplace. The firm will make the VHD format for the Japan market and could also make LaserVision players for Europe, O'Neil footnotes.

O'Neil figures the "big horses" of RCA, Zenith and such mass merchant allies as Sears, Radio Shack, Montgomery Ward's and others will establish CED. Other CED hardware licensees include Sanyo and Toshiba.

In Hitachi, the CED camp has a formidable ally. In the year ending March 31, 1979, the company did \$12.26 billion in sales. The Japanese industrial giant has 486 subsidiaries and more than 1,000 affiliates with 106 factories making more than 40,000 products. In 1978 the firm claims to have spent \$363 million alone on research and development claiming it still spends more on r&d than any other Japanese firm, in-cluding Matsushita.

### **Old Reagan Movies On MCA Vidcassette**

NEW YORK-MCA Videocassette is releasing two Ronald Reagan movies as part of its March schedule, "Bedtime For Bonzo" and "The Killers."

"Bedtime For Bonzo," made in 1951, teams the future president with a chimpanzee. Reagan plays a college professor determined to raise the chimp like a human being.

In "The Killers," 1964, Reagan plays a ruthless murderer. The film is loosely based on the short story by Ernest Hemingway.

w americanradiohistory com

# Video

# MUSIC SPECIALS 'Heartbeat' Outfit **Enters Home Video**

LOS ANGELES - Lawrence Smith Productions – producers of the "Hollywood Heartbeat" rock video television program now seen in more than 75 markets-is gearing up to create more music specials for the home video market.

The Hollywood-based firm now has three wings, according to executive producer Lawrence Smith, who works in tandem with producer Richard Mann and co-producer Robert Lombard.

Smith notes that this is one form video music productions will takecapturing the essence of a performer or group for historical purposes-but that he is experimenting with many different types of visual music approachs.

"Rock 'N' Reggae" was a special designed to focus on that particular music genre and features such groups as Bob Marley and the Wailers.

"The idea," observes Smith, "was



Tom Petty & the Heartbreakers: Making promotional video clips.

One wing of the production company will continue to produce "Hollywood Heartbeat," while another will devote itself to specials with Lombard, former associate producer for Kramer-Rocklen, spearheading video clips for record labels. Tom Petty is a current promotional video project.

Among initial specials, according to Smith, are "A Tribute To Jim Morrison" and "Rock 'N' Reggae," both of which should wind up as videocassettes and videodisks for the home video market.

The Morrison special is a "one hour docudrama" says Smith, based on the recent biography of the ex-Door "No One Here Gets Out Alive." Featured are segments of the Doors in concert with interviews of Doors members, including Morrison, and group record producer Paul Rothchild

### Video Attracts **Musikvertrieb** Of Switzerland

ZURICH-Musikvertrieb Ltd., one of the major Swiss record companies, is moving heavily into the video business, setting up Video-phon Ltd. in association with the SMS company of Hans Flury.

The board of directors of the new company comprises Jack Dimenstein (president, and also president of Musikvertrieb), Hans Flury and Wilhelm Zurschmiede.

Videophon will operate and eventually extend the 37 sales and rental outlets of SMS, with trading priority given to the rental side of the business. The new company plans to set up various licensing agreements aimed at offering "cheaper and bet-ter box office movie successes for Swiss video fans."

The marketing strategy and skill of the SMS company is seen as vital to the new company's future.

to document the roots of reggae and how it has affected today's music. It also touches on the whole English Ska movement."

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1981

ka movement." The reggae special, adds Smith, is kely to turn up first on cable tele-ision with syndication and the ideo aftermarket (cassettes and isks) to follow, a pattern that may likely to turn up first on cable television with syndication and the video aftermarket (cassettes and disks) to follow, a pattern that may emerge for other specials.

Other music specials are in vari-ous stages of development, says Smith, including ones with rock,

country and classical themes. The new season of "Hollywood Heartbeat" is now in pre-production, adds Smith. One new element in the new season, in addition to a mixture of clips by top selling artists and new talent, will be at least one historical segment per show depicting a classic rock artist. The material will be culled from a variety of sources. Artist Bob Welch hosted the show last season.

Smith also hopes to continue to do as many simulcasts of "Hollywood

Heartbeat" as possible. One upcoming possibility for home video programming, adds Smith, is a compilation tape com-bining the best segments of "Hollywood Heartbeat" shows.

JIM McCULLAUGH



Jim Morrison: Subject of an upcom ing video music special.

55

★ Stars are awarded to those products showing greatest sales strength, ☆ Superstars are awarded to those prod-ucts showing greatest upward movement on the current week's chart (Prime Movers).

Warner Bros. Inc., Warner Home Video WB 1039

MAGNUM FORCE

WIZARD OF OZ MGM/CBS Home Video 60001

17

36 19

9

39

40

# **Disco Business**

# **EXPORT MARKET** Foreign Business Booming But Tricky—Manufacturer

NEW YORK-The international market for discotheque equipment is booming, and, with careful planning and execution, U.S. lighting and sound equipment manufacturers could reap a bonanza from this viable marketplace.

This is the opinion of Jack Ran-som, head of MGM Stage Equipment, whose three-year-old company has bounced back from a 1979-80 slackoff in sales, and is now doing an estimated 85% of its business in the international market.

Ransom's company distributes sound and lighting equipment from manufacturers around the world and claims sales to such countries as Surinam, Venezuela, Bolivia, Trinidad, Bermuda, Mexico, Puerto Rico, Malta, Greece and the Dominican Republic.

He states that international club operators have a voracious appetite for all types of sound and lighting

systems. The operators, he says, are buying literally everything including plexiglas floors, strobes, spin-ners, "helicopters," starbursts and mirrored balls, as well as the most sophisticated in lighting control sys-

Ransom admits some complexities must be overcome before the international market can be success-fully tackled. Among these are:

• A good understanding of the complex export market;

• At least a working knowledge of the language of the target country;

• A working knowledge of international engineering and electrical standards:

• Sizable inventory ready for immediate shipment;

• Comprehensive showroom where potential buyers can select the equipment of their choice and;

• Comprehensive selection of product literature.

Ransom also says that a central location, in a major U.S. city, close to hotels and all forms of public transportation, helps determine whether potential buyer takes his business to one company or another. Ransom admits some of the re-

quirements for a successful entry into the international market may look formidable. They can, however, be overcome by working closely with knowledgeable international liaisons. These people, he says, under-stand their market, and can help minimize or eliminate the barriers.

Ransom reveals that the 15% of the U.S. market his company still services is divided among new clubs and replacement equipment. However, he laments that much of the disco business in the U.S. today is focusing on the rock/country phenomenon. These clubs, he says, are bypassing traditional disco sound and lighting systems and opting for straight theatrical lighting and p.a. sound systems.

### IN SOUTHEAST

# **Pool Computerizing**

NEW YORK-The Dixie Dance Kings record pool of Marietta, Ga., has become the first known disco record pool in the country to switch to a fully computerized system of documenting feedback from its members for use by participating record labels.

According to Dan Miller, presi-dent of the Dixie Dance Kings, the new method of operation allows the organization to provide record labels with faster, more accurate information on response by club members to new records. In addition, he says, it provides a comprehensive breakdown of clubs in the pool's service area covering demographics such as club size, location, target audience, the spinner's name and the type of music played.

The system, now in partial use, is expected to be operating fully within two months.

Rather than share time on a large computer, Dixie Dance Kings decided to acquire their own system. It uses the Apple 2 Plus computer purchased at a cost of about \$4,000. Miller insists the long-term savings on the costs of printing and personnel services will pay for the cost of the computer several times over.

The decision to switch to a computerized format was made after the Dixie Dance Kings expanded its membership roster from 50 to 75. Miller insists that the change has set the stage for his pool to become a legitimate promotional tool. He also notes that it now takes just three people, including himself, to run the organization that encompasses Georgia, North Florida, Alabama, North and South Carolina.

Miller also states that his pool's move to computerization reflects the positive attitude towards disco in the region his services cover. He states that business is bouncing back, club attendance is increasing and record retailers in the area are reporting a healthy increase in dance music sales.

He also says that 12-inch records and Eurodisco imports, once considered dead, are once more on the upswing. The only areas that are hurting, he says, are country and new wave discos.

Miller explains that country discos are hurting because there is no concentrated effort by artists, producers and record labels to meet the ongoing demand for new countryoriented dance music products. Consequently, country disco fans are becoming bored of dancing to the same old tunes for as much as six months at a time.

Of punk disco, he says, "It was a passing fad that has run its course."

Miller plans on inviting record label executives and pool operators to visit the Dixie Dance Kings once the computer system is in full operation, and see for themselves the versatility and advantages of the system.

### **Buffalo DJs Choose Officers, Programs By HANFORD SEARL**

BUFFALO-Promoting and pre-serving dance music while aggressively seeking more record service is the twofold thrust of the newly elected officers in the Buffalo New York Disco DJ Assn.

Headed by Charlie Anzalone, president, the 25-member organiza-tion will also address DJ job placement, seek improved relations with club managers and increase community-related activities. "Of course, our chief concern re-

remain basically the same." "Dr. John" Bisci was elected vice president, Dave Gillen is secretary/ treasurer and Pat Cray was appointed public relations representative.

Anzalone, who spins records at Me And My Arrow, the city's newest gay disco, and The Library's BBC, will deal with record companies, distributors as well as being association spokesman and gathering feedback.

Bisci will continue to publish the monthly, eight-page "Mixdown" report, which contains Buffalo's Top 40 Disco, New Wave Top 10. Ten Pick Hits and the Top 15 in New York City chosen by John Ceglia of

NY/NY and the Underground. Circulation varies between 2,500-5,000 and reaches into record retail

outlets, discos and clubs. A DJ at the Late Show in Niagara Falls and An-nie's, Bisci will coordinate parties and notify other members about meetings.

Gillen, a DJ at Mulligan's and WGRQ-FM, will handle finance and all mail correspondence while making full monetary reports at each meeting held every other week.

Cray, who spins at Le Club Etcetera, continues as the 11/2-year-old group's public relations contact with local radio outlets and various community segments.

The association deals with four major stations in the Buffalo market, and include WUFO-AM, WBLK-FM, WKBW-AM and WBEN-FM in breaking new music and add-ons.

According to Anzalone, the DJ group was instrumental in breaking Fantasy's "You're Too Late" on Pavillion, Kid's "Don't Stop" with the Sam label and Sylvia Striplin's "Give Me Your Love" on Uno Melodic.

"Buffalo is a heavily influenced, radio-oriented market. We've been instrumental in breaking new records through club play, local promo-(Continued on page 57)



**BELL SINGS—Archie Bell, formerly** with the Drells, and now recording for Buddah/Beckett Records, lends his talents to a benefit concert held in Harlem, and geared to aiding the families of children either murdered or missing in Atlanta. The concert was staged at the Harlem World dis-cotheque, under the sponsorship of the club's owners and the Grand Council of Guardians, a New York based group of black police officers. Also taking part in the concert were Eartha Kitt, Love Bug Starski, Tolbert, the Harlem World Crew, Gail Archer and Bishop Robinson and his choir.

# Apartments Become Club

DETROIT-The newest discotheque in this city that is home to many of America's major automobile manufacturers, is Club UBQ, a million dollar extravaganza fash-ioned out of an old apartment building

Geared to an under 21 crowd, this nitery features a lighting system that reportedly cost in excess of \$123,000, with \$25,000 going to two chandeliers, custom designed and crafted by Josef Roisman, and set above the two sets of stairs that connect this twin level dance hall.

UBQ's lighting system features 148 rainlights, 363 ½ Leko lights, L80 scanners provided by Litelab, a 1-40 ELS spinner from Entertainment Lighting Systems and 12 par 64 500w Capitol lights.

The sound system includes Yamaha amplifiers, DBX range expanders, six Klipsch speakers and one Ashley Audio Comp/Lim.

According to UBQ operators, the neon and tivoli lighting in the club are over a mile long, and are controlled by three Diversitronics ELS-C controllers. Also in use are two Litelab model L8000 "S" packs, controlled by a Litelab model KB8000

changes in the building took two years to complete.

Dancing is available on both lev-els of the club, and each dance area has its own individual lighting system. Sound and lighting installation was done by Henry Nino of Spec-trum Audio & Lighting, under the direction of designer Josef Roisman.

The club's spinner is veteran dee-jay Charles Hicks. His repertoire of music includes disco, r&b and funk. Club UBQ is open Thursday



Billboard photo by Harrison Greene **REVELATION SINGS**—Revelation, recording act signed to Handshake Records, sings up a storm at Studio 54, N.Y. following a limousine tour of the city clubs co-sponsored by Mike Stone, producer of Studio 54 concerts, and Eddie Rivera, of the International Disco Record Center (IDRC).

controller.

Club UBQ, with a capacity for 800 patrons, is owned and operated by George and Tony Riff. Structural





www.americanradiohistory.com

### Billboard®

# Disco Top 100

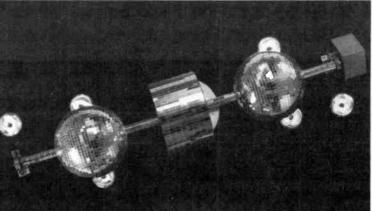
This Week	Last Week	Weeks on Chart	TITLE(S), Artist, Label	This Week	Last Waek	Weeks on Chart	тіт
${\Leftrightarrow}$	2	15	LAY ALL YOUR LOVE ON ME/SUPER TROUPER/ON AND	51	51	8	DRIN
The second	9	5	ON AND ON-Abba-Atlantic (LP) SD 16023 PARADISE-Change-RFC/Atlantic	52	52	9	MY S
3	3	11	(LP) 19301 LOVE IS GONNA BE ON YOUR SIDE—Firefly—Emergency	53	53	3	LOVI
The second	6	9	(12-inch) 6515 BODY MUSIC-The Strikers-Prelude	54	54	5	HEL
5	1	14	(12-inch) PRL 608 YOUR LOVE—Lime—Prism	55	59	4	WAIT Take
Tor	8	9	(12-inch) PDS 409 HEARTBEAT—Taana Gardner—West End	56	34	15	CAN
7	7	9	(12-inch) 22132 AI NO CORRIDA/RAZZAMATAZZ—Quincy Jones—A&M	57	57	5	YOU
8	4	15	(LP) SP-3721 BREAKING AND ENTERING/EASY MONEY-Dee Dee Sharp	58	68	3	STAF
9	5	12	Gamble—PIR (LP) JZ 36370 Get Tough/license to dream/de kleeer thing—		NEW E		GIVE
10	10	6	Kleeer-Atlantic (LP) SD 19288 DON'T STOP/DO IT AGAIN-K.I.DSAM	60	60	10	I WI
11	11	12	(12-inch) S-12337 HIT N' RUN LOVER-Carol Jiani-Ariola	61	62	5	WHA
12	12	24	(12-inch) OP2208 FEELS LIKE I'M IN LOVE—Kelly Marie—Coast to Coast/		123		
13	13	9	CBS (12-inch) 428-02023 WALKING ON THIN ICE-Yoko Onc-Geffen	62	72	3	YOU
Ŕ	20	5	(7-inch) Gef 49683 PULL UP TO THE BUMPER-Grace Jones-Island	63	65	5	DRE
A.	23	5	(LP) ILPS 9624 DYIN' TO BE DANCIN'-Empress-Prelude	×	84	2	MES
16	18	8	(12-inch) PRLD 607 GET UP (Rock Your Body)—202 Machine—Fire Sign (12-	65	REW E		PRIN
17	17	13	inch) FST 1451 ALL AMERICAN GIRLS/HE'S JUST A RUNAWAY-Sister	66	50	13	JUST
1	24	6	Sledge–Cotillion (LP) 16027 BAD COMPANY/WARM & GENTLE EXPLOSION/ROCK ME–	67	47	15	LAW
19	19	12	Ullanda McCullough-Atlantic (LP) 19296 DOG EAT DOG/'ANTMUSIC'/KINGS OF THE WILD	168	78	3	HUN
20	16	34	FRONTIER—Adam And The Ants—Epic (LP) NJE 37033 TANTRA-THE DOUBLE ALBUM—all cuts—Tantra—Importe/	69	49	15	DON
21	14	14	12 (LP) -MP-310 WON'T YOU LET ME BE THE ONE-Michael McGloiry-	70	67	6	UP
22	15	20	Airwave (12-inch) AW12 94964 RAPTURE/THE TIDE IS HIGH—Blondie—Chrysalis	71	69	20	BON
22	22	17	(LP) CHE 1290 IT'S A LOVE THING/UP ON SOUL TRAIN/I CAN MAKE IT	1	NEW E		MAK
23	25	17	BETTER—The Whispers—Solar (LP) BZL1-3578 FULL OF FIRE/MAKE THAT MOVE—Shalamar—Solar	面	87	2	NIG
	35	6	(LP) BXL1-3577 YESTERDAY ONCE MORE/NOTHING REMAINS THE SAME+	74	74	9	JUST
25 26	21	19	The Spinners-Atlantic (LP) 16032 SET ME FREE-The Three Degrees-Ariola	面	90	2	KICI
20	42	19	(LP) OL-1501/ STAY THE NIGHT/NIGHTS (Feel Like Getting Down)—Billy	76	80	3	L00
A A	43	3	Ocean-Epic (12-inch) 48-02049 NEW TOY-Lene Lovich-Stiff	☆	NEW E		G00
29	26	22	(12-inch) IT 97 SOUL/HEAVEN ABOVE ME/LET IT BE WHATEVER IT IS—	俞	88	2	MAK
\$	70	3	Frankie Valli-MCA/Curb (LP) 5134 IF YOU FEEL IT-Thelma Houston-RCA (LP/12-inch)	☆	89	2	เฮ
	71	2	AFL1 3842/JD 12216 TRY IT OUT-Gino Soccio-RFC/Atlantic	80	NEW EI	mer	DOI
32	32	9	(LP) 16042 ME NO POP I/QUE PASA/ME NO POP I—Coati Mundi—	81	81	22	FAN
33	31	10	Antilles/Ze (12-inch) AN 807 FEEL IT-Revelation-Handshake	82	41	15	GIVE
Ŵ	44	3	(12-inch) AS 887 CALL IT WHAT YOU WANT—Bill Summers & Summers	83	NEW EN		MOG
A.	45	4	Heat-MCA (LP) 5176 SIXTY THRILLS A MINUTE-Mystic Merlin-Capitol	84	NEW EN	1117	ויננ
36	28	21	(LP) 12137 FREEZE/TO CUT A LONG STORY SHORT-Spandau Ballet-	85	NEW EI	<u> </u>	GRO
37	27	12	Chrysalis (LP) CHR 1331 WIND ME UP-R.J.'s Latest Arrival-Buddha	86	86	2	ARE
13	58	5	(12-inch) DSC 144 PLANET EARTH—Duran, Duran—EMI	87	55	11	I DC
39	29	20	(7-inch) Import BURN RUBBER/HUMPIN'—The Gap Band—Mercury (LP)	88	56	30	DIR
40	33	21	SRM 76091 YOU'RE TOO LATE-Fantasy-Pavillion	89	64	23	GIVE
41	46	30	(LP) JZ 37151 CAN YOU FEEL IT/WALK RIGHT NOW-The Jacksons-Epic	90	66	5	GUII
42	40	14	(LP) FE 36424 THE MAGNIFICENT SEVEN/LIGHTNING STRIKES (Not Once	91	73	16	LET
43	37	10	But Twice)/POLICE ON MY BACK/THE CALL UP-The Clash-Epic (LP E3x 37037 PERFECT FIT-Jerry Knight-A&M	92	92	12	WHA
A.	63	3	(LP) SP 4843 (We Don't Need This) FASCIST GROOVE THANG—Heaven	93	61	7	JUK
A	82	2	17-B.E.F(12-inch) Import) MEMORABILIA-Soft Cell-Some	94	77	15	FAN
46	36	11	Bizarre (Import) ROCK THIS TOWN/RUNAWAY BOYS—The Stray Cats—	95	79	3	PAR
47	30	22	Arista (LP) Import I HEAR MUSIC IN THE STREETS/IN THE MIDDLE/	96	83	6	YOU
.,			SEARCHIN' TO FIND THE ONE-Unlimited Touch-Prelude (LP) PRL 12184	97	95	27	TAK
48	38	13	THIGHS HIGH-Tom Browne-Arista/GRP (12-inch) GP 01	98	93	7	CHA
49	39	7	OOH SUGA WOOGA/THIS FEELIN' (Remix)—Frank Hooker & the Positive People—Panorama (LP/12-inch) BXL1	99	75	16	DAN
50	48	25	3853/YD 12197 LOOK UP/NEVER GONNA GIVE YOU UP-Patrice Rushén- Elektra (LP) 6E 302	100	76	12	GYR
Com	piler	fron	n Top Audience Response Records in the 15	50.5	regio	onall	ists
CALL				nined	dinco l'e	** ^ *	unoret

### Survey For Week Ending 5/2/81

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Weeks on Chart 8 9	TITLE(S), Artist, Label DRIVING ME WILD-The Stylistics-TSOP (LP) JZ 36470
8 9	DRIVING ME WILD—The Stylistics—TSOP (LP) JZ 36470
	(LP) JZ 36470
	MY SIMPLE HEART-Carol Douglas-20TH
3	C. (12-inch) TCD 125 LOVE RESCUE-Project-PB1
5	(12-inch) 1001 Help me somebody/the jezebel spirit/america is
4	WAITING-Brian Eno & David Byrne-Sire (LP) SRK 6093 TAKE ME TO THE BRIDGE-Vera-Rio Records (12-inch)
	Import
15	CAN YOU HANDLE IT/YOU GOT MY LOVE-Sharon Redd- Prelude (LP) PRL 12181
	YOUNG MEN DRIVE FAST-The Quick-Epic (12-inch) Import
3	STARS ON 45-Stars on 45-Radio Records/Atlantic (7-inch) 3810
	GIVE IT TO ME BABY—Rick James—Gordy (LP) G8·1002M1
10	I WILL FOLLOW-U2-Island (LP) ILPS 9646
5	WHAT ARE YOU GOING TO DO WITH IT-Betty Wright- Epic (LP) JE 36879
3	YOU ARE THE ONE-Cerrone-Maligator (LP) Import
5	DREAMING OF ME—Depeche Mode—Mute (7-inch) Import
2	MESSAGE OF LOVE-Pretenders-Sire (EP) Mini 3563
	PRIMARY-The Cure-Fiction (12-inch) Import
13	JUST BE YOURSELF/TELL ME-Nightlife Unlimited- Uniwave (LP)
15	LAWNCHAIRS—Our Daughter's Wedding—Design (7-inch) ODW 913
3	HUNGRY, SO ANGRY-Medium Medium-Cherry Red (7-inch) Import
15	DON'T STOP THE MUSIC-Yarbrough & Peoples-Mercury (LP) SRM 1 4009
6	UP ALL NIGHT/ELEPHANT'S GRAVEYARD-The Boomtown Rats-Columbia (LP) JC 37062
20	BON BON VIE/CANDIDATE FOR LOVE-T.S. Monk- Mirage/Atlantic (LP) 19291
UTRY .	MAKE ME OVER-Escorts-Knockout/Audio Fidelity
2	(12-inch) KO 33101 NIGHT TRAIN—Stevie Winwood—Island
9	(LP) ILPS 9576 JUST A GIGOLO/PAY MY BILLS—Barbi & the Kens—"O"
2	Records (7-inch) OR 811 KICK IN THE EYE-Bauhaus-Beggars Banquet
3	(7-inch) Import LOOKING OUT FOR NUMBER ONE—Laura Branigan—
NTRY	Atlantic (7-inch) 3807 GOOSEBUMPS—Debra Dejean—Handshake (12-inch) 4W8 70072
2	MAKE ROOM—Fad Gadget—Rough Trade
2	(7-inch) Import) LET ME BE THE ONE-Webster Lewis-Epic
i mr	(LP) JE 36878 DOIN' IT TO THE BONE-Mantra-Casablanca/Polygram
22	(LP) NBLP 7256 FANTASTIC VOYAGE-Lakeside-Solar (LP/12-inch) BXL1
15	3720/YD 12130 GIVE ME YOUR LOVE-Sylvia Striptin-Uno Melodic
TRY	(12-inch) UMD 7001 MOODY-E.S.G99 Records
	(12-inch) 99-04 I'LL BE YOUR PLEASURE—Esther Williams—RCA
L L	(12-inch) JD 12209 GROOVY FREAKS—Real Thing—Believe In A Dream
2	(12-inch) 4Z8 01063 ARE YOU SINGLE—Aurra—Salsoul
11	(LP) SA 8538 I DON'T WANT YOU BACK-Ramona Brooks-Q (12-inch)
30	Q 2001 DIRTY MIND—all cuts—Prince—Warner
23	(LP) BSK 3478 GIVE ME A BREAK/REMEMBER—Vivien Vee—Launch
5	(12-inch) 1003 GUILTY-Classix Nouveax-Liberty
16	(LP) Import LET'S DO IT—Convertion—SAM
12	(12-inch) S-12336 WHAT A FOOL BELIEVES—Aretha Franklin—Arista
7	(LP) AL 9538 JUKE BOX BABE—Alan Vega—Ze/PVC
15	(LP) PVC 7915 FANCY DANCER—Lenny White—Elektra
3	(LP) 6E 304 PARTY LETS PARTY (Part I)-Oxygen-Etcetera
6	(12-inch) V50 YOU'RE LYING-Linx-
27	Chrysalis (7-inch) 2461 TAKE IT TO THE TOP/CELEBRATION—Kool & the Gang—
7	DeLite (LP) DSR 9518 CHANGE OF LIFE—I-Spies—"0" Records
	(12-inch) OR 711 DANCE—Silver Platinum—SRI
	(LP) SW 700004 GYRATE—all cuts—Pylon—D.B.
	Records (LP) 54
	10 5 3 5 2 2 13 15 3 15 6 20 20 2 3 15 6 20 2 3 15 2 2 2 3 3 15 2 2 3 3 15 6 20 2 3 15 6 20 2 3 15 6 20 2 3 15 6 20 2 3 15 15 6 2 10 15 15 2 2 15 15 15 2 15 15 15 15 15 15 15 15 15 15 15 15 15

# Disco Business\_\_\_\_\_ New Products



SATELLITE LIGHTS—Vue-More Manufacturing has begun marketing its new Saturn MKII Satellite lighting system for discotheques and nightclubs. The unit, which will go on exhibition in San Francisco next month, is five feet long, and weighs about 50 pounds. It has simultaneous bi-directional motion, and is equipped with six integrally mounted pinspots, also designed by Vue-More. Vue-More is located in Nutley, N.J.

### Buffalo DJs Choose Officers, Programs

• Continued from page 56

tion and radio airplay," say Anzalone.

Warner Bros., RFC, Prelude, 20th Century Fox, TK, Roy B, Pavillion and local CBS/A&M representatives service the association which covers 20 different discos and affects a total of 50 Western New York clubs.

Service is being sought from RCA, Elektra, PolyGram and Atlantic, adds Anzalone. All major record retailers, including Cavages, Record Theatre, Doris Records and Audrey and Dell's, are covered.

Buffalo's two major distributors, Transcontinent Records and Buffalo Enterprises, are also included in the association's reporting and monitoring procedures.

Catering to a broad cross-section of blacks, gays and straights in this three-million population city along the Niagara Frontier, the association also has six DJs on a waiting list and 15 associate members.

Dues will remain \$20 a month with meetings manadatory unless excused, reports Anzalone. No price hike is seen in the immediate future.

Upcoming calendar events include the first musical battle between Canadian and Buffalo DJs at J.P. Morgan's in Niagara Falls this May and an outdoor dance music picnic for all area discos in July.

A demolition derby between disco and radio DJs at nearby Lancaster Speedway is in the works as a fundraiser similar to a roller skate benefit for Children's Hospital held this winter.

Former top administrator Tony Spencer, an original founder of the group, now handles DJ duties at the new Marriott Inn's Panache club and will remain an active association contributor.

### Audio Electronic Marketing New Speaker Series

NEW YORK—Audio Electronic Systems has introduced a line of premium speaker systems designed for use in discotheques, clubs and other audiophile environments. The line, designated Phase Coher-

The line, designated Phase Coherent (PC), incorporates the first U.S.produced solid flat woofers and soft dome drivers, the company says.

Sid Siegel, vice president, sales, Audio Electronic Systems, states that the new line employs a woofer design with solid, flat, high-density cell structure and expanded polystyrene diaphragms. He says that it also makes extensive use of his company's patented soft dome drivers for tweeters, midrange and lower midrange frequencies. 57

Enclosures for the speakers are oak or walnut. They, the company says, are braced to eliminate "spurious resonances and increase undistorted bass levels." Protective circuit breakers are included in all the systems.

Smallest speaker in the line is the model AES-60, which Siegel says produces wide-spectrum sound, handles high power and delivers a 40Hz bass response. It retails at \$150.

Middle of the line is the model AES-70, a three-way coherent system with a frequency range of from 30 to 20,000Hz. Its recommended amplifier power is 25 to 125 watts. It retails for \$300.

The top-of-the-line Phase Coherent is model AES-100. It is a fourway coherent system featuring two, 10-inch flat driver woofers, a threeinch soft dome driver for the lower midrange, a  $1\frac{1}{2}$ -inch soft dome driver for the upper midrange, and a one-inch dome tweeter. It sells for \$550



★ Stars are awarded to those products showing greatest audience repsonse on 15 U.S. regional disco lists. ☆ Superstars are awarded to those products showing greatest upward movement on the current week's chart (Prime Movers).

\*non-commercial 12-inch

# Country

# New Interest, Acts Spurring Upswing In Traditional Country

### Continued from page 4

ic of buyer into country's ranks. The popularity of country music in movie soundtracks, coupled with the uncompromising vocal sound of stars such as Willie Nelson and Charlie Daniels, has given more acceptance to music with steel guitars and fiddles.

