

Billboard

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The
International
Music-Record
Newsweekly

Classical 45's Enter As Films Open Door

By FRED KIRBY

NEW YORK — The classical single is back and films can be given a lion's share of the credit for their return. A Deutsche Grammophon single uses the original version of material from "Elvira Madigan," while Columbia plans a disk with music from "2001: A Space Odyssey." Mercury has a single based on "Elvira Madigan" and "Rosemary's Baby." Album sales also have been sparked by the use of classical material in "Elvira

Madigan" and "2001." Deutsche Grammophon is servicing easy listening, Top 40, and progressive rock stations with a single pairing the Andante from Mozart's "Piano Concerto No. 21," the version featured in "Elvira Madigan," and Chopin's "Grand Polonaise," which previously was a Jose Iturbi hit.

(Continued on page 24)

R&B 'FAME' SETS ATT'Y

NEW YORK—Florynce Kennedy has been set as legal counsel for the Rhythm and Blues Hall of Fame. Miss Kennedy has served as attorney for many music business activities including the estates of Billie Holiday and Charlie Parker. A non-profit corporation is now being set up in which monies earned from projected record sales and a TV show will go to ghetto areas.

NATRA Asks Equality In Radio & Records

By PAUL ACKERMAN

MIAMI — NATRA leaders, gathered at the Sheraton Four Ambassadors Hotel here for the biggest convention in the organization's 13-year history, flatly stated that NATRA members must have a fairer share in two key industries—records and radio. Thus did Tommy Smalls, Convention Chairman, and Del Shields, Executive Secretary, "tell it like it is."

Using the phrase as a convention slogan, Shields amplified: "We all have a stake in this country, and NATRA people have a stake in two industries . . . we are not begging the record companies or station managers for anything . . . but they will have to make us part of it if they wish to stay in business . . . this is telling it like it is."

Speaking to station management, Shields said, "You called on us during the dark hours after the death of Dr. King and we responded well." He continued: "A convention means many things; it is a time for inventory and telling it like it is, not in anger but in truth." He urged the members to dedicate themselves to this concept so that "We will walk out as leaders able to help right wrongs against black and white."

Shields' remarks were made on Thursday (15) during the lunch hosted by ABC records. The executive secretary's talk was preceded by a historical review of NATRA by Smalls, a founding father and pioneer. Smalls thanked Henry Stone,

(Continued on page 66)

'Funny Girl' Draws Disks

By MIKE GROSS

NEW YORK — The record companies are hopping on the Jule Styne-Bob Merrill score for "Funny Girl" in advance of the film's release next month. In addition to the soundtrack album on Columbia and the re-issue of the original Broadway cast album by Capitol, there are more than a dozen more albums and singles of the songs hitting the market before the film's premiere in New York Sept. 18.

In the line-up are albums and/or singles by the Supremes (Motown), Louis Armstrong (Kapp), King Richard's Flugel Knights (MTA), Eydie Gorme

(Continued on page 8)

TV Showcasing Black Artists

By ELIOT TIEGEL

LOS ANGELES — The television networks are showing interest in showcasing black musicians in the specials category. Previously black artists have regularly found slots among TV's flock of variety shows, but the specials field has never really been open.

Three TV musicals, all designed to promote rhythm and blues, will provide the fall season with the most soul music ever offered in the specials category.

Two of the shows emanate from George Schlatter - Ed Friendly Productions, with the third show a creation of Robert E. Peterson Productions.

The two "Laugh-In" producers' ventures are "Soul," starring Lou Rawls, Martha Reeves

and the Vandellas, Nipsey Russell, Redd Foxx and George Kirby. The program, shot as a pilot for a possible series for NBC, marks a first in network TV in that the producers have been working with black performers before and behind the cameras. The format is split between music and comedy.

The second Schlatter-Friendly show is all music and is being prepared in collaboration with Motown Productions for a Dec. 9 showcasing on NBC. Diana Ross and the Supremes and the

Temptations headline in their first TV special, although the two acts are not new to the TV medium. Title of the hour is "TCB — Starring Dianna Ross and the Supremes With the Temptations." TCB when translated means "Taking Care of Business."

The Peterson Productions special is "Aretha's World of Soul." The show, Miss Franklin's first specials venture, will be taped in January at various locations. Miss Franklin and Ed

(Continued on page 66)

'No Play, No Pay' Policy For Record Promo Films

By HANK FOX

NEW YORK — Hashberry Films, producers of promotional minifilms for records, has initiated a fee structure predicated on the amount of airplay each film receives. Previously, all minifilm contracts were based on production and print costs, with no relationship to either the amount of play or number of stations airing minifilms.

"We're out to show record companies," Hashberry president, Hank Schwartz, said, "that their money is actually working for them. It's a gamble on our part," he continued, "because no

one can guarantee airplay. But based on our track record, we're going to take that chance."

Hashberry's "no play, no pay" policy is keyed to a four-price-level schedule. Each level is determined by the type of television program broadcasting the minifilm. Level one, for example, consists of network deejay programs. Cost to the record label for the first showing on one program is \$35. Additional exposures on the same show are scaled down to \$2 after the fourth broadcast.

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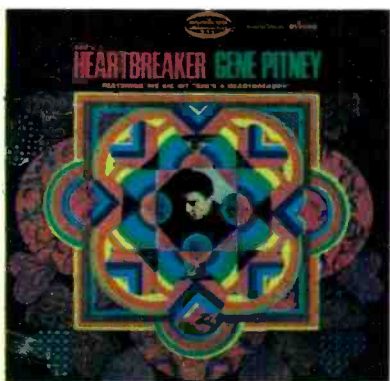


The Cowsills are following their chart excursion on "Indian Lake" with "Poor Baby" (K-13981), a sure-shot successor to their three previous Top 10 singles on MGM. Their latest MGM album, "Captain Sad and His Ship of Fools" (SE-4554), finds the group sailing into significant new musical dimensions—and going full-steam-ahead up the album charts again. (Advertisement)



Unprecedented demand from radio and retail outlets forced the release of "Morning Dew" as a single release from Lulu's Epic album, "To Sir With Love." National sales response is now being reflected on the best-selling charts. Just a year ago, "To Sir With Love" broke for the British vocalist, and history seems to be repeating itself. (Advertisement)

RED
HOT
NEW
ALBUM



By
GENE
PITNEY

FEATURING HIS
SMASH SINGLE
"HEARTBREAKER"



COMING SOON

A FANTASTIC NEW
ALBUM BY

HUGO WINTERHALTER

WITH

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AT THE PIANO

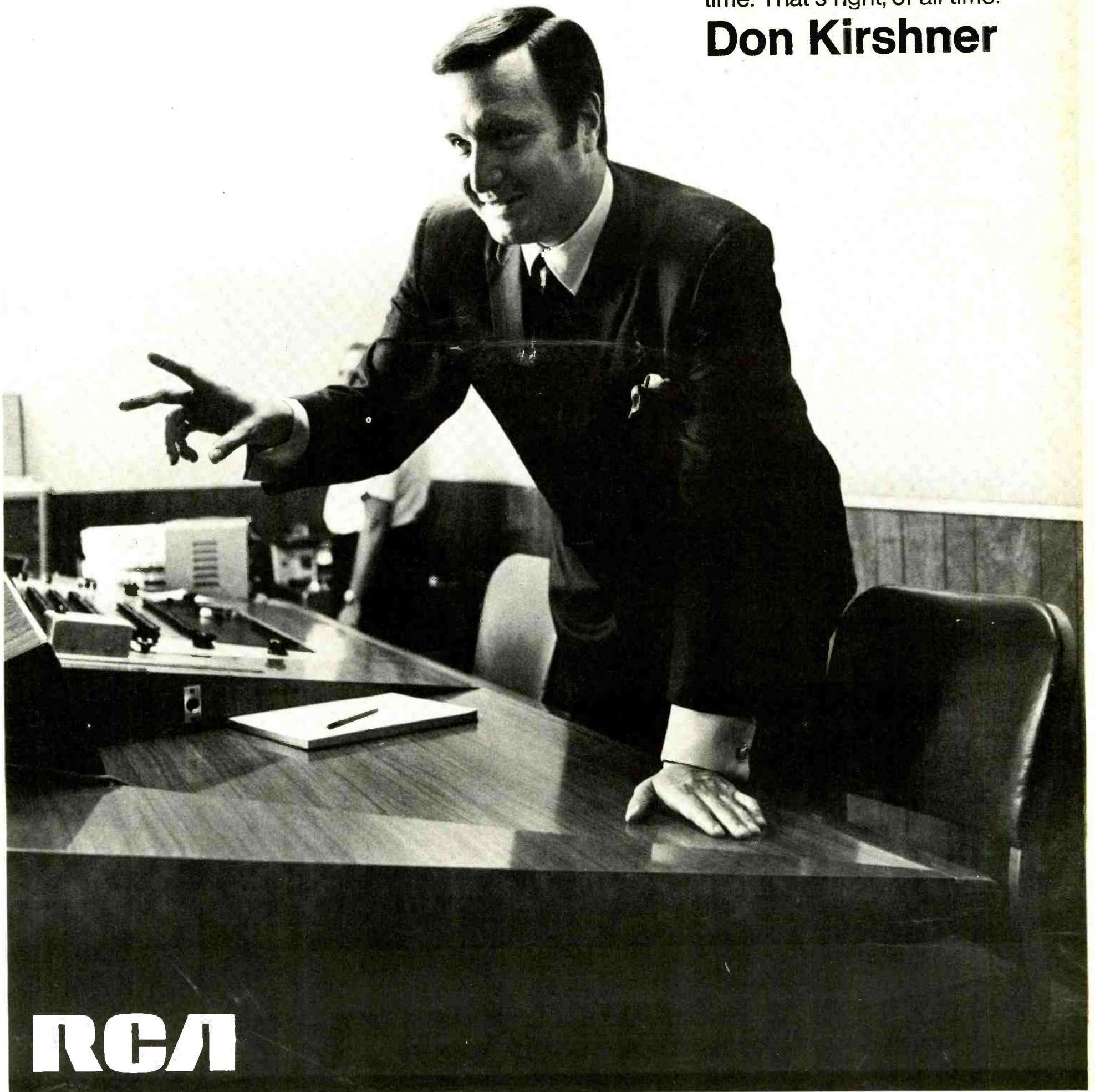
"CLASSICAL
GAS"

MUSICOR MS 3170
CLASSICAL GAS
ROSEMARY'S BABY
LOVE OF IVY
THEME FROM ROMEO
& JULIET
LOVE IS BLUE
WINDS OF AUTUMN
HARLEM RIVER BLUES
LAND OF DREAMS
THEME FOR MARGARET
MacARTHUR PARK
THEME FROM ELVIRA
MADIGAN

this man

recently had the industry doing monkey flips and now is readying to turn the whole scene upside down, inside out, and every which way again with the biggest, most explosive multimedia entertainment package of all time. That's right, of all time.

Don Kirshner



RCA

Executive Turntable



SCOTT

Francis M. Scott III has been appointed managing director of Time-Life Records, effective Oct. 1. In the newly created position, Scott will report to **Rhett Austell**, publisher of Time-Life Books. Scott is presently vice-president of Capitol Records, where for the past 19 years he has served in virtually every field of record production. As head of Time-Life Records, Scott will supervise the "Concerts of Great Music" series as well as the development of several new series in both the pop and classical fields. In addition, Time-Life International Recordings has collaborated with Deutsche Grammophon since 1964 in the mail-order sales of classical and semi-classical albums in 10 countries throughout the world. Scott, who will headquarter in New York, will be responsible for all of the record division's activities.

★ ★ ★

Warner Pagliara has been appointed director of sales administration and distribution for Columbia Records. In his new position, Pagliara will be responsible for directing the operation of all branches and service centers within the Sales and Distribution Department, directing sales services and radio station services activities, and assisting in the development of sales, merchandising and distribution programs and policies. Pagliara, who joined Columbia in 1955, most recently held the position of director of operations and administration.



PAGLIARA

★ ★ ★

Eddie Simon has joined Decca Records' artists and repertoire staff. Simon's primary duties will encompass all phases of the contemporary music scene through the screening of masters, and the scouting and grooming of young talent to be released on the label. He will also be assigned as a producer for several acts already on the Decca roster. Simon, brother of Simon and Garfunkel's Paul Simon, will headquarter at Decca's New York offices.



SIMON

... **Al Silver** has been named head of Roulette's r&b department. His responsibilities include signing new talent, buying masters and production. Silver started in the record industry in 1947 with his own pressing plant. He began the Herald and Ember labels in 1953. He also owned Angel Music Publishing Co.

★ ★ ★

Roger B. Minkoff has been named sales manager, Eastern sales, for Columbia Special Products. Minkoff will be responsible for managing the activities of account executives in the Eastern Region, soliciting and obtaining business for special records in the East and initiating the utilization of Columbia product and products of various outside manufacturers through soliciting and obtaining sales of incentive programs to industrial organizations and trading-stamp companies. Minkoff, who joined CBS in 1965, most recently held the position of sales supervisor, Eastern sales, for Columbia Special Projects.



MINKOFF

★ ★ ★

Tom Mowrey, who has been director of classical production at Vox Records for four years, is leaving the company for positions as assistant director of university relations at the University of Rochester and director of alumni programs at the university's Eastman School of Music. He also plans to continue to produce recordings.

★ ★ ★

Harvey A. Ludwig has been elected president of Tenna Corp., tape cartridge player manufacturer, succeeding president and treasurer **Morton R. Mendes**, who resigned for personal reasons. **Edwin P. Madsen** was elected treasurer.

★ ★ ★

John Bromell named professional manager of Essex Music of Australia, Ltd. Bromell will focus attention on signing and developing new Australian writers for local and international exploitation. He will also launch campaigns to acquire disk activity on songs from the motion picture version of Lionel Bart's "Oliver!" due for its Australian premiere in December.

★ ★ ★

Albert Stein has been appointed national sales manager of Fine-Tone Audio Products Co. Stein was formerly Southeastern sales manager of Chemical Service of Baltimore and more recently New York sales director of Whitehead Metals. ... **Don Pasim** has resigned his post as vice-president of Premier Albums. He was with the firm seven years.

★ ★ ★

Rick Ward, director of advertising and publicity for ABC Records and assistant to **Larry Newton**, ABC president, has resigned to assume new duties in Hollywood. Ward, who has been with ABC 11 years, begins new duties Sept. 16. The new assignment is in the entertainment business, but announcement of the company is being held off temporarily. Ward's successor at ABC has not yet been named.

Mercury Bows 76 LP's in Label's Largest Fall Release

CHICAGO — Mercury Records Corp. kicked off a 10-day nationwide campaign Aug. 14 for the largest album release in its 23-year history. All corporate labels' sales and promotion brass are demonstrating 76 new albums in sound film showings and parties for accounts in 29 different cities through Saturday (24).

"Chart Heavy," the Mercury label's fall album program, is spearheaded by two packages from the Smothers Brothers and their new record production company, Rubicon River. The "Smothers Comedy Brothers Hour" is their first all-new comedy album in more than three years, while the second album is "Pat Paulsen for President," an album based on the featured comedian on the Smothers Brothers CBS-TV show and summer replacement show and his humorous bid for the presidency.

Supporting the release of the Smothers album is a \$40,000-plus consumer program which includes a full page in a forthcoming Sunday edition of the New York Times, a nationwide co-operative radio and local newspaper advertising campaign and executive advertising in underground publications, special fan club mailings and a point-of-purchase program for stores in cities where the forthcoming Smother Brothers in-person tour plays.

As for the Paulsen album, Allen Mink, Mercury product manager, said the full details of a massive nationwide program behind the album and the campaign, which will be spotted regularly through the fall on TV, will be announced shortly.

Rock groups featured in new Mercury albums are Genesis, Linn Country and Eyes of Blue. In the country field, Mercury is issuing three more compendia of hits from its catalog, retailing at \$5.79 per album.

The Philips program is called "Generation Un-Gap" and featured in the release are second LP's by three contemporary rock groups: Blue Cheer, H. P. Lovecraft and the Hello People.

The three acts will be promoted through a free 12-inch demonstration LP, which is being sent directly to all accounts

and in quantity to stores that play music through their public-address systems.

Also included in the Philips release are Paul Mauriat and the Mystic Moods Orchestra.

The Smash-Fontana labels, headed by product manager Rory Bourke, are coming out with 12 new albums under a "Smash-Fontana Deals You a Full House of LP's" theme. Artists include the Asylum Choir, the Sir Douglas Quintet and the Little Boy Blues.

A special 28 by 17-inch full-color display highlighting all 12 albums has been prepared to merchandise the release in in-store locations. The extra-large display is related to the "Full House" theme of the program.

The corporation's Limelight label is releasing five new albums under the leadership of product manager, Robin McBride. Highlighting the new release is an LP by the Mecki Mark Men, a jazz-influenced Swedish rock quintet.

Going again under the "Total Experience in Sound" slogan, the Limelight release is being backed by an extensive advertising program and a number of merchandising aids including a new "Display Mobile." The compact display, which hangs by strings, features the Mecki Mark Men LP on one side and the other albums on the opposite side.

Silk screened plastic divider cards also have been introduced, featuring such labels as "Underground Music," "Electronic Music," "Jazz" and "Music From the Far East." Each card also the new Limelight logo.

Mercury-Wing kicks off a unique concept for budget line buyers with a "You Pick 'Em, We Pack 'Em" offer for the fall. Product manager Shelly Tirk is offering a 250-LP capacity, four-color floor-standing browser box display free to any merchandiser who buys 250 Wing LP's of his own selection from the old or new items in the catalog.

1-Stop Owners Irate at Bill Cannon's Comments

By EARL PAIGE

CHICAGO — A number of one-stop owners around the U. S. are ready and waiting to lash out at Bill Cannon, president, Music Operators of America (MOA). Seething over criticism leveled at one-stops by Cannon, the owners will have an opportunity for rebuttal on Oct. 11. The occasion will be a one-stop seminar on opening day of the Oct. 11-13 MOA convention here at the Sherman House Hotel.

"Cannon was kicked by a one-stop at an early age and it left quite an impression," Fred Sipiora commented here last week. The remark typifies the attitude of many one-stop owners, who at this point are disingenuous what is certain to be various degrees of bitterness.

MOA executive vice-president Fred Granger said the seminar on one-stops promised to be "controversial." At least six one-stop owners, and possibly as

(Continued on page 45)

WB-7 Music in Mod Push; Realigns Staff

LOS ANGELES — An all-out drive to join the contemporary music mainstream has been initiated by Warner Bros.-7 Arts Music, which plans to hire staff writers for both its New York and Los Angeles offices.

As reported in Billboard (July

13), W-7 Records President Mike Maitland gains the additional administrative responsibility for all the W-7 music companies as an executive vice-president for music, a newly created post.

George Lee, the record label's Eastern operations vice-president, who has just been given the additional title of vice-president and general manager of Warner Bros.-7 Arts Music, will direct a staff of general professional managers here and in New York. Named to the first of these posts is Billy Sherman, who will man the Hollywood office with Jack Mass, as professional manager for special projects. Mass formerly worked at the Burbank studio lot in the Music Publishers Holding Corp. offices. This company has been consolidated into the dominant W-7 Music company.

On the administrative level, Max Kendrick has been named special projects professional manager with Irving Brown named director of the standard and educational department. Both operate in New York.

The amalgamation of all the parent firm's music publishing companies into one group, gives Maitland the responsibility for the co-ordination of their operations within the structure of the parent company.



BURKE JOHNSON, left, operations manager of WAOK, Atlanta, and vice-president of NATRA, discusses block hops for disadvantaged areas in Atlanta with Officer Ernest Lyons of the Atlanta Crime Prevention Bureau and Jack Goldbart, president of L.&F. Record Service and also president of NARM. L.&F. is supplying an unlimited quantity of hit records for the project which has averaged 20 hops a week since May 15. Johnson has trained assistant deejays employed by WAOK and Atlanta's office of Economic Opportunity to provide the hops in cooperation with the Atlanta Police Department, Parks Department and School Board.

Produced by **Peter Yarrow & Barry Feinstein** / Music by **John Simon** / Cameraman / Director: **Barry Feinstein**



Clarence Schmidt



Rosko



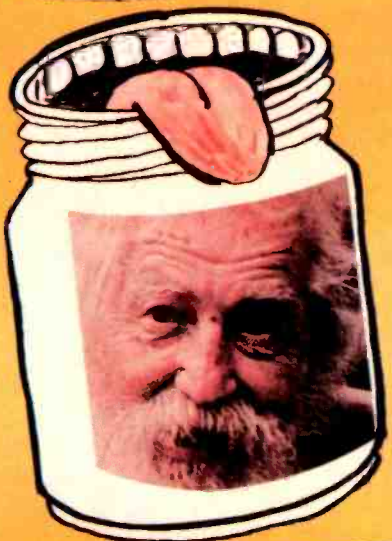
Hamsa El Din



Peter Yarrow / **Barry McGuire**



The Electric Flag / **Super Spade**



Starring: **Tiny Tim**

Father Malcolm Boyd

Paul Butterfield



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OS 3240
COLUMBIA
THE ORIGINAL
SOUND TRACK
RECORDING

'WORLD OF SOUL' CHARTS BASED ON SIX MONTHS

NEW YORK—The information compiled and tabulated for the "World of Soul" (Billboard supplement, Aug. 17) was based on the Billboard rhythm and blues charts from the issue of Jan. 6, 1968 through June 1, 1968. These recaps, as well as the weekly charts do not reflect actual sales figures. The ratings take into account the number of disks the company or performer had on the chart during that period, plus the highest chart position it held and the length of time the disk remained on the charts.

Each disk was given points accordingly. Therefore, a manufacturer with one record that went higher on the r&b chart and remained longer would come out above a manufacturer with five disks with lower chart positions and shorter chart life. New artists listed as appearing on the r&b charts for the first time are those artists who did not appear on the charts prior to this year. An example is Al Greene with "Back Up Train" on Hot Line Records who was not listed as a new artist since his hit single was on the r&b chart in 1967.

RIAA Gold for 54 Pressings

NEW YORK—Gold Record Award certifications were awarded to 54 records—33 albums and 21 singles—in the first six months of 1968. According to the Record Industry Association of America this total exceeds the previous all-time high of 46 awards—30 albums and 16 singles—made in the first half of 1967.

Album Awards went to: "Jim Nabors Sings," Jim Nabors (Columbia); "Bob Dylan's Greatest Hits," Bob Dylan (Columbia); "Strange Days," the Doors (Elektra); "Dream With Dean," Dean Martin (Reprise); "Guan-tanamera," the Sandpipers (A&M); "Farewell to the First Golden Era," the Mamas & the Papas (Dunhill); "How Great

Imperial Incentive Plan Offers \$ for Fieldmen

LOS ANGELES—John Antoon, Imperial's national promotion manager, has adopted several tactics developed by a previous employer, Allstate Insurance, in creating a new incentive plan for fieldmen.

Antoon's motivation promotion program has been launched with Jackie DeShannon's new single, "The Weight."

When a promotion man lands the single goes Top 10 on the station he receives \$50. When the single goes top 10 on the station he earns \$100. When it lands on the major national Top 10 singles charts he wins \$200

plus membership in a new Imperial 100 Club.

In addition to the club membership the promotion man also wins a gold inscribed ring, silver cup plus certificate of achievement.

The individual who qualifies the most in one year will receive a president's cup for his branch. This cup will become a rotating award, moving yearly to the top promotion man's distributorship.

The program, explains Antoon, who has held the post since January, will only involve singles which "need an effort to break them." Imperial's 20 field promotion men can thus earn \$350 per hit record in the program.

Five Uni Distributors Capture Stakes

LOS ANGELES — Uni Records has honored five distributors as winners in the Hugh Masekela sweepstakes contest. Pat Quinn of United Record Distributors of Houston was named the grand prize winner and received an MGB Roadster convertible.

Winning distributors included Godwin Distributors of Atlanta, first place; Summit Distributors of Chicago, second; H. R. Basford of San Francisco, third; Mainline of Cleveland, fourth and United Distributors of Houston, fifth.

WB-7 Packages 120 Singles in Oldie Push

LOS ANGELES — Warner Bros.-7 Arts has gone one step further to develop its oldie singles business. The label has packaged over 120 singles and mailed the packet to 512 major market radio stations. The W-7 oldies program is based on its back-to-back singles coupling two bona fide hits by an artist.

The idea for the back-to-back broadcasters package belongs to Bill Canady, W-7's national promotion director. The packet is designed to eliminate stations "scrambling" for replacement

RIAA CERTIFIES 2 BRASS LP'S

LOS ANGELES — Two records by Herb Alpert and the Tijuana Brass have been certified by the Record Industry Association of America (RIAA) as a gold LP for achieving \$1 million in wholesale sales. The products are the LP, "The Beat of the Brass," and the single, "This Guy's in Love With You." This latter single is Alpert's first vocal effort.

copies of previous hits.

The label copy on the special DJ singles has been amended to include the date of the original release. The back-to-back program, begun some four years ago, reportedly turned over \$250,000 last year. The company adds one or two titles a year to the series. The series will be offered to Music Operators of America (MOA) members as another means of gaining exposure for the merchandise.

Fat Music Publishing Profits Key to Nat'l Gen., WB-7 Deal

LOS ANGELES—The profit lure of music publishing and recording is one of the major reasons why National General Corp. last week announced an agreement had been reached in principle to merge with Warner Bros.-Seven Arts, Ltd.

National General had sought last year to purchase the highly successful independent production firm of Koppelman and Rubin as the first step toward moving into the music business. NGC, which operates theater chains, has also gone into the feature film production basis with a subsidiary company.

National General had been among several firms reported seeking to acquire W-7, whose interests include Warner Bros., Reprise, Loma, Atlantic, Atco Records, Warner Bros.-7 Arts Music (formerly Music Publishers Holding Corp.), Tamerlane Music (BMI) and Atlantic's own publishing wings.

National General will emerge as the dominant company, providing the terms are ratified by respective boards which meet Aug. 20 and by stockholders. The National General offer is reported at approximately \$50 per W-7 share for a total of \$187 million.

The NGC-W-7 tie-up announcement occurs just 13 months after Seven Arts formally purchased WB, installing new corporate management led by Eliot Hyman and his son Kenneth. While the Seven Arts people mainly concentrated on the motion picture aspect of the business, they did become involved with the music operation, with some friction reported over a number of contractual obligations.

The new leisure-time combine will yield assets exceeding \$450 million. The Burbank-based record labels (W-7) and the New York headquartered Atlantic family of lines, have all been operating at record sales paces. Atlantic and Warner LP product have been in top chart positions for quite some time. Income from ASCAP royalties for W-7 Music is estimated at around \$2 million.

Monarch Spreads Into Tape Field With ARC Buyers

LOS ANGELES — Monarch Electronics International, manufacturer and importer of home entertainment equipment, has acquired ARC Electronics, a manufacturer of auto stereo tape players.

The sale, involving a stock transfer, has been approved by both firms and is awaiting approval of regulatory agencies.

Monarch is on a major acquisition program to involve itself fully in the tape cartridge-player market. Previously, Monarch had purchased Concertone in April and Cal-Best Electronics in June.

There will be no major personnel shifts at ARC, according to a Monarch spokesman, but a change of direction in marketing and production can be anticipated. "We're trying to reach the youth market," the spokesman reports, "and ARC could open many doors in that field."

MCA Ends UK Quarter As Leading Independent

NEW YORK—MCA Records, Ltd., rounded out the second quarter of 1968 as the top performing independent record label in England. That's an analysis of the market in the United Kingdom made by Richard L. Broderick, vice-president of MCA's International Record Division, who recently returned from an extensive tour of the U.K. and the Continent.

Broderick pointed out that the performance is even more remarkable considering the fact that MCA as a record label wasn't launched until February of this year. The standout in the first release was John Rowles'

The entire Warner publishing operation is undergoing executive and directional revampments, with a number of mainstream executives exiting and W-7 Records president Mike Maitland being given over-all charge for revamping the publishing operation.

A number of reasons here emerged for the Seven Arts willingness to merge. These include disagreements between the Hymans and the Eastern financiers over the direction the company should take, and a wish to involve a change in ownership with a change in leadership to obtain a capital gains situation.

Record company executives last week remained calm on the surface as news of the merger became public, although it had been reported in financial circles for some weeks.

Terms of the deal call for W-7 shareholders to receive a one-half share of NGC common for each of their shares, plus one \$26 face value 5 per cent convertible subordinated 25-year sinking fund debenture. The debenture will be convertible into NG common stock at a price equal to \$2.50 over the average market price of NG stock for the five trading days preceding the mailing to NG shareholders of the proposed transaction proposal. The price will not be less than \$42.50 nor more than \$55.

Two weeks ago Seeburg Corp., the giant coin industry manufacturer, sought to merge with W-7, but Seeburg's bid for the debentures did not meet some of the requirements of the Securities and Exchange Commission.

Atlantic, Track In Distrib Deal

NEW YORK—Atlantic Records has made a distribution agreement with Kit Lambert, Chris Stamp and Pete Kameron of Track Records in London to distribute "The Crazy World of Arthur Brown" in the U. S. The group's current single, "Fire," is No. 1 on the Record Retailer charts in England this week, and the group's album "The Crazy World of Arthur Brown" is also riding high.

Atlantic will release the single, "Fire," this week, and will follow with the release of "The Crazy World of Arthur Brown" LP next week. They will be issued on Track Records and distributed by Atlantic.

"If I Only Had Time." Rowles' second release "Hush, Not a Word to May," released less than a month ago, is already riding high in the British singles charts, and his first albums, just released in the U.K., is picking up solid sales reports.

The label also has re-emphasized key catalog artists from the American Decca vaults; i.e., Bill Haley, Buddy Holly, etc. Many of these reissues have also appeared prominently on English best selling charts. Artists from the Decca, Brunswick, Coral and UNI labels in the U.S. have also been scoring for MCA Records in England.

Billboard

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VMC to Push Milton Berle & Kaye Stevens

LOS ANGELES—VMC Records is launching a marketing-promotion drive to promote product by Milton Berle and Kaye Stevens.

Miss Stevens, who will introduce her new album, "The Grass Will Sing for You," on the Johnny Carson TV show, plans to promote the LP on six TV appearances, including the "Merv Griffin" and "Mike Douglas" shows and the Jerry Lewis telethon in New York.

She'll make personal appearances here and in New York, meeting with disk jockeys and the consumer press. Miss Stevens opens at the American Hotel, New York, Sept. 5.

Berle will promote his single, the Beatles' "Yellow Submarine," on several TV guest appearances.

Steve Vail, president of VMC, plans a major promotion in the "Underground press" and on "underground radio" for Dennis Olivieri's album, "Come to the Party." Olivieri will make personal appearances here and in San Francisco. VMC also plans to promote a comedy album by Ross Martin, star of the "Wild, Wild West" TV show.

Color TV Ads Plug Cowsills

NEW YORK—A series of 12 color TV commercials by the Cowsills, MGM artists, will begin to be shown in the South and Midwest next month. To date, 28 cities have been set for the commercials. Also, next month, commercials by the Cowsills for the American Dairy Association will be heard on 80 radio stations.

The dairy group also plans to use the Cowsills in billboards, teen magazine, newspaper supplements, and a special color magazine section next year. The family group also has been making in-person appearances for the American Dairy Association, including the Indiana State Fair on Saturday (24) and Sunday (25), Syracuse Tuesday (27), and the World Food Exposition in Madison, Wis., Oct. 10 and 11.

New Wrinkles on Promotion Front By Dot, Liberty

LOS ANGELES—On the artist promotion field:

Dot has created a character, "Baja Benny" as symbol for a promotion centering around a new group, the Chuck Barris Syndicate, whose debut single is "Baja California. The actor, dressed in Mexican garb, will be utilized in all advertisements and direct mail flyers.

Liberty is providing distributors and branches with pre-recorded commercials for radio and color performance films for TV for its emerging blues group, Canned Heat. The local blues band has hit the charts for the first time with a single, "On the Road Again." The radio spots are being placed on Top 40 and FM stations. Supplementary print propaganda items will be included in the campaign, reported by the label to involve \$100,000.

Dot Steps Up Bid In Youth Market

LOS ANGELES—Dot has hired its first two staff producers to work in the contemporary music vein. The move is an extension of the label's efforts to acquire youthful product from outside producers.

Joining the a&r staff are Ray Ruff, 28-year-old former Amarillo, Tex., free-lance rock producer and Bobby Applegate, promoted from a local promotion man's assignment. These two additions provided Dot with a six-man a&r staff, double what it was prior to the label's installation of a new management team.

Of the two new producers Ruff is the more experienced, having recorded the British rock act, Then, for Tower. He says he's listened to over 100 acts in the past few weeks before signing: Buggy Maugh, lead singer with the Butterfield Blues Band; J. Frank Wilson, vocalist who had a hit on Jubilee two years ago; Mount Rushmore, a San Francisco blues quartet; City Zu, a Seattle quintet being groomed for the teeny-bopper audience; ballad singer Val Stecklein; Life, a Columbus, Ohio, quartet and the Chuck Barris Syndicate.

Ruff says he plans using some unusual recording techniques with Stecklein. He will emphasize the vocalist's words by stopping all the instruments and underscoring phrases with one instrument.

Applegate's first group is the Lewis Brothers, a rhythm and blues duo. Ruff estimates he'll have all his acts recorded by September at which time he'll start talent scouting again.

Prior to the entry of Ruff and Applegate into the a&r department, Dot had released contemporary product by Colours, the American Breed and Peppermint Trolley, all done through independent production. All the Dot a&r men report to Dick Peirce, vice-president and general manager.

Producing product in other areas are Tom Mack, Milt Rogers, Billy Vaughn and Jerry Granahan. Peirce, a former a&r man, has yet to take the plunge with Dot, although he recently signed Kay Starr, with whom he's recorded in the past.

E. H. Morris Breaks Link With Chappell

NEW YORK — Edwin H. Morris and Co. is severing its long-time overseas affiliation with Chappell & Co. and will establish its own offices in principal cities throughout the world.

The company already has a London office in operation, Edwin H. Morris, Ltd., headed by professional manager Stuart Reid.

The company's decision to open its own offices, Morris said, is necessitated by the accelerated productivity and growth of many of the writers affiliated with the company.

In the area of musical theater, for example, Edwin H. Morris is publishing the music from "Hello, Dolly!" and "Mame," both written by Jerry Herman, and successes in Europe and Japan.

The company will also publish the music from Jerry Herman's forthcoming "Dear World" and Burt Bacharach and Hal David's "Promises, Promises," both Broadway-bound productions, and the projected works of Charles Strouse and Lee Adams, Carolyn Leigh, Will Holt and David Baker, Walter Marks, Robert Goldman and Glenn Paxton, Martin Charnin and Vernon Duke, Jack O'Brien and Bob James, and Mary Rodgers and Marshall Barer.

Morris also will publish the score for the English musical, "Mr. and Mrs.," written by John Taylor and Ross Taylor, which is set to open in London sometime in November.

Luci-Fer Label Makes Debut

HASBROUCK HEIGHTS, N. J.—Luci-Fer Records has been formed here by Ron Luciano, Frank Ferraro and Sal Vicino. The firm's first single is Katherine Gardella's "I'm Free" and "Breakin' Up," recorded by the Opposite End. The selections were published by Ciano Publishing (BMI), which is owned by Luciano and also uses P. O. Box 263 here as its mailing address.

In the contemporary music field, the firm is currently riding with "Face It Girl, It's Over," "Mr. Sandman" and "I Pretend." Upcoming is "The Red Balloon," recorded by the Dave Clark Five.

In the movie music field, Morris is publishing John Barry's scores for "Petulia" and "Dead Fall" and is preparing a campaign on Barry's music for the soon-to-be-released "The Lion in Winter." Also on the agenda are the motion picture versions of "Hello, Dolly!" and "Mame."

Amerco Adds 2 Publishing Arms

PORTLAND, Ore.—Recently formed Amerco Records has added two music publishing arms, J.M.G. (ASCAP) and Amerco (BMI), according to Dan Gordon, president of American Record Co., the parent company.

American Record Co., formerly Regal Records, will build a 12-track studio to replace its 4-track, used primarily for custom work.

Gordon will assemble a pop-rock artist roster for Amerco and will set up independent distribution. Initial distribution outlets include Fidelity in Seattle and Aldo Distributing in Los Angeles. Artists on the new label are the Sirs and the Brigade.

COL'BIA BOWS TIME HAS COME

NEW YORK — Columbia Records is releasing an edited version of the Chambers Brothers' "Time Has Come Today." Les Turpin, program director of San Francisco's KFRC, edited the 11-minute cut from the group's "The Time Has Come" album to 4:45. Several stations have programmed the longer album cut.



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TIC Earnings Rise 100% in Six Months

NEW YORK — Transcontinental Investing Corp. more than doubled its earnings during the first six months of this year as compared with the same period in 1967, and showed a 43 per cent profit increase during the quarter ending June 30, according to TIC president, Robert K. Lifton.

TIC's six-month earnings were \$1,942,000 or 29 cents per share after an income tax provision of \$1,066,000. During the same period last year, the company earned \$957,000, equal to 15 cents per share, following a \$390,000 income tax provision.

The second quarter's profits increased to \$922,000 or 14

cents a share as compared with \$642,000 or 10 cents per share shown during the same period in 1967. The company's average number of outstanding shares increased during the six-month period from 6,515,000 to 6,720,000.

TIC's sales during the first half of 1968 were reported as \$42,015,000 compared with \$36,959,000 during the first six months in 1967. Sales during this year's second quarter amounted to \$20,515,000 as compared with \$18,359,000 during the same period last year.

According to Lifton, this year's earnings were reduced by more than 1 cent per share in taking into account an allowance for the 10 per cent federal surtax. Lifton said he anticipates even greater earnings during the second half of 1968 due to heavy record sale during the holiday season. Also, TIC recently acquired Sidewalk Productions, a music publishing and production firm, which produced the "Wild in the Streets" soundtrack LP. The TIC president expects this acquisition to contribute to the expected increases.

ESP Sets New Distributor Price

NEW YORK—ESP Disk Ltd., has set a new price policy of \$1.98 to distributors on all product with a 2 per cent discount for payment within 60 days.

The firm has added two distributors: Melody Sales of San Francisco and Action of Denver.

Market Quotations

As of Closing Thursday, Aug. 15, 1968

NAME	High	Low	Week's Vol. in 100's	Week's High	Week's Low	Week's Close	Net Change
Admiral	25 1/8	16 1/2	238	19 1/2	18 3/8	19	+ 1/4
American Broadcasting	72 3/4	43 3/4	142	64 3/8	62	62	-2
Ampex	37 1/8	26 1/2	718	30 1/4	28 3/4	29 3/4	+ 3/4
Automatic Radio	25 7/8	15 3/4	49	18 3/8	17 3/8	17 3/8	Unchg.
Automatic Retailer Assoc.	106	72 3/4	61	98 1/2	96 1/4	98 1/4	+2 1/2
Avnet	65 3/8	30 3/8	701	50 3/8	47 3/4	47 3/8	Unchg.
Canteen Corp.	33	20 1/2	273	26 3/4	25 3/8	25 3/8	-1
Capitol Ind.	37 1/2	24	123	25 3/4	24 1/2	25 3/4	+ 3/4
CBS	60 3/4	43 3/4	434	51 3/8	49 3/4	50	- 3/4
Chic. Musical Inst.	38	24 1/2	91	27	26 1/8	26 1/4	- 1/4
Columbia Pic.	44 7/8	23 1/2	295	35	33 3/4	34 3/8	+ 1/8
Consolidated Elec.	45 1/4	33 3/8	276	36 3/4	34 7/8	34 7/8	- 1/2
Disney, Walt	69 3/8	41 3/8	227	73	66 1/2	72 3/4	+5 3/4
EMI	7 1/4	4 1/2	318	5 3/8	5 1/8	5 1/8	- 1/8
General Electric	100	80 1/4	1324	82 3/4	80 1/2	81 1/2	+1 1/8
Gulf & Western	66 1/8	38 3/8	1083	42 1/2	40 1/2	40 1/2	-1 1/4
Handleman	31	21	208	23 3/8	22	23 1/4	+ 7/8
Harvey Radio	33 3/2	15 3/4	42	29	27 1/2	29	- 1/2
Kinney Services	89 3/4	53 3/4	137	73 1/2	69 3/8	72	+2
Macke Co.	29 3/8	16 3/8	81	26	25 1/8	25 3/8	+ 1/2
MCA	53 1/4	43	1779	46 1/2	44 1/2	45 1/8	-1 1/8
Metromedia	45	34 1/4	267	40 1/2	38	40	+2
MGM	50 3/8	35 3/4	439	37 3/8	36 3/8	36 1/2	+ 1/4
3M	119 3/4	81	448	105 3/8	99 1/2	104 3/8	+4 3/8
Motorola	153 3/4	97	1424	140	121 3/4	122	-16 3/8
RCA	55	44 1/4	1115	48 1/4	45 1/8	47 3/8	+2 1/4
Seeburg	33 1/2	19 1/8	506	28 3/4	26	28 1/2	+2 3/8
Servmat	59 1/2	35	224	52 1/4	49 3/8	52 1/4	+2 3/8
Trans Amer.	69 3/8	43 3/8	629	67 7/8	65	67 3/4	+2 1/2
Transcontinental Invest.	23 3/8	13 3/4	436	18 7/8	17 1/2	17 1/2	-1
Triangle	46	35	49	39 3/4	38	39 3/4	+2 1/2
20th Century	40 3/8	24 1/2	401	36 3/4	35 1/2	36	Unchg.
Vendo	32 3/4	23 1/4	63	26 3/8	25 3/8	26 3/8	+ 3/8
Warner Bros.-7 Arts	44 3/4	26 1/8	1664	44 3/4	37 1/2	39 3/8	-4 1/8
Wurlitzer	25 1/2	18 3/8	31	19 3/4	19 1/8	19 3/8	+ 1/4
Zenith	65 1/2	50 3/8	352	55 3/4	53 1/4	54 1/4	- 1/4

OVER THE COUNTER*

As of Closing Thursday, Aug. 15, 1968

NAME	High	Low	Close
Data Packaging Corp.	28	25 1/4	28
GAC	18	12	12
ITCC	7 1/2	7	7
Jubilee Ind.	40	33	40
Leer Jet	29 3/4	26 1/2	26 1/2
Merca Ent.	10 1/2	9	9 1/2
Mills Music	31 1/2	30	31 1/2
NMC	15	13	15
Omega Equity Corp.	14	12	12 1/4
Pickwick Int.	26	22 1/2	26
Telepro Ind.	2 3/4	2 1/2	2 3/4
Tenna Corp.	21 1/4	20	20 1/2

*Over-the-counter prices shown are "bid" (as opposed to "asked"). Neither the bid nor the asked prices of unlisted securities represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation.

The above quotations compiled for Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc., member of the New York Stock Exchange and all principal stock exchanges.

WB-7 Ups Sales Estimate On Full Line by 30-40%

LOS ANGELES—Three weeks after its Hawaii-originated national sales convention, Warner Bros.-Seven Arts has re-evaluated its sales projection to where it will exceed the stated figure by 30-40 per cent. Originally, the company had forecast new product orders reaping a \$6.5 million potential.

W-7 followed its Hawaiian gathering with local market presentations for dealers of its 27 August and September releases. This year's release is smaller than last year's fall package of 32 albums.

Joel Friedman, the company's marketing vice-president, indicated that dealers around the

country expressed positive reaction to the product released in the program.

The label is making one change in its September release, substituting the soundtrack from "The Heart Is a Lonely Hunter" on Warners for an Everly Brothers LP which has been delayed in production. Also added to the September package on the Reprise label is a new English group debuting in the U. S., the Pentangle.

Disney Dividend

LOS ANGELES—Walt Disney Productions declared a quarterly dividend of 7 1/2 cents per share, payable Oct. 1, 1968, to stockholders of record Sept. 16, 1968.

Earnings Up For Seeburg

CHICAGO — The Seeburg Corp. scored an increase of 90 per cent in earnings and 6 per cent in sales for the nine months ended July 31. It marked a record for the company.

Income from operations for the nine-month period was \$3,041,404 or \$1.19 per share compared with \$1,601,317 or 64 cents per share for the same period of the last fiscal year. Sales increased 6 per cent to \$72,880,573 for the nine months from sales of \$68,967,734 for the comparable period of last year.

Pickwick Net Rises by 35%

LONG ISLAND CITY, N. Y. — Net income of Pickwick International, Inc., for the year ending April 30 rose 35 per cent to \$667,063 from the \$498,870 of the previous fiscal year.

Sales were up 45 per cent from \$8,008,624 to \$11,642,301. Earnings went up to \$1.10 a share from 83 cents a share (re-stated after giving effect to a three-for-two stock split, allowance for reevaluation of English holdings and the new tax surcharge). The figures represented the 15th straight year of record sales and profits for the firm.

Pye Continues Action Vs. MGM

LONDON — Pye is to continue its action against MGM for breach of contract even though Pye's application for interim injunction restraining MGM from marketing records through EMI was dismissed on Wednesday (14). Pye announced Friday (16) it will "seek a permanent injunction against MGM and damages."

Until trial MGM is free to distribute and sell its records through EMI. This follows dismissal by Mr. Justice Fisher of Pye's application for a temporary injunction against MGM and EMI pending full trial. Pye was given leave to appeal and the judge gave directions for a speedy trial. Pye was ordered to pay EMI's cost of Wednesday hearing. MGM's costs depend on outcome of full case.

WLIB Receives Service Award

MIAMI — NATRA's "Radio Distinguished Service Award" was presented to WLIB, New York, for its series "What Must Be Done!" The award was accepted by Harry Novak, WLIB president, Saturday (17).

The series was created and produced by Sam Chase, WLIB vice-president.

'Funny Girl' Songs Draw Heavy Recording Activity

• Continued from page 1

(Calendar), Carmen Cavallero (Decca), Andre Kostelanetz (Columbia), Ray Conniff (Columbia), Briarcliff Strings (Harmony), Nancy Wilson (Capitol), Enoch Light (Project 3), Ed Ames (RCA), Jack Jones (Kapp) and the Strawberry Singers (RCA).

Barbra Streisand, who plays the title roll on the screen, as she did on the stage, keynotes

the singles splash with the Columbia release of "Funny Girl," one of the three new songs Styne and Merrill wrote for the film version. The other two are "Roller Skates" and "The Swan."

The drive on the score and the new recordings are being handled by Bob Baumgart, professional manager of Chappell-Styne, and Buddy Robbins, who is in charge of special promotion for Jule Styne.



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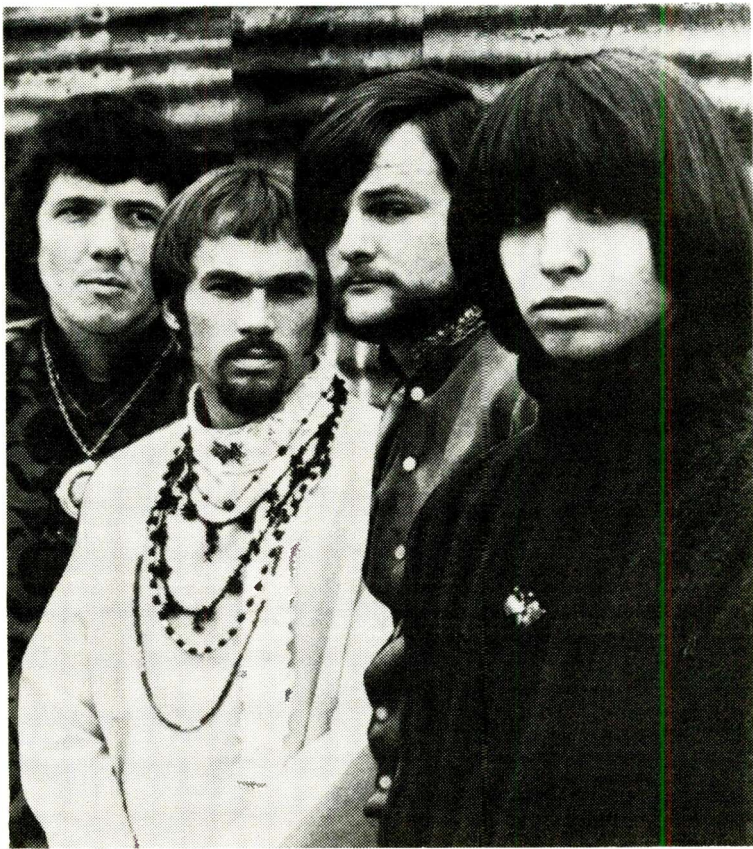
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UNCHAINED MELODY



Atlantic #2551
Arranged by Arif Mardin
Produced by Tom Dowd

Talent

Bee Gees, Spanky Big at Forest Hills

NEW YORK—The Bee Gees, unhampered by occasional drizzle, scored huge in their New York debut at the Forest Hills Music Festival on Saturday (10). Spanky & Our Gang also scored with the large audience.

The Brothers Gibb (Bee Gees) performed for more than an hour with every number going over well. The group has two of the most distinctive vocalists around in Robin and Barry Gibb, but, even more important, an exceptional repertoire of original material.

For this material to go over,

every word must be distinguishable, and that's just what happened. The meaningfulness of lyrics for such Bee Gees hits as "Words," "To Love Somebody," and "Massachusetts" came across as Barry Gibb handled lead vocals, assisted by Robin Gibb and Maurice Gibb in the last two.

The inclement weather probably had much to do with the Atco group going on second after the Nazz, but the excitement of the program hit as the large back-up orchestra opened with an overture of the Bee Gees' first U. S. smash, "New York Mining Disaster 1941." Among Robin Gibb's top vocals were "And the Sun Will Shine" and "I Can't See Nobody." He was joined by Barry Gibb for fine renditions of such numbers as the unit's latest single, "I've Gotta Get a Message to You."

The three brothers joined in "Holiday," another favorite with the audience, and two numbers from their latest album, "Let There Be Love" and "I Have Decided to Join the Air Force." Their encore was "Spicks and Specks," their first international hit. The group also consists of lead guitarist Vince Melouney and drummer Colin Peterson. Bill Shepherd was music director for the Bee Gees.

Spanky & Our Gang had the unenviable chore of following the Bee Gees' excellent stint and the Mercury group was more than up to the task. The group, in its easy manner, offered folk, folk rock and country. One of their best numbers dated back to depression days as Elaine (Spanky) McFarlane dramatically belted out "Brother, Can You Spare a Dime," which was on their first Mercury album.

A real crowd pleaser was a merging of two of their big

(Continued on page 12)

Rouvan Begins Concert Tour at Salt Lake City

SALT LAKE CITY—Rouvan, the star of the "Casino de Paris" show at the Dunes in Las Vegas, is on a year's leave of absence to work concerts. He began his tour Aug. 5 with a six-day stint at the Valley Music Hall here.

Although the RCA artist's specialty is dramatic songs which display his operatic range, his concert program includes a range of pop tunes, including "The Impossible Dream," "If She Walked Into My Life" and "This Is My Song." His latest RCA album is titled "Walk Into My Life."

Keith Moon, a professor at Nevada Southern University, is accompanying the vocalist on his tour which has been arranged by Ashley Famosus.

ELIOT TIEGEL

5th Dimension TV Shows Set

LOS ANGELES — The 5th Dimension, Soul City act, will appear on nine TV shows during the forthcoming season, including five appearances on the "Ed Sullivan Show."

Guest spots include the "Ed Sullivan Show" Sept. 22, Oct. 20, Dec. 15, Feb. 9 and April 27; "Jackie Gleason Show" March 15; "Frank Sinatra Special" Nov. 25; "Phyllis Diller Show" Nov. 20, and "Operation Entertainment" Jan. 3. Also planned is a network special of their own.

The 5th Dimension will make a concert tour of Europe Jan. 3-Feb. 10.

Rascals Conquer Hawaii With Form and Facility

HONOLULU — Hawaii's become a habit with the Rascals, the hottest group here. They come, they croon, they conquer.

The Atlantic Records four-some again invaded the Honolulu International Center Arena Aug. 2 and 3, and about 13,000 took in the two-night revue sponsored by K-POI Radio.

With great form and facility, the Rascals practically lifted the top off the Arena. In 70 minutes, they packaged 13 tunes—including "People Got to Be Free," the current best seller loaded with hope for peace.

Bearded Felix Cavaliere again was a wizard on organ, almost meditative as he sang and fingered out the opening "Do You Feel It." Eddie Brigati, the tiny bopper with a big voice, waxed hot with two favorites here—"My Hawaii," composed especially for the Hawaiian fans, and "A Place in the Sun," which, in Rascals domain, reads like Paradise Found in the Islands.

Guitarist Gene Cornish's lone contribution was "I'm So Happy Now," but he was a workhorse all night.

And Dino Danelli, the drummer, continued to impress and amaze with his deft touch. While he didn't sing, he made his drums thump and the hearts of the teeny boppers in the audience must've beat at a furious rate.

The Rascals never fail to do an audience participation number, and "Mickey's Monkey" was the attraction. Because their bag is loaded with hits, judicious



THE IRISH ROVERS pause during a recording session of their new Decca single "The Bi-Plane Evermore" at the Capitol Studios in Los Angeles. With the quartet is Bud Dant, right, Decca producer.

Mel Carter Impresses At Royal Box Opening

NEW YORK — Mel Carter, displaying his fine voice and a high degree of sensitivity, had an impressive opening at the Royal Box of the Americana Hotel on Tuesday (13).

Newly signed with Bell records, Carter included three of his hits with his former labels: "Band of Gold," "All We Need Is Love," and "Hold Me, Thrill Me, Kiss Me," and all went over well.

At his best in romantic ballads, such as "All of a Sudden

My Heart Sings," Carter also scored with rhythm numbers such as his version of "When I Grow Too Old to Dream," and "I'm Beginning to See the Light." "Lover Come Back to Me," also a rhythm number, had good humorous touches. A high spot of the program was the tender "The Other Woman." Totie Fields, who headlined the show, also was enthusiastically received.

FRED KIRBY

Rock Ensemble Sets Fall Slate

NEW YORK—The New York Rock & Roll Ensemble, Atco artists, opens a week's stand at the Bitter End Sept. 4. The group appears with Cass Harrison Saturday (24) at Newport; with (Mama) Cass Elliott of Dunhill Records Sept. 14 at Carnegie Hall; with the Turtles, White Whale artists, at Duke University Sept. 28; with Epic's Sly and the Family Stone Oct. 11 at American University, and with Richard Pryor at New Paltz (N. Y.) State College Oct. 26. Other bookings for the Atco group are Notre Dame University, Sept. 20; University of Northern Illinois, Sept. 21; Bucknell University, Oct. 9; West Point, N. Y., Oct. 27, and the Brooklyn Academy of Music, Nov. 29.

Magoos Strong on Blues

NEW YORK — The Blues Magoos, who have been missed around these parts, gave a fine first set at the Cafe Au Go Go on Aug. 9. Their repertoire ranged from straight blues to blues rock. "Hard Workin' Woman" and "Sometimes I Talk About" were good traditional blues numbers, while "Broke Down Piece of Man" was first-class blues rock.

The five boys all make valuable contributions to the unit's sound. Mike Esposito is a fine lead guitarist, while Ralph Scala played a top organ. Bass guitarist Ronnie Gilbert, rhythm guitarist Peppy Theihelm and

drummer Geoff Daking also were steady. Theihelm also was a strong lead blues vocalist without an affected blues sound.

