

Billboard

The International Music-Record Newsweekly

Radio-TV Programming • Phono-Tape Merchandising • Coin Machine Operating

Mercury, Handelman Making Bid for King-Lois

By PAUL ACKERMAN

NEW YORK—At press time, it was learned that giants in the record - music business were seeking to acquire King Records and its music publishing subsidiary, Lois Music, plus the King plant, for a reported price of \$1,250,000.

Chief among the bidders were Mercury Records and Handelman Drug Company—the latter the giant rack operation which in the past 18 months entrenched itself even more firmly in the record business by taking on the distribution of MGM and purchasing Jay Kay and Arc in Detroit. Last week—it was learned—Handelman acquired the distribution rights to the Warners' line—which was formerly handled by Cadet in Detroit. Handelman has also acquired the Philips line.

Spokesmen for King in Cincinnati, checked this week,

stated that although many bids had been made, no deal had been concluded for the purchase of King and Lois.

In addition to Mercury and Handelman, others, including the Aberbachs, have recently indicated their interest in all or part of the King-Lois operation.

Green in Talks

It is known that Irving Green, Mercury president, has personally entered the negotiations with King representatives. The board of Handelman Drug, it was stated, has also approved the possible acquisition.

It was reported that the \$1,250,000 was the price for the "assets and liabilities," and included the record operation and its masters, the copyrights and the plant. The total operation, started about 21 years ago, is unique in that it is self-contained. Long before indies had their own branches, King set up branch distribution. Its plant

is also in the custom pressing business, and does its own art and label work.

Historically, King has been an indie giant in the country and r&b fields. In the former field, its masters include such acts as Reno and Smiley, Grand-

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JOHNNY CASH has earned the title of one of America's favorite folk singers. The success of his Columbia singles and albums has brought him a number of gold records and gold guitars. Currently his single "It Ain't Me, Babe" and his album "I Walk the Line" are headed up for gold territory. (Advertisement)

FCC Examiner Exonerates WILD on Charge of Payola

By MILDRED HALL

WASHINGTON—An FCC hearing examiner has thrown strong doubt on payola charges made against owner of Boston

AM Station WILD during the Harris Oversight Subcommittee hearings in 1960. FCC Hearing Examiner Basil P. Cooper recommends renewal for the WILD license in an initial decision.

The Examiner's 61-page document exonerates WILD owner, Nelson B. Noble, of a dozen allegations made during an FCC investigation begun in 1960. Noble was charged with violation of FCC rules in accepting loans from record companies, allegedly ignoring indications of payola by his deejays, running a "lottery" in connection with "Big Blast" teen dances, and plugging records over the air without proper sponsorship identification—among other things.

Examiner Cooper finds no proof of wrongdoings in Noble's having borrowed money from record companies and distributors, and plugging their records—with sponsorship identified in commercials—in return. The Examiner says the evidence shows WILD announcements named the record title and company supplying it, and told where it could be bought at local retailers. In Cooper's view, this fully complied with Sec. 317 requirements—moreso than many cigaret ads, he finds, which do not give name of owning company or say they are on sale.

In fact, Cooper takes the FCC to task because the Commission

(Continued on page 16)

Hanna-Barbera Forms Label; Tap Bohanan

By ELIOT TIEGEL

HOLLYWOOD—Hanna-Barbera Productions, the eight-year-old TV film production firm, is entering the record industry, and has named Don Bohanan to head its new venture. The label will be known as Hanna-Barbera Records.

Bohanan, marketing director for Liberty Records, will move to H-B the first of the year. The label will produce and market material aimed at both the adult and children's fields. Bohanan's first duties will be to build his executive team.

Bohanan's successor at Liberty will be named next week.

"We are setting up an operation to exploit all our cartoon characters and we expect to come out with a complete line of low-end, middle-price and class line of products," said Bill Hanna, co-owner with Joseph

(Continued on page 21)

TV Back in Familiar Role As Showcase for Artists

By GIL FAGGEN

NEW YORK—The television show, local and national, is again becoming a major factor in the exposure of record artists and current record releases, a survey of programming indicates. Not since the heyday of the Dick Clark across-the-board "Bandstand" show has this been so evident. Among its innovations "American Bandstand" moves to a new time period Saturday (26). Presently seen 1:30-2:30 p.m. (EST), the "New American Bandstand-'65" shifts from 1-2 p.m. on Saturdays.

The mainstays of the program, the record artist — two

each show—and the youngsters dancing on camera, will remain.

The network TV show creating the most talk in the music industry is ABC-TV's hour-long "Shindig," which has become a key promotional outlet for artists and records.

NBC-TV kicks off its answer to "Shindig" with its hour-long "Hullabaloo" show Tuesday, Jan. 12, in color from 8:30-9:30 p.m. EST. Woody Allen, New Christy Minstrels, Joey Heatherton and the Zombies are signed for the debut. The show will feature a shortie segment with Beatles' impresario Brian Epstein spotlighting Eng-

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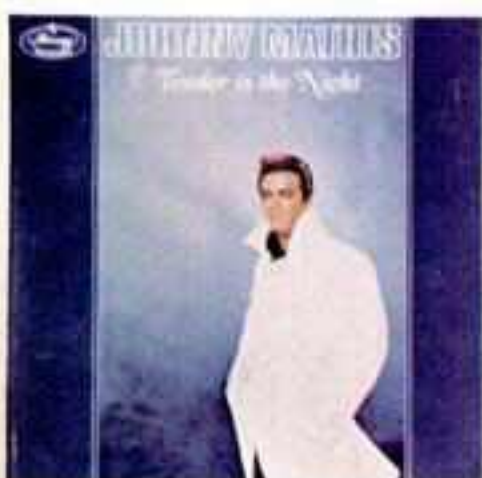
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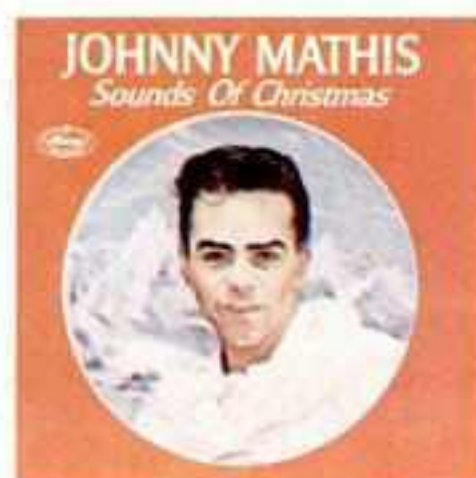
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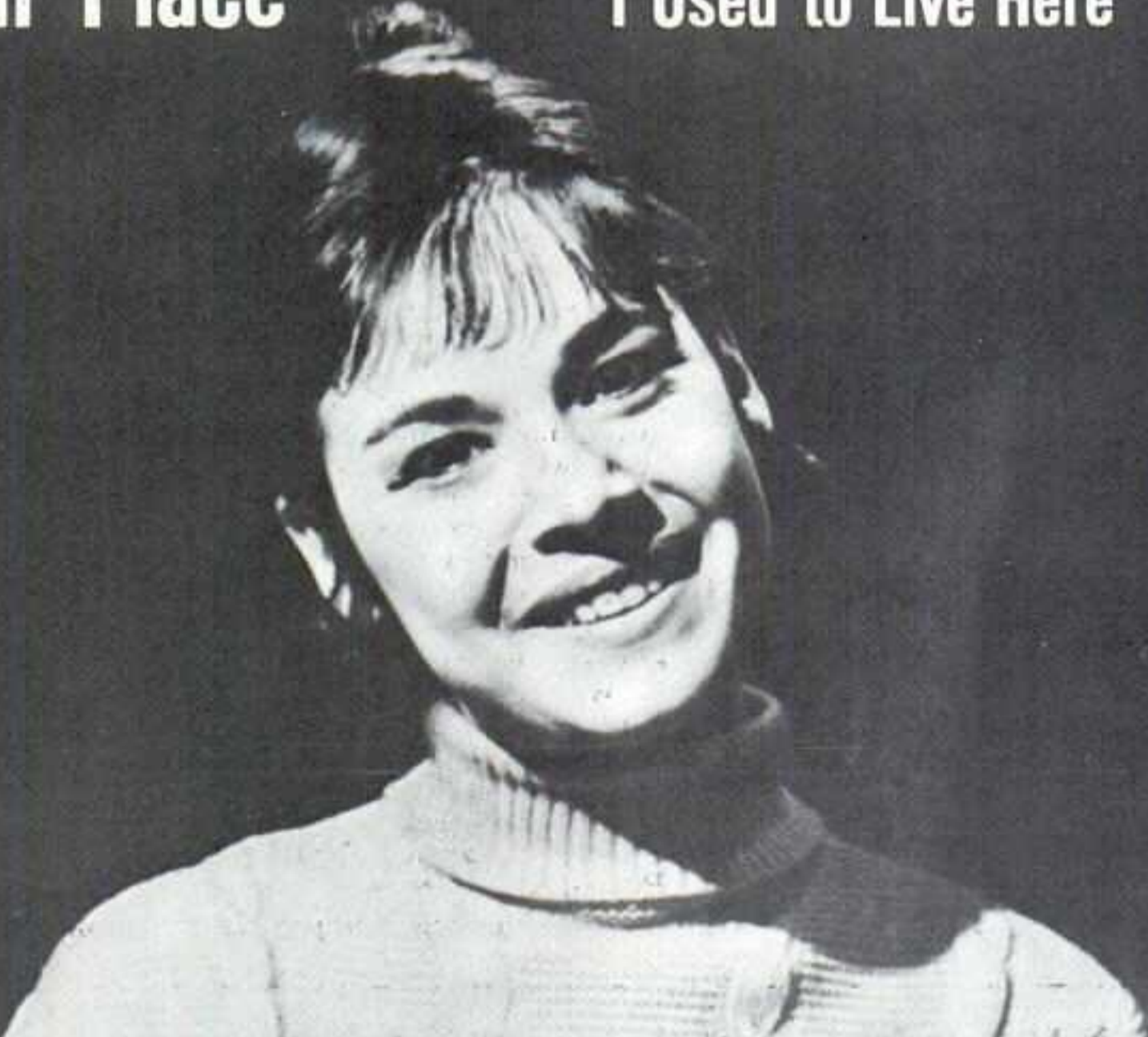


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PRESIDENT BERNIE CLAPPER, second from right, of newly formed Midwestern Music Men's Association is congratulated by Billboard's Ray Brack. Other officers pictured are Paul Wyatt, left, vice-president/public relations; Dick Bruce, vice-president; Ewart G. Abner, secretary, and James Felix, treasurer.

Phone Transcript Filed In L. A. Payola Action

By ELIOT TIEGEL

LOS ANGELES — Roger Christian, KFWB disk jockey, told former promotion man Currie Grant that the station's action requiring promotion men to sign an anti-payola pledge in 1963 was a cover-up move to save the station's license.

That was the gist of the transcript of a telephone conversation filed in Department 63 of Los Angeles Superior Court last week by Richard Hirsch, attorney for Al Huskey.

The transcript was filed in support of a protective order, asking that the defendants not be allowed to scrutinize Huskey's evidence prior to his civil action involving alleged payola in Southern California. Judge Philbrick McCoy will hear these arguments Dec. 21. Defense attorney Carl Schuck has petitioned the court to open Huskey's evidence to defense investigation. Conversation in the transcript shows Christian admitting that Huskey was looking for payola evidence and that the FCC had contacted KFWB's general manager, Joe Bernard, about a complaint filed by Huskey.

Grant is the only person thus far named as having helped Huskey in his payola probe. The anti-payola pledge refers to a document released in May of 1963 asking promotion men to state they have never given any member of KFWB's staff any substantial gift (Billboard, June 1, 1963). Bernard was its author. When first announced, the pledge was the subject of heated discussion among Los Angeles promotion men, with Columbia Records publicity announcing its personnel would not sign the document.

"He (Huskey) presented something and Bernard had to answer to it and he just said it was sour grapes on the part of this record promoter and the FCC seemed to be satisfied with that till Al could get more concrete stuff," Christian allegedly said in the transcribed conversation which was filed with the court.

The disk jockey is further quoted as saying: "Bernard's comeback was that he's (Huskey) just bitter because Joe Bernard made a good impression with the FCC when he wanted everybody to sign this thing" (the anti-payola pledge which Huskey claims he never signed).

The transcript continues: Grant: "Well, that's what started the whole thing. Christian: "Well, that was (pause) Bernard did that to save WB's license."

When Grant noted that Bernard had the forms made up to cover the payola situation, Christian's reply was: "Yeah, but you know the other guys (promotion men) signed it (pause) whether they signed it truthfully or not, they signed it and the station's cop-out would be later. I'm not going to check into their integrity but just they signed it."

When touching on Huskey's refusal to sign the pledge, Christian stated: "The thing that Al should have done if he wanted to stay in promotion—or you—is like say, OK, I'll sign it, be a phony if you want to stay in promotion because you know as well as I do, you gotta be anywhere from 30 to 100 per cent phony to be a good promotion man, not a good one to be, but just to get the job done."

One segment of the transcribed conversation dealt with records involving Christian, who has many songwriting credits, and Wink Martindale, another KFWB disk jockey and defendant in the Huskey case, who records for Dot Records. Grant, after asking how Martindale's record of "Big Buildin'" was doing, said, according to the transcript, "You know I thought Wink's record before this was a little on the hype job because it was played so many times and . . ." Christian: "Yeah, you know I played the hell out of it." Grant: "Well everybody did, but it never made it." Christian: "It made it up to 20 (on the station's play list) but it never made it anyplace else."

RCA Issuing 19 Mex. LP's

NEW YORK—RCA Victor is releasing 19 de luxe Mexican albums, each a three-pocket package, to the domestic trade. Artists represented include Miguel Aceves Mejia, Amacia Mendosa, Virginia Lopez, Los Tres Reyes, Perez Prado, Maria Victoria and Carlos Gardel. They were produced by RCA Victor Mexicana.

Copies of the covers, each executed by a top Mexican artist, are enclosed with each album. The covers are suitable for framing.

Each of the 19 collections includes representative work of the artist, from his first recording date.

The albums are available from all RCA Victor distributors, according to Lee Shapiro, manager of the domestic foreign record department. The nationally advertised list price will be less than \$8.

Beatles Hit Big Again

NEW YORK — The Beatles are hitting the gold disk route again. Late last week Capitol Records asked the Record Industry Association of America for gold records award certifications on two albums, "Beatles '65" and "The Beatles Story" and a single "I Feel Fine."

"The Beatles Story," a two-disk LP, was released late November and hit the \$1,000,000 sales mark within the first week. "Beatles '65" was released a few weeks ago and has already scored over \$1,000,000 in sales. The single, "I Feel Fine," was released Nov. 23 and Capitol reports that 1,000,000 copies were sold immediately thereafter.

COLLEGE CULTURAL CENTERS

Brothers 4 Win A's (Appeal)

NEW YORK — The college circuit as a field for live talent will prove extremely lush in 1965.

This is the view of Mort Lewis, manager of the Brothers Four, folk act which has pioneered in working college dates. In one year, the act plays between 150 and 200 campus shows. The group now commands between \$4,000 and \$5,000 a performance. "This fee eliminates some of the smaller schools from our schedule—but we try to work them in whenever we can," Lewis stated.

"The college market," Lewis added, "is one of the most stable markets for any attraction that can appeal to youth." In the 1930's and early 1940's, the name bands had this appeal, Lewis noted. "In subsequent years," he pointed out, "the business changed and vocalists pre-empted the top position . . . the audiences prefer singing with some comedy." The range of musical presentation on the college circuit nevertheless is very broad, Lewis indicated, with folk, classical, jazz, pop and comedy acts all doing profitable business.

The big State universities will often have a talent package every week—whereas smaller



THE BROTHERS FOUR, Columbia Records folk group, as they appeared on Nippon television during their tour of the Far East. Left to right: Dick Foley, Mike Kirkland, Bob Flick and John Paine.

schools may book three or four shows a year, Lewis said. He noted that the audience available to the large universities very often includes non-residents. The university, in other words, becomes a cultural center for the surrounding territory.

Tying in with record label promotion and securing TV exposure is important to the act playing college dates, Lewis added. The Brothers Four in the past four years have appeared on 62 network or syndicated TV programs. "This kind of exposure is important in influencing the student committees who are factors in booking the talent." Lewis added: "As for record promotion, I always co-operate with whatever activity is planned and implemented by Columbia Records in behalf of the Brothers Four—even if it involves a promotional tour."

The Foreign Angle

With regard to another level of the talent field—foreign income and bookings—Lewis stated that an artist today cannot afford to overlook the "world artist concept." The Brothers Four earn a substantial amount of income from foreign record sales and live performances. "The act has appeared on TV programs in England, France, Spain, Italy, Germany, Holland, Norway, Sweden and other countries. "We'll tour overseas again this summer," Lewis stated, adding that the act will spend two weeks in Japan. Booking will be handled through ITA-GAC.

"When we were in Japan last year we worked two shows daily for three weeks . . . every show was sold out . . . and we still receive three or four letters daily

from Japanese fans of the Brothers Four."

Lewis added: "It is necessary to become a truly international act. Last week the Brothers Four recorded two songs in Spanish and Italian and one in French. They have also learned some Japanese songs. It follows that today's artist must be aware of the proximity of many countries to the United States. Some are only several hours away, and these countries are interdependent. The total market is tremendous.

"The artist—surely the vocalist—must have a language background and record in other languages, and ideally, the vocalist should have a cultural understanding of the musical lore of other nations," Lewis concluded.

Seeburg Rolls on Discotheque Plan

NEW YORK—Seeburg's Discotheque program was set in motion this week as Arnold Silverman, in charge of field operations for the plan, and Joseph Panarinfo, French discotheque pioneer, began a 90-day missionary tour of the United States.

Briefly, the discotheque package consists of an LP 480 console, two Rhythm Twin multi-channel, floor level speakers, 10 discotheque seven-inch albums and a kit which contains night club decor (Billboard, Dec. 19).

Silverman and Panarinfo will visit location owners throughout the nation, demonstrate the discotheque, and attempt to sign

the location up with the local operator. The operator, of course, will accompany the Seeburg pair on the demonstration. Some 250 locations will be pitched during the tour.

Another discotheque variation, for teen-agers, will be promoted on the tour. The set-up consists of the same audio equipment, but with decor suitable for teen-age recreation centers. They will also contain vending machine batteries. Seeburg is basing its program on the theory that the discotheque, till now confined to the cosmopolitan cafe society, will catch

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Dick Clark Raps British Groups

By ELIOT TIEGEL

LOS ANGELES — "There's nothing deader in Liverpool than the British beat sound and we're sitting here hyping the hell out of it." This is the impression Dick Clark has of the overlapping music-personal appearance business.

Take away the Beatles, and the Redcoat imitators "were never a box-office boom, although people thought they were," Clark says.

Columbus, Ohio, and Norfolk, Va.

The apparent paradox of radio airplay strength and declining box-office appeal perplexes Clark. "These groups make the charts but audiences won't pay to see them," he charges.

Business for Clark's own operation was up 11 per cent this November over a corresponding period last year. While his shows continue their popularity with teen audiences, Clark feels the bad taste incurred by local promoters booking British groups hurts the entire road show business.

Clark's nightly guarantee is "under \$5,000" and consists of a string of hit disk artists, all

Carefully polished to work as a unit. The executive says the British tours have been hastily thrown together, featuring one or two top headliners and using poorly rehearsed local acts to fill out the bill.

Clark thinks the reason people have been "snowballed" by the Redcoats is plain greed. He says promoters saw the success of the Beatles and "the thought of that green escaping led them to grasp at the Rolling Stones, Animals, Searchers, etc."

One California disk jockey who promoted several British concerts has vowed to "never again" enter the fray, Clark was told.

On a brighter note, Clark reports the college market opening for his teen caravan. Last year he only played three college dates, but so far requests indicate a new market for the American Top 40 performers.

RIAA Carrying the Ball

NEW YORK — The Record Industry Institute of America last week listed its activities and accomplishments for 1964, citing the fight to remove the 10 per cent excise tax on phonograph records.

A detailed report by RIAA President Goddard Lieberman pointed out that the record industry was the only medium so taxed.

The report also noted that RIAA's stand in opposition to the elimination of compulsory licensing from the copyright law was upheld in two bills introduced in Congress at the behest of the copyright office by the heads of the Senate and House judiciary committees.

Mechanical Royalties

Bills submitted by the Copyright Office would increase the statutory mechanical royalty from 2 cents to 3 cents a side.

RIAA has appealed a decision of the National Copyright Commission rejecting a 15 per cent decrease in freight rates and a limitation of the carrier's liability.

The RIAA Postal Committee is fighting proposals to increase postal rates for records.

Trade Practice Rules

By and large, the RIAA's proposals for trade practice rules were adopted by the Federal Trade Commission in the final rules draft.

Another RIAA accomplishment was the signing into law by President Johnson of a bill which gave records equal status

with motion pictures, radio and TV in the proposed National Council of the Arts.

The report cited the closer co-operation between the record and broadcast industries, with records accounting for 80 per cent of radio programming.

Other accomplishments noted were the promotion of National Record Month, the writing of engineering standards for pre-recorded tape and the public relations effort.

In the last-named, releases were sent to more than 350 daily newspapers in an attempt to describe the different kinds of repertoire available on records today.

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James on Redcoat Rhubarb

NEW YORK—In the light of much controversy over how well or how poorly the Redcoat invasion is doing in this country, we publish the following observations of Billy James, Columbia Records' West Coast manager of Information Services.

"I read with interest your Page 1 story in the Dec. 12 issue headed, 'Redcoats Wane in U. S.—Cause B.O. Drain; Promoters Whine.'"

"Apparently there are some promoters who are losing money by presenting British-based acts, and believe, as do some publishers, that disk jockeys should be 'fully apprised as to what's happening. Apparently, these gentlemen think the airplay accorded the British groups is not

commensurate with their true appeal.

"Perhaps record sales would be a closer barometer of appeal. The Billboard Hot 100 chart in the same issue lists 13 singles by British rock and roll acts; ironically, a story on Page 4 of the same issue reports an advance sellout for a Dave Clark Five concert in Memphis, with a gross of \$42,000.

"The record companies aren't whining, nor are the promoters of the sellouts; it seems to me that the British invasion has attracted a considerable number of fledgling promoters, relatively inexperienced in the ways of attracting the public. Perhaps they are simply going through the growing pains of learning through their mistakes."

Amy-Mala, EMI Pact Outlined

NEW YORK—The three-year contract recently signed by Amy-Mala product (except for the United States and Canada) by EMI.

Larry Utall, Amy-Mala head, who returned from London last week after negotiating with L. G. Wood at EMI, said that the two labels had previously signed a similar one-year contract, but that it wasn't implemented to any degree.

He added that as a result of his trip and his meetings with EMI brass, the program will be put into force immediately.

Adam Faith, EMI artist, is currently in the U.S. taping three "Shindig" shows with his recording of "It's Alright" and "Message to Martha."

Del Shannon, Amy-Mala artists, goes to England Jan. 14 to promote "Keep Searching."

The plan calls for EMI artists here to record on the Amy-Mala label and Amy-Mala artists in England to record on the EMI label.

The two labels will also pool their facilities to promote artists on both labels. Plans call for jointly sponsored world tours of Amy-Mala and EMI artists.

Joins Amy-Mala

NEW YORK—Beverly Weinstein has joined Amy-Mala Records as production co-ordinator. She had held a similar post at Canadian-American Records.

BOOK OUT ON ERA OF BIG DANCE BANDS

HOLLYWOOD—A 315-page book, "The Wonderful Era of the Great Dance Bands," by Leo Walker, has been published here. Priced at \$10, it contains information about the band business from its organized beginning until the present time.

The book contains some 400 nostalgic photographs and illustrations and covers the band business in detail.

Carla Thomas, Otis Redding, William Bell and Wendy Rene. Atlantic distributes Stax records.

Brown also is booking agent for Hi Records artists Ace Cannon, Gene Simmons, Willie Mitchell and His Combo, MOC Records' Murry Kellum, Smash Records' Jerry Lee Lewis, Charlie Rich of RCA Victor, J. Frank Wilson and the Cavaliers of Josie Records and Mala Records' Ronny and the Daytonas.

Diahann to Do Kiddie Album

NEW YORK—Diahann Carroll, who starred in the Broadway musical, "No Strings," will record her first children's album for Golden Records this month. It will be based on famous love songs for children, and Miss Carroll will be backed by an 18-voice children's chorus and a 20-piece orchestra.

Lieberman Award

NEW YORK — Goddard Lieberman, president of Columbia Records, is the recipient of Billboard's first annual Music Man of the Year award. Details appear in the Who's Who in the World of Music section which is part of the current issue.

NAA to Book Stax Artists; Adds to R & B

MEMPHIS — Ray Brown of National Artists Attractions has entered into an agreement to book artists who record for Stax Records and to expand his rhythm and blues department by adding a specialist in that field.

The agreement, reached recently, followed a conference between Brown, James Stewart, owner of Stax Records, and David James, program director for radio Station WDIA, which caters to the Negro market.

Under the arrangement, National Artists Attractions will represent Stax artists in TV negotiations, packaging and booking of shows.

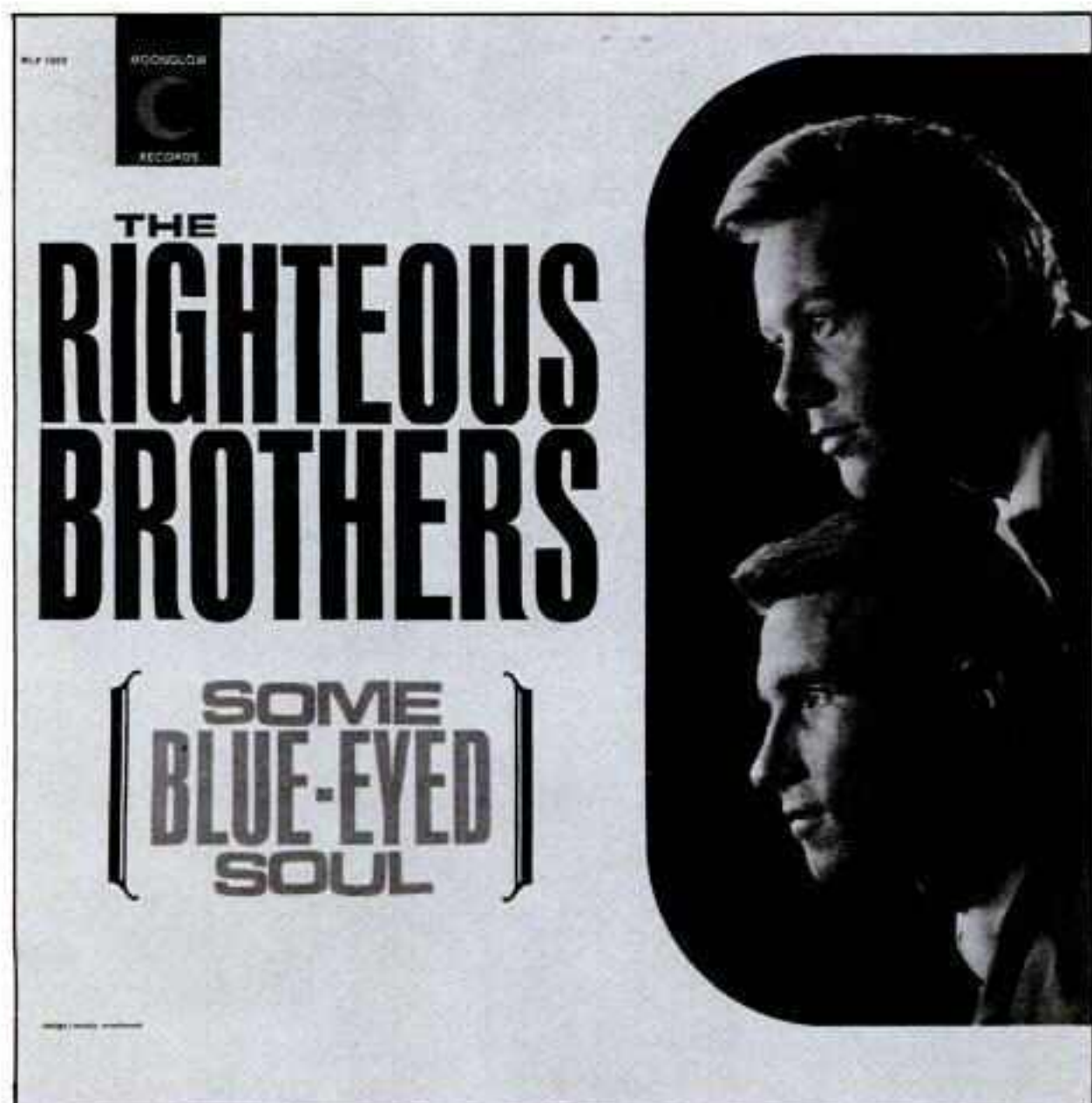
James will work in conjunction with Brown and Stewart in developing the rhythm and blues department of National Artists Attraction and in packaging and producing road shows.

James has had wide experience with Negro artists at WDIA, and has successfully staged large charity shows for the station. The latest, two weeks ago, was held at the new Coliseum. Some 1,000 were turned away.

James will continue his job at WDIA for the present. A separate corporation will be formed to carry out the program, Brown said.

Stax artists include Booker T and the MGs, Rufus Thomas,

THE RIGHTEOUS BROTHERS SMASH MOONGLOW ALBUMS



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ATCO RECORDS 

Light's Sparse Policy on LP's Hikes Sales 20% Over 1963

By AARON STERNFIELD

NEW YORK—Enoch Light's policy of releasing LP's sparingly is paying off for Command Records. During 1964, the ABC-Paramount subsidiary label issued only 19 albums—14 popular, 5 classical—and came up with sales which topped the 1963 totals by nearly 20 per cent. And last year Command released more albums than it did this year.

Light, who is granted virtual autonomy by ABC-Paramount in his operation of Command, operates on the theory that the label can expend a limited amount of effort in the promotion of its product. He further reasons that one release every six weeks is a fair apportionment of the promotion effort.

Also, Light pointed out, dealers and distributors will take the time to merchandise a label's product if they know that they can expect a release on an average of every six weeks.

Hope for Miracle

According to Light, many record labels fail to distinguish between singles and albums in the release policies. A singles manufacturer, he explained, can release an avalanche of material and hope for a miracle.

While miracles have hap-

pened in the album field—an occasional Vaughn Meader or Allan Sherman—they happen even less frequently than in the singles field. And albums cost a lot more to produce.

Hence, Light is willing to take his time and make sure that every album released will gain at least respectable sales. They've all been at least respectable. Of the 14 pop albums released by the label this year, seven have hit the charts.

Catalog Record

Even more impressive in the catalog record on Command. In five years of operation, the label has released 76 pop and 27 classical albums. Every one of these albums is still in the Command catalog.

Light doesn't believe in the library theory of marketing albums. He feels that most anyone who ever wanted Beethoven's Fifth already has one of the many excellent versions on the market.

What albums buyers do want, Light explained, is top quality sound and excitement. And they are willing to pay Command's \$5.98 list price.

No Budget Problems

While Command operates on a promotion and marketing budget, the label has no restrictions on engineering and studio costs. Hence, Light is

able to develop sounds like Dimension 3, which gives the effect of a third channel on stereo.

Light is careful that each album gets the precise sound for which it is designed. For example, Command recently came out with a discotheque record. Instead of programming several dance numbers and running them without a break, he visited several discotheques and noted the programming.

He discovered that the emphasis was on rock 'n' roll and Beatle type material, with excitement and rhythm the prime factors.

Hence, the Command discotheque album is being used by discotheques themselves for programming.

Mood Important

Light takes pains to learn what moods must be emulated in albums. He discovered, for example, that demonstrating a sympathy for lovers can be translated into sales.

So his "Songs for Lonesome Lovers," with the Ray Charles Singers, hit just the proper note.

For 1965, Light plans to schedule about the same number of releases as he did this year. And the emphasis will still be on sound and excitement rather than on library. The policy paid off this year, and Light feels it will continue to do so.

Stu Phillips Doubling in Brass

HOLLYWOOD—Stu Phillips is a prime example of the complexity of today's record business. As West Coast a&r head for Colpix Records he produces other artist's records. As a Capitol artist he's busy planning projects for the Hollyridge Strings, whose first three LP's have hit the 400,000 sales figure.

Phillips admits the position is awkward but that no problems have arisen. He recorded Jimmy Darren's new single, "Punch

and Judy"; three sides by Paul Peterson, and is cutting newly signed Vince Edwards for Colpix.

To augment his own a&r work, Phillips plans talking to independent producers to work on an assignment basis. All pop material will be released on Colpix, r&b on Dimension.

The label has quietly been preening its artist roster, Phillips said, and has dropped approximately 50 persons from its lists of 67.

Capitol Puts More Oomph In Mr. Claus

HOLLYWOOD—Cognizant of good sales which can be attained following Christmas, Capitol Records has redesigned its Santa Claus display for additional sales stimulation.

The Santa display presently carries the slogan "You're Out of Time—Buy Records," with Santa pointing at the customer. The redesigned figure has a man holding records and saying "Records Make Your Gift Money Last Forever." This is easily converted from the Santa.

Fred Rice, label's merchandising development manager, says some of the best selling days are from Dec. 26-30. He advise dealers to hold close-out sales on items they may have bought in quantity at a good price and not to destroy completely display aids. Rice says these displays can be converted for use at other times, citing a Beatle attired in Santa costume display which will be made reusable with new props after Christmas.

LONDON CAN. FORMS TEEN TEST PANEL

MONTREAL—London Records of Canada is forming a youth club of 60 members in major cities across the country, to gain insight into teen-agers' taste in music and their record buying habits.

Key pop music radio stations in major markets are telling their listeners about the club, and London will choose its club members from the hundreds of letters arriving from teens eager to become part of the "consumer test panel" project.

Members will receive a package of records each month, free, containing both singles and LP's, covering the London label and the labels distributed in Canada by London (Monument, Liberty, Atlantic, etc.).

Each package of disks will be accompanied by a questionnaire soliciting comments, criticisms and suggestions from the club members and his or her friends. London promotion man Hal Ross is winding up a coast-to-coast trip organizing the youth club, and hopes to have it operational early in 1965.

Under his artist contract with Capitol, Phillips can not record any instrumental LP's himself on Colpix. He has been associated with Colpix in various positions for five years.

His Hollyridge Strings series on Capitol has been one of the label's surprise groups and Phillips feels he can keep the series going by covering artists with enough top 10 hits. He also mentions shifting the idea of prettying rock tunes with strings around to rockify pretty tunes.

Parade Spurs Rosen Move

PHILADELPHIA—With the upcoming traditional Mummers Parade on New Year's Day putting the musical spotlight on the string bands, Leonard Rosen has rushed to the record stalls two new string-band albums under his Sure Records label. The only label in the country cutting string-band records exclusively, the two new LP's bring the Sure catalog to a total of 21 albums.

Two latest in time for the holiday trade and to cash in on the string-band spotlight are titled "The Roaring 20's," cut by the Ferko String Band; and "String Band Jamboree" with the Woodland String Band. Both albums feature the standards both string bands will feature in the New Year's Day Mummers Parade here.

While heaviest sales are along the Eastern Seaboard where the colorful string bands are familiar sights, Rosen reports that the TV network coverage of the Philadelphia Mummers Parade has resulted in a steady increase in album sales across the nation.

EDITORIAL

A Call for Care

It is gratifying to see justice meted out, even when its tardiness has occasioned immeasurable aggravation on the part of innocent victims. Such must be the reaction of most readers to the news (see separate story) that FCC Hearing Examiner Basil P. Cooper has exonerated Nelson B. Noble, owner of WILD, Boston, of payola allegations. In a 61-page document, the Examiner recommends renewal of WILD's license in an initial decision.

The Examiner's document analyzes a dozen allegations of wrongdoing and finds them invalid.

One wonders how many station operations and/or record companies and/or deejays may have been wrongfully charged; how many may have left the business under a cloud; and how many may never marshal the energy or resources to rectify allegations.

When dealing with the integrity and economic life of a man or a company, the agency assuming the function of prober or prosecutor shoulders a heavy responsibility. Charges or allegations should be made only after exhaustive research. We assume this is standard policy in a well-run society. In the light of Examiner Cooper's findings in the WILD case, we doubt that this policy has been followed at all times.

Cosnat Co. to Expand; Eyes Plants, Teen LP's

NEW YORK—Jerry Blaine, pioneer record man and head of Cosnat Corporation—which now embraces record distribution, manufacturing and film production—aims at expanding his operations during 1965.

Blaine hopes to schedule a flock of albums for the teen market—while continuing with the comedy material which has long been his forte. In connection with production of teen albums, Blaine stated he wished to contact indie producers who are hip in the idiom.

Blaine's ultimate plans entail setting up plants in the East and Midwest comparable to his plant on the West Coast. Blaine envisages each of these plants as a focal point for pressing and distribution of indie labels. Blaine sees the future of the business as tending in this direction, with small labels more and more assuming a creative function and allocating their distribution and collection problems to larger operations.

Blaine added: "I want these plants to service small labels ... to press, package and ship to dealers, rackers and one-stops."

Speaking of the future of record distribution, Blaine averred that "the old line operators with the know-how will continue in business, but they will cover more territory and diversify by entering rack jobbing. "But the distrib who becomes a racker must operate his rack business as a separate entity," Blaine added.

The distrib who wants to be simply a distrib may end up by functioning as a broker, Blaine stated. "He will maintain certain personnel—such as sales staff and promotion men, but

Morin's Taps Jan Proulx

MANCHESTER, N. H.—Jan Proulx will have charge of the large record department at Morin's Center, a new store to be opened here, it was announced by the proprietor, George E. Morin.

He said Terry Boissonneault will be in charge of the sheet music department. Both women have had many years of experience in musical activities in the area.

he won't need a warehouse and he will carry lines on a brokerage basis."

As for the future of the disk basis, Blaine stated:

"I feel bullish about it ... there's a bright road ahead and plenty of opportunity."

