JANUARY 23, 1965 . SEVENTIETH YEAR . 50 CENTS

The International Music-Record Newsweekly

Radio-TV Programming . Phono-Tape Merchandising . Coin Machine Operating

# Dual Distribution Act Is Introduced by Roosevelt

### By MILDRED HALL

WASHINGTON—Rep. James Roosevelt, chairman of the House Subcommittee on Distribution, has introduced a bill that would require annual reporting of separate functional data for record companies, or any companies that ultimately compete with independent customers at any level of operation.

This would mean that anyone in the record industry operating on several levels—manufacturer, racker, one-stop, distributor-retailer, et al.—would have to file annual reports on each separate operation in which it competes with an independent buyer of records. Corporations could put the information in annual stockholder reports—all others would have to file with the Federal Trade Commission. Information would be available to interested parties.

The proposed law is the outcome of lengthy hearings by the Roosevelt Subcommittee on dual brought charges of unfair practices against large firms that competed with them as customers.

In a recent report, the Roosevelt Subcommitte and its parent Small Business Committee said the complex problems of dual distribution (where the supplier competes with his own customers) need more data. The information is needed to determine whether the antitrust laws sufficiently safeguard fair dealing to independents who do business with dual distributors.

The report did not blame dual distribution itself (it can help sales spread by manufacturers and distributors), but said the harm was done by unfair practices to undersell independents. The report suggested that the FTC and Justice Department keep closer watch on dual distribution.

The Roosevelt Dual Distribution Disclosure Act would apply only to firms doing a business of \$5 million a year, and would not cover those netting less than \$2 million, whether or not the company engages in multi-functions.

Information required would include: Gross dollar sales of the product sold during the year to all independent establishments; value of sales or transfer of the product from the manufacturer to his own related establishments. The breakout would be required only on lines of product sold in dual distribution.

### Separate Statement

A separate operating statement would be required for every subsidiary functional branch of the company that receives products and then competes with independents who are customers of the original manufacturer or distributor.

Each subsidiary would reveal total annual net sales, plus any sales to related subsidiary, and sales to independents, each itemized in separate totals. Any subsidiary branch costs absorbed by the parent company, or put on the books of another branch, would have to be shown on the report.



TRINI LOPEZ: With three albums in the Top 100, Reprise Records artist Trini Lopez has made the most spectacular rise to the top of the singles and LP charts of any artist this past year. "The Folk Album" and Trini's "Lemon Tree" single are his latest. (Advertisement)

# RCA Overseas Sales Up 100% in 4 Years

### By PAUL ACKERMAN

NEW YORK—RCA Victor has doubled its record sales in overseas markets during the past four years, according to Dario Soria, vice-president of the label's international division. Soria foresees an even greater mushrooming of the world market, with the record industry ultimately tapping additional vast populations. These new markets, Soria prognosticates, will include countries behind the Iron Curtain, China, India, and—when it becomes more stabilized— Africa.

Soria noted that his estimate of a 100 per cent increase in overseas sales was predicated upon retail business only; that the figure would be greater if all sales were included.

distribution. During the hearings, record retailers and distributors

THE WURLITZER 2900, the firm's newest model, is admired by Leslie Gore. Mercury Records' popular singing star, whose current single, "Look of Love," is climbing the Hot 100. For the full Wurlitzer story, see the colorful eightpage insert on page 59 in Coin Machine Section. (Advertisement)



This would provide a double check on cost-base claims made by some larger firms in underselling independents who are their customers.

The Roosevelt bill, H.R. 1578, would provide fines up to \$50,-000 for non-reporting or for falsifying information required.

UA to Wax 'Ex-Lover'

NEW YORK—United Artists Records is moving into the original Broadway cast album field this season with the Frank Loesser-Sam Spewak musical comedy tentatively titled "Ex-Lover."

UA has been out of the Broadway cast picture since the ill-fated "A Family Affair," the Shelley Berman starrer of several years ago. The company is now planning to step up its activity in the Broadway area.

The show, with music and lyrics by Loesser, and book by Spewak and Loesser, under the sponsorship of Allen B. Whitehead in association with Frank Productions, is scheduled to open in New York in mid-April. The increase, Soria pointed out, was achieved despite the fact that the American artist faces a stiffer competitive battle in foreign countries.

The rise in the standard of living abroad has gone hand in hand with the creation of a new type of record buyer—one who is less sophisticated than the traditional overseas record buyer. This (Continued on page 8)

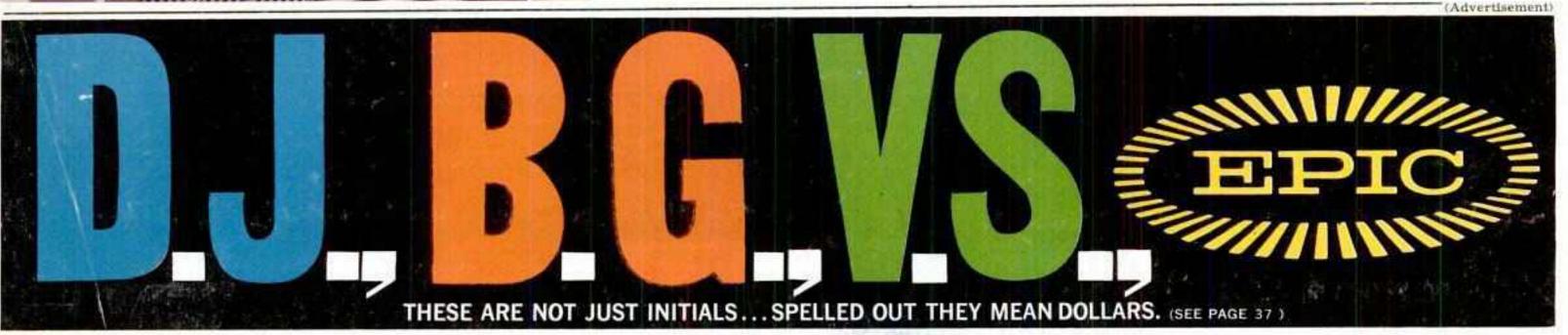
# Stokowski Disk to Spearhead Phase 4

NEW YORK — London Records is expanding its Phase 4 stereo recording program this week with Leopold Stokowski conducting the London Symphony Orchestra on "Scheherazade." According to Marty Wargo, London's director of marketing, the label recently signed Stokowski for a series of "sound spectacular" releases in Phase 4 stereo.

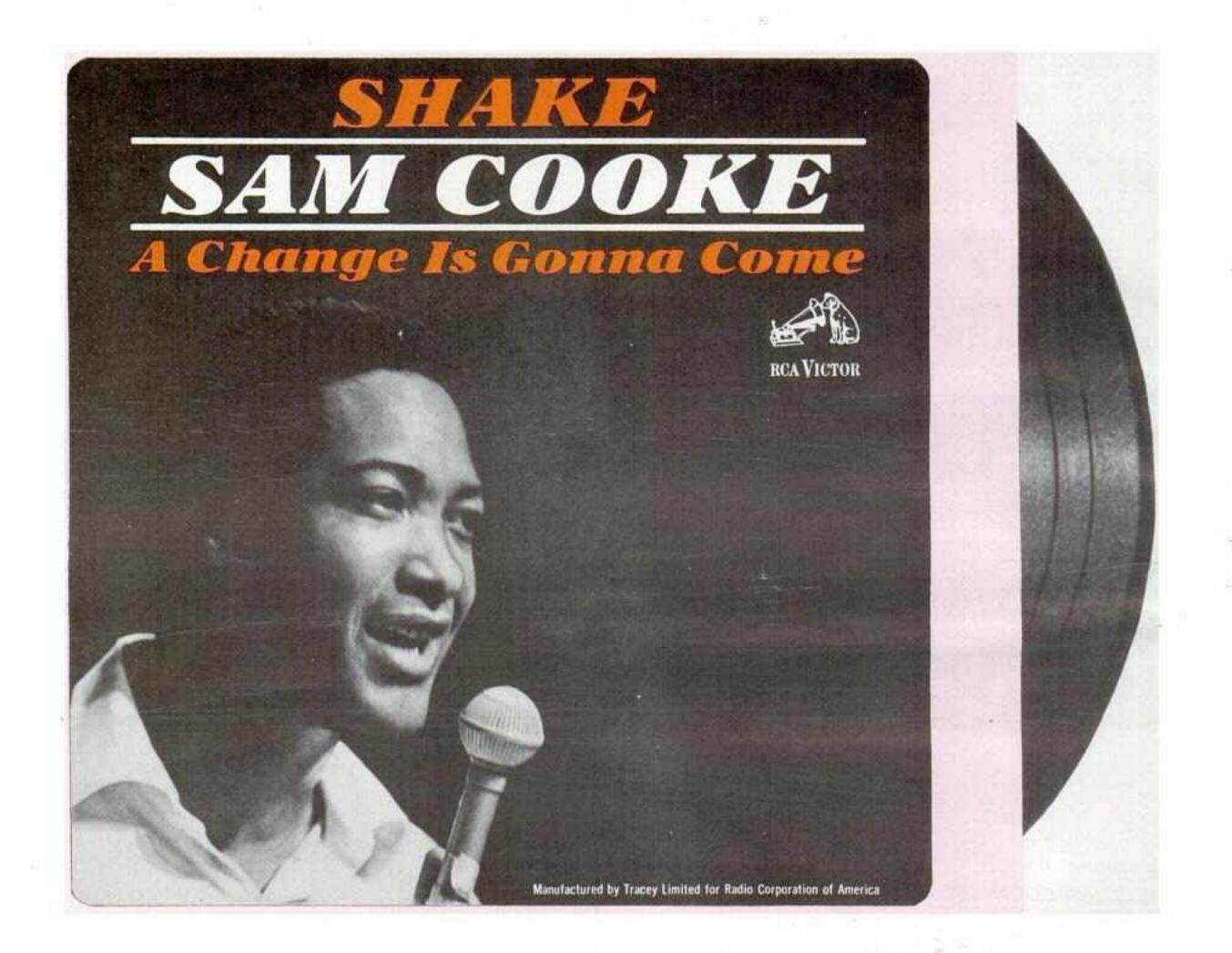
Wargo, who also produced the "Scheherazade" disk, said, "The enthusiasm in the making of the disk by Stokowski, who has been a pioneer in sound recording over 50 years, is a tribute to the advanced technology of Phase 4. This recording will spearhead our drive to utilize the service of outstanding musical artists to increase the scope of the Phase 4 line." Projects in progress are still being kept under wraps.

Wargo, along with Tony D'Amato, artist and repertoire chief for Phase 4, have been instrumental in its creation and development since its initial 12record release in 1961. This first release and the subsequent 20 LP's released through 1963 consisted strictly of "pop" music, With the accelerating sales of this "pop" repertoire, it was London's idea to expand the repertoire to more serious mat-

(Continued on page 8)



# A Hit Single-Now a Great New Album SS SITA IS 99



# LPM/LSP-3367

STOCK UP NOW ON ALL THESE OTHER BEST-SELLING ALBUMS BY SAM COOKE: Ain't That Good News (LPM / LSP-2899); 
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Night Beat (LPM / LSP-2709); 
Sam Cooke at the Copa (LPM / LSP-2970); 
Goreat Guys (LPM / LSP-2720); 
Twistin' the Night Away (LPM / LSP-2555).





# Aids Supply Spark in Cast Sales

NEW YORK—Dealers today are well armed with sales aids, unique devices, and original merchandising ideas aimed at boosting Broadway show album sales, a Billboard spot survey revealed last week. (See special section devoted to Broadway shows, starting page 24.)

A portion of this sales arsenal is provided by the various labels who seek to buttress their heavy investments in Broadway show disk rights. Many significant sales concepts used by retailers are of their own creation, spurred by keen competition within their own market areas.

New York remains the strongest market for Broadway disk product aside from the weight of its size because its populace is the first to become ignited by the excitement of a new hit show.

Dealers in other areas, insulated from this excitement, lean on sales aids to an even greater degree, and, therefore, help stimulate a market enthusiasm before the full impact of a new show hits their town.

Some devices used are quite elaborate. Others are simple, and while they may not be as spectacular, seem to pay off handsomely. A favorite among numerous dealers is the "reserved notice." A retailer will throw in a browser card among his Original Cast LP's announcing "Reserved for —(name of upcoming show)." This, it was reported, works in spurring advance orders. Other dealers have been able to harvest impressive advance sales on forthcoming show releases via gift certificates which are redeemed once the new show album hits the market.

A noteworthy example of this were the sales reaped by Music City in Los Angeles on both "Flower Drum Song" and "Sound of Music." According to Music City's Ethan Caston, "Sound of Music" was the "seventh best-selling LP in our store as a result of the advance sale even before the album was delivered."

Music City's Ethan Caston cited mobile displays as the most beneficial sales aids. The chain's Hollywood store is the only one with large windows, hence manufacturers shoot for that valuable space. Caston felt Columbia's "My Fair Lady" (soundtrack) display was eye-catching, and paid of in increased sales.

to the utilization of, and results from, the use of show LP merchandising aids supplied by record companies. Most dealers in Chicago receive a great number of lesser aids: animated window displays, elegant immobile window displays, huge blow-ups of album covers, and cast photographs for window and in-store posters.

The big downtown department stores such as Goldblatts, Wieboldts, Marshall Field and Carson Pierie Scott, rarely use the cast album window display or any other window display for that matter. The window-shopper showcases are for the most part reserved for high ticket items. The big stores do use some of the point-of-sale and area-of-sales aids supplied by the labels through their distributors.

The independent dealers in the downtown area, Rose, and Discount Records, for example, find that the most effective original cast merchandising gimmick supplied by record companies are the window displays and they use them to good advantage.

"A good window creates a lot of traffic," said Dave Shahin of Discount. He has used the animated and stationary window set-ups supplied by Capitol for "Golden Boy" and "Funny Girl." "The large photographs frequently used with these set-ups are particularly effective," said Chahin.

The other common sales aids provided by the distributors are used with less enthusiasm by Rose and Discount.

The experience with window display is quite different at the more "provincial" neighborhood outlets. Deluxe, for example, on the northwest side of town, has found that displays of the type praised by Chahin are effective only if the Broadway show has been made into a movie which has played neighborhood theaters. "We've been decreasing our use of the manufacturer's material," said the store's Robert Meyer. "In the case of show albums, we offer store window display material until that much later date when the film versions hit our neighborhood."

It should be noted that the window display and various other merchandising matters ground out by the record companies' merchandising department experts are installed, often free of charge, by local distributors using independent display firms.

### EDITORIAL

# **Copyright's the Thing**

The scramble for song catalogs and the interest in the publishing business becomes hotter each week. In this week's issue of Billboard, for instance, readers will note RCA Victor's explorations into the area of copyright ownership and ABC-Paramount's purchase of the M. M. Cole catalog. In recent weeks we have noted the activity centering around negotiations for the Lois catalog and other properties.

It all points up an era of heightened interest in publishing. This is a healthy development, because in the last analysis it focuses proper attention on the importance of the basic material—the copyright.

The bedrock of the business is the song, the copyright. It is gratifying to see this concept once again come alive—after a long period during which it was stated that publishers had had it, and had lost control.

Good publishers, good writers, will always be pillars of the music business, and their lustre will not be dimmed by the entry of the giant user into the business. In fact, the entry of the large user seems to highlight the importance of, and the need for, the good music man.

At the same time, may we point out that the entry of the giant user has not seemingly impaired the capacity of the livelier indie publishers—the George Pincuses, Al Gallicoes, Howard Richmonds and many, many others.

# Delta Sets Parley; A First in Industry

NEW ORLEANS — Delta Record Distributing Company, Inc., indie distributor, will hold a dealers convention here on Feb. 6 and 7. A first in the industry, the convention is expected to be an annual affair, with new product presentations made by manufacturer representatives of the lines carried by Delta. The convention, announced by Edward H. Walker, Delta manager, is scheduled to start Saturday evening, Feb. 6, with a cocktail party. It will wind up Sunday with a dinnershow. Location will be the Hilton Inn, where Delta will provide room accommodations for its out-of-town dealers. Among manufacturer representatives scheduled to be present are Bob Kornheiser and Lenny Sachs of Atlantic-Atco; Ken Revercomb and Rick Frio of Imperial; Max Cooperstein of Chess-Checker-Argo; Bill Siegal

and Mack Davis of Vee Jay; Dee Kilpatrick of Philips; Bud Katzel and Ron Roesseler of Roulette; Jerry and Steve Blaine of Jubilee; Lenny Lewis of 20th Fox Records; Sid Love of DGG; Sandy Beach of Disneyland and Ed Barsky of Young People's Records.

Walker stated the manufacturers' presentations will include slides, films and other material, to be used in presentations of LP product to dealers, rack jobbers and one-stops from Louisiana, Mississippi and the Gulf Coast of Alabama and Florida. Guest artists will participate. Walker feels that through such a convention dealers will gain a closer insight into the vast planning behind the manufacture and marketing of product, and will build stronger liaison between dealer, manufacturer and distributor.

In the Los Angeles area, dealers report enthusiasm for window display material and mobile cutouts. "The manufacturers do a good job with Broadway cast album window displays," said Al Sparlding of Inglewood Music. "They help draw attention to our store, and move a considerable volume of show product. Milt Harris of Phil Harris in Hollywood, called window displays valuable aids. "Show albums are very popular' here," he noted, "thanks to the material placed at our disposal."

A survey of the four main types of record retailers in Chicago revealed several approaches The fourth breed of outlets, suburban, has a better, more sophisticated type record buyer than that found in the neighborhood.

At Jack Schaps Randhurst Music Center in the northern suburbs, the Broadway Caster Display Windows have proved effective, with other material having some lesser degree of usability.

"The animated window displays are exceptionally effective, particularly when they are not working properly," declared a Schaps employee. And he insisted that he was serious.

# Cole to Expand As Publisher Of Music Books

CHICAGO — M. M. Cole Publishing Company, old-line music publishing firm with some 2,000 copyrights and considerable material in the country field, is planning a major expansion in the music book publishing field following the sale of a portion of its significant copyrights to ABC-Paramount last week.

Shepard Stern, head of the Chicago-based firm, said that the firm is "continuing its wellknown operations in the music publishing field in which it has been engaged since its organization 40 years ago."

Stern noted that the company would continue to specialize in the publication of sheet music, folios and educational materials.

Commenting on Cole's expansion in the music book publishing field, Stern noted that the firm already possessed such well-known properties as the Haskell Harr drum book series

# NARM WILL HEAR BLEYER

SAN FRANCISCO — Archie Bleyer, veteran record industry executive, will be keynote speaker at the annual convention of the National Association of Record Merchandisers at the Fairmont Hotel Feb. 28-March 4. Bleyer was head of Cadence Records for many years until the label's demise last year. NARM convention theme this year is "Appraisal and Assessment—What Is Our Worth?"

### 

and the Isaac String Class Methods.

He said Cole is adding more authors and publications to its already sizable stable. Another Cole move would be the licensing of material abroad for publication in Cole's book catalog.

Cole is particularly interested in including more pop songs in its books, Stern said. The firm plans to add salesmen on the West Coast and will shortly do the same around the country.

Cole is also negotiating for new and expanded headquarters in Chicago, Stern said. He noted that the publishing company's outlook was definitely bullish and that the firm last year ran up its biggest sales figure since Stern joined the

# HandlemanBullishon'65; Cites Rise in Phono Sales

### By H. F. REVES

DETROIT—A strongly optimistic outlook for 1965 business runs across all segments of the record industry in this territory, a survey of leading and representative industry people indicates.

"We think the record industry has a bright future and is going ahead. We are bullish about it," said David Handleman of Handleman Company, major rack jobbers who have expanded into a significant number of other areas to become a national factor.

"There has been a national rise in phonograph sales during the past six months," Handleman said, in giving the basis for his optimism. "Consumers have been making substantial purchases of phonograph records, and the Handleman Company has been participating in this.

"We feel that this trend will continue." He drew conclusions based on U. S. Government statistics: "In 1965 some 40 per cent of the population will be 20 years of age or younger. In 1964, teen-agers spent about \$11 billion. By 1970 they are expected to spend \$21 billion.

"Phonograph records play an important part in the average teen-ager's life. Their habits of buying records continually is well established, and we expect it to continue."

Plans for expansion of the business are in the making, Handleman said, but did not disclose areas of projected territorial expansion. The type of business operation now established will be essentially followed in growth plans, it was indicated, rather than further expansion into new fields.

The mood at the recording company level was set by one of the area's most important independents, Motown Record Corporation. Executive vicepresident Barney Ales said, "I hope it (1965) will be as good a year as 1964. We expect it to be the biggest year ever for the record business. December was the biggest year ever for the record business. And December was the biggest month we ever had—and we expect that to continue. Motown plans to put out more albums backed by intelligent promotion.

United Sound Systems, one of the leading midwestern service recording studios, is making a heavy investment in new equipment, chiefly for stereo and multi-channel recording facilities—indication of the belief of the owners, the father and son team of James and Joseph Siracuse, in the prospects, particularly for the independent label field.

"Prospects look very good for 1965. Our volume has gone up constantly, and we look for an even better year," said John Kaplan, manager of the Jay Kay Distributing Company. This firm, now a division of Handleman, has enjoyed a big growth through servicing the several Handleman branches with most of the lines that Jay Kay distributes.

"We will be thankful if 1965 is half as good as the past year," Frank Alluvot Jr., who

(Continued on page 8)



# Kunsman Heads Dept. **Of RCA Record Club**

NEW YORK - Donald H. Kunsman has been appointed division vice-president of the RCA Victor Record Club.

The new record club department, headed by Kunsman who returns to RCA after a threeyear absence, was formed to assume full responsibility for the RCA Victor Record Club. Until recently, Reader's Digest Music was RCA's agent for the club.

Noting that the club is expected to make a "substantial contribution" to the RCA Victor Record Division's operations, Norman Racusin, division vicepresident and operations manager, said, "Mr. Kunsman is an executive with broad operating and management experience and we believe be will contribute considerably to the success of our record club operation."

Prior to rejoining RCA, Kunsman was vice-president of Subscription Television. He first joined RCA in 1949 after 16 years with Montgomery Ward. From 1949 through 1961, he held a number of important



DONALD H. KUNSMAN

management positions with RCA including: president, RCA Service Company, and vice-president and general manager, RCA Electronic Data Processing.

During his tenure with the RCA Service Company, Kunsman participated in decisions involving global operations of that division, including Missile Test Projects at Cape Kennedy, Fla.

# A-B Makes Change in Staff

NEW YORK-In a reshuffling of the April-Blackwood music firms last week, David Kapralik resigned as general manager and his post was taken over by Gerald Teifer.

Kapralik plans to concentrate on his personal business enterprises which include a newly opened supper club, the Loft, in the Virgin Islands. He also plans

wood, will now be responsible to Walter Dean, vice-president of business affairs at Columbia Records, and will direct all the activities of the publishing companies, including the creation and acquisition of material.

On Jan. 20, Goddard Lieberson, president of Columbia Records, will act as host for the Columbia organization at a lunch in honor of Kapralik at 21 Restaurant.

# CMA BOARD ENDS TALKS

NEW YORK — The Country Music Association board, which just completed its quarterly meeting here, has formulated plans for its presentation of Chicago sales executives June 7. Station programmers using country and western music and ad agency people will be invited to attend.

The presentation will be patterned after similar CMA sessions in key cities and will again stress country music's impact.

The presentation will be prepared by Jack Stapp, Nashville broadcaster and publisher; Dick Schofield, of KFOX, Long Beach, Calif.; George A. Crump, president and general manager of WCMS and WCMS-FM, Norfolk, and Bill Williams, WSM, Nashville. All are CMA board members.

### Klusmeyer to Mercury Dept.

CHICAGO - Bob Klusmeyer, formerly assistant controller with Columbia's Bridgeport (Conn.) distributorship for two and one-half years, has been named director of Mercury Record Corporation's royalty administration department.

Irwin Steinberg, Mercury's executive vice-president, said that Klusmeyer would head a

# Columbia Sales Adds 5

# Lennon, McCartney Win BMI Citations

NEW YORK-John Lennon and Paul McCartney, two of the Beatles, were the top writer winners of the BMI Citations of Achievement in the field of pop music for 1964.

In all, 124 writers and 69 publishers of 100 songs licensed by Broadcast Music Inc. received the annual citations. The BMI awards are presented annually, and are based on trade paper polls of national popularity and public acceptance, reflecting record and sheet music sales, radio and television performances, coin machine plays and other factors measured in those polls.

The op publisher-award winners are Jobete Music, Screen Gems-Columbia Music and Trio Music, with seven awards each.

Lennon and McCartney paced the writer category with 10 awards each. Other multiple writer-award winners include Jeff Barry, Ellie Greenwich and

department of 10 and would be responsible for forwarding payment to artists and publishers connected with all of the corporation's labels.

Klusmeyer will also work with Eddie Mascari, general manager of the firm's publishing division and director of licensing at Mercury.

Brian Wilson, six; Brian Holland, Eddie Holland and Lamont Dozier, four, and Roger Christian, Curtis Mayfield and George Morton, three each. Multiple publisher-award winners include Maclen Music, Sea of Tunes Publishing and Hill & Range Songs, five each; Beechwood Music, four, and Acuff-Rose Publications, Duchess Music, Metric Music and Unart Music, all with three awards.

The awards will be presented at special ceremonies at New York's Town Hall on Jan. 19.

## Billboard

Published Weekly by

The Billboard Publishing Company 2160 Patterson St., Cincinnati, O. 45214 Tel.: 381-6450

### Publisher

Hal B. Cook ... New York Office

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165 W. 46th St., New York, N. Y. 10036 Area Code 212, PL 7-2800 Cable: BILLBOARD NEWYORK

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to continue his record career by developing a company to encompass future music publishing, personal management and record production activities.

Before becoming general manager of April-Blackwood, which is the music publishing wing of Columbia Records, he was director of both Columbia and Epic pop artists and repertoire in the East. He switched to the publishing arm of Columbia in January 1964.

Teifer, who had been professional manager of April-Black-

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# **Buck Owens** For Europe

NEW YORK — Buck Owens and His Buckaroos will leave April 8 on a 31-day European tour. His manager, Jack McFadden, said negotiations are under way for a similar tour of Australia and Japan. The Buck Owens Show will appear in Paris, Frankfurt, Hamburg, West Berlin, Naples, Munich, Guttenberg, four cities in Denmark, including Copenhagen, London, Manchester, Liverpool, three cities in Spain, and Turkey.

The Buckaroos include Don Rich, Doyle Holly, Willie Cantu and Tom Brumley. Owens was voted the No. 1 Favorite Male Country Artist in Billboard's 17th Annual Disk Jockey Poll. He had the No. 1 Country Single (Capitol's "Love's Gonna Live Here") as well as the No. 1 Country Album (Capitol's "On the Bandstand") in the same poll (see Billboard's World of Country Music issue, Nov. 14).

### **Brothers 4 to** Perform at Ball

WASHINGTON-The Brothers Four will perform at the Inaugural Ball Jan. 20. No other vocal group will appear at the event.

Following their Inaugural Ball appearance, the group resumes its college tour, playing dates in California, then goes East for Canadian and Atlantic seaboard dates.

### Nour Mar Masterwork Models L. AA New

NEW YORK-Columbia Records Sales Corporation has added five new Masterwork models, including one portable phonograph, two packaged audio component systems and two radio phonograph consoles.

The key model, according to J. J. Harris, general manager of Masterwork Audio Products, is the de luxe solid state 30watt, hand-wired portable phonograph (M-1916), which is featured among the drop in models. It weighs only 27 pounds and is equipped with a Garrard M-50 changer, has a Pickering magnetic cartridge and

# Ike Klayman Dies at 53

CINCINNATI—Isadore (lke) Klayman, 53, president of A.&I. Record Distributing Company here and a long-time member of ARMADA, died Tuesday (12) at Jewish Hospital here following an operation for a perforated ulcer. Although he had been ailing for some time, he was active in his business through Monday (11), and his passing came unexpectedly The deceased was well known in the music and record business from coast to coast.

Surviving are his widow, Thelma; a stepson, Jack Richardson; three brothers, Samuel, president of Supreme Distributing Company here; Albert, of the A.&I. firm, and Louis, of New York, and a sister, Mrs. Fanny Cohen, Chicago.

Services were at the Weil Funeral Home here Wednesday (13).

four speakers. Suggested list price is \$199.50.

Two solid state packaged audio component systems with record loading platforms are being debuted. One model (M-4600), which has a suggested list of \$235, comprises a 30watt output, Garrard M-50 changer, Pickering magnetic cartridge, diamond needle, and sealed speaker compartments. Model M-4650, which incorporates the same features as M-4600 but also includes alltransistorized AM-FM stereo with automatic FM stereo indicator, pilot light and auxiliary inputs, carries a suggested list of \$335.

Two consoles housed in 60inch cabinets are models M-5100 and M-5102. Former is equipped with a custom changer AM-FM, four speakers, record storage space and pilot and has a suggested list of \$199.95. Latter console features six speakers, ceramic cartridge and AM-FM stereo, with FM stereo indicator and has a suggested list price of \$259.95.

The two portable phonographs carried over into the current line are M-1806 and M-1808. A free bonus package, retailing at \$19.95 and consisting of an extra diamond needle and custom model stand, is offered with M-1806. A selfcontained "Drop-a-Matic" stereo phonic unit, the phonograph is priced at \$59.95 including the bonus package.

Model M-1808, a stereo portable phonograph with solid state circuitry, includes a gratis \$11.95 matching nickel chrome portable stand. It's in the \$99.95 price bracket and incorporates detachable speakers, Garrard changers, ceramic cartridge and four controls.

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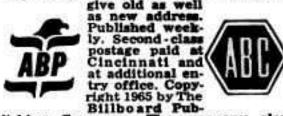
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European Office .... Andre de Vekey, Dir. 15 Hanover Square, London W.1 HYde Park 3659 Cable: Billboard London

Argentine Office .... Ruben Machado, Dir. Lavalle 1783, Buenos Aires



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BILLBOARD, January 23, 1965

Vol. 77



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# **MAC Begins Membership Drive**

CHICAGO—The newly organized Music Association of Chicago (MAC) has launched a membership drive "to embrace all segments of the recording industry in Chicago and its environs."

"To aim for 5,000 members isn't out of question," declared MAC President A. B. Clapper, of Universal Recording Corporation, at the group's first general membership meeting.

Thirty record men present at the meeting also discussed an all-out publicity program for Chicago recording activity and the possibility of sponsoring workshops to develop writers, arrangers and artists for an expanding Chicago industry.

Said arranger John Pate, a member of the MAC board of directors: "MAC exists to make the world aware of what we're doing here in the recording field and what opportunities are here for young and developing talent."

Interest in the young organi-

# Memphis Business Up; See Better Yr. Ahead

### By ELTON WHISENHUNT

MEMPHIS—Music industry leaders reported 1964 one of their best years in history, with increased business ranging from 10 to 40 per cent, and generally predicted "an excellent year in 1965."

The glowing reports came from juke box operators, coin machine distributors, record pressing plant owner and record company president.

Joe Cuoghi, president of Hi Recording Corporation, leading record company in this area which was formed in 1957, said his company's increased revenue in 1964 was 30 to 40 per cent —the largest since the company's founding.

"We expect as much or more of an increase in 1965," said Cuoghi. "We're hoping it will be doubled."

Frank Berretta, manager of the city's only one-stop and one of the largest record stores in the South, said "all indications are 1965 will be a bigger year than 1964." The store had a 15 per cent increase in business in 1964 over 1963. The company, formed in 1946, has been growing steadily every year, he said. "We should have at least a 15 per cent increase in 1965 over 1964 and probably more," he said. R. E. Williams, owner of Plastic Products Company, a record pressing plant, reported a 10 per cent dollar increase in 1964 over 1963 and predicted 1965 should be up 10 per cent over 1964.

Chess, Atlantic, Command and various smaller independents, including Sun Records Company and Phillips International of Memphis.

### Sammons' Great Year

George Sammons, president of Sammons-Pennington Company, Seeburg distributor, reported 1964 "a tremendous year" and said 1965 "will be as good or better."

Sammons, whose sales have been enjoying remarkable increases in recent years, reported a 35 per cent increase with "an excellent chance of having that much of an increase in 1965 over 1964."

Charles V. McDowell, vicepresident and general manager of Southern Amusement Company, distributor and operator, said the outlook for 1965 "is very good.

"We had an increase in our sales in 1964 of 35 to 40 per cent. Next year it will probably level off to about 30 per cent." In its coin machine operation, McDowell reported its increase in 1964 was 10-15 per cent and "We expect to do better in 1965." Alan Dixon, general manager of S & M Sales Company, distributor and operator, also predicted 1965 "will be a very good year." He said sales increased 25 per cent in 1964 over 1963 and 1965 "might well go over that increase. "Rock-Ola has a lot of new equipment, a new cigaret machine, excellent phonograph models, and 1965 should be a very good year for us."

zation is growing rapidly, according to Paul Wyatt, Columbia Records, MAC's vice-president in charge of publicity.

"I've even received inquiries from 10 people in Nashville who'd like to join," Wyatt said.

MAC, known as the Midwestern Music Men's Association during its organizational stage, is open to songwriters, composers, arrangers, a&r men, producers, instrumentalists and musicians, recording artists, studio engineers, publishers and manufacturers.

The association will adopt a slogan at its next meeting, Feb. 11 for use on all members' letterheads, record jackets, etc.

# 24 LP's Bowed At UA Parleys

MIAMI BEACH — United Artists Records held its annual winter distributor meetings at the Eden Roc Hotel here last week to unveil 24 new packages. Peg of the meeting was "The Greatest Story Ever Told," in which the UA executives told their story and, at the same time, got in a plug for the upcoming soundtrack from the George Stevens film.

The highlight of the plan was the introduction of four new soundtrack albums—"The Greatest Story Ever Told," "How to Murder Your Wife," "Ferry Across the Mersey" and "The Wonderful World of Motion Pictures — New Themes and Original Soundtracks," a successor to the label's long series of best-selling film music compendiums.

# Ember Adds EMI As a Distributor

NEW YORK — Electric and Musical Industries (EMI) will become a nonexclusive distributor of Ember Records, effective Feb. 1. The deal was revealed here last week by Jeff Kruger, Ember president, who'll be in the U. S. until Jan. 26.

Ember, one of the leading independent record companies in England, is now distributed by Decca's distribution arm Selecta and by a group of 10 independents, which includes Keith-Prowse retail chain. The addition of EMI's five distribution depots to Selecta's four depots and the 10 independents, now gives Ember's product coverage on a par with major companies in England. Outside of England, Ember has developed strength due to its distribution tie with the International Commercial Division of EMI. Ember Records bears the EMI logo in Sweden, Denmark, Greece, Turkey, India, South America, France, Italy Germany and Spain. Ember has its own label on all its releases in Belgium, Holland, Finland, Norway, Austria, Israel, Africa, Cyprus, Aden, Malta, Gibralter and Singapore.

Krueger also has concluded distribution deals in Japan, the Philippine Islands and Hong Kong with Cosdel, in Australia with Festival and in New Zealand with Peak.

# Come Alive in 1965 Is The Philly Resolution

### By MAURY ORODENKER

PHILADELPHIA — In face of all the wailing and weeping that permeated the record industry here earlier in 1964, it is a complete turn-about face to note the optimism that fairly shouts out when surveying the outlook for 1965. No doubts about 1965 being a great year and no maybe. Armed with cash register receipts that saw the Christmas buying season one of the best ever, everybody down the line from record manufacturer to the retailer and music machine operator, is firmly convinced that the record industry will boom in 1965.

promotional help coming from better radio programming—particularly FM stations in building programs around record albums. And with the continued growth of the FM listening audience in this area where there are now over a dozen FM stations, the air boost for albums is healthy, Rosen added.

### **Al Franklin Says**

A happy note is also sounded by record dealers such as Al Franklin, manager of the Sam-Goody Store, the largest retail outlet in the area. He feels certain that the great impetus given to record sales during the banner Christmas season will spill over with sales strength into 1965. Leon Dobkin, manager of the record department at the Bamberger Store at Cherry Hill on the Jersey suburban side of the city, also sees great encouragement from the Christmas sales spurt experienced last month. Most encouraging for the new year, said Dobkin, is the market created by the addition of a classical section to the store's record department.

The plant presses for ABC,

# Prestige Offers Special Bonus Sets for Jazz Fans

### BERGENFIELD, N. J. -

Jazz collectors are in for a bonus treat from Prestige Records, which introduced its newly developed Bonus Pack series last week.

The specially priced two-album sets, conceived by the label's president, Bob Weinstock, will retail at \$4.98 mono and stereo. Each double jacket package is in four colors and contains detailed liner notes and photographs on the performances and artists.

The five current Bonus Pack jazz releases have been culled primarily from previously released Prestige albums. However, each also contains new material. John Coltrane, Kenny Burrell, Mal Waldron, Jackie McLean, Donald Byrd, Wardel Grey, Art Farmer, Gildo Mahones, Ray Bryant, Charlie Rouse, Frank Foster and Arthur Taylor are the artists featured in various combinations on the five albums.

Prestige has received such favorable reaction to the project that it is now planning to expand the idea into the folk and blues fields. "My Life in the Blues," with Lightnin' Hopkins, produced by Sam Charters, the label's a&r director of folk, will present Hopkins' reminscences about his life and career in blues. The package, set for release in February, will also contain five previously unreleased tracks from a recent live performance by Hopkins.

The Seeger family, Pete, Peggy, Barbara, Penny and Mike, will be featured on the folk Bonus pack to be entitled "Folk Songs With the Seegers." The release spotlights previously issued tracks by the family in the Prestige-International and Folklore series. In attendance at the meeting were distributors covering the entire continental U. S., Canada, Puerto Rico, and Hawaii, and distributors from United Artists subsidiaries covering the same territories.

Featured in the 10 albums in UA's pop release are Ferrante and Teicher, Al Caiola, Perez Prado, Mike Clifford, and Leroy Holmes Children Chorus. Other packages feature Tito Rodriguez and the La Playa Orchestra, Jan Peerce, Sir Julian, George Jones, and an all-star album featuring Jones, Gene Thomas, Rink Hardin, Melba Montgomery and Judy Lynn.

The label's kiddie line, Tale Spinners for Children, was augmented by four new packages.

# Atlantic on Master Spree

NEW YORK—Atlantic Records went shopping for masters last week. Ahmet Ertegun, president of the company, picked up a fast-selling record in New Orleans, "Teasin' You," by Willie Tee. The single sold 8,000 copies last week in that city where it originally appeared on the Nola label. The record has been transferred to the Atlantic label and is now available nationally.

Another record, "Do the Philly," by the Music City All-Stars, was acquired for national distribution. The disk, which remains on the Music City label, was released in California by Ray Dobard, owner of Music City. Jerry Wexler, executive vice-president of Atlantic Records worked out arrangements with Ray Dobard to handle national distribution of the single. "The future holds more demand for recordings," according to Harold B. Lipsius, president of Jamie Records Company, one of the more important independent labels here.

Lipsius also viewed the record industry from the distributor's vantage point since he also heads Universal Record Distributing Company, local distributor for Dot and other independent labels.

He felt the distributor will play a more important part next year in helping the industry attain new sales highs.

"Record manufacturers," he said, "just can't afford to set up their own distributorships and do the kind of job the independent distributor is doing. And that job is necessary if record sales are to continue to build in 1965."

### **Rosen** Optimistic

The same kind of optimism is voiced by Harry Rosen, who heads department for David Rosen, Inc., pioneer independent record distributor here and one of the largest in the country with such labels as ABC-Paramount, Kapp, Reprise, Warner Bros., Chess, Monument, Westminster, Command, Sure, among others.

"Never before," said Rosen, "have we had so many best selling artists on our label roster. And most heartening is the fact that these artists cover every type of music from rhythm and blues to the classics. Moreover, retailers are no longer typed. One store that may do a big business in rhythm and blues is also ordering original cast show albums and a variety of classics -and selling them too. And with the favored artists keeping their repertoires alive in the months ahead, it can only mean cashing in on a greater demand.

Rosen also pointed to the

### Golden World to Have New Plant

DETROIT — Golden World Records expects to have its new recording facilities and offices here ready for operation by April 1. The studios will be used for all Golden World sessions and will also be rented to other companies in the Detroit area. Bob d'Orleans, formerly with Mirror Sound in New York, has been named engineer.

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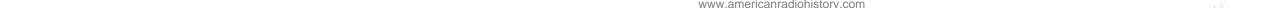
# DUAL PAYMENT

BRUSSELS—A recent agreement between SABEM and SOGEDI, the two Belgian authors' societies, has put an end to the double collection of mechanical royalties which had been prevalent in the country.

Under terms of the agreement, each society still has the right to license its own repertoire, with a joint commission studying all problems pertaining to mechanical rights.

The agreement confines itself to collection and distribution of mechanical payments.

10







Recorded "live" at the Cocoanut Grove, here's the sensational entertainment event that had the critics searching for new words of praise. Now every spellbinding moment lives again. Warm, swinging tributes to the 4-letter word that makes the world (and Nat's great albums) go 'round. Title song plus "Girl From Ipanema," "Your Love," etc. Latest Capitol album with the romantic Martino ballad style. Here he adds modern freshness to great standards and a touch of elegance to today's best songs in his fifth straight chart album.

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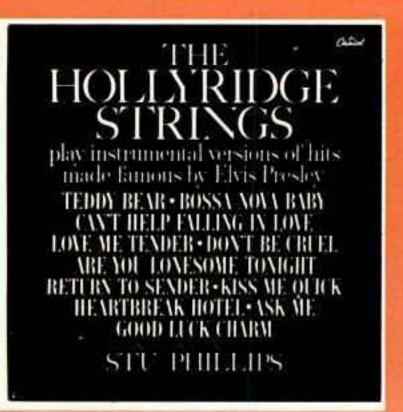
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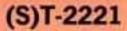
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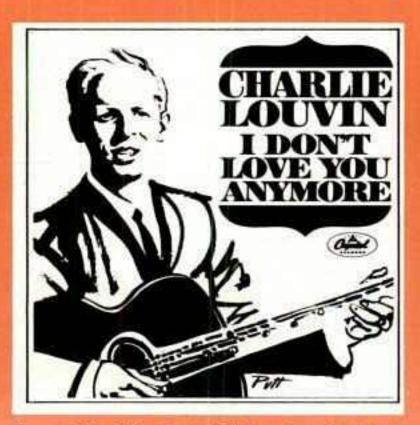
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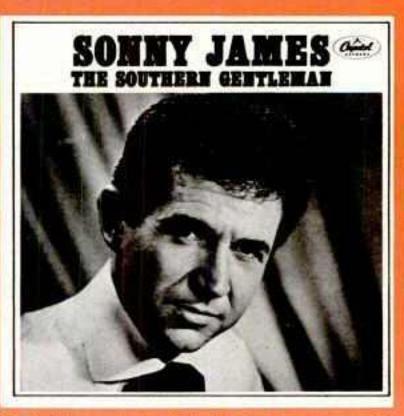
Hits made famous by Elvis Presley in films, on records, now heard in lush instrumentals by the group who did hit melodic dedications to The Beatles, The Beach Boys, The Four Seasons.





Newest hit of the Grand Ol' Opry favorite, "Less and Less," is co-featured with his first smash success, plus 10 other C&W standouts.

(S)T-2208



A chart-item single, "World" is joined here with 3 other recent James hits and other favorites of Sonny and his world of fans.

(S)T-2209

# **RCA Overseas Sales Doubled**

### Continued from page 1

expanded market has been paying more attention to local-or native — artists. Thus, to properly exploit American artists overseas requires certain techniques and tactics, Soria pointed out. He stated, "We have encouraged our artists to make foreign tours, and to record in the language of the country they happen to be in." Through these and similar activities we became less parochial and more truly a leading factor in the total world of music," Soria continued.

Last year RCA Victor assisted many of its artists in arranging foreign tours. A notable one was the European trek taken by the Nashville group, including Chet Atkins, the late Jim Reeves, Bobby Baer, Anita Kerr. In the fall of 1965, a similar group will tour Japan. This type of "cross-pollination" is being done with the talent of many nations. In 1964, for instance, RCA Victor organized a Japanese tour for a group of about 10 RCA Italian artists.

Elvis Presley, Soria notes, is unique—he continues to be the outstanding world artist over an extended period. But other Vic-

### Stokowski Disk Sparks Phase 4 • Continued from page 1

ter. The first releases in the Phase 4 "concert series," in January 1964, included Tchaikovsky's "1812 Overture" and Ferde Grofe's "Grand Canyon Suite," under the direction of conductors from the available Phase 4 stable of artists. With the outstanding success of this "serious repertoire, the next step was to engage the services of an internationally famous conductor; namely, Leopold Stokowski. The complete Phase 4 catalog, now totaling 53 LP's, pop and concert, has sold over two million LP's in the U.S. in its brief existence as a premium priced (suggested list is \$5.98) sound series catalog. The best seller to date is Ronnie Aldrich's "Melody and Percussion for Two Pianos," which passed the 150,000 mark. "Pass in Review," directed by Robert Sharples, is a close second, with seven other in the 100,000-sales vicinity. "However," Wargo states, "this is only the beginning for Phase 4 in an era of stereo. Our intention is to be very selective in our releases ... to release only what we consider to be the very best in stereo technology."

11

tor artists such as Neil Sedaka, Paul Anka, Reeves, Peggy March, etc., have already experienced big successes in the world market.

The problems entailed in "cross pollination" are interesting Soria revealed, for instance, that the pronunciation of vowels, which is important musically, is similar in both Italian and Japanese. Therefore, he had Peggy March, who is of Italian heritage, record in Japanese. Singer is on the Japanese best seller charts. She has recorded, thus far, in five languages.

A flock of other Victor artists are tilling the foreign scene increasingly — including Harry Belafonte, Rita Pavone and Sylvia Vartan. John Gary, recently back from Australia, is set for an African trip. Coincident with this activity, Victor is stepping up the recording of foreign artists in English.

Analyzing the world scene, Soria stated that in 1964, for the first time Continental Europe constituted the largest record market with the Englishspeaking countries in second place. Heretofore the situation has existed in reverse. Japan is the third largest; Latin America the fourth.

"This placement with Europe as the top market, proves our efforts are being repaid," Soria stated. He added that in the last five years the record business overseas has grown at a faster pace than in the United States. Time was when the U. S. and Canada accounted for 50 per cent of the world business. This is no longer true.

During 1965, Soria will give increased emphasis to South America. He feels the time is ripe to seek additional exposure for these artists in Europe, the U. S. and the Far East. South America is coming up with some very promising new artists who can do well in the world market, Soria feels. last four years, Soria also noted that Victrola, an old Victor trademark, had now been established on a universal level. The key artists on Red Seal, of course, operate on a world level with regard to both personal appearances and record sales such as Rubinstein, Leontyne Price, Marian Anderson, Anna Moffo, Van Cliburn, etc. "We have this legacy and the responsibility that comes with it," Doria stated.

# Dot's Bailey To Begin Trek

HOLLYWOOD—Jim Bailey, Dot Records' international director, leaves Thursday (21) on his first world-wide junket of the new year to check the label's network of independent licensees.

Bailey will be gone about two months. Dot's new licensees have been handling the line six months and Bailey plans a firsthand look-see on how the affiliations are working.

The Hamilton low-priced line will be integrated with foreign budget labels such as Mode in Germany and France.

Bailey's itinerary encompasses Britain, Holland, Belgium, France, Germany, Italy, Sweden, Denmark, Spain, South Africa, Greece, Japan, Hong Kong, Singapore, Philippines, Australia and New Zealand.

### **Jack Fine Is**

# Booker-Doud Sues Bleyer and Williams

NEW YORK - The Booker-Doud Organization filed suit in Supreme Court here last week against Archie Bleyer and Andy Williams to recover profits on "The First Family," the LP in which Vaughn Meader impersonated the voice of the late President Kennedy and which reportedly sold over four million copies. Payment on the followup "The First Family, Volume II," sales of which came to an abrupt end upon the date of the President's assassination, are also sought.

The claim is made against Williams (and Columbia Records for which Williams records) on the ground that in the liquidation of Cadence Records, Bleyer, who owned Cadence, sold "the entire master recording catalog" of Cadence in bulk to Williams without compliance with the Uniform Commercial Code, rendering the sale "fraudulent, null and void as against plaintiff and other creditors" of Bleyer and Cadence and that the ground that in the liguidasale of part of the catalog by Williams to Columbia was similarly tainted.

The main charge against Bleyer and Cadence is that they "have failed to account and pay for upwards of 568,000 albums allegedly given away by said defendants without charge," and that if in fact the giveaway was that large it was for purposes other than "promotion or advertising purposes" of the album. "Other respects in which said account were and are false, fraudulent and inaccurate" are charged, but no specifics are mentioned.

