

BILLBOARD MUSIC WEEK

Music-Phonograph Merchandising • Radio-Tv Programming • Coin Machine Operat

PAGE ONE RECORDS

BILLBOARD MUSIC WEEK PAGE ONE RECORD

SINGLES

★ NATIONAL BREAKOUTS

HOTEL HAPPINESS, Brook Benton, Mercury 72055

YOU THREW A LUCKY PUNCH, Gene (Duke of Earl) Chandler, Vee Jay 468

★ REGIONAL BREAKOUTS

These new records, not yet on BMW's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

CAST YOUR FATE TO THE WINDS . . . Vince Guaraldi Trio, Fantasy 563 (Friendship, BMI) (Los Angeles)

ACAPULCO 1922 . . . Tijuana Brass, A&M 703 (Almo, ASCAP) (Seattle)

TELL HIM . . . Excitors, United Artists 544 (Mellin, BMI) (New York)

CAST YOUR FATE TO THE WINDS . . . Martin Denny, Liberty 55514 (Friendship, BMI) (Seattle)

FROM A JACK TO A KING . . . Ned Miller, Fabor 114 (Dandelion, BMI) (Baltimore)

GOTTA TRAVEL ON . . . Springfields, Phillips 40072 (Frank, ASCAP) (Hartford)

MIND OVER MATTER . . . Nolan Strong, Fortune 546 (Trianon, BMI) (Pittsburgh)

ROAD HOG . . . John D. Loudermilk, RCA Victor 8101 (Acuff-Rose, BMI) (Dallas-Fort Worth)

MY MAN—HE'S A LOVIN' MAN . . . Betty Lavett, Atlantic 2160 (Progressive-Lupine, BMI) (St. Louis)

ALBUMS

★ NATIONAL BREAKOUTS

MONO

STOP THE WORLD I WANT TO GET OFF, Original Cast, London AM 58001

SERGIO FRANCHI, RCA Victor LM 2640

VLADIMIR HOROWITZ, Columbia KL 5771

SURFIN' SAFARI, Beach Boys, Capitol T 1080

RIGHT NOW, Herbie Mann, Atlantic 1384

STEREO

STOP THE WORLD I WANT TO GET OFF, Original Cast, London AMS 88001

ALL ALONE, Frank Sinatra, Reprise R9-1007

SHERRY & 11 OTHERS, Four Seasons, Vee Jay SR 1053

★ NEW ACTION LP'S

Albums getting initial dealer action in major markets and have not yet hit BMW's Top LP Chart.

MONO

EARL GRANT AT BASIN STREET EAST . . . Decca DL 4299

DO YOU LOVE ME . . . Contours, Gordy 901

ONLY LOVE CAN BREAK A HEART . . . Gene Pitney, Musicor MM 2003

SANDY NELSON GOLDEN HITS . . . Imperial LP 9202

NEW BEAT BOSSA NOVA . . . Zoot Sims & His Ork, Colpix CP 435

BAD BOSSA NOVA . . . Gene Ammons, Prestige PR 7257

TRUMPET & STRINGS . . . Al Hirt, RCA Victor LPM 2584

DINO LATINO . . . Dean Martin, Reprise R 6054

ONE IS A LONELY NUMBER . . . Adam Wade, Epic LN 24026

BIG BAND BOSSA NOVA . . . Quincy Jones & His Band, Mercury MG 20751

LET'S TALK ABOUT LOVE . . . Joanie Sommers, Warner Bros. W 1474

ROBERTINO . . . Kapp KL 1293

COUNTRY MEETS THE BLUES . . . Ramsey Lewis Trio, Argo LP 701

THE EXCITING VOICE OF AL MARTINO . . . Capitol T 1774

MR. PRESIDENT . . . Original Cast, Columbia KOL 5870

STEREO

SERGIO FRANCHI . . . RCA Victor LSC 2640

THE TWO SIDES OF THE SMOTHERS BROTHERS . . . Mercury SR 60675

BEST OF SAM COOKE . . . RCA Victor LSP 2625

NEW BEAT BOSSA NOVA . . . Zoot Sims & His Ork, Colpix SCP 435

WARM AND WILLING . . . Andy Williams, Columbia CS 8679

NEW ON THE TOP LP'S

MONO

76. STOP THE WORLD I WANT TO GET OFF . . . Original Cast, London AM 58001

96. SERGIO FRANCHI . . . RCA Victor LM 2640

111. VLADIMIR HOROWITZ . . . Columbia KL 5771

114. SURFIN' SAFARI . . . Beach Boys, Capitol T 1808

120. RIGHT NOW . . . Herbie Mann, Atlantic 1384

(Continued on page 8)

Original Cast LP's, Jazz Giving Push To Album Action

Business was spotty last week for both albums and singles; up in some markets, slow in others. Where the album business was swinging, jazz LP's and original cast sets were helping sales a good deal as were the healthy action of the new Elvis Presley record of "Girls, Girls, Girls" and the Gene Pitney LP, "Only Love Can Break a Heart."

The ever-enlarging sales of jazz albums continues as more and more jazz disks break into the pop circle. Right now, in addition to the various bossa nova LP's—six of them are selling—new jazz sets by Herbie Mann, Horace Silver, Ahmad Jamal, Benny Goodman and Miles Davis are grabbing lots of action. New LP's by Stan Kenton and Don Wilkerson were catching early action.

Of the bossa nova albums, the national best seller "Jazz Samba," with Getz and Byrd, sets by Zoot Sims, Quincy Jones, Laurindo Almeida and Barney Kessel are doing well. A new bossa nova LP that looks like a comer features the Ramsey Lewis Trio. Gene Ammons' new jazz sets are racking up good sales.

Original cast sets also pulling in the consumer include the newly issued "Mr. President," "Stop the World, I Want to Get Off," "Beyond the Fringe" and "Oliver." And one movie track, "Gypsy," is also beginning to move out in areas where the picture has opened.

So far only one Christmas album has really taken off. This is "The Glorious Sound of Christmas" with the Philadelphia Orchestra and the Mormon Tabernacle Choir. However, a new Bing Crosby Christmas album on Warner Bros. is starting to move, and Bing could add another Christmas best seller to his long list with this one. It can be anticipated that in another week or two many of the other new Christmas LP's will be grabbing sales.

Vladimir Horowitz's first LP for Columbia now appears to be approaching the proportions of a pop LP hit. Many dealers across the country say that it is selling almost as well as a pop album and that sales are building.

Chicago Christmas Cheer Early

CHICAGO—Christmas is coming early to the Windy City, at least as far as the album market is concerned. Dealers are starting to stock the cream holiday merchandise in preparation for what many feel will be a big year.

Fred Sipiora of Singer One-Stop reports strong orders on "White Christmas," Bing Crosby, Decca; "Little Drummer Boy," Harry Simeone Chorale, 20th Century-Fox, and Mitch Miller's second Christmas album, "Holiday Sing-a-Long," on Columbia. A couple of new albums, though not yet selling strongly, also look good, according to Sipiora: "Christmas in Zitherland," Ruth Welcome on Capitol and "We Wish You a Merry Christmas," Ray Conniff, Columbia.

At Music Box, Russ DiAngelo reports orders on Crosby's new Warner Bros. album, "I Wish You a Merry Christmas"; "Christmas Carols," Mantovani on London, and "We Wish You a Merry Christmas," Robert Rheims on his own label.

It's a little too early for Christmas singles but among pop singles, a new novelty ditty—"Pepino, the Italian Mouse," Lou Monte on Reprise—appears to be catching on strongly. Both Music Box and Singer report strong sales, and Reprise claims some 9,000 moved here within the last week. Sipiora also reports strong sales on John D. Loudermilk's "Road Hog" on RCA Victor.

DiAngelo is getting action on "Ruby Ann," Marty Robbins, Columbia; "I May Not Live to See Tomorrow," Brian Hyland, ABC-Paramount, and "Rainbow at Midnight," Jimmy Rodgers, Dot.

Among the pop albums, Allan Sherman continues to make folk fans of everyone. Chess' "Treasure Tunes From the Vault" is bumping Allan for first place. Several dealers report a pick-up in sales of the "West Side Story," Columbia sound track following the appearance of the movie in neighborhood theaters.

(Continued on page 8)

150 Best Selling MONAURAL LP's

★ STAR PERFORMERS—selections on Chart 9 weeks or less registering greatest upward progress this week.

This Week	Last Week	Title, Artist, Label	Wks. on Chart
1	1	PETER, PAUL & MARY Warner Bros. W 1449	31
2	9	MY SON, THE FOLK SINGER Alan Sherman, Warner Bros. W 1475	4
3	2	WEST SIDE STORY Sound Track, Columbia OL 5670	57
4	13	MODERN SOUNDS IN COUNTRY & WESTERN MUSIC, VOL. 2 Ray Charles, ABC-Paramount ABC 435	4
5	5	JAZZ SAMBA Stan Getz & Charlie Byrd, Verve V 8432	11
6	3	RAMBLIN' ROSE Nat King Cole, Capitol T 1793	10
7	7	SHERRY AND 11 OTHERS Four Seasons, Vee Jay LP 1053	5
8	8	I LEFT MY HEART IN SAN FRANCISCO Tony Bennett, Columbia CL 1869	21
9	4	MODERN SOUNDS IN COUNTRY & WESTERN MUSIC Ray Charles, ABC-Paramount ABC 410	32
10	6	THE MUSIC MAN Sound Track, Warner Bros. B 1459	16
11	10	JOAN BAEZ IN CONCERT Vanguard VRS 9112	5
12	11	RAY CHARLES GREATEST HITS ABC-Paramount, ABC 415	15
13	14	RAPTURE Johnny Mathis, Columbia CL 1915	5
14	20	WHAT KIND OF FOOL AM I AND OTHER SHOW STOPPERS Sammy Davis Jr., Reprise R 4051	6
15	15	HATARI! Henry Mancini, RCA Victor LPM 2559	19
16	12	A TASTE OF HONEY Martin Denny, Liberty LRP 3237	9
17	17	THE STRIPPER & OTHER FUN SONGS FOR THE FAMILY David Rose & Ork, MGM E 4062	22
18	22	THE SOUND OF MUSIC Original Cast, Columbia KOL 5450	153
19	18	JOAN BAEZ, VOL. II Vanguard VRS 9094	39
20	21	THE NEW CHRISTY MINSTRELS Columbia CL 1872	6
21	16	JOSE JIMENEZ TALKS TO TEENAGERS OF ALL AGES Bill Dana, Kapp KL 1304	7
22	23	MOON RIVER & OTHER GREAT MOVIE THEMES Andy Williams, Columbia CL 1809	29
23	29	THE BEST OF SAM COOKE RCA Victor LPM 3533	6
24	65	ALLEY CAT Bert Kaempfert, Atco 146	5
25	27	WARM AND WILLING Andy Williams, Columbia CL 1879	6
26	48	ALL ALONE Frank Sinatra, Reprise R 1007	3
27	26	MANY MOODS OF BELAFONTE Harry Belafonte, RCA Victor LPM 2574	6
28	33	BRENDA, THAT'S ALL Brenda Lee, Decca DL 4326	4
29	30	CAMELOT Original Cast, Columbia KOL 5620	96
30	19	SOMETHING SPECIAL Kingston Trio, Capitol T 1747	14
31	77	OLIVER Original Cast, RCA Victor LSP 2004	3
32	41	HERBIE MANN AT THE VILLAGE GATE Atlantic 1380	18
33	28	THE BEST OF THE KINGSTON TRIO Capitol T 1705	25
34	25	JOAN BAEZ, VOL. II Vanguard VRS 9094	52
35	59	THE TWO SIDES OF THE SMOTHERS BROTHERS Mercury MG 20875	6
36	36	ALL THE HITS FOR YOUR DANCING PARTY Chubby Checker, Parkway P 7014	5
37	37	JOHNNY'S GREATEST HITS Johnny Mathis, Columbia CL 1133	238
38	35	WEST SIDE STORY Original Cast, Columbia OL 5230	111
39	47	BUDDY HOLLY STORY Coral CRL 57279	98
40	24	ROY ORBISON'S GREATEST HITS Monument M 4009	13
41	71	MONSTER MASH Bobby (Boris) Pickett & The Cryptickers, Gopex GPK 37001	4
42	88	PORTRAIT IN MUSIC George Maharis, Epic LN 24021	12
43	34	BASHIN'—THE UNPREDICTABLE JIMMY SMITH Verve V 8474	26
44	46	RUSTY WARREN IN ORBIT Jubilee JGM 2044	4
45	119	BOBBY VEE'S GOLDEN GREATS Liberty LRP 3545	4
46	39	THE GOLDEN HITS OF THE EVERLY BROTHERS Warner Bros. W 1471	14
47	45	THE BUTTON-DOWN MIND ON TV Bob Newhart, Warner Bros. W 1467	12
48	38	KNOCKERS UP Rusty Warren, Jubilee JLP 2029	107
49	49	NO STRINGS Original Cast, Capitol O 1695	32
50	125	PATCHES Dickey Lee, Smash SG 37020	3

This Week	Last Week	Title, Artist, Label	Wks. on Chart
51	50	RAY CHARLES STORY Atlantic 2-900	16
52	51	SINATRA & SWINGIN' BRASS Frank Sinatra, Reprise R 1005	13
53	40	POT LUCK Elvis Presley, RCA Victor LPM 2523	20
54	55	SINGING THE BLUES Brook Benton, Mercury MG 20740	5
55	56	MOMS MABLEY BREAKS IT UP Chess LP 1472	13
56	32	FOLK MATINEE Limelight, RCA Victor LPM 2547	9
57	53	TIME OUT Dave Brubeck, Columbia CL 1397	99
58	79	TWO OF US Robert Goulet, Columbia CL 1824	13
59	31	ROSES ARE RED Bobby Vinton, Epic LN 24020	17
60	63	MY FAIR LADY Original Cast, Columbia OL 5090	346
61	42	ROME ADVENTURE Sound Track, Warner Bros. W 1458	24
62	44	OLDIES BUT GOODIES, VOL. IV Various Artists, Original Sound OSR 5005	24
63	78	ROUTE 66 THEME & OTHER GREAT TV THEMES Nelson Riddle & His Ork, Capitol T 1771	6
64	52	BABY ELEPHANT WALK Lawrence Welk, Dot DLP 3457	11
65	43	BREAKFAST AT TIFFANY'S Henry Mancini, RCA Victor LPM 2562	59
66	72	ALL THE WAY Frank Sinatra, Capitol W 1538	47
67	68	LOVERS WHO WANDER Dion, Laurie LL 2012	20
68	76	FOR THE HERO MINDED Peter Nero, RCA Victor LPM 2536	21
69	67	COUNTRY MUSIC CONNIE STYLE Connie Francis, MGM E 4079	7
70	74	I HAVE BUT ONE HEART Jerry Vale, Columbia CL 1797	14
71	115	DEVIL WOMAN Marty Robbins, Columbia CL 1918	4
72	85	BY REQUEST Perry Como, RCA Victor LPM 2567	9
73	104	MOON RIVER & OTHER GREAT MOVIE THEMES Mantovani, London LL 3261	4
74	64	A SONG FOR YOUNG LOVE Letterman, Capitol T 1669	40
75	94	GREEN ONIONS Booker T & The MG's, Star 701	3
76	—	STOP THE WORLD I WANT TO GET OFF Original Cast, London AM 80001	1
77	75	IT KEEPS RIGHT ON A-HURTIN' Johnny Tillotson, Cadence CLP 3058	18
78	100	SUGAR 'N' SPICE Peggy Lee, Capitol T 1772	2
79	97	GEORGE CHAKIRIS Capitol T 1750	13
80	58	A SWINGIN' SAFARI Billy Vaughn & His Ork, Dot DLP 3458	11
81	73	DO THE TWIST Ray Charles, Atlantic 8054	49
82	121	MONSTER MASH John Zacherly, Parkway P 7010	3
83	61	ENCORE OF GOLDEN HITS Platters, Mercury MG 20472	141
84	54	BOBBY VEE MEETS THE CRICKETS Liberty LRP 3228	19
85	69	SINATRA SINGS . . . OF LOVE AND THINGS Capitol W 1729	15
86	101	EBB TIDE & OTHER INSTRUMENTAL FAVORITES Earl Grant, Decca DL 4165	43
87	62	MUSIC MAN Original Cast, Capitol WAO 990	231
88	98	HELLO YOUNG LOVERS Manny Wilson, Capitol T 1747	7
89	116	THE TENDER, THE MOVING, THE SWINGING ARETHA FRANKLIN Columbia CL 1876	2
90	66	BEYOND THE REEF Earl Grant, Decca DL 4231	28
91	96	JUDY AT CARNEGIE HALL Judy Garland, Capitol WBO 1569	69
92	112	DON'T WORRY 'BOUT ME Billy Eckstine, Mercury MG 20736	2
93	57	THE LIVELY ONES Vic Damone, Capitol T 1748	7
94	90	TONIGHT Ferrante & Teicher, United Artists UAL 3171	37
95	84	HEAVENLY Johnny Mathis, Columbia CL 1351	166
96	—	SERGIO FRANCHI RCA Victor LM 9440	1
97	102	LLLLLOCO-MOTION Little Eva, Dimension DLP 6000	4
98	87	AMERICAN WALTZES Mantovani, London LL 3260	18
99	111	TWIST AND SHOUT Isley Brothers, Wand 653	9
100	70	I'LL WALK WITH GOD Mario Lanza, RCA Victor LM 2607	8

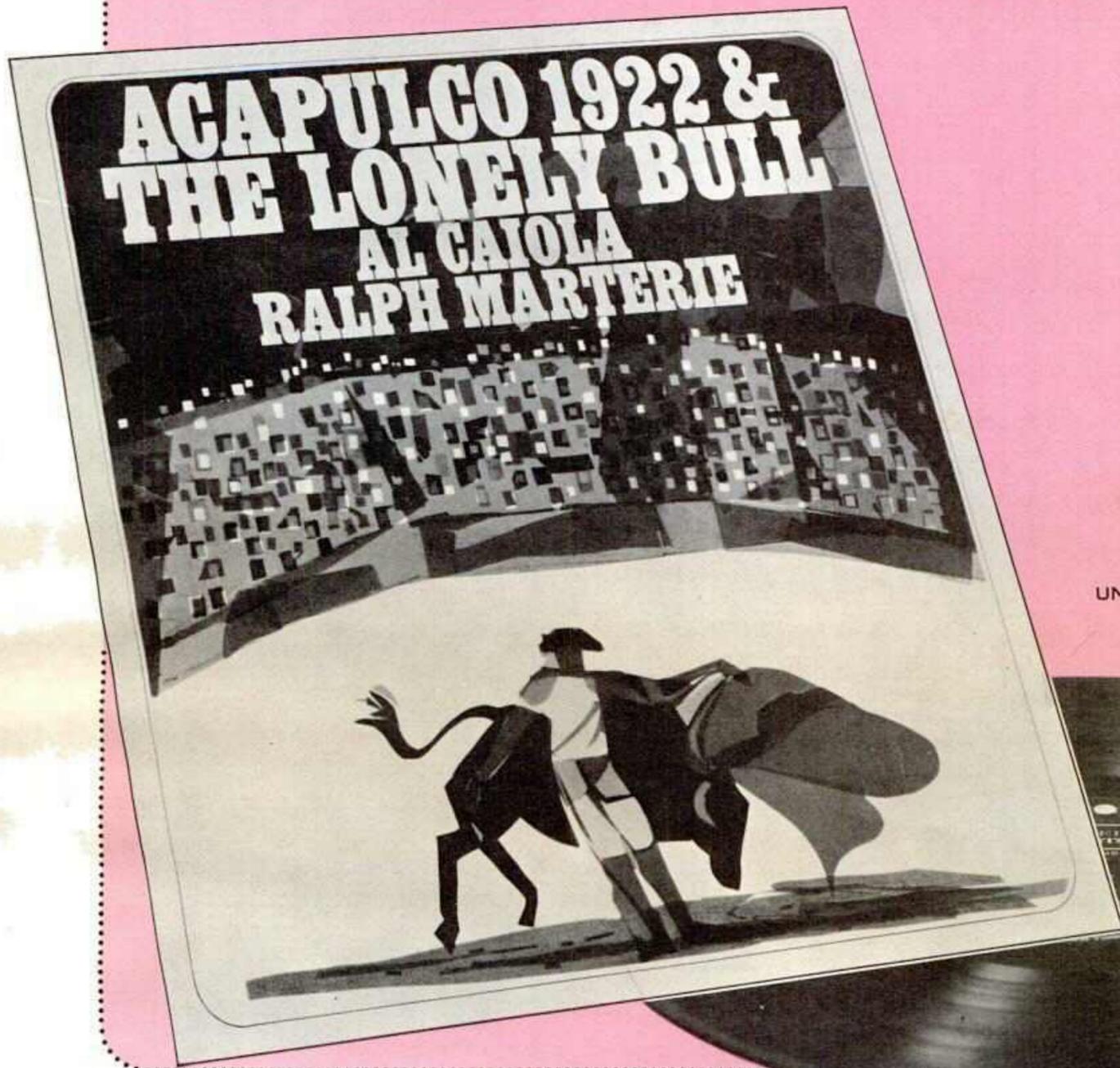
This Week	Last Week	Title, Artist, Label	Wks. on Chart
101	91	DRINKING AGAIN Dinah Washington, Roulette R 25183	6
102	99	DANNY BOY & OTHER SONGS I LOVE TO SING Andy Williams, Columbia CL 1751	35
103	117	JUST JIMMY REED Vee Jay LP 1050	6
104	83	RUSTY WARREN BOUNCES BACK Jubilee JGM 2039	39
105	82	NEW PIANO IN TOWN Peter Nero, RCA Victor LPM 2383	61
106	128	TILL DEATH DO US PART Bob Braun, Decca DL 4339	5
107	106	PORTRAIT OF JOHNNY Johnny Mathis, Columbia CL 1644	54
108	92	PAUL ANKA SINGS HIS BIG 15 ABC-Paramount ABC 323	125
109	133	THE BICKERSONS FIGHT BACK Don Ameche & Francis Langford, Columbia CL 1683	4
110	135	OH! LOOK AT ME NOW Bobby Darin, Capitol T 1791	2
111	—	VLADIMIR HOROWITZ Columbia KL 3771	1
112	132	BELAFONTE AT CARNEGIE HALL Harry Belafonte, RCA Victor LOC 4006	154
113	110	SHEILA Tommy Roe with the Jordanaires, ABC-Paramount ABC 432	3
114	—	SURFIN' SAFARI Beach Boys, Capitol T 1800	1
115	140	DINAH '62 Dinah Washington, Roulette R 25170	23
116	108	ANDY WILLIAMS BEST Cadence CLP 3054	16
117	139	DOWN TO EARTH Chubby Checker & Duane Eddy, Cameo C 1029	2
118	114	THE BELMONT'S CARNIVAL OF HITS Sabina SALP 5001	5
119	60	JIM, TONY & BOB, THE LETTERMEN Capitol T 1761	7
120	—	RIGHT NOW Herbie Mann, Atlantic 1384	1
121	130	THE THINGS WE DID LAST SUMMER Shelley Fabares, Colpix CP 431	5
122	86	BLUE HAWAII Elvis Presley, RCA Victor LPM 2426	57
123	146	ALWAYS YOU Robert Goulet, Columbia CL 1676	33
124	124	IT'S JUST MY FUNNY WAY OF LAUGHIN' Burl Ives, Decca DL 4279	26
125	118	MARILYN Marilyn Monroe, 20th Fox FXG 5000	6
126	120	CAROUSEL Alfred Drake & Roberta Peters, Command RS 843	3
127	123	MIDNIGHT IN MOSCOW Kenny Ball & His Jazzmen, Kapp KL 1276	31
128	80	BENNY GOODMAN IN MOSCOW RCA Victor LOC 6008	3
129	95	MIDNIGHT SPECIAL Jimmy Smith, Blue Note 4078	41
130	—	ALLEY CAT—GREEN ONIONS Bill Justis, Smash SWS 27021	1
131	137	YOUR TWIST PARTY Chubby Checker, Parkway P 7007	51
132	126	OLDIES BUT GOODIES, VOL. I Various Artists, Original Sound 5001	164
133	—	GLORIA LYNN AT BASIN STREET EAST Everest LPBR 5137	16
134	145	THE GARLAND TOUCH Judy Garland, Capitol W 1710	14
135	109	THINGS AND OTHER THINGS Bobby Darin, Atco 146	8
136	144	THAT HAPPY FEELING Bert Kaempfert & His Ork, Decca DL 4305	9
137	—	JACKIE WILSON AT THE COPA Brunswick BL 54108	1
138	143	I WANNA BE LOVED Dinah Washington, Mercury MG 20729	2
139	—	GOING TO THE VENTURES DANCE PARTY! Dolton DLP 2017	1
140	—	BONARZA Various Artists, RCA Victor LPM 2383	1
141	131	TONY BENNETT AT CARNEGIE HALL Columbia CL 23	7
142	147	THROUGH CHILDREN'S EYES Limelight, RCA Victor LPM 2512	23
143	136	SONGS FOR SINGERS Rusty Warren, Jubilee JLP 2024	36
144	—	ALL THE HITS BY ALL THE STARS Various Artists, Parkway P 7013	1
145	103	VINCENT EDWARDS SINGS Decca DL 4311	21
146	93	LET THERE BE DRUMS Sandy Nelson, Imperial LP 9159	45
147	—	BO DIDDLEY Checker LP 2984	1
148	150	GEORGE MAHARIS SINGS! Epic LN 24001	26
149	81	TWANGY GUITAR, SILKY STRINGS Duane Eddy, RCA Victor LPM 2576	5
150	89	RHAPSODY IN RHYTHM Ray Conniff, His Ork & Chorus, Columbia CL 1878	8

50 Best Selling STEREO LP's

This Week	Last Week	Title, Artist, Label	Wks. on Chart
1	1	WEST SIDE STORY Sound Track, Columbia OS 2070	54
2	7	JAZZ SAMBA Stan Getz & Charlie Byrd, Verve V8-8432	8
3	4	RAMBLIN' ROSE Nat King Cole, Capitol ST 1793	9
4	3	THE MUSIC MAN Sound Track, Warner Bros. BS 1459	16
5	6	I LEFT MY HEART IN SAN FRANCISCO Tony Bennett, Columbia CS 8669	10
6	2	PETER, PAUL AND MARY Warner Bros. WS 1449	18
7	18	MODERN SOUNDS IN COUNTRY & WESTERN MUSIC, VOL. 2 Ray Charles, ABC-Paramount ABCS 435	3
8	5	MODERN SOUNDS IN COUNTRY & WESTERN MUSIC Ray Charles, ABC-Paramount ABCS 410	28
9	8	THE STRIPPER AND OTHER FUN SONGS FOR THE FAMILY David Rose & His Ork, MGM SE 4063	21
10	11	A SWINGIN' SAFARI Billy Vaughn & His Ork, Dot DLP 25458	9
11	9	CAMELOT Original Cast, Columbia KOS 2031	96
12	14	RAPTURE Johnny Mathis, Columbia CS 8715	4
13	13	WEST SIDE STORY Original Cast, Columbia OS 2001	73
14	10	A TASTE OF HONEY Martin Denny, Liberty LSY 7237	8
15	15	BABY ELEPHANT WALK Lawrence Welk, Dot DLP 25457	9
16	12	HATARI! Henry Mancini, RCA Victor LSP 2539	19
17	33	MY SON, THE FOLK SINGER Alan Sherman, Warner Bros. WS 1475	3
18	21	THE SOUND OF MUSIC Original Cast, Columbia KOS 2020	141
19	34	OLIVER Original Cast, RCA Victor LSP 2004	4
20	23	FOR THE HERO MINDED Peter Nero, RCA Victor LSP 2536	14
21	40	VLADIMIR HOROWITZ Columbia RS 4371	3
22	28	RAY CHARLES GREATEST HITS ABC-Paramount, ABCS 415	14
23	16	SOMETHING SPECIAL Kingston Trio, Capitol ST 1747	15
24	24	MOON RIVER AND OTHER GREAT MOVIE THEMES Andy Williams, Columbia CS 8609	26
25	29	JOAN BAEZ IN CONCERT Vanguard VSR 2122	3
26	20	THE TWO OF US Robert Goulet, Columbia CS 8624	3
27	39	JUDY AT CARNEGIE HALL Judy Garland, Capitol SWBO 1569	69
28	19	THE NEW CHRISTY MINSTRELS Columbia CS 8672	5
29	—	STOP THE WORLD I WANT TO GET OFF Original Cast, London AMS 80001	1
30	48	WHAT KIND OF FOOL AM I AND OTHER SHOW STOPPERS Sammy Davis Jr., Reprise RP-4051	2
31	30	MOON RIVER & OTHER GREAT MOVIE THEMES Mantovani, London PS 249	5
32	32	CAROUSEL Alfred Drake & Roberta Peters, Command RS 843 SD	3
33	35	BASHIN'—THE UNPREDICTABLE JIMMY SMITH Verve V8-8474	20
34	17	BREAKFAST AT TIFFANY'S Henry Mancini, RCA Victor LSP 2362	57
35	31	TIME OUT Dave Brubeck, Columbia CS 8192	68
36	—	ALL ALONE Frank Sinatra, Reprise RP-1007	1
37	27	MR. PIANO Roger Williams, Kapp KS 3290	7
38	38	RHAPSODY IN RHYTHM Ray Conniff, His Ork & Chorus, Columbia CS 8678	8
39	26	MOON RIVER Lawrence Welk, Dot DLP 25413	46
40	41	HERBIE MANN AT THE VILLAGE GATE Atlantic 1380	5
41	46	SUGAR 'N' SPICE Peggy Lee, Capitol ST 1772	2
42	36	THE MANY MOODS OF BELAFONTE Harry Belafonte, RCA Victor LSP 2574	5
43	—	SHERRY & 11 OTHERS Four Seasons, Vee Jay SR 1053	1
44	45	THAT HAPPY FEELING Bert Kaempfert & His Ork, Decca DL 74305	9
45	22	MUSIC MAN Original Cast, Capitol SWAO 990	102
46	42	ROME ADVENTURE Sound Track, Warner Bros. WS 1458	22
47	37	FOLK MATINEE Limelight, RCA Victor LSP 2547	7
48	44	EMOCH LIGHT & HIS ORCHESTRA AT CARNEGIE HALL PLAY IRVING BERLIN Command RS 840 SD	4
49	47	WORRIED MIND Ray Anthony, Capitol ST 1752	18
50	25	BEST OF THE KINGSTON TRIO Capitol ST 1705	24

2

**GREAT INSTRUMENTALISTS
IN A GREAT NEW
HOT POP ALBUM**



UNITED ARTISTS 3256(MONO.)
6256(STEREO)



"TELL HIM"

THE EXCITERS

BIG! BIG! BIG!