DISK REVIEW

4 Albums by Gen'l Music

NEW YORK—General Music Publishing Company, Inc., has released four European albums featuring compositions by European writers. While Paul Kapp, head of the publishing firm, says the product is expected to appeal heavily to broadcasters, it also has a special consumer approach in the covers. These feature art specially drawn by Irwin Rosenhouse.

Rosenhouse designed four different lithographs, hand pulled and numbered and signed. Only 75 are available of each of the four designs and will sell with an album for \$20. The albums regularly sell for \$3.98 and \$4.98. Kapp feels that their unusual covers will appeal to lovers of both music and art and he is out to break existing patterns where most album covers are "slick and polished."

Two albums are "Music, Heart to Heart." Both volumes can best be described by the liner notes calling the contents "heart music ... sometimes background music ... by the purists, non-music." The compositions are by such well-known European names as Cedric Dumont, Ronald Binge and Charles Kalman.

A third album is, "I Like Alpine Music," is described as "Happy music from the Bavarian Alps."

The fourth album, "Listen to the Little French Band," features 14 brass band selections associated with French carnivals and circuses.

Kapp expects future releases to be issued on the Serenus label. They will also utilize unique art approaches. One will use reproductions made from wood cuts from 1517. Linoleum cuts will also be used, and Kapp is also seeking proper illustrative material for several jazz releases that are being planned. FRANK LUPPINO

Season's Greetings from ...

LOOKING FORWARD TO A GREAT NEW YEAR



THE ULTIMATE
IN ENTERTAINMENT

with



**MARY
WELLS**

"Use Your Head"

(Fox 555)

**MAGICA
BROWN**

**"A Whole Lotta
Lovin' Left In Me"**

(Fox 553)

**THE
NEW BLOODS**

"Self Service"

(Fox 554)

**LEN
MAXWELL**

**"Sounds
Of Christmas"**

(Fox 551)



MILAN

"Angel's Lullaby"

(Fox 552)

This One



LLWU-5SB-K1W5

Beatles Scoring High in U.K. on Single, Album; New Film Set

By CHRIS HUTCHINS

LONDON — Anyone who says that the Beatles are slipping in Britain should take note of the foursome's latest record achievements. EMI sold 1,000,000 copies of the Beatles' new single, "I Feel Fine" 10 days after its release and simultaneously 750,000 copies of their new album "Beatles for Sale" in one week.

"I Feel Fine" is the group's seventh consecutive No. 1 hit here—an achievement no other British recording act or artist has ever come near. Frank Ifield and Gerry and the Pacemakers rate closest competitors, having scored three consecutive chart toppers each—but, of course, their sales figures weren't nearly as high.

Producer Walter Shenson has announced that part of the

Beatles' next United Artists film will be made in the Bahamas. The whole team will probably move there soon after production begins Feb. 22. The remainder will be shot at a London studio, although some sequences may be filmed in Switzerland.

The Beatles are to help American Mark Behm with the script. They will be meeting with him during January.

EMI Profits Soar for 4 Months

LONDON — EMI chairman Sir Joseph Lockwood announced at the company's annual general meeting that profits for the first four months of the current fiscal year showed an increase of almost \$4,500,000 over the same period of the previous year.

Lockwood anticipated that

dividend payments for the full year would not be less than 12 per cent on the strength of the early return.

Referring to the government's 15 per cent import surcharge and general credit tightening, Sir Joseph said that EMI was hardly effected, since it relied on imports only to a very small

extent. On the other hand, more than half the company's sales and assets and two-thirds of its earnings could be attributed to overseas activities, he pointed out.

The chairman added that EMI's main profit from overseas were derived from North America, Europe and Australia.

Wolff Label to Bow in January

TORONTO — A new Canadian record company will bow in mid-January with the release of a single, "You Should Know It" and "Say Baby (Who Am I)" by Dee and the Yeomen on the Wolff label.

The company is Wolff Records of Canada, headed by President Gerry Wolff, who previously made a couple of records here as a singer, on another label. Vice-President is Eric Graf, treasurer is Alexander Roth, and secretary is George Haemmerle, all businessmen not formerly connected with the record industry.

Several distributors in the U. S., as well as Canada, have already ordered the debut release, which was recorded at RCA Victor's Toronto studios and



BIG MOMENT in the formation of the new Wolff Records of Canada company was the signing of U. K. singer-guitarist Graham Dunnet, with, left to right, Wolff executives George Haemmerle, President Gerry Wolff, Alex Roth and Eric Graf.

pressed by RCA. "Dee," who wrote both numbers, is singer-guitarist Graham Dunnet, who emigrated to Canada after a stint with the Starliners, a group that shared the bill with the Beatles in their early days at the Star Club in Hamburg.

The label will mark what is

Durium Issues 4 Murolo LP's

NAPLES—The last four LP's of Roberto Murolo's eight-record set history of popular Neapolitan music up to the early days of the present century, "Napoletona," has been issued by Durium.

The previous set was issued a year ago as the beginning of the first complete set of recordings of Neapolitan song.

SAM KRUGER FUNERAL HELD

LONDON — The funeral of Sam Kruger, 56, was held in Brighton (13). He died in Toronto (13) during a trans-Atlantic trip with his son Jeff, managing director of Ember Records. Sam Kruger founded Ember and was its chairman.

Kruger was founder of the Flamingo jazz club here and senior director of Kruger properties, which own several music publishing firms.

He is survived by his son; a daughter, Sandra; his widow and six grandchildren.

Shaper Forms Sparta France

LONDON — Publisher Hal Shaper has returned from Paris after forming Sparta France, which will be run by Gilbert Maroucinai; he will spend Christmas in the Holy Land forming Sparta Israel.

Shaper set up Sparta here earlier this year after leaving Robbins Music. His company currently has both sides of a Moody Blues record and also publishes "Draw Me a Circle" the coupling of Barbra Streisand's new release.

Early in February, Shaper will visit New York to set up an American affiliation for Sparta.

believed to be the first use in Canada of a four-color sleeve for a 45, which features a picture of the group.

Poll Shows Favorites of Dutch Teeners

AMSTERDAM—One of the biggest music papers for teenagers in Europe, Muziek Parade, has published the results of the yearly popularity poll.

This year's favorites of the Dutch teeners were: Male Singers, Holland: Rob de Nijs and Johnny Lion; Male Singer, International: Cliff Richard and Elvis Presley. Female Singer, Holland: Willeke Alberti and Trea Dobbs; International, Connie Francis and Brenda Lee. Beat Groups, Holland: The Jumping Jewels and ZZ and His Masks; International, the Beatles and the the Stones.

The best Dutch TV program was "Top of Flop," presented by the famous Dutch deejay Herman Stok. The best series from America on Dutch TV are (according to teen-agers) Bonanza, Dick van Dyke, Danny Kaye and the Flintstones. Early in January, Muziek Parade will organize a poll-winners concert. During this special show the winners will receive a "Gold Star" award.

LONDON — Singer Bobby Jameson has returned to Britain after a stay in the U. S.

This week (11) Decca issued his first British release, "All I Want Is My Baby" which was co-penned by Keith Richards, a Rolling Stone, and Andrew Oldham.

Oldham produced the disk independently for Decca—the same arrangement he has for the Rolling Stone and Marianne Faithfull.

INTERNATIONAL NEWSMAKERS



LEFT TO RIGHT are Beach Boys' Mike Love, Dennis Wilson, Brian Wilson, Carl Wilson, Alan Jardine and S. L. G. Gottlieb, managing director of EMI, Denmark. The group stopped over in Copenhagen on their recent tour.



FROM THE Brian Epstein stable, Gerry and the Pacemakers, whose feature film, "Ferry Cross the Mersey," opened in London this month. The title ballad, released in the U. K. on Columbia Records Dec. 11, will be followed in January by the filmtrack LP with all nine numbers Gerry wrote for the film.



J. FRANK WILSON, currently getting international buildup following his "Last Kiss" hit, receives a gold record award. From left to right, Micky Eichner, a&r director for the label; Bill Smith, Wilson's recording manager; Steve Blaine, president of Jubilee-Josie Records; Wilson; Jerry Blaine, Cosnat Corporation board chairman, and Ron Newdell, Wilson's personal manager. Co-operating in international promotion are Fontana, England; Vogue in France, Germany and Switzerland, and Vedette in Italy.



FREDDY, international recording artist from Germany who has sold 50 million records in eight years on the Polydor label, is back in the U. S. for a series of one-nighters and a recording session with MGM.



PHILIPPE ENTREMONT, center, receives the Grand Prix de l'Academie du Disque Francais 1964 for his recording of the Ravel Concerto in G and Falla's "Night in the Garden of Spain," with the Philadelphia Orchestra under Eugene Ormandy from the President du Conseil Municipal de Paris at a reception held at the Hotel de Ville de Paris.

Kapp Records hits the Jonespot with Jack!

Jack Jones' smash single
becomes a big jackpot album.



KL-1415 KS-3415

Jack Jones records exclusively for Kapp Records.





Garner Garnering Encores, SRO's in U. K., Europe Tour

PARIS—Erroll Garner continues to rack up sellouts on his third month of his tour of England and Europe. The pianist sold out the Olympia Theater here for a special concert Dec. 12 weekend. Tickets for the 3,000-seater were gone within 48 hours after the announcement of the concert. The cheering audience kept the pianist on stage for almost an hour of encores.

From Paris, Garner went on to Brussels for a concert sponsored by the Brussels Philharmonic Society Dec. 19. The previous evening, he was guest of honor at a reception in Brussels presented by his concert sponsors in co-operation with the Philips Phonographic Indus-

tries. The Brussels date concludes his current European tour.

Garner sold out more than a dozen major engagements on the Continent and had to defer concert and television offers which are still coming in for him to appear in Spain, Italy, Germany and Sweden.

Over the weekend Garner's management in New York met with Harold Davison of England who is planning to schedule the pianist for another English tour in March 1966 or sooner if Garner is available. Offers also are current for the pianist to tour Australia and South America in 1965. Further, Simon Brehm, who sponsored the Garner engage-

ments in Scandinavia, currently is in New York talking with Garner's management about an extended tour of Europe during the coming year.

The pianist was accompanied by representatives of Philips, which handle his recordings overseas, on the entire European tour. Garner appeared on six major TV and radio programs in England and Europe during this tour.

Garner plans to take a break during the holidays before he resumes his concerts, TV and night club activity in the United States in January. Garner's forthcoming album recorded live in Amsterdam will be released in Europe after the first of the year.

AUSSIE CO. BOWS SINGLE BY FOLKSTERS

SYDNEY — This week Australian Record Company, Ltd., launched its newest local folk group, the Norfolk Singers; and their first single for the CBS label "The Opera House Is Falling Down."

The target of the satirical song, Sydney's Opera House, has been the subject of a great deal of controversy here, and promotion man Ron Calcutt and publisher Jack Argent of Leeds Music backed the disk with an all out "Opera House Supporter Campaign" to all disk jockeys and program departments.

Along with the single, a letter was sent to all radio personnel, enlisting support for both the record and "The Opera House."

WE'RE MAKING THIS...

"DO WHAT YOU DO DO WELL"

MONTH

PLEASE JOIN US!!!

BECOMING A NATION-WIDE HIT

By

Ned Miller

Fabor #137

News From the

MUSIC CAPITALS OF THE WORLD

AMSTERDAM

Philips released a 12-inch LP containing the musical highlights of the 18th World Congress of International Federation of Youth Musicians, held at Amsterdam Concertgebouw. . . . Famous Dutch opera-soprano **Gre van Swol-Brouwensteyn** has received the **Harriet Cohen Medal**, an international award for achievements on the cultural level, from the Harriet Cohen International Music Award, England. . . . **Willem van Otterloo**, conductor of The Hague's "Residentie-Orchestra," will depart for the U. S. Dec. 27, to direct five concerts of the Chicago Symphony Orchestra. . . . The "Conamus," committee for Dutch Entertainmentmusic, during its lustrum feast, presented Gold Harps to a number of Dutchmen who have made outstanding contributions (each in his own field). Their names are: **Lex van Weeren**, conductor Amsterdam City theater orchestra; **Miss Rine Geveke**, program manager of Phonogram records N. V.; **Max van Praag**, singer, and the late **Jack Bess**, poem-writer, who received the award posthumously. . . . The **Golden Gate Quartet**, residing in Paris, will play in one of Amsterdam's most prominent night clubs The Blue Note, from Dec. 15 through early Jan. 1965. Two TV appearances have also been scheduled. . . . **Imca Marina** recently returned from a short tour in Germany, where she did a TV show with **Ralph Bendix** and the **Willy Berking** ork. She also made a radio program with **Camilo Felgen**, Luxembourg's singer deejay. . . . The Dutch majority of the Parliament has declared that State's laws to apply to the Independent Commercial TV station North-Sea, which is built onto a platform outside the territorial waters of Holland, near the seaside resort, Noordwijk. Under these laws—mainly the Tele-

phone and Telegraph Act—broadcasting became illegal as of Dec. 12, 1964. However, the station did not immediately cease its broadcasts. **RAYMOND DOBBE**

BRUSSELS

Boss of Barclay Records **Eddie Barclay**, music publisher **Eddie Marihuani**, Olympia, director **Bruno Coquatrix** all came from Paris to applaud famous French Barclay artist **Charles Aznavour**, who started a three-week one-man show in Ancienne Belgique, Brussels. . . . From the new album of **Alberto Cortez**, Show Records selected a single featuring the "Heartaches." . . . The new EP of Eurovision Contest winner **Gigliola Cinquetti** containing four French versions of her famous Italian hits, is really a record to warm your heart.

Roland Kluger, just returned from the States where he was pleased to note that "Hawaii Tattoo" was doing so well. He visited his Zodiac Music and Compton offices in New York (publisher of the instrumental hit presently in the U. S. charts). . . . As representative of Palette International (producer of the Waikiki's "Hawaii Tattoo"), Kluger discussed several deals with Kapp for releases of forthcoming material. He fixed releases by the **Mayas** (who originated the success of "La Playa"). Their LP will be issued in January "The Mayas Play Tenderly". A new LP by **Digno Garcia** featuring "La Playa" sung in Spanish will be issued in January, as well. . . . According to Kluger, several other masters by Palette will be issued. Belgian singer **Cydl Hit** through several other companies realized a new single entitled "Mademoiselle de Paris" and "Tonight." . . . CBS artist **Alexander Brailowsky** paid a visit to Belgium. **JAN TORFS**

COLOGNE

Deutsche Vogue has taken over the repertory of **Mahalia Jackson**. The diskery is also pressing a strong pop production program. It took first place on the Frankfurt Schlagerboerse (top tune contest) with "Have I the Right," and the diskery's **Suzie** is leading the best seller lists in Switzerland. In Italy, the Italian version of "Warum Nur, Warum" with **Udo Juergens** — "Peccato Che Sia Vinita Così"—sold 5,000 pressings on a single day. In England, the English version is racing to the top of the best seller lists, with 500,000 copies already sold. . . . Musiproduktion **Hans Bertram** has landed three U. S. hits on the

MEDICAL DISK WINS AWARD

VOORBURG, Holland—For the first time in history a non-commercial record hit the 100,000 mark here, and was celebrated by the presentation of a gold record. "Heart Sounds," as the (medical) record is entitled, has been sold to doctors and students all over the world. President **Kremer** of Leo Pharmaceutical, Inc. received the award.

Industry in Norway Gains; 105 Artists Make Records

OSLO—The recording industry in Norway is expanding, according to the capital newspaper **Verdan Gang**.

While this little country of 3,500,000 a year ago had a total of 60 local recording artists, the number of pop singers who issued recordings during the fall jumped to 105.

This incredibly large number

was gained during a year which witnessed a 10-month musicians strike, who are fighting for higher pay. The strike, which started Feb. 29, is still on.

Although the number of recording artists has increased, the number of domestic hits reaching the Top 10 is no larger than before. This means that only two or three of the Top 10 is a domestic platter.

The labels producing most of the local records in Norway are **Jorg-Fr. Ellertsen A-S**, **Manu A-S**, **Norsk Phonograph A-S** and **Arne Bendiksen A-S**. The most popular domestic artists during 1964 were **Wenche Myhre** and **Kirsti Sparbie** of **Arne Bendiksen**; the **Dizzie Tunes** and **Toril Stoa** of **Ellertsen**; **Elizabeth Granneman** and **Rolf Just Nilsen** with **Nor-Disc**; **Helge Nilsen** with **Phonogram**, and **Bente Lind** of **Manu**.

Two American recording artists, **Jack Dailey** and **Al Bishop**, have settled in Norway and produce platters here. They are contracted with **Manu** and **Ellertsen**, respectively.

Mrs. Peer in Hamburg Visit

HAMBURG—Mrs. **Ralph S. Peer**, president of the Peer-Southern organization, is visiting European branches of the organization. In Hamburg, she conferred with **Thomas O. Seeger**, manager of the **Peer Musikverlag GMBH**.

Mrs. Peer took charge after the death in 1960 of her husband, founder of the organization. **Peer Musikverlag GMBH** and the affiliated firms of **Alba Musikverlag** and **Sam Fox Verlag** belong to the **Peer-Southern Organization**.

Peer-Southern has some 80 branches in 35 countries.

London of Can., Philips in Pact

PARIS—The growing market in Canada for French records has produced an agreement between **London Records of Canada** and **Philips of France**.

London takes over distribution in Canada of the Philips of France label. The agreement has been signed, notwithstanding that **London of Canada** is linked with **Decca** in the United Kingdom. **U.K. Decca** in turn is linked with **Decca of France**, not Philips.

The Canadian **London-French Philips** deal provides for a direct working relationship.

Germany's best seller lists: "Memphis Tennessee," "Skinny Minny" and "Oh, Pretty Woman." "Memphis Tennessee," recorded in Germany with **Claudio, Rik and Roger**, has climbed to top place. **Bertram**

(Continued on page 13)



WAYNE KEMP

Sings

ALONG CAME YOU I MADE HER THAT WAY

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DISTRIBUTORS—Some territories are still available for this smash! Write or call us now.

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News From the MUSIC CAPITALS OF THE WORLD

• Continued from page 10

has three new artists whom it is promoting heavily: Roy Black ("My Little Girl"), Uwe Spier ("Hey, Drummer Boy"), and Liane ("Peter"). . . . Amelia Janssen, 17, of Cologne, wrote to the culture ministry in Peking asking for a list of the most popular songs of young people in Communist China. Eight months later she received the list.

OMAR ANDERSON

LONDON

An \$800,000 record deal has been made between impresario Jack Hylton and the theater tickets libraries to guarantee next year's run of the "Camelot" musical currently starring Laurence Harvey. . . . Liberty shifted 250,000 copies of P. J. Proby's new single, "Somewhere," nine days after its release. John Heyman is negotiating to sign Proby to his Publicity and Allied Interests Ltd., which handles Chad Stuart and Jeremy Clyde and Shirley Bassey, among others. . . . Fred Jackson has moved his Fanfare Music and associate publishing companies to 23-24 Greek Street, London, W.1. . . . Paul Anka has recorded a Mile Hawker - Ivor Raymonde composition "Where My Heart Has Never Wandered" for probable release as his first RCA Victor single of 1965. Alan Parmor's Lorna Music publishes. . . . Serious illness has forced Shirley Bassey to cancel her stint at Hollywood's Coconut Grove next month, but she hopes to be well enough to make a guest

appearance on the "Danny Kaye Show" the following month and to open at the Chequers Restaurant in Sydney on Feb. 27. . . . Jan. 15 is the release date now fixed by Decca for the Rolling Stones' second album. The 12 tracks were recorded in Chicago, Hollywood and London. . . . Gene Pitney returns to London next month to undertake TV engagements which may include "Sunday Night at the London Palladium". . . . Decca has issued two "Tributes to Cole Porter" albums on its Ace of Hearts and Ace of Clubs series, both made up of old recordings, one by Ambrose and his band and the other by top American artists, including, Bing Crosby and Peggy Lee. . . . Britain's Music Trades Association will hold its 1965 conference in Harrogate May 2-5. . . . Island Records has secured and issued James Brown's "Night Train". . . . Cilla Black's next single, like her big hit "You're My World," is an Italian melody with English lyrics. Titled "One Little Voice" it will be issued on Jan. 8.

CHRIS HUTCHINS.

MUNICH

Albert Raisner will emcee the TV spec "Rendezvous at the Rhine," featuring singers from France and Germany, among them Francoise Hardy, Charles Aznavour, Freddy and Peter Kraus. . . . The East German label, Amiga, offers two U. S. numbers sung by West Germany's Wolfgang Sauer, "Basin Street Blues," and the Germany-U. S. standard "Mackie Messer" (Mack the

Knife). . . . Based on Oscar Wilde's "Bunbury" Gerd Natschinski wrote the music, Helmut Bez and Juergen Degenhardt the lyrics for the German musical "My Friend Bunbury" to be premiered in Berlin's Metropol Theater starring Maria Alexander.

The musical "Huckleberry Finn" by Kurt Weill will be produced for the German TV Network by Heinz Scheiderbauer. Weill's former secretary Lys Symonette and Broadway conductor-arranger Milton Rosenstock will supervise the production. The role of Huckleberry will be played by Franz Elkins, one of the world famous Vienna Sangerknaben. . . . Former Florida, now Berlin deejay Paul Siegel observed his five-year jubilee as deejay for Radio West Berlin. . . . Paul Anka guest-starred in Werner Muller's TV spec on Dec. 12. . . . Munich Singer Manuela returned from a tour of Austria and Switzerland to start a new tour of East Germany, Poland, Hungary and Czechoslovakia. . . . The Schaumburger Maerchensanger returned from a tour of the States. . . . The Bavarian Radio Network featured Claus Ogerman in a program titled "A Munich in New York." . . . The Vogue label sold 125,000 records of singing star Suzie. The same label will release all new records by Mahalia Jackson. . . . Arno Flor and Paul Kuhn wrote the tune "Golden Moon," and they recorded it for Decca label with the Bib Band Europe. This record is being sold now to Italy, Brazilia, the States and Japan.

JIMMY JUNGERMAN

OSLO

The Hootenanny Singers — this year's Scandinavian singing sensation—will be issued in the U. S. Stig Anderson of Polar Music A-B told Billboard. . . . United Artists is preparing an American text for the melody "Gabriel," already on the Swedish and nearing the Norwegian Top 10. . . . Norsk Phonogram has issued a new platter

with Sonja Bjonnes on which she sings in English. She was born in Liverpool, but has not that sound. . . . Phonograph is also out in another language, John Norman has recorded a platter in German for the German as well as the Norwegian market. . . . The LP sales in Norway is reaching new heights this year, reveals Haakon Tveten of Norsk Phonogram. . . . For the first time an American promotion record, sent directly to a Norwegian disk jockey was aired on Norway's governmental run radio. . . . Elvis Presley's RCA Victor recording of "Roustabout" was played in the Platekarusellen with Espen Eriksen as deejay. The single will not be issued here. . . . In Copenhagen a case has been brought to court concerning a pop artist. It is questioned whether young thrush Anette may charge whatever she likes for a performance, in other words, if she is worth what she demands. . . . New British pirate radio Radio Caroline may be reached in Norway, it is claimed. The station comes in on 1497 kc and 1521 kc (around the 200 meters wavelength).

ESPEN ERIKSEN

PARIS

Press and radio have acclaimed Barbra Streisand's new "Funny Girl" album, the French bi-weekly Marie-Claire describing her as the sensation of this record season. . . . Frank Wolfe, head of Blue Note, was in Paris on the 25th anniversary of his firm, and conferred with Bernard Taylor, president of Disques CBS.

Part of the success of the appearance made at the Olympia Theater recently by the Beach Boys was due to exposure they got on radio via Europe No. 1. In addition, much of the audience was composed of teen-age children of Americans working with SHAPE and other U. S. organizations here. American acts playing the Olympia usually get good reaction.

Clubs in Paris are finding growing acceptance by dancers of the

Leitkiss, a kind of polka and mazurka utilizing a heavy but happy beat. It has come here from northern Europe.

HENRI KRAKOVITCH

RIO DE JANEIRO

Alain Troussart, new co-ordinator-general at Philips, fired Adail Lessa and Alfredo Borba, respectively head and chief-producer of Philips branch in Sao Paulo, and is hiring TV producer Carlos Santos as the new sales manager at Continental. . . . Poet Herminio Bello de Carvalho presented classical guitarist Turibio Santos and traditional samba singer Cleminina de Jesus, in a show called "Violao and Banzo." The recital was a success. . . . Singer Myrzo Barroso and trombone man Raul-Zinho finished the recording of their LP's at RCA. Label is recording at full speed. . . . Zimbo Trio's new LP will be recorded by RGE. The threesome is the top combo in San Paulo these days.

SYLVIO TULLIO CARDOSO

ROME

Although his song, "A Clown in Paradise," was turned down by the San Remo selection committee, Domenico Modugno premiered it on the Eurovision network during the 1st Festival of Clowns at Campione d'Italia. . . . Elke Sommer's new CGD disks make her the seventh active European film actress to have a recording career. Others are Brigitte Bardot, Jeanne Moreau, Emanuela Riva, Marie Laforet, Catherine Spaak, France, and Sophia Loren, Italy. The Misses Bardot and Moreau, who are scheduled to begin shooting "Viva Maria" in Mexico in mid-January, have just recorded Georges Delarue's "Maria E Maria, Les Parisiennes" for the film. . . . ERI, publishing division of RAI, has just issued a "Life of D'Annunzio" which includes an LP with speeches to

(Continued on page 29)

INTERNATIONAL NEWSMAKERS



MAYOR OF BRUSSELS greets the Rolling Stones while the group was in Belgium for a TV appearance. They were also greeted by radio deejay Jean Claude and Mayor Cudell.



LLOYD LEIPZIG, director of creative services at United Artists Records, greets Britain's Manfred Mann group and manager Ken Pitt, at their recent arrival at New York's Kennedy Airport. The group is released here on the Ascot label, a UA subsidiary.



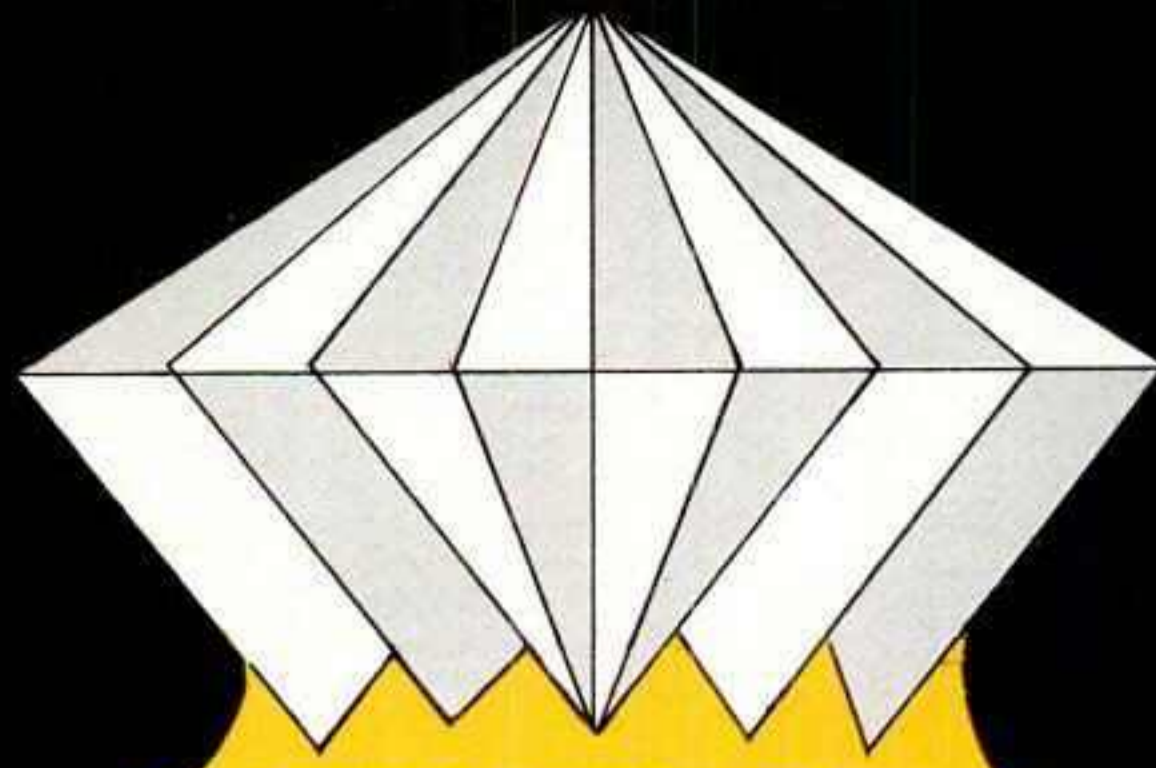
DUTCH-BORN band leader-composer Malando, on an extended tour of Japan with his Latin-American orchestra, was welcomed in Tokyo by a charming Japanese in national dress. The Philips artist is doing personal appearances, radio and TV shows.



BELGIUM'S NO. 1-singer, Adamo, is seen with, left, J. Kirsch, general manager of EMI Belgium, and right, S. J. Robbins, assistant general manager of the same firm, who are presenting the singer with five top awards.



YOUNG BRITISH indie diskery, R&B Discs, Ltd., celebrates its best seller, "A Tribute to Jim Reeves," by Larry Cunningham and his Irish Showband, the Mighty Avons. Left to right: W. E. Kearnes (British Homophone), who pressed the disk; Cyril Joyce, R&B's Irish agent; Larry Cunningham, Mrs. Isen, R. Isen, directors R&B Discs, and Mike Hitches, sales manager.



THE ORIGINAL

*This
Diamond Ring*

Musicor 1061



**SAMMY
AMBROSE**

**"Sammy's rendition has soul and warmth with strong R&B
and Pop potential as well" ...Billboard Spotlight**

"Sammy has a strong pulsating heartfelt performance"

...Cash Box Newcomer Pick

**"This Diamond Ring" - Sammy Ambrose,
Bill Gavin Personal Pick**

ALL AGREE THIS RENDITION IS A WINNER!



TV in Role as a Showcase for Artists

Radio-TV

PROGRAMMING

• READY-TO-GO PROGRAMMING • VOX JOX
• PROGRAMMING NEWSLETTER

Station Cleared By FCC Examiner

• Continued from page 1

has never given broadcasters an example of "what wording the Commission deems proper sponsorship identification of a record or album."

Noble was forced into these and other activities criticized by the Commission because he was on the verge of bankruptcy and "like a man drowning" who reached for "each and every piece of flotsam that came by in an effort to save his financial life," and keep the station on the air. FCC was itself responsible for forcing him to keep on with the station.

Noble had contracted to buy the station from Bartell Broadcasters, Inc., in 1958, when he was highly successful in the scrap iron and steel fabricating business and wanted to diversify

investments. He was advised that radio broadcasting was "an enchanting, challenging and lucrative business," Examiner Cooper notes grimly. But the 1959 steel strike ruined Noble's business just after he contracted for the ill-fated radio station in December 1958 at a total price of over \$200,000.

Noble explained the situation to the FCC, begged for renewal, so that he could resell the station to a waiting buyer. FCC refused more than a one-year license, and the sale was off. Said Cooper: "The story of Noble is a 'tragic history' of a man beset by ignorance, oversight and unwarranted optimism, and the necessity to operate a station with a minimum paid staff."

The Harris payola probes
(Continued on page 36)

• Continued from page 1

lish record artists each week. Host for the first show is Jack Jones. Paul Anka has been signed for the second show.

WABC-TV Show Debuts
The New York City area gets another TV music show next Monday (28) when ABC-TV presents Bruce Morrow and Scott Muni, top-rated deejays from sister station WABC in a 30-minute variety stanza, 7-7:30 p.m., spotlighting Bobby Rydell, Shangri-Las and the Tokens. The format each week will center around teen-agers and three different popular recording acts.

Gotham already boasts the Clay Cole shows on WPIX-TV aired Wednesday and Saturday nights. Cole's success with his Saturday show, now in its second year, led to the Wednesday program which debuted several months ago. The new WABC-TV offering is expected

to be along similar format lines as the Cole shows.

New York is not the only city spawning new pop music formatted TV shows. WEWS-TV in Cleveland recently introduced its "Big Five Show" utilizing top name record artists such as Gale Garnett, Jeremy and Clyde, Chubby Checker, the Temptations and others.

Produced by Herman Spero, the show is aired Saturdays at 5 p.m., with three local rock 'n' roll groups sharing the stage with the stars on the hour-long program.

Permanent host for "Big Five Show" is Don Webster, former CHCH-TV, Hamilton, Ontario, personality who conducted a similar two-hour show there. He is backed each week by the deejays from Metromedia's WHK who serve as co-hosts.

Pictured above left to right is Don Webster, WHK's Ron

Brittain, Chad Stewart and Jeremy Clyde, World Artists Records hit-makers.

In Philadelphia, veteran deejay Ed Hurst, who pioneered the TV dance party during his aegis as co-host of the WPEN "950 Club," will start the New Year with a video record show on Saturday afternoon from the Philadelphia Aquarama.

Hurst, who has been hosting a successful weekend TV dance stint on WRCV-TV from Atlantic City's Steel Pier for two summers, has been invited by the NBC-owned station to help stimulate interest among the younger set in the aquarium's activities. Fish tanks will be pushed aside in the Aquarama lobby for the video hop. The show will follow the same format as the Atlantic City shows (the acts will no doubt work for scale).

KLAS-TV in Las Vegas has
(Continued on page 37)

PROGRAMMING NEWSLETTER

Tight List Diet Wears Thin Line

By BILL GAVIN
Contributing Editor

IN PAST COLUMNS I've referred occasionally to the tight playlist. As an observer of the radio scene, I've called attention to the prevailing practice among pop format stations of curtailing the number of records available for airplay. Every time I mention such a thing there is a certain backlash of disapproval, mainly from people in the record business. It seems to be a painful subject to them, and they'd prefer that I didn't mention it.

Unfortunately, the impression has been created in some circles that I am an advocate of the tight playlist. Such is not the case. Facts are one thing, opinion is another. The fact is that the tight playlist policy is being followed by a substantial majority of pop format stations, many of which have made comfortable gains in ratings and revenues. My opinion is that most of these gains are only an indirect or accidental result of the tight list policy.

A SHORTENED playlist does not by itself automatically produce beneficial results, as not a few managers who have tried it can testify. It simply guarantees that every record on the list is played more often. The tight list stage that we are passing through these days is just one more experimental step in the constant search for more effective music programming.

IN THE EARLY days of format radio, considerable importance was attached to the No. 1 record on the survey. The theory was that since this was the best selling record in town, it should be played more often. Some stations played it once an hour and even used elaborate production fanfares and jingles to announce that it was about to be played. In retrospect, it is easy to understand why this didn't work very well. By the time it had reached its No. 1 eminence, following six or eight weeks of steady play, the record's appeal had usually worn thin with a large share of the audience. With some listeners it had already become such an annoyance through countless repetitions that it turned out to be a tuneout factor.

The next step was the requirement that at least three or four records out of the top 10 be played every hour. To the extent that this system brought increased exposure to a few of the fast rising newcomers, this was a refreshing improvement. To the extent that it belabored the older hits that had past their peak, it compounded evils of boredom inherent in the hourly repetition of the No. 1 chart item.

Various new experiments in balance and frequency were made by individual stations. Some stations increased their surveys from 40 to 50 or 60 sides. Others increased the frequency with which picks might be played. Still others tried an increased emphasis on the top 40, drastically reducing the number of picks that could be played in any given hour or day. Out of all these experimental efforts there emerged no observable pattern of success. Some stations

still did well, others failed, no matter what they tried. Looking back now, we can see that a few stations were fortunate in having disk jockeys who seemed to know which records their listeners most wanted to hear, and so programmed them more often, regardless of chart position.

UNFORTUNATELY, DJ's with this kind of awareness were (and are) extremely rare. Most DJ's, when left to their own devices with a list of 80 to 100 records, sought to relieve the tedium of their jobs by selecting the greatest possible variety of available music. Such a tendency ignored one of the axioms of programming: there are always a certain few records that most listeners want to hear considerably more often than any others, regardless of what numbers they carry on the chart.

There is nothing about a short playlist that a skilled programmer cannot accomplish just as effectively—probably more effectively—with a long one. The short list of some 30 hits plus 10 to 15 picks obviously includes all the top listener favorites, and its very shortness guarantees that each of them will be played every three hours, if not oftener. As a result, it doesn't make too much difference whether the disk jockey has his radar working or not. He doesn't have to know which records are top listener favorites; he has to play the entire list on his show every day, and sometimes to repeat a good deal of it in a single shift.

The fact that the older hits are also played with approximately equal frequency apparently is less of a listener deterrent than it was in the days of No. 1 or top 10 overemphasis. Listeners who know that they will surely hear their favorites in any given three-hour period are seemingly willing to endure the old soldiers in anticipation of assured listening satisfaction. Of course, a shorter survey has the additional advantage of omitting the tireddest of the old hits that might otherwise increase the boredom hazard.

THERE ARE OBVIOUS disadvantages to the tight list, not the least of which is its rigidity in being unadaptable to the changing audience structure at different times of day. Skilled programmers, with a reasonably adequate playlist, are able to balance their shows in relation to the available audience. The tight list practically assures the same records at all times of day, every day of the week.

Such a policy assumes that these few records are the ones that most of the people want to hear at any time of day, morning, noon or night. It works well in many cities, primarily because there is no better alternative available at the pop level. It will cease to work, in my opinion, against any enlightened competition that can make an effective programming adjustment to the changing characteristics and components of the radio audience throughout the broadcast day.

I prefer to regard the tight playlist craze as a temporary and short-lived phenomenon, vulnerable to a more intelligent policy that emphasizes greater awareness of audience structure and taste. The recipes for the early morning, midday and evening musical diets will contain most of the same essential hit ingredients. But the seasoning, as well as the service, will be somewhat different.