# Handleman Bullish on '65; Cites Rise in Phono Sales

### Continued from page 3

heads one of the largest juke box operations with his father, operating as Frank's Music, reports. Plans for growth are suggested by his comment that "We are working toward making it even better," indicating confidence despite a rather paradoxical juke box situation here. Salasin Optimistic

Lou Salasin, owner of the Mumford Record Shop and one of the most knowledgeable men in record retailing, confirmed the widespread optimism with analysis of the prospects at the point of sale—"Barring accident, 1965 will be as good as this year—and 1964 has been good. There will probably be no earth-shaking things like the Beatles last February—that will perhaps cut down a little.

"I look for the classical record business, in particular, to be better. The discount houses are mostly concentrating on the middle ground of popular music. They are not covering the specialty items too well (like folk, country and classical) and this may be where we can expect the biggest opportunity for increased business."

### 32 Licensees

In addition to its wholly owned subsidiaries, RCA has 32 licensees throughout the world. All the subsidiaries are, or are in the process of getting into the publishing business, Soria stated. "To wax a record," he explained, "is just the beginning. One must promote, and you need the extra margin which comes from publishing in order to put over a hit." He added that improvements in communications - telephone and otherwise-had made it possible to establish a closer rapport with markets all over the world.

Together with the strengthening of the RCA Victor image in the world market during the

### Named by WA

PITTSBURGH — Jack Fine, veteran record promotion executive, has been named national promotion director for World Artists and American Arts Records, according to Lou Guarino, World Artists president.

Stan Edise, former WA promotion chief, has been elevated to national sales director and co-ordinator of talent activities for the label.

Also World Artists Records has signed a three-year deal with the Trans World Record Company, Inc. of Canada for the release of all World Artists and American Arts products in Canada. The first release under this new contract will be "Whenever a Teen-Ager Cries," by Reparta and the Delrons, now riding high.

# New Sales Policies of Colpix Held 'Very Good'

HOLLYWOOD—Reaction to Colpix's new sales policies has been "very good," based on letters and phone calls received by the label's general sales manager, Ben Hurwitz.

The tone of the mail received "gives us a strong vote of confidence," Hurwitz said. The new policy incorporates reduced distributor prices, increased return privileges and the elimination of allocations, guaranteed sales and free-goods bonuses.

"We came to the conclusion after many meetings," Hurwitz explained, "that this new formula is most applicable to most parts of the country. You can't

### Lundvall Named Mgr. at Colu'bia

NEW YORK - Bruce Lundvall has been set as merchandising manager for popular albums at Columbia Records. He'll be responsible to Joseph Norton, director of pop album merchandising, for all merchandising functions relative to pop and Harmony label product. His duties will include the development of special merchandising concepts, store displays, trade advertising, communications to the field sales force and recommendations for covers and consumer advertising.

be everything to everybody."

The company's new executive team is also elated over two new products by two newcomers, the "John Davidson" LP and the single, "A Little Bit Later On Down the Line," by Carl Dobkins Jr. The latter performer is currently on a 10-city tour of the Southwest.

Colpix backs this up with a new Paul Peterson single this week, "Little Dreamer," tying in with his appearance on ABC-TV's "Shindig." The label's East Coast a&r director, Jack Lewis, is cutting four sides by Little Eva for release on Dimension, the r&b line.

# DEAN SHOW GOES 'FULL'

NEW YORK—A recent 30city Nielsen has given such a healthy share of audience to the "Jimmy Dean Show" that the ABC-TV network has signed the show for the full season.

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Due to plate room gremlins, the recent Decca Records advertisement, featuring Bert Kaempfert's "Red Roses for a Blue Lady," neglected to state that the LP is available in both mono and stereo ... DL 4569 (M); DL 7-4569 (S).

BILLBOARD, January 23, 1965

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# The Contours

**GORDY 7032** 

UNPRECEDENTED! THEIR THIRD #1 RECORD IN A ROW Initially hitting #1 on December 19, 1964 . . . subsequently #2 the following week . . . has now returned to #1 after three weeks . . . dropping the Beatles to #2! To date they are 6 solid weeks in top 4 nationally!

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# c'mon back, the business is fine! MOTOWN RECORD CORP.

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### TALENT

# SG-Col. Music's Creative Group Places Songs With Top Artists

HOLLYWOOD - Screen Gems-Columbia Music's Creative Music Group is away and winging. The West Coast-based operation under the aegis of director Lester Sill has placed repertorie with Nancy Wilson, "Love Has Many Faces"; Bobby Rydell, "Stranger in This World"; Four Preps, "Everlasting"; Ray Peterson, "I Pretend"; the Ikettes, "Peaches and Cream"; the Drifters, "Down at the Club," and April Stevens-Nino Tempo, "This Night of the Year."

Working with the company's Hollywood office are writers Tommy Boyce and Steve Venet (both moved here from New York), Don Altfeld, Gil Gibson and Richard Podler. These scribes had impressive chart records before joining SG, Sill points out. With the exception of Altfeld and Gibson, who work closely with Jan and Dean, the other writers are available as independent producers to tackle assignments. This is a special feature of the Creative Group. One Vital Area

One vital area involving the Group is directing its writers into TV and motion pictures. The concept is to get music written which may be applicable for commercial recordings. In the past film music had barely been usable in the disk medium.

This cognizance for music strong enough to make a dent in the singles field is interpreted as having themes written with contemporary thoughts and sounds. "There are very few TV themes that have made it as hit records," Sill said. Yet the themes from "The Addams Famly," a TV property, is beginning to make it and big-screen themes such as "Wives and Lovers" and "Who Shot Liberty Valance" were hit records, he notes.

The specialty branch of the publishing wing has begun mapping plans for exploitation of the film "Lord Jim," with Colpix releasing the soundtrack LP and the single "Color of Love" with special lyrics composed by Bob Russell for the record.

The Creative Group will have 10 tunes available for pitching to a&r men shortly, Sill revealed. Producers are constantly being checked as to when their artists are recording, with the Group assigning writers to prepare material expressly for the artist. Sill feels this gives SG a custom-tailored piece of material to offer a performer.

In streamlining its operation, SG has preened its writer roster. Such executives as Marvin Cane, Charlie Koppelman and Charlie Rubin also exited the company, being replaced by Emil LaViola, Wally Schuster and Herb Moelis in recent months.

### Crewe Signs Russ Miller

NEW YORK — Russ Miller, former manager of Bourne-Rank Music, has been signed by Bob Crewe Productions/ Genius, Inc., as professional manager of the firm's two publishing houses, Starday Music and Tomorrow's Tunes.

### PEOPLE AND PLACES

### By MIKE GROSS

Mary Wells, 20th Century-Fox recording artist, is set for a date at the Apollo Theater in Harlem beginning Jan. 29. She's also booked for a string of college one-nighters in the East.... Regina Records artist Frances Faye goes into Miami's Doral Hotel Feb. 2 for an engagement that will run through Feb. 14.... The Serendipity Singers have been booked for a two-week engagement at Mister Kelly's in Chicago beginning April 15.... Folk singer Mike Settle, who is a Creek Indian, has been approached to do a Southwestern tour which will include many of the last remaining Indian reservations.... Juanita Waller, Billboard staffer, will give a recital of operatic excerpts at Hunter Playhouse this week. She's doing "Madama Butterfly" on Wednesday (20) and "La Forza Del Destino" the following evening.

Sam Hamilton is now in his 15th year as accompanist for Mabel Mercer, now in her third year at the Downstairs at the Upstairs.... Woody Allen, Colpix artist, signed for Basin Street East April 19 for two weeks.... Eddie Hazell, Columbia Records singerguitarist, doing "On-Broadway Tonight" Jan. 22 over CBS-TV. On Jan. 25, Hazel goes into the Sniffen Court Inn.... Teen-age singer Maria La Donna, the Gateway Records artist, guests on Clay Cole's WPIX-TV show Jan. 23.... Singer Bernadette Castro recorded her current Colpix disk, "A Girl in Love Forgives," in four different languages for foreign sales.... Vaughn Meader does a two-week stint at The Loft, St. Thomas, Virgin Islands, starting Feb. 4.... The Mills Brothers guest on Jimmy Dean's ABC-TV show Jan. 21.... Vaughn Monroe into Holiday House, Pittsburgh, Jan. 24-Feb. 1.... The Animals, British group on the MGM label, back in the States this week and set for a shot on Ed Sullivan's CBS-TV show Jan. 24.

The New York Saxophone Quartet, 20th Century-Fox recording group, made its first public appearance at Town Hall last Sunday (17). The group consists of studio saxmen Danny Bank, Ray Beckenstein, Eddie Cain and Al Epstein... Jackie Byard's Trio is at the Five Spot Cafe for an unlimited engagement.... Andy and the Bey Sisters, Prestige Records artists, are currently at Pittsburgh's Hurricane Club.... Peter Nero this month will record his 11th album for RCA Victor.

### BACKED BY COLUMBIA DRIVE

Rankin Drives on U. S.

NEW YORK—After having made an important score overseas in the past year, Kenny Rankin, young singer-songwriter, is now out to gain a foothold on his home grounds in the U. S. This week, Columbia Records has launched a major campaign on Rankin's new single, "There'll Be No Other Love for Me," and initial reports indicate that he's about to duplicate his foreign success here. Rankin's foreign success has

ords. Mersey signed Rankin to the label about the same time that Dion's own personal manager, Sal Bonafede, took over the guidance of Rankin's career.

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### McPeake Family To Tour the U.S.

NEW YORK—The McPeake Family, traditional folk singers from Belfast, Ireland, have been set for their first U. S. tour. They arrive here Feb. 15 and begin their personal appearance schedule at Carnegie Hall on Feb. 19. The tour also includes stops in Boston, Philadelphia and Washington.

The group has been largely responsible for the resurgence and interest in Irish folk music now taking place in Ireland. Their tour of the U. S. was arranged through the efforts of Pete Seeger, who met the group during his visit to England and Ireland during his world tour last year, and Seeger will be acting as host to the McPeake Family during their stay here. Their tour is being co-sponsored by Seeger and Harold Leventhal.

The group consists of six members of the McPeake Family, led by 80-year-old Francis McPeake, who is acknowledged as one of the finest players of the uillean bagpipes. He is joined by his sons, Francis and James, and his grandchildren, Francis and Kathleen McPeake and Tommy McCrudden.

been made in such countries as Germany, France, Italy and England. Primary factor in his overseas acceptance was his debut at last summer's CBS Records meeting in Spain. Entertaining at that time for Columbia Records' European affiliates and representatives, Rankin scored a major triumph which led the way for a series of local personal appearances and radio-IV performances in the leading European markets. Rankin's impact led to a second European tour. He recently returned to New York for preparation of his current release.

An interesting sidebar is that it was Dion Di Muci, Columbia's reigning overseas young teen-age idol, who brought Rankin to the attention of Bob Mersey, pop artists & repertoire chief for Columbia Rec-

### Signings

Jonah Jones has joined the Decca label. His first session under his new Decca affiliation is being planned for a quick release. For the past several years, Jones has been recording for Capitol Records and his disks have had good representation on the best-selling charts.

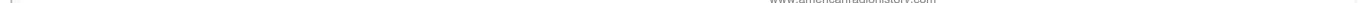
... Johnny Cymbal and Mamie Lee have been signed to Don Costa's DCP Records. Cymbal had an international hit last year with his recording of "Mr. Bass Man." Miss Lee, who has not recorded before, is a TV and night club performer in the New England area. Both artists are due for conferences with Costa to select material for their first DCP releases, which have been scheduled for the near future. Dion, who wrote the flip side of Rankin's new single, has himself a new single click, "Unloved, Unwanted Me."



BILLBOARD, January 23, 1965 Copyrighted material

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Now that Christmas is over, it's time to check your stock and order from this list of winners for year 'round steady album sales.



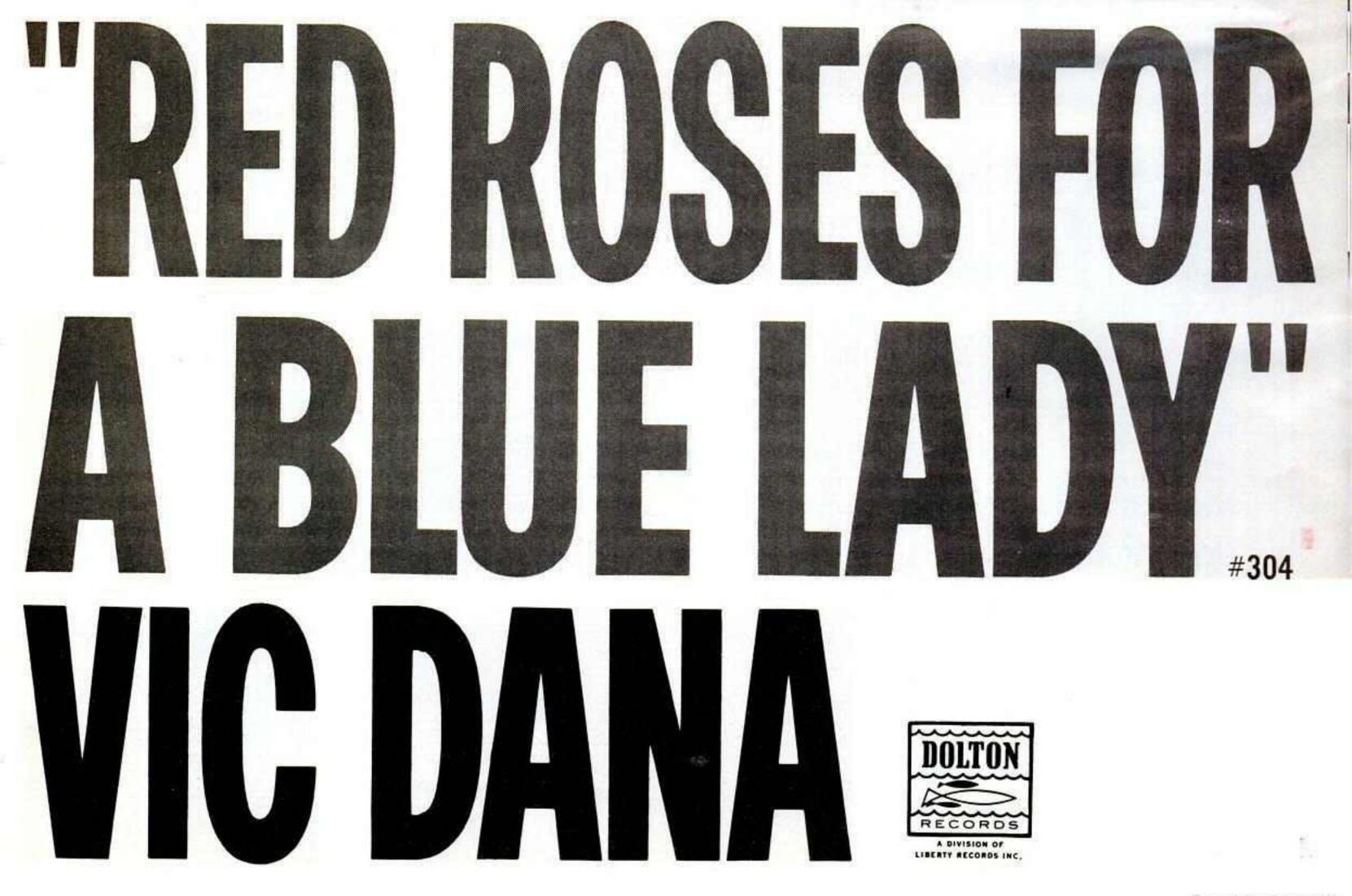
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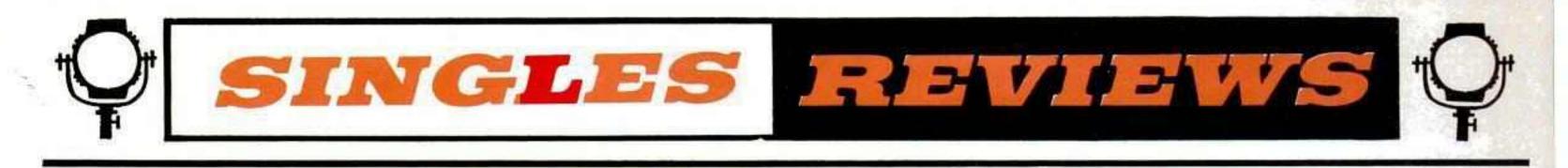
DON'T FORGET I STILL LOVE YOU Bobbi Martin

> DON'T FORGET I STILL LOVE YOU WE'LL SING IN THE SUNSHINE THIS LOVE OF MINE DEAR HEART I CAN'T STOP LOVING YOU EVERYBODY LOVES SOMEBODY





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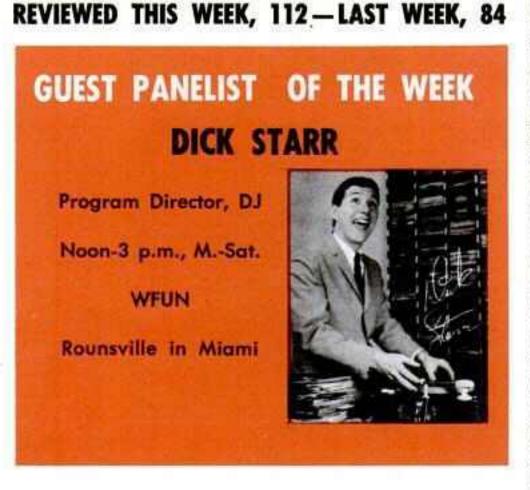
- THE SEARCHERS—WHAT HAVE THEY DONE TO THE RAIN (Schroder, ASCAP)-Hot followup to their current "Love Potion Number Nine." Effective folk-flavored ballad. Flip: "This Feeling Inside" (Toby). Kapp 644
- ROGER MILLER-KING OF THE ROAD (Tree, BMI)-Original material and a change of pace from past hits. Easy beat, good lyric. Flip: "Atta Boy Girl" (Tree, BMI) Smash 1965
- **RIGHTEOUS BROTHERS—BRING YOUR LOVE** TO ME (Maxwell, BMI)-Currently hot on the Philles label, boys give their wailing all on rouser with production backing. Flip: "Fannie Mae" (Olivia-Fast, BMI) Moonglow 238
- **BILLY J. KRAMER—IT'S GOTTA LAST FOREVER** (Lynch-Bigtop, BMI)-Smoothy ballad in expected Kramer style. Flip: "They Remind Me of You" (Jaep, BMI) Imperial 66085
- THE DRIFTERS-AT THE CLUB (Screen Gems-Columbia, BMI) - Same groove as recent hits. Good dance beat. Flip: "Answer the Phone" (Cotillion, BMI) Atlantic 2268
- JULIE ROGERS-LIKE A CHILD (Ponderose, BMI) -Strong follow-up to "Wedding." Dramatic performance backed by dramatic instrumental arrangement in similiar vein as current hit. Flip: "The Love of a Boy" (U. S. Songs, ASCAP).

Mercury 72380

HERMAN'S HERMITS-CAN'T YOU HEAR MY HEARTBEAT (Southern, ASCAP)-Melodic medium tempo rocker. Strong successor to recent hit. Flip: "I Know Why" (Hermusic, PRS).

MGM 13310

**RAY STEVENS—THE ROCKIN' TEENAGE MUM-**MIES (Lowery, BMI) — Ray (Ahab the Arab) Stevens is back with his musical antics. Wacky bit is matched with catchy beat on original piece of material. Flip: "It Only Hurts When I Laugh" (Lowery, BMI). Mercury 72382



Each week a program director and/or deejay is invited to sit-in and help Billboard's Review Panel select Spotlights. When unable to come to the New York office, guest panelists listen and vote via special WATS longdistance speaker-telephone hook-up. An opportunity is also given the guest to publicize his own or station "Pick of the Week."

- THE MOODY BLUES-GO NOW!-(Trio, BMI)-British hit import. Rare beat, interesting gospellike piano support. Flip: "It's Easy Child" (Pandora, BMI). London 9726
- THE TRADE WINDS-NEW YORK'S A LONELY TOWN (Big Top, BMI) — Monkey-surfin' Beach Boys sound. Good material, good performance. Flip: "Club Seventeen" (Big Top, BMI).

Red Bird 10-020

NANCY SINATRA — TRUE LOVE (Buxton Hill, ASCAP)-Fresh, pop revival of the Cole Porter tune. Nancy delivers a sensitive, plaintive vocal, pitted against the strong drum, string, chorus production backing of Ernie Freeman. Flip: "The Answer to Everything" (Dolfi-Balmac, ASCAP).



Liberty 55759

MARTY ALLEN & STEVE ROSSI-MARTY THE SPY (Asquith-Emarcy, ASCAP) (2:15)-A good change of pace for programming. Their hilarious take-off on James Bond, commercials and what have you. Flip: "The Boy Scout" (Asquith-Emarcy, ASCAP). Mercury 72378



of God's Children Ain't Free" (Cash, BMI). Columbia 43206

LESTER FLATT & EARL SCRUGGS-I STILL MISS

- BOBBY RYDELL-DIANA (Spanka, BMI)-Intriguing new approach to the Paul Anka hit. Good new sound for Rydell. Flip: "Stranger in the World" (Screen Gems-Columbia, BMI). Capitol 5352
- ANITA BRYANT-TELL ME (Gil, BMI) (1:45)-Anita's most commercial entry. Teen-grooved rocker sung in multi-voiced to accompaniment of great dance beat and yeah, yeah chorus. Flip: "I Don't Understand" (Leeds, ASCAP) Columbia 43205
- VIC DANA-RED ROSES FOR A BLUE LADY-(Mills, ASCAP)-Good vocal version of current hit revival by Kaempfert. For all programming in vein of "Everybody Loves Somebody." Flip: "Blue Ribbons (For Her Curls)" (Metric, BMI). **Dolton 304**

Reprise 0335

- JODY MILLER-NEVER LET HIM GO (Dragonwyck, BMI)-Class vocal performance on a wellwritten and produced ballad. Fits all types of programming. Flip: "Be My Man" (Mirich, ASCAP). Capitol 5353
- **RAY GRIFF** THAT WEEPIN' WILLOW TREE (Backwoods, BMI)-Tremendous beat going on behind an Orbison-Presley vocal sound. Well done with plenty of excitement. One to watch. Flip: "Don't Lead Me On" (Backwoods, BMI) (2:40). Groove 0054
- TOMMY BRUCE OVER SUZANNE (Apollo, ASCAP)-New British import. A weird, unusual, but strong vocal is pitted against a slow, driving beat. Listen carefully to this one! Flip: "It's Driving Me Wild" (Mellin, BMI). Capitol 5354

# **CHART SPECIALS**

(Bottom 50 Chart Potential & "Bubbling Under")

### HOT POP

NINA SIMONE-I Am Blessed (Benjamin, BMI) (Hal Mooney) PHILIPS 40254

TRACEY DEY-Blue Turns to Grey (Immediate, BMI) AMY 917 GINNY ARNELL-Just Like a Boy (Blackwood, BMI) MGM 13309 DION DI MUCI-Unloved, Unwanted Me (Marimba-Markel,

- ASCAP). COLUMBIA 43213 THE ORLONS-Come on Down Baby Baby (Picturetone, BMI). CAMEO 352
- FRANK IFIELD-Don't Make Me Laugh (Don't Make Me Cry) (Hill & Range, BMI) CAPITOL 5349
- JACK NITZSCHE-Night Walker (May-Dec, BMI) REPRISE 0337 YVONNE CARROLL - A Little Bit of Soap (Mellin, BMI).

CHALLENGE 59275 THE STANDELLS-The Boy Next Door (Five-West, BMI)-B. J. Quetzal (Five-West, BMI). VEE JAY 643

THE SHERRY SISTERS-Sailor Boy (T. M., BMI) (2:35)-He's Just Another Guy (Blackwood, BMI) (2:50). EPIC 9693 (Re-release)

THE JILLETTES-Can't Play a Playgirl (Tip-Toe & Robin Hook, BMI). PHILIPS 40140

THE CUPCAKES-Pied Piper (Picturctone, BMI). DIAMOND 177 KENNY SHANE-Earth Shakin' Baby (Light Switch, BMI (2:16). TOWER 111



Every single sent to Billboard is heard by Billboard's Review Panel, and its programming and sales potential is rated within its category of music. Reviews are presented for Spotlights only. No listing is printed of records receiving a 3 Star rating or under.

MIDDLE ROAD

- THE BROWNS-No Sad Songs for Me (Chappell, ASCAP). RCA VICTOR 8495
- BROTHERS FOUR-Turn Around (Clara, ASCAP). COLUMBIA 43211
- THE FOUR PREPS-Everlasting (Screen Gems-Columbia, BM1) CAPITOL 5351

### **COUNTRY & WESTERN**

CHARLIE WALKER-Pick Me Up on Your Way Down (Pamper, BMI) (2:02). EPIC 9759

JIMMY WALKER-Obediah (Canyon, ASCAP). TOPIC 8005 ROY ACUFF-All the World Is Lonely Now (Acuff-Rose, BMI).

HICKORY 1291

JOHNNY BOND-Let It Be Me (Starday, BMI). STARDAY 704 TONY DOUGLAS-I'm Happy (English-Marrett, BMI). SIMS 221

### RHYTHM & BLUES

B. B. KING-Stop Leading Me On (Sangelo, BMI) (2:22). ABC-PARAMOUNT 10815

DORIS TROY-Hurry (Premier, BMI) (2:29). ATLANTIC 2269 JIMMY SOUL-My Little Room (Rockmasters, BMI). S.P.Q.R. 3321 THE DELICATES-I Want to Get Married (4-Star Sales, BMI). CHALLENGE 59267

WALTER JACKSON-Suddenly I'm All Alone (Blackwood, BMI) **OKEH 7215** 

JEFF DALE-Don't Forget About Me Baby (Cotillion-Smashville, BMI). ATCO 6332.

### SPIRITUAL

"BIG" PAUL FOSTER'S LOS ANGELES GOLDEN CROWNS-A Closer Walk (Lil Etta, BMI). PROVERB 1014

- SOMEONE (Cash, BMI)-Strong Johnny Cash ballad given a sad, lonely and first-rate performance. Flip: "Father's Table Grace" (Flatt & Scruggs, Columbia 43204 BMI).
- FERLIN HUSKY LOVE BUILT THE HOUSE (Marpat, BMI)—A happy spiritual-flavored beat with good lyric by Martha Carson. Ferlin is in top form, Flip: "True True Lovin'" (Coach & Four, Capitol 5355 BMI).
- STONEWALL JACKSON-I WASHED MY HANDS IN MUDDY WATER (Maricana, BMI) (2:42)-Sad tale of a do-badder trying to do good. Fine reading by Stonewall. Flip: "I've Got to Change" (Cedar-Columbia 43197 wood, BMI) (2:07).
- CHUCK HOWARD AFTER MY LAUGHTER CAME TEARS (Shapiro-Bernstein, ASCAP) (2:25) -Plaintive ballad with a sensitive rendition by Howard and chorus. Has definite appeal for the pop charts as well. Flip: "I Hope You Hear Sad Songs' (Pamper, BMI) (2:44). Columbia 43194

### RHYTHM & BLUES SPOTLIGHTS

- **OTIS REDDING THAT'S HOW STRONG MY** LOVE IS (Rise, BMI)-An effective blues weeper soulfully rendered by Otis. Flip: "Mr. Pitigul" (East-Volt 124 Time, BMI).
- **CLARENCE ASHE & HARTSY MAYE-IN THE** MIDDLE OF THE NIGHT (Zell, Bon Bon & Can, BMI)-Starts slow with a gospel chant and then lets loose with a rockin' beat with an exciting vocal. Flip: "Row Row Row Your Love" J & S 1472 (Zells, BMI).
- **GEORGE GREEN—DO ANYTHING YOU WANNA** (Waygate, ASCAP)-Spirited blues rocker sung with feeling. Strong backing from the Harold Betters trombone and get up and go beat. Flip: "All Alone" (Berlin, ASCAP). Gateway 751
- FONTELLA BASS AND BOBBY McCLURE-DON'T MESS UP A GOOD THING (Arc-Saico, BMI) (2:50) - Driving blues beat, good material and strong performances with pop appeal obvious. Flip: "Baby What You Want Me to Do" (Conrad, BMI) Checker 1097 (2:57).
- **BABY WASHINGTON-RUN MY HEART (Picture**tone, BMI) (2:00)-Baby's wailin' is supported by a big instrumental sound and chorus. Medium tempo offering is strong r&b and pop chart material. Flip: "Your Fool" (Saturn, BMI) (2:04). Sue 119

BILLBOARD, January 23, 1965

# we really fon to that way!

voice your choice the radiants chess 1904

i'm over you

jan bradley chess 1919

no faith, no love mitty collier chess 1918

jerk and twine jackie ross chess 1920

you messed up a good thing fontella bass and bobby mcclure checker 1097



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# INTERNATI NAL news reports

# Italian TV Pop Contest Results

### **By PIETRO A. MALASPINA**

MILAN-The contest, "Naples Against Everybody," launched by the Italian TV network, came to an end (6) when an international jury of 50 European girls was called to confirm or modify the Italian public's judgment during the previous weeks.

The combined vote gave the following results: The classic Neapolitan song, "O Sole Mio," came in first, winning by a landslide. It received over 700,000 votes from a total of 1.6 million and also received over one third of the international jury's votes. Second place was taken by the song winner of the 1964 San Remo Festival, "Non Ho L'Eta" (I Am Not Old Enough); third place went to a Russian song, already very popular in the Western world, "Midnight in Moscow."

The winning song owes much of its success to the exceptional rendition given to it in the previous evenings by Mario Del Monaco; for the final evening Claudio Villa substituted for Del Monaco, who was ill. He also had a very appreciable interpretation of the old-time favorite. Young Gigliola Cinquetti, last year's discovery at San Remo, brought her song into a well-deserved

second place; also Soviet baritone Anatoli Solvianenko gave a good rendition to the Russian song. This is probably the first Soviet song to enter a Western contest. Songs which came in on fourth, fifth and sixth place, respectfully, were "Anema E Core," sung also by Miss Cinquetti; "Torna a Surriento," sung by Claudio Villa and the Spanish song "La Violetera," sung by Encarnita Polo.

Results of the contest proved that a vast majority of the listeners of Italian TV still prefer the traditional melodic song, with sometimes an interest for modern melodic music, such as "Non Ho L'Eta."

The absence of modern rhythm from the chosen songs confirms a trend in taste which became apparent last year when the Beatles and other similar groups failed to receive importance here.

It is widely felt among critics and experts that Italian songs may go back to their original maiodic line, with the teen-ager market taken over by a new crop of singers who are quite similar to French "chansonniers." The latter have very little in common with the former teenage idols.



VIC LEWIS, left, and Don Black, chiefs of the Vic Lewis Organization, have signed a contract with CBS Records to act as composers and independent producers. In the center is Morris Levy, managing director of Oriole Records, London. Lewis and Black handle Matt Munro and represent General Artists Corporation. Black wrote the lyrics for Munro's latest hits, "Walk Away" and "For Mama."

# Col. of Canada 'Lady' Wins **Popai** Award

TORONTO-The promotional display materials created by Columbia Records of Columbia for the "My Fair Lady" movie soundtrack album have won a Popai award from the fifth annual international merchandising awards contest sponsored by the Point of Purchase Advertising Institute in New York. The merchandising package of 12 different pieces was entered in the contest by Somerville Industries, Ltd., who produced it for the record company. National advertising and sales promotion manager Bob Martin reports that the promotional materials also led to excellent sales during Christmas. Popularity of the film, doing tremendous business in seven major cities in Canada, has also sparked a pickup in sales of the original Broadday cast album, Martin says.

# **Brit. Decca Drives** on Anka Disk

LONDON-Paul Anka's firstever British-made single is being released in a blaze of glory by Dutch Decca. The single is the first the company has ever put out in a four-color picture sleeve. Anka arrived last week for an intensive campaign. Both sides of the Anka single are being given equal exploitation. One features the song "To Wait for Love" written for Anka by Burt Bacharach and Hal David when the singer and the composers were in London just before Christmas. Coupled with it is "Behind My Smile," by Don Black, who wrote Matt Monro's trans-Atlantic hit, "Walk-Away." TV-ers arranged for Anka include ABC's "Eamonn Andrews Show" and "Thank Your Lucky Stars" and BBC-2's "Beat Room." The singer is expected to appear in Joseph Levine's new picture,

"The Idol," next month.

# **Chess Changing Distrib Setup**

CHICAGO — Chess Records is in the process of revamping its overseas pattern of distribution and will soon introduce its own Chess label to the Continent.

Up to now, Chess merchandise has been released and distributed by Pye. The English firm will continue to distribute Chess merchandise, but the control will now rest with the U.S. diskery. Marshall Chess is in charge of the overseas operation. Marshall, together with Phil Chess, co-head of the U.S. diskery with his brother Leonard, is slated to go to London in February to kick off the Chess label's entry into Europe. Full details of the move were not available at press time, but a spokesman for Chess said the firm would greatly step up its overseas activities.

# **News From the MUSIC CAPITALS OF THE WORLD**

### AMSTERDAM

Walter and Connie, popular British TV duo visited Holland and made their very first song recordings in Bovema's studio. They're titled "What Is This" and "In the Park." Shortly before they made a guest appearance in the Rudi Carrell TV show.... Dutch starcomedian Toon Hermans was recently honored with his umpteenth award, this time as "Most Beloved Humorist" of a Flemish Belgian TV poll.... Jos Brink, well-known Dutch teen-age deejay, recorded his first single on the Imperial label, "When I See Your Portrait," flipside "Rustling Rain."... Phonogram reports the release in Holland of Benjamin Britten's comical opera, "Albert Herring," with Peter Pears in the title role. . Famous pianist Rudolf Serkin is scheduled for recitals in Amsterdam and Rotterdam.... Early 1965 CBS single releases include one of c&w star, Johnny Cash, singing "It Ain't Me Babe," b-w "Time and Time Again" and a new single by Italian Bobby Solo, "Christina" b-w "Ora Che Sei Gia Una Donna."... Barclay-Holland reports very good sales of Charles Aznavour's "Que C'est Triste Venise" and Jaques Brel's "Amsterdam."... By Phonogram, on the Decca label, are a limited edtion of "Winston Churchill's Memories and Speeches 1918-1945," consisting of a set of 12 LP's.... General label manager of Phonogram, Leo Boudewijns asked special attention for a new Philips production, in which Witold Rowicki conducts orchestral and vocal works by contemporary Polish composers, under which the "Threnody for the Victims of Hiroshima" by Penderecki.... A new Capitol EP will soon be released by Bovema, entitled "The Kingston Trio Sings Rod McKuen."

... A new Philips EP contains the combined efforts of the Dutch Swing College and the National **Dutch Police Force Band. RAYMOND DOBBE** 

### BELGIUM

Jean Kluger reports Brussels acquiring rights for "Que me reste-t-il?" (Monty), "Rosita" (Bob Benny), "Tea and Trumpets," "Wat Nu" and "Dire Drom" (The Twenties), "Conquerants De L'Ouest" (Les Missiles) and "Il Fera Bien Demain" (Danyel Gerard and Claude Ciari). Seven songs of the newest Robert Cogoi LP and all the numbers of the newest Will Tura LP are also controlled by Kluger. . . . A press cocktail party was held (7) by Philips in honor of Eddie Defacq and Cecily Forde. During this reception Defacq received the "Chouette" award. Both artists are in the "Chouette program" at the Ancienne Belgique, together with Tonia, Micky Day and the Cousins. . . . Palette Records held a cocktail party honoring their top group, the Cousins. The four boys celebrate their fifth anniversary. They leave for Argentina early February. The famous Song Festival of San Remo (Jan. 28, 29 and 30) will feature many Show Records artists. Italian artists whose records distributes in the Benelux countries are G. Colombo, Betty Curtis, John Foster. F. Ferretti, Bruno Lauzi, G. Mascolo, Gigliola Cinquetti, Don Miko, B. Inzaia, Iva Zanicchi. Cam Cole is a very popular leader of a very popular combo in this country. He recorded "Mademoiselle" and "Rosita." . . . Some days ago the well-known Carlo Caluwe recorded two songs for Show: "Zoals Voorheen" and "Oui,



THE NEW CHRISTY MINSTRELS at the American Embassy in London, at a welcoming party prior to their "Sunday Night at the London Palladium" debut. With them Brian Epstein, left, who presented them in the U.K.; Geo Greff-Sydgarris, personal manager to the group, and Morris Levy, far right, managing director of Oriole Records, the CBS outlet in the U. K.

### 'MINSTRELS' IN AMSTERDAM

SCHIPHOL, Holland - The New Christy Minstrels arrived in Amsterdam Jan. 14 for a twoday CBS-sponsored visit, during which they made a 30minute telerecording for VARA-TV. They also made an appearance in a TV "Live" show, with Belgian star Adamo, at the Amsterdam Congress Hall. Coinciding with this stay CBS released their album, "Ramblin'."

(Continued on page 18)

# Cap. Makes Strong Bid in Italy

MILAN-Capitol Records is making a strong bid for the Italian market. Dick Rising, Capitol executive who attended an EMI party honoring Italian EMI's singer Jody Miller, said that the San Remo Music Festival offers great opportunities for such young artists as Miss Miller, and that Capitol intends to take advantage of such opportunities. Miss Miller has been invited as grest singer to the festival and will present two songs, one by EMI's Pino Donaggio and h other by Jaguar's Ricky Gianco.

Rising added that Capitol's chances here are bolstered with the recent appearance of the

Beach Boys on television and with the reception of Nat King Cole's Italian version of "Love.'

Jody will leave here after recording both San Remo songs and two other selections for the flip sides. She has won praise here for her ability in mastering Italian, a language with is usually difficult for many foreign singers.

Jody will stay in Italy for a few days after the San Remo Festival (set for Jan. 28 to 31) and record eight more songs, either of Italian origin or American with Italian lyrics. Chances are that these eight songs and the four she has been recording will be released as an LP.

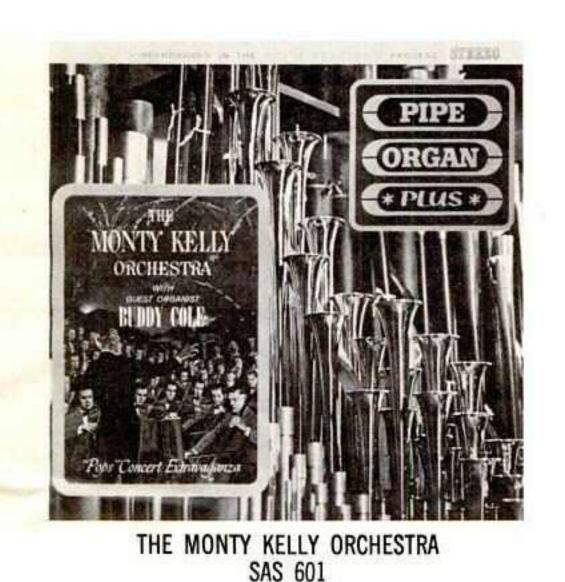
BILLBOARD, January 23, 1965





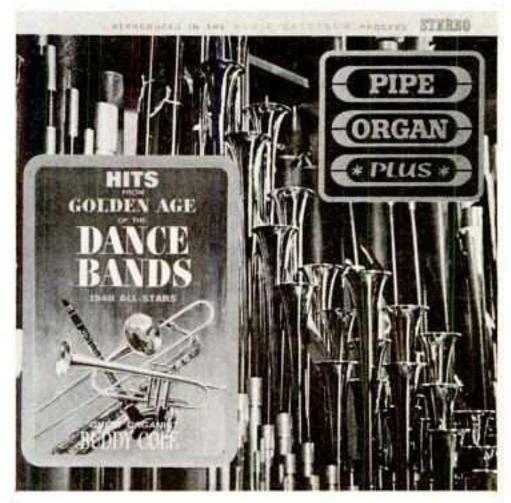


# PRESENTS WITH PRIDE A NEW SERIES OF LONG PLAYING RECORDS AND TAPES THAT WILL BE THE SENSATION OF THE INDUSTRY IN 1965





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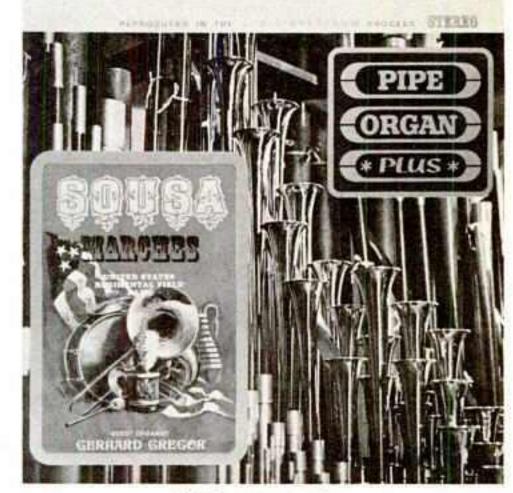


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### **INTERNATIONAL NEWS REPORTS**

# **British Mfrs.' Disk Sales Decline**

LONDON — British manufacturers' record sales for October show a drop of one-fifth from the same month in 1963. It is the first drop since the 'super boom' period began, but the industry is not seriously disturbed since the 1963 figure was believed to be a freak high one.

Actual sales for last October were worth more than \$6,000,000. Although home sales were down a quarter, the export market increased by 6 per cent. LP production increased by a fifth but singles sales were 8 per cent down. Meanwhile, the box-office power of record stars continues to show a decline. Promoter George Cooper has revealed losses of \$60,000 on two Christmas shows featuring Millie, Lulu, Heinz, Marty Wilde and others. Both had to end a fortnight before scheduled because of hopeless bookings.

Not even the Beatles have drawn capacity audiences to the 3,500-seater Odeon cinema in London, where they have been playing twice nightly in Brian Epstein's show.

The show, packed with other star names, is expected to gross \$250,000 in its three-and-onehalf-week run—about \$25,000 less than capacity.

# News From the MUSIC CAPITALS OF THE WORLD

### Continued from page 16

je T'aime Darling." . . . Maurice Dean recorded his first record: "Gracias" and "Mein Erster Tanz mit dir." Both are sung in German.

Productions for Anvers Radio's own label Arsa are now in the hands of Jean Darlier of Editions Brauer, who also told us that the French catalog, Continental, will now be handled by his company. . . . With a night concert at the famed Olympia Theater in Paris and an appearance in Brussels under the auspices of the Philharmonic Society, pianist and Philips artist Erroll Garner concluded his three-month tour of England and Continent. . . . Inspired by the success of "Amore Scusami," the big best seller of Italian-born singing reporter John Foster, Show Records decided to release an EP of this great artist. This EP contains, besides "Amore Scusami" and "Ju bi ju" John's latest single record entitled, "Dedicata a Paola" and "Relax," Paola being the name of Belgium's King Baudouin's sisterin-law. . . . Also on Show Records, Italian Eurovision-winner Gigliola Cinquetti had a good single entitled, "Anema e Core" and "Napoli Fortuna Mia." . . . A Danish group (Sir Henry and His Butlers) is constantly moving up. This week they had new single on Show Rec-ords, "Let's Go." It is bluesy thing with a hard-swinging beat that will excite teen-agers. JAN TORFS

40,000 copies of "Let's Go" have already been sold and last week it placed No. 9 in the Swedish radio's teen-age juke-box jury, "Ten at the Top."

### DUBLIN

Tempo Productions, Ltd., opened Sound City, a rhythm and blues club similar to Liverpool's Cavern, which spawned many British charters. . . . Club hopes to do the same for some of our groups, who are taking a back seat currently while the showband boom is on. . . . There are seven local artists in latest chart. . . . Tom Costello, Ltd., will present the Searchers at Dublin's National Stadium Jan. 30. . . . First edition of new Irish Television program, "Hollywood Palace," included segment featuring the Rolling Stones, who played to two packed houses at Dublin's Adelphi (8)... T. J. Byrne, manager of Waterford's Royal Showband, gave a cocktail party in their honor.... Efforts to create interest in Irish showband sound in Britain spearheaded by Miami's "Round and Around" (by English writer Lee Stirling), Dixie's revival of "Love's Made a Fool of You" and Royal's "Hucklebuck," previ-ously released here by Chubby Checker.... Miami's Dickie Rock, who finished fifth in Irish Points Table for 1964, plugged "Round and Around" on British commer-cial TV's "Thank Your Lucky Stars."... "Pickin' the Pops," Ire-land's leading exposure outlet for new disks, dropped guests artists, except as members of panel.... Previously, performers mimed to their records.... Following a long run of successful package shows, Adelphi Cinema will present Roy Orbison and company Feb. 18.... Dusty Springfield beings Irish tour Feb. 14.... Larry Cunningham, whose "Tribute to Jim Reeves" hit the chart six weeks after issue by Irish Record Factors, Ltd., on King may record an album in honor of the late singer.... His follow-up disk will feature a song by U. S. tunesmith Roy Baker, who penned Reeves' "There's a Heartache Following Me."

# Chile Industry Suffers Loss in '64

### By RICARDO GARCIA

SANTIAGO—1964 was a bad year for the record industry in Chile. Record prices were 100 per cent higher than last year, and the country's economic situation was another important factor.

In December, the principal labels (RCA, Oden, Goluboff and Philips), launched a great campaign to sell more records. They announced the "New Economical LP." These LP's are sold at 12 escudos. The normal price is 18 escudos. Christmas sales were good; now there are high hopes for 1965 sales.

These were the best sellers in LP's in 1964: "A Hard Day's Night," by the Beatles (Odeon); "Leo Dan" (CBS); (RCA); "Los

Cuatro Cuartos (Demon); "Romanticos De Cuba (Odeon); "Trini Lopez at PJ's (Reprise); "Bailando Hasta El Amanecer," by Sidney-Astor (CBS); "Show De Luis Simas (Philips); "Palmenia Pizarro (Philips).

The best sellers in singles were "Natalie" by Gilbert Becaud (Odeon); "Como Te Extrano Mi Amor" by Leo Dan (CBS); "Si Me Vuoi Lasciare" by Michele (RCA); "Que Bonita Va" by Los Cuatro Cuartos (Demon); "Leila" by Luis Dimas (Philips); "I Want to Hold Your Hand" by the Beatles (Odeon).

The favorite foreign artists in 1964 were the Beatles, Leo Dan, Trini Lopez, Elvis Presley, Rita Pavone, Michele and Brenda Lee.

The sound track album of the

Warner Bros. film is already sell-

ing well even though the pic-

ture has yet to reach Britain.

Princess Alexandra, Jack L.

Warner, Audrey Hepburn, Rex

Harrison and Stanley Hollowny

will be among those attending

the royal charity premiere in London Jan. 21. Two days

earlier the film will have a

trade showing, followed by a

press reception at the Savoy

The soundtrack album will

figure prominently in the

Oriole-CBS large-scale point-of-

sale promotion and it will be

displayed in a large number of

fashion shops throughout the

country during the film's run. It

will also play an important part

in a national competition being

any CBS product after Feb. 28.

The other albums being pushed

by CBS from the following day

are "Andy Williams Sings Great

Songs From 'My Fair Lady' and

Other Broadway Musicals,"

"Andre Previn Plays 'My Fair

Lady'" and "Percy Faith Plays

De Angelis Inks

With **ABC-Para** 

NEW YORK - Peter De-

Angelis has signed as an in-

dependent producer with ABC-

Paramount Records. He will

work with Sid Feller, the label's

Chancellor Records, which had

been distributed by ABC-Para-

DeAngelis was a founder of

Philips will not be able to sell

arranged by CBS.

'My Fair Lady.'"

a&r director.

mount.

Hotel.

TV in Chile is not commercial. The two channels are owned by the two principal universities, but since last year the two channels are presenting the most famous filmed series. "Route 66" and "Ben Casey" are the favorites, and George Maharis is now a new record idol.

Last year was a good year for European artists in Chile. Gilbert Becaud, Alain Barriere, Rita Pavone and Michele were best sellers, and they are new singing idols for the young set. "Natalie," the best seller in the singles market for Odeon, "Elle etait si jolie" and "Ma Vie," by Alain Barriere have created a great demand for European hits. RCA has published recently the first LP by Barriere.

# Oriole Slates Promotion Drive for 1st U.S. Releases

### OF HOAX

ARE VICTIMS

RAI, AFI

ROME — A practical joker had RAI, Italian TV, and AFI, Italian Phonograph Association, at each other's throats before they discovered that the telegram was a hoax. It was received allegedly by the former and signed by the latter, threatening action if a program featuring RCA artists who renounced the San Remo Festival were aired before Jan. 30.

When an RAI legal representative called upon AFI to explain the meaning of the wire, it was learned that it had come from an extraneous source. RAI taped two RCA sessions with Walter Chiari as emcee and Vittorio Gassman as special guest. At least one will be aired before San Remo and RCA disks, originally intended for San Remo, have already gone on sale.