UNITED ARTISTS NO. UA 544

UNITED ARTISTS RECORDS • 729 SEVENTH AVE. • NEW YORK 19, N.Y.

S Indicates that 45 r.p.m. stereo single version is available.

△ Indicates that 33 1/3 r.p.m. mono single version is available.

△ Indicates that 33 1/3 r.p.m. stereo single version is available.

THIS WEEK	Wk. Ago	Wk. Ago	Wk. Ago	TITLE	Artist, Label & Number	Wk. On Chart
1	1	2	6	BIG GIRLS DON'T CRY	Four Seasons, Vee Jay 465	6
2	2	4	10	RETURN TO SENDER	Elvis Presley, RCA Victor 8100	6
3	4	3	5	ALL ALONE AM I	Brenda Lee, Decca 31424	9
4	7	19	41	BOBBY'S GIRL	Marcie Blane, Seville 120	6
5	5	6	9	NEXT DOOR TO AN ANGEL	Neil Sedaka, RCA Victor 8086	8
6	9	11	8	LIMBO ROCK	Chubby Checker, Parkway 849	12
7	8	16	32	DON'T HANG UP	Orions, Cameo 231	7
8	3	1	1	HE'S A REBEL	Crystals, Phillies 106	12
9	6	7	7	GINA	Johnny Mathis, Columbia 42582	10
10	13	27	44	RIDE!	Dee Dee Sharp, Cameo 230	6
11	19	39	64	THE LONELY BULL	Tijuana Brass, A. & M. 703	5
12	10	14	15	THE CHA-CHA-CHA	Bobby Rydell, Cameo 228	7
13	11	5	2	ONLY LOVE CAN BREAK A HEART	Gene Pitney, Musicor 1022	11
14	12	13	22	NOTHING CAN CHANGE THIS LOVE	Sam Cooke, RCA Victor 8088	9
15	18	20	26	DESAFINADO	Stan Getz and Charlie Byrd, Verve 10260	9
16	15	12	12	CLOSE TO CATHY	Mike Clifford, United Artists 489	11
17	32	50	68	RELEASE ME	"L.H.C. Rafter" Phillips, Lenox 5555	5
18	39	71	85	TELSTAR	Tornadoes, London 9561	4
19	26	37	45	MY OWN TRUE LOVE	Dupree, Coed 571	6
20	22	23	29	I'VE GOT A WOMAN	Jimmy McGriff, Sue 770	7
21	14	8	4	MONSTER MASH	Bobby (Boris) Pickett and the Crypt Kickers, Garpax 44167	12
22	23	30	40	(DANCE WITH THE) GUITAR MAN	Duane Eddy, RCA Victor 8087	8
23	25	18	17	WHAT KIND OF FOOL AM I	Sammy Davis Jr., Reprise 20048	13
24	16	9	3	DO YOU LOVE ME	Contours, Gordy 7005	16
25	29	31	38	LEAH	Roy Orbison, Monument 467	8
26	17	17	18	JAMES (Hold the Ladder Steady)	Sue Thompson, Hickory 1183	9
27	24	28	31	I WAS SUCH A FOOL	Connie Francis, MGM 13096	8
28	33	44	55	I CAN'T HELP IT	Johnny Tillotson, Cadence 1432	5
29	42	62	90	KEEP YOUR HANDS OFF MY BABY	Little Eva, Dimension 1003	4
30	43	66	95	RUMORS	Johnny Crawford, Del-Fi 4188	4
31	20	10	14	POPEYE (The Hitchhiker)	Chubby Checker, Parkway 849	10
32	21	24	27	LOVE ME TENDER	Richard Chamberlain, MGM 13097	8
33	28	43	50	THAT STRANGER USED TO BE MY GIRL	Trade Martin, Coed 570	6
34	37	48	59	WIGGLE WOBBLE	Les Cooper, Everest 5019	6

THIS WEEK	Wk. Ago	Wk. Ago	Wk. Ago	TITLE	Artist, Label & Number	Wk. On Chart
35	38	42	47	MAMA SANG A SONG	Stan Kenton, Capitol 4847	7
36	44	60	81	ESO BESO	Paul Anka, RCA Victor 8097	4
37	51	55	60	LOVERS BY NIGHT, STRANGERS BY DAY	Fleetwoods, Dolton 62	7
38	27	22	24	I LEFT MY HEART IN SAN FRANCISCO	Tony Bennett, Columbia 42332	16
39	56	74	—	LOVE CAME TO ME	Dion, Laurie 3145	3
40	59	73	80	LET'S GO	Routers, Warner Bros. 5283	4
41	52	89	—	DEAR LONELY HEARTS	Nat King Cole, Capitol 4870	3
42	31	25	23	SURFIN' SAFARI	Beach Boys, Capitol 4777	16
43	47	51	61	MAMA SANG A SONG	Walter Brennan, Liberty 55508	6
44	36	33	33	WORKIN' FOR THE MAN	Roy Orbison, Monument 467	10
45	35	40	42	POP POP POP-PIE	Sherry's, Guyden 2068	8
46	65	87	—	CHAINS	Cookies, Dimension 1002	3
47	34	15	11	SHERRY	Four Seasons, Vee Jay 456	14
48	49	58	62	DON'T ASK ME TO BE FRIENDS	Everly Brothers, Warner Bros. 5297	6
49	30	21	13	PATCHES	Dickey Lee, Smash 1758	14
50	77	—	—	YOU ARE MY SUNSHINE	Ray Charles, ABC-Paramount 10375	2
51	55	75	77	STUBBORN KIND OF FELLOW	Marvin Gaye, Tama 54068	6
52	41	47	54	I'LL BRING IT HOME TO YOU	Carla Thomas, Atlantic 2163	7
53	40	26	19	GREEN ONIONS	Booker T & the MG's, Stax 127	16
54	85	100	—	GO AWAY LITTLE GIRL	Steve Lawrence, Columbia 42601	3
55	64	77	87	MARY ANN REGRETS	Burl Ives, Decca 31433	4
56	54	57	51	STORMY MONDAY	Bobby Bland, Duke 355	12
57	74	86	88	COMIN' HOME BABY	Mel Torme, Atlantic 2165	4
58	46	35	36	SUSIE DARLIN'	Tommy Roe, ABC-Paramount 10362	8
59	50	38	20	TORTURE	Kris Jensen, Hickory 1173	13
60	60	65	72	UNTIE ME	Tams, Arlen 711	6
61	83	88	—	THE PUSH AND KICK	Mark Valentino, Swan 4121	3
62	48	36	30	ALLEY CAT	Bert Fabric, Atco 6226	18
63	84	—	—	YOUR CHEATING HEART	Ray Charles, ABC-Paramount 10375	2
64	75	—	—	ZIP-A-DEE-DOO-DAH	Bob B. Soxx & the Blue Jeans, Phillies 107	2
65	—	—	—	HOTEL HAPPINESS	Brook Benton, Mercury 72055	1
66	88	—	—	RUBY ANN	Marty Robbins, Columbia 42614	2

THIS WEEK	Wk. Ago	Wk. Ago	Wk. Ago	TITLE	Artist, Label & Number	Wk. On Chart
67	79	83	—	SPANISH LACE	Gene McDaniels, Liberty 55510	3
68	70	70	83	ANNA (Go to Him)	Arthur Alexander, Dot 16387	5
69	—	—	—	YOU THREW A LUCKY PUNCH	Gene (Duke of Earl) Chandler, Vee Jay 468	1
70	72	78	79	SOMEBODY HAVE MERCY	Sam Cooke, RCA Victor 8088	5
71	66	68	73	HE THINKS I STILL CARE	Connie Francis, MGM 13096	8
72	87	97	—	THAT'S LIFE	Gabriel & the Angels, Swan 4118	3
73	89	—	—	DIDDLE-DE-DUM	Belmonts, Sabina 507	2
74	78	90	98	I LOST MY BABY	Joey Dee, Roulette 4456	4
75	93	—	—	MY DAD	Paul Petersen, Colpix 663	2
76	82	84	—	IF YOU WERE A ROCK & ROLL RECORD	Freddy Cannon, Swan 4122	3
77	81	—	—	A LITTLE BIT NOW	Majors, Imperial 5879	2
78	68	69	71	I'VE BEEN EVERYWHERE	Hank Snow, RCA Victor 8072	8
79	67	64	66	MR. LONELY	Buddy Greco, Epic 9536	10
80	99	—	—	BABY HAS GONE BYE BYE	George Maharis, Epic 9555	2
81	86	91	93	UP ON THE ROOF	Drifters, Atlantic 2163	4
82	90	—	—	SHUTTERS AND BOARDS	Jerry Wallace, Challenge 9171	2
83	95	—	78	NEXT DOOR TO THE BLUES	Etta James, Argo 5424	6
84	63	67	70	YOU CAN RUN	Jerry Butler, Vee Jay 463	7
85	—	—	—	RAINBOW AT MIDNIGHT	Jimmie Rodgers, Dot 16407	1
86	73	82	75	HEARTACHES	Patsy Cline, Decca 31429	7
87	—	—	—	I MAY NOT LIVE TO SEE TOMORROW	Brian Hyland, ABC-Paramount 10374	1
88	71	79	67	HAPPY WEEKEND	Dave (Baby) Cortez, Chess 1834	7
89	91	—	—	GETTING READY FOR THE HEARTBREAK	Chuck Jackson, Wand 128	2
90	—	—	—	DON'T GO NEAR THE ESKIMOS	Ben Colder, MGM 13104	1
91	—	94	96	HEART BREAKER	Dean Christie, Select 715	3
92	—	—	—	THE JITTERBUG	Dovells, Parkway 855	1
93	—	—	—	SHE'S A TROUBLEMAKER	Majors, Imperial 5879	1
94	—	—	—	THE SEARCHING IS OVER	Joe Henderson, Todd 1079	1
95	—	98	99	DEAR HEARTS AND GENTLE PEOPLE	Springfields, Phillips 40072	3
96	98	—	—	FIESTA	Dave (Baby) Cortez, EMI 301	2
97	—	—	—	FOOLS RUSH IN	Etta James, Argo 5424	4
98	—	—	—	YOU'RE A SWEETHEART	Dinah Washington, Roulette 4455	1
99	—	—	—	DON'T STOP THE WEDDING	Ann Cole, Roulette 4452	1
100	—	—	—	CONEY ISLAND BABY	Excellent's, Blast 205	1

HOT 100—A TO Z—(Publisher-Licensee)

All Alone Am I (Duchess, BMI)	3
Alley Cat (Metromin, BMI)	62
Anna (Painted Desert, BMI)	68
Baby Has Gone Bye Bye (Dymor, ASCAP)	80
Big Girls Don't Cry (Bobob, ASCAP)	1
Bobby's Girl (A. M. E., BMI)	4
Cha-Cha-Cha, The (Fajob-Kalman, ASCAP)	12
Chains (Aldon, BMI)	46
Close to Cathy (Arch, ASCAP)	16
Comin' Home Baby (Melotone, BMI)	57
Coney Island Baby (Original, BMI)	100
(Dance With the) Guitar Man (Linduane, BMI)	22
Dear Lonely Hearts (Sweco-Cetra, BMI)	95
Desafinado (Hollis-Bandig, BMI)	15
Diddle-De-Dum (Glendon, ASCAP)	73
Do You Love Me (Jobete, BMI)	24
Don't Ask Me to Be Friends (Aldon, BMI)	48
Don't Go Near the Eskimos (Buttercup, BMI)	90
Don't Hang Up (Kalmann, ASCAP)	7
Don't Stop the Wedding (Figure, BMI)	99
Eso Beso (Flanka, ASCAP)	36
Feista (Tobi-Ann & Emit, BMI)	96
Fools Rush In (Bregman, Vocco & Conn, ASCAP)	97
Getting Ready for the Heartbreak (Ludis, BMI)	89
Gina (Elm Drive, ASCAP)	9
Go Away Little Girl (Aldon, BMI)	54
Green Onions (East, BMI)	53
Happy Weekend (Arc, BMI)	88
He Thinks I Still Care (Glad-Jack, BMI)	71
Heart Breaker (Drury Lane, BMI)	91
Heartaches (Leads, ASCAP)	86

He's a Rebel (January, BMI)	8
Hotel Happiness (Ben Day-Manson, ASCAP)	65
Jitterbug, The (Cameo-Parkway, BMI)	26
I Can't Help It (Acuff-Rose, BMI)	28
I Left My Heart in San Francisco (General, ASCAP)	38
I Lost My Baby (Planetary, ASCAP)	74
I May Not Live to See Tomorrow (Pogo, ASCAP)	87
I Was Such a Fool (Francon, ASCAP)	27
I've Been Everywhere (Hill & Range, BMI)	78
I've Got a Woman (Progressive, BMI)	20
I'll Bring It Home to You (Kags, BMI)	52
If You Were a Rock & Roll Record (Claridge, ASCAP)	76
James (Acuff-Rose, BMI)	92
Jitterbug, The (Cameo-Parkway, BMI)	26
Keep Your Hands Off My Baby (Aldon, BMI)	29
Leah (Acuff-Rose, BMI)	25
Let's Go (Wrist-Giant, BMI)	40
Limbo Rock (Four Star-Twist, BMI)	6
Little Bit Now, A (Travis-Riffenhouse, BMI)	77
Lonely Bull, The (Almo, ASCAP)	11
Love Came to Me (Schwartz-Dial, ASCAP)	39
Love Me Tender (Presley, BMI)	32
Lovers by Night, Strangers by Day (January, BMI)	37
Mama Sang a Song—Brennan (Tree-Champion, BMI)	43
Mama Sang a Song—Kenton (Tree-Champion, BMI)	35
Mary Ann Regrets (Pamper, BMI)	55
Mr. Lonely (Ripley, BMI)	79
Monster Mash (Garpax, BMI)	21
My Dad (Aldon, BMI)	75
My Own True Love (Remick, ASCAP)	19
Next Door to an Angel (Aldon, BMI)	5
Next Door to the Blues (Figure, BMI)	83
Nothing Can Change This Love (Kags, BMI)	14
Only Love Can Break a Heart (Arch, ASCAP)	13
Patches (Aldon, BMI)	49

Pop Pop Pop-Pie (Dandelion, BMI)	45
Popeye (The Hitchhiker) (Kalmann, ASCAP)	31
Push and Kick, The (Claridge, ASCAP)	61
Rainbow at Midnight (Shapiro-Bernstein, ASCAP)	85
Release Me (Four Star, BMI)	17
Return to Sender (Presley, BMI)	22
Ride! (Woodcrest-Check-Coll, BMI)	10
Ruby Ann (Marionna, BMI)	66
Stubbob Kind of Fellow (Jobete, BMI)	51
Surfin' Safari (Guild, BMI)	42
Stormy Monday (Grogan, BMI)	56
That's Life (Mary Hill-Missile, BMI)	72
That's Life (Mary Hill-Missile, BMI)	72
Torture (Acuff-Rose, BMI)	59
Untie Me (Lowery, BMI)	60
Up on the Roof (Aldon, BMI)	81
What Kind of Fool Am I (Ludlow, BMI)	23
Wiggle Wobble (Bob-Dan, BMI)	34
Workin' for the Man (Acuff-Rose, BMI)	44
You Are My Sunshine (Pear Int'l, BMI)	50
You Can Run (Armada, BMI)	84
You Threw a Lucky Punch (Jobete, BMI)	69
You're a Sweetheart (Robbins, ASCAP)	98
Your Cheating Heart (Fred Rose, BMI)	63
Zip-A-Dee-Doo-Dah (Joy, ASCAP)	64

BUBBLING UNDER THE HOT 100

101. 409	Beach Boys, Capitol 4777
102. BUSTIN' SURFBOARDS	Tornadoes, Aertan 1013
103. MAMA SANG A SONG	Bill Anderson, Decca 21404
104. MY MAN—HE'S A LOVIN' MAN	Betty Lavett, Atlantic 3160
105. WHAT KIND OF FOOL AM I	Robert Goulet, Columbia 42519
106. TOMORROW NIGHT	B. B. King, ABC-Paramount 10367
107. WHAT KIND OF FOOL AM I	Anthony Newley, London 9546
108. THIS LAND IS YOUR LAND	Ketty Lester, Era 3094
109. FOUR WALLS	Kay Starr, Capitol 4835
110. COLD, COLD HEART	Dinah Washington, Mercury 72040
111. ONE MORE TOWN	Kingston Trio, Capitol 4842
112. MIND OVER MATTER	Nolan Strong, Fortune 546
113. I'M SO LONESOME I COULD CRY	Johnny Tillotson, Cadence 1432
114. LIMELIGHT	Mr. Acker Bilk, Atco 6238
115. THIS LAND IS YOUR LAND	Christy Minstrels, Columbia 42592
116. WHERE DO YOU COME FROM	Elvis Presley, RCA Victor 8100
117. LET'S KISS AND MAKE UP	Bobby Vinton, Epic 9561
118. DESAFINADO	Ella Fitzgerald, Verve 10274
119. TWO LOVERS	Mary Wells, Motown 1035
120. SLIGHTLY OUT OF TUNE	Julie London, Liberty 55512
121. DESAFINADO	Pat Thomas, MGM 13102
122. THE BEST MAN CRIED	Clyde McPhatter, Mercury 72051
123. I FEEL GOOD ALL OVER	Fiestas, Old Town 1127
124. I'M STANDING BY	Ben E. King, Atco 6237
125. SCHOOL BELLS ARE RINGING	Carole King, Dimension 1004
126. ROAD HOG	John D. Loudermilk, RCA Victor 8101
127. PEPINO THE ITALIAN MOUSE	Lou Monte, Reprise 20106
128. STILL WATERS RUN DEEP	Brook Benton, Mercury 72055
129. HEY, GOOD LOOKIN'	Connie Stevens, Warner Bros. 5318



LAWRENCE WELK

WITH THE NUMBER ONE HIT VERSION

ZERO-ZERO

b/w

NIGHT THEME

#16420



NOVEMBER IS LAWRENCE WELK MONTH ON *Dot*

TIME: November 1-30, 1962.

DISCOUNT: Straight 10% cash discount on entire Welk catalog.

BILLING: 120-day dated billing.
Pay 1/3 Dec. 15; 1/3 Jan. 15, 1963;
1/3 Feb. 15, 1963.

DLP	3284	TO MOTHER -- Lawrence Welk	3389	YELLOW BIRD -- Lawrence Welk
9164	3292	THE LENNON SISTERS SING 12 GREAT HITS	3397	SILENT NIGHT -- Lawrence Welk
3200	3296	SWEET AND LOVELY -- Lawrence Welk	3398	SAD MOVIES -- The Lennon Sisters
3218	3302	POLKAS -- Myron Floren	3400	TAKE FIVE -- George Cates
3224	3310	THE DON BONNEE OCTET	3401	NEW ORLEANS DIXIELAND -- Bob Havens
3238	3315	ACCORDION CONCERT -- Myron Floren	3404	NORMA ZIMMER SINGS TRUE LOVE
3247	3317	LAWRENCE IN DIXIELAND -- Lawrence Welk	3405	FRANK SCOTT PLAYS HARPSICHORD
3248	3318	DOUBLE SHUFFLE -- Lawrence Welk	3412	MOON RIVER -- Lawrence Welk
3249	3342	CHAMPAGNE MUSIC -- Lawrence Welk	3417	CAN'T HELP FALLING IN LOVE -- The Lennon Sisters
3250	3343	CHRISTMAS WITH THE LENNON SISTERS	3428	YOUNG WORLD -- Lawrence Welk
3251	3350	LAST DATE -- Lawrence Welk	3433	12 GREATEST HITS -- Jo Ann Castle
3252	3355	POLYNESIAN PERCUSSION -- George Cates -- L. Welk	3450	GREATEST ORGAN HITS -- Jerry Burke
3274	3359	CALCUTTA -- Lawrence Welk	3432	SING-A-LONG PARTY -- Lawrence Welk
3283	3383	THE VOICES OF BOB BALLARD	3457	BABY ELEPHANT WALK -- Lawrence Welk

ANKA DEALS FOR OLD ABC DISKS

Buy Would Have Wide Implications

By BOB ROLONTZ

NEW YORK—Negotiations are under way for Paul Anka to buy back from ABC - Paramount all tapes that he made for the label when he was under contract there. It is understood that plans to sell the tapes were initiated by Sam Clark, president of the diskery.

Clark would not comment on the negotiations at this time. If discussions turn into a deal and it goes through, the guess is that Anka's firm will pay more than \$250,000 and perhaps as much as \$400,000 to obtain the ABC-Paramount tapes. The deal is still in the talking stage with lawyers for both sides looking over the tax angles.

Anka was under contract to ABC-Paramount for more than five years, his first hit "Diana" having been on that label. He left last

January to join RCA Victor. ABC, in addition to issuing a score or more Anka singles, also put out a number of albums. Most of the albums and singles were big sellers, and a number of the singles were million sellers.

To New Firm

If Anka gets his masters from the label—unreleased sides as well as released ones — they are expected to go to RCA Victor, where they will be used both in regular retail channels and through the record club.

If it happens it will not be the first time that Victor artists have bought masters made on other labels. When Steve Sholes brought Elvis Presley to Victor, he bought all the Sun masters made by Elvis from Sam Phillips. When Mickey and Sylvia were on Groove, the Victor subsidiary bought all their old masters from Rainbow.

However, the Anka deal could be a significant one in today's business because it would mark the first time a label of the size of ABC sold important masters to another firm.

Managers' Guide

It would also perhaps furnish a guide to managers of strong artists as to how to handle masters owned by the old firm when the artists jump labels. Buying up the old releases stops an old record from being put out every time a new single or album hits. It prohibits special sales on the old stuff—such as the recent Capitol half-price Sinatra sale—thus cutting down sales of new releases.

It is possible that as a result of the Anka buy—if it happens—more artists will write in their contracts that if they move from a label the masters they cut go with them, after a certain time period.

FTC CLUB PROBE REACHES COAST

HOLLYWOOD—The Federal Trade Commission last week took its Columbia Record Club investigation to the West Coast. FTC's Mort Needleman was in Hollywood and questioned labels here who are affiliated with the Columbia club.

Needleman said that he was sent here to investigate "several matters pending before the board."

However, reliable sources within the recording companies told BMW that they had been questioned with regard to Columbia Club by the FTC representative.

INT'L DISK FEST SEEKS U. S. INDUSTRY SUPPORT

LONDON—Further attempts to organize an international disk festival are being made here and will extend to New York and Los Angeles at the end of the month, when organizer Barry Langford visits the U. S. to enlist the support of the American industry.

The festival is scheduled to take place next May in Brighton, a seaside resort 50 miles south of London.

Langford, a Londoner, has enlisted the support of several Brighton notables. The town council is supporting the venture with publicity and physically, in the rent-free allocation of its Corn Exchange assembly hall. BMW European director Art Rosett has also agreed to serve as international adviser.

Tough Rowing

Langford, however, has hit heavy water in not gaining support of the British industry. Five firms—EMI, Decca, Pye, Philips (and its new associate Deutsche Grammophon and Oriole)—formed a committee which met at EMI House under the chairmanship of EMI Record's general promotion manager, Arthur Muxlow, and

discussed it with representatives of Langford's Brighton group.

In the end, the committee issued a statement saying that "after very careful investigation and consideration, the companies represented would not be participating or taking part in the organizing of the festival."

To Carry Message

Though a setback for Langford, his plans are going ahead. In New York, he intends to call a press conference to be attended by representatives of American record companies.

Langford's plans include a series of record awards, probably record of the year, "best American," "best European," and "best rest of the world" categories.

Langford also wants to have a big trade exhibition covering all branches of the industry and plans to stage bills featuring disk artists in Brighton's two main theaters the week of the contest. Langford intends setting participation by artists at their normal fees.

He hopes that British industry will take part and the majors will reverse their decision. In any case, he says, space will be made available to them in the exhibition.

'The First Family' Runs Good, Like a Kennedy Album Should

NEW YORK — The second comedy smash album within two months appears to be on its merry way. Hard on the heels of Allan Sherman's "My Son, the Folk Singer" LP on Warner Bros., a new set, "The First Family," by Vaughn Meader on Cadence, has electrified the industry.

Reaction to widespread deejay play across the country has been instantaneous and Cadence at press time had logged some 190,000 orders and sales for the disk, according to Bud Dolinger, sales and promotion exec for the label.

All this has developed in the first few days from the initial airing of the set Tuesday (13). The firm's distributors and warehouses have been cleaned out, and reorders have been pouring in despite the fact that disks will not be available until some time next week. The Cadence New York distrib, for instance, ordered an additional 25,

000 albums after selling out its initial 25,000 allotment. The outlet has ordered another 25,000 on top of that to be shipped as soon as disks are available from the company's pressing plant.

Out of Boxes

On the retail level, the Doubleday Fifth Avenue store here has already moved 1,000 copies of the album. When the disk was played in the store for the first time, customers bought copies right out of the freshly opened cartons. Dolinger said the Cadence office is out of promotion copies as a result of customers coming in from the street to buy copies at the office.

Meader is the comic who shot into national prominence a short time ago with his startling impersonation of President John F. Kennedy. He first came to national attention when he did his JFK act in front of the President at a grid-iron dinner in Washington. Then Ed Sullivan put Meader on his CBS show, and he has been scoring in night clubs (the Blue Angel here signed him back immediately after

his first appearance). The artist is also lined up for appearances on NBC's "Today" show Monday (17) and has already been interviewed by numerous radio shows by phone. An Australian news agency has called for information and pictures of the artist for a feature story. No records are yet available Down Under, however.

The album was cut in Bob Fine's Great Northern Hotel studio in front of a live audience on Monday, October 22, ironically on the night of President Kennedy's fateful Cuban declaration.

White House Line-Up

The album is composed of short vignettes with a cast that spotlights Meader as the first father, Naomi Brossart as first mother, Norma MacMillan as the first daughter and cast of characters that portray various officials and dignitaries that revolve around day-to-day doings in the life of the First Family.

Jay Lasker Quits Sinatra

HOLLYWOOD—Jay Lasker last week resigned as sales chief for Frank Sinatra's Reprise Records. He leaves this post as president of Reprise Sales Company, the labels' sales subsidiary, after nearly two years with the firm. Though the parting reportedly was amicable, reason for his resignation was said to be high-policy differences.

Lasker joined Reprise in January 1961. He came to the then newly formed Sinatra label after five years as sales head of Kapp Records. Before joining Kapp, Lasker had been with Decca Records for 11 years. Lasker told BMW he was studying several job possibilities.

Mo Ostin, Reprise's administrative vice-president, said he will name a new sales head before the end of the year.

Light Cutting London Play For Command

NEW YORK — Enoch Light is diversifying the Command label's type of repertoire, with a full-length stereo and monaural waxing of the current London hit revival of "School for Scandal." The Command chief is in London currently waxing the Richard Brinsley Sheridan comedy, which stars Sir John Gielgud, Sir Ralph Richardson, Geraldine McEwan, Gwen Efrangcon-Davies, Meriel Forbes, Malcolm Keen, Laurence Naismith and Richard Easton. Show opens in New York January 24.

The "School for Scandal" set, which will comprise two LP's, is the second new-type of venture for the Command label in as many months. Last month the label issued its new recording of the Rodgers and Hammerstein show "Carousel," with Roberta Peters and Alfred Drake. Soon Command will issue an LP with portions of the night club acts of comics George Burns and Carol Channing, recorded at the Dunes in Las Vegas.

Light told BMW shortly before his trip to London that the firm wanted to be active in all fields. Command made its initial reputation with percussion albums. As the percussion craze simmered down, Light ventured into the classical field, signing the Pittsburgh Symphony Orchestra. Some of the Pittsburgh albums have been spectacular sellers in the classical market.

Interestingly enough some of the new Command LP's have been selling as well in monaural as in stereo. This is true of the firm's "Carousel" package, and sales of the Enoch Light ork album "Big Band Bossa Nova" have also been selling well in mono. Up to now most Command albums have sold four times as much in stereo as in mono.

Busch Heads NARAS Membership Drive

HOLLYWOOD—Lou Busch last week was named membership chairman of the National Academy of Recording Arts and Sciences' Los Angeles Chapter. The appointment was made by the local Chapter's board of directors.

Busch will head an all-out membership drive. Purpose of increasing the size of NARAS' voting membership is to enhance the prestige of the Academy's Grammy Awards by having them represent a wider segment of the recording industry.

Also, with more members in NARAS, the Academy's lecture and scholarship program will enjoy an increased participation from members of the industry.

Dollars for Entertainment Up, Excise Tax Collections Reveal

WASHINGTON — Americans bought at least 6 per cent more records and spent more on home, theater and cabaret entertainment in fiscal 1962 than in the previous fiscal year, Internal Revenue excise collections indicate.

Manufacturers' excise on phonograph records for fiscal 1962 was \$24,299,000 as against \$22,823,000 in fiscal 1961. The 10 per cent tax on actual money-in-hand manufacturer sales of \$242,990,000 does not cover incentive "free goods" to distributors, which find their way to retail outlets.

Phonographs, television and radio sets and components showed a leap of over 15 per cent in fiscal 1962 excise beyond the previous year. Unfortunately, IRS does not break out separate phonograph figures from this group which totaled excise of \$171,717,000 as against the \$149,989,000 the previous year.

Musical instruments produced a

5 per cent lift in manufacturers' excise, totaling \$19,036,000 in fiscal 1962, up from \$18,113,000 in 1961. The upward trend is expected to continue, with instrumental disks gaining top spots on the charts, and the school bands growing in size and prestige.

Theater, concert, stadium and other hard-ticket admissions taxes (10 per cent on all over \$1) produced \$37,362,000 excise in the past fiscal year, as against \$35,646,000 in fiscal 1961. Cabaret taxes, which were reduced from 20 to 10 per cent after May, 1960, totaled \$35,037,000 in fiscal 1962, up from \$33,603,000 the previous year.