The set included a change of pace in Buck Owens' "I've Got a Tiger by the Tail." Another good number was the opening "Chicken Wire Lady," which is on their latest Mercury album.

Buzz Linhart made another fine impression in a folk set, even singing one number that was later to be done by the Blues Magoos. Richie Havens' "Parchment Farm" was one of his best numbers. Side Track also was on the bill.

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PAUL TANNEN'S THEORY

Concept More Important Than Hit

By FRED KIRBY

NEW YORK—The concept is more important than a hit single to Paul Tannen, independent producer. Tannen cited "Paul Simon Interpreted" by the Sound Symposium, which he produced

for Dot, as an example of a concept package.

The album is a further instance of the diversity of Tannen's production activities. Strongly based in the country music field, Tannen produces Johnny Tillotson for MGM, Ray Griff for Dot, and Mike Clark for Smash. He also produces Turley Richards, a blue-eyed soul singer, for Kapp, and has signed the "13th Precinct," a blues rock group, and Paul Evans, a country-pop writer-singer.

Tannen's most successful current album is Don Rickles' "Hello Dummy!" on Warner Bros.-Seven Arts, which he co-produced with Jimmy Hilliard. The album, which was cut live at Las Vegas' Sahara Hotel, is No. 72 on the Top LP's chart this week. Tannen also produced Pat Cooper's "Our Hero" album for United Artists.

His publishing firms, Ridge Music (BMI), Natson Music (ASCAP) and Tannen Music

(BMI), have as writers: Tillotson, Richards, Clark, Paul Evans, Paul Parnes and Larry Wilcox. He is affiliated with Tanridge Productions and PMT Productions.

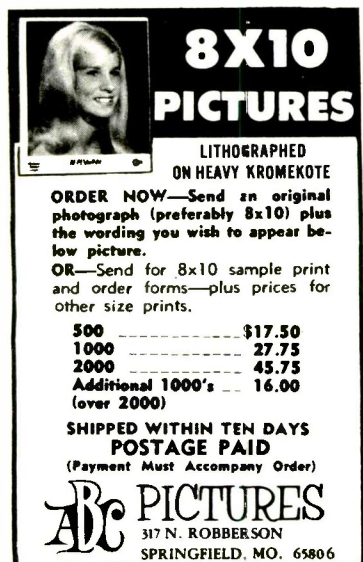
Tannen explained he was aiming beyond the teen market to adults and young adults. He said longevity of a song and an artist was more important to him than the hit single. "We stay close to our artists, but I realize that the most important thing is the song."

While his background is in country music, Tannen became interested in the pop scene during his long recording relationship with Tillotson, who branched into pop. He formerly produced Molly Bee for MGM, another artist who crossed over from country to pop. Another former Tannen-produced act was the Kingsmen on Wand. Tannen does about 80 per cent of his recording in Nashville, which he visits monthly.

Jazz Mass for Catholic Group

WASHINGTON—Eddie Bonnemere, Harlem-born Roman Catholic music teacher, composer, and dance band leader, will perform his latest Mass before the Catholic Liturgical Conference here, Monday, Thursday (19-22). Bonnemere will bring with him the 40-voice youth choir of Harlem's St. Thomas the Apostle Roman Catholic Church and his seven jazz musicians.

The emphasis of the Mass will be towards participation in the singing by the audience. Bonnemere, who has written several Jazz Vespers and other Masses with modern music, said, "liturgy must be born out of the music of our times" to be relevant to contemporary man.



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Rubicon to Set Up in \$100,000 Quarters

LOS ANGELES—Rubicon River Records, the recording division of Kragen, Smothers & Fritz Inc. (KSFI), and the publishing arm of the newly developed entertainment complex will be housed in a \$100,000 headquarters in Beverly Hills.

David Carroll will head the record and publishing operation of KSFI, which includes T&D, Tomard, Knave and Zany, the latter only publishing music from the "Smothers Brothers" TV series.

Rubicon's entry in the record industry begins with a double-fold Smothers Brothers' album, the first released by the comedy team in almost two years. Mercury Records will release the album and launch a \$40,000 promotion campaign in association with Rubicon.

The Tom Smothers-Ken Fritz-Ken Kragen company, with seven divisions in all areas of entertainment and communication, will occupy the three-story, 18,000-square-foot building when renovation work is completed in October.

The new facility at 260 S. Beverly Dr., Beverly Hills, was purchased by KSFI with a lease option from the S. Krantz Building Corp. Michael Baugh, assistant art director on the "Summer Brothers Smothers Show" and the "Smothers Brothers Comedy Hour," has been retained to design and carry out the renovation of the new corporate headquarters. The personal management subsidiary of KSFI will continue to operate from 451 N. Canon Dr., Beverly Hills. SmoBro Productions, another KSFI subsidiary, operates from facilities at CBS-TV, Hollywood.



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ADVERTISING IN BUSINESS PAPERS MEANS BUSINESS

'Instant Replay' Bright Hit At Downstairs at Upstairs

NEW YORK—"Instant Replay," a bright topical revue with five engaging performers, opened at Downstairs at the Upstairs on Tuesday (6). Three of the performers and two of the numbers were carry-overs from "Photo Finish," an earlier revue at Upstairs at the Downstairs. This revue, happily, had more musical numbers.

Two of the better satirical songs were written by lyricist David Finkle and composer Bill Weeden: "I Don't Feel Anything," originally in "Photo Finish," and "The Turn-on Song." The former was sung by Jeanette Landis and Warren Burton, both previously in "Photo Finish," while Lily Tomlin, also in the earlier show, and Larry Moss, who has appeared in other revues at the nitty, sang the latter.

Although she was good throughout, Miss Tomlin's best bit was her own monologue "The Funeral." Two good comic solos were Michael Brown's "I Flew to Havana Last Wednesday," which was sung by Miss Landis, and Burton's unlisted selection, which probably could have been titled "At the Party."

George Poulos, the fifth member of the company, performed well, including an effective karate monologue, also unlisted. He also scored in Treva Silverman's sketch "Smoke Signals," which also featured Miss Landis, Miss Tomlin and Burton. Miss Tomlin and Moss had an excellent sketch in "Singles on the Slopes," written by Kenny Solms and Gail Parent. Moss' fine comic flair was evident throughout the evening.

"The Poor Campaign," composed by Rod Warren and Jay Jeffries, was a good number for the entire company as was Don Tucker's "Stamps." Politics, also came in for their share of barbs during the fast-paced evening.

FRED KIRBY

Signings

Totie Fields signed with ABC Records. . . . Kay Starr, formerly with Capitol, joined Dot Records. . . . Bobby Paris signed recording and a&r contract with Tetragrammaton, where his first album will be "Paris, More Than Just a City." . . . Songwriter-singer Austin Roberts has been signed by Philips, where his first single will be "Mary and Me." . . . Larry Marks will debut on A&M with "L.A. Break Down." . . . Mars Bonfire goes to UNI Records. . . . Ike Cole signed with Dot. . . . Graffiti joined ABC Records. . . . Jimmy Angel has been signed by De-Lite Records. . . . Dillard and Clark go to A&M. . . . Tod West debuts on Dot with "What a Day to Be Blue" and "Rainy Day."

Big at Forest Hills

• Continued from page 10

numbers as "Sunday Morning" drifted into "Sunday Will Never Be the Same." Four good numbers from their latest album were "Three Ways From Tomorrow," "Stuperflabbergasted," Fred Neil's "Echoes" and Leonard Cohen's "Suzanne." Their latest single, "Give a Damn," and another hit, "Lazy Day," also were well received.

In addition to standard contemporary pop instruments, the group effectively utilized trombone, banjo and washboard. The unit's humor also worked after a tentative beginning.

Nazz, an essentially hard rock quartet from Philadelphia, started the evening with harder sounds than were to follow. The best numbers for the strong group were the two sides of their first SGC Records' single, a driving "Open My Eyes," and their only ballad, "Hello, It's Me." FRED KIRBY

Thomas Organ Opens Studio

LOS ANGELES—The Thomas Organ Co. will open its 8-track Vox Soundlab Studios to record companies and recording groups. The studios were designed for engineering and research of Thomas and Vox musical equipment.

The Studio is equipped with Electrodyne's 20-channel console and electronic equipment and musical instruments developed by Thomas Organ.

Fisher Draws From B'way at Coconut Grove

LOS ANGELES—Eddie Fisher, who has been singing for 25 years by his own admission, draws heavily on the Broadway stage and on Al Jolson's repertoire as the hard core of his Coconut Grove act which premiered Tuesday (13).

Fisher starts off slowly in this room. His first three offerings were uneven, but his fourth selection, "If She Walked Into My Life," with its good emotional appeal and Fisher's variance of pitch, displayed lots of spark.

Broadway is represented by "Impossible Dream" from "Man From La Mancha," "Mame," three songs from "Paint Your Wagon" and "Soliloquy" from "Carousel."

The RCA artist brings back comic-singer Guy Marks—who opens the show—in the closing 10 minutes of his 80-minute turn and the duo handles some brief comedy and legit singing in a neat fashion.

ELIOT TIEGEL

ABC Building Pop Disk Department

NEW YORK—In a build-up of its pop record department, Associated Booking Corp. has signed the Box Tops, Bell Records group; and Willie Mitchell, who records on the Hi Records label. The acts were lined up by Sal Saffian, who heads the ABC department, on a recent trip to Memphis.

Cowsills Make 32-Date Tour

NEW YORK—The Cowsills began a tour of fair and arena dates in Harrington, Del., Aug. 3, which will take them to 32 cities, ending in Montgomery, Ala., Dec. 1.

The MGM group, which has been signed by the American Dairy Association to an exclusive promotional contract, will appear for the ADA at the World Food Exposition in Madison, Wis., Oct. 10-11, as part of the package.

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SCEPTER RECORDS



Record Clubs Suffer Most In Canada's Postal Strike

By KIT MORGAN

TORONTO — Canada's 22-day national postal strike ended "just in time," according to several industry spokesmen. Neither the Canadian Record Manufacturers Association nor individual record executives could guess at losses incurred, but every facet of the industry was affected.

Record clubs, totally dependent on postal service, suffered most. "We can't estimate the loss in terms of dollars," said Alan Black, vice-president, direct marketing, Capitol Records (Canada), Ltd. "The strike chopped a month out of the record club cycle that cannot be replaced. Some of the sales will be made up now, but I'm afraid we may have lost for all time the greatest percentage of that month's sales."

The Capitol Record Club laid off 15 staff members by the third week of the strike, after having "cleaned house" and found other work within the company for as many as possible. If the strike had gone into a fourth week, at least 50 em-

ployees would have been let go. The Columbia Record Club solved the situation by declaring a two-week holiday shutdown rather than the usual staggering of staff vacations. Only a few temporary summer employees, hired to replace vacationing staff, were let go.

"With advance warning of the strike, we planned very well and went into one cycle with our club magazine early and delayed the next cycle," said Bob Jeckells, advertising and sales promotion manager of the Columbia club. "Still, we've lost one month's business with no indication of whether we can pick some of it up, and if the strike had gone on a little longer we'd have lost two month's business."

The stoppage of all incoming payments by mail was not balanced by savings made in being unable to pay bills by mail, according to most companies. "Most of our suppliers are in the city, and managed to pick up what we owed them, but most of our outstanding accounts are outside Toronto and didn't try too hard to find a method of paying us," commented an executive of one record company.

Most companies agree that sales lost will not be fully recouped, particularly in the hit singles field. Apart from large dealers in the main distribution centers, who order through salesmen or by phone, most record orders are received by mail. Even companies which accepted collect phone calls for orders found that dealers were reluctant to order when shipping costs by express were substantially higher than by parcel post.

Smaller dealers in smaller centers faced either additional expense (express costs were estimated at 10 times parcel post costs on a shipment of 50 singles) or lost sales. Many delayed orders until the postal strike (and demand in some cases) was over. "I'll bet I haven't got a top 10 single in the store, but I can't be sure, because I don't know any more what's in the top 10," said a small dealer in Woodstock, a city of 24,000, some 90 miles from Toronto.

Although key radio stations in major centers were serviced by promotion men or sales representatives, only an estimated one-tenth of Canada's stations

received new releases in the usual quantity and speed. "I'm darned sick and tired of playing the same records every day, but we haven't had a new release since the strike started," complained John Holliday, deejay with CKLB, Oshawa, a 10,000-watt station only 25 miles from Toronto. "We've had to go to record companies ourselves to pick up new records," said Al Jansen of 'LB's FM station, CKQS.

Date Set in Israeli Copyright Dispute

JERUSALEM — A dispute between the Israeli record industry and the Israel Society of Authors, Composers and Publishers (ACUM) and BIEM over record royalties will be the subject of a test case to come before District Court Judge Shalev in October.

Israeli copyright law is based upon the British Copyright Act of 1911 which fixed mechanical royalties at 5 per cent of the retail price of a record. In Britain a Board of Trade inquiry in 1928 recommended that this should be increased to 6¼ per cent and this recommendation was approved by Parliament and confirmed in the new U. K. copyright law of 1956.

When Israel became an independent State in 1948, it incorporated the British Act of 1911 in its law, and the central issue of the present dispute is provision of 5 per cent applies in Israel or whether the amended figure of 6¼ per cent should obtain.

A similar situation arose in Australia some years ago when the legal ruling was that the 1928 amendment was not binding in that country.

Up until recently, the Israeli record industry has, in fact, been paying 8 per cent of the retail price of a record under contracts with ACUM and BIEM. But these contracts have now been canceled.

The record industry is also contesting the claim that tax should be added to the retail price before the royalty calculation is made. (In the U. K. the 6¼ per cent is calculated on the price before tax.)

Slow Phonograph Sales Delay U.K. Stereo Move

LONDON — Further slow growth in record player sales is forecast in a report from the Intelligence Unit of the leading British business weekly, the Economist. The report published Friday (9) points up the very slow replacement rate of players in Britain which has held up the switch to a stereo-only industry.

The average age of players in British homes is 10 years, the report states. But in spite of this low change-over rate, manufacturers last year spent only

\$170,000 on promoting their product.

The report estimates that 28 per cent of homes have record players, 21 per cent radiograms and 14 per cent tape recorders. Last year manufacturers sold 485,000 machines worth nearly \$16 million at manufacturer price. These figures were part of a continued growth at a rate of 7½ per cent since 1965 and were the best results achieved by the industry apart from the freak Beatle boom year of 1964,

(Continued on page 18)



RETURNING FROM the Warner-Reprise convention in Hawaii, Teldec directors Arthur Waizenegger (center) and Kurt Richter are welcomed back to Hamburg by Teldec artist Peggy March.

Belgium Fest's Peace Theme

BRUSSELS — Belgium's biggest annual pop and jazz festival, Jazz Bilzen '68, will open for three days at Bilzen on Friday (23).

The first two nights of the festival will be devoted to pop music, soul, rock, folk and blues, and the final night will feature international jazz musicians.

Starring in the opening concert will be the Move, Simon Dupree's Big Sound, Tyrannosaurus Rex, the Action, the Stable (U. K.), the Zen, the Living Kick and the Dragonfly (Holland), the Peebles, Brian and the High Five, Roland and his Blues Workshop, Sweet Feeling, Dr. Dereck, and the Vipers (Belgium).

On the second night the bill will be the Small Faces, P. J. Proby, Chris Farlowe, the Idle Race, the Barrier and David McNeill (U. K.), Euson and Stax, Cuby and the Blizzards, Armand and Riggish, Swinging Soul Machine, CCC Folk & Blues Inc. (Holland), Jess and James, Isa and Erik, Ferre Grignard, St. Giles System, Kristen and Bernd, Wannes van der Velde, Fabien Collin, Duo Sorel, Miek & Roel and Waijoek (Belgium).

The jazz night will feature Archie Shepp, Maynard Ferguson, the Prague Dixieland Band, Piet Noordijk, Cees See, Dexter Gordon, Michel Roques, Johnny Griffin, Johnny Dover and the Bernasconi Trio.

The festival, theme of which this year is Peace, will include creative workshops, jazz teach-ins and contests for amateur musicians. The organizers are also providing camping accommodations for visitors to the festival at 50 cents a night.

½ Mil. Votes In Hungarian Pop Festival

BUDAPEST — From a total of 60 songs presented in the three semi-final concerts of the third Hungarian Radio-TV Pop Song Festival, 18 were selected for the final of the contest by the combined verdicts of a jury and of the public who sent 590,000 votes by mail.

The final concert was due to be held Sunday (18) in the Erkel Theater, Budapest, before an international jury consisting of Hans R. Beierlein and Hans Wewerka from Munich, Hans Lagerquist from Swedish TV, Max Ernst of Swiss TV, Umberto di Caprio of Italian TV, Martin Hattwig of East German radio, Sinocu Itami of Japan, Jurij Silandjev of Radio Moscow, Ovidia Varga of Radio Bucharest, Gustav Brom, the Czech bandleader; Arno Elo from Finnish TV, Guenko Ghenov of Bulgaria, Erich Reindl of Austria and Augusto Marcagon, general manager of the Rio de Janeiro Song Festival.

During the final the Hungarian record company Qualiton presented gold disks, in recognition of 100,000 sales, to Teres Harangozo for "Everybody Has a Dream," and to Laszlo Aradszky for both "Piroska" and "Spiders' Webs in the Window."

All 60 songs featured in the Festival have been recorded by Qualiton and the records were due to go on sale the day after the final.

former French colonies now living in France. He has already signed a number of artists from the Cameroun, the Ivory Coast and Congo-Brazzaville and has himself recorded "Les Filles d'Abidjan," a tribute to the girls of the Ivory Coast capital.

French-Speaking Africans Get Own Disk Co.

PARIS—Former Pathe-Marconi and CBS recording artist Gerard Akueson from Africa's Ivory Coast has formed a new record company in Paris to cater almost exclusively to the French-speaking African market.

L'Internationale Disque Akue (AK for short) is an independent company created by Akueson following a recent African tour. Said Akueson: "The people in these countries are becoming more and more interested in pure music and they want to have their own idols."

With his studio at 64, rue Richelieu, Paris 2, Akueson is handling his own distribution and pressing is being done by the Kleber-Colombes company.

AK's initial releases are 10 records, eight of them African and two of gypsy music, and the company will attempt to popularize little-known African artists among Africans from the

ITALIANS DEPEND MORE ON FOREIGN COPYRIGHTS

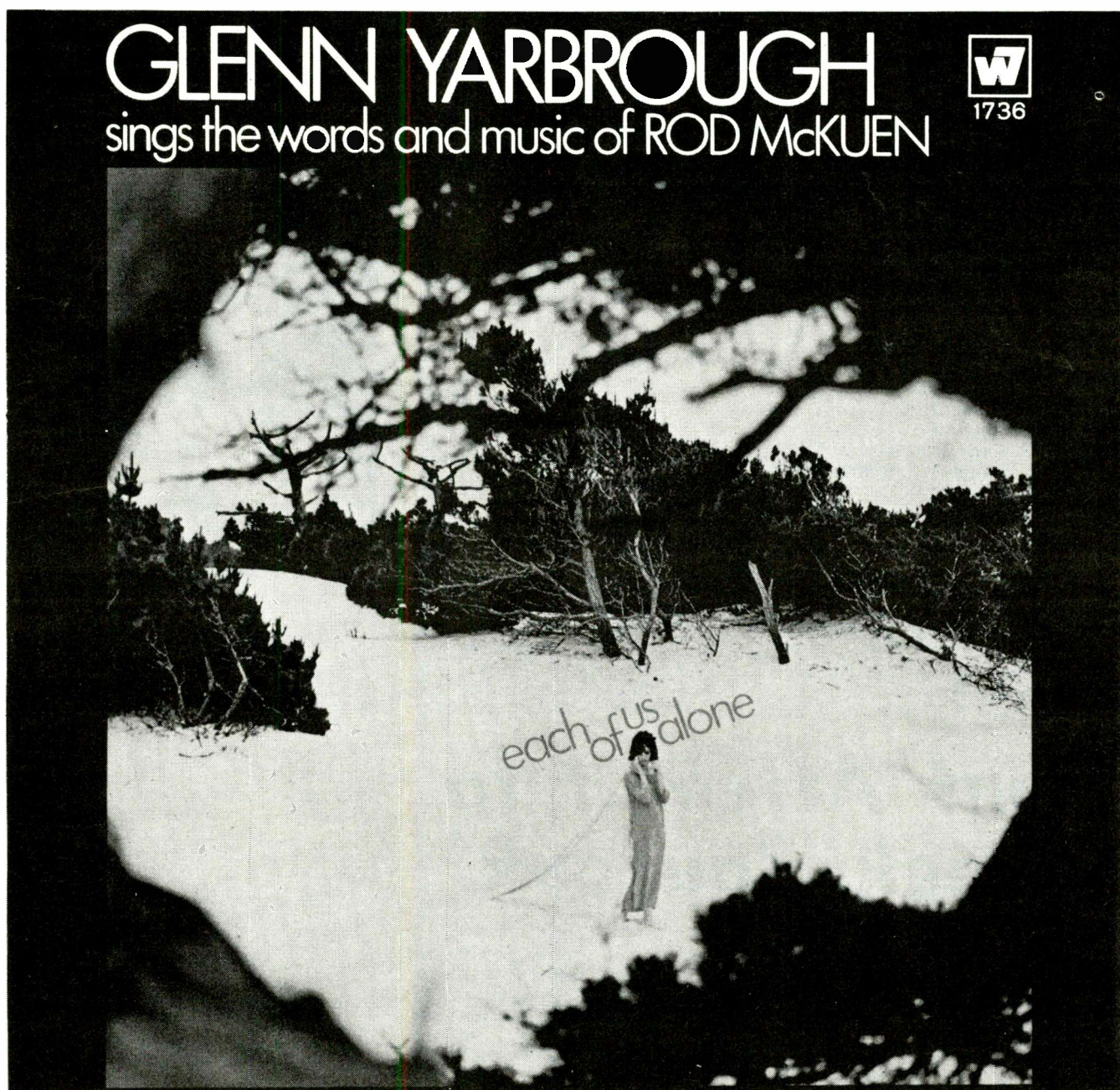
MILAN—Official figures recently published here show that Italy's music publishing and recording industries are depending increasingly on foreign copyrights.

During the first three months of 1968, Italy paid out \$1,987,000 for foreign copyrights, about \$208,000 more than during the same period last year.

In return Italy collected \$1,667,200 for copyrights during the first quarter of 1968, representing an adverse balance of about \$320,000.

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San Remo Festival Will Tour Europe

MILAN — The Cantaeuropa (Singing Tour of Europe) which, as reported in Billboard, Aug. 10, will not take place next year, is to be replaced by San Remo Europa.

Announcing this, San Remo Festival organizer Ezio Radaelli said that all the Italian artists participating in the next San Remo Festival will join the Cantaeuropa tour in late March to present their San Remo songs

Adamo Tops Italian Juke Box Contest

MILAN — French-based Sicilian-born singer Salvatore Adamo is currently leading in the annual nationwide Festival jukebox contest which runs from May 31 to Aug. 31.

The contest, which is supported by most of Italy's top record companies, is regarded as the fourth most important popular music event in Italy, after San Remo, a Record for the Summer and the Cantagiuro.

As of July 31, Adamo (EMI-Italiana), with "Affida Una Lacrima Al Vento" had notched up 55,724 votes, more than 3,000 ahead of his nearest rivals, I Camaleonti (CBS-Italiana) with their record of "Io Per Lei," the Italian version of the American hit, "To Give." Running third was "Delilah" by Tom Jones (Decca) with 51,873 votes.

In the newcomer category, "Non Ti Scordar Di Me" by Leonard (CGD) is leading with 57,439 votes and "Ho Difeso Mio Amore" by I Profeti (CBS-Italiana) is running second with 55,373.

Each of the 12 records in the contest, which covers 30,000 jukeboxes and is decided by public ballot, contains one side by an established talent and one side by a newcomer. Final results will be announced on Sept. 6 during a special concert at Asiago which will be televised by RAI-TV.

Government Attempt to 'Purify' Greek Bouzouki

By MIKE HENNESSEY

ATHENS — Although the Greek record market has this year expanded at a greater rate than in some other European countries, a recent radio ban on laiko, the music of the bouzouki, could well have an adverse effect on record sales.

The Greek government is currently making a strong effort to "purify" Greek music, rid it of its oriental or Byzantine overtones and give it a more European identity. This was clearly manifest in the recent Greek Song Festival, promoted by Georges Iconomidis, brother-in-law of the Greek prime minister, when none of the eight Greek songs presented was in the laiko idiom.

Since April 21 last year, there has been a ban on the music of leading bouzouki composer Mikis Theodorakis, and although there has been talk of

in the main European capitals.

This new Radaelli initiative, which will provide an important additional promotion boost for the San Remo songs, is being supported by the Italian record and publishing industries who see it as a great opportunity to launch their San Remo production in Europe.

Riviera-Toast Distrib Deal

PARIS—Following a visit to London, Riviera International label manager Cyril Brilliant has announced a new contract with Phil Solomon of Toast Records for the distribution of Toast product in France, Switzerland and Canada.

Under the contract, Toast releases will be simultaneously issued in London and Paris, with joint promotion programming.

Yaskiel Forms DGG Owned Promotion Co.

HAMBURG—Lawrence Yaskiel has left Stigwood-Yaskiel International to head up a new Deutsche Grammophon subsidiary, Antenna Promotions, which will handle promotion of Polydor artists in Germany.

The new company, 100 per cent owned by DGG, will be housed at Koernerstrasse 13 in Hamburg where Yaskiel's existing staff will be joined by promotion men from Polydor, making a total of 16.

Antenna will handle TV, radio and press promotion and will continue to work for the Stigwood groups, the Bee Gees and the Cream.

In addition Yaskiel will continue his promotion work for Philips artists Dusty Springfield, Manfred Mann, Traffic and German singer Dorte.

Yaskiel told Billboard: "The purpose of the new company will be the same as that of Stigwood-Yaskiel International,

lifting the ban—except on certain anti-government songs—so far no official move has been made.

The Greek record industry views the bouzouki ban with mixed feelings. Elwyn Jones, commercial manager of the Columbia Graphophone Company of Greece Ltd., the pressing factory which produces 95 percent of the records in Greece, says: "Bouzouki music is by far the most important repertoire in Greece."

Certainly it is Greece's most successful musical export ("Never on a Sunday," "Zorba's Dance," etc.) and some record industry officials regard the government's attempts to westernize Greek music as unsound both economically and artistically.

The more outspoken critics of the campaign see the anti-

World Status For San Remo Songs

MILAN — Three songs from this year's San Remo Song Festival have achieved hit status in foreign versions by internationally known artists.

"Quando M'Innamoro," sung at San Remo by Ariston's Anna Identici and A&M's Sandpipers, was a top 10 hit in the U. K. as "A Man Without Love" by Engelbert Humperdinck.

"Gli Occhi Miei," sung at San Remo by Wilma Goich (Ricordi) and Dino (RCA-Italiana), has also reached the top 10 in the U. K. as "Help Yourself" by Tom Jones.

And Barclay's Mireille Mathieu has made the French top 10 with "Una Canzone," a French version of the Annarita Sinaci (Phonogram) San Remo song, "Stanotte Sentirai Una Canzone."

but we now have a bigger staff and will be handling more artists—in fact all the DGG pop talent. This means that the promotion side of Stigwood-Yaskiel International has been merged into the new company."

Stern to London

NEW YORK—Miriam Stern, executive director, American Guild of Authors and Composers, visits London Aug. 28 for three weeks of meetings with members and executives of British publishing and writing guilds.

Mutual problems will be discussed with—among others—Victor Knight and directors of the Songwriters Guild of Great Britain; Royce Whales, of the Performing Rights Society, and B. W. Pratt, of the Mechanical Copyrights Protection Society,

bouzouki attitude as an attempt to discredit Theodorakis. Others claim that the government regards the bouzouki as a Turkish instrument and wish to see it banished from the folk music of Greece.

Martin Gesar, head of Music Box, however, sees far less sinister reasons behind the campaign: "It is the primitive and vulgar aspect of the music which we want to see eliminated. If Greek songs are to make a greater impact internationally—and even nationally—they must become more modern and, inevitably, more westernized."

Gesar points to the fact that songs from Italy and Britain, sung in Greek by Greek artists, are currently enjoying a great vogue in Greece. "Public taste," he says, "is becoming more westernized."

From The Music Capitals of the World

LONDON

Liberty will introduce its low-price Sunset label here next month. The albums, playable monaural and stereo, include releases by Fats Domino, Sandy Nelson and Johnny Burnette in the initial release. . . . United Artists has introduced a special "Film Themes" series on the U-A label to release its movie titles. . . . MCA is planning a special campaign to boost sales of its country albums built around LP's by Conway Twitty, Jack Greene and Bill Anderson.

Disney has released an album by Louis Armstrong called "Disney Songs, the Satchmo Way." . . . MCA has signed a deal with Steve Rowland's Double R to release product by newcomer Amery Kane. . . . Former writer Keith Skues, now a disk jockey for Radio 1, will have his first book published in October about the BBC music station.

RCA is rush-releasing a Richard Harris follow-up single, "Didn't We," Aug. 30, together with his debut album, "A Tramp Shining." The Dunhill label is releasing here on RCA under a licensing deal expiring in September, the cause of the quick scheduling of the folk follow up. . . . The 5th Dimension arrive in Britain Sept. 12 for a 10-day promotion stay, including a TV appearance on "The Tom

Jones Special." . . . Brenda Marsh and Allun Davies, contestants taken from the television series "Opportunity Knocks," for the recent Knokke Le Zoute Festival, have their debut singles released next month on Mercury.

Batley Variety Club in Yorkshire, the venue where Louis Armstrong played recently, is seeking to bring Elvis Presley to Britain. . . . Deep Purple, first U. K. group on the new American Tetragrammaton label, visits America in October for eight weeks and will record an album live at the Fillmore under Derek Lawrence. Prior to this, the group goes to Denmark for five days. . . . EMI recorded the Edinburgh Military Tattoo Aug. 14. The album, on the company's Scottish label, Waverley, will be rushed on sale during the Edinburgh Festival which opened Aug. 18. Among military bands on the album are the Argyll and Sutherland Highlanders, who are soon to be disbanded.

PHILIP PALMER

NEW YORK

The reorganized Yardbirds, Epic artists, plan a fall U. S. college concert tour. The group will be billed as the Yardbirds, featuring Jimmy Page, John Paul Jones and Robert Plante are new members (Continued on page 18)



MEMBERS OF THE INTERNATIONAL jury of the First Greek Song Festival tote up their votes after the first heat of the contest.

At present foreign repertoire accounts for 20 per cent of total record sales in Greece and over the last few years this percentage has remained fairly constant while overall sales have steadily increased.

"With increasing economic stability, an improved standard of living and greater electricity production," says R. Mackenzie, former head of Columbia Graphophone, now semi-retired, "sales of record playing equipment are expanding and, as a consequence, record sales are increasing."

There is still a long way to go, however. Greece with a population of about nine million, has about 150,000 record players in operation — compared with the figure of 800,000 in Belgium which has a similar population.

Radio is still the prime means of promotion, since television is in its infancy. An experimental TV station has been in operation for about a year.

Apart from the Army's own independent radio station, Greece has one government radio station. The station is commercial and time can be bought

by record companies to plug their records. The fee amounts to about \$25 per play and record companies are free to program whatever records they wish, including bouzouki music but excluding, for the moment, the music of Theodorakis.

There is also an American Forces Network station in Greece which plays American product almost exclusively but counts a considerable number of Greek teen-agers among its listeners.

EMI, which has the strongest local catalog, is estimated to have a 55 per cent share of the market, with Philips second at 15 per cent and RCA third with 5 per cent. The virtual monopoly enjoyed by the Columbia pressing plant—possibly soon to be ended by Philips—enables the company to compute fairly accurately the sales of various records, and easily the biggest seller in recent months has been the song "Oniro Apatilo" by a young Greek singer Kokotas (EMI) who is frequently compared to France's Adamo. This record has sold 110,000 copies (Continued on page 19)

**One goodbye
deserves another.**

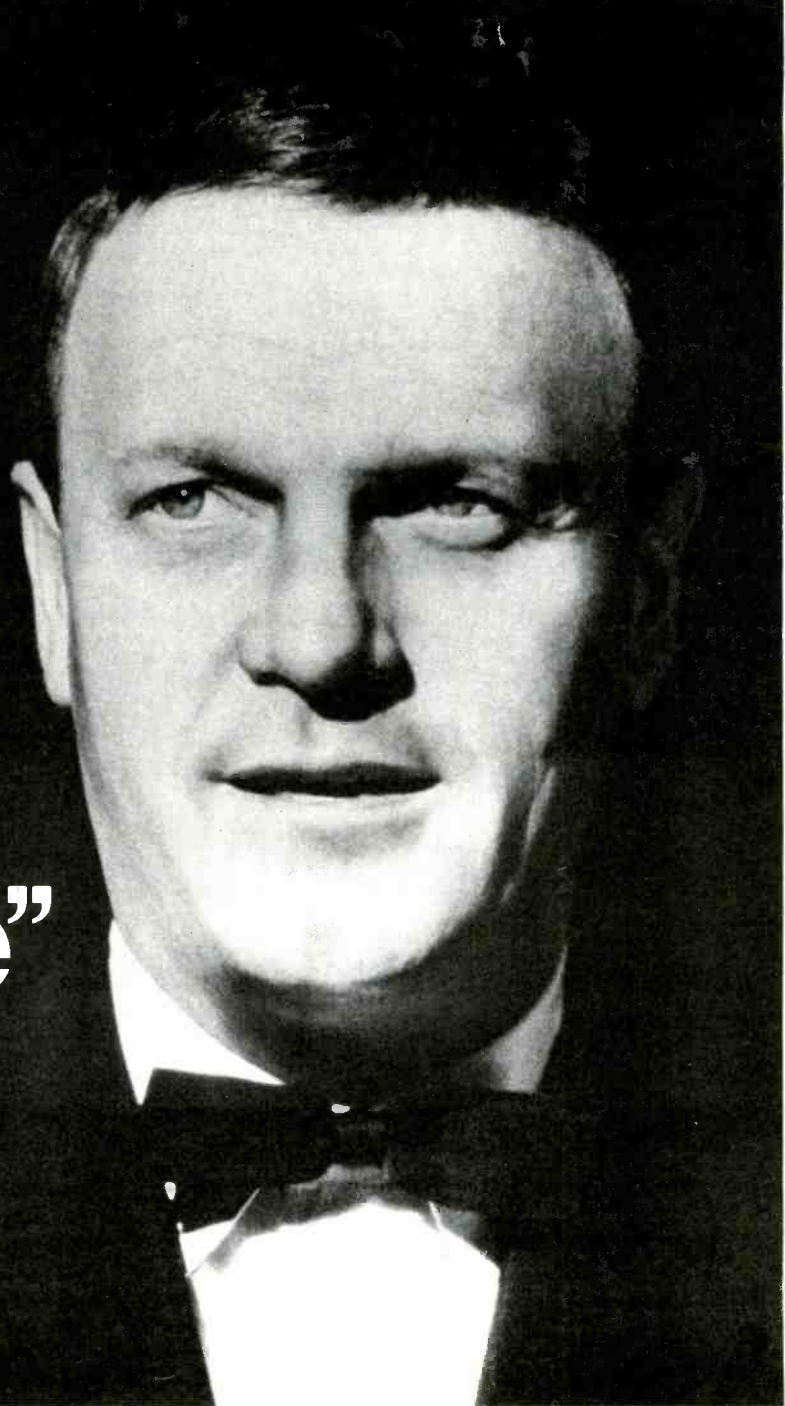
**EDDY
ARNOLD**

follows his current country charter
"IT'S OVER" (#9525)
with another ballad of heartache.

**"Then You Can
Tell Me Goodbye"**

c/w "Apples, Raisins and Roses" #9606

RCA



From The Music Capitals of the World

• Continued from page 16

of the act. . . . **James Van Heusen** and **Sammy Cahn** have written the title song for the 20th Century-Fox film "Star" with **Julie Andrews** portraying the late **Gertrude Lawrence**. Among the other composers represented in the 17 songs in the film are **George and Ira Gershwin**, **Noel Coward**, **Cole Porter**, and **Kurt Weill**. . . . Chappell Music & Co. will publish the score of off-Broadway's "Curley McDimple." The musical has music and lyrics by **Robert Dahdah** and book by **Mary Boylan** and **Dahdah**.

Nazz, SGC Records' artists, will begin a concert tour of Britain on Oct. 1. Before that, they will play San Francisco's Fillmore West and New York's Fillmore East. They played two concerts with Columbia's **Big Brother & the Holding Company** on Friday (16) and Saturday (17) at the Aragon Ball Room in Chicago. . . . **M. William Krasilovsky**, co-author of "This Business of Music," has joined with **Andrew J. Feinman** and formed the Feinman and Krasilovsky law partnership. . . . New York's **Cheetah** has instituted a new policy with four bands performing simultaneously in different parts of the club. **The Soul Dukes** and the **Commodores** and **Dumons** have been held over through Sunday (25).

Van Morrison, who is not presently associated with any personal management firm, can be contacted at 610 Green St., Cambridge, Mass. . . . **Dominic Frontiere** will compose the main theme and mood music for Universal's TV film series "The Name of the Game," which will star **Tony Franciosa**. . . . The **Silver Brothers** have signed with **Jata Enterprises**. . . . **Bobby Goldsboro** of United Artists Records opened a 10-day stint at Mr. D's in San Francisco on Thursday (15). . . . Vanguard's **Joan Baez** plays the Meriwether Post Pavilion in Columbia, Md., on Friday (23). . . . The **Serendipity Singers** and the **Young Americans** appear at the Blossom Music Center near Cleveland on Tuesday (20).

MGM's **Orpheus** plays Bushmill Auditorium in Hartford, Conn.,

on Thursday (22). . . . RCA's **Fredie Paris** opened a three-week engagement at the Chevron Hilton Hotel in Sidney on Monday (12). He previously played **Bimbo's** in San Francisco. . . . **Ray Charles**, Tangerine Records artist, and the **Raelets** open a one-week stint at Washington's Carter Baron Amphitheatre on Monday (19). . . . **Bobby Scott** is writing the score for **Ed Padula's** forthcoming production of "Catfish Bend." . . . Atco's **Iron Butterfly** and Vanguard's **Country Joe & the Fish** appear at the Meriwether Post Pavilion on Saturday (24). . . . **Bob Crewe** and arranger **Charlie Fox** are in Nice, France, to produce a disk of their own material.

Herb Bernstein produced **Dana Valery's** first sessions for ABC Records. . . . **Marlene Ver Planck** doing new Axion commercials. . . . **Charlie Fox** arranged new session for **Ian & Silvia** and scored music for syndicated edition of "What's My Line?" . . . **Billy Field** handling press for the new **Stigwood-Fitzpatrick** combine. . . . **Ford Theatre**, ABC Records group, signed as ASCAP writers. . . . **Ivan Mogull** set up new music publishing offices at 40 East 49th Street.

FRED KIRBY

CHICAGO

Al Curtis, of Ben Arden Associates, has announced the representation of the following new Midwestern rock attractions: the **Behemoth**, a five-man unit currently readying its first record release; **Closed Ring**, a hard rock group from Griffith, Ind., and **Jade Hexagon**, a six-man unit featuring the electric mandolin and violin. Personal appearances are being set up in the Midwest. . . . Vocalist **Gary Mann** has joined **Fred A. Niles Communications Centers, Inc.**, an account executive. Mann has appeared on numerous television shows, plus summer stock, radio, nightclubs, recordings and television commercials.

Recording artist **Nick Noble**, comedian **Lonnie Shorr** and the **Joe Iaco Trio** appear in the Penthouse of the Chicago Playboy

Club until Sept. 1. Vocalist **Cheryl Berdell** and comedian **Bobby Wick** are at the Playroom until Aug. 26. . . . **Abby Lincoln** discussed her acting and singing career on WBBM-TV's "Dial M for Music." WFLD-TV presents **James Brown** Monday evening (19) in a one-hour special entitled "James Brown: Man to Man." The show was taped at Harlem's Apollo Theater. . . . **Cab Calloway**, starring in "Hello, Dolly!" at the Mundy Opera, appeared recently at Stix, Baer & Fuller in downtown St. Louis. . . . **John Davidson** was on hand to greet customers at Disc Records Severance Center in Cleveland Aug. 7.

RON SCHLACHTER

LOS ANGELES

Kim Weston at Century Plaza's Westside Room for three weeks, opening Oct. 15. The MGM artist guests on "The Joey Bishop Show" Oct. 14 and **Bill Keene's** CBS daytime Oct. 11. . . . **Leith Stevens** scores "A Wild Horse." . . . The **Vanilla Fudge** and the **Jimi Hendrix Experience** play the Hollywood Bowl Sept. 14. . . . **Simon and Garfunkel** will be at the Bowl Friday (23). . . . **Jerry Lieber** and **Mike Stoller** write the score, compose ten original songs for "Phynx." Warner Bros.-Seven Arts Records have soundtrack album. . . . **Barbara McNair**, the **Rascals** and **Anthony and the Imperials** on the "Kraft Music Hall" Sept. 4. . . . **Al Martino** plays the Flamingo Hotel, Las Vegas, for three weeks, Oct. 3-24. . . . **The American Revolution** make their film debut in "The Young Animals." . . . **Lou Rawls** at Leo's Casino, Cleveland, Thursday (22).

Tony Bennett grabs role in "After the Fall." . . . **Bob Mersey** set as musical director of the "Doris Day Show." . . . The **Checkmates** make their film debut in "Where It's At." . . . The **Cowsills** star in a musical-variety special for NBC-TV. . . . **Julie London** and the **Young Saints** on the "Jonathan Winters Show," Nov. 13. . . . **Vikki Carr** tapes two TV specials for the BBC Oct. 16 and 22. She's on **Bob Hope's** initial special Sept. 25. . . . A&M Productions has purchased "A Case of Need" for film release. . . . **Jose Feliciano** sings the title song in "Mackenna's Gold." **Quincy Jones** composes the score. . . . **Hugo Montenegro** scores "Here Comes the Brides." . . . The **Lettermen** sing the title on the soundtrack of "Pendulum." Lyrics are by **Mack David**, with music by **Walter Scharf**.

Michel Legrand scores "The Appointment." . . . **Patti Page** plays the Roostertail Club, Detroit, for 10 days, beginning Oct. 17. . . . **Barbara McNair** plays Cal Expo, Sacramento, Aug. 30-Sept. 3. . . . **Wayne Newton** on the "Tennessee

Ernie Ford Show" Nov. 16. . . . **Tony Martin** plays Disneyland for five days, beginning Aug. 26. . . . **Don Partridge** sings the title song in "Otley," with **Stanley Myers** writing the music. . . . **Sammy Cahn** and **Jimmy Van Heusen** scores "The Girl From Paradise Island," a musical with **Trini Lopez**. . . . The **Young Americans** begin a month long cross-country tour with stops at the All Iowa Fair, the Kentucky State Fair, Michigan State Fair, New York State Fair, Nebraska State Fair and the Auditorium Theatre, Chicago, Sept. 7. . . . **Hugo Montenegro** scores "Charro," starring **Elvis Presley**. . . . **Stu Gilliam** plays Mr. D's, San Francisco, for two weeks, opening Sept. 22-Oct. 5.

BRUCE WEBER

MILAN

Fonit-Cetra's **Sergio Endrigo** will record Greek versions of his songs, "Can Zone Per Te" and "Il Primo Bicchiere Di Vino," Aug. 27. . . . **Nana Mouskouri** (Philips) visits Italy in September to tape appearances on RAI-TV and to record a number of songs in Italian. . . . **Rocky Roberts** (Durium) appears in the "Hit a Go-Go" at Montreaux, Switzerland, Sept. 2. The show will be screened by Swiss TV and will follow TV appearances by Roberts in Munich. . . . **Alfiere Edizioni Musicali** has acquired sub-publishing rights of all the compositions of the Greek group, **Aphrodite's Child**, including their current hit, "Rain and Tears." **Alfiere** also has sub-publishing rights to the **Herd's** "I Don't Want Our Loving to Die." . . . French artists **Claude Francois** and **Christophe**, both released here by Sif, were in Italy for concert and TV dates. . . . On a recent trip to the States, **Davide Matalon**, general manager of Carosello Records, acquired Italian sub-publishing rights to the 20th Century-Fox catalog for Carosello's sister company, **Curci**. **Matalon** also leased Carosello's record catalog to **Gamma of Mexico City** for the whole of Mexico. . . . **Deutsch-Vogue**, German licensee of **Cellograf-Simp**, will release **Franco IV and Franco I's** "Ho Scitto T'Amo Sulla Sabbia" in Germany. The record is currently No. 3 in the Record for the summer contest and is also being released by **Turicaphon** in Switzerland, **Damato** in Malta, **Martinez** in Tripoli, **Global** in Canada and **CIDI** in the U. S.

MARILYN TURNER

TOKYO

The **Ventures** (released in Japan by Toshiba) are on their eighth tour of Japan. Venture members **Mel Taylor**, **Don Wilson** and **Bob Vogule** brought along **Jerry McGee** and **Sandy Lee**, new additions to the group. . . . Jazz musician **Jimmy Araki**, ex-**Lionel Hampton** band, is in Tokyo on a grant from the University of Hawaii, doing language research at Tokyo University. . . . **Paul Galloway**, a local Air Force musician, has been signed by RCA Victor to do 14 arrangements for a LP entitled "Tommy Palmer With Strings." . . . Saxophonist **Eddie Daniels** stayed behind in Tokyo after the Jones-Lewis debacle here to record an LP for **Takt**, Japanese jazz label. He made the LP with trumpet player **Terumasa Hino's** quartet.

Gary Walker and the Rain drew large enthusiastic crowds for all appearances in Tokyo. . . . **Tony Scotti** paused in his tour of American military hospitals to hold a press conference at the Tokyo Hilton. His Liberty records are beginning to sell since the Tokyo release of the film, "Valley of the Dolls," in which he stars. . . . Advance ticket sales are reported brisk for **Miriam Makeba's** appearances in Tokyo Aug. 22, 23, 27 and 28. Top price for seats, about \$7. . . . Decca performer **Jan Douglas** is currently entertaining troops in the Philippines and is due in Tokyo in September. . . . **Dakota Staton** left Tokyo for Okinawa, Taiwan and the Philippines. . . . **Frankie Randall** is due for a September tour in Tokyo. . . . The

Four Freshmen are in Japan, making the rounds of the military circuit. . . . Other well-known jazz groups heading into Tokyo in late August and early September include the **Ramsey Lewis Trio** and **Art Blakey and the Jazz Messengers**. Victor of Japan recently released a two-record album, "Best of Ramsey Lewis." . . . The **Brothers Four** begin a brief tour here Aug. 24. . . . Those who remember **Billy Banks**, an entertainer-singer with **Cab Calloway** and others, can send telegrams of sentiments prior to the First Annual Billy Banks Memorial to be held Aug. 25 to Elson Irwin, cable address Sands Stripes, APO San Francisco, 96503, Tokyo, Japan. Irwin is emcee for the special performance of many American and Japanese jazz stars.

ELSON IRWIN

BRUSSELS

Palette artists **Jess and James** record a new single for release in September and an album for release in November. . . . The Greek embassy in Brussels threw a party in honor of **Louis Neefs**, Aug. 12, to celebrate the Belgian artist's win in the first Greek Song Festival in Athens with the **Phil Van Cauwenberg-Paul Quintens** song, "Iris." . . . Decca group, the **New Inspiration**, have signed a contract with the **Beatles'** Apple publishing and recording companies. The group's current record, "I See No Reason Why," will be released in Britain, the U. S. A. and Australia. . . . **Ardmore and Beechwood** had acquired Belgian rights to "Camp," by **Sir Henry and His Butlers**, and "Sunny Girl," by the **Hep Stars**.

JAN WALDORP

HELSINKI

Scandia artist **Marion Rung** will visit London next February for nightclub appearances. . . . Swedish singer **Zarah Leander** was in Finland to give a recital at Linnanmaki Amusement Park. . . . Recent Finnish covers of international hits include "A Man Without Love" and "La Bambola," by **Fredi** (Philips); "What a Wonderful World," by **Lasse Mortensson** (Scandia), and "People," by **Inga Sulin** (Blue Master).

KARI HELOPALTIO

Dutch Dealers Release List

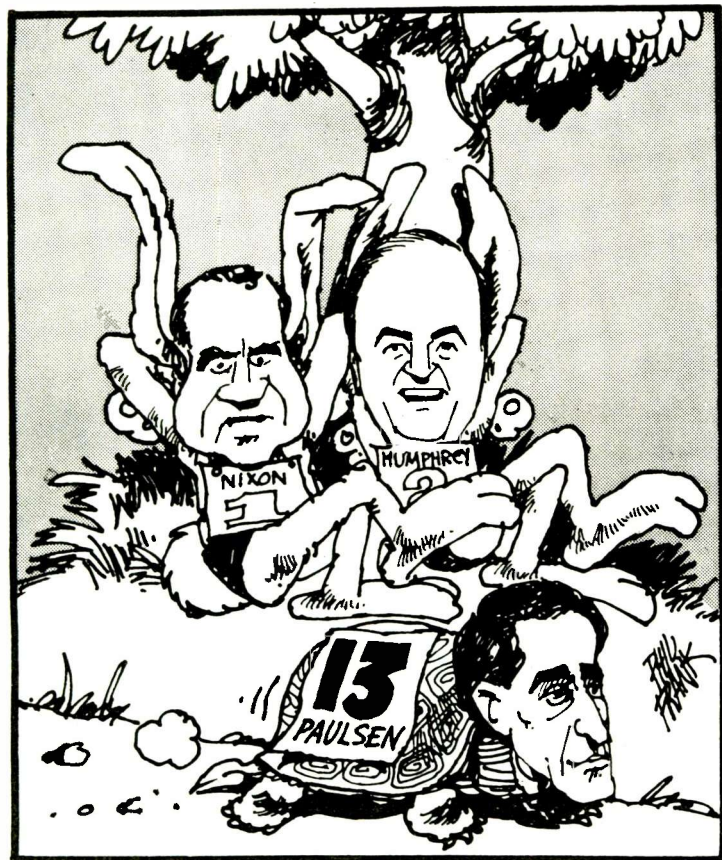
AMSTERDAM — Holland's 1,100 record dealers have received the first edition of a fortnightly record release list which combines details of the new issues of **Polydor-Nederland**, **CNR Records**, **Inelco** and **Bovema**.

The list has been produced by **Fonorama** managing director **Frits Versteegh** in an effort to simplify the record information service for dealers.

Versteegh plans 14 issues of the new list—which is offered free to dealers—after which he will publish a reminder list with a recapitulation of the most important releases of the preceding six months.

PHONOGRAM IN NEW BLDG.

AMSTERDAM—The Burgomaster of Amsterdam, **Ivo Samkalden**, will open the new ultra-modern offices of **Phonogram** at 11 Drenthestraat, **Buitenveldert**, Amsterdam, Aug. 27. The new building, which houses the newest IBM systems and an electronically controlled storage system, will be the venue for **Phonogram's** dealers' day on Sept. 2, when the company will unveil its fall product.



"What was that?"