The "stigma" that was once associated with country has evaporated in the wake of its newfound marketability. The success of crossover artists has lured a new audience with an appetite whetted for deeper delving into the roots and origins of country music history. The quality of country recordings has improved dramatically, along with their budgets. As a result, Nashville-based labels are upfront about their commitment to signing artists who may or may not have any crossover potential and marketing them into the contemporary mainstream.

These record companies appear confident that there is plenty of room in the expanded country arena for more than crossover sales—and that retailers will be more amenable to stocking both catalog product and traditional inventory. "There's a whole new buying pub-

The pendulum appears to be swinging back from its position two or three years ago when crossover seemed to be the only game in town. Record labels, producers and artists alike turned their sights on cutting successful records which would hold appeal not only for country fans but also for pop and MOR fans as well. The result was that straight-ahead country artists saw their sales dwindling and their space at the retail level shrinking with little or no

in-store airplay. Today the picture seems brighter. Points out Joe Bressi, vice president and buyer at Stark Records, "We had between 1,500-2,000 people show up for in-store appearances by

nad between 1,500-2,000 people show up for in-store appearances by Boxcar Willie and Slim Whitman. That's as many as we had for Alabama. Tv packages have done a lot to bring back some of the older artists and the older-sounding music." Retailers are finding it easier to

encourage their floor personnel to play country music in the stores, as well as educate themselves about various country artists and styles of country music.

Tom Adams, LP buyer for the Schwartz Bros. distribution network, marks nearly a 30% rise in the sales overall of traditional-flavored country product, including catalog and new issues of greatest hits. Adams chalks this increase up to new buyers unfamiliar with country's roots and legends who are curious to learn more about them.

Echoes Norman Hunter, buyer of prerecorded product for the Record Bar chain: "Pop and rock buyers are now becoming curious about what's behind country music they're hearing on the radio. Non-traditional buyers are sampling traditional country and finding out they like it. Crossover is still the leader in sales, of course, but now at least there's room for something else."

Paul Jacoway, manager of Camelot Records in Elyria, Ohio, notices more buyers of all ages in his store now browsing through catalog bins and spending more dollars on traditionally-oriented product.

"They're asking for names you even forget existed," says Jacoway. "We'll get a kid in with his parents, and while the kid's buying Kenny Rogers or Eddie Rabbitt, his parents are choosing a piece of catalog or a release by a more obscure artist."

This is a market which Emmylou Harris has tapped for some years with unparalleled success. This year alone, Harris has earned four gold albums, with her latest-"Evangeline"-streaking toward similar results. Harris is credited for helping to spark the move back toward traditional with "Blue Kentucky Girl" and "Roses In The Snow."

Another artist considered a prime factor in fanning the flames of traditional country is longtime legend George Jones, whose career has reblossomed during the last year. Recently, he won a Grammy for his new tearjerker classic balled titled "He Stopped Loving Her Today."

Barbara Mandrell's latest single is titled "I Was Country When Country Wasn't Cool," a shift of emphasis from her more recent crossover efforts, featuring a guest chorus by George Jones. Johnny Cash is finding himself back on the charts with his single, "The Baron." Traditionalsounding artists such as the Kendalls, Conway Twitty, Gene Watson and even Ernest Tubb continue to translate their traditional sound into country sales, while Nashville-based First Generation Records expects to score substantial success with its new "Opry Stars" series (Billboard, April 11, 1981), spotlighting performers from the ranks of country music history.

### Coupons For Motor City

DETROIT-WCXI-AM is attempting to lure listeners with a free discount coupon booklet that offers reduced prices on meals, car parts and services, home appliances, clothing, auction registration fees and phonograph records. Helene Wanchick, assistant pro-

Helene Wanchick, assistant promotion director for the country music station, says that only listeners who had registered as "Country Lovers" were sent the book. Registration involves submitting a "Country Lover" card with one's name, address, phone number and age.

age. "It's a way of getting demographics," says Wanchick. "We're finding out that most of our audience is in the 25-to-49 age range." Listeners can register by mail for

Listeners can register by mail for the continuing promotion or sign up at any WCXI-sponsored event. About 25,000 are now listed, according to Wanchick.

Merchants who offer the discounts were solicited from among the station's regular advertisers.

In addition to carrying discount coupons, the booklet describes upcoming special programs and promotions, lists souvenirs available through the mail and introduces and pictures the air personalities. Along with the old guard of traditional artists is a new breed of upcoming talent, country performers who are similarly dedicated to keeping the traditional sound alive through their arrangements and material. Among these are names like John Conlee, John Anderson, Gail Davies and Lucy J. Dalton who are exploiting the purer country instrumentation and style of vocal delivery.

Columbia Records recently inked Billy Joe Shaver, a country artist with roots deep in traditional songwriting, and Epic Records signed Ricky Skaggs, whose musical mix blends bluegrass and folk. A new MCA acquisition is 28-year-old Texan George Strait whose debut single, "Unwound," is unabashed country. And Excelsior Records, a division of Pickwick International, chose for its first four signings traditional artists David Houston, Mundo Earwood, Donna Hazard and Carroll Baker.

Label commitment to the rebirth of traditional country artists appears to be stronger than in recent memory. "We feel that the next 24 months will be crucial ones for developing the strength of traditional country, and we are committed 100% to this project," notes CBS Records' Blackburn. "We feel there is a real mandate by both country programmers and country fans to generate this market again."

Comments Stan Byrd, national promotion and marketing director for Warner Bros. country division, "A year ago, we were having trouble even getting a John Anderson record on the air. Today, he's cracking top 10 consistently and his sales are building rapidly. He seems to be filling a genuine void among country listeners wanting a more traditional sound."

The crossover momentum, formidable in the effect it has had on country sales generally, appears to have created a new hunger for noncrossover country music as a side effect. And it is this market which Nashville record companies are now examining closely with an eye toward the future.

"Without a doubt, there's been an increase in the sales of artists considered traditional in nature," explains Roy Wunsch, vice president of marketing for CBS/Nashville. "While it wasn't so long ago that achieving sales of 75,000 or 100,000 units was considered highly successful for pure country acts, we've raised our targets in the last three years to a point where shortly, 300,000-plus sales will not be considered unusual."

Commenting on his roster (which lists among its product a Charley Pride LP commemorating Hank Williams and a new Ronnie Milsap tribute to Jim Reeves), RCA marketing vice president Joe Galante emphasizes his label's commitment to "all forms of country music." Adds Galante, "I'm not sure whether country music is changing its sound, or whether the audience is changing its perception."

Sums up Stark Records' Bressi: "We are thrilled with the way country music is selling today. Maybe it's the Moral Majority out buying records or the rise in white gospel sales, but something is definitely spurring country sales, and it isn't just crossover any longer."



PRESIDENTIAL COUNTRY—Anne Murray chats backstage with President Ronald Reagan following a recent concert held at the National Arts Center in Ottawa, Canada. This photo, of course, was taken prior to the presidential assassination attempt in Washington, D.C.

# 14,000 Sign For Fan Fair

NASHVILLE-Nearly 14,000 people have preregistered for the 10th annual International Country Music Fan Fair, marking a 15% increase over 1980 figures.

In an effort to increase exposure of the event, slated for June 8-14 in Nashville, the Country Music Assn. produced and mailed out promotional disks with spots by various artists to more than 1,800 country radio stations.

Highlighting the week-long event

### Radio 208 Video Rights

NASHVILLE-Nashville Radio Workshop has entered into a contract with Soundshop here that vests the audio facility with worldwide video rights to "Country Music Spectacular." The program is presently a live monthly satellite broadcast over Radio Luxembourg, the world's largest commercial radio station.

Soundshop president Craig Deitschmann says he has signed a coproduction agreement with Scene III Video, a Nashville-based production house. The two companies will work together to produce a series of 12, one-hour television shows based on the radio broadcasts.

The first show was scheduled for taping on April 25. It was to feature performances by Pure Prairie League and the Glaser Brothers and an on-stage interview with Barbara Mandrell.

Deitschmann says the video program is designed primarily for airing internationally. "We have had an immediate response from Australia, which is already a thriving country music market," he says, "and we're also looking at Western Europe, because that is where American country music artists want and need the exposure. We hope to be able, at some point, to also take the tv show to international audiences via live satellite."

The show will be recorded on 24track audio with four cameras and four isolated videotape machines. Soundshop composer/producer J.C. Meyer, who has produced presentation soundtracks for agencies representing Honda and Wendy's, will compose and produce the audio for the theme.

Editing will be by Scene III's fourtime Emmy nominee, Terry Climer. are a number of major label showcases, plus a mixed label program for developing artists and small record companies. Among the artists scheduled to appear on the mixed label show are: Susie Allanson, Liberty; Shelly West and David Frizzell, Viva; Keith Stegall, Capitol; Vern Gosdin, Ovation; and Randy Barlow, Paid.

Also featured will be the traditional cajun show, the CMA international show, hosted by Tammy Wynette, and the reunion show. Centering on the theme of "First And Second Generations," this year's reunion show will spotlight, among others, Webb Pierce and daughter Debbie as well as Kitty Wells and Johnny Wright with their children, Bobby and Sue.

Kicking off the affair will be the two-day long celebrity softball tournament, with teams competing in both men and women's divisions. The week winds down with the grand masters fiddling championship. Approximately 275 exhibit booths will be open daily.

Registration for Fan Fair is \$35 per person. For more information, write Fan Fair, 2805 Opryland Dr., Nashville, Tenn. 37214 or call (615) 889-7503. Cosponsors for this year's event are the CMA and the Grand Ole Opry.

### 'Columbia' Tune Plays In Space

ORLANDO-Now that country music is flourishing on the domestic frontier, it has expanded its horizons by a foray into outer space.

by a foray into outer space. "Blast Off Columbia," a tribute song to the recent space shuttle mission, served as the astronaut's wakeup call the first morning of their mission. The song was carried on all three major television networks, on the HBO cable channel and on the "Today Show."

The song was penned by Jerry Rucker, a technician for Martin-Marietta, a firm which helped build the space shuttle. Cut at Bee Jay Studio in Orlando, the song was recorded by Roy McCall for Silver Pelican Records.

Released the end of February, 10,000 copies of the song were shipped to country, MOR and rock radio stations. According to Glenn Hamman, president of Silver Pelican, the tune is receiving national airplay.

PRETTY BIG. Charly McClain's last single, "Who's Cheatin' Who'' went to Number One. You can't get much bigger than that.

### PRETTY **CONSISTENT.**

For the past two years, every Charly McClain single has reached the Top-20. A pretty good track record.



After just a few weeks the new single, "Surround Me With Love," is bulleting to the top of the charts. Now here's the album...and it's a beauty.



SURROUND ME WITH LOVE



Charly McClain, "Surround Me With Love". On Epic Records and Tapes.



MILSAP MAGIC-Ronnie Milsap flashes his trademark grin during a taping of the "Mike Douglas Show" which airs next week.

## Williams Out **From Shadow**

• Continued from page 30

brand of music. "Nobody wanted to change it but me," he recalls.

Shortly after the release of "Friends," Williams fell off a mountain during a hiking expedition, a severe accident which threatened to jeopardize his career. "The moun-tain fall helped me to fight and work harder," he says.

Williams details his accident and the subsequent restructuring of his career in "Living Proof," his 1979 autobiography written with Mi-chael Bane. The story is going to be made into a television movie, with production scheduled to begin in June and Richard Thomas slated to play the lead role. Williams will record the soundtrack. Currently, the 31-year old artist is

60

signing with Elektra in the late '70s. At least half of the LP will be composed of his originals. Featured on the package is a duet with George Jones, "I Don't Care If Tomorrow Never Comes," which Williams de-scribes as "a sleeper song of Daddy's, one that hasn't been released a lot." He's also collaborating with Boxcar Willie on "Ramblin' In My Shoes." Produced by Jimmy Bowen, the album is being recorded and digitally-mixed at Sound Stage in Nashivlle.

Upcoming appearances for Williams include a national tour through August and stints on "Solid Gold" and "American Bandstand."

"It's been a 360-degree turn for me," sums up Williams. "Now when I take the lap steel to play 'Cold, Cold Heart' during a show, the audience screams "I don't want to hear that-play 'I've Got Rights.' It's a strange feeling but a good one."



### **Talent Buyers** Meet Oct. 9-11

NASHVILLE-Borrowing from last year's theme of "1980: The Decade Ahead," the Country Music Assn.'s 10th annual Talent Buyers Seminar slated for Oct. 9-11 will be bannered, "The Decade Ahead: Chapter II."

The Talent Buyers Seminar is the annual kick-off event that launches Country Music/Deejay Week in Nashville, celebrating the birthday of the Grand Ole Opry.

Joe Sullivan, president of the Sound Seventy Corp., will chair this year's Talent Buyers Seminar Committee. His committee members include Bette Kaye, Bette Kaye Pro-ductions; Dick Blake, Dick Blake International; Jimmy Bowen, vice president, Elektra/Asylum Records, Nashville; Jack D. Johnson, Jack D. Johnson Talent; Len Ellis, WAKE-AM/WLJE-FM, Valparaiso, Ind., and Tom T. Hall, Hallnote Music.

Last year's seminar drew more than 400 registrants and featured more than 40 speakers and panelists. The session encourages active participation from country performers, through both showcases and panel presentations.

Coordinating the seminar for the CMA are Helen Farmer, director of programs, and Debra Towsley, program assistant. In addition, four sub-committees have been established to handle the areas of programs and participants, showcases, publicity and registration.

### **Bailey's Parties**

NASHVILLE-"Makin' Friends" listening parties are the focal point of RCA's national merchandising push behind Razzy Bailey's similarly-titled album.

Through May, Bailey will partici-pate in at least 20 listening parties in all five of RCA's promotional regions. Attending the parties will be retail accounts, radio personnel, press and industry people. "Makin' Friends" radio contests and instore appearances are also on the agenda.

RCA kicked off Bailey's campaign with a listening party in Nashville. RCA officials in attendance included: Robert Summer, president; Jack Craigo, division vice president, U.S./Canada; Ed Scanlan, staff vice president, operations planning; and Dan Sassi, vice president, industrial relations.

Coinciding with the promotion campaign is the western and south-western leg of Bailey's national concert tour, coordinated by Top Billing

# Country **Crutchfield Renews Interest In Gospel**

### • Continued from page 46

gree of responsibility for a record's success, Crutchfield cites his recent work for Tanya Tucker. "At this point in Tanya's career, if her album missed, I'd take a second look at her production. If we hadn't gotten a single into the top five, I would have to say we had missed. But if you're recording a new artist who has no momentum, there are a lot of things besides production that can be credited or blamed for what happens to the record. If you know you did a good album-and it completely bombed-you've got to look at label commitment to the artist, the promotion and so on."

Crutchfield's working relationship with Tucker has been an onagain, off-again situation. Still, he maintains, it was not difficult to resume producing her after she had

### PALOMINO, **GILLEY'S TIE** FOR AWARD

LOS ANGELES-The Palomino in nearby North Hollywood, which won the Academy of Country Music award for the best country nightclub for 11 consecutive years through 1979, tied for the award this year with Gilley's in Pasadena, Tex.-last year's upset winner.

The Palomino Riders were also named best non-touring band for the fourth time.

KLAC-AM won its eighth award as best country radio station, its first since 1977. The station's Sammy Jackson was a first-time winner as best DJ, upsetting last year's recipient, King Edward of WSLC-AM Roanoke, Va.

These awards and those for the best instrumentalists were an-nounced in advance of the Academy's television presentation, set for Thursday (30) at the Shrine Audito-rium here. Larry Gatlin, Tammy Wynette and Don Meredith will cohost the telecast for the Dick Clark Co.

Al Bruno won his eighth award for best guitarist; Archie Francis, his seventh for best drummer; J. D. Maness and Buddy Emmons, their sixth for best steel guitar; Hargus "Pig' Robbins, his fourth for best key-board player; Charlie McCoy, his fourth for best specialty instrumentalist (harmonica); Johnny Gimble, his third for best fiddler; the Charlie Daniels Band, its second for best touring band; and Curtis Stone, his second for best bassist.

PAUL GREIN

### **Tennis Tourney**

NASHVILLE-More than 150 players from Nashville, New York and Los Angeles music centers are expected to participate in the 1981 Music City Tennis Invitational Tuesday (5) through Thursday (7).

This annual event, staged by the Nashville music industry, is a ben-efit for Nashville Memorial Hospital and features two days of court play by members of the recording community.

Chairing the committee for the tournament are Helen Farmer of CMA, Wesley Rose of Acuff Rose Publishing, and Frances Preston, vice president of BMI and Honorary chairman of the event.

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shopped around for other studio mentors. "Unlike some artists," he says, "Tanya is extremely good at what she does. Working with her is a refreshing experience. The only problem it does pose is clarifying the direction of her artistry or the thrust of her promotion and merchandising. When she did come back, I discussed the fact that we needed to go back to the credible material her fans had been accustomed to." The upshot was Tucker's "Dream Lover" LP, with its initial hit single, "Can I See You Tonight."



COLUMBIA CASH-Columbia artists Johnny Cash and Rosanne Cash duet during a recent taping at the Grand Ole Opry House.

### **Rosanne Cash On 8-City Tour**

NASHVILLE-Columbia has launched Rosanne Cash on what it calls "Phase 2" of her career development promotion. The first phase involved showcase appearances in Cleveland, Dallas, New York City and Los Angeles in support of Cash's "Seven Year Ache" album. Between April 25 and May 3,

Cash is performing at arenas, show-case clubs and universities in Atlanta, Birmingham, Houston, Oklahoma City, Kansas City, Omaha, Cedar Rapids and Chicago.

Chicago stations WCFL-AM, a top 40 facility, and WJEZ-FM, which has a country format, will co-sponsor Cash's May 3 concert at the Park West.

Columbia says there will be a marketing support campaign for each date of the tour, including radio spots, point-of-sale displays and provisions for press coverage. The CBS Records college depart-

ment has been charged with securing airplay on college stations, in-terviews in the campus press and retail displays in university bookstores.

### **EXPANSION AT** TOP BILLING

NASHVILLE-Top Billing, Inc. has launched a new wing of its booking and management operation, called media marketing services. It's designed to develop syndicated television campaigns to advertise radio stations.

Initially, the division's thrust will be geared toward media marketing of country-format stations through tv advertising programs. Heading the new operation for Top Billing will be Lance E. Simpson.



A flurry of local talent in clubs around Nash ville recently brightened the scene with Joe Sun and Shotgun at Jersey Lilly's, Danny Flowers & the Bus Riders at Spanky's, and the Dillards making a special appearance with John Hartford at Cantrell's.

Joe Sun's three-night engagement came on the eve of his departure for Wembley and gave Shotgun a chance to work out together minus guitarist Ray Flack, who's now with Epic artist Ricky Skaggs. This was

also Sun's first appearance since signing with Elektra Records. Don't let the name

"Danny Flowers & the Bus Riders" mislead you-this group happens to be Don Williams' back-up band,



and they're one of the freshest, hottest and most original sounds yet to surface in Nashville Flowers (who wrote both "Tulsa Time" and "Be fore Believing," which **Emmylou Harris** recorded on her "Pieces Of The Sky" album) is an artist who paints his pictures through the magic of his music. And after listening to three sets of Flowers' original material, it's easy to see why he's considered one of the best songwriters coming along today.

All signs look "go" for this band to be signing soon with MCA Records in Nashville. Production will probably be handled by Don Williams and Garth Fundis. The clean, pungent polish of the Bus Riders' instrumentation (a surprising wall of groove, by the way, for only four pieces) and the unique sound the band offers should guarantee fireworks for this act, which has been kept under wraps until now. An Atlanta pathologist who works at a local

blood bank there has discovered an unusual way of launching his music career: as "Dr. Rock," Randy Hanzlick has released his debut single entitled "I'd Rather Have A Bottle In Front Of Me (Than A Frontal Lobotomy)." On the Kand Hanz label, the novelty record has attracted some attention nationally, and Hanzlick hopes that this will lead to more recording for him

Says the doctor: "This **isn't** a fluke thing for me . . . I do have serious songs, too, that I feel are commercial, and I want to be an artist, perhaps in the John Prine concept."

"Frontal Lobotomy" was cut in Atlanta and produced by Jim Ellis (who also conducted and arranged the "WKRP In Cincinnati" tv show themes). Hanzlick has been handling all the promotion for his record between his regular hours in the pathology department, and is looking for ward to devoting his career to recording if "Lobotomy" gets people's interest, he says. Airplay has been coming in on the record from such markets as San Jose, Pittsburgh, Birmingham, Omaha and Los Angeles-and **Dr. Demento** has added it to his show as well. Copies of the record can be obtained by writing to Hanzlick at 3518 Roswell Rd. N.W., Suite C-12, Atlanta, Ga. 30305, or calling (404) 262-7247.

Isn't whiz keyboardist Tony Brown (a mem-ber of Rodney Crowell's Cherry Bombs) going to produce Capitol artist Keith Stegall? If so, watch for the Cherry Bombs (a catchy name for some fine studio musicians) to show up on his proj-ect—and for Stegall to finally claim the success his talent merits.

A new twist on an old theme will underscore an upcoming NBC tv special set for taping at **Opryland** U.S.A. in mid-May. The program will deal with the show business tradition of estab lished stars lending a helping hand to young performers on the way up. Show biz veteran Gene Kelly will host the network special titled "Opryland's Night Of Stars & Futurestars." Eight unknown performers will be showcased with a group of established stars on various locations throughout the theme park.

The NBC special (which will air June 16) is being produced by Dick Clark and its purpose. says Clark, "is to highlight Opryland as a source of tomorrow's stars."

Country radio stations chomping at the bit for the next Terri Gibbs single won't have much longer to wait. The decision on what to release as a follow-up to her monumental debut, "Somebody's Knockin'," was difficult, but MCA has chosen its successor, which should ship within three weeks. The label has been waiting while ''Knockin'' continues to skyrocket up the Hot 100 pop charts before bringing out Gibbs' second record.



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Silver Star

(Columbia)

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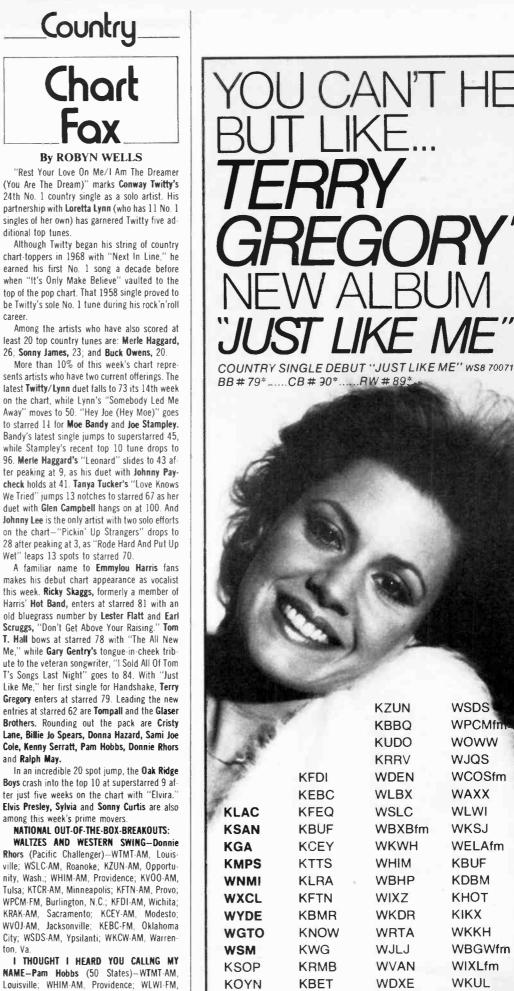
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Last This

*	Chart		_		Chart	
Last Week	Weeks on	TITLE Artist, Label & Number (Dist. Label)	This Week	Last Week	Weeks on	TITLE Artist, Label & Number (Dist. Label)
3	1	SOMEWHERE OVER THE RAINBOW	À	51	2	
2	13	willie Nelson, Columbia FC 36883 ROWDY	1	47	4	MR. HAG TOLD MY STORY Johnny Paycheck, Columbia FE 36761
5	,	Hank Williams Jr., Elektra/Curb 6E 330 FEELS SO RIGHT	42	32	22	SONS OF THE SUN The Bellamy Brothers, Warner/Curb
1	42	Alabama. RCA AHL1 3930 HORIZON ▲	43	42	32	BSK 3491 THESE DAYS Crystal Gayle, Columbia JC 36512
6	28	Eddie Rabbitt, Elektra 6E-276 <b>GREATEST HITS ▲</b> Kenny Rogers, Liberty LOO 1072	44	34	13	I'M COUNTRIFIED Mel McDaniel, Capitol ST 12116
4	21	9 TO 5 AND ODD JOBS ●	45	50	10	BETWEEN THIS TIME AND THE NEXT Gene Watson, MCA 5170
7	10	Dolly Parton, RCA AHL1 3852 EVANGELINE Emmylou Harris,	46	46	48	MUSIC MAN • Waylon Jennings, RCA AHL1-3602
8	29	Warner Bros. BSK 350 GREATEST HITS Ronnie Milsap, RCA AHL1 3772	48	57 38	8	I HAVE A DREAM Cristy Lane. Liberty LT 1083 STARDUST
9	6	JUICE Juice Newton, Capitol ST 12136	49	52	27	willie Nelson, Columbia JC 35305 TEXAS IN MY REAR VIEW
14	6	SEVEN YEAR ACHE Roseanne Cash, Columbia JC 36965				MIRROR Mac Davis. Casablancă NBLP 7239
10	13	SOMEBODY'S KNOCKIN' Terri Gibbs, MCA 5173	50	NEW E		WHO'S CHEATIN' WHO Charly McClain, Epic JE 36851
12	27	REST YOUR LOVE ON ME Conway Twitty, MCA 5138	52	49	14	FOLLOWING THE FEELING Moe Bandy. Columbia JC 36781 GREATEST HITS
11	7	LEATHER AND LACE Waylon Jennings & Jessi Colter.	52	43	17	Larry Gatlin and the Gatlin Brothers Band, Columbia JC 36488
16	105	RCA AAL1 3931 GREATEST HITS A Waylon Jennings, RCA AHL1-3378	53	55	2	WASN'T THAT A PARTY The Rovers, Cleveland Int./Epic JE 37107
13	37	I BELIEVE IN YOU Don Williams, MCA 5133	54	62	17	IT'S HARD TO BE HUMBLE ●
17	31	GREATEST HITS A Anne Murray. Capitol SOO 12110	55	63	26	Mac Davis, Casablanca NBLP 7207 DREAMLOVERS
20	11	GUITAR MAN Elvis Presley, RCA AHL1 3197	56	45	4	Tanya Tucker, MCA 5140 <b>DAKOTA</b> Stephanie Winslow, Warner/Curb
18 19	26 8	GREATEST HITS The Oak Ridge Boys. MCA 5150 WILD WEST	57	60	6	BSK 3529 IF I KEEP ON GOING
15	26	Dottie West, Liberty LT 1062 BACK TO THE BARROOMS				CRAZY Leon Everette, RCA AHLI 13916
21	25	Merle Haggard, MCA 5139 LOOKIN' FOR LOVE	58	58	46	SAN ANTONIO ROSE Willie Nelson and Ray Price, Columbia 36476
29	2	Johnny Lee, Asylum 6E 309 I LOVE EM ALL	59	56	34	<b>RAZZY</b> Razzy Bailey, RCA AHLI 3688
23	6	T.G. Sheppard, Warner/Curb BSK 3528 <b>HEY JOE, HEY MOE</b>	60	68	96	FAMILY TRADITION Hank Williams Jr., Elektra/Curb 6E-194
23	Ů	Moe Bandy & Joe Stampley, Columbia FC 37003	61	53	49	THE BEST OF DON WILLIAMS VOL. II
22	31	I AM WHAT I AM George Jones, Epic JE 36586	62	44	15	Don Williams, MCA 3096 I'LL BE THERE
26	35	HONEYSUCKLE ROSE Soundtrack Columbia \$236752	63	67	36	Gail Davies. Warner Bros. BSK 3509 <b>SMOOTH SAILIN'</b>
37	26	LOOKIN' GOOD Loretta Lynn, MCA 5148	00	"	30	T.G. Sheppard, Warner/Curb BSK 3423
36	2	OUT WHERE THE BRIGHT LIGHTS ARE GLOWING	64	69	49	ROSES IN THE SNOW Emmylou Harris, Warner Bros. BSK 3422
25	47	Ronnie Milsap, RCA AAL1 3932 MY HOME'S IN ALABAMA Alabama, RCA AHL1-3644	65	71	126	WILLIE AND FAMILY LIVE A Willie Nelson, Columbia
31	77	THE BEST OF EDDIE RABBITT ●	66	64	3	KC 2-35642 I'LL NEED SOMEONE TO HOLD ME WHEN I CRY
43	3	Elektra 6E 235 ROLL ON MISSISSIPPI Charley Pride, RCA AHL1 3905	67	72	125	Janie Fricke, Columbia JC 36820 THE GAMBLER
30	31	LOVE IS FAIR Barbara Mandrell, MCA 5136	68	65	10	Kenny Rogers, United Artists UA-LA 934-H GREATEST HITS
28	10	TWO'S A PARTY Conway Twitty & Loretta Lynn,				Dave Rowland & Sugar, RCA AHL1 3195
33	2	MCA 5178 I'M GONNA LOVE YOU BACK TO LOVING ME AGAIN	69	61	77	WHISKEY BENT AND HELL BOUND Hank Williams Jr., Elektra/Curb 6E:237
27	21	Joe Stampley, Epic FE 37055 ANY WHICH	70	75	21	THE BEST OF THE KENDALLS The Kendails. Ovation OV 1756
39	50	WAY YOU CAN Soundtrack, Warner Brös. HS 3499 URBAN COWBOYS A	71	73	14	BLUE KENTUCKY GIRL @ Emmylou Harris,
35	10	Soundtrack, Asylum DP 90002 BLUE PEARL	72	54	45	Warner Bros. BSK 3318 HABITS OLD AND NEW Hank Williams Jr.,
24	42	Earl Thomas Conley, Sunbird ST 50105 <b>THAT'S ALL THAT</b>	73	59	12	Elektra/Curb 6E-278 KILLER COUNTRY
	20	MATTERS Mickey Gilley, Epic JE 36492	74	66	5	Jerry Lee Lewis. Elektra 6E 281 DON'T IT BREAK YOUR HEART
48 40	30	HARD TIMES Lacy J. Dalton, Columbia JC 36763 SOUTHERN RAIN	75	41	22	Con Hunley, Warner Bros. BSK 3474
		Met Tillis, Elektra 6E 310	13	41	23	ENCORE Mickey Gilley, Epic JE 36851

★ Stars are awarded to those products showing greatest sales strength. ☆ Superstars are awarded to those prod-ucts showing greatest upward movement on the current week's chart (Prime Movers). ● Recording Industry Assn. Of America seal for sales of 500,000 units. (Seal indicated by dot.) ▲ Recording Industry Assn. Of America seal for sales of 1.000.000 units. (Seal indicated by triangle.)