A steep drop of almost 18 per cent showed for coin-operated amusement and gaming devices, which are taxed at \$10 and \$250 respectively. Tax was \$19,617,000 in fiscal 1962, down from \$23,909,000 the previous year.

Door Open for Rackers To Get Infringe Security

PHILADELPHIA — The legal wing of the National Association of Record Merchandisers has prepared a special indemnification agreement form designed to protect rack operators against possible infringement liability. The form was prepared by the office of NARM's legal counsel, Earl M. Foreman, of Washington.

Preparation of the form came about as a result of a recent infringement action against a New York low price record manufacturer which used racks extensively.

Jazz in the White House

WASHINGTON—Paul Winters, the ork leader who just came back from South America after a tour in Latin America for the State Department, will be featured with his band at a youth concert to be presented in the White House Monday (19).

This is the fifth in a series of concerts presented at the White under the auspices of Mrs. John F. Kennedy. Invited were sons and daughters of representatives of foreign missions in this city, as well as the children of cabinet officials in the administration.

The concert is considered a break-through for jazz since it is one of the rare occasions when a jazz act has played the White House. Audience will also be treated to some bossa nova rhythms, since Winters' new Columbia album spotlights the Brazilian music that is now making strong headway in the U. S.

BUNNY TIME

Playboy Club Spotlights Talent in Gotham Hutch

NEW YORK — A new major talent showcase makes its bow Sunday (9) with the long-awaited opening of the Playboy Club. The layout will be located on East 59th Street near Fifth Avenue, about a block from another eminent talent medium, the Copacabana. Shows will be continuous from 7:30 p.m. to 3:30 a.m.

Several disk performers will be part of the opening bill of nine acts, which will operate on four separate show floors of the club. Headlining will be the Kirby Stone Four of Columbia Records. Also featured will be the Bobby Doyle Three, proteges of the Stone group. The trio works both instrumentally and vocally, with the vocal sound often compared to that of the

FRANNY JENSON SCORES A COUP

CINCINNATI—King Records has found a new, young femme singer to record a special Christmas song, "Don't Wait Till the Night Before Christmas." Lass is Frances Ergeson of Milwaukee, whose new name for records is Fanny Jenson. Lass was selected by King execs Syd Nathan and Hal Neely after listening to 200 tapes and records of aspiring young singers. Miss Jenson's demo was sent to King by another King artist, Bob Kames of Milwaukee. Record will be released by the end of the week.

Through a series of legal actions, spanning several years, liability of any entity along the chain of marketing — from manufacturer down to the ultimate retailer—has been established when any record product is shown to involve infringed copyrights.

Legal Talk

Recent conferences between NARM executive director Jules Malamud and the office of Julian T. Abeles, the legal firm which has conducted most of the publishers' suits establishing liability of the various marketing entities, resulted in the moves taken by NARM.

The indemnification agreement can be used by any rack jobber where suspicion of infringed material may exist.

The jobber simply requests the manufacturer to sign the agreement, which has the effect of a manufacturer guarantee of indemnity for the racker should such material be proved to be infringing. If a manufacturer declined to make such an agreement, a racker would then be in a position to refuse to handle the merchandise.

1st Move

NARM is the first trade association to take official action on the problems posed by some low price album product. Malamud, in announcing the new agreement form, said he hoped other industry groups would take similar action in the future.

Earlier, one major manufacturer of low-priced lines, Precision Radiation Instruments, voluntarily notified all of its accounts of its guarantee that none of its product is of an infringing nature. PRI offered to cover any of its accounts if they were ever sued because of alleged infringing PRI merchandise.

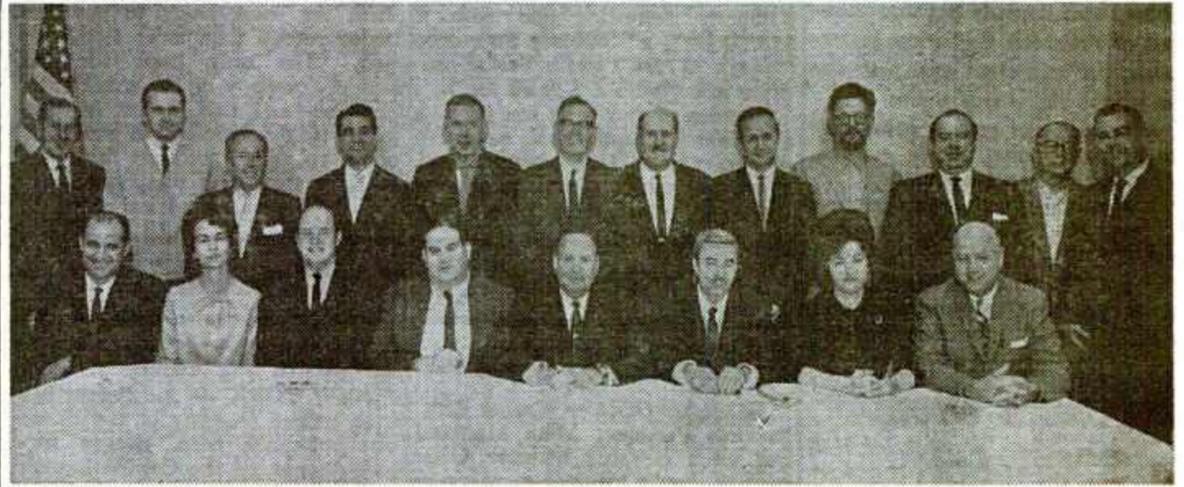
Hi-Los's. The Doyle act recently signed with Columbia.

Thrushes Teddi King and Michelle Nichols, comics Jackie Gayle and Dick Havilland and the Danny Apolar Trio, plus two acts yet to be named, round out the opening bill. Talent will work on a three-week head way and many of the acts will work the so-called Playboy circuit, moving from one club to another for an extended period. Playboy spokesmen point out that with the expected addition of other clubs to the chain, the organization will be able to virtually guarantee acts 52 weeks of work a year.

The recently formed firm of Victor Lownes III and Associates is handling much of the publicity and promotion for the clubs and

(Continued on page 29)

CMA Board Pushes Plan to Sell Country Music to Madison Avenue



FIRST OFFICIAL PICTURES of new Country Music Association board of directors elected November 8 in Nashville. Seated, left to right: Roy Horton, Mrs. Jo Walker, Bill Denny, Steve Sholes, Gene Autry (president), Wesley Rose (chairman of the board), Frances Preston and Hap Peebles. Standing: Hal Cook, Bill Anderson, Jim McConnell, Chuck Bernard, Jack Loetz, Ken Nelson, Harold Moon, Bud Brown, Boudleaux Bryant, Mac Wiseman, Bob Pampe, Dee Kilpatrick. Not on hand for photo: Ben Rosner, Bob Austin, Tex Ritter, Grant Turner, Ray Odom and Jim Halsey.

NASHVILLE — Plans for a \$2 million country music museum project, and a sustained campaign to sell country music as worthy of prime advertising revenue in urban areas, were among the key topics taken up here at the first meeting of the new Country Music Association board of directors. The board met at the Andrew Jackson Hotel, Sunday (11), following the close of WSM's 11th annual country disk jockey festival.

Growth of membership and financial means for CMA and a campaign for action in the political

scene benefiting country music people were also taken up. Committees were appointed to pursue further action in each area.

The meeting, attended by virtually the entire new board, was helmed by newly elected President Gene Autry, who had flown here from California two days before to accept the appointment. Taking over the gavel from Ken Nelson, the outgoing CMA leader, Autry said that his baseball duties and California residency would not interfere with his attendance at meetings. He promised to give the or-

ganization a vigorous administration.

Key Link

The country music museum is seen as a key link in the future of CMA. This ambitious project would house the CMA offices, the Hall of Fame (which already includes Hank Williams, Fred Rose, Jimmie

CMA NAMES JO TO EXEC POST

NASHVILLE — Mrs. (Jo) Walker, executive secretary of the Country Music Association since its start in 1958, has been promoted to executive director. The promotion, which includes an increase in salary, was voted by CMA's outgoing board here last week and was announced by the association's new President Gene Autry.

The appointment is expected to afford new opportunities for the executive director to carry her CMA duties into new areas of public relations, creative projects and untapped avenues of promotion. A secretary is now being added to the CMA staff as an assistant to Mrs. Walker.

BMW Opens Offices In 'Music City, U.S.A.'

NASHVILLE — A new branch office has been opened here by Billboard Music Week in the Whitehall Building, 1701 West End Avenue, close to the music heart of the city. Mark-Clark Bates, a native Nashvillian, will head up the new BMW operation.

A heavy concentration of the nation's recording and publishing business has concentrated here in recent years, and civic and business leaders are presently boosting Nashville as "Music City, U.S.A."

John Dubuisson, Nashville Area Chamber of Commerce president, welcomed BMW's decision to locate a branch office here.

"The Nashville Area Chamber of Commerce is proud and appreciative of its music industry," Dubuisson said. "We are delighted that such a distinguished publication in the music field has selected our city as a location for one of its offices."

Bates, who was graduated



MARK-CLARK BATES

from Belmont College, Nashville, and attended Vanderbilt University School of Law, leaves his post at The Nashville Banner to accept the BMW position. Earlier, during his college career, he had been with The Nashville Tennessean.

Index to Contents

General	Hits of the World.....30	Radio-TV Programming... 35
International Exchange.....33	Honor Roll of Hits.....34	Vox Jox.....35
International Music.....30	Hot 100.....Cover	Music-Phonograph
Industry Briefs.....6	Hot C.&W. Sides.....29	Merchandising.....38
Ready-to-Go Programming.....36	Hot R.&B. Sides.....39	Best Selling Phonographs &
Talent Section.....10	Local Singles Breakouts.....1	Tape Recorders.....38
TV Guest Appearances.....10	National Breakouts.....1	Disk Deals for Dealers.....38
Music Pop Charts	New Action LP's.....1	Coin Machine Operating... 41
Best Selling Phonographs &	New on the Hot 100 Chart... 1	Bulk Vending.....42
Tape Recorders.....38	New on the LP Chart.....1	Coin Machine News.....44
Best Tracks From the	Top LP's.....Cover	Double-Play Disks.....46
Spotlight LP's.....38	Yesteryear's Hits.....36	Reviews
Bubbling Under the Hot		LP Reviews.....14
100.....Cover		Single Record Reviews.....15
Double-Play Disks.....46		Buyers and Sellers Classified Mart.....40

Rodgers and Roy Acuff) and a full-scale museum of memorabilia identified with the country music scene.

Wesley Rose, Billy Denny and Frances Preston were appointed as a committee on museum planning. The group will make a study of the Hollywood-based Motion Picture Industry Museum to determine what facets of that establishment may be adaptable to the country museum. The committee will also work with architects and technicians in developing actual construction plans, and will also seek to sell the concept to city and State officials in terms of its value as a tourist business-getter and prestige builder for the Nashville (Continued on page 29)

Gleason Comic Gets Para Album Shot

NEW YORK—Frank Fontaine, the comic who plays the drunk in the saloon segment of the Jackie Gleason TV show, has been signed by ABC-Paramount. It will be Fontaine's first record and will be a.r.&d by Sid Feller and directed by conductor Sammy Spear. Most of the sides will consist of novelty songs, but future albums will spotlight Fontaine in comedy material.

Success Secrets of a Low Price Disk Firm

By REN GREVATT

NEW YORK—How does a record company in the budget-priced disk field make it today?

Here are some answers as Larry Finley, who recently became president of Precision Radiation Instruments, an important entity in the low-priced field, sees them:

A firm should have a volume of product on many labels suitable for many different markets.

A firm should diversify into related fields, such as the premium business.

Finley says his company has enjoyed considerable success in the premium field. Premium business

accounts for about 30 per cent of his business. A deal with Motorola to provide that company with three separate types of packages for dealer giveaways with new stereo phono customers is a good case in point. There's a 10-pak on the Kimberly full-price line with a \$59.80 list; a Kimberly three-pak ("worth \$17.94") and a Venise low price pak ("with a \$29.80 list").

Success of the paks has led to a further Motorola deal, exclusive of phono sales. This is a special \$1 Christmas music album, which includes an attached package of 21

Christmas cards and envelopes. "We are now looking to acquire a greeting card factory," Finley said.

On the matter of rack jobbers, Finley readily admits that the credit situation is not always good.

"Like record distributors, most of them are most likely to pay the major record companies first," he said. "The only hope for the budget company or the small independent—and this is just as true in the singles field—is to somehow come up with a product that sells so well that new merchandise is

(Continued on page 38)

INDUSTRY BRIEFS

Monroe Glasberg Upped

HOLLYWOOD — Warner Bros. Records President Mike Maitland last week elevated Monroe Glasberg to special services manager in the label's New York offices and named Matt Gilligan as operations manager at the Burbank headquarters.

Glasberg's duties include Eastern distributor sales co-ordination as well as export and military exchange business.

Standards for Gals

CHICAGO—A "Key Guide to 700 Standard Songs" is being put out for female vocalists by the Vincent Youmans Company. The booklet has the songs alphabetically listed and transposed for vocalists in the F to B-flat range (standard for most women). The booklet lists for \$1 and is being promoted through sheet music dealers, Robert Lissauer, Youmans' vice-president and general manager, said that another booklet is being compiled for male vocalists.

Uttal Joins Marks

NEW YORK — Larry Uttal has joined the Edward B. Marks music firm in the professional department, in a new post created for him. He will concern himself mainly with record albums, and will work in association with General Professional Manager Arnold Shaw, and Fred Woodruff. Uttal retains his association with Mr. Peeke Records.

Berger to Big Town

NEW YORK — Joe Berger has been named manager of Big Town distributorship here. Berger formerly managed the Capitol branch in Pittsburgh, Mercury branch in Philly and the WB branch here. His latest position was with Malvern distrib.

Avnet Net Highest Ever

NEW YORK—Avnet Electronics President Lester Avnet told stockholders last week that net earnings for the first fiscal quarter ended September 30 were the highest for any first quarter in the company's history. He said they totaled \$608,231 or 22 cents a share, an increase of 32 per cent over net earnings of \$461,249 or 17 cents a share for the comparable first quarter last year. He said sales for the first quarter were 17 per cent greater than the first quarter last year. At the same meeting Avnet elected three new directors, one of whom is Alvin Bennett, head of Liberty Records, an Avnet subsidiary.

Mayhew Still With Parker

NEW YORK — Charlie Parker Records says that some confusion has followed the announcement of Aubrey Mayhew's resignation from the firm. Mayhew has been music adviser and consultant to the Estate of Charlie Parker for three years, and it is from this position that he resigned. Mayhew continues to actively function as an exec with the record company. The Parker Estate is distinct from Charlie Parker Records, the disk firm. Mayhew's resignation from the estate followed the conclusion of litigation proceedings involving the estate.

Veejay Shifts to Action

NEW YORK — VeeJay Records has changed distributors in this city. The Chicago-based firm has moved its distribution from the United Artist affiliated Big Town distrib to Loy Klayman's Action distributorship.

Bent Dents Rumor He's Selling Label to EMI

NEW YORK — Bent Fabricius Bjerre has denied that Metronome Records will be sold to EMI. The Danish record company president—better known as the Bent Fabric of "Alley Cat" in this country—was in town for talks with disk and publishing affiliates. As Fabric, the artist is released in the U. S. on the U. S. on the Atco label.

In denying the rumor of sale to EMI, Bjerre said that some talks between Metronome and EMI had taken place last May, but that none had been held since. Before he denied the story, trade whispers had placed the purchase price paid by EMI for the Danish firm at 5 million kroner (about \$1 million).

Rumors also had been circulated that EMI might only be buying or merging with EMI's German operation. This, too, was knocked down by Bjerre. He said that a Scandinavian firm cannot exist on sales to those Far North countries alone.

"Sales to all of Europe, and

particularly Germany are essential for Danish record firms," he said.

Oh, That Hat

Wearing his Fabric artist's hat, Bjerre told how the "Alley Cat" hit came into being. The tune was written as a theme for a Denmark TV show he stars in called "Around the Piano." This show has been most successful in his native country, and the artist now has a show called "Around the Orchestra."

On his trip to the U. S., Bjerre brought two new Bent Fabric instrumentals to Atco officials. At least one of these will make up one side of his new disk for the label.

"Alley Cat" has racked up rather spectacular sales not only in the disk market but also in the sheet music field. Charles Hansen, American publisher of the tune, reports that the song has sold somewhere in the neighborhood

(Continued on page 29)

Sue Gets Sued In 330G Suit

NEW YORK—Ike Turner, Ann Bullock (also known as Tina Turner) and Placid Music Corporation have filed suit in New York Federal Court against Sue Records, Saturn Music and Henry Murray Jr. for \$330,000, Ike suing for \$220,000, Tina \$100,000 and Placid Music \$10,000.

According to the complaint, Sue Records, Saturn and Murray have not lived up to certain provisions of separate contracts filed between Ike, Tina and Placid Music. One part of the complaint charges that Sue has breached contracts with Ike and with Tina by failing and refusing to give an accounting and pay certain royalties. It is also alleged that the label withheld and concealed over \$100,000 from the singers' earnings in both the foreign and domestic markets.

Another portion of the complaint charges that Saturn Music, the Sue publishing affiliate, had breached the contract and failed to pay moneys to Ike Turner as writer and Placid Music as part publisher. Turner is asking \$20,000 and Placid is asking \$10,000.

A fifth cause of action charges that Ike Turner, as producer of master recordings, sold and assigned to Sue certain masters, but Sue failed and refused to pay. Turner is asking for \$100,000.

LATE SPOTLIGHTS

Pop

DION SINGS HIS GREATEST HITS



Laurie LLP 2013 (M)—This collection of hit sides by Dion should please the exciting singer's many fans. Herein are contained such hits as "I Wonder Why," "A Lonely Teen-Ager," "Teen-Ager in Love," and many more. Good package for the younger set.

Coming December 29th

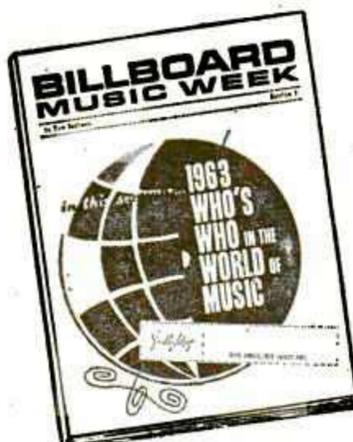
BILLBOARD MUSIC WEEK'S ANNUAL

"WHO'S WHO in the WORLD OF MUSIC"

The International Wrap-up of "Success" in '62

★ LABELS ★ PUBLISHERS ★ ARTISTS

The important people, places and events of the year. World-wide distribution of over 25,000 copies—to Billboard's more than 20,000 subscribers—plus 5,000 extra copies to meet the demand for this vital reference issue.



Another industry service from

BILLBOARD MUSIC WEEK

THE INTERNATIONAL COMMUNICATIONS CENTER OF THE MUSIC INDUSTRY

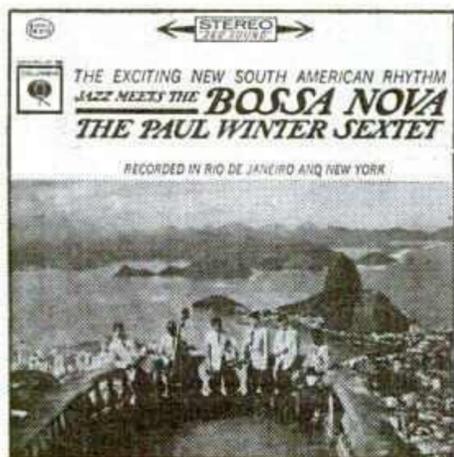
King Expands Premium, Promotion Disk Biz With Bob Weems at Helm

CINCINNATI — King Records, which for more than a year has been engaged in the premium and promotion records and album business on a limited basis, last week announced plans for expansion in the highly specialized field with the appointment of Bob Weems to head up a newly created department. Weems comes to King after long experience in the booking and talent agency field, much of it spent with the General Artists Corporation offices here and in New York.

Commenting on the firm's plans to widen its scope in the premium and promotion field, Hal G. Neely, King general manager, stated: "The

increased use of phonograph records and albums as premium and promotion items by various business and retail firms has made it big business, and the surface has just been scratched. The specialized field holds great promise for King, as we have the available music and artists and a complete manufacturing set-up to do a job."

Weems will work out of the King offices here, and in addition to covering prospects for the premium and promotion end of the trade will serve as direct factory representative to work with the larger rack jobbers and chain-store buyers as an aid to local King branches and salesmen.



Columbia Records  gives it to you straight with the most authentic instrumental Bossa Nova album on the market. This is the real selling sound that will leave the watered-down imitations high and dry.

CL 1925/CS 8725*

*Stereo

**...and for an added shot to sales, a Bossa Nova single by the Paul Winter Sextet!
"Journey to Recife" c/w "Maria Nobody" (Maria Niquém) 4-42627**

© Columbia Records Inc. Printed in U.S.A.

Copyrighted material

WEEKLY MARKET ANALYSIS

Continued from page 1

Local Records Get Call in St. Louis

ST. LOUIS—Local records were an important factor on the Mound City scene last week. An LP disk, featuring nine of the acts identified with the night club "strip" known as Gaslight Square, and prepared by Norman Records, is being offered on a premium deal for a limited time, in a tie-in with the Mayrose Meat Company.

According to Norm Wienstroer, producer of the album, supermarket customers who buy one-half or a whole ham, can get the album for \$1. He said he's taken orders for a total of 20,000 already, and with heavy Mayrose radio and TV spots in the works, Wienstroer is hopeful of selling a bundle. At close of the premium deal, the album will revert to its regular \$4.98 suggested list price.

Among local singles causing a mild flurry, there is 16-year-old Patty McCoy's "Stranger" on the Counsel label. KXOK was airing the disk and now WIL has also picked up on it. Another local item is Tony Della Malva's "Quando, Quando, Quando," on the Groove label. Mari Norleen, also a local talent, is on the Big M label with "Tee Le Le Le Lum," with both sides of the disk written by another St. Louisian, Jim Westerfield.

On the jockey level, Dick Drury, who came here from Pittsburgh a year ago to be program director, is resigning to return to Pittsburgh. There he will set up a new firm, Medea Productions, to do jingles and special projects.

At KWK, Dick Richard, formerly known to the teens as King Richard, is on a two-month leave of absence. Richard at one time had a top-rated show but he was obliged to take on a new approach when the station moved closer to the good music scene.

Ken Reed became the fourth jockey in recent months, following Jack Elliott, Danny Dark and Shad O'Shea, to move out of KXOK. Reed is now on an early morning show with Jim Light on KWK.

Southern Exposure Jets Bossa

MEMPHIS—It takes all kinds of exposure to help establish a musical trend. In this important Southern market, distributors last week told BMW that bossa nova, both singles and albums, was going over well, even though it's a musical style more listened-to than danced-to.

What has helped bossa nova in Memphis, according to one distributor source, is that "some of the good music stations are now getting behind bossa nova here and giving it enough air play to balance off the pop jockeys who are hesitant about playing it."

In any event, Paul Anka's "Eso Beso" single on RCA Victor, a chart bossa nova record in the No. 36 slot this week on the "Hot 100" was running with the leading singles in Memphis, and the Stan Getz-Charlie Byrd "Jazz Samba" album on Verve was described by the label's local distributor as "very, very strong," as was the Coleman Hawkins bossa nova set on Impulse.

On other Memphis record fronts, business levels in singles and albums were said to be "steady and good," sparked by Christmas buying and a general upward swing in retail business in the wake of the easing of the Cuban crisis. Brisk action was reported on several singles, notably the Tornados' "Telstar" on London, Elvis Presley's "Return to Sender," Ray Charles' "Sunshine" on ABC-Paramount, the Cookies' "Chains" and Little Eva's "Keep Your Hands Off My Man" on Dimension, and Ray Stevens' "Santa Claus Is Watching You," a seasonal newie on Mercury.

Memphis distributors were divided on another point: the oldies-but-goodies trend that has become a major factor on pop programming. Three leading "chart oriented" Memphis stations—WJMM, WHBQ and WMPS—are currently on the oldie kick. One distributor source said flatly that "it breaks the monotony all right, but it doesn't sell any singles." Another source, however, who handles albums like Chess' "Treasures From the Vault" and End's "Memory Lane" set, said that oldie programming "helps us move merchandise." So the answer to whether oldies sell records seems to be largely a matter of what a distributor is handling.

NEW ON THE TOP LP'S

Continued from page 1

- 130. ALLEY CAT-GREEN ONIONS . . . Bill Justis, Smash MGS 27021
- 133. GLORIA LYNN AT BASIN STREET EAST . . . Everest LPBR 5137
- 137. JACKIE WILSON AT THE COPA . . . Brunswick BL 754108
- 139. GOING TO THE VENTURES DANCE PARTY! . . . Dolton BLP 2017
- 140. BONANZA . . . Various Artists, RCA Victor LPM 2583
- 144. ALL THE HITS BY ALL THE STARS . . . Various Artists, Parkway P 7013
- 147. BO DIDDLEY . . . Checker LP 2984

STEREO

- 29. STOP THE WORLD I WANT TO GET OFF . . . Original Cast, London AMS 88001
- 36. ALL ALONE . . . Frank Sinatra, Reprise R9-1007
- 43. SHERRY & 11 OTHERS . . . Four Seasons, Vee Jay SR 1053

FCC Hits Station For Oversight

WASHINGTON—Running spot ads for teen-age Fun Dances without identifying the sponsor nearly cost AM station KERP, El Paso, Tex., a \$5,000 fine from the Federal Communications Commission. However, the FCC relented and reduced the amount to \$1,000.

The licensee said it had promoted the dances to provide entertainment for the young people of its service area, and was unaware that the promoter of the dances had to be identified under the circumstances.

The FCC agreed to reduce the fine as it was the station's first violation of the Sponsorship Identification Section 317 of the Communications Act. But the agency scolded KERP's management for failure to exercise proper responsibility in the day-to-day programming. KERP has promised not to do it again.

NARAS to Hear Comic Tell How

CHICAGO—Joe Conti, comedy recording artist, will discuss comedy on records at the next meeting of the local chapter of the National Academy of Recording Arts and Sciences.

Some 75 members are expected to attend the meeting to be held at RCA Victor's custom recording studios here, Tuesday (20), 6 p.m.

In addition to his recordings on the Elmwood label, Conti is a popular nightclub performer, currently appearing on the Playboy circuit. His discussion will cover his own album plus the general subject of comedy record material.

Victor Edges Cap For Caesar Caster

NEW YORK — Victor has secured the musical that—from its advance notices—appears to be the next big one on Broadway, "Little Me." The Sid Caesar vehicle opened in New York last Saturday (17). Victor and Capitol were engaged in a big battle over the show with Victor winning because of an agreement with show producers Feuer and Martin that Victor would get the next four F&M shows, because of a loan made two years ago. Capitol claimed the show because of an investment in "Little Me," made its parent firm, EMI.

"Little Me" is Victor's second musical caster of the season. First was "Oliver," which opens in Detroit Monday (19). Set was waxed on the Coast when the show was there and is already selling well. "Little Me" will be cut Sunday (25) and should be available by the first week of December.

Tradition Marks Christmas Album

NEW YORK—"Joyful, Joyful," a new Christmas album by Harry Simeone chorus and ork on Decca will receive wide pre-Christmas exploitation. The album will have its premiere on Thanksgiving Eve over the WQXR-FM network in more than 40 cities. The set contains contemporary arrangements of traditional hymns based on the melodies of many faiths going back to ancient times.

The album employs a 25-voice chorus and 14-piece brass ork. The set was commissioned by Robert Jeambey of the United Presbyterian Church to provide churches with a fresh approach to hymns. In the album are a traditional Hebrew theme, a Gregorian chant and French, German and Welsh airs.

Cleveland Dee Jays Strike Westinghouse Cleveland Station

CLEVELAND — The disks are still spinning at Westinghouse's KYW, but Clevelanders who want to hear KYW deejays like Jim Staggs, Specs Howard and Jim Runyon will have to catch their act on a picket line.

A strike of 31 members employed at KYW and KYW-TV was called November 16 by American Federation of TV and Radio Artists, after the union refused to arbitrate a dispute which centers on pay raises, flat performance rates and dismissal clauses.

In the meantime, both stations are being operated by supervisory employees, and there has been no interruption in program schedules. Temporary deejays for KYW include Perry Bascom, the station's general manager. Average earning of AFTRA employees on the station was reported as being \$14,100 this year.

Carroll McComas Dies; Musical Comedy Star

NEW YORK — Carroll McComas, a one-time musical star who sang and whistled her way through years of vaudeville and whose career spanned 52 years on Broadway, died at her home in Greenwich Village here November 9. She was 76.

One of her great successes was in Jerome Kern's "O Lady, Lady" during World War I. She subsequently switched to straight plays, appearing as recently as the 1959 production of "The Innocents."

DIRECT SERVICE NOT ARTIA LINE

NEW YORK—Artia Parliament told BMW this week that no accounts are serviced directly by the company itself, contrary to a story that appeared in BMW November 10. Firm has a roving distributor, Larry Sockell, who handles distribution of the Artia-Parliament labels for certain accounts in major cities. However, accounts are either serviced through Sockell or else by the distributor appointed in the market. In Chicago, K. O. Asher now has the Artia-Parliament line for most accounts, with Sockell taking on a few key retailers.

Williams' Victor Sides Coming Out

NEW YORK — Joe Williams, blues chanter and former vocalist with Count Basie's band, has signed an exclusive disk pact with RCA Victor. Williams was associated with Basie with both the old septet and the big band for a decade and later branched out on his own. Initial single, pairing "Some of This and Some of That" and "She's Warm, She's Willing, She's Wonderful," will be issued this week.