HITS OF THE WORLD

Billboard

ARGENTINA

(Courtesy Escalera a la Fama)

*Denotes local origin

This Week	Last Week	Title	Artist	Label
1	1	O SOLE MIO/GIOVANNE GIOVANNE	Topo Gigio (Polydor)	
2	2	UNA MUCHACHA Y UNA GUITARRA	Sandro (CBS)	
3	3	DELILAH	Jimmy Fontana (RCA); Tom Jones (Odeon); Paul Mauriat (Philips); Raymond Lefevre (Disc Jockey)—Fermata	
4	4	YOUNG GIRL/WOMAN WOMAN	Gary Puckett and the Union Gap (CBS)	
5	5	CORAZON CONTENTO/ESTOY CELOSO	Palito Ortega (RCA)—Clanort	
6	10	THE MUSIC PLAYED	Alguen Canto—Matt Monro (Capitol); Willy Martin (EMI)	
7	7	HELULE HELULE	Tremeloes (CBS)	
8	9	FELICIDAD FELICIDAD	Los Iracundos (RCA)—Relay	
9	—	NIGHTS IN WHITE SATIN	Los In (RCA)—Moody Blues (Deram); Dalida (Disc Jockey)	
10	8	VIENTO DILE A LA LLUVIA	Los Gatos (RCA)—Fermata	

AUSTRALIA

(Courtesy Modern Melbourne)

This Week	Last Week	Title	Artist	Label
1	ORANGE & GREEN	Irish Rovers (Festival) (Essex)		
2	MACARTHUR PARK	Richard Harris (RCA)—(Copy. Cont.)		
3	ANGEL OF THE MORNING	Merrilee Rush (State Side)—April (CBS)—Crown		
4	LADY WILLPOWER	Union Gap (CBS)—Crown		
5	JUMPIN' JACK FLASH	Rolling Stones (Decca)—Cromwell		
6	GOOD, THE BAD & THE UGLY	Hugo Montenegro (RCA)—Tu Con.		
7	INDIAN LAKE	Cowsills (MGM)—Essex		
8	YUMMY YUMMY YUMMY	Ohio Express (Astor)—T. M.		
9	THIS GUY'S IN LOVE WITH YOU	Herb Alpert (A&M)—Copy Cont.		
10	HURDY GURDY MAN	Donovan (Epic)—Southern		

BELGIUM

(Flemish Chart courtesy Humo Magazine)

*Denotes local origin

This Week	Last Week	Title	Artist	Label
1	1	CAMP	Sir Henry and His Butlers (Columbia)	
2	—	HELP YOURSELF	Tom Jones (Decca)	
3	4	ZO MOOI ZO BLOND EN ZO ALLEEN	Jimmy Frey (Philips)	
4	8	HUSH NOT A WORD TO MARY	John Rowles (Stateside)	
5	—	ICH BAU'DIR EIN SCHLOSS	Heintje (CNR)	
6	2	VIVA EL AMOR	Will Pura (Palette)	
7	3	YOUNG GIRL	Union Gap (CBS)	
8	—	RAIN AND TEARS	Aphrodite's Child (Mercury)	
9	—	ABERGAVENNY	Marty Wilde (Philips)	
10	10	YUMMY, YUMMY, YUMMY	Ohio Express (Buddah)	

BRITAIN

(Courtesy Record Retailer)

*Denotes local origin

This Week	Last Week	Title	Artist	Label
1	2	FIRE	Crazy World of Arthur Brown (Track)—Essex (Lambert)	
2	1	MONY, MONY	Tommy James & Shondells (Major Minor)—Planetary-Nom (Bo Gentry & Ritchie Cordell)	
3	5	THIS GUY'S IN LOVE WITH YOU	Herb Alpert (A&M)—Blues Seas/Jac (Alpert/Moss)	
4	6	I CLOSE MY EYES AND COUNT TO TEN	Dusty Springfield (Philips)—Carlin (John Franz)	
5	3	PRETEND	Des O'Connor (Columbia)—Maurice Patricia (Norman Newell)	
6	4	MRS. ROBINSON	Simon and Garfunkel (CBS)—Patern (Simon and Garfunkel/Helle)	
7	12	DANCE TO THE MUSIC	Sly and the Family Stone (Direction)—Carlin (Sly Stone)	
8	10	SUNSHINE GIRL	Herman's Hermits (Columbia)—Monique (Mickie Most)	
9	7	HELP YOURSELF	Tom Jones (Decca)—Valley (Peter Sullivan)	
10	9	LAST NIGHT IN SOHO	Dave Dee Group (Fontana)—Lynn (Steve Rowland)	
11	17	DO IT AGAIN	Beach Boys (Capitol)—Immediate (Brian Wilson)	
12	15	DAYS	Kinks (Pye)—Darryl-Carlin (Ray Davies)	

13	27	GOTTA GET THE MESSAGE TO YOU	Bee Gees (Polydor)—Abigail (Stigwood-Bee Gees)
14	14	KEEP ON	Bruce Channel (Bell)—Shapiro-Bernstein & Co. (Dale Hawkins)
15	8	MACARTHUR PARK	Richard Harris (RCA)—Carlin (Jim Webb)
16	11	BABY COMES BACK	Equals (President)—Kassner Music (Edward Kassner)
17	23	HIGH IN THE SKY	Amen Corner (Deram)—Carlin (Noel Walker)
18	13	YUMMY, YUMMY, YUMMY	Ohio Express (Pye)—T.M. Music (Super "K")
19	19	HERE COMES THE JUDGE	Pigmeat Markham (Chess) Jewel (Gene Barge)
20	18	UNIVERSAL	Small Faces (Immediate)—Immediate (Marriott/Lane)
21	16	SONS OF HICKORY HOLLER'S TRAMP	O. C. Smith (CBS)
22	21	GOTTA SEE JANE	R. Dean Taylor (Tama-Motown)—Jobete Carlin (R. Dean Taylor)
23	28	YOUR TIME HASN'T COME YET	Elvis Presley (RCA)—Carlin
24	31	HARD TO HANDLE	Otis Redding (Atlantic)—Carlin (Cropper Redding)
25	26	MY NAME IS JACK	Manfred Mann (Fontana)
26	37	SAY A LITTLE PRAYER	Aretha Franklin (Atlantic)—Shapiro-Bernstein (Jerry Wexler)
27	29	ON THE ROAD AGAIN	Canned Heat (Liberty)—Southern (Dallas Smith)
28	20	YESTERDAY HAS GONE	Cupid's Inspiration (Nems)—Franklin Boyd (Jimmy Duncan)
29	30	ANGEL OF THE MORNING	P. P. Arnold (Immediate)—April (A. Oldham/J. Cokell)
30	25	ONE MORE DANCE	Esther and Abi Ofarim (Philips)—Sparta (John Franz)
31	24	HUSH NOT A WORD TO MARY	John Rowles (CBS)—Intune (Mike Leander)
32	32	HERE COMES THE JUDGE	Shorty Long (Tama-Motown)—Jobete (Shorty Long)
33	34	AMERICA	Nice (Immediate)—Chappells/Immediate (Emerlist/Daviack)
34	50	LADY WILLPOWER	Union Gap (CBS)—Dick James (Jerry Fuller)
35	22	WHERE WILL YOU BE	Sue Nicholls (Pye)—Welbeck (Tony Hatch)
36	46	VOICES IN THE SKY	Moody Blues (Deram)—Tyler Music (Tony Clarke)
37	36	ELEANOR RIGBY	Ray Charles (Stateside)—Northern
38	42	HOLD ME TIGHT	Johnny Nash (Regal Zonophone)—Writers Workshop (Jad)
39	45	I NEED YOUR LOVE SO BAD	Fleetwood Mac (Blue Horizon)—Peter Maurice (Mike Vernon)
40	43	IF YOU WANT MY LOVE	Robert John (CBS)—MCPS (Dave Robinson)
41	40	IMPORTANCE OF YOUR LOVE	Vince Hall (Columbia)—Metric (Bob Barrett)
42	44	WALK ON	Roy Orbison (London)—Auff-Rose (Wendy Rose/Jim Diennau)
43	49	WONDERFUL WORLD	Louis Armstrong (HMV)—Valando (Bob Thiele)
44	35	LOVIN' THINGS	Marmalade (CBS)—(Gallico)—Mike Smith
45	38	BLUE EYES	Don Partridge (Columbia)
46	—	DREAM A LITTLE DREAM OF ME	Anita Harris (CBS)—Francis, Day and Hunter (Mike Nagolis)
47	—	C'MON MARIANNE	Grapefruit (RCA)—Ardmore and Beechwood (Derek Lawrence)
48	48	BEGGIN'	Timebox (Deram)—Ardmore Beechwood (Michael Aldred)
49	—	DREAM A LITTLE DREAM OF ME	Mama Cass (RCA)—Francis, Day and Hunter (Lou Asler)
50	—	JEZAMINE	Casuals (Decca)—Mills (David Pardo)

DENMARK

(Courtesy Danmarks Radio)

*Denotes local origin

This Week	Last Week	Title	Artist	Label
1	1	LILLE SOMMERFUGL	Bjorn Tidmand (Odeon)—Wilh. Hansen	
2	3	BABY COME BACK	Equals (Stateside)—Kassner	
3	6	VI SKAL GA HAND I HAND	Keld Heick (HMV)—Multitone	
4	2	LILLE SOMMERFUGL	Malihini Kvintetten (RCA Victor)—Wilh. Hansen	
5	5	YOUNG GIRL	Union Gap (CBS)—Sweden Music	
6	7	THINGS	Nancy Sinatra and Dean Martin (Reprise)—Dacapo	
7	4	RIVER DEEP MOUNTAIN HIGH	Anisette and Dandy Swingers (Polydor)—Dacapo	
8	9	WHAT A WONDERFUL WORLD	Louis Armstrong (HMV)—Multitone	

9	—	A GIRL I KNEW	Savage Rose (Polydor)—Dacapo
10	8	LAZY SUNDAY	Small Faces (Immediate)—Imudico

FRANCE

*Denotes local origin

This Week	Last Week	Title	Artist	Label
1	1	PETITE FILLE DE FRANCAIS MOYEN	Sheila (Carrere)—Carrere	
2	3	RAINS AND TEARS	Aphrodite's Child (Mercury)—Continental	
3	—	A MAN WITHOUT LOVE	Engelbert Humperdinck (Decca)—Sugar	
4	2	JEUNE HOMME	Johnny Hallyday (Philips)—Bernet Music	
5	—	VALE D'ETE	Adamo (Voix de son Maitre)—Pathe Marconi	
6	4	CUISSE DE MOUCHE	Pierre Perret (Vogue)—Vogue	
7	8	ALLEZ DONC VOUS FAIRE BRONZER	Sacha Distel (Voix de son Maitre)—Prosadis	
8	7	ALOUETTE	Gilles Dreu (A. Z.)—La Compagnie	
9	—	BABY CAPONE	Sylvie Vartan (RCA)—Euro-France	
10	—	ON PREND TOUJOURS UN TRAIN POUR QUELQUE PART	Gilbert Becaud (Voix de son Maitre/Dimension)	

HOLLAND

(Courtesy Radio Veronica and Platennuven)

This Week	Last Week	Title	Artist	Label
1	1	ICH BAU' DIR EIN SCHLOSS	Heintje (CNR)—Vivace/Basart.	
2	2	TIMES WERE WHEN	Cats (Imperial)—Connelly/Basart.	
3	7	CALLOW-LA-VITA	Raymond Froggatt (Polydor)—Chappell.	
4	5	ANGEL OF THE MORNING	Merrilee Rush (Stateside)	
5	4	SUNNY GIRL	Hep Stars (Olga)—Veronica.	
6	3	CAMP	Sir Henry and His Butlers (Metronome/Columbia)—Anagon.	
7	8	DAYS	Kinks (Pye)—Belinda.	
8	—	DONG-DONG-DI-KI-DI-KI-DONG	Golden Earrings (Polydor)—Dayglow.	
9	—	ABERGAVENNY	Marty Wilde (Philips)—Basart.	
10	6	YOU DON'T KNOW WHAT YOU MEAN TO ME	Sam and Dave (Atlantic)—Arena/Holland.	

ITALY

(Courtesy Musica e Dischi, Milan)

*Denotes local origin

This Week	Last Week	Title	Artist	Label
1	2	LA NOSTRA FAVOLA	Jimmy Fontana (RCA)—Francis Day	
2	1	HO SCRITTO T'AMO SULLA SABBIA	Franco IV e Franco I (Style)—Dior	
3	3	LUGLIO	Riccardo Del Turco (CGD)—Tiber	
4	4	ANGELI NEGRI	Fausto Leali (Ri Fi)—Southern	
5	5	AZZURRO	Adriano Celentano (Clan)—Clan	
6	7	CINQUE MINUTI E POI	Maurizio (Joker)—MAS	
7	6	NON ILLUDERTI MAI	Orietta Berti (Polydor)—Tevere/Alfiere	
8	11	L'OROLOGIO	Caterina Caselli (CGD)—Suvini Zerboni	
9	10	AVEVO UN CUORE	Mino Reitano (Ariston)—Colosseo	
10	8	LA BAMBOLA	Patty Pravo (Arc)—Mimo	
11	9	DELILAH	Tom Jones (Decca)—Francis Day	
12	14	VISIONI	New Trolls (Cetra)—Usignolo	
13	12	LOVE IS BLUE	Paul Mauriat (Philips)—Alfiere	
14	13	CHIMERA	Gianni Morandi (RCA)—RCA	
15	—	LA SCOGLIERA	Louiselle (Parade)—Gattopardo	

JAPAN

(Courtesy Original Confidence Co., Ltd.)

*Denotes local origin

This Week	Last Week	Title	Artist	Label
1	1	C-C-C	Tigers (Polydor)—Watanabe	
2	4	HOSHIKAGE NO WALTZ	Sen Masao (Minoruphone)	
3	2	OTARU NO HITOYO	Tokyo Romantica (Teichiku)	
4	3	EMERALD NO DENSETSU	Tempters (Philips)—Tanabe	
5	5	THE SOUNDS OF SILENCE	Simon and Garfunkel (CBS)—Shinko	
6	8	HOSHI O MINAIDE	Ito Yukari (King)—Watanabe	
7	7	CHISANA SNACK	Purple Shadows (Philips)—Shinko	
8	9	SHINJUKU SODACHI	Tsuyama Yoko/Ohki Hideo (Minoruphone)	
9	6	TENSHI NO YUWAKU	Mayuzumi Jun (Capitol)—Ishihara	

10	12	AI NO SONO	Fuse Akira (King)—Watanabe
11	11	THE LEGEND OF XANADU	Dave Dee Group (Philips)—Tokyo Music
12	—	THE DOCK OF THE BAY	Otis Redding (Atlantic)—Taiyo
13	10	TASOGARE NO GINZA	Kurosawa Akira and Los Primos (Crown)—Crown
14	13	SHIANBASHI BLUES	Takahashi Masaru and Coro Latino (Columbia)—Columbia
15	17	HANA TO CHO	Mori Shin-ichi (Victor)—Ai Pro.
16	15	SOGEN NO KAGAYAKI	J. Yoshikawa and Blue Comets (CBS)—Watanabe
17	20	KUSHIRO NO YORU	Mikawa Ken-ichi (Crown)—Crown
18	14	ISEZAKI-CHO BLUES	Aoe Mina (Victor)—Ai Pro.
19	19	SIMON SAYS	1910 Fruitgum Co. (Buddah)
20	16	KOI NO TOKIMEKI	Ogawa Tomoko (Toshiba)—Berb

MALAYSIA

(Courtesy Radio Malaysia)

*Denotes local origin

This Week	Last Week	Title	Artist	Label
1	4	YUMMY, YUMMY, YUMMY	Ohio Express (Pye)	
2	3	BOY	Lulu (Columbia)	
3	2	JUMPIN' JACK FLASH	Rolling Stones (Decca)	
4	5	I BELIEVE	Tid Bits (RCA)	
5	1	MASTER JACK	Four Jacks and a Jill (RCA)	
6	9	SON OF HICKORY HOLLER'S TRAMP	O. C. Smith (CBS)	
7	10	I'LL LOVE YOU FOREVER TODAY	Cliff Richard (Columbia)	
8	—	HONEY	Union Gap (CBS)	
9	—	HERE COMES THE JUDGE	Shorty Long (Tama-Motown)	
10	6	MRS. ROBINSON	Simon and Garfunkel (Columbia)	

NORWAY

(Courtesy Verdens Gang)

*Denotes local origin

This Week	Last Week	Title	Artist	Label
1	2	VI SKA GA HAND I HAND	Gunnar Wiklund (HMV)—Carl M. Iversen	
2	1	YOUNG GIRL	Union Gap (CBS)—Sweden Music	
3	6	SON OF HICKORY HOLLER'S TRAMP	O. C. Smith (CBS)—Palace	
4	3	A MAN WITHOUT LOVE	Engelbert Humperdinck (Decca)—Bendiksen	
5	—	BABY COME BACK	Equals (President)—Kassner	
6	7	THINGS	Nancy Sinatra and Dean Martin (Reprise)—Belinda	
7	5	JUMPIN' JACK FLASH	Rolling Stones (Decca)—Essex	
8	4	HONEY	Bobby Goldsboro (United Artists)—Sweden Music	
9	8	10,000 RODA ROSOR	Jan Hoiland (Polydor)—Thore Skogman	
10	9	HAR JEG SAGT DEG ALT JEG VILLE SI DEG	Ole Ivars (Troll)—Ellertsen	

PHILIPPINES

This Week	Last Week	Title	Artist	Label
1	1	MONY MONY	Tommy James and the Shondells (Roulette)—Mareco, Inc.	

Govt. Attempts to 'Purify' Bouzouki

• Continued from page 16

to date—a phenomenal total for Greece.

Importation of foreign masters is practiced only in the classical field. For pop singles repertoire, the finished commercial disk is imported and copied and a new master is made for pressing.

One problem with importation of albums is that it is uneconomical to print less than 1,000 sleeves, yet the average sale of an imported LP is around 500. The biggest selling imported album in recent years was the "My Fair Lady" LP which sold 3,000 copies.

Average sale of imported singles is 1,000, although this can reach 10,000 in the case of artists like Tom Jones, Engelbert Humperdinck and the Rolling

2	3	WE WERE MADE FOR EACH OTHER	Monkees (RCA Victor)—Filipinas Record Corp.
3	2	AFTER YOU	Lulu (London)—Super Record Co.
4	7	WHY CAN'T I REMEMBER TO FORGET YOU	Samantha Jones (United Artists)—Home Industries Development Corp.
5	9	YUMMY YUMMY YUMMY	Ohio Express (Buddah)—Mareco, Inc.
6	4	I WILL WAIT FOR YOU	Trini Lopez (Reprise)—Mareco, Inc.
7	6	IT'S NICE TO BE WITH YOU	Monkees (RCA Victor)—Filipinas Record Corp.
8	8	FUNKY STREET	Clarence Carter (Atlantic)—Mareco, Inc.
9	—	YOU KEEP ME HANGIN' ON	Joe Simon (Monument)—Mareco, Inc.
10	—	INDIAN LAKE	Cowsills (MGM)—Mareco, Inc.

SINGAPORE

(Courtesy Radio Singapore)

This Week	Last Week	Title	Artist	Label
1	1	YUMMY, YUMMY, YUMMY	Ohio Express (Pye)	
2	3	BOY	Lulu (Columbia)	
3	5	SOME THINGS YOU NEVER GET USED TO	Supremes (Motown)	

Country Music

Kingston to Shift To Wheeling, W. Va.

WHEELING, W. Va. — Pat Ferraro, president of Kingston Recording Co., Reading, Pa., announced that his firm and its subsidiaries will move here, possibly within two months.

It was announced earlier (Billboard, Aug. 10) that Kingston was considering the Wheeling location.

Kingston's subsidiaries include Up Tight Records, Eeck's Music Co. (BMI), and Castle Booking Agency. The last named is headed by Ronald Metz, partner

KGFL Returns to Air With Country

ROSWELL, N. M. — KGFL, which has been off the air more than a year, has been purchased by Southwest Broadcasters and is slated to return to the air Sept. 15 with a town and country music format. Mel Snodgrass, program and music director, said he will play the best of country and pop music fields. The station is 5,000 watts daytime and 1,000 watts at night.



No one will be surprised to see Sonny James' latest release for Capitol (2155) at the very top of the Country Singles Hit Parade this week. "Heaven Says Hello" is a most appealing song which suits Sonny's simplicity of style perfectly. Certainly, this record deserves its first place position on the charts. The flip side, entitled "Fairy Tales," is another well-presented, well-arranged offering, making this particular single one of Sonny's finest showcases. To complement his inimitable vocal style, Sonny selects an Epiphone Guitar—the choice of professionals.

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FLAME SPARKS TO HOT YEAR

MINNEAPOLIS—The Flame Cafe, one of the most successful showcases of country talent in the nation, has concluded its 12th successful year with a record-breaking month. Three acts, during the month of July, played to standing room crowds. They were Stonewall Jackson and the Minutemen, Tammy Wynette, and Sherwin Linton and the Cotton Kings. Ray Perkins, owner of the Flame, said Linton's enlarged show drew standing ovations and was immediately signed for three more engagements in 1969.

Campbell Will Tee Off At Oct. Country Festival

NASHVILLE — With a large list of leading golf professionals already assured, name celebrities now are beginning to add their names to the roster of those who will take part in the Music City Pro-Celebrity Golf tournament here in October.

Among the first signed was Glen Campbell, Capitol artist, who took part a year ago as a relatively obscure "sideman" from the West Coast, known for his proficiency with a guitar.

In that short time elapsed, Campbell has distinguished himself as a leading recording artist, and host of a network television

Stereo Country Station Bows

KINGSTON, N. C.—WRNS-FM, stereo station here of HGR Broadcasting, will bow on the air with a country music format and a multitude of promotions Sept. 1. President of the station is Jack Rider, who has published two county newspapers in the area for more than 20 years. Secretary-treasurer of the firm is J. B. Ham, musician-businessman-promoter. Jasper L. (Jay) Holmes Jr. will manage the station. The owners claim the station will cover more than a third of North Carolina. The station will operate 18 hours a day.

show. The presence of Campbell was assured by the committee headed by RCA's Chet Atkins, who is charged with the responsibility of lining-up the celebrities.

It also has been announced that the Nashville Area Chamber of Commerce, a co-sponsor of this event with the Country Music Association and the Nashville Tennessean, will assign teams to establish 500 separate \$100 sponsorships of the event, thus assuring an outlay of \$50,000 going in. All monies above expenses are donated to various charities.

Peebles Unit Sets New Mark At Ill. Annual

SPRINGFIELD, Ill.—A record-breaking crowd of more than 21,000 turned out Saturday, Aug. 10, for the Country Music Night grandstand show at the Illinois State Fair here, according to fair manager Franklin Rust.

Featured on the show were Ray Price and the Cherokee Cowboys, LaVonne Lear, Waylon Jennings and the Weylors, Stringbean, Bobbi Staff, David Houston, Don Chapel, Tammy Wynette, Larry Good and the Countrymen, Christy Lane and the Stoneman Family.

Gov. Samuel Shapiro of Illinois was presented a plaque from the Country Music Association by Harry Peebles, CMA director and show producer, for Illinois' continued participation in Country Music Day at the annual State fair, and for designating October Country Music Month by executive proclamation each year.

Set Walker Promo

NASHVILLE — A \$50,000 promotion of Monument country artist Billy Walker has been promised by the label. Since joining Monument, after 15 years with Columbia, Walker has had five consecutive Top 10 hits in the country charts. One of these, "A Million and One," also moved into the Hot 100.

Yesteryear's Country Hits

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the Country field 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time.

COUNTRY SINGLES— 5 Years Ago August 17, 1963

1. Ring of Fire—Johnny Cash (Columbia)
2. Abilene—George Hamilton IV (RCA Victor)
3. Six Days on the Road—Dave Dudley (Golden Wing)
4. Guilty—Jim Reeves (RCA Victor)
5. Act Naturally—Buck Owens (Capitol)
6. Detroit City—Bobby Bare (RCA Victor)
7. We Must Have Been Out of Our Minds—George Jones & Melba Montgomery (United Artists)
8. Talk Back Tremblin' Lips—Ernest Ashworth (Hickory)
9. You Comb Her Hair—George Jones (United Artists)
10. Still—Bill Anderson (Decca)

COUNTRY SINGLES— 10 Years Ago August 18, 1958

1. Guess Things Happen That Way/Come In, Stranger—Johnny Cash (Sun)
2. Blue Blue Day—Don Gibson (RCA Victor)
3. Hard Headed Woman—Elvis Presley (RCA Victor)
4. Poor Little Fool—Ricky Nelson (Imperial)
5. Blue Boy—Jim Reeves (RCA Victor)
6. Oh, Lonesome Me/I Can't Stop Loving You—Don Gibson (RCA Victor)
7. Just Married/Stairway of Love—Marty Robbins (Columbia)
8. Alone With You/Every Time I'm Kissing You—Faron Young (Capitol)
9. She Was Only Seventeen—Marty Robbins (Columbia)
10. Secretly—Jimmie Rodgers (Roulette)

Nashville Scene

By BILL WILLIAMS
Country Music Editor

Slim Williamson's son apparently is clicking on his first produced recording session. He handled "Too Many Dollars, Not Enough Cents" by Connie Eaton on the Chart label, which received a Top 20 c&w spotlight. It is also the first record for the 19-year-old singer. . . . The wild-selling "Harper Valley PTA" will be cut as an instrumental by Jerry Kennedy, whose guitar licks give it distinctive flavor on the Jeannie C. Riley hit. The tune, written by Tom T. Hall, was first recorded by another female vocalist, but was not released. Shelby Singleton made it his third release on Plantation, his new country label, and it became a smash. Hall and his bride, the former Dixie Dean, have bought a four-acre home in Brentwood. . . . Columbia's Sammi Smith worked the Edison in Toronto for a week with big crowds, and now is off on one-nights in Pennsylvania. A scheduled appearance at Waterville, Ia., was flooded out by a nine-inch rainfall. Sammi will have a new single out shortly.

David Rogers, whose first three songs all have made the charts, has taped the Bill Anderson TV show, rushed to Wheeling, W. Va., for the "Jamboree" from there (the same night) to the Back Stage Room in Bellaire, Ohio; then on to Detroit, Chicago and St. Louis. He also has appearances slated in Thomasson, Ga., the Egyptian Ballroom, Atlanta; Chastain Park, Atlanta, with Flatt and Scruggs, and then a two-day schedule in Salt Lake City.

Rusty Delaney's "Stake Me a Claim, Dad" on the Ohio label is doing well in the Denver-Cheyenne area. . . . Marve Hoerner has signed Donna Cay and Frances Ann, the James Sisters, to a personal management pact. The girls will be co-managed by Vi Flageolle in Denver. Formerly known as the Prairie Sisters, the girls now are appearing in the Bobby Parrish show package. . . . Billy Grammer's new Mercury recording, "The Ballad of John Dillinger," is more of the gangster era of the '30's music which seems to be the in thing. This was written by prolific Tom T. Hall. . . . Paul Craft has joined Glaser Publications, Inc., as an assistant to Chuck Glaser. He's a Memphis native. . . . Larry Butler, United Artist instrumentalist, Tree writer and Cedarwood manager, has taped "The Mike Douglas Show" for showing in the near future. . . . Bob Luman, former Hickory artist now with Epic, was contacted on the West Coast by

Bob Daws, formerly with Acuff-Rose but now an independent operator in San Francisco, to read for some possible movie spots. . . . It is the voice of Luman which is heard with Autrey Inman on the "Ballad of Two Brothers" on Epic.

Dottie West has a heavy personal appearance schedule for the balance of this month, including dates in seven States and Canada. . . . Merle Haggard will be in Hollywood the last week of August for recording at the Capitol Tower. . . . Barry Sweeney of 180 Sunfield, Road, Downsville, Ont., has issued a request for records. He handles a record review column.

Paul Tannen has just completed production on a string of singles and LP's. They include Johnny Tillotson with "Letter to Emily" on MGM, the Mike Clark single, "Phonecall to a Friend" on Smash, and Ray Griff's Dot single and LP, "Ray of Sunshine." Three of Tannen's major publishing firms, have just released tunes recorded by Tillotson, Connie Smith, Joey Bishop, Pat McKinney, Skeeter Davis, Johnny Duncan, The Nashville Brass and Larry Butler.

Durwood Haddock has his initial Monument release on the market, and copies are available from Stevie Drummond at NAMA, Inc., Box 4532, Midland, Tex. 79701.

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Billboard SPECIAL SURVEY For Week Ending 8/24/68

STAR Performer—Sides registering greatest proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label Number & Publisher	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label Number & Publisher	Weeks on Chart
Billboard Award	2	ALREADY IT'S HEAVEN David Houston, Epic 10388 (Gallico, BMI)	11	38	47	LOOKING AT THE WORLD THROUGH A WINDSHIELD Del Reeves, United Artists 50332 (Passkey, BMI)	2
2	1	HEAVEN SAYS HELLO Sonny James, Capitol 2155 (4 Star, BMI)	13	39	50	I JUST CAME TO GET MY BABY Faron Young, Mercury 72827 (Tree, BMI)	4
3	3	YOU'VE JUST STEPPED IN (From Stepping Out on Me) Loretta Lynn, Decca 32332 (Sure-Fire, BMI)	11	40	48	SAN DIEGO Charlie Walker, Epic 10349 (Blue Crest/Hill & Range, BMI)	4
4	6	AS LONG AS I LIVE George Jones, Musicor 1298 (Glad/Zanetis, BMI)	8	41	20	RUN AWAY LITTLE TEARS Connie Smith, RCA Victor 47-9513 (Blue Crest, BMI)	15
5	8	MAMA TRIED ("The Ballad From Killers Three") Merle Haggard, Capitol 2219 (Blue Book, BMI)	5	42	44	I'M IN LOVE WITH MY WIFE David Rodgers, Columbia 44561 (Moss-Rose, BMI)	6
6	7	DREAMS OF THE EVERYDAY HOUSEWIFE Glen Campbell, Capitol 2224 (Combine, BMI)	8	43	43	CHRISTOPHER ROBIN Stonemans, MGM 13945 (Jack, BMI)	6
7	10	ONLY DADDY THAT'LL WALK THE LINE Waylon Jennings, RCA Victor 47-9561 (Central Songs, BMI)	7	44	49	ONE OF THESE DAYS Tompall & the Glaser Brothers, MGM 12954 (Jack, BMI)	5
8	9	RAMONA Billy Walker, Monument 1079 (Feist, ASCAP)	7	45	57	THE STRAIGHT LIFE Sonny Curtis, Viva 630 (Viva, BMI)	6
9	11	LOVE TAKES CARE OF ME Jack Greene, Decca 32352 (Husky, BMI)	6	46	56	UNDO THE RIGHT Johnny Bush, Stop 193 (Pamper, BMI)	4
10	4	FOLSOM PRISON BLUES Johnny Cash, Columbia 44513 (Hilo, BMI)	13	47	30	HOW IS HE Jeannie Seely, Monument 1075 (Buckhorn, BMI)	10
11	13	ON TAP, IN THE CAN OR IN THE BOTTLE Hank Thompson, Dot 17108 (Brazos Valley, BMI)	7	48	51	HEY DADDY Charlie Louvin, Capitol 2231 (Southtown, BMI)	2
12	5	WHAT'S MADE MILWAUKEE FAMOUS (Has Made a Loser Out of Me) Jerry Lee Lewis, Smash 2164 (Gallico, BMI)	12	49	55	HAPPY STREET Slim Whitman, Imperial 66311 (Singleton, BMI)	3
13	18	IT'S A LONG WAY TO GEORGIA Don Gibson, RCA Victor 47-9563 (Acuff-Rose, BMI)	7	50	36	PHONE CALL TO MAMA Joyce Paul, United Artists 50315 (Gallico, BMI)	10
14	17	I KEEP COMING BACK FOR MORE Dave Dudley, Mercury 72818 (Newkeys, BMI)	7	51	52	TEXAS TEA Dee Mullins, SSS International 745 (Singleton, BMI)	7
15	15	AUTUMN OF MY LIFE Bobby Goldsboro, United Artists 50318 (Unart, BMI)	7	52	63	GYPSY KING Kitty Wells, Decca 32343 (Bevis/Wells, BMI)	5
16	16	BE PROUD OF YOUR MAN Porter Wagoner, RCA Victor 47-9530 (Forest Hills, BMI)	12	53	54	TOP OF THE WORLD Stu Phillips, RCA Victor 47-9557 (Jack, BMI)	7
17	21	LET THE WORLD KEEP ON A TURNIN' Buck Owens & Buddy Alan & the Buckaroos, Capitol 2237 (Blue Rock, BMI)	5	54	68	SHE THINKS THAT I'M ON THAT TRAIN Henson Cargill, Monument 1084 (Blue Crest/Hill & Range, BMI)	3
18	12	D-I-V-O-R-C-E Tammy Wynette, Epic 10315 (Tree, BMI)	15	55	60	BORN TO BE BY YOUR SIDE Jimmy Dean, RCA Victor 47-9567 (Vector, BMI)	3
19	14	I BELIEVE IN LOVE Bonnie Guitar, Dot 17097 (Ring-A-Ding/Vigilance, BMI)	12	56	61	THREE PLAYING LOVE Cheryl Pool, Paula 309 (Four Star, BMI)	3
20	23	JUST BECAUSE I'M A WOMAN Dolly Parton, RCA Victor 47-9548 (Combine, BMI)	9	57	58	DO YOU BELIEVE THIS TOWN Roy Clarke, Dot 17117 (Attache, BMI)	4
21	19	I'M GONNA MOVE ON Warner Mack, Decca 32308 (Page Boy, SESAC)	15	58	64	LOVE ME, LOVE ME Bobby Barnett, Columbia 44589 (Gallico, BMI)	3
22	25	TIE A TIGER DOWN Sheb Wooley, MGM 13938 (Channel, ASCAP)	9	59	71	NEXT IN LINE Conway Twitty, Decca 32361 (Tree, BMI)	2
23	26	BORN A FOOL Freddie Hart, Kapp 910 (Jack O' Diamond, BMI)	12	60	34	WITH PEN IN HAND Johnny Darrell, United Artists 50292 (Unart, BMI)	18
24	28	WE'LL GET AHEAD SOMEDAY Porter Wagoner & Dolly Parton, RCA Victor 47-9577 (Carreta, BMI)	5	61	66	TO MY SORROW Johnny Duncan, Columbia 44580 (Adams, Vee & Abbott, BMI)	2
25	22	THERE'S A FOOL BORN EVERY MINUTE Skeeter Davis, RCA Victor 47-9543 (Natson/Port, ASCAP)	10	62	59	THE MARRIAGE BIT Lefty Frizzell, Columbia 44563 (Tree, BMI)	3
26	27	STRANGER IN A STRANGE, STRANGE CITY Webb Pierce, Decca 32339 (Tuesday, BMI)	8	63	—	IN LOVE Wynn Stewart, Capitol 2240 (Blue Book, BMI)	1
27	32	FLOWER OF LOVE Leon Ashley, Ashley 4000 (Gallico, BMI)	5	64	69	PUNISH ME TOMORROW Carl & Pearl Butler, Columbia 44587 (Pamper, BMI)	2
28	35	JODY AND THE KID Roy Drusky, Mercury 72823 (Buckhorn, BMI)	6	65	67	WHAT CAN I SAY Arlene Harden, Columbia 44581 (Blue Echo, BMI)	2
29	29	THE LATE AND GREAT LOVE (Of My Heart) Hank Snow, RCA Victor 47-9523 (Combine, BMI)	12	66	—	EVERLASTING LOVE Hank Locklin, RCA Victor 47-9582 (Rising Sons, BMI)	1
30	24	THE EASY PART'S OVER Charley Pride, RCA Victor 47-9514 (Hall-Clement, BMI)	15	67	70	MY HEART KEEPS RUNNING TO YOU Johnny Paycheck, Little Darlin' 0046 (Mayhew, BMI)	2
31	31	TELL IT LIKE IT IS Lorene Mann & Archie Campbell, RCA Victor 47-9549 (Olrap, BMI)	9	68	—	RAGGEDY ANN Charlie Rich, Epic 10358 (Blue Crest/Hill & Range, BMI)	1
32	38	A LITTLE BIT LATER ON DOWN THE LINE Bobby Bare, RCA Victor 47-9568 (Sea-Lark, BMI)	5	69	73	I JUST AIN'T GOT (As Much as He's Got Going for Me) Gene Wyatt, Paula 308 (Cave, BMI)	2
33	40	BIG GIRLS DON'T CRY Lynn Anderson, Chart 59-1042 (Yonah, BMI)	4	70	74	WALL OF PICTURES Darrell McCall, Wayside 1021 (Back Bay, BMI)	2
34	39	FROM HEAVEN TO HEARTACHE Bobby Lewis, United Artists 50327 (Singleton, BMI)	5	71	72	TEXAS Tex Ritter, Capitol 2232 (Vidor, BMI)	2
35	46	HAPPY STATE OF MIND Bill Anderson, Decca 32360 (Stallion, BMI)	2	72	75	LOOK AT THE LAUGHTER Wilma Burgess, Decca 32359 (Four Star, BMI)	2
36	41	YOU'VE CHANGED EVERYTHING ABOUT ME BUT MY NAME Norma Jean, RCA Victor 47-9558 (Pamper, BMI)	6	73	—	ME, ME, ME, ME, ME Liz Anderson, RCA Victor 47-9586 (Greenback, BMI)	1
37	42	I STILL BELIEVE IN LOVE Jan Howard, Decca 32357 (Stallion, BMI)	3	74	—	I AIN'T THE WORRYIN' KIND Billy Edd Wheeler, Kapp 928 (United Artists, ASCAP)	1
				75	—	HARPER VALLEY P.T.A. Jeannie C. Riley, Plantation 3 (Newkeys, BMI)	1

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Country Music

WWOK Plan Anniv. Blast

CHARLOTTE, N. C.—WWOK, country music operation here, is planning a massive 14th birthday celebration and is inviting country music deejays, artists, and fans to join in the festivities Aug. 31. Among the events will be party held at the Queen City Speedway and the station will broadcast a 14-hour remote from the party. WWOK's Mike Cloer said he was extending a special invitation to radio personnel and "We've already heard from deejays in California and Delaware who are planning to come."

Among the artists attending are Margie Singleton and Leon Ashley, David Rodgers, Bob Gallion, Audrey Williams, Billy (Crash) Craddock and Penny Dehaven. Other artists are being lined up now. Cloer said the Speedway Park has unlimited seating capacity.

WLS-FM Adds To Rock Show

CHICAGO — WLS-FM has increased its "Spoke" progressive rock show another half hour, according to general manager Harvey Wittenberg. Show is now 9:30-midnight Monday through Saturday and 10-midnight Sunday. "Another increase in the show is contemplated in September, if demand continues," said Wittenberg. He added that the show was 80 per cent sold.

The May-June Pulse showed WLS-FM tied for first among Chicago FM stations in that time slot and sixth among both AM and FM stations 11-midnight.

Lefevre Opens Atlanta Studio

ATLANTA — The Lefevre Sound Studio, built on a three-quarter scale and patterned after the RCA Victor studio in Nashville, opened here last week.

Maurice Lefevre, former owner of Sing Records, will operate the studio which is geared primarily for custom work. Already bookings are running heavy.

The city now has two major recording studios. The other, Master Sound Studio, is owned jointly by Bill Lowery and Bob Richardson.

Most of the custom work at the Lefevre studio will be gospel and country, but the structure is versatile enough to handle any sort of session. "We've even been approached about doing the Atlanta Symphony there," Lefevre said.

Am. Artists Sets Distribution Deal

NASHVILLE — The American Artist label has completed a national distribution tie-in with Great-Musictown Records here, a division of Chart Records.

Ernie Bivins, president of American Artists, also announced the signing of new talent and institution of a regular release schedule.

The label has just completed a series of Nashville recording sessions under the direction of Joe Gibson.

The artist roster includes Barbara Allen, formerly with Decca, Beverly Taylor, formerly with Dot, and teen-age country singer Ricky Stanley, a nephew of the Stanley Brothers, a bluegrass act.

Billboard Hot Country LP's

Billboard SPECIAL SURVEY
For Week Ending 8/24/68

★ STAR Performer—LP's registering proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	A NEW PLACE IN THE SUN Glen Campbell, Capitol (No Mono); ST 2907 (S)	15
2	2	JOHNNY CASH AT FOLSOM PRISON Columbia (No Mono); CS 9639 (S)	11
3	3	ANOTHER TIME, ANOTHER PLACE Jerry Lee Lewis, Smash (No Mono); SRS 67104 (S)	11
4	4	HONEY Bobby Goldsboro, United Artists UAL 3642 (M); UAS 6642 (S)	16
5	6	MAKE MINE COUNTRY Charley Pride, RCA Victor LPM 3952 (M); LSP 3952 (S)	14
6	14	SWEET ROSIE JONES Buck Owens & His Buckaroos, Capitol (No Mono); ST 2962 (S)	5
7	13	D-I-V-O-R-C-E Tammy Wynette, Epic (No Mono); BN 26392 (S)	4
8	7	FIST CITY Loretta Lynn, Decca DL 4997 (M); DL 74997 (S)	14
9	5	BY THE TIME I GET TO PHOENIX Glen Campbell, Capitol T 2851 (M); ST 2851 (S)	35
10	11	TOUCH OF SADNESS Jim Reeves, RCA Victor LPM 3987 (M); LSP 3987 (S)	16
11	8	BY THE TIME I GET TO PHOENIX Marty Robbins, Columbia (No Mono); CS 9617 (S)	12
12	12	LORETTA LYNN'S GREATEST HITS Decca (No Mono); DL 75000 (S)	8
13	10	THE ROMANTIC WORLD OF EDDY ARNOLD RCA Victor LPM 4009 (M); LSP 4009 (S)	12
14	9	HEY LITTLE ONE Glen Campbell, Capitol T 2878 (M); ST 2878 (S)	22
15	15	ONLY THE GREATEST Waylon Jennings, RCA Victor LPM 4023 (M); LSP 4023 (S)	5
16	17	HEAVEN SAYS HELLO Sonny James, Capitol (No Mono); ST 2937 (S)	5
17	16	THE LEGEND OF BONNIE & CLYDE Merle Haggard, Capitol (No Mono); ST 2912 (S)	17
18	18	GENTLE ON MY MIND Glen Campbell, Capitol T 2809 (M); ST 2809 (S)	47
19	19	IF MY HEART HAD WINDOWS George Jones, Musicor (No Mono); MS 3158 (S)	9
20	21	ALREADY IT'S HEAVEN David Houston, Epic (No Mono); BN 26391 (S)	3
21	20	A THING CALLED LOVE Jimmy Dean, RCA Victor LPM 3999 (M); LSP 3999 (S)	7
22	22	PROMISES PROMISES Lynn Anderson, Chart CHM 1004 (M); CHS 1004 (S)	31
23	30	A TENDER LOOK AT LOVE Roger Miller, Smash (No Mono); SRS 67103 (S)	4
24	23	YOU ARE MY TREASURE Jack Greene, Decca DL 4979 (M); DL 74979 (S)	18
25	28	BIG GIRLS DON'T CRY Lynn Anderson, Chart CHM 1008 (M); CHS 1008 (S)	3
26	27	WILD WEEKEND Bill Anderson, Decca DL 4998 (M); DL 74998 (S)	13
27	29	KILLY WELLS SHOWCASE Decca (No Mono); DL 74961 (S)	5
28	26	I LOVE CHARLEY BROWN Connie Smith, RCA Victor LPM 4002 (M); LSP 4002 (S)	12
29	25	THE COUNTRY WAY Charley Pride, RCA Victor LPM 3895 (M); LSP 3895 (S)	36
30	32	JOHNNY CASH'S GREATEST HITS, VOL. 1 Columbia CL 2678 (M); CS 9478 (S)	19
31	24	EVERLOVIN' WORLD OF EDDY ARNOLD RCA Victor LPM 3931 (M); LSP 3931 (S)	30
32	31	JUST BETWEEN YOU AND ME Porter Wagoner & Dolly Parton, RCA Victor LPM 3926 (M); LSP 3926 (S)	21
33	—	HOMETOWN GUITAR Chet Atkins, RCA Victor LPM 4017 (M); LSP 4017 (S)	1
34	34	BEST OF BUCK OWENS, VOL. 2 Buck Owens & His Buckaroos, Capitol (No Mono); ST 2897 (S)	18
35	—	JODY & THE KID Roy Drusky, Mercury (No Mono); SR 61173 (S)	1
36	36	BOTTOM OF THE BOTTLE Porter Wagoner, RCA Victor LPM 3968 (M); LSP 3968 (S)	10
37	42	KITTY WELLS' GREATEST HITS Decca (No Mono); DL 75001 (S)	3
38	38	THE STORY OF BONNIE & CLYDE Flatt & Scruggs, Columbia (No Mono); CS 9649 (S)	14
39	40	THANKS FOR THE MILES Dave Dudley, Mercury (No Mono); SR 61172 (S)	3
40	41	HERE'S FARON YOUNG Faron Young, Mercury (No Mono); SR 61174 (S)	2
41	—	WITH PEN IN HAND Johnny Darrell, United Artists (No Mono); UAS 6660 (S)	1
42	—	A RAY OF SUNSHINE Ray Griff, Dot (No Mono); DLP 25868 (S)	1
43	43	BEST OF EDDY ARNOLD RCA Victor LPM 3565 (M); LSP 3565 (S)	70
44	44	ERNEST TUBB'S GREATEST HITS Decca (No Mono); DL 75006 (S)	2
45	45	MONUMENTAL COUNTRY HITS Various Artists, Monument (No Mono); SLP 18085 (S)	2

Vox Jox

New deejay at WKYC, Cleveland, is Don Kelly, who'd been Don Steele at WHLO, Akron. He replaces Boomer Branson in the midnight-6 a.m. slot. . . . Philip M. Kerwin, general manager of WELW, Willoughby, Ohio, leaves to devote full time to WNOB as owner-manager. . . . Jack Reynolds, weekend deejay at WHK, Cleveland, goes into the midnight-6 a.m. slot, replacing resigned Lee Graham. . . . June-July Hooper shows WIBG (now programmed

By CLAUDE HALL
Radio-TV Editor

by Paul Drew) in Philadelphia tops in the 6-9 p.m. slot with a 19.4 as compared with WFIL's 18.9. WFIL still leads in all periods by fairly good margins. Philadelphia is just one market where a battle is currently raging. Another good battle is in San Francisco. San Antonio is pretty torrid, and you can expect Detroit to begin cracking soon.

New operations manager of the new Baltimore station WMAR-FM, is Gene Plumstead, a veteran broadcaster. He leaves the position of regional manager of audiovisual materials at Curtis Publishing. . . . New air staff at WGOV, country music station in Valdosta, Ga., includes program director Jim (Dr. Feelgood) Bell, Wayne Hayes, Mark (Big Daddy) Cannon, Johnny Jay, Don Steele and Jerry Fisher. . . . Deejay Johnny Kay at WROM-FM, Rome, Ga., asked for the favorite tune of his listeners and received 574 phone calls in 90 minutes. Not bad for a rock 'n' roll FM show. WROM-FM simulcasts with the AM during the day and features a Hot 100 format full time. Program director is Barbara Doss.

John W. Doubleday, operations manager of WOL, Washington, has been appointed to the new position of national radio program director for Sonderling, the parent firm. . . . Robert Russo has been upped to traffic director of WIP, Philadelphia, easy-listening station. . . . Bill Doty has been named program director of WASH-FM, Washington. He'd been with WQMR, Washington, as vice-president and production director.

Two new announcers at WEBN-FM, progressive rock outlet in Cincinnati, are Thomas Aquinas McGreevey and Ty Williams. . . . Program director Glenn C. Lewis at the country-formatted WOKO, Albany, N.Y., is asking for six copies of singles, three of albums, in order to "maintain proper exposure" of product. . . . John Rawls, who got his start as a part-time announcer at WOKJ, Jackson, Miss., has been named news director at KZEY, Tyler, Tex., and is doing a daily rock show as well as a Sunday morning gospel program.

Ed Murphy, new program director at WRHS at 300 Sauk Trail, Park Forest, Ill. 60466, is promising to give all Hot 100 and progressive rock records "same day airplay." Other new promotions at the station include Eric Toll to general manager, replacing Dale Zahn, who has left for WJOB in Hammond, and Neil Rozensky to production manager. . . . Chuck Manson has been upped to manager of WOPA-FM, Oak Park, Ill., from sales manager. . . . Program director Bob Dallas Price of KTWO, 4200 East Second Street, Casper, Wyo., reports that the station is going up to 10,000 watts day and night at a new frequency and that the station is drastically short of new Hot 100 singles. Says he's getting poor service from distributors and that he doesn't care how many records are pressed in a week or a month. "That's precisely how many I'm willing to audition."

Old buddy Chuck Taylor is now music director and deejay at WLOS, Asheville, N. C., doing the
(Continued on page 43)

Yesteryear's Hits

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's charts at that time.

POP SINGLES—5 Years Ago August 17, 1963

1. Fingertips, Part II—Little Stevie Wonder (Tamla)
2. Blowin' in the Wind—Peter, Paul & Mary (Warner Bros.)
3. (You're the) Devil in Disguise—Elvis Presley (RCA Victor)
4. Wipe Out—Surfaris (Dot)
5. Judy's Turn to Cry—Lesley Gore (Mercury)
6. Candy Girl—Four Seasons (Vee Jay)
7. Hello Muddah, Hello Faddah—Allan Sherman (Warner Bros.)
8. So Much in Love—Tymes (Parkway)
9. More—Kai Winding (Verve)
10. My Boyfriend's Back—Angels (Smash)

POP SINGLES—10 Years Ago August 18, 1958

1. Volare (Nel Blu Dipinto De Blu)—Domenico Modugno (Dee)
2. Little Star—Elegants (APT)
3. Bird Dog/Devoted to You—Everly Brothers (Cadence)
4. Poor Little Fool—Ricky Nelson (Imperial)
5. Just a Dream—Jimmy Clanton (Ace)
6. Patricia—Perez Prado (RCA Victor)
7. My True Love/Leroy—Jack Scott (Carlton)
8. Rebel-Rouser—Duane Eddy (Jamie)
9. Fever—Peggy Lee (Capitol)
10. When—Kalin Twins (Dee)

R&B SINGLES—5 Years Ago August 17, 1963

1. Fingertips, Part II—Little Stevie Wonder (Tamla)
2. Easier Said Than Done—Essex (Roulette)
3. Pride and Joy—Marvin Gaye (Tamla)
4. Memphis—Lonnie Mack (Fraternity)
5. Just One Look—Doris Troy (Atlantic)
6. So Much in Love—Tymes (Parkway)
7. Mockingbird—Ines Foxx (Symbol)
8. Surf City—Jan & Dean (Liberty)
9. (You're the) Devil in Disguise—Elvis Presley (RCA Victor)
10. The Monkey Time—Major Lance (Okeh)

POP LP'S—5 Years Ago August 17, 1963

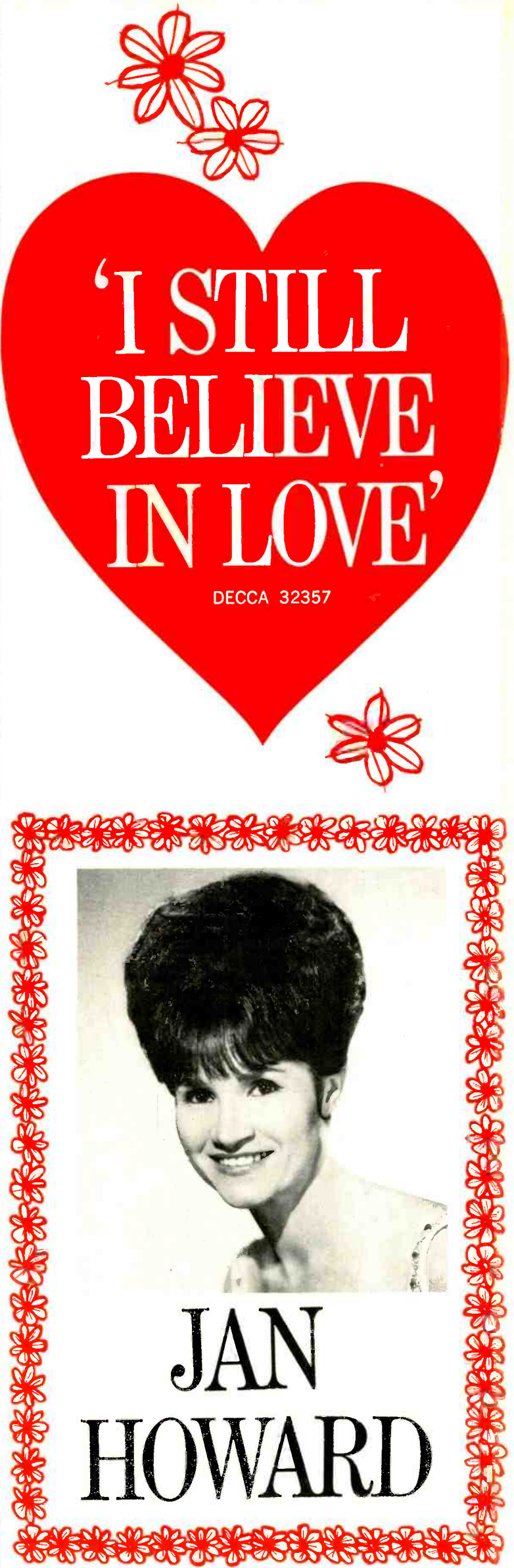
1. Days of Wine and Roses—Andy Williams (Columbia)
2. Little Stevie Wonder the Twelve-Year-Old Genius (Tamla)
3. West Side Story—Soundtrack (Columbia)
4. Moving—Peter, Paul & Mary (Warner Bros.)
5. Trini Lopez at PJ's (Reprise)
6. Peter, Paul & Mary (Warner Bros.)
7. The James Brown Show (King)
8. Shut Down—Various Artists (Capitol)
9. Cleopatra—Soundtrack (20th Century-Fox)
10. Bye Bye Birdie—Soundtrack (RCA Victor)




CAMPAIGN MANAGEMENT: KRAGEN/FRITZ, INC., 451 N. Canon Dr., Beverly Hills 273-5011

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Classical Music



MARIA COCOZZA, mother of the late Mario Lanza, holds the RIAA plaque certifying the RCA album of "The Great Caruso" as a \$1 million seller. With the late tenor's mother are Terry Robinson, left, an associate of the Lanza family, and Joe Pasternak, producer of the MGM film from which the soundtrack album was taken. The film and album were released 17 years ago.

Film Scores Aid Return Of Classical 45 to Scene

• Continued from page 1

The Mozart concerto with Geza Anda and the Salzburg Camerata is the second straight single of the piece, although there have been several pop versions of the piece. Mercury is issuing the excerpt paired with Beethoven's "Für Elise," which is featured in the film "Rosemary's Baby." Elise Remos is the pianist.

Columbia is extracting excerpts from its "Selections from '2001'" album for its single. Side one features an electronic introduction by Morton Subotnick and the beginning of Richard Strauss' "Also Sprach Zara-

thustra." Johann Strauss' "Blue Danube Waltzes" is on the B side. Both selections are by Eugene Ormandy and the Philadelphia Orchestra.

Turning Point

Buzz Lawrence, program director of Denver's KHOW, an easy listening station, said the Richard Strauss selection on the Columbia album was the "turning point in introducing classical music to pop music listeners." He cited the "utterly fantastic" response by listeners to the station's playing the cut.

The version of "Also Sprach Zarathustra," which is used in the film, is being rushed for release on the low price London Stereo Treasury Series. The performance by Herbert von Karajan and the Vienna Philharmonic recently was deleted from London's regular price line.

Two performances of the work have turned up on the classical charts, which have listed the tone poem by Fritz Reiner and the Chicago Symphony on RCA, and the complete Columbia set by Ormandy and the Philadelphia.

Ligeti's Selections

The Columbia album of selections from the film also has hit the charts. In addition to the two Ormandy pieces and transitional electronic music by Subotnick, the LP has Leonard Bernstein and the New York Philharmonic in Ligeti's "Atmospheres," the Gregg Smith Singers in Ligeti's "Lux Aeterna," an Efreim Kurtz conducting the Adagio from Khaturian's "Gayne."

Deutsche Grammophon, which has Karajan conducting the Berlin Philharmonic in the "Blue

Danube," the film's version, has successfully used this tie-in promoting the album, which also is on the charts. The MGM soundtrack of "2001" is another classical chart item. DGG also is registering strong sales with its "Also Sprach Zarathustra" album with Karl Boehm and the Berlin.

DGG's album of the complete Mozart "Piano Concerto No. 21," which is coupled with the "Concerto No. 17," has had a long run atop the charts. The set has been repackaged with the cover now showing a scene from "Elvira Madigan."

Columbia also has a sticker referring to the use of the music in the film in successfully promoting its album pairing "Piano Concertos Nos. 21 and 24" with soloist Robert Casadesu and the Cleveland Orchestra under George Szell, which also is high on the charts.

An older RCA album with "Concertos Nos. 21 and 23" with soloist Artur Schnabel and the RCA Victor Symphony under Alfred Wallenstein also has been boosted to the charts.

Turnabout has "Concerto No. 21" coupled with excerpts from three Vivaldi concertos, which also are used in "Elvira Madigan." Maria Tipo is the piano soloist in the Mozart concerto.

The DGG single contains the entire second movement and is 7:08 minutes long. Jim Frey, manager of MGM's Classical Division, which distributes DGG, explained that the length of the selection had been considered a drawback until the success of Richard Harris' Dunhill single of "MacArthur Park," also a long selection.

Frey noted that some stations were flipping the disk for the "Grand Polonaise," which is 6:46 minutes long. This performance has not previously been issued in the U. S. Iturbi's RCA single of the selection reportedly sold well over a million copies. The piece also was the music for the pop "Til the End of Time."

Classical music also figures prominently in other films, in-

(Continued on page 25)

Mercury to Bow 27 Albums; Antal Dorati to Get Emphasis

NEW YORK—Mercury Record Corp. will release 27 albums this fall, including six on the Mercury label, which will emphasize conductor Antal Dorati. Also slated are 10 Philips titles, five in Philips World Series, and six Mercury Wing sets.

Three of the Mercury releases are two-LP packages on "The Heart of" the ballet, symphony and concerto. These sets, designed to introduce new classical fans to the repertoire, also have rack appeal. Dorati is prominently featured in the three packages.

Only Listings

The other three titles also feature the veteran conductor, including an only listing of a coupling of his "Symphony (1957)" with the Minneapolis Symphony and his "Nocturne and Capriccio" with oboist Roger Lord and the Allegri String Quartet. He conducts the London Symphony in two Brahms albums.

A first listing on Philips has the Cracow Philharmonic Chorus and Orchestra in Penderecki's "Dies Irae," "Polymorphia," and "De Natura Sonoris." Another only listing pairs Mendelssohn's "Symphonies Nos. 1 and 2" with Wolfgang Sawallisch and the New Philharmonia Chorus and Orchestra. The soloists in "Symphony No. 2 (Hymn of Praise)" are Helen Donath, Rotraud Hansmann, and Waldemar Kmentt.

