

Black Jobs, Culture Gain Capitol Boost

By ELIOT TIEGEL

LOS ANGELES — Capitol is taking a corporate stand to increase employment of blacks in sales and promotion posts, while fostering the growth of black culture.

The company has begun seeking out blacks for positions based on the belief held by label president Stan Gortikov and distributing corps vice-president Bob Yorke that the record industry must acknowledge the social and

economic struggles going on in the country.

On the creative level, Capitol has established a joint financial venture with Muscle Shoals, Ala., producer-engineer Rick Hall to distribute his Fame Records. Hall's label will be utilized by Capitol as the launching pad for the company's "purposeful and meaningful" involvement in the rhythm and blues business.

Hall's initial product on Fame will encompass Candy Stanton and George Jackson, two blues vocalists, who are slated for a mid-April release through independent distributors.

Hall also operates Fame Studios, where Atlantic has been recording its disks with Aretha Franklin, and Capitol intends sending a number of its acts there to record.

A former country fiddler working in r&b for six years, Hall plans opening a studio in Memphis plus offices in New Orleans and Miami.

The tie-in with Hall is a key factor in solidifying Yorke's belief that Capitol—as a major which has not previously enjoyed top success in the r&b

(Continued on page 4)

'1776' Score Spurs Firm

By MIKE GROSS

NEW YORK — "1776," the Broadway musical which became a million-dollar property after its Main Stem premiere two weeks ago, has, at the same time, brought Music 28, Inc. to the fore as a publishing firm that's to be counted in on the show score competition from now on. Music 28, Inc. is a subsidiary of Theater 28, Inc., Stuart Ostrow's production firm which brought "1776" to Broadway.

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Tape Field Enters Era Of Mass Merchandising

By PAUL ACKERMAN

NEW YORK — The tape industry, which already is responsible for 25 per cent of the total dollar volume accruing from the sale of recorded music, is rapidly moving into an era of mass merchandising and promotion. As a result sales in 1969 are expected to dwarf the \$250,000,000 racked up in 1968

at the retail level. Here are some of the signposts supporting the aforementioned conclusions, and giving a glimpse of the future.

1) The E. J. Korvette chain in several weeks will start to test a new tape merchandising package which minimizes pilferage and permits the consumer

to actually handle the merchandise. David Rothfeld, divisional merchandising manager of E. J. Korvette, expects this to multiply sales fivefold.

2) Ampex has allocated \$2,000,000 for a precedential promotion campaign during the next several months.

3) The Harry Fox Office, publishers agent and trustee, has revealed that a tape company—Ampex—has now entered the ranks of the top 10 record companies with regard to royalty payments to publishers.

Rothfeld stated that the time was presently ripe to make the move into mass merchandising. He pointed out that store space is available, owing to the phasing out of monaural record product, and that this space had better be used for tape rather than for non-music products.

(Continued on page 18)

Frank Zappa, Herb Cohen Launch Independent Label

NEW YORK — Frank Zappa and Herb Cohen have formed an independent label to be known as Straight Records. It will be separate from the duo's Bizarre, Inc., which produces records for distribution by the WB/Reprise label. Straight is in the process of lining up its own network of independent distributors.

deal which is yet to be arranged.

Already lined up for Straight's artist roster are Tim Buckley, whose contract with Elektra expires next month; Alice Cooper, a five-man group; Jerry Yester & Judy Henske; Mayf Nutter and Julie Felix.

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Eurovision Song Contest Produces Four-Way Draw

By MIKE HENNESSEY

MADRID — In an unprecedented climax to the 14th Eurovision Song Contest at the Teatto Real March 29, France, Holland, Spain and the United Kingdom emerged joint winners of the event with 18 points apiece.

Never before in the history of the contest has there been a tie anywhere in the top three places, let alone the phenomenon

of four countries sharing a victory.

The result produced mixed feelings among international industry representatives present in Madrid, some believing that four countries sharing top prize would help dissipate the aura of nationalism and common language alignment which seems to have been a feature of the voting in recent years. Other commentators felt that the result tended to devalue the contest and also underlined the indifferent standard of this year's song entries.

Certainly this year's voting (Continued on page 63)

Monkees Fix Rerun Music

By BRUCE WEBER

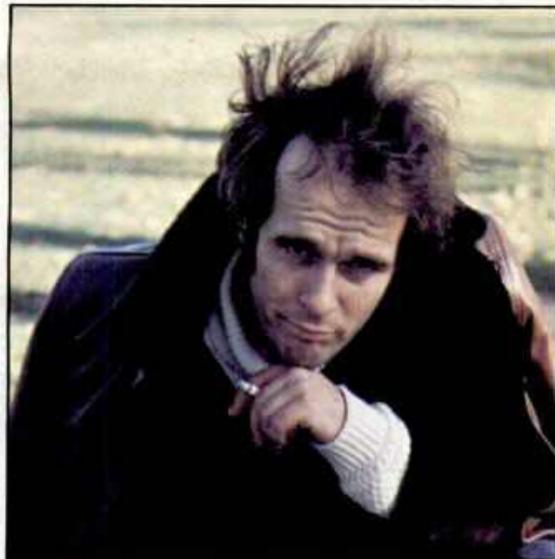
LOS ANGELES — The Monkees are redubbing the music from their old NBC-TV series to a more contemporary vein for the show's reruns on CBS.

The TV soundtrack switch from "bubble-gum" to contemporary music enables the Monkees (Continued on page 78)

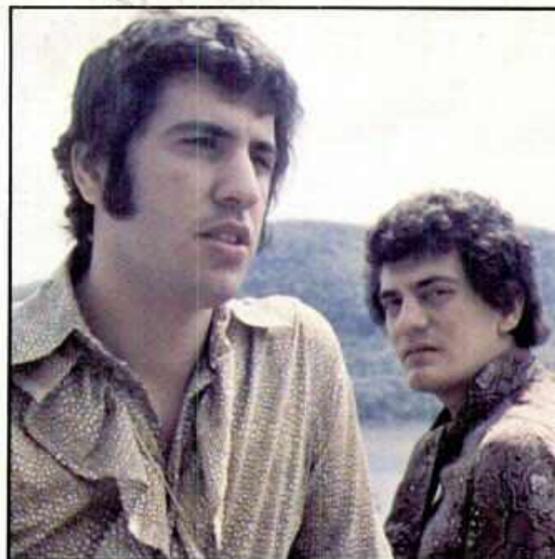
Carl Haverlin's Radio Interest

By MILDRED HALL

WASHINGTON — Former Los Angeles AM radio rocker KRLA, sought by a roster of show business people, may go to Voice in Pasadena, of which (Continued on page 78)



Tim Hardin fans have been waiting years for an album that Tim felt represented his music fairly. An album that Tim exercised full control over. Now it's here. The first Tim Hardin album, that even Tim Hardin likes. "Suite for Susan Moore and Damion—We Are—One, One, All in One." On Columbia Records CS 9787. (Advertisement)



Having catapulted into the charts as producers (The Ronettes, The Crystals) and nom-de-plume performers (The Tradewinds, The Innocence), Anders & Poncia are now recording on Warners under their own names—moving out with an extraordinarily powerful collection of self-penned tunes known as "The Anders & Poncia Album" (WS 1778). As the liner notes say: "Listen to Anders & Poncia . . . and you have found your poets." (Advertisement)

look what's new from Ampex
the number one name in stereo tape!...see inside

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Now available on Camden Records



CAS-2304

RCA

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Radio Forum Bows Community Awards

NEW YORK — Billboard will present awards to the stations who have made outstanding achievements in community service, according to publisher Mort Nasatir. The award ceremonies will be one of the highlights of the second annual Billboard Radio Programming Forum, June 19-22, at the Waldorf-Astoria Hotel here. Several hundred radio station managers, program directors, and air personalities, along with executives of national advertising representative firms, advertising agencies, and record company executives and artists are expected to attend the Forum.

"For much too long, the nation's radio stations have gone

virtually unrewarded for the valuable service they perform on behalf of their listeners, outside of the entertainment they provide on the air," said Nasatir. "Billboard will pay tribute, with these awards, to all of the community involvement activities."
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PARADISE ISLAND'S 1-2 HOTEL PUNCH FOR MEET

NASSAU—Registrants at the International Music Industry Conference at Paradise Island here April 20-23 will be getting the Island's newest hotel parlay. The double-barreled hotel offering is made up of the Paradise Island Hotel & Villas and the recently opened adjacent and adjoining Britannia Beach Hotel.

The 300-room Britannia Beach Hotel, which was completed in January, together with the 503-room Paradise Island Hotel U Villas form an 803-room, under-one-room complex that's become a big lure for conventions.

In building the Britannia Beach Hotel and linking it to the Paradise Island Hotel complex, Resorts International, operators of the Britannia, aimed to provide guests with a superior, de luxe beach-side hotel with a high standard of service and cuisine. The Britannia contains four gourmet restaurants.

All hotel rooms in the Britannia measure 16 feet by 20 feet in addition to dressing and bathrooms. Each room has a self-dialing telephone, radio, refrigerator and two double beds. The exterior walls of every bedroom is of glass, with ceiling to floor glass sliding doors to enable guests to use their large concave balconies—measuring 6 feet by 16 feet—as dining patios overlooking the ocean and Nassau harbor.

And for fun and games, the complex offers the 18-hole championship Paradise Island Golf Course, 10 championship tennis courts, riding stables, marina, rental cars and boats, and a complete range of indoor and outdoor sports.

Beach Boys Sever Ties With Capitol; On Own

LOS ANGELES—The Beach Boys have filed suit in Los Angeles Superior Court against Capitol Records for more than \$2 million. Concurrent with the suit the Beach Boys have severed their seven-year relationship with Capitol and formed their

own record label, Brother Records.

The lawsuit arises from a 1967 audit of Capitol's books by the accounting firm of Prager and Fenton which revealed an alleged deficiency in royalty payments of at least \$622,618.72, and demands payment of \$1,418,827.92 in producers' fees for Brian Wilson, a member of the Beach Boys group, who performed producer services at Capitol's request.

The group has also initiated a conglomerate of business enterprises emanating from its new Hollywood offices, including a recording company, a publishing firm, a travel agency, a business management company, a personal management company and a concert production firm. Direction of the various enterprises is divided between Nicholas Grillo and Dick Dur-yea, the latter acting as production co-ordinator for the conglomerate.

Further, the new enterprise will take the Beach Boys beyond the confines of the record business. Already operating under their Financial Concepts Inc. is a Beach Boys-operated real estate syndicate and a cardiovascular clinic in Jacksonville to be operated in conjunction with a group of prominent Florida physicians. But the primary concern of the new Beach Boys company will still be Brother Records.

In addition to their new label, the Beach Boys own three music publishing companies as well as American Sound System, the company that leases their \$250,000 sound system, and

(Continued on page 10)

Senators Pushing Record Performance Royalty Bill

By MILDRED HALL

WASHINGTON—The long-awaited amendment to provide performance royalty for records played over the air, or in other commercial use, was reintroduced last week by Sen. Harri-

son Williams (D., N. J.). The Williams amendment to the general copyright revision now pending in the Senate, would give recording talent and musicians and producers the same performance royalty rights now given only to authors and composers of music under the copyright law.

The amendment is co-sponsored, by Sens. George Murphy (R., Calif.); Hugh Scott (R., Pa.); Edward Brooke (R., Mass.); Thomas Dodd (D., Conn.); Vance Hartke (D., Ind.), and Stephen Young (D., Ohio), Stan Kenton and the National Committee for the Recording Arts, which has spearheaded the fight for full copyright for the recording arts, announced the news to the industry.

Mamas, Papas, Minus Cass, Record Again

LOS ANGELES — The Mamas and Papas will record again, this time for Warlock Records, owned by John Phillips, with financing and distribution by Dunhill.

The group was previously a quartet that included Cass Elliot, now a single on Dunhill. Lou Adler will continue to a&r all disks by the trio. In addition, Phillips, Denny Doherty and Michelle Phillips, will sign and record new artists.

First act signed is Jamme, a quintet of U. S. and Canadian singers, presently finishing its debut LP.

Warlock plans building a recording studio in Hollywood. The last recordings by the Mamas and Papas were produced in Phillip's own studio in his Bel-Air home. The Mamas and Papas signed with Dunhill in September 1965 and began their streak of hits.

According to Dunhill vice-president Jay Lasker, a lawsuit filed by the company and a counter suit by the group have been settled out of court.

Record Companies Run With Eisenhower Tribute Albums

NEW YORK — Four record companies, ABC Records, Buddah, Caedmon and MGM, have released tribute albums to the late President Dwight D. Eisenhower.

ABC had copies of its memorial album "Dwight David Eisenhower, August 14, 1890-March 28, 1969," available Thursday (3). The album follows Eisenhower's career from his "Order of the Day" speech on D Day, June 1944, to his last address to the Republican Convention in Miami in August 1968.

Buddah's tribute spotlights the life and words of the former President. The LP was conceived and written by H. Paul Jeffers, narrated by Charles Osgood, and produced by Arch Lustberg. Buddah plans to distribute copies to libraries and universities across the country.

In a strong statement to fellow Senators, Senator Williams said, among other things: "To create a hit, the extra ingredient—call it style or soul—that is peculiar to a recording artist must be breathed into the song to ensure a hit. The present copyright law and proposed copyright revision, however, do not protect the creative works of the recording artists as they do the author and composer."

The proposed amendment would require a royalty of 3.5 per cent of net receipts by broadcasters from sponsors for radio and TV airings of records. This would parallel TV performance royalty which is paid to composers (who in turn share with their publishers) under the existing law. The proposed copyright revision imposes a performance royalty on jukeboxes, for composers and publishers, of \$8 per box per year. The record royalty amendment would take 25 per cent of this fee, leaving the other 75 per cent for composers and publisher licensors, jukebox operators and broadcasters. Senator Williams pointed out that studies have shown nearly 80 per cent of commercial time of radio stations consists of the playing of records, and the prosperous broadcasters "can easily afford to pay a reasonable royalty for the commercial use for profit of sound recordings."

Little Darlin' to ITCC for Distrib

NEW YORK — International Tape Cartridge Corp. has made its first entry into record distribution. The tape cartridge duplicator and marketer, which claims a distribution network of 400 wholesale outlets, will distribute product of Little Darlin' Records, a Nashville-based company.

In addition to its distribution role, ITCC will promote Little Darlin's singles and album product. The label's catalog consists of 11 albums and four new releases. Six of the LP's feature Johnny Paycheck.

Col. Branches Will Handle Epic Label

NEW YORK — Columbia Records branches are taking over the distribution of Epic Records. The move goes into effect May 2.

A spokesman for the company said, "The decision to make this move comes after careful analysis of the growing needs of the company for total involvement in sales and merchandising all the way to the local level. Epic's high regard for independent distributors and the role they have played in the growth of the label made this a difficult decision. However, today, more than at any other time, the close involvement of the artist with the company personnel, the total co-ordination required from recording and cover concept to local promotion highlights the need for specialized coverage in the broadest sense."

Liberty/UA Sets O'Seas Distrib Deal With Fantasy

LOS ANGELES — Liberty/UA has signed a distribution pact with Fantasy, whereby Liberty's overseas licensees in many countries will sell the San Francisco company's pop, jazz and blues product.

The agreement was four months in preparation, accord-

ing to Lee Mendell, Liberty/UA's marketing director. Nations now selling Fantasy's first major pop act, Creedence Clearwater Revival through Liberty/UA licensees include England, South Africa, Australia, Japan, Denmark, Sweden, Norway and Japan.

Creedence Clearwater Revival's first LP's, both of which have been domestic chart items, will receive major exploitation efforts overseas, something Fantasy heretofore has been unable to develop for itself as a small company.

In addition to supplying overseas sources with new pop acts like vocalist Billie Joe Be-coat (produced by Fantasy's Ray Shanklin), Liberty will also send through the pipeline albums by such established names as Cal Tjader, Mongo Santamaria and Bole Sete.

"Mingus at Monterey," the highly touted LP recorded three years ago at the Monterey Jazz Festival by bassist Charlie Mingus, will shortly be offered to Liberty's licensees. Fantasy's president Saul Zaentz had picked up domestic distribution of the LP after Mingus had unsuccessfully tried to sell it via mail order.

Hi & London In July Fest

MEMPHIS — Hi Records will toss a three-day celebration here July 17-19 for its 10th anniversary, president Joe Cuoghi said last week in a joint announcement with D. H. Toller-Bond, president of London Records which distributes Hi. The celebration, staged at the Rivemont Hotel, will feature performances by both established and new acts, including Ace Cannon and Willie Mitchell, on the Hi label and a presentation of what Cuoghi terms is the largest LP release in the label's history. Distributors from all over the nation are expected to attend.

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Gulf Pacific Produces 13 Groups in Record-Tape Tie

LOS ANGELES — Gulf Pacific Industries, an independent production company which just signed a production-tape contract with Ampex, is producing 13 groups for six labels for simultaneous record-tape release.

The agreement between Ampex and Gulf Pacific, a partnership between Horizon Records and Zax, Altfield & Shapiro, Inc., guarantees Ampex tape rights to at least 36 albums over three years, including several spoken word tape-LP projects.

In return for the exclusive 4 and 8-track, cassette and reel-to-reel tape rights, Ampex is financially underwriting Gulf Pa-

cific with a "substantial operating budget," said Mickey Shapiro, a partner in Gulf Pacific.

Initial simultaneous record-tape release are an album, "Black Pearl," by the group of the same name, on Atlantic; an LP, "Rebirth," by the Children, soft-rock group on Atco, and an LP, "Hair" album by the Aquarian Age, a new group being ordered in Gulf's 8-track studio in Houston.

The "Hair" package will be released by Ampex in cassette and contain 18 songs spanning 44 minutes. Shapiro is looking to place the Aquarian Age with a record company.

Other groups being produced

by Gulf Pacific are the Count Down Five on Buddah, with the initial single, "Shake a Na Na"; the Clique on White Whale; the Fusion, a jazz-country-rock group on Atlantic; the Jazz Electrons, an ex-Verve act; the Canticle, a pop group, on Tetragrammaton; a rock-folk singer, Nick Lamp, on Atlantic; Triste Janero, a Latin-favored act on White Whale, with the initial single, "Rene de Maria"; and three groups on Uni, Fun and Games, New Phoenix and Fever Tree.

Gulf Pacific also is planning to release a series of educational spoken word albums on child development, problems of pregnancy, pre-natal care, among others, said Shapiro. Taped at the University of California at Los Angeles (UCLA), the series will be released by Ampex in several configurations.

Lu Fields, formerly with MGM Records, has joined the company as director of talent development and publishing. Gulf Pacific is looking for additional groups and songwriters to complement its publishing companies, Peddler (BMI), Filigree (BMI), now (ASCAP) and Arianna Hunicutt, Judy Mahan, Dianne Colbe, Joey Richards and Joel Christy. Scott and Vivian Holtzman are under non-exclusive pacts.

Shapiro said the company will get involved in several new areas, including construction of a 16-track studio in North Hollywood, film and TV scoring and radio and TV commercials.

Black Jobs, Culture Gain Capitol Boost

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field—must have consistent r&b product if the company is to "purposefully and meaningfully" create opportunities for blacks.

Hall will continue to fulfill his existing commitments as a producer-engineer for other labels, but he will now scout r&b acts for Fame, and even bring in other free-lance producers to work on Fame projects.

Over the past two years Capitol has been running programs to break into the blues-ethnic market, with a number of acts on the Capitol logo achieving sales results. These new acts include Bettye Swann, Willie Hightower and John Anderson.

Yorke and Ron Mosely, the recently hired national rhythm and blues product manager, have been traveling around the country seeking candidates for the new positions. Under Yorke's program, CRDC, the label's distributing corps organization, plans hiring six r&b promotion men by Tuesday (15). Already holding down posts are Wendell Bates in Baltimore-Washington; Sidney Miller in Atlanta; Aki Aleong in Los Angeles; Logan Westbrook in Chicago and Willie Bean in Memphis.

On the sales level, Capitol will hire blacks in New York, Detroit, Cleveland, Dallas or Houston, and locally. These people are being hired by company's district and division managers. Ron Mosely is hiring the r&b promotion men.

Yorke acknowledges the difficulty in finding blacks with experience. Sidney Miller, for example, came from the jewelry industry. During his recent trip down South, Yorke interviewed 10 individuals, stating he felt half showed the qualities being sought.

Yorke feels that the major labels in years past have given "lip service" to opening doors of opportunity for blacks in many executive areas. "We—the industry—both have a moral stake in helping the growth of the r&b business."

Yorke has chosen his first six independent distributors based on their expertise in marketing r&b music. These companies include All South, New Orleans; Hot Line, Memphis; Schwartz Brothers, Washington; Tone, Hialeah, Fla.; Bib & Lillian, Charlotte, N. C., and Southland, Atlanta.

Of Capitol's own staff producers, only one, Phil Wright is black, but the company is

blueprinting placing black a&men in New York and then in Memphis.

In looking to hire black salesmen, Capitol has found that the era of black nationalism and awareness has created a positive feeling among young blacks to be associated with music of their heritage.

In explaining the constructive steps Capitol is mapping to open doors of opportunity for blacks and black musical expression, Yorke emphasizes that the black community "must trust a company's instincts as well as its words."

RCA Ties in Feliciano TV Special With Contest

NEW YORK — RCA Records is launching a nationwide record dealer window display contest in conjunction with the April 27 telecast of an NBC musical special, "Feliciano! Very Special." The grand prize will be a Pontiac Firebird convertible equipped with Stereo 8.

According to George L. Parkhill, manager of advertising and promotion at RCA Records, any dealer in the nation may

enter the contest, windows are to carry the "Feliciano! Very Special" theme and a Pontiac display card must be an integral part of the display. Windows are to be set up between Monday (14) and April 27.

In connection with the special RCA has released a new Jose Feliciano single, "Marley Purt Drive" b/w "Old Turkey Buzard." RCA plans a huge advertising campaign on Feliciano hit albums, "Feliciano" and "Souled" coincidental to the telecast.

Other prizes in the window display contest include an RCA color TV, and RCA stereo phonograph, an RCA portable black and white TV, an RCA portable stereo phonograph, two RCA stereo 8 home units, two RCA stereo 8 tape decks and an RCA AM/FM transistor radio.

Participating dealers are to submit 8x10 photos of their window displays to RCA distributors who, in turn, will validate them and send them to RCA's New York headquarters. A committee made up of representatives of the music trade publications will decide on the winners.

Other RCA support of the Feliciano special includes full-page trade ads, a full-page ad in TV Guide, special disk jockey mailings, 20x20 blowups, 8x10 glossy photos, and ad mats and minnies on the "Feliciano" and "Souled" albums.

Pontiac is supporting the special by sending complete advertising and promotion kits to its thousands of dealers, promo spots run one week prior to the show on NBC radio and TV, and newspaper ads in major markets around the country.

Hip Rock LP's In Circus Promo

NEW YORK — MGM Records is teaming up with Circus Magazine, a hip newspaper, in a joint promotion on six progressive rock albums. The magazine will launch a contest surrounding the albums in its April issue, including product by the Ultimate Spinach, the Corporate Body, the Velvet Underground, Orpheus, Puff, and Eric Burdon and the Animals. The contest announcement will be also circulated as a poster in the nation's record stores and additional mailings will be made to key progressive rock radio stations.

Vera's Atlantic Trail

NEW YORK — Billy Vera's Atlantic recording of "The Bible Salesman" will be used in the trailers advertising the forthcoming movie "Salesman" by the Maysles Brothers. The film is due to open here Monday (7) at the 68th Street Playhouse.

Executive Turntable

Adgardo Trinelli elected president of Italy's independent record producers' association, Associazione Produttori Discografici Indipendenti. Trinelli was formerly president of Italy's recording association, Associazione dei Fonografici Italiani, a post he held for eight years. . . . Romano Bacchini named president of the Italian record industry association (Associazione dei Fonografici Italiani) in Milan for 1969-1970. Other officers elected were: Renato Zaccone (Fonit-Cetra), Giuseppe Ornato (RCA-Italiana), vice-president, Guido Rignano (Ricordi), Steven Gottlieb (EMI-Italiana), Piero Sugar (CGD), Gregorio Mintangian (Durium), Alain Trossat (Phonogram), Giovanbattista Ansoldi (RiFi), Walter Gurtler (SAAR), Giuseppe Gramitto Ricci (Carosello), Riccardo Rota (Cellograf-Simp), Sergio Federici (DET), Alfredo Rossi (IFI) to board of directors.

Ted Shapiro named treasurer of NMC Corp., reporting to president Jesse Salter. In addition to his duties as treasurer, Shapiro will act as administrator of the recently formed rack operations, NMC Los Angeles and NMC St. Louis. Shapiro was previously assistant to the president of ABA Records, and before that was with Kapp Records for eight years. . . . Robert D. Howe and Art Batchelder joined Craig as product managers.

Low Wasserman continues as president and chief executive officer of MCA Inc., and in addition the board of directors has taken the unprecedented action of extending the appointment for the full term of an additional year. . . . Happy Godday appointed music promotion co-ordinator for MGM's "Goodbye Mr. Chips" musical. He will co-ordinate special promotions with disk jockeys and music publishers and will promote the musical's songs.

Irwin Schuster promoted to newly created post of director of professional activities, Screen Gems-Columbia Music. Schuster was formerly general professional manager in the New York office and will assume management responsibilities in Nashville, Hollywood and New York. Schuster joined Screen Gems in 1968.

Stan Snyder promoted to sales manager, New York branch, for Columbia and Epic, reporting to Don Van Gorp, regional sales director, Northeastern region. Snyder will direct the activities of the local promotion manager and salesmen, plus artist promotion, in his territory. He has been with Columbia for five years and was formerly Columbia's San Francisco sales manager. . . . Starting with Columbia 13 years ago as salesman, Irv Medway appointed sales manager Epic Records, New York marketing area. Medway will report to Snyder. He was previously branch manager, Syracuse. . . . Don DeVito promoted to promotion manager, New York branch, Columbia and Epic Records. DeVito was previously Columbia's promotion manager, Miami Beach. He joined Columbia in 1967. DeVito will also report to Snyder. . . . Headquartered in Pittsburgh, Ron Ehrle appointed audio products regional manager for Midwestern region, Columbia and Epic. Ehrle joined Columbia in 1962 as audio manager, St. Louis. . . . Tom McGuinness, formerly working in Puerto Rico as district manager for Columbia, has been reassigned to the U. S., working in the New York branch. He will assist Mike Volkovitch, operations manager, and also be responsible for export sales. McGuinness has been with the company for 14 years and was credit manager and later Latin America sales manager for CBS International.

Ron Nackman named production director of Polydor Inc., reporting to James J. Frey, director of sales and marketing. Previously Nackman was with UA as director of production for 10 years and more recently served in the same position at Vanguard. . . . Gould Cassal, Sid Love and John P. Gula are being transferred from MGM's division to Polydor Inc. All three men have had a long association with the Deutsche Grammophon, Archive and Heliodor product and will continue this association with Polydor. Gould, co-ordinator for MGM's classical division for the last eight years, will continue to liaise between Hamburg and the New York operations, reporting to Jerry Schoenbaum, Polydor president. Love, with MGM for five years, retains his title of national sales manager/classical division with Polydor. Gula has been in charge of Heliodor product for the last 18 months. With Polydor he will be assistant productions director and will still be largely influential in handling Heliodor product, responsible to Ron Nackman.

Bob Reno promoted from general professional manager of Mercury Records' MRC Music, to director of recorded product for the Eastern U. S. Reno will be responsible for acquisition and development of product and talent for all labels. Reno joined MRC as general professional manager in July 1968. Previously he was with Kama Sutra, Cameo/Parkway and Mills Music.

Arnie Rosen, currently vice-president, engineering, Gotham Recording Corp., becomes executive vice-president and chief operating officer. Rosen joined Gotham in 1961 as an engineer. . . . Duke DuBois named national promotion manager for the Blue Note-Solid State division of Liberty/UA. Before joining Blue Note-Solid State, DuBois, a professional musician, was promotion manager for New York's Metro Distributors. He replaces Al Reily, recently transferred to Liberty/UA's Minit/Veep division as sales promotion director. . . . Bob Andrews named director of management systems and services for Liberty/UA. He will develop a company-wide management information

(Continued on page 78)

We'd like to brag a little about our Andy...

You'll pardon us, but it's hard not to brag about America's top male vocalist and one of the most familiar faces on TV today.

So here goes:

Andy's "Happy Heart" single is a record that's going to set records, from the look of its chart action. Billboard. Last week 114. This week 71. Cash Box. Last week 86. This week 75. That's moving.

Then there's airplay. Name the city; our Andy's "Happy Heart" is there. Baltimore, Cleveland, Milwaukee, New York, Los Angeles, San Francisco, Denver, St. Louis, Seattle, Providence, Boston, Buffalo, Memphis, Detroit, Dallas, Houston, Hartford, Albany.

The list goes on. And these are all top-40 stations.

It does his "Happy Heart" proud.

Ours too.

"Happy Heart"

4-44818

On Columbia Records 



This One



1A74-NGW-9TC9

Col. Extends 'Revolutionaries'

NEW YORK — Columbia Records "Revolutionaries" program, originally scheduled from January through March, is being extended through April by field demand. The campaign has been one of the most successful in Columbia's history and is even exceeding the success of Columbia's "Rock Machine" promotion last year.

"The Revolutionaries" campaign is an all-out merchandising program on Columbia's rock album product and has served as the launching pad for a number of contemporary artists who

have debuted on Columbia in the past three months. Many of them are established artists who have already proved their product on other labels. Among the new album artists featured in the campaign are Chicago, the Illinois Speed Press, the Nice, Man, Wilkinson Tri-Cycle, the City and Aorta.

Coming soon will be albums by Johnny Winter, the Santana Blues Band and It's a Beautiful Day. Although their albums have not yet been released, advance publicity has caused widespread interest. The campaign,

of course, also features Columbia's complete rock catalog and new releases by Bob Dylan; Blood, Sweat and Tears; Kooper Bloomfield, the Byrds, Leonard Cohen and others.

Bruce Lundvall, Columbia's director of merchandising, said of the "Revolutionaries" campaign: "We have found that major merchandising programs on a given product category have been a key factor in exposing a depth and breadth of album product, both new releases and catalog by both new and established artists, in non-attended accounts as through the full line retailer. Strength of product is, of course, the key ingredient of any successful program, but beyond the product, an innovative advertising and merchandising support plan geared to the functional needs of every level of distribution will ultimately expose more product, more effectively than any series of separate, scattered efforts could possibly garner. The key word here is innovative. The more creative and exciting the complete national plan is, the more creative and total is the effort at the local level, on the part of our own field force, the retailer and the wholesaler."

CP&W in Coast Talks With Cap.

NEW YORK — The producing-writing-performing team of Terry Cashman, Gene Pistilli and Tommy West are on the West Coast huddling with Capitol Records executives on promotion plans for their first album as Capitol artists. The LP was produced by Nick Venet and is slated for release early this month.

The promotion will include personal appearances by CP&W and will be co-ordinated by Capitol Records, Merv Frankel's Showcase Management Corp. and CP&W's promotional representatives at the Music Agency.

TOM JONES HITS TOP LP CHART WITH 5 TITLES

NEW YORK—Tom Jones heads artists on Billboard's Top LP chart with five Parrot albums this week. London Records, which distributes Parrot, attribute this success, which has brought his oldest album to the charts, to U. S. club appearances and to TV, including the new weekly Tom Jones variety show.

The fifth Jones album to hit, "It's Not Unusual," was issued about four years ago, the first of his eight albums here. This LP hit at the 135 spot passing "Green, Green Grass of Home," a two-year-old album, which moved to 176 from 185 in the second week of its return to the charts.

"Help Yourself," the newest Jones set, is the hottest item in his catalog having a star at the No. 5 position. Also starred is his "Live" album, which is at No. 51.

Jones, a singles seller almost from the beginning with "It's Not Unusual," "What's New Pussycat" and "Green, Green Grass of Home," hit his album stride after appearances last year at the New York Copacabana, Las Vegas' Flamingo, the "Ed Sullivan TV Show" and other television appearances. At about this time, Parrot also released the successful single "Delilah" and the "Fever Zone" album, which is at No. 44 this week, its 35th week on the charts.

A January TV special caused a sales explosion of the entire Jones album catalog, according to London, with the weekly series continuing the upsurge.

Apollo Records Hit With U. S. Infringement Action

NEW YORK—Judge Richard H. Levet of the U. S. District Court for the Southern District of New York on March 27 handed down a decision in the case of Leo Feist, Inc., Mills Music, Inc., Shapiro-Bernstein & Co., De Sylva, Henderson & Brown and Peer International, plaintiffs, against Apollo Records, Mastertone Recording Studios, Gene Sayet, Sidney Feldman, George Albert and Carl Le Bow, defendants. Plaintiffs claimed that the Apollo album, "The Swinging 20's Go Latin" was produced without authorization of the copyright proprietors; that all defendants were liable as infringers. Mastertone had produced the original recordings, and was alleged to be liable by the plaintiffs, who also claimed Albert and Le

Bow were liable as executives and participants with Apollo.

The court found that Apollo manufactured the album and that the material was unlicensed. However, the court decided that (1) although Mastertone, Sayet and Feldman edited and prepared the tapes they were not liable as they were not part of the manufacture of records in violation of Section (2) and 101 (e) of the Copyright Act; (2) that Apollo did not act jointly or in concert with Mastertone, therefore Apollo was solely liable for the manufacture of the disks; (3) that Albert and Le Bow were not liable as officers of Apollo and that none of the defendants were liable as infringers. The court would not grant triple damages.

Mastertone was represented by M. Warren Troob, Apollo by Samuel Zimbalist and the plaintiffs by Abeles and Clark.

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Ranwood Sets Distrib Deal With Curtwell Productions

LOS ANGELES—Ranwood Records will distribute product for Curtwell Productions, an independent music-film-TV com-

Smash in Deal With Wayside

pany owned by film actress Raquel Welch and her husband-manager Patrick Curtis.

Jubilee's Gospel Release Packs Sale Appeal

The distribution arrangement includes at least four albums by two groups, with the initial LP by the Inner Dialog, a pop group. First album Ranwood will distribute is titled "Inner Dialogue," which Stephen Jahn, president of Inner Dialogue, Ltd. Productions, produced.

Smash in Deal With Wayside

Curtwell is looking for additional artists, and has signed two writers, Gene DiNovi, a member of the Inner Dialogue, and Tony Velona, to exclusive Curtwell Music (ASCAP) pacts.

This is a further move by the corporation to strengthen its country position. Wayside, just two years old, is headquartered in Maynard, Mass. Little Richie Johnson of Belen, N. M., handles the company's advertising, and produces for Wayside.

The music division of Curtwell will be involved in record production, publishing and acquiring film soundtracks. Initial soundtrack album will be "Tilda," a Commonwealth United Corp. film starring Miss Welch. Distribution of "Tilda," with a score by Don Trenner, will be through Commonwealth's music division.

The announcement was made jointly by Irwin H. Steinberg, Mercury executive vice-president, and Wayside co-owners George Donald and Lou Casella. Wayside artists include Darrell McCall, Jimmy Snyder, Jack Blanchard and Misty Morgan. Smash artists are Jerry Lee Lewis, Linda Gail Lewis, Roger Miller and Norro Wilson.

Artists and songwriters under Curtwell will be assigned film scoring and TV projects, with groups getting TV exposure on Curtwell-produced shows. In preparation is a network special featuring Miss Welch, who eventually will record for her own company. The Inner Dialogue will receive TV exposure on the Raquel Welch special, said Curtis.

Although Wayside does all its country sessions in Nashville, the company owns the Natural Sound Studios in Boston, where demo work is done for other labels.

Tape rights of Curtwell product will be negotiated through Ranwood.

Best of the albums is one by Della Reese. With Miss Reese are the Meditation Singers and another soloist, Ernestine Rundless.

Artists included in the other packages are Jesse McDaniels, the Reverend Mozelle Sanders, the Gospel Majors of Louisville, Novella Williams, the Innerlights, the Choir of the Church of the Living God, Temple No. 18, Indianapolis, the Junior Dynamics; When the Singers Meet, Inc., and the Music Masters. The entire series is quite soulful and will appeal to true devotees. Bill Siegel produced the disks, and Janie Gans supervised the art. **PAUL ACKERMAN**

Reshen's N.R.B.Q.

NEW YORK — N.R.B.Q., underground rock band, has retained Neal C. Reshen for business management. Reshen also serves as business manager for Bizarre Records and numerous artists.



Aretha Franklin

"I CAN'T SEE MYSELF LEAVING YOU"

Atlantic 2619



Sheet Music Info

Music of Today—Brimhall

by: **Jude Porter**

Mary Hopkin comes up with a smash sheet-seller following up her "Those Were The Days" with a great one written for her by Lennon and McCartney. The title of the song is . . .

GOODBYE

Order it NOW . . . and say "hello" to super sales!

Here's the brand new "sheet news" from sea to shining sea . . .

WHEN TWO WORLDS COLLIDE (Jim Reeves)

Every dealer in the country knows that Jim Reeves has one hit after another. Here's his latest . . . a country-type ballad that's a winner!

Irwin Robinson, Emil La Viola and Screen Gems-Columbia Music come forth with another big "spotlight seller" tagged . . .

SEATTLE

"Perry" does it in his soft easy-listening style! Also . . . Irwin and Emil have another great tune comin' on strong. It's by the Naz . . . called

NOT WRONG LONG

Mama Cass moves into spotlight position with her latest "in" hit that "spells" . . . Sales!

MOVE IN A LITTLE CLOSER BABY

MAKIN' MUSIC HISTORY . . . "Action reaction" is hot and heavy in the profit column with this week's "dealers choice" sheet music. **ORDER THEM ALL . . . NOW!** from Sheet Music Institute, 1842 West Avenue, Miami Beach, Florida 33139. Attn.: Raul Artiles (305) 532-3383!

BACK IN THE U S S R

Penned by the Beattle team, this tune marks the comeback of Chubby Checker. Nice sound, isn't it??

GRAZING IN THE GRASS

Originally recorded as an instrumental, a great one at that, here it comes again . . . vocally done by The Friends Of Distinction.

ZAZUERA

This song is Herb Alpert & The TJB at their best.

FIRST OF MAY

The Bee Gees have done it again. Another hit!

DIZZY (Tommy Roe)

Bill Lowery's prediction that this song would be #1 . . . sure came true. It's been "up there" four weeks in a row!!!

Last, but not least, in any way, shape or form, is Frank Sinatra's great new ballad . . .

MY WAY (in folios)

By the time this goes to press, MY WAY will be available as a children's teaching piece by John Brimhall!

IN ANTICIPATION . . .

Let's hope that Howard Stark, Larry Newton and Sam Clark (ABC Film and Music Companies) will take the "grand walk," along with Quincy Jones, on Oscar night to receive the little "gold man" on behalf of . . .

FOR LOVE OF IVY

SMI prints it!

JOBBERS REPORT . . . WEST COAST

Sheets selling, west of the great divide are . . .

LITTLE GREEN APPLES

BY THE TIME I GET TO PHOENIX

GENTLE ON MY MIND

THOSE WERE THE DAYS

SOMEWHERE MY LOVE

IMPOSSIBLE DREAM

CAN'T TAKE MY EYES OFF OF YOU

LOVE IS BLUE

BOOK REVIEW:

Hats off to a great book! THE BEATLES COMPLETE . . . complete with a fantastic new cover, plenty of pictures, detailed life story of the "group" and gr-gr-groovy music! Everyone will love it!

GOLD MARK ASSOCIATES

PUBLIC RELATIONS

New York—Beverly Hills—London

WP Sets Mdse. Program Pegged on New Jazz Names

LOS ANGELES — Two albums recorded here with French avant-garde violinist Jean Luc Ponty will help launch World Pacific's new jazz name merchandising program.

World Pacific's general manager, Dick Bock, has recorded Ponty with the Gerald Wilson band and live at Donte's club with the George Duke trio. Pianist Duke himself has been added to WP's jazz roster and will be included in the new name buildup.

Bock was responsible for flying Ponty to the U. S. and arranging for the Donte's and Both/And (in San Francisco) bookings while he was recording the instrumentalist.

Ponty's amplified instrument marks the first utilization of a violin with Wilson's brass band. Their LP collaboration titled "Electric Connection" is scheduled for a May release. The George Duke pairing has not yet been scheduled.

In addition to these two artists, WP's new name program will also encompass guitarists Wilburt Longmire and Freddie Robinson, trumpeter Bobby Bryant, tenor saxman Wilton Felder and tenor and altman Ernie Watts.

Atco Buys Master

NEW YORK — Atco Records has purchased the master recording of "A New Day Begins," by the Parliaments on the Detroit-based Revilot label. The disk has already sold over 25,000 in Detroit, reaching the number two spot on the local charts.

'1776' Score Spurs New Action by Music 28 Firm

• Continued from page 1

In addition to formulating a recording and sheet music drive on Sherman Edwards' score for "1776," Ostrow is now gearing his publishing firm to take in other theater musical scores, and he's even interested in scores that won't be falling into his production firm's orbit.

However, Ostrow believes there are benefits to be accrued when the producer and the publisher are one and the same. He feels it's important for a producer to administer control of the show's score and that the music can contribute as much as 50 per cent of the production's over-all exploitation.

Ostrow isn't disturbed by the

Indie Production Boom in Ireland

LONDON — Ireland now supports 15 independent record labels—a surprisingly high number considering that it is a small country.

This is revealed in the special 16-page survey on the Irish record industry, "Ireland Like Now" published in the March 29 issue of Record Retailer, Billboard's sister publication in the U. K.

The survey also finds that the singles decline in both the U. K. and Ireland has helped the Irish record industry. Locally produced singles never sold well in Ireland but were vital for promotion. Now with increased LP sale, the Irish market is healthier.

Robinson has played guitar with Ray Charles while Watts has worked with the Buddy Rich band.

Handy Blues Fest on Way

MEMPHIS — The first annual W. C. Handy Blues Festival has been set here for June 8, climaxed three days of music dedicated to the birth and history of the blues.

The Sunday evening Festival will open with gospel and country blues. The middle portion will feature rhythm and blues, and the third segment, soul and the Memphis Sound.

Memphis Sesquicentennial, Inc., a non-profit corporation that is putting together the Memphis birthday celebration, said the festival would memorialize Handy and his work, attract international attention to Memphis and raise funds to establish national scholarships in Handy's name.

The old-time Beale Street blues artists will perform, as will Carla Thomas and Rufus Thomas.

The Memphis Festival now is lining up performers in the fields of gospel, blues and soul.

On the Friday preceding the Handy Festival, the Memphis Country Blues Society will present the fourth annual Country Blues Festival in the city's outdoor Overton Park shell. Leading rock groups will round out the three days of musical activity.

fact that record companies showed little interest in Edwards' songs from "1776" before the show opened on Broadway because he's a champion of music exploitation after the show has had its official opening. "Theater songs today," Ostrow said, "are so much a fabric of the play that advance hearing of the songs from the show could give the audience a wrong point of view and do the show a disservice."

When the show was hailed as the "sleeper of the year" after it was greeted by hit notices from New York's three daily newspaper reviewers, the record companies began to bombard the offices of Music 28 for the music. Ostrow has enlarged the firm's operation by bringing in Sidney Kornheiser as special advisor and Morris Diamond to be in charge of Music 28's West Coast office. Carol Liebenson handles the activities out of the New York office. Ostrow also wrapped up G. Schirmer as selling agent for the score. Schirmer has plotted a campaign for "1776" similar to the one it successfully executed several years ago for "West Side Story." The Schirmer drive will include band folios, piano folios, choral folios, accordion folios, marching band folios, etc.

The original cast album has been cut by Columbia Records which has a \$100,000 investment in the show.

And even with this hot property on his hands, Ostrow is already mapping out plans for his next Broadway musical, "The Girl Upstairs," with words and music by Stephen Sondheim.



AL CAPP, second from right, is feted at a party at New York's Spindletop Restaurant where Jubilee Records introduced Capp's new album on that label: "Al Capp on Campus." Joining in the festivities are Mickey Eichner, left, Jubilee vice-president and director of a&r and national promotion; Janie Gans, Jubilee's production manager and art director; and Joel Vance of the Richard Gersh public relations firm.

Haverlin's Radio Deal

• Continued from page 1

Carl Haverlin, former head of Broadcast Music, Inc., is a vice-president. The recommendation for the grant was made in an initial decision by Federal Communications Commission examiner Forest L. McClenning last week. The decision could be appealed, and is subject to review by the full Commission.

KRLA was taken from its original owners, Eleven-Ten Broadcasting Corp., who lost their license because of "management neglect and efforts to mislead the Commission," FCC says. Since 1964 it has been run on an interim basis by Oak Knoll, noncommercial entity owned by Broadcast Foundation, Inc., of California. Proceeds went largely to educational TV station KCET, Los Angeles. Originally, 17 applicants applied for the KRLA license.

Program format proposed by the new owners would be a long way from KRLA's former top-rock formula. It would be patterned after NBC's weekend

"Monitor" format, with talks and interviews mixed in with music and news.

Chief criteria which won for Voice in Pasadena, in the examiner's view, was diversification. Losers had too many other irons concentrated in the media fire. Among the losers were Goodson-Todman productions and Bob Hope. Voice in Pasadena stock is divided among 56 Californians, the largest individual percentage being 7.85 per cent held by president Robert E. Lovett, who heads the Boylhart, Lovett and Dean advertising agency, and is assistant dean of the University of Southern California.

Carl Haverlin is listed as vice-president, owning less than 1 per cent of the stock. Another vice-president, Dresser Dahlstead, associate producer of Ralph Edwards Productions, owns 1.3 per cent. Haverlin and Allan Nevins, historian and educator, plan to buy additional shares after the grant of the construction permit, the exact number to be decided at that time by mutual agreement.

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569

DUSTY SPRINGFIELD

"I Don't Want To Hear It Anymore"

b/w "The Windmills Of Your Mind"

Atlantic 2623



AFM Contract Raises Scale for Recordings

NEW YORK — A new contract between the record industry and the American Federation of Musicians (AFM) has been reached (subject to ratification by approximately 3,000 eligible musicians) though terms of the agreement will not be officially announced until the results of the voting are known in about three weeks.

Two weeks of negotiations between Herman Kenin, president of the 280,000 member union, union representatives and major record producers resulted in a new contract that, if approved, will be retroactive to Tuesday (1). The contract, applying to all fields of music, covers musicians' services for all records.

In another agreement, the AFM ratified by a 14 to 1 margin an agreement covering musicians' services for jingles and spot announcements on television and radio. The new two-year contract (retroactive to Feb. 1) increases the basic scale for one hour sessions to \$40 from \$36 for five men or more. For one man, the fee has

jumped from \$72 to \$80, while employers will continue 5 per cent pension antes. In addition to other benefits ratified by the AFM, a union-industry committee to study the use of "canned music" was also established.

The commercials contract was negotiated by the AFM with representatives of the Association of National Advertisers, Inc. and the American Association of Advertising Agencies, and reached in agreement on March 6.

Beach Boys Suit

• Continued from page 3

American productions, which packages the Beach Boys and other artist's concert tours.

Simultaneously they are in the process of building their own 16-track recording studio within their office complex, which will form the basis for their own label, Brother Records.

All artists on Brother Records will participate in the company's profits, predicated on a formula still to be devised. Artists will be offered complete financial protection through Financial Concepts, Inc., a management company, that will perform complete accounting services and offer financial and investment advice to personnel connected with Brother Records. Finally, the artists will have their personal appearances, fan clubs, and merchandising organized through American Productions, another Beach Boys subsidiary.

20th-Fox Opens Nashville Office

NASHVILLE — Twentieth Century-Fox is opening an office of its Twentieth Century Music Corporation here with an eye toward involving Nashville writers in movie themes and scores.

Paul Barry of New York said that Stan Schulman, also of New York, would move here April 15 and set up on the corner of 17th and Hawkins.

With a few exceptions, Nashville writers have had no movie connections in the past, and this will give them a new route of approach. It was indicated that 20th-Fox will be seeking the full spectrum of writing, and will involve itself deeply in the country and Nashville contemporary fields.

Tenna Hits Sales Peak; Jumps 31%

CLEVELAND — Tenna Corp.'s January-February sales rose to a record high of \$6,125,747, up 31 per cent over the \$4,681,229 volume for the same period last year. For the first eight months of the current fiscal year, the company's sales amounted to \$25,875,773, an increase of 45 per cent over the \$17,899,302 volume registered during the corresponding period of the previous fiscal year.

Market Quotations

As of Closing Thursday, April 3, 1969

NAME	1969		Week's Vol. in 100's	Week's		Week's Close	Net Change
	High	Low		High	Low		
Admiral	20 3/8	15	271	16 3/4	15 7/8	15 7/8	- 3/4
American Broadcasting	76 1/2	56 1/8	219	61	56 3/8	59 1/2	+ 1 1/2
Ampex	39 3/4	32 1/2	500	39	37 1/4	37 3/4	- 7/8
Automatic Radio	28 1/2	20 1/8	1726	28 1/2	25 5/8	27	+ 1 3/4
Automatic Retailer Assoc.	117 1/4	100 1/2	121	114 3/4	111	112	+ 1
Avnet	36 1/2	22 1/8	912	25	22 1/8	22 1/8	- 2 1/8
Canteen Corp.	31 3/4	22 1/4	286	26 1/2	24 1/8	26 1/2	+ 2 1/4
Capitol Ind.	45	29	227	44 3/8	41 5/8	42 1/2	- 2 1/8
CBS	54 1/8	44 3/8	701	50 7/8	49 7/8	50	Unchg.
Chic. Musical Inst.	33 3/8	26 1/8	35	26 3/4	26 1/8	26 1/8	- 7/8
Columbia Pic.	42	29 3/4	475	34	32 7/8	33 3/4	+ 1/4
Commonwealth-United	24 3/4	14 1/4	985	15 3/8	14 3/4	14 7/8	- 3/8
Disney, Walt	86 3/4	69 7/8	138	81	76 1/4	76 1/2	- 2 3/4
EMI	8 7/8	6 7/8	836	8	7 3/8	7 1/2	- 1/2
General Electric	96 1/4	85 1/8	1487	93	89 3/4	90 3/8	- 2 1/8
Gulf & Western	50 1/4	31 1/2	2899	33 3/8	31 3/8	32 1/8	- 1/8
Handleman	46 7/8	36 3/8	253	46 3/8	43 1/2	43 3/8	- 2 3/8
Harvey Radio	25 1/4	19	53	21 7/8	20 7/8	21 1/8	- 1/8
Kinney Services	39 1/2	29 3/4	587	33	30 1/2	32 3/8	+ 1 3/4
Macke Co.	29 1/2	22 3/4	194	24 3/4	22 3/4	23	- 1 1/2
MCA	44 1/2	36 1/2	78	39 1/4	36 1/2	38 1/2	+ 7/8
Metromedia	53 3/4	40 1/8	275	47 3/8	42 1/2	42 1/2	- 4 3/8
MGM	44 1/2	37 1/2	1078	40 1/4	38	38 3/4	- 1 1/8
3M	106	94	521	104 1/2	100 1/2	101	- 2 3/8
Motorola	133 1/2	104 1/8	306	113 3/4	104 1/8	104 3/8	- 5 3/8
North Amer. Phillips	45 1/4	35 1/4	157	37 3/4	36 1/4	37 3/4	- 1
Pickwick Int.	55	40	179	52 1/2	50	50 1/2	- 1 1/4
RCA	48 1/8	41 1/4	1913	44	41 3/8	43 3/4	+ 2 1/4
Servmat	49 1/2	40 1/2	77	41 3/4	40 1/2	40 3/4	- 3/8
Trans Amer.	38 3/4	32	1123	37	34 1/2	34 1/2	- 2 1/4
Transcontinental Invest.	26 3/8	20 1/2	2207	23 3/8	21 1/4	21 1/2	- 1 3/8
Triangle	37 3/8	31	61	33 3/4	32 3/4	33 3/4	+ 1 1/8
20th Century-Fox	41 3/4	31 1/2	2024	35 1/4	31 3/4	33 3/4	+ 1 5/8
Vendo	32 3/8	24 3/8	88	27 1/2	26 3/8	27	+ 1/2
Viewlex	31 3/4	24 1/8	371	29	27 3/8	27 1/2	- 3/8
Warner Bros.-7 Arts	64 1/2	39 3/8	978	50 3/8	47 1/4	48 1/4	- 3/8
Wurlitzer	23 1/2	19 1/2	35	20 3/8	19 1/2	20 1/8	+ 3/8
Zenith	58	49 1/2	700	51 1/4	49 1/8	49 1/2	- 1 1/2

As of Closing Thursday, April 3, 1969

OVER THE COUNTER*	Week's		
	High	Low	Close
Data Packaging Corp.	47	43 1/2	46 1/2
Fidelitone	5	4	4
General Artists Corp.	16	15	15 1/2
General Recorded Tape	29 1/2	26 1/2	26 1/2
ITCC	16	15	15
Jubilee Ind.	26 1/2	26	26
Lear Jet	32	29	29
Lin Broadcasting	14 1/4	13	13 3/4
Merco Ent.	17 1/2	16 1/2	16 3/4
Mills Music	31	30	31
Newell	29 3/4	28 1/2	28 1/2
NMC	13 3/4	13 1/4	13 1/4
Sam Goody, Inc.	13 3/4	12 1/2	13 1/2
Telepro Ind.	2 3/4	2 1/4	2 3/4
Tenna Corp.	41	38	40
Trans Natl. Communications	8 3/4	7 1/2	8 3/4

*Over-the-counter prices shown are "bid" (as opposed to "asked"). Neither the bid nor the asked prices of unlisted securities represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation.

The above quotations compiled for Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc., member of the New York Stock Exchange and all principal stock exchanges.

Tangerine Takes on Autonomous Action

LOS ANGELES—Tangerine Records has taken over many of the administrative chores formerly handled by ABC which continues as its distributor.

The Ray Charles-owned label is now placing its own pressing orders, placing its own advertising and has begun to function like an autonomous company, according to general manager Ron Granger.

Granger, who joined the company three months ago, is the first record industry executive hired by Charles to run the label. Although Tangerine is five years old, it never had its own full-time executive staff. Charles and his manager Joe Adams formerly operated the label when time allowed.

Granger said the new opera-

tion would scout acts and develop ties with independent producers. "Tangerine will remain basically a rhythm and blues company," Granger said, but the intention is to cover all bases of commercial music.

There are eight acts under contract: Dianne Brooks, Jimmy Lewis, Maybelle John (the sister of Little Willie John), Wild Bill Davis, the Raelettes, guitarist John Bishop, Question Mark and the Mysterians.

The majority of the recording sessions take place at Charles' own studio. Granger hopes to record Charles' band.

Tangerine has a girl, Maria Rhea, at ABC's New York headquarters. She places the pressing orders with RCA and handles all billing.

Hallmark Ties With De-lite

NEW YORK — Hallmark and De-lite Records have merged through the exchange of stock after agreement by both firms' boards of directors. The companies will continue to function independently.

Ted Eddy, orchestra leader, publisher, composer and former manager of Louis Prima, has been signed as a&r director for De-lite by Fred Fioto, De-lite president. That label's roster includes Louis Prima, Sam Butera, Fred Cole, Jimmy Angel, the Schiavone Sisters, and the Popcorn Blizzards, whose first disk will be released soon.

Vince Gary, Hallmark president, and Joe Villa, vice-president, will supervise all productions for that label. Hallmark's artist roster includes Birdie Green, the Tremaines, Justin Jones, Joe Ardigo, the Crystals, and Frank Durk. The new Hallmark and De-lite offices are located at 300 West 55th Street here.

TMC Merges Distributors To Bow TDC

NEW YORK — The record-tape wholesale firm of Transcontinental Music Corp. has consolidated nine subsidiary record-tape distributing firms. Object was to provide more effective sales promotion, said firm's president Howard Weingrow.

The new firm, employing 250 people, will be known as Transcontinental Distributing Corp. Richard Godlewski is executive vice-president; Earl Woolf, senior vice-president; Howard Ring and Frank Holland, vice-presidents; Robert Ellis and Ross Burdick, assistant vice-presidents and Edward Hacker and Irwin Goldstein, assistant treasurers. Transcontinental Investing Corp. is the parent firm of TMC.

Felt Forum To Showcase Disk Talent

NEW YORK — The Felt Forum, part of the Madison Square Garden complex, will feature record acts Friday and Saturday night, according to Alvin Cooperman, executive vice-president of the Garden. Billed as "something else," four name record groups will be on stage each weekend and people purchasing the \$3.50 tickets will be able to dance or just listen. Opening show May 2 will feature The Crazy World of Arthur, Cartoone, the Watts 103rd Street Rhythm Band, and Charley Musselwhite and his Blues Band. Hal Jackson, local deejay, will co-ordinate appearances of local deejays acting as emcees. Larry Benner of Creative Management Associates of GAC is talent co-ordinator.

Metromedia to Pye in U. K. Deal

LONDON — Pye will release Metromedia's product in the U. K. under a deal signed in America between Pye Records managing director Louis Benjamin and Metromedia's head of the record division, Len Levy. Metromedia product will be issued here on the Pye International label under license, but the American product may eventually appear under its own logo.



PRESENTATION at Kennedy Airport to Pearl Bailey being made by Thomas L. Scantlebury, center, American Airlines' executive, and Andrew Csida, General Manager, Billboard Publications, Special Projects Division. Miss Bailey, en route to Los Angeles, was presented with original art rendition used to illustrate cover of recent American Airlines' Fun-in-Flight booklet which details content of the airlines' AstroStereo music-in-the-air programs. AstroStereo program headlined by Miss Bailey was comprised of selections from Project 3 albums. Full three-hour tapes, mastered and duplicated by Ampex, are available for purchase by American Airlines passengers and by the general public through normal music-record retail outlets. Billboard is now in its sixth year of AstroStereo programming for American. Pearl Bailey, the Tony Award-winning star of "Hello, Dolly," who has shared nationwide raves with Carol Channing for a recent ABC-TV special, has been signed to star in her own special on the network. The show will be produced this summer for probable airing in the fall.

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Julie Driscoll Steals the Show

NEW YORK — Julie Driscoll triumphed at Fillmore East on March 28, appearing with Brian Auger, one of the top pop organists around, and the Trinity. The success in the evening's second show almost overshadowed the co-headliner, Steppenwolf, and the opening act, John Hammond.

Steppenwolf, featuring the strong vocals of John Kay, gave a solid performance, while Hammond's blues singing seemed to

miss. But the evening clearly belonged to the British group which was making its first New York appearances in the two-night four-concert program.

Miss Driscoll's voice is strong, clear and exciting. The electricity she created made this a memorable evening. Even Kip Cohen, managing director of Fillmore East, acknowledged that the reaction which drew a second encore was unprecedented for the theater, where such responses

are reserved to few closing acts.

Brian Auger and his two excellent fellow musicians, Dave Ambrose on bass guitar and Clive Thacker on drums, began their set with three instrumentals from their latest Atco album: "Red Beans and Rice," Wes Montgomery's "Bumpin' on Sunset," and "Definitely What." All demonstrated the group's strong jazz elements combined with pop. The three musicians had good solos in "Definitely What," as Auger played both organ and a sweet-potato-like reed.

The resounding audience response was only topped by the reaction to Miss Driscoll, who gave every indication of being capable of rivaling the strongest personalities in the business. Sounding almost like a gospel singer, she began with "Light My Fire" in a slow, meaningful style. Then, she belted Laura Nyro's "Save the Country." Miss Driscoll then showed her ability with a softer number as, accompanying herself on acoustic guitar only, she sang the telling "A Word About Color."

She also sang her biggest number, Donovan's "Season of the Witch," which is on an earlier Atco album with Miss Driscoll and the group. The instrumental work on this slow, extended number was exceptional. The second encore, "Tramp," also was from the album. Her gospel sound was an asset in the coupling of "Take Me to the Water" and "I'm Going Back Home." In the first encore, Miss Driscoll was joined on vocals by

(Continued on page 16)

Ackles Offers Hot Program — Train Robbery Has Steam

NEW YORK — The Bitter End had two first-rate musical acts on March 28: David Ackles and the Great Train Robbery, a new 10-member group with a truly bright future. The latter proved a genuine surprise. The group, which was only formed recently, was playing its first regular gig anywhere.

Ackles sang only one number from his Elektra album: "Sonny Come Home," which, despite a lilt in the accompaniment, was in the slow deliberate style of most of his offerings. Accompanying himself on piano, Ackles sang softly or powerfully, blues and ballad.

The Great Train Robbery, which closed the bill, has a multitude of assets, including the strong blues voice of Genija Ravan and the excellent jazzy arrangements of guitarist Aram Schiffrin and organist Mike Zager.

The musicianship of the other members of the group was evident in original material and in an instrumental coupling of the Beatles' "Eleanor Rigby" and Paul Simon's "Scarborough Fair." Lou Huff played baritone, tenor and alto sax, and flute expertly, while trumpeters Vaughn De Forrest, Jay Silvers and Richie Meisterman all had ample opportunity to display their prowess. Dennis Parisie on trombone, Leon Rex on drums, and Bill Takis on bass guitar also were in fine form.

In the closing "I Am a Want Ad," Zager played both organ and conga drums, while Huff ranged from instrument to instrument. The backing changed effectively as Miss Ravan sang strongly and various instrumentalists had good solos. Bobby Kossler, a young comic, completed the bill. **FRED KIRBY**

Linhart Serves a Menu of Raga Rock, Folk and Pop

NEW YORK — Buzz Linhart, secure despite equipment problems, gave an exceptional set of folk, pop and his brand of raga rock at Ungano's on Saturday (29). An unusual performance also was turned in by Masters of Deceit, an Indianapolis group with solid instrumental values.

Four of Linhart's songs were from his Philips album, including "Sing Joy," a raga rock that ended his set. Vocalizing and a form of scat singing, typical of Linhart's performances, were extensively used during this lengthy number. Tim Hardin's "Yellow Cab," his opener; "Willie Jean" and "Step Into My Wildest Dreams," also from the LP, were other examples of Linhart's vocalizing-singing style.

He turned to rock with John

Sebastian's "Good Time Music." A combination of folk and pop was evidenced in Fred Neil's "The Bag I'm In," which turns up quite a bit these days. In the middle of this selection, Linhart did a snatch of Donovan's "Season of the Witch," another performance favorite.