BILLBOARD MUSIC WEEK

Published by The Billboard Publishing Company 2160 Patterson St., Cincinnati 14, Ohio 381-6450

Publisher Hal B. Cook New York Office

Editorial Office 1564 Broadway, New York 36, N. Y. PLaza 7-2800

Sam Chase Editor
Robert Rolenz Music News Editor
Aaron Sternfield Coin Machine Editor
Charles Sinclair Radio-TV Programming Ed.
Ren Grevatt Merchandising Editor
Jack Maher International News Editor
Jack Orr Copy Editor

Wm. J. Sachs Exec. News Editor, Cincinnati
Nicholas Biro Midwest Editor, Chicago
Lee Zhito West Coast Editor, Hollywood
Larston Farrar & Mildred Hall Washington

Thomas E. Noonan Research Director
Andrew Tomko Mgr. Pop Charts

General Advertising Office 1564 Broadway, New York 36, N. Y. PLaza 7-2800

Andrew Csida Director of Sales
Frank Luppino Promotion Mgr. & Intl. Sales
Richard Wilson Midwest Music Sales
R. McCluskey West Coast Music Sales

Coin Machine Advertising 188 W. Randolph St., Chicago 1, Ill. Central 6-9818
Richard Wilson Coin Machine Ad. Mgr.

Circulation Sales 1564 Broadway, New York 36, N. Y. Walter F. Grueninger Circulation Manager

Subscription Fulfillment Send Form 3579 to 2160 Patterson St., Cincinnati 14, Ohio Joseph Pace Fulfillment Manager

European Office Arthur Rosett Director 44 Curzon Street, London W. 1 Grosvenor 7496

Branch Offices Chicago 1, 188 W. Randolph St. Central 6-9818
Hollywood 28, 1520 North Gower Hollywood 9-5831
St. Louis 1, 812 Olive St. Chestnut 1-0443

Washington 5, Rm. 889, National Press Bldg. Metropolitan 8-0934 National 8-4748

Cable Address: MUSICWEEK NEWYORK

Subscription rates payable in advance. One year, \$15 in U. S. A. (except Alaska, Hawaii and Puerto Rico), Canada and Europe. Rates in other foreign countries on request.

Subscribers who request a change of address should give old as well as new address. Published weekly. Second-class postage paid at Cincinnati and at additional entry office.

Copyright 1962 by The Billboard Publishing Company. The company also publishes V. nd. the bi-monthly magazine of automatic vending: one year, \$7 in U. S. A. and Canada; Amusement Business, the weekly magazine of amusement management: one year, \$10; High Fidelity the magazine for music listeners: one year, \$6, and American Artist: one year \$7. Postmaster, please send Form 3579 to Billboard Music Week, 2160 Patterson St., Cincinnati 14, Ohio.

HERE'S YOUR ACTION...IN ADVANCE!

—FAST AND TRUE—

BILLBOARD MUSIC WEEK'S

"Hit Records of the Week" and Local Market "BREAKOUTS"

Pick your money-makers from BMW's accurate sales-performance charts. You'll spot the long-shots by subscribing today!

Just mail request order today

BILLBOARD MUSIC WEEK, 2160 Patterson Street, Cincinnati 14, Ohio
Please enter my subscription to BILLBOARD MUSIC WEEK for
 1 YEAR \$15 3 YEARS \$35 New Renew
 Payment enclosed 2 EXTRA issues for cash Bill me later
Above subscription rates are for U. S., Canada and Europe.
Other overseas rates on request. 741

Company _____
Name _____
Address _____
City _____ Zone _____ State _____
Type of Business _____ Title _____

14 BIG CHARTS Including

- Hot 100
- Top LP's
- Hot C.W. Sides
- Hot R.&B. Sides
- Hits of the World
- Best Record Buys
- Double Play Disks
- Local Breakouts
- Bubbling Under the Hot 100





BOBBY VEE: IDLE OR *IDOL?*

Never idle. His sales continue to GROW and GROW and **GROW!**

Item: Ten consecutive hit singles in the last 2½ years.

Item: Eight big-selling albums with one on the charts now.

As a ten million dollar commodity, Bobby's sales success is complemented by millions of teen-age fans who place him in the "idol" category. Don't let that rocking chair fool you. JFK uses one too. Keep rocking, Bobby!

HEAR BOBBY VEE'S NEW SINGLE NOW...ON LIBERTY RECORDS

"Anonymous Phone Call" and "The Night Has A Thousand Eyes" - #55521



a subsidiary of Avnet Electronics Corp.

This One



3GB7-9CF-34LY Copyrighted material

TALENT

ARTISTS' BIOGRAPHIES

For your programming use here are pertinent facts about hot disk artists. If clipped and pasted on 3 by 5 cards these biographies will help you build a convenient file of such data.

THE TORNADOS
(London)

NAMES: Clem Cattini, on drums; George Bellamy, guitar; Heinz Burt, guitar; Roger La Vern, piano and organ; Alan Caddy, guitar. **HOME:** Great Britain. **AGES:** Cattini, 24; Bellamy, 22; Burt, 20; La Vern, 24; Caddy, 22. **BACKGROUND:** The Tornados got together as a session group, found their type of "sound" was in demand, and took to the road to promote their music. The group's first disk called "Telstar," penned and recorded by Joe Meek (British indie recording engineer and manager), was released in Great Britain on the Decca label and has held down the top spot on the charts there for many weeks. The tune was recently released here on the London label where the disk is currently making a strong bid for top of the chart honors. London expects to release their first album very soon.



LATEST SINGLE: The quintet's hot platter titled "Telstar" zooms into the No. 18 deck as a Star Performer this week on the Hot 100.

LITTLE ESTHER PHILLIPS
(Lenox)

BIRTHDAY: December 23, 1935. **HOME TOWN:** Houston. **HOBBY:** Bowling. **BACKGROUND:** At 13, Little Esther Phillips crept into Johnny Otis' night club, entered the amateur contest being held there, and won first prize. Otis signed her to sing with his orchestra and soon after the young lass was signed to record for Savoy Records. Since then Miss Phillips has also recorded for Federal and Warwick labels. Lenox Records execs, Bob Gans and Lelan Rogers, found her performing at a local night spot in Houston this past September and signed her to record for their label.



LATEST SINGLE: "Release Me" is scoring well on the Hot 100 and leaps into the No. 17 slot this week as a Star Performer.

LATEST ALBUM: Her first Lenox LP tagged "Release Me" will be released in the near future.

LIVE REVIEWS

NIGHT CLUB

An All-Round Miss Marmelstein

Barbara Streisand, the engaging and determined Miss Marmelstein of "How to Succeed in Business Without Really Trying," tried and succeeded as a comedienne and torch singer during her recent Bon Soir (New York) night club debut. She is inventive, forceful and commanding on a club floor. She has an easy and joyous way and this quickly communicates to the audience.

Her only on-stage difficulty seems to develop from this same joyousness which has to be tucked away and sat upon when the young performer launches into more sophisticated and moody material. But this problem is of no real consequence, for the young lady knows intuitively how to draw drama as well as mirth from all her material.

That material falls into two categories: special and standard. The special tunes are hilarious. One pinpoint the transient quality of notoriety and is titled "Napoleon Is a Pastry." Another is a straight reading of "Who's Afraid of the Big Bad Wolf."

On the dramatic side the singer draws heavily on sad, Madison Avenue weepers such as "When the Sun Comes Out" and "Cry Me a River." Most notable of all these, however, is a touching and powerful reading of "Happy Days Are Here Again," in slow, bittersweet ballad tempo. Miss Streisand, who records for Columbia, is definitely here to stay as a night club performer.

JACK MAHER

LEGIT

'20's Musical: Open & Shut Case

There may have been something amusing about the saga of two prohibition agents of the '20's who went around in kookie disguises knocking over speakeasies—but "Nowhere to Go But Up," a sort of comic strip musical which opened and closed last week at the Winter Garden in New York managed to elude any part of it. The only funny thing is that anyone could have read or listened to this and still decide to get up the \$500,000 it is said to have cost to bring it into town.

Tom ("Fiorello") Bosley and Martin Balsam valiantly played the agents, Izzy and Moe, who actually were chronicled

(Continued on page 39)

TALENT TOPICS

New York

Allan Sherman has been signed by Eddie Green's United Talent Management, Ltd. (UTM) to a booking contract. Negotiations were completed last week on the Coast between Sherman's managers Bullets Durgom and Ray Katz, and Greene. First plans are for a national concert tour for Mrs. Sherman's son, the folk singer, climaxed by Carnegie Hall appearances December 29.

If you've been wondering whatever became of Savannah Churchill, she opens Monday (19) at Greenwich Village's Room at the Bottom for two weeks. . . . She's been out of action for almost five years after a freak accident in a Brooklyn club. A patron fell out of the balcony and landed on top of the famed blues singer. This is first New York date on her comeback.

Betty Kean and Lew Parker and a new comic, Stanley Myron Handelman, go into Bon Soir Tuesday (20). . . . The Chad Mitchell Trio into the Blue Angel same night. And speaking of comebacks, Judy Canova, who has a new Chancellor recording, will yodel all month at the Arizona State Fair in Phoenix behind Freddie Martin and his band. . . . Bobby Mersey, musical director for Columbia, has been signed to score a new film, "The Truant." . . . Henry Mancini to Paris to do the score for "Charade," a film with Audrey Hepburn, who sang "Moon River," Mancini's Oscar-winning song in "Breakfast at Tiffany's."

Brother John Sellers, gospel shouter and blues man, was headlined at the West Side YWCA "Sunday at Five" concert Sunday. . . . The Impressions, whose ABC-Paramount record, "Minstrel and Queen," is shaping up, reports say, are currently on tour in the South.

The Dukes of Dixieland left the Metropole to hit the road in Stamford, Conn.; Pikesville, Md.; Washington, and Crystal Lake, Ill., before going West to Tucson, Ariz. . . . Oscar Peterson at the Penthouse in Seattle, starting November 19.

Hollywood

Bud and Travis, the recently reunited folk singing duo, will guest on Dinah Shore's December 9 NBC-TV show. Deal was set by I.T.A.'s Coast chief Ben Shapiro. . . . Horace Heidt Jr., 16-year-old scion of the band leader, made his night club debut at Santa Monica's Castle Club Friday (16). . . . Neal Hefti, a triple gold record winner, adds a new feather to his well-plumed cap when the Brown Derby's owner, Bob Cobb, hangs Hefti's portrait in the Vine Street Derby's Record Room. Walls of the Record Room are adorned with portraits of those in the gold disk winner's circle.

LEE ZHITO

Chicago

Dizzy Gillespie hits the Windy City Thanksgiving weekend for a series of special jazz shows at the Cinestage Theater. . . . Toni Lee Scott isn't wasting any time following a recent stay in the hospital for surgery. She opens at the China Doll December 3 for a two-week stint. She'll be followed in there by Lurlean Hunter. . . . Reprise and Milt Salstone will host a giant bash for Frank Sinatra at the Ambassador Hotel November 28.

TV GUEST APPEARANCES BY RECORD TALENT

The national network TV guest appearances listed below provide outstanding promotional opportunities for alert, aggressive record dealers and for all others who can benefit from the exposure of these record artists to millions of consumers. This chart should be used as a calendar around which to plan window, counter and other displays by which the TV appearances can be merchandised to the record-buying public.

NOVEMBER 19-30
(All Times Eastern Standard)

- MONDAY 19—THE FOLKSTERS**
This new folk group recording for Mercury Records will guest on the "Tonight" show (NBC-TV, 11:15 p.m.-1 a.m.). Their first Mercury album, released this week, is called "New . . . In Folk."
- MONDAY 19—ROBERTA SHERWOOD**
Miss Sherwood guests on the Westinghouse Steve Allen show seen in 14 cities through syndication. She'll sing "I Left My Heart in San Francisco," her initial release for Harmon Records.
- TUESDAY 20—NAT KING COLE**
The veteran Capitol vocalist will sing his million seller "Top Young" on the Garry Moore show (CBS-TV, 10-11 p.m.).
- WEDNESDAY 21—LEONARD BERNSTEIN AND THE N. Y. PHILHARMONIC ORCH.**
Bernstein and the N. Y. Philharmonic Orchestra are presented in the sixth season premiere broadcast of the New York Philharmonic Young People's Concerts (CBS-TV, 7:30-8:30 p.m.). The noted conductor and orchestra's latest Columbia LP is Brahms' "Symphony No. 2 in D," recorded at the new Philharmonic Hall in Lincoln Center.
- WEDNESDAY 21—KEELY SMITH**
Singer Keely Smith appears on the Westinghouse Steve Allen show. The Dot recording artist's latest single and LP is of the same name, "What Kind of Fool Am I."
- WEDNESDAY 21—PATRICE MUNSEL**
The Metropolitan Opera star guests on the "Tonight" show (NBC-TV, 11:15 p.m.-1 a.m.) to plug her pop album on Philips, "Unpredictable."
- THURSDAY 22—PAT BOONE, PATTI PAGE, AND PETER, PAUL AND MARY**
All will appear on Pat Boone's Thanksgiving Day show (NBC-TV, 5:30-6:30 p.m.). Boone's current Dot album is titled "I'll See You in My Dreams." Patti Page's new Mercury single is "Every Time I Hear Your Name" b-w "Let's Cry Together," and Peter, Paul and Mary's latest Warner Bros. smash single—which they'll plug on this show—is "If I Had a Hammer."
- THURSDAY 22—JOHN RAITT, CARL SANDBURG, MAHALIA JACKSON, GRANT JOHANNESSEN**
All will perform on the Bell Telephone Hour (NBC-TV, 7:30-8:30 p.m.). Singer John Raitt's latest Capitol LP is "Mediterranean Magic." Mr. Sandburg will read two of his poems, all of which are available on Caedmon and Decca albums. Miss Jackson's current Columbia album is titled "Great Songs of Love and Faith." Pianist Grant Johannesen, whose performances are available on the Capitol label, will play d'Indy's "Symphony on a French Mountain, Air, Finale."
- FRIDAY 23—TONY MARTIN**
Martin makes a guest appearance on the "Tonight" show (NBC-TV, 11:15 p.m.-1 a.m.). His latest Dot LP is called "Fly Me to the Moon," and the single is "As Long as She Needs Me."
- SUNDAY 25—EARL WRIGHTSON, BYRON JANIS**
Both perform on "Voice of Firestone" (ABC-TV, 10-10:30 p.m.). Baritone Earl Wrightson records for Columbia and his current LP is "Ballads of a Soldier of Fortune." Pianist Byron Janis has a new Mercury album, released this week, titled "Ecce."
- TUESDAY 27—JOANIE SOMMERS**
Warner Bros. singer Joanie Sommers guests on "The Red Skelton Hour" (CBS-TV, 8:30-9:30 p.m.). Her new W.B. single is "Bobby's Hobbies" b.w. "Goodbye."
- WEDNESDAY 28—DAMITA JO**
The Mercury recording thrush visits the Perry Como show (NBC-TV, 9-10 p.m.). Damita Jo's new single is "Dance Him by Me," and the new LP is "Damita Jo Sings a Country Song."
- THURSDAY 29—BOBBY DARIN**
Darin makes an appearance on the Bob Hope show (NBC-TV, 8:30-9:30 p.m.). His current Capitol LP is called "Oh! Look at Me Now."
- THURSDAY 29—BOB NEUWHART**
The Warner Bros. comedy recording artist guests on the Andy Williams show (NBC-TV, 10-11 p.m.). Neuhart's current chart album is named "The Button-Down Mind on TV."
- FRIDAY 30—SIR MICHAEL REDGRAVE, SIR RALPH RICHARDSON**
Redgrave, voicing excerpts from Shakespeare's plays, and Richardson, as special guest narrator, appear in "Shakespeare: Soul of an Age" (NBC-TV, 7:30-8:30 p.m.). Caedmon Records will release a TV original-cast album of the show in advance of the show's playdate.

Frank opens at the Villa Venice November 26. . . . Jubilee's Rusty Warren comes here for a two and one-half week stint at Mr. Kelly's, starting November 26. She'll do the promotion rounds with Cosnat's Ed Walker and Paul Baio. . . . The Playboy is bowing a full new bill November 23. Vocal acts include Linda Hopkins, Vic Caesar, Holly Winters, Beverly Wright (she skis) and Fred Burton. Comedy talent includes George Carlin, Max Cooper and Jerry Vernon. There'll also be six—count 'em, six—trios: Harold Harris, Bob Davis, Joe Parnello, Joe Iaco, Billy Wallace and Jim Atlas.

NICK BIRO

Cincinnati

Fraternity Records artist Dale Wright, recently signed to a personal-management pact by Chuck (Rifleman) Connors, flies into Philadelphia December 11 for a shot on the Dick Clark TV-er to plug his new release, "Lonely Star" b.w. "Forget It." The "Star" side rated a pick on two Indianapolis stations last week. Wright returned here last week from Hollywood, where he appeared in the filming of a "Rifleman" episode and met with directors and producers re-

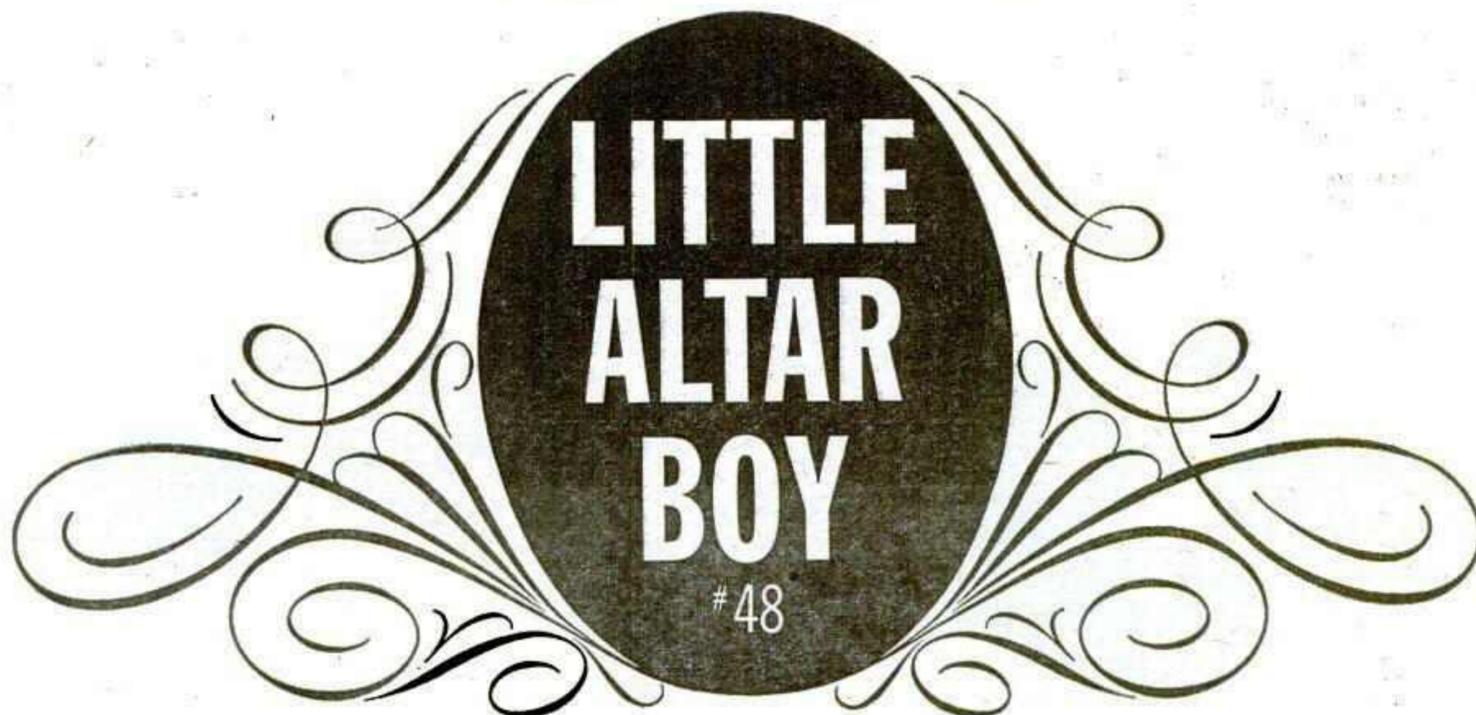
garding future roles. On the Thanksgiving weekend (22-25) Dale and His Wright Guys appear with Connors as a feature of a show at the Coliseum, Evansville, Ind. . . . Herbert (Happy) Lawson, one of the top blues singers of more than a quarter of a century ago and writer of "Anytime," a million seller for both Eddy Arnold and Eddie Fisher, visiting friends here after a stint at the Capitol Cafe downtown with his Juke Box Miracles turn.

With ducats scaled from \$2 to \$3, the Royal Scots Greys and the Argyll and Sutherland Highlanders pulled some 4,000 payees to Cincinnati Gardens Tuesday night (13), their performance netting raves from local air and newspaper commentaries. . . . Territorial promoter Irv Weinhaus has Ferrante and Teicher set for Music Hall here Friday (23), to be followed in by the Fred Waring show, December 1, and Stan Getz, December 7. . . . Rusty Warren shattered all records during her November 6-10 stand at the suburban Surf Club, topping the mark set by Phyllis Diller several months ago. . . . Former Count Basie singer, Joe Williams, set for a fortnight's stand at Mel Her-

(Continued on page 39)



DOLTON PROUDLY RE-RELEASES
VIC DANA'S
CLASSIC



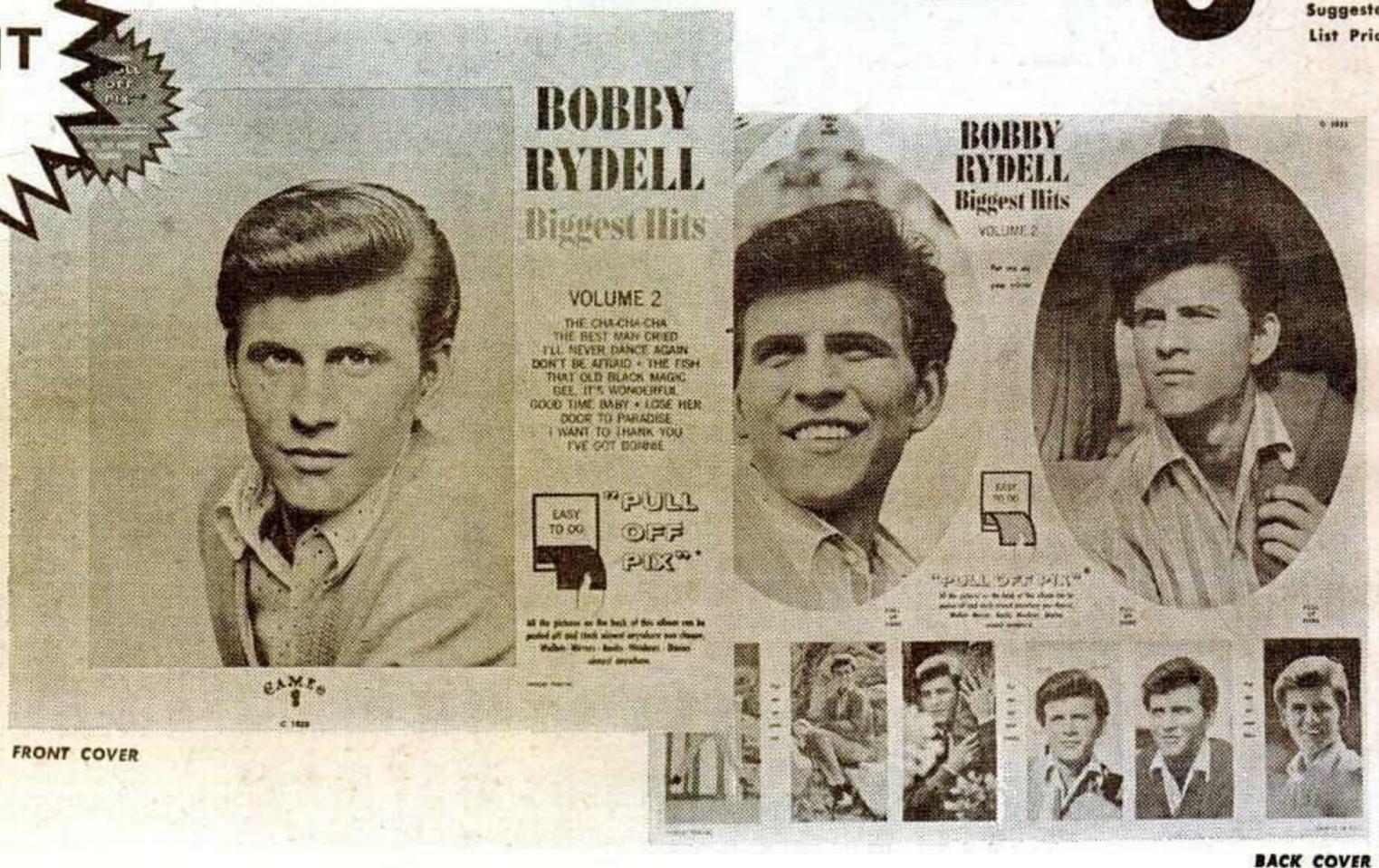
DOLTON RECORDS • 6920 SUNSET BLVD. • LOS ANGELES 28, CALIFORNIA

CAMEO / PARKWAY WITH SOMETHING NEW

**10%
DISCOUNT**
on these
two deluxe
albums

"PULL OFF PIX" \$**3.98**
at no extra cost! Manufacturers
Suggested
List Price

**BOBBY
RYDELL'S
BIGGEST
HITS**
(C1028)

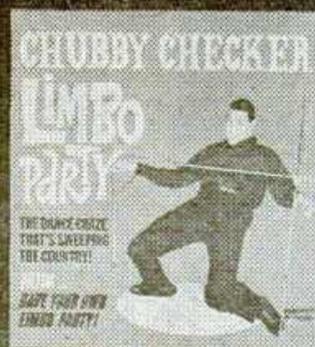


FRONT COVER

BACK COVER

Cameo/Parkway's Deluxe albums mean **TOP** artists...**TOP** performance...**TOP** packaging! And now, they offer a great new **FREE BONUS**...**"Pull Off Pix"**! Each album contains exciting new photos of the artists—photos that can be peeled off and stuck almost anywhere. It's the start of a great new fad for teens... a great new sales-maker for you.

**7
MORE
FABULOUS
NEW
RELEASES**



(P 7020)



(P 7021)



(C 1024)



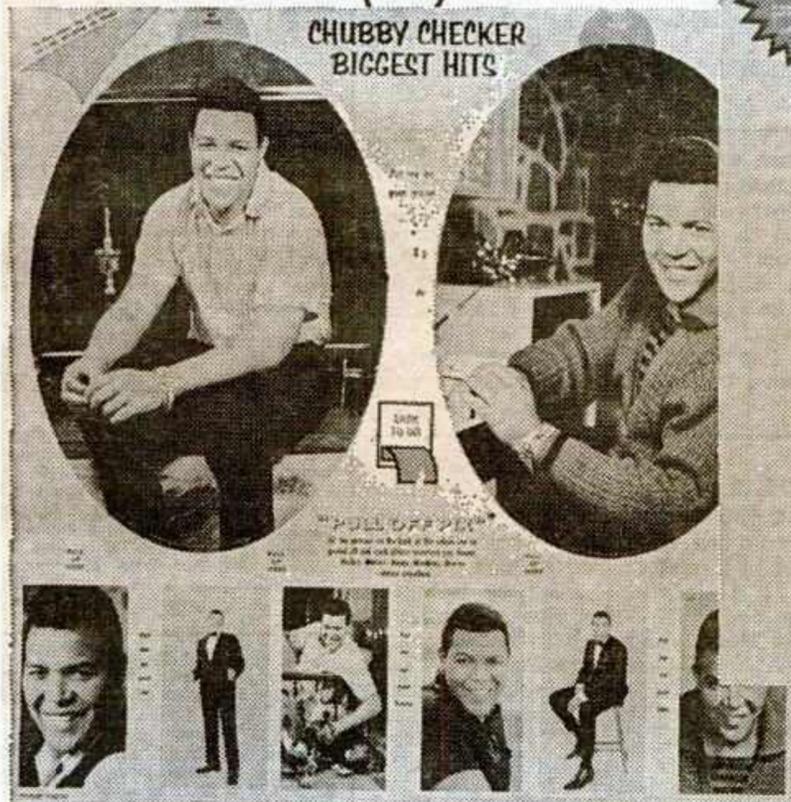
(C 1026)

THE BIG ONES ARE ON CAMEO / PARKWAY

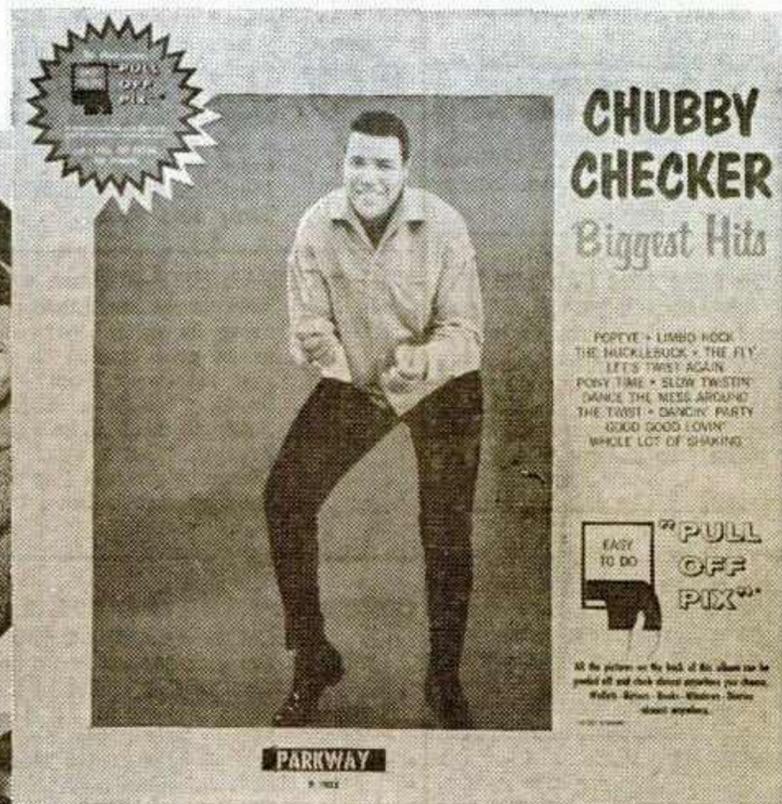
is first again! IN RECORD ALBUMS

EASY
TO DO

All the pictures on the back of this album can be peeled off and stuck almost anywhere you choose, Wallets - Mirrors - Books - Windows - Diaries - Almost anywhere.



