TWO SECTIONS . SECTION ONE . APRIL 13, 1968 . 75 CENTS

Bilbooro

COIN MACHINE SECTION BEGINS OPPOSITE P. 68

The International Music-Record Newsweekly

DR. MARTIN LUTHER KING

He died in the service of man.

His sacrifice brings us all, black and white, to a fuller realization of the task ahead: of the reconstruction of our society so that all may live and fulfill themselves in dignity and peace.

His tragic death will spur the case of civil rights.

The Billboard staff joins men of good will across the nation in mourning the loss of a great leader.

We urge our readers to dedicate themselves to his goals.

Gallagher Aim in New Post: To Sharpen Labels

NEW YORK — One of Bill Gallagher's objectives in his new post as head of all of MCA's record divisions will be to establish Decca Records more aggressively in the contemporary music field. Gallagher plans to evaluate all facets of the Decca set-up, including sales, artists and repertoire, promotion and distribution to keep pace with the fast-changing record business.

charge of the Coral, Brunswick, Kapp, Uni and Revue labels, will report to Berle Adams, executive vice-president at MCA. Milton R. Rackmil, president of Decca Records, will now devote most of his time to his post as vice-chairman of the MCA board.

All-Stereo LP Swing Boon to Industry: Columbia's Davis

NEW YORK — The move to an all-stereo LP industry, which was initiated by Clive J. Davis, president of CBS Records, last July, has already dramatically shown itself to be beneficial to manufacturers, wholesalers, retailers and con-

Film Cartridge System Debuts

By HANK FOX

NEW YORK — Jayark Instruments Corp., a film electronics equipment manufacturer, has developed and is marketing an 8mm continuous loop film cartridge and cartridge player.

Slated for consumer use, the system makes its initial appearance in the recording industry as a disk promotional device in local record retail outlets.

The 9 by 11-inch cartridge, with all of the threading mechanism and the gate completely self-contained, functions similarly to existing 8-track audio (Continued on page 8)

By MIKE GROSS

sumers. According to Davis, the dust that accompanies all revolutionary moves settled even faster than he anticipated and the industry has emerged in good shape and in a bullish mood for the future.

Most encouraging to Davis has been the sales pattern of Columbia Records since the price of the monaural LP was raised to the price of its stereo counterpart. "Each month in the last four months," said Davis, "we find stereo sales of LP units increasing and outpacing the combined sales of monaural and stereo LP's in similar periods last year." More than 95 per cent of Columbia's LP product is now being sold in stereo.

The swing to stereo has also boosted the industry's profit picture. "We are now making more money with every unit sold and the profits are greater for everyone all way down the line to the retailer."

Sales during the past nine months have shown that the pointed out, because the ratio of sales of contemporary music to the so-called teen market before the price equalization was two-thirds monaural to one-third stereo. Now, it's mostly all stereo.

Variable Pricing The dominance of stereo LP (Continued on page 8)

CARtridge 12% Of UA's Sales

NEW YORK — Tape CARtridge product in the 4 and 8track configurations now accounts for about 12 per cent of United Artists Records' business, according to David Skolnick, national sales manager-tape division. This figure does not include its open reel and cassette product. UA currently licenses its music for cassette duplication to Mercury Records.

"We've reached the point,"

Gallagher, who will also be in

'Lady,' 'Music' Go Highbrow By FRED KIRBY

PITTSBURGH — The symphonic versions of two American show classics are being recorded by William Steinberg and the Pittsburgh Symphony for Command Records on Tuesday (9) and Wednesday (10) at Soldiers and Sailors Memorial Hall here.

The symphonic treatments of Lerner and Loewe's "My Fair Lady" and Rodgers and Hammerstein's "The Sound of Music" were prepared by Richard Russell Bennett on commission by Command and the orchestra. Recording sessions, which began on Saturday (6), also include the first pressings by the Pittsburgh of Bruckner and Shostakovich.

(Continued on page 44)

Both Gallagher and Adams noted that many of Decca's top brass have been with the company since its inception in 1934 and still had great value to the company. Many of them, they pointed out, would be retained in advisory and consultant capacities after they reached the mandatory retirement age of 65. Leonard W. Schneider, Decca's executive vice-president, already has passed the 65-year mark.

Aggressive Drive

According to Gallagher, there will be an aggressive drive for young talent in the contemporary music vein as well as for the more established artists who give a company catalog and stability. "A catalog," said Gallagher, "is important to carry a company through the peaks and valleys that mark the sales pattern of most pop product."

Gallagher also plans to make a study of Decca's factoryowned distribution set-up. He said that he's very high on an independent distribution organization and since he's now in a position to oversee the operations of Kapp and Uni, which work through independent dis-(Continued on page 8) \$3.79 monaural LP consumer has not been lost to the \$4.79 stereo LP. It's especially important in the profit picture, he Skolnick said, "where tape cartridge product is no longer a supplementary segment of our (Continued on page 56)



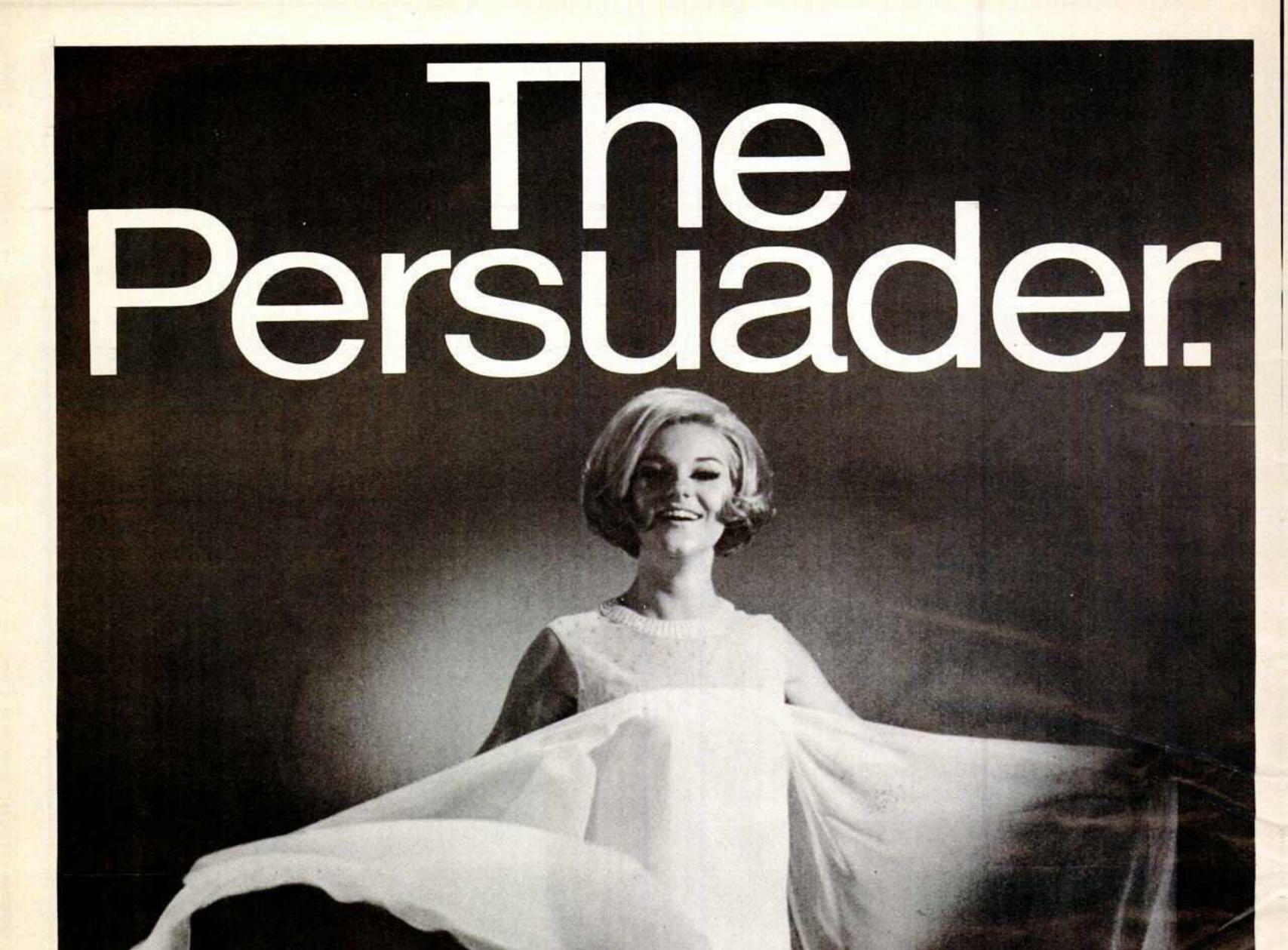
Now there's a new footnote to the Page success story— "Today My Way" CL 2761/CS 9561, her latest Columbia album. This time Patti lends her distinctive style to an exciting collection of recent hits and standards, including her big hit single, "Gentle on My Mind" 4-44353. The result is a warm, intimate sound that is unmistakable today—the Page (Advertisement)



Percy Sledge's "Take Time to Know Her" (Atlantic 2490) is well on its way to becoming his biggest hit since his memorable, "When a Man Loves a Woman," a few seasons ago. A new Percy Sledge album, titled "Take Time to Know Her" after his big hit, will be released by Atlantic in two weeks. The singer is currently touring the country on a series of onenighters with his own show. (Advertisement)

- (Advertisement)





"If You Loved Me (Soul Coaxing - Ame Caline)" #9494

Peggy's Victor single got a pick last week. Her strong vocal version of the current chart hit, and the air play she's been getting, have persuaded us that it's hit bound.

I(H)

Copyright Proposal Attacked By NAB as Peril to Industry

CHICAGO — Broadcasters do not contend that record companies and recording artists should not be "fairly rewarded for their work," Vincent T. Wasilewski, president of the National Association of Broadcasters (NAB), said here April 1. "We contend that they already are."

Lashing out at a proposed amendment to the Copyright Law which has been introduced by Sen. Williams of New Jersey, Wasilewski told a luncheon meeting of the annual convention of the NAB here that if the amendment is incorporated into the copyright bill it will mean another fee—in addition to ASCAP, BMI and SESAC which could drive many stations from the profit to the loss column and could drive some out of broadcasting entirely.

He contended that royalties from sales of records already compensated record companies and performers and that the NAB felt the copyright amendment had justification "based on history, economics, or fairness." He urged broadcasters to make their side of the issue heard in the Senate, where the bill is now.

Licensee Bid Hit

Wasilewski also attacked the proposed rule by the Federal Communications Commission which would forbid the licensee of one station in a market —AM, FM, or TV — for acquiring a license for any other AM, FM, or TV station in that market.

"This is a radical proposal, and the reasons set forth to justify it are completely unpersuasive," he said. The issue "affects not only multiple owners, but the individual operating an AM station in the smallest market who may have aspirations to put an FM station on the air to offer his community additional service. "One of the alleged purposes of these proposed rules is to promote maximum diversification of programming sources and viewpoints. It is strange that the commission has elected to act at a time when natural forces are moving toward just that end. AM radio stations

By CLAUDE HALL

have been increasing on the average of 70 new stations a year, and FM stations have been increasing by an average rate of 135 new stations a year for the past five years." He argued that radio and TV have grown steadily more competitive, not less. He accused the FCC of feeling "a touch of spring fever."

The 46th annual convention of the NAB, April 1-3, at the Conrad Hilton here was highlighted by an appearance and speech by President Johnson, the day after this televised statement about dropping from the next presidential race. He appeared at the opening session before more than 2,500 broadcasters, a session presided over by Daniel W. Kops, president of Kops-Monahan Communication and convention co-chairman.

The convention saw NAB scholarships presented to: James S. O'Rourke of WSND at Notre Dame, Mrs. Jean Enersen of

UA Holds Pub Promo Talks

NEW YORK—With emphasis on the importance of performance royalties, United Artists' music division staged a publishing promotion seminar here last week with the company's 12 independent promotion men.

While discussion covered all phases of music in the company's catalog, Murray Deutch, executive vice-president of the division stressed that airplay exposure evokes cover recordings of a song. Airplay on Top 40 radio creates sales and mechanical royalties, Deutch said, "but if our song doesn't immediately make Top 40, it's not dead by a long shot." Deutch focused on FM and college radio and local television as major exposure outlets. "Performances make for ultimate success," he said, "and they generate long-range interest in a song."

Stanford University, Marshall E. Poole of the University of Illinois who has worked at WMBI in Chicago and WPGU in Urbana, III., and Everold Hosein of the University of Kansas.

New Range

FCC chairman Rosel H. Hyde pointed out that the FCC ruling of separate programming for FM in larger markets had created "a wide new range of programming within FM itself finally achieving the status of a viable medium." Radio broadcast revenues totaled approximately \$876.6 million in 1967." he said, "—up approximately 3 per cent over the 1966 all-time high. Radio is bigger and better than ever."

He commented that broadcasters were in a unique position to assist in the fullest possible reporting on the causes and consequences of civil disorders and the underlying problems of race relations.

"Broadcasting can help to eliminate attitudes which divide our society. I believe it has the potential—under your enlightened leadership—to be the most effective unifying force available to man.

"As I am sure you know. you have my respect. This, of course, does not mean that I think you should rest on your laurels—rather. I expect that, is a matter of course, without producing from the government, your day-to-day efforts will clearly reflect that your sense of responsibility is keeping pace with your capability of influencing society."

Speaking at the FM Day Program of the NAB, FCC Commissioner Robert E. Lee reminded FM broadcasters that their medium is different from AM and "It is the difference that makes it worthwhile." Harold I. Tanner, president of WLDM. Detroit, and chairman of the NAB's FM radio committee, urged FM broadcasters to produce dynamic programming and promote their medium by laying "some ground work" in promoting the sales of FM radios in automobiles. He also pointed out that programming a stereo station with all stereo material means better business."

BB Forum to Stress Role of Management

NEW YORK—Management's role in programming will be one of the major topics covered in the opening session of the Billboard Radio Programming Forum June 7 to 9 at the New York Hilton. Because of the specific problems in radio today, the forum will be devoted mainly to music programming, not only its relationship to building a larger audience but as a factor in moving consumer goods.

The playlist, a key element in the programming of most stations, will be spotlighted in a special session featuring some of the top names in radio as speakers.

The vast scope of topics covered will make it vital that a station not only be represented by station management and program director, but as many air personalities as possible. Some of the topics will concern how to be a more effective deejay and whether a deejay should have control over his own program. Promotion both on the air and off the air will come up for discussion, as well as progressive rock and how to do it. A special session will be devoted to methods of combating rating drops on Hot 100 format stations. Some of the other sessions will cover community involvement, ratings, traditional versus modern country music, and the relationship of records and radio.

Leading station managers, program directors, and air personalities will speak at the forum, which is being produced for Billboard by James O. Rice Associates, specialists in executive training and business seminars. The whole scope of the forum will be educational, showing air personalities, program directors, and station managers how to do their jobs better. All major formats—Hot 100, country music, r&b and easy listening—will be covered.

Registration fee is \$100 per person and should be sent to Radio Programming Forum, 9th Floor, 300 Madison Avenue, New York, N. Y. 10017.

BB's Preprints of NARAS Gatefold Go Out This Week

NEW YORK — Preprints of the six-page gatefold that will be the highlight of Billboard's official NARAS Anniversary supplement in the April 27 issue are being shipped this week to distributors, rack jobbers and coin machine operators for delivery by Friday (12). The gatefolds will be used as display pieces to herald the Billboard special and the Timex NBC-TV show on May 8 which will

NASHVILLE - Ray Price

has sold his 43 per cent of

Pamper Music and Boone Rec-

ords to Willie Nelson and Hank

Cochran, according to R. B.

Parker, attorney for the firm

and owner of the marginal one

a "substantial" amount of mon-

ey, but it is known that the

transaction was close to \$500.-

shares of the stock in the firms.

had been one of the original

investors with J. Hal Smith, pres-

ident and manager of Pamper.

Smith owns an equal number

of shares. A third partnership

Epic Conclave

For Las Vegas

will hold a national sales con-

vention June 17-20 in Las

vention, Epic is following its

belief that summer is an extreme-

ly important and lucrative time

of the year for record sales. Epic

executives feel that it is impera-

tive to have product introduced

and available at the beginning

of this peak season in order to

take full advantage of the sales

with a cocktail party June 17

followed by two days of busi-

ness meetings and closing with

a banquet and show June 19.

The convention will begin

NEW YORK-Epic Records

In choosing June for its con-

Parker said the sale involved

Price, who owned 3331/3

share of stock in the firms.

000.

Vegas.

potential.

feature many of this year's Grammy awards.

Receiving the 20,000 gatefolds that were preprinted will be 31 top rack jobbers and distributors around the country as well as members of the Music Operators of America who will use them as promotion pieces at their location. Fred Granger, executive director of MOA, arranged for the distribution of the gatefolds.

Big Ballads Still Bread & Butter Items to Publisher, TRO Asserts

NEW YORK—The big ballad continues to present unique opportunities to the publisher, even in today's rock and electronic-oriented music business. That's the opinion of Howie Richmond, president of The Richmond Organization.

Richmond, currently launching a drive for recording and performances on the Oscar Brand-Paul Nassau score for the new Broadway musical, "The Education of Hyman Kaplan," is focusing the campaign on the big ballad entry from the show, "When Will I Learn?" The song has already been recorded by Nick Palmer for RCA Records, and other versions are upcoming. A six-month campaign has been blueprinted on the song and score, Richmond said.

Taking Gamble

"We're willing to gamble on the big ballad," Richmond said, "simply because of the continuity and longevity such songs can develop. The ballad takes a longer effort and is much more demanding on the publisher, but once songs like 'What Kind of Fool Am 1?,' 'Who Can I Turn To?' and 'Fly Me to the Moon,' all of which are in our catalog, take off, they become virtually ageless. And once they reach that high performance level, the potential LP versions you can get on the song are practically unlimited.

"A good example of what happens when a big ballad breaks through, is the tune 'By the Time I Get to Phoenix." It's not our song and I wish it might have been," Richmond said. "It has helped make a star of Glen Campbell this year, and it has already been recorded on LP's by Johnny Mathis, Gary Puckett & the Union Gap, and by Bobby Goldsboro. I'm sure there'll be more and that it will prove a longtime winner for the publisher and the songwriter."

TRO is also betting on another new ballad, "Masquerade," from the Herb Kretzmer-Laurie Johnson score for "The Four Musketeers." The show, starring British music hall star Harry Secombe is the first British-originated musical to carry a \$400,000-plus production tab. Kate Smith has recorded "Masquerade," and Jack Jones has cut "There Comes a Time," also from the score. Both artists record for RCA.

One of the hottest new ballads is "The Father of Girls," first performed by Perry Como on his pre-Christmas TV show. Following strong mail response from the TV audience, RCA prevailed upon Como to leave his Florida base to come to New York to record the tune. The single of Ervin Drake's TRO-published song by Como is picking up strong station listings.

TRO is also scoring with the (Continued on page 8)

Nelson & Cochran Buy Out Price's Interests

By BILL WILLIAMS

was dissolved a few years ago, and the extra share of stock was sold to Parker.

Price, Columbia artist, and Smith had been at odds for some time. Smith formerly managed and booked Price, but the latter now is handled exclusively by Marty Erlichman in New York.

The matter came to a head last year when Pamper purchased Boone Records from Bobby Bobo and retained him to operate the company. Bobo resigned a few weeks ago, citing conflict with "officials of the company." Ray Pennington also resigned as air director for Boone, and A. D. Stinson resigned as director of the TV arm of J. Hal Smith Enterprises.

In addition to Boone, Pamper Music owned Pamper International, the overseas arm of the publishing firm. Nelson and Cochran have long been the two principal writers for the company. J. Hal Smith also owns a booking firm, and the Renfro Valley complex in Kentucky.

P. S. McLean Dies

CINCINNATI—P. Scott Mc-Lean, vice-president in charge of sales for Avco Broadcasting Corp, was found dead in his apartment here Wednesday (3). He had been ill several months and recently underwent a kidney transplant. He is survived by two sons, Bruce 21, and P. Scott Jr., 19, and a daughter, Barbara Ann, 15.

Copyrighted material

Simon and Garfunkel really outdid themselves this time. Their long-awaited "Bookends" had over a million dollars in advance orders before the album left the warehouse. An almost unheard-of phenomenon. (But not unexpected.) And with good reason. This is their best yet. An album of absolute perfection and beauty. It includes their "Mrs. Robinson" number in its entirety. And as if it didn't have enough going for it, "Bookends" comes with a sensational 22" x 33" full-color poster. It makes us proud.

The Sounds of Simon and Garfunkel. On COLUMBIA RECORDS 19

BOOKENDS/SIMON & GARFUNKEL

KCS 9529

We had enough orders to put in for a gold record before it even shipped.

GARFUNKE

Executive Turntable

William P. Gallagher has been named head of all of MCA's



record divisions, both domestic and foreign. He will be responsible for the policy and operations of Decca, Coral, Brunswick, Kapp, Uni and their subsidiary labels. Gallagher joined MCA in January after 16 years with Columbia Records. (See separate story.) . . . Ed Michael has been promoted from music director of Muntz Stereo-Pak to national record relations director. He will continue to oversee music programming.

GALLAGHER

* *

Joseph Reisman has been appointed manager and executive

producer of West Coast artists and repertoire for RCA Records. Reisman, who recently was appointed to the newly created position of executive producer, assumes total responsibility for all a&r activity on the Coast. He will report to Ernest Altschuler, division vice-president and executive producer for a&r. Reisman replaces Neely Plumb, who had been with the company nine years. On Reisman's Coast staff will be Rick Jarrard and Al Schmidt.

REISMAN

* * *

Jimmy Wisner has joined the staff of Columbia Records as



8

a producer in the pop artists and repertoire department. Wisner comes to Columbia after nearly 12 years as an independent producer. He has produced records for Len Barry, Robert Cameron, Jim and Jean and Gloria Lynn. Wisner has also been signed to Columbia as a recording artists. . . . RCA Victor in Canada has appointed Wilf Gillmeister as product manager for pre-

WISNER recorded tapes and educational product. Gillmeister has been manager of the a&r department for several years and will continue to hold this position.

Rocky Catena has been named national merchandising manager of Capitol Record's pop product. The appointment is part of a realignment of the company's marketing/sales organization under CRDC's new vice-president Bob Yorke. Named to three other newly created product manager posts are Brad Engel, classical; Hal Rothberg, special products, and Wade Pepper, country music. All reports to Yorke, whose responsibilities now include the merchandising fields formerly handled by Brown Meggs, promoted recently to vice-president in charge of classical production. Also reporting directly to Yorke are Ken Mansfield, newly named national promotion manager, and Larry Delaney, newly named national press relations manager.

NARM Slates **Board Meet** April 29 & 30

New York - The board of directors of the National Association of Record Merchandisers (NARM) will meet at the Americana Hotel here on April 29 and 30. Scheduled to attend the session are Jack J. Geldbart of L&F Record Service of NARM Atlanta, president; Amos Heilicher of J. L. Marsh Co., Minneapolis, first vice-president; Don Ayers of H. R. Basford Co., San Francisco, second vice-president; Jack Grossman of Merco Enterprises, Melville, N. Y., secretary; James Schwartz of District Records, Washington, treasurer; Stanley Jaffe of Consolidated Distributors, Seattle, director and past president.

Also, Charles Schlang of Mershaw of America, Inc., Albany, N. Y., director; Milton Irraeloff of Beacon Record Distribdirector; utors, Providence, and James Tiedjens, National Tape Distributors, Milwaukee, director and past president; Jules Malamud, NARM executive director; and Earl W. Kintner of Arent, Fox, Kintner, Plotkin, and Kahn, general counsel.

Buddah Offers Free Mileage

NEW YORK-Buddah Records and United Air Lines will offer free air mileage to Buddah sales and promotion representatives taking part in Buddah record campaigns. Buddah will award 50,000 free miles on the label's first release by the Ohio Express, "Yummy, Yummy, Yummy."

*	
HIGHLIGHTS OF	THE WEEK IN
Billb	oard
AUDIO RETAILING CONSUMER ELECTRONICS edition, has attracted over 1	
CLASSICAL DGG LULU. Deutsche Gramm "Lulu," which was recorded	ophon rushes release of Berg's in Berlin in February.
COIN MACHINE WORLD FISCHER MANUFACTURING offer a lower priced coin-ope	CO. opens new plant and will erated pool table.
	festival will be an international ding talent from all over the
MUSICAL INSTRUMENTS ACCESSORIES ARE SELLING the industry's more progressiv	as never before, reports one of
COMPLETE DETAILS on con sociation of Broadcasters, the	G
	anges its in-club music format g.
	go from folk to pop with their Records.
TAPE CARtridge	NIES focuses on the oil indus-
FEATURES	Hits of the World55
Stock Market Quotations 6	Hot Country Albums
Vox Jox	Hot 100
CHARTS	Top 40 Easy Listening
Best-Selling Classical LP's 45	THE REPORT OF THE PROPERTY OF

* * *

Hermie Dressel has joined Wand Management Corp., where

he will be involved in all general activities of the firm, whose roster of clients includes Dionne Warwick, the Esquires, B. J. Thomas, Ronnie Mislap, Anita Sheer, Gene Stridel, and Tony Vallo. Dressel, who played drums with several bands, also led his own jazz group in New England. He also handled Woody Herman's public relations and publicity, and was Northeast promotion manager for Mercury Records. Dressel



joined the management firm of Scandore & Shayne in 1964, and later headed up that firm's East Coast operation.

Gerry Hoff has been named London Records' West Coast representative for a&r and artist relations. Mel Turoff replaces Hoff as the firm's West Coast representative for sales and promotion. Hoff joined London last year in Los Angeles promotion from his previous berth with Stone Distributors of San Francisco. His new assignment will include producer contact responsibilities as well as product acquisition. Turoff, who previously was in charge of West Coast promotion for London, has been associated with Kapp Records in sales and promotion for the past year.

Jerry R. Freed, formerly national sales manager-musical instrument division of Rheem Manufacturing, has been appointed vice-president of marketing for Jordan Electronics, an amplifier manufacturer.

* * *

Robert Jewels has been promoted to general sales manager of Edward B. Marks Music Corp. Jewels, who has served in several executive capacities for the firm for more than five years, most recently was sales promotion manager. Before joining Marks Music, Jewels was with BMI. . . . Helen Nerko has been named manager of Mercury Record's a&r administration in New York. Mrs. Nerko, who joined Mercury nine years ago, will coordinate production activities and be responsible for record sessions and studio contracts, in addition to her present duties as office manager.

Allan R. Ellsworth has been named to the newly created - post of director of engineering research and development at (Continued on page 8)

Contest, dubbed "F.R.E.E." (Flight Rewards for Extraordinary Endeavor) will send contest winners air miles in the form of United Air Lines travel certificates, which can be applied to any destination on any airline. The redeemable certificates, good until Aug. 31, 1969, can be supplemented with cash to cover air miles not won in the contest.

Said Neil Bogart, Buddah general manager: "Each man can win free air miles for every radio station serviced, for meeting sales quotas and for participating in special promotion campaigns." Bonus certificates of 400 to 2,500 miles are available on the first release.

Promotion Tour For Medley Set

NEW YORK - MGM Records has set up a 12-city, 15day tour to promote Bill Medley's first record as a solo performer. The record is titled "I Can't Make It Alone."

The tour kicks off in Los Angeles Sunday (14) and then hits a succession of cities on successive days. Los Angeles, Chicago, St. Louis, Memphis, New Orleans, Atlanta, Miami. Philadelphia, Cleveland, Detroit Houston, Dallas, and then back to Los Angeles, is the way the tour lines up now. Accompanying Medley, a former member of the Righteous Brothers, is Harold Berkman, director of singles promotion for the label. The tour will wind up back in New York where network TV and other promotions will take place.

Best-Selling R&B Singles		
Breakout Albums	Album Reviews	
Breakout Singles	Singles Reviews	



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Subscription rates payable in advance. One year, \$20 in U. S. A. (except Alaska, Hawaii and Puerto Rico) and Canada, or \$45 by airmail. Rates in other foreign countries on request. Subscribers when requesting change of address should give old as well as new address. Published weekly. Second-class postage paid at New York, N.Y., and at additional mailing offices. Copyright 1968 by Billboard Publications, Inc. The company also publishes Record Retailer, Vend, Amusement Business, High Fidelity, American Artist, Modern Photography, Merchandising Week. Postmaster, please send Form 3579 to Billboard Publications, Inc., 2160 Patterson St., Cincinnati, Ohio 45214.



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As of Closing Thursday, April 4, 1968 Week's Vol. Week's Week's Week's Set NAME High Low in 100's High Low Close Change Admiral 203/8 +11/8 38 161/2 1026 201/2 18 453/4 621 53 47% 491/4 +11/8 American Broadcasting 102 223/4 1236 313/4 283/4 313/4 +2% 403/4 Ampex 153/4 + 1/8 31/4 142 17% 16 Automatic Radio 25% +63/4 Automatic Retailer Assoc. 86% 513/4 212 86% 791/2 861/4 + 45/8 12% 44% 381/8 42% Avnet 53% 4045 +21/2 221/4 25 19% 253/4 Canteen Corp. 28% 467 + 1/4 Capitol Ind. 20 158 261/4 251/8 25% 331/2 +43/8 CBS 433/4 1074 503/4 451/8 501/8 76% +51/2 33 27 323/4 Columbia Pic. 33 13 1668 371/2 35% 36% + 3/8 Consolidated Elec. 571/4 343/8 336 41% 491/4 + 63/4 371/2 708 49%s Disney, Walt 63 - 1/8 31/2 6 53/4 53/4 EWI 71/4 399 +41/2 821/2 851/s 90 1673 901/2 General Electric 115% + 43/8 40% 451/8 Gulf + Western 661/8 30% 5950 46 21% 233/8 +13/8 23% Handleman 171/8 210 58 - 3/8 19 191/4 4 58 201/4 Harvard Ind. 34 + 3/4 261/4 112 581/2 563/4 581/4 651/8 **Kinney Services** +61/4 60 66 579 66 MCA 74 343/4 59% + 63/8 59% 533/4 661/4 403/8 435 Metromedia + 1/8 44 40% 42% 323/4 504 MGM 643/4 + 43/8 85% 901/4 913/4 75 916 3M 96 +127/8 1151/8 1281/8 90 1509 1283/4 1461/2 Motorola +3% 46 50 1/a 42% 511/4 651/2 1962 RCA +13/4 223/4 227/B 20% 15 689 Seeburg 30% +3% 51% 281/2 1584 53% 481/4 58 Trans Amer. 143/4 161/2 +11/2 171/4 13/8 1955 Transcontinental Invest. 21% +13/8 297/B 31 351/8 11 1862 321/2 20th Century +2 331/4 34% 311/4 191/2 876 421/8 WB-7 Arts 18% + 1/8 18% 193/8 51 Wurlitzer 36 181/8 + 53/4 621/2 56% 1510 621/2 473/4 721/4 Zenith

OVER THE COUNTER*

	As of Closing	Thursd	ay, April 4, 196	B
GAC	15	131/4	15	
ITCC	71/4	61/4	61/4	
Jubilee Ind.	191/4	15	191/4	
Lear Jet	193/4	171/8	18	
Merco Ent.	13	12	123/4	
Mills Music	311/2	30	31	
National Mercantile	81/2	81/4	81/4	
Orrtronics	51/8	5	5	
Pickwick Int.	20	18	18	
Telepro Ind.	21/4	2	2	

Week's

High

Week's

Low

Week's

Close

Britt, Allen in Rodgers' Tribute

NEW YORK-An aura of history pervaded the Nashville Room of the Hotel Taft Tuesday (2), where Elton Britt headed the show and introduced "The Jimmie Rodgers Blues," the Vaughn Horton song which Elton recently cut for RCA Records. The occasion was preceded by a cocktail party which attracted a remarkable cross-section of industry executives and artists, all of whom were obviously struck with the legend of Rodgers and his role as one of the great originals of the music business. Peer-Southern, owners of the Rodgers' copyrights, and RCA Records, owner of the Rodgers masters, are co-sponsoring the promotion of the Elton Britt disk, which is dedicated to the 40th anniversary of the Blue Yodeler.

Attending the event were such RCA notables as Steve Sholes, Ray Clark, Dick Broderick, as well as many Peer-Southern executives, including Roy Horton, Don Mario, Miss Provi Garcia, Dorothy Morrison and Arthur Fishbein. Also on tape, honoring "The Singing Brakeman," were Herman Fin-

Monument For Argentina And Uruguay

LOS ANGELES—Monument has signed a three-year pact with Prodisa S.A. of Argentina for representation in that country and Uruguay.

All product in the Monument family of labels will be released in these countries under the parent company's logo. Prodisa was given distribution rights following a six-month test period, according to Monument's international director Bobby Weiss.



AT THE NASHVILLE ROOM cocktail party Tuesday (2), where Elton Britt introduced "The Jimmy Rodgers Blues," left to right, Steve Sholes, Roy Horton, Russ Sanjek, Elton Britt, Vaughn Horton and Paul Ackerman.

kelstein of ASCAP, Russ Sanjek of BMI, Jack Dempsey, Mary Small, Dick Todd, Sandy Mason and a flock of other artists and personalities. CMA President Hubert Long and board member Jack Loetz were on hand.

When the show got under way, it seemed a case of turning back the years to the 1940's. Elton Britt, with the support of Rosalee Allen, delivered a performance of circa 1940 hillbilly material which literally gassed the audience. Yodeling-in the style of Jimmie Rodgers-was a major part of the delivery. Rosalee, plumper but no less charming than two decades ago when she appeared with Elton and Zeke Manners over NEW. belted out some of the all-time great standards, including "Oh Lonesome Me," "Bonaparte's Retreat," "Kaw-Liga" and "Columbus Stockade Blues." Britt, taking on the warmed up audience, raised it to peak pitch with his old RCA Victor hits, including "Some Day You'll Want Me to Want You," "Cattle Call," "There's a Star-Spangled Banner Waving Somewhere," and many more.

Britt finally delivered the piece de resistance-"The Jimmie Rodgers Blues," a five-minute-plus song whose lyric tells the Rodgers story and mentions many of the Rodgers' songs. When, in the song's lyrics, Rodgers dies and meet his maker (in Heaven), a light illuminates his photo onstage, and Britt goes into the lines: "Good Morning Captain" from "Mule Skinner Blues." This device brought a standing ova-PAUL ACKERMAN tion.

Tenna Corp.

111/2 91/4 111/2

*Over-the-counter prices shown are "bid" (as opposed to "asked"). Neither the bid nor the asked prices of unlisted securities represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation.

The above quotations compiled for Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc., member of the New York Stock Exchange and all principal stock exchanges.

Cap. Forms New A&R Wing; Kornfeld Exec

NEW YORK — Capitol Records is establishing a new pattern for independent production. The company has signed Artie Kornfeld to initiate its concept of company-sponsored independent a&r. Kornfeld will have the title of director of contemporary recording.

Stanley M. Gortikov, Capitol president, said that Kornfeld, although joining the company staff, will remain, functionally, independent in all that he does for Capitol. Kornfeld, who will be based here, will be able to act on his own with complete authority to sign his own artists and co-producers, to purchase masters and to place advertising and direct promotional campaigns in their behalf. "In this way," Gortikov said, "Kornfeld will have an unprecedented opportunity to act spontaneously and to initiate instant market action with all the freedom and flexibility he may require. This is what we mean by 'independent a kr.' "

The signing of Kornfeld is



part of Capitol's move to bolster its representation on the East Coast, and here in particular. A few weeks ago the label promoted Tom Morgan to vicepresident in charge of Eastern operations.

Kornfeld, a 26-year-old writer and producer, has been responsible for clicks by the Cowsills, Crispian St. Peters and Jan & Dean. He's also written songs and special material for Wayne Newton, Connie Francis, the Shirelles, Woody Allen and actor George Segal, whose album "The Yama Yama Man" got a run on the best selling LP charts.



ALAN W. LIVINGSTON, right, president of Capitol Industries, goes over Artie Kornfeld's contract.

Monument artists will record promotion spots in Spanish for circulation to radio stations. The new affiliation begins in May with the release of singles by the Contrasts, Robert Knight, Boots Randolph, Joe Simon, and Robert Mitchum. Album product will cover the Knightsbridge Strings, Boots Randolph, Rusty Draper and Joe Simon. The licensing agreement covers product released domestically on Monument, Sound Stage 7 and Rising Songs.

Nashville Co. Named Athena

NASHVILLE—The new record company headed by "D" Kilpatrick and Rich Powell will be known as Athena Records.

"We feel this exemplifies the solid and educational background of our business and musical concepts," Kilpatrick said. "It also gives the label identity with Nashville, which is known as the 'Athens of the South'," he said. Kilpatrick, whose background includes work with Mercury Records, Acuff-Rose and the "Grand Ole Opry," is president of the firm

Powell, vice-president and director of a&r, said the first release would be out within two weeks. Asked about the possibility of leasing, he said the company would discuss leasing with anyone. The new firm is located at Brentwood, Tenn. (Box 68), a suburb.

Accents Country

Col. 2-Mos. Drive

NEW YORK — Columbia Records is stressing its country music catalog in a two-month campaign slated to begin soon with full-page ads in photo sections of Sunday supplements in 16 major markets as well as in trade and consumer magazines. With a theme of "Welcome to Columbia," the label also plans to advertise in country music publications, which also will have cover and feature stories on the promotion.

Also included in the promotion is a sampler featuring 20 selections by 20 country artists, which will be available for \$1 with the purchase of any Columbia LP. The sampler will have a black and white inner sleeve with reproductions of 56 album covers.

Columbia is supplying dealers with a metal rack fixture, which can hold 100 albums and display seven covers. Dealers also can obtain a display unit, which

Golf Tourney Invites Out

NEW YORK — The official invitations to the Billboard/ WNEW Radio International Golf Tournament scheduled for May 13 are being sent out this week. The mailing covered more than 500 guests.

Co-chairmen of the tournament are Harvey Glascock, WNEW's station manager, and Hal B. Cook, Billboard publisher. Committee members are Micky Addy, Ed Barsky, Dan Collins, Sal Forlenza, Hy Ross, Fred Scrutchfield, Bob Thompson, Gene Weiss and William B. Williams.

Invitations can be obtained

can show six to eight new releases, window streamers, Saul Lambert sketches of several top Columbia country artists for window and in-store display, and order forms for the label's entire country catalog.

Another feature of the promotion, in addition to extensive radio advertising, is a consumer sweepstakes, which will be run on radio by local promotion managers. Local prizes will consist of albums, while national winners will attend the Country Music Association's annual convention in Nashville as Columbia's guests.

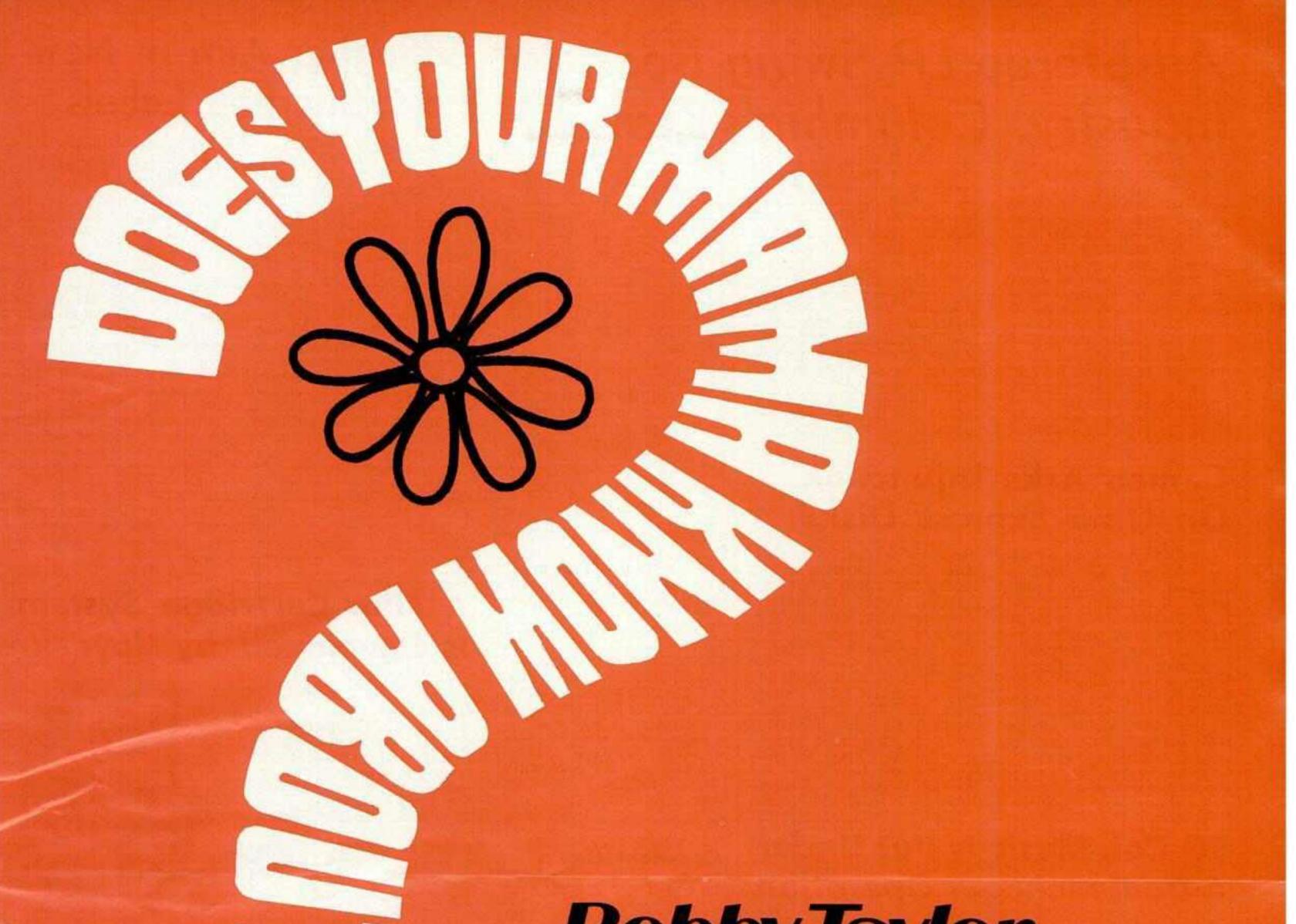
April country releases include albums by Lonzo and Oscar, Lefty Frizzell, the Harden Trio, Tommy Collins, and Flatt and Scruggs. In May, Columbia will issue albums by Johnny Cash, Marty Robbins, Little Jimmy Dickens, Carl Butler and Pearl, Anna Gordon of the Chuck Wagon Gang, and the Nashville Strings.

by calling Judy Seifer at Billboard (PL 7-2800).

2 AMF'ERS IN BRAZIL MEET

LOS ANGELES — John Tranchitella, president of Musicians Union, Local 47, and Stanley Ballard, treasurer, are in Brazil for a series of conferences with union officials from other South American countries. Tranchitella and Ballard will return April 23.

APRIL 13, 1968, BILLBOARD



Bobby Taylor and the Vancouvers GORDY 7069



This One 1JBX-CGD-C6JY

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All-Stereo LP Swing Boon to Industry: Columbia's Davis

Continued from page I

sales has also given Davis an opportunity to further establish his concept of "variable pricing." He mentioned that the upcoming Simon & Garfunkel LP, "Bookends," will be priced at \$5.79 and advance orders are so high that it will qualify for a gold record as soon as it hits the market. Davis, however, expressed caution about the subject of "variable pricing." He said, "You have to be careful not to price yourself out of business." The consumer is willing to pay \$4.79 and sometimes

more for a record he wants. and, in any event, he emphasized. the record is still a tremendous buy when its price is compared with the price of such other entertainments as movies and the theater."

The increase in the list price of LP's, Davis pointed out, has also given the singles business a shot in the arm. "Now that there is more of a price difference between the single and the LP, the single has become a greater buy and attracting a bigger audience, he said. Davis expects that there will be more million-selling singles this year

than there have been in previous years.

Davis' bullish attitude is backed up by reports from Columbia's plants which show that the production of records for Columbia and the Customs Service accounts for the first quarter of this year is more than 331/3 per cent ahead of its output during the first quarter of last year.

Also pleasing to Davis was the fact that despite the accelerated demise of the monaural LP. there was no panic that resulted in glutting the market with "dumped" monaural product. "In general," Davis said, "there has been a healthy restraint shown on the part of the record manufacturers."

'HONEY' HONEY SINGLE FOR UA

NEW YORK-Bobby Goldsboro's "Honey" is the fastest selling single in United Artists' 10-year history, according to UA president Michael Stewart. The disk has been certified by the RIAA for a gold record as a million seller after only four weeks on the market. UA is following up the success of "Honey" with an album of the same title.

Copyright Group Picks A. Hamilton

Gallagher Aim in New **Post: Sharpen Labels**

Continued from page 1

tributors, he'll be able to compare and evaluate the various forms of distribution.

The company-owned distributor, however, said Gallagher, doesn't have as much to fear from the emergence of the conglomerates into the record merchandising field as the independent distributor. He feels that sometime in the future the journey of a record from its a&r inception to the consumer will be changed and that the industry will benefit from the change. "Meantime," he said, "We'll be looking for other ways and other avenues to get the product to the consumer."

Overseas Set-Up

Gallagher will also be in charge of the operation of MCA Records overseas. There will be an MCA label in each foreign country (MCA cannot use the Decca name overseas) and the drive will be initiated in the four big European markets, United Kingdom, France, Germany and Italy. Other areas, such as Japan and Australia, are on Gallagher's blueprint for an MCA huild-up.

Although Gallagher still feels that "the disk is best," he won't fight tape and will go ahead with the production of 4 and 8track as well as cassettes. He said that he hopes the industry will rap its head while various configurations battle it out for dominance. Gallagher also noted that one of MCA's subsidiaries, Gauss Geophysics, has developed a tape-duplicating process which is adaptable to the cassette system. "In fact," Adams pointed out, "MCA and all of its show business and home entertainment subsidiaries will be working closely with Gallagher and the record companies in all areas."

A Film Cartridge System Is Developed by Jayark

Continued from page 1

tape cartridges. The film remains enclosed within the cartridge. In place of a pinch roller, which is in the 8-track cartridge, a gear. protruding from the bottom surface of the cartridge, meshes with a gear located in the player. Time capacity is 30 minutes.

Cost of the cartridge is now pegged at \$8.95, but according to Howard Epstein, president of Jayark, the cost does not represent a mass-produced item. "With mass production," Epstein



Cameo Asks Injunction On Ohio Express Disks

NEW YORK-Cameo-Parkway Records has filed a \$180,000 damage suit against Jerrold H. Kasenetz, Ltd. and Kama Sutra Productions for allegedly violating exclusive recording rights by Cameo to a rock group, the Ohio Express. Cameo is also seeking to enjoin Kasenetz and Kama Sutra from the further manufacture, distribution and sale of records made by the group, as well as seeking a disposition on profits made by the two firms on the disputed recordings.

The suit, filed in U.S. Dis-

SG-Col. Music Is Put Under A Dual Manager Operation

trict Court, is based on Cameo's claim that Kama Sutra is still making and selling records by the Ohio Express, violating an agreement with Kasenetz that contracted recordings, including "Beg, Borrow and Steal" and "Try It," to Cameo. Cameo claims that Kasenetz signed another agreement with Kama Sutra for the same group, breaching Kasenetz's December 1967 agreement with Cameo. According to Cameo, Kasenetz was to receive royalties on the masters bought by Cameo-Parkway.

NEW YORK - In a move designed to cope with today's complex music business activities, Emil LaViola, vice-president and general manager of Screen Gems-Columbia Music, is putting the firm under a dual general professional manager setup. Sharing the general professional manager's post will be Irwin Schuster and Al Atlman.

LaViola said that the twin appointments are necessary in view of the expansion of the company in all areas, including films, television and theater, as well as the increased activity of its own Colgems Records. Altman will be in charge of Screen Gems-Columbia's pop catalog, while Schuster's responsibilities will lie in the areas of motion pictures, TV, theater and other catalog areas. He will work closely with writers, composers and lyricists relative to themes and title music, and television material, and will handle exploitation of material from these areas. Both Altman and Schuster will report to LaViola.

Before joining Screen Gems-Columbia Music, Schuster was general professional manager of T. M. Music. Altman joined the music publishing division of Screen Gems-Columbia Pictures last year.

RIPA Award to A&M's D. Graham

CHICAGO - The third annual award of the Recording Industry Promotion Association (RIPA) was presented here Tuesday (2) to Don Graham, national promotion director of A&M Records. The award is given each year "for creating outstanding relation between the interdependent broadcasting and recording industries.

The award named Graham RIPA "Man of the Year." Presenting the award on behalf of RIPA was Miss Chris Noel, belle of the National Association of Broadcasters convention this year and a deejay on Armed Force Radio Network.

Merc. April 13-LP Release **Features Spanky and Gang**

CHICAGO—Another Spanky and Our Gang LP is featured in the Mercury Record Corp. April release of 13 albums.

The Spanky LP is the second by the group to be released on the Mercury label and includes a four-color 20 by 30-inch poster of the group. A large, four-color merchandising display has been prepared for in-store use.

Also featured in the April release are Mortimer on the Philips label and Morning Glory on Fontana. This marks the first LP for both groups.

Other Mercury label albums include the Lennon Sisters, the soundtrack from "Up the Junction," the Riverboat Soul Band. and Chris and Peter Allen. In addition to the Mortimer album on Philips, the label is releasing new albums by Madeline Bell and Ester and Abi Ofarim. Fontana also has a new album by the Troggs, and Mercury-Wing features new LP's by the Riviera Strings, Faron Young and Clebanoff and his orchestra.

LOS ANGELES - Songwriter Arthur Hamilton has been elected president of the California Copyright Conference, succeeding Herb Gottlieb of ASCAP.

Hamilton's slate of officers includes Herb Eiseman of BMI. vice-president; Bernard Brody. independent music clearance man, treasurer: Shirley Clough of Four Star Music, secretary, and Lois McGrew of Warner Bros.-Seven Arts Music, assistant secretary.

Wendell Named 'Opry' Manager

NASHVILLE - E. W. (Bud) Wendell has been named manager of the "Grand Ole Opry," succeeding Ott Devine who had held the post for more than a decade.

The announcement was made by Robert E. Cooper, vicepresident and general manager of WSM radio, who said Devine would be given special program assignments with WSM's new FM operation. Wendell has been administrative assistant to the president of WSM. Inc.

Bread & Butter

Continued from page 3

single of "The Unicorn." recorded by the Irish Rovers on Decca.

Although Richmond believes in diversifying into many areas of repertoire, "Our company," he says, "will always be willing to stake its reputation on the songs in the big ballad tradition. They are the bread-andbutter of catalog, which helps a publisher be sure he'll be around for a long time to come."

said, "the cost could drop to less than \$5."

Total Entertainment

Billing its unit as a total family entertainment and an educational device, Jayark is readying "how to do it" films for home use. The unit's debut in the record industry will be as a promotional tool to sell album product at retail.

Using promotional films produced by Michael Joyce's Record-on-Film Corp., Jayark will field-test the film cartridge concept in retail stores in the Greater New York and Philadelphia markets. Joyce has been making three-minute mini-films for several record labels including Epic Records.

Record retailers will be offered film cartridge projectors with the guarantee of a steady flow of new film cartridge releases. The deck top unit can be used either on a counter or in a dealer's window. Cost of the unit is \$399, Dealers, however, can lease the projectors through most leasing companies

SUPER/8, an 8mm film cartridge projector developed and marketed by Jayark Instruments Corp., features a slot-load, continuous loop operation. The cartridge is inserted into the side of projector. Unit is then operated by touch of a button. Maximum time length of the cartridge is 30 minutes.

for about \$10 per month. Cost of leased equipment is completely tax deductible. The films will be supplied free of charge.

The portable film cartridge projector, Jayark Super/8, incorporates a 9 by 12-inch nonreflecting screen which folds into the cover when not in use. Its light source is a low power, extended life, quartz halogen bulb with a dichroic reflector. The self-contained, transistorized sound system, which can be connected to external speakers, features a frequency response of 100-8,000 cycles. Cost of the projector, which is not presently mass-produced, is \$399 (lower at volume).



Continued from page 5

Liberty. His responsibilities include overseeing the company's two record pressing plants, Research Craft in Los Angeles, and All Disc in New Jersey and Liberty Tape Duplicators in Omaha. He also retains his present title of general manager of Research Craft.

* * *

Ed Cotlar has been appointed to head Philadelphia area operations of North State Musical Productions, Inc. of Goldsboro, N. C. Cotlar has been engaged on a non-exclusive, free lance basis to handle promotion and special projects of North State Records, a subsidiary of North State Musical Productions. Cotlar will operate from 2030 Brandywine Street. Chips Distributing Corp. will handle Philadelphia area distribution for the label.



ATLANTIC RECORDS PRESENTS

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CHIRSTERED

"FLIP WILSON YOU DEVIL YOU" Atlantic SC-8179

and still selling BIG Flip Wilson's 1st album "COWBOYS AND COLORED PEOPLE" Atlantic 8149 Over 250,000 sold to date!



"Flip Wilson is the hottest new kid in TV town." - Jack O'Brian

April 8th – Rowan & Martin "Laugh-In," NBC-TV April 10th - Hosting the Joey Bishop Show, ABC-TV April 25th — Dean Martin Show, NBC-TV April 29th - Tonight Show, NBC-TV April 29th thru May 3rd - Ed McMahon's Snap Judgment, NBC-TV May 9th — Dean Martin Show, NBC-TV June 9th — Ed Sullivan Show, CBS-TV

Management: MONTE KAY



Exclusively: ATLANTIC RECORDS



Public Relations: **RICHARD O'BRIEN, New York** FREEMAN, SUTTON & GORDON, Hollywood

SGSL

Copyrighted material



Ray Price—At his mellowist. Features "In the Summer of My Life," " Night Lester Flatt & Earl Scruggs The Story of Bonnie & Clyde including: Another Ride With Clyde/A Picture of Bonnie Foggy Mountain Breakdown (Featured in the Motion Picture "Bonnie & Clyde")

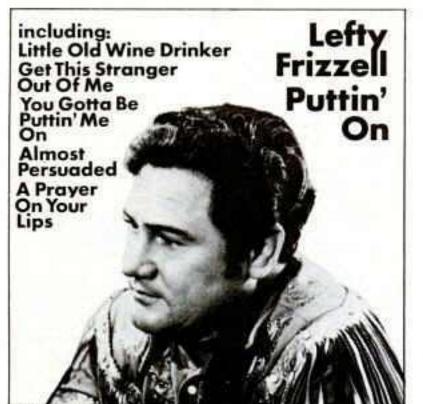


Flatt and Scruggs—a rootin', shootin', explosive hit LP. A re-creation of their music from the movie. Welcome to Columbia Country 20 Great Country Stars 20 Great Country Performances



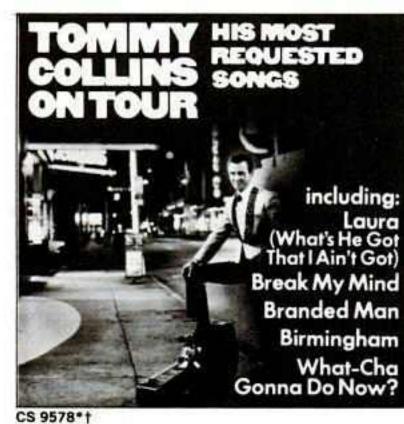
With the welcome comes a special offer. It's a new album called "Welcome to Columbia Country." With 20 great Country stars in 20 great performances at a great price. With an offer like that, and this spread of great Country albums, and a promotion kit to tie it all together, how can it not be a winner! So get in on Columbia Country right away while the promotion's hot. Then enjoy it all—and Welcome to Columbia Country!

Life," "I'm Still Not Over You."



CS 9572*

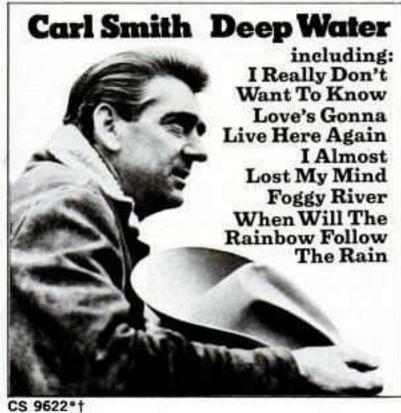
Lefty Frizell—No put-on. His finest thus far. Contains "Little Old Wine Drinker," "Almost Persuaded."



Tommy Collins—His most requested songs, all in one album.



Lonzo and Oscar—Two of the Country world's favorite funnymen. Singing their most amusing songs.



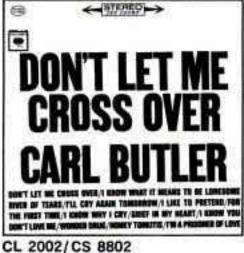
Carl Smith—The Country Gentlemen moves through some great songs. Features "Foggy River," "When Will the Rainbow Follow the Rain."



when your customer buys any Columbia album. See your Columbia salesman for details.

Price optional with dealer

Carl Butler and Pearl



Car

and Pearl

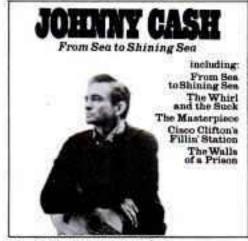
CL 2640/CS 9440

Butler

Avenu



CL 2678/CS 9478***



CL 2647/CS 9447***

*=4-Track Stereo Tape Cartridge †=8-Track Stereo Tape Cartridge +=4-Track Reel-to-Reel Stereo Tape That's the name of the new Country and Western thing at Columbia Records. "Welcome to Columbia Country" stands for everything from a special sampler album to a fantastic array of new C&W releases to a complete promotion kit. This is how it works:

- 1. Send for the "Welcome to Columbia Country" promotion kit.
- Hang up the "Welcome to Columbia Country" mobile (featuring 8 great albums and the "Welcome to Columbia Country" sampler.
- 3. Line up the sketches of Columbia Country stars on the wall.
- Stick the "Welcome to Columbia Country" Kleen-stik strip in your window.
- Stock these great Columbia Country albums. With a special rack for the "Welcome to Columbia Country" album (20 great Country artists in 20 great Country performances).
 Reorder. Because there's a fantastic offer that will make
- Reorder. Because there's a fantastic offer that will make Columbia Country a sellout before you know it.
- The offer: The "Welcome to Columbia Country" album sells for only \$1.00[†] with the purchase of any other Columbia album.
- 8. Better double that reorder. On COLUMBIA RECORDS

The Chuck Wagon Gang



CL 2597/CS 9397

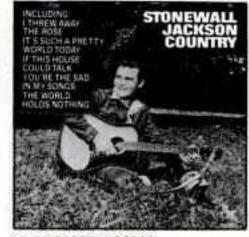




CL 2570/CS 9370 Lefty Frizzell

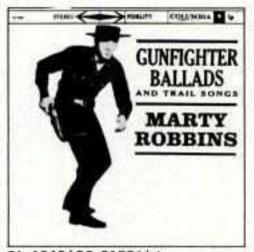


Stonewall Jackson



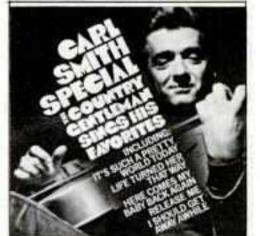
CL 2762/CS 9562*†





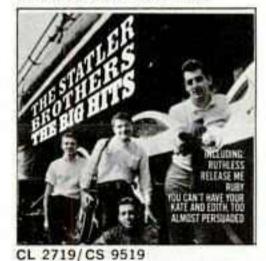
CL 1349/CS 8158*†+

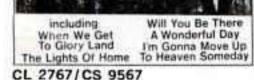
Carl Smith





The Statler Brothers





Jimmy Dean



CL 2485/CS 9285 "Little" Jimmy Dickens



CL 2551/CS 9351

Flatt and Scruggs



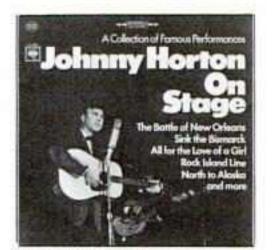
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CL 2488/CS 9288

Johnny Horton

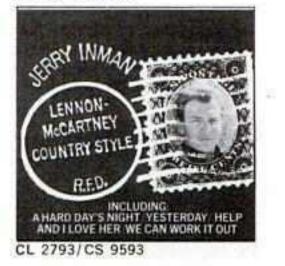


CL 1596/CS 8396*†



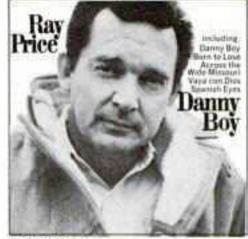
CL 2566/CS 9366

Jerry Inman



CL 2377/CS 9177*†

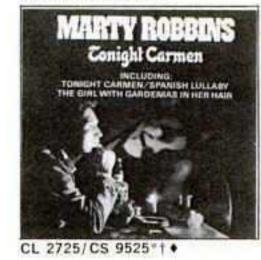
Ray Price



CS 9477*†*



Marty Robbins



The "Welcome to Columbia Country" promotion kit: 1. "Welcome to Columbia Country" mobile with 8 albums and sampler. 2. Sketches of Columbia Country artists. 3. Special offer (sampler) Kleen-stik strip.

CL 2687/CS 9487*+



A TRIBUTE TO A GREAT AMERICAN

20th CENTURY-FOX RECORDS

presents the album

"I HAVE A DREAM"

The Rev. Dr. Martin Luther King Jr.

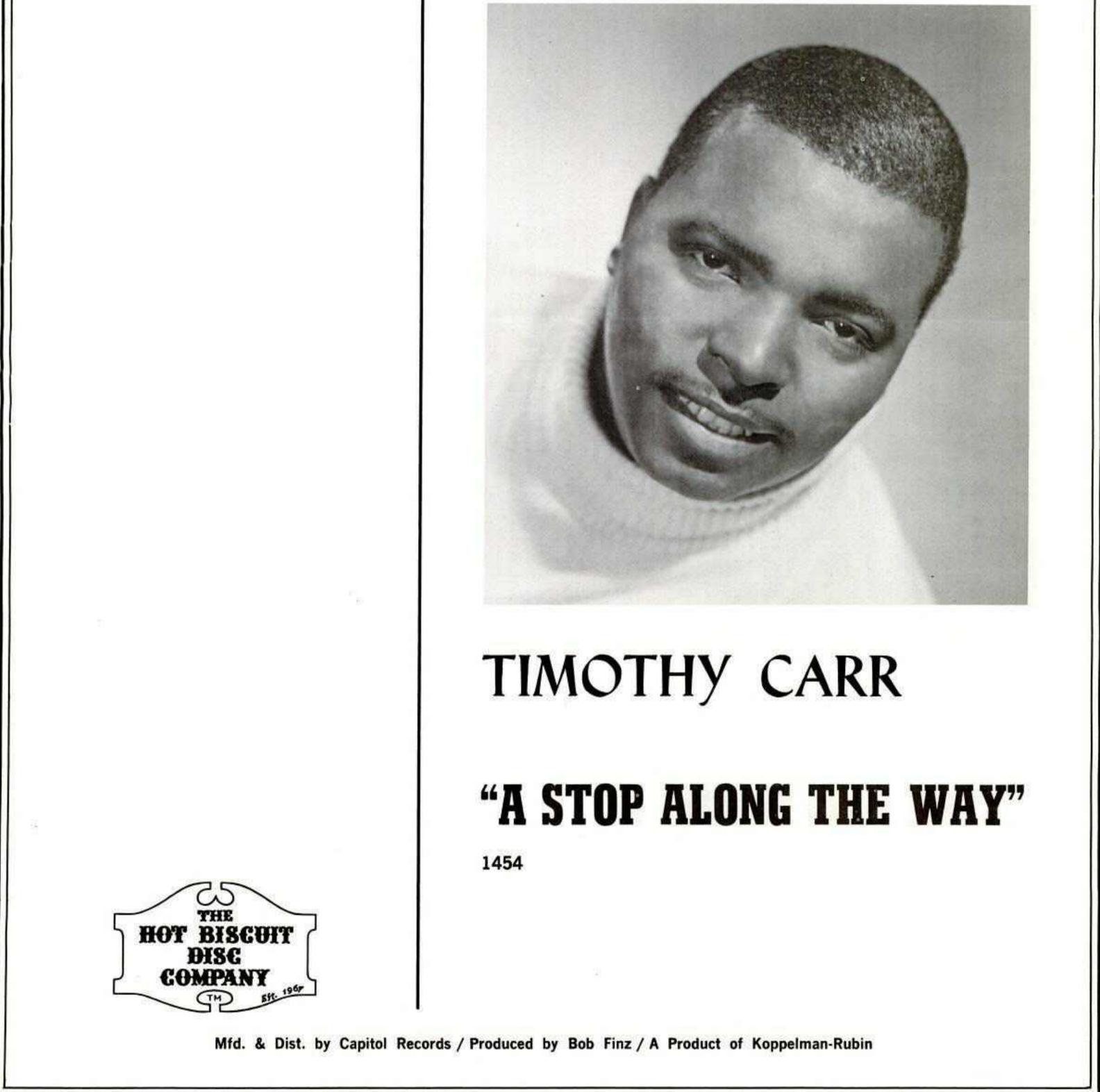
The original address from the March on Washington, D. C., August 1963

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board	1	A DAY IN THE LIFE 28 Wes Montgomery, A&M LP 2001 (M); SP 3001 (S)
2	2	GROOVIN' WITH THE SOULFUL STRINGS 20 Cadet LP 796 (M); LPS 796 (S)
3	3	GLORY OF LOVE
4	5	BEST OF WES MONTGOMERY Verve V 8714 (M); V6-8714 (S)
5	6	LADY SOUL Aretha Franklin, Atlantic 8176 (M); SD 8176 (S)
6	7	THE ELECTRIFYING EDDIE HARRIS
7	11	MR. SHING-A-LING Lou Donaldson, Blue Note (No Mono); BST 84271 (S)
8	8	LOOK AROUND Sergio Mendes & Brasil '66, A&M LP 137 (M); SP 4137 (5)
9	14	ELECTRIC BATH 5 Don Ellis & His Ork, Columbia CL 2785 (M); CS 9585 (S)
10	10	UP POPS RAMSEY LEWIS Cadet LP 799 (M); LPS 799 (S)
11	12	LIGHT HOUSE '68 3 Jazz Crusaders, Pacific Jazz (No Mono); ST 20131 (5)
12	9	RESPECT 27 Jimmy Smith, Verve V 8705 (M); V6-8705 (S)
13	4	BURT BACHARACH: REACH OUT A&M LP 131 (M); SP 4131 (S)
14	13	THE NEW ONE Buddy Rich Big Band, Pacific Jazz PJ 10126 (M); ST 20126 (S)
15	15	74 MILES AWAY Cannonball Adderley, Capitol T 2882 (M); ST 2882 (S)
16		HOUSE OF DAVID
17	18	THE BEST OF STAN GETZ 9 Verve V 8719 (M); V6-8719 (S)
18	-	SWING LOW, SWEET CADILLAC 14 Dizzy Gillespie, Impulse A 9149 (M); AS 9149 (S)
19	19	MUSIC FROM MISSION IMPOSSIBLE 3 Lalo Schifrin, Dot DLP 3831 (M); DLPS 25831 (S)
20	20	Miles Davis, Columbia (No Mono); CS 9594 (5)



TO WIND UP A 34-CITY goodwill and promotion tour, Wayne Newton and his entourage jetted into Cincinnati from Chicago March 29 to guest at a press reception and dinner party at WKRC-TV's Pent House, sponsored by Sam T. Johnston, WKRC-TV vice-president and general manager. Left to right: Sam T. Johnston, Wayne Newton; Patee Roedig, WKRC-TV assistant promotion manager; Tommie Amato, Newton's manager; John Mahan of MGM's Hollywood office, and Billboard's Bill Sachs.