YESTERYEAR'S HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart of that time:

POP—5 Years Ago December 28, 1959

1. Why, F. Avalon, Chancellor
2. El Paso, M. Robbins, Columbia
3. The Big Hurt, T. Fisher, Signet
4. It's Time to Cry, P. Anka, ABC-Paramount
5. Way Down Yonder in New Orleans, F. Cannon, Swan
6. Heartaches by the Number, G. Mitchell, Columbia
7. Among My Souvenirs, C. Francis, MGM
8. Mack the Knife, B. Darin, Atco
9. Hound Dog Man, Fabian, Chancellor
10. Pretty Blue Eyes, S. Lawrence, ABC-Paramount

POP—10 Years Ago December 25, 1954

1. Mr. Sandman, Chordettes, Cadence
2. Let Me Go, Lover, J. Weber, Columbia
3. Teach Me Tonight, DeCastro Sisters, Abbott
4. This Ole House, R. Clooney, Columbia
5. I Need You Now, E. Fisher, RCA Victor
6. Naughty Lady of Shady Lane, Ames Brothers, RCA Victor
7. Count Your Blessings, E. Fisher, RCA Victor
8. Papa Loves Mambo, P. Como, RCA Victor
9. Mr. Sandman, Four Aces, Decca
10. Hearts of Stone, Fontane Sisters, Dot

RHYTHM & BLUES—Five Years Ago—December 28, 1959

- The Clouds, Spacemen, Alton
Dance With Me, Drifters, Atlantic
Come Into My Heart, L. Price, ABC-Paramount
You Got What It Takes, M. Johnson, United Artists
Smokie (Part II), B. Black Combo, Hi

- Always, S. Turner, Big Top
Mack the Knife, B. Darin, Atco
Be My Guest, F. Domino, Imperial
I'll Take Care of You, B. Bland, Duke
(If You Cry) True Love, True Love, Drifters, Atlantic

MIDDLE-ROAD SINGLES

Not too far out in either direction, the following singles, selected from the current Hot 100, are the most popular middle-road records of the week. Rank order here is based on relative standing in the Hot 100.

This Week	Last Week	From this week's Hot 100 TITLE, ARTIST, LABEL	Weeks on Hot 100
1	1	RINGO, Lorne Greene, RCA Victor 8444	9
2	2	THE WEDDING, Julie Rogers, Mercury 72332	6
3	3	MY LOVE FORGIVE ME (Amore, Scusami), Robert Goulet, Columbia 43131	10
4	4	WILLOW WEEP FOR ME, Chad & Jeremy, World Artists 1034	7
5	6	DEAR HEART, Andy Williams, Columbia 43180	5
6	5	SHE UNDERSTANDS ME, Johnny Tillotson, MGM 13284	9
7	7	ONE MORE TIME, Ray Charles Singers, Command 4057	7
8	9	DEAR HEART, Jack Jones, Kapp 635	5
9	8	WALK AWAY, Matt Monro, Liberty 55745	5
10	10	HAWAII TATTOO, Waikikis, Kapp Winner's Circle 30	4
11	11	YOU'RE NOBODY TILL SOMEBODY LOVES YOU, Dean Martin, Reprise 0333	3
12	12	MAKIN' WHOOPEE, Ray Charles, ABC-Paramount 10609	3
13	16	HAVE YOU LOOKED INTO YOUR HEART, Jerry Vale, Columbia 43181	2
14	15	SOMEWHERE IN YOUR HEART, Frank Sinatra, Reprise 0332	2
15	14	DEAR HEART, Henry Mancini's Ork & Chorus, RCA Victor 8458	3
16	—	YOU'LL ALWAYS BE THE ONE I LOVE, Dean Martin, Reprise 0333	1
17	—	NO ARMS CAN EVER HOLD YOU, Bachelors, London 9724	1

**WE AGREE
YOU'VE GOT TO BE CRAZY
TO RELEASE A NEW SINGLE
IN MID DECEMBER**

**BUT WHAT COULD WE DO
IT'S ALREADY 5 IN SALES
IN ENGLAND**

TERRY
BY
TWINKLE

T-9040



A SUBSIDIARY OF VEE JAY RECORDS

COYLE, SHARPE NEW WB DISK

SAN FRANCISCO—On the loose again for Warner Bros. is KGO radio's zany nighttime team Coyle & Sharpe. The duo stars in their second comedy album release for WB entitled "The Insane (But Hilarious) Minds of Coyle & Sharpe."

Jim Coyle and Mal Sharpe's wild brand of humor first received national acknowledgment through their first Warner Bros. album, "The Absurd Imposters," where the boys used a hidden tape recorder to capture funny conversations with unwary Bay area citizens.

The album brought an offer from the ABC-owned KGO last June and thus began the unusual comedy-music program 6-10 p.m., Monday through Saturday.

LOVELY LOVELY (LOVERLY LOVERLY)

CHUBBY CHECKER

P 936



SEASON'S GREETINGS

c/w

BEST WISHES FOR A HAPPY NEW YEAR

ABC 1964-'65



—Season's Greetings—

FROM

**DON D. ROBEY
AND ALL PERSONNEL
OF
DUKE-PEACOCK
BACKBEAT
SURESHOT AND SONGBIRD
RECORDS**

Duke and Peacock Records, Inc.
2809 ERASTUS STREET
HOUSTON 26, TEXAS
OR 3-2611

TWO BIG ONES



LARRY FINNEGAN sings
THE OTHER RINGO

RIC 5-146

JIMMY ROSELLI sings
ANEMA E CORE

RIC 5-138

CALL YOUR RIC DISTRIBUTOR NOW

RADIO RESPONSE RATING

COLUMBUS, OHIO

SECOND CYCLE

TOP STATIONS

Rank	Call Letters	% of Total Points
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★ POP Singles

1. WCOL 100%

★ POP LP's

1. WBNS (Tie) 46%
1. WTVN (Tie) 46%
3. WMNI 8%

★ R&B

1. WVKO 100%

★ C&W

1. WHOK (Lancaster) 100%

★ CONSERVATIVE

1. WMNI 53%
2. WBNS-FM 26%
3. WRFD 13%
4. WOSU-AM-FM 8%

★ FOLK

1. WBNS 100%
("Dean Lewis Hootenanny")

★ CLASSICAL

1. WOSU-AM-FM 53%
(Ohio State University)
2. WTVN-FM 35%
3. WRFD-FM 12%

THE RADIO RESPONSE RATINGS of stations and individual air personalities have been determined by survey of local and national record promotion personnel, distributors and record manufacturers. Not a popularity poll, the ratings are strictly on the comparative ability of the stations and air personalities to influence their listeners to purchase the singles and albums played on the air. The ratings likewise point up the importance of music of all types in building audiences and creating the framework conducive to influencing the listener to purchase other products and services advertised on radio stations.

FORMAT GLOSSARY: "Contemporary"—Stations that play primarily singles and LP's of a "rock-n-roll" and rhythm and blues nature. "Pop Contemporary"—Stations that feature rock-n-roll and rhythm and blues music, as well as current singles and LP's of a non-rock nature. "Pop-Standard"—Stations programming current and stock singles and LP's, excluding rock-n-roll and rhythm and blues. "Standard-Pop"—Same as "Pop-Standard" with stations emphasizing standards to current pop singles. "Standard"—Stations programming current or stock versions of the old standards culled primarily from LP's. Rock-n-roll and "teen sound" excluded. "Conservative"—Stations featuring primarily LP music of a subdued nature in tone and performance. Background instrumental music. "Classical," "Country & Western," "Jazz," "Rhythm & Blues," "Ethnic"—Stations programming more than 50 per cent of their music in the above mentioned particular categories.

STATIONS BY FORMAT

COLUMBUS, OHIO, AREA: 8 AM; 8-FM: 35th national radio market. 1 Contemporary; 4 pop Standard; 1 Conservative; 1 Standard-Conservative; 1 Conservative-Jazz-Classical; 1 R&B-Jazz-Gospel; 1 Country; 2 Classical.

WBNS: 5,000 watts. Independent. CBS affiliate. Music format: Pop Standard. Editorializes daily. Ohio State football on Saturdays in season. Special programming includes "Open Mike" an audience call-in show 2-3 p.m. M-F, "Sharp Comments" women's show 12:20-12:30 p.m., M-F, "Round Robin Show" women's show 1:10-1:30 p.m., M-F, Metropolitan Opera, Sat. 2-6 p.m. 5-man news dept. under direction of Don Smith. Helicopter news for traffic. Has newsmobile, mobile studio and amficar. 15-min. news with Chet Long at 7:30 a.m. and 6 p.m., M-F. 15-min. news with Ted Shell at 11 p.m., M-F, and Sun. TV outlet, WBNS-TV. Gen. Mgr., Richard A. Borel. Prog. Dir., Paul E. Neal. Send 2 copies each of new 45's and LP's to Librarian, Mary Rains, 62 East Broad St.

WBNS-FM: Music format: Pop Standard. Simulcast with WBNS 6-9 a.m. and 11 p.m.-1 a.m. Gen'l mgr., and address same as WBNS.

WCOL: 1,000 watts. Air Trails Network, Inc. Music format: Contemporary. Special programming includes "House Hit-Line" audience phone-in show 10-11

TOP DISK JOCKEYS

Rank	Disk Jockey	Call Letters	% of Total Points
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★ POP Singles

1. Johnny Hill WCOL 38%
2. Sonny Palmer (Tie) WCOL 26%
2. Bob Harrington (Tie) WCOL 26%
4. Mike Adams WCOL 10%

BY TIME SLOT

Morning Johnny Hill WCOL
Mid-Morning Sonny Palmer WCOL
Early Afternoon Sonny Palmer WCOL
Traffic Man Mike Adams WCOL
Evening Man Bob Harrington WCOL
Late Evening Bob Harrington WCOL
All Night Johnny Buck WCOL

★ PROGRAM DIRECTOR, MUSIC DIRECTOR OR LIBRARIAN

(Most Co-Operative in Exposing New Records)

1. Dick Webber, WCOL Music Director
2. Steve Joos, WCOL Program Director
3. Mary Rains, WBNS (Tie) Librarian
3. Jim Lohse, WTVN (Tie) Music Director

★ TOP TV BANDSTAND SHOW

(Exposing Artists & Records)

JERRY RASER, WLWC-TV, Saturday, 11 a.m.-12 noon

★ POP LP's

1. Irwin Johnson WBNS 43%
2. "Spook" Beckman WTVN 28%
3. Dave Logan WTVN 11%
Others 18%
(Johnny Dollar, WTVN
Jim Lohse, WTVN
Les Spencer, WBNS)

BY TIME SLOT

Morning Irwin Johnson WBNS
Mid-Morning Dave Logan WTVN
Early Afternoon Dave Logan WTVN
Late Afternoon "Spook" Beckman WTVN
Evening Jim Lohse WTVN
All Night Dick Boyer WTVN

★ R&B

1. Eddie Castleberry WVKO 58%
2. Eddie Saunders WVKO 25%
3. Bill Moss WVKO 17%

★ JAZZ

1. Eddie Saunders WVKO 71%
2. Fritz Peereboom WBNS-FM 29%

★ C&W

1. Cousin Roy WHOK 100%

ARTISTS' BIOGRAPHIES

For your programming use here are pertinent facts about hot disk artists. If clipped and pasted on 3 by 5 cards these biographies will help you build a convenient file of such data.



GALE GARNETT
(RCA Victor)

Gale's introduction to the record world was a momentous one: her first RCA Victor disk clicked and the thrush has been singing in the sunshine ever since. Gale conveys her feelings in song as well as on the stage where she has appeared in "Three-penny Opera," "Guys and Dolls," "Showboat," and "The World of Suzie Wong," to name a few.

Gale has appeared extensively on TV, with acting leads in such top network shows as "Hawaiian Eye," "77 Sunset Strip," "Adventures in Paradise," "Bonanza," and many others.

In addition to being a talented pop-folk singer and actress, Gale also has written more than 20 folk songs.

LATEST SINGLE: "Lovin' Place"—No. 61 on Billboard's Hot 100 this week.

LATEST ALBUMS: "My Kind of Folk Songs" and "We'll Sing in the Sunshine."

Simulcasts with WHOK 4-6 a.m. and 10 a.m.-12 noon. General Manager and address same as WHOK. Send 2 copies of new 45's and 1 copy of LP's to Roy Stingley.

WMNI: 1,000 watts. Independent. Mutual affiliate. Music format: Standard-Conservative. Editorializes daily. Special programming: Ohio State University football and basketball, Columbus Jets baseball, "Indianapolis 500" races and local high school basketball "Game of the Week" in season. 3-man news dept. under direction of Bob Sherman. 1 mobile unit. "The Air Institute of Current Affairs" 8-9 p.m. Sun. 30-min. news at 11 p.m., 15-min. news at 12 noon and 6 p.m., 10-min. news at 8 a.m. daily. Gen'l Mgr., William R. Minick. Prog. Dir., William Robinson. Send 1 copy each of new 45's and LP releases to Librarian Dan Thoma, Southern Hotel.

WMNI-FM: ERP 89,000 watts. Simulcast with WMNI except for 6 hours a week. Gen'l mgr. and address same as WMNI.

WOSU (Ohio State University): 5,000 watts. Non-commercial station owned by State of Ohio. NERN, BFA, CBC & BBC affiliates. Music format: Conservative-Jazz-Classical. Special programming: Ohio State University in Season. "New York Philharmonic Concerts" aired live Sun. 3-5 p.m. Ohio State University Forum discussion show, Sun. 2-2:30 p.m. Language instruction in Italian, Spanish and German on Mon., Wed., & Fri. at 11-11:45 a.m. "In the Bookstall," readings by Gene Gerrard of best selling books. 4-man news dept. Under direction of Don Davis. 30-min. news at 12:30-2:30 and 5:30 p.m. 15-min. news at 12:30, 2:30 and 5:30 p.m. 15-min. news at 10:25 a.m. and 8 p.m. Gen'l Mgr., William Steis. Prog. Dir. and network co-ordinator, Kenneth Keller. Send 2 copies of new LP's to Kenneth Keller, 215 W. 19th Ave.

WSOU-FM: Simulcast with WOSU except for 12-1 p.m. when doctors from 12 hospitals discuss medical questions via phone and 6:30-10:30 p.m. with various talk shows. Gen'l mgr. and address same as WOSU.

WRFD: 5,000 watts. Peoples Broadcasting Corp. Music format: Pop Standard. Editorializes Sat., Sun., Mon. Ohio State University football 1-4 p.m. Sat. in season. Special programming includes "Our Changing World," a syndicated show with Earl Nightengale 7:55-8 a.m. and 4:55 p.m., M-F. "Vignettes by Vincent" 5-min. stories about famous people and historical events with Heywood Vincent at 3:55 p.m., M-F. Dick Compton in charge of 4-man news dept. Three 15-min. newscasts at 7:15 a.m., 12:45 p.m. and 5 p.m., M-Sat. 7-min. news on the hour and 8:30 a.m. daily. Gen'l Mgr., J. D. Bradford. Prog. Dir., Bill Collins. Send 2 copies of new 45's and 1 copy of new LP's to Bill Collins, WRFD, Worthington, Ohio.

WRFD-FM: Music format: Classical. Tapes of Columbus Symphony Orchestra concerts aired five to seven times a year. Boston Symphony Orchestra 9-11 p.m., Sun. Simulcasts 7:15 a.m. and 5 p.m. news with WRFD. Gen'l mgr. and address same as WRFD.

WTVN: 5,000 watts. Taft Broadcasting Co., ABC affiliate. Music format: Pop-Standard. Editorializes daily. Special programming includes Cincinnati Reds baseball nights and weekends in season. "Youth Speaks Out" in conjunction with Junior League, 8 p.m., Wed. "Insight" discussion show in conjunction with Columbus Broad of Education 8 p.m., Sun. 4-man news dept. under direction of John Frain. 10-min. newscasts 7 a.m. and 6 p.m., M-F. 1 mobile unit.



HAROLD L. KRELSTEIN (right), president and director of Plough Broadcasting Company, is congratulated with a special gift from Abe Plough, president of the parent company, during ceremonies marking his 25th year with Plough Broadcasting. Krelstein began his radio career in 1934 as a producer of transcribed radio programs. He joined a Memphis advertising agency in 1939 and later that year joined the sales staff of WMPS. In 1940 he was made general manager, continuing in that capacity after the station was bought by Plough, Inc., in 1944. The Plough stations are WPLO AM-FM, Atlanta; WCAO AM-FM, Baltimore; WCOP AM-FM, Boston; WJJD, RM-FM, Chicago, and WMPS AM-FM, Memphis.

Special Formats

SAN ANTONIO—Four local stations are now on the air from midnight to dawn with special programming. They include KITE, WOAI, KTSA and KONO.

The city has 12 AM stations and four FM stations. Three of the AM's cater to the Spanish language listeners and one features the "Ebony Sound."

TV outlet is WTVN-TV. Gen'l Mgr., Gene D'Angelo. Prog. Dir., Paul Murphy. Send 2 copies each of 45's and LP's to Paul Murphy, 42 E Gay St.,

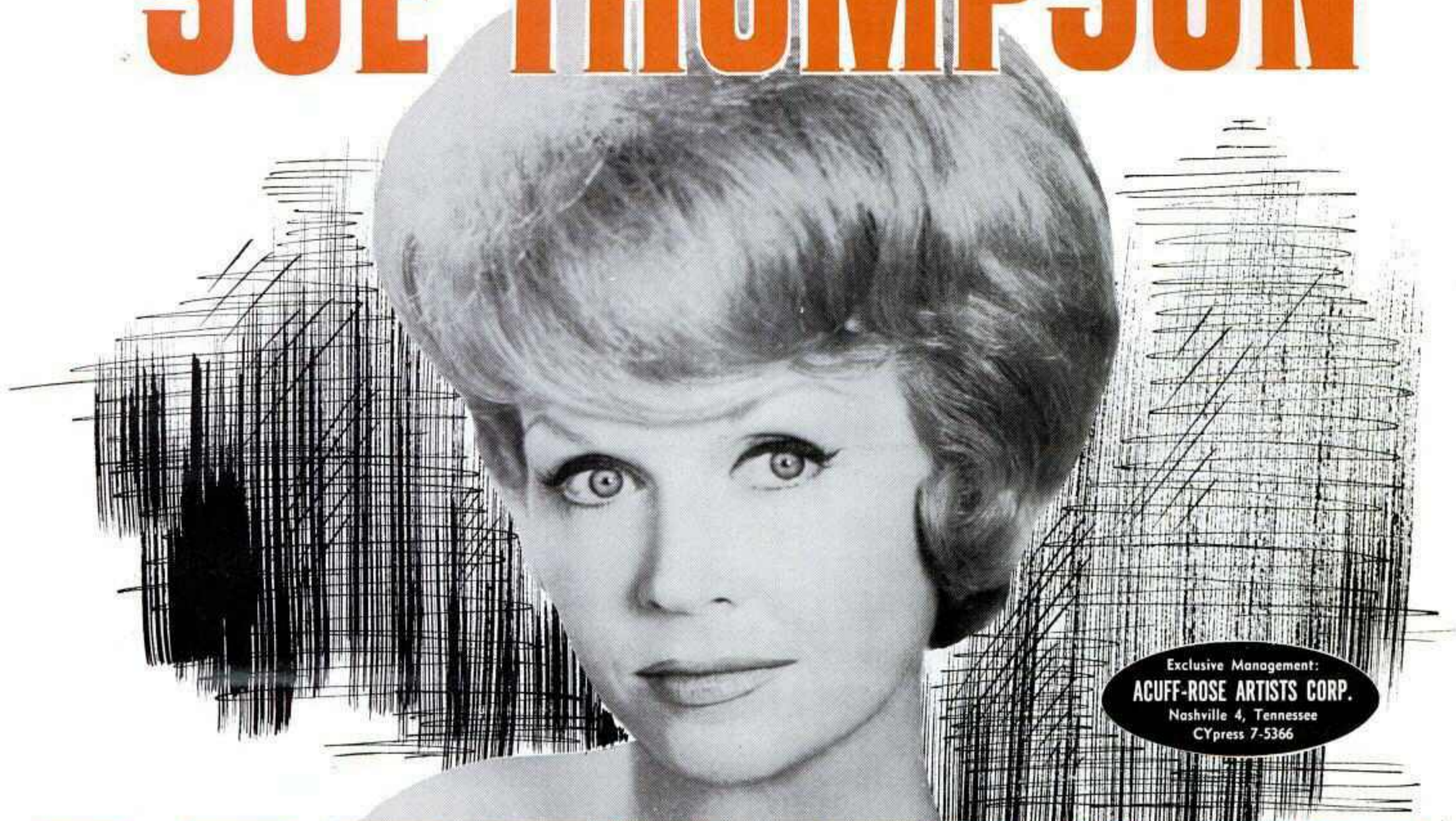
WTVN-FM: Music format: Classical. Prog. Dir. John McCormick. Gen'l mgr. and address same as WTVN.

WVKO: 1,000 watts. Independent. Music format: Rhythm and Blues-Jazz-Gospel. Editorializes biweekly. Special programming includes Ohio State University football, Sat. in season. "Ann Walker Show," woman's show 11-11:30 a.m. M-Sat. "Youth Speaks," guest interview and debates 11:30 a.m.-12 noon Sat. Bill Moss is director of news dept. Gen'l Mgr., Bert Charles. Prog. Dir., Eddie Castleberry. Send 4 copies of new 45's and 3 copies of new LP's to Bert Charles, 1485 Henderson.

WVKO-FM: Music format: Conservative. Gen'l mgr. and address same as WVKO.

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SINGLES

REVIEWS



HOT POP

SPOTLIGHTS

Singles with Top 50 chart potential suitable primarily for contemporary music formats. (Positions 1 through 50.)

MARY WELLS—USE YOUR HEAD (Conrad-Shakewell, BMI) (2:10)—Whispery delivery on medium-tempo rocker. Detroit beat and good boy-girl lyrics. Flip: "Everlovin' Boy" (T.M., BMI) (2:35).
20th Century-Fox 555

THE EXCITERS—I WANT YOU TO BE MY BOY (Nom, BMI) (2:20) — Pounding, driving beat matched by wailin' vocal performance. Debut on this label by the group. Flip: "Tonight, Tonight" (Big Seven, BMI) (2:12).
Roulette 4591

TWINKLE—TERRY (Bernice, BMI) — Climbing the British charts this teen-grooved ballad carries a heart-rending lyric of gal who does-in her best beau. Flip: "The Boy of My Dreams" (Bernice, BMI).
Tollie 9040

MAGICA BROWN — A WHOLE LOTTA LOVIN' LEFT (Pamco, BMI) (2:10)—Great dance beat with smooth and reaching vocal performance. Backing from high-register chorus. Flip: "I Won't Be Back" (Pamco, BMI) (2:45).
20th Century-Fox 553

REVIEWED THIS WEEK, 65—LAST WEEK, 159

GUEST PANELIST OF THE WEEK

TED STEELE

WCBS, New York
8:15-11 p.m.;
Mon. through Sat.
3-6 p.m., Sun.

"THAT'S WHAT IT TAKES"

(Denslow-Notable, ASCAP) (2:18)
Peggy Lee
Capitol 5346



Each week a program director and/or deejay is invited to sit-in and help Billboard's Review Panel select Spotlights. When unable to come to the New York office, guest panelists listen and vote via special WATS long-distance speaker-telephone hook-up. An opportunity is also given the guest to publicize his own or station "Pick of the Week."



PROGRAMMING

SPOTLIGHTS

Outstanding singles for radio station programming, but not necessarily Top 50 chart potential.



RHYTHM & BLUES SPOTLIGHTS

NELLA DODDS — FINDERS KEEPERS, LOSERS WEEPERS (Stillran-Flomarlu, BMI) (2:33)—Well-known kiddie rhyme is given rockin' r&b treatment. Powerful beat, big brass instrumentation and fine vocal. Pop potential here as well. Flip: "A Girl's Life" (Stillran-Flomarlu, BMI) (2:20).
Wand 171

B. B. KING—THE WORST THING IN MY LIFE (Modern, BMI) (3:10)—Shuffling blues entry. King gives it his best, which is plenty to push it onto the charts. Flip: "Got Em Bad" (Modern, BMI) (2:50).
Kent 415

CHART SPECIALS

(Bottom 50 Chart Potential & "Bubbling Under")

HOT POP

THE CARAVELLES—I Don't Care If the Sun Don't Shine (Famous, ASCAP) (2:00). SMASH 1958

MILAN—Angel's Lullaby (Pine Nob, BMI) (2:45). 20TH CENTURY-FOX 552

HAL AND THE PROPHETS—Shame, Shame, Shame (Conrad, BMI) (2:30). SCEPTER 1287

MIDDLE ROAD

THE HIGHWAYMEN—Michael '65 (Unart, BMI) (1:55). UNITED ARTISTS 801

RHYTHM & BLUES

DONNIE CARL—You've Got It (Ty Tex, BMI) (2:29). TY TEX 118



SPOTLIGHT WINNERS OF THE WEEK

SINGLES REVIEW POLICY

Every single sent to Billboard is heard by Billboard's Review Panel, and its programming and sales potential is rated within its category of music. Reviews are presented for Spotlights only. No listing is printed of records receiving a 3 Star rating or under.



COUNTRY & WESTERN SPOTLIGHTS

BOB LUMAN—TEARS FROM OUT OF NOWHERE (Acuff-Rose, BMI) (2:13) — Excellent reading of John Loudermilk tear-jerker. Backing is fine and Luman comes in loud and clear. Flip: "Bad, Bad Day" (Acuff-Rose, BMI) (2:30).
Hickory 1289

Album Reviews on Page 50

ON COLLEGE CIRCUIT

November Peak for Activity

By FRANK LUPPINO

NEW YORK—November was a busy month for talent on the college circuit and is the most active month of the last six each year, according to reports from Billboard college campus representatives. That's because summer vacations don't end until mid to late September and be-

cause campus activities start moving into high gear in October, and decline in December with the approach of the holidays.

Hank Fox at the Bronx Community College reports over 900 on hand for the appearance Nov. 14 of Theodore Bikel and Judy Collins. Hall seats 969, so it was close to capacity. Students were receptive to Miss Collins and Fox noted Bikel's "mastery of style and technique made the audience feel like they were performers and not spectators." Campus enrollment is 1,800 students.

Reporting on the Rooftop Singers at the University of North Dakota on Nov. 7, Steve Smirnoff reports a turnout of 1,500 from a campus enrollment of 5,700. Hall capacity is 2,000. Smirnoff noted "mixed reaction" to the performance with the audience especially favoring the faster songs and banjo solos. Mrs. Ira Scott of Scott's Music Store in Grand Forks reported no demand for albums by the Rooftop group. Poppler's Music Store had the same information to report to Smirnoff. He reported little radio station activity prior to the concert.

At Rutherford, N. J., on Nov. 13, an all-star show was held at Farleigh Dickenson, and featured the Shirelles, Bobbetts, Savoy, Belmonts, Big D. Erwin and disk jockey Johnny Holiday, WINS, as emcee. Campus rep-

resentative Richard Kaltz reports a turnout of 2,685 out of a possible 3,000. Campus enrollment is 5,168 but many students commute. Kaltz noted good reaction, especially to the Shirelles and to Holiday's humor. Karl Olsen, Karl's Records, Hackensack, N. J., reported some sales improvement. At Eclipse Music in Paterson, the Shirelles' records were moving exceptionally well. The Record City stores, located in Passaic, Paterson and Union City, had good sales results of product by the Belmonts and Shirelles. The same was true for Rig Segel at Dumont Music in Passaic.

At Cornell University, Ithaca, N.Y., Peter, Paul and Mary appeared in Barton Hall Nov. 14. The usual capacity of 5,500 was increased to 7,200 through the addition of extra seating. The trio played to capacity. No outstanding reaction was noted, said correspondent Darryl Sragow. The campus radio station, WVBR, and WTKO, Ithaca, did advance programming of PP&M material. Sales at Lent's Music were good.

A Nov. 4 appearance of Ferrante & Teicher at Miami University, Oxford, Ohio, drew 4,000 at Withrow Court Auditorium. Billboard's Dave Bieber reports that after the concert, the "audience felt it had been thoroughly entertained by gifted pianists, who had the

ability to successfully mix music with mirth."

Strong Dealer Sales

Joseph Myers, Myers Music Store, reported brisk sales activity for a few days after the concert and moved 30 albums the week following. At Hosack's Records, Mrs. Hosack reported greater sales action prior to the concert than after. She moved 15 albums the week before the concert, two or three the week after. Myers Music Store provided a pamphlet about Ferrante and Teicher to radio Station WOXR, which made daily spot announcements beginning a week before the event. The station followed the announcements with selections from the duo's albums.

At Allegheny College, Meadville, Pa., Steven Ross reports a turnout of 2,000 on Nov. 25 for the Lettermen.

At Boston University, Boston, Dave Brubeck played to over 2,400 on Nov. 19 at Sargent Gym, the Budapest String Quartet appeared before 1,000 at Jordan Hall on Oct. 13 and again on Oct. 15, and Marian Anderson played to a capacity house of 2,600 at Symphony Hall on Oct. 22.

At Oregon State University, Corvallis, Ore., Henry Mancini played to 5,244 on Nov. 6, according to Billboard campus correspondent Jim Albright. Coliseum capacity is 5,913.

Carol Seeger is Billboard's new representative at the University of Rochester and Steve Monblatt is reporting Syracuse University activities. Judi Mangering has joined at Ohio State University.

MGM-Verve Sets Parley

NEW YORK — MGM-Verve distributors and salesmen will hear new product of the labels at New York, Chicago and San Francisco meetings.

The New York meeting is set for Monday (28) at the Plaza Hotel; the Chicago meeting for Wednesday (30) at the Ambassador Hotel, and the San Francisco meeting for Friday (4) at the Fairmont Hotel.

Arnold Maxim, MGM-Verve president; Thomas F. White, director of administration, and Morrie Price, director of sales and marketing, will speak at all meetings.

Also present will be Sol Greenberg, album sales manager; Lenny Sheer, singles sales manager; George Figler, credit manager; Al Lewis, director of special products; Frank Mancini, national promotion manager; Gene Rooney, production manager; Jim Vienneau, Creed Taylor, Danny Davis and Jim Davis, a&r men; Val Valentin, director of engineering; Irv Stimler, rack sales manager, and Sol Handwerker, publicity director.

Regina Purchase

NEW YORK — Regina Records has purchased "Blue Norther," by Peyton Park of the Alta label. The disk, owned by WRR disk jockey Jim Lowe, is currently No. 29 on KLIF in Dallas.

BEST SELLING BUDGET-LINE CLASSICAL LP's

Below is a list of best selling Budget-Line Classical LP's in top Classical Retail Outlets.

This Week

- TCHAIKOVSKY**—1812 Overture/**BEETHOVEN**—Wellington's Victory; Minneapolis Sym., Minn. U. Brass Band (Dorati): Mercury SRD-19 (S), MGD-19 (M).
- STRAUSS**—Ein Heldenleben; Chicago Symph. (Reiner): RCA Victrola VICS 1042 (S), VIC 1042 (M).
- TCHAIKOVSKY**—Concerto No. 1 in B Flat for Piano & Orch.; Gilels, Chicago Symph. (Reiner): RCA Victrola VICS 1039 (S), VIC 1039 (M).
- TCHAIKOVSKY**—Symphony No. 4; Halle Orch. (Barbirolli): Vanguard SRV-135 SD (S), SRV-135 (M).
- VAUGHAN WILLIAMS**—Symphony No. 2 (London); Halle Orch. (Barbirolli): Vanguard SRV-134 SD (S), SRV-134 (M).
- PUCCINI**—Madama Butterfly; Moffo, Valletti, Elias, Corena, Cesari, Rome Op. (Leinsdorf): RCA Victrola (3-12") VICS 6100 (S), VIC 6100 (M).
- PUCCINI**—Tosca; Milanov, Bjoerling, Corena, Warren, Rome Op. (Leinsdorf): RCA Victrola (2-12") VICS 6000 (S), VIC 6000 (M).
- HAYDN**—Symphonies Nos. 6 (Morning), 7 (Noon) & 8 (Evening); Chamber Orch. of the Sarre (Ristenpart): Nonesuch H-71015 (S), H-1015 (M).
- BEETHOVEN**—Symphony No. 7; Pitts. Sym. (Steinberg): Capitol SL-9202 (S), L-9202 (M).
- TCHAIKOVSKY**—Concerto No. 1 in B Flat for Piano & Orch.; Pennario, L.A. Phil. (Leinsdorf): Capitol SL-9209 (S), L-9209 (M).
- BEETHOVEN**—Fantasia in C for Piano, Chorus & Orch., Op. 80; Brendel, Stuttgart Phil. & Lehrergesangverein (Boettcher): Vox 514160 (S), 14160 (M).
- TCHAIKOVSKY**—Concerto in D for Violin & Orch.; Szeryng, Boston Sym. (Munch): RCA Victrola VICS 1037 (S), VIC 1037 (M).
- TCHAIKOVSKY**—Symphony No. 6 (Pathetique); L.A. Phil. (Leinsdorf): Capitol SL-9206 (S), L-9206 (M).
- BACH**—Four Concertos for Harpsichord and Orchestra; Neumeyer, Berger, Burr, Urbuteit, Chamber Orch. of the Sarre (Ristenpart): Nonesuch H-71019 (S), H-1019 (M).
- MUSSORGSKY**—Pictures at an Exhibition; Vienna St. Op. Orch. (Golschmann): Vanguard SRV-117 SD (S), SRV-117 (M).

Los Angeles Neophonic Ork Begins Signing Personnel

LOS ANGELES—The Los Angeles Neophonic Orchestra, formed by Stan Kenton to perform classically oriented large scores of American composers, has begun signing personnel.

UMBRELLAS' LURES ARTISTS

NEW YORK—Several recording artists are coming out with their versions of the title song from "The Umbrellas of Cherbourg," the award-winning French musical film.

The song, composed by Michel Legrand with an English lyric by Norman Gimbell, has been recorded by Don Costa, DCP; Steve Lawrence, Columbia; Michel Legrand, Philips; Russ Morgan, Vee Jay, and Nana Mouskouri, Philips. A Montovani recording is expected to be released soon.

The musicians selected by Kenton are in the main jazz performers, since the intention of the orchestra is to blend the two idioms. This classical-jazz union was initially attempted several years ago by jazzmen and bore the name "Third Stream" music.

Named to the orchestra are saxophonists Bud Shank, Bill Perkins, Buddy Collette, Jack Nomitz and Chuck Gentry; trumpets, Ray Triscari, Dalton Smith, Pete and Conte Condoli, and John Oudino; trombones, Milt Bernhart, Bob Fitzpatrick, Tommy Shepard and James Amlotte; tuba, Red Callendar; French horns, Vince DeRosa, Bill Hinshaw, Richard Perissi, Jack Cove and Arthur Maebe; drums, Shelly Manne; percussion, Frank Carlson; guitar, Laurindo Almeida, and bass, John Worster.

The resident orchestra's debut concert is Jan. 4 at the Pavilion of the new Music Center, which will be its home base.

Kenton has cited the major influence of European traditions, forms, instrumentations and conceptions on serious American music. He says few American composers have tried to express their native land in musical terms and that "we are into the third generation of jazz composers and instrumentalists."

Kenton says: "Today, these composers are graduating not from Mississippi riverboats but from Juilliard, the Eastman School of Music and the Boston Conservatory," and orchestras such as the Los Angeles Neo-

Mercury, Handelman Making Bid for King-Lois

• Continued from page 1

pa Jones, the Osborne Brothers, Cowboy Copas and many others of the great traditional country artists in all segments of that field — including bluegrass and sacred. In the r&b field, King is also historically an important label.

In both these fields, the artists were very often songwriters, and this contributed to the building

Cast Hears 'Spoon' Album

MILWAUKEE—An unusual preview of an album was held here last week at the University of Wisconsin's Speech Communications Center. Some 55 members of the cast of Caedmon's "Spoon River Anthology" heard themselves on the album along with Julie Harris, album narrator.

The group was assembled for a reception by Frank Dance, director of the Speech Communications Center. Later, Miss Harris' portion of the album was recorded in the East. Prior to the playing of the album, the assembled group heard a special taped message directed to them by Miss Harris, whom they never met.

Caedmon's sales head, Bob O'Brien, said that stock was being shipped to distributors and would be on hand in time for Christmas dealer sales.

A&L Adds Two to Staff

PHILADELPHIA—A&L Distributors added two to its staff last week following the retirement of veteran record promotion man Harry Fink, currently recuperating from a heart attack.

Del Green, former New York City branch manager for Kapp Records and Klein's Department Store record buyer, was named sales manager. Barry Abrams, Chubby Checker's former road manager and up-State record promotion man, has taken over all record promotion for the distributorship, according to Al Melnick, A&L president.

phonic are required to offer them an outlet for exposing their works.

Composers cited by the leader as writing this new music are Gil Evans, Marty Paich, Gunther Schuller, John Lewis, Charlie Mingus, Johnny Richards, and Johnny Dankworth, Lalo Schifren and Michel Legrand in England, Spain and France, respectively.

Kenton's plans are to present this long-haired jazz-oriented classical writing on a regular basis with invited conductors and composers featured.

In the past, classically oriented jazz has not fared well in the U. S. The results have tended to slow down the jazz performers. But Kenton, who a few years ago was moaning the death knell for jazz, feels classically oriented jazz—called neophonic music—can flourish in the Southern California environment.

of Lois Music, which is the repository of dozens of choice copyrights. Many of these copyrights were initially considered to be country songs, or rhythm and blues and songs — whichever the case might be — but owing to the changes in musical tastes they were gradually recognized as pop songs.

Some of the Lois copyrights are "Fever" (first recorded by Little Willie John on King and then by Peggy Lee on Capitol; "The Twist," first cut by Hank Ballard and the Midnighters on King, and such country tunes as

"Sweeter Than the Flowers," "Money, Marbles and Chalk" (both waltzes) "Signed, Sealed and Delivered" and many more.

The masters include sides by the Delmore Brothers, the Carlisles Hawkshaw Hawkins, Wayne Rainey, Nelson King and myriad others.

Hanna-Barbera Forms Label; Tap Bohanan

• Continued from page 1

Barbera of the successful animation film production company.

"We plan to go into all phases of the record business," Hanna said. "We have our own recording facilities and are completely equipped to move ahead in that field. We feel our characters, as we have them now and as we continue to develop them, will make good merchandisable material for the kiddie and adult market," Hanna said.