BACK COVER



FRONT COVER

**CHUBBY
CHECKER'S
BIGGEST
HITS**
(P7022)

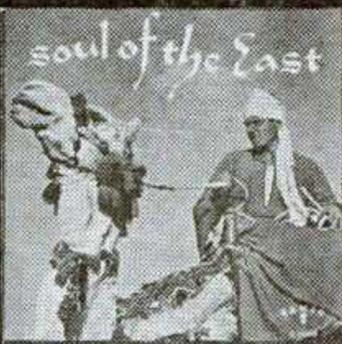
PERFECT FOR CHRISTMAS GIFTS!

TERMS: 10% Discount on these 2 Deluxe Albums, 100% Exchange DISCOUNTS END NOVEMBER 30—ORDER TODAY!

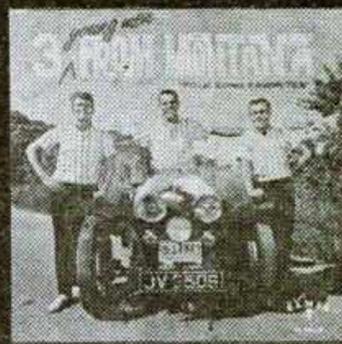
**15%
DISCOUNT**



(P 7012)



(C 1023)



(C 1025)

***TERMS:
15% DISCOUNT
ON NEW RELEASES
-100% EXCHANGE**

THE BIG ONES ARE ON CAMEO/PARKWAY

The pick of the new releases:
SPOTLIGHT ALBUMS OF THE WEEK
 Strongest sales potential of all records reviewed this week.

ALBUM REVIEWS

★★★★ **STRONG SALES POTENTIAL**

Pop

TEEN-AGE HOUSE PARTY



Sandy Nelson. Imperial LP 9215—Drummer Sandy Nelson has a strong item in this instrumental LP that's perfect for teen-aged dance party time. The majority of the tunes included in the album are Nelson versions of hits of the past, and each is given a driving rock dance treatment. "Let the Four Winds Blow," "Tweedle Dee," "Let the Good Times Roll," "Night Train" and "Limbo Rock" are some of the better tracks.

WONDERFUL TO BE YOUNG



Sound Track. Dot DLP 3474 (M); DLP 25474 (S)—This is the sound track LP from the Cliff Richard movie "Wonderful to Be Young." The album features the popular British singer, who is making his most concerted bid to score on the American market with this picture, album and attendant publicity. The flick is calculated to appeal to teens and this it should do with the title song easily the best in the album. Throughout the LP the Shadows and Carole Gray is also very much on the scene. "The Young Ones," "Peace Pipe," "Wonderful to Be Young" and "The Savage" are top tracks.

MILLION SELLER SONGS



Andy Williams. Cadence CLP 3061—Recorded for the label shortly before Williams left for Columbia, this album spotlights the singer at his lush best. The songs are all memorable, from "Twilight Time" and "Autumn Leaves," to "Mam'selle" and "Love Letters in the Sand." Williams sells them tenderly over smooth ork support. Strong potential here.

CHORAL SPECTACULAR



Norman Luboff. RCA Victor LPM 2522 (M); LSP 2522 (S)—Recorded in London, this Luboff album is a "spectacular" in its big sound, and is quite a stereo showpiece. There is a 92-piece symphony and a 100-voice chorus, and when the whole aggregation is turned loose on standards like "Begin the Beguine," "Seventy-Six Trombones" and "That Old Black Magic" it's enough to rattle the rafters. A fine album for FM stereo stations which have stereo showcase programs.

THE TARRIERS!



Decca DL 4342 (M); DL 74342 (S)—This live performance by the Tarriers, waxed at the swinging Bitter End Club in New York, could shoot the lads to new record prominence. They sell a collection of folk tunes with sparkle and humor, handling their own accompaniment neatly. Songs include "Mary Ann," "Cape Cod Boys," "Pastures of Plenty," "The Water Is Wide" and "Ride Up."

FOLK SONGS BY THE EVERLY BROTHERS



Cadence CLP 3059—This newly packaged LP of folk sides by the Everly Brothers should garner solid sales among their many fans. Set includes their current hot single seller, "I'm Here to Get My Baby Out of Jail," along with "Barbara Allen," "Roving Gambler," "Who's Gonna Shoe Your Pretty Little Feet" and "That Silver Haired Daddy of Mine." Set, waxed in 1958, is a solid showcase for the Everly Brothers.

TARAS BULBA



Sound Track. United Artists UAS 5100 (S); UAL 4100 (M)—Here's movie music on the grand scale, drawn from the track of one of the season's blockbuster films. In general, Franz Waxman's fairly literal score sounds like a cross between Tchaikovsky's "1812" and Prokofiev's score for the movie "Alexander Nevsky." One album track is the vocal version of the movie's theme, "The Wishing Star." Could develop as a strong package.

WARM AND TENDER



Three Suns. RCA Victor LPM 2617 (M); LSP 2617 (S)—Here's a choice package of mood music which showcases the Three Suns' sound against a background of violins, cellos, a second organ, and rhythm instruments. There is a shimmering, rich sound to it all, and some inventive arrangements on oldies like "Poor Butterfly," "The Lamp Is Low" and "Fly Me to the Moon." The title for the album, "Warm and Tender," is an apt description. Fans of the group will certainly go for it.

THE BIG ONES



Bobby Vinton. Epic LN 24035 (M), BN 26035 (S)—Here's Vinton's third Epic album which includes his most recent hit, "Rain Rain Go Away," along with a bevy of other fine tunes, many in the familiar standard groove. Fans will surely like "Ramblin' Rose," "I Remember You," "You Were Only Fooling," "Autumn Leaves," and the unexpected, yet effective old Lanza hit, "Be My Love." Strong wax that should bring a lot of spins and sales activity.

JUMBO



Sound Track. Columbia OL 5860 (M); OS 2260 (S)—Here's the long-heralded soundtrack of the new pic version of Billy Rose's "Jumbo." Cast includes some great names like Doris Day, Jimmy Durante, Martha Raye and Stephen Boyd. The Rodgers and Hart score sparkles like it did in the legit version back in the '30's, with such tunes as "This Can't Be Love," "My Romance," "The Most Beautiful Girl in the World" and "Little Girl Blue." Truly fine wax.

THE ORIGINAL HITS—Volume 6



Various Artists. Liberty LRP 3260 (M)—A smart packaging, in which Liberty has gone to other firms as well as to its own catalog to pull out a flock of recent and past smashes. Titles include "My True Love," (Jack Scott); "What's a Matter Baby," (Tini Turo); "Come Softly to Me," (The Fleetwoods); "Paper Roses," (Anita Bryant); "Get a Job," (the Silhouettes); "Run to Him" (Bobby Vee) and "So Rare," (Jimmy Dorsey's Ork) to mention a few. Good wax with a lot of nostalgia value.

Jazz

CONCERT BY THE SEA, VOL. 2



Cal Tjader Quintet. Fantasy 3341—This album, recorded live at a concert in Carmel, Calif., about three years ago, features Cal Tjader in a most exciting evening. Set spotlights Tjader in his Latin mood, aided by drummers Mongo Santamaria, and Willie Bobo, plus Al McKibbon and guest star Paul Horn. The jazz is free-flowing, alive and with some wild Afro-Cuban percussion work. "Love Me or Leave Me" and "A Night in Tunisia" are two of the classics the combo sells stylishly, and two originals, "Tu Crees Que" and "S. S. Groove" are also strong. Exciting wax here.

THE ELEVENTH HOUR



Johnny Hodges. Verve V 8492 (M); V6-8492 (S)—This is a lovely album, featuring warm and tender alto work by Johnny Hodges, showcased in mellow string arrangements by Oliver Nelson. The backings contribute much to Hodges' work and Hodges, in kind, has responded with some of his most moving and graceful solos. He is romantic on "Don't Blame Me," "The Eleventh Hour Theme" and "In a Sentimental Mood," and lightly swinging on "Guitar Amour" and "Solitude."

(Continued on page 16)

★★★★ **THIRD MAN THEME**
George Cates. Dot DLP 3464 (M); DLP 25464 (S)—The Cates crew does a dozen tunes, some old ("Sweet and Lovely," "Third Man Theme," etc.) and some new ("Theme From Dr. Kildare"). Ork sound is nice and big, with solid rhythm work. Already established as a strong group, the Cates ork should benefit from this one.

★★★★ **NEW ORLEANS HOUSE PARTY**
Dave Bartholomew. Imperial LP 9217—Bartholomew is developing a following for his big-band sound, and this album is likely to go over with his fans. The material is a mixture of oldies like "Charmaine" and "Margie," with new numbers, like "Concerto for Alto Sax," penned by arranger-instrumentalist Wardell Quezergue and Bartholomew's "A Cool One." A good platter for TV deejays and programmers.

★★★★ **BRAZEN BRASS—NEW SOUND IN FOLK MUSIC**
Henry Jerome and his Ork. Decca DL 4344 (M); DL 74344 (S)—Having given the "Brazen Brass" treatment to Hollywood tunes, Latin favorites, and the big-band oldies, Henry Jerome travels the Ray Charles route, and applies the arrangement technique to a nice collection of international folk favorites. Tunes include "Tom Dooley," the South African "Wimoweh," "Blue Tail Fly," "Red River Valley," among others. The sound is big, bright and brassy, and Jerome fans and deejays will like it.

★★★★ **AL CAIOLA—GOLDEN GUITAR**
United Artists UAL 3240 (M); UAS 6240 (S)—A fine selection of recent and still-current pop hits are given a lush treatment by guitarist Al Caiola, backed by a large ork and wall-to-wall strings. The mood is dreamy and relaxed, and it's a fine album for middle-road radio programmers. Tunes include "Ramblin' Rose," "Taste of Honey," "Dr. Kildare Theme" and "Baby Elephant Walk."

★★★★ **5,002 PIPES**
Ivan Dittmar and Alex Lasker. Crecendo GNF 80 (S)—Definitely for pipe organ fans! There are two huge Robert Morton instruments (actually, the same organ played twice by two different organists). The sound, and the material is the kind that used to be heard in days gone by echoing in the Roxy or the Paramount between movie showings—"Under Paris Skies," "Harbor Lights," etc. A good hi-fi showpiece.

★★★★ **PLAYING IT STRAIGHT**
Homer and Jethro. RCA Victor LPM 2549 (M); LSP 2459 (S)—Although Homer and Jethro are known for their comedy singles and albums they are mighty good musicians, too, as this album demonstrates. They turn in some pretty and attractive readings of a flock of standards, from "If Dreams Come True," to "I Want to Be Happy." Mighty good listening here.

★★★★ **DANCING PIANO**
Guy Lombardo and his Royal Canadians. Decca DL 4288 (M); DL 74288 (S)—Another fine album by Guy Lombardo and his ork that should please his many, many fans. It spotlights pianist Al Conte neatly showcased with the ork. Conte fits perfectly with the band and adds to the Lombardo style. Tunes include such standards as "Fly Me to the Moon," "Witchcraft" and "Betwixed."

(Continued on page 18)



IS SKY HIGH

The pick of the new releases:
SPOTLIGHT SINGLES OF THE WEEK
 Strongest sales potential of all records reviewed this week.

SINGLES REVIEWS

Pop

DICKEY LEE



I SAW LINDA YESTERDAY (Jack, BMI) (2:06)—**THE GIRL I CAN'T FORGET** (Jack, BMI) (2:07)—Happy, medium-tempo ditty with the dual-track touch. The top side has spots reminiscent of "Runaround Sue." Good performance by the lad, and it can repeat the "Patches" success. On the flip, Dickey has another good ballad with a catchy melody, getting good support from a fem chorus. Both sides could go. **SMASH 1791**

BOBBY (BORIS) PICKETT



MONSTERS' HOLIDAY (Garpax-Underwood, BMI) (2:58) **MONSTER MOTION** (Garpax, BMI) (2:29)—The "Monster Mash" lad is back on the top side with season's greetings, done in mash tempo. It could be a seasonal cutie. On the flip, it's the monster version of the "motion" dance fad. Could step out. **Garpax 44171**

BOBBY VEE



ANONYMOUS PHONE CALLS (Famous, ASCAP) (2:14)—**THE NIGHT HAS A THOUSAND EYES** (Blen-Nabs, ASCAP) (2:34)—Bobby Vee has an intriguing lyric and title here that could perk up teen ears, showcased in a smart arrangement. Tune tells of how the lad discovered his gal was two-timing him, and it's done with strings and chorus. Flip is a romper in the old Vee fashion with solid chorus and ork. **Liberty 55521**

JO ANN CAMPBELL



LET ME DO IT MY WAY (Painted Desert, BMI) (2:10)—Clever piece of ballad material, neatly arranged and well handled by the "Wolverton Mountain" gal, with good chorus backing and a recitation by Jo Ann. Flip is "Mr. Fix-It Man" (Kalman, ASCAP) (2:20). **Cameo 237**

HUGO MONTENEGRO



GET OFF THE MOON (I WAS HERE FIRST)—Admont, ASCAP) (2:15)—**SHERRY** (Bobob, ASCAP) (2:07)—Here are two powerful pop instrumental items from the ork leader. The first is a wild novelty done in jazzed-up, speeded-up and bopped-up tape style reminiscent of the Nutty Squirrels of some time back. The second side is a wild instrumental version, with the same beat, of the recent Four Seasons hit. Both are swingers. **Time 1058**

THE MIRACLES



YOU'VE GOT A HOLD ON ME (Jobete, BMI) (2:49)—A potent item from the Detroit group. Lead sings with devastating feeling as the rest of the group fills with solid sound at a walking tempo. Flip is "Happy Landing" (Jobete, BMI) (2:46). **Tamla 54073**

BILLY AND THE ESSENTIALS



OVER THE WEEKEND (Dandelion, BMI) (2:37)—**MAYBE YOU'LL BE THERE** (Triangle, ASCAP) (1:52)—Two distinctly different sides come from the group. The first is swinger in middle tempo that should prove a solid dance item for the kids. The second is the old standard given an up-to-date reading by the singer and the group that makes it prime teen stuff. **Jamie 1239**

THE CASCADES



RHYTHM OF THE RAIN (Sherman-DeVorzon, BMI) (2:30)—Here's a solid item from the group that could have broad appeal. It's an easily remembered piece of material sung over fine ork support. Flip is "Let Me Be" (Sherman-DeVorzon, BMI) (2:11). **Valiant 6026**

LORNE GREENE



THE PLACE WHERE I WORSHIP (ABC, ASCAP) (2:54)—Greene, the father on TV's "Bonanza," performed this side in a recent album featuring the "Bonanza" family, and the side can take off as a single. It's strongly religious flavored with not a little bit of patriotism thrown in. Could be a companion smash to "Mama Sang a Song." Flip is "My Sons, My Sons" (Livingston and Evans, ASCAP) (2:20). **RCA Victor 8113**

FATS DOMINO



WON'T YOU COME ON BACK (Travis, BMI) (2:07)—The insinuating Domino vocal style and the impelling, rolling eight-to-the-bar piano are here and the side is sure to hit. The disk moves along in strong form and is certain for chart action. Flip is "Hands Across the Table" (Mills, ASCAP) (1:57). **Imperial 5895**

PETER, PAUL AND MARY



TINY SPARROW (Pepamar, ASCAP) (3:35)—**BIG BOAT** (Pepamar, ASCAP) (2:28)—Two more scintillating sides from the folk trio. The first is the more arresting of the two. It's a lovely lullaby sung with poignant feeling by the threesome in simple, tender and direct style. The flip is a rollicking rouser in the folk idiom with the two boys and a gal womping up the excitement. **Warner Bros. 5325**

Christmas

RAY STEVENS



SANTA CLAUS IS WATCHING YOU (Lowery, BMI) (2:17)—Here's another Stevens excursion into nuttiness. The lad does a song about Santa with touches of rock, pop and country and the lyrics, like "Ahab the Arab," are clever and hip. Mighty smart, offbeat wax that can score big. Flip is "Loved and Lost" (Lowery, BMI) (1:32). **Mercury 72058**

Country & Western

WANDA JACKSON



ONE TEARDROP AT A TIME (Knob Hill, BMI) (2:23)—The gal should score solidly with this strong weeper. She sings it with much class and style and the message is moving. Side can also easily take off pop as well as country. Flip is "Whirlpool" (Cedarwood, BMI) (2:18). **Capitol 4884**

SWANEE CALDWELL



EVERYTHING BUT YOU (Pamper, BMI) (2:21)—A solid new ditty by Hank Cochran and Willie Nelson, and Caldwell does a fine job selling it. Lyrics are cleverly conceived and the lad, new on the label, could have a hit. Watch it. Flip is "I'm Gonna Stop" (Pamper, BMI) (1:50). **Bethlehem 3043**

★★★★
STRONG SALES POTENTIAL

ANITA BRYANT

★★★★ **A' Sleeping at the Foot of the Bed**—COLUMBIA 42629—Country type material here for Miss Bryant. Side steps along in happy fashion while a country combo bumps away in the background. Also some fine sweet potato licks are featured. Could grab action. (Acuff-Rose, BMI) (2:17)

★★★★ **Wishing It Was You**—Lovely ballad here is sung with the aid of chorus and strings by Miss Bryant. The side has a weeper quality that might appeal to jocks. (Eden, BMI) (2:25)

EYDIE GORME

★★★★ **Where Is Love**—COLUMBIA 42607—Tune is from the coming Broadway production of "Oliver." It's a slow ballad that has the lass' voice multi-tracked in pleasing fashion. (Hollis, BMI) (2:39)

★★★★ **Before Your Time**—Slow ballad for the better music and non-rock jocks here. Miss Gorme sings the tune with feeling against strings and chorus. (Vera First, ASCAP) (3:15)

BUNKER HILL

★★★★ **Red Rida' Hood and the Wolf**—

MALA 457—Hill has a shouting follow-up to "Hide and Go Seek" here. It's done in a penetrating style against beating drum. Wax can move out. (E. B. Marks, BMI) (2:12)

★★★★ **Nobody Knows**—Here's a re-write of some strong material done in the gospel style. Tune is based on "Nobody Knows the Trouble I've Seen" spiritual and is sung with verve. (E. B. Marks, BMI) (2:25)

FRANK SINATRA AND SAMMY DAVIS JR.

★★★★ **Me and My Shadow**—REPRISE 20128—A natural for wide jockey play. One of the cats does a straight melody with the other doing a backbeat verse with special lyrics. Reminiscent of the clowning on earlier Crosby records. Good wax that should get action. (Bourne, ASCAP) (3:04)

★★★★ **Sam's Song**—Another interesting pairing, and the boys work out on the old Bing and Gary Crosby hit. This side, too, should merit a good bit of air play. (Sam Weiss, ASCAP) (2:20)

THE BLUE BELLES

★★★★ **I Found a New Love**—NEWTOWN 5006—The Blue Belles are back with a wild reading of a swinging rocker about love, love, love. Gals sell it with vigor and it could move—watch it. (Sixty-Six) (2:05)

★★★★ **Go On (This Is Goodby)**—Girls sell this listenable ballad with warmth over neat ork support. It, too, has a chance for the big time sparked by a strong lead singer. Two good sides. (Sixty-Six) (2:20)

BABS TINO

★★★★ **Call Off the Wedding**—KAPP 498—Here's a mighty attractive outing for this lass. The side is nicely sung and smart backing makes it really go. Strong dance beat is evident with string and voice backgrounds. (U. S. Songs, ASCAP) (2:33)

★★★★ **Keep Away From Other Girls**—Cut by Helen Shapiro earlier this tune is sung with much feeling, strong beat and smart backing by the lass. Might get a bit of action. (Belinda, ASCAP-CAPAC) (2:22)

PETE FOUNTAIN

★★★★ **Mighty Like the Blues**—CORAL 65566—Relaxed, after-hour blues number, played in easy fashion by Fountain with guitar-bass-drums backing. Pleasing and nostalgic, it's a nice number for deejays who like a "gentle jazz" sound. (American Academy of Music, ASCAP) (2:54)

★★★★ **Shine**—This one will remind you of the Goodman Trio in its prime. Fountain's clarinet rides along over' vibes, bass and drums, with a nice drum break in the middle and Fountain back for the finale. Oldie but goodie. (Shapiro - Bernstein, ASCAP) (2:25)

THE TIDES

★★★★ **Patricia**—MERCURY 72045—Here's a delightful small group Latin reading of the Perez Prado hit of some time back. The side is done in something of a samba tempo with fine guitar and soprano sax work. (Peer International, BMI) (2:11)

★★★★ **The Banana Boat Song (Limbo)**—This side is from the LP "Limbo Rock" and it should get play from deejays who like this limbo dance. The side swings along nicely in the groove with chorus and solo singing. (Marks, BMI) (2:04)

(Continued on page 26)



GEORGE MAHARIS
 "Baby Has Gone Bye Bye"
 5-9555



ADAM WADE
 "There'll Be No Teardrops Tonight"
 5-9557



RICHARD "POPCORN" WYLIE
 "Come to Me"
 5-9543



BUDDY GRECO
 "Stranger"
 5-9563



TONY ORLANDO
 "Beautiful Dreamer"
 5-9562



BOBBY VINTON
 "Trouble Is My Middle Name" c/w
 "Let's Kiss and Make Up"
 5-9561

CHESS THE BIG LABEL

with BIG HITS

'THE BOSSA NOVA BIRD'

by **The Dells**

Argo #5428

"THE JEALOUS KIND"

by **Clarence Henry**

Argo #5426

"AT THE STROKE OF MIDNIGHT"

by **The Corsairs**

Chess #1840

"LONELY BABY"

by **Ty Hunter**

Checkmate #1015

CHESS
PRODUCING CORP.
2120 S. Michigan Chicago 16, Ill.

The pick of the new releases:

SPOTLIGHT ALBUMS OF THE WEEK

Strongest sales potential of all albums reviewed this week.

• Continued from page 14

BOSSA NOVA PELOS PASSAROS



Charlie Byrd. Riverside RM 436 (M); RS 9436 (S)—Here's one of the basic artists of the bossa nova trend with a powerful package that should net wide air play and solid sales. Byrd's guitar was an important factor on the hot Verve disk he shared with Stan Getz and that same sensitive warmth is evident on every track here. Byrd appears on the disk with strings and horns and the sound of the album should appeal to the growing number of Byrd fans, as well as a flock of pop fans and deejays, too. The tunes are right out of the bossa nova book with "Yvonne," "Meditacao," "Desafinado" and "Bim Bom" some of the topflight tracks.

COMIN' HOME BABY



Mel Torme. Atlantic 8069—Singer Torme currently has a hot one on the singles chart by this title. This LP should move right on with the growing sales from the single, for Torme is primarily an album artist. Like the "Comin' Home" side, many of the other tunes were written as jazz instrumentals. "Right Now," by Herbie Mann, "Dat Dere," "Hi Fly" and "Walkin'" are outstanding examples, as is "Moanin'." Bright backing in both jazz and pop style is sharp and specific.

BOSSA NOVA



Ramsey Lewis Trio. Argo LP 705 (M)—This album is already reported to be getting some action in some areas of the country. The set features pianist Lewis with his group doing Latin impressions along the bossa nova line of a number of tunes. For the date, Lewis' trio has been joined by two Latin musicians: percussionist Carmen Costa and guitarist Josef Paulo. The album swings with strong work on "Samba de Orpheus," "O Pato," "Maha De Carnaval" and "Cara de Palhaco." On the latter track, and one other, are authentic sounding vocals from Paulo. This album has an authentic bossa nova sound and should prove a solid seller in jazz with action moving across to pop and maybe even Latin American markets.

Classical

MOZART: CONCERTOS NO. 21 IN C, K. 467, NO. 23 IN A, K. 488



Artur Schnabel. RCA Victor LM 2634 (M); LSC 2634 (S)—The Schnabel name is magic to many classical collectors and this magnificent reading of the two Mozart concerti should produce equal magic for classical record dealers' cash registers. The music shows off the powerful Schnabel interpretative powers and stately orchestral accompaniment by Alfred Wallenstein. A highlight of the album is the open cadenzas in the C Major which Schnabel fills eloquently.

HANDEL: MESSIAH EXCERPTS



Joan Sutherland. London 5712 (M); OS 25712 (S)—London's spectacular soprano, Joan Sutherland, is at her exciting best in this familiar oratorio. Released in time for the serious-music field, the recording work is quite spectacular, with Miss Sutherland's voice showcased perfectly against a large orchestra and chorus in what seems to be a huge studio-hall. Clearly, Miss Sutherland is not limited to a few choice operatic roles.

PUCCHINI OPERA ARIAS



Sandor Konya. Deutsche Grammophon LPEM 19 370 (M); SLPM 136 370 (S)—Tenor Sandor Konya does a magnificent job on this new recording with a collection of Puccini arias from the composer's best known operas, including "Tosca," "Madame Butterfly," "La Boheme" and "Turandot." "Pinkerton's Aria" from "Butterfly" and "Rudolf's Aria" from "Boheme" are two of the best selections. Included with the set are Italian and English translations of the arias. Strong wax for the market.

MESSIAH CHORUSES



London Symphony Chorus and Orchestra (Boult). London 5711 (M); OS 25711 (S)—Just in time for the Christmas season is this magnificent performance of choruses from Handel's "Messiah," movingly sung by the London Symphony Orchestra Chorus, and accompanied by the Orchestra under Sir Adrian Boult. The 14 choruses contained here include "And the Glory of the Lord," "For Unto Us a Child Is Born," "Lift Up Your Heads" and "Hallelujah."

OTELLO HIGHLIGHTS



Various Artists. London 5701 (M); OS 25701 (S)—Condensed neatly from the full-length version of the tragic opera, this album still manages to capture the "excitement" portions of "Otello." The cast names are strong—Mario del Monaco, Renata Tebaldi and Aldo Protti—and should provide sales strength. Particularly rewarding are Tebaldi's performance of the last-act "Willow Song" and del Monaco's singing in the final death scene. Moody cover is eye-catching.



The Cleveland Orchestra (Szell). Epic LC 3849 (M); BC 1249 (S)—Despite the many versions of this Beethoven work, this stereo approach by Szell and the Cleveland are bound to rack up a solid classical sales mark with the LP. The "Pastoral" is a solid, standard item in just about everyone's collection, and this version, which shows the vigor and the liquid purity of the Szell-Cleveland interpretation should rank with a good many classical buyers. The performance is highlighted by intense work from the string section and exceptionally fluid work of woodwinds.

ENCORE BYRON JANIS



Mercury MG 50305 (M), SR 90305 (S)—A group of short, melodic piano selections which are typical "encore pieces"—Mendelssohn's "Song Without Words," Chopin "Waltz in A Minor," etc. All but three of the selections were recorded on location in Russia by Mercury engineers during Janis' much-heralded recent tour. Janis has a good chance to show his crisp versatility, and the sound is excellent.

FIRST PERFORMANCE LINCOLN CENTER FOR THE PERFORMING ARTS PHILHARMONIC HALL



Leonard Bernstein, New York Philharmonic. Columbia L2S 1008 (S) 2-12" LP's—Here is the complete program as CBS TV and radio audiences heard it on the opening night of Lincoln Center's Philharmonic Hall, last September 23. Included is the opening address by John D. Rockefeller III and performances by the orchestra and Leonard Bernstein of works by Beethoven, Copland, Vaughan Williams and Mahler. There are additional notes and articles by Bernstein, Goddard Lieberson, Elia Kazan, Agnes DeMille and a host of other notables. Truly a standout package, issued to start its sales run during the Christmas buying period.

Low-Priced Classical

BEETHOVEN: VIOLIN CONCERTO



Josef Suk; Czech Philharmonic Orchestra (Konwitschny). Parliament PLP S 169 (S)—This is a most satisfactory performance of the familiar Beethoven Violin Concerto, played with feeling by Joseph Suk and the Czech Philharmonic Orchestra under Franz Konwitschny. The recording, made in Czechoslovakia, has first-rate sound, and for the price this version is hard to beat. Good item for racks as well as stores.

Children

YOU READ TO ME, I'LL READ TO YOU



John Ciardi. Spoken Arts SA 835—This is a delightful album, featuring poet John Ciardi and his children Myra, John and Benn, reading poems penned by Ciardi for children. The poet reads one, then one of his children reads another, and they all perform so artlessly and so charmingly that many children—and their parents—will be pleased and entranced by the set. Record will also be featured with the book of poems in many outlets.

GREAT OPERATIC COMPOSERS (1-12")



Camarata and Various Soloists. Disneyland ST 3919-2—Some "educational" albums talk down to small fry listeners; this one doesn't. Produced in Hollywood with some good (albeit not famous) singing voices such as Sally Sweetland and John Guarnieri, this two-record album touches on the highlights of a number of famous Mozart, Rossini, Wagner, Verdi, Puccini and other operatic works. Unity is given by narration, and by bound-in book pages which portray the operas and give short biographies of the composers. Adults will probably learn quite a bit from this album, too.

Country & Western

THE ALL NEW HAWKSHAW HAWKINS



King 808—Hawkins is back with King Records, and his first LP is an impressive outing. The artist's first single on the label, "Bad News Travels Fast," is included, along with songs by a number of the top country writers. "Lonesome 7-7203" is by Justin Tubb, "I'm Beginning to Forget" is by Marty Robbins and "Love Died Tonight" is by Harlan Howard. The Hawkins version of "Silver Threads and Golden Needles" is also a winner. Backing is very much in the country idiom with chorus on some tracks.

THE DELMORE BROTHERS 30TH ANNIVERSARY ALBUM



King 785—The Delmore Brothers are among the top c.&w. artists of all time, having sold carloads of records during their 30 years of performance. Picked from King's archives, the 12 tunes in this "Anniversary" album—"The Trail of Time," "The Girl by the River," "Midnight Special," etc.—are all solid favorites. Fans of the Delmores, and c.&w. jockeys will be particularly interested in this album.

DUETS COUNTRY STYLE



Margie Singleton and George Jones. Mercury MG 20747 (M); SR 60747 (S)—George Jones picked up a flock of awards during the Nashville fete last week, and this album, like the rest of his albums and singles, should do a lot of business. Paired with Margie Singleton on Mercury, where he was prior to his UA association, he does a flock of duets that are fine indeed. Provocative titles include "Not Even Friends," "Looking Back to See," "When Two Worlds Collide" etc.