Memphis Sound **Guest of Honor** At BMI Party

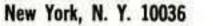
MEMPHIS - For the first time in the history of this city. more than 300 writers, publishers, artists and record company officials were hosted at a party here Tuesday (26) to honor the "Memphis Sound." BMI vice-president Frances Preston and Russel Sanjek, public relations director, hosted the affair at the Rivermont Hotel.

"There are more than 50 years of music tradition in this room," Mrs. Preston said. "Never before have so many members of the industry here gathered under one roof."

Also representing BMI were Helen Maxson and Patsy Lawler of the Nashville office.



Connie Smith sings from the heart in her newest album "Soul of Country Music" (RVA Victor LPM 3889M; LSP 3889 S). Connie's kind of "soul" comes through in tunes like "Burning Bridges," "I Am Your Women." Her rendition of "It's Such a





Pepper's Distribs

MEMPHIS — Pepper Rec-cords here has lined up the following distributors: Campus Distributors, Miami; Southland Distributors, Atlanta; All-South Distributors, New Orleans: Southern Record Distributors. Nashville; and Big State Record Distributing, Dallas. Pepper Records is a division of Pepper/Tanner, jingles firm.

KFMK-FM Expands

HOUSTON - KFMK-FM. now programming progressive rock, has two new Sunday shows. One is a live remote from the Love Street Light Circus Feel Good Machine from 1-2 a.m. Also on Sunday, Jack Beard broadcasts from Allen's Landing, noon-6 p.m.

Among the honored guests were Jim Stewart, Buddy Kollen. Chips Moman, Knox Phillips, Isaac Hayes, Dave Porter, Rufus Thomas, Harold Streiback. Marty Lacker, Stan Kessler. Dottie Abbott and Ray Brown. Every facet of the industry was represented, but special honor was given to the Memphis writers and publishers. BMI has strong membership in this area.

Sunshiners Do Spot

NEW YORK-Imperial Records' the Sunshine Company, a folk-rock group, has completed a TV commercial for Fresca, a soft drink made by Coca-Cola. The group previously did two commercials for Clairol. Their new single, "Without Really Thinking" b-w "Four in the Morning," will be released soon.

INTEGRA RECORDS' ARTIST ROBBY TAYLOR, right, talks to Gary Samson, left, Integra general manager, and Jay Leipzig, head of the Music Agency, about a special college radio programming kit drive on "This Is My Woman." The single recently received a Billboard chart pick.

Pretty World Today" is especially sincere and lilting. Connie Smith demands a musical background that's as versatile as her own vocal styling - that's why she chooses a Gibson guitar.

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Talent

Serendipitys Now Rockendipitys

NEW YORK - The Serendipity Singers, one of the original delineators of the chorai folk sound, have joined the parade of folk singers giving up their beat-less ballads and plugging on their guitars. Finding that it's more fun (and profitable) to join 'em than lick 'em, the Serendipitys have graduated into pop music. Their latest LP, "Love Is a State of Mind," on United Artists Records, has spring-cleaned their image and changed the sign over their mu-

By ED OCHS

sical shop; the Serendipitys have gone rock.

Said Mike Brovsky, Serendipity leader: "We began to feel the limitations of the sing-along type of choral folk. We tried a few songs with an electric guitar and they went over so well that we naturally began to do more and more. Soon we were totally equipped with electric instruments, so we added drums and here we are." The Serendipity Singers, who claim a smaller turnover of personnel than sim-

Miss Ronstadt Leads Poneys to Big Ride

NEW YORK - Watch out for Linda Ronstadt. Miss Ronstadt, lead singer of Capitol Records' the Stone Poneys, possesses the stage presence, and more importantly, the vocal delivery to rapidly emerge as one of the nation's leading female vocalist.

Performing with the Stone Poneys at the Bitter End Tuesday (26), opening night of a week's booking, Miss Ronstadt



immediately dominated the spotlight. Her soft-eyed, long-haired, ingenue stage presence, coupled with a clear, sensual, but powerfully resounding delivery hit the capacity crowd with impact. Robert Kimmel, writer of some of the group's material, also shone in the performance with song introductions and good guitar work.

The Stone Poneys' hit, "Different Drum," was the standout number, but the entire set clicked. Another highlight was their "New Hard Times," a song from their current album, "Evergreen, Vol. 2," as was their new single release, "Up to My Neck in High Muddy Water."

Miss Ronstadt's ability to score in different music styles was displayed by her strong delivery of "Let's Get Together" and her sweet and smooth verilar folk groups, have bolstered their rock roster with Peggy Farina, former lead singer of the Angels ("Till" and "My Boy Friend's Back"), in addition to the talents of Brovsky, the backbone of the Serendipitys and one of the group's charter members.

Brovsky, who also produces the group's recordings, remembers when the Serendipitys brightened the Bitter End in 1967, and later sparked campus hootenannies with their cheery folk tale of "the crooked little man in a crooked little house." But sandwiched between "Don't Let the Rain Come Down," "Beans in Your Ears" and "Love Is a State of Mind" are the growing pains of progress and a natural inclination to tinker and experiment that developed like a twitch after four years on the road, playing over 800 colleges and Europe.

"Pure folk music is dying," said Brovsky, "even though the popular folk market, with its few big names, will always continue to have a place in today's music." With the "purists" disappearing from the contemporary scene - the minstrel and the friendly choral groups singing Americana - the Serendipity Singers have managed to bridge the changes by going with the grain of pop music, keeping intact their image as "clean" musicians answering the echo of the trend.



PEGGY MARCH and her manager, Arnie Harris, left, visit Don Ovens, Billboard's director of charts and reviews, with her new RCA single, "If You Loved Me."

B.B.King, Holding Co. Winning Double Play

NEW YORK — B. B. King with his down-to-earth blues, and Big Brother and the Holding Company with their belting excitement, helped inaugurate Bobby Inhoff's Generation, a new Greenwich Village nightclub on Tuesday (2). Despite minor technical difficulties and a delayed program because of King's late flight, the packed club resounded with enthusiasm, and the performances merited the audience response.

Judy Collins plays a date at

Sam & Dave into Bucknell Un-

Josh White set for Swarthmore

The Blues Magoos will appear

Datmouth, Hanover, N. H., April

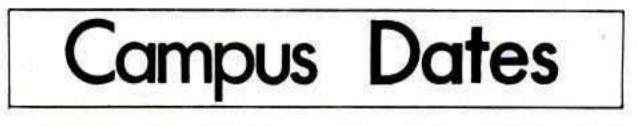
versity, Lewisburg, Pa., April 18.

College, Swarthmore, Pa., Satur-

at Monroe Community College,

Rochester, N. Y., Friday (19).

The Box Tops, Oredad and the



20.

day (20).

King, at his best in slow numbers "from the alley," didn't even let a broken string on his electric guitar hamper his performance. The BluesWay artist wailed his way on with "Everyday I Have the Blues," which appears on an earlier ABC record.

But, after the uptempo number, he wailed "How Blue Can You Get," the first of his soulful slow gems. "If You Let Me Love You" and "Please Accept My Love" were among his other gripping numbers. "That's Wrong Little Mama," which is on his new BluesWay album, "Blues on Top of Blues," was a top finger-snapper.

King consistently started num-

Smash Reviews - All Trades

BREAKING ON:

- WCCC—HARTFORD
- KHOW-DENVER
- KCRA-SACRAMENTO
- KVI-SEATTLE KSFO-SAN FRANCISCO
- WAAM—ANN ARBOR
- KZEY—ANAHEIM
- WONE—DAYTON
- WGN-CHICAGO
- KAVL—SAN FRANCISCO

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sion of Bob Dylan's "I'll Be Your Baby Tonight."

Also on the bill was Uni Records' comedian David Steinberg. Steinberg, unknown to most of the audience, broke the ice with situation routines. He has the makings of a fine comic.

Joan Baez Goes **Right to the Concert Heart**

NEW YORK - While Joan Baez failed to live up to her promise as a fiery apostle of the New Left at her Carnegie Hall concert March 30, she left no doubt as to her ability as an entertainer.

Miss Baez, who records for Vanguard, communicated with a predominantly adult, shirt-andtie audience, with warmth and sensitivity. She aired her feelings about Vietnam and racial injustice in song, and with a few pithy, low-keyed sentences. And her message had more impact that an emotional oration.

Her program was varied-the Beatles' "Eleanor Rigby," the Rolling Stones' "As the Tears Go By," Leonard Cohen's "Suzanne" (with credit given to Judy Col-lins), Phil Ochs' "There But for Fortune," "Blowin' in the Wind," in Japanese, and Bob Dylan's "Baby Blue."

She treated the theme of loneliness with a touching version of Simon and Garfunkel's "Dangling Conversation" and merged folk blues and gospel with "Pilgrim of Sorrow."

Miss Baez effectively demonstrated that the "message" can be delivered without bombast. She preaches best as an entertainer. AARON STERNFIELD

Jake Holmes set for Monmouth College, Monmouth, N. J., April 15-20.

Four Seasons have a date at East Michigan University, Yipsillanti, Mich., May 8.

Serendipity Singers go into Eastern Nazarene College, Quincy, Mass., April 25, and Southern Illinois University, Carbondale, Ill., April 27.

The Magnificent Men into Fairleigh Dickenson University, Madison, N. J., and Middlesex County College, Edison, N. J., April 27.

Marvelettes will appear in a concert at Moravian College, Bethlehem, Pa., May 3.

Diana Ross & Supremes in Flawless & Polished Act

NEW YORK — On the fifth day of a two-week Copacabana stand, Tuesday (2), the Supremes led by Diana Ross, went through a polished routine with Prussian precision. In addition to their hit singles on Motown, they did show business numbers, a highly effective comic routine and a dancing display, all without a hitch.

Opening with a medley of standards, the Supremes switched to the familiar Motown beat with their "Stop in the Name of Love" and "My World Is Empty Without You."

Miss Ross led the Supremes in what started to be a slow. measured treatment of "Queen of the House," and which ended up in a jumping number with appropriate gestures and dance movements from her two confederates.

The Supremes scored heavily with a Lennon-McCartney medley ("Michelle" and "Yesterday") and with another from their "We Remember Sam Cooke" album.

Their comic routine involved considerable audience participation and "heckling" of Miss Ross by the other two Supremes. AARON STERNFIELD

Spencer Davis On a U.S. Tour

NEW YORK-The Spencer Davis Group, United Artists Records' group from England, headed out on a five-week tour of the U.S. last week. The tour, which will encompass campus dates as well as club appearances, is the second for the group in the U.S.

At least 10 college dates have been set for the tour, with additional bookings due to be announced shortly. The group's current UA album is "With Their New Faces On." They are also represented on a number of tracks in the UA soundtrack albers with lengthy passages on his guitar, and his guitar playing was acceptable. Sonny Freeman and the Universals, the capable four-man combo that backed King, also had one solo number.

After the powerful simplicity of King's performance, which ended with "Please Accept My Love," came Columbia's Big Brother and the Holding Company, also powerful, with volume of sound contributing to the excitement.

In Janis Joplin, the West Coast group has a leatherlunged lead vocalist, whose stylings are magnetic. Guitarists James Curley, Sam Andrew and Peter Albin, and drummer David Getz also made key contributions with the guitarists singing as well as playing.

But it was Miss Joplin who captured the audience as she blasted "Why Should I Ever Leave You," "The Cuckoo" and "Piece of My Heart," which has been cut for Columbia. She even did an effective soul treatment of Gershwin's "Summertime."

Even the failure of the club, which is on the site of the old Village Barn, to obtain a liquor license in time for the opening didn't put a damper on the audience reaction. King is slated for another week at the new club this time with Chuck Berry, who opens on Tuesday (9). Larry Hanken, a good hippie comic, opened the program.

bum of "Here We Go 'Round the Mulberry Bush."

The group's American business affairs are being handled through the International Management Combine of Hollywood. Premier Talent is handling their U. S. bookings.

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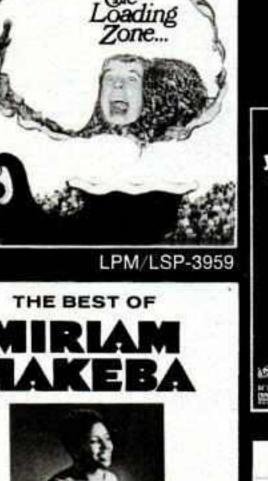
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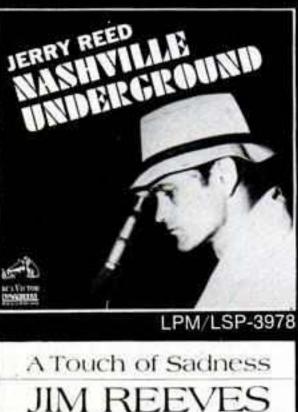
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Number of Acts on Bill Seen Declining

By ELIOT TIEGEL

LOS ANGELES—Bob Eubanks and Steve Wolf, concert promoters, see a trend to less acts on a bill. Eubanks, a former disk jockey, broke into the concert business by meeting the Beatles' high ticket demands three running (1964-1966).

Today, Eubanks and Wolf, who formerly worked at Universal Pictures developing teenage projects, operate Concert Associates, which is expanding to include packages in other cities.

The duo feels there is greater chance for success if one act is headlined. Since February of 1967, the company has developed among its concerts. programs headlined by Brasil '66, Don Ho, Buffy Sainte-Marie, Simon and Garfunkel, the Supremes, Bob Hope. Righteous Brothers, Donovan. Judy Collins, John Gary, Joan Baez, the Bee Gees and Cream. In January the partners brought England's hot disk act. the Bee Gees, to America for their debut appearance: a onenight stand at the Anaheim Convention Center. The Bee Gees were paid \$15,000 plus transportation costs. The group paid for a 30-piece orchestra used to "achieve their recording sound," Eubanks said.

The duo have a strong relationship with the Trans World Bank in the San Fernando Valley from whom they borrow their capital on a short-term basis.

Although they started out in the rock field, they are now involved in all facets of music. They will present Mahalia Jackson at the Forum in Inglewood Easter Sunday, April 14, with the Staple Singers and the Voices of Hope. The company has been hired by Jack Kent Cooke as music concert consultants to oversee the development of entertainment programs and to see that promoters properly merchandise their attractions. The company will also increase its own activity at the Forum, with Dionne Warwick penciled in for a June appearance.

In addition to the Forum affiliation, the duo also develops concerts for the Arizona State Fair. A tie-in with a local radio station is a key ingredient in promoting the event. Depending on the size of the facility, a station can receive a percentage of the gross or net. Often stations broadcast live from the outdoor type events, which provides them with the prestige of being associated with the artists on stage. Eubanks feels.



Kapp Records has bolstered its artists roster with Turley Richards, Leroy Van Dyke, Betty Barnes, the Marshmellow Highway and Wendy Farrell. Buddah Records Records signed the Ohio Express. Milton Berle to Vance, a new label based in Los Angeles. He will cut a novelty disk produced by Tony Harris. Gino Conforti to Encore Records. The Montereys signed to Buff Records.

Ad Producers' Production Co.

NEW YORK - A group of award - winning advertising agency producers have formed a commercial production organization to be known as Hal Taylor Productions. Heads of the new firm, which will be based in Scarsdale, N. Y., are: Hal Taylor, radio recording director and television producer with the J. Walter Thompson Co. in New York for 11 years; Neil O'Brien. formerly writer-producer and radio/television group head for JWT, and other agencies; and John Westing, who worked on major accounts as senior producer and writer with Ogilvy & Mather, and as producer with McCann-Erickson.

The firm will work with the music firms in New York to provide jingles and instrumental music tracks for its radio and TV commercials.





EDDY ARNOLD, center, receives the NARM award for "Best-Selling Male Country Artist for 1967" at his recent concert in New York's Carnegie Hall from Norman Racusin, left, vice-president and general manager, RCA Record Division, and Harry Jenkins, label's vice-president in charge of record operations.

Havens' Starring, Stirring Show Steals the Rock Show

NEW YORK—Hard and psychedelic rock may have occupied more than half of the program in four performances at the Fillmore East on March 29 and 30, but if the first show on March 30 was any indication, the evening's star clearly was Richie Havens, an unassuming folk-blues singer with a magnetic style and personality. The other acts were Columbia's United States of America and the Troggs of Fontana.

Havens, a Verve/Forecast artist, song "This Window of Ex-perience" and the Beatles' "Lady Madonna" with moving effectiveness. Bob Dylan's "Just Like a Woman," one of Havens' big songs, was another gripping number. But, Havens also interspersed humor, such as his humming version of the Beatles' "A Little Help From My Friends." Calling it his "favorite song in the whole universe," Havens asked the youthful audience to sing the words because he claimed he didn't know them. He punctuated his version with various exclamations."

singing a rousing "Run, Shaker Life," but torrents of applause brought him back for an encore, the only act of the evening called back for another number.

While Havens' long stint seemed short, the other segments seemed as long as they were, especially the opening act, United States of America, although the five-member group had much to offer, including Dorothy Moskowitz, a lead singer with a good voice. The group's best selection was "Where Is Yesterday," a plaintive number, which is on their debut album for Columbia.

Most of the rest of the program, however, consisted of loud, high-pitched sounds from electric violins, organ and electronic music sources. The penetrating effect of the intense high sounds lost its interest as they were repeated in number after number. This group clearly makes the greatest use of avantgarde electronic sounds to date. A general lack of variety also hampered the Troggs, but there were several high spots to their program, including an outstanding drummer. Most of the group's numbers were hard rock, including their hit singles "Wild Thing" and "With a Girl Like You," a top number. But their two gentler selections, their current hit "Love Is All Around" and their new British single "Little Girl," showed the group doesn't have to drive to be good. A suggestive "Somewhere, My Girl Is Waiting" was another high point. In the number, an album cut, the lead singer deepened his voice for the verses. Appropriately, the three diverse acts proved a mixed bag, and "Mixed Bag" is the title of Havens' latest Verve/Forecast album. He's a performer to see and hear. And, in his simpler way, he clearly stole the evening's laurels.

Musicians' New Regulations Crack Down on Phony Mgrs.

NEW YORK — The American Federation of Musicians (AFM) has revised its regulations in a campaign aimed at artists' managers and personal managers who, according to reports received by the union, have victimized musicians especially young instrumentalists—by false promises, bad advice, and flagrant exploitation.

The new regulations are directed at so-called personal managers and artists' managers who have claimed exemption from union regulations while exploiting members of the Federation.

The new regulations provide: 1) Any person, who, for a fee, procures, offers, promises, or attempts to procure engagements must enter into a Booking Agreement-Manager Agreement with the union before he may be retained by AFM members. 2) So long as the agent limits his services to two or less musicians, his fees and commissions received from these AFM members are not subject to the usual limitations; but his activities are. He must file his exclusive musician agreement

(which may not exceed three years in duration) with the Federation and otherwise abide by the code of conduct prescribed in his Booking Agent-Manager Agreement for all agents. If his clientele expands to two, he becomes subject to the commission limitations applicable to all agents. 3) Also revised is the AFM membership application form. A new question has been added requiring the applicant to divulge all outstanding agreements he has with agents. managers and similar persons which permit others to share in his earnings.

All AFM locals have been alerted by the Federation's President's office to enforce the new regulations. MAXINE BROWN goes over plans for her debut disks for Epic Records with Dave Kapralik, label's vice-president in charge of artists and repertoire.

Hollywood Bowl Will Open Its 47th Season on July 9

LOS ANGELES—The Hollywood Bowl's 47th season will open July 9 with a nine-week season of pop, rock and symphony concerts. Josef Krips conducts the Los Angeles Philharmonic Orchestra in the season's inaugural.

During the season, classical artists will be booked for Tuesday - Thursday symphony concerts, while nine Saturday pop dates and nine Friday rock sessions are scheduled.

Saturday pop concerts will feature the music of Lerner and Loewe and Rodgers and Hammerstein. A "Viennese Night" is planned, and the annual Gershwin evening is scheduled. Duopianists Ferrante and Teicher, who record for United Artists Records, will return for a special concert.

Bookings for the pop and rock concerts are not yet set, but classical symphonies in the amThe artist also displayed his exceptional ability as a guitarist. He was supported by four other good musicians on violin, guitar, drums and sitar. He went off

Tremeloes Set for S. America Again

NEW YORK — The Tremeloes have been set for a return trip to South America beginning in July. The CBS Records' group, who are released in the U. S. on the Epic label, recently concluded a successful tour in South America.

The Tremeloes are now back in the U. K. for a tour with the

phitheater will include Andre Kostelanetz, Andre Previn, John Green and Leonard Pennario.

Soloists engaged for the symphony season include pianists Vladimir Ashkenazy, John Browning, Gary Graffman and Pennario; violinist Edith Peinemann; the Romeros, guitarists; Jacqueline Du Pre, cellist; Masuki Ushiodo, violinist; Philippe Entremont, pianist, and singers George Shirley-Quirk and Jess Thomas.

Conducting the Los Angeles Philharmonic will be Daniel Barenboim, Julius Rudel, William Steinberg, Victor Alessandro, Willi Boskowsksy, Lawrence Foster, Hiroyuki Iwaki, Josef Krips, John Green, Leonard Pennario and Andre Previn.

Arnold to Sing With Nashville Symphony

NASHVILLE — Eddy Arnold will appear for the first time with the Nashville Symphony conducted by Dr. Thor Johnston April 23.

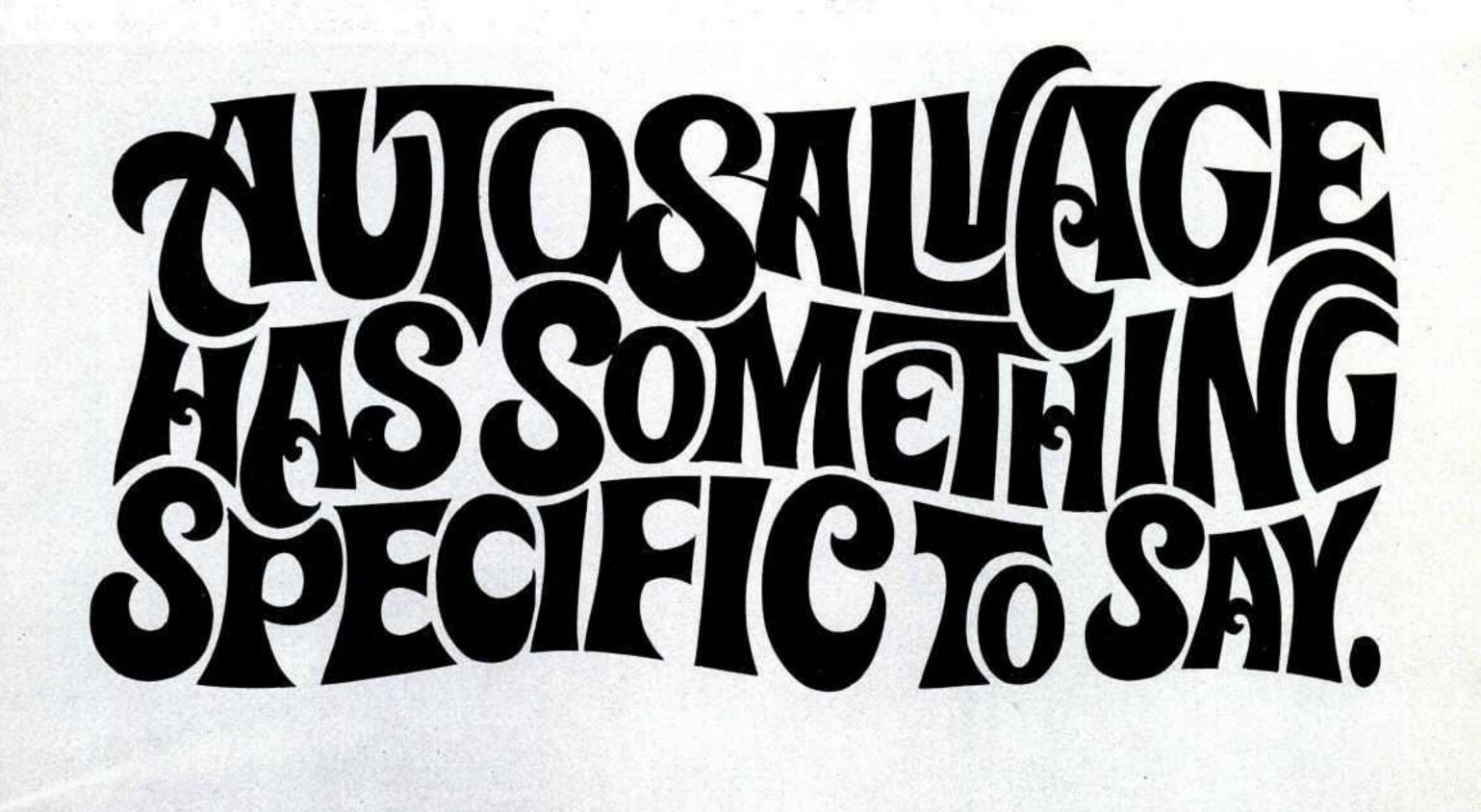
Arnold, RCA Records artist, will headline the benefit performance saluting the Nashville Area Chamber of Commerce at the War Memorial Auditorium.

Seven thousand invitations have gone out for the black-tie affair which will benefit the symphony, now in its 22d season. Tickets are \$15 each.

* * * * * * * * * * BRITE-STAR'S PICK HITS * * * * * * * * * * * *



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Radio-TV programming

FM Comes of Age—Represents 15% of Total Radio Audience

CHICAGO — FM broadcasters left no doubt that the medium had come of age during the annual convention of the National Association of FM Broadcasters here last week. Nearly 350 members turned out for the three-day meeting . . . a meeting highlighted by the presentation of FM listenership figures as shown by RADAR (Radio's All Dimension Audience Research) and FM marketing characteristics as shown by Brand Rating Index.

"RADAR shows that during the average quarter hour Monday through Sunday 6 a.m.midnight there are 2,148,000 adults 18 years and over who listen to FM stations," Joshua J. Mayberry, director of research of ABC network, told the audience at one of the sessions. This represents 15 per cent of the total radio audience, he said. "Another important finding of this data: The average adult FM listeners spends seven hours and 20 minutes weekly with our medium." He pointed out that RADAR figures had been a co-operative venture of all four networks.

"In terms of cume (unduplicated) listening, we see that about 32 million different adults listen to FM during a seven day 6 a.m.-midnight period. This compares with 118 million listeners to all radio, both AM and FM. This means that the unduplicated audience of FM radio is 27 per cent as great as the unduplicated audience of all radio." The highest average quarter hour is 9 a.m.-4 p.m., rather than evening time, he said. The rest of his talk was devoted to data showing that the FM listener is a heavy user of quality product; one of his conclusions was that the FM

listener has more money, spends more money, and has a larger family and probably more than one driver in the family based on the detail that on ownership of gasoline credit cards, FM men are 36 per cent above average.

Mayberry pointed out that the study was almost a year old, thus not reflective of the enormous strides FM had made during the year.

John T. Lawrence Jr., general manager of the FM division of Taft Broadcasting, emphasized, however, that FM's most important "challenge still is to attract new listeners to the medium" and this can be done only through imaginative promotion.

'Requires Work'

Marlin R. Taylor, music director of Kaiser Broadcasting, spoke on music programming, (Continued on page 24)

PROGRAMMING AIDS

EDITOR'S NOTE: The Programming Aids Service is intended to show what's happening at radio stations around the nation in regards to records . . . primarily records not yet on the chart or on the bottom of the chart. In coming weeks, the service will be expanded to more easy listening and r&b stations. Best Pick is a record that has a chance to go all the way. Best Leftfield Pick is a record by a new artist or established artist who hasn't had a hit recently that could go all the way. Biggest Happening is a record that is getting most requests and sales in area. Biggest Leftfield Happening is a record by a new artist or one who hasn't had a hit recently that is getting most requests and sales in area.

MINNEAPOLIS: Music director and deejay Johnny Canton-Best Pick is "Loving You Has Made Be Bananas," by Guy Marks, ABC; Best Leftfield Pick is "Don't Make Promises," by Rick Nelson, Decca.

LEWISTON, Me.: Music director Bob Guellette—Best Pick is "Soul Train," by Classics IV, Imperial; Best Leftfield Pick is "Loving You Has Made Me Bananas," by Guy Marks, ABC.

SAN BERNARDINO, Calif.: Deejay T. Michael Jordan-Best Leftfield Pick is "Mama," by Arthur Prysock, Verve.

JACKSONVILLE, Fla.: Program/music director lke Lee-Best Pick is "Soul Train," by Classic IV, Imperial; Best Leftfield Pick is "Like Me Like You," by Daybreakers: Biggest Leftfield Happening is "Like You," by the People, Capitol.

WASHINGTON: WEAM music director Paul Christy-Best Pick is "Beautiful Morning," by the Rascals, Atlantic; Best Leftfield Pick is "A Stop Along the Way," by Timothy Carr, Hot Biscuit.

ASHTABULA, Ohio: WREO air personality Lou Massey—Best Leftfield Pick is "Hey Baby, Where You Gonna Go," by Ritchie Luvworth, Date; Biggest Leftfield Happening is "Cry Baby," by the Warner Brothers, Rampage.

BABYLON, N. Y.: WGLI music director and deejay Dave Knight— Best Pick is "Ain't Nothing Like the Real Thing," by Marvin Gaye and Tammi Terrell, Tamla; Best Leftfield Pick is "She's a Heart Breaker," by Gene Pitney, Musicor; Best Leftfield Happening is "Sunny and Me," by Good and Plenty, Senate.

VENTURA, Calif.: KUDU program/music director and deejay Rick Scarry—Biggest Leftfield Happening is "Billy Sunshine," by Evie Sands, Cameo.

EL PASO: KELP program/music director and deejay Charlie Russell —Best Leftfield Pick is "Portrait of Youth," by the Legand, Megaphone; Biggest Leftfield Happening is "Don't Blame It on Your Wife," by Rick Nelson, Decca.

RICHMOND, Ind.: WHON music director Joey Piper—Best Pick is "No Communication," by the Five Americans. Abnak; Best Leftfield Pick is "Airplane," by Peter's Pipers, Philips; Biggest Happening and Leftfield Happening is "Pickadilly Pickle," by Lady Nelson and the Lords, Dunhill.

CORPUS CHRISTI: KEYS music director Dick Daniels-Best Pick

Top 40 Radio 'Alive & Sparkling'

CHICAGO - Top 40 radio is not dead; it's just that too many people in top 40 "didn't really understand the secret of their own success," Stanley N. Kaplan, president of WAYS. Charlotte, N. C., told a meeting of 350 broadcasters here Monday (1). The occasion was the seventh annual Mark Century programming and sales seminar. Following tradition, the seminar was held the morning of the opening day session of the convention of the National Association of Broadcasters. Kaplan pointed out that during the period years ago when TV had put radio in its doldrums, a new breed of radioman came along. He pointed to Todd Storz and Gordon Mc-Lendon who spawned a "glittering band of intelligent pirates" who are operating radio stations all over the nation. Mentioning names like Steve Labunski, Ralph Beaudin, Bud Armstrong, Art Carlson, John Barrett, Charlie Payne, Kent Burkhardt, and Bill Weaver, Kaplan

stated that it was men like these who changed the face of radio ... "indeed, they probably saved

radio altogether.' What Happened

But now, people are wondering what happened to top 40 radio. The problem, he said, is that some top 40 operators began to program for sales, began to soften the sound of the music, to cutback in promotion or people. Some of these top 40 operators have become the generalist of the '60's and nobody's generalist is going to win. You cannot be all things to all same top operators proved this a dozen years ago and not they have fallen victim of the very same disease, they are doing all kinds of fake things for all kinds of fake reasons. . . ." He lashed out at these wishywashy top 40 broadcasters, charging that there's not "one thing wrong with top 40 radio provided it is imaginatively packaged, magnificently produced, and effectively promoted, creatively managed, and

provided that an earnest effort is made to find out what indeed are the 40 or so most popular tunes in your market."

Tilted

Maybe it is no longer possible to get all of the audience, but the division of age groups are such that everything is tilted in favor of the youth-oriented radio station, he said. WAYS expects to gross about \$1,400,-000 in 1968.

The seminar was opened by Milton Herson, president, Mark Century Corp., who then turned over the chairmanship of the panel session to Marvin Kempner, president of Mark Century Sales Corp. On the panel, besides Kaplan, were Ed Winton, owner of WOCN, Miami; Frederic Gregg Jr., president and board chairman of Lin Broadcasting, and Ralph Beaudin of ABC. Beaudin emphasized that the four-network concept of ABC was here to stay. Winton spoke on promotion mostly, telling how excitement about (Continued on page 47)

Progressive Rock Dilemma

CHICAGO — All Hot 100 format radio stations are being faced with the problem of progressive rock music — how much to play and whether to play it at all, Jim Stagg told a meeting of student broadcasters at the 29th annual convention of the Intercollegiate Broadcasting System here last week.

But progressive rock music is "not fading away," Stagg, air personality of WCFL in Chicago, told the gathering of more than 100 students. "You've got to satisfy both audiences-the ones that appreciate records like 'Simon Says' and the kind that like music by the Vanilla Fudge." He said that WCFL had discussed the progressive rock problem at length, but "haven't found the answer on how to get involved with progressive rock music in our format without hurting the format."

Stagg was one of the speakers—with Ron Britain and Dick Biondi, both also of WCFL at a session on pop music programming. The session also drew a large turnout of record promotion men. In fact, the convention drew the largest turnout of record people in its history, clear proof of the growing importance of college radio in the record field.

Record Turnout

The convention, guided ably by Tom McClous, one of the leading spirits of the IBS, and convention chairman Pat West, also drew the largest turnout of college students in its history. Many of the sessions, like the one on management and the one on careers, were quite good, featuring distinguished speakers.

Stagg, in the pop music programming session, emphasized to the students that "There are no rules in radio that can't be changed if the public demands it." Biondi, answering a question on what would be the best format for a college station, pointed out that when the Beatles hit, it was a good thing. The problem is that many stations and deejays are still using the "tried and true" methods developed in early rock 'n' roll radio. "They are scared to change. College radio broadcasters should learn what college students are thinking about. You can't say to yourself that 'I'm going to be a Bruce Morrow or Murray the K, or Alan Freed'."

'Where It's At'

Britain told the students, "Your audience is where it's at. Mickey Mouse radio is passe. If I felt I were programming to a bunch of 12-year-olds at WCFL, I just couldn't make it. To change," he said in reference to progressive rock, "is good. You have to institute those changes."

Stagg, who felt that top 40 radio is going to be around as long as there's a mass audience, did say that progressive rock groups, many of them, "have become so sophisticated they left many of us dummies behind."

(Continued on page 47)

is "A Beautiful Morning," by Young Rascals, Atlantic; Best Leftfield Pick is "Does Your Mama Know About Me," by Bobby Taylor and Vancouvers, Gordy.

BLUEFIELD, W. Va.: WKOY music director and deejay Johnnie Charles—Best Pick is "What a Day," by the Contrasts, featuring Bob Morrison, Monument; Biggest Leftfield Happening is "After the Sun Goes Down," Peermonts, Murco.

WINDER, Ga.: WIMO music director John Long—Best Pick is "Jumbo," by Jo Jo Benson and Peggy Scott, SSS International; Biggest Happening is "Louisiana Man," by Bobbie Gentry, Capitol; Biggest Leftfield Happening is "Bonnie's Poen," by Faye Dunaway, Warner Bros. (LP cut).

ST. JOSEPH, Mich.: WSJM deejay Tom O'Brien-Best Leftfield Pick is "Ruby Tuesday," by the Rotary Connection, Cadet; Biggest Leftfield Happening is "I Don't Want to Love You," by the Barry Lee Show, Independence.

R&B RECORDS

BATON ROUGE, La.: WXOK program/music director and deejay Steve Canyon—Best Pick is "Take Me in Your Arms," by Isley Brothers, Tamla; Best Leftfield Pick is "A Stone Good Lover," by Jo Armstead, Giant. (Pick album of the week is "Here Is Barbara Lynn," Atlantic, and because of this feature I need better album service).

MIAMI: WAME program director Lee Wilson-Best Pick is "You Keep Me Hangin' On," by Joe Simon, Sound 7. COLUMBUS, Ga.: WOKS music director and deejay Ernestine

COLUMBUS, Ga.: WOKS music director and deejay Ernestine Mathis—Best Pick is "The Shadow of Your Love," by the Five Stairsteps, Buddah: Best Leftfield Pick is "Does Your Mama Know About Me," by Bobby Taylor and the Vancouvers, Gordy; Biggest Happening is "Standin" on the Outside," by Lee Charles; Biggest Leftfield Happening is "Lover's Holiday," by Jo Jo Benson and Peggy Scott, SSS International.

BOSTON: WILD program director Jimmy Byrd—Best Pick is "A Love That Never Grows Cold," by Oscar Tony Jr., Bell; Biggest Happening and Leftfield Happening is "I Guess That Don't Make Me a Loser," by the Brothers of Soul, Boo ("Tribute to a King," by William Bell, Stax).

by the Brothers of Soul, Boo ("Tribute to a King," by William Bell, Stax). LOUISVILLE, Ky.: WLOU public service director Jerry Tucker— Best Pick is "Getting Along Alright," by the Raelettes, Tangerine; Best Leftfield Pick is "Education Is Where It's At," by James Brosn; Biggest Leftfield Happening is "Oh, How It Hurts," by Barbara Mason, Artic.

COUNTRY MUSIC RECORDS

DES MOINES: WHO deejay Mike Hoyer—Best Pick is "Sweet Rosie Jones," by Buck Owens, Capitol (for once, the lyric is the thing in this Buck Owens recording); Best Leftfield Pick is "Row Row Row," by Henson Cargill, Monument; Biggest Leftfield Happening is "Money, Love and War," by Billy Grammar, Mercury (watch Rex Allen Jr.; his Imperial record of "Before I Change My Mind" is just great. Also listen to "The Journey," by Sonny James from his "World of Our Own" album on Capitol; it's a great blues number with some out of this world pickin by Sonny. "You Can't Go Back Again," by Dick Curless, a Tower album, is one everybody who was raised in the country will dig. There's great stuff in albums these days).

NORFOLK, Va.: WCMS program director and deejay Joe Hoppel-Best Pick is "Live Your Life Out Loud," by Bobby Lord, Decca; Biggest Leftfield Happening is "He Ain't Country," by James Bell, Bell.

TEXAS CITY, Tex.: KTWL deejay Bill Vance—Best Pick is "With Pen in Hand," by Johnny Darrell, UA (no way this one can miss); Biggest Leftfield Happening is "Remembering," by Jerry Reed, RCA; Best Leftfield Pick is "I Started Loving You Again," by Merle Haggard, Capitol. (Color us right for being one of the first to boot "Bonnie and Clyde"; this is country soul at its best. Also getting tremendous request action on "Sittin' and Thinkin'" from the new Ray Price album). SAN ANTONIO: KBUC music director and deejay Dale Eichor—

SAN ANTONIO: KBUC music director and deejay Dale Eichor-Best Pick is "You Better Sit Down Kids," by Roy Drusky, Mercury; Best (Continued on page 24)

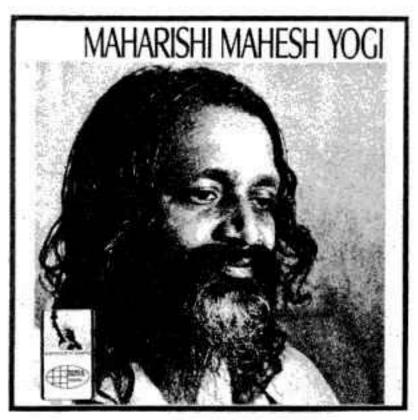
the record company around the corner had a lot of brass but

satire is the most sincere form of flattery

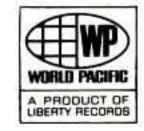


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gram consultant. Drew is the man

who took over CKLW in Detroit

and took the station from limbo

to king of the market. What's

unusual, too, about his achieve-

ment with CKLW is that he did

it without a "clean sweep" situa-

tion. Just when he'll take over at

WIBG is not yet known, but I'll

provide fuller details in a story

Here's the new line-up at r&b-

formated WLOK, Memphis: Lee

Armstrong, formerly of WRAP,

Norfolk, is now 6-9 a.m. and

1-3 p.m.; Avery Davis is 9 a.m.-

I p.m.; program director Al (Mad

Man) Perkins is 3-7 p.m.; Joe B.

Young is 7-midnight; Cat Daddio

is midnight to dawn; and George

Harper and Jet Henderson split

the Sunday duties. J. F. Maurer

is vice-president and general man-

ager. Tom Watson, formerly mid-

morning man and production di-

rector at KRBC in Abilene, Tex.,

has been appointed news director.

500n.

FM of Age—Represents 15% of Radio Audience

Continued from page 22

stressing the point that "to have a well-programmed station requires work. Without a music director or program director devoting time to planning the music you play, you cannot expect to have the best station. The less time devoted to actual planning of the music-anything less than scheduling the actual cut or selection to be played-then the more checks and controls that are needed for obtaining a successfully programmed station. Simply telling your announcers or program director that you want the music to sound pretty or follow the Billboard charts just doesn't work."

He pointed to one FM station as setting up the library so that the only decision the operator made was the selection of the actual cut. He was guided in this by all cuts being coded as the albums were put in the library and a chart for defining these codes into finished programming."

"This was not the best method, not did it produce the best programming possible, but it did produce good programming and programming far superior to anything that the station would have been airing with any lesser system or guidelines."

He stressed the need for consistency in programming . . . for having enough checks and controls on your music so it remains constant from shift to shift, regardless of the varying whims and moods of your operators. He also stated that a station should not be all things to all people unless it was the on station in the market. "Become known as the classical station, the jazz station, or the Hot 100 station that plays a lot more music per hour. This latter format was adopted by WRKO-FM in Boston about a year-anda-half ago and almost overnight the teenagers bought up

lox Jox By CLAUDE HALL **Radio-TV** Editor The biggest news of the mo-... Tommy Tyler, who'd been proment is that Paul Drew is going into WIBG in Philadelphia as pro-

gram director of WKKO in Cocoa Beach, Fla., has joined WQAM in Miami in the noon-3 p.m. slot vacated by Tom Adams, who left to become program director of KQXI in Denver.

Steve Kane has joined WHYN in Springfield, Mass.; he'd been in Worcester, Mass. Kane will do a 2-6 p.m. show. . . Jack Phillips, music director of WTAI, P.O. Box 1560, Eau Gallie, Fla. 32935, needs Hot 100 records. . . . Another gentleman who reports that record service is bad is music director Rich Walls, Needs Hot 100 records. Send to KDPS, 1800 Grand, Des Moines, Iowa. . . Rod Alan Barken at WKKO in Cocoa, Fla., has switched from programming at the Hot 100 format station to sales; he'll continue a weekend show under the name of Hal Martin.

¥¥

As I hope most of you know, we're starting a job mart section in Billboard in the April 20 issue. You'll be able to advertise at cost -about 40-50 words for \$5. Box numbers will be used. In the meanwhile, WRFD in Worthington, Ohio, needs a good easy listening deejay. Talk to production director David Drew. This is a good operation with fringes and profitsharing. Send tape and resume. No collect calls.

* * *

Bob Walker, former air personality with WABY in Albany. N. Y., has moved to 50,000-watt WPTR in that city. . . . Latest Ok-lahoma City metro October-December Pulse shows KOMA as the leading station among teen listen-ers 3-midnight. . . . Ray Moss is back in Minneapolis with KUXL after a stint on XERB on the West Coast. In addition, Chess Records artist Jack Harris is now doing a show on the r&b station. . . James E. Price, who worked on the air as Jim Edwards, has resigned as program director at KTXR in Springfield, Mass., to become manager of Springfield's newest station — 200,000 - watt KWFC-FM. Replacing him at KTXR is **Rod S. Tucker**, a former staffer on the station. Price is noted for taking KTXR from a background music format to easy listening. His new station is scheduled to go on the air this fall.

Springfield will then have four AM operations and three FM stations. Congratulations, James.

* * *

Dennis McGuire has been named general manager of WKFM-FM. 50,000-watt stereo station in Chicago; he'd been in sales at the station. . . James R. West has been upped from vice-president in charge of sales at PAMS Inc., to general manager of the jingles firm. . . . Bob Foster reports that he's out of the jungle and back at work as music director and afternoon drive personality at WTAX, an easy listening station at Springfield, Ill.; his accent is very heavy on new singles because this is "one way to beat a chart-reading Top 40 outfit" and fresh album material.

Soldier Sells Via FM Play

NEW YORK-WNEW-FM. which traditionally has been pegged as a station reaching largely an album-buying public, has broken a single in the New York market.

The Single is "The Unknown Soldier," the Doors' latest release on Elektra. The single failed to get play on any other station in the New York area, but Steve Harris, Elektra promotion head, said that the 35,000 copies that have been moved in this area are due primarily to the WNEW-FM air play.

DEEJAYS

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RADIO-TV JOB MART APRIL 20

just about every FM transistor in town, simply because the FM gave them five more songs in every hour."

He also recommended that the station's programming be kept simple. "Ask yourself: Does my audience really care about our personalities giving the life history of Frank Sinatra, Andy Williams, and Patti Page every day; do they care about the five-minute features on nothing subjects that run 15 times a day; or the classical announcer who gets so wound up in his music that both before and after the work he tells you twice that Charles Munch conducted the Vienna Philharmonic Orchestra in a performance of Symphony No. 40, the Warhorse Symphony No. 40, the Warhorse Symphony of Wolfgang Amadeus Mozart, as recorded in the Vienna Opera House on April 21, 1962. Keep your format simple and to the point and do a good job."

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PROGRAMMING AIDS

Continued from page 22

Leftfield Pick is "He Ain't Country," by James Bell, Bell; Biggest Happening is "What a Way to Live," by Johnny Bush, Stop.

SACRAMENTO, Calif.: KRAK station manager and program/music director Jay Hoffer—Best Pick is "You Better Sit Down Kids," by Roy Drusky, Mercury; Best Leftfield Pick is "I'll Live Here Till I Die," by Jerry Hanlon; Biggest Happening is "Born to Love You," by Bob Wills, Kapp (about three times in a row that Hoffer has reported this record).

CHARLOTTE, N. C .: WWOK program/music director and deejay Jim Beatty-Best Pick is "Sorry Letters," by Jimmy Newman, Decca; Best Leftfield Pick is "Easy to Love," by Stan Hitchcock, Epic; Biggest Leftfield Happening is "U. S. Mail," Elvis Presley, RCA (WWOK's Coun-try Club membership has now climbed to 12,000 and applications are still coming in).

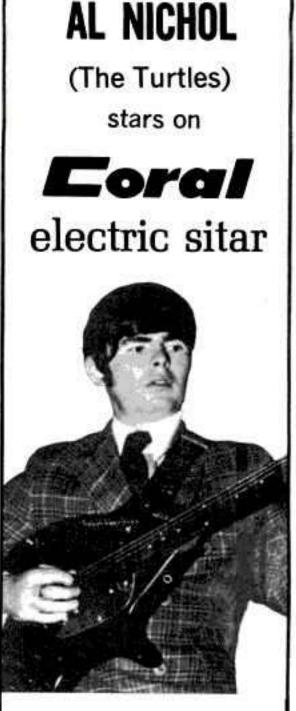
GREENSBORO, N. C.: WGBG program director Tom Miller —Best Pick is "She'll Walk All Over You," by the Wilburn Brothers, Decca; Best Leftfield Pick is "Remembering," by Jerry Reed, RCA; Biggest Hap-pening and Leftfield Happening is "Honey," by Bob Shane, Decca. WACO, Tex.: KAWA program director and deejay Johnny Dallas —Best Pick is "Something Pretty," by Wynn Stewart, Capitol; Best Left-field Pick is "It Won't Be Long" and "I'll Be Hating You," by Johnny Paycheck Little Darlin'

Paycheck, Little Darlin'. PHILADELPHIA: WRCP program/music director and deejay John Mazer—Best Pick and Leftfield Pick is "Jimmy Jacob," by Carl Vaughn,

Mazer—Best Pick and Lettifield Pick is "Jimmy Jacob," by Carl Vaughn, Monument; Biggest Happening is "The Unicorn," by the Irish Rovers, Decca (Sales giant: "Honey," by Bobby Goldsboro, UA). BURBANK (Los Angeles): KBBQ program director Bill Ward—Best Pick is "Something Pretty," by Wynn Stewart, Capitol: Best Leftfield Pick is "He Ain't Country," by James Bell, Bell. ATLANTA: WPLO deejay John Fox—Best Pick and Leftfield Pick is "Pen in Hand," by Johnny Darrell, UA; Biggest Happening is "Image of Me." by Conway Twitty Decca: Biggest Leftfield Happening is "Image of

Me," by Conway Twitty, Decca; Biggest Leftfield Happening is "Come on Home," by Peggy Little, Dot. EASY LISTENING RECORDS

SPRINGFIELD, III.: WTAX music director and deejay Bob Foster -Best Pick is "Cotton Candy Sandman," by the Harpers Bizzarre, Warner Bros.; Best Leftfield Pick is "Master Jack," by Four Jacks and a Jill, RCA.



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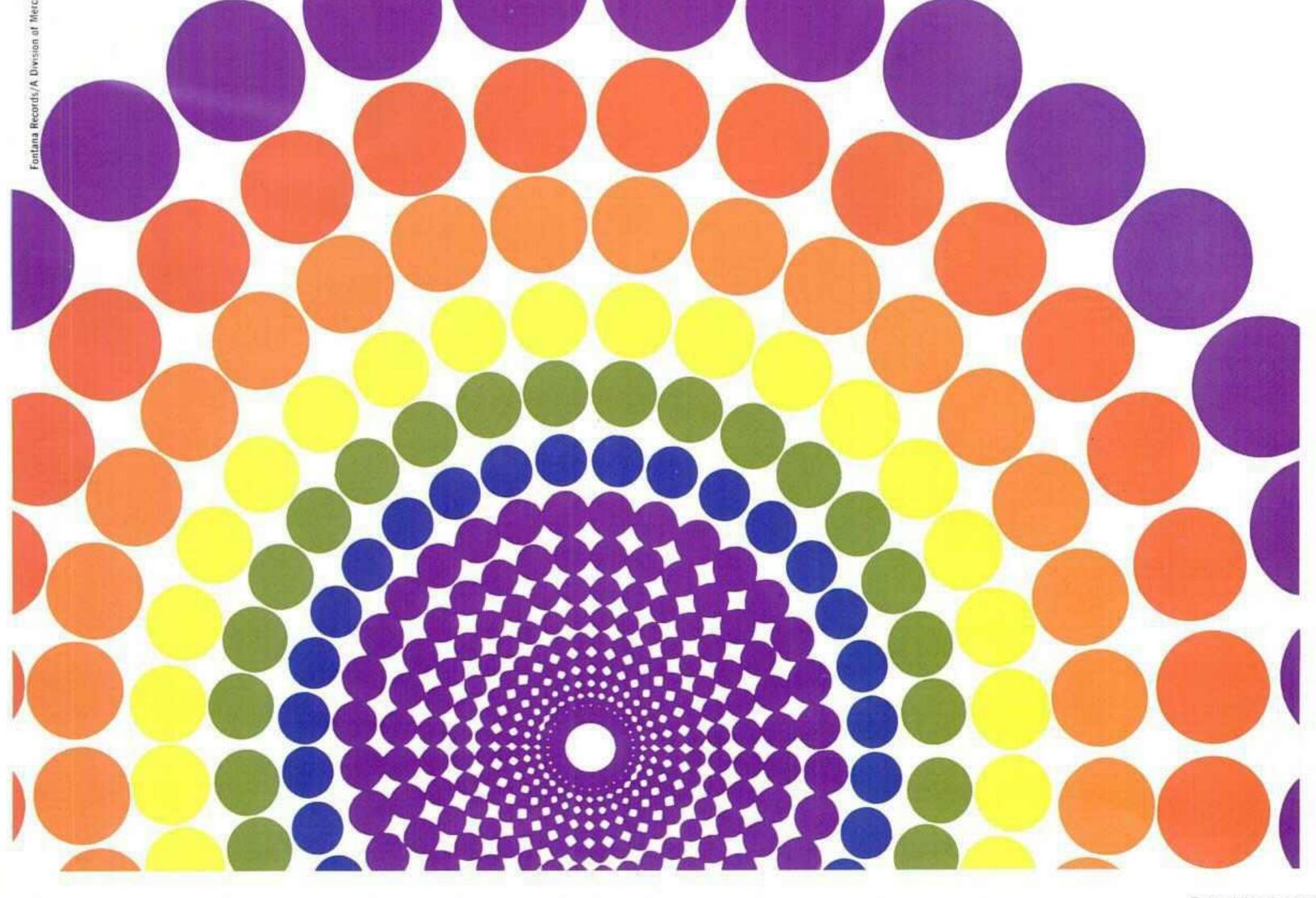
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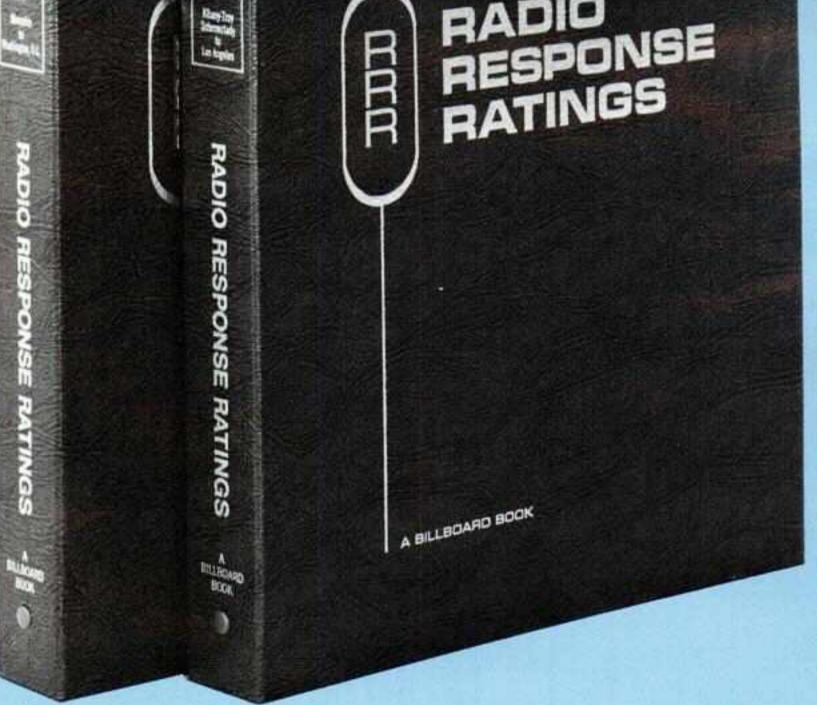
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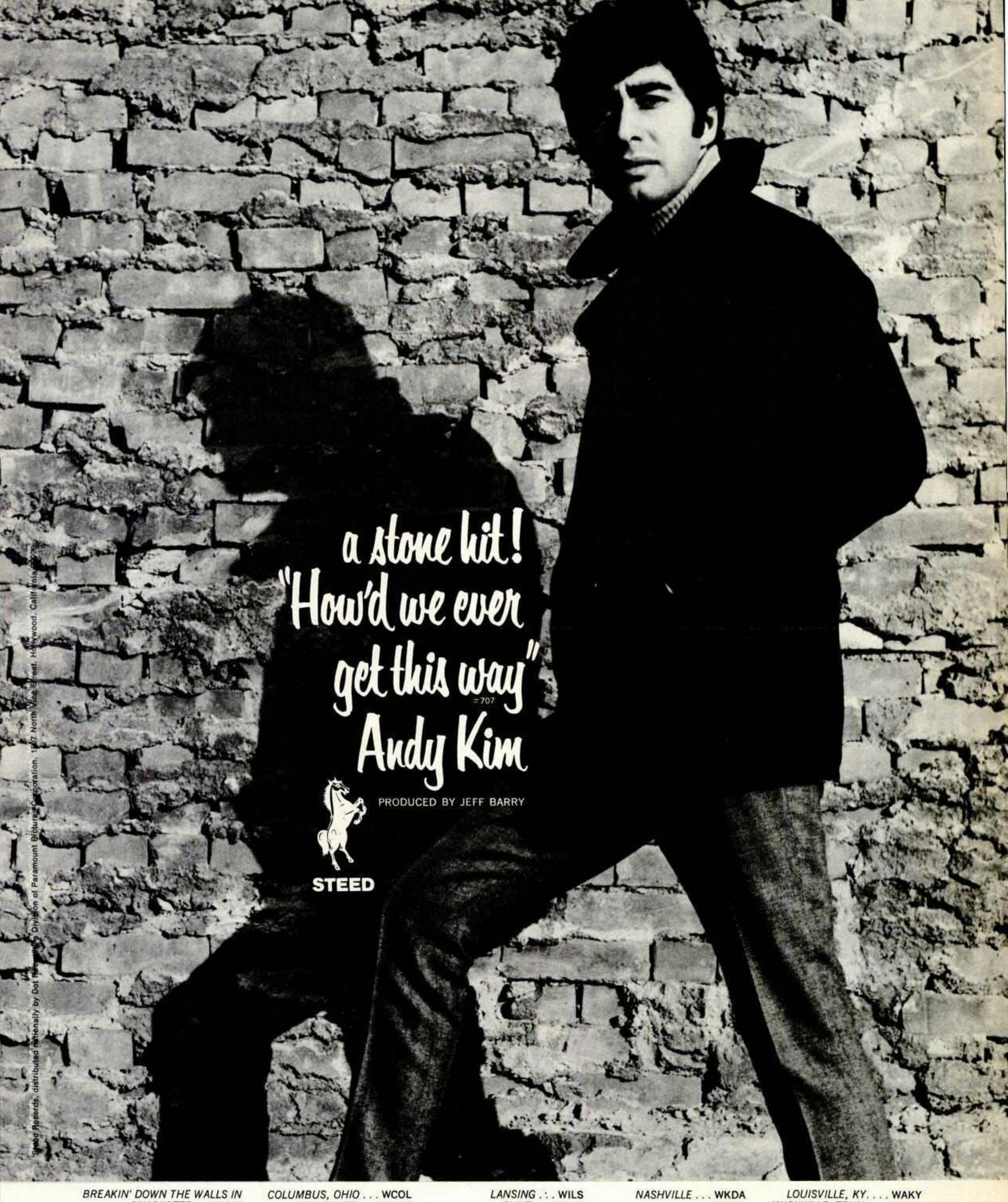
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| | KERK | |
| COLUMBUS, GA | WCOS | |
| ALABAMA | . WLAY | |
| JACKSON, TENN | . WJAK | |

59

| LANSING . : . WILS |
|---------------------|
| FLINT WTRX |
| GRAND RAPIDS WGRD |
| HARTFORD WPOP |
| SAN BERNARDINO KFXM |
| KMEN |
| KACY |
| ORLANDO WHOO |
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| Mr. W. L. Burner M. Barner | and the second |
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| UMBUS, OHIO | . WCOL |
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| DALLAS . | KLIF |
| DENVER | . KHOW |
| HOUSTON . | KILT |
| DETROIT | WKNR |

| REAKIN' DOWN THE WALLS IN |
|---------------------------|
| CHARLOTTE WAYS |
| ATLANTA WFOM |
| RALEIGH WKIX |
| CHICAGO WCFL |
| MILWAUKEE WOKY |
| WRIT |
| CLEVELAND WKYC |
| AKRON WAKR |
| |

Rhythm & Blues

Billboard SPECIAL SURVEY For Week Ending 4/13/68

SOUL SAUCE

By ED OCHS and PAUL KIRK

Jackie Wilson will team up again with Count Basie's big band for a double shot, with "Chain Gang" and the flip, "Funky Broad-way." Wilson and Basie will follow with a new LP, "Manufacturers of Soul" on Brunswick. "For Your Precious Love" was their first effort.

Duke Ellington and his orchestra will be featured by CBS as an Easter TV special, Sunday (14). Ellington, along with five vocalists and three choirs, will star in "Something About Believing," a concert of sacred music written by Ellington. Trumpeter Cootie Williams will solo in honor of Pastor Gensel, a clergyman who used jazz music in the church.

SOUL SLICES: The Dells, Cadet soul act, start a tour of the South and Southwest, Saturday (6), mixing it up with their new "Wear It On Our Faces." . . . Etta James knows what her LP winner "Security" is all about: she just had a boy at the Baldwin Hill Hospital in Los Angeles. . . . Leslie Uggams will sing a number from "Hallelujah, Baby!" and Pearl Bailey one from "Hello, Dolly!" Sunday (21). . . . Lionel Hampton and the Witches and Warlocks appeared at the Brooklyn Academy of Music. Witches' new release: "Nowhere to Run, Nowhere to Hide." . . . The Delfonics ("La La Means I Love You") signed with Universal Attractions. . . . The Intruders ("Cowboys to Girls") signed with Queen Booking and have gone on a cross-country promotion tour. First stop: Philly.

MAKING SMOKE: Knoxville: William Bell, "A tribute to a King" (Stax). . . . Baton Rouge: Jo Armstead, "A Stone Good Lover" (Giant). . . . Denver: Carl Carlton, "Competition Ain't Nothing" (Blackheat). . . . Louisville: Barbara Mason, "Oh How It hurts" (Artic).

MAKING FIRE: The Raelettes, "Getting Along All Right" (Tangerine). . . . Ted Taylor, "I Need Your Love So Bad" (Excello). ... William Bell, "Everyday Will Be a Holiday" (Stax). ... Isley Brothers, "Take Me in Your Arms" (Tamla). . . . Joe Simon, "You Keep Me Hangin' On" (Sound Stage). . . . Soul Survivors, "Impossible Mission" (Crimson). . . . Jay and the Techniques, "Baby Make Your Own Sweet Beat" (Smash). . . . Sandpebbles, "If You Didn't Hear" (Calla).

Fire and Smoke: Wilson Pickett, "She's Lookin' Good" (Atlantic) ... Barbara Mason, "I Don't Want to Lose You" (Artic) ... 5 Stairsteps and Cubie, "The Shadow of Your Love" (Buddah) . . . Marvin Gaye & Tammi Terrell, "Ain't Nothing Like The Real Thing" (Tamla) . . . Al Greene, "Don't Hurt Me No More" (Hot Line) . . . Archie Bell & the Drells, "Tighten Up" (Atlantic) . . . Ben E. King, "Don't Take Your Love" (Atco) . . . B. B. King, "Paying the Cost of Being the Boss" (ABC).