### 



BELGIAN STAR ADAMO receives a Gold Star award during the Muziek Parade Poll Concert at the City theater in Amsterdam, from William Duys, who earlier that night received a similar award for being proclaimed the No. 1 TV personality of 1964. LONDON—Oriole, the British company bought by CBS last fall, is set for a major promotion campaign for its first batch of American releases following the CBS outlet switch from Philips, effective March 1. The initial releases include four "My Fair Lady" albums, already available through Philips.

### CHUBBY WAXES DISK WITH DUTCH COMBO

HAARLEM—The night before leaving Holland, after his two-week holiday in the low countries, Chubby Checker made an unusual recording at the Artone studios. Accompanied by the Dutch guitarcombo, ZZ and His Masks, he recorded one song in Dutch, his wife's native language. ZZ and His Masks and Chubby became friends during an earlier visit of Chubby in 1963, when they appeared in a show at Scheveningen, Holland.

### 



VOTED TOP SPANISH FAVORITE in Discomania's 1964 poll is Gelu. She has been awarded a gold record in the international competition sponsored by the Spanish Radio Nacional.

companies and NCB (The Scandinavian copyright Society) ended Dec. 31, 1964-and has not been renewed. NCB demands 9 per cent of the recording industries income from public performance in radio, TV, etc., but the record companies declare that NCB has no legal or moral rights to such a license, because NCB is just authorized from publishers, authors, and composers to collect a license of all records sold in Scandinavia. NCB has therefore stopped all new recordings of songs controlled by NCB. It is believed this strike will go on for sometime. Therefore, several publishers have arranged for direct permission to the record companies regarding new recordings of new songs, not listed and controlled by NCB. . . . The British group, the Searchers, and Jamaicaborn "Millie" recently gave a successful concert in Copenhagen and also appeared in Danish TV. Concerts were arranged by SBA (Scandinavian Booking Agency) the most progressive booking and concert organization during 1964.

Contract between all the Danish,

Swedish and Finnish recording

COPENHAGEN

The Honeycombs-also British —gave a concert in Tivoli's concert hall, but even if the Honeycombs are very popular in Denmark, it was not "a sellout" because a new TV Saturday night spectacular called Kig Ind had its premiere. This program will run for 18 Saturdays. It was a sensational come back for Volmer Sorensen, who is considered the most popular TV personality and producer in Scandinavia. . . . The new dance called Jenka is now catching on like wildfire here. This dance comes from Finland, where it started like winter, introduced by Jan Rohde. His recording of "Doing the Jenka" was the biggest hit in Finland last year. The Jenka was presented in Danish TV and a Jenka-dancecompetition among twins will be held every Saturady night. This craze now spreading in many European countries, such as Holland, Belgium, France and Spain.

No. 2 for 10 weeks, the Danish group, Sir Henry and His Butlers with their recording of "Let's Go." Should by now be released in the U. S. by Decca. In Denmark, with a population of only 4,500,000

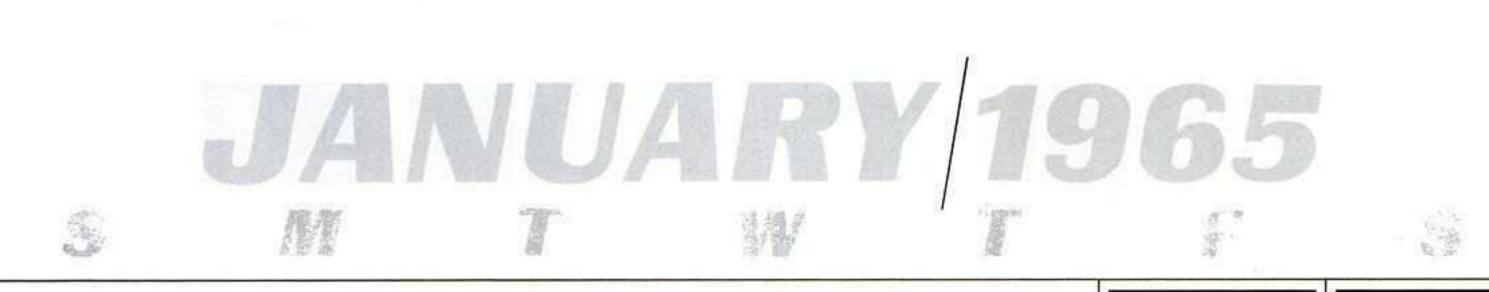
### LONDON

Rediffusion TV will film a 45minute spectacular with the Tamla-Motown package — featuring the Supremes, Martha and the Vandellas, the Miracles, Little Stevie Wonder and the Earl Van Dyke Six-when it arrives in March for a tour promoted by Arthur Howes and Harold Davison. Britain's newest and brightest star, Georgie Fame, has been added by Howes to the tour as guest star. . . . The Beatles will probably make another American tour next summer. Brian Epstein is currently discussing with GAC vice-president Norman Weiss the difficulties created by the American visa situation although it is not yet clear whether the ban on British groups touring will affect the Beatles. . . . Philips has appointed George Hannington as assistant sales manager and John Littlechild as import co-ordinator. . . . Barbara Hayes has quit her job as repertoire manager and press officer of Jeff Kruger's Ember Records. . . . Stateside has issued a new Supremes single, "Come See About Me"; on Fontana, Millie revives Billy Haley and the Comets' "See You Later Alligator." . . . Bob Crewe is due back here next month with his own arrangers to record Lionel Bart singing songs from his hit musicals for an LP which has not yet been placed but will probably go to Decca. . . . Ex-Searcher Tony Jackson has covered the Searchers' current American hit, "Love Potion No. 9," for his new Pye single. . . EMI gave a reception for top Danish artist Gitte

(Continued on page 20)







# MAKE YOURS A RECORD YEAR ...EVERY DAY



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### **INTERNATIONAL NEWS REPORTS**

# News From the MUSIC CAPITALS OF THE WORLD

### Conttinued from page 18

in on a promotional visit; Steve Gotlieb, managing director of EMI's Danish company was in to co-ordinate Gitte's visit. Another arrival is Czechoslovakian singer Yvonna Prenosilova. . . . Pye recording manager Tony Hatch is visiting New York and can be contacted at Irving Chezar's office. . . . Burt Bacharach returns here for four days beginning Jan. 27 to record an instrumental album at Pye. . . . In for talks at EMI head office are Michael Berson of Pathe Marconi and Andy Bailes, general manager of EMI's South African company.

CHRIS HUTCHINS

### MILAN

Capitol's Beach Boys were on Italian TV Jan. 3. The Beach Boys presented five selections of their repertoire, and one, "Lonely Sea," is currently being requested by many Italian teen-agers. . . . Gianni La Commare, a promising young singer who was successful at his debut on the San Remo Festival of 1962, has signed a contract with the Vis-Radio label. . . . Cetra-Fonit has published three children long-play records in English, titled, "A Child's Garden of Verses" and "Mother Goose and other Nursery Rhymes"; these are the first English records for children ever published in Italy.... Miranda Martino, the popular Neapolitan singer who became an actress last year with the show, "The Triumphs," has scored very big in Milan with a two-month stay in the Nuovo Theater. After the closing of the show next week, Miranda will go back to singing for a while.... Rita Pavone gave a two-day performance in Milan, presenting her new repertoire, which includes "The Tomato Soup," the hit song from her TV musical, "Gianburrasca." PIETRO MALASPINA

ord fans of the musical past. Those great performances are presented now on Electrola Breitklang. That means wide, panorama-like sound. These records should be played on stereo equipment only. The sound of traditional recordings is improved to a standard which matches stereo.

Ralph Maria Siegel wrote the German lyrics "Vergessen-Ver-gessen-Vergessen" for George Morton's "Remember." The Shangri Las original is on Deutsche Vogue, the German version by Shirley on Columbia. . . . England's hottest star, Screaming Lord Sutch, guest-starred in the Liverpool Hoop Club and in the New World Club in West Berlin, and in the Star Palace in Kiel, West Germany, Producer Paul Siegel has contracted him for German records. . . . Maurice Chevalier has been contracted by Munich magazine Madame to guest-star at the Madame Ball in Munich. Chevalier will get 16,000 marks (\$4,000) for a one-nighter. While in Munich, Chevalier will guest star in a TV spec produced by Gerhard Mendelson, featuring the Kessler Twins, Sacha Distel, Lil Babs, Peter Kraus, and the Max Greger band.

Roy Acuff and his "Grand Ole Opry" gang arrived from Nashville, for a tour of U.S. military bases in West Germany. Roy was accompanied by Jimmy Riddle, Gene Martin, Benny Martin, Jimmy Foy, "Shot" Jackson and singer June Stearns. ... U. S. conductor Franz Allers arrived in Munich. In an interview with Stars and Stripes, Franz said, "I probably have played more American music than any other American conductor in My European programs. But there's a reluctance here to accept American music, not because it's American, but because it's new. Munich music publisher-producer Karl Heinz Busse started a new label, the Top Hit. There will be one EP a month featuring four of the top hits. The first EP offers "Wenn Du Mal Allein Bist," "Keep Smiling," "Hallo Boy," and "Memphis Tennessee." The label is in the low price category.... With 419 sin-gles, the German CBS label topped all German labels in 1964. The next are Teldec (313), Deutsche Vogue (267), Polydor (245), Electrola (226), Philips (211), Metronome (119). Of all 2,131 single records, 1,176 were of German origin, 955 from abroad. But out of the 1,913 LP albums, only 871 were German, while 1,042 came from abroad.

There are two more EP's on the German market to cover the "My Fair Lady" demand, "The Picos" on CBS, Ernst Jaeger and his band on the Munich Tempo label.... The music publishing firm Edition Metronom in Berlin will publish German hits only.

JIMMY JUNGERMANN

### OSLO

Iversen and Frogh, EMI representatives in Norway, are extremely satisfied with the 1964 sales, says a&r man Rolf Syversen. Every month of 1964 showed better sales than the same month of 1963, and December was 50 per cent more. The diskery has signed a new songstress, Barbel Gjeitvik, previously with Siemens Norges A-S (now A-S Nor-Disc). ... The musicians' strike in Norway has been extended. From Feb. 29, 1964, the musicians struck record companies but now musicians that had played restaurants are on strike, too. Next may be Norway's government-run radio corporation, NRK.... Nor-Disc has lost Reprise representation because Warner Bros. representatives here have taken over. A-S Arne Beniksen is the Warner Bros man in Norway.... As of Jan. 1, Egil Mon Iversen A-S has officially changed its name into A-S Arne Beniksen (Bendiksen bought the shares from Iversen in February 1964).... Reprise has been a pleasure to represent here, director Totto Johanesen of Nor-Disc told Billboard.

Wenche Myhre has put out a new record on the Triola label, "Jeg Marsjerer Ved Din Side," a local rendition of "Royal Telephone." . . . The Key Brothers have moved from Beniksen to Norway's youngest diskery, Jorg-Fr. Ellertsen A-S. . . . Metronome Records in Denmark is doing well with a record from the World War II presenting speeches by Hitler, Stalin, Churchill, Roosevelt, and others, and now Totto Johannesen is preparing a Norwegian LP version. ... Carl Frederik Prytz will do the narration in Norwegian, and King Haakon's speeches will be included in the Norwegian version.... In Denmark the LP sold several thousand.... Norwegian singing artists who have issued LP records lately include Per Asplin (Triola), Grynet Molvig (RCA Victor) and Grethe Nilsen (Columbia). It is not often that an artist issues a whole LP here.... The Hammondorgan player of the Lunick Group, Per



VEE-JAY RECORDS ARTIST BETTY EVERETT was hosted in London by Philips on her visit to promote "Getting Mighty Crowded" out on Fontana in U. K. Left to right: Paddy Fleming, Philips exploitation manager; Derek Chinnery, producer; Betty; Jack Baverstock, Fontana a&r manager; All Bennett, Betty's manager, and Ron Kass, Vee-Jay European representative.

Arne Johansen, 18, died after a car crash last week.... The Lunick Group and Bente Lind will have their record, "Goodbye Jimmy Goodbye," issued by DeVille in the U. S., and a tour is planned ESPEN ERICKSEN

### **RIO DE JANEIRO**

Great loss to Brazilian record industry was the death of Alberto Byington Jr., founder of Discos Continental. ... Maestro Radames Gnatalli is recording his new composition, "Concerto Carioca." Piece is dedicated to Rio's fourth centenary. ... Norman Granz was one of the 1,000 patrons at the show, "Ponte Aerea da Bossa Nova" (Bossa-Nova Air Lift) which took place at Theatro Copacabana. At the end of the performance—in which singers Ellis Regina and Leny Andrade, bassDorival Caymmi are being seen together for the first time in the new show of Zum Zum Club. The revuette was produced by Aloysio de Oliveira.

General co-ordinator Alain Troussart fired head manager Alberto Mambrini.... Dalmo Santos is the new sales manager at Discos Continental. . . . Pianist Sergio Mendes and His Trio, guitarist Rosinha de Valenca and singers Jorge Ben and Wanda returned from an eight-week tour across the U. S.... Well-known TV pro-ducer Carlos Imperial was signed by Philips as assistant of international repertoire.... RCA signed organist and pianist Ze' Maria and Philips signed singer Dalva de Andrade.... Promotion men Umberto and Mauricio Marconi are sending samples of new Brazilian hits to band leaders throughout the world. Tunes are being sent with sheet music reduced in photostat size. Process was patented by the Marconis.... Soundtrack of movie "Pink Panther," by Henry Mancini, was the best selling LP in Rio last week. ... New Forma LP's are selling for 8,300 cruzeiros (mono) and 9,300 (stereo). Records the most expensive popular LP's made in Brazil. Saxman Paul Winter and his sextet arrived at Wonder City for two weeks. The group will play TV and club dates.... Sergio Mendes Trio, singer Wanda and guitarist Rosinha de Valenca flew back to (Continued on page 45)

### MUNICH

Peer has two hits in Germany now, the German versions of "Is It True" and "The Crying Game." The first is sung by Conny Froboess on Electrola, the second by Peter Beil on Philips. . . . The Electrola has a discovery for recman Luis Chaves and pianist Luis Carlos Vinhas were the best —Granz invited Chaves to play for Ella Fitzgerald when the First Lady of Jazz visits Rio next spring.

"Eu Sou o Samba" (I Am the Samba) are the new attraction at the Top Club. ... Popular music expert Ary Vasconcelos started working on the third volume of his "Panorama da Musica Popular Brasileira." Book will cover the Modern Era (1946-1959) and the Bossa Nova Era (1959-).... Poet and lyricist Vinicius de Moraes and singer and composer

Image of Leadership...



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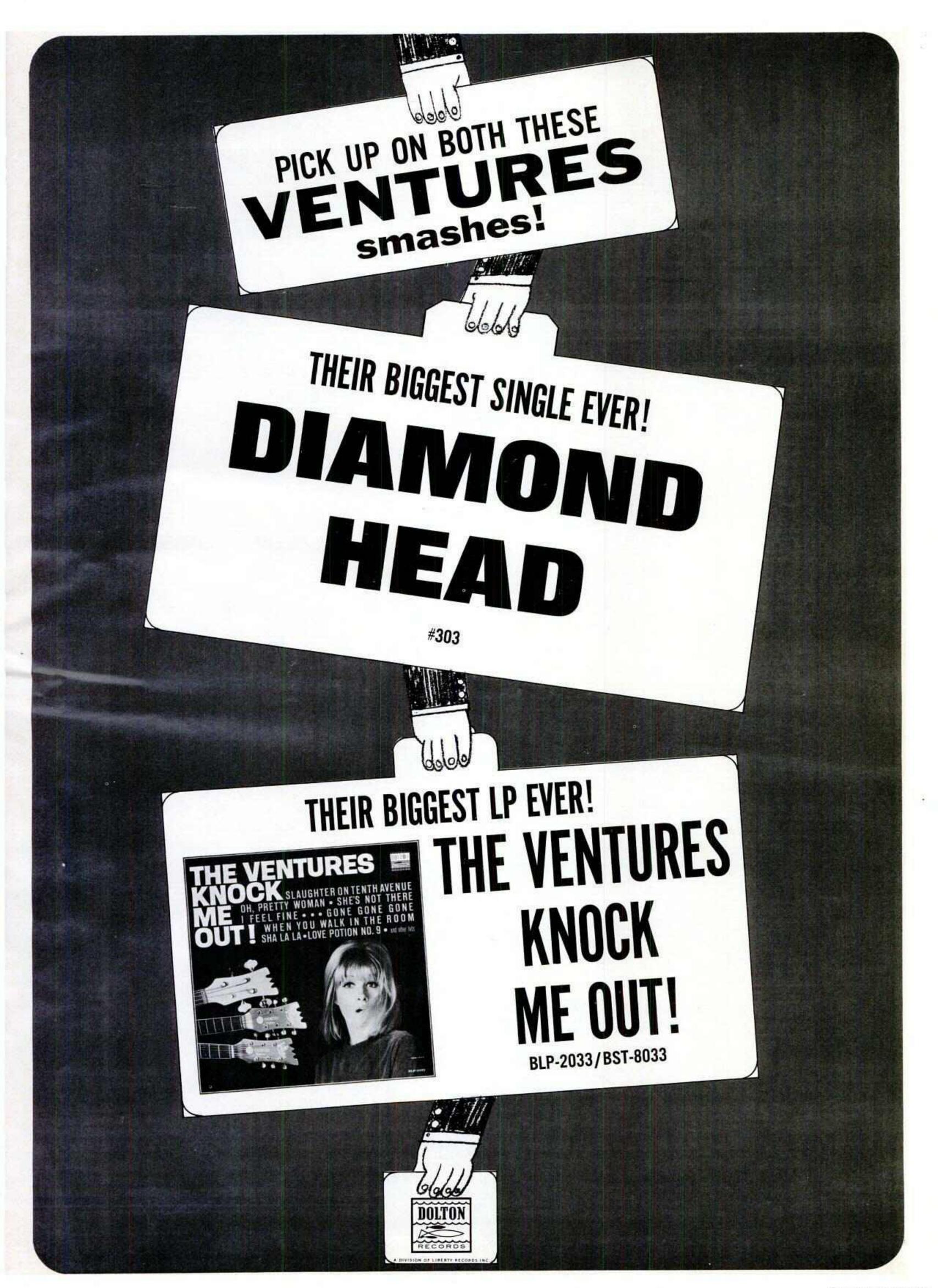
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### Billboard

### ARGENTINA

### This Last Week Week

- 4 AMOR (L-O-V-E)-Nat King 1 Cole (Odeon) 1 FLAUTA E' CANA-2 Charanga del Caribe (CBS) 2 A HARD DAY'S NIGHT-3 Beatles (Odeon); Sandro (CBS); Johnny Tedesco (RCA) 3 ANGELITO-Trini Lopez (Reprise); Danielo (Odeon) 8 EVERYBODY LOVES SOMEBODY-Dean Martin (Reprise) 6 PIEL CANELA-NOSOTROS -Eydie Gorme y Trio Los Panchos (CBS); Chico Miranda (RCA) 7 EL DIA QUE ME QUIERAS 7 -Tito Rodriguez (CBS) 5 SI YO CANTASE (MY 8 WHOLE WORLD IS FALLING DOWN)-Sylvie Vartan (RCA); Cinco Latinos (Music Hall); Ricardo Roda (CBS) 17 EN MI MUNDO-Richard 9 Anthony (Odeon) 20 SUSPICION-Terry Stafford 10 (Odeon) COLLAR DE CARACOLAS-9 11 Julio Molina Cabral (Music Hall); Luis Ordonez (CBS); Los Fronterizos (Philips) 10 VESTIDA DE NOVIA-12 Palito Ortega (RCA): Los Nocturnos (Music Hall) 12 BAILANDO SOERE UNA 13 ESTRELLA-Richard Anthony (Odeon); Juan Ramon (RCA) 11 ME RECORDARAS-Luis 14 Dimas (Philips)-Claudio (Odeon); Tony Vilar (CBS) NADA VALE SIN AMOR-15 18 Palito Ortega (RCA) CATACLISMO-Cuarteto 16 Imperial (CBS); Los Nocturnos (Music Hall) — A WORLD WITHOUT LOVE 17 -Peter and Gordon (Odeon) 19 DE RODILLAS A TI-Gianni 18 Morandi (RCA); Danielo (Odeon); Juan Ramon
- (RCA) 14 INOLVIDABLE-Tito 19 Rodriguez (Surco); Zaima Beleno (RCA)-Edami 13 MICHAEL-Trini Lopez
- 20

7	2	I SHOULD HAVE KNOWN BETTER—The Beatles
8	9	(Odeon)—Budde TENNESSEE WALTZ—Alma
	3	Cogan (Columbia)-Peer
9	6	DER COLT STECKT IMMER IM PYJAMA—Rex Gildo (Electrola)—Gerig
10	7	SCHNEEMANN—Manuela (Telefunken)—Hansa
11	8	COWBOY VAGABUNDEN- Peter & Su (Ariola)-Nero
12	5	
13	14	MEMPHIS TENNESSEE-
14	13	Bernd Spier (CBS)-Gerig SWEET SWEET ROSALIE- Paul Anka (RCA)-Arnie
15		I FEEL FINE—The Beatles (Odeon)
16		CINDERELLA BABY-Drafi Deutscher (Decca)-Nero
17	-	KIDDY KIDDY KISS ME- Rita Pavone & Paul Anka (RCA)
18	-	BABY LOVE—Supremes (CBS)
19	19	DU. DU GEHST VORBEI- Suzie (Vogue)-Montana
20	15	MELANCHOLIE—Peppino di Capri (Italia)—Accord
		WEST BERLIN
Thi		
1 Space	ek W	
1	2	PRETTY WOMAN- Roy Orbison (London)- Acuff-Rose-Siegel
2	1	MEMPHIS TENNESSEE— Bernd Spier (CBS)—Gerig
3	8	VERGANGEN, VERGESSEN, VORUEBER—Freddy (Polydor)—Esplanade
4	-	DAS IST DIE FRAGE ALLER FRAGEN—Cliff Richard (Columbia)— Aberbach
5	6	
6	-	I'M HAPPY JUST TO DANCE WITH YOU-The
7	-	Beatles (Odeon) CINDERELLA BABY— Drafi Deutscher (Decca)— Nero
8	-	KENN EIN LAND-Ronny (Telefunken)-Marbot

- - -

Week	W	eck
1	2	PRETTY WOMAN-
		Roy Orbison (London)-
		Acuff-Rose-Siegel
2	1	MEMPHIS TENNESSEE-
-	ं	Bernd Spier (CBS)-Gerig
3	8	VERGANGEN, VERGESSEN,
		VORUEBER-Freddy
		(Polydor)-Esplanade
4	_	DAS IST DIE FRAGE
0.55 - 3		ALLER FRAGEN-Cliff
		Richard (Columbia)
		Aberbach
5	6	
5	1	(Polydor)-Sikorski
6	_	I'M HAPPY JUST TO
		DANCE WITH YOU-The
		Beatles (Odeon)
7	_	CINDERELLA BABY-
<u>81</u> - S		Drafi Deutscher (Decca)-
		Nero
8	_	KENN EIN LAND-Ronny
0		(Telefunken)-Marbot
9	_	THE HOUSE OF THE
×		<b>RISING SUN-The Animals</b>
		(Columbia)-Gerig
10	_	LITTLE HONDA-Pat Boone
		(Vogue)
		( Company)

BRITAIN

		17 I I I I I I I I I I I I I I I I I I I	
22	13	BLUE CHRISTMAS-Elvis Presley (RCA)-Pic Music	2
23	21	LIKE A CHILD—Julie Rogers (Mercury)—Shapiro- Bernstein	3
24	27	ALL DAY AND ALL THE NIGHT-*Kinks (Pye)-	4
25	25	Kassner BEATLES FOR SALE (EP)— *Beatles (Parlophone)— Northern Songs/Jewel/ Chappell/Macmelodies/	5
26	-	Southern/Aberbach/Knox BABY PLEASE DON'T GO- *Them (Decca)-Leeds Music	6
27	30	ET MEME—Francoise Hardy (Pye)—Editions Musicales	76
28	25	Altha BABY LOVE—Supremes (Stateside)—Belinda Music	
29	-	GOIN' OUT OF MY HEAD -*Dodie West (Decca)	8
30	2.54	GOIN' OUT OF MY HEAD— Little Anthony (United Artists)—South Mountain Music	9
		COPENHAGEN	n
	i La	The second se	12
Wee	ek W	eek I FEEL FINE-The Beatles	
2	223	(Parlophone)-Multitone LET'S GO (Oh, Hully Gully)	
2		-Sir Henry & His Butlers	
3	Ţ	BETTER-The Beatles	This Week
4		(Odeon)-Multitone LITTLE RED ROOSTER-	
5	7	The Rolling Stones (Decca) AIN'T THAT LOVING YOU -Elvis Presley (RCA)-	2
20	6	Belinda	3
6		EVERYBODY LOVES SOMEBODY-Dean Martin (Reprise)-Imudico	
7	-	MOVE ON-*Les Rivals (Triola)	4
8		I COULD EASILY FALL- Cliff Richard (Columbia)	5
9	10		6
10	-	Multitone LAST KISS—J. Frank Wilson (Tono)	7
	FI	EMISH BELGIUM	8
<u>†1</u>	20	*Denotes local origin wo	9
Thi	s W	eeks	10
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		(HMV)—Ardmore & Beechwood	11-5-2 P
2	1		12
3	3	TELL ME-The Rolling	
4	8		
		TO MY HEART-Dean Martin (Reprise)-Bens	This Week
5	6	AIN'T THAT LOVING YOU -Elvis Presley (RCA)-	1
6	4	Belindamusic WAAROM (kan ik jou niet	2
	1621	vergeten)—*John Larry (Polydor)—Ideal	3
7	7	QUE C'EST TRISTE VENISE Charles Aznavour (Barclay)	4
8	2	—Aznavour/Peter Plum MA PIPE—Henri Salvador	5
9	5000	LES FILLES DU BORD DE	6
10		MER-*Adamo (HMV)- Ardmore & Beechwood EEN OUDE	7
10		KERSTMISKAART-Will Tura (Palette)	8
		2 B	9
		FRANCE	10
	is L		11
1		SACRE CHARLEMAGNE-	
1756	10	France Gall (Philips)— Bagatelle	12
2		Sheila (Philips)-Tutti	
3	2	DONNA DONNA—Claude Francois (Philips)—Tutti	13
4	4		14
5	5	COWBOY-Romuald (AZ)-	15
6	9		
7	-	(RCA)—Tutti LE PENITENCIER—Johnny	
60.	97	Hallyday (Philips)—Peter Morisse	1000
8	7	VOUS PERMETTEZ MONSIEUR—Adamo	This Weel
9	8 <b>—</b>	(Pathe)—Pathe Marconi ZORRO EST ARRIVE—Henri	1
10	-	Salvador (Rigolo)—Pigalle LA CORDE AU COU—	2
		Richard Anthony (Columbia) Tutti	
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		(Amiga)-Harth	9 S

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OH SUSAN-Amigos (Amiga) 4 -Lied der Zeit

1.11

- 5 JOLLY DOLLY DING-Julia Axen (Rundfunk)-Lied der Zeit
- MACH MIT MIR 'NE 3 FAHRT INS LAND DER LIEBE-Heidi Kempa (Rundfunk)-Harth
- 2 WER AN DIR VORUEBERGEHT-Christian Schafrik (Rundfunk)-Lied der Zeit
- 8 DIE ENGEL SIND ALLE **BLONDINEN**—Volkmar Boehm (Radio DDR)-Lied der Zeit
- 6 MAEDCHEN, DU SOLLST TRAEUMEN-Rene Carsten (Radio DDR)-Harth
- 8 7 HALT MICH FEST, MEIN MATROSE-Rica Deus (Amiga)—Harth 9 11 SCHOEN WAR DEINE LIEBE—Christian Schafrik
- (Rundfunk)-Lied der Zeit
- 0 13 JUNGE LIEBE IST SCHOEN -Gitte & Rena (Rundfunk) -Hertha
- 10 SONNE, LIEBE SONNE-Evelyn Wollermann (Rundfunk)
- **9 HEISSE NOTEN NICHT** VERBOTEN-Volkmar Boehm (Amiga)-Harth

### WEST GERMANY

### his Last Veek Week **1 DAS IST DIE FRAGE**

- ALLER FRAGEN-Cliff Richard (Columbia)-Aberbach 4 KENN EIN LAND-Ronny (Telefunken)-Marbot 2 VERGANGEN, VERGESSEN, VORUEBER-Freddy (Polydor)-Esplanade 3 MAMA-Margot Eskens 4 (Polydor)-Sikorski 5 11 DO WAH DIDDY DIDDY-
- PRETTY WOMAN Por 12

- 4 WONDERFUL WORLD-7 Danny Diaz (Diamond)
  - EVERYBODY KNOWS-8
- 8 Tony Myatt (Diamond) **5 THOSE FABULOUS** 9
- ECHOES (EP)-The Fabulous Echoes (Diamond)
- SEND ME NO FLOWERS-10 -Doris Day (CBS)

### MEXICO

### \*Denotes local origin

This Last

0): 3 M D

- Week Week 1 I LOVE HER-Santo and 1
- Johnny (Gamma)-Grever 2 POLLERA COLORA-2 \*Carmen Rivero (CBS)-
- Mundo Musical 3 3 NAVIDAD NEGRA-\*Carmen Rivero (CBS)-
- Mundo Musical 4 COMO TE EXTRANO-4
- Leo Dan (CBS)-Mundo Musical
- 6 NOVIA DEL SOL-\*Sonora 5 Santanera (CBS)-Mundo Musical
- 6 7 INVIERNO TRISTE (Blue Water)-Connie Francis (MGM)-Grever (CBS)-Mundo Musical
- 5 PRETTY WOMAN-Roy Orbison (London)-Mundo
- 8 BE MY BABY-Les Surfs 8 (Gamma)-Grever
- 9 Laforet (Gamma)-Pending
- 10 HAND-The Beatles (Musart)-Meximusic

### \*Denotes local origin

This Last

1

- Week Week 1 I FEEL FINE-Beatles
- (Parlophone)-Edition Lyche 2 IF I FELL-Beatles 2
- (Parlophone)-Edition Lyche -THERE'S A HEARTACHE 5
- FOLLOWING ME-Jim Reeves (RCA Victor)-
- Palace Music/Stig Anderson **3 OH. PRETTY WOMAN-**
- Roy Orbison (London)-Acuff-Rose, Scandi
- 6 FROKEN FRAKEN-Sven-

- - Manfred Mann (Electrola)-
  - Aberbach

- 7 Musical
  - Y VOYVAMOS-Marie 9
  - 10 I WANT TO HOLD YOUR

### NORWAY

(Reprise);	Brian	Hyland
(Philips)		

### AUSTRALIA

### Denotes local origin

т

		*Denotes local origin	
his Veek			7
I	1	1 FEEL FINE-Beatles (Parlophone)-Leeds	
2	2	THE WEDDING-Julie Rodgers (Philips)-Boosey & Hawkes	
3	3	•Billy Thorpe & the Aztecs (Parlophone)—Alberts	
4	4	PEOPLE—Barbra Streisand (CBS)—Chappell	
5	5	ON THE BEACH-Cliff Richard (Columbia)- Allans	
6	9	ENDLESS SUMMER—The Sandells (Philips)	
7	6	REMINISCING-+Jay Justin (HMV)-Castle	
8	-	WALK AWAY-Matt Monro (HMV)-Castle	
9	8	SOMEPLACE GREEN- Jimmie Rodgers (Festival)- Alberts	1
0	11	THEME FOR YOUNG LOVERS-The Shadows	
1	7	(Columbia)—Allans I'M GONNA BE STRONG— Gene Pitney (CBS)—Allans	
2	12	ASK ME-Elvis Presley (RCA) -Essex	l 19
3	13	SHE'S NOT THERE—The Zombies (Decca)—Essex	
4	14	LEADER OF THE PACK- The Shangri-Las (Red Bird)	8
5	15	TWELFTH OF NEVER- The Shadows (Columbia)- Allans	14
		BAVARIA	1
This Veek			8
1		DAS IST DIE FRAGE ALLER FRAGEN-Cliff Richard (Columbia)-	ġ

		Aberbach
2	4	PRETTY WOMAN-Roy
		Orbison (London)-Acuff-
		Rose-Siegel
3	5	VERGANGEN, VERGESSEN,

VORUEBER-Freddy (Polydor)-Esplanade 6 AUF DER HUETT'N-Vico Torriani (Decca)-Melodie der Welt

5 8 KENN EIN LAND- Ronny (Telefunken)-Marbot 6 DO WAH DIDDY DIDDY-3

Manfred Mann (Electrola)-Aberbach

C	Cou	rtesy New Musical Express, London)	We 1
		*Denotes local origin	2
This	A	the second se	-
Wee		Contraction and the second sec	
1	1	I FEEL FINE—*Beatles (Parlophone)—Northern	3
2	7	Songs, Ltd. YEH, YEH—*Georgie Fame	4
3	2	(Columbia)—Roar Music DOWNTOWN—*Petula Clark (Pya)—Welback Music	5
4	4	(Pye)—Welbeck Music SOMEWHERE—P. J. Proby (Liberty)—Chappell	-
5	п	GIRL DON'T COME- *Sandie Show (Pye)- Glissando Music	6
6	3	이 아님께서 가장 안가 있다면서 말했다. 이번 가장이라 사람에서 가슴이 다 봐도 했다. 것이다.	7
7	10	TERRY-Twinkle (Decca)- Favourite Music	8
8	5		9
9	18	GO NOW-*Moody Blues (Decca)-Starta Music	10
10	8		
п	6		Th
12	9	I UNDERSTAND—*Freddie and the Dreamers (Columbia)—Maddox Music	1
13	22	FERRY CROSS THE MERSEY—*Gerry and the Pacemakers (Columbia)— Pacermusic	2
14	16	WHAT HAVE THEY DONE TO THE RAIN-*Searchers	4
15	12	(Pye)—Essex Music LITTLE RED ROOSTER— •Rolling Stones (Decca)— Jewel Music	6
16	23	지수가 많아야지 않아야 한 것이 집에 가지 않는 것이 집을 얻는 것 같아. 이 것이 있는 것이 없는 것이 같이 같이 없다.	7
17	15		8
18	14		10
19	17	LAND MOTION CONTRACTOR STORE TO AND TO AND THE PARTY OF A DATA AND A	
20	-	*Billy Fury (Decca)-South	
21	19	Mountain Music THERE'S A HEARTACHE FOLLOWING ME-Jim Reeves (RCA)-Burlington Music	W W

	12	PRETTY WOMAN—Roy Orbison (London)—Acuff- Rose-Siegel	3
	10	ABENDS IN DER	
		MONDSCHEIN-ALLEE-	4
		Connie Francis (MGM)	226.6
	7	DER COLT STECKT IMMER	1000
		IM PYJAMA-Rex Gildo	5
		(Electrola)—Gerig	
	9	MEMPHIS TENNESSEE-	
		Bernd Spier (CBS)-Gerig	6
ŝ.	377	I FEEL FINE-The Beatles	
		(Odeon)	38.00
	1	CINDERELLA BABY-Drafi	7
	022	Deutscher (Decca)-Nero	120
8	11	SKINNY MINNY-Tony	8
		Sheridan (Polydor)-Gerig	
			9
		HOLLAND	1
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e	ek W		
	1	I FEEL FINE—Beatles	
5	52	(Parlophone)	
5	2	THE FRENCH SONG-	
		Lucille Starr (London)	
ġ.	3	PRETTY WOMAN-Roy	Thi
į.		Orbison (London)	We
ŝ.	5		1
ž	83	(HMV)	100
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Ş		(Imperial)	100
2	0	MIJN DAGBOEK-Willeke	3
4	1	Alberti (Philips)	1235
2	7	MONDHELLE NACHT-Gert	4
		& Hermien Timmerman	323
2	20	(CNR)	5
0	20	I COULD EASILY FALL- Cliff Richard (Columbia)	
	0	THE WEDDING-Julie	
	7	Rogers (Mercury)	6
)	8		
	0	Rolling Stones (Decca)	1.040
8	10	THERE'S A HEARTACHE	1
6	10	FOLLOWING ME-Jim	
		Reeves (RCA)	10.0
		Necves (NCA)	8

- Reeves (RCA) к 14 IK MOET ALTIJD WEER **OPNIEUW AAN JE** 9 **DENKEN-Edwin Rutten** (CNR) **18 PRETTY PAPER—Roy** 10
- Orbison (London) 17 SI J'EATAIS LE FILS D'UN 4 ROI-Marc Aryan (Delta)

11 BABY LOVE-Supremes 5 (Motown)

### HONG KONG

This Week	Last Week
1	1 I FEEL FINE—The Beatles (Parlophone)—Northern Sounds, Inc.
2	2 PLEASE LEAVE HER TO ME—The Fabulous Echoes (Diamond)
3	3 SHA LA LA-Manfred Mann (Parlophone)
4	9 LITTLE RED ROOSTER- The Rolling Stones (British Decca)
5	6 ASK ME-Elvis Presley (RCA Victor)
6	7 HIGH NOON-Claire Shah (Columbia)

	Ingvars (Philips)-Carl M.
	Iversen
4	JEG MARSJERER VED DIN
	SIDE-Wenche Myhre
	(Triola)-Belinda
10	I COULD EASILY FALL-,
	Cliff Richard (Columbia)
7	GABRIELLE-Hootenanny
300	Singers (Fontana)-Polar
	Music
8	I GUESS I'M CRAZY-
	Jim Reeves (RCA Victor)
10	PAPPA'N TIL TOVE METTE
	-*Rolf Just Nilsen (Nor-
	Disc)-No publisher

### **RIO DE JANEIRO**

### is Last ek Week

CK		cek
	1	MICHAEL-Trini Lopez (Reprise)
	3	BIANCO NATALE-Rita Pavone (RCA)
	2	MY BOY LOLLIPOP-Millie Small (Mercury)
	6	A HARD DAY'S NIGHT- Beatles (Odeon)
	4	SOMOS IGUAIS—*Altemar Dutra (Odeon)—Nossa Terra
	7	RANCHO DA PRACA ONZE —•Dalva de Oliveira (Odeon)—Vitale
3	533	*Demonios da Garoa (Chantecler)
į,		CHARADE—Henry Mancini (RCA)
	8	DEIXA ISSO PRA LA-•Jair Rodrigues (Philips)- Todamerica
	_	L'ESERCITO DEL SURF- Catherine Spaak (Ricordi)

### SOUTH AFRICA

### This Last Week Week

чеек.	**	cek
1	1	(THERE'S) ALWAYS SOMETHING THERE TO REMIND ME-Sandie Shaw
2	4	(Pye) 1 FEEL FINE—The Beatles (Parlophone)
3	3	BABY LOVE-The Supremes (Stateside)
4	5	SHE'S NOT THERE-The Zombies (Decca)
5	2	AIN'T THAT LOVING YOU BABY-Elvis Presley (RCA)
6	7	WHEN YOU WALK IN THE ROOM-The Searchers (Pye)
7	T	LITTLE RED ROOSTER- Rolling Stones (Decca)
8	-	THE WEDDING-Julie Rogers (Mercury)

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# WAYNE NEWTON {"MR. EXCITEMENT!"} SINGS THE BIG HIT SONG OF '65! "RED ROSES FOR A BLUE LADY" b/w "ONE MORE MEMORY"

Hear Wayne sing "RED ROSES FOR A BLUE LADY" on ABC-TV's "HOLLYWOOD PALACE," airing Feb. 13!



# Broadway Album Battle Rages As More Labels Join Fight

### By MIKE GROSS

The Broadway musical theater is attracting wider record company attention than ever before. Although the gamble on a show being a hit today is great, the competition to get in on the original cast album scene has been on a steady rise so that a field which had been dominated for many years by Columbia Records, RCA Victor and Capitol now has drawn in as active participants ABC-Paramount, Mercury Records, MGM Records, London Records, Kapp Records, Warner Bros., and even an independent company like Audio Fidelity.

The list of record company participation in the Broadway field is expected to grow even longer this coming year. United Artists Records, for example, is mapping plans for a major drive into the original cast album sweepstakes, and Decca, which has been intermittently involved on Broadway in the past decade after a runaway start in the 1940's with "Oklahoma!," "The King and I" and "Guys and Dolls" is continually auditioning properties that have a Broadway potential.

Several Decca executives have admitted that the company will even go so far as to invest in the musical production if the property meets one basic requirement—"will it sell?"

### Financing

The fact that a hit Broadway musical does sell original cast albums is what is drawing the companies to Shubert Alley with money to help finance the shows. The payoff can be of gigantic proportions such as with Columbia's original cast album of "My Fair Lady," which has passed the five million sales mark and has been on the Billboard's bestselling LP chart over 428 weeks. Another Columbia original cast album, "Camelot," has sold over one million copies and has been on the chart for 203 weeks.

The profit picture on a hit album also works to the benefit of the show's producer. In a recent statement of the earnings of David Merrick's production of "Hello, Dolly!" it was noted that the show, which is still selling out at the St. James Theater, New York, already has earned a profit of about \$220,000 on its \$420,000 investment, of which \$53,000 came from royalties from the sales of the RCA Victor original cast album.

Victor pays 10 per cent of the listed retail sales price of the albums (\$4.95 for monaural and \$5.95 for stereo). Carol Channing, the star of the musical, gets 1 per cent and the remainder is split 60-40 between the authors (Michael Stewart, book, and Jerry Herman, score) and the production.

The "Hello, Dolly!" album, which was certified by the Record Industry Association of America, for having passed the \$1 million sales mark several months ago, is still riding high on the charts, so it's natural to assume that the production will be drawing royalty money for some time to come.

### "Fair Lady"

the greater attention producers are getting from the record companies. Companies like Columbia, ABC-Paramount and MGM acquire the original cast album rights through investments by their parent companies. Columbia through CBS, ABC-Paramount through American Broadcasting-Paramount Theaters and MGM through Metro-Goldwyn-Mayer, which for the coming season has capitalized the "Baker Street" musical. Others like Capitol and Mercury invest their own money. (It should be noted, though, that occasionally Columbia is on its own when it comes to angeling a production such as with the incoming "Kelly," in which it has \$50,000.)

The extent to which a record company can go into Broadway with a financial investment was spotlighted the first half of the 1964-1965 season by Capitol Records with more than a \$500,000 stake in two productions, "Golden Boy" and "Ben Franklin in Paris."

And last season, Capitol had a substantial part in the more than \$600,000 production cost of "Funny Girl." Mercury Records, a virtual newcomer to the Broadway scene, has \$150,000 in "I Had a Ball" and it's reported that the label's President Irving Green is looking for other properties in which to invest so that his company will have a firmer position in the original cast album sweepstakes.

There are other companies, too, that can lean on the largesse of its company affiliation for Broadway investment purposes. Victor has NBC. Warner Bros. Records has the WB picture company, and Decca its MCA-Universal Pictures tie.

### Money Available

The money, therefore, is available and the Broadway producers are working in a bullish market. Even though the 1964-1965 season has just passed the halfway mark, deals already have been closed for the 1965-1966 season. CBS is investing \$400,000 plus a 20 per cent overcall in "The Skin of Our Teeth," a musicalization of Thornton Wilder's play of the same title by Leonard Bernstein (music) and Betty Comden and Adolph Green (book and lyrics), and Columbia Records has the original cast album rights. And Capitol Records has tied up two Sammy Cahn-James van Heusen musicals, "Hobson's Choice" and "Skyscraper" with an investment of about \$400,000.

In addition to investing in a musical production or working out a deal with a producer whereby a hefty financial allotment will be made for advertisingpublicity and promotion, the record companies have to face a big initial cost in the recording of the album. The cost now runs to about \$35,000, which still gives some companies pause for thought before undertaking an original cast album venture.

The risks are obviously high although the rewards can be considerable. Some tradesters estimate that two thirds of the musicals that come to Broadway turn out to be financial flops but optimism still reigns in the record industry and all hope to get lucky like Columbia with its vast catalog of gold record award winners, or like with such currently running Broadway entries as RCA Victor's "Hello, Dolly!" and "Fiddler on the Roof" and Capitol's "Funny Girl."

In describing the attraction of an original Broadway cast album to the consumer, a record company executive said, "It sells because it's the actual performance of the show—the one that captures the excitement. It brings back memories for those who have seen the show, and it lets others feel that they've seen the show, too."

And now that there is more record

Many record company executives agree that the success of "My Fair Lady" for Columbia is mainly responsible for company activity in the original cast album field, the producer, the manufacturer and the consumer can only benefit.

# **Producers in Hot Race for Top Disk Names**

Record artists are taking on a new importance for the Broadway musical theater. In the past, the disk performer had been looked upon by theater people as just a poor show business relation who could, at most, help in getting a show tune exposed—and very little more. Things have changed in the past couple of years, though, and Broadway producers have begun scouting the recording company rosters for singers to take over leading roles in their musicals.

The producers figure that the record stars come to the production with a builtin audience which has been won through disk hits, night club and television appearances. This audience following, they believe, is an important factor in building the box-office receipts and in selling blocks of theater party tickets.

It has worked for "What Makes Sammy Run" with Steve Lawrence, "Funny Girl" with Barbra Streisand, "Golden Boy" with Sammy Davis, and Richard Rodgers and Stephen Sondheim hope it will work for their upcoming musical "Do I Hear a Waltz" via the casting of RCA Victor artist Sergio Franchi in the lead role.

Although the musical will mark Franchi's Broadway debut, he's already become a well-known show-business personality through his hit records, important night-club engagements around the country and guest shots on network television shows.

### Lawrence Example

The importance of getting a record name for a Broadway musical was established last season by Steve Lawrence, who has been credited for keeping "What Makes Sammy Run" running and its boxoffice take high despite the show's lukewarm reception by some of the New York newspaper play critics.

An unusual aspect of the emergence of recording names as musical theater stars is that their recording companies, except for the instance of Lawrence, have not benefited by the original cast album properties.

Columbia Records, which has Lawrence under contract, also has the original cast album of "What Makes Sammy Run," but Barbra Streisand, who is also a Columbia pactee, is on the Capitol label with the original cast set of "Funny Girl."

Capitol also has the original cast package of "Golden Boy" despite the fact that Sammy Davis is contracted to Reprise Records.

### Label Switch

A similar label switch will take place when Columbia Records cuts the original cast album of "Do I Hear a Waltz." Franchi, an RCA Victor artist, has been released to Columbia for this assignment.

In view of this new interest in record-

ing names for Broadway musicals, more and more disk performers are asking their agencies and managers to set them up for summer stock tours in musicals. A host of disk names hit the straw-hat circuit last summer and many others are getting ready to follow a similar pattern this coming summer.

In summer stock productions, they hope to gain the stage experience not found in a recording studio or on a nightclub floor and be ready to tackle Broadway when that call from the producer finally comes.

### MUSICAL THEATER LOG (second half 1964-65 SEASON)

SHOW	CAST	PRODUCER	DIRECTOR	SCORE	PUBLISHER	ORIGINAL CAST ALBUM	BROADWAY
BAKER STREET	Fritz Weaver, Inga Swenson	Alex Cohen	Harold Prince	Marian Grudeff, Ray Jessel	E. B. Marks	MGM	Feb. 13 at Broadway
ROYAL Flush	Kaye Ballard	L. Slade Brown	Jack Cole	Jay Thompson	(Not Set)	(Not Set)	Feb. 15 (Not Set)
KELLY	Ella Logan, Don Francks	David Susskind, Daniel Melnick with Joe Levine	Daniel Melnick Ross Eddie Lawrence		Columbia	Feb. 16 at Broadhurst	
DO I HEAR A WALTZ	Elizabeth Allen, Sergio Franchi	<ul> <li>Richard Rodgers</li> </ul>	John Dexter	Richard Rodgers, Stephen Sondheim	Williamson	Columbia	March 18 at 46th St.
YEARLING	(Not cast)	Lore Noto	Lloyd Richards	Michael Leonard, Herbert F. Martn	E. H. Morris	Mercury	April 3 at Sullivan Playhouse

BILLBOARD, January 23, 1965

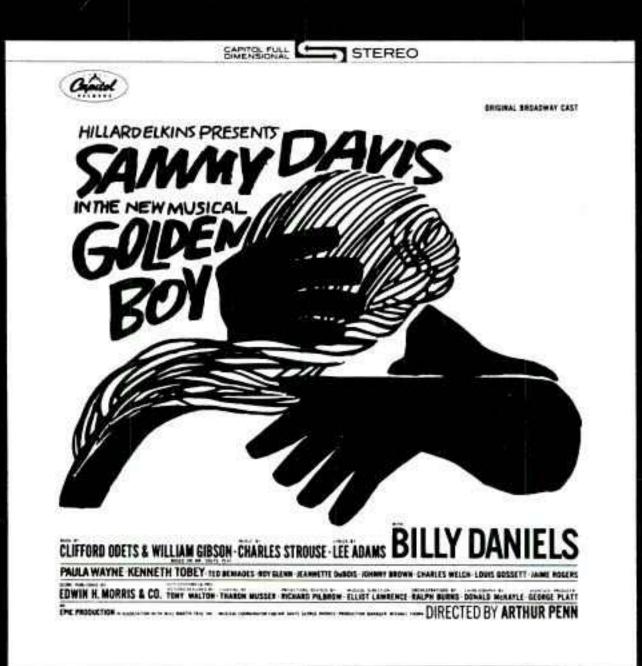


HILLARD ELKINS presents... the show of the year!