KRDR

WSDS WPCMfr WOWW WJQS WCOSfm WAXX **WLWI** WKSJ WELAfm KBUF KDBM KHOT KIKX WKKH WBGWfm WIXLfm WDXE WKUL WWOD WDDD **KFFN** WBDCfm WJCW KMAK TERRY GREGORY IUST LIKE ME

MAY 2, 1981 BILLBOARD



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package, which has been riding the charts for

Montgomery, Ala.; WDXB-AM, Chattanooga; KXOL-AM, Ft. Worth; KBBQ-AM, Ventura;

WPCM·FM, Burlington, N.C.; KFDI·AM, Wichita; WDEN-AM, Macon; KCEY-AM, Modesto; WCBX-

AM, Eden, N.C.; WSDS-AM, Ypsilanti; WKCW

101-FOOTPRINTS IN THE SAND-Edgel Groves

104-TEXAS IDA RED-David Houston (Excel-

Willie Nelson reaches the apex with "Some where Over The Rainbow." Despite the fanfare

crossover songs are receiving these days, outlaw music continues to build its appeal. Nelson's "Stardust" album goes to 48 its 156th week on

the chart, while "Willie And Family Live," now in its 126 week, is at 65. "San Antonio Rose," Nelson's duet LP with Ray Price, holds at 58 as the

soundtrack from his movie, "Honeysuckle Rose

Fellow outlaw Waylon Jennings is at 13 with "Leather And Lace," his duet album with wife Jessi Colter, just ahead of his "Greatest Hits"

**BUBBLING UNDER THE TOP 100:** 

102-WITHOUT YOU-Buck Owens (WB) 103-SLOW COUNTRY DANCING-Judy Bailey

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WEEK	UAST WEEK	WKS. ON CHART	TITLE—Artist (Writer), Label & Number (Dist. Label) (Publisher, Licensee)	THIS WEEK	UAST	WKS. ON CHART	TITLE—Artist (Writer). Label & Number (Dist. Label) (Publisher, Licensee)	THIS WEEK	LAST WEEK	WKS ON CHART	TITLE – Artist (Writer), Label & Number (Dist. Label) (Publisher, Licensee)
A	2	11	REST YOUR LOVE ON ME/I AM THE DREAMER (You Are	235	47	4	SURROUND ME WITH LOVE—Charly McClain (N. Wilson, W. Holyfield), Epic 19-01045 (Al Gallico, BMI/Bibo, ASCAP)	68	NEW E	<b>1117</b>	LOVE TO LOVE YOU—Cri <del>sty Lane</del> (D. Heavener), Liberty 1406 (Cristy Lane, ASCAP)
.			The Dream)—Conway Twitty (B. Gibb, R. Allison. B. Hall, D. Code), MCA 51059 (Stigwood/Unichappell/Raindance, BMI)	2365	48	5	DO I HAVE TO DRAW A PICTURE-Billy Swan	10	79	2	LEARNING TO LIVE AGAIN-Bobby Bare (B. McDill). Columbia 11-02038 (Hall-Clement/Welk, BMI)
	4	11	HOOKED ON MUSIC- Mac Davis (M. Davis), Casablanca 2327 (Songpainter, BMI)	37	42	6	(B. Swan, G. Clark), Epic 19-51000 (Earl McGrath, ASCAP/Missing Finger, BMI) IN THE GARDEN—The statler Brothers (Traditional), Mercury 57048 (American Cowboy, BMI)	70	83	2	RODE HARD AND PUT UP WET-Johnny Lee (M. Chapman), Full Moon/Epic 19-02012 (Enoree, BMI)
3	5	7	AM I LOSING YOU-Ronnie Mitsap (J. Reeves). RCA 12194 (Rondo. BMI)	38	44	6	EVIL ANGEL-Ed Bruce	71	53	16	YOU'RE THE REASON GOD MADE OKLAHOMA-David Frizzell & Shelly West
Â	6	8	I LOYED 'EM EVERY ONE-T.G. Sheppard (P. Sampson), Warner/Curb 49690 (Tree. BMI)	39	43	6	(J. Winchester), MCA 51076 (Fourth Floor/Hot Kitchen, Blendingwell, ASCAP) GETTING OVER YOU AGAIN—Ray Price		i.		(L. Collins, S. Pinkard), Warner/Viva 49650 (Peso/Wallet, BMI/Senor/Cibie, ASCAP)
欱	8	11	SEVEN YEAR ACHE—Rosanne Cash (R. Cash), Columbia 11-11426 (Hotwire/Atlanitic, BMI)		49	4	(D. Kirby, W. Robb), Dimension 1018 (Millstone, ASCAP/Baray, BMI)	12	77	3	NOBODY LOVES ANYBODY ANYMORE—Kris Kristofferson (K. Kristofferson, B. Swan), Columbia 11-60507 (Combine, Resaca, BMI)
	7	11	FALLING AGAIN—Don Williams (B. McDill), MCA 51065 (Hall-Clement, BMI)				I WANT YOU TONIGHT— Johnny Rodriguez (S. Davis), Epic 19-01033 (Algee, BMI)	73	63	14	LOVIN' WHAT YOUR LOVIN' DOES TO ME—Conway Twitty & Loretta Lynn (J. Crouch, T. Dae), MCA 51050 (Sawgrass, BMI)
7	1	12	A HEADACHE TOMORROW	41	41	6	I CAN'T HOLD MYSELF IN LINE—Paycheck and Haggard (M. Haggard). Epic 19-51012 (Blue Book, BMI)	☆	82	2	(). Crouch, J. Dael, MCA 51050 (Sawgrass, DMI) MY HEART CRIES FOR YOU – Margo Smith (P. Faith, C. Sigman), Warner Bros. 49701 (Major Songs/Bibo/Drolet, A)
	10	9	(Or A Heartache Tonight)—Mickey Gilley (C. Rains), Epic 19-50973 (Blue Lake/Chick Rains, BMI) ROLL ON MISSISSIPPI—Charley Pride	A2	52	3	MONA LISA—willie Nelson (J. Livingston, R. Evans), Columbia 11-02000 (Famous, ASCAP)	由	87	2	(r. Faith, C. Signah), warner Bros. 43/01 (wajor Soligs/ Blob/ Drotet, A GOOD OL' GIRLS—Sonny Curtis (D. Wilson), Elektra 47129 (Cross Keys, ASCAP)
AN N	29	5	(K. Fleming, D.W. Morgan), RCA 12178 (Pi-Gern, BMI)	43	9	12	LEONARD—Merle Haggard (M. Haggard). MCA 51048 (Shade Tree, BMI)	76	64	11	STORMS NEVER LAST—waylon & Jessi (J. Colter), RCA 12176 (Baron, BMI)
10	11	9	ELVIRA The Oak Ridge Boys (D. Frazier), MCA 51084 (Acuff-Rose, BMI) MISTER SANDMAN Emmylou Harris	1	50	6	FRIDAY NIGHT FEELING-Rich Landers (R. Landers), Ovation 1166 (Farge/Terrace, ASCAP)	77	65	13	LOVE IS FAIR/SOMETIME.
<b>A</b>	12	8	(P. Ballard). Warner Bros. 49684 (E. H. Morris, ASCAP)	45	55	3	MY WOMAN LOVES THE DEVIL OUT OF ME-Moe Bandy (B.P. Barker), Columbia 11-02039 (Baray, BMI)				SOMEWHERE, SOMEHOW—Barbara Mandrell (K. Fleming, D.W. Morgan, J. Turner, B. Beene), MCA 51062 (Pi-Gem, BMI/Chess, ASCAP)
	14	9	HEY JOE (Hey Moe)—Moe Bandy and Joe Slampley (B. Bryant), Columbia 11-60508 (Acuff-Rose, BMI) IF I KEEP ON GOING CRAZY—Leon Everette	465	57	3	LOVE DIES HARD—Randy Barlow (F. Kelly), Paid 133 (Frebar, BMI)	1	NEW EI	TRY	THE ALL NEW ME-Tom T. Hall (T.T. Hall), RCA 12219 (Hallmote, BMI)
	16	6	(R. Murrah, J. McBride), RCA 12177 (Magic Castle/Blackwood, BMI)	1	54	5	YOUR WIFE IS CHEATIN' ON US AGAIN-Wayne Kemp	T	NEW E	m	JUST LIKE ME-Terry Gregory (D. Anton, R. Wilkins), Handshake 70071 (Al Gallico/Algee, BMI)
			FRIENDS/ANYWHERE THERE'S A JUKEBOX-Razzy Bailey (J. Slate, D. Morrison, R. Bailey), RCA 12199 (House Of Gold, Bobby Goldsboro, BMI)	48	13	12	(W. Kemp, W. Robb), Mercury 57047 (Tree/Baray, BMI) OLD FLAME—Alabama	80	HEW E	mT	WHAT THE WORLD NEEDS NOW IS LOVE - Billy Jo Spears (H. David, B. Bacharach), Liberty 1409 (Jac/Blue Seas, ASCAP)
	15	8	PRIDE—Janie Fricke (W. Walker, I. Stanton). Columbia 11-60509 (Cedarwood, BMI)		58	3	(D. Lowery, M. McAnally), RCA 12169 (I've Got The Music, ASCAP)	1	NEW EI	<b>TR7</b>	DON'T GET ABOVE YOUR RAISING-Ricky Scaggs (L. Flatt, E. Scruggs), Epic 19:02034 (Peer. BMI)
	18	6	I'M JUST AN OLD CHUNK OF COAL-John Anderson (B.J. Shaver), Warner Bros. 49699 (ATV, BMI)	49			YOU'RE CRAZY MAN—Freddie Hart (F. Hart, C. Owens), Sunbird 7560 (Red Ribbon, Hartline, Blackwood, BMI)	82	66	13	TAKE IT EASY—Crystal Gayle (D. McClinton), Columbia 11-11436 (Duchess, BMI)
	17	9	CHEATIN'S A TWO WAY STREET—Sammi Smith (M. Bernard, C. Duvall), Sound Factory 427 (Crown Dancer. ASCAP)	50	20	10	SOMEBODY LED ME AWAY—Loretta Lynn (L.J. Dilton), MCA 51058 (Coal Miners. BMI)	BI	NEW E	<b>TTT</b>	GO HOME AND GO TO PIECES—Donna Hazard (D. Roth), Excelsior 1009 (Flying Dutchman/Scimitar, BMI)
	19	10	BETWEEN THIS TIME AND THE NEXT-Gene Watson (R. Griff), MCA 51039 (Blue Echo, ASCAP)	51	22	9	ANGEL OF THE MORNING- Juice Newton (C. Taylor), Capitol 4976 (Blackwood, BMI)	84	88	2	I SOLD ALL OF TOM T'S SONGS LAST NIGHT—Gary Ger (G. Gentry, S. Hall), Elektra/Curb 47122 (Troll, BMI)
18	28	4	BUT YOU KNOW I LOVE YOU - Doily Parton (M. Settle). RCA 12200 (Tro-Devon, BMI)	52	59	4	SPREAD MY WINGS—Tim Rex and Oklahoma (G. Stevens. C. Hendricks, R. Harris, J. Sisk), Dee Jay 111 (NSD)	<b>B</b>	NEW EI	TRT )	ONE LOVE OVER EASY—Sami to Cole (G. Skleroy, P. Phillips). Elektra 47127 (World Song/Gloria Songs, ASCA
敛	24	7	THE BARON – Johnny Cash (P. Richey, J. Taylor, B. Sherrill), Columbia 11-60516 (First Lady/Sylvia's Moher's/Algee, BMI)	53	62	3	DARLIN'- Tom Jones (D.S. Blandemer), Mercury 76100 (September, Yellow Dog, ASCAP)	180	NEW E	TTT	SIDEWALKS ARE GREY-Kenny Serratt (T. Collins), MDJ 1008 (House Of Cash. BMI)
20	21	9	ALICE DOESN'T LOVE HERE ANYMORE—Booby Goldsboro (8. Goldsboro). Curb./CBS 67-0052 (House Of Gold. BMI)	SI	60	5	I'M ALMOST READY—Leona Williams (V. Gill), Elektra 47114 (Vince Gill/Kentucky Wonder, BMI)	87	90	2	I'D RATHER BE THE STRANGER IN YOUR EYES—Gene Kennedy & Karen Jegium
	23	8	I DON'T THINK LOVE OUGHT TO BE THAT WAY- Reba McEntire	15	61	4	A LITTLE BIT OF HEAVEN-Roger Bowling (R. Bowling, P. Richey), Mercury 57049 (ATV, BMI)	88	89	2	(C. Young, L.E. White), Door Knob 81-151 (Daydreamer/Music Pavillion UNTIL THE BITTER END—Faron Young
22	25	6	(L. Martie Jr., R. Mainegra). Mercury 57046 (Ray Stevens/Lucy's Boy, BMI) LOUISIANA SATURDAY NIGHT—Mel McDaniel	56	56	5	MAGIC EYES-Jack Grayson				(T. Rocco, G. Dobbins, T. Daniels). MCA 51088 (Chappell/Intersong/ Unichappell, ASCAP/BMI)
兪	27	5	(B. McDill). Capitol 4983 (Hall-Clement (Welk), BMI) A MILLION OLD GOODBYES—Mel Tillis	57	35	8	(J.A. Gray, J. Grayson, T. Purvin), Koala 331 (Hinsdale, BMI/Temar. ASCAP) JUST A COUNTRY BOY-Rex Allen Jr.		NEW E		I THOUGHT I HEARD YOU CALLING MY NAME—Pam He (L. Emerson). 50 States 81 (not listed)
	21	Ĵ	(B. Cason, S. Gibb. B. Russell), Elektra 47116 (Buzz Cason, Angel Wing/Pixrus, ASCAP)	2587	74	2	(R. Âlien Jr.), Warner Bros. 49682 (Boxer, BMI) THE MATADOR Sylvia	90	NEW E		WALTZES AND WESTERN SWING—Donnie Rohr (D. Rohrs. C. Duval), Pacific Challenger 4504 (Moonridge, ASCAP)
24	26	7	COWBOYS DON'T SHOOT STRAIGHT (Like They Used To)—Tammy Wynette (C. Moman, B. Emmons). Epic 19-51011 (Vogue/Baby Chick (Welk). BMI)				(B. Morris, D. Pfrimmer), RCA 12214 (Pi-Gem, BMI)	91	68	14	CRYING-D. McLean (R. Drbison, J. Melson), Millennium 11799 (RCA) (Acuff-Rose, BMI)
25	30	5	IT'S A LOVELY, LOVELY WORLD-Gail Davies	59	69	3	SOME LOVE SONGS NEVER DIE – BJ. Thomas (A. Kiester, B. Morrison, J. MacRae), MCA 51087 (Southern Nights, Youngun, ASCAP, BMI)	92	71	7	FOOL'S GOLD—Danny Wood (J. Abbott. C. Stewart, D. Wood. V. Stewart), RCA 12181 (Hall-Clement/Upstart, BMI)
A.	33	5	(B. Bryant), Warner Bros. 49694 (Acuff Rose, BMI) WHAT ARE WE DOIN' IN LOVE Dottie West (C. Conderna), Liberty, 1004 (Channell (Sailander, ASCAR))	60	70	3	DOES SHE WISH SHE WAS SINGLE AGAIN- Burrito Brothers (R. Leigh, M. Blackford), Curb/CBS 01011 (United Artists, ASCAP)	93	NEW E		CAJUN LADY—Raiph May (R. Koller, B. Charles), Soundwaves 4630 (NSD) (Blue Lake, BMI)
A 武	34	5	(R. Goodrum). Liberty 1404 (Chappell/Sailmaker, ASCAP) BLESSED ARE THE BELLEVERS—Anne Murray (Rick, Baute, Biskard), Capital (1997 (Chappell/Ulaichappell, ASCAP/BMI))	61	NEW		LOVIN HER WAS EASIER-Tompali & The Glaser Bros. (K. Kristofferson), Elektra 47134 (Combine, BMI)	94	72	4	LET'S FORGET THAT WE'RE MARRIED-Gary Stewart (J. Lewis, G. Stewart, S. Tackett), RCA 12203 (Cedarwood, BMI)
28	3	12	(Black, Bourke, Pinkard), Capitol 4987 (Chappell/Unichappell, ASCAP/BMI) PICKIN' UP STRANGERS—Johnny Lee (B. Hill), Full Moon/Asylum 47105 (Welbeck, ASCAP)	62	36	7	HIDEAWAY HEALING—Stephanie Winstow (O. Solomon, S. Winstow), Warner/Curb 49693 (Paukie/House Of Gold. BMI)	95	75	11	IT DON'T GET BETTER THAN THIS—Larry Gatlin and The Gatlin Brothers Band
29	32	6	(B. Hill), Full Moon/Asylum 47105 (Welbeck, ASCAP) HEART OF THE MATTER—The Kendalts (J. Rushing, D. Schlitz), Ovation 1169 (Hawkline, BMI/Night Music, ASCAP)	63	73	3	HERE'S TO THE HORSES—Johnny Russell (R. Bourke, G. Dobbins, H. Moffatt), Mercury 57050	96	76	15	(L. Gatlin). Columbia 11-11438 (Larry Gatlin, BMI) I'M GONNA LOVE YOU BACK
30	31	9	(J. Rushing, D. Schlitz), Ovation 1169 (Hawkline, BMI/Night Music, ASCAP) HOLD ME LIKE YOU NEVER HAD ME—Randy Parton (R. Byrne, T. Brasfield), RCA 12137 (I've Got The Music, ASCAP)		30	7	(Chappell, ASCAP; Rightsong, BMI)				TO LOVING ME AGAIN Joe Stampley (L. Cheslier, M. Kellum), Epic 19-50972 (Blabb. Mullet. BMI)
3	37	5	(R. Byrne, T. Brasheld), RCA 12137 (Tve Got The Music, ASCAP) WHISPER—Lacy J. Datton (.1.). Datton, M. Sherrill). Columbia 11:01036 (Algee, BMI)	64	39	1	NO ACES—Patti Page (B. House, W. Cunningham), Plantation 197 (On The House, BMI/Expertise, ASCAP)	97	78	13	TEXAS WOMEN-Hank Williams Jr. (H. Williams Jr.), Elektra/Curb 47102 (Bocephus, BMI)
企	38	5	(L.J. Dalton, M. Sherril). Columbia 11-01036 (Algee, BMI) FIRE AND SMOKE—Earl Thomas Conley (E.T. Conley), Sunbird 7561 (Blue Moon/April, ASCAP)	65	40	9	FIRE IN YOUR EYES—Gary Morris (G. Morris, K. Welch), Warner Bros. 49668 (Gary Morris)/WB, ASCAP)	98	81	4	SHE SINGS AMAZING GRACE—Stan Hitchcock (J. Foster, B. Rice), Ramblin 1711 (NSD) (April, ASCAP)
A W	51	3	(E.I. Conley), Sunbird 7561 (Blue Moon/April, ASCAP) LOVIN' ARMS/YOU ASKED ME TO-Elvis Presley (T. Jans, W. Jennings, B.J. Shaver), RCA 12205	66	45	10	WASN'T THAT A PARTY-The Rovers (7. Paxton), Cleveland Int, 19-51007 (Epic) (United Artists, ASCAP)	99	84	4	MAKING THE NIGHT THE BEST PART OF MY DAY-Lincoin County (W. Holyfield, B. Peters), Soundwaves 4629 (Bibo, ASCAP/Ben Peters. B
Â	45	4	(Almo, ASCAP: Baron, BMI)	tor	80	2	LOVE KNOWS WE TRIED-Tanya Tucker	100	85	4	WHY DON'T WE JUST SLEEP ON
2	46	4	BY NOW-Steve Wariner (D. Pfrimmer, C. Quillen, D. Dillon), RCA 12204 (Pi-Gem, BMI/Chess, ASCAP)				(). Crutchfield, K. Chater, R. Bourke), MCA 51087 (Duchess/MCA/Red Angus/Chappell, ASCAP/BMI)				IT TONIGHT—Glen Campbell and Tanya Tucker (J. Parker, H. Shannon). Capitol 4986 (ATV, BMI/Welbeck, ASCAP)

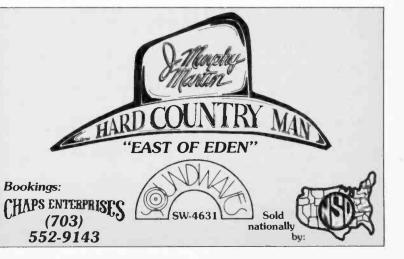
Superstars are awarded to those products showing greatest upward movement on the current week's chart (Prime Movers). \* Stars are awarded to those products showing greatest airplay and sales strength. • Recording Industry Assn. Of America seal for sales of 1,000,000 units. (Seal indicated by dot.) \* Recording Industry Assn. Of America seal for sales of 2,000,000 units. indicated by triangle.)

We think J. MURPHY MARTIN (The hard country man)

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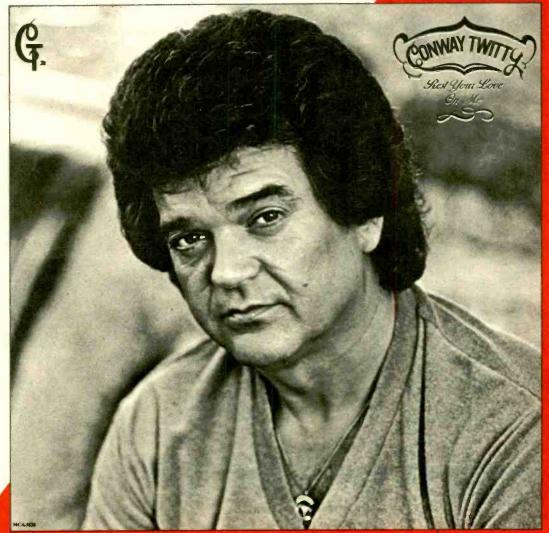
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*to be a part of the legend*.



Featuring the #1 single

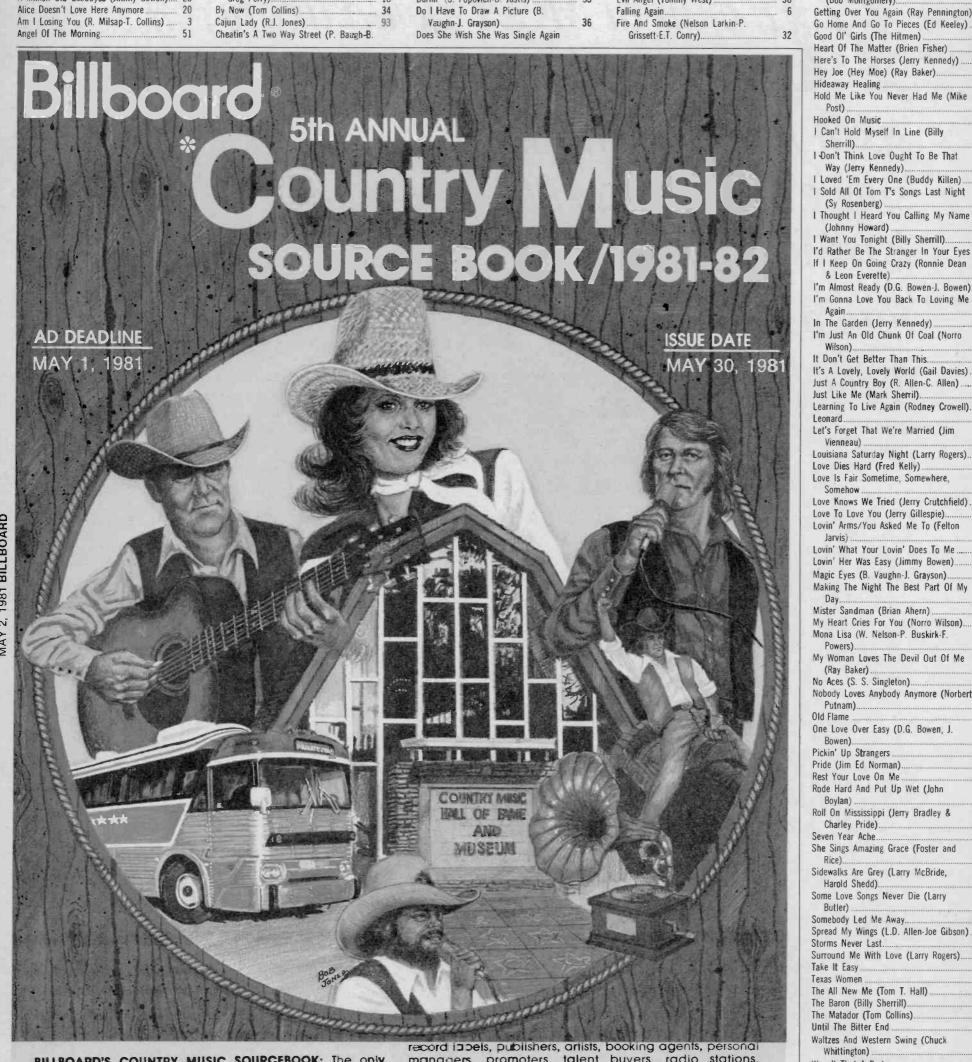
Rest Your Love On Me

Produced By Conway Twitty and Ron Chancey

O1981 MCA Records, Inc.

# Country Singles A-Z

Emmons)	16	(Michael Lloyd)
Cowboys Don't Shoot Straight (Like They		Don't Get Above Your Raising (Ricky
Used To) (Chip Moran)	24	Scaggs)
Crying.	91	Elvira (Ron Chahey)
Darlin' (S. Popovich-B Justis)	53	Evil Angel (Tommy West)
Do I Have To Draw A Picture (B.		Falling Again
Vaughn-J. Grayson)	36	Fire And Smoke (Nelson Larkin-P.



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Heart Of The Matter (Brien Fisher) Here's To The Horses (Jerry Kennedy) Hey Joe (Hey Moe) (Ray Baker)..... 63 11 Hideaway Healing Hold Me Like You Never Had Me (Mike 62 Post) Hooked On Music. I Can't Hold Myself In Line (Billy Sherrill) I Don't Think Love Ought To Be That Way (Jerry Kennedy)..... I Loved 'Em Every One (Buddy Killen) Sold All Of Tom T's Songs Last Night 84 (Sy Rosenberg) I Thought I Heard You Calling My Name (Johnny Howard) I Want You Tonight (Billy Sherrill). 89 l'd Rather Be The Stranger In Your Eyes. If I Keep On Going Crazy (Ronnie Dean 87 & Leon Everette) I'm Almost Ready (D.G. Bowen-J. Bowen). 54 I'm Gonna Love You Back To Loving Me Again. 96 In The Garden (Jerry Kennedy) 37 I'm Just An Old Chunk Of Coal (Norro 15 Wilson). It Don't Get Better Than This. 95 It's A Lovely, Lovely World (Gail Davies). Just A Country Boy (R. Allen-C. Allen)..... 25 57 Just Like Me (Mark Sherril). 79 Learning To Live Again (Rodney Crowell) ... 69 Leonard 43 Let's Forget That We're Married (Jim Vienneau) Louisiana Saturday Night (Larry Rogers).... 94 22 Love Dies Hard (Fred Kelly). 46 Love Is Fair Sometime, Somewhere, Somehow Love Knows We Tried (Jerry Crutchfield). 67 Love To Love You (Jerry Gillespie) ... 68 Lovin' Arms/You Asked Me To (Felton 33 Jarvis). Lovin' What Your Lovin' Does To Me 73 Lovin' Her Was Easy (Jimmy Bowen) ... 61 Magic Eyes (B. Vaughn-J. Grayson). 56 Making The Night The Best Part Of My Day..... Mister Sandman (Brian Ahern) 99 10 My Heart Cries For You (Norro Wilson). Mona Lisa (W. Nelson-P. Buskirk-F. 74 Powers). My Woman Loves The Devil Out Of Me 42 (Ray Baker)..... No Aces (S. S. Singleton)... 45 64 Nobody Loves Anybody Anymore (Norbert 72 Putnam) .... Old Flame 48 One Love Over Easy (D.G. Bowen, J. Bowen) ... Pickin' Up Strangers 28 Pride (Jim Ed Norman). 14 Rest Your Love On Me Rode Hard And Put Up Wet (John Boylan) Roll On Mississippi (Jerry Bradley & Charley Pride) ... Seven Year Ache She Sings Amazing Grace (Foster and Rice). Sidewalks Are Grey (Larry McBride, Harold Shedd). Some Love Songs Never Die (Larry Butler) Somebody Led Me Away Spread My Wings (L.D. Allen-Joe Gibson). 52 Storms Never Last...... Surround Me With Love (Larry Rogers)... 76 35 Take It Easy 82 Texas Women 97 The All New Me (Tom T. Hall) The Baron (Billy Sherrill) 19 Matador (Tom Collins). 58 Until The Bitter End. 88 Waltzes And Western Swing (Chuck Whittington) 90 Wasn't That A Party 66 What Are We Doing In Love (Brent Maher Randy Goodrum) 26 What The World Needs Now Is Love 80 (Larry Butler). Whisper (Billy Sherrill). 31 Why Don't We Just Sleep On It Tonight (Gary Klein) ... 100 Your Wife Is Cheatin' On Us Again (D. Walls-W. Kemp) You're Crazy Man (Nelson Larkin-Earl Conry) 49

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Fool's Gold (J.