Tom Hensley on keyboards, shone with Masters of Deceit, although his soft vocal style did not come off at first. But, his playing of organ and piano keyboards was outstanding. The other musicians also were solid performers, especially drummer Stan Gage, who maintained a steady beat. Lead guitarist Steve Blum also had opportunities to shine, while bass guitarist Gary Campbell proved dependable throughout.

The quartet did several numbers from their upcoming debut album on Vanguard, including "Pieces, Together, Pieces," an extended number with remarkable arrangement as mood changed throughout. Hensley and Blum excelled in this one. "Boxes" and "Shining" were other good numbers from the LP. Campbell also assisted with the vocals. **FRED KIRBY**

BOOK REVIEW

'Jazz on Record' Critical Guide to Jazz's 1st 50 Yrs.

NEW YORK — "Jazz on Record," by Albert McCarthy, Alun Morgan, Paul Oliver, Max Harrison (Hanover Brooks, London; available in U. S. through Oak Publications, New York). This U. K.-produced book is a critical guide to the first 50 years of jazz that neatly fits between being a pure reference book and something interesting to read. The four authors (plus others) go right through the jazz who's who from Adderley, Julian "Cannonball" (1928) to Young, Lester (1909-1959). Perhaps they didn't think pianist Joe Zawinul rated inclusion as yet.

Each entrant in the book gets a brief biography and a discussion of the various records he has made. The authors all review records extensively in the U. K. in publications ranging from the Gramophone to McCarthy's own Jazz Monthly. Records listed are coded according to country of origin. Also included are a series of wrap-up essays on subjects such as "Arrangers and Composers," "Jug and Washboard Bands," "Work Songs," etc. Collectively, the authors give a balanced and critical view of jazz and jazzmen. The first edition of this book came out in 1960. **IAN DOVE**

Illusion's Beat Rocks Harlow, Pushes Steed

NEW YORK—The Illusion, a Long Island rock quintet with obvious teenie bopper appeal, had a successful opening at Harlow's on Tuesday (1). Stressing strong beat and strong vocals, the Steed Records group relied heavily on material from their new Steed album, which suited the local performers' fans fine.

John Vinci, an animated performer, had the bulk of the vocal honors, but the blending of Mike Maniscalco and Chuck Adler vocally also was an asset. The extended closing "You Don't Need Any Reason" afforded drummer Mike Riccardella a creditable solo. Lead guitarist Richie Cerniglia, who

also joined in some of the vocals, also was a capable musician as were Adler on bass and Maniscalco on rhythm guitar.

Among the good numbers from the album were "Run, Run, Run," "Talkin' Sweet Talkin' Soul," "Willy Gee," "Alone" and "Just Imagine." All except the last, which featured Maniscalco on vocals, were hard rhythmic numbers, well suited for dancing, although the club packed mainly with Illusion fans was more interested in listening and watching. The material had traces of old-style rock, which is becoming popular again today. **FRED KIRBY**

Jason Holiday Brings Novel Act to Steve Paul's Scene

NEW YORK — Jason Holiday sang, danced, rapped and camped at Steve Paul's Scene Wednesday (2) proving to be one of the most unusual acts to play the "in" nightspot in some time.

The Douglas Records artist was jazzy in vocal delivery and movement, even using scat singing at times, although he ended in a mellow vein with "God Bless the Child." His future might prove interesting to watch as a novelty act. Three musicians backed him.

Vanguard's Masters of Deceit had a strong set with lead guitarist Steve Blum especially im-

pressive. On one number, Blum switched to bass guitar as bassist Garry Campbell played a fine tenor sax.

The group was also at the Scene Monday (31) with a new group, Domian, who had a promising debut at the club. This unit has an exceptional guitarist in Denny Dias, who can play both clear and fuzzy, and a strong lead vocalist in Keith Thomas. Drummer Mark Leon and bass guitarist Jim Signorcelli also proved steady musicians. "Goddess of the Hunt" was an especially good number for Dias as was the group's version of "Walk on the Wild Side." **FRED KIRBY**

Signings

Anthony & the Imperials have re-signed with Liberty/UA's Veeep label. . . . Ray Conniff re-signed with Columbia. . . . The Fairport Convention, English rock group, has signed to A&M. Debut LP is "What We Did On Our Holidays," produced by Joe Boyd. . . . Charles Ross III to Tower. Chips Moman will handle his first sessions. . . . Pianist Mike Rubini to Imperial. . . . The Serfs and Last Ritual to Capitol through Lumumba Productions, owned by Tom Wilson and Mark Joseph.

. . . Freddy Henchi and the Soulsetters to Tower through Pathway Productions, run by Phil Gillin and Bret Kennedy. . . . The Fields to Uni. . . . The Gold-diggers, 12-girl act, to Heritage. Group debuts with "Fun to Be Young" LP. . . . Patti Heider to Lloyd Price Associates, Los Angeles, for personal management. . . . Steve Baron Quartet to Tetragrammaton. . . . The Tokyo Happy Coats to Bob Marzano's new label. . . . Elfstone, World Pacific group, to Simas Talent Corp. for personal management. . . . The Velvet Night, managed by Terry Phillips, to Metromedia. . . . Tony Matti to Sinatra Records with new single, "Another Love." . . . Teresa, singer-composer-guitarist, to Dot Records via Anita Kerr Enterprises. . . . Jeremy to Atlantic Records. . . . Morris Gardner, Gail Winters and the Persianettes to the OR label. . . . Alice, a pop group, has signed to Corby Records. The label has re-signed Lenny Roybal. . . . Charles Ross III joins Crocked Foxx Productions. . . . Jim Lowe, formerly with the Electric Prunes, to VMC Records as an artist-producer. . . . Hank Schifter has signed with Johnny Rivers' Soul City Records.

'BLUES RECORDS'

Compilation for Buff & Collector

NEW YORK — "Blues Records: 1943-1966" (Hanover Books, 381 pp.), a labor-of-love discography compiled by British blues scholars Mike Leadbitter and Neil Slaven, is now available in the U. S. through Oak Publications in New York.

Three years in research, "Blues Records" is a deliberate, painstaking who's who for a lost generation in American music lore. As a reference work, it is invaluable for the academic assistance it provides in tracing the contributions made by Negro blues artists, until now a victim of unrecorded history and minority suppression.

Leadbitter, editor of the internationally respected "Blues Unlimited" magazine, and Slaven, also with "Blues Unlimited," "R&B Monthly" and Blue Horizon Records, have serviced collectors and blues buffs with a primer and outline for an obscure age in American musical history. **ED OCHS**

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RECORDS

From The Music Capitals of the World

(DOMESTIC)

CHICAGO

Brother Jack McDuff is appearing nightly at the London House. . . . Ten Years After, Junior Wells and Buddy Guy are on tap Friday and Saturday (11-12) at Aaron Russo's Kinetic Playground. . . . The Chicago-based talent firm of Shelton-Carlins, Inc., headed by Englishman Peter Shelton and Chicago attorney Joel Carlins, has added Muggsy, former bass player and vocalist with the Outsiders, to its roster as a solo vocal act. The firm also recently signed the Life, a new rock group from Findlay, Ohio. . . . RCA's Ralph Ebler recently hosted Roslyn Kind and Henry Mancini during promotion swings through Chicago. . . . Smash product manager Shelly Tirk reports a good response to the label's "Mendocino" LP by the Sir Douglas Quintet. . . . The Circus is currently appearing at the Rush Over. . . . Fernando's Musical Enterprises, Inc., recently hosted a party for Baby Huey and the Babysitters at Barnaby's Balcony. The group's latest single on the Curtom label is "Mighty Mighty Children."

May 16 marks Harry Fenster's 20th anniversary as a professional songwriter. His first published song was "It's All Over But the Crying," recorded by Al Martino on 20th Century-Fox. . . . "You Got Me Hummin'," by the Fun Fair, is the initial release from Ex-Plo Records, a new label of the Little Fort Record Co. The label is being distributed by Summit Distributors in suburban Skokie. . . . The Nite Train opens Wednesday (9) at the Rush Up. . . . Myron Earlix, at World Wide Distributing, has signed an artist management contract with Rush Hour, a group that will shortly be recording on Philips Records. Earlix also has begun managing West Side Story, a group featuring female drummer Maria and George Legris, formerly with the Buckingham. . . . India's Ali Akbar Khan recently performed in concert at the University of Chicago.

Elektra's John Koerner recently appeared at the Triangle Bar in Minneapolis. Koerner's new LP is called "Spider Blues." . . . Another Elektra artist, David Ackles, recently performed at the Canterbury House in Ann Arbor, Mich. . . . The Playboy Penthouse is spotlighting the vocal duo of Shepard & Jourdan. . . . Singer-pianist Kim Martell and her musicians, Dean Nelson and Norby King, have begun the ninth month of their engagement in the lounge of the Flame East Steak House. Their current contract runs through May 27. . . . Comedian Godfrey Cambridge and vocalist Azie Mortimer are appearing nightly at Mister Kelly's. . . . The Jimmy Lee Quintet, featuring Teri Napoli, is providing the entertainment at the Embassy Lounge of the Colony East Restaurant. . . . The Upson Downs are winding up a Midwest swing with a three-week engagement at the Hollyoke in Indianapolis. . . . Norman Lindquist, vice-president for sales at Fred A. Niles Communications Centers, Inc., is demonstrating his trombone technique at every Friday session of "Jazz at Noon" at the Riverboat. . . . Top honors of the WGN-Illinois Opera Guild "Auditions of the Air" went to bass baritone James Johnson of Los Angeles and mezzo coloratura Raeschelle Potter of Carbondale, Ill.

RON SCHLACHTER

CINCINNATI

Vivienne Della Chiesa, whose "Vivienne" TV seg is spotted for 90 minutes, five days a week, over Avco Broadcasting's network via WLW-T here, is putting in a two-

week vacation cutting an album of tunes most frequently requested by her viewers. She put in last week in New York, and this week is in Nashville, putting the finishing touches to the deck, which will get heavy plugging on her daily stint. Guesting in Vivienne's spot on the show last week was David Hartman, of TV's "The Virginian." Holding it down this week is Bob Clayton, who has his own TV show, "Concentration."

The Teens for Decency rally, set for Cincinnati Gardens April 20, looks like a shoo-in to attract an over-capacity crowd of more than 15,000. Plans for the rally were made several weeks ago following the success of a similar affair in Miami, where it was viewed as reaction to a public performance by the Doors, wherein one of the members was alleged to have given an indecent performance. From the outset, the rally here got overwhelming support from various civic groups, unions, showbiz personalities and the press, with many individuals and business houses contributing moola to help cover the nut. Local teen-agers have been placed in full charge of arrangements, with Fred Wymore, University of Cincinnati freshman, named general chairman. Admission will be by ticket and limited to 15,000. Bob Braun, WLW-T personality, will emcee the rally program. Charlie Kehrer's orchestra will play the event, augmented by numerous musical and sing groups from the area. Also programmed is Dick Clark, who is expected to bring a contingent of talent in with him.

The Doors were scheduled to make two appearances at Music Hall here March 30. On March 10, the Music Hall Association board voted to cancel the engagement because a member of the group was charged with obscenities during a March 1 show in Miami. Belkin Productions, which had planned to promote the March 30 engagement, filed a \$1 million-plus suit against city officials and sought a court order to allow the two performances. However, Judge Timothy S. Hogan ruled in the U. S. District Court that the Music Hall Association was within its rights to cancel the March 30 appearances.

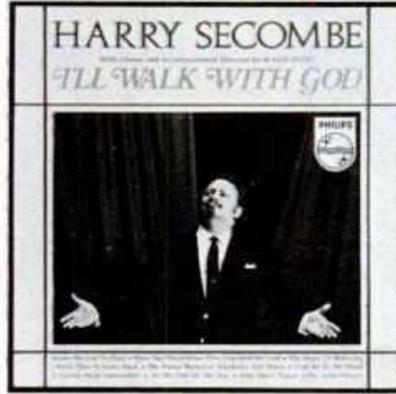
John Leffler, who has been district sales manager for Capitol Records here, has shifted to Capitol's Creative Products Division, in the same office here. Succeeding him in his former post is Tom Ellison, who made the move from Miami. Max Callison, Cap's Creative Products chief in Chicago, was in town last week for a session with Leffler. Another recent Capitol shift here saw Dick Bethel promoted to district promotion manager, replacing Buz Wilburn, transferred to Capitol's Windy City office.

BILL SACHS

(Continued on page 16)



JERRY PURCELL, right, president of the new GWP Records, and Paul Robinson, left, label's vice-president, flank entertainer-author-poet Maya Angelou holding her GWP album at a party to launch the label held at Paparazzi, in New York.



I'll Walk With God.
Harry Secombe. (PHS 600-296)
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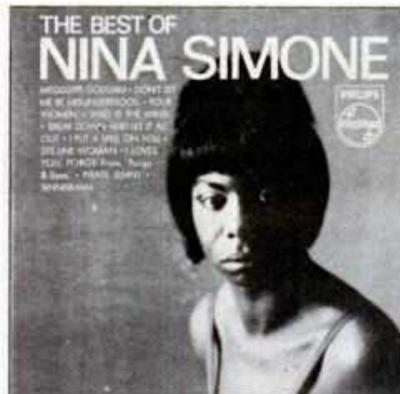


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Albums	Quantity
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The Best of Nina Simone	Nina Simone (PHS 600-298)
37 Minutes of Group Therapy	Group Therapy (PHS 600-303)
Righteous	Harvey Mandel (PHS 600-306)
The Hamilton Face Band	The Hamilton Face Band (PHS 600-308)
I'll Walk With God	Harry Secombe (PHS 600-296)
Red Weather	Leigh Stephens (PHS 600-294)
Presenting Edu Lobo	Edu Lobo (PHS 600-297)
If Glenn Miller Played the Hits of Today	Jack Nathan & His Orchestra (PHS 600-300)

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RELEASED



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and Other Show Stoppers.
Frank Hubbell & The Stompers.
(PHS 600-293)
TOP HITS, DIXIE FLAVORED!

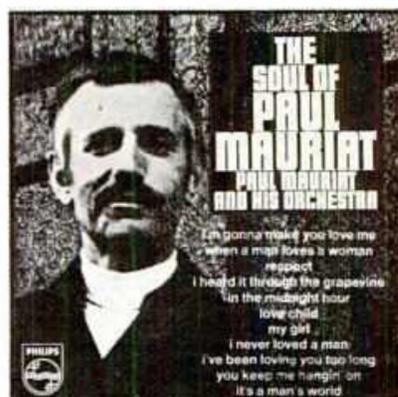
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Album	Quantity
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Total	

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Of Vodka and Caviar (PHS 600-215)		
More Mauriat (PHS 600-226)		
Blooming Hits (PHS 600-248)		
Mauriat Magic (PHS 600-270)		
Prevailing Airs (PHS 600-280)		
Doing My Thing (PHS 600-292)		
Total		

Complete Mystic Moods LP Catalog

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Nighttide (PHS 600-213)		
More Than Music (PHS 600-231)		
Mexican Trip (PHS 600-250)		
The Mystic Moods of Love (PHS 600-260)		
Emotions (PHS 600-277)		
Total		

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From The Music Capitals of the World

• Continued from page 14

LOS ANGELES

Reprise has reissued "Windmills of Your Mind," by Noel Harrison as a result of the song's reaping an Oscar nomination as one of the best film songs. . . . **Thee Experience** is a new rock club opened at 7551 Sunset Boulevard.

FILM FACTS: **James Brown** makes a cameo appearance in "The Phynx" for W-7. . . . **Lalo Schifrin** used several members of **Mongo Santamaria's** group in scoring "Che!" for 20th Century-Fox. . . . **Gil Evans** has scored

"Parachute to Paradise," an avant-garde adventure film. The **Losers of Identity** sing the title song composed by **Allan Gittler**. . . . The **Cream's** 86-minute film of final concert appearance in England is making the rounds of local arenas as a concert show. . . . **Les Szarvas** will write the original music and **Gene Page** will arrange the charts for the new **Sid and Marty Krofft** NBC-TV series, "H. R. Pufnstuf."

The "James Brown Story" is slated to begin filming in May through **Dick Clark Productions**, with the singer playing himself. . . . **Jody Miller** has finished a

six-day personal appearance tour of Hawaii. . . . **Ed Ames** plays **Melodyland** April 15 with **Peter Nero** on a one week stand. . . . It was **Rouvaun** and **Jack Benny** at **Melodyland** March 21-23.

ELIOT TIEGEL
BRUCE WEBER

NEW YORK

Rod McKuen will celebrate his birthday, Tuesday (29), with a concert at **Carnegie Hall**. The program, to be recorded for a double album by **Warner Bros.-7 Arts**, will also be filmed for a second TV special on the poet-composer-singer. . . . **Sergio Franchi** opens at the **Royal Box** of the **Americana Hotel**, Thursday (10). . . . **JATA Enterprises** will produce a special benefit for the **League of Cardiac Children** at the **Electric Circus** on Tuesday (22). **Jay & the Americans**, featuring **Jay Black**, who heads **JATA**, will perform. Theme of the show is "Flashback — the Rocking 50's."

. . . **Folksinger Jerry Jeff Walker** appears at the **Bitter End**, Wednesday (2) through Monday (14). . . . The **Serendipity Singers** set for the "Ed Sullivan Show" on Sunday (13). . . . **Eddy Arnold's** autobiography, "A Long Way From Henderson," will be published by **Hewitt House**. . . . **Jamie De Roy** finishing her **Living Room** debut on Sunday (6). . . . **Aum**, a rock group, begin a national tour at **Fillmore East**, Friday (11). . . . **Noble Sissle** and **Eubie Blake** have made the **Martin Luther King Memorial Fund** the beneficiary of royalties on their song, "Martin Luther King," published by **Len Feist**. **AGAC** has also been named administrator of **Jerry Keller's** royalties on "I Have a Dream," published by **Northern Music**. The royalties have been turned over to the heirs of **Martin Luther King**. . . . The **Illusion**, **Steed Records** group, perform at **Harlow's** through the month of April. . . . **Masters of Deceit**, **Vanguard** group, debut at **Ungano's** (210 West 70th) for three days, beginning Friday (4). . . . The **Children of God**, **A&M** group, begin a local personal appearance tour with dates at the **Dynamite Club**, **Brooklyn**, Wednesday (16) through Sunday (20), and the **Electric Circus**, May 6 through 11. . . . **Bob Hite**, 25-year-old lead singer of **Canned Heat**, **Liberty** group, married last month at the **Prince of Peace Lutheran Church** in the **San Fernando Valley**. . . . **Atco's New York Rock & Roll Ensemble** have completed a hour TV show on talent for airing in early May on **Channel 13 (WNBT)**.

Julie Driscoll Steals Show

• Continued from page 12

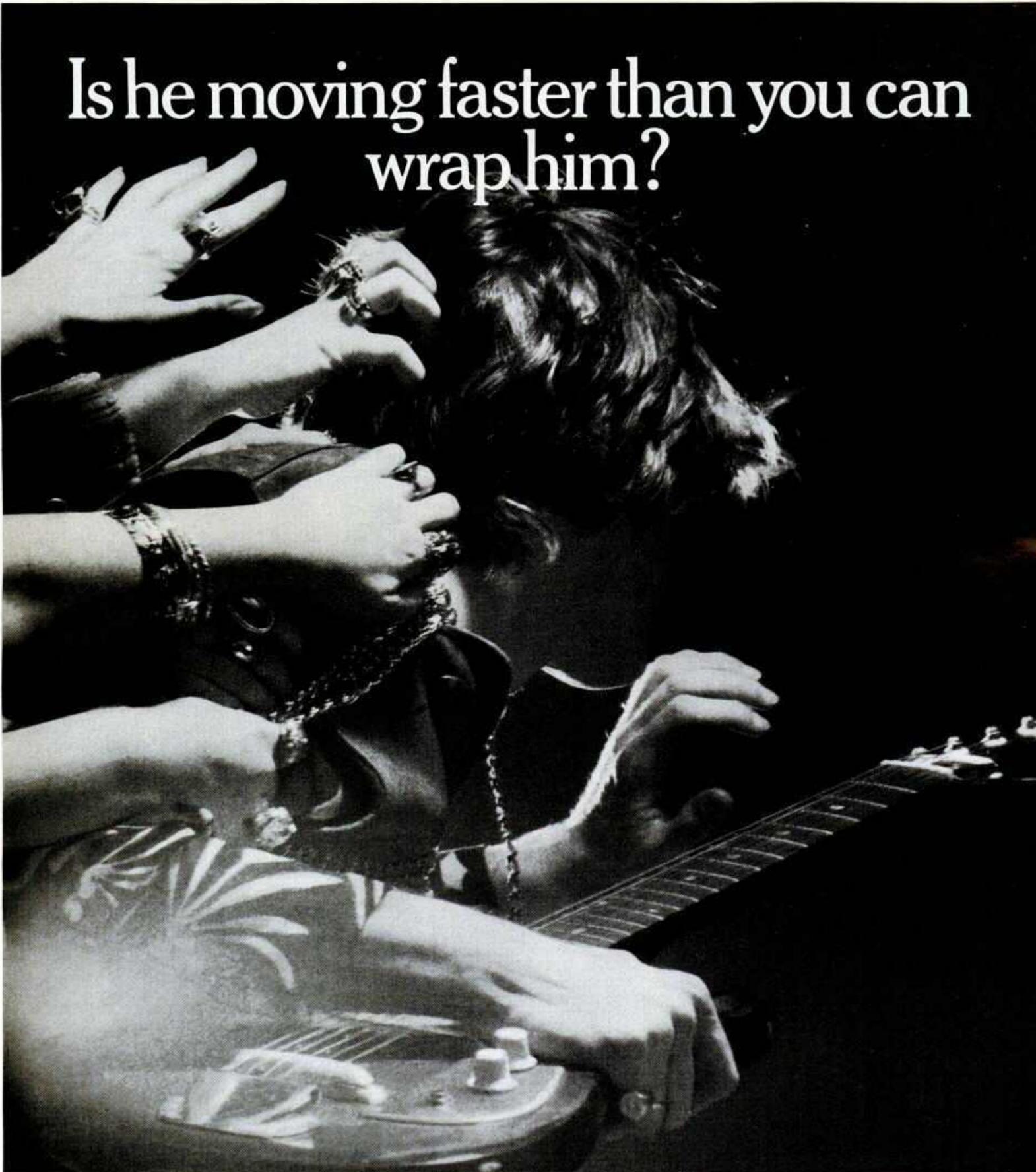
Auger as they sang "Let the Sunshine In" from "Hair."

Steppenwolf also began strong as the **Dunhill** group overpowered "Sookie Sookie," which is on their first **Dunhill** album as were "Hootie Kootie Man," "Born to Be Wild" and "The Pusher." The last was a top-notch number with **Kay's** emphatic vocals. "Chicken Wolf" and "Rock Me" were good songs from their latest album.

Kay was aided on vocals by **Goldy McJohn**, a fine organist, and bass guitarist **Nick St. Nickolas**, clad only in athletic supporter. **Kay** and **Michael Monarch** shared capable lead guitar honors. **Jerry Edmorton** was steady at drums.

Hammond, a fine musician, played both guitar and harmonica well and sang in his usual strong bluesy manner, but his set lacked fire. Among the **Atlantic** artist's selections were "Sugar Mama," which is on his latest **Atlantic** album, and "I Can Tell," the title song of his previous **Atlantic** LP.

FRED KIRBY



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HAPPY HEART

NICK DE CARO AND ORCHESTRA

STEREO
AM
RECORDS
SP 4176

IF I ONLY HAD TIME
HEY JUDE
OB-LA-DI, OB-LA-DA
I'M GONNA
MAKE YOU LOVE ME
LULLABY FROM
ROSEMARY'S
BABY

This picture is worth a thousand words.

It's the instrumental

"HAPPY HEART"

Available now!

NICK DE CARO

SP 4176



LEISURE TIME TIPS

by: Larry Finley

Automatic Radio of Boston who are doing a tremendous amount of national advertising in LIFE, ESQUIRE, and SPORTS ILLUSTRATED, have just effected a tremendous tie-in with the Johnny Carson Show. Over 100 NBC affiliated stations will carry the Automatic Radio commercial message to over 4 million viewers in over 2½ million homes. The commercials will be done personally by Johnny Carson and Ed McMahon and AR is providing Johnny Carson staffers, streamers, counter displays and ad mats to their distributors and dealers.

The impact of this advertising will have a great effect on the Stereo Tape Cartridge industry and dealers should gear up to meet the great anticipated sales of pre-recorded tape.

In last week's column we reported the BILLBOARD 1969 INTERNATIONAL TAPE DIRECTORY estimated total 1968 dollars sales of 247 million dollars in pre-recorded tape. Another very interesting report was the breakdown of outlets that carry 8-Track Cartridges. This report showed 47% in music and record outlets which include record departments of department and discount stores, 18% in auto after-market retailers which include automotive departments of department and discount stores, 15% for tape centers, 9% for mail order and 11% for all other outlets which includes camera, hi-fi, radio-TV appliance, new and used car dealers, etc.

One of the reasons experts in the music industry are looking forward to Tape sales in the neighborhood of one-half billion dollars during the calendar year of 1969, is because of the tremendous exposure given to this new concept.

The majority of the record companies now include stereo tape cartridges in their national advertising whereas a year ago it was a rarity to see the words "also available on 8-Track Cartridges" in a record company ad.

Manufacturers and importers of Stereo Tape Decks and Cassette Players are now advertising to such an extent that it also is a rarity to pick up a magazine and not see an ad featuring 8-Track Cartridges or Cassettes.

NAL Super Stereo 8 Tapes are being featured on the Saturday night "Newlywed Game" which is seen on the full-color ABC Network. In addition NAL has contracted for a full page each month in Coronet Magazine, and a large advertising consumer campaign is being planned by NAL for the fall.

Many NAL distributors are reporting that they are finding new outlets for tape sales which include marinas, truck stops, private airports and many small chains of gasoline service stations are adding tape cartridges to the products they are selling.

If you are a dealer who would like the name of your nearest NAL distributor, call collect (212) 265-3340 or dial us directly on our toll free incoming WATS line (800) 221-7270.

W-7 Debuts Display Unit

TORONTO—Warner Bros-Seven Arts Records of Canada will provide dealers across the country with a new tape display center.

The display inventories 500 units, displays the entire W-7 catalog, and it is claimed, is completely pilfer-proof. All of this in only four square feet of floor space.

W-7 is making the display unit available to dealers free of charge.

The construction and distribution of the unit has been undertaken by W-7 as a result of the tremendous Canada-wide boom in 8-track and cassette packs.

Latest figures released by W-7 sales department indicate that the company is doing slightly better than 20 per cent of its total retail business in the tape area.

Bell's Tape Now Up to 16.3%

NEW YORK—Bell Records, licensing its tape CARtridge duplication and marketing to five companies, registered its tape sales as representing 16.3 per cent of its total recorded music volume (based at suggested list price). Bell's tape product is handled by GRT, Ampex, ITCC, North American Leisure and Muntz.

Finebilt's 5-Configuration Duper

By BRUCE WEBER

LOS ANGELES—Finebilt Manufacturing Co., producers of sound equipment, is introducing a five-configuration tape duplicator.

The unit (Model 69-5) duplicates 4 and 8-track CARtridges, cassettes, playtapes and reel-to-reel. Configuration changeover, according to company vice-president Joe Bouzagliou, is simple enough to be handled by the operator. The duplicator sells for \$47,500, weighs 800 pounds and occupies 14-square-feet of floor space.

The duplicator features a self-contained control system with push-button operation, a departure from conventional master/slave schematics, said Bouzagliou. A common capstan transport prevents wow or flutter into the copies made on any of the five duplicating positions. The machine produces up to 1,000 units per eight-hour shift.

As an accessory item, the company offers a tape loop bin for the reproduce position, allowing a 7,200 foot run on each of the duplicating positions.

Delivery of the first machine will be to Fabrica Venezalana de Discos, a recording company in Latin America.

Tape Enters Mass Merchandising Era

• Continued from page 1

The merchandising package to be tested by Korvette is manufactured by Modern Album and Finishing Co., Inc. It is comprised of a plastic bubble containing the cartridge or cassette, set into a folded cardboard panel which must be torn open in order to get at the product. Two of the packages fit into a regular-sized record album browser box, with a divider between the items.

The sale of tape has achieved its high dollar volume despite two inhibiting factors—the lack of consumer awareness of the product, and the fact that retail outlets have felt obliged to secure the product under lock and key. With the Korvette merchandising package, these difficulties are eliminated. The package is too large to be pil-

Tape CARtridge

AST Div. Into Hardware; Seeks Music Dept. Sales

By HANK FOX

NEW YORK—Ampex Stereo Tape (AST), the software division of Ampex Corp., is moving into cassette player sales in order to crystallize the concept of the cassette as a mass market music system. In an attempt to mass merchandise a teen-oriented player, AST will seek to sell its music machine in every outlet which currently handles the division's cassette and cartridge software. (Ampex's Consumer Equipment division distributes its cassette line of players and recorders to audio electronics outlets and audio centers of department stores.)

"We plan to move our player into the record and tape departments of some 4,000 to 5,000 stores around the country," said Jack Woodman, AST product manager. "Because this unit is playback-only," Woodman continued, "we believe retailers will place our machine in the same areas as the music."

AST will also seek to broaden its outlets for both its software and hardware to include credit card holders and members of book clubs. AST will also enlist the support of companies using incentive prize programs.

In-store marketing plans, although not yet finalized, will call for close tie-ins with the company's software lines, including the four-tune Micro-cassette. AST will establish

(Continued on page 78)

AMPEX, MGM ROME-(ANCE) SPARKS INCENTIVE PLAN

By LEE ZHITO

NEW YORK—Ampex and MGM are co-sponsoring a tape sales meeting and junket to Rome and Naples for distributors and their wives, May 2-10. Distributors who buy 6,000 Ampex-duplicated MGM packages will receive two tickets for the Italian meeting.

In addition to distributors and their wives those attending will include Don Hall, vice-president and general manager of Ampex Stereo Tapes; AST's four regional sales managers, Harvey Urman (East), Stan Clark (South), Irv Brusso (Midwest), and Jim Vought (West). MGM will be represented by its tape division head Irv Stimmler, and national sales manager Jerry Geller.

Between 160 to 200 are expected to attend.

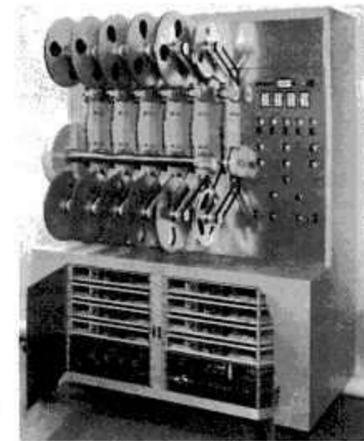
LTD Rolls Disney's Storybook Tot's Line

By BRUCE WEBER

OMAHA—Liberty Tape Duplicators is duplicating Disneyland's children's storybook line in 8-track and cassette, the only configurations Disney will use. The initial release, scheduled

for late spring or early summer, consist of 12 titles each in cassette and 8-track, both retailing at \$4.98. The contract with Liberty will be on a product-to-product basis rather than any long-term arrangement, said Jim-

(Continued on page 78)



FINEBILT'S new tape duplicator allows for change of configuration with minimal effort and time loss. The unit can duplicate 4 and 8-track CARtridges, cassettes, playtape and open reel.

PICKWICK INT'L GOES CASSETTE

NEW YORK—Pickwick International will make its economy-priced product available in the cassette configuration. Suggested retail price will be \$4.95, the same as that of its 8-track product. Also as with 8-track, Pickwick will do its own marketing and distribution. No duplicator for its cassette line has been chosen. Stereodyne handles the company's 8-track cartridges.

ferred as a whole, and it requires tearing and disposing of a large cardboard panel if one attempts to pilfer the tape. Therefore, says Rothfeld, the buyer will be able to browse and give his buying impulse full sway.

The rationale is another example of the old retailing theory: "You must let the customers squeeze the tomatoes in order to sell them."

Rothfeld said that the Korvette test would occur in several stores in several areas having comparable volume. He predicted a five-to-one selling ratio—that is, product in the new merchandising package is expected to rack up five times the volume of product merchandised under conventional methods entailing outmoded security safeguards—that is, lock and key, and even guards.

The merchandising package

is called Tape/View. According to present estimates the cassette package will cost 7½ cents and the 8-track package 8½ cents. Ultimately these costs are expected to be borne by the manufacturer.

Modern Album and Finishing Co. has been talking to most major labels and many chains across the nation.

NEW YORK — At press time it was learned that the Sam Goody chain will be testing the Modern Album Tape/View merchandising package. Goody has ordered 30,000 of them—22,000 for the cassette configuration and the remainder for 8-track cartridges. These are expected to be delivered within the next several weeks.

It is believed that the reason Goody is ordering more cassette than 8-track packages is the lar-

ger concern over pilferage of the smaller item.



TAPE/VU CARTRIDGE merchandising package being tested in Korvette stores was designed by Modern Album to provide maximum exposure for both 8-track and cassette product in existing browsers while promising maximum security against pilferage. Package consists of plastic blister encasing cartridge sealed to 12-inch-long pasteboard.



**NASHVILLE SKYLINE
A NEW ALBUM BY BOB DYLAN
ON COLUMBIA RECORDS**

DEALER INQUIRIES INVITED

Billboard Album Reviews

APRIL 12, 1969



SOUNDTRACK
SOUNDTRACK—Can Heironymus Merkin Ever Forget Mercy Humppe and Find True Happiness? Kapp KRS 5509 (S)

There's a Broadway show score quality to this film score that will draw stage buffs as well as screen fans. Anthony Newley's music and Herbert Kretzmer's lyrics are bright and saucy and get the vocal gusto they deserve from Newley, Joan Collins and Bruce Forsythe.



POP
CLASSICS IV—Traces. Imperial LP 12429 (S)

Top arrangement, production, performance and, of course, the group's solid track record should catapult this album right to the top of the charts. In addition to the title tune, the Classics IV's next single, "Everyday With You Girl" is featured. The group's mellow renditions of two oldies, "Mr. Blue" and "Our Day Will Come" are just two of the album's beauties.



POP
SLY & THE FAMILY STONE—Stand! Epic BN 26456 (S)

Sly and the Family Stone have a powerhouse package here that's sure to prove a sales giant. Their two-sided million seller "Everyday People" and "Sing a Simple Song" are included here along with their newest single hit "Stand!" for immediate sales reaction. From start to finish, album hits with impact, and has much to say. A lengthy "Sex Machine" is a knockout.



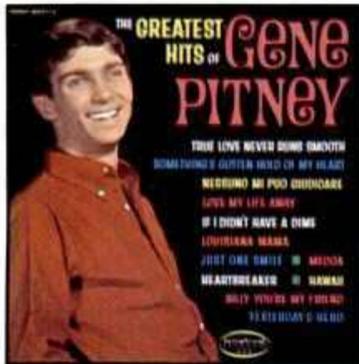
POP
FRANKIE LAINE—You Gave Me a Mountain. ABC ABCS 682 (S)

Frankie Laine is back on top of the singles charts with his "You Gave Me a Mountain" winner, and this album follow-up will do the same for him on the LP charts. He offers exciting treatments of past hits such as "Born to Be With You" and "The Story of My Life," along with newer items, "Don't Make Promises" and "The Secret of Happiness." Fine production by Jimmy Bowen.



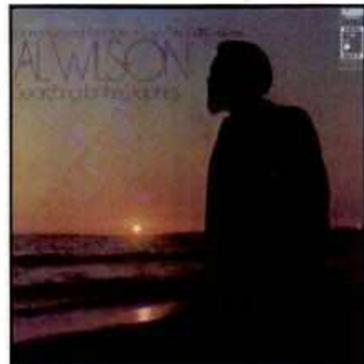
POP
MIDNIGHT STRING QUARTET—Goodnight My Love and other Rhapsodies for Young Lovers. Viva V 36019 (S)

Mark this up as another winner for the delightful Midnight String Quartet. A bright new mood program with a beautiful array of material ranging from "Goodnight My Love" and "I Love How You Love Me" to "No, Not Much" and "Those Were the Days." As usual, performances are warm and compelling and sure to prove much programmed items.



POP
THE GREATEST HITS OF GENE PITNEY—Musicor MS 3174 (S)

Here's another collection of Gene Pitney singles hits with the added advantage of his two most recent winners "Billy, You're My Friend" and "She's a Heartbreaker," along with his classic renditions of "True Love Never Runs Smooth," "Nessuno Mi Puo Giudicare" and "Louisiana Man." Should quickly prove a solid seller and a long range stock item.



POP
AL WILSON—Searching for the Dolphins. Soul City SCS 92006 (S)

A slick stylist in the soul bag and out, Al Wilson rivals O. C. Smith with his smooth "Poor Side of Town" outing, while roughing it up in his chart disk, "The Snake." His latest winner, "I Stand Accused," from Jerry Butler's pen, also is on Wilson's Johnny Rivers-produced debut. Two Jim Webb tunes plus Fred Neil's "The Dolphins" are added evidence to the case that Al Wilson will become a chart regular.



POP
NICK DE CARO ORCH.—Happy Heart. A&M SP 4176 (S)

Producer-arranger-composer Nick De Caro offers a most beautiful album that should quickly bring him to the top. Three of his recent singles, "Amy's Theme," "If I Only Had Time" and the new "Happy Heart" are included here, along with lush, sensitive treatments of "Lullaby From Rosemary's Baby," and "Hey Jude," and De Caro's vocal work on "I'm Gonna Make You Love Me" is a standout.



POP
THE BEST OF THE 50 GUITARS OF TOMMY GARRETT—Liberty LSS 14045 (S)

So many good tunes on this LP, you can only point to "Guadalajara," "The Girl from Ipanema," "Guantanamera," and "Spanish Eyes" and trust to memory to evoke sales. Truly a fine album. Tommy Garrett with his mariachi-sound of guitars, picks only the best.



POP
JOHNNIE TAYLOR—Raw Blues. Stax STS 2008 (S)

The stronger the blending of soul and blues, the stronger the pop market appeal. That's what gives Johnnie Taylor solid chances at both the r&b and pop markets. His vocal technique is simple, yet effective. By reaching into the underbelly of the lyric, he reaches into the heart of the matter and there's no mistaking what it's all about.



POP
EVERGREEN BLUESHOES—Amos AAS 7002 (S)

The Amos label introduces a good new rock group that should quickly help to establish it on the rock scene, and bring the group to the fore. Produced and arranged by Mike Post, LP showcases the quintet in a well balanced program, with "Everything's Fine Right Now," "Mrs. Cohen's Little Boy" and "The Everblue Express" three of the standouts. Another winner is their "Walking Down the Line."



COUNTRY
JOHNNY BUSH—You Gave Me a Mountain. STOP 10008 (S)

Johnny Bush, with two singles on the chart recently ("You Gave Me a Mountain" was climbing even before "Each Time" had finished all of its potential sales), has them both on this LP and more great versions of songs like "Darling, You Know I Wouldn't Lie" and "She Still Comes Around (to Love What's Left of Me)."



COUNTRY
CONWAY TWITTY—Darling, You Know I Wouldn't Lie. Decca DL 75105 (S)

The Conway Twitty hit Single "Darling, You Know I Wouldn't Lie" leads off this album, but Twitty also presents a tear-jerker called "Sound of an Angel's Wings," plus his versions of "Ballad of 40 Dollars" and "Window Up Above," both excellent. "Bad Man," with a Latin flavor, is also a winner.



COUNTRY
KITTY WELLS—Guilty Street. Decca DL 75098 (S)

Kitty Wells is getting the royal treatment on this LP, with a big promotional push by the record label. Expect this LP to score fast and heavy. Not only because of the promotion, as much as for her excellent version of "Born to Be With You," the heartfelt "Guilty Street," and "Only the Lonely." But that guitar, in combination with Kitty on "Born to Be With You" is sensational.



CLASSICAL
M. GOULD: VENICE/VIVALDI GALLERY—Seattle Symphony (Katims). RCA Red Seal LSC 3079 (S)

Morton Gould's commissioned work for two orchestras is debuted in RCA's "World Premiere" series as Milton Katims conducts the Seattle Orchestra and a synchronized second orchestra of Gould's original "Venice" and "Vivaldi Gallery" weaves. Venice is divided into musical images, while Vivaldi is celebrated through themes, references and motifs familiar to the composer's material.



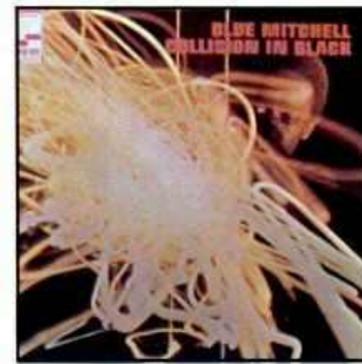
CLASSICAL
THE BARITONE VOICE—Sherrill Milnes. RCA Red Seal LSC 3076 (S)

Representing Milnes' first solo recording effort, this LP could be the successful forerunner for others, for it shows the versatility and strength of the baritone. The arias chosen give him ample opportunity to display his acting ability as well. The Metropolitan Opera star shines brightly.



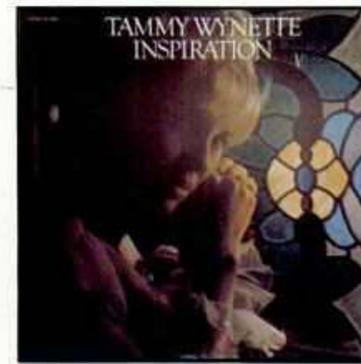
LOW PRICE CLASSICAL
THE FABULOUS FORTIES AT THE MET—Various Artists. Odyssey 32 16 0304 (S)

An outstanding group of opera stars are heard as this offers 13 of the Met's top artists of the 1940's. Included are consecutive Wagnerian arias by Torsten Ralf, Astrid Varnay, Helen Traubel, and Lauritz Melchior in "Rienzi's Prayer." This set also features Lily Pons, Rise Stevens, Jennie Tourel, Salvatore Baccaloni, Robert Weede, Budu Sayao, Ezio Pinza, Bruna Castagna, and Martial Singher.



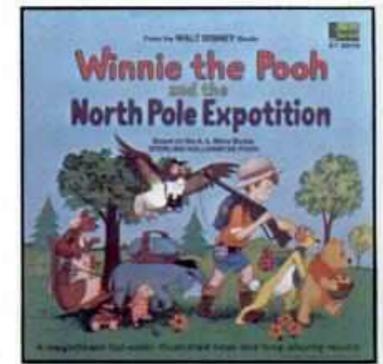
JAZZ
BLUE MITCHELL—Collision in Black. Blue Note BST 84300 (S)

Trumpeter Blue Mitchell features Monk Higgins on piano, organ and tenor sax, as he turns introspective and soul-searching with the musical mood of the day. Ghetto sounds in the material of Higgins are trumpeted in "Collision in Black," a swing piece, "Blue on Black," a sad soul journey, and "Swahili Suite," an uptempo mover. Tempo and mood, side by side, should boost Mitchell on to the charts.



RELIGIOUS
TAMMY WYNETTE—Inspiration. Epic BN 26423 (S)

Country artist Tammy Wynette who also scores in the pop music field has a beautiful, inspiring album here, offering songs like "I Believe," "How Great Thou Art," and "It Is No Secret." She has a stop-and-go teardrop voice that makes a very strong impact on songs such as these.



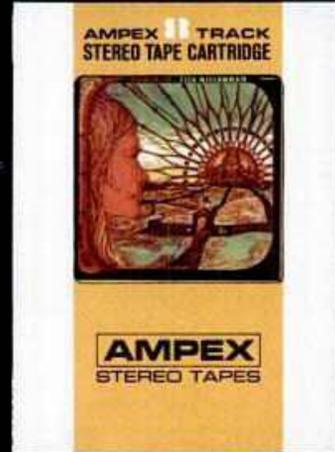
CHILDREN'S
STERLING HOLLOWAY/CAMARATA—Winnie the Pooh and the North Pole Expedition. Disneyland ST 3972 (M)

Here's still another fun-filled LP of the famous Pooh, as the bear and his friends Piglet, Christopher Robin, etc., seek more adventure. It's all narrated and acted by same cast as previously. Holloway is delightful. The illustrated book is a colorful read-along.

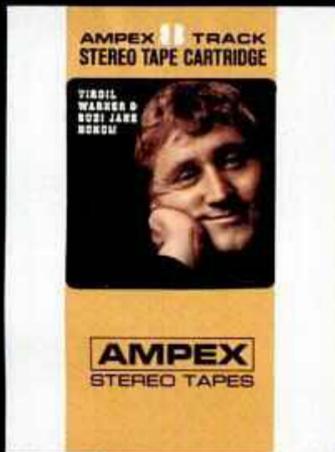
Look what's new from Ampex



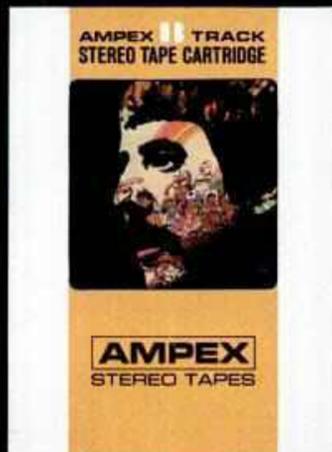
Hey Jude/Hey Bing
Produced by Amos Records
For Ampex Stereo Tapes



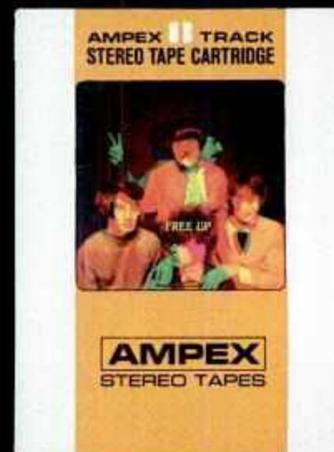
Rebirth/The Children
Produced by
Gulf Pacific Industries
For Ampex Stereo Tapes



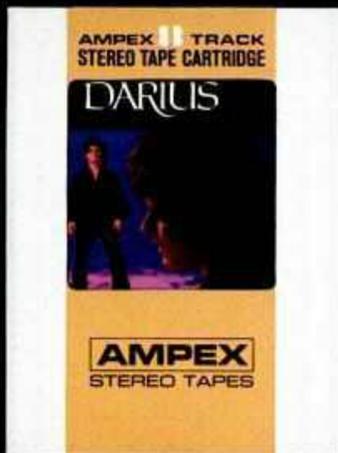
**Virgil Warner &
Suzi Jane Hokom**
Produced by
Lee Hazlewood Industries, Inc.
For Ampex Stereo Tapes



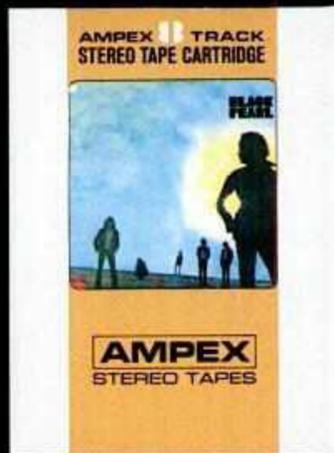
**Lee Hazlewood/Trouble
Is A Lonesome Town**
Produced by
Lee Hazlewood Industries, Inc.
For Ampex Stereo Tapes



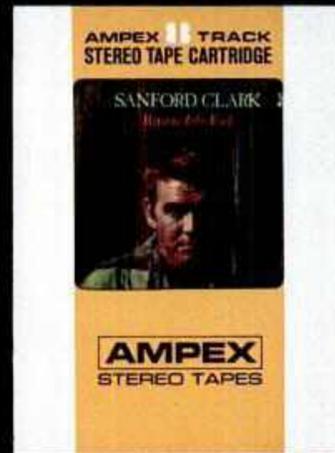
**Free Up/
The Surprise Package**
Produced by
Lee Hazlewood Industries, Inc.
For Ampex Stereo Tapes



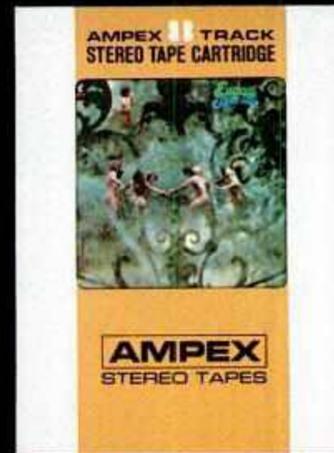
Darius
Produced by Chartmaker
For Ampex Stereo Tapes



Black Pearl
Produced by
Gulf Pacific Industries
For Ampex Stereo Tapes



**Sanford Clark
Return of the Fool**
Produced by
Lee Hazlewood Industries, Inc.
For Ampex Stereo Tapes



Evergreen Blueshoes
Produced by Amos Records
For Ampex Stereo Tapes

Open reel, 8-track cartridge, 4-track cartridge & cassette, of course
exclusively from Ampex... number one name in stereo tape

AMPEX
STEREO TAPES

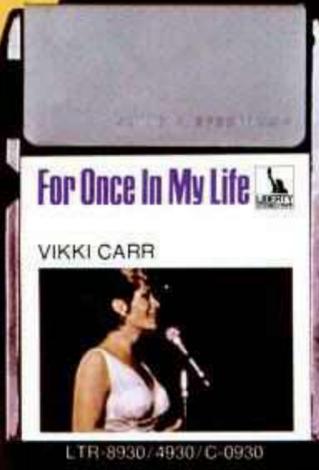
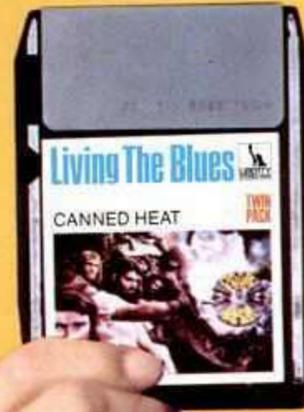
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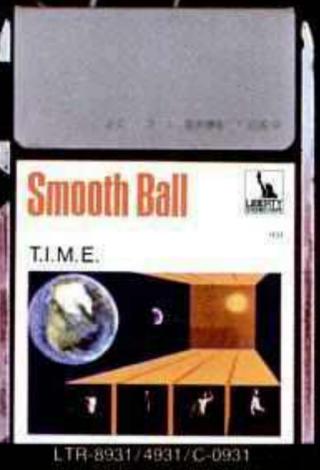
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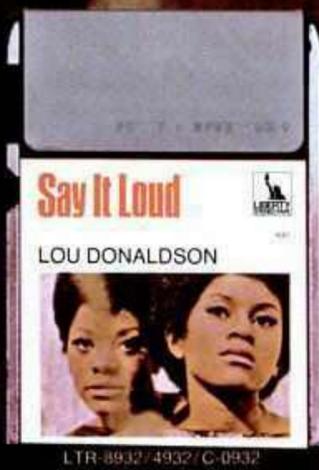
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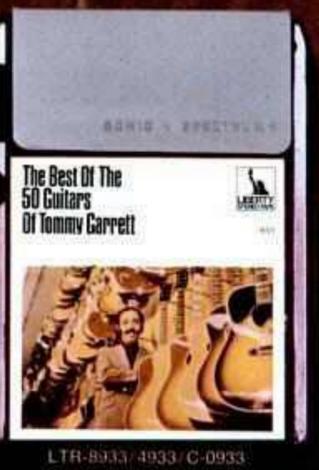
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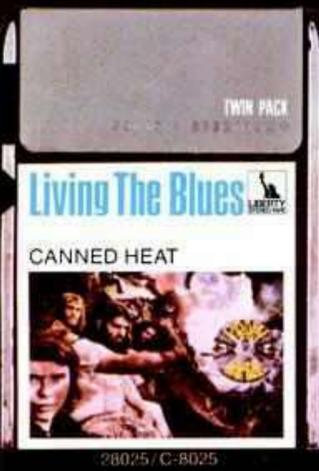
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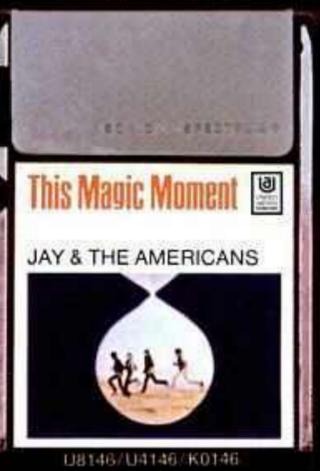
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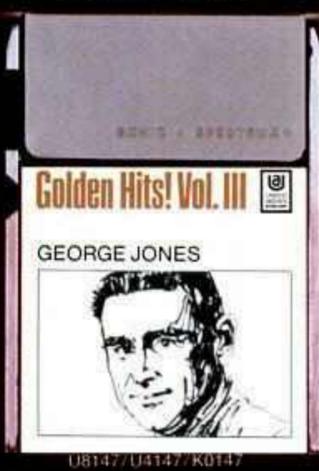
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PHILIPPE ENTREMONT—Concertos By Moonlight; (8) 18 11 0094
PETER NERO—I've Gotta Be Me; (8) 18 10 0638
ORMAND'S Greatest Hits, Vol. IV; (8) 18 11 0142
PAUL REVERE & THE RAIDERS—Hard 'N' Heavy With Marshmallows; (8) 18 10 0572, (4) 14 0 0572
TRIO LOS PANCHOS—Lo Mucho Que Te Quiero; (8) 18 10 0652
THE ZOMBIES—Time of the Season; (8) D18 74016

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BEVERLY WRIGHT—Grass Doesn't Grow as High as the Tree; (8) L16 6220
Buddah
ELEPHANTS MEMORY; (8) L1 5033, (4) F1 5033
1910 FRUITGUM CO.—Indian Giver; (8) L1 5036, (4) F1 5036
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JOHNNY NASH—Soul Folk; (8); L10 1006, (4) F10 1006

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THE STAPLE SINGERS—Swing Low; (8) L20 5014

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THE RICHIE BROS.—Bottoms Up; (8) JST 82037, (C) JST 82037

RICHIE BROS. In Pow-Wow at the Thunderbird; (8) JST 82053 (C) JST 82053
LEE TULLY—The Love In; (8) JST 82070, (C) JST 82070

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(Continued on page 24)



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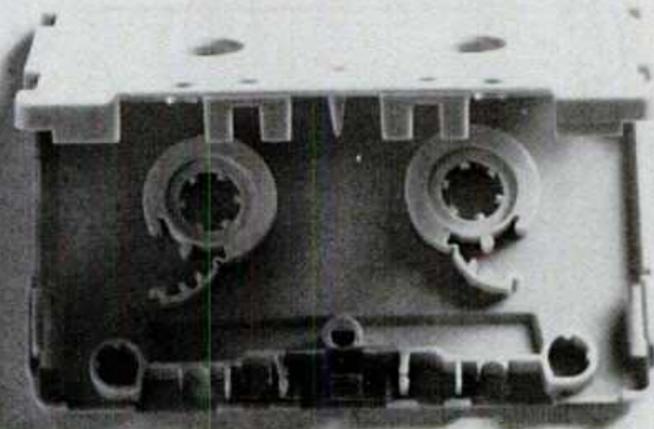
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• Continued from page 23

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THE LAT-TEENS; (8) CQ 81013, (C) CQ 61013
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MACHITO at the Crescendo; (8) CR 80858,
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JOE LOCO—Poco Loco; (8) CR 80864, (C)
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RENE TOUZET—Greatest Latin Hits!; (8) CR
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85018, (C) CR 65018

Joint Promo Sprouts in Lib's Shower of Guitars

LOS ANGELES — Liberty Stereo Tapes and Liberty Records are co-ordinating their first project together — "April Showers of Guitar" featuring material by Tommy Garrett.

All radio and print advertising will jointly promote tapes and albums by 50 Guitars of Tommy Garrett, with emphasis on a new title, "The Best of." In addition, the tape division will feature eight of Garrett's titles from his catalog of 20 tapes.

The tape division will provide customers with a special cloud mobile heralding the "April Shower" campaign. The new Garrett package is among eight new titles currently being released.

Among the new releases are five rush projects—called "special releases," by the division's general manager Earl Horowitz. These include cartridges by Johnny Winter, Peter Sarstedt, the Ventures, Traffic and the Classics IV.

In the past, the tape division

UNITED ARTISTS

United Artists

THE SPENCER DAVIS GROUP—Heavies; (8) U8148, (4) U4148, (C) K0148
JAY & THE AMERICANS—This Magic Moment; (8) U8146, (4) U4146, (C) K0146
GEORGE JONES—Golden Hits Vol. 3; (8) U8147, (4) U4147, (C) K0147

has released titles one month after the LP. "We are now closing the gap," says Horowitz, "to where it is likely that cartridges are coming out two weeks after the album."

Advance Preview Cartridge Used For Album Promo

NEW YORK — Command/Probe, in order to improve album promotion at the jockey level, has made up an 8-track cartridge of a new LP prior to the release of the LP. This cartridge preview, according to Command/Probe topper Joe Carlton, "is for deejays to play in their cars, rather than when tied to their desk duties at their stations."

Carlton got the idea from his field men and implemented it in connection with the album, "Love Song of A. Wilbur Meshel." Carlton said he would not do this with every album, but with exceptionally strong product which—in the firm's opinion — the jockey should hear it in its entirety. The deejay can play the cartridge when driving to and from his office.



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Disk Producers, Managers Hop On the Commercials Bandwagon

By EARL PAIGE

CHICAGO — Record producers and artist managers here, such as Bill Traut, Dunwich Productions, Ltd., are rapidly becoming involved in creating radio-TV commercials. Because of Traut's involvement with groups such as American Breed, Cryan' Shames, Rotary Connection and Aorta, agencies seek him out. Moreover, Traut claims his firm is better known in New York and Los Angeles than here, and he thinks Chicago offers a better environment for making commercials.

Traut and Bob Monaco, who heads the firm's artist management subsidiary—Arkham Artists Inc., have been doing the commercials for New York Telephone Co. They have just signed to create commercials with Chad Mitchell, a New York-based artist and have produced movie title themes for Paramount Pictures, Los Angeles.

Traut claims the work on the two films, "No Way to Treat a Lady," starring Rod Steiger, and "The Brain," starring David Niven, constitutes a kind of first for a Chicago-based firm. Both films involved the American Breed.

As for New York Telephone, Traut's commercials have led to other jobs for Southern New England Bell, New Jersey Bell, Indiana Bell, and recently, Pacific Telephone Co. in California. Much of this work is done through the BBD&O advertising agency in New York.

Obvious Edge

The edge of being the record producer or artist manager for a group involved in commercials is obvious, Traut points out. Chad Mitchell, a single act who records for Bell Records

under Traut's guidance, asked if he could get into commercials. Traut signed him and immediately scheduled four commercials in New York.

Another New York twist involving Dunwich was the productions of commercials for American Airlines through Doyle Dane Bernbach, again, with the American Breed. The commercials were done with the co-operation of Mitch Leigh, composer of the music in "Man From La Mancha." Traut, who once considered merging with Leigh, performed as a whistler on one of the spots.

Dunwich, which has the reputation, Traut said, of being a "rock jingle" company, is often involved in other facets. Syl Johnson, an r&b recording artist on Twilight Records, was used on one New York Telephone commercial; a large string section was used on another, and a "non-rock" commercial was adapted from the song "Hey, Look Me Over."

According to Traut, the record producer and artist manager achieves a certain flexibility that greatly facilitates creating commercials. The firm has, for example, created a documentary film for Cuna Mutual, using the Cryan' Shames. The Troll, a group that has been around since 1962, changed its name to Utica Club Natural Carbination Band for commercials plugging Utica Club Beer, an East Coast brand. As Troll, they record on Smash Records.

Buys Music

Traut's firm buys music and creates its own through staff writers and arrangers headed up by musical director Eddie Higgins, who arranged "Things I'd Like to Say," the current hit by the New Colony Six, a

Mercury recording act. Higgins' house band works at the London House here.

Describing a new commercial for Miles Laboratories' Bactine Spray Relief, Traut said: "The agency just gave us the key lines. Then, with Higgins, Sidney Barnes and the Rotary Connection, we composed the commercial. It will appear on network television."

Barnes is lead singer with Rotary Connection, a Cadet/Concept recording act that has also composed commercials for Quaker Oats. Gary Loizzo, lead singer with the American Breed, and Bob Schiff are other members of Traut's creative staff.

Assisting Traut at Dunwich is Jim Golden. The firm does all its commercials at Universal Recording Corp. and will shortly move the entire Dunwich/Arkham firm to the third floor of Universal's building.

"In making a jingle that is strong enough to stand alone as a commercial tune, the most obvious approach is to buy the rights to an established hit," Traut said. "This is obvious, but very expensive. We believe that the more practical approach is using contemporary groups to create their own, original material and then arrange it and produce it."

Explaining why Chicago is attracting more attention from New York agencies—New York Telephone is trying to get other phone companies to come here—Traut said, "There's just less hassle here. The agencies get more co-operation from musicians. In New York you have to write letters and you get the 'We're too busy' response. Out here, you can work so much more quickly and easier."

Laurie Boasts Rich Pickings

By IAN DOVE

NEW YORK—Laurie Productions, attached to Laurie Records, plunged into the commercials business a couple of years ago, and composer-arranger Dave Mullaney, creative director of the company, claims it was the first record company to become aware of its rich pickings.

Since then, Laurie Productions has moved into a lot of areas in the commercials field, from its Cleo Award winner for No Cal to the Army Enlistment and Recruiting come-ons. Along the way it has dealt

with, at all levels, Chesterfield 101, Esso, Simmons, Van Heusen, BOAC, Hush Puppies, Coca-Cola, Volkswagen, Pontiac, Touch Tone Phone, General Tires, Contact, Ford, Peter Paul and Bel Air Cigarettes.

"It was the Chesterfield 101 award winner that really launched us," recalls Mullaney. "Right now our big promotion is for Esso, which is currently being heard on radio and soon moves into TV. We composed the theme and have spun a single off from this, 'Extra Gas,' by Sounds Extraordinaire. On Laurie Records, of course."

Laurie Productions also has a new campaign for Rheingold Beer that underscores the basic philosophy of the organization. It is a series of commercials that uses the various group sounds of today, from folk-rock to r&b, not as a direct copy, but just the over-all sound concept.