Soprano Elly Ameling is the soloist in a Mahler set with Bernard Haitink and the Concertgebouw Orchestra. Haitink conducts the London Philharmonic in a Dvorak album with cellist Maurice Gendron. Pianist Claudio Arrau has a Schumann recital, while organist Pierre Cochereau is featured in a Mozart LP with Kurt Redel and the Orchestre des Concerts Lamoureux. Another Mozart pressing features Eugen Jochum and the Concertgebouw.

French Operas

Flutist Severino Gazzelloni and I Musici perform Telemann, while Quartetto Italiano couples Brahms and Schumann. The 10th Philips set has baritone Gerard Souzay in Faure songs with pianist Dalton Baldwin.

Two French operas, previously on Epic, are listed for Philips World Series, both first low-price listings for the works. Hans Rosbaud conducts the Lamoureux Orchestra in Gluck's "Orpheus" with Pierrette Alarie, Leopold Simoneau and Suzanne Danco, while Jean Fournet conducts the Lamoureux in Bizet's "Les Pecheurs de perles" with Miss Alarie, Rene Bianco, Simoneau and Xavier Depraz. Both are two-record sets.

Also listed for World Series are pianist Adam Harasiewicz in a Chopin recital, Willem van Otterloo and the Hague Philharmonic in Franck, and

Abram Chasins and Constance Keene in a two-piano recital.

The six Mercury Wing albums are in that label's Evening Musicale Series. Included are Dorati conducting Tchaikovsky waltzes, pianist Werner Haas playing Chopin, and Supper overtures by Paul Paray and the Detroit Symphony. Dorati, Frederic Fennell and Stanislaw Skrowaczewski conduct a ballet music set. Jesus Etcheverry conducts the Lamoureux Orchestra in a pairing of Prokofiev and Saint-Saens. The sixth album has Fritz Marezek and the Stuttgart Philharmonic in a program of light pieces.

RCA Issues 6 Operatic LP's

NEW YORK—Six albums of operatic highlights are being issued by RCA next month. The September Red Seal list also includes two first listings in a coupling of Jean Martinon's "Symphony No. 4" and Peter Mennin's "Symphony No. 7." Martinon conducts the Chicago Symphony in the set.

Victrola is issuing three monaural-only LP's, including scenes from Verdi's "Otello" with soprano Helen Jepson, tenor Giovanni Martinelli and baritone Lawrence Tibbett. Wilfred Pelleier conducts the Metropolitan

Opera Orchestra and Chorus in the pressing.

Monaural Only

Also slated in monaural-only sets are Fritz Kreisler in a violin recital with pianist Carl Lamson, and Uday Shankar and his company in Indian Ragas and dances. Other Victrola titles are Arthur Fiedler and the Boston Pops in Thomas, Liszt and Rimsky-Korsakov; the Deller Consort in Gesualdo; and harpsichordist Gustav Leonhardt in Couperin and d'Anglebert.

The Red Seal operatic highlights have two albums each

Nonesuch Bows Unipak Covers on Buffalo LP's

NEW YORK — Nonesuch's first three albums with the Buffalo Philharmonic will be the low-price label's first packages utilizing Unipak covers. The three LP's, due later this month, all have artwork in the psychedelic vein, continuous front and back over the spine. Cover art is by Gene Szafran.

Two of the albums consist of avant-garde material, most of which are first listings. The third has music by Jean Sibelius. Florence Myers plays English horn in one of the Sibelius pieces. Lukas Foss, the orchestra's music director, conducts the three albums.

One of the contemporary albums contain Iannis Xenakis' "Akrata" and "Pithoprakta," and Krzysztof Penderecki's "Capriccio and Violin and Orchestra" and "De Natura Sonoris," all first recordings. Paul Zukofsky is the soloist in the "Capriccio." Sukofsky and the Buffalo performed the world premiere of the work in Buffalo.

The other avant-garde pressing couples John Cage's "Conceroo for Prepared Piano and Orchestra," Yuji Takahashi, pianist, with Foss' "Baroque Variations," which consists of sections based on Handel, Scarlatti and Bach.



LUKAS FOSS, right foreground, music director of the Buffalo Philharmonic, discusses the score with Florence Myers of the orchestra, who played the English horn solo in Sibelius' "Swan of Tuonela," during a recording session for Nonesuch Records at Buffalo's Klenhans Music Hall. Also at the session are Marc Aubort, left, recording engineer and producer, and Teresa Sterne, Nonesuch a&r co-ordinator.

Classical Notes

An estimated crowd of 55,000 attended the New York Philharmonic Concert in Central Park Tuesday (13), with **Julius Rudel** conducting. . . . Contralto **Lyn Vernon** won the \$1,000 Gropper Memorial Award of the Merola Opera Program. . . . **Andrew Imbrie**, visiting composer at Dartmouth College's Congregation of the Arts, heard the world premiere of his "Chamber Symphony" at Hanover, N. H., Aug. 11. . . . Chicago's WFMT-FM received an award for "the most consistently outstanding programming during the 1967-1968 season" from Sigma Alpha, women's international professional music fraternity. . . . **Tom Mowrey** has resigned as director of classical production for Vox Records. His new duties at the University of Rochester will include director of alumni programs at the Eastman School of Music.

RCA Issues 6 Operatic LP's

• Continued from page 24

ducting; and Verdi's "Ernani" with Bergonzi, Mario Sereni and Flagello, Thomas Schippers conducting.

Zarzuela Duets

Miss Caballe's excerpts albums are Verdi's "La Traviata" with Bergonzi and Sherrill Milnes, Georges Pretre conducting; and Donizetti's "Lucrezia Borgia" with Miss Verrett, Alfredo Kraus and Flagello, Jonel Perlea conducting. The Spanish soprano also has a September LP of zarzuela duets with tenor Bernabe Marti.

The two highlight albums for Miss Moffo are Puccini's "La Rondine" with Daniele Bionini, Sereni, Piero De Palma and Graziella Scutti, Francesco Molinari-Pradelli conducting; and Verdi's "Luisa Miller" with Miss Verrell, Bergonzi, Cornell MacNeil, Flagello and Giorgio Tozzi, Fausto Cleva conducting.

Pianist John Browning has a Ravel recital, while pianist Alexis Weissenberg performs Rachmaninoff with Pretre and the Chicago Symphony. Completing the release is a Rimsky-Korsakov album with Andre Previn and the London Symphony.

BEST SELLING Classical LP's

Billboard SPECIAL SURVEY For Week Ending 8/24/68

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart	
Billboard Award	1	MOZART: CONCERTOS NOS. 17 & 21 Anda/Camerata Academica of the Salzburg Mozarteum (Anda), DGG (No Mono); 138/783 (S)	29	21	16	MAHLER: SYMPHONIES NOS. 6 & 9 (3 LP's) New York Philharmonic (Bernstein), Columbia (No Mono); M3S 776 (S)	14	
	2	WEST MEETS EAST, VOL. 2 Yehudi Menuhin & Ravi Shankar, Angel (No Mono); S 36026 (S)	5	22	18	RICHARD STRAUSS: ALSO SPRACH ZARATHUSTRA Philadelphia Orch. (Ormandy), Columbia ML 5947 (M); MS 6547 (S)	4	
	3	BERG: LULU (3 LP's) Lear/Fischer-Dieskau/Various Artists/Deutsche Oper Berlin (Boehm), DGG (No Mono); 139 273/75 (S)	18	23	26	NONESUCH GUIDE TO ELECTRONIC MUSIC Paul Beaver/Bernard Krause, Nonesuch (No Mono); HC 73018 (S)	4	
	4	ROSSINI RARETIES Montserrat Caballe/RCA Italiano Opera Orch. & Chorus (Cillario), RCA Victor LM 3015 (M); LSC 3015 (S)	12	24	36	SOUNDTRACK: 2001; A SPACE ODYSSEY MGM (No Mono); SIE 13 ST (S)	2	
	5	13	GLORY OF GABRIELLI E. Power Biggs/Various Artists/Columbia (No Mono); MS 7071 (S)	24	25	31	BELLINI: NORMA (2 LP's) Suliotis/Cossotto/Del Monaco/Various Artists/Orch. L'Academia di Santa Cecilia (Varviso), London (No Mono); OSA 1272 (S)	12
	6	14	STRAUSS: BLUE DANUBE Berlin Philharmonic (Von Karajan), DGG (No Mono); 139 014 (S)	11	26	24	CHOPIN NOCTURNES (2 LP's) Artur Rubinstein, RCA Victor LM 7050 (M); LSC 7050 (S)	36
	7	5	WEST MEETS EAST Yehudi Menuhin & Ravi Shankar, Angel 36148 (M); S 36148 (S)	59	27	38	SELECTIONS FROM 2001; A SPACE ODYSSEY Philadelphia Orch. (Ormandy)/New York Philharmonic (Bernstein), Columbia (No Mono); MS 7176 (S)	2
	8	6	LISZT: ARRANGED BEETHOVEN SYMPHONY NO. 5 Glenn Gould, Columbia (No Mono); MS 7095 (S)	15	28	21	HISTORIC ORGANS OF SPAIN E. Power Biggs, Columbia (No Mono); MS 7109 (S)	11
	9	17	BERNSTEIN'S GREATEST HITS New York Philharmonic (Bernstein), Columbia ML 6388 (M); MS 6988 (S)	62	29	19	TCHAIKOVSKY: CONCERTO NO. 1 Van Cliburn, RCA Victor LM 2252 (M); LSC 2252 (S)	107
	10	10	MY FAVORITE CHOPIN Van Cliburn, RCA Victor LM 2576 (M); LSC 2576 (S)	125	30	27	ORMANDY'S GREATEST HITS, VOL. 3 Philadelphia Orch. (Ormandy), Columbia (No Mono); MS 7072 (S)	26
	11	11	STRAUSS: ALSO SPRACH ZARATHUSTRA Chicago Symphony (Reiner), RCA Victor LM 2609 (M); LSC 2609 (S)	5	31	33	PROKOFIEV: PETER & THE WOLF/TCHAIKOVSKY: NUTCRACKER SUITE New York Philharmonic (Bernstein), Columbia ML 5593 (M); MS 6193 (S)	45
	12	8	SATIE: PIANO MUSIC, VOL. 1 Aldo Ciccolini, Angel (No Mono); S 36482 (S)	12	32	30	BRAHMS: PIANO CONCERTO NO. 2 Watts/New York Philharmonic (Bernstein), Columbia (No Mono); MS 7134 (S)	10
	13	20	VERDI: ERNANI (3 LP's) Price/Bergonzi/Various Artists/RCA Italiano Orch. (Schippers), RCA Victor LM 6183 (M); LSC 6183 (S)	23	33	29	MAHLER: SYMPHONY NO. 1 New York Philharmonic (Bernstein), Columbia (No Mono); MS 7069 (S)	24
	14	7	MOZART: CONCERTOS NOS. 21 & 24 Robert Casadesu/Cleveland Orch. (Szell), Columbia (No Mono); MS 6695 (S)	6	34	35	SATIE: PIANO MUSIC, VOL. 2 Aldo Ciccolini, Angel (No Mono); S 36459 (S)	29
	15	9	BERG: LULU (3 LP's) Rothenberger/Meyer/Various Artists/ Hamburg State Opera Orch. (Ludwig), Angel (No Mono); SC 3726 (S)	11	35	32	GINASTERA: CONCERTO FOR PIANO AND ORCHESTRA Joao Carlos Martins/Boston Symphony (Leinsdorf); RCA Victor LM 3029 (M); LSC 3029 (S)	10
	16	12	SATIE: PIANO MUSIC, VOL. 3 Aldo Ciccolini, Angel (No Mono); S 36485 (S)	14	36	—	PUCCINI: MADAME BUTTERFLY (3 LP's) Scott/Rome Opera House Orch. & Chorus (Barbirolli), Angel (No Mono); SCL 3702 (S)	1
	17	22	GOLDEN AGE OF OPERETTA (2 LP's) Joan Sutherland/New Philharmonia Orch. (Bonyngel), London (No Mono); OSA 1268 (S)	22	37	37	ART OF DENNIS BRAIN, VOL. II Various Artists, Seraphim (No Mono); 60073 (S)	2
	18	23	LEONTYNE PRICE—PRIMA DONNA, VOL. 2 RCA Victor LM 2968 (M); LSC 2968 (S)	47	38	34	GINASTERA: BOMARZO (3 LP's) Novoa/Various Artists/Washington Opera Society (Rudel), CBS (No Mono); 32-31-0006 (S)	20
	19	25	MAHLER: SYMPHONY NO. 8 (2 LP's) Various Artists/London Symphony (Bernstein), Columbia M2L 351 (M); M2S 751 (S)	81	39	39	BACH: ORGAN FAVORITES, VOL. 1 E. Power Biggs, Columbia ML 5661 (M); MS 6261 (S)	10
	20	15	BACH: ORGAN FAVORITES, VOL. 3 E. Power Biggs, Columbia (No Mono); MS 7108 (S)	8	40	40	ART OF LAWRENCE TIBBETT RCA Victrola VIC 1340 (M); VICS 1340 (S)	2

Film Scores

• Continued from page 24

cluding "The Heart Is a Lonely Hunter" and "Interlude." The Colgems soundtrack of the latter has Ernest Fleishman conducting the Royal Philharmonic in selections from Beethoven's "Symphony No. 5," Brahms' "Symphony No. 3," Tchaikovsky's "Symphony No. 1," Dvorak's "Carnival Overture" and Rachmaninoff's "Symphony No. 2." Warner Bros-Seven Arts will have the soundtrack for the former, which includes selections from Mozart's "Symphonies Nos. 35 (Haffner) and 41 (Jupiter)" performed by a studio orchestra.

KOTN 24 Hours

PINE BLUFF, Ark.—W. J. (Buddy) Deane, president and general manager of radio Station KOTN here, expanded KOTN's hours to around the clock. KOTN offers both AM and FM and a background music service to southeast Arkansas.

5 Works Philippines Debut

MANILA—Five works will receive their Philippines' premieres during the 1968-1969 season of the National Philharmonic which runs from September to January. Two of the premieres are slated for the Nov. 22-24 pair, when Redentor Romero will conduct Reznicek's "Donna Diana Overture" and Lynn's "Gettysburg Address for Narrator, Baritone and Chorus." Ida Krehm will be soloist in Brahms' "Piano Concerto No. 1" in the same pair.

Leiberman's "Concerto for Jazz Band and Orchestra" will be a feature of the Dec. 9-10 pair, in which soprano Remedios Bosch Jimenez will sing three arias. Violinist Ruggiero Ricco will perform on Sept. 16 and 17, while guitarist Maria Luisa Anido is scheduled for Oct. 18 and 20.

Violinist Henri Temianka will be the soloist in the premiere of Stravinsky's "Concerto in D,"

in the Jan. 29-30 closing pair, which also will have the Philippines premiere of Haydn's "Symphony No. 45 (Farewell)."

Minneapolis Hit 60,000 Mark

MINNEAPOLIS — The six-week summer season of the Minneapolis Symphony Orchestra ended July 26 with a total attendance of almost 60,000, a threefold increase over last year's program.

The two main series of the summer season—the five summer Pops Jubilee concerts at the Minneapolis Auditorium, and the six Family Dollar Concert programs at Northrop Auditorium — accounted for 48,228 of the total 59,728 listeners. The remaining attendance figures were achieved at the American Music Project, the

Composer Barati is Writing Hula Work, Symphonic Style

By WAYNE HARADA

HONOLULU—The hula is going symphonic.

"It's not expected to be a hula in the sense of a Waikiki hula," says its composer, George Barati, for 18 years the conductor of the Honolulu Symphony Orchestra until he left the post a year ago.

"It's a symphonic hula, based on authentic (Island) material. Beyond that, it's naturally an original composition."

Barati has been working on the symphonic piece, tentatively entitled "Festival Hula," for

about a year, conducting research on the Neighbor Islands.

"It's part of an original opera I'm working on with Reuel Denney," he said. Denney is a professor of American Studies at the University of Hawaii.

"The symphonic hula is not the same as it will be in the opera, but essentially, yes, there are similarities."

The work has been commissioned by the State Foundation of Culture and the Arts. The intent is to create a Hawaiian hula for performance by a symphony orchestra and dance troupe.

Barati will complete "Festival Work" in California. On Aug. 1, he took over as director of the Montalvo Center for the Arts, a cultural center at Saratoga, Calif.

Family Neighborhood Concerts and the Symphony Pops Festival, programs of the summer season which were inaugurated this year.

Tape CARtridge

RCA Intensifies War On Cassette Duping

By HANK FOX

NEW YORK—RCA Records has stepped up its efforts to alert the trade as well as the consumer press to what it terms the potential threat of cassette recorders to both the prerecorded tape and record industries.

In a mailing to some 3,000 rack merchandisers, and record and tape reviewers of newspapers and magazines across the

nation, RCA has sent a pamphlet of the speech made by its vice-president and general manager, Norman Racusin, at the National Association of Record Merchandisers' annual meeting, last January. In that speech, Racusin warned distributors and rack merchandisers of the danger to the recording industry of cassette manufacturers promoting the concept of recording directly from the radio.

To substantiate its warning, RCA also included in the mailing copies of an advertisement for Harman-Kardon appearing in the May 26 issue of the New York Times. Headline of the advertising copy read: "The new Harman-Kardon SC2 plays stereo records beautifully. Buy it. You may never buy a record again." Model SC2520 is a home stereo entertainment center built with a built-in cassette player, phonograph and FM stereo tuner. The text then details the facility with which one can record onto a cassette directly from the radio or record changer. It also suggests that the user borrow records from a friend for recording on blank cassettes.

Although RCA is one of the pioneers of the 8-track tape cartridge system, Racusin denied that he was attacking the cassette system because it is a competitor to the 8-track configuration. "We're in the music business, Racusin said, "and if we see a market for prerecorded cassettes, we'll release our music in that format. What we are fighting," he continued, "is the use of a machine which threatens to cut into both our record and prerecorded tape sales."

Fine-Tone New Norelco Distrib

NEW YORK — Fine-Tone Audio Products has been named Norelco distributor for the company's full line of tape recorder and accessory lines in the greater New York area. Fine-tone also distributes pre-recorded cartridges in the 8-track and 4-track and cassette configurations.

Cassettes Get Boost From Italian Labels

By GERMANO RUSCITTO

MILAN—The predominance of musicassettes over 4 and 8-track cartridges in Italy has been given an additional boost by the decision of several leading Italian record companies to begin direct distribution of their catalogs in the cassette format. Until now, the Italian record companies have licensed their catalogs in all configurations for distribution by the companies duplicating their product.

Leading American lines, including Warner Bros., Reprise, Monument, Atlantic and A&M are also involved in this development through their Italian record licensees, who also are their tape licensees.

The Italian companies which have decided to directly market their musicassettes are EMI-Italiana, Ricordi, Carisch, Vedette, CGD, CBS-Italiana and Rifi. Duplication will be assigned to various companies including 3M, Durema, Ecofina, Philips-Hamburg and possibly companies in Hong Kong and Japan.

Until now musicassettes have been distributed only by Philips' Italian affiliate, Phonogram. Phonogram will continue to distribute the repertoire already handled on license from the above companies together with product from record companies not as yet involved in direct distribution of musicassettes.

Service Heads Cart. at L. A. 1-Stop

By ELIOT TIEGEL

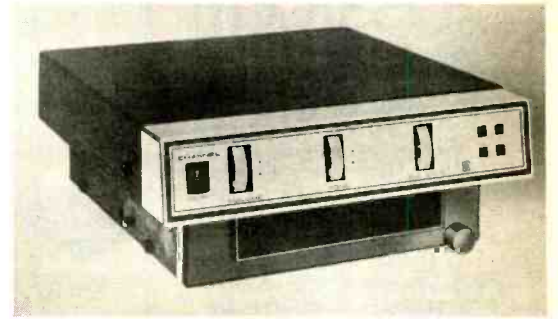
LOS ANGELES — Service is the most important factor in whether Tape Merchandising, this city's first tape CARtridge one-stop, will buy from a tape duplicator in cases where multiple duplication sources exist. "Retailers ordering tapes from us," said Gail Lynch, the company's general manager, are concerned with service and tape titles. They show no preference for which duplicator's work they receive.

Second to service in multiple duplication instances, Lynch explained, is price. "Prices are very competitive," he said, "it's all a matter of pennies."

Opened Aug. 5, the company is owned by Sid Talmadge, whose Record Merchandising independent disk distributorship is one of the city's leading companies. The plan is to evolve into a full-line tape one-stop, stocking all configurations. Initially the emphasis has been on 4 and 8-track merchandise. The tape firm is located, diagonally across the street from Record Merchandising.

Lynch's staff consists of five persons, the majority of whom continue to work with the record distributorship. Tape Merchandising's customers are from all of Southern California and include regular music stores, exclusive tape houses and some places which heretofore have not invested in cartridge music.

These include a boating supply company in the Newport Beach-Balboa area, an airplane equipment house in Long Beach and a gaso-



TWO OF THE FIRST MODELS in Car Tapes line of CARtridge equipment are an 8-track automobile player, left, and a slot-load cassette unit, also for the car. The two machines are part of the company's 10-model line of cartridge equipment and accessories.

Car Tapes Invades Playback Market With 10 Initial Units

By EARL PAIGE

CHICAGO—Car Tapes, Inc., has entered the tape playback marketing field with the initial release of 10 units under the firm's own label. A significant aspect of the move is the inclusion of a point-of-purchase packaging program which is designed to encourage more record dealers to handle playback units.

Founded by Jim LeVitus in 1966, Car Tapes has heretofore been a distributor of pre-recorded tape cartridge and cassette product. For the past nine months LeVitus has been preparing the expansion into playback equipment. To gear for the company's expansion, LeVitus has:

- Established a field force of 27 sales representatives to cover accounts across the U. S.
- Developed two warehouse shipping points, one here and one in Van Nuys, Calif., each stocking 2,500 titles.
- Completed a custom display service for creating individuality in independent accounts.
- Installed data processing equipment which includes Kimball ticketing a ticker reader and IBM keypunch machines.
- Serviced dealers with literature and materials for setting up tape clubs.
- Added a complete line of tape product accessories.
- Organized a Japanese engineering office which is co-ordinated with a team of 15 consulting engineers in the U. S.
- Set up 250 service centers in the U. S.
- Initiated a program for factory training sales representatives to service playback equipment accounts.
- Hired new key personnel, including marketing Vice-President Ed Swire, merchandising co-ordinator Nancy Morgan and controller-treasurer Marv Rose.

The 10 new units consist of a 4-track car unit, an 8-track car unit, a cassette car unit with a slot load feature and recording capability, a reverberator unit, a multiplex tuner and an AM-FM tuner to fit in either 4 or 8-track playback units, a cassette AM tuner, a home 8-track unit, a auto cassette unit

(Continued on page 28)

MTD Seeks to Add To Existing Markets

By BRUCE WEBER

LOS ANGELES—Magnetic Tape Duplicators (MTD) is launching a merchandising-marketing drive to get into new sales areas.

MTD, a key custom duplicating house for a number of record companies, is seeking to increase its influence in the audio/visual, educational, commercial, industrial and military fields.

The company recently strengthened its position in the recording market following an agreement to duplicate product for A&M Records (Billboard, July 1968).

"Since the advent of the cassette market," said Herbert A. Gold, vice-president of Certron Corp., which recently purchased MTD, "the market has broadened into many new areas, primarily industrial and educational."

Plans call for MTD to aim its marketing expertise at the "professional" field, with saturation concentration in the educational market and the industrial area. Jim Reiger, formerly with Greentree Electronics, has been named director of marketing at MTD to spearhead the drive.

By involving itself fully in a complete tape operation—Certron is a blank tape manufacturer involved in all configurations—Gold feels both Certron and MTD can achieve a marked increase in sales. The company duplicates Capitol, Reprise, Columbia and Dot packages. There are more than 7,000 master tapes in MTD's library.

1st Exclusive It. Pact Inked

MILAN—The first exclusive contract between an Italian record company and an Italian tape cartridge firm has been signed here.

Rifi has exclusively assigned its catalog for 4 and 8-track cartridges in Italy to Ecofina until the end of 1970. The deal embraces the foreign catalog licensed to Rifi, including Atlantic, Monument and Westminster and the Czech classical line, Supraphon. Ecofina will be responsible for duplication and sales.

The deal follows Rifi's announcement that it will market

(Continued on page 30)



CHANNEL MARKETING'S new 8-track player maintenance kit is intended to help the owner of a tape recorder clean the player head with a minimum of bother. The kit consists of a dispenser bottle of cleaning fluid and a cartridge with a loop of non-woven fabric which, when inserted into the player, carries the liquid in a two-way wiping action across the head. Suggested retail price is \$2.49.

Sterodyne Canada Sets Preview

TORONTO — Stereodyne (Canada) Ltd., is holding a series of dealer previews of the 1969 Lear Jet line of tape cartridge units and its new theft-proof merchandiser display for 8-track cartridge and cassette product, kicking off in Montreal

Aug. 26 and 27, with meetings to follow in Toronto, Winnipeg, Edmonton, Calgary and Vancouver.

Also, Stereodyne has appointed Maritimes Records as its distributor of tape product in the Atlantic provinces.

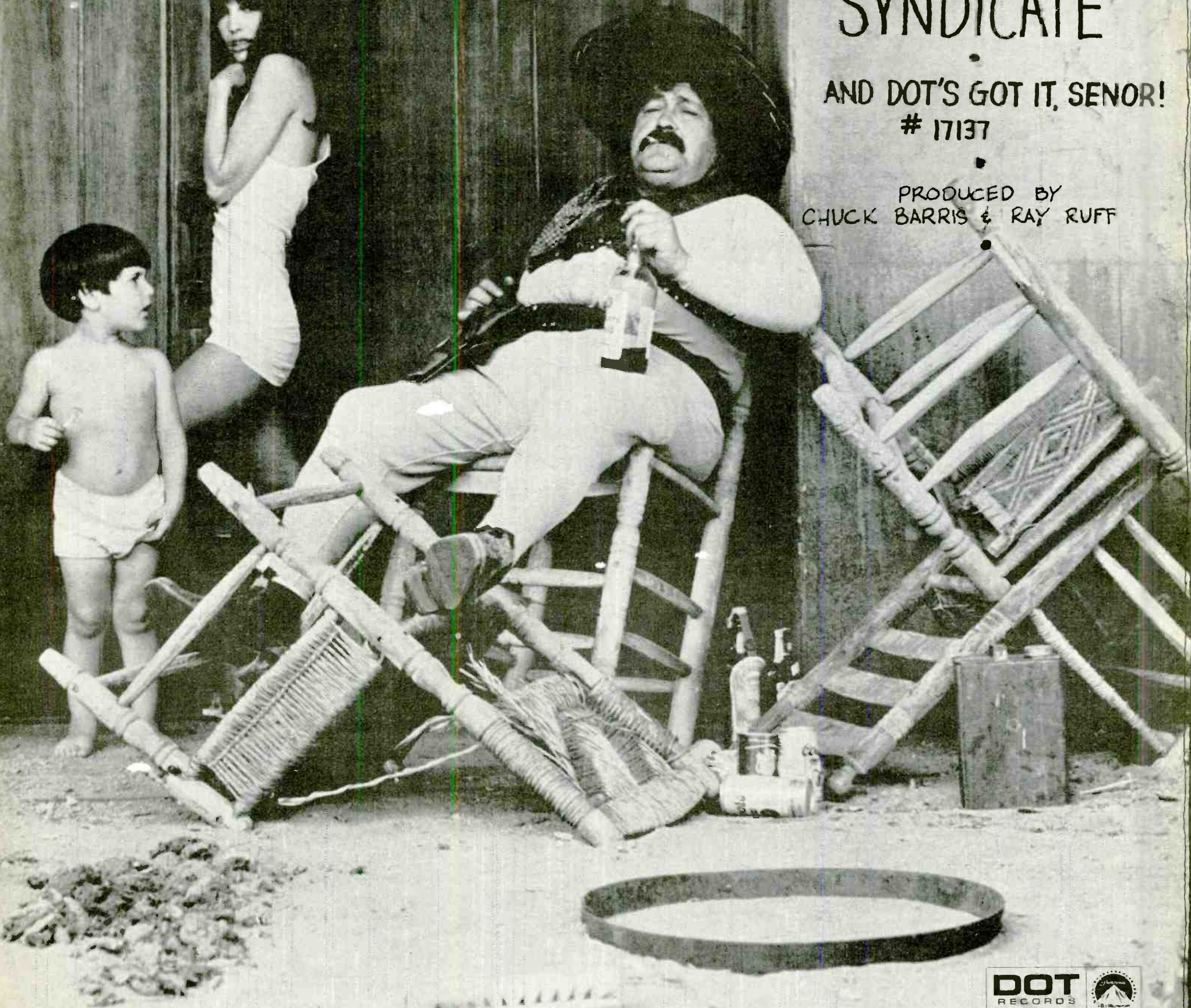
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New Tape CARtridge Releases

AMPEX

ABC
SOUNDTRACK—For Love of Ivy; (8) M847
FORD THEATRE—Trilogy of the Masses; (8) M8658

Amplex
VARIOUS ARTISTS—Top 12 Hits, Vol. 4; (4) E414, (8) E814, (C) E514

Atco
THE OTIS REDDING Dictionary of Soul; (4) X4249, (8) M8249, (C) 5249
BUFFALO SPRINGFIELD—Last Time Around; (4) X4256, (8) M8256, (C) X5256
CREAM—Wheels of Fire, Vol. 1, In the Studio; (8) M8254
CREAM—Wheels of Fire, Vol. 2, Live at the Fillmore; (8) M8255
BEE GEES—Idea; (4) X4253, (8) M8253, (C) X5253
SOUNDTRACK—The Savage Seven; (C) X5245

BRAVO
THE MIDNIGHT VOICES—This Guy's in Love With You; (8) M85500, (C) X55500

B.T. Puppy
THE HAPPENINGS' Golden Hits; (4) X41004, (8) M81004, (C) X51004

Caedmon
OGDEN NASH Reading His Poetry; (C) M51015
Poetry of Robert Browning, Volume One; (C) M51048
Poetry of Robert Browning, Volume Two; (C) M51201

Deram
10 YEARS AFTER—Undead; (8) M77816

DGG
BACH: VIOLIN CONCERTOS 1, 2/Double Concerto D & 1 Oistrakh; (8) M88820
SIBELIUS: SYMPHONY NO. 6 & 7 (Karajan); (8) M89032
CARL ORFF: CARMINA BURANA (Joshum); (8) M89362

Dot
THE SOUND SYMPOSIUM—Paul Simon Interpreted; (8) M85871, (C) X55871
HANK THOMPSON Sings the Gold Standards; (8) M85864

MILLS BROTHERS—My Shy Violet; (8) M85872
SOUNDTRACK—Rosemary's Baby; (8) M85875, (C) X55875

Elektra
INCREDIBLE STRING BAND—The Hangman's Beautiful Daughter; (4) X44021, (8) M84021, (C) X54021
THE DOORS—Waiting for the Sun; (4) X44024, (8) M84024, (C) X54024

Fantasy
CREEDENCE CLEARWATER REVIVAL; (4) X48382, (8) M84382, (C) X58382

Galaxy
B.B. KING'S Greatest Hits; (8) M8208

Kapp
THE HESITATIONS—Where We're At!; (8) M83561

Mainstream
THE AMBOY DUKES Journey to the Center of the Mind; (4) X46112, (C) X56112

Monument
VARIOUS ARTISTS—Monumental Country Hits; (8) M88095
VARIOUS ARTISTS—Monumental Pop Hits; (8) M88096
BOOTS RANDOLPH—The Sound of Boots; (4) X48099, (8) M88099, (C) X58099
CHRIS GANTRY—Introspection; (8) M88100

DGG

DGG
BIZET: L'ARLESIEUNNE SUITES 1 & 2—Hague Residentie Orch. (Van O'tfeeloo); (C) 921 011

VIVALDI: THE FOUR SEASONS—Lucerne Festival Strings (Baumgartner); (C) 921 012

GRIEG: PEER GYNT, SUITES 1 & 2—Bamberg Symp. (Kraus); (C) 921 015

BEETHOVEN: FIDELIO (Highlights)—Bavarian State Symp. (Fricsay); (C) 922 020

VERDI: LA TRAVIATA (Highlights)—Various Art. La Scala Prod. (Votto); (C) 922 021

HAYDN: SYMPHONIES NO. 94 IN G, NO. 101 IN D—Berlin Philharmonic (Richter); (C) 923 033

BEETHOVEN: SYMPHONY NO. 6 "PASTORAL"—Berlin Philharmonic (von Karajan); (C) 923 034

MOZART: PIANO CONCERTOS NO. 18 IN B FLAT—Geza Anda, Salzburg Camerata Academica Orch.; (C) 923 036

SCHUBERT: SYMPHONY NO. 9 IN C—Berlin Philharmonic (Boehm); (C) 923 037

STRAVINSKY: THE RITE OF SPRING—Berlin Philharmonic (von Karajan); (C) 923 038

SIBELIUS: SYMPHONY NO. 5 IN E FLAT—Berlin Philharmonic (von Karajan); (C) 923 039

PROKOFIEV: PIANO CONCERTO NO. 3 IN C—Martha Argerich/Berlin Philharmonic (Abbado); (C) 923 040

MUNTZ

ABC
The Best of the IMPRESSIONS; (4) ABC-A 654

Capitol
PETER & GORDON—Hot Cold & Custard; (4) 4CL 2882

JIMI HENDRIX/CURTIS KNIGHT—Flashing; (4) 4CL 2894

PEOPLE—I Love You; (4) 4CL 2924

THE HUMAN BEING—Evolution; (4) 4CL 2926

THE LETTERMEN—Special Request; (4) 4CL 2934

JACKIE GLEASON—The New Sound . . . For Today's Lovers; (4) 4CL 2935

SONNY JAMES & THE SOUTHERN GENTLEMEN—Heaven Says Hello; (4) 4CL 2937

BUCK OWENS & HIS BUCKAROO'S—Sweet Rosie Jones; (4) 4CL 2962

Monitor
BEETHOVEN: VIOLIN SONATA NO. 10—David Oistrakh; (4) MTR-C 2042

Monument
RAY STEVENS—Even Stevens; (4) MNT-A 18102

Warner Bros.
PETULA CLARK—Petula; (4) 4WA 1743

PETER, PAUL & MARY—Late Again; (4) 4WA 1751

SOUNDTRACK—Petulia; (4) 4WA 1755

PLAYTAPE

ABC
Best of the IMPRESSIONS; (2EP) 0893

Car Tapes 'Rolls Its Own' Units

• Continued from page 26

without the record feature and a 4 and 8-track combination unit.

In addition, the firm will be marketing three kinds of speakers for autos and a home 8-track speaker.

Swire, formerly with Harvey Hansen Co., division, Allen Electric, a firm supplying test equipment and meters, stressed the packaging concept by noting that the units "tell their own story. Dealers can sell them right off the shelf and customers can either install the units themselves or have them installed." Complete instructions are included.

The point-of-purchase concept was worked out by LeVitus, Swire and Miss Morgan, who formerly headed Burlingame - Grossman Advertising

here. Each piece of equipment is shipped in a box with a lift-off lid, under which is included a chip-board header. The header is placed inside the box to form an individual counter display.

Car Tapes, now distributing tape from more than 20 duplicator sources, will also expand its inventory of pre-recorded product. At the same time, new data processing equipment installed last week will facilitate shipments, LeVitus said.

A member of the tape cartridge committee, National Association of Record Retailers, LeVitus said his firm's Kimball tickets include six pieces of information. These are date of shipment, retail price, cost price, supplier, configuration and music category. The date processing system encompasses billing, inventory control, automatic shipping, sales analysis and account receivables.

Capitol
LOU RAWLS—You're Good for Me; (2EP) 0890

Chess
PIGMEAT MARKHAM—Here Comes the Judge; (2EP) 0891

MGM
THE COWSILLS—Captain Sad & His Ship of Fools; (2EP) 0889

ERIC BURDON & THE ANIMALS—Every One of Us; (2EP) 0899

Reprise
TRINI LOPEZ—Welcome to Trini Country; (2EP) 0895

FRANK SINATRA'S Greatest Hits; (2EP) 0896
DEAN MARTIN'S Greatest Hits; (2EP) 0897

Soul
GLADYS KNIGHT & THE PIPS—Feelin' Bluesy; (2EP) 0892

Verve
Best of WES MONTGOMERY; (2EP) 0898

Verve Forecast
FRIEND & LOVER—Reach Out of the Darkness; (2EP) 0901

Warner Bros.
PETULA CLARK—Petula; (2EP) 0900
The Mason Williams Phonograph Record; (2EP) 0894

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In charge of RSI Italiano is Germano Ruscitto, Billboard's Man in Milan and one of most respected and knowledgeable music journalists in Italy.

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Company

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Ampex of Canada Woos Press Record Reviewers

By KIT MORGAN

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parent U. S. company in holding receptions for newspaper and magazine record reviewers to introduce the tape cartridge and cassette concept and promote Ampex Stereo Tapes (AST). Receptions were held in Toronto Aug. 20 and Montreal Aug. 21, with Peter Nelson from Ampex' New York advertising and publicity department presenting the story, with emphasis on encouraging reviews through cassette play.

Cassette equipment is being offered on loan or at discount prices to publications, and reviewers will be sent word of new releases by Ampex in New York, with Toronto providing the review cassettes requested.

Ampex of Canada officially established its AST group April 1 this year, although the company had been importing tape product from the U. S. Ampex

of Canada is importing 8-track pancakes from Chicago and will have a similar production setup for cassette product in the near future; the company will continue to import open reel product for an indefinite period. Ampex of Canada has 22 labels in open reel, 17 in 8-track and cassette.

The AST group is headed by Keith McCloskey, manager, responsible for administration, manufacturing and warehousing, with Joe R. Pariselli, formerly with Sparton Records, as manager of sales planning and promotion, in charge of acquiring labels, planning Canadian releases, and distribution.

Distribution is through a network of prime and sub-distributors across the country; prime distributors appointed are Wholesale Appliances for British Columbia; Canadian Admiral Corp. for Alberta; Laurel Record Distributors for Manitoba, and Radex, Ltd., for Quebec. Distributors in Ontario and the Maritimes will be announced at a later date.

Audio Magnetic Sets Up Rack Web on Tape

LOS ANGELES — Audio Magnetics is setting up a network of rack merchandisers across the country to market its line of blank tape in major retail outlets.

Irving Katz, president of Audio Magnetics, a blank tape manufacturer and duplicator, has named six rack jobbers to form the base of his tape-rack operation, which kicks off Oct. 1.

Initially, Katz plans the operation in about seven major markets, including Merco in New York, Recordwagon in Boston, Record Distributor in Houston, Tip Top Record Service and Cal Racks on the West Coast and J. L. Marsh in Minneapolis. Katz is looking for affiliations in the Midwest and Chicago.

Audio Magnetics is planning to reshape its line of tape packaging to fit the needs of the rack jobber, including its assortment of blister-packs. "Rack jobbers have never before handled a blank tape line," Katz said, "so we're going all out with new packaging concepts, new merchandising techniques and fresh selling ideas."

The tape-rack operation will be handled through Ray Allen, who recently joined Audio Magnetics from RCA where he was western regional manager for all magnetic products. "We'll have to hire a sales manager to work under Allen," reports Katz, "because we feel the operation will be a boom to our business."

He sees about a 15-20 per cent business gain for his company through the rack operation. Audio Magnetics plans to provide rack jobbers with a "how to" information kit on merchandising, promotion, display and technique.

Katz, who does a major portion of his business in private label packaging, sees tape being sold in at least two departments in retail outlets. "The racks will handle merchandise in record departments," he feels, "while retailers can stock their own line in other departments, including the camera-photo supply department."

Audio Magnetics provides private label blank tape to such drug chains as Thrifty and Walgreens; White Front, a major discount-department store chain in California; H. L. Dalia Co., an electronic outlet in the East; Bazzar Stores, retailer in the Northwest; Scott Distributors, Interphoto and Radio Shack, among others.

Italian Pact

• Continued from page 26

its own catalog and the catalogs of foreign licensors in the musicassette configuration through its own sales organization, with duplication being carried out by several different companies (Billboard, Aug. 3).

Rifi is the first Italian record company to implement a clearly defined comprehensive policy regarding marketing of its product in pre-recorded tape packs.

Ecofina will market Rifi repertoire under its "twin trumpets" logo and will be allowed to export cartridges of original Rifi repertoire only—not that of foreign licensors.

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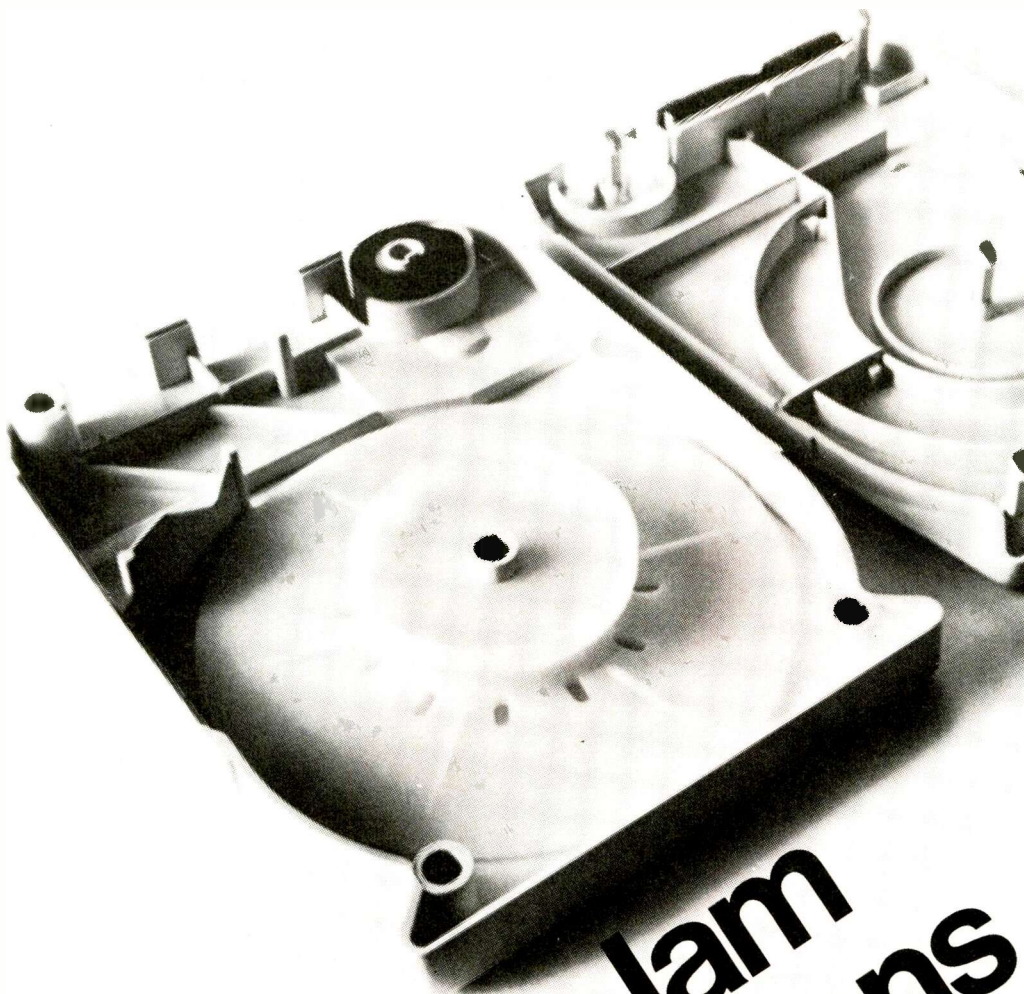
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Bluesway 61019

* From the ABC Records
original motion picture
soundtrack album
"For Love of Ivy"
ABCS-OC-7



Billboard TOP 40 Easy Listening

These are best selling middle-of-the-road singles compiled from national retail sales and radio station air play listed in rank order.

THIS WEEK	Wks. Ago			TITLE, Artist, Label & Number	Weeks On Chart
	1	2	3		
1	1	3	4	CLASSICAL GAS Mason Williams, Warner Bros.-Seven Arts 7190 (Irving, BMI)	10
2	7	7	7	DREAM A LITTLE DREAM OF ME... 7 Mama Cass with the Mamas & Papas, Dunhill 4145 (Words & Music, ASCAP)	7
3	4	4	3	TURN AROUND, LOOK AT ME... 13 Vogues, Reprise 0686 (Viva, BMI)	13
4	2	2	2	AUTUMN OF MY LIFE... 9 Bobby Goldsboro, United Artists 50318 (Unart, BMI)	9
5	5	5	13	IMPOSSIBLE DREAM... 7 Roger Williams, Kapp 907 (Fox, ASCAP)	7
11	19	—	—	THE FOOL ON THE HILL... 3 Sergio Mendes & Brasil '66, A&M 961 (Comet, ASCAP)	3
6	6	6	9	DREAMS OF THE EVERYDAY HOUSEWIFE... 8 Glen Campbell, Capitol 2224 (Combine, BMI)	8
7	8	10	10	HALFWAY TO PARADISE... 6 Bobby Vinton, Epic 10350 (Screen Gems-Columbia, BMI)	6
8	10	11	12	DON'T GIVE UP... 6 Petula Clark, Warner Bros.-Seven Arts 7216 (Duchess, BMI)	6
9	3	1	1	THIS GUY'S IN LOVE WITH YOU... 15 Herb Alpert, A&M 929 (Blue Seas/Jac, ASCAP)	15
10	9	9	6	HANG 'EM HIGH... 10 Hugo Montenegro, RCA Victor 47-9554 (Unart, BMI)	10
11	—	—	—	MY WAY OF LIFE... 1 Frank Sinatra, Reprise 0764 (RooSevelt, BMI)	1
12	12	14	15	LITTLE GREEN APPLES... 10 Patti Page, Columbia 44556 (Russell-Cason, ASCAP)	10
13	13	8	5	LOOK OF LOVE... 17 Sergio Mendes & Brasil '66, A&M 924 (Colgems, ASCAP)	17
14	16	16	19	I REALLY WANT TO KNOW... 7 Jack Jones, RCA Victor 47-9564 (Screen Gems-Columbia, BMI)	7
15	14	13	8	SWEET MEMORIES... 14 Andy Williams, Columbia 44527 (Acuff-Rose, BMI)	14
16	21	27	30	ALL MY LOVE'S LAUGHTER... 4 Ed Ames, RCA Victor 47-9589 (Canopy ASCAP)	4
17	15	15	16	GRAZING IN THE GRASS... 7 Hugh Masekela, UNI 55066 (Chisa, BMI)	7
18	20	20	24	GENTLE ON MY MIND... 5 Boots Randolph, Monument 1081 (Glaser, BMI)	5
19	22	23	25	THE MUSIC PLAYED (Was Ich Der Sagen Will) Matt Munro, Capitol 2207 (Easy Listening, ASCAP)	6
20	18	18	21	HAPPY... 6 Nancy Sinatra, Reprise 0756 (Hazlewood, ASCAP)	6
21	23	24	34	MONTAGE FROM HOW SWEET IT IS... 5 Love Generation, Imperial 66310 (National, ASCAP)	5
22	24	29	35	THIS GIRL'S IN LOVE WITH YOU... 4 Eddie Gorme, Calendar 63-1004 (Blue Seas/Jac, ASCAP)	4
23	30	—	—	APRIL AGAIN... 2 Dean Martin, Reprise 0761 (Pamona, BMI)	2
24	26	31	—	MR. NICO... 3 Four Jacks & a Jill, RCA Victor 47-9572 (Milene, ASCAP)	3
25	31	—	—	SAN FRANCISCO (Wear Some Flowers in Your Hair)... 2 Paul Mauriat, Philips 40550 (Wingate/Honest John, ASCAP)	2
26	29	32	36	THIS GUY'S IN LOVE WITH YOU... 4 Tony Mottola, Project 3 1337 (Blue Seas/Jac, ASCAP)	4
27	—	—	—	TO WAIT FOR LOVE... 1 Herb Alpert, A&M 964 (Blue Seas/Jac, ASCAP)	1
28	—	—	—	HELP YOURSELF... 1 Tom Jones, Parrot 40029 (Famous, ASCAP)	1
29	28	28	29	MR. BOJANGLES... 4 Jerry Jeff Walker, Atco 6594 (Danel/Cotillion, BMI)	4
30	36	38	40	ON A BEAUTIFUL DAY... 4 Sunshine Company, Imperial 66308 (Unart, BMI)	4
31	32	34	—	SEALED WITH A KISS... 3 Gary Lewis & the Playboys, Liberty 56037 (Post, ASCAP)	3
32	35	—	—	BATTLE OF NEW ORLEANS... 2 Harpers Bizarre, Warner Bros.-Seven Arts 7223 (Warden, BMI)	2
33	34	35	38	ALL THE BRAVE YOUNG FACES OF THE NIGHT... 5 Tommy Leonetti, Columbia 44562 (Cinton, ASCAP)	5
34	—	—	—	THAT OLD TIME FEELING... 1 Dean Martin, Reprise 0761 (Pamona, BMI)	1
35	—	—	—	WHO'S GONNA LOVE ME?... 1 Dionne Warwick, Scepter 12226 (Blue Seas/Jac, ASCAP)	1
36	—	—	—	THEN YOU CAN TELL ME GOODBYE... 1 Eddy Arnold, RCA Victor 47-9606 (Acuff-Rose, BMI)	1
37	39	—	—	VILLA RIDES... 2 Mantovani, London 20040 (Famous, ASCAP)	2
38	—	—	—	LITTLE GREEN APPLES... 1 O. C. Smith, Columbia 44616 (Russell-Cason, ASCAP)	1
39	—	—	—	WALK IN THE PARK... 1 Claudine Longet, A&M 967 (Great Honesty, BMI)	1
40	—	—	—		

New Album Releases

- ABNAK**
THE JON & ROBIN ELASTIC EVENT; ABST-M 2070
- ALSHIRE**
THE ANIMATED EGG; S 5104
- ARCHIVE**
BACH: 6 BRANDENBURGISCHE KONZERTE—Munchener Bach-Orch. (Richter); 198 438/39
BACH: 3 KANTATEN BWV 65, 108, 124—Various Artists/Munchener Bach-Chor. & Orch. (Richter); 198 416
J. HAYDN/M. HAYDN/RICHTER: TROMPETEN-KONZERTE — Andre/Michaels/Munchener Kammerorchester (Stadlmarr); 198 415
TELEMANN: BLASERERENADE—Various Artists; 198 430
- ATCO**
THE BEE GEES—Idea; SD 33-253
JULIE DRISCOLL/BRIAN AUGER & THE TRINITY—Open; SD 33-258
- CBS**
BERLIOZ: SYMPHONIE FANTASTIQUE—London Symphony Orch. (Boulez); 32 B1 0010
- CELESTIAL**
JOHN F. KRAUS—In Thee Is Joy; CRS 3302
- COLUMBIA**
GORDON ALEXANDER—Gordon's Buster; CS 9693
TONY BENNETT—Yesterday I Heard the Rain; CS 9678
BIG BROTHER & THE HOLDING COMPANY—Cheap Thrills; KCS 9700
MIKE BLOOMFIELD/AL KOOPER/STEVE STILLS—Super Session; CS 9701
BRAHMS: PIANO CONCERTO NO. 1 IN D MINOR—Cleveland Orch. (Serkin/Szell); MS 7143
ANITA BRYANT—How Great Thou Art; CS 9642
THE BUCKINGHAMS—In One Ear & Gone Tomorrow; CS 9703
THE BYRDS—Sweetheart of the Rodeo; CS 9670
CHUCK WAGON GANG—Revival Time; CS 9673
THE CLANCY BROTHERS & TOMMY MAKEN—Sing of the Sea; CS 9658
MILES DAVIS—Miles in the Sky; CS 9628
DYORAK: NEW WORLD SYMPHONY—London Symphony (Ormandy); MS 7089
PERCY FAITH—Angel of the Morning; CS 9706
ROBERT GOULET—Woman, Woman; CS 9695
GEBRIELI/CANZONAS—Edward Tarr Brass Ensemble/Gabrieli Consort (Biggs); MS 7142
GREENSLEEVES—Philadelphia Orch. Ormandy; MS 7103
ARLENE HARDEN—What Can I Say; CS 9674
IVES: HOLIDAY SYMPHONY—N. Y. Philharmonic (Bernstein); MS 7147
The Four Symphonies of CHARLES IVES—N. Y. Philharmonic/Phil. & Amer. Symphony (Bernstein/Ormandy/Stokowski); D35 783
MAHALIA JACKSON—A Mighty Fortress; CS 9659
LES COMPAGNONS DE LA CHANSON—Love Is Blue; CS 9676
THE MILLENNIUM—Begin; CS 9663
Ride of the Valkyries—N. Y. Philharmonic (Bernstein); MS 7141
- PAUL REVERE & THE RAIDERS**—Something Happening; CS 9665
POZO SECO—Shades of Time; CS 9656
RAVI SHANKAR—Chappaqua; OS 3230
THE DON SHIRLEY TRIO in Concert; CS 9684
CARL SMITH—Country on My Mind; CS 9688
- CONCERT**
EXTASONIC, VOL. 1; CR S033
- COMMAND**
THE HELLERS—Singers, Talkers, Players, Swingers & Doers; 934 SD
DOC SEVERINSEN & STRINGS; 937 SD
- CORNERSTONE**
HARMONY SINGERS; CRS 4007
On & on Across the U. S. A. With the SINGING STAIRSTEPS; CRS 4005
- DATE**
PEACHES & HERB'S Greatest Hits; TES 4012
THE ZOMBIES—Odessey & Oracle; TES 4012
- DERAM**
THE MOODY BLUES—In Search of the Lost Chord; DES 18017
- DGG**
BERLIOZ: REQUIEM GRANDE MESSE DES MORTS—Chor. & Symphonie Orch./Schreier (Munch); 139 264/65
BRAHMS: SERENADE NA. 2A-DUR OP. 16—Berliner Philharmoniker (Abbado); 139 371 SLPM
DEBUSSY/RAVEL: STRING QUARTET IN G MINOR & F MINOR—Droic Quartet; 139 369 SLPM
HENZE: MUSES OF SICILY/MORALITIES—Soloists, Chorus & Orch. (Henze); 139 374 SLPM
EVELYN LEAR/THOMAS STEWART—Romanische Duette; 139 303 SLPM
CARL ORFF: CARMINA BURANA—Janowitz/Stolze/Chor. & Orch. Der Deutschen Oper Berlin; 139 362 SLPM
SIBELIUS: SYMPHONIE NR. 6 D-MOLL/VR. 7 C-DUR—Berliner Philharmoniker (von Karajan); 139 032 SLPM
- DOT**
LUIZ BONFA—Bonfa; DLP 25881
PAT BOONE—Look Ahead; DLP 25876
LEONARD NIMOY—The Way I Feel; DLP 25883
UNCLE BILL Socks It to You; DLP 25873
- EDMAR**
THE MERRYMEN—You Sweeten Me; 1066
- FOLKWAYS/SCHOLASTIC**
PETER SEEGER—Wimoweh and Other Songs of Freedom and Protest; FTS 31018
LEADBELLY—Take This Hammer; FTS 31019
DAVE VAN RONK—Black Mountain Blues; FTS 31020
THE DOC WATSON FAMILY; FTS 31021
VARIOUS ARTISTS—Songs of Old Mexico; FTS 31304
PETER SEEGER—Birds, Beasts, Bugs and Little Fishes; FTS 31504
PETER SEEGER—How to Play the 5-String Banjo; FTS 38303
- IMMEDIATE**
SMALL FACES—Ogdens' Nut Gone Flake; Z12 52 008