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A Little Bit Of Heaven (Walter Hayes-

A Headache Tomorrow (Or A Heartache

Tonight) A Million Old Goodbyes (Jimmy Bowen).

Am I Losing You (R. Milsap-T. Collins).

Alice Doesn't Love Here Anymo

Charles Fach) ...

Between This Time And The Next

Blessed Are The Believers (Jim Ed

But You Know I Love You (Mike Past-

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Norman).

Greg Perry) ...

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# International

### Independent Wins Court Appeal On Black-Out

LONDON – Independent television production company Hadmor Productions has won its High Court appeal against the blacking of its rock nostalgia series "Unforgettable" by the technicians' union ACTT. But it is still not clear whether the programs will be shown again on the commercial tv network here.

Hadmor, set up last year by David Hadfield and Michael Collier, invested over \$1 million in production of the 13 half-hour programs, which featured an on-stage orchestra and appearances by old-time rock names Chubby Checker, Marty Wilde, Billy J. Kramer and others.

The series was sold to nine of the 14 independent tv companies, including London's Thames TV, where it began its run late last year. After three uneventful transmissions, the ACTT blacked the show, claiming Thames should not bring in outside productions when it had spare capacity in its own studios. The series was then taken off the entire commercial network.

Hadmor responded by applying for a court injunction to restrain the union from unlawfully interferring in its business. Its application, however, was refused by Justice Dillon. But in a High Court appeal, three judges, including Master of the Rolls Lord Denning, reversed the decision, and found for Hadmor with costs. The union has 42 days to decide whether to request the right to appeal to the House of Lords.

David Hadfield comments: "The problem was that our show was the first genuinely independent series to be sold. Previous series, like Mike Mansfield's rock shows, were made in conjunction with the networks and using their technicians. Also, this was the first case under the new 1980 Industrial Relations Act, so everyone is anxious to see whether it will set a precedent."

In the meantime, Hadmor, which was technically only a "secondary party" to the dispute between the union and Thames, has embarked on a second series of "Unforgettable." It will attend this month's tv sales festival, MIP-TV, to finalize deals for the program's sale to companies in Australia, New Zealand, Singapore, Hong Kong, Malaysia, Italy, Holland and Sweden among other territories.



GOLDEN ANNIVERSARY—Ken East, president and chief operating officer of EMI Music Europe and International, presents Reginald Dixon, the grand old man of British light music, a special gold disk celebrating Dixon's 50 years with EMI in Britain.

### Trans-European Promotion Company Formed By Roos

LONDON-Theo Roos, who last year left WEA's European promotion arm, Artists Service International, to set up his own Flying Dutchman service, has now completed the formation of European Promotion and Management Services, an alliance of leading promotion men in four countries.

Purpose is to offer clients a single co-ordinated effort covering not just their own territories, but all the key European markets.

His team comprises Howard

Dutch Comedian Starts New Craze AMSTERDAM – Andre van Duin Jeading Dutch

van Duin, leading Dutch comedy singer on the CNR label, has unwittingly triggered a new craze in Holland where thousands of people wander around wearing bottomless whistling kettles on their heads. CNR, coincidentally, has just released a new van Duin single.

The singer started it off, appearing on TROS television here in a series as "Flip de Tluitketel," or "Phil, The Whistling Kettle." The idea caught on, and a factory in Weert, southern Holland, started producing similar kettles to the whistling tune of some 2,000 a day. Marks (U.K.), Alexander Elbertzhagen (Germany), Lex Coesel (Holland) and Gregoire Colard (France), with Roos himself as European coordinator.

All have impressive track records and will continue to run their own independent promotion companies. Marks was involved with key new wave acts the Sex Pistols, the Clash and the Stranglers, and his Howlin Promotion is currently working with Rod Stewart, Hazel O'Connor, the Gibson Brothers and others.

Elbertzhagen's EM Press has done promotion work for many West German record companies and artists such as Al Stewart and Cheap Trick, besides acting as a consultant to the Hungarian record industry.

Coesel learned promotion with Red Bullet and A&M, masterminded Jack Jersey's comeback, helped Maywood to their first major hit and now is working on the Spiderz. Gregoire has worked exclusively on Queen and Karen Young as well as with top French acts France Gall and Michel Berger.

EPMS can be retained to cover the whole of Europe and will hire additional promotion men—in Italy and Scandinavia, for example—as and when needed. Payment can be made by fees, royalties and/or publishing. Clients receive weekly progress reports.

A number of interesting projects have already been mooted, he says, and the company is working on Ultravox and Spandau Ballet for France and West Germany.

# **Pirates Win Round** In U.K. Legal Joust

By NICK ROBERTSHAW

LONDON-The future use of socalled Anton Piller "search and seize" orders-a prime weapon in the fight here against audio and video piracy since 1976-has been thrown into doubt by the unanimous decision of five Law Lords that pirates may legitimately refuse to disclose information about their suppliers and customers, when to do so would be self-incriminating, in violation of the basic liberty of the subject, akin to U.S. Fifth Amendment privileges.

The hearing in the House of Lords April 8 dismissed an appeal by Rank Film Distributors and five other major film companies, who sought to reverse an earlier decision of the Court of Appeal in favor of Michael Lee and Susan Gomberg, owners of the Video Information Centre. Proceedings followed a raid on a laboratory in Essex in April, 1979, when 400 illicit film copies were seized.

Lord Wilberforce agreed it might seem a strange paradox that the more criminal the defendants' activities could be made to appear, the less effective was the civil remedy that could be granted, but that, prima facie, was what the privilege achieved. Record industry sources are not too put-off by the decision, since it does not represent a legal cul-de-sac. The question of privilege is already the subject of a bill before Parliament and civil remedies exist that can force disclosure of sources of supply. In due course, he added, forms of .

disagreeing groups of producers and

manufacturers came closer to set-

tling their differences at a prelimi-

nary meeting of the local chapter of the International Federation of Producers of Phonograms and Video-

It has now been nearly a year since Trevor Pearcy from the IFPI in London addressed the local Kenya

Record Manufacturers & Producers

Assn. and reiterated the need for a combined effort to combat-piracy.

Up to that point, local majors AIT

Records and PolyGram had borne

the brunt of the successful but ex-

grams.

order would no doubt be devised which would allow the Anton Piller orders to be as effective as possible while preserving the defendants' essential rights. The Anton Piller title stems from an earlier precedent.

Lord Fraser added that such orders, which had tended to grow in stringency, had been made in Britain, Australia, New Zealand, South Africa and elsewhere. Now, for the first time, the defendants objected to making discovery, and if the objection was well-founded the usefulness of the "search and seize" orders would be much reduced if not practically destroyed.

Agreeing with this, Lord Russell said application of the privilege against self-incrimination would go a long way toward depriving copyright owners of the protection they are entitled to, and he hoped legislation would be introduced that would remove the privilege while preventing the use of statements which would otherwise have been privileged in criminal proceedings.

A spokesman for the British Phonographic Industry said afterwards that the Law Lords judgment would not present a problem, since the BPI typically uses only civil proceedings under which disclosure of sources of supply can still be sought. In any case, a new bill now going through Parliament, the Supreme Court Bill, would include an amendment to deal with the question of privilege. 65

### Kenyan Producers, Labels Work Toward Closer Ties By RON ANDREWS

By KON ANDRI NAIROBI–Kenya's frequently pens

pensive exercise of curbing the menace in Kenya's market. Following Pearcy's visit, however,

rollowing Pearcy's visit, however, more of the independents expressed an interest in joining IFPI. Those whose memberships have now been paid up, finally including CBS, have held preliminary meetings on the issues on hand. The chairman, Mike Andrews, stated the aims of the locally associated body and outlined in brief the threats facing the local industry and the course that could be taken. He emphasized the need for the body to be instrumental in setting up a viable artist contract to *(Continued on page 66)* 

# **Ertegun Pondering WEA International Label For U.S.**

### • Continued from page 1

"In the last two years, we have moved to strenghten our a&r presence here," says WEA International president Nesuhi Ertegun. "But there are still not enough doors for new talent to walk in." Hence the appointment this year of Fred Haayen as senior vice president in charge of developing acts for assignment to the various WEA labels in the U.S.

WEA International does have its own imprint outside the U.S. to which most non-American acts are signed. So far as releasing acts here under that banner, Ertegun says: "We haven't decided whether to introduce it into the U.S. because it involves setting up a separate promotion department and other things; and so far, the American companies do a good job on that score."

When the number of acts signed via the international company exceeds the capacity of the associated labels to handle the promotional tasks, Ertegun says the separate label will be considered. For the time being, Haayen's role

For the time being, Haayen's role is centered on developing WEA's international roster here, including several signings that will bring members of at least two superstar acts together for the first time. Haayen is reluctant to announce these signings, "because the ink isn't dry on the contracts," but they include two members of hard rocking, worldclass groups that regularly dominate AOR charts. Haayen has also been instrumental in putting producers together with WEA artists, such as the teaming of Ralph MacDonald as producer with Brazilian star Gilberto Gil, and Phil Collins as producer with John Martin.

Ertegun, meanwhile, continues his globe-trotting assignments on behalf of both WEA and the International Federation of Producers of Videograms and Phonograms, of which he is currently president. Having established WEA branches in most all of the world's leading markets, Ertegun is now overseeing the task of marketing the Warner Home Video library around the world.

The response has been tremendous, Ertegun says, marveling at the fact that despite worldwide inflationary trends, WEA videocassettes are selling rapidly in some countries at \$90 each. "Since WEA International was given the responsibility by WCI to sell Warner video products around the world, we have made our year's budget projection in the first four months of the current fiscal year," he states. "Now we are having a hard time filling orders."

Ertegun sees Australia as an important new center for international a&r discoveries, followed by Canada and Japan. "And despite the economy," he adds, "our European companies are doing better than expected."

So far as the so-called emerging markets are concerned, Ertegun has reservations about the profit potential in the Latin American countries, where sales figures, no matter how big, are constantly being dwarfed by inflation that reaches 120% in territories such as Brazil.

He is enthusiastic, however, about the success of WEA's German retail operation, the 18-store Govi chain, which he says is turning a nice profit, although that's not what motivates his enthusiasm.

"The profit is not the main reason for the stores," Ertegun explains. "What's more important is that we gain a quick and clear indication of the marketplace. We know what other companies do now, also."

Haayen says the new emphasis on WEA's a&r thrust in the U.S. market is based upon the fact that "WEA has a strong presence abroad now, and the individual companies don't have as much presence as the company that signs the act."

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JOEL HONOR-For selling more than five million album units outside the U.S., Billy Joel is presented with the Crystal Globe by Allen Davis, president of **CBS Records International.** 

# France Inundated By **U.S. Music—Report**

### **By HENRY KAHN**

PARIS-A new report on the treatment of music by French radio and television is now on the desk of Jean-Philippe Lecat, Minister for Cultural Affairs. If accepted, it could throw the whole question of broadcast music into confusion.

A working party set up by the Na-tional Committee of Music was responsible for the report. Among the 22 organizations represented was French record industry syndicate SNEPA (Syndicat National de l'Edition Phonographique et Audio-

For many years, various groups

66

have complained about the way the French media are run. The quantity of foreign music broadcast has come in for the heaviest criticism, along N with other aspects of broadcasting practice. The working party has come in for the heaviest criticism, MAY along with other aspects of broadcasting practice. The working party has responded by calling for a statecontrolled "music authority" to be set up which would be responsible

for all music programs. The working party denies it is trying to hamstring programming and insists all it wants is "concerted programs." It complains that recorded music and already established talent are given too much airtime, leaving no more than 10% of broadcasting hours for new talent.

Not unexpectedly, it also hammers Anglo-American music, socalled; even children's music, it complains, comes from this source. The influence such broadcasting practices have on jukeboxes, music shows among others means that French music is always at a tre-mendous disadvantage in its own country.

The importance of radio, says the report, cannot be overestimated, since it dominates 19 hours of the day. Tv takes over only in midevening. An interesting point will be the status of Radios Luxembourg and Europe No. 1. Although broadcast from outside the country, they come within French law. It appears that if a centralized authority were set up, they, too, would fall within its jurisdiction

The working party says new developments-satellites, home video to name only two-will make life in the future even more difficult for artists and composers. It regrets that by not ratifyig the 1961 Home Convention, France has side-stepped what might be considered vital protection

And returning to its Anglo-Amer-

ican theme, the report complains that French music is seldom if ever

heard over U.S. radio. The excuse that time is unavailable is dismissed. At this stage, the report is merely under consideration. But constant

complaints about the prevalence of American music were bound to lead to action. If the minister accepts its findings and sets up a central authority then reciprocity will certainly be enforced, with profound implications for the record industry as well as the broadcasters

### WEA Int'l. Label For U.S.? Ertegun describes as "running a lean team for too long." While the com-

• Continued from page 65

While WEA International can, and does, sign acts to worldwide deals exclusive of the U.S., Haayen says he doesn't sign an act for the U.S. unless he can place it with one of the American companies.

When we find a group we show it to all the companies and see where the biggest interest is, and we go with that company," says Ertegun. "It sometimes gets ticklish if one company wants it, and another company also does. We try then to be impartial and place the act with the most suitable company. It sometimes puts me on the spot," he adds.

The new directions for WEA in the U.S. is partially a result of what

Who's Who

**Now Lists** 

**McCartney** 

LONDON-After some 15 years

of agonizing consideration and ap-

praisal of the merits of his fame, the

publishers of Who's Who, the costly

'source book of information on

people of influence and interest'

have decided to admit James Paul

He gets a 41-line entry, but none

of the other former Beatles are listed.

But the invitation to be included, ac-

cepted by McCartney, does end years of comment and speculation

about why the group has been

In 1969, the publishers said:

"There are so many Beatles and

their reputations may not be alto-gether permanent." Now the pub-lishers say it was necessary to wait

and see if the Beatles, as four sepa-

rate people, made a continued mark.

McCartney to their pages.

omitted.

### owned subsidiaries and affiliated operations abroad, Ertegun almost single-handedly ran the show, acting as managing director, roving ambassador, and one-man a&r clearinghouse for the entire operation. Now he is on the way to increasing the staff, in a manner more akin to how foreign ministries are run,

rather than record companies. Within a year, Ertegun, himself the son of a former Turkish diplomat, plans to introduce "specialists" to the WEA International staff, who will be in charge of various territories. The posts will be filled with executives who can provide keen insights into market conditions and keep a running tab on popular tastes in those markets.

The first step in fleshing out the "lean team" came with Haayen's appointment. While some were surprised to see him shift allegiance from Polydor, a company with which Haayen had been closely affiliated for years, veteran observers of the international scene were not surprised.

really Atlantic's first promo man in Holland, years ago when I was negotiating a license deal for Atlantic, long before there was a WEA. He was still a student then, working for Polydor part-time. I was extremely impressed with his knowledge of the Atlantic catalog, so I told Polydor: 'If you hire him, I'll give you the line

"Freddie grew up in the business," says Ertegun. "And we've had very friendly personal relations over the years. We knew someday we'd work together." Haayen has headed Polydor in Holland, the U.K. and the U.S.

### www.americanradiohistory.com

# International SWISS RACKS UP EMI Offers Many Services To Estimated 800 Outlets

ZURICH-Rackjobbing is becoming an increasingly major force in the Swiss record industry, and the NCO division of EMI Switzerland is one of the biggest of five major rackjobbers serving roughly 800 outlets nationwide.

As a retail addition here, rackjob bing started 10 years ago, and NCO has been in the field since 1973. That there are so few racking companies in a marketplace, which also has 800 specialist record retail shops, is due to the basic set-up of the record business here.

There are around 20 record companies, mainly affiliated trading companies, with some local productions, and multinational groups. Because of the small size of the market, which had a 1980 turnover of some \$450 million, they function as record importers and also wholesalers. Retailers, large and small, department stores and record shop chains look after them.

But in 1970, with the introduction of 8-track cassettes, the first rackjobbers appeared, introducing new sales outlets to the traditional record business. They've stocked gas stations, cash-and-carry markets, drug stores and newsagents with cassettes. Some of the smaller operations carried just 100-400 units of cassettes.

Says Kurt Cattaneo, general manager of EMI's NCO division: "The real rackjobbing boom in Switzer-land came in the 1973-74 recession period. Because of a disastrous hardware policy, the 8-track business faltered and rackjobbers moved into the LP and prerecorded tape busi-

pany was building its web of wholly

### **By PIERRE HAESLER**

'But often the typical rackjobbing sales outlets could not successfully be used to sell records, and most of them went bust."

However, the overall recession had an impact on the whole record industry. Retailers and department stores that had been supplied directly by importers recorded slowing growth rates and profit cuts. Costs of stuff, premises, ordering, administration and so on bit into profits.

With some 10,000 new product lines out each year, stocks were excessive and turnovers slumped. So, says Cattaneo: "The bigger rackjobbers realized their chances. At first, we at NCO started with an offer of 100% right of sale or return. Today our clients have the right to exchange records and cassettes not sold.

"Our customers have only to sup-ply space and sales staff. We're in charge of everything else, from supply and presentation to carrying the risk of write-downs on stocks.

"We soon proved that with a limited selection of product we could achieve a maximum turnover with comparable profits. I call it the repertoire-turnover triangle, the number of products offered compared to the turnover achieved represents a reciprocal ratio.

Our profit-oriented formula offers bigger profits because of controlled costs and repertoire."

But one argument is that specializing in just a few successful products doesn't do much in terms of supporting the record industry's creativity and experimentation. Some industryites wonder whether EMI Switzerland isn't in a self-contradictory position, being record company rackjobber at the same time

But Guy Deluz, managing direc-tor of EMI Switzerland, insists: "Our NCO division is run as a completely independent operation. EMI product is in no way favored. It is not the brand name which matters, but the sales potential.

'A few months ago, our NCO division was handed a special award from our friendly competitor Poly-Gram for outstanding sales of its product. Rackjobbing in Switzer-land is now established. It has pretty well reached maximum penetration

### in areas not covered by traditional retailers.

"It would be a complete disaster if only rackjobbers operated in our market," he adds. Cattaneo adds: "We don't want to

be counterproductive to the music industry. We know our limitations. We work in a second pricing group, offering records and cassettes one or two Swiss francs cheaper than the retailers and specialists. But we don't offer individual advice, or product exchange, or even the chance of the customer hearing the product before buying."

Of that turnover total of \$450 million last year, rackjobbers grabbed some 40%, one of the highest proportionate shares of any country in the world. Switzerland is also a market where there are three separate main languages.

Says Cattaneo: "That big market share proves there's a need for rackjobbing here. There were some phonies in the business, out for the fast buck, specially in importing pirate records, but they didn't succeed. The reason is in our distribution system, with importers acting as wholesalers.

"There are no one-stops. The genuine rackjobber here offers a perfect range of services for every shop which doesn't specialize in records but wants records in his sales coverage."

NCO offers up to 1,000 album titles and around 800 cassettes. Says Cattaneo: "An extension of the quantity would automatically reduce profitability. If a client wants extra, he has to buy from the record companies.'

### 'La Boum' Platinum

PARIS-French film "La Boum" has provided the country's hottestselling disks of 1981. The Barclay soundtrack album, composed by Vladimir Cosma, went platinum within three months of release, with sales over 300,000, while the single "Reality," sung by British-born Richard Sanderson, has spent nine weeks at the top of the French hit parade. Sales total 1.2 million and . are still running at 90,000 a week. The disk has also reached the top 10 in Belgium and Switzerland.

### Kenyan Producers, Labels Work Toward Closer Ties

He made it clear that antipiracy actions are extremely expensive. But, he added, they should be considered an investment in the future when the fight against thieves increases record sales. He pointed out, too, that IFPI encourages the membership of video-associated companies, whose numbers are growing in Nairobi. But he also said that the rash of video piracy cannot be hindered unless some positive advice is first obtained from London.

### Sarcofagus Primes Export Pump

HELSINKI-With an upsurge in the popularity of heavy metal rock through most of Europe, Finland's leading group in the genre, Sarco-fagus, is being primed for heavy promotion in the export field.

So says Esa Kotilainen, producer responsible for the group's second junctions have been served on various local cassette pirates pending the court cases. Because of the conges-tion in Kenya's courts, those could take up to two years to be held. Stocks of cassettes imported from Singapore were confiscated in one case, involving one of Kenya's oldest and best known music stores.

In another case, the high speed duplicating machinery suspected of being used for piracy was confiscated. The precedents set by the courts have been strongly in favor of the record companies, and this factor combined with a unified industry effort is expected to hinder the course of pirates considerably.

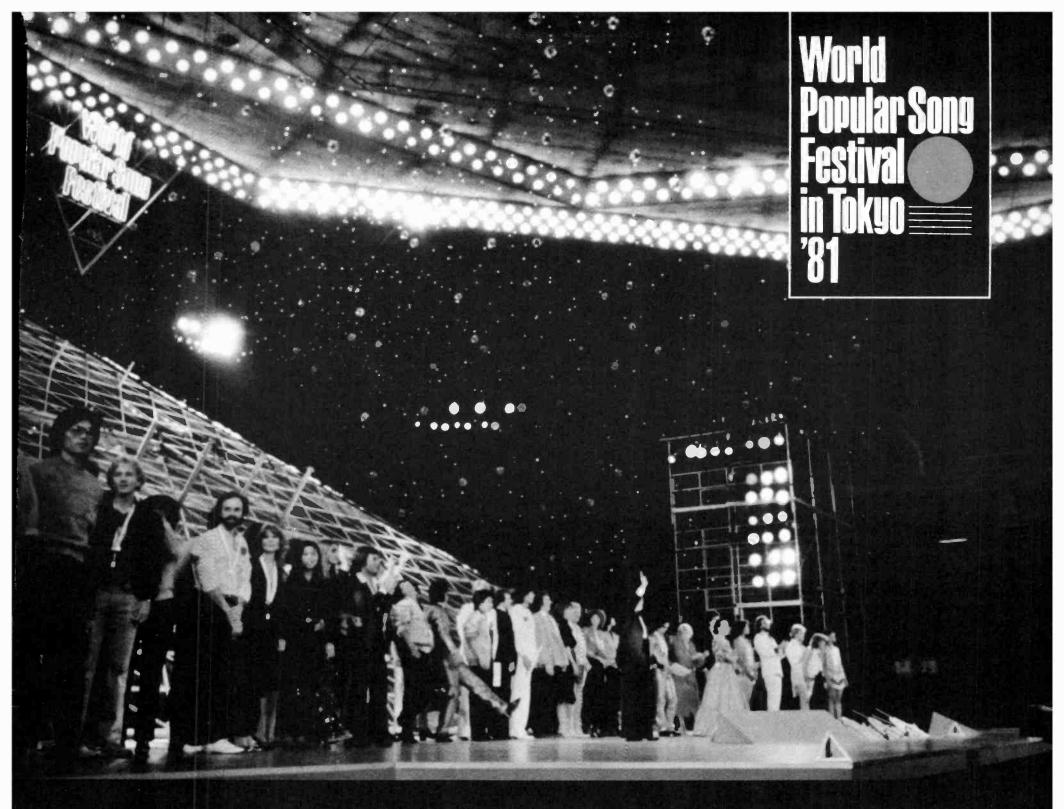
and just-released album "Envoy Of Death." He adds. "The first LP, Cycle Of Life,' was a hit throughout Scandinavia so now we're moving into the full European areas.

Back-up comes from an Englishlanguage promotion kit and English liner notes.

Explains Ertegun: "Freddie was

### Continued from page 65 prevent the current rampant violations.

Meanwhile, further temporary in-



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### International Foreign Disks Sell Despite **IMPORTS IN ASIA** Majors' Cost Complaints

This story prepared by Peter Ong in Singapore and Christie Leo in Kuala Lumpur. SINGAPORE-Having just com-

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pleted its most successful year in the battle against piracy and counterfeiting, the Southeast Asian record industry now faces the problems of imports, parallel and otherwise.

Air shipments from the U.S. and the U.K. of records, particularly cur-rent hits and classical product, are reportedly entering the Asian mart mostly via Singapore, and then dis-tributed to Malaysia and other areas

The Singapore Phonogram Assn. has responded by threatening undefined punitive action against one importer, but there are no laws against parallel imports there. As one im-porter declared: "This is a free enter-

prise. Besides, it's a service for the listening public, some of whom want to get a record faster than the official release date."

Sources agree that imports often catch the majors off guard when it comes to meeting public demand for a certain disk. Some record companies deny this. Imports fetch \$7 to \$19 U.S. at retail, while locally pressed product sells for \$6 to \$7. Hundreds of imports can be sold before the majors respond.

In Malaysia, inflation has forced affiliates of several major record companies to consider hiking record and tape prices on product it imports under its own label, as well as cutting down on imports altogether, to concentrate on local pressings.

PolyGram in Kuala Lumpur has already raised its price, and is now seeking negotiations with its home office in Europe in order to reduce them. Otherwise, it will have to stop importing them, it says.

PolyGram's product manager in Kuala Lumpur, T. Renganathan, says pop imports will be trimmed first.

"We only break even with the new pricing," says Renganathan. "The DGG classical items are popular among classical enthusiasts and we can't absorb much of a hike, but we'd rather have their buying support.'

Some of the other majors are also considering cutting back on imports.

WEA, which used to import a maximum of 70% of its international catalog now concentrates on local pressings. An increased roster of local signings have also significantly played a role in switching the company's priorities to accommodate more local pressings with vernacular items. At least 60% of WEA's total output is now by local artists.

"Although we enjoy special privileges with pricing, imports are too expensive for the local consumers. We now only import those items that have limited appeal," says Raymond Hon, WEA's promotions manager. EMI, like Cosdel, the local licensee

for RCA, imports purely for sales turnover.

"There are some selections, which although popular, do not merit local pressing. These usually appeal to specialists and we import a limited quantity to enhance market conditions. Our line of CBS imports has proven to be the most popular," notes Ron Choong, EMI's marketing manager.

Cosdel claims that imports merely help gauge an artist's popularity for future consideration. Some acts do not enjoy sales without prior exposure. Imports, in this case, assist in creating interest.

Although simultaneous releases are not uncommon here, there are frequent occasions when product lags months behind its release dates in the U.S. and the U.K. One of the most recent examples was a onemonth delay in the local release of John Lennon's "Double Fantasy." A spokesman for WEA International here claims the record was pressed in time, but that a technical problem delayed the jackets.

Despite such complaints, and others about import taxes, warpage and insistence that the import market isn't large enough to cater to, reports from all three majors-WEA, EMI and PolyGram-indicate that they have imported substantial numbers of copies of their label's product in the past three months, and these continue to sell well, despite rising local inflation.

### **CBS IN DISCO DJ SEMINARS**

FRANKFURT-CBS here invited disco disk jockeys from central Germany to its headquarters here for the first of a series of disco seminars.

It was a one-day program which included presentation of new product, previews of latest videos featuring CBS-handled artists, plus dis-cussion groups involving the guests with CBS promotion and a&r departments.

Garland Jeffreys, a big European chart act, was there to talk about his new album "Escape Artist."

Now the company plans similar meetings on a bi-monthly basis, at first only in Frankfurt, but later likely to take in CBS regional bureaus.

### www.americanradiohistory.com

### Canada AFTER COURT RULING U.K. Import Tangle Impacts On Canada **By DAVID FARRELL**

TORONTO-The decline of lais-

sez-faire practices in the inter-

national record industry is bringing

new thinking to the way deals are cut

A recent London High Court rul-

ing barring the sale of Canadian-

pressed Blondie albums in the U.K.

(Billboard, April 11, 1981) seems to

have been generally accepted as pre-

dictable in this country, although

one major importer has cancelled

orders for \$30,000 worth of British

imports and plans to substantially

curtail future trade with the U.K. disk business as a result of this legal

Records On Wheels owner Vito

Ierullo says he is angry about the

court ruling "because for years the

British record industry has been

profiteering from its own export

trade and now that things are hurt-

ing for them, they are trying to pro-

He says that apart from cancelling

some orders immediately, he also

plans on beating the U.K. at its own

game of compiling extravagantly

priced box sets of repertoire, such as

Wheels, he says, will make its own

On a more general level, insiders

here predict that in the future, third

boxes, filling them with Canadian

tangle.

tect themselves."

the Beatles box.

pressings.

on a territory-by-territory basis.

party license agreements for Canada will place less emphasis on up-front guarantees. Instead, stress will be put on high royalty rates per record sold.

Commenting on this, but without attribution, one executive at a major label notes that because of the healthy record industry in Canada, its relatively low list price codes and the fact that Canada's dollar is at least 18 cents below that of the U.S. dollar, third party license agreements in the future must stress royalty rates and not advances and guarantees in order to protect against wholesale exporting that can ruin foreign record industry sales.