B.Concenbour

# SAMMY DAVIS in GOLDEN BOY!

"Golden Boy' as a musical is as crisp as a left jab and jolting as a right uppercut..." (Taubman, N.Y. Times)



The original Broadway cast recording!





# BROADWAY SHOW ALBUM Section

# ASCAP and BMI Luring New Writers for Musicals

Of major concern to the American Society of Composers, Authors and Publishers and to Broadcast Music, Inc., is the development of new writers for the Broadway musical theater. For ASCAP it is a matter of replenishing a roster of veteran writers who have died or have become inactive, and for BMI it is part of a long-range program for participation in an area that has so long been dominated by ASCAP writers.

Both societies have designed programs in which young songwriters can get some instruction in the techniques of show writing. ASCAP has a seminar program in which veteran theater writers lecture to the neophytes, and BMI has a workshop program in which the novices receive practical application of musical theater craftsmanship through songwriting assignments.

BMI's Musical Theater Workshop is under the direction of musical conductor Lehman Engel, who works closely with BMI's vice-president in charge of writer relations Bob Sour, and Alan Becker of BMI's theater department.

### **Doors** Open

Fortunately for ASCAP, BMI and the Broadway musical theater in general, producers have been opening their doors to new writers. This has been done mainly through the efforts of aggressive young publishers like Buddy Morris for ASCAP and Tommy Valando for BMI.

Valando is represented on Broadway this season with the hit "Fiddler on the Roof," written by the click team in his writing stable, Jerry Bock and Sheldon Harnick. In fact, Bock and Harnick are the key writers in BMI's drive into Broadway musicals, having won a Pulitzer Prize several seasons ago for "Fiorello." Among the other writers Valando is developing for a Broadway bow are John Kandor and Fred Ebb, who will be represented next season by "Flora, the Red Menace" to be produced by Harold S. Prince and George Abbott. Buddy Morris has been especially instrumental this season in giving new writers their first Broadway try. He brought in Sidney Michaels and Mark Sandrich with "Ben Franklin in Paris"; Walter Marks with "Bajour," and Jack Lawrence and Stan Freeman with "I Had a Ball." Morris also is represented this season by "Golden Boy," composed by Charles Strouse and Lee Adams who, although still comparatively young writers, have had two previous Broadway productions, "Bye, Bye, Birdie" and "All-American."

BMI will get another crack at Broadway this February with "Baker Street," with a score by newcomers Marian Grudeff and Ray Jessel. The team has also written the score for "Barnum," which Alex Cohen has scheduled for production next season. Both scores will be published by E. B. Marks Music, a venerable BMI house.

Other young writers now represented on Broadway are Jerry Herman with "Hello, Dolly!," published by Morris, and Ervin Drake with "What Makes Sammy Run," published by Music Publishers Holding Corporation, the music publishing arm of Warner Bros. "Hello, Dolly!" is Herman's second Broadway effort, having bowed with "Milk and Honey" a few seasons ago. He's now working on a musicalization of "Auntie Mame." Drake, a graduate of the Brill Building, made his Broadway debut with "What Makes Sammy Run" and is currently mulling a new musical project.

Still other writers will make their



Richard Burton and Robert Goulet take time out for a gin session during the recording of "Camelot."



first-time appearance on Broadway within the coming months. Among them are Eddie Lawrence, who has written "Kelly" in collaboration with "Moose" Charlop, a young writer who got his first crack at Broadway with Mary Martin's "Peter Pan," and Jay Thompson, who'll debut with "Royal Flush." In all, it's apparent that through the efforts of ASCAP, BMI and their affiliated publishers, youth will be served on Broadway.

# **Off-B'way Albums Boost New Talent**

The Sardi circuit, the so-called bellwether of theater activities, has taken on a pessimistic view of the future of off-Broadway. The boom is petering out, these pundits say. This outlook, however, is not shared by record companies who are going to some expense to come out with product of off-Broadway origination.

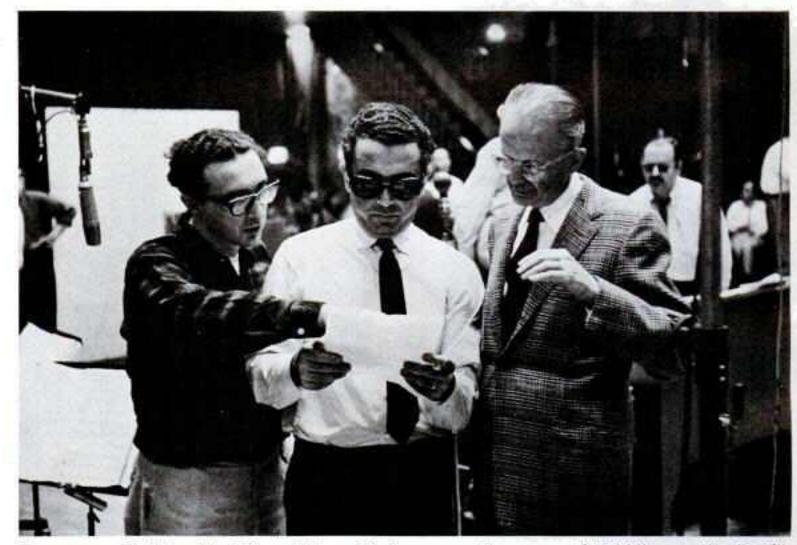
Although off-Broadway cast albums never achieve the sales status of a Broadway cast package, many record company executives feel it's a worthwhile endeavor in that it serves to introduce new talent, performing and writing, help solidify their positions with music publishers and serve to perpetuate a fresh form of the theater movement.

The record company involvement in off-Broadway productions is wide. In recent years off-Broadway productions have received representation on such a diversification of labels as Columbia, Epic, Capitol, MGM, ABC-Paramount, Mercury, Cadence, 20th Century-Fox, Kapp, London, and Strand. And to point up further record company involvement, late last season Columbia Records helped finance the production of "The Secret Life of Walter Mitty" to the tune of \$25,000. The show is the launching point for the entry of April-Blackwood Music, Columbia Records music publishing subsidiary, into the show score field, and also showcases the first theater work of songwriters Leon Carr (music) and Earl Shuman (lyrics).

This showcasing aspect in original cast album recordings of off-Broadway productions is of importance to show business as a whole as well as to the record buyer interested in the theater and the people who contribute to it.

As examples: Kapp Records issued the cast album of "Parade," a musical revue composed by Jerry Herman, who went on to write "Milk and Honey" and "Helko, Dolly!"; Kapp Records put out the original cast album of "Once Upon a Mattress," which started Carol Burnett on her way and which later became a television special; Epic Records did "The Littlest Revue," which served as a showcase for Tammy Grimes, who later scored on Broadway with "The Unsinkable Molly Brown" and the current "High Spirits"; MGM put out "Fantasticks," which started off the writing team of Tom Jones and Harvey Schmidt, which later made its Broadway debut with "110 in the Shade" (their "Fan-

Carol Channing gives her performance of the title song of "Hello, Dolly!"



Composers Sheldon Harnick and Jerry Block go over the score of "Fiddler on the Roof" before the recording session.

tasticks," incidentally, also became a TV special); Columbia issued "Ernest in Love," by Anne Croswell and Lee Pockriss, who came to Broadway soon after with the score for "Tovarich"; Cadence came out with "Best Foot Forward," which introduced Judy Garland's daughter Liza Minnelli, and MGM had "The Threepenny Opera," which probably was instrumental in starting the song "Mack the Knife" on its way to new popularity.

### **Initial Push**

Other writers who have got an initial push through the off-Broadwayrecord company tie are Rick Besoyan with "Little Mary Sunshine" on Capitol, Johnny Brandon with "Cindy" on ABC-Paramount, and John Jennings with "Riverwind" on London.

The musical theater's past has also come to life through record company treatments of off-Broadway revivals. Top examples here are Rodgers and Hart's "The Boys From Syracuse" on Capitol; Cole Porter's "Anything Goes" on Epic and Jerome Kern's "Leave It to Jane" on Strand.

There is still a lot to be heard from the off-Broadway theater and the record companies will continue to be instrumental in getting it heard.

BILLBOARD, January 23, 1965

# **BROADWAY SHOW ALBUM** Section

# Spoken Word Show Albums Pack Profit Punch

The Broadway theater's contribution to the record industry has extended beyond the musical form. A pattern has been taking shape over the past few seasons that is bringing Broadway drama, and even comedy, to the record consumer with unprecedented regularity.

Columbia Records has been the leader of the play pack but other companies have also been getting into the act and are looking for opportunities to get their share of the growing disk-drama market.

Under the guidance of Columbia President Goddard Lieberson, the company has stepped into the play arena with a program that covers a first Broadway production of a young American playwright, Murray Schisgal, and runs to getting the complete works of Eugene O'Neill into the grooves.

Columbia's O'Neill program is a longrange effort that began two seasons ago

with the recording of the Actors Studio Theater production of "Strange Interlude" and is being followed this season with a recording of O'Neill's "Hughie," starring Jason Robards Jr., which opened on Broadway in late December. The Schisgal representation is the currently running hit comedy "Luv," which stars Eli Wallach, Anne Jackson and Alan Arkin.

Consumer acceptance of Columbia's disked-drama is evidenced by the strong sales being chalked up by "Hamlet," starring Richard Burton, which, incidentally, made the Billboard's best-selling LP's chart, and Edward Albee's drama "Who's Afraid of Virginia Woolf?" which has sold more than 25,000 copies.

The sales showing of "Hamlet" and "Who's Afraid of Virginia Woolf?" are all the more impressive in that they

are multi-disked packages that require an expenditure by the disk buyer of \$10 or more.

Also part of Columbia's new push into the drama field are Frank Gilroy's "The Subject Was Roses" and the off-Broadway production of "In White America."

### Mercury Effort

Looking for its share of the drama market, Mercury Records recently tied in with the Repertory Theater of Lincoln Center to record some of its productions. Planned for this Mercury Records-Lincoln Center alliance are Arthur Miller's two plays, "After the Fall" and "Incident at Vichy."

RCA Victor, which has intermittently got into the Broadway drama field with such recordings as Archibald Mac-Leish's "J. B.," moved one step ahead

of Broadway last month with the release of the English production of Sir Laurence Olivier's "Othello." Plans are afoot to bring Olivier and his "Othello" to Broadway so Victor has a head start in this respect.

Command Records, a subsidiary of ABC-Paramount, also got into the Broadway drama picture several seasons ago with its original cast album of Sir John Gielgud's production of "The School for Scandal."

One of the prime reasons for record company interest in Broadway drama is the disk's longevity value. Decca's "Death of a Salesman," for example, recorded in the late 1940's, remains an important catalog item to the company.

In all, it now appears, that the disk industry has become aware that the straight play's the thing.

# **CURRENT BEST SELLING** ORIGINAL CAST LP'S

FIDDLER ON THE ROOF, RCA Victor LOC 1093 (M); LSO 1093 (S) HELLO, DOLLY! RCA Victor LOC 1087 (M); LSO 1087 (S) FUNNY GIRL, Capitol VAS 2059 (M); SVAS 2059 (S) GOLDEN BOY, Capitol VAS 2124 (M); SVAS 2124 (S) MY FAIR LADY, Columbia OL 5090 (M); OS 2015 (S) 6. CAMELOT, Columbia KOL 5620 (M); KOS 2031 (S) BEN FRANKLIN IN PARIS, Capitol VAS 2191 (M); SVAS 2191 (S) 8. THE SOUND OF MUSIC, Columbia KOL 5450 (M); KOS 2020 (S) 9. OLIVER, RCA Victor LOCD 2004 (M): LSOD 2004 (S) 10. WEST SIDE STORY, Columbia OL 5230 (M); OS 2001 (S)

### **Active Original Cast Albums**

SOUND OF MUSIC, THE, Columbia KOL 5450 (M); KOS 2020 (S) SOUTH PACIFIC, Columbia OL 4180 (M); OS 2040 (S) SPOON RIVER ANTHOLOGY, Columbia OL 6010 (M); OS 2410 (S) STREET SCENE, Columbia OL 4139 (M); M-G-M (No Stereo) SUBJECT WAS ROSES, THE, Columbia (3-12") DOL 308 (M); DOS 708 (S) SUBWAYS ARE FOR SLEEPING, Columbia KOL 5730 (M); KOS 2130 (S) THURBER CARNIVAL, Columbia KOL 5500 (M); KOS 2024 (S) TO BROADWAY WITH LOVE, Columbia OL 8030 (M); OS 2630 (S) TREE GROWS IN BROOKLYN, A, Columbia OL 4405 (M); (No Stereo) MERCURY WEST SIDE STORY, Columbia OL 5230 (M); OS 2001 (S) WHAT MAKES SAMMY RUN, Columbia KOL 6040 (M); KOS 2440 (S) WHO'S AFRAID OF VIRGINIA WOOLF, Columbia DOL 287 (M); DOS 687 (S)

### COMMAND

SCHOOL FOR SCANDAL, Command RS 13002 (M):

RIVERWIND, London AM 48001 (M); AMS 78001 (S) SALAD DAYS, London 5765 (M); (No Stereo) STOP THE WORLD, I WANT TO GET OFF, London AM 58001 (M); AMS 88001 (S) STRICTLY T. T., London 5764 (M); (No Stereo)

CARNIVAL, M-G-M E 3946 OC (M); SE 3946 OC (S) FANTASTICKS, M-G-M E 3872 OC (M); SE 3872 OC (S) SHE LOVES ME, M.G.M E 4118 OC (M); SE 4118 OC (S) THREEPENNY OPERA, M-G-M E 3121 (M); (No Stereo) TROUBLE IN TAHITI, M-G-M E 3646 (M); (No Stereo)

ALL IN LOVE, Mercury OCM 2204 (M);

OCS 6204 (S)

I HAD A BALL, Mercury OCM 2210 (M); OCS 6210

FROM THE SECOND CITY, Mercury OCM 2203 (M); OCS 6203 (S)

### RCA VICTOR

### ABC-PARAMOUNT

CINDY, ABC-Paramount ABC-OC-2 (M); ABCS-OC-2 (S) FADE OUT, FADE IN, ABC-Paramount ABC-OC-3 (M): ABCS-OC-3 (S) HIGH SPIRITS, ABC-Paramount ABC-OC-1 (M); ABCS-OC-1 (S)

### ANGEL

AT THE DROP OF A HAT, Angel 35797 (M); S 35797 (S)

UNDER MILK WOOD, Caedmon TC 2005 (M); (No Stereo)

### CAPITOL

- BEN FRANKLIN IN PARIS, Capitol VAS 2191 (M); SVAS 2191 (S) BEYOND THE FRINGE, Capitol W 1792 (M); SW 1792 (S) BOYS FROM SYRACUSE, THE, Capitol TAO 1933 (M); STAO 1933 (S) CABIN IN THE SKY, Capitol W 2073 (M); SW 2073 (S)
- CAN CAN, Capitol W 452 (M); (No Stereo)
- FIORELLO, Capitol WAO 1321 (M); SWAO 1321 (S)
- FUNNY GIRL, Capitol VAS 2059 (M); SVAS 2059 (S)
- FUNNY THING HAPPENED ON THE WAY TO THE FORUM, A, Capitol WAO 1717 (M); SWAO 1717 (S)
- GOLDEN BOY, Capitol VAS 2124 (M); SVAS 2124 (S)
- LITTLE MARY SUNSHINE, Capitol WAO 1240 (M); SWA0 1240 (S)
- MUSIC MAN, Capitol W 990 (M); SW 990 (S) NO STRINGS, Capitol O 1695 (M); SO 1695 (S) PLAIN AND FANCY, Capitol W 603 (M); (No Stereo) TOVARICH, Capitol TAO 1940 (M); STAO 1940 (S) UNSINKABLE MOLLY BROWN, THE, Capitol WAO 1509 (M); SWAO 1509 (S)
- OLIVER, Capitol T 1784 (M); ST 1784 (S) (English cast)

### COLUMBIA

- ALL AMERICAN, Columbia KOL 5760 (M); KOS 2160 (S)
- ANYONE CAN WHISTLE, Columbia KOL 6080 (M); KOS 2480 (S)
- ARCHY & MEHITABEL, Columbia OL 4963 (M); (No Stereo)
- BAJOUR, Columbia KOL 6300 (M); KOS 2700 (S) BELLS ARE RINGING, Columbia OL 5170 (M); OS 2006 (S)
- BRAVO GIOVANNI, Columbia KOL 5800 (M); KOS 2200 (S)
- BRECHT ON BRECHT, Columbia 02L 203 (M); 02S 203 (S)

January 23, 1965, BILLBOARD

BYE BYE BIRDIE, Columbia KOL 5510 (M);

KOS 2025 (S) CAMELOT, Columbia KOL 5620 (M); KOS 2031 (S) CANDIDE, Columbia OL 5180 (M); OS 2350 (S) CHRISTINE, Columbia OL 5520 (M); OS 2026 (S) DON JUAN IN HELL, Columbia OSL 166 (M); (No Stereo) DYLAN, Columbia DOL 301 (M); DOS 701 (S) ERNEST IN LOVE, Columbia OL 5530 (M); OS 2027 (S) FINIAN'S RAINBOW, Columbia OL 4062 (M); OS 2080 (S) FLOWER DRUM SONG, Columbia OL 5350 (M); OS 2009 (S) **GENTLEMEN PREFER BLONDES, Columbia** OL 4290 (M); OS 2310 (S) GIRL WHO CAME TO SUPPER, THE, Columbia KOL 6020 (M); KOS 2420 (S) GYPSY, Columbia OL 5420 (M); OS 2017 (S) HAMLET, Columbia DOL 302 (M); DOS 702 (S) HAPPIEST GIRL IN THE WORLD, THE, Columbia KOL 5650 (M); KOS 2050 (S) HERE'S LOVE, Columbia KOL 6000 (M); KOS 2400 (S) HOUSE OF FLOWERS, Columbia OL 4969 (M); OS 2320 (S) I CAN GET IT FOR YOU WHOLESALE, Columbia KOL 5780 (M); KOS 2180 (S) IN WHITE AMERICA, Columbia KOL 6030 (M); KOS 2430 (S) IRMA LA DOUCE, Columbia OL 5560 (M); OS 2029 (S) JOHN BROWN'S BODY, Columbia OSL 181 (M); (No Stereo) JUNO, Columbia OL 5380 (M); OS 2013 (S) KEAN, Columbia KOL 5720 (M); KOS 2120 (S) KISMET, Columbia OL 4850 (M); OS 2060 (S) KISS ME KATE, Columbia OL 4140 (M); OS 2300 (S) LI'L ABNER, Columbia OL 5150 (M); (No Stereo) MEDIUM, THE, Columbia OSL 154 (M); (No Stereo) MISS LIBERTY, Columbia OL 4220 (M); (No Stereo) MOST HAPPY FELLA, Columbia O3L 240 (M); (No Stereo); Abridged Version: OL 5118 (M); OS 2330 (S) MR. PRESIDENT, Columbia KOL 5870 (M); KOS 2270 (S) MY FAIR LADY, Columbia OL 5090 (M); OS 2015 (S) NERVOUS SET, THE, Columbia OL 5430 (M); OS 2018 (S) OH CAPTAIN, Columbia OL 5280 (M); (No Stereo) ON THE TOWN, Columbia OL 5540 (M); OS 2028 (S) ONE MAN IN HIS TIME, Columbia OL 5550 (M); (No Stereo) PAJAMA GAME, Columbia OL 4840 (M); (No Stereo) PAL JOEY, Columbia OL 4364 (M); (No Stereo) SECRET LIFE OF WALTER MITTY, THE, Columbia OL 6320 (M); OS 2720 (S) SHOW BOAT, Columbia OL 4058 (M); (No Stereo)

RS 13002 SD (S)

### DECCA

ANNIE GET YOUR GUN, Decca DL 9018 (M); DL 79018 (S) BILLY BARNES REVUE, Decca DL 9076 (M); DL 79076 (S) BLOOMER GIRL, Decca DL 8015 (M); (No Stereo) CALL ME MADAM, Decca DL 9022 (M); DL 79022 (S) CARMEN JONES, Decca DL 9021 (M); (No Stereo) CAROUSEL, Decca DL 9020 (M); DL 79020 (S) COCKTAIL PARTY, Decca DXA 100 (M); (No Stereo) CONSUL, THE, Decca DXA 101 (M); (No Stereo) DESTRY RIDES AGAIN, Decca DL 9075 (M); DL 79075 (S) GUYS AND DOLLS, Decca DL 9023 (M); DL 79023 (S) KING AND I, Decca DL 9008 (M); DL 79008 (S) LOST IN THE STARS, Decca DL 8028 (M); (No Stereo) LUTE SONG, Decca DL 8030 (S); (No Stereo) MR. WONDERFUL, Decca DL 9032 (M); (No Stereo) OKLAHOMA, Decca DL 9017 (M); DL 79017 (S) ON YOUR TOES, Decca DL 9015 (M); (No Stereo) PORGY AND BESS, Decca DL 9024 (M); DL 79024 (S) SING OUT SWEET LAND, Decca DL 4304 (M); DL 74304 (S) SONG OF NORWAY, Decca DL 9019 (M); DL 79019 (S) WONDERFUL TOWN, Decca DL 9010 (M); DL 79010 (S) EPIC ANYTHING GOES, Epic FLM 13100 (M); FLS 15100 (S) ELEKTRA GOLDEN APPLE, Elektra EKL 5000 (M); (No Stereo)

### KAPP

DONNYBROOK, Kapp KDL 8500 (M); KDS 8500 (S) ONCE UPON A MATTRESS, Kapp KDL 7004 (M); KDS 7004 (S)

### LONDON

- BALLAD FOR BIMSHIRE, London AM 48002 (M); AMS 78002 (S)
- HOLLOW CROWN, London A 4253 (M); OSA 1253 (S)
- KING KONG, London 5762 (M); (No Stereo)
- LOCK UP YOUR DAUGHTERS, London 5766 (M); (No Stereo)
- OH WHAT A LOVELY WAR, London 5906 (M); OS 25906 (S) ON THE BRIGHTER SIDE, London 5767 (M);
- (No Stereo)
- ONE OVER EIGHT, London 5760 (M); (No Stereo) PIECES OF EIGHT, London 5761 (M); (No Stereo) PRINCE AND THE PAUPER, London AM 28001 (M); AMS 98001 (S)

BOY FRIEND, THE, RCA Victor LOC 1018 (M); (No Stereo) BRIGADOON, RCA Victor LOC 1001 (M); LSO 1001 (e) (S) DAMN YANKEES, RCA Victor LOC 1021 (M); (No Stereo) FANNY, RCA Victor LOC 1015 (M); (No Stereo) FIDDLER ON THE ROOF, RCA Victor LOC 1093 (M); LSO 1093 (S) FINIAN'S RAINBOW, RCA Victor LOC 1057 (M); LSO 1057 (S) HELLO, DOLLY! RCA Victor LOCD 1087 (M); LSOD 1087 (S) HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING, RCA Victor LOC 1066 (M); LSO 1066 (S) JENNY, RCA Victor LOC 1083 (M); LSO 1083 (S) LITTLE ME, RCA Victor LOC 1078 (M); LSO 1078 (S) MERRY WIDOW, THE, RCA Victor LOC 1094 (M); LSO 1094 (S) MILK AND HONEY, RCA Victor LOC 1065 (M); LSO 1065 (S) NEW FACES OF 1952, RCA Victor LOC 1008 (M); (No Stereo) OLIVER, RCA Victor LOCD 2004 (M); LSOD 2004 (S) 110 IN THE SHADE, RCA Victor LOC 1085 (M); LSO 1085 (S) PAINT YOUR WAGON, RCA Victor LOC 1006 (M); (No Stereo) PETER PAN, RCA Victor LOC 1019 (M); LSO 1019 (e) (S) LES POUPEE DE PARIS, RCA Victor LOC 1090 (M); LSO 1090 (S) TAKE ME ALONG, RCA Victor LOC 1050 (M); LSO 1050 (S) WILDCAT, RCA Victor LOC 1060 (M); LSO 1060 (S)

### REPRISE

COMMITTEE, THE, Reprise F 2023 (M); FS 2023 (S)

### RIVERSIDE

ESTABLISHMENT, THE, Riverside RM 850 (M); (No Stereo) PICTURES IN THE HALLWAY, Riverside 7006-7 (M); (No Stereo)

### ROULETTE

THIS WAS BURLESQUE, Roulette R 25185 (M); RS 25185 (S)

### UNITED ARTISTS

FAMILY AFFAIR, United Artists UAL 4099 (M); UAS 5099 (S)

### VEE JAY

BLACK NATIVITY, Vee Jay VJ 5022 (M); VJS 5022 (S)

### WARNER BROS.

RUGANTINO, Warner Bros. H 1528 (M); HS 1528 (S)



# COMING SOON... MUSIC ON CAMPUS THE COLLEGE MARKET FOR RECORDS AND TALENT

Planned, Edited, Researched and Written As Only Billboard Can Do It!



# Radio—Potent Force in Cast Sales

NEW YORK-Radio is still the major booster of original cast albums and the music from Broadway shows. There are hundreds of stations coast-tocoast which have entire program segments each day or once a week devoted to the music of the theater.

Many stations have a policy of featuring a different original cast album in its entirety every program. Several stations have open-end programs with no time limit so that an original cast album may get a complete airing.

The "middle-road" music formated stations are the ones carrying the ball for the Broadway packages. However, a major contribution is being made by pop music stations through the spotlighting of singles featuring a tune from a Broadway show. The prime example of this is the phenomenal success enjoyed by Louis Armstrong's "Hello, Dolly!" through saturated pop station play. The results certainly have been felt at the box office. The success of such singles are also reflected in an increased demand for a show's original cast album.

Dealers throughout the na-tion, aware of this situation, have been harnessing the sales impact of stations in their own markets by buying time on the various "Broadway" programs to push the sale of original cast albums.

The "hot pop" music stations have played a vital part in the promulgation of the hit Broadway musical and its star, "Funny Girl" with Barbra Streisand. Concentrated exposure by key pop music sta-tions made a hit out of Miss Streisand's single recording of "People." The original cast album is approaching its 40th week on Billboard's top LP's chart. Lovers of show music have discovered and are flocking in droves to broadcasting's newest addition, FM. A rapidly growing medium, FM has proven to be a most important exposure vehicle for show music. Most FM operators boast listenership comprised of more sophisti-cated, better educated and affluent in the community, a greater majority of whom wish a rapport with the theater as an art form as well as an entertain-

ment medium. Naturally, original cast albums and music from the theater are now among FM's most requested programming commodities.

A case in point, and there are many similiar such examples throughout the nation, is "Broadway Music Hall" a 90minute weekly survey of New York's performing arts aired each Sunday on WNCN-FM.

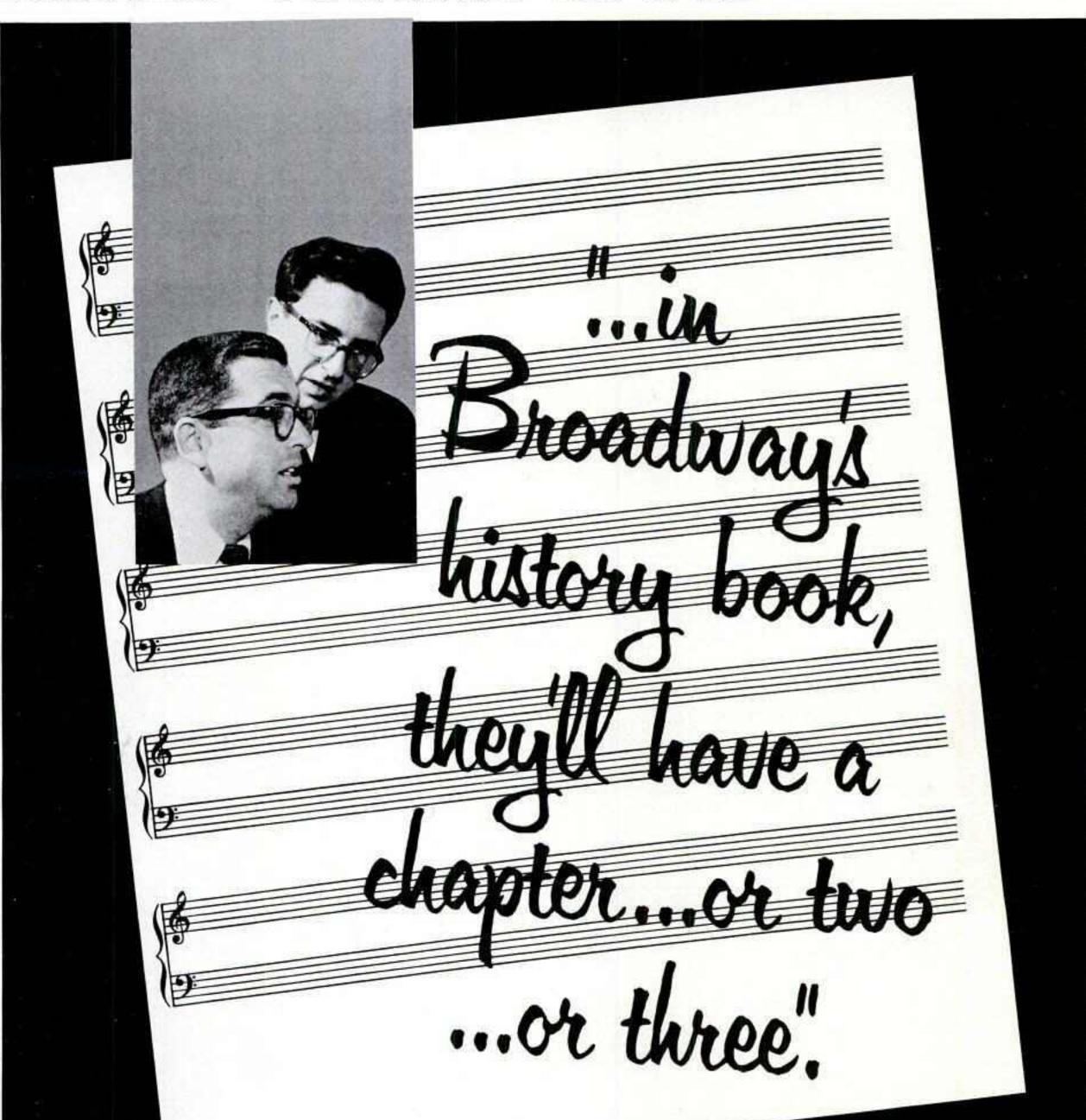
Hosted by Phil Burrell, the program showcases music from original cast albums. Interview guests include celebrities from the theater. Musical comedy star Vivian Blaine, composer Jerry Herman ("Hello, Dolly!)", comedy-actor Alan Arkin and many others visit with Burrell regularly.

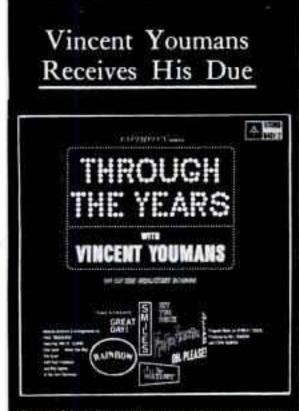
"BMH" was the first program in New York City to play the entire original cast recording of "Hello, Dolly!" according to Burrell.

Record manufacturers encourage stations to devote more attention to current Broadway show albums by supplying broadcasters with various programming aids. A noteworthy case in point is the "special interview" LP prepared by RCA Victor on behalf of "Hello, Dolly!" The album, tagged "Hello, Carol!" is an open-end interview disk prepared for

jockeys, and comes complete with a script. It gives the local jockey a choice of six separate "interviews" with "Dolly's" Carol Channing, by voicing his portion of the script to Miss Channing's recorded replies.







An exciting 2-LP Album on the new EVER-GREEN label of 36 great show tunes by Vincent Youmans — 10 recorded for the first time in full. You will hear songs from NO, NO NANETTE, HIT THE DECK, GREAT DAY, THROUGH THE YEARS, and FLYING DOWN TO RIO, plus 9 other show and film scores g his entire career from 192 included is a Special Brochure extensive program notes on each show reproductions of original sheet music A Must for Show Tune Buffs! Available at Record Stores - or by Mail MONO \$7.98 STEREO \$8.98

Monmouth Records, Inc., Box 1612, Bklyn., N.Y. 11202

January 23, 1965, BILLBOARD

POSTAGE INCLUDED)

Five years ago, Jerry Bock and Sheldon Harnick illuminated the world of a little man in a big hat-and Fiorello! became a classic in the American Musical Theater. This year, Bock & Harnick have rekindled the world of a Yiddish writer from Kiev, and Fiddler on the Roof exploded into a magical hit. Brought together by a music publisher in 1957 ("and shoved toward a piano") Jerry and Sheldon quickly developed a rapport that brought them the Antoinette Perry Award, Drama Critics Circle Award and the Pulitzer Prize. BMI bows to Bock & Harnick and to the many other brilliant composers and lyrists whose music we license for performance.

### ALL THE WORLDS OF MUSIC FOR ALL OF TODAY'S AUDIENCE

Among the memorable Bock & Harnick collaborations are the scores for: Body Beautiful, Fiorello!, Tenderloin, She Loves Me, Fiddler on the Roof.



29



# Billboard

### \* STAR performer-Sides registering greates proportionate upward progress this week.

WEEK	Wk. Age	Wki. Age	Wike Ago	TITLE Artist, Label & Number	On Chart
1	4	5	12	DOWNTOWN Petula Clark, Warner Bros. 5474	6
1	5	9	14	YOU'VE LOST THAT LOVIN' FEELIN' Righteous Brothers, Philles 124	7
3	3	4	5	LOVE POTION NUMBER NINE. Searchers, Kapp Winner's Circle 27	9
•	2	1	1	I FEEL FINE Beatles, Capitel 5327	8
5	1	2	2	COME SEE ABOUT ME.	11
Ô	20	38	50	THE NAME GAME	7
$\bar{n}$	6	3	3	MR. LONELY	13
ŏ	7	8	9	THE JERK	11
ŏ	9	15	19	HOW SWEET IT IS (To Be Loved	-
				by You) Marvin Gaye, Tamla 54107	10
(10)	10	13	15	Del Shannan, Amy 915	10
	15	28	40	HOLD WHAT YOU'VE GOT	6
12	8	6	6	GOIN' OUT OF MY HEAD.	12
(13)	13	21	25	THOU SHALT NOT STEAL	10
(14)	12	11	4	SHE'S A WOMAN	8
(15)	17	17	18	WILLOW WEEP FOR ME.	11
	26	29	41	I'LL BE THERE	7
ī	11	7		AMEN	10
	34	50	62	LET'S LOCK THE DOOR (And Throw Away the Key)	5
19	29	44	54	ALL DAY AND ALL OF THE	5
(20)	18	14	17	ANY WAY YOU WANT IT	11
21)	14	12	13	SHA LA LA	11
2	19	24	31	Manfred Mann, Ascot 2165 DON'T FORGET I STILL LOVE YOU	9
-	30	42	57		5
(24)	27	25	27	DEAR HEART	9
0	16	10	10	Andy Williams, Columbia 43180 THE WEDDING	10
	31	36	47	Julie Rogers, Mercury 72322 YOU'RE NOBODY TILL SOMEBODY LOVES YOU	7
1	36	73		SHAKE	3
28				MY LOVE FORGIVE ME (Amore,	
(29)	25	26	28	Scusami) Robert Goulet, Columbia 43131 TOO MANY FISH IN THE SEA Marrelettes, Tamia 54105	14 12
30	23	16	7	SHE'S NOT THERE	15
(II)	32	30	33	Zembies. Perret 9695	9

32 28 23 37 WALK AWAY Matt Mamra, Liberty 55745 62 85 - I GO TO PIECES Peter & Gordon, Capitol 5335 65 THIS DIAMOND RING Gary Lewis & the Playboys, Liberty 55756	9 3 2 8 5
65 THIS DIAMOND RING Gary Lewis & the Playboys, Liberty 55756	2 8
Gary Lewis & the Playboys, Liberty 55756	8
(35) 33 35 49 HAWAII TATTOO Waikikis, Kapp Winner's Circle 30	5
47 57 71 LOOK OF LOVE	
24 22 26 AS TEARS CO BY Landen 9497	9
50 79 - THE "IN" CROWD Deble Gray, Charger 105	3
39 43 55 66 HAVE YOU LOOKED INTO YOUR HEART	6
(40) 21 19 23 LEADER OF THE LAUNDROMAT	8
76 - MY GIRL Temptations, Gordy 7038	2
66 81 - TELL HER NO Zombies, Parret 9723	3
68 83 96 LAUCH, LAUCH	4
44 48 71 90 USE YOUR HEAD.	4
1 55 65 80 NO ARMS CAN EVER HOLD	5
(46) 52 54 68 SOMEWHERE IN YOUR HEART	6
58 77 - HEART OF STONE	3
(48) 51 51 61 I CAN'T STOP	6
(49) 44 41 45 PROMISED LAND	7
THE JOLLY GREEN GIANT	3
51 40 45 46 WHAT NOW	8
(52) 45 52 55 SEVEN LETTERS	6
53 49 47 43 MY LOVE (Roses Are Red) "Yeu Know Who" Group, 4 Corners 113	9
(54) 56 62 75 BUCKET "T"	6
(55) 59 70 74 CAN YOU JERK LIKE ME	6
(56) 61 69 78 PAPER TIGER	4
(57) 57 61 63 COME ON DO THE JERK	7
TT 96 100 TWINE TIME Alvin Cash & the Crawlers, Mar-V-Lus 6002	4
(59) 54 56 59 LOVIN' PLACE	8
(60) 60 68 73 LITTLE BELL	6
Bixie Cups, Red Bird 10-017	2
(62) 46 58 58 MAKIN' WHOOPEE	7
62 Ray Charles, ABC-Paramount 10609 (63) 71 72 83 DO WHAT YOU DO DO WELL Ned Miller, Fabor 137	5
64 53 63 51 THE 81	10
(65) 63 66 69 HE'S MY GUY	6
90 THE BOY FROM NEW YORK CITY Ad Libs, Blue Cat 102	2

fecord Industry Association of America seal f certification as million selling single.

(8)

Û	85	90	98	ODE TO THE LITTLE BROWN SHACK OUT BACK	4
1687	83	-	-	THANKS A LOT	2
69)	73	76	84	HEY-DA-DA-DOW	6
(70)	64	64	72	YOU'LL ALWAYS BE THE ONE	120
6	67	59	56	I'M GONNA LOVE YOU TOO	5
0				Hullaballoss, Roulette 4587	9
(12)				LOVELY, LOVELY Chubby Checker, Parkway 936	4
(73)	80	93	94	VOICE YOUR CHOICE	5
畲	89	100	-	HELLO PRETTY GIRL	3
15	-	-	-	LEMON TREE Trini Lopez, Reprise 0336	1
76	84	97	9	WHENEVER A TEENAGER CRIES Reported & the Delrons, World Artists 1036	3
(1)	72	74	64	SOMETIMES I WONDER	8
(78)	78	86	-	BLIND MAN	3
79	81	-	-	COUSIN OF MINE	10
80			-	BREAK AWAY (FROM THAT	
-				BOY) Newbeats, Hickory 1290	
81	1			FOR LOVIN' ME Peter, Paul & Mary, Warner Bros. 5496	1
(82)	93	<u></u>		FANCY PANTS AI Hirt, RCA Victor 8487	2
83	79	80	77	DEAR HEART	6
184	100	)	_	MY HEART WOULD KNOW	2
857	-	-	-	I'VE GOT A TIGER BY THE TAIL Buck Owens, Capitel 5336	1
86	-	-	-	RED ROSES FOR A BLUE LADY - Bert Kaempfert & His Ork, Decca 31722	1
(87)	97	***		IT'S ALRIGHT	2
(88)	88	92	-	THE CRUSHER Novas, Parrot 45005	3
(89)	94	94	31	THE CRYING GAME	3
90	-	-	_	TRY TO REMEMBER	1
(91)	-		_	LITTLE THINGS	1
(92)	-	-	_	WHOSE HEART ARE YOU BREAKING TONIGHT?	1
0	94	88	88	Connie Francis, MGM 13303	4
(93)	00	00	00	Little Milton, Checker 1096	
94)	8-8	<u>81 3</u> 3	-	DUSTY Rag Dolls, Mala 493	1
95	92	99	-	NO FAITH, NO LOVE.	3
96	-	-	-	THE RACE IS ON	1
97	-		<del>ii </del>	YOU'RE THE ONLY WORLD I	6
0			-	Sonny James, Capitol 5280	
(98)	00	1		Billy Strange, Crescendo 334	1 2
(99)	99	-	_	I WANNA BE (Your Everything) Manhattans, Carnival 507	
100	-	-	-	THE BIRDS AND THE BEES Jewel Akens, Era 3141	1

### HOT 100-A TO Z-(Publisher-Licensee)

 Heart of Stons (Immediate, BMI)
 47

 Hello Pretty Girl (Picturatione, BMI)
 74

 Hey-Da-Da-Dow (Edwood, BMI)
 69

 Hold What You've Got (Tree, BMI)
 11

 How Sweet It Is (To be Loved By You) (Jobete, BMI)
 9

 Hold What You've Got (Tree, BMI)
 11

 How Sweet It Is (To be Loved By You) (Jobets, BMI)
 9

 I Can't Stop (Ivy, ASCAP)
 48

 I Feel Fine (Maclen, BMI)
 4

 I Ge to Pieces (Vicki-McLaughlin, BMI)
 33

 I Wanna Be (Your Everything) (Bright Star-Sanavan, BMI)
 99

 I'li Be There (T. M., BMI)
 16

 I'm Gonna Love You Too (Nor-Va-Jak, BMI)
 71

 I've Got a Tisser by the Tail (Bluebook,, BMI)
 85

 'I'n' Crowd, The (American, BMI)
 85

 'I's Alright (Gil, BMI)
 87

 Jerk, The (Cash, BMI)
 87

 Jolly Green Giant, The (Burdette-Flomarlu, BMI)
 50

 Keep Searchin' (Vicki-McLauuhlin, BMI)
 10

 Laugh (Taracrest, BMI)
 43

 Leader of the Laundromat (Ampar, BMI)
 43

 Leader of the Laundromat (Ampar, BMI)
 40

 Lemon Tree (Boulder, ASCAP)
 75

 Let's Lock the Door (Picturetone, BMI)
 36

 Love Potion Mumber Nine (Quintet, BMI)
 36

 Lovely, Lovely (Picturetone, BMI)
 36

 Lovely, Lovely (Picturetone, BMI)
 37

 Lovely, Lovely (Picturetone, BMI)
 37

 Ma

 Makin' Whoopee (Bregman, Vocco & Conn-Kahn, ASCAP)
 62

 Mr. Lonely (Ripley, BMI)
 7

 My Girl (Jobete, BMI)
 41

 My Heart Would Know (Rese, BMI)
 84

 My Love Forgive Me (Gil, BMI)
 28

 My Love (Reses are Red) (Tiffany, BMI)
 53

 Name Game, The (Gallice, BMI)
 6

 All Day and All of the Night (Jay Boy, BMI)
 19

 Amen (Pamce, BMI)
 17

 Any Wey You Want It (Branston, BMI)
 20

 As Tears Go By (Essex, ASCAP)
 37

 Birds and the Bees, The (Pattern, ASCAP)
 100

 Blind Man-Bland (Don, BMI)
 78

 Boy From New York City, The (Trio, BMI)
 60

 Break Away (From That Boy) (Acuff-Rose, BMI)
 60

 Bucket "T" (Screen Gems-Columbia, BMI)
 54

 Bye, Bye, Baby (Saturday-Seasons Four, BMI)
 51

 Can You Jerk Like Me (Jobete, BMI)
 55

 Come on Do the Jerk (Jobete, BMI)
 55

 Cousin of Mine (Kags, BMI)
 79

 Crusher, The (Getter, BMI)
 58

 Crying Game, The (Southern, ASCAP)
 31

 Dear Heart-Jones (Northridge-Witmark, ASCAP)
 33

 Dear Heart-Mancini (Northridge-Witmark, ASCAP)
 33

 Dear Heart-Mulliams (Nerthridge-Witmark, ASCAP)
 33

 Dear Heart-Mulliams (Nerthridge-Witmark, ASCAP)
 34

 Dear Heart-Mulliams (Nerthridge-Witmark, ASCAP)
 33

 Dear Heart-Mulliams (Nerthridge-Witmark, ASCAP)
 34

 Dear Heart-Mulliams (Nerthridge-Witmark, ASCAP)
 34

 Dear Heart-Mulli

wwwniuwn (Lecus, MacAr)	
Dusty (Saturday, ASCAP)	94
81, The (Hill & Range, BMI)	64
Fancy Pants (Acuff-Rose, BMI)	82
For Lovin' Me (Witmark, ASCAP)	81
Give Him a Great Big Kiss (Tender Tunes-Trie, BMI)	23
Goin' Out of My Head (South Mountain, BMI)	12
Goldfinger (Unart, BMI)	78
Have You Looked Into Your Heart (South	
Mountain, BMI)	39
Manuall Waters (Wadday Bildis	

-	HI 1	Tates	(Zodiac,	BMI)	1	 	 	 35
•'5	My	Guy	(Blackwoo	d, BM	1)	 •••	 	 45

No Arms Can Ever Hold You (Gil, BM1) 45 No Falth, No Love (Chevis, BM1) 95 Ode to the Little Brown Shack Out Back (Sleepy Hollow, ASCAP) 67 Paper Tiger (Acuff-Rose, BM1) 56 Promised Land (Arc, BM1) 99 Race is On, The (Glad-Acclaim, BM1) 96 Red Roses for a Bloe Lady (Mills, ASCAP) 86 Seven Letters (Millky Way, BM1) 52 Sha La La (Ludix-Flomarlu, BM1) 121 Shake (Kags, BM1) 127 She's a Woman (Maclan, BM1) 127 She's a Woman (Maclan, BM1) 14 She's Not There (Gallico, BM1) 14 She's Not There (Canad & Chi-Sound, BM1) 17 Somewhere in Your Heart (Leeds, ASCAP) 46 Tell Her No (Maonstay, BM1) 13 Too Many Fish in the Sea (Jobete, BM1) 13 Too Many Fish in the Sea (Jobete, BM1) 13 Too Many Fish in the Sea (Jobete, BM1) 13 Walt Away (Ardmore-Beethwood, BM1) 17 Walk Away (Ardmore-Beethwood, BM1) 17 Walk Away (Ardmore-Beethwood, BM1) 17 Walk Away (Ardmore-Beethwood, BM1) 15 Wheenever a Teenager Cries (Schwartz, ASCAP) 76 Whose Heart Are You Breaking Tonight? (Francon, ASCAP) 15 You're Nobody Till Samebody Loves You (Sourhern, ASCAP) 26 You're the Only World I Know (Marson, BM1) 97 You're Lost That Lovin' Feelin' (Screen Gems-Columbia, BM1) 22

### **BUBBLING UNDER THE HOT 100**

101 1	EVERYDAY
102	JERK AND TWINE
103	BEWITCHED
104	MARRIED MAN
105	SOMEWHERE
105. 1	I WANT YOU TO BE MY BOY
100.	I'LL COME RUNNING
107.	IT'S BETTER TO HAVE IT
105.	PARTY GIRL
109.1	SIX BOYSJ. Frank Wilson, Josie 929
110.	THE SIDEWINDER Les Morgan, Blue Note 1911
	THE SIDEWINDER She were the other than the side were the other than the state of the state
112. 1	FIDDLER ON THE ROOF
113, /	A LITTLE BIT OF SOAP
114. 1	I WILL WAIT FOR YOU Steve Lawrence, Columbia 43192
115. 0	GOLDFINGER
116, 1	THEN AND ONLY THEN
117. 1	FINDERS KEEPERS, LOSERS WEEPERS
118. 1	HEL-O-DADDY-O
119. 1	FALL AWAY
120. 1	BABY DON'T GO
121. 1	PEARLY SHELLS
122.	PERCOLATIN'
123. 6	GOLDFINGER
124. /	MY GAL SAL
125. 1	BIG BROTHERDickey Lee, Hall 1924
126. /	A CHANGE IS GONNA COME
127.	I WANT MY BABY BACK
128, 1	SOMETHING'S GOT A HOLD ON ME Sunny & The Sunliners, Tear Drop 3045
129. 1	DIAMOND HEAD
130. 1	THE MAN
131. 1	THE RICHEST MAN ALIVE
132.	I WONDER
133.	Terry Twinkle, Tollie 9040
194. 1	CRYING IN THE CHAPELAdam Wade, Epic 9752