Travelin': Sweet Inspirations to the Sahara Club, Richmond (12) then to Columbus, Ohio (13 & 14). . . . Percy Sledge to N. C. . . . Joe Tex to City Auditorium in Columbus, Ohio (13) and to Dayton (14). . Duke Ellington and Tony Bennett to County Center, White Plains, N. Y. (5) . . . Booker T & the M. G.'s to the Fillmore, Auditorium, San Francisco. . . . (11) the Sandpebbles to the Virgin Islands (10-14). . . the Rascals for four concerts, Westbury Music Fair (15 & 16) ... Wilson Pickett to Cleveland (13-15) at the Allen Theater. . . . Sam & Dave at the U. of Arkansas (10) and Jackson, Miss. (13) . . . Solomon Burke at the Brooklyn Academy of Music, May 3. The evening will be called, "Evening With Solomon Burke," and will co-bill Patty La Belle & the Blue Belles. . . . Flip Wilson will take over for Joey Bishop on his TV show on (10) and star with Nancy Wilson at the Apollo (12-18). Mercury Records' Kenny Gamble and Leon Huff have produced the label's last three sure shots, including Jerry Butler, Dee Dee Warwick and Bobby Hebb. Gamble and Jerry Butler cut "Spring Fever," by the Music Makers on the Gamble label. Butler's new sound is "Never Give You Up." Got a Feelin': About Bobby Womack, "What Is This" (Minit). About the Simms Twins, "Together" (Cameo). . . . About the Mike Mainieri Quartet, "Minnesota Twins" (Solid State). (Continued on page 30)

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| | | BEST SELLING | - | 100 | |
| | Billboard | Rhythm | 2 | | Rune |
| | Billb | | O | | Dines |
| | | Cinc | | | |
| | | Sing | 11 | | |
| | | * STAR Performer-LP's registering greater | 25 VS | 121 | |
| This
Week | Last
Week | Title, Artist, Label, No. & Pub. Weeks on Chart | This
Week | Last
Week | Title, Artist, Label, No. & Pub. Weeks on Chart |
| 1 | 1 | (Sweet, Sweet Baby) SINCE YOU'VE
BEEN GONE | 26
27 | 25
28 | DRIFTIN' BLUES
Bobby Bland, Duke 432 (Travis, BMI)
IN THE MORNING 4 |
| 2 | 2 | LA-LA MEANS I LOVE YOU | | | Mighty Marvelows, ABC 11011
(Pamco-Yvonne, BMI) |
| 3 | 3 | (Nickel Shoe, BMI)
IF YOU CAN WANT 6
Smokey Robinson & the Miracles, | 28 | 38 | FOREVER CAME TODAY 3
Diana Ross & the Supremes, Motown 1122
(Jobete, BMI) |
| 4 | 5 | Tamla 54162 (Jobete, BMI)
(Sittin' On) THE DOCK OF THE BAY | 29 | 26 | FOR YOUR PRECIOUS LOVE 6
Jackie Wilson & Count Basie, Brunswick 55365
(Sunflower, BMI) |
| ~ | | Otis Redding, Volt 157 (East/Pine/Redwal,
BMI) | 30 | 29 | THERE IS 9
Dells, Cadet 5574 (Emalou/Andros, BMI) |
| 5 | 1 | I GOT THE FEELIN' 4
James Brown and His Famous Flames, King
6155 (Toccoa-Lois, BMI) | Û | 39 | SHOW ME THE WAY TO GO 4
Gene Chandler & Barbara Acklin, Brunswick
55366 (Jalynn/BRC, BMI) |
| 6 | 4 | I THANK YOU | 32 | 33 | SON OF HICKORY HOLLER'S TRAMP 5 |
| 7 | 6 | THE END OF OUR ROAD 8
Gladys Knight & the Pips, Soul 35042
(Jobete, BMI) | 33 | 34 | O. C. Smith, Columbia 44425 (Blue Crest, BMI) I'M GONNA MAKE YOU LOVE ME |
| 8 | 8 | weather watter and the states time. | 34 | 27 | Madeline Bell, Philips 40517 (Act Three, BMI) IF THIS WORLD WERE MINE 7 Marvin Gaye & Tammi Terrell, Tamla 54161 |
| 9 | 10 | SWEET INSPIRATIONS 6
Sweet Inspirations, Atlantic 2476 (Press, BMI) | 35 | 12 | (Jobete, BMI) |
| 1 | 13 | COWBOYS TO GIRLS 4
Intruders, Gamble 214 (Razor Sharp, BMI) | 154525 | 12 | MEN ARE GETTIN' SCARCE |
| 1 | 16 | FUNKY STREET
Arthur Conley, Atco 6563 (Redwal, BMI) | 36 | 31 | JEALOUS LOVE 6
Wilson Pickett, Atlantic 2484
(Cotillion/Tracebob, BMI) |
| Ŵ | 22 | SECURITY
Etta James, Cadet 5594 (East, BMI) 6 | 37 | 37 | CHECK YOURSELF
Debbie Taylor, Decca 32259 (East, BMI) |
| 13 | 11 | THAT'S A LIE 7
Ray Charles, ABC 11045 (Tangerine, BMI) | 38 - | 21 | LOVEY DOVEY |
| 14 | 14 | SOUL SERENADE | 19 | 3 93 | NEXT TIME |
| ŵ | 18 | AIN'T NO WAY
Aretha Franklin, Atlantic 2486 | 1 | 46 | TE-NI-NEE-NI-NU |
| 16 | 15 | (14th Hour/Cotillion, BMI)
WE'RE A WINNER | 41 | 45 | I TRULY, TRULY BELIEVE |
| 17 | 9 | Impressions, ABC 11022 (Chi-Sound, BMI) DANCE TO THE MUSIC 12 Sly & the Family Stone, Epic 10256 | 42 | 44 | WHAT IS THIS 4
Bobby Womack, Minit 32037
(Metric/Tracebob), BMI |
| 18 | 43 | (Daly City, BMI)
TIGHTEN UP | 1 | - | YOU DON'T HAVE TO SAY YOU LOVE ME. 1
Four Sonics, Sport 110 (Robbins, ASCAP) |
| | 1480 | Archie Bell & the Drells, Atlantic 2478
(Cotillion/Orellia, BMI) | 1 | 07-70 | STANDING ON THE OUTSIDE 1
Lee Charles, Revue 11007 (Jalynne, BMI) |
| 19 | 17 | I WISH IT WOULD RAIN 13
Temptations, Gordy 7068 (Jobete, BMI) | G | s s | I GUESS THAT DON'T MAKE ME A LOSER 1 |
| 20 | 20 | (Theme From) VALLEY OF THE DOLLS 9
Dionne Warwick, Scepter 12203 (Feist, ASCAP) | 46 | 47 | Brothers of Soul, Boo 1004 (WilRic, BMI)
I'VE COME A LONG WAY |
| 1 | - | I GOT A SURE THING | | | Wilson Pickett, Atlantic 2484
(Cotillion/Tracebob, BMI) |
| 22 | 50 | PAYING THE COST TO BE THE BOSS 2
B. B. King, Bluesway 61015 (Pamco/LZMC,
BMI) | 47 | 30 | GET-E-UP (The Horse) 6
Preparations, Heart & Soul 201
(Alpha-Phi, BMI) |
| 23 | 23 | SHOW TIME | 48 | 48 | I'LL NEVER BE THE SAME 3
Younghearts, Minit 32039 (Roker, BMI) |
| 1 | 40 | IMPOSSIBLE DREAM 4
Hesitations, Kapp 899 (Fox, ASCAP) | 49 | 49 | WOMAN WITH THE BLUES |
| 25 | 32 | non and a demand of the second | 1 | - | MY HEART NEEDS A BREAK 1
Linda Jones, Loma 2091 (Three T./J.T., ASCAP) |



VEEP ARTISTS SARI AND THE SHALIMARS are the center of attention at a recent party at Arthur, New York discotheque. Surrounding the Shalimars, whose new single, "It's So Lonely," is gathering steam, are left to right, Ed Levine, United Artists national singles and promotion manager; Hal Atkins, of WWRL; the Shalimars; Richard Mack, of Veep, UA's r&b label, and Larry Burger, music director of WWRL, New York. In the back row is George Butler, UA's a&r man.

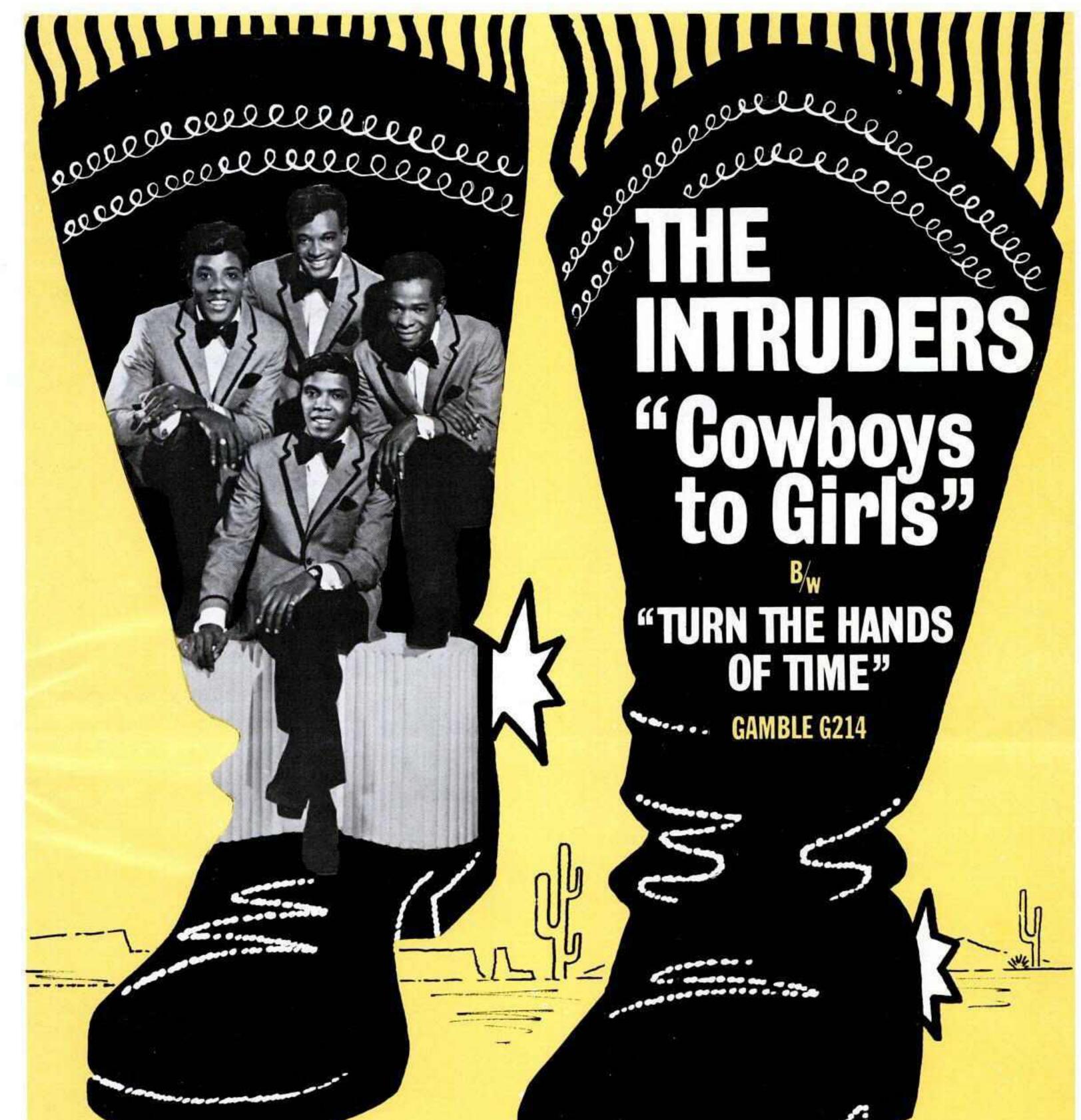
Drew Scoring For Laurie

NEW YORK - Laurie Records, primarily a pop label, is scoring in the r&b field with Drew label in Detroit, recently acquired by Laurie for distribution. Laurie has also signed a distribution deal with Ram-Brock.

The initial release under the Drew agreement is "Instant Heartbreak," by the Precisions. Ram-Brock has produced r&b artist Ronnie Mitchell's single, "My Kind of People" b/w "Laughter, Hapiness and Tears," on Laurie. Recording sessions have been set with Brenda Lee Jones, formerly Jean, of Dean & Jean, for Laurie's subsidiary label, Rust.



DIONNE WARWICK, Scepter artist, chats with Lee Horne who records for Gold Dust, during a recent production session with a new group, the Gentlemen Four. Miss Warwick, now producing new artists for Dionne Warwick Enterprises, discusses with Horne a recent article about her in Life magazine.





COMING OUT THIS WEEK! COMING OUT SOON! **NEW SINGLE BY THE MUSIC MAKERS "SPRING FEVER, PART 1"** G 215 G-5003 NEW MUSIC MAKERS ALBUM **COMING SOON: A NEW INTRUDERS ALBUM**

GAMBLE-HUFF PRODUCTIONS



Rhythm & Blues

Billboard SPECIAL SURVEY For Week Ending 4/13/68

BEST SELLING Rhythm & Blues

| This
Week | Lest
Week | Title, Artist, Label, No. & Pub. Chart | This
Week | Last
Week | Title, Artist, Label, No. & Pub. Chart |
|--------------|--------------|--|--------------|--------------|---|
| board | • 1 | LADY SOUL 8
Aretha Franklin, Atlantic 8176 (M);
SD 8176 (S) | 27 | 27 | WELCOME TO MY LOVE
Nancy Wilson, Capitol T 2844 (M);
ST 2844 (S) |
| 2 | 2 | DOCK OF THE BAY
Otis Redding, Volt 419 (M); \$ 419 (5) | 28 | 29 | ARE YOU EXPERIENCED? |
| 3 | 3 | VALLEY OF THE DOLLS 6
Dionne Warwick, Scepter (No Mono);
SPS 568 (S) | 29 | 40 | DOIN' OUR THING
Booker T & MG's, Stax (No Mono); 724 (5) |
| 4 | 4 | HISTORY OF OTIS REDDING | 30 | 12 | BEAT GOES ON
Vanilla Fudge, Atco 33-238 (M);
SD 33-238 (S) |
| 5 | 5 | SMOKEY ROBINSON & THE MIRACLES
GREATEST HITS, VOL. 2 | 31 | 24 | THE TEMPTATIONS GREATEST HITS |
| 6 | 6 | Tamla T 280 (M); TS 280 (S)
WE'RE A WINNER 7
Impressions, ABC ABC 635 (M); ABCS 635 (S) | 32 | 32 | HISTORY OF RHYTHM & BLUES, VOL. 2
Various Artists, Atlantic B162 (M);
SD 8162 (S) |
| 7 | 8 | I CAN'T STAND MYSELF WHEN YOU
TOUCH ME 4
James Brown & the Famous Flames, | 33 | 33 | EVERYBODY NEEDS LOVE 2
Gladys Knight & the Pips, Soul 706 (M);
S 706 (S) |
| 8 | 7 | King (No Mono); 1030 (S)
IN A MELLOW MOOD | 34 | 36 | DOUBLE-BARRELED SOUL
Jack McDuff & David Newman, Atlantic
1498 (M); 5D 1498 (S) |
| 9 | 9 | I'M IN LOVE
Wilson Pickett, Atlantic 8175 (M);
SD 8175 (S) | 35 | 35 | HISTORY OF RHYTHM & BLUES, VOL. 3
Various Artists, Atlantic 8163 (M); SD
8163 (S) |
| 10 | 10 | ONCE UPON A DREAM | 36 | 37 | CHECKMATES LTD. LIVE AT CAESAR'S
PALACE
Capitol T 2840 (M); ST 2840 (S) |
| | 14 | THE ELECTRIFYING EDDIE HARRIS 5
Atlantic 1495 (M); SD 1495 (S) | 37 | 38 | Capitol T 2840 (M); ST 2840 (S)
THE SUPER HITS
Various Artists, Atlantic 501 (M); SD 501 (S) |
| P | 34 | SWEET INSPIRATIONS 2
Atlantic 8155 (M); SD 8155 (S) | 38 | | TOUCH OF THE BLUES |
| 13 | 13 | JAMES BROWN PRESENTS HIS SHOW
OF TOMORROW 6 | 39 | 43 | Bobby Bland, Duke DLP 88 (M); (No Stereo) REACH OUT |
| 14 | 11 | Various Artists, King (No Mono); 1024 (S)
GROOVIN' WITH THE SOULFUL STRINGS 20
Cadet LP 796 (M); LPS 796 (S) | 40 | 41 | Four Tops, Motown M 660 (M); S 660 (S)
PATA, PATA
Miriam Makeba, Reprise R 6274 (M); RS |
| 15 | 15 | DIANA ROSS & THE SUPREMES
GREATEST HITS | 41 | 30 | 6274 (S)
THE TIME HAS COME
Chambers Brothers, Columbia CL 2722 (M); |
| 16 | 16 | AXIS: BOLD AS LOVE 9
Jimi Hendrix Experience, Reprise (No Mono);
RS 6281 (S) | 42 | 46 | CS 9522 (5)
THE GOOD, THE BAD & THE UGLY
Soundtrack, United Artists UAL 4172 (M); |
| 17 | 17 | A DAY IN THE LIFE | 43 | 45 | UAS 5172 (S)
WITH A LOT O' SOUL
Temptations, Gordy M 922 (M); S 922 (S) |
| 18 | 20 | SP 3001 (5)
FOUR TOPS GREATEST HITS | 44 | 31 | DIONNE WARWICK'S GOLDEN HITS,
PART I |
| 19 | 21 | BEST OF WILSON PICKETT 22
Atlantic B151 (M); SD B151 (S) | 45 | 47 | Scepter SRM 565 (M); SPS 565 (S)
JERRY BUTLER'S GOLDEN HITS |
| 20 | 18 | FEELIN' GOOD 6
Lou Rawls, Capitol (No Mono); ST 2864 (5) | 61,50 | 1996-1 | LIVE
Mercury MG 21151 (M); SR 61151 (S) |
| 21 | 22 | TELL MAMA 5
Etta James, Cadet LP 802 (M); LPS 802 (5) | 46 | 48 | BILL COSBY IS A VERY FUNNY FELLOW,
RIGHT? |
| 22 | 23 | THIS IS SOUL 3
Various Artists, Atlantic 8170 (M);
SD 8170 (S) | 47 | 50 | Warner Bros. W 1518 (M); (No Stereo)
A MAN AND HIS SOUL
Ray Charles, ABC ABC 590 X (M); SBCS |
| 23 | 28 | COWBOYS & COLORED PEOPLE | 48 | 49 | 590 X (S)
RESPECT
Jimmy Smith, Verve V 8705 (M); |
| 24 | 19 | LIVE AND LIVELY 9
Joe Tex, Atlantic 8156 (M); SD 8156 (S) | 1016 | 1.013 | V6-8705 (S) |
| 25 | 25 | HISTORY OF RHYTHM & BLUES, VOL. 4 . 2
Various Artists, Atlantic 8164 (M); SD 8164 | 49 | 44 | MR. SHING-A-LING
Lou Donaldson, Blue Note (No Mono); BST
84271 (S) |
| 26 | 26 | (S)
HISTORY OF RHYTHM & BLUES, VOL. 1 2
Various Artists, Atlantic 8161 (M); SD
8161 (S) | 50 | 877 | TO RUSSELL. MY BROTHER, WHOM I
SLEPT WITH
Bill Cosby, Warner BrosSeven Arts (No Mono);
WS 1734 (S) |

Arthur Into **R&B** Swing

NEW YORK - Arthur, the popular rock discotheque, has made r&b the exclusive "house" sound, signaling the switch from psychedelic to soul music in several discotheques. Jerry King, Arthur deejay and an r&b expert, has juggled the club's format since last November, overhauling the playlist and moving r&b "downtown" to Arthur.

King said, "Rhythm and blues is sweeping the country and we should recognize the trend. Arthur has responded to what's happening by programming the club for soul. Recognizing the movement in this way gives r&b the public acknowledgement it deserves-and that everyone's aware of. It's like writing down a truth that everyone knows, but was never put into words." King plays r&b four hours a night, before, between and after shows. Working his 'live' show from the midst of the crowd, King claims he can "sense their mood."

"Most of the time," he said, "I can feel out a crowd and play exactly what they want to hear. When I guess the next song that they want, the roof explodes."

King makes up his own playlist from deejay copies and hours of hashing the weekly record mail. King runs his shop like a radio deejay, picking the new sounds by ear and airing them into a free - swinging packed crowd at Arthur. As a result, Arthur is the only fully programmed r&b discotheque with a total format of danceonly music.



| | | Co FSEE (5) |
|---|------|--|
| 2 | 46 | THE GOOD, THE BAD & THE UGLY 2
Soundtrack, United Artists UAL 4172 (M);
UAS 5172 (S) |
| 3 | 45 | WITH A LOT O' SOUL |
| 4 | 31 | DIONNE WARWICK'S GOLDEN HITS,
PART I |
| 5 | 47 | JERRY BUTLER'S GOLDEN HITS
LIVE 2
Mercury MG 21151 (M); SR 61151 (S) |
| 6 | 48 | BILL COSBY IS A VERY FUNNY FELLOW,
RIGHT? |
| 7 | 50 | A MAN AND HIS SOUL 6
Ray Charles, ABC ABC 590 X (M); SBCS
590 X (S) |
| 8 | 49 | RESPECT 20
Jimmy Smith, Verve V 8705 (M);
V6-8705 (S) |
| 9 | 44 | MR. SHING-A-LING
Lou Donaldson, Blue Note (No Mono); BST
84271 (S) |
|) | 877. | TO RUSSELL. MY BROTHER, WHOM I
SLEPT WITH 1
Bill Cosby, Warner BrosSeven Arts (No Mono); |

King feels that the import of the club's switch to r&b is the ultimate recognition of the soul trend in music by its association with Arthur, a well-known nightclub. "Psychedelic music is dying," said King. "Even England is putting out its own brand of r&b."

Marlo Pub Arm

PORT JERVIS, N. Y .- Marlo Records has established a publishing arm, Bobro Publishing Co. (BMI). The firm's first song is "Scarlet Blood," by Delores Popowick.

Hellcats on Tower

LOS ANGELES - Tower Records will release the soundtrack album from "The Hellcats," featuring the title song by Davy Jones and the Dolphins.



THE INTRUDERS, Gamble Records group scoring with "Cowboys to Girls," turn over to Billboard's Don Ovens a copy of the hit. Presenting the record to Ovens, director of reviews and charts, is Sam Goldner, Gamble Records executive. In the middle is Paul Kirk, co-editor of Billboard's r&b department. The Intruders will make a nationwide promotion tour of major U. S. cities, starting in Philadelphia.



Continued from page 28

The Senator Kennedys, Estelle and Bobby, have asked Peaches & Herb to perform at Washington's Junior Village for charity. . . . Sly & the Family Stone, already steaming on their single and new LP, "Dance to the Music," have completed the title song and soundtrack for a new movie, tentatively called "Freak Out," to be released on Epic.

Billboard's Phil Flowers, "Cry On My Shoulder" (Dot). . . . Calvin Carter, "Looking for a Fox" (Arnold). . . . Bob Taylor & the Vancouvers, "Does Your Mama Know?" (Motown). . . . the Brothers of Soul, "I Guess That Don't Make Me a Loser" (Boo). . . . Mable John, "Able Mable" (Stax). . . . Fame Fame, "Spooky" (Atlantic). . . . Calvin Arnold, "Scoobie Doo" (Venture). Bobby Bland, "Piece of Gold" (Duke) . . . Joe Arnold, "Soul Trippin' (Wand).

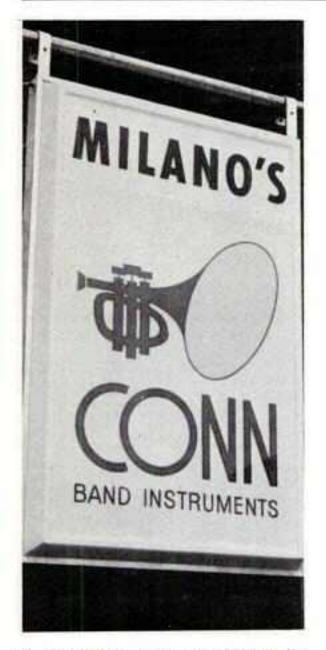
The Institutional Radio Choir of Brooklyn received a gold record from Gospel U.S.A. for their outstanding recording of "Stretch Out" on Scepter Records. The award was presented at the Apollo Theater by George Hudoson of Gospel Time U.S.A., WNJR in Newark.



35 EAST WACKER DRIVE CHICAGO, ILLINOIS 60601

14

Musical Instruments



C. G. CONN, LTD., is offering its dealers a new, illuminated storefront sign for identification with the company name. The multicolor sign was designed and engineered by Neon Products Corp. of Lima, Ohio and measures four by six feet. While a single-faced adaptation of the sign fits flush against the store front, a double-faced version may be installed on center poles, mast irons or end irons.

Top 40 Act Seeks Know-How of Sax

LOS ANGELES - Atlantic Records' newest recording group, Two Guitars, Piano, Drum and Darryl, a Top 40 act. has commissioned Dr. Herman Von Sax to design a new line of musical instruments.

Schools Basic to Accessory Sales

LOS ANGELES—Ask Frank Bundy about the future of the instrument accessory manufacturer in the current era of the guitar boom and he'll answer with words oozing confidence.

Bundy, sales manager of the R. J. Maier Corp., Sun Valley, manufacturer of clarinet and saxophone reeds, says "the instrument and accessory market is on the move, thanks primarily to the great emphasis education is placing on the music curriculum.

"The growth of the accessory industry," says Bundy, "is

closely related to education. About 90 per cent of our market is associated with schools. with the professional musician accounting for the remainder of our sales."

Maier, which manufactures 70,000 reeds per day for domestic and international consumption, derives 15 per cent of its sales in exports, with 90 per cent of that figure coming from the Japanese market.

Hotbed

"Japan is a hotbed for musical instruments and accessories, chiefly because of its mu-

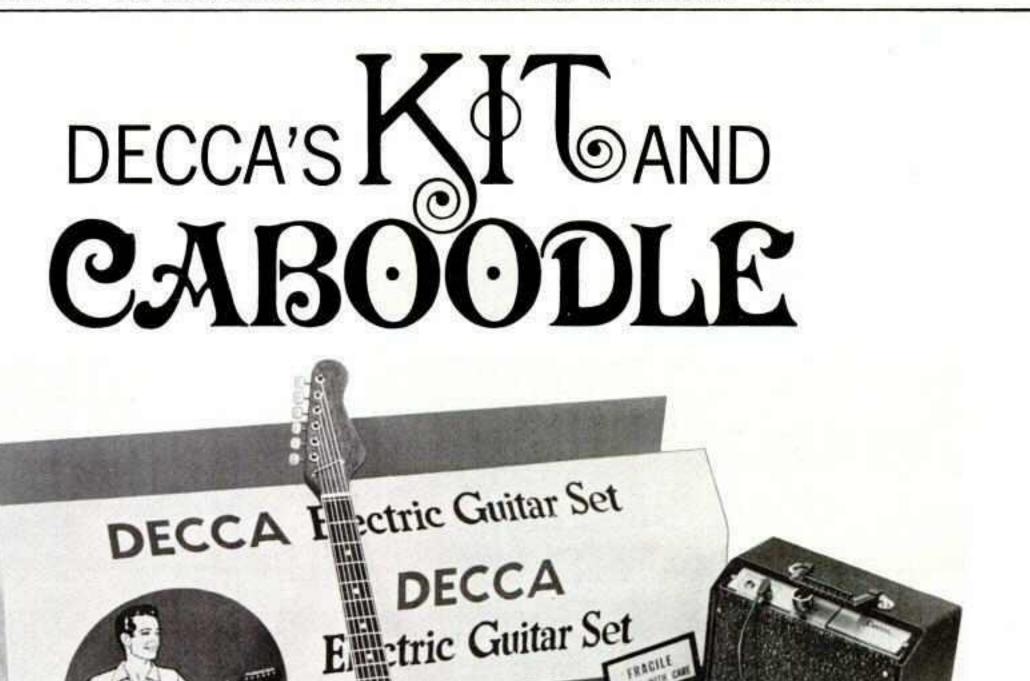
sic curriculum in schools, from grammer to university levels," explains Bundy.

"With guitar sales waning, accessory firms specializing in reeds, for instance, will see greater sales growth in the next few years," he contends. Maier officials predict a 10 per cent growth in the next two or three years, and perhaps a solid improvement in overseas sales, especially in Japan.

"Technical improvement in accessory obviously is the answer for industry-wide growth," believes Bundy. The Rico Corp., primarily a sales arm of Maier, recently introduced a clarinet reed which provides improved tonal qualities and increased range. In addition to clarinet reeds, the Rico Royal is available in alto, tenor and baritone saxophone models.

Bundy aims his promotions at the teachers and band directors. "We keep them informed of new design concepts and new quality control techniques," says Bundy, "so they can pass the information on accessory innovations to their students."

Although strictly in the accessory line, Bundy sees a future expansion of Maier into "related fields," possibly in instruments.



Including

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• ELE

R • AMPLIFIER ESSORIES

The group's producer-man-ers, Charles Greene and agers. Brian Stone, will fly Dr. Sax from Cologne, Germany, to the U. S. for the project. Dr. Sax hopes to create a modern equivalent of the Stradivarius violin and saxophone designed by his family.

Two Guitars, Piano, Drum and Darryl will use the new instruments for recordings and concert dates.

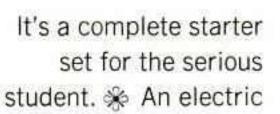
Accordion Month Set for November

NEW YORK - The entire month of November has been designated National Accordion Month by the American Accordionists' Association.

The association, which previously had limited its observance to one week in November. is planning a number of events on the local, regional, and national levels.



TEISCO DEL REY has unveiled a new line of co-ordinated amplifiers and speakers under the Checkmate trade mark. Included are four piggy-back amplifiers and six types of speakers that may be used individually or in a number of combinations, depending on size, instrumentation, power and sound requirements.



guitar, an amplifier, a set of electric strings, 3 picks, a guitar strap, a carrying bag and an instruction book. 🛞 Some Kit.

GUITAR

THE

Normally beginners wouldn't buy all THE this at once. So you can use this kit to trade-up to bigger individual sales.

STRINGS

GUILAR SIRINGS

If bought separately these items would cost \$89.35. * The retail price for the Kit is \$69.35. That's good value for your customers. Good vol-

GUILAR



ume for you. 🛞 So get the Kit and sell it. For one good reason. Some Boodle.

IS YOURS

 $\left(\cdot \right)$



For additional information, write Dept. JK-26-Decca Dist. Corp., 445 Park Avenue, New York City

Classical Music

'Lady,''Music' to Get Classical Versions

Continued from page 1

The orchestra premiered the show's symphonic versions on Tuesday (2) in Warren, Ohio. Bennett will attend the sessions, which are being produced by Robert Byrne, Command's a&r director, and Loren Becker, Command's vice-president and general manager.

Bruckner's "Symphony No. 7," which will be cut on two LP's, and Shostakovich's "Symphony No. 1" are the other works being recorded by the orchestra. Becker explained that the orchestra will continue to record regular classical repertoire as well as lighter material.

Since Steinberg and the Pittsburgh began recording for Command in 1961, their disk repertoire has basically been warhorse material by such composers as Brahms, Beethoven, Schubert and Tchaikovsky.

Recently, the label has added lighter 20th century material to the Pittsburgh's schedule beginning with Stravinsky's Petrouchka." Last year, Command issued an Aaron Copland album with "Billy the Kid" and "Appalachian Spring," and a Gershwin album with "An American in Paris" and "Porgy and Bess."

The "Porgy and Bess" symphonic treatment, also prepared by Bennett, was premiered by the Pittsburgh under Fritz Reiner in 1943. Becker explained these "transitional" pieces, issued as Command Classics, were being stocked and displayed by dealers with Command's pop material.

Becker said this acceptance was drawing consumers to the classical series and stimulating sales to new customers, other Pittsburgh albums. Noting that Steinberg was "delighted" to record this lighter material. Becker stressed, "Steinberg's stature as a great conductor will also mean many more recordings of standard fare."

Steinberg, who regularly conducts Mahler and Bruckner, feels that Bruckner will be the next composer to score record sales success, according to Becker. The "Symphony No. 7" is that composer's most recorded work. Shostakovich's Symphony No. 1" and "Symphony No. 5" are that modern composer's most-recorded pieces.

<u>CONCERT REVIEW</u> Dorati Leads the Stockholm In an Impressive N. Y. Debut

NEW YORK — The Stockholm Philharmonic, an outstand-

No. 2" and Blomdahl's "Sisyphos' Choreographic Suite," are on new Stockholm pressings recently released on RCA Victrola conducted by Dorati. The latter, on an album with two other Swedish compositions, was a powerful modern work, replete with percussion and dissonances, but still melodic. Although Blomdahl is considered Sweden's leading composer, the work received its New York premiere.



EVELYN LEAR AS LULU.

DGG Special Pkg. of 'Lulu'

NEW YORK — Deutsche Grammophon is rushing a special April release of Berg's "Lulu," which was recorded live at a performance in February at the Deutsche Opera in Berlin. Soprano Evelyn Lear sings the title role in the opera's first stereo recording, which is being issued on three LP's.

Also featured are Patricia Johnson as Countess Geschwitz, Dietrich Fischer-Dieskau as Dr. Schoen, and Donald Grobe as Alwa. Other cast members include Alice Oelke, Barbara Scherler, Walter Dicks, Loren Driscoll, Gerd Feldhoff, Josef Greindl, Karl - Ernst Mercker, Ernst Krukowski and Leopold Clam.

Karl Boehm conducts the work. Miss Lear, Fischer-Die-

8 LP's Slated for Spring By Telefunken's Series

HAMBURG—Eight albums are slated for spring release by Telefunken-Decca (Teldec) in the "Das Alte Werk" series of vintage material. Included are Rameau's complete works for cembalo performed on two LP's by harpsichordist George Malcolm.

Two Bach cantata albums are listed: one with Rohtrand Hansmann, Helen Watts, Kurt Equiluz, Max van Egmond, instrumental soloists of the Concerto Amsterdam and Hamburg's Monteverdi Choir, and the other with Hansmann, Equiluz, Egmond and Vienna's Concentus Musicus under Nikolaus Harnoncourt.

Konrad Ruhland conducts Munich's Capella Antiqua in "Missa Tournai und acht Motetten" from 1320. George Guest conducts the Boys Choir of St. John's College, Cambridge, in

OPERA REVIEW Tebaldi & Tucker Below Par in 'Manon Lescaut'

NEW YORK—With Renata Tebaldi and Richard Tucker not in top form, the Metropolitan Opera's performance of Puccini's "Manon Lescaut" March 29 was below par. The capable conducting of Francesco Molinari-Pradell; and good performances by Frank Guarrera and Raymond Michalski, however, were definite assets.

Miss Tebaldi, who stars in the title role of a fine recording two Monteverdi masses. Flutist Frans Brueggen plays Italian sonatas assisted by cellist Anner Bylamn and harpsichordist Gustav Leonhardt.

Excerpts from Telemann's "De Tag des Gerichts" are performed by Cora Canne-Meijer, Equiluz, Egmond, soloists of the Vienna Boys Choir, the Monteverdi Choir, and the Cencentus Musicus under Harnoncourt. Herbert Tachezi plays Froberger, Pachelbel, Kerll, J. C. F. Fischer, Murchauser, Muffat and Speth on the grand festival organ of the Stiftskirche in Klosterneuburg. Another organ pressing rounds out the release as Leonhardt plays C. P. E. Bach, de Grigny, Couperin, Reinken and Scheidmann on the organs of the Waalse-Kerk in Amsterdam and the Hervermde in Noerdbroek-Groningen.

of recordings on London and Richmond, Miss Tebaldi appears on RCA and Everest.

Tucker also was below his best form although he did have some glowing moments such as his "Donna no vidi mai." The veteran tenor, who was boosted in an Angel ad, also has recorded for RCA and Columbia. Angel also plugged Molinari-Pradelli, who also appears on several London sets and on Everest. Guarrera's Lescaut was stylish, as usual. He has recorded for Columbia and RCA. Michalski's Geronte produced the finest singing of the evening. The young bass seems better each time out. Andrea Velis and Marcia Baldwin performed well in lesser roles. FRED KIRBY

ing orchestra with one of the world's foremost conductors, made an impressive New York debut at Carnegie Hall on Sunday (31). Antal Dorati, one of the most recorded conductors, the orchestra's principal conductor since 1966, has welded the Stockholm into an exceptional aggregation.

Two of the evening's top selections, Sibelius' "Symphony



MARTIN BOOKSPAN has been appointed co-ordinator of symphonic and concert activities for the American Society of Composers, Authors & Publishers. Bookspan, program consultant for WXQR, The New York Times radio station, and music and dance critic for New York's WABC-TV, is a member of the Music Advisory Panel of the United States Information Agency and has been a contributing editor to HiFi/Stereo Review. Host and commentator on nationwide broadcasts of concerts of the American Symphony, Washington National Symphony, Pittsburgh Symphony, he was also host of Boston Symphony broadcasts 11 years. His book, "101 Masterpieces of Music and Their Composers," is being published by Doubleday in the fall,

The Sibelius work, which can drag in less-experienced hands, was cleancut and effective, probably producing the finest playing of the evening. All choirs of the orchestra shone and Dorati obliged the highly responsive audience with two rousing encores.

But, the Stockholm's mettle

skau and Boehm also are featured in DGG's recording of Berg's Wozzek, a winner of the Grand Prix du Disque and a Grammy. The "Lulu Suite" is used as the Third Act.

was demonstrated from the outset, when the program began with the overture to Berlioz's "Benvenuto Cellini." Bartok's lesser-known "Two Images, Op. 10," also was effective. The vast majority of Dorati's recordings are on Mercury and Mercury Wing, but he also has recorded on London Phase 4, Epic and Angel, as well as Victrola. The orchestra also has appeared on London, RCA and Nonesuch. FRED KIRBY

D. C. Symphony Season to Open With Subscriptions

WASHINGTON—The 1968-1969 season of the Washington National Symphony will open with its first subscription pair of concerts on Oct. 15 and Oct. 16, when the program will feature Act I of Wagner's "Die Walkuere" with soprano Sena Jurinac, tenor Ernst Kozub and bass Andrij Dobriansky. Howard Mitchell, music director, will conduct.

The season will consist of 21 concert pairs with a post season bonus for subscribers of a Rostropovich Festival Program consisting of three cello concertos. The average attendance next season is expected to top 7,400 persons a program.

Beethoven's "Symphony No. 9" will close the season next April 22 and 23, with soprano Phyllis Curtin and baritone Theodore Uppman among the quartet of soloists. The Catholic University's choruses will participate in the program, which will include the first performance here of Vaughn Williams' "Dona Nobis Pacem."

Other orchestras participating will be the Boston Symphony conducted by Erich Leinsdorf, the new Orchestre de Paris conducted by Charles Munch and Jean Martinon, and the Bavarian Symphony under Rafael Kubelik. Guest conductors for the National Symphony will be Antal Dorati, Milton Katims. Peter Herman Adler, Aaron Copland and Gaetano Delogu.

Participating pianists will be Artur Rubinstein, Van Cliburn, Hans Richter-Haaser, Mischa Dichter, Emil Gilels, Claudio Arrau, Gina Bachauer, Eugene Istomin and Jeanne - Marie Darre. Other soloists will inof the opera for London with Mario Del Monaco as her costar, gave a convincing performance, but an edge in her voice detracted from the overall effect. The artist's current London opera in Ponchielli's "La Gioconda" with Carlo Bergonzi and Robert Merrill. In addition to her extensive list

Metropolitan-in-Park Will Give Three French Operas

NEW YORK—Three French operas will be given by the Metropolitan Opera in the company's second season of free concerts in New York parks. The season opens on June 11 at Crocheron Park in Queens with "Carmen." That opera will receive performances in all five boroughs as will "Faust."

"Sampson et Dalila," which closes the expanded season at Sheep Meadow in Manhattan's Central Park on June 29, also will be offered at Crocheron Park. Other parks to be visited by the Met are Clove Lake Park in Staten Island, Daffodil Hill in the Bronx Botanical Garden, and Nether Mead in Brooklyn's Prospect Park.

Brooklyn's Prospect Park. In "Carmen," Rosalind Elias and Regina Resnik will alternate in the title role; Franco Corelli, Barry Morell and William Olvis will sing Done Jose; Jean Fenn and Mary Ellen Pracht will share Micaela; and Justino Diaz and Robert Merrill will play Escamillo. Alain

clude violinists Henryk Szeryng. Itzhak Perlman, Isaac Stern and Edith Peinemann, and cellists Mstislav Rostropovich and Pierre Fournier. Lombard and George Schick will conduct.

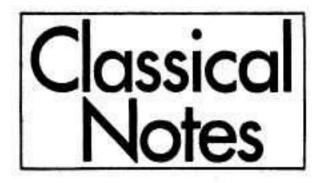
The "Faust" performances will have John Alexander, Morell and Jan Peerce in the title role; Miss Fenn and Gabriella Tucci as Marguerite; Marcia Baldwin as Siebel; Diaz, Jerome Hines and Giorgie Tozzi as Mephistopheles; and Ron Bottcher and William Walker. Kurt Adler will conduct.

In the two performances of "Samson et Dalila," James Mc-Cracken and Sandra Warfield will sing the title roles, with Walker as the High Priest and John Macurdy as the Old Hebrew.

Labor Strife Over, D'Oyly Carte Set

CENTRAL CITY, Colo.— The Central City Opera House Association and the American Guild of Musical Artists have reached an agreement enabling the D'Oyly Carte Opera Co. to perform a full Gilbert & Sullivan season beginning June 22. The season will consist of 42 performances with repertoire of "H.M.S. Pinafore." "Yeomen of the Guard" and "Pirates of Penzance."

Classical Music



This Week

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Billboard

Award

Julius Rudel conducts the Boston Symphony Friday (12) and Saturday (13). Pianist Lilian Kallir will be soloist with Erich Leinsdorf and the orchestra Tuesday (9). . . . Thomas Scherman and the Little Orchestra Society will present the American premiere of Carl Orff's "Antigone" at Philharmonic Hall April 23. Soloists will include soprano Inge Borkh, baritone Carlos Alexander, tenor William Lewis, mezzo-soprano Elizabeth Mannion, tenor Norman Paige, bass-baritone J. B. Davis, and tenor Leo Goeke. . . . Anshel Brusilow and the Philadelphia Chamber Symphony play Los Angeles Tuesday (16) and Wednesday (17); Riverside, Calif., Thursday (18); San Diego, Friday (19), and Phoenix, Saturday (20).

Soprano Martina Arroyo and tenor Sandor Konya appear in Verdi's "Un Ballo in Maschera" for the first time at the Metropolitan Opera Friday (12). Soprano Dorothy Kirsten and tenor John Alexander sing in Puccini's "Madama Butterfly" for the first time this season Thursday (11). . . . The trio of pianist Eugene Istomin, violinist Isaac Stern and cellist Leonard Rose performs at Carnegie Hall May 10. . . . The Lake Erie Opera Theater will present new productions of Smetana's "The Bartered Bride" and Richard Strauss' "Capriccio" this season. . . . The Western Opera Theater is on a two-week Oregon tour.... The Pro Arte Symphony performs at Queens College Sunday (21).

'Abduction' to Open Season

Classical LP's

Billboard Special Survey For Week Ending 4/13/68

| ¢ | Last
Week | : TITLE, Artist, Label & Number Ci | ks on
hart | This
- Wee |
|---|--------------|---|---------------|---------------|
| | | VERDI: ERNANI (3 LP's)
Price/Bergonzi/Various Artists/RCA Italiano Orch.
(Schippers), RCA Victor LM 6183 (M); LSC 6183 (S) | 4 | 21 |
| | 8 | MOZART: CONCERTO NOS. 17 & 21
Anda/Salzburg Comerata (Anda), DGG (No Mono);
138/783 (S) | 10 | 22 |
| | 3 | WEST MEETS EAST
Yehudi Menuhin/Ravi Shankar, Angel 36148 (M);
S 36148 (S) | . 40 | 23 |
| | 5 | PONCHIELLI: LA GIOCONDA (3 LP's)
Tebaldi/Various Artists/Orch. L'Academie di Santa Cecilia
(Gardelli), London (No Mono); OSA 1388 (S) | 11 | 24 |
| | 4 | | 106 | 25 |
| | 6 | VERDI: AIDA (3 LP's)
Nilsson/Bumbry/Corelli/Various Artists/Rome Opera
House Orch. (Mehta), Angel (No Mono); SCL 3716 (S) | | 26 |
| | 10 | BERNSTEIN'S GREATEST HITS
New York Philharmonic (Bernstein), Columbia ML 6388
(M); MS 6988 (S) | 43 | 27 |
| | 2 | MAHLER: SYMPHONY NO. 8 (2 LP's)
Various Artists/London Symphony (Bernstein), Columbia
M2L 351 (M); M2S 751 (S) | 62 | 28 |
| | 7 | STRAUSS: ELEKTRA (2 LP's)
Nilsson/Resnik/Collier/Various Artists/Vienna Philharmon
(Solti), London A 4269 (M); OSA 1269 (S) | . 14
nic | 29
30 |
| | 20 | GOLDEN AGE OF OPERETTA (2 LP's)
Sutherland/New Philharmonia Orch. (Bonynge), London
(No Mono); OSA 1268 (S) | 3 | 31 |
| | | BOULEZ CONDUCTS DEBUSSY
New Philharmonia Orch. (Boulez), CBS (No Mono);
32-11-0056 (S) | 7 | 32 |
| | 12 | BUSONI: CONCERTO FOR PIANO & ORCHESTRA (2 LP's)
Ogden/Royal Philharmonic & Male Chorus (Revenaugh),
Angel (No Mono); SBL 3719 (S) | . 6 | 33 |
| | 15 | ORMANDY'S GREATEST HITS, VOL. 3
Philadelphia Orch. (Ormandy), Columbia (No Mono);
MS 7072 (S) | 7 | 34 |
| | 14 | SATIE: PIANO MUSIC, VOL. 2
Aldo Ciccolini, Angel (No. Mono): S. 36459 (S) | 10 | 122 |

| | | 10 Jan 1 | |
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ek | Last
Weel | k TITLE, Artist, Label & Number Chart | • |
| | 22 | ANVIL CHORUS
Mormon Tabernacle Choir/Philadelphia Orch. (Ormandy),
Columbia (No Mono); MS 7061 (S) | 5 |
| N. | - | GINASTERA: BOMARZO (3 LP's)
Novoa/Various Artists/Washington Opera Society Orch.
(Rudel), 3CBS 32-31-0006 (S) | 1 |
| | 23 | TCHAIKOVSKY: CONCERTO NO. 1
Van Cliburn, RCA Victor LM 2252 (M); LSC 2252 (S) | 8 |
| | 25 | HOLST: THE PLANETS | 2 |
| 51
93 | 26 | CHOPIN NOCTURNES (2 LP's)
Artur Rubinstein, RCA Victor LM 7050 (M); LSC 7050 (S) | 7 |
| 8 | 16 | VERDI: LA TRAVIATA
Caballe/Bergonzi/Milnes/RCA Italiano Orch. (Pretre),
RCA Victor LM 6180 (M); LSC 6180 (S) | 5 |
| 89 | 28 | PENDERECKI: ST. LUKE'S PASSION (2 LP's) 1
Various Artists/Cracow Philharmonia (Czyz),
Philips (No Mono); PHS 2-901 (S) | 7 |
| j. | 30 | BEETHOVEN: COMPLETE NINE SYMPHONIES (8 LP's) 1
Berlin Philharmonic (Von Karajan), DGG (No Mono);
SKL 101/108 (S) | 7. |
| | - | RACHMANINOFF: SYMPHONY NO. 3/FANTASY
London Symphony (Previn), RCA Victor LM 2990 (M);
LSC 2990 (S) | 1 |
| 9 | 32 | MOZART: CONCERTO NOS. 21 & 23
Rubinstein/RCA Victor Symphony (Wallenstein),
RCA Victor LM 2634 (M); LSC 2634 (S) | 4 |
| | 38 | JOHN WILLIAMS PLAYS GUITAR CONCERTOS
John Williams/English Chamber Orch. (Groves),
Columbia (No Mono); MS 7063 (S) | 3 |
| | 17 | LEONTYNE PRICE-PRIMA DONNA, VOL. 2 | 8 |
| | 36 | GERSHWIN: RHAPSODY IN BLUE 8
New York Philharmonic (Bernstein), Columbia ML 5412
(M); MS 6091 (S) | 6 |
| | 34 | PROKOFIEV: PETER & THE WOLF/TCHAIKOVSKY:
NUTCRACKER SUITE 2
New York Philharmonic (Bernstein), Columbia ML 5593
(M); MS 6193 (S) | 6 |
| | 35 | COPELAND: ORGAN SYMPHONY/BERNSTEIN: SERENADE | 5 |

SAN FRANCISCO — The Spring Opera season opens here on Tuesday (9) with Mozart's "The Abduction From the Ser a g l i o, '' featuring Elisabeth Caron, Susan Belling, Gene Belling, Gene Bullard, Herbert Beattie and Anastasios Vrenios. Evan Whallon will conduct. The opera will be repeated on Saturday (13).

Scheduled for Tuesday (16) and Friday (19) is Bizet's "Carmen" with Dorothy Krebill, Veronica Tyler, Harry Theyard, Thomas Palmer, and Archie Drake. Ross Reimueller will conduct, "The Abduction From the Seraglio" and "Carmen" will be performed in English.

A new production of Puccini's "La Rondine" is listed for April 23 and 26 with Carol Todd, Miss Belling, Vahan Khanzadian, Bernard Fitch and Drake. Anton Coppola will be the conductor.

Verdi's "Rigoletto" will be performed on April 30 and May 3 with a cast including Anne Elgar, Corinne Curry, Theyard, Seymour Schwartzman, and Richard Mundt. Coppola will conduct.

Soloists Set for Series at College

NEW YORK — Tenor Richard Tucker, mezzo-soprano Marilyn Horne, pianist Rudolf Serkin and Gina Bachauer, and violinist Itzhak Perlman will be soloists during the eighth annual Golden Concert Series at Queens College next season.

The series will open on Oct. 5 with the Bach Collegium and Kantorei Stuttgart. Also slated to perform are William Steinberg and the Pittsburgh Symphony and the Orchestra Michel-, angelo di Firenze.

- 15 19 MAHLER: SYMPHONY NO. 1 5 New York Philharmonic (Bernstein), Columbia (No Mono); MS 7069 (S)
- HENZE: DER JUNG LORD (3 LP's)
 Various Artists/Deutsche Oper Berlin (Dohnanyi),
 DGG (No Mono); 139 357/59 (S)

Aldo Ciccolini, Angel (No Mono); S 36459 (S)

- 17 29 GLORY OF GABRIELLE 5 E. Power Biggs/Various Artists, Columbia (No Mono); MS 7071 (S)
- 18 39 CARTER: PIANO CONCERTO/COLGRASS: AS QUIET AS 4 Lateiner/Boston Symphony (Leinsdorf), RCA Victor LM 3001 (M); LSC 3001 (S)
- 19 13 PUCCINI: LA RONDINE (2 LP's) Moffo/Barioni/RCA Italiano Orch. & Chorus (Molinari-Pradelli), RCA Victor LM 7048 (M); LSC 7048 (S)
- 20 11 VERDI: RARETIES 10 Montserrat Caballe, RCA Victor LPM 2995 (M); LSC 2995 (S)

- Biggs/Francescatti/New York Philharmonic (Bernstein), Columbia (No Mono); MS 7058 (S)
- 40 MUSSORGSKY: PICTURES AT AN EXHIBITION/BRITTEN: YOUNG PERSON'S GUIDE 2 Chicago Symphony (Ozawa), RCA Victor LM 2977 (M); LSC 2977 (S)
- 37 37 HOMAGE TO GERALD MOORE (2 LP's) 23 De los Angeles/Schwarzkopf/Fischer-Dieskau, Angel (No Mono); SB 3697 (S)
 - 33 BEETHOVEN: NINTH SYMPHONY Mormon Tabernacle Choir/Philadelphia Orch. (Ormandy), Columbia ML 6416 (M); MS 7016 (S)
 - 21 BEETHOVEN: COMPLETE NINE SYMPHONIES (8 LP's) 15 NBC Symphony (Toscanini), RCA Victrola VIC 8000 (M); (No Stereo)
- 40 31 MUSSORGSKY: BORIS GODONOV (Selections) 3 Various Artists/Bolshoi Theatre (Melik-Pashayev), Melodiya/Angel (No Mono); S 40049 (S)

Special 'Passion' Pkg. Out Colo. U.-Symphony Winners

NEW YORK — Vanguard's low-price Everyman label is releasing a special Easter package of Bach's "The Passion According to St. Matthew." Four albums are being issued on the medium price Cardinal line.

The four-LP Bach set features Teresa Stich - Randall, Hilde Rossl-Majdan, Waldemar Kmentt, Walter Berry, the Vienna Chamber Choir, the Boys Choir of the Schottenstift, and the Vienna State Opera Orchestra conducted by Mogens Woldike.

A Cardinal album of Vaughn Williams performed by Maurice Abravanel and the Utah Symphony includes an only listing for that composer's "Flos Campi," which features violist Sally Peck Lentz and the University of Utah Chamber Choir.

Organist Anton Heiler performs Bach's "Orgelbuechlein (Little Organ Book)," on two LP's. Abravanel and the Utah perform George Gershwin and Jerome Kern on another album. Rounding out the release is pianist Lili Krausin Schubert.

2 Win Contracts With Met

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39

NEW YORK—Tenor William Cochran, 24, of Philadelphia and mezzo-soprano Judith Forst, 24, of Vancouver received Metropolitan Opera contracts at the semi-finals of the Metropolitan Opera National Council Regional Auditions on March 29.

Nine other young singers, who also received \$2,000 study grants as did Miss Forst and Cochran, will be eligible for the national finals on Nov. 17, when \$6,500 in cash prizes and possible additional contracts will be awarded. Last year's finals did not result in a Met contract.

Miss Forst's semi-finals aria was "Que fais-tu, blanche tourterelle" from Gounod's "Romeo et Juliet," while Cochran sang BOULDER, Colo. — Five winners have been selected in the composition competition for

"In fernem Land" from Wagner's "Lohengrin." Other recipients of study grants were soprano Ruth Welting, 19, of Memphis; soprano Jessye Norman, 22, of Ann Arbor, Mich.; soprano Glenys Fowles, 26, of Perth, Australia; soprano Nancy Shade, 21, of Bloomington, Ind.; soprano Helen-Kay Eberley, 20, of Sterling, Ill.; soprano Patricia Craig, 24, of Milwaukee, Wis.; mezzo-soprano Gwen Jones, 19, of Lawton, Okla.; soprano Jacquelyn Benson, 21, of College Park, Ga.; and soprano Loretta Ziskin, 22, of Cleveland. Miss Welting, tenor Roman Osadchuk, 25, of Philadelphia, and Miss Benson also were invited to participate in the Metropolitan Opera Studio.

the University of Colorado-Denver Symphony Symposium on Contemporary Music. The symposium is scheduled for April 24-30.

Winning compositions were "Variations for Orchestra" by James Dapogny, instructor and doctoral candidate at the University of Michigan; "Caricatures, Five Paintings for Orchestra," by Sydney Hodgkinson, assistant professor at Ohio University and a doctoral candidate at the University of Michigan: "Three Pieces for Orchestra" by James F. Hopkins, doctoral candidate at Princeton University currently on leave from the Northwestern University faculty; "Edifice in Memoriam" by Robert Newell, doctoral candidate and a member of the faculty at the University of Illinois; and "Concerto for Piano with Orchestra" by Joan Panetti, instructor at Yale University.

Final selection was made by (Continued on page 47)

Country Music

Films and Videotapes Push Strong Sellers

NASHVILLE — Promotional films and videotapes, with full-scale production, are being utilized fully now to push strong selling records.

Despite heavy cost involved, at least two labels are convinced this is one of the most effective devices used in promotion.

Capitol began the trend when it took a videotape of a studio appearance by Bobbie Gentry at Channel 11 in Atlanta. This tape of her "Ode to Billie Joe" was used by Ralph Emery of WSM-TV, Nashville, and—following its reaction—was reprinted and shipped to 40 television stations in major markets. Capitol purchased this tape, and later did its own version.

Capitol now has followed up with an even more elaborate treatment of "Sweet Rosie Jones" by Buck Owens. Taped on location near Bakersfield, it was produced by John Yeary, winner of an Emmy for a John F. Kennedy documentary. The tape utilizes all of the visual effects outlined in the lyrics, adding a new dimension to the record.

United Artists has done the same with the Bobby Goldsboro hit, "Honey." Filmed by Cannel 4 in Nashville, it is a fullscale treatment depicting the story in the song.

Wade Pepper, Capitol's country promotion manager, said the Owens tape will have 20 prints, and would be "bicycled" to various markets to meet demand.

"This is the thing that's happening," Pepper said. "On each tape we've been swamped by demand and, although it's a relatively expensive way to promote, the response has been worth it."

Some of the individual stations played the Bobbie Gentry tape as many as six or eight times on one show over a given span. The Goldsboro tape now is getting the same sort of treatment. It is the first time United Artists had gone this route.

Neal, Karsian Set Up Co. to Manage James

NASHVILLE — Bob Neal, manager of Capitol artist Sonny James, has formed an association to manage the country muand after applying a great deal of research into this field for several months," Karsian said, "I have come to the conclusion that country music properly presented in the framework of good showmanship, coupled with professional guidance, should achieve a status equal to other forms of contemporary music." Karsian said he sought out someone with all these qualifications and came up with Sonny James. He said that what can be accomplished in this association will reflect in a positive way on the entire industry. James, one of the leaders in the country field, is riding on the crest of 14 consecutive top records.

Kitty Wells, Wright Cut 1st Record

NASHVILLE — Kitty Wells and Johnny Wright, probably country music's longest running act—both professionally and maritally—have broken a 31year spell by recording together.

The new Decca release is their first music togetherness. Miss Wells has recorded duets with several non-family artists, including Red Foley, Webb Pierce and Ernest Tubb. Wright appeared for years as half of the singing team of Johnny and Jack. The other half, Jack Anglin, died in an auto crash a few years ago.

This duet with his wife, Kitty, is his first major duet recording since that time. The Decca release is "Hearbreak Waltz," b/w "We'll Stick Together."

There is even a family tie in the tunes. Wright co-wrote "Heartbreak Waltz." The other side was written by Bill Phillips, long a member of their professional "family." It was published by Wells Music, owned by Kitty Wells.



Texas Bil Strange, long-time booking agent for the Flame in Minneapolis, is going back to DJ work. He will work WTJH, Atlanta, and perform at clubs in the area. Strange, whose string of bad luck and tragedy included a long bout with illness, had spent the past several months in Ft. Lauderdale. . . . United Artists' Bobby Lewis tours the Southwest in April, then moves to the West Coast. His "Ordinary Miracle" album is just out. . . . Buck Owens is doing a live album in Las Vegas, with Ralph Emery acting as emcee. . . . Penny Starr, a genuine singer, is putting aside her phony name to return to her real one. Penny DeHaven. Imperial, on her first release on that label, is changing the name accordingly. Agent John Owen and producer Scotty Turner made the decision. . . . Key Talent has put together a strong package of Porter Wagoner and the Wagonmasters, Dolly Parton, Bobby Bare, Dave Dudley and the Roadrunners, Tom T. Hall and Jimmy Newman for a 30-day tour of the Southwest starting Friday (12) in Albuquerque. The tour swings through New Mexico, Texas, Arizona, Colorado, Kansas, Utah, California and Oklahoma, and winds up in Austin May 13. . . . Betty Amos and Judy Lee appeared on KLIZ, Brainerd, Minn., in an interview. Harvey Moss handled the chores.

CHANCE GIVES SOVINE'S SON AN ARTIST'S CHANCE

NASHVILLE—Roger Sovine, son of veteran country artist Red Sovine, moved into the recording phase of the music business quite by accident. Young Sovine, who has worked in the publishing field, as a song plugger-writer, and working in the advertising end of the publications business, now has his first release out on Imperial.

The series of events began when Sovine wrote the song, "Cullman, Alabama," and pitched it to Scotty Turner while on the Coast on a song-plugging trip. Turner told him to put it on tape himself, and Sovine's boss at Cedarwood, Bill Denny, approved. Sovine cut the tape, with only four instruments, in the Cedarwood studio. The strings were then added in California.

"My entire singing repertoire is both sides of that record," Sovine said. "I had Jerry Reed in mind when I wrote the song, never dreaming I'd end up doing it myself. Reed had promised to cut it, too, if Imperial hadn't released my version."

Sovine said he disregarded all of his father's good advice by making this move.

Imperial now is pushing hard on the song, which is "middle-ofthe-road," and could go pop as well as country.

Lopez a Countryman —Cuts His First LP

NASHVILLE—Reprise Records' Trini Lopez has joined the swelling ranks of pop artists recording here, and using old and new country music material.

Lopez has just concluded a series of sessions in which he cut 16 sides, 12 for an allcountry album, containing longtime country standards and new material.

He even chose the small, original studio at Columbia for his sessions, to get as authentic a sound as possible. The Jordanaires, a pioneer back-up group, supplied the voices. Floyd Cramer plays piano on all the sides, and leading Nashville musicians took part in the sessions, spread out over four days.

This is the first country music for Lopez, either in a single or LP. It also was his first time here, and the first time anyone other than Don Costa has produced for him. Snuff Garrett handled the production on these.

Lopez interrupted his sessions over the weekend to play a benefit show for Texas Gov. John Connally. The album is due late May or early June.

sic artist with Lee Karsian of Los Angeles.

Calling James' talents "unlimited," Neal said he had discussed personal management aspects with several leading firms and executives.

Karsian has been involved in TV and films for the past 17 years, and has represented Rita Hayworth, Arthur Godfrey, Deberah Kerr and Danny Kaye. Neal and Karsian, as co-managers, now will be supervising all future activities of James.

"Having been a follower of country music for many years

Brown Does Club Up Red With Poised Performance

ATLANTA — It wasn't too long ago that a perfectionist had no place in country music. Routines were pretty standard: A joke or two, a casual remark, and a song.

The image has been changing. Now Jim Ed Brown has reached the ultimate. With a new band, a completely new show, and many months of hard work, the RCA Victor artist has perhaps the most polished show on the road.

Brown himself has not only polish and poise, but probably on of the smoothest deliveries ever to come along. Additionally, he has showmanship and all the other tools.

Appearing all week at the Playroom here, he came on strong with "Alabama Jubilee" and never slacked off. He changed paces often, in the smoothest minimum-talk performances ever witnessed, but never once allowed the performance to sag. His repertoire ranged from "Happy Tracks" to the Otis Redding smash, "Dock of the Bay," and included one of his strongest tunes, "Love of the Common People." He concluded with his three big hits since becoming a single: "Cajun Stripper," "Bottle, Bottle" and "Pop a Top."

Two hours later, he was back with a completely different show, and followed this with a third, again completely different from the other two. He did two strong medleys, one of former hits of the Browns, and one of top country songs over the past two decades. The crowd reaction was electric.

Brown is complemented by his band, with bass guitarist Dave Barton fronting the group. Daryl Petty on piano, Corky Tittle on drums and Ray Wix on lead guitar are the "Gens," and the name is apt. Ebb Harrison Sr., head of Ebb Tide Records, has concluded a promotional tour of the West and Southwest to push Jean Kendall's

(Continued on page 50)

Circle Talent Move

NASHVILLE — Circle Talent Agency moved into its new offices in the Music City News Building, with more than 200 persons at an open house. The building housing Circle Talent, at 1314 Pine Street, is owned by Faron Young. He remodeled the suite of offices for Chuck Eastman and Jack Barlow, who head the agency.

Reagan's Daughter Throws Hat in the Record Ring

NASHVILLE — Enter now another political family into the realm of recording.

Maureen Reagan, 27-year-old daughter of Gov. Ronald Reagan (R.-Calif.) and former singeractress Jane Wyman, has cut her first session, using leading Nashville musicians and a former Nashville producer.

Miss Reagan, who said the idea was her mother's, "and my father probably doesn't even know about it," cut an album of patriotic music.

"This is what the country really needs," Miss Reagan said. The LP will include George M. Cohan medleys and such tunes as "Which Way, America?"

"The recording was the idea of several of my friends," she said, "most of whom had heard me on a two-month speaking tour of the Midwest."

Although she has not recorded before, she comes by a musical background honestly. Her father appeared in many musicals and her mother recorded extensively in the past, as a single and with Bing Crosby.

The session was produced by Bill Justis, aided by Kelso Herston. The album is to be released, appropriately, on the Lincoln label.

Atlanta Club Breaks Down Walls to Reach Customers

ATLANTA — The walls of the Playroom, leading country nightclub here, are coming down. The reason is expansion. Buddy and Annette McMahon, owners of the club, said it could no longer handle the crowds.

The decision was made after Merle Haggard, Bonnie Owens and the Strangers performed, with at least 500 turned away on one night due to lack of space.

The room had been recently enlarged to handle 500 sitting and an equal number standing. Crowds in some instances have been so great that customers were allowed to sit on the stage. The crowds continued into the following week with the appearance of Jim Ed Brown and the Gems.