The same executive confirms discussions with other Canadian senior management people at major labels that for a time, major licensing agreements here became multi-dollar commitments. In some cases, a label was almost forced to export to recover its own advance agreements.

Those days are ebbing, however, and few major labels operating in Canada now condone exporting. In some cases, certain accounts have purchase orders reviewed by senior executives. If over-ordering is suspected, the account is put onto a back-order situation or simply shipped what the record company feels is reasonable.

### A&M Emphasizing Entries Into International Market

TORONTO-A&M Canada is taking an aggressive a&r policy into the international arena this year, company's president, Gerry Lacoursiere asserts.

"We've been talking about the growing trend of international's importance in making hit records and now I think our turn has come to contribute some new stars," he says, noting that the domestic division has one of its largest foreign release schedules cued up.

Just released or on tap for American and/or European release are productions by pop singer Peter Pringle, Bryan Adams, the Payollas, Stanley Frank, Eddie Schwartz and rock act Leyden Zar.

Stanley Frank had an earlier hit in the U.K. with a track entitled "S'Cool Daze." Now the Montrealbased singer has established a presence in this country with the LP "Play It Till It Hurts" and single, "Rock Crazy." The LP comes out in the U.S. and Europe.

Leyden Zar is a new signing to the label, and U.S. release has been firmed and a preview single, "Backstreet Girl," has been released. In the studio at this time are singers Bryan Adams and Eddie Schwartz. Adams is recording in New York and Schwartz-who wrote Pat Benetar's big hit, "Hit Me With Your Best Shot"-is also recording there.

Lecoursiere also reports that Vancouver act The Payollas are signed with A&M Canada, but assigned to the International Record Syndicate for other world markets. The second LP is complete and will be released very shortly. Beyond this, A&M will shortly be funding Cano's next album, the group's fifth for the label.



**PAXTON & ROVER-Tom Paxton and Jimmy Ferguson of the Rovers com** pare platinum disks they received from Attic Records for sales of "Wasn't That A Party," written by Paxton.

### Japan Records Is Scoring With New Wave Rockers TOKYO - Japan Records,

founded here a year ago, has achieved considerable success with a combination of local and imported new wave acts, including a top 10 single drawn from the local roster. Foreign repertoire is drawn thus far principally from Britain's Rough Trade label, signifying Japanese interest in punkish new wave forms.

The first album released last Sep-

### LENNON DISKS **TOP 4,000 IN** MALAY SALE KUALA LUMPUR-The death

resulting in tremendous airplay for his work, particularly "Double Fan-" It's a trend that's expected to tasy continue for some time. WEA in this market had listed the album as a rush-release item but due to late arrival of parts, the release date was delayed. Since the album's release, just after Christmas, "Double Fantasy" has been a steady

seller. WEA claims sales of well over 4,000 units, a substantial figure for this marketplace.

"Watching The Wheels," will prob-ably enhance sales further, predicts WEA's sales manager Eddie Goh. Meanwhile, EMI, the company

that distributed the Lennon catalog prior to his self-imposed "retire ment," put out the bulk of his studio recordings: "Plastic Ono Band," "Imagine," "Sometime In New York City," "Shaved Fish" and "Rock'N'Roll."

Most of the above-listed were written-off years ago. Lennon's untimely death, however, gave them a new lease of life.

"We didn't want it to look like a capitalistic move, but orders for Lennon's early albums were simply too overwhelming to ignore," says EMI's Ron Choong.

EMI also re-released some noteworthy Beatles albums includ-"White Album," "Abbey Road," "Sgt. Pepper's," "Let It Be" and both the compilation albums-"1962-66" and "1967-70." A new Beatles com-pilation, "The Beatles Ballads," also sold comparatively well.

A "Remember John Lennon Concert" was being organized by the lo-cal Musicians Union. The union hopes to utilize funds from the concert to sponsor talented musicians in further studies.

tember, was a two-record set by Akiko Yano, a so-called new music singer-songwriter, with the title. "Gohan-ga Dekita-yo" (Dinner Is Ready). So far, 50,000 sets have been sold, achieving the goal set by the company at the time of its establishment of at least 50,000 albums per release.

Yano's single, "Harusaki Kobeni," released Feb. 1, 1981, reached fourth place on Japan's top 100 list and seventh on the singles chart of Music Labo for March 16. This single has gone to nearly 500,000 copies in 11/2 months.

Koki Miura, Japan Records vice president, says the three albums and 10 singles released prior to Feb. 1, 1981 sold a total of 130,000 albums and 150,000 singles.

"The results are much better than expected. We've achieved results through plenty of leg work, making constant contacts with the people in the newspapers, music magazines and trade publications. This has re-sulted in much publicity for our artists," says Miura.

Japan Records has released five albums on the Rough Trade label by artists virtually unknown in Japan before February. They are "For How Much Longer Do We Tolerate Mass Murder?" by the Pop Group; "The Voice of America" by Cabaret Voltaire; "Colossal Youth" by Young Marble Giants; "The Art of Walking" by Pere Ubu and "Clear Cut" by various artists.

Miura points out, "Usually the albums of artists unknown in Japan sell only in the hundreds at the most. We had thought we would be doing quite well if we sold 700-800 each of the five albums." But as of the end of March, he adds, the sales figures are 8,000 for "For How Much Longer," 4,200 for "The Voice of America," 4,200 for "Colossal Youth," 4,500 for "The Art of Walking" and 5,800 for "Clear Cut."

Japan Records has a producer named Noe Serizawa, who worked with Virgin Records in Britain for seven years before joining Japan Records. She was instrumental in obtaining the rights to the Rough Trade label in Japan.

Japan Records has 20 fulltime employes plus 10 more on contract. Miura says that on the basis of a good start, the outlook for the company is quite good despite the slow recovery of the economy.

Japan Records artists include Business 4, Haruko Kuwano and Megumi Satsu from Japan and two non-Japanese groups, Liquid Gold and Match Box.

# West Germany

### **AIMS FOR 10% SLICE**

# **Teldec Sales Up 13%;** Market Share At 8%

MUNICH-Teldec sales turnover in West Germany was up in 1980 by 13% over the previous year, the most important statistic in a successful year's trading, according to Gerhard Schulze, managing director.

Karlheinz Steike, sales manager, told delegates at the company's annual meeting here that the aim is to achieve a 10% total market share in Germany this year. Schulze said the West German

sales upturn of 13% had pushed the company's market share up from 6% to 8%. "Now we have to consolidate, and that means a concentrated a&r policy which, in turn, means being more critical about new artists and new label deals. We want to have fewer releases so we can work more intensively on better product."

First evening of the sales meet fea-tured Jupiter Records product, with label chiefs Ralph Siegel and Werner Schueler hosting a live show featuring the group Harry's, Anja Len-cher and Peter Ludwig, Zoff, the Mike Tool Band, Gerhard Polt and the Hornettes.

Karlheinz Steike used the theme "demand and capacity" for his pro-motional talk. "We demand an important place among the sound-car-rier companies in Germany, with sales of \$65 million this year, and demand a market share of 10%. It is in our capacity to hit target, despite the problems and difficulties we face in the industry today." In a multi-media show, produced

by Henrik Jassmann, head of product management, Horst Bork, na-tional a&r, and Nobby Varenholz, international a&r, artists featured

### **Paul Janz Seeks New** Deliverance

### **By JIM SAMPSON**

MUNICH-Paul Janz knows all about Deliverance. Now, he's trying to resurrect his career.

As leader of the pop group called Deliverance, Janz had a North American hit last year with the single "Leaving L.A.," an international production featuring U.S., U.K. and Canadian musicians, recorded in Munich for the Global label

The song reached the top 10 in Janz' native Canada and was for several weeks on the Billboard Hot 100.

But the band's international success caught the attention of Eric Weissberg and other musicians who had started using the name Deliverance back in the early 1970s with such items as "Dueling Banjos."

Result was that Weissberg and company hit the Janz group, Global Records and CBS distribution with a \$1 million lawsuit.

The case was settled out of court, but Janz and Global needed a new name. They simply chose Janz, since half of the six-strong band belonged to the same family, and then pondered their next collective move. Paul Janz and Global's Peter Kir-

sten decided to enter the Eurovision Song Contest heats here in a lastminute effort. The demo was recorded Jan. 22 and submitted at the deadline a day later.

(Continued on page 70)

were Udo Lindenberg, Frank Du val, Adamo, Franz Lambert, Ted Herold, Leinemann, Mitch Ryder, Sean Tyla, Juergen Marcus, Hot Shot and Karat and, at international level, Matchbox, Jona Lewie, Madness, Lene Lovich, Camel, Richard Clayderman, Peter Green, Secret Service, Mikael Rickfors, Pupo and Alan Sorrenti.

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### Metronome Is **After Better Retailer Ties By WOLFGANG SPAHR**

HAMBURG-A close and trusting relationship between the record industry and the retail trade is essential if the West German market is to expand successfully in the future. That's the view of Heiner Wieland distribution chief of Metronome, who admits his company has made mistakes in the past and now wants to establish better communication with dealers.

There were occasionally misunderstandings, he notes but the retail trade has to look on the record industry as an equal partner. There is no point in dealers complaining of poor service if they don't take the time to discuss sales and stock with the company and its 18 salesmen, who are now more and more responsible for dealer liaison, says Wieland.

Wieland adds that Metronome sends official price lists and bonus statements to all dealers. "There is no use pushing product into the shops on special terms just to pro-duce good sales figures. The same form of distribution demands the same trading terms." Instead Metronome has cut new releases by a third and backed them with concentrated marketing effort on chosen titles, as a better way of maximizing success.

Where back catalog is concerned, Metronome has issued a list of special offers-the Bonus Plus list-cov-

ering the entire range of repertoire. Wieland can cite a number of marketing successes born out of close dealer-company cooperation. "Since Village People's 'YMCA' was such a good seller, dealers knew that active marketing would mean extra volume, and I'm grateful to them for trusting our judgment and allowing us to have a good strong presence in the shops when we mounted special promotions."

He points to Kool & the Gang, Nannini, Maywood, Venditti, Rocky Sharp and Arabesque as other acts that have benefitted from such cooperation. But the biggest seller has been Peter Maffay's vanche" album, which is now over 1.2 million units. No special terms were given on the release, though Wieland confesses he's a little disappointed that dealers didn't go for more volume sales by offering the

album at a reduced price. He sees prerecorded cassettes as an area where much can be done. In the past, they were neglected and there were many mistakes in market-ing. "We didn't match disk sound quality; the prices were too high, and there was not enough attention paid to packaging. No wonder cas-settes wound up in the basement."

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NEW SUPER TROUPER, Abba, Epic 27 GREATEST HITS VOL. 3, Cockney **BRITAIN** (Courtesy of Music Week) As of 4/25/81 SINGLES Last Week 1 MAKING YOUR MIND UP, Bucks Fizz, RCA CHI MAI, Ennio Morricone, BBC THIS OLD HOUSE, Shakin' Steve 4 Epic GOOD THING GOING, Sugar Minott, RCA LATELY, Stavie Wonder, Motown EINSTEIN A GOGO, Landscape, RCA CAN YOU FEEL IT, Jacksons, Epic NIGHT GAMES, Graham Bonnett, 3 5 8 6 Vertigo TIT'S A LOVE THING, Whispers, Solar FADE TO GREY, Visage, Polydor INTUITION, Linx, Chrysalis AND THE BAND PLAYED ON, Saxon, 9 14 10 19 Carrere JUST A FEELING, Bad Manners, 15 JUST A FEELING, Bad Manners, Magnet KIDS IN AMERICA, Kim Wilde, Rak MUSCLE BOUND/GLOW, Spandau Ballet, Chrysaiis D-DAYS, Hazei O'Connor, Albion STARS ON 45, Star Sound, CBS NEW ORLEANS, Gillian, Virgin WHAT BECOMES OF THE BROKENHEARTED, Dave Stewart & Colin Blunstone, Stiff GREY DAYS, Madness, Stiff ONLY CRYING, Keith Marshall, Arrival 11 18 12 16 12 17 NEW 20 13 20 NEW 21 25 Arrival CAN'T GET ENOUGH OF YOU, Eddy 28 Grant, Ice 26 BERMUDA TRIANGLE, Barry Manilow, Arista 17 CAPSTICK COMES HOME, Tony Capstick, Dingles 29 DON'T BREAK MY HEART AGAIN, Whitesnake, Liberty 24 FLOWERS OF ROMANCE, Public Image, Virgin FOUR FROM TOYAH, Safari DROWNING/ALL OUT TO GET YOU, 27 16 28 NEW Beat, Go-Feet AI NO CORRIDA, Quincy Jones, 29 A&M IS VIC THERE, Department S, 40 IS VIC THERE, Department S, Demon DO THE HUCKLEBUCK, Coast To Coast, Polydor MIND OF A TOY, Visage, Polydor MAKE THAT MOVE, Shalamar, Solar WATCHING THE WHEELS, John Lennon, Geffen HIT & RUN, Girlschool, Bronze HUMPIN', Gap Band, Mercury CROCODILES, Echo & The Bunnymen, Koyroa KINGS OF THE WILD FRONTIER, Adam & Ants, CBS KEEP ON LOVING YOU, REO Speedwagon, Epic PLANET EARTH, Duran Duran, EMI 22 21 32 30 35 33 36 NEW 37 37 31 39 NEW 23 ALBUMS KINGS OF THE WILD FRONTIER, Adam & Ants, CBS FUTURE SHOCK, Gillan, Virgin HOTTER THAN JULY, Stevie Wonder, Motown COME AND GET IT, Whitesnake, Liberty HIT AND RUN, Girlschool, Bronze THIS OLD HOUSE, Shakin' Stevens, Epic MAKING MOVIES, Oire Straits, Vertigo 1 2 7 THE JAZZ SINGER, Neil Diamond 6 MANILOW MAGIC, Barry Manilow, 10 Aris FACE VALUE, Phil Collins, Virgin FLOWERS OF ROMANCE, Public 9 12 Image Ltd., Virgin JOURNEY TO GLORY, Spandau Ballet, Reformation/Chrysal 14 n/Chrysali Bailet, Reformation/Chrysalls SKY 3, Sky, Ariola FAITH, Cure, Fiction INTUITION, Linx, Chrysalls FROM THE TEAROOMS, Landscape, 5 13 5 14 NEW 8 16 RCA DOUBLE FANTASY, John Lennon & 17 15 Yoko Ono, Geffen GO FOR IT, Stiff Little Fingers, 18 NEW Chrysalis BARRY, Barry Manilow, Arista THE ADVENTURES OF THIN LIZZY, 20 17 Thin Lizzy, Vertigo VIENNA, Ultravox, Chrysalis NEVER TOO LATE, Status Quo, 19 13 Vertigo CHRISTOPHER CROSS, Warner 21 Bros. FACE DANCERS, Who, Polydor THE ROGER WHITTAKER ALBUM, 11 29 THE ROGER WHITTAKER ALBUM, K-tel FUN IN SPACE, Roger Taylor, EMI CHART BUSTERS 81, Various, K-tel VISAGE, Visage, Polydor THE VERY BEST OF RITA COOLIDGE, A&M ROLL ON, Various, Polystar DANCE CRAZE, Soundtrack, 2-Tone THE DUDE, Quincy Jones, A&M ZE BOP, Santana, CBS BAT OUT OF HELL, Meat Loaf, Epic/Cleveland intl. CHIITY. Barbra Streisand, CBS 18 22 23 25 34 38 NEW 31

38	27	GREATEST HITS VOL. 3, Cockney Rejects, Zonophone	1
39	33	SPELLBOUND, Tygers of Pan Tang, MCA	2
40	35	DIRK WEARS WHITE SOCKS, Adam & Ants, Do It	3 4
			5
		CANADA	
((	Courtes	y CBC's 60 Minutes With A Bullet) As of 4/25/81	6 7
This	Last	SINGLES	8
Wee 1	k Wee 3	k MORNING TRAIN (9 TO 5), Sheena	9 10
2	2	Easton, Capitol KISS ON MY LIST, Hall & Oates,	11
3	6	RCA ANGEL IN THE MORNING, Juice	12
4	4	Newton, Capitol WHILE YOU SEE A CHANCE, Steve	13
5	1	Winwood, Island RAPTURE, Blondie, Chrysalis	14
6	7	AIN'T EVEN DONE WITH THE NIGHT, John Cougar, Riva	15 16
7	11	I CAN'T STAND IT, Eric Clapton, RSO	17
8 9	5 16	THE BEST OF TIMES, Styx, A&M JUST THE TWO OF US, Grover Washington, Jr., Elektra	18
10	8	KEEP ON LOVING YOU, REO	19 20
11	17	Speedwagon, Epic SOMEBODY'S KNOCKIN', Terri	
12	14	Gibbs, MCA HER TOWN TOO, James Taylor &	
13	19	J.D. Souther, CBS YOU BETTER YOU BET, Who,	
14	9	Warner Bros. HELLO AGAIN, Neil Diamond,	
15	NEW	Capitol TAKE IT ON THE RUN, REO	
16	12	Speedwagon, Epic JUST BETWEEN YOU AND ME, April	Thi: Wei
17	18	Wine, Capitol LIMELIGHT, Rush, Anthem	1
	NEW	I MISSED AGAIN, Phil Collins, Atlantic	2
	NEW	LIVING INSIDE MYSELF, Gino Vannelli, Arista	3
20	NEW	TIME OUT OF MIND, Steely Dan, MCA	4
		ALBUMS	5
1	1	ARC OF A DIVER, Steve Winwood, Island	6
2	3	HI INFICELITY, REC Speedwagon, Epic	7
3	57	FACE DANCERS, Who, Warner Bros. FACE VALUE, Phil Collins, Atlantic	8
5	26	MOVING PICTURES, Rush, Anthem PARADISE THEATRE, Styx, A&M	9
7	4	DOUBLE FANTASY, John Lennon & Yoko Ono, Geffen SUCKING IN THE SEVENTIES,	10
8	8	<b>Rolling Stones, Rolling Stones</b>	11
9	9	THE NATURE OF THE BEAST, April Wine, Capitol AUTOAMERICAN, Biondie, Chrysalis	12
10	10	AUTOAWERICAN, Dionole, Chrysilis	13
	14	COT CEDMANY	14
	VV	(Courtesy Der Musikmarkt)	15
		As of 4/27/81 SINGLES	16
Thi: We	ek Wee	sk.	17
1	1	SHADDAP YOU FACE, Joe Dolce, Ariola	18
2 3	2 5	FADE TO GREY, Visage, Polydor IN THE AIR TONIGHT, Phil Collins,	19
4	3	Atlantic LOOKING FOR CLUES, Robert	20
5	4	Paimer, Island STARS ON 45, Stars on 45, Metronome	
6	6	STOP THE CAVALRY, Jona Lewie, Stiff	1
7 8	7 11	WOMAN, John Lennon, Geffen FLASH, Queen, EMI	2
9 10	9	JOHNNY BLUE, Lena Valaitis, Ariola YE-SI-CA, Secret Service, Strand	3
11	10	HANDS UP, Ottawan, Polydor KIDS IN AMERICA, Kim Wilde, Rak	4
13		WE ARE ON THE RACE TRACK, Precious Wilson, Hansa Intl.	5
14	15	MARIGOT BAY, Arabesque, Metronome	7
15	12	LIFE IS FOR LIVING, Barclay James Harvest, Polydor	8
16	17	SAMSAT ABEND, Hanne Heller, Ariola	9
17	13	ANGEL OF MINE, Frank Duvai & Orchestra, Telefunken	10
18	23	JOHNNY LOVES JENNY, Chilly, Polydor	11
19 20		JEALOUS GUY, Roxy Music, Polydor MISTER SANDMAN, Emmylou	12
21	NEW	Harris, Warner Bros. STOP 'N' GO, Peter Kent, EMI	13
22 23	28	MARIE MARIE, Shakin' Stevens, Epic GIVE PEACE A CHANCE, John	14
24		Lennon, EMI RUNAWAY, Eruption, Hansa Inti.	16
26		HOT LOVE, Kelly Marie, PRT OER GNUBBEL, Mike Krueger, EMI	17
27		ALL AMERICAN GIRLS, Sister Sledge, Atlantic	18
28		DO YOU FEEL MY LOVE, Eddy Grant, Ice	19
29		SHINE UP, Doris O & Pins, Papagayo	20
30	24	AMOUREUX SOLITAIRES, Lio, Ariola	I

	ALBUMS
1	DIE GROESSTEN ERFOLGE, Ernst
	Mosch & Seine Original
	Egeriaender, K-tel
3	FACE VALUE, Phil Collins, Atlantic
2	VISAGE, Visage, Polydor
4	DOUBLE FANTASY, John Lennon &
	Yoko Ono, Geffen
8	DIE SCHOENSTEN MELODIEN 2,
	Anthony Ventura Orchestra,
	Arcade
7	CLUES, Robert Paimer, Island
5	FLASH GORDON, Queen, EMI
6	LIEBESTRAEUME, Leonard Cohen,
	CBS
9	SUPER TROUPER, Abba, Polydor
11	LIEDER VON HERZEN, Maria &
	Margot Hellwig, EMI
10	<b>REVANCHE</b> , Peter Maffay,
	Metronome
15	NEVER TOO LATE, Status Quo,
	Vertigo
13	RED SKIES OVER PARADISE,
	Fischer Z, United Artists
18	KILLERS, Iron Maiden, EMI
14	QE2, Mike Oldfield, Virgin
NEW	ICH TRAEUM AUF DEINEM KISSEN,
	Marco Bakker, EMI
12	ZENYATTA MONDATTA, Police,
	A&M
NEW	BACK IN BLACK, AC/DC, Atlantic DER GNUBBEL, Mike Krueger, EMI
NEW	THE TURN OF A FRIENDLY CARD,
20	Alan Parsons Project, Arista
	Alan Parsons Project, Arista

JAPAN

69

		(Courtesy Music Labo)	
		As of 4/27/81 SINGLES	
This	Last		
Wee			
1	1	RUBY NO YUBIWA, Akira Terao, Toshiba-EMI (Ishihara)	
2	2	BOOGIE WOOGIE I LOVE YOU,	
		Toshihiko Tahara, Canyon	MAY 2, 1981 BILLBOARD
3	6	(Janny's) SHADOW CITY, Akira Terao,	2
	Ŭ	Toshiba/EMI (Ishihara)	N
4	3	MACHIKADO TWILIGHT, Shannels,	
5	4	Epic/Sony (Burning) YOKOHAMA CHEEK, Masahiko	36
3		Kondo, RCA (Janny's)	<u> </u>
6	9	SEXY MUSIC, Nolans, Epic (PMP)	B
7	5	TSUPPARI HIGH SCHOOL ROCK 'N	
		ROLL, Yokohama Ginbae, King (Janny's)	ω.
8	7	SUNSET MEMORY, Naomi	0
		Sugimura, Polystar (NTV)	A
9	8	HARUSAKI KOBENI, Akiko Yano, Japan (Yano/PMP)	Ö
10	11	OKUHIDA BOJOU, Tetsuya Ryu, Trio	
		(Best Friend)	
11	10	E-KIMOCHI, Hiroyuki Okita, CBS/	
12	12	Sony (Stardust) SEVENTEENNaoko Kawai, Columbia	
	**	(Gelei/TV Asahi)	
13	13	LITTLE GIRL, Hideki Saijo, RVC	
		(Gelei) MODERN CIRL Sheens Easten	
14	14	MODERN GIRL, Sheena Easton, Toshiba-EMI (Intersong)	
15	15	SASURAI, Akira Terao, Toshiba-EMI	
		(Ishihara)	
16	NEW	YOKOSUKA BABY, Yokohama Ginbae, King (Nichion/NTV MKB)	
17	18	MINATO-HITORI UTA, Hiroshi Itsuki,	
		New Creek (TV Asahi)	
18	16	I'M A WOMAN, Junko Yagami,	
19	NEW	Discomate (Yamaha) NARSU NO TOBIRA, Seiko Matsuda,	
		CBS/Sony (Sun/JCM)	
20	NEW	DEEP PURPLE, Hiroaki Igarashi,	
		CBS/Sony (War M., April M.)	-
		-	
		ALBUMS	
1	1	REFLECTIONS, Akira Terao, Toshiba-	
2	2	EMI HEART & SOUL, Shannels, Epic/	
~	~	Sony	
3	4	SEXY MUSIC, Nolans, Epic	
- 4	3	RINGETSU, Miyuki Nakajima,	
5	5	Canyon BGM, Yellow Magic Orchestra, Alfa	
6	9	HOT TUNE, George Yanagi & Rainy	
		Wood, Warner Pioneer	
7	7	MODERN GIRL, Sheena Easton, Toshiba-EMI	
8	8	BUCCHIGIRI PART II, Yokohama	
5	-	Ginbae, King	
9	6	NIJI DENSETSU, Masayoshi	
10	10	Takanaka, Polydor SNAKEMAN SHOW, Snakeman, Alfa	
11	11	AI NO CONCERTO, Richard	
		Clayderman Orchestra, Victor	
12	12	A LONG VACATION, Elichi Ohtaki, CBS/Sony	
13	NEW	BUCCHIGIRI, Yokohama Ginbae,	
		King	
14	14	SILK SCREEN, Yoshitaka, CBS/Sony	
15	16	SHUNSHU, Mayumi Itsuwa, CBS/ Sony	
16	15	HIGH INFIDELITY, REO	
		Speedwagon, Epic/Sony	
17	13	MATCHY THANK AI YOU, Masahiko Kondo, RVC	
18	17	GANDAMU BGM SHUU VOL. 2,	
		Soundtrack, King	
19	NEW	NEPPU, Chage & Asuka, Warner	
20	NEW	Pioneer LIVE Tsuyoshi Nagabuchi, Toshiba-	
10		EMI	

Epic/Cleveland Intl. GUILTY, Barbra Streisand, CBS MAKING WAVES, Nolans, Epic



in a retrieval system, or trans

### **AUSTRALIA** esy Kent Music Report) As of 4/20/81 (Co

		SINGLES
Thi	s Las	
We		
1	1	ANTMUSIC, Adam & Ants, CBS
2	3	9 TO 5, Sheena Easton, EMI
3	2	COUNTING THE BEAT, Swingers, Mushroom
4	. 6	THE WILD COLONIAL BOY, Dr. Hook, Mercury
5	5	RAPTURE, Blondie, Chrysalis
6	8	I LOVE A RAINY DAY, Eddie Rabbitt, Elektra
7	13	JEALOUS GUY, Roxy Music, Polydor
8	10	HISTORY NEVER REPEATS, Split Enz, Mushroom
9	4	GIRLS CAN GET IT, Dr. Hook, Mercury
10	11	IN THE AIR TONIGHT, Phil Collins, Atlantic
11	9	9 TO 5, Dolly, Parton, RCA
12	7	WOMAN, John Lennon, Geffen
13	12	QUE SERA MI VIDA, Gibson Brothers, RCA
	NEW	ANGEL OF THE MORNING, Juice Newton, Capitol
15		RUNAWAY BOYS, Stray Cats, Arista
	NEW	WHILE YOU SEE A CHANCE, Steve Winwood, Island
17	15	INTO THE HEAT, Angels, Epic
	NEW	HIP SHAKE JERK, Quick, Epic
19	14	NEVER KNEW LOVE LIKE _ HIS BEFORE, Stephanie Mills, 20th Century
20	18	WALKING ON THIN ICE, Yoko Ono, Geffen
1	1	ALBUMS SWINGSHIFT, Cold Chisel, WEA
2	5	CORROBOREE, Split Enz, Mushroom
3	2	GREATEST HITS, Dr. Hook, Capitol
4	3	KINGS OF THE WILD FRONTIER,
		Adam & Ants, CBS
5	8	FACE VALUE, Phil Collins, Atlantic
6	4	DOUBLE FANTASY, John Lennon &
	-	Yoko Ono, Geffen
7	7	ARC OF A DIVER, Steve Winwood, Island
8	10	MAKING MOVIES, Dire Straits, Vertigo
9	6	BACK IN BLACK, AC/DC, Albert
10	11	CHRISTOPHER, Warner Bros.
11	9	ICE HOUSE, Flowers, Regular
12	20	SKY 2, Sky, Ariola
13	12	ZENYATTA MONDATTA, Police, A&M
14	13	THE ANDREW DURANT MEMORIAL CONCERT, Various, Mushroom
15	14	SHADES, J.J. Cale, Shelter
16	15	AUTOAMERICAN, Blondie, Chrysalis
17	16	THE JAZZ SINGER, Neil Diamond,

### 16 THE JAZZ SINGER, Neil Diamond 18 18 RISING, Dr. Hook, Mercury

BILLBOARD

1981 ŝ

MAY

19	19	SHORT NOTE, Matt Finish, Giant
20	17	THE VERY BEST OF ELTON JOHN,
		DJM

### FRANCE Actualite) asy Videomusic / As of 4/15/81

		As of 4/15/81
		SINGLES
This	s Last	
We	ek Weel	
1	9	STOP THE CAVALRY, Jona Lewie,
		Stiff
2	8	VERTIGE DE L'AMOUR, Alain
		Bashung, Phillips
3	1	REALITY, Richard Sanderson,
		Barclay
	NEW	DALLAS, TV Soundtrack, CBS
5	4	MON FILS, MA BATAILLE, Daniel
-	-	Balavoine, Barclay
6	3	SI, Karen Cheryl, Ibach
/	NEW	LOOKING FOR CLUES, Robert
~	•	Palmer, Island
8	2	COULEUR MENTHE A L'EAU, Eddy
9	10	Mitchell, EM Barclay
-	NEW	TATA YOYO, Annie Cordy, CBS LE BAREAU BLANC, Sacha Distel,
10	INC W	Carrere
11	NEW	DO YOU FEEL MY LOVE, Eddy
**	140.44	Grant, Ice
12	NEW	JEALOUS GUY, Roxy Music, Polydor
13	15	ENOLA GAY, Orchestral Manoeuvers.
		Virgin
14	14	STARTING OVER, John Lennon,
-		Geffen/WEA
15	NEW	MAGNIFICENT SEVEN, Clash, CBS
16	6	LES AVEUX, France Gall/Elton John,
		Atlantic/WEA
17	NEW	CHERCHEZ LE GARCON, Taxi Girl,
		Pathe
18	NEW	HUMANAHUM, Jean Gabilou,
		Polydor
19	NEW	LADY, Kenny Rogers, Liberty
20	NEW	ELLE EST D'AILLEURS, Pierre
		Bachelet, Polydor
		ALBUMS
1	17	RONDEAU POUR UN TOUT PETIT
		ENFANT, Richard Clayderman,
		Delphine
	NEW	2, Roland Magdane, Pathe
3	14	STRAY CATS, Stray Cats, Arista
4	10	VERTIGE DE L'AMOUR
	NEW	LIVE, Johnny Hailyday, Philips
6	20	LA FRANCE DE MON ENFANCE,
7	1	Enrico Macias, Trema BOF, La Bourn, Barclay
8	5	FACE VALUES, Phil Collins, Atlantic
-	NEW	ANOTHER TICKET, Eric Clapton,
	146.00	ANOTHER TICKET, ETC Clapton,