(Continued on page 18)

HOW MANY TIMES DO WE HAVE TO TELL YOU THE BIG ONES COME FROM SCEPTER

S HIRELLES
SCEPTER
H A Y E S
SCEPTER
MACARTHUR
SCEPTER
S HIRELLES
SCEPTER
H A Y E S
SCEPTER
MACARTHUR
SCEPTER
S HIRELLES
SCEPTER
H A Y E S
SCEPTER
MACARTHUR
SCEPTER
S HIRELLES
SCEPTER
H A Y E S
SCEPTER
MACARTHUR
SCEPTER
S HIRELLES
SCEPTER
H A Y E S
SCEPTER
MACARTHUR
SCEPTER
S HIRELLES
SCEPTER
H A Y E S
SCEPTER
MACARTHUR
SCEPTER
S HIRELLES
SCEPTER
H A Y E S
SCEPTER
MACARTHUR
SCEPTER
S HIRELLES

S HIRELLES *latest and greatest*
"EVERYBODY LOVES A LOVER"

SCEPTER 1243



JACKIE HAYES *first on Scepter*
"JOHNNY DRIVE ME HOME"

SCEPTER 1242



JAMES MACARTHUR *star of the motion picture*
"The Interns"
"THE IN-BETWEEN YEARS"

SCEPTER 1241



SCEPTER RECORDS • 1650 BROADWAY, NEW YORK, N. Y.

THE SOUNDS OF SUCCESS

THE THIRD CHARTBUSTER FOR

Barbara Lynn "YOU'RE GONNA NEED ME"

b/w "I'M SORRY I MET YOU"

JAMIE #1240

Billboard Spotlight, Nov. 17

BILLBOARD MUSIC WEEK A Billboard Pick
BARBARA LYNN YOU'RE GONNA NEED ME
(Dandelion-Crazy Cajun, BMI) (2:35)
I'M SORRY I MET YOU (Crazy Cajun,
BMI) (2:23)

CASH BOX PICK OF THE WEEK "YOU'RE
GONNA NEED ME" (2:35) [Dandelion, Crazy
Cajun BMI-Ozen] "I'M SORRY I MET YOU"
(2:23) [Crazy Cajun BMI-Meaux, Longoria]
BARBARA LYNN (Jamie 1240)

Cash Box
Pick, Nov. 17



THE NEW HIT TREATMENT OF A GREAT STANDARD

"MAYBE YOU'LL BE THERE"

b/w "OVER THE WEEKEND"

JAMIE #1239



BILLY AND THE ESSENTIALS

JAMIE-GUYDEN RECORDS

PHILADELPHIA 23, PA.

Reviews of New Albums

Continued from page 14

★★★★ MURPHY CAMPO AND HIS JAZZ SAINTS

Aparc K 84001 (M); KS 94001 (S)—Murphy Campo has a right fine Dixieland band and he and the ork come through solidly on this, the group's first recording for the label. Campo, originally from New Orleans, now is a strong act in clubs, and he should turn into a strong seller on record with this new album. Selections played excitingly by the crew include "Hindustan," "The Preacher" and "Wolverine Blues."

★★★★ WILDEST DRUMS YET!

Les Brown Jr. Crescendo GNP 79 (S)—Les Brown Jr. follows in his father's footsteps on this recording, leading his own big band. The comes through with some swinging drumwork on his debut outing on disks, while the ork compliments his bright/work. Good instrumental wax with a beat, for the teen and young adult set.

★★★★ 14 GREAT THEMES FROM HOLLYWOOD

Rene Touzet, His Piano and Ork. Crescendo GNP 81 (S)—Good danceable music from Rene Touzet and his ork, spotlighting a strong group of movie themes. They include the current "Mutiny on the Bounty" theme "Follow Me," plus "Baby Elephant Walk," "Maria," "Exodus," "Never on Sunday" and "Moon River." Four of the instrumentals are in bossa nova rhythm, which should help the set with the hip dancing crowd.

★★★★ THE MAGIC TOUCH OF TONY

Tony Williams. Phillips PHM 200-051 (M); PHS 600-051 (S)—Tony Williams shows off his warm and dulcet pipes on these winning performances of some wonderful standards in this lush, sweet LP. The songs include "Goodbye," "You Made Me Love You," "If," "Too Young," "Over the Rainbow" and "For You." They are all suited to Williams' tender ballad style and the ork support is lush, rich and attractive.

★★★★ THE BEST OF EDDIE CANO

RCA Victor LPM 2636 (M); LSP 2636 (S)—These recordings, made by Eddie Cano a while back before he joined Reprise, show off pleasant work by the pianist and his combo. The tunes are all standards, from "Love for Sale" to "I Could Have Danced All Night," and they may interest new-found fans of the pianist.

★★★★ MEET MEXIE MARLOWE

King 799—Mexie Marlowe is a young thrush with a touch of Nina Simone's unusual style plus a few sounds of her own. She has definite possibilities, and she shows off her vocal stylings on "I Cover the Waterfront," "One for My Baby," "I Had the Craziest Dream" and "All the Way." Worth a listen.

★★★★ DIXIELAND HITS COUNTRY AND WESTERN

Various Artists. Swingville CV 2040—Bright, swinging Dixieland renditions of a group of pop hits with a country flavor, mark this new album that could grab both pop and jazz action. The players include Sidney De Paris, Bennie Morton, Kenny Davern and Charlie Queener, and they handle such items as "Pistol Packin' Mama," "Yellow Rose of Texas" and "Riders in the Sky" with dash and verve.

★★★★ SONNY JAMES' YOUNG LOVE

Dot DLP 3462 (M); DLP 25462 (S)—Sonny James returns to wax with a new rendition of his big hit of several years ago, "Young Love," plus many other hit songs. He sings them all with authority and style over strong ork support. Songs include "Gotta Travel On," "Jenny Lou" and "I Gave My Love a Cherry." Good wax.

★★★★ COME ON AND JOIN LITTLE WILLIE JOHN AT A RECORDING SESSION

King 802—This is one of Willie John's best records in many months. The singer is completely at ease as he sells both originals and standards with his old-time vigor and style. A number of these could easily turn into strong singles, including "The Masquerade Is Over," "Doll Face," "Don't Play With Love" and "Bill Bailey."

★★★★ BIG BLUEGRASS SPECIAL

Green River Boys and Glen Campbell. Capitol T 1810 (M); ST 1810 (S)—This is the kind of album that can accomplish the crossover between c.&w. music and pop. Although the sound is "bluegrass," the aim is toward a broad market. Tunes are largely bluegrass favorites like "Weary, Lonesome Blues" and "This Old White Mule of Mine." A dandy for big-city deejays who want to flavor their shows with a dash of mountain musical dew.

★★★★ AL HIRT WITH HIS ALL STARS IN NEW ORLEANS

Coral CRL 57402 (M); CRL 757402 (S)—Al Hirt, with a group of top New Orleans jazzmen, has a swinging Dixieland album here that should appeal both to his new and old fans. Playing along with the trumpet man are Harry Shields, Bob Havens, Roy Zimmerman, Phil Darios, Joe Caparo and Paul Edwards. They come through with driving versions of "After You've Gone"

(Continued on page 22)

The pick of the new releases:

SPOTLIGHT ALBUMS OF THE WEEK

Strongest sales potential of all albums reviewed this week.

Continued from page 16

Comedy

THE FIRST FAMILY VAUGHN MEADER

Cadence 3060 (M); 25060 (S)—This album is bound to spark a raft of copy in the consumer press. The album by Meader is a take-off on the day to day life of the President. Meader, of course, is the lad with the striking resemblance in voice and look to President John F. Kennedy. The album is done all in good fun by a cast of supporting players which is first-rate. The whole thing was recorded in front of an audience. Some of the funniest tracks are "The Tour," "After Dinner Conversation" and "Economy Lunch."



Spoken Word

JAMES MASON READS THE IMP OF THE PERVERSE, SHADOW, AND LIONIZING BY EDGAR ALLEN POE

Lively Arts LA 30006—Three distinguished stories are read with much eloquence by this most distinguished actor. Mason reads these lesser known, but nonetheless perfect stories of Poe in a most dramatic way. Two of the tales, "The Imp of the Perverse" and "Shadow" are in the fascinating and terrifying horror vogue that marks some of Poe's best work. The third, "Lionizing," is a satiric story of dilettantism that recounts the tale of a man and his nose. Extraordinarily fine spoken word package.



JAMES MASON READS HERMAN MELVILLE'S BARTLEBY THE SCRIVENER

Lively Arts LA 30007—One of the short-story gems in American literature is given a skilled, intuitive reading by one of the screen's most distinguished actors, in this new addition to the spoken-word ranks. Mason's voice is compelling in the story of a Wall Street clerk who has reached a psychological dead end, and the album should be of interest to educators and drama fanciers.



Polka

LI'L WALLY PLAYS SOMETHING DIFFERENT

Jay Jay JJ 1052 (M); 5052 (S)—Bright polkas and liting waltzes are the backbone of the Li'l Wally repertoire and the artist does it again on this LP. The tuneful, fast-stepping hops and gliding waltzes are played instrumentally for the most part and the two-trumpet and accordion sound should appeal to all those addicted to this lively music, "Boy, Oh Boy Polka," "Still Want You" (waltz) and "Coo Coo Clock Polka" are some of the items to get attention on this set.



LPL WALLY FAVORITES

Jay Jay JJ 1048 (M); S 5048 (S)—Here's a sure-fire album for the polka trade in cities with large European ethnic populations. The sound is fresh and bubbly in this group of a dozen Li'l Wally oldies, such as "Happy Jake Polka" and "Happy Anniversary Waltz." Fans of Li'l Wally are sure to like it.



Sacred

(ROSIE) ROZELL SINGS WAY UP HIGH

Heart Warming LPHF 1733 (M); LPS 1732 (S)—Rosie Rozell, the clear-voiced tenor with the Statesmen's Quartet, does mighty well on his own here, backed by a large femme chorus, with sincere performances of a collection of sacred tunes. They include "When I Come to the End of the Road," "Stand by Me" and "The Last Mile of the Way." Good sacred wax.

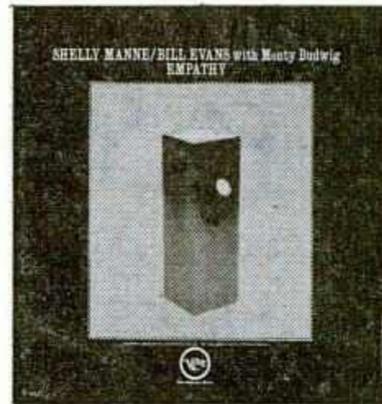
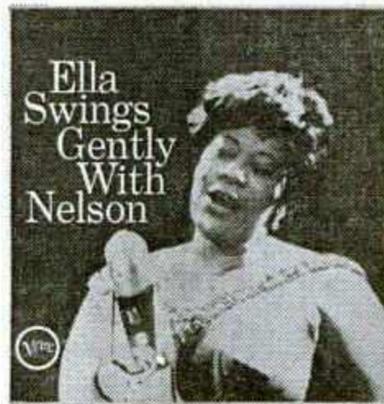


(Continued on page 20)

UNLIMITED
COLOR
JUST PART OF THE NEW LOOK OF
BILLBOARD MUSIC WEEK
COMING JAN. 5

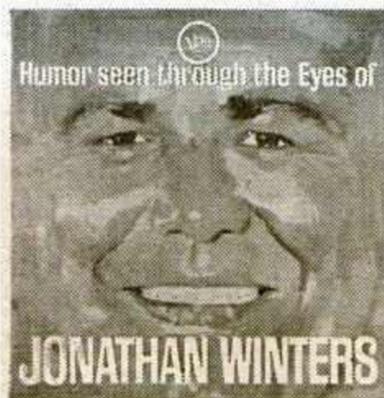
FOR NOVEMBER... THE MAGIC WORD IS VERVE!

ELLA SWINGS GENTLY
WITH NELSON
ELLA FITZGERALD
& NELSON RIDDLE
V/V6-4055



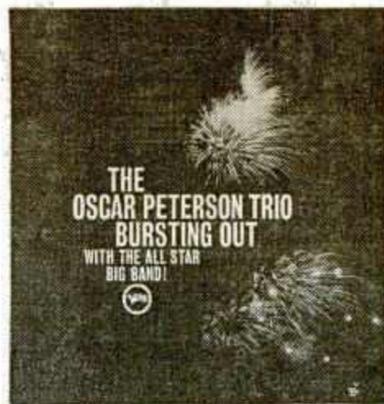
EMPATHY
BILL EVANS/SHELLY MANNE
V/V6-8497

HUMOR SEEN THROUGH
THE EYES OF
JONATHAN WINTERS
V/V6-15035



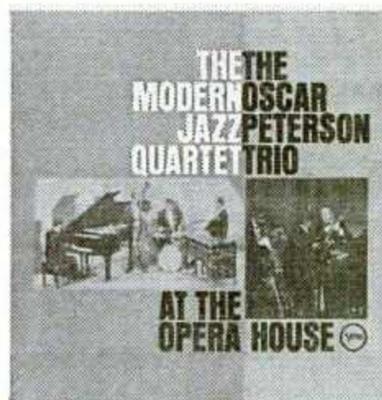
I WANT TO LEAVE YOU WITH
THE WORDS OF A GREAT
COMEDIAN... JACKIE MASON
V-15034

THE OSCAR PETERSON TRIO
BURSTING OUT WITH THE
ALL STAR BIG BAND!
V/V6-8476



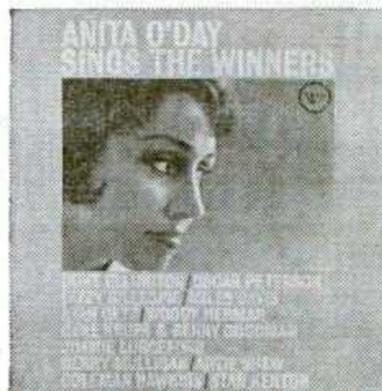
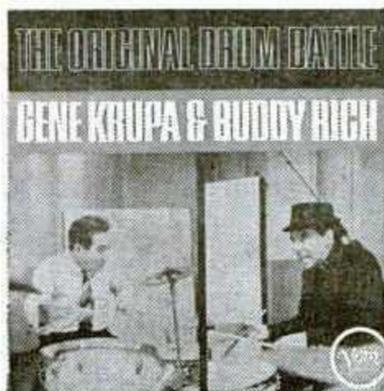
TROMBONE JAZZ SAMBA
BOB BROOKMEYER
V/V6-8498

ON MY WAY & SHOUTIN' AGAIN
COUNT BASIE & HIS
ORCHESTRA PLAY MUSIC BY
NEAL HEFTI
V/V6-8511



THE MODERN JAZZ QUARTET
& THE OSCAR PETERSON
TRIO AT THE OPERA HOUSE
V-8482

THE ORIGINAL
DRUM BATTLE!
GENE KRUPA &
BUDDY RICH
V-8484



ANITA O'DAY
SINGS THE WINNERS
V/V6-8485

HEADED FOR CHARTSVILLE!

TAKE ALL OF MY LIFE

b/w

THERE'LL COME A TIME

NEW ART #1003

CARRIE GRANT and the GRANDEURS

The Next No. 1 Female Starr
with the HIT Version!

THE THEME FROM

TARAS BULBA

(THE WISHING STAR)

b/w Another Great Ballad

"SAILOR BOY"

NEW-HITS #3010

MAXINE STARR



Still Selling Strong!

"I FOUND A NEW LOVE"

THE BLUE BELLES

... and look for a brand new release by

BILL HALEY AND THE COMETS

in the near future!

For Your Free Station Copies Contact:

NEW HITS RECORDS

HAROLD B. ROBINSON 6600 N. BROAD STREET PHILADELPHIA, PA.
(LIVINGSTONE 8-5010)

The pick of the new releases:

SPOTLIGHT ALBUMS OF THE WEEK

Strongest sales potential of all albums reviewed this week.

Continued from page 18

AT HOME WITH THE BLACKWOODS



Skylite SRLP 5995—The Blackwood Brothers, one of the country's top sacred quartets, have a fine new album here, one that is sure to appeal to their many, many followers throughout the Bible Belt. The songs include "I'm Free Again," "The Love of God," "Sing, Be Happy" and "When They Ring Those Golden Bells for You and Me." Fine solos by Cecil and James Blackwood, and Bill Shaw, add to the disk.

Christmas

FRANKIE AVALON'S CHRISTMAS ALBUM



Chancellor CHL 5031 (M); CHLS 5031 (S)—A fine selection of Christmas songs, sung warmly and sincerely by the chanter, should have strong appeal to Avalon's teen and adult fans. Songs include "Blue Christmas" and "You're All I Want for Christmas."

SPECIAL MERIT ALBUMS

Jazz

BOSSA NOVA JAZZ SAMBA



Bud Shank and Clare Fischer. Pacific Jazz 58 (S)—Bud Shank and Clare Fischer perform some delicate and robust interpretations of the bossa nova here. The majority of the material included was penned by Fischer and it incorporates the same bittersweet quality of the Brazilian style into a thoughtful and delicate jazz. Shank on alto and Larry Bunker on vibes join Fischer in some fine solos. "Pensativa," "Joao" and a bossa nova adaptation of "Misty" are three fine tracks.

PREZ IS BLUE



Lester Young, Charlie Parker PLP 405—This album is another for jazz collectors. It features the legendary tenor sax star in previously unreleased performances recorded by a fan in the Savoy Ballroom in 1950 on a home tape recorder. The original tape has been re-recorded and heightened and the set should be of intense interest for all the many Prez fans thirsting for new material by their idol. Jesse Drake is on trumpet and Kenny Drew and Hank Jones take turns at the piano. "Pennies From Heaven," "Stardust" and "Three Little Words" are three of the tracks.

THE JAZZ CRUSADERS AT THE LIGHTHOUSE



Pacific Jazz 57 (S)—This group of young jazzmen play with much spirit and aggressiveness. This, their third LP for the label, spotlights some tight ensemble, strong solo work and most of all, vigorous playing which should get them much attention among modern jazz listeners. Five of the six tracks are compositions of group members. Those members are Wilton Felder, tenor sax; Wayne Henderson, trombone; Joe Sample, piano; Sticks Hooper, drums, and Victor Gaskin, bass. The album was recorded on location at The Lighthouse, Hermosa Beach, Calif.

STOP THE WORLD I WANT TO GET OFF



Victor Feldman. World Pacific 1807 (S)—Pianist and vibes player Feldman has a bright swinging album that features his interpretations of the tunes from the current Anthony Newley show. Feldman plays both instruments at the same time in some spots, and he's backed by Bob Whitlock, bass, and Lawrence Marable, drums. "Gonna Build a Mountain," "What Kind of Fool Am I?" "Lumbered" and "Typically English" are some of the topflight tracks.

Classical

SCHUBERT: SYMPHONY NO. 9 IN C MAJOR



Concertgebouw Orchestra (Mengenber). Philips PHM 500-041 (M)—This album has been culled from the archives of the General Radio Association in Hilversum, The Netherlands. It is a recording of the Concertgebouw Orchestra under the baton of the late Willem Mengelberg, recorded live during a concert in 1939. It is a recording to treasure, even though the sound is dated, due to the moving interpretation of the Schubert Symphony by Mengelberg and the orchestra he built, the Concertgebouw. This set should be of intense interest to serious classical collectors, and it is to be hoped that Philips will issue more recordings in this special commemorative series.

(Continued on page 22)

Yesterday there were 27 recorded versions
of Tchaikovsky's First Piano Concerto...
today there is only one!



Sviatoslav
RICHTER
The No. 1 pianist of our time...

Herbert von
KARAJAN
The No. 1 conductor of our time...

Piano Concerto No. 1 in B Flat Minor
TCHAIKOVSKY
The No. 1 piano concerto of all time...



Stereo: SLPM 138 822 Mono: LPM 18 822
The No. 1 recording of our time...

**SUPERB RECORDINGS / BEAUTIFULLY PACKAGED
DIRECT IMPORT / FACTORY SEALED**

For a list of other fine Deutsche Grammophon albums, write:
MGM RECORDS, CLASSICAL DIVISION, 550 FIFTH AVENUE, NEW YORK 36, N.Y.

THE NUMBER ONE RECORDING OF OUR TIME!

As advertised in:
**THE NEW YORKER
SATURDAY REVIEW
HI/FI STEREO REVIEW
SCHWANN LONG PLAYING
RECORD CATALOG
HIGH FIDELITY
BRAVO!**

ACCLAIMED BY DEALERS!

"Overwhelming stereo sound! Phenomenal performances, both artist and conductor... belongs in every collector's library."

Kurt Schott, Mgr., The Record Hunter, N.Y.C.

"This is unquestionably THE recording of Tchaikovsky's First Piano Concerto and should provide a tremendous boost to classical sales this holiday season."

David Rothfeld, Merchandising Mgr., E.J. Korvette, Inc.

"The finest performance and recording of the Tchaikovsky Piano Concerto I have ever heard. It makes a new work of it! Should sell itself."

Will Lerner, Music Masters Uptown, N.Y.C.

"Sounds like a new work! Teamwork between soloist and conductor just about perfect..."

Sam Stolon, Mgr., Sam Goody, Inc.

"An example of an old favorite, revitalized and brought vividly to new life!"

Bob Bialek, Discount Record Shop, Washington, D.C.



Distributed in U.S.
and Canada by
MGM Records, 550 Fifth Avenue,
New York 36, N.Y.



HITS THE JACKPOT

SEVEN THOUSAND SOLD
IN THREE DAYS!

A Christmas Winner

"MAMA'S
TWISTIN'"

With
SANTA
CLAUS"

Record #779-780

Two Great Singles by
THE COUNTRYMEN

"RED APPLE JUICE"

c/w

"MIGHTY DAY"

Record #777

and

The traditional Christmas record
picked for play everywhere
by everyone.

"THE VIRGIN MARY"

c/w

"THE INDIAN CHRISTMAS SONG"

Record #778

And don't forget,
on the TEEN-TIME Label:

"GEE GOSH—GOSH OH GEE"

c/w

"YOU'LL NEVER NEVER KNOW"

Sung by CAROL KAY of
Three Stars Fame
Record #TT-1006

For your area distributor, call or wire



Div. of Rhom Corp.

1617 El Centro, Hollywood 28, Calif.
HO-6-8129

"CAMP MEETIN'"

b/w

"I AIN'T MAD AT YOU"

by

SAM LAZAR

Argo #5427

"THEME FROM MUTINY
ON THE BOUNTY"

b/w

"SOUL COOKIN'"

by

THE THORNEL SCHWARTZ QUARTET

Argo #5425

CHESSE
PRODUCING CORP.

2120 S. Michigan Chicago 16, Ill.

BROOK
BENTON
"HOTEL HAPPINESS"
AND
"STILL WATERS
RUN DEEP"

#72055



SPECIAL MERIT ALBUMS

Continued from page 20

WAGNER: TRISTAN AND ISOLDE, LOHENGRIN (HIGHLIGHTS)
Kirsten Flagstad and Lauritz Melchior. RCA Victor LM 2618—These recordings are part of Victor's "Treasury of Immortal Performances" series, and it presents two of the world's great artists, Kirsten Flagstad and Lauritz Melchior at the height of their powers. The recordings were made in the late 1930's and spotlight stirring performances by Miss Flagstad and Melchior of Wagner's "Love Duet" from "Tristan and Isolde" and the "Bridal Chamber Scene" from "Lohengrin."

MEDIEVAL ENGLISH CAROLS; ITALIAN DANCES
New York Pro Musica (Greenberg). Decca DL 79418 (S)—This lovely album should have strong appeal with serious collectors of somewhat off-beat music. The pro musica under the direction of Noah Greenberg, turns in winning renditions of the early Carols, while the quartet handles the Italian dances with aplomb. The Carols are delightful to listen to, and should interest an ever-widening audience. Modern English rendering of the Olde English words are beautiful and the entire album is packaged with much classiness. Steady sales indicated here.

MAHLER: SYMPHONY NO. 4 IN C MAJOR
Concertgebouw Orchestra (Mengelberg). Philips PHM 500-040—Here is another in the series of albums celebrating the Concertgebouw's 75th anniversary and the 10th anniversary of the conductor's death. It's a historic recording of the Mahler Fourth done in 1939 and re-recorded for higher fidelity. The interpretative powers of Mengelberg were never greater when this recording was made and it is indeed a fitting item for all collectors of classical music.

Spoken Word

SHAKESPEARE SOLILOQUIES AND SCENE FOR ACTORS, VOL. I; VOL. II
Hilton Edwards and Michael MacLiammoir. Spoken Arts SA 836, 837—This pair of albums should be of special interest to anyone with a fondness for the rich majesty of Shakespeare's language, even if the listener does not intend to become an actor or director. Both albums provide a rare chance to study the acting skills of two top pros, Edwards and MacLiammoir, in highlights from "Hamlet," "Macbeth," "Othello," "Julius Caesar," "King Lear" and "Merchant of Venice." Both albums, of course, are of obvious interest to drama students.

Children

GRIMM'S FAIRY TALES, VOLS. I, II, III
Eve Watkinson and Christopher Casson. Spoken Arts SA 840, 845, 846—A related trio of albums, in which two of Ireland's top theatrical personalities—actress Eve Watkinson and actor-harpist Christopher Casson—combine their considerable talents in the reading of a total of 17 of the Grimm brothers' fairy tales. Miss Watkinson projects a warm, friendly manner that's sure to delight small children, and hold their attention.

Reviews of New Albums

Continued from page 18

and "Over the Waves." Sides were originally issued on an indie label in 1957, but they still sound good today.

★★★★ GREAT GOLDEN HITS
Andrews Sisters. Dot DLP 3452 (M); DLP 25452 (S)—The Andrews Sisters perform a number of hits associated with themselves and with other artists, on this LP. The arrangements are updated, the material often calls for a strong touch of that old eight-to-the-bar sound and Vic Schoen, who arranged the album for the girls, is right there with it. Among the better tracks are "Near You," "Piston-Packin' Mama," "Oh Mama" and "Aurora."

★★★★ THE SOUND OF ROME
Cesana. RCA Victor LSP 2690 (S)—A lovely album here describes, in musical terms, the sights and sounds of Rome. The composer, Cesana, conducts and orchestrates his own work. The music is lush and should delight all lovers of mood music and highly lyric melodies. In addition, the double-fold, one-LP package contains some photos that give a visual interpretation to each of the tune titles.

★★★★ THE VERY BEST OF STEVE AND EYDIE
Steve Lawrence and Eydie Gorme. United Artists UAL 3191 (M); UAS 6191 (S)—Steve and Eydie have a solid set of duo performances on this bright LP. The tunes are just right for tandem singing and there's a touch of humor on much of the material. Some of the tunes are from the Broadway stage, and these, along with older and newer standards, make a most appealing package. The orchestra, which is a comfortable backdrop for the singers, was arranged for and conducted by Joe Guercio. "Make Someone Happy," "Wouldn't It Be Lovely,"

"Two Sleepy People" and "Nice to Have a Man Around the House" are some of the better tracks.

★★★★ THE NEW MUSIC OF LEROY ANDERSON CONDUCTING HIS ORCHESTRA
Decca DL 4335 (M); DL 74335 (S)—Leroy Anderson leads an orchestra containing a massed string ensemble in a performance of some of his latest compositions. Included are six tracks from the 1958 musical "Goldilocks," which was Anderson's first Broadway score. In addition there's a happy, delightful melody done in galloping stride in "Home Stretch." Nostalgia takes the stage in "Golden Years," another tune with the undeniable Anderson stamp.

LOW-PRICED POPULAR

★★★★ FUN AT HOME WITH THE LIVING VOICES
Camden CAL 714 (M); CAS 714 (S)—This is a bright, tuneful sing-along type album for the Christmas selling season. There are 27 old-time favorite songs that just about everyone knows. In case there is some in doubt of the lyrics, they are printed on the back liner. Small combo accompaniment for the set is supplied by accordion, piano and rhythm and its simplicity should aid the singers. Sing along-type male voices give verveful renditions of favorites like "I've Been Working on the Railroad," "You Tell Me Your Dreams," "Hello, My Baby" and "Auld Lang Syne."

★★★★ IN A SENTIMENTAL MOOD
Hugo Montenegro and his Ork. Camden CAL 729 (M); CAS 729 (S)—Light, airy melodies featuring strings are the hallmark of the Montenegro sound and these tracks are no exception. The album should appeal to radio stations that play mood music in

an instrumental vein and to buyers of mood music. The album is composed of familiar favorites like "Girl of My Dreams," "In a Sentimental Mood," "My Old Flame," "Jeannine" and "Solitude."

★★★ MODERATE SALES POTENTIAL

★★★ MIKE
Michael Holliday. Bethlehem 4001

★★★ EVERYONE'S DANCING AT ROSELAND
Jimmy Palmer and his Ork. United Artists UAL 3207 (M); UAS 6207 (S)

★★★ REMEMBER HOW GREAT THESE TUNES WERE IN YEARS GONE

BY
Ernie Berger. King 800

★★★ CHANUKAH CAROLS
Stanley Adams and the Chicken Flickers. Sight and Sound LPM 6404

★★★ STEVE ALLEN PRESENTS 12 GOLDEN HITS
Dot DLP 3473 (M); DLP 25473 (S)

★★★ 'MASHIN' AND 'ALL THAT JAZZ
Leroy Kirkland. Imperial LP 9198

★★★ STRANGER FROM DURANGO
Richie Allen. Imperial LP 9212

★★★ A MUSICAL TOUR OF GASLIGHT SQUARE
Various Artists. Norman NL 105

★★★★ STRONG SALES POTENTIAL

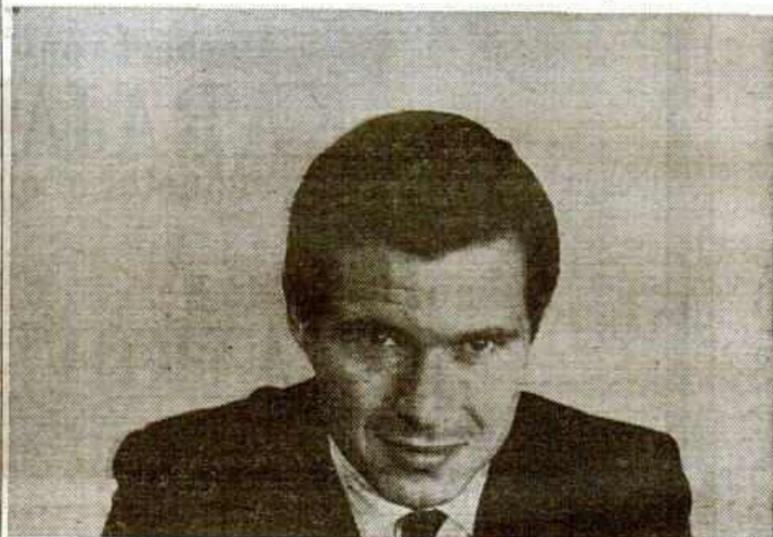
JAZZ LP'S

★★★★ BBB AND COMPANY
Various Artists. Swingville SV 2032—A

nice pair of mainstream sides, sparked by Benny Carter, Ben Webster, Barney Bigard and others. The mood ranges from "easy blues" to the gently swinging sound of "Lulu," a Benny Carter tune on the top side, with "When Lights Are Low," in a brighter tempo, and the slow-blues flavor of the close-out tune, "You Can't Tell the Difference When the Sun Goes Down Blues." Carter's relaxed alto style does much to push the session along well.