"There is only one alternative," McMahon said, "and that is to move the walls out. We'll have to figure out some way to do it even while shows are going on." Country acts at the club already are booked into the summer. Upcoming for oneweek stands are Waylon Jennings, Bill Anderson, Faron Young, Duane Dee, Ferlin Husky, the Compton Brothers and Van Trer.

APRIL 13, 1968, BILLBOARD

Country Music



Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the country field 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's charts at that time.

COUNTRY SINGLES-**5 Years Ago** April 13, 1963

- 1. Still-Bill Anderson (Decca)
- 2. End of the World-Skeeter Davis (RCA Victor)
- 3. Is This Me?-Jim Reeves (RCA Victor)
- 4. Don't Let Me Cross Over-Carl Butler (Columbia)
- 5. The Yellow Bandana—Faron Young (Mercury)
- 6. Lonesome-7-7203-
- Hawkshaw Hawkins (King) 7. Not What I Had in Mind-
- George Jones (United Artists) 8. From a Jack to a King-Ned Miller (Fabor)
- 9. Walk Me to the Door-Ray Price (Columbia)
- 10. Leavin' on Your Mind-Patsy Cline (Decca)

COUNTRY SINGLES-10 Years Ago April 14, 1958

- 1. Oh, Lonesome Me/I Can't Stop Loving You-Don Gibson (RCA Victor)
- 2. Ballad of a Teenage Queen/Big River-Johnny Cash (Sun) 3. Don't/I Beg of You-Elvis Presley
- (RCA Victor)
- Breathless-Jerry Lee Lewis (Sun)
- 5. Oh-Oh, I'm Falling in Love Again-Jimmie Rodgers (Roulette)
- Stairway of Love/Just Married-Marty Robbins (Columbia)
- 7. The Story of My Life-
- Marty Robbins (Columbia) 8. This Little Girl of Mine-Everly Bros. (Cadence)
- 9. Stop the World-Johnny & Jack (RCA Victor)
- 10. Geisha Girl-Hank Locklin (RCA Victor)



MEMBERS OF THE BRAINTRUST stand by a picture of Capitol artist Sonny James, whose management horizons have been expanded. Left to right, Lee Karsian, now James' co-manager; Kelso Herston, his producer; Bob Neal, manager and booker, and Ray Harris, an associate of Karsian.

Progressive Rock Dilemma

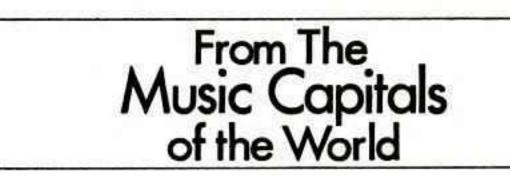
Continued from page 22

All three personalities insisted that students learn as much as they could about all of radio.

The main problem that cropped up at a panel session involving several record men was one of record service. This has, in fact, been the major complaint thrown at participating record men for the past few years. Sol Handwerger of MGM Records pointed out the impossibility of servicing all



radio stations today. Don Ovens of Billboard, representing Record Source International, filled in the gap by telling the students that RSI was designed to help record companies service college stations - as well as commercial operations - better. Pete Wright, independent record promotion man, mentioned the necessity for information on what college stations program. Mickey Wallich of ABC Records, from the audience, suggested a note on whether the station was playing the record sent to it would prove invaluable to a record company, letting them know if servicing the particular college station was worthwhile. Neil Bogart of Buddah Records, from the audi-

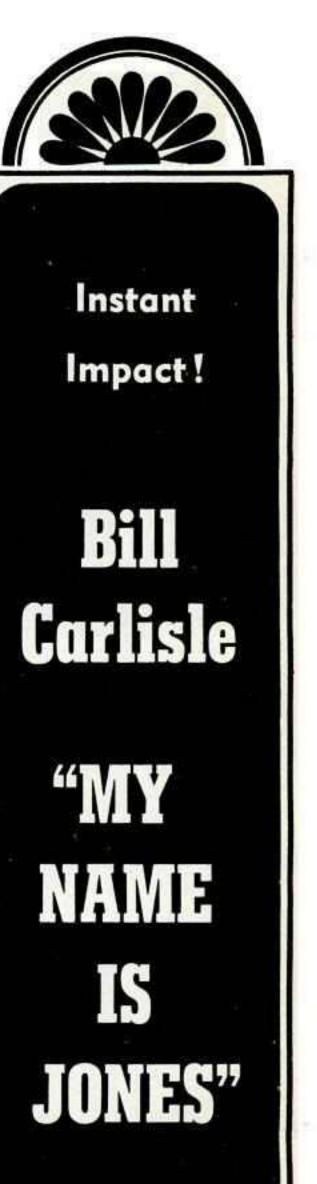


NEW YORK

Mahalia Jackson, who began her personal appearance tour Saturday (6) in Tampa, will play Los Angeles on Sunday (14); Columbus, Ga., April 27; Chicago, May 2; San Antonio, May 11; Fort Worth, May 18; Houston, May 25; Memphis, May 31; Oklahoma City, June 8, and Dallas, June 15. She will sing at France's annual Antibes Festival in July. . . . Columbia's Jerry Stiller and Anne Meara have signed for several "Smothers Brothers TV Shows." ... Lionel Hampton, Glad-Hamp Records artist, opened a four-week engagement at Las Vegas' Flamingo Hotel Thursday (4). The Doodletown Pipers, Epic artists, begin 10 days at Puerto Rico's Hotel San Juan Saturday (13). . . United Artists' Al Caiola appears at Miami's Crossway Inn from Thursday (18) to April 26 with the Impact of Brass. . . . Spiral Music has set the Benelux and French publishing rights to "Clown Town" with EMI. . . . Dick Jensen and Cathy

Carlson signed with Don Costa Productions. The Dick Jensen Show, which features Miss Carlson and the Imports begin a breakin stint at El Quid in Mexico City Monday (8). . . . Mitch Manning is organizing a softball league for the record and music industry. Those interested should call Manning at 759-1552.

The Echos, Warner Bros. art-ists, the Progressions and the Trude Heller Dancers headline a "Heller-Baloo" at Palisades Amusement Park Saturday (13) and Sunday (14). . . Uni's Hugh Masekela and Verve's Jimmy Smith



Hickory #1502

"I NEED YOUR LOVE SO BAD" b/w "OLLIE MAE"

RONN 21

* * * * * * * * * * * * spreading

EDDIE "G." GILES "LOVE WITH A FEELING" **MURCO 1042**

25,000 Sold in New York City

JOE VALENTINE "I CAN'T STAND TO SEE YOU GO" **RONN 14**

PRODUCTS OF



ATTENTION! STATION MANAGERS (with the Nashville Sound) Recorded with the Marijon Singers in Nashville Contact for sample and further information **BILLY DEATON**

JINGLE SERVICE P.O. Box 5501 San Antonio, Texas Phone 512-PE 6-1279 ence, supported this suggestion. Others on the panel included Howard Bedno of All-State Distributors, Record Paul Brown of Paul Brown Promotions, and Marty Goldrod of Mercury Records.

Administration Session

The station administration session had a larger turnout of students than the record promotion session. Ken Draper, station manager and program director of WCFL, pointed out that a student must aim for a profession . . . "find himself." He did not feel that a student should be kidded about having deejay potential in college if he didn't have the knack. He pointed out that his production man was highly valuable to the station's sound and had made a good career in radio without being on the air. The general consensus of the session was that a college station should be operated "like a radio station," that carrier current operations should be training grounds for college FM stations, where possible.

Among the record men attending the convention were:

Paul Brown, Paul Brown Promotions; Len Salidor and Paul Jaulus, Decca Records; Jim Brown and Roger Lourie, Columbia Records; Sol Handwerger, MGM Records; Ken Mansfield, Capitol Records; John Doumanian, Philips Records; Ed Silvers and Mel Blye, Viva Records; Mickey Wallich, ABC Records; Neil Bogart, Barry Lane and Marty Thau, Buddah Records; Gordon Bossen, Bell Records; Don Schmitzerle, Warner Bros. Records; Harold Childs, A&M Records; Al Avers, Dot; Larry Kessler, ESP Records; Ron Oberman, Tapper Schroeder, and Marty Goldrod, Mercury Records:

Top 40 Radio Alive, Sparkling

Continued from page 22

WOCN was stirred up before the "cluster music" station went on the air.

The extraordinary times "in which we live requires us to develop an awareness of the social significance of everything we do," Gregg told the broadcasters, "or to join Chicken Little's party and accept the fact that the sky really is falling in." Pointing out that we are living in a time of change, he said that mass media can determine the nature of these changes . . . "it can help bridge the generation gap between the young and the old . . . it can assist in bringing the poor and underprivileged to a position of responsibility and respect . . . it can help the black and the white of our society to move closer together."

Howard Bedno, All-State Distributors; Pete Wright, Pete Wright Promotions; Michael Stillman, Monitor Records; Gunter Hauer and Ralph Cox, Atlantic Records.

played the Village Gate Friday (5) and Saturday (6). . . . The Fall Guys, recently signed by Herbert Paloff Associates, Inc., are currently appearing at Harrah's in Reno. . . Al Kasha and Joel Hirschhorn composed the score for "The Unemployables," seen on NBC-TV Wednesday (3). . . . The Fifth Dimension, Soul City artists, perform at the California Governor's Mansion July 11. . . Directoire, a discotheque-restaurant opens at 160 East 48 Street Wednesday (10). . . . Mitch Ryder, DynoVoice artist, tapes a "Woody Woodbury Show" in Hollywood on April 14.

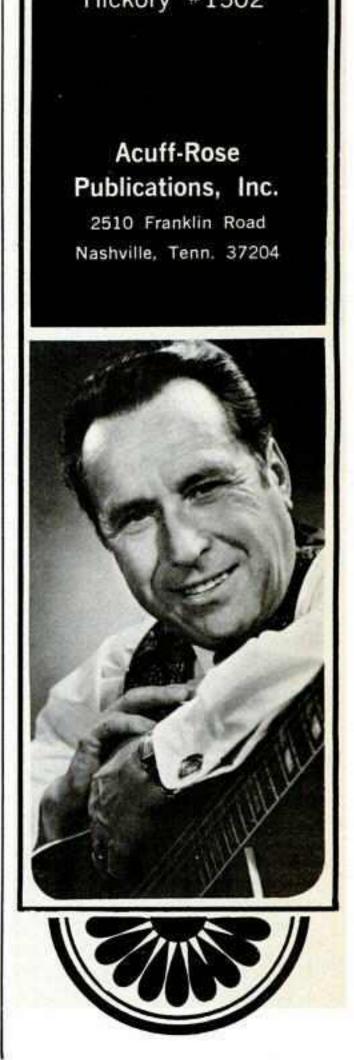
Elektra's Judy Collins gives a concert at Buffalo's Kleinhaus Music Hall April 27. . . . The Foundations, Soft Machine, Jeff Beck, Tom Northcott, the Frantics, Jesse's Carnival and Atlantic's Herbie Mann signed with Premier Talent Associates. . . . Pete Seeger leaves on May 1 for a five-concert tour of Australia and New Zealand, which winds up May 13 in Auckland. He will give two concerts each in Melbourne and Sydney. . . . Steve & Bill Jerome of Real Good Productions are in Britain for a tour by Reparata & the Delrons. The Real Good heads are staying at London's Mayfair Hotel.

MIKE GROSS

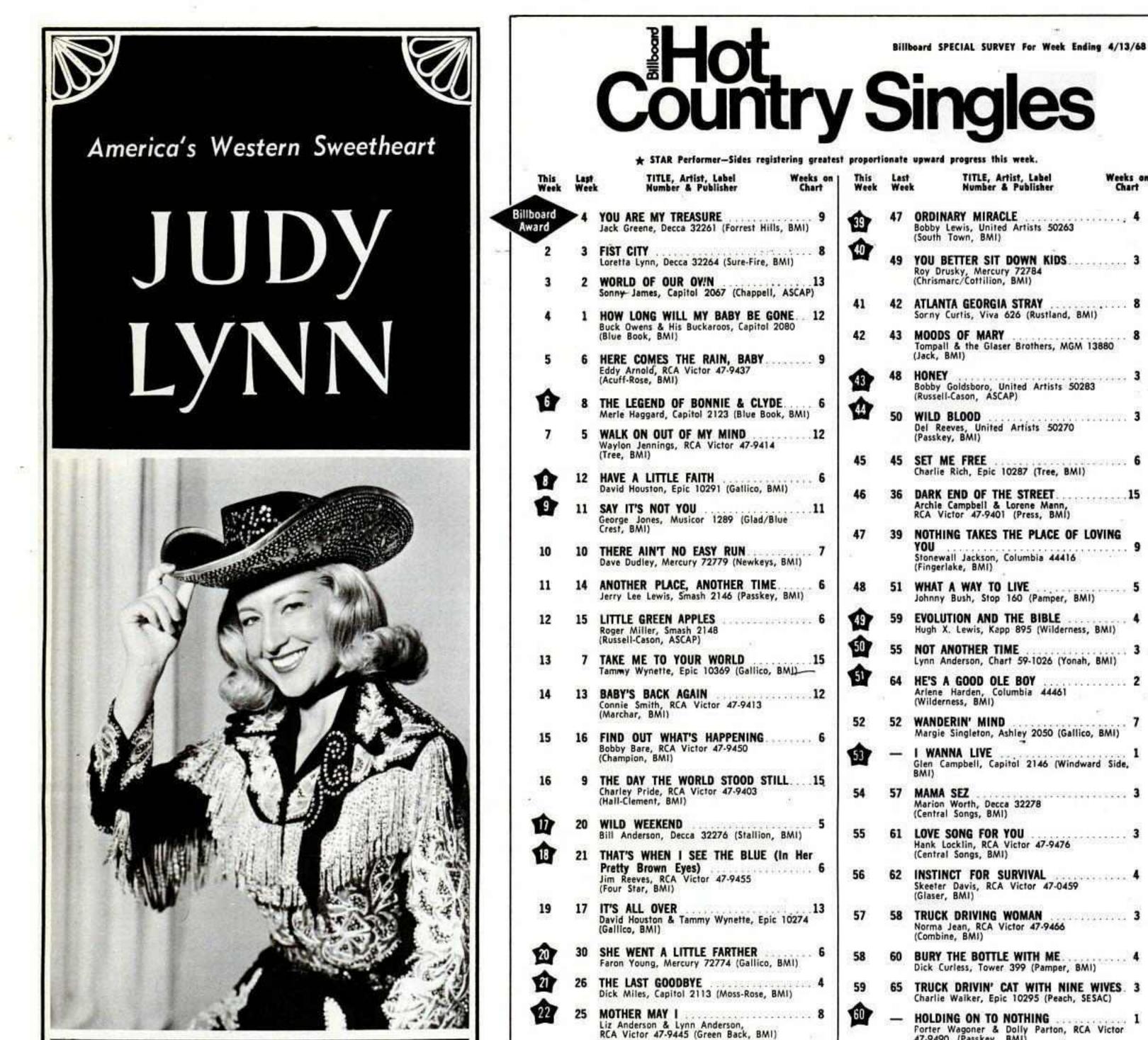
Colo. U.-Symphony

Continued from page 45

Gunther Schuller, guest conductor and lecturer for the symposium. Schuller is president of the New England Conservatory of Music. The symposium is being financed by a grant from the Rockefeller Foundation and a bequest from the late George F: Reynolds, long-time University of Colorado faculty member. Composers will participate in the symposium and will receive tapes of performances of their works by the Denver Symphony.



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| | S | upward progress this week. | |
|--------------|-------------|---|------------------|
| This
Week | Last
Wee | TITLE, Artist, Label W | eeks on
Chart |
| 1 | 47 | ORDINARY MIRACLE
Bobby Lewis, United Artists 50263
(South Town, BMI) | ., 4 |
| 40 | 49 | YOU BETTER SIT DOWN KIDS | 3 |
| 41 | 42 | ATLANTA GEORGIA STRAY
Sorny Curtis, Viva 626 (Rustland, BMI) | 8 |
| 42 | 43 | MOODS OF MARY
Tompall & the Glaser Brothers, MGM 13880
(Jack, BMI) | 8 |
| 1 | 48 | HONEY
Bobby Goldsboro, United Artists 50283
(Russell-Cason, ASCAP) | 3 |
| 4 | 50 | WILD BLOOD
Del Reeves, United Artists 50270
(Passkey, BMI) | 3 |
| 45 | 45 | SET ME FREE
Charlie Rich, Epic 10287 (Tree, BMI) | 6 |
| 46 | 36 | DARK END OF THE STREET
Archie Campbell & Lorene Mann,
RCA Victor 47-9401 (Press, BMI) | 15 |
| 47 | 39 | NOTHING TAKES THE PLACE OF LOVIN
YOU
Stonewall Jackson, Columbia 44416
(Fingerlake, BMI) | IG. 9 |
| 48 | 51 | WHAT A WAY TO LIVE
Johnny Bush, Stop 160 (Pamper, BMI) | 5 |
| Ø | 59 | EVOLUTION AND THE BIBLE
Hugh X. Lewis, Kapp 895 (Wilderness, BMI | 4 Titl |
| 50 | 55 | NOT ANOTHER TIME
Lynn Anderson, Chart 59-1026 (Yonah, BMI | |
| Û | 64 | HE'S A GOOD OLE BOY
Arlene Harden, Columbia 44461
(Wilderness, BMI) | N 20 |
| 52 | 52 | WANDERIN' MIND
Margie Singleton, Ashley 2050 (Gallico, BM | . 7 |
| Ø | - | I WANNA LIVE
Glen Campbell, Capitol 2146 (Windward S
BMI) | 1
ide, |
| 54 | 57 | MAMA SEZ
Marion Worth, Decca 32278
(Central Songs, BMI) | 3 |
| 55 | 61 | LOVE SONG FOR YOU
Hank Locklin, RCA Victor 47-9476
(Central Songs, BMI) | 3 |

MISS, MAY I DRIVE YOU HOME

B/W Green Paper

Columbia 4-44489



| 1000 | | Bill Anderson, Decca 32270 (Stallion, BMI) | 35 | 01 | Hank |
|------|----|--|------|---------------|------------------------|
| 18 | 21 | Pretty Brown Eyes) | 56 | 62 | (Cent
INST
Skee |
| 19 | 17 | (Four Star, BMI)
IT'S ALL OVER 13
David Houston & Tammy Wynette, Epic 10274
(Gallico, BMI) | 57 | 58 | (Glas |
| 20 | 30 | NOT THE PROPERTY OF THE PROPER | 58 | 60 | (Com |
| Ŵ | 26 | THE LAST GOODBYE | 59 | 65 | Dick
TRU |
| 俞 | 25 | MOTHER MAY I 8
Liz Anderson & Lynn Anderson,
RCA Victor 47-9445 (Green Back, BMI) | Ø | . | HOL
Forte |
| 23 | 23 | THE CAJUN STRIPPER | ŵ | - | SUN |
| ¢ | 29 | SUNDOWN MARY | 62 | 63 | FOG
Flatt
7273 |
| 25 | 27 | WELCOME TO NOTHING
Jeannie Seely, Monument 1054 (Pamper, BMI) | 63 | 73 | TWO |
| 26 | 18 | JUST FOR YOU | 1 | | Hills, |
| 27 | 24 | LUZIANA | 65 | 66 | Georg |
| 28 | 32 | THE IMAGE OF ME | 5.25 | | Comp
(Forre |
| 1 | 34 | COUNT YOUR BLESSINGS, WOMAN 6
Jan Howard, Decca 32269 (Stallion, BMI) | 66 | 67 | Bobb |
| 30 | 33 | WILL YOU VISIT ME ON SUNDAYS? 6
Charlie Louvin, Capitol 2106 (Blue Crest, BMI) | 67 | 71 | U. S
Elvis
(Vect |
| Û | 44 | RAINBOWS ARE BACK IN STYLE 5
Slim Whitman, Imperial 66283 (Four Star, BMI) | 68 | 70 | TRU |
| Ŵ | 37 | A THING CALLED LOVE 6
Jimmy Dean, RCA Victor 47-9454 (Vector, BMI) | 69 | 28 | SKIF |
| 33 | 22 | LITTLE THINGS | ŵ | - | SUN |
| | 41 | I GOT YOU 3
Waylon Jennings & Anita Carter, | Ŵ | - | REM
Jerry |
| 35 | 19 | RCA Victor 47-9480 (Music City, ASCAP)
HEY LITTLE ONE | 72 | 72 | I JU
Hank
BMI) |
| | | Glen Campbell, Capitol 2067 (Sherman &
De Vorzon, BMI) | 73 | 74 | LOV |
| 36 | 35 | SMOKE, SMOKE, SMOKE '68 9
Tex Williams, Boone 1069 (Hill & Range, BMI) | - | _ | BMI) |
| 37 | 40 | ASHES OF LOVE 4
Don Gibson, RCA Victor 47-9460
(Acuff-Rose, BMI) | W | _ | Sleep
(Glas |
| 38 | 54 | MENTAL JOURNEY
Leon Ashley, Ashley 2075 (Gallico, BMI) | 75 | 75 | HAR
Larry
(Smo |

rai songs, BMI) FINCT FOR SURVIVAL ter Davis, RCA Victor 47-0459 ser, BMI) na Jean, RCA Victor 47-9466 ibine, BMI) Curless, Tower 399 (Pamper, BMI) CK DRIVIN' CAT WITH NINE WIVES. 3 lie Walker, Epic 10295 (Peach, SESAC) SHINE OF MY WORLD 1 is Frazier, Capitol 2133 (Blue Crest, BMI) GY MOUNTAIN BREAKDOWN 2 t & Scruggs, Columbia 44380/Mercury 39 (Peer Int'l, BMI) D SIDES OF ME old Lee, Columbia 44458 (Heart of the , BMI) ge Jones, Musicor 1297 (Glad, BMI) EY pton Brothers, Dot 17070 est Hills, BMI) YOUR LIFE OUT LOUD 2 by Lord, Decca 32277 (Contention, SESAC) S. MALE 2 Presley, RCA Victor 47-9465 tor, BMI) CK DRIVIN' CAT WITH NINE WIVES. 5 Nesbitt, Chart 59-1018 (Peach, SESAC) SHINE AND BLUEBIRDS 1 ny Newman, Decca 32285 (Newkeys, BMI) Reed, RCA Victor 47-9493 (Vector, BMI) _ 1 JST WANTED TO KNOW 2 k Snow, RCA Victor 47-9433 (Four Star, EABLE FOOL 2 ie Hill Smith, Epic 10296 (Wilderness, py La Beef, Columbia 44455 ser/Vanjo, BMI) D TIMES 2 y Steele & the Wranglers, K-Ark B02 key, SESAC)

> APRIL 13, 1968, BILLBOARD opyrighted material

A Country Happening.





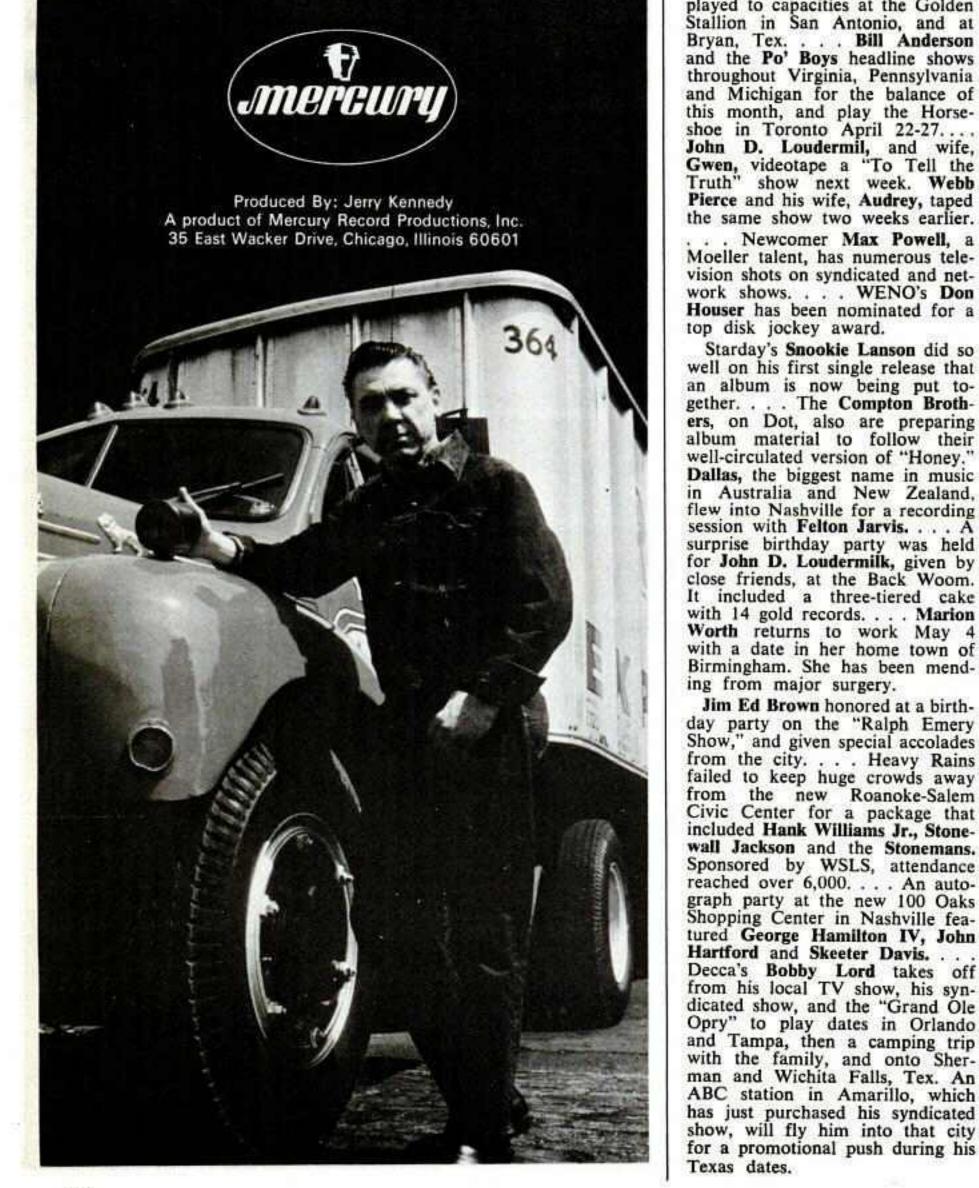
HANK LOCKLIN "LOVE SONG FOR YOU" ^{#9476}

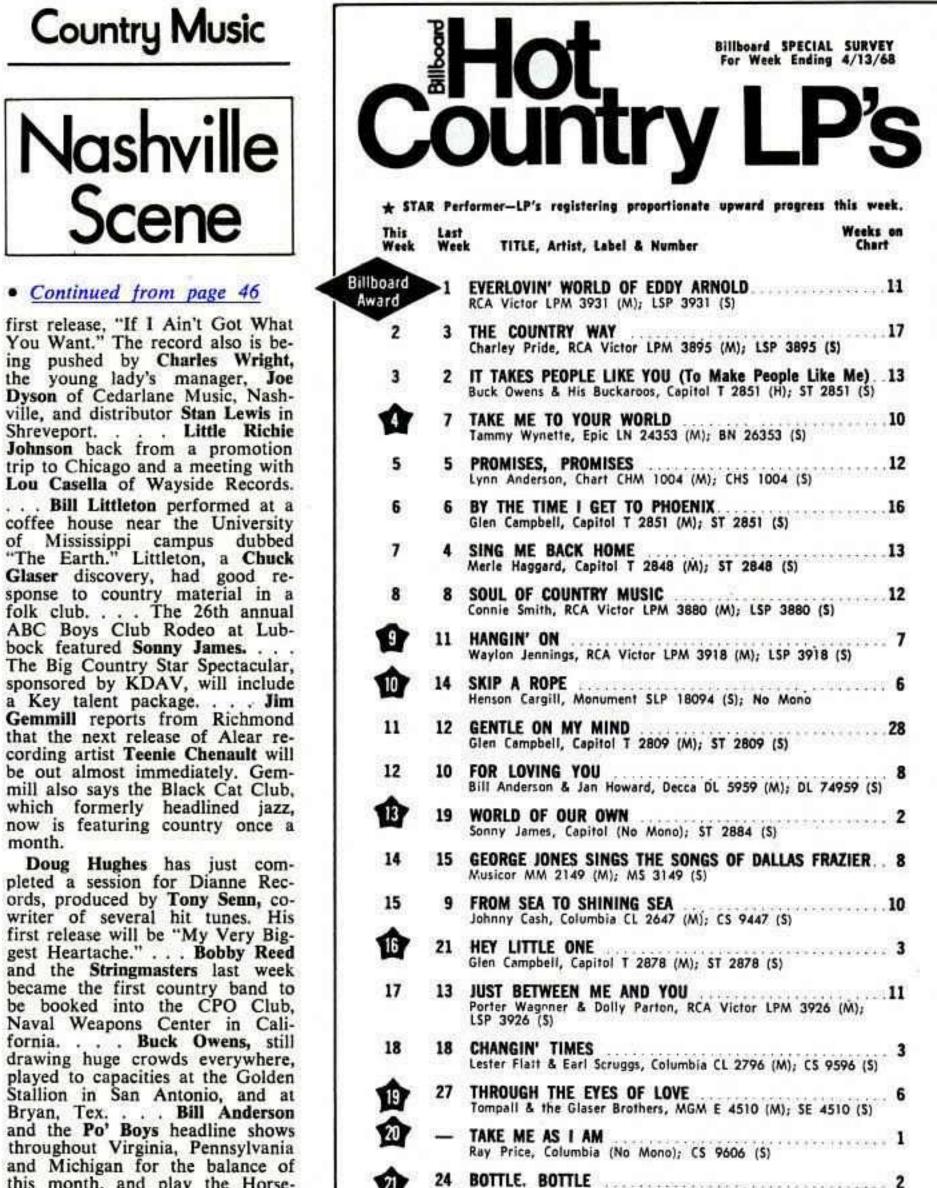
Before we could even advertise it, Hank's new Victor single has hit the country charts. A great follow-up to his recent "Country Hall of Fame" hit.

Ain't No Easy Run Ain't No Little Th It's Top 10

72779

Exclusive Representation: Key Talent Inc. Nashville/Las Vegas





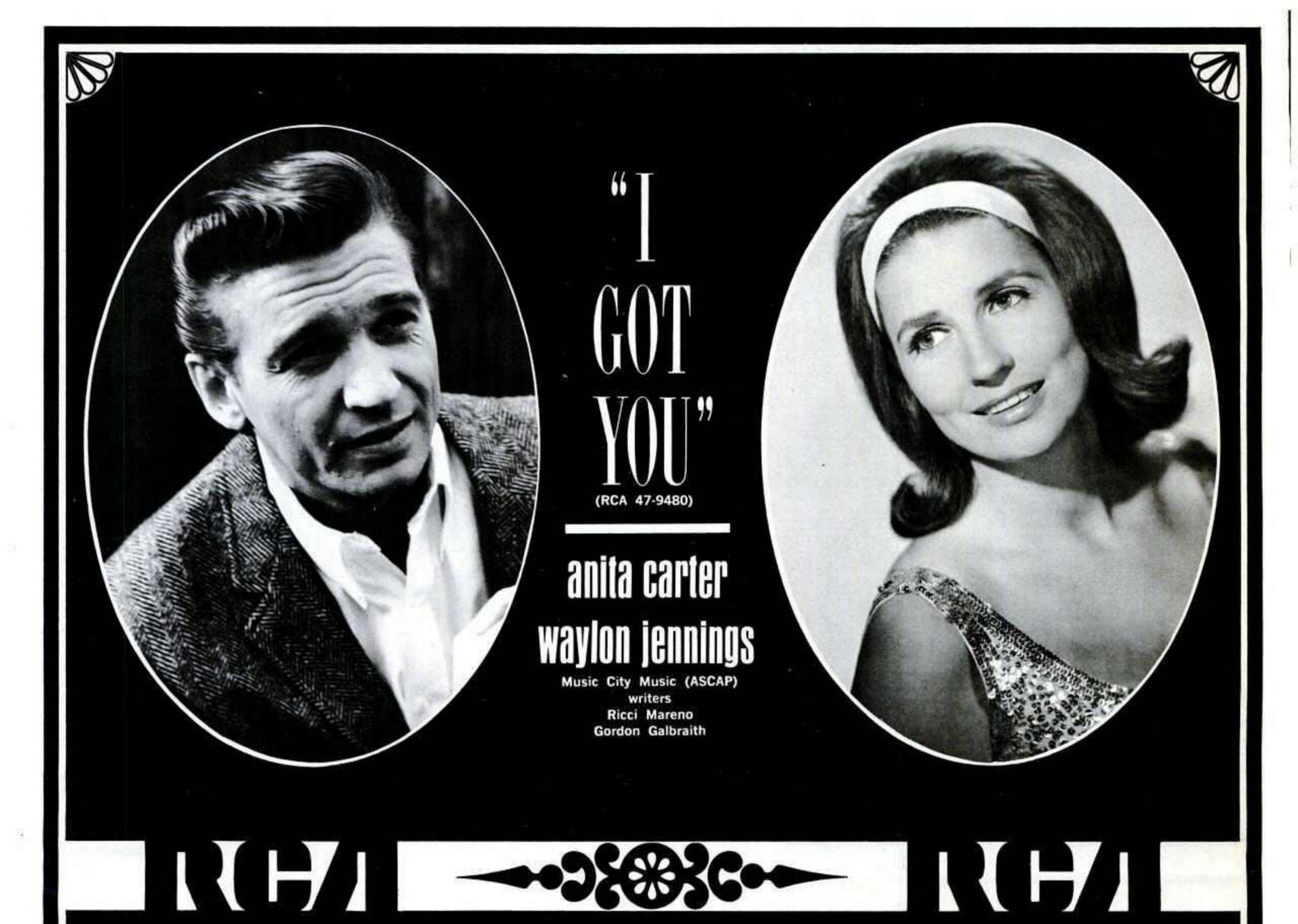
and Michigan for the balance of this month, and play the Horse-shoe in Toronto April 22-27.... John D. Loudermil, and wife, Gwen, videotape a "To Tell the Truth" show next week. Webb Pierce and his wife, Audrey, taped the same show two weeks earlier. . . Newcomer Max Powell, a Moeller talent, has numerous television shots on syndicated and network shows. . . . WENO's Don Houser has been nominated for a top disk jockey award. Starday's Snookie Lanson did so well on his first single release that an album is now being put together. . . . The Compton Brothers, on Dot, also are preparing album material to follow their well-circulated version of "Honey." Dallas, the biggest name in music in Australia and New Zealand, flew into Nashville for a recording session with Felton Jarvis. . . . A surprise birthday party was held for John D. Loudermilk, given by close friends, at the Back Woom. It included a three-tiered cake with 14 gold records. . . . Marion Worth returns to work May 4 with a date in her home town of Birmingham. She has been mending from major surgery. Jim Ed Brown honored at a birthday party on the "Ralph Emery Show," and given special accolades from the city. . . . Heavy Rains failed to keep huge crowds away from the new Roanoke-Salem Civic Center for a package that included Hank Williams Jr., Stonewall Jackson and the Stonemans. Sponsored by WSLS, attendance reached over 6,000. . . . An autograph party at the new 100 Oaks Shopping Center in Nashville featured George Hamilton IV, John Hartford and Skeeter Davis. . . . Decca's Bobby Lord takes off from his local TV show, his syndicated show, and the "Grand Ole Opry" to play dates in Orlando and Tampa, then a camping trip

month.

| | Jim Ed Brown, RCA Victor LPM 3942 (M); LSP 3942 (S) |
|----|--|
| 43 | IN LOVE THE WHITMAN WAY
Slim Whitman, Imperial (No Mono); LP 12375 (S) |
| 26 | IT'S ANOTHER WORLD 4954 (M); DL 74954 (S) |
| 39 | WHAT I'M CUT OUT TO BE 2
Dottie West, RCA Victor LPM 3932 (M); LSP 3932 (S) |
| 25 | BEST OF EDDY ARNOLD |
| 33 | DAVID HOUSTON'S GREATEST HITS 4
Epic LN 24342 (M); BN 26342 (S) |
| 29 | COUNTRY HALL OF FAME 3946 (M); LSP 3946 (S) |
| 23 | OUEEN OF HONKY TONK STREET 24
Kitty Wells, Decca DL 4929 (M); DL 74929 (S) |
| 16 | FLOYD CRAMER PLAYS COUNTRY CLASSICS |
| 22 | JUST FOR YOU
Ferlin Husky, Capitol T 2870 (M); ST 2870 (S) |
| 20 | YOU MEAN THE WORLD TO ME |
| 28 | TRUCK DRIVIN' CAT
Jim Nesbitt, Chart CH 1005 (M); CHS 1005 (S) 7 |
| 36 | LIZ ANDERSON SINGS HER FAVORITE SONGS 4
RCA Victor LPM 3928 (M); LSP 3908 (S) |
| 34 | BONNIE GUITAR 6
Dot DLP 3840 (M); DLP 25840 (S) |
| 35 | I'LL LOVE YOU MORE
Jeannie Seely, Monument MLP 8073 (M); SLP 18073 (S) 7 |
| 30 | HERE'S THAT MAN AGAIN
Bob Wills, Kapp KL 1542 (M); KS 3542 (S) |
| 37 | BRANDED MAN 29
Merle Haggard & the Strangers, Capitol T 2789 (M); ST 2789 (S) |
| 41 | THE BEST OF WANDA JACKSON |
| 44 | THE SON OF HICKORY HOLLER'S TRAMP 4
Johnny Derrell, United Artists UAL 3634 (M); UAS 6634 (S) |
| 45 | BUMP TIDDIL DEE BUM BUM
Tex Ritter, Capitol (No Mono); ST 2890 (\$) |
| 42 | Freddie Hart, Kapp KL 1546 (M); KS 3546 (S) |
| 40 | RAY PRICE'S GREATEST HITS. VOL. 2 |
| 17 | LET ME TALK TO YOU
Mel Tillis, Kapp KL 1543 (M); KS 3543 (S) |
| - | THE LONG LONESOME ROAD
Dick Curless, Tower (No Mono); ST 5108 (S) |
| | THROUGH A CRACK IN A BOXCAR DOOR |
| | 26
39
25
33
29
23
16
22
20
28
36
34
35
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37
41
41
44
45
42 |

with the family, and onto Sherman and Wichita Falls, Tex. An ABC station in Amarillo, which

show, will fly him into that city for a promotional push during his



TRUCK DRIVING WOMAN?



norma jean

Combine Music Corp. writers Johnny Wilson Roland Pike



International News Reports

Move to Give Rose Fest Int'l Setting

By MIKE HENNESSEY

PARIS—The Rose de France Song Festival to be held in Juanles-Pins from June 20-22, will become a full international event this year when established recording talent from all parts of the world will be invited to appear.

The competition will be open to up-and-coming artists of any nationality, but, as in previous years, all the songs will be French.

Semifinals of the contest will be held on June 20 and 21 when each song will be sung twice—once by the lesser-known artists and once by a well-known performer. The jury, however, will judge the songs only on their interpretation by the less celebrated artists.

The move, by organizer Claude Tabet, to internationalize the Rose de France is seen here as an effort to elevate the festival to a status which would compare with that of the San Remo Festival. The opportunity to have their songs performed by leading international artists is expected to provide a stimulus to French composers and lyricists who, in the past, have not produced their most inspired works for the Rose de France.

The finals will be seen on Eurovision. On the final night the guest artists will not sing songs in the competition but will be invited to select songs from their current repertoire.

For the first time the Festival will have the support of all four French radio stations—the ORTF, Europe No. 1, Radio Luxembourg and Radio Monte Carlo.

GLC Seeks to Introduce 4 Local Commercial Stations

LONDON — The Greater London Council is seeking to introduce four local radio stations to be operated commercially by independent program companies. The GLC, control of which was won by the Conservative party last year after three decades of Socialist rule, is applying for medium-wave bands to the Postmaster General.

GLC Conservative leader Desmond Plummer wishes the Council to set up a Greater London Local Radio Authority on the lines of the existing Independent Television Authority. It would invite tenders from program companies to serve London's 8 million population. The service could become operative within three years, and TV personality Hughie Green is interested in participating. The policy of the Socialist Government is anti-commercial radio in favor of the BBC's establishment of local stations. Plummer believes four independent stations in the London area would offer healthy competition to the BBC, and provide useful income for the GLC which could be devoted to cultural interests like new concert halls.

The new proposals can expect stern political opposition, but are another solid portent of the likelihood of commercial radio on a national scale if the Conservatives win the next general election.

Philips Puts Van Sales Service Into High Gear

Pickwick Deal Puts UA Into Budgets in U.K.

LONDON — United Artists is entering the budget market here with a deal set up with Pickwick International.

Under the deal, Pickwick will have access to the entire UA catalog and the company's American budget Unart line. The first albums, which will all be released on Pickwick's Hallmark label, will be available next month.

Artists featured in the initial release include, Long John Baldry, Ike and Tina Turner, the Isley Brothers, Frankie Avalon and Lena Horne. During the coming months Pickwick will also release the original soundtrack from "The Big Country" and the musical score from "A Man and a Woman" by the Motion Picture Studio Orchestra.

Pickwick International's British chief Monty Lewis said last week, "Eventually, we will release more and more soundtrack albums including scores from the James Bond films and other UA movies."

The Hallmark label, which was introduced late last year, also releases product from the back catalog of CBS.

EPOC Goes Out on Own



LIBERTY'S NEW EXPLOITATION MAN Geoff Wilkins signs on the dotted line, watched by, left to right, Alan Keen of Metric Music, Ronnie Bell, Liberty exploitation, and Bob Reisdorff, the label's managing director. Wilkins, formerly Philips southern area sales manager, will work on Liberty product and Metric copyrights.

Yardley's Backs Pop Show By Leading British Artists

LONDON — Yardley's, the British cosmetics company, is backing a special series of pop shows by leading British acts in a promotion under the banner of "The London Look."

The new range of Yardley cosmetics called the London Look are to be launched in Europe, and at each show, Yardley's will give every girl in the audience a sample and a souvenir EP, record manufactured by EMI.

The international sales division of EMI will issue in Europe a series of four albums on the Regal label which will be made available through the trade in the territories visited by the shows. The album sleeve will depict Yardley models. A special bus will visit the cities where the shows are staged, and a team of Yardley consultants will give advice on makeup. A "London Look" train with Radio Luxembourg disk jockeys, will run through France.

The shows will feature Herman's Hermits, Dave Dee, Dozy Beaky, Mick and Tich, the Procol Harum and other British acts. The tour begins April 21 in Hamburg and will then visit Berlin (26) followed by dates in France, Italy, Belgium and Swit-

Tito Burns Gets London TV Post

LONDON — Tito Burns has left Harold Davison and has started in a new post as head of variety programming for the new London "Weekend Television."

The new outfit, headed by former Tory member of Parliament, Aidan Crawley and backed by TV personality David Frost, will take on weekend broadcasting from Friday night to Sunday night from ATV on July 30.

Burns, who will work under "London Weekend's" variety chief, Frank Muir, will operate from the company's Old Burlington Street, London offices and at its studios in Wembley.

Burns, whose own entertainment agency was merged with the Harold Davison agency, which was subsequently taken over by the Grades, has been connected with the careers of many top British acts, including the Rolling Stones and Cliff Richard in their early days. LONDON — Philips inaugurated a van sales service Monday (8) specializing in the company's budget Fontana Special and Wing lines.

The service is operated by 10 salesmen driving vans which are fully racked, and covers the U. K., apart from Scotland and Northern Ireland, where Philips has distribution deals. The vans will concentrate on selling to and restocking dealers specializing in these two budget lines, and will carry no other product.

Philips has also begun a pop poster supply to dealers for retailing to the public. The posters 20 by 30 inches, and are photographic in black and white with a retail price of 90 cents.

The first six feature Dave Dee, Dozy, Beaky, Mick and Tich; Manfred Mann, the Herd, Julie Felix, Esther and Abi Ofarim and Scott Walker.

'SOUL' RIVIERA STEREO SINGLE

PARIS — The Compagnie Europeane du Disque released its first Riviera stereo single, with "Soul Coaxing," the instrumental version by Raymond Lefevre of the Michael Polnareff song "Ame Caline" as the main title. The song is published by Editions SEMI. The "B" side is the Raymond Lefevre arrangement of the movie title song, "A Man and a Woman." The single will be released throughout Europe.

PARIS — Editions et Productions Musicales EPOC, in the Jacques Plante group, has split from the group and will be run as a separate publishing and production company headed by former Jacques Plante, directors Francis O'Neill and Roger Corsin.

EPOC is engaged in a number of record productions for CBS, Pathe-Marconi, Philips, Vogue, RCA, Decca and Riviera.

This month Francis O'Neill is flying to the U. S. for meetings with industry people in New York, Nashville and Los Angeles.

Rovers Get Gold Disk in Canada

MONTREAL — The Irish Rovers have been awarded a gold record celebrating the Canadian equivalent of a million seller for their Decca single, "The Unicorn," which has sold over 100,000 copies in Canada.

The award was presented by S. D. (Red) Roberts, Compovice-president in charge of sales, at a reception prior to the opening of the Sound of Ireland show starring the Irish Rovers, which played the Place des Arts in Montreal April 1-7, beginning a North American tour.

The previous week, Apex Records, Compo's Ontario subsidiary, feted the Rovers at a reception at Dooley's, Irish restaurant in Toronto, which was attended by, with press-radio-TV guests, Brenda Lee, Shelley Berman, Gordon Lightfoot, and the cast of the Sound of Ireland. The Irish Rovers performed briefly, and presented a plaque to Al Mair, Compo's field promotion manager, in recognition of his efforts in breaking "The Unicorn" in Canada. zerland. On the French dates, Emperor Rosko will introduce the shows.

Miss Mathieu to Give First Concert Since Auto Mishap

PARIS — Mireille Mathieu will make her first public appearance following her car accident Feb. 18 when she stars in a concert at the London Palladium on April 21.

Miss Mathieu will go to London to prepare for the concert on April 19 and will remain in the British capital until April 27 to record 12 new Les Reed-Barry Mason songs in English. This will be Miss Mathieu's first album in English. It will be released in the U. S. on Capitol and in Britain on Columbia. A French language version will be released in France on Barclay.

On June 3 Miss Mathieu will star in the first of a series of six weekly shows on ITV and

Festival Issues LP Of Tunes by Popp

PARIS — Festival has released an album of instrumentals composed, arranged and conducted by "Love Is Blue" composer Andre Popp. The album will be released in the U. S. on MGM; in Australia on W & G; in Benelux by Artone; in Japan on Nippon Columbia; in Canada by Archambault; in Spain by Vergara; in Mexico by Gamma; in the Argentine by Sicamericana; in Britain by RSL; in Turkey on Odeon; and in Switzerland by Musikvertrieb. will then return to France to begin a 30-concert tour through Europe. In September she will be in New York for TV appearances and will also spend two weeks in Canada. She will do a three-week stint at the Savoy Hotel, London, opening Oct. 14, and will then go to Hollywood to begin work on a film.

Miss Mathieu's next single for Britain and the States will feature English versions of two Paul Mauriat songs," Quand tu Reviendras" and "Celui Qui m'Aimera," both published by Johnny Stark's Editions Banco.

Prodisa Mgr. in N. Y. on Deals

NEW YORK — Jorge C. Esperon, general manager of Prodisa S.R.L., Argentinian record firm and licensee, was here last week to arrange licensing deals.

Esperon renewed licensing deals with ABC, including Command and the ABC subsidiary labels, and Monument. He also signed a new licensee deal with LHI Records, Lee Hazlewood's label.

Prodisa's territory includes Argentina, Uruguay and Chile.

APRIL 13, 1968, BILLBOARD



AMSTERDAM

Negram-Delta released the first batch of recordings from the Nonesuch catalog. . . Negram-Delta's Kapp label chief, Hans Officier, is planning a special promotion campaign for country and western music with a series of six singles by artists including Hugh X. Lewis, Ruby Wright and Mel Tillis. A sampler album is planned for mid-April. . . . Peter Orloff (Cornet) was in Holland for a promotion visit and Negram tied in by releasing Orloff's Dutch version of "Roosmarie." . . . Hans-Georg Michael of Richter Records, Germany, was in Amsterdam for talks with Iramac chiefs on the exploitation of the Luxor catalog in Holland, Iramac has also introduced the Swedish Olga label into Holland, with releases by the Hepstars, Fourteen and Vat 66 and has concluded a reciprocal deal with Ster Records of South Africa. . . Holland's youngest recording artist, 12 - year - old Heintje, who has had songs on the Dutch, German and Belgian charts, is recording an album for CNR. . . . Eddy Christiani (CNR) has recorded "Ragtime Baby" and "Lover's Theme." . . . Bovema released albums by Nancy Wilson, Jimmy Smith, Eugen Cicero and Vikki Carr who appeared in the Grand Gala du Disque Populaire in Amsterdam. . . . Manitas de Plata, who scored a triumph at the Grand Gala, will return to Holland for further concerts this month. Both CBS and Philips have released two albums by the gypsy guitarist. . . . AVRO-TV will screen Maurice Chevalier Show on April 9. . . Brazilian pianist Nelson Freire made his debut in Holland with a recital in the Amsterdam Concert Hall March 19. . . . England's Kiki Dee guested on the local TV show "Fenklup" March 15. . . . Inelco released an album by the Norwegian group 1-2-6. . . . "Kom Uit De Bedstee M'n Liefste," the Dutch version by Peter Koelewijn of the American song "Come to My Bedside Darling," has been recorded for Philips by Radio Veronica disk jockey Rob Out under the name of Egbert Douwe and has jumped to the No. 1 spot in two weeks. Dureco has started a promotion campaign for a series of 40 albums of Gregorian Chants.

the International Majorca Song Festival. . . Mina appeared in the TV show Tele-Ritmo. . . . Los Stop (Belter) have recorded "La La La," the song which represented Spain in the Eurovision Song Contest. The record was released simultaneously in Spain, the Argentine, Chile, Uruguay, Paraguay, Peru, Colombia, Venezuela, Central America, Puerto Rico and the USA.

Los Tres Sudamericanos (Belter) have recorded an EP featuring "The Ballad of Bonnie and Clyde," "Cuando me enamoro" (When I Fall in Love), "Tu no conoces la primavera" and Le-Cuona's "Malaguena." . . . Manolo Escobar (Belter) and Conchita Velasco (Belter) are filming a sequel to their first movie, "What Kind of Country Are We Living In?" . . . Lola Flores (Belter) will star in the film "Lola Pop," which starts shooting in May.

RAFAEL REVERT

BERLIN

Hansa's Heidi Merensky reports that Teldec will launch an intensive publicity campaign for Manuela when she begins her world tour this month. Hansa is also strongly promoting the latest records by the Hollies and Rex Gildo. . . Johnny Hallyday begins his first German tour in Berlin on April 9 where he will appear with his wife, Sylvie Vartan. WOLFGANG SPAHR

BRUSSELS

Ardmore and Beechwood have acquired the rights of "Toi, l'aven-turier" and "Tant de Bonheur," sung by Nathalie on Columbia, of "Le Soleil" and "Je l'ai vu," by Georges Chelon and "Cet ete," by Henri Des. Ardmore and Beechwood also have the copyright of Marc Aryan's "No 1 au Hit Parade," which is being recorded in Flemish by Lize Marke. . . Palette artists Jess and James have followed up their hit "Move" with "Something for Nothing" b/w "I Let the Day Go By" and have recorded their first album. . . . Palette is promoting Andre Bras-seur's "Te Duck," by supplying retailers with toy ducks to give to each buyer of the record. . . . Dino Garcia's new Palette record "La Felicidad" will get powerful promotion in a TV special to be shown throughout the world. Garcia is touring the Middle and Far East. After the tour he will go to London to prepare his first MGM release and will then travel to the "Ballad of Bonnie and Clyde" (Palette) has been released in Britain on CBS and in the U. S. on MGM. . . . World Music, which bought the San Remo winner "Canzone per te" a week before the Festival, is doing strong promotion on another San Remo song, "La Tramontana." . . Following three successful TV appearances, **Rita Deneve** is recording a second single for Artone. . . . World Music's Felix Faecq was in Milan for business talks and later met Albert Brunner of World Music, Switzerland in Zurich.

Ronnex PR man Erick Marijsse is recording several of his own songs in Flemish. . . . RCA released the first single of the Antwerp group, the Jokers,— "Goodbye My Love" b/w "Been in Love Like Peeled Potatoes." The record will also be released in France, Holland and Britain. . . . Cardinal released a new single by Marva—"Slapen kan ik niet" b/w "Tot spijt van wie 't benijdt," written by Bobbejaan Schoepen and Jan Theys. JAN WALDROP

CINCINNATI

Steve Kirk Productions, with headquarters here, has set the **4 Seasons**, with **Frankie Valli**, for a single engagement at Music Hall Saturday night, May 11, with a follow-up at Memorial Hall, Dayton, Ohio, Sunday night (12). Reserved seat ducats are scaled from \$2.50 to \$4.50. The Dayton engagement is sponsored by Station WING.

Brother Jack McDuff and Jimmy Witherspoon are in the midst of a fortnight's stand at Mel Herman's Living Room downtown. . . . Charlie Rich's single, "Set Me Free," on Epic, is reported to be getting heavy c&w exposure in the area. . . . Marty Roberts, who formerly spun the country wax at WCKY here, along with the veteran Nelson King, is currently stirring excitement in country music at WXCL, Peoria, Ill., where he became a staffer recently.

Lou Rawls and the 5th Dimension played to some 2,000 payees in a single performance at Cincinnati Gardens Sunday night, March 31, with reserved seats tickets pegged from \$3 to \$5. The date was promoted jointly by Dick Clark Productions, Inc., and Station WSAI. The local engagement concluded a successful tour of the Midwest and South for the group, with two days lost to the recent heavy snow which hit the Midwest area. BILL SACHS



ARTHUR FIEDLER, Boston Pops conductor, left, chats with Australian trumpet virtuoso, John Robertson, while on tour for the New Zealand Broadcasting Corp.'s Prom Concerts. Both artists record for RCA Victor. RCA and Reader's Digest released a 10-record set to tie in with Fiedler's recent visit to Sydney.

which he founded three years ago, and was previously an exploitation staffman with Campbell Connelly, Essex Music and Aberbach, now called Carlin. . . . Chaquito, alias Johnny Gregory, is recording a Latin LP for Fontana to tie in with this year's Olympic Games in Mexico City. . . . The press divi-sion of Nems Enterprises has closed down, and the company's acts will be looked after by Tony Barrow, International. . . . Verdi's "Otello" will replace Wagner's "Tristan and Isolde" at the Royal Opera House, Convent Gardens, May 3, 8, 11 and 14 owing to Birgit Nilsson's illness. The cast will include Mario Del Monaco, Tito Gobbi and Enriqueta Tarres, with Georg Solti conducting.

Geoff Wilkins has joined the exploitation staff of Liberty Records to work on the label's repertoire and also the copyright of its Metric Music publishing subsidiary. ... Britain's Eurovision entry geles Philharmonic during the 1970 season.

SCREEN CREDITS: Mickey Stevenson and Victoria Basemore wrote the title song for Kim Weston to sing in "Changes." ... The Cream, Iron Butterfly and Bobby and the Braves sing background music for "The Savage Seven." ... Dick Stabile scores "Hook, Line and Sinker." ... Michael J. Lewis and Gil King score "The Madwoman of Chaillot," with Gordon Heath singing the theme song.... Frankie Valli, lead singer with the 4 Seasons, plays in "Black Mountain." ... Ken Thorne scored "The Touchables," with the Traffic singing the title song. ... Quincy Jones scored "MacKenna's Gold."

TV APPEARANCES: The Association, Cher Bono, Barbara Mc-Nair, the Byrds on "Where the Girls Are," a variety special on NBC-TV April 23.... Jane Mor-gan on the "Ed Sullivan Show" May 19. . . Jimmie Haskell named musical director of the Andy Williams special April 28. . . . The Doodletown Pipers were on the "Ed Sullivan Show" April 28. . . . Robert Goulet, Diana Ross and the Supremes, Bing Crosby and Fred Waring on Ed Sullivan's 90-minute tribute to Irving Berlin May 5. CLUB - CONCERT - TOUR DATES: Glenn Yarbrough will be at the Troubadour for one week, beginning Tuesday (9). . . . Hugh Masekela and Miriam Makeba play the Shrine Auditorium June 14-15. . . . The 5th Dimension will be at Caesars Palace in Las Vegas Oct. 11-31. . . Frankie Laine opens at the Fremont in Las Vegas May 9. . . . Vikki Carr will be at the Carousel in West Covina May 20. . . . The Mills Brothers play the Southern California Expo July 8-13. . . Eternity's Children (Tower) on a 29-day tour in the South. . . . The Temptations have August dates in Cincinnati (2), Tulsa (9), Dallas (10), Houston (11) and Shreveport (12).... Four Tops and Marvin Gaye and King (Continued on page 54)

BAS HAGEMAN

BARCELONA

Maria (Odeon) has recorded "Volveran las oscuras golondrinas," one of the most popular poems of Gustavo Adolfo Bacquer, set to a beat rhythm provided by Los Salvajes. . . Ediciones Armonico has acquired the Spanish and Portuguese rights of the Esther and Abi Ofarim song, "Cinderella Rockefella." . . . Italy's Little Tony will appear in

Spain for a three-month tour. Plans to have Georgie Fame and the Count Basie Ork visit Belgium this month have fallen through. ... "Give and Take," by Brian (Ronnex) has been released in Holland by Basart. ... The Mertens Brothers instrumental version of



SAMMY DAVIS JR. greets Ken Middleton, general manager of Warner Bros.-7 Arts Records of Canada, as Ontario promotion manager Mike Reed joins them, at a reception held by the record company following the Reprise artist's opening at the O'Keefe Centre in Toronto last month.

HAMBURG

Lyricist Walter Brandin has signed a contract with Montana-Produktion. . . . Ariloa's Udo Juergens returned from a successful tour of Poland where his concerts in Danzig, Lodz and Katowicz were sellouts. Juergens records are being released in Poland by Polskie Nagrania. . . Belina (Polydor) and Siegfried Behrend (Deutsche Grammophon) go to Japan on May 20 for a series of forty concerts. Meanwhile DGG has released a new album of Jewish songs by Belina and Behrend, "Focuses.". . . Teldec has released a series of 15 new classical albums for the budget price of \$4.75. . . . Karl Richter and the Munich Bach Choir visit Moscow for concerts April 10. . . . Polydor renewed the contract with Roy Black for three more years. . . . The Horst Jankowski Choir (Philips) will make a four-week tour of Russia in the fall. . . . Philips released an album by the Bob Ondracek Orchestra.

WOLFGANG SPAHR

LONDON

The Bee Gees started an extensive tour March 27 at the Royal Albert Hall, heading a bill which included Dave Dee, Dozy, Beaky and Tich, Grapefruit, the Foundations and a 67-piece orchestra conducted by Bill Shepherd. The Grapefruit will make a series of provincial store personal appearances during the tour. . . Malcolm Forrester has joined Immediate Music as general manager. He was formerly with Getaway Songs, this year, "Congratulations," has notched 60 cover versions in various languages so far.

The third album release by the Doctor Bird subsidiary Jazz Workshop Records Friday (5) is "Im-provisational Jazz Workshop," featuring Ron Carter and Steve Kuhn on originals by Don Heckman and Ed Summerlin. The record comes from Ictus Records in New York. . . . The Peddlers will make another American visit for Las Vegas dates. . . . Tony Blackburn, Anita Harris and "Time for Blackburn" TV producer Mike Mansfield flew to Luxembourg March 29 to film shots for the show's Saturday (6) edition. . . . The Paper Dolls visit Norway April 29 for a TV show. Their "Something Here in My Heart" will be released in the U.S. on Warner Bros. . . . A Road Managers Association is being formed by Algie Ross, who looks after the Alan Bown, and Roger Manifold, who travels with Ten Years After. It will seek better protection on dates, sickness benefits and provide last-minute replacements. . . . James Royal opened at Hatchetts in Piccadilly, London, Monday (1). He has German TV dates in Frankfurt, Hamburg and Berlin from April 23. . . . Norman St. John is leaving Radio Luxembourg to host an Australian TV show in Sydney, and marry his former Radio London secretary, Judy. Tony Prince, ex-Radio Caroline North. takes his place.

NIGEL HUNTER

LOS ANGELES

Glenn Yarbrough opens a school for orphans in Santa Rosa. ... Diahann Carroll appears on the Academy Awards Show Monday (8). ... Robert Ryan has recorded "The Best of O'Henry" for Spoken Arts label. ... Jimmy Dean tapes a series of Christmas Seal spots and a 15-minute radio show. ... Lalo Schifrin commissioned by Zubin Mehta to compose a major work to be given its world premiere by the Los An-

Foundations Set Two U. S. Tours

LONDON — The Foundations will make two American tours this year. The first will begin in mid-May, and will last four weeks, followed by dates in Japan, Macao, Hong Kong, Singapore, Beirut, and Israel via Cyprus. The second is set for mid-October, and will be six weeks of campus dates.

Barry Class, Foundations' manager and Trend label chief, set the deals during his recent American visit, and said they are worth \$600,000.

Frank Barcelona's Premier Talent now represents the Foundations in the United States, and Class fixed a reciprocal publicity deal with Dominic Sicilia.



Continued from page 53

Curtis will be in 10 cities between Nov. 8-17, including Jacksonville, Miami, Mobile, Tampa, Greensboro, Raleigh and Atlanta. . . The Young Rascals have July dates in Pittsburgh (5), Cincinnati (6), Detroit (7), West Palm Beach (12), Atlanta (13), Memphis (14), Denver (19), St. Louis (20), Mobile (26), Chattanooga (27) and Tampa (28). . . . Wes Montgomery will be at the El Cortez Hotel in San Diego April 19. . . . The Smokestack' Lightnin' open at the Whisky A Go Go for one week, beginning April 18. . . . Ed Ames has April dates in Lansing, Mich. (19), Canton (20), South Bend (21), Grand Rapids (24) and Niagara Falls (26). . . . The 4 Seasons will be at the Cocoanut Grove June 13. . . . Lionel Hampton continues at the Flamingo in Las Vegas, through May 1. . . Gary Burton continues at the Lighthouse, through April 14.... John Gary will be at the Santa Monica Civic Auditorium May 12. . . Grace Markay opens at the Cocoanut Grove for three weeks, beginning May 21. . . . The Beach Boys, the Strawberry Alarm Clock and the Buffalo Springfield on a 33-city concert tour. . . . Wayne Newton will be at the Opera House in Seattle Aug. 7-11. . . . Al Martino prepares a solo-stand at the John Golden Theater in New York for six weeks, beginning in September. . . . Mahalia Jackson will be at the Inglewood Forum April 14. . . . Tony Bennett and Duke Ellington will be at the Anaheim Convention Center (19) and the Inglewood Forum (20). **BRUCE WEBER**

MUNICH

Horst Fuchs, former Ariola-Eurodisc producer, has left the company to form an independent label, Transworld Records, which will be distributed by Ariola. First production features Fred Bertelmann. . . . Singer and former sound engineer Ronny is producing an album, "Mother's Songs" featuring the 12-year-old Dutch boy singer Heintje. . . . Peter Hube, formerly import manager with Philips, Germany, has been appointed sales manager with the Liberty organization here Liberty's general manager, Siegfried E. Loch, announced release of the first series of German productions, featuring Suzanne Doucet, Hardy Hepp and Eva Pflug.

Producer Klaus Doldinger has released the original soundtrack LP from the German film "Negresco." The music was written, arranged and conducted by Doldinger. . . . Ariola-Eurodisc general managers Dr. Werner Vogelsang and Friedrich Schmitt, and chief producer Egmont Lueftner, will fly to Moscow to arrange representation of the Melodia catalog in West Germany. . . . EMI concert pianist Daniel Barenboim began his German tour with a highly acclaimed concert in Munich and was introduced to the German press by Electrola publicity director Dr. Herfried Kier. URSULA SCHUEGRAF

PARIS

Former music hall and cabaret performer Josephine Baker is making a show business comeback with a 12-day season at the Olympia Theater, Wednesday (3). . . . Philips opened a powerful promotion drive for the portable cassettophone and released the first CBS released a two-disk album of the 1966 Carnegie Hall recital of Vladimir Horowitz at the special price of \$10.76. . . Francois Hardy (Vogue) has been booked for three weeks at the Savoy Hotel, London, beginning April 21. Miss Hardy recently returned from a 35-concert tour of South Africa.

Alan Marshal of Teal Records, South Africa, is due in Paris for talks with Vogue chief, Leon Cabat. Editions Associees has appointed Patrice Maufort as record promotion manager and Michel Gouilly as exploitation manager. . . . Egyptian singer Michaele has made her record debut on the CBS label with "Le Cinema" and "Joachim." . . . Roger Whittaker (Columbia) was in Paris Monday (8) to star in a Musicorama concert at the Olympia Theater. . . . A package of Marmalade artists will appear in a special Europe No. 1 Musicorama show at the Olympia on April 23. . . . Gerod Dubos, 27, has been appointed export sales manager with Barclay, replacing Henri Rossi who has joined the board as a director. Jacques Duchaussoy replaces Dubos as sales manager reporting to commercial director Jo Milgram. . . . Arranger Sy Oliver is in Paris writing arrangements from three albums by the orchestra of the Olympia Theater. Oliver will also record a vocal album, featuring himself and his wife Lilian and a 37-piece orchestra. Guitarist Manitas de Plata (CBS) played two sell-out concerts at the Theatre des Champs-Elysees. . . . Alex Everitt of Pye Records was in Paris to supervise the English version recording by Chris Baldo and Sophie Garel (Vogue) of the Luxembourg Eurovision entry, "Nous Vivrons d'Amour."