In the company's eight years, it's growth has been one of Hollywood's brightest success stories. The Hanna-Barbera touch has been applied to such network TV properties as "Yogi Bear," "Flintstones," "Huckleberry Hound" and "Magilla Gorilla."

In the past, H-B has placed its material with other labels. Through a licensing agreement with Screen Gems, H-B characters were issued on both Colpix and Golden Records. The company recently entered the novelty field through Ned Herzstam's Merri Records which issued the single "Bingo Ringo," by Huckleberry Hound.

It is understood Bohanan's contract with H-B is for three years. A veteran of over 10 years in the record industry, Bohanan was elevated to the newly created post of marketing director by Liberty President Al Bennett in November of 1963. He joined Liberty in 1956 as a field representative in Detroit and was moved to the Hollywood office as national sales manager, his post before the marketing assignment.

Bohanan had been branch manager and then Midwest sales manager for Coral in Detroit before switching to Liberty.

Fontana Artists On Ocean Hop

LONDON—Fontana Records' jazz couple, Johnny Dankworth and Cleo Laine, jettied the Atlantic both ways on December 10 for an appearance on the "Tonight Show" in New York City.

Mr. and Mrs. Dankworth performed selections from their successful Fontana album "Shakespeare and All That Jazz" before the show's tape cameras during their brief pause in New York.

Among the numbers performed on the show was "If Music Be the Food of Love," a cut from the LP that has been released as a single by Fontana, according to label chief Charlie Fach.

NEWPT AGAIN FESTIVAL SITE

NEWPORT—This locale will again host the Newport Jazz and Newport Folk Festivals in 1965, it was announced by George Wein, producer. Wein stated that a city license has been approved setting the four-day jazz gala on the July 4 weekend. It is likely that the folk session will be held on the third or fourth weekend in July.

Wein noted that the new 35-acre site on Connell Highway is better suited to festivals than Freebody Park, where the events were formerly held, and that this space will make possible generous parking accommodations, adequate workshop, etc.

Angel High On 'Carmen'

HOLLYWOOD—Angel's "Carmen," with Maria Callas, will be the most successful package released by the company, according to Jack Cohen, Angel's national sales manager. Advance orders in the Southern California area alone exceed 5,000 units and the label is shooting to move 20,000 copies within six weeks.

Cohen said the advance orders "exceed anything ever experienced before." The three-record LP is set for release Jan. 11, but it is known that Capitol's factories are swamped with orders, causing a backup in filling orders.

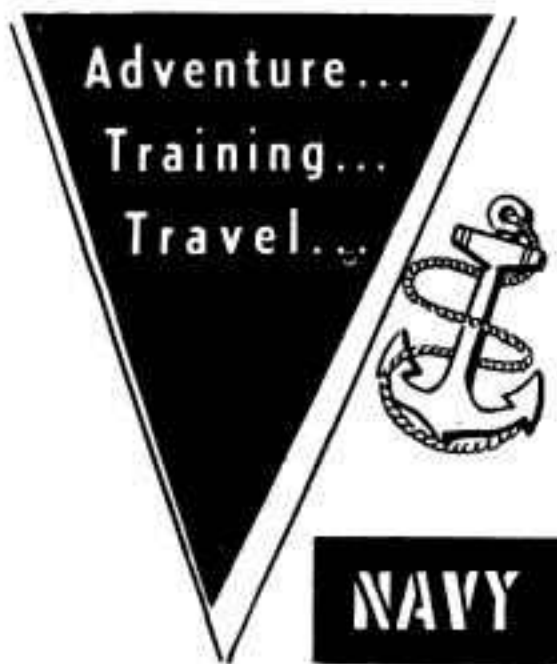
Kluger to Wed R. Rozenbaum

BRUSSELS—The forthcoming marriage of Rolande Rozenbaum to Roland Kluger on Sunday, Jan. 10, has been announced by her parents and his mother, both of this city.

Kluger has headed the World Music and Palette Record firms since the death of his father, Jacques Kluger, last year, and just recently returned from a trip to the U. S. where he concluded favorable placement of masters with a number of firms.

Atco to Ship 'Why'

NEW YORK—Atco Records has taken over national distribution of "I Know Why," with the Springers on the Way Out label. Arrangements were worked out between Jerry Wexler, Atlantic-Atco executive vice-president, and Les Johnson, owner of Way Out.



ALBUM REVIEWS (continued)



CHILDREN'S SPOTLIGHT

SPY WITH A PIE

Soupy Sales. ABC-Paramount ABC 503 (M); ABCS 503 (S)

One of wackiest children's shows to come along in quite some time is the "Soupy Sales Show," starring the only guy in the world who's funny enough to get away with plastering Frank Sinatra in the face with a cream pie. The Sales show is aired currently on WNEW-TV, New York. All of his verbal antics and cast of characters are on this disk with him. There's singing, vignettes, and loads of fun—all of which should fracture the little ones.



JAZZ SPOTLIGHT

SHANGRI-LA

Sonny Stitt. Prestige 7332 (M)

Stitt's alto and tenor sax playing has been heralded since his early days as a member of Dizzy Gillespie's band in 1945. Organist Don Patterson and drummer Billy James are on hand to give Stitt first-rate support in this album of three Stitt-penned tunes, Earl Garner's "Misty," and a rousing version of "Mamma Don't Allow," featuring one of the rare Stitt vocals. The tempos run the gamut from soulful to vibrant. It's all great jazz.



SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.



POP SPECIAL MERIT

THE SECRET LIFE OF WALTER MITTY

Original Cast. Columbia OL 6320 (M); OS 2720 (S)

Leon Carr (music) and Earl Shuman (lyrics) have turned out a workable score for the off-Broadway musical production inspired by the James Thurber classic. There are several standout sides to entertain the show buffs and they are carried off well by Marc London, Cathryn Damon and Eugene Roche.



POP SPECIAL MERIT

YOU GOTTA GO! GO! GO!

Frances Faye. Regina R 315 (M); RS 315 (S)

In this, her debut album for Regina, Frances Faye proves that her long established distinctive, frantic style is right in today's popular music groove. Aided by funky guitars, thumpin' percussion and wailing reeds of arranger Shorty Rogers, she rocks the opener, "Just a Gigolo." The excitement swells right through the finale, "Melancholy Baby." Faye fans of which there are a multitude will go wild for this album.



POP SPECIAL MERIT

HAWAII TATTOO

Martin Denny. Liberty LRP 3394 (M); LST 7394 (S)

With the tune "Hawaii Tattoo" recorded by another group fast climbing the singles chart, this album may be expected to get more than routine inspection. It's sophisticated, modern Hawaiian music, designed for relaxing listening.

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.



POP SPECIAL MERIT

COMPOSER'S CHOICE

Johnny Nash. Argo LP 4038 (M)

With fresh, pop arrangements, Johnny comes up with a program of great evergreens known to be the favorites of the composers who penned them. Cole Porter's "In the Still of the Night," Harold Arlen's "One for My Baby," and George Gershwin's "Someone to Watch Over Me" are prime examples. Vocally, Johnny is in rare form and does justice to this all important music.



POP SPECIAL MERIT

NEW VERSIONS OF DOWN BEAT FAVORITES

Harry James & His Ork. MGM E 4265 (M); SE 4265 (S)

With 16 musicians and the top trumpet work of James, a dozen all important dance band hits are given rare, fresh treatment. Now in his 25th year as a leader, James has chosen such greats as "Sentimental Journey," "Cherokee," "Flying Home," "String of Pearls," and "Frenesi." The results—tremendous nostalgia for lovers of the band days!



POP SPECIAL MERIT

DO ANYTHING YOU WANNA

Harold Brothers. Gateway GLP 7014 (M)

The tales of the "great trombonist" from Pittsburgh are just beginning to be carried nation-wide via a hit single, "Do Anything You Wanna." Harold Better's has been wowing Pittsburghers for some years with his exciting, driving trombone-playing. This album gives Better a chance to show off his prowess to good advantage, especially on the up-tempo movers. His renditions are heavily tinged with jazz and blues.



JAZZ SPECIAL MERIT

NEW DIMENSIONS

American Jazz Ensemble. Epic LA 16040 (M); BA 17040 (S)

Bill Smith, clarinet, and Johnny Eaton, piano, are the driving force in this quartet's interpretation of a gamut of variable rhythmical melodies. Improvisation is the forte that makes this an outstanding jazz album. They have talent, use it to its utmost. Their following and sales of their records should increase.

SEE ALBUM REVIEWS ON BACK COVER

BREAKOUT ALBUMS

★ NATIONAL BREAKOUTS

FROM HELLO DOLLY TO GOODBYE CHARLIE

Bobby Darin. Capitol T 2194 (M); ST 2194 (S)

★ NEW ACTION LP'S

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

OLDIES BUT GOODIES, VOL 7 . . .

Various Artists, Original Sound, OSR-LPM 5012 (M); OSR1LPS 8857 (S)

I'M ON THE OUTSIDE (LOOKING IN) . . .

Little Anthony & the Imperials, DCP DCL 3801 (M); DCS 6801 (S)

THE WIT OF JOHN F. KENNEDY . . .

Challenge CH 618 (M); (No Stereo)

NOW! . . .

Vic Dana, Dalton BLP 2032 (M); BST 8032 (S)

HAWAII TATTOO . . .

Waikiki, Kapp KL 1366 (M); KS 3366 (S)

THE SECRET LIFE OF WALTER MITTY . . .

Original Cast, Columbia OL 6320 (M); OS 2720 (S)

MALAMONDO . . .

Soundtrack, Epic LN 24126 (M); BN 26126 (S)

PEARLY SHELLS . . .

Billy Vaughn, Dot DLP 3605 (M); DLP 25605 (S)

YOUR CHEATIN' HEART . . .

Soundtrack/Hank Williams Jr., MGM E 4260 (M); SE 4260 (S)

OLE . . .

Johnny Mathis, Mercury MG 20988 (M); SR 60988 (S)

PETE'S PLACE . . .

Pete Fountain, Coral CRL 57453 (M); CRL 757453 (S)

LESTER LANIN PLAYS FOR DANCING . . .

Phillips PHM 200-132 (M); PHS 600-132 (S)

TCHAIKOVSKY: 1812 FESTIVAL OVERTURE, OP. 49; BEETHOVEN: WELLINGTON'S VICTORY

Minneapolis Symphony Orch. (Dorati); London Symphony Orch. (Dorati); Mercury MGD 19 (M); SRD 19 (S)



COUNTRY-WESTERN SPECIAL MERIT

THE HANK WILLIAMS STORY

Tillman Franks Singers. Hilltop JM 6019

A tribute to the great Hank Williams and the songs he made country standards. The album should take on extra impact with the motion picture biography of the country music star currently being released throughout the country.



FOLK SPECIAL MERIT

THAT'S MY SONG

Carolyn Hester. Dot DLP 3604 (M); DLP 25604 (S)

Popular folk singer, Carolyn Hester debuts on the Dot label and her versatility is clearly displayed. She is equally at home with a deep message song such as "Stay Not Late," or the blues of the late Buddy Holly's "Lonesome Tears," or Tom Paxton's story of the antics of children titled "Momma's Tough Little Soldier." Although folk oriented, Miss Hester's pop possibilities are quite evident.



FOLK SPECIAL MERIT

(LOTS MORE) BLUES, RAGS AND HOLLERS

John Koerner, Dave Ray & Tony Glover. Elektra EKL 267 (M); EKS 7267 (S)

Authentic blues vocals and instrumental work by three who are making a name for themselves in blues-folk circles. Fans of the blues will find this made to order, especially if they are familiar with the trio's previous album.



LATIN AMERICAN SPECIAL MERIT

TITO RODRIGUEZ PRESENTS VITIN AVILES

Musicor MM 2025 (M); MS 3025 (S)

Aviles is a male vocalist who has worked with such great Latin American musical organizations as those of Tito Puente, Noro Morales, La Playa Sextet and Tito Rodriguez. He has a style and appeal that should make this album welcome to those who buy and program Latin American music. The Rodriguez band backs Aviles in fine style.



SACRED SPECIAL MERIT

BILLY GRAHAM CRUSADE ECHOES

Don Hustad & Tedd Smith. Word W 3316

Don Hustad (organ) and Tedd Smith (piano) offer a collection of sacred songs utilized by Evangelist Billy Graham in his crusades. As soloists or duet, they provide the ideal mood music for reflective thinking. This album will be enjoyed appropriately by consumer and broadcaster.



FOUR-STAR ALBUMS

The four-star rating is awarded new albums with sufficient commercial potential in their respective categories to merit being stocked by most dealers, one-stops and rack jobbers handling that category.

POPULAR

THE KEATING SOUND
Johnny Keating & His Ork. London SP 44058 (S)

12 IMMORTAL SONGS
Dick Contino. Dot DLP 3609 (M); DLP 25609 (S)

THIS IS JOHN WALLOWITCH
Serenus SEP 2005

MORE FANTASTIC SOUNDS! OF EDDIE BAXTER
Dot DLP 3607 (M); DLP 25607 (S)

LOW PRICE POPULAR

MUSIC FOR EVERYONE
Bob Ralston. RCA Camden CAL 845 (M); CAS 845 (S)

A DIXIE CUP OF SAND
Jana Louise. Dot DLP 3598 (M); DLP 25598 (S)

JAZZ

MY FAIR LADY
Various Artists. Status ST 8315 (M)

EMPYREAN ISLES
Herbie Hancock. Blue Note 4175 (M)

BOOTS RANDOLPH PLAYS 12 MONSTROUS SAX HITS!
Monument MLP 8029 (M); SLP 18029 (S)

FOLK

THE DUBLINERS
MGM E 4262 (M); SE 4262 (S)

EVERYBODY'S FAVORITE: MR. JOHNNY SEA
Hilltop JM 6018

SACRED

SONGS OF THE SAINTS
Kirk Choir. Joy JL 1002 (M); JLS 5002 (S)

THE CRUSADER MEN
Word W 3334

CLAP YOUR HANDS
Campmeeting Singers. Sword & Shield LPM 6406 (M)

ONCE IN ROYAL DAVIDS' CITY
Choir of the Cathedral of St. John the Divine; Alec Wyton, Organ. Word W4021

GOSPEL

A BRIGHT SIDE
Mighty Clouds of Joy. Peacock PLP 121 (M)



THREE-STAR ALBUMS

The three-star rating indicates moderate sales-potential within each record's music category.

POPULAR

MAN OF THE WORLD
Alex Hasslev. RCA Victor LPM 2911 (M); LSP 2911 (S)

THE DeCASTROS AT THE STARDUST
20th Century-Fox TFM 3156 (M)

MICHAEL DEES SINGS STEVE ALLEN
Dot DLP 3608 (M); DLP 25608 (S)

CHRISTMAS

CHRISTMAS SPLENDOR
Thurlow Spurr & the Sparrows. Word W-3310-LP (M)

JAZZ

FIREHOUSE FIVE PLUS TWO GOES TO A FIRE!
Good Time Jazz M 12052 (M)

WALT DICKERSON PLAYS UNITY
Audio Fidelity AFLP 2131 (M); AFSD 6131 (S)

THE BEST DIXIELAND BAND
Singleton Palmer. Norman NL 110 (M); NS 210 (S)

LATIN

ARRIBA CON
Montego Joe. Prestige PR 7336 (M)

GOSPEL

ON JESUS' PROGRAM
Sunset Travelers. Peacock PLP 122 (M)



An open letter to versatile people who wear many hats.



In the elevator, Loudermilk takes it off.

I own no publishing company. I have an interest in no record firm. Or booking agency, or management bureau or recording studio.

I am not a record shop owner, distributor, manufacturer, or promoter.

I don't even own an office building in downtown Music City, U.S.A.

What I am is what I've always wanted to be. A songwriter.

What everybody seems to be trying to get rid of, I proudly own up to having. A boss. And his name is Wesley Rose.

It's to him and his firm, Acuff-Rose Publications, that I tip my hat and say Thank You for another great year.

It's not hard to tip your hat. When you only have one to tip.

YEARS PAST — A Rose And A Baby Ruth, Sittin' In The Balcony, Waterloo, Ebony Eyes, Sad Movies Make Me Cry, Norman, Boo-Boo Stick Beat, Stayin' In, James, Hold The Ladder Steady, Torture, Abilene, Language Of Love, Windy And Warm.

1964	
Talk Back Trembling Lips	Johnny Tillotson Ernest Ashworth
Bad News	Johnny Cash
Tobacco Road	Nashville Teens — England
Fort Worth, Dallas or Houston	George Hamilton IV
Everything's All Right	New Beats
Google Eye	Nashville Teens — England
Thou Shalt Not Steal	Dick and Dee-Dee
Short On Love	Gus Bacus — Japan

TOP LP'S

★ STAR performer—LP's on chart 9 weeks or less registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million dollar LP's.

This Week	Last Week	Title, Artist, Label	Wks. on Chart
1	1	THE BEACH BOYS CONCERT Capitol TAO 2198 (M); STAO 2198 (S)	8
2	2	ROUSTABOUT Elvis Presley, RCA Victor LPM 2999 (M); LSP 2999 (S)	7
3	3	THE ROLLING STONES 12 X 5 London LL 3402 (M); PS 402 (S)	7
4	4	PEOPLE Barbra Streisand, Columbia CL 2215 (M); CS 9015 (S)	13
5	7	WHERE DID OUR LOVE GO Soprano, Motown MT 621 (M); S 621 (S)	15
6	8	MARY POPPINS Soundtrack, Vesta BV 4026 (M); STER 4026 (S)	13
7	10	THE BEATLES—A HARD DAY'S NIGHT Soundtrack, United Artists UAL 2346 (M); UAS 4346 (S)	24
8	20	THE BEATLES' STORY Capitol TBO 2222 (M); STBO 2222 (S)	3
9	9	THE DOOR IS STILL OPEN TO MY HEART Dean Martin, Reprise R 6140 (M); RS 6140 (S)	7
10	6	MY FAIR LADY Soundtrack, Columbia KOL 8000 (M); KOS 2600 (S)	13
11	5	GREAT SONGS FROM MY FAIR LADY AND OTHER BROADWAY HITS Andy Williams, Columbia CL 2205 (M); CS 9005 (S)	14
12	13	JOAN BAEZ/5 Vanguard VRS 9140 (M); VSD 79140 (S)	6
13	11	EVERYBODY LOVES SOMEBODY Dean Martin, Reprise R 6130 (M); RS 6130 (S)	20
14	14	SOMETHING NEW Beatles, Capitol T 2108 (M); ST 2108 (S)	21
15	18	THE IMPRESSIONS KEEP ON PUSHING ABC-Paramount ABC 493 (M); ABCS 493 (S)	21
16	12	THE CAT Jimmy Smith, Verve V 8587 (M); V6-8587 (S)	15
17	15	HOW GLAD I AM Honey Wilson, Capitol T 2155 (M); ST 2155 (S)	17
18	16	HELLO, DOLLY! Louis Armstrong, Kapp KL 1364 (M); KS 3264 (S)	33
19	21	GETZ/GILBERTO Stan Getz & Joao Gilberto, Verve V 8545 (M); V6-8545 (S)	30
20	19	PETER, PAUL & MARY IN CONCERT Warner Bros. 2W 1555 (M); 2WS 1555 (S)	20
21	22	FUNNY GIRL Original Cast, Capitol VAS 2059 (M); SVAS 2059 (S)	35
22	17	WALK, DON'T RUN, VOL. 2 Ventures, Dolton BLP 2021 (M); BST 8021 (S)	12
23	26	SUGAR LIPS Al Hiatt, RCA Victor LPM 2945 (M); LSP 2945 (S)	19
24	27	THE BEST OF JIM REEVES RCA Victor LPM 2890 (M); LSP 2890 (S)	21
25	42	FIDDLER ON THE ROOF Original Cast, RCA Victor LOC 1093 (M); LSO 1093 (S)	9
26	30	HONEY IN THE HORN Al Hiatt, RCA Victor LPM 2733 (M); LSP 2733 (S)	67
27	28	BOBBY VINTON'S GREATEST HITS Epic LN 24098 (M); BN 24098 (S)	13
28	29	HELLO, DOLLY! Original Cast, RCA Victor LOC 1087 (M); LSO 1087 (S)	45
29	23	INVISIBLE TEARS Ray Conniff & The Singers, Columbia CL 2344 (M); CS 9044 (S)	13
30	24	ALL SUMMER LONG Beach Boys, Capitol T 2110 (M); ST 2110 (S)	22
31	25	MORE OF ROY ORBISON'S GREATEST HITS Monument MLP 8024 (M); SLP 18024 (S)	19
32	31	THE PINK PANTHER Henry Mancini & His Orchestra, RCA Victor LPM 2795 (M); LSP 2795 (S)	38
33	34	"POPS" GOES THE TRUMPET Al Hiatt/Boston Pops Orchestra (Fiedler), RCA Victor LPM 2729 (M); LSC 2729 (S)	14
34	33	THE ANIMALS MGM E 4264 (M); SE 4264 (S)	17
35	44	THE SIDEWINDER Lee Morgan, Blue Note 4157 (M); 84157 (S)	12
36	36	COTTON CANDY Al Hiatt, RCA Victor LPM 2917 (M); LSP 2917 (S)	32
37	38	THE INCOMPARABLE MANTOVANI London LL 3392 (M); PS 392 (S)	8
38	40	BARBRA STREISAND/THE THIRD ALBUM Columbia CL 2134 (M); CS 8934 (S)	44
39	32	TRINI LOPEZ LIVE AT BASIN ST. EAST Reprise R 6134 (M); RS 6134 (S)	10
40	41	THIS IS LOVE Johnny Mathis, Mercury MG 20942 (M); SR 60942 (S)	11
41	49	SHE CRIED Latterman, Capitol T 2142 (M); ST 2142 (S)	7
42	43	IT HURTS TO BE IN LOVE Gene Pitney, Musicor MM 2019 (M); MS 2019 (S)	7
43	37	DANG ME/CHUG-A-LUG Roger Miller, Smash MG5 37049 (M); SRS 67049 (S)	26
44	35	ROY ORBISON'S GREATEST HITS Monument MLP 8000 (M); SLP 18000 (S)	122
45	39	IT MIGHT AS WELL BE SWING Frank Sinatra, Count Basie & His Orchestra, Reprise R 1012 (M); PS 1012 (S)	19
46	55	FOR SWINGIN' LIVERS ONLY! Allan Sherman, Warner Bros. W 1569 (M); WS 1569 (S)	5
47	46	KINGSMEN, VOL. 2 Wand LP 659 (M); LP 659 S (S)	14
48	48	SO TENDERLY John Gary, RCA Victor LPM 2922 (M); LSP 2922 (S)	20
49	68	THE PEOPLES CHOICE Ferrante & Teicher, United Artists UAL 3385 (M); UAS 4385 (S)	5
50	50	DREAM WITH DEAN Dean Martin, Reprise R 6123 (M); RS 6123 (S)	18
51	53	LITTLE OLD LADY FROM PASADENA Jan & Dean, Liberty LRP 3377 (M); LST 7377 (S)	12

This Week	Last Week	Title, Artist, Label	Wks. on Chart
52	58	WELCOME TO THE PONDEROSA Lorne Greene, RCA Victor LPM 2843 (M); LSP 2843 (S)	5
53	60	CHAD & JEREMY YESTERDAY'S GONE Chad Stuart & Jeremy Clyde, World Artists WAM 3002 (M); WAS 3002 (S)	14
54	47	BITTER TEARS Johnny Cash, Columbia CL 2248 (M); CS 9048 (S)	8
55	45	HERE WE GO GO AGAIN! Johnny Rivers, Imperial LP 9274 (M); LP 12274 (S)	11
56	64	BREAD AND BUTTER Newbeats, Hickory LPM 120 (M); (no Stereo)	13
57	51	RAG DOLL A Season, Philips PFM 200-146 (M); PMS 600-146 (S)	21
58	52	IN THE WIND Peter, Paul & Mary, Warner Bros. W 1507 (M); WS 1507 (S)	62
59	59	LICORICE STICK Pete Fountain, Coral CRL 37446 (M); CRL 737446 (S)	19
60	56	PETER NERO PLAYS SONGS YOU WON'T FORGET RCA Victor LPM 2935 (M); LSP 2935 (S)	12
61	73	PETER AND THE COMMISSAR Allan Sherman/Boston Pops (Fiedler), RCA Victor LPM 2773 (M); LSC 2773 (S)	6
62	62	WEST SIDE STORY Soundtrack, Columbia OL 3670 (M); OS 2070 (S)	166
63	61	AMOR Eddie Gorme & The Trio Los Panchos, Columbia CL 2203 (M); CS 9003 (S)	16
64	63	LOUIE LOUIE Kingsmen, Wand 457 (M); (no Stereo)	50
65	70	THE BEATLES' SECOND ALBUM Capitol T 2000 (M); ST 2000 (S)	36
66	67	BE MY LOVE Jerry Vale, Columbia CL 2181 (M); CS 8981 (S)	18
67	54	LAST KISS J. Frank Wilson & The Cavaliers, Josie JGM 4006 (M); JGM5 4006 (S)	7
68	65	JOHNNY RIVERS AT THE WHISKEY A GO GO Imperial LP 9244 (M); LP 12244 (S)	28
69	71	MOON RIVER & OTHER GREAT MOVIE THEMES Andy Williams, Columbia CL 1809 (M); CS 8809 (S)	138
70	72	THE MANFRED MANN ALBUM Acet AM 13015 (M); ALS 16015 (S)	6
71	110	GOLDEN BOY Original Cast, Capitol VAS 2124 (M); SVAS 2124 (S)	2
72	69	MEET THE BEATLES Capitol T 2047 (M); ST 2047 (S)	48
73	57	ANOTHER SIDE OF BOB DYLAN Columbia CL 2193 (M); CS 8993 (S)	15
74	76	RIDE THE WILD SURF Jan & Dean, Liberty LRP 3268 (M); LST 7268 (S)	11
75	79	THE BEST OF MANCINI Henry Mancini, RCA Victor LPM 2893 (M); LSP 2893 (S)	21
76	82	CALL ME IRRESPONSIBLE AND OTHER HIT SONGS Andy Williams, Columbia CL 2171 (M); CS 8971 (S)	34
77	75	TRINI LOPEZ AT PJ'S Reprise R 6093 (M); RS 6093 (S)	71
78	77	THE CHIPMUNKS SING THE BEATLES HITS Liberty LRP 3388 (M); LST 7388 (S)	17
79	78	I DON'T WANT TO BE HURT ANYMORE Nat King Cole, Capitol T 2118 (M); ST 2118 (S)	22
80	94	I STARTED OUT AS A CHILD Bill Cosby, Warner Bros. W 1567 (M); (no Stereo)	6
81	92	A BIT OF LIVERPOOL Soprano, Motown MLP 623 (M); SLP 623 (S)	5
82	83	SAM COOKE AT THE COPA RCA Victor LPM 2970 (M); LSP 2970 (S)	9
83	85	WE'LL SING IN THE SUNSHINE Gale Garnett, RCA Victor LPM 2853 (M); LSP 2853 (S)	14
84	84	PETER, PAUL AND MARY Warner Bros. W 1449 (M); WS 1449 (S)	140
85	74	THE LATIN ALBUM Trini Lopez, Reprise R 6128 (M); RS 6128 (S)	19
86	66	THE UNSINKABLE MOLLY BROWN Soundtrack, MGM E 4232 ST (M); SE 4232 ST (S)	24
87	80	THE ROLLING STONES London LL 3375 (M); PS 375 (S)	27
88	81	OSCAR PETERSON TRIO + ONE Mercury MG 20975 (M); SR 60975 (S)	9
89	87	MAKE WAY FOR DIONNE WARWICK Scepter LP 322 (M); (no Stereo)	16
90	88	UNDER THE BOARDWALK Drifters, Atlantic 8099 (M); SD 8099 (S)	20
91	101	DISCOTHEQUE DANCE DANCE Enoch Light & His Orchestra, Command RS 873 (M); RS 873 SD (S)	8
92	91	THE BARBRA STREISAND ALBUM Columbia CL 2007 (M); CS 8807 (S)	90
93	93	BACH'S GREATEST HITS Creative Swingle Singers, Philips PFM 200-097 (M); PMS 600-097 (S)	62
94	98	MY FAIR LADY Original Cast, Columbia OL 5090 (M); OS 2015 (S)	425
95	90	INVISIBLE TEARS Johnny Mann Singers, Liberty LRP 3337 (M); LST 7337 (S)	13
96	103	CATCH A RISING STAR John Gary, RCA Victor LPM 2745 (M); LSP 2745 (S)	60
97	120	SONGS FOR LONESOME LOVERS Ray Charles Singers, Command RS 874 (M); RS 874 SD (S)	4
98	112	BURL IVES SINGS PEARLY SHELLS AND OTHER FAVORITES Decca DL 4578 (M); DL 74578 (S)	4
99	86	AL-DI-LA AND OTHER EXTRA-SPECIAL SONGS FOR YOUNG LOVERS Ray Charles Singers, Command RS 870 (M); RS 870 SD (S)	17
100	121	YOU REALLY GOT ME Kinks, Reprise R 6143 (M); RS 6143 (S)	3
101	96	WITHOUT YOU Robert Goulet, Columbia CL 2200 (M); CS 9000 (S)	11

This Week	Last Week	Title, Artist, Label	Wks. on Chart
102	105	SURFER GIRL Beach Boys, Capitol T 1981 (M); ST 1981 (S)	45
103	102	MARY WELLS GREATEST HITS Motown 616 (M); (no Stereo)	31
104	106	THE SECOND BARBRA STREISAND ALBUM Columbia CL 2054 (M); CS 8854 (S)	68
105	124	WHO CAN I TURN TO Tony Bennett, Columbia CL 2285 (M); CS 9085 (S)	2
106	95	SATURDAY NIGHT AT THE UPTOWN Various Artists, Atlantic 8101 (M); SD 8101 (S)	8
107	108	LAND OF GIANTS New Christy Minstrels, Columbia CL 2187 (M); CS 8987 (S)	18
108	113	AMERICAN TOUR Dave Clark Five, Epic LH 24117 (M); BN 24117 (S)	18
109	97	SONGS, PICTURES AND STORIES OF THE FABULOUS BEATLES Vee Jay VJ 1092 (M); VJS 1092 (S)	9
110	104	JOAN BAEZ IN CONCERT Vanguard VRS 9112 (M); VSD 2122 (S)	114
111	109	THE BEST OF BUCK OWENS Capitol T 2105 (M); ST 2105 (S)	24
112	99	THE BEACH BOYS SONG BOOK Hollyridge Strings, Capitol T 2156 (M); ST 2156 (S)	12
113	117	RAMBLIN' New Christy Minstrels, Columbia CL 2055 (M); CS 8855 (S)	71
114	130	GETZ AU GO GO Stan Getz, Verve V 8600 (M); V6-8600 (S)	2
115	114	TOGETHER AGAIN/MY HEART SKIPS A BEAT Buck Owens & His Buckaroos, Capitol T 2135 (M); ST 2135 (S)	17
116	140	SOFTLY, AS I LEAVE YOU Frank Sinatra, Reprise R 1013 (M); 1013 (S)	2
117	111	THE RAMSEY LEWIS TRIO AT BOHEMIAN CAVERNS Argo 741 (M); 741 (S)	11
118	—	FROM HELLO DOLLY TO GOODBYE CHARLIE Bobby Darin, Capitol T 2194 (M); ST 2194 (S)	1
119	107	EARLY ORBISON Roy Orbison, Monument MLP 8023 (M); SLP 18023 (S)	11
120	122	THE GREATEST LIVE SHOW ON EARTH—JERRY LEE LEWIS Smash MG5 27056 (M); SRS 67056 (S)	4
121	133	JOHNNY'S GREATEST HITS Johnny Mathis, Columbia CL 1123 (M); CS 8634 (S)	347
122	123	G. T. O. Ronny & The Daytonas, Mela 4001 (M); (no Stereo)	4
123	119	JACK JONES' WIVES AND LOVERS Kapp KL 1352 (M); KS 3352 (S)	53
124	118	LIZA! LIZA! Liza Minnelli, Capitol T 2174 (M); ST 2174 (S)	6
125	125	THE NEW EBB TIDE Frank Checksfield & His Orchestra, London LL 3322 (M); SP 44052 (S)	5
126	127	SANDY NELSON LIVE! IN LAS VEGAS Imperial LP 9272 (M); LP 12272 (S)	6
127	134	ST. LOUIS TO LIVERPOOL Chuck Berry, Chess LP 1488 (M); LPS 1488 (S)	3
128	128	CAMELOT Original Cast, Columbia KOL 5620 (M); KOS 2021 (S)	205
129	116	MOONLIGHT AND ROSES Jim Reeves, RCA Victor LPM 2854 (M); LSP 2854 (S)	29
130	136	GOLDFINGER Soundtrack, United Artists UAL 4117 (M); UAS 5117 (S)	3
131	138	THE SLIGHTLY IRREVERENT MITCHELL TRIO Mercury MG 20944 (M); SR 60944 (S)	7
132	132	GERRY AND THE PACEMAKERS SECOND ALBUM Laurie LLP 2027 (M); (no Stereo)	6
133	131	COME A LITTLE BIT CLOSER Jay & The Americans, United Artists UAL 3407 (M); UAS 4407 (S)	3
134	150	RUNNIN' OUT OF FOOLS Aretha Franklin, Columbia CL 2281 (M); CS 9081 (S)	2
135	137	TOUR DE FARCE AMERICAN HISTORY AND OTHER UNRELATED SUBJECTS Smothers Brothers, Mercury MG 20948 (M); SR 60948 (S)	2
136	—	MY LOVE FORGIVE ME Robert Goulet, Columbia CL 2296 (M); CS 9096 (S)	1
137	—	PRESENTING THE FABULOUS RONETTES FEATURING VERONICA Philips PFLP 4006 (M); (no Stereo)	1
138	—	THE KENNEDY WIT John F. Kennedy, RCA Victor VDM 101 (M); (No Stereo)	1
139	135	I DON'T CARE Buck Owens & His Buckaroos, Capitol T 2186 (M); ST 2186 (S)	3
140	139	ENCORE John Gary, RCA Victor LPM 2804 (M); LSP 2804 (S)	45
141	143	I LEFT MY HEART IN SAN FRANCISCO Tony Bennett, Columbia CL 1849 (M); CS 8849 (S)	130
142	142	INTRODUCING THE BEATLES Vee Jay LP 1062 (M); SR 1062 (S)	47
143	—	SURFIN' U. S. A. Beach Boys, Capitol T 1890 (M); ST 1890 (S)	70
144	144	WHERE LOVE HAS GONE Jack Jones, Kapp KL 1396 (M); KS 3396 (S)	18
145	145	MY FAIR LADY Ferrante & Teicher, United Artists UAL 3361 (M); UAS 4361 (S)	6
146	147	MAN FROM TWO WORLDS Chico Hamilton, Impulse A 59 (M); AS 59 (S)	2
147	149	MY FAIR LADY Andre Previn & His Quartet, Columbia CL 2195 (M); CS 8995 (S)	2
148	148	WHISTLE STOPPING WITH JONATHAN WINTERS Verve V 15037 (M); (No Stereo)	2
149	89	SHUT DOWN, VOL. 2 Beach Boys, Capitol T 2027 (M); ST 2027 (S)	38
150	—	BEN FRANKLIN IN PARIS Original Cast, Capitol VAS 2191 (M); SVAS 2191 (S)	1

IT'S *LONDON* RECORDS AGAIN IN '65!

His greatest LP



Mono: LL 3392 Stereo: PS 392

England's No. 1 Group



Mono: LL 3402 Stereo: PS 402

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THE BACHELORS
BACK AGAIN



Mono: LL 3393 Stereo: PS 393

Original hit version



Stereo: SP 44053 Mono: LL 3322

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Six months on charts



Mono: LL 3375

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Stereo: SP 44037

Miss Showbiz



Mono: LL 3363 Stereo: PS 363

The Keating Sound



Mono: LL 3400 Stereo: SP 44058

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The standard for sound

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FULL FREQUENCY RANGE RECORDING

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HOT 100

STAR performer—Sides registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million selling single.

Table with columns: THIS WEEK, Wk. Ago, TITLE, Artist, Label & Number, Weeks on Chart. Contains top 32 songs.

Table with columns: Rank, Wk. Ago, TITLE, Artist, Label & Number, Weeks on Chart. Contains songs 33-67.

Table with columns: Rank, Wk. Ago, TITLE, Artist, Label & Number, Weeks on Chart. Contains songs 68-100.

HOT 100—A TO Z—(Publisher-Licensee)

Table listing songs A through L with publisher/licensee information.

Table listing songs M through S with publisher/licensee information.

Table listing songs T through Z with publisher/licensee information.

BUBBLING UNDER THE HOT 100

Table listing songs bubbling under the Hot 100 with publisher/licensee information.



Season's
Greetings from

THE SUPREMES

*... and many thanks to everyone for
three NUMBER 1 singles in a row!!!*

Where Did Our Love Go

Baby Love

Come See About Me

... and for two hit albums—

Where Did Our Love Go MT 621—S 621

A Bit Of Liverpool MLP 623—SLP 623

exclusively: Motown Records

Barbara Lynn
'IT'S BETTER TO HAVE IT'
 JAMIE - 1292

Introducing:
JIMMY JAY
 with his C.A.R. release
BROWN EYED HANDSOME MAN
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General American Records
 Dist. by Sound of Nashville, Inc.
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 Nashville, Tenn.

WINTER FAVORITES . . .
LITTLE DRUMMER BOY
SLEIGH RIDE
 Blooming New Hit
RED ROSES FOR A BLUE LADY
 BERT KAEMPFFERT
 (Decca)
MILLS MUSIC, INC., NYC

when answering ads . . .
 Say You Saw It in
Billboard

BREAKOUT SINGLES

★ NATIONAL BREAKOUTS

ALL DAY AND ALL OF THE NIGHT

Kinks, Reprise 0334

★ REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

THE RACE IS ON . . .

George Jones, United Artists 751 (Glad-Adclaim, BMI) (Pittsburgh, Dallas-Fort Worth, Houston)

TWINE TIME . . .

Alvin Cash & the Crawlers, Mar-V-Lus 6002 (Va-Pac, BMI) (Chicago)

O' BAMBINO . . .