VARIOUS ARTISTS—An Anthology of British Blues; Z12 52 006

- JAY JAY**
MALEGO WLADZIA—Weselu; 5120
- JUBILEE**
MOE KOFFMAN—Turned On; JGS 8016
- KING**
JAMES BROWN Live at the Apollo, Vol. 2; 1022
- LEFEVRE**
Psalms by the PSLAMENS QUARTET; 2690
- LEO THE LION**
LEON JANNEY/SYBIL TRENT—Peter & the Wolf; CH 1053
- LONDON**
JOHN MAYHALL'S BLUES BREAKERS—Bare Wires; PS 537
- MERCURY**
VARIOUS COMPOSERS—The Heart of the Ballet; SR2 9127
VIVALDI: GUITAR CONCERTOS—The Romeros/San Antonio Symphony (Alessandro); SR 90487
- MGM**
CHAMELEON CHURCH; SE 4574
THE COWSILLS—Captain Sad & His Ship of Fools; SE 4554
W. C. FIELDS Is Drunk at Your Father's Mustache; SE 4555
LAINIE KAZAN—Love Is Lainie; SE 4496
- MONUMENT**
RAY STEVENS—Even Stevens; SLP 18102
- MUSIC FACTORY**
PAUL PARRISH—The Forrest of My Mind; MFS 12001
- ODYSSEY**
BARBER: KNOXVILLE SUMMER OF 1915 HERMIT SONGS—Eleanor Steber/Leontyne Price; 32 16 0230
BARTOK: MIKROKOSMOS/CONTRASTS—Bartok/Szigeti/Goodman; 32 16 0220
BEETHOVEN: THE COMPLETE MUSIC FOR CELLO & PIANO—Pablo Casals/Rudolf Serkin; 32 16 0016
BERLIOZ: TE DEUM—Royal Philharmonic Orch./Young (Beecham); 32 16 0206
MAHLER: SYMPHONY NO. 1 WITH "BLUMINE" MOVEMENT—New Haven Symphony Orch. (Brieff); 32 16 0286
MAHLER: SYMPHONY NO. 5 KINDERTOTENKIEDER—N. Y. Philharmonic/Vienna Philharmonic Kathleen Ferrier (Walter); 32/26/0016
MAHLER: SYMPHONY NO. 4—N. Y. Philharmonic Halban (Walter); 32 16 0026
LJUBA WELITSCHE (REINER/RUDOLF)—Final Scene From Salome & Other Opera Favorites; 32 16 0078
- PEACOCK**
MIGHTY CLOUDS OF JOY—The Untouchables; PLP 151
REVEREND CLEOPHUS ROBINSON—The Rose of Sharon; PLP 157
- PHIL L.A. OF SOUL**
CLIFF NOBLES & CO.—The Horse; PE LPS 4001
- PHILIPS**
ELGAR: ENIGMA VARIATIONS—London Symphony Orch. (Davis); PHS 900-140
KODALY: STRING QUARTET NO. 1, OPUS 2—Roth String Quartet; PHC 9093
HENRYK SZERYNG/CHARLES REINER—Treasures for the Violin; PHC 9092
VIVALDI/BACH: FOUR CONCERTOS FOR ORGAN & ORCH.—Pierre Cochereau/Pro Arte O Orch., Munich (Redel); PHS 900-183
- RCA VICTOR**
Maria De Lourdes; MKL 1775
JOSELITO—El Nuevo; MKL 1778
LA RONDALLA TAPAIA—Amemonos... con; MKL 1780
The Best of Los Indios Tajaras; LPS 4007
ARMONDO MANZANERO—Somos Novios; MKL 1785
GLENN MILLER—Chesterfield Broadcasts, Vol. 2; LPS 3981
ROUVAUN—Walk Into My Life; LPS 4038
FERNANDO VALADES—Alma... Vida... Y Sentimiento; MKL 1782
NORMA ZIMMER—Beyond the Sunset; LSP 4006
- RCA RED SEAL**
BEETHOVEN: SYMPHONY NO. 2, THE CREATURES OF PROMETHEUS—Boston Symphony (Leinsdorf); LSC 3032
JULIAN BREAM & HIS FRIENDS—Cremona Quartet/George Malcolm; LSC 3027
HAYDN: SYMPHONY NO. 93, 96—Boston Symphony (Leinsdorf); LSC 3030
SHOSTAKOVICH: SYMPHONY NO. 2 IN C, OP. 14/NO. 3 IN E FLAT, OP. 20—Royal Philharmonic Orch. & Chorus (Gould); LSC 3044
VERRETT IN OPERA—Shirley Verrett/Rca Italiana Opera Orch. (Pretre); LSC 3045
- REPRISE**
FRANK SINATRA'S Greatest Hits; RS 1025
- SKYLITE**
DWAYNE FRIEND—Mr. Gospel Guitar; SLP 6069
THE REBELS—20th Anniversary; SKYLITE 6073
- SONG BIRD**
JACKSON SOUTHERNAIRES—Too Late; SB 212
- SUPREME**
JIM BOHI—Concerttime; SS 2048
THE MELODY CHORUS; S 217
- SURE**
LARRY FERRARI—Hawaiian Favorites; 705
OVERBROOK STRING BAND—Great—Great—Greater; 32

BEST SELLING Jazz LP's

Billboard Award	This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
2	2	2	DOWN HERE ON THE GROUND... 16 Wes Montgomery, A&M (No Mono); SP 3006 (S)	16
1	1	1	THE ELECTRIFYING EDDIE HARRIS... 25 Atlantic 1495 (M); SD 1495 (S)	25
3	3	3	A DAY IN THE LIFE... 47 Wes Montgomery, A&M LP 2001 (M); SP 3001 (S)	47
4	4	4	PROMISE OF THE FUTURE... 9 Hugh Masekela, Uni (No Mono); 73028 (S)	9
5	5	5	LOOK AROUND... 23 Sergio Mendes & Brasil '66, A&M LP 137 (M); SP 4137 (S)	23
6	7	7	LIGHTHOUSE '68... 22 Jazz Crusaders, Pacific Jazz (No Mono); ST 20131 (S)	22
7	8	8	SOUL BAG... 6 Mongo Santamaria, Columbia (No Mono); CS 9653 (S)	6
8	10	10	SERENADE TO A SOUL SISTER... 5 Horace Silver Quintet Featuring Stanley Turrentine, Blue Note (No Mono); BST 84277 (S)	5
9	20	20	FELICIANO!... 2 Jose Feliciano, RCA Victor LPM 3957 (M); LSP 3957	2
10	11	11	ARETHA NOW... 5 Aretha Franklin, Atlantic (No Mono); SD 8186 (S)	5
11	6	6	BEST OF WES MONTGOMERY... 38 Verve V 8714 (M); V6-8714 (S)	38
12	13	13	MAIDEN VOYAGE... 5 Ramsey Lewis, Cadet (No Mono); LPS 811 (S)	5
13	12	12	UP POPS RAMSEY LEWIS... 23 Cadet LP 799 (M); LPS 799 (S)	23
14	15	15	PLUG ME IN... 7 Eddie Harris, Atlantic (No Mono); SD 1506 (S)	7
15	9	9	BURT BACHARACH... REACH OUT... 32 A&M LP 131 (M); SP 4131 (S)	32
16	16	16	GIGOLO... 6 Lee Morgan, Blue Note (No Mono); BST 84212 (S)	6
17	19	19	UP IN ERROLL'S ROOM... 5 Erroll Garner, MGM E 4520 (M); SE 4520 (S)	5
18	14	14	PORTRAIT OF RAY... 17 Ray Charles, ABC (No Mono); ABCS 625 (S)	17
19	18	18	BIGGER AND BETTER... 3 David Newman, Atlantic (No Mono); SD 1505 (S)	3
20	—	—	BEST OF LOU RAWLS... 1 Capitol (No Mono); ST 2948 (S)	1

Billboard SPECIAL SURVEY For Week Ending 8/24/68

TONY. RAIN. BEAUTIFUL.

His latest album:
"Yesterday I Heard the Rain" CS 3678
It has some new tunes and some
standards. When Tony sings new tunes
they become standards. When he
sings standards they become classics.

"Hushabye Mountain" 4-44584
(from the film "Chitty Chitty Bang Bang"),
"Fool of Fools" and "Yesterday I Heard
the Rain" are all great singles in this
new album. On Columbia Records.

Available in 4-track and 8-track stereo tape cartridges



TONY
BENNETT
YESTERDAY
I HEARD
THE RAIN
including:
Yesterday I Heard
the Rain
Love Is Here to Stay
Fool of Fools
I Only Have Eyes
for You
Hushabye Mountain
Hi-Lo

Audio Retailing

Jim Moses Keeps Traffic Coming to Little Rock Store

By GRIER LOWRY

LITTLE ROCK—A bandstand promotion, a special newspaper price promotion on single records, a record club and a new release board all help keep traffic and sales on a high level here at Moses.

Bolstered with a prime downtown location, this 40-year-old music retailing operation occupies a front-ranking position on the local scene. Major departments in the five-story structure include records, tape, recorders, stereos, televisions and musical instruments.

"A good deal of our success checks back to our constant concern for keeping traffic coming," said Jim Moses, the second generation to operate what was formerly Moses Melody Shop, a record store. "We're blessed with a choice location, but if we failed to provide the features to draw traffic, our business would very likely go into a tailspin."

There's no tailspin at this full-line music operation. The firm has recently expanded with two 4,500-square-foot shopping center units which are patterned, merchandise-wise, after the 35,000-square-foot downtown headquarters.

Moses posted a \$350,000 gross sales volume in records this past fiscal year, which ended July 12. This feat was accomplished with an \$80,000 inventory. A breakdown of the inventory figure shows a \$13,000 stock of singles, \$37,000 stock of popular records, \$8,000 in classical LP's and \$20,000 in prerecorded tape. Figures cover all three units.

Marantz Unveils Speaker Systems

LOS ANGELES — Marantz, manufacturer of high fidelity and stereo equipment, is introducing a series of speaker systems.

The new line, Imperial and Imperial II, features a three-way design, incorporating five speakers. The Imperial I retails for \$299; the Imperial II for \$369.

Marantz, subsidiary of Superscope, will introduce other speakers ranging from bookshelf models (\$195) to studio-theater systems (\$2,500).

In addition to the speaker systems, Marantz is marketing a solid-state preamplifier, a 120-watt solid-state stereo power amplifier, stereo tuner, 70-watt amplifier, and a straight line tracking turntable.

While records are the predominant traffic draw, other sectors of the business also have done well. Stereo sales hit a \$260,000 gross sales mark last year and television sales climbed to \$370,000 at all three locations. The volume on tape recorders increased 100 per cent over the previous year.

Ad Campaign

A flat 2.5 per cent of the gross is allocated for a varied advertising attack, with television providing the mainstay of the program. Both professional and unknown talent is employed for appearances in the spot announcements, which are sometimes saturated from 20 to 30 times daily on the three local channels.

Records pre-empt a 3,000 spread on the main floor with prerecorded and blank tape displays extending across the extreme front of the department. The staff includes four full-time record aides, a manager and assistant manager. Outstanding traffic builder for this department is a weekly ad which features the hottest current single in stock at 69 cents, compared with the regular price of 97 cents plus 3 cents tax. This weekly special, which is given extra publicity on a marquee in front of the store, billing it as "This Week's Special," is good for 200 to 300 sales per week end.

For the fourth floor band instrument department, the major traffic-building event centers on a weekly bandstand promotion.

The instrument line-up features a \$100,000 inventory of well-known brands.

The hour-long bandstand segment is broadcast live on radio from the store's bandstand. Groups audition for the program during the week on their own equipment. On the program, however, they use new instruments furnished by the store.

Promos are used on the 50,000-watt radio station in publicizing the bandstand along with a display ad in the newspaper. There is always a waiting list of groups who want to audition for this show. A recent problem with the promotion

(Continued on page 35)



BOASTING 30 TITLES, the new release board at Moses in downtown Little Rock, Ark., is a big traffic and volume producer. The board is changed every two weeks and spotlights mostly new rock, show and pop albums.

Stress Neat Displays To Aid Self-Service

CHICAGO — Self-service efficiency, the effectiveness of record displays and the neat appearance of departments can be sabotaged by hastily conceived, hand-written signs and browser dividers. This is the opinion of Arnold Martin, a veteran of the record business and now head of the Printing Press in suburban Skokie, Ill., where his firm manufactures a line of browser cards.

"Attractive browser cards make self-service that much easier and free salespeople so they can sell the big-ticket items," said Martin, who was

with M. S. Distributing here for seven years. "One distributor ordered 10,000 oldie divider cards and has doubled his sales of this product.

Martin's cards are color-coded, come in various sizes and can be used for albums, singles, reel-to-reel tape and sheet music. The firm is stocking over 1,000 titles and maintains a shipping inventory of 10,000 cards. The Printing Press also specializes in vacuum forming and custom sign printing.

Robins Catalog

COLLEGE POINT, N. Y.—Robins Industries Corp. has published a new catalog on its patch cords, adaptors and connectors. A number of new items, including straight and right-angle cord plug socket contacts (XL and XLP types). A compact panel adaptor receptacle and several multisocket wall-plate assemblies are included in the 12-page brochure.

Transistor Sales

WASHINGTON—The Electronic Industries Association's Marketing Services Department reports that U. S. factory sales of transistors totaled \$160 million during the first five months of 1968. This represents a 7.7 per cent decrease from sales of \$173 million during this period in 1967.

Allied Opens #11 In Suburban Chi.

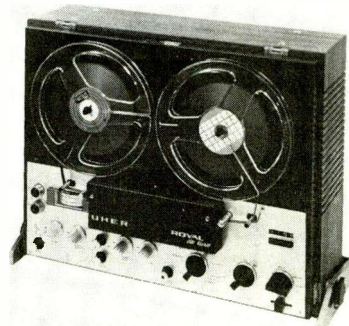
CHICAGO — Allied Radio Corp. has opened its 11th metropolitan area store here in suburban Skokie, Ill.

The store is Allied's biggest branch and is located a short distance from the busy Old Orchard shopping center. Its stock includes the major brands of high-fidelity components and consoles, a wide selection of tape recorders, phonographs, radios and black-and-white television sets in all screen sizes.

Also on display are citizens band and radio amateur equipment, auto radios and auto electronics accessories, including tape players, records and recorded tape selections, antennas, cable, and a wide variety of electronic parts and accessories, hardware, tools and technical books. The store provides a will-call service for the equipment and thousands of electronics

components listed in the company's catalogs.

In addition to its national mail order and industrial divisions, Allied operates 15 other stores in the Chicago, Milwaukee and St. Louis metropolitan areas.



MARTEL ELECTRONICS is offering its new Uher Royal Deluxe Model 10,000—the first vertical Uher tape recorder. All the multi-functions of previous Uher recorders have been incorporated in the 10,000, including four speeds, built-in Dia Pilot for sound / slide synchronization, sound-on-sound, sound-with-sound and echo effect all with separate level control on the new model). Among the new features are 2 and 4-track head assembly modules, hysteresis synchronous motor, output power rating of 10 watts per channel RMS which may be used as a hi-fi amplifier independently of the tape transport mechanism with the motor switched off, hi-fi volume control to reproduce the full tone of music faithfully and built-in single channel and stereo mixer for professional effects.

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NEATNESS IN RECORD DISPLAY BINS and racks is enhanced through use of browser cards, such as these designed by The Printing Press, a Chicago firm. The company is producing two sizes of cards for albums and another size suitable for singles and reel-to-reel tape. The cards are color-coded according to music category and are made out of high-impact plastic. The company will shortly make available browser cards for sheet music.

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Musical Instruments

Kan. Dealer Appreciates 'Pretty Sound' of Guitar

By BEVERLY BAUMER

HUTCHINSON, Kan.—Guitar music had always been "re-pulsive" to music retailer Roland Gunn. With guitars outselling everything else at Gunn Music Co. here, Gunn just had to do something. He decided to talk students into learning a good style, to read notes skillfully and to count. Gunn actually enjoys guitar music now, and his quest for good style is making the cash register come up with a prettier sound, too.

"Students are beginning to swing over to more expensive guitars now, and we may get back to the \$200-\$400 guitars that sold so well a couple of decades ago," Gunn said.

"The customers on inexpensive guitars want better ones. I

think the next few months will see quite a swing over to the better instruments."

Many of Gunn's students are taking up the classical guitar style instead of sticking with country and western exclusively. Those who settle down to serious study usually stay with it several years and develop a highly credible style of playing.

Gunn taught band in public schools for 31 years. He conducted three city boys' bands in Hutchinson, directed the municipal band, and also led the city symphony orchestra. He holds a Master of Music Education degree from the University of Kansas, and is just a few hours shy of a doctorate in music.

Gunn has operated a music store for 19 years. When he started, expensive guitars sold readily. Years later, when the Beatles became popular, inexpensive guitars took the country by storm.

"Music stores have been riding this Beatle-inspired guitar wave for more than three years now," Gunn said. "There was a time when we were selling 75 to 100 guitars per month and we could have sold several times that number if they had been available."

Guitars account for 50 per cent of Gunn's volume. The remainder is in band instruments, organs, pianos, sheet music and accessories.

Gunn has 18 guitar students and 27 pupils studying various band instruments.

"I have a long waiting list for people wanting to take lessons, but I have to turn down 15 students a week—just people calling and wanting to take lessons," said Gunn. "I just don't have enough help here. It's hard to get teachers, salesmen and repairmen."

Japanese Firm Markets Organ

TOKYO—Nippon Gakki Co. has begun selling its new Yamaha electronic organ (B6B).

The organ features a new "NS" speaker that reflects vibrations and possesses a doubler to produce deep sound effects through overlapping of different tones. It also has a "total volume control" system which enables free control of maximum sound volume.

Nippon Gakki plans to produce 850 units a month, with each unit priced at \$458.

Dick Clark Pens 'How to' Pamphlet

LOS ANGELES — Dick Clark, president of Dick Clark Productions, has written a pamphlet titled, "How to Make a Break in the Music World." The booklet will be distributed through Vox Instrument Co.'s international retail outlet.

The text deals with managers and agents, publicity, preparation and presentation of an act and advice for show business novices.

Dick Clark Productions serves as a youth consultant to Vox, a division of the Thomas Organ Co.

Guitar sales have averted a possible volume loss for Gunn the past two years.

"Volume would have been down if it weren't for guitars," the veteran dealer said. "This goes back to tight money. The government is cutting people down on what they can spend and the public is spending more money on necessities. This recent surtax will be affecting luxury spending. The national fad for recreation has hurt the music business—a lot of money has gone for boats instead of instruments."

As a professional music instructor, Gunn is keenly aware of both the physical and psychological quirks involved in matching instrument to student.

"Never suggest an instrument that's physically unsuitable," he warns. "Are the customer's arms long enough for it? Which wind instrument is best for his mouth formation? If he's interested in a clarinet, is he able to get his fingers around one? If he wants a cornet, is he able to hold one easily?"

"The customer must know how the instrument will play when he's holding it. "If it's suited to him, he'll stick with it. Get him to play the scale of a few notes, even if he's never played before. If the customer can get a tone, any tone, he realizes he can learn to play that instrument."

"If he leaves your store without this sense of achievement, he'll doubt that he's capable of ever playing the instrument."

Gunn firmly believes rental program aids in sales. The store has a three-month rental system on both new and used band instruments, accordions and guitars, and a six-month program on pianos and organs. The rental during those periods applies on the purchase price.

Gunn is also a repairman, and picks up repair work on out-of-town swings, handling

Fender Introduces Custom-Made Banjo

LOS ANGELES — Fender Musical Instruments, a division of CBS, is introducing a custom-made, hand-carved banjo with a list price of \$1,500.

The new line is available in tenor, bluegrass and plectrum models.

Summers Store

COLUMBUS, Ohio — Summers & Sons, Inc., a Wurlitzer subsidiary here with stores in several cities, has closed out its Washington C. H. store. Following expiration of the store's lease, merchandise was taken to Summers' Columbus warehouse, where the company staged a one-day "warehouse store."

Pianist Contest

MEXICO CITY—The fourth annual Sala Chopin pianist contest, which awards the winner a minimum two-year scholarship for study at the Vienna Academy of Music, opened here recently with 26 contestants participating. The principal contest sponsor is the musical instrument store, Sala Chopin.



ROLAND GUNN, owner of Gunn Music Co., Hutchinson, Kan., enjoys healthy guitar profits after deciding to channel his young customers into learning a good style.

everything from minor work to complete overhauling of instruments. Individual sales contracts are made at the schools, allowing small-town customers a place to meet with Gunn.

Articles Promoted

HOLLYWOOD, Calif.—Raul Artiles Jr. has been promoted to West Coast manager for Hansen publications, Inc. Articles, whose base of operations will be the Westwood, Los Angeles area, will supervise the Sheet Music Institute operations for the entire Western area. He previously headed the Institute operations in the Miami area.

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30 YEARS 30 HITS #3—ALL ORGAN (Big 3)

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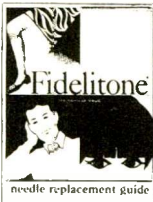
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Rhythm & Blues

Billboard SPECIAL SURVEY For Week Ending 8/24/68

SOUL SAUCE

BEST NEW RECORD OF THE WEEK:
"The Choice"
O'JAYS
(Bell)



By ED OCHS

SOUL SLICES: Soul queen **Aretha Franklin** leaves the U.S. on Wednesday (28) for her first South American tour. First stop on the Latin trip will be Caracas, Venezuela, where Aretha will appear on two TV specials and three concerts in three days. The West Indies, Kingston and Nassau in the Bahama dates will carry "Lady Soul" through the first week in September. Aretha will also drop in at NATRA in Miami before shoving off to the land of "Oles" and "Bravos." . . . By the way, the Aretha Franklin International Fan Club, set up by Queen Booking, has been swamped by mail, so deejays and record people can swell the sign-up by writing: Aretha Franklin Fan Club, P.O. Box 438, Radio City Station, New York. . . . **Queen Booking** is now taking dates on the **Unifics**, new Kapp group, and the **Dynamics**, already makin' smoke on Atlantic's Cotillion label with "Ain't No Sun." Backed by **Aretha Franklin** and husband-manager **Ted White**, the **Dynamics** boost a tune written by Detroit songwriters **Norman Whitefield** and **Sylvia Moy**, who have written songs for the **Temptations**, **Gladys Knight & the Pips** and **Stevie Wonder**. The flip side of the record was written by **Ronny Shannon**, who wrote Aretha's first hit, "I Never Loved a Man the Way I Love You." . . . **King Curtis**, the **Sweet Inspirations** and **Deon Jackson** have been set to appear at the Patino Ball in Lisbon on September 6. After the show, which is the biggest social event of the year in Lisbon, the group will continue on to perform in other parts of Europe. . . . **Roy Battocchio**, Capitol's promotion-in-motion man, called to alert **Soul Sauce** to the label's new r&b push via **Patti Drew's** "Workin' On a Groovy Thing" hit and **Lou Rawls'** "I'm Satisfied." Capitol's Crazy Horse label has a new one by **Aaron Collins** with "Easy to Say." Rawls' recording of "I'm Satisfied," taken from his "You're Good for Me" LP, will be heard over the credits in soon to be released movie, "Duffy," starring **James Coburn**. . . . No Mo' Motown? That's the title of a story in England's **Melody Maker** music paper, in which **Dave Godin**, founder of the Tamla-Motown Appreciation Society, says: "I packed up the society about 18 months ago. . . . Personally, I don't think Motown is what it used to be. They have tended to stick too much to a set formula." There seems to be trouble brewing into Motown Country with rumors of a **Holland-Dozier-Holland** mutiny. For the past few months, the team's music has been conspicuous by its absence. . . . **Erma Franklin** leaves for a promotional tour of the South, starting Wednesday (14) until Sept. 3. . . . Thank you, **Gene Hawkins** of Rockford, Ill., for your R&B Hall of Fame picks. And who do you think tops the list? That's right. **Aretha Franklin**.

★ ★ ★

FILETS OF SOUL: The **Impressions**, led by **Curtis Mayfield**, were named for two NATRA nominations—as best male group and for r&b single of the year for their "We're a Winner" hit. . . . **Minit's Bobby Womack** has been nominated by NATRA as the most promising male singer of the year. Womack, on the charts with "Fly Me to the Moon," is the writer of **Wilson Pickett's** "Midnight Mover" and **Rosey Grier's** "People Make the World" on Amy. . . . **Buck Ram**, musical director of the **Platters**, has a new group, the **Prescription**, who will also appear at NATRA on Friday (17). **Eddie Barclay** of Barclay Records in Paris recently met with **Ram** in New York to work out a distribution deal for group's latest release on the Antler label, "Don't Fall in Love" b-w "Destination Loneliness." . . . You can catch your first look at the **Dynamics**, Cotillion's new Aretha Franklin-sponsored group, on the local Peter Martin TV show, Thursday (22). . . . "Soul Show," a new local TV show on channel 13 here, bows Sept. 8 with the **Sweet Inspirations** and **Patti Labelle & the Bluebells**. . . . **Al Sears**, general manager of Tangerine Records and the man behind **Ray Charles**, called to tip us on a new release by the **Raelets**, "I Want to Thank You" and **Jimmy Lewis** with "We Can Make It." Sears also tells us that we can expect a new **Ray Charles** single this week. . . . **Lu Vason**, former entertainment editor for the Post News in the San Francisco area, has opened Aries Booking in Oakland with the **Ballads**, **Freddie Hughes**, **Jesse James**, the **Appollos** and **Roger Collings**. . . . Even the Apollo Theatre takes a few days off, but after extensive modernization the 125th Street Theatre reopened Friday (16) with **Gladys Knight & the Pips**, **Cliff Nobles & Co.**, **Edwin Starr**, the **Dynamics** and the **Bandwagon**, along with **Reuben Phillips** and his band. . . . Thanks to **Johnnie Walker**, soul columnist for Disc and Music Echo in London, who writes us that his greatest career thrill was mc'ing for **Aretha Franklin's** two London dates last May. Walker was a deejay on the Caroline, the British pirate radio station, where he featured soul on a nine to midnight slot. Says Walker, "I just sort of dig and groove soul as part of my way of living." Finally, **Dave McAleer** of Soul Survey magazine in London, one of the greatest soul minds in England, will set up his own soul label

(Continued on page 38)

BEST SELLING Billboard Rhythm & Blues Singles

★ STAR Performer—LP's registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
1	27	21	10	27	21	AMEN Otis Redding, Atco 6592 (East/Time/Redwal, BMI)	7
2	5	42	7	28	42	CAN'T YOU FIND ANOTHER WAY (of Doing It) Sam & Dave, Atlantic 2540 (East/Pronto, BMI)	2
3	7	46	8	29	46	PEOPLE GOT TO BE FREE Rascals, Atlantic 2537 (Slaccsar, BMI)	3
4	16	50	4	30	50	THE MULE James Boys, Phil-L.A. of Soul 316 (Dandelion/James Boy, BMI)	2
5	6	45	4	31	45	GIRL WATCHER O'Kaysions, ABC 11094 (North State, ASCAP)	3
6	3	47	11	32	47	THE SNAKE Al Wilson, Soul City 767 (Marks, BMI)	3
7	4	48	6	33	48	YESTERDAY'S DREAMS Four Tops, Motown 1127 (Jobete, BMI)	3
8	2	34	11	34	34	SOUL MEETING Soul Clan, Atlantic 2530 (Cotillion/Ragnop, BMI)	6
9	9	35	7	35	29	LOVER'S HOLIDAY Peggy Scott & Jo Jo Benson, SSS International 736 (Crazy Cajun, BMI)	19
10	14	36	4	36	17	IT SHOULDN'T HAVE BEEN ME Gladys Knight & the Pips, Soul 35045 (Jobete, BMI)	9
11	8	37	9	37	27	NEVER GIVE YOU UP Jerry Butler, Mercury 72798 (Parabut/Double Diamond/Downstairs, BMI)	15
12	15	38	6	38	38	HARD TO HANDLE Otis Redding, Atco 6592 (East/Time/Redwal, BMI)	4
13	11	39	8	39	—	KEEP THE ONE YOU GOT Joe Tex, Dial 4083 (Tree, BMI)	1
14	22	40	5	40	31	LICKING STICK James Brown & His Famous Flames, King 6166 (Toccoa/Lois, BMI)	14
15	19	41	4	41	33	ELEANOR RIGBY Ray Charles, ABC 11090 (Maclen, BMI)	7
16	12	42	13	42	43	SUDDEN STOP Percy Sledge, Atlantic 2539 (Russell-Cason, ASCAP)	3
17	10	43	8	43	37	WORKIN' ON A GROOVY THING Patti Drew, Capitol 2197 (Screen Gems-Columbia, BMI)	7
18	32	44	8	44	44	NEED TO BELONG Laura Lee, Chess 2052 (Conrad/Curtom, BMI)	4
19	30	45	2	45	—	FLY ME TO THE MOON Bobby Womack, Minit 32048 (Almanac, ASCAP)	1
20	18	46	11	46	—	I CAN'T DANCE TO THAT MUSIC YOU'RE PLAYIN' Martha Reeves & the Vandellas, Gordy 7075 (Jobete, BMI)	1
21	23	47	4	47	—	SHE'S ABOUT A MOVER Otis Clay, Cotillion 44001 (Crazy Cajun, BMI)	1
22	13	48	9	48	—	THE HOUSE THAT JACK BUILT Aretha Franklin, Atlantic 2456 (Cotillion, BMI)	1
23	24	49	3	49	—	THE HORSE James Boys, Phil-L.A. of Soul 316 (Dandelion/James Boy, BMI)	1
24	20	50	8	50	—	WHAT A MAN Linda Lyndell, Volt 4001 (East/Sandia, BMI)	1
25	25		8				
26	26		4				

King to Cool City With Soul

NEW YORK—Jerry King, the deejay who brought soul music "downtown" to the Arthur discotheque, returns uptown with his soul sound through the "Broadway in the Streets" program for New York City ghetto areas.

King, who programs the club with r&b, plans to alternate a live show featuring popular soul artists with disk sessions for dancing. Starting Sunday (18) in Bedford-Stuyvesant and Saturday (24) in Harlem, King's volunteer ghetto program "gives the record industry a very real opportunity to become active in the communities that have so long supported many of the in-

dustry's biggest record sellers."

King is seeking the support of the record industry to supply equipment, funds and performers for the live shows. "I believe that music can bridge the gap between white and black America. I've seen the responses of whites to soul, and recognize soul significance to blacks. Its universal appeal can lead us to a better understanding." A soul scholar as well as club deejay, King hopes to bring dancing to the streets through the program.

All inquiries about the program should be directed to Jim Shull at John Springer Associates, 667 Madison Avenue.

WKYC-FM New Format

CLEVELAND — WKYC-FM began its "Sound of Elegance" Aug. 12, discarding experimental, avant-garde appeal programming. From 7 a.m. to 6 p.m. the station will do pop concert music, then switch to classics at 6 p.m.

"We'll do classics such as Beethoven and Franck, not baroque material," said program director Les Biebl. From 8 to 10 p.m. Biebl will continue his NBC Concert, which features an overture, light symphonic work, a major orchestral work and a program piece. He is also public affairs director for WKYC radio. The station will start stereo broadcasting Dec. 1.

SOUL SAUCE

• Continued from page 37

made up of unreleased U.S. r&b material. Companies who would like representation throughout Europe can write and send demos to: **Dave McAleer**, Soul Survey magazine, 10 St. Olaves Walk, Streat-ham, London S.W. 16. Dave would especially like to contact Lanor, Ray Co, Good Sound, Renee, Bo Mar, Gemini, Zodiac, Sabu, Way Out, D. Town, Barry and Twilight. Good luck, Dave. . . . **Aaron Sternfield**, Rogers & Cowan music chief and ex-Billboard editor, reads **SOUL SAUCE**. Do you?

★ ★ ★

MAKIN' SMOKE: Gladys Knight & the Pips, "I Wish It Would Rain" (Soul). . . . **Los Pop Tops**, "Oh Lord, Why Lord" (Calla). . . . **Gene Chandler**, "There Was a Time" (Brunswick). . . . **Five Stair-steps & Cubie**, "Don't Change Your Love" (Curton). . . . **Lee Dorsey**, "Four Corners" (Amy). . . . **Bobby Hebb**, "You Want to Change Me" (Philips). . . . **Ace Cannon**, "Alley Cat" (Hi). . . . **Betty Harris**, "Ride Your Pony" (Sansu). . . . **Earls**, "It's Been a Long Time Coming" (ABC). . . . **James Boys**, "The Mule" (Phil-L.A. of Soul). . . . **Mohawks**, "The Champ" (Cotillion). . . . **Masqueraders**, "I Ain't Got to Love (Bell). . . . **Dynamics**, "Ain't No Sun" (Cotillion).

★ ★ ★

MAKIN' FIRE: Dionne Warwick, "Always Something There to Remind Me" b-w "Who Is Going to Love Me?" (Scepter). . . . **Smokey Robinson & the Miracles**, "Special Occasion" (Tamla). . . . **Junior Walker & the All Stars**, "Hip City" (Soul). . . . **Joe Tex**, "Keep the One You Got" (Dial). . . . **Betty Wright**, "Girls Can't Do What the Guys Do" (Alston). . . . **Aretha Franklin**, "I Say a Little Prayer" (Atlantic). . . . **Sly & the Family Stone**, "M'Lady" (Epic). . . . **O'Kaysions**, "Girl Watcher" (ABC). . . . **Delphonics**, "Break Your Promise" (Philly Groove). . . . **Van & Titus**, "Cry Baby Cry" (Elf). . . . **Sam & Dave**, "Can't You Find Another Way" (Stax). . . . **Rascals**, "People Got to Be Free" (Atlantic). . . . **James Boys**, "The Mule" (Phil-L.A. of Soul).

★ ★ ★

FIRE & SMOKE: Aretha Franklin, "The House That Jack Built" (Atlantic). . . . **Martha Reeves & the Vandellas**, "I Can't Dance to That Music" (Gordy). . . . **Temptations**, "Please Return Your Love to Me" (Gordy). . . . **Eddie Floyd**, "I've Never Found a Girl" (Stax). . . . **Intruders**, "Baseball Game (Gamble). . . . **Marvin Gaye & Tammi Terrell**, "You're All I Need to Get By" (Tamla). . . . **Archie Bell 7 the Drells**, "I Can't Stop Dancing" (Atlantic). . . . **Stevie Wonder**, "You Met Your Match" (Tamla). . . . **James Brown**, "Cry, Cry, Cry" (King).

Kim Weston On New Kick

NEW YORK — Kim Weston, a refugee from Motown Country, has graduated from frantic soul to romantic soul, crooning about America, Harry Belafonte and MGM. Picked by calypso great Belafonte to accompany him on a summer tour, Miss Weston responded by winning comparisons to Sarah Vaughan and Ella Fitzgerald, the very best of company.

"Working with Harry is a wonderful experience," says Miss Weston. "He knows how to act out a song and make it come alive. I've learned more

working with Harry than in all the years I've been singing."

Miss Weston dropped Motown in 1967 when her husband, head of a&r, quit to establish his own record company. Her first single for MGM, "I Got What You Need," simmered on the charts along with her first LP "Kim Weston For the First Time," a bag of blues, ballads and show tunes. But it wasn't until Belafonte chose her for his cross-country extravaganza did the young singer step out of the Motown chorus line and into her own spotlight. Behind her, she left a smattering of soul duets with Marvin Gaye, a few singles and a way of life.

Miss Weston remembers approaching Belafonte for a raise one evening after she had stirred a crowd to bravos on opening night of the show. "What makes you think you deserve a raise?" Belafonte questioned with a stern face. "How have you distinguished yourself during this tour?" She pointed out toward the empty theatre and said, "Who do you think all those cheers were for tonight?" Belafonte — the calypso king, one of the greatest names in entertainment today and a one-man spectacle with or without a troupe, looked the young singer in the eye. She got her raise.

Miss Weston's current MGM album "This Is America," featuring her version of "When Johnny Comes Marching Home," is her personal patriotism told in song, praising the American tradition of individual freedom and protesting all wars. In late August, again with Harry Belafonte, she will



SYLVIA ROBINSON, half of the old Mickey and Sylvia team, shows promotion director King Coleman around her eight-track Soul Sound Studios in Englewood, N. J. Coleman is promotion chief for Miss Robinson's new label, All-Platinum Records. All-Platinum's first release is "I Won't Do Anything," by Lezli Valentine, already receiving play. Mickey and Sylvia's recording of "Love Is Strange" was a best seller a few years ago.

BEST SELLING Rhythm & Blues LP's

★ STAR Performer—LP's registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
1	1	ARETHA NOW Aretha Franklin, Atlantic (No Mono); SD 8186 (S)	7	26	21	FEELIN' BLUESY Gladys Knight & the Pips, Soul (No Mono); S 707 (S)	14
2	6	LADY SOUL Aretha Franklin, Atlantic 8176 (M); SD 8176 (S)	27	27	24	LOOK AROUND Sergio Mendes & Brasil '66, A&M (No Mono); SP 4137 (S)	13
3	2	TEMPTATIONS WISH IT WOULD RAIN Gordy (No Mono); 7072 (S)	14	28	26	FLIP WILSON YOU DEVIL YOU Atlantic (No Mono); SC 8179 (S)	13
4	4	HICKORY HOLLER REVISITED O. C. Smith, Columbia (No Mono); CS 9680 (S)	8	29	28	SMOKEY ROBINSON & THE MIRACLES GREATEST HITS, VOL. 2 Tamla T 280 (M); TS 280 (S)	27
5	3	THE PROMISE OF A FUTURE Hugh Masekela, Uni (No Mono); 73028 (S)	12	30	32	HISTORY OF OTIS REDDING Volt 418 (M); S 418 (S)	34
6	5	THERE IS Dells, Cadet (No Mono); LP 804 (S)	15	31	19	STEVIE WONDER'S GREATEST HITS Tamla (No Mono); 282 (S)	17
7	8	FELICIANO! Jose Feliciano, RCA Victor LPM 3957 (M); LSP 3957 (S)	6	32	25	YOU'RE GOOD FOR ME Lou Rawls, Capitol (No Mono); ST 2927 (S)	4
8	7	ELECTRIFYING EDDIE HARRIS Atlantic 1495 (M); SD 1495 (S)	24	33	—	THE SOUL GOES ON Jerry Butler, Mercury (No Mono); SR 61171 (S)	1
9	9	THE IMMORTAL OTIS REDDING Atco (No Mono); SD 33-252 (S)	7	34	35	REFLECTIONS Diana Ross & the Supremes, Motown (No Mono); 665 (S)	17
10	10	THE MIDNIGHT MOVER Wilson Pickett, Atlantic (No Mono); SD 8183 (S)	6	35	34	LIGHTHOUSE '68 Jazz Crusaders, Pacific Jazz (No Mono); ST 20131 (S)	4
11	11	TIME PEACE/GREATEST HITS Rascals, Atlantic (No Mono); SD 8190 (S)	7	36	30	TEMPTATIONS GREATEST HITS Gordy 919 (M); S 919 (S)	89
12	14	EASY Nancy Wilson, Capitol (No Mono); ST 2909 (S)	13	37	29	THE GOOD, THE BAD & THE UGLY Soundtrack, United Artists UAL 4172 (M); UAS 4172 (S)	21
13	18	DOWN HERE ON THE GROUND Wes Montgomery, A&M (No Mono); LP 3006 (S)	16	38	37	DIONNE WARWICK'S GOLDEN HITS, PART 1 Scepter SRM 565 (M); SPS 565 (S)	41
14	12	A DAY IN THE LIFE Wes Montgomery, A&M LP 2001 (M); SP 3001 (S)	44	39	33	REACH OUT Four Tops, Motown M 660 (M); S 660 (S)	50
15	17	ARE YOU EXPERIENCED Jimi Hendrix Experience, Reprise R 6261 (M); RS 6261 (S)	44	40	42	WHEELS OF FIRE Cream, Atco (No Mono); SD 33-244 (S)	2
16	16	COWBOYS TO GIRLS Intruders, Gamble (No Mono); SG 5004 (S)	7	41	46	HERE COMES THE JUDGE Pigmeat Markham, Chess (No Mono); LPS 1523 (S)	5
17	15	DOCK OF THE BAY Otis Redding, Volt 419 (M); S 419 (S)	23	42	40	I GOT THE FEELIN' James Brown & His Famous Flames, King (No Mono); 1031 (S)	15
18	13	TO RUSSELL, MY BROTHER, WHOM I SLEPT WITH Bill Cosby, Warner Bros.-Seven Arts (No Mono); WS 1734 (S)	20	43	44	BEST OF LOU RAWLS Capitol (No Mono); SKAO 2948 (S)	2
19	20	VALLEY OF THE DOLLS Dionne Warwick, Scepter (No Mono); SPS 568 (S)	25	44	43	DOIN' OUR THING Booker T & MG's, Stax (No Mono); 724 (S)	21
20	36	PLUG ME IN Eddie Harris, Atlantic (No Mono); SD 1506 (S)	4	45	38	THE GRADUATE Soundtrack, Columbia (No Mono); CS 3180 (S)	15
21	41	JAMES BROWN PLAYS NOTHING BUT SOUL King (No Mono); 1034 (S)	2	46	39	TIGHTEN UP Archie Bell & the Drells, Atlantic (No Mono); SC 8181 (S)	14
22	23	MAIDEN VOYAGE Ramsey Lewis, Cadet (No Mono); LPS 811 (S)	4	47	—	STONED SOUL PICNIC 5th Dimension, Soul City (No Mono); SCS 92002 (S)	1
23	22	PORTRAIT OF RAY Ray Charles, ABC (No Mono); ABCS 625 (S)	19	48	—	BLUES ON TOP OF BLUES B.B. King, Bluesway BL 6011 (M); BLS 6011 (S)	1
24	31	IN A MELLOW MOOD Temptations, Gordy 924 (M); 924 (S)	36	49	50	THE MAGIC OF BELIEVING Dionne Warwick, Scepter (No Mono); SPS 567 (S)	2
25	27	UP POPS RAMSEY LEWIS Cadet LP 799 (M); LPS 799 (S)	12	50	49	HISTORY OF RHYTHM AND BLUES, VOL. 4 Atlantic (No Mono); SD 8164 (S)	6

WPUT Updates

BREWSTER, N. Y.—WPUT, 1,000-watt daytime station here, is updating its programming under the direction of new program director John Yottes. The station is changing to an up-tempo easy listening format; previously the station used a "play anything" format, said Yottes. President of the station is M. S. Novik. The air roster includes Yottes, Walter Hollis, Jim Grehan, and Peter Beardsley.

make her Las Vegas debut at Caesar's Palace and in October, at the Century Plaza in Los Angeles. In December, she will solo at the Century Plaza in San Francisco. For Kim Weston, working for a music master like Harry Belafonte is only a steppingstone to becoming her own master, and a singer with a soft sell that really sells.

Griffin Goes CBS-TV Net

NEW YORK—Merv Griffin is joining CBS-TV network to go up against the popular NBC-TV "Tonight Show" starring Johnny Carson. Griffin will star in a 11:30 p.m.-1 a.m. Monday through Friday show beginning in the 1969-1970 season. Griffin is presently syndicated by Westinghouse.

Thomas H. Dawson, president of CBS-TV network, said that TV station managers had been "urging us to provide late-night network service" for years. This is the first time CBS-TV has scheduled a late-night program. The deal was handled by the William Morris Agency and Royal Blakeman.



MIKE ABBOTT, Capitol Records promotion man, chats with singer Ann Duquesnay, who recently signed with Capitol. Miss Duquesnay will perform at the NATRA convention in Miami next week, following a recording session at Saron Studios in New York. Her first release, scheduled for mid-August, will be "I Surrender" b/w "Indian Giver."

**"FLY ME TO THE MOON"
BOBBY WOMACK**

32048



**...off the ground
...on the air
...and going up**



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Radio-TV programming

PROGRAMMER SPEAKS UP

'Single Will Only Be a Promo'

EDITOR'S NOTE: The following is a report by Dick Starr, program director of KYA and KOIT-FM, San Francisco. This is the fourth in a series of by-lined articles written by some of the nation's leading program directors on the current status of Top 40 records and radio and ratings.

Top 40 radio could be a cause for worry. Personally, I worry about anyone in the radio business who calls his station a Top 40 station. The "Top 40" concept of the late 1950's has, for the most part, grown into the popular music station of today. If anyone asked me what type of format KYA maintained, I would reply that it was a contemporary popular music station, and certainly not a Top 40 station.



What's happened to the ratings? I think that is quite apparent. In the late 1950's and early 1960's, the popular stations which were then known as Top

40 stations were, for the most part, the only stations in the market maintaining a consistent product, constantly promoting, and employing modern production techniques. The so-called good music or middle of the road stations of this era were holdovers from the network days and really didn't deserve any better ratings than they enjoyed during this period. By the mid-'60's almost all radio operators began to realize that specialization was the key to success. The good music, middle of the road, rhythm and blues and country music stations borrowed the production and promotion

techniques from the Top 40 stations and began to specialize with their own product. The increased specialization by the various stations resulted in a decreased share of audience for the top 40 stations. I can remember in 1960, the sales pitch being used by the station where I was employed, that showed a pie containing all the radio stations in the market. The sales pitch centered around the theme that 14 of these stations sounded basically alike, and only one station was different. (That, of course, was our station.) And, thus we were the logical choice of the advertising dollar and the rating dollar and it seemed to work out this way. Today this pie is distributed more evenly with fairly equal slices for the rhythm and blues, middle of the road and country stations, and only a slightly larger piece of pie for the leading good music and popular music station. Add to this the recent advent of the all-news, all-talk and all information format, and the audience pie shares have become a little smaller for the various stations.

In almost every market you will today find that a greater percentage of people are listening to radio, but the individual station shares are less than they were in the late 1950's and early 1960's.

"Became Panicky"

As the above-mentioned changes came about, many operators of Top 40 stations became panicky. In a number of markets that formerly enjoyed two, three, or more Top 40 stations, today there's only one. The Top 40 station that survived was, in most cases, the one run by the operator that had the most foresight to anticipate the coming changes. As a result, these single market popular music stations today may en-

joy as large a share of the audience as they did in the heyday of Top 40 radio, but their specific competition no longer exists.

While such changes were taking place in popular music radio, new things were also coming about in the market research companies such as ARB, Pulse and Hooper. These firms, which were formerly only concerned with counting heads, began to improve their market research and tell advertisers and stations, not only how many heads were listening, but who those heads belonged to, how much education they had, what their annual income was, and how many plane trips a year the head of the household took. Computers and automatic data retrieval systems have made this the age of the demographics where the advertisers buy specific target audiences and not just the mass audience of the past.

The increased emphasis on audience demographics and image affected many Top 40 stations that were owned by major "image conscious" corporations. A number of such corporations quickly modified their programming and changed to formats that would enjoy greater advertising acceptance even though their audience total, in many cases, dropped considerably from that of their former programming.

The Big Drop

In regards to KYA's rating trends, you must first consider the market situation. KYA had long been the dominant popular music station in the San Francisco market, battling it out with KEWB and KOFY for the Top 40 audience of the late 1950's and early 1960's. KYA became a huge moneymaker and since FCC rules in station trafficking were not as strict at this time, the station was sold several times with the resultant changes in program directorship, etc. By the time the Bill Drake operation moved in on RKO's KFRC, KYA was up for sale and the matter was pending FCC approval. The approval of the sale of KYA from Churchill Broadcasting took longer than usual. During this period KYA's programming standards were not maintained, and little concern was given to the upstarting KFRC. As a result, KFRC practically walked away with the market and KYA's ratings went down. The FCC finally approved the sale of KYA to AVCO Broadcasting of California in mid-1966. The new owners of the station found themselves involved in a considerable amount of red tape, contracts, equipment needs, etc., and the usual changes in personnel throughout the staff took place. As a result, KFRC's market dominance continued through late 1967. When I took over the station, KFRC was the dominant popular music station in the market and KYA was in approximately ninth place. In the early part of 1968, I conducted extensive market research in the San Francisco Bay area. This involved a direct-mail campaign and personal surveys of listeners, community leaders, and people in the music business. I also surveyed the internal needs

(Continued on page 44)



RICHARD S. PAUL, right, morning DJ for WNTN, Newton, Mass., talks with Andy Williams about a contest in which he gave away 30 of the Columbia singer's album "Honey." Williams was in the Boston area for six shows with Peter Nero and the Osmond Brothers.

WNGM-FM Uses Robot

ATLANTIC CITY—WNGM-FM has split programming from sister station WOND and is now programming rock 'n' roll records with introductions by a robot-sounding voice. Program director Tom Lamaine is only using two commercial slots during an hour on the monaural FM station. This gives the station virtually 20 minutes of music per hour.

"I may go progressive rock at night with a live personality," he said, "but first I want to get the entire operation off the ground." WOND, the sister station, features an easy listening format. Lamaine programs both stations.

Epic Boosts Radio Spots Use for LP's

NEW YORK—Epic Records is steadily increasing its use of radio spot announcements for album sales. "Without radio spots on leading stations, one hit does not necessarily make a hit album anymore. Some of these one-hit albums would sell as long as only a week or so without radio spots," said Fred Frank, national promotion director for Epic and Okeh Records.

The days when record companies could just throw together an album as a followup to a hit single and expect it to sell are gone, he said. "People are not interested in one-hit albums."

The increasing use of radio spots by Epic is a result of the growing number of progressive rock radio stations, Frank said. "These stations are absolutely instrumental in sales."

Frank said that 15 spots on WNEW-FM in New York can create calls almost immediately at the dealer level "if you're in position with product in the stores." The listeners that WNEW-FM has are unbelievably responsive and they range in every age bracket, he said.

Epic produces spots for almost every album. This includes progressive rock groups like the Fleetwood Mac, West, and artists like Jeff Beck, and Donovan, as well as country performers like David Houston and Tammy Wynette. Bobby Vinton in the pop field and various r&b artists also receive special spot treatment. These spots are distributed to distributors, who then have the option of using them in their markets. Thus, some of the spots are only 50 seconds long so the distributor can add a local dealer tag.

The first Jeff Beck album released in the U.S. is a good example of the effectiveness of the

spots. Through exposure of spot announcements on progressive rock stations in Boston, San Francisco, Los Angeles and New York, the LP has already gained more than 60,000 sales and "has yet to reach full market potential."

Spot announcements are not new, though Frank claims to have been "one of the first" to get involved. He tries to make the spot as good as the album. "These commercials work well in combination with trade ads, and in-store promotion. But there has to be communication between the manufacturer and distributor combined with the spots."

KCJC Bows Prog. Rock

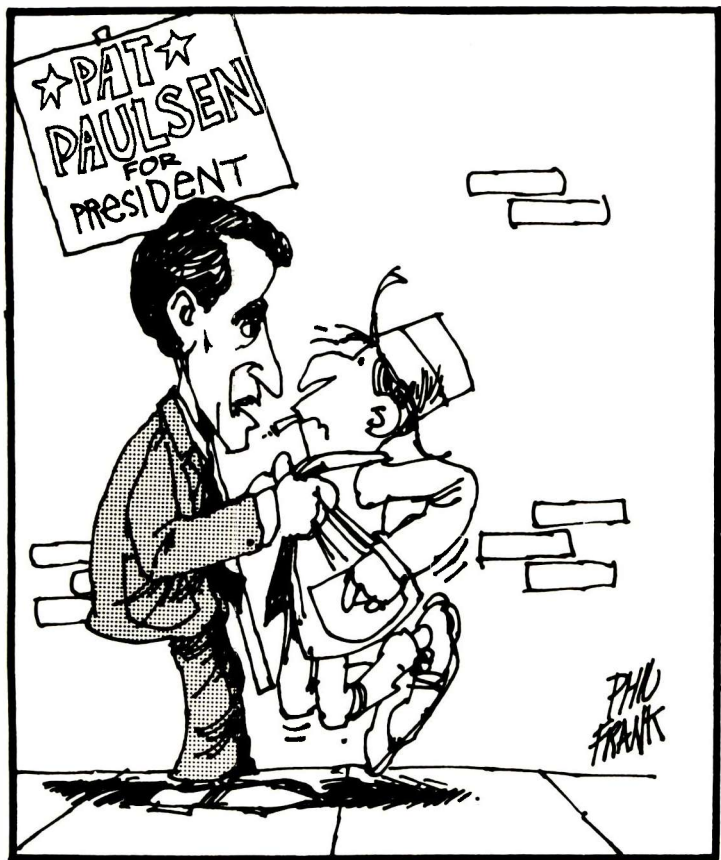
KANSAS CITY—KCJC-FM, stereo station here managed by George Jenne, has bowed progressive rock programming 6 p.m.-6 a.m. The show is hosted by Gary (Moran) Chipman, program director of the station; he had been with KODL, the Dallas, Ore., station. The station is currently programming easy listening music during the day, but Chipman said that the response has been so "fantastic" that the station is now considering going full time progressive rock in September.

"People are really fond of the blues here and I'm desperately short of blues records. I'm also playing everything from folk by Joan Baez to progressive rock by the Doors, the Cream, the Iron Butterfly, Laura Nero and the Band," he said.

WCMF-FM Ups Hip Rock

ROCHESTER, N. Y. — WCMF-FM, stereo station managed by William J. Bennett here, has just expanded its progressive rock programming to noon-5 p.m. Monday through Saturday. The show—"Journey Into Sound"—is hosted by Bob Drake. A major feature of the show is that listeners can request records. Drake said he is now averaging 240 calls a day. The progressive rock pro-

gramming is an experiment, Bennett said. "The listener response is like nothing we've ever seen before. But the end result will depend on how much advertising we get." He said that he would like to go full time progressive rock on the station; "this type of music lends itself more to stereo." The station started with a two-hour show, inside its easy listening format, and has gone upward an hour at a time.



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programming aids

HOT 100



Anderson, Ind.—WHUT

Bob Hogan
Program Director

BP: "Special Occasion," Smokey Robinson and Miracles, Tamla. **BLFP:** "Begin," Time Box, Deram. **BH:** "Fool on the Hill," Sergio Mendes and Brazil '66, A&M. **BLFH:** "The Muffin Man," World of Oz, Deram.

Battle Creek, Mich.—WKFR

Bob Nyles

Music Director & DJ

BP: "In a Gadda Da Vida," Iron Butterfly, Atco. **BLFH:** "Hush," Deep Purple, Tetragrammaton. **BH and BLFH:** "Fire," Jimi Hendrix, Reprise. Why won't Reprise help and release "Fire" on a single? This is the most requested record in Battle Creek, both at the station and at the local record outlets.