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# THE ROLLING STORES have another hit single... "HEART OF STORE" WHAT A SHAME #9725



# produced by ANDREW LOOG OLDHAM for IMPACT SOUND

Watch Them Perform This Hit On "SHINDIG" ABC-TV Network, Wednesday, Jan. 20

STEREO

12×5

LONDON

# **NEW SMASH LP!**

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# Billboard

### \* STAR performer-LP's on chart 9 weeks or less registering greatest proportionate upward progress this we

lward

Week	Last Wesk		hart
1	1	BEATLES '65	4 🛞
2	2	WHERE DID OUR LOVE CO	19
3	3	MARY POPPINS Soundtrack, Vieta BV 4026 (M); STER 4026 (5)	17 🐌
õ	4	THE BEACH BOYS CONCERT.	12
6	5	THE BEATLES_A HARD DAY'S NIGHT	28
(1)	8	Soundtrack, United Artists UAL 3366 (M); UAS 6366 (S) MY FAIR LADY Soundtrack, Columbia KOL 5000 (M); KOS 2600 (S)	16 🐌
	7	THE BEATLES' STORY	7 🔞
	6	ROUSTABOUT	11
•	10	PEOPLE	17
1	9	THE ROLLING STONES 12 X 5	11
1	14	FIDDLER ON THE ROOF. Original Cast, RCA Victor LOC 1093 (M); LSO 1093 (S)	13
12	12	EVERYBODY LOVES SOMEBODY Dean Martin, Reprise & 4130 (M); 85 4130 (S)	24
(13)	11	GREAT SONGS FROM MY FAIR LADY AND OTHER BROADWAY HITS	18
	16	BOBBY VINTON'S GREATEST HITS. Epic LN 34098 (M); BN 24098 (S)	17
1	15	JOAN BAEZ/5	10
1	19	HELLO, DOLLY!	49 🛞
	18	GETZ/GILBERTO	34
Ŵ	31	COAST TO COAST. Deve Clark Five, Spic LN 24128 (M); BN 26128 (5)	4
19	13	THE DOOR IS STILL OPEN TO MY HEART	11
3	20	HONEY IN THE HORN.	71 🐌
1	17	SOMETHING NEW	25 🚯
1	23	PETER, PAUL & MARY IN CONCERT Warmer Brot. 2W 1555 (M); 2WS 1555 (S)	24
0	0.1	THE WARPERTANE VEED AN	

N	-	Bronten proportionate apward progress this
This Week	Lest Week	Title, Artist, Label Chart
52	55	SOFTLY, AS I LEAVE YOU
(53)	58	KINGSMEN, VOL. 2
154	64	WHO CAN I TURN TO
55	53	PETER AND THE COMMISSAR 10 Allas Sherman/Becton Pope (Fiedler), RCA Victor LM 2773
(56)	54	ROY ORBISON'S GREATEST HITS 126
57)	65	MEET THE BEATLES
(58)	43	IT MIGHT AS WELL BE SWING 23 Frank Einstra, Count Basis & His Ork, Reprise P 1012 (M);
-	71	GETZ AU GO GO
1	73	Stan Getz, Verve V 8600 (M); V6-8600 (S) SAM COOKE AT THE COPA 13
(1)	63	WEST SIDE STORY
(12)	70	Soundtrack, Columbia OL 5470 (M); 05 2070 (S)
(3)	57	SO TENDERLY 24
64	47	BARBRA STREISAND/THE THIRD
0	2.9	ALBUM
65	66	PETER, PAUL AND MARY
66	46	TRINI LOPEZ LIVE AT BASIN ST. EAST
(67)	59	THE ANIMALS
(iii)	75	BURL IVES SINGS PEARLY SHELLS
0		Detcs DL 4578 (M); DL 74578 (5)
(69)	72	Capitel T 2080 (M); ST 2060 (S)
10	74	CALL ME IRRESPONSIBLE AND OTHER HIT SONGS
Ē	67	LICORICE STICK
(n)	62	DREAM WITH DEAN
(73)	69	AMOR
(A)	81	MY FAIR LADY
0	114	Original Cast, Columbia OL 5090 (M); 05 2015 (5)
T	AL-RUALS	SONGS OF LOVE
76	76	YOU REALLY GOT ME
	77	WE'LL SING IN THE SUNSHINE 18 Gale Garnett, RCA Victor LPM 2833 (M); LSP 2853 (5)
1	83	IN THE WIND. Pater, Paul & Mary, Warner Bres. W 1507 (M); WS 1507 (S)
1	78	IT HURTS TO BE IN LOVE
1807	93	TOUR DE FARCE AMERICAN HISTORY AND OTHER UNRELATED
~		SUBJECTS
	84	BACH'S GREATEST HITS
	60	THIS IS LOVE
Û	94	RIGHT NOW
84	88	RUNNIN' OUT OF FOOLS
(85	56	WALK, DON'T RUN, VOL. 2
86	87	THE BEST OF MANCINI
1	82	THE UNSINKABLE MOLLY BROWN 28 Soundtrack, MEM E 4232 ST (M); SE 4232 ST (S)
88	92	SONGS FOR LONESOME LOVERS 8 Ray Charles Singers, Command RS 874 (M); RS 874 50 (5)
10	112	PEARLY SHELLS Billy Vaughn, Dot DLP 3405 (M); DLP 25605 (5)
(9)	90	I DON'T WANT TO BE HURT ANYMORE 26
1	95	Hart King Cole, Capitol T 2118 (M): ST 2118 (H) HERE WE A GO GO AGAIN!
(92)	89	JOHNNY RIVERS AT THE WHISKEY
0	91	THE ROLLING STONES
0	85	Landen LL 3375 (M); (No Stores)
34)	03	DANCE
95	98	TRINI LOPEZ AT PJ's
۲	97	PRESENTING THE FABULOUS RONETTES FEATURING VERONICA. 5
(97)	103	SURFER GIRL
(98)	100	I DON'T WANT TO SEE YOU AGAIN 4
	101	THE BARBRA STREISAND ALBUM 94
1	108	JOHNNY'S GREATEST HITS
		and a second to the second (a)

al a star	1076	
reek.		Record Industry Association of America seal of certification as million dollar LP's.
Week	Week	LAST KISS 11
(11)	90052274	J. Frank Wilson & the Cavallers, Josle JGM 4006 (M): JGMS 4006 (S) BREAD AND BUTTER
(102)	79 120	THE GREATEST LIVE SHOW ON
103	120	EARTH-JERRY LEE LEWIS 8 Smash MOS 27056 (M); SRS 67056 (S)
1047	132	GOLDFINGER
105	80	BE MY LOVE. 22 Jerry Vale, Columbia CL 2181 (M); CS 2981 (5) YOUR CHEATIN' HEART
	107	Soundtrack/Hank Williams Jr., MGM E 4260 (M); SE 4260 (S) FROM HELLO DOLLY TO GOODBYE
(107)		CHARLIE
(108)	61	DANG ME/CHUG-A-LUG
(109)	99	WON'T FORGET
110	96	RIDE THE WILD SURF
(1)	118	SOUTH OF THE BORDER
1		YOU'VE LOST THAT LOVIN' FEELIN' 1 Righteous Brothers, Philles PHLP 4007 (M); PHLP 4007 (S) AL-DI-LA AND OTHER EXTRA-
(113)	ere ve.	SPECIAL SONGS FOR YOUNG LOVERS 21 Ray Charles Singers, Command RS 870 (M); RS 870 50 (S)
(1)	113	RAMBLIN'
(115)	125	SURFIN' U. S. A
11	115	Rightwees Brothers, Moonglow MLP 1002 (M); SLP 1002 (S) THE BEST OF BUCK OWENS
(118)	86	Capitol T 2105 (M); ST 2105 (S) THE CHIPMUNKS SING THE
*	135	BEATLES HITS
120	124	THE GOLDEN MILLIONS
(121)	116	Lawrence Welk, Dot DLP 3611 (M); DLP 25611 (S) AMERICAN TOUR
(12)	119	MARY WELLS GREATEST HITS 35
TRE	143	HAWAII TATTOO
124	127	CAMELOT
125	126	PETE'S PLACE
(126)	144	Andy Williams, Columbia CL 2015 (M); CS 8415 (S)
	109	Bert Kaumpfert & His Ork, Decca DL 4569 (M); DL 74569 (S) THE LATIN ALBUM
(128)	106	Trial Lopez, Reprise & 6125 (M); 83 6125 (B) RAG DOLL
	-	A LITTLE BIT OF HEAVEN 1
(1)	146	John Gary, RCA Victor LPM 2994 (M); LSP 2994 (S) THE SOUND OF MUSIC
	134	BEN FRANKLIN IN PARIS
(13)	139	I LEFT MY HEART IN SAN FRANCISCO
(134)	141	OLDIES BUT COODIES, VOL. 7
(135)	117	MAKE WAY FOR DIONNE
6	140	WARWICK
(136)	138	Jack Janes, Kapp KL 1396 (M); KS 3396 (S) I'M ON THE OUTSIDE (Looking In) 2
0	123	Little Anthony & the Imperials, DCP DCL 3801 (M); DCS 6801 (S) THE SECOND BARBRA STREISAND
(130)	URSES	ALBUM
(139)	129	BITTER TEARS
(40)	128	LAND OF GIANTS
(142)	122	Robert Goulet, Columbia CL 2200 (M); CS 9000 (S) SANDY NELSON LIVE! IN LAS VEGAS 10
1	148	THE SWINGLE SINGERS COING BAROOUE
(	145	BAROQUE
	137	Martin Denny, Liberty LRP 3394 (M); LST 7394 (S) THE NEW EBB TIDE
0	11,12607	Frank Chacksfield & His Ork, London 11 3322 (M); (3P 44053 (3) ST. LOUIS TO LIVERPOOL
(146) (147)	133	Chuck Berry, Chess LP 1488 (M); LPS 1488 (S) THE SLIGHTLY IRREVERENT
9		MITCHELL TRIO
(148)		MY FAIR LADY
(149)	149	TAKE YOUR SHOES OFF WITH THE SERENDIPITY SINGERS
(150)	_	THE JERK 1
9	_	Larks, Money 1102 (M); (No Steree)

23	21	THE IMPRESSIONS KEEP ON	25
-		PUSHING ABC-Paramaent ABC 473 (M); ABCE 473 (S)	25
24	49	MY LOVE FORGIVE ME. Rebert Soulet, Calumbia CL 2296 (M); CS 9096 (S)	5
3	25	THE SIDEWINDER Lae Morgan, Blue Note 4157 (M); \$4157 (S)	16
۲	22	FUNNY GIRL Original Cast, Capitol VAS 2059 (M); SVAS 2059 (5)	39 🐌
Û	41	A BIT OF LIVERPOOL	9
3	27	HELLO, DOLLY! Louis Armstrong, Kapp KL 1364 (M); KS 3364 (5)	37 🐌
3	28	Al Hirt, RCA Victor LPM 2917 (M); LSP 2917 (S)	36 🛞
۲	24	THE CAT Jimmy Smith, Verve V 8587 (M); V6-8587 (8)	19
1	30	ALL SUMMER LONG.	26
32	32	FOR SWINGIN' LIVERS ONLY!	9
	36	THE PINK PANTHER	42
3	26	SUGAR LIPS Al Hirt, RCA Vieter LPM 2945 (M); LEP 2945 (B)	23
35	35	THE PEOPLES CHOICE	9
(1)	42	CHAD & JEREMY YESTERDAY'S	
9	11-12-6	Chad Stuart & Jeremy Clyde, World Artists WAM 2002 (M); WAS 3002 (S)	18
37	39	WELCOME TO THE PONDEROSA	9
3	33	"POPS" GOES THE TRUMPET	18
19	44	THE MANFRED MANN ALBUM	10
40	37	INVISIBLE TEARS	17
۲	34	HOW GLAD I AM.	21
	29	THE BEST OF JIM REEVES	25
1	52	I STARTED OUT AS A CHILD Bill Cooby, Warmer Bres. W. 1547 (M); (no Stores)	10
1	105	MR. LONELY Bobby Vinton, Epic LN 24136 (M); BN 26136 (5)	2
(15)	40	LITTLE OLD LADY FROM PASADENA Jan & Dean, Liberty LEP 3377 (M); LST 7377 (5)	16
46	50	MOON RIVER & OTHER GREAT MOVIE THEMES	42 🔞
1	51	GOLDEN BOY Original Cast, Capitel VAS 2124 (M); SVAS 2124 (S)	6
	48	SHE CRIED	11
	38	MORE OF ROY ORBISON'S GREATEST HITS	23
(50)	45	THE INCOMPARABLE MANTOVANI	12
1	68	THE KENNEDY WIT John F. Konnedy, BCA Victor VBM 101 (M); (No Stores)	5
		88 11 (103)	

Compiled from national retail sales and radio station simplay by the Music Popularity Dept. of Record Market Research, Billboard.

# SHINDIG!

### **To All Concerned:**

Selmur Productions is currently booking a tour based on the SHINDIG television program broadcast over the facilities of the ABC Television Network. This SHINDIG tour will be produced by Selmur Productions, the producers of the SHINDIG television programs, and will reflect the top production values and quality elements seen each week on the SHINDIG television shows. The SHINDIG tour show will be a fully rehearsed, costumed and routined stage presentation.

It has come to our attention that a number of unauthorized one-night stands, road shows and/or concerts utilizing the SHINDIG name and purporting to be authorized by the SHINDIG television program, Selmur Productions and/or the American Broadcasting Company, have played various dates or are currently attempting to obtain further bookings. Appropriate action will be taken with regard to these unauthorized uses and misappropriation of the SHINDIG name and property, and notice is hereby given to all who participate in such activities that they will be held fully accountable for the damages they cause.

Selmur Productions invites inquiries regarding the SHINDIG tour which is now being booked. Inquiries should be made to our authorized representative, Milton Deutsch, 280 South Beverly Drive, Beverly Hills, California; telephone (area code 213) 274-7321.

### SELMUR PRODUCTIONS, INC.

ABC-TV Center Hollywood 27, California



Penntowne Comes alive 1965

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THE MODERN **RED CAPS 'NEVER** KISS A GOOD MAN GOOD-BY' c/w



THE QUEEN AND QUINCY

Dinah Washington/Quincy Jones. Mercury MG 20928 (M); SR 60928 (S)

The hard-to-beat successful combination of talent . . . the distinctive vocal style of the late Dinah and the creative arrangements of Quincy are offered here. No one ever grasped and sold a lyric and melody quite like Dinah, and Quincy provided her with the drive necessary, never intruding upon her vocal. Proof is here, which should prove a collector's item.



SOUL GROOVE

Johnny Griffin & Matthew Gee. Atlantic 1431 (M)

Excellent jazz, well conceived and expertly performed by two outstanding artists. The many fans of Matt Gee will be delighted with the trombonists' four original com-positions. In this album, Griffin and Gee also cover, via a big band coupled with a strong spiritual feel, such standards as "Sundown" and "Poor Butterfly." Griffin's famous tenor sax leads the way to interesting jazz.

# BREAKOUT ALBUMS

### \* NATIONAL BREAKOUTS

YOU'VE LOST THAT LOVIN' FEELIN' Righteous Brothers, Philles PHLP 4007 (M); PHLP 4007 (S)

### \* NEW ACTION LP's

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

THE BEST OF AL HIRT . . .

RCA Victor LPM 3309 (M); LSP 3309 (S)

### LESTER LANIN PLAYS FOR DANCING . . .

Philips PHM 200-132 (M); PHS 600-132 (S)

THE BEST OF PETER NERO . . . RCA Victor LPM 2978 (M); LSP 2978 (S)

HEY, BROTHER, POUR THE WINE .... Dean Martin, Capitol T 2212 (M); DT 2212 (S)

GET YOURSELF A COLLEGE GIRL . . . Soundtrack, MGM E 4273 (M); SE 4273 (S)

SPOTLIGHT ON RICK . . . Rick Nelson, Decca DL 4608 (M); DL 74608 (S)

THE ED AMES ALBUM . . . RCA Victor LPM 2944 (M); LSP 2944 (S)

HELLO BROADWAY .... Marvin Kaye, Tamla 259 (M); (No Stereo)

SHE UNDERSTANDS ME . . . Johnny Tillotson, MGM E 4270 (M); SE 4270 (S)

MODERN COUNTRY . . . Kai Winding, Verve V 8602 (M); V6-8602 (S)



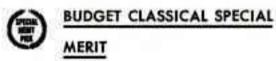
Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.



### SOMEWHERE IN THE NIGHT

Sam (The Man) Taylor. Decca DL 4573 (M); DL 74573 (S)

The silky tenor sax of Taylor is backed with lush instrumentation as he goes through a host of all-time favorites. Selections in clude "Moonglow," "Jitterbug Waltz," "Somewhere in the Night," "Moonlight Becomes You" and "Night Train," to name a few. The Taylor moods range from the romantic to the wailin' swinger. Great swinger. Great listening and dancing fare.



### ALBUM OF BELOVED SONGS

The Deller Consort. Vanguard SRV 141 (M); SRV 141 SD (S)

The Deller Consort and Alfred Deller, countertenor, give effective performances of the Anglo-Scottish folk classics—"Loch Lomond," "Annie Laurie," "Drink to Me Only With FOUR-STAR ALBUMS

The four-star rating is awarded new albums with sufficient commercial potential in their respective categories to merit being stocked by most dealers, one-stops and rack jobbers handling that category.

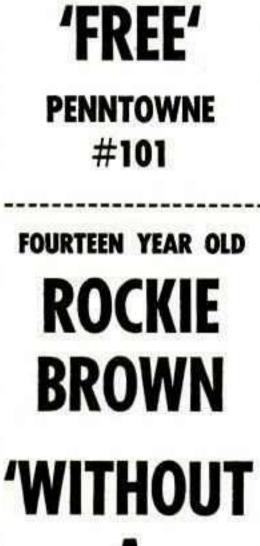
### POPULAR

THAT NEW GANG OF MINE! Jerry Murad's Harmonicats. Columbia DL 74425 (S)

SNUGGLED ON YOUR SHOULDER Guy Lombardo & His Royal Canadians. Decca DL 4567 (M); DL 74567 (S)

THE VOCAL STYLE OF AL MORGAN

Carol CRL 57462 (M); CRL 757462 (5) HOT CANARY Florian Zabach. Decca DL 4425 (M); DL 74425 (S)





PENNTOWNE **RECORDS CO.** LENS-PROCTOR PRODUCTIONS 42 S. 15th STREET PHILADELPHIA, PA. 19102



RHYTHM & BLUES SPOTLIGHT O

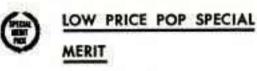
> Don Covay & the Goodtimers. Atlantic 8104 (M)

Don is a first-rate r&b artist. His recent single hit, "Mercy!" became a powerful pop hit as well. Accompanied by the Good-timers, Covay applies his great talent to the nine Covey-penned tunes, Curtis May-field's "Come See About Me" and others. Covay demonstrates his ability as a song-writers as well as a singer in this package. writers, as well as a singer in this package.

MERCY!

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective cotegories.



### HAWAIIAN PARADISE

Leo Addeo, His Ork & Chorus. RCA Camden CAL 853 (M); CAS 853 (S)

With the music of our 50th State getting a good commercial go-round, this pleasant package should find acceptance with many. The romantic, relaxing chorus and gentle instrumentation treatment of favorites like "Pearly Shells," "Love Letters in the Sand," "Sing Me a Song of the Islands" make for delightful listening.



DEBUSSY: LA MER; PRELUDE A' L'APRESMIDI D'UN FAUNE; RAVEL: DAPHNIS ET CHLOE

Berliner Philharmoniker (Von Karajan). Deutsche Grammophon SLPM 138923 (S)

A popular program wonderfully performed that should capture the classical music en-thusiast. Although all three works have been frequently recorded, the combination on one record is a good commercial move. Karajan, of course, is also a name much in demand by today's record-buying public.



MOZART: FANTASIA IN F MINOR, K 608; BRAHMS: 11 CHORAL PRELUDES, **OP. 122; LISZT: PRELUDE AND FUGUE** ON THE NAME OF B-A-C-H

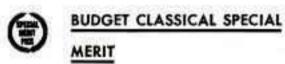
Karl Richter. Deutsche Grammophon SLPM 138906 (S)

An excellent compilation of organ music of the classical and romantic periods. Richter masterfully represents Mozart, Brahms and Liszt and offers the listener interesting comparisons to study and enjoy. Aside from being a comprehensive program, the works have not been too frequently available on recordings.

SEE ALBUM REVIEWS **ON BACK COVER** 

www.americanradiohistory.com

Thine Eyes" and "Greensleeves." Desmond Dupre's accompaniment on lute and guitar sets the proper Elizabethian and Baroque tones.



### SCHUBERT: SONATAS FOR VIOLIN AND PIANO, OP. 137

Alexander Schneider, Violin/Peter Serkin, Piano. Vanguard VRS 1128 (M); VSD 71128 (S)

Alexander Schneider and Peter Serkin com-bine their considerable talents in three of Schubert's duo-sonatas. Serkin, son of Rudolf Serkin, demonstrates that he is a first-class artist in his own right.



THE CLANCY BROTHERS AND TOMMY MAKEM RECORDED LIVE IN IRELAND

Columbia CL 2265 (M); CS 9065 (S)

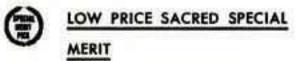
This set puts these Irish-born folk singers on their home ground and gives them an exuberant audience for their exuberant style. It's a happy package, packed with lots of folk zing.



THE BEST OF GEORGE BEVERLY SHEA

RCA Victor LPM 2932 (M); LSP 2932 (S)

One of the giants of the sacred music field, George Beverly Shea has been an excellent and most consistent seller in this area for many years. This album compilation of 12 favorites from his various albums will prove immensely popular with his followers and the lovers of sacred and inspiration music.



### DO YOU THANK THE LORD EACH DAY?

Blackwood Brothers Quartet. RCA Camden CAL 854 (M); CAS 854(e) (5)

When it comes to that "ole-time religion' as transmitted in song, the Blackwood Brothers have few peers. The contents are also beyond reproach, representing the most popular war horses of the inspirational field. Included are "God Is Right," "Para-dise Waits," "O Rock of Ages," plus re-issues of frequently requested Blackwood Brothers favorites.

### CLASSICAL

THE VIRTUOSO PIANO Earl Wild. Vanguard VRS 1119 (M); VSD 71119 (S)

### INTERNATIONAL

CARMELA REY-AGUSTIN LARA RCA Victor MKL 1600 (M)

### SACRED

SINGING FOR YOU Steve Musto. Word W-3305-LP (M): WST-8305-LP (S)



### POPULAR

VENTURA BLVD. Buddy Worth. Web HFM 1001 (M)

### CLASSICAL

HAYDN: SYMPHONY NO. 39 IN G MINOR/SYMPHONY NO. 73 IN D MAJOR "LA CHASSE" The Esterhazy Orchestra (Blum). Van-guard VRS 1123 (M); VSD 71123 (S)

A BOUQUET OF BARTINI & NARDINI CONCERTI

Jan Tomasow. Vanguard SRV 154 (M); SRV 154 SD (S)



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The fantastic SWINGLE SINGERS in a new and fabulous performance "ANYONE FOR MOZART?" PHM 200-149/PHS 600-149

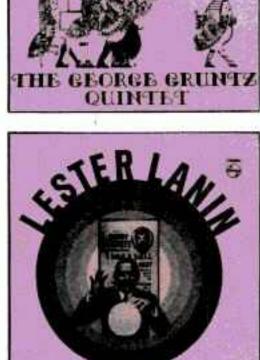
1

The Baroque composers get swung like never before in this GEORGE GRUNTZ performance for Jazz buffs "BACH HUMBUG" PHM 200-162/PHS 600-162

Society favorite LESTER LANIN provides his inimitable interpretations of the show music from Broadway's new musical box-office buster "I HAD A BALL" PHM 200-165/PHS 600-165

**ROBERT FARNON and** his orchestra play a rapturous set for dancing or listening that creates "A PORTRAIT OF JOHNNY MATHIS" PHM 200-167/PHS 600-167





V portrait of JOHNNY

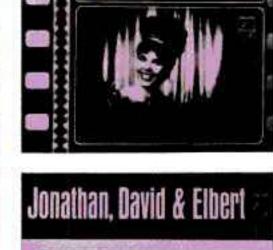
MATHIS

ROBERT FARNON

JAZZ GOIN LAFLULI

THE SUINGLE SINGERS

harun The tor Magnet?



Goldfinger, Dear Heart &

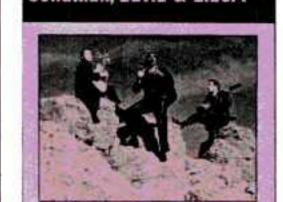
Other Great Movie Songs

THE IRRESISTIBLE ZIZI SINGS SHOWSTOPPERS FROM HER

ORIGINAL FRENCH REVIEW

MAIRE

RECORDED



France's famed premiere modern dancer, ZIZI JEANMAIRE, in the original cast recording of her successful Broadway entertainment "ZIZI" PHM 200-161/PHS 600-161

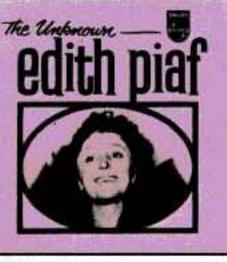


TERESA BREWER in the finest, swingingest vocalizing of her career "GOLDFINGER, DEAR HEART AND OTHER GREAT MOVIE SONGS" PHM 200-163/PHS 600-163

A new Folk-pop trio in their debut album prove that Philips continues to create great new record sellers—"JONATHAN, DAVID AND ELBERT" PHM 200-166/PHS 600-166

A Philips Connoisseur album; original sound track recording of the movie getting rave reviewsplayed by the score's composer MICHEL LEGRAND and orchestra **"THE UMBRELLAS OF** CHERBOURG (Les Parapluies de Cherbourg") PCC 216/PCC 616





Recently found, midforties' tapes of EDITH PIAF present the Little Sparrow in songs that showcase her voice at its best. A Connoisseur album: "THE UNKNOWN -EDITH PIAF" PCC 217/PCC 617

# well-rounded release for big bang-up bright sales

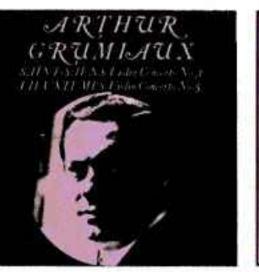
RAVEL; BOLÉRO: MA MÉRE l'OYE: LA VALSE: (Complete Ballet) London Symphony Orchestra, Pierre Monteux, Conductor PHM 500-059/PHS 900-059

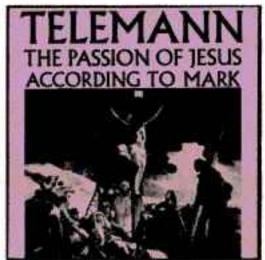




**RICHARD STRAUSS:** 17 songs; Gérard Souzay, Baritone—Dalton Baldwin, Pianist PHM 500-060/PHS 900-060

SAINT-SAËNS: Violin Concerto No. 3 in B Minor; VIEUXTEMPS: Violin Concerto No. 5 in A Minor; Lamoureux Orchestra, M. Rosenthal, Conductor. Arthur Grumiaux, Violinist. PHM 500-061/PHS 900-061





TELEMANN: (World Premiere Recording) Passion According to St. Mark; Soloist, Chorus & Orchestra—Pro Arte Orchestra of Munich, Kurt Redel, Conductor. PHM 2-530/PHS 2-930

Effective January 1 thru February 28, 10% discount on all Philips LP product. Extended Billing Available. See Your Philips Distributor Now! Order Today!





# RADIO RESPONSE RATING

### **ST. LOUIS** SECOND CYCLE TOP STATIONS TOP DISK JOCKEYS % of Total Points Call Rank Letters Rank Disk Jockey Letters \* POP Singles \* POP Singles Johnny Rabbitt Ron Lundy 1. KXOK 60% 40% 3. WIL Ray Otis KXOK George Michael 4. WIL Others \* POP LP's (Bob Osborne, WIL Nick Charles, KXOK) 43% 32% 19% 6% BY TIME SLOT Early Afternoon ..... Nick Charles, KXOK Traffic Man ..... Early Evening ..... Ron Lundy, WIL Johnny Rabbitt, KXOK Late Evening ..... Johnny Rabbitt, KXOK Bob Osborne, WIL All Night ..... \* C&W \* PROGRAM DIRECTOR, MUSIC 94% DIRECTOR OR LIBRARIAN (Most Co-Operative in Exposing New Records) Ron Lundy, WIL ......Music Director Lee Coffee, WEW .....Program Director CONSERVATIVE 2. 75% 13% 12% KCFM-FM KSHE-FM \* TOP TV BANDSTAND SHOW Others (WEW, KMOX, KSD) (Exposing Artists & Records) St. Louis Hop (Russ Carter), KSD-TV. . Sat. 12-1 p.m. \* CLASSICAL \* POP LP's 47% 35% 16% 2% **KFUO-FM** KCFM-FM KSD-AM **Buddy Moreno** Lee Coffee Gil Newsome WEW KMOX-AM KSD 4. Ed Wilson WEW Jim Taszarek WEW Others (Bill Jenkins, KMOX John McCormick, KMOX Jack Reynolds, KWK) BY TIME SLOT

RADIO RESPONSE RATINGS of stations and individual air persenalities have been determined by survey of local and national record promotion personnel, distributors and record manufacturers. Net a popularity pell, the ratings ar strictly on the comparative ability of the stations and air personalities to influence their listeners to per chase the singles and albums player on the air. The ratings likewise paint up the importance of music o all types in building audiences and creating the framework conducive to influencing the listener to purchase other products and services adver tised on radio stations.

Call

KXOK

WIL

WEW

KWK KSD

KMOX

RAB

KATZ

KSTL

KXEN

2.

2.

2.

# WBBM Makes **Format Switch**

CHICAGO-WBBM, powerful 50,000-watt Columbia Broadcasting System outlet here, is giving up its daytime music fare in favor of a format appropriately dubbed "The Talk of Chicago."

The station will continue with music in the morning and evening, but from 11:30 to 8 p.m. the format will consist of what WBBM describes as "informative, educational and entertaining talk with listener participation by telephone."

% of Total

Points

48% 18% 15% 13%

27% 24% 22% 11% 8%

Music will still be offered in the all-night slot and on weekends.

Len Schlosser, WBBM program director, said the move was a culmination of experiments that have been under way for almost a year. He noted that this type of talk format was first started by CBS in St. Louis, where it was and still is very successful, and subsequent-

(Continued on page 40)

### McDougall Tape **Fractures Nurse**

HOUSTON-Bill McDougall, deejay on KXYZ (Houston), caused quite a stir recently when he was hospitalized for surgery. McDougall taped his early morning show for the morning that he was to undergo surgey. He got up early, turned on his bedside radio at 5 a.m. to listen to the show and then left the radio going while he went down the hall to get a cup of coffee out of a vending machine. When the nurse entered the room, she saw the bed empty and heard Mc-Dougall's voice on the radio and immediately called KXYZ - at the moment McDougall entered the room.



# 'Hullabaloo' Is a Vibrant Vehicle for Pop, Artists

NBC has come up with an excellent vehicle for pop music and pop recording artists with "Hullabaloo," which debuted Tuesday night on the TV network.

The first show was as lively and vibrant as the youth of today — the audience to whom show is directed. Guest stars for the premiere were the New Christy Minstrels, Gerry and the Pacemakers, the Zombies, Joey Heatherton, comedian Woody Allen and 13-yearold chanteuse Jocelyne.

Producer Gary Smith could not have made a wiser choice for the initial host than Jack Jones, popular with both the teen-ager and adult set. He guided the show with aplomb and appeared to enjoy all that was going on around him without being histrionic. The transition from act to act was interestingly accomplished, which did much to give the show a continuous flow.

The New Christy Minstrels kept all three of their songs up tempo and received a formida-

Language. Special programming includes: "Billy Graham" religious sermons, 7:30-11 a.m., Sun. "Social Security Show" with Ralph Brasher answering questions sent in by listeners 2:30-2:45 p.m., Tues. "New Markets for Mid-America" with Bill Curran from the Dept. of Commerce interviewing local businessmen, 2:30-2:45, p.m., Mon. "Psychology For Living," discussion 11:40-11:55 a.m., M-F. Brad Harrison in charge of news dept. 10-min news at 12:15, 2 & 3:55 p.m. Pres. & genl. mgr., Dick J. Kasten, Send 4 copies each of 45's and LP's to prog. dir., Bill Vietmeir, Box 1440. **KSTL-FM: Music format: Conserva**tive. Local high school football in season. Gen. mgr. and address same as KSTL. Send 1 copy each of 45's and LP's to Lib. Doris Grebis. KWK: 5,000 watts. Independent. Music format: Pop Standard. Editorializes occasionally. Special programming includes: St. Louis Braves Hockey in season. "Community Press Conference" a panel show with local newspaper people, 6-6:30, p.m., Sun. "Focus Education" with Prof. I. J. Zuckermandiscussion featuring well-known educators, 6:30-7 p.m., Sun. Frank Kinsmen, dir. of 3-man news dept. 1 mobile unit. 5-min. news every half hour during drive time.... at other times on the hour. "Spotlight Report" 10highlights at 8 a.m., noon and 5 p.m. Gen. Mgr., Don Hamet. Prog. dir., Jack Donnell. Send 2 copies of 45's and LP's to Jack Donnell, 5720 Oakland Ave.

ble plug for their new Columbia album, "Cowboys and Indians" via a gigantic blowup of the cover which was used as a backdrop for one of their numbers.

Joey Heatherton, whose last single release was on Coral, has charms that cannot be captured on disk. The shapely actress did two zesty, contemporary dance sequences that were bound to be crowd pleasers.

A special highlight of the show every week is a five minute segment from London hosted by pop music impresario Brian Epstein who nervously introduced Gerry and the Pacemakers. The Britishers gave out with their current Laurie hit "I'll Be There" and "Gonna Be Alright."

More international flavoring was added by French teen-ager Jocelyne who belted out "Les Garcons."

Keeping the accent on youth, the 120-member Hanover Park Marching Band was presented. Jones tried his hand at being a big band singer only to have his efforts swamped amid the clang of symbols and the roar of drums. This added nothing to the show.

The 60-minute show is taped before teen-age audiences here

*	R&B		
1.	Robert BQ	KATZ	42%
2.	Donney Brooks	KATZ	28%
3. 4.	Lou Thimes Gabriel	KATZ	20% 10%
*	JAZZ		
1.		KATZ	59%
2.	Lou Thimes Others	KXLW	29%
_	(Jim Taszarek, WEV	V; Ron Lipe, V	WEW)
*	C&W		
1.	Skeets Yaney	KSTL	41%
	Col. Bill Green Johnny Rion	KSTL	38%
4.	Bill Garrett	KXEN	1%

Late Afternoon .....Lee Coffee, KWEW

### 

FORMAT GLOSSARY: "Contemporary"-Stations that play primarily singles and LP's of a "rock-n-roll" and rhythm and blues nature. "Pop Contemporary"-Stations that feature rock-n-roll and rhythm and blues music, as well as current singles and LP's of a nonrock nature. "Pop-Standard"-Stations programming current and stock singles and LP's, excluding rock-m-roll and rhythm and blues. "Standard-Pop"-Same as "Pop-Standard" with stations emphasizing standards to current pop singles. "Standard"-Stations programming current or stock vorions of the old standards culled primarily from LP's. Rock-n-roll and "teen sound" excluded. "Conservative"-Stations featuring primarily LP music of a subdued nature in tone and performance. Background instrument music. "Classical," "Country & Western," "Jazz," "Rhythm & Blues," "Ethnic"-Stations programming more than 50 per cent of their music in the above mentioned particular categories.

### 

### STATIONS BY FORMAT

ST. LOUIS AREA: 10th largest radio market. 11 AM, 7 FM. 2 Contemporary, 3 Pop Standard, 1 Standard-Classical, 1 Country-Religious-Foreign Language, 3 Standard, 1 R&B-Gospel, 1 R&B-Religious-Jazz, 1 Conservative, 1 Country-Gospel.

KATZ: 5,000 watts. Independent. Music format: R&B-Religious-Jazz. Editorializes occasionally. Special programming includes: "Face to Face" featuring well known guests who answer questions by listeners on a beeper phone, 12-12:30 p.m., Sat. "Round Table" a timely topics discussion show 2-2:30 p.m., Sun. Doug Eason is director of 2 man news dept. News on the hr., headlines on the half hr. "News and News Behind the News" with newspaperman Buddy Lonesome 12-12:10 p.m., M - F. Gen. mgr., Martin Browne. Send 8 copies of 45's and 1 copy of LP's to prog. dir., Robert B. Q., Arcade Bldg., 812 Olive St. KCFM-FM: 100,000 ERP watts. Market I affiliate. Music format: Standard.

Special programming includes: "The Cadillac Sunday Spectrum" with John Daly and well-known guests 7-8 p.m., Sun. "TWA World of Adventure in Music" an in-depth discussion of classical music 9-10 p.m., Mon. & Wed. Gene Chase is in charge of 2 man news dept. Station supplies separate program of background music to hotels, restaurants and office buildings in the greater St. Louis area. Gen. mgr., Harry Eidelman. Send 2 copies of LP's to prog. dir., Silbey Smith, 532 De Baliziere.

KFUO-FM: Independent. Music format: Standard-Classical. Special programming includes: "Metropolitan Opera" live from New York 1-5 p.m., Sat, plus many shows featuring public servce announcements, current events, art and religious discussion shows. Gen. mgr., Emerson Russell. Send 1 copy LP's to pro. dir., Brad Holiday, 801 DeMun Ave.

KMOX: 50,000 watts. CBS owned. Music format: Standard. Station programs primarily information and talk. Editorializes weekly. Special programming includes: Cardinal baseball, Cardinal professional and Univ. of Missouri football, Hawks professional and Univ. of St. Louis basketball in season. "Musical and Biggie Show" an interview show from a local restaurant with Gene Kelly and Bill Jenkins, 10:15mid., M-F. "At Your Service" an audience phone-in show during 12 noon-7 p.m. segment, M-F. "Country Journal" with Ted Wagner, farm news, 5:30-6 a.m., M-Sat. Rex Davis dir. of 7 man news dept. 15-min. newscasts every hour, "Total Information" news, 6-9 a.m., M-Sat. VP-gen. mgr., Robert Hyland. Send one copy each of 45's and LP's to prog. dir., opns., Charles T. Jones, 1144 Hampton Ave.

### KMOX-FM: is simulcast with KMOX.

KSD: 5,000 watts. Independent. NBC affiliate. Music format: Pop Standard. Special programming includes: Univ. of Missouri football, State High School basketball tournament, stock car racing and golf tournaments in season. "Play House Party" with Russ David, an audience participation show with discussion of topics sent in by listeners (on the air 13 years), 12:15-2 p.m., M-F. "Metronome" featuring interviews with well-known vocalists, band leaders, etc., by beeper phone, 9:05-9:30 p.m., M-F. Austin Bridgman dir. of 9 man news dept. 2 mobile units. NBC and local news on the hour, local news on the half hour. Intensified news coverage during drive-time. Gen. mgr., Harold Grams. Prog. dir., Sterling Harkins. Send 2 copies each of 45's and LP's to lib., John Piskulic, 1111 Olive St.

MSHE - FM: Century Broadcasting. Music format: Standard. Editorializes twice a week. Special programming includes: "Portrait of a Patriot" vignettes of historical figures 8:15-8:20 a.m., M-Sat. "Calendar" public service show 9:45-9:50 a.m., M-Sat. "Today in History" recalling happenings in history over the past 150 years, 8:45-8:50 a.m. M-Sat. Bill Addison dir. of the 4-man news dept. "By-Line," in-depth reporting of news events 2:45-2:50 p.m., M-F. "Featurescope" pinpointing a colorful current event. News 20 times daily. Gen. mgr., Ed Cerles. Send 2 stereo copies each of 45's and LP's to Ed Cerles, 1035 Westglen Drive.

KSTL: 1,000 watts. Independent. Music format: Country-Religious-Foreign

KXEN: 50,000 watts. Independent. Music format: Country-Gospel. Gen. mgr. and prog. dir., William F. Garrett. Send 1 copy each of 45's and LP's to Box 28, St. Louis.

KXLW: 1,000 watts. Indedendent. Music format: R&B-Gospel. Editorializes occasionally. Special programming includes: local high school basketball and Lincoln University football in season. "Around Town" featuring local community news at 9, 10, 11 and noon in 10-min. segments, M-F. Mrs. O Z. Walker, dir. 2-man news dept. News on the hour. I mobile unit. Gen. mgr., Richard Miller. Send 5 copies of 45's and LP's to prog. dir., Marshall Zwick, 8614 Manchester Rd.

KXOK: 5,000 watts. Storz Broadcasting Company. Music format: Contemporary. Special programming includes: "At Your Service" an audience phone-in show, Sat. & Sun., 7:45-8 p.m. "Wake Up St. Louis," discussion 7:30-7:45 p.m., Sat. & Sun. Bob Shea dir, of 5-man news dept. 2 mobile units. News 5 min. before every hour. Gen. mgr., Jack S. Sampson. Prog. dir., Ray Otis. Send 3 copies each of 45's and LP's to Ray Otis, 1600 N. Kingshiway.

WEW: 1,000 watts. Independent. Music format: Pop Standard. Special programming features taped voice tracks of the "Artist of the Week" aired 2 times an hour as intros to cuts from

and in England. The young people responded well to the comedy monolog of Woody Allen. However, the gals got out of hand when it was time to present the Zombies and filled the air with shreiks and screams -an occurrence that if not strictly controlled could drive viewers away in droves.

The breathers came in the form of two ballads, "I've Grown Accustomed to Her Face" and "Hello, Young Lovers," delivered by Jones.

"Hullabaloo," and its coun-terpart "Shindig" on ABC-TV should prove to be most powerful influence on popular record sales and the careers of established and new record talent.

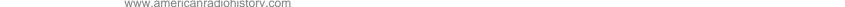
The two shows offer an opportunity for the performers to display their wares within a compatible format which prevents many of the pop music acts from sticking out like sore thumbs as is the case so frequently when they are invited to do guest shots on other network TV programs.

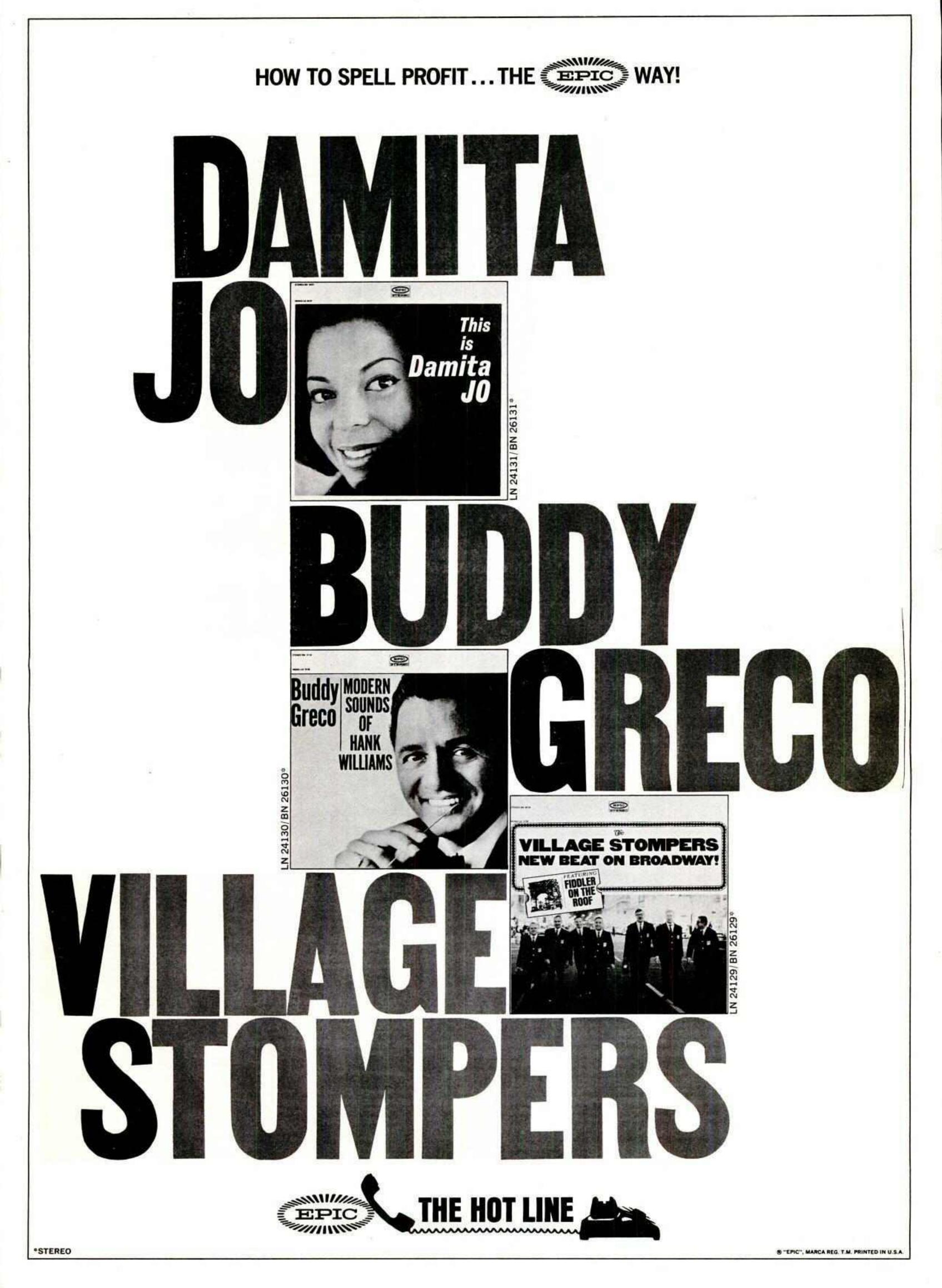
### GIL FAGGEN

artist's albums. Camine Anthony dir. of news. News every half hour during drive time, at other times news on the hour. Headlines on the half hr. Gen. mgr., Charles P. Stanley. Prog. dir., Lee Coffee. Send 2 copies of 45's to Lee Coffee and 2 copies of LP's to music dir., Jim Taszarek, 2343 Hampton Ave.

WIL: 5,000 watts. A Balaban Station. Music format: Contemporary. Editorializes daily. Special programming includes: St. Louis Univ. Bilikins basketball in season. St. Louis Cardinals football in season. "Cross Fire," human relations program with Nelson Kirkwood, 3-4 p.m., Sun. "Sound-Off," audience callin show, midnight-3 a.m., M-F. "Charlie Johnson Sports" 8-8:15 a.m., M-F. Nelson Kirkwood directs 6-man news dept. 6 mobile units. 5-min. news at 15 and 45 past hour. Man. dir., John F. Box, Jr. Prog. dir., Bob Osborne. Send 10 copies of 45's and 3 copies of LP's to music. dir., Ron Lundy, 3715 Lindell Blvd.

WIL-FM: Simulcast with WIL.





# **VOX JOX**

#### By GIL FAGGEN



The newly selected WAAF Miss Chicagoland 1965, 24year-old Cecilia Vargas, enjoys the plaudits of more than 4,000 persons in addition to RCA Victor's hit-making trumpeter Al Hirt, left, and WAAF radio personality Marty Faye, who served as emcee for the annual beauty pagent, staged in conjunction with a concert by Hirt and his sextet. The event was sponsored by four WAAF advertisers.

Pittsburgh, the city that gave America both the pickle and the Pirates, has introduced an entirely new, thrill-packed sport —"The Automobile Leap from the Fort Duquesne Bridge." The unfinished bridge, incidentally, will probably wind up with the distinction of being the only span requiring four years to build and ending somewhere in midstream). To point up the bridge's shortcoming, KDKA's early morning tease, **Rege Cor**- dic, remembered well in sports circles for his infamous brickthrowing contests around Gateway Center, came up with the exciting pastime following an incident involving a student who crashed his car through the barriers which guard the ramps, raced across the bridge, and plunged 100 feet to the floor below.

Rege, with the help of Old Frothingslosh, is asking driverslisteners to compete for prizes in an initial contest by racing their cars across the splintered span and off the end in hope they can equal or better the distance obtained by the student. All we've got to say is look out below.