Polydor-Music Machine artist Etiennd Roblot is getting strong TV promotion here. . . . A new magazine, "Super Soul," exclusively devoted to r&b artists, has been launched in France. The magazine has also founded an association for the propogation of r&b music. . . . CBS is issuing a hitherto unreleased album by Carl Perkins exclusively for the members of his appreciation society in France. . . . Pathe-Marconi released the "Benny Goodman and Paris" album on the Command label.... Maurice Synchoviecz of Vogue records is making a 15-day trip to Canada for talks with Warner executives. He will later tour Holland, Austria, Switzerland, Germany and Belgium. . . . Antoine (Vogue) goes to England for three days of promotion on Wednesday (10). Meanwhile, Vogue is negotiating for the release of records by Antoine through Artia in Czechoslovakia. Antoine will appear in the Bratislava Pop Festival this year. . . . CBS has signed a young American group Les Irresistibles whose first release is "My Year Is a Day." . . . CBS released a French version of "Jennifer Juniper," by Donovan who will give a recital at the Olympia Theater on April 16. . . . Philips released a single of the Serge Gainsbourg music from the Jean Gabin film, "Le Pacha." . . . Jazz fluegel horn player Art Farmer played the Cameleon Club for a short season. MIKE HENNESSEY

radio; next biggest group make use of tape recorders, and third come the record buyers. Six thousand readers participated in the poll. LUBOMIR DORUZKA

SAN JUAN

The Temptations (Gordy) are playing at El San Juan Hotel. This group is made up of David Ruffin, Paul Williams, Melvin Frank, Eddle Kendricks and Otis Williams. . . . Julie Wilson (Liberty) was at the Condado Beach Hotel until Sunday (7). Anthony and the Imperials (Veep) were in for a one-week engagement at Flamboyan Hotel. . . Joselito, Spanish young singer and former child artist of motion pictures and records visiting Puerto Rico, is again under contract to booker Tony Chiroldes. Joselito is appearing at Condado Beach Hotel and TV Channel 4. He records for RCA Victor. . . . Abraham Pena, president of Puerto **Rico Federation of Musicians just** signed a four-year contract with the Puerto Rico Hotel Association covering the 10 hotels now operating without casinos in Puerto Rico. This is the first such contract for this type of hotel and the musicians. The large, luxury tourist hotels, all of which operate casinos, have for years worked under special contract with the Federation. The next step for Pena and the Federation is special contracts for the large number of night clubs that have multiplied tenfold in the last few years throughout Puerto Rico.

The sale of tape cartridges is now showing a marked increase in sales in the Puerto Rico market. Musical Tapes, Inc., of Hialeah, Fla., has a catalog of nearly 100 8-track titles and about 40 4-track items. The company reports sales of about 85 per cent 8-track against 15 per cent for 4-track. The catalog includes all previously released material in records from the following labels: Musart, Discuba, MusiDisc, Sonolux and Modiner. Gema Records of New York has about 15 titles in its catalog. Kubaney, another Hialeah-based label, has about 25 titles. Rico-Vox, a Puerto Rican label is tied up with Caytronics Corporation of New York which offers about 200 titles from the Columbia of Mexico catalogs and the Tico-Alegre and Fania of New York. RCA Victor and CBS Columbia both have very limited catalogs in cartridges to offer the Puerto Rican buyers as both these companies insist in releasing only stereo-recorded material. Each has about 10 titles. About 90 per cent of cartridges offered by the other fore-named labels comes from monaural material some of which was recorded 10 or more years ago. **ANTONIO CONTRERAS**

Sweden held a press reception to introduce the new group John Julian (Columbia). . . Lena Nyman has recorded "Lenas Vaggsang" for Bill Records.

KJELL E. GENBERG

TORONTO

RCA Victor in the U.S. has signed Canadian guitarist Lennie Breau, from Winnipeg, and the Lennie Breau Trio records an album in Nashville with Chet Atkins, who long ago played guitar with Breau's parents, Hal Lone Pine and Betty Cody. CBC-TV and radio documentaries are being prepared around Breau and will include material from the Nashville sessions. . . . United Artists new U. K. company is releasing Gordon Lightfoot's new single, "Black Day in July," his second album, "The Way I Feel," and his upcoming LP, "Did She Mention My Name?" scheduling wayabove-average initial pressings of each. In 1963, Lightfoot hosted a country music show on BBC-TV.

London Records increased the price of its Mercury, Philips, Limelight, Fontana, Smash and Hi 4-track cartridges effective April 1, from a suggested retail of \$6.95 to \$7.95, matching the price of its London and Liberty group 4-track cartridge product. . . Polydor here is offering DGG's new threerecord set of Handel's "St. John's Passion" on Archive at the subscription price of \$15.98 until July 31, when it will become a catalog item at \$20.94. Special posters and four-color release sheets announce the offer.

Phonodisc reports strong reaction to its promotion on the Rotary Connection LP on Cadet Concept. The program involved teaser telegrams to key radio music directors and personnel; promotional mailing of the LP, followed up by phone calls; radio station contests; sample albums to key retailer buyers; record bar window displays in major cities; thousands of give-away photo cards reproducing the album covers with the caption "the most musically exciting and turned-on album in the world"; a mailing of reprints of trade paper and newspaper reviews to key radio stations, dealers and reviewers. Toronto's Fringe, Quality Records artists, are on a six-week Western tour hitting teen centers, clubs and arenas in Fort Francis, Winnipeg, Rivers, Brandon, Calgary, Edmonton, Lethbridge and Port Arthur. . . . The Fifth, from Winnipeg, introduced its new London single, "Caprice" and "Call It a Day," on the CBC-TV network show, "Let's Go," March 21. . . . Orval Prophet, currently at the Country Palace in Montreal has a new Caledon single, "Southbound No. 9." . . . Bill Cosby's two shows at the 3,200-seat O'Keefe Centre in Toronto, March 31, sold out two weeks in advance and a third show the same day was added to meet the demand. Warner Bros.-Seven Arts rush-released his newest LP, "Russell, My Brother, Whom I Slept With," to coincide with the date. RCA Victor acquires Canadian distribution of the Chart label May 1 with release of "Promises, Promises," by Lynn Anderson, just released by Columbia, which has distributed the label through arrangement with Robert J. Stone Associates. . . . Arc Sound has signed the Raja, originally from Vancouver and formerly known as the Three Three to One. Their new single is "Can't You See" and "Raja." . . . Toronto r&b group, Eddie Spencer and the Mission, just signed by Arc, bows on record with "You're So Good to Me, Baby" and "If This Is Love." . . . Columbia has a new single by Monique Leyrac, "Bonjour L'Aurore," recorded in London and produced by Ettore Stratta of CBS International in New York. Miss Leyrac is touring Quebec before starting another cross-Canada tour. . . . Capitol's new release by Wes Dakus, "Organized" and "The Chaser" introduces a new group backing the artist, the New Sound of Wes Dakus. . . . Demand in the French-Canadian market has prompted London to release a sin-(Continued on page 55)

MADRID

Raphael played to packed houses at the Miami Beach Auditorium March 23-24. . . . Victor Villegas has left Radio Madrid to become public relations officer with Fonogram. . . . Novola released a new album and a single by Los Brincos. . . . Sonoplay has released an album of Paco Ibanez reciting the poems of Gabriel de Celaya, Blas de Otero and Quevedo with a musical background composed by Ibanez himself. The album will be released in France by Polydor. . . . The folk group Almas-Humildes (Sonoplay) has completed recordings of songs in Spanish, French and English for release in Spain, France and England. The Spanish album has six songs in Spanish, four in English and two in French; the English album has ten songs in English and two in French, and the French album four songs in French and eight in English. . . . Manuel Sancho, formerly Barcelona manager of Sonoplay, has been appointed general manager for the whole of Spain. Carlos Guitart, formerly public relations man, has been appointed a&r director.

Novola is strongly promoting the Juan and Junior record "Andourina" which has a reproduction of a specially created Picasso painting on the sleeve. . . . Los Canarios (Barclay-Sonoplay) have recorded a Jean Bouchety arrangement of their own composition "Get Off Your Knees." The group's single, "Peppermint Frappe," has been released in Italy by Tiffany. . . Nicoletta (Bar-clay-Sonoplay) will be in Spain from April 2-5 for promotional TV appearances in Barcelona and Madrid. . . . Alain Barriere (Barclay-Sonoplay) will make a promotional visit to Madrid from April 16-18. . . . French arranger Jean Bouchety is arranging seven numbers by Los Pop Tops (Barclay-Sonoplay) which the group will record in London.

RAFAEL REVERT

four-title cassettes by artists including Paul Mauriat and Enrico Macias. . . Erato has released the world's first stereo recording of Claudio Monteverdi's opera "Orpheus," by Eric Tappy and the Vocal Ensemble of Lausanne conducted by Michel Corboz. Production was by Edward H. Tarr. . . . Patricia (Pathe Marconi) is recording her first record in German in Cologne Tuesday (2) and will later make a number of TV appearances in Hamburg. . . . Maurice Jarre will write the music for the film "Villa Rides," being shot in Spain with Yul Brynner and Robert Mitchum. . . . Pathe-Marconi has launched Emitape on the French market. . . . John William has been booked for a season at the Bobino Theater and is recording a new EP for Polydor. . . . Udo Juergens will visit Paris this month for TV and radio promotion. . . . Jacqueline Maillan has signed a contract with Pathe-Marconi and will have her first record released to coincide with her opening at the Olympia April 18.

Japanese concert pianist Miyoko Yamane made her Paris debut with a concert at the Chatelet Theater March 24. . . . Charlotte Leslie (Polydor) is preparing recordings in English and Italian. Production will be by Jimmy Walter. . . . Philips released the original soundtrack album from the film "Navajo Joe" on United Artists. . . . CBS has released an album combining the works of two contemporary French composers, Andre Jolivet's "Concerto for Piano and Orchestra," and Darius Milhaud's "Concerto for Piano and Orchestra No. 1" and "La Crea-tion du Monde" (quartet version), by Philippe Entremont, the French String Trio and the Orchestra of the Societe des Concerts du Conservatoire conducted by the composers. . . . Polydor's International department is doing a strong promotion operation on release of three albums and special publicity in teen-ager publications. . . . Annie Cordy has recorded the Scaffold's "Thank U Very Much" for Columbia. . . .

PRAGUE

Hana Hegerova (Supraphon-Philips) left for a six month course at the Music Hall School run by Bruno Coquatrix, director of the Paris Olympia Theater. . Eva Pilarova and Jaromir Majer left on a two-month tour of the Soviet Union. . . . The Four Freshmen gave three concerts in Prague. Also appearing was Waldemar Matuska. . . Supraphon released an EP by Udo Juergens, whose songs are being covered by a number of Czech artists. . . . The Czecho-slovak State Theater Studio, which handles Karel Gott, the Apollo Group and the Prague Reduta Jazz Club, will organize a national rock group festival in December. . . . A poll held by the pop music paper Melodie, which has a 30,000 circulation, showed that the majority of readers prefer foreign pop and rock music to local product. Most readers listen to their favorite music on the

STOCKHOLM

A Scandinavian pop festival in the Domino Club here featured Iceland's Thor's Hammer, Norway's the Dream, Finland's Blues Section, Denmark's Beefeaters and Sweden's Atlantic Ocean. . . Lily Berglund (Dux) recorded a Swedish version of "Let the Heartaches Begin.". . . Rolf Dahlgren has formed a new label, Monotone. . . . "Raindrops," written by the Tages (Parlophone) has been recorded by the German group, the Rattles (Philips) and by the British group, Red Squares (Columbia). . . . The Mexican group El Klan has recorded "They May Forget" for Swe Disc. . . . Ola and the Janglers (Gazell) go to England on Saturday (6) to tour with the Tremeloes, the Kinks and the Herd. . . . The Tages (Parlophone) left March 23 for a tour of Holland, Belgium and France. . . . Polydor launched a series of low-priced albums on the Polydor Special label. . . . United Artists released an album of Quincy Jones's music to "In the Heat of the Night." . . . New Generation (Sonet) will tour France this month. . . . Swe Disc released "Can't Take My Eyes Off You" by the Moonlighters. "Lincoln City" by the Jackpots (Sonet) was produced by the Ivy League's Perry Ford. . . . EMI

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HITS OF THE WORLD

AUSTRALIA

(Courtesy Modern Melbourne) *Denotes local origin

This Week

- LOVE IS BLUE—Paul Maur Ork (Philips)—World Artists 2 SIMON SAYS-1910 Fruitgun (Astor)-Astor Control
- **3 BOTTLE OF WINE-Fireball** (Stateside)-Essex
- 4 SADIE-*Johnny Farnham (Columbia)-Tu-Con
- JUDY IN DISGUISE-John 5 (Festival)-Jewel
- 6 BALLAD OF BONNIE & CL —Georgie Fame (CBS)—Co Control
- 7 TIN SOLDIER-Small Faces (Decca)—MCPS WOMAN WOMAN—Union
- (CBS)-Albert YOU ONLY LIVE TWICE-
- Sinatra (Reprise)—Tu-Con GREEN TAMBOURINE—Len 10 Pipers (Astor)-Tu-Con

BELGIUM

(Walloon chart by courtesy Moustique magazine) This Last Week Week 10 DELILAH-Tom Jones а. (Decca) IL EST 5 HEURES, PAI 2 5 S'EVEILLE-Jacques Dutronc (Vogue) NIGHTS IN WHITE S. 3 -Moody Blues (Deram MIGHTY QUINN-Man Mann (Fontana) JE NE SUIS RIEN SAN TOI-Mireille Mathieu 5 (Barclay) L'OISEAU (original soundtrack of the series) Sebastien parmi les hou (Philips) LADY MADONA-Beatly 7 (Parlophone) THE DOCK OF THE BA Otis Redding (Stax) DELILAH—Sheila (Philip I'LL NEVER LEAVE Y 9 10 -Nicole Croisille (Gramophone) BRITAIN (Courtesy Record Retailer) *Denotes local origin

This Last

1

Week Week

| STEPS NEWSON CAPTURED IN THE REPORT OF A DRIVEN AND A DRIVEN A | 1 222-2 | | (MICKIE MIOSL) |
|---|---------|----|--|
| (Courtesy Modern Melbourne)
*Denotes local origin | 29 | 23 | PICTURES OF
MATCHSTICK MEN-
Status Quo (Pye)-Valley |
| k
LOVE IS BLUE-Paul Mauriat &
Ork (Philips)-World Artists | 30 | 28 | (John Schroeder)
VALLEY OF THE DOLLS
Dionne Warwick (Pye)- |
| Ork (Philips)—World Artists
SIMON SAYS—1910 Fruitgum Co.
(Astor)—Astor Control | 31 | 35 | Robbins (Bacharach/Davis
SOMETHING HERE IN M |
| BOTTLE OF WINE—Fireballs
(Stateside)—Essex
SADIE—*Johnny Farnham | | | HEART-*Paper Dolls (P)
Welbeck/Schroder
(Tony Macaulay) |
| (Columbia)—Tu-Con
JUDY IN DISGUISE—John Fred
(Festival)—Jewel | 32 | 43 | LITTLE GREEN APPLES
Roger Miller (Mercury)
Peter Maurice (Jerry
Kennedy) |
| BALLAD OF BONNIE & CLYDE
—Georgie Fame (CBS)—Copy
Control
TIN SOLDIER—Small Faces | 33 | 49 | JUMBO/SINGER SANG H
SONG-*Bee Gees (Polydo
-Abigail (Stigwood/ Bee
Gees) |
| (Decca)—MCPS
WOMAN WOMAN—Union Gap
(CBS)—Albert | 34 | 22 | BEND ME, SHAPE ME-
*Amen Corner (Deram)
Carlin (Noel Walker) |
| YOU ONLY LIVE TWICE—Nancy
Sinatra (Reprise)—Tu-Con
GREEN TAMBOURINE—Lemon
Pipers (Astor)—Tu-Con | 35 | 48 | DO YOU REMEMBER?-
*Scaffold (Parlophone)-
Noel Gray (Norrie Paramo |
| BELGIUM | 36 | - | SOMEWHERE IN THE
COUNTRY-Gene Pitney
(Stateside)-Mellin (Cymba
Tobin) |
| (Walloon chart by courtesy
Moustique magazine)
Last | 37 | 50 | 1 GOT YOU ON MY MIN
—*Dorian Gray
(Parlophone)—Maribus (D |
| Week
10 DELILAH-Tom Jones | 38 | 24 | Champ/Roger Easterby)
WORDS—*Bee Gees (Polydo
—Abigail (Robert Stigwoo |
| (Decca)
5 IL EST 5 HEURES, PARIS
S'EVEILLE—Jacques | 39 | 34 | 1 THANK YOU—Sam &
Dave (Stax)—Teepee
(David Porter) |
| Dutronc (Vogue)
1 NIGHTS IN WHITE SATIN
—Moody Blues (Deram)
3 MIGHTY QUINN—Manfred | 40 | 29 | AM I THAT EASW TO
FORGET—*Engelbert
Humperdinck (Decca)—
Palace (Peter Sullivan) |
| Mann (Fontana)
— JE NE SUIS RIEN SANS
TOI—Mireille Mathieu
(Barclay)
4 L'OISEAU (original | 41 | 31 | NO ONE CAN BREAK
HEART LIKE YOU-*Da
Clark Five (Columbia)-
Donna (Dave Clark) |
| soundtrack of the series)—
Sebastien parmi les hommes
(Philips) | 42 | - | ROCK AROUND THE
CLOCK—Bill Haley (MC
—Kassner |
| LADY MADONA—Beatles
(Parlophone) THE DOCK OF THE BAY—
Otis Redding (Stax) | 43 | 30 | DEAR DELILAH-
"Grapefruit (RCA)-Apple
(Terry Melcher) |
| DELILAH—Sheila (Philips) I'LL NEVER LEAVE YOU—
Nicole Croisille | 44 | 36 | |
| (Gramophone) | 45 | 45 | THAT'S WHEN I GET TH
BLUES—Jim Reeves (RC
—Palace (Chet Atkins) |
| BRITAIN | 46 | 25 | MIGHTY QUINN-*Manfr
Mann (Fontana)-Feldmar |
| (Courtesy Record Retailer)
*Denotes local origin | 47 | - | (Manfred Mann)
PEGGY SUE/RAVE ON- |
| Last
Week | | | Buddy Holly (MCA)-
Southern (Norman Petty) |
| LADY MADONNA—*Beatles
*(Parlophone)—Northern
(George Martin) DELILAH—*Tom Jones | 48 | 46 | IT'S YOUR DAY TODAY
*P. J. Proby (Liberty)—
Donna (Bob Reisdorff/Les
Reed) |
| | 1 | | THE REPORT OF A DESCRIPTION OF A DESCRIP |

28

JAPAN

| 26 LOVE IS BLUE-+Jeff Beck
(Columbia)-Shaftesbury | JAPAN |
|--|--|
| (Mickie Most)
23 PICTURES OF | (Courtesy Original Confidence Co., Ltd.) |
| MATCHSTICK MEN-
Status Quo (Pye)-Valley
(John Schroeder) | *Denotes local origin
This Last
Week Week |
| 28 VALLEY OF THE DOLLS- | 1 2 YUBE NO HIMITSU—
•Ogawa Tomoko (Toshiba)— |
| Dionne Warwick (Pye)-
Robbins (Bacharach/Davis)
35 SOMETHING HERE IN MY | 2 1 KOI NO SHIZUKU-*Ito |
| 35 SOMETHING HERE IN MY
HEART—*Paper Dolls (Pye)
Welbeck/Schroder | 3 3 MASSACHUSETTS—Bee Gees |
| (Tony Macaulay)
43 LITTLE GREEN APPLES- | (Polydor)Aberback Tokyo
4 5 DAYDREAM BELIEVER |
| Roger Miller (Mercury)
Peter Maurice (Jerry | 5 4 KEMEKO NO UTA-*Darts |
| 49 JUMBO/SINGER SANG HIS | 6 — KAMISAMA ONEGAI— |
| SONG—*Bee Gees (Polydor)
—Abigail (Stigwood/ Bee
Gees) | *Tempters (Philips)—Tanabe
7 12 SAKARIBA BLUES—*Mori
Shin-ichi (Victor)—Watanabe |
| 22 BEND ME, SHAPE ME-
*Amen Corner (Deram) | 8 9 AMAIRO NO KAMI NO
OTOME (ON THE WINDY |
| Carlin (Noel Walker)
48 DO YOU REMEMBER?- | HILL)*Village Singers
(CBS)-Seven-Seas |
| *Scaffold (Parlophone)-
Noel Gray (Norrie Paramor) | 9 7 NAMIDA NO
KAWAKUMADE-*Nishida |
| SOMEWHERE IN THE
COUNTRY—Gene Pitney | Sachiko (Polydor) |
| (Stateside)—Mellin (Cymbal/
Tobin) | 10 11 AME NO GINZA-
*Kurosawa Akira & Los
Primos (Crown)-Crown |
| 50 1 GOT YOU ON MY MIND
—*Dorian Gray
(Parlophone)—Maribus (Des | 11 8 KOKORO NO NIJI-
*J. Yoshikawa & Blue |
| Champ/Roger Easterby)
24 WORDS—*Bee Gees (Polydor) | Comets (CBS)—Watanabe |
| -Abigail (Robert Stigwood)
34 1 THANK YOU-Sam & | WAKAKATTA—•Spiders
(Philips)—Watanabe |
| Dave (Stax)—Teepee
(David Porter) | 13 10 KAETTE KITA YOPPARAI
—*Folk Crusaders (Capitol) |
| 29 AM I THAT EASW TO
FORGET-*Engelbert | -Art Music
14 14 NIJIIRO NO MIZUUMI- |
| Humperdinck (Decca)-
Palace (Peter Sullivan) | *Nakamura Akiko (King)—
Seven-Seas |
| 31 NO ONE CAN BREAK A
HEART LIKE YOU-*Dave
Clark Five (Columbia)- | 15 13 OTOME NO INORI-
*Mayuzumi Jun (Capitol)-
Ishihara |
| Clark Five (Columbia)-
Donna (Dave Clark)
- ROCK AROUND THE | 16 17 ISEZAKI-CHO BLUES—*Aoe
Mina (Victor)—Ai Pro. |
| - KOCK AROUND THE
CLOCK-Bill Haley (MCA)
-Kassner | 17 6 JUKENSEI BLUES-Takaishi
Tomoya (Victor)-Art Music |
| 30 DEAR DELILAH-
•Grapefruit (RCA)-Apple | 18 15 KIMIDAKE NI AI O (LOVE
ONLY FOR YOU)—*Tigers
(Polydor)—Watanabe |
| (Terry Melcher)
36 MY GIRL—Otis Redding | 19 — DAITOKAI NO
KOIBITOTACHI—*Enatsu |
| (Atlantic)—Carlin (Jim
Stewart) | Keisuke/ Sakai Wakako
(Columbia)—Columbia |
| 45 THAT'S WHEN I GET THE
BLUES-Jim Reeves (RCA) | 20 16 INOCHI KARETEMO-*Mori
Shin-ichi (Victor)-Yamada |
| -Palace (Chet Atkins)
25 MIGHTY OUINN-Manfred | MALAYSIA |
| Mann (Fontana)—Feldman
(Manfred Mann) | (Courtesy Radio Malaysia) |
| PEGGY SUE/RAVE ON-
Buddy Holly (MCA)- | *Denotes local origin
This Last
Week Week |
| 46 IT'S YOUR DAY TODAY- | 1 2 AM I THAT EASY TO
FORGET-Engelbert |
| *P. J. Proby (Liberty)—
Donna (Bob Reisdorff/Les
Reed) | 2 1 I'M COMING HOME-Tom |
| - FOR WHOM THE BELL
TOLLS-Simon Dupree | 3 3 BABY, NOW THAT I'VE |
| (Parlophone)—Dupree
(Paramor) | FOUND YOU—Foundations
(Pye)
4 6 SHE'S A RAINBOW—Rolling |
| - IF YOU CAN WANT | Stones (Decca)
5 4 THE TWO OF US—Jackie |
| Miracles (Tamla-Motown)-
Carlin (Smokey Cleveland) | 6 5 HELLO, GOODBYE-Beatles |
| | 7 — DON'T BE SURPRISED—
*Naomi & the Boys (Decca) |
| FRANCE | 8 - LOVELY CITY-Cat Stevens
(Deram) |
| *Denotes local origin
s Last | 9 — DELILAH—Tom Jones
(Decca) |
| tk Week
1 RIQUITA—•Georgette Plana
(Vogue)—Beuscher | 10 9 KISS MÉ GOODBYE—Petula
Clark (Pye) |
| 2 NIGHTS IN WHITE SATIN
—Moody Blues (Deram)— | PHILIPPINES |
| Essex
3 J'AI GARDE L'ACCENT- | This Last |
| *Mireille Mathieu (Barclay)
—Banco | Week Week |
| 5 IL EST CINO HEURES
PARIS S'EVEILLE- | CAN'T TAKE MY EYES
OFF YOU—Lettermen |
| Jacques Dutronc (Vogue) —Alpha 9 QUAND UNE FILLE AIME | 2 2 NEVER MY LOVE-
Association (Valiant)- |
| 9 QUAND UNE FILLE AIME
UN GARCON—*Sheila
(Carrere)—Carrere | Mareco, Inc.
3 3 GETTIN' TOGETHER- |
| DES QUE JE ME REVEILLE "Enrico Macias (Philips)" | Tommy James & the
Shondells (Roulette) |
| Cirta
6 PARDON—*Claude Francois | 4 5 IT'S HARD TO BELIEVE- |
| (Philips)—Jeune Musique
4 MAL—*Johnny Hallyday
(Philips)—Chappell | Monkees (RCA)—Filipinas
Record Corp.
5 4 APARTMENT NO. 9—Tammy |
| LE BAL DES LAZE—*Michel
Polnareff (A.Z.)—Meridian | Wynette (Epic)-Mareco,
Inc. |
| 7 IF I WERE A RICH MAN-
Roger Whittaker (Impact)- | 6 6 DAYDREAM BELIEVER-
Monkees (RCA)-Filipinas |
| Chappell | 7 7 I'LL BE BACK—Buckinghams |
| GERMANY | (CBS)—Mareco, Inc.
8 9 SUSAN—Buckinghams (CBS)
—Mareco, Inc. |
| (Courtesy Der Musik Markt) | 9 10 PLEASE LOVE ME
FOREVER—Bobby Vinton |
| s Last
ek Week | (Epic)—Mareco, Inc.
10 8 I CAN'T STOP LOVING |
| MIGHTY QUINN—Manfred
Mann (Fontana)—Budde WORDS—Bee Gees (Polydor) | YOU—Sue Thompson
(Hickory)—Mareco, Inc. |
| 6 MAMA-Heintje (Ariola)- | POLAND |
| 1 JUDY IN DISGUISE—John
Fred and His Playboy Band | (Courtesy Polish Pathfinder Station)
*Denotes local origin |
| (Columbia)—Gerig | This Last
Week Week |
| 5 SIND SIE DER GRAF VON | 1 4 JUDY IN DISGUISE—John
Fred and his Playboy Band |
| LUXEMBURG-Dorthe
(Philips)-Melodie der Welt | |
| LUXEMBURG—Dorthe
(Philips)—Melodie der Welt THE LEGEND OF XANADU
—Dave Dee, Dozy, Beaky, | 2 1 JEJ NEI MA TU-*Blackout |
| LUXEMBURG—Dorthe
(Philips)—Melodie der Welt THE LEGEND OF XANADU
—Dave Dee, Dozy, Beaky,
Mick & Tich (Star-Club)—
Minerva | 2 1 JEJ NEI MA TU—*Blackout
(Muza)
3 6 KITES—Simon Dupree and |
| LUXEMBURG—Dorthe
(Philips)—Melodie der Welt
— THE LEGEND OF XANADU
—Dave Dee, Dozy, Beaky,
Mick & Tich (Star-Club)—
Minerva
— PICTURES OF
MATCHSTICK MEN— | 2 1 JEJ NEI MA TU—*Blackout
(Muza)
3 6 KITES—Simon Dupree and
the Big Band Sound
(Parlophone) |
| LUXEMBURG—Dorthe
(Philips)—Melodie der Welt
— THE LEGEND OF XANADU
—Dave Dee, Dozy, Beaky,
Mick & Tich (Star-Club)—
Minerva
— PICTURES OF
MATCHSTICK MEN—
Status Quo (Deutsche
Vogue)—Gerig
3 BLEIB BEI MIR—Roy Black | 2 1 JEJ NEI MA TU—*Blackout
(Muza)
3 6 KITES—Simon Dupree and
the Big Band Sound
(Parlophone)
4 2 NIGHTS IN WHITE SATIN
—Moody Blues (Deram)
5 10 EVERLASTING LOVE— |
| LUXEMBURG—Dorthe
(Philips)—Melodie der Welt
— THE LEGEND OF XANADU
—Dave Dee, Dozy, Beaky,
Mick & Tich (Star-Club)—
Minerva
— PICTURES OF
MATCHSTICK MEN—
Status Quo (Deutsche
Vogue)—Gerig
3 BLEIB BEI MIR—Roy Black
(Polydor)—Gerig
— THE BALLAD OF BONNIE | 2 1 JEJ NEI MA TU—*Blackout
(Muza)
3 6 KITES—Simon Dupree and
the Big Band Sound
(Parlophone)
4 2 NIGHTS IN WHITE SATIN
—Moody Blues (Deram)
5 10 EVERLASTING LOVE—
Love Affair (CBS)
6 3 WYPSA—*Mira Kubasinska |
| LUXEMBURG—Dorthe
(Philips)—Melodie der Welt
— THE LEGEND OF XANADU
—Dave Dee, Dozy, Beaky,
Mick & Tich (Star-Club)—
Minerva
— PICTURES OF
MATCHSTICK MEN—
Status Quo (Deutsche
Vogue)—Gerig
3 BLEIB BEI MIR—Roy Black
(Polydor)—Gerig | JEJ NEI MA TU—*Blackout
(Muza) 6 KITES—Simon Dupree and
the Big Band Sound
(Parlophone) 2 NIGHTS IN WHITE SATIN
—Moody Blues (Deram) 5 10 EVERLASTING LOVE—
Love Affair (CBS) |

| From
Music (| The
Capitals |
|--|--|
| 2 2 WITH EVERY LITTLE TEAR
—Jackie Trent (Pye) | 10 — LOVELY CITY—Cat Stevens
(Deram) |
| 1 1 I'M COMING HOME-Tom
Jones (Decca) | 9 8 ALL MY LOVE—Cliff Richard
(Columbia) |
| (Courtesy Radio Singapore)
This Last
Week Week | (Parlophone)
8 9 MIGHTY QUINN-Manfred |
| (Countries Dadia Singanora) | 7 6 HELLO, GOODBYE—Beatles |
| SINGAPORE | 6 7 GOIN' OUT OF MY HEAD-
Lettermen (Capitol) |
| *Maria Figiel | 5 4 BABY, NOW THAT I'VE
FOUND YOU—Foundations |
| FORGET—Engelbert
Humperdinck (Decca)
10 — CO WE MNIE PIEKNE— | Moody Blues & London
Festival Ork (Deram)
4 5 WORLD-Bee Gees (Polydor) |
| 9 - AM I THAT EASY TO | 3 3 ANOTHER MORNING- |

of the World

Continued from page 54

gle. "Jdux Interdites" (Forbidden Games) and "Les Jeunes Filles de Rochefort" from Deram's "Strings in the Night."

Arc Sound recording artists Catherine McKinnon and the Travellers are set to appear in the Grandstand Show of the Canadian National Exhibition in Toronto Aug. 16 to Sept. 2. . . . The Lords of London, whose "Candy Rainbow" has just been released by MGM in the U.S. following prerelease here on Apex, head west on tour this month, including dates in Winnipeg, April 10-15 and 26-28, Calgary April 18-20, and the Lakehead, May 3-5. . . . The Kidds from St. Catherine appear on "Upbeat," the syndicated TV show this month. Plans are to follow their initial release on manager Jack Nestor's own Nestor label with a single on an established label soon. . . . The Cream, on the Polydor label in Canada, appear in Ottawa Monday (8), Montreal April 16, Toronto April 22, and Calgary May 3. . . Joni Mitchell returns to the Riverboat in Toronto April 16-28, with Warner Bros S avian Arte

Polish Jazz Federation presented the first of a series of teen-age concerts - Musicoramas - on Feb. 27. Featured were MIDEM trophy winner Niemen, the No To Co, the Breakout, Skaldowie and jazz pianist Mieczyslaw Kosz. All tickets for the concert were sold within 36 hours. . . . The Polish Jazz Federation's annual critic award for the best review of the Warsaw International Jazz Festival went this year to West Germany's Claus Schreiner of "Jazz Podium." Fan clubs are mushrooming in Poland for both local and foreign artists. . . . Udo Juergens received excellent reviews during his Polish tour. . . . The cabaret group Wagabunda left for appearances in the Soviet Union. . . . The Polish musical "Miss Polonia" opened in Sverdlovsk, in the Soviet Union March 1. The musical, written by Marek Sart and Jerzy Jurandot, is to be filmed under the title "Adventure With a Song." The Polish jazz vocal quartet, Novi, recorded an album for SABA of Germany. . . . The Polskie Nagrania company is releasing more and more recordings from the Columbia catalog. A sampler album called "Columbia Stars" was recently released. . . East German TV was in Warsaw to film a series of musical programs featuring singers Ewa Demar-Czyka, Tadeusz Chyla, Stenia Kozlowska, Teresa Tutinas, Karin Stanek and Helina Kunicka. Negotiations are under way to bring Erroll Garner to Warsaw for a concert in May. . . . Rumanian jazz pianist Jancy Korossy gave a concert here with his quartet. . . . The Manhattan Percussion Ensemble were in Poznan and Warsaw for concerts. . . . Polish composer Krzysztof Penderecki has been commissioned to write a jazz work by West German jazz pianist Alexander von Schlippenbach. The work will be presented at the Donaueschingen Festival in 1970. . . . A group of Polish artists including singer Piotr Szczepanik left for appearance in the U.S. ... Karol Teutsch's National Philharmonic Orchestra returned to Warsaw after a four-week, 14concert tour of the USA. The orchestra will return for concerts in America and Canada in 1970. ROMAN WASCHKO

| | | (George Martin) | 0 | | Donna (Bob |
|-------|--------|--|--------|-----------|-----------------------------|
| 2 | 2 | DELILAH-Tom Jones
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Smokey Rob |
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| 53 | | Lynn (Steve Rowland) | 3 | 3 | J'AI GARDE |
| 9 | 12 | STEP INSIDE LOVE- | 10000 | | *Mireille Ma |
| | | *Cilla Black (Parlophone)-
Northern (George Martin) | 100 | 100 | -Banco |
| 10 | 7 | ROSIE-*Don Partridge | 4 | 5 | IL EST CINO
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| 11 | 18 | Paul)
IF I ONLY HAD TIME- | 1 1.45 | 52 | -Alpha |
| •• | 10 | *John Rowles (MCA)-Leeds | 5 | 9 | QUAND UNE
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| 22 | | (Mike Leader) | 1.1 | | (Carrere)-Ca |
| 12 | 14 | LOVE IS BLUE-Paul | 6 | - | DES QUE JE 1 |
| | | Mauriat (Philips)—
Shaftesbury (Paul Guiot) | 27.055 | | -*Enrico Ma |
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| | | *Donovan (Pye)-Donovan | 1.0193 | | (Philips)-Jeu |
| 14 | 11 | (Mickie Most)
ME THE PEACEFUL | 8 | 4 | MAL-*Johnny |
| 14 | ** | HEART-*Lulu (Columbia) | 9 | | (Philips)—Chi
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| | - | Bron-Mickie Most | | | Polnareff (A. |
| 15 | 21 | CAPTAIN OF YOUR SHIP- | 10 | 7 | IF I WERE A |
| | | Reparata and Delrons (Bell)
(S. and B. Jerome) | | | Roger Whitts
Chappell |
| 16 | 20 | AIN'T NOTHING BUT A | | | Chappen |
| | | HOUSE PARTY—
Showstoppers (Beacon)— | | | |
| | | Milton Apple (Drew Stewart) | | | GERMAN |
| 17 | 13 | FIRE BRIGADE-*Move | ι. | 124.44710 | |
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VALLERI-Monkees (RCA)- | 2 | 2 | Mann (Fonta |
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—Slezak |
| 20 | 27 | CAN'T TAKE MY EYES | 3 | 6 | MAMA-Heintj |
| | | OFF YOU—Andy Williams
CBS)—Ardmore/Beechwood | 4 | 1 | Sikorski
JUDY IN DI |
| | | (Nick de Caro) | 1.05 | 10 | Fred and His |
| 21 | 15 | SHE WEARS MY RING- | | | (Columbia)- |
| | | Solomon King (Columbia)-
Acuff-Rose (Pete Sullivan) | 5 | 5 | SIND SIE DE
LUXEMBUR |
| 22 | 17 | DARLIN'-Beach Boys | | | (Philips)-Me |
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| 23 | 44 | Wilson)
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| 24 | 39 | | 0 | | MATCHSTIC |
| | | Tops (Bell)—London Tree
(Dan Penn) | | | Status Quo
Vogue)Geri |
| 25 | 16 | GREEN TAMBOURINE- | 8 | 3 | BLEIB BEI M |
| | - nah | Lemon Pipers (Pye)- | | | (Polydor)-G |
| 26 | 19 | Kama Sutra (Paul Leka)
GUITAR MAN-Elvis Presley | 9 | - | THE BALLAD |
| | | (RCA Victor)—Valley | 2015 | | (CBS)-Slezal |
| 27 | 42 | I CAN'T LET MAGGIE GO | 10 | 9 | BEND ME, SH. |
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| ing | her | first | album | on | Reprise |
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WARSAW

Artists so far set to appear at the International Song Festival in Sopot, Aug. 22-25, include Karel Gott (Czechoslovakia), Jean-Claude Pascal (France), Nancy Holloway (France), Keith West (Britain) and Crispian St. Peters (Britain). . . . The Warsaw traditional jazz group Hagaw appeared at the Frankfurt and Nuremberg jazz festivals and recorded for the German firm, SABA. . . . Alain Resnais, French director of "Hiroshima Mon Amour," was in Poland to meet composer Krzysztof Penderecki who is writing the score for Resnais' new film, "Je t'aime, je t'aime." . . . Polish Radio is to produce a monthly record chart based on radio response and sales from information telephoned by representatives throughout Poland. The first chart is scheduled for April 28. . . . The



THE LETTERMEN (three), in Cincinnati recently for a guest shot on Bob Braun's "50-50 Club" TV'er on WLW-T and affiliate stations, stopped off at WSAI to greet station manager Ted Hepburn. Left to right: Gary Pike, Jim Pike, Hepburn, Tony Buttola, and Tom Moore, district promotion manager for Capitol Records.

ADVERTISEMENT TAPE CARTRIDGE TIPS

by Larry Finley

ie:

The talk of the music industry are the chart positions of the two "Valley of the Dolls" albums. ITCC is the ONLY company that offers their distributors both of these "best-selling" albums. Dionne Warwick's "Valley of the Dolls" is available on both 4 and 8-track, as is the 20th Century-Fox soundtrack, which is exclusive with ITCC.

Another exclusive 20th Century-Fox soundtrack album which promises to be a sure "chart-buster" is the soundtrack of the motion picture "Star" starring Julie Andrews. ITCC will have this cartridge available for its distributors on a day and date release basis with the record album. The "Doctor Dolittle" cartridge continues to be on the best-selling list at ITCC.

Enoch Light once again has created a fabulous new concept, a new exciting sound on his Project 3 label. "The Enoch Light Singers"— "TWELVE—SMASH HITS—TWELVE," presents an amazing new group, with the wonderful new way of singing the greatest new songs. This is a fresh new approach of today's new songs that is receiving unprecedented acclaim and airplay. This album, as well as all Project 3 product, is exclusive with ITCC.

To aid dealers in moving tape cartridges off of their shelves, ITCC is featured on "The Dating Game," ABC's hit television show. Millions of home-viewers watch as ITCC presents its merchandise award to participants of this top-rated network telecast. Dealers who handle ITCC cartridges can take full advantage by reminding their customers that they carry ITCC cartridges that are featured on "THE DATING GAME."

Tape CARtridge

Pitch Panosonic to Oil Co. Credit Card Holders

CHICAGO — An aggressive promotion on Panosonic tape playback equipment incorporating a mailing of 2 million flyers to oil company credit card holders has been worked out by Stereomatic here, it was learned last week.

Stereomatic president Peter Guchi worked out the program with King - Korn Marketing Corp., a direct mail house handling credit card business for Texaco, Sinclair, Sunoco, American Oil, Carte Blanche, Diners Club, Playboy and others.

King Korn, which handles 55 million credit card accounts, is also involved in a direct mail promotion of cassette playback units for American Oil.

The mailing date for the 2 million flyers is set for mid-April. The flyers will be color. Guchi Involved

Guchi, a speaker manufac-

By EARL PAIGE

turer as well as a distributor, has been involved in putting together Panosonic's program. George Redmond Jr. is national sales manager for Panosonic.

The involvement of such a predominant number of oil companies in the Panosonic promotion comes in the wake of both the cassette promotion by American Oil and a separate merchandising campaign worked out by Texaco.

Texaco will sell and install a Lear-made 8-track unit directly through its service stations. A test-market program has been set up in Texas, where the oil firm utilizes large warehouse facilities owned by Gates Rubber Co., the-parent firm of Lear-Jet.

Texaco is also considering a tape CARtridge marketing program that could involve a automatic dispenser, or cartridge

UA Scores With Tape —Now 12% of Market

Continued from page 1

business; it now represents an integral and vital facet of the whole market."

UA, who has been involved in tape cartridges since January 1966, distributes its product through its regular distribution channels as well as through electronics and automotive parts distributors. To date, its catalog includes 138 titles in 8-track and 51 titles in 4-track. Key to UA's success with tape cartridges is its extensive soundtrack catalog and the continuous popularity of pianists Ferrante and Teicher. Its current hit album soundtrack, "The Good, the Bad and the Ugly," this week No. 10 on Billboard's Top LP's chart, has stepped out as the company's best selling cartridge, Skolnick said. Skolnick also reports that older soundtracks such as the James Bond series ("Dr. No,"

"From Russia With Love," etc.) are selling as if they were new releases. "A Man and a Woman" is also one of the company's fastest moving cartridges.

Ferrante and Teicher, consistant catalog sellers with album product, have shown the same consistency with cartridges, Skolnick said. UA now markets 18 F&T titles in its cartridge catalog. The company follows a policy of releasing most of its movie soundtracks day and date with its corresponding album release. "In other music areas, we wait until we have a hit album, but in the case of some artists such as Ferrante and Teicher, we will make their releases simultaneous. Another hot seller in the UA catalog has been Anthony and the Imperials, spearheaded by their "Best of" album. And rapidly emerging as a top selling cartridge is Bobby Goldsboro's "Honey," based on the singer's current No. 1 single on Billboard's Hot 100 chart.

LOS ANGELES — Muntz

Stereo-Pak is seeking rack mer-

chandiser and record distribu-

tor support for its 4-track tape

CARtridge product. As a result

of the recent National Associa-

tion of Record Merchandisers'

convention, two distributor/

rack merchandisers have been

brought into the 4-track fold.

And Muntz will send repre-

sentatives to another 16 com-

panies within the next few

weeks to explain how the com-

pany's franchise system oper-

tors, these firms order directly

from the firm's Van Nuys fac-

tory. Muntz maintains a prepaid freight policy. If orders

exceed 1,000 units, the mer-

chandise is shipped direct air

express. With orders of 500

As Muntz cartridge distribu-

ates.

vender. Such a unit has been under development by Vend Marketing, Inc., a Pittsburgh firm.

King Korn has also been studying the possibilities of vending cartridges. This plan would involve customers returning a tape and paying \$2 for a new one. Stocks would be maintained at the service stations, it is understood.

In still another ramification of oil company involvement in tape cartridges, Standard Oil division, American Oil Co., is marketing a Borg-Warner 8-track unit through its service stations in Atlanta, it was learned last week.

The parent company, Ameri-



PORTAMOUNT, by SJB, is a new 4 and 8-track player which can be played through an automobile cigaret lighter socket, a 110-volt home outlet or the SJB rechargeable battery pack. The unit, Model ST-120G, features self-contained speakers and manual or automatic program selection.

can Oil, is involved in a broad promotion of cassette playback units through King Korn.

Magnetic Tape Duplicators Is Purchased by Certron

LOS ANGELES — Certron Corp., a blank tape manufacturer involved in all configurations, this week acquired Magnetic Tape Duplicators (MTD), one of the nation's oldest tape duplicating firms.

MTD, owned by Cliff Whenmouth, will become a division of Certron, with Whenmouth leaving his "day-to-day" functions to assume a marketingconsulting position with Certron.

No purchase price was dis-

S.A., banner in Mexico. Its overseas operations include a partnership firm, Olim-Certron, with Olims Consolidated, the largest music-electronics store chain in Australia.

As a reel-to-reel duplicator, MTD duplicates Capitol, Reprise, Columbia and Dot packages plus the company's own new Audio Library Tapes, which are digests of great literary works and are available in both reel and cartridge form. There are more than 7,000

This week ITCC is making ship ments of the new Herb Alpert and the Tijuana Brass-"THE BEAT OF THE BRASS" 8 and 4-track cartridges. Distributors are also receiving their "Herb Alpert Month" Special "52 Pak" rack, which contains "The Beat of the Brass" as well as a selection of nine other Herb Alpert cartridges. To make this immediate delivery possible, the album cover was picked up by a representative of ITCC at the A&M studios in Hollywood who immediately boarded a plane to N.Y. so that preparation for the cartridge picture covers was started on the very same day.

The same day that the mastering of the tape was approved by Herb Alpert, the tape was picked up by ITCC at A&M, the messenger rushed to the airport in Los Angeles and boarded a plane to personally deliver the tape to ITCC in New York for immediate processing for 4 and 8-track cartridges. The hours saved by doing it in this manner enabled ITCC to be first in the field.

If you are a dealer who handles tape cartridges, why not contact your nearest ITCC distributor so that you can receive immediate delivery of these best-selling titles. Also, ask your distributor about the ITCC "100 Pak" which can establish your store as tape cartridge headquarters, as well as giving you an opportunity of winning some of the most fabulous prizes ever offered in the music industry.

Int'l Teaching EDC Merger

LOS ANGELES — Educational Development Corp., Palo Alto, an educational tape manufacturer, has announced an agreement in principle to merge with International Teaching Tapes, Inc., Tulsa, Okla.

Both firms specialize in educational tapes in two configurations—2-track and cassette—for schools, from grade level to university. While no personnel shifts are anticipated, the California firm will take over all corporate responsibilities.

Éducational Development will continue to program and edit tapes, while the Tulsa-based firm will concentrate on selling and marketing the taped programs, according to Barbara West, a corporate official.

EDC shareholders will meet May 27 to vote on the merger. EDC is traded over-the-counter, while International Teaching Tapes is a privately held company. closed. MTD will continue to operate in Los Angeles, with no personnel shifts planned, Certron is a two-and-a-halfyear-old company with facilities in Anaheim, Calif.

Whenmouth recently announced MTD would concentrate on cassette production and decrease its interest in 8track CARtridges.

Certron also will introduce a budget line cassette in EP and LP lengths. Certron supplies private labels and tapes to Admiral, General Electric, Allied, Mercury, Capitol, Recoton of New York and Team Electronics, a 40-store chain of electronic outlets in the Midwest.

Certron manufactures its own cassettes under the Certron-

master tapes in MTD's library.

Ford, Rawls in Cap.'s Releases

LOS ANGELES — Capitol has scheduled eight 8-track cartridge releases for April, including product by Tennessee Ernie Ford and Lou Rawls.

Titles of the eight packages are "Nearer the Cross," Tennessee Ernie Ford; "Branded Man," Merle Haggard; "The Best of Buck Owens, Vol. 2," Buck Owens; "That's Lou," Lou Rawls; "Hey, Little One," Glen Campbell; "Misty Blue," Ella Fitzgerald, and "They're Playing Our Songs," Guy Lombardo and the Royal Canadians.

Muntz Seeks Racks, Distribs

By ELIOT TIEGEL

units, the tapes go deferred truck or air.

Show Interest

The majority of the racks or disk distributors showing an interest at NARM in becoming Muntz 4-track distributors were in the East and Midwest, reported Gene Block, Muntz' national sales director.

To assist the company's network of 200 franchised dealers, Muntz is now ordering display material from record companies for these outlets. Forty-six per cent of the company's cartridges are sold to this controlled distribution, said Block.

The company is currently working with a new billing program which offers 5 per cent off on merchandise paid within 30 days. Previously the discount had been 2 per cent. The idea behind developing additional eastern distributors is part of the company's program for broadening its sales position in those parts of the country which heretofore have been weak 4-track markets.

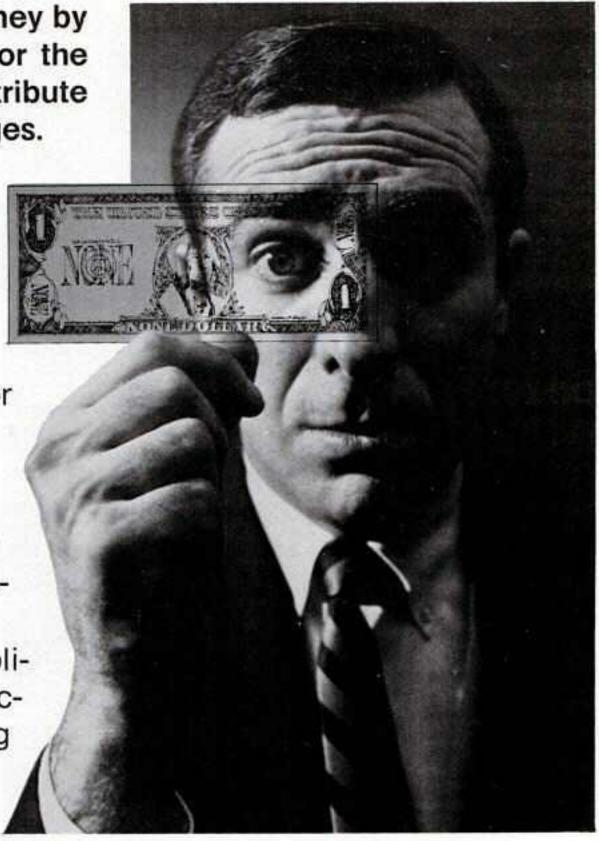
Having already hired one company field sales representative, Bob Demain, Block is now planning to hire a second man in May to work with distributors and retailers in offering "Musical education" to the cartridge trade.

This summer the company plans its first major consumer magazine advertising campaign, promoting its line of machines, cartridges and the 4-track concept. Celebrities in the sports, films and TV fields will be used to endorse Muntz products.

Have you ever looked in back of the front money?

A not-so-little bit of information for all you record companies who have been losing money by getting cash in advance for the rights to duplicate and distribute your music in tape cartridges.

Front money isn't difficult to see through. You, the record company, sell your music rights to a tape duplicator for cash in advance. The duplicator then produces the music in tape cartridges and sells them through his own distribution outlets. Good deal for the duplicator. Bad deal for the record company who is losing out on hundreds of thousands of dollars in distribution profits each year.



of it—and by most we mean profit—talk to us at Stereodyne.

We're not in the music business or retail sales. We do business with people who are. The record companies who have made us the largest independent tape duplicator.

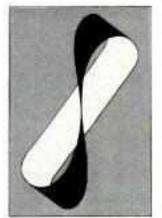
And we concentrate on quality of product—the reason we invented the Dynapak cartridge. It's called the no-return cartridge because there is virtually nothing that can go wrong with it. We guarantee it.

It might have been a good hedge a year or two ago when you didn't know if the tape cartridge industry would cut the mustard. But not today.

Stereodyne is a duplicator who gambled the tape cartridge business would make it. That's why we structured ourselves this way. When the record companies contract with us, they retain the rights to their music. They send Stereodyne engineers a master tape, and get back a completely packaged and saleable product. These companies sell the tape cartridges with their own sales organization to their established distribution. They make the selling profit. The record companies we service already had a selling cost; adding tape cartridge sales to their force was nowhere as costly as giving the rights to someone else.

If you've been giving away your distribution rights, it's time you faced the music. The tape cartridge industry is here to stay, and current sales volume proves it. If you want to get the most out Profit is a hard thing to find today. But, if you're taking "front money", you're sitting on top of a big profit opportunity in the music you already own. Get behind your own business. Let Stereodyne supply you with finished tape cartridges; the finest available in the industry. And let your distribution set-up take it from there.

Together, we can make beautiful music.



Stereodyne Inc.

2810 Elliott—Troy, Mich. 48084 (Area 313) 585-1440 TWX 810-232-1524 STEREODYNE LTD. 20 Belvia Road, Toronto 14, Ontario, Canada (Area 416) 252-3179 TWX 610-492-2573





Tape CARtridge

Philips Issues Giant Catalog Listing 500 Cassette Titles

HAMBURG — Philips has strengthened its leadership on the cassette market with a 24page, illustrated cassette catalog containing nearly 500 titles.

The catalog lists the 500 titles in 10 categories on five labels —Philips, Fontana, Amadeo, Mercury, and Star-Club.

The categories—a key device in Philips' strategy of tailoring music to every cassette taste are classical, pop, beat, dance, operetta and musical, folk, jazz, music for traveling, kiddie cassettes, EP.

Philips said the 500 titles—by far the biggest musicassette catalog so far issued by any cassette producer—offer balanced musical fare and place musicassettes on a competitive footing with disks.

Philips is now offering on

By OMER ANDERSON

tape the top titles from every segment of its complete repertoire.

The cream of Philips classical repertoire is represented by 60 titles, while it offers at \$2.25 top pop (including the Swingle Singers, Paul Mauriat and his Orchestra, and Esther and Abi Ofarim) on EP cassettes.

This is the key ingredient in the long-range Philips policy of discouraging the self-taping of music on empty cassettes by providing a vast list of prerecorded titles.

Philips is getting maximum sales promotion from the U. S. success of Paul Mauriat and his Orchestra. Philips has three Mauriat cassettes on its current list.

While some German labels have adopted a policy of virtual simultaneous wax and tape release of the identical work, Philips is accenting the tailoring of tape to sharply defined listening categories. These are broken down not only by categories of music, but, more important, by age and type of replay machine.

GRT 12-Pack Impulse Buy

LOS ANGELES — General Recorded Tape (GRT) will introduce a 12-pack merchandiser designed for impulse sales and to showcase cartridges in prime sales locations in retail outlets.

The display carton, in hotpink and mod-orange, features Examples are the list of kiddie cassette titles on the one hand, and the "under way" titles. The "under way" category consists of titles which are specially produced for car listening.

Philips executives pointed out that the tailoring of music to tape is made necessary because of the unique mobility of the cassette, and also the expanding range of playback machines being placed on the market. These encompass a variety of models beginning with the original book size battery-operated portable and progressing through sophisticated home stereo equipment.

One Philips executive commented, "The cassette has ushered in the age of 'instant music,' and our program is designed to provide any type of music for playing anywhere."

The Philips cassette program currently is emphasizing stereo home-listening with an extremely sophisticated list of classical composers. The list includes the works of Vivaldi, Torelli, Locatelli, Corelli, Manfredini, Bach, Beethoven, Berlioz, Rimsky - Korsakov, Pergolesi and Chopin.

Philips also has mobilized its top artists for cassette duty. For example, the Orchestre de Chambre de Rouen under Albert Beaucamp with Maurice Andre, trumpet, and Daniele Artur, violin, are the artists for a cassette recording of the works of Mozart, Telemann, Albinoni and Vivaldi.



(1)SnapTogether.

an "artist of the month. The initial package showcases Hugh Masekela and his Uni recording, "Hugh Masekela Is Alive and Well at the Whiskey."

Craig Introducing New Home System

LOS ANGELES — Craig Corp. will introduce a new compatible 4 and 8-track home stereo CARtridge player system —the "Four Plus Four" (model 3203).

A companion to Craig's Mobile Stereo (model 3104), the new player makes use of the same 8-track and half-hour 4track cartridges used in the mobile version.

List price for the "Four Plus Four," with automatic cartridge and track selection, is \$144.95. SOUTH'S LARGEST TAPE ONE-STOP 4 AND 8 TRACK STEREO CARTRIDGE TAPES

One day service. Complete inventory all lines. All orders shipped same day. Write, Phone, Wire or Call Collect.

STAN'S 728 Texas, Shreveport, La. (318) 422-7182

Say You Saw It in Billboard





4- and 8-track cartridges, pre-assembled.



Data Packaging Corporation 205 Broadway, Cambridge, Massachusetts Tel. (617) 868-6200 TWX 710-320-0840

U.S. & Foreign Patents applied for.

Tape CARtridge



ANGEL

BACH: MASS IN 8 MINOR-Various Artists/ New Philharmonia (Klemperer); SC 3720

T ATLANTIC

MIREILLE MATHIEU-Mare in France; SD 8160 SERGIO MENDES' Favorite Things; SD 1877

BUDDAH

SIMON SAYS-1910 FRUITGUM CO.; BDS 5010

CAEDMON

RICHARD EBERHART Reading His Poetry; TC 1243 SOUNDTRACK-Ulysses; TRS 328

CAPITOL

A Night On the Town with BUCK OWENS' BUCKAROOS; ST 2902 NIKOS GOUNARIS' Greece; DT 10128 AL MARTINO-Love is Blue; ST 2908 The ART REYNOLDS SINGERS; ST 2900 GEORGE SHEARING-Shearing Today; ST 2699 MIKIS THEODORAKIS-The Greek Sound; ST

GEORGE VAN EPS' Seven-String Guitar; ST 2783

JOANNE WHEATLEY/HAL KANNER-It's Fun to be Married; CL 360-2

COLUMBIA

LAURA NYRO-Eli & the Thirteenth Confession; CS 9626 VARIOUS ARTISTS-Jacques Brel Is Alive

and Well and Living in Paris; D2S 779

CRI

FRANIO: AS THE PROPHETS FORETOLD/ GRANT: EXCURSIONS-Various Artists; 222 USD

PROCTER: SYMPHONY NO. 1/TPEMBLAY: SYMPHONY IN ONE MOVEMENT—Polish National Radio Orch (Ormiok); Hamburg Symphony (Balazs); 2224 USD

DIPLOMAT

The Sensational Guitars of DAN & DALE; D 2441, DS 2441

T EPIC

THE BING CROSBY Story, Vol. 1; E2E 201 IGOR KIPNIS-Spanish Music for Harpsi-chord; BC 1374 MOZART: THE COMPLETE PIANO SONATAS-

LEADBELLY Sings Folk Songs; FTS 31006 McGEE BROTHERS & ARTHUR SMITH-Milk 'Em In the Evening Blues; FT 1007; FTS

31007 PETE SEEGER-American Folk Songs for Children; FT 1501, FTS 31501

VARIOUS ARTISTS—Vocal & Instrumental Ragas From South India; FT 1302, FTS 31302

GRECOPHON

The Golden Hits of NIKOS GOUNARIS; GR 317, GRS 317

JUBILEE

ALIZA KASHI-Hello Peoplel; JGS 8012

□ KLOC

THE JOAQUIN SINGERS-Light of the World; LP 1000

LONDON

- BELLINI: NORMA-Suliotis/Cossotto/Orch. L'Accademia di Santa Cecilia (Varviso); OSA 1272 HAYDN: THE CREATION-Vienna State Opera
 - Chorus & Philharmonic Orch. (Mun-chinger); OSA 1271 MUSSORGSKY: PICTURES AT AN EXHIBI-
 - TION-Vladimir Ashkenazy/Los Angeles Philharmonic Orch. (Mehta); CS 6559 BEETHOVEN: PIANO SONATA NO. 29-Vladi-
 - mir Ashkenazy; CS 6563 MAHLER: SYMPHONY NO. 9-London Sym-
 - phony Orch, (Solti); CSA 2220 BRAHMS: SERENADE NO. 1 IN D MAJOR-London Symphony Orch. (Kertesz); CS 6567

TCHAIKOVSKY: SUITE NO. 3 IN G MAJOR FOR ORCH.-L'Orch. de la Suisse Romande

(Ansermet); CS 6543 TCHAIKOVSKY: SUITE NO. 4 FOR ORCH.-

L'Orch, de la Suisse Romande (Ansermet) CS 6542

LONDON

(INTERNATIONAL)

- CHOIR OF THE DOCTORS & NURSES OF THE ROYAL VICTORIA HOSPITAL BELFAST-Let's Go Church; TW 91469, SW 99469 BRIAN COLL/THE PLATTERMEN-Rose of Tralee; TW 91467, SW 99467 BRIDIE GALLAGHER-Little Bunch of Violets;
- SW 99465

GO LUCKY FOUR-Irish Capers; TW 91466, SW 99466 JAMES YOUNG in "Young at Heart";

TW 91468, SW 99568

MELODIYA/ANGEL

BERLIOZ: SYMPHONIE FANTASTIQUE-Moscow Radio Symphony (Rozhdestvensky); SSR 40054

Artists Battle for Performance Fee Despite 'Dead' Bill, NAB Is Warned

CHICAGO - National Association of Broadcasters members were told here last week that although the U.S. copyright revision legislation is dead for the current session of Congress. recording artists "are doing all they can to obtain a performance royalty. If this happens it will cost broadcasters another \$20 million a year."

Addressing a small market forum, NAB general counsel Douglas Anello said, "We can even expect an amendment seeking a performance royalty to be attached to a public works bill. or any other type of bill where it might be swept in."

Stating that the performance royalty forces have "a half mil-I'on dollar war chest" to sup-

By EARL PAIGE

port their cause, Anello said. "They are trying to get an unjustifiable amount.

"Someone quoted one of the performance people as saying. 'All we want is 10 cents a play.' How many records are played in an hour over U. S. stations. in a day, in a month and throughout the years," Anello asked.

"The performance people are not without a certain amount of equity on their side," Anello continued. "But they are being paid royalties. The great artists don't need royalties. And broadcasters have benefited them and they have benefited us.

Cites Exposure

"What they are worth, they get, and to a great extent what they are worth depends on ex-

XTRA, KABC-FM on L. A. Music Swing

By ELIOT TIEGEL

LOS ANGELES - With KFWB lost to the music business as an outlet for pop records, having substituted an allnews format three weeks ago, XTRA, the city's first all-news station, is picking up the music banner. And KABC-FM, which had been all-news briefly, just returned to a middle-of-theroad music format under the banner, "Music on the Go."

XTRA, owned by Mexican interests and broadcasting from across the border, plans canceling its all-news format April 20 in favor of wall-to-wall background music. KFWB's major push in the news area, plus a forthcoming emphasis by KNX, the CBS-owned station, for a newsier image, prompted the Mexican station to get out of the rip and read news bag and back into recorded music. XTRA's sound will compare with that of KPOL, a strong ratings station with an automated, lush format. XTRA has been all news for the past five years.

so doing, dropped newly hired program director Jack Wagner, who had been setting up entertainment features, and conducting on-the-air auditions for such personalities as Al Collins, Bob Hudson, Paul Compton and Bill Ballance.

The only music remaining on KNX includes the CBS network's Arthur Godfrey morning stanza and "Music Till Dawn."

posure and it is radio exposure that we give them."

Anello told delegates that if they were interested in the performance royalty side of the issue he had a statement from Stan Kenton explaining the position of the National Committee for the Recording Arts.

In the statement, a rebuttal aimed at Anello, Kenton referred to an amendment sponsored by Sen. Harrison Williams (D.-N. J.), now known as the so-called Harrison section 117.

"Mr. Anello states that performers obtain two fees, one from the record manufacturer for making the initial pressing and stipulated sum for each record sold.

"Perhaps we're dealing in semantics, but the record company does not pay a fee, as such, for the initial pressing. What it does pay is the union's minimum scale hourly wage.

"A survey of 1,449 recording artists showed that 13.8 per cent received sufficient sales royalties to offset the recording costs which they incurred. This means," said Kenton's statement, "that 86.2 per cent received minimum union scale of \$57.50 per song or hour, whichever was greater."

The Kenton statement, published in The Viewer, official publication of the National Audience Board, Inc., was in reply to an article in the same publication written by Anello.