Dayton, Ohio—WING

Jerry Kaye
Program Director

BP: "Just Can't Help Believin'," Barry Mann, Capitol. **BLFP:** "Why Don't You Try Me," Maurice & Mac, Checker. **BH:** "Autumn of My Life," Bobby Goldsboro, UA. **BLFH:** "Party Time," Lee Weber.



Denver—KQXI

Tom Adams
Program Director, DJ

BP: "Midnight Confessions," Grass Roots, Dunhill. **BLFP:** "Kid Games," Shirley and Alfred, Whiz. **BH:** "Indian Reservation," Don Fardon, Crescendo. **BLFH:** "Born to Be Wild," Steppenwolf Dunhill.

Fort Bragg, Calif.—KDAC

Jerry Johnson

Program Director & DJ

BP: "Milk Train," Everly Brothers, WB. **BLFP:** "Hush," Deep Purple, Tetragrammaton.



Fort Wayne, Ind.—WLYV

Bob Chase
Program/Music Director

BP: "Morning Dew," Lulu, Epic. **BLFP:** "Open My Eyes," Nazz, SGC. **BLFH:** "Shape of Things to Come," Max Frost, Tower.

Grand Rapids, Mich.—WLAV

The Frizbee

Music Director

BP and **BLFP:** "All's Quiet on West 23rd," Julie Budd, MGM. **BH:** "Sealed With a Kiss," Gary Lewis and Playboys, Liberty. **BLFH:** "I Need Love," Third Booth, Independence.

Hanover, N. H.—WDCR

Paul Gambaccini

Music Director

BP: "Indian Reservation," Don Fardon, GNP Crescendo. **BLFP:** "Harper Valley PTA," Jeannie C. Riley, Plantation, and "The Weight," Big Pink Band, Capitol. **BH:** "I've Gotta Get a Message to You," Bee Gees, Atco, and "Give a Damn," Spanky and Our Gang, Mercury. **BLFH:** "Hush," Deep Purple, Tetragrammaton.

Jacksonville, Fla.—WAPE

Ike Lee

Music Director, DJ

BP and **BLFP:** "Harper Valley PTA," Jeannie C. Riley, Plantation. **BH:** "Magic Bus," Who, Decca. **BLFH:** "The Shape of Things to Come," Max Frost & Troopers, Tower. The Stones are back in the spotlight of controversy with "Street Fighting Ma." Listen closely, however, and you will see that they are putting such action down.

Jacksonville, Fla.—WPDQ

Mike Reineri

Program Director

BP and **BLFP:** "Naturally Stoned," Avant-Garde, Columbia.

Kingston, N. Y.—WBAZ

Gary Davis

Music Director

BP: "Mechanical World," Spirit, Ode. **BLFP:** "Hey, Joe," Johnny Rivers, Imperial. **BH:** "Love Makes a Woman," Barbara Acklin, Brunswick.

Le Mars, Ia.—KLEM

Jim Melvin

Music Director & DJ

BP: "I've Gotta Get a Message to You," Bee Gees, Atco. **BLFP:** "Hush," Deep Purple, Tetragrammaton. **BLFH:** "Sunshine of Your Love," Cream, Atco.

Lewistown, Me.—WLAM

Bob Ouelette

Music Director & DJ

BP: "Six Man Band," Association, WB. **BLFP:** "You've Got the Love," Prof. Morrison's Lollipop, White Whale. **BH:** "I Can Hear the Grass Grow," Blues Magoos, Mercury. **BLFH:** "Battle of New Orleans," Harpers Bizarre, WB.



Lynchburg, Va.—WLLL

Jerry Rogers

Music Director

BP: "Harper Valley PTA," Jeannie C. Riley, Plantation. **BLFP:** "Hush," Deep Purple, Tetra. **BH:** "Workin' for My Baby," Lenis Guess, SPQR. This is number one on this week's survey after only three weeks of airplay. **BLFH:** "Sudden Stop," Percy Sledge, Atlantic.



Niagara Falls, N. Y.

Tom Kegel

Music Director & DJ

BP: "Sanctuary," Yankee Dollar, Dot. **BLFP:** "Girl I've Got News for You," Birdwatcher, Scott. **BH:** "Baby, Come Back," Equals, RCA.



Phoenix, Ariz.—KRUX

Rhett Hamilton Walker

Operations Manager

BP: "Baby, Come Back," Equals, RCA. **BLFP:** "You Got the Love," Professor Morrison's Lollipop, White Whale. **BLFH:** "Ho Ho, Ha Ha, Hee Hee, Ha Ha," Commodore Condelo, Ramco. Steppenwolf, Julie Budd, Dino Desi & Billy, and Vogues all very big here. Don Fardon & Moody Blues coming on fast. Tip . . . "Sidewinder" by Soul Society.



San Antonio—KTSA

Kahn Hamon

Program Director

BP: "Keep the One You Got," Joe Tex, Dial, and "Special Occasion," Smokey Robinson and Miracles, Tamla. **BLFP:** "Everybody's Talking," Nilsson, RCA. **BH:** "Tuesday Afternoon," Moody Blues, London. **BLFH:** "Me and You," Brenton Wood, Double Shot, and "Born to Be Wild," Steppenwolf, Dunhill.

Sarasota, Fla.—WYND

John Dark

Program/Music Director

BP: "Save the Country," Laura Nyro, Columbia. **BLFP:** "Fill My Soul," Pop Explosion, We Make Rock and Roll Records. **BH:** "In-a-Gadda-Da-Yida," Iron Butterfly, Atco. We have been playing this as an album cut for about six weeks now. **BLFH:** "Open My Eyes," Nazz, SGC.



South Hill, Va.—WJWS

Bob Snowdon

Music Director

BP: "The House That Jack Built," Aretha Franklin, Atlantic. **BLFP:** "Hip City—Part 2," Jr. Walker and All Stars, Soul. **BLFH:** "Private Number," Judy Clay and William Bell, Stax. **BH:** "Anny Fanny," Diamond Four, RCA, and "Don't Be Cruel," MoJo, Reprise.

Wichita, Kan.—KEYN

J. Robert Dark

Music Director

BLFP: Give Me One More Chance," Wilmer and Dukes, Aphrodisiac. **BH:** "You've Had Better Times," Peter and Gordon, Capitol. **BLFH:** "The Odyssey," Billy Carr, Capitol.

COUNTRY



Akron, Ohio—WSLR

Bob Hayden
Music Director

BP: "Harper Valley PTA," Jeannie C. Riley, Plantation. I predict this one to be the biggest one of the year—a sleeper that won't quit; all formats will go for this one. **BLFH:** "Papa's Medicine Show," Leona Williams, Hickory; "Don't Make Me Go to School," Jo Ann Steele, Columbia; "Pray for Your Country," Warner Mack, Decca. Premier exclusives in Ohio: "True and Lasting Kind," Bobby Lord, Decca; and "Born to Love You," Jimmy Newman, Decca.

Atlanta, Ga.—WPLO

John Fox

DJ

BP: "I'm in Love With My Wife," David Rogers, Columbia. **BLFP:** "Raggedy Ann," Charlie Rich, Epic. **BLFH:** "It Just Happened That Way," Roy Clark, Dot.



Burbank, Calif.—KBBQ

Larry Scott

Music Director

BP: "The Sounds of Good-Bye," Tommy Cash, United Artists. **BLFP:** "Harper Valley PTA," Jeannie C. Riley, Plantation. **BH:** and **BLFH:** "Only Daddy'll Walk the Line," Waylon Jennings, RCA.

Cincinnati, Ohio—WZIP

Allan M. Peck

Music Director

BP: "Hey, Daddy," Charlie Louvin, Capitol. **BLFP:** "You May Be Too Much for Memphis, Baby," LeRoy Van Dyke, Kapp. **BH:** "Just Because I'm a Woman," Dolly Parton, Dot. Album cuts: "Why I'm Walkin'," from "Country on My Mind," Carl Smith, Columbia; "Fair Weather Love," from "What Can I Say," Arlene Harden, Columbia; and "Every Night You Make My Day" from "At Home With Cal," Cal Smith, Kapp.



Denver, Colo.—KLAK

Con Schader

Music Director, DJ

BP and **BLFP:** "Harper Valley PTA," Jeannie C. Riley, Plantation. **BLFH:** "I'm in Love With My Wife," David Rogers, Columbia. Jimmie Newman's "Born to Love You" should be his biggest in a long time.

Garden City, Long Island, N. Y.—WTHE

Don Karnes

Program Director

BP: "Blue Angel," Chet Atkins, RCA. **BLFP:** "Jail Birds Can't Fly," Mack Vickery, Boone. **BH:** "San Diego," Charlie Walker, Epic. **BLFH:** "The Baltimore Incident," George Kent, Athena.



Harrisonburg, Va.—WKCY

Frank Laseter

Program/Music Director

BP: "In Love," Wynn Stewart, Capitol. **BLFP:** "It's All Over But the Crying," Hank Williams, Jr., MGM. **BLFH:** "The Lovers," Kathy Morrison and Bill Willbourne, United Artists.



Lynchburg, Va.—WBRG

Bob White

Music Director

BP: "In Love," Wynn Stewart, Capitol. **BLFP:** "We're the Kind of People," Duane Dee, Capitol. **BH:** "Look at the Laughter," Wilma Burgess, Decca. **BLFH:** "Wonderful Day"/"If Every Man Had a Woman Like You," Ray Pillow, ABC. Watch this one by Ray Pillow . . . reaction here has been tremendous!!

Miami, Fla.—WOAH

Dave Edwards

Program Director

BP: "Then You Can Tell Her Goodbye," Eddy Arnold, RCA. **BLFP:** "Be Good to Your Neighbor Everyday," Warner Mack, Decca. **BLFH:** "Letter to Emily," Johnny Tillotson, MGM.



Miami, Fla.—WGMA

Dutch Walker

Program Director

BP: "Little Boy Soldier," Wanda Jackson, Capitol. **BLFP:** "Windows Have Pains," Wes Buchanan, Columbia. **BH:** "Autumn of My Life," Bobby Goldsboro, United Artists.

Moberly, Mo.—KRES

John Bradley

Music Director

BP: "From Heaven to Heartache," Bobby Lewis, United Artists. **BLFP:** "Gotta Come Up With Something," Pozo Seco Singers, Columbia. **BH:** "Good Times," Willie Nelson, RCA. **BLFH:** "Mr. Bojangles," Jerry Jeff Walker, Atco.

Norfolk, Va.—WCMS

Joe Hoppel

Program Director, DJ

BP and **BLFP:** "Harper Valley PTA," Jeannie C. Riley, Plantation. **BH:** "Pound By Pound," Charlie Wiggs. Looks like "Harper Valley PTA," is going to turn into another "Ode to Billie Joe."

Orlando, Fla.—WHOO

Clay Daniels

Music Director, DJ

BP: "Next in Line," Conway Twitty, Decca. **BLFP:** "Fool of the Year," Linda K. Lance, Wayside. "I'm in Love With My Wife," David Rogers, Columbia. David Rogers record creating tremendous excitement . . . phone and mail requests plus sales.



Providence, R. I.—WHIM

Tony Potter

Program Director

BP: "Sidewalks," John D. Loudermilk, RCA. **BLFP:** "You Deserve Each Other," Sue Thompson, Hickory. **BH:** "Summer Winds," Don Chapel, Epic. **BLFH:** "Take a Message to Mary," Don Cherry, Monument.



Tallahassee, Fla.—WOMA

Ken Hopkins

Music Director

BP: "Pray for Your Country," Warner Mack, Decca. **BLFP:** "Take Time to Know Him," Maxine Brown, Chart. **BH:** "Thank You for Loving Me," Dick Miles, Capitol. **BLFH:** "Top of the World," Stu Phillips, RCA.



Texas City, Tex.—KTLW

Bill Vance

Program Director, DJ

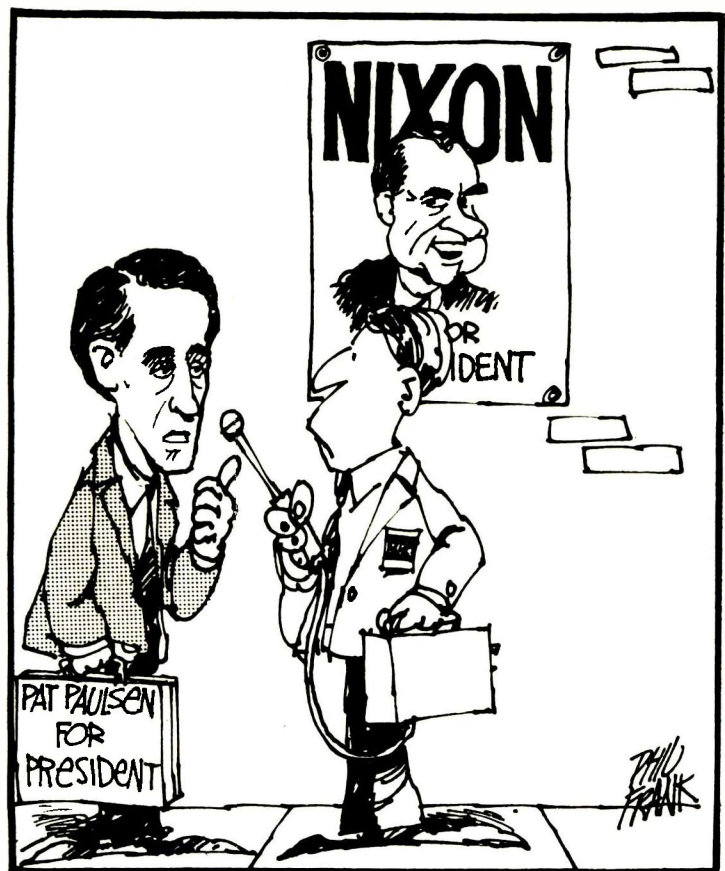
BP: "Where He Stops Nobody Knows," June Stearns, Columbia. **BLFP:** "The Sounds of Goodbye," Tommy Cash, United Artists. **BLFH:** "Little Boy Soldier," Wanda Jackson, Capitol. Conway Twitty's "Next in Line" looks like his very best country effort to date.

Valdosta, Ga.—WGOV

Jim Bell

Program Director

BP: "I'm Checkin' Out," Conway Twitty, Decca. **BLFP:** "DR 1 7309," Lamar Morris, Bonanza. **BH:** "We'll Get Along Someday," Porter Wagoner and Dolly Parton, RCA. **BLFH:** "Trouble Down the Road," Bobby Parrish, Omar.



CAMPAIGN MANAGEMENT: KRAGEN/FRITZ, INC., 451 N. Canon Dr., Beverly Hills, 273-5011

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"He has quite a reputation going for him. I'd hate to see him ruin it by winning!"

Radio-TV programming

Atlanta, Ga.—WPLO

Honest John Fox

DJ

BP: "Harper Valley PTA," Jeannie C. Riley, Plantation. **BH:** "In Love," Lynn Stewart, Capitol, and "I'm in Love With My Wife," David Rogers, Columbia. **BLFH:** "Raggedy Ann," Charlie Rich, Epic, "Harper Valley PTA," just might go all the way up there like "Ode to Billie Joe."



Belton, Tex.—KTON

Johnnie Ford
Program Director

BP: "Ballad of John Dillinger," Billy Grammer, Mercury. **BLFP:** "Harper Valley PTA," Jeannie C. Riley, Plantation. **BH:** "Just Because I'm a Woman," Dolly Parton, RCA. **BLFH:** "I'm in Love With My Wife," David Rogers, Columbia. Other Big Records in Central Texas: "Take It All Off" Curly Putman, ABC, and "Texas," Tex Ritter, Capitol. If the response is as great nationwide as on the "Harper Valley PTA" record as it is locally, it could become one of the biggest happenings out of leftfield this year.



Charlotte, N. C.—WWOK

Cloyd Bookout
Music Director & DJ

BP: "Harper Valley PTA," Jeannie C. Riley, Plantation. **BLFP:** "Wonderful Day," Ray Pillow, ABC. **BH** and **BLFH:** "Harper Valley PTA," Jeannie C. Riley, Plantation. "Harper Valley PTA" is out of sight. After just one airplay, the switchboard lit up. Response is unbelievable. It's got to be one of the biggest records of this year.



Chester, Pa.—WEEZ

Lowell Howard
Program Director & DJ

BP: "Sounds of Goodbye," George Morgan, Starday. **BLFP:** "Poor Man's Bouquet," Bill Towers, Bell.

Cincinnati, Ohio—WZIP

Allan M. Peck

Music Director

BP: "Then You Could Tell Me Goodbye," Eddie Arnold, RCA. **BLFP:** "Harper Valley PTA," Billie Joe Spears, Capitol. **BH:** "Punish Me Tomorrow," Carl & Pearl Butler, Columbia. **BLFH:** "I'm in Love With My Wife," David Rogers, Columbia. Notable album cuts: "Something Special," Mel Tillis, Kapp, and from Liz Anderson's "Like a Merry-Go-Round," album, "Did You Have to Bring That Up While I Was Eating?"



Flint, Mich.—WKMF

Jim Harper
Program/Music Director & DJ

BP: "In Love," Wynn Stewart, Capitol. **BLFP:** "Wonderful Day," Ray Pillow, ABC. **BH:** "She Thinks I'm on That Train," Henson Cargill, Monument. **BLFH:** "Gone Too Far," Kay Tolliver, Musicor.

Knoxville, Tenn.—WROL

Phil Rainey

Program/Music Director & DJ

BP: "Born to Love You," Jimmy Newman, Decca. **BLFP:** "Harper Valley PTA," Jeannie C. Riley, Plantation. **BLFH:** "Love Me, Love Me," Bobby Barnett, Columbia. Seldom has a record caught on in Knoxville as fast as "Harper Valley PTA" has done. Record sales have been sensational and this song has moved into WROL's top 10 listings within one week. Shelby Singleton has another "Ode to Billie Joe" in this record.

Macon, Ga.—WDEN

Jack Rodgers

Program/Music Director & DJ

BP and **BLFP:** "Harper Valley PTA," Margie Singleton, Ashley. **BH:** "Only Daddy That'll Walk the Line," Waylong Jennings, RCA. **BLFH:** "Undo the Right," Johnny Bush, Stop.

Miami, Fla.—WOAH

Dave Edwards

Program Director

BP: "Then You Can Tell Her Goodbye," Eddy Arnold, RCA. **BLFH:** "Be Good to Your Neighbor," Warner Mack, Decca. **BLFH:** "Letter to Emily," Johnny Tillotson, MGM.



Philadelphia, Pa.—WRCP

Don Paul
Program/Music Director & DJ

BP: "Johnny One Time," Willie Nelson, RCA. **BLFP:** "My Conscience," Les Seavers. **BH:** "Happy State of Mind," Bill Anderson, Decca. **BLFH:** "Harper Valley PTA," Jeannie C. Riley, Plantation.

Phoenix, Ariz.—KRDS

Johnny Nelson

Program Director

BLFP: "Harper Valley PTA," Jeannie C. Riley, Plantation. **BH:** "Happy State of Mind," Bill Anderson, Decca. **BLFH:** "Raggedy Ann," Charlie Rich, Hi.

Providence, R. I.—WHIM

Tony Potter

Program Director

BP: "In Love," Wynne Stewart, Capitol. **BLFP:** "Harper Valley PTA," Jeannie C. Riley, Plantation. **BH:** "Letter to Emily," Johnny Tillotson, MGM. **BLFH:** "Talking Karate Blues," Townes Van Zandt, Poppy.

PROGRESSIVE ROCK

Albuquerque, N. M.—

L. A. Woodworth

Program Director

BP: "Season of the Witch," Vanilla Fudge, Atco. **BLFP:** "Drunk Again," Butterfield Blues Band, Elektra. **BH:** "Wheels of Fire," Cream, Atco. **BLFH:** "Heroine," Velvet Underground, Verve. Other cuts also getting action are: "Waiting for the Man," "Velvet Underground, Verve; "Not So Sweet Martha Lorraine," Country Joe and the Fish, Vanguard; "Rolling and Tumbling," Cream, Atco, and "Light My Fire," Doors, Elektra. There has been frantic action around the Door's new album, "Waiting for the Sun."

Houston, Tex.—KFMK-FM

Jay Thomas

Music Director & Programmer

BP: "Behold and See," Ultimate Spinach, MGM. **BLFP:** "Anthem of the Sun," by Grateful Dead, WB. **BH:** "Truth," Jeff Beck, Epic. **BLFH:** "Music From Big Pink," Band, Capitol.



Las Cruces, N. M.—KGRD

Mike Reynolds
Program/Music Director

BP: "Something Else Again," Richie Havens, Verve. **BLFP:** "Open My Eyes," Nazz, Atco. **BH:** "Time Has Come Today," Chambers Brothers, Columbia. **BLFH:** "Messages From the Dead," St. John Green, Flick Disc. The Klan makes "Something Else Again," by Richie Havens, on Verve, a great contribution.

RHYTHM AND BLUES

Columbia, S. C.—WOIC

Charles Derrick

Program Director

BP: "House That Jack Built," Aretha Franklin, Atlantic. **BLFP:** "Ain't Got to Love Nobody," Masqueaders. **BH:** "I Can't Stop Dancing," Archie Bell & Drells, Atlantic. **BLFH:** "God Bless Our Love," Ballards, Venture.



Beaumont, Tex.—KJET

William (Boy) Brown

Program Director

BP: "The Funky Judge," Bull & Matadors, Toddlin' Town. **BLFP:** "On Weekends," Lilly Fields, Spectrum. **BH:** "Slip Away," Clarence Carter, Atlantic. **BLFH:** "Come on With It," Hank Ballard, King. Both "Funky Judge" and "On Weekends" has that certain something that "Hits" are made of! Watch these two GO!

Galveston, Tex.—KGBC

Steve-O Donohoe

Music Director

BP: "Special Occasion," Smokey Robinson and Miracles, Tamla. **BLFP:** "Good Thing Goin'," Rainbows, Instant. **BH:** "I'll Forget You," John Roberts, Duke. **BLFH:** "Sufferin' City," Johnny Copeland, Atlantic.



Memphis, Tenn.—WDIA

Bill Thomas

Program Director

BP: "Don't Change Your Love," Cubie & Five Steps, Buddah. **BLFP:** "The Elephant," Philly Four, Cobblestone. **BH:** "Soul Limbo," Booker T & MG's, Stax. **BLFH:** "I Like Everything About You," Jimmy Hughes, Volt.



Spartanburg, S. C.—WHCQ

Sam Holman

Music Director

BP: "Day by Day," Tom Jones, London. **BLFP:** "All the Love," Benny Gordon, Wand. **BH:** "You're All I Need," Marvin Gaye and Tammi Terrell, Tamla. **BLFH:** "Try Me Tonight," Maurice & Mac, Checker.

EASY LISTENING

Atlanta, Ga.—WSB

Chris Fortson

Music Librarian

BP: "Then You Can Tell Me Goodbye," Eddy Arnold, RCA. **BLFP:** "Just a Dream Ago," Rita Moss, Dot. **BH:** "D. W. Washburn," Lawrence Welk presents Frank Scott, Ranwood. **BLFH:** "From My Swing," Status Cymbal, RCA.



Dallas, Tex.—WFAA

Charlie Van
Program Director

BP: "Barefoot in Baltimore," Strawberry Alarm Clock, Uni. **BLFP:** "Just a Dream Ago," Rita Moss, Dot. **BH:** "Grazing in the Grass," Hugh Masekela, Uni. **BLFH:** "The Fool on the Hill," Sergio Mendes, A&M. Most trades have picked "April Again," by Dean Martin, but we are getting most requests for the flip, "That Old Time Feelin'."



Detroit, Mich.—WJBK

John M. Grubbs

Program Manager

BP: "That Old Time Feelin'," Dean Martin, Reprise. **BLFP:** "Salt & Pepper," Sammy Davis Jr., UA. **BH:** "Classical Gas," Mason Williams, Warner Bros. **BLFH:** "Soul Limbo," Booker T & MG's, Stax.

Jackson, Miss.—WSLI

Bob Rall

DJ

BP: "Battle of New Orleans," Harpers Bizarre, WB. **BLFP:** "With a Little Help From My Friends," Sue Raney, L.P. Imperial. **BH:** "The Fool on the Hill," Sergio Mendes, A&M. **BLFH:** "Mister Bojangles," Bobby Cole, Date.



Kankakee, Ill.—WKAK

Rick Sallinger

Music Director

BP: "Autumn of My Life," Bobby Goldsboro, UA. **BLFP:** "Dreams of the Everyday Housewife," Wayne Newton, MGM. **BH:** "With Pen in Hand," Jerry Vale, Columbia. **BLFH:** "This Guy's in Love With You," Tony Mottola, Project 3.

Mason, Mich.—WUNN

Tom Michaels

Program Director

BP: "Help Yourself," Tom Jones, Parrot. **BLFP:** "One of the Nicer Things," Jimmy Webb, Dunhill, and "Live for Today," Society's Children, Atco. **BH:** "Light My Fire," Jose Feliciano, RCA. **BLFH:** "I Pretend," Des O'Connor, Diamond.

San Diego, Calif.—KOGO

Dick Roberts

Program Director

BP: "A Change of Mind," Karen Chandler, Dot. **BLFP:** "Down Here on the Ground," Lou Rawls, Capitol. **BH:** "Beautiful, Downtown Burbank," Curtain Calls, Dot. **BLFH:** "Leaving on a Jet Plane," Josh White Jr., UA.



San Francisco Calif.—KNBR

Michael Button

Music Director

BP: "5 a.m.," Millennium, Columbia. **BLFP:** "Down Here on the Ground," Lou Rawls, Capitol. **BH:** "Fool on the Hill," Sergio Mendes & Brazil '66, A&M. **BLFH:** "The Horse," Cliff Nobles, Phil-L.A. of Soul. Album of note: "A Man Without Love," Engelbert Humperdinck, Parrot.



Washington, D. C.—WWDC

Larry Sealton

Music Director

BP: "Help Yourself," Tom Jones, Parrot. **BLFP:** "I Pretend," Des O'Connor, Diamond. **BH** and **BLFH:** "Light My Fire," Jose Feliciano, RCA.

Washington/Pittsburgh, Pa.—WJPA

Jay Mitchell

Music Director

BP: "Fool on the Hill," Sergio Mendes and Brazil '66, A&M. **BLFP:** "I Found Love," Free Design, Project 3. **BLFH:** "Mission Impossible"/"Norwegian Wood," Alan Copeland, ABC. Give the new Fifth Dimension album a listen! It can be described in one word . . . terrific! Ditto for Frank D'Rone's LP.



Waynesboro, Va.—WAYB

Carolyn Bleam

Music Director

BP: "Fool on the Hill," Sergio Mendes and Brazil '66, A&M. **BLFP:** "That Old Time Feeling," Dean Martin, Reprise. **BLFH:** "Limbo '68," Ole Jose and the Golden Leaves, Challenge. Two great new albums are "The Sound of Boots," Boots Randolph, Monument, and "Instrumental Versions of Simon & Garfunkel," Don Costa, Mercury.



Yuma, Ariz.—KYUM

Will Johnson
DJ

BP: "Down Here on the Ground," Lou Rawls, Capitol. **BLFP:** "April Again," Dean Martin, Reprise. **BH:** "Magnificent Seven," Henry Mancini, RCA. **BLFH:** "Do What You Gotta Do," Nina Simone, RCA; and "Billy Goat Run," Anna Black, Epic.

Programming guidelines from key pacesetting radio stations, including Best Picks, Best Leftfield Picks, Biggest Happenings, and Biggest Leftfield Happenings.

Vox Jox

• Continued from page 23

morning drive time show. Chuck will give every record a good listen. . . . **Ted Bair** has been appointed program manager of WNBC, New York, replacing **Ken Fairchild**. Fairchild had been brought in a few months back as program director of the talk format, but WNBC is going mostly music soon. Bair had been program director of WCBM, Baltimore, the past three years. . . . **David A. Sennett** has resigned as program director of WKRC, Cincinnati, to join the TV firm of Televue, a subsidiary of Thunderhead Laboratories, Syracuse, N. Y. **Paul Murphy** has been named program director of the Cincinnati station. He had been with WGR, Buffalo.

★ ★ ★

WKDN-FM, Camden, N. J., is now owned by Family Stations, Inc., and broadcasts sacred music and inspirational programming 24 hours a day, according to production manager **Tom Sommerville**. This station and WFME-FM are two of the leading users of religious music. . . . **Johnny Holliday**, of KYA, San Francisco, will do the lead in the Woodminster Theater production in Oakland, Calif., of "How to Succeed in Business Without Really Trying."

★ ★ ★

Paul Baron has left his position as deejay at KODA, Houston, to do the KXYZ midnight-6 a.m. show, same city. . . . **Larry Burger** is the new all-night man at WEMP, Milwaukee. He'd been in

a drive-time slot at Milwaukee's WISN. . . . **Gene Springer**, at KNOX, P. O. Box 1638, Grand Forks, N. D. 58201, says his station is programming about five hours a day of country music and needs country music records. . . . **Robert C. (Jake) Embry** is the new general manager of WMAR-FM, the station formerly owned by Metromedia (WCBM) in Baltimore.

★ ★ ★

KATQ-FM, Texarkana, Tex., needs easy-listening and Top 40 million sellers. "Old records are in short supply," says music director **James T. Berry**. . . . WSGA pulled an over-all No. 1 in the latest Pulse, with a 38 for the afternoon drive slot. Credit goes to **Danny Kramer**, reports music director **Barr Nobles** of the Savannah, Ga., station. . . . **Ron Phillips**, formerly of KYUM, Yuma, Ariz., is now doing the night show at KDAC, Fort Bragg, Calif., with **Mike Tagart** moved to mid-morning and program director **Jerry Johnson** in the afternoon. . . . **Lee Shoblom**, station manager at KDKO, Littleton, Colo., has resigned to devote full time to his production company—Shoblom Productions. Shoblom, creator of the syndicated "Walt Johnson Comedy Road Reports," says the series is now going great guns in Canada and Australia in addition to some 40 States. Because of the success of the program, Shoblom will soon begin construction of his own AM-FM station at Lake Havasu City, Ariz., pending FCC approval.

'Single Will Only Be a Promo'

• Continued from page 40

of KYA and made my recommendations. As a result of the study and my recommendations, KYA purchased a large amount of new equipment and made several on-the-air staff changes. The format was completely realigned into what I felt would make the station a more listenable and marketable commodity.

In the area of music, I instituted a system which I had been developing during my six years in Miami at WFUN. The basic system for selection of product to be played on the air is a mathematical formula which included national and local record sales, local requests, and information from radio stations in markets with demographics similar to that of San Francisco. The objective music system also incorporates, in a mathematical manner, the subjective decisions on new records as determined by Gary Schaffer and myself. Our mathematical system not only takes into account single records, but also album sales and listener preferences.

Slow Market

San Francisco is a notoriously slow singles market and I feel this is due to a number of reasons. One, the general trend of people across the country is to purchase albums instead of singles because of their ease in handling and stereo and hi-fi reproduction. Two, economics—stereo albums retail in San Francisco for \$2.66 in leading stores and this makes the purchase of an 89-cent single very impractical, particularly in light of the high incomes in the San Francisco Bay area.

Thus the album becomes a vital factor in determining sales action and listener preference. However, I still believe the single record is the key to these album sales, and is the factor that predicated the largest number of album sales; i.e., the fact that a certain hit single or singles is included in almost all of

the best-selling albums in this area.

The real secret in music programming lies in the definition of day parts; the teen and non-teen hours, the times when the average listener span is two hours and 15 minutes and the time when the average listener span is only an hour and a half. The music must be balanced and programmed with these factors in mind. At KYA, we employ a controlled selection system which allows the deejay some personal involvement in the music, but still ensures the station of the programming balance we desire.

As for the percentage of rhythm and blues we are playing, this would be almost impossible to answer as the percentage varies greatly from week to week. It seems that the listener's taste and trends run in some sort of a pattern and we will often find ourselves with a very high percentage of r&b music during some weeks, and a very low percentage in other weeks. The listeners seem to jump back and forth between a craving for Aretha Franklin and Wilson Pickett to the Herb Alpert-Sergio Mendes type sound, etc. As far as the potential of playing country music records, or easy listening records, I see the successful popular music stations of today and tomorrow already playing many country and/or easy listening records as part of the over-all popular music concept. I'm sure that at KYA we play songs which some stations would consider country, others would consider r&b, and others would consider easy listening. I believe that narrowing your musical selection to say that your station will not play country, or that your station will not play rhythm and blues is a serious mistake. The mass audience listeners has been exposed to all types of music and in general enjoys a little bit of everything. This is particularly evidenced by the increase in album sales and the wide variety of

music on the albums which consistently appear on the best-selling lists. Any station that relies strictly on single record sales in today's radio market is playing to a very dangerous and limited game of radio, and is apt to come out with a strictly youth market mark-up of demographics which in any but the most major markets could be financially disastrous.

Some people think one of the problems with Top 40 is that the music has gone too soft; it is no longer as exciting as it used to be, etc. I do not agree. I think the presentation of the music has gone too soft in many cases, and that the presentation is no longer as exciting as it used to be. Too many stations have fallen into the time and temperature, "more music" routine, and have instructed their "personalities" to strictly give title and artist credits, and maybe the latest survey number. This is a very serious mistake and one of the main things wrong with a lot of stations, in my opinion. I am constantly on the men at KYA to **sell the music**. The music is our most important product and the only way the music can be exciting and interesting, and really in there, is if the man on the air makes it sound that way. A machine can drop a needle on a record and play it on the air, but only a real, live personality can get excited about it and make the listener excited and glad to be alive and listening to his station.

I do not mean this to be an indictment of the Bill Drake format. Drake's DJ's, in general, do sell the music and make it exciting, and this is a point often overlooked by imitators of the Drake programming pattern.

As far as whether or not progressive rock records should be played on Top 40 radio stations, again I think that this labeling of music groups is a serious mistake. Many of the most popular songs in America today could have been considered progressive rock a year ago, but today they are the sound of today and would only be "progressive" to someone who has had his head buried in the sand for the past 12 months and who hasn't been listening to what's been happening in American music.

Do not interpret my comments to mean that any contemporary music station can play all the country records, or all the rhythm and blues records, or all the progressive rock records. There is bad music and good music in each of these fields. The secret is for the radio station operator to determine what is popular with the largest number of listeners in his audience and program this popular music in a pattern acceptable to the listener.

"Promotion Only"

I believe the day will come when the single record will be nothing more than a promotional release for radio stations and jukebox operators. This will mean that surveys such as the Billboard Hot 100 will continue to exist, only then they will show the most popular songs as evidenced by listener preference and the best-selling albums. This matter of album research is a most difficult one for the radio stations, particularly with the large number of racked album locations in the average market. The matter of finding out which songs on an album are the most popular with

the listeners is one of serious concern to me and one that the members of the Billboard Research Department are also concerned with.

I believe that the answer lies somewhere in the field of genuine market research such as listener panels, radio station requests, etc., and it's a problem we had all better work on solving before someone beats us to the punch and walks away with our audience shares.

Back to the original problem. Musically, I don't think there's much to be worried about as far as the decline of a popular music station. The line between the Top 40 station of the past and the middle of the road station of the past may become slightly harder to define, but it will certainly be there for a long time.

In addition to music, I feel that many popular music stations pay too little attention to the other important ingredients in successful programming—namely, news, public affairs, production, promotion, commercials, and total programming control. I believe that each of these factors must be programmed for the target audience of the station in order for it to get the most out of the market audience-wise.

Important Ingredients

A few other thoughts, comments and suggestions I would have for other stations include the following:

Oldies—I believe oldies must be programmed for the deejays. The average radio station has 1,300 titles for selection in the oldie goldie library, and leaving these up to the haphazard selection of the man on the air can be disastrous. Very few individuals are capable of programming a show from a playlist of 1,300 records or more, and the chances for personal error, bad balance, repeated records, and other programming goofs is astronomical. Music control is essential.

Commercials—Too many commercials, the wrong commercials, or improperly bal-

anced commercials can also harm a station's demographics. Commercials need to be programmed.

Public Service—Public service and public affairs can mean a lot to a station. Too many stations overlook this area and see it just as an FCC nemesis where it actually can be a significant programming plus.

Personalities—I'm all in favor of the time and temperature disk jockey, if that's all he's capable of saying. There are very few articulate personalities and showmen among today's radio performers. Too many of the young men who come running into the station with their broadcasting school diplomas in their hands are capable only of well-modulated commercials and record credits. If the station is to feature personalities, the personalities must have something to say and be capable of saying it and communicating it to the audience. There are many people who have significant things to say, but are incapable of saying them in a manner which can be tolerated by the average listener. Many great poems and statements have been made which have taken less than a minute to deliver. A good broadcast personality knows this and knows that ideas, statements, and thoughts can be communicated in a reasonably short length of time, but it takes preparation and planning.

News—Editorial selectivity is the key. News must be programmed for demographics, just as a station would do with music. News should be written and delivered in the language of the market that the station is trying to reach.

Community Image—It's important. If you've got it, you're making it. If you don't have it, you need it. You can't acquire community image through absentee programming or management. The program director, manager, and entire staff have to be involved in and with the community in order for such a
(Continued on page 66)



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SPECIAL MOA SEMINAR

One-Stops Ready to Blast Cannon

• Continued from page 3

many as ten, are expected to participate. Another seminar will deal with tournaments involving coin-operated amusement games.

Cannon Speeches

Cannon, who will be a member of the seminar panel fielding questions and barbs from one-stop management, has made some of the following charges in a series of speeches around the country:

• "... the majority of one-stops were discouraging both operators and manufacturers as to their [Little LP's] value. The

reasoning was that they didn't want to be bothered with merchandise they couldn't sell by the pound." The remark, largely in reference to Little LP's, was part of a speech before the Music Operators of Virginia in late 1967.

• "The problems I mentioned which were so alarming two years ago (and still are) are the result of operators everywhere copping out of the programming function and turning this over, together with their buying power, to one-stops. As a result, the great majority of jukeboxes are programmed with a rubber stamp."

• "Your [addressing operators] loss of buying power has cut you off completely from [record] manufacturers. You are an unknown quantity to them."

Moving in the direction of improving communication between operators and manufacturers, Cannon recently ad-

ressed a national sales meeting held by Epic Records.

He said, "We are told by one record manufacturer that the sale of 7,000 singles is sufficient to allow production of an LP based on the single. That 7,000 is only 1.7 per cent of the lowest estimate of 450,000 jukeboxes in the U. S. There are a lot of jukeboxes out there."

Eric Bernay

One of the more vociferous defenders of one-stops has been Eric Bernay, A-1 One Stop, New York City. A self-proclaimed "kibbitzer" and close friend of Cannon, he said last week he wasn't sure "Bill will let me on that panel."

"Operators bloody well better not put blame on one-stops they don't support. A one-stop is not protected by labels, no matter what they say. This is a two-way street."

In earlier remarks, Bernay (Continued on page 49)

Direct Sales Hit Mo. Assn.

MACON, Mo. — Direct-to-location sales will highlight problems to be discussed here Tuesday (20) by the Missouri Coin Machine Council. President of the group, John Masters, reported last week that representatives of Fawn Sales were soliciting his locations in Kansas City, Mo.

Expected here at the meeting, during which the 20-year-old trade group will elect officers, are Rock-Ola distributors A. L. Ptacek Jr., Bird Music Co., Inc., Manhattan, Kan.; J. Bradley Howard, a representative of National Vendors, and a representative from Seeburg Central, Kansas City, Mo.

Howard Ellis, Coin-A-Matic Music Co., Inc., Omaha, Music Operators of America (MOA) secretary, planned to attend, but instead will attend the wedding of his daughter in California. Ptacek is MOA treasurer.

MOA Names Panel Members

CHICAGO—Joe Westerhaus Jr., president, Dime-N-Leagues, Inc., a national organizer of coin-operated games tournaments, will be a member of a special seminar here Oct. 11 to discuss coin-operated amusement game competition. Other panel members on the Music Operators of America (MOA) seminar will include Ben Spaulding, Phoenix, Ariz., who has worked closely with U. S. Billiards sales manager, Leonard Schneller, in organizing billiard tournaments.

Dime-N-Leagues, Inc., division, Dime-N-Bowl, Inc., is an eight-year-old organization that organizes tournaments in duck bowling, big ball bowling, bil-

liards and other coin-operated games. The firm, headquartered in Cincinnati, now has representatives in Ohio, Wisconsin, Florida, Missouri, West Virginia, Indiana, Michigan, Minnesota, Kentucky and Illinois.

Westerhaus said last week that his organization hopes to have a representative in every major city soon. Dime-A-Leagues works with operators and furnishes a complete tournament package. The operator puts up \$92 per team, per week. This is matched by the location. Westerhaus said that during the past seven years his firm has distributed over \$500,000 in prize money.

Redisco Expands Little LP Albums, Adds U-A

BALTIMORE—Redisco here was appointed national distributor for United Artists' Little LP's last week.



FRANK FABIANO (right) is seen congratulating Michigan State Rep. Don R. Pears upon Pears' recent primary victory. Pears is an incumbent representing the 43rd district. Fabiano, owner, Fabiano Amusement Co., Buchanan, Mich., has long been interested in politics and supported Pears. Fabiano is a vice-president of Music Operators of America and has long been a leader of the St. Joseph Valley Music Operators Association.

The firm, owned by one-stop veteran Oscar (Bucky) Buchman, has been distributing Audio Fidelity Little LP's nationally and plans to add more lines. Buchman said he now has over 2,000 Little LP titles.

Recent additions to Buchman's own Bomar Little LP label have included albums by the Ink Spots, Lena Horne, Billy Daniels, Mel Torme, the Dukes of Dixieland and Parade of Dance Bands. Buchman also announced that he will be an exhibitor at the Music Operators of America and Amusement Machines Exposition in Chicago Oct. 11-13.

Wisconsin Assn.

LAKE DELTON, Wis.—An election of officers was to have taken place here Sunday (18) at the summer meeting of the Wisconsin Music Merchants Association. Several speakers were scheduled to participate in the meeting, including Fred Granger, executive vice-president of the Music Operators of America, and Lou Casola, past president of MOA.

Expect 8,000 at NAMA Show

PHILADELPHIA — All exhibit space for the Sept. 14-17 National Automatic Merchandising Association (NAMA) convention and trade show here has been sold out. The event, being held in the East for the first



HAPPY WINNERS. Seen here are members of a tavern team that won the above trophies in competition organized by Dime-N-Leagues. Over the past seven years the Cincinnati-based tournament organization has distributed over a half million in prize money. Tournaments are held in such coin-operated sports as big ball bowlers, puck bowling and 8-ball billiards.

New Equipment



D. Gottlieb — Two-Player Flipper

This newest two-player flipper game from D. Gottlieb features six flippers, giving players ample opportunity to keep the ball going back up the table for relay recovery shots. Another feature, A-B-C Rotation Sequence, which relights a traveling light rollover and target for 500 points. Bullseye Targets, which light a top rollover, allow for a shoot again feature. The game also features two kick-out holes which light a 600-point score. The game is called Paul Bunyan.

Form Lock Co.

ISLAND POND, Vt.—Hollis Smith, inventor of a coin-operated vending machine now used extensively at airports to dispense insurance policies, is starting a new manufacturing business here. It will be the Essex Lock Co., which will engage in the manufacture of locking devices, such as handcuffs, locked doors for outdoor telephones, etc.

Sears Using Jukeboxes in Fashion Shops

DENVER — Midwest Music Co., major phonograph operators here, have installed new jukeboxes in all Sears, Roebuck department stores in the Denver area. The site in each case was the mod apparel department in women's wear, the point where the true "swinger" music-wise can be expected to also shop for advanced, psychedelic-flavored garb.

Set up for free play, the jukeboxes have been a tremendous success, according to Midwest, blasting forth from store opening, through until the late evening closing hours. Here, they have been particularly helpful in familiarizing many people with new hits from which they have had no time before, and which make an excellent impression while the customer is standing by, awaiting service from a salesperson.

Numerous department stores in the Denver area as in other cities, have used the Discotheque approach with actual disk jockeys broadcasting from mod clothing departments, but this is one of the first occasions the "select it yourself" jukebox presentation has been used Midwest believes.

MOA Show Space Nearly Sold Out

CHICAGO — Manufacturers and suppliers interested in exhibiting at the Music Operators of America (MOA) Music & Amusement Machines Exposition have about 10 more days in which to secure space.

Nearly all space is sold out for the Oct. 11-13 event at the Sherman House Hotel here, Executive Vice-President Fred Granger said last week.

NAMA EXHIBITORS
Advance Engineering Co.; American Automatic Merchandiser; American Bakeries Co.; American Can Co.; American Dillion Co.; American Home Foods; American Tobacco Co.; Apple Box, Inc.; ARDCO China-Foam; Armour & Co.; Aunt Fanny's Baking Co.; Austin Biscuit, Div. of Fairmont Foods; Automatic Products Co.; Automatic Vendors of America, Inc.; Bachman-Jack's, Inc.; Bally Case & Cooler, Inc.; Beech Nut, Inc.; Blumenthal Bros. Chocolate; Borden, Inc.; Foods Division; Bowey's, Inc.; Brandt Automatic Cashier Co.; Brown & Williamson Tobacco Corp.; Bunn-O-Matic Corp.; Campbell Soup Co.; Canada Dry Corp.; Carnation Co.; Change- (Continued on page 49)

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NORTH BEND, Neb.—Until a few years ago, Ed Kort was a shy, soft-spoken operator who never stood up at an association meeting to address fellow operators. Today, he is president of the Coin Operated Industries of Nebraska (COIN). The big difference in his life, Kort said, was deciding to take a speech course.

"I enrolled in a Dale Carnegie course. We met one night a week for 14 weeks. At first, it was just terribly difficult to get up before the group, but gradually it became easier. It was the best money I've ever spent."

The course cost \$195, Kort said. Now it costs \$225. Since completing the course, Kort has joined the local Toastmasters Club here and attends every Monday.

"It's amazing what these courses do for you. But if you don't put what you learn to practice, you slip back. I didn't join the Toastmasters for about six months after completing the course, and I had slipped back a lot."

"I'm really not worth a damn as a speaker and never will be, but the course helped me get over my timidness. I had just reached the point in my life where I decided that I must overcome this fault."

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2 1/4" 15 Belgian numbered and 2 3/8" Cue Balls. Set . . . \$19.95

57" Cues—str., \$2.95 ea., \$33 dz.

57" Jointed Cues . . . \$7.50 up

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with SYNCHRONIZED SOUND—GUN FLASH—GUN RECOIL!

MORE PLAY... PROFITS!



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1725 W. DIVERSEY BLVD., CHICAGO, ILLINOIS 60614

JUKEBOX RECORD REPORT

Best Picks

for Week Ending Aug. 24

CHATTANOOGA

Cover: "Today I Started Loving You Again," Joe Barry, Nugget 1023; Teen: "Sunday Morning 6 o'Clock," Camel Drivers, Buddah 61; Adult: "April Again," Dean Martin, Reprise 0761; C&W: "It's All Over But Crying," Hank Williams Jr., MGM 13968; R&B: "Sudden Stop," Percy Sledge, Atlantic 2539; Oldie: "Blueberry Hill," Exotic Guitars, Ranwood 8111.

CHICAGO

Cover: "My Way of Life," Frank Sinatra, Reprise 764; Teen: "Tuesday Afternoon," The Moody Blues, Deram 85028; Adult: "Peg o' My Heart," Brad Swanson, Thunderbird 515.

CRETE, NEB.

Teen: "Lady Willpower," Union Gap, Columbia 44557; Adult: "For Sentimental Reasons," Ella Fitzgerald, Decca 29136; C&W: "Only Daddy That'll Walk the Line," Waylon Jennings, RCA 9561.

EMPORIA, KAN.

Teen: "Born to Be Wild," Steppenwolf, Dunhill 4138; Adult: "Halfway to Paradise," Bobby Vinton, Epic 10350; C&W: "Autumn of My Life," Bobby Goldsboro, United Artists 50318; R&B: "I Guess I'll Have to Cry, Cry, Cry," James Brown, King 6141.

GAFFNEY, S. C.

Cover: "Sudden Stop," Percy Sledge, Atlantic 2539; Teen: "Down at Lulu's," Ohio Express, Buddah 56; Adult: "Light My Fire," Jose Feliciano, RCA Victor 47-9550; C&W: "Next in Line," Conway Twitty, Decca 32361; R&B: "I Get the Sweetest Feeling," Jackie Wilson, Brunswick 55381; Novelty: "Here Comes the Judge," Pigmeat Markham, Chess 2049.

HADDONFIELD, N. J.

Cover: "Girl Watcher," O'Kaysions, ABC 11094; Teen: "Hip City," Jr. Walker & the All Stars, Motown Soul 35048; Adult: "Fool on the Hill," Sergio Mendes & Brasil '66, A&M 961; C&W: "Already It's Heaven," David Houston, Epic 5-10338; R&B: "Say a Little Prayer," Aretha Franklin, Atlantic 2546; Novelty: "Here Comes the Judge," Pigmeat Markham, Chess 2049.

INDIANAPOLIS

Cover: "Alice Long," Tommy Boyce & Bobby Hart, A&M 948; Teen: "Do It Again," Beach Boys, Capitol 2239; Adult: "Turn Around, Look at Me," Vogues, Reprise 0686; C&W: "D-I-V-O-R-C-E," Tammy Wynette, Epic BN 26392; R&B: "Gentle on My Mind," Boots Randolph, Monument 1081.

NEW ORLEANS

Teen: "Magic Bus," Who, Decca 32362; Adult: "Love Is Here to Stay," Chris Montez, A&M 958; C&W: "Cheatin'," Bonnie Owens, Capitol 2210; R&B: "Slip Away," Clarence Carter, Atlantic 2508.

OAKLAND, CALIF.

Cover: "Hush," Deep Purple, Tetragrammaton 1503; Teen: "On the Road Again," Canned Heat, Liberty 56038; Adult: "Fool on the Hill," Sergio Mendes & Brasil '66, A&M 961; C&W: "San Diego," Charlie Walker, Epic 10349; R&B: "Stay in My Corner," Dells, Cadet 5612; Novelty: "Bring Back Those Rockaby Baby Days," Tiny Tim, Reprise 0760.

PEORIA, ILL.

Cover: "Halfway to Paradise," Bobby Vinton, Epic 10350; Teen: "Don't Give Up," Petula Clark, Warner Bros.-Seven Arts 7216; Adult: "Gentle on My Mind," Boots Randolph, Monument 1081; C&W: "It Just Happened That Way," Roy Clark, Dot 17117; R&B: "Sudden Stop," Percy Sledge, Atlantic 2539; Oldie: "You Made Me Love You," Patsy Cline, Decca 25738; Novelty: "On Tap, in the Bottle or in the Can," Hank Thompson, Dot 17108.

PHILADELPHIA

Cover: "I Can't Stop Dancing," Archie Bell & the Drells, Atlantic 2534; Teen: "Do It Again," Beach Boys, Capitol 2239; Adult: "That Old Time Feelin'," Dean Martin, Reprise 0761; R&B: "I Guess I'll Have to Cry, Cry, Cry," James Brown, King 6141.

POCATELLO, IDAHO

Cover: "Classical Gas," Mason Williams, Warner Bros.-Seven Arts 7190; Teen: "Hello, I Love You," Doors, Elektra 45635; R&B: "Grazing in the Grass," Hugh Masekela, Uni 55066.

(Continued on page 49)

as reflected in a weekly poll of jukebox programmers across the country

When Answering Ads . . . Say You Saw It in Billboard

Coming Events

Aug. 25-26—South Dakota Music & Vending Association, regular meeting, site to be announced, Aberdeen.

Sept. 13-15—Illinois Coin Machine Operators Association, annual meeting, Holiday Inn East, Springfield.

Sept. 14-17—National Automatic Merchandising Association, annual convention and trade show, Convention Hall, Philadelphia.

Sept. 15-16—National Vendors Association, board meeting, Franklin Motor Hotel, Philadelphia.

Sept. 15—South Carolina Coin Operators Association, Charleston, S. C.

Sept. 19—Massachusetts Coin Machine Association and the Western Massachusetts Music Guild, greater New England convention, Sheraton-Yankee Drummer Motor Inn, Auburn, Mass.

Sept. 22—Coin Operated Industries of Nebraska, Town House Hotel, Omaha.

Sept. 26-28—West Virginia Music & Vending Association, Heart of Town Motor Inn, Charlestown, W. Va.

Sept. 27-29—Music Operators of New York, annual meeting, Homowack Lodge, Spring Glen, N. Y.

Oct. 11—Illinois Coin Machine Operators Association, board meeting, Sherman House Hotel, Chicago.

Oct. 11-13—Music Operators of America, 18th annual convention and trade show, Sherman House Hotel, Chicago.

Coinmen In The News

PHILADELPHIA

Elmer G. Daniels was named president and general manager of ARASERV, the recreation and concessions division of ARA Services, it was announced by William Fishman, president of the parent Automatic Retailers of America (ARA). Daniels, who was a corporate vice-president since early 1964,

will direct all company services at stadiums, theaters, convention halls, sports events, auditoriums and fairs. . . . Bert S. Wilson, public relations director of ARA Services, underwent surgery on his left hand and treatment for arthritis on his left knee at Temple Hospital. . . . Sam Stern, head of

S&S Music, reports one of his \$12 juke box locations which never grossed more than \$21, is now doing between \$60 and \$65 a week with the introduction of Phonovue. . . . John's Vending, which hasn't had a Bally pin game in years, ordered five Dixielands from David Rosen, Inc.

TOP MANUFACTURING REPRESENTATIVE

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We are offering as "bait" a huge salary, bonuses and stock options.