Jack LaForge, pianist, composer and president of Regina Records, will guest on "The Ruth Lyons Show," WLW-TV, Tuesday (19). Jack is visiting Cincinnati in connection with his current album, "Goldfinger and Other Great Movie Themes."

KATZ program director Robert BQ. with only six months to his credit at the S.t. Louis station, is fast earning a reputation of "star-maker." The latest disk BQ is ushering up the local charts is "Blind Man," by Little Milton. Earlier he persuaded Columbia Records to switch their promotion efforts to the "Running Out of Fools" side of the current Aretha Franklin record. In addition to his program director duties, Bob handles the 9:30-12:30 segment each day on KATZ.

WHAM's Johnny Canton recently appeared on the panel of judges in the New York State Jr. Miss Pageant in Rochester. The Chamber of Commerce hosted the 19 beauties who competed for a \$1,000 scholarship and a chance to compete in the national finals in Mobile, Ala.

Frank Clark, KNOK (Dallas) DJ, has been named sports director for the station. Clark also plays end on the Dallas Cowboys pro football team.

Gary Stevens, WKNR (Detroit) afternoon deejay, currently on tour of Europe and England with his wife Peggy. Tour includes visits to London, Paris, Amsterdam, Copenhangen and Stockholm as well as a visit with the Beatles. Stevens will also be shooting film for his daily WKBD-TV dance show.

WWDC (Washington) air personalities (l-r) Carroll James, Fred Fiske, Art Brown and Jack Rowzie celebrate Art's birthday at an open-to-the-public breakfast and birthday party that drew more than 3,000 wellwishers for the "Grand 'Ol Grouch" of the morning and helped WWDC collect over \$7,000 for the station's annual Christmas Party for the residents of the D. C. Home for the Aged and Infirm.

### SEGUE

Lary White, WEHH (Horseheads, N. Y.), moves to WBBF (Rochester) as air personality. ... Jim (Dandy) Everts, formerly with WOMP (Wheeling) and WTRX (Flint), to WPGC (Washington, D. C.) as program director - disk jockey. ... Ron Beach, program director at WLAN (Lancaster), to WPGC for 2-6 p.m. show. ... New WEBB (Baltimore) line - up includes Dave (Jo-Jo) Samuels, formerly of WRPL (Charlotte,

### **ARTISTS' BIOGRAPHIES**

For your programming use here are pertinent facts about hot disk artists. If clipped and pasted on 3 by 5 cards these biographies will help you build a convenient file of such data.



### BILLY EDD WHEELER (Kapp)

Billy Edd Wheeler was born Dec. 9, 1932. He was graduated from Berea College in Kentucky in 1955, and also attended the Yale School of Drama where he studied playwriting. After a hitch in the Navy, he made the move to New York and a round of guest appearances. While recently starring in "Stars in My Crown," a Western Ken-

tucky historical play, he began work on the first stages of his own musical production. He's presently learning how to play five-string banjo, and he may produce motion pictures and is still collecting royalties from the sale of "The Reverend Mr. Black," the Kingston Trio's big seller.

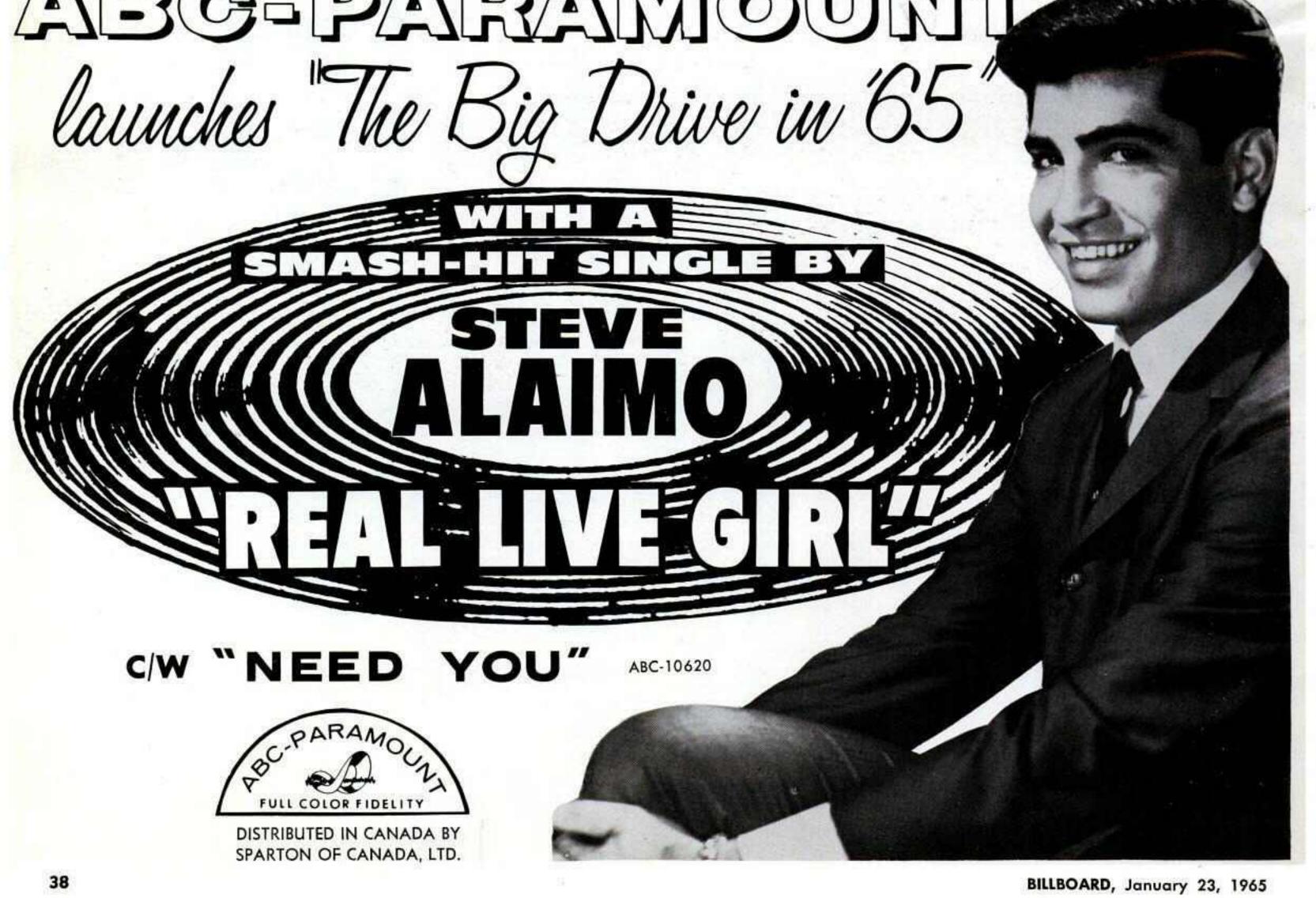
LATEST SINGLE: "Ode to the Little Brown Shack Out Back."

LATEST ALBUM: "Memories of America."

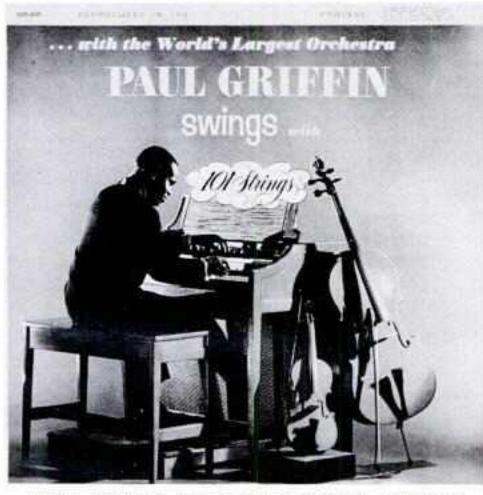
N. C.), Chuck Leonard, Wiley Daniels, and Rockin Robin. ... Jay Courtney, veteran air personality with WCFL (Chicago), joins KHOW (Denver) for 8 p.m.-2 a.m. show. ... Jim Meeker to KISN (Portland) as music director and afternoon DJ. ... Bob Brown hosting Dixieland music show as part of his allnight stanza on WRR (Dallas).

... Spook Beckman, KTVN (Columbus) air personality, is new host of WLWC-TV "Coffee Club" show.... Dick Sephens, program director, WDEE (Hamden, Conn.), joins WPOP (Hartford) as DJ. . . Tom Evans, WCOP (Boston) air personality, appointed account executive at station. . . . Billy Taylor, jazz pianist, record artist and formerly WENW (New York (air personality, now heard on WLIB (New York), replacing Mercer Ellington, who has rejoined his father's band. . . . Charlie Johnson now with KPRC (Houston). . . . Wally Phillips moves from midday hours to 6-10 a.m. slot on WGN (Chicago), switching with Eddie Hubbard, who now does the 10noon and the expanded Brickhouse-Hubbard show, 4-6 p.m.

... Fred Bernard moves to new 3-6 p.m. time slot on WLW (Cincinnati). Bill Myers, WLW staffer, has been assigned the 6:30-9 a.m. shift.



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### YESTERYEAR'S HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart of that time

### POP SINGLES—5 Years Ago January 25, 1960

- 1. Running Bear, Johnny Preston, Mercury
- 2. El Paso, Marty Robbins, Columbia
- 3. Why, Frankie Avalon, Chancellor
- 4. Teen Angel, Mark Dinning, MGM
- 5. Way Down Yonder in New Orleans, Freddy Cannon, Swan
- 6. The Big Hurt, Toni Fisher, Signet
- 7. The Village of St. Bernadette,
- Andy Williams, Cadence 8. Go, Jimmy, Go, Jimmy Clanton, Ace
- 9. Pretty Blue Eyes, Steve Lawrence,
- **ABC-Paramount** 10. Where or When, Dion & the **Belmonts**, Laurie
- **R&B SINGLES—5 Years Ago** January 25, 1960
- 1. Smokie (Part II), Bill Black Combo, Hi
- 2. You Got What It Takes, Marv Johnson, United Artists
- 3. Talk That Talk, Jackie Wilson, Brunswick
- 4. Come Into My Heart, Lloyd Price, **ABC-Paramount**
- 5. The Clouds, Spacemen, Alton
- 6. I'll Take Care of You, Bobby (Blue) Bland, Duke
- 7. Running Bear, Johnny Preston, Mercury
- 8. Sweet Sixteen, B. B. King, Kent
- 9. Baby (You Got What It Takes), Brook Benton & Dinah Washington, Mercury
- 10. Among My Souvenirs, Connie Francis, MGM

### 'Hullabaloo' Stars

NEW YORK-Dionne Warwick, Johnny Rivers, the Nashville Teens and English singer Marianne Faithful will be the guest stars when Paul Anka hosts NBC-TV's second "Hullabaloo" show Tuesday (19).

UNHO

### POP SINGLES-10 Years Ago January 22, 1955

- 1. Let Me Go, Lover, Joan Weber, Columbia
- 2. Mr. Sandman, Chordettes, Cadence 3. Naughty Lady of Shady Lane,
- Ames Brothers, RCA Victor 4. Hearts of Stone, Fontane Sisters, Dot 5. Teach Me Tonight, DeCastro Sisters,
- Abbott 6. Sincerely, McGuire Sisers, Coral
- 7. Melody of Love, Billy Vaughn, Dot
- 8. Make Yourself Comfortable,
- Sarah Vaughan, Mercury 9. Let Me Go, Lover, Teresa Brewer,
- Coral 10. That's All I Want From You, J. P. Morgan, RCA Victor

### POP LP's-5 Years Ago January 25, 1960

- 1. Here We Go Again, Kingston Trio, Capitol
- 2. Heavenly, Johnny Mathis, Columbia
- 3. Sound of Music, Original Cast, Columbia
- 4. Sixty Years of Music America Loves Best, Various Artists, RCA Victor
- 5. Fabulous Fabian, Chancellor
- 6. Let's All Sing With the Chipmunks, Liberty
- 7. Outside Shelley Berman, Verve
- 8. Kingston Trio at Large, Capitol
- 9. Swingin' on a Rainbow,

### **Up WTAQ Power**

BALTIMORE — WTAQ, 1,000-watt day-timer, marked its 15th year of broadcasting recently with the announcement that it has been granted a power increase by the FCC for 5,000 watts.

# WBBM Makes **Format Switch**

### Continued from page 36

ly adopted by CBS stations around the country.

WBBM is just about the last CBS station to switch to talk but the first station in Chicago to do so, Schlosser said. He said he was convinced that the move would be good for the community and good for WBBM.

Among record people, the reaction was as expected, negative. While WBBM was never a factor in singles exposure, it was considered an important LP station and the trade now feels its effectiveness will be substatially curtailed.

Of the music that's left, Bud Kelly will handle the morning show from 5:30 to 9:45 and Dale McCarren, a recent import from Detroit's WJR, where he was the morning man, will handle the evening show from 7:50 to 10:30.

The all-night slot will continue to be held down by Jay Andres, whose "Music 'Till Dawn" show is now in its 12th year.

Removed for the first time in years from the music scene is Mal Bellairs, long one of the city's most popular LP deejays and formerly "Wagon Master" of WBBM's live "Music Wagon" show which was discontinued last year.

Although Bellairs will continue to spin disks on weekends, his weekday activities will consist of a 2-4 afternoon show called "Tieline," a talk show dealing with a wide range of problems and featuring interviews and listener participation.

Not too far out in either direction, the following singles, selected from the current Hot 100, are the most popular middle-road records of the week. Rank order here is based on relative standing in the Hot 100.

This Week	Two Weeks Ago	From this week's Hot 100 Weeks on TITLE, ARTIST, LABEL Hot 100
1	2	WILLOW WEEP FOR ME, Chad & Jeremy, World Artists 103411
2	6	DEAR HEART, Andy Williams, Columbia 43180
1 2 3 4	1	THE WEDDING, Julie Rogers, Mercury 72332 10
4	10	YOU'RE NOBODY TILL SOMEBODY LOVES YOU, Dean Martin, Reprise 0333
5	3	MY LOVE FORGIVE ME (Amore, Scusami), Robert Goulet, Columbia 43131 14
6	7	DEAK HEAKI, JACK JONES, NADD 030
7	5	WALK AWAY, Matt Monro, Liberty 55745
8	9	HAWAII TATTOO, Waikikis, Kapp Winner's Circle 30
7 8 9	13	HAVE YOU LOOKED INTO YOUR HEART, Jerry Vale, Columbia 43181. 6
10	16	NO ARMS CAN EVER HOLD YOU, Bachelors, London 9724
11	12	SOMEWHERE IN YOUR HEART, Frank Sinatra, Reprise 0332
12	14	MAKIN' WHOOPEE, Ray Charles, ABC-Paramount 10609
13	15	YOU'LL ALWAYS BE THE ONE I LOVE, Dean Martin, Reprise 0333 5
14	1 -	LEMON TREE, Trini Lopez, Reprise 0336
15	-	FOR LOVIN' ME, Peter, Paul & Mary, Warner Bros. 5496 1
16	_	FANCY PANTS, AI Hirt, RCA Victor 8487
17	17	DEAR HEART, Henry Mancini's Ork & Chorus, RCA Victor 8458 7
18	1	MY HEART WOULD KNOW, AI Martino, Capitol 5341 2
19	-	RED ROSES FOR A BLUE LADY, Bert Kaempfert & His Ork,
20	-	Decca 31722 1 TRY TO REMEMBER, Ed Ames, RCA Victor 8483 1
21	100	WHUSE HEART ARE YOU BREAKING TUNIGHT? Connie Francis,
22	-	YOU'RE THE ONLY WORLD I KNOW, Sonny James, Capitol 5280 6
23	-	GOLDFINGER, Billy Strange, Crescendo 334

### **ABC Expands 'Live'** Format

NEW YORK - ABC's flagship TV station here is rapidly expanding its local live programming efforts. Several weeks ago WABC-TV launched "Go Go," a once a week variety show, starring WABC radio deejays Bruce Morrow and Scott Muni. The station will pre-empt more prime net time on Feb. 18, 10-11 p.m., to present a musical variety special starring Sammy Davis.

John O. Gilbert, WABC-TV vice-president and general manager, said the station will produce the special in association with ABC Films, which will syndicate the program on a world-wide basis.

Rehearsals are scheduled to get under way during the week of Jan. 18.

### **BANDS HELP** WOOD GALA

GRAND RAPIDS, Mich .--The Glenn Miller orchestra, The Dukes of Dixieland and Frankie Laine and the Teddy Phillips orchestra helped WOOD-Radio mark its 40th anniversary recently. The Time-Life station charged \$1 admission for each of the three concerts as a birthday gift to its listeners.

- Frankie Avalon, Chancellor
- 10. The Lord's Prayer, Mormon **Tabernacle Choir, Columbia**

# QUITE FRANKLY, ABOUT ALL THESE ALBUMS





# ARE GOOD FOR IS TO SELL OR PLAY . . .

DEPENDING ON WHAT BUSINESS YOU'RE IN!

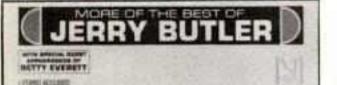
There's a World of Excitement on ARGO Records

Chicago, Illinois 60616

BILLBOARD, January 23, 1965

# Vee-Jay is only No. 7 in sales ...but we're doing O.K. When you see these new albums ... you might even want to do this to Big Mr. No. 1





VEYT N. ALLONE

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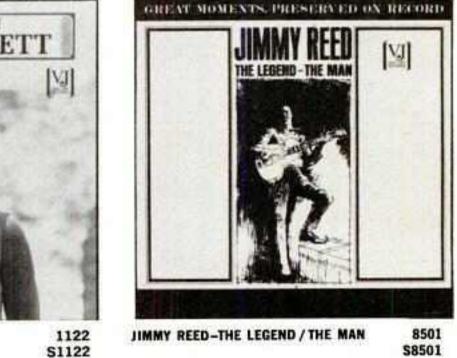
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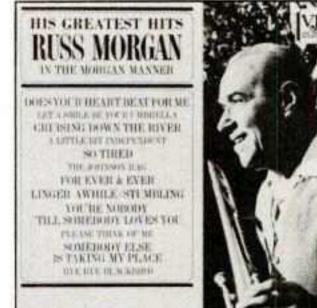
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JAZZ OF THE 1015

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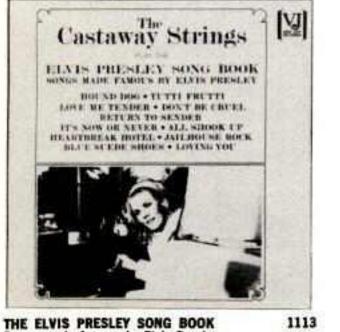




**RUSS MORGAN'S GREATEST HITS** Played in the Morgan Manner

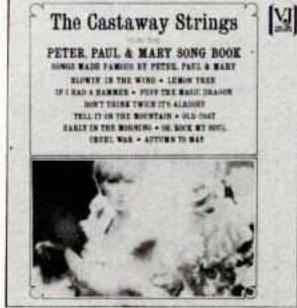
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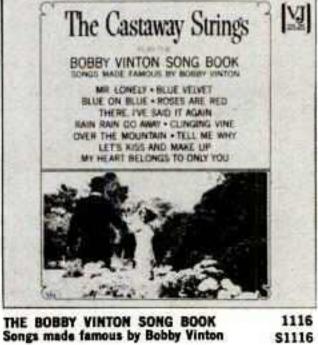


ANDY WILLIAMS SONG BOOK ELEMENTATION # UT STAPS WHELETS ON THE STREET WHERE SHE LIVE. BARN OF WISE AND BUSEN MAYS BETER-STRANGED IN THE ADDRESS ANY OF HE ME CAN THEY END TO LOOK THE LOOK AND THE CHARADE . YOU DON'T WANT WE LOVE A NUME TAYOU LALANCE + 1 TOM PRACE ARDER widerbet while it wild orthogie THE ANDY WILLIAMS SONG BOOK

1114 Songs made famous by Andy Williams \$1114



THE PETER, PAUL AND MARY SONG 1115 BOOK - Songs made famous by S1115 Peter, Paul and Mary

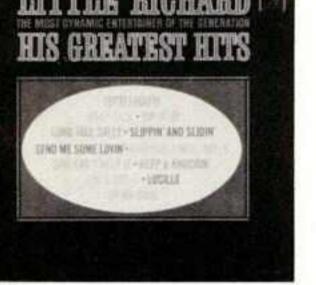


S1116



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LITTLE RICHARD'S GREATEST HITS

Songs made famous by Elvis Presley

1124 \$1124

\$1113

2501 S2501 JAZZ OF THE SIXTIES Vol. I - Saxophones (Edited by Leonard Feather)

The Castaway Strings

THE BEST OF HOYT AXTON

THE BEST OF BETTY EVERETT



THE BEST OF HOYT AXTON

1118 S1118

VJ

1125

### **CLASSICAL MUSIC**

# **Angel Bows Catalog, LP Package**

HOLLYWOOD-Angel Records has devised a merchandising package involving an editorial catalog called the "Angel World of Classical Music" and a 20-track sampler LP.

The catalog and album carry a \$1.98 suggested retail price. Dealers may purchase the catalog for 50 cents, the package for \$1.12. The LP will not be sold separately.

Designed by Jack Brandvein's merchandising department, the catalog has 217 pages, 8,000 separate listings of selections, 61 biographies of major artists and 175 photos of performers and LP covers. The editorial features cover educational, children's and opera records, procedures in manufacturing records and cover art. The catalog will be updated yearly.

The initial print order is for 50,000 copies. Consumer advertising begins in February in the Schwann catalog, High Fidelity, Hi Fi Stereo Review, Opera News and American Record Guide.

A consumer mailer campaign plus insert ads in Angel and Promenade releases in February-

'Carmen' Star

In January



LLOYD DUNN, vice-president and head of international division, displays the first comprehensive Angel music catalog which will go on sale to dealers and consumers this month.

March will also announce the book-disk offer.

This is the second instance in recent months where the company has created its own print media to merchandise product.

The initial endeavor was Capitol's Teen Set magazine, a slick fan publication centered around the Beach Boys and set to spotlight other pop artists per issue in the future.

# **Cincy Symphony Is** Of Angel Issues Signed With Decca

CINCINNATI-The Cincinnati Symphony Orchestra, after an absence of several years from the recording field, has signed a longterm contract with Decca Records. First Decca release will feature violinist Ruggiero as soloist in Paganini's "Violin Concerto No. 2 in B Minor" and Saint-Saens' "Violin Concert No. 1 in A Major." The orchestra is under Max Rudolf's direction. Most of the Decca-Cincinnati releases will be orchestral works, although outstanding soloists will be presented from time to time in concerto performances.

### **BEST SELLING CLASSICAL LP'S**

Below is a list of best selling Classical LP's in top Classical Retail Outlets.

#### This Week

- BIZET-Carmen; Price, Corelli, Merrill, Freni, Vienna Phil-1. harmonia Orch. (Karajan): RCA Victor (3-12") LDS 6164 (S), LD 6164 (M).
- THE AGE OF BEL CANTO-Sutherland, Horne, Conrad, London Sym. Cho. & Orch., New Sym. Orch. of London (Bonynge): London (2-12") OSA 1257 (S), A 4257 (M).
- MOZART-Sinfonia Concertante in E Flat for Violin & Viola; Druian, Skernick, Cleveland Orch. (Szell): Columbia MS 6625 (S), ML 6025 (M).
- 4. TCHAIKOVSKY-Concerto No. 1 in B Flat for Piano G Orch.; Cliburn, Sym. Orch. (Kondrashin): RCA Victor LSC 2252 (S), LM 2252 (M),
- BARBER-Concerto for Piano and Orchestra, Op. 38; 5. Browning, Cleveland Orch. (Szell): Columbia MS 6638 (S), ML 6038 (M).
- CHOPIN-Waltzes; Rubinstein: RCA Victor LSC 2726 (S), LM 2726 (M).
- BRITTEN-War Requiem; Vishneskaya, Pears, Fischer-7. Dieskau, London Sym. & Cho. (Britten): London (2-12") 1255 (S), 4255 (M).
- TCHAIKOVSKY-1812 Overture/BEETHOVEN-Wellington's Victory; Minneapolis Sym. Minn. U. Brass Band (Dorati): Mercury SRD-19 (S), MGD-10 (M).
- THREE FAVORITE SONATAS BY BEETHOVEN-Serkin: Columbia MS 6481 (S), ML 5881 (M).
- VERDI-Aida; Price, Gorr, Vickers, Tozzi, Rome Op. (Solti): RCA Victor (3-12") LSC 6158 (S), LM 6158 10. (M).
- MOZART-Requiem; Seefried, Tourel, Simoneau, Warfield, 11. N. Y. Phil. (Walter): Columbia ML 5012 (M).
- 12. TCHAIKOVSKY-Nutcracker Suite; N. Y. Phil. (Bernstein): Columbia MS 6193 (S), ML 5593 (S).
- MOZART-Symphonies Nos. 31 and 34; Phil. Orch. 13. (Klemperer): Angel S 36216 (S), 36216 (M).
- HANDEL-Messiah; Sutherland, Bumbry, McKellar, Ward, 14. London Sym. (Boult): London (3-12") 1329 (S), 4357 (M).
- 15. ROSSINI-La Cenerentola; Simionato, Bruscantini, Benelli,

HOLLYWOOD - The much publicized three-LP, "Carmen," with Maria Callas, highlights Angel's eight - package January release. Two Promenade LP's featuring highlights from Verdi operas bolster the classical output.

The all-star "Carmen" cast also includes Nicolai Gedda, Andrea Guiot, Robert Massard, and Georges Pretre conducting the Paris Opera Orchestra. Other Angel LP's feature Yehudi Menuhin and the Bath Festival Orchestra, Paul Kletzki conducting the Philharmonia Orchestra, two packages by Arthur Schnabel culled from his complete Beethoven sonatas LP, Andre Cluytens conducting the Paris Conservatoire Orchestra, and flutist Jean-Pieree Rampal.

The two Promenade albums offer "Rigoletto" and "Il Trovatore," performed under the auspices of the Sadler's Wells Opera Company. Both LP's are in English and feature among others Charles Craig and Elizabeth Fretweel in "Il Trovatore" and John Chorley and Elizabeth Harwood, among others in "Rigoletto."

### 'Figaro' Bought **By Electrola**

COLOGNE - Electrola has just brought out the first production of the opera "Figaro" in German-and the first joint production with an East German organization.

Electrola has produced for the first time anywhere the entire Mozart opera "The Marriage of Figaro" with Hilde Gueden, Edith Mathis, Anneliese Rothenberger, Walter Berry and Hermann Prey.

Recording sessions will be in the orchestra's home auditorium, with Decca providing the technical staff and equipment.

The 70-year-old orchestra has scheduled 190 concerts this season, an increase of 43 over last year.

Repertoire for future recordings is being set by maestro Rudolf and Israel Horowitz, Decca's classical a&r chief.

### NMC AWARD TO ALESSANDRO

SAN ANTONIO - Victor Alessandro, music director of San Antonio Symphony Orchestra, has been awarded the annual certificate of merit of the National Music Council "for outstanding services to American music during the season 1963-1964."

The certificate was presented to Alessandro in San Antonio recently by Howard Hanson, president and chairman of the board of the National Music Council, who cited Alessandro's outstanding record in "encouraging American composers by performing their compositions, thus contributing greatly to the growth of music in the United States."



# **Brendel Gets** Push by Vox

NEW YORK - Vox Productions, Inc., has launched a promotional campaign on behalf of pianist Alfred Brendel, currently on his third U.S. concert tour.

Brendel, who is appearing with the Philadelphia Orchestra under Eugene Ormandy, in Philadelphia, and in concerts in Baltimore, Washington and New York this month, has 28 records on Vox. The label is backing his tour with full-page trade ads and special point-of-sale promotional material.

Brendel, best known as an interpreter of Beethoven, will also be appearing with the Montreal Symphony and the Los Angeles Symphony Orchestra in performances of Haydn and Schoenberg works which he has recorded for Vox. The sixth

- Montarsolo, Maggio Musicale Fiorentino (De Fabritiis): London (3-12") 1376 (S), 4376 (M),
- ORFF-Carmina Burana; Harsanyi, Petrak, Presnell, Phila. 16. Orch. (Ormandy) : Columbia MS 6163 (S), ML 5498 (M).
- 17. PUCCINI-Madama Butterfly; Price, Tucker, RCA Ital. Op. Orch. & Cho. (Leinsdorf): RCA Victor (3-12") LSC 6160 (S), LM 6160 (M).
- 18. BRAHMS-Quintet in F; Serkin, Budapest Quartet: Columbia MS 6631 (S), ML 6031 (M).
- TCHAIKOVSKY-1812 Overture; London Fest, Orch., 19. Grenadier Guards Band (Sharples): London 21001 (S).
- FRANCK-Le Chasseur Maudit, Les Eolides, Les Djinns, 20. Redemption; Ciccolini, Orch. National De Belgique (Cluytens): Angel S 36151 (S), 36151 (M).

### **Classical Guitar Records** Are the Rage in Australia

### By GEORGE HILDER

SYDNEY-Australia shows a surprisingly solid market for classical guitar recording-particularly if locally produced. This is mainly due to the tremendous success achieved here by Spanish maestro Jose Luis Gonzales — a former pupil of Segovia and named by the old master as his star protege.

Gonzales came to Australia in 1962 under contract to teach in Sydney and do a concert tour throughout Australia. He was approached by CBS in Sydney and signed an exclusive recording contract. To CBS it was a gamble that really paid off.

CBS a&r Manager Sven Libaek says that "Spainard" Gonzales was one of his most successful "local" artists during

volume of the pianist's Beethoven piano music will be released April 15, marking the first time that a pianist has recorded the complete Beethoven piano literature.

the year of 1963-1964. Two albums, "Classical Guitar" and "Two Worlds of Classical Guitar" were released and both became best sellers in a very short period.

Classical guitar fans have sprung up all over Australia and sales of guitars and original guitar music has also boomed the last 12 months. This is very healthy for the industry because the classical market in Australia in general is very limited and product is released more for prestige than for business.

Because of the country's small population this is usually the case with all music appealing to select groups of the community. However, CBS' success with locally produced classical guitar records is an eye opener, which could well mean that other locally produced classical material could outsell overseas product and make it worthwhile to promote artists in this field. CBS certainly expects to look into this. It might well be that other companies will follow suit.

BILLBOARD, January 23, 1965





# **News From the MUSIC CAPITALS OF THE WORLD**

### Continued from page 20

the States for dates at El Matador, in San Francisco, Shelly Manne's Hole, in Hollywood and some Midwest universities. . . . Poet and producer Herminio Bello de Carvalho is preparing the first LP's of his new label, Discos Menestrel. . . . Another new label, Discos Prior, will press Crown Records in Brazil.

The Latin album, by Trini Lopez, is the top seller in the LP field this week.... Connie Francis will open Feb. 3 at Teatro Republica. Also signed by impresario Abraham Medina were Billy Eckstine, Johnny Mathis and Dakota Staton. American artists belong in the 50-star group of foreign attrac-

January 23, 1965, BILLBOARD

tions that will play here during Rio's fourth centenary festivities. ... Show, "Opiniao," which blends the artistry of young Nara Leao and veteran samba men Joao do Vale and Ze Keti, will be transferred to LP by Philips.... Producer Roberto Quartin will record composer and arranger Moacyr Santos and bossa nova composer Chico Feitosa in the next two LP's on his Forma label.

SYLVIO TULLIO CARDOSO

### ROME

Fred Bongusto was feted by Fonit-Cetra at the Capriccio on occasion of his first LP for that label, after several years with

in the process of picking up Sergio Endrigo, until now with RCA. Mina, who left Italdisc to join Ri-Fi, is now negotiating to start her own diskery. All in all, it looks as if 1965 will begin with nearly a dozen artists in new jackets.... Peppino di Capri in on a U. S. tour, along with his representative, Giovanni Febraro. Jan. 15-25 itinerary includes Boston, New York (Carnegie Hall), Toronto, New Haven, Philadelphia, New York, Chicago and Brooklyn (Academy of Music) on successive nights. Singer is accompanied by his quintet. Peppino, who has sold 8,000,000 disks in Italy, is shopping for a new American label. Garisch will issue his eighth LP in the spring. . . . Durium jumped the gun with first Carnival Disk, "Pretty Children," which will be the theme of 1965 Viareggio Carnival. Italian singers who originated various singing styles are being featured in a new TV series "The Founders." They are Alberto Ragbaliati, Tony Dallari, Nilla Pizzi, Tonina Torrielli, Achille Togliani, Jula de Palma, Odardo Spadaro, Claudio Villa and Luciano Tajoli.

Latest American hits to be translated into Italian are "Oh.

ITALIAN STAR RITA PAVONE with Dario Soria, vice-president International Liaison Department, RCA Victor Records Division, and Elliot Horne, RCA public relations executive.

Pretty Woman," which comes out "Sei Il Solo" (You Are the Only One) by Eugenia Foligatti for Ri-Fi, and "Don't Make Me Over," which Ornella Vanoni sings on Ricordi as "Non Dirmi Niente" (Don't Tell Me Anything). . . . Mina will appear on a series of 12 TV programs for renewal of "Studio One." ... Fred Bongusto sings theme song of "Marriage Italian Style," which was distributed at benefit world premiere here. . . . Fonit-Centra is now releasing Caedmon Children's records in English. . . . Film actress Gabriella Farinon, who became a radio announcer, is now readving her first disk.... Aurelio Fierro, who releases his King label via Phonogram, has embarked upon a series of Neapolitan songs of other years with two records in initial issue.... Cemed's releases in new year will be formidable with Domenico Modugno, Renato Rascel, Robertino and Michele Accidenti on Carosello and Annette on Disneyland labels. SAM'L STEINMAN

### TOKYO

Jananese Grand Prix de Disque 1964 was awarded to Kazuko Awoyama (Columbia) for her "Gazing at Love and Death" at a ceremony held at Hibiya Public Hall. Eight more prizes were also awarded to runners-up. Then a concert was held by the prize winners. . . . In consideration of Gale Garnett's singles soaring in sales, Victor decided to release his first album Jan. 20. . . . Seven Seas Music, a subsidiary-publisher of King Records, acquired the right to "Napoli Fortuna Mia" from Russels Music in Italy. This canzone Italiano is gaining tremendous popularity here, and six diskeries are now competing in releasing the Japanese version. The original recording by Gigliola Cinquetti was released by King Jan. 15. Columbia has already issued its Japanese version by M. Hirota, while King is preparing its etching by

(Continued on page 49)

### **COUNTRY MUSIC**

NASHVILLE SCENE

#### 

#### By DON LIGHT

NASHVILLE—Buddy Killen has just returned from New York where he recorded a new Joe Tex album for his Dial label. Joe's record of "Hold What You've Got" is currently in the charts. ...Jack Eubanks, Monument artist and guitarist for Leroy Van Dyke the last two years, has joined Joe Wright's talent agency as a booker. ...RCA Victor's "Man in Nashville," Chet Atkins, recorded singles on Bobby Bare last week. Bare recently married and moved to Music City.

Columbia artist Claude Gray was married in Dallas recently.

### Norma Jean Joins 'Opry'

NASHVILLE — WSM's "Grand Ole Opry" has added another country music name to its growing cast, Norma Jean (Beasler), of Wellston, Okla., who in recent years has been a performer on the Porter Wagoner show.

Norma Jean began her career with her own radio show at the age of 13, graduated to personal appearances with a number of established stars, and then won a spot on "Ozark Jubilee" in 1958. In 1960, she moved to Nashville, made guest appearances on "Grand Ole Opry," and signed a recording contract with Columbia.

Changing over to the RCA Victor label in 1963, Norma Jean scored with her first Top 10 hit, "Let's Go All the Way," plus another big one, "Put Your Arms Around Her." Gray and his bride will make their home in Nashville. . . . Dave Dudley was in town last week for Mercury sessions, both single and album, under the direction of Jerry Kennedy. Dudley and his band then left for a two-week tour of California and New Mexico.

Fred Foster, head of Monument Records, has just returned from New York where he recorded an album on label newcomer, Lloyd Price. . . . RCA Victor's Chet Atkins was busy last week supervising sessions for Eddy Arnold, Porter Wagoner, Norma Jean, the Anita Kerr Quartet, Willie Nelson and Carl Belew. . . .

Roy Orbison recorded last week for Monument before departing for a world tour. Orbison's itinerary includes bookings in Australia, England, Europe and South Africa.

ABC Paramount's Felton Jarvis is back in town from New Orleans, where he recorded an album on Fats Domino. . . Dave Dudley was in Music City last week, recording an album for Mercury; then headed out for two weeks in California and New Mexico. . . . Boots Randolph and his combo open this week at Al Hirt's Club in New Orleans to run through Jan. 24.

Jim Vieneau, MGM a&r man, was in town last week to record newly signed Norris Wilson and Hank Williams Jr. . . Tommy Roe recorded an album last week for ABC's Felton Jarvis, before leaving for a tour of England. .... Jerry Lee Lewis was in from Memphis to record for Smash under the direction of Jerry Kennedy.

Gene Pitney and George Jones recorded several duet singles for Musicor last week at Columbia studios. It was Pitney's first recording in Nashville. Musicor president, Art Talmadge, accomDottie West, RCA Victor artist, and the Duke of Paducah are appearing at the Houston Boat show Jan. 15 through 19. . . Frank Jones, Columbia a&r man, recorded sessions on Billy Walker and Kirk Hansard last week. . . . Minnie Pearl taped several Ten-

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Week

nessee Ernie Ford shows last week in San Francisco to be shown at later dates.

Carl Smith is currently appearing on a Hal Peebles tour through the West. . . . Bob Morgan, executive a&r director for Epic, accompanied Paul and Mimi Evans to town for a session last week. Morgan was assisted in the session duties by the label's Nashville a&r man, Billy Sherrill. Decca's Owen Bradley directed a duet session for a new Ernest Tubb and Loretta Lynn album last week.

### **HOT** COUNTRY SINGLES

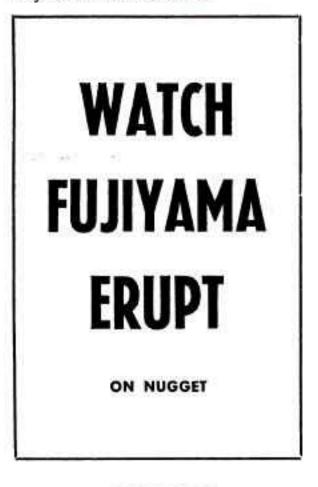
### Billboard SPECIAL SURVEY for Week Ending 1/23/65

Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	Weeks on TITLE, Artist, Label & No. Chart
2	YOU'RE THE ONLY WORLD I KNOW Sonny James, Capitol 5280	11	26	26	WHEN IT'S OVER
1	ONCE A DAY		27	23	MAD
6	I WON'T FORGET YOU	9	28	31	WHAT I NEED MOST
3	FOUR STRONG WINDS Bobby Bare, RCA Victor 8443	11	29	46	DO WHAT YOU DO DO WELL 2 Ned Miller, Fabor 137
5	CROSS THE BRAZOS AT WACO Billy Walker, Columbia 43120		30	25	DON'T BE ANGRY
7	IT AIN'T ME, BABE Johnny Cash, Columbia 43145	12	31	30	LESS AND LESS
10	HAPPY BIRTHDAY Loretta Lynn, Decca 31707	8	32	34	CLOSE ALL THE HONKY TONKS
4	THE RACE IS ON George Jones, United Artists 751	18	33	1 <del>1</del> 13	THEN AND ONLY THEN
8	I THANK MY LUCKY STARS	12	34	29	JUST BETWEEN THE TWO OF US
11	THREE A. M. Bill Anderson, Decca 31681	11	35	37	(My Friends Are Gonna Be) STRANGERS 4 Merie Haggard, Tally 179
14	PUSHED IN A CORNER	12	36	36	HALF OF THIS, HALF OF THAT
17	SITTIN' IN AN ALL NITE CAFE Warner Mack, Decca 31684	9	37	38	DON'T GIVE UP THE SHIP 4 Johnny Wright, Decca 31679
16	ODE TO THE LITTLE BROWN SHACK	9	38	45	A THING CALLED SADNESS
9	Billy Edd Wheeler, Kapp 617		39	44	(From Now On All My Friends Are Gonna Be) STRANGERS
20	Buck Owens, Capitol 5240 DO-WACKA-DO Roger Miller, Smash 1947	7	40	41	ANNE OF A THOUSAND DAYS
13	THE LUMBERJACK Hal Willis, Sims 207	13	41	42	PASS THE BOOZE
12	ONE OF THESE DAYS Marty Robbins, Columbia 43134	13	42	39	BETTER TIMES A-COMING 6 Jim & Jesse & the Virginia Boys, Epic 9729
15	I'LL GO DOWN SWINGING		43	28	LONELY GIRL Carl Smith, Columbia 43124
21	I'LL REPOSSESS MY HEART	5	44	48	WHAT MAKES A MAN WANDER 2 Jan Howard, Decca 31701
19	I'M GONNA TIE ONE ON TONIGHT Wilburn Brothers, Decca 31674		45	-	I'VE GOT A TIGER BY THE TAIL 1 Buck Owens, Capitol 5336
24	TRUCK DRIVING MAN George Hamilton IV, RCA Victor 8462	8	46	47	ENDLESS SLEEP 5 Hank Williams Jr., MGM 13278
22	RINGO Lorne Greene, RCA Victor 8444	8	47	49	A TEAR DROPPED BY
33	CAUSE I BELIEVE IN YOU Don Gibson, RCA Victor 8456		48	43	ANOTHER WOMAN'S MAN—ANOTHER MAN'S WOMAN 8 Margie Singleton & Faron Young, Mercury 72312
18	GO CAT GO Norma Jean, RCA Victor 8433	16	49	_	I'LL WANDER BACK TO YOU
27	MULTIPLY THE HEARTACHES George Jones & Melba Montgomery, United Artists 784	7	50	50	Earl Scott, Decca 31693 'GATOR HOLLOW

### Chuck Chapman Dies in Crash

CLEVELAND—Chuck Chapman, 24, c&w singer, was killed instantly here Jan. 8 when his car went out of control on Cleveland's freeway. He was the city's first auto fatality of 1965.

Active for many years in radio and stage work in this area, Chapman had in recent years worked for Tex Clark Productions. He recently returned here from California, where he appeared in the Bakersfield area. He was married only four days before his death.





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panied a&r man, Pappy Daily, to Music City for the sessions. . . .

# Key Booking Bobby Bare

NASHVILLE — Jimmy Key, of Key Talent here, last week announced that his agency has reached an agreement with Charlie Williams, of Universal Talent, Hollywood, whereby the Key office will book country and pop singer Bobby Bare on personal appearances in conjunction with the Universal firm. Under the agreement, Williams continues as personal manager to Bare, with Key Talent serving as agent.

Bare, who is set through February on dates in Florida, Texas, New Mexico, Colorado, Idaho, Oregon and Washington, leaves March 12 for an extended tour overseas.



BILL DENNY, president of Cedarwood Publishing Company, accepts a new long-term writing contract from Wayne P. Walker (right), one of the industry's most successful songwriters. Walker has more than 400 songs recorded, and has been with Cedarwood since he moved to Nashville in 1956.

### HOT COUNTRY ALBUMS

This

Last

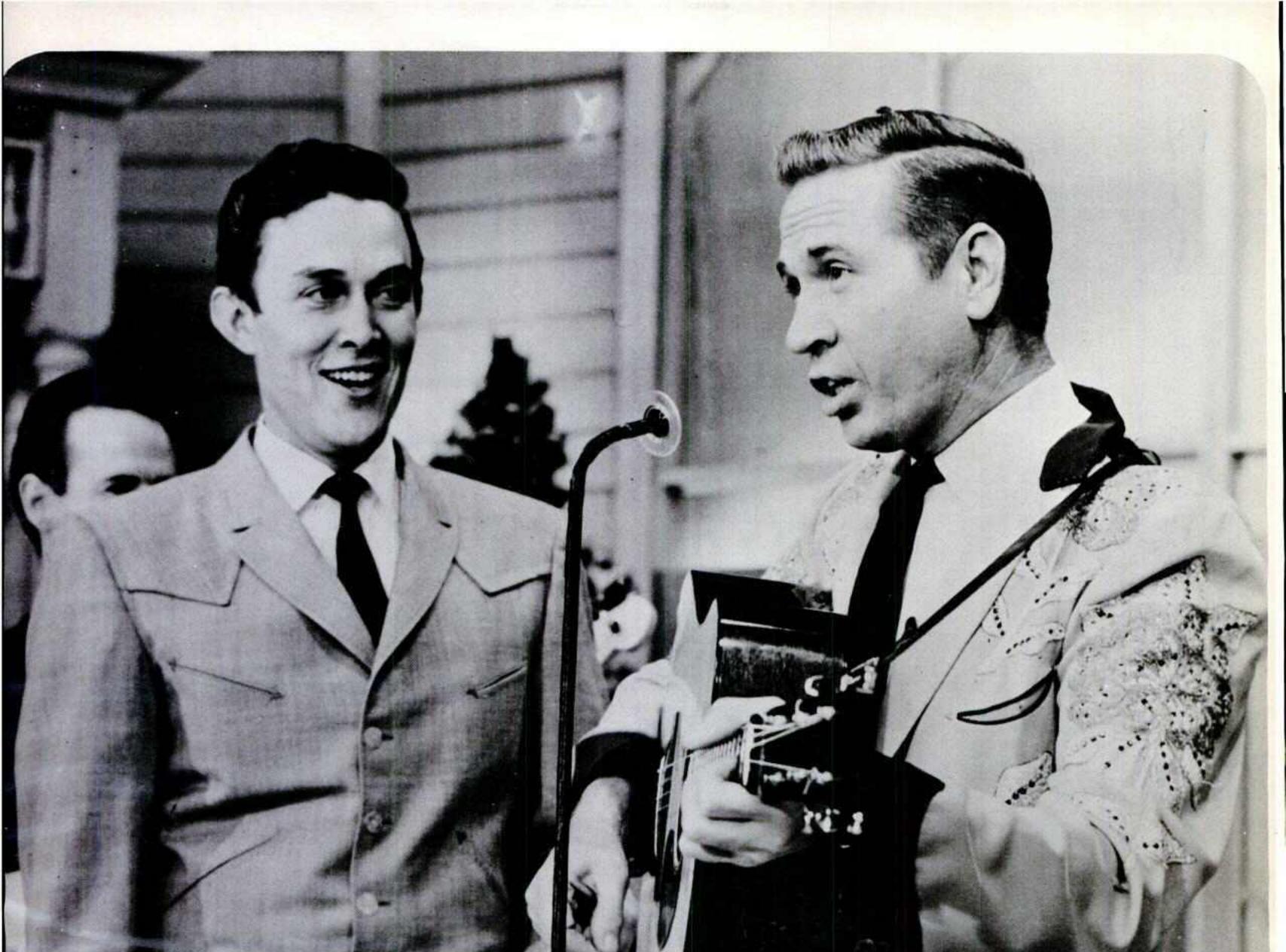
This Week	Last Week	TITLE, Artist, Label & No. Weeks on Chart	
1	1	I DON'T CARE 9 Buck Owens & His Buckeroos, Capitol T 2186 (M); ST 2186 (S)	
2	3	THE BEST OF JIM REEVES	
3	6	BITTER TEARS	
4	4	THE BEST OF BUCK OWENS	
5	7	HAVE I TOLD YOU LATELY THAT I LOVE YOU	
6	2	TOGETHER AGAIN/MY HEART SKIPS A BEAT	
7	5	LOVE LIFE	
8	8	THE FABULOUS SOUND OF FLATT & SCRUGGS	
9	9	COUNTRY DANCE FAVORITES	

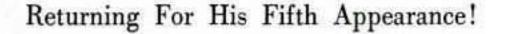
Weck	Week	TITLE, Artist, Label & No. Chart
10	10	R. F. D
11	12	I GET LONELY IN A HURRY 9 George Jones, United Artists UAL 3388 (M); UAS 6388 (S)
12	13	TRAVELIN' WITH DAVE DUDLEY
13	11	GEORGE JONES SINGS LIKE THE DICKENS!
14	15	SONGS OF TRAGEDY
15	16	YESTERDAY'S GONE
16	14	COUNTRY MUSIC TIME 9 Kitty Wells, Decca DL 4554 (M); DL 74554 (S)
17	17	THE PICK OF THE COUNTRY
18	19	THANK YOU FOR CALLING
19	18	FAITHFULLY YOURS
20	-	TALK OF THE TOWN 1 Dave Dudley, Mercury MG 20970 (M); SR 60970 (S)
	1000	

BILLBOARD, January 23, 1965

Weeks on







# BUCK OWENS

Capitol Recording Star

His Latest Release "I've Got A Tiger By The Tail" b/w "Cryin' Time" Capitol 5336

> Personal Management: Jack McFadden P. O. Box 861 Bakersfield, Calif. Area Code 805 — FA 7-7201

With The Mills Brothers and Norm Crosby

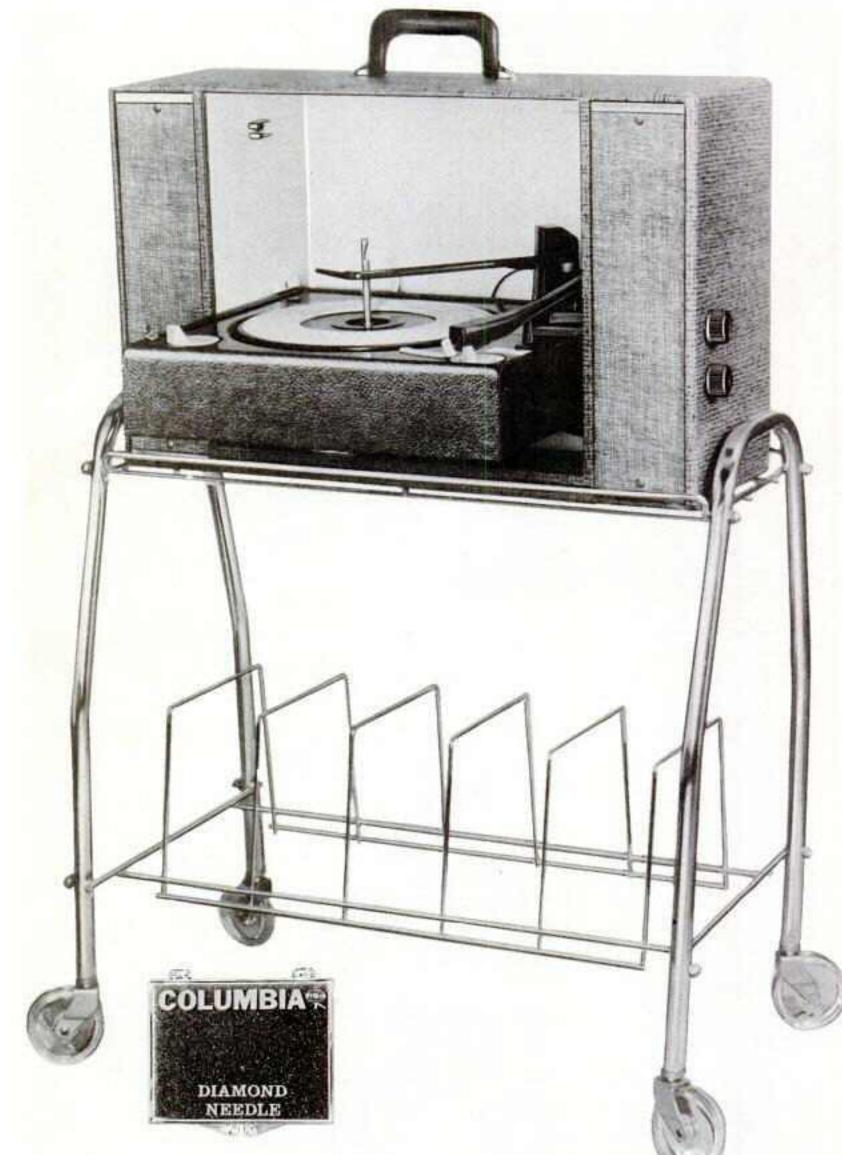
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# "THE JIMMY DEAN Show"

ABC - TV NETWORK Thursday, January 21, 10:00-11:00 P.M. EST.