Mullaney sees this as the right approach to commercials. "Commercials today are being written in the song form, not just jingles," he says. "And they no longer are removed from the music of today, what's happening now, as they were, say, five years ago. I think Laurie was one of the first jingle houses to be conscious of the commercials world as a business and our experience in the record world has paid off for us.

"Right now people, the writers and arrangers, realize what money there is to be made in this business. That's why most of the original music written for commercials these days is copyrighted. It wasn't before. At one time a writer was hesitant about letting his material go into commercials. Now he's only too pleased, even a Bacharach. He gets the money and all that national exposure."

The Laurie Productions team has Mullaney and John Mack as creative consultants and Harriette Paull in customer relations. Mullaney has been arranger and conductor for Columbia, Decca and Mercury. He co-arranged the "Snoopy for President" (Royal Guardsmen) hit and Dion's "Abraham, Martin and John" album. Mack has worked with and managed groups like Terry and the Mack, and the Upbeats.

Lou Zerato, Charlie Fox and John Abbott work as composers - arrangers for Laurie. Zerato's disks include million-sellers "Beg, Borrow and Steal," "They're Here" and "Hey Dean, Hey Jean" while Fox movie scores include "Barbarella," "The Incident" and "Johnny Belinda." He also wrote the TV themes for "What's My Line," "The Match Game" and "Wide World of Sports." Abbott's record hits have been the "Snoopy" series; "Abraham, Martin and

Ad Notes

By CLAUDE HALL
Radio-TV Editor

David Lucas composed the words and music and arranged a series of new radio spots for Lee Fast Back Slacks; the account came as the result of his 13-minute men's fashion film special "Man in the Trevira Era." Adrian Butash co-ordinated for Trevira, which makes fabric for the slacks. . . . Jazz musician Chico Hamilton just composed and produced and performed a series of TV spots for The Book of Knowledge; the project came from DeGarmo and McCaffery and producer was Tony Alatis. . . . Remember those Wells, Rich, Greene spots for Love, the Menley & James cosmetics? Tom Heck was art director, Bob Schulman was copywriter, Jerry Kreeger produced. The song on the commercials, of course, was by Donovan—"Wear Your Love Like Heaven," a Peer-Southern copyright, and music was produced by Herman Edel Associates.

Group W, headquartered at 90 Park Avenue, New York, has come up with a director of ad agencies, broadcast stations, hotels, transportation, etc., for each city where it has stations—New York, Los Angeles, Chicago, Philadelphia, San Francisco, Boston, Pittsburgh, Baltimore and Fort Wayne. Very handy item. . . . John Mack will produce the Esso Steel Band playing Esso's current campaign theme "An Extra Gas" for the Edmar Records label. Song was penned by Jean Jacques Perrey and Andy Badaie. . . . On April 12, United Air Lines launches its 1969 advertising campaign centered on "Come Fly With Me," a tune written by Sammy Cahn and James Van Heusen. Fred W. Heckel, vice-president of advertising for United, says the song will be combined with the familiar "Fly the Friendly Skies" melody. Leo Burnett was the agency and Don Reed, Burnett vice-president, the man doing most of the work. . . . Charles Fox is doing a special spot for Goetze Meats called "Symphony of Meats"; it'll be a TV commercial.

Product Puts Writer Marx in Right Pitch

By ELIOT TIEGEL

LOS ANGELES—The product a commercial sells tips composer Bill Marx on how not to write the accompanying music. This is how Marx creates original music for advertisers.

The 32-year-old West Coast arranger-composer and pianist has been writing commercials for two years, sandwiching in assignments between his nightclub appearances and recording activities.

Marx's current efforts are on local radio for Western Federal Savings & Loan. The music, as requested by Alan Alch Productions — the firm which put the commercial together—is "light and happy," according to Marx. "Alan wanted a happy sound, featuring totally unprofessional people singing in a real informal setting."

To meet the "light" requirement, Marx wrote a Bach style arrangement utilizing flute, bassoon, trumpet, harpsichord, Fender bass and drums. The beat is in a bossa-nova style. Marx collected \$400 for his 52 seconds of music. He has since realized \$800 because the commercial has been reused a total of three times, adding new

copy each time but retaining Marx's original melody.

The young composer has just completed a radio spot for the Chicago Daily Tribune utilizing eight pieces. The melody is of an up-tempo nature, much in the vein of a spot he wrote for a Riverside, Calif., housing development, Indian Hills. This latter commercial is running on radio stations in Riverside County.

Very often a product has been thoroughly exploited in copy, Marx feels, and the hurdle to be overcome is through original musical sounds.

He thought he had come up with a novel campaign for last year's Pontiac year-end sale, but when his concept got to the sponsor, it was rejected. Marx classifies this music as "far out and off the wall." He created 14 spots, blending eight different musical styles. The spots were based on a "mini-musical" but the listener only got to hear brief spurts of sounds because an announcer always broke in and said that the company couldn't afford to pay for the complete musical score because it was investing its money in buying cars.

John"; "Walk Away Renee" and "Ding Dong, the Witch Is Dead."

General manager of the music publishing division is Ernie Maresca, who wrote "Runaround Sue," "Child of Clay" and "The Wanderer."

Two other composer-arrangers for Laurie are Eliot Greenberg (who has worked on Pontiac, Ford, BOAC and Van Heusen) and Doug Morris (Army Enlistment, Bel Air Cigarettes, Chesterfield 101 and General Tires).

One of Laurie's projects in the future includes the use of electronic music in a contemporary manner. For this it will rely on Jean Jacques Perrey, electronic music creator for the company, who has four Vanguard albums out devoted to this music form. And he is no

stranger to its use in commercials—he used it for the award-winning No Cal theme, and also on Peter Paul's Almond Clusters, Contact, and Hush Puppies. One of his pet projects — recording the "Flight of the Bumble Bee" with the sound of real bees!

The strange combination of a hip commercials company, talking about the now sounds of the now generation, and the U. S. Army, two far-apart worlds, is especially pleasing to Laurie. Explains Mullaney: "We did a complete creative one-spot and from this evolved 75 commercials so far. Public Service broadcasts are somewhat difficult but we are pleased that some Top 40 stations and disk jockeys have been receptive. "We stress the educational aspects—nothing about the war!"

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*READEX, INC. Survey, January, 1969. (Figures total more than 100% due to multiple answers)

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Radio-TV programming

Billboard Forum Bows Public Service Awards

• Continued from page 3

ties of the nation's radio stations."

The Billboard Community Service awards will be based on presentations submitted by radio stations. A select panel of leading public figures will judge the presentations and the presentations will be put on display in a special exhibit room at the Forum so that everyone attending can study them at length. Presentations must be submitted prior to June 1. There is no limit as to the size or the type of presentation; this is left up to the radio station. But every effort should be made to indicate the station's total involvement in promotion, public service, publicity and other aspects. A special award will be given to the station who did the most last year in helping quell the nation's riots. The awards will be broken down by format, meaning that Top 40 stations will be competing only with Top 40 stations or country music stations with other country music

Summer Soars With Music

NEW YORK — ABC-TV's summer will swing with music, especially new shows featuring Johnny Cash, John Davidson, and Mireille Mathieu. In addition, "This Is Tom Jones" and the "Lawrence Welk Show" will present fresh shows this summer and the music-variety series hosted by Dick Cavett will be fresh, according to Leonard Goldberg, vice-president in charge of TV network programming.

"The Dick Cavett Show" will be 10 p.m. Monday, Tuesday, and Friday; "The King Family" will be seen 8:30-9 p.m. Wednesday; "This Is Tom Jones" at 9 p.m. Thursday; "The John Davidson Show" at 8 p.m. Friday; "Lawrence Welk" at 8:30 p.m. Saturday and "The Johnny Cash Show" at 9:30 p.m. Saturday.

Lawrence, Lorenz Co.

BUFFALO—Dick Lawrence, former program director of WPTR, Albany, and George Lorenz have launched a new radio consulting firm called L&L: Programmers Inc. Lorenz owns WBLK-FM here and publishes a weekly record tip sheet.

Lawrence said the new firm will provide the records as well as a comprehensive music playlist and order-of-play formula. The firm will also have available a library of oldies and a custom commercial production operation. The firm will operate in all formats, and provide on-the-scene station and market analysis, as well as trained personalities.

stations, and by market size. The awards will be presented at the concluding luncheon Sunday, June 22.

Radio stations wishing to offer their community involvement material for judging should contact Billboard Radio Programming Forum, James O. Rice Associates, 900 Madison Avenue (9th floor), New York, N. Y. 10017.

The Billboard Forum, hailed as one of the most important events in radio last year, drew about 500 program directors, station managers, and air personalities. This year, the scope of

FM Country Format Bows

PHOENIX — KNIX-FM, owned by Capitol Records artist Buck Owens, launched a country music format last week, simulcasting with KTUF in the daytime, according to Joe Thompson, vice-president of the two stations. The FM station had been programming progressive rock. Nighttime-to-dawn country music on KNIX-FM will be programmed by program director Woody Starr, who estimates the 100,000-watt signal has a potential audience of more than a million listeners. KTUF is a well-known country daytime station.

WUBE Switches to 24-Hour Country

CINCINNATI — WUBE, 1,000-watt station of the Seattle, Portland, and Washington chain, switched to a 24-hour country music format April 1, announced general manager Les Smith. Thus Cincinnati gets its first full-time AM station. Both WZIP and WCLU are daytime stations, although WZIP-FM carries country music around the clock.

Arlen Sanders, who put the modern country sound of WVVA in Wheeling, W. Va., on the map, has been brought in as program director, he was last with KCKW in Tulsa.

An unusual programming

KOGO Expands E. L.

SAN DIEGO — KOGO, a Time Life Broadcasting station, has expanded its easy listening programming to a 24 hours-a-day schedule, according to general manager Clayton H. Brace. Rick Martel, who had been on 7 p.m. until 1 a.m. sign-off, will do the all-night show; filling his slot will be Skip Conover from KGNU in San Jose.

WKAK-FM in Shift

KANKAKEE, Ill.—WKAK-FM, "because of popular demand by our younger listeners," has started programming Hot 100 records in the evening, reports program director George Laurie. The station otherwise plays easy listening records.

the Forum will range from speeches on "What Variety of Music Should Top 40 Stations Program to Compete?" to sessions on new trends in modern music and what programmers and deejays should know about advertising. In all more than 23 key sessions are scheduled including 37 speeches and five workshop sessions in which all will participate.

All major formats will be covered, including rock, country music, easy listening, r&b, and progressive rock. In addition, there will be sessions on far ranging topics such as production, ratings, and promotions.

WBMJ Rocks in Latin Setting

SAN JUAN, Puerto Rico—It took a lot of guts to kick off a Hot 100 format station in a Spanish-speaking market, but the gamble has paid off for WBMJ. The Hot 100 format station went on the air May 9, 1968, according to general manager Robert Bennett. "And we recently had our first soldout weekend."

More important to the record industry, perhaps, is the impact the station has made in record sales. Tom McGinnis of Columbia Records, now headquartered in New York, attributed the station to a complete flip-flop in record sales, said Bennett. "Before we went on the air, the

majority of record sales were Spanish records; but he told us recently that the majority of singles records now sold by Columbia were English-language records."

The 24-hour, 10,000-watt Top 40 station has a deal with Town Hall one-stop in New York, which ships the station all of the records picked in the trade magazines each Monday. The station also orders another weekly shipment of other singles over the phone each week that arrives on Thursday.

'Break 'em Fast'

"Thus we can break a new record within one or two days of almost any station—and we are sometimes ahead. For example, we were at a performance of Paul Anka's at the El San Juan Hotel one night and heard him introduce one of his songs as the next Sinatra record. We got him to give us one of his advance personal copies, and I guess we were one of the first stations to expose 'My Way.'"

As proof of how the station does in influencing record sales: When the station started, only one store stocked English-language records, Bennett said. "Now there are seven stores devoted to Hot 100 records." All deejays speak English, but

concept of the new country operation will be eight double plays an hour with only an a capella jingle in between the records. Playlist will run about 70-75 records, with each air personality allowed one pick hit; in addition, several "preview" records will be aired. Besides the regular playlist, an hour will contain two oldies, four album cuts, one pick, and one preview. Sanders said the ranking of records in the market will be announced only on the top 10 records selling in the area. The station's "A" list will receive about the same amount of airplay as these top 10 records and the "B" list of 40-45 records will receive about a fourth of what the "A" gets in exposure.

Logo of the station will be the "Big Country," and the "Countryopolitan Sound" will also be promoted. Station is using a new jingles package from Pepper-Tanner called "Good Country," plus 15 a capella jingles. Air personalities on the station include Bruce Nelson, hired from WPLO in Atlanta where he was program director, Sanders, Bill Phillips, Jack Reno from WXCL in Peoria where he'd been music director; Bob Tiffin, who'd been program director of WZIP in Cincinnati; and Jay Stone. Stone and Phillips were with the station when it was a Hot 100 format station.



ANN SAPLIN and Ricky Feldman of New York University's WNYU campus radio station chat with independent record promotion man Paul Brown, left, and MGM Records publicity chief Sol Handwerker, right, at the MGM exhibit during the recent Intercollegiate Broadcasting System's annual convention in Washington. Brown was convention co-ordinator for the record labels.

are now attending Berlitz school in order to learn to enunciate Spanish names correctly. Deejays include Johnny (Stan Barrett) Ringo, Peter (Peter May) Wolf, Al (Al Richards) Bishop, Bill Thompson, and Charlie (Tim Schaefer) Brown.

'Local Sound'

To maintain a local sound, WBMJ plays two Spanish rock records an hour and "have a hell of a time scrounging up records that will fit our programming," Bennett said. He credited Gotham Recording Studios in New York as being a valuable aid. Gotham records "The Hit Heard Round the World" syndicated radio show for the Army; they sent Bennett tapes of the show done by the deejay from Radio Madrid, Spain. Bennett is one of the deejays who has been spinning records on the "Hit" show. His deejay experience was gained at KBOX in Dallas, WIL in St. Louis, WRIT in Milwaukee, WOKY in Milwaukee, and WQAM in Miami.

Playlist at WBMJ includes 70 English singles and 25 Spanish singles. At night, the station adds 25 progressive rock and soul records and holds back on the softer records played in the day. The daytime ratio is one hard rock to one soft rock record.

As proof of how the station does in influencing record sales: When the station started, only one store stocked English-language records, Bennett said. "Now there are seven stores devoted to Hot 100 records."

All deejays speak English, but

Turpin Tries New Theory on KHYT

TUCSON—Former Bill Drake programmer Les Turpin has bought a partnership in 500-watt daytimer KHYT here and is experimenting with a format midway between "sophisticated" rock and easy listening.

Turpin, who left KFRC, San Francisco, Jan. 23, pulls the early-morning shift and also sets up the music programming which he emphasizes has no specific limitations. Co-owner is Robert Sholz, also a former Drake man. His design is to knock off the area's leading rocker, KTKT, and the top easy listening station, KCUB, and hopes to do this by developing a musical sound which complements strong disk jockey personalities. His music reflects his theory of no mechanical restrictions, no boundaries, in that he schedules jazz flutist Mike Sharp's "Light My Fire," Bren-

da Lee's "Johnny One Time," "Never My Love" by Mario Said and music by the new Apple vocalist James Taylor.

"You can find the right music for today's listener," he says, "if you search it out and not rely exclusively on a well-known artist or melody."

Turpin relies heavily on album cuts, emphasizing, "I'm placing all my eggs in that basket."

Turpin says his playlist has no cutoff and he vies for a feeling of unpredictability. "Nothing is slotted. I don't base my presentation on the mechanical singing of an image or logo."

Rock music radio began to graduate in 1965 to where today's listener is a sophisticated individual, he believes. Radio has gone through a disastrous

(Continued on page 29)

WNBC's New Sound Merges Music-Talk

NEW YORK — WNBC, the half-talk, half-music station here, last week introduced a new custom-tailored series of music station identifications designed to tie the two diverse programming elements together. The music production aids—57 in all—were created by Hugh Heller, Hollywood, who thinks the day of the a cappella jingle is fading. All were expensive. But Heller can point to one station identification he created in 1958 that is still being used on KSFO in San Francisco.

Heller worked with WNBC general manager Lee Hanson and program director Ted Baer on the audio effects for WNBC.

Heller devoted four months to achieving a new sound image for WNBC; it came after a lengthy study of the market, the station, and its personalities. Then came the task of trying to devise music and identification concepts that would pull WNBC's "entertainment quotient together . . . have cohesiveness to the listener."

The station is now being billed as "WNBC, New York Six Six Zero," all to electronic music with strings and vocalists. An object, also, Heller said, was to give the personalities tools to work with. Electronic equipment used on the sessions included Moog components and items designed by Warren Dace, Pat Tobin, Bill Putnam of Universal Audio, and Hal Halvorson.

"The a cappella jingle era is over," Heller said. "I did that back in 1958 and it has since been copied to boredom." The concepts that the former program director of such stations as

KSFO in San Francisco and KMPC in Los Angeles now uses are much more complex—based on tonal memory studies, loneliness studio of musical psychology, plus melodic, harmonic, and rhythmic elements.

He still has no rate card; instead, each station receives the best that the Heller Corp. can provide for its funds.

The Heller Corp. is also involved in producing commercials for radio-TV — including such advertising agencies as Campbell-Ewald, Bland Advertising; Foote, Cone & Belding; Herald House, D'Arcy Advertising, and Doyle Dane Bernbach—and records.

MacKenzie Stars In New TV Series

HOLLYWOOD — A new half-hour five-day color music-variety show featuring Gisele MacKenzie as host and entertainer has been launched by Timothy Productions here in association with Emerson Film Enterprises-EFE Television. The syndicated show has just started production at KTLA-TV, channel 5, here, according to Joseph C. Emerson, president of Emerson Film Enterprises-EFE Television.

The show will feature one or two guest artists or personalities per show, said Gene Nash, assistant to the president of Emerson Film, who was in New York last week negotiating with such chains as Metromedia and

Programming Aids

Programming guidelines from key, pacesetting radio stations, including Best Picks, Best Leftfield Picks, Biggest Happenings, and Biggest Leftfield Happenings.

HOT 100

Altoona, Pa. (WFBG)

John Anthony, Program Director

BP: "Hair," Cowsills, MGM. BLFP: "Morning Girl," New Philharmonic, WB. BH: "Aquarius," Fifth Dimension, Soul City. BLFH: "Gimme Gimme Good Lovin'," Crazy Elephant, Bell.

Carthage, Mo. (WDMO)

Paul Bernstein, Music Director

BP: "Rhythm of the Rain," Gary Lewis and Playboys, Liberty. BLFP: "Gitar-

zan," Ray Stevens, Monument. BH: "Mr. Sun, Mr. Moon," Paul Revere and Raiders, Columbia. BLFH: "Sorry Suzanne," Hollies, Epic.

Delaware, Ohio (WDRL)

John Bowles, Program Director, Personality

BP: "Something on Her Mind," "Idaho," 4 Seasons, Philips. BLFP: "Mary on the Beach," Exiles, Date. BLFH: "Tonight You Belong to Me," "Good Night My Love," Honeys, Capitol.

Lubbock, Tex. (KLKB)

Jim Spann, Program Director

BP: "You Came, You Saw, You Conquered," Ronettes. BH: "Mercy," Ohio Express, Buddah. BLFH: "Chicky-Chicky Boom Boom," Willie and the Red Rubber Bands, RCA.

Lynchburg, Va. (WILL)

Bob Davis, Music Director

BP: "Greensleeves," Mason Williams, Warner Bros.-7 Arts. BLFP: "Back in the USSR," Chubby Checker, Buddah. BH: "Time Is Tight," Booker T and the MG's, Stax. BLFH: "Twenty-Five Miles," Edwin Starr, Gordy.

Middletown, N. Y. (WALL)

Larry Berger, Program Director

BP: "The Boxer," Simon and Garfunkel, Columbia. BLFP: "Ruby, Don't Take Your Love to Town," First Edition, Reprise (Cut from their album). BH: "Hair," Cowsills, MGM. BLFH: "Atlantis," Donovan, Epic.

Phoenix, Ariz. (KRIZ)

Steve Martin, Personality

BP: "Good-Bye," Mary Hopkin, Apple. BLFP: "Gitarzan," Ray Stevens, Monument. BH: "Hair," Cowsills, MGM. BLFH: "Darkness, Darkness," Young Blood, RCA.

Syracuse, N. Y. (WOLF)

John Allen, Program Director, Personality

BP: "But It's Alright," J. J. Jackson, W-7. BLFP: "Stand!" Sly and the Family Stone, Epic. BH: "Aquarius," Fifth Dimension, Soul City. BLFH: "Gitarzan," Ray Stevens, Monument.

EASY LISTENING

Atlanta, Ga. (WSB)

Chris Fortson, Music Librarian

BP: "When Two Worlds Collide," Jim Reeves, RCA Victor. BLFP: "Greensleeves," Mason Williams, Warner Bros.-7 Arts. BH: "Happy Heart," Andy Williams/Petula Clark, Warner Bros.-7 Arts. BLFH: "The Beat of My Heart," Bobby Vinton, Epic.

Indianapolis, Ind. (WXLW)

Jay Williams, Personality

BP: "Earth Angel," Vogues, Reprise. BLFP: "Hawaii Five-O," Ventures, Liberty; "Do What You Wanna," Ramsey Lewis, Cadet. BH: "Galveston," Glen Campbell, Capitol. BLFH: "November Snow," Rejoice, Dunhill.

Jacksonville, Ill. (WLDS)

Wayne Edwards, Announcer

BP: "Time Is Tight," Booker T and the MG's. BLFP: "I'll Catch the Sun," Rod McKuen. BH: "Happy Heart," Nick DeCaro. BLFH: "Blessed Is the Rain," Brooklyn Bridge.

Miami, Fla. (WIOD)

Yolanda Parapar, Music Director

BP: "Sausalito," Al Martino, Capitol. BLFP: "The Wonder of You," Sandpipers, A&M. BH: "Zazuera," Herb Alpert, A&M. BLFH: "Tonight You Belong to Me," Honeys, Capitol. Beautiful selection on new Nick DeCaro "Happy Heart" A&M LP is "Love Is All."

San Francisco, Calif. (KNBR)

Michael Button, Music Director

BP: "I'm Your Puppet," Dionne Warwick, Scepter. BLFP: "Going Back to Sur," Johnny Rivers, Imperial. BH: "Hawaii Five-O," the Ventures, Liberty. BLFH: "The Boxer," Simon & Garfunkel, Columbia.

Wichita, Kan. (KFH)

Barry Gaston, Operations Director
BP: "Topless Dancers of Corfu," Dick Hyman, Command. BLFP: "Em Brassez Moi," Super Sirkus, Buddah. BH: "Memories," Elvis Presley, RCA. BLFH: "November Snow," Rejoice, Dunhill.

COUNTRY

Burbank, Calif. (KBBQ)

Larry Scott, Music Director

BP: "Make It Rain," Billy Mize, Imperial. BLFP: "West Virginia Woman," Billy Ed Wheeler, U. A. BH: "Will Share My World With You," George Jones, Musicor. BLFH: "It's a Long Drop From a Dream," Cathy Taylor, Columbia.

Chester, Pa. (WEEZ)

Bob White, Music Director, Personality

BP: "Singing My Song," Tammy Wynette, Epic. BLFP: "Let the World Sing," Wynne Stewart, Capitol. BH: "An Article From Life," Lefty Frizzell, Columbia. BLFH: "What Kind of Magic," Les Seavers, Decca.

Dallas-Fort Worth, Tex. (KYAL)

Johnny Dallas, Program Director

BP: "Hungry Eyes," Merle Haggard, Capitol. BLFP: "Everythings OK on the L.B.J.," Lawton Williams, RCA. BLFH: "Worst of Luck," Karen MacKenzie, ABC.

Flint, Mich. (WKMF)

Jim Harper, Program Director, Music Director, Personality

BP: "Singing My Song," Tammy Wynette, Epic. BLFP: "Worst of Luck to You," Karen MacKenzie, ABC. BH: "Galveston," Glen Campbell, Capitol. BLFH: "What Kind of Magic," Les Seavers, Decca.

Kansas City, Kan. (KCKN)

Ted Cramer, Program Director

BP: "Old Faithful," Mel Tillis, Kapp. BLFP: "Could I Be Falling in Love," J. Reeves, RCA. BH: "Gitarzan," Ray Stevens, Monument. BLFH: "Lovely Weekends," Waylon Jennings, RCA, from his newest album.

Knoxville, Tenn. (WROL)

Phil Rainey, Program Director, Music Director, Personality

BP: "Singing My Song," Tammy Wynette, Epic. BLFP: "It's Just a Matter of Time," Bill Wyrick, ABC. BH: "Ribbon of Darkness," Connie Smith, RCA. BLFH: "Poor Old Ugly Gladys Jones," Don Bowman, RCA.

Philadelphia (WRCP)

Don Paul, Program Director

BP: "Singing My Song," Tammy Wynette, Epic. BLFP: "West Virginia Woman," Billy Ed Wheeler, U. A. BH: "Galveston," Glen Campbell, Capitol. BLFH: "Coming of the Road," Johnny Darrel and Anita Carter, U. A.

Phoenix, Ariz. (KTUF)

Woody Starr, Program Director

BP: "Walkin' Back to Birmingham," Leon Ashley, Ashley. BLFP: "Upstairs in the Bedroom," Bobby Wright, Decca. BH: "Conspiracy of Homer Jones," Dallas Frazier, Decca. BLFH: "Something Wrong in California," Waylon Jennings, RCA.

(Continued on page 30)

Tries New Theory

Continued from page 28

phase where stations either aired too much of a sound or only offered brief tastes. Turpin's concept is to offer enough of the contemporary to satisfy the tastes of people who were weaned on rock 'n' roll and have now matriculated into marriage or into the swinging 20's-30's.

Turpin feels he has a chance with a limited broadcast property against a 24-hour rocker because of the very limiting nature of rock forming, which he feels is too mechanical and doesn't allow for the human element.

Turpin has not altogether tossed aside all his years of Bill Drake experience. He repeats two or three records in a four-hour period and concentrates on familiar artists. He also plays four oldies per hour.

Vox Jox

By CLAUDE HALL
Radio-TV Editor

Bertha Porter doesn't see many people at WDRC in Hartford, but she spent several hours with Mason Williams when independent promotion man Ken Luttmann brought him by and the station Monday (7) will air a big special on Williams, interview and music. By the way, WDRC program director Charlie Parker, in my opinion one of the nation's leading program directors (among the top five), said last week that his station was trending more to personal judgment and also more into albums. KOL in Seattle may be drifting the same direction. Could be a whole new wave in Top 40 type radio.

★ ★ ★

Dave Pounds, who'd been assistant program director of WNEW in New York, has been upped to program director, and Julius LaRosa, a singer, has been hired as 1-4 p.m. air personality on the easy listening station. Dick Summers has resigned. . . . No sooner than the strike is over at WNEW and WNEW-FM, than the Los Angeles Metromedia station gets its turn with executives flying in to handle the air personalities chores from all other stations, same as they did in New York.

★ ★ ★

Big surprise of the industry was the shifting of Dom Quinn from a job as program director of easy listening-formatted WNEW in New York to be just-a-deejay on the talk-side of WMCA: Jack Thayer is consulting WMCA and the indication is that he may swing the New York former all rock sta-

tion all the way to talk. Jack Spector and Ed Baer were the first deejays to go. New deejays on the station include Alex Bennett from WIND in Chicago and Leon Lewis from WMCA's public affairs department. Thayer, incidentally, knew Quinn from several frequencies ago. This left WNEW without a program director as of last week, but the job is such a good one that the station management won't have to shop too hard. David Moorhead, now with KLAC in Los Angeles, always thought Quinn was class A and would come through for WNEW eventually.

★ ★ ★

Had a lot of kicks at the annual convention of the National Association of Broadcasters in Washington last week meeting old friends, including Ken Draper, who'd just had an NBC deal blow up in his face because of too much publicity. A pity. NBC needs a programming consultant; somebody who knows what today's radio is all about. . . . Ron Huntsman has been promoted to program director of KQXI in Denver; he'd been music director. Mac Allen has departed for other climes. Danny Dwyer from KTIX in Amarillo has joined the rock station. . . . "Skin Deep" by Reggie Lavong on Spectrum Records has been mailed out to radio stations. Lavong is with WWRL in New York; John Benning of Spectrum wrote and produced the message song.

★ ★ ★

Good jazz deejays never fade away, they just go south to Fort

Lauderdale to brush up on their tan. That's Alan Grant, who's now doing a nightly "Portraits in Jazz" on WMJR-FM, a stereo. . . .

KEYS program director Johnny Ringo reports in from Corpus Christi (which I've always considered one of the most pleasant cities in the nation) to say that Mike Roberts is now morning drive personality on the station under the name of Tony James. Roberts had been with KVIL in Dallas before it changed owners and call letters. Ringo wants to know what's going on with his good friend Charlie Van Dyke. So would I.

★ ★ ★

John Pela, deejay at WWL in New Orleans, has been named program director of the 50,000-



watt station in what vice-president J. Michael Early says is part of a "continuing revitalization program." . . . Here's the air roster now at KDFM-FM, Walnut Creek, Calif.: station manager Doug Laue, Ronald Dayton Wolfe Jr., Ron Boltz from KPAT in Berkeley, and Allen (Rupert Allen) Wolfe from KPFA in Berkeley. By now, Tom Bone should be mopping the floor in some far off army barracks and Bob Pearle should have replaced him on the air. Ronald Wolfe Jr., incidentally, has a new TV show on KCSM-TV (Channel 14) in San Mateo

(Continued on page 30)

Vox Jox

• Continued from page 29

Monday nights. He interviews other deejays on the TV show. . . . **Dennis McGuire**, formerly station manager of WKFM-FM in Chicago, has joined WNUS in Chicago as general manager. . . . **C. Glover DeLaney**, general manager of WHEC in Rochester, has been elected president of the New York State Broadcasters Association.

★ ★ ★ **Rick Kyle**, music director of CFOB, P.O. Box 127, International Falls, Minn. 56549, needs easy listening, Hot 100, and country records. The station serves both the U. S. and Canada. . . . **Dave Martin** has left KILE in Galveston where he was music director to become program director of KNIT in Abilene, Tex.; **Michael O'Connor** is the new music director of KILE. Dave, you may soon long for Galveston when those dust storms hit; Abilene has more than its share; worse dust storms in the world.

★ ★ ★ A note from **Jim Wiljanen**, music director, WMDN 1510 Bayliss St., Midland, Mich., commenting on the record problem: "Isn't it reasonable to assume that people employed in campus radio and small commercial outlets will eventually move up in broadcasting, to positions with major stations, and in all likelihood, remember who helped them most in the past, or better yet, who didn't help them at all?" True, Jim, and this is one of the reasons that people like **Don Graham** are so successful—he helps everybody. . . . Somebody at KQV in Pittsburgh go in and tap **Jeff Woodruff** on the shoulder and tell him from me that he's got to be kidding—turtle soup mixed with beer? Never heard of it before and I'm not too eager to try it.

★ ★ ★ A letter from **Toby de Luca**, music director of WFIL-FM in Philadelphia, that puts down **Jimmy Bishop** of WDAS in Philadelphia and defends **Lee Sherwood** of WFIL (the AM side program director); I'm not going to let this argument continue except that I'm willing to act as second in a duel (marshmallows as weapons at 10 paces) for both sides. But De Luca points out that when he transferred to WFIL-FM the promotion men who'd been so helpful while he was on WFIL "chose to ignore" him for a while. No longer do they ignore WFIL-FM, but De Luca ends by saying: "Look, I can embrace the work of any promotion man if he really knows his wares, has knowledge of his product, is aware of your needs, and respects your position. But, damn it, I refuse to bring myself down to his level if he is not performing his job! Certainly, there are some capable promotion men in our area and there

are also 'glorified messengers.' If they really want to shun the latter tag, let them prove their individual worth." De Luca also said that he considered Sherwood as one of the most capable program directors in the entire country. So do I.

★ ★ ★ **Alan L. Stevens** has been named program director of WABJ, Adrian, Mich.; he'd been in the Army the past three years and before that worked with such stations as WTTT, Towanda, Pa., and WMAJ, State College, Pa. . . . **Larry Mitchell** has assumed programming duties at KSJO-FM in San Jose, Calif., on a consultancy basis. Newcomers to the staff are **J. (Len Sibel) William**, formerly of KTBT in Garden Grove, Calif.; **Mike Jilbert**; **Allan Pierce** of Radlab in San Francisco and producer of the program "Mustard Seed"; and **Steve Brown**, formerly of KPRI-FM in San Diego. **Mark Williams**, **Doug Drose** and **Larry Joynson** are also still at the progressive rock station. Somebody among the old staff walked off with 200 of the major albums, Mitchell said, so he's having hell finding new copies.

★ ★ ★ **Bob Howe** has been named general manager of WRTH, Wood River, Ill.; he'd been station manager of the St. Louis-area background music station.



★ ★ ★ **Larry Kenfield** has passed 40 years with WTIC in Hartford, Conn., when he started on the station it had a staff of 74 musicians and \$100,000 worth of sheet music; now Kenfield is in charge of a music library that has more than 74,000 records. He remembers working with **Christian Kreins** and **Moshe Paranov**, conductors of the WTIC Symphony Orchestra; **Norman Clutier** of the **Merry Madcaps**, **Mike Hanopi** of the **Hawaiian Islanders**, **Joseph Blume** of the **Blue Room Echoes**, and **Rudy Martin** of the **Early Birds Orchestra**. Wow.



★ ★ ★ **John Leader** is out of the army and back with WGRD in Grand Rapids, Mich., as music director. Rest of the staff includes program director **Ron White**, **Wayne Thomas**, **Jay Walker**, and **Johnny Mack**. Looking forward to seeing you John this summer (if and when summer ever comes to this town). . . . **Earle Trigg**, music director of KBMR, Box 123, Bismarck, N. D., 58501, says he has

a special problem with RCA Records—they keep sending the country music station rock records. I'll bet **Augie Bloom** at RCA will solve your problem, Earle. Trigg was formerly with WOPA in Chicago and KSTL in St. Louis.

★ ★ ★ **John Kirschner** is the new program director of KUZZ, the country music station in Bakersfield, Calif. . . . **WIRL** in Peoria, Ill., has hired **Dan Hoffman** as program director, a former singer/songwriter who'd been with WKDA in Nashville. . . . **Ed Montray**, general manager of KBAT in San Antonio, says that outdoor Mexican restaurant was the Casa Rio and it's by the San Antonio River, not the Guadalupe. Just goes to show that a man as hungry as I am for Mexican food is sort of lost. Well, at least I had the right state.

★ ★ ★ **WGGG** program director **Mal Harrison** has shifted to KCBQ in San Diego as a deejay. . . . **Jack Reilly** has been named general manager of the "Mike Douglas Show" at Group W Productions, now on 182 TV stations; he'd been with KDKA-TV in Pittsburgh. . . . **Tom Wright** has gone into sales at WPAG and **Bob Bartlett**, just back from military service, has been named program/music director of the Ann Arbor, Mich., station. Good to hear from you Bob.

★ ★ ★ **Bill Atkins** at KDOK in Tyler, Tex.: Did you set a new sleepless marathon record or not? . . . **Carey Smith**, who'd been working a weekend shift for a year, has been given the 7:30-10 p.m. slot weeknights and is using the air name of **Glenn Karies** at KSOX in Raymondville, Tex. Other air personalities there include program director **Warren Prescott**; **Mike (Wayne Michaels) Oubre**; and **Sandy (Doug O'Neil) Rea**, formerly of KEEE in Nagadoches, Tex. Carey, I think you have the right idea about going to college; you've almost got to have that college training these days. I was at the Intercollegiate Broadcasting System convention (a meeting of college student radio men) in Washington about a week ago and was very impressed by the caliber of students at the meeting and their enthusiasm for radio. Sat beside **Robert Macy** on the dais at the IBS banquet; he's an impressive college professor. He's head of radio at Oklahoma State University, as I recall. His students spoke highly of him. So, Carey, if you change your mind about Port Arthur College, head for Oklahoma State University.

★ ★ ★ **Alvin Kessler**, production manager at WDVH-FM, Philadelphia, has been upped to operations manager. . . . **Chuck Owens**, program director of daytime WKYE, a 1,000-watt station in Bristol, Va., reports knocking off local competition, at least during the day. The Winter Mediastat showed WKYE with 34.8 to WFHG's 29.6 in the day. WKYE staff, besides Owens, includes **Mike O'Brian**, **Bob Dale**, and **Ned Michaels**. . . . Station needs country records, singles and albums. Just to be fair, WFHC has a 77.9 rating at night. . . . **Mike Larsen** has joined KSON for the 2-6 p.m. show; the country station is now operating 24 hours a day. Mike had been with the San Diego station when it originally went country music more than six years ago. . . . **Jack N. Berkman**, president of Rust Craft Broadcasting, headquartered at Steubenville, Ohio, took a round trip to Cuba March 17 aboard a hijacked plane. . . . **Pierre Gonneau** and **Jim Randolph** of KGfJ in Los Angeles are the voice-overs for the new U. S. Information Agency film "The White Cloud" now being distributed in more than 100 nations. . . . **William P. Perry** has been named general manager of KONO and KITY-FM

in San Antonio; he'd been sales manager of WKLO in Louisville.

★ ★ ★ **Robert Podesta**, station manager at KREP-FM in San Jose, Calif., writes to point out that his son, a former Billboard college correspondent, is not on strike against the station regardless of what a recent magazine cartoon said. Bob Jr. handles the music at the easy listening stereo station and his father says he's not on strike because "he thinks KREP-FM is doggone good, and we think he's doggone good, too." . . . **Skip Broussard** who'd been with WTIX in New Orleans is now program director of WKGN in Knoxville; supposed to have been a shakeup of the staff there, but I have no positive word yet. **Buck Owens**, president of KTUF and KNIX-FM in Phoenix has donated the old 1,000-watt FM transmitter formerly used by KNIX-FM to KFCA-FM at Phoenix College, along with the stereo generator and antenna. Great move, Buck. . . . **KHOW** in Denver will go all humor 6:10 p.m. Saturday, April 5, until 6 a.m., Sunday, featuring performances by **Bob Hope**, **Rowan and Martin**, the **Smothers Brothers** and such. Also included in the caravan of comedy will be bits of recording session material that never before got on the air. . . . **Tom Kennedy** has been appointed assistant program director of WNHC and will handle music on the New Haven, Conn. station.

★ ★ ★ Aware of the impending battle shaping up between KFI and KLAC in Los Angeles, KGBS's new general manager **Roy Schwartz** has moved to strengthen his own competitive position. Schwartz has hired three former KFVB disk jockeys—**Bob Hudson**, **Bill Ballance** and **Roger Christian**—to give his pop station personalities familiar in the market. Hudson, the new 6-10 a.m. man, had been at KEZY, Anaheim, for the past year. Ballance, for the past year had been with KNBR, San Francisco, while Christian had remained in the city. . . . **Ron Erwin**, KGBS' program director, is no longer on the air, having been replaced by **Christian 2-4 p.m.**, and **Dick Lyons**, 4-6 p.m., when the AM side shuts down. KGBS-FM runs 24 hours, with **Christian** and **Lyons** returning to round out the evening until midnight. A replacement for **Bob Morgan**, the FM all-night man, is being sought. Hudson replaced **Charlie O'Donnell**, now with KLAC which is preparing its in-

Dessau Opera Reaches Disk

HAMBURG — Deutsche Grammophon has issued a two-LP recording of the opera "Puntilla" by the contemporary German composer Paul Dessau. Dessau was closely associated with Berthold Brecht and wrote the incidental music to "Mother Courage," "The Good Man of Sezuam," and "The Caucasian Chalk Circle." He also wrote two operas to Brecht libretti—"The Trial of Lukullus" and "Puntilla." "Puntilla" had its world premiere at the Berlin State Opera in November 1966 and the DGG recording was made on May 19 in East Berlin with the composer conducting the Berlin State Orchestra in a specially adapted version of the score. The recording features **Reiner Sues** in the title role, with **Kurt Rehm**, **Irmgard Arnold**, **Erich Witte** and **Gertrud Stilo** and was produced by **Ruth Berghaus**, wife of the composer, who also produced the world premiere of the work.

ital musical programming after three years as a phone-chatter station. Ballance replaced **Bob Kingsley**, who had remained with the station when it switched from modern country to contemporary music Oct. 12.

★ ★ ★ **Donald A. Brown** has been named program manager for WGY in Schenectady, N. Y.; he'd been with WLLH in Lowell, Mass., where he was program manager. . . . **Robert G. Herpe** has been named manager of WNHC-FM in New Haven; he'd been general sales manager of WFIL-FM, another Triangle station in Philadelphia. **John Ulrich Jr.**, former manager of WNHC-FM, has moved to the educational services division of Triangle. . . . Music director **Nelson Sheridan** at WKAJ-FM in Saratoga Springs, N. Y., says the station has modified night programming; Sheridan features quarter-hour segments of easy listening, classical and jazz until midnight except when **Jim Leonard** goes on with big bands Saturday evenings. . . . **Mike Melincoff**, deejay for Hot 100 formatted WUAB-FM in Shaker Heights, Ohio, needs progressive rock singles and albums for his show. The address is 20201 Fairmount Boulevard, and the zip code is 44118.

★ ★ ★ Do you realize that I haven't even once this issue mentioned the name of **Ted Atkins**? Whups!

★ ★ ★ **Paul Stewart** has been added to the staff of KEX in Portland, Ore., on weekends; he's owner of Columbia School of Broadcasting in (Continued on page 32)

Pop Concerts By Cleveland On WCLV-FM

CLEVELAND — The Cleveland Orchestra Syndication Service, producer of the long-established Cleveland Orchestra broadcasts, will launch a series of hour pops concerts featuring members of the Cleveland Orchestra this fall, according to **Robert Conrad**, producer of the series and vice-president of programming for WCLV-FM. All arrangements will be on a tape-release basis, he said.

Conductors will include **Louis Lane**, **Michael Charry** and **James Levine**. Each program will feature an introduction, closing commentary, audience reaction, and four 70-second inserts with background noise for commercials. Conrad serves as commentator. Program will be available in monaural or stereo.

KPOK-FM Bows E. L. Playlist

PORTLAND, Ore.— KPOK-FM, 100,000-watt stereo easy listening station, has launched a printed playlist, reports operations director **H. Beckerman**. T list, distributed to college campuses, record distributors, and record shops in the area, features the major 40 easy listening singles and 10 preview picks. KPOK-FM is an affiliate of KPOJ and broadcasts 18 hours a day.

Programming Aids

• Continued from page 29

RHYTHM AND BLUES

Columbus, Ga. (WOKS)
Ernestine Mathis, Music Director, Personality

BP: "Soul Town," Forevers, Weiss. BLFP: "Gotta Find a Way," Kim Toller, Rojac. BH: "Chokin' Kind," Joe Simon, S57. BLFH: "Do Your Thing," Watts 103rd Band.

Memphis, Tenn. (WDIA)
Bill Thomas

BP: "Seven Days," Impressions, Curtom. BLFP: "Walking Tall," the Artistics.

Brunswick, BH: "Only the Strong Survive," Jerry Butler, Mercury. BLFH: "Walk Away," Ann Peebles, Hi.

Miami Beach, Fla. (WMBB)
Donny Gee, Program Director, Music Director, Personality

BP: "Sunday," Moments, Stang. BLFP: "Just a Dream," Ruby V'nters, Diamond. BH: "It's Your Thing," Isley Brothers, Tenec. BLFH: "Hurting Each Other," Ruby & Romantics, A&M.

East Lansing, Mich.
Barry O'Connor, Music Director

BP: "Honey Love," Martha and Vandellas, Gordy. BLFP: "Stand," Sly and Family Stone, Epic. BH: "Try a Little Tenderness," Three Dog Night, Dunhill. BLFH: "Do Your Thing," Watts Band, WB.

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RADIO-TV MART

This column is published for people seeking positions as well as station managers seeking personnel. Rate is \$5.00 per one half inch (app. 40 words). A box number will be used to protect the identity of the advertiser. Send copy along with payment to:

RADIO-TV JOB MART
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New York, N. Y. 10036

POSITIONS OPEN

KKJO, 5,000-watt station in St. Joseph, Mo., 816-279-6346, needs Top 40 DJ. 1st phone. Call collect. Program director Greg Everett.

FIRST PHONE announcer needed on 5 kw, 24-hour modern country music sta. Good position with future. \$475 to \$625. SE part of nation, good market. Contact Claude Hall, Billboard, Box DD.

Wanted: Mature-sounding Newcomer for Hot 100 station in Southern Vermont. Must be bright, good board and news. Minimum six months' experience at commercial station. Must have car. New studios. Good opportunity to learn and express yourself. Send tape, resume and photo to: Ron Bastone, WCFR Radio, Box 800, Springfield, Vermont 05156.

No. 1 rated station in top-30 market wants First-Phone, all-night Jock. Mature "Top-40" type or bright, brief good-music personality. \$7,500 to \$8,500 plus. Exceptional opportunity with large radio tv chain. Write: Billboard, Box 098, 165 W. 46th St., New York, N. Y. 10036.

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Announcer available to travel with professional sports shows. College radio or TV student preferable.

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GEORGE MOFFETT
P.O. Box 2276
Zanesville, Ohio

Program Director for contemporary station in Midwest Metro Market. 24 hour, 5000 watt operation needs strong man with ability to guide and lead a top personality station. Small air shift. Send tape and resume to Box 087, Billboard, 165 W. 46th St., New York, N. Y. 10036.

WLEE, Richmond, Va., needs a program director. Contact Harvey Hudson, general manager. 703-288-2835.

Major market operation with immediate opening for a strong (Top 40) personality with production ability. Salary open. Send tape and resume. Write: Billboard, Box 0102, 165 W. 46th St., New York, N. Y. 10036.

Where are the rock jockeys want to can the rock and go mod-country? Here's a chance to join Michigan's hottest country station in a great community. Send tape, pic, resume to: Tom Allan, P.D., WITL, Lansing, Michigan.

First phone "drake" housewife personality needed for St. Louis' KIRL. New 5 kw. station grabbing good ratings. Immediate opening, man got drafted. Rush tape, please no phone calls, to program director Dave Scott, KIRL, Box 3993, St. Louis 63136.

Immediate opening for reasonable guy with superior sense of humor. Modern country signal covers 250,000 suburban Washington-Baltimore. Salary based on experience. Send tape, resume and picture (all returnable) to Frank, Radio WTRI, Brunswick, Md. 21716.

Top 40 station KEEL in Shreveport, La., needs a personality. The station is No. 1 in the market. We want an experienced personality who can become a part of a good team. Contact program director Larry Ryan, 318-425-8692.

First phone air personality needed for Connecticut Top 40 station. This is a growing chain. Plenty of opportunity for advancement. Want a personality who can move an audience. Contact Claude Hall, Billboard, Box PP.

50,000-watt KWKH, Shreveport, La., needs a personality. He must be young, creative, energetic, dependable, and have a 3rd endorsed. Send tape and resume or contact Frank Page, 318-422-8711. Station covers Arkansas, Louisiana and East Texas. Programming is varied, basically music.

KOA, Denver, needs bright, easy-listening personality. Call program director Dan Tucker, 303-244-4141.

Note to all applicants: If you're sending resume tape, and/or other material to a box number, please enclose a stamped envelope. We will address it to the proper radio station.

Year-old North Carolina station, best equipped in the state, needs Top 40 personality strong in production for four-hour board shift. Salary is wide open; will pay whatever is necessary. Contact: Dave Hedrick, WIXE, Monroe, N. C. 704-289-2525.

Soul personality needed for medium market Top 40 station. Must be strong in production, aggressive, ambitious. We have a friendly staff and the working conditions are excellent. The salary will depend on the man, his contribution to the station and to the community. Letter, resume, photo, and aircheck to Claude Hall, Box JJ, Billboard Magazine, with stamped envelope for forwarding to station.

Medium market easy listening station willing to pay \$600-\$650 to start for a good personality who can also handle production. This station is part of a major broadcasting chain. The opportunities for advancement are unlimited. Contact Claude Hall, Box KK, Billboard.

WAKY in Louisville needs super heavy personality for morning or evening drive time. Excellent salary. Send aircheck airmail to program director Bob Todd, WAKY, 554 S. Fourth St., Louisville, Ky. 40202.

Canadian Top 40 station needs evening personality. Must be strong, with some production experience. Contact: Claude Hall, Billboard, Box NN.

Progressive rock personality who knows the music needed for medium market East Coast station. Must have first ticket for this all-night show. Contact Claude Hall, Box LL, Billboard.

1,000-watt, 24-hour country music station in excellent market needs a personality. Pay is good. Working conditions are friendly. This is a modern country music station that aims to be bigger and better. Located in Missouri-Illinois-Kentucky area. Contact Claude Hall, Billboard, Box 00.

Heavy morning jock. We're into Hard Rock Albums around the clock. You'd better be too. Send resume, photo, and a straight aircheck to "Leader," KKUA, 830 Ala Moana Blvd., Honolulu, Hawaii 96813.

WPGC, Washington, D. C., has an opening for a Top 40 personality (our first opening in quite some time). Send air check, including commercial delivery and production, to Bob Howard, WPGC, Box 8550, Washington, D. C. 20027.

POSITIONS WANTED

Want a children's program but can't find qualified personality? Male, 28, taught school 7 years, 4 years 2nd grade, 2 years 1st grade, 1 year pre school. Excellent references. Some TV experience. Contact Billboard, Box 0110, 165 W. 46th St., New York, New York 10036.

Major market radio program consultant is looking for medium market AMers and medium and major market FMers as clients. Proven format ready to get ratings and billings in the right markets. Management with foresight can get the full story in writing or detailed market analysis can be made of your station and your competition. More information is available by writing in confidence to Box 096, Billboard, 165 W. 46th St., New York, N. Y.

Highly creative, 26-yr-old married professional for possible P.D. slot—major market experience—DJ Announcer: news, sports, programming and copy. I produce winners. AM or FM. Make me prove it. Richard Strauss, P.O. Box 3253, Beaumont, Texas.

FIRST FONE 7 years COMMERCIAL experience, solid engineer. College student desires month of August in vacationland, recip me into a good motel. Any position locale considered. Fred Higham, 9 Paterson Ave., Warwick, R. I. 02886.

Ken Hayes, 13-year veteran of radio-TV. 1st phone. Grad of operational engineering school. Now in Hawaii. Seeking position of East Coast. Married, two children. Contact Ken Hayes, 838 Lukepane Ave., Honolulu, Hawaii 96816.

23-year-old off-air programming production man seeking job with Top 40 station. Seven years' exp., three with current station. Money or location secondary; new challenge vital. Contact Frank Gould, 514-637-7578.

Available Immediately: Top-notch "Pro" top 40 man, 10 years' experience, excellent references, age 25. Real strong on news and production, experienced in copy writing and sales. Good voice, strong personality, has "Major Market Sound." For tape and resume call (601) 483-5029.

"College student seeking summer employment in radio. Three years in a market of 100,000 people. Currently with No. 1 MOR station in four-station market. Third-endorsed. Am looking for a position with a large station to gain experience to coincide with my college studies and with my planned career development in radio." Write: Billboard, Box 097, 165 W. 46th St., New York, N. Y. 10036.

Young, bright-sounding Top 40 Personality looking for a chance to move up. 3 years' experience. Would prefer the Pennsylvania, Maryland, West Virginia area. No military obligations. 3rd phone, endorsed. Contact: Billboard, Box 099, 165 W. 46th St., New York, N. Y. 10036.

College freshman looking for summer job. First professional one (REMEMBER WHEN?)—tops on high school station. Third-class. Prefers r&b/blue-eyed??. Take peanuts for the chance. Have tape. Anywhere!! Bruce Markman, 21841 Church, Oak Park, Mich. 48237. (313) 545-5459.

Top-notch Jock at a top station in a major market quitting. Looking for a Jock Shift in a comparable market or a P. D. position in a smaller one. Will go anywhere if right gig comes along, in rock, MOR, or progressive. Married, first phone, draft exempt. No calls. Write Box 087, Billboard, 165 W. 46th St., New York, N. Y. 10036.

Contem. Pro. Dir.: Have been top jock in three major markets, p.d. in one of them. College degree. Currently employed with the nation's most exciting medium market chain. Looking for p.d. or operations dir. opportunity. \$15,000 mon. Top references. Write Box 088, Billboard, 165 W. 46th St., New York, N. Y. 10036.

Need an extra man during the summer? I'm young but have 2 years' experience part time, a third endorsed, and a desire to "live radio" this summer. Let me send you a tape and resume. Call collect: (217) 544-2017.

Young, bright-sounding personality, 2 yrs. experience, is seeking rock or MOR station in D.C., Md., Va., Pa. area. Tight board—excellent production. No military obligations. 3rd endorsed. Contact Claude Hall, Billboard, Box 094, 165 W. 46th St., New York, N. Y. 10036.

22-yr-old Canadian (no ticket) with creative ideas and good head seeks top 40 or FM station. DMS grad. Interested in announcing, news, prod., sales. Believes discretion in radio should be stressed. Will relocate willingly. Brad Miles (213) HO 4-5161.

Is \$15,000 too much to pay for a pro? If not, maybe I'm your man. 14 years' experience include sales, programming, production, continuity, traffic. 8 yrs. this market. Looking for challenging position with future. Write Billboard, Box 095, 165 W. 46th St., New York, N. Y. 10036.

Third-class phone. Limited experience. Student of broadcast school. 3 years college. Prefer easy listening, jazz or news. Bob Rymell, 415 Springfield Drive, Richmond, Ky. 40475. (606) 623-1761.

Young college student looking for summer talent job... have own show now... can send tape but would prefer personal interview. I think I can do a good job for your station as a summer replacement. Ken Kraus, 626 Jefferson St., Ashland, Ohio.

I'm in a pretty stable setup, but frankly the advancement possibilities look pretty limited. I have managed a station (put it on the air, in fact) and I'm now a music director. I'm looking for a program director position in a medium market... something with a challenge. Have experience with both easy listening and top 40 formats. Will be glad to provide an air check and a complete resume. Contact Claude Hall, Box M, Billboard.

Managers, Attention!!! Programming in a slump? Sales ideas lacking? Production creativity stalemated? Ratings slipping? Community involvement shy? Employees unenthusiastic? On-the-air sounds short of professionalism? If "yes" answers one or more question and you're a full-time medium major market above 100,000, preferably contemporary, and willing to pay a decent wage, then let's talk. Call 404-622-2396.

Music director of major market easy listening station is looking for a program director's position in medium or large market. Know music inside and out, production, programming. Consider myself one of the pathblazers in the new, modern uptempo approach that gains young adult listeners and can build up housewives in the midday. Extremely good references. Mike Button, 415-924-5719.

Canadian, 20, two years college (marketing major), wants Top 40 position. Money, hours of work of little concern; want experience and chance to learn. George Pollard, 483 Blair Rd., Ottawa, B. Ont.

No. 1 rated shows—3 1/2 yrs. solid rock experience. Broadcast school trained, first phone, syndicated army show for 2 years to 38 stations weekly, and also had top-rated weekend show during 2 yrs. in army at KCLU, Rolla, Mo. Ready for the "i" move! Complete military obligation April 30. Available May 15. Audition tape and complete resume available now. Write: J. J. Mitchell Rt. 3, Box 337, Newburg, Mo. 6577 or call 314-364-3008 weekdays after 9 p.m.

"Need an experienced newsman for the summer?" Journalism major with desire to move up to a good market. Authoritative voice, strong delivery. 1 year more in college. Would go anywhere if the job is right. Dependable, unmarried, and willing to dig. For tape and resume, write: Box 0101, Billboard, 165 W. 46th St., New York, N. Y. 10036.

Heavyweight major market morning man looking. Experienced with "drake" and heavy personality formats, top 40 or MOR. Creative copy and production. Married, vet, college, no problems and excellent references. Tape and resume to major markets on request. Write: Billboard, Box 0100, 165 W. 46th St., New York, N. Y. 10036.

Announcer with three years' experience with MOR station seeks employment at MOR station within the Southeastern U. S. Tape and info available upon request. Prefers small market. Contact: Randy Gallier, 3907 Angol Place, Jacksonville, Florida 32210, or call: (904) 771-2905.

Small market program director would like to move up. Have been in my present position four years, 29 yrs. old. Married, three children. Good reputation. Stable, reliable. Only a stable situation will be considered. Contact Claude Hall, Box R, Billboard.

Of course, we're an Equal Opportunity Employer. But qualification is our main concern. You find us a black personality with at least 10 years' experience in contemporary and/or easy listening formats and good appearance, who takes directions, wants to move up and settle down... and by God, we'll hire him! Here I am. Reply to: Music and Drama Associates, 111 W. 57th St., New York, N. Y. 10019.

Hey, everybody! Turn on your music machine; Sweet Willie W is on the scene! New, exciting talent, draft exempt, approx ends. Need \$10,000. W. Williams, 1416 New York Ave., Brooklyn, N. Y. 11210.

Jack Armstrong, a wild type of deejay with personality-plus and zooming excitement on the air. Experience includes WIXY in Cleveland and CHUM in Toronto. Not inclined toward the "Drake" approach, but if you believe in letting a deejay be a deejay, then here's the perfect man for your Top 40 radio station. References available. Call: 416-630-8155.

Vox Jox

• Continued from page 30

Portland... **Walt Turner** has been promoted to program director of WSAI, replacing **George Burns** who was recently named national program director of Pacific and Southern Broadcasting... **Helen Sammons** has been appointed operations manager of WJBI-FM in Cincinnati.

Bill Mack will host a new all-night country music show on WBAP in Fort Worth and would appreciate any country music artist coming through the area dropping in to chat on-the-air... **Marlin R. Taylor** has been named station manager of WRFM-FM in New York; he'd been program director and station manager of WDVR-FM in Philadelphia... **KRBB**, P. O. Box 29, Sallisaw, Okla. 74955, is a rather new station and needs records. **Scotty Winter** wrote asking for our Buyer's Guide, which lists record companies and distributors, among other things, but there just aren't any more copies. You'll have to depend on the generosity of record people out of the air until next year, Scotty, when all Billboard subscribers get Buyer's Guide free.

Gary Davis, for the past two years music director and afternoon Top 40 DJ of WBAZ, Kingston, N. Y., is leaving. Third ticket. Four years exp. 21 years old. Looking for a challenging position in a medium or major market, a job that will allow me to put creative ideas into action.

Hoosier, 21, third phone, some college, limited experience. Looking for opportunity in Top 40 radio. Would prefer Midwestern market, but will not be picky. Mike Corsi, 2425 Sau. D. St., Richmond, Ind. 47374.

Boss Jock Production, 1st phone. Draft exempt. Have major market experience and ratings. Phone: (303) 777-2165. Call: Denver time (noon to six). Available immediately.

Super personality, 27 years old, college grad. Now on major market top 40 station. Looking for an easy listening station that wants an uptempo personality. Not a screamer. Reliable. Excellent references. Can win numbers. Knowledge of all types of music. Contact Claude Hall, Box S, Billboard.

34-year-old major market personality. Now on one of the nation's dominant Top 40 stations. Seeks program director position in medium or major market on Top 40 or easy listening station. Experienced in music director and program director duties. It's not that I'm tired of being a personality; radio has been good to me and I've tried to be good to it. But now I think it's time I step up into programming. Would like to discuss the situation with any general manager who feels he might be able to use a good man. Contact: Claude Hall, Box T, Billboard.

Ex-Drake employee and boss radio program director wishes to relocate. Tapes of station supplied on request. Single, young, draft exempt. No. 1 stations are my bag. Let me put your station in that category. Results guaranteed! Write to Claude Hall, Box U, Billboard.

Know anybody who needs a very sharp, very neat deejay who gets all wrapped up in his work? Mike Swanson, former music director of WCHA in Chambersburg, Pa., can be reached at 717-263-9029.

Call 803-846-8909 anytime after 6 p.m. if you're looking for a 23-year-old with three years' experience in radio and TV. Have also worked in radio-TV advertising agencies, plus have done voice character work for ad agencies. Now morning man and operations manager at WSIB in Beaufort, S. C.

Announcer-Salesman, recent broadcast school grad. 3rd ticket. Limited exp., 25, married, B.S. Degree in Bus. Adm. Mil. ser. completed. Excellent sales, production, copywriting. Seeking permanent career position. Money, location, hours of work of little concern. Want chance to prove my ability. Write: Gerald J. Moser, General Delivery, Dallas, Tex. 75201.

Steve Byrd, 3316 Laclede Ave., Ant. U5, St. Louis. Phone 314-JE 4-3635. Was program director and afternoon drive personality for the last two years with r&b-formatted KXLW here and before that was with WDAS in Philadelphia, 23 yrs. old. Married. One child. Currently student at Washington University and only six hours from a degree. Would prefer a Top 40 position.

Enthusiastic, creative DJ seeks job with progressive East Coast station. Six years' experience in the Top 40, mod and c&w. Prefer metropolitan area. 24 years old. 3rd phone. Contact: Billboard, Box 0107, 165 W. 46th St., New York, N. Y., or phone: 301-896-9157 after 5 p.m. (EDT).

★ ★ ★

Billboard is already lining up speakers for the second annual Billboard Radio Programming forum June 19-23 at the Waldorf-Astoria Hotel in New York. This is the only educational radio meeting in the nation. It's not a fun 'n' games session, unless you're like me and figure that talking and eating and breathing radio for four days would be fun. The speakers will be among the most successful radio men and experts in programming, production, and all aspects of radio. Many of the

(Continued on page 58)

To All My Friends...

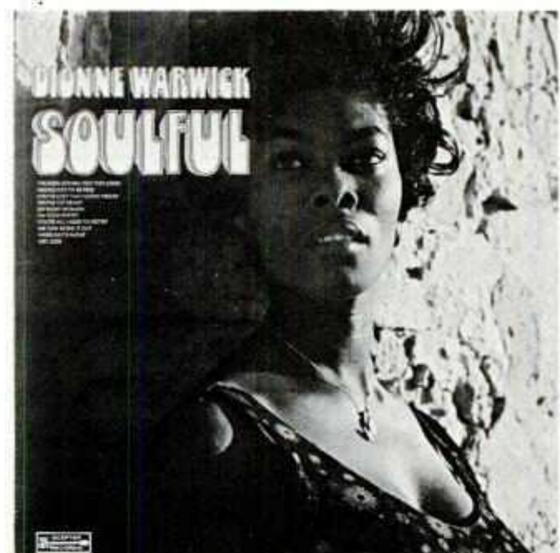
When you listen to this album, you will hear something that I've wanted to do for a long time.