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If you are a heavyweight in this field, please RUSH a resume immediately to:

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VICE PRESIDENT

DIVERSIFIED FILM DISTRIBUTORS
10407 Liberty, St. Louis, Missouri 63132

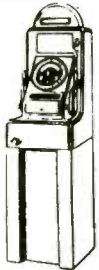
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EVERYWHERE

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IN ANY LOCATION



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NEW CAN COLD DRINK VENDORS

for prestige and heavy volume locations
GIANT 360 can capacity—
48 cans in pre-cool

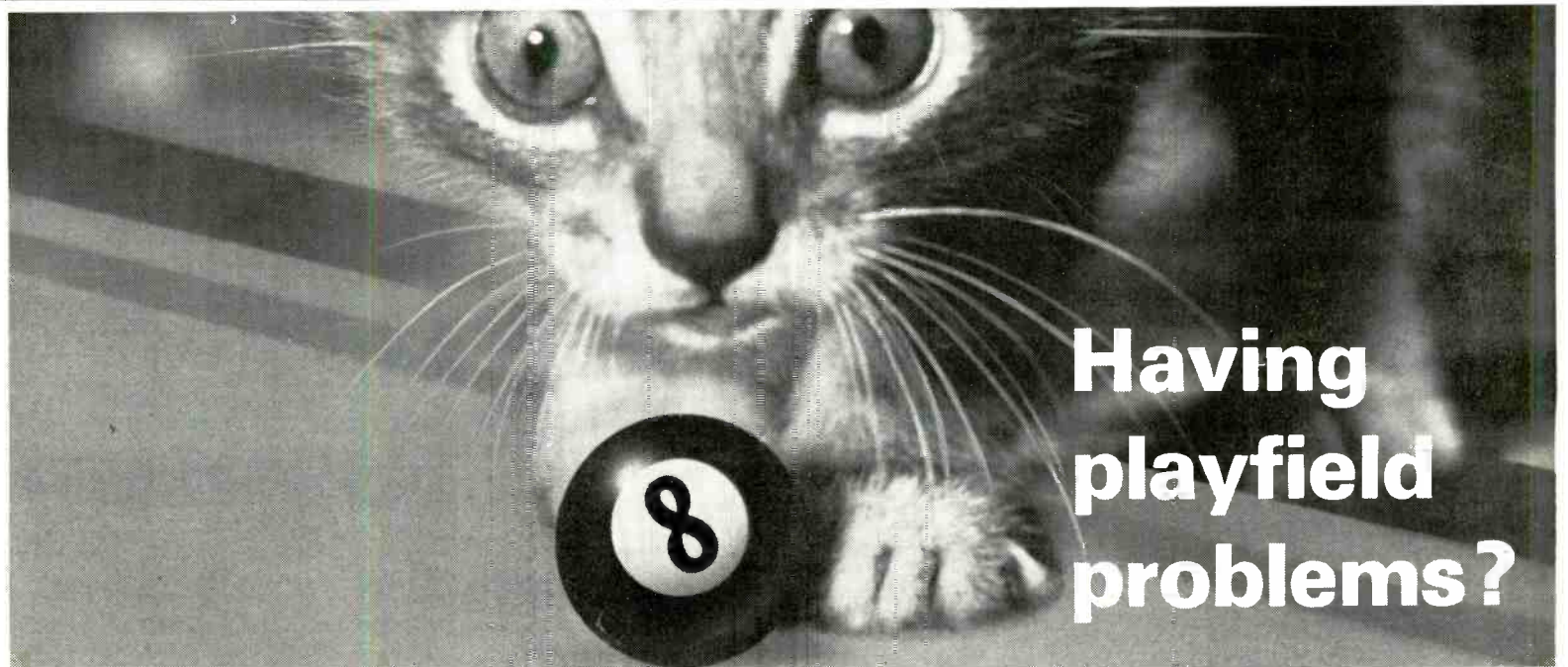
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AUGUST 24, 1968, BILLBOARD



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Bulk Vending News

Sales Up 20%; Quarter Vending Climbs

CHICAGO—Gross sales for the first half of 1968 are up anywhere from 10 to 50 per cent, with 25-cent vending accounting for much of the rise. This was revealed in a spot check of both large and small bulk operations around the country last week. The over-all sales increase over the first half of 1968 averages out at 20 per cent.

Operators report that anywhere from 2 to 30 per cent of their sales are derived from 25-cent items. This varies, depending upon how many 25-cent machines are in operation. Where quarter units are used, they can account for as much as 50 per cent of the gross sales.

As an example, John Brehmer, Buckeye Vendors, Columbus, Ohio, who said he loves to "split hairs and use slide rules," broke figures down both ways. His over-all gross sales figures show penny, 55.2 per cent; nickel,

20.3; dime, 15.7, and quarter, 8.8. Where quarter machines are located, the figures are penny, 47; nickel, 17; dime, 13.4, and quarter, 32.6.

Alan Rake, Rake Coin Machine Exchange, Philadelphia, compared 1967 and 1968 figures: During June, 1967, penny sales were 45 per cent; nickel, 35; dime, 8, and quarter, 12. The past June, the figures were penny, 40; nickel, 22; dime, 10, and quarter, 28.

Rake, who reported gross sales up 45 per cent, said quarter vending tends to help dime sales, too. He credited this to such items as the 10-cent jawbreaker. However, Milton Hampton, Graff Vending Supply Co., Oakland, Calif., said quarter vending cut into dime sales.

"Quarter vending is coming into its own along the West Coast, Hampton said. "We're finally getting good domestic as well as imported 25-cent items. Hampton estimated sales breakdown as penny, 30 per cent; nickel, 25; dime, 30, and quarter, 15.

Even where quarter vending is not a factor, vendors are enthusiastic. Jack Thompson, Smith-Regal of the Carolinas, said sales in his area are still 80 per cent penny and 20 per cent nickel and dime. "The interest in quarter vending is there," he said.

Vincent Schiro, Schiro Vending Supply, New Orleans, was among those who reported that quarter vending was just begin-

ning in his area. "Our breakdown is 85 per cent penny and 15 per cent nickel. We have no dimes in New Orleans, although some people won't believe it," Schiro said.

Roger Folz, Folz Vending, Oceanside, N. Y., said a computerized breakdown of sales revealed penny, 52 per cent; nickel 15; dime, 21, and quarter, 11. "Our per-machine sales are up at least 10 per cent," he said.

Bob Kantor, Confection Specialties, Inc., here, said his firm's sales were up from 25 to 30 per cent. "Quarter vending is coming along fast," he said, reporting 10 per cent figure. "Dime is doing very bad, but nickel is up to 25 per cent due to item," like Leaf's Colossal 5-cent item."

George Herman, T. M. Vending Corp., New York, said his breakdown was penny, 40 per cent; nickel, 20; dime, 20, and quarter, 20. "There's just an abundance of good quarter items," he said.

Irv Katz, SP Distributing Co., St. Louis, reported his breakdown as penny, 55 per cent; nickel, 20; dime, 15, and quarter, 10 per cent. "These breakdowns are somewhat deceiving," he said, "because where quarter machines are located they often account for 50 per cent of the gross sales in those locations. Quarter vending has just mushroomed," said Katz, mentioning that he has a sales representative scouting good quarter items for him in Hong Kong.

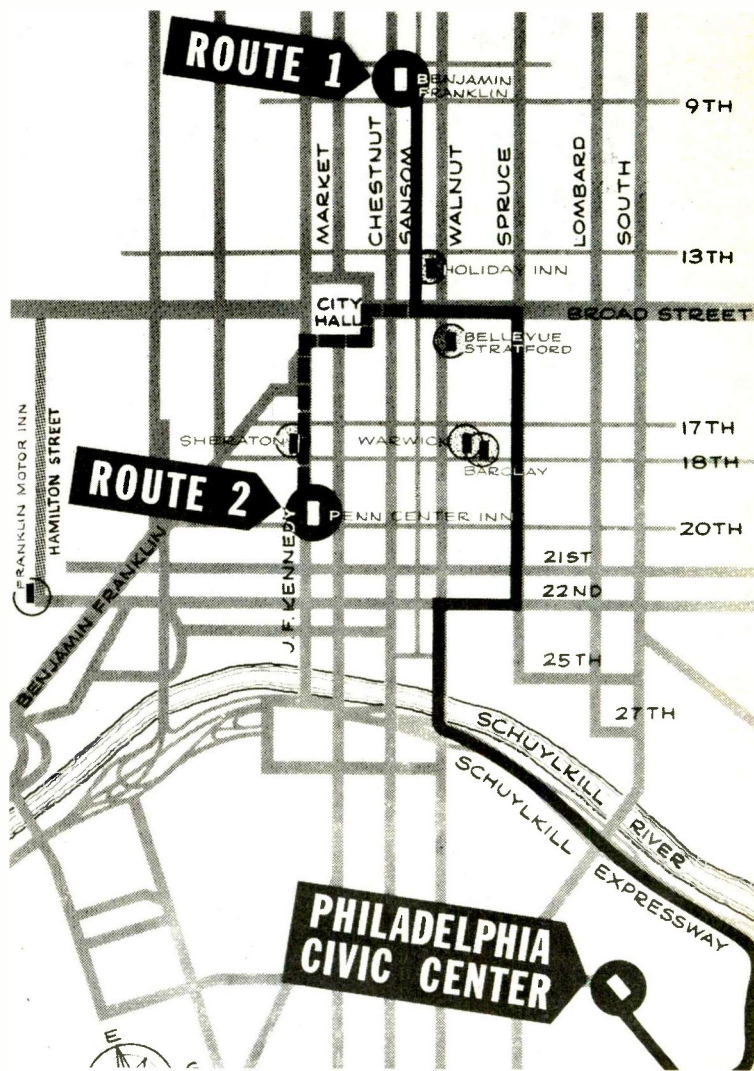
Brehmer also mentioned the deception of quarter sales. "Quarter sale hit at 50 per cent in locations where you're vending at this price. This sticks in your mind, but it doesn't stick in the bookkeeping. You may do 9100 in quarters one time and then find it drops to 940 later on."

Vt. Cigaret Tax Revenue Is Off

MONTPELIER, Vt.—One of the factors in a State general fund deficit of \$1.5 million has been a decline in cigaret smoking in Vermont, it has been revealed.

Reports show that revenues from cigaret taxes have fallen \$110,700 below estimates for the fiscal year. During the period, these tax receipts amounted to \$5.1 million.

The general fund deficit is the first for Gov. Philip Hoff's administration.



VENDING CONVENTION SITE AND HOTELS are detailed on the above map of Philadelphia. The National Automatic Merchandising Association (NAMA) convention and business meetings, Sept. 14-17, will take place at the Philadelphia Civic Center. The National Vendors Association (NVA) directors will meet at the Franklin Motor Inn (at left) Sept. 15. National Rejectors, Inc., is providing free shuttle-bus service to the NAMA convention, with buses leaving from seven hotels every 10 minutes, starting at 9 a.m. each day.

New Eppy 25c Mix; to Make 2-In. Capsule

LYNBROOK, N. Y.—Eppy Charms, which will soon begin making its own two-inch capsules, is making available a special mix of American-made 25-cent merchandise. Many of the items in the mix, Eppy claims, sell for as much as \$1.98 over retail counters. Highlighting the mix is a series of pendants composed of 15 styles.

The mix, sold in uncapsuled bulk quantities of 1,000 pieces, is comprised of 75 pendants in 15 styles, 75 men's diamond rings in eight styles, 75 ladies' adjustable rings in 25 styles, 75

Shockey at See-Vend

COLUMBUS, Ohio — Clint Shockey, a 10-year veteran in the coin machine business in this region, has been named manager, games division, See-Vend, Inc., here.

cuff links in three styles, 150 money clips in six styles, 125 tie bars in six styles, 100 tie bars with stones, 124 anklet bracelets, 125 identification bracelets in two styles and 75 pearl necklaces.

Eppy is also premaking available a pre-capsuled mix of 25-cent items. At the same time, the firm is offering two new dime mixes.

NORTHWESTERN

Model 60 Bulk-Pak

Will not skip or jam because of specially designed wheel and housing. Holds 1,000 individually wrapped FLEER'S DUBBLE BUBBLE TAB GUM, the most popular in bubble gum. Wrappers include comics, fortunes and premium redemption. Bulk loading.

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GUARANTEED USED MACHINES

N.W. Model 49, 1¢ or 5¢\$14.50
N.W. Deluxe, 1¢ or 5¢ Comb. 12.00
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Atlas 1¢ & 5¢ 100 Ct. Ball Gum 12.00
Acorn 8 Lb. Globe 10.50

MERCHANDISE & SUPPLIES

CAPSULES

250 PER BAG with MONEY MAKING DISPLAYS

5¢ All Ring Mix\$4.60
5¢ Trick & Game Mix 5.00
5¢ Creepy Bugs 5.00
5¢ Northwestern Mix 4.25
5¢ Latest Assorted Mixes 5.00
10¢ Jewelry Mix 8.00
10¢ Lighter Mix 8.00
10¢ Big Dice Mix 8.00
10¢ Assortment Mix 7.00
10¢ Western Mix 8.00

Empty V-VI-V2 CAPSULES

25¢ V2 Jewelry, 100 per box\$10.00
25¢ V2 Oogie, 100 per box 10.00
Wrapper Gum—Fleers 4M pcs. 14.40
Wrapped Gum—Pal, 4M pcs. 14.00
Rain-Bo Ball Gum, 2100 per ctn. 7.25
Rain-Bo Ball Gum, 1800 printed per carton 7.50
Rain-Bo Ball Gum, 5550 per ctn. 8.75
Rain-Bo Ball Gum, 4300 per ctn. 8.85
Rain-Bo Ball Gum, 3550 per ctn. 8.85
Maffettes, 2400 per carton 8.40

15 Cartons minimum prepaid on all Leaf Brand Rain-Bo Ball Gum.

Adams Gum, all flavors, 100 ct. .45
Wrigley's Gum, all flavors, 100 ct. .45
Beech-Nut, 100 ct.45
Hershey's Chocolate, 200 ct.45
Minimum order, 25 Boxes, assorted.

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Everything for the operator. One-Third Deposit, Balance C.O.D.

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- Large capacity holds 320 V Capsules, 140 V-1 Capsules, 1,100 balls of 100 count Gum. Takes in \$28.00 when filled with Ball Gum and Charms. Also holds 1,000 pieces of Wrapped Gum.

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SUPPLIES—Empty capsules V-VI-V2, coin weighing scales, counters & wrappers, stamp folders, decals, route cards, padlocks, spray paints, machine cleaners & lubricants, paper cups for hot nut venders & hot beverages.

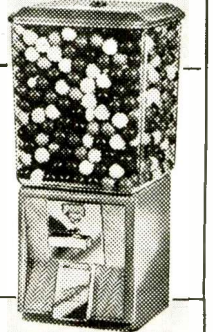
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DEPENDABLE FAST SERVICE, LOWEST PRICES FROM LARGEST INVENTORY IN THE U.S.

One-Stops Ready To Blast Cannon

• Continued from page 45

spoke out against Cannon's charge of "rubber stamp programming." He said, "Operators are business people—they know what's happening. They read their meters. But they depend on us, too, because we are professionals and if we have developed nothing, we have developed ears."

"Who else is more qualified to service operators with records they can use in their various locations, that will receive play on their machines, plus give them whatever they ask for through their own experience on the route?"

Sipiora

Sipiora, Singer One Stop, Chicago, amplified Bernay. "Where would the operator be today if it weren't for the one-stop?" he asked.

"Cannon forgets that the one-stop was born out of the operator's needs. There were so many small, independent labels coming into existence that the operator couldn't afford to track them down from distributors.

"The one-stop saved the operator time. In many cases, the one-stop saved the operator from adding another employee."

Sipiora said there may be instances where one-stops are involved in rack jobbing or emphasizing their distributor activities and are too busy to concentrate on operator servicing. "But over-all, one-stops are giving the operator excellent service. Even a bad one-stop is better than no one-stop," Sipiora said.

Buchman

Oscar (Bucky) Buchman, Redisco One Stop, Baltimore, who will be an exhibitor at the MOA convention, said he did not want to see so much criticism directed at Cannon. "It's more important that we all work together," he said.

"I know there've been charges that one-stops overly influence operators. I don't jam records down the operators' throats. I could get rid of 500 or 600 of anything if I wanted to, but only once or twice. I would lose a half dozen good accounts."

Buchman, who is also a national distributor of Little LP's, said he "had no axe to grind." But other one-stop owners indicate they will not feel as kindly. Granger said, "The response from one-stops even at this early date has been better than ever before and a good turnout is expected."

Much fireworks is expected, too.

8,000 for NAMA

• Continued from page 45

bank; Chicago Lock Co.; Choice-Vend, Div. of Seeburg Corp.; Chunky Corp. Claridge Food Co., Inc.; Clark Gum Co., Div. of Philip Morris; Coan Manufacturing Co.; Coca-Cola Co.; Coffee Brewing Center; Coffee-Mat Corp.; Coin Acceptors, Inc.; Conex Div., Illinois Tool Works; Continental Can Co., Inc.; Continental Coffee Co.; Cook Chocolate Co.; Cornelius Co.; Cuno Engineering Corp.; Curtiss Candy Co.; Dean Foods Co.; Delicia, Inc.; Dr Pepper Co.;

Electro Counter & Motor Co.; Elkay Products Co., Inc.; Everpure, Inc.; F&F Laboratories, Inc.; Fixtures Mfg. Corp.; General Cigar Co., Inc.; General Foods Corp.; Goetze's Candy Co., Inc.; Gold Medal Products Co.; Goldenberg Candy Co.; Goren Foods Co.; Great Lakes Equipment Co.; Green River Corp.; Hamilton Scale Corp.; Hayssen Manufacturing Co.; H. J. Heinz Co.; Hershey Foods Corp.; Hills Bros. Coffee, Inc.; Holiday Cops, Inc.; Hollywood Brands, Div. of Consolidated; Geo. A. Hormel & Co.; Inter-County Industries, Inc.; Irvin Industries, Inc.; Johnson Fare Box Co.; Keathley's Inc.; Kraft Foods; La Touraine Coffee Co., Inc.; Lektro-Vend Corp.; Liggett & Myers Tobacco Co.; Lily-Tulip Cup Corp.; Lincoln Manu-

Best Picks

• Continued from page 46

PORTLAND, ORE.

Cover: "Fool on the Hill," Sergio Mendes & Brasil '66, A&M 961; Teen: "Mr. Bojangles," Jerry Jeff Walker, Atco 6594; Adult: "Blueberry Hill," Exotic Guitar, Randwood 811; C&W: "In Love," Wynn Stewart, Capitol 2240; R&B: "The House That Jack Built," Aretha Franklin, Atlantic 2456; Novelty: "Bring Back Those Rockaby Baby Days," Tiny Tim, Reprise 0760.

WINTER HAVEN, FLA.

Cover: "The House That Jack Built," Aretha Franklin, Atlantic 2546; Teen: "Down at Lulu's," Ohio Express, Buddah 56; Adult: "Love Is Fine," Herb Alpert, A&M 960; C&W: "It's All Over But the Crying," Hank Williams Jr., MGM 13968; R&B: "(You) Got What I Need," Freddie Scott, Shout 233.

New Equipment



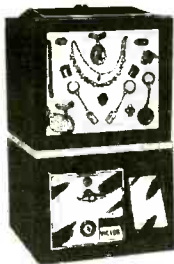
Midway—Shuffle Alley

This new shuffle alley from Midway Manufacturing Co. features five methods of play and is styled to conform with the popular "mod" fashions. One of the outstanding features is called the "Beer Frame," with a spin score bonus. This feature is included on all games except Regulation. The five methods of play are Regulation, Flash, Big Strike, Strike Build Up and Fantastic, the last-named giving the unit its name. Highlight of the Fantastic method is a 900-point bonus awarded to the player when the spin score is the same as the number of pins made by the player's first shot in each frame. On Fantastic, a strike registers 300 and a spare registers 200. The top score on Regulation is 300; on Flash and Big Strike, players continue playing whenever a strike is scored; on Strike Build Up score values go up to 800 points. The game carries Midway's lifetime warranty.

facturing Co., Inc.; Litton Industries, Atherton Division; Lorillard Corp.; M&R Food Service Co.; Marvel Metal Products Co.; MarVend, Inc.; Maryland Cup Corp.; Mason Candies, Inc.; McGunn Safe Co.; Mechanical Servants, Inc.; Merkle-Korff Gear Co.; Micro-Magnetic Industries, Inc.; Monsanto Co.; Moyer Diebel Corp.; Nadex Industries, Inc.; National Automatic Merchandising Association; National Biscuit Co.; National Rejectors, Inc.; National Vendors; Nestle Co., Inc.; Nimco, Inc.; No-Cal Corp.; Northwestern Corp.; Old World Baking, Div. of Keebler Co.; Pepsi-Cola Co.; Philip Morris, Inc.; Plantation Baking Co., Inc.; Progressive Mfg. Co.; Pronto Food Corp.; Quaker Oats Co.; Food Service Division; Qualitad Sales Corp.; Reed Electromech Corp.; R. J. Reynolds Tobacco Co.; Rich Products Corp.; Riverside Manufacturing Co.; Rock-Ola Manufacturing Corp.; Roll-O-Sheets, Inc.; Rowe International, Inc.; Royal Crown Cola Co.; Rudd-Melikian, Inc.; Schulze & Burch Biscuit Co.; Scott Paper Co.; Seeburg Corp.; Servomatic, Inc.; Seven-Up Co.; William F. Shepherd, Inc.; Queen City Vendors Div.; Solon Super Lock Co., Inc.; Sprayvender Co.; Standard Brands, Inc.; Standard Change-Makers, Inc.; Steelmade, Inc.; Stokely-Van Camp, Inc.; Sunshine Biscuits, Inc.; Superior Tea & Coffee Co.; Switzer Licorice Co.; Thor Power Tool Co.; Trilevator Division, Magline, Inc.; Trans World Services, Inc.; Truvend, Inc.; Tuscan Polar-Vend Co.;

Corp.; White Rose Tea, Inc.; Wico Corp.; Wilkins Coffee Co.; Wm. Wrigley Jr. Co.; Xerox Corp., Education Division; Don Young Co.; Zausner Foods Corp.

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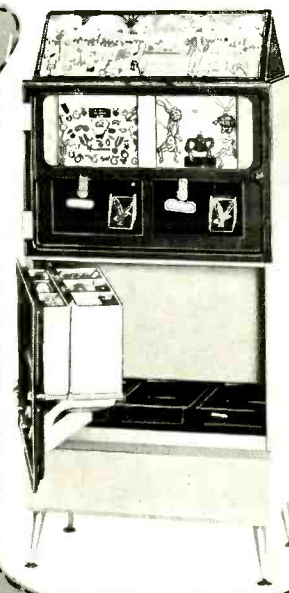
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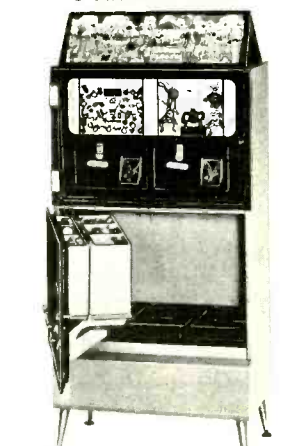
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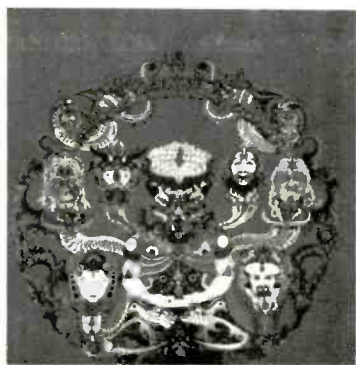
Album Reviews



POP

IN ONE EAR AND GONE TOMORROW—The Buckingham's. Columbia CS 9703 (S)

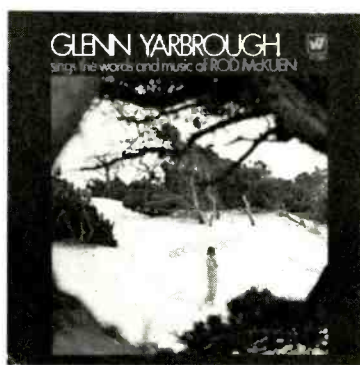
The Buckingham's, consistent hit makers since their opening "Kind of a Drag" winner, breeze along into their third LP based on their "Back in Love Again" success. "Song of the Breeze" and "Simplicity" lead the way along with "Can't Find the Words" and others. Their latest LP should keep them in good chart standing and in the favorite column.



POP

ANTHEM OF THE SUN—The Grateful Dead. Warner Bros. WS 1749 (S)

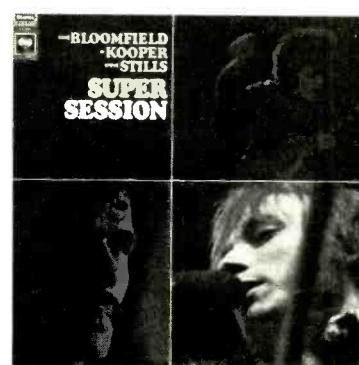
The Grateful Dead stake their leaders of the avant-garde in their experimentation with sound. The group uses a variety of instrumentation, including electronic tape on this album, their second. Aside from the underground market, this disk should also click hard and fast with serious music buffs.



POP

GLENN YARBROUGH SINGS THE WORDS & MUSIC OF ROD MCKUEN—Warner Bros. 1736 (S)

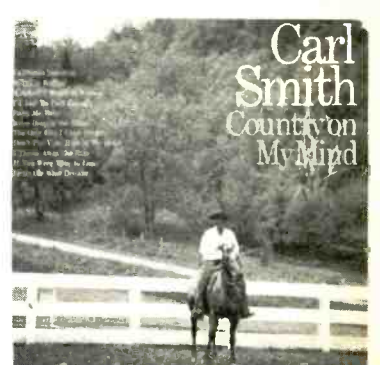
The combination of Glenn Yarbrough and poet-composer Rod McKuen is a dynamic duo for the pop charts and fans of the folk singer, refugee from the old Limeliters. The tasty, romantic lyrics are perfect company for McKuen's melodies and Yarbrough's compelling vibrato. "Each of Us Alone," "I'll Catch the Sun" and "Listen to the Warm" are hypnotic musical gems.



POP

SUPER SESSION—Mike Bloomfield/Al Kooper/Steve Stills. Columbia CS 9701 (S)

Three of the top pop musicians of the day join forces in this unique album that should have wide appeal among youthful consumers. Al Kooper of Blood, Sweat and Tears is joined by Mike Bloomfield of Electric Flag on the first side and Steve Stills of Buffalo Springfield on the flip. Assists also are given by Barry Goldberg, Harvey Brooks and Eddie Hoh. "Season of the Witch" is a good extended cut.



COUNTRY

COUNTRY ON MY MIND—Carl Smith. Columbia CS 9688 (S)

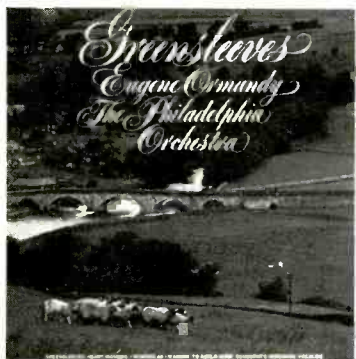
Carl Smith, in fine style, shows what country music is all about. "California Sunshine" and "The Only Girl I Can't Forget" hit hard and fast in the mind. But this LP also packs some tunes fairly well known to which Smith adds a fresh approach, including "I Threw Away the Rose" and "Baby Me Baby."



CLASSICAL

ORFF: CARMINA BURANA—Janowitz/Stolze/Chorus & Orch. Der Deutschen Oper Berlin (Jochum). DGG 139 362 SLPM (S)

The powerful and dramatic Orff work receives a vibrant and electric performance under the direction of Eugen Jochum. The soloists, including Dietrich Fischer-Dieskau, Gundula Janowitz and Gerhard Stolze shine in their interpretations, and this recording proves a worthy successor to other versions currently available.



CLASSICAL

GREENSLEEVES—Philadelphia Orch. (Ormandy). Columbia MS 7103 (S)

This album is definitely for the masses; such familiar - from - childhood tunes as "Greensleeves" and "Danny Boy" are treated intelligently, but not heavily by Eugene Ormandy and the Philadelphia Orchestra. The other side is represented by "Intermezzo from 'Cavalleria Rusticana,'" and others.



CLASSICAL

RIDE OF THE VALKYRIES—New York Philharmonic (Bernstein). Columbia MS 7141 (S)

This album's subtitle "Wagner Orchestral Favorites" correctly identifies the material as some of that composer's best-known instrumental music, including the title selection. Music from "Tannhauser," "Die Meistersinger," "Tristan und Isolde" and "Lohengrin" also are included. The popularity of and top performances by Leonard Bernstein and his New York Philharmonic insure wide acceptance.



CLASSICAL

THE HEART OF THE BALLET—Various Artists. Mercury SR 2 9127 (S)

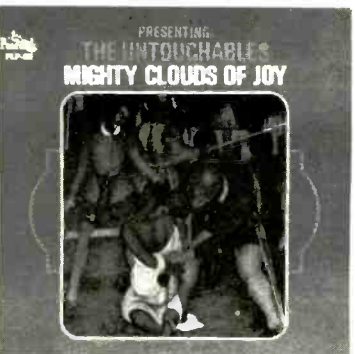
Mercury has taken excerpts from 19 of the most beautiful ballets, and assembled them in this exceptionally beautiful two-record set, which should soon be riding high on the best seller charts. The conductors include Antal Dorati and Paul Paray, among others, and the selections range from the romantic Offenbach to the exciting Aaron Copland.



CLASSICAL LOW-PRICE

MAHLER: SYMPHONY NO. 1—New Haven Symphony Orch. (Brief). Odyssey 32 16 0286 (S)

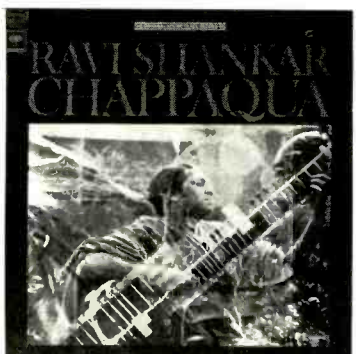
This first recording of the "complete" Symphony No. 1 will surely be an immediate sales winner. Andante allegretto (or the "Blumine" movement) has been restored to its rightful place between the first movement and scherzo, and Frank Brief conducts the New Haven Symphony with deftness and assurance.



GOSPEL

THE UNTOUCHABLES—Mighty Clouds of Joy. Peacock PLP-151

Gospel greets the Mighty Clouds of Joy reach the heights of emotion with their latest religious LP. The exciting quartet touch the heart and muscle of faith with their tender, sometimes trumpeting, gospel messages. "Pray for Me," "Child of the King" and "How Far I've Strayed" lead the group through one of their greatest sessions.



SOUNDTRACK

CHAPPAQUA—Ravi Shanker. Columbia OS 3230 (S)

Shanker's most commercial track to date. This album should easily find a niche on the Top LP's chart as the master of the sitar combines his music with that of the flute, piano, oboe, etc. The selections are short and could gain airplay on some progressive rock stations. Box-office success of the film, coupled with Shanker's widespread reputation should make this album a big one.



POP

LOVE IS LAINIE—Lainie Kazan. MGM SE 4496 (S)

Mark up another artistic triumph for Miss Lainie Kazan, in this, her fourth album for MGM. A sizzling and sensuous "Look of Love" is but one of four Bacharach-David tunes that sparkle in the Kazan versions. Her interpretation of the Rascals' hit "How Can I Be Sure" and Bobby Hebb's "Sunny" are other knockouts in this smoothly balanced program that should quickly prove a steady sales item.



POP

GORDON'S BUSTER—Gordon Alexander. Columbia CS 9693 (S)

Newcomer Gordon Alexander debuts with an impressive one-man show of colorful folk-tongued tunes. "Looking for the Sun," "A Bunch of Us" and "Windy Wednesday" pack the opening punch for Alexander, who features colorful lyrics sprinkled with poetry and fine troubadour-like command of his music. Good listening and good promise are the products of Alexander's initial LP.



POP

SHADES OF TIME—Pozo Seco. Columbia CS 9656 (S)

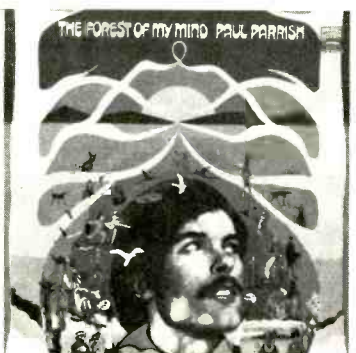
Progressive rock airplay on some of the leading FM stations will give this LP sales impetus. The key tune is "Spanish Harlem Incident," which sparkles with interesting new musical sound and hard-hitting lyrics. Paupers provide accompaniment. Other good versions here of "Bye Bye Love," "Gotta Come Up With Something," "You've Got to Hide Your Love Away" and "Hey Babe Open Up Your Mind."



POP

HAMMERHEAD—David Whitaker. Colgems COS 110 (S)

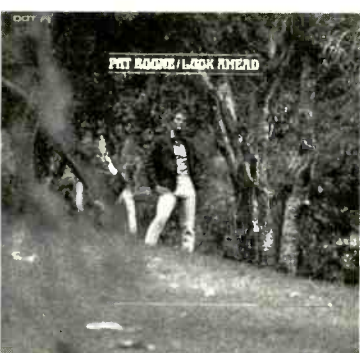
Composer David Whitaker has painted a flashy and sparkling film score that ranks with the best of John Barry's music for the James Bond thrillers, and could prove equally successful in sales. The score vibrates with excitement and runs the gamut from jazz-blues to lush and Latin. An added bonus is Madeline Bell's powerful rendition of the title tune, that could step out as a hot single.



POP

THE FOREST OF MY MIND—Paul Parrish. Music Factory MFS 12,001 (S)

Paul Parrish here displays considerable talent as singer and songwriter. The title selection is but one of 10 originals cuts that are in key with today's pop scene. He also sings the Lennon-McCartney "You've Got to Hide (Your Love Away)" and the Supremes' "I Can't Help Myself." Among the top-flight material here are "Morning Train" and "The Painter."



POP

LOOK AHEAD—Pat Boone. Dot DLP 25876 (S)

The vocal perfection of Pat Boone on these very familiar tunes—tunes like "Gonna Find Me a Bluebird," "Too Soon to Know" and "Kaw-Liga"—should result in enormous easy listening airplay. A beautiful album.



JAZZ

MILES IN THE SKY—Miles Davis. Columbia CS 9628 (S)

This is Miles and his quintet (plus guitarist George Benson for one track) in a "blowing" session—a no-concessions LP designed for the jazz purist. Miles' spiky probing trumpet is, naturally, the standout sound on the four long tracks that are full of shifting moods and tempo changes.



GOSPEL

A MIGHTY FORTRESS—Mahalia Jackson. Columbia CS 9659 (S)

An admirable, inspiring album from the Queen of spiritual song. The title tune strikes deep at the soul, but her message is also strong and effective in "Power in the Blood" and "Good News, the Chariot's Coming."



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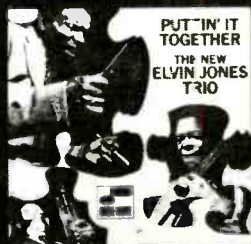
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BST-84285 - The Three Sounds



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BST-84275 - McCoy Tyner



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"Manhattan Fever"
BST-84278 - Frank Foster

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Produced by Richie Havens, Mark Roth & PW



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Billboard **TOP LP'S**

FOR WEEK ENDING AUGUST 24, 1968

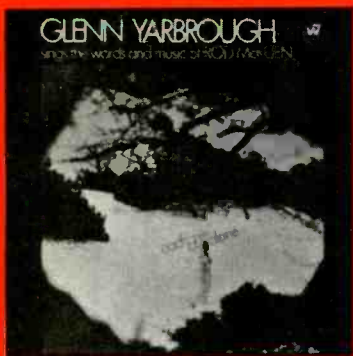
RIAA Million Dollar LP	Star Performer	Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE			
						8-TRACK	4-TRACK	CASSETTE	REEL TO REEL
		7	1	1	CREAM —Wheels of Fire Atco (No Mono); SD 2-700 (S)				
		7	2	2	RASCALS —Time Peace/Greatest Hits Atlantic (No Mono); SD 8190 (S)				
		7	3	3	ARETHA FRANKLIN —Aretha Now Atlantic (No Mono); SD 8186 (S)				
	★	3	29	4	DOORS —Waiting for the Sun Elektra (No Mono); EKS 74024 (S)				
		16	5	5	HERB ALPERT & THE TIJUANA BRASS —The Beat of the Brass A&M (No Mono); SP 4146 (S)				
		38	6	6	CREAM —Disraeli Gears Atco 33-232 (M); SD 33-232 (S)				
		24	4	7	SOUNDTRACK —The Graduate Columbia (No Mono); OS 3180 (S)				NA
		9	8	8	JOHNNY RIVERS —Realization Imperial (No Mono); LP 12372 (S)				
		18	7	9	SIMON & GARFUNKEL —Bookends Columbia (No Mono); KCS 9529 (S)				NA
	★	6	28	10	JOSE FELICIANO —Feliciano! RCA Victor LPM 3957 (M); LSP 3957 (S)	NA	NA	NA	NA
		25	12	11	STEPPENWOLF Dunhill (No Mono); DS 50029 (S)				
		53	10	12	JIMI HENDRIX EXPERIENCE —Are You Experienced Reprise (No Mono); RS 6261 (S)				
		14	13	13	TEMPTATIONS —Wish It Would Rain Gordy (No Mono); 7072 (S)				
		25	11	14	SERGIO MENDES & BRASIL '66 —Look Around A&M (No Mono); SP 4137 (S)				
		27	15	15	ARETHA FRANKLIN —Lady Soul Atlantic 8176 (M); SD 8176 (S)				
		94	14	16	SIMON & GARFUNKEL —Parsley, Sage, Rosemary & Thyme Columbia CL 2563 (M); CS 9363 (S)				NA
		12	19	17	HUGH MASEKELA —Promise of a Future Uni (No Mono); 73028 (S)				
		19	18	18	BOBBY GOLDSBORO —Honey United Artists UAL 3642 (M); UAS 6642 (S)				
		11	20	19	JOHNNY CASH —At Folsom Prison Columbia (No Mono); CS 9639 (S)				NA
		75	17	20	DOORS Elektra (No Mono); EKS 74007 (S)				
		35	16	21	GLEN CAMPBELL —By the Time I Get to Phoenix Capitol T 2851 (M); ST 2851 (S)				
		9	23	22	MASON WILLIAMS —Phonograph Record Warner Bros.-Seven Arts (No Mono); WS 1729 (S)				
		7	24	23	COUNTRY JOE & THE FISH —Together Vanguard (No Mono); VSD 79277 (S)				
		7	22	24	VANILLA FUDGE —Renaissance Atco (No Mono); SD 33-244 (S)				
		12	9	25	ANDY WILLIAMS —Honey Columbia (No Mono); CS 9662 (S)				NA
		13	27	26	RAY CONNIFF & THE SINGERS —Honey Columbia (No Mono); CS 9661 (S)				NA
		13	26	27	DEAN MARTIN —Greatest Hits, Vol. 1 Reprise (No Mono); RS 6301 (S)				
		5	30	28	DONOVAN —In Concert Epic (No Mono); BN 26386 (S)	NA	NA	NA	NA
		15	25	29	GARY PUCKETT & THE UNION GAP —Young Girl Columbia (No Mono); CS 9664 (S)				NA
		14	21	30	MAMAS & PAPAS —Papas & Mamas Dunhill (No Mono); DS 50031 (S)				
	★	14	36	31	DELLS —There Is Cadet (No Mono); LP 804 (S)				
		25	39	32	GLEN CAMPBELL —Gentle on My Mind Capitol (No Mono); ST 2809 (S)				NA
		16	33	33	MONKEES —The Birds, the Bees & the Monkees Colgems COM 109 (M); COS 109 (S)	NA	NA	NA	NA
		48	34	34	FOUR TOPS —Greatest Hits Motown (No Mono); MS 662 (S)				
		21	32	35	BILL COSBY —To Russell, My Brother, Whom I Slept With Warner Bros.-Seven Arts (No Mono); WS 1734 (S)				
		20	35	36	NANCY SINATRA/LEE HAZLEWOOD —Nancy & Lee Reprise (No Mono); RS 6273 (S)				
		48	31	37	DIANA ROSS & THE SUPREMES —Greatest Hits Motown (No Mono); MS 2-663 (S)				
		43	42	38	DOORS —Strange Days Elektra (No Mono); EKS 74014 (S)				
		62	37	39	BEATLES —Sgt. Pepper's Lonely Hearts Club Band Capitol MAS 2653 (M); SMAS 2653 (S)				NA
		23	40	40	OTIS REDDING —The Dock of the Bay Volt 419 (M); S 419 (S)				
		15	43	41	RICHARD HARRIS —A Tramp Shining Dunhill (No Mono); DS 50032 (S)				
		28	45	42	HUGO MONTENEGRO —Music From "A Fistful of Dollars," "For a Few Dollars More," "The Good, the Bad & the Ugly" RCA Victor LPM 3927 (M); LSP 3927 (S)	NA	NA		

RIAA Million Dollar LP	Star Performer	Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE			
						8-TRACK	4-TRACK	CASSETTE	REEL TO REEL
		29	41	43	SOUNDTRACK —The Good, the Bad & the Ugly United Artists UAL 4172 (M); UAS 5172 (S)				
		68	44	44	CREAM —Fresh Atco 33-206 (M); SD 33-206 (S)				
		34	38	45	JUDY COLLINS —Wild Flowers Elektra (No Mono); EKS 74012 (S)				
		20	52	46	EDDIE HARRIS —Electrifying Atlantic 1495 (M); SD 1495 (S)				
		37	46	47	PAUL MAURIAT & HIS ORK —Blooming Hits Philips PHM 200-248 (M); PHS 600-248 (S)				
		18	47	48	STEVIE WONDER —Greatest Hits Tamla (No Mono); 282 (S)				
		128	49	49	SOUNDTRACK —Dr. Zhivago MGM (No Mono); 1SE-6ST (S)				
		19	64	50	SPIRIT Ode Z12-44003 (M); Z12-44004 (S)	NA	NA	NA	NA
		89	51	51	TEMPTATIONS —Greatest Hits Gordy (No Mono); 919 (S)				
		17	60	52	WES MONTGOMERY —Down Here on the Ground A&M (No Mono); LP 3006 (S)				
		50	53	53	VANILLA FUDGE Atco 33-224 (M); SD 33-224 (S)				
		11	48	54	TOM JONES —Fever Zone Parrot (No Mono); PAS 71019 (S)				
		25	54	55	DIONNE WARWICK —Valley of the Dolls Scepter (No Mono); SPS 568 (S)				
		78	59	56	SIMON & GARFUNKEL —Sounds of Silence Columbia CL 2469 (M); CS 9269 (S)				NA
		13	57	57	NANCY WILSON —Easy Capitol (No Mono); ST 2909 (S)				NA
	★	6	63	58	IRON BUTTERFLY —In-A-Gadda-Da-Vida Atco (No Mono); SD 33-250 (S)				
	★	10	68	59	GLEN CAMPBELL —A New Place in the Sun Capitol (No Mono); ST 2907 (S)				
		11	56	60	EDDY ARNOLD —The Romantic World of RCA Victor LPM 4009 (M); LSP 4009 (S)				NA NA NA
		42	58	61	MAMAS & PAPAS —Farewell to the First Golden Era Dunhill (No Mono); DS 50025 (S)				
		27	62	62	CANNED HEAT —Boogie With the Liberty Liberty (No Mono); LST 7541 (S)				NA
		21	55	63	IRISH ROVERS —Unicorn Decca DL 4951 (M); DL 74951 (S)				
		29	61	64	JIMI HENDRIX EXPERIENCE —Axis: Bold as Love Reprise (No Mono); RS 6281 (S)				
		17	66	65	MOODY BLUES —Days of Future Past Deram DE 16012 (M); DES 18012 (S)				
		63	88	66	5TH DIMENSION —Up, Up & Away Soul City (No Mono); SCS 92000 (S)				
		21	69	67	GLEN CAMPBELL —Hey Little One Capitol (No Mono); ST 2878 (S)				NA
		31	65	68	BOB DYLAN —John Wesley Harding Columbia CL 2804 (M); CS 9604 (S)				NA
		17	50	69	ASSOCIATION —Birthday Warner Bros.-Seven Arts (No Mono); WS 1733 (S)				
		17	67	70	TINY TIM —God Bless Reprise (No Mono); RS 6292 (S)				
		47	75	71	WES MONTGOMERY —A Day in the Life A&M (No Mono); SP 3001 (S)				
		11	72	72	DON RICKLES —Hello Dummy! Warner Bros.-Seven Arts (No Mono); WS 1745 (S)				NA
		30	71	73	SOUNDTRACK —Walt Disney Presents the Story & Songs of the Jungle Book Disneyland 3948 (M); SD 3948 (S)				NA NA
		180	74	74	SOUNDTRACK —The Sound of Music RCA Victor LOCD 2005 (M); LSOD 2005 (S)				NA NA
		28	76	75	CHAMBERS BROTHERS —The Time Has Come Columbia CL 2722 (M); CS 9522 (S)				NA
		39	102	76	OTIS REDDING —History of Volt 418 (M); S 418 (S)				
		18	73	77	DIANA ROSS & THE SUPREMES —Reflections Motown (No Mono); 665 (S)				
		36	78	78	HERB ALPERT & THE TIJUANA BRASS —Ninth A&M (No Mono); SP 4134 (S)				
		27	77	79	ED AMES —Sings "Who Will Answer" and Other Songs of Our Times RCA Victor LPM 3961 (M); LSP 3961 (S)				NA NA
		172	84	80	HERB ALPERT & THE TIJUANA BRASS —Whipped Cream & Other Delights A&M (No Mono); SP 4110 (S)				
		17	81	81	MOBY GRAPE —Wow Columbia (No Mono); CXS 3 (S)				NA NA
		8	83	82	SOUNDTRACK —Speedway RCA Victor LPM 3989 (M); LSP 3989 (S)				NA NA NA
		20	82	83	LETTERMEN —Goin' Out of My Head Capitol (No Mono); ST 2865 (S)				NA
		41	79	84	DIONNE WARWICK —Golden Hits, Part 1 Scepter SRM 565 (M); SPS 565 (S)				
		18	70	85	SPANKY & OUR GANG —Like to Get to Know You Mercury (No Mono); SR 61161 (S)				

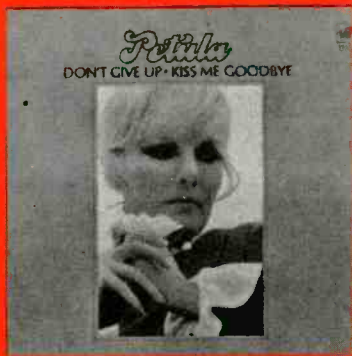
Compiled from National Retail Stores by the Music Popularity Chart Department and the Record Market Research Department of Billboard.

Continued on Page 58

AUGUST 24, 1968, BILLBOARD



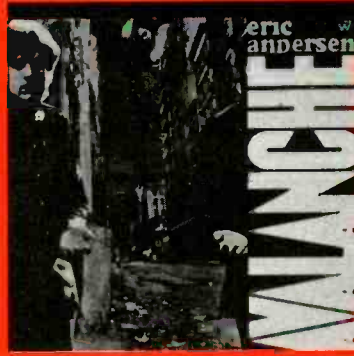
GLENN YARBROUGH
Each Of Us Alone



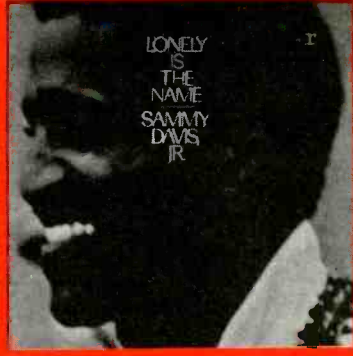
PETULA CLARK
Petula



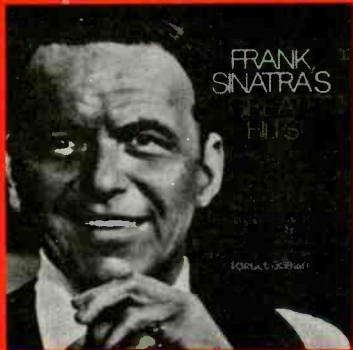
FATS DOMINO
Fats is Back



ERIC ANDERSON
Avalanche



SAMMY DAVIS JR.
Lonely Is The Name



FRANK SINATRA'S
Greatest Hits



PETER, PAUL & MARY
Late Again



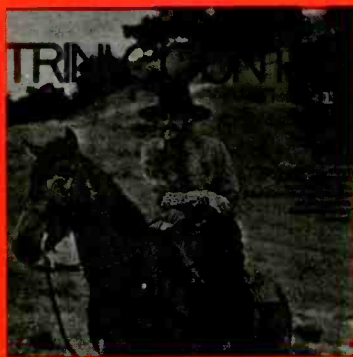
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Anthem Of The Sun



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Greatest Hits, Vol. 2



TRINI LOPEZ
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TOP LP'S

CONTINUED FROM PAGE 56

RIAA Million Dollar LP	Star Performer	Weeks on Chart	Last Week	THIS WEEK	ARTIST—Title—Label & Number	TAPE PACKAGES AVAILABLE			
						8-TRACK	4-TRACK	CASSETTE	REEL TO REEL
		27	89	86	SMOKEY ROBINSON & THE MIRACLES—Greatest Hits, Vol. 2 Tamla (No Mono); TS 280 (S)				
		42	87	87	SOUNDTRACK—Camelot Warner Bros.-Seven Arts (No Mono); BS 1712 (S)				
		6	91	88	OTIS REDDING—The Immortal Atco (No Mono); SD 33-252 (S)				
		7	93	89	SOUNDTRACK—2001 Space Odyssey MGM (No Mono); SIE 13 ST (S)		NA	NA	
		12	94	90	PAUL MAURIAT ORK—Mauriat Magic Philips (No Mono); PHS 600-270 (S)				
★		8	106	91	SOUNDTRACK—Wild in the Streets Tower (No Mono); 5099 (S)				
★		36	80	92	BEATLES—Magical Mystery Tour Capitol MAL 2835 (M); SMAL 2835 (S)				
		40	92	93	LETTERMEN—"And Live" Capitol T 2758 (M); ST 2758 (S)				
		28	97	94	RAY CONNIF & THE SINGERS—It Must Be Him Columbia CL 2795 (M); CS 9595 (S)			NA	
		26	85	95	VANILLA FUDGE—The Beat Goes On Atco 33-237 (M); SD 33-237 (S)				
★		103	95	96	SERGIO MENDES & BRASIL '66 A&M (No Mono); SP 4116 (S)				
		20	90	97	JOHNNY MATHIS—Love Is Blue Columbia (No Mono); CS 9637 (S)			NA	
		28	98		UNION GAP FEATURING GARY PUCKETT—Woman, Woman Columbia CL 2812 (M); CS 9612 (S)			NA	
					Y. LEWIS—Up Pops LP 799 (M); LPS 799 (S)				
★		10			SILVER MESSENGER SERVICE Capitol (No Mono); ST 2904 (S)			NA	NA
		21			BOB BURDON & THE ANIMALS—The Twain Shall Meet MGM (No Mono); SE 4537 (S)				
		41	105	102	ARLO GUTHRIE—Alice's Restaurant Reprise (No Mono); RS 6267 (S)				
		24	99	103	THE MILLS BROTHERS—Fortuosity Dot (No Mono); DLP 25809 (S)				
		54	100	104	YOUNG RASCALS—Groovin' Atlantic 8148 (M); SD 8148 (S)				
		20	86	105	CLAUDINE LONGET—Love Is Blue A&M (No Mono); SP 4142 (S)				
		26	96	106	RASCALS—Once Upon a Dream Atlantic 8169 (M); SD 8169 (S)				
		11	108	107	AMBOY DUKES—Journey to the Center of the Mind Mainstream 56112 (M); S/6112 (S)			NA	
★		4	132	108	ORIGINAL CAST—Hair RCA Victor LOC 1150 (M); LSO 1150 (S)		NA	NA	
★		2	134	109	BUFFALO SPRINGFIELD—Last Time Around Atco (No Mono); SD 33-256 (S)				
		34	110	110	BURT BACHARACH—Reach Out A&M LP 131 (M); A&P SP 4131 (S)				
★		136	125	111	ORIGINAL CAST—Man of La Mancha Kapp KL 4505 (M); KS 5505 (S)				
		6	119	112	PIGMEAT MARKHAM—Here Comes the Judge Chess (No Mono); LPS 1523 (S)			NA	NA
		11	115	113	O. C. SMITH—Hickory Holler Revisited Columbia (No Mono); CS 9680 (S)	NA	NA	NA	NA
		5	114	114	INTRUDERS—Cowboys to Girls Gamble (No Mono); SG 5004 (S)				
		7	117	115	WILSON PICKETT—The Midnight Mover Atlantic (No Mono); SD 8183 (S)				
		25	111	116	BLUE CHEER—Vincebus Eruptum Philips PHM 200-264 (M); PHS 600-264 (S)				
		36	112	117	ENGELBERT HUMPERDINCK—The Last Waltz Parrot PA 61015 (M); PAS 71015 (S)				
★		78	109	118	ED AMES—My Cup Runneth Over RCA Victor LPM 3774 (M); LSP 3774 (S)		NA	NA	
		19	104	119	ELECTRIC FLAG—A Long Time Comin' Columbia (No Mono); CS 9597 (S)			NA	
		6	116	120	VARIOUS ARTISTS—Super Hits, Vol. 2 Atlantic (No Mono); SD 8188 (S)				

★ STAR PERFORMER—LP's on chart 15 weeks or less registering greatest proportionate upward progress this week.
NA Not Available

RIAA Million Dollar LP	Star Performer	Weeks on Chart	Last Week	THIS WEEK	ARTIST—Title—Label & Number	TAPE PACKAGES AVAILABLE			
						8-TRACK	4-TRACK	CASSETTE	REEL TO REEL
		68	121	121	BILL COSBY—Revenge Warner Bros.-Seven Arts (No Mono); WS 1691 (S)				
		6	123	122	RAMSEY LEWIS—Maiden Voyage Cadet (No Mono); LPS 811 (S)				
★		4	147	123	NEIL DIAMOND—Greatest Hits Bang (No Mono); BLP 4219 (S)				
★		40	118	124	MONKEES—Pisces, Aquarius, Capricorn & Jones, Ltd. Colgems COM 104 (M); COS 104 (S)				
★		4	141	125	EDDIE HARRIS—Plug Me In Atlantic (No Mono); SD 1506 (S)				
★		63	128	126	ENGELBERT HUMPERDINCK—Release Me Parrot PA 61012 (M); PAS 71012 (S)				
		8	126	127	BEACH BOYS—Friends Capitol (No Mono); ST 2895 (S)				
		5	131	128	PEOPLE—I Love You Capitol (No Mono); ST 2924 (S)	NA		NA	NA
		53	122	129	FLIP WILSON—Cowboys & Colored People Atlantic 8149 (M); SD 8149 (S)		NA		
		55	129	130	FOUR TOPS—Reach Out Motown (No Mono); S 660 (S)				
		23	124	131	IRON BUTTERFLY—Heavy Atco LP 33-227 (M); SD 33-227 (S)				
		75	107	132	ANITA KERR/ROD MCKUEN/SAN SEBASTIAN STRINGS—The Sea Warner Bros.-Seven Arts (No Mono); WS 1670 (S)				
★		150	120	133	HERB ALPERT & THE TIJUANA BRASS—Going Places A&M (No Mono); SP 4112 (S)				
		36	133	134	TEMPTATIONS—In a Mellow Mood Gordy (No Mono); 924 (S)				
		20	138	135	RAY CHARLES—A Portrait of Ray ABC (No Mono); ABCS 625 (S)				
★		1	—	136	ENGELBERT HUMPERDINCK—Man Without Love Parrot (No Mono); PAS 71022 (S)				
★		68	142	137	ANDY WILLIAMS—Born Free Columbia CL 2680 (M); CS 9480 (S)			NA	
		18	127	138	BOX TOPS—Cry Like a Baby Bell (No Mono); 6017 (S)				
		9	135	139	VARIOUS ARTISTS—Super Oldies, Vol. 3 Capitol (No Mono); STBB 2910 (S)	NA		NA	NA
		8	150	140	OHIO EXPRESS Buddah (No Mono); BDS 5018 (S)			NA	NA
		56	130	141	VARIOUS ARTISTS—Super Hits Atlantic 501 (M); SD 501 (S)				
★		3	175	142	JOAN BAEZ—Baptism Vanguard (No Mono); VSD 79275 (S)				
		45	139	143	VIKKI CARR—It Must Be Him Liberty LRP 3533 (M); LST 7533 (S)				
		4	144	144	WICHITA TRAIN WHISTLE—Mike Nesmith Presents the Wichita Train Whistle Sings Dot (No Mono); DLP 25861 (S)				
★		65	143	145	BOB DYLAN—Greatest Hits Columbia KOL 2663 (M); KOS 9463 (S)			NA	
		26	146	146	IMPRESSIONS—We're a Winner ABC (No Mono); ABCS 635 (S)				
		257	145	147	ORIGINAL CAST—Camelot Columbia OL 5620 (M); OS 2031 (S)			NA	
★		83	159	148	ARETHA FRANKLIN—I Never Loved a Man the Way I Love You Atlantic 8139 (M); SD 8139 (S)				
		3	152	149	TEN YEARS AGO—Undead Deram (No Mono); DES 18016 (S)				
		4	140	150	RAVI SHANKAR—In San Francisco World Pacific (No Mono); WPS 21449 (S)	NA	NA	NA	
		3	158	151	ED AMES—Sings Apologize RCA Victor LPM 4028 (M); LSP 4028 (S)			NA	NA
★		120	136	152	HERB ALPERT & THE TIJUANA BRASS—What Now My Love A&M (No Mono); SP 4114 (S)				
		9	153	153	JOHN DAVIDSON—Goin' Places Columbia (No Mono); CS 9654 (S)			NA	NA
		22	137	154	PAUL MAURIAT ORK—More Mauriat Philips PHM 200-226 (M); PHS 600-226 (S)				
★		3	170	155	BAND—Music From Big Pink Capitol (No Mono); SKAO 2955 (S)	NA	NA	NA	NA
		3	156	156	HAPPENINGS—Golden Hits B. T. Puppy (No Mono); BTPS 1004 (S)				
		6	157	157	NEW COLONY SIX—Revelations Mercury (No Mono); SR 61165 (S)				NA
★		1	—	158	JAMES BROWN—Plays Nothing But Soul King (No Mono); 1034 (S)				
		5	154	159	JOE TEX—Soul Country Atlantic (No Mono); SD 8187 (S)				NA
		4	155	160	EXOTIC GUITARS Ranwood (No Mono); RLP 8002 (S)			NA	NA
		36	162	161	VENTURES—Golden Greats by the Liberty LRP 2053 (M); LST 8053 (S)				
★		7	185	162	JIM NABORS—Kiss Me Goodbye Columbia (No Mono); CS 9620 (S)			NA	NA

Awarded RIAA seal for sales of 1 Million dollars at manufacturer's level. RIAA seal audit available and optional to all manufacturers.