WWW.dITERLATIONUVUEWUV







DAVID (DOC) HOLLIDAY (left), newly appointed assistant director of Key Talent, Nashville, joins his boss, Jimmy Key (right), in welcoming pop-country singer Bobby Bare to the Key office's talent fold. The Key firm is handling Bare's personals in association with Charlie Williams, of Universal Talent, Hollywood, who continues to serve as Bare's personal manager.

### WITH THE COUNTRY JOCKEYS

By BILL SACHS

Kyle Gay, who has just taken up the duties of publicity and music director at KPCN, Dallas, reports that station has a new staff member in Russ Johnston, long a favorite country jockey in the Dallas-Fort Worth sector. . . Jim Eanes, formerly on Decca and Mercury and now heard exclusively on the Dominion label, has a new release in "Room Full of Blues," penned by June Burd, b.w. "Handsome Man," written by Jim himself. Deejays missed in the mailing may obtain a copy by writing on their station letterhead to Margaret Patterson, 1708 Wayne Avenue, N. E., Roanoke, Va., or Dominion Records, P. O. Box 414, Salem, Va.

Norm Cannon, new program director at WISZ Radio, Glen Burnie, Md., infos that the station recently switched format to country & western, and thus has a dire need of spinning material to build its library. The station's jockeys-Woody Wooden, assistant station manager; Wally Horton, from Alabama: Butterball Paige, the Old Tarheel; Bob Murphy and Gene Bond-will appreciate help from the artists, diskeries and distributors, says Cannon. Charlie Doll is WISZ station manager. . . . Little Richie Johnson, Box 3, Belen, N. M., says he's currently promoting new singles by Margie Bowes,

Faron Young, Claude King, Buzz Ray, Jan Howard, Neal Merritt and others, and says he'd be happy to send out promotion copies to jockeys who'll write him.

Bill Schlotter, PD and c&w man at KEPS, Eagle Pass, Tex., type-writes: "I'm badly in need of country & western spinning ma-terial. We get very few late re-leases, and the ones I do get are mainly through my friendship with the artist or his manager. We don't get the new ones until they are really old, and sometimes not even then. Please print my plea, asking the artists and record companies to help out. The stations north of here, in San Antonio, for instance, get new releases, and then my listeners call, requesting them, and I don't have them. It is rather an embarrassing situation." Schlotter has been in the country music field for many years, mostly as a sideman with bands.

Ron Kitson has shifted from CFGM, Richmond Hill, Toronto, to the new Station WBLK, Buffalo, where he weaves the country melodies from 6-9 a.m., Monday through Saturday. Kitson is the writer of Loretta Lynn's "Happy Birthday," currently making its mark on the country charts. . . . "The Johnny Daume Country Show" was the first program heard on the brand-new WCVL in Crawfordsville, Ind., when it made its official bow recently. The station is currently operating 16 hours daily, with more to come later. In addition to his c&w show, Daume is doing a variety program. for a total of six hours daily. "As with most new stations," writes Johnny, "we are starting with a small record library. Anyone wishing to get some juicy plugs should send albums and 45's to me at P. O. Box 452, Crawfordsville, Ind., 47933." Smilin' Eddie Briggs is still spinning the country records at the red-hot c&w powerhouse, KSON, San Diego, Calif. Briggs returned to KSON last May after a brief stint at KOAD, Lemoore, Calif. Eddie's credits also include KEAP, Fresno, Calif., and KAYO, Seattle.

Here's additional sales volume tied up in a profit-plus package. The Masterwork Model M-1806 self contained stereo portable with two fixed speakers, "drop-a-matic" changer, stereo cartridge, twin sapphire styli, in a handsome silhouette "driftwood" finish case ...

### to retail at \$59.95\* and you can offer AT NO EXTRA COST to the consumer, a fabulous value of a brass plated tubular steel rack with 3" casters

# MASTERWORK RANGE CORDS SALES CORP., 799 Seventh Ave., N.Y., N.Y. 10019 ®"MASTERWORK" MARCAS REG.

### Johnny Russell Sure-Fire Mgr.

NASHVILLE—Sure-Fire Music Company, country publisher, has announced the appointment of Johnny Russell as general manager, filling a vacancy left by Don Helms some months ago. Russell has resided in California since leaving here here in 1961. He worked with his own band on club work in northern California.

In his new post, Russell will work in co-ordinating material for artists and a&r directors for all record labels.

### YESTERYEAR'S COUNTRY HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the Country field 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart of that time.

COUNTRY SINGLES-

5 Years Ago January 25, 1960

- 1. El Paso, Marty Robbins, Columbia
- 2. He'll Have to Go, Jim Reeves, RCA Victor
- 3. Same Old Me, Ray Price, Columbia
- 4. There's a Big Wheel, Wilma Lee & Stoney Cooper, Hickory
- 5. Riverboat, Faron Young, Capitol
- 6. No Love Have I, Webb Pierce, Decca
- 7. Amigo's Guitar, Kitty Wells, Decca
- 8. Country Girl, Faron Young, Capitol
- 9. Scarlet Ribbons, Browns, RCA Victor
- 10. Face to the Wall, Faron Young, Capitol

COUNTRY SINGLES-

10 Years Ago January 22, 1955

- 1. Loose Talk, Carl Smith, Columbia
- 2. More and More, Webb Pierce, Decca
- 3. If You Ain't Lovin', Faron Young, Capitol
- 4. Let Me Go, Lover, Hank Snow,
- RCA Victor
- 5. This Ole House, Stuart Hamblen, RCA Victor
- 6. I Don't Hurt Anymore, Hank Snow, RCA Victor
- New Green Light, Hank Thompson, Capitol
- 8. Hearts of Stone, Red Foley, Decca
- 9. This Is the Thanks I Get,
- Eddy Arnold, RCA Victor 10. One by One, Kitty Wells & Red Foley, Decca

BILLBOARD, January 23, 1965

48



and storage capacity for 150 LP records --

value \$9.95

PLUS

an EXTRA Columbia microgroove

DIAMOND needle – value \$10.00.

**Call your Columbia Records distributor TODAY for the** 

FULL PROFIT MARGIN details of this exciting program.

**TOTAL VALUE – \$19.95** 

# **News From the MUSIC CAPITALS OF THE WORLD**

### Continued from page 45

Peggy Hayama, Grammophon by A. Kobayashi, Victor by M. Tashiro, and Teichiku by R. Sawa. All these disks are to be put out by the end of February, at the latest. Seven Seas is also negotiating the recordings in Japanese of "La Casa tiu Bella del Mondo" and "Per te non Riesco a Dornire" by Petty Curtis in Italy. Yukari Ito, King's charming thrush, is set to partici-pate in San Remo Festival 1965. She will sing "Ho Catitio che ti Amo." . . . Columbia announced the release of the initial batch of two singles of Vee Jay label Jan. 20: "Let It Be Me"-"Loving You, Baby" by Betty Everet and Jerry Butler and "Happy Birthday, Baby"—"Apple of My Eye" by the Four Seasons. . . . Hisako Tsuji, noted Japanese violinist, is leaving for Russia for the third time Feb. 7 to give concerts in Moscow, Leningrad, Odessa and Kiev. Then she will proceed to East Germany and Bulgaria, to give additional concerts. . . . Yomiuri Nippon Symphony Orchestra signed Andre Vandelnot of Belgium to direct its two subscription concerts to be held Jan. 26 and Feb. 8. . . . Nippon Philharmonic Orchestra also booked Igor Markevitch to conduct its six subscription concerts to be given from Feb. 12 to April 2. J. FUKUNISHI

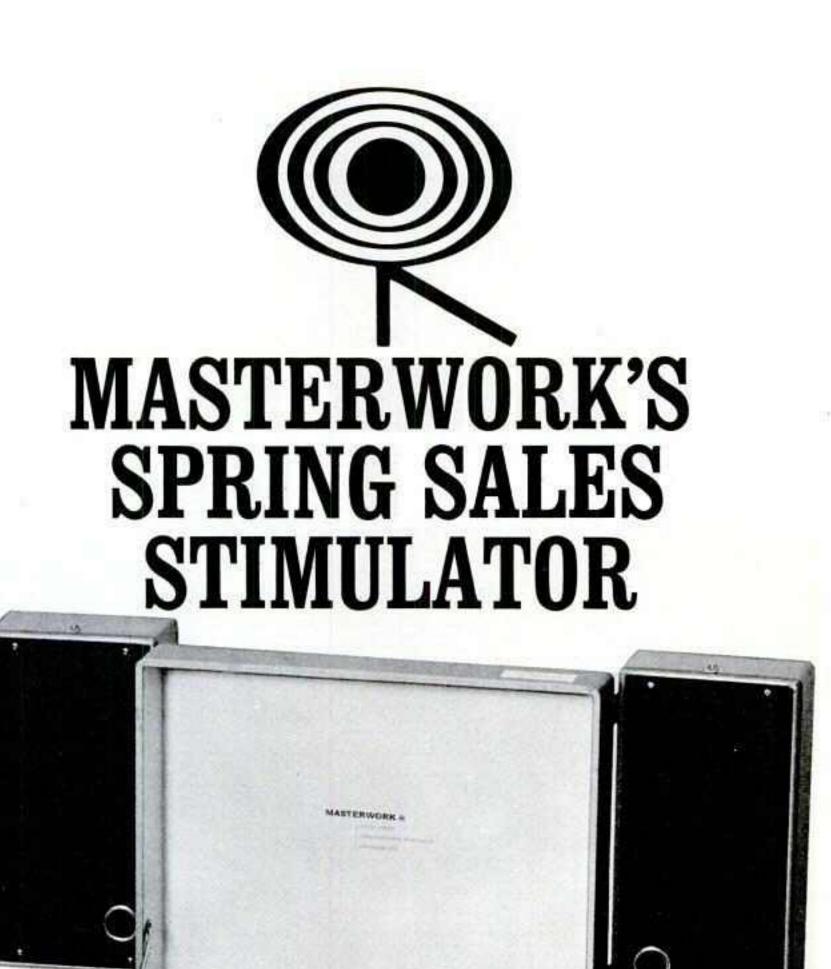
### SYDNEY

Australian Record Company Ltd. added another strong release to its steadily mounting spoken word catalog this month with the cssue of the Broadway cast recording of "Dylan," starring Alec Guinness. Early reports indicate that this one will be as successful for the company as its November release of "Hamlet."... Veteran entertainer Gracie Fields will make a tour of Australia for J. C. Williamson's theaters commencing Feb. 10.... Sydney now seems certain to see the Australian premiere of the musical, "Hello, Dolly!" The show will open at Her Majesty's Theater March 27. American actress Julie Wilson will play the lead. GEORGE HILDER

covery of Capitol of Canada's, Jack London and the Sparrows. Their "If You Don't Want My Love" and "It's Been One of Those Days" has been big across Canada, particularly in the group's home territory of Toronto and district, where they're in great demand for personal appearances at teen and school "hops." Capitol is now thinking of an LP....The Hawk's Nest, touted as Canada's first teenage night club, has opened in Toronto (8) above an adult nightspot, Le Coq D'Or, and with it opened another market for the growing crop of local young re-cording artists. The Nest is named for Rompin' Ronnie Hawkins, rock 'n' rolling U. S. expatriate who plays Le Coq D'Or frequently, has his own Hawk record label here, and is a partner in the enterprise. Opening attraction at the members-only weekend club was the Silhouettes with singers Diane Brooks, Jack Hardin and Little Joanne, plus guest appearances by Hawkins and Robbie Lane and the Disciples, whose "Ain't Love a Funny Thing" on the Hawk label, distributed by Capitol here, is making good across the country.... Ratings should climb for the Montreal-based Tuesday edition of the Canadian Broadcasting Corporation's popular teen-oriented TV show, "Music Hop," with handsome young Apex re-cording artist Pierre Lalonde taking over as host of the show. KIT MORGAN

### CHICAGO

Libertiy's new promotion man here is Bill Gerber, a former New Yorker. Gerry Lacoursiere, the label's Midwest promotion director, was busy introducing Bill to the trade last week. Bill replaces Mike Allen. Bill's wife Linda and daughter Danielle will join him here soon. . . . RCA Victor is holding a cocktail bash Wednesday (20) to introduce "Singing and Swinging" Frankie Randall to the Windy City. . . . Bob Klusmeyer, Mercury's new royality department head, will bring his wife Mary and their two children, Janet, 13, and Mike, 9, to Chicago soon. They currently reside in Connecticut. Jerry Mitchell has taken Perry Marshall's place on WIND's "Nightwatch." Perry left the station last week. . . . John T. Joyce, an account exec with WCFL for five years, was named local sales manager last week. . . . Li'l Wally returns to the Windy City after a Miami Beach vacation. He's releasing "One Has My Heart, the Other My Name" Jan. 20. Wally is also busy lining up arrangements for the U.S.A. Polka Convention to be held here next June. Polka deejays from around the country will attend. Besides Wally, they'll have Frank Yankovic, Frank Wjnarowski, Bell Hops from Pittsburgh, the Carousel Polka Band and the Chicago Polka Cousins. The Windy City Dancers will also perform. Gail Valenti and Agnes Podolinski are the two new publicity gals with Mercury. They report to the firm's new PR director, John Sippel. . . . Lou Green had the local NARAS crew enthralled at last week's meeting with taped demos of records dating back to before the turn of the century. Lou was also elected secretary at the meeting. Other officers are Bernie Clapper, president; Joe Wells, vice-president; Johnny Pate, second vice-president, and Dcik Schory, treasurer. NICK BIRO



### TORONTO

Apex Records here has the first North American release of Brenda Lee single that is chart-climbing in Germany, "Ich Will Immer Auf Dich Warten" and "Ohne Dich." Apex is pushing the upbeat "Ohne Dich," though it's the ballad side that's going strong in Europe.

While Beatlemania rages across Canada again with the release of the latest Beatle LP, a slightly less intense fever dubbed Sparrowmonium has struck in Toronto, which Capitol hopes will spread to a national epidemic. Cause is a single by Jack London and the Sparrows and the leader of the pack, a Liverpudlian turned Torontonian, has been nabbed by Chic Brampton for a Saturday afternoon radio show for teens. If the initial enthusiastic reaction holds, the show may be syndicated.

Much excitement over a new Canadian single released by Quality Records, which Ontario promotion manager Ed Lawson reports drew interest from MGM, Mercury, Red Bird, Dot, Amy-Mala and Cameo-Parkway before the U. S. rights went to Scepter, which was first to spot its chart-climbing potential. "Till We Kissed" was the first side to move here, but the flip, "Shakin' All Over,' is the stronger side now. The artist is billed only as "Guess Who," a gimmick which has prompted several radio stations to run contests to identify him. Hint: he's had previous disks on the Quality label and his last-beforethis saw some chart action here, but this is his first to attract interest in the U. S....The Laurie label in the U.S. has picked up the debut single by a current dis-

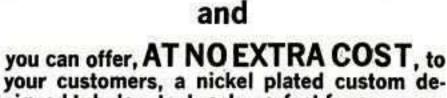
### MEMPHIS

Bill Black's Combo, Hi Record stars, begins a 36-day tour at Richmond, Va., April 16 and will criss-cross the country. . . . Another Hi artist, singer Gene Simmons, turned down a tour with the Dick Clark Caravan to Japan, Australia and New Zealand. ... Elvis Pres-(Continued on page 50)



needle, four controls, "jet age" handle, and top flight stereo performance WITH OR WITH-**OUT REMOVING THE SPEAKERS to retail at** 

\$99.95\*



your customers, a nickel plated custom designed tubular steel rack, perfect for any room in the house, with 3" casters and storage capacity for 120 LP records

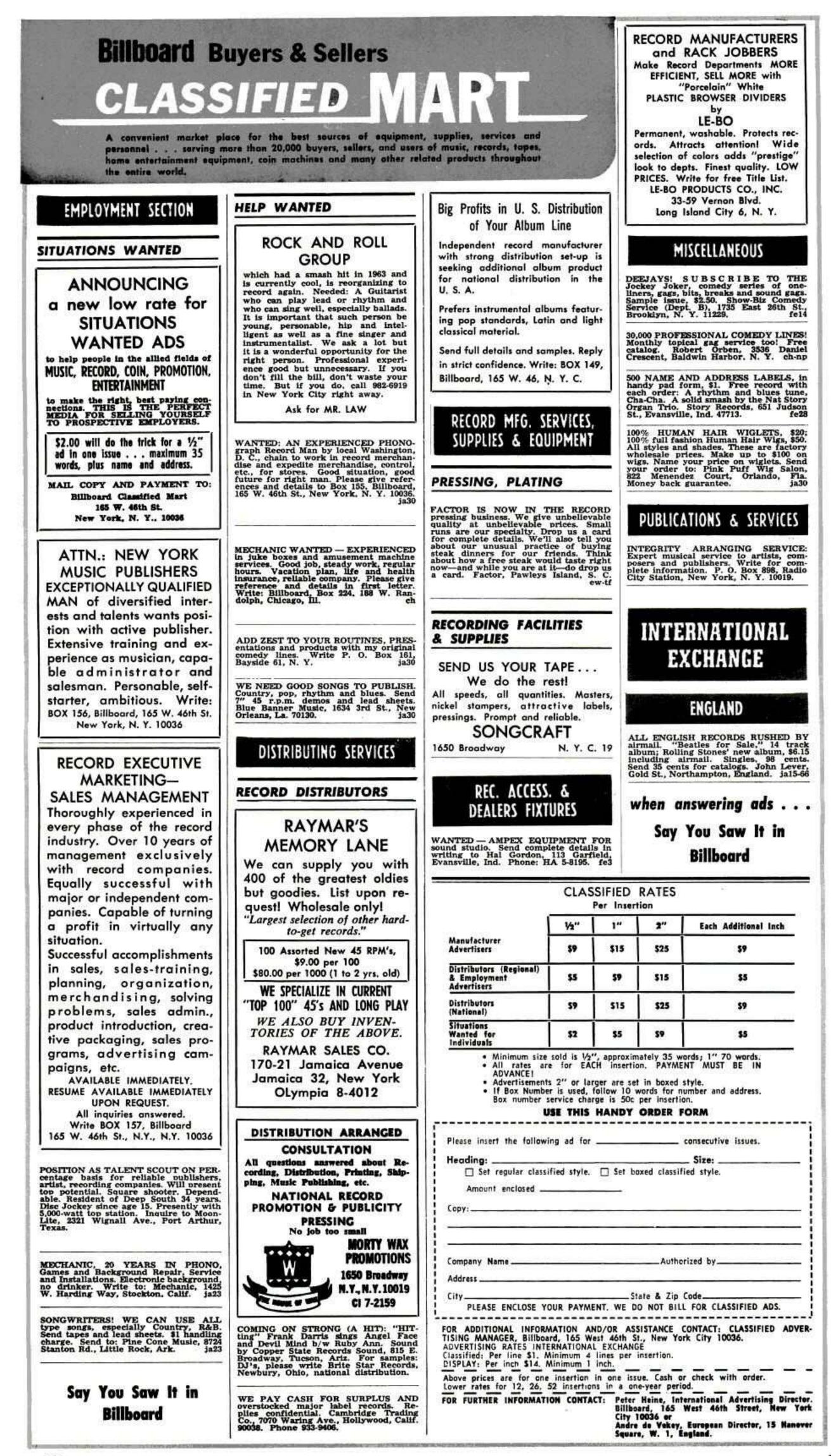
### value \$11.95

**Call your Columbia Records distributor TODAY for the** FULL PROFIT MARGIN details of this exciting program.



January 23, 1965, BILLBOARD





### NEWS OF THE WORLD

### Continued from page 49

ley celebrated his 30th birthday (8) quietly at his Graceland mansion with relatives and a few friends before he left for Hollywood and another movie.

**Bill Justis,** former Memphian now a successful composer, arranger, producer in Nashville, is in London on record business. One tape he took along to sell was "The Bonnie, Bonnie Flag of the Queen," composed and sung by **Nell Aspero H**, 18, college freshman in Memphis, well-known folk singer in this area.

ELTON WHISENHUNT

### NEW YORK

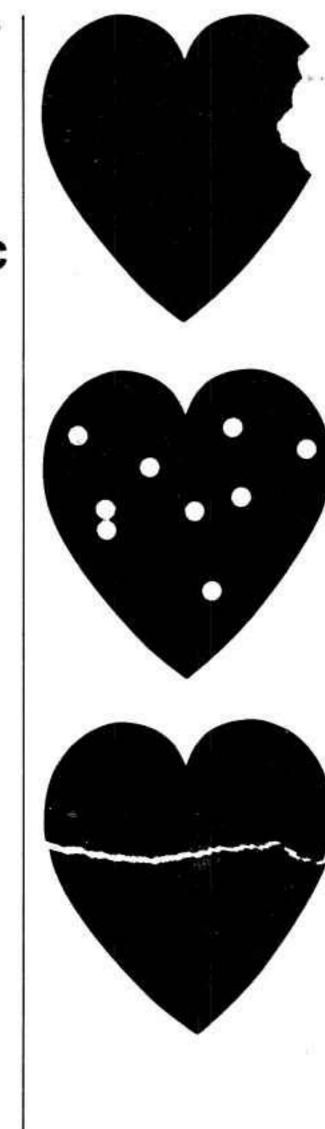
Friedrich Gulda, Austrian pianist, was guest of honor at a cocktail party last week (13) hosted by the director of the Austrian Institute.... Sidney Ascher, local public relations man, is set to produce a kiddie album for Power Tree Records featuring Jerry Jordan.... Zelda Sands, personal manager of Imperial Records artist Mel Carter, has set the vocalist with the Associated Booking office.... Jimmy Durante will serve as chairman of a "Once In a Lifetime Tribute to the Negro Performer" during 1965. Cere-monies will be held in New York, Washington, and other key cities. Proceeds of the tribute will be employed by the Negro Actors Guild to aid the sick, needy and indigent of the theatrical profession. ... Artcraft Records, a new label headed by William Woods, has opened offices in Schenectady. First release is due in February.

### HOLLYWOOD

KRLA figures prominently in two live talent productions. First, the station presented its annual March of Dimes hootenanny Friday (15) and then went to work preparing a 90-minute DJ special for KCOP-TV to be aired Jan. 28. The hoot featured Joe and Eddie, Hoyt Axton, Womenfolk, Dillards, Mason Williams and the Young Folk. The TV special will feature Henry Mancini as host, with live appearances by Jan and Dean, Duane Eddy, Freddie Cannon, Dick Clark, and filmed shots by the Beatles, Bobby Darin, the late Sam Cooke, Della Reese, Platters, Chubby Checker, Connie Francis, Ray Peterson and the Four Preps. Show relates the history of pop music since 1950. Seven of the station's deejays will also appear. Marty Fliesler, recently promoted assistant to the president of RKO General Broadcasting from v.p. and g.m. of the chain's KHJ outlet, out of Cedars after serious throat surgery. He and wife Arlene vacation in Hawaii before returning to New York in March. . . . Howie Peck, Yonkers, N. Y., drummer, has joined the Cliff Duphiney organ duo in the Thunderbird Lounge, Las Vegas. Duphiney and Peck open the T'Bird's afternoon entertainment slate. Young drummer shows great potential. John Hammond, Columbia's vet producer, spent four hours listening with Count Basie in the new Music Center to the Los Angeles Neophonic ork rehearse. Hammond left amazed at the sound quality but perplexed because he couldn't find the house's loud speakers. ... Bud Dain given his v.-p. stripes by boss Gene Norman at Crescendo Records. Dain handles national promotion. Norman boasts of the power of Lloyd Thaxton's syndicated TV dance show after the single "Watusi '64" was aired by Thaxton after hearing it at the Whiskey A Go Go club. Larry Freeman's Stellar Attractions promoting folk gigs at Santa Monica Auditorium. Line - up through May features Brothers Four, Stan Getz, Mitchell Trio, Miriam Makeba and Clancy Brothers and Tommy Makem. . . . Liberty's Vikki Carr makes her debut at the Flamingo, Las Vegas, Jan. 21. . . New publishing firms are Crater Music to handle r&r material and Music American Publishing headed by Johnny Mathis. ELIOT TIEGEL "For Lovin' Me"

We had to wait а long time to find the right song for а new single but it was worth it.

Thank you for the enthusiastic response. Refer Paul and Mary



TRADE PUBLICATIONS CASH BOX Pick "Sure Shot" Breaks Into Charts At 81 With Bullet BILLBOARD Pick Breaks Into Charts At 81 With Star MUSIC BUSINESS "Pick" RECORD WORLD "Pick" VARIETY "Pick" TRADE SHEETS

TEMPO "Hot Box Pick" SOUTHERN MUSIC SURVEY Picked in "Best Of New" Category

TED RANDAL "Special Entry" Category

MIKE TURNTABLE "Triumphant Trio, Plays and Sales"

NATIONAL MUSIC SURVEY "Pick"

BILL GAVIN "FOR LOVIN' ME is reported as attracting phone requests from teens as well as from adults"

FENWAY REPORTER DISC 'N DATA reporting "Action"

### **TOP FORTY STATIONS\***

Our thanks to the following stations which "FOR LOVIN' ME" received a "Pick" or Special Treatment

WORC Worcester WLS Chicago WDRC Hartford KILT Houston WOKY Milwaukee WINS New York WCAO Baltimore

			WINS New York WCAO Baltimore KYA San Francisco KEWB San Francisco KXOK St. Louis WWDC Washington, D. C. WPLO Atlanta WFOM Marietta WIND Chicago WMAQ Chicago WMAQ Chicago WMEX Boston WEZ Boston WFEA Manchester WKBR Manchester WIBC Indianapolis WQUA Moline KAKC Tulsa KIMN Denver WXYZ Detroit CKLW Detroit WTAC Flint KNUZ Houston KTSA San Antonio KONO San Antonio WRIT Milwaukee WFUN Miami WARM Scranton WSBA York WRAW Reading WAEB Allentown KDKA Pittsburgh KQV Pittsburgh WITH Baltimore KXOA Sacramento KJOY Stockton WPGC Washington, D. C. WEAM Washington, D. C. KRUX Phoenix KRIZ Phoenix KCBQ San Diego KDEO San Diego KAFY Bakersfield KFXM San Bernadino KMEN San Bernadino
Warner Bros. Records	Musical Director Milton Okun	Albert B. Grossman Mgmt. Inc.	*action as reported at press time

# BULK VENDING news Folz Sees Record Sales Year, NVA Alerts Trade But Cites N. Y. Sales Tax Threat No Shady Promo

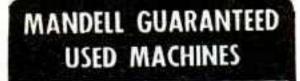
OCEANSIDE, N. Y. — Folz Vending, one of the nation's largest bulk vending operations, expects sales during 1965 to top the previous records, but is not quite so optimistic about profits.

According to Harold Folz, who with his brother Roger runs the firm, sales since the first of the year are running substantially ahead of 1964, and with unemployment decreasing in the metropolitan area, prospects for the balance of the year are bright.

Biggest cloud on the horizon is the threat of a New York State sales tax—possibly as high as 5 per cent. New York City does have a 4 per cent sales tax, but few if any other municipalities in the State use this method of raising revenue.

#### **Disastrous Tax**

According to Folz, a State sales tax would be disastrous to the bulk vending industry. There is no way the operator can pass on the tax at time of purchase,



N.W. Model 49, 11 or 54	4.50
N.W. Deluxe, 1¢ or 5¢ Comb 1	2.00
N.W. 10-Col. 1/ Tab Gum Mach. 1	8.00
N.W. Model #33, 1¢ Porc. Con-	
	6.50
	2.00
	0.50
Acorn 8 Ib. Globe 1	0.30

### MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen,	-
Red	.7
Pistachio Nuts, Jumbo Queen, White	.6
Pistachio Nuts, Large Tulip	5
Pistachio Nuts, Vendor's Mix	.6
Pistachio Nuts, Sheik, Red	.6
Cashew, Whole	-8



HAROLD FOLZ

Items vend either for 1 cent, 5 cents, 10 cents or 25 cents. Mechanically it's not feasible to pass on the tax at times of purchase, and even if it were, the public would rebel at paying sales taxes on low-cost items.

While the quality of charms on the market today—particularly the Rat Fink and TV Horror Face—has been high, Folz feels that manufacturers are spending too much time on sales and production and not enough on research and development.

The average manufacturer, Folz feels, is a good businessman who knows his customers and who knows how to operate a plant efficiently. But, Folz argues, he is generally not a creator.

Folz cites toy manufacturers

who usually have creative men on their staffs-men whose duties are solely to come up with new ideas.

He added that American operators often buy charms from exporters because a vacuum exists in the domestic field. He feels this vacuum could be filled if U.S. charm manufacturers expended a greater portion of their efforts toward research and development.

Folz gives U. S. manufacturers credit for producing quality products and good mixes, but he decries their tendency to copy one another.

### **Bulk Banter**

### DETROIT

William B. Bezenar, who operated a bulk candy route as Candivend Company, has given up the business to go into the carpenter field. . . . Thomas W. Cole, head of his own bulk vending business in Redford Township, is diversifying into candy and cigaret machines. He's continuing with his tab and ball gum machines in gas stations. . . . Walter Chlastawa, veteran bulk peanut vending operator, is now the owner of the Cozy Cove Bar on the West Side. . . . George E. Clark, who used to operate a route of nut machines with headquarters in Royal Oak, has moved to Lincoln Park. . . . Thomas F. Atkinson, head of Caro Vending Company, has



#### DON MITCHELL: An Alabama Alert

CHICAGO — An alert bulk vending businessman in the Birmingham, Ala., area has uncovered a promotional operation smacking of true "blue sky," according to the national association's legal counsel, Don Mitchell.

Particulars of the operation have been supplied to the area Better Business Bureau and NVA members.

Names of the principals in the operation were not disclosed by NVA. Mitchell informed Billboard, however, that the operation was discovered by a legitimate bulk vendor who answered a route-available ad in a small town newspaper.

The promoter offered the experienced vendor equipment that normally sells for \$6 at a price of \$60. The veteran operator wisely asked about license requirements on the proffered route and was told there were none. The legitimate businessman investigated and learned that \$2 fees for 1-cent and \$12 fees for 5-cent venders were levied in that locale.

A warning about this type of promotion was issued in November of last year by the National Better Business Bureau, the NVA and the National Automatic Merchandising Association.

Issued in the form of a bulletin, the caution explained that unscrupulous promoters prey on the uninformed public by means of classified newspaper ads.

Several years ago the NBBB recommended to news media standards for accepting vending machine advertising. Many experienced vending businessmen throughout the country are consulted from the standing NVA papers and radio stations about potential advertisers.

The Alabama complaint resulted from the standing NVA request that members report all questionable promotions.



Cashew, Whole	5
Spanish	7 5 2 6 2
Licorice Gems M & M, 500 ct. Hershey-ets Rain-Blo Gum, 72 ct	2 8 7 -
Rain-Blo Ball Gum, 140 ct., 170 ct., 210 ct	5
Adams Gum, all flavors, 100 ct. Wrigley's Gum, all flavors, 100 ct. Beech-Nut, 100 ct. Hershey's Chocolate, 200 ct. 1. Minimum order, 25 Boxes, assorted	5
Complete line of Parts, Supplie Stands, Globes, Brackets, Charm Everything for the operator. One-third Deposit, Balance C.O.D	
IMMEDIATE DELIVERY	
TOPPER "66"	
Now Vends Capsule	s
LOW, LOW PRICE	
\$15.50	8
The most durab	
and dependable m	8-
New and attraction	ve
design. Vends "V capsules at 5c, 10	
or 25c. Also vent	ds
gum. Machine sp	e-
THANK cially designed accommodate n e	w,
attractive styrofoa	m
display panel.	
NEW CASH BOX. Snap-in cash box mak collections quick and easy. Ends spill coins. Cash Box optional, 50c ea.	
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NEW CASH BOX. Snap-in cash box mak collections quick and easy. Ends spill coins. Cash Box optional, 50c ea. Stamp Folders, Lowest Prices, Wri MEMBER MATIONAL VENDING MEMBER MACHINE DISTRIBUTORS, IN NORTHWESTERN SALES AND SERVICE CO	te It.



Try one! You'll quickly agree. It's the outstanding Bulk Vender.

Model 60 dispenses all small products from Spanish peanuts to capsules and Jumbo ball gum.

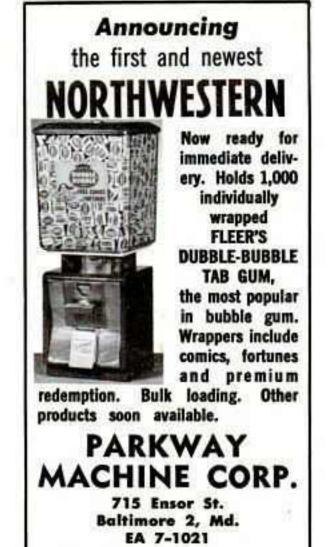


joined the Detroit Board of Education as Central District Attendance Officer. . . Joseph and Robert Cipriano have gone out of the bulk business here. They used to operate Candy Caters Vending Company.

HAL REVES

### FOLZ BROS. HEAD SOUTH

OCEANSIDE, N. Y. — The Folz brothers, Harold and Roger, left town this week. Roger has the best deal. He's vacationing with his wife in Nassau. Harold is headed south, too, only it's to New Orleans, Tampa and Miami on business. Both brothers expect to be home in a couple of weeks.



BILLBOARD, January 23, 1965 Copyrighted material

# Mfrs. Gird for New Products

### By NICK BIRO

CHICAGO—An exciting array of new products and new machines will be introduced by manufacturers this year to help operators cash in on the biggest period of prosperity the bulk vending industry has ever enjoyed.

That's the opinion of Jane Mason, Leaf Brands executive, and a veteran of some dozen years in the industry. Mrs. Mason sums up her prediction





for 1965 very simply: "Best ever." She bases this, however, on more than whimsey.

"For one thing, there are such general factors as the national economy being on the upswing and the population expanding," Mrs. Mason says.

#### **Boom Within Industry**

"An even more important factor, however, is the boom that is taking place within the industry. Bulk vending is being accepted as never before," she points out.

"There are more products and more new locations," Mrs. Mason says.

The Leaf Brands executive also feels that manufacturers are putting more money and time into research than ever before. Her own firm, as an example, is in the process of expanding its penny candy activities. Jane feels this is a product that is getting increased emphasis in the industry.

### New Penny Line

Leaf has traditionally produced such items as Maltettes, Leaflets and Munchies and has recently added Cherry Tarts and Big Apples. In the next several months, the firm plans to introduce a host of new items providing it with a complete line of penny candy.

Jane feels that penny candy has come into a new era. In the past, most items used to be sold in bulk. The trend in penny candy, however, is toward single or century-count items. That is the customer gets a single piece of candy instead of a bulk handful of smaller items.

Jane feels the bulk candy items will continue to sell but the century-count candies will provide operators with an even greater degree of diversification. Jane feels that the more items the operator offers in one location, the more sales the operator will have with all his machines.

#### Fewer Counter Sales

She feels a big reason for the penny candy boom is that such merchandise is no longer available over the counter. Store owners no longer feel it worth their time to carry penny candy. Operators, however, can handle these items to advantage.

Other products which Jane feels have boosted sales are the "printed" candies and gums. These are essentially the same pieces of merchandise, but with new faces, she notes.

New packaged gum and square-packed gum items have also helped operators, she feels.

### **Favorable Image**

Jane feels strongly that the bulk industry has created a favorable image in the minds of both the location owners and customers.

"Service is a big factor," she



JANE MASON "... A new era."

says. "The new multiple vending installation is a miniature store in itself. Ten years ago, operators were lucky if they could offer two or three items. Today, an operator can put up an installation with several dozen different kinds of merchandise."

Better promotion, improved merchandising, classier machines with their large globe, a virtually limitless variety of charm items, and the development of such things as sponsorship programs, have all helped the industry grow, Mrs. Mason feels.



### By RAY BRACK

CHARLOTTE, N. C. -The bulk vending business and sponsorship exploits of Lee Smith and Jack Thompson, partners in Smith-Regal of Carolina, have been extensively enough reported in both trade and consumer press to warrant only minimal review. Yet the remarkable welding and co-ordination of improbably diverse enterprises that has built this 17-year-old partnership into one of the most successful bulk vending operations in the country has not yet properly been told. In describing his complex creation, Smith spreads the fingers of each hand, clasps them together and says, "It all fits together, just like this."



Buicks—and completely overhauling them. These become amazingly economical route cars for long, over-the-road hauls.

Towed behind the route cars







attractive styrofoam display panel. NEW CASH BOX. Snap-in cash box makes collections quick and easy. Ends spilled coins. Cash Box optional, 50c ea. NEW VICTOR CAPSULES. Victor introduces a brand-new all-clear capsule. Features: Capsules have added capacity, are easier to fill and grip tighter. Three sizes for larger sales. "V" Caspules...\$4.50 per M (5M Lots) "V-1" Capsules.\$ 8.00 per M (5M Lots)

10 San San San

HEADQUARTERS

Whatever your bulk vending re-

quirements might be, we can

Always a complete stock of outstanding Northwestern machines,

Write today for complete informa-

serve you.

parts and supplies.

tion and price list.

#### A Close Look

On the surface, Smith-Regal is a 15,000-machine route in the Carolinas and Tennessee. But at closer look it is also an airport, a flying school, a flying service, an auto repair shop, a vintage auto collection, a bulk vending distributorship, a double wedding, and a bountiful source of funds for State and national retarded children programs.

And the aims of all these diverse elements are refracted to the advancement of the basic bulk vending business.

Basic to the firm is 360acre Carpenter Airport, near Charlotte, acquired by Smith and Thompson in 1957. On the

BIRMINGHAM

VENDING

COMPANY

520 Second Avenue, North, Birmingham, Alabama

Phone: FAirfax 4-7526 LEE SMITH: ". . . it all fits together"

airport property are located all the partners' fixed assets in both the flying and vending businesses. A large frame house on the property serves as the vending and distributorship offices. Across the road from the airport are located the modern homes of the partners.

#### **Connections Obvious**

"Some of the connections between the flying and bulk vending businesses are obvious," Smith says. "Others are not."

"We do service our route by air under emergency conditions —flying parts or merchandise to remote areas at the call of a routeman. But there are other advantages.

Smith then explains how the aircraft mechanics double as expert automobile mechanics. Enter the auto phase.

#### **Auto Problem**

The rugged character of the Carolina terrain and the great distances covered by the firm's routes take a great toll of vehicles. Smith-Regal has solved this overhead problem by purchasing quite low-cost used automobiles — always h e a v y makes such as Chryslers and are lightweight panel trucks filled with product for use in location-to-location, stop-and-go servicing where the big cars would prove costly.

This fleet is kept up, of course, by the aircraft mechanics.

### Vintage Cars

In building, this auto fleet, Smith has acquired a well pre-

(Continued on page 72)

BULK VENDOR



Komet is Standard Model. Galaxy Model also available has Chrome Cap-Hopper and Base. Mechanisms available: 1c, 5c, 10c and 25c, including coins size of U. S. half dollar. Capacity: Choice of three globes, 6, 12 or 18 pounds. Dispensing Wheels: 210 Gum, 210 and Charm, Century, Rocket, Standard Capsule. 25c Capsule Wheel will vend VI Capsules.

HARBY INDUSTRIES

14753 Arminta Street, Van Nuys, Calif. 785-6629 (Area Code 213) Eastern Representative: Manny Greenberg, #2 Neil Court Oceanside, L. I., N. Y. 516-R0 6-0047

Atlanta 7, Ga. Phone: DRake 7-4300

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# **COIN MACHINE** news

# **Bow New Rowe Diplomat** 'Rowe to Be First' With Discotheque Theme Says Canteen Head

### By NICK BIRO

HOLLYWOOD - BY THE -SEA, Fla.—Rowe AC Manufacturing unveiled a new 200-selection Diplomat phonograph at a record gathering of its U. S. and South American distributors here last week.

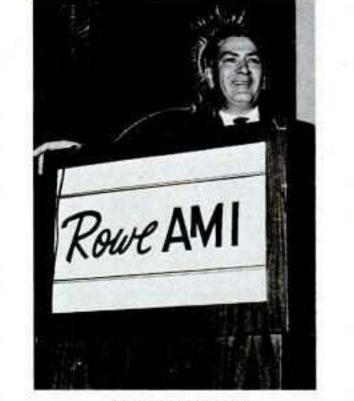
The firm also climbed on the mushrooming discotheque band wagon with the introduction of a pair of large consolesize speakers which are to be produced by Rowe's Grand Rapids factory.

Fred Pollack, Rowe AC vicepresident in charge of marketing, said that the firm would very shortly have a wallbox which he predicted could increase sales by as much as 40-50 per cent.

#### Several Hundred Attend

Several hundred distributors with their key executives, guests and wives attended the twoday Rowe-AMI sales convention which actually extended through the weekend.

Rowe even added a United Nations flavor to the gathering by providing simultaneous translation of the proceedings into Spanish for the benefit of the firm's representatives from the



JACK HARPER "... committed to expansion"

speakers, to help operators convert taverns and lounges into discotheque clubs.

Rowe, however, indicated it had no intention of going into the record business and would not provide disk material for its machines.

"Knowing the nature of the record business, you (distributors and operators) will have the disks—the companies are not asleep," Pollak said.



FRED POLLAK . . discotheque is here."

onnto The new Diplomat phonograph, which appropriately was it unveiled in the plush Diplomat Hotel, has a number of innovauld tions. Included are service conits trol center, new swing-out slug rejector, compression spring the which holds the top in any position while servicing, easier selecthe tion and switch control for LP not programming, credit unit with clear cover making it easier to read, upgraded snap-in title re," (Continued on page 70) HOLLYWOOD - BY - THE -SEA, Fla.—Automatic Canteen Company of America President Patrick O'Malley predicted that his firm's Rowe AC Manufacturing division would shortly be first in equipment sales just as Canteen is already the nation's "leader in vending and operating."

O'Malley also squashed rumors that Canteen's Rowe AC Manufacturing division was for sale. "I get calls at all hours of the day and night," O'Malley said. "I can only tell you the facilities are not for sale, we do not anticipate their sale, and there is nothing in the foreseeable future that would lead us to sell," O'Malley said.

The Canteen executive spoke before several hundred Rowe distributors during the firm's annual sales meeting at the Diplomat Hotel here last week. The occasion was the introduction of the new Rowe-AMI phonograph, appropriately called the Diplomat.

In a dynamic and forceful address that was a keynote for the international gathering, O'Malley predicted a bullish future for the coin machine business in general and Rowe dis-



### PATRICK O'MALLEY

The Canteen president confirmed a previous announcement by Fred Pollak, Rowe-AC Manufacturing vice-president, that the company would produce a phonograph wallbox "before the next calendar year."

O'Malley said the Canteen finance committee had given its approval to the move and that the wallbox would be of the "style you (distributors) want."

Record Earnings O'Malley said that 1964 pro-

Latin-American countries.

Rowe used the theatrical production technique which has become so popular with manufacturing firms presenting new products. A cast of four Jam Handy Organization Players alternated with Rowe executives in getting across the firm's sales message.

### **Predicts Expansion**

Jack Harper, Rowe AC president, said that all the resources of Automatic Canteen Company of America, Rowe's parent firm, would be available for what he termed "a course of action leading to expansion."

He noted that Rowe was also kicking off a new training program—both for distributors and operators—and a new finance program which would help distributors compete in today's market.

Along the discotheque theme, Pollak said that Rowe would provide banners and signs, in addition to the large console "You must, however, be aware that discotheque is here,"

tributors and operators in particular.

# MOA & Juke Mfrs. to Meet

CHICAGO — Music Operators of America will meet with representatives of the four juke box manufacturers Tuesday (26) to review plans for the association's fall convention in the Pick Congress Hotel.

Fred Granger, MOA managing director, said the meeting would give the manufacturers an opportunity to look over the exhibit area which will be used.

Granger said that MOA would meet with game manufacturer representatives at a later date.

#### **Other Subjects**

The meeting next week is also expected to cover such subjects as the current coin shortage and



FRED GRANGER

a need for an industry-wide public relations program.

MOA has also invited a representative of the vending industry's National Automatic Merchandising Association to sit in on that portion of the meeting which deals with the coin shortage.

David C. Rockola, founder and president of the Rock-Ola Manufacturing Corporation, will represent his firm. Attending for Wurlitzer will be Morris C. Bristol, vice-president and counsel, and A. D. Palmer, advertising and sales promotion manager from the Wurlitzer plant in North Tonawanda, N. Y. Seeburg and Rowe AC have not yet announced the names of their representatives. duced the largest dollar earnings in Canteen history and that the firm expected to surpass last year's figures in 1965. Canteen will have over \$300,000,000 in sales this year, O'Malley predicted, surpassing last year's figure of \$279,000,000.

Commenting on the subject of diversification, O'Malley said that operators were expanding into virtually every type of coinoperated equipment. "The problem of today is that nobody can stand still—you either go ahead or fall behind," O'Malley said.

The O'Malley reference was to the increased tie-in between all segments of the coin machine business—music, games and vending—in general but it was also an obvious pep-talk to Rowe distributors to take advantage of this trend.

"The challenge of growth is unlimited and the pressure will never let up," O'Malley said. "If a businessman stops growing, he's dead."

# Wurlitzer Unveils New Phono & Wallbox

NORTH TONAWANDA, N.Y. — Wurlitzer distributors around the country and in Canada are holding open houses this week to show the firm's new "2900" phonograph and what is the coin machine industry's first wallbox combining remote speakers and 50-cent play.