### BACK IN BLACK, AC/DC, Atlantic HAPPY BIRTHDAY, Eddy Mitchell, EM FACE DANCES, Who, Polydor 2 Loss Danices, Candavialla CBS 1 23 2, Jean-Patrick Capdevielle, CBS C'EST L'PRINTEMPS, Pierre Perret, Philips VISAGE, Visage, Polydor FERRAT 80, Jean Ferrat, Terrey/ 4 67 Discodis MELANCOLIE, Julio Iglesais, CBS MY LIFE IN THE BUSH OF GHOSTS, 8 NEW

Brian Eno & David Byrne, Polydor SANDISTA, Clash, CBS SOUL SYNDROME, James Brown, 19 20 15 6

### ITALY

### esy Germano Ruscitto) As of 4/21/81

### SINGLES

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10 4

15 NEW 16 7

17 9 18 NEW

		OTTOLLO
hi		
Ve	sk Weel	
1	3	GIOCA-JOUER, Claudio Cecchetto, Hit Mania/Fonit Cetra
~		
2	1	SARA' PERCHE' TI AMO, Ricci E
		Poveri, Baby/CGD-MM
3	2	MALEDETTA PRIMAVERA, Loretta
	-	Goggi, WEA
4	6	JOHNNY AND MARY, Robert
_		Palmer, Island/Ricordi
5	4	PER ELISA, Alice, EMI
6	5	WOMAN IN LOVE, Barbra Streisand, CBS
7	12	AMOUREUX SOLITAIRES, Lio, Ariola/CGD-MM
8	7	NON POSSO PERDERTI, Bobby Solo.
۰.		EMI
9	10	TI ROCKERO, Heather Parisi, CGD-
,	10	MM
0	9	ANCORA, Edoardo De Crescenzo,
	2	Ricordi
1	11	ROMA SPOGLIATA. Luca
		Barbarossa, Certa/Fonit Cetra
2	14	TUNNEL OF LOVE, Dire Straits,
		Vertigo/PolyGram
3	8	CERVO A PRIMAVERA, Riccardo
		Cocciante, RCA
4	13	TU COSA FAI STASERA, Dario
		Baldan Bernbo, CGD-MM
5	18	OUESTO AMORE NON SI TOCCA.
		Gianni Bella, CGD-MM
6	NEW	SEMPLICE, Gianni Togni, Paradiso/
		CGD-MM
7	15	RAGAZZI CHE SI AMANO, Collage,
		Lupus/Ricordi
8	NEW	HOP HOP SOMARELLO, Paolo
		Barabani, Baby/CGD-MM
9	NEW	I WANNA BE YOUR LOVER, La
		Bionda, Baby/CGD-MM
0	NEW	PENSA PER TE, Marcella, CBS

### HOLLAND

		HULLAND
		(Courtesy BUMA/STEMRA)
		As of 4/20/81
This	; Las	it SINGLES
Wee	k We	
1	1	VIENNA, Uitravox, Chrysalis
2	2	ANGEL OF MINE, Frank Duval &
		Orchestra, RCA
3	4	WITHOUT YOUR LOVE, Roger
-		Daltrey, Polydor
4	7	CAN YOU FEEL IT, Jacksons, Epic
5	5	MARLIESE, Fischer Z, United Artists
6	3	DON'T STOP THE MUSIC.
	-	Yarbrough & Peoples, Mercury
7	8	ONE NIGHT AFFAIR, Spargo, Inelco
8	NEW	CHANSON D'AMOUR, B.Z.N.,
		Mercury
9	6	IN THE AIR TONIGHT, Phil Collins,
		Atlantic
10	NEW	SHADDAP YOU FACE, Joe Dolce,
		Ariola
		ALBUMS
1	1	KINDEREN VOOR KINDEREN,
		Kinderen, Inelco/ VIP
2	2	VIENNA, Ultravox, Chrysalis
3	4	THE WORLD OF FREDDY FENDER,
		Arcade
4	NEW	RED SKIES OVER PARADISE,
		Fischer Z, United Artists
5	3	FACE VALUE, Phil Collins, Atlantic
6	6	VOLLE BAK, Henk Wi Jngaard,
		Telstar
7	5	SPRINGLEAVEND, Normaal, WEA
-	NEW	GOLDEN SONGS, Paul Anka, K-tel
9	10	HERINNERT U ZICH DEZE NOG,
		Various, EMI
10	8	BEAUTIFUL LOVE SONGS,
		Carpenters, A&M
		NEW ZEALAND
		Courtesy Record Publications)
		As of 4/12/81

### As of 4/12/81 SINGLES

### Last Week 2 This Week

5

- \* COUNTING THE BEAT, Swingers, CBS THE BRIDGE, Dean Waretini, CBS WOMAN, John Lennon, Geffen STOP THE CAVALRY, Jona Lewie, Stiff 2 3 4 3
  - 5 DO YOU FEEL MY LOVE, Eddy Grant, Ice 6
- Grant, Ice ONE DAY AT A TIME, Cristy Lane, EMI DUNCAN, Slim Dusty, EMI RAPTURE, Blondie, Chrysalis 6
- NEW P TO 5, Dolly Parton, RCA ANT MUSIC, Adam & Ants, CBS NEW 10
  - 10

### ALBUMS 1

10

- ALBUMS DOUBLE FANTASY, John Lennon & Yoko Ono, Geffen HOTTER THAN JULY, Stevie Wonde MAKING MOVIES, Dire Straits, Vertigo FACE VALUE, Phil Collins, Atlantic GREATEST HITS, Dr. Hook, Capitai MAKING WAVES, Nolans, Epic 4 MAKING WAVES, Nolans, Epic FLESH AND BLOOD, Roxy Music,
- Polydor MY LIFE IN THE BUSH OF GHOSTS, David Byrne & Brian Eno, WEA KINGS OF THE WILD FRONTIER, Adam & Ants, CBS GREATEST HITS, Anne Murray, Capitol 9 NEW
  - 8

### **ISRAEL** (Courtesy Reshet Gimmel/IBA) As of 4/17/81

		As of 4/17/81
		SINGLES
Thi	s Las	st
We	ek Wee	ek 🛛
1	1	I CAN'T STAND IT, Eric Clapton, RSO
2	2	LATELY, Stevie Wonder, Motown
3	6	MAKING YOUR MIND UP, Bucks Fizz, RCA
4	4	THIS OLE HOUSE, Shaking Stevens, Epic
-	NEW	10 SENZA TE, Peter Sue & Marc, Philips
-	NEW	HUNAMAHUM, Jean Gabilou, Polydor
7	5	JEALOUS GUY, Roxy Music, Polydor
8	1	IN THE AIR TONIGHT, Phil Collins, Virgin
9	NEW	JOHNY BLUE, Lena Valaitis, Ariola
10	7	WHILE YOU SEE A CHANCE, Stevie Winwood, Island
		ALBUMS
1	1	LOUD RADIO, Tislam, CBS
2	2	ISRAEL CHILDREN SONG FESTIVAL NO. 11, Various, Isradisc
3	3	HOTTER THAN JULY, Stevie Wonder, Motown
4	6	DOUBLE FANTASY, John Lennon & Yoko Ono, Geffen
5	8	EUROVISION 81, Various, E.V.81
6	4	SHIROVISION NO. 2, Various, Hed Arzi
7	5	GUILTY, Barbra Streisand, CBS
8	9	FOOLISH BEHAVIOUR, Rod Stewart, Warner Bros.
9	7	HAFLA WITH ZOHAR ARGOV, Zohar Argov, Gairon
10	10	DELUND MY OL MODEO AND EL MAL

10 10 BEHIND MY GLASSES, Arik Einstein, CBS

### BELGIUM (Courtesy Huma As of 4/22/81 SINGLES

### Last VIENNA, Ultravox, Chrysalis SHADDAP YOU FACE, Joe Dolo Polydor DON'T STOP THE MUSIC,

- Yarbrough & Peoples, Mercury MAKING YOUR MIND UP, Bucks 4 NEW Fizz, RCA IN THE AIR TONIGHT, Phil Collins, 2 Attantic ANGEL OF MINE, Frank Duval, RCA SAMSON & DELILAH, Emily Starr, 6 NEW 7 9 8 NEW 9 NEW
- 10 NEW
  - ALBUMS
  - 32

### **Indian Disco LP** Out Worldwide

LONDON-The first Indian disco album from the U.K. branch of EMI Music's Gramophone Company of

was produced in London by Biddu and features Pakistani teenagers Nazia and Zoheb Hassan. Biddu's past successes include "Kung Fu Fighting" with Carl Douglas and Tina Charles's "Dance Little Lady Dance." His records have reportedly

Asian populations everywhere.

# West Germany **DOWN \$1.4 MILLION** Austrian Labels Cut '80 TV, Radio Ads

VIENNA-The overall stagnation of the Austrian record market is reflected by a substantial dip in record company spending on television and radio advertising in 1980, down to \$4.17 million compared with a total, \$5.6 million expended the previous year

Television was hardest hit by the cutback, with a 1980 total \$2.1 million, compared by \$3.45 million in 1979.

But it is noted that the record industry did not pull the financial brake so fiercely in radio. The com-parative figures were \$2.15 million in 1979, down to \$2.07 million over the last 12 months.

### **New Deliverance**

• Continued from page 69

Janz's song "Steine," with Ger-man lyrics by Michael Kunze, was chosen for the national run-offs. Though it was placed 10th in a 12song field, critical reaction was good and so was national airplay.

But it wasn't good enough to keep the band together. The group Janz's first and last appearance was on the Eurovision show here.

For Paul Janz, it is back to square one. He has just moved to Munich, hoping to blend into the local music scene, offering material either in English or German.

Wolfgang Arming, president of the PolyGram group here, says: "There was a positive flood of 61 television and radio campaigns in Austria in 1980. That means that, less records being actually sold, it's that much harder to reach a breakeven point. One campaign here costs roughly \$80.000 so with the higher risks very great care has to be taken before going ahead."

And Wolfgang Simon, general manager of K-tel here, adds: "The average tv or radio campaign today creates sales of only 50-70% of the records or musicassettes sold a couple of years ago. That's why more and more record companies are getting out of this market, though I'm sure K-tel will continue.

Biggest number of tv commercial times booked in 1980 was by Poly-Gram companies Amadeo, Phonogram and Polydor (a total 43%), followed by K-tel (20.5%), Arcade (12%), CBS (10%), Musica (7%), EMI Columbia (4%), then Tyrolis together with VM (3.5%).

K-tel took up biggest share of the radio commercials, with 33%, followed by PolyGram (26%), Arcade (10%), CBS (8%), Lesborne (7%), Ariola (6%), Musica (4%), EMI Columbia, plus Tyrolis lined with VM and Hock, 3% each.

MANFRED SCHREIBER



This Week 1 2 3 1 3 4

2 3

- 5
- Ariota JEALOUS GUY, Roxy Music, Polydor WITHOUT YOUR LOVE, Roger Daitrey, Polydor AGGET MOR FRET, Strangers, Decca

- FACE VALUE, Phil Collins, Atlantic VIENNA, Ultravox, Chrysalis THE JAZZ SINGER, Neil Diamond,
- 4 NEW
- 5

### RED SKIES OVER PARADISE, Fischer Z, United Artists 4 TURA '81, Will Tura, Polydor

India has been released worldwide. Titled "Disco Deewane," the disk

sold 27 million copies worldwide. Sung in Hindi, "Disco Deewane," which means disco crazy, is aimed at

TONY ORLANDO CHAIRMAN DIONNE WARWICK CHAIRPERSON JAY BLACK CHAIRPERSON LEE ZHITO HONORARY CHAIRMAN

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The reason is best expressed in a letter from the publisher of BILLBOARD, Mr. Lee Zhito. In response to a Thank You note for the Billboard story about this event Lee wrote:

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"We are not doing anything beyond the normal call of duty. We are merely recognizing Murray's monumental contributions to the growth and development of the music industry as we know it today, and such recognition is well deserved."

"We are really not doing Murray any favor, but reconizing someone who has written a brilliant chapter in the history of our business."

We wish to thank these performers who have already committed to perform.

ASSOCIATION LITTLE ANTHONY JAY BLACK BEE GEES\* THE RETURN OF THE BLUES PROJECT FELIX CAVALIERE CHAMBERS BROS. SAM & DAVE JAN & DEAN MURRAY THE K BILL MEDLEY ROY ORBISON TONY ORLANDO

Martha Reeves Johnny Rivers David Soul Lily Tomlin\* Dionne Warwick Mary Wells

On July 13th

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at Madison Square Garden some

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☆

of his friends are celebrating

and more to follow

Appearing on Film

We hope you'll join us for this celebration.

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ne Warwick Jay Dlack

Salute to Murray the K Committee

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# Pop A

Billboard's 🐁 Survey For Week Ending 5/2/81

DAVE EDMUNDS-Twangin, Swan Song SS16034 (Atco). Produced by Dave Edmunds. Edmunds' passion for early rock'n'roll is given full rein here. Whether the songs are new or old, the spirit of Chuck Berry, Buddy Holly and the Everly Brothers lives in each composition. All the songs, except one, were recorded recently, but even the production sounds pretransistor, when vacuum tubes imparted a more hollow, more thumpy song. Playing on this LP is old Rockpile mate Nick Lowe. Altogether it's a good fun-time LP. Best cuts: "Baby Let's Play House," "I'm Only Human,"

"Living Again If It Kills Me."

SOUTHSIDE JOHNNY AND THE ASBURY JUKES-Live/ Reach Up And Touch The Sky, Mercury SRM28602. Produced by John Lyon, Stephan Galfas. Long known for steamy live performances. Southside Johnny & the boys are caught in top form on this two-disk set. Recorded at several East Coast dates last summer, it accurately captures the energy level of this band's brand of brassy r&b-rock. The songs included cover all aspects of the group's career as well as the knockout cover versions which are used at the end of the show. Though not a gatefold package, the inner sleeves are decorated with candid shots of the band so consumers get their money's worth. While this 11-piece aggregation has never had a smash

hit, it nevertheless has a large, devoted audience. Best cuts: "Trapped Again," "The Fever," "Talk To Me," "Hearts Of Stone," "Having A Party (Part 1)."

CHAKA KHAN-What Cha' Gonna Do For Me. Warner Bros 3526. Produced by Arif Mardin. Highlighted by the title track, an infectious, rhythmic single Khan's latest LP also contains other solid cuts. A cover of the Beatles' "We Can Work It Out" has stellar vocals gliding over a funky rhythm and mixing well with crisp orchestration, including effective brass and reeds. "Father He Said" has a catchy, midtempo hook and "Heed The Warning" is dominated by Khan's wide-ranging vocals and a fast-paced music arrangement. "And The Melody Still Lingers On (Night In Tunisia)," Dizzy Gillespie's be-bop track, manages to survive the special lyrics by Khan and Mardin. **Best cuts:** Those cited and "Any Old Sunday."

TOM JOHNSTON-Still Feels Good, Warner Bros. BSK3527. Produced by Michael Omartian. The second solo LP by the former Doobie Brother lead vocalist/writer is a more unified and consistent package, from a vocal, instrumental and pro-duction standpoint. Johnston has recaptured much of the zest and punch that made early Doobie records such rock delights. A new producer, the hot Omartian, fresh from a Grammy sweep with Christopher Cross, has put Johnston firmly back on the right course. "Wastin' Time," the first single, has the feel of "Listen To The Music" while "Mad-man" is a contemporary "China Grove." Johnston's guitar is supported by Phil Aaberg's keyboards, Greg Douglass on gui-tar, Dennis Belfield on bass and Mike Baird on drums. Doobie

Brothers Patrick Simmons, Cornelius Bungus and Bobby LaKind help out along with other players. Best cuts: "Wastin' Time," "Madman," "Up On The Stage," "One-Way Ticket." Stage,

LEE RITENOUR-Rit, Elektra 6E331. Produced by Harvey Mason, David Foster, Lee Ritenour. Captain Fingers, with sup port from a who's who group of musicians, delivers a collec tion of solid, jazz-tinged pop music from the melodic single "Is It You?" to the rhythmic "On The Slow Glide" and mellow "Dreamwalk." Ritenour's famed guitar riffs abound on the in-strumentals "Countdown (Captain Fingers)," "Good Question" and "No Sympathy (Reprise)." (You Caught Me) Smilin'," Sly Stone's tune, and "Mr. Briefcase," with its timely lyrics on the rat race round out this very strong pack age

Best cuts: Those mentioned.

PURE PRAIRIE LEAGUE—Something In The Night, Casa blanca NBLP7255. Produced by Rob Fraboni. The five-man group, which nabbed a top 10 single last year with "Let Me Love You Tonight," returns with an excellently-paced set mix-ing country-tinged ballads and midtempo pop-rockers. The material ties in perfectly with the "Urban Cowboy" inspired vogue for crossover country. In fact several of the ballads have the sublime, understated charm of "Lookin' For Love, the biggest hit from that soundtrack. But there are eral credible rockers, including one, "Do You Love Me Truly

Julie?," which has a hot 1950's bogie sound. Best cuts: "Don't Keep Me Hangin," "Love Me Again," "Hold On To Our Hearts," "You're Mine Tonight."



ART PEPPER-Winter Moon, Galaxy GXY-5140, Produced **by Ed Michel.** The veteran altoist's re-emergence has been one of the more upbeat personal triumphs in the jazz community, and this stunning collection of orchestral settings could bring an even happier ending. Pepper's sweetly aching solos are buoyed by a crack quartet, including guitarist Howard Roberts, bassist Cecil McBee and pianist Stanley Cowell, but the album's real triumph is its string section, arranged and conducted by Bill Holman and Jimmy Bond. Never cloying, the settings pair with Pepper's sax and clarinet musings to achieve a potent after hours intimacy on both standards and Pepper originals

Best cuts: "Our Song," "Here's That Rainy Day," "Winter Moon ' "Blues In The Night."



Number of LPs reviewed this week 40 Last week 19

LINX-Intuition, Chrysalis CHR1332. Produced by Bob Carter, David Grant, Peter Martin. Already a hit album in the U.K., this set is a highly infectious blend of r&b and pop. Linx is a British duo which has scaled the British charts with the single "You're Lying" and "Intuition." The former is seeing some action on the U.S. r&b charts. The emphasis is on up tempo numbers with the harmonies being especially outstanding. With such studio stalwarts as drummer Ollie Brown vocalist James Nicholas (of Heatwave) and synthesist Mi chael Boddicker assisting, the sound is professional without being overly slick. Pitch to Earth, Wind & Fire and Heatwave fans

Best cuts: "You're Lying," "Intuition," "I Won't Forget," "Count On Me."

ZED-Atlantic SD19299. Produced by Eugene Moule, Nigel Jenkins. Though this trio of British musicians may not be im mediately recognizable, among them they share experience working with Cliff Richard, Steve Marriott, Gerry Rafferty and the London Symphony. The influences can be heard here as the group plays classic, understated British rock in the Traffic, Clapton vein. "Human" and "Energy" depart most from the norm by being good dance rock tracks. Nigel Jenkins' guitarwork sizzles throughout. Keyboards player Dave Lawson the "fourth" member of the band, was in Greenslade which had a cult following here and in the U.K.

Best cuts: Those mentioned plus "Dark Horse," "Luckless "No Prisoners."

KILLING JOKE-Editions EG Records EGS109 (JEM). Pro-duced by Killing Joke. This four man band from Britain is on the cutting edge of new music back home, which means that if it is heard here at all, it is in the new rock dance clubs. The music is hard and angry, but also it is very rhythmatic, mak-ing it perfect dance music for a hard and cold generation. There is a throbing insistence here, and a political message in the lyrics, too, promises the record company, but it is hard to make out the words which are screamed growled, and chanted. You either love it, or hate it. Best cuts: "Wardance," "Change," "Primitiva," "Blood

Sport

THE LOOK-We're Gonna Rock, Plastic PR8101. Produced **by Johnny Sandlin.** Coming from a new label, based in South-field, Mich., is the Look, a five-man band that plays rock with traditional Detroit fury. Anchored by a solid rhythm section that knows well the conventions of the genre, the band also boasts a torture-throated vocalist in the Rod Stewart mode

It's good mainstream rock. **Best cuts:** "Don't Let Me Be Misunderstood," "We're Gonna Rock," "Last Night."



EARLE MANKEY-Select SEL21609. Produced by Earle Mankey. Producer/engineer Mankey was once a member of Sparks, and now he is going out with his debut disk, a "trashy" techno-pop EP. Technically the music s as good as a 16-track home studio can make it, while the lyrics are on the level of "The Lion Sleeps Tonight," which is included here. Another inspired eccentric.

Best cuts: "The Lion Sleeps Tonight," "Weenie Woman '



TCHAIKOVSKY: SYMPHONY NO. 5-London Symphony, Bohm, DG 2532005. Conductor Karl Bohm is one of great old men of music and the London Symphony performs under his leadership with great intensity and real musical animation qualities that stand this version apart from the back. Bohm's tempos never race ahead, but each phrase is conveyed with a full measure of excitement and a special sense of commitment. This is also DG's finest digital production to date with a presence that stands out even in the audiophile category.

TCHAIKOVSKY: PIANO TRIO IN A MINOR-Periman, Ashke nazy, Harrell, Angel SZ37678, A powerful rapport links these three superstars who are debuting here as a recording en-semble. The interpretation is energetic and exciting and the brilliant instrumental strands are beautifully meshed. This is the first stereo recording of the piece by a group made up of big name artists and the recording's natural spaciousness. tonal richness and "bloom" are a very big plus



### ρορ

LES DUDEK-Gypsy Ride, Columbia FC36798. Produced by Les Dudek. One of the most talented guitarists in the busi ness, Dudek offers another tasty slice of his style. While Du dek doesn't really have anything new to say, it's tun to hear him sav it anyway. The songs are mostly midtempo rockers WWW amer

which give him plenty of time to strut his stuff. Dudek has a diehard coterie of fans so let them know about this one. **Best cuts:** "What's Lost Is Truly Gone," "Deja Vu (Da Voodoo's In You)," "I'm O.K.," "Don't Trust That Woman.

DAN HARTMAN-It Hurts To Be In Love, Blue Sky JZ37045 (CBS). Produced by Dan Hartman. Hartman, who had a meas-ure of success with disco for a while, returns to his roots here; that is to the music of the mid '60s. Then he updates the sound to the '80s, creating a classy pop package. It is midtempo pop-rock mostly, with virtually every cut sounding like an adult contemporary single. Especially impressive here is Hartman's stylish vocalizing. **Best cuts:** "It Hurts To Be In Love," "All I Need," "My Desire.

URBAN VERBS-Early Damage, Warner Bros. BSK3533. Produced by Jeff Glixman, Steve Lillywhite. Urban Verbs' second album extends the experiment begun with the first album. Quirky rhythms and vocals, a la Talking Heads, are weaved into the fabric with intellectual lyrics often near psychedelic music. With Lillywhite coproducing, the sound is given a deeper, more rhythmic texture as is characteristic of his projects (U2, XTC, Peter Gabriel, the Brains), "Jar My Blood" has a distinct African feel. **Best cuts:** "Jar My Blood," tion," "For Your Eyes Only," "In The Heat." "Accelera

THE RUMOUR-Purity Of Essence, Hannibal HNBL1305 (An-tilles). No producer listed. Though best known as Graham Parker's backing band, the Rumour is an entity in its own right. Containing such noted British musicians as Brinsley Schwartz and Martin Belmont, the foursome plays winning progressive pop that could appeal to Nick Lowe, Squeeze of Split Enz fans. A rocking remake of the Spinners' "Rubber Band Man" shows the group has a sense of humor and his-tory. Group is touring so there should be interest. **Best cuts**: "Tula," "Rubber Band Man," "All Boys Lie," "Depression, "Writing In The Water."

ORIGINAL SOUNDTRACK—The Music Of Cosmos, RCA ABL-14003. Produced by Gordon Skene, Kent Gibson. The most popular PBS-TV show so far had a regal, classical soundtrack that had viewers asking local stations if there was one available. Now, there is, Containing all instrumentals, herein is the music of Isao Tomita, Vangelis, Synergy, Roy Buchanan as well as standard renditions of Vivaldi, Bach and others book, on which this series and record are based, is a bestseller so there is a built-in audience. Best cuts: "Heaven and Hell, Part 1," "Alpha," "The Four Seasons," "Canon a 3 on a Ground In D."

MAGAZINE-Play, I.R.S. SP70015 (A&M). Produced by Maga zine, John Brand. Very successful in its native U.K., Magazine plays an especially moody brand of progressive rock. Re-corded live, this 10-track set includes some of the group's best known works. Of particular interest is a highly rhythmic version of Sly Stone's "Thank You (Falettinme Be Mice Elf Agin)." Magazine has a growing cult following in this country. **Best cuts:** "Thank You (Falettinme Be Mice Elf Agin)," "A Song From Under The Floorboards," "Parade," "Give Me Evervthing.

THE CRAMPS-Psychedelic Jungle, IRS Records SP70016 (A&M). Produced by the Cramps. The second LP by this New York-based quartet shows them still in the same trashy sci-fi rockabilly mode that made their debut LP such a punk delight. This is an act that plays in the spirit of the Flying Purple People Eater. Led by singer Lux Interior and guitarist Poison Ivy, the band in this LP plays with good fun while vamping on teenage voodoo monster themes. **Best cuts:** "Goo Goo Muck," "Voodoo Idol," "Don't Eat Stuff Off The Sidewalk," "The Green Door."

ADOLESCENTS—Frontier FLP1003. Produced by Mike Patton. From inland Orange County, Calif., the Adolescents play a slightly more melodic brand of California punk. "Amoeba" released on the "Rodney On The Roqs" sampler last year, is an FM hit in southern California in some corners. For those who like it fast and furious, this is it. **Best cuts:** "Amoeba," "Who Is Who," "Kids Of The Black Hole," "I Hate Children."

VARIOUS ARTISTS—Max's Kansas City Presents: New Wave Hits For The '80s, Max's Kansas City Records. MKC19801 This is an LP of some of the favorites of Max's Kansas City the pioneer new wave club in New York. Included here are songs by Philip Rambow, the Fast, Wayne County & the Backstreet Boys, the Terrorists, Pere Ubu and Suicide. Though the title refers to the '80s, actually the LP is more like the nostalgia of a certain small group for the late '70s and the scene they created. But maybe now the masses are ready for them. **Best cuts:** "Rocket U.S.A." by Suicide, "Max's Kansas City" by Wayne County, "Final Solution" by Pere Ubu.

CAROLE BAYER SAGER-Sometimes Late At Night, Boardwalk FW37069. Produced by Burt Bacharach, Brooks Arthur. Sager continues to make the classiest demo records in the busi ness. For despite the consistent quality of her songs, written in collaboration with such stellar composers as Bacharach, Neil Diamond, Peter Allen and Bruce Roberts, Sager's pale whispery little-girl-lost vocals fail to do them justice. Michael Jackson and Melissa Manchester lend fire and spark on two cuts, which may provide the edge needed to crack pop radio. Best cuts: "Just Friends," "Sometimes Late At Night."

### soul

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WALTER JACKSON-Tell Me Where It Hurts, Columbia JC37132. Produced by Carl Davis. Quality soul material show-cases Jackson's vocal virtuosity on this LP that boasts Stevie Wonder's imagery-laden "If It's Magic" and Michael Zager's torchy, melodic "What If I Walked Out On You." Subtle melodies give way to stellar vocal renditions on the ballads "At Last" and "Never Sing The Song" and midtempo "Living Without You," A serene guitar solo and synthesizer program ming accent the soft title track. Best cuts: Those cited

BLUE MAGIC-Welcome Back, Capitol ST12143, Produced by orman Harris. It's unfortunate that this veteran r&b group has such poor material with which to work. Despite lots of has such poor material with which to work. Despite lots of nicely arranged strings, the melodies offer a sense of same-ness, especially on the ballads "The Oscar," "Seems I Haven't Seen Her," "Let There Be Love" and "Standin' On The Edge Of A Love Affair." A driving, uptempo rhythm pattern makes the title track appealing. Best cuts: Those men-

KITTY AND THE HAYWOODS-Excuse Me I've Got A Life To Catch, Capitol ST12149. Produced by Gene Barge. Tight vocal harmonies, with hints of a gospel influence, are combined with lush orchestration here for an LP of basically r&b selections. The uptempo title track, sensitive ballad "Mystic Stranger" and bouncy "Sweet Taste Of Honey" are the standouts Best cuts: Those cited and "Can't Wait For Your Love."