TOP LP'S A-Z (LISTED BY ARTIST)

Herb Alpert & the Tijuana Brass 5, 78, 80, 133, 152	Paul Butterfield Blues Band 164	5th Dimension 66, 191, 193	Wes Montgomery 52, 71, 178	Diana Ross & the Supremes 37, 77	War & Peace 189
Amboy Dukes 107	Glen Campbell 21, 32, 59, 67	Fleetwood Mac 199	Moody Blues 65	Rotary Connection 185	Wild in the Streets 91
Ed Ames 79, 118, 151	Canned Heat 62	Four Tops 34, 130	Jim Nabors 162	Buffy Sainte-Marie 175	Spanky & Our Gang 85
Anda/Camerata	Vikki Carr 143	Aretha Franklin 3, 15, 148	New Colony Six 157	Mongo Santamaria 180	Spirit 50
Academica of the Salzburg Mozarteum 177	Johnny Cash 19	Bobby Goldsboro 18	Laura Nyro 186	Simon & Garfunkel 9, 16, 56	Steppenwolf 11
Eddy Arnold 60	Chambers Brothers 75	Arlo Guthrie 102	Ohio Express 140	Ravi Shankar 150	Temptations 13, 51, 134
Association 69, 183	Ray Charles 135	Happenings 156	Original Cast 147	Simon & Garfunkel 9, 16, 56	Ten Years After 149
Burt Bacharach 110	Judy Collins 45	Eddie Harris 46, 125	Camelot 147	Nancy Sinatra/Lee Hazlewood 36	Joe Tex 159
Joan Baez 142	Ray Conniff Singers 26, 94	Richard Harris 41	Hair 108	O. C. Smith 113	Tiny Tim 70
Band 155	Bill Cosby 35, 121	Jimi Hendrix 12, 64	Man of La Mancha 111	Soulful Strings 192	Jerry Vale 179
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Blue Cheer 116	Neil Diamond 123	Incredible String Band 167	Peter, Paul & Mary 166	Camelot 87	Super Hits 141
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James Brown & His Famous Flames 158, 165	Donovan 28	Irish Rovers 63	Gary Puckett & the Union Gap 29, 98	Book 73	Super Oldies, Vol. 3 139
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Eric Burdon & the Animals 101, 194	Bob Dylan 68, 145	Tom Jones 54	Rascals 2, 104, 106, 171	Good, Bad & Ugly 43	Dionne Warwick 55, 84
	Electric Flag 119	Anita Kerr/Rod McKuen/San Sebastian Strings 132, 187	Otis Redding 40, 76, 88	Graduate 7	Wichita Train Whistle 144
	Exotic Guitars 160		Don Rickles 72	Hang 'em High 197	Andy Williams 25, 137
	Jose Feliciano 10		Righteous Brothers 181	Man & Woman 173	Mason Williams 22
			Johnny Rivers 8	Sound of Music 74	Flip Wilson 129
			Smoky Robinson & the Miracles 86	Speedway 82	Nancy Wilson 57
				2001 Space Odyssey 89	Wind in the Willows 195
					Stevie Wonder 48

Compiled from National Retail Stores by the Music Popularity Chart Department and the Record Market Research Department of Billboard.

Continued on Page 60

AUGUST 24, 1968, BILLBOARD



**NEW
SINATRA
SINGLE
"MY WAY
OF LIFE"**

0764



TOP LP'S

CONTINUED FROM PAGE 58

RIAA Million Dollar LP	Star Performer	Weeks on Chart	Last Week	THIS WEEK	ARTIST—Title—Label & Number	TAPE PACKAGES AVAILABLE			
						8-TRACK	4-TRACK	CASSETTE	REEL TO REEL
★	1	—	163	★	JEFF BECK—Truth Epic (No Mono); BN 26413 (S)	NA	NA	NA	NA
★	1	—	164	★	PAUL BUTTERFIELD BLUES BAND—In Our Own Dream Elektra (No Mono); EKS 74025 (S)				NA
	14	164	165		JAMES BROWN & HIS FAMOUS FLAMES—I Got the Feelin' King (No Mono); 103 (S)				
	35	163	166		PETER, PAUL & MARY—Album 1700 Warner Bros.-Seven Arts (No Mono); WS 1700 (S)				
	6	178	167		INCREDIBLE STRING BAND—Hangman's Beautiful Daughters Elektra (No Mono); EKS 74021 (S)				NA
	5	174	168		PATTI PAGE—Gentle on My Mind Columbia (No Mono); CS 9666 (S)	NA	NA	NA	NA
★	9	186	169	★	STEVE MILLER BAND—Children of the Future Capitol (No Mono); SKAO 2920 (S)				NA
	12	166	170		GLADYS KNIGHT & THE PIPS—Feelin' Bluesy Soul (No Mono); S 707 (S)				
	72	168	171		YOUNG RASCALS—Collections Atlantic 8134 (M); SD 8134 (S)				
	9	160	172		JERRY LEE LEWIS—Another Place, Another Time Smash (No Mono); SRS 67104 (S)				NA
	73	173	173		SOUNDTRACK—A Man & a Woman "Un Homme Et Une Femme" United Artists UAL 4147 (M); UAS 5147 (S)				
	21	171	174		SOUNDTRACK—Bonnie & Clyde Warner Bros.-Seven Arts (No Mono); WS 1742 (S)				
	4	172	175		BUFFY SAINTE-MARIE—I'm Gonna Be a Country Girl Again Vanguard (No Mono); VSD 79280 (S)			NA	NA
	3	180	176		FRANKIE VALLI—Timeless Philips (No Mono); PHS 600-274 (S)		NA		
	5	188	177		ANDA/CAMERATA ACADEMICA OF THE SALZBURG MOZARTEUM (ANDA)—Mozart: Concertos Nos. 17 & 21 DGG (No Mono); 139 783 (S)		NA	NA	
	38	161	178		WES MONTGOMERY—The Best of Verve V 8714 (M); V6-8714 (S)				

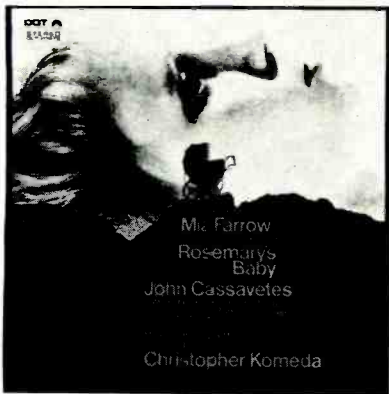
★ STAR PERFORMER—LP's on chart 15 weeks or less registering greatest proportionate upward progress this week.
NA Not Available

Compiled from National Retail Stores by the Music Popularity Chart Department and the Record Market Research Department of Billboard.

RIAA Million Dollar LP	Star Performer	Weeks on Chart	Last Week	THIS WEEK	ARTIST—Title—Label & Number	TAPE PACKAGES AVAILABLE			
						8-TRACK	4-TRACK	CASSETTE	REEL TO REEL
		3	183	179	JERRY VALE—This Guy's in Love With You Columbia (No Mono); CS 9694 (S)		NA	NA	NA
		3	187	180	MONGO SANTAMARIA—Soul Bag Columbia (No Mono); CS 9653 (S)			NA	NA
		50	177	181	RIGHTEOUS BROTHERS—Greatest Hits Verve (No Mono); V6-5020 (S)				
		42	169	182	WILSON PICKETT—The Best of Atlantic 8151 (M); SD 8151 (S)				
		69	179	183	ASSOCIATION—Insight Out Warner Bros.-Seven Arts (No Mono); WS 1696 (S)				
		2	194	184	GARY LEWIS & THE PLAYBOYS—Now! Liberty (No Mono); LST 7568 (S)	NA	NA	NA	NA
		24	176	185	ROTARY CONNECTION Cadet Concept (No Mono); LPS 312 (S)				
		3	196	186	LAURA NYRO—Eli and the Thirteenth Confession Columbia (No Mono); CS 9626 (S)	NA	NA	NA	NA
		25	167	187	ANITA KERR/ROD MCKUEN/SAN SEBASTIAN STRINGS—The Sky Warner Bros.-Seven Arts (No Mono); WS 1720 (S)				
		1	—	188	VENTURES—Horse Liberty (No Mono); LST 8057 (S)	NA	NA	NA	NA
		2	192	189	SOUNDTRACK—War & Peace Capitol Melodiya (No Mono); SWAO 2918 (S)	NA	NA	NA	NA
		3	191	190	MILLS BROTHERS—My Shy Violet Dot (No Mono); DLP 25872 (S)				
		31	190	191	5TH DIMENSION—The Magic Garden Soul City (No Mono); SCS 92001 (S)				
		4	189	192	SOULFUL STRINGS—Another Exposure Cadet (No Mono); LPS 805 (S)				
		1	—	193	5TH DIMENSION—Stoned Soul Picnic Soul City (No Mono); SCS 92002 (S)				NA
		1	—	194	ERIC BURDON & THE ANIMALS—Every One of Us MGM (No Mono); SE 4557 (S)				
		2	195	195	WIND IN THE WILLOWS Capitol (No Mono); SKAO 2956 (S)	NA		NA	NA
		2	200	196	MIDNIGHT STRING QUARTET—Look of Love Viva (No Mono); V 36015 (S)				
		2	197	197	SOUNDTRACK—Hang 'Em High United Artists (No Mono); UAS 5179 (S)				NA
		2	198	198	KING CURTIS—Sweet Soul Atco (No Mono); SD 33-247 (S)				
		2	199	199	FLEETWOOD MAC Epic (No Mono); BN 26402 (S)	NA	NA	NA	NA
		1	—	200	ROGER MILLER—A Tender Look at Love Smash (No Mono); SRS 67103 (S)	NA		NA	

Awarded RIAA seal for sales of 1 Million dollars at manufacturer's level. RIAA seal audit available and optional to all manufacturers.

PARAMOUNT SCORES ALL WAYS!



DLP # 25875

ROSEMARY'S BABY

MIA FARROW — Dot
ARIF MARDIN — Atlantic
CHET ATKINS — RCA Victor
CLAUDINE LONGET — A&M
PETER DUCHIN — Decca
DOC SEVERINSEN — Command
ENOCH LIGHT — Project "3"
FLOYD CRAMER — RCA Victor
BILLY VAUGHN — Dot
ROSEMARY & LITTLE ANDY — Columbia
JEROME RICHARDSON — Verve
EVERLY BROTHERS — Warner Bros.
STAN KENTON — Capitol
BRASS RING — Dunhill
RITA MOSS — Dot
LEROY HOLMES — United Artists
ROSLYN KIND — RCA Victor
LIVING STRINGS — Camden
JIMMY WISNER — Columbia
101 STRINGS — Somerset
HUGO WINTERHALTER
FEATURING EDDIE HEYWOOD — Musicor
LONDON POPS ORCHESTRA — Columbia



DLP # 25862

THE ODD COUPLE

NEAL HEFTI — Dot
AL HIRT — RCA Victor
TONY MOTOLA — Project '3'
CANNONBALL ADDERLY — Capitol
RICHARD "GROOVE" HOLMES — World Pacific
BRASS RING — Dunhill
LARRY CARLTON — UNI
MARLENE VERPLANCK — Mounted
AL CAIOLA — United Artists
FREDDIE McCOY — Prestige
LIVING STRINGS — Camden
STAN KENTON — Capitol
FLOYD CRAMER — RCA Victor



DLP # 25870

VILLA RIDES

MAURICE JARRE — Dot
MANTOVANI — London
STAN KENTON — Capitol

PLUS THESE GREAT CHART HITS

"SOUL LIMBO"
BOOKER T & THE MG'S — Stax
"NEVER GIVE YOU UP"
JERRY BUTLER — Mercury
"I'VE NEVER FOUND A GIRL"
EDDIE FLOYD — Stax
"TWO LITTLE HEARTS"
COMPTON BROTHERS — Dot
"AMEN"/"HARD TO HANDLE"
OTIS REDDING — Atco

BREAKING FAST

"HELP YOURSELF"
TOM JONES — Parrot
"PRIVATE NUMBER"
JUDY CLAY & WILLIAM BELL — Stax

SOON TO BE RELEASED

"HEY, WESTERN UNION MAN"
JERRY BUTLER — Mercury

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The Un-Hype!

We kid you not.

These are the four hottest sides this week!

#2269 — **THE WEIGHT:** Jamie Robbie Robertson, Richard Manuel,
Rick Danko, Garth Hudson, Levon Helm.
Produced by John Simon.

#2197 — **WORKING ON A GROOVY THING:** Patti Drew

#1700 — **BIRMINGHAM:** The Movers

#2252 — **DOWN HERE ON THE GROUND:** Lou Rawls



You better believe it. Your customers do!

Spotlight Singles

NUMBER OF
SINGLES REVIEWED

THIS WEEK
131

LAST WEEK
135

*This record is predicted to reach the TOP 40 EASY LISTENING Chart

TOP 20 POP SPOTLIGHT

Spotlights Predicted to reach the top 20 of the HOT 100 Chart

*HERB ALPERT—TO WAIT FOR LOVE

(Prod. Herb Alpert & Jerry Moss) (Writers: David-Bacharach) (Blue Seas/Jac, ASCAP)—Alpert went right to No. 1 with his singing debut "This Guy's in Love With You," and this sensitive Bacharach-David ballad has the same appeal and sales potency. This one can't miss. Flip: "Bud" (Irving, BMI). A&M 964

*FRANK SINATRA—MY WAY OF LIFE

(Prod. Don Costa) (Writers: Kaempfert-Rehbein-Sigman) (Roosevelt, BMI)—This compelling Bert Kaempfert ballad, performed in a driving, commercial production and Don Costa arrangement will spiral right up the Hot 100 and Easy Listening charts. Flip: "Cycles" (Irving, BMI). Reprise 0764

THE PEPPERMINT TROLLEY COMPANY—TRUST

(Prod. Dan Dalton) (Writers: Williams-Nichols) (Irving, BMI)—This smoothly blended vocal performance much in the hit selling bag of the Association's ballad performances has it to go all the way. Fits all programming and will fast prove a sales giant. Flip: "I Remember Long Ago" (Bresnahan, BMI). Acta 829

TOP 60 POP SPOTLIGHT

Spotlights Predicted to reach the top 60 of the HOT 100 Chart

BIG BROTHER & THE HOLDING COMPANY—PIECE OF MY HEART

(Writers: Ragovoy-Berns) (Webb IV/Ragmar, BMI)—Their first for Columbia is culled from their "Cheap Thrills" LP and it's dynamite. Blues material made notes before by Erma Franklin and this raucous dance treatment will rock up the Hot 100. Flip: "Turtle Blues" (Cheap Thrills, ASCAP). Columbia 44626

JERRY BUTLER—HEY, WESTERN UNION MAN

(Prod. Gamble-Huff) (Writers: Gamble-Huff-Butler) (Parabut/Double Diamond/Downstairs, BMI)—A certain topper for his "Never Give You Up" is this rhythm item loaded with dance and sales appeal. Strong entry. Flip: "Just Can't Forget About You" (World War III/Parabut, BMI). Mercury 72850

JOE SIMON—MESSAGE FROM MARIA

(Prod. J. R. Ent.) (Writer: Reed) (Cape Ann, BMI)—Fast follow-up to "You Keep Me Hangin' On" is an exceptional folk-flavored ballad with a rhythm beat and a top Simon vocal workout. Should prove a big one for the Hot 100 and r&b charts. Flip: "I Worry About You" (Maureen, BMI). Sound Stage 7 2617

*THE BIPLANE, "EVER MORE"—(a) THE IRISH ROVERS; (b) THE ROYAL GUARDSMEN

(Writer: Cooper) (Little Darlin', BMI)—(a) (Prod. Charles Bud Dant) Flip: "Liverpool Lou" (Miller, ASCAP). Decca 32371/b) (Prod. Gernhard Ent.) Flip: "Baby Let's Wait" (Web IV, BMI). Laurie 3461—Two top and different interpretations of a clever piece of rhythm material. "The Unicorn" group adds their special folk flavor to it, while the "Snoopy" group comes on strong with a pop treatment featuring catchy banjo work.

LARRY MARKS—

L. A. BREAKDOWN (And Take Me In)

(Writer: Marks) (LeBrea, ASCAP) — Producer-composer-performer Marks comes on strong with a potent piece of folk-rock material with good lyric line and commercial driving arrangement. Could prove a left field smash. Flip: (No Information Available) A&M 969

LITTLE CARL CARLTON—

WHY DON'T THEY LEAVE US ALONE

(Writers: Malone-Lamp) (Don, BMI)—Carlton made a good chart dent with "Competition Ain't Nothin'" and this blues rocker will put him right up their fast... both Hot 100 and r&b. Flip: "46 Drums-1 Guitar" (Don, BMI). Back Beat 598

SPECIAL MERIT SPOTLIGHT

Spotlighting new singles deserving special attention of programmers and dealers.

*DEAN MARTIN—5 Card Stud (Famous, ASCAP) (Writers: Washington-Jarre)—The rhythmic Jarre film theme gets a strong working over by Martin, who stars in the film along with Robert Mitchum. Reprise 9765.

*BARBARA STREISAND—Funny Girl (Chappell, ASCAP) (Writers: Merrill-Styne-I'd Rather Be Blue Over You (Than Happy With Somebody Else) (Fisher/Bourne, ASCAP) (Writers: Roe-Fisher) (Prod. Jack Gold)—Two potent sides from "Funny Girl" herself. Both newly recorded, the numbers are featured in the forthcoming film. Top programmers with sales to follow. Columbia 44622

ETERNITY'S CHILDREN—Sunshine Among Us (Crocket Fox, ASCAP) (Prod. Curt Boettcher & Keith Olsen) (Writer: Marion)—Group broke onto the Hot 100 with "Mrs. Bluebird" and this follow-up from the new LP should keep them active on the charts. Tower 439

SWEET INSPIRATION—Unchained Melody (Frank, ASCAP) (Prod. Tom Dowd) (Writer: North-Zaret)—The Al Hibbler/Les Baxter smash of the mid-'50's gets a soulful reading by the chart that should appeal to both pop and r&b buyers. Atlantic 2551

*ROBERT GOULET—Thirty Days Hath September (Bourne, ASCAP) (Prod. Jimmy Wisner) (Writers: Jacobson-Kronides)—A strong, lush, commercial rhythm ballad entry from Goulet proves one of his best to date. Columbia 44618

*GEZA ANDA—Mozart: Concerto No. 21 (Andante) (P.D.)—Marking DGG's initial entry in the singles market is the original film version of the much recorded "Elvira Madigan" theme. DGG 121 692

THE MONTANAS—Run to Me (Leeds, ASCAP) (Prod. Tony Hatch) (Writers: Hatch-Trent)—Group recently had a solid Hot 100 rider with "You've Got to Be Loved" and this smooth rock ballad should keep them active on the charts. Independence B9

DECEMBER'S CHILDREN—The Lovin' Things (Gallico, BMI) (Prod. Dallas Smith) (Writers: Schroeck-Loring)—They attracted attention with "Backwards and Forwards" and this easy-beat ballad could prove just the one to bring them onto the Hot 100. World Pacific 77895

FLATT & SCRUGGS—Like a Rolling Stone (Witmark, ASCAP) (Prod. Bob Johnston) (Writer: Dylan)—The Bob Dylan hit gets a strong pop-country flavored workout that proves a hot follow-up to their "Foggy Mountain Breakdown" hit. Columbia 44623

*ELLA FITZGERALD—Hawaiian War Chant (Miller, ASCAP) (Prod. Dave Dexter) (Writers: Noble-Leleiohaku-Freed)—Ella swings and scats the old '40's classic into a frenzy and should prove a hot programmer and jukebox winner. Capitol 2257

BARBARA LEWIS—You're a Dream Maker (Cotillion, BMI) (Prod. Ollie McLaughlin) (Writers: Potter-Dee)—Miss Lewis is in exceptional vocal form with this potent easy-rhythm ballad with a top Ollie McLaughlin production. Atlantic 2550

CRISPAIN ST. PETERS—Look Into My Teardrops (BMI) (Prod. David Nicolson) (Writers: Bowman-Howard)—Pulsating rhythm item should do much to bring the "Pied Piper" back to the charts once again. Jamie 1359

JOHN HARTFORD—I Didn't Know the World Would Last This Long (Glaser, BMI) (Prod. Felton Jarvis) (Writer: Hartford)—More original and creative ballad material beautifully performed by the "Gentle on My Mind" composer. RCA Victor 47-9611

*FRANK IFIELD—Good Morning, Dear (Acutt-Rose, BMI) (Prod. Wesley Rose) (Writer: Newbury)—The Mickey Newbury ballad recently attracted attention via the Don Cherry and Don Gibson versions, and this treatment appeals to both pop and country markets. Well done. Hickory 1514

THE KANE TRIPLETS—How Are Things in California (Mills, ASCAP) (Prod. Henry Jerome) (Writers: Batista-Levine)—Good new rhythm ballad material with impressive vocal work by the trio could prove a left field winner for producer Henry Jerome. United Artists 50328

*GLORIA LYNNE—Hold Back the Dawn (Roosevelt, BMI)/GEMA) (Prod. Jimmy Wisner) (Writers: Kaempfert-Rehbein-Gabler)—Beautiful and lush Bert Kaempfert ballad receives a powerful vocal treatment by the fine stylist. Fontana 1627

PAUL PETERSON—A Little Bit for Sandy (Jobete, BMI) (Prod. H. Davis) (Writer: Taylor)—Solid beat rocker penned and produced by R. Dean Taylor gets a powerful treatment by Peterson and should garner much airplay and sales. Motown 1129

THE CHIFFONS—Up On the Bridge (S&J, ASCAP) (Prod. Bright Tunes Prod.) (Writers: Maresca-Zerato)—Groovy easy-beat number with a top Chiffon reading. Laurie 3460

*THE TOMPKINS PARK SINGERS—Did You Give The World Some Love Today, Babe? (Norman/Leonard, BMI) (Prod. Len Maxwell) (Writer: Martin)—Good lyric message and smooth vocal work is sure to win much airplay with sales following close behind. Tompkins Park 1000

BARRY GOLDBERG REUNION—Hole in My Pocket (Inherit/Todd/Mark/Ishmael, BMI) (Prod. Lewis Merenstein) (Writer: Whitten)—Group with a solid blues ballad that's right in the groove of today's teen buyers. Buddah 59

JAN RHODES—Mom (Can I Talk to You?) (Arcola, BMI) (Prod. Cromam) (Writer: Meyer)—The plight and troubles of a teen-age daughter as expressed by newcomer Miss Rhodes in this impressive and commercial disk debut. Label handled by Atlantic. Blue 1001

THE INNOVATION—Your Time's Gonna Come (Unart, BMI) (Prod. Ellie Greenwich) (Writer: Greenwich)—Raucous rocker should hit the teen market with impact. Strong Ellie Greenwich material is given an equally strong vocal workout and production. Amy 11032

SENOUR SOUL—Tip Toe Thru the Tulips (Witmark, ASCAP) (Prod. Heaven-Winn) (Writers: Dubin-Durk)—The old standard successfully revived by Tiny Tim gets a strong instrumental treatment with a solid Latin beat. Double Shot 132

PAT LUNDY—Mr. Rainmaker (Ensign, BMI) (Prod. Buddy Scott-Jimmy Wisner) (Writers: Scott-Radcliffe-Blackwell)—Miss Lundy moves and grooves all the way through this driving rock number loaded with excitement. Columbia 44624

TOP 20 COUNTRY

COUNTRY

Spotlights Predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart

JOHNNY CARVER—LEAVING AGAIN

(Prod. Scott Turner) (Writers: Boyce-Hart) (Screen Gems-Columbia, BMI)—Penned by pop stars Tommy Boyce and Bobby Hart, this country ballad is given a top performance by Carver that should spiral him up the country chart and spill over pop as well. Flip: "Does She Still Get Her Way" (Metric, BMI). Imperial 66316

JERRY WALLACE—SWEET CHILD OF SUNSHINE

(Prod. Scott Turner) (Writer: Price) (Attache, BMI)—This is an exceptional ballad performance that should bring Wallace back to the top of the chart in short order. Fine lyric, performance and top Scott Turner production work. Flip: "Our House on Paper" (Metric, BMI). Liberty 56059

BILLY MIZE—

WALKING THROUGH THE MEMORIES OF MY MIND

(Prod. Frank Jones) (Writer: Miller) (Tree, BMI)—With much of the appeal of another "Honey" success, this compelling ballad performed to perfection has all the ingredients to go right to the top. Pop appeal as well. Flip: "Wind (I'll Catch Up to You)" (Glaser, BMI). Columbia 44621

CHART

Spotlights Predicted to reach the HOT COUNTRY SINGLES Chart

BUCK OWENS' BUCKAROOS—I'm Goin' Back Home Where I Belong (Blue Book, BMI). CAPITOL 2264

GORDON TERRY—A Little Bit (Central Songs, BMI). CHART 59-1049

THE GOSDIN BROTHERS—Sounds of Goodbye (Hill & Range, BMI). CAPITOL 2265

HAROLD MORRISON—The Dog (Grand-Ole, BMI). EPIC 10374

BILLIE JO SPEARS—Harper Valley PTA (New Keys, BMI). CAPITOL 2279

BOBBY WRIGHT—Old Before My Time (Hastings, BMI). DECCA 32367

JO ANN STEELE—Don't Make Me Go to School (Southtown Music, BMI). COLUMBIA 4-44591

LEONA WILLIAMS—Papa's Medicine Show (Molene, BMI). HICKORY 1511

MARK DINNING—Throw a Little Love My Way (Bettye Jean, BMI). UNITED ARTISTS 60305

JACK BARLOW—Baby, Ain't That Love (Tree, BMI). DOT 17139

LES SEEVERS—Lily Don White (Northern, ASCAP). DECCA 32363

TOP 20 R&B

Spotlights Predicted to reach the TOP 20 of the TOP SELLING R&B SINGLES Chart

THE MASQUERADERS—

I AIN'T GOT TO LOVE NOBODY ELSE

(Prod. Tommy Cogbill) (Writers: Moore-Jones-Wrightsil) (Press, BMI)—Here's an easy-beat, driving mover with equal potent sales appeal for both pop and r&b. Top wailing vocal workout and strong beat. Flip: "I Got It" (Press, BMI). Bell 733

CHART

Spotlights Predicted to reach the R&B SINGLES Chart

RUBY ANDREWS—The Love I Need (WilRic, BMI). ZODIAC 1010

RAELETS—I Want to Thank You (Tangerine, BMI). TANGERINE 986

MAURICE & MAC—Why Didn't You Try Me (No. Exit, BMI). CHECKER 1206

THE UNIFICS—Court of Love (Andjun, BMI). KAPP 935

KENNY CARLTON—Lost and Found (McCoy & T&M., BMI). BLUE ROCK 4054

DARROW FLETCHER—Gonna Keep Loving You (Muriel/Polarity Music, BMI). REVUE 11023

BILLY FRAZIER—Could This Be Love? (Frabob Music, BMI). NEEDLEPOINT 9-901

*MORGANA KING—I Know How It Feels to Be Lonely (M.D.K., ASCAP) (Prod. Pete Spargo) (Writers: Gilbert-Guandino)—The exceptional stylist has latched onto a beautiful piece of ballad material that's sure to create quite a sales and airplay stir. Marks her move to the Verve label. Verve 10615

DONAFAYE—As We March to Different Drummers (Famous, ASCAP) (Prod. Victor Millrose & Alan Bernstein) (Writers: Bernstein-Hess)—First-rate vocal and production work complemented by strong lyric material proves a hot contender for much sales activity. United Artist 50322

*THE CHUCK BARRIS SYNDICATE—Baja California (Barlyn, BMI) (Prod. Chuck Barris & Ray Ruff) (Writers: Barris-Barris)—The top TV game producer makes a winning and commercial disk debut with this rhythm item right in today's selling bag. Good group sound. Dot 17137

*BRIAN FOLEY—Three Billion Candles (Audubon., ASCAP) (Prod. Hy Grill) (Writers: Leighton-Schere)—The big, rich voice of Foley is the bright and perfect ingredient in this beautiful production ballad. Kapp 932

CREDENCE CLEARWATER REVIVAL—Suzie Q (Arc, BMI) (Prod. Saul Zaentz) (Writers: Lewis-Hawkins-Broadwater)—Group should get immediate progressive rock airplay and quickly prove hot on Top 40 with this bluesy revival of the early Dale Hawkins rock hit. Fantasy 616

All records submitted for review should be addressed to Record Review Department, Billboard, 165 W. 46th Street, New York, N. Y. 10036.

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VICTOR

Where Is Love? Jack Jones

Arranged and Conducted by Pat Williams

Valley of the Dolls (theme from the motion picture "Valley of the Dolls")

Suzanne

Where Is Love? (from the musical production "Oliver!")

Lonely Afternoon (from the motion picture "How Sweet It Is!")

Light My Fire

It's Nice to Be with You

Dreams Are All I Have of Ycu

Good Times

(Waitin') 'Round the Bend

Old Man River

I Really Want to Know You



LSP-4048

Album Reviews



POP
IDEA—The Bee Gees. Atco SD 33-253 (S)

There's little doubt that this album will zoom to the top of the LP's chart. With their single "I've Gotta Get a Message to You," leading the way, the Bee Gees pack all of the wallop into each number as they have consistently shown in past outings. The music is fresh and exciting—and loaded with commercial success.



POP
DEAN MARTIN'S GREATEST HITS VOL. 2—Reprise RS 6320 (S)

Martin "lives" on the best-selling charts, and a second collection of his recent hit singles offer him a permanent spot there. All the goodies are here, from "Little Ole Wine Drinker, Me" through "Lay Some Happiness On Me" to "The Door Is Still Open (to My Heart)." This one can't miss!



POP
CHEAP THRILLS—Big Brother & the Holding Company. Columbia KCS 9700 (S)

The group garnered a wide reputation without record company publicity. But with the all-out Columbia promotion campaign, this album, their first on the label, should be a top seller. Big Brother perform several blues numbers for which they are noted, especially from their national tour. Standout is Janis Joplin's "Summertime."



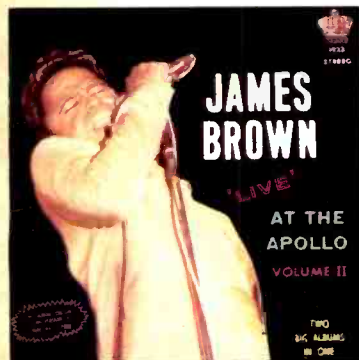
POP
CAPTAIN SAID & HIS SHIP OF FOOLS—The Cowsills. MGM SE 4554 (S)

The Cowsills continue to display their ability to progress musically as well as commercially. The group pegs this album on a fantasy theme. Each of the Rhode Island family solos on a collection of well-produced tunes. And the group numbers, including the hit, "Indian Lake," and the title tune, excel.



POP
SOMETHING HAPPENING—Paul Revere & the Raiders. Columbia CS 9665 (S)

Group has a strong rock package here that's loaded with sales punch. With their recent hits "Too Much Talk" and "Don't Take It So Hard" included, immediate sales impact is assured. First-rate is extended treatment of a psychedelic-oriented "Communication (Parts I & II)." The arrangements and production by Mark Lindsay are smooth and finely polished.



POP
JAMES BROWN LIVE AT THE APOLLO, VOL. 2 (2 LP'S)—King 1022 (S)

Soul king James Brown stars with Vol. II of his hit-filled show from the Apollo Theater. The two-record set features "live" versions of "There Was a Time," "I Got You," "Papa's Got a Brand New Bag" and a bundle of other soulful Brown hits. Along with the Famous Flames, Brown gives us the greatest soul show on earth — on records.



POP
IN SEARCH OF THE LOST CHORD—The Moody Blues. Deram DES 18017 (S)

This LP has much to appeal to the masses—"Dr. Livingstone, I Presume" is getting wide airplay on progressive rock programs and "Om" and "Visions of Paradise" are strange, but appealing tunes. The group's drive is perfection in music and they present here some beautiful works.



POP
ANGEL OF THE MORNING—Percy Faith. Columbia CS 9706 (S)

As in his past successes with lush treatments of current pop material, Faith has a sure-fire sales winner in this exceptional program. Package features a beautiful blend of voices backed by sensitive strings. Standouts include "Angel of the Morning," "Honey" and "This Guy's in Love With You." Instrumentally, "Do You Know the Way to San Jose," "Mrs. Robinson" and "Elvira's Theme" are superbly performed.



POP
BARE WIRES—John Mayall's Blues Breakers. London PS 537 (S)

John Mayall leads a 'hard' British blues group with a two-saxophone front line, writes his own lyrics and gets his releases in the British charts. With one U. S. tour under his belt and another one scheduled soon, he could become a potent name. Dedicated blues shouting with fine instrumental backing sums up this well-packaged album.



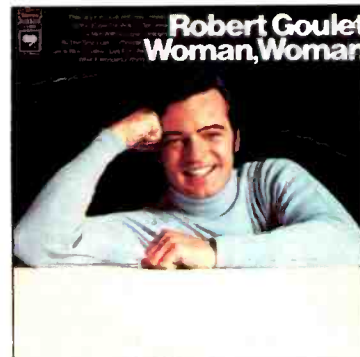
POP
REACH OUT OF THE DARKNESS—Friend & Lover. Verve/Forecast FTS 3055 (S)

The duo rode high on the singles charts with their smash hit "Reach Out of the Darkness," and this album follow-up should soon be riding the same successful sales path. The folk-rock-oriented material, all penned by Jim Post, is exceptional, with "A Wise Man Changes His Mind" and "If Love Is in Your Heart" the standouts.



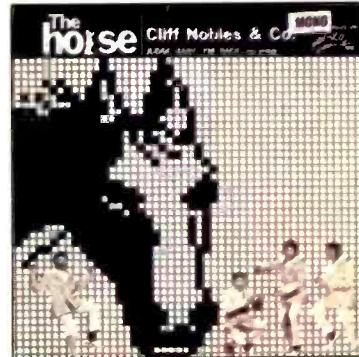
POP
EVEN STEVENS—Ray Stevens. Monument SLP 18102 (S)

This should fast prove to be the most important sales package of the Stevens disk career. With his current hot single "Mr. Businessman" to kick it off and the inclusion of his hit singles "Unwind" and "Funny Man," he comes up with a compelling change of pace in material. Known for his humor in the past, this serious program hits hard at the world situation as well as the national scene and personal relationships. Powerful LP.



POP
WOMAN, WOMAN—Robert Goulet. Columbia CS 9695 (S)

Nicely styled collection of top class songs, with a mood of sadness running through them all, maintains the high Goulet quality. The material is all of fairly recent vintage, too—"Honey," "By the Time I Get to Phoenix," "This Guy's in Love With You"—and is produced by Jimmy Wisner.



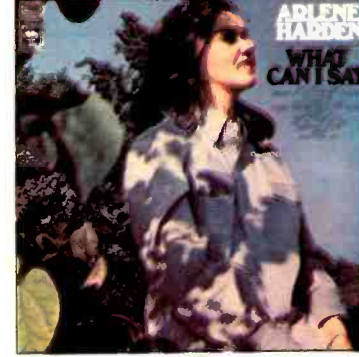
POP
THE HORSE—Cliff Nobles & Co. Phil-L.A. of Soul PH LPS 4001 (M)

Winner of the only horse race of the charts, Cliff Nobles and Co., a catch-all name for the back-up musicians responsible for the rhythm-track success, "The Horse," reach for the charts with their first LP. Instrumentals by the group of "The Mule" and "Boogaloo Down Broadway" are joined by Cliff Nobles' vocal workout on "Judge Baby, I'm Back" and "The More I Do for You Baby."



POP
OGDENS' NUT GONE FLAKE—Small Faces. Immediate Z12 52 008 (S)

The Small Faces have come up with an album that should draw interest beyond its pie shape. Side One, which leads off with the album's title song, also has good numbers in "Afterglow" and "Lazy Sunday." The reverse side features "Happiness Stan" with selections presented as a story with narration between numbers.



COUNTRY
WHAT CAN I SAY?—Arlene Harden. Columbia CS 9674 (S)

Marking her solo LP debut, a third of the Harden Trio comes up with a delightful and commercial package that should spiral her right up the country chart and spill over to pop as well. Included are two of her successful singles, "He's a Good Ole Boy" and "Fair Weather Love" plus her current hit "What Can I Say." "When" and a duet with producer Frank Jones on "Something Stupid" are standouts.



CLASSICAL
IVES: HOLIDAY SYMPHONY—New York Philharmonic (Bernstein). Columbia MS 7147 (S)

A classical event destined to cast a giant shadow on the charts, Bernstein's working of Ives' "Holiday Symphonies" is a master tribute to the great American composer. Ives' patriotic flings, barn dances and nostalgic hymns—all tied together in a complex rhythm structure—are captured by Bernstein in "Fourth of July," "Decoration Day" and "Thanksgiving" portraits.



CLASSICAL
SHOSTAKOVICH: SYMPHONY NO. 2 IN C, NO. 3 IN E FLAT—Royal Philharmonic Orch. & Chorus (Gould). RCA Victor Red Seal LSC 3044 (S)

The major importance of this recording cannot be overstated, since it heralds the world premiere recording of two Shostakovich symphonies. Symphony No. 2 ("To October") is a vibrant and powerful tribute to the Russian Revolution, and ends in a resounding choral finale. The third symphony is more rhythmic and moody.



CLASSICAL
JULIAN BREAM & HIS FRIENDS—George Malcolm/Cremona Quartet. RCA Victor LSC 3027 (S)

Julian Bream, a consistent chart artist, is featured in this chamber music album, which includes Boccherini's "Quintet in E Minor" and Haydn's "Quartet, Op. 2, No. 2," both of which are played admirably by Bream and members of the Cremona String Quartet. Harpsichordist George Malcolm joins Bream in a sparkling performance of the guitarist's transcription of Boccherini's "Introduction and Fandango."



CLASSICAL
VERRETT IN OPERA—Shirley Verrett/RCA Italiana Opera Orch. (Pretre). RCA Victor LSC 3045 (S)

Mezzo-soprano Shirley Verrett glows in this top-notch LP, which also features the RCA Italiana Orchestra under Georges Pretre. Miss Verrett's forthcoming Metropolitan Opera debut as "Carmen" will add impetus to sales as will her performances of such arias as "O Mio Fernando" and the "Letter Scene" from "Werther."



CLASSICAL
BERLIOZ: SYMPHONIES FANTASTIQUE/LELIO—Various Artists/London Symphony (Boulez). CBS 32 B1 0010 (S)

Boulez' star as a conductor continues to rise with this first recording of Berlioz' "Symphonie Fantastique" followed by "Lelio." This specially priced two-record set features Jean-Louis Barrault as narrator in the latter work. The set is a perfect follow-up to Boulez' successful Debussy album on CBS earlier this year.

R&B Gripes Aired At NATRA Session

By CLAUDE HALL

MIAMI—Many of the common gripes between the r&b radio industry and the r&b record industry were brought up for an airing Thursday (15) afternoon during the 13th Annual Convention of the National Association of TV and Radio Announcers (NATRA). It was not a problem-solving meeting but the record men attending were highly receptive. In years past too many of the meetings were closed to the record industry and several sessions are still off limits to all but deejays.

One of the many factors discussed was record service, and smaller market disk jockeys complained of the service they were getting. Carl Procter countered with the statement that "unless I service every man on these radio stations, I don't get in-depth airplay." This was in regard to a record service complaint from a small market disk jockey. Dave Clark, national promotion director for Duke Records, however, said that while many major label promotion men were flying over a city he was stopping there in his car to visit the radio stations.

Recruitment of new members was discussed in regard to what NATRA has offered new chapters and new members. One member pointed out that members are being fired every day and other members are underpaid. E. Rodney Jones, president of NATRA, pointed out that in the early days of the organization it was "entirely im-

possible to bargain with station managers." Today this has changed and it is changing more.

Lucky Cordell, station manager of WVON, Chicago, stated that growth met strength. "I know there are many of us who are underpaid," he said, "... but are you underpaid in terms of the station's earning power?"

This brought up the point that pay scale for a deejay in a smaller market might actually bring more or less the same living standard, if not higher, as in a major market.

Cordell closed the meeting with "This organization is not

NATRA Asks Equality In Radio & Records

• Continued from page 1

Jack Walker, Jack Gibson and other individuals for helping to lay the association's groundwork and he graciously acknowledged NATRA's debt to such labels as Atlantic, ABC, Jubilee and others. His talk emphasized NATRA's growth and power. He urged that the convention be dedicated to the spirit of Dave Dixon, one of the organization's guiding spirits.

He continued: "NATRA has become a serious word in the record and radio industries ... now in 1968 ... it is time to

LOVE CALL BY NEWTON

MIAMI — Larry Newton, ABC Records chief, addressing NATRA's members Thursday during the lunch hosted by his company, called for "mutual love and understanding between black and white." He remarked on the growth of rhythm and blues, stating: "We have accomplished this together as friends ... the need is for a positive rather than a negative approach ... the need is for love and understanding and mutual cooperation."

only absolutely the best thing for all disk jockeys and individual businesses but for our country."

tell it like it is ... to cross the bridge ... the black broadcaster has a position of power and responsibility in the community ... as Dr. King said in Atlanta ... you are the opinion makers in the community."

Smalls gave a rundown of the many projects in which NATRA is involved, including the creation of a school to train personnel, talks with AFTRA and the Justice Dept., scholarships, stay in school programs, Governor Rockefeller's committee to stop discrimination, and others. Smalls noted that "The little deejays want answers."

A study of the convention agenda indicated that some of these answers could come from the President's Forum on employment policies scheduled Saturday (17) wherein more than a dozen record labels' chiefs are scheduled to participate in panels. In a forward to these Saturday sessions, NATRA said in part: "For the first time we are meeting with the heads of corporations whose business it is to manufacture music in an effort to explore our common interests and to develop ways and means of truly achieving for the black brothers in music a commensurate recognition, commensurate compensation and commensurate positions in the industry."

"We ... recognize the heavy responsibilities weighing on the shoulders of today's executives and we are cognizant of the consequent responsibility that such burdens bring: a responsibility to the times and the people of these times and, of course, to the future."

"... Talk ... is far from cheap ... and it is in this area that NATRA, hopefully with the assistance of the attending executives, will initiate a dialog that will be understood by all, both black and white."

"The black man is a major contributor in the music arts. However, he too has suffered an estrangement as blacks have in the American community. The black man sings, records, arranges, produces, sells and exposes the records. However ... he does not enjoy positions of prestige and responsibility in management where decisions are made which affect his future."

"It is to this end that NATRA addresses itself to the members of this seminar, hoping that there will be fruitful explorations and concrete proposals to expand the membership of the black man in high positions in the industry."

NATRA is also concerned about the future. Where are the new members of the industry

Black Stars Scheduled For TV Showcasing

• Continued from page 1

Ames last week taped a music special for the Singer Co., slated for ABC Aug. 20, also produced by Peterson.

"Soul" will be network TV's first major all-black variety special. The program will be aired early in the fall as a barometer of whether the format can be developed as a regular weekly series. Debuting on the show will be a new trio, the Soul Sisters. The show's three writers were found at the Watts Writers Workshop. The intention is to express black attitudes and opinions through music and comedy.

The number of black American entertainers who have been given the star treatment by network TV stations has been limited. Nat Cole once had a brief go on NBC. Barbara McNair hosted her own late Saturday night program on WABC-TV, ABC's New York outlet. Sammy Davis Jr. wound up as host of his own NBC show but it had a short run.

Bill Cosby, in his role as a

dramatic actor, broke down some barriers during his association with "I Spy." Greg Morris has been a featured actor on "Mission Impossible." Cosby was an established Warner Bros. Records monologist before TV discovered him, but Greg Morris' ventures for Dot are relatively new. Diahann Carroll will star in her own weekly TV series for NBC in the role of a young widow.

The mood for more black variety on TV stems from a more liberal attitude on the part of the networks to accept black entertainment shows from outside packagers. Metromedia has achieved resounding ratings with a one-hour special starring James Brown.

But there are tradesters who hold the cautious line, recalling perhaps the recent incident involving a Petula Clark Plymouth special in which the ad agency representative sought to have one scene eliminated in which Harry Belafonte and Miss Clark touched hands. The scene remained at the insistence of both performers.

'No Play, No Pay' Policy For Record Promo Films

• Continued from page 1

The other three levels are syndicated programs, single stations in major markets and secondary market single outlets. Cost range for syndicated deejay programs is \$25 to \$3. For a major market television shows the cost is \$20 to \$2. And for secondary market showings, \$15 to \$2. "We furnish the record company with certified air checks," Schwartz said.

Cost to the record companies

is dependent on the strength of Hashberry's production and distribution. "On a highly successful film," Schwartz said, "the costs could conceivably be higher than if the company would have paid on a straight production-print contract. But," he stressed, "the money would actually be working to promote the group and the song." Hashberry services some 50 television deejays.

Although Hashberry risks taking a loss, its loss is based on the cost of producing the film—not the selling price." Schwartz adds: "We feel that the risk factor is controllable because we are establishing criteria for producing films under this program. The two primary conditions set up by Hashberry are of the material of artist suitability for television airplay on teen-age bandstand shows and the availability of singles in the market."

"Bandstand shows are programmed for a particular age or type of audience. Our main criterion is that the performer or the music of the performer is compatible with the music policies of the stations."

Hashberry, however, will continue to produce any minifilm on a production-print basis.

Kapp Policy

NEW YORK — John Walsh, of Kapp Records a&r, has reserved Mondays and Tuesdays for new master listening and new talent interviewing. Walsh may be contacted at Kapp's home office here.

Single a Promo

• Continued from page 44

community image to be established.

Staff—I have yet to work at a station which I did not honestly and sincerely feel was understaffed. I think that the average person who is really wrapped up in radio works harder, longer, and with more devotion to his job than anyone in any other field.

to come from? What about their preparation and training? NATRA seeks to supply some vital answers to this important area.

Action Records

Albums

★ NATIONAL BREAKOUTS

NO NATIONAL BREAKOUTS THIS WEEK.

★ NEW ACTION LP's

PINK FLOYD—Saucerful of Secrets ... Tower (No Mono); ST 5131 (S)

WES MONTGOMERY—The Best of, Vol. II ... Verve (No Mono); V6-8757 (S)

BOOTS RANDOLPH—Sound of Boots ... Monument (No Mono); SLP 18099 (S)

BOBBY GOLDSBORO—Autumn of My Life ... United Artists (No Mono); UAS 6657 (S)

PETULA CLARK—Petula ... Warner Bros.-Seven Arts (No Mono); WS 1742 (S)

CHERRY PEOPLE ... Heritage (No Mono); HTS 35,000 (S)

SLY & FAMILY STONE—Life ... Epic (No Mono); BN 26397 (S)

GRATEFUL DEAD—Anthem of the Sun ... Warner Bros.-Seven Arts (No Mono); WS 1749 (S)

LOU RAWLS—Best of ... Capitol (No Mono); SKAO 2948 (S)

DEEP PURPLE—Shades of ... Tetragrammaton (No Mono); T 102 (S)

HELLO PEOPLE ... Philips (No Mono); PHS 600-265 (S)

FRANKIE LAINE—Take Me Back to Laine Country ... ABC (No Mono); ABCS 657 (S)

MICHELE LEE—L. David Sloane & Other Hits of Today ... Columbia (No Mono); CS 9682 (S)

BAJA MARIMBA BAND—Do You Know the Way to San Jose? ... A&M (No Mono); SP 4150 (S)

PHIL OCHS—Tape From California ... A&M (No Mono); SP 4148 (S)

DIONNE WARWICK—Magic of Believing ... Scepter (No Mono); SPS 567 (S)

FRANK SINATRA—Greatest Hits ... Reprise (No Mono); FS 1025 (S)

MERRILEE RUSH—Angel of the Morning ... Bell (No Mono); 6020 (S)

Singles

★ NATIONAL BREAKOUTS

LISTEN HERE ... Eddie Harris, Atlantic 2487 (Hargrove, BMI)

★ REGIONAL BREAKOUTS

HECTOR ... Village Callers, Rampart 659 (Padua/Camillos, BMI) (Los Angeles)

MIDNIGHT CONFESSIONS ... Grassroots, Dunhill 4144 (Little Fugitive, BMI) (Boston)

I'M GONNA TO MAKE YOU LOVE ME ... Aesop's Fables, Cadet Concept 7005 (Act Three/Downstairs, BMI) (St. Louis)

PRIVATE NUMBER ... Judy Clay & William Bell, Stax 0005 (East, BMI) (Baltimore)

HARD TO GET A THING CALLED LOVE ... Platters, Musicor 1322 (Kama Sutra, BMI) (St. Louis)

HOLD ME TIGHT ... Johnny Nash, JAD 207 (Nash, ASCAP) (Seattle)

More Album

Reviews on

Pages 52 & 65

The Kaleidoscope Triumph At Newport



Two Kaleidoscope Albums
Triumph At Retail.

A Beacon From Mars
BN 26333



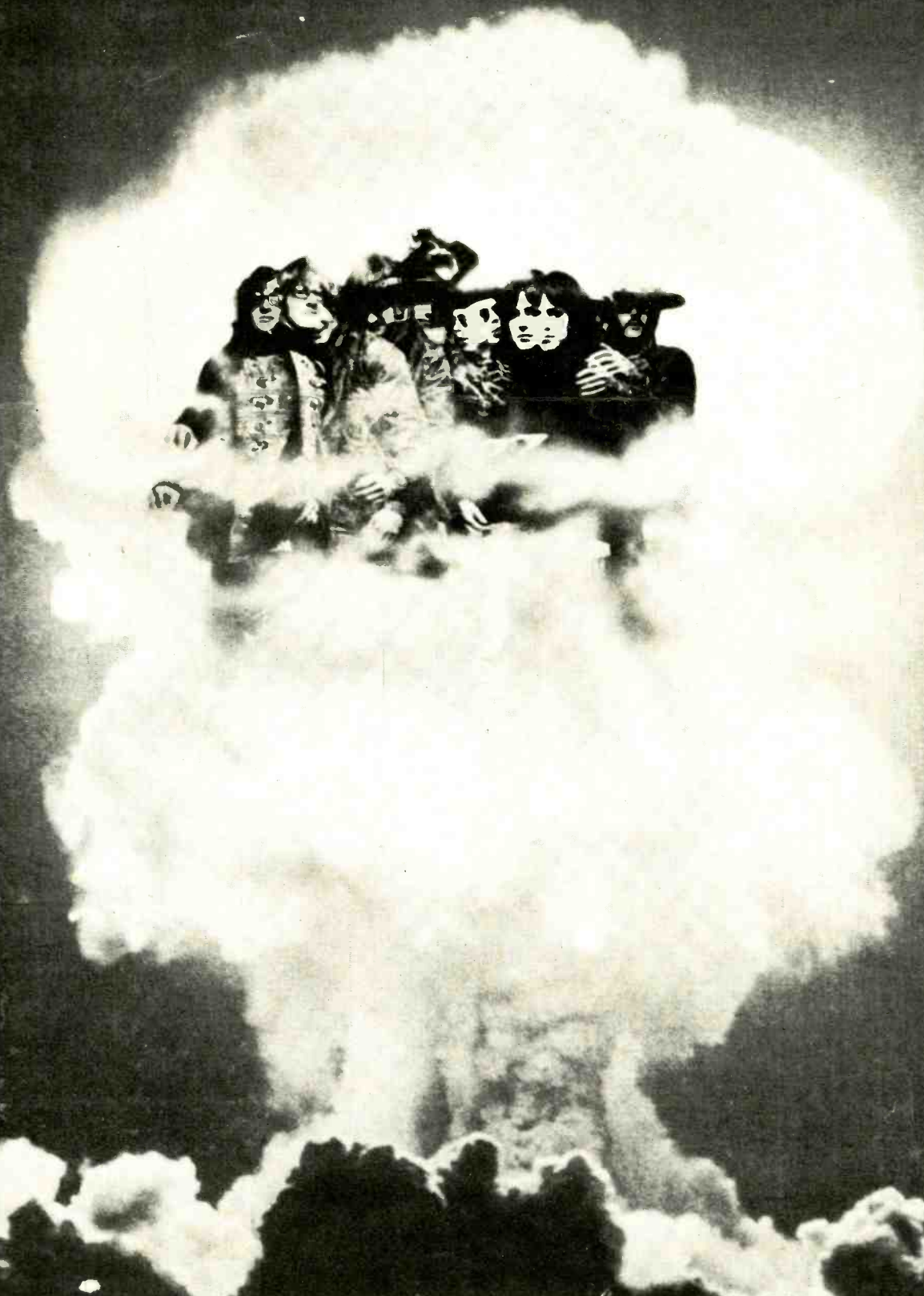
Side Trips
BN 26304



The new Jefferson Airplane Album.

RCA
LSP-4058

VICTOR



CROWN OF CREATION JEFFERSON AIRPLANE