The phonograph is available with 100-selection and 200-selection play mechanisms and in blond and dark color styles. The styling is that of a "modified console," which according to A. D. Palmer, advertising and promotion manager, provides the flat title-strip programming panel in a phonograph that is not as wide as competitive console models.



WURLITZER 2900

The wallbox comes in two different models—one each for the 100-selection and 200-selection models. The half-dollar (or two quarters) will play either the 10 top tunes or little LPs from the first four (A-B-C-D) banks.

### Solid-State Amp

The phonograph has a solidstate amplifier, a new singlekey locking feature that enables the operator to lock the machine without the key, a single "Golden Bar" play stimulator, an optional set of display panels and a host of other new developments.

The cabinet finishes are dark Kashmir grained walnut and a very blond walnut — both in close grained patterns. According to Palmer, the Golden Bar play stimulator is the most important of the phonograph's features.

The unit permits operators to offer a pre-selected program of music—such as 10 Top Tunes or discotheque—for two quarters or a half-dollar. The customer merely inserts his coin and presses a single Golden Bar. Playrak Feature

The new phonograph is equipped to play little LP records at 25-cents per side or 50cents for the entire album. The Playrak selection control makes it possible for the phonograph to accept all denominations of (Continued on page 74)



WURLITZER WALLBOX





MANUFACTURING Whippany, New Jersey Troy Hills Road





Monsieur Joseph Panarinfo, the originator of Discothèque, is in the U.S.A. as an exclusive consultant to Seeburg. His services are available to every operator in the U.S.



Reco

# de Seeburg constitue to trothèque is danse le plus authentique... nost exciting dance Janais enregistré. ever recorded. FEBURG



Now, for the first time ever, you can offer your locations this complete Discothèque package from Seeburg:

# 1. New REC-O-DANCE albums!

The most danceable tunes ever specially recorded for Discothèque dancing by Seeburg under direction of David Carroll, in multi-channel stereo, to give the illusion of a live name band playing on the Discothèque dance floor.

### 2. New BIG SOUND stereo!

Magnificent Rhythm Twins —floor-level remote speakers with sectorial horns and 15inch woofers—combine with LP Console/480 to deliver the new Beat needed for Discothèque dancing. A Seeburg exclusive, the only combination specifically designed for Discothèque use.

### 3. New "INSTANT NIGHT CLUB" package!

Decorations—wall panels napkins, coasters—even a modular dance floor! Everything needed to transform a location into a Discothèque, plus a complete promotional package for location use.

Call your SEEBURG distributor for complete information ... N-O-W !



# Seeburg Shows to St. Louis Ops

ST. LOUIS - George Glass Distributing Corp. here was host to area operators, their wives and location owners at a gala open house introducing Seeburg's new Discotheque Feature the evening of Dec. 29.

Here from the Seeburg factory for the event were Stanley Jarocki, assistant sales manager; Robert Dunlop, regional vice-

president, and Joseph Panarinfo, Seeburg Discotheque consultant from Cannes, France.

The affair, held at Bud Elliot's Playgirl Club, had St. Louis' famous Davey (Nose) Bold as emcee. Entertainment included the songs of Jo Ann Cameron. But as George Glass put it, "Discotheque stole the show." And this was echoed by the others

from the local branch, Frank Schroeder, Dick Glass, Pete Entringer, Art Buris, and Pat Blunds, who heads up the branch's one-stop department.

Operators from Illinois included Jack Dicicco, Alton; Mike Sasyk, Madison; Hershel and Bud Taylor, Belleville; Harold Mozier, Jerseyville; Eugene Cotter, West Frankfort; Maurie Zimring, Granite City; Wilmer Enge, Belleville, and Victor Renner of Collinsville.

Several out-State Missouri ops came in, including Leo Leiweke, Washington; William Meese, Festus; George Close, St. Charles, and Clarence Kynian from Kirkwood.

Quite a few ops, particularly those in the city, brought their location owners in for a firsthand look at Discotheque-Abe Farber, Ed James, Orville Carter, Mrs. Helen Weaver, Jerry Alvin and Marvin Nissenbaum, Harry and Herb Raiffie, Sydney and Walter Morris, George Schoen, Dave Johnson, Al and Bill Turnbough, Jack Joseph, Pete Roffie, Larry Brandon and many others.





# Seeburg Names Struve in L. A.



PRESTON STRUVE

Jones Music Head Weds

HOLLY SPRINGS, Miss. — Mrs. Mahon Jones, owner of Jones Music Company, was married recently to William Richardson, chiropractor here. Mrs. Jones' first husband, Mahon Jones Sr., died in June, 1963. Mrs. Jones, 40, has one son, Mahon Jones Jr., 15. She has continued to operate the route with employees since her husband's death. CHICAGO—Struve Distributing Company, Seeburg distributor in Denver and Salt Lake City, is setting up offices in Los Angeles to distribute Seeburg equipment in Southern California and Arizona.

Preston (Pres) Struve, head of the firm bearing his name, said he would hold an open house in his Los Angeles showrooms Jan. 24 from noon to 7 p.m.

Stanley L. Larson, secretarytreasurer of the Struve organization, will be general manager of the Los Angeles outlet. Sherry Arps is parts manager, Cliff Beenings will be in charge of service.

Leo Simone will handle sales,

tributstribu-Lake Both she and Larson are from in Los Denver.

Struve has also announced the apppointment of Sal DeBruno to head a branch office in Phoenix. Other organization changes include Al Morrison, manager, and Frank Negri, assistant manager, in Denver; Gaylord Merrill, manager, in Salt Lake City.

# Pioneer Shows Diplomat for Milwaukee Ops

MILWAUKEE — Pioneer Sales and Service, headed by Joel Kleiman here, will unveil the new Rowe-AMI Diplomat phonograph at an open house to be held in its showrooms Sunday (24) and Monday (25).

Hosting the event with Kleiman will be Sam Cooper and entire Pioneer Sales staff. An added attraction will be the appearance of Art Frigo of Gotham Educational Equipment Corporation to demonstrate the firm's recently introduced Elliptipool.

Kleiman said that refreshments will be served and that a "few surprises" are in store for Pioneer's guests. Several hundred operators and guests from the Milwaukee area are expected to be in attendance.



# Greatest <sup>of</sup>all Automatic Entertainers THE WURLITZER 2900 NEW COME IN AND SEE IT ROCK CITY DISTRIBUTING CO., INC.



### Mississippi Op Loses Machine

OXFORD, Miss. — Ted Combs, Taco Amusement Company here, recently had a Seeburg AY-100 phonograph stolen from a location.

It was Combs' first burglary in some 16 years in the business and he said he had recently let his insurance lapse. The machine was valued at \$700 by Combs. Thieves also stole a cash register from the location.

# GOTTLIEB SUNSET (2 PL.)295GOTTLIEB SWING ALONG (2 PL.)295GOTTLIEB FLYING CHARIOT (2 PL.)295GOTTLIEB GAUCHO (4 PL.)295

### ARCADE & BOWLERS

MIDWAY TARGET GALLERY\$1	15
MIDWAY TARGET GALLERY (2 PL.) 19	25
BALLY BIG INNING (BASEBALL) 14	15
BALLY BOWLER (16 FT.)	15
UNITED DE LUXE BASEBALL 14	15
UNITED BONUS BASEBALL 2	45
UNITED SKY RAIDER GUN 1	25
UNITED BIG BONUS SHUFFLE (81/2 FT.) 19	
UNITED SUNNY SHUFFLE (81/2 FT.) 1	
UNITED LINE-UP SHUFFLE (81/2 FT.) 19	25
CHICAGO COIN 6 GAME BOWLER (8 FT.) 19	5
AMERICAN SHUFFLEBOARD (22 FT. AS IS FROM LOCATION) 29	25

#### MUSIC

WURLITZER	1650 AF\$ 65
WURLITZER	1700 F 95
WURLITZER	2100
WURLITZER	2200
AMI E 120	8
AMI F 120	12
ROCK-OLA	1478
	Half deposit, balance C. O. D. or sight draft

January 23, 1965, BILLBOARD

615 Murfreesboro Road

Phone: 242-4353

Nashville, Tennessee

# MOST VERSATILE Remote Speaker Wall Box



# NEW WURLITZER MODEL 5220

A MINIATURE MUSICAL LIBRARY STOP IN FOR A LOOK AND A LISTEN

# THE WURLITZER COMPANY

2920 West Pico Blvd.

Los Angeles, California

67 pyriobled ma



AUTOMATIC CANTEEN COMPANY of America President Pat O'Malley enjoys a laugh with Harold Dash, of Jam Handy Productions; Paul Hunger, head of Canteen's overseas sales, and Jack Harper, Rowe AC Manufacturing president.



AN IMPROMPTU PANEL discusses the juke box business today: Louis Jamail, San Antonio Sales (Jamail and his wife won a free trip to Puerto Rico for exceeding quota); Johnny Rowell, Sparks Specialty; Ed Claffey and Fred Pollak, Rowe executives; Johnny Cooper, Sheldon Sales, and Ed Ginsburg, Atlas.



THE ENTIRE TWO-DAY program was translated simultaneously into Spanish to accommodate Rowe's South American distributors. Jorge Morfin handles the mike.



# ROWE DISTRIBS



ROWE AC DISTRIBUTORS watch the unveiling of the new Diplomat phonograph. Note the Chicago contingent in the second row: Sam Gersh and Mr. and Mrs. Eddie Ginsburg of Atlas, and Paul Huebsch, Rowe regional man.



PAT O'MALLEY gives Mr. and Mrs. Bob



EDDIE GINSBURG, of Chicago's Atlas Music, "... the man who sold more Rowe AMI phonographs last year than any other

distributor," stands with his pretty wife and Mrs. Charles Mc-Dowell, Southern Amusement Company, Memphis.





JACK HARPER, center seated, flanked by Fred Pollak, Rowe vicepresident and Pat O'Malley, Canteen president, pose with representatives of the firm's international distributor contingent.



LISTENING ATTENTIVELY to a seminar on financing are (l. to r.): Claud Conners and Wolf Lebovitz, Southern Amusement Company, Birmingham and Memphis respectively. Behind Lebovitz is Jack Dunwoody, Rowe. The charming lady on the right is Flora Kennerley, Sparks Specialty, Atlanta.

TALKING SHOP: Emil Rollnick, Hubshmann; and Jay Lynch, Ed Holyfield, and Mrs. Lynch, all of Lynch Distributing Company, New Orleans.



KENNETH GLENN, ST. PAUL (left) introduces Billboard's Nick Biro, Chicago, to Mr. and Mrs. Leon Nick of Bush International, San Juan, Puerto Rico.



HENRY HUBSHMANN, Hubshmann Finance, Canteen subsidiary, goes over the finance business with Jack Harper, Rowe AC president, and Pat O'Malley, Automatic Canteen Company of America president.

Edinger, Houston, their tickets to Puerto Rico. Edinger, a Rowe regional man, won the firm's prize for exceeding sales quotas.

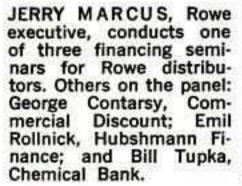


SURPRISE OF THE EVENING. Carmel Quinn, a guest of the convention, comes to the stage to entertain at the Thursday evening banquet. She's introduced by Jack Harper.

DICK MUELLER, John Moyer and Harold Brogdon of Rowe conduct a technical seminar on the new Diplomat phonograph. Three such sessions were held to accommodate all distributors.



BILLBOARD, January 23, 1965 Copyrighted material





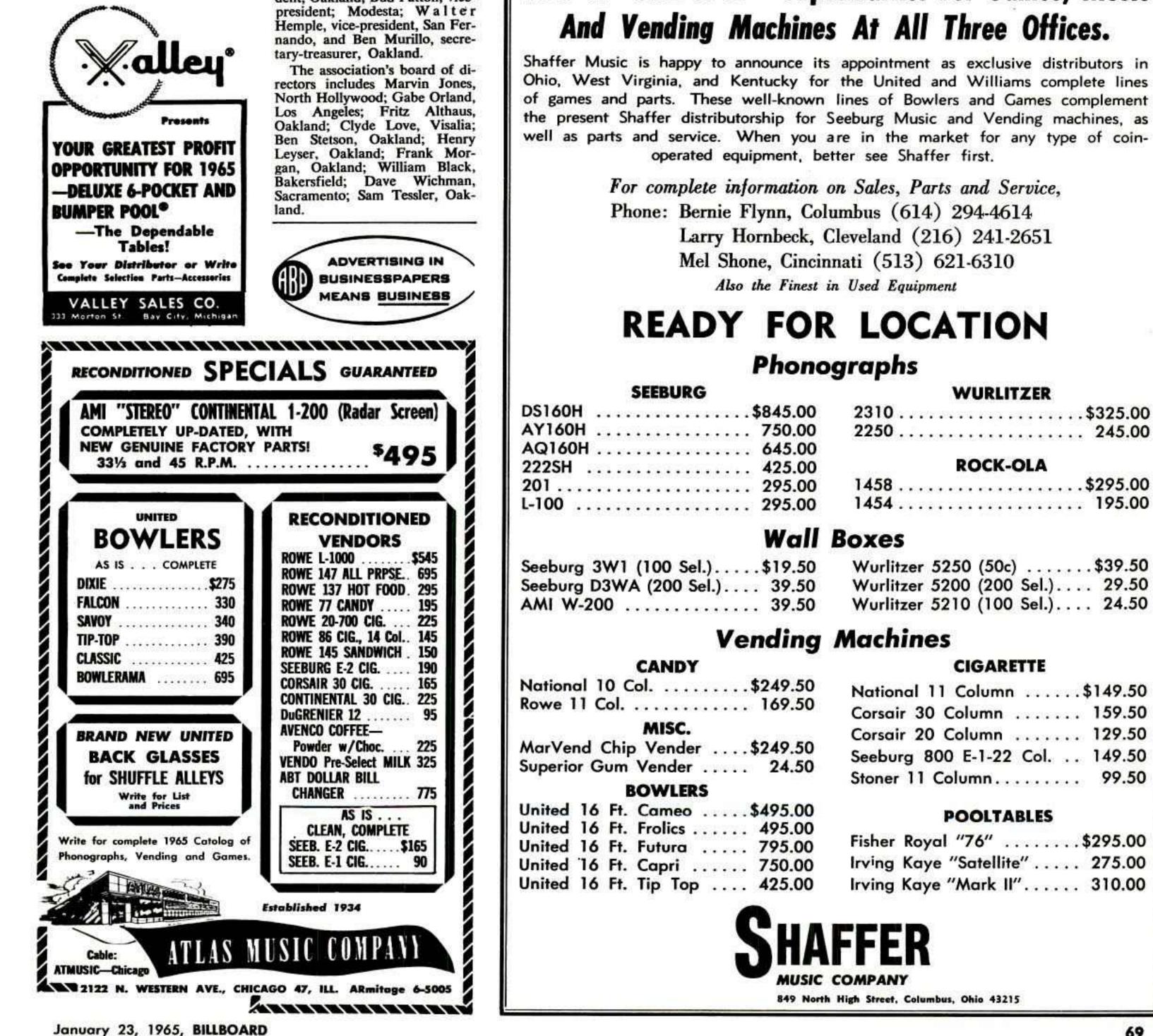


# Southern Calif. Trade To Talk Legislation



#### GEORGE MILLER: Active Legislator

FOR	SALE
Bally U. S. A	\$50.00
Bally Waikiki Beac DuGrenier Cigarett	h 75.00 Machine
K 12	50.00
Rowe Model 520 . Send 1/2 d	eposit to
GUERF	
1211 W. 4th St.	Lewistown, Pa.



### By RAY BRACK

LOS ANGELES - Prospective 1965 legislation at State and local levels bearing on the coin machine business will be the major topic of discussion at a meeting of the Southern California chapter of the California Music Merchants' Association here Thursday (21).

Uppermost in the minds of many of the businessmen attending the meeting at California Music Company, 2933 West Pico Boulevard, will be the 5cent cigarette tax increase proposed by some State legislators.

"We expect a lot of legislative action on both the State and local levels this year," declared George Miller, president and managing director of the 33year-old State association and long-time leader in the Music Operators of America before his retirement last year.

CMMA, headquartered in Oakland, has chapter offices in Stockton, Sacramento, North Hollywood and Bakersfield.

Beside Miller, other officers are C. G. Silla, first vice-president, Oakland; Bud Patton, vice-



### Push Discotheque in South

MEMPHIS — The employees at Sammons-Pennington Co., Seeburg distributor, are talking

> mons. SAMMONS

about nothing but "Discotheque" these days and the man doing the most talking is president George Sam-

"We're going to blanket the area with

Discotheque," said Sammons. "We're going to bring France to the South."

In case you hadn't heard, Discotheque is the new dance craze sweeping the country.

Seeburg is pushing the devel-

opment in its 1965 sales program and Sammons, one of the best salesmen in the South, is enthusiastic about it. He has the equipment and is hard at work. The first Discotheque club in Memphis is expected to open shortly.

### **Pinball Thief**

MANCHESTER, N. H. -Charged with stealing \$90 from three pinball machines at Homer's Taxi on West Central Street here, Lionel E. Belanger, 29, was indicted by a Hillsborough County grand jury. The machines were the property of John Lazar, Lazar Music Company.



Say You Saw It in Billboard

# **Shaffer Music Company** adds United and Williams... Now A "ONE STOP" Supermarket For Games, Music And Vending Machines At All Three Offices.

Ohio, West Virginia, and Kentucky for the United and Williams complete lines of games and parts. These well-known lines of Bowlers and Games complement the present Shaffer distributorship for Seeburg Music and Vending machines, as well as parts and service. When you are in the market for any type of coin-

69

### **Debut New Rowe Diplomat**

### Continued from page 58

rack, and optional money meter. Rowe has also instituted a new quality control system for all its subassembly parts which its says will virtually eliminate production failures.

The phonograph has been redesigned along the console theme and is available with a variety of optional fronts, making it suitable for locations with different decors.

### The unit has a Shure Dynetic cartridge with diamond stylus. Power output is 25 watts per channel.

The Rowe-AMI "Stereo-Round" speaker system has been retained with a number of refinements. The unit has a treble range control and a bass boost control with automatic volume control and automatic record quality control circuitry included.

### N. Y. License Act

Continued from page 58

passage of the proposed licensing bill in this session of the State Legislature.

Mrs. Millie McCarthy, New York State Operators Guild, was invited to address the meeting and provided background information on the proposed licensing legislation, its advantages and means by which operators can work to assure its passage.

# Seeburg Ends Year With a 27% Hike

CHICAGO — The Seeburg Corporation chalked up a 27 per cent gain in sales last year, pushing the company's total volume from \$59,945,510 to a record \$76,426,762.

Delbert Coleman, chairman, said the increase in volume was largely attributable to gains in the sale of vending equipment, although other company operations also showed improvement.

Coleman noted that foreign sales had risen substantially and that the company's expanded research and development program had led to the introduction during the year of such products as the firm's income totalizer, three new lines of venders, a full line of electric organs and the company's packaged discotheque program.

### **Predicts Continued Growth**

Coleman predicted continued growth in 1965 based on the growing demand for vended

goods coupled with the benefits Seeburg anticipates for the increased production capacity of its new Chicago plant, scheduled for operation by April.

This is the fourth consecutive year in which Seeburg has increased both is volume and profis. Going along with the 27 per cent increase in sales is an even more spectacular 38 per cent increase in profits, raising the company's earnings from \$2,763,313 in 1963 to \$3,819,-045 in 1964.

On a per-share basis, the earnings are equal to \$1.70 on 2,244,155 shares, compared to 1963 figures of \$1.33 on 2,080,-230 shares outstanding. (All 1963 figures have been restated to include Williams Electronics Manufacturing Corporation on a pooling - of - interest basis, and shares issued in final payment for the 1961 acquisition of Qualitone.)

### Recent

STEREO RELEASES

for Music Operators

### SEEBURG LITTLE LP'S

### Pop Vocal

Gene Simmons-"Jumpin' Gene Simmons" ......Hi Haunted House . . . Bony Moronie . . . Rock Around the Clock ... Slippin' and Sliddin' ... Just a Little Bit ... No Help Wanted

### Pop Instrumental



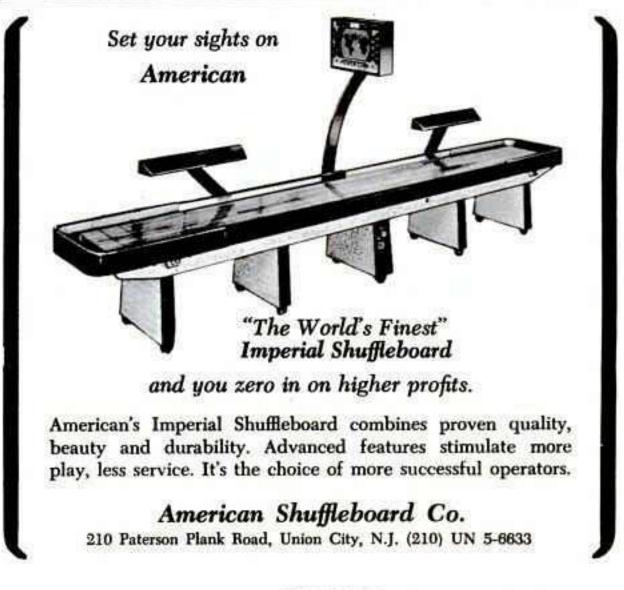
Hard Day's Night . . . There's a Place . . . Do You Want To Know a Secret

### C&W

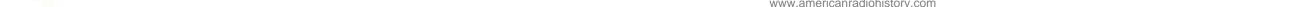
- Walkin' After Midnight . . Love Me, Love Me, Honey Do . . . Yes, I Understand . . . Just Out of Reach . . . Don't Ever Leave Me Again . . . I'm Blue Again
- It's a Long Rocky Road . . . Shadows of the Bayou . . . Old Gobbler . . . Words . . . My Home in Shelby County . . . Banks of the Nile
- I'm Gonna Copyright Your Kisses . . . To Whom It May Concern . . . Golden Wrist Watch . . . Let Me Be the Oone . . . Who You Think You're Foolin' . . . Our Love Will Show the Way

### "Artist of the Week"

Floyd Cramer-"Cramer at the Console"......RCA Victor White Silver Sands . . . Take Me . . . Have You Ever Been Lonely . . . Cocoanut Grove . . . Near You . . Vaya Con Dios . . . On the Rebound . . . Moon River . . . Tricky . . . Last Date



BILLBOARD, January 23, 1965



### **Milwaukee Party Debuts New Wurlitzer Phonos**

MILWAUKEE - The new Wurlitzer phonographs and remote speaker wall box were show initially to the trade here following the meeting of the local trade association at the Ambassador Hotel.

Hosting some 50 persons was Harry Jacobs, Jr., president of United, Incorporated. Present for the equipment debut were Wurlitzer service manager C. B. Ross from Buffalo and district sales manager Bert Davidson.

businessmen "kicked the tires" play) phonographs.

new equipment will be conducted by United on January



Red's Novelty Company, secretary-treasurer.

Re-elected board members are Doug Opitz, Wisconsin Novelty Company; Robert Puccio, P and P Distributing Company; Arnold Jost, Arnold Service Company, and Joe Beck, Mitchell Novelty Company.

During the meeting at the Ambassador Hotel the businessmen discussed trade trends during 1964 and speculated about 1965 prospects.

"The loss of locations in Milwaukee combined with sale and consolidation of routes has caused our membership to dwindle," Hastings commented. "Milwaukee once boasted at least 100 operators. Today there are about 30."

Following the election, the members attended a buffet luncheon and product showing hosted by United Incorporated's Harry Jacobs, Jr. (See separate story).

FOR S	SALE
Hi Diver Pinball	Il Game 65.00
Four Bagger Baseba Exhibit Dole Gun	50.00
Wurlitzer 2150 Rock-Ola 120-Selec	150.00
Box and Stepper, Send 1/2 d	like new 50.00 eposit to
GUERR	INIS
1211 W. 4th St.	Lewistown, Pa.

when answering ads . . . Say You Saw It in Billboard



### Milwaukee Assn. Re-Elects Hastings, All Other Officers



January 23, 1965, BILLBOARD



# **BUSINESS PROFILE**

Continued from page 53

served vintage Cadillac and Packard which they use as family cars.

"This lends the less-thanwealthy image so important to us in our distributor relationship with operators," Smith says in jest.

The partners, friends from boyhood, had a double wedding in 1956 and their wives have become indispensable adjuncts to the operation.

Consulting a wall chart, Blanche Smith will pick up the telephone and contact any routeman at any given time.

"We know where they should be and they know that we know it," she explains.

### Sponsorship

The firm's involvement in Retarded Children Sponsorship has three functions. It is the Smith's

personal response to the birth of a retarded daughter. It is also an excellent means of acquiring new locations. And it also protects and advances the bulk vending public image, ensuring minimum legislative interference with the business.

Smith and Thompson do not evade this view of Sponsorship.

"Every significant and successful charitable program has been based upon a sound commercial operation," Smith declares, and he alludes to the Ford Foundation the Kennedy Foundation and similar agencies.

# **Scopitone Paces Tel-A-Sign Record**

CHICAGO - Record third fiscal quarter earnings by Tel-A-Sign, Inc., announced last week by president A. A. Steiger were attributed to brisk activity in the firm's Scopitone division.

Steiger said the division. which imports coin-operated music-movie machines from France, will begin manufacturing the item in the U.S. next month. The firm currently is

Sign will produce 5,000 of the \$3,500 Scopitone boxes in 1965 and said distributors have althat number.

tone equipment.

distribution rights to the Frenchmade Cinematic unit and Cinevision Corporation of America is importing an Italian product called Cinebox.

Cinevision officials report that more than 500 Cinebox units have been delivered to U. S. distributors and that the firm will be manufacturing the units domestically this summer.

# **In New Spot**

NASHVILLE - Rock City Distributing Company has completed its move to new quarters here in time for open-house festivities and the introduction of the new Wurlitzer phonograph January 17, 18 and 19.

According to Kenneth Brake, the firm's new quarters at 615 Murpheysboro Road provides 14,000 square feet of space.

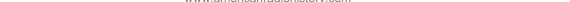
# **Shaffer Named Outlet** For Williams-United



equipment, has been named Ohio, Kentucky and West Virginia distributor for the Williams-United line of amusement games produced by the Williams Electronic Manufacturing Cor-

Shaffer Music was founded more than 30 years ago and now has branch offices in Cincinnati





# Adirondack Ops to Form Association

TUPPER LAKE, N. Y.-Adirondack Mountain area operators have taken the first step in the organization of a regional coin machine association.

Jack LaHarte, Saranac Lake, and Duke Huntington, Lake Placid, last week summoned fellow operators in this resort

### JOHN BILOTTA SALUTES THE NEW WURLITZER 2900

THE PHONOGRAPH THAT HAS EVERYTHING PLUS . . .

### THE MUSICAL **GOLDEN BAR**

reaps in the half dollars

can't be found in any other phonograph

 encourages the timid soul Bilotta is willing to lay 3-1 that any phonograph that has the Musical Bar will be worth 10 to 20 per cent more money than any competitive machine in two years' time. Just stop and think . . . if the Golden Bar takes in just ONE half dollar a day . . . that's worth \$175 more a yearll

Just one more reason why the



area to discuss national and local legislative problems. Out of this meeting may come a coin machine organization.

Guest at the meeting was Mrs. Millie McCarthy, president of the New York State Operators Guild, who discussed prospects for the introduction into the New York State Legislature of a licensing bill. Such a bill was passed last year but vetoed by Governor Rockefeller.

### Alterations Bill

Mrs. McCarthy also reported on how the State Liquor Authority alterations bill affects coin machine placements. She also commented briefly about the umpteenth attempt to remove the performance royalty payment exemption granted to juke boxes. The bill has been introduced by Rep. Emanuel Celler (D.-N. Y.).

Plans for the formation of an Adirondack Regional Operator's Guild within the framework of the New York State association were discussed. No date was set for the next meeting, but La-Harte said that flyers would be sent out announcing it shortly.

Among the operators present

### Jack Cohen, 61, Head of Trade Group, Dies

CLEVELAND-Jack Cohen, owner of the Universal Music Company and J. C. Music Company here and president of the Phonograph Merchants' Association, died at his home here recently. He was 61 years old.

Cohen founded the local coin

STOP IN . . .

machine association 20 years ago and had been president from the founding until his death. He had also been president of the Ohio State Automatic Electric Phonograph **Owners** Association.

Active in industry public relations, Cohen organized Cleveland's Hit Tune Parties for teenagers and headed the Music Merchants' Division of the Jewish Welfare Fund.

He was president of the Seaway Acceptance Corporation and a member of B'nai B'rith,

the Beechmont Country Club and Divot Diggers.

He leaves his widow, Mrs. Gertrude Cohen; two daughters, Mrs. Donald Kurlander and Mrs. Louis Kusner; three brothers, a sister, and two grandchildren.



OP IN LOOK and LIS	STEN to the NEW
WUR	<b>LITZER 2900</b>
	2 Bally Hootnannys
	1 Bally Star Jet       250 ea.         1 Bally Marksman       85 ea.         1 Bally Sharpshooter       85 ea.         1 Bally 2 in 1       250 ea.
WURLITZIC	1 Bally 2-in-1       250 ea.         1 CC Sun Valley       250 ea.         1 CC World's Fair Gun       325 ea.         1 CC Long Parge Diffe       275 ea.
	1 CC Long Range Rifle         275 ea.           1 CC All Star Baseball         185 ea.           1 CC Batter Up         45 ea.           1 CC Batter Up         45 ea.
	1 CC Bull's-Eye       45 ea.         1 Wms. Tom-Tom       285 ea.         1 Wms. Valiant       185 ea.         1 Wms. Ob Perr       250 ea.
IN STOCK	1 Wms. Oh Boy
A-1 CONDITION	1 Wms. Crane
READY TO GO	1 Wms. 10th Inning
<b>Call Collect Today</b>	Southland Little Pro-NEW
k for CLINT or HAROLD	1 Southland X17 Space ShipCall or Write
A C. J. F12. 771 40FA	1 Southland Speedway Kiddie Ride

Area Code 513; 771-4250

Ask for CLINT

**ROYAL DISTRIBUTING CO.** 

**1210 Glendale-Milford Road** Cincinnati, Ohio

I Southand Specuway Ridule Ride .....

### **ROYAL DISTRIBUTING CO.**

**Columbus** Office 1112 North High Street Area Code 614; 294-5227



1907 North Third Street, Milwaukee 2, Wisconsin

**NEW WURLITZER 2900** 

Phone: (414) 372-9272

**Celebrating Our 25th Year** 

INVITES YOU

TO COME IN AND SEE THE

WURLITZER

January 23, 1965, BILLBOARD



Greatest

OF ALL

Automatic

Entertainers









### PHILADELPHIA

The new year marked 30 years of operation for Elgee Vending Service, specializing in cigarette and candy vending machines from quarters in the Kensington section of the city. Firm was established by Louis Goldenstein, who is active in the Cigarette Vendors Association of Eastern Pennsylvania, with Martin Marshall, in the business for some 15 years, a partner in the operation. Both operators are active in Brith Sholom and other local organizations. . . . Mrs. William S. Fishman, wife of the president of Automatic Retailers of America, was profiled in the current issue of Center City Philadelphian magazine, which pointed out that she and ner husband are tireless travelers and both known collectors of paintings and antiques which adorn their imposing center-city home. Coin-A-Matic, Inc., has received a charter of incorporation for the operation of coin-operated car washes and general vending machines. The legal details were handled by the local firm of Vinikoor, Fein, Criden & Johanson. . . . Active Amusement Company has filed application with the Pennsylvania Department of State to dissolve its corporate status following action by its stockholders and board of directors.

MAURIE H. ORODENKER

### **MILWAUKEE**

Following the local trade association election meeting (see story elsewhere) last Monday night, United, Incorporated's Harry Jacobs Jr., hosted a flock of area businessmen for a buffet and showing of the new Wurlitzer phonographs at the Ambassador Hotel here. Milwaukeeans in attendance were Joe and Ervin Beck, Mitchell Novelty Co.; James Stecher and Harry Horvath, Novelty Service

Co.; Sam and Jack Hastings, Hastings Distributing Co.; Arnold Jost, Jost Coin Machine Co.; Edwin and Ronn Puzia, AAA Vendors; John Brancroft; Vince Waters; Bob Pucci, P&P Distributing Co.; Vern Duerstein, Lad Amusement Co.; Frank Bartnik, Banaco Music Co.; George Spheeris, Spheeris Tobacco Co.

Leslie Reder and Carl Staska, L & R Distributing Co.; Jerome Jacomet, Red's

Novelty Serv-

Opitz; Walter

politan Coin Co.; William



Zajc, Studio Phono Co.; SITTIG Dave Jakubowski; Andy Hood, Mitchell Novelty Co.; Earl Lindy, L & S Service Co.; Glenn Grubb and Ernie Spitznagle, Wisconsin Novelty Co.; Woody Johnson, Gilwood Reid Service; Doug Boone, Ralph Gerspach, Russ

Townsend and Joe Jarmusz; John Bertile, Edgar Whiteley and Arnold Wagner, G & W Vendors.

In from Menomonee Falls were Fred Braun and Earl Ep-

pler,



ban Vending Co., and Joe Klingman. Clarence Schermeister and Maynard Popp, Roun-dy's Coin Co.;

Subur-

BRAUN

were in from Okauchee. Quinton Williams, Jerry Williams and Roland Reinke were over from Ripon; Caspar Sittig, Cap's Amusements, Racine, and Bert Davidson came up from Chicago.

From United, Incorporated, were Jacobs, Harry Jacobs Sr., Joe Kernz, Willie Lipsey, Mark Case and Margaret Messier. Also present was C. B. Ross, Wurlitzer service manager, North Tonawanda, N. Y.

**BEN OLLMAN** 

# Wurlitzer Unveils Phono and Wallbox

### Continued from page 54

coins and can be pre-set to offer from one to 15 plays per coin.

The phonograph can be personalized with a changeable location name-plate strip. Two additional dome panels permit display of five little LP album covers or a single seven-inch cover at the left side of the dome and the inclusion of a variety of play instruction panels at the right side. These panels may read: A Program of Top Album Music-Automatic Selection of Top Tunes-Little LP Album Music -Dance-O-Tek Music - or other specialties.

Simultaneous Mono & Stereo

CV output terminals permit simultaneous mono and stereo reproduction (in separate rooms) without one affecting the other.

Among popular service features retained are: Replaceable control relays in all circuits for audio and selection; a sixth relay (previously five) added to permit the playrak to register two quarters as well as a halfdollar for 10-tune selections; acoustically compensated loudness control; bass and treble boosted at low listening levels; and an optional motor-driven volume control. The phonographs are available with several model options. The 200-selection 2900 series includes the 2900-1 with no special equipment; the 2900-3 with Golden Bar, the 2900-4 with Little LP and the 2900-7 with Golden Bar and little LP. The 100-selection model comes with the same options. All models come less stepper. A public-address microphone is available for the 2900 in kit form.

Come in and See It UNITED DISTRIBUTORS, INC. 902 W. Second Street Wichita, Kansas Phone: AM 4-6111



Only wall box to offer little LP's plus top tune selections. A great profitmaking companion for the magnificent new 2900. Come in to see and hear it.

# THE WURLITZER COMPANY

154 S. Van Ness Ave.

San Francisco, Calif.

### Matched Inlays

The dome frame is constructed of chrome-plated die cast sections. The upper rear portion of each side has an inlay of the vinyl covering to match the light or dark finish of the cabinet.

The new, re-designed grill is of corrugated stainless steel sheet, alternately polished and painted in horizontal and vertical lines, giving a checkerboard effect. The grille appears solid but is perforated with tiny holes permitting the sound to come through.

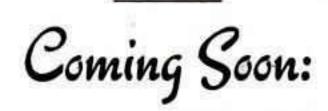
An improved turntable follows the practice of professional studio turntables by utilizing a double belt from the motor shaft to the flywheel. It results in positive record speeds.

#### New Sound System

With the exception of the Sonotone dual-stylus pickup and the speaker complement, the 2900 has an entirely new sound system. The solid-state amp provides 25 watts per channel, seven more than previously offered. Separation capability and automatic level control has also been increased.

Barretters protect the power transistors from an accidental short or heavy overload. Checkpoints are provided on the printed circuit board for transistor failures.

Output stages are modules that can be removed for replacement or bench repair. A stereomono switch permits choice of mode of reproduction. Bass and treble tone controls have three positions and are separate for each channel.



- Jan. 19-Associated Buyers Club meeting, Chef Alberto's Restaurant, 3001 Peterson Avenue, Chicago, Ill., 7 p.m.
- Jan. 21-California Music Merchants Association meeting (Southern California chapter); Los Angeles, 2933 W. Pico Blvd., 6 p.m.
- Jan. 23-24-Illinois Coin Machine Association banquet and meeting, Holiday Inn South, 7 p.m., Sat.; 1 p.m., Sun., Springfield, Ill.
- Jan. 28-Chicago Recorded Music Association meeting, Water Tower Inn, 6:30 p.m.
- Feb. 16-Coin Machine Division of Philadelphia Allied Jewish Appeal annual dinner, Warwick Hotel, Philadelphia, Pa.
- Feb. 21-North Carolina Coin Operators Association meeting, Charlotte, N. C.



# Here are More Little LP's

### **These great new Hilltop Records releases** will help you build increased location volume. Available in LP albums only.

Enjoy a greater range of selectivity for every customer listening taste. And . . . they'll sound better in full dimensional stereo from the new Rock-Ola Grand Prix phonograph (shown below), and the just introduced compact Princess Royal phonograph.

With every stereo operator program, you get a full color, 7-inch album cover, 6 miniature color covers and 20 printed title strips. Don't miss out on the increased play these new releases will bring. You can order them now from your local record distributor, one-stop, or Rock-Ola distributor.

If you have not seen and heard a demonstration of the new Rock-Ola Grand Prix 160-Play phonograph, and the new compact Princess Royal 100-Play phonograph, then drop by your Rock-Ola distributor soon. You'll see that Rock-Ola again delivers outstanding design, beauty and versatility in a stereo, monaural phonograph. Both phonographs play 7-inch LP's, singles, 33<sup>1</sup>/<sub>3</sub>, or 45 R.P.M. records in any intermix. Never before such unsurpassed selection, versatility and dimensional stereo sound, too.

**ROCK-OLA MANUFACTURING CORPORATION** 800 North Kedzie, Chicago, Illinois 60651







### Artist: Patsy Cline Title: Today, Tomorrow & Forever

SIDE ONE 1. Walkin' After Midnight 2. Love Me, Love Me, Honey Do 3. Yes, I Understand

SIDE TWO 1. Just Out Of Reach

2. Don't Ever Leave Me Again 3. I'm Blue Again

Artist: Johnny Horton

**Title: The Voice Of Johnny Horton** 

SIDE ONE

- 1. It's A Long Rocky Road
- 2. Shadows Of The Bayou 3. Old Gobbler

SIDE TWO

1. Words

- 2. My Home In Shelby County
- 3. Banks Of The Nile



### Artist: Hank Locklin **Title: Born To Ramble**

- SIDE ONE
- 1. I'm Gonna
- Copyright Your Kisses 2. To Whom It May Concern
- 3. Golden Wrist Watch

### SIDE TWO

- 1. Let Me Be The One





2. Who You Think You're Foolin' 3. Our Love Will Show The Way

### Artist: Floyd Tillman **Title: Floyd Tillman Sings His Greatest Hits Of Lovin'**

### SIDE ONE

- 1. Slippin' Around Saving Face
- 2. I'll Take Anything I Can Get
- 3. Sign Upon The Dotted Line

### SIDE TWO

- 1. It Makes No Difference Now
- 2. Gotta Have My Baby Back
- 3. I'll Never Slip Around Again

### Artist: Tillman Franks Singers Title: The Hank Williams Story

### SIDE ONE

- 1. Your Cheatin' Heart
- 2. I'm So Lonesome I Could Cry
- 3. There'll Be No Teardrops Tonight

### SIDE TWO

- 1. Cold, Cold Heart
- 2. I Can't Help It If I'm Still In Love With You
- 3. Long Gone Lonesome Blues

### Artist: Webb Pierce **Title: Just Webb Pierce**

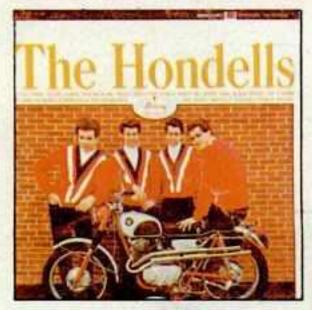
### SIDE ONE

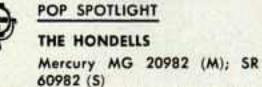
- 1. I Saw Your Face In The Moon
- 2. High Geared Daddy
- 3. I've Loved You Forever It Seems

### SIDE TWO

- 1. Georgia Rag
- 2. The Darkest Hour Is Just Before The Dawn
- 3. Sweetheart, You Know I Love You So







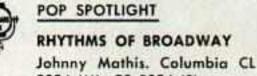
In this, their second album, the Hondells take 12 rockers, including their recent "Buddy Seat" hit, and come off with an exciting teen package. Their musicianship is displayed in four instrumental cuts. They are in top form on "Hondo Holiday," "Black



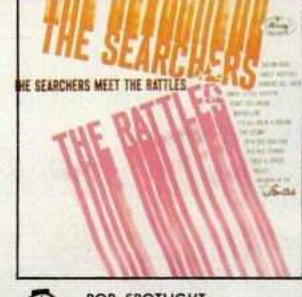
JULIE ROGERS Mercury MG 20981 (M); SR 60981 (S)

Impressive album debut by the British lark as she is backed by a combination of lush string and back-beat arrangements. It is a well-balanced program of teen and adult material, and Julie proves she can handle both types with authority, warmth and ten-





2224 (M); CS 9024 (S) Formerly part of a two-record set, "Rhythms and Ballads of Broadway," this material is now offered as a single album and an ex-



POP SPOTLIGHT THE SEARCHERS MEET THE RATTLES

#### Mercury MG 20994 (M); SR 60994 (S)

Esther Phillips. Atlantic 8102

Here are two exciting groups for the price of one. The Liverpool sound of the British group, the Searchers, featured on the first side and the Liverpool sound of the Ger-



POP SPOTLIGHT

### TYPICAL AMERICAN BOYS

The Mitchell Trio. Mercury MG 20992 (M); SR 60992 (S)

Fresh material performed in their own familiar, distinctive style is the basis of this package. New works by top folk writers such as Shel Silverstein, Bob Dylan, Tom Paxton and Fred Hellerman is represented and performed in top form by the trio. Chad's rewrite on "My Name Is Morgan" is a standout. Another chart winner.

Denim" and "My Little Bike." "Honda Holiday" sounds like a single possibility. Solid arrangements by Gary Usher.

POP SPOTLIGHT

derness. Standouts are her hit single, "The Wedding," plus "I'll Be Around," Soon" and "Like a Child." "Now citing package it is. Johnny gives his all to such Broadway hits as "Everything's Coming Up Roses," "I Am in Love" and "Let's Do It." A special bow to arrangerconductor Ralph Burns for outstanding backing.

man group, the Rattles, are featured on the second. Both groups recorded in person at the Star Club of Hamburg.

POP SPOTLIGHT

AND I LOVE HIM!

Little Esther makes the transition into the adult field with amazing grace. She lends

(M)



### MODERN SOUNDS OF HANK WILLIAMS

Buddy Greco. Epic LN 24130 (M); BN 26130 (S)

A fresh, exciting pop approach to the great country material of the late Hank Williams. Doubling in the vocal and arrangement departments, Buddy comes up with a powerful package. The filmed life story of Williams evidently inspired the album and Buddy gives his all as he swings some and adds warm touch to others.



CL 2277 (M); CS 9077 (S) French star Vignon displays outstanding vocal talent, warmth, sensitivity and tongue-in-cheek humor all his own. His renditions of "Misty," "A Woman in Love," "Teach Me Tonight" and "The More I See You" "Teach have the same appeal as do the successful Goulet and Franchi packages. Beautiful performances by Vignon and top arrange-

ments by Richard Hayman and Frank Hunter.



### POP SPOTLIGHT PIANO-MY WAY

Neil Wolfe. Columbia CL 2239 (M); CS 9039 (S)

Here's a new recording discovery and a wiz-ard of the keyboard. Neil Wolfe is in com-plete command and has a remarkable sensitive touch as evidenced in his unique ar-rangement of "The Sweetest Sounds." Humor prevails throughout "Wouldn't It Be Loverly," while jazz is carried out in swinging fashion throughout "Mountain Greenery" and "Gospel Waltz."

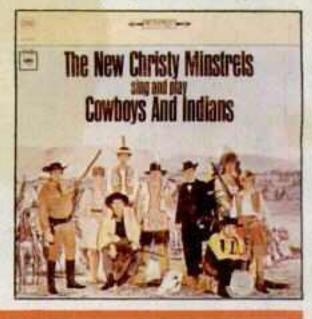


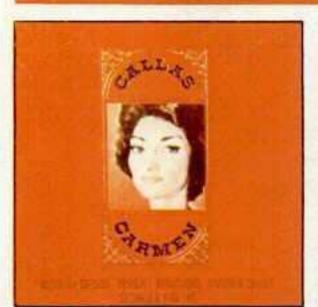
adult friend with amazing grace, and the set her unique style to such great evergreens as "Tis Autumn," "Shangri-La" and "Makin Whoopee," and gives a fine jazz flavor to the Beatles' "And I Love Him." Arrangements by Ray Ellis and Mort Garson compliment every note she sings. AND I LOVE HIM! STHER PHILLIPS Sings Great Love Songs THE R. LOCAL 0-500M 11-4867# CHARLEN INCOME

FOLK SPOTLIGHT THE NEW CHRISTY MINSTRELS SING AND PLAY COWBOYS AND INDIANS

> Columbia CL 2303 (M); CS CLASSICAL SPOTLIGHT 9103 (S)

Good title and inspired album cover photo will draw the Christy fans to this package and then the grooves take care of themselves. The package could clean up.







CLASSICAL SPOTLIGHT **BIZET: CARMEN** Maria Callas. Angel CLX 3650 (5)

The Callas name will make this attractive four-LP set soar very quickly in sales. As a performer Callas is brilliant. She adds a compassion and passion to the role of the gypsy temptress that has never been heard before. Her singing is mostly of a high quality. Nicolal Gedda, probably the best tenor around, and Andrea Guiot are outstanding. The stereo quality is remarkable.



COUNTRY & WESTERN SPOTLIGHT

### MARION WORTH SINGS MARTY ROBBINS

Columbia CL 2287 (M); CS 9087 (S)

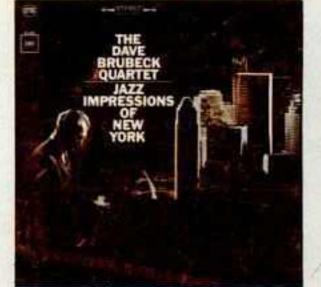
Versatility and interpretation are beautifully combined in this album by Marion, a best seller in the country field and no stranger to the pop field. Her sincerity and velvety voice do justice to these outstanding Marty Robbins compositions.



SPOTLIGHT

#### HEARTACHES AND TEARS George Jones, Mercury MG 20990 (M); SR 60990 (S)

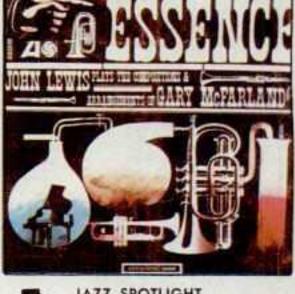
Currently one of the top best sellers on the United Artists label, this is a collection of the earlier Jones material. His hit, "Window Up Above," is included, as is his ver-sion of Hank Williams' "I Can't Help It." Most of the other compositions are penned by George and sung in his inimitable style.



### JAZZ SPOTLIGHT JAZZ IMPRESSIONS OF NEW YORK Dave Brubeck Quartet. Colum-

bia CL 2275 (M); CS 9075 (S)

All of the excitement and creativity usually associated with the music of Dave Brubeck is present in this commercial package. Bru-beck gives distinctive impressions of New York. Supported by Paul Desmond on alto sax; Joe Morello, drums, and Eugene Wright on bass, the impressions range from Greenwich Village to Harlem.



JAZZ SPOTLIGHT ESSENCE

John Lewis, Atlantic 1425 (M)

This is the stuff that fine jazz is made of: the compositions and arrangements of Gary McFarland and the plano delineation of John Lewis. McFarland's work helps bring out the best in Lewis, and the planist with the aid of an understanding orchestra bring out the best in McFarland.