ARCHIE BELL-I Never Had It So Good, Becket 013. No producers listed. Bell's appealing soulful vocals find a home among this collection of r&b tracks, a strong percussion-led groove dominates the uptempo "Anytime Is Right," the single, while brass and fancy guitar riffs punctuate the rhyth-mic "Don't Wait For The World" and disco influenced "Why Didia Do Me." Two ballads, "Without You" and the title track. are done sensitively. Best cuts: Those mentioned

MARLON McCLAIN-Changes, Fantasy 9606. Produced by Marlon McClain, Phil Kaffel. Though nicely orchestrated, the vocals are sparse on this, McClain's debut LP. The tempos range from the funky "Shake It Up," melodic "Star Of My Life" to the rhythmic "Do You Miss That Feelin' " and ballad "Together In The Afternoon." A stellar piano (acoustic) solo Jeff Lorber highlights the instrumental "Pastel." Best cuts: Those cited.

### country

JOHNNY RODRIGUEZ-After The Rain, Epic FE37103. Produced by Billy Sherrill. There's a nice balance between pas-sion and pensiveness in this collection of mostly new material. Except for the sparse intervention of strings and background vocals, the arrangements are simple ones which yield to Rodriguez' rich and expressive vocals. He does an especially fine rendition of James Taylor's classic "Fire And Rain" and an achingly sympathetic portrait of a loser of love in "Billy Robb." Best cuts: Those cited, "Mexico Rain" and "I Want You Tonight.

CHARLY McCLAIN-Surround Me With Love, Epic FE37108. Produced by Norro Wilson. This is a pure pop productionand one which McClain's voice is admirably suited to. The se-lections range from the erotically steamy "Sweet And Easy, Soft And Slow" to the grandly exuberant "He's Back." All in all, there's a bunch of crossover candidates here. And the album cover will remind no one of the country queens of the past. **Best cuts:** Those cited, "Surround Me With Love" and "I've Never Loved Anyone More."

BILLY SWAN-I'm Into Lovin' You, Epic FE37079. Produced by Larry Rogers. Swan has a unique sound unduplicated by other artists, and he sounds better than ever on this solid package which finds him perfectly planted between country and rockabilly ballads. The emotional impact of his singing delivery receives exactly the right balance from Rogers' pro-duction, and with eight of the compositions Swan-contributed, the mod is gent of the composition synarcontrib uted, the mod is gently sassy and energetic. **Best cuts:** "Do I Have To Draw A Picture," "Not Far From Forty," "I'm Lovin" You," "Lay Down And Love Me Tonight."

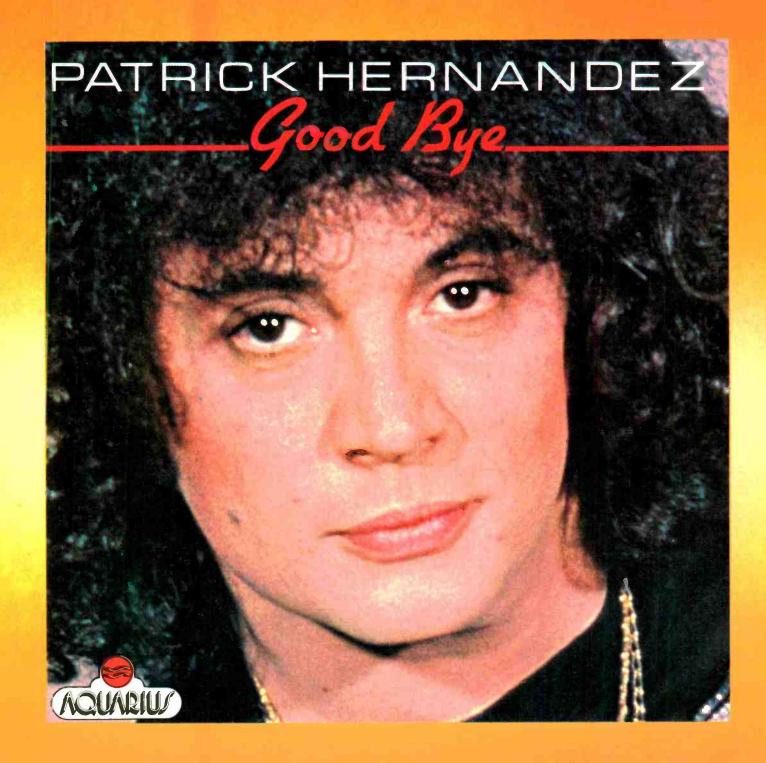
JONES-Darlin', Mercury SRM14010. Produced by TOM Steve Popovich, Bill Justis. Despite his Las Vegas trappings, Jones has always had a tinge of country in his delivery-and it's all here, no more and no less than ever. Most of the cuts are covers of standards, including "Darlin'," "Lady Lay Down," "What In The World's Come Over You" and "One Night." But two of his most moving performances are unfa-miliars: "A Daughter's Question" and "Come Home Rhondda Boy." Best cuts: Last two cited and "What In The World's Come Over You

BILLY JOE SHAVER-I'm Just An Old Chunk Of Coal. . But I'm Gonna Be A Diamond Someday, Columbia FC37078. Pro-duced by Eddie Kilroy. Shaver, with his authentic twisted Texas twang and insider's view of country, is an acquired taste that pays off. He bends phrases into personal idioms (easy to do since every song on here was penned by him) and makes the back roads of country music sound like highways worth traveling. The arrangements are stone-country as befits Shaver's style and writing, and the musicians (who include the artist's lightning-fingered guitarist son) make the album ring convincingly true. **Best cuts:** "Saturday Night," "(We Are) The Cowboys," "Blue Texas Waltz," "I'm Just An Old Chunk Of Coal. . . . But I'm Gonna Be A Diamond Someday.

LITTLE ROY LEWIS-Super Pickin', Canaan CAS9870. Produced by Herman Harper, Little Roy Lewis. Again, Lewis dem-onstrates that he is one of the most inventive banjoists in captivity. The best evidence of that is the magic he works on this collection of gospel, bluegrass and pop evergreens. As if his banjo wizardry were not enough, he also comes up with (Continued on page 75)

Spotlight—The most outstanding new product of the week's releases and that with the greatest potential for top of the chart placement; picks—predicted for the top half of the chart in the opinion of the reviewer; recommended—predicted to hit the second half of the chart in the opinion of the reviewer, or albums of superior quality. Albums receiving a three star rating are not listed. Review editor: Ed Harri-son; Reviewers: Paul Grein, Douglas E. Hall, Kip Kirby, George Kopp, Roman Kozak, Irv Lichtman, Ed Morris, Richard M. Nusser, Alan Penchansky, Sam Sutherland, Robyn Wells, Adam White, Gerry Wood Jean Williams





7" AQS 005 -12" AQS 1005 -Q. DISC AQS 2005 -LP. AQS 10005 -MC AQS 40005



Produced by Jean Vanloo

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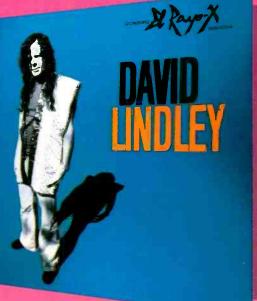
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he first solo David Lindley album to see the light of day is Lawor X. It's rated X for X cellent – damn right too after 15 years of touring and recording for folks like Jackson Browne, Crosby, Stills and Nash, and Ry Cooder. There are millions who have seen and heard him on stage.

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Produced by JACKSON BROWNE & GREG LADANYI Crasslight Management Ltd.: Pater Golden/Bill Siddons

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L

# DAVE EDMUNDS "TWANGIN..." featuring the single, "ALMOST SATURDAY NIGHT"



SS16034 Produced by Dave Edmunds

# On Swan Song Records and Tapes

### FOR WEEK ENDING MAY 2, 1981

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THIS WEEK	LAST WEEK	Weeks on Chart	stores and one-stops by the Music Popularity Chart Dept. of Bill- board. ARTIST Title Label, Number (Dist. Label)	RIAA Symbols	Suggested List Prices LP, Cassettes, 8-Track	Soul LP/ Country LP Chart	THIS WEEK	LAST WEEK	Weeks on Chart	ARTIST Title Label, Number (Dist. Label)	RIAA Symbols	Suggested List Prices LP, Cassettes, 8-Track	Soul LP/ Country LP Chart	THIS WEEK	LAST WEEK	Weeks on Chart	ARTIST Title Label, Number (Dist. Label)	RIAA Symbols	Suggested List Prices LP, Cassettes, 8 Track	Soul LP/ Country LP Chart
	+	21	REO SPEEDWAGON Hi Infidelity		0.1100.1	Chart	36	41	6	ALABAMA Feels So Right rca ahl1:3930	- June of C			会	99	3	CHANGE Miracles		7.98	SLP 26
2	2	14	Epic FE 36844 STYX Paradise Theatre		8.98		37	37	6	RCA AHL1-3930 PAT TRAVERS Radio Active		7.98	CLP 3	72	58	23	Atlantic/RFC S0 19301	•		
4	3	16	A&M SP 3719 STEVE WINWOOD	•	8.98		38	38	7	Polydor PD-1-6313 (Polygram) ROBIN TROWER WITH JACK BRUCE AND BILL LORDON		8.98			81	5	Solar BXL1-3720 (ŘČA) PHOEBE SNOW Rock Away		7.98	SLP 12
	4	5	Arc Of A Diver Island ILPS 9576 (Warner Bros.) THE WHO		7.98					B.L.T. Chrysalis CHR 1324		7.98		74	74	8	NOCK AWAY Mirage WTG 19297 (Atlantic)		7.98	
		2	Face Dances Warner Bros. HS 3516		8.98		39	45	8	SHEENA EASTON Sheena Easton EMI-America ST 17049		8.98		_			Boy Island ILPS 9646 (Warner Bros.)		7.98	
歃	5	25	GROVER WASHINGTON JR. Winelight Elektra 6E-305	•	7.98	SLP 2	40	46	3	VARIOUS ARTISTS Concerts For The People Of Kampuchea				☆	98	3	OZZY OSBOURNE Blizzard Of Ozz Jet JZ 36812 (Epic)		8.98	
6	6	9	RUSH Moving Pictures Mercury SRM-1-4013 (Polygram)	•	8.98		41	36	19	Atlantic SD-2-7005 YARBROUGH AND PEOPLES	•	13.98		76	86	10	ADAM AND THE ANTS Kings Of The Wild Frontier Epic NJE 37033		7.98	
7	7	7	ERIC CLAPTON Another Ticket				42	31	7	The Two Of Us Mercury SRM-1-3834 (Polygram) WILLIE NELSON		8.98	SLP 6	<b>\$</b>	85	6	RUFUS Party 'Til You're Broke MCA-MCA-5159		8.98	SLP 24
À	16	3	RSO RX-1-3095		8.98					Somewhere Over The Rainbow Columbia FC 36883		8.98	CLP 1	1	88	7	DAVE GRUISIN Mountain Dance			
9	9	22	Dirty Deeds Done Dirt Cheap Atlantic SD 16033 JOHN LENNON/YOKO ONO		8.98		43	34	16	THE WHISPERS Imagination Solar BZL1-3578 (RCA)	•	7.98	SLP 11	195	NEW EI	1111	Arista/GRP GRP 5010 RICK JAMES		7.98	
	-	_	Double Fantasy Geffen GHS 2001 (Warner Bros.)		8.98		44	44	5	JUDAS PRIEST Point Of Entry Columbia FC 37052		8.98		80	73	11	Street Songs Gordy G8-1002M1 (Motown) JIMMY BUFFETT		8.98	SLP 35
I	11	7	JAMES TAYLOR Dad Loves His Work Columbia TC 37009		8.98		15	51	31	JOHN COUGAR Nothin' Matters And What If It Did							Coconut Telegraph MCA MCA-5169		8.98	
11	10	23	NEIL DIAMOND The Jazz Singer Capitol SWAY-12120		9.98		46	47	25	Riva RVL-7403 (Polygram) STEVIE WONDER Hotter Than July		8.98		81	76	27	BRUCE SPRINGSTEEN The River Columbia PC 236854		15.98	
12	8	28	<b>THE POLICE</b> Zenyatta Mondatta				47	27	22	Tamla T8-373M1 (Motown) DOLLY PARTON	•	8.98	SLP 9	82	84	9	KLEEER License To Dream Atlantic SD 19288		7.98	SLP 14
13	13	37	A&M SP 3720 PAT BENATAR Crimes Of Passion		8.98			62	3	9 To 5 and Odd Jobs RCA AHL1-3852 GRATEFUL DEAD		8.98	CLP 6	83	66	7	BRIAN ENO & DAVID BYRNE			
14	14	29	Chrysalis CHE 1275 KENNY ROGERS		8.98		\$			Reckoning Arista A21-8604		13.98		84	70	43	My Life In The Bush Of Ghosts Sire SRK 6093 (Warner Bros.) EDDIE RABBITT		7.98	
٨	17		Greatest Hits Liberty LDO-1072		8.98	CLP 5	793	60	3	JEFFERSON STARSHIP Modern Times Grunt BZL1-3848 (RCA)		8.98		04	/0		Horizon Elektra 6E-276		7.98	CIPA
	17	8	SMOKEY ROBINSON Being With You Tamla T8-375M1 (Motown)		8.98	SLP 1	50	52	25	THE ALAN PARSONS PROJECT The Turn Of A Friendly Card Arista AL 9518	•	8.98		185	NEW E	TRY	GARY U.S. BONDS Dedication EMI-America SO-17051		8.98	
2167	21	8	PHIL COLLINS Face Value Atlantic SD 16029		8.98		办	59	7	A TASTE OF HONEY Twice As Sweet			010.15	86	79	25	DIRE STRAITS Making Movies		7.98	
17	12	21	BLONDIE Autoamerican Chrysalis CHE 1290		8.98	SLP 66	A 523	65	8	Capitol ST-12089 ATLANTIC STARR Radiant		8.98	SLP 15	87	82	14	Warner Bros. BSK 3480 JOE SAMPLE Voices In The Rain		/.30	
	20	14	LOVERBOY Loverboy			561 00	53	63	3	A&M SP-4833 DEVO		7.98	SLP 7	88	72	27	MCA MCA-5172 THE DOORS	•	8.98	SLP 68
19	19	30	Columbia JC 36762 BARBRA STREISAND		7.98		54	54	21	Devo-Live Warner Bros. Mini-3548 ABBA		5.99		89	89	20	Greatest Hits Elektra 5E-515 RONNIE MILSAP		8.98	
	22	5	Guilty Columbia FC 36750	-	8.98					Super Trouper Atlantic SD 16023		8.98		03	03	28	Greatest Hits RCA AHLI 3772		7.98	CLP 8
			The Dude A&M SP-3721	-	8.98	SLP 5	55	55	17	SHALAMAR Three For Love Solar BZL1-3577 (RCA)		8.98	SLP 13	Dec -	NEW E	uter	ANNE MURRAY Where Do You Go When You Dream			
21	15	5	THE ROLLING STONES Sucking In The Seventies Rolling Stones COC 16028 (Atlantic)		8.98		56	57	11	TOM BROWNE Magic Ansta/GRP GRP-5503		8.98	SLP 8	91	83	12	Capitol SOO-12144 ELVIS COSTELLO &		8.98	
22	23	37	AC/DC Back In Black Atlantic SD 16018		8.98		57	43	7	WAYLON & JESSI Leather And Lace							THE ATTRACTIONS Trust Columbia JC 37051		7.98	
	25	11	.38 SPECIAL Wild Eyed Southern Boys		7.98		58	64	7	RCA AAL1-3931 CHAMPAIGN How 'bout Us		8.98	CLP 13	92	78	21	OUTLAWS Ghost Riders Arista AL 9542		8.98	
À	35	4	A&M SP-4835 GINO VANNELLI Nightwalker				59	68	6	Columbia JC 37008 ROSANNE CASH		7.98	SLP 16	1937	156	1	THE JEFF LORBER FUSION Galaxian		7.98	SLP 55
-	30	38	Arista AL 9539 DARYL HALL & JOHN OATES		8.98	SLP 37	60	61	7	Seven Year Ache Columbia JC 36965 GARLAND JEFFREYS		7.98	CLP 10	94	87	105	Arista AL 9545 WAYLON JENNINGS Greatest Hits			
A	42	3	VOICES RCA AQL1-3646 SANTANA		8.98	~		69	_	Escape Artist Epic JE 36983		7.98		95	7	5 13	RCA AHL1-3378 THE CLASH		7.98	CLP 14
	18		Zebop Columbia FC 37158 CHRISTOPHER CROSS		8.98	SLP 44	D			Dancersize Vintage VNJ 7701 (Mirus)		8.98		96	9	5 1	Sandinista Epic E3X 37037 THE ALAN PARSONS PROJECT		14.98	
			Christopher Cross Warner Bros. BSK 3383		7.98		62	50	9	RAINBOW Difficult To Cure Polydor PD-1-6316 (Polygram)		8.98					I Robot Arista L 4180		7.98	
28	28	7	<b>THE ISLEY BROTHERS</b> Grand Slam T-Neck FZ 37080 (Epic)		8.98	SLP 3	63	53	12	TERRI GIBBS Somebody's Knockin' MCA MCA-5173		8.98		97	92	2 31	ANNE MURRAY Anne Murray's Greatest Hits Capitol S00-12110		8.98	CLP 16
29	24	19	THE GAP BAND III Mercury SRM-1-4003 (Polygram)	•	8.98	SLP 4	64	33	12	DON McLEAN Chain Lightning		7.98		2987	149	9 3	THE DREGS Unsung Heroes Arista AL 9548		7.98	
30	29	14	APRIL WINE The Nature Of The Beast			01.14	65	56	22	Gaucho				99	93	3 23		•	7.98	SLP 17
A	48	3	Capitol S00-12125 PRETENDERS Extended Play		8.98		A	NEW EI	IRY	MCA MCA-6102 KIM CARNES Mistaken Identity		9.98	SLP 75	100	9	1	BOB JAMES All Around The Town Live			
	26	11	Sire Minl 3563 (Warner Bros.) JOURNEY		5.99			77	6	EMI-America SO 17052 FRANKE & THE KNOCKOUTS		8.98		101	10	1	Columbia/Tappan Zee C2X-36786 T.S. MONK		11.98	
	67	3	Captured Columbia KC-2:37016 RAY PARKER JR. & RAYDIO		13.98			91		Franke & The Knockouts Millennium BXL1-7755 (RCA)		7.98		102	2 102	2 13			7.98	SLP 19
735		-	A Woman Needs Love Arista AL 9543		7.98	SLP 10	200			Voyeur Warner Bros. BSK 3546		7.98	SLP 38				In Our Lifetime Tamla 18:474M1 (Motown)		8.98	SLP 22
34	32	29	KOOL & THE GANG Celebrate De-Lite DSR-9518 (Polygram)		8.98	SLP 34	69	40	11	EMMYLOU HARRIS Evangeline Warner Bros. BSK 3508		7.98	CLP 7	103			All American Girls Cotillion SD-16027 (Atlantic)		8.98	SLP 25
35	39	9	JUICE NEWTON Juice		8.98	CLP 9	70	49	8	DIANA ROSS To Love Again Motown M8-951M1		8.98	SLP 29	101	11	1	GREG KIHN Rockihnroll Beserkley-BZ 10069 (Elektra)		7.98	

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# Closeup

### **RAY PARKER JR. & RAYDIO-**A Woman Needs Love, Arista 9543. Produced by Ray Parker Jr.

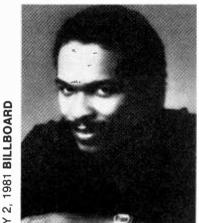
With this, his fourth (and already top 20 soul) album, Parker, who composed that silly suggestive 1978 pop intrepretation of the venerable nursery rhyme "Jack & Jill," continues to skillfully blend simple, believable lyrics and accessible pop/ r&b melodies into songs that con-sistently score well in that musical genre.

As writer/producer/artist Parker, to date, has achieved three gold al-bums: "Raydio," from which "Jack & Jill" was culled; "Rock On" and "Two Places At The Same Time."

"A Woman Needs Love," says Parker, is designed to "reach more of an adult market." Yet the eight-song package maintains a safe musical direction. All the melodies are infectiously appealing, containing what Parker terms "the big hook" and are destined for top 40 pop/r&b. "All In The Way You Get Down"

is melodic with its heavy rhythm pattern that changes tempo on the hook. The synthesizer lends a funky sound to the unabashedly party track

Other contenders for popular mu-



Ray Parker Jr.

sic playlists are the uptempo "You Can't Fight What You Feel," the rhythmic "It's Your Night" and "Still In The Groove," a peppy in-strumental with a melody line that closely follows that of a previous Parker single, "For Those Who Like To Groove.

The groove tracks are clean and tightly orchestrated. Parker engineered and mixed the LP, whose fancy guitar riffs and solos (Parker's forte) are numerous.

Where Parker's overtones to the adult population become evident, and consequently are the only risks taken on the album, are in the lyrics

of the midtempo and ballad cuts. The messages are simple, uncomplicated and conveyed in pronounced vocal arrangements. On these, Parker the songwriter emerges quite admirably.

The top 40 single, "A Woman Needs Love (Just Like You Do)," has a temperate melody line underscoring the lyric "No longer will those old double standards/be ac-cepted by the women of today." It's definite "anthem" quality will ap-peal to fans of Gloria Gaynor's "I Will Survive."

"So Into You," a soft ballad, has the singer revealing "Never have I felt this way/ Or had the nerve to say/ I'm so into you," and later explaining "As a boy I grew up being lonely/ And never in love. . .

The message in Parker's '60s sounding, midtempo "That Old Song," offers this comparison: "A good song and a love affair/Go hand in hand together. When you think you've gotten over one/The other holds on to you forever.'

Parker has an affinity for telling his stories in the standard versechorus-verse-chorus structure (a remnant of his Motown days). On "A Woman Needs Love," this musical composition method allows for lush orchestration that doesn't sacrifice lyrical clarity. VICKI PIPKIN

### **General News** SAY 1982 LAUNCH? Home Music Taping Via Cable Services

### • Continued from page 3.

and von Meister says his records will be available to all interested parties for inspection.

In addition to selling product, the record labels will receive market information. A.C. Nielsen, the tv ratings people, are consulting with von Meister's firm, he says, and Nielsen will prepare a market report on the releases played over Home Music Store.

"This can be an enormous help to the industry," says von Meister. "We'll get immediate feedback on a new release. It will mean no oversells and far fewer returns."

But Al Berman of the Harry Fox Agency takes a dim view of the whole scheme. "I don't know why a label would want to put itself out of business," he says. As for the pub-lishers, he says if the plan goes through, "we'll have a problem." Since von Meister's prospectus was issued, Berman says he has received calls from "several publishers" and that von Meister "has not checked with the Fox Agency" about possible rights difficulties.

Von Meister replies: "We're simply substituting a recording (made by the subscriber) for a pressing. We have an overall audit agreement with A.C. Nielsen and our computer logs are open at any time.'

On the logistical level, von Meister says the plan now calls for the master tapes to be delivered to the company's L.A. studio. There, the tapes would immediately be copied to the digital format and the original returned to the label. The digital tape would be played at the ap-pointed time and beamed by satellite across the country.

Unlike some pay tv systems which have been plagued by home-built decoders that unscramble the signal, the Home Music Store signal could be encoded differently with every transmission to prevent theft. In addition, a subsonic or similarly inaudible frequency would carry the customer's own account number, and this would be recorded along with the program material. Any subsequent dubs of the program would also contain this account number, aiding the tracing of suspected boot-

legs. The decoders will go into production in October, von Meister says, probably in Hong Kong. The five test markets are currently under consideration, he says.

Von Meister says he does not know whether record labels that have expressed interest are more interested in selling product over cable or in getting the market information the service provides them.

As to the ultimate effect of the service on the music business, von Meister says, "This is not an irre-trievably big dent. Far fewer than half the homes are cabled and the most optimistic projections say it will be 45% by 1985."

**GEORGE KOPP** 

# Chartbeat Bruce: Giving It All Away

### • Continued from page 6

"Mandy" was originally called "Brandy," but the title was switched because of Looking Glass' No. 1 hit "Brandy" from 1972. And "Morning was first titled "Nine To Train" Five" until Dolly Parton's single by that name made No. 1 in February.

### \*

Gary "U.S." Bonds' "This Little Girl" (also EMI-America) leaps 27 spots to number 40 in its second chart week, putting Bonds back in the national top 40 for the first time since "Seven Day Weekend" in July, 1962.

The track seems likely to become Bruce Springsteen's fourth top five hit as a composer, following his own "Hungry Heart," which crested at number five in January; the Pointer Sisters' "Fire," which hit number two in February, 1979; and Manfred Mann's Earth Band's "Blinded By The Light," which vaulted to the summit in February, 1977.

ination of a witness was interrupted by the news that Ronald Reagan had been shot by a would-be assas-

sin. "It was late November, 1963," said Gold, "and I was trying a narcotics conspiracy case involving 16 defendants in Manhattan when a marshal walked into the courtroom and handed the judge a note saying that President Kennedy had just been shot. Eighteen years later, I got that same absolutely unbelievable feeling of it happening again. We were lucky this time. But we came pretty damn close."

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Two of Springsteen's biggest copyrights, then, have been hits for pop stars of the early '60s. Bonds hit No. 1 with "Quarter To Three" in July, 1961; Mann topped the chart in October, 1964 with "Do Wah Diddy Diddy."

Blind Faith never hit Billboard's singles chart despite a No. 1 album in September, 1969. But this week two of its alumni are in the singles top 10. Steve Winwood's "While You See A Chance" (Island) dips a notch to number eight (after tying the number seven peak of Winwood's biggest Spencer Davis Group hit, "Gimme Some Lovin' "); Eric Clapton's "I Can't Stand It" (RSO) advances a notch to number 10

Both acts also have top 10 albums this week. Winwood's "Arc Of A Diver" holds at number three for the third week; Clapton's "Another Ticket" is in its second week at number seven.

\*

AC/DC's "Dirty Deeds Done Dirt Cheap" (Atlantic) leaps eight notches to number eight in its third week on Billboard's pop album chart. The band logged 23 weeks in the top 10 with its "Back In Black" LP, ending just two months ago.

AC/DC thus becomes the first act to hit the top 10 with more than one album thus far in '81.

"Dirty Deeds" was AC/DC's sec-ond Atlantic LP in 1976, coming be-tween "Hi Voltage" and "Let There Be Rock." It was released in sequence throughout most of the world, but until now was never issued in the U.S. PAUL GREIN

# Lifelines\_ **Births**

Girl, Tracy Kinu, to Kieran and Joni Kane April 18, in Nashville. Father is Elektra artist and staff writer for Tree.

. Girl, Rachel Delia, to Mark and Debbie True April 17 in Nashville. Father is a songwriter for Picalic Inc. \*

Boy, Matthew Grant to Stephen and Diane Hawkins April 22, 1981. Father is president of Diamond Records, Markham, Ontario, Canada. \* \* \*

Boy, Samuel Ray Jr. to Mr. and Mrs. Sam Bardin Feb. 28 in Fort Worth, Tex. Father is an artist signed to Vegas Records.

### Marriages

Kathy Sledge to Phillip Lightfoot April 4 in Norristown, Pa. Bride is a member of recording group Sister Sledge; groom is percussionist with the group's band.

\* \* Michael J. Phillips, vice president of programming for the NBC FM Group in San Francisco, to Melanie Morgan, former KMBC-TV newscaster in Kansas City, April 3 in Carmel, Calif.

### Deaths

Theodore M. Brinson Jr., owner of Ted Brinson Recording Studios in Los Angeles, last week in Los Angeles. He is survived by his widow, Lurlyne; mother, two children and two brothers.

Ernest Breuer, 95, composer of "Does The Spearmint Lose Its Flavor On The Bedpost Overnight?" and a charter member of ASCAP. April 3 in Miami, Fla. He is survived by his wife, Edna. \*

Max Aronoff, 73, founder of the New School of Music in Philadelphia and an original member of the Curtis String Quartet, April 11 in Phila-delphia. He is survived by his widow, Reba, one son, two daughters, one sister, and one brother.

Sherman Edwards, 61, composer who wrote the score for the Broadway musical hit, "1776," in New York on March 30. His other songs in-cluded "See You In September," "Wonderful, Wonderful" and "Dungaree Doll.'

### New Impulse

LOS ANGELES-MCA is releasing the first Impulse product since its acquisition of ABC Records in 1979. As part of the Impulse reac-tivation, MCA is releasing five double packages titled "Greatest Moments With...."

Slated are twin LPs from Sonny Rollins, Keith Jarrett, McCoy Tyner, Charles Mingus and B.B. King. The series was collated and produced by jazz critic Leonard Feather.

### **Chrysalis Cassettes**

LOS ANGELES-All future Chrysalis cassettes as well as catalog re-orders will now employ Columbia Record Productions Ultra 4 tape. Columbia claims that the formulation improves output level and creates wider dynamic range.

1981

MAY

# **Reporter's Notebook**

• Continued from page 15 believe the traditional way of doing things isn't all bad, Holmes was quite reassuring."

### \* \*

Selected after nearly seven hours of effort from a pool of 91 people, the 12 jurors and six alternates ranged in age from their mid-20s to their late-50s. Most said during jury selection they owned stereo equip ment, and several volunteered that they shopped at Goody stores. Their musical tastes ranged from rock to show tunes to Sinatra to old blues and jazz.

played a tough devil's advocate," she commented. "It was diffi-cult because the ebb and flow of the trial was so absorbing. We were all very caught up in the case, especially when we had important testimony read back to us. There would be total silence in the room for about five minutes before someone would speak.