★★★★ I DIG THE DUKE—I DIG THE COUNT
Mel Torme. Verve V 8491 (M); V6-8491—Backed by an orchestra arranged and conducted by Johnny Mandel, Mel Torme sings tunes associated with these two top names in jazz. The LP is full of bite and swing and besides Torme's most capable vocals there are impressive solos from members of the band. The album is bound to be a winner with Torme fans and a good many pop and jazz fans and deejays will like it. Among the better tracks are "I'm Gonna Go Fishin'," "Take the 'A' Train," "Blue and Sentimental" and "Sent for You Yesterday."

(Continued on page 24)



THE KEY IS VERSATILITY

DAVE GRUSIN PLAYS EXTRAORDINARY PIANO. DAVE GRUSIN ARRANGES. DAVE GRUSIN ORCHESTRATES. DAVE GRUSIN CONDUCTS. DAVE GRUSIN HAS A SENSATIONAL NEW ALBUM "PIANO, STRINGS AND MOONLIGHT" (LN 24023/BN 26023 STEREO) DAVE GRUSIN SELLS ON RECORDS

©"EPIC", "CBS," Marcas Reg. T.M. PRINTED IN U.S.A.

ADDED

COVERAGE

JUST PART OF THE NEW LOOK OF

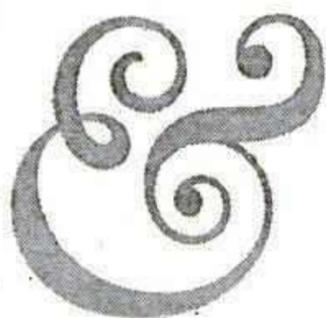
BILLBOARD MUSIC WEEK

COMING JAN. 5

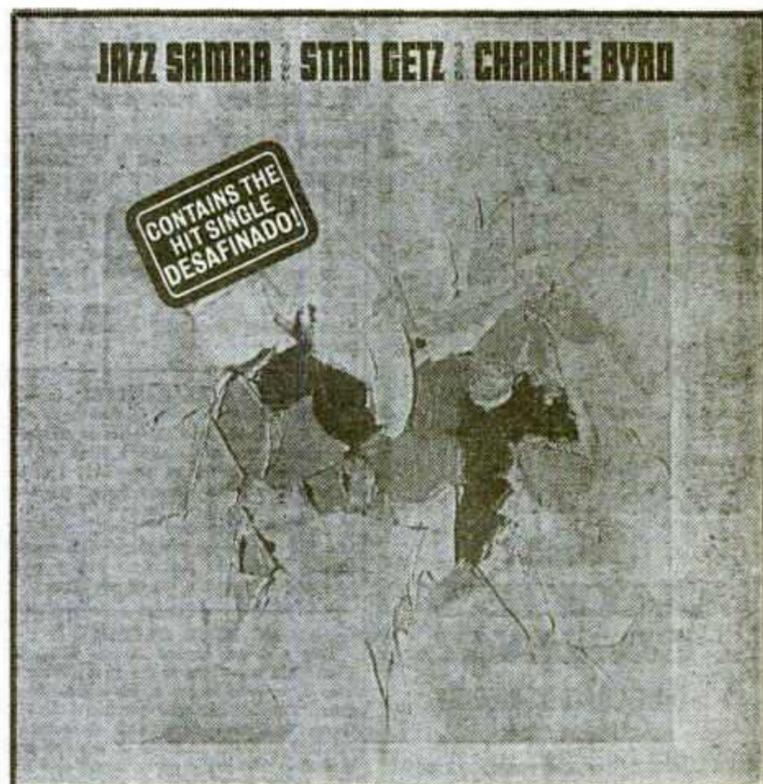
JAZZ SAMBA



BOSSA NOVA



VERVE!



One album, JAZZ SAMBA, started the exciting new Bossa Nova movement in American popular music. One album, JAZZ SAMBA, rocketed up the charts and is drawing saturation air play. One album, JAZZ SAMBA, contains the Stan Getz/Charlie Byrd hit version of Desafinado. One album, JAZZ SAMBA, led this fall's industry sales and is opening wide the whole market to the refreshing new sound of Bossa Nova. One album, JAZZ SAMBA...and Verve again began a trend and set its pace. V/V6-8432

Now Verve adds three more brilliant albums to its growing library of authentic Bossa Nova:



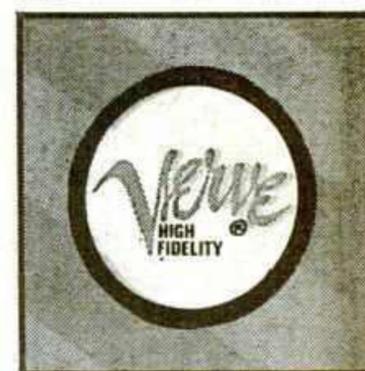
BIG BAND BOSSA NOVA—Stan Getz with the Gary McFarland Orch. V/V6-8494



CONTEMPORARY MUSIC OF MEXICO AND BRAZIL—Cal Tjader with Laurindo Almeida*. V/V6-8470



TROMBONE JAZZ SAMBA—Bob Brookmeyer. V/V6-8498



Verve Records is a division of Metro-Goldwyn-Mayer, Inc.
*Appears Courtesy Capitol Records

**THE JAZZ OF AMERICA—
ALL THE AMERICAS—
IS ON VERVE**

Reviews of New Albums

Continued from page 22

SONNY ROLLINS WORKTIME
Prestige PR 7246—This is a reissue of a 1955 Sonny Rollins recording released originally under the two-word title "Work Time." It contains some of the best recordings made by Sonny in the 1950's—and perhaps even the 1960's—accompanied sympathetically by Ray Bryant, George Morrow and Max Roach. Tunes include "No Business Like Show Business," "There Are Such Things" and "Paradox," Sonny's own composition.

SAX A LA CARTER!
Benny Carter Quartet. United Artists UAL 4094 (M); UAS 5094 (S)—Benny Carter and his quartet romp through a flock of standards here with zestful abandon. The songs include "And the Angels Sing," "I Understand," "Far Away Places," "For All We Know" and "The One I Love," and Carter and the combo handle them with ease. Set should appeal to jazz fans and pop fans, too, and is worth a lot of air time.

BIG TIME GUITAR
Tiny Grimes. United Artists UAL 3232; UAS 6232 (S)—This is the first album from Tiny Grimes as leader of his combo in some time. The album was produced by Errol Garner's Octave firm, and showcases the vet jazz guitarist in front of a small instrumental combo made up of drums and organ. The result is a swinging set on up-tempo tunes and sensitive and straightforward ballad playing. "Work Song," "Happiness Is Just a Thing Called Joe," "I'm Getting Sentimental Over You" and "Satin Doll" are some of the better tracks.

BOSSA NOVA CARNIVAL
Dave Pike. New Jazz NJ 8281—Delightful package of bossa nova material here. Credit goes not only to Pike, who does a fine job on vibes and marimba, but also to guitarist Kenny Burrell and composer Joao Donato. The album is in a similar groove to most of the bossa nova sets released to date with the exception that all the tunes have been written by Donato, who is a native of Rio de Janeiro. Solo credits also go to Clark Terry, whose flugelhorn interludes are highly rewarding. "Samba Lero," "Serenidade" and "Philumba" are some of the outstanding tracks.

JOHN COLTRANE-STANDARD COLTRANE
Prestige PR 7243—Coltrane plays tenor sax throughout this LP. The album is one of those recorded a while back when John was with the label. It's a sensitive outing which shows off some of the leader's most attractive playing style. Ballads and up tunes make up the four tracks and Wilbur Hardin and Red Garland are also soloists on the album.

STRONG SALES POTENTIAL

CLASSICAL LP'S

HONEGGER: A CHRISTMAS CANTATA, SYMPHONY FOR STRINGS
L'Orchestre de la Suisse Romande (Ansermet). London 5686 (M); OS 25320 (S)—The Honegger Christmas work is beautifully placed and interpreted by Ansermet and the Orchestre de la Suisse Romande. Three choruses are used to sing its difficult and brooding majesty: the Choeur des Junes de Lausanne, the Radio Lausanne Choir are under the direction of Andre Charlet. The baritone soloist is Peiret Mollet. The Symphony for Strings is in three movements that display the composer's intricate and modern artistry and concern for mood and effect.

HANDEL: ROYAL FIREWORKS MUSICK
RCA Victor Symphony (Stokowski). RCA Victor LM 2612 (M); LSC 2623 (S)—A favorite coupling of Handel works, "Fireworks" and "Water Musick" are given a large-scale workout by Stokowski and an orchestra considerably larger than that used in the original performance. There's even the sound of fireworks recorded with the finale of the first selection. The effect is a bit overwhelming, but it's hard to argue with the fine big sound.

SCHUMANN: DICHTERLIEBE AND FOUR OTHER SONGS
Eberhard Wachter. London 5696 (M); OS 25330 (S)—Schumann's place in music as a composer of "songs" rests, in large part, on tasteful, imaginative settings for poems by Heinrich Heine. A total of 20 (16 from "Dichterliebe") are included in this recital by Eberhard Wachter, with Alfred Brendel as accompanist. Wachter is in good voice throughout, and sings with the authority which comes from deep understanding of the romantic material.

HAYDN ORGAN MASSES
Various Artists. Deutsche Grammophon LPM 17 756 (M); SLP 138 756 (S)—Two of Haydn's best known organ masses are performed most satisfactorily on this new disk, featuring soloists Ursula Buckel, Yonako Nagano, John van Kesteren and Jens Flottau. The Regensburg Cathedral Choir and the Boys Choir form the choruses and members of the Bavarian Radio Symphony Orchestra are under the baton of Theobald Schrems, with Franz Lehnendorfer on organ. The masses include "The Great" Organ Mass No. 2, and "Little" Organ Mass. Choral followers will welcome this release.

DVORAK: STARAT MATER OP. 58 (2-12)
Various Artists. Deutsche Grammophon SLP 138 818-19 (S)—A most distinguished presentation of the Dvorak oratorio makes up this two-LP package. The work is performed by the Tschechische Philharmonie of Prague under the direction of Vaclav Smetacek. Stefania Woytowicz, Ivo Zidek, Vera Soukupova, Kim Borg are the soloists and the Tschechische choral group is under the direction of Josef Vaska. Both vocal and instrumental passages of this huge work are most impressively handled with both the bitter grief and strident joy presented in majestic terms.

MARIE STADER SINGS MOZART AND SCARLATTI
Deutsche Grammophon LP 19 291 (M); SLP 136 291 (S)—Marie Stader has an enviable reputation as an interpreter of Mozart and some of the music for which she is most renowned is included in this LP. Her thrilling voice is most breathtakingly demonstrated on the three Mozart selections: "Exultate Jubilate" K. 165, "Et Incarnatus Est" from Mass in C Minor and "Laudate Dominum." In addition she sings Scarlatti's "Su Le Sponde Del Tebro" the cantata for solo voice, trumpet, strings and continuo. The Munich Bach orchestra accompanies under the baton of Karl Richter on the latter and the Berlin Symphony on the former.

LOW-PRICED CLASSICAL

STRAVINSKY: THE FIREBIRD BALLET SUITE; BORODIN: SYMPHONY NO. 2
Minneapolis Symphony (Dorati). Mercury Wing MGW 14010 (M); SR W18010 (S)—Here's a fine item for the low-price field. The LP couples the Borodin work and the Stravinsky favorite in scintillating recordings by the Minneapolis and Dorati. It's a strong item that should sell solidly at the low price of the Wing product.

TELEMANN: THE TIMES OF DAY
Werner Haupt; Instrumental Soloists and Berlin Chamber Orchestra (Koch). Deutsche Grammophon LPM 18 785 (M); SLP 138 785 (S)—A delightful chamber work by one of the 18th century's most prolific composers is given a sunny, airy performance here. It's certain to please lovers of baroque music. Recording work is top-notch, and up to the high standards of this label. Particularly charming is "Morning," as sung by Ingrid Czerny.

CHAUSSON: SYMPHONY IN B FLAT; FRANCK: LE CHANSSEUR MAUDIT
Boston Symphony (Munch). RCA Victor LM 2647 (M); LSC 2647 (S)—Two contrasting works—a dreamy, impressionistic symphony and a tone poem with a fairly literal theme—by Chausson are given skilled readings by Munch and the Boston Symphony, and form a strong addition to the catalog. Bound to be a good seller among the orchestra's followers.

WAGNER SELECTIONS
Detroit Symphony Orchestra (Paray). Mercury Wing MGW 14019 (M); SRW 8019 (S)—A quartet of Wagner's biggest and brassiest works—"The Flying Dutchman Overture," "Prelude and Love Death" from "Tristan and Isolde," "Good Friday Spell" from "Parsifal" and "Forest Murmurs" from "Siegfried"—are given effective stereo reprocessing, and provide an above-average budget buy in the classical field.

SCHUBERT: SYMPHONY NO. 9 "THE GREAT"
Czech Philharmonic Orchestra (Konwitschny). Parliament PLP (S) 173 (S)—A good performance of Schubert's Ninth Symphony, known as "The Great," by the Czech Philharmonic Orchestra under the baton of Franz Konwitschny. This is one of the label's "cultural exchange" presentations and it is a good buy at the price.

SHOSTAKOVICH: SYMPHONY NO. 5, OP. 47
Czech Philharmonic Orchestra (Ancerl). Parliament PLP (S) 168 (S)—The Fifth Symphony is one of Shostakovich's most popular works and this version by the Czech Philharmonic should enter the market as a salable commodity, especially at the price. Maestro Ancerl draws much of the anguish from the music and his final movement is filled with its high drama and joys. Collectors of the popular Soviet composer should be interested.

STRONG SALES POTENTIAL

SPECIALTY LP'S

CHRISTMAS

JOYFUL, JOYFUL
Harry Simeone Chorale. Decca DL 4354 (M); DL 74354 (S)—Although not specifically a Christmas album, this group of a dozen hymns (one of which is "The Beatitudes" in a new musical setting) blends into the Yuletide spirit, and can be grouped with Christmas specials. The hymns have a "joyful" quality throughout, a factor which is aided by Harry Simeone's inventive, delicately shaded choral direction. Cover is simple and appealing.

GEORGE WRIGHT CHRISTMAS TIME
Dot DLP 3479 (M); DLP 25479 (S)—A Christmas-season favorite, George Wright performs a dozen Yuletide melodies—ranging from carols like "Silent Night" to pop tunes like "Santa Claus Is Coming to Town" and "White Christmas"—in his accomplished keyboard style. The sound is big and rich, and makes for a top-grade Christmas package.

CHRISTMAS WITH KORLA PANDIT
Fantasy 3350—An unusual, beautifully packaged album which deserves considerable success. Organist Pandit, who has a misty, delicate style that seems to blend East and West, brings a completely new feeling—part mysticism, part romanticism—to old carol favorites like "Joy to the World." There is even a new tune by him, "Merry Christmas." Pressing is on red vinyl, and sound work is terrific.

THE TWENTY-FIFTH DAY OF DECEMBER
The Staple Singers. Riverside RLP 3513 (M); RLP 95313 (S)—This is an unusual Christmas album, but one that should have strong attraction for fans of the Staple Singers, one of the top spiritual groups in the country. They handle familiar Christmas carols in their own special style, adding an individual touch to such well-known carols as "Oh Little Town of Bethlehem," "Silent Night" and "Joy to the World," plus other Christmas songs like "The Last Month of the Year," "The Virgin Mary Had One Son" and "Sweet Little Jesus Boy."

CHRISTMAS SONGS
Various Artists. King 811—Mighty tuneful reading of the Christmas favorites (and other tunes not quite so well known) in the bluegrass and country vein on this LP. Reno and Smiley, Cowboy Copas and Jim Eanes, along with a few others, are featured on this LP. Copas seems represented most often, singing such holiday tunes as "White Christmas," "O Little Town of Bethlehem" and "It Came Upon a Midnight Clear" and a number of other Christmas melodies.

EUROPEAN CHRISTMAS SONGS
Munich Boys' Choir; Marie Stader. Deutsche Grammophon LP 19 266 (M); SLP 136 266 (S)—This album should have great appeal to buyers in the international market. The carols are sung in German mostly, but there is one in English, another in French and another in Latin. Marie Stader's voice is beautifully showcased with the Munich Boys' Choir, chamber ensemble and, in some cases, organ. The Christmas music is sung with much reverence and simple loveliness.

KLINGENDE WEIHNACHTS-ZIT
Various Artists. Fiesta FLP 1365—Christmas music here is sung in German. The album, which is beautifully done by a choir, is attractively produced with organ and chimes. Among a good many favorites of the season sung in the German language are "O Tannenbaum," "Silent Night" and "O du Frohliche."

INTERNATIONAL
CAFE ARABIC!
Leila Nadjar Naim and Their Arabians. Bruno BR 50191—The joy and the sadness of the Middle East is everywhere apparent in this fast-moving LP of Arabian music. Singing and intriguing beat of the music should make for many delighted listeners in this area of the international market.

YULA SINGS MIDNIGHT IN MOSCOW AND OTHER RUSSIAN HITS
Monitor MPS 897 (S)—This album has several special factors in its favor. The Russian-born singer, who married an American newsman and finally received permission to leave the Soviet Union, performs a collection of Russian pop tunes in a warm, easy, listenable style. Additionally, there is a sing-along text enclosed, which should be of value to language students and teachers, in Cyrillic and phonetic Russian, and English.

COMEDY

LAFF ALONG WITH FOX
Redd Foxx. Doot DTL 832—Here's another fun-filled package from Foxx who has a string of potent items behind him. The album follows a less blue line than in the past and the rapid-fire joke technique is handled with much dexterity. The album was recorded live and the live audience makes much atmosphere for the album. "Baseball Trickery," "The Mixed Up Porter," "Electrical Bigamy" and "Knock, Knock" are some of the better bits.

LATIN AMERICAN

MR. LATIN
Rene Bloch. Atco 147—Mambos, cha cha and pachangas make up this exciting Latin disk spotlighting Rene Bloch and his ork. The band handles the songs with sparkle and Latin terps should enjoy it. Best tracks include "Encanto," "Mambo Watusi" and "Sera Charanga."

FOLK

IRISH FOLK SONGS
Grainne Ni Eigeartaigh. Spoken Arts SA 206—This album is a most delightful and refreshing performance of Irish music. Miss Eigeartaigh sings in both Gaelic and English and plays the harp with a lyric, and wistful touch. Some of the music should be familiar to those who are not of Irish background, but the nostalgia of the singing in Gaelic should bring a tear to many an Irish eye.

SPECIALTY

MUSIC FROM MATHEMATICS
Decca DL 79103 (S)—Can science cross into the field of art? Will computers write the song hits of tomorrow? This album won't provide the answers, but it will provide some stimulating listening. The hocus-pocus is provided by a huge IBM 7090 computer, which stores an infinite variety of musical information, and a "digital-to-sound transducer" which turns digital indications into sound. The IBM will never beat Beethoven—at least, not yet. Guaranteed to give a listener a chill is the moment when the machine sings "Daisy, Daisy, Give Me Your Answer, Do." It imitates, and it creates new sounds.

SPIRITUAL

SING A PAGE FROM THE GOOD BOOK
Kelly Brothers. King 810—The Kelly Brothers sing with conviction and sincerity and they pour their hearts into these songs of praise for the Lord. The set contains 12 jubilee-type gospel items and the boys perform them movingly. Best of the sides are "He's All Right," "Waiting for Jesus" and "When Satan Blocked My Way."

FOLK SPIRITUAL SONGS BY PROFESSOR JAMES W. DAVIS AND THE DOBB SISTERS
King 798—Professor Davis and the Dobb Sisters offer some very satisfying spiritual and gospel material here. The singing is spirited and moving in turn, and the performers hail the praises of the Lord with fervor. This package should do well in areas that normally sell gospel-type LP's, for it is one of the better in this type of album. "Sampson," "Beyond the Hill," "Father," "Great Man" and "Open the Gates" are among the better tracks.

CHILDREN'S

FRENCH SONGS FOR CHILDREN
Catherine Clouzot and Jacques Rosseau. Spoken Arts SA 838—A charming, well-produced album which should be of interest to teachers of French-language classes for children, and to parents. There are 23 songs in all, selected from the huge list of children's songs in France. They are sung. (Continued on page 26)



Hush!
JACKIE'S COMING!
DUKE/PEACOCK RECORDS
Houston, Texas

"YOU THREW A LUCKY PUNCH"
by
GENE CHANDLER
VEE JAY #468
VEE JAY RECORDS
1449 S. Michigan Ave.
Chicago 5, Ill.

The hit single from
STOP THE WORLD - I WANT TO GET OFF
By the star of the show
ANTHONY NEWLEY
What Kind Of Fool Am I b/w
Gonna Build A Mountain
LONDON 45-9546

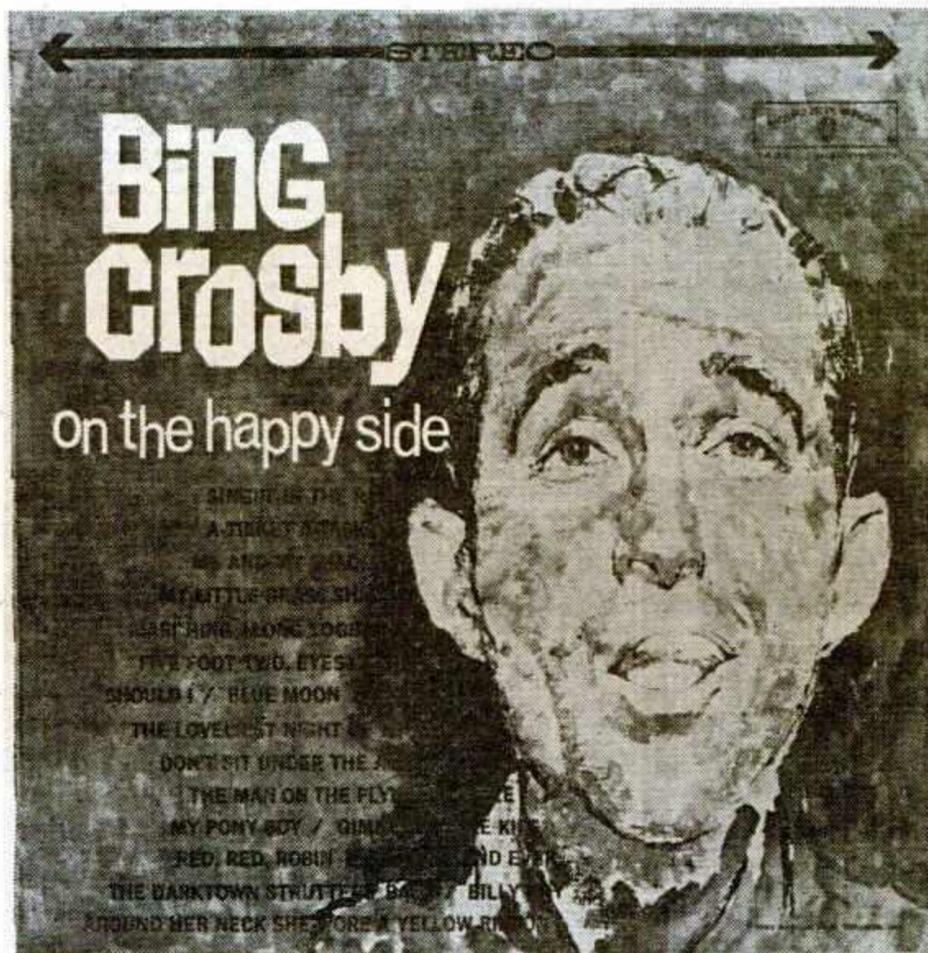
Headed for the Top!
CLEO'S MOOD
JUNIOR WALKER
Harvey #117
Distributed Nationally by
TAMLA/MOTOWN RECORD CORP.
2648 W. Grand Blvd.
Detroit, Mich.

MORE FEATURES
JUST PART OF THE NEW LOOK OF
BILLBOARD MUSIC WEEK
COMING JAN. 5

Keep a record of it!
It's Western!
It's Growing!
DON'T STAY OUT LATE
b/w
I JUST THOUGHT I'D CALL
Dale Miller & Country Cousins
SR 1009
It's just released!
It's ROCK!
It's PRETTY!
LITTLE LAURIE
b/w
GUITAR MOVEMENT
The Trebletones!
SR 1010
SOUVENIR RECORDS
Coeur d'Alene, Idaho
DJ's, write for copy.

BING

NEW! 19 SONGS ON THE HAPPY SIDE



W/WS 1482

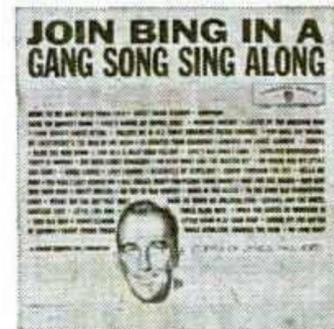
**NOW! 153 AMERICAN FAVORITES FROM MR. MUSIC HIMSELF
SELL THE ENTIRE BING CROSBY CATALOGUE**



W/WS 1435
JOIN BING AND SING ALONG
51 Good-time Songs



W/WS 1363
JOIN BING AND SING ALONG
33 Great Songs 33



W/WS 1422
JOIN BING IN A GANG SONG
SING ALONG

Write, Wire Or Phone Your Distributor



the first name in sound
**WARNER BROS.
RECORDS**
4000 WARNER BOULEVARD • BURBANK, CALIFORNIA

Reviews of New Singles

Continued from page 15

TONY ORLANDO

★★★★ Beautiful Dreamer—EPIC 9562—The old Stephan Foster lyric is given a groovy rock treatment that should be a winner with the teens. Driving middle tempo background and smart rock arrangement make it go. (Aldon, BMI) (2:15)

★★★★ The Loneliest—Ballad is done in beat style here with strong vocal from the lad. Strong backing comes from ork with important parts filled by voices and horns. (Aldon, BMI) (2:12)

THE SEQUINS

★★★★ Love Me Forever—TERRACE 7511—The girls sing the attractive ballad with warmth over big band backing, and the disk has a chance to take off if exposed. This was the big hit a while back for a boy group. (Greta, BMI) (1:55)

★★★★ They're Dancing Now—Familiar sounding tune tells a tale of teen love problems as the girls explain that their boy friend is now dancing with his old love. Interesting story song. (Aldon, BMI) (2:02)

CLARENCE HENRY

★★★★ The Jealous Kind—ARGO 5426—Easy walking tempo here with good band backing that features smart work from brass and drums. The singer reads the lyric in something of a Lloyd Price groove. (Bar Mar, BMI) (2:18)

★★★★ Come on and Dance—Fine dance side from the Frogman here. The side swings nicely with strong work from the ork and corresponding rolling, medium tempo beat and nice chorus work. (Arc, BMI) (2:28)

DOROTHY BERRY AND JIMMY NORMAN

★★★★ I'm With You All the Way—LITTLE STAR 122—Dorothy and Jimmy swing out on this rocking effort as they explain that they are with each other all the way. It's not the lyric that means much, but they sing with enthusiasm and the band support really rocks. (Hilde, BMI) (2:35)

★★★ Your Love—(Hilde, BMI) (2:24)

OTIS REDDING

★★★★ These Arms of Mine—VOLT 103—Atco Records is distributing this side

which is reported to be getting some action in the South. The side features strong, soulful and blues-touched vocal from Redding against strong combo work. (East-Time, BMI) (2:30)

★★★ Hey Hey Baby—(East-Time, BMI) (2:15)

THE 20TH CENTURY STRINGS

★★★★ Recado—20th Fox 316—This bossa nova standard is given a good reading by the ork which puts much accent on strings and woodwinds. Side should be most palatable for stations playing the softer sounds. (Rayven, BMI) (2:05)

★★★ Ring Around a Rainbow—(Rayven, BMI) (2:12)

JOHNNY PAYNE

★★★★ Tinklin' Bells—BRENT 7038—Here is a strong side with a lot going for it. Payne does a sock job on the vocal, backed by a fem chorus and firm-beat combo. Bell-tinkles are used to good effect as rhythm accent. Side is catchy, and could move up well. (Brent, BMI) (2:18)

★★★ Can't Take Another Heartbreak (From You)—(Brent, BMI) (2:10)

THE KIMBERLYS

★★★★ Save Me a Kiss at Your Wedding—CANADIAN-AMERICAN 147—Mournful sound of this one might grab attention. It's a trouble song with strong vocal work from the group and distinctive guitar and organ with drums backing. (Norick, ASCAP) (2:13)

★★★ You Just Smiled—(Kim-Tune, BMI) (2:20)

JOANNE ENGEL

★★★★ Mirror, Mirror, on the Wall—SABINA 508—Sweet effort by the young lass here. Her voice, in multi-tracked fashion, reads out the hope of getting her Joey, against high voiced fem vocal group backing. Nice dance side. (Footlight, BMI) (2:19)

★★★ Set Me Free—(Glenden, ASCAP) (2:17)

H. B. BARNUM

★★★★ Lonely Hearts—RCA VICTOR 8112—Barnum sings a touching country-like

ballad here that should get play. The tune is sung with quiet emphasis against simple piano backing with voices and strings. (Kiddle-Film-TV, BMI) (2:27)

★★★★ It Hurts Too Much to Cry—(Kiddle-Film-TV, BMI) (2:14)

THE ANDERSON TRIO

★★★★ Blow Up the Ferry—DIAMOND 128—Here's an interesting pseudo-folk tune that's about a lad who loses his chick to a guy on Fire Island. It's a catchy item that swings nicely on tight unison singing and banjo guitar backing. (Panther, ASCAP) (2:32)

★★★ It Was Great While It Lasted—(Southern, ASCAP) (1:42)

THE TOKENS

★★★★ A Bird Flies Out of Sight—RCA VICTOR 8114—Here's another use of the bossa nova rhythm and feel, in the pop idiom. The Tokens make svelte use of the simplicity of the rhythm and there's also some attractive jazz alto on the side. (Ross Junknickel, ASCAP) (2:22)

★★★ Wishing—(Bright Tunes, BMI) (2:15)

JEREMY SLATE

★★★★ Blue Skies-Green Grass—PLAZA 509—Artist here has gotten much TV exposure through a myriad of outings on shows like "Dr. Kildare," "Route 66," etc. This exposure should stand him in good stead in the sale of this country-pop ballad which also showcases the singer against voices and smart backing. (Tower-Hall) (2:30)

★★★ Not in My Heart—(Leeds, ASCAP) (2:30)

Reviews of New Albums

Continued from page 24

in turn, by Catherine Clouzot and Jacques Rousseau, talents drawn from the French legit theater. Material includes "Il Pleut, Il Pleut," "Bergere," "Aupres de ma Blonde," etc.