ALICIA DE LARROCHA-Piano Music of

Turina; BC 1381 ROD McKUEN-In Search of Eros; BN 26370 MITCHELL & RUFF-Brazilian Trip; BN 26360 BACH: THE COMPLETE ORGAN MUSIC, Vol. 2-Lionel Rogg; B3C 169 SLY & THE FAMILY STONE-Dance to the Music; LN 24371, BN 26371 THE TREMELOES-Sudden You Love Me; LN 24363, BN 26363

□ FIESTA

VARIOUS ARTISTS-Mein Ganzes Leben Ist Musik; FLPS 1504 BALOGH ISTVAN ES SZENASI KAROLY CIGANYZENEKARA-Gypsy Melodies & Casardases; FLPS 1505 DAS ORIGINAL-SCHURICKE-TERZETT & WIL-LIAM GREIHS UND SEIN TANZORCHESTER

-So Wird's Nie Wieder Sein; FLPS 1507 VARIOUS ARTISTS-Heut' Geht Es An Bord,

VARIOUS ARTISTS-Gruss Vom Schweizerland; FLPS 1509

FOLKWAYS

LO KUNG-YAUN-Chinese Poems of the Tang & Sung Dynasties; FL 9921

How-to-Record Poster Offered

NEW YORK - Audio Devices, Inc. is offering free to audio retailers a new information poster on how to use recording tape.

The "Recording Tape Guide," measuring 14 by 20 inches, is intended to answer the mostfrequently-asked questions from audio customers, i.e., recording time at various speeds, preferred speeds for music or speech, tape lengths and tape base material. There is a large table showing the recording time for all popular tape lengths from 150 to 3,600 feet at speeds ranging from 15/16 inches-per-second to 7½ ips.

The recording time is calculated for either single or double pass of the tape through the recorder.

Dealers may obtain the poster guide by writing to Audio Devices, Inc., 235 East 42nd Street, New York, N. Y. 10017.

MERCURY

CHRIS & PETER ALLEN'S Album No. 1; SR 61166 THE LENNON SISTERS Today!!; SR 61164 THE RIVERBOAT SOUL BAND; SR 61158 SOUNDTRACK-Up the Junction; SR 61159 SPANKY & OUR GANG Like to Get to Know You: SR 61161

(Continued on page 60)

Jaubert Develops Radio CARtridge

PARIS-Import Manufacturer Jaubert has developed a long wave, medium-wave and FM radio CARtridge which can be played on all 4 and 8-track machines.

Arrangements are being made for the manufacture of the radio cartridge in the U.S. under license. It will retail in France at \$38.

Jaubert is also producing a shortwave version for the African countries.

In the tape cartridge field, Jaubert has now begun duplicating for CBS France and RCA-Decca and is importing playback machines from Clarion in Japan.

KNUZ BEGINS TALENT HUNT

HOUSTON - Radio station KNUZ has begun a "Superteen" talent contest as of April 1, The station is searching for top male and female singers and an instrumental group. Winners will be announced May 30.

Top prize is a free trip to Hollywood for the finals and an opportunity to appear on national TV. Buddy McGregor of KNUZ is handling auditions.

The move by KNX to retain Westinghouse's KFWB, which is attempting to carbon copy its WINS, New York, operation, will result in a de-emphasis of what little easy listening music was being played by the station.

KNX, which has been having its programming problems, had been broadening its entertainment scope by including more non-rock records during the afternoon and evening hours, seven days a week.

But in a hasty reversal, CBS has decided to outmatch KFWB's news efforts and, in

Jim Webb, Awards Star, Joins ASCAP

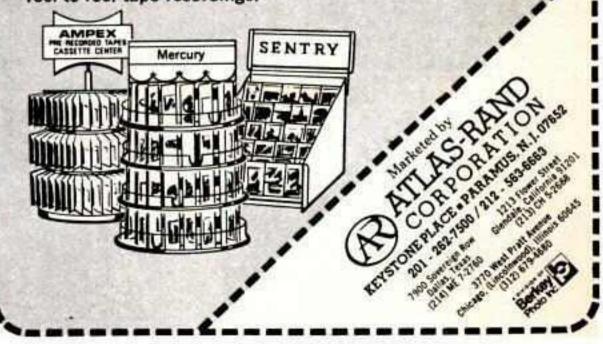
NEW YORK-Jim Webb. whose songs received Grammy Awards in eight categories this year, has joined ASCAP's songwriter roster. Other new songwriter with ASCAP include Herb Alpert, Bob Gaudio of the Four Seasons, Judy Collins, and Autosalvage, a new rock group. The writers of two off-Broadway rock musicals, Gerome Ragni and James Rado of "Hair," and Danny Apolinar and Hal Hester of "Your Own Thing," also have joined ASCAP.

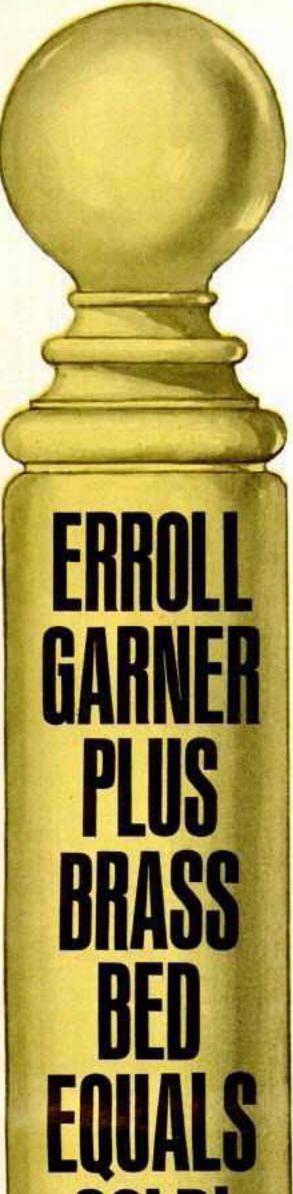
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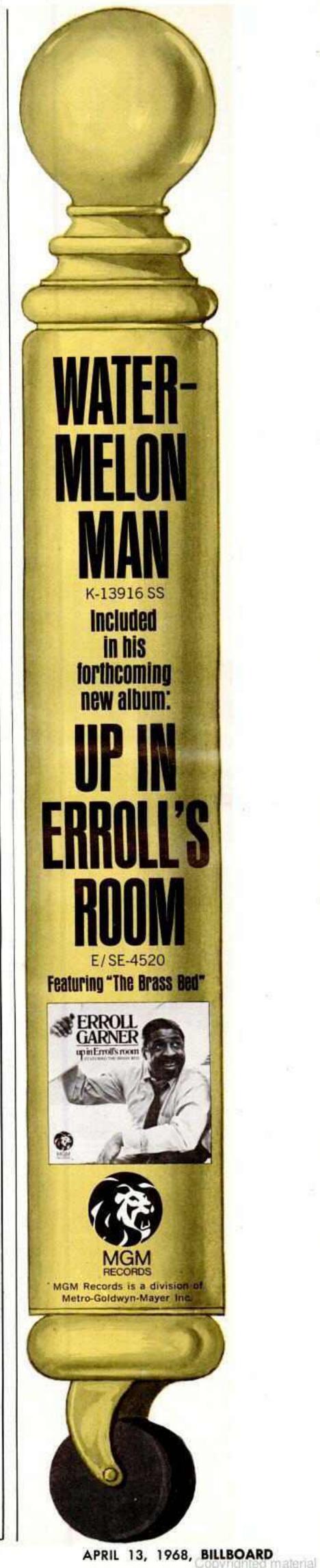
MGM

MTA

H 71192

5021 SD

TOP 40 New Album Billboard Releases Listening Continued from page 59 ERIC BURDON & THE ANIMALS-The Twain Shall Meet; SE 4537 LEE EVANS-Cinnamon & Cloves; SE 4497 These are best selling middle-of-the-road singles compiled from national retail sales and radio station air play listed in rank order. A90 2 BIN KING RICHARD'S FLUEGEL KNIGHTS-Knights On Broadway; MTS 5008 2 Wks. 3 Wks. TITLE, Artist, Label & Number □ NONESUCH 1 1 LOVE IS BLUE Paul Mauriat & His Ork, Philips 4095 1 BACH: SONATAS FOR VIOLIN & HARPSI-CHORD, BVW 1014-1019-Schneeberger/ Mueller; HB 73017 HAYDN: SYMPHONIES NOS. 90 & 91-Little Orch. of London (Jones); H 71191 SCHNEEBERG/WEBERN/STRAVINSKY - West-off/Gurzenich Chorus & Symphony/ Lamouveux Concerts Orch. (Wand); H 71102 (Croma, ASCAP) KISS ME GOODBYE 8 2 4 4 2 Petula Clark, Warner Bros.-Seven Arts 7170 (Donna, ASCAP) CAB DRIVER Mills Brothers, Dot 17041 (Blackhawk, BMI) 3 3 3 3 SOUL COAXING (Ame Caline) 10 Raymond Lefevre, 4 Corners of the World 147 (Southern, ASCAP) TELEMANN: 4 CANTATAS FROM "HAR-MONISCHER GOTTESDIENST"-New York Chamber Soloists; H 71190 5 6 4 4) 7 7 11 PROJECT 3 5 6 11 12 SCARBOROUGH FAIR (/Canticle) 6 Simon & Garfunkel, Columbia 44465 ENOCH LIGHT SINGERS-12 Smash Hits; PR 6 (Charing Cross, BMI) **QUALITON** 7 Patti Page, Columbia 44353 (Glaser, BMI) COUPERIN: PIECES DE CLAVECIN ORDE 1-11 -Jozself Gat; LPX 11316 VARIOUS COMPOSERS-Opera Arias sung by Robert Hosfalvy; LPX 11312 KODALY: STRING QUARTETS, NO. 1-Tatrai Quartet; LPX 11322 Virtuesi of the Cymbald-Works of Couperin, Daquin, Scarlatti, Bach, Bartok, Szokolay Szalay, Ferenc Gerencser; LPX 1306 STRAUSS: THE GYPSY BARON-Various Art-ists (Breitner); LPX 16557 Arias From the Operas Bizet, Gluck, Kodaly, Mussorsky, Saint Saens, Verdi, Wagner, (Komlossy); LPX 11329 COUPERIN: PIECES DE CLAVECIN ORDE 1-11 10 12 18 THE GOOD, THE BAD & THE UGLY.....12 Hugo Montenegro, RCA Victor 47-9423 8 (Unart, BMI) 9 19 37 -HONEY a American American American American American 10 Bobby Goldsboro, United Artists 50283 (Russell-Cason, BMI) 14 23 33 THE UNICORN Irish Rovers, Decca 32254 (Hollis, BMI) 11 13 18 23 YOU'VE STILL GOT A PLACE IN MY 12 RCA CAMDEN HEART Dean Martin, Reprise 0672 (Acuff-Rose, BMI) SONS OF THE PIONEERS-San Antonio Rose & Other Country Favorites; CAL 2205, CAS 2205 LIVING STRINGS-Songs Made Famous by Jim Reeves; CAL 2216; CAS 2216 THE MELACHRINO STRINGS Play the Music of Irving Berlin; CAL 2220, CAS 2220 13 14 Lettermen, Capitol 2132 (Grey Fox, BMI) 12 13 16 FOOL OF FOOLS 5 Tony Bennett, Columbia 44445 (Knollwood, ASCAP) 15 □ RCA VICTOR 11 10 10 FATHER OF GIRLS 8 INTERNATIONAL 16 Perry Como, RCA Victor 47-9448 (Cromwell, ASCAP) MIGUEL ACEVES MEJIA-El Gallo Colorado; 2 2 (Theme From) THE VALLEY OF THE MKS 1055 MIGUEL ACEVES MEJIA-Bajo Cielo de Mex-5 11 (18) ~ / (19 20

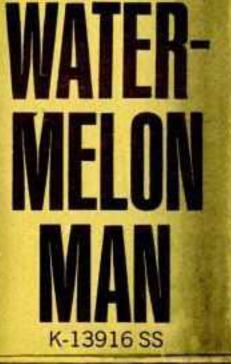


Weeks On Chart

9

3

The most individual planist of our time, supported by a bed of brass. The result is a new Garner sound that gets right down to the grit of today's groove. The most exciting single of Erroll's career . . . on the air everywhere:





| RCA V | ICTOR | | |
|---|-------------------------|-----------------------|----------------|
| D BRUCE-If | | Go Home; | LPM |
| 3948, LSP 3
TATUS CYMB | AL-In the | Morning; | LPM |
| 3993, LSP 3 | S-Why So | Lonely?; | LPM |
| 3960, LSP 3
ELICIANOI; LI
he GRAHAM G
LSP 3954 | OULDMAN TH | ing; LPM | nana N |
| HE LOADING
he Best of M
LSP 3982 | IRIAM MAKE | 3959, LSP
BA; LPM | 3959
3982, |
| ILLIE NELSO | I-Texas in | My Soul; | LPM |
| 3937, LSP 3
TRAWBERRY
Have Too M
3912, LSP 3 | UCh of a Go | ERS-You
bod Thing; | Can't
LPM |
| SERAP | мін | | |
| ERDI: UN E
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(Serafin); IB | ALLO IN A
6026 | MASCHERA-
horus & | Gili/
Orch. |
| SIDEW | ALK | | |
| HE SMOKE; S | T 5912 | | |
| TOWE | R | | |
| IMMY CARAV | AN-Look In | to the Fl | ower; |
| ST 5103
OY CLARK-In
HE LOVE EX | the Mood;
CHANGE; SI | DT 5118
5115 | |
| TRX | | | |
| ENE THOMAS | OF THE STATE | VILLE-Ger | te & |

TURNABOUT

Musique Royales a Notre Dame-Cochereau/ Andre (Birnbaum); TV 34232 SCHUETZ: EASTER ORATORIO-Schwaebischer Singkreis (Grischkat); TV 34231

UNITED ARTISTS

The Best of AL CAIOLA; UAL 3655, UAS 6652 The SPENCER DAVIS GROUP With Their New Faces On; UAL 3652, UAS 6652 BOBBY GOLDSBORO-Honey; UAL 3642, UAS

6642 ELLIE GREENWICH Composes, Produces and Sings; UAL 3648, UAS 6648 **ORIGINAL CAST-House of Flowers; UAS**

5180 DEL REEVES-Riding Wild; UAL 3643, UAS 6643.

The Best of JIMMY ROSELLI; UAL 3645,

UAS 6645 The JOSH WHITE JR. Album; UAL 3627, UAS 6627

AL ZEPPY-Melodias Inmortales Para La Juventud; L 31020, LS 61020

PHLUPH-V6-5054

VOX

MOZART: EARLY SYMPHONIES, VOL. 3-Mainz Chamber Orch. (Kehr); SVBX 5120

| (18) * | 30 | _ | Four Jacks & a Jill, RCA Victor 47-9473
(Milene, ASCAP)
OUR CORNER OF THE NIGHT | 3 |
|-----------------|-------|----------------|--|---|
| (19) | | | Barbra Streisand, Columbia 44474
(Arch, ASCAP) | |
| (20) - | -22 | 8 | I CAN'T BELIEVE I'M LOSING YOU
Frank Sinatra, Reprise 0677 (Hollyland, BMI | |
| (21) 22 | 2 25 | 13 <u>-1</u> 2 | HAVE A LITTLE FAITH
David Houston, Epic 10291 (Gallico, BMI) | 3 |
| (22) 24 | 4 27 | 30 | LOVE IS KIND, LOVE IS WINE.
Seekers, Capitol 2122 (Junito/Noma, BMI) | 5 |
| (23) 23 | 24 | 29 | BUT I LOVED YOU
Phil Harris, Coliseum 2711 (Massey, ASCAP) | 6 |
| 24 30 | 0 - | - | I FOUND YOU
Frankie Laine, ABC 11057 (Melo-Art, ASCAP) | 2 |
| (25) 34 | 8 — | - | LOVING YOU HAS MADE ME BANANAS.
Guy Marks, ABC 11055 (Curtis, ASCAP) | 2 |
| 26 28 | 8 29 | | DELILAH
Tom Jones, Parrot 40025
(Francis, Day & Hunter, ASCAP) | 3 |
| 27) - | 20070 | | I WANNA LIVE
Glen Campbell, Capitol 2146 (Windward Side,
BMI) | 1 |
| 28 - | | - | CABARET
Herb Alpert & the Tijuana Brass, A&M 925
(Sunbeam, BMI) | 1 |
| 29 2 | 9 31 | 32 | LOVE IS BLUE
Claudine Longet, A&M 909 (Croma, ASCAP) | 6 |
| 30 ³ | 1 32 | | THE FIRST WALTZ
Bert Kaempfert & His Ork, Decca 32283
(Roosevelt, BMI) | 3 |
| 31 ³ | 6 — | 1775 | 100 YEARS
Nancy Sinatra, Reprise 0670
(Hazlewood, BMI) | 2 |
| 32 ³ | 2 34 | 34 | (Sittin' On) THE DOCK OF THE BAY
King Curtis & His Kingpins, Atco 6562
(East/Pine/Redwal, BMI) | 4 |
| 33 ³ | 3 33 | 36 | HAPPY TIME
Robert Goulet, Columbia 44466
(Sunbeam, BMI) | 5 |
| 34 3 | 4 35 | 35 | YOUNG GIRL
Union Gap, Columbia 44455 (Viva, BMI) | 5 |
| 35 - | - 28 | - | VISIONS OF SUGARPLUMS
John Davidson, Columbia 44478 (Screen
Gems-Columbia, BMI) | 1 |
| 36 - | | | TILL YOU COME BACK
Marilyn Maye, RCA Victor 47-9487
(Rayven, BMI) | 1 |
| 37 3 | 7 38 | 38 | IN SOME TIME
Ronnie Dove, Diamond 240 (Hazlewood,
ASCAP) | 5 |
| 38 4 | 0 — | - | WIND SONG
Wes Montgomery, A&M 916 (Almo, ASCAP) | 2 |
| 39 - | 2 53 |) जात | WE CAN FLY/UP, UP AND AWAY
AI Hirt, RCA Victor 47-9500 (Akbestal/
Rivers, BMI) | 1 |
| (40) - | | | FACE IT GIRL, IT'S OVER
Nancy Wilson, Capitol 2136 (Irwin, ASCAP) | 1 |

Album Reviews

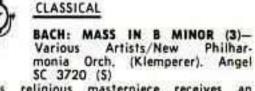




BERLIOZ: SYMPHONIE FANTASTIQUE-Moscow Radio Symphony (Rozhdestvensky), Melodiya/Angel SSR 40054 (S)

Rozhdestvensky leads the orchestra with a resoluteness and originality that makes this interpretation a dynamic one. The drama of the "Marche au supplice" and the "Reveries-Passions," with its many changes in tempos, are tackled with determination. LP sells at a special introductory price for a limited time.





Bach's religious masterpiece receives an outstanding reading under the firm control of conductor Otto Klemperer in this threerecord set. Aided by such top soloists as Agnes Giebel, Nicolai Gedda, Janet Baker, Hermann Prey and Franz Crass, Klemperer draws an inspirational performance from the BBC Chorus and New Philharmonia Orchestra.



MERAPHINE CEASE, YOU WINDLE ON STEREO WARK MICH AN INCOMESING

VERDI: UN BALLO IN MASHERA (2) LP'S)-Gili/ Caniglia/Rome Opera Chorus & Orch. (Serafin). Seraphim 18 6026 (5)

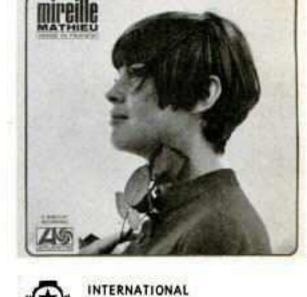
It's difficult to realize that this recording was made a quarter century ago. The all-Italian cast features Gigli at his prime and Caniglia as Amelia. It should be a welcome addition to any opera lover's collection.

E SPENCER DAVIS GROUI



BACCHANAL-Gabor Szabo. Skye SK-3 (5)

For his first offering on the new Skye label, Gabor Szabo is at the musical zenith of his career. This album could rank as his best to date as he majestically weaves his guitar spell through both original and pop tunes. "Three King Fishers," a Donovan tune, is magnificent, as are his renditions of "Love Is Blue" and "Some Velvet Morning."



INVESTIGATION &

MADE IN FRANCE-Mireille Mathieu, Atlantic SD 8160 (S)

This record's appeal should reach far beyong the French speaking market. Miss Mathieu has had considerable exposure in the U. S., and the selection of material, including the works of Azanavour and

Bacharach, should have a pop market

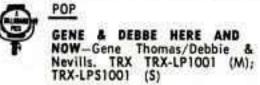
impact.





Enoch Light has achieved the best of both possible worlds in this package. He's taken the contemporary sound of the groups and merged it with the big band flash to give some of the current hits a bright new drive. "Love Is Blue," "Up, Up and Away," "Green Tambourine," "Say a Little Prayer" and "I Wonder What She's Doing Tonight" are some of the songs that really take off under the Light treatment.





Gene Thomas and Debbe Nevills have hit big with "Playboy" and have followed the Top 40 single with a good album. The 11 cuts, some country-flavored, include another gem in "Anyway You Want Me." They also do well with the pop "Let It Be Me" and the country "Two of a Kind." "Love Will Give Us Wings" and "I'll Come Running" are two of the best.



KNIGHTS ON BROADWAY-King Richard's Fluegel Knights. MTA MTS 5008 (S)

Songs from "Camelot," "Fiddler on the Roof," "Funny Girl," "West Side Story" and "Roar of the Greasepaint" get a refreshing instrumentalization here. Under

Dick Behrke's imaginative musical direction,

the Fluegel Knights are in the same stride

that made hits of their previous albums.

POP THE SPENCER DAVIS GROUP WITH THEIR NEW FACES ON-United Artists UAL 3652 (M); UAS 6652 (S)

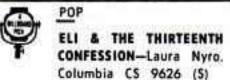
The Spencer Davis Group drives through another top rock package in their accustomed style. "Time Seller," "Morning Sun," "With His New Face On" and "Sanity Inspector" are among the best selections.



THE LOADING ZONE-RCA Victor LPM 3959 (M); LSP 3959 (S)

The Loading Zone, a West Coast group, features the voice of Linda Tillery in "No More Tears," "Love Feels Like Fire" and "Danger Heartbreak." The group's soul sound is powered by Tillery's gospel-styled blues voice, which could raise her to the





Laura Nyro is a "new generation" singercomposer who has a lot to say and knows how to say it. The material that makes up her first Columbia album has dramatic impact, emotional heat and a musical drive that reaches out and grabs listener attention. If a Leonard Bernstein could do for her what he did for Janis Ian, she's got it made.

> THE COMPLETE ORGAN MUSIC TIONEL HORA

> > CLASSICAL

performance.

Epic B3C 169 (S)

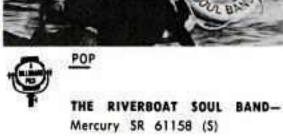
The master Swiss organist pours out his

best form into this second volume of this

challenging project. Playing is technically

perfect, punctuated by ringing tones and

devotion to detail. A dominating, powerful

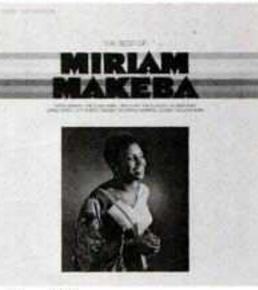


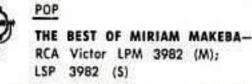
The opening tune, "Wake Up Little Suzie," with its strong rock beat and exciting trumpet, sets the tone on this debut LP by the group. Lead singer is fiery and on target. Arrangements and the Paul Vance written tunes are solid.



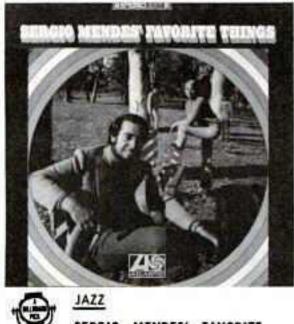


Nonesuch has packaged the 20th Century music of three of its leading exponents into one magnificent album. Webern is a master of vocal modern 'classical' music. Stravinsky's "Dumbarton Oaks" concerto displays a rustic quality which whirls with activity and Schoenberg's "Five Pieces for Orchestra" is also a brilliant display.





Miss Makeba demonstrates her considerable range by performing not only such traditional South African material as her "Click Song," but "Sunrise, Sunset" from "Fiddler" and the "Willow Song" from "Othello." She comes across in magnificant style in whatever she does.



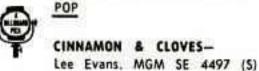
SERGIO MENDES' FAVORITE THINGS-Atlantic SD 8177 (S)

Pianist Mendes maintains his sales standard and bridges the jazz-pop gap with this collection of (mainly) fat sounding Braziliana, arranged and conducted by Dave Gusin. Maverick tunes include "My Favorite Things" and a rocking "Coming Home Baby." Previous Mendes chart LP's can't fail to help this along either.

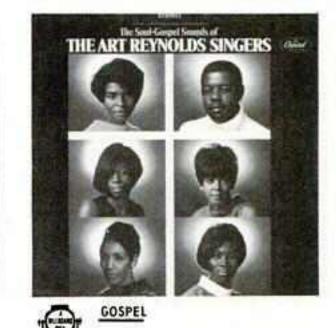
www.americanradiohistory.com

heights of Mama Cass, Gracie Slick and Linda Ronstadt. The Zone's strong blues beat in "God Bless the Child" will lead them up the charts.





Lee Evans proves that good music is never out of style-when it is styled to sell in the pop market. Aided by a chorus and orchestra, Evans tastefully drifts through a durable mix of standards and some pop tunes mellowed by Evans' easy manner. "Cinnamon and Clove," "Groovin'," "Goin" Out of My Head" and "Eleanor Rigby" are treated with the listener in mind.

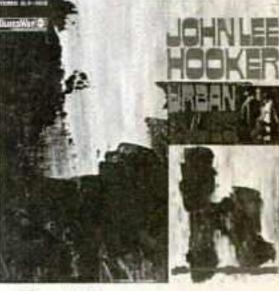


THE ART REYNOLDS SINGERS-Capitol ST 2900 (S)

The Art Reynolds Singers feature a "soulgospel" sound rich with the inspirational quality of good religious music and a compelling stylized beat. Vocals by Alfreda James and Glenna Session lend emotion and excitement to "Go for What You Know," "I've Made Up My Mind" and "He's Got the Whole World in His Hands."



The wonderful Truman Capote-Harold Arlen score comes to life in this recording of the recent off-Broadway revival. "I Never Has Seen Snow," "House of Flowers" and the calypso "Smellin' of Vanilla" are among the standouts. Thelma Oliver and Hope Clark are fine in "Two Ladies in de Shade of de Banana Tree" and "Waitin'." Josephine Premice, Yolande Bavan and Robert Jackson also are excellent.





John Lee Hooker has his heart and soul in the blues-the blues of the city: tenaments, rent and credit, rats and all the other problems that set urban blues apart from country blues. "Boom Boom Boom," "The Motor City Is Burning" and "Mr. Lucky" are Hooker's reflections on the complexities of city living for Negroes with a blues heritage-and all people with a feeling for good blues.

BACH: THE COMPLETE ORGAN

MUSIC Vol. 2-Lionel Rogg.

Audio Retailing

List Over 130 Exhibitors For Consumer Elec. Show

WASHINGTON—An initial list of over 130 exhibitors for the second annual Consumer Electronics Show (CES) has been released by the show sponsor, the Consumer Products Division of the Electronic Industries Association (EIA).

The CES will be held June 23-26 in the Warwick, New York Hilton and American hotels in New York City. The Warwick was added this year to contain expanded exhibits of accessory products such as batteries, rotors, magnetic tape, tape cartridges and records. The first CES show, held last year at the Americana and New York Hilton hotels, was limited to manufacturers of TV, radio, phonograph, audio components and magnetic tape equipment.

EIA division Vice-President Jack Wayman said that some 150 exhibitors are expected at the show. They will occupy over 150,000 net square feet and will have their exhibits pored over by a good deal more that the 19,876 buyers who attended the 1967 show.

Wayman said that promotion of the event is commencing this month with 20 pages of advertising in the trade press. Firms that have reserved CES space as of April 1:

Adler Manufacturing Corporation Admiral Corporation All Channel Products Corporation Ampex Corporation Aristo Industries Artic Import Co., Inc. Arvin Industries, Inc. Associated Importers Atlas-Rand Corporation Audio Devices, Inc. Audion

Audiovox Corporation Automatic Radio Sales, Inc. Aztec Sound Corporation B & B Import & Export Company BSR (USA) Limited Bell & Howell Company Benjamin Electronic Sound Corp. **Bogan Communications** Borg-Warner Corporation **Robert Bosch Corporation** British Industries Corporation Broadmoor Industries Bulova Watch Company, Inc. Car Tapes, Inc. Channel Marketing, Inc. Clairtone Electronic Corp. Commodore Import Corporation Computron, Inc. Concertone, Inc. Concord Electronics Corp. Consolidated Merchandising Corp. Craig Corporation Delmonico International Corp. Discomatic, Inc. Dynaco, Inc. Dynavox Electronics Corp. Eico Electronic Instrument Co., Inc. Electra Radio Corporation

FM Radio Sales Up in '67 Despite Total Market Drop Elgin Radio Division, Elgin National Watch

Empire Scientific Corporation Estey Musical Instrument Corp. Fairmont Electronics, Inc. Fanon Electronic Industries, Inc. Fisher Radio Corporation Fisher Sonic Co., Inc. General Electric Company General Recorded Tape Goodway, Inc. Greentree Electronics Corp. Grundig Electronic Sales, Inc. Harman-Kardon, Inc. Haskel Howard Co., Inc. Heritage International Trading Hitachi Sales Corporation Industrial Suppliers Company International Importers, Inc. International Transistor Corp. J. F. D. Electronics Co. Jensen Manufacturing Div., Muter Co. KLH Research & Development Corp. Kaysons International, Ltd. Kenwood Electronics, Inc. Kinematix, Inc. Lear Jet Industries, Inc. Lion Electronics Corporation Lloyd's Ultrasonic Corporation **3M** Company Magnacord Division, Telex Corporation Magnus Organ Corporation Major Electronics Corporation Mar-Lin Enterprises, Inc. Martel Electronic Sales, Inc. Master-Craft Electronics Corp. Masterwork Audio Products Matsushita Electric Corp. of America Mercury Record Corporation Midland International Corporation Monarch Electronics International, Inc. Morse Electro Products Corporation Motorola, Inc. Muntz Stereo-Pak, Inc. North American Foreign Trading Corp. North American Philips Co., Inc. Nubox Electronics Corp.

(Continued on page 65)



ACCESSORY WALL at The Record Shack in Winter Park, Fla., may not be as decorative as walnut paneling, but it is much more profitable.

Accessory 'Wall Paper' Pretties Profit Picture

WINTER PARK, Fla.—Bob Burns decorated one complete wall of his audio store with accessories. And you can color it profitable.

Tape recorder and phonograph owners may browse without interruption along a 60-foot wall display at The Radio Shack in the Winter Park Mall shopping center here.

Tape recorder accessary sales in particular have hit a new high in this electronics-oriented store since the commanding wall display unit was built. Up to 1,500 accessory items are shown on a continous pegboard panel, eight feet high. All items polyethylene packaged and hung on quarter-inch steel brackets for easy self service. Burns found that the average customer will buy more accessory items if left to his own devices than he will if they are taken out one by one and shown to him after he has purchased a tape recorder.

WASHINGTON — Sales of FM radios grew from 4,089,-000 units in 1966 to 4,210,000 in 1967 despite the fact that last year's overall radio market itself fell short of 1966's alltime peak totals. Also showing gains in 1967 figures released by Electronic Industries Association (EIA) were portable radios and auto radios.

In domestic label home radios, which constitutes table, clock and portables combined, FM units scored 34.3 per cent of sales in 1967 as against 28.3 in 1966. While the overall radio market slumped from 14.5 million units sold in 1966 to 12.6 million last year, FM sales grew by 121,000 units.

FM constituted 55 per cent of the factory value of all domestic label home radios last year. In 1966 this dollar figure was 50.7 per cent.

However, the higher 1967 percentage represented less dollars-\$201.3 million as against \$224.8 million in 1966. This



COMPACT AM/FM RADIO from Arvin offers seven transistors, four-inch speaker at \$26.95. It is Model 39R07.

paradoxical drop is accounted for, in part, by the slump of TVradio-phonograph combinations and radio-phonograph units.

TV-radio - phonograph combinations fell from 435,000 in 1966 to 380,000 in 1967; radiophonograph c o m b i n a t i o n s dropped from 1,734,000 in 1966 to 1,509,000 last year.

Portable radios registered a year-to-year gain in both units sold and in dollars. Last year 2.1 million units were sold, compared to 1.7 million in 1966. Factory sales value figures showed figure of \$53.9 million, as against \$46.9 million in 1966.

Sales of auto radios climbed to 9.5 million last year, compared to 9.4 million in 1966 and the FM portion of these sales climbed to 941,000 from 653,000.

Domestic label import figures on FM radios in 1967 showed: table (300,000); clock (212,000); portable (1,009,000). Foreign label imports: table (598,000); clock (405,000); portable (6,438,-000).



AM/FM CLOCK RADIO new from Arvin at \$32.95, features seven transistors, wake-to-music and repeat-a-call and slide rule dial.

EIA Promotional Push

WASHINGTON — A continuous product promotion program, a 36-page brochure and a technician career guidance film are three new promotion projects just announced by the Consumer Products Division of the Electronic Industries Association (EIA).

The product promotion campaign, under the guidance of the division's executive committee, will concentrate in the spring of 1969 on such portable products as radio, television, phonographs and tape equipment.

"This promotion is aimed to be a continuous annual effort on behalf of the entire industry," said Charles N. Hoffman of Warwick Electronics, chairman of the division.

The public relations firm, Harshe-Rotman & Druck, Inc. and the merchandising firm, Market Power, Inc., have been retained to work with the EIA staff on the project, details of which were announced Tuesday (9) in New York City. It is anticipated that much of the promotion will be launched in the fall of 1968 to coincide with the introduction of the 1969 model lines. And the trade press will be used extensively in the promotion.

Brochure

The new promotional brochure, planned as an annual promotional project, will be the sole authoritative informational piece for the entire consumer electronics industry. It will include a profile of the industry today, past and current statistics of consumer electronics products, a brief history of the industry, chronology of events, glossary of terms, facts about the industry's contributions to the economy and a source index for trade publications and trade associations in the industry.

The publication will be ready by mid-April, Hoffman said.

The guidance film, with accompanying brochure, are intended to attract prospective consumer electronics service technicians. This project is under the direction of Richard W. Tinnell, the division's Service Technician Development Program chief. The film will be in full color, will run approximately 15 minutes and will be produced by the H. G. Peters Co., Inc., for distribution through educational channels. It will be aimed primarily at high school students, hopefully motivating them to pursue a career in consumer electronics.

Philco-Ford in Major Ad Drive

PHILADELPHIA — Philco-Ford's color television and Hip Pocket Records are getting extensive consumer advertising backing this spring.

TV console ads have been scheduled for Life, Saturday Evening Post, TV Guide, Reader's Digest and Look. Hip Pocket record ads are appearing in Seventeen, Ingenue and Co-Ed.

Trade ads on Hip Pocket records are also appearing regularly, designed to attract dealers. One of the ads features a 30-inch merchandising rack for point-of-sale display of Hip Pocket records.

Aware

"Usually, the customer who has just bought a tape recorder is somewhat aware of the fact that he has spent a considerable amount of money, and isn't anxious to compound it by spending more," Burns said. "Once he has had an opportunity to experiment with the recorder a bit, the chances of selling him such accessories as head cleaners, tape-wiping magnets, raw tape, better-quality microphones, foot switches, are considerably amplified.

Burns sees to it that all of the accessory items which go into the massive wall display are well identified, that they are on back-up cards too large to be easily slipped into a pocket (to guard against pilferage) and that they are well grouped from a function standpoint.

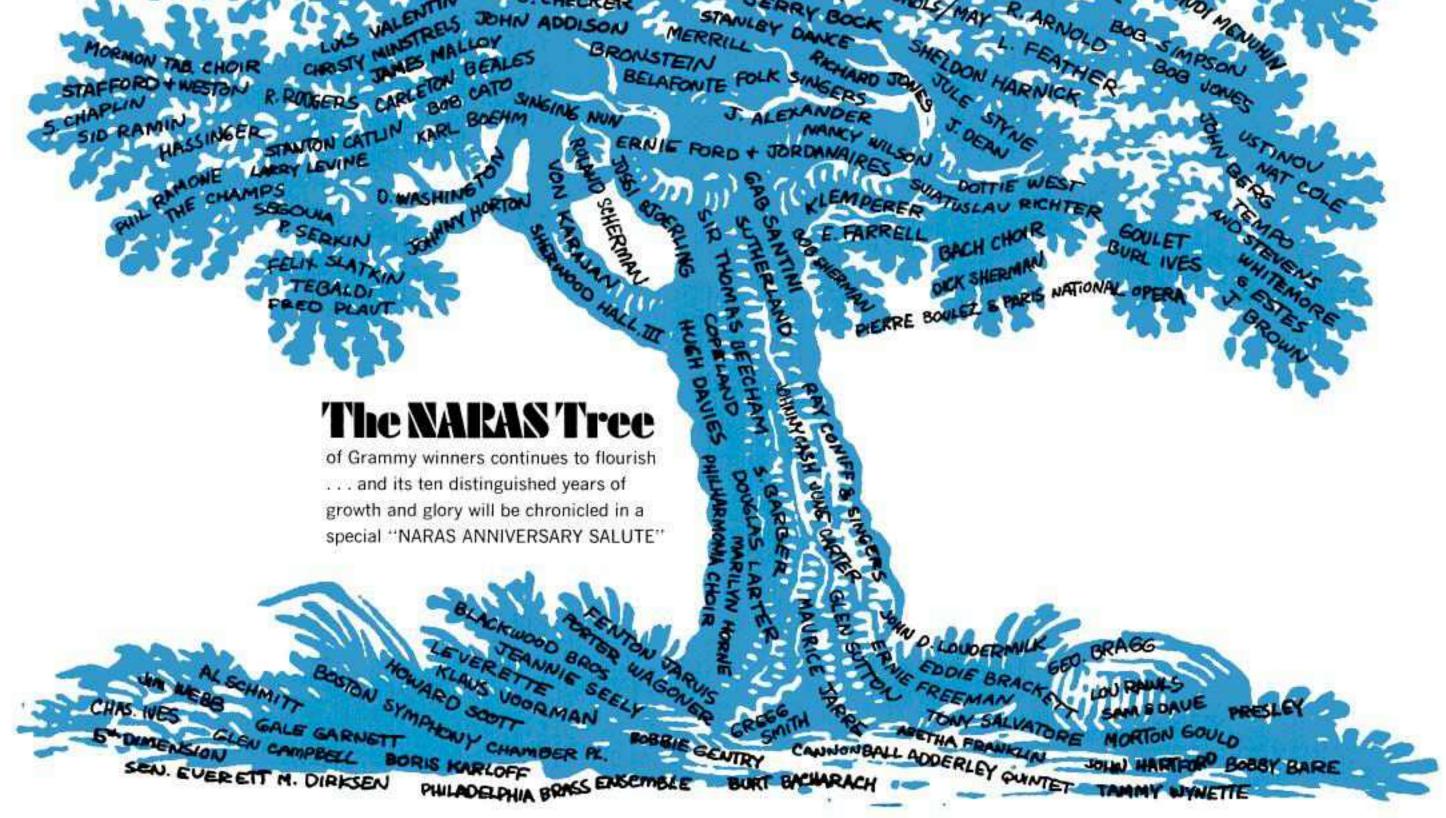
Often, the customer who is enjoying a fine new tape recorder is surprised to learn that there are such accessories as a woven cotton tape for ideal cleaning of the recording tape, that a broad variety of stereo-recording attachments are available. replacement parts for the recorder itself, etc.

Left alone by salesmen watchful enough to step up to their sides whenever desired, Radio Shack's tape-recorder purchasers are buying more than three times as many accessories today as was the case a year ago.

ANE FINE HORO JOH G.B. SHEA GERALD PAUL WEBSTER LEONTYNE PRICE NES STREISAND RUBINGTEIN LUBOFF CHOIR MERCER GARLAND DOBERT SHAW CHORALE PORTER BENJAMIN BRITTEN TA KERE SI N SINGERS PETER, PAUL, MARY LUBOFF CHOIR MERCER GARLAND /SAAC SAAC BELARDAUTE ERNEST GOLD PIATIGORSKY FREBERS RAC SAAC (CONDUCTOR) GORME ERNEST GOLD PIATIGORSKY FREBERS RAC SAAC MARY MARTIN RIC MARLOW MODUGNO KENTON MARTIN MANNING PETER MATZ DETER MATZ COSBY JOHN MCCLURE BILL EVING GALT MAC DERMOTT LALD SCHIFRIN THE BEATLES A ZENTNER TOO HOL MARDEL ONDER MONDEL ONDER MOND ARNOLD MAXAY COLUSTON KINGSTON TRIO JONAH JONE KONDR ZENTNER HOU CHARLES MUNCH VAN PETULA CLARK JERRY BURKE STAN CORNYN MARVIN MILLER BROS, MARVIN MILLER JONAH JONES MAHALMEN SHOLES VAN CLIBURN BOB KONDRASHIN SHERRILL ERNEST GOLD NEWLEY MEREDITH WILLSON ERILL ERNE NEWLEY MEREDITH WILLSON WISWELL ON SEE PRIMA SMITH BOB BOOKER MAN SIN BRIDI GUARALDI OLIVIERO DOUD FALLEN HIRT QUINCY JONES RIDDLE P ROSE FARLE DOUD ORTOLAN BERNIKER

JOHN CULSHAW **GILBERTO** BHNNY GREEN JENKINS BERMAN

M NEWS NICHOLS MAY R. A. KOSTAL LOESSER N ER + JETHRO C. CHECKER JERRY



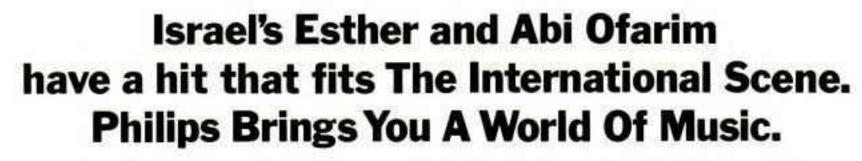
OFFICIALLY IN BILLBOARD - APRIL 27



BENVENISTE

Cinderella Rockefella

PHILIPS



A publication of Philips' Phonographic Industries, Baarn (The Netherlands)

Audio Retailing

Early '68 Color TV Sales Up

WASHINGTON — Sales of color television in January 1968 reflected in distributor reports show a rise of 29.5 per cent over the first month of 1967 while monochrome TV sales dipped slightly. Auto and home radio sales were also up in January

Wallichs Enters **Ticket Business**

LOS ANGELES — Wallichs Music City will carry a new computerized "box office" system which offers instant printing of admission tickets to sports and theatrical events.

Introduced by Computicket Corp., the computerized system, which utilizes a giant central computer to store seating information, makes its public debut in Los Angeles July 1 when 125 electronic ticket terminals will offer the consumer tickets to a variety of entertainment events.

The system will be operational in New York later this year. The tickets, via the computer, show the exact information about the event: place, time, seating, price, parking instructions. Computicket is in service at the Music Center and the Hollywood Bowl.

New EIA Members

WASHINGTON — The executive committee of the consumer products division of the Electronic Industries Association (EIA) met here recently and, among many actions, voted unamimously to receive as new members the Admiral Corp., Bell & Howell, Inc., Lear Jet Industries and Packard Bell Electronics, Inc. Ross D. Siragusa, Jr. of Admiral was elected to the EIA's board of directors.

while phonograph sales were slower.

According to figures released by the products division marketing service department of Electronic Industries Association, color TV sales in January amounted to 405,753 units, compared with 313,651 from 398,070 during January of 1967. Home radios showed sales of 671,546 units, a rise of 1.5 per cent over last January. Auto radios rose more sharply, totaling 758,503, a rise of 4 per cent.

Portable and table model sales dipped 11 per cent below figures for last January. The 1968 total was 221,742 units. Also down were consoles, totaling 110,304 as compared with 112,594 last January.

Sylvania Distrib

KNOXVILLE, Tenn. - Sylvania Entertainment Products, an operating group of Sylvnaia Electronic Products, Inc., has appointed Creswell & Co., Inc., here wholesale distributor for East Tennessee, including 18 counties near Knoxville, 15 counties in the Chattanooga area and five counties in Northern Georgia.

Creswell will handle Sylvania's home entertainment line.

Public Service

LOS ANGELES-The House of Sight & Sound, a retail music-tape-instrument store in the San Fernando Valley, has started a public service campaign.

KMPC Radio and the House of Sight & Sound are conducting "Operation Overseas Tapes,"

which enables the public to re-

cord their message on tape and

send it to a relative in the

tape will be provided by the

store and the radio station.

Superex Electronics Corp.

Recording facilities and the

Armed Forces.



GIRL FRIDAY OFFICE-YEAR PLUS

(Other actions taken at the recent meeting are reported elsewhere in this section-Ed.)

CES Exhibitor List

Continued from page 62

Orrtronics, Inc. Components and Magnetic Pilot Radio-Television Corporation PlayTape, Inc. **RCA Sales Corporation** Radio Master, Inc. Realtone Electronics Corp. Rheem Manufacturing Company **Robins Industries Corporation** Ross Electronics Corporation S.C.A.R.T. (French Exhibit) Sansui Electronics Corporation H. H. Scott, Inc. Seeburg Corporation Selectron International Co., Inc. Sharp Electronics Corporation Shibaden Corporation of America Sony-Superscope Spico Elect. Division, Spriling Products Standard Radio Corporation Sterling Hi-Fidelity, Inc.

Sylvania Electric Products, Inc. Symphonic Radio and Electronic Corp. Tape Distributors of America TEAC Corporation of America Telefunken Sales Corp. Teletone Company, Inc. Television Manufacturers of America, Inc. Telex Corporation Topp Import & Export, Inc. Toshiba America, Inc. Trans-Aire Electronics, Inc. United Audio Products Universal Tapedex Corporation University Sound Valiant Radio Corporation Viking Division, Telex Corporation Waters Conley Company, Inc. Westinghouse Electric Corp. World Mark Electronics Wurlitzer Company York Radio Corporation

experience, custom record manufactur-ing. Los Angeles, Calif. Allied Record (213) 582-0841. Mr. Wegner. ap13

MECHANIC WANTED - SHOP AND route work. Good salary to right man. Please send complete information along with photo. Please give your home phone number. Write: Eddie England, Box 236, Purdy, Mo. 65734. ap27

SALESMEN WANTED: HIGH COMMISsion. Custom record business, Call: ES 3-0202 or 372-9336, New York City. ap13

MISCELLANEOUS

ARCADE OPERATORS — NEW 4 x 5 Girlie Photo Sets, 35¢ (10 photos, all different). Wholesale only. Peltcher Photos, 4781 El Cajon Blvd., San Diego, Calif. 92115. ap27

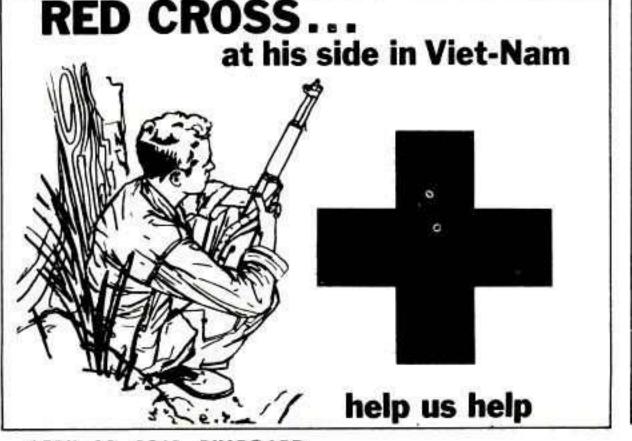
ATTENTION, RECORD STORES-POSTers of top singing stars, also black lite posters. Order direct. Platt Mfg. Co., 420 S. Los Angeles St., Los Angeles, Calif. Call 628-4065. ap13

DISTRIBUTORS! LOOK FOR GREAT great new Rhythm & Blues artist on Jody Records, Willie Hammett, dynamic, exciting.

FREE MUSIC TO YOUR LYRICS BY excellent composers on 50-50 ownership basis. Write: Sound, Box 833, Miami. Fla. 33135. ap13

27,755*

YES, 26,500 PEOPLE INTERESTED IN the record and coin machine industry read the classified pages of BILLBOARD every week. Use the classified pages of BILLBOARD the industry. For your convenience a classified ad order form appears on this page. *ABC Dec. 31, 1967.





HOW TO WRITE, PUBLISH ANF dE-cord your own songs. Professional methods. Information free. Act. Publish-ing, Box 64, Dept. 2, Boston, Mass. 02101. ap27

PRINTED PROFESSIONAL MUSIC Lead Sheets low as 14 each. Songs transcribed from your tapes. Informa-tion and samples. Hollywood Music Co., Box 85327, Hollywood. Calif. 90072. tfn

| Classified Advertising Depa
BILLBOARD MAGAZINE
165 West 46th Street | runen. |
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| New York, N. Y. 10036 | d copy show below (or enclosed |
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| separately) in | _ issue(s). |
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| 2. Check the heading under whi
BUSINESS OPPORTUNITIES
DISTRIBUTING SERVICES
EMPLOYMENT SECTION
PROFESSIONAL SERVICES
MISCELLANEOUS
RECORD SERVICE
CLASSIFIED AD | PROMOTIONAL SERVICES VERTISING RATES |
| DISPLAY CLASSIFIED AD: 1 inch, \$25.
Box rule around all ads.
FREQUENCY DISCOUNTS: 3 consecutiv | rd. Minimum: \$7. First line set all caps.
Each additional inch in same ad, \$18.
The insertions, noncancellable, nonchange-
tions, 10%; 13 or more consecutive |
| CLOSING DATE: 5 p.m. Monday, 11
BOX NUMBER: 50c service charge per
10 additional words (at 25c p | days prior to date of issue.
insertion, payable in advance; also allow
per word) for box number and address.
NGE ADVERTISING RATES |
| International Exchange is open to | all advertisers of foreign countries or
or sales message is specifically directed |
| REGULAR CLASSIFIED AD: \$1.50 per l
DISPLAY CLASSIFIED AD: \$20 per i
discounts as above apply. | ine. Minimum: 4 lines per insertion.
nch. Minimum: 1 inch. Some frequency |
| SEND ORDERS & PAYMENTS TO: Jame
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APRIL 13, 1968, BILLBOARD

Album Reviews





AMERICAN FOLK SONGS FOR CHILDREN-Pete Seeger. Folkways FT 1501 (M); FTS 31501 (S)

Seeger shapes these popular songs into fresh styles, giving them new breadth and dimension. The kids get an opportunity to participate in some, which adds to the intimate quality Seeger establishes. "Frog Went A-Courting," "Bought Me a Cat" and "Clap Your Hands" are especially winning.



INTERNATIONAL ROSE OF TRALEE-Brian Coll/ The Plattermen, London Interna-tional TW 91467 (M); SW 99467 (S)

One of Ireland's top showbands, Brian Coll and the Plattermen have come up with an album mainly consisting of standards updated in fine style. Coll's first hit single "I'll Take You Home Again Kathleen" is a marvel. Stephen Foster's "Sweetly She Sleeps (My Alice Fair)" and "The Last Rose of Summer" are among the 12 other good cuts.

$\star \star \star \star \star 4$ STAR ****

10

POPULAR ****

- CHRIS & PETER ALLEN'S ALBUM No. 1-Mercury SR 61166 (5)
- THE BEST OF AL CAIOLA-United Artists UAL 3655 (M); UAS 6655 (S)
- THE LOVE EXCHANGE-Tower ST 5115 (S)
- SHEARING TODAYI-George Shearing, Capitol ST 2699 (5)
- YOU CAN'T HAVE TOO MUCH OF A GOOD THING-Strawberry Street Singers. RCA Victor LPM 3912 (M); LSP 3912 (S)
- THE JOSH WHITE JR. ALBUM-United Artists UAL 3627 (M); UAS 6627 (S)

COUNTRY ****

IN THE MOOD-Roy Clark. Tower DT 5118 (5)

RELIGIOUS ****

LET'S GO TO CHURCH - Choir of the Doctors & Nurses of the Royal Victoria Hospital Belfast. London International TW 91469 (M); SW 99469 (S) LIGHT OF THE WORLD-The Joaquin Singers. KLOC LP 1000 (S)

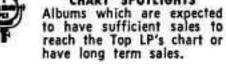
CLASSICAL ****

MOZART: EARLY SYMPHONIES, Vol. 3-Mainz Chamber Orch. (Kehr). Vox SVBX 5120

LOW-PRICE CLASSICAL ****

BACH: SONATAS FOR VIOLIN & HARPSI-CHORD, BWV 1014-1019-Schneeberger/ Mueller, Nonesuch HB 73017 (S)





4-STARS Moderate sales potential albums which may not reach Billboard's LP chart but which should have enough sales activity to warrant their being stocked by most dealers, rack jobbers and one-stops handling that category.

> SPECIAL MERIT New releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

HAYDN: SYMPHONIES Nos. 90 & 91-Little Orch. of London (Jones), Nonesuch H 71191 (S)

TELEMANN: 4 CANTATAS FROM "HARMON-ISCHER GOTTESDIENST" - New York Chamber Soloists. Nonesuch H 71190 (S)

JAZZ ****

LOOK INTO THE FLOWER-Jimmy Caravan. Tower ST 5103 (5)

FOLK ****

LEADBELLY SINGS FOLK SONGS-Folkways FTS 31006 (S)

MILK 'EM IN THE EVENING BLUES-McGee Bros. and Arthur Smith. Folkways FT 1007 (M); FTS 31007 (S)

SPOKEN WORD ****

RICHARD EBERHART READING HIS POETRY -Caedmon TC 1243 (S) IN SEARCH OF EROS-Rod McKuen, Epic BN 26370 (S)

INTERNATIONAL ****

FELICIANOI-RCA Victor LPM 3957 (M); LSP 3957 (S) IRISH CAPERS—Go Lucky Four. London International TW 91466 (M); SW



Albums

***** NATIONAL BREAKOUTS

LETTERMEN-Goin' Out of My Head . . .

Capitol (No Mono); ST 2865 (S)

CLAUDINE LONGET-Love Is Blue A&M (No Mono); SP 4142 (S)

* NEW ACTION LP's

BOOKER T. & THE M.G.'s-Doin' Our Thing . . .

Stax 724 (M); S 724 (S)

FEVER TREE . . . Uni 3024 (M); 73024 (S)

GRACE SLICK-Conspicuous Only in It's Absence/Great Society . . . Columbia (No Mono); CS 9624 (S)

FIREBALLS-Bottle of Wine . . .

Atco 33-239 (M); SD 33-239 (S) MANFRED MANN-Greatest Hits . . . United Artists UAL 3551 (M); UAS 6551

(S) TOMMY BOYCE/BOBBY HART-I Won-

der What She's Doing Tonite . . . A&M (No Mono); SP 4143 (S)

O. C. SMITH-Dynamic . . . Columbia CL 2714 (M); CS 9514 (S)

ELLA FITZGERALD-Misty Blue . . . Capitol (No Mono); ST 2888 (S)

VARIOUS ARTISTS-James Brown Presents His Show of Tomorrow . . . King (No Mono); 1024 (S)

ANITA KERR/ROD McKUEN/SAN

SEBASTIAN STRINGS-The Sea, the Earth, the Sky . . .

Warner Bros.-Seven Arts (No Mono);

3WS 1730 (S) BARBARA LYNN-Here is . . .

Atlantic 8171 (M); SD 8171 (S)



ORIGINAL CAST

JACQUES BREL IS ALIVE AND WELL AND LIVING IN PARIS-Various Artists. Columbia D25 779

The magic of Jacques Brel is at the heart of this original cast version of the current successful off-Broadway musical produc-tion. The package has all of the joy and sentiment to be found on stage and the singing foursome of Mort Shuman, Elly Stone, Alice Whitfield and Shawn Elliott make everything alive and well, in the grooves, too.

POPULAR

HELLO PEOPLE! - Aliza Kashi, Jubilee JGS 8012 (S)

With a boost from the exposure of the "Merv Griffin Show," Miss Kashi is coming on in popularity. Her vivacious personality and charm come across in this LP recorded live at a hotel. Her voice packs a wallop in "Goin' Out of My Head," among others. Her ad libs to the audience are a show in themselves,

THE SMOKE-Sidewalk ST 5912 (S)

The Smoke, a new group with a wellcontrolled electronic sound and easy harmony, feature an assortment of tunes that touch lightly and rhythmically on the senses, uncluttered by gimmicks or other psychedelic tricks. "Gold Is the Color of Thought" with its own change of pace, "The Hobbit Symphony," an electronic in-strumental, and "Song Thru Perception" mark this LP with merit and a sure-fire chart potential.

THE GRAHAM GOULDMAN THING-RCA Victor LPM 3954 (M); LSP 3954 (5)

The familiarity of much of this material is a tribute to Gouldman, who composed them. Including hits of the Yardbirds, Herman's Hermits and the Hollies, this pressing also shows that Gouldman is a good pop singer. The album was co-produced by Gouldman and Peter Noone of Herman's ermits. Hits include "For Your Love, "Listen People" and "Bus Stop."



Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's charts at that time.

POP SINGLES-5 Years Ago April 13, 1963

- 1. He's So Fine-Chiffons (Laurie)
- 2. Can't Get Used to Losing You-Andy Williams (Columbia)
- 3. South Street-Orions (Cameo)
- 4. The End of the World-Skeeter Davis (RCA Victor)
- 5. Baby Workout—Jackie Wilson (Brunswick)
- 6. Our Day Will Come-Ruby & The Romantics (Kapp)
- 7. | Will Follow Him-Peggy March (RCA Victor)
- 8. Puff (The Magic Dragon)-Peter, Paul & Mary (Warner Bros.)
- 9. Young Lovers-Paul & Paula (Philips)
- 10. Do the Bird-Dee Dee Sharp (Cameo)

POP SINGLES-10 Years Ago April 14, 1958

- 1. Tequila-Champs (Challenge)
- 2. He's Got the Whole World in His Hands-Laurie London (Capitol)
- 3. Sweet Little Sixteen-Chuck Berry (Chess)
- 4. A Wonderful Time Up There/It's Too Soon to Know-Pat Boone (Dot)
- 5. Believe What You Say/My Bucket's Got a Hole in It-Ricky Nelson
- (Imperial) 6. Lollipop-Chordettes (Cadence)
- 7. Twilight Time—Platters (Mercury)
- 8. Catch a Falling Star/Magic
- Moments-Perry Como (RCA Victor) 9. Who's Sorry Now-Connie Francis (MGM)
- 10. Book of Love-Monatones (Argo)

R&B SINGLES—5 Years Ago April 13, 1963

- 1. He's So Fine-Criffons (Laurie)
- 2. Our Day Will Come-Ruby & The Romantics (Kapp)
- 3. Baby Workout-Jackie Wilson (Brunswick)
- 4. End of the World-Skeeter Davis (RCA Victor)
- 5. South Street-Orions (Cameo)
- 6. Laughing Boy-Mary Wells (Motown)
- 7. Walk Like a Man-Four Seasons (Vee Jay)
- 8. Ruby Baby-Dion (Columbia)
- 9. You're the Reason I'm Living-Bobby Darin (Capitol)
- 10. Rhythm of the Rain-Cascades (Valiant)

POP LP'S-5 Years Ago April 13, 1963

- 1. Songs | Sing on the Jackie Gleason Show—Frank Fontaine (ABC-Paramount)
- 2. West Side Story-Soundtrack (Columbia)
- 3. Moving-Peter, Paul & Mary (Warner Bros.)
- Moon River & Other Great Movie Themes-Andy Williams (Columbia)
- 5. Richard Chamberlain Sings-(MGM)
- 6. Peter, Paul & Mary-(Warner Bros.)
- 7. I Left My Heart in San Francisco-Tony Bennett (Columbia)
- 8. Big Girls Don't Cry-Four Seasons (Vee Jay)
- 9. Paul & Paula Sing for Young Lovers -(Philips)
- 10. Fly Me to the Moon & The Bossa Nova Pops-Joe Harnell & Ork (Kapp)

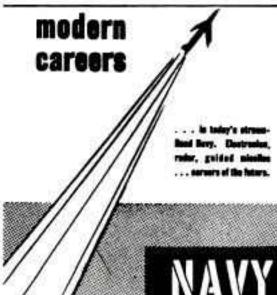
99466 (S) NIKOS GOUNARIS' GREECE - Capitol DT

- 10128 (S) THE GREEK SOUNDI-Mikis Theodorakis. Capitol ST 10507 (S) VOCAL & INSTRUMENTAL RAGAS FROM
- SOUTH INDIA-Various Artists, Folkways FT 1302 (M); FTS 31302 (S) MELODIAS INMORTALES PARA LA JUV-
- ENTUD Al Zeppy. United Artists L 31020 (M); LS 61020 (S)

KSND Stars 'Oldies' Play

SEATTLE - KSND, owned by Riley Gibson, is now featuring an "oldies" format. Program director Danny Holliday, formerly with KOL in Seattle, said that music is balanced "as to present an all over flow from 1950 to 1967 in a given 20minute segment so that the station won't be generally classified as the third rocker in Seattle. Instead, the station is reflective of all the hits, including early middle-of-the-road sounds.

The station personalities include besides Holliday such as Robert O. Smith, formerly with KJR; Kirk Allison who'd been with KRKO; Bill Davidson, and Squire Worthington from KALE.



ANTHONY & THE IMPERIALS-Best of, Vol. II . . .

Veep VP 13519 (M); VPS 16519 (S) AL MARTINO-Love Is Blue

Capitol (No Mono); ST 2908 (S)

GRASSROOTS-Feelings . . . Dunhill D 50027 (M); DS 50027 (S)

ELECTRIC FLAG-A Long Time Comin' . . .

Columbia (No Mono); CS 9597 (S)

BOBBY VEE-Just Today . . . Liberty (No Mono); LST 7554 (S)

ORIGINAL CAST-Golden Rainbow

Calendar KOM 1001 (M); KOS 1001 (5) KING RICHARD'S FLUEGAL KNIGHTS-

Knights on Broadway . . . MTA MTA 1008 (M); MTS 5008 (S)

1910 FRUITGUM COMPANY-Simon Says . . .

Buddah (No Mono); BDS 5010 (S)

SLY & FAMILY STONE-Dance to the Music . . .

Epic LN 24371 (M); BN 26371 (S) FOUNDATIONS-Baby, Now That I've Found You . . .

Uni (No Mono); 73016 (S)

Singles

★ NATIONAL BREAKOUTS

A BEAUTIFUL MORNING . . . Rascals, Atlantic 2493 (Slacsar, BMI)

SHE'S LOOKIN' GOOD . . . Wilson Pickett, Atlantic 2504 (Veytig, BMI)

★ REGIONAL BREAKOUTS

SHE WEARS MY RING . . . Solomon King, Capitol 2114 (Acuff-Rose, BMI) (Boston) NO COMMUNICATION . . . Five Americans, Abnak 128 (Roosevelt, BMI) (Dallas-Fort Worth) CRY ON MY SHOULDER

Phil Flowers, Dot 17058 (Shifting Flowers, BMI) (San Francisco)

> More Album **Reviews** on Pages 61 & 78

THE BING CROSBY STORY, Vol. 1-Epic E2E 201

The fabulous disk career of "Der Bingle" gets a nostalgic kickoff with this 2-LP set of his very early period (1927-32). There's 32 songs here, some obscure, some popular, and all with the crooner's velvet touch. He sings with Paul Whiteman on most, but also represented are Duke Ellington and the Dorseys.

LOW PRICE POP

THE SENSATIONAL GUITARS OF DAN AND DALE-Diplomat D 2441 (M); DS 2441 (S) The low price and the quality of the musicianship give this LP an attractive sales potential. Tunes are smooth instrumentally, accompanied by soothing sing-a-longs. Songs include "We Can Fly," "Our Love Affair."

COUNTRY

IF I COULD JUST GO HOME-Ed Bruce. RCA Victor LPM 3948 (M); LSP 3948 (S)

An auspicious album debut by an exceptional talent. Ten of the 12 cuts are Ed Bruce compositions and all stand out. A rich, deep voice combines with sincerity to make numbers such as "By Route of New Orleans" and "Why Can't I Come Home" memorable. His narrative in "If I Could Just Go Home" is truly moving. Much more should be heard from this artist in the future.