Everyone has their own way of doing things, and singing R & B is no different - I had to do it my way.

The songs chosen are just a few of the many, many I list amongst my favorites, so when asked to record this LP, I jumped at the opportunity.

I hope you will enjoy experiencing with me the joy and excitement I felt in recording Rhythm and Blues - my way.

Happiness,
Dionne Warwick



SRM/SPS 573

BlueJac Productions / Produced By Chips Moman And Dionne Warwick / Scepter Records

Rhythm & Blues

BEST SELLING Billboard Rhythm & Blues Singles

Billboard SPECIAL SURVEY For Week Ending 4/12/69

★ STAR Performer—Single's registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
1	1	ONLY THE STRONG SURVIVE Jerry Butler, Mercury 72898 (Parabut/Double Diamond/Downstairs, BMI)	6	26	33	NEVER GONNA LET HIM KNOW Debbie Taylor, GWP 501 (Millbridge/MRC, BMI)	4
2	3	IT'S YOUR THING Isley Brothers, T Neck 901 (Brothers Three, BMI)	5	27	45	GRAZING IN THE GRASS Friends of Distinction, RCA 74-0207 (Chisa, BMI)	2
3	2	RUN AWAY CHILD RUNNING WILD Temptations, Gordy 7084 (Jobete, BMI)	7	28	31	I CAN'T DO ENOUGH Dells, Cadet 5636 (Chevis Music, BMI)	3
4	5	SNATCHING IT BACK Clarence Carter, Atlantic 2605 (Fame, BMI)	6	29	38	COUNTRY GIRL Johnny Otis Show, Kent 506 (Shuggie, BMI)	4
5	6	MY WHOLE WORLD ENDED David Ruffin, Motown 1140 (Jobete, BMI)	8	30	35	TIME IS TIGHT Booker T. & the M.G.'s, Stax 0028 (East/Memphis, BMI)	2
6	8	TWENTY-FIVE MILES Edwin Starr, Gordy 7083 (Jobete, BMI)	8	31	23	MY DECEIVING HEART Impressions, Curtom 1937 (Camed, BMI)	6
7	10	CHOKIN' KIND Joe Simon, S57 2628 (Wilderness, BMI)	3	32	28	ONE EYE OPEN Maskmen & the Agents, Dynamo 125 (Catalogue/Den, BMI)	13
8	14	I'LL TRY SOMETHING NEW Diana Ross & the Supremes with the Temptations, Motown 1142 (Jobete, BMI)	4	33	34	WITHOUT YOU Vernon Garrel & Marie Franklin, Venture 632 (Mikin, BMI)	4
9	9	I LIKE WHAT YOU'RE DOING (To Me) Carla Thomas, Stax 0024 (East Memphis, BMI)	8	34	—	I DON'T WANT NOBODY TO GIVE ME NOTHING James Brown, King 6624 (Dynatone, BMI)	1
10	13	WHEN HE TOUCHES ME (Nothing Else Matters) Peaches & Herb, Date 2-1637 (Painted Desert, BMI)	6	35	41	BORN AGAIN Sam & Dave, Atlantic 2608 (Birdes/Walden, ASCAP)	4
11	26	IS IT SOMETHING YOU'VE GOT Tyrone Davis, Dakar 605 (Dakar, BMI)	3	36	36	GIVING IT UP Ad Libs, Share 104 (Trio, BMI)	5
12	12	DO YOUR THING Watts 103rd Street Rhythm Band, Reprise 7250 (Wright Gersti/Tamerlane, BMI)	8	37	—	SUNDAY Moments, Stang 5003 (Gambi, BMI)	1
13	4	THE WEIGHT Aretha Franklin, Atlantic 2603 (Dwarf, ASCAP)	7	38	39	SOUL PRIDE (Part 1) James Brown, King 6222 (Golo, BMI)	2
14	7	THIS GIRL'S IN LOVE WITH YOU Dionne Warwick, Scepter 12241 (Blue Seas Jac, ASCAP)	7	39	40	I STILL LOVE YOU Jackie Wilson, Brunswick 55402 (Dakar/BRC, BMI)	2
15	15	FOOLISH FOOL Dee Dee Warwick, Mercury 72880 (Chappell, ASCAP)	9	40	—	I LOVE MY BABY Archie Bell & Drells, Atlantic 2612 (World War 3/Downstairs, BMI)	1
16	11	GIVE IT UP OR TURN IT A LOOSE James Brown, King 6213 (Brown & Sons, BMI)	11	41	—	REVOLUTION Nina Simone, RCA 47-9730 (Ninandy Music, BMI)	1
17	17	ICE CREAM SONG Dynamics, Cotillion 44021 (Dlief-Cotillion, BMI)	7	42	43	GOTTA FIND ME A LOVER (24 Hours a Day) Erma Franklin, Brunswick 55403 (Dakar/BRC, BMI)	2
18	19	DIDN'T YOU KNOW Gladys Knight & the Pips, Soul 35057 (Jobete, BMI)	4	43	—	IT'S A GROOVY WORLD Unifics, Kapp K-985 (ASCAP)	1
19	46	MINI-SKIRT MINNIE Wilson Pickett, Atlantic 2611 (New Research, BMI)	2	44	50	YOU ARE THE CIRCUS C & the Shell, Cotillion 44024 (Cotillion/Williams, BMI)	2
20	16	I DON'T KNOW WHY Stevie Wonder, Tamla 54180 (Jobete, BMI)	6	45	—	EVIL Howlin' Wolf, Cadet Concept 7013 (Arc Music, BMI)	1
21	30	AQUARIUS/LET THE SUNSHINE IN 5th Dimension, Soul City 772 (United Artists, ASCAP)	3	46	—	TO LOVE SOMEBODY James Carr, Goldwax 340 (Rise, Aim, BMI)	1
22	29	TRACKS OF MY TEARS Aretha Franklin, Atlantic 2603 (Jobete, BMI)	4	47	47	GAMES PEOPLE PLAY Donald Height, Jubilee 5648 (Lowery, BMI)	3
23	20	LOVER'S QUESTION Otis Redding, Alco 6654 (Progressive/Eden, BMI)	5	48	48	COAL MAN Mac Rice, Atco 45-6645 (Dlief, BMI)	3
24	24	DON'T TOUCH ME Bettye Swann, Capitol 2382 (Pamper, BMI)	4	49	49	IT'S A MIRACLE Willie Hightower, Capitol 2226 (Too Late Music, BMI)	2
25	25	BABY MAKE ME FEEL SO GOOD Cubie & 5 Stairsteps, Curtom CR 1936 (Camed Music, BMI)	9	50	—	I LEFT MY HEART IN SAN FRANCISCO Bobby Womack, Minit 32059 (General, ASCAP)	1

Soul Sauce



BEST NEW RECORD
OF THE WEEK:

"ANY DAY NOW"

PERCY SLEDGE

(Atlantic)

By ED OCHS

SOUL SLICES: Fillmore East, once the inner sanctum of psychedelics and heavy rock jams, is getting deeper into the rhythm and blues mood with appearances by **Booker T. and the M.G.'s** with **Chuck Berry** (June 13, 14), **Clarence Carter** with **Sly and the Family Stone** (May 23-24) and **Little Richard** (Aug. 1, 2). Another three-time Fillmore champion, **Creedence Clearwater Revival**, has reached the r&b album charts with their "Bayou Country" LP. Led by blue-eyed soul shouter **John Fogerty**, a **Screaming' Jay Hawkins** sound-alike, Creedence presents the biggest white soul challenge to r&b since — **Janis Joplin?** **Solomon Burke** has covered Fogerty's "Proud Mary" pop hit on Bell. . . . The **Temptations** to the Copacabana, Thursday (10). . . . Due from Atlantic's Cotillion label album bin: **Dynamics**, **Brook Benton**, **Lou Johnson**, **Otis Rush**; and from Atlantic: **Eddie Harris** (live). The Atlantic-distributed Pompeii line will feature an LP by **Ike Turner** and the **Kings of Rhythm** titled "A Black Man's Soul." . . . Atlantic will probably take everybody to Muscle Shoals, Ala., before their time is up. Producer **Rick Hall**, owner of the Fame Record Co. in that soul resort, has opened an office in Memphis at 274 Vance. . . . **Berry Gordy**, through the Gordy Foundation, Inc. and the Louce Gordy Wakefield Scholarship Fund, has awarded eight students \$500 scholarships to Wayne State University. . . . **Anthony and the Imperials** have re-signed with Veep. Their latest disk is "Anthem." . . . **Joe Simon**, home from his European tour, hits the road for a 52-day tour of the country. He returns to New York June 20-26. . . . Imperial has released "Rolling and Tumbling" from its **Johnny Winters** LP. . . . Atlantic has flipped **Archie Bell and the Drells'** single to "Just a Little Closer." . . . **Bill Staton** was named r&b promotion manager for the Cotillion label. . . . **Barbara Acklin** and **Gene Chandler** flip to "Will I Find Love" . . . **Al Silver** will head up Roulette's new move into r&b. . . . An Ann Arbor Summer Blues Festival for July 30 through Aug. 2 is in the planning stages. Writes festival publicity chairman **Albert Stratton**: "After a long wait, the blues will finally emigrate from the major cities and capture the 'Great Inbetween.'" . . . All efforts are being made to present the whole range of blues, including the big stars as well as heavily emphasizing the lesser known artists." **Mike Leadbitter**, editor of **Blues Unlimited** magazine (38a Sackville Road, Bexhill-on-Sea, Sussex, England), and **Neil Slaven** have released a **Hanover Book**, "Blues Records: 1943-1966," available in the U. S. through Oak Publications in New York.

★ ★ ★

FILES OF SOUL: Billboard's special tribute to "The Memphis Sound" (March 29) featured music editor **Paul Ackerman's** penetrating interview with Stax/Volt President **Jim Stewart**. Said Stewart about the soul boom: "Changes in music go hand in hand with changing social patterns. Today, people are seeking the truth . . . they are looking for reality . . . and this accounts for the popularity of contemporary (soul) music. The blues-oriented music of today—and much of the country music—is valid and true; these r&b and c&w influences have enriched the pop field." In the same interview Stewart also revealed his creative philosophy: "We keep abreast of changing trends, but at the same time we remain close to the roots. The roots are basic, and that pure, virgin stream must remain uncontaminated." . . . **Bobby Womack's** "San Francisco" disk has flipped to "Love, the Time Is Now." He also wrote and produced **Jackie DeShannon's** latest single, "Trust Me," in—where else—Muscle Shoals, Ala. "Trust Me" could break in r&b like her "What the World Needs Now" hit, a white soul winner. . . . Soul City Records has obtained the master to "Giving Up," by the **Ad Libs** and will release it next week in Great Britain on the Deep Soul label. The group will delay their visit to London until June 1 to gather some promotional steam. . . . **Martha Reeves and the Vandellas** canceled their British tour on the eve of their scheduled departure. Miss Reeves was hospitalized for nervous exhaustion and told to rest for two months. . . . **Dave McAleer** writes from England

(Continued on page 36)

APRIL 12, 1969, BILLBOARD

JEANETTE WILLIAMS

"STUFF"

BACKBEAT 601

O. V. WRIGHT

"THIS HURT IS REAL"

BACKBEAT 604

DUKE-PEACOCK RECORDS

2809 ERASTUS ST.

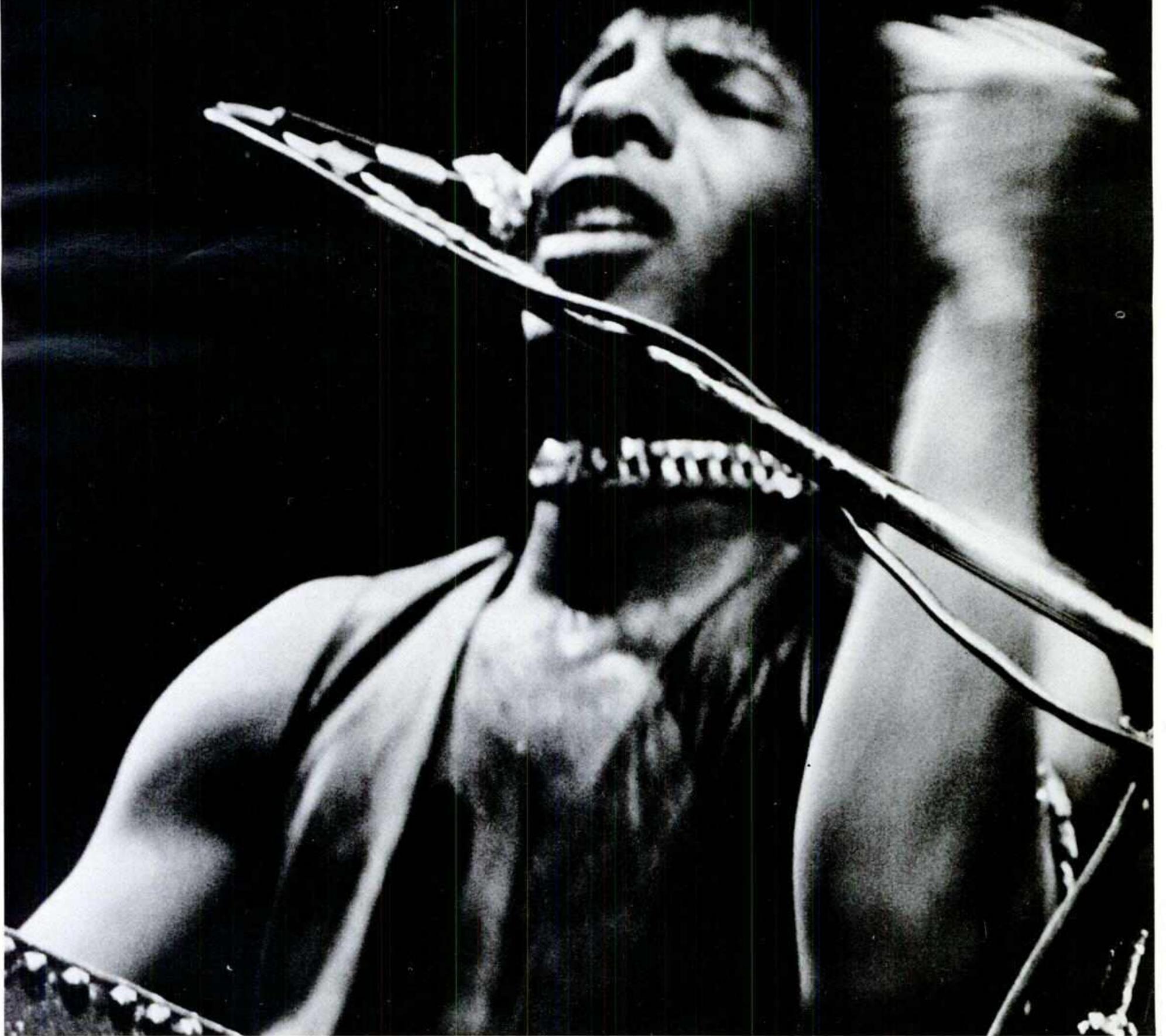
HOUSTON, TEXAS

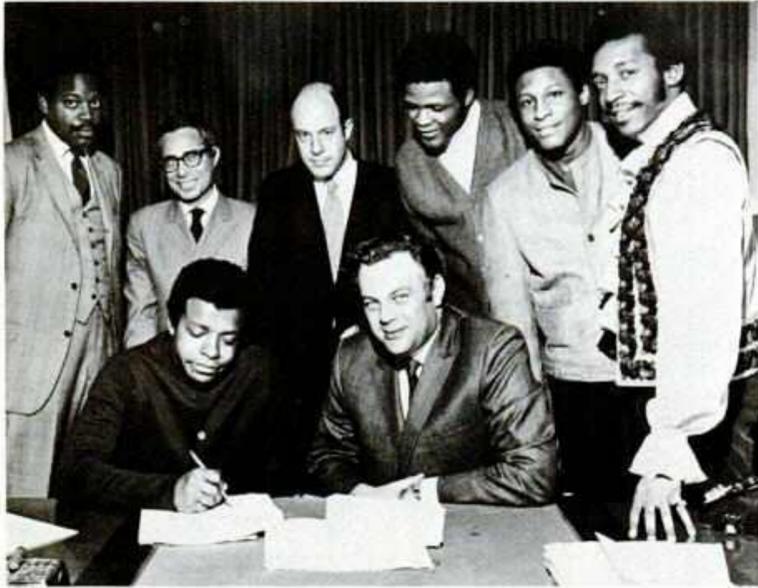
Elvis Presley
Bob Dylan
Lennon & McCartney
and now

Sly Stone.

The New Leader

The incredible and unpredictable
Sly Stone- writer, producer, performer.





ANTHONY GOURDINE (seated, left), of Anthony and the Imperials renown, resigns the long-running pop-soul group to United Artists as Mike Lipton, UA vice-president and general manager, shares the signing desk. Standing by at the sign-in ceremony are, left to right: Al Riley, sales promotion director for Veep and Minit Records; Phil Strassberg, personal manager; Scott Shukat, William Morris Agency; group members Ernest Wright, Samuel Strain and Clarence Collins.

Soul Sauce

• Continued from page 34

that his listing of all U. S. r&b releases in the 1960's has so far accumulated over 10,000 singles by over 3,000 artists. The listing, to be put in book form, will be included in the archives of the R&B Association of Great Britain. American r&b labels can aid McAleer by sending catalogs to him at 10 St. Olaves Walk, Streatham, London Sw. 16, England. . . . More English reissues: "Road Runner," by Junior Walker b-w "Shotgun," Sam Cooke's "Cupid" (in competition with Johnny Nash's version), Screamin Jay Hawkins' 1956 version of "I Put a Spell on You," as well as "Love Power," by the Sandpebbles, "Lover's Concerto," by the Toys and "Some Kind of Wonderful," by the Soul Brothers Six. There are currently six revived singles in the British top 50. . . . Bobby Freeman debuts on Double-Shot with "Everybody's Got a Hang-Up" b-w "Oughta Be a Law." . . . Thanks for writing, Norris (the Troubadour) Mayhams, whose local label, Mayhams Collegiate Records, is aimed at the college audience. . . . New Sensations on MGM's Way Out label: "It's a New Day." . . . Chuck Jackson's new Motown disk, "Are You Lonely for Me Baby," was penned by the late Bert Berns. . . . Kenny Gamble last week flew to Milwaukee to catch the opening of his recording group, the Jaggerz, at the Attic. Their latest single is "Gotta Find My Way Back Home" on the Gamble label. . . . The Eddy Jacobs Exchange debuts on Columbia with "Pull My Coat." . . . Sheldon Harris, blues editor of Jazz and Pop magazine, reads Soul Sauce. Do you?

Fair Play Fetes Black Deejays

NEW YORK — The Fair Play Committee held its first annual "Salute to Soul Disk Jockeys," Thursday (3), at the Manhattan Center here. Featured at the tribute to black radio were Joe Tex, Dee Dee Warwick, Peaches and Herb, King Curtis, Hank Ballard, the Soul Children and others.

Fair Play, which has been working to improve conditions for Afro-Americans in the field of broadcasting, also honored

deejays Frankie Crocker, WMCA; Hal Jackson, WNJR; Ed Williams and Del Shields, WLIB; Al Gee and Jeffrey Troy, WWRL, among others. The "Salute" highlighted some of the significant contributions made in the field of black radio by black people.

The Fair Play Committee is presently working on the "Summer Offensive," directed against any claims of discrimination within the broadcasting industry.



EDDIE FLOYD, Stax artist, quarterbacks a backstage huddle with deejays and industry reps at NATRA's Southern Chapter regional meeting in New Orleans last month. The NATRA benefit show, a joint effort by Floyd and Larry McKinley (far right) of WYLD, was a sell-out at the ILA Club, and showing their appreciation afterwards were, left to right: Randy Callander, WYLD; Gus Lewis, WYLD; Bernard Roberson, Stax/Volt promotions; Gene Burley, Delta Records; Denny Fox, WBOK; Eddie Floyd; Gerald (Rosco) Floyd, WBOK; Bob Hicks, WBOK, and McKinley.

BEST SELLING Rhythm & Blues LP's

★ STAR Performer—LP's registering greatest proportionate upward progress this week.

Billboard Award	This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
	1		CLOUD NINE Temptations, Gordy GLPS 939 (S)	5	26	27	FOOL ON THE HILL Sergio Mendes & Brasil '66, A&M 4160 (S)	19
	2	2	SOUL '69 Aretha Franklin, Atlantic 8212 (S)	9	27	34	CAN I CHANGE MY MIND Tyrone Davis, Dakar SD 9005 (S)	5
	3	3	TCB Diana Ross & the Supremes with the Temptations, Motown MS 682 (S)	15	28	23	SILK 'N SOUL Gladys Knight & the Pips, Soul SS 711 (S)	15
	4	4	THE ICE MAN COMETH Jerry Butler, Mercury SR 66198 (S)	14	29	—	SAY IT LOUD—I'm Black and I'm Proud James Brown, King 5-1047 (S)	1
5	9		LIVE AT THE COPA Temptations, Gordy GS 938 (S)	15	30	26	IT'S TRUE! IT'S TRUE! Bill Cosby, Warner Bros.-7 Arts WS 1770 (S)	9
6	11		SMOKEY ROBINSON & THE MIRACLES!—LIVE! Tamla TS 289 (S)	9	31	18	THIS IS MY COUNTRY Impressions, Curtom CRS 8001 (S)	22
	7	8	PROMISES, PROMISES Dionne Warwick, Scepter SPS 571 (S)	16	32	39	BEST OF SAM & DAVE Atlantic, SD 8218 (S)	7
	8	6	DIANA ROSS & THE SUPREMES JOIN THE TEMPTATIONS Motown MS 679 (S)	19	33	28	ON TOP Willie Mitchell, Hi SHL 32048 (S)	7
	9	10	ALWAYS TOGETHER Dells, Cadet 822 (S)	7	34	31	ARETHA IN PARIS Aretha Franklin, Atlantic SD 8207 (S)	20
	10	5	JAMES BROWN AT THE APOLLO, VOL. 2 King (No Mono); 1022 (S)	32	35	29	SLOW DRAG Donald Byrd, Blue Note BST 84292 (S)	4
	11	16	I HEARD IT THROUGH THE GRAPEVINE Marvin Gaye, Tamla TS 285 (S)	26	36	37	BEST OF PERCY SLEDGE Atlantic, SD 8210 (S)	6
	12	7	WHO'S MAKING LOVE Johnnie Taylor, Stax STS 2005 (S)	12	37	32	MUCH LES Les McCann, Atlantic SD 1516 (S)	4
	13	13	SOULFUL STRUT Young-Holt Unlimited, Brunswick BL 754144 (S)	15	38	40	LOVE CHILD Diana Ross & the Supremes, Motown MS 670 (S)	19
14	17		STONE SOUL Mongo Santamaria, Columbia CS 9780 (S)	6	39	38	NANCY Nancy Wilson, Capitol ST 108 (S)	8
15	22		HEY JUDE Wilson Pickett, Atlantic SD 8215 (S)	8	40	—	FREEDOM SUITE Rascals, Atlantic SD 2-901	1
	16	15	SOUND OF SEXY SOUL Delphonics, Philly Groove LP 1151 (S)	8	41	36	SOUL SHAKE Peggy Scott & Jo Jo Benson, SSS International SSS 1 (S)	7
	17	12	FOR ONCE IN MY LIFE Stevie Wonder, Tamla TS 290 (S)	14	42	42	CARAMBA Lee Morgan, Blue Note BST 84289 (S)	6
18	49		SOULFUL Dionne Warwick, Scepter 573 (S)	2	43	35	SILVER CYCLES Eddie Harris, Atlantic SD 1517 (S)	8
	19	19	UPTIGHT Soundtrack, Stax STS 2006 (S)	10	44	50	BAYOU COUNTRY Creedence Clearwater Revival, Fantasy 8387 (S)	2
	20	20	HICKORY HOLLER REVISITED O. C. Smith, Columbia (No Mono); CS 9680 (S)	41	45	—	KICK OUT THE JAMS MCS, Elektra EKS 45648 (S)	1
	21	21	FOR ONCE IN MY LIFE O. C. Smith, Columbia CS 9756 (S)	4	46	44	MOTHER NATURE'S SON Ramsey Lewis, Cadet LPS 821 (S)	6
22	30		THE DYNAMIC CLARENCE CARTER Atlantic SD 8199 (S)	8	47	48	NATCH'L BLUES Taj Mahal, Columbia CS 9698 (S)	4
	23	14	THE WORM Jimmy McGriff, Solid State SS 18045 (S)	15	48	47	RELIGHT MY FIRE Rheeta Hughes, Tetragrammaton T 11 (S)	3
	24	24	GREATEST HITS Intruders, Gamble SG 5005 (S)	8	49	—	HER YOUNG THING Moms Mabley, Mercury SR 61205 (S)	1
	25	25	SPECIAL OCCASION Smokey Robinson & the Miracles, Tamla TS 290 (S)	29	50	—	HOWLIN' WOLF Cadet Concept LPS 319 (S)	1

Jewel Adds Whit Line, Signs Fulson

NEW YORK — Jewel Records in Shreveport, La., has re-acquired distribution of the Whit line. Jewel handled Whit several years ago, scoring on the charts with Bobby Powell's version of "C. C. Rider."

In addition to Powell on the Whit label, Jewel has signed blues artist Lowell Fulson. His first Jewel release, "Lady in the Rain," was recorded at Fame Recording Studios, Muscle Shoals, Ala. Little Joe Blue, formerly with Chess Records, has also debuted on the Jewel label with "Standing on the Threshold" b-w "Don't Stop Loving Me." Currently getting disk action on Jewel are Big Joe Turner, and Ted Raylor with his "Long Ago" single.



CAROLYN FRANKLIN, the third Franklin sister to reach for disk stardom, listens to a playback of her recent RCA single, "I Don't Want to Lose You," with Buzz Willis, RCA's manager of new product development.

KIOI-FM Will Refuse Mono

SAN FRANCISCO — KIOI-FM will refuse to play monaural singles beginning in June, according to Terry Smith, merchandise and promotion manager. Smith had been program director of the station when it was known a few weeks back as KPEN-FM. "With RCA Records going all the way with stereo singles, we feel other majors should do the same," he said. The 125,000-watt stereo easy listening station has been scoring some high ratings in ARB with its new image.

Country FM Bows

TEXARKANA — KADO-FM, a stereo station featuring a country music format, has just gone on the air here, according to music director Doug Davis.

"REAL TRUE LOVIN'" ♡



♡ **HEADING FOR A REAL TRUE HIT**

RCA

Country Music

Country Music Names Spurring Fast Food Franchise Industry

NASHVILLE — The power of a country music name in the fast food franchise industry is indicated in the continued growth of the name association.

With most pilot projects already built here, or under construction, this city has a strong country atmosphere along its main arteries into the downtown area.

Kentucky Fried Chicken pretty well had the field to itself until Minnie Pearl's entry, which really triggered the boom. The first store opened here in December 1967. Now, more than 1,400 franchises have been sold. In February of this year, stockholders of Minnie Pearl's Chicken System voted to form Performance Systems, Inc., a firm under which the chicken franchises and other operations would function. These operations include Mahalia Jackson's

Chicken System, Inc.; Minnie Pearl's Kitchens (a joint venture with Humble Oil Co.); Minnie Pearl's Roast Beef, and Royal Castle Systems, Inc.

Eddy Arnold was the next to move. Arnold, a long-time neighbor of Miss Pearl, announced formation of Eddy Arnold's Tennessee Fried Chicken, Inc., and then opened a pilot store on a highway in East Nashville.

Others Move In

Tex Ritter's Chuckwagon Systems, Inc., announced its being, and told of the innovation of portable units, including a combination stage for outdoor performing and a food operation functioning on the opposite side. One of the most desirable properties here was purchased for construction of the pilot, which will be completed in May.

Jimmie Dickens quickly got into the barbecue business, and put up a pair of pilot operations. Known as Little Jimmie Dickens Fast Food, Inc., the stores feature barbecue.

Hank Williams Jr., Barbecue Pits, Inc., came in rapid order. It is establishing an international system of fast food stores distributing barbecue products and other related specialty items.

Tennessee Ernie Ford announced his entry into the field, featuring steak and biscuits. His operation is tied in with Martha White Mills.

Hank Thompson was another who announced his entry into the fast foods business, but unlike the others, he has not come into this area.

Roy Rogers Roast Beef also is franchised nationally, but is not represented locally.

Roy Acuff announced his



GEORGE DONALD, co-owner of Wayside Records, signs an agreement linking his label with Smash. Looking on are Sidney Light, of the Little Richie Johnson Ad Agency; Richie Johnson; attorney Bow Rowley, and Sheldon Tirk, product manager for Smash.

fast food franchise operation, but as yet no pilot has been set up.

There are repeated reports
(Continued on page 39)

Vietnam TV's Talent Squawk

NASHVILLE — Armed Forces Television, originated in Saigon, has a live talent shortage despite repeated trips to Vietnam by country artists.

S/5 Joseph Piech, who runs the hour-long weekly show, said artists brought to Saigon by private promoters are "shielded" from exposure on the TV program.

"We have no trouble with the USO," Piech said on a visit here, "since they let us know when the artists are coming and make them available to us." However, he said it is entirely different with privately promoted shows.

"I know they're here to make money," Piech said, "but there could be no harm in doing a short interview on a program which reaches nearly 400,000 troops. Promoters simply tie up every minute of an artist's time, thus cutting out any possibility of our 'borrowing' them for a short period."

The live show, titled "Nashville Vietnam," originates from downtown Saigon. "Most of the entertainers come to Saigon, but they're gone before we know they're here," Piech charged.

He asked for a spirit of cooperation, which he said would benefit any promoter in the long run. "We're willing to give the promoter credit, too," he said.

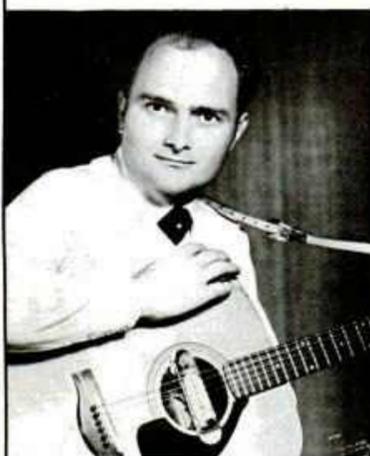
HAMILTON CUT FOR CANADIANS

NASHVILLE — In his upcoming RCA album, George Hamilton IV salutes Canada and Canadians.

The folk-country album will contain songs all written by Canadians, including Joannie Mitchell, Ian Tyson, Leonard Cohen, Ray Griff, Gordon Lightfoot, Hank Snow, Allen MacRae and Buffy Sainte-Marie.

The cover is a picture of the Canadian countryside.

Hamilton, who says much of his style in recent years has been influenced by Canadians, wanted this album as a way of saying "thank you."



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RECORDS



CMA Sets Plans for DJ Fest: Study Categories

LOS ANGELES — Planned activities of the Country Music Association (CMA) during the WSM "Grand Ole Opry" 44th Birthday Celebration next Oct. 16-18 were detailed by officers and board of the Country Music

Association meeting here in quarterly session.

In addition to events taking place during the annual Nashville gathering, firm dates were made for the 5th Annual Music City Pro-Celebrity Golf Invita-

tional tournament. Set for Oct. 11-12 in Nashville, the tournament is jointly sponsored by the CMA, the Nashville Tennessean and the Nashville Area Junior Chamber of Commerce. It will be directed once again this year by Frank Rodgers.

Meeting at the Century Plaza Hotel, the group heard an outline of artist-disk jockey meeting plans under the direction of Mike Hoyer. WHO, Des Moines, radio personality, and George Hamilton IV, RCA Victor. Tentative plans, working co-operatively with WSM, call for as much separation as possible from all scheduled shows so that a maximum number of artists of the participating record companies may attend the session.

Wade Pepper reported on a plan to expand the director categories to include distributors. This, along with the recently approved international category, would broaden the base of those with a direct interest in the industry of country music. Hopefully it will bring about a stronger distribution plan in the future, and further overseas expansion. Such final action is up to the membership at the October meeting.

Roy Horton, heading a committee studying ways of honoring country music pioneers, said a great amount of study had gone into this proposal origi-

(Continued on page 42)

Smash Moves Into High on Jerry Lee Lewis Promotion

CHICAGO—Jerry Lee Lewis, who made the transition from rock back to country, will be honored through April.

Lewis, who has had four consecutive top 10 country singles and three top LP's since going back to country less than a year ago, will be honored by Smash Records for his success.

Highlights of the month, according to Smash product manager Sheldon Tirk, are Volume I and II of "Jerry Lee Lewis Sings Country Music Hall of Fame Hits." The two albums feature 24 leading songs spanning the history of recorded country music.

Figuring heavily in the month-long promotion will be a special pricing program for qualifying accounts on Lewis' entire LP catalog.

The month also will feature a major print and radio ad campaign, the latter utilizing 30 and 60-second spots performed by Lewis. Open-end interviews are

being serviced to country disk jockeys while near life-size head-and-shoulder, four-color die-cut merchandising pieces are going to dealers.

During the month, Lewis and his sister, Linda Gail, will come out with a single, "Jackson," taken from the "Hall of Fame" album. A solo single by Lewis also will be released.

TV appearances scheduled include the "Tom Jones Show," the Monkees' special, and the "Johnny Cash Show."

Ray Brown, manager-agent for Lewis at National Artist Attractions, Memphis, said that recently at Steve Paul's Scene in New York Lewis drew one of the largest crowds in the club's history.

Leading the promotion for Lewis will be Rory Bourke, Mercury's country promotion director. All of the Lewis sessions have been produced in Nashville by Jerry Kennedy.



JOHN RICHBOURG, whose production of Harlan Howard country hits in an r&b vein is finding new avenues for the songwriter, receives a pat on the shoulder for Howard.

Fast Food Franchise

• Continued from page 38

that others will follow into the fast food franchising business, and there seems to be little fear of over saturation.

Whatever the results, there is no hesitancy in using the names of leading country artists to establish the systems. Some take an active part in the management; others do little more than lend their names.

The abundance of pilots, however, is leading to sharp competition here. Weekly specials are run by the "Big Three"—Minnie Pearl, Eddy Arnold and Colonel Sanders. Each offers a special of some sort for spurring chicken sales. Arnold this week topped them all. With any purchase of chicken, the buyer got a free Eddy Arnold RCA Victor record.

The record industry may profit along with the chicken business.

Nashville Scene

By BILL WILLIAMS

Songwriter Jan Crutchfield has joined the professional department of MCA's Music's Nashville office. His duties will include working with writers in regard to new song material, and working with record producers. Jan joins Jerry Crutchfield who has been with the firm's local operation since 1962 when it was Champion-Northern Music. Jan has written such tunes as "Dream On Little Dreamer," "I'm Living in Two Worlds," "Tear Time," "Sweet Misery," "Down by the River," and "You Keep Coming Back to Me." . . . Merle Haggard, working the Rambling Rose in Llano, Texas, played to a capacity house and had to turn away more people than got inside. . . . Hank Williams Jr., still gaining in popu-

(Continued on page 53)

C&W Show Sets Acts

LOS ANGELES — Hank Thompson will headline a group of entertainers slated for the Country and Western Academy awards presentation show at the Palladium here Apr. 28.

Others on the bill include Molly Bee and the Dillard's. The show is produced and directed by Billy Leibert. Dick Clark will act as master of ceremonies.

The awards honor California entertainers in all fields of country music.



FARON YOUNG 'I'VE GOT PRECIOUS MEMORIES'

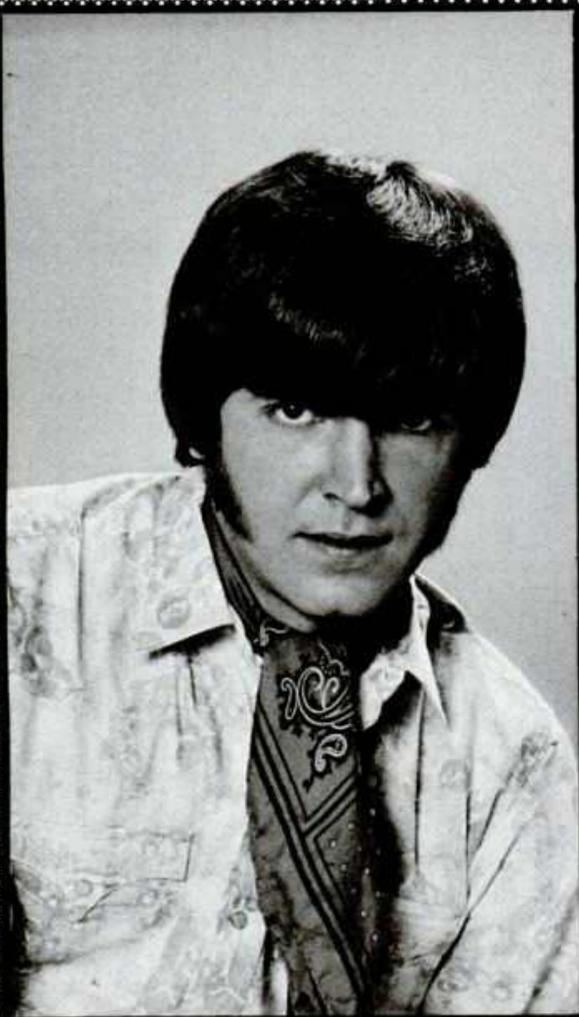
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This Week	Last Week	TITLE, Artist, Label Number & Publisher	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label Number & Publisher	Weeks on Chart
Billboard Award	2	WOMAN OF THE WORLD (Leave My World Alone) Loretta Lynn, Decca 32439 (Sure-Fire, BMI)	8	38	32	IF I HAD LAST NIGHT TO LIVE OVER Webb Pierce, Decca 32438 (Gallico, BMI)	8
2	7	HUNGRY EYES Merle Haggard, Capitol 2383 (Blue Book, BMI)	8	39	—	SINGING MY SONG Tammy Wynette, Epic 5-10462 (Gallico, BMI)	1
3	8	RINGS OF GOLD Dottie West & Don Gibson, RCA 9715 (Acuff-Rose, BMI)	8	40	43	MAN AND WIFE TIME Jim Ed Brown, RCA 74-0144 (Window Music, BMI)	4
4	3	KAW-LIGA Charley Pride, RCA Victor 47-9716 (Milene, ASCAP)	11	41	56	FLAT RIVER MO. Ferlin Husky & The Hushpuppies, Capitol 2411 (Blue Crst, BMI)	5
5	6	IT'S A SIN Marty Robbins, Columbia 4-44739 (Milene, ASCAP)	10	42	40	YESTERDAY'S LETTERS Bobby Lord, Decca 32431, (Contention, SESAC)	9
6	1	WHO'S GONNA MOW YOUR GRASS Buck Owens & His Buckaroos, Capitol 2377 (Blue Book, BMI)	11	43	50	PLEASE DON'T GO Eddy Arnold, RCA 74-0120 (Robbins, ASCAP)	3
7	9	GALVESTON Glen Campbell, Capitol P-2428 (Ja-Ma, ASCAP)	5	44	47	IT LOOKS LIKE THE SUN'S GONNA SHINE Wilburn Brothers, Decca 32449 (Sure-Fire, BMI)	5
8	4	MY WOMAN'S GOOD TO ME David Houston, Epic 5-10430 (Gallico, BMI)	13	45	59	SON OF A PREACHER MAN Peggy Little, Dot 45-17199 (Tree, BMI)	5
9	5	ONLY THE LONELY Sonny James, Capitol 2370 (Acuff-Rose, BMI)	13	46	46	SATURDAY SATAN, SUNDAY SAINT Ernest Tubbs, Decca 32448 (Cedarwood, BMI)	5
10	10	WHERE THE BLUE AND LONELY GO Roy Drusky, Mercury 72886 (Sands Diogenes, ASCAP)	12	47	57	CALIFORNIA GIRL Tompall & the Glaser Brothers, MGM 14036 (Jack, BMI)	4
11	15	MY LIFE Bill Anderson, Decca 32445 (Stallion, BMI)	7	48	51	I SEE THEM EVERYWHERE Hank Thompson, Dot 17207 (Brazos Valley, BMI)	6
12	27	(Margie's) AT THE LINCOLN PARK INN Bobby Bare, RCA 74-0110 (Newkeys, BMI)	5	49	49	GLAD SHE'S A WOMAN Bobby Goldsboro, United Artists 50497 (Tamerlane, BMI)	5
13	18	JUST HOLD MY HAND Johnny & Jonie Mosby, Capitol 2384 (Warden, BMI)	9	50	41	IF I HAD A HAMMER Wanda Jackson, Capitol 2379 (Ludlow, BMI)	10
14	28	RIBBON OF DARKNESS Connie Smith, RCA 74-01010 (Witmark, ASCAP)	7	51	45	RESTLESS Carl Perkins, Columbia 4-44723 (Cedarwood, BMI)	15
15	13	JOE & MABEL'S 12TH STREET BAR & GRILL Nat Stuckey, RCA 9720 (Tree, BMI)	9	52	53	JOHNNY ONE TIME Brenda Lee, Decca 32428 (Hill & Range Blue Crest, BMI)	9
16	16	A BABY AGAIN Hank Williams Jr., MGM 14024 (United Artists, ASCAP)	8	53	54	HONKY TONK SEASON Charlie Walker, Epic 5-10426 (Blue Crest, BMI)	7
17	30	SWEETHEART OF THE YEAR Ray Price, Columbia 4-44761 (Tuckahoe, BMI)	6	54	60	JUST ENOUGH TO START ME DREAMING Jeannie Seely, Decca 32452 (Pamper Music, BMI)	4
18	11	NONE OF MY BUSINESS Henson Cargill, Monument 1122 (Tree, BMI)	12	55	58	JUST BLOW IN HIS EAR David Wilkins, Plantation 11 (Moss-Rose, BMI)	4
19	24	YOURS LOVE Dolly Parton & Porter Wagoner, RCA 74-0104 (Wilderness, BMI)	6	56	61	ONE MORE MILE Dave Dudley, Mercury 72902 (Newkeys, BMI)	3
20	20	FROM THE BOTTLE TO THE BOTTOM Billy Walker, Monument 1123 (Combine, BMI)	10	57	67	LET THE WHOLE WORLD SING IT WITH ME Wynn Stewart, Capitol 2421 (Freeway Music, BMI)	2
21	26	OUR HOUSE IS NOT A HOME Lynn Anderson, Chart 59-5001 (Green Grass, BMI)	6	58	70	LOVE COMES BUT ONCE IN A LIFETIME Norro Wilson, Smash 2210 (Gallico, BMI)	2
22	23	SHE'S LOOKING BETTER BY THE MINUTE Jay Lee Webb, Decca 32430 (Sure-Fire, BMI)	11	59	73	THERE'S BETTER THINGS IN LIFE Jerry Reed, RCA Victor 74-0122 (Victor, BMI)	2
23	12	DARLIN' YOU KNOW I WOULDN'T LIE Conway Twitty, Decca 32380 (Tree, BMI)	16	60	62	WHAT KIND OF MAGIC Les Seavers, Decca 32434, (Don White/Northern Music, ASCAP)	6
24	25	COME ON HOME & SING THE BLUES TO DADDY Bob Luman, Epic 5-10439 (Return, BMI)	8	61	66	SWEET WINE Johnny Carver, Imperial 66361 (Blue Echo, BMI)	2
25	19	GOODTIME CHARLIES Del Reeves, United Artists 50487 (Passkey, BMI)	16	62	55	SWEET LOVE ON MY MIND Claude King, Columbia 4-44749 (Gallico, BMI)	7
26	31	SOMETHING'S WRONG IN CALIFORNIA Waylon Jennings, RCA 740105 (Earl Barton, BMI)	6	63	63	THE CONSPIRACY OF HOMER JONES Dallas Frazier, Capitol 2402 (Blue Crest/Hill & Range, BMI)	6
27	29	WHEN WE TRIED Jan Howard, Decca 32447 (Pass Key, BMI)	6	64	64	AN ARTICLE FROM LIFE Lefty Frizzell, Columbia 44738 (Combine, BMI)	4
28	34	I'VE GOT PRECIOUS MEMORIES Faron Young, Mercury 72889 (Passport, BMI)	7	65	71	A ROSE IS A ROSE IS A ROSE Jimmy Dean, RCA Victor 74-0122 (Music City, BMI)	2
29	37	YOU GAVE ME A MOUNTAIN Johnny Bush, Stop 257 (Mojave, BMI)	4	66	62	SOMEBODY'S ALWAYS LEAVING Stonewall Jackson, Columbia 4-44726 (Cedarwood, BMI)	7
30	22	DADDY SANG BASS Johnny Cash, Columbia 4-44689 (House of Cash/Cedarwood, BMI)	19	67	—	DADDY Dolly Parton, RCA 74-0132 (Owepar, BMI)	1
31	42	THERE NEVER WAS A TIME Jeannie C. Riley, Plantation 6 (Singleton, BMI)	3	68	—	THE COMING OF THE ROADS Johnny Darrell & Anita Carter, United Artists 50503 (Boxhill, ASCAP)	1
32	33	BACK TO DENVER George Hamilton IV, RCA 74-0100 (Acuff-Rose, BMI)	5	69	69	I ONLY REGRET Bill Phillips, Decca 32432 (Combine, BMI)	5
33	35	WEDDING CAKE Connie Francis, MGM 14034 (Singleton, BMI)	7	70	—	WHEN TWO WORLDS COLLIDE Jim Reeves, RCA 74-0135 (Tree, BMI)	1
34	17	WHO'S JULIE Mel Tillis, Kapp 959 (Barton, BMI)	17	71	—	DUSTY ROAD Norma Jean, RCA 74-0115 (Pamper, BMI)	1
35	48	I'LL SHARE MY WORLD WITH YOU George Jones, Musicor 1351 (Glad, BMI)	3	72	72	WHERE DO YOU GO (When You Don't Go With Me) Ernie Ashworth, Hickory 1528 (Acuff-Rose, BMI)	3
36	14	LET IT BE ME Glen Campbell & Bobbie Gentry, Capitol 3287 (M.C.A., ASCAP)	10	73	75	SON Jerry Wallace, Liberty 56095 (Metric Music, BMI)	2
37	21	NAME OF THE GAME WAS LOVE Hank Snow, RCA Victor 47-9667 (Delmore, ASCAP)	16	74	74	ALL HEAVEN BROKE LOOSE Hugh X. Lewis, Kapp 978 (Gallico, BMI)	3
				75	—	GAMES PEOPLE PLAY Freddy Weller, Columbia 4-44800 (Lowery, BMI)	1



SUITE 115, 806 16TH AVENUE, SOUTH-WASHVILLE, TENN. 37203

March 31, 1969

Hi . . .

Bill Anderson, my boss, barely had both feet on the first rung of the ladder of success the day I met him at a "Po' Folks" furniture store promotion in Moline, Illinois. The seeds of ideas for such songs as "Still", "Once a Day", "I Love You Drops", and the others that helped him to the top had not even been planted in his mind then. They were only dreams, along with one day owning more than two stage suits, having his own guitar player, and getting a record in the "Top Ten".

In the eight years that have passed since that time, we've been lucky enough to see those dreams, and some he didn't even dare to dream, come true. I know of no other secretary whose boss has a list of accomplishments any greater than my boss, and when Decca released the two-record album of "The Bill Anderson Story", I knew it was time I spoke up and let everybody know how proud I am of the man who signs my paycheck.

As you may know, Decca has released only five other country albums of this type from a roster of approximately forty country artists. So, this is far more than just another LP, or a record company promotion. It's a special recognition on Decca's part . . . their way of paying tribute to one of the all-time greats . . . all of which only goes to prove that my pride and belief in Bill Anderson have been well placed.

We want every radio station record library to have "The Bill Anderson Story", so if you don't have a copy, please drop me a note, or call me at 615 — 244-6882, and I'll see that you get one.

I've taken the privilege of devoting this entire letter to shouting (one person "whispering" around here is enough!) the praises of Bill, but I do want you to know that I am every bit as aware as he is that he could not be where he is today without the help of the guys who spin the records, and he and I both thank you very, very much.

Sincerely,

Moneen Carpenter
Secretary to Bill Anderson

P.S. I was in a hurry to get this in the mail, but I'm not supposed to send form letters out of this office. Please don't tell my boss!!

GRAND OLE OPRY-DECCA RECORDS



Cook Country Music Foundation Chief

LOS ANGELES—Hal Cook, vice-president of Billboard Publications, has been elected president of the Country Music Foundation.

Cook, who served in the past

C&W Acts at London Fest

NASHVILLE — Nine Nashville acts, six of them from the Hubert Long, International stable, were due to perform at the first annual International Festival of Country and Western Music at Wembley Pool in London, Saturday (5).

Artists, who made the trip solely for expenses in order to promote country music, were George Jones, Tammy Wynette, Bill Anderson, Jan Howard, Charlie Walker, John Wesley Ryles I, George Hamilton IV, Loretta Lynn and Conway Twitty. Jones and Anderson also took their bands.

Mervyn Conn, of Mervyn Conn Promotions, Ltd., London, said three-fourths of the 10,000 seats in the London stadium had been sold out in advance, and that press coverage was expected throughout Europe.

Hubert Long accompanied his artists on the trip.

as chairman of the board of the Country Music Association, succeeds J. William Denny, Cedarwood Publishing Co. president in the post. Denny was named a trustee, along with Jack Loetz, Columbia Records, and Mrs. Frances Preston, BMI.

The Foundation, which oversees the operation of the Country Music Hall of Fame and Museum, revealed at its board meeting that most of the money pledged to the Foundation in a capital fund drive has been paid. The structure, two years old, was built by funds raised through public and private subscription.

In its two years of operation, nearly a quarter million visitors have passed through its doors.

The Foundation studied the possibility of constructing a permanent research library on the premises, and looked forward to future expansion of facilities.

Serving with Cook this year will be Frank Jones, Columbia Records, who was re-elected chairman of the board; Grelund Landon, RCA-West Coast, who is vice-president; Harold Hitt, Columbia Records, re-elected treasurer, and Mrs. Juanita Jones, ASCAP, elected secretary.

Trustees still serving the Foundation are Ken Nelson, Roy Horton, Frank Jones, Hubert Long, Wesley Rose and Ben Rosner.

'Chokin' Kind' Goes to R&B

NASHVILLE—Harlan Howard's success as a country songwriter now has moved into the field of rhythm and blues. Paradoxically, there is no change of style; not even a change of material.

A year ago Howard's "The Chokin' Kind" was recorded by Waylon Jennings, and was a hit in the country charts. Now, the same song is coming on strong in the r&b field, recorded by Joe Simon.

This is the pattern which Howard songs seem to be following. His "He Called Me Baby," originally recorded by Patsy Cline and Carl Smith, among others, was done by Ella Washington and received a Grammy nomination.

Howard insists he does not deliberately write anything but country-oriented music, and it just falls into other fields.

John Richbourg, head of John R. Productions, said the lyrics to Howard songs lend themselves to r&b music. He produced both of these records (Simon and Washington).

These are not the first How-
(Continued on page 52)

CMA Sets Plans

• *Continued from page 39*

nally made by David Kapp. As a result of the study the committee, additionally consisting of Connie B. Gay, Bill Denny, Dick Frank, Paul Ackerman, Irving Waugh and Bill Denny, was instructed to carry on an active exploration of ways to recognize further those who were instrumental in the conception of the industry by assisting the Country Music Foundation in this regard. The ultimate aim is to create a suitable exhibit dedicated to the early innovators in the many fields which make up the country music industry.

The next meeting of the board was set for Washington, July 10-11. All members of the board and the officers pay their own expenses for such meetings, or the cost is reimbursed by their companies. The CMA pays none of the expenses.



Charles Pruett of Bluefield, West Va., has been signed by K-ARK Records of Nashville. Dr. Pruett's first release of "NO RAIN SINCE APRIL" is ready for deejay mailing. . . . Contact Brite Star Promotions, 209 Stahlman Bldg., Nashville, Tenn. . . . (Distributors, some area's still open.) Contact K-ARK Records, 728 16th Ave. S., Nashville, Tenn.

(Advertisement)

Hot Country LP's

Billboard SPECIAL SURVEY For Week Ending 4/12/69

★ STAR Performer—LP's registering proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	WICHITA LINEMAN Glen Campbell, Capitol ST 103 (S)	22
2	3	STAND BY YOUR MAN Tammy Wynette, Epic BN 26451 (S)	10
3	2	CHARLIE PRIDE . . . IN PERSON RCA Victor LSP 4094 (S)	10
4	4	CARROLL COUNTY ACCIDENT Porter Wagoner, RCA LSP 4116 (S)	7
5	8	YOUR SQUAW IS ON THE WARPATH Loretta Lynn, Decca DL 75084 (S)	6
6	9	HOLY LAND Johnny Cash, Columbia KCS 9726 (S)	10
7	5	JUST THE TWO OF US Porter Wagoner & Dolly Parton, RCA Victor LPM 4039 (M); LSP 4039 (S)	28
8	28	GALVESTON Glen Campbell, Capitol ST 210 (S)	2
9	10	JOHNNY CASH AT FOLSOM PRISON Columbia (No Mono); CS 9639 (S)	44
10	7	GENTLE ON MY MIND Glen Campbell, Capitol T 2809 (M); ST 2809 (S)	80
11	11	I TAKE A LOT OF PRIDE IN WHAT I AM Merle Haggard, Capitol SKAO 168 (S)	8
12	13	ONLY THE LONELY Sonny James, Capitol ST 193 (S)	3
13	12	I WALK ALONE Marty Robbins, Columbia CS 9725 (S)	22
14	14	YEARBOOKS AND YESTERDAYS Jeannie C. Riley, Plantation PLP 2 (S)	9
15	16	BOBBIE GENTRY & GLEN CAMPBELL Capitol ST 2928 (S)	27
16	19	SONGS OF THE YOUNG WORLD Eddy Arnold, RCA LSP 4110 (S)	7
17	17	JEWELS Waylon Jennings, RCA Victor LSP 4085 (S)	15
18	6	SHE WEARS MY RING Ray Price, Columbia CS 9733 (S)	13
19	15	GOOD OLD DAYS Dolly Parton, RCA LSP 4099 (S)	7
20	31	JUST TO SATISFY YOU Waylon Jennings, RCA Victor LSP 4137 (S)	2
21	21	BEST OF BUCK OWENS, VOL. 3 Capitol SKAO 145 (S)	5
22	26	UNTIL MY DREAMS COME TRUE Jack Greene, Decca DL 75086 (S)	5
23	23	JIM REEVES ON STAGE RCA Victor LSP 4062 (S)	23
24	18	JIM REEVES AND SOME FRIENDS RCA Victor LSP 4112 (S)	9
25	20	LITTLE ARROWS Leapy Lee, Decca DL 75076 (S)	16
26	22	HARPER VALLEY P.T.A. Jeannie C. Riley, Plantation PLP 1 (S)	28
27	25	I'VE GOT YOU ON MY MIND AGAIN Buck Owens & His Buckaroos, Capitol ST 131 (S)	11
28	27	SHE STILL COMES AROUND Jerry Lee Lewis, Smash SRS 67112 (S)	14
29	—	FADED LOVE AND WINTER ROSES Carl Smith, Columbia CS 9786 (S)	1
30	33	SOLID GOLD '68 Chet Atkins, RCA Victor LSP 4061 (S)	18
31	32	WALKIN' IN LOVELAND Eddy Arnold, RCA Victor LSP 4089 (S)	25
32	45	WITH LOVE, FROM LYNN Lynn Anderson, Chart CHS 1013 (S)	2
33	24	BORN TO BE WITH YOU Sonny James, Capitol ST 111 (S)	22
34	30	MAMA TRIED Merle Haggard, Capitol ST 2972 (S)	29
35	29	BEST OF LYNN ANDERSON Chart CHS 1009 (S)	9
36	—	SONGS MY FATHER LEFT ME Hank Williams Jr., MGM SE 4621 (S)	1
37	—	KAY John Wesley Ryles I, Columbia CS 9788 (S)	1
38	34	MISS COUNTRY SOUL Diana Trask, Dot DLP 25920 (S)	6
39	—	ANYWHERE U. S. A. Buckaroos, Capitol ST 194 (S)	1
40	40	WHERE LOVE USED TO LIVE David Houston, Epic BN 26432 (S)	8
41	—	ALL COUNTRY Jerry Lee Lewis, Smash SRS 67071 (S)	1
42	—	BEST OF FERLIN HUSKY Capitol SKAO 143 (S)	1
43	—	REMEMBER ME Jim Ed Brown, RCA LSP 4130 (S)	1
44	43	NASHVILLE BRASS PLAY THE NASHVILLE SOUND RCA LSP 4059 (S)	11
45	—	YOU GAVE ME A MOUNTAIN Johnny Oush, Stop 10008 (S)	1

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Classical Music

London Records Issues 'Pirates of Penzance' Set

NEW YORK — London Records is issuing two multiple sets this month, including a two-LP package of Gilbert & Sullivan's "Pirates of Penzance." The operetta features the D'Oyly Carte Opera Co. under Isidore Godfrey.

The other multiple is a three-record set of Handel's "Twelve Concerti Grossi, Op. 6" with Neville Marriner and the Academy of St. Martin-in-the-Fields. A seasonal offering has Bach's "Easter Oratorio" with soprano Elly Ameling, contralto Helen Watts, tenor Werner Krenn, baritone Tom Krause, the Vienna Academy Choir, and the Stuttgart Chamber Orchestra under Karl Muenchinger.

Krenn also has a recital of Schubert songs with pianist Gerald Moore. In other vocal albums, soprano Gwyneth Jones sings Verdi with the Royal Opera House Orchestra under Edward Downes, and soprano Marilyn Horne sings Bach and Handel with the Vienna Cantata Orchestra under Henry Lewis.

Conductor Lorin Maazel continues his Sibelius symphonic series with a coupling of "Symphony No. 4" and "Tapiola" with the Vienna Philharmonic. Istvan Kertesz continues his Dvorak series with an album featuring the London Symphony in overtures and the "Scherzo Capriccioso," culled from previous disks.

Henri Helarts is the soloist

in bassoon concertos of Hummel and Leopold Mozart, which are offered with trumpet concertos of Vivaldi and Weber with soloist Michel Culvit. Ernest Ansermet conducts L'Orchestre de la Suisse Romande. Pianist Vladimir Ashkenazy is the soloist in a Mozart concerto pairing with Hans Schmidt-Isserstedt and the London Symphony.

Britten's "Prince of the Pagodas" is being restored to the catalog in a London Stereo Treasury album with Britten conducting the Royal Opera House

Orchestra. The performance previously was available in monaural only.

Ansermet and L'Orchestre de la Suisse Romande have two Beethoven symphonic albums in Stereo Treasury, while members of the Vienna Octet play Mozart. Violinist Ruggiero Ricci performs Sibelius and Tchaikovsky with the London Symphony under Oivin Fjeldstad. Maag conducts the London in Mendelssohn. Completing the Stereo Treasury Release is a Brahms piano recital by Wilhelm Backhaus.

U. S. Music Receives Nonesuch Premieres

NEW YORK — Five Nonesuch albums, being issued this month, contain first recordings of American music, including three LP's by the Contemporary Chamber Ensemble. Also slated is another in a series of works commissioned by Nonesuch.

The fifth album has the American Brass Quintet in Henry Brant's "The Fourth Millennium" and first recordings of Charles Ives' "From the Steeples and Mountains," "Song for Harvest Season" with mezzo-soprano Jan DeGaetani, and "Chromatimelodtune"; A l v i n

Brehm's "Quintet for Brass," and Peter Phillips' "Music for Brass Quintet."

The first volume in the Contemporary Chamber Ensemble's "Spectrum: New American Music" Series couples Fredric Myrow's Songs From the Japanese" with soprano Phyllis Bryn-Juson and Roger Reynolds' "Quick Are the Mouth of Earth."

Volume II contains Stefan Wolpe's "Chamber Piece No. 1," George Rochberg's "Serenata d'estate," and Seymour Shifrin's "Satires of Circumstance" with
(Continued on page 53)

Classical Notes

Georg Semkow makes his New York conducting debut on Thursday (10) with the New York Philharmonic. Concertmaster David Nadien will be the soloist. The program will be repeated on Friday (11), Saturday (12), and Monday (14). . . . Pianist Andre Watts made his Cleveland Orchestra debut on Thursday (3). Louis Lane was the conductor. . . . Victor Borge will be piano soloist and conductor of the Cleveland in a special benefit for the Blossom Music Center on June 13. Pierre Boulez will conduct the orchestra on Thursday (10) and Saturday (12) with violinist Rafael Druian as soloist. . . . Mezzo-soprano Rosalind Elias makes her Salzburg festival debut at the Salzburg Festival in August as Dora-bella in Mozart's "Cosi fan tutte." Howard Mitchell will conduct the Washington National Symphony's closing pair of formal

subscription concerts on April 22 and 23. The program of Vaughan Williams' "Dona Nobis Pacem" and Beethoven's "Symphony No. 9" will feature soprano Phyllis Curtin, mezzo-soprano Helen Vanni, tenor Salvador Novoa, baritone Theodor Uppman, the Catholic University Chorus and members of the Howard University Choir. . . . Tenor Carlo Bergonzi makes his San Francisco Opera debut in the 1969 season. Tenors Ludovic Spiess, Guy Chauvet Jess Thomas and Stuart Burrows will be returning to the company. . . . Christa Ludwig will star in a new production of Verdi's "Macbeth" at the Vienna State Opera next year with Karl Boehm conducting. Miss Ludwig also will sing the title role in a new production of Beethoven's "Fidelio" at the Vienna Festival next year with Leonard Bernstein conducting. FRED KIRBY

Line-Up for Helsinki Fest

HELSINKI — The Berlin Statoper, Martti Talvela, Tom Krause and Anita Valki, and the Bolshoi Ballet, have been booked to appear in the Helsinki Festival May 15-29.

The Festival will also include concerts by the Helsinki City Symphony with violinist Leonid Kogan as soloist; the Finnish Radio Symphony conducted by Antal Dorati with Nicolai Gedda as soloist; the Borodin Quartet, and the Swedish Radio Symphony conducted by Sergiu Celibidache with pianist Arturo Benedetti Michelangeli.