The jury, she continued, paid close attention to the body language and facial expressions of the witnesses. She described the panel's "revenge response" to the appearance of Canadian middleman Norton Verner, who sold bogus tapes to Goody on four occasions in the summer of 1978, according to Jacobs. "His nonchalance was very irritat-Duffy said of Verner, who reing, ceived immunity from prosecution in the case last year. "He was the reason we were in court, yet his testi-

mony made a mockery of the search for truth. As an artist," she remarked, "his face fascinated me. It was like a mask-he could twist it anyway he wanted to.'

\*

Goody president George Levy and Stolon, who faced the jurors from the defense table, seemed tired but composed throughout the trial. They smiled at the courtroom jokes bristled at the various prosecution assertions. They rarely took notes, but would comment occasionally to their attorneys if a witness

said something of note. "Levy's emotions were easy to read," said Duffy. "His face would change color, depending on whether he was angry, pleased or dismayed. Even if the testimony did not concern him personally, he would still react in some way.

"Stolon's face never seemed to show any emotion," she added. "Everybody in the jury room thought he would make a great poker player."

> \* \*

Gold, a statuesque man of 44 who brought his wife and two children to court to see Billy Joel testify, went to Amherst College and graduated from Columbia Law School in 1961. The attorney, who served as a prosecutor under Morganthau in Manhattan from 1962-65, recalled how he was struck by an eerie feeling of deja vu on March 30 when his exam-

°C bere	opyrig	pht 19 uced. ectror vritter	LPS & TAP 81, Billboard Publications, Inc. No p stored in a retrieval system, or transm ic, mechanical, photocopying, recor- permission of the publisher.	art of this	1( publication ny form or b herwise, wi	by any ithout	S WEEK	LAST WEEK	the on Chart	Compiled from national retail stores and one-stops by the Music Popularity Chart Dept. of Bill- board. ARTIST Title	RIAA	Suggested List Prices LP,	Soul LP/	WEEK	T WEEK	ts on Chart	ARTIST Title	Diad	Suggested List Prices LP,	Sout LP
WEEK	WEEK	is on Chart	ARTIST		Suggested List Prices LP,	Soul LP7	S里 130	-	-	Label, Number (Dist. Label)	Symbols	Cassettes, 8-Track	Country LP Chart	)동 169	ISVI 166	Meeks 12	NAZARETH The Fool Circle	RIAA Symbols	Cassettes, 8-Track	Country I Chart
SIH	LAST	Weeks	Title Label, Number (Dist. Label)	RIAA Symbols	Cassettes, 8-Track	Country LP Chart				1980 Epic JE-2-36444		13.98		170	172	27	A&M SP-4844 SPYRO GYRA		8.98	
.05	103	21	DONNIE IRIS Back On The Streets MCA/Carousel MCA-3272		7.98		13	12	7 28	ARETHA FRANKLIN Aretha Arista AL 9538		8.98	SLP 36				Carnaval MCA MCA-5149		8.98	
06	100	10	SHERBS The Skill				13	8 13	9 7	T-CONNECTION Everything Is Cool			CID 45		175	26	PRINCE Dirty Mind Warner Bros. BSK 3478		7.98	SLP 62
07	107	4	Atco SD-38-137 (Atlantic) BRENDA RUSSELL		8.98		139			Capitol ST-12128 PURE PRAIRIE LEAGUE Something In The Night		8.98	SLP 45	172	174	2	ROBIN LANE & THE CHARTBUSTER			
08	104	60	Love Life A&M SP 4811 BOB SEGER &		7.98	SLP 42	14	0 14	47	Casablanca NBLP 7255 (Polygram) DEVO	•	7.98			183	2	Imitation Life Warner Bros. BSK 3537 POINT BLANK		7.98	
			THE SILVER BULLET BAND Against The Wind Capitol S00-12041		8.98			12	59	Freedom Of Choice Warner Bros. BSK 3435 BILLY JOEL		7.98		123	100		American Excess MCA MCA-5189		8.98	
2	122	5	KROKUS Hardware							Glass Houses Columbia FC-36384		8.98		,174	177	16	JOHN LENNON Shaved Fish Capitol SW 3421		8.98	
7	120	5	Ariola OL 1508 (Arista) THE VAPORS		7.98		D	180	2	SOUNDTRACK This Is Elvis RCA CPL2:4031		13.98		歃	185	2	T.G. SHEPPARD			
	111	5	Magnets Liberty LT-1090 DENIECE WILLIAMS		8.98		血	153	3	ROBERT GORDON Are You Gonna Be The One				176	173	35	Warner Bros. BSK 3528 SOUNDTRACK		7.98	CLP 22
			My Melody ARC/Columbia FC 37048		8.98	SLP 18	144	144	5	RCA AFL1-3773 SPINNERS Labor Of Love		8.98			107	22	Honeysuckle Rose Columbia S2:36752 EARL KLUGH		13.98	CLP 25
r	130	5	APRIL WINE Harder-Faster Capitol ST-12013		8,98		145	137	14	Atlantic SD 16032		8.98	SLP 40	W	187	22	Late Night Guitar Liberty LT 1079		8.98	
3	113	59	WILLIE NELSON Stardust		0.30		14		15	Abbey Road Capitol SO 389		8.98		1 Det	189	2	CLIMAX BLUES BAND Flying The Flag Warner Bros. BSK 3493		7.98	
4	112	81	Columbia JC 35305 PAT BENATAR		7.98	CLP 48	146	i 94	15	RY COODER Borderline Warner Bros. BSK 3489		7.98		1	DEN E	1147	BILLY SQUIER DDn't Say No		7.30	
5	109	11	In The Heat Of The Night Chrysalis CHR-1236 HANK WILLIAMS, JR.		7.98		147	143	31	KENNY LOGGINS Alive Columbia C2X 36738	٠	11.98		1	utu t		Capitol ST-12146 WILLIE NILE		8.98	
J	103		Rowdy Elektra/Curb 6E-330		7.98	CLP 2	曲	158	4	JOE ELY Musta Notta Gotta Lotta	2	11.30					Golden Down Arista AB 4284		7.98	
6	118	13	<b>REO SPEEDWAGON</b> You Can Tune A Piano But You Can't Tuna Fish				149	150	8	Southcoast/MCA MCA-5183 PERLMAN & PREVIN		8.98	· · ·	<b>D</b>	192	D	THE FABULOUS THUNDERBIRDS Butt Rockin' Chrysalis CHR 1319		7.98	
	155	3			7.98		150	152	67	A Different Kind Of Blues Angel 37780 (Capito!) PRETENDERS	•	12.98		t	NEW CO		SKY Sky 3		7.08	
			Out Where The Bright Lights Are Glowing RCA AALI-3932			CI P 27	150	132	0/	Pretenders Sire SRK 6083 (Warner Bros.)	•	7.98		103	193	2	Arista AB 4288 RUSH 2112		7.98	
	128	8	BERNARD WRIGHT		8.98	CLP 27	151	126	30	CLIFF RICHARD I'm No Hero EMI-America SW-17039		8.98					Mercury SRM-1-1079 (Polygram)		8.98	
19	106	27	Arista/GRP GRP-5011 RANDY MEISNER		7.98	SLP 23	152	135	11			0.30		T			Nighthawks Backstreet BSR 5196 (MCA)		7.98	
20	108	22	One More Song Epic NJE 36748		7.98		153	110	19	Boardwalk FW 36996 (CBS) TIERRA		7.98		185	188	2	THE ROVERS Wasn't That A Party Cleveland International/ Epic JE 37107		7.98	CLP 53
.0	108	23	EAGLES Eagles Live Asylum BB-705 (Elektra)		15.98		154	157	361	City Nights Boardwalk FW 36995 (CBS) PINK FLOYD		7.98	SLP 60	186	184	13	STYX Pieces Of Eight			
21	90	5	ROBERT FRIPP The League Of Gentlemen Polydor PD-1-6317 (Polygram)		8.98					Dark Side Of The Moon Harvest SMAS 11163 (Capitol)		8.98		1	-		A&M SP-4724		7.98	
22	123	25	THE POLICE Reggatta De Blanc		0.30		155	168	5	BILL SUMMERS AND SUMMERS HEAT Call It What You Want				-	186	13	Carl Wilson Caribou NJZ 37010 (Epic) STYX		7.98	
23	116	10	A&M SP 4792 PEABO BRYSON		7.98		156	141	51	MCA MCA-5176		8.98	SLP 32				Cornerstone A&M SP-3711		8.98	
	10.6		Turn The Hands Of Time Capitol ST 12138		8.98	SLP 28	157	142	10	Lost In Love Arista AB 9530 B.B. KING		8.98		189	162	20	CREEDENCE CLEARWATER REVIVAL The Royal Alpert Hall Concert			
4	124	44	QUEEN The Game Elektra 5E 513		8.98		13/	142	10	There Must Be A Better World Somewhere				190	191	10	Fantasy MPE 4501 REO SPEEDWAGON		5.98	
25	115	11	TODD RUNDGREN Healing				158	148	12	MCA MCA-5162 ORIGINAL CAST Annie		8.98	SLP 41				Live (You Get What You Play For) Epic PEG-34494		7.98	
-	136	8	Bearsville BHS 3522 (Warner Bros.) RICK SPRINGFIELD Working Class Dog		8.98		159	159	15	Columbia JS 34712 BEATLES		8.98		191	190	31	DON WILLIAMS I Believe In You	•		
	147	48	RCA AFL1-3887	•	7.98		160	160	-	White Album Capitol SwB0 101		14.98		192	169	29	MCA MCA-5133 THE JACKSONS		8.98	CLP 15
+			Fame RSO RX-1-3080		8.98		100	100		DOTTIE WEST Wild West Liberty LT-1062		7.98	CLP 19	193	196	32	Triumph Epic FE 36424 MICHAEL STANLEY BAND		8.98	SLP 48
8	71	1	<b>TED NUGENT</b> Intensities In 10 Cities Epic FE 37084		8.98		TAT	171	4	LEON REDBONE From Branch To Branch Emerald City EC 38:136 (Atlantic)		7.98			_		Heartland EMI-America SW 17040		8.98	
9	132	47	DIANA ROSS Diana			010.75	162	146	4	JERRY KNIGHT Perfect Fit				194	131	24	<b>XTC</b> Black Sea Virgin VA 13147 (RSO)		7.98	
0	129	16	Motown M8-936M1 BEATLES The Beatles 1967-1970		8.98	SLP 73	163	117	12	A&M SP-4843 GRACE SLICK		7.98	SLP 31	195	96	12	ELVIS PRESLEY Guitar Man			
1	105	24	Capitol SKBO 3404		14.98		164	119	15	Welcome To The Wrecking Ball RCA AGL1-3851 MANFRED MANN'S		8.98		196	167	13	RCA AALI-3917 STYX The Coord Illusion		7.98	CLP 17
			The Jealous Kind Capitol/MSS ST 12115		8.98					EARTH BAND Chance Warner Bros. BSK 3498		7.98		197	197	27	The Grand Illusion A&M SP-4637 THE TALKING HEADS		7.98	
4	121	22	HEART Greatest Hits/Live Epic KE 2-3688	•	13.98			NEW ER		JERMAINE JACKSON Jermaine					_	-/	Remain In Light Sire SRK 6095 (Warner Bros.)		7.98	
3	133	16	BEATLES The Beatles 1962-1966				166	151	4	Motown M8-948M1 FUNKADELIC Connections & Disconnections		8.98	SLP 20	198	199	5	RUSH Permanent Waves Mercury SRM-1:4001 (Polygram)		8.98	
4	134	23	Capitol SKBO 3403 BOZ SCAGGS Hits	•	14.98		+	179	2	LAX JW-37097 MICHAEL JACKSON		7.98	SLP 46	199	170	4	MOE BANDY & JOE STAMPLEY			
ł	145	4	Columbia FC 36841		8.98		169			One Day In Your Life Motown M8-956M1		8.98	SLP 57	000			Hey Moe, Hey Joe Columbia FC 37003		8.98	CLP 23
1			Very Special Elektra 6E-300		7.98	SLP 43	168	154	4	JOHN CALE Honi Soit A&M SP-4840		7.98		200	178	6	BADFINGER Say No More Radio Records RR 16030 (Atlantic)		7.98	

### TOP LPs & TAPE

A-z (LISTED BY ARTISTS)	
Abba	
AC/DC	8.22
Adam And The Ants	
A Taste Of Honey	
Air Supply	
Alabama	
Alan Parson's Project	50, 96
April Wine	30, 112
Atlantic Starr	
Badfinger	
Moe Bandy & Joe Stampley	
B.B. King	
Beatles,	145, 159
Pat Benatar	13, 114
Gary U.S. Bond	
Blondie	
Peabo Bryson	
Tom Browne	
Jimmy Buffett	
John Cale	
Rosanne Cash	
Champaign Kim Carnes	58
Change	
Change. Eric Clapton	
Change	

Ry Cooder	146
hil Collins	16
John Cougar	
Elvis Costello	91
Christopher Cross	
Creedence Clearwater	
Devo	140
Neil Diamond	11
Dire Straits	86
Doors	88
Dregs	
Sheena Easton	39
Eagles	
loe Ely	148
Brian Eno & David Byrne	83
Fabulous Thunderbirds	181
Funkadelic	166
Aretha Franklin	137
Franke & The Knockouts	67
Roberta Fripp	
Gap Band	29
Marvin Gaye	
Robert Gordon	
Terri Gibbs	
Grateful Dead	
Dave Grusin	78
Daryl Hall & John Oates	
Emmylou Harris	
Heart	
Carol Hensel	61

Donnie Iris	
Isley Brothers	
Michael Jackson	
Jermaine Jackson	
Jacksons	
Bob James	
Rick James	
Garland Jeffreys	
Waylon Jennings	
Billy Joel	
Quincy Jones	
Journey	
Kleeer	
Earl Klugh	
Greg Kihn	
Kool & The Gang	
Krokus	1
Jefferson Starship	
Jerry Knight	
Robin Lane	
Lakeside	
Debra Laws	
John Lennon	
John Lennon / Yoko Ono	
Kenny Loggins	
Jeff Lorber Fusion	
Loverboy	
Manfred Mann	
Randy Meisner Delbert McClinton	

on McLean.	
tonnie Milsap	
azareth	
fillie Nile	
olly Parton	
erlman & Previn	
nne Murray	
Villie Nelson	
uice Newton	
ed Nugent	
ay Parker Jr.	
utlaws	
zzy Osborne	
ink Floyd	
Ivis Presley	
olice	
oint Blank	
retenders	31,150
udas Priest	
rince	
ure Prairie League	
ueen	
ainbow	
ddie Rabbitt	
eon Redbone	161
EO Speedwagon1	
liff Richard	151
mokey Robinson	15
enny Rogers	
olling Stones	21
oning stones	

Diana Ross	Steely Dan
Rovers	Barbra Streisand
Rufus 77	Styx
Brenda Russell	Bill Summers
Todd Rundgren125	T-Connection
Rush6, 183, 198	T.G. Sheppard
Joe Sample	Talking Heads
Santana	James Taylor
Boz Scaggs	T.S. Monk
David Sanborn	Tierra
Bob Seger & The Silver Bullet Band 108	Pat Travers
Shalamar	Robin Trower
Sherbs	U-2
Phil Seymour	Grover Washingto
Rick Springfield	Waylon & Jessi
Sister Sledge	Dottie West
Billy Squier	Whispers
Slave	Who
Sky	Don Williams
Grace Slick	Deniece Williams.
Soundtracks:	Hank Williams Jr.
Annie	Carl Wilson
Fame127	Steve Winwood
Honeysuckle Rose	Stevie Wonder
Nighthawks184	Bernard Wright
This Is Elvis	Gino Vanelli
Bruce Springsteen 81	Vapors
Spinners144	Various Artists
Spyro Gyra	XTC
Phoebe Snow	Yarbrough And Pe
Michael Stanley Band	.38 Special

Barbra Streisand	
styx	186, 188, 1
Sill Summers	
Connection	
r.G. Sheppard	
alking Heads	
lames Taylor	
r.S. Monk	
Tierra	
Pat Travers	
Robin Trower	
J-2	
Grover Washington Jr.	
Waylon & Jessi	
Dottie West	
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Carl Wilson	
Steve Winwood	
Stevie Wonder	
Bernard Wright	
Gino Vanelli	
Vapors	
Various Artists	
XTC	
Yarbrough And Peoples	
38 Special	

Every care for the accuracy of suggested list prices has been taken. Billboard does not assume responsibility for errors or omissions • RECORDING INDUSTRY ASSOCIATION OF AMERICA seal for sales of 500.000 units. A RECORDING INDUSTRY ASSOCIATION OF AMERICA seal for sales of 1,000,000 units.

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NOW IT WORKS-Country/pop artist T.G. Sheppard, center, helps gadget maven Stan Kann, right, work out some new recipes as television host Mike Douglas looks on in amazement.

### **Black Catalog Drive By** Motown; Vintage LPs Due

• Continued from page 3

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the package are "Music Of My Mind," "Talking Book," "Innervi-sions," "Fulfillingness First Finale," "Songs In The Key Of Life" and "Secret Life Of Plants."

The company will distribute to retailers more than 100,000 special color catalogs to be passed on to the consumer, says Lasker.

With other point of purchase materials, the releases will be accompanied by merchandising items dis-tributed at the time of the original releases.

Lasker notes there also will be two feet by three feet posters and sixsided cube displays of LP jackets. Also available will be two by three product posters, cloth banners, special sampler LPs for radio with tracks from all LPs (emphasis will be placed on AOR airplay), dealer/radio contests with coolers filled with Wonder LPs as prizes and one inch buttons with the letters H.T.J. ("Hotter Than July").

Additionally, says Lasker, there will be radio advertising programs with about four different radio spots highlighting cuts from "Hotter Than July" along with tracks from other LPs. Dealer tags will be included in the spots.

As for television ads, Lasker is undecided, although he says the com-pany is looking at the possibility "of going with tv on a regional basis ... for testing purposes." He maintains he does not see tv as a major selling force for the music industry.

Lasker notes that trade and consumer ads will also accompany the program.

In an effort to boost the campaign, Wonder will call, from Europe, various r&b and pop stations, "not to ask them to play his records, but to thank them for the support they have given him," says Lasker. While there will be dealer dis-counts, he says, Motown is still de-

tailing the plan.

As for Wonder's singles, "Lately," from the "Hotter Than July" LP is included in the promotion while all other singles are available through Motown's "Yesteryear Series."

According to Lasker, a similar campaign will accompany Smokey Robinson's catalog. He adds that although Robinson will be only the second single artist to receive such a promotion, the company is gearing up for like campaigns for other acts.

With the company's tie-in with Black Music Month, 60 previously difficult to obtain titles, will be in-cluded in its \$5.98 series. "Albums like the first Mary Wells LP which is selling at some collectors' shops for \$30 will be available," says Lasker.

Among the artists to be included are Martha & the Vandellas, the Supremes, the Supremes with the Temptations, the Spinners, Gladys Knight & the Pips, the Four Tops, Marvin Gaye, the Temptations, Marvin Gaye & Tammi Terrell, Thelma Houston, the Isley Brothers, Eddie Kendricks, the Marvelettes, the Originals, Edwin Starr and others.

### **Reciprocal C'right Parley** Scheduled By U.S., China

• Continued from page 1 sumer once adoption of a proper copyright law codifies protection of intellectual properties and the orderly transfer of royalties. China has

no copyright law at this time. The U.S. delegation will include among its members David Ladd, register of copyrights; Dorothy Schrader, general counsel of the Copyright Office; Lewis Flacks, Copyright Office attorney; and Har-vey Winter, director of the office of business practices at the State Department. They are due to leave for Beijing (Peking) on June 4.

While there have been a number of less formal contacts between cultural groups from the U.S. and China, both here and abroad in the last few years at which copyright matters were discussed, the makeup of the new delegation suggests concentration in this area.

Committee members are reluctant to speak on the record, but do indicate the possibility that "some unofficial understanding" might result from their China meetings. In general, it is understood that

the position of the U.S. government is not to foster bilateral copyright agreements, but rather, in this instance, to assist in the development of a law in China that would enable that country to become a signatory of international agreements such as the Bern and Universal Copyright Conventions.

Meanwhile, such exchanges of cultural materials that do take place on a commercial basis between the two countries are supposed to protect basic rights. A provision of the 1979 trade agreement between the U.S. and China, for example, calls for each country to grant de facto copyright protection to exchanged materials.

In this connection, it is interesting to note that the traditional Chinese music carried in the upcoming CBS Masterworks album, "Phases Of The Moon," is being handled by CBS' April Music as a subpublisher, with performances cleared through ASCAP. This is the first album to be released here through the CBS agreement with the China Record Co.

# **InsideTrack**

WEA accounts should expect a letter this week inform ing them of May 26 list price increases from \$7.98 to \$8.98, along with a 3.75% hike in wholesale costs. Also, some \$11.98 sets are to be raised to \$13.98. Rumors that WEA would raise its \$5.98 midlines to \$6.98 are not substantiated by the letter-at least this time around.

Beaucoup Bucks: MCA Records and ABC are still hassling over the March 4, 1979, acquisition by the Universal City, Calif. corporation of the ABC Records' empire. A Superior Court complaint filed by MCA asks that L.A. court to appoint a third member to an arbitration board, already composed of Bernard Kirkpatrick, ABC representative, and Dick Etlinger, former financial chief for Motown and later Casablanca Records, MCA's choice. Seems that the two litigants have a choice of former Superior Court judges Parks Stillwell and Eugene E. Sax. The amount still in question is \$22 million, according to the suit. The court is informed that the two still have "numerous disputes of great magnitude" to settle.

Ken Glancy expected to return to CBS—this time with a label with CBS handling distribution.... Don't be sur-prised if you read about Western Merchandisers, Amarillo, moving into the fourth largest retail chain slot or near there when it acquires another group of stores in a negotiation now brewing. The Marmaduke clan now operates the Hastings/Record/Sound Town chains.... The ascendancy of Ted Deikel to executive vice presidency of American Can and the elevation of Jack Eugster and Jim Moran to presidency of their retail and distribution wings, respectively, is positive documentation that the U.S. giant is backing the recording industry to the hilt (see Executive Turntable).

Most oft volunteered comment on the 1981 NARM confab was the 60-minute seminars are too short, no time for questions from the floor. ... Chicago attorney/pro-ducer Richard Shelton bows "Keegle Street," a legitimate musical about a contemporary metropolitan downtown neighborhood, June 24 at Drewry Lane at Water Tower Place, Chicago, a gold coast boite. Alan Barcus did the music and book. Shelton adds the mantle of producer to his industry credits which already include bandleader, booking agent and music publisher. ... KCET, the L.A. public tv channel, bowed the first in a series of "Informances," this one featuring vibraphonist Ted Piltzecker and his quartet Thursday (23). Semi-documentary series features musicians in performance and rapping with the audience. Producer was former Disc Records' classical buyer and executive vice president Martin Perlich. Assisting Perlich was Jaime Cohen, son of the Disc Records' founder. Perlich also heads Corniphonics, Inc., currently researching digital stereo tv technology. The "Informance" series is being done in conjunction with Affiliate Artists Inc.

You'll be getting a mailer soon from the Gerry Weiner/Irv Schwartz kidiskery, Kids Stuff, soliciting orders for their first three \$5.98 picture LPs. ... Rumor hath Paul David and his Camelot minions mulling a "nomore-specials" policy in certain of the mall stores. David and his executive vice president Jim Bonk have long paced the elevation of retail prices.... Capitol Records ran a display ad last weekend in the L.A. Times, seeking applicants for video jobs. ... Will Alfa Records announce Bernie Sparago has come aboard in a major marketing slot?... A Glendale, Calif., label calls itself "No-town Records."

Track sends speedy recovery tidings to Loretta Lynn in a Reno hospital for bleeding ulcers, forcing her to cancel several tv stops, including the Academy Of Country Music Awards in L.A. Thursday (30).... Put your blue chips on Chuck Kaye of Geffen/Kaye Music handling the reins at

Warner Bros. Music after Ed Silvers retires at the end of June (see Publishing section). ... Speaking of bowing out gracefully, Jolene Burton, the seminal distaffer at A&M, did just that several weeks ago. She took early retirement so she could spend more time travelling with her airline executive spouse and on their yacht. La Bur-ton set a fine pattern for all in the industry's financial community, as one of the first fem vice presidents ever.

And May 6 another industry pillar packs it all in. Mike Coolidge, "Mr. Columbia Custom" on the West Coast for more years than anybody can remember, will be feted at an early retirement soiree hosted by Cal Roberts, CBS Custom boss. ... Dick Fitzsimmons, a fixture for eons as a regional man for a variety of labels, is temporarily out of the industry, having shuttered his Ft. Meyers, Fla., retail store. But expect him back soon in a new slot.

Skip Byrd, the former ABC Records national sales executive who has been running a record store in Gainesville, Ga., told NARM cronies that he'll be back in the industry mainstream working out of Charlotte. French gendarmes rescued the wife of prominent Gallic publisher Jean Kluger from a band of kidnappers who had held her prisoner since mid-April demanding \$1.7 million ransom.... Alan Parker directing a film of Pink Floyd's two-pocket, "The Wall," with cameras slated to roll in England anon. Will Cy Leslie of CBS Video have first crack at the home video mart?

Audio pioneer Joseph Tushinsky, president and chairman of the board of both Superscope and Marantz, holds court with the press Wednesday (29) in New York to reveal a major new video product. ... Expect an out-of-court settlement between the Bee Gees and Robert Stigwood.... AGAC, with Ervin Drake, Lew Bachman and Al Deutsch in from Gotham, masses at the Directors Guild of America, Hollywood, Wednesday (29) for its annual West Coast huddle.... Roger McGuinn has split from his record association with Capitol and his act link with Chris Hillman.

Casey Kasem joins fellow DJs Gary Owens and Johnny Grant with his own star on Hollywood Blvd. next week. Invites to the Monday (27) cementing came in an extravagant gilt package, which contained a solid brass miniature of the Kasem star. ... Brian Wilson and former frau Marilyn instituted suit against the Beach Boys' mentor, Stephen Love, charging him with mishandling the sale of a piece of property, Spaulding Ranch, owned by the group. In the Superior Court suit, the Wilsons seek an accounting and \$1 million in punitive damages plus an injunction. They also want Love's \$350,000 share of the ranch sale. ... Insiders predict a shift in Chicago's WKOX-FM's adult contemporary format now that the station has switched to calling itself, "Q101."

Shuffles at top booking agents in New York see Wayne Forte, head of the East Coast music department for William Morris, leaving to form the International Talent Group partnering Michael Farrell, another former senior agent at the Morris agency. Client roster for the new outfit includes David Bowie for personal appearances, Genesis, Peter Gabriel, Joe Jackson, Adam & the Ants, the Jam and the Undertones, among others. Meanwhile, former ATI vice president Wally Meyrowitz has teamed up with Dennis Arfa to form the Arfa/Meyrowitz Group, representing Billy Joel, Carl Wilson, Phoebe Snow and Triumph.... More than a week before the event, all 1,800 tickets to the T.J. Martell Memorial Foundation dinner at New York's Waldorf Astoria Sat-urday (2) have been sold out.... LATE FLASH: Is U.S. Pioneer working in the wings on a laser disk playback unit that will come in around \$500?

**Edited by JOHN SIPPEL** 

# Survey: Schlock Input Rises 7%

 Continued from page 14 cutout in the cutouts area and will also stock it with the cutout sticker on it in the regular alphabetical slot

with frontline albums. Pickwick, the giant rack, now has two schlock buyers, Bob Gurtzlaver here and Mike Vail in Minneapolis. Cutouts figure consistently in Pickwick's annual marketing program with accounts. Paulson emphasizes that several times per year Pickwick will create overstock marketing concepts for an account. Like his contemporaries, Pickwick will often mix deleted albums with front line goods in its print ads. Only Martin favors radio for schlock, with others running it all in print.

www.americanradiohistory.com

Pickwick offers four different classifications of schlock merchandising for its many racked locations. The choice ranges from a general mix to specific pertinent deleted ti-tles. In this case, Pickwick tickets the individual albums as it does with frontline product. In addition, Pickwick has a special tape-only plan for its retailers. Pickwick has a specific store fixture for some of its programs.

Accounts contacted are secretive about the actual percentage of total sales volume they do in schlock, fearing the disdain of their frontline suppliers. But they readily admit that they anticipate at least another 7% upward spiral in gross revenue in

the next year, especially with labels rumored mulling an \$8.98 general plateau for all albums and \$9.98 for the better new releases starting sometime in early summer. Nothing perks schlock sales like widely heralded \$1 album price increases, they have discovered.

Cutouts jump, too, when albums are salespriced. Turtles' stickers carry the price \$3.49 each or 2 for \$5.99. Sporadically Turtles will ad-vertise a 2 for \$5 or 5 for \$10 during the two-weekend sale. All admit that when they get dumps from big schlockers at prices of 10 to 50 cents, they often throw out the mix at 99 cents, using large units of newspaper print advertising to ballyhoo the . weekend sale.

THERE'S NO MISTAKING THE MUSIC.

Kim carnes

# Featuring "BETTE DAVIS EYES" "DRAW OF THE CARDS" "HIT AND RUN"

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SO-17052

# SOUTH AMERICA

VENUEDATEDATEATTENDANCEBUENOS AIRES28 FEBRUARY54,000BUENOS AIRES1 MARCH52,000

BUENOS AIRES POSAPIO BUENOS AIRES SAO PAULO SAO PAULO 2

6 MARCH 8 MARCH 20 MARCH 21 MARCH

> 54,000 30,000 34,000 58,000 131,000

e first grou er to 0 10 <u>G</u>O to play to 47

And for creating rock & roll history on 20 March, 1981 in Soo Paulo. He largest ever paying audience for one group anywhere in the world.

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