Harry Simeone Chorale, Kapp 628 (B. L. & H., ASCAP) (New York)

BLACK NIGHT . . .

Bobby Bland, Duke 386 (Don, BMI) (Chicago)

SHABBY LITTLE HUT . . .

Reflections, Golden World 19 (Picturetone, BMI) (Detroit)

LAUGH, LAUGH . . .

Beau Brummels, Autumn 8 (Taracrest, BMI) (San Francisco)

SO WHAT . . .

Bill Black's Combo, Hi 2055 (Jec, BMI) (Chicago)

ODE TO THE LITTLE BROWN SHACK OUT BACK . . .

Billy Edd Wheeler, Kapp 617 (Sleepy Hollow, ASCAP) (Atlanta)

TANYA . . .

King Curtis, Capitol 5324 (Liggins, BMI) (Chicago)

AMEN . . .

Lloyd Price, Monument 865 (Unart, BMI) (Houston)

NEW ALBUM RELEASES

This form is designed to aid dealers in ordering and broadcasters in programming.

AARDVARK
 SINGING SISTERS OF OUR LADY OF AFRICA — Suzanna; LP 1347
 BEL-AIRE
 THE VERSATILE VERSATONES — Something New—Just for You; LP 3003
 COLUMBIA
 ORIGINAL CAST—Bajour; KOL 6300, KOS 2700
 ORIGINAL CAST—The Secret Life of Walter Mitty; OL 6320, OS 2720

DECCA
 THE KINGSTON TRIO; DL 4613, DL 74613
 DONNA
 RONNIE & THE POMONA CASUALS—Everybody Jerk; DO 2112
 EPIC
 DAVE CLARK FIVE—Coast to Coast; LN 24128, BN 26128
 FIESTA
 GROSSE OPERA ORCH. WITH CHOIR — My Fair Lady; FLP 1409

GRECOPHON
 KOSTAS GADINIS Plays Greek Dances; GR 130
 VOYADJIS Sings Romantic Songs of Greece; GR 131
 KAPP
 JACK JONES—Dear Heart and Other Great Songs of Love; KL 1415, KS 3415
 LIBERTY
 MARTIN DENNY—Hawaii Tattoo; LRP 3394, LST 7394
 LONDON
 Sing and Play Along Beatles Kit; LL 3403
 MGM
 SOUNDTRACK—Get Yourself a College Girl; E 4273, SE 4273
 The HANK WILLIAMS Story; E 4267-4

On Tap Has Two Disks

HOLLYWOOD — On Tap Records, operating from the Monterey Peninsula has begun operation with the release of singles by the Bystanders and Marc Ellington.

Ernest Tweedy Jr., general manager, says the company will cover all areas of repertoire. Distribution has been set in 13 markets, others to be completed within two weeks.

MONTILLA

ALBERTO BELTRAN Canta Los Hits De Mercedes Sagredo; WFS 2103
 LOS CHIMBEROS—Spain to the North; FMS 2094
 ORQUESTA MONTILLA—Coros De Zarzuelas; FMS 2091
 ALFRED KRAUS—Siboney; FMS 2093
 ERNESTO LECUONA Played by Alfredo Munar; FMS 2097
 ALDEMARO ROMERO & HIS SALON ORCH.—Dinner Music of Caracas; CMS 1114

PRESTIGE

SHIRLEY SCOTT & KENNY BURRELL—Travlin' Light; 7328
 SONNY STITT—Shangri-La; 7332

STARDAY

WILF CARTER (Montana Slim); SLP 300
 The Late and Great DEAN MANUEL; SLP 305
 VARIOUS ARTISTS—Country Music Who's Who; SLP 304

20TH CENTURY-FOX

This Is TOMMY DORSEY and His Greatest Band, Vol. 1; TFM 3157
 This Is GLENN MILLER and His Greatest Orch., Vol. 1; TFM 3159
 This Is . . . The Best of SHIRLEY TEMPLE; TFM 3102

WORD

SAM ALLEN—God's Love Sustains Me; W 3314 LP

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A BIG, EXCITING SPECIAL SECTION IN THE JANUARY 16 EDITION OF BILLBOARD

A full-scale editorial profile of the "Original Cast Album" . . . its history—its investors—its growth—its economics—its wild competition—and its future.

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Advertising Deadline: January 6
 4-Color Ads — December 30

News From the MUSIC CAPITALS OF THE WORLD

• Continued from page 13

illustrate the volume which sells for \$7.70. . . . **Tony Renis**, who completes his Army service Jan. 20, plans to switch to a new label.

Giorgio Gaber, who waxes for Ricordi, and **Ombretta Colli**, who records for CGD, will wed in January; neither will switch to the other's label. . . . **Luciano Vieri**, 19, whose first ARC disk hit the top sellers this fall, was killed in a Rome auto accident. He formerly recorded for Fonit under the name of Jean Luk. . . . **Cetra Quartet** celebrating their 20th year with a new TV series. . . . **Sascha Distel**, who has just made his first Italian record for Voce del Padrone, also taped a TV show with **Pino Donaggio**, **Sonia E Le Sorelle**, **Vasso Ovale**, **Paki** and **Paki** and **Marisa Solinas**. . . . Indie Colorado label is offering five 45's a month for 1,200 lire (\$1.92) or 60 a year for the price of 10 months. All records have two top-ranking pop singers by unpublished singers.

Latest new voices on disks are Fonit's **Gisella Ferrini** and Durium's **Pino Presti**. . . . **Dionne Warwick**, who scored big at her Taormina appearance in August, is being presented by Fontana in a new record, "Reach Out for Me" and "You'll Never Get to Heaven." . . . **Charlie Beal** is the new late attraction in George's Bar, off the Via Veneto. . . . New **Garinei-Giovannini** musical "Rugantino" is establishing itself as Italy's all-time top musical hit and the sales of the original cast LP seem to be on the way to setting new records. . . . Decca is marking Richard Strauss Centennial with a complete edition of his works recorded by Vienna Philharmonica. . . . **Teddy Reno**, who gave up singing to become promoter of **Rita Pavone**, **Dino**, **La Cricca** and others, has now found a third career, having been elected to the city council of Ariccia where he holds his annual Festival of the Unknowns. . . . **Dalida** has recorded the French version of "On My Knees Before You," Italy's top summer song. . . . Cinemar is shooting "This Mad, Mad World of Song" with 16 top recording names appearing in various numbers. **SAML STEINMAN**

SYDNEY

ABC-Paramount's waxing of "Amen," by the **Impressions** is receiving saturation airplay in all States via imports and Festival is rush-releasing the disk on its Ampar label. A similar deal is being arranged with Decca's No. 1 femme vocalist **Brenda Lee**, whose "Christmas Will be Just Another Lonely Day" b-w "This Time of the Year" looks like being a big chart item for the girl. . . . Australian aboriginal artist **Jimmy Little**, who earned a gold record for "Royal Telephone," is likely to repeat his success with a specially composed number entitled "Life-line" which is in fact the official theme of Sydney's Central Methodist Mission who man their telephone switchboard 24 hours per day in order that would-be suicides, and people with troubled minds may contact the mission and receive help over the telephone. The waxing is receiving heavy acceptance via radio stations that are sympathetic to the cause.

Dorothy Baker, Melbourne thrush who has just returned after a successful stint in London, has had personal appearances galore offered to her that she had decided to postpone plans to return overseas. She is under exclusive contract to W&G Records, Melbourne. . . . A new label has appeared on the Melbourne scene called Fidelis. So far it is being distributed only in the State of Victoria with headquarters in Melbourne. The first release is an

TOKYO

Louis (Satchmo) Armstrong and His All Stars arrived Tuesday (10) for a two-week performance tour. This is his third trip to Japan. Thirteen concerts will be given in Tokyo, Osaka, Nagoya and other key cities. . . . **Pat Suzuki**, who participated in the original Broadway production of the musical "Flower Drum Song" arrived Friday (18) to sing at night clubs and in radio and TV shows, and will not give any concerts during her stay up to Jan. 10. . . . **Sam Taylor**, the tenor man now on his third visit here, recorded 12 popu-

extended play featuring local TV entertainer, **Alan Rowe**, who sings his own composition on the disk, which is titled "Let's Go Back to the Jungle." **GEORGE HILDER**

lar tunes loved by Japanese people for Decca label at Teichik Studio Dec. 12 and 13. The album is slated to be released Feb. 11. . . . **Vladimir Ashkenazy**, Soviet pianist, will arrive Jan. 19 and will play concerto with Nippon Philharmonic Orchestra Feb. 9 in Tokyo in addition to his recitals in principal cities. . . . Nippon Victor is marketing an album of Mendelssohn and Tchaikovsky's concerti which **Henrik Schelling**, Polish violinist, cut with London Symphony Orchestra under the direction of **Antar Dorati** to commemorate his arrival on Dec. 21. . . . The label is also merchandising an album

"Greco's Recital at Bobino" which acquired the ADF Disque Grand Prix 1964 Jan. 5 in conjunction with her second visit. . . . October record production was 4,535,616 Japanese records (\$3,315,124) and 2,964,833 international records (\$4,003,664), totaling 7,500,449 records (\$7,318,788). Stereos involved in above figures are 4,004,696 records (\$4,375,074 at manufacturers' prices).

J. FUKUNISHI

Say You Saw It in
Billboard



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5-9752

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ARE
ON
EPIC



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"JAMBALAYA"
(ON THE BAYOU)
C/W

"I CAN'T HELP IT
(IF I'M STILL IN LOVE WITH YOU)"
5-9750

Coral's Long-Range Plan for Bobbi Martin Is Paying Off

NEW YORK—All hits don't come easy. That's what Bobbi Martin has found out about her current Coral Records' release "Don't Forget I Still Love You," which continues to climb the charts five months after its release. (The record is in the No. 42 position on Billboard's "Hot 100" chart this week.)

Although it has been a long pull on the record, the artist as well as Decca-Coral executives feel that it's been a worthwhile effort in that it's serving to establish her as a performer with a long-range potential unlike the performers who come up with quickie hits and disappear immediately thereafter.

It's also proving to be a rewarding effort to those others who wouldn't give up on the disk — and that includes her manager Miriam Love, Coral



MIRIAM LOVE, HENRY JEROME, BOBBI MARTIN

a&r man Henry Jerome, John Hoebler, the company's resident sales and promotion representative in Cleveland, and Bob Campo, disk jockey on WKWK in Wheeling, W. Va., who started the air-play nibblings in the latter part of September.

From Campo's turntable start, the record started to move in on KQV, KDKA and WEPP in Pittsburgh and then on to Cleveland, Dayton and the rest of the North Central States before taking off on a national level.

When Coral first got wind of the air-play in Wheeling about four weeks after the disk's initial release, it did a complete rescheduling job on the record

to radio stations to give it another chance. It apparently worked.

As the record began moving out in the North Central States in turntable play and sales, Miss Martin began to make personal radio station appearances which gave further impetus to the movement of the record in this area.

Now that the record has become a national entity, demands for Miss Martin are coming in from all areas. Her manager, at this point, however, is still keeping the singer free to continue promotion work on the record. "We'll sign with an agency," said Miss Love, "when the right deal comes along and in the meantime we'll keep trying to build 'Don't Forget I Still Love You'."

And now that the record has a firm foothold on the pop charts, Coral is readying release of an album to broaden her audience range. Miss Martin and Henry Jerome went down to Nashville last week to complete the album project as well as to cut singles for future release. The Decca-Coral executives believe that now that they've been able to score with a long-pull record, her follow-up disks will be comparatively easy to get across because she now has a built-in-audience.

'I Had a Ball' Features Hackett in Dull Musical

NEW YORK — "I Had A Ball," the new musical which opened at the Martin Beck Theatre here on Dec. 15 has Buddy Hackett going for it but unfortunately Hackett doesn't have much going for him. In fact, the liveliest part of the evening comes after the final curtain when Hackett does close to a 15-minute monologue that's styled along his saloon shenanigans. But the Martin Beck Theatre isn't the Copacabana and even though Hackett keeps the audience happy during this bit it only serves to point out how much better off he is as an "in-one" comic.

What Hackett has done most for the musical is to pull in a hefty advance, said to be about \$1,000,000, with tickets sold through Easter. The expected run, then, should help Mercury Records get off the ground somewhat with its original cast album.

Main fault with the show is the book. Librettist Jerome Chodorov has conceived a funny idea in having Hackett cast as an ersatz psychologist with a crystal ball that foretells the future but nothing more. Little happens after that. There's a romantic mixup between two couples that fails to create interest and even the Coney Island setting, with its assortment of pitchmen and panderers, fails to liven up the proceedings.

Jack Lawrence and Stan Freeman, who collaborated on the music and lyrics, show only occasional spark. There is a nifty gospel-styled number titled "Faith" and a rouser of a title song, but that's about it for the pop market. A couple of special material numbers, "The Affluent Society" and "You Deserve Me" bring some fresh and hu-

morous moments to an otherwise routine endeavor.

Hackett, of course, gets his laughs by just being there, but the other principals have to work hard to get their points across. Karen Morrow can belt a tune in the Merman fashion, Luba Lisa has an okay humorous touch in song and dialog, Richard Kiley does his usual workmanlike job and Steve Roland gets by in an unsympathetic role, as a loan shark.

The direction, choreography and even the sets have been fashioned along cliché lines.

Audience patience is required on this one because those who wait it out will be rewarded by a good night club routine when Hackett takes over alone.

MIKE GROSS

GALE USES ELECTRONICS

WASHINGTON—Gale Garnett did a remote control show from Dulles Airport here on Dec. 12 to fulfill an engagement in Norfolk, Va., which she couldn't personally attend.

Because of bad weather, Miss Garnett was unable to get a plane out of Washington for Norfolk. From the airport she phoned disk jockey Don Bruce of Norfolk's WNOR who was promoting the concert and a set-up was arranged whereby she could speak to an audience already gathered for her appearance. In addition to apologizing for being unable to be there, Miss Garnett sang her RCA Victor clicks "We'll Sing in the Sunshine" and "Lovin' Place."

New York PRESS BOX SCORE

"I HAD A BALL"

"I Had a Ball," a musical by Jerome Chodorov (book) and music and lyrics by Jack Lawrence and Stan Freeman, and starring Buddy Hackett, opened at the Martin Beck Theater Dec. 15 to generally unfavorable notices. Mercury Records has the original cast album rights and Edwain H. Morris (ASCAP) is publishing the score.

Following is a breakdown on the New York press' critical appraisal:

TIMES: SHOW—"... has to settle for a limited portion of fun and for some blazing production numbers. . . ."

SCORE—"The songs . . . are not distinguished but they serve . . . as points of departure for several numbers that burst with superheated vitality."

HERALD TRIBUNE: SHOW—"... is a musical about Coney Island that ends on a rainy Labor Day and is just about as much fun."

SCORE—"... is beyond doubt the kind that sounds better louder. Softer you might hear it."

DAILY NEWS: SHOW—"The idea of the show was good but the author . . . seems stuck with it now and then."

SCORE—"The music . . . tries to make up in noise for what it lacks in melody."

POST: SHOW—"... intermittently entertaining."

SCORE—"... hardly notable but contains a number of attractive songs and some humor."

JOURNAL-AMERICAN: SHOW—"Nothing in the show seems to have style."

SCORE—"... melodically middling."

WORLD-TELEGRAM: SHOW—"Everyone else will say this; but I must too: it's a ball."

SCORE—"The songs of this show aren't strikingly new in structure or style, but they are well done within their own idiom."

PEOPLE AND PLACES

By MIKE GROSS

Mary Wells and Magica Brown, 20th Century-Fox Records artists, are scheduled for appearances on ABC-TV's "Shindig." Miss Wells will do her stint Dec. 23 and Miss Brown has been set for 13 shots beginning in January. . . . Paul Anka is back from a six-week tour of Europe where he recorded for RCA Victor and taped three TV specials. . . . The Impressions will have their act taped at the Apollo Theater for release by ABC-Paramount. . . . Lisa Kirk goes into the Persian Room of the Hotel Plaza Jan. 13 for four weeks. . . . Mabel Mercer begins her 51st year in show business Jan. 1. That night, she'll also start her third year at the Downstairs at the Upstairs. . . . Tommy Tiemann of the Serendipity Singers, will marry Carol Jean Reiber in Denver Dec. 28.

WCBS-TV-Radio personality Ted Steele will record an album for Music Hall Records using understudies from hit Broadway shows singing top numbers from their musicals. Steele, a former bandleader, will produce and act as musical director. . . . Singer-maestro Tito Rodriguez guests on Joe Franklin's WOR-TV show on Dec. 23. . . . Comedian Mel Arthur, recently signed to JLI Enterprises, is currently on a promotion tour of the New England States. . . . The Bitter End Singers will headline the New Year's Eve show at Fred Weintraub's Bitter End in Greenwich Village. . . . Mel Torme set for two weeks at the Carillon Hotel, Miami Beach, starting Dec. 22. . . . Poncie Ponce has a four-week date at the Checkers Club, Sydney, Australia, beginning Dec. 29. . . . The Lancers open a new room at the Continental-Plaza, Chicago, with a four-week stand starting Dec. 29. . . . Jack Jones will be the first of "Hullabaloo" when it debuts on NBC-TV Jan. 12.

Skeets McDonald, country & western vocalist on the Columbia label, is on a tour of the Far East. . . . Miles Davis, Columbia Records jazz star, received the Italian Music Critics Award for his LP, "Seven Steps to Heaven". . . . Ferrante and Teicher, United Artists Records top-selling piano team, have been set for a concert at New York's Philharmonic Hall Jan. 5. . . . Sid Horowitz, assistant to the research director of Billboard, became the father of a boy, Avery Justin, recently. . . . Music and entertainment attorney Richard Asher recently became the father of a daughter, Janet Maxine.

New Wine Is Vintage Fare

CHICAGO—The New Wine Singers, purveyors of both thinking and drinking fare, returned last week to Mother Blues on the Wells Street Gully just west of the Gold Coast.

It was the Singers, locals recall, who brought folk to Old Town, winning for a hundred store fronts (now candlestick cabarets) a reprieve from urban renewal bulldozers.

An arson-style blaze razed the Rising Moon, their original stand, and time has reshuffled personnel, but the Bob Dylan, Pete Seeger, Tom Paxton thought material and the rollicking Dixieland drinking recesses are still vin exquisite. ("The crowd doesn't drink dur-

ing folk numbers," explains trumpeter-vocalist Bob Connelly.)

The Singers balanced their offerings thus on their newest album, "The New Wine Singers Sing the New Wave," scheduled for January release on the new Village Gate label. The record comprises segments of the group's recent engagements at the Village Gate and Basin Street East.

Connelly's compatriots are Bill Malloy, drums and banjo; Arnold Lanza, guitar and piano; Joel Cory, banjo and guitar, subbing for recently drafted Malcolm Hale, and Elaine McFarlane, chubby little vocalist of finely disciplined mountain timber. RAY BRACK

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Pop Music Has A Ball at New L. A. Pavilion

LOS ANGELES—The broad spectrum of popular music was displayed for the first time at the Pavilion of the new music Center Friday (11). The excellent acoustical reports for classical presentations held up for such popsters as the Count Basie band, Frank Sinatra, Vikki Carr, Tony Bennett, Diahann Carroll, Jimmy Rodgers and the Shelly Manne quintet.

Sinatra was a last-minute replacement for Nat Cole, taken ill with a bronchial ailment two days before the concert.

The Pavilion's facilities were most severely put to the test in the jazz performance of Manne's group. Each instrument was heard clearly and definitively, especially the bass which came through strongly in the rear of the hall.

Sinatra, after handling emcee chores with humor and simplicity, combined with Basie on three numbers. Their performance was the first anywhere outside of the Sands Hotel in Las Vegas where they have been appearing. The teaming was a sampling of what audiences can

'Sailor Boy' Hit in Japan

NEW YORK—Japan appears to be a new starting off point for Epic disks in the U. S. The record company this week is reservicing to U. S. distributors and disk jockeys the Sherry Sisters' single of "Sailor Boy" now that it is a top seller in Japan. Originally released by Epic in June, the disk showed little sign of ever achieving any significant sales in the U. S.

Commenting on the record's Japanese success, Sol Rabinowitz, director of merchandising for Epic, said, "Believing as we do in the tremendously unique value of the foreign market we decided to reservice 'Sailor Boy' in the U. S. Just last year, we achieved great success in Japan with the Village Stompers' single 'Washington Square.' That time it was a hit here first and then the tune caught on overseas. We're hoping the same formula can work in reverse."

Lois and Karen Sherry are mixing education with their singing career. Lois, who is 16 years old, was valedictorian of her ninth grade class in Andries Hudde Junior High School and received the American Legion Award for being the outstanding student of the year. Karen, 20 years old, received her Bachelor of Arts degree in June and was awarded a full scholarship by Columbia University for a Master's degree.

Demands for the girls to visit Japan are pouring in and plans for a tour are currently in progress.

Columbia Waxes 'Benito Cereno'

NEW YORK — "Benito Cereno," the second drama from the recent off-Broadway two-part presentation entitled "The Old Glory," by Pulitzer Prize-winning poet Robert Lowell, has been put into the groove by Columbia Records.

Lowell's adaptation of Melville's "Benito Cereno" stars Lester Rawlins, Roscoe Lee Browne and Jack Ryland. It was produced by the American Place Theater in association with J. B. Webster.

expect if Sinatra and Basie tour the country next year. The combination works well, especially on "Get Me to the Church on Time," with the Basie brass playing its identifyingly sharp figures and Sinatra winging his way lightly through the lyrics.

Miss Carroll, looking svelte and beautiful in a tight black gown, proved the emotional highlight of the evening. Her powerful readings of "My Mama Done Told Me," "Any Place I Hang My Hat Is Home" and "Brown Baby," done with effective gestations, rocked the audience.

Miss Carr, in representing the newer female thrushes, moved about the stage as she offered a quartet of hit tunes; Manne's group was both eclectic and subtle, trumpeter Conte Candoli a standout and folk singer Rodgers was gentle and happy. The total effect was like a

Epic Artists in Miami Trek

NEW YORK—Epic Records' artists will converge on Miami Beach during Christmas week.

Damita Jo, who was recently signed to Epic, will be appearing at Doral Beach Hotel and Bobby Vinton will be at the Eden Roc Hotel.

The singer's debut Epic album, "This Is Damita Jo," will be released in January, and the company is planning a major advertising and promotion campaign to get her under way. Vinton, who has been riding high with his single of "Mr. Lonely," now has a new album on the market titled after the single click.

pop sampler album in a \$33.5 million package.

ELLIOT TIEGEL

Signings

The Woodstock Jesuit Singers will debut on Columbia Records with "Is the World Still as Fine as It Is" coupled with "Hallelujah!" Both songs were composed by the priests, especially Father Lawrence Madden, the group's leader, and Father Leslie Schnierer. Of the nine members of the group, three play instruments: Father Schnierer, the harpsichord; Father Juan Pinchiera, the guitar, and Father James Salomone, the bass. Father John Daly, an ex-Marine and ex-band vocalist, performs as soloist on the recording. The Jesuit's Seminary is located in Woodstock, Md. . . . Rex Allen signed with Glad Music on a five-year deal. He was formerly with Mercury Records.

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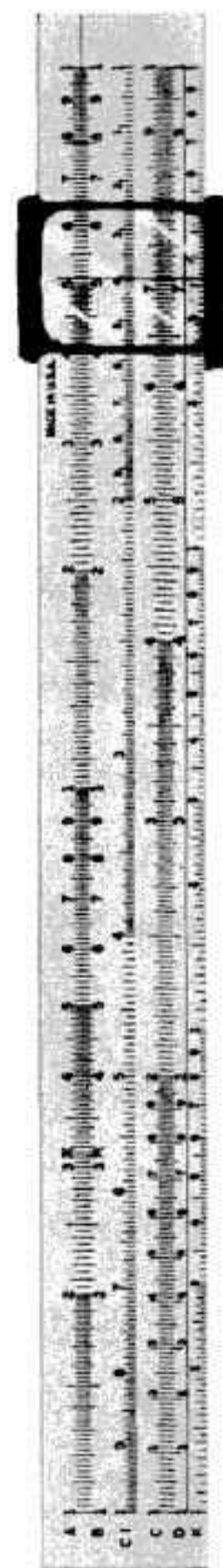
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PHOTO BY P. DUNN



With your head . . . The United Way's once-a-year appeal supports the health, welfare and recreation services that make your community a better place to live, work and raise a family. It operates on business principles. Through regular audits of budgets and services by local citizens, current community needs are fulfilled; through planning, future needs are programmed. Help your company's standing in the community by your own leadership, a generous corporate gift and an employees' payroll payment plan.

Your company should give full support to this year's United Way Campaign!

Space contributed as a public service by this magazine.

CMA Adds 60 Members

CINCINNATI — Mrs. Jo Walker, executive secretary of the County Music Association, with headquarters in Nashville, informed Billboard here this week that the organization had just okayed the applications on 60 new members, thus swelling the over-all CMA membership ranks to nearly 1,300.

New members recently qualified are Jimmy Simms, Toronto; Thomas Noonan, New York; Lee Fuller, Reno, Nev.; Betty Blasco, Leawood, Kan.; Stuart S. Hazard, Jackson, Mich.; Clinton E. Bannon, Hamilton, Ohio; Chuck Rogers, Middletown, Ohio; Toni R. Figarelli, Lomita, Calif.; Frank H. Corbett, Maryville, Tenn.; Don Dudley, William E. Kirby and Luther A. Riddle, Travelers Rest, S. C.; Patsy Montana, Manhattan Beach, Calif.; Agnes White, Fort Bragg, Calif.; Speedy West, Tulsa, Okla.; Barbara Morris, Maywood, Calif.; Buddy Brady, Billy McBay, Bill Chambers, Phillip Sanchez, Clay Allen, Fred Dawson, Wallace Carol, George McCoy, Bobby Garret and Bob Shelton, all of Dallas.

Also, Bill Temple, V. A. McGuire and Dave Parker, Fort Worth; Bobby Bare, Hollywood; Jerry Hatton, Dartmouth, N. S.; Ed Hayes, Hollywood; Frank Evans, Madison, Tenn.; R. M. Stone, Houston; Glen Lintecum, Kansas City, Mo.; Max Harrison, Memphis; Mrs. Zeke Clements, Nashville; Esco Hankins, Lexington, Ky.; Richard Rosintowski, Andover, N. Y.; Richard L. Wallace, Fairfax, Va.; Pat Torpey, Churchville, N. Y.; Twila Kae Eno, Minneapolis; Martha S. Criger, Fordland, Mo., and Jody Rainwater, Crewe, Va.

Also, Roy Neill Acuff, Nashville; Robert Packett and William C. Revy, New York; Sharon L. Leighton and John S. Leighton, Kailua, Hawaii; Jimmy Earl, Hammond, Ind.; Doug Wild, Denver; Faith Hart, Galena Park, Tex.; Ray Pennington and Mrs. Hal Smith, Goodlettsville, Tenn.; Brian Sutcliff, Halifax, N. S.; Russ Wheeler, Toronto; Al Evans, Worcester, Mass.; Jerry Glaser, Nashville; Don Bevilacqua, Bellingham, Wash., and Bill Benner, Warren, Va.

Wright on Mend

DALLAS — Charles Wright, veteran Dallas agent well known in the country music field, has been released from Stevens Park Hospital here, following amputation of his big toe on his right foot to arrest diabetes, and he's now recuperating at his home, 706 North Bishop, this city. No further amputation will be necessary, his doctors feel, and Wright expects to resume his music activity early in January.

DRIVE TO AID OSCAR DAVIS

NASHVILLE — A committee of country music notables here has formed the Oscar Davis Rehabilitation Fund to aid the veteran country music show promoter, Oscar Davis, who is completely paralyzed and who is reportedly without funds for medicine, food, physical therapy, and the like. Davis makes his home in Nashville. He was stricken a year ago and doctors feel his condition will be permanent.

The committee which initiated the drive to aid Davis comprises Connie B. Gay, Hubert Long, Bob Neal, Larry Moeller and W. E. (Lucky) Moeller, and the Rehabilitation Fund is being administered jointly by Mrs. Mary Claire Rhodes and Sam Hunt of the Third National Bank here. A stag party to raise money for the fund was held Tuesday night (15) at Bradley's Big Red Barn, near Nashville.

Those wishing to contribute to Davis' cause are asked to mail checks to the Oscar Davis Rehabilitation Fund, 815 16th Avenue, South, Nashville.

Color C & W Seg for TV In January

HOLLYWOOD — Thirteen weeks of "Hollywood Jamboree," half-hour color country and western music show, will be offered to TV stations in January. Cinema Pictures is producing the series, which stars Johnny Western, Glan Campbell, Jeannie Selly, Jerry Inman and Delaney Bramlett.

Guests artists include Sheb Wooley, Claude Gray, Don Berry, Gordon Terry, Tex Williams and Wes Buchanan, Fess Parker, Eddie Albert, Johnny Cash, Joanne Dru, Molly Bee, George Montgomery, Buck Owens and Roger Miller.

New Country Label

PENSACOLA, Fla. — Wally Willette, long active in the country music field, has formed his own country record label, Tim Record Company, Route 9, Box 84, Pensacola. Willette announces that Sound of Nashville, Nashville, will handle distribution, and all releases will be cut and pressed in Nashville. He plans to announce his initial release early in February 1965.

NASHVILLE SCENE

By DON LIGHT

Jimmy Key, manager of Newkey's Music, Inc., has announced the signing of Dewey Stone to an exclusive writer's contract. Stone also handles D.J. chores for WDEC Radio, Americus, Ga. . . Decca recording artist, Warner Mack, is recovering from injuries sustained in an automobile accident recently near Princeton, Ind., while returning from show dates in Wisconsin. . . Don Bowman has finished recording his second RCA Victor album under the direction of Chet Atkins. The deck is scheduled for spring release.

HOT COUNTRY SINGLES

Billboard SPECIAL SURVEY for Week Ending 12/26/64

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	ONCE A DAY Connie Smith, RCA Victor 8416	14	26	26	I'M GONNA TIE ONE ON TONIGHT Wilburn Brothers, Decca 31674	7
2	4	CROSS THE BRAZOS AT WACO Billy Walker, Columbia 43120	12	27	27	HE CALLED ME BABY Patsy Cline, Decca 31671	9
3	2	I DON'T CARE Buck Owens, Capitol 5240	18	28	20	FINALLY Kitty Wells & Webb Pierce, Decca 31663	14
4	3	THE RACE IS ON George Jones, United Artists 751	14	29	28	I GUESS I'M CRAZY Jim Reeves, RCA Victor 8383	25
5	6	FOUR STRONG WINDS Bobby Bare, RCA Victor 8443	7	30	39	HALF OF THIS, HALF OF THAT Wynn Stewart, Capitol 5271	6
6	5	THE LUMBERJACK Hal Willis, Sims 207	9	31	38	MULTIPLY THE HEARTACHES George Jones & Melba Montgomery, United Artists 784	3
7	7	YOU'RE THE ONLY WORLD I KNOW Sonny James, Capitol 5280	7	32	33	LESS AND LESS Charlie Louvin, Capitol 5296	3
8	11	IT AIN'T ME, BABE Johnny Cash, Columbia 43145	8	33	35	JUST BETWEEN THE TWO OF US Merle Haggard & Bonnie Owens, Tally 181	16
9	8	ONE OF THESE DAYS Marty Robbins, Columbia 43134	9	34	30	LOVE LOOKS GOOD ON YOU David Houston, Epic 9720	12
10	14	I THANK MY LUCKY STARS Eddy Arnold, RCA Victor 8445	8	35	36	LEAVE A LITTLE PLAY (In the Chain of Love) Bob Jennings, Sims 202	7
11	13	I WON'T FORGET YOU Jim Reeves, RCA Victor 8461	5	36	42	TRUCK DRIVING MAN George Hamilton IV, RCA Victor 8462	4
12	12	I'LL GO DOWN SWINGING Porter Wagoner, RCA Victor 8432	12	37	37	PLEASE TALK TO MY HEART Ray Price, Columbia 43086	17
13	17	THREE A. M. Bill Anderson, Decca 31681	7	38	41	ANOTHER WOMAN'S MAN—ANOTHER MAN'S WOMAN Margee Singleton & Faron Young, Mercury 72312	4
14	10	DON'T BE ANGRY Stonewall Jackson, Columbia 43076	19	39	40	DO-WACKA-DO Roger Miller, Smash 1947	3
15	15	GIVE ME 40 ACRES (To Turn This Rig Around) Willis Brothers, Starday 681	17	40	46	CAUSE I BELIEVE IN YOU Don Gibson, RCA Victor 8456	5
16	16	MAD Dave Dudley, Mercury 72308	12	41	47	WHEN IT'S OVER Carl Smith, Columbia 43124	3
17	21	HAPPY BIRTHDAY Loretta Lynn, Decca 31707	4	42	—	SUMMER, WINTER, SPRING AND FALL Roy Drusky, Decca 31717	1
18	19	PUSHED IN A CORNER Ernest Ashworth, Hickory 1281	8	43	44	MR. AND MRS. USED TO BE Ernest Tubb & Loretta Lynn, Decca 31643	23
19	9	GO CAT GO Norma Jean, RCA Victor 8433	12	44	—	WHAT I NEED MOST Hugh X. Lewis, Kapp 622	1
20	22	ODE TO THE LITTLE BROWN SHACK OUT BACK Billy Edd Wheeler, Kapp 617	5	45	—	PASS THE BOOZE Ernest Tubb, Decca 31706	1
21	25	RINGO Lorne Greene, RCA Victor 8444	4	46	—	I'LL REPOSSESS MY HEART Kitty Wells, Decca 31705	1
22	18	LONELY GIRL Carl Smith, Columbia 43124	11	47	—	CLOSE ALL THE HONKY TONKS Charlie Walker, Epic 9727	3
23	23	CHUG-A-LUG Roger Miller, Smash 1926	15	48	50	BETTER TIMES A-COMING Jim & Jesse & the Virginia Boys, Epic 9729	2
24	29	SITTIN' IN AN ALL NITE CAFE Warner Mack, Decca 31684	5	49	—	WHIRLPOOL (Of Our Love) Claude King, Columbia 43157	1
25	24	MY FRIEND ON THE RIGHT Faron Young, Mercury 72313	13	50	—	ENDLESS SLEEP Hank Williams Jr., MGM 13278	1

HOT COUNTRY ALBUMS

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	TOGETHER AGAIN/MY HEART SKIPS A BEAT Buck Owens & His Buckeroos, Capitol T 2135 (M); ST 2135 (S)	17	11	12	I GET LONELY IN A HURRY George Jones, United Artists UAL 3388 (M); UAS 6388 (S)	5
2	2	THE BEST OF JIM REEVES RCA Victor LPM 2890 (M); LSP 2890 (S)	21	12	6	DANG ME/CHUG-A-LUG Roger Miller, Smash MGS 27049 (M); SR 67049 (S)	21
3	5	BITTER TEARS Johnny Cash, Columbia CL 2248 (M); CS 9048 (S)	7	13	18	SONGS OF TRAGEDY Hank Snow, RCA Victor LPM 2901 (M); LSP 2901 (S)	11
4	3	THE BEST OF BUCK OWENS Capitol T 2105 (M); ST 2105 (S)	25	14	14	YESTERDAY'S GONE Roy Drusky, Mercury MG 20919 (M); SR 60919 (S)	10
5	4	R. F. D. Marty Robbins, Columbia CL 2220 (M); CS 9020 (S)	17	15	15	MOONLIGHT AND ROSES Jim Reeves, RCA Victor LPM 2854 (M); LSP 2854 (S)	30
6	7	GEORGE JONES SINGS LIKE THE DICKENS! United Artists UAL 3364 (M); UAS 6364 (S)	14	16	19	HAVE I TOLD YOU LATELY THAT I LOVE YOU Jim Reeves, RCA Camden CAL 842 (M); CAS 842 (S)	2
7	8	I DON'T CARE Buck Owens & His Buckeroos, Capitol T 2186 (M); ST 2186 (S)	5	17	16	COUNTRY MUSIC TIME Kitty Wells, Decca DL 4554 (M); DL 74554 (S)	5
8	9	LOVE LIFE Ray Price, Columbia CL 2189 (M); CS 8989 (S)	17	18	11	I WALK THE LINE Johnny Cash, Columbia CL 2190 (M); CS 8990 (S)	25
9	10	COUNTRY DANCE FAVORITES Faron Young, Mercury MG 20931 (M); SR 60931 (S)	13	19	17	THANKS A LOT Ernest Tubb, Decca DL 4514 (M); DL 74514 (S)	21
10	13	TRAVELIN' WITH DAVE DUDLEY Mercury MG 20927 (M); SR 60927 (S)	16	20	—	FAITHFULLY YOURS Eddy Arnold, RCA Victor LPM 2629 (M); LSP 2629 (S)	1

Kelso Herston, local United Artist a&r man, signed and recorded Del Reeves for the label last week. . . Tommy Cash, Musicor artist, will entertain the Armed Forces in Germany the first two weeks of 1965. The tour was set by Tom's manager, Bob Neal. . . Tomi Fujiyama, newly signed

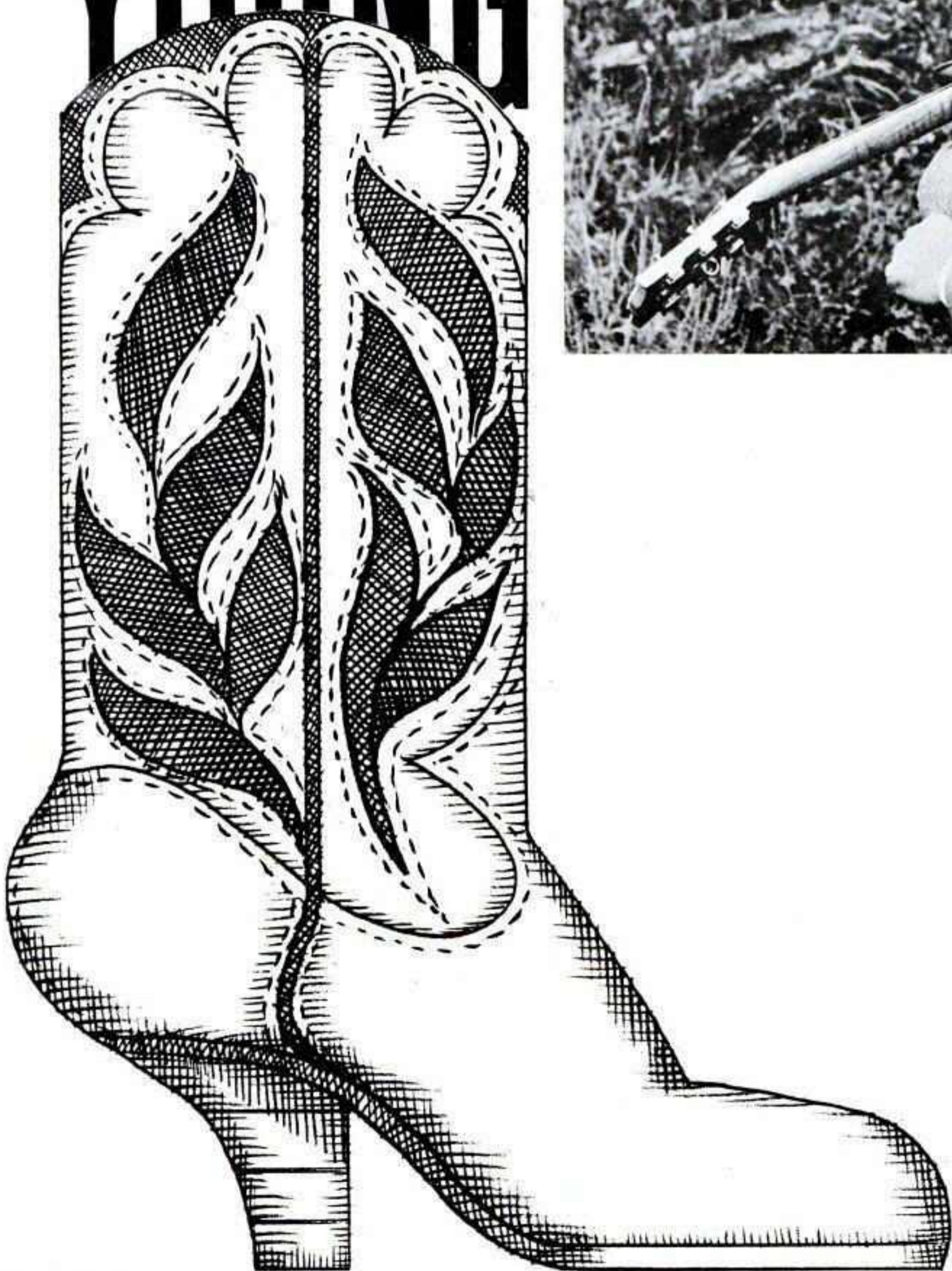
Nugget artist from Japan, appears on the Les Crain TV show Dec. 21. Tomi will sing her first Nugget release, "Lonely Together," which was written by Bill Anderson. . . Hickory Records' Joe Lucas, just returned from a promotion tour of the Midwest, where he reports good action on the new

Sue Thompson release. . . Decca's man in Nashville, Owen Bradley, has recorded sessions on Ernest Tubb, Webb Pierce and the label newcomer Bobby Martin. . . Sims Records artist, Frankie Starr, says DJ's needing his new release may obtain it by contacting Sims Records. Nashville.