In the Turku Music Festival, June 6-11, there will be appearances by the Amsterdam String Quartet, and by Elisabeth Schwarzkopf, accompanied by Geoffrey Parsons.

'Great Voices' a Choice Variety

NEW YORK—The Everest/Scala series of "Great Voices of the Century" continues, with a six-album release containing material by Enrico Caruso, John McCormack, Louise Homer, Ernestine Schumann-Heink, Nellie Melba and Sir Harry Lauder. Although these performances have some of the sound drawbacks of vintage material, much of the surfaces have been cleared and some of the selections are memorable.

Three of the albums have repeat duplicated cuts, all with Caruso. His "Al Nostri Monti" duet from "Il Trovatore" with Madame Schumann-Heink is on both their albums and his "Aida" duet with Miss Homer is on both their albums. He also teams with Miss Homer in "Al Nostri Monti" on her album.

Miss Schumann-Heink has two of the vibrant high spots as she sings the "Brindisi" from Donizetti's "Lucrezia Borgia" and Milloecker's "I und Mei Bua," the latter with yodeling. This fourth volume in the series by Caruso has a variety of

good performances, including "Si Pel Ciel" from Verdi's "Otello" with Titta Russo. Johanne Gadski appears with Caruso in two "Aida" duets.

McCormack's fourth album in the series features some of his well-known Irish, all sung with the patented McCormack style. Lauder's set has some of his better-known Scotch material, including "Roamin' in the Gloamin'" and "A Wee Deoch and' Doris."

Miss Melba's LP covers a wide range of material from "Ah, Fors' e' Lui" from Verdi's "La Traviata" to two Tosti songs, all sung well while Miss Homer's superb performances include the Flower Duet from Puccini's "Madama Butterfly" with Geraldine Ferrar and "Nobil Signors, A Salute" from Meyerbeer's "Huguenots." Both Madame Schumann-Heink and Miss Homer sing "My Heart at Thy Sweet Voice" from Saint-Saens' "Samson et Dalila," Miss Homer in French and Madame Schumann-Heink in German.

FRED KIRBY

BEST SELLING Classical LP's

Billboard SPECIAL SURVEY For Week Ending 4/12/69

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	TRANS-ELECTRONIC MUSIC PRODUCTIONS INC. PRESENTS SWITCHED ON BACH Walter Carlos/Benjamin Folkman, Columbia MS 7194 (S)	20
2	3	SOUNDTRACK: 2001, A SPACE ODYSSEY MGM (No Mono); SIE 13 ST (S)	35
3	2	MOZART CONCERTOS 17 & 21 (Elvira Madigan) Anda/Camerata of the Salzburg Mozarteum Academica (Anda), DGG (No Mono); 138 783 (S)	62
4	4	UP, UP AND AWAY Boston Pops (Fiedler), RCA Red Seal (No Mono); LSC 3041 (S)	31
5	5	TCHAIKOVSKY: 1812 OVERTURE New Philharmonia Orch. (Buketoff), RCA Red Seal LSC 3051 (S)	15
6	6	HOROWITZ ON TELEVISION Vladimir Horowitz, Columbia (No Mono); MS 7106 (S)	30
7	7	GOUNOD: ROMEO & JULIET (3 LP's) Freni/Corelli/Various Artists/Paris Opera Orch. (Lombard), Angel SCL 3733 (S)	7
8	8	GRIEG: CONCERTO IN A MINOR/LIZST CONCERTO NO. 1 Van Cliburn, Philadelphia Orch. (Ormandy), RCA Red Seal LSC 3065 (S)	10
9	13	MY FAVORITE CHOPIN Van Cliburn, RCA Red Seal LM 2576 (M); LSC 2576 (S)	158
10	10	TCHAIKOVSKY: SYMPHONY NO. 6 Philadelphia Orch. (Ormandy), RCA Red Seal LSC 3058 (S)	10
11	11	BELLINI & DONIZETTI: HEROINES Beverly Sills/Vienna Volksoper Orch. (Jalas), Westminster WST 17143 (S)	18
12	12	CHOPIN: PIANO CONCERTO NO. 2 Rubinstein/Philadelphia Orch. (Ormandy), RCA Red Seal LSC 3055 (S)	11
13	22	BERLIOZ: ROMEO & JULIET (2 LP's) Kern/Tear/Shirley/Quirk/London Symphony (Davis), Philips PHS 2-909 (S)	3
14	16	BERNSTEIN'S GREATEST HITS New York Philharmonic (Bernstein), Columbia ML 6388 (M); MS 6988 (S)	95
15	15	ROYAL FAMILY OF OPERA (3 LP's) Various Artists, London RFO-S-1 (S)	29
16	17	CHOPIN: SONATAS 2 & 3 Van Cliburn, RCA Red Seal LSC 3053 (S)	19
17	9	SELECTIONS FROM 2001: A SPACE ODYSSEY Philadelphia Orch. (Ormandy)/New York Philharmonic (Bernstein), Columbia MS 7176 (S)	34
18	20	TCHAIKOVSKY: CONCERTO NO. 1 Van Cliburn, Kondrashin, RCA Red Seal LM 2252 (M); LSC 2252 (S)	140
19	14	DELIBES: LAKME (3 LP's) Sutherland/Various Artists/Monte Carlo Opera Orch. (Bonyng), London OSA 1391 (S)	7
20	21	BACH: ORGAN FAVORITES, VOL. 1 E. Power Biggs, Columbia ML 5661 (M); MS 6261 (S)	33
21	18	R. STRAUSS: ALSO SPRACH ZARATHUSTRA Philadelphia Orch. (Ormandy), Columbia ML 5947 (M); MS 6547 (S)	37
22	19	BEST OF FRANCO CORELLI Capitol SBAO 8703 (S)	7
23	32	BARBER: SCENES FROM ANTONY & CLEOPATRA/SUMMER OF KNOXVILLE 1915 Price/New Philharmonia Orch. (Schippers), RCA Red Seal LSC 3062 (S)	6
24	31	GLORY OF GABRIELLI E. Power Biggs/Various Artists, Columbia (No Mono); MS 7071 (S)	58
25	30	SATIE: PIANO MUSIC, VOL. 1 Ciccolini, Angel 36482 (S)	41
26	25	VERDI: REQUIEM (2 LP's) Various Artists/Vienna Philharmonic (Solti), London OSA 1275 (S)	16
27	26	CLAIR DE LUNE (3 LP's) Philippe Entremont, Columbia D35 791 (S)	8
28	23	JOY OF MUSIC (2 LP's) New York Philharmonic (Bernstein), Columbia M2X 795 (S)	5
29	33	R. STRAUSS: DIE FRAU OHNE SCHATTEN (4 LP's) Rysanek/Goltz/Various Artists/Vienna Philharmonic (Boehm), Richmond SRS 64503 (S)	2
30	29	PROKOVIEF: PETER & THE WOLF/TCHAIKOVSKY: NUTCRACKER SUITE New York Philharmonic (Bernstein), Columbia ML 5593 (M); MS 6193 (S)	49
31	28	IVES: SYMPHONY NO. 7/SCHUMAN: NEW ENGLAND TRYPTYCH Philadelphia Orch. (Ormandy), RCA LSC 3060 (S)	5
32	—	GABRIELLI: CANZONI FOR BRASS CHOIRS Chicago, Cleveland and Philadelphia Brass Ensembles, Columbia MS 7209 (S)	1
33	27	BRUCKNER SYMPHONY NO. 7 Philadelphia Orch. (Ormandy), RCA Red Seal LSC 3057(S)	9
34	—	CATALANI: LAWALLY (3 LP's) Tebaldi/Del Monaco/Various Artists/Monte Carlo Opera Orch. (Cleva), London OSA 1392 (S)	1
35	34	A LYRIC TENOR, VOL. 2 Fritz Wunderlich, Angel S-60078 (S)	6
36	37	CHOPIN: NOCTURNES Artur Rubinstein, RCA Red Seal LM 7050 (M); LSC 7050 (S)	57
37	36	TELLEMAN: FOUR CONCERTOS FOR DIVERSE INSTRUMENTS Various Artists, Philadelphia Orch. (Ormandy), RCA Red Seal LSC 3057 (S)	3
38	—	BIZET/SCHAEHEDRIN: CARMEN BALLET Bolshoi Theatre Orch. (Rozhdestrensky), Melody/Angel S-40067 (S)	14
39	38	STRAUSS: ALSO SPRACH ZARATHUSTRA Chicago Symphony (Reiner), RCA Red Seal LM 2609 (M); LSC 2609 (S)	38
40	—	IN THE CLASSIC STYLE Christopher Parkening, Angel S-36019 (S)	1

Musical Instruments

Estey Parent Firm Expands; To Build Teaching Devices

By MILDRED HALL

WASHINGTON—The Programmed Learning Corp., which acquired the Estey Musical Instrument Corp. in January of this year, will expand via public stock offering into production of audio-visual instruction in organ playing and touch typing.

The newly named firm, Electro-Learner Corp., has filed with the Securities and Exchange Commission a proposal to sell 300,000 shares of Class B stock and 75,000 warrants to buy Class B stock, to be offered for public sale in units, each consisting of 100 Class B shares and 25 warrants, the offering to be made at \$500 per unit through underwriters headed by D. H. Blair Securities Corp. of New York.

To date, Electro-Learner has been readying equipment and related software for the audio-visual instruction (a field that many expect to achieve massive

Gretsch Announces Scholarship Grant

CHICAGO—The Fred Gretsch Co., Inc. is awarding 10 guitar scholarships and five drum scholarships to deserving high school musicians.

According to a company announcement, the players will be selected by a panel of judges during stage band festivals throughout the country. The festival sites are St. Louis; Dallas; San Francisco; Salt Lake City; Columbus, Ohio; Reading, Pa.; Charleston, W. Va.; Falls Church, Va.; Villanova, Pa.; Notre Dame, Ind., and Bremer-ton, Wash.

The scholarships will be used for the National Stage Band Camps, to be held this summer.

Open Guitar Center

NASHVILLE — Open house will be held here Saturday (12) to mark the official opening of the Guitar Training Center, part of Phonic Music Systems, Inc.

Wilbur Savidge, president, said the Phonic Information Process (PIP) would be inaugurated at the school immediately, teaching basic guitar, rock and roll, folk, classical, country and the Chet Atkins finger style.

The Center will begin with a complete music teaching facility for string, and eventually for keyboard instruments. A \$500,000 complex eventually will be built. Current temporary headquarters will be at 1731 Church Street, a few blocks from Music Row.

proportions as American education heads into more audio-visual teaching to accommodate the school population explosion). The company also manufactures Magnatone musical instrument amplifiers.

Of the net proceeds from the stock sale, Electro-Learner proposes to use \$250,000 for plant and land plus another \$250,000 for engineering work, hardware software in its organ playing and touch typing teaching devices. It will put \$250,000 into its organ manufacture and use \$400,000 to reduce factor's advances made to supply working capital.

Peer Southern Increases Indian Music Collection

NEW YORK — Peer-Southern's latest addition to its library of Indian music is "Traditional



"THE BLUES AND ALL THAT JAZZ," a new LP course in blues harmonica by harmonicist Chamber Huang, offers an instruction book, an LP recording and a Hohher chromonica in one package. The suggested list is \$14.95.

The Phonic Information Profession was developed to help all guitarists, regardless of their musical knowledge. Each program is divided into six one-hour class lessons. Each lesson is designed to teach specific information that leads the student on to another plateau.

Phonic Music Systems is the creator of Liberty Records' "Guitar Phonics," the series of play guitar albums which include such instrumentalists as the Ventures and Chet Atkins.

Two types of programs will be offered at the center; one designed for local students; the other for weekend visitors here for the "Grand Ole Opry."

To accomplish this, Phonic Music Systems will use new types of audio-visual teaching equipment along with motion pictures. The weekend programs will follow the established pattern of a modern sales seminar.

Savidge said PIP offered qualified instructors, free training material, a programed method of teaching, and a complete line of rental instruments. The lessons, including all training material, cost less than \$5 each.

Leading city and industry officials will be on hand for the open house, with entertainment provided by veteran instrumentalists.



DRUM DISPLAY at Forbes-Meagher Music Co. dramatizes neat appearance of the completely diversified Madison, Wis., outlet. The store, in business over 60 years, stresses complete coverage in every music area from records and sheet music to cassette recorders and band instruments.

Indian Melodies for Sitar" by Harold Schramm, sitarist and student of Indian music.

The book includes notes on improvisation, 17 traditional Indian compositions, a short history of the sitar and a comprehensive explanation of the Raga (the soul of Indian music).

Peer-Southern first ventured into Indian music early last year with the publication of "Introduction to Sitar" by Harihar Rao, well-known sitarist and former pupil of Ravi Shankar. Written clearly and concisely with numerous diagrams and illustrations, the book is currently in its fourth printing.

A follow-up to this initial publication was "A Rhythmic Introduction to Indian Music, Tabla" by Donald Robertson, another long time student of the music of India. This book includes such added features as the history and development of the tabla, quick reference charts and an exploration of the rhythmic patterns and structure of the many facets of Indian music. It serves the dual purpose of teaching the art of tabla playing and explaining the basic concepts of Indian music, enabling musicians to broaden their knowledge of rhythm in general.

According to Al Kugler, sales manager of Peer-Southern, these books of instruction are of interest to all musicians because they delve into the "new" old world of Indian music, and open up concepts, rhythmic ideas and scales which western artists not only never thought about, but never knew existed. Kugler also believes that the books present a totally new approach to the tabla and sitar, as well as to music for all instruments, guitar to accordion.

New Location

CINCINNATI — The Fiddle Shop has moved from its downtown location here to new headquarters at 3424 Edwards Road, Hyde Park Square. The store, which is owned by Wilbur Hansen, deals in the sale, rental, repair and appraisal of stringed instruments.

Lukas Moves

CLEVELAND—Lukas Music has moved to a new location at 6248 Pearl Road, Parma Heights. Grand opening festivities featured Tom Thompson at the Hammond organ.

Diversified Inventory Helps Sustain Sales

By KEN BERGLUND

MADISON, Wis. — Joseph Meagher Jr. believes that the music store with a well-diversified inventory and good experience can sustain the drop-off of guitars sales and gear itself for selling better equipment and dealing with increasingly sophisticated customers.

"Fringe musicians are dropping out of the picture but the better musicians are holding on and buying better equipment. And they are becoming sharp buyers and quite adept at beating down a price," Meagher said.

Meagher is vice-president of Forbes-Meagher Music Co., a firm with over 60 years of experience in the Madison area.

Meagher said that although some of the glamour may be off guitars and other rock and roll instruments, the diversified outlet with a background of experience will hold up without too much difficulty. Although organ sales were in the doldrums they are now picking up and piano movement is good.

Forbes-Meagher Music Co. expects its band sales to pick up any slack in other lines. Currently sales in band instruments is about 25 per cent of the store's volume, which is derived from a trade area extending for 50 miles around Madison. Junior and high school band directors are main targets for promotions. The firm advertises extensively in school publications and also uses direct mail to gain leads.

The firm is also alert to new teaching techniques that are put

on the market and is now featuring one series where instruction is begun early in the elementary grades.

The store executive also spoke encouragingly about tape recorders. "In Madison the reel-to-reel types are popular, especially with those interested in quality. Cassette tape recorders are also selling well, although the quality of some types still leaves something to be desired. As the industry gets more experience the quality of cassettes will undoubtedly go up eventually."



RECORDS stimulate traffic at Forbes-Meagher Music Co. Displays such as this one feature children's records and help to keep youngsters coming back to the store as customers of all types of merchandise, according to vice-president Joseph Meagher Jr.

BEST SELLING Billboard Folios

OVER-ALL BEST SELLERS IN FOLIOS

(Alphabetically)

- BACHARACH/DAVID SONGBOOK (Cimeno)
- THE BEATLES (Hansen)
- THE BEATLES ELITE #1 (Hansen)
- BEST OF THE IRON BUTTERFLY (Warner Bros.-Seven Arts)
- BEST OF SIMON & GARFUNKEL—Songs by Paul Simon (Plymouth)
- CAMELOT—Vocal Selections (Chappell)
- GLEN CAMPBELL DE LUXE SOUVENIR ALBUM (Hansen)
- ENJOY THE GOLDEN SONGS OF GLEN CAMPBELL (Hansen)
- GREAT HITS FROM MILLION DOLLAR MOVIES (Big 3)
- HAIR—Vocal Selections (Big 3)
- JEFFERSON AIRPLANE (Music Sales)
- PETER, PAUL & MARY SONGBOOK (Warner Bros.-Seven Arts)
- SEVENTY SUPER BLOCK BUSTERS FOR '70 (Hansen)
- SOUND OF MUSIC—Vocal Selections (Chappell)
- THE HITS OF '68 & '69 (Big 3)
- WITH MY LOVE—Vocal Selections (Big 3)

Looking for
Talent
Booking an Act
Billboard's
International
Talent Edition
has the ANSWER !

Coin Machine World

Two-for-a-Quarter Pricing Increases Gross 30%: Adair

By EARL PAIGE

CHICAGO — The change to two-for-a-quarter pricing can result in an increased gross of 30 per cent or \$420 per week for the operator with an average 70 locations, based on an average weekly gross revenue of \$20 per jukebox. These figures are based on piles of reports gathered by Bill Adair, president, Seeburg Sales Corp., who said last week he is amazed that operators are so hesitant about switching prices or using dollar bill acceptors.

In Adair's opinion, the dollar bill acceptor makes the transition from dime play to two-for-a-quarter pricing "a smooth operation." He said, "With the dollar bill acceptor you're offer-

ing the patron a bonus of 14 selections for a dollar and the over-ride is fantastic."

(His reports show, that in some locations, dollar bills account for as much as 77 per cent of the total money collected.)

He went on to explain "over-ride" in a philosophical manner. "You know, it's very difficult to walk up to a coin-operated phonograph and select 14 songs. You can pick out perhaps two, three or maybe five, but from then on you're punching at random and selecting songs other people have selected previously.

Quarter Play

"Who would even have thought five years ago that people would be putting dollar bills in phonographs. Yet it's a reality today. I predict that in five years we'll see songs priced at a quarter each."

Adair thumbed through other reports and said, "All Seeburg phonographs shipped into New York last year were pre-set at (Continued on page 46)

Ill. Group In Pinball Talks

SPRINGFIELD, Ill. — Fred Gain, executive director of the Illinois Coin Machine Operators Association (ICMOA), has announced a series of regional meetings to discuss pinball legislation and plan strategy.

The meetings, which will begin at 7:30 p.m., are set for Monday (7) at the Ramada Inn in Mt. Vernon; Tuesday (8), Miami Hotel, Sterling; Thursday (10), Ramada Inn, Champaign, and Friday (11), Holiday Inn, Jacksonville. ICMOA officers will be present at each meeting and Gain urges all operators to attend.

Wallace Dies

OAK HILL, W. Va.—John A. (Red) Wallace, head of Wallace & Wallace Music, Inc. here, died last week following a long illness. He was 56. Wallace had been hospitalized in Bethesda, Md., until his death, March 30.

Wallace started as an operator here 35 years ago. He was out of the business during World War II and later formed a Rock-Ola distributing firm in conjunction with his brother, Eugene R. Wallace. Eugene has been in the business for 19 years.

In 1965, Wallace was elected president, Music Operators of American, and led the national (Continued on page 50)

Canadian Firm Boasts 'Network' Programming

By RON SCHLACHTER

CALGARY, Alberta — From its executive offices here, Southern Music, Ltd., programs for its 500 locations, which stretch 1,200 miles across the provinces of British Columbia, Alberta and Saskatchewan.

According to J. R. (Dick) Johnson, president and general manager, the office maintains a program sheet for each location and can easily tell what records are on the various machines and what the meter readings are.

"Every two weeks each loca-

tion receives 7 to 12 records," explained Johnson. "At least six will be new, while the rest will be geared to the specific location. We run seven test locations to determine our universal records. By testing six or seven each week, we try to find two that will have universal popularity.

"These two records would go to most locations. An exception would be bars which are completely different. They are mainly c/w and easy listening. With bars, we mix the tunes so all of one type are not in the same category. This way someone won't have to listen to c/w for two hours.

"We classify the bulk of our locations as coffee shops. These can range from a 24-hour restaurant to a teen-age pizza parlor. Consequently, there is quite a difference in programming. The coffee shop, such as a roadside diner, would have the biggest variety of records. These would include the normal hits plus easy listening, c&w and selections from our all-time favorites series. Meanwhile a teen-age place would have very little c&w. The only records of this type that would be on the machine would be those on the charts.

"We are very heavy on requests. A location receives a request card every two weeks and sometimes we may put on as many as five requests at one location. Here at our programming center we maintain a library of several thousand records. Our all-time favorites series includes five major cate-

(Continued on page 49)

U. K. Trade Expects New Duty on Amusement Units

By MIKE HENNESSEY

LONDON — Following the growing campaign to restrict the spread of amusement arcades in Britain, the coin machine industry now faces a further setback with the possibility that the

Chancellor of the Exchequer, Roy Jenkins, will introduce a new duty on amusement machines in his budget this month.

Under the present regulations a distinction is drawn between gaming machines and amusement machines. No statutory limit is placed on the prizes which can be paid by gaming or fruit machines, but prizes for amusement machines are restricted and the new Gaming Act will impose limits of two shillings (24 cents) as a cash prize or five shillings (60 cents) for payment in kind.

Clubs are only allowed to install two gaming machines on their premises at the most and are charged \$90 per 3D-operated machine and \$180 per 6D unit.

Companies running the arcades are only permitted to in-

(Continued on page 48)

Games Spotlight 2-for-25-Cent Play

By EARL PAGE and RON SCHLACHTER

CHICAGO—Two-for-a-quarter play, a growing trend in the jukebox operating industry, is gaining force in games, too. A check with the five major games manufacturers here last week revealed that all have capability for two-for-a-quarter play. Williams Electronics, Inc., last week

launched a definite two-for-a-quarter campaign, announcing that its Fast Ball unit and next flipper, Suspense, will have provisions for single chute 2-for-25-cent or twin quarter chutes.

"This is no attempt to force players to play two games," said Jack Mittel, Williams' vice-president. "Our location studies show players do play more than one game. This move to two-for-a-quarter simply has to come. In time we'll see one-play-for-a-quarter."

Mittel said Williams is stressing the use of twin two-for-a-quarter chutes, "So that if one chute is malfunctioning the game can still be played through the other one."

At Bally Manufacturing Corp., advertising manager Herb Jones said the firm has been filling orders for games set at two-for-a-quarter play. He said Bally could supply games with any number of options as to play pricing.

"We have seen some activity in the direction of two-for-a-quarter play," said Alvin Gottlieb, speaking for his firm, D. Gottlieb & Co. Games could be equipped with twin quarter chutes in parallel, he said, or with a nickel and dime chute adjacent to a quarter chute.

Ross Scheer, sales manager for Midway Manufacturing Co. said two-for-a-quarter play is nothing new with his company: "We've been doing it for years. Our newest game, White Lightning, is available in two models, two coin chutes or one coin door, and both are adaptable to two-for-a-quarter play. In fact, we are recommending to our distributors that buy the game on the two-for-a-quarter basis."

"It all depends on what the operator wants," said Secore. "Our shuffle alley, Galaxy, is two-for-a-quarter and also straight dime. Champagne, our ball bowler, is 15, two-for-a-quarter or straight dime."

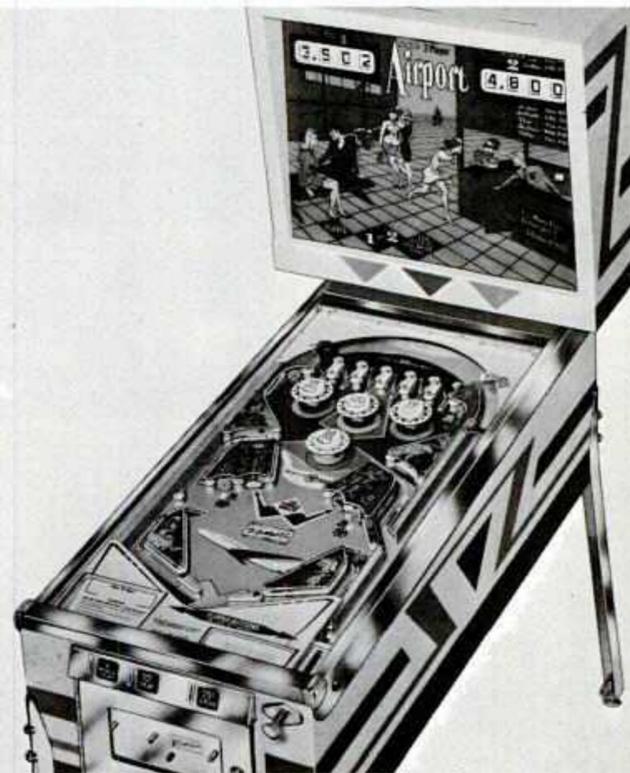
New Equipment



Chicago Coin—Driving Game

Chicago Coin Machine, division of Chicago Dynamic Industries, Inc., already producing five pieces of amusement equipment currently, introduced this new driving game last week called Drive Master. The unit, styled in a compact size 27 inches by 25 inches and 65 inches high, features Windshield View simulated driving and realistic driving sounds recorded on tape. The unit is operated with a driver-controlled gas pedal out of view in the above photo. Simulated speeds of from zero to 300 mph are available. Players can shift gears, and back up. The safest driver at highest speeds is credited with the highest score. Play time is one and one-fourth minutes and is adjustable; also adjustable pricing either 10 cents or 25 cents per play. Adjustable replay or standard models are available.

New Equipment



Gottlieb—Two-Player Flipper

This new two-player flipper game called Airport from D. Gottlieb has what the firm describes as a totally new scoring concept involving two Vari-Targets which score from 10 to 500 points depending upon how hard the target is hit. The incentive is for the player to aim the ball at the target tunnel during intermittent periods when the 10-times-value lights are illuminated. Depending upon the force of the ball, the resultant hit could total 500 points or 10 times 50, the point value scale farthest up the tunnel.

Two-for-a-Quarter Pricing Increases Gross 30%: Adair

• Continued from page 45

two-for-a-quarter play. Sixty per cent have dollar bill acceptors. Every Seeburg in Philadelphia is set on two-for-a-quarter now.

"Inflation isn't going to stop. The government knows it and so do operators. The only hope is to control inflation. Operators

Md. Games Out

WASHINGTON—By a close vote, and after a long, hard fight, anti-gaming forces won in Maryland's Legislature recently. Bills to permit the return of phased-out slots in certain counties and in private clubs were killed, together with a bill that would have given gaming pinballs a legal life of at least three years. Also dead is a proposed State lottery.

Opponents of the cash payoff slots and pinballs won a victory in this legislative session, but at the cost of conservation bills that were defeated by a coalition of the pro-gaming delegates with special business interest groups. The pinball bill was defeated by a single vote in the Maryland Senate.

must switch over to new pricing or face the prospect of not being around in another five years."

Location's View

Asked why operators hesitate about switching, Adair answered, "They're afraid of what the other operators are doing or might do and they're reluctant to realize that location owners are, after all, businessmen.

"The location really doesn't care if the patron is putting in quarters instead of dimes. He wants one thing, to make more money. And the operator can convince the location owner that two-for-a-quarter pricing means more money for both location and operator.

Adair sees no resistance to price change by the public. "The last price change on phonographs was in 1954, that was 15 years ago. Show me one industry that hasn't had price

raises in all this time. The coin-operated phonograph industry is the only one.

Dollar Bills

"Operators have only to look at their collections to prove this. Look at the quarters, over 70 per cent of the money in a collection is quarters. The public just doesn't have nickels and dimes today."

He said that by the same logic, the public has more dollar bills to spend than ever before. He ran a finger down a long list of location reports that show dollar bill receipts hitting as high as 77 per cent. "There's only two or three locations on this list reporting less than 10 per cent of the collection in bills.

"I can't understand why operators complain about the dollar bill mechanism's cost. This is an investment in the future. Operators will be using dollar bill acceptors until they die, if they're still in this business," he said.

"They're all built to be ex-

changeable and can be rotated to older machines until the operator has dollar equipment on even secondary and third-class locations."

New Equipment

The price change can't come about, Adair believes, unless "the face of the equipment is changed. You have to show the location you're bringing in a new piece of equipment." And the dollar mechanism make the change that much easier and more dramatic, he believes.

"Actually, at least 80 per cent of the operators realize that two-

for-a-quarter play has to come about. Our reports from locations around the country prove consistently this. We're seeing an average gross increase of between 25 and 30 per cent.

"I think operators are hesitant because they're telling themselves they don't want to buy new equipment. They know it requires new equipment to make the change and collect that extra 30 per cent. They just keep waiting. But unless they move, more progressive operators may give them some rough competition!

BUY
Bally
FOR
TOP EARNINGS
IN
EVERY TYPE OF LOCATION
EVERYWHERE

TOMMY LIFT GATE



PAT. NO. 3305112

IMMEDIATE DELIVERY
This item is a must to handle your machines.

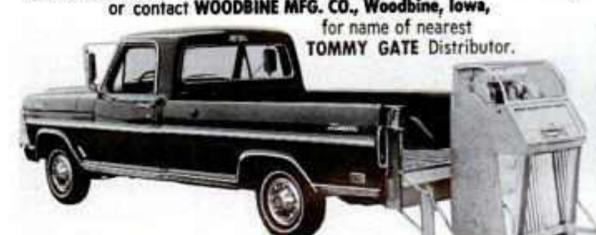
DESIGNED FOR

• Bottling Companies • Amusement Companies • Canteen Service • Appliance Stores • Oil Companies • Utility Companies • Material and Many-Many Others.

ELECTRIC HYDRAULIC POWER UNIT, RUNS ONLY WHEN LIFTING.
ONLY ONE CONTROL LEVER TO OPERATE.
A MODEL TO FIT EVERY PICKUP TRUCK BOX OR UTILITY BOX.
BUILT-IN RELIEF VALVE PREVENTS OVERLOADING. (Will lift up to 1,000 lbs.)
No cutting or welding required to install this Hydraulic Lift Gate.

Anyone or any Service Man can install easily. **\$390.00** COMPLETE. F.O.B. WOODBINE, IOWA INCLUDES FEDERAL EXCISE TAX

Available at your Phonograph or Coin Operated Machine Distributor, or contact **WOODBINE MFG. CO., Woodbine, Iowa,** for name of nearest **TOMMY GATE** Distributor.



All Machines Ready for Location

Seeburg A Y-100	\$345.
Seeburg 201	225.
AMI-1-120	95.
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AQ Seeburg 100 selection	225.
161 Seeburg	250.
CC Hula Hula	195.
Bally Dixieland	295.
Bally Blue Ribbon 4-player	295.
Seeburg LPC-1 with stepper ..	525.

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- Bowling Alleys
- Department Stores
- R.R. Depots
- Bus Stops
- Airports
- Arcades
- and many, many others.



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Billboard's International Coin-Machine World Directory 1969-'70

7th annual Buying Guide—the original and only complete directory prepared exclusively for the entire coin industry, MANUFACTURERS, DISTRIBUTORS, SUPPLIERS and ASSOCIATIONS, etc.,... if you're doing business with the coin machine industry, this directory is especially important to you and your product story.

Current Concise Complete

FINAL CALL

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ADVERTISING DEADLINE

APRIL 11th IN THE UNITED STATES . . . APRIL 4th FOR ALL INTERNATIONAL

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Another Balloon Unit to Bow at NVA

HOLLYWOOD, Fla. — Balloons may become an important item for bulk vendors. Two new exhibitors at the National Vendors Association (NVA) convention here April 17-20 will introduce machines. The newest unit will be shown by Vend-Rite Manufacturing, Chicago, a firm heretofore involved with vending equipment for coin laundries. The unit, called Fun Time, will sell for under \$100. Vend-Rite also has two other machines suitable for bulk operators in the prototype stage.

The other balloon vender, al-

ready being shipped to distributors, is made by Paramount Textile Machinery Co., also of Chicago.

Dick Tennes, president of Vend-Rite, a 20-year-old firm, said initial testing of 100 machines in seven States during a period of two years, convinced him the balloon unit would have appeal to bulk vendors. The unit has grossed as much as \$100 a week, he said.

The unit dispenses three balloons in a dime package. Nine colors are available in the dime variety, a type of balloon that can be shaped into animal forms.

The unit also dispenses a quarter balloon described as a giant, animated "toss-up" piece. There are two characters, a clown and a rabbit. The package containing the balloon, about the size of a cigaret pack, resembles a pair of shoes and is attached to the inflated balloon, thus the term toss-up describes the action children can obtain with the balloon.

The capacity of the unit is 60 packs, for both the 10 cent and quarter item. A pump operated manually, and mounted in the machine, is used to inflate the balloons.

The quarter balloon, Tennes said, sells for as much as 50 cents at Disneyland in California. It stands 26 inches tall when inflated.

The machine is 36 inches tall, 9 inches deep and 10½ inches wide and is designed with a clown motif. It can be wall-

mounted or used on a pedestal as a free-standing unit.

Vend-Rite, Tennes reported, has been primarily involved with contract manufacturing of vendors that dispense soap, bleach and other products used in coin-operated laundries.

Although he would not elaborate on two other vending machines now in the prototype stage, he did indicate they would be of similar type, dispensing amusement products.

Amusement Units

• Continued from page 45

stall amusement machines and they pay no duty on these. All they require is a 3 shillings permit from the local authority.

Duty on gaming machines in Britain last year raised more than two million pounds and with the mushrooming growth of amusement arcades, a duty on amusement machines would yield a substantial revenue.

There is so far no indication as to the basis on which the new duty will be levied but a distinction is expected to be made between the penny pay-out machines and the 6D machines.

NVA Lists Exhibitors

HOLLYWOOD, Fla. — Exhibitors have been announced for the National Vendors Association's (NVA) 19th annual convention, scheduled to be held here April 17-20 at the Hollywood Beach Hotel. They are:

American Chewing Products Corp.
Ardmore, Pa.

Billboard Publications, Inc.
Chicago, Ill.

Cramer Gum Co., Inc.
East Boston, Mass.

Creative House Promotions, Inc.
Chicago, Ill.

Eppy Charms, Inc.
Lynbrook, N. Y.

Frank H. Fler Corp.
Philadelphia, Pa.

Karl Guggenheim, Inc.
Westbury, N. Y.

Henal Novelties & Premiums Corp.
Brooklyn, N. Y.

Inter-County Industries, Inc.
Reading, Pa.

Knight Toy & Novelty, Inc.
Freeport, N. Y.

Leaf Brands, Div. W. R. Grace & Co.
Chicago, Ill.

(Continued on page 49)

NORTHWESTERN MODEL 60 BULK-PAK

Will not skip or jam because of specially designed wheel and housing. Holds 1,000 individually wrapped

FLEER'S DOUBLE BUBBLE
TAB GUM,

the most popular in bubble gum. Wrappers include comics, fortunes and premium redemption. Bulk loading.



BIRMINGHAM Vending company

520 Second Ave., North, Birmingham, Ala.
Phone: FAirfax 4-7526

ONE STOP

service for all BULK VENDING MACHINE OPERATORS

MERCHANDISE—Leaf ball gum, wrapped gum, charms, filled capsules, panned candies, bulk & vacuum packed nuts, ball point pens, combs, 1¢ tab, 5¢ package gum, 5¢ & 10¢ vending pack candy bars.

SUPPLIES—Empty capsules V—V1—V2, coin weighing scales, counters & wrappers, stamp folders, decals, route cards, padlocks, spray paints, machine cleaners & lubricants, paper cups for hot nut vendors & hot beverages.

EQUIPMENT—All Northwestern bulk vendors, cast iron stands, wall brackets, sanitary & stamp vendors, new & reconditioned bulk vendors of all kinds, parts for all bulk vendors.

DEPENDABLE,
FAST SERVICE,
LOWEST PRICES
FROM LARGEST
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Send for
prices and
illustrated
literature.



Mail this coupon for details and prices on the Northwestern SUPER SIXTY (illustrated), Vends gum-charms. Also ask for information on other Northwestern machines.

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COMPANY _____
ADDRESS _____
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Fill in coupon, clip and mail to:

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Phone: (312) 533-3302



CHARM THE KIDS with Northwestern's SUPER 60 CAPSULE VENDOR

Charms attract kids — and kids mean profits! Large-capacity globe and front-mounted plastic showcase displays charms. Up-to-date design gives you an attractive unit that's in swing with the younger generation. Proven mechanism, wide chute and foolproof coin unit makes this one A-OK. No skipping or crushing of merchandise! Start moving to profit with the Model 60 Capsule Vendor. Wire, write or phone for complete details.

Northwestern

CORPORATION
2933 Armstrong St., Morris, Ill.
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CAPSULES

250 PER BAG with
MONEY MAKING DISPLAYS

5¢ All Ring Mix	\$4.60
5¢ Trick & Game Mix	5.00
5¢ Creepy Bugs	5.00
5¢ Northwestern Mix	4.25
5¢ Latest Assorted Mixes	5.00
10¢ Jewelry Mix	8.00
10¢ Lighter Mix	8.00
10¢ Big Dice Mix	8.00
10¢ Assortment Mix	7.00
10¢ Western Mix	8.00
25¢ V2 Jewelry, 100 per box	10.00
25¢ V2 Oogies, 100 per box	10.00
Empty V—V1—V2 CAPSULES	

Wrapped Gum—Fleers 4M pcs.	\$14.40
Tootsie Roll, 2M pcs.	7.20
Rain-Bio Ball Gum, 2100 per ctn.	7.60
Rain-Bio Ball Gum, 2100 printed per carton	7.85
Rain-Bio Ball Gum, 5550 per ctn.	9.40
Rain-Bio Ball Gum, 4300 per ctn.	9.50
Rain-Bio Ball Gum, 3550 per ctn.	9.50
Maltettes, 2400 per carton	8.65
20 Cartons minimum prepaid on all Leaf Brand Rain-Bio Ball Gum.	
Adams Gum, all flavors, 100 ct.	.45
Wrigley's Gum, all flavors, 100 ct.	.45
Beech-Nut, 100 ct.	.45
Minimum order, 25 Boxes, assorted.	

CHARMS AND CAPSULES. Write for complete list. Complete line of Parts, Supplies, Stands, Globes, Brackets.
Everything for the operator.
One-Third Deposit, Balance C.O.D.

If your competition is giving you location trouble . . . you may find the answer to this problem by operating the most advanced idea in bulk vending . . .

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Write for Beautiful Illustrated
Circular and Prices.

Stamp Folders, Lowest Prices, Write

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NATIONAL VENDORS ASSOCIATION

NINETEENTH ANNUAL CONVENTION

Hollywood Beach Hotel

Hollywood, Florida

APRIL 17-20

N. V. A. Business Sessions

THURSDAY, APRIL 17—Jamaica Room
4:30 p.m.—Board of Directors Meeting

FRIDAY, APRIL 18—N. V. A. Breakfast Meeting, Ocean Terrace (Lobby Floor)

9:15 a.m.—Breakfast Served
9:25 a.m.—Drawing of First Early Bird Prize
10:15 a.m.—"Invocation" Michael Goldberg, New York
10:20 a.m.—"Welcome Address" H. B. Hutchinson, Jr., President of N. V. A.
10:25 a.m.—"Introductions" Margaret Kelly, Program Coordinator
10:30 a.m.—"Vendorama Highlights" Rolfe M. Lobell, Convention Chairman
10:35 a.m.—"CAN WE GROW WITHOUT CHANGE?"
Milton T. Raynor, N. V. A. Counsel

10:55 a.m.—Committee Reports
Treasurer—Tom Emms
Convention—Rolfe M. Lobell
Membership—Leo F. Leary
Operators Report—Leo Weiner
Legislation—Roger Folz
Classification—Floyd Price
Ways & Means—Harold Folz

11:10 a.m.—N. V. A. WORKSHOP
Chairman—Herbert Goldstein, Oak Manufacturing Co.
Moderator—Thomas Theisen, Theisen Vending Co.

"YOU CAN FIGHT CITY HALL"
H. B. Hutchinson, Jr., Atlanta, Ga.
Leo Weiner, Los Angeles, Calif.

12:10 p.m.—Final Early Bird Drawing
12:15 p.m.—Nominating Committee Meeting, Jamaica Room
12:30 p.m.—Members' Bull Session
1. N. V. A. Manufacturers' Bull Session, Vogue Room
2. National Vending Machine Distributors Association Luncheon Meeting—Time Room
3. Operators' Bull Session, Esquire Room
8:30 p.m.—N. V. A. "Hospitality Night"
(Floor Show, Cocktails, Snacks and Dancing)
Hotel Night Club

SATURDAY, APRIL 19 N. V. A. Breakfast Meeting,
Ocean Terrace (Lobby Floor)

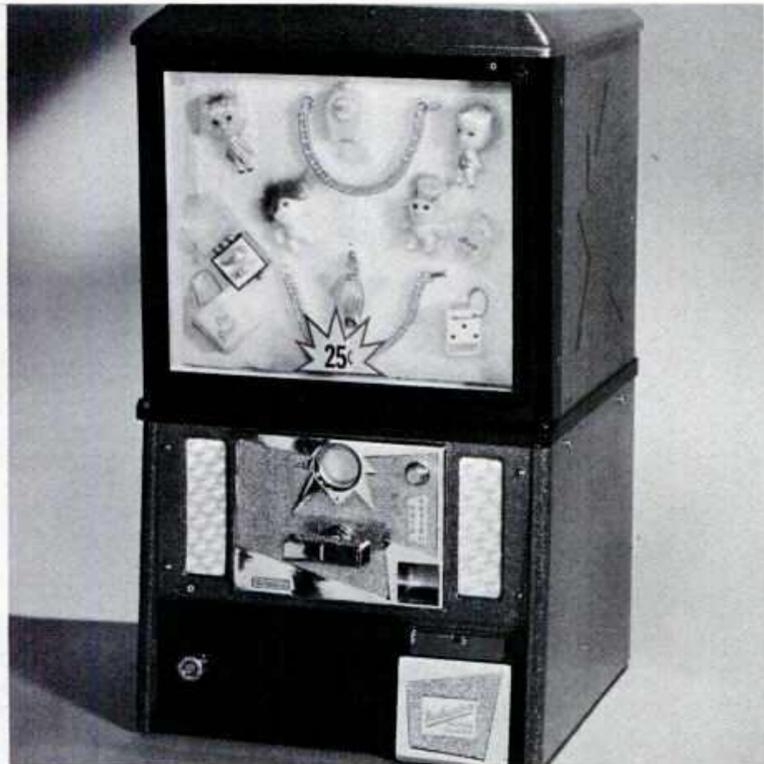
9:15 a.m.—Breakfast Served
9:25 a.m.—Drawing of Early Bird Prize
10:15 a.m.—"Opening Remarks"
H. B. Hutchinson, Jr., President of N. V. A.
Rolfe M. Lobell, Convention Chairman
10:20 a.m.—"A LEGISLATOR'S CAREFUL LOOK AT BULK VENDING"
Senator Elmer O. Friday, Chairman of the Senatorial Committee
in the State of Florida
10:35 a.m.—"FUN AND GAMES FOR GREATER PROFITS"
Donald Mitchell, N. V. A. Counsel
10:50 a.m.—"Good and Welfare"
Open Discussion
11:05 a.m.—Nominating Committee Report
11:10 a.m.—Election of Officers
11:20 a.m.—N. V. A. WORKSHOP
Chairman—Herbert Goldstein, Oak Manufacturing Co.
Moderator—Allan Cohen, Northwestern Sales & Service
"THE PENNY IS A BIG PART OF A DOLLAR"
Vincent Schiro, New Orleans, La.
John McDaniels, Seattle, Wash.

12:20 p.m.—Final Early Bird Prize
7:00 p.m.—ANNUAL N. V. A. BANQUET—Pageant Room
"Gay Nineties Frolics"

SUNDAY, APRIL 20

9:30 a.m.—N. V. A. Farewell Breakfast
10:30 a.m.—"Installation of Officers"
Rolfe M. Lobell, Installing Officer
10:45 a.m.—Presentation of Awards
11:30 a.m.—Convention Summation and Farewell
Incoming President
11:30 a.m.—Exhibits Open
1:30 p.m.—THE END

New Equipment



Northwestern—Classic Vender

A bulk vending unit that rejects slugs has been introduced by Northwestern Corp. The unit, seen above, also accommodates all pricing (1-cent, nickel, dime, quarter or two quarters). It is available as a regular model without slug rejector, too. Styled for quarter capsule vending, the unit will hold 130 2-inch capsules, 380 1½-inch capsules, 3,050 pieces of 100 count gum and 615 pieces of super-size gum. A wheel for 1-inch capsules is also available. The machine has a separate cash container with an Ace lock. The large display area allows the operator or patron to view the merchandise inside. Other design features include tempered glass front and Mylar trim.



LARRY FLYNT, seen at left here, believes in doing things in a spectacular manner. The Dayton, Ohio, distributor of the NSM phonograph and Spray Vendor, was quoted in a recent newspaper article as wanting to be a millionaire. He is 25. With Flynt here are (from left) Paul Hicken, Bob Roth and Joe Perkovich. Flynt has moved his distributing and operating firm in a single building at 3609 Linden Avenue, Dayton. Flynt, who operates a vending machine company and Talk of the Town, a nightclub, will distribute NSM jukeboxes in three States. He is distributor for the U. S., Canada and Mexico for the Spray Vendor line, comprised of the hair spray machine seen above and a shoe-shine unit. Bachelor Beat Enterprises, which will publish an entertainment newspaper, is also housed in the new headquarters. Offices in Columbus and Cincinnati will be opened within 90 days.

NVA Lists Exhibitors

• Continued from page 48

Northwestern Corp.
Morris, Ill.

Oak Manufacturing Co., Inc.
Los Angeles, Calif.

Paramount Textile Machinery Co.
Chicago, Ill.

Penny King Co.
Pittsburgh, Pa.

Paul A. Price Co., Inc.
Roslyn, N. Y.

Standard Specialty Co.
Oakland, Calif.

Sunline, Inc.
St. Louis, Mo.

Vend Magazine
Chicago, Ill.

Vend-Rite Manufacturing Co.
Chicago, Ill.

Victor Vending Corp.
Chicago, Ill.

Viking Charms
Jacksonville, Fla.

VICTOR'S NEW 77 SPECIAL EXTRA CAPACITY TOP . . .



Holds 30 more V-2 Capsules.
Can be installed on your present
77s, or purchased with your 77
machines.

Only \$4⁵⁰ each
Includes new center rod.

See your distributor for information
or write us direct.

**VICTOR
VENDING CORP.**
5701-13 West Grand Ave.
Chicago, Ill. 60639

Canadian Firm

• Continued from page 45

gories: c&w, pop vocals, teen hits, big bands and polkas. To a lesser extent, we maintain a library for light classics and ethnic music."

Johnson pointed out that locations, especially coffee shops, are programmed differently from summer to winter. With the influx of tourists during the summer, the programming leans more toward easy listening, instead of localized tunes. Handling the programming duties are Lydia Pankewich and Wayne Johnson, who utilize Billboard charts; Record Source International and radio surveys.

New Rock-Ola Distributor

TULSA, Okla. — Tulsa Billiard Supply, Inc., here has been appointed distributor for the Rock-Ola Manufacturing Corp. line of music and vending equipment in the State of Oklahoma. John Nowlin is president of the firm, which also handles Brunswick and United billiard lines.

ALL NEW! APRIL 1969 **Show SPECIALS!**

Earrings

Flexos

Rings

Cards

Toys

Dolls

Boats

Games

Dolls

Bracelets

NEW! AVAILABLE FOR THE FIRST TIME!
A NEW CAPSULE WITH A MOLDED
SNAP ON CAP, IN ASSORTED COLORS.
PRICE: In lots of 25M. or more \$10.00/M.
Capsules made of C-11 material \$11.00/M.

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BUY! METAL TYPERS

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WHY!

1. LIFE-TIME INCOME
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METAL TYPER, INC.
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SCHOENBACH CO.

Manufacturers Representative
Acorn - Amco Distributor

MACHINES

**WE HAVE 25c
TITANS, MACHINES
AND MERCHANDISE
IN STOCK**

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10c CAPSULE MIXES
(all 250 per bag)

Monte Carlo\$8.00
Indian Craft Rings 9.50
Asst. Items with Lighter 8.00
Precious Gem Rings 7.50
Jewelry Mix 7.00-8.00
Jumbo Dice Mix 8.00
Jumbo Creepy Bugs 8.00
Mini Books (3 per capsule) 8.00

HOT 5c VEND ITEMS
(all 250 per bag)

Asst. Economy Mix\$4.25
Bugs 5.00
Rings 5.00
Economy Ring Mix (no front) 4.00
Regular Deluxe Assmt. 5.00
Asst. Jewelry (Bangles & Beads) 5.00

1c CHARM MIXES & ITEMS
From \$3.50 to \$24.00 per M.
25¢ capsules in stock

Parts, Supplies, Stands & Globes.
Everything for the operator.
One-third deposit with order,
balance C.O.D.

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(212) PResident 2-2900

when answering ads . . .
Say You Saw It in
Billboard

If your competition is
giving you location trouble . . .

You may find the answer to this problem
by operating the most advanced idea in
bulk vending—the all new Victor—

SELECTORAMA®

77-88 CONSOLE

With six different combinations to
select from to fit any of your
locations. Will vend a variety of
merchandise and coin combina-
tions — 1¢, 5¢, 10¢, 25¢.

Front door operation saves 50%
to 75% service time. Bigger dis-
play, more profits.

See your distributor for informa-
tion and delivery date.

VICTOR VENDING CORP.
5701-13 West Grand Ave.
Chicago, Ill. 60639

SUPER 77 in
console holds
175-V2 capsules



THE PROGRAMMING CENTER at Southern Music, Ltd., in Calgary, Alta., houses thousands of rock, country music, pop, jazz and classical records. The Wurlitzer distributor currently services almost 500 Canadian music locations.

Wallace Eulogized

OAK HILL, W. Va.—Universally, the people who knew John Wallace thought of him as a friend, rather than fellow busi-



JOHN A. WALLACE, industry leader and past president, Music Operators of America (MOA), who died last week, is pictured above as he was honored by MOA following his term as president. Jim Tolisano (left) is shown making the award.

nessman, Music Operators of America (MOA) co-worker or industry acquaintance. This was brought out as Billboard last week sought comments on Wallace's tragic death following a long battle with cancer.

"He was not only a valued distributor but a good friend of all of us," said Ed Doris, speaking for Rock-Ola Manufacturing Corp., Chicago. "He made many contributions to the industry. At Rock-Ola we feel the loss personally."

Wallace, known and referred to universally as "Red," was particularly praised for his MOA work. Said MOA president Howard Ellis, "Red was a dedicated man. He came to our last convention when he could hardly walk because of his illness."

Thinking back over the years, Ellis said, "Red might relax after a meeting, but during a meeting he was in there fighting every minute, scratching his

head and trying to figure out some way to do things a better way."

Jim Stevens, an operator in Clarksburg and Grafton, W. Va., said he had known Wallace for many years. "He inspired every one of us here in West Virginia to build the association we have today. He brought respect to the operator. Like a lot of us, Red started with nothing. We all looked up to him."

James Hutzler, Martinsburg, W. Va., operator and association co-worker of Wallace, said, "He welded us together in a sense. He was especially able to look far into the future."

Several close to Wallace mentioned the huge man's ability to seek out and try new things. "He started in the car wash business as the same time I did," said Bill Anderson, Logan, W. Va. "He kept up with the times. He started in vending very early and got into distributing when he realized the opportunity this presented."

Anderson, a West Virginia association co-worker with Wallace and an MOA vice-president, was with Wallace the night before he died in the National Health Institutes of Health, Bethesda, Md. Sq was George Papas, a Silver Spring, Md., operator.

"He was one of the industry's greatest assets. His heart with the industry. He is irreplaceable," said Mrs. Leoma Ballard, Belle, W. Va.

M. Z. (Red) Elkins, Charleston, W. Va., one-stop owner, said he had known Wallace since the 1930's. "We operated at the same time when I was with Chemical City Music Co. He often advised me on record programming and we helped each other over the years."

Clint Pierce, an MOA past-president whose term immediately preceded Wallace's, spoke from his office in Brodhead, Wis. "He did a tremendous amount of work for MOA, gave all he had. He put in a tremendous amount of time and was probably responsible for the great number of members we attracted during his term. He'll be greatly missed by the industry as a whole."

Lou Casola, Rockford, Ill., businessman and another past-president, MOA, said, "He is a great loss to our industry and to MOA. Red and I came up through the ranks, you might say. He was all heart and soul for MOA."

"He was the greatest man I ever knew," said J. Harry Snodgrass, Albuquerque, N. M. Snodgrass, reached just before he boarded a plane for the funeral here. "We were very close," Snodgrass said. "He was a very fine operator and a very fine businessman. Everything he did was for the good of the industry."

"I will miss John very much," said Fred Granger, executive vice-president, MOA. He was more than a colleague. In all my association experience I have never found a harder worker. He was so vitally interested, and although perhaps it was overlooked, he was a very good administrator, too."

Wallace Dies

• Continued from page 45

trade group in a massive membership drive.

He is survived by his widow, Jean; twins, John Arthur Jr. and Debra; his brother and his mother, Maud.

Say You Saw It in Billboard

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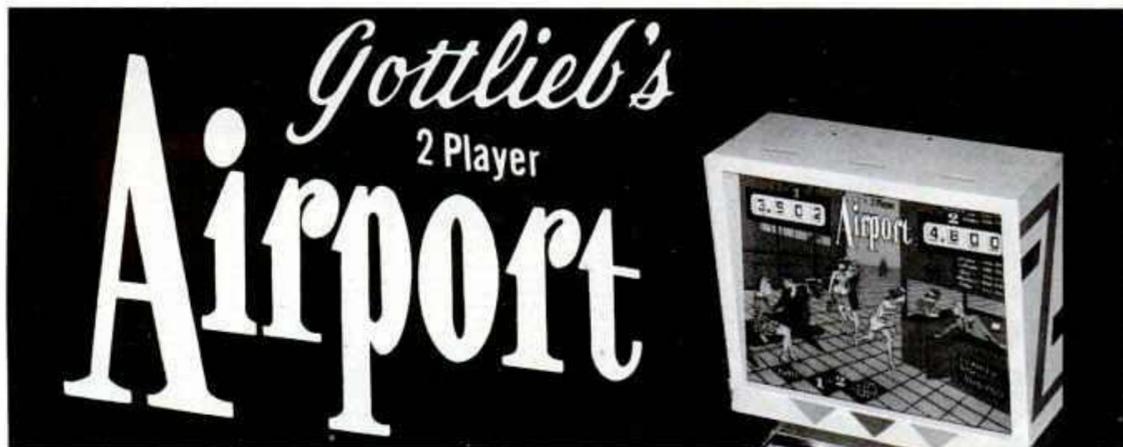
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ROWE 77 CANDY, 25c CHANGER.....	125
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On the Street

By RON SCHLACHTER

The final rounds and presentations for the South Dakota 1969 8-hall Tournament will be held April 26-27 in the City Auditorium at Pierre. Max Hasvold is co-ordinator for the tourney, which has included preliminary competition at 46 locations. Participating operators are Herman Warn, Salem; Manford, Inc., Huron; Maxwell Music Service, Pierre; Black Hills Novelty, Deadwood; Rushmore Vending Co., Rapid City; Rushmore Amusement Co., Rapid City; Musivend, Sioux Falls; Porter Music & Vending, Mitchell, and Leo Freidel, Gettysburg. The tournament is sanctioned by U.S. Billiards, Inc., under the directorship of Leonard Schneller.

Elsewhere on the South Dakota scene, Tony Ratchford and Earl Porter are back home after three weeks in Hawaii. . . . John Trucano is recuperating at home following recent surgery. . . . Marshall Caras, of Trimount Automatic Sales in Boston, reports a tremendous amount of business in arcade equipment and that his company is working weekends and overtime to meet the demand. Caras also reports that two-for-a-quarter play is "going over big." Meanwhile plans are already being made for December when Trimount will take 250 customers on a four-day trip to the Bahamas.

Whippany, N. J., sources report that Rowe International, Inc., a division of Triangle Industries, is

checked on numerous activities, including the company's licensee and bulk milk vending operation. . . . George Morfin, manager of Latin America sales, just completed a trip to Latin America where he met with Rowe distributors. According to Jim Dittman, Rowe has consummated a sale with Loew's theater chain for cold drink venders. . . . A service school is being held this week on the Music

Miracle at Atlas Music in Chicago. Henry Hoevenaar is conducting the session. . . . Last week all Rowe service engineers received additional training on the new bill and coin changers at the company's factory in Grand Rapids, Mich. Among those in attendance was Jim Abato, director of service engineering. . . . Ray Taber, vice-president of marketing, is back at work following a vacation in

Puerto Rico. Condolences are being extended to the family of Frank Alluvot Jr., a victim of a car crash. Alluvot, who was 39, operated Frank's Music & Vending Co., Inc., in Hazel Park, Mich. . . . Dime N Leagues will hold its national tournament in June at Howard Johnson's in Sharonville, Ohio. . . . Joe Westeraus Jr., who just learned how

(Continued on page 53)

NEW PRICING LIKE ADDING \$420 WK. STOP

CHICAGO—Another way of considering the 30 per cent increase generated by switching to two-for-a-quarter pricing on jukeboxes, suggests Seeburg Sales Corp. president Bill Adair, is to imagine picking up a new location that brings in a weekly gross of \$420. The computation is based on the weekly gross of 100 operators.

With a base of 100 operators, each with an average of 70 locations grossing an arbitrary total of \$20 per jukebox per week, the total figure works out to \$140,000 a week. A 30 per cent increase would be \$42,000, or, divided by 100 operators, \$420 more each week.

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Album Reviews

★★★★ 4 STAR ★★★★★

POPULAR ★★★★★

- NITTY GRITTY DIRTY BAND**—Alive! Liberty LST 7611 (S)
- MUCHO RENE & RENE**—Epic BN 26459 (S)
- ASTRUD GILBERTO**—I Haven't Got Anything Better To Do. Verve V6-8776 (S)
- TIM HARDIN**—Verve/Forecast FTS 3064 (S)
- RAVI SHANKAR**—A Morning Raga/An Evening Raga. World Pacific WPS 21464 (S)
- PAUL LIVERY'S ORCH./SATURDAY NIGHT SINGERS**—The World of Country Music. London phase 4 SP 44124 (S)
- FEMINE COMPLEX**—Livin' Love. Athena 6001 (S)
- THE VERY BEST OF JERRY BUTLER**—Buddah BDS 4001 (S)
- THE VELVET UNDERGROUND**—MGM SE 4617 (S)
- THE VERY BEST OF JOHN LEE HOOKER**—Buddah BDS 4002 (S)
- THE VERY BEST OF JIMMY REED**—Buddah BDS 4003 (S)
- TONGUE AND GROOVE**—Fontana SRF 67593 (S)
- GLAD GROUP**—Feelin' Glad. ABC ABCS 655 (S)
- DIDI FAVREU**—Rebirth of Wonder. RSVP ES 8004 (S)

COUNTRY ★★★★★

BUZZ MARTIN—A Logger's Reward. Ripcord SLP 002 (S)

LOW PRICE CLASSICAL ★★★★★

BERLIOZ: ROMEO AND JULIET/BOITO: MEFISTOFELE PROLOGUE—Moscona/Robert Shaw Chorale/NBC Symphony (Toscanini). RCA Victorola VIC 1398 (M)

JAZZ ★★★★★

OSCAR PETERSON PLAYS THE ACADEMY AWARDS—Verve V6-8775 (S)

BLUES ★★★★★

SUNNYLAND SLIM—Slim's Got His Thing Goin' On. World Pacific WPS 21890 (S)

GOSPEL ★★★★★

BRENDA WILKINSON—He Filled a Longing. Gospel Key GKS 1320 (S)

SINGING PARKERS—I've Got It. Gospel Key GKS 1344 (S)

SPECIAL MERIT PICKS

POPULAR

WALTER WANDERLY SET—When It Was Done. A&M SP 3018 (S)

Walter Wanderly's Latin-flavored instruments get a good display here and also serve to spotlight the singing of Anamaria Valle, Marilyn Jackson, Linda Nivember and Milton Nacsimento. It's Wanderly's instrumentalizing, though, that sets the high tone and makes it an extremely enjoyable package.

HOWARD TATE—Verve V6-5072 (S)

Soulman Howard Tate revives his "Ain't Nobody Home" hit of a few years back and features more of his smooth blues and funk in this Jerry Ragovoy-produced package. More Ragovoy tunes plus Tate's polished blues communication touch off soul explosions in "How Come My Bulldog Don't Bark," "Look at Granny Run Run," and other blues grooves sparked from the ordinary by its punch, kick and style.

HERB NEWMAN PRESENTS AM/FM—Era ES 803 (S)

A beautiful, uptempo, exciting album in an easy listening vein. Herb Newman, producer, settles for only quality, coming up with beautiful orchestrations of "This Guy's in Love With You," "Scarborough Fair," "It Was a Very Good Year," and "Promises, Promises." You can expect great things from Newman in times to come.

ILLINOIS SPEED PRESS—Columbia CS 9792 (S)

A promising new group is introduced with this LP: a group strong in instrumental values, those values that can score well in underground and progressive rock areas. "Pay the Price" also has good vocal work, but it's the quintet's instrumentals that carry the day with such numbers as "Beauty" and "P.N.S. (When You Come Around)."

WORLD OF OZ—Deram DES 18022 (S)

The Oz, who enjoyed moderate success with "The Muffin Man" (included here), frolic through the fantasies of 11 other merry tunes. "Jackie," "The Hum-Gum Tree" and "We've All Seen the Queen" are the album's highlights.

VARIOUS ARTISTS—Blumfield / Flanders / Kalb / Kooper / Kulberg of the Blues Project. Verve/Forecast FTS 3069 (S)

The Blues Project, prime movers of the new wave in rock music and a proving ground for some of today's top rock stars, tosses in the last tapes, thus completing the recorded history of the now-defunct pop group. Al Kooper, now of "Super Session" fame, Steve Katz of Blood, Sweat and Tears, plus Blumfield and Kulberg of Sea Train, star with original Project members Danny Kalb and Tommy Flanders in "Catch the Wind," "Two Trains Running" and "Back Door Man" on this collector's LP.