CLASSICAL

SPANISH MUSIC FOR HARPSICHORD-Igor Kipnis. Epic BC 1374 (S)

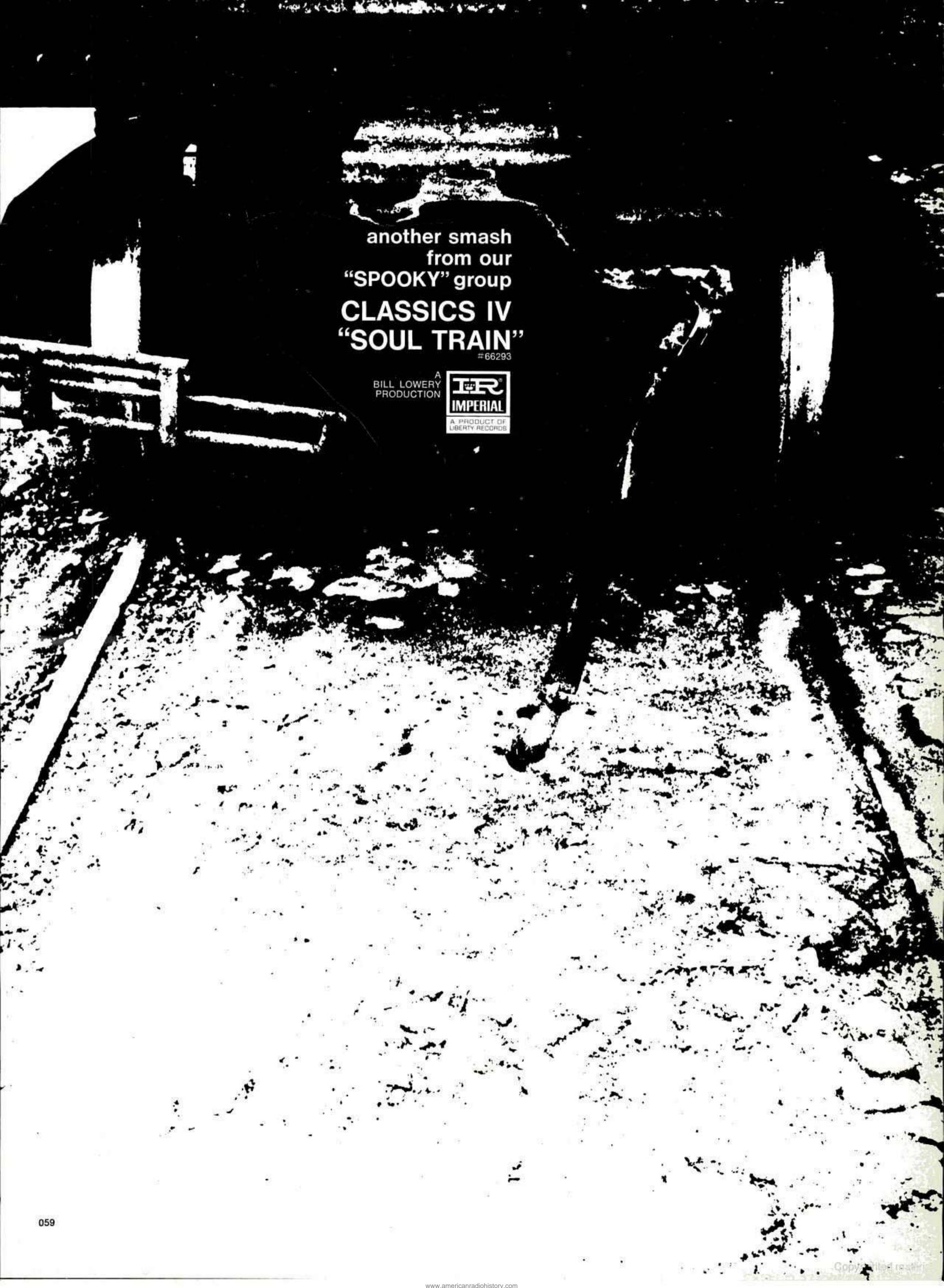
Kipnis, an American harpsichordist, has performed baroque pieces for the harpsichord and clavichord from the national folk music of France, England, Italy and Germany, Kipnis performs Spanish music in his latest LP with selections from Scarlatti (Sonata in C-minor), Soler and De Nebra. The sonatas are fine catalog material and spirited listening pleasure.

SPOKEN WORD

ULYSSES—Soundtrack, Caedmon TRS 328 (5)

The film received critical acclaim, and this 2-LP package retains vividly and movingly much of its powerful force. Joyce's biting, twisting dialog give him a big edge on other writers. It's all here for an invigorating listening experience.

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market.

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EXPANDED too! New features in the Di-TOP European Jukebox Playmakers. Previously this has EXPANDED listing of international suppliers rectory include been confined to American artists only. ENLARGED . The list of international of records to jukebox operators. EXPANDED - "Who's Who in the Coin Machine World." manufacturers and distributors. BRAND NEW - The first list of inter-national manufacturare and distributors (This national gaming equipment manufacturers and distributors. (This appears only in the special gaming equipment advertising equipment advertis equipment advertising equipment advertising equipment adve national gaming equipment manufacturers and distributors. Unis appears only in the special gaming equipment advertising work tion tinned into international conies of Coin Machine appears only in the special gaming equipment advertising section, tipped into international copies of Coin Machine World Directory Machine World." still has the same information, statistics and features dealing with the U. S. market that has made coin Machine World Directory the most informative reference and features dealing with the U.S. market that has made com Machine World Directory the most informative reference source Directory. WORLD WATCHERS IN THE COIN INDUSTRY — WATCH IT THROUGH COIN MACHINE WORLD DIRECTORY published. ITALY Del Corso 2, Galleria 70.15.15 Milano 22 Tichester Rd. Apt. 107 Toronto 10 JAPAN Service Ltd. Trade Service Ltd. 2-1-408, 3 Chome Otsuka Bunkyo-ku, Tokyo U. S. BILLBOARD OFFICES NASHVILLE, TENN. 37219 226 Capitol Blvd. (615) 244-1836 ENGLAND 7 Welbeck St. London W1 486-5971 NEW YORK, N. Y. 10036 N. Y. 10036 165 W. 461h 165 PL 7-2800 (212) PL 7-2800 LOS ANGELES CALIF. 90069 9000 Sunset Blvd. (213) 273-1555 CHICAGO, ILL. 60601 188 W. Randolph (312) CE 6-9818 12

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Coin Machine World



EWALD FISCHER and his son-in-law, Marvin Mertes (left), with the huge neon sign erected on a new 75,000-square-foot manufacturing plant in Tipton, Mo. Fischer, rightfully proud of the sign, pointed out that at night the balls on the table are sent through the motions of a trick shot. Mertes is secretary and plant manager.

Fischer in New Plant; New Coin Model Coming

By EARL PAIGE

TIPTON, Mo. — Fischer Manufacturing Co, has moved into its new 75,000-square-foot factory here and will soon introduce a lower-priced coin-operated pool table built with its honey-comb playfield, already being used in its home tables.

At a dedication of the new \$750,000 facility here last week, company president and founder Ewald Fischer talked about the plant's expansion into home tables and the problem of locations buying and operating their own coin-operated tables. companies who do sell direct," said Fischer. "We've been approached by Fawn Manufacturing in Des Moines, but told them we were not interested. We have many old friends in our distributor network and we will continue to sell to the distributor servicing coin machine operators.

"The home table market is

Cannon Coin, Witsen Firm Merge; To Promote Jukebox Programming

HADDONFIELD, N. J. — The coin machine world can anticipate some more creative jukebox programming ideas from Bill Cannon, Cannon Coin Machine Co. here. Cannon, president of the Music Operators of America (MOA) and Vineland, N. J., operator Harry Witsen have merged and Cannon expects to embark on "a very advanced type of operating."

Explaining the merger with Witsen's T&A Amusements, Inc., Cannon said, "Harry is younger than I and I need to be free of the day-to-day management details in order to try out a number of ideas I've been working on for some time.

"Harry's area overlapped with ours and the two operations will complement each other." Cannon said. A name for the new company is being decided on. Both Cannon and Witsen, who is a new MOA director, specialize in music and games.

Cannon indicated that the new firm will be aggressively involved in promoting its jukebox services.

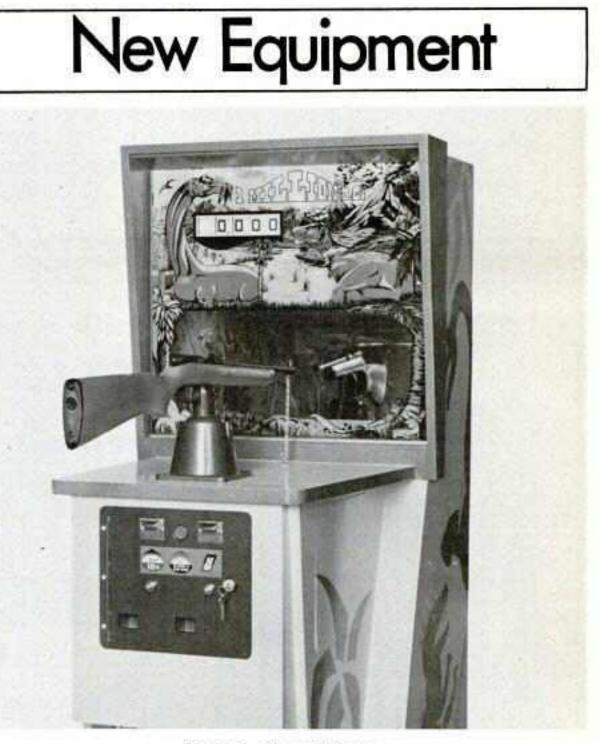
Survey Locations

The MOA president, who has been traveling to various State association meetings and lashing out at complacent, rubberstamp programming, has lately had an opportunity to practice much of what he preaches.

"One of my programmers left and I've been supervising our entire programming procedure,"



JEWISH UNITED FUND (JUF) executive committee, meeting in Chicago last week, found this assembled group of businessmen. Seated around table from left: Nate Feinstein, World Wide Distributors; Tom Herrick, Billboard; Lee Brooks; Murray Shohat, American Automatic Merchandising; Fred Amann, Vend; Earl Paige, Billboard; Nate Boehm, Automatic Merchandisers executive committee; Max S. Bloom, chairman tobacco division; Leo Buntman, JUF division director; Sam Greenberg, co-chairman, coin machine division; Hank Ross, Midway Manufacturing Co., executive committee, coin machine division; Joe Robins, Empire Distributing Co., executive committee coin machine division; Sheldon Epstein, co-chairman, tobacco division; Samuel Stern, Williams Manufacturing Co., co-chairman, trades, industries and professional division; Lou Perl, JUF division director; Joel Stern, executive committee, coin machine division; Bernard Bagan, chairman, vending division.



"We'll never sell direct or to

expanding. It won't happen overnight, but we're moving more and more into home table manufacturing," Fischer said, in commenting on the new factory (Continued on page CMW-7)

said Cannon. "We have made a survey of each location and pinpointing what kinds of records are needed.

"Part of this survey includes analyzing playmeter readings, and the feedback we're getting from locations is interesting. Revenues are up from 6 to 8 per cent as a result of this new procedure we've started. New Ideas

Typical of programming ideas Cannon has initiated:

 Telling the location when a new stereo single in programmed; indicating the record is stereo by printing this information on the title strip.

 Adding information to title strips, i.e., Cannon printed "Theme From the Graduate" on Simon and Garfunkel's "Scarborough Fair (Canticle)."

• Placing an oldie by an established artist near the artist's newest release.

"Jukebox programming is a creative entertainment art, it's a (Continued on page CMW-6) Midway—Target Game

Midway Manufacturing Co. feels it has packed a lot of new excitment into the ancient motif of 1 Million B.C., a target game just released by the Schiller Park, Ill., manufacturer. Midway director of marketing, Ross Scheer, said the game offers both sight and sound effects, the video being "the squeals from game and player alike." Among the targets which appear in the player's sights are Rhamphorhyncus, Tyrannosaurus Rex (the most villanous prehistoric monster of them all) and giant, woolly mammoths which charge from hidden caves. The game is available in "store models" with a stepstool for the kids, longer line cord and extra meter.

Rowe Names Harry Martin Exec. V.-P.; Six Other Executive Appointments

WHIPPANY, N. J. — Rowe International, Inc., a subsidiary of Triangle Conduit & Cable Co., Inc., has welcomed Harry H. Martin as an executive vicepresident and has made six other executive appointments.

Martin, a member of Triangle's board of directors, joined the company in 1961 as operations vice-president. In 1966 he was named vice-president, corporate planning, Triangle. He is also a board member of Magnetic Propulsion Systems, Inc., an aerospace and metals research firm in which Triangle has a minority financial interest.

Formerly, Martin was with Sylvania Products, Inc. Before this he was with RCA.

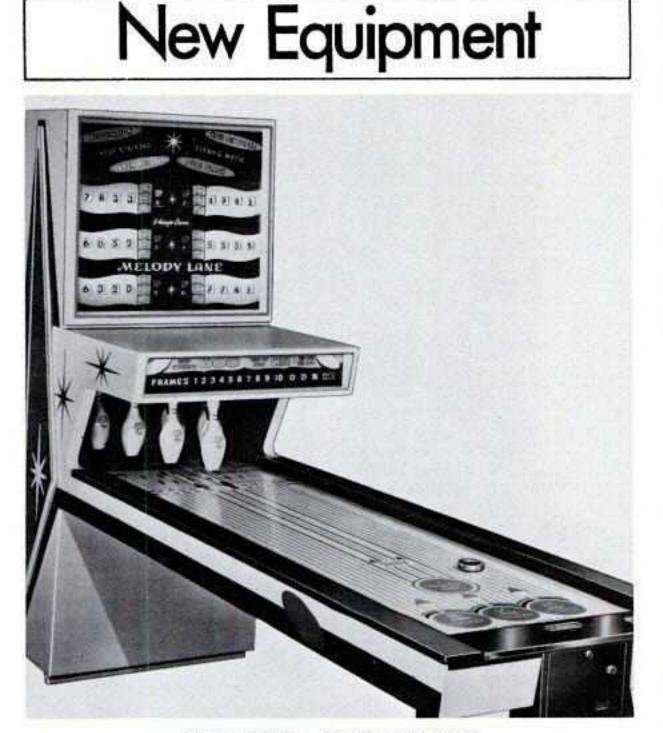
Other Rowe appointments:

D. J. (Joe) Barton, vice-president, domestic sales; Jerome Marcus, vice-president and treasurer; John S. Moyer, vice-president, manufacturing; Richard J. Mueller, vice-president, engineering: Alvin D. Schaffer, vicepresident, corporate planning, and Marvin M. Chaban, secretary and general counsel.

Barton, a veteran of 26 years in the coin machine industry, starting as a route man, has served as Rowe's general sales manager since 1965. From 1952 to 1965, Barton was general manager of the Jacksonville, Fla., office of Bush International Division, Rowe.

Marcus joined Rowe in 1957 and was appointed executive controller in 1962.

(Continued on page CMW-8)



Chicago Coin-Six-Player Bowler

This new six-player puck bowler from Chicago Coin has the super red pin feature that proved popular in other models. A strike in the red pin frame earns the player a bonus score. Other features include: Keep striking (the player continues to shoot if he makes a strike until he misses a strike), high score, pin count (strike scores 300, spare scores 200 and a blow scores 100, plus 10 points for each pin downed). Average game time is less than one minute. Regulation, Dual Flash and Flash-O-Matic are options available to the player. The game can be adapted to two-for-a-quarter play.

Coin Machine News

Sandler Vending Happy With Success of Service Schools

MINNEAPOLIS — Operators and service technicians from Iowa, South Dakota and Minnesota attended a two-day service seminar here recently at Sandler Vending Co. The sessions were conducted by Wurlitzer field engineer Robert Harding, who handles Wurlitzer's Midwest region.

Commenting on the success of service schools, Irving (Irv) Sandler, president of Sandler Vending, said: "The phonograph business today isn't a one-way street. It takes plenty of forethought, consideration, co-operation and hard work to achieve goals you are seeking to attain in this highly competitive business.

"This is why I keep plugging the Wurlitzer service seminar," said Sandler, who plans to hold similar seminars later on.

Those attending: Rex Bone, Des Moines; Walt Meyer, Sauk Centre Music Co., Sauk Centre, Minn.; Harvey Soenksen, Brainerd, Minn.; John Backowski, Little Falls Music Co., Little Falls, Minn.; William R. Crase, Musivend, Inc., Sioux Falls, S. D.; Duane Reiners and Clavin Kennedy, Mill Amusement Co., Milbank, S. D.; Larry Walker, Wadena Amusement Co., Wadena; Philip R. Hertel, P. R. Hertel Co., Wadena, Minn.; Eddie Unglaub, Unger Novelty Co., St. Paul; Thomas Merimon-(Continued on page CMW-7)

Varied Topics At ICMOA Meet

SPRINGFIELD, Ill.—A report on federal copyright legislation, a review of the recent board meeting of the Music Operators of America (MOA), legislation in Illinois and public relations were some of the topics discussed at the gathering of the Illinois Coin Machine Operators Association (ICMOA here April 6-7.

The report on copyright legislation and MOA activities was given by MOA executive vicepresident Fred Granger, Chicago.

ICMOA's legislative council, Jim Winning, briefed the association on expected and pending Illinois legislation. Veteran state house reporter, Malden Jones, of the Chicago's American, talked on public relations.

New Equipment



Gottlieb—Four-Player Flipper

D. Gottlieb & Co. has introduced a new four-player flipper game with a spinning arrow on the backglass and a "whizzer" sound that is said to create action and interest. The game is called Spin Wheel, and the whizzer arrow, as the company calls the spin feature, is activated by scoring the lighted hole, side kick-outs or bottom rollovers. Scoring five kick-out holes in sequence lights the center targets alternately for 500 points, the top targets for 100 points and the pop bumpers for a super score. The new game, now available through distributors, has an illuminated coin entrance plate.

Music Operators Adding Nut Venders as Another Service

BROOKLYN-Irwin Nable, president, Schoenbach Co. here. a major distributing outlet for bulk vending equipment and supplies, says jukebox operators can profitably diversify into bulk vending. Nable, president of the National Vendors Association, the trade association of bulk operators, distributors and manufacturers, is anxious to lure new blood into the bulk vending industry. "I had a music operator in our place last week who said his location had requested a peanut machine," said Nable. "This isn't the first music operator who has called wanting information about nut machines. "The return on peanut ven-ders amounts to about \$3 gross for every dollar invested in merchandise. The commission is usually 25 per cent.

of the Missouri Coin Machine Council, Darwin Coopersmith, a representative of Central Distributing Co., St. Louis, explained aspects of the business to operators attending. "The music operator is already in the location," Nable explained, "and it takes only a little more time to pop on a clean globe filled with nuts while the route man goes about checking and servicing the other pieces in the spot." "There are thousands of bars, grills and taverns that offer a whole new market for this type of vending," Nable said.

SUTHERLAND DISTRIBUTING COMPANY 1920 McGee St., Kansas City, Mo. HA 1-7446

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|----------------------------------|-------------------------------|
| GUNS | KIDDIE RIDES |
| C.C. Champion Rifle Range 175.00 | Mutoscope Flying Soucer289.00 |
| Long Range Rifle | Bert Lane Whirlybird300.00 |
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| Playland | Wheel |
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| Midway Rifle Gallery 175.00 | Bal. Merry-Go-Round 200.00 |
| Rifle Champ | Bally Model T |
| Monster Gun | Champion Horse 350.00 |
| Flying Saucer | Metal Typer |
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| Range | Jet Water Game Squirt 195.00 |
| Sieger Foosball | Urban Movies |
| TERMS: 1/3 Deposit, Bala | nce Sight Draft or C.O.D. |

For beautiful music in the cash box Γ



Added Service

"The service of providing a location with a peanut machine is something the music operator is considering," said Nable. "A vending machine for peanuts or pistachios is just another service the operator can provide a bar or grill. It's another way to keep locations happy." Nable suggests that nut machines be set for nickel vending. The wheel mechanisms can be regulated to dispense about nine pistachios or a dozen peanuts for 5 cents, he said.

Schoenbach, as with other major distributors of bulk vending equipment and supplies, carries a wide variety of nuts, candy and gum—ideal items for bar and tavern patrons to munch on, Nable said.

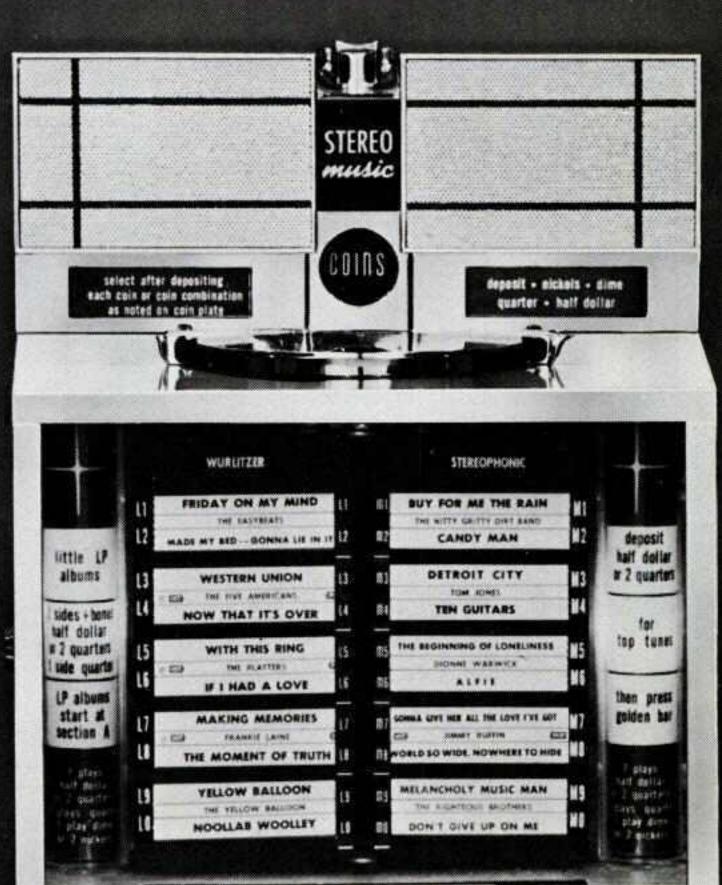
Missouri Operators

Bulk vending, as an area of diversification for jukebox operators, was also explored recently in Missouri. At a meeting



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The Wurlitzer Wall Box offers more features than any other Remote Speaker Wall Box made. Accepts all U.S. coinage from half-dollars to nickels. Permits patron to play Little LP's and preselected Top Tunes from the Golden Bar. Each box has its own volume control. Available 100 or 200 selections with or without top-mounted speaker for private listening. Unique in every way including the extra earnings it produces in any location.

WURLITZER WALL BOX

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112 Years of Musical Experience

Vending News

IRWIN NABLE Slugs, Penny Vending, New Items Leading Topics at NVA Convention

BROOKLYN - The continuing headache of slugs deposited in bulk vending machines, the future of penny merchandising in vending and a search for some Messiah in the form of a new piece of merchandise. These are some of the topics Irwin Nable, president of the National Vendors Association (NVA), said would be discussed at the upcoming NVA convention.

Nable is one of several speakers who will address the NVA convention May 2-5 at Pheasant Run, a luxurious resort 45 minutes from Chicago.

Bingo Chips While all areas of the U.S.

MANDELL GUARANTEED **USED MACHINES**

MERCHANDISE & SUPPLIES

CAPSULES 250 PER BAG with MONEY MAKING DISPLAYS 5¢ All Ring Mix \$4.60

| 26 | IFICK & Game mix | 3.0 |
|-----|-----------------------|------|
| Se | Creepy Bugs | 5.00 |
| 5¢ | Northwestern Mix | 4.2 |
| | Latest Assorted Mixes | |
| 10¢ | Jewelry Mix | 8.00 |
| | Lighter Mix | |
| | Big Dice Mix | |
| 104 | Accordment May | 7 0 |

have been affected by the slug problem, it is especially crucial for New York operators, Nable said, because bingo is legal here. The bingo chips end up in machines.

Roger Folz, Folz Vending, Oceanside, N. Y., has been in the forefront of efforts by the New York Bulk Vendors Association to combat the problem, Nable said. The NVA, through its legal counsel, Don Mitchell, Chicago, has also been working on the problem and has been co-operating with the U.S. Secret Service.

Nable said at last year's NVA convention in New Orleans, the association received a mandate from its membership to approach slugs as the No. 1 problem in the industry.

Secret Service

As a result of the activities of the New York association and NVA, the Washington and New York offices of the Secret Service are instituting a program.

The steps in the program are: The prosecution of manufacturers of bingo chips once the firms have been notified of the problem.

 Advising stores that certain bingo chips fall within statutes involving counterfeit coins and



Northwestern.

2842 Armstrong St., Morris, III. Phone: WHitney 2-1300

CORPORATION

requesting that the stores cease selling such chips.

 Seeking to obtain a regulation from the bingo commissioner concerning the size requirements of chips used in public places.

 Seeking a customs regulation prohibiting the import of bingo chips unless they were of the size or shape not resembling coinage.

Nable said efforts have begun to have the manufacturers of can drink containers change the ring top pull tab being used on cans. These ring pull tabs also wind up in bulk vending machines, he said.

Penny Vending

On the subject of penny merchandise vending, Nable said: "I'm going to throw open the question as to just what the future is in penny vending. With costs rising as they are, I don't see how the penny fits into the picture.

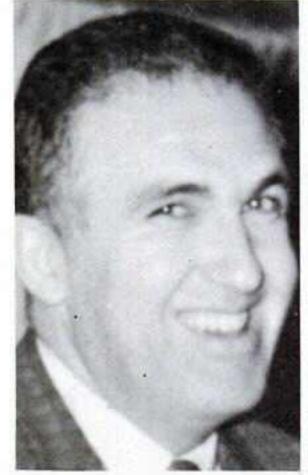
A number of vendors have remarked that they can no longer vend nuts for a penny. Moreover, banks have, in many areas, been charging a fee to handle pennies. Nable said this was all part of the picture he will develop at the convention.

"We're looking for some kind of Messiah in the form of a new item that will catch on," said Nable, in speaking of the charm and novelty vending areas. "There are so many items available in stores already packaged, and mothers seem to prefer to buy the package rather than let the children seek it out in machines." Nable encouraged bulk vendors to attend the convention and see the new items that will be displayed by the manufacturers. He said NVA is expecting the May 2-5 event to be one of the best-attended conventions in the 17-year history of the association.

Bulk Banter

Arthur Bianco, Bronx, N. Y., a director of the National Vendors Association (NVA), is sidetracked by a back ailment. He is hopeful of being able to attend the big NVA convention in Chicago at Pheasant Run May 2-5.

After 25 years, Irwin Nable, head of Schoenbach Co., Brooklyn, received a bronze star from



National Vendors Association, which holds its annual convention at Pheasant Run near Chicago May 2.5.



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the U. S. Army. Irwin, president of NVA, will tell all his bulk vending friends the inside story on this one during the big May convention in Chicago.

Sally Goldberg, wife of Michael Goldberg, Franklin Square, N. Y., died recently of a heart attack. . . . Jack and Ella Schoenbach have moved to Florida. Jack, the founder of Schoenbach Co., is retired. . . . Nick Schiro, Schiro Vending Supply, New Orleans, has just returned from a two-week trip to California, where he visited the Oak Manufacturing plant.

H. B. Hutchinson Jr., NVA vice-president and head of the distributing firm bearing his name in Atlanta, is busy moving into his new building and preparing for the NVA convention. . . . Roger Folz, who with his brother Harold operate one of the largest bulk vending operations in the world at Oceanside, N. Y., is busily handling many details for the NVA convention.

Northwestern Corp. distributors are being ribbed about how much money they lost while (Continued on page CMW-5)







Mrs. Toranto Dies

BIRMINGHAM, Ala.-Mrs. Ephraim Toranto, whose son Albert manages Birmingham Vending Co. here, died recently in Montgomery, Ala. Survivors, in addition to Albert, are Leon Toranto, Birmingham, and Bernard Toranto, Columbus, Ga.



Coin Machine News

15c Coffee, Candy, Drinks Will Soon Be the Standard

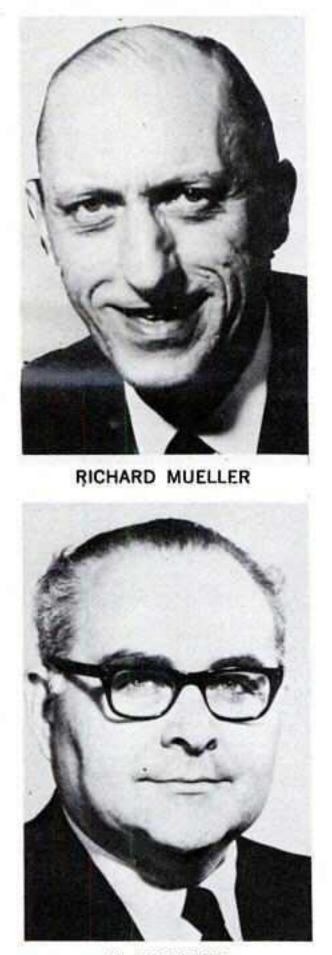
LOS ANGELES — Fifteencent machine-vended coffee, candy and soft drinks will be the standard for the industry—and soon.

Meyer Gelfand, president of the National Automatic Merchandising Association (NAMA) and senior vice-president of the Macke Co., said the price of coffee and other merchandise dispensed by vending machines is going up. Gelfand was here for the NAMA Western show recently.

"It is already happening in locations like airports and recreation areas where transient traffic is the heaviest," he said. "Machines in office and businesses will soon follow."

Increased costs are to blame for the vending increase, admits Gelfand. To soften the blow of dropping that extra nickel in the slot, the machines will dispense larger confections. Even-

ROWE EXECS



tually, he added, all dime items will fade and disappear.

Behind the hikes is a profit squeeze which last year brought industry earnings growth to a standstill. A price increase must be at least a nickel, perhaps more later, he explained.

"Our industry, made up chiefly of operators, lacks price flexibility of most other retailers," said Gelfand. "Vending machine increases must be in increments of at least a nickel—and years usually pass between industryinspired price hikes."

In the beginning, vending operators will mix 10 and 15-cent candies in the same machine. Gradually, the 10-cent selections will drop out of the machine. The same will be true of 10-cent chewing gum packages, which also are on the horizon.

"The industry can absorb increasing costs over a period of time, but there comes a point where this can no longer be done, so what looks like a 50 per cent increase really isn't," says Gelfand.



Continued from page CMW-4

in Las Vegas during the recent sales meeting conducted by the Morris, Ill., factory. . . . Herb Goldstein, Oak Manufacturing Co., Inc., Los Angeles, is looking forward to the big NVA convention and is promising some new ideas for operators.

Tom Emms, Graff Vending Co., Dallas, has been busily engaged in organizing the entertainment for the upcoming convention. A big hospitality night is planned for Friday, May 3, at Pheasant Run. This is sponsored by the NVA manufacturer members. Emms is also quizzing members about a golf tournament, which will be held at the close of the convention, Sunday, May 5.

Don Mitchell, NVA counsel, has been involved in legislative work in Florida as part of NVA's national project to combat discriminatory laws in selected areas of the U. S. A re-

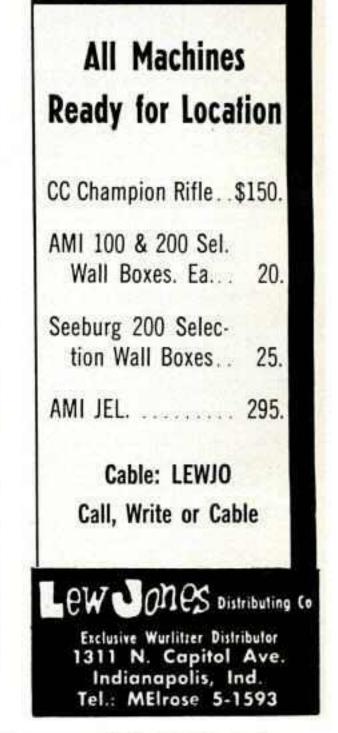
Top Play on Tap for NVA

CHICAGO — Bulk vending businessmen convening here May 2-5 at nearby Pheasant Run can enjoy "Wait Until Dark," a play running through May 5 at the dinner playhouse of the large resort.

Julia Meade is replacing Janet Blair as the star in this story about a blind girl terrorized by two criminals who come into her apartment. Miss Blair has been sidelined by surgery.

Pheasant Run is 45 minutes from Chicago and the site this year of the National Vendors Association (NVA) annual convention and trade show.

port on this will be made at the convention. ... Ted Raynor, law partner of Mitchell, NVA cocounsel and a long-time NVA leader, encourages each bulk operator to bring in a new NVA member. Small operator's dues are only \$40 a year and this includes the \$1,000 life insurance policy, Raynor advises.



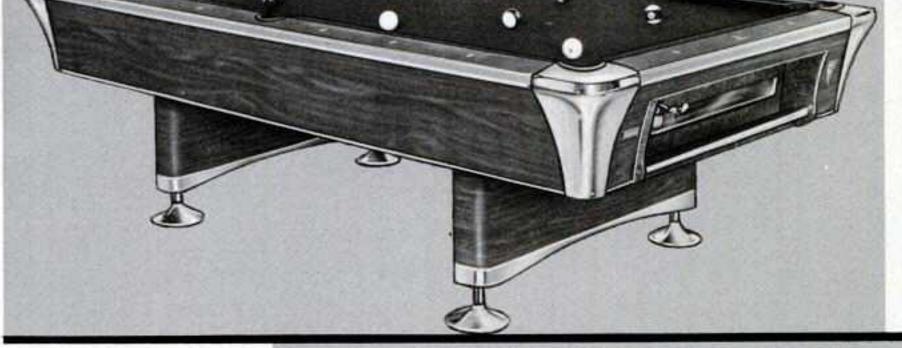


THE EMPRESS SERIES

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M. M. CHABAN APRIL 13, 1968, BILLBOARD

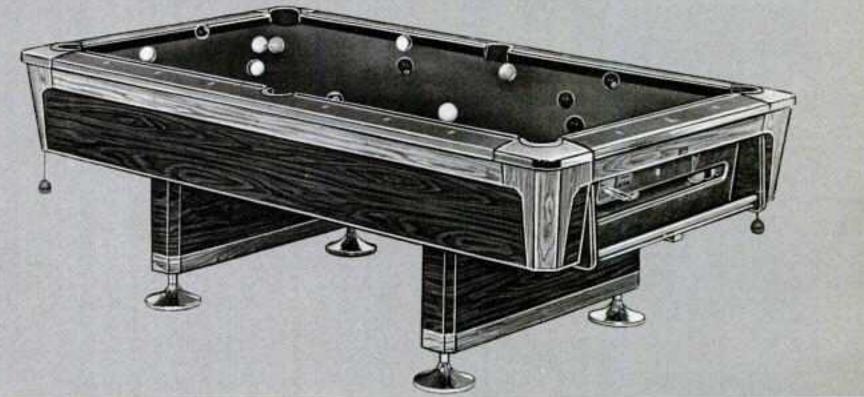


Model 105-D 105"x 59" Model 92-D 91"x 52"

Available in: Walnut-grained finish. Luxuriously styled and precision crafted throughout to please even the most serious players. Durabilitydesigned to provide many extra years of use.

THE REGENT SERIES Model 101-D 101" x 57" Model 91-D 91" x 52" Model 86-D 84" x 48"

Compact companion to Empress line. Long-lived beauty of Walnut-look vinyl, high-lighted by chrome plated cast pocket fittings.



Fischer tables attract players like bikinis attract lookers. The big difference, however, is Fischer's attraction pays off with high profits. What's more, Fischer's other magnetic advantages like solid quality throughout, advanced features and service problems a thing of the past, have been attracting top operators everywhere. How about taking a closer look? But mind you, the nearer you get, the stronger the attraction.

Fischer MANUFACTURING CO., TIPTON, MO. 65081



18 YEARS OF PROVEN SUPERIORITY

ISCHE!



Try it yourself. Flip up the self-locking main dome of our new Princess Deluxe compact-and see what Rock-Ola has done to cut down your programming and service time . . . to beef up your take.

See how everything is right up front, at eye level, big as life? No more stooping, squatting or squinting for you. Just reach out and get things done. Key switches up top at eye level. Credit unit and amplifier flip down for stand-up servicing ease. So do the new hinged program holders. New "straight through" coin entrance chute with drain, new easy to read record indicator numbers, new rear controls grouping, new printed circuitry-

all make for easier service in the brand new flip-top Princess Deluxe. Plus . . . Rock-Ola's exclusive Mech-O-Matic 331/3-45 RPM changer. And this mini works with all optional accessories: receiver, money counter, remote volume control, Phonette wall box and wall speakers (LP feature optional). All this, and the new Princess Deluxe measures just 46-24-31! You can't help but make your rounds faster and your wallet fatter.



Last This

Week Week

Last This

1

3

Volt 157

Philips 40495

Capital 2138

Warner Brothers 7170

Tramp, O. C. Smith, Columbia 44425.

Epic 10283

money making music makers for every location

new mini

JUKEBOX RECORD REPORT

For the week ending April 13, 1968

METRO MARKETS

Most played singles on jukeboxes in the 25 largest U. S. metropolitan markets, based on playmeter readings.

| Last
Week | This
Weel | | on
Chart | Last Th
Week W | |
|--------------|--------------|---|-------------|-------------------|--|
| - | 1 | Lady Madonna, Beatles
Capitol 2138 | 1 | 3 (| 5 Love Is Blue, Paul Mauriat 2
Philips 40495 |
| - | 2 | Honey, Bobby Goldsboro | 1 | 877.0 | 7 Scarborough Fair/Canticle, Simon & Garfunkel 1
Columbia 44465 |
| 5 | 3 | Young Girl, Union Gap featuring Gary Puck
Columbia 44450 | ett 2 | | 8 (Sweet Sweet Baby) Since You've Been Gone,
Aretha Franklin |
| 100 | 4 | Cab Driver, Mills Brothers
Dot 17041 | 1 | 5-6 | 9 Kiss Me Goodbye, Petula Clark |
| 7 | 5 | Valleri, Monkees
Colgems 1019 | ., 2 | 10 10 | 0 I Thank You, Sam and Dave 2
Stax 242 |

Most promising new record: Take Time to Know Her. Percy Sledge, Atlantic 2490.

REGIONAL MARKETS

Most-played singles on jukeboxes in six U. S. geographical regions, based on playmeter readings from both rural and urban locations.

Weeks

Chart

Weeks

Charl

Last This

WEST COAST

1 1 (Sittin' On) The Dock of the Bay, Otis Redding 2

3 Lady Madonna, Beatles..... 1

4 Ballad of Bonnie and Clyde, Georgie Fame.... 1

Kiss Me Goodbye, Petula Clark...... 1

MOUNTAIN

| Last
Week | This
Wee | k Ch | eks
n
art |
|--------------|-------------|---|-----------------|
| 2 | 1 | Love Is Blue, Paul Mauriat
Philips 40495 | 2 |
| 1 | 2 | Skip a Rope, Henson Cargill
Monument 1041 | 2 |
| =a | 3 | Little Old Wine Drinker Me, Robert Mitchum
Monument 1006 | |
| -t) | 4 | Luziana, Webb Pierce
Decca 32246 | 1 |
| 4 | 5 | Foggy River, Carl Smith
Columbia 44339 | 2 |

Most promising new record: Only A Fool, Ned Miller, Capitol 2074

CENTRAL

Most promising new record: Son of Hickory Holler's



Weeks

flips her lid for you!



PRINCESS DELUXE Model 435-100-play

Rock-Ola Manufacturing Corp. • 800 N. Kedzie Ave. • Chicago, III. 60651 CMW-6

Week Week

- 1 Honey, Bobby Goldsboro 1 United Artists 50283
- Colgems 1019
- (Sittin' On) The Dock of the Bay, Otis Redding 1 3 Volt 157
- 5 4 Young Girl, Union Gap featuring Gary Puckett 2 Columbia 44450
- 5 Funky Street, Arthur Conley...... 1 Atco 6563

Most promising new record: Tighten Up, Archie Bell and the Drells, Atlantic 2478.

SOUTHEAST

Weeks Last This Week Week Chart 1 (Sittin' On) The Dock of the Bay, Otis Redding 2 Volt 157 2 Honey, Bobby Goldsboro 1 United Artists 50283 Buddah 24 4 Cry Like a Baby, Box Tops...... 1

Mala 593 5 Take Time to Know Her, Percy Sledge...... 1 Atlantic 2490

Most promising new record: Lady Madonna, Beatles, Capitol 2138.

Week Week 5 King 6155 Colgems 1019 (Sittin' On) The Dock of the Bay, Otis Redding 2 2 3 Volt 157 Sweet Inspiration, Sweet Inspirations...... 1 Atlantic 2476 Soul Serenade, Willie Mitchell 2 3 5 Hi 2140

Most promising new record: Honey, Bobby Goldsboro, United Artists 50283

NORTHEAST

| | This
Week | weeks
on
Chart |
|--------|--------------|--|
| - | 1 | Cab Driver, Mills Brothers |
| 2 | 2 | Simon Says, 1910 Fruitgum Company 2
Buddah 24 |
| | 3 | Love Is Blue, Paul Mauriat |
| 24
 | 4 | Will You Love Me Tomorrow, Four Seasons 1
Philips 40523 |
| 5 | 5 | L. David Sloane, Michele Lee |

Most promising new record: Honey, Bobby Goldshoro, United Artists 50283.

Cannon Coin, Witsen Merge

Continued from page CMW-1

craft, and operators need to realize their route men must be fluid and creative," Cannon said.

"When you come into a location with a new record like 'Honey,' " you have to merchan-dise that record.

Put it on the box and play it several times. A record is not a sandwich. People know what to expect, even from a new type of sandwich, but they're not familiar with a new record.

"In the case of the Simon & Garfunkel record, very few peo-



April 18-20-Illinois Automatic Merchandising Council, a n n u a l meeting, Lake Lawn Lodge, Delevan, Wis.

April 19-20 - National Automatic Merchandising Association, regional management conference, Hotel America, Washington, D. C.

ple realized what 'Scarborough Fair' was until we printed 'Theme From the Graduate' on the title strips.

"This is what I mean when I say jukebox music must be merchandised."

April 26-27-National Automatic Merchandising Association, regional management conference, Hotel America, Houston.

April 26-May 5 - Hannover Trade Exposition, Hannover, West Germany.

April 27-Montana Music Operators Association, Missoula, site not announced.

May 2-5-National Vendors Association, annual convention, Pheasant Run Lodge, St. Charles, III.

May 3-5-Canadian Automatic Merchandising Association, annual convention and trade show, Hotel Bonaventure, Montreal.

APRIL 13, 1968, BILLBOARD aterial

Fischer in New Plant; New Coin Model Coming

Continued from page CMW-1

which will be geared to produce a table every three minutes.

Dedicate Factory

A large crowd of local citizens, Missouri's Lieut. Gov. Tom Eagleton and many other public officials and distributors from points as far away as Miami and New Jersey attended the event here.

Fischer was paid high tribute for his Horatio Alger-type career, beginning in 1948 when he returned here to build his first table. Born on a farm near here, Fischer used to make a table and then carry it in his car and sell it.

He has expanded his operation 17 times and said, "Maybe this new factory will hold us for awhile."

Location Sales

His advice for operators, faced with the problem of seeing locations own and operate pool tables, is "better service."

"There's nothing illegitimate about selling tables directly to locations, but it's a bad practice because the location will keep a table too long and never service it properly.

"I was in Iowa recently and saw a table eight years old. The location owned it. This location could do three times as much volume if it had a new table.

"The best answer for operators is to provide service. A table should be changed every six months. If a new table isn't brought in, the old one should at least be recovered. Tables need regular cleaning. The worst sin is to let lint collect in the runways and allow balls to stick."

Operators may be able to change tables more frequently now that Fischer is introducing a lower-price coin model that utilizes a honey-comb playfield construction of corrugated material backed top and bottom by steel. This eliminates the need for a playfield made from expensive slate or marble but provides an excellent playing surface, Fischer said.

Sandler Vending

Continued from page CMW-2

ti and John A. Lauson, Ackley Novelty Co., Trego, Wis.; Marvin Ellingson and Rudy Knach, Sandler Vending Co.

The sessions covered such subjects as the mechanical components and electrical circuitry in the Wurlitzer Americana II and the use of the public address microphone kit, a popular accessory used with the Americana II.



BALLY'S WORLD CUP soccer game gets a tryout here from Bill (Moose) Skowron, retired baseball star. Skowron was with the New York Yankees, Chicago White Sox and Los Angeles Angels. He is shown competing with an unidentified friend in Hansa Club, a popular Chicago cocktail lounge.

SPECIALS! COMPLETE, AS IS ROWE 77 CANDY, 25c CHANGER. 125 STEELMADE 5290 CAN VENDER...... 400 CORSAIR 30 CIGARETTE..... 40 Write for complete 1968 Catalog of Phonographs, Vending and Games. **Established** 1934 ATLAS MUSIC COMPANY Cable: ATMUSIC-Chicago 2122 N. WESTERN AVE., CHICAGO, ILL. 60647. ARmitage 6-5005





Coin Machine News



when answering ads . . .

Say You Saw It in the Billboard

Harry Martin Rowe Exec. V-P

Continued from page CMW-1

Moyer joined Rowe in 1962 following a 20-year tenure with the Seeburg Corp. as chief engineer of the vending and contract divisions. Immediately preceeding this new appointment, he was vice-president and general manager of Rowe's Grand Rapids, Mich., facilities.

À veteran of the vending industry since 1939, Mueller started in the engineering department of Canteen. He was named supervising engineer in 1951 before coming to Rowe. At Rowe, he has been responsible for field service, foreign licensing and staff assignments for engineering.

Schaffer has served as vice-

president and general manager of Rowe's main production facilities here since 1961.

Before coming to Rowe, Chaban was chief patent attorney at Canteen. He was patent attorney for the Hotpoint division, General Electric, and prior to that, an engineer for Automatic Electric Co.

Triangle purchased Rowe from Canteen Corp. earlier this year. Triangle, listed on the New York Stock Exchange, has 4,000 employees at 14 plants. The company is a major diversified metals and plastics fabricator, and through Rowe, manufactures jukeboxes, vending machines and background music systems.



HARRY H. MARTIN, newly appointed executive vice-president, Rowe International, Inc.



JOE BARTON





Only Valley has the regulation size-21/4"



JEROME MARCUS



JOHN MOYER APRIL 13, 1968, BILLBOARD aterial

MAGNETIC CUE BALL

| CANADIAN | . PATENT | #730.584 |
|---------------|----------|------------|
| BRITISH | PATENT | #1,046.390 |
| ITALIAN | . PATENT | #726.661 |
| FRENCH | . PATENT | #207,694 |
| UNITED STATES | PATENT | #3,362,710 |

Malley manufacturing & sales company

BAY CITY, MICHIGAN 48706 PHONE: (517) 892-4536

In the 100-selection jukebox field, it pays to buy the front-runner.

cadette The Rowe AMI Cadette is leading the way in the march of profit. This is the 100-selection compact jukebox that'll produce the big profit in your secondary locations.

It's got everything going for it. Looks. Style. Superb sound.

The striking winged-top assembly has inches).

ROWE AMI CADETTE.



NO. 3153120 U.S. PATENT

| Billboard | FOR
WEEK
ENDING
APRIL 13,
1968 | |
|---|---|--|
| STAR PERFORMER—Sides registering greatest proportionate | | y Association of America seal of certification as million selling single. |
| TITLE Artist (Producer), Label & Humber | (32) 34 47 52 THE GOOD, THE BAD
AND THE UGLY | (67) 58 58 59 YOU'VE GOT TO BE LOVED 7 |
| | (33) Condition My Condition Was In) 9 | (68) 64 64 65 THAT'S A LIE 8 |
| Billboard 10 23 64 HONEY
Award Bobby Goldsboro (Bob Montgomery & Bobby Goldsboro), United Artists 50283 | 53 67 74 DELILAH | (69) 79 87 93 CENTLE ON MY MIND |
| 2 7 12 YOUNG GIRL
Union Gap Featuring Gary Puckett (Jerry Fuller),
Celumbia 44450 | 38 52 56 SECURITY
Etta James (Rick Hall & Statt), Cadet 5594 7 | 10 59 62 62 BACK ON MY FEET AGAIN 6 |
| 3 1 1 1 (Sittin' On) THE DOCK OF
THE BAY
Ofis Redding (Steve Cropper), Volt 157 | 46 81 - TIGHTEN UP
Archie Bell & the Drells (L.J.F. Production), | 90 JUMBO
Bee Gees (Robert Stigwood & Bee Gees), Alco 6570 |
| 6 15 17 CRY LIKE A BABY | 41 41 50 SOUL SERENADE 6 | 12 95 MONY MONY
Temmy James & Shondells (Bo Gentry & Ritchie
Cordell), Roulette 7008 |
| 5 5 8 (Sweet Sweet Baby)
SINCE YOU'VE BEEN GONE 7 | 39 39 40 40 LITTLE GREEN APPLES | Heil Diamond (Jeff Barry & Ellie Greenwich),
Bany 556 |
| Arethe Franklin (Jerry Wexler), Atlantic 2486
7 9 23 LADY MADONNA
Beatles (George Martin), Capital 2138 | 40 43 43 SOUL COAXING (Ame Caline) 8 | (14) 65 65 72 SIT WITH THE GURU |
| 8 8 10 THE BALLAD OF BONNIE 9 | (1) 24 24 24 WILL YOU LOVE ME
TOMORROW? | Tamia 54163 |
| 8 4 6 6 LA-LA MEANS I LOVE YOU11
Delfonics (Stan & Bell), Philly Groove 150 | 4 Seesons (Bob Crewe), Philips 40523
47 63 75 U. S. MALE | (76) 81 97 97 100 YEARS 4 |
| (3) 3 3 7 VALLERI
Monkees (Monkees), Colgems 66-1019 6 | 43 43 45 51 THE SON OF HICKORY
HOLLER'S TRAMP | 1 67 73 81 STAY AWAY
Elvis Presley, RCA Victor 47-9465 |
| 10 11 11 11 THE MIGHTY QUINN | 44 69 73 THE IMPOSSIBLE DREAM 5 | (78) 73 77 78 TIN SOLDIER |
| 18 19 33 I GOT THE FEELIN' | 45 45 34 49 TAPIOCA TUNDRA | (79) 71 71 82 LOVE IS BLUE |
| (a) (12) 9 2 2 LOVE IS BLUE.
Paul Mauriat, Phillips 40495 | 1 48 95 - I WILL ALWAYS THINK ABOUT YOU | Gien Campbell (Alyde Lory), Capitol 2146 |
| 13 13 13 13 SCARBOROUGH FAIR
(/Canticle) 7 | New Colony Six (Senator Records Corp.),
Mercury 72775 | Ollie & the Nightingales (Booker T. Jenes),
Stax 245 |
| 14 14 14 14 DANCE TO THE MUSIC | Hollies (Ren Richards), Epic 10298
Uni 55055 | (83) 85 86 89 AT THE TOP OF THE STAIRS 5 |
| (15) 12 4 4 SIMON SAYS 12 | (40) Gladys Knight & the Pips (M. Whitfield), Soul 35042 (49) 49 51 61 RICE IS NICE | TO SAN JOSE |
| 16 18 25 IF YOU CAN WANT | 50 33 22 20 I WISH IT WOULD RAIN 14 | (85) 86 UP ON THE ROOF |
| 21 21 21 21 PLAYBOY | (51) 37 37 37 A QUESTION OF | 86 89 90 - CINDERELLA ROCKEFELLA 3 |
| 28 42 87 COWBOYS TO GIRLS | Balloon Farm (Laurie Prod. & Peter Shekeryk),
Laurie 3405 | TOU I CAN'T BELIEVE I'M LOSING |
| 22 38 38 SUMMERTIME BLUES | (52) 52 61 69 L. DAVID SLOANE | Frank Sinatra (Sonny Burks), Reprise 0677 (You Keep Me) HANGIN' ON 1
Jee Simon (J.R. Enterprises), Sound Stage 7 2508 |
| 20 15 16 16 KISS ME COODBYE | The Who (Kit Lambert), Decca 32288 | Dyke & the Blazers (East/Art Barrett),
Original Sound 79 |
| Warner BrosSeven Arts 7170
78 - AIN'T NO WAY | (55) 55 66 76 IN NEED OF A FRIEND 5 | OUT OF THE DE Angelis), ABC 11055 |
| 22 17 10 3 (Theme From) THE VALLEY
OF THE DOLLS | Cowsills (Bill & Bob Cowsill), MGM 13909 | 91 91 91 — SHOWTIME |
| 23 25 29 CAB DRIVER
Mills Brothers (Charles R. Grean & Tom Mack),
Dot 17041 | Rascals (Rascals), Atlantic 2493 | 92 92 92 - YOUR HEART IS FREE JUST
LIKE THE WIND |
| 26 27 55 SWEET INSPIRATION 7 | 62 79 - UNKNOWN SOLDIER | (93) 94 94 - MASTER JACK |
| Sweet Inspirations (Tom Dowd & Tommy Cogbill),
Atlantic 2476 | 59 60 60 60 SUNSHINE OF YOUR LOVE 14 | 94 IF YOU DON'T WANT MY |
| 25 27 49 77 THE UNICORN | 63 89 98 SHERRY DON'T CO.
Lettermen (Kelly Gordon), Capitol 2132 | (05) 96 I LOVE YOU 2 |
| 20 17 9 I THANK YOU | 61 69 72 91 ME, THE PEACEFUL HEART 4 | 96 ANYTHING
Eric Burden & the Animals (Tem Wilson),
MGM 13917 |
| A 29 30 42 IENNIFER IUNIPER | ⁷⁵ — − LOOK TO YOUR SOUL | 97 98 - 86 BABY YOU'RE SO RIGHT 4 |
| 31 44 53 FOREVER CAME TODAY 5 | IN MY HEART 4 | Brenda & Tabulations (Bob Finiz), Dione 507 |
| 30 48 66 TAKE TIME TO KNOW HER 5 | Tommy Boyce & Bobby Hart (Boyce-Hart), 2 | 99 BABY MAKE YOUR OWN
SWEET MUSIC |
| 30 Percy Sledge (Quin Ivy & Marlin Greene),
Atlantic 2490 5 35 53 63 FUNKY STREET | TO THE REAKDOWN | Jay & the Techniques (Jerry Ross), Smash 2154 |
| Arthur Conley (Tom Dowd), Ateo 6563 | Flatt & Scruggs (Bob Johnston),
Columbia 44380/Mercury 72739 | (100) Jimmy Smith (Esmond Edwards), Verve 10583 |



| DIIDDUINC | INDED | THE | LOT | 100 |
|-----------|-------|------|-----|-----|
| BUBBLING | UNDER | 1112 | nui | 100 |

| 101. DOES YOUR MAMA KNOW ABOUT ME. |
|---|
| Bobby Taylor & the Vancouvers, Gordy 7069
102. YOU'VE GOT TO CHANGE YOUR MIND. James Brown & Bobby Byrd, King 6151 |
| 102. TO YE GOT TO CHANGE TOOK MIND. James brown & Booby Byrd, King of St
103. IN SOME TIME |
| 104. HONEY |
| 105 WIND SONG West Montpomery A&M 916 |
| 105. WIND SONG |
| 107. OUR CORNER OF THE NIGHT |
| 108. IN THE MORNING |
| 109. UNWIND |
| 110. HERE'S TO YOU |
| 111. CAN'T FIND THE TIME Orpheus, MGM 13882 |
| 112. COME TO ME SOFTLY Jimmy James & the Vagabonds, Afco 6851 |
| 113. (Sittin' On) THE DOCK OF THE BAY |
| 115. UP FROM THE SKIES |
| 116. DR. JON (The Medicine Man) Jon & Robin & the In Crowd, Abnak 127 |
| 117. ANOTHER PLACE, ANOTHER TIME |
| 118. UP TO MY NECK IN HIGH MUDDY WATER |
| Linda Ronstadt & Stone Paneys, Capitol 2110 |
| 119. SO FINE Ike & Tina Iketts, Innis 6667 |
| 120. I FOUND YOU |
| 121. GREASY HEARTJefferson Airplane, RCA Victor 47-9496 |
| 122. LOUISIANA MAN |
| 123. WHAT A DAYContrests, Featuring Bob Morrison, Monument 1058 |
| 124. SOUL TRAIN |
| 125. LEGEND OF XAMADU. Dave Dee, Dozy, Beaky, Mick & Tich, Imperial 66287 |
| 126. HEY GIRL, MY GIRL |
| 127. I DON'T KNOW |
| 128. LIKE TO GET TO KNOW YOU Spanky & Our Gang, Mercury 72795 |
| 129. THE BONNIE & CLYDE |
| 130. TAKE ME IN YOUR ARMS |
| 131, LOOK AT WHAT I ALMOST MISSED |
| 132. HOUSE THAT JACK BUILT |
| 133. SHADOW OF YOUR LOVE |
| 134. GET-E-UP Preparations, Heart & Soul 201 |
| |



| Beautiful Morning, A (Siacsar, BMI) |
|--|
| Cab Driver (Blackhawk, BMI). 23 Call Me Lightning (Fabulous, ASCAP). 53 Chain of Fools (14th Hour/Promto, BMI). 100 Cindercilla Rockefella (Irving, BMI). 86 Cowboys to Girls (Razer Sharp, BMI). 18 Cry Like a Baby (Press, BMI). 4 |
| Dance to the Music (Daly City, BMI) |
| End of Our Road, The (Jobete, BMI) |
| Foggy Mountain Breakdown (Peer Int'l, BMI) |
| Gentle on My Mind (Sherman-DeVerzan, BMI) |
| Honey (Russel-Cason, ASCAP) 1 |
| I Can't Believe I'm Losing You (Vogue/
Hollyland, BMI) |
| |

| HOT | 100-A TO Z -(Publisher-Licens | ee) |
|-----------------------------------|---|---|
| IMI) 75 21 96 | 1 Thank Yeu (East/Pronto, SMI) 27 1 Wanna Live (Windward Side, BMI) 80 1 Will Always Think About You (New Colony/
T,M, BMI) 46 1 Wish It Would Rain (Jobete, BMI) 50 If You Can Want (Jobete, BMI) 16 If You Can Want (Jobete, BMI) 16 If You Can Want My Love (Bornwin, BMI) 94 Impossible Dream (Fox, ASCAP) 44 In Need of a Friend (Akbestal, BMI) 55 Jennifer Eccles (Maribus, BMI) 71 Just Dropped In (To See What Condition My
Condition Was In) (Acuff-Rose, BMI) 33 Kiss Me Goodbye (Donma, ASCAP) 20 L David Sloane (Meager, BMI) 52 Lady Madonma (Maclen, BMI) 6 La-La Means 1 Love You (Mickel Shoe, BMI) 8 Liftle Green Apples (Russell-Cason, ASCAP) 39 Loving You Has Made Me Bananas (Curtis, ASCAP) 90 25 Leve Is All Around (James, BMI) 12 Loving You Has Made Me Bananas (Curtis, ASCAP) 90 25 Leve Is Blue (Croma, ASCAP) (Paul Mauriat) 12 Loving You Has Made Me Bananas (Curtis, ASCAP) 90 39 Loving You Has Made Me Bananas (Curtis, ASCAP) 90 40 <td< td=""><td>Showtime (Wingate, BMI) 91 Simon Says (Maskat, BMI) 15 (Sittin' On) The Dock of the Bey (East/Pine/
Redwal, BMI) 3 Sit With the Guru (Alarm Clock/Claridge, ASCAP) 74 Son of Hickory Holler's Tramp, The (Blue Crest,
BMI) 33 Soul Coasing (Ame Calline) (Southern, ASCAP) 40 Soul Serenade (Kilyn, BMI) 38 Stay Away (Gladys, ASCAP) 77 Suddenly You Love Me (Ponderosa, BMI) 54 Summertime Blues (Sea Chest, BMI) 59 Sweet Inspiration (Press, BMI) 24 (Sweet Sweet Baby) Since You've Been Gone 14th Hour/Cotillion, BMI) (Ith Hour/Cotillion, BMI) 30 Take Good Care of My Baby (Screen Gems-Columbia, BMI) 36 Take Time to Know Her (Gallico, BMI) 30 Take Time to Know Her (Gallico, BMI) 37 Unicorn, The (Hollis, BMI) 37 Unicorn, The (Hollis, BMI) 38 Us on the Roof (Screen Gems-Columbia, BMI)</td></td<> | Showtime (Wingate, BMI) 91 Simon Says (Maskat, BMI) 15 (Sittin' On) The Dock of the Bey (East/Pine/
Redwal, BMI) 3 Sit With the Guru (Alarm Clock/Claridge, ASCAP) 74 Son of Hickory Holler's Tramp, The (Blue Crest,
BMI) 33 Soul Coasing (Ame Calline) (Southern, ASCAP) 40 Soul Serenade (Kilyn, BMI) 38 Stay Away (Gladys, ASCAP) 77 Suddenly You Love Me (Ponderosa, BMI) 54 Summertime Blues (Sea Chest, BMI) 59 Sweet Inspiration (Press, BMI) 24 (Sweet Sweet Baby) Since You've Been Gone 14th Hour/Cotillion, BMI) (Ith Hour/Cotillion, BMI) 30 Take Good Care of My Baby (Screen Gems-Columbia, BMI) 36 Take Time to Know Her (Gallico, BMI) 30 Take Time to Know Her (Gallico, BMI) 37 Unicorn, The (Hollis, BMI) 37 Unicorn, The (Hollis, BMI) 38 Us on the Roof (Screen Gems-Columbia, BMI) |
| 11
95 | Sherry Don't Go (Grey Fox, BMI) | You've Got to Be Loved (Duchess, BMI) |
| | | |

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Compiled from national retail sales and radio station airplay by the Music Popularity Dept. of Record Market Research, Billboard.