WATCH FUJIYAMA ERUPT
ON NUGGET

**FARON YOUNG IS
FILLING THE SHOES
OF A NUMBER ONE
COUNTRY & WESTERN
HIT**

**FARON
YOUNG**



WALK TALL

b/w

**THE WEAKNESS
OF A MAN**

MERCURY SINGLE NO.

72375





HEADED FOR THE FAR EAST to entertain American troops during the Christmas holidays is this impressive group of Nashville personalities. The tour was organized and sponsored by Bill Justice, Nashville record producer and artist. Leaving Nashville for the 18-day tour of Japan, Korea and Okinawa are, from left: Jack Johnson, tour director and emcee; Ronny Dayton, leader of Ronny and the Daytonas; Marijohn Wilkin, one of Nashville's most successful songwriters and leader of the Marijohn Singers; Ronald Peterson, rhythm guitarist for the Daytonas; Karen Kelley, Monument Records artist; Lynn Williams, drummer for the Daytonas, and Sue York, Mercury recording artist. Don Henderson, the fourth member of the Daytonas, joined the group in San Francisco.

WITH THE COUNTRY JOCKEYS

By **BILL SACHS**

Steve Stebbins, of Americana Corporation, Woodland Hills, Calif., has available promotion copies on Lefty Frizzell's "Make That One for the Road a Cup of Coffee" (Columbia) and Freddie Hart's "The Hurt Feels So Good" (Kapp). Drop Steve a line on your station letterhead. . . . Country deejays needing a copy of Bobby Buttram's latest release on the Red Feather label are asked to write Little Richie, Box 3, Belen, N. M.

Jim Massey, Jim Speer, Carl Story, Donnie Pearson and Marshall Pack, who handle the country and gospel music on WCKI, Greer, S. C., put in a plea for new releases. They promise to spin all they can lay their hands on.

. . . Buddy Records, 500 Locust Street, Marshall, Tex., has a host of new releases and is willing to send them out promptly to deejays who will write in on their station letterhead. . . . Putting in a bid for country, bluegrass and sacred releases are Dave Huff, WDRK, Box 129, Greenville, Ohio; Pete Olemars, WNIO, Niles, Ohio; Keith Clingen, CJSS, Box 969, Cornwall, Ont.; Joel Hurley, KLUR-FM, Wichita Falls, Tex.; Albert (Bud) Blevins, WSLM, Box 175, Charlestown, Ind.; Charlie Honaker, Rural Enterprises, Route 1, Caledonia, Ohio; Troy Comer, WAGC, Centre, Ala., and Lee Shannon, WKBN, Youngstown, Ohio.

Smiley Monroe, PD at KTOO Radio, Las Vegas, Nev., writes: "Everything going fine here at KTOO. We are full-time country & western, and we have a country music success story which we will tell anyone who'll listen. We have a new line-up of true country jocks—Doc Holiday, Andy Hope and myself. Bill Mullins is really



WILLIE NELSON (seated), RCA Victor recording artist, is shown signing the contract that makes him the newest regular member of WSM's "Grand Ole Opry." Looking on are Ott Devine (right), WSM program director and manager of the "Opry," and Haze Jones, of the Hal Smith Artist Productions, Inc.

Benefit for Bever Family

AKRON, Ohio — A benefit show was held in Goodyear Local Hall here Sunday, Dec. 6, for the family of Kenny Bever, Akron area c&w musician who died here recently. The program was planned and arranged by Lucky Gaines, leader of the Country Boys band and lead guitar man for United Artists singer Kathy Dee. A large crowd turned out for two performances.

Lee Shannon, of Station WKBN, Youngstown, Ohio, emceed the show made up of Kathy Dee, Howdy Kempf, Jack Cartwright, Ethel Delaney, Jack Starr,

Allen on Musicor

NEW YORK—Musicor Records has announced the signing of Rex Allen to a recording pact. Allen formerly recorded for Mercury. The pact was negotiated by Pappy Daily, vice-president in charge of the c&w division for Musicor. Allen's first single and album is slated for release in January.

Don Stacy and the Country Band-Its, Buddy Parrott and the Star Mountain Boys, Red Wilson, Dianne Lee and the Country Three and Curley Moon and Jody Alldredge.

Akron-area radio stations and newspapers co-operated in promoting the benefit.

putting this station on the map. We are completely sold out. Please tell the artists and diskeries to keep those country recordings rolling in."

Jimmy Logsdon, who departed WCKY's "Jamboree," Cincinnati, last spring, when the station ousted country music to make way for airing of Cincinnati Reds baseball games, will weave the country melodies on all-country Station WTUF, Mobile, Ala., effective Jan. 4. Jack Cardwell, WTUF PD, put the snatch on Jimmy after tape-auditioning numerous prospects. Jimmy and Mrs. Logsdon will spend the holidays with their folks in Louisville and will hit out for Mobile right after the first of the year. Jimmy is much enthused over his new connection, saying: "WTUF is all-country and they promote like mad," which is right up my alley." Logsdon was with Cincy's WCKY more than two years.

We recently mentioned that Station WGUL was a new station, badly in need of country and western releases. However, we gaffed up by saying that the station was located in Tarpon Springs, Fla., rather than New Port Richey, Fla. Artists and diskeries, please change your mailing list to read P. O. Box 1500, New Port Richey, Fla., 33552. . . . C&W jockeys needing copies of Joe Penny's "When Your Woman Turns Bad" b.w. "What's the Score"; Jo Ann Johnson's "I Took the Happiness" b.w. "Why Meet Someone New," and the Nash Brothers' "Destination Unknown" b.w. "The One We Love the Best," can fill their needs by writing on their station letterhead to Jim Howell, Del-Mar Records, Inc., 186 Rogers Street, N. E., Atlanta, 30317.

Say You Saw It in Billboard

(From Now On All My Friends Are Gonna Be)

STRANGERS

A LOT OF STRANGERS WILL WANT THIS NEW ROY DRUSKY HIT SINGLE

THOUSANDS



BE READY FRIEND



ROY DRUSKY

(From Now On All My Friends Are Gonna Be) **STRANGERS**

b/w **BIRMINGHAM JAIL**

MERCURY SINGLE NO. 72376



"Bookings: Hubert Long Talent Agency, Nashville, Tennessee"

first,

THE HULLABALLOOS

"I'M GONNA LOVE YOU TOO" ❄️
R-4587

then,

THE DETERGENTS

"LEADER OF THE LAUNDROMAT" ❄️
R-4590

and now,

THE EXCITERS

"I WANT YOU TO BE MY BOY"

R-4591

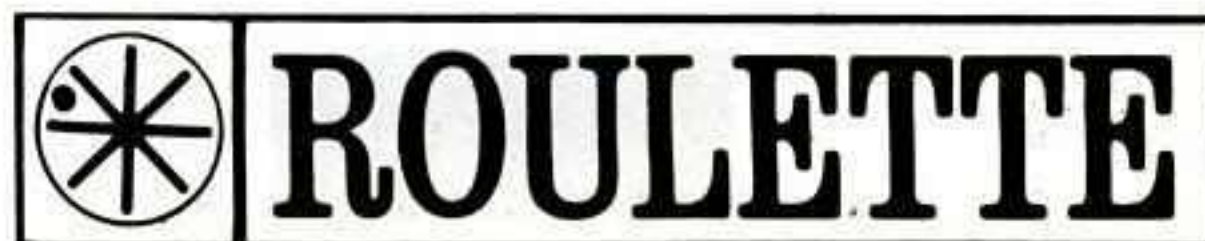


THE EXCITERS



PRINTED IN U.S.A.

❄️ **Just check the Charts!**



CHRISTMAS RECORDS

CHRISTMAS LP'S

- | Pos., Title, Artist, Label, No. | Pos., Title, Artist, Label, No. |
|--|---|
| 1. ANDY WILLIAMS CHRISTMAS ALBUM
Columbia CL 2087 (M); CS 8887 (S) | 12. A MERRY CHRISTMAS
Al Martino, Capitol T 2165 (M); ST 2165 (S) |
| 2. MERRY CHRISTMAS
Bing Crosby, Decca DL 8128 (M); DL 78128 (S) | 13. SOUND OF CHRISTMAS
Ramsey Lewis Trio, Argo LP 687X (M); LPS 687X (S) |
| 3. MERRY CHRISTMAS
Johnny Mathis, Columbia CL 1195 (M); CS 8021 (S) | 14. CHRISTMAS GREETINGS
Jerry Vale, Columbia CL 2225 (M); CS 9025 (S) |
| 4. LITTLE DRUMMER BOY
Harry Simeone Chorale, 20th Century-Fox TFM 3100 (M); TFS 4100 (S) | 15. THIS CHRISTMAS I SPEND WITH YOU
Robert Goulet, Columbia CL 2076 (M); CS 8876 (S) |
| 5. JOHN GARY CHRISTMAS ALBUM
RCA Victor LPM 2940 (M); LSP 2940 (S) | 16. CHRISTMAS SONG
Nat King Cole, Capitol W 1967 (M); SW 1967 (S) |
| 6. ELVIS' CHRISTMAS ALBUM
Elvis Presley, RCA Victor LPM 1951 (M); LSP 1951 (S) | 17. JACK JONES CHRISTMAS ALBUM
Kapp KL 1399 (M); KS 3399 (S) |
| 7. SOUNDS OF CHRISTMAS
Johnny Mathis, Mercury MG 20837 (M); SR 60837 (S) | 18. CHRISTMAS '64
Jimmy Smith, Verve V 8604 (M); V6-8604 (S) |
| 8. MORE SOUNDS OF CHRISTMAS
Ramsey Lewis Trio, Argo LP 745 (M); LPS 745 (S) | 19. A VERY MERRY CHRISTMAS
Bobby Vinton, Epic LN 24122 (M); BN 26122 (S) |
| 9. 12 SONGS OF CHRISTMAS
Bing Crosby, Frank Sinatra, Fred Waring and the Pennsylvanians, Reprise F 2022 (M); FS 2022 (S) | 20. CHRISTMAS TIME
Roger Williams, Kapp KL 1164 (M); KS 3048 (S) |
| 10. WE WISH YOU A MERRY CHRISTMAS
Ray Conniff Singers, Columbia CL 1892 (M); CS 8692 (S) | 21. MERRY CHRISTMAS
New Christy Minstrels, Columbia CL 2096 (M); CS 8896 (S) |
| 11. BEACH BOYS' CHRISTMAS ALBUM
Capitol T 2164 (M); ST 2164 (S) | 22. STORY OF CHRISTMAS
Tennessee Ernie Ford and the Roger Wagner Chorale, Capitol T 1964 (M); ST 1964 (S) |

ELIGIBILITY TO ASCAP MEMBERSHIP

Applicants for membership in the American Society of Composers, Authors & Publishers who meet the following requirements will be accepted as members:

WRITERS: Any composer or author of a copyrighted musical composition who shall have had at least one work of his composition or writing regularly published.

PUBLISHERS: Any person, firm, corporation or partnership actively engaged in the music publishing business whose musical publications have been used or distributed on a commercial scale for at least one year, and who assumes the financial risk involved in the normal publication of musical works.

STANLEY ADAMS,
President

AMERICAN SOCIETY OF COMPOSERS, AUTHORS & PUBLISHERS
575 Madison Avenue New York, New York 10022



Station Cleared By FCC Examiner

• Continued from page 16

and the FCC were convinced that Noble fired a \$450-a-week deejay, Stan Richards, because Noble was aware of payola activities Richards later admitted at the Harris hearings. But Examiner Cooper says the record backs Noble's claim that the costly deejay was on notice as of October 1959—nearly four months before the hearings—because Noble was near bankruptcy, with station losses then running to \$90,000 and his metal business \$300,000 in the red.

The FCC Examiner's analysis finds no conclusive proof that Noble was himself ever involved

Noble had asked for affidavits of no-payola from his deejay when the payola scandal broke and FCC announced its inquiry.

Deejay Stan Richards refused to sign, although he said he had not taken any payola—and the other deejays followed Richards' lead. At the Harris hearings, Richards was to admit payola, in actual payola, or definitely knew of his deejay's activities. But Examiner Cooper says this admission could not be used to "prove" that Noble fired him for payola months before, when Noble testified he let Richards go because of money problems.

The Cooper initial decision—which will have to be approved

or disapproved by the full Commission—goes into the borrowing from record companies in detail. In late 1962, Noble borrowed \$1,000 from Dale Enterprises, and \$1,000 from Dumont Distributors, on personal notes. The station borrowed \$1,000 from Imperial Records and \$3,000 from Chess Records. Proceeds went to help pay obligations to Bartell Broadcasting as Noble struggled to pay off debts and interest.

Noble also entered into contracts with Roulette, Scepter Music, Inc., Jamie Record Company, Jubilee Record Company and Vee Jay, to plug their records. Examiner Cooper found the announcements made over the air for the record and album selections from these companies were sufficient. FCC investigation said they did not "constitute proper sponsorship identification."

Examiner Cooper quotes the FCC's own rule that the "sponsor's corporate or trade name, or the name of the product, when it is clear that mention of the name constitutes sponsorship identification, shall be deemed sufficient for the purposes of this section."

At this point in the analysis, Examiner Cooper finds no violation, and takes the FCC to task for failure to tell broadcasters just how they can comply with properly worded commercials for records and albums.

Cooper also knocks down the Broadcast Bureau findings that there was advertisement for a "lottery" involved, when WILD announced door prize at its teen dances. Cooper found the situation did not add up to the prerequisites laid down by courts for lotteries.

The Examiner praises Noble for freely admitting those violations of Commission rules that did occur, and for co-operating in every way with the investigators. He admitted giving deejays "Wildman" Steve Gallon and James "Early" Byrd 500 spots a year to sell, in lieu of the salary raises Noble could not pay. Noble had failed to submit copies of these contracts to FCC.

Other questioned activities involved foreign language brokers contracts, commercials for a dubious service by one "Sister Marie," who was an adviser to the lovelorn, logging failures and some wild juggling of tax and checking arrangements. None were of any great magnitude, said Cooper. Also, Noble did not act out of intent to deceive.

To Noble's Credit

Cooper finds it to Noble's credit that by dint of ingenuity, and working up to 18 hours a day, sometimes on the air himself eight hours a day, doubling as station manager, bookkeeper, time salesman and announcer, he managed to keep out of bankruptcy. In 1959, station loss was \$100,000 on revenues of about \$99,000 and expenses of \$200,000. By 1963, revenue was up to \$168,000, and expenses \$170,000, with loss down to \$4,000. The staff, which started bravely at 12 full-time employees, sank to 5 in 1960 and rose again to 14 in 1963.

If the FCC goes along with the Examiner's findings in the WILD case, it may indicate that the Commission will be very careful about what payola charges it brings in the future. Examiner Cooper's insistence on definite proof of violation of Commission rules or statute could set an example to prevent future accusations that unnecessarily hurt a licensee. Cooper does not think evidence in this case warrants denial of a license on the grounds of lack of character.

Pos., Title, Artist, Label, No.

23. **HOLIDAY SING ALONG WITH MITCH**
Mitch Miller and the Gang, Columbia CL 1701 (M); CS 8501 (S)
24. **CHRISTMAS WITH THE CHIPMUNKS, VOL. II**
David Seville and the Chipmunks, Liberty LRP 3334 (M); LST 7334 (S)
25. **MERRY CHRISTMAS**
Brenda Lee, Decca DL 4583 (M); DL74583 (S)
26. **CHRISTMAS WITH MORMON TABERNACLE ORGAN & CHIMES**
Columbia ML 6037 (M); MS 6637 (S)
27. **THE GLORIOUS SOUND OF CHRISTMAS**
Philadelphia Orch. (Ormandy) and the Temple University Choir, Columbia ML 5769 (M); MS 6369 (S)
28. **CHRISTMAS WITH THE NORMAN LUBOFF CHOIR**
RCA Victor LPM 2941 (M); LSP 2941 (S)
29. **CHRISTMAS WITH THE MIRACLES**
Tamla TM 236 (M); (No Stereo)
30. **CHRISTMAS WITH McGRUFF**
Jimmy McGruff, Sue 1018 (M); (No Stereo)
31. **CHRISTMAS HYMNS & CAROLS**
Robert Shaw Chorale, RCA Victor LM 2139 (M); LSC 2139 (S)
32. **JOY OF CHRISTMAS**
Mormon Tabernacle Choir-N. Y. Philharmonic Orch. (Bernstein), Columbia ML 5899 (M); MS 6499 (S)
33. **CHRISTMAS IN MY HEART**
Connie Francis, MGM E 3792 (M); SE 3792 (S)

Pos., Title, Artist, Label, No.

34. **TWELVE SONGS OF CHRISTMAS**
Jim Reeves, RCA Victor LPM 2758 (M); LSP 2758 (S)
35. **CHRISTMAS WITH CHET ATKINS**
RCA Victor LPM 2423 (M); LSP 2423 (S)
36. **SONGS FOR CHRISTMAS**
Mahalia Jackson, Columbia CL 1903 (M); CS 8703 (S)
37. **CHARLES BROWN SINGS CHRISTMAS SONGS**
King 775 (M); (No Stereo)
38. **CHRISTMAS WONDERLAND**
Bert Kaempfert, Decca DL 4441 (M); DL 74441 (S)
39. **MUSIC OF CHRISTMAS**
Percy Faith Ork, Columbia CL 1381 (M); CS 8176 (S)
40. **TO WISH YOU A MERRY CHRISTMAS**
Harry Belafonte, RCA Victor LPM 2626 M; LSP 2626 (S)
41. **CHRISTMAS HYMNS AND CAROLS**
Mario Lanza, RCA Camden CAL 777 (M); CAS 777 (S)
42. **PERRY COMO SINGS MERRY CHRISTMAS MUSIC**
RCA Camden CAL 660 (M); CAS 660 (S)
43. **JOLLY CHRISTMAS FROM FRANK SINATRA**
Capitol W 894 (M); DW 894 (S)
44. **SEASONS GREETINGS FROM PERRY COMO**
RCA Victor LPM 2066 (M); LSP 2066 (S)
45. **FOR THE WHOLE FAMILY AT CHRISTMAS**
Robert Rheims, Rheims, LP 6010 (M); ST 7710 (S)

CHRISTMAS SINGLES

Pos., Title, Artist, Label, No.

1. **LITTLE DRUMMER BOY**
Harry Simeone Chorale, 20th Century-Fox 429
2. **BLUE CHRISTMAS**
Elvis Presley, RCA Victor 0720
3. **MAN WITH ALL THE TOYS**
Beach Boys, Capitol 5312
4. **WHITE CHRISTMAS**
Bing Crosby, Decca 23778
5. **WHITE CHRISTMAS**
Drifters, Atlantic 1048
6. **PLEASE COME HOME FOR CHRISTMAS**
Charles Brown, King 5405
7. **CHRISTMAS SONG**
Nat King Cole, Capitol 3561
8. **DEAREST SANTA**
Bobby Vinton, Epic 9741
9. **O'BAMBINO**
Harry Simeone Chorale, Kapp 628
10. **MERRY CHRISTMAS BABY**
Charles Brown, Imperial 5902
11. **ROCKIN' AROUND THE CHRISTMAS TREE**
Brenda Lee, Decca 30776
12. **JINGLE BELL ROCK**
Brenda Lee, Decca 31687
13. **A HOLLY JOLLY CHRISTMAS**
Burl Ives, Decca 31695
14. **JINGLE BELL ROCK**
Bobby Helms, Decca 30513
15. **HOORAY FOR SANTA CLAUS**
Al Hirt, RCA Victor 8478

Pos., Title, Artist, Label, No.

16. **SILVER BELLS**
Al Martino, Capitol 5311
17. **LONESOME CHRISTMAS**
Lowell Fulson, Hollywood 1022
18. **THIS TIME OF THE YEAR**
Brenda Lee, Decca 31688
19. **I SAW MOMMY KISSING SANTA CLAUS**
Four Seasons, Vee Jay 626
20. **CHIPMUNK SONG**
David Seville and the Chipmunks, Liberty 55250
21. **YOU'RE ALL I WANT FOR CHRISTMAS**
Brook Benton, Mercury 72214
22. **SILENT NIGHT**
Mahalia Jackson, Apollo 750
23. **THE BELL THAT COULDN'T JINGLE**
Bobby Vinton, Epic 9741
24. **CHRISTMAS WILL BE JUST ANOTHER LONELY DAY**
Brenda Lee, Decca 31688
25. **CHRISTMAS CELEBRATION**
B. B. King, Kent 412
26. **THAT'S WHAT I WANT FOR CHRISTMAS**
Nancy Wilson, Capitol 5094
27. **PRETTY PAPER**
Roy Orbison, Monument 830
28. **LITTLE ST. NICK**
Beach Boys, Capitol 5096
29. **RUDOLPH THE RED-NOSED REINDEER**
Chipmunks, Liberty 55289

VOX JOX



By GIL FAGGEN

Each year the WING "Lively Guys" walk for those who can't. The 1964 walk was most successful as the deejays delivered 200 shopping bags full of treats and hundreds of dollars for the Dayton area hospitals and orphanages. Surrounded by the holiday booty are (l-rear) Irving Bowers, "Emperor" O'Farrell, Roy Dittman, Jerry Kaye, Walt Turner, Dave Reinhart. (Front row, l-r) Dave Parks, Jake Yancey, student Steve Lee, Bob Holliday and student Jim Markwood.

Johnny Canton, WHAM (Rochester) has completed an "Ice Capades" contest on his show which invited listeners to write and express how they could make 25 persons happy by a visit to the ice show. Johnny and wife Sandra were host and hostess for a fifth grade class from Nunda, N. Y.

Robert L. Couturier, WCOU airman, will become the youngest mayor of Lewiston, Me., in the history of the city. Bob is 24. The mayor-elect is also president of Radio-Transcription, Inc., and Disco Distribution.

WABC's morning man, Herb Oscar Anderson, and WCBS

waker-upper, Jack Sterling, are doing a show together. Anderson and Sterling are starring in Paul Killiam's new musical, "Happily Ever After" (or . . . can nice normal people make it in a neurotic society?). The musical bowed last week in New Canaan, Conn., to a sellout audience of NBC people.

George Lester, Bruce Hathaway, Bill Atkins, Ricci Ware and Bob Sinclair, KTSA (San Antonio) deejays, were on hand recently for the special showing of the Presley film, "Roustabout," sponsored by KTSA at the Texas Theater.

SEGUE

James E. (Jim) Gearhart (left) and Albert S. (Al) Meltzer have joined air staff of WFIL (Philadelphia). Gearhart formerly was program director and deejay at WPOP (Hartford, Conn.). Meltzer was most recently morning man on WEBR (Buffalo). Bill Kimble, formerly with WNBC (Binghamton, N. Y.), to WEBR for 6-10 a.m. show, Monday through Saturday.

Reports reaching me say that Gertrude Katzman, WIP (Philadelphia) music director for the past year, and former record librarian at WPEN (Philadelphia) for more than 20 years, will move to WNEW (New York).

Dave Garroway, host for the past six months of "Garroway AM & PM" on WCBS (New York) has resigned to devote more time to his other commitments. . . . Ernie Favaro, formerly promotion staffer with WHN (New York) and record librarian at WINS (New York), now doing air stint on WICY (Malone, N. Y.). . . . Bob Tarring from WCTC (New Brunswick, N. J.) to WDRC (Hartford) as air personality. . . . Dale McCarren, WJR (Detroit) early-morning rouser, moves to WBBM (CBS, Chicago). . . . Tom Shannon reports WKBW (Buffalo) for CKLW (Detroit-Windsor). . . . Pat Murphy, WARM (Scranton) deejay, to WXYZ (ABC-Detroit) for air trick. . . . Bill Holley, formerly with KIMN (Denver), to WFUN (Miami) as deejay. . . . Don Jaye, currently swinging with new "top 40" show on WLOX (Biloxi, Miss.), needs current disks to keep the ball rolling.

WCFL Moves

CHICAGO — WCFL has moved into new studios and office at 300 North State Street in the Marina City Commercial Building. Reports say that the 50,000-watt station may soon offer a new format, too.

TV Showcase For Artists

• Continued from page 16

picked up the option for the second year for the "Teenbeat Club," hosted by Steve Miller. On Jan. 5 the show will begin video taping direct from the teen-age discotheque with Coca-Cola picking up the tab. On the West Coast, KHJ-TV's "9th Street West" program went to a full hour last week, with KFVB disk jockey Sam Riddle at the helm. First performers on the 60-minute show were the Righteous Brothers, the Standells, Vic Dana and the Ventures. Other guests included the Platters, Barbara Randolph, Jackie and Gayle, and Randy Sparks.

The young adults have not been left out of this upsurge in video record shows. "9th St. a Go Go," begins Monday (26) on KHJ-TV with Sam Riddle hosting the weekly 60-minute version of the discotheque. The Hollywood-based show features three live bands, two different top name guests every week, and selected dance couples swinging out with the watusi, swim, jerk and frug, along with other new dance crazes.

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HELP WANTED

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Finest Quality—Low Prices—Top Notch Talent. 8 Singers (male-female), 10 Instruments—Vocal Groups. Best, Modern Tape and Disc Equip. (Ampex, Altec, RCA) Large Sound Studios—Top Technicians. Piano or Organ & Vocal—1 Song, \$13.00; two Songs, \$23.00 (45 or 78); add. Guitar, Bass, Drums, Sax, Clarinet, Steel Guitar. Violin for \$5.00 each per song. WRITE FOR FREE BROCHURE. DEMONSTRATION RECORD COMPANY (Our 10th Year) Box 3404, Sta. C Lincoln, Nebraska

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INTERNATIONAL EXCHANGE

GERMANY

For information on MUSIC BOX and RECORD BUSINESS IN EUROPE contact AUTOMATEN-MARKT 14, Ekbertstrasse Braunschweig, Germany Phone: 22900/23115 Telex 09-52 604

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Manufacturer Advertisers	\$9	\$15	\$25	\$9
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BULK VENDING news

MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1c or 5c	\$14.50
N.W. Deluxe, 1c or 5c Comb.	12.00
N.W. 10-Col. 1c Tab Gum Mach.	18.00
N.W. Model #33, 1c Porc. Converter for 100 ct. B.G.	4.50
Atlas 1c & 5c 100 Ct. Ball Gum	12.00
Mills 1c Tab Gum	12.00
Acorn 8 lb. Globe	18.50

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, Red	.73
Pistachio Nuts, Jumbo Queen, White	.66
Pistachio Nuts, Large Tulip	.71
Pistachio Nuts, Vendor's Mix	.68
Pistachio Nuts, Sheik, Red	.63
Cashew, Whole	.82
Cashew, Butts	.79
Peanuts, Jumbo	.45
Spanish	.32
Mixed Nuts	.57
Baby Chicks	.35
Rainbow Peanuts	.32
Bridge Mix	.34
Boston Baked Beans	.32
Jelly Beans	.32
Licorice Gums	.32
M & M, 500 ct.	.48
Hershey-ets	.47

Rain-Blo Gum, 72 ct.	.32
Malt-ette, 100 ct., per 100	.35
Rain-Blo Ball Gum, 140 ct., 170 ct., 210 ct.	.33
Rain-Blo Ball Gum, 100 ct., 300 lb. minimum prepaid on all Rain-Blo Ball Gum.	.34
Adams Gum, all flavors, 100 ct.	.45
Wrigley's Gum, all flavors, 100 ct.	.45
Beech-Nut, 100 ct.	.45
Hershey's Chocolate, 200 ct.	1.30
Minimum order, 25 Boxes, assorted.	

Complete line of Parts, Supplies, Stands, Globes, Brackets, Charms. Everything for the operator. One-third Deposit, Balance C.O.D.

IMMEDIATE DELIVERY

World Famous
VICTOR
Standard
TOPPER

1c or 5c



For Ball Gum and Charms.

Also available for Peanuts and Bulk Candies.

Packed and sold 4 to a case.

Stamp Folders, Lowest Prices, Write

MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.

NORTHWESTERN
SALES AND SERVICE CO.

MOE MANDELL

446 W. 36th St., New York 18, N. Y.
LONgacre 4-6467

GLOBES RUNNETH OVER

Santa Comes Early to Denver

By BOB LATIMER

DENVER—Operators here won't be looking too hard for Santa Claus—for most of them he's already arrived. In an area where juke box and game operators are reporting 10 to 40 per cent decreases in volume, the bulk trade is unanimous in reporting steady volume gains over last year.

Increases of 10 to 20 per cent are not uncommon and some operators are going so far as to cite sales figures of 30 and 40 per cent over 1963.

Biggest increases are in the 5-cent and 10-cent categories. Most operators have converted anywhere from 50 to 75 per cent of their machines to this type of merchandise.

Traffic Builder

The old stand-by, the penny

ballgum vender, has not disappeared, but it is no longer the mainstay of the installation. It is used mostly as an eye-catcher and traffic builder.

A coincident piece of information is that while the number of penny ballgum machines has decreased, their volume has gone up along with that of the nickel and dime machines.

Most operators credit the general boom to two factors. First and foremost is the wide diversity of product available. There is little doubt that the capsule items have caught on and their popularity has pulled the entire bulk industry along in their wake.

Second, the general economic

health of the area has been good. Denver is in good shape and its children have plenty of pennies, nickels and dimes to put in the machines.

Busy Operator Gets Busier

PHOENIX, Ariz.—If H. E. Van Patten isn't the busiest operator in the West, he at least ranks as a top contender. A former navy officer who retired to the desert for his health, Van Patten became interested in vending through an associate.

He rapidly built his route to where it ranks as one of the biggest in the area. Not content with a full-time business, Van Patten decided to add to his activities by attending a local university.

He graduated last year with a degree in accounting and promptly picked up his Certified Public Accounting ticket. He's since opened up an accounting office and, in addition, teaches the subject at his Alma Mater.

Just to round things out, Patten is active in the Arizona bulk venders association and is well known in his civic and business community.

Phoenix Ops Plan for Tourist Rush

PHOENIX, Ariz.—Operators are responding to a general drop in business here by adding more nickel and dime machines to their routes. Tourist traffic is off by as much as 40 per cent because of poor weather.

But operators are taking the drop in volume in their strides and instead of complaining, are doing something about it. Not a few are turning to cashews and peanuts in an effort to recapture lost volume.

Garages and service stations are especially appropriate locations for this type of fill. Newly developed shopping centers are also good.

Most operators expect business to pick up after Christmas when the tourist traffic hits full stride. Many are planning to expand their routes by as much as 15 per cent to take advantage of the increased traffic.

P-K Rockets in Short Supply

PITTSBURGH—Penny King is limiting its rocket charm supply for the next two months to two featured items—Bead Key Chains with supermarket series attached at \$8.75 per bag of 500, Metal Brooch mix containing 200 different enameled brooches at \$8.25 per bag of 500.

Both of the above mixes also contain such items as Bibles, queen rings with inserts, clown heads with blinking eyes, metal heart lockets, eyeballs, cards and other miscellaneous charms. Margaret Kelly, Penny King sales manager, says the shortage of rocket charms is due to "increased sales exceeding the firm's fondest expectations."



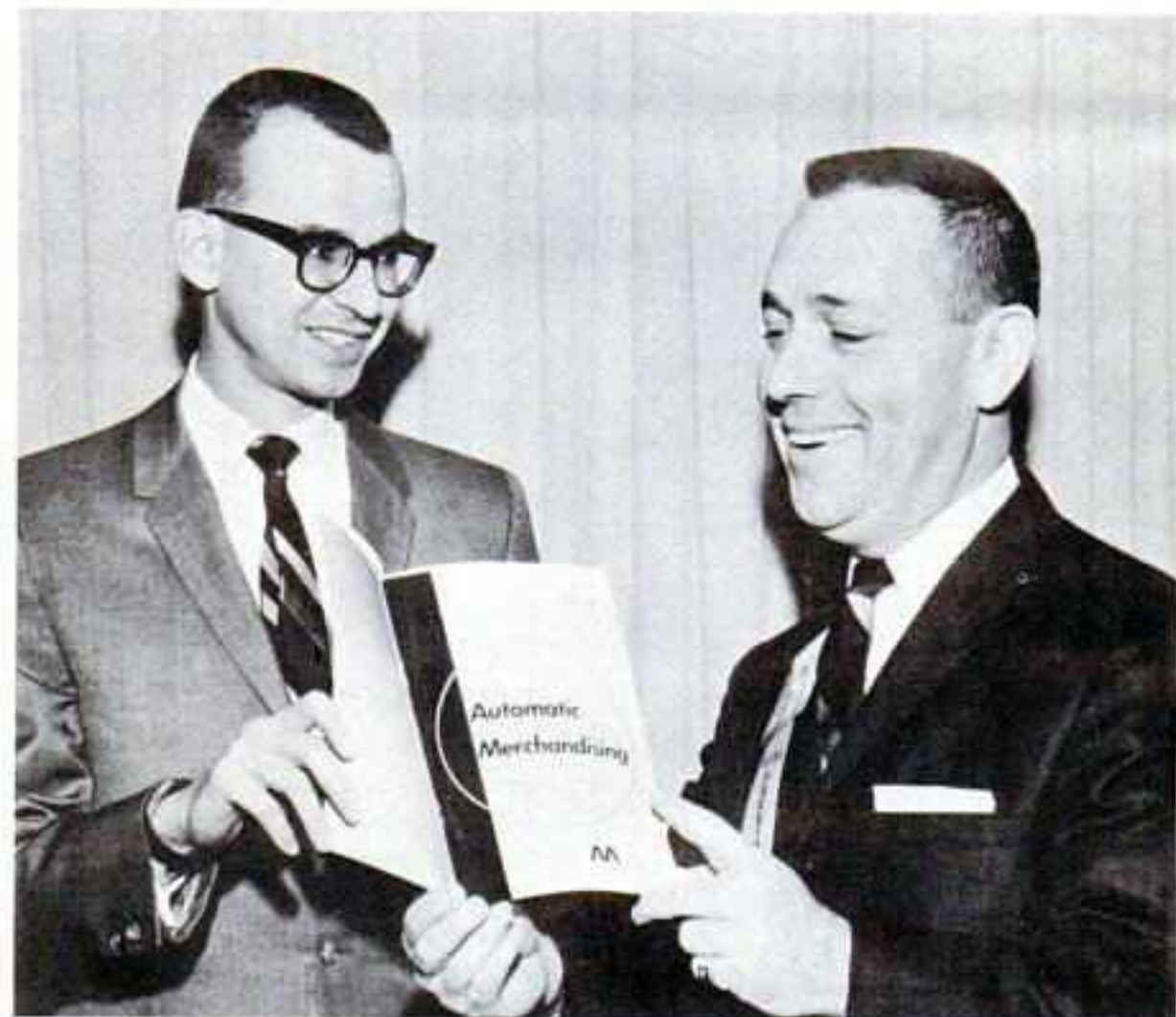
New Italian Bulk Operator Sells Film

ROME—Biggest outdoor bulk vending operation here has been undertaken by a new photographic and optical firm, Lori, which opened its first store on Via Sardegna only a few steps from the busy Via Vittorio Veneto.