COUNTRY

THE BEST OF ERNIE ASHWORTH—Hickory LPS 146 (S)

This LP does double duty—not only is it full of previous hits, but it also features Ernie Ashworth's latest single "Where Do You Go (When You Don't Go With Me)." Past hits range from "Talk Back Tremblin' Lips" to "I Love to Dance With Annie."

SANFORD CLARK—Return of the Fool. LHI S 12003 (S)

Sanford Clark, who made his mark on the disk scene a few years back with his smash hit "The Fool," returns with an exceptional LP debut on LHI. The program is a well balanced collection of country flavored tunes and Clark's treatments are smooth and easy to take. "Footprints in Her Yard," "A Woman's Disgrace" and "The Son of Hickory Hollers Tramp" are but three of the numbers that will activate sales.

CHARLIE STARR—Just Plain Charlie. Mercury SR 61209 (S)

Charlie Starr, a blind singer, knows his way through the various roads of the country field. Whiskey, women and wide open spaces are the main topics that come under his concern and he tells about them in authentic minstrel fashion. He accompanies himself on several instruments and each hand knows what the other is doing.

LOW PRICE CLASSICAL

DEBUSSY: THE MARTYRDOM OF ST. SEBASTIAN—Various Artists/Boston Symphony (Munch). RCA Victorola VICS 1404 (S)

This lyrical and moving work is given an equally faithful rendition here. Munch is masterful; the Boston "heavenly"; Phyllis Curtin's soprano is sensuous, and the

INTERNATIONAL ★★★★★

LOS MACHUCAMBOS—Mucho Gusto. London phase 4 SP 44117 (S)

DIGNO GARCIA Y SUS CARIOS—Spanish Soul. Command 939 S (S)

COMEDY ★★★★★

LORD BUCKLEY—Bad Rapping of the Marquis de Sade. World Pacific WPS 21889 (S)

CHILDREN'S ★★★★★

LAURA OLSHER/CAMARATA—Learning to Tell Time Is Fun. Disneyland ST 3959 (M)

CAMARATA/MARNI NIXON—Hansel & Gretel. Disneyland ST 3955 (M)

chorus is buoyantly powerful. A reissue in stereo.

GOSPEL

THE BEST OF THE STAPLE SINGERS—Buddah BDS 2009 (S)

Some early product from Vee Jay Records days of the Staple Singers, including "I've Been Scorned," "Swing Low," and "Will the Circle Be Unbroken." Great expression on this material; guitar is mournful and sad.

COMEDY

BROTHER SAMMY SHORE—Come Heal With Me. Liberty LST 7602 (S)

Brother Sammy Shore, in the manner of a gospel preacher, has an amusing album of mock sermons here. Shore humorously preaches on happiness, cigarette smoking, men's fashions, and the answer to life. His replies in a section on questions from the audience also hit the comic mark.

CHILDREN'S

LAURA OLSHER/BILL KANADY—The Little Engine That Could/The Submarine Streetcar. Disneyland ST 3958 (M)

The famous story of the Little Engine gets a vivid and entertaining performance by Miss Olsner and Bill Kanady. The ride is delightful as the engine finally makes it over the hill to where the children are. "The Submarine Streetcar" is well done.

Action Records

Singles

★ NATIONAL BREAKOUTS

THE BOXER . . . Simon & Garfunkel, Columbia 4-44785 (Charing Cross, BMI)

★ REGIONAL BREAKOUTS

WE CAN'T GO ON THIS WAY . . . Unchained Mynds, Buddah 111 (Metric, BMI) (Milwaukee)

MEDICINE MAN . . . Buchanan Brothers, Event 3302 (Sand-box, ASCAP) (Detroit)

IT'S A MIRACLE . . . Willie Hightower, Capitol 2226 (Too Late, BMI) (Atlanta)

MUSIC FOR MY MOTHER . . . Funkadelic, Westbound W148 (Bridgeport, BMI) (Detroit)

Albums

★ NATIONAL BREAKOUTS

GLEN CAMPBELL—Galveston . . . Capitol SR 210 (S)

JAMES BROWN—Say It Loud I'M Black & I'M Proud King 5-1047 (S)

JOHNNY WINTER—Progressive Blues Experience Imperial LP 12431 (S)

LEONARD COHEN—Songs From a Room Columbia CS 9767 (S)

★ NEW ACTION LP'S

CHARLIE BYRD—The Great Byrd . . . Columbia CS 9747 (S)

Yesteryear's Hits

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's charts at that time.

POP SINGLES—5 Years Ago

1. Can't Buy Me Love—Beatles (Capitol)
2. Twist and Shout—Beatles (Tollie)
3. Suspicion—Terry Stafford (Crusader)
4. She Loves You—Beatles (Swan)
5. Hello, Dolly!—Louis Armstrong
6. Shoop Shoop Song—Betty Everett (Vee Jay)
7. I Want to Hold Your Hand—Beatles (Capitol)
8. Glad All Over—Dave Clark Five (Epic)
9. Please Please Me—Beatles (Vee Jay)
10. Don't Let the Rain Come Down (Crooked Little Man)

POP SINGLES—10 Years Ago

1. Come Softly to Me—Fleetwoods (Dolphin)
2. Venus—Frankie Avalon (Chancellor)
3. Pink Shoelaces—Dodie Stevens (Crystallite)
4. It's Just a Matter of Time—Brook Benton (Mercury)
5. Tragedy—Thomas Wayne (Fernwood)
6. Never Be Anyone Else But You—Ricky Nelson (Imperial)
7. Charlie Brown—Coasters (Atco)
8. A Fool Such as I—Elvis Presley (RCA Victor)
9. Guitar Boogie Shuffle—Virtues (Hunt)
10. I Need Your Love Tonight—Elvis Presley (RCA Victor)

POP LP'S—5 Years Ago

1. Meet the Beatles—(Capitol)
2. Introducing the Beatles—(Vee Jay)
3. Honey in the Horn—Al Hirt (RCA Victor)
4. Hello, Dolly!—Original Cast (RCA Victor)
5. Barbra Streisand—The Third Album—(Columbia)
6. Charade—Henry Mancini (RCA Victor)
7. In the Wind—Peter, Paul & Mary (Warner Bros.-Seven Arts)
8. Yesterday's Love Songs—Nancy Wilson (Capitol) (Phillips)
9. Dawn & Other Songs—Four Seasons
10. There I've Said It Again—Bobby Vinton (Epic)

Yesteryear's Country Hits

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the Country field 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time.

COUNTRY SINGLES—5 Years Ago

1. Understand Your Man—Johnny Cash (Columbia)
2. Saginaw Michigan—Lefty Frizzell (Columbia)
3. Welcome to My World—Jim Reeves (RCA Victor)
4. Miller's Cave—Bobby Bare (RCA Victor)
5. Molly—Eddy Arnold (RCA Victor)
6. My Heart Skips a Beat—Buck Owens (Capitol)
7. Long Gone Lonesome Blues—Hank Williams Jr. (MGM)
8. Your Heart Turned Left (And I Was on the Right)—George Jones (United Artists)
9. B. J. the D. J.—Stonewall Jackson (Columbia)
10. Five Little Fingers—Bill Anderson (Decca)

COUNTRY SINGLES—10 Years Ago

1. White Lightning—George Jones (Mercury)
2. When It's Springtime in Alaska—Johnny Horton (Columbia)
3. Don't Take Your Guns to Town—Johnny Cash (Columbia)
4. I'm in Love Again—George Morgan (Columbia)
5. Mommy for a Day—Kitty Wells (Decca)
6. Who Cares—Don Gibson (RCA Victor)
7. Come Walk With Me—William Lee (Hickory)
8. Home—Jim Reeves (RCA Victor)
9. That's What It's Like to Be Lonesome Me—Ray Price (Columbia)
10. Luther Plays the Boogie—Johnny Cash (Columbia)

'Chokin' Kind'

• Continued from page 42

ard songs to make the move. His "Busted," done by Johnny Cash originally, was redone by Ray Charles and was the r&b song of 1963.

Howard's lyrics also turn up in the pop field. "Heartaches by the Number" was done first by Ray Price, then by Guy Mitchell; "Too Many Rivers," by Claude Gray, then by Brenda Lee; "The Everglades," by Skeets McDonald, then the Kingston Trio, and "I Fall to Pieces" which made it in both country and pop for the late Patsy Cline, and "Tiger by the Tail," again a hit in both fields for Buck Owens.

After starting professionally in 1958, Howard won 10 BMI citations of achievements in 1961, a record which still stands.

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HEART FUND

APRIL 12, 1969, BILLBOARD

Nashville Scene

• Continued from page 39

larity, played to capacity houses at the Longhorn Ballroom in Dallas. He went on to fill houses at Amarillo and Lubbock. . . . **Ray Price**, working with a 12-piece orchestra, is scheduled for the LBJ ranch in June of this year. This date, as most of the others in Texas, set by **Billy Deatona**. . . . **Bill Anderson** is off on another European trip, then hurries home for TV taping just three days later. . . . **Weldon Myric** is the April "Artist of the Month" at the Music City Playhouse. He is on the Dot label. . . . **Chet Atkins'** "Lovers' Guitar" has just been released. Chet, with **Archie Campbell & Boots Randolph**, took part in the Greater Greensboro Open Golf Tournament. . . . **Tom T. Hall** is off on a five-day promotional tour for Mercury. He'll also film the new "Johnny Cash Show." . . . **Jimmy Key**, president of Key Talent, has signed **Barbara Perry** to a booking contract. She'll work out of the West Coast office under the direction of **Annie Maloney**. . . . Cedarwood's newest entry into the list of leading songs is "Secret of Your Heart," recorded by **Tower's Dick Curless**. . . . **Sandy Rucker** of Royal-American is overdubbing and adding strings to her new single. . . . **Carl Perkins**, Columbia, performs "Restless" on the April 16 "Kraft Music Hall." **Guy Cameron** has been named regional promotion man for the Shelby Singleton Productions in the Richmond-to-Boston area. . . . **Audie Ashworth**, executive vice-president of Moss Rose Publishing, an affiliate of Hubert Long International, has announced the addition of **Tom Malone** to the staff as vice-president. Malone has been a guitar instructor at the Cotten Music Center. . . . The **Clossey Brothers, Bill & Fran**, signed a booking pact with American Artists Corporation of Milwaukee. The firm says it has the K-Ark artists booked through July. . . . HEB Records announces the release of a new **Bob Homan** LP, "Beamin' All Over." The album is a collection of old and new tunes. The firm is located in Yakima, Washington. . . . A bus excursion to the Jamboree at Wheeling is scheduled May 10-11 from WWOL, Buffalo. The trip, as usual, will be led by **Ramblin Lou Shriver**. . . . **Tex Fenster** writes from New York that his Peer-Southern songs are underground hits—in the New York subways. . . . **Billy Walker's** newest Monument single, just on the way out, is "Smokey Places." He'll perform it on his syndicated television show immediately. . . . **Merle Kilgore**, appearing hoarse on an "Opry" appearance, said he

Nonesuch Premieres

• Continued from page 43

Miss DeGaetani. Selections in Volume III are Jacob Druckman's "Incenters," Joseph Schwantner's "Diaphonia intervallum," and John Harbison's "Confinement." The three albums were made with the assistance of the Martha Baird Rockefeller Fund for Music, Inc. The commissioned disk offers Donald Erb's "Music for Instruments & Electronic Sounds," which consists of "Reconnaissance" for violin double bass piano, percussion, Moog synthesizer, and Moog polyphonic instrument, and "In No Strange Land" for trombone, double bass, and electronic sounds. Erb conducts an instrumental ensemble in the first piece, while the second features trombonist Stuart Dempster and double bassist Bertram Turestzky.

when answering ads . . .

Say You Saw It in
Billboard

APRIL 12, 1969, BILLBOARD

On the Street

• Continued from page 51

had to sing either **Ernest Tubbs** or **Johnny Cash** songs because he could hit only low notes. The outcome was a success. . . . **Nat Stuckey** has recorded a **Lorene Mann** song. Miss Mann has changed the name of her publishing company from Novachamingo to Burlo. She explains that it's easier to remember. The new name comes from her "favorite performer," **Burl Ives**.

to ski, is testing his skill in Aspen, Colo. . . . Royal receptionist **Mary Hurst** is recuperating from surgery. **Robert Garmisa** reports the release of "Engelbert," a new Little LP by **Engelbert Humperdinck**. . . . A five-day Wurlitzer service seminar was recently held at the Bellevue Hotel in San Francisco. Representing the Wurlitzer Distributing Corp. of Los Angeles at the session on mechanical opera-

tion of the Wurlitzer Americana III chassis were **Jim Bice**, C & G Amusement, Huntington Park; **Milton Rose**, General Vendor, La-Mesa; **Keith Hanson**, Oceanside Music Co., Oceanside; **Jerry Stephens**, Diversified Sales, Bakersfield; **Michael Minard**, Independent Music & Vending, San Diego; **David Gunderson**, P.D.K. Amusement, Pomona, and **Robert Savala**, Savala Music, El Monte. Representing the Wurlitzer Distributing Corp. of San Francisco

at sessions studying the electrical circuit system and sound system of the Americana III were **Charles Clark**, Acme Vending Corp., San Jose; **M. C. Stanley**, Tempo Sales, San Jose; **Fred Harden**, Harden Music, Pleasant Hill; **Frank Enteliano**, Wilson Music Co., Hayward; **Peter Arrollo** and **Ken Ashlock**, Patton Music Co., Turlock; **Joe James**, Atwater; **Normal Young**, T & N Music Co., Redding, and **Pat Burch**, Big "T" Markets, Hawthorne, Nev. **Paul Meyer Jr.**, represented Northwest Sales Co. of Seattle. The sessions were conducted by **C. B. Ross**, **Leonard Hicks** and **Harry Gregg**.

The Three Degrees are now on record.



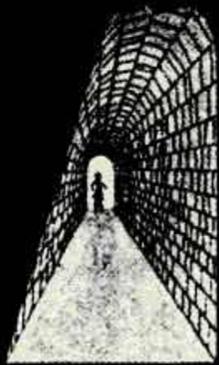
Shelia, Valerie and Fayette comprise the newest and most exciting female singing group on the major night club circuit. They've received rave reviews in Las Vegas, Miami, New York and San Juan. Metromedia Records is proud to welcome them to its growing roster of tomorrow's hit artists.

The Three Degrees "Down in the Boondocks"

MMS-109



METROMEDIA RECORDS, 3 EAST 54TH STREET, NEW YORK, N.Y. 10022



**WALK
AWAY**
SUNG BY
ANN PEEBLES

2157



The R & B breakout of the week
by an unbelievable vocalist

Discovered by Willie Mitchell
Produced by Willie Mitchell and Gene Miller

Billboard HOT 100

FOR WEEK ENDING APRIL 12, 1969

★ STAR PERFORMER—Sides registering greatest proportionate upward progress this week. Record Industry Association of America seal of certification as million selling single.

WEEKS ON CHART	Wk. Ago	Wk. Ago	Wk. Ago	TITLE	Artist (Producer), Label & Number	Wks. On Chart
2	4	14		AQUARIUS/LET THE SUNSHINE IN	Fifth Dimension (Bones Howe), Soul City 772	6
2	4	12	21	YOU'VE MADE ME SO VERY HAPPY	Blood, Sweat & Tears (James William Guercio), Columbia 4-44774	7
3	1	1	1	DIZZY	Tommy Roe (Steve Barri), ABC 11164	11
4	5	8	11	GALVESTON	Glen Campbell (Al De Lory), Capitol P-2428	7
5	3	3	6	TIME OF THE SEASON	Zombies (Rod Argent & Chris White), Date 2-1628	10
6	7	10	24	ONLY THE STRONG SURVIVE	Jerry Butler (Gamble & Huff), Mercury 72898	7
7	14	26	42	IT'S YOUR THING	Isley Brothers (R. Isley-O. Isley-R. Isley), T-Neck 901	5
8	18	35	70	HAIR	Cowells (Bill & Bob Cowell), MGM 14026	5
9	6	6	10	RUN AWAY CHILD, RUNNING WILD	Temptations (Norman Whitfield), Gordy 7084	9
10	13	17	27	TWENTY-FIVE MILES	Edwin Starr (Bristol & Fuqua), Gordy 7083	9
11	11	15	20	ROCK ME	Steppenwolf (Gabriel Makler), Dunhill 4182	7
12	10	5	2	PROUD MARY	Credence Clearwater Revival (John Fogerty), Fantasy 619	12
13	8	2	3	TRACES	Classics IV (Buddie Duie), Imperial 66352	10
14	15	19	22	HOT SMOKE & SASSAFRASS	Bubble Puppy, International Artists 128	9
15	12	7	5	INDIAN GIVER	1910 Fruitgum Co. (Kasenetz-Katz, Assoc.), Buddah 91	12
16	30	31	40	DON'T GIVE IN TO HIM	Gary Puckett & the Union Gap (Jerry Fuller), Columbia 4-44788	5
17	17	13	7	THIS GIRL'S IN LOVE WITH YOU	Dianna Warwick (Baruch-David), Scepter 12241	11
18	34	61	86	SWEET CHERRY WINE	Tommy James & Shondells (Chips Moman), Roulette 7039	4
19	19	23	23	MR. SUN, MR. MOON	Paul Revere & the Raiders (Mark Lindsay), Columbia 4-44744	9
20	20	41	46	THE LETTER	The Arbors (Roy Cicala & Lorie Burton), Date 2-1638	8
21	21	28	37	DO YOUR THING	Watts 103rd Street Band, Warner Bros.-Seven Arts 7250	11
22	9	9	13	MY WHOLE WORLD ENDED (The Moment You Left Me)	David Ruffin (Fuqua & Bristol), Motown 1140	9
23	16	11	4	BUILD ME UP BUTTERCUP	The Foundations (Tony Macaulay), UNI 55101	15
24	26	53	58	CIMME GIMME GOOD LOVIN'	Crazy Elephant (Kasenetz-Katz, Assoc.), Bell 763	7
25	28	29	33	I'LL TRY SOMETHING NEW	Diana Ross & the Supremes & the Temptations (F. Wilson & D. Richards), Motown 1142	5
26	24	24	26	YOU GAVE ME A MOUNTAIN	Frankie Laine (Jimmy Bowen), ABC 11174	10
27	29	36	49	BROTHER LOVE'S TRAVELLING SALVATION SHOW	Neil Diamond (Tommy Cogbill & Chips Moman), UNI 55109	8
28	38	39	71	CHOKIN' KIND	Joe Simon (J. R. Enterprises), SST 2628	4
29	33	44	78	TIME IS TIGHT	Booker T. & the M.G.'s (B. T. Jones), Stax 0028	5
30	27	27	30	MENDOCINO	Sir Douglas Quintet (Amigas de Musica), Smash 2191	13
31	31	37	45	TRY A LITTLE TENDERNESS	Three Dog Night (Gabriel Makler), Dunhill 4177	10
32	51	70	92	HAWAII FIVE-O	The Ventures (Joe Saraceno), Liberty 56068	6

33	36	43	44	I CAN HEAR MUSIC	Beach Boys (Carl Wilson), Capitol 2432	6
34	53	57	81	IS IT SOMETHING YOU GOT	Tyrone Davis (Willie Henderson), Dakar 605	4
35	48	52	67	MEMORIES	Elvis Presley (Bones Howe & Steve Binder), RCA 47-9731	4
36	37	38	53	SNATCHING IT BACK	Clarence Carter (Rick Hall), Atlantic 2605	7
37	41	69	—	MY WAY	Frank Sinatra (Don Costa), Reprise 0817	3
38	25	16	16	THINGS I'D LIKE TO SAY	New Colony Six, Mercury 72858	16
39	52	67	74	WILL YOU BE STAYING AFTER SUNDAY	Peppermint Rainbow (Paul Leika), Decca 32410	9
40	43	62	82	FIRST OF MAY	Bee Gees (Robert Stigwood), Atco 6657	4
41	42	42	51	JOHNNY ONE TIME	Brenda Lee (Mike Berniker), Decca 32428	10
42	47	54	61	DON'T TOUCH ME	Bettye Swan (Wayne Shuler), Capitol 2382	6
43	44	60	65	THE WAY IT USED TO BE	Engelbert Humperdinck (Peter Sullivan), Parrot 40036	7
44	46	51	66	THE PLEDGE OF ALLEGIANCE	Red Skelton, Columbia 4-44798	5
45	60	79	—	WISHFUL SINFUL	Doors (Paul A. Rothchild), Elektra 45656	3
46	54	77	—	MERCY	Ohio Express (Kasenetz-Katz, Assoc.), Buddah 102	3
47	56	56	60	APRICOT BRANDY	Rhinoceros (Paul A. Rothchild), Elektra 45647	8
48	63	71	84	IT'S ONLY LOVE	B. J. Thomas (Chips Moman), Scepter 12244	4
49	50	63	68	PLAYGIRL	Thee Prophets (C. Bonafede, D. Bellor, L. Douglas), Kapp 962	6
50	72	—	—	TO KNOW YOU IS TO LOVE YOU	Bobby Vinton (Billy Sherrill), Epic 5-10461	2
51	—	—	—	THE BOXER	Simon & Garfunkel (Simon & Garfunkel & Hales), Columbia 4-44785	1
52	55	55	63	I LIKE WHAT YOU'RE DOING (To Me)	Carla Thomas (Don Davis), Stax 0024	9
53	69	76	—	MINI SKIRT MINNIE	Wilson Pickett (Rick Hall), Atlantic 2611	3
54	61	—	—	I DON'T WANT NOBODY TO GIVE ME NOTHING (Open Up the Door, I'll Get It Myself)	James Brown (James Brown), King 4224	2
55	45	49	54	BLESSED IS THE RAIN	Brooklyn Bridge (Wes Farrell), Buddah 95	6
56	49	50	57	WHEN HE TOUCHES ME (Nothing Else Matters)	Peaches & Herb (Billy Sherrill & David Kapralik), Date 2-1637	7
57	59	72	76	DAY AFTER DAY (It's Slippin' Away)	Shango (Merry Rippelle), A&M 1014	7
58	58	74	82	MOVE IN A LITTLE CLOSER, BABY	Mama Cass (Steve Barri), Dunhill 4184	5
59	62	83	88	NOTHING BUT A HEARTACHE	Flirtations (Wayne Bickerton), Deram 85038	6
60	75	—	—	ATLANTIS	Donovan (Mickie Most), Epic 5-10434	2
61	73	—	—	PINBALL WIZARD	The Who (Baron Lambert), Decca 732465	2
62	64	81	87	ICE CREAM SONG	The Dynamics (Tommy Cogbill), Cotillion 44021	4
63	65	75	77	DIDN'T YOU KNOW	Gladys Knight & the Pips (Ashford & Simpson), Soul 35057	6
64	77	—	—	IN THE BAD, BAD OLD DAYS	Foundations (Tony Macaulay), UNI 55117	2
65	70	78	85	IN THE STILL OF THE NIGHT	Paul Anka (Don Costa Prod.), RCA 74-0126	4
66	91	—	—	THESE EYES	Guess Who (Nimbus 9), RCA 74-0102	2

67	67	84	93	TIME WAS	Canned Heat (Skip Taylor & Canned Heat), Liberty 56097	5
68	94	—	—	GITARZAN	Ray Stevens (Fred Foster, Ray Stevens & Jim Malloy), Monument 1131	2
69	88	—	—	MORE TODAY THAN YESTERDAY	Spiral Staircase (Sonny Knight), Columbia 4-44741	2
70	81	88	96	FOOLISH FOOL	Dee Dee Warwick (Ed Townsend), Mercury 72880	4
71	71	80	91	TRACKS OF MY TEARS	Aretha Franklin (Jerry Wexler & Tom Dowd), Atlantic 2603	5
72	—	—	—	LOVE (Can Make You Happy)	Mercy (Jamie-Guyden), Sundt 6811	1
73	80	—	—	GRAZIN' IN THE GRASS	Friends of Distinction (John Flores), RCA 74-0207	2
74	85	—	—	WHERE DO YOU GO (My Lovely)	Peter Sarstedt (Ray Singer), World Pacific 7791	2
75	—	—	—	HAPPY HEART	Andy Williams (Jerry Fuller), Columbia 4-44818	1
76	87	—	—	BADGE	Cream (Felix Pappalardi), Atco 6668	2
77	78	86	—	THERE NEVER WAS A TIME	Joannie C. Riley (Shelby S. Singleton Jr.), Plantation 16	3
78	—	—	—	BUYING A BOOK	Joe Tex (Buddy Killen), Dial 4090	1
79	79	96	—	ZAZUERA	Herb Alpert & the Tijuana Brass (H. Alpert & Jerry Moss), A&M 1043	3
80	—	—	—	STAND	Sly & the Family Stone (Sly Stone), Epic 5-10450	1
81	84	94	—	GOOD TIMES BAD TIMES	Les Zeppellin (Jimmy Page), Atlantic 2613	3
82	—	—	—	SEATTLE	Perry Lomo (Chet Atkins & Andy Wiswell), RCA 47-9722	1
83	86	—	—	LOVE IS ALL I HAVE TO GIVE	Checkmates (John Spector), A&M 1039	2
84	—	—	—	HAPPY HEART	Petula Clark, Warner Brothers-Seven Arts 7275	1
85	90	—	—	BACK IN THE U.S.S.R.	Chubby Checker (John Madera), Buddah 100	2
86	93	—	—	MORNING GIRL	Neon Philharmonic (T. Sausy, Don Gant & B. McCloskey), Warner Bros.-Seven Arts 7261	2
87	—	—	—	THE RIVER IS WIDE	The Grassroots (Steve Barri), Dunhill 4187	1
88	89	89	99	GIVE IT AWAY	Chi-Lites (C. Davis & E. Record), Brunswick 55398	6
89	95	—	—	WHEN YOU DANCE	Jay & the Americans (Jay & the Americans), United Artists 50510	2
90	96	—	—	A MILLION TO ONE	Brian Hyland (Ray Ruff), Dot 17222	2
91	—	—	—	BREAKFAST IN BED	Dusty Springfield (Jerry Wexler & Tom Dowd), Atlantic 45-2606	1
92	—	—	—	ANY DAY NOW	Percy Sledge (Quin Ivy/Marlin Greene), Atlantic 2614	1
93	—	—	—	CISSY STRUT	Meters (Marshall E. Schorn & Allen Toussaint), Josie 1005	1
94	100	100	—	I LOVE MY BABY	Archie Bell & the Drells (Gamble/Huff), Atlantic 2612	3
95	99	—	—	IDAHO	4 Seasons (Bob Gaudio), Phillips 40597	2
96	97	—	—	CALIFORNIA GIRL (And the Tennessee Square)	Tampall and the Glaser Brothers (Jack Clement), MGM K-14036	2
97	98	—	—	RHYTHM OF THE RAIN	Gary Lewis & the Playboys (Snuff Garrett), Liberty 56093	2
98	—	—	—	IT'S A GROOVY WORLD	Unifits (Guy Druper), Kapp K 985	1
99	—	—	—	I CAN'T DO ENOUGH	Dells (Bobby Miller), Cadet 5636	1
100	—	—	—	SINGING MY SONG	Tammy Wynette (Billy Sherrill), Epic 5-10462	1

HOT 100—A TO Z—(Publisher-Licensee)

Any Day Now (Plan Two, ASCAP)	92
Apricot Brandy (Nina, BMI)	47
Atlantis (Peer Int'l, BMI)	60
Aquarius/Let the Sunshine In (United Artists, ASCAP)	1
Back in the U.S.S.R. (Maclean, BMI)	85
Badge (Cassero, BMI)	76
Blessed Is the Rain (Pocket Full of Tunes, BMI)	55
Boxer, The (Charing Cross, BMI)	51
Breakfast in Bed (Screen Gems-Columbia, BMI)	91
Brother Love's Travelling Salvation Show (Stonebridge, BMI)	27
Build Me Up Buttercup (January-Nice, BMI)	23
Buying a Book (Tree, BMI)	78
California Girl (And the Tennessee Square) (Jack, BMI)	96
Chokin' Kind (Wilderness Music, BMI)	28
Cissy Strut (Marsalis, BMI)	93
Day After Day (It's Slippin' Away) (Gosby/Irving, BMI)	57
Didn't You Know (Jobete, BMI)	63
Dizzy Low Twine, BMI)	3
Do Your Thing (Charles Wright & Fred Smith) (Wright-Gerstl-Tamerlan, BMI)	21
Don't Give in to Him (Four Star, BMI)	16
Don't Touch Me (Fammer, BMI)	42
First of May (Cassero, BMI)	40
Foolish Fool (Chappell, ASCAP)	70
Galveston (Ja-Ma Music, ASCAP)	4
Gimme Gimme Good Lovin' (Peanut Butter/Kahona, BMI)	24
Gitarzan (Abak, BMI)	68
Give It Away (Darkar/B&C, BMI)	88
Good Times Bad Times (Superhype, ASCAP)	81
Grazin' in the Grass (Chisa, BMI)	73
Hair (United Artists, ASCAP)	8
Happy Heart (Miller, ASCAP)	75
Happy Heart (Miller, ASCAP)	84
Hawaii Five-O (April, ASCAP)	32
Hot Smoke & Sassafras (Tapier, BMI)	14

I Can Hear Music (Trio Music Co. Inc., BMI)	33
I Can't Do Enough (Chevis Music, BMI)	99
I Don't Want Nobody to Give Me Nothing (Open Up the Door, I'll Get It Myself) (Dynamite, BMI)	54
I Like What You're Doing (To Me) (East/Memphis, BMI)	52
I Love My Baby (World War III/Downstairs, BMI)	94
Ice Cream Song (Dief-Cotillon, BMI)	62
Idaho (Gorodim/Genius, ASCAP)	95
In the Bad Bad Old Days (January, BMI)	64
In the Still of the Night (Cherio, BMI)	65
Indian Giver (Kaskat/Kahona, BMI)	15
I'll Try Something New (Jobete, BMI)	25
Is It Something You Got (Dakar, BMI)	53
It's a Groovy World (Anjun, ASCAP)	24
It's Only Love (Press, BMI)	98
It's Your Thing (Brothers Three, BMI)	7
Johnny One Time (Hill & Kanger/Blue Crest, BMI)	41
The Letter (Burton, BMI)	20
Love (Can Make You Happy) (Rendevouz/Tobac, BMI)	72
Love Is All I Have to Give (Irving, BMI)	83
Memories (Gladys, ASCAP)	35
Mr. Sun, Mr. Moon (Boom, BMI)	30
Mercy (Peanut Butter/Kaskat, BMI)	46
Million to One, A (Jobete, BMI)	90
Mini Skirt Minnie (New Research, BMI)	53
More Today Than Yesterday (Spiral, BMI)	69
Morning Girl (Acuff-Rose, BMI)	86
Move in a Little Closer Baby (Arnold Jay, ASCAP)	58
Mr. Sun, Mr. Moon (Boom, BMI)	19
My Way (Don C./Slank, BMI)	17
My Whole World Ended (The Moment You Left Me) (Jobete, BMI)	37
Nothing But a Heartache (Folsted Music, BMI)	59
Only the Strong Survive (Parabut/Double Diamond/Downstairs, BMI)	6
Pinball Wizard (Track, BMI)	61

Playgirl (4 Star Music Co., BMI)	49
Pledge of Allegiance, The (Valentina, ASCAP)	14
Proud Mary (Jondora, BMI)	42
River Is Wide, The (Saturday, BMI)	87
Rock Me (Frousdale, BMI)	11
Rhythm of the Rain (Tamerlan, BMI)	97
Run Away Child, Running Wild (Jobete, BMI)	9
Seattle (Screen Gems-Columbia, BMI)	82
Singing My Song (Al Gallico, BMI)	100
Snatching It Back (Fame, BMI)	36
Stand (Daly City, BMI)	18
Sweet Cherry Wine (Big Seven, BMI)	80
These Eyes (Dunbar, BMI)	66
Time Is Tight (East/Memphis, BMI)	29
Time of the Season (Mainstay, BMI)	5
Time Was (Metric, BMI)	67
Three Never Was a Time (Singleton, BMI)	77
Things I'd Like to Say (New Colony/T.M., BMI)	38
This Girl's in Love With You (Blue Seas/Jac, ASCAP)	17
To Know You Is to Love You (Vogue, BMI)	50
Traces (Low-Sat, BMI)	13
Tracks of My Tears (Jobete, BMI)	71
Try a Little Tenderness (Connolly & Robbins, ASCAP)	31
Twenty-Five Miles (Jobete, BMI)	10
Way It Used to Be, The (Maribus, BMI)	43
When He Touches Me (Nothing Else Matters) (Painted Desert, BMI)	56
When You Dance (Angel, BMI)	89
When Do You Go (My Lovely) (Unart, BMI)	74
Will You Be Staying After Sunday (Screen Gems-Columbia, BMI)	39
Wishful Sinful (Nipper Music, ASCAP)	45
You Gave Me a Mountain (Mojae, BMI)	26
You've Made Me So Very Happy (Jobete, BMI)	2
Zazuera (Rodra, BMI)	79

BUBBLING UNDER THE HOT 100

101. JULY YOU'RE A WOMAN	Pat Boone, Tetragrammaton 1516
102. BORN AGAIN	Sam & Dave, Atlantic 2608
103. BABY DRIVER	Simon & Garfunkel, Columbia 4-44785
104. ALBATROSS	Fleetwood Mac, Epic 5-10434
105. WITH PEN IN HAND	Vikki Carr, Liberty 56092
106. SORRY SUZANNE	Hollies, Epic 5-10454
107. I STAND ACCUSED	Al Wilson, Soul City 773
108. LONG WAYS FROM HOME	Hugh Masekela, Uni
109. LOVE IS JUST A FOUR-LETTER WORD	Jean Bess, Vanguard 35088
110. I WAS A BOY WHEN YOU NEEDED A MAN	Billy Shields, Harbour 304
111. YOU CAME, YOU SAW, YOU CONQUERED	Ronettes, A&M 1040
112. MOTHER WHERE'S YOUR DAUGHTER	Royal Guardsmen, Laurie 3494
113. AREN'T YOU LONELY FOR ME, BABY	Chuck Jackson, Motown 1144

Audio Retailing

Vincent's Fla. Store Sells 'Quiet Elegance'

By RON SCHLACHTER

BOCA RATON, Fla. — It's only natural that a well-heeled community should boast an array of fine shops, and here in affluent Boca Raton one such shop is Vincent's Music Centre.

Located in the Royal Palm Plaza, the store opened its doors last September after moving from its previous location, across the street on Federal Highway. The store is a complete music center, boasting phonographs, tape recorders, televisions, radios, records, tape, musical instruments and accessories.

"In view of the community, our clientele has been very restricted," said Robert Vincent, vice-president. "This shopping center has been equated with as

high price merchandise as money can buy. We've got everything. If you want the best, we've got it. We have a lot of beautiful display space. With so many people walking by, we cater to what they want to see. These people are not worried about the price.

Vincent assist his father, Sam Vincent, a veteran in the audio retailing business in both Florida and Massachusetts. General manager of the store is Dan Mennillo, while office duties are handled by Mrs. Donald Bradley. The Music Centre features the entire Sylvania line, plus products by Zenith, Panasonic, Lear Jet and Sony.

"We have tried to create a feeling of quiet elegance in design," explained the younger Vincent. "The Spanish modern setting matches the exterior not only of our building but the rest of the buildings which surround us.

"Service is probably the thing that has allowed us to grow as fast as we have. We provide the same kind of service whether the customer spends \$1 or hundreds of dollars. This is one business that can be run by the textbook.

"I am personally in charge of the record and tape department. We have 12,000 assorted units in tapes and LP's on hand and consider ourselves the biggest outlet between Fort Lauderdale and West Palm Beach. We stock 12 bins of rock and 60 per cent of our record business is with this product. Quite a bit of traffic comes from two new schools in Boca Baton. Marymount College for girls and Florida Atlantic University, which is co-ed.

"All our LP's sell for the discount price of \$3.97 and we do a terrific special order business. Our biggest problem is trying to keep up with the demand. We also carry the top 56 singles.

"While rock is our top seller, lately there has been an up-



TAPE RECORDER merchandising award is presented to Edward Israel, buyer for Bambergers, a New Jersey outlet. Making the presentation are Jack Mikulski, Aiwa/Selectron sales manager (left) and Marty Friedman, New Jersey representative for Aiwa.

swing with classical and better music. I believe this can be attributed to an increase of tape units in bigger cars, such as Cadillacs and Lincolns. We carry 8-track, 4-track, cassette and reel-to-reel. Mantovani is selling like it's going out of style."

With a major portion of its business devoted to television sales, the Music Centre boasts an elevated color TV lounge. Comfortable lounge chairs give customers an opportunity to leisurely view the numerous sets on display.



POSTER MUSEUM. The above scene is the entrance to poster rooms at The Yellowbird.



READY TO GREET CUSTOMERS at Vincent's Music Centre in Boca Raton, Fla., are, from left to right, general manager Dan Mennillo, president Sam Vincent and vice-president Robert Vincent.

BEST SELLING Jazz LP's

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	SOULFUL STRUT Young-Holt Unlimited, Brunswick BL 754144 (S)	12
2	2	FOOL ON THE HILL Sergio Mendes & Brasil '66, A&M SP 4160 (S)	18
3	3	SILVER CYCLES Eddie Harris, Atlantic SD 1517 (S)	7
4	7	STONE SOUL Mongo Santamaria, Columbia CS 9780 (S)	5
5	4	MOTHER NATURE'S SON Ramsey Lewis, Cadet LSP 821 (S)	6
6	5	ROAD SONG Wes Montgomery, A&M SP 3012 (S)	22
7	6	THE WORM Jimmy McGriff, Solid State SS 18045 (S)	16
8	10	MERCY MERCY Buddy Rich Big Band, World Pacific ST 20133 (S)	22
9	17	FURTHER ADVENTURES OF JIMMY & WES Jimmy Smith & Wes Montgomery, Verve V6-8766 (S)	4
10	20	SAY IT LOUD Lou Donaldson, Blue Note BST 84299 (S)	2
11	9	THE GREATEST BYRD Charlie Byrd, Columbia CS 9780 (S)	7
12	19	MUCH LES Les McCann, Atlantic SD 1516 (S)	4
13	8	A DAY IN THE LIFE Wes Montgomery, A&M LP 2001 (M); SP 3001 (S)	80
14	14	FILLES DE KILAMANJARO Miles Davis, Columbia CS 9750 (S)	4
15	15	SHAPE OF THINGS TO COME George Benson, A&M SP 3014 (S)	3
16	16	UNDER THE JASMIN TREE Modern Jazz Quartet, Apple ST 3353 (S)	3
17	12	SOUNDTRACK Charles Lloyd, Atlantic SD 1519 (S)	6
18	11	POWERHOUSE Jazz Crusaders, Pacific Jazz ST 20136 (S)	15
19	18	ARRIVAL OF A YOUNG GIANT Craig Huntley Trio, World Pacific ST 20135 (S)	11
20	13	AUTUMN Don Ellis, Columbia CS 9721 (S)	6

Billboard SPECIAL SURVEY For Week Ending 4/12/69

AEM Central Elects Officers

CHICAGO — Roy Vetzner was elected president of the Association of Electronic Manufacturers Central (AEM) at its annual meeting here at the Como Inn Restaurant.

Also elected were Norman Ackerman, first vice-president; Richard Crossley, second vice-president; Gene Hill, treasurer; Kenneth Prince, executive vice-president, and David Fisher, secretary.

Jim Nichols, Wilfred Larson and Dave Rice were elected as directors to the AEM Central board. Elected to serve as representatives to the board of directors of AEM National were Richard Crossley and Norm Triplett, while elected as representative to the board of directors of the Electronic Industry Show Corp was Clyde Schultz.

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marvelous
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Vox Jox

Continued from page 32

sessions will be workshop sessions. But the factor that makes any conference of this type a success is the people who participate—and every person who attends will get plenty of opportunity to roll up their sleeves and work. . . . By the way, no sooner than I announced the Forum and we got a registration from Australia, before I even announced the topics or the speakers.

Gordon Mason has been named vice-president and station manager of KBIG, Catalina; he'd been vice-president with MAC/Western Advertising. . . . KOTN in Pine Bluff, Ark., has moved to new quarters at Broadcast House on Commerce Road, celebrating its 35th birthday at the same time, reports owner and general manager Winton J. (Buddy) Deane. . . . Joe Pierce, a 24-year veteran of broadcasting now with KTSM in El Paso, would like to hear from Frank Goren, NBC News, New York, but actually, Joe, I don't think Frank reads this column. . . . My old friend A. V. (Bam) Bamford, probably known by more country music artists than any other radio man in the nation, has asked the FCC to let him build a new 50,000-watt daytime station in Colorado Springs and I'm willing to bet a green milkshake that I can guess the format. Bamford operates KBER, a country music station in San Antonio. . . . Fred King started March 28 on WHYN in Springfield, Mass.; he'd been at WCFR in Springfield, Vt. Congratulations, Fred.

Speaker Named

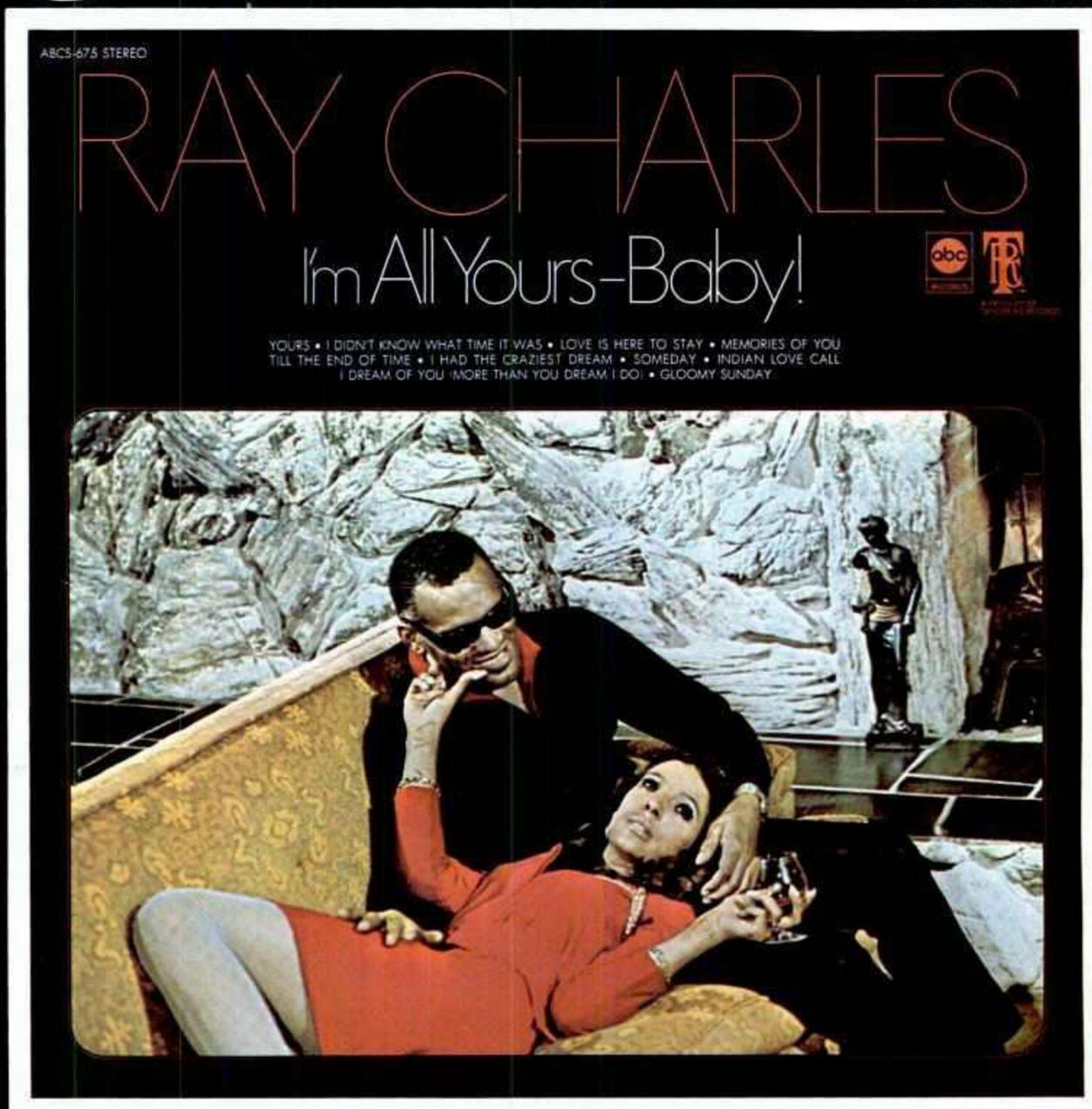
WASHINGTON — The featured speaker at the 19th annual Electronic Components Conference here will be Bruce Carlson, president of Sprague Electric Co. Carlson will speak on "Mayday for the Components Industry—Problems of an Industry in Transition." The talk is scheduled for the evening of May 1 of the conference, which will be held April 30-May 2 at the Shoreham Hotel.



THORENS HAS INTRODUCED a new transcription turntable, the TD-125. Among the model's features are the electronic speed selector and pitch control, three speeds, balanced 12-inch diecast turntable to insure low wow and flutter and replaceable tonearm board for mounting the user's choice of tonearm. The unit is available from Elpa Marketing Industries.

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ABCS-675



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"I didn't know what time it was."

b/w "I'll be your servant" ABCS-11193



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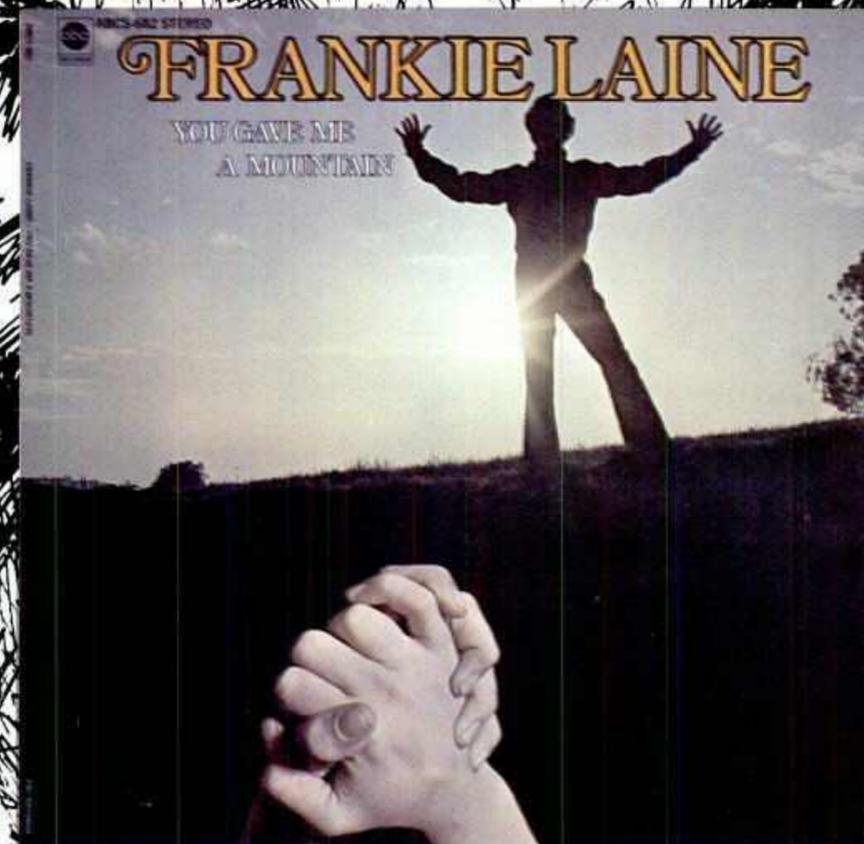
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International News Reports

Four Countries Tie In Amazing 14th Eurovision Song Contest

• Continued from page 1

furnishes little evidence of nationalistic prejudice and absolutely none of pre-contest collusion. For example, Holland's success was mainly attributable to the 10 votes her song received from Switzerland and France; but the Dutch jury gave no votes to the Swiss song and only two to the French.

Similarly France benefited from a total of eight points from Eire and the U. K., yet these countries received no votes from the French jury.

The U. K. gave no points to the Luxembourg or Swedish entries, yet the British song's first place was assured by four votes from Luxembourg and five from Sweden.

What the voting demonstrated more than anything else apart from a heavy bias in favor of girl singers was that no song was seen universally as having massive international hit potential. But whether this was because the songs were below par, or because the juries had such disparate tastes, only future European sales figures will show.

The Eurovision voting has generally been a pretty erratic measure of commercial potential and this is underlined by the poor placing of the Norwegian (only one vote) and Swedish (8 votes) songs which are already in their national hit parades. (Which is undoubtedly why Sweden got three votes apiece from Norway and Finland.)

This year's result represents some sort of compromise between the choice of the commercial voters ("Boom Bang a Bang" and "Viva Cantando") and that of the seekers after prestige songs ("Un Jour, Un Enfant" and "De Troubadour").

Undoubtedly the French song was the most musically impressive in the contest (with a superb arrangement by Franck Pourcel) and its success, like that of the Dutch song, is a triumph of musical integrity and craftsmanship over the catch-penny appeal which characterizes many Eurovision entries.

Despite the obvious divergence in voting opinion, the 1969 Eurovision contest was a resounding success and is certain to prove a powerful springboard to European hit status for several of the songs.

It is fashionable to deride the

contest as an annual TV banquet with sinister political and nationalistic undertones and little relation to the hard realities of the music industry, but the fact remains that there is no other comparable promotion tool in the world where a song can reach more than 200 million viewers.

Many of this year's entries are in their national charts and the Eurovision exposure immensely helps foreign sales, especially since most competing artists are now recording their songs in several languages and obtaining simultaneous release in the major European countries. The industry has now geared itself to achieving simultaneous release of Eurovision songs in the major European countries.

This year's contest provided a full measure of excitement since the result was in doubt until the very last votes came in from Finland. By the half-way stage France was leading with 13 points, with Britain second (10 points) and Monaco third (8 points). But Spain picked up 11 votes in the second half to share the lead with France and Holland, with Britain one point behind. Then came the Finnish vote, giving one point to Britain and none to Spain, France or Holland and thus ensuring a four-country tie.

Spain became the first country to win the Eurovision Contest for the second time in succession. It was France's fourth victory, Holland's second and the U. K.'s second.

The 14th contest was notable for excellent organization by Spanish Television and the magnificent hospitality of TVE and the Ministry of Information and Tourism.

Teddy Holmes of Chappell, publisher of the British song, commenting on the result, told Billboard: "Although we did not manage a clear-cut victory, I think ours will prove to be the best-selling song in the contest and I think we have discovered a fine new writing team in Alan Moorhouse and Peter Warne. It was only Moorhouse's second attempt at a pop song and the team's first song together and the result is an indication of their potential."

Claude Pascal, whose Editions NFC jointly publishes the French song, "Un Jour, Un Enfant" with Editions Essex, said: "I am

very happy that four songs won, this gives everyone a fair chance."

Said Joaquin Alfonso, artistic director of Belter, who published and recorded Spain's "Viva Cantando": "We are very proud that Spain has won for the second year in succession." Belter also has Spanish rights to the French song.

"Boom Bang a Bang" already has a number of instrumental versions on record in Britain and there are seven versions out in Germany including the original Lulu recording, a version by Peggy March and another by Rumanian singer Pompilia. Other versions are being recorded in Sweden (2), Norway, Belgium, Denmark and Australia. In addition an instrumental version by Mike Lorraine is getting world-wide release on the Page One Label. Lulu has already recorded a German version of the song and is set to do Spanish, French and Italian versions.

Frida Boccaro's "Un Jour, Un Enfant" is released by Philips in Britain (as "Through the Eyes of a Child"), Holland, Belgium, Germany, Italy, and by Belter in Spain—all local language versions—and there are French instrumental versions by Paul Mauriat (Philips), Raymond Lefevre (CED), Franck Pourcel (Pathe-Marconi) and Caravelli (CBS).

The Dutch song, "De Troubadour" will be recorded in German (lyric by Peter Lach), French (lyric by Eddy Marnay) and English (lyric by Marcel Stellman) by Lenni Kuhr and released in these countries on Philips. Miss Kuhr will also record an album for Philips including both the Dutch song and a Dutch version of the Portuguese song (lyric by David Hartsema).

Said publisher Wim van Vught: "Depending on the success of the first foreign versions, we shall make further versions in Italian, Portuguese and Swedish."

The location of the 15th Eurovision Song Contest next year is still not yet decided. Normally the winning country plays host the following year and since Spain and Britain have staged the contest in the last two years, and since France has been host on three occasions, it is expected that the 1970 event will be held in Amsterdam, Holland.

From The Music Capitals of the World

HAMBURG

Elite Special has released new singles by Fifi Brix, the Teenmakers, Ann Tholstedt and Michael. . . . Leading sellers for Aberbach Musikverlag are "Love Is Love," by Barry Ryan and "Crossroads," by the Cream. . . . Peer Musikverlag's Holger Voss reported a good year for the Peer-Southern sister company Team Musikverlag, which recently acquired "Mr. . . . keep Your Hands Off My Sister" and "Get Wise Girl." . . . Polydor promotion company Antenna is staging a special campaign for George Munro who has recorded the single "Du sollst mi meiner Liebe leben." Current top sellers on Polydor are "Chewy, Chewy," by the Ohio Express, and "Goody, Goody, Gumdrops," by the 1910 Fruit Gum Company. . . . Phonogram is continuing sales of Friedrich Gulda's complete set of Beethoven piano sonatas at the old subscription price of \$24.50. . . . Metronome's third Soul Sampler album topped 120,000 sales, reports distribution manager Claus Lehfeldt. . . . Teldec's spring album program comprises 28 albums in the "Five Stars" series, nine albums from the Phase 4 series and two promotion samplers selling at \$2.50. Artists featured include Frank Sinatra, Dean Martin, Sammy Davis Jr., Hildegard Knef, Roy Etzel, Felicitas Weathers and Giuseppe de Stefano. French singer Gilbert Beaud began a 12-day tour of Germany with a concert in Cologne, Mar. 19. . . . Los Paraguayos are making a 36-concert tour of Germany. . . . Nina Simone is appearing for a week at the Munich night club "Number One." . . . Electrola has launched the budget album line Regal in Germany selling at \$2.50. . . . Donovan completed a successful tour of Germany. . . . Aberbach launched a promotion campaign for the Nick Barbarossa Orchestra whose album "Sounds Ltd" has been released on Polydor. . . . Manfred Peter of Teldec reported that the current best selling albums are "The Great Star Parade '69, Vol. 1," "Hildegard Knef's Greatest Hits" and "Ronny." Teldec's best selling current singles are "Ein Student aus Uppsala" by Kirsti, "Que Sera" by Manuela and "The Way It Used to Be" by Engelbert Humperdinck. . . . Aberbach Musikverlag's leading titles are "Eloise" (Barry Ryan), "Love Is Love" (Barry Ryan) and "Lady Carnival" (Karel Gott). . . . Polydor has released the cassette "Star Party," featuring tracks by 36 artists. Other new Polydor releases include the Roy Black album, "I Love You," "Non-Stop Dancing"

by James Last, "Odessa" by the Bee Gees and the last Cream album. WOLFGANG SPAHR

ZURICH

Ray Conniff and his orchestra played a concert at the Kongresshaus, Zurich, March 25, and CBS released a special low-priced Conniff album to coincide with the date. . . . Krokodil, a new Swiss progressive pop group, have been signed by Decca. . . . The Cannonball Adderley Quintet played the Volkshaus, Zurich. . . . Spanish flamenco guitarist Andres Batista (EMI) completed a Swiss tour with dates in Zurich Mar. 30 and 31. . . . Teddy Wilson Trio at the Wengihof, Zurich, Mar. 22. . . . Decca has issued a 22 album set of Wagner's "Ring" cycle retailing at \$99. . . . Champion Jack Dupree at the Salmensaal, Schlieren, March 22. . . . CBS artist Ivan Rebroff opened a tour of Switzerland at the TCS ball in Zurich. . . . British singer Billie Davie (Musikvertrieb) at the Limmathaus, Zurich, March 22. . . . Guitarist Manitas de Plata (Philips) gave a recital at the Zurich Kongresshaus March 22. BERNIE SIGG

STOCKHOLM

Thore Skogman has left EMI to join Karusell. . . . Gosta Lindersholm, Electra PR manager, is organizing strong promotion on Nina Simone and Respigarna. . . . Olle Adolphson (Telefunken) is preparing a new album together with Electra producer Sven Agren. . . . Chris Barber's Jazz Band (Sonet) in Sweden March 31-April 2 for bookings arranged by the Scandinavian Booking Agency in Copenhagen. . . . Sonet has released the Jack McDuff Chess single "Let My People Go." . . . Lars-Olof Helen of Sonet's PR department is preparing strong promotion for the American Vanguard group Elisabeth. . . . Actor-composer Beppe Wolgers has recorded an album of stories and songs for children for producer Arne Larsson. . . . Foreningen Turnerande Sallskap, an association of artists in various fields, celebrates its 20th anniversary this year. . . . Electra has acquired representation of the LHI label for Sweden and has released "Sleep in the Grass" by Lee Hazlewood and Ann-Margret. . . . Metronome has taken over distribution of Vault Records and is releasing seven Vault albums. . . . The Chambers Brothers received good reviews for their Stockholm concert. . . . Elis Regina and Toots Thielemans were (Continued on page 64)

COUNTRY	SONG	ARTIST	WRITERS	PUBLISHER	RECORD COMPANY	POINTS
1. France	"Un Jour, Un Enfant"	Frida Boccaro	Emil Stern Eddy Marnay	Editions NFC/ Essex	Philips	18
Holland	"De Troubadour"	Lennie Kuhr	Lennie Kuhr David Hartsema	Altona	Philips	18
Spain	"Viva Cantando"	Salome	Aniano Alcade Marie Jose de Ceratto	Belter	Belter	18
U. K.	"Boom Bang a Bang"	Lulu	Alan Moorhouse Peter Warne	Chappell	Columbia	18
5. Switzerland	"Bonjour, Bonjour"	Paola	Henry Mayer Jack Stark	Musikvertrieb	Decca	13
6. Monaco	"Maman"	Jean-Jacques	Jo Perrier	Tremplin/Christian Fechner	Disc'AZ	11
7. Belgium	"Jennifer Jennings"	Louis Neefs	Paul Quentens Phil van Cauwenberg	Chappell	Gramophone	10
Eire	"Wages of Love"	Muriel Day	Michael Reade	April	Dolphin	10
9. Germany	"Primaballerina"	Siw Malmquist	Hans Blum	Intro	Metronome	8
Sweden	"Judy min vaen"	Tommy Koerberg	Roger Wallis Britt Lindeborg	Sonet	Sonet	8
11. Luxembourg	"Catherine"	Romuald	Paul Mauriat Andre Borly Andre Pascal	Radio Music France/Tutti	Disc'AZ	7

'69 Montreux Festival To Hold 22 Concerts

MONTREUX, Switzerland—The Montreux Music Festival incorporating the second annual World Record Grand Prix, will be held from Aug. 20 to Oct. 5. The Festival will embrace 22 concerts and the attractions will include the Festival Orchestra directed by Yehudi Menuhin, the Berlin Radio Symphony Orchestra conducted by Wolfgang Sawallisch, the Prague Chamber Orchestra, the Orchestre de la Suisse Romande, the Wiesbaden Festival Orchestra, I Musici and the National Orchestra of Spain.

Soloists will include Bruno-Lionardo Gelber, Christoph Eschenbach, Miguel Zanetti, Philippe Entermont and Karl Richter.

The World Record Grand Prix—gold, silver and bronze—will be awarded to the top three classical recordings of the year

French Singer's Canadian Tour

PARIS—C.E.D. artist David Alexandre Winter is to make a 15-day promotional visit to Canada in May to launch his French hit "Lady Mary" which has sold more than 100,000 EP's in France, Belgium and Switzerland.

Impresario Johnny Stark is negotiating with Winter for a summer tour of France.

as decided by a jury of international critics presided over by High Fidelity associate publisher, Roland Gelatt.

The jury will also award a diploma of honor to a personality in the world of music, who, during the course of his career, has made a vital contribution to the development of classical recording.

The awards will be presented in the Chateau de Chillon, near Montreux, on Sept. 11.

U. K. PRS Concludes Deal With BRITICO

LONDON—The Performing Right Society has concluded a deal with the British Copyright Protection Association (BRITICO) by which the PRS will take over collection and distribution of mechanical copyright royalties on behalf of the members of BRITICO and associated societies and agencies within the BIEM organization.

As a result of the agreement, Max Bennett, general manager of BRITICO, and his staff will be employed by the PRS. The agreement takes effect from April 1.

As well as continuing his personal supervision of BRITICO's work, Bennett will be assuming certain duties in the performing right sphere, notably con-

Distrib Shift By Siemens

ZURICH — Original and licensed product of Deutsche Grammophon, distributed in Switzerland by Siemens Aktiengesellschaft since 1942, is to be handled by the newly founded firm of Polydor AG of Zurich.

From April 1 the Zurich branch of Siemens will abolish its record department and transfer the agency to Polydor AG which is located in the same building at Lowenstrasse 35a, 8021 Zurich. (Tel.: 0511 25.36.00).

cerning the relations of the PRS with its affiliated societies abroad.

The separate existence of BRITICO will be maintained and the composition of its governing council will remain unchanged. Its business will continue to be carried on under its own name and the Association will remain at its present address, 22-23 Little Portland Street, London, W.1., for the time being. Plans are in hand, however, to transfer BRITICO to the PRS offices and it is expected that the PRS computer will be handling all BRITICO's distributions before the end of the year.