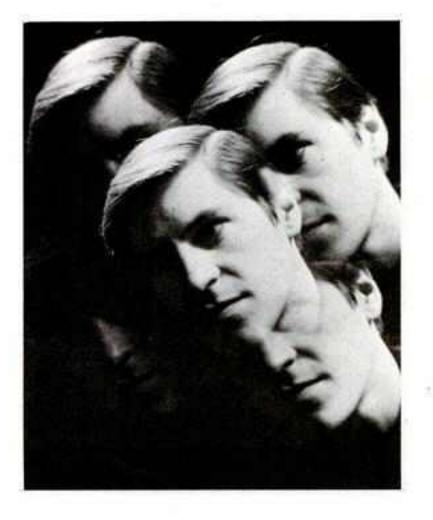
Strong Area Beports



Ten Years After PORTABLE PEOPLE

85027





Alan Price NOT BORN TO FOLLOW 3019



Already An Instrumental Smash



Ace Cannon BY THE TIME I GET TO PHOENIX



2144

NUMBER OF tlight Singles SINGLES REVIEWED THIS WEEK 130 LAST WEEK 123 *This record is predicted to reach the TOP 40 EASY LISTENING Chart

TOP20 POPSPOTLGHT TOP 20

Spotlights Predicted to reach the top 20 of the HOT 100 Chart

BEACH BOYS-FRIENDS

(Prod. Beach Boys) (Writers: Wilson-Wilson-Wilson-Jardine) (Sea of Tunes, BMI)-Following up "Darlin"," group strikes back with a smooth easy beat rocker and a clever arrangement by Brian Wilson, Flip: "Little Bird" (Sea of Tunes, BMI). Capitol 2160

IMPRESSIONS-WE'RE ROLLING ON

(Prod. Curtis Mayfield & Johnny Pate) (Writer: Mayfield) (Camad, BMI)-Having made a tremendous sales comback with their Top 20 winner "We're a Winner," group is in the same solid bag with more strong and groovy Curtis Mayfield rhythm material. Flip: "We're Rolling On (Part 2)" (Camad, BMI). ABC 11071

BOBBY VEE-Medley: MY GIRL/HEY GIRL

(Prod. Dallas Smith) (Writers: Robinson-White Goffin-King) (Jobete/Screen Gems-Columbia, BMI)-A powerhouse combination of the Temptations' nit together with the Freddie Scott hit spells smash. Will hit hard and fast for Vee. Flip: "Just Keep It Up (And See What Happens)" (Travis, BMI). Liberty 56033



Spotlights Predicted to reach the top 60 of the HOT 100 Chart

*ELVIS PRESLEY-WE CALL ON HIM/YOU'LL NEVER WALK ALONE

(Writers: Rodgers-Hammerstein II) (Williamson, ASCAP)-Perfectly timed with the religious season, Presley is in top form with two equally potent ballad sides that will carry on beyond Easter for top play and sales. RCA Victor 47-9600

*AL MARTINO-LILI MARLENE

(Prod. Tom Morgan) (Writers: Schultze-Leip-Connor) (Marks/G.E.M.A., ASCAP) -Revival of the Marlene Dietrich classic proves a stirring winner for Martino with an exceptional Charlie Calello arrangement, Flip: "Georgia" (Peer Int'l, BMI). Capitol 2158

JERRY BUTLER-NEVER GIVE YOU UP

(Prod. Gamble-Huff) (Writers: Gamble-Huff-Butler) (Parabut/Double Diamond/ Downstairs, BMI)-The hot writing team of Gamble and Huff comes up with blockbuster blues ballad material for Butler that will fast surpass the sales of his "Lost" hit, Flip: "Beside You" (Parabut/Double Diamond/ Downstairs, BMI). Mercury 72798

JACKIE WILSON & COUNT BASIE_CHAIN GANG

(Prod. Nat Tarnopol & Teddy Reig) (Writer: Cooke) (Kags, BMI)-Wilson with strong support of the Basie orchestra moves and grooves with this solid revival of the late Sam Cooke hit. Should quickly top their "For Your Precious Love" hit. Flip: "Funky Broadway" (Routeen/Drive-In, BMI). Brunswick 55373

CRITTERS-TOUCH 'N GO

(Frod, Charles Koppelman & Don Rubin) (Writers: Bonner-Gordon) (Chardon, BMI-This top Koppelman-Rubin production number should prove the right item to bring the good group back to the Hot 100 fast with sales impact. Solid rocker that moves from start to finish. Flip: "Younger Generation" (Faithful Virtue, BMI). Project 3 1332

BILL MEDLEY-I CAN'T MAKE IT ALONE

(Prod. Bill Medley) (Writers: Goffin-King) (Screen Gems-Columbia, BMI) -The deep-voiced half of the Righteous Brothers comes on strong with this powerful blues ballad, his first disk since the split of the duo. This one should fast establish him as a solid disk seller. Flip: (No Information Available) MGM 13931

*ROGER WILLIAMS-IF YOU GO

(Prod. Hy Grill) (Writers: Parsons-Emer) (MCA, ASCAP)-This exceptional piece of material with a strong beat in support of the Williams piano magic has much of the play and sales potential of his "Born Free." Flip: "The Impossible Dream" (Fox, ASCAP). Kapp 907

BEN E, KING-DON'T TAKE YOUR LOVE FROM ME

(Prod. Don Davis) (Writers: Barker-Current-Briggs) (Groovesville/Cotillion, BMI-Soulful ballad material done up in a powerful driving back beat and moving vocal workout by King should hit hard and fast, Flip: "Forgive this Fool" (BEK/Groovesville/Cotillion, BMI). Atco 6571

COUNTRY

Spotlights Predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart

RAY PRICE-I'VE BEEN THERE BEFORE

(Prod. Don Law Prod.) (Writers: Gosh-Kidd) (Gramitto, BMI)-The soulful country balladeer is headed right to the top of the country charts with this potent ballad. Strong follow-up to his "Take Me Just as I Am" Flip: "Night Life" (Pamper/Glad, BMI), Columbia 44505

JOHNNY DARRELL-WITH PEN IN HAND

(Prod. Bob Montgomery) (Writer: Goldsboro) (Unart, BMI)-Bobby Goldsboro wrote this exceptionally plaintive ballad and Darrell performs it for all it's worth. Has the play and sales potential of "Ruby, Don't Take Your Love to Town." Much pop appeal as well, Flip: "Poetry of Love" (United Artists, ASCAP). United Artists 50292

MARTY ROBBINS-LOVE IS IN THE AIR

(Prod. Bob Johnston) (Writer: Barddock) (Tree, 8MI). (Writer: Meshel) (Meager, (Prod. Bob Johnston) (Writer: Robbins) (Wildweed, BMI)-Unusual and original ballad material of his love for a stewardess is treated to another top Robbins performance, which will soar the chart fast. Flip: "I've Been Leaving Every Day" (Airborne, BMI). Columbia 44509

DOTTIE WEST-COUNTRY GIRL

(Prod. Chet Atkins) (Writers: West-Lane) (Tree, BM1)-Beautiful, plaintive ballad with a moving, emotional performance to match. Loaded with play and top chart potential. Flip: "That's Where Our Love Must Be" (Tree, BMI). RCA Victor 47-9497

CARL SMITH-YOU OUGHT TO HEAR ME CRY

(Prod. Don Law Prod.) (Writer: Nelson) (Pamper, BMI)-This driving rhythm ballad with a top soulful Smith performance should fast spiral the country chart, Poignant material penned by Willie Nelson, Flip: "I Used Up My Last Chance Last Night" (Cedarwood, BMI). Columbia 44486

MEL TILLIS-SOMETHING SPECIAL

(Prod. Paul Cohen) (Writer: Griff) (Blue Echo, BMI)-It's Tillis at his best with a fine, plaintive ballad composed by Ray Griff. Headed for top sales and chart action. Flip: "You Name It" (Sawgrass, BMI). Kapp 905

STATLER BROTHERS-

JUMP FOR JOY/TAKE A BOW, RUFUS HUMFRY

(Prod. Bob Johnston) (Writer: Barddock) (Tree, BMI). (Writer: Meshel) (Meager, BMI)-Two equally strong entries from the clever, imaginative Statlers. First is an infectious novelty rhythm item while the flip, with much pop appeal, rhythm is a folk-flavored ballad. Columbia 44480

NAT STUCKEY-I NEVER KNEW

JAMES & BOBBY PURIFY-I CAN REMEMBER

(Prod. Papa Don Prod.) (Writers: Illingworth-March-Grasso) (Big Seven, BMI)-Change of pace for the dynamic duo is a well done blues ballad that should hit hard and fast. Exceptional wailing performance. Flip: "I Was Born to Lose Out" (Papa Don, BMI), Bell 721

BYRDS-YOU AIN'T GOING NOWHERE

(Prod. Gary Usher) (Writer: Dylan) (Dwart, ASCAP)-Bob Dylan material and the group's first session cut in Nashville offers a strong sales item for both pop and country charts. Infectious rhythm material and good lyric line, well performed. Flip: "Artificial Energy" (McHillby, BMI). Columbia 44499

TIMOTHY CARR-A STOP ALONG THE WAY

(Prod. Bob Finiz) (Writers: Millrose-Anisfield) (Ensign, BMI)-A swinger all the way through is this blues wailer with a top vocal workout and driving arrangement to match. Label distributed by Capitol. Flip: "Let's Start All Over Again" (Chardon/Gionne, BMI). Hot Biscuit 1454

***TINY TIM_TIP-TOE THRU THE TULIPS WITH ME**

(Prod. Richard Perry) (Writers: Dubin-Burke) (Warner Bros.-Seven Arts/ Witmark, ASCAP)-One of the most unusual disks of the week is this revival of the evergreen done up in today's rhythm and performed by a unique song stylist that could easily prove a giant disk seller, Flip: "Fill Your Heart" (Irving, BMI). Reprise 0679

MARY WELLS_THE DOCTOR

(Prod. C. & M. Womack) (Writers: Womack-Womack) (Welwom, BMI)-Away from the disk scene much too long, the fine blues stylist makes a potent comeback on the Jubilee label with an easy beat mover which she sings for all it's worth. Strong entry. Flip: "Two Lovers History" (Welwom, BMI), Jubilee 5621

ANTHONY & IMPERIALS-WHAT GREATER LOVE

(Prod. Teddy Randazzo) (Writers: Randazzo-Pike-Adams) (Razzle Dazzle, BMI-Tremendous production ballad that grooves and builds right up to the end is a blockbuster for Anthony and the Imperials. Should fast prove a big chart item. Flip: "In the Back of My Heart" (Razzle Dazzle, BMI). Veep 1283

*RAY BRYANT-TO SIR, WITH LOVE

(Prod. Richard Evans) (Writers: Black-London) (Screen Gems-Columbia, BMI) -The Lulu smash it is given a solid revival via this groovy dance instrumental version that has all the ingredients to prove a hot chart item. A discotheque and jukebox must, Flip: "Dinner on the Grounds" (Brynor, BMI), Cadet 5598

BARBARA McNAIR-WHERE WOULD I BE WITHOUT YOU

(Prod. F. Wilson) (Writers: Wilson-Richards) (Jobete, BMI)-By far the most commercial outing for Miss McNair is this pulsating rocker with good lyric line. Top vocal workout is strongly supported by the solid dance beat. Flip: "For Once in My Life" (Stein & Van Stock, ASCAP). Motown 1123

FAT ALBERT ORCHESTRA & CHORUS-FAT ALBERT (Hey, Hey, Hey)

(Prod. Roy Silver) (Writers: Elliott-Cosby-Persky-Denoff) (Ganja, ASCAP)-The wild dance number introduced on the Bill Cosby TV special comes off strong here for a discotheque and sales winner. Backed by a big promotional campaign and an exciting dance, disk should move fast. Flip: "Cosbylanna" (Ganja, ASCAP). Tetragrammaton 1500



Spotlighting new singles deserving special attention of programmers and dealers.

- *TONY BENNETT-Yesterday I Heard the Rain (Dunbar, BMI). (Prod. Howard A. Roberts) (Writers: Lees-Manzanero)-Exceptional ballad material beautifully performed by Bennett with much assistance from the top Torrie Zito arrangement, Columbia 44510
- SPENCER DAVIS GROUP-Looking Back (Unart, BMI). (Prod. Ron Richards) (Writers: Davis-Sawyer)-Hard-driving rocker loaded with teen dance appeal. Infectious rhythm arrangement. United Artists 50286
- *SERGIO MENDES & BRASIL '66-The Look of Love (Colgems, ASCAP) (Writers: Bararach-David)-The Academy Award song nominee is given a strong commercial treatment ... just as they will perform it on the televised Awards program. A&M 924
- DELFONICS-He Don't Really Love You (Grocalla, BMI). (Prod. T. Bell) (Writers: Bell-Wayson-Hart)-Currently riding high via their Philly Groove outing of "La-La Means I Love You," group has a driving blues ballad item here. Moon Shot 6703
- "JACKIE TRENT & TONY HATCH-The Two of Us (Duchess, BMI), (Prod. Tony Hatch) (Writers: Trent-Hatch)--Currently riding high on the best seller chart in Malaysia, this British import is a swinging item composed by the performers, Warner Bros.-Seven Arts 7189
- *HERBIE MANN-Upa, Neguinho (Duchess, BMI). (Prod. Creed Taylor) (Writers: Lobo-Guarneri)-Infectious Brazilian rhythm number with top flute work by the master Mann, A&M 923
- *TONY SANDLER & RALPH YOUNG-Cotton Fields (Folkways, BMI). (Prod. David Cavanaugh) (Writer: Ledbetter)-The folk-country classic is given an exceptional revival by this interesting duet version, featuring French and English by the nightclub stars. Capitol 2157
- MONGO SANTAMARIA-Cold Sweat (Dynatone, BMI). (Prod. David Rubinson) (Writers: Brown-Ellis)-The James Brown hit is given a powerful dance arrangement by the big band sound of the Santamaria group. Columbia 44502

- KEITH-The Pleasure of Your Company (Equinox, BMI). (Prod. Jerry Ross) (Writer: Cobb)-Solid rocker penned by Ed Cobb and well performed by Keith is aimed right at the teen buying market. Mercury 72794
- *BROOK BENTON-Lonely Street (Four Star, BMI), (Prod. Jimmy Bowne) (Writers: Sowder-Belew-Stevenson)-The Carl Belew country hit is treated pop style with a fine blues feeling by Benton, Exceptionally well done. Reprise 0676
- *AL CAIOLA-The Scalphunter's Theme (United Artists, ASCAP). (Prod. Henry Jerome) (Writer: Bernstein)-The current Burt Lancaster film starrer composed by Elmer Bernstein is a big sold beat number with top Caiola guitar work. United Artists 50288
- LEWIS & CLARKE EXPEDITION-Why Need They Pretend? (Screen Gems-Columbia, BMI). (Prod. Jack Keller) (Writers: Lewis-Clarke)-Bossa nova beat backs a smooth blended folk ballad with a haunting arrangement, Colgems 66-1022
- TOM RUSH-No Regrets (Wild Indigo, BMI). (Prod. Arthur Gorson) (Writer: Rush)-The folkster performs his own rhythm ballad material to perfection in a strong commercial arrangement. Elektra 45630
- THE GLORIES-My Sweet, Sweet Baby (Dandelion/Yorey, BMI). (Prod. Bob Yorey) (Writer: Ervin)-Hard-driving blues rocker proves a mover for the fine trio with much appeal pop and r&b. Date 1593
- THEM-But It's Alright (Pamelarosa, BMI). (Prod. Ray Ruff) (Writers: Jackson-Tubbs)-The British group offers a piledriving rocker aimed at the teen buyer and loaded with discotheque appeal. Tower 407
- "PETER DUCHIN, HIS PIANO & ORCHESTRA-Theme from "The Fox" (Warner-Sevaris, BMI), (Prod. Harry Meyerson) (Writer: Schifrin)-The much recorded film tune, composed by "Mission: Impossible" composer Lalo Schifrin is given a fine commercial treatment by Duchin. Decca 32307

(Prod. Page-Stuckey) (Writer: Stuckey) (Stuckey, BMI)-Fast follow-up to his "My Can Do Can't Keep Up with My Want To" is this strong rhythm ballad that should fast surpass the sales of the recent hit. Flip: "Leave This One Alone" (Stuckey, BMI). Paula 300

EDDIE RABBIT-THE BED

(Prod. S. Shulman & D. Heard) (Writers: Rabbit-Heard) (S-P-R/Noma, BMI)-Strong disk debut for the composer is this moving ballad with a driving beat. Rabbit's dynamic and dramatic reading is certain to establish him as a hot disk seller in short order. Flip: "Holding On" (Piedmont, ASCAP). Date 1599

Spotlights Predicted to reach the HOT COUNTRY SINGLES Chart CHART

STAN HITCHCOCK-I'm Easy to Love. EPIC 10307

- REX ALLEN JR.-The World I Live In (Metric, BMI)-Before I Change My Mind (I'm Going Home) (Buckhorn, BMI). IMPERIAL 66288 DAVE RODDY-The Last Goodbye (Moss-Rose, BMI), WARNER BROS.-SEVEN ARTS 7187
- MURV SHINER-I'd Rather Be a Fool (Jack, BMI). MGM 13900
- JIMMY MARTIN-Tennessee (Champion, BMI). DECCA 32300
- WADE JACKSON-I'll Be With You as Long as I Can (Smokey, SESAC). K-ARK 806

BOB ANDREWS-The Town Is Red (Amikay, BMI), GREAT 1145



Spotlights Predicted to reach the TOP 20 of the TOP SELLING R&B SINGLES Chart

Spotlights Predicted to reach the CHART **R&B SINGLES Chart**

- PEGGY SCOTT & JO JO BENSON-Lover's Holiday (Crazy Cajun, BMI), SSS INTERNATIONAL 736
- B. BARNUM-What Did Sister Do? (Vintage, BMI), CAPITOL 2139

CLIFFORD CURRY-I Can't Get Hold of Myself (Sons of Ginza, BMI). ELF 90013

OLLIE JACKSON-Thank You Number One (II Gato, BMI). PEPPER 436 TED TAYLOR-I Need Your Love So Bad (Jay & Cee, BMI). RONN 21

- *RUFUS LUMLEY-I'm Free/Two Lovers (Painted Desert, BMI). (Prod. ERNIE Altschuler) (Writer: Karkiski)/(Sunbury, ASCAP). (Writers: Marchetti-Dillon)-Two potent sides from Lumley. First is a fine ballad composed by top country writer Steve Karkiski, while the flip is a big production ballad featuring the big vocal style of Lumley. RCA Victor 47-9501
- DICK ROMAN—I KEEP WALKIN' (Through the Streets of My Mind) (Peer Int'I, BMI). (Writers: Orbach-Colacrai)--Change of pace for the big-voiced Roman is this solid beat rhythm ballad . . . his most commercial outing in some time. Ford 149
- STORYBOOK PEOPLE-No Return (Irving, BMI), (Prod. Chuck Kaye & Roger Nichols) (Writers: Grey-Williams)-Solid rocker with an interesting story line, well performed. Has much to offer but must be heard. Dunhill 4130
- THE KINGS RANSOM-The Shadows of Dawn (Integra, BMI). (Writer: Torbert Jr.)-The new label out of Allentown, Pa., presents an impressive rock group with an interesting commercial sound for the teen market. Integra 102
- C. G. ROSE-Sayonara, Baby (Greenlight, BMI), (Frod. Bob Feldman) (Writers: Dante-Allan)-Former member of the Detergents group offers a strong piece of teen ballad material of lost love and world boundaries. Mercury 72789

Al Hirt gives the songs of the year the treatment of the year. "WE CAN FLY/UP-UP AND AWAY" °/w "The Glory of Love" #9500 A new Victor single.





FOR WEEK ENDING APRIL 13, 1968



| lar C | | | | | A STAR PERFORMER-LP's on chart 15 weeks | | TA
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VAIL | AGE | _ |
|------------------------|----------------|----------------|-----------|-----------|--|---------|--------------------|----------|--------------|
| RIAA Million Dollar UP | Star Performer | Weeks on Chart | Last Week | THIS WEEK | or less registering greatest proportionate
upward progress this week.
NA Not Available | B-TRACK | 4-TRACK | CASSETTE | REEL TO REEL |
| ä | Sta | - | Ē | H | ARTIST - Title - Label & Number | 8 | 4 | - 25 | |
| ۲ | | 5 | 1 | 1 | SOUNDTRACK—The Graduate
Columbia (No Mono); OS 3180 (S) | | | NA | NA |
| • | | 18 | 2 | 2 | PAUL MAURIAT & HIS ORK-Blooming Hits
Philips PHM 200-248 (M); PHS 600-248 (S) | | | | |
| | | 8 | 3 | 3 | ARETHA FRANKLIN-Lady Soul
Atlantic 8176 (M); SD 8176 (S) | | | | |
| | | 4 | 6 | 4 | OTIS REDDING The Dock of the Bay
Volt 419 (M); \$ 419 (5) | | | | |
| ٢ | | 75 | 5 | 5 | SIMON & GARFUNKEL—Parsley, Sage, Rosemary
& Thyme
Columbia CL 2563 (M); CS 9363 (S) | | | NA | NA |
| | | 6 | 7 | 6 | DIONNE WARWICK-Valley of the Dolls
Scepter (No Mono); SPS 568 (S) | | | | |
| (| 3 | 12 | 4 | 7 | BOB DYLAN-John Wesley Harding | 1 | 1 | NA | |
| 9 | | 19 | 14 | 8 | Columbia CL 2804 (M); ČS 9604 (Š)
CREAM—Disraeli Gears | 1 | | | |
| | | 10 | 8 | 9 | Atco 33-232 (M); SD 33-232 (S)
JIMI HENDRIX EXPERIENCE-Axis: Bold as Love | 1 | - | | - |
| | + | 10 | 16 | 10 | Reprise (No Mono); RS 6281 (S)
SOUNDTRACK—The Good, the Bad & the Ugly | | NA | | - |
| | ~ | 7 | 9 | 11 | United Artists UAL 4172 (M); UAS 5172 (S)
RASCALS—Once Upon a Dream | | | | - |
| | -00 | 20 | 12 | 12 | Atlantic 8169 (M); SD 8169 (S)
OTIS REDDING—History of | | | | |
| | 3 | 8 | 13 | 13 | Volt 418 (M); 5 418 (S)
SMOKEY ROBINSON & THE MIRACLES—Greatest
Hits, Vol. 2
Tamia (No Mono); TS 280 (S) | | | April 1 | |
| 1 | * | 6 | 18 | 14 | BLUE CHEER—Vincebus Eruptum
Philips PHM 200-264 (M); PHS 600-264 (S) | NA | | NA | |
| 0 | | 17 | 15 | 15 | BEATLES-Magical Mystery Tour
Capitol MAL 2835 (M); SMAL 2835 (S) | | 12 | NA | |
| - | | 21 | 10 | 16 | LETTERMEN—"And Live"
Capitol T 2758 (M); ST 2758 (S) | NA | | NA | NA |
| | | 7 | 17 | 17 | VANILLA FUDGE—Beat Goes On
Atco 33-237 (M); SD 33-237 (S) | - | - | | |
| | * | 8 | 23 | 18 | ED AMES—Sings "Who Will Answer" and Other
Songs of Our Times | | NA | NA | NA |
| | | 34 | 21 | 19 | RCA Victor LPM 3961 (M); LSP 3961 (S)
JIMI HENDRIX EXPERIENCE—Are You Experienced | 1 | | | |
| | * | 6 | 25 | 20 | Reprise (No Mono); RS 6261 (S)
SERGIO MENDES & BRASIL '66-Look Around
A&M (No Mono); SP 4137 (S) | 1 | | | - |
| (ā) | | 17 | 22 | 21 | HERB ALPERT & THE TIJUANA BRASS-Ninth | 1 | | | |
| -6- | _ | 29 | 20 | 22 | A&M (No Mono); SP 4134 (5)
DIANA ROSS & THE SUPREMES Greatest Hits | 1 | | | - |
| | * | 2 | 103 | 23 | Motown (No Mono); MS 2-663 (S)
BILL COSBY—To Russell, My Brother, Whom I
Slept With | | NA | | NA |
| | | 11 | 11 | 24 | Warner BrosSeven Arts (No Mono); WS 1734 (5)
SOUNDTRACK—Valley of the Dolls
20th Century-Fox (No Mono); S 4196 (S) | + | | | |
| | | 11 | 19 | 25 | Sound and the story & Songs of the Jungle Book
Disneyland 3948 (M); ST 3948 (S) | NA | NA | NA | NA |
| | | 9 | 27 | 26 | UNION GAP FEATURING GARY PUCKETT-Woman,
Woman | | | NA | |
| 1 | * | 9 | 54 | 27 | Columbia CL 2812 (M); CS 9612 (S)
HUGO MONTENEGRO—Music From "A Fistful of
Dollars," "For a Few Dollars More," "The Good,
the Bad & the Ugly" | | NA | NA | NA |
| 8 13 | | 9 | 29 | 28 | RCA Victor LPM 3927 (M); LSP 3927 (5)
RAY CONNIFF & THE SINGERS-It Must Be Him | + | - | NA | - |
| ۲ | | 43 | 28 | 29 | Columbia CL 2795 (M); CS 9595 (S)
BEATLES—St. Pepper's Lonely Hearts Club Band
Capitol MAS 2653 (M); SMAS 2653 (S) | - | | NA | |
| 1 | * | 2 | 99 | 30 | SOUNDTRACK—Bonnie & Clyde
Warner BrosSeven Arts (No Mono); WS 1742 (S) | 1 | NA | | NA |
| | * | 5 | 75 | 31 | THE MILLS BROTHERS—Fortuosity
Dot (No Mono); DLP 25809 (5) | | | | |
| | | 17 | 26 | 32 | TEMPTATIONS-In a Mellow Mood
Gordy (No Mono); 924 (5) | | | | |
| ۲ | | 109 | 31 | 33 | SOUNDTRACK-Dr. Zhivago
MGM (No Mono); 1SE-6ST (S) | | | | |
| 0 | | 161 | 34 | 34 | SOUNDTRACK—The Sound of Music
RCA Victor LOCD 2005 (M); LSOD 2005 (S) | | NA | NA | |
| | | 59 | 36 | 35 | SIMON & GARFUNKEL—Sounds of Silence
Columbia CL 2469 (M); CS 9269 (5) | | | NA | NA |
| | * | 5 | 46 | 36 | MOTHERS OF INVENTION—We're Only in It for the
Money
Verve (No Mono); V6-5045 (S) | | NA | | |
| | | 23 | 33 | 37 | SOUNDTRACK—Camelot
Warner BrosSeven Arts (No Mono); BS 1712 (S) | | | | |
| 2 | * | 4 | 71 | 38 | Touch Me | | | | NA |
| | - | 28 | 30 | 39 | King (No Mono); 1030 (S)
WES MONTGOMERY—A Day in the Life
A&M (No Mono); SP 3001 (S) | - | | | |
| | | 31 | 40 | 40 | VANILLA FUDGE
Atco 33-224 (M); SD 33-224 (5) | 1 | | | - |
| | | 10 | 24 | 41 | BEE GEES—Horizontal | 1 | - | | - |

| ollar UP | | 545 | | | Awarded RIAA seal for sales of | | PAC | APE
KAGES
ILABLE | |
|------------------------|----------------|----------------|-----------|-----------|---|----------|------------|------------------------|--------------|
| RIAA Million Dollar LP | Star Performer | Weeks on Chart | Last Week | THIS WEEK | (5) 7 Million dollars at manufacturer's .
level. RIAA seal audit available
and optional to all manufacturers. | B-TRACK | 4-TRACK | CASSETTE | RFEL TO REEL |
| R | St | 8 | 43 | 42 | ARTIST - Title - Label & Number
ULTIMATE SPINACH | 8 | NA | 3 | R |
| 3 | | 46 | 35 | 43 | MGM (No Mono); SE 4518 (S)
HERB ALPERT & THE TIJUANA BRASS-Sounds Like | - | - | | _ |
| ٢ | | 20- | - | 10.0 | A&M (No Mono); SP 4124 (S) | | | | _ |
| _ | | 14 | 38 | 44 | NANCY SINATRA Movin' With
Reprise (No Mono); RS 6277 (S) | | | | |
| - | | 16 | 51 | 45 | GLEN CAMPBELL—By the Time I Get to Phoenix
Capitol T 2851 (M); ST 2851 (S) | | | NA | |
| | 21 | 70 | 32 | 46 | TEMPTATIONS—Greatest Hits
Gordy (No Mono); 919 (S) | | | | |
| | | 16 | 50 | 47 | LALO SCHIFRIN-Music From Mission Impossible
Dot (No Mono); DLP 25831 (S) | | | 1 | |
| | | 29 | 39 | 48 | FOUR TOPS—Greatest Hits
Motown (No Meno); MS 662 (5) | | | | 111
117 |
| | | 26 | 37 | 49 | VIKKI CARR-It Must Be Him
Liberty LRP 3533 (M); LST 7533 (S) | | | NA | NA |
| 1 | | 44 | 41 | 50 | MONKEES—Headquarters
Colgems COM 103 (M); COS 103 (S) | | NA | NA | |
| - | * | 5 | 77 | 51 | ROTARY CONNECTION | | | | NA |
| 1 | - | 56 | 60 | 52 | Cadet Concept (No Mono); LPS 312 (S)
DOORS | \vdash | | | 0 |
| | | 21 | 45 | 53 | Elektra (No Mono); EKS 74007 (S)
MONKEES—Pisces, Aquarius, Capricorn & Jones, Ltd. | | NA | NA | |
| | - | 131 | 53 | 54 | Colgems COM 104 (M); COS 104 (S)
HERB ALPERT & THE TIJUANA BRASS-Going Places | - | The second | 100000 | - |
| ٢ | - | 0021852 | 5592 | 1 | A&M (No Mono); SP 4112 (5) | | | NA | NA |
| | | 10 | 55 | 55 | BUCKINGHAMS Portraits
Columbia CL 2798 (M); CS 9598 (S) | - | | | |
| _ | | 22 | 42 | 56 | DIONNE WARWICK Golden Hits, Part 1
Scepter SRM 565 (M); SPS 565 (S) | | | | |
| - | * | 7 | 68 | 57 | ELVIS PRESLEY—Elvis' Golden Records, Vol. 4
RCA Victor LPM 3921 (M); LSP 3921 (S) | | NA | NA | NA |
| ۲ | | 153 | 57 | 58 | HERB ALPERT & THE TIJUANA BRASS-Whipped
Cream & Other Delights
A&M (No Mono); SP 4110 (5) | | | | |
| | | 17 | 44 | 59 | ENGELBERT HUMPERDINCK—The Last Waltz
Parrot PA 61015 (M); PAS 71015 (S) | | | | |
| | * | 7 | 69 | 60 | IMPRESSIONS-We're a Winner
ABC (No Mono); ABCS 635 (S) | | | | |
| | | 22 | 61 | 61 | ARLO GUTHRIE-Alice's Restaurant
Reprise (No Mono); RS 6267 (5) | | | | NA |
| 1 | | 44 | 64 | 62 | ENGELBERT HUMPERDINCK-Release Me | | | | |
| | 121 | 56 | 63 | 63 | Parrot PA 61012 (M); PAS 71012 (S)
ANITA KERR/ROD McKUEN/SAN SEBASTIAN STRINGS
—The Sea
Warner BrosSeven Arts (No Mono); WS 1670 (S) | | | | |
| | | 23 | 59 | 64 | SOULFUL STRINGS-Groovin' With the
Cadet LP 796 (M); LPS 796 (S) | | | | |
| | | 7 | 66 | 65 | MANTOVANI & HIS ORK-Mantovani Touch | | | | |
| - | - | 7 | 67 | 66 | London LL 3526 (M); PS 526 (S)
PAUL REVERE & THE RAIDERS Goin' to Memphis | | | NA | |
| | | 15 | 58 | 67 | Columbia CL 2805 (M); CS 9605 (S)
JUDY COLLINS—Wild Flowers | | | | |
| 1 | | 23 | 56 | 68 | Elektra (No Mono); EKS 74012 (S)
MAMA'S & THE PAPA'S—Farewell to the First
Golden Era | | | | |
| - | | 18 | 49 | 69 | Dunhill (No Mono); DS 50025 (S)
BOBBY VINTON-Please Love Me Forever | - | - | NA | NA |
| | | 14 | 52 | 70 | Epic LN 24341 (M); BN 26341 (5)
BUTTERFIELD BLUES BAND-The Resurrection of | | | | - |
| | | | | | Pigboy Crabshaw
Elektra (No Mono); EKS 74015 (S) | | | | |
| | | 6 | 72 | 71 | HUMAN BEINZ-Nobody But Me
Capitol (No Mono); ST 2906 (S) | NA | NA | NA | NA |
| ۲ | | 17 | 70 | 72 | ROLLING STONES—Their Satanic Majesties Request
London NP 2 (M); NPS 2 (S) | | | | |
| | | 19 | 62 | 73 | WES MONTGOMERY-The Best of
Verve V 8714 (M); V6-8714 (S) | | | | |
| | | 11 | 47 | 74 | BYRDS—Notorious Byrd Brothers
Columbia CL 2775 (M); CS 9575 (S) | | | NA | |
| ۲ | | 49 | 76 | 75 | ANDY WILLIAMS-Born Free
Columbia CL 2680 (M); CS 9480 (S) | | | NA | |
| | * | 8 | 86 | 76 | WILSON PICKETT-I'm in Love
Atlantic 501 (M); SD 501 (S) | | | | |
| ٢ | | 112 | 73 | 77 | BILL COSBY-Is a Very Funny Fellow, Right?
Warner BrosSeven Arts (No Mono); WS 1518 (5) | | | | |
| ۲ | | 33 | 80 | 78 | DEAN MARTIN—Welcome to My World
Reprise (No Mono); RS 6250 (S) | | | | |
| | | 9 | 82 | 79 | ANITA KERR/ROD McKUEN/SAN SEBASTIAN STRINGS
-The Sky | | | | |
| | | 9 | 83 | 80 | Warner BrosSeven Arts (No Mono); WS 1720 (5)
CHAMBERS BROTHERS—The Time Has Come | - | - | NA | - |
| | | 49 | 79 | 81 | Columbia CL 2722 (M); CS 9522 (S)
BILL COSBY—Revenge | + | - | - | - |
| 120 | | 8 | 74 | 82 | Warner BrosSeven Arts (No Mono); WS 1691 (S)
BILL COSBY—Hooray for the Salvation Army Band | - | - | - | - |
| ٢ | | | | CIULO | Warner BrosSeven Arts (No Mono); WS 1728 (S) | | - | - | - |
| ٢ | | 4 | 91 | 83 | BOOTS RANDOLPH—Sunday Sax | | | | U |
| (1) | | 4 | 91
48 | 83
84 | Monument (No Mono); SLP 18092 (S)
TURTLES—Golden Hits
White Whale WW 115 (M); WWS 7115 (S) | - | - | - | - |

Compiled from National Retail Stores by the Music Popularity Chart Department and the Record Market Research Department of Billboard.

APRIL 13, 1968, BILLBOARD

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900 000



This is to acknowledge that we received your plaque naming MAN OF LA MANCHA the best-selling original cast album of 1967. We understand that MAN OF LA MANCHA had some

tough competition, including Mame, Cabaret, Fiddler On The Roof, Camelot and Hello Dolly. So we're especially pleased and proud.



Of course, your award and all the other awards heaped on our MAN OF LA MANCHA album over the past two years wouldn't have been possible without Dale Wasserman's outstanding book, the brilliant score with music by Mitch Leigh and words by Joe Darion, the direction of Albert Marre and the production by Albert W. Selden and Hal James.

We congratulate them. And again, we thank you NARM. The plaque is beautiful.

KRS-5505

Sincerely, KAPP RECORDS



a division of Universal City Records, Inc.

| 9 | _ | | | 22.62 | ONTINUED FROM PAGE 74 | 1 | TA | PE | | | | | | |
|------------------------|----------------|----------------|-----------|--------|---|------|------|------|------|---------------------------------|---------|---------|-----|-----|
| RIAA Million Dollar LP | Star Performer | Weeks on Chart | Last Week | S WEEK | STAR PERFORMER-LP's on chart 15 weeks
or less registering greatest proportionate
upward progress this week.
NA Not Available | (| VAIL | | | | | | | |
| RIA | Star | Star | Star | Star | Star | Star | Weel | Last | THIS | ARTIST - Title - Label & Number | 8-TRACK | 4-TRACK | CAS | RFE |
| | | 17 | 90 | 86 | COUNTRY JOE & THE FISH—I Feel Like I'm Fixin'
to Die
Vanguard VRS 9266 (M); VSD 79266 (S) | | | | | | | | | |
| | | 6 | 95 | 87 | ETTA JAMES-Tell Mama
Cadet LP 802 (M); LPS 802 (S) | | | NA | N | | | | | |
| | | 8 | 78 | 88 | FRANK SINATRA & DUKE ELLINGTON—Francis A.
& Edward K.
Reprise (No Mono); FS 1024 (S) | | | | i. | | | | | |
| | * | 1 | - | 89 | LETTERMEN Goin' Out of My Head
Capitol (No Mono); ST 2865 (5) | NA | | NA | N | | | | | |
| | * | 4 | 102 | 90 | VIKKI CARR-Vikki
Liberty (No Mono); LST 7548 (S) | NA | NA | NA | N/ | | | | | |
| | * | 2 | 138 | 91 | SWEET INSPIRATIONS
Atlantic 8155 (M); SD 8155 (S) | NA | NA | NA | N/ | | | | | |
| 0 | | 117 | 85 | 92 | ORIGINAL CAST-Man of La Mancha
Kapp KL 4505 (M); KS 5505 (S) | | | | | | | | | |
| | | 9 | 93 | 93 | PETULA CLARK-The Other Man's Grass Is Always
Always Greener
Warner BrosSeven Arts (No Mono); WS 1719 (S) | | | | | | | | | |
| 0 | | 50 | 92 | 94 | BOB DYLAN—Greatest Hits
Columbia KCL 2663 (M); KCS 9463 (5) | | 114 | NA | N | | | | | |
| | | 6 | 96 | 95 | BEACON STREET UNION—Eyes of the
MGM (No Mono); SE 4517 (S) | | | 10 | | | | | | |
| | | 9 | 104 | 96 | LEMON PIPERS Green Tambourine
Buddah (No Mono); BDS 5009 (S) | | | NA | N | | | | | |
| - | | - 24 | 94 | 07 | | | 1 | 1 | F | | | | | |

DOORS-Strange Days Elektra (No Mono); EKS 74014 (S)

Atlantic 8156 (M); SD 8156 (S) LEONARD NIMOY-Two Sides of

Dot (No Mono); DLP 25835 (5)

A&M (No Mono); SP 4142 (5)

ORIGINAL CAST—Camelot Columbia OL 5620 (M); KOS 2031 (S)

99 JOE TEX-Live & Lively

My Love

GLEN CAMPBELL—Gentle on My Mind Capitol (No Mono); ST 2809 (S)

98 101 HERB ALPERT & THE TIJUANA BRASS-What Now

97

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97 100

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238 101 102

6 131

8 100

| liar UP | | | | | Awarded RIAA seal for sales of | | PAC | PE
MGE
ABL | |
|------------------------|----------------|----------------|-----------|-----------|--|---------|---------|------------------|--------------|
| RIAA Million Dollar LP | Star Performer | Weeks on Chart | Last Week | THIS WEEK | Awarded KiAA tell for setting of the setting of the set | B-TRACK | 4-TRACK | CASSETTE | REEL TO REEL |
| - | | 22 | 120 | 121 | ANDY WILLIAMS-Love, Andy | | | NA | |
| | | 5 | 130 | 122 | Columbia CL 2766 (M); CS 9566 (S)
DRIFTERS—Golden Hits | | | NA | NA |
| | | 35 | 123 | 123 | Atlantic 8153 (M); SD 8153 (S)
YOUNG RASCALS—Groovin' | t | F | | - |
| (| | 84 | 111 | 124 | Atlantic 8148 (M); SD 8148 (S)
SERGIO MENDES & BRASIL '66
A&M (No Mono); SP 4116 (S) | 1 | | | F |
| 9 | | 36 | 122 | 125 | SONNY & CHER-The Best of | T | | | |
| 222 | | 10 | 126 | 126 | Atco 33-219 (M); SD 33-219 (S)
FIRST EDITION
Reprise (No Mono); RS 6276 (S) | | | | NA |
| 1 | | 63 | 106 | 127 | MONKEES—More of the
Colgems COM 102 (M); COS 102 (S) | | NA | NA | T |
| - | | 34 | 115 | 128 | ARETHA FRANKLIN—Aretha Arrives
Atlantic 8150 (M); SD 8150 (S) | T | | | |
| | | 3 | 133 | 129 | AL MARTINO-This Is
Capitol T 2843 (M); ST 2843 (S) | NA | NA | NA | F |
| ۲ | | 71 | 132 | 130 | HERB ALPERT & THE TIJUANA BRASS-S.R.O.
A&M (No Mono); SP 4119 (5) | T | T | | |
| | | 7 | 124 | 131 | AL HIRT-Plays Bert Kaempfert
RCA Victor LPM 3917 (M); LSP 3917 (S) | | NA | NA | NA |
| | * | 6 | 150 | 132 | LOU RAWLS—Feelin' Good
Capitol T 2864 (M); ST 2864 (S) | NA | | NA | NA |
| ۲ | | 145 | 113 | 133 | HERB ALPERT & THE TIJUANA BRASS-South of the
Border
A&M (No Mono); ST 108 (5) | | | | |
| | | 4 | 134 | 134 | PERCY FAITH, HIS ORK & CHORUS—For Those in
Love
Columbia CL 2810 (M); CS 9610 (S) | NA | NA | NA | |
| | | 18 | 128 | 135 | ED AMES-When the Snow is on the Roses
RCA Victor LPM 3913 (M); LSP 3913 (S) | | NA | NA | |
| | | 44 | 136 | 136 | Sth DIMENSION-Up. Up & Away
Soul City SCM 91000 (M); SCS 92000 (S) | | | | |
| ۲ | | 149 | 125 | 137 | HERB ALPERT & THE TIJUANA BRASS-The Lonely
Bull
A&M (No Mono); ST 101 (S) | | | | |
| (1) | | 39 | 141 | 138 | | | | | |
| - | | 11 | 142 | 139 | NANCY WILSON-Welcome to My Love
Capitol T 2844 (M); ST 2844 (S) | | | NA | N/ |
| | | 6 | 140 | 140 | CLASSICS IV-Spooky
Imperial (No Mono); LP 12371 (5) | NA | NA | NA | N/ |
| | | 31 | 107 | 141 | OTIS REDDING-Live in Europe
Volt 416 (M); 5 416 (S) | | | | |
| | | 27 | 129 | 142 | SOUNDTRACK—Gone With the Wind
MGM (No Mono); S1E-10 (S) | | | | |
| | | 9 | 144 | 143 | JOHN MAYALL BLUES BREAKERS—Crusade
London LL 3529 (M); PS 529 (S) | | | | |
| | | 8 | 145 | 144 | EDDY ARNOLD-Everlovin' World of
RCA Victor LPM 3931 (M); LSP 3931 (S) | | NA | NA | NA |
| | | | _ | | | - | | 1 | - |

14

| | _ | 10.010.00 | | | colonia or boro (in), kus rosi (s) | 1 | - | in the second | 125177 | | 120006-0 | | | | | London LL 3329 (M); P3 329 (3) |
|---|----|-----------|---------|-----|--|----|----|---------------|--------|---|----------|------|-----|-----|-----|---|
| 2 | | 56 | 89 | 103 | COWSILLS-We Can Fly
MGM (No Mono); SE 4534 (S) | | | NA | | | | | 8 | 145 | 144 | EDDY ARNOLD-Everlovin' World of
RCA Victor LPM 3931 (M); LSP 3931 (S) |
| | | 17 | 65 | 104 | VENTURES-\$1,000,000 Weekend
Liberty (No Mono); LST 8054 (S) | NA | NA | NA | NA | | | * | 4 | 165 | 145 | |
| ۲ | | 54 | 81 | 105 | ARETHA FRANKLIN—I Never Loved a Man the Way
I Love You
Atlantic 8139 (M); SD 8139 (S) | | | | | | | | 20 | 146 | 146 | BURT BACHARACH Reach Out
A&M (No Mono); SP 4131 (5) |
| - | * | 1 | - | 106 | CLAUDINE LONGET-Love Is Blue
A&M (No Mono); SP 4142 (S) | | | | | | | | 5 | 147 | 147 | VARIOUS ARTISTS-This Is Soul
Atlantic 8170 (M); SD 8170 (S) |
| | | | 109 | 107 | AMERICAN BREED—Bend Me, Shape Me
Acta (No Mono); A 38003 (S) | | | | | | | | 3 | 148 | 148 | MIDNIGHT STRING QUARTET-Love Rhapsodies
Viva V 6013 (M); V 36013 (5) |
| | 23 | 17 | 87 | 108 | JEFFERSON AIRPLANE—After Bathing at Baxters
RCA Victor LOC 1511 (M); LSO 1511 (S) | | | NA | | | 13+4-5 | | 46 | 149 | 149 | RAY CONNIFF & THE SINGERS-This Is My Song
Columbia CL 2676 (M); CS 9476 (S) |
| 0 | | 200210 | 110 | | ED AMES—My Cup Runneth Over
RCA Victor LPM 3774 (M); LSP 3774 (5) | | NA | NA | | | | | 6 | 151 | 150 | ORPHEUS
MGM (No Mono); SE 4524 (5) |
| ٢ | | 64 | 84 | 110 | SOUNDTRACK-A Man & a Woman ("Un Homme
Et Une Femme")
United Artists UAL 4147 (M); UAS 5147 (S) | | Ť | | | | | | 11 | 150 | 151 | HERBIE MANN-Glory of Love
A&M (No Mono); SP 3003 (S) |
| 0 | 1 | 181 | 112 | 111 | ORIGINAL CAST—Fiddler on the Roof
RCA Victor LOC 1093 (M); LSO 1093 (S) | | NA | NA | | | | * | 1 | - | 152 | JOHNNY MATHIS-Love Is Blue
Columbia (No Mono); CS 9637 (S) |
| 0 | | 99 | 108 | 112 | BILL COSBY—Wonderfulness
Warner BrosSeven Arts (No Mono); WS 1634 (5) | | | | | | | 1000 | 132 | 153 | 153 | BILL COSBY-I Started Out as a Child
Warner BrosSeven Arts (No Mono); WS 1567 (5) |
| | | | - 11345 | 113 | Atlantic 501 (M); SD 501 (S) | | | | | | <u> </u> | | 6 | 155 | 154 | STEPPENWOLF |
| | | 0.5559 | 105 | 114 | CLAUDINE LONGET-Claudine
A&M (No Mono); SP 4121 (5) | | | | | | - | | 17 | 154 | 155 | Dunhill (No Mono); DS 50029 (S)
JOHNNY MATHIS-Up. Up & Away |
| | | 15 | 114 | 115 | DONOVAN—A Gift From a Flower to a Garden
Epic L2N 6071 (M); B2N 171 (S) | NA | NA | NA | N/ | | 1 | 1.1 | | 157 | 156 | Columbia CL 2726 (M); CS 9526 (S)
CANNED HEAT-Boogie With the |
| | | 7 | 116 | 116 | | | | NA | N/ | 7 | _ | | 0 | 15/ | 100 | Liberty (No Mono); LST 7541 (S) |
| 1 | * | 2 | 181 | 117 | | NA | 1 | NA | t | | _ | | 56 | 135 | 157 | ABC (No Mono); ABCS 590 X (5) |
| | | 23 | 117 | 118 | WILSON PICKETT—The Best of
Atlantic 8151 (M); SD 8151 (S) | | 1 | 1 | t | | | | 6 | 158 | 158 | RAMSEY LEWIS-Up Pops
Cadet LP 799 (M); LPS 799 (S) |
| | | 49 | 119 | 119 | CREAM-Fresh
Atco 33-206 (M); SD 33-206 (S) | | | | T | | ۲ | | 27 | 152 | 159 | SOUNDTRACK-Dr. Dolittle
20th Century-Fox (No Mono); DTCS 5101 (S) |
| | | 34 | 121 | 120 | BEE GEES-First
Atco 33-223 (M); SD 33-223 (5) | | | 1 | Γ | | | | 14 | 161 | 160 | and the second second description of the second s |

NA NA NA NA

NA

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| Jimi Hendri | × | |
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| Orpheus | Walt |
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| Rolling Stones 72 | Happ |
| Diana Ross & the | Steppe |
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| Lalo Schifrin | Sweet |
| Frank Sinatra/Duke | Tempta |
| Ellington 88 | Joe Te |

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Lawrence Welk |

Compiled from National Retail Stores by the Music Popularity Chart Department and the Record Market Research Department of Billboard.

NA

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NA NA

NA NA

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NA NA NA NA

NA NA NA NA

| oller LP | | | | | STAR PERFORMER-LP's on chart 15 weeks | | PACK | AGE | |
|------------------------|----------------|----------------|-----------|--------|--|---------|---------|----------|--------------|
| RIAA Million Doller LP | Star Performer | Weeks on Charl | Last Week | S WEEK | or lass registering greatest proportionate
upward progress this week.
NA Not Available | ACK | 4-TRACK | CASSETTE | REEL TO REEL |
| RIA | Star | Wee | Last | THIS | ARTIST - Title - Label & Number | 8-TRACK | | | |
| | | 3 | 170 | 161 | LOVIN' SPOONFUL—Best of the, Vol. II
Kama Sutra KLPM 8064 (M); KLPS 8064 (S) | | | 1 | |
| ۲ | 124 | 476 | 160 | 162 | JOHNNY MATHIS—Johnny's Greatest Hits
Columbia CL 1133 (M); CS 8634 (S) | | | NA | NA |
| | | 5 | 164 | 163 | JERRY VALE-You Don't Have to Say You Love Me
Columbia CL 2774 (M); CS 9574 (S) | | | NA | NA |
| | * | 2 | 179 | 164 | IRISH ROVERS-The Unicorn
Decca DL 4951 (M); DL 74951 (S) | NA | NA | NA | NA |
| ۲ | X | 56 | 143 | 165 | JEFFERSON AIRPLANE—Surrealistic Pillow
RCA Victor LPM 3766 (M); LSP 3766 (S) | | NA | NA | |
| | | 4 | 172 | 166 | SOUNDTRACK—The Happiest Millionaire
Vista BV 5001 (M); STER 5001 (S) | 1 | | | |
| | * | 3 | 186 | 167 | A Corners of the World (No Mono); FCS 4244 (S) | NA | NA | NA | NA |
| | | 28 | 166 | 168 | MARVIN GAYE & TAMMI TERRELL—United
Tamia (No Mono); TS 277 (5) | | | NA | |
| | | 15 | 169 | 169 | WHO-Sell Out
Decca DL 4950 (M); DL 74950 (S) | NA | NA | NA | NA |
| | * | 3 | 192 | 170 | PAUL MAURIAT ORK-More Mauriat
Philips PHM 200-226 (M); PHS 600-226 (S) | NA | NA | NA | |
| | | 36 | 168 | 171 | FOUR TOPS-Reach Out
Motown (No Mono); S 660 (S) | | | | |
| | * | 3 | 187 | 172 | WAYNE COCHRANE
Chess LP 1519 (M); LPS 1519 (S) | NA | NA | NA | NA |
| | | 4 | 175 | 173 | BOBBIE GENTRY-Delta Sweet
Capito! (No Mono); ST 2842 (S) | NA | NA | NA | NA |
| | 8.1 | 2 | 184 | 174 | ERIC BURDON & THE ANIMALS—The Twain Shall
Meet
MGM (No Mono); SE 4537 (S) | NA | | NA | NA |
| 10 | * | 2 | 198 | 175 | Ranwood (No Mono); RLP 8003 (\$) | NA | NA | NA | NA |
| ۲ | | 85 | 176 | 176 | RAY CONNIFF & THE SINGERS-Somewhere My Love
Columbia CL 2519 (M); CS 9319 (S) | | | NA | |
| | | 23 | 177 | 177 | BARBRA STREISAND—Simply Streisand
Columbia CL 2682 (M); CS 9482 (S) | | | NA | |

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| ollar UP | | | | | Awarded RIAA seal for sales of | | TAPE
PACKAGES
AVAILABLE | | | | |
|------------------------|----------------|----------------|--------------------|-----------|--|---------|-------------------------------|----------|--------------|--|--|
| RIAA Million Dollar UP | Star Performer | Weeks on Chart | Last Week | THIS WEEK | ARTIST - Title - Label & Number | 8-TRACK | 4-TRÅCK | CASSETTE | REEL TO REEL | | |
| | 0.00 | 3 | 180 | 178 | VARIOUS ARTISTS—History of Rhythm & Blues,
Vol. II
Atlantic 8162 (M); SD 8162 (S) | | | | | | |
| | | 31 | 171 | 179 | DIONNE WARWICK-Windows of the World
Scepter SRM 563 (M); SPS 563 (S) | | | | | | |
| | * | 2 | 200 | 180 | MILLS BROTHERS/COUNT BASIE & HIS ORK—Board
of Directors
Dot (No Mono); DLP 25838 (5) | | NA | NA | NA | | |
| - | | 19 | 163 | 181 | MIRIAM MAKEBA—Pata, Pata
Reprise (No Mono); RS 6274 (S) | | | | | | |
| | | 2 | 182 | 182 | DONOVAN-Like It Is, Was & Evermore Shall Be
Hickory LP 143 (M); LPS 143 (S) | | | | | | |
| | | 2 | 183 | 183 | VARIOUS ARTISTS-History of Rhythm & Blues,
Vol. IV
Atlantic 8164 (M); SD 8164 (S) | | | | | | |
| - | | 3 | 185 | 184 | CHET ATKINS—Solo Flights
RCA Victor LPM 3922 (M); LSP 3922 (S) | | NA | NA | NA | | |
| | | 5 | 178 | 185 | WILLIE MITCHELL-Live
Hi HL 12042 (M); SHL 32042 (S) | | | NA | | | |
| | - | 28 | 190 | 186 | EDDY ARNOLD—Turn the World Around
RCA Victor LPM 3869 (M); LSP 3869 (S) | | NA | NA | | | |
| | | 1 | - | 187 | NANCY SINATRA/LEE HAZLEWOOD—Nancy & Lee
Reprise (No Mono); RS 6273 (S) | | NA | | N | | |
| | | 2 | 188 | 188 | VARIOUS ARTISTS—History of Rhythm & Blues,
Vol. 1
Atlantic B161 (M); SD B161 (S) | | | | | | |
| | | 2 | 189 | 189 | VARIOUS ARTISTS—History of Rhythm & Blues,
Vol. III
Atlantic B163 (M); SD B163 (S) | | | | 10 | | |
| | | 1 | - | 190 | RAY CHARLES A Portrait of Ray
ABC ABC 625 (M); ABCS 625 (S) | | | | | | |
| | | 31 | 191 | 191 | RIGHTEOUS BROTHERS Greatest Hits
Verve (No Mono); V6-5020 (5) | | | | | | |
| | | 36 | 167 | 192 | TEMPTATIONS-With a Lot o' Soul
Gordy (No Mono); \$ 922 (5) | | | | | | |
| ۲ | | 138 | 127 | 193 | BILL COSBY—Why Is There Air?
Warner BrosSeven Arts (No Mono); WS 1605 (S) | | | South | Sale | | |
| | | 3 | 196 | 194 | LESTER FLATT & EARL SCRUGGS—Changin' Times
Columbia CL 2796 (M); CS 9596 (S) | | | NA | NA | | |
| | | 3 | 195 | 195 | SPENCER DAVIS GROUP—Greatest Hits
United Artists UAL 3641 (M); UAS 6641 (S) | NA | NA | NA | | | |
| | | 27 | 194 | 196 | CLAUDINE LONGET-The Look of Love
A&M (No Mono); SP 4129 (S) | | | | | | |
| 2 | | 24 | 156 | 197 | STRAWBERRY ALARM CLOCK—Incense & Peppermints
Uni 3014 (M); 73014 (S) | | | | NA | | |
| | | 1 | - | 198 | MANNY KELLEM, HIS ORK & VOICES-Love is Blue
Epic (No Mono); BN 26367 | 1 | | NA | NA | | |
| | | 1 | 2 1 - 2 | 199 | EDDIE HARRIS—Electrifying
Columbia (No Mono); CS 9619 (S) | NA | NA | NA | NA | | |
| 0 | | 1 | Ţ | 200 | BLOOD, SWEAT & TEARS-Child Is Father to the Man
Atlantic 1495 (M); SD 1495 (5) | | | | | | |

Compiled from National Retail Stores by the Music Popularity Chart Department and the Record Market Research Department of Billboard.

BUDDY DAVIS new recording star

on the way, way up

From a Georgia farm to the top of the lists (via prestige nightclubs)

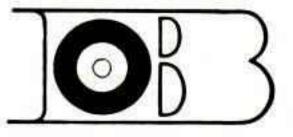
Buddy's new single-

anyone car mountain (B/W On A Clear Day) has built-in CLIMB!

*Featured song of The Ballad of Smokey The Bear hour-long **NBC** special narrated by James Cagney, to be reshown by the network May 5th.

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Abum Reviews (Continued on page 61)





POP

BOOKENDS-Simon & Garfunkel. Columbia KCS 9529 (S)

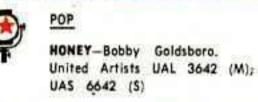
Simon and Garfunkel are hot now with their successful soundtrack of "The Graduate" making this even a more choice package than would normally be the case. Included is "Mrs. Robinson," a single from "The Graduate," and good pop material, such as "Fakin' It" and "At the Zoo." The other side has more of the boys' folkoriented material. Voices of elderly people comprise one cut.



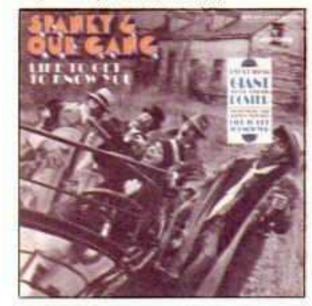


Here's Martino at his polished best. The title song sets the standard for the rest of the album-which includes a fresh and exciting treatment of "Georgia on My





With "Honey," the title song of this album, still riding high on the singles charts, Bobby Goldsboro is assured of another step-out LP. However, "Honey" doesn't do all the work, for the package is full of Goldsboro style that did so well for him in previously released albums.

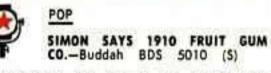


SPANKY AND OUT GANG LIKE TO GET TO KNOW YOU-

Mercury SR 61161 (S)

Spanky's solo on "Prescription for the Blues" is one of the many highlights of an expertly produced album. The Gang comes through with a highly original version of "Stardust," and a sprightly title song. Cover art is appealing, and the poster bonus a real plus.





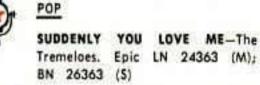
Sweeping to the top of the charts with their happy hit, "Simon Sez," the 1910 Fruit Gum Co. add to their single success with an LP packed with the same bouncy, cheerful sound as "Simon Sez." "May I Take a Giant Step" and "Bubble Gum World" are worthy successors to the group's rhythmic, contagious first song, guaranteed to push the LP as far as the single. The group's light rock sound should be a refreshing change.



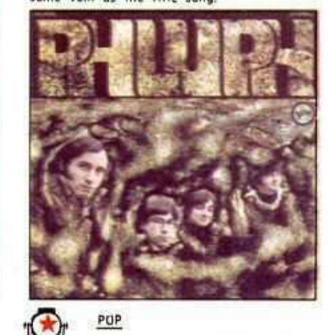
POP THE TWAIN SHALL MEET-Eric Burdon and the Animals. MGM SE 4537 (5)

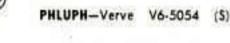
The Animals and Eric Burdon, their lead vocalist, continue to keep up with current pop music trends with this album, which includes their hit "Monterey." Three extended cuts with elaborate instrumentation comprise the second side, including "Sky Pilot" (7:27), one of the high spots of their current concerts.





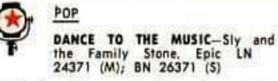
Here's the contemporary British sound performed by four top-flight musicians. The lyrics come through clearly, and the right proportion between vocals and instrumentals is struck. The material is all in the same vein as the title song.





The latest entry from Boston, the Phlupn have the makings of a high selling psychedelic-rock group. In their debut album, the group packages electric music with lyrics that set the pace for an esoteric evening. Typical are "Doctor Mind," "Ellyptical Machine" and "Another Day."





Titled after the group's hit, this exciting LP marks Sly and the Family Stone with the never-miss tag, tossing them into the small circle of performers who rally listeners around their brand of super-soul. "I Ain't Got Nobody," "Ride the Rhythm" and "Never Will I Fall in Love Again" are rugged samples of the group's versatile mix of rock, blues and jazz, soulfully blended with skill and energy.



FEVER TREE-Uni 73024 (S)

The Fever Tree in this their debut album, display a high degree of inventiveness, originality and talent. A coupling of the Beatles' "Day Tripper" and "We Can Work. It Out" produces a strong cut. The selection also has strains of other Beatles numbers. Whether hard as in "Ninety-Nine and One Half" or soft as in "Come With Me" and "Filigree and Shadow," the quintet has it.

Mind" and one of the best arrangements of the World War II classic, "Lilli Marlene."

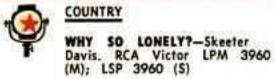




INTERNATIONAL THE BEST OF JIMMY ROSELLI-United Artists UAL 3645 (M); UAS 6645 (S)

Jimmy Roselli's in fine Latin form as he sings popular Italian material, most of it fairly familiar in the U. S. While the album should have broad appeal to an Italian-American audience, it should also pull in sales from pop buyers.



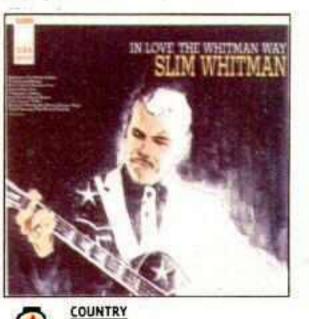


Skeeter Davis for this album has chosen songs which say something—songs with a message—and to this material she adds her unique vocal style. Typical cuts are "Why So Lonely?", "Burning a Hole in My Mind" and "You Mean the World to Me." Hot merchandise.



THE LENNON SISTERS TODAY !!-

Lennon Sisters' soft, harmoniously bright singing gives a special bounce to such songs as "Can't Take My Eyes Off You," "It Must Be Him" and "Everything That Touches You." Arrangements are right in keeping with the "today" tunes.



IN LOVE THE WHITMAN WAY-Slim Whitman, Liberty LP 12375 (5)

This includes the fine single, "Rainbows Are Back in Style" plus a lot of strong performances—especially such items as "Yesterday's Roses," "Unchained Melody" and "South of the Border." The distinctive Whitman style will please his fans.





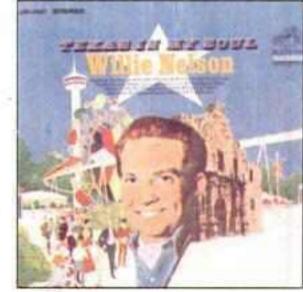
A NIGHT ON THE TOWN WITH BUCK OWENS' BUCKAROOS-Capitol ST 2902 (5)

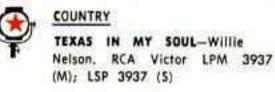
The Buckaroos, Buck Owens' musicians who are powerful sellers on their own, have a package here which features the vocal and instrumental qualities of the individuals and the group. There are vocals by Don Rich and Doyle Holly, and instrumental solos by Rich, Tom Brumley, Bob Morris and Jerry Wiggins. "Hello California" and "Chaparral" are typical tunes.



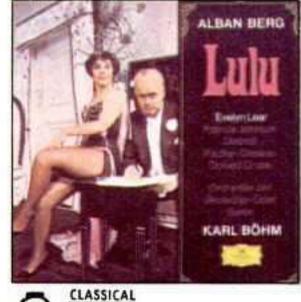
COUNTRY DEEP WATER-Carl Smith. Columbia CL 2822 (M); CS 9622

Carl Smith gives this great material his stamp of individuality. The tunes include such beautiful ones as "I Really Don't Want to Know," "I Almost Lost My Mind" and "Making Believe." Production values are excellent.



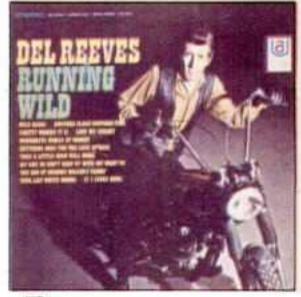


Here's a batch of songs associated with the Lone Star State, including "Dallas," "Streets of Laredo" "Remember the Alamo" and others. Willie Nelson sings them in his highly individualized style, giving impact to the lyrics with restrained delivery. A strong package.



MOZART: THE COMPLETE PIANO SONATAS-Lili Kraus. Epic BC 1382 (S)

The queen of Mozart interpreters turns her skillful hands from the concerto to the sonata with similar results. Her excellence remains intact: Controlled phrasing, dramatic power and seemingly unendless energy. A marvelous beginning in a new series.



COUNTRY

RIDING WILD-Del Reeves. United Artists UAL 3643 (M); UAS 6643 (S)

Reeves, a consistent sales puller, will add another link in his chain of hit albums with this one. Based on his current single, "Wild Blood," this album also includes "Another Place Another Time," "The Son of Hickory Holler's Tramp" and "Lest We Forget."



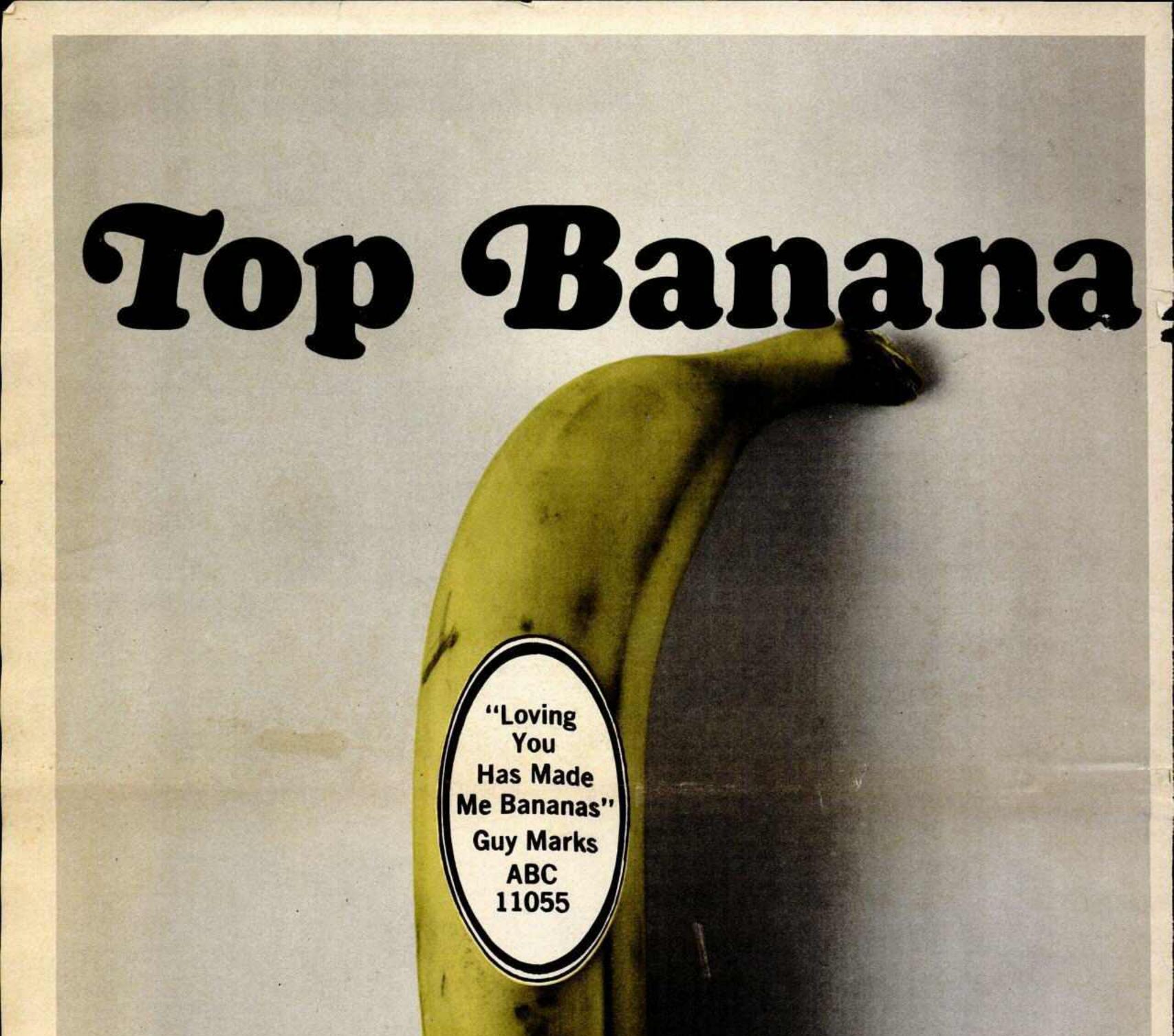
BERG: LULU-Lear/Fischer-Dieskau/Various Artists/ Deutschen Oper, Berlin (Boehm). DGG 139 273/75 (S)

This first stereo recording of Berg's gripping 20th century music drama is a memorable experience. Recorded live at Berlin's Deutsche Oper, this three-record set has a superb performance by Evelyn Lear in the title role, a worthy follow-up to her portrayal in the Grammy-winning DGG "Wozzek," also conducted expertly by Karl Bohem, Rest of cast also excellent.



RAYGRIFF has his first smash ONDOT! "you took the sugar from my candy" #17082







"Loving You Has Made Me Bananas" album soon to be released!

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