In addition to sales within the store, 24-hour service on all kinds of film is available from four machines along the walls outside the store. Some 20 different types of films are thus on sale at all time. Machines, manufactured by Leitz in Germany, are first of type in Italy. Company is already planning a second Rome location.

Philly Firm Expands to Ohio

CLEVELAND—Background Music Distributors of Pennsylvania has received an Ohio charter to "engage in the business of furnishing amusement entertainment . . . to purchase or lease amusement parks, outdoor theaters, indoor theaters, athletic fields, arenas." Samuel Laderman, 816 Hippedrome Building here, is statutory agent and a stock issue of 500 shares of common stock was approved.



A NEW COMPREHENSIVE BIBLIOGRAPHY of automatic merchandising is shown by its author Dr. Charles Goeldner (left) to Carl Millman, National Automatic Merchandising Association president. Millman described the volume as the "greatest source book for information about vending." The 47-page book lists more than 300 major articles, books and periodicals.

POP A KOPEK, IVANOVICH, IN THE JUKE BOX

LONDON—The first luxury liner ever built by the Soviet Union docked here last week bearing 642 Russian tourists. Among the capitalistic-style amusements provided for the Ivan Franko's passengers are a number of coin-operated phonographs. Programming? Said the chief purser: "I chose the records myself. Some are classical but most are twist records." He did not disclose the make of phonograph.

BIG SAVINGS ON BALL AND VENDING GUMS

Direct Low Factory Prices

Bubble Ball Gum, 140, 170 & 210 ct. & Giant Size	30 1/2 lb.
Chicle Ball Gum, 130 ct.	38 1/2 lb.
Clor-o-Vend Ball Gum	43 1/2 lb.
Clor-o-Vend Chicks, 320 ct.	43 1/2 lb.
Chicle Chicks, 320 & 520 ct.	39 lb.
Bubble Chicks, 320 & 520 ct.	31 1/2 lb.
Tab (short stick), 100 ct.	40c box
5-stick Gum, 100 packs	\$2.00
F.O.B. Factory 150 lb. lots	

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40 years of manufacturing experience
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YOU COUNT MORE WITH OAK



VISTA MODEL 300

This machine will hold 160 small capsules or 8 lbs. of 210 count gum and charms. It features a rotatable plastic, wide top globe with no rods to obstruct the view. It stands 13" high, is 7" wide and 7" deep. Shipped two to a carton, shipping weight is 14 lbs.

Time payments available on OAK Machines through all distributors.

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A TYPICALLY DIVERSIFIED BULK VENDING installation is examined by a group of youngsters in a Chicago variety store. The operator has combined a Watling scale with a ballgum machine and capsule vender on either side. The unit was exhibited by King and Company, Chicago bulk distributors, at the recent Park show.

BULK BANter

This column's applause this week goes to the Southeastern Bulk Vendors' Association (formerly Carolina Bulk Vendors) for its recent decision to embrace Virginia, Georgia, Florida, Alabama, Mississippi, Kentucky and West Virginia operators in addition to the trade in the Carolinas and Tennessee. 'Tis an alert and aggressive group.

SMITH President of the association is **Lee Smith**, Southern Acorn Sales, Charlotte, N. C. His partner, **Jack Thompson**, is secretary-treasurer. Directors are **Ed Owens**, Owens Vending Service, Fayetteville, N. C.; **Charles Bullman**, C and C Vending, Asheville, N. C.; **Blackie Trippe**, Trippes Vending Service, Raleigh, N. C.; **Hugh Eckard**, Eckard's Vending, Conover, N. C., and **Harry P. Frohman**, Rock Hill Vendors, Rock Hill, N. C.

Newest member of SBVA is **Sam Roberts**, of Knoxville, Tenn., who was signed up by Jack Thompson during the one-day meet. Another relatively new member attending his first convention was **Clyde Starnes**, of O.K. Vending Company, Charlotte. . . . **Carmen D'Angelo**, of Cramer Gum in Boston, was airlifted to Columbia, S. C., after the convention in an aircraft from Smith - Regal Flying Service, one of the diversified enterprises of Lee Smith and Jack Thompson. The aircraft are invaluable aids to Smith and Thompson in their bulk vending business, also greatly facilitating route servicing in remote areas.



D'ANGELO

Henderson Makes Farm Investment

MEMPHIS—A Memphis coin machine operator has started a citrus farm operation in British Honduras, Central America, to grow oranges for the Canadian and Great Britain market.

The operator, **Parker C. Henderson**, 42, owner of Rainbow Amusement Company, said before the long-range project is finished he expects to invest \$1 million.

He was in British Honduras last month to watch the start of planting of 75,000 one-year-old orange seedlings on a part of 8,800 acres of land he bought 35 miles from the city of Belize.

Start Calif. Firm

WHITTIER, Calif.—Thomas Hall Amusement Service, a new operating company, was formed here with three Whittier residents as directors of the corporation: **Marvin J. Agee**, **Robert E. Atkinson** and **Virginia Bissell**.

LOS ANGELES

Bud Harris of International Vendors in the San Pedro area has sold his route and is now planning to make his home near Newport, Arkansas. . . . **Bill Coombs** is investigating the idea of owning some race horses. . . . The new Northwestern Junior Moon Rocket, ball gum vender, is on display at Acme. . . . **Leon Willis** was in from his Pasadena headquarters to shop at Acme.

Les Hardman of Hardfield Corporation in San Juan, Puerto Rico, and Hong Kong, visited Sid Bloom of Operators Vending Machine Supply Company. Hardman was on his way from Puerto Rico to the Hong Kong facility. He returns to San Juan about Jan. 12. . . . **Al Crouch**, partner in West Coast Enterprises with Leo Weiner, is scouting



CROUCH

ing new locations for bigger and better headquarters. Firm will probably move from South Fairfax to Ventura Boulevard. . . . **Al Moore**, Upland operator, has extended his business to include a laundrymat. . . . **Al (Butch) Fichera** is back from a short vacation trip to Las Vegas. . . . **Mel Sheftel** is now doing some accounting with the county. . . . **Gus Vinci**, who has been with **Preston Coombs** for years, is soon to become a grandfather. . . . **Murray Carr**, Orange County operator, spent a few days in Las Vegas. . . . **Ken Ferrier** has taken over some of the route formerly operated by **Bud Harris**, who headed International Vending Sales. Harris sold his operation and moved to Newport, Ark.

Harold Probasco reports that his Harby Industries is going full force to assemble and ship orders. He and his wife, **Ruby**, recently returned from Chicago where they previewed the new Kompak unit. . . . **Al Zouf**, who operates in the Glendale area, is off on an extended European trip that will include Lebanon. . . . **Stu Simon** has moved into his new home. . . . **M. Goldstein** is entertaining his parents who are visiting him from Brooklyn at his home in Anaheim.

Electric Money Maker Famous ACME ELECTRIC MACHINE



Time proven favorite for health and amusement. Electric vibratory current increased at will by player. One dry cell battery good for 1,500 to 3,000 plays.

Sample \$28.13
2 and up 23.50
Floor Stand 5.00

ORDER TODAY

1/3 Dep., Bal. C.O.D., F.O.B. N. Y. Distributors, Write for Prices.

MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.

J. SCHOENBACH

Factory Distributor of Bulk and Ball Gum Vendors, Merchandise, Parts, Globes, Stamp Vendors, Folders, Cigarette and Candy Machines, Sanitary Vendors and Sanitary Merchandise. EVERYTHING THE OPERATOR REQUIRES.

715 Lincoln Place, BROOKLYN 16, N. Y. PResident 2-2900

ZZOOM

TO HIGH PROFITS with Northwestern's ROCKET VENDOR



Will hold 1800 pieces of gum

NOW IN STOCK!

\$39.95 F.O.B. Factory
WRITE, WIRE OR CALL
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Announcing the first and newest

NORTHWESTERN



Now ready for immediate delivery. Holds 1,000 individually wrapped FLEER'S DUBBLE BUBBLE TAB GUM, the most popular in bubble gum. Wrappers include comics, fortunes and premium redemption. Bulk loading. Other products soon available.

PARKWAY MACHINE CORP.

715 Ensor St.
Baltimore 2, Md.
EA 7-1021

Tar Heel Ops Help B.B.B.

CHARLOTTE, N. C.—The newly expanded Southeastern Bulk Vendors Association and local Better Business Bureaus have combined to crack down on unscrupulous vending business promoters of the blue-sky variety.

"Our association has a standing arrangement with the Better Business Bureau," explained SBVA president, **Lee Smith**, who heads Smith-Regal Vending here. "We notify the BBB whenever questionable promotional matter comes to our attention, whether it be newspaper or radio ads."

The arrangement has worked well, Smith said, and the BBB as well as regional advertising media now query the SBVA on all matters of bulk vending promotion.

Northwestern HEADQUARTERS

Whatever your bulk vending requirements might be, we can serve you.

Always a complete stock of outstanding Northwestern machines, parts and supplies.

Write today for complete information and price list.



BIRMINGHAM VENDING COMPANY

520 Second Avenue,
North, Birmingham,
Alabama
Phone:
FAirfax 4-7526

VICTOR'S NEW TOPPER "66" \$15.50 Now Vends Capsules

The most durable and dependable machine ever built. New and attractive design. Vends "V" capsules at 5c, 10c or 25c. Also vends 210 and 100 size gum. Machine specially designed to accommodate new, attractive styrofoam display panel.

NEW CASH BOX. Snap-in cash box makes collections quick and easy. Ends spilled coins. Cash Box optional, 50c ea.

NEW VICTOR CAPSULES. Victor introduces a brand-new all-clear capsule. Features: Capsules have added capacity, are easier to fill and grip tighter. Three sizes for larger sales.

"V" Capsules \$ 4.50 per M (5M Lots)
"V-1" Capsules \$ 8.00 per M (5M Lots)
"V-2" Capsules \$13.50 per M (2M Lots)

Styrofoam Display Front (without merchandise) for new Victor Topper "66." Ea. 10

LOGAN DISTRIBUTING, INC.

1850 W. Division St.
Chicago, Ill. 60622
Phone: (312) HU 6-4870

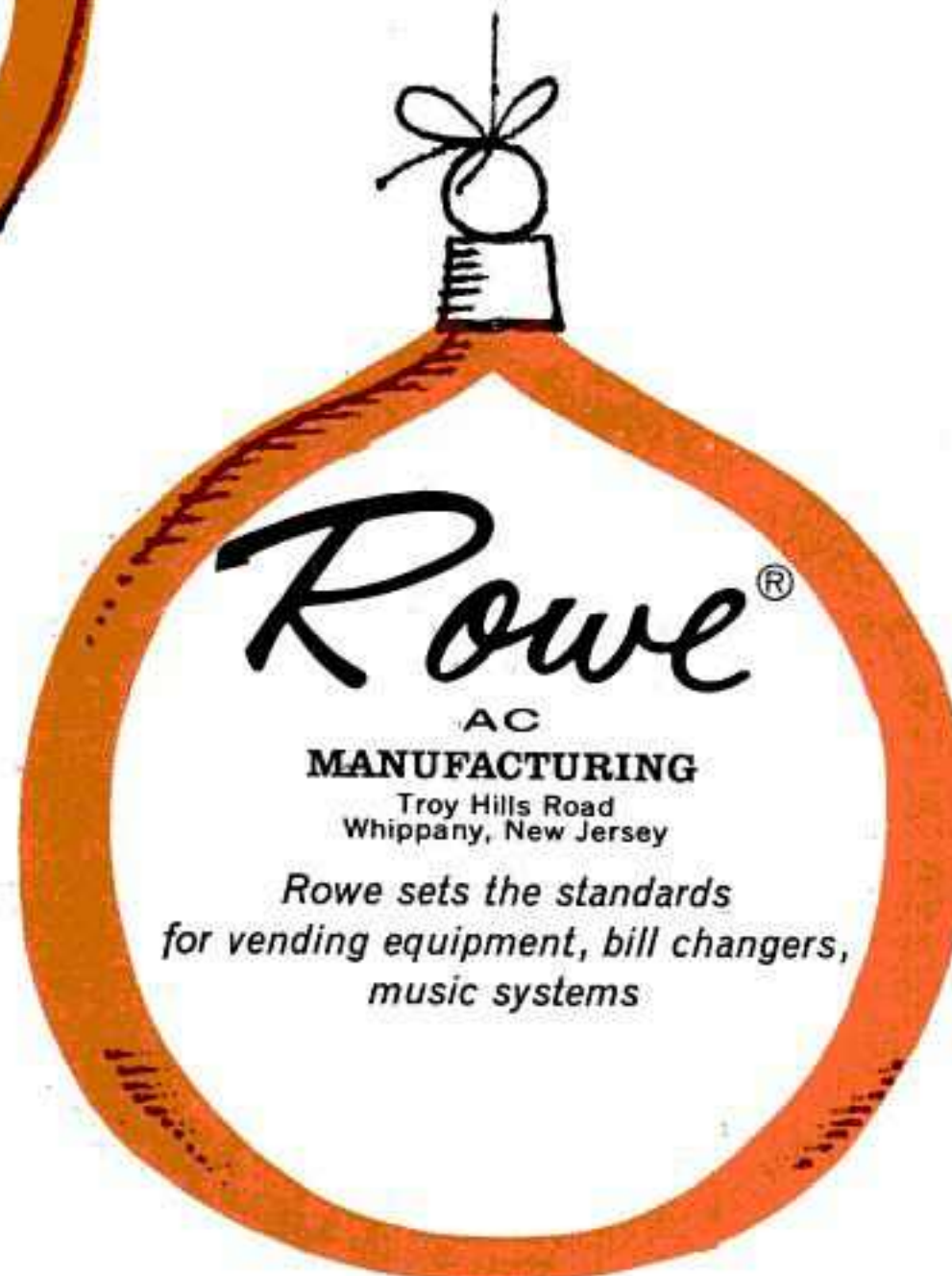


to one and all

Season's Greetings

from

**ROWE AC
MANUFACTURING**
and its entire
**DISTRIBUTOR
ORGANIZATION**



Game Leaders Mull Nat'l Program



SAM WOLBERG
"... let us commence."

By RAY BRACK

CHICAGO — After more than a decade of independent legal battles that have failed to open the nation's major market areas to all games of skill, key men in the amusement machine business are pressing for an industry-wide program to eliminate discriminatory legislation.

Executives of major manufacturing firms and key distributors have expressed strong interest in the formation of an industry legislative committee—preferably under the auspices of the national trade association.

Basis for such co-operation was initially outlined to Billboard by the nationally respected president of Chicago Dynamic Industries, Samuel Wolberg.

Major Challenge

"The major challenge currently confronting the amusement machine business is legislation on the books at the city, county and State levels which in the past was enacted against amusement devices for reasons that do not exist now," Wolberg declared. "I propose," he went on, "the establishment of an industry committee composed of manufacturer and distributor representatives to organize and co-ordinate efforts in eliminating or altering archaic laws now hamstringing profitable amusement game operation."

Billboard learned that Wolberg's proposal has wide trade backing.

Sam Stern, president of Williams Electronics Manufacturing Corporation, a Seeburg subsidiary, expressed "definite in-



BILL O'DONNELL
"... we're interested."

terest" in any effort to unify industry effort toward opening and solidifying game markets. His firm would be represented, he said, if invited to discuss the formation of a legislative committee.

Willing to Explore

Bill O'Donnell, president of Bally Manufacturing Company, told Billboard that he is willing to explore the possibilities of such concerted industry effort. "Our firm would be represented in preliminary discussions, if invited," he said.

Midway Manufacturing Company's Hank Ross said he is "ready and willing to co-operate in a sincere and solid effort to deal with legislative problems."

Coincidentally, the chairman of the board of the Seeburg Corporation, Delbert Coleman, addressing a meeting of distributors on December 4, declared that the full legal resources of his company would be thrown into the job of legalizing all Williams games in every State. Such action would



SAM STERN
"... would be represented."

be vital, Coleman said, in advancing the Seeburg "coin machine one-stop" concept.

No Bingo

Though not stated by manufacturer spokesmen, it may be assumed that controversial bingo equipment would be outside the interests of the co-operating body.

The goal of the trade committee, so the consensus goes, would be legal acceptance of pinball games, bowling and shuffle equipment and all related games of skill (such as football, baseball, hockey and target shooters) in the entire U. S. market.

Because involvement of the national trade association appears vital to the success of non-partisan industry collaboration, Billboard sought out the official view of the Music Operators of America.

MOA Posture

To a large degree, the MOA posture on the matter has been clearly outlined by managing

(Continued on page 45)



HANK ROSS
"... would readily co-operate."



FRED GRANGER
"... full MOA assistance."

EDITORIAL

New Look at Law

A new look at laws governing amusement games is long overdue and it seems particularly timely that events in recent weeks are all converging in this single direction.

First there was the suggestion by Fred Granger, Music Operators of America managing director, that MOA serve as an "umbrella" under which all segments of the coin machine industry gather.

Two weeks ago Delbert Coleman, dynamic young chairman of the Seeburg corporation, announced that Seeburg would work with legal counsels in each of the 50 States to legalize all types of equipment that the giant juke box, amusement game and vending machine firm now manufactures.

This week Billboard reports on the views of Samuel Wolberg and other industry leaders who call for a program to bring amusement game legislation up to date. Amusement games have long been the butt of archaic legislation around the country. The very term "pinball" is often enough to elicit a negative response by lawmakers.

Long ago the vending industry established itself as a respected segment of the retailing community—and rightly so. It is time that the coin-operated game people be recognized as a respected segment of the amusement industry.

The co-operation of all manufacturers, distributors and operators is obviously necessary, and in MOA the industry has a vehicle through which it can operate. The time to begin is now.

Seeburg Moves on Discotheque Promo

• *Continued from page 1*

on and have a broad popular appeal.

This theory got a boost this week when El Morocco, once one of Gotham's "in" supper clubs, announced a switch from live music to a discotheque policy.

The club, which has had

rough going for three years, was turning away customers begging to pay the \$35 dinner charge at the discotheque.

The other local discotheques—Shepherds, l'Interdit and Le Club—also cater to inner-circle type patrons and tourists who like to think they've crashed the inner circle.

Silverman reasons that many Americans will try to emulate the pace setters, and that there is no reason why a club in Boise, Idaho, shouldn't go for a discotheque set-up, particularly when no investment is involved.

Panarinfo, a 27-year-old Frenchman of Italian descent, is engaged by Seeburg as a special consultant on programming and club operation.

He set up his first discotheque in his native Cannes when he was 16 years old. Two years later he managed a discotheque in Geneva. The Geneva club had 3,000 members, each of whom paid \$60 for membership fees.

His brothers currently operate discotheques in Paris and Geneva.

The meeting between Panarinfo and Seeburg was pure chance. Last July, Panarinfo was sunning himself on the

shores of Lac Lemman, Geneva, when he struck up a conversation with a couple of American youngsters. They were the children of Bill Prutting, Seeburg European representative.

Later Panarinfo and Prutting met, and Panarinfo explained his discotheque operation. The idea impressed Prutting to the point where he relayed it to Seeburg president Jack Gordon.

Gordon visited Panarinfo in

Geneva and convinced him to come to the United States as a discotheque consultant.

Panarinfo's role in the U.S. is to assist in the programming of record selections and to supervise the physical layouts of the discotheques.

Seeburg will release discotheque records on a regular basis under its own label. Panarinfo will also act as a consultant on the releases.

C'EST LA VIE

N. Y. Feds Frown on Antique French Slot

NEW YORK—A photographer-artist, Martin Koenig, purchased a 70-year-old French payoff machine at a London antique shop for \$17 and planned to use it as a photographic prop and toy for his young son, but before he could get the device off the pier here other passengers became engrossed with it, began to play it with English pennies and attracted the attention of customs officials. They called the FBI, who seized the machine on the basis it was an operable gam-

bling machine brought into the country illegally.

Under federal law, a gambling device worth less than \$2,500 can be forfeited by administrative proceedings without action before a court. Publication of the intended forfeiture was placed in a newspaper and when no claimant appeared for the machine, it was declared forfeited.

Meanwhile, the Smithsonian Institute in Washington learned through the FBI of the

(Continued on page 43)

Marvin Stein, Eastern Music Head, to Be Honored by CJA

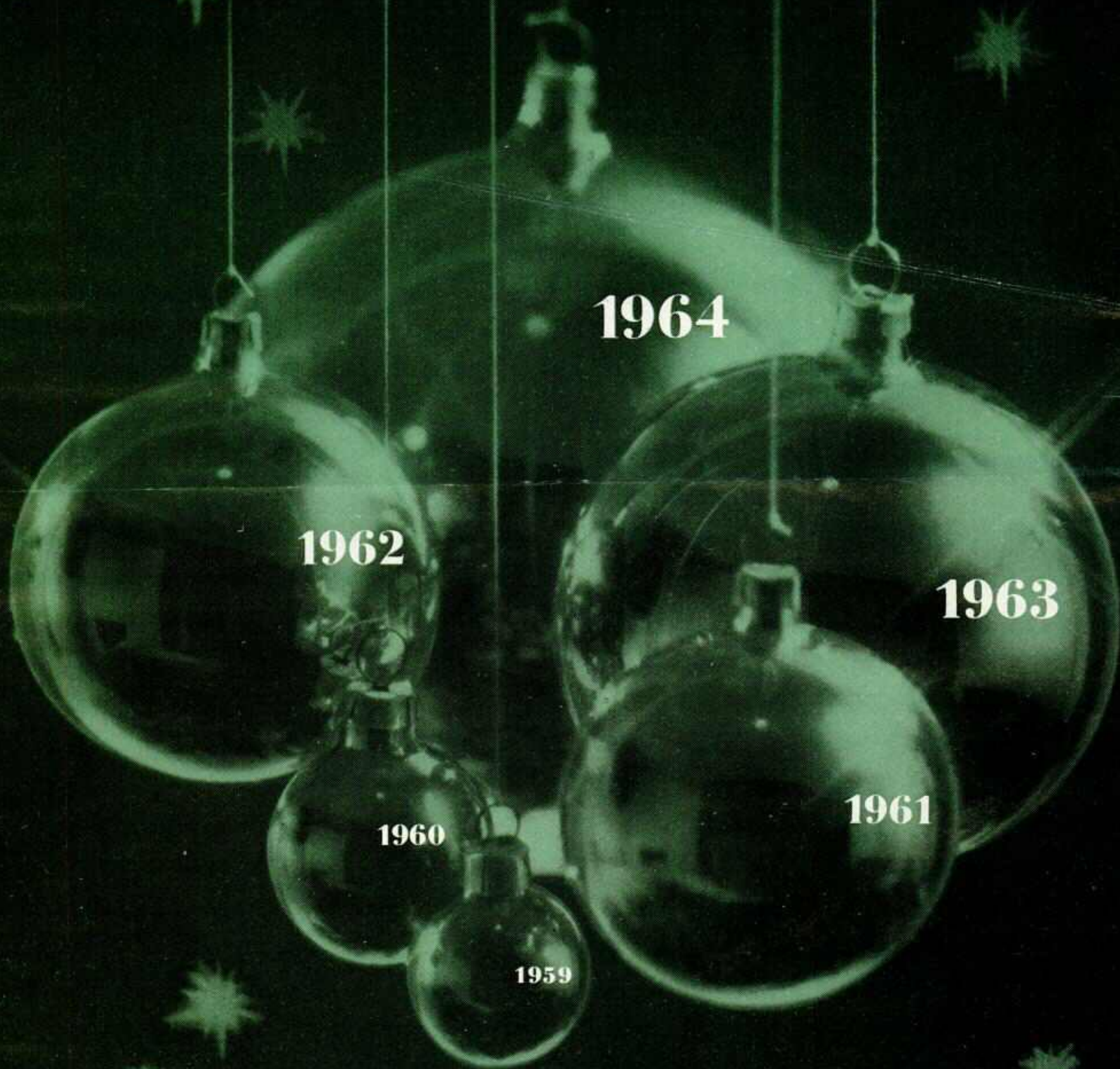
PHILADELPHIA — Marvin Stein, a partner in Eastern Music Systems, local Seeburg distributors, will be honored at the annual Allied Jewish Appeal Dinner to be staged by the Amusement Machines Association of Greater Philadelphia. Joseph Silverman, executive secretary of the association, announced that the dinner, which will climax the participation of the amusement machine industry in the 1965 campaign of the Allied Jewish Appeal, will be held on February 16 at the Warwick Hotel.

Stein will be honored in recognition of his work in behalf of the Allied Jewish Appeal for many years as well as for his active participation in many other humanitarian causes and communal endeavors. This year he is serving as chairman of the Coin Machines Division with Silverman as the Division's Senior Adviser.

Arrangements for the dinner were planned this week at a luncheon meeting held at the Locust-Midcity Club attended by industry leaders who will

(Continued on page 45)

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KAPP RECORDS' NEW DISPLAY FOR STEREO LITTLE LP's gets a close examination at New York's A-1 One Stop by Roger Juarez, Herman Crespo and owner Eric Bernay. Bernay and his staff report good juke box operator interest in the little LP product.

Chicago Coin Markets New Six-Player Bowler

CHICAGO — International distribution of "Tournament," a six-player automatic bowling lane manufactured by the Chicago Coin Machine Division of Chicago Dynamic Industries, is in full swing.

Functional innovations incorporated in the new product were stressed by the company's director of sales, Mort Secore, in introducing Chicago Coin's second new game in as many weeks.

"Note the new and ultra-modern fluorescent lighting on both the back-glass and pin area," Secore said. He also called attention to new ball-bearing casters-levelers which "facilitate easy movement of the game."

Shadow Bowl

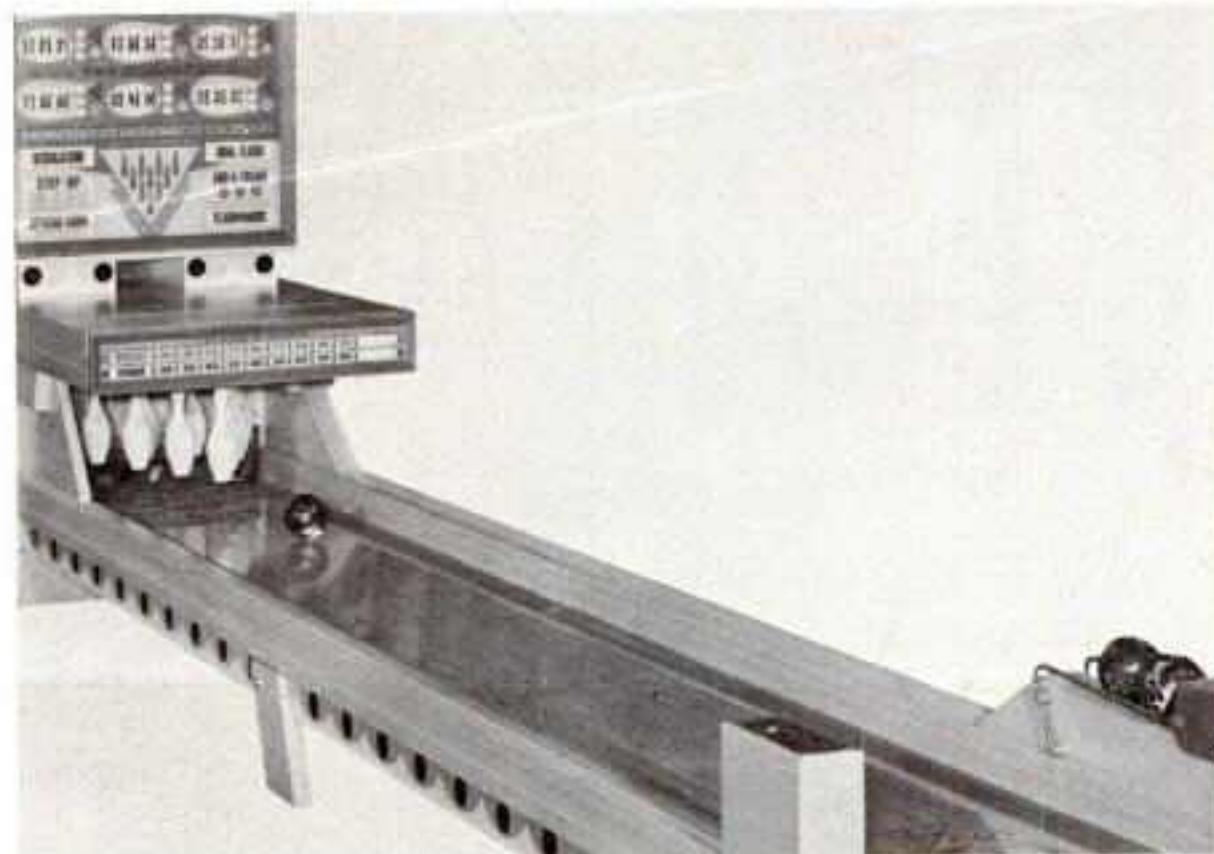
Scoring, Secore explained, is achieved by the usual regulation means plus, at the player's option, a "shadow bowl" feature permitting bowling, as do many pro bowlers in practice, without any pins visible.

A "Step-Up" feature is a high-scoring exciter altering strike and spare values frame by frame. And the "Add-A-Frame," "Dual Flash" and "Flash-O-Matic" appointments are also incorporated in "Tournament."

The product is available in 13, 16 and 21-foot lengths with five, eight and 10-foot extensions obtainable.

Secore also called particular attention to the contemporary, natural wood finish cabinet which "blends with any location decor," and the cork-insulated, rubber-mounted playfield with a recessed rubber shin guard.

Other current Chicago Coin amusement products include the "Mustang" two-player pin game, "Pop-Up" novelty game and "DeVille" shuffle bowler.



CHICAGO COIN'S "TOURNAMENT"

Rye, N. Y., Hikes Drinking Age to 21; Collections Off

By FRANK LUPPINO

PORT CHESTER, N. Y.—Right now, juke boxes in locations frequented by teen-agers are doing well. Just a few miles from here in Rye, N. Y., it looks like collections are going to be off and will stay that way in places where teen-agers congregate. The reason is simple. Rye has instituted a voluntary restriction whereby those under 21 years of age cannot obtain liquor. Port Chester has not.

The youthful patrons are mostly from Connecticut. There the legal age for drinking is 21, so teen-agers 18 and over drive the short distance into New York State towns where the legal age is 18.

The voluntary restriction in Rye will have its effect on under-21 residents of the community as well as those who come in from Connecticut. With many of the locations allowing dancing, and most all of them having juke boxes, it is obvious that operator and location income will drop, especially if the voluntary restrictions are adopted in additional towns relatively close to the Connecticut border.

The problem of teen-age drinking was spotlighted recently following cases in Connecticut courts, whereby parents were charged with breaking the law by allowing alcoholic drinks to be served to teen-agers at pri-

vate parties in homes. Attention has also been focused on young people from New Jersey crossing into New York State on Friday and Saturday nights. Right now, operators are watching the situation, fully aware that they can probably expect a drop in income in some of their locations.

Who may really be hurt even more would be the entire group of operators in New York State if the legal age for drinking was raised to 21 Statewide. The situation along the New York State boundaries with Connecticut and New Jersey may focus even more attention on under-21 drinking and bring about revised legislation to remove the present problem.

SHUFFLE TABLES GO-LESS NET-COME AGAIN

EDMONTON, Alta.—A local hotel owner shut down the shuffle tables in his establishment's cocktail lounge, complaining that the games were contributing to a rowdy atmosphere. Ten days later he rescinded his decision. "Business dropped off 30 per cent," he said.

MOA Has Revised Life Insurance Plan

COIN - MOA Insurance dag CHICAGO—A new life insurance plan permitting operators to buy up to \$15,000 worth of protection for \$9 per month is being offered by Music Operators of America to its members.

The plan also permits operators to buy \$5,000 worth of insurance for their employees, \$1,000 for wives and supplementary coverage for children up to 18 years of age.

The plan went into effect Dec. 1 and is being underwritten by Bankers Life Company of Des Moines. Promotion is

being handled by MOA's Chicago office.

Lower Rates

Fred Granger, MOA managing director, noted that a big feature of this plan was that it permitted lower rates for persons under 30. The \$9 rate is for those in the under-30 category.

Persons from 30 to 49 pay \$12 per month for \$15,000, 49 to 69 pay \$16. The insurance terminates at 70. Payments are due quarterly.

Granger noted that MOA was hoping to add additional coverage for such areas as medical and unemployment in the near future.

NAMA Calls Committee On Coinage

CHICAGO — A blue-ribbon committee on coinage appointed by the National Automatic Merchandising Association met here Dec. 17 and ratified the association's current policies with regard to proposed changes in the silver content of U. S. coins.

The NAMA favors no alloy change that would render current coin rejectors ineffectual, and supports actions to insure an adequate coin supply.

The committee, consisting of top coin machine industry executives, is chaired by Carl Millman, NAMA president, and will be on call pending coinage developments.

N. Y. Feds Frown

• Continued from page 41

seizure and asked that the machine be given to it for exhibition. The request evidently will be honored.

According to C. Malcolm Watkins, curator of the museum's division of cultural history, "This will be our first slot machine, but it will be an interesting addition to our collection of mechanical amusement and vending devices."

The matter will be closed unless Koenig decides to claim the cost of the device as a tax loss. Then the government may disapprove of his actions again.



PHILADELPHIA MAYOR JAMES H. TATE (right) receives the first ticket to the Variety Club testimonial dinner honoring David Rosen from the guest of honor himself. Rosen is retiring as Chief Barker of Tent No. 13 and will be feted by the club Monday, Jan. 11, in the Bellevue Stratford Hotel.

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3,500 Tour Successful North England Exhibition

BLACKPOOL, England—The Northern Amusement Equipment and Coin-Operated Machine Exhibition, heretofore regarded as a warm-up for the January Amusement Trades Exhibition in London, emerged this year as an independent success, in the opinion of all concerned.

Held at the Winter Gardens in this northwest coast resort, the fourth annual exhibition attracted 3,500 visitors during its December 1 to 3 run. Registrants came from as far away as Australia, the U. S. and Germany. Forty-one companies displayed equipment.

The show was organized by Jack D. Rose and was officially opened by Blackpool's mayor, Alderman Albert Ashworth, J.P. In a brief speech, Rose stressed the importance of the show's timing, pointing out that it was

ideal for the filling of Easter orders.

Swamped With Orders

Exhibitors normally expect few orders as a result of the show until some weeks after it has closed. This year several firms were so swamped with orders during the first day that they were prepared to return to their offices and begin filling them.

"We're doing three times the business we expected," declared one exhibitor.

This is in marked contrast to former years, when buyers frequently withheld orders until after the London event in January.

The biggest reason for the change was apparently the increased amount of equipment available for examination here. And this year the exhibitors seemed to have gone to greater

lengths to show domestic and imported products incorporating the very latest ideas.

Among products seen for the first time was what must surely be the biggest multi-slot machine ever built. Called the Grand Prix, it was displayed by Mayfield Electronics, Ltd. With an over-all measurement of 20 by 8 feet, it features 10 miniature racing cars competing in a one-lap race to the accompaniment of stereophonic LeMans sound. It accommodates 40 players.

Automatic Mirror

Another unique item was an automatic distorting mirror shown by Automatic Mirrors, Ltd. A clever device tested in a coast resort this past summer, it is activated by air compressors working pneumatic cylinders.

Halel Enterprises, Ltd., ex-
(Continued on page 45)

Italian Game Rules Are Tightened

ROME—A new Ministry of Interior directive threatens to abolish private-club play of amusement games because of alleged increased access to such clubs by non-members.

The Ministry bulletin apparently disregards a Constitutional Court decision of two years ago which removed pinball games from the "games-of-chance" category, leading the amusement game industry to expect some liberalization of a five-year ban on games in public places.

The Ministry of Interior, it should be pointed out, is the agency of implementation for decisions of the high Court.

Blasts Hopes

Thus, the Ministry's latest ruling blasts game operators' hopes for less government pressure. The bulletin reads, in part: "It may become necessary to use increased pressure on those in charge of clubs . . . in order to avoid adoption of measures to create a more scrupulous supervision to halt access to these locations by non-members. However, it may be less inconvenient

to reduce the number of apparatus installed than to eliminate those which are functioning as pure games of chance, extending Article 718 (which prohibits games in public places) to apply to private clubs as well."

Moral Menace

The directive calls on police to "maintain a guard against 'flippers' and similar games because they are seriously opposed to the public interest, and are not a healthy moral and educational influence for young people."

SAPAR, the national auto-

matic coin machine organization, is bucking for loosening of the new restriction, but hopes for success is slim. Operators expect immediate tightening of police enforcement of the ban on public games, a law that has been casually enforced in many areas, particularly during the summer at vacation spots.

Industry experts say the present legal climate rules out all coin-operated devices in public—except phonographs. Private club amusement games will now be subject to much stricter control.

European Mart Choosy: Jones

WATERTOWN, Mass.—The European market in used phonographs and amusement devices has in the last three years become much more selective and more highly competitive, according to Redd Distributing Company sales manager Bob Jones, who has just returned from a 16-day tour of England, Germany, Belgium and Holland.

"I saw newer and better equipment everywhere," Jones reported. "The European buyer is more willing to pay higher prices for United States used equipment than he was three years ago, when I last visited Europe."

Jones observed that American equipment is generally preferred over European makes. At the moment there is a drawback in England, with the Labor government's newly imposed 15 per cent tax on such articles as imported coin machines. In the event that this



BOB JONES: ". . . there is an eagerness."

tax is removed, Jones commented, it would leave the English importer with a more expensive piece of merchandise on which he might not realize a reasonable profit.

"On the Continent there is an eagerness for the U. S. goods," Jones said, "but buyers are more selective than previously. I found the trip highly instructive since it gave me a better idea of just what type of equipment is wanted in particular spots."

He returned with a good quantity of orders, he said, and feels that he is now in a better position to understand the market and to more intelligently buy used equipment in this country for export.

EUROPEAN NEWS BRIEFS

Italian Gambling

ROME—Italy's pinball machine distributors, already limited to "private" clubs, are in fear of an imminent crackdown by the Ministry of the Interior because of a scandal in which a young husband dissipated \$6,400 in two months, including his car, store and home furnishings, in an effort to beat the slot machines at a club to which he had free access although he was not a "member."