The new deal aims at achiev-
(Continued on page 70)

From The Music Capitals of the World

• *Continued from page 63*

in Sweden for concert and TV appearances and to record an album for Philips. . . . Sonet Konsernt Bureau brought Fleetwood Mac (CBS) to Stockholm for a concert. . . . Karusell managing director Ivan Nordstrom was in Berlin to attend the Polydor international sales conference. . . . Slam Creepers (Bill) are splitting up but lead singer Bjorn Skifs will continue as a solo act. . . . Olga manager Ake Gerhard has signed Dutch-Swedish singer Maria Dieke. . . . The Sandpipers (A&M) were in Sweden for a TV appearance. . . . Bill Haley and the Comets (Sonet) have been booked to tour Sweden July 15-29. . . . Larrys have left Scandisc to join HB Artist Records. . . . EMI has signed the dance group Four Seven to its Odeon label.
KJELL E. GENBERG

PRAGUE

Eva Pilarova (Supraphon) has been signed to the German Ariola label following a series of concert tours of West Germany with Karel Gott. Ariola has also signed a deal with Supraphon giving the Czech company representation of its entire catalog in Czechoslovakia. Ariola will send a recording team to Prague to record a second album of Czech brass band music for the West German market. . . . In response to a new demand for old time popular music, Supraphon has released a two album set of Czech tramp songs—an East European near-equivalent of country and western

music—dating from 1931. Supraphon is also preparing a double album of recordings by the Czech swing bands of the thirties and early forties, and is to release an album by the late bandleader and publisher R. A. Dvorsky who was a major pioneer of modern pop music in Czechoslovakia. . . . Negotiations are in progress to bring Ella Fitzgerald to Czechoslovakia in June and for Duke Ellington to appear at the Prague Jazz Festival which may be postponed until Oct. 30 to coincide with Ellington's European tour. . . . The Golden Kids Trio (Vaclav Neckar, Helena Vondrakova and Marta Kubisova), following a successful performance of their new two-hour show in Czech TV, appeared on Swiss TV and received TV offers from other European countries. . . . Hana Pazelova won 2nd place for Czechoslovakia in the Golden Deer Song Festival in Brasov, Rumania. . . . Prague psychedelic group the Primitives made a West Berlin nightclub appearance. . . . Traditional Club Bratislava, a trad. jazzband, returned from a four-month engagement in Switzerland and leave again this month for further dates in Zurich, Basel and Geneva. . . . "Hey Jude" will be the opening and closing number on Marta Kubisova's first LP.
LUBOMIR DORUZKA

AMSTERDAM

Tonny Schifferstein has joined local TROS radio and TV as a producer. . . . Victor Borge will conduct the Amsterdam Concertgebouw Orchestra (10) on the oc-



AUSTRALIA

POPULATION		POPULATION BY AGE GROUPS (1965)	
11,544,691 (1966)	AREA	0-14	3.3 million
7,686,881 sq. km	MAJOR CITIES	15-24	1.8 million
Sydney 2,444,736	Melbourne 2,108,499	25-49	3.6 million
Adelaide 726,930	Brisbane 719,140	50	2.6 million
Perth 499,494	Newcastle 233,967	TOTAL	11.3 million
		NUMBER OF FAMILY UNITS (1961 census)	2,781,945

Australia, a vast country and continent, has been a remote and relatively unknown market to many until recent years, when the jet planes speeded travel and communication. A country of almost three million square miles, its population is less than 12 million, fewer than countries a tenth of its size. Australia therefore presents "a land of opportunity" to many, for its per capita income is relatively high and the economy continues to expand at a gratifying rate in recent years.

Australia's pop record market has always been strongly influenced by overseas trends, particularly from England and America, where language is the same and cultures similar. Recently, however, domestic artists and recordings have not only achieved hit sales locally but have reached high positions on international record charts.

There is a great interest in Australia in "country and western" music. C & W

Number of Record Companies
Major 7 Others 6
Number of Record Pressing Plants 7

Number of Record Labels
Indigenous labels currently active 8
Additional foreign-owned labels pressed under licence 75

Number of Recording Studios of Major Record Manufacturers 4
Others doing significant recording 5

Number of Wholesale Record Distributors 6

Number of Retail Record outlets Approx. 1,400

Number of Record Clubs 4
Sales estimated at 12% of production of 12" LPs
Another 12% for special merchandisers (e.g. Reader's Digest)

Estimated number of homes with Record Players 1,700,000

Number of new record players sold annually 128,695 (1965/66)

Total number of Juke Boxes in Operation Approx. 1750

Number of Records Manufactured	
1965/6	1966/7
7" Singles 4,295,666	4,635,000
7" EPs 1,483,681	2,099,000
10" LPs 37,481	31,900
12" LPs 5,059,316	6,579,000
Total	10,876,144
13,444,900	

Records Sold (Estimated for year ending 30.6.66)

7" Singles	4,080,883
7" EPs	1,409,487
10" LPs	335,607
12" LPs	4,806,351
Total	10,632,338

Retail value of records sold (Estimated for year ending 30.6.66) \$28,382,324

Mix of Records Manufactured

Popular	90%
Classical	10%
Domestic and export	96.5%
Export	3.5%

1 The new Sydney Opera House under construction.

2 Aerial view of the manufacturing plant of EMI (Australia) Ltd. at Homebush, New South Wales.

3 Record packing at EMI (Australia) Ltd.'s factory.

EMI knows the record markets of the world...

And here's the proof. The above is just one page from "A TOUR OF THE WORLD RECORD MARKETS" - an intriguing and informative 80-page book produced by EMI, (the World's Greatest Recording Organisation). A limited number of copies are now offered free. If you would like a copy write to EMI Group Record Services, EMI House, Manchester Square, London, England, W1A 1ES.

casian of the orchestra's 80th anniversary. . . . **F. van Tongeren** has been appointed managing director of **Joop Portengen N.V.** music publishers, Haarlem, following the resignation of **Joop Portengen** on Jan. 31. The administration and financial department of the company will be headed by **A. Ariens Kappers**. . . . Phonogram a&r director **Gerit den Braber** recorded Belgian jazz musician **Toots Thielemans** in Holland. Phonogram will release the album later this year, preceded by a single from the session, "The Jazz Waltz." Dutch singer **Shirley** has signed a personal management contract with the **John Gunnell Agency**. **Shirley's** records will be released world wide on Fontana.

The CCGC, the Dutch record industry's promotional organization, is negotiating to bring the **Academy of St. Martin's in the Field Chamber Orchestra** to appear in the Classical Grand Gala du Disque at the Amsterdam Concertgebouw Oct. 3. . . . **Edo de Waart**, second conductor of the **Rotterdam Philharmonic Orchestra**, will conduct the **London Symphony Orchestra** in an open-air concert in Ken Wood, London on June 7. . . . Italian trumpeter **Nini Rosso** was presented with a platinum disk at a special reception organized by Basart at the Esso Motor Hotel, Amsterdam, in recognition of 250,000 sales in Holland of his single "Il Silencio." **BAS HAGEMAN**

LONDON

Major Minor has set two deals with American record companies to release their material in the U. K. The company's chief **Philip Solomon** has arranged with **Jerry Kassenetz** and **Jerry Katz** to release certain Super K material in the U. K. and Eire. The first Super K single to be issued on the Major Minor logo is "Gimme Gimme Some Lovin'," by the **Crazy Elephant** which was issued by Bell in America. Through **Maurice Levy**, Solomon has set a deal with the **Isley Brothers' T Neck** label to release its product on Roulette here. The first release will be the Isley Brothers' current hit, "It's Your Thing." **Danny Simms** from the Jad label was here last week to finalize the deal with Solomon for his product to be issued here. Major Minor will soon release a single by **Kim Weston** who will also record for the label with **Johnny Nash**. . . . Apple will now introduce its subsidiary Zapple at the beginning of next month with a release of an initial three albums headed by the second LP by **John Lennon** and **Yoko Ono**. The two other albums are "Electronic Sounds" by **George Harrison** and "Listen to Richard Brautigan." The label will have three prices, full price, mid price and low price. . . . Decca has captured the British release rights to the Amos label run by West Coast producer **Tommy Bowen**. The first release from the label is "Hey Jude, Hey Bing" by **Bing Crosby**.

Decca's London label has also secured the British release of the **Fireballs**, who previously had their product issued by EMI's Stateside label here. . . . Screen Gems-Columbia has formed a new publishing company for the RCA act, the **Harmony Grass**, which is called TR Music after the leader of the group, **Tony Rivers**.

The independent Action Stable company has changed its name to B and C Records and is planning to launch the B and C label this week with a single produced by B and C's **John Abbey** in Los Angeles by **Merrill E. Moore** called "Sweet Mama." The singer arrives in the U. K. this week to appear at the first country music festival. The company has recently picked up several American disks to release here, including product by **Bob and Earl**, the **Olympics** and **Betty Harris**. . . . **Don Reedman** has joined Welbeck Music as one of the firm's exploitation men. . . . Davjon, the budget record company, launches a subsidiary label called Academy which will specialize in premiere recordings of classical works. The label debuts with "The Bliss Piano Sonata" by **Marguerite Wolff**. The company has appointed **Gavin Barrett** to acquire material for the label. . . . **Vivienne Hackman**, international licensing coordinator at CBS, is leaving the company next month to join the Gerry Bron Agency as personal assistant working in overseas promotion. She will be replaced at CBS by **Helen Binazzi**. . . . **Johnnie Walker** (23) has joined BBC Radio 1 and will have his own Saturday afternoon program beginning on April 26. Walker was previously with Radio Caroline.

The new independent Head label launches its first releases later this month and the company's product will be released under its own logo by Chess in the U. S. Two of its subsidiary labels, Blues Power and Buffalo, will also debut this month. Head is aimed at the progressive underground market and the two other labels will release American lease tape material. Debut release on Head is a single by **Heavy Jelly** called "Time Out." Other acts to record for the label will include **Mighty Baby** and the **Village**. The first Head album will be "The Wars Between the Fats and the Thins" by the **Matusow Jews Harp Band** headed by London-based American journalist **Harvey Matusow**. Blues Power and Buffalo will release material mainly from the Kent and Modern, Shirley and Down East catalogs. . . . Music writer **Keith Altham** and publicist **Chris Williams** have formed a new publicity firm, Jigsaw, which will have as its first clients, **Scott Walker** an Immediate act, and the **Amen Corner**. . . . Mother Mistro's **Mike Collier** will be in the U. S. next week to set plans for the formation of his 100 per cent-owned ASCAP firm, Mother Mistro Corp., with his attorney **Normand Kurtiz**. In the U. K., Collier has recently signed up veteran songwriter **Jimmy Kennedy** to Mother Mistro and has also formed a new publishing company, Uriel, with independent producer **Shel Talmy**.

Tamla/Motown vice-president **Barney Ales** was in London earlier this week finalizing a contract with the **Pretty Things** to record for a yet unnamed label which Tamla will be launching in the States next month. In the U.K. the **Pretty Things** will record for EMI's Harvest label which debuts in May. Among the first albums on Harvest will be "A Meal to Shake Hands With," by **Peter Brown's Battered Ornaments**. . . . Artists Musical Productions, the company run by **Andrew Cameron Miller**, composer **John Hawkins**, promotion man **Tony Hall** and **Jim Carter Fea**, chief of the London club, the Revolution, has signed with CBS for the company to release AMP product. The initial release features "Hey Jude," a madrigal version of the **Beatles** hit by the **Unauthorized Version**, and "Junior Wailing," by the **Steamhammer** group. . . . Manager **Mel Collins** has finalized a deal with CBS Columbia Records vice-president **Clive Davis** for **Chris White** and **Rod Argent**

of the **Zombies** group to record new talent through their Mexis production firm. Collins set the deal on his recent trip to the U. S. They initially recorded two new acts, **Free Ferry** and **Mike and Sabina**.

New group, the **Sam Apple Pie**, has signed a recording deal with the U. S. Sire label. The group is recorded independently in this country by a new firm, Underground Recording Enterprises, which incorporates Blue Lightnin' Records. The West End musical "Two Cities," based on the novel by **Charles Dickens** and starring **Edward Woodward**, is being taken off after only a six-week run. The musical is being replaced by "The Pieciful Palace," starring **Betty Grable**. . . . EMI launches the Paramount label in the U. K. with a single taken from the forthcoming film, "Oh What a Lovely War" on Thursday (3). The single is taken from the soundtrack album scheduled for mid-April release. . . . London has released the recent **Bing Crosby** album, "Hey Jude-Hey Bing" from **Jimmy Bowen's** Amos label. At present it is not decided whether London has the rights to the entire Amos catalog here.

The British act, the **Family**, signed to Reprise, play New York's Fillmore East (9-10). Other dates include the Boston Tea Party Hall (April 11, 12, 13), Detroit Grandee Ballroom from April 18 and finishing in Minneapolis, April 27. . . . **Chambers Brothers** in London for TV and radio to promote their current record "Are You Ready," following their tour of continental Europe.

PHILIP PALMER

MEXICO CITY

Elektra is no longer distributed by Dusa Record Co., CBS is likely to take over. Most popular Elektra name in Mexico is the **Doors**. . . . **Paul Anka**, appearing at the El Forum club, gave a special concert at the new Sport Palace before a 20,000 crowd. Anka also recorded here—a Spanish version of "Goodbye My Love" and "This Crazy World." . . . RCA president **Louis Couttolenc Jr.** presented artist **Pedro Vargas** with a trophy to mark his 40th anniversary with the company. . . . **Javier and Baby Batiz**, previously with Peerless, have signed with Orfeon. They have recorded a single in English from the show "Hair." The **Dug Dugs** have also signed with Orfeon.

Capitol executives, despite selling a huge volume of the latest **Beatles** album, are unhappy over lack of permission from Apple to cut an EP from the album. EP's rather than singles sell more in Mexico. . . . Argentine singer **Violeta Rivas** appeared for a month at the Jacaranda night club also appearing on TV Channel 8. RCA released four titles by the singer and also recorded an LP. . . . **Johnny Mathis** came to Mexico City for the annual party organized by the El Heraldo newspaper for their poll of the best artists in the cinema, TV, sports and records. He also appeared at the Forum night club and on two TV shows.

Heinz Klinckwort elected president of the Mexican Record Producers Association, replacing **Eduardo L. Baptista**. **Guillermo Infante** remains as the Association's vice-president with **Andre Toffel** as treasurer and **Carlos C. Camacho** as secretary. . . . RCA operation staff executive vice-president **Chase Morsey Jr.** visited Mexico City to take a look at RCA operations here. He was greeted by the Mexico RCA president **Louis Couttolenc**. . . . Capitol started Dunhill distribution by releasing product from **Mama Cass**, **Deep Purple** and the **Ring Brass**. Previously, Dunhill was distributed by RCA. . . . Discos Tizoc vice-president **Mario Freidberd** returned to Mexico following a two month European trip to sign distribution agreements with several labels. . . . A new label, Orbi-Vox SA, has been started with **Arturo Valdez** and **Manuel Vital**, well-known in the Mexican record industry, among the executives.

ENRIQUES ORTIZ

Looking for
Talent
Booking an Act
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Talent Edition
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Canadian News Report

Canadian Production Team Signs \$200,000 Deal With MCA

By RITCHIE YORKE

TORONTO — A Canadian record production team has signed an unprecedented \$200,000 contract with the U. S. entertainment organization, MCA—the first time a U. S. record company has signed a production deal for Canadian talent to be produced in Canada.

The deal, jointly announced by Bill Gilliland, vice-president of the Arc recording company, and Bill Gallagher, executive vice-president of MCA, involves initially an album by Canadian actor-singer Terence.

The album, "An Eye and an Ear," was written and produced in Toronto by Richard Gael,

and Patrick II. It will be released May 1, on MCA throughout the world, except for Canada where it goes out on the Arc logo.

Previously Canadians have been signed to U. S. labels but the production took place outside Canada. The deal could thus have significant repercussions for the Canadian recording industry.

Gilliland said: "The ARC-MCA deal is step one in our international plan. Within the next year we will sign two or three more artists to U. S.-headquartered international compa-

nies such as MCA, CBS, RCA, etc.

"All deals will be production arrangements under which ARC retains exclusive world rights to the artists, including freedom of artistic approach and material choice.

"Seventy-five per cent of all material we produce will be from our own writers on which we own the publishing rights for the world.

"Each company we deal with will be responsible for marketing our productions throughout the world with the exception of Canada. ARC will have international concerns advertising and promoting our productions, artists, writers and musicians, studios, engineers, and production people all around the world.

"Paradoxically U. S. and world-wide recognition of Canadian-produced acts will result in higher record sales in Canada on the artists involved."

Gilliland said that what appealed to MCA regarding the current deal was the "concept approach of the album."

He also revealed plans to open New York offices in May 1970 to handle promotion sales and distribution of our productions. They would be marketed under ARC's logo, he added, which would enable the company to control totally their product in North America.

Mariposa Folk Festival Set for Toronto Island

TORONTO — The Mariposa Folk Festival, which last year attracted record crowds when it moved to its new site on Toronto Island, will return there again this year on July 25-27. These dates are two weeks earlier than the Festival has ever run during any of its other eight years of existence.

Tom Bishop, head of the Festival Organization Committee, stated: "We couldn't possibly think of a better site for both daytime activities and evening concerts, and it now appears that we have discovered a permanent home for the Festival in future years."

In the 1969 Festival, special

emphasis will be placed on Canadian talent. One of this year's major concerts is being scheduled as an exclusive showcase for traditional and contemporary Canadian folk musicians.

In addition, the Festival—which has brought to public attention a number of now well-known Canadian artists—is looking for new songwriters, composers, and performers in the folk tradition.

Webcor, CKOC Promo Test

TORONTO—Bill Patterson, vice-president of the Toronto-based Webcor Electronics Corporation, with Hamilton radio station CKOC will organize a promotional tie-in which would serve as a test campaign for Webcor product including a heavy emphasis on blank cassettes.

Hamilton, an Ontario industrial-residential city, is considered to be an ideal market for test sampling.

Patterson also announced the appointment of two new distributors in the Hamilton area to coincide with the market survey plans. They are Hunson Supply Co. Ltd. and East Hamilton Radio. Other distributors are expected to be announced shortly.

London Opens New Branch

QUEBEC — Marking the opening of its new distribution branch in Quebec City, London Records held a special reception here for members of the press, media, industry and local entertainment personalities.

Almost all senior London executives attended, including Fraser Jamieson, president; Alice Koury, product administrator; Eugene Poggetto, controller; Adrian Bilodeau, national sales manager, and Fred Reffca, Montreal branch manager.

Rusalka Signs With CMSC

TORONTO—Canadian Music Sales Corporation Limited of Toronto has signed a distribution contract with Rusalka Records, one of the largest North American ethnic labels producing Ukrainian product.

At the same time, the company announced that further distribution pacts had been signed with the following labels: Glenside—Irish product; Venus—Ethnic classical product; Teletar—Dutch label; and Arka—American based Ukrainian label.

Canadian Music Sales has also added two new Canadian distributors in its current program of Canada-wide expansion. These are Atlantic Musical Instruments in the Maritime Provinces, and Electrical Supplies Limited in Manitoba and Saskatchewan. Besides the head office in Toronto, other CMS distribution centers are located in Vancouver, Calgary and Montreal.

New Phonodisc Promo Manager

TORONTO—Phonodisc Records of Canada has announced the appointment of Dick Trotter to the post of Central Division promotion manager.

Trotter, with 11 years, experience in Ontario radio, mainly in the news and sports areas, comes to Phonodisc from CHOO in Ajax where he was that station's sports director.

Trotter will be responsible for all promotional activities for Phonodisc artists and records in Ontario. He will report to Phonodisc Ontario sales manager Paul Clark.



PAUL ANKA, seen following his Mexico City concert at the Sport Palace, talking to Louis Couttolenc Jr., president RCA Mexico; Pedro Vargas, RCA international department, and Guillermo Infante, RCA general sales manager.

Two Universities Hold Booking Conference

TORONTO — Waterloo Lutheran University and the University of Waterloo, two medium-sized western Ontario universities, are to sponsor a Block Booking College Entertainment Conference, on the campus of the University of Waterloo May 8-11.

The following areas will be represented at the conference: Ontario, Quebec, the Maritimes, Ohio, Michigan, and other Mid-western States. Delegates from more than 500 Canadian and American universities and community colleges have been invited to attend the affair which will be the third of its kind and the largest yet conducted in Canada.

The conference will feature a showcase for some 20 top pop and concert bands, comics, and variety acts that will hopefully result in multi-campus block bookings for many.

However, the conference has other objectives. Since the university representatives attending the Waterloo affair will be in control of entertainment budgets of some \$50 million annually, it is to be expected that they will be able to make a significant impact on the Canadian Musicians Union and its agents to force certain changes in concert promotion regulations and habits as they now exist.

Speeches will be made to

the conference by various representatives concerning the problems of restrictive regulations in block bookings and promotion, with a special emphasis on the changes desired in the current musicians' contracts and contract riders.

Papers are to be delivered, too, on all aspects of college concert promotion, which should prove to be educational and informative to all concerned.

Talent for block booking showcases is now in the process of being lined up.

Record Execs To Montreal

MONTREAL — Two top European recording executives paid a flying visit to London Records of Canada head office here recently for sales and promotion discussions.

They were Luis Hazan, director of the Societe Phonographiques Philips, Paris, and Andre Chapelle, European-based producer of all Nana Mouskouri LP's.

While in Montreal, the execs also attended a concert performance by French pop star Johnny Halliday, finishing up a three-day tour during which all concerts—in Montreal, Quebec, and Sherbrooke—were SRO.

From The Music Capitals of the World

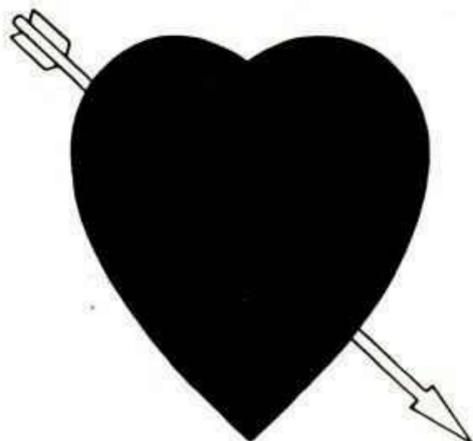
TORONTO

Roger Stevens, national promotion head of Phonodisc Records, Canada, has left the company. . . . Compo of Canada now releases all singles in stereo, starting off with "Pinball Wizard" by the Who. . . . London Records' Ken McFarlane claims 27,000 copies in national sales for Winnipeg group Sugar and Spice. . . . Ex-Compo man, Scott Richards new RCA Victor Ontario promotion chief, reporting to Ed Preston, Ontario branch manager. . . . Canadian photographer Jack Umpleby signed to long term graphics pact with Allied Records of Canada. . . . London Records gave promotion party for Nana Mouskouri following her Massey Hall concert.

. . . Canned Heat pulled out of Electric Circus following immigration difficulties. . . . Other cancellations: Ten Years After at the Electric Circus, and Al Kooper and Mike Bloomfield at the Rock Pile. Columbia spent much on press and radio space for the Kooper-Bloomfield show. . . . Buddy Holly's old hit, "Love Is Strange" receiving much air play.

Children of God (A&M) did a week as Electric Circus house band. . . . Ravi Shankar followed his successful Massey Hall concert with one at Montreal's Place Des Arts, presented by Cultural Exchange. . . . Following success of Guess Who, Quality has released an old album, "Super Golden Goodies." . . . Verve Fore-

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International News Reports

cast's **Dave Van Ronk** did a week at the Riverboat. . . . Irish band, the **Tara Show Band** signed by Allied with their first album scheduled. . . . **Glen Yarborough** for Massey Hall April 26. . . . Columbia's **Spirit** at Rock Pile April 23. . . . London's **Paul Mauriat** set for April dates in Ontario. . . . Toronto group, **Shades and Shadettes**, recorded several sides in Sound Canada studio for new Sound Canada label. . . . Following successful show, organist **Jimmy McGriff** rebooked for June at Colonial Club. . . . Canadian singer **Joni Mitchell** for Ottawa concert April 14. . . . Polydor's first LP from **Five Bells**, Montreal group, set for immediate release. . . . **Eddy Arnold** on Radio CFGM's promotion day to celebrate increase to 50,000 watts April 20. CFGM is Toronto's country station and Arnold will appear at the O'Keefe Centre for two concerts.

London's **Blarney Folk** with **Sons of Ireland** did three shows at Queensway Lions Club. . . . **Harry Belafonte** confirmed for two week concert at O'Keefe Centre, starting June 24. . . . **Buddy Knox** (UA) finished a week at Horseshoe Tavern country music spot. . . . **Mothers of Invention** rebooked for May 19 concert at Massey Hall. . . . Compo have signed Toronto rock group, **Buckstone Hardware**. . . . Columbia's **O. C. Smith** joins O'Keefe Centre bill, April 21-26, headlined by **Diana Ross** and **Supremes**. . . . Promoted by **Sid Bamber**, country music package featuring **Marty Robbins**, **Tammy Wynette**, **George Jones** and **Ferlin Husky** did standing room only business at Massey Hall, both shows. . . . RCA's **Gary Burton Quartet** booked for May engagement at the Colonial. . . . **Jimi Hendrix** May appearance at Maple Leaf Gardens canceled, following date conflict with hockey team. . . . **Henryk Szeryng**, Polish violinist for Massey Hall April 13. He records for Polydor. . . . **Julie Driscoll**, **Brian Auger**, **Trinity** and the **Nice** well received at the Rock Pile.

Motown's **Jonah Jones** for a week at the Colonial in May. . . . Quality Records **Ed Lawson** reports action on the label's double LP's of the **Rascals**, **Bee Gees**, **Ritchie Havens**, and the **Animals**. . . . **Andy Williams** and the **Mormon Tabernacle Choir** reported set for Canadian National Exhibition August concerts. . . . **John Allen Cameron's Apex LP** of Maritime folk ballads now set for U. S. release. . . . **John Pozer**, formerly announcer in Ottawa radio and with CKFH in Toronto, joined RCA Victor in Toronto.

RITCHIE YORKE

MADRID

Mike Kennedy, former lead singer of **Los Bravos**, was in London to record his first solo LP, produced by **Alain Milhaud**. . . . **Los Angeles** (Hispanovox) are preparing an album of their own compositions. . . . Columbia Espanola released the latest LP of the **Moody Blues** together with the single "Ride My See-Saw." . . . **Carla Thomas** and **Joe Tex** guested on the TV show "Galas del Sábado." Tex also played two clubs in Madrid. . . . Espectra has released "Surre - Surrender," by **Felice Taylor** and "Softly Softly," by the **Equals**. . . . Hispanovox is re-launching **Trini Lopez** on the Spanish market with the single "Lalena," written by **Donovan**, which Lopez sings half in English, half in Spanish.

Fonogram released the **Jimi Hendrix** double album "Electric Ladyland" without the electrifying naked ladies on the sleeves. . . . Marfer released an LP and an EP by Cuban singer **Ignacio Villa** to coincide with his recital at the Lara Theater in Madrid. . . . Zafiro has released a new EP of four South American songs by **Maria Dolores Pradera**. . . . Hispanovox is to release an album by **Karina** following the success of her single "Las flechas del amor," the Spanish version of "Little Arrows." . . . Spanish composer and arranger **Manuel Alejandro** has ended his association with singer **Raphael**. His latest song, "Con-

cierto en fa" has been recorded by **Soledad** (RCA-Espanola). . . . **Alberto Cortez** (Hispanovox) has recorded an album of his own songs. . . . Fonogram gave a press party to celebrate the 10th year with the company of the group **Los Tres de Castilla** and will issue an LP of their biggest hits. . . . **Los Pop Tops** (Barclay-Sonoplay), whose latest single is "That Woman," go to London in April for recording sessions. . . . **Sandie Shaw** (Hispanovox) is to record a Spanish version of "Monsieur DuPont."

Paris-based Spanish artist **Alex Marco** will have his latest single distributed in Spain by Espectra. Titles are "La vaca de la paz" and "Mama, Papa y el nene." . . . The **Sandpipers** were in Madrid March 11 for a TV show to promote their Spanish album. . . . **Manolo Diaz** (Barclay-Sonoplay) was in London to record his new single "La juventud tiene razon" produced by **Alain Milhaud** and arranged by **Jean Bouchety**. . . . **Miguel Rios** (Hispanovox) has had his second single, "yo solo soy un hombre," released and will follow with an album of songs by himself and other young Spanish composers. . . . Argentinian singer **Lalo** (RCA-Espanola), resident in Spain, has recorded Spanish versions of "Little Green Apples"—"Pequeñas manzanas verdes"—and "Chewy Chewy." . . . RCA-Espanola will shortly release an album of new compositions by **L. E. Aute**.

PUERTO RICO

Jose Feliciano's Grammy Award was well received by Puerto Ricans because Feliciano is a top seller for RCA here, with seven albums and over 150 singles released. RCA states that top Latin markets for Feliciano are Venezuela and Argentina. . . . Visit by Spanish singer **Raphael** here broke box-office record (previously set up 20 years ago by Mexican film and disk artist **Jorge Negrete**) for his two concerts in Mayaguez, third largest city in Puerto Rico. His San Jeronimo Hilton appearances had standing room only with tickets at \$10 each. . . . **Paul Anka** appeared for one week at El San Juan Hotel and has been rebooked there later this year. . . . Following Anka was **Caterina Valente** (London), with her brother **Silvio** for two weeks. . . . Following success of "Murmurando" here, **Lola Flores** (Belter Records, Spain) did several shows at Condado Beach Hotel, TV work for Channel 4 and one night stands at Ponce and Mayaguez. **Kubaney Records** distribute Belter here.

El San Juan Hotel to present two revues featuring local talent—the May 30-June 16 show includes record artists **Celines** and **Pepe Luis** (Boringuen Records) and the June 17-July 2 show features singer **Chucho Avellanet** (UA) and vocal group, **Las Caribelles** (Hit Parade Records). Booking of local acts by major tourist hotel marks another step in the campaign for more work for Puerto Rican artists started recently by the local Association of Performing Artists. . . . Comedy team **Gabi Fofó** and **Miliki** (Fragoso Records) received the Guai-caipuro Trophy from the Venezuelan Society of Newspaper Writers for best children's TV show. . . . **Luisito Rey**, singer (Columbia) appeared at La Ronda Club at the San Jeronimo Hilton, April 5. . . . **Hugo Lopez**, personal manager of Argentinian composer, record artists, film director, **Leonardo Favio** in Puerto Rico to investigate possibility of Favio appearing here. Favio is one of most popular singers in South America, contracted for appearances in Uruguay, Chile, Peru, Paraguay, Bolivia and Columbia. . . . Fania Records, New York, promoting two part single by **Larry Harlow**, "Noche" (Night), played by **Fania All Stars**. Another recent Fania LP: **Joe Bataan's** "Poor Boy." . . . **Soledad** (RCA Victor Espanola) recorded vocal version of "Concierto En Fa" (Concerto in F) by **Manuel Alejandro**, a pop tune that made the Spanish

(Continued on page 70)



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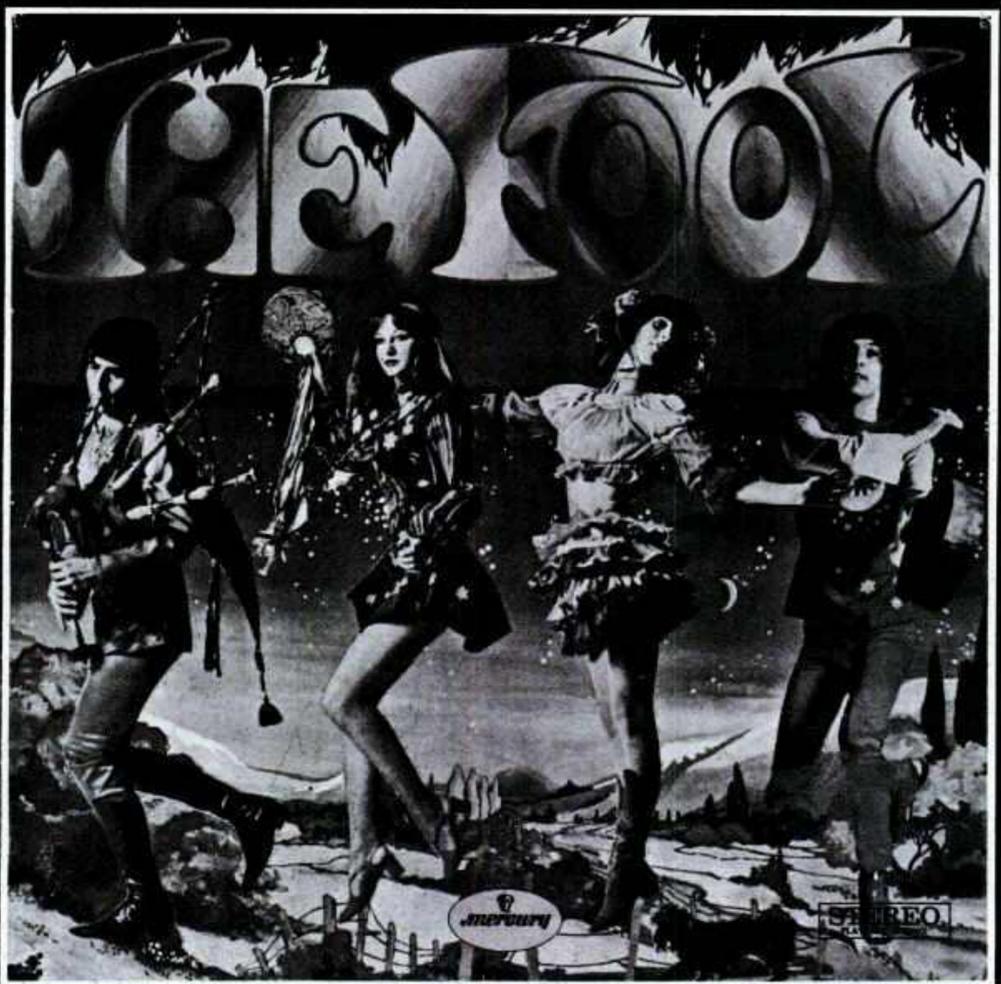


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AT THE WEST GERMAN Record Industry's Pop Gala in West Berlin are Franz Barsig, left, general manager of Radio Free Berlin, and Guenther Braeunlich, secretary of the West German Record Industry Association.

U. K. TV Firm Bids For Beatle Song Co.

LONDON—Associated Television, parent company of Pye Records and Britain's midland commercial television franchise holder, is making a \$22.3 million bid for the stock of Northern Songs, which publishes John Lennon and Paul McCartney's compositions.

Northern chairman Emmanuel Silver and managing director Dick James have agreed to sell their 32 per cent holding to ATV and are recommending other stockholders to accept the bid. ATV has also bought 3 per cent of the shares on the open market.

But the two song writing Beatles are expected to become minority stockholders in the company and refuse to sell their shares estimated at around 26 per cent of the total. John Lennon has said he will not sell and that he expects Paul McCartney to take the same attitude.

In view of ATV's committed holding of at least 35 per cent together with the two Beatles' 26 per cent it is considered unlikely that a rival bidder for Northern will come forward.

The company has 160 Lennon-McCartney songs which it owns for the duration of the copyright. The two are under contract to write at least six new songs a year for Northern until 1973.

After that date it is thought that the two will switch their publishing outlet to their own

Apple Music. George Harrison switched from Northern to Apple last year.

Northern also owns Lawrence Wright Music which it acquired by making the highest tender bid last year, when the company came up for sale after the death of its founder.

In the year to March 31, 1969, Northern is expected to announce profits of \$2.4 million.

Questioned about Lennon and McCartney's stake in Northern and the likelihood of their eventually switching to Apple Music, ATV financial director Jack Gill told Billboard, "If they have an interest in the company this is a stimulus for them. If we have to have minority shareholders we could not have better ones than the Beatles."

He added, "If they still retain their shares maybe they will consider renewing after 1973. But we have obviously faced up to the fact that they may not wish to continue, and by then we intend to develop a considerable music publishing business. This is just the basis for a marvelous start with songs like "Michelle" and "Yesterday" which have already become standards."

Under the deal Dick James will head all ATV's publishing activities. Pye recently launched his label DJM here, which is run by Bell in America. Pye manufactures and distributes the label, which is run

(Continued on page 70)

FESTIVAL WINNER GETS GOVT. CONGRATULATION

SAN JUAN—Following her success in the Festival of Latin American Song in Mexico City, singer Lucecita Benitez—she won the competition with "Genesis" composed by Guillermo Venegas Lloveras—the Senate of Puerto Rico officially congratulated her.

Also included in the congratulations were the composers and fellow singer Danny Rivera who finished sixth in his category in the same festival.

Lucecita also received a cable of congratulations from Governor Luis A. Ferre.

Lucecita has been singing since 1962—she is 20—when she cut her first single for Gema Records. Now recording for Hit Parade, she has five albums released, produced by Alfred D. Herger. She also has her own five-days-a-week half hour TV show for Channel 2, has appeared in film musicals and played cabaret in Mexico, Dominican Republic, Venezuela, New York, Chicago and Los Angeles.

Lucecita's manager is Paquito Cordero, who also heads Hit Parade Records. He has just signed a contract with RCA Victor Mexicana to allow that company to press and distribute Hit Parade in Latin America and Spain.

HANS SIKORSKI IN NEW YORK

HAMBURG—Dr. Hans Wilfried Sikorski, head of Musikverlag Hans Sikorski has left on a goodwill tour of the U. S. where he will contact business associates in New York, Nashville and Hollywood before leaving for Nassau where he will attend the Billboard-Record Retailer sponsored International Music Industry Conference April 20-23.

Dock Strike Leads to Price War

SAN JUAN—The New York dock strike which tied up boat shipments of records to Puerto Rico for almost two months affected the local record industry.

Top hits were imported at a much higher cost by air but even this was affected toward the end of the strike.

And local record merchants hampered things by starting a price war. A top-selling album by local singer Lucecita was slashed by one discount store to \$1.59 and this led to the album's producers to advertise on TV another top-selling album by a competitor for only 99 cents.

Raphael albums, another major seller, were offered at \$1.88 and London Phase Four material at \$3.29. Tapes were also affected. Never price cut before, tapes by top artists Lucecita, Chucho Avellanet and Omayara were reduced to \$4.17.

Industry opinion was that stores should have concentrated on moving in-store stocks in view of the dock strike.

Lulu Song in Price Test

LONDON — Lulu's Eurovision entry for Britain, "Boom Bang a Bang," was among five singles included in the latest cut-price marketing test carried out by the British Market Research Bureau to gather evidence for the British Phonographic Industry's defense of resale price maintenance.

The records went on sale in Exeter, Shrewbury and Perth, Scotland, at a 12 per cent discount for a two-week period. The BMRB will study sales of the same five singles at full price in Norwich, Chester and Aberdeen, Scotland.

The other records being used in the experiment were "In the Bad Old Days," by the Foundations (Pye), "Games People Play," by Joe South (EMI), "I Heard It Through the Grapevine," by Marvin Gaye (EMI) and "Maria Elena," by Gene Pitney (EMI).

Platters Slate Return to Japan

TOKYO—The Platters return to Japan for a concert tour from April 9-26. Opening concert will be in Osaka's Festival Hall.

While in Japan, the group will also record and do TV dates. The Platters toured Japan last year, playing both military bases and public halls.

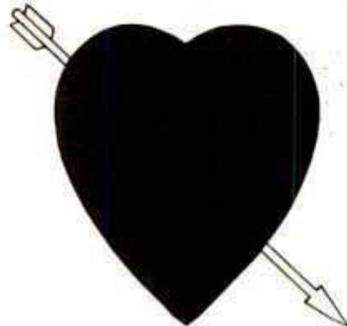
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Bovema, Holland Buys Out Iramac, Holland

AMSTERDAM — Bovema, the major Dutch record company which distributes EMI product in Holland, plus the Liberty, Monument and Walt Disney catalogs, has bought out Iramac Records of Holland.

The deal took effect on April 1. It does not affect the Iramac company in France which will continue operations as an independent record production and distribution company and as a classical artists booking agency.

Iramac, which has a 3 per cent share of the Dutch market (compared with Bovema's 16 per cent), has been distributing a number of foreign labels in Holland including Miller International's Europe and Somerset labels, Bellaphon, Olga, Auditorium, Nashville, Starday, Dover, Project 3, Kent, Modern and United.

Iramac also recently launched the first four-color records, produced by Ring Productions Ltd., on the Dutch market.

Said Bovema managing director Gerry Gord: "We have acquired the complete Iramac repertoire, but not the building or the staff. However, we shall

probably be engaging some of the Iramac staff to handle the repertoire."

Iramac's own production has consisted of classical material—they have opera singer Christine Deutekom under exclusive contract—and pop product by Martine Bijl and Sandy Coast, released on the Relax label.

Beatle Song Co.

• Continued from page 69

independently by James' son, Stephen James (22).

Meanwhile, Pye's own music publishing company, Welbeck, is splitting from MCA's Leeds Music, May 1. Leeds has previously administered Welbeck for Pye. Les Cocks, previously Pye's general manager, has been named to head Welbeck, which will also spin off its own label later this year.

Deal With Britico

• Continued from page 64

ing closer collaboration between the two bodies and, at the same time, making useful administrative economies.

From The Music Capitals of the World

• Continued from page 67

charts as soon as released. Alejandro is musical director for Raphael's hits. The tune is published by Ediciones Musica De Espana, Madrid.

New motion picture and recording complex may be formed in Puerto Rico involving Paquito Cordero (Hit Parade Records), film producer Sy Barlet (he recently filmed "Che" here), George Marsh (manager of Sammy Davis), Frank Fauce (Los Angeles theater owner) and Miguel Angel Alvarez (Puerto Rican actor and director). Talks were held in Los Angeles recently and the Economic Development Authority here may help out. . . . Veteran Puerto Rican folk singer Manuel (Canario)

Jimenez released an album of his songs and those of other composers. The LP was partly financed by the Labor Bank of Puerto Rico, distributed by Martinez Vela, Inc. . . . Topstar Record, New York, promoting singer Tommy Figueroa album, "Propiedad Privata" (Private Property). Title song is composed by Modesta Lopez and has been recorded in Mexico, Argentina, Peru, Chile and Bolivia. . . . David Ortiz Angelro, newly elected president of the Puerto Rico Artists and Technicians Association (APATE), has backed the campaign to get more local artists local work. Singer Danny Riviera (Velvet Records) will appear, as a result, for three weeks at the La Concha Hotel during April and October, with another booking for 1970, and received the highest fee paid to a local performer. Celines and Pepe Luis played their first engagement at the Dorado Hilton.

Borinquen Records are promoting albums by Luchos Gatica, Spanish artist Marisol, the Gemelos Del Sur and Duo Irisarry-De Cordova. . . . Miami Records and local distributor Ultra Records hosted party for Mexican singer Irma Serrano. Executives Eugenio Garrote (Miami Records) and Freddy Garcia (Ultra) attended to start promotion of the single "Lo Mucho Que Te Quiero" by Miss Serrano.

ANTONIO CONTRERAS

W. German Gala—Major Music Event

BERLIN—The West German Record Industry's Pop Gala, held in the Radio Free Berlin studio, West Berlin, on March 14, fully justified its designation as one of the major musical events of the year, with an international star parade featuring Shmuel Rodensky, Sylvie Vartan, Los Paraguayos, Rita Pavone, Dalida, Vico Torriani, Mantovani, the Sandpipers, Richard Anthony, Nina and Frederick, Miriam Makeba, the Hollies, Dusty Springfield, Ray Conniff, Adamo and Mireille Mathieu.

Commenting on the success of the gala after the show, Guenther Braeunlich, secretary of the West German Record Industry Association, told Billboard: "The collaboration between our Association and Radio Free Berlin has been excellent."

The first half of the gala evening was devoted to the presentation of seven new German pop songs, specially written for the event and performed by Agnetha, Dorte, France Gall, Renate Kern, Petra Pascal, the Jacob Sisters and Heino.

This section of the show was seen on television in 17 countries and the international star parade was seen on the Eurovision link the following evening.



Gene Rockwell, recently signed by Public Records, has a new single out . . . "Rocking Horse" b/w "Happy Man," Public #1004. "Rocking Horse" has already shown chart action on KVOG, Casper, Wyoming; KSRC, Socorro, New Mexico; WROZ, Evansville, Indiana, and is getting widespread air-play. Several areas report strong requests for "Rocking Horse." Gene Rockwell, who writes most of his own songs, is tentatively scheduled for a tour of the Orient in June or July. For information call PaK Management (213) 464-9205. (Advertisement)

FLODAVIEUR RECORD CO.

of Hollywood headed by Dave Polk (well known businessman) and Jim Alston (who has many other enterprises) have joined forces in a new venture called L.A. Town Sound which is a most exciting sound and pleasing to the ears. . . . You'll readily recognize it simply because it is like something you never heard before . . . to describe it a bit further it's a bright and brand new sound . . . L.A. Town Sound . . . and their first production together looks like a sure winner. . . . It's the L.A. Shambu Trio with his soul full sounds from Africa . . . the tunes are: A side Syonongo, B side Out In The Wilderness. This record is a must for your record collection. Distributor is Record Merchandising, L.A., Calif. The artists on Flodavieur Co. are Gloria Dean, the young and sensational singer, and Candy & The Sweets.

U. K.'s Pye Controls Record Shop Chain

LONDON—Pye has acquired 100 per cent control of the Alex Strickland chain of 15 record shops. Pye previously had a 51 per cent interest in the chain and will take over complete control on April 1. Pye managing director Louis Benjamin said: "By virtue of this acquisition we will have our finger on the pulse of the market at all times—particularly during the fiercely competitive period yet to come."

Pye has been associated with Strickland for four years. It is understood that under the terms of the deal Pye is required to change the name of the Alex Strickland shops within 30 days from April 1 and that Strickland cannot open a record shop under his own name before

July 1. Neither can he open another record store within a certain radius of the existing shops for two years.

O'Dwyer's former assistant, Nick Foakes, has been named as Pye's new sales manager and Dick Crowson becomes assistant sales manager to Foakes.

Commenting on the acquisition, Strickland said: "I shall definitely be back in the record retailing business." Strickland added that the Pye offer was too good to refuse.

Strickland (44), who was previously a tobacconist, opened his first record shop in 1958. The shop was later to become one of London's best-known record shops, the Soho Record Centre.



"SLY AND THE FAMILY STONE" Folio includes: Everyday People . . . Dance To The Music . . . Dynamite . . . Into My Own Thing . . . Life . . . I'm On A Trip To Your Heart



"DYNA-POPS!" Folio includes: Angel Of The Morning . . . Green Fields . . . Hawaii Five-O . . . Memories Are Made Of This . . . Sunday Mornin' . . . Time, Time (Tu As Beau Sourire)



"SWINGERS SONG BOOK" Folio includes: Everyday People . . . Lovin' Things . . . My Woman's Good To Me . . . Switch It On . . . Test Of Time . . . Time Of The Season . . . To Make Love Sweeter For You

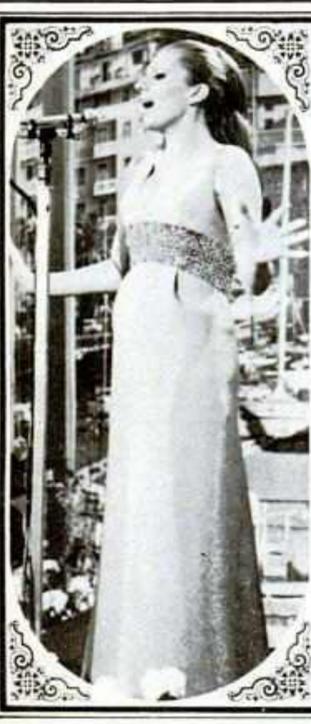
- Best Selling Sheets**
 Time of the Season—Zombies
 Everyday People—Sly and the Family Stone
 Sing a Simple Song—Sly and the Family Stone
 Lovin' Things—The Grass Roots
 The Love Song—Patty Paige
 There's a Boat Leaving
 Everyday—Jack Walker
 Castchok—Alexander Karazov
 Singing My Song—Tammy Wynette
 Love Comes But Once in a Lifetime—Norro Wilson

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HITS OF THE WORLD

Billboard

ARGENTINA

(Courtesy: Escalera a la Fama)
*Denotes local origin

This Week	Last Week	Title	Artist
1	1	ELLA, ELLA YA ME OLVIDO	*Leonardo Favio (CBS)—Melograf
2	2	FUISTE MIA EN VERANO	*Leonardo Favio (CBS)—Melograf
3	3	PUERTO MONTT	*Los Iracundos (RCA)—Relay
4	4	ZINGARA	Bobby Solo (CBS); Iva Zanicchi (Philips); *Nicola Dibari (RCA); Rosamel Araya (DiscJockey)—Fermata
5	5	PENUMBRAS	*Sandro (CBS)—Ansa
6	7	DING DONG, ESTAS COSAS DEL AMOR	*Leonardo Favio (CBS)
7	6	ESTA LA COSA NEGRA NEGRA	Lucio Dalla (RCA)
8	9	EN EL VAIVEN	*Vico Berti (RCA)—Relay
9	10	EL RIO	Miguel Rios (MusicHall)—Korn
10	—	LO MUCHO QUE TE QUIERO	Clive Sand (CBS) *Carlos Javier Beltran (Disc-Jockey)

BRITAIN

(Courtesy Record Retailer)
*Denotes local origin

This Week	Last Week	Title	Artist
1	1	I HEARD IT THROUGH THE GRAPEVINE	Marvin Gaye (Tamla-Motown)—Jobete Carlin (Norman Whitfield)
2	5	GENTLE ON MY MIND	Dean Martin (Reprise)—Acuff-Rose (Jimmy Bowen)
3	4	SORRY SUZANNE	*Hollies (Parlophone)—Schroeder (Ron Richards)
4	9	BOOM BANG-A-BANG	Lulu (Columbia)—Chappell (Mickie Most)
5	21	POOR ISRAELITE	*Desmond Dekker (Pyramid)—Bird (Leslie Kong)
6	8	MONSIEUR DUPONT	Sandie Shaw (Pye)—Carlin (Ken Woodman)
7	2	WHERE DO YOU GO TO	*Peter Sarstedt (United Artists)—Mortimer (Ray Singer)
8	6	GAMES PEOPLE PLAY	Joe South (Capitol)—Lowery/Chappell (Joe South)
9	15	IN THE BAD OLD DAYS	*Foundations (Pye)—Schroeder/Welbely (Tony Macaway)
10	7	FIRST OF MAY	Bee Gees (Polydor)—Abigail (Robert Stigwood)
11	3	SURROUND YOURSELF WITH SORROW	Cilla Black (Parlophone)—Peter Maurice (George Martin)
12	12	GOOD TIMES	Cliff Richard (Columbia)—FDH (Norrie Paramour)
13	10	GET READY	Temptations (Tamla-Motown)—Jobete/Carlin (Smokey Robinson)
14	16	WINDMILLS OF YOUR MIND	Noel Harrison (Reprise)—United Artists (Jimmy Bowen)
15	11	IF I CAN DREAM	Elvis Presley (RCA)—Carlin (Bones Howe and Steve Binder)
16	13	WAY IT USED TO BE	*Engelbert Humperdinck (Decca)—Maribus (Peter Sullivan)
17	25	PINBALL WIZARD	*Who (Track)—Fabulous (Kit Lambert)
18	14	WICHTA LINEMAN	Glen Campbell (Ember)—Carlin (Al De Lory)
18	18	I CAN HEAR MUSIC	Beach Boys (Capitol)—Lieber Stoller (Carl Wilson)
20	17	YOU'VE LOST THAT LOVIN' FEELING	Righteous Brothers (London)—Screen-Gems (Spector Mann Weill)
21	23	HARLEM SHUFFLE	*Bob and Earl (Island)—Keyman Music (Marc Jean)
22	22	HELLO WORLD	*Tremeloes (CBS)—Bron (Mike Smith)
23	20	PLEASE DON'T GO	*Donald Peers (Columbia)—Donna (Les Reed)
24	19	ONE ROAD	Love Affair (CBS)—Dick James (Mike Smith)
25	—	GOODBYE	*Mary Hopkin (Apple)—Northern (Paul McCartney)
26	29	I DON'T KNOW WHY	Stevie Wonder (Tamla-Motown)—Jobete/Carlin (D. Hunter/Steve Wonder)
27	24	PASSING STRANGERS	Sarah Vaughan and Billy Eckstine (Mercury)—Francis, Day and Hunter
28	26	DON JUAN	*Dave Dee (Fontana)—Lynn (Steve Rowland)
28	—	CUPID	Johnny Nash (Major Minor)—Kags (Jad)
30	30	MARIA ELENA	*Gene Pitney (Stateside)—Bron (Gerry Bron)
30	31	I'M GONNA MAKE YOU LOVE ME	Supremes and Temptations (Tamla-Motown)—Jobete/Carlin (F. Wilson)
32	34	OB-LA-DI, OB-LA-DA	*Marmalade (CBS)—Northern (Mike Smith)
33	—	MICHAEL AND THE SLIPPER TREE	*Equals (President)—GLH Music (Kassner)

This Week	Last Week	Title	Artist
34	31	SANCTUS	*"Missa Luba" Les Troubadours du Roi Baudouin (Philips)—Flamingo (Father Haazen)
35	34	LILY THE PINK	*Scaffold (Parlophone)—Noel Gay (Norrie Paramour)
35	42	ALBATROSS	*Fleetwood Mac (Horizon)—Fleetwood/Immediate (Mike Vernon)
35	44	COME BACK AND SHAKE ME	*Clodagh Rodgers (RCA)—April (Kenny Young)
38	28	HALF AS NICE	*Amen Corner (Immediate)—Cyril Shane (Shel Talmy)
38	46	WALLS FELL DOWN	*Marbles (Polydor)—Abigail (B. & R. M./Gibb/Stigwood)
40	27	I'LL PICK A ROSE	Marv Johnson (Tamla-Motown)—Jobete/Carlin (Dean Weatherspoon)
41	33	MOCKINGBIRD	Inez and Charlie Foxx (United Artists)—Cinephonic (Juggy Murray)
41	36	ALL THE LOVE IN THE WORLD	Consortium (Pye)—Shawstebury (Cyril Stapleton)
43	—	DREAM OF OLWEN	*Second City Sound (Major Minor)—Wright (Norman Newell)
43	—	ROADRUNNER	Junior Walker (Tamla-Motown)—Carlin (Holland, Dozier)
45	41	IT'S ONLY LOVE	*Tony Blackdurn (MGM)—Mellin (Bob Landis)
46	37	BREAKFAST IN PLUTO	Don Partridge (Columbia)—Rutland (Don Paul)
46	49	DANCING IN THE STREET	Martha and the Vandellas (Tamla-Motown)—Jobete/Carlin (Stevenson Hunter)
48	—	LITTLE GREEN APPLES	Roger Miller (Mercury)—Russell Cason (Jerry Kennedy)
48	—	I'LL BE THERE	*Jackie Trent (Pye)—Weiback (Tony Hatch)
50	—	MY WAY	Frank Sinatra (Reprise)—Copyright Control (Don Costa)

BRAZIL

(Courtesy IBOPE)

This Week	Last Week	Title	Artist
1	1	ZINGARA	Bobby Solo (Chantecler)
2	2	F. COMME FEMME	Gilbert (Beverly)
3	3	TO SIR WITH LOVE	Lulu (Odeon)
4	4	TUDO PASSARA	Nelson Ned (Copacabana)
5	5	OB-LA-DI, OB-LA-DA	Marmalade (CBS)
6	1	I STARTED A JOKE	Bee Gees (Polydor)
7	7	TOMORROW'S LOVE	Hugo Montenegro (RCA)
8	8	SERA	Marcos Roberto (RGE)
9	9	STORMY	Classics IV (RCA)
10	10	CRIMSON AND CLOVER	Tommy James (RGE)

GERMANY

This Week	Last Week	Title	Artist
1	5	LIEBESLEID	Peter Alexander (Ariola)—Gerig/Rialto
2	3	CRIMSON AND CLOVER	Tommy James and the Shondells (Deutsche Vogue)—Slezak
3	2	ATLANTIS	Donovan (CBS)—Epic
4	1	OB-LA-DI, OB-LA-DA	Beatles (Electrola-Apple)—Budde
5	—	LOVE IS LOVE	Barry Ryan (Polydor/MGM)—Aberbach
6	—	FIRST OF MAY	Bee Gees (Polydor)—Slezak
7	9	BLACKBERRY WAY	Move (Polydor)—Gerig
8	4	ELOISE	Barry Ryan (Polydor/MGM)—Aberbach
9	8	ES WIRD NACHT	Senorita—Udo Juergens (Ariola)—Montana
10	—	MUCHO AMORE	Jacqueline Boyer (Cornet)—Melodie der Welt

HOLLAND

(Courtesy Radio Veronica & Platennieuws)

This Week	Last Week	Title	Artist
1	1	WHY	Cats (Imperial)—Veronica Music
2	2	FIRST OF MAY	Bee Gees (Polydor)—Basart
3	9	DON JUAN	Dave Dee, Dozy, Beaky, Mick and Tich (Fontana)—Impala/Basart
4	10	SORRY SUZANNE	Hollies (Parlophone)—Schroeder/Basart
5	—	WHERE DO YOU GO TO MY LOVELY	Peter Sarstedt (UA)—UA Music Altona
6	3	ATLANTIS	Donovan (Epic)—Holland Music
7	4	SPOOKY'S DAY OFF	Swinging Soul Machine (Polydor)—Dayglow Music
8	8	LOVE IS LOVE	Barry Ryan (MGM)—Belinda
9	5	BABY WON'T YOU LEAVE ME ALONE	Web (Deram)—Apple Corps/Basart
10	—	TO LOVE SOMEBODY	Nina Simone (RCA)—Basart

ITALY

(Courtesy Musica e Dischi, Milan)
*Denotes local origin

This Week	Last Week	Title	Artist
1	1	MA CHE FREDDO FA	*Nada (RCA Talent)—RCA
2	2	LA PIOGGIA	*Gigliola Cinquetti (CGD)—Tevere
3	7	ELOISE	Barry Ryan (MGM)—Aberbach
4	5	TU SEI BELLA COME SEI	*Mal (RCA)—RCA
5	4	OB-LA-DI, OB-LA-DA	Beatles (Apple)—Ritmi e Canzoni
6	8	IRRESISTIBILMENTE	Sylvie Vartan (RCA)—Aber and Renard
7	3	BADA BAMBINA	*Little Tony (Durium)—Durium
8	9	LA STORIA DI SERAFINO	*Adriano Celentano (Cian)—Cian/Rizzoli
9	6	ZINGARA	*Bobby Solo (Ricordi)—Mimo/Ritmi e Canzoni
10	10	UN'ORA FA	*Fausto Leali (Ri Fi)—Ri Fi Music
11	20	TUTTA MIA LA CITTA'	*Equipe 84 (Ricordi)
12	14	END OF THE WORLD	Aphrodite's Child (Mercury)—Alfieri
13	11	UN SORRISO	*Don Backy (Amico)—El and Chris
14	18	IL PARADISO	*Patty Pravo (Arc)—Fama/El and Chris
15	12	ZINGARA	*Iva Zanicchi (Ri Fi)—Mimo/Ritmi e Canzoni
16	13	SCENDE LA PIOGGIA	*Gianni Morandi (RCA)—RCA
17	16	UN'AVVENTURA	*Lucio Battisti (Ricordi)—Fama/El and Chris
18	15	LA PIOGGIA	France Gall (CGD)—Tevere
19	17	IL GIOCO DELL'AMORE	*Caterina Caselli (CGD)—Tiber
20	—	OB-LA-DI, OB-LA-DA	*Ribelli (Ricordi)—Ritmi e Canzoni
21	—	ATLANTIS	Donovan (Epic)—Southern
22	19	ZUCCHERO	*Rita Pavone (Ricordi)—R.R.R.
23	21	MATTINO	*Al Bano (VdP)—VdP
24	—	LA FRECCIA NERA	*Leonardo (Ariston)
25	—	CRIMSON AND CLOVER	Tommy James and Shondells (Roulette)—Curci

JAPAN

(Original Confidence Co., Ltd.)
*Denotes local origin

This Week	Last Week	Title	Artist
1	1	BLUE LIGHT YOKOHAMA	*Ishida Ayumi (Columbia)—Nichion
2	2	GOOD NIGHT BABY	*King Tones (Polydor)—J&K
3	3	KAZE	*Hashida Norihiko and Schuberts (Express)—Art Music
4	5	HATSUKOI NO HITO	*Ogawa Tomoko—Hayabusa
5	4	SHIRANAKATTA NO	*Ito Yukari (King)—Watanabe
6	7	L'AMORE E UN MIRACOLO	*Hide & Rosanna (Columbia)—Nichion
7	10	MANCHESTER & LIVERPOOL	Rinky and Fellas (London)—April
8	9	TOSHIUE NO HITO	*Mori Shin-ichi (Victor)—Watanabe
9	8	NAGASAKI BLUES	*Aoe Mina (Victor)—Victor
10	6	NAMIDA NO KISETSU	Pinky & Killers (King)—All Staff
11	11	KEEP ME HANGIN' ON	Vanilla Fudge (Atlantic)—Taiyo
12	13	FUSHIGINA TAIYO	*Mayuzumi Jun (Capitol)—Ishihara
13	12	THOSE WERE THE DAYS	*Mary Hopkin (Apple)—Shinko
14	14	365-HO NO MARCH	*Suizenji Kiyoko (Crown)—Crown
15	17	SHIROI BURANKO	*Billy Ban Ban (Seven-Seas)—Rhythm
16	15	KIMI GA SUBETE SA	*Sen Masao (Minorophone)—Minorophone
17	—	KIMI WA KOKORO NO TSUMA DAKARA	*Tokyo Romantica (Teichiku)—Geion
18	20	SLEEP SOFTLY, MY BOY	*Michaels (Denon)—Mirika
19	18	KAREINARU YUWAKU	*Fuse Akira (King)—Watanabe
20	16	OB-LA-DI, OB-LA-DA	Bedrocks (Odeon)—Toshiba

MALAYSIA

(Courtesy Radio Malaysia)

This Week	Last Week	Title	Artist
1	1	I STARTED A JOKE	Bee Gees (Polydor)
2	2	TOUCH ME	Doors (Elektra)
3	4	YOU SHOWED ME	Turtles (London)
4	3	SWEET CREAM LADIES, FORWARD MARCH	Box Tops (Stateside)
5	8	EVERYDAY PEOPLE	Sly and the Family Stone (CBS)
6	10	CRIMSON AND CLOVER	Tommy James and the Shondells (Roulette)
7	5	SON OF A PREACHER MAN	Dusty Springfield (Philips)
8	6	ALBATROSS	Fleetwood Mac (Horizon)
9	7	I SHALL BE RELEASED	Miriam Makeba (Reprise)
10	—	WICHTA LINEMAN	Glen Campbell (Capitol)