Questura (federal criminal police) officials had warned several months ago when they refused to recognize court decision that pinball machines are not gambling devices that they would crack down on private clubs if free entrance to outsiders was not controlled. Now with editorial demand by Rome's prestigious "Il Messaggero" as to why pseudo-clubs are allowed to flourish, particularly in view of the fact that the case in point was the second of its kind to arise at the same locale within one week, police may act quickly to stop use of all devices.

Situation was not eased by the fact that operators of the club offered restitution of one-eighth of alleged losses if complaints were withdrawn. Settlement was not accepted by Angelo Bruscolotto, who had made complaint, on advice of police.

Italian Fairs

ROME—More widespread participation in fairs by members of SAPAR, Italian coin machine organization, is being urged with the outstanding success created by the 37 participants in the fair of the Levante at Bari where business is said to have been outstanding.

Prior to this year, the only major event has been the annual Milan Fair in the spring with an industry turnout of nearly 100 exhibitors. Other fairs have received only passing attention. This year, however, the booming business in the southern part of the country and the fact that Middle Eastern buyers come to Bari in great numbers spurred an intensified participation at the event in the Adriatic City.

It is likely that next year will see considerable representation at fairs in Palermo, Rome and Bologna as a means of showing the industry to its best advantage in every section of the country in almost every season.

New Game Market

BRUSSELS—Phenomenal success of a new Belgian-developed game—"Le Robot Test Victor"—indicates that there may be a potentially large market, at least in Europe, for intellectual coin games.

The firm of Polla et Lanti, developers of "Robot Test Victor," says it has been staggered by success of the game which operates on the quiz format. "Victor" poses questions to the player who selects the answer from among a choice of six possible replies.

Questions and replies are projected from film. A Polla et Lanti executive ventured: "We think that modern society is a good deal more cerebral than the pinball manufacturers would have us believe. We believe people want to use their brains when they play games."

French Juke Boom

PARIS—General de Gaulle's recent grand tour of South America has been a boon for Jupiter, the French-produced phonograph. Orders spurted as De Gaulle began his tour in Colombia and increased steadily as he proceeded from country to country.

The firm reports that, thanks to De Gaulle's tour, Jupiter sales to South America will show a gain this year of 500 per cent over last year, which, in turn, was Jupiter's best year yet.

"We are looking for other areas to have the general tour," cracked one of the firm's executives. "We think we'll send him to the United States and Canada next."

Japan Bows Juke

HAMBURG—Japan's recent Olympic games helped to provide a successful sales debut in Europe for the new Japanese phonograph, the Ron Model 3,000.

The Ron was promoted extensively during the games, and the response among Olympic games foreign delegations was uniformly favorable, according to the firm's representatives in Hamburg.

"It seems only logical that the foreign delegations represent a cross section of their home markets, and, on this basis, we are highly enthusiastic about the prospects for the Ron on the export market," the company's promotion material states.

The Ron is a 50-selection box.

Cinema Jukes Gain

STOCKHOLM—Film phonographs are making strides toward general popular acceptance in Scandinavia, and some optimistic operators already are predicting that they will soon provide stiff competition for conventional phonographs.

The French machine, Scopitone, is making particularly strong headway in Scandinavia, and in Sweden the cinema juke box is being promoted energetically by Curt Andreasson, the Automatic Canteen distributor.

In some Scandinavian rural areas, operators report, the film phonographs are regarded as a substitute for television and the cinema. Programming in these areas not served by either TV or cinema requires an entirely different formula from urban programming, according to operators.

Spanish Honors

MADRID—Spain's "coin machine manufacturer of the year" is an astute Belgian, Henri Rennotte, whose Belgium-based firm emigrated several years ago to Spain, where it formed a partnership with the Spanish firm of Petaco.

Petaco has developed a big market in Spain for Rennotte phonographs, which compete in the economy class and offer easy maintenance and servicing.

A Rennotte executive said, "Spain is the fastest growing market in Europe today. It's a wonderful place for any foreign firm that will adapt itself to Spanish methods and try to contribute to Spain's economic development."

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Game Leaders Mull Nat'l Program

• Continued from page 41

director Fred Granger in recent addresses before State and local trade groups.

Speaking to the Music Operators Society of St. Joseph's Valley last month, Granger stressed the "umbrella" function of the national association in serving as "the gathering point for all segments of the coin machine and record industry."

High on Granger's list was the amusement machine manufacturing and distribution segment, which, he said, "had not received appropriate attention to date."



DEL COLEMAN
". . . in every State."

tual if every major manufacturer is represented.

Commendable Idea

Joe Robbins, Chicago: "It is a commendable idea, and Empire is always interested in seeing what can be done to better the game business. If called upon, we would willingly participate in legislative discussion."

Eddie Ginsburg, Chicago: "Most of these archaic laws stem from the ancient days of hoodlumism. The 'bagatelle' ordinance in Chicago, forbidding games with balls rolling into holes is an example. The combined influence of the men of stature who head up the game manufacturing firms could eliminate this ordinance. Atlas would love to participate in the formation of a committee to work on these problems, provided it is in good faith and all participants are determined to follow through."

Irv Ovitz, Chicago: "Our firm is interested in exploring the possibilities of an industry committee on legislation and, if asked, we'd participate in planning discussions."

Follow Progress

Harold Christiansen Jr., Detroit: "The idea strikes me as having possibilities and, although we're not extensively engaged in games distribution, we certainly want to follow the progress of the plan and if asked would meet with other industry representatives for further discussion."

Morris Gisser, Cleveland: "Although we enjoy here in Cleveland and most of Ohio one of the best coin machine environments in the country, we realize that factors hurting business in neighboring States also hurt us. For that reason we would do anything we could to advance the effectiveness of an industry committee designed to resolve legal problems throughout the country."

And so the opinions go. Behind them lie years of frustrating experience with myriads of nuisance laws, as well as a hurtful business image as tenacious at Chicago's Al Capone taint.

Appealing Thought

To manufacturer, distributor and operator alike, the thought of opening New York State, Detroit, Chicago and Los Angeles to a full line of skill games is appealing indeed.

But behind the profit aspect of greater industry co-operation is a stronger unifying urge. Frequently expressed to Billboard, it is an intangible usually denoted by the word "pride." An industry overwhelmingly dominated by responsible businessmen is striving to be recognized as such by lawmakers at local, State and national levels.

CJA to Honor Morris Stein

• Continued from page 41

provide the leadership for the campaign.

In addition to Silverman, industry figures who are serving on the steering campaign for the campaign and for the testimonial dinner to Stein include: David Rosen, president of David Rosen, Inc., Rowe AC distributors; Raymond Erfle, executive vice-president of the Lincoln National Bank and widely known in the industry; Robert Marvel, of Eastern Music Systems Corp.; William Moore Jr., vice-president of the Broad Street Trust Company, which has provided great financial support to the industry here; Albert Rodstein, president of Macke Vending Corp.; Ralph W. Pries, vice-president of Berlo Vending Company, who is also serving as a vice-chairman of the Allied Jewish Appeal's Trade Council, and Joseph Ash, president of Active Amusement Machine Company, Rock-Ola distributor.



BILLBOARD'S AWARD FOR DISTINGUISHED ACHIEVEMENT, given by the Variety Club of Philadelphia, in recognition of this publication's help toward raising funds to provide assistance to children afflicted with crippling diseases. Funds were raised on Old Newsboys Day, last June 19. David Rosen, Philadelphia distributor and Chief Barker of the Variety Club, gave Billboard its award last week.

SAMMONS-PENNINGTON MOVES; STAGES PARTY



SAMMONS PENNINGTON

NASHVILLE — The branch office of Sammons-Pennington Company of Memphis, Seeburg distributor, was formally opened last Sunday (20) to hundreds of visiting operators from Tennessee, Kentucky and Alabama.

George Sammons, president, and D. V. Pennington, his partner, greeted operators and their wives in the building, which was gaily decorated with a Christmas decor.

The company recently moved to the new location, 214 Sixth Avenue S., where there is 17,000 square feet for offices, showrooms and warehouse. The company has a 10-year lease and spent \$12,000 remodeling.

Food and refreshments were served and a souvenir given to all visitors. They were presented by the branch manager, Ronald Thomas.

Numerous Seeburg officials attended, including: William F. Adair, Stanley W. Jarocki,

Simon Wolfe, Joe Fitzpatrick, Norman Haase, and Edward Husky.

Also attending was Charles Manner, president of Mar-Vend Manufacturing Company, Marietta, Ga. Georgia.

North England

• Continued from page 44

hibited the Spin Painter, a device permitting budding abstract artists to create fantastic patterns on whirling paper.

Fiberglass equestrian equipment was shown by Whittaker Brothers, Ltd., their Pony Express ride being perhaps most interesting. It is a combination horse ride and target game, giving the player the impression he is fighting off wild Indians while carrying the mail across the Great Plains of America.

And a large variety of amusement games were by Phonographic Equipment, Ltd., who this year concentrated on showing equipment meeting the requirements of the new law concerning public houses here in the United Kingdom.

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Recent

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Pop Instrumental

Arthur (Guitar Boogie) Smith—Original Guitar Boogie . . Dot
Guitar Boogie . . . I Surrender Dear . . . Three-Way Boogie . . .
I'm Confessin' (That I Love You) . . . Panhandle Rag . . . Gettin'
Ready

Country & Western

Patsy Cline—That's How a Heartache Begins Decca
That's How a Heartache Begins . . . Lovesick Blues . . . Bill
Bailey Won't You Please Come Home . . . There He Goes . . .
I'm Blue Again . . . Shoes

Polka

Li'l Wally—Beautiful Polka Music Jay Jay
2500 Polka . . . I Have the Blues . . . Lover, Lover . . . Aye Aye
Aye . . . Be Merry Polka . . . Looking for a Sweetheart

"Artist of the Week"

The Sunsetters—Dancing After Sunset Dearborn
Sleepy Time Gal . . . My Love (La Paloma) . . . Goodbye to
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Wms. Hercules Gun	125
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Seeburg 222	495
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AMI XJB, 100	455
1700 Wurlitzer	95
Wurlitzer 2000	145
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OLD MACHINES NEVER DIE

And They Don't Even Fade Away On Dignan's Mobile Arcade Unit

By SAM ABBOTT

SACRAMENTO, Calif.—Robert E. Dignan is a successful operator of coin-operated equipment, some of it more than 50 years old.

Out of 58 pieces that he uses day in and day out, six have been in operation more than a half century. The vintage often works to his advantage and he would not think of trading or selling his Chester-Pollard Play Football that was made in the 1920's and which he acquired when the San Francisco-Oakland ferryboats were discontinued.

This unit works right along with such pre-war devices as Chicago Coin's Goalee, Mutoscope's Sky Fighters and the J. H. Keeney machine guns that he has cut down so that the kids can play them.

Few Changes

Dignan, who has been associated with coin equipment for nearly 35 years, keeps the lineup of machines pretty much the same year after year. He does not have to change machines, because his patrons change every few days. Dignan operates the arcade on the Foley & Burk Shows, with which he has been associated since 1930 and has the coin operation on the carnival for 18 years. The show plays fairs in California and Nevada which have a totaled attendance of well over a million people.

During the years that he has traveled the circuit, Dignan has added to his knowledge of operation by observation as well as trial and error. He uses a tent 40 by 40 feet, a size dictated by the requirements to play the California State Fair & Exposition, which ended its annual 12-day run Sunday (13).

He attributes much of his success to the fact that his tent is air conditioned as he uses five blowers to keep the big top comfortable during the summer tour. Dignan also spots his most popular units throughout the tent to prevent crowds from bungling the flow of foot traffic.

Here at the State Fair he opened the back of his tent to permit through traffic from the main midway to the kiddieland. He feels that once families get into the tent, they are almost certain to spend some money. His games run about half on a nickel and the other half on a dime.

No Prizes

"I am not in competition with the local operators," Dignan said. "We do not have any pin tables, we offer no prizes and give no free plays. In fact, we whet the public's appetite for coin-operated amusement games." He could have added that his uses no cigaret pitches.

The equipment that Dignan carries reads like a catalog for a coin museum. In addition to the games mentioned, he has, to

name a few, Capitol midget movies, Dale gun, Gun Patrol, Genco moving target, Exhibit Kiss-O-Meter, Training Devices, Inc., Quizzer, Mutoscope Silver Gloves, Genco Autorama, Seeburg Bear Gun and music, Mutoscope Drive-Mobile, and Williams' Hercules, which is probably his newest game and it was made in 1959. He contends this line-up appeals to his customers who range in age from "five to 75."

Dignan makes no pretense of featuring the very latest in coin equipment. In fact, the old games are new to many as they are seeing and playing them for the first time. He has a problem of replacement parts and has found that he has 18 machines on which parts are interchangeable.

As a rule, he has to make parts as distributors and jobbers do not stock them. His mechanic, Bob Appleton, built the voltage control at a great saving and it has paid for itself in the motors and tubes it has saved.

Trailer and Truck

Dignan moves his arcade from city to city on a 32-foot trailer and truck. The trailer serves also as a shop and parts are filed away and guarded as if they were money (and they are). Everything is saved or salvaged. The popular Sky Fighters have been on the arcades of five carnivals and are still going strong.

Dignan got his taste of the arcade business by way of the carnival. Foley & Burk wintered near Oakland in 1930 when he got a job watering down the arcade area for George Bryant, who operated it for Charles Albright.

About 1939, Dignan operated a claw machine concession for Albright on the Foley & Burk Shows. The operation was moved to West Coast Shows, where it remained for three years. About 1946, after Dignan had worked for three years in the shipyards, he returned to the road. This time the arcade was

New Nevada Gaming Chief

CARSON CITY, Nev.—Edward A. Bowers, an investigative auditor for the Nevada Gaming Control Board for the past four years, has been appointed executive secretary of the Nevada Gaming Commission.

SCOOP RUSSIA WITH SPACE KIDDIE RIDE

VAN NUYS, Calif.—American space prestige has been given a boost by the introduction of the realistic Space Capsule kiddie ride by Pacific Amusement Company.

Displayed for the first time at the Music Operators show in Chicago, the ride is a large size replica of the famous Friendship-7 space craft. During the ride young astronauts view a color-sound motion picture which shows on a movie screen what astronauts see as they travel through space.

Sound effects and capsule motion add to the atmosphere. "We are way ahead of Russia with this space development," announced the firm's Lynn Shubert.

40 feet deep and 100 feet across the front. The frontage was later reduced to its present measurement.

Small Staff

"The success of this business depends, too, upon keeping expenses down," Dignan explained. "We have three people, exclud-

ing myself. They include, in addition to Appleton, the mechanic; Benjamin (Big Red) Smith, floorman for 10 years, and one other. When the season is in full swing, we put in long hours."

The season is from May when the show opens in Santa Rosa, Calif., where it winters at the Sonoma County Fairgrounds, until mid-October, when it closes at the Ventura County Fair in Ventura. That's not the end of the work year, however. After a brief vacation, Dignan starts making parts and repainting. Old amusement games never die, they just go to the carnival arcade.

Park to Provide New Coin Locations in Hot Springs

HOT SPRINGS, Ark.—Coin machine operators, hurt by the decline in business since the closing of gambling casinos last March, praised the plan last week of an industrialist who proposes to revitalize the economy with a \$4 million park.

S. H. Byerly of Hot Springs, who moved here from Texas 18 months ago, told the Chamber of Commerce he and other investors would begin building the park next spring and it would be completed in June 1966.

Byerly said the park would bring in \$35 million annually to the Hot Springs area alone. The plans were greeted enthusiastically by J. Earl Gill, Gill Amusement Company; W. E. Lewis, Lewis Novelty Company, and Phil Marks, Phil Marks Amusement Company.

New Locations

The new park would provide them dozens of new locations.

"It's just what we need," said Marks. "The park will be a great thing for our economy." Gill

and Lewis agreed. All three will make plans for coin machine operations at the park with the management of the complex.

Byerly announced his plans at a forum sponsored by the Chamber of Commerce at which 228 businessmen heard a discussion on "Where Do We Go From Here?" The reference was to the Nov. 3 referendum at which a constitutional amendment to allow legalized casino gambling at Hot Springs, with proper safeguards, was defeated.

Other plans for revitalizing the economy were discussed. These included opening the closed night clubs as private clubs, a dog racing track, a fall horse race meet (the annual 40-day horse racing at Oaklawn begins in February each year), reactivating the Hot Springs Open Golf Tournament, bringing the Metropolitan Opera in for a series of performances, legalizing mixed drink sale for cocktail lounges and sponsoring boat races.

Penn Vendors Incorporate

PHILADELPHIA — The Pennsylvania Automatic Merchandising Council, which has been the spearhead for all legislative action affecting the vending machine industry throughout the State, assumed corporate status last week.

The Philadelphia County Court of Common Pleas this week made the association officially the Pennsylvania Automatic Merchandising Council, Inc. The aims of the Council, according to its articles of incorporation, are "obtaining good public relations, seeking equitable legislative treatment for vending specialists at the State and local government level, working with any governmental group charged with enforcing laws and promulgating regulations pertaining to the automatic vending industry, and generally fostering the interests of the industry and its members in the State of Pennsylvania."

The Council, whose membership is made up largely of vending machine operators, also takes in the machine distributors, manufacturers representatives and suppliers.

A major legislative goal after the new State Legislature convenes is a new bill that will exempt all vending machines on location from sheriff's executions and levies against the location owner. The present law exempts only milk and soft drink vending machines from action by county sheriffs. However, since the original law was adopted, many new and different kinds of vending machines are now on location. Where such machines are not owned by the location owner, the operator is faced with sheriff levies.



A NEW COIN-OPERATED VACUUM car cleaning station for use in parking lots, service stations and similar locations was introduced by the American Cleaning Equipment Corporation, Schiller Park, Ill.

To you and yours—for this holiday time,
warmest greetings and sincere
good wishes—from all of us at



Seeburg

Valley Remodels Plant



PLUSH NEW OFFICE SPACE is provided by remodeled and enlarged Valley Manufacturing facilities pictured above. Occupying two of the new carpeted offices are president Earl Feddick and vice-president Gust Wassmann. Panoramic view of the Bay City, Mich., plant is at right.



YEAR-END VENDING MACHINE CLEARANCE COMPLETELY SHOPPED

COFFEE VENDORS	National 113, slant front	SOFT DRINK VENDORS
Bally 661D, single cup brew \$850	Corseairs 20, 520 cap. 160	Rowe L-1000, 7-oz. cup \$495
Bally 661DS, single cup brew 895	Corseairs 30, 830 cap. 150	Rowe L-1000, 9-oz. cup 550
Bally 662CH, 200 cup cap. 695	Seeburg E1, 800 cap. 175	Rowe 1010A, crushed ice Cele Iceberg 7D, crushed ice 450
Bev-O-Matic w/whipped choc. 175	Seeburg E2, 800 cap. 175	Apco Dual Compressors 1095
Bev-O-Matic Choc. & Soup 325	Smokeshop V 27 195	Apco Single Compressor 750
Rowe Celebrity, batch brew 895	Smokeshop V 36 245	Seeburg 45CD, Snowman 1050
Avenco 200, coffee & choc. 125	Rowe Ambassador, 14 col. 125	Seeburg 45CD, 2 Modular 1350
Stoner 500D Cup Cap. 175	Rowe 20-70, 700 cap. 175	
Cole Fireball w/choc., compact 125		FOOD & DAIRY VENDORS
Cole Fireball w/whipped choc. 175		Vendo Visivend, cold, 10 sel. \$1075
		Vendo Visivend, hot, 10 sel. 975
		Vendo Visivend, 5 hot, 5 cold 1050
		Vendo Milk, pre-select 295
		Vendo Milk, post-select 425
		Vendo Ice Cream, pre-select 295
		Vendo Ice Cream, post-select 450
		Wittenborg 56R, cold. 350
		Roweoteria, all purpose 675
		Rowe Hot Food, 7 sel., cans 250



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COINMEN in the news

NEW YORK

In town last week was **A. D. Palmer**, Wurlitzer's advertising and promotion chief, arranging, publicity and details involving the introduction of new phonograph product. . . . Westchester Operators Guild, Inc., held their annual Christmas party at the Roger Smith Hotel, White Plains, N. Y., on Tuesday, Dec. 15. . . . The following night, the New York State Operators Guild held their meeting at the Governor Clinton Hotel, Kingston, N.Y. . . . Saturday, Dec. 19, the Fairmont Hotel, Lakewood, N. J., was the scene of the annual Christmas party of the Garden State Amusement Association. . . . Sporting a suntan after a short vacation in Florida is **Meyer Parkoff**, head of Atlantic New York Corp., the man Seeburg board chairman **Delbert Coleman** singled out as an outstanding distributor, the one "who sold more phonographs in the past six months than in any comparable period in the distributorship's history."

Getting heavy sales action at **Mike Munves Tenth Ave.** showroom is the **Laff Mirror**, designed for coin-operated use in shopping centers, arcades and amusement parks. **Joe Munves** is proud the firm has been selected to handle international distribution of the **Fish Bowl** race, new group game, and amusement park sales of the two-player **Rainbow** amusement game which has been accepted for licensing by the City of New York. The **Rainbow** is similar to **Fascination** and is made by the same firm, **Taylor Engineering**, of California. . . . **All-Tech Industries, Inc.**, of Hialeah, Fla., has given greater Metropolitan area distribution rights to **Abe Lipsky** for its coin-operated pool tables.

Main topic of conversation of coin operators in Northern New Jersey is the crop of legislative attempts to place new and-or increased license levies upon all types of coin-operated devices, from bulk to music to vending. Woodbridge solons will vote on Dec. 29 on a number of varying fees, including one of \$200 for operators of music and \$200 for operators of kiddie rides. Already in operation is a fee of \$200 for operators of amusement machines. An operator of machines in all categories could thus be eligible for \$600 in annual operator fees. Appearing on behalf of the Vending Guild of New Jersey, successor organization to the Music Guild, was **Dick Steinberg**, organization secretary. Also present was special counsel **Raymond Uliase**. A brief, opposing the proposed schedule of licensing fees, will be filed by him on the behalf of the N.J. organization. . . . Still enjoying the benefits of a vaca-

tion in Hot Springs, Ark., is veteran coinman **Mike Munves**. . . . Location-owned amusement machines are on the increase in certain New Jersey areas. At a hearing in Woodbridge on new and increased licensing fees, location owners who have their own equipment outnumbered the operators who showed up, according to **Dick Steinberg** of the N.J. Music Guild. Location owners who have their own equipment have an advantage over operators. Operators must pay a \$200 annual fee whereas location owners with equipment pay only \$50, if they use the equipment solely on their own premises. **FRANK LUPPINO**

LOS ANGELES

Walter Levi, who formerly operated **Down Beat Music** in the Long Beach area, is returning to the field with his **Metro Music**. He was away from operating for three years or so. . . . **Gary Sinclair**, Western representative for **Wurlitzer**, visited **Clayton Ballard** at the Los Angeles branch Tuesday (8) and took off Wednesday for Phoenix. **Ballard** and his wife, **Garna**, recently returned from Florida and the Bahamas. They drove from New Orleans to Fort Ord, Calif., to visit their son, **Jim**, who is in military service there. . . . **Joe Simon** was in town



and visited with **Jack Simon** at **Simon Distributing Company**. . . . **K. K. Nakayama** stopped off at **Simon's** on his way back to Japan from the park show in Chicago. . . . **Charles Koski**, Long Beach operator, was a shopper at **Simon's**.

Marshall Ames, who was with **Vendart** and later **Badger Sales & Vending**, has taken a post with **M. J. Stanley** at **Mercer Island, Washington**. . . . **D. D. McClurg** and **Dave Payne** of **Trevilian Enterprises** in Santa Barbara were in town. . . . The many friends of **Jim Blackman**, a colleague of **William Leuenhagen** for several years, will be shocked by the news of his sudden death in Santa Barbara. He just joined **Trevilian Enterprises** a few days before. . . . **R. F. Jones** in Los Angeles will close at noon Thursday, Dec. 24, and remain closed until Monday morning, Dec. 28. Firm will also close at noon on Thursday, Dec. 31, to permit employees to be with their families. . . . **Chuck Klein**, Jones' Los Angeles manager, reports that the



first shipment of **Steelemade** can venders is expected momentarily. . . . **Bill Gray**, vending sales staffer at **Jones**, is back from the San Diego area. . . . **Elky Ray**, Gottlieb representative, visited the fellows at **Jones**.

Phil Robinson, for years representative for **Chicago Coin**, attended the recent **Western Conference, NAMA** show, at the **Ambassador**, where he greeted a number of old friends.

Phil looks great after a brief illness. . . . **Ed Mason**, head of the parts department at **Jones**, and wife, are entertaining their daughter, **Kay**, and her husband, **Capt. John Fail**, from the SAC base in Lincoln, Neb. With them are their three children, **Reed, Katherine and Mason**. . . . **Don Edwards** and his wife, **Bert**, will spend Christmas in Oregon. He is with the **Jones** company. . . . **Lou Wolcher** of **Advance Automatic Sales** will return to San Francisco before Christmas. He has been in Chicago and New York on business. . . . **Ray Hanlin** of San Bernardino was at **Advance** early in the week. . . . **Bill Spurgeon**, Riverside operator, shopped along **West Pico**. . . . **Cecil Ellison**, Lancaster operator, was down from that Antelope Valley city to attend the **USC-Notre Dame** game. . . . Operators shopping on **Pico** included **Jay Horton**, Ocean-side; **Harry Duensing**, Balboa, and **Walt Hemple** of **First National Music** in the San Fernando Valley.

Al Martinez picked up two "All the Way" by **Bally** at **Paul A. Laymon, Inc.**, for his operation in the Santa Maria area. . . . **Earl Fast**, Orange County operator, was a **Laymon** shopper. . . . **Lela Smith** was in town from **Barstow** for equipment. . . . **Jimmy Wilkins** of **Paul A. Laymon, Inc.**, and his wife have purchased a tri-plex near the beach in **San Clemente**. They have been spending weekends at their new place in the sun. **SAM ABBOTT**

TENNESSEE

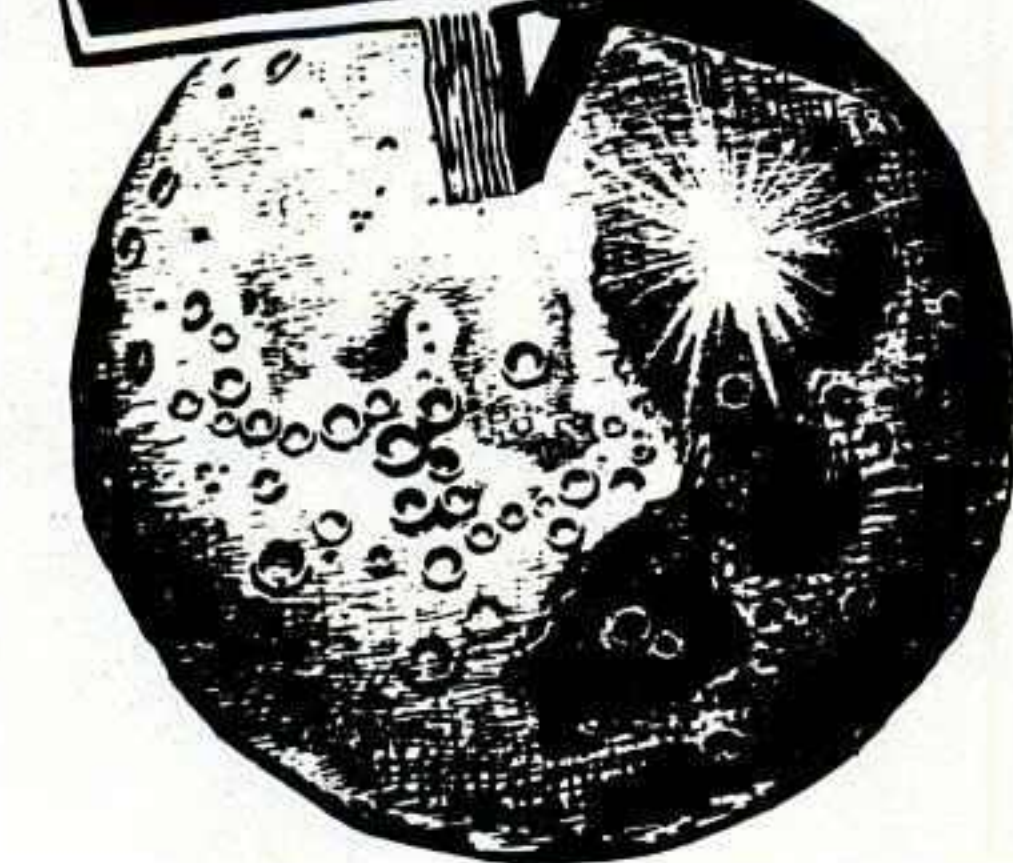
Around the State: **Ronald Thomas**, manager of **Sammons-Pennington Company** branch office at **Nashville**, **Seeburg** distributors, is looking for a new office-warehouse building. They have outgrown their present location at 313 7th Avenue S. . . . **J. B. Bridgewater**, **Bridgewater Music Company**, **Brownsville**, in **Memphis**, recently buying some new Christmas records. . . . **R. L. Snow**, **Snow Amusement Company**, **Collierville**, bought a motel at **Collierville** recently, has it all decorated for Christmas.

Robert Smith, **Smith Brothers Amusement Company**, **Dyersburg**, attended the country music convention last month, was seen in the lobby of **Andrew Jackson Hotel** chatting with one of his favorites, **Roy Acuff**. . . . **Smith's** brother, **Pete Smith**, **Smith Amusement Company**, **Halls**, owns a big farm there, ginned his last bale of cotton last week, reports it was the best cotton crop he's ever had.

H. A. Waller, **Ideal Amusement Company**, **Jackson**, put his yacht in the boat house for the winter recently after a summer of fun on the **Tennessee River** fishing and boating. . . . **Earl McDaniel**, **McDaniel Amusement Company**, was in **Memphis** last week buying some new games. . . . **Tino Hankins**, **Jackson Amusement Company**, was in **Nashville** recently visiting his lovely daughter, **Sherry Hankins**, who works for the State Department of Conservation. . . . **Neil Conder**, **Conder Amusement Company**, **Lexington**, picked up a truckload of console phonographs in **Memphis** recently.

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- Jan. 23-24—Illinois Coin Machine Association banquet and meeting, Leland Hotel, 7 p.m., Sat., 1 p.m. Sun., Springfield, Ill.
- Jan. 28—Chicago Recorded Music Association meeting, Water Tower Inn, 6:30 p.m.
- Feb. 21—North Carolina Coin Operators Association meeting, Charlotte, N. C.

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ALBUM REVIEWS



BILLBOARD SPOTLIGHT PICK

Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks and Special Merit Picks. All other albums are listed in their respective categories.

POP SPOTLIGHT

BAJOUR

Original Cast. Columbia KOL 6300 (M); KOS 2700 (S)

This is a bright original Broadway cast album package thanks to a freshly conceived score, in both the lyric and music departments, by Walter Marks and some lively performances by Chita Rivera, Nancy Dussault and Herschel Bernardi. It's due for a good sales pull.



POP SPOTLIGHT

BEATLES '65

Capitol T 2228 (M); ST 2228 (S)

1964 proved to be the year of the Beatles! No flash-in-the-pan act, John, Paul, George and Ringo are now a part of history. To begin the new year, they have chosen 11 of their new favorites. With the exception of their current smash single, "I Feel Fine" and "She's a Woman" (included here) and a wild version of Chuck Berry's "Rock and Roll Music" it's all new material. Already a hit LP in England, it's destined for the No. 1 spot in the U. S.



POP SPOTLIGHT

THE KINGSTON TRIO

Decca DL 4613 (M); DL 74613 (S)

All the excitement and sensitivity of these three brilliant performers is captured here in this, their debut album for Decca. The well chosen program includes a rousing "Midnight Special," a plaintive ballad "Love's Been Good to Me" and a strong lyric message in the form of "Little Play Soldiers." An artistic and commercial endeavor indeed.



POP SPOTLIGHT

I DON'T WANT TO SEE YOU AGAIN

Peter and Gordon. Capitol T 2220 (M); ST 2220 (S)

Here's the second album of England's Peter Asher and Gordon Waller with the same smash hit appeal of their first LP and their current hit single, "My Babe," "Two Little Love Birds," and "Love Me Baby" are rockin' standouts. Most of this material was written by Peter and Gordon and John Lennon and Paul McCartney.



POP SPOTLIGHT

HEY, BROTHER, POUR THE WINE

Dean Martin. Capitol DT 2212 (M)

Currently riding high on the charts on the Reprise label, this is a package of Dean's numbers well associated with him on Capitol. For those who do not have these easy, happy-go-lucky performances this LP is a must. "Memories Are Made of This," "Sway," "Standing on the Corner," and the title tune all sound as fresh as when first released.



POP SPOTLIGHT

DEAR HEART AND OTHER GREAT SONGS OF LOVE

Jack Jones. Kapp KL 1415 (M); KS 3415 (S)

Jack has proven himself a winner with both the adult and teenage record buyer. Currently his Kapp single "Dear Heart" is among the 50 best sellers nationally. He is playing to SRO night club audiences featuring much of the material heard here. The performances are warm and extremely listenable.



POP SPOTLIGHT

COAST TO COAST

Dave Clark Five. Epic LN 24128 (M); BN 26128 (S)

Kicking off with their current hit, "Anyway You Want It," the group dedicates this album to their recent smash concert tour of the U. S.—54 cities in 40 days. Electrifying excitement never lets up (in this, their fourth album) from the opener through nine other numbers right up to the rockin' closer, "It's Not True." Chaik up another hit LP.



SOUNDTRACK SPOTLIGHT

PANIC BUTTON

Soundtrack. Musicor MM 2026 (M); MS 3026 (S)

George Garvarentz, European composer of this film score, adds the magic ingredient, talent, to make this an outstanding album. His score runs from wild jazz to soaring soft themes, from bossa nova to Bach-like arrangements. Basil Bova, who produced "The Longest Day" soundtrack album, also contributed his talents to this all-music album.



CLASSICAL SPOTLIGHT

A FRENCH PROGRAM

Artur Rubinstein. RCA Victor LM 2751 (M); LSC 2751 (S)

Rubinstein's light and adept fingers translate this all-French program into soft, harmonic texture. The four composers represented here are Ravel, Poulenc, Faure and Chabrier—great artists all. This is one of the best of the noted pianist's LP's. It has taste and deep understanding.



CLASSICAL SPOTLIGHT

PAS DE DEUX

London Symphony Orchestra (Bonyngé). London CM 9418 (M); CS 6418 (S)

This is flowing, majestic music from some of the famous ballets. There are five pas de deux, works from Esmeralda, Festival in Genzano, Le Corsaire, Grand Pas Classique and Paquita, all featured in the classical ballet tradition. The music is conducted with perception and skill.



COUNTRY & WESTERN SPOTLIGHT

I CAN'T FORGET YOU

Patsy Cline. Hilltop JM 6016

The many fans of the late Patsy Cline and lovers of good c&w will find this tribute to their liking. Patsy offers both up-tempo and weeper heart-breakers, all done in her highly polished professional style. A few of the selections are: "Come on In," "Too Many Secrets," "Let the Teardrops Fall," and "Life's Railways to Heaven."

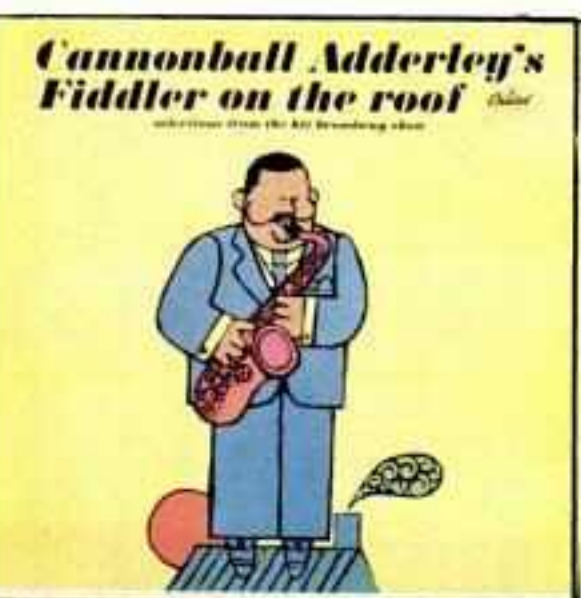


JAZZ SPOTLIGHT

FIDDLER ON THE ROOF

Cannonball Adderley. Capitol T 2216 (M); ST 2216 (S)

The Broadway play, "Fiddler on the Roof," is a hit and the Cannonball Adderley Sextet is a hit playing the music. Jerry Bock's score lends itself willingly to Adderley's jazz reshaping. It's fine, creative jazz capitalizing on two winning names—a hit show and a first rate jazzman.



JAZZ SPOTLIGHT

TRAVELIN' LIGHT

Shirley Scott & Kenny Burrell. Prestige 7328 (M)

Miss Scott's organ playing and Kenny Burrell's guitar strummings produce a velvety smooth sound that will please both the jazz buff and the popular music lover who likes his music nice 'n' easy. The quartet glides lightly and interestingly through memorable tunes like the old folk ditty, "The Kerry Dance," and "Baby It's Cold Outside," and more strictly jazz oriented numbers like "Travelin' Light," and "Solar."



JAZZ SPOTLIGHT

BROWN SUGAR

Freddie Roach. Blue Note 4168 (M)

Rarely does a listener get the opportunity to hear a finer meeting of jazz and the blues. Roach and organ, accompanied by Eddie Wright, Clarence Johnston, Joe Henderson, wrings every last bit of soul out of "The Right Time," "All Night Long," "Brown Sugar"—a Roach penning, and others. Its gutsy and moving all the way.



CHILDREN'S SPOTLIGHT

BURL IVES—CHIM CHIM CHEREE AND OTHER CHILDREN'S FAVORITES

Disneyland ST 3927

With able assistance from a children's chorus, Ives does a masterful job with the kiddie classics. He's strongest on the title song, and gives an admirable performance on "Polly Wolly Doodle." Two of the bands are taken from "Mary Poppins." It's highly salable holiday fare and should move well after too.