MEXICO

(Courtesy Radio MIL)

This Week	Last Week	Title	Artist
1	1	VOLVERAS POR MI	Chelo y su conjunto (Musart)
2	2	TREBOL CARMESI	(Crimson and Clover)—Tommy James and the Shondells (Roulette)
3	3	ENCADENADO A UN SENTIMIENTO	(Hooked on a Feeling)—B. J. Thomas (Orfeon)
4	4	CLEMENCIA	Hnas. Nunez (Orfeon)
5	5	ALGUIEN CANTO	Monna Bell (Musart)
6	6	TE DESEO AMOR	Rondalla de Saitillo (Capitol)
7	7	SIMPLEMENTE UNA ROSA	Leonardo Favio (CBS)
8	8	OB-LA-DI, OB-LA-DA	Los Rockin Devils (Orfeon)
9	9	UNA NOCHE NO	Imelda Miller (RCA)
10	10	ELOISA (Eloise)	Barry Ryan (MGM)

NEW ZEALAND

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	I STARTED A JOKE	Bee Gees (Spin)
2	2	FOX ON THE RUN	Manfred Mann (Fontana)
3	7	MY SON JOHN	*The Rebels (Impact)
4	5	GOING UP COUNTRY	Canned Heat (Liberty)
5	4	BUILD ME UP BUTTERCUP	Foundations (Pye)
6	3	OB-LA-DI, OB-LA-DA	Beatles (Apple)
7	10	SON OF A PREACHER MAN	Dusty Springfield (Philips)
8	—	ALBATROSS	Fleetwood Mac (CBS)
9	—	IF I CAN DREAM	Elvis Presley (RCA)
10	9	I'M THE URBAN SPACEMAN	Bonzo Dog Doo-Dah Band (Liberty)

NORWAY

(Courtesy Verdens Gang)
*Denotes local origin

This Week	Last Week	Title	Artist
1	3	OJ OJ OJ SA GLAD JEG SKAL BLI	*Kirsti Sparboe (Triola)—Bendiksen
2	1	OB-LA-DI, OB-LA-DA	Marmalade (CBS)—Sonora
3	2	BISLET SPECIAL	*Nordre Sving Blandede Mannskor og Orkester (RCA Victor)—Imudico
4	—	WHERE DO YOU GO TO	Peter Sarstedt (United Artists)—United Artists
5	4	BLACKBERRY WAY	Move (Polydor)—Essex
6	5	DOKTOR E. WANG	*Glunten (Odeon)—Imudico
7	—	HALF AS NICE	Amen Corner (Immediate)—Sweden Music
8	9	THE WAY IT USED TO BE	Engelbert Humperdinck (Decca)
9	10	FIRST OF MAY	Bee Gees (Polydor)—Sonora
10	6	ALBATROSS	Fleetwood Mac (Blue Horizon)—Sonora

PUERTO RICO

(Courtesy WKAQ-EL Mundo)
*Denotes local origin

This Week	Last Week	Title	Artist
1	5	POR AMOR	*Francis Santana (Batey)—Rafael Losano
2	6	CRIMSON AND CLOVER	Tommy James and Shondells (Roulette)
3	1	NIEVE FRIA	Marisol (Borinque)
4	4	AY QUERIDA	Marco A. Muniz (RCA)
5	—	EL MAMITO	*Barbarians (Four Points)
6	2	FUISTE MIA EN VERANO	*Danny Rivera (Velvet)
7	—	MALAMBO	Joe Pastrana (Cotique)
8	—	CONTIGO TENGO	Los Condes (Gema)
9	3	SOY DICHOSO	Tommy Olivencia (Inca)
10	—	YO VOY A TI	El Lupo (Cotique)

SINGAPORE

(Courtesy Radio Singapore)

This Week	Last Week	Title	Artist
1	1	SON OF A PREACHER MAN	Dusty Springfield (Philips)
2	2	I SHALL BE RELEASED	Miriam Makeba (Reprise)
3	3	THE WAY IT USED TO BE	Engelbert Humperdinck (Decca)
4	8	CRIMSON AND CLOVER	Tommy James and the Shondells (Roulette)
5	6	FOX ON THE RUN	Manfred Mann (Fontana)
6	4	BUILD ME UP BUTTERCUP	Foundations (Pye)
7	5	WAIT FOR ME, MARY ANNE	Marmalade (CBS)
8	—	YOU SHOWED ME	Turtles (London)
9	7	ONE, TWO, THREE O'LEARY	Des O'Connor (Columbia)
10	9	SOMETHING'S HAPPENING	Herman's Hermits (Columbia)

SOUTH AFRICA

(Courtesy Southern African Record Manufacturers' & Distributors' Association)

This Week	Last Week	Title	Artist
1	1	CRIMSON AND CLOVER	

Spotlight Singles

NUMBER OF
SINGLES REVIEWED

THIS WEEK
147

LAST WEEK
118

*This record is predicted to reach the TOP 40 EASY LISTENING Chart

TOP 20 POP SPOTLIGHT

Spotlights Predicted to reach the top 20 of the HOT 100 Chart

DIANA ROSS & THE SUPREMES— THE COMPOSER

(Prod. Smokey) (Writer: Robinson) (Jobete, BMI)—Following their smash "I'm Livin' in Shame," this driving Smokey Robinson rhythm item has all that sales potential and more. Powerful entry. Flip: "The Beginning of the End" (Jobete, BMI). **Motown 1146**

MARVIN GAYE— TOO BUSY THINKING ABOUT MY BABY

(Prod. Norman Whitfield) (Writers: Whitfield-Bradford) (Jobete, BMI)—His million seller "I Heard It Through the Grapevine" went right up to No. 1, and this blockbuster swinger has the same potential. It moves from start to finish and Gaye is at his best. Flip: "Wherever I Lay My Hat (That's My Home)" (Jobete, BMI). **Tamla 54181**

UNCHAINED MINDS— WE CAN'T GO ON THIS WAY

(Prod. Lindy Sannon) (Writer: Stone) (Metric, BMI)—From out of Milwaukee comes a potential easy beat rhythm item loaded with sales appeal for the bubble gum market. A left fielder that can't miss. Flip: "Going Back to Miami" (Lois, BMI). **Buddah 111**

ARETHA FRANKLIN—I CAN'T SEE MYSELF LEAVING YOU/GENTLE ON MY MIND

(Prod. Jerry Wexler) (Writer: Shannon) (14th Hour, BMI) / (Writer: Hartford) (Glaser, BMI)—Two potent sounds from the soul lady. First is a driving blues ballad much in the successful bag of her initial smash "I Never Loved a Man." Flip is a wild gospel flavored treatment of the Glen Campbell classic. **Atlantic 2619**

*DUSTY SPRINGFIELD—THE WINDMILLS OF YOUR MIND/I DON'T WANT TO HEAR IT ANYMORE

(Prod. Jerry Wexler) (Writers: Bergman-Legrand-Bergman) (United Artists, ASCAP) / (Writer: Newman) (Metric, BMI)—The much recorded Academy Award contender comes off an out and out smash via this reading and exceptional arrangement. One of the stylist's finest performances ever. The Randy Newman ballad is also a strong contender for top chart honors. **Atlantic 2623**

BILL DEAL & RHONDELS—I'VE BEEN HURT

(Prod. Jerry Ross) (Writer: Whitley) (Low-Twy, BMI)—They went high on the Hot 100 with their "May I," and now this clever rhythm number with a wild rock sound will fast surpass that initial hit and put them right up there at the top. One of the strongest disks of the week. Flip: "I've Got My Needs." **Heritage 812**

TOP 60 POP SPOTLIGHT

Spotlights Predicted to reach the top 60 of the HOT 100 Chart

BOX TOPS—I SHALL BE RELEASED

(Writer: Dylan)—Following up their "Sweet Cream Ladies," group comes up with a winner in their treatment of the much recorded Bob Dylan number. Top performance . . . will prove a big chart item. Flip: (No Information Available). **Mala 12038**

BOBBY GOLDSBORO—I'M A DRIFTER

(Prod. Bob Montgomery & Bobby Goldsboro) (Writer: Goldsboro) (Detail, BMI)—An original number with much of the rhythm, drive and sales appeal of another "Gentle on My Mind." Strong performance and commercial potential. Flip: "Hoboes and Kings" (Detail, BMI). **United Artists 50525**

BOB SEGER—IVORY

(Prod. Wayne Shuler) (Writer: Seger) (Gear, ASCAP)—Seger hit it big the first time out with his "Ramblin' Gambler Man" and this raucous rocker with a wailing performance has much of the sales potency of the initial hit. Flip: "The Last Song" (Gear, ASCAP). **Capitol 2480**

FANTASTIC FOUR— I FEEL LIKE I'M FALLING IN LOVE

(Prod. Dean & Weatherspoon) (Jobete, BMI)—They had a big one in "I Love You Madly," and this pulsating swinger has all the sales power and more to spiral them up the Hot 100 and r&b charts. Strong entry for the group. Flip: "Pin Point It Down" (Jobete, BMI). **Soul 35038**

IMPRESSIONS—SEVEN YEARS

(Prod. Curtis Mayfield) (Writer: Mayfield) (Camad, BMI)—Driving rhythm item sure to put them up the charts with the sales power of "This Is My Country." A fast topper for their "My Deceiving Heart." Flip: "The Girl I Find" (Camad, BMI). **Curton 1940**

SWEET INSPIRATIONS—CRYING IN THE RAIN

(Prod. Tom Dowd) (Writers: Greenfield-King) (Screen Gems-Columbia, BMI)—The Howie Greenfield-Carole King ballad serves as powerful material for the electrically packed group. This one has all the drive and appeal to put them high on the pop and r&b charts. Flip: "Everyday Will Be Like a Holiday" (East, BMI). **Atlantic 2620**

BROOK BENTON—TOUCH 'EM WITH LOVE

(Prod. Arif Mardin) (Writers: Hurley-Wilkins) (Tree, BMI)—New and strong commercial vocal bag for Benton and has a left field item here that could easily go all the way. Funky blues beat in strong support of a blockbuster vocal workout. Flip: "She Knows What to Do For Me" (Ten/East/I Found It, BMI). **Cotillion 44031**

MOJO—I CAN'T LET GO

(Prod. Les Brown Jr.) (Writers: Alaimo-Errico-Botkin Jr.) (Magic Mountain, BMI)—Formerly known as the Mojo Men and now with the addition of a strong femme vocal lead, group comes up with a winner in this rocket . . . their first for GRT. Should put both the new sound of the group and the label in the sales race in short order. Flip: "Flower of Love" (Magic Mountain, BMI). **GRT 5**

SPECIAL MERIT SPOTLIGHT

Spotlighting new singles deserving special attention of programmers and dealers.

***ELVIS PRESLEY—How Great Thou Art** (Writer: Hine) (Manna, BMI)—His annual release for this religious season is the beautiful title song of his Grammy Award winning album. Much programming and appeal here for Presley, now riding the charts with his "Memories" smash. **RCA 74-0130**

***JIMMIE RODGERS—The Windmills of Your Mind** (Prod. Allen Stanton) (Writers: Gergman-Legrand-Bergman) (United Artists, ASCAP)—The much recorded Academy Award nominee from the film "The Thomas Crown Affair" gets a beautiful and commercial reading from Rodgers, who will perform it on the Awards TV Show. **A&M 1055**

***ASSOCIATION—Under Branches** (Prod. John Boylan) (Writers: Alexander-Carmel) (Tammerlane, BMI)—Following up "Goodbye Columbus," group comes up with more compelling lyric material with much programming and sales potential. **Warner Bros. Seven Arts 7277**

***MONGO SANTAMARIA—The Now Generation** (Prod. David Rubinson) (Writer: Allen) (Mongol, BMI)—Following up his chart item "Cloud Nine," Santamaria comes up with a potent driver in this wild instrumental loaded with discoteque appeal. **Columbia 4-44812**

***JERRY VALE—Fa, Fa, Fa (Love For Today)** (Prod. Wally Gold) (Writers: Gold-Badale-Bigazzi-Cavallaro) (Morris, ASCAP)—Effective, commercial "today sound" for Vale and it should prove an important Hot 100 item as well as Easy Listening winner. Good material, arrangement and performance. **Columbia 4-44823**

***FIFTH ESTATE—Mickey Mouse Club March** (Prod. Steve & Bill Jerome) (Writer: Dodd) (Disney, BMI)—With much of the appeal of the group's "Ding Dong, the Witch is Dead," they have a wild reading of the kiddie TV classic that could easily prove a left fielder all the way. Clever, commercial entry. **Jubilee 5655**

***SANDPIPERS—The Wonder of You** (Prod. Allen Stanton) (Writer: Knight) (Duchess, BMI)—Ballad beauty with strong rhythmic beat and a top Sandpipers performance has strong commercial appeal for play and sales. Fine performance. **A&M 1044**

***PEGGY LEE—Spinning Wheel** (Prod. Phil Wright) (Writer: Thomas) (Blackwood, BMI)—Penned by David Charles Thomas of Blood, Sweat and Tears, this potent rhythm item puts Miss Lee right in today's sales market with commercial appeal for all. Top vocal workout and Phil Wright arrangement. **Capitol 2477**

***LAWRENCE WELK—Galveston** (Prod. George Cates, Lawrence Welk & Randy Wood) (Writer: Webb) (Ja-Ma, ASCAP)—Title tune of his new LP is done in a top commercial instrumental arrangement that has much potential for the Hot 100 and Easy Listening charts as well as juke boxes. **Ranwood 842**

***RONNY BUSKIRK—Where's the Playground, Susie** (Prod. Wally Gold) (Writer: Webb) (Ja-Ma, ASCAP)—An exceptional piece of Jim Webb ballad material delivered in a top performance by the newcomer with much to offer for sales that could fast establish him. **Columbia 4-44836**

***ELYSE WEINBERG—Oh, Deed I Do** (Prod. Gene Shiveley) (Writer: Jansch) (Southern, ASCAP)—New voice on the disk scene and an unusual strong commercial sound it is. Folk rhythm ballad and this performance could prove a left field giant. Watch this one! **Tetragrammaton 1521**

***BILLY MESHEL—(It Ain't Easy Being) Shirley Newman's Boyfriend** (Writers: Meshel-Roberts) (Pelew, ASCAP)—The composer of "L. David Sloane" turns vocal with more clever and infectious rhythm material right in today's sales market and it could easily prove a big one. Watch out for this one . . . it's strong. **Probe 459**

***THE MAGID—Phoney Baloney** (Prod. Levenson, H. Hunter, J. Calvert, N. Marzano) (Writers: Hunter-Levenson) (MacFaye/Pocono, BMI)—The Magids debut on the Decca label and this potent bubble gum rocker has all the ingredients to bring them to the charts with sales impact. **Decca 732478**

***GROSS NATIONAL PRODUCT—Cover Girl** (Prod. Bollon & Plato) (Writer: Griffin) (BMI)—Smooth blended group out of Baltimore area has a strong commercial contender in this folk-rock swinger. Much play and sales potential here. **Guilford 103**

TOP 20 COUNTRY

COUNTRY

Spotlights Predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart

JOHNNY DARRELL— WHY YOU BEEN GONE SO LONG

(Prod. Bob Montgomery) (Writer: Newbury) (Acuff-Rose, BMI)—Darrell Changes pace with this strong rhythm number penned by Mickey Newbury and headed right for the top to replace his ballad smash, "Woman Without Love." Much pop appeal here as well. Flip: "You're Always the One" (Passkey, BMI). **United Artists 50518**

HANK WILLIAMS JR.—CAJUN BABY

(Prod. Jim Vienneau) (Writers: Hank Williams & Hank Williams Jr.) (Fred Rose, BMI)—The Hank Williams classic is updated in a powerful performance by his son. Can't miss running right up the chart to meet his current smash, "A Baby Again." Potent entry and one of his best. Flip: "My Heart Won't Let Me Go" (Fred Rose, BMI). **MGM 14047**

DON GIBON—SOLITARY

(Prod. Danny Davis) (Writer: Payne) (Fred Rose, BMI)—A sure-fire topper for his "Ever Changin' Mind," this blockbuster Leon Payne number will put Gibon right at the top of the chart where his duet with Dottie West "Rings of Gold" is currently riding. Loaded with pop potential as well. Flip: "I Just Said Goodbye to My Dreams" (Fred Rose, BMI). **RCA 74-0143**

JIM GLASER—I'M NOT THROUGH LOVING YOU

(Prod. Danny Davis) (Writers: Glaser & Payne) (Glaser, BMI)—Glaser's "Please Take Me Back" put him high on the chart and this potent follow up ballad has all the ingredients to fast surpass the sales of that hit. Strong material penned by Glaser and Jimmy Payne is delivered in a top performance. Flip: "Can't Keep My Mind on the Game" (Blackwood, BMI). **RCA 74-0142**

VAN TREVOR—A MAN AWAY FROM HOME

(Prod. Dick Herd) (Writer: Trevor) (Atlanta/Summerhouse, ASCAP)—Here's one of Trevors strongest commercial entries ever. With much pop appeal as well, this poignant rhythm ballad is a sure-fire sales topper for his recent "Things That Matter" hit. Flip: "I've Got Today to Live For" (Atlanta/Summerhouse, ASCAP). **Royal American 283**

CHART

Spotlights Predicted to reach the HOT COUNTRY SINGLES Chart

FREDDIE HART—That's How High a Man Can Go (Jack, BMI). **KAPP 993**

CARL SMITH—Good Deal, Lucille (Acuff-Rose, BMI). **COLUMBIA 4-44816**

DAVID ROGERS—The Little White Cloud That Cried (Carlyle, ASCAP). **COLUMBIA 4-44796**

COMPTON BROTHERS—Step Up Walk With Me (Tribro, BMI). **DOT 17231**

CONNIE EATON—And Say Goodbye (Peach, SESAC). **CHART 59-5009**

JOHNNY SEAY—Everybody's Friend (Last Straw/Hill & Range, BMI). **COLUMBIA 4-44805**

DEE MULLINS—The Big Man (Sunsbury, ASCAP). **PLANTATION 17**

BARBARA FAIRCHILD—Love Is a Gentle Thing (Champion Music, BMI). **COLUMBIA 4-44797**

BILL WYRICK—It's Just a Matter of Time (Eden, BMI). **ABC 11194**

PENNY DeHAVEN—I'm Going Home (Tree, BMI). **IMPERIAL 66367**

BILL HOWARD—Who Poured the Whiskey in the Well (Forest Hills, BMI). **DECCA 732477**

JORDONAIRES—A Hundred Yards of Real Estate (Window/Hillsboro, BMI). **STORP 259**

BUDDY WAYNE—Lay a Little Love On Me (Blue Book, BMI). **CAPITOL 2459**

BOB CAIN—Butterbeans (Five Sisters). **GWP 503**

ORVILLE COUCH—Won't It Feel Good (Touchdown, BMI). **TOWER 469**

WELDON MYRICK—The Family Way (Tree, BMI). **DOT 17218**

RAY SMITH—I Walk the Line (H-Lo, BMI). **CELEBRITY SERVICE 6901**

BOBBY GEORGE—I Wish I Was Coming Home (To You) (Freeway, BMI). **POMPEII 66691**

TOP 20 R&B

R&B

Spotlights Predicted to reach the TOP 20 of the TOP SELLING R&B SINGLES Chart

CHART

Spotlights Predicted to reach the R&B SINGLES Chart

LINDA JONES—My Heart (Will Understand) (Bat-Wes, BMI). **WARNER BROS.-SEVEN ARTS 7278**

J. J. JACKSON—But It's Alright (Pamelarosa Music, BMI). **WARNER BROS.-SEVEN ARTS 7276**

THE INTERPRETATIONS—Automatic Soul—Part 1 (Aye-Bee/Melistan, BMI). **BELL 779**

ART NEVILLE—Heartaches (Marsaint, BMI). **SANSU 482**

THE EDDY JACOBS EXCHANGE—Pull My Coat (Bargyle, BMI). **COLUMBIA 4-44821**

PERCY WIGGINS—That's Loving You (Champion Music, BMI). **A-BET 9434**

THE EQUATIONS—Oh You Sweet Darling (Gambi, BMI). **PLATINUM 2311**

RICKY THOMAS—Little Miss Funky Soul (Sundial, BMI). **VEEP 1292**

THE NATURAL FOUR—Why Should We Stop Now (Wilhos/Pamco, BMI). **ABC 11205**

THE GEORGIA PROPHETS—For the First Time (B-Team & Hot Shot, BMI). **DOUBLE SHOT 138**

SENOR SOUL—It's Your Thing (Brothers Three, BMI). **WHIZ 611**

LARRY & THE ACCOMMODATIONS—Love is the Answer (Power House/Holiday Inn, BMI). **HOLIDAY INN 2214**



Goodbye from Mary Hopkin and Apple.
Out on April 7th.
On the other side of "Goodbye" — "Sparrow".
An Apple single, no. 1806.

Apple Records

TOP LP'S

FOR WEEK ENDING APRIL 12, 1969

★ STAR PERFORMER — LP's on chart 15 weeks or less registering greatest proportionate upward progress this week.
NA Not Available

TAPE PACKAGES AVAILABLE

Weeks on Chart	Last Week	THIS WEEK	ARTIST — Title — Label & Number	8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	RIAA Million Dollar LP
11	2	1	BLOOD, SWEAT & TEARS Columbia CS 9720 (S)			NA		
22	1	2	GLEN CAMPBELL Wichita Lineman Capitol ST 103 (S)					Ⓢ
37	11	3	ORIGINAL CAST Hair RCA Victor LOC 1150 (M); LSO 1150 (S)		NA	NA		Ⓢ
8	6	4	DONOVAN Greatest Hits Epic BXN 26439 (S)				NA	
11	9	★	TOM JONES Help Yourself Parrot PAS 71025 (S)					
39	5	6	IRON BUTTERFLY In-A-Gadda-Da-Vida Atco SD 33-250 (S)			NA		Ⓢ
5	12	★	STEPPENWOLF Birthday Party Dunhill DSX 50053 (S)					
5	8	8	TEMPTATIONS Cloud Nine Gordy GLPS 939 (S)	NA				
9	3	9	IRON BUTTERFLY Ball Atco SD 33-280 (S)			NA		
9	4	10	THE CREAM Goodbye Atco SD 7001 (S)					
15	7	11	ASSOCIATION, Vol. 1 Greatest Hits Warner Bros.-Seven Arts WS 1767 (S)					Ⓢ
11	12	★	ALTER CARLOS/BENJAMIN FOLKMAN Trans Electronic Music Productions Inc. Presents Switched On Bach Columbia MS 7194 (S)		NA	NA		
9	15	13	LED ZEPPELIN Atlantic SD 8216 (S)				NA	
10	10	14	CREEDENCE CLEARWATER REVIVAL Bayou Country Fantasy 8387 (S)					
16	16	15	DIANA ROSS & THE SUPREMES WITH THE TEMPTATIONS T. C. B. Motown MS 682 (S)					
7	18	16	VANILLA FUDGE Near the Beginning Atco SD 33-278 (S)					
18	17	17	BEATLES Apple SWBO 101 (S)					Ⓢ
3	19	18	RASCALS Freedom Suite Atlantic CD 2-901					
10	22	★	BEATLES Yellow Submarine Apple SW 153 (S)					Ⓢ
8	20	20	BEE GEES Odessa Atco SD 2-702 (S)					
7	21	21	JEFFERSON AIRPLANE Bless Its Pointed Little Head RCA Victor LSP 4133 (S)		NA	NA		
1	—	★	GLEN CAMPBELL Galveston Capitol ST 210 (S)					
12	25	23	THREE DOG NIGHT Dunhill DS 50048 (S)					
14	24	24	SAMMY DAVIS JR. I've Gotta Be Me Reprise RS 6234 (S)					
4	35	★	ENGELBERT HUMPERDINCK Engelbert Parrot PAS 71026 (S)					
11	14	26	TOMMY JAMES & THE SHONDELLS Crimson & Clover Roulette SR 42023 (S)					
9	28	27	ARETHA FRANKLIN Soul '69 Atlantic SD 8212 (S)					
58	27	28	GLEN CAMPBELL Gentle on My Mind Capitol ST 2809 (S)					Ⓢ
3	48	★	MARY HOPKIN Post Card Apple ST 3351 (S)					
29	36	30	SOUNDTRACK Funny Girl Columbia B05 3220 (S)				NA	Ⓢ
7	31	31	VARIOUS ARTISTS Themes Like Old Times Viva V 36018 (S)					
7	33	32	MONKEES Instant Replay Colgems COS 113 (S)		NA	NA	NA	
13	26	33	SPIRIT The Family That Plays Together Ode Z12 44014 (S)				NA	
15	23	34	YOUNG-HOLT UNLIMITED Soulful Strut Brunswick BL 75144 (S)					
9	38	35	VOGUES Till Reprise RS 6326 (S)					NA

Weeks on Chart	Last Week	THIS WEEK	ARTIST — Title — Label & Number	8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	RIAA Million Dollar LP
10	29	36	MIKE BLOOMFIELD & AL KOOPER The Live Adventures of Columbia KGP 6 (S)			NA		
44	39	37	JOHNNY CASH At Folsom Prison Columbia CS 9639 (S)			NA		Ⓢ
15	30	38	W. C. FIELDS Original Voice Track From His Great Movies Decca DL 79164 (S)					
17	40	39	ELVIS PRESLEY Elvis RCA Victor LPM 4088 (M) (No Stereo)		NA	NA	NA	Ⓢ
17	32	40	JUDY COLLINS Who Knows Where the Time Goes Elektra EKS 74033 (S)					
15	34	41	DEAN MARTIN Gentle on My Mind Reprise RS 6330 (S)					
7	42	42	BUFFALO SPRINGFIELD Retrospective/Best of Atco SD 33-293 (S)					
15	41	43	TEMPTATIONS Live at the Copa Gordy GS 938 (S)					
35	50	44	TOM JONES Fever Zone Parrot PAS 71019 (S)					
19	37	45	SERGIO MENDES & BRASIL '66 Fool on the Hill A&M SP 4160 (S)					
10	46	46	TAMMY WYNETTE Stand By Your Man Epic BN 26392 (S)				NA	
16	49	47	FRANK SINATRA Cycles Reprise PS 1027 (S)					
3	59	★	QUICKSILVER MESSENGER SERVICE Happy Trails Capitol ST 1201 (S)					
28	43	49	STEPPENWOLF The Second Dunhill DS 50037 (S)					Ⓢ
7	51	50	O. C. SMITH For Once in My Life Columbia CS 9756 (S)				NA	
5	56	★	TOM JONES Live Parrot PAS 71014 (S)					
27	52	52	BOBBIE GENTRY & GLEN CAMPBELL Capitol ST 2928 (S)				NA	Ⓢ
18	45	53	DIONNE WARWICK Promises, Promises Scepter SP5 571 (S)					
9	54	54	JOHNNY CASH The Holy Land Columbia KCS 9766 (S)				NA	
21	53	55	GRASSROOTS Golden Grass Dunhill DS 50047 (S)					
20	47	56	DIANA ROSS & THE SUPREMES JOIN THE TEMPTATIONS Motown MS 679 (S)					
33	44	57	BIG BROTHER & THE HOLDING COMPANY Cheap Thrills Columbia KCS 9700 (S)				NA	Ⓢ
11	57	58	SOUNDTRACK Candy ABC ABCS 9 (S)					
5	60	59	JAY & THE AMERICANS Sands of Time United Artists UAS 6671 (S)					
10	99	★	SOUNDTRACK Romeo & Juliet Capitol ST 2993 (S)		NA	NA	NA	
8	62	61	TEN YEARS AFTER Stonehenge Deram DES 18021 (S)					
7	63	62	JETHRO TULL This Was Reprise RS 6336 (S)					
68	64	63	GLEN CAMPBELL By the Time I Get to Phoenix Capitol T 2851 (M); ST 2851 (S)					Ⓢ
10	55	64	BILL COSBY It's True! It's True! Warner Bros.-Seven Arts WS 1770 (S)					
2	141	★	DIONNE WARWICK Soulful Scepter 573 (S)					
15	61	66	BOBBY VINTON I Love How You Love Me Epic BN 26437 (S)				NA	
23	58	67	SOUNDTRACK Chitty Chitty Bang Bang United Artists UAS 5188 (S)					
7	73	68	BEACH BOYS 20/20 Capitol SKAO 133 (S)					
15	76	69	JERRY BUTLER Ice Man Cometh Mercury ST 61198 (S)					
12	70	70	JOAN BAEZ Any Day Now Vanguard BDS 79306/7 (S)					NA

Awarded RIAA seal for sales of 1 Million dollars at manufacturer's level. RIAA seal audit available and optional to all manufacturers.

TAPE PACKAGES AVAILABLE

Weeks on Chart	Last Week	THIS WEEK	ARTIST — Title — Label & Number	8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	RIAA Million Dollar LP
40	71	71	CREAM Wheels of Fire Atco SD 2-700 (S)					Ⓢ
8	74	72	JOHN MAYALL Blues From Laurel Canyon London PS 545 (S)			NA		
18	67	73	ROLLING STONES Beggar's Banquet London PS 539 (S)					Ⓢ
7	77	74	MONGO SANTAMARIA Stone Soul Columbia CS 9780 (S)			NA		
16	84	75	SOUNDTRACK Oliver Colgems COSD 5501 (S)					
34	66	76	ENGELBERT HUMPERDINCK Man Without Love Parrot (No Mono); PAS 71022 (S)					Ⓢ
7	85	★	PAUL MAURIAT ORCH. Doing My Thing Philips PHS 600-292 (S)					
67	65	78	JUDY COLLINS Wildflowers Elektra EKS 70412 (S)					Ⓢ
6	96	★	EDDY ARNOLD Songs of the Young World RCA Victor LSP 4110 (S)		NA	NA	NA	
6	91	★	MCS Kick Out the Jams Elektra EKS 45648 (S)					
18	69	81	JOHNNY MATHIS Those Were the Days Columbia CS 9705 (S)				NA	
40	87	82	RASCALS Time Peace/Greatest Hits Atlantic SD 8190 (S)					Ⓢ
10	75	83	BIFF ROSE A Thorn in Mrs. Rose's Side Tetragrammaton T 103 (S)					NA
75	81	84	SOUNDTRACK Camelot Warner Bros.-Seven Arts BS 1712 (S)					Ⓢ
9	79	85	CHARLEY PRIDE In Person RCA LSP 4094 (S)				NA	NA
14	72	86	GEORGE HARRISON Wonderwall Music Apple ST 3350 (S)					NA
7	78	87	SMOKEY ROBINSON & THE MIRACLES Live Tamla TS 289 (S)		NA			
16	88	88	FOUR SEASONS Edizione D'Oro (Gold Edition) Philips PHS 2-2501 (S)					
3	90	89	BROOKLYN BRIDGE Buddah BDS 5034 (S)					
2	122	★	PAUL REVERE & THE RAIDERS Featuring Mark Lindsay Hard 'n' Heavy (With Marshmallow) Columbia CS 9753 (S)					NA
9	92	91	PERCY FAITH Those Were the Days Columbia CS 9762 (S)					NA
12	83	92	JOHNNIE TAYLOR Who's Making Love . . . Stax STS 2005 (S)					
10	93	93	AL KOOPER I Stand Alone Columbia CS 9718 (S)					NA
9	94	94	SAM AND DAVE Best of Atlantic SD 8218 (S)					
3	98	95	GRASSROOTS Lovin' Things Dunhill DS 50052 (S)					
6	100	96	SOUNDTRACK Sweet Charity Decca DL 71502 (S)					
9	89	97	NASHVILLE BRASS Play the Nashville Sound RCA LSP 4059 (S)		NA	NA	NA	
2	162	★	VARIOUS ARTISTS Laugh in '69 Reprise RS 6335 (S)					
5	105	99	DUSTY SPRINGFIELD In Memphis Atlantic SD 8214 (S)					
3	159	★	VIKKI CARR For Once in My Life Liberty LST 7604 (S)					
106	102	101	ANITA KERR/ROD MCKUEN/SAN SEBASTIAN STRINGS The Sea Warner Bros.-Seven Arts WS 1970 (S)					Ⓢ
6	104	102	RAY CONNIFF & THE SINGERS I Love How You Love Me Columbia CS 9777 (S)					NA
7	97	103	WILSON PICKETT Hey Jude Atlantic SD 8215 (S)					
1	—	★	JAMES BROWN Say It Loud I'm Black & I'm Proud King 5-1047 (S)					
9	107	105	JERRY VALE Till Columbia CS 9757 (S)					NA

TOP LP'S

TOP LP'S

Continued on Page 77

"The latest thing" sounds like
Family Entertainment.



No, we're not trying to out-Morrison the Doors. Nor out-Fug the Fugs.

But what we do have isn't exactly tame as Tammy, either. For instance, in one week, Family's new album made it from Number Nothing on the British charts up to Number Six.

For instance two, this new group called Family is creating new impressions about what cohabitation can mean.

They're doing it from New York westward:

New York's Fillmore East (April 9-10)

Boston's Tea Party (April 11-13)

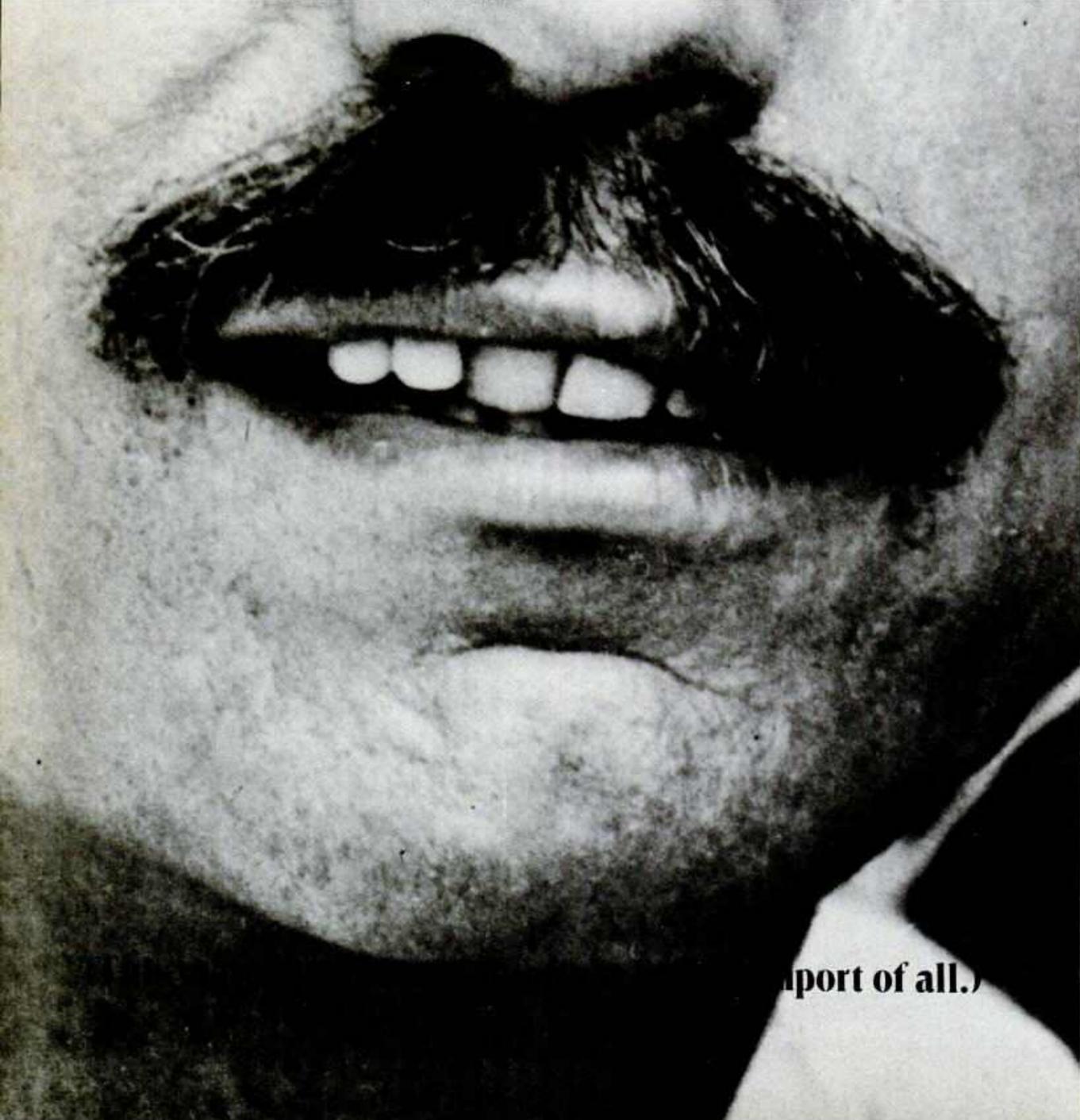
Detroit's Grande Ballroom (April 25-26)

And so it goes. A long tour starting. And all that Family is trying to do is to play for you.

We, on the other hand, want to sell you their new album.

"Family Entertainment" Comes
From Reprise  Where It Belongs.

**Lafayette.
Champagne.
The Statue of Liberty.
Perfume.
Postcards.
And Now
The Mauriat Tour
Is Here.**



port of all.)

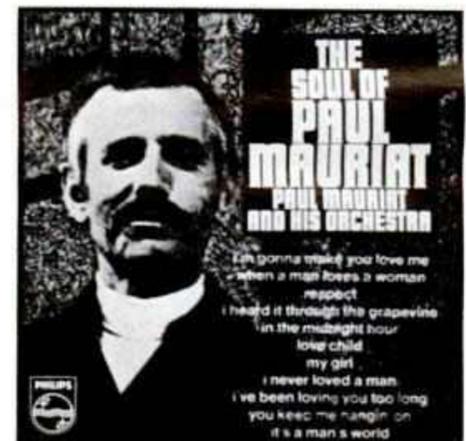
Concert Dates

April 8, Bridgeport Conn., Klein Memorial Aud.
April 9, Allentown, Pa., Muehlenberg College Aud.
April 10, Huntingdon, Pa., Oller Hall
April 11, Richmond, Va., Mosque
April 12, Blacksburg, Va., VPI Coliseum
April 13, Cresco, Pa., High School
April 15, Kingston, Rhode Island, Keany Gym Univ. R. I.
April 17, New Britain Conn., Central Conn. College
April 18, Boston, Mass., Symphony Hall
April 19, White Plains, N Y., Westchester County Center
April 20, Hartford, Conn., Bushnell Memorial Hall
April 22, Montreal, Quebec, Maurice Richards Arena
April 23, Sherbrooke, Quebec, Palisades Sports
April 24, Quebec, Colisee
April 25, Lewiston Maine, Lewiston Memorial Armory
April 26, Montreal, Quebec, Maurice Richards Arena
April 27, Toronto, Ontario, Maple Leaf Gardens
April 29, London, Ontario, Western Ont. U. Alumni Hall
April 30, Toledo, Ohio, Museum of Art

May 1, Toledo, Ohio, Museum of Art
May 2, Chicago, Illinois, Orchestra Hall
May 3, Detroit, Michigan, Masonic Temple Auditorium
May 4, Cuyahoga Falls, Ohio, Falls H. S. Aud.
May 5, Indianapolis, Indiana, Clowes Memorial Aud.
May 6, Columbus, Ohio, Veterans Aud.
May 7, Cleveland, Ohio, Music Hall
May 8, Rochester, New York, Eastman Theatre
May 9, Troy, New York, R. P. I. Field House
May 10, Washington, D. C., Constitution Hall
May 11, New York City, Philharmonic Hall
May 12, Reading, Pennsylvania, Rajah Theatre

Under the auspices of Leverett Wright Concert Management, Inc.

Stock Up On Mauriat Albums Now



The New One!
The Soul of Paul Mauriat, PHS 600-299

Doing My Thing, PHS 600-292

Prevailing Airs, PHS 600-280

Mauriat Magic, PHS 600-270

Blooming Hits, PHS 600-248

More Mauriat, PHS 600-226

Of Vodka And Caviar, PHS 600-215

Listen Too! PHS 600-197



A product of Mercury Record Productions, Inc.,
35 E. Wacker Drive, Chicago, Illinois-60601.

TOP LP'S

CONTINUED FROM PAGE 74

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
9	95	106	BOB SEEGER SYSTEM Ramblin' Gambler Man Capitol ST 172 (S)				NA	
86	101	107	JIMI HENDRIX EXPERIENCE Are You Experienced? Reprise RS 6261 (S)					Ⓢ
6	110	108	FOUNDATIONS Build Me Up Buttercup Uni 73043 (S)					
4	114	109	VARIOUS ARTISTS Bubble Gum Music Buddah BDS 5032 (S)					
14	68	110	STEVIE WONDER For Once in My Life Tamla TS 291 (S)				NA	
18	86	111	LETTERMEN Put Your Head on My Shoulder Capitol ST 147 (S)					
1	—	★	JOHNNY WINTER Progressive Blues Experiment Imperial LP 12431 (S)					
1	—	★	LEONARD COHEN Songs From a Room Columbia CS 9767 (S)				NA	
16	108	114	PETULA CLARK Greatest Hits, Vol. 1 Warner Bros.-Seven Arts WS 1765 (S)					
5	117	115	ZOMBIES Time of the Season Date TES 4013 (S)	NA	NA	NA	NA	
7	116	116	MOBY GRAPE '69 Columbia CS 9696 (S)				NA	
40	120	117	SOUNDTRACK 2001: A Space Odyssey MGM SIE 13 (S)				NA	
57	80	118	STEPPEWOLF Dumhill DS 50029 (S)					Ⓢ
2	161	★	MANTOVANI Scene London PS 548 (S)					
6	129	120	JULIUS WECHTER & THE BAJA MARIMBA BAND Those Were the Days A&M SP 4167 (S)					
2	124	121	LETTERMEN I Have Dreamed Capitol ST 202 (S)					
9	125	122	JOE SOUTH Introspect Capitol ST 108 (S)				NA	
51	115	123	SIMON & GARFUNKEL Bookends Columbia KCS 9529 (S)				NA	Ⓢ
10	126	124	NANCY WILSON Nancy Capitol ST 148 (S)					
26	82	125	JIMI HENDRIX EXPERIENCE Electric Ladyland Reprise 2RS 6307 (S)					Ⓢ
2	131	126	RIGHTEOUS BROTHERS Greatest Hits, Vol. 2 Verve 6-5071 (S)					
5	132	127	PAUL ANKA Goodnight My Love RCA Victor LSP 4142 (S)	NA	NA			
15	128	128	RHINOCEROS Elektra EKS 74030 (S)					
2	138	129	ORIGINAL CAST Dear World Columbia BOS 3260 (S)				NA	NA
81	112	130	DIANA ROSS & THE SUPREMES Greatest Hits Motown MS 2-663 (S)					
57	106	131	SOUNDTRACK The Graduate Columbia OS 3190 (S)				NA	Ⓢ
18	121	132	DIANA ROSS & THE SUPREMES Love Child Motown MS 670 (S)					
19	136	133	JOSE FELICIANO Souled RCA Victor LSP 4045 (S)					
20	118	134	TRAFFIC United Artists UAS 6676 (S)					NA
1	—	135	TOM JONES It's Not Unusual Parrot 71004 (S)					
39	103	136	JOSE FELICIANO Feliciano RCA Victor LPM 3957 (M); LSP 3957 (S)	NA	NA			Ⓢ

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
111	113	137	SIMON & GARFUNKEL Sounds of Silence Columbia CL 2469 (M); CS 9269 (S)			NA		Ⓢ
213	139	138	SOUNDTRACK Sound of Music RCA Victor LOCD 2005 (M); LSOD 2005 (S)			NA	NA	Ⓢ
6	145	139	ED AMES A Time for Living RCA LSP 4128 (S)			NA	NA	
9	111	140	FOUR SEASONS Genuine Imitation Life Gazette Philips PHS 600-290 (S)					
6	142	141	STEVE LAWRENCE & EYDIE GORME What It Was Was Love RCA LSP 4115 (S)			NA	NA	
13	130	142	ANITA KERR/ROD MCKUEN/SAN SEBASTIAN STRINGS Home to the Sea Warner Bros.-Seven Arts WS 1764 (S)					
24	143	143	MARVIN GAYE I Heard It Through the Grapevine Tamla TS 285 (S)					
12	119	144	ORIGINAL CAST Promises, Promises United Artists UAS 9902 (S)					
7	133	145	PERCY SLEDGE Best of Atlantic SD 8201 (S)					
49	146	146	HERB ALPERT & THE TIJUANA BRASS Beat of the Brass A&M SP 4146 (S)					Ⓢ
14	109	147	DEEP PURPLE Book of Talesyn Tetragrammaton T 107 (S)					
18	123	148	BOX TOPS Super Hits Bell 6025 (S)					
10	153	149	SOUNDTRACK Uptight Stax STS 2006 (S)					
3	166	★	TYRONE DAVIS Can I Change My Mind Dakar SD 9005 (S)					
32	147	151	JAMES BROWN Live at the Apollo, Vol. 2 King 1022 (S)					
2	160	152	BILL MEDLEY Soft and Soulful MGM SE 4603 (S)					
5	154	153	ERIC BURDON & THE ANIMALS Greatest Hits MGM SE 4602 (S)			NA		
8	140	154	LETTERMEN Best of Vol. 2 Capitol SKAO 138 (S)					
14	144	155	GLADYS KNIGHT & THE PIPS Silk 'n' Soul Soul S 711 (S)					
6	168	156	DELLS Always Together Cadet 822 (S)					
6	155	157	DELPHONICS Sound of Sexy Soul Philly Groove LP 1151 (S)					
5	158	158	BYRDS Dr. Byrd & Mr. Hyde Columbia CS 9755 (S)			NA		
7	163	159	ROD MCKUEN Greatest Hits Warner Bros.-Seven Arts WS 1772 (S)					
8	148	160	MOTHER EARTH Living With the Animals Mercury SR 61194 (S)					
27	150	161	JEANNIE C. RILEY Harper Valley P.T.A. Plantation PLP 1 (S)					Ⓢ
1	—	★	SONNY JAMES Only the Lonely Capitol ST 193 (S)					
16	167	163	JIMMY McGRUFF The Worm Solid State 18045 (S)				NA	
4	164	164	FIRST EDITION '69 Reprise RS 6328 (S)					
3	165	165	RAMSEY LEWIS Mother Nature's Son Cadet LPS 821 (S)					
1	—	★	TOMMY ROE Dizzy ABC ABCS 683 (S)					
3	169	167	BING CROSBY Hey Jude, Hey Bing! Amos AAS 700 (S)					
2	175	168	LORETTA LYNN Your Squaw Is on the Warpath Decca DL 75084 (S)					

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
2	171	169	CLARENCE CARTER The Dynamic Atlantic SD 8199 (S)					
4	170	170	ANITA KERR SINGERS Reflect the Hits of Burt Bacharach and Hal David Dot DLP 2590 (S)			NA		
1	—	★	ROBERT GOULET Both Sides Now Columbia CS 9763 (S)				NA	
2	177	172	VARIOUS ARTISTS Soul Explosion Stax STS 2-2007 (S)					
25	149	173	BILL COSBY 200 M.P.H. Warner Bros.-Seven Arts WS 1757 (S)					Ⓢ
12	172	174	VENTURES Underground Fire Liberty 8059 (S)					
2	178	175	MARIANNE FAITHFULL Greatest Hits London PS 547 (S)					
16	185	176	TOM JONES Green Green Grass of Home Parrot 71009 (S)					
3	173	177	LES McCANN Much Les Atlantic SD 1516 (S)			NA		
2	184	178	LOU DONALDSON Say It Loud Blue Note BST 84299 (S)					
32	186	179	MIKE BLOOMFIELD/AL KOOPER/ STEVE SILLS Super Session Columbia (No Mono); CS 9701 (S)				NA	
5	179	180	PORTER WAGONER Carroll County Accident RCA LSP 4116 (S)					
202	183	181	ORIGINAL CAST Fiddler on the Roof RCA Victor LOC 1093 (M); LSOD 1093 (S)					Ⓢ
4	181	182	EARTH OPERA The Great American Eagle Tragedy Elektra EKS 74038 (S)					
1	—	183	SAVOY BROWN Blue Matter Parrot PAS 71027 (S)					
4	190	184	PORTER WAGONER & DOLLY PARTON Just the Two of Us RCA Victor LPM 4039 (M); LSP 4039 (S)					
8	176	185	TAJ MAHAL Nach'! Blues Columbia CS 9698 (S)				NA	NA
4	188	186	PETE FOUNTAIN Those Were the Days Coral CRL 75750 (S)					
5	187	187	JEANNIE C. RILEY Yearbooks & Yesterdays Plantation PLP 2 (S)					
1	—	188	DON RICKLES Speaks! Warner Bros.-Seven Arts 1779 (S)					
41	194	189	MOODY BLUES Days of Future Past Deram DES 18012 (S)					
2	191	190	MOTHERS OF INVENTION Mothermania Verve V6-5068X (S)					
5	189	191	MERLE HAGGARD I Take a Lot of Pride in What I Am Capitol SKAO 168 (S)					
9	196	192	CRYAN SHAMES Synthesis Columbia CS 9719 (S)				NA	
2	193	193	DUKE PEARSON The Phantom Blue Note BST 84293 (S)					
2	197	194	1910 FRUITGUM COMPANY Indian Giver Buddah BDS 5036 (S)					
3	198	195	BERT KAEMPFERT Warm & Wonderful Decca DL 75089 (S)					
2	192	196	ARTHUR FIEDLER & THE BOSTON POPS Play Glenn Miller's Biggest Hits RCA Red Seal LSC 3064 (S)					
1	—	197	LYNN ANDERSON With Love, From Lynn Chart CHS 1013 (S)					
1	—	198	AORTA Columbia CS 9785 (S)				NA	
2	1	199	RAY CHARLES I'm All Yours Baby ABC ABCS 675 (S)					
1	—	200	SMOKESTACK LIGHTNING Off the Wall Bell 6026 (S)					NA

TOP LP'S A-Z (LISTED BY ARTIST)

Herb Alpert & the Tijuana Brass	146	Clarence Carter	169	Four Seasons	88, 140
Ed Ames	139	Carlos/Folkman	12	W. C. Fields	38
Lynn Anderson	197	Johnny Cash	37, 54	First Edition	164
Aorta	198	Ray Charles	199	Foundations	108
Eddy Arnold	79	Petula Clark	114	Pete Fountain	186
Association	11	Judy Collins	40, 78	Aretha Franklin	27
Joan Baez	70	Ray Conniff Singers	102	Marvin Gaye	143
Beach Boys	68	Leonard Cohen	113	Bobbie Gentry & Glen Campbell	52
Beatles	17, 19	Bill Cosby	64, 173	Robert Goulet	171
Eric Burdon & the Animals	153	Cream	10, 71	Grassroots	55, 95
Bee Gees	20	Creedence Clearwater Revival	14	Merle Haggard	191
Big Brother & the Holding Company	57	Bing Crosby	167	George Harrison	86
Blood, Sweat & Tears	1	Cryan Shames	192	Jimi Hendrix	107, 125
Mike Bloomfield & Al Kooper	36, 179	Sonny James	150	Experience	200
Box Tops	148	Tyrone Davis	150	Tommy Garrett	200
Brooklyn Bridge	89	Deep Purple	147	Mary Hopkin	29
James Brown & his Famous Flames	104, 151	Delphonic	157	Engelbert Humperdinck	25, 76
Buffalo Springfield	42	Dells	156	Iron Butterfly	6, 9
Jerry Butler	69	Lou Donaldson	178	Tommy James & the Shondells	26
Byrds	158	Donovan	4	Sonny James	162
Glen Campbell	2, 22, 28, 63	Earth Opera	182	Jay & the Americans	59
Vicki Carr	100	Percy Faith	91	Jefferson Airplane	21
		Marianne Faithful	175	Tom Jones	5, 44, 51, 135, 176
		Jose Feliciano	133, 136		
		Arthur Fiedler & the Boston Pops	196		

Bert Kaempfert	195	Mothers of Invention	190
Anita Kerr/Rod McKuen/San Sebastian Strings	101, 142	Moby Grape	116
Anita Kerr Singers	170	Monkees	32
Gladys Knight & the Pips	155	Moody Blues	189
Al Kooper	93	Nashville Brass	97
Steve Lawrence & Eydie Gorme	141	1910 Fruitgum Co.	194
Led Zeppelin	13	Original Cast	
Ramsey Lewis	165	Dear World	129
Lettermen	111, 121, 154	Hair	3
Loretta Lynn	168	Fiddler on the Roof	181
Taj Mahal	185	Promises, Promises	144
Mantovani	119	Duke Pearson	193
Dean Martin	41	Wilson Pickett	103
Johnny Mathis	81	Elvis Presley	39
Paul Mauriat	77	Charley Pride	85
John Mayall	72	Quicksilver Messenger Service	48
MCS	80	Rascals	18, 82
Les McCann	177	Paul Revere & the Raiders	90
Jimmy McGriff	163	Rhinoceros	128
Rod McKuen	159	Righteous Brothers	126
Bill Medley	152	Jeannie C. Riley	161, 187
Sergio Mendes & Brasil '66	45	Don Rickles	188
Mother Earth	160	Tommy Roe	164
		Smokey Robinson & the Miracles	87
		Rolling Stones	73

TJB Boys Produce Acts for Vibration

LOS ANGELES — Nick Ceroli and Bob Edmondson, both members of the Tijuana Brass, are independently producing five acts for their own Vibrations Productions.

Groups on the roster are the Cosmic Brotherhood, an acid rock group formerly on Impulse Records; Mel Larson and Jerry Marcellino, who have their first single, "The Dweller"/"Bittersweet," on A&M Records; folk-rock singer Frank Kinsel, rhythm and blues vocalist Jenette White and ballad singer Al Jarreau. Edmondson has produced a single for the Cosmic Brotherhood utilizing two drums and two sitars.

Larson and Marcellino are also under contract as songwriters for the company's two publishing firms, Collage (ASCAP) and Dweller (BMI). Vibrations

is looking for additional unknown acts and songwriters.

Although the company's initial production effort was placed with A&M Records, Ceroli and Edmondson also are producing acts for other labels, including an LP for Frank Kinsel being produced by Ceroli for Epic Records.

Edmondson and Ceroli, along with John Pisano, a third member of the Tijuana Brass, backed Larson and Marcellino on the "Dweller" single released by A&M.

Vibrations eventually plans to get involved in concert production, film and TV scoring, commercials and a record label, said Dino Airale, Vibrations director.

To showcase its new acts, the company plans to book talent at Edmondson's rock nightclub, the Brass Ring, in Sherman Oaks.

W-7 Promo Tie With Book Pub On Two Artists

LOS ANGELES — Warner Bros.-Seven Arts has two promotions running with two book publishers whereby albums and publications are cross-exploited.

The artists involved are Rod McKuen and Mason Williams. The McKuen tie-in covers his three W-7 LP's plus a Random House book. Mason Williams is represented by one album and a Doubleday issue.

The national radio and print media advertising campaign runs through this month.

W-7 is also studying the development of a television special with WGN in Chicago for McKuen. Joe Smith, W-7's general manager, has held meetings with the station to plan the program on which McKuen will perform. It is one of the few times that the label has become involved in developing a TV show for one of its acts.

Mauriat Album Getting Philips' Massive Pitch

CHICAGO — A special demonstration album for record retailers, point-of-purchase merchandising pieces such as window stickers, posters and die-cut displays, and a heavy advertising campaign highlight a massive promotion now under way on the new Philips Paul Mauriat LP. The album, containing 12 adaptations of recent r&b hits, will receive particular emphasis in concert areas during a 31-date tour by the 30-piece orchestra starting Tuesday (8).

The album, "Soul of Paul Mauriat," containing "Respect," "Love Child" and other titles, will be promoted through 30-second radio spots; in concert cities special tag lines will augment radio commercials and special print advertisements will combine promotion of the tour and product. The Mauriat LP, and a new Mystic Moods package, are additionally tied into a "Baker's Dozen" dealer discount plan offering catalog product at a 7.7 per cent savings.

Storybook Line

• Continued from page 18

my Johnson, Disneyland president.

Disneyland plans to market, merchandise and distribute its line through its regular record outlets and rack jobbers. The company also will seek additional distribution outlets, possibly through toy jobbers or via premium distribution.

Liberty's initial duplication includes "Show White," "Mary Poppins," "Junglebook," "Winnie the Pooh and the Blustery Day," "Bambi," "Pinnocchio," "Cinderella," "Peter Pan," "It's a Small World," "Sleeping Beauty," "The Three Little Pigs" and "Peter and the Wolf."

The only previous Disney involvement in cartridge tape was with Playtape, where a limited amount of children's product was made available in 1967, and through RCA, where several original cast soundtracks were released.

Executive Turntable

• Continued from page 4

system, overseeing all systems processing and data processing through the Liberty/UA complex.

★ ★ ★

Formerly promotion manager of Detroit Decca, **Frank Shively** appointed promotion manager Los Angeles Decca, reporting to director of promotion **Frank Mancini** in New York. Shively joined Decca as a sales representative in Detroit in 1965 and two years later was named promotion manager. . . . **Carol Hershey** to Liberty/UA as ad merchandising production manager. . . . **Don Bohanan** joined Muntz Stereo Pak as national sales manager of the music division. He was formerly with Philco Ford for two years as national sales manager of prerecorded entertainment. Before Philco he was with Liberty for seven years. . . . **Allan Rider** joined Irving/Almo as assistant to the director, **Chuck Kaye**. Rider was previously a South California promotion man with the label.

★ ★ ★

Edward Reavey Jr. has been appointed to the new position of vice-president and assistant general manager of the consumer products division of Motorola, Inc. Reavey was previously vice-president and director of marketing for the division. In other promotions, **William Weisz**, vice-president and general manager of the communications division, has been named to the newly created position of executive vice-president and assistant chief operating officer. **Homer Marrs**, vice-president and director of distribution for the communications division, has been appointed vice-president and general manager, and **John Mitchell**, vice-president and director of communications products in the communications division, has been promoted to vice-president and assistant general manager of the division.

Monkees Fix Rerun Music

• Continued from page 1

kees to pursue a new course in recordings, said Mike Nesmith, a member of the Colgems group.

The reruns, which CBS will debut on Saturdays in September, will be redubbed to give the Monkees an opportunity to sing compositions written by the Beatles, Donovan, Jimmy Webb, among others. Nesmith said two redubbed songs will be introduced in each episode.

The Monkees will follow up their new musical image by producing singles and LP's in a contemporary style, beginning with their new single, "Listen to the Band," recorded in Nashville, and "Someday Man," produced by Bones Howe.

The image turnabout from preteen music to teen-young adult sounds followed a contract understanding with RCA and Screen Gems to allow the group creative freedom, includ-

ing repertoire selection, said Nesmith.

The next Monkees LP is "Golden Hits" to be released in April, with all product following that album to be under the full creative control of the group.

To help change the image of the group, the Monkees are preparing a concert tour to coincide with the CBS reruns. They will travel with the Goodtimers, a seven-piece band put together by the Monkees.

The group also will pursue individual careers outside of recording and music publishing. A contract forces the trio to record together, not individually, said Nesmith.

Nesmith, however, has signed an exclusive five-year production contract with Dot Records to produce a minimum of 18 masters each year under the American Wichita Co. logo. He also has formed National Mod Records and Runner Music (BMI).

Artists to be produced by Nesmith are singer Bill Chadwick, a country-rock group called the Corvetts, and a female vocalist not yet signed. Initial product is a single, "Talking to the Wall"/"If You Had the Time" for Chadwick.

Nesmith's original association with Dot began last year when he produced, wrote and arranged (with Shorty Rogers) the album, "Mike Nesmith Presents the Wichita Train Whistle."

Williams' TV'er, Woolworth Link

NEW YORK—Woolworth is launching a TV, radio and record promotion to tie in with Andy Williams' TV special celebrating the chain's 90th anniversary.

The record and music promotion was worked out with Woolworth's major music supplier, the Arovox Record Corp., a leading rack jobber in the East. More than 2,000 Woolworth stores will feature Williams' Columbia records and his music books, and an especially priced LP has been created for Woolworth's use in the campaign.

The TV special will be aired by NBC in the fall.

Celebrity Systems Acquires Nat'l Merchandising Racks

NEW YORK—Celebrity Systems has acquired National Merchandising Services Corp., a tape and record rack-jobbing firm which will continue and

expand operations as a wholly owned subsidiary of Celebrity Systems

At the same time, Joseph J. Lyons, formerly director of national account sales at CBS Records, has been elected vice-president of marketing, music division, at Celebrity Systems, and also vice-president of National Merchandising Services.

National Merchandising Services has been part of the rack-jobbing industry for the past 12 years and has specialized in merchandising records and tapes to the military market. The company presently serves department stores and many military exchanges along the East Coast and other parts of the world.

Celebrity House, another division of Celebrity Systems, are franchised roadside, retail outlets which will sell both fast food and records and tapes.

Zappa's Label

• Continued from page 1

Straight will hit the market with its initial product, a single by Alice Cooper, in about two weeks. It will be followed by an Alice Cooper album two weeks later as well as a single by Jerry Yester and Judy Henske.

CBS will press the records for Straight. The new label will be based at Bizarre headquarters on the Coast at 5455 Wilshire Boulevard, Hollywood, and in New York at 162 West 56th Street. Neil C. Reshen is the business manager.

Beatles Set Zapple Tag For New Label Due in May

LOS ANGELES—The Beatles will call their spoken word specialty music label Zapple. The first releases are planned for about May 1.

Capitol will distribute the product through regular channels plus bookstores and college outlets.

AST Into Hardware

• Continued from page 18

point-of-purchase displays plus mass media and co-op advertising programs.

The division's first player will be the "Tune Tripper," a cassette player-only model which is designed for the youth market. The player is actually a redesigned exterior version of its hardware division's portable model. Both models, based on the "Carry-player concept," are built for Ampex by Norelco. Suggested retail cost is \$29.88.

Stereo Dimension Pushes 'Moments'

NEW YORK — Stereo Dimension Records has launched an extensive promotional campaign on "Great Moments in Radio," an album narrated by Jack Benny and recorded on the company's Evolution label.



and if you
take my hand, my son,
all will be well when the
“day is done”

peter, paul, & mary
and the song that must be.
warner bros. - 7 arts  records and sheet music

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