★★★★ KINDER LIEDER

Greta Keller, Fiesta FLP 1364—Some of the most familiar and popular children's songs in the German language are sung with simplicity by Greta Keller on this LP. The album features the singer backed by a children's chorus and small instrumental ensemble. A number of the kiddie tunes are printed in German on the back liner which should prove a strong selling point. A perfect album for Christmas giving in the international market.

★★★★ ORIGINAL CHIP 'N' DALE CHIPMUNK FUN

Disneyland DQ 1230—A cute kiddie package with a bright, appealing cover. The songs, for the most part, have a "railroad" flavor, and feature the voices of "Chip 'n' Dale" in tunes like "I've Been Working on the Railroad" with other selections from the Disneyland catalog such as "Littlebug, Shame on You." An attractive yuletide item.

COUNTRY & WESTERN

★★★★ GOOD OLD COUNTRY MUSIC

Sons of the Pioneers, Camden CAL 723—The Sons of the Pioneers turn in some bright work on a strong group of folk and country songs. Tunes include "Crazy Heart," "Kaw-Liga," "Be Honest With Me" and "Hang Your Head in Shame." Good wax for the market.

★★★ MODERATE SALES POTENTIAL

FOLK

★★★ DAVE VAN RONK—Prestige INT 13056

CLASSICAL

★★★ HOLST: THE HYMN OF JESUS; THE PERFECT FOOL; EGDON HEATH—B.B.C. Symphony and Chorus; London Philharmonic Orchestra (Boult). London CM 9324 (M); CS 6324 (S)

LOW-PRICED CLASSICAL

★★★ LISZT: SYMPHONIC POEMS—Slovak Philharmonic Orchestra (Rajter). Parilament PLP (S) 171 (S)

★★★ BRAHMS: SYMPHONY NO. 1—Czech Philharmonic Orch (Ancerl). Parilament PLP 172 (S)

★★★ DVORAK: SYMPHONY NO. 5 "NEW WORLD"—Czech Philharmonic Orch. (Ancerl). Parilament PLP 170 (S)

JAZZ

★★★ WALT DICKERSON RELATIVITY—New Jazz NJ 8275

★★★ HI-FLY—Jaki Byard, New Jazz NJ 8273

COUNTRY & WESTERN

★★★ REQUEST TIME WITH LEO GRECO—Lodestar LP 80-62

★★★ MODERATE SALES POTENTIAL

JO BARBARA
★★★★ Doot'n Dot'n Deet'n Button (Massa, BMI) (1:48) — ★★★★★ Fried Rice (Massa, BMI) (2:00). MARKIE 101

BOB GALLO
★★★★ Lonely Little Clown (NT, BMD) (1:55)—★★★★ Desafinado (Bendig, BMD) (2:23). ASSAULT 1843

ERNI ADANO
★★★★ What Kind of Fool Am I (Ludlow, BMI) (2:25)—★★★★ If I Had a Hammer (Ludlow, BMI) (1:45). ASSAULT 1841

BOBBY LEE TRAMMELL
★★★★ I Love 'Em All (Fears, BMI) (2:15)—★★★★ Come On (Fears, BMI) (2:08). ATLANTA 1503

CURT JENSEN
★★★★ In My Own Quiet Way (Big B, ASCAP) (2:14)—★★★★ How Could You Be? (Big B, ASCAP) (2:05). BIG B 1619

KEYTONES
★★★★ I Don't Care (Pacemaker, BMD) (2:25)—★★★★ La-Do-Da Da (Are, BMD) (2:25). CHELSEA 101

MAXINE STARR
★★★★ Sailor Boy (Dorsey, ASCAP) (2:10)—★★★★ Theme From Taras Bulba (The Whirling Star) (United Artists, ASCAP) (2:45). NEW-HITS 3010

LARRY BRYAN
★★★★ Set Me Free (Sky-Hi, ASCAP) (2:15)—★★★★ On the Outside (Sky-Hi, ASCAP) (2:26). VISCOUNT 103

THE TREMBLETONS
★★★★ Little Laurie (C.D.A., BMI) (2:15)
(Continued on page 28)

BY 3312 
Annette
The Story of My Teens
16 Annette hits plus 8 pages full-color book

Selling Big!
MIND OVER MATTER
NOLAN STRONG
Fortune 546
FORTUNE RECORDS
3942 Third St. Detroit 1, Mich.
313—TEmple 3-5383

A Comer!
LLOYD PRICE
UNDER YOUR SPELL AGAIN
ABC-10372

FULL COLOR FIDELITY

AN ABSOLUTE SMASH!
JORDAN CHRISTOPHER
GOODBYE MY LOVE
JUBILEE 5440
Nationally distributed by...
JAY-GEE RECORD CO., INC.
318 W. 48th St., N. Y. 36

A Smash in Pittsburgh and Spreading!
"THE GYPSY CRIED"
R-4457
LOU CHRISTIE
ROULETTE RECORDS
1631 B'way, N. Y., N. Y.

MMMM
America's Favorite Holiday Songs
SLEIGH RIDE
LITTLE DRUMMER BOY
SCARLET RIBBONS
Hear the Many Arrangements of Each
MILLS MUSIC INC., N. Y. C.

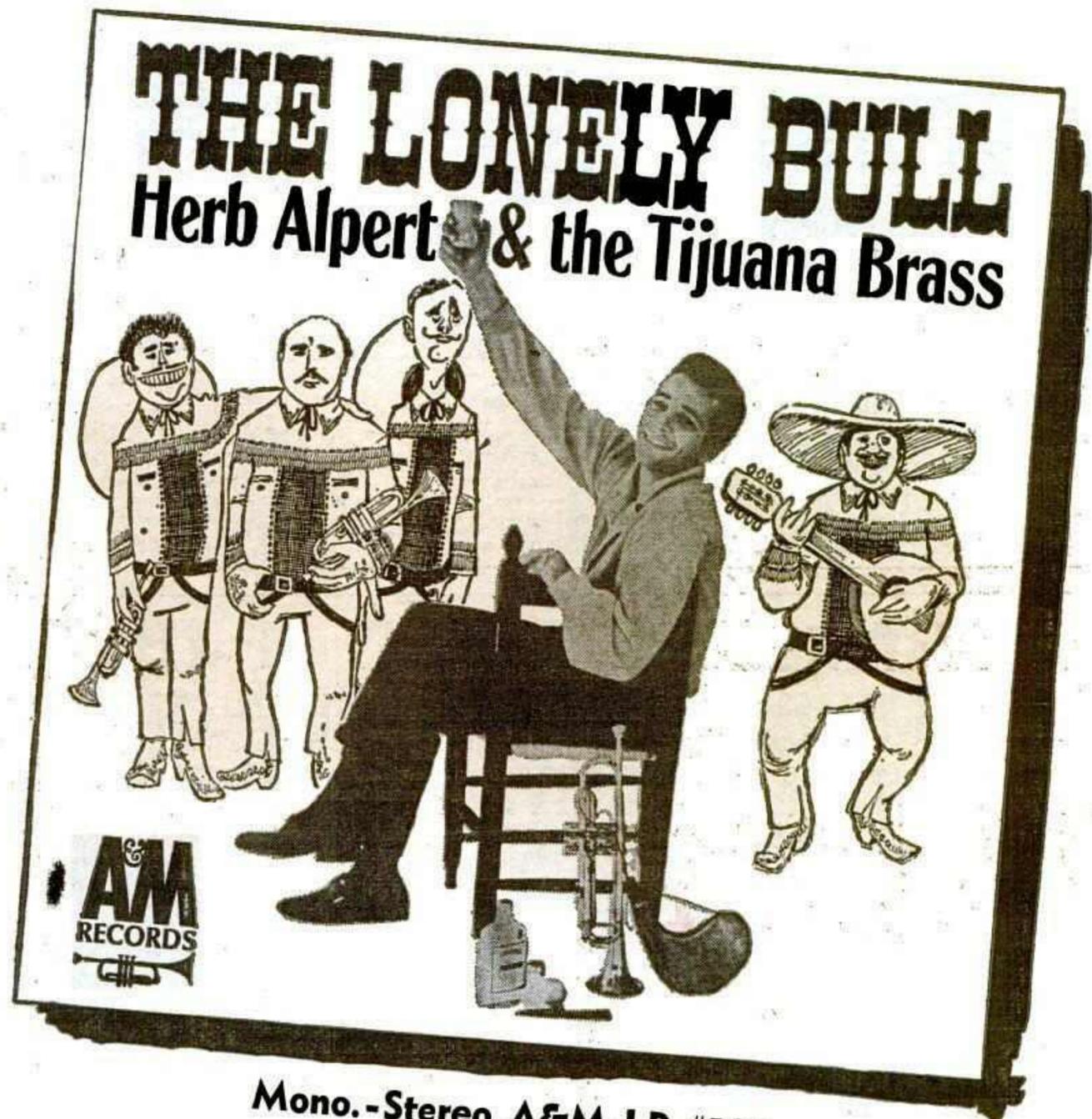
GROWING AND GOING—THE SPOOK
SO HOT—IT SCARES US!
Artistique Records
56 3rd St. Hoboken, N. J.

Heading for the top!!!
LAVERN BAKER
SEE SEE RIDER
2167
SMASH EUROPEAN INSTRUMENTAL
HANS ARNO SIMON & HIS ORCHESTRA
AFRICAN HOLIDAY
2168
RONNIE GALLANT
SHADOWS
2169

ATLANTIC RECORDS
1841 Broadway, New York 23

GET *The Original* . . .

TIJUANA BRASS
Lonely Bull Album



**ORDER
NOW**

Mono.-Stereo A&M LP #101

**DESTINED TO BE THE
2nd BEST SELLING ALBUM
IN THE COUNTRY!!**

A & M Records, 419 Westbourne Dr., West Hollywood 48, Calif.

DIG . . . Headed for #6 "Little White Lies" The Kenjolairs #704

● **Reviews of New Albums**

● Continued from page 26

—★★★ Guitars Movement (C.D.A., BMI) (2:45). SOUVENIR 1010

KENNY CAIN
★★★ Words Can Never Say (Jec, BMI) (2:07) — ★★★ Practice Makes Perfect (Jec, BMI) (2:18). HI 2060

KATHY DEE
★★★ If I Never Get to Heaven (Star-rite, BMI) (2:20)—★★★ Teardrops in My Heart (Southern, ASCAP) (2:04). B-W 619

THE CORSAIRS
★★★ At the Stroke of Midnight (Wimlyn, BMI) (2:15)—★★★ Listen to My Little Heart (Wimlyn, BMI) (2:20). TUFF 1840

THE FOUR TOPS
★★★ Where You Are (2nd Sound, BMI) (2:24)—★★★ Peanles From Heaven (Joy, BMI) (2:30). RIVERSIDE 4534

SUE BENNETT
★★★ Together Wherever We Go (Chappell, ASCAP) (2:10)—★★★ Button Up Your Overcoat (De Sylva, Brown & Henderson-Jungnickel, ASCAP) (1:55). EDGEWOOD 5002

YVONNE BAKER
★★★ There's No You (Barton, ASCAP) (2:39) — Foolishly Yours (Shapiro-Bernstein, ASCAP). JUNIOR 987

HERBIE SMITH
★★★ Love Is Lonesome (Eagle, BMI) (2:10) — ★★★ What Happened to the Girl? (Eagle, BMI) (3:12). DESS 7009

THE FIVE SUPERIORS
★★★ There's a Fool Born Everyday (Garpax-Underwood, BMI) (2:37)—★★★ Big Shot (Garpax, BMI) (2:49). GARPAX 44170

JERRY RIO
★★★ Doin' the Empire Stomp (Parts I

and II) (Garpax, BMI) (2:01, 1:46). PNR 1001

CHRIS COLUMBO
★★★ Stranger on the Shore (Mellin, BMI) (2:15)—★★★ You Can't Sit Down (Conrad, BMI) (2:32). BATTLE 45904

HANK JACOBS
★★★ Sting Ray (Travis, BMI) (2:10)—★★★ Sheryl Ann (Travis, BMI) (2:05). IMPERIAL 5894

MILLIE FOSTER
★★★ Love Wheel (Ametrop, BMI) (2:05)—★★★ Bitterness (Ametrop, BMI) (2:15). PRESIDENT 826

JIMMY FIELDS
★★★ Big Bad Bill (3:10)—★★ Election Day (2:10). JAMAICA 1000

ROD BARTON
★★★ Too Young to Realize (Banff, BMI) (2:20)—★★ Cold Feet (Banff, BMI) (2:15). RODEO INTERNATIONAL 3156

THE PACERS
★★★ Soole (Ouachita, BMI) (2:10)—★★★ Front Street (Ouachita, BMI) (2:25). RAZORBACK 103

HARVIE JUNE VAN
★★★ Biggest Broken Heart in Town (Copar-Forrest, BMI) (2:07)—★★★ Good Morning Mr. Echo (Forrest, BMI) (2:24). TODD 1078

GEORGES JOUVIN
★★★ San Toi Je N'ai Plus Rien (Chappell, ASCAP) (2:54)—★★★ My Man (Fels, ASCAP) (2:48). KING 5700

THE HALLMARKS
★★★ My Little Sailor Boy (Fame, BMI) (3:17) — ★★★ Congratulations (Fame, BMI) (1:58). DOT 16418

LEN WEINRIB
★★★ Love Express (Roosevelt, BMI) (2:03)—★★★ Swami (Eldorado, BMI) (2:39). CAPITOL 4877

THE WRIGHT TONE
★★★ Corn Cobb (Mardon, BMI) (2:25)—★★★ Theme From the Lonely One (Mardon, BMI) (2:03). RENDEZVOUS 191

BILLY SAINT
★★★ Baby Doll (Hillary, BMI) (2:14)—★★★ Tear Down the Wall (Hillary, BMI) (2:01). DORE 656

THE INSTANTS
★★★ Gravy Train (Mardon, BMI) (2:18)—★★★ Always Be True (Mardon, BMI) (2:30). RENDEZVOUS 193

JONAH JONES
★★★ Brotherhood of Man (Frank, ASCAP) (2:22)—★★★ The Bell's of St. Mary (Chappell, ASCAP) (2:36). CAPITOL 4878

DONNIE BROOKS
★★★ It's Not That Easy (Pattern, ASCAP) (1:56)—★★★ Cries My Heart (Pattern, ASCAP) (1:57). ERA 3095

THURSTON HARRIS
★★★ Quiet as It's Kept (Spendo, BMI) (2:30)—★★★ Goddess of Angels (Spendo, BMI) (2:39). DOT 16415

DON FORBES
★★★ She Who Would Love Me (Elliott, ASCAP) (2:35) — ★★★ The Shadow (Elliott, ASCAP) (2:02). JAMIE 1238

TERRY TYLER
★★★ Wish Around a Wishing Well (Sunland, ASCAP) (2:19)—★★★ (Is This the) Beginning of the End (Sunland, ASCAP) (2:14). SUNLAND 101

EARL BOSTIC
★★★ Autumn Leaves (Ardmore, ASCAP) (2:13)—★★★ Anita's Dance (Public Domain) (2:43). KING 5699

ART MOONEY & HIS ORK
★★★ St. Louis Blues (Boss Nova) (Handy, ASCAP) (2:21)—★★★ Sugar Loaf (Peer, BMI) (2:07). RIVERSIDE 4543

SONNY JAMES
★★★ On the Longest Day (Marson, BMI) (3:15) — ★★★ The Only Cure (Marson, BMI) (2:38). DOT 16419

LEROY ANDERSON
★★★ Lazy Moon (Ankerford, ASCAP) (2:19)—★★★ Clarinet Candy (Woodbury, ASCAP) (2:45). DECCA 25581

HENRY JEROME
★★★ Tom Dooley (Northern, ASCAP) (2:31)—★★★ Michael (Northern, ASCAP) (2:02). DECCA 25584

THE GALA-LADS
★★★ I'll Be Walking With My Honey Down Honeymoon Lane (Republic, BMI) (2:30)—★★★ South Rampart Street Parade (Leo Fels, ASCAP) (2:32). DECCA 25582

CAMARATA
★★★ Bubbles (I'm Forever Blowing Bubbles) (Remick, ASCAP) (2:05)—★★★ In Search of the Castaways (Wonderland, BMI) (1:45). VISTA 410

THE SOLDIERS BAND OF AMERICA
★★★ Stars and Stripes Forever (Public Domain) — ★★★ The Longest Day (Sanka, BMI). VEE JAY 472

WILLIAM POWELL
★★★ Politics (Farel-3 Minute, ASCAP) (2:08)—★★★ Strawberry Blonde (Farel-3 Minute, ASCAP) (1:58). VENETT 102

ERNIE SHELBY
★★★ That I'm in Love With You (Ardmore, ASCAP) (2:09)—★★★ Tonight You Belong to Me (Double-A, ASCAP) (1:57). CAPITOL 4879

CANDY MOORE
★★★ Living Stone (Flag, BMI) (2:30) —★★★ It's Your Turn Now (Johnny Angle, BMI) (2:20). SABLE 101

★★★★ STRONG SALES POTENTIAL

COUNTRY & WESTERN

GORDON LIGHTFOOT
★★★★ It's Too Late, He Wins—ABC-PARAMOUNT 10373—This ballad has the "Tennessee Waltz" sound. It's an impressive outing for Gordon against weeper type piano and chorus. (AR-DO, BMI) (2:26)

★★★ Negotiations—(AR-DO, BMI) (2:42)

CLAUDE GRAY
★★★★ Call of the Wild — MERCURY 72063—Interesting tale about a man who hears the call of the wild over and above the call of love. Good disk that builds and could take off. Powerful performance by Clay adds excitement. (Jec, BMI) (2:32)

★★★ Knock Again, True Love—(Cedarwood, BMI) (2:29)

(Continued on page 39)

Getting Action Everywhere!
The Big New Single By
CONNIE HALL
"FOOL ME ONCE"
c/w
"WE DON'T HAVE MUCH IN COMMON ANYMORE"
Decca 31438
Exclusive with **JIM DENNY ARTIST BUREAU**
815 16th Avenue, South, Nashville, Tenn.
P.S.: It was a pleasure to again greet old friends in Music City—Connie.

POLYMAX
PRESSINGS ADD A NEW SOUND DIMENSION
You can actually feel this exciting new clarity and presence and this mystery material is 100% Anti-Static.
CREATED BY **RESEARCH CRAFT CORPORATION**
1011 NO. FULLER AVENUE LOS ANGELES 46, CALIF.

COAST TO COAST IT'S
Bob Gallion's WALL TO WALL LOVE
HICKORY 1181
Real Country & Western, 45 R.P.M. close-out assortment, 12¢ ea.; \$19.00 per 100. C&W L.P. big name artist, 99¢ ea.; Sacred, 45 R.P.M., assortment, \$39.00 per hundred. Send for confidential price list. Volume buyers, write
CLARKESVILLE RECORD SALES CO.
P. O. Box 474, Washington Street
Clarkesville, Georgia
GIVE TO DAMON RUNYON CANCER FUND

BUY ANY RECORD ON ANY OF THESE LABELS.....
... NO MINIMUM OR MAXIMUM QUANTITY
... BUY TEN — RECEIVE TWO FREE!!

L. P. Sales Corporation Announces... its biggest "Christmas Stocking" program ever offered to dealers!!!! from now through December 24th !!!

CONTACT YOUR DISTRIBUTORS NOW FOR DETAILS •• DEALERS: For list of distributors and/or Order forms, write to: HAROLD DRAYSON, Vice-President L. P. Sales Corporation 235 West 46th Street New York 36, New York

BILLBOARD MUSIC WEEK

HOT COUNTRY SINGLES

This Week	Last Week	Title, Artist, Label & No.	By special survey for week ending 11/24	Weeks on Chart
1	1	MAMA SANG A SONG Bill Anderson, Decca 31404	18	
2	2	I'VE BEEN EVERYWHERE Hank Snow, RCA Victor 8072	11	
3	5	A GIRL I USED TO KNOW George Jones & the Jones Boys, United Artists 500	8	
4	3	I'M GONNA CHANGE EVERYTHING Jim Reeves, RCA Victor 8080	13	
5	7	PRIDE Ray Price, Columbia 42518	10	
6	8	COW TOWN Webb Pierce, Decca 31421	8	
7	4	DON'T GO NEAR THE INDIANS Rex Allen, Mercury 71997	9	
8	14	KICKIN' OUR HEARTS AROUND Buck Owens, Capitol 4826	5	
9	10	WE MISSED YOU Kitty Wells, Decca 31422	4	
10	16	THE VIOLET AND THE ROSE "Little" Jimmy Dickens, Columbia 42485	4	
11	13	HE STANDS REAL TALL Del Reeves, Decca 31417	5	
12	12	THE BURNING OF ATLANTA Claude King, Columbia 42581	6	
13	19	BIG FOOL OF THE YEAR George Jones & the Jones Boys, United Artists 500	7	
14	6	DEVIL WOMAN Marty Robbins, Columbia 42486	17	
15	21	SING A LITTLE SONG OF HEARTACHE Rose Maddox, Capitol 4845	3	
16	11	LITTLE BLACK BOOK Jimmy Dean, Columbia 42529	9	
17	25	I CAN'T STOP (MY LOVIN' YOU) Buck Owens, Capitol 4826	5	
18	9	HELLO OUT THERE Carl Belew, RCA Victor 8058	9	
19	17	FOOTSTEPS OF A FOOL Judy Lynn, United Artists 472	15	
20	27	THEN A TEAR FELL Earl Scott, Kapp 854	4	
21	26	MUST YOU THROW DIRT IN MY FACE Louvin Bros., Capitol 4822	2	
22	15	WALL TO WALL LOVE Bob Gallion, Hickory 1181	3	
23	23	SOONER OR LATER Webb Pierce, Decca 31421	7	
24	-	HELLO TROUBLE Orville Couch, Vee Jay 470	1	
25	18	AFTER LOVING YOU Eddy Arnold, RCA Victor 8048	17	
26	24	IF YOU DON'T KNOW I AIN'T GONNA TELL YOU George Hamilton IV, RCA Victor 8062	14	
27	30	THE SOUND OF YOUR FOOTSTEPS Wilburn Bros., Decca 31425	2	
28	-	I'LL SIGN Beverly Buff, Bethlehem 3027	1	
29	-	ANOTHER DAY, ANOTHER DOLLAR Wynn Stewart, Challenge 9164	1	
30	22	SO HOW COME Don Gibson, RCA Victor 8085	2	

CMA Points to Insurance Goal

NASHVILLE—All members of the Country Music Association were urged last week by newly named President Gene Autry to look into the association's group insurance program. In his speech to the new board Sunday (11), Autry noted that he himself has made application for the program.

At least 200 CMA members must join group if the program is to be officially adopted. Many are already in the fold and a number of new applications were accepted during the recent convocation of country deejays here. Mrs. Jo Walker, executive director, said that the necessary minimum may be hit as early as December 1.

Detailed information is available through CMA headquarters, Nashville.

CMA Board

Continued from page 5

area. The committee will also seek to develop means of financing the project.

Selling country music to Madison Avenue and other urban advertising centers has always been a goal for CMA, and, accordingly, plans have been set in motion to present a country music show at a meeting next May 14 of the Sales Executive Club of New York. A committee consisting of Jim McConnell, Jack Loetz, Ben Rosner, Dick Link and Hal Cook was named to plan this event and to secure talent for the show.

Tax Break

Political action will include a study of ways and means of obtaining a more favorable tax break for artists and writers, whose income can vary widely from year to year, thus often making for an unfavorable tax situation. Another area of effort will center on obtaining favorable revisions of the Copyright Act. These matters will be handled by Boudleaux Bryant.

Membership development will now be in the hands of five regional membership chairmen. These are Ben Rosner, East; Mac Wiseman, Midwest; Ken Nelson, West Coast; Jim McConnell, Nashville, and Bob Pampe, Canada.

A finance committee, to be concerned with fund-raising for CMA, was also appointed. It will consist of Bill Denny, Wesley Rose, Don Pierce, and CMA attorney Dick Frank. Another matter that came up for discussion was the CMA group insurance plan (see separate story, page 29).

Playboy Club

Continued from page 5

will operate as talent consultant. Lownes, one of three original owners of the Playboy operation, recently sold his interest for about \$2,000,000, and at one time was in negotiation to buy out Joe Glaser's Associated Booking Corporation.

The local club will operate on a policy of \$1.50 for any item ordered, from a meal to a coke to any type of drink desired. Though the price of \$1.50 for a complete dinner seems small, club spokesmen say they'll average out on drinks sold.

More than 40,000 keys have already been sold at the pre-opening rate of \$25 here. On the evening of Saturday (8) a black tie, \$100 a plate benefit will be held for the Parkinson's Disease Foundation.



FOLK TALENT & TUNES

By BILL SACHS

The Billy Hayes-Jay Johnson tune, "Blue Christmas," gets some new c.&w. treatment this season, with the tune featured in the new Webb Pierce Christmas album on Decca, "A Country Christmas," and by the Browns in the RCA Victor Yule package, "Nashville Christmas Party." . . . Bobby Hankins and the Blue Boys are routed as follows: Parish Hall, Lamont, Ia., November 19; Matter's, Decorah, Ia., 20; Worthington, Ia., 21; Coliseum, Oelwein, Ia., 22; Gibbon, Minn., 23; Prairiemoon, Prairieburg, Ia., 24; Lake Robbins, Perry, Ia., 28; Electric Park, Waterloo, Ia., 29; Riviera, Janesville, Ia., 30; Coliseum Ballroom, Oelwein, Ia., December 1; Woodcliff, Spencer, Ia., 3; Armar, Marion, Ia., 5; Laramar, Fort Dodge, Ia., 6; Riviera, Janesville, Ia., 7, and Matter's Decorah, Ia., 8. Capitol artist Wanda Jackson appears with the group on the last three dates. Hankins and his lads are heard daily, 4 to 4:30 p.m. and 5:45 to 7:30 p.m. Saturdays, on KOEL Radio, Oelwein, Ia.

December bookings for the Andy Doll band, heard daily on KOEL, Oelwein, Ia., and KXEL, Waterloo, Ia., stack up as follows: Waterloo, Ia., 1; Sumner, Ia., 4; Oelwein, Ia., 6; Clear Lake, Ia., 7; Dakota City, Ia., 8; Fort Dodge, Ia., 9; Spencer, Ia., 10; Marion, Ia., 12; Madison, Wis., 13; Guttenberg, Ia., 15; Waterloo, Ia., 20; Decorah, Ia., 22; La Crosse, Wis., 23; Prairieburg, Ia., 25; New Vienna, Ia., 26; Fort Dodge, Ia., 27; Dubuque, Ia., 28; Mount Hope, Wis., 29; Prairie du Chien, Wis., 30, and Decorah, Ia., 31.

Sure-Fire Music Company, Inc., and the Wil-Helm Agency have moved into new offices at 801 16th Avenue South, Nashville. . . . The masters which Jimmy Littlejohn cut recently for Longhorn Records have been leased to Paul Cohen for immediate release on his Todd label. Deal was consummated during the Country Music Festival in Nashville between Cohen and Charles Wright, Dallas agent representing Longhorn head, Dewey Groom. . . . Thurston Moore's first novel, "Brewster's Kingdom of God," described as "a shocking story of a minister's hypocrisy," was released last week by Golden Bell Press. Moore is well known in the country & western music field as editor and publisher of the Country & Western Scrapbook, now in its 12th edition. Long a resident of the Cincinnati area, Moore moved to Denver in 1960, where he continued his studies in journalism under J. Russell Heitman at the University of Denver. Moore is also head of Heather Publications, Denver.

Danny Harrison, co-writer to Judy Lynn's new United Artists hit, has just signed an exclusive writer's pact with Pappy Dailey and Gabe Tucker of Houston, and

Bent Denies Rumor

Continued from page 6

of 100,000 copies and that they continue to sell sheet music.

'Alley Cat' Folio

Firm is also preparing an "Alley Cat" folio which will contain eight of the tunes from the LP, and use the cover photo from the album.

The publisher also has produced arrangements on the tune for small groups, big bands and an arrangement for marching bands with 65 parts. Along with the musical arrangements, the pubber has included formations for the marching band.

has placed 17 songs with their Glad Music Company. "Footsteps of a Fool," written by Danny in collaboration with Don Carter, is also in Miss Lynn's new United Artists album. Deejays may obtain a copy by writing to Joanne Harrison at Box 27, Man, W. Va., using their station letterhead. . . . Clyde Beavers reports that his gospel tune, "He Is So Good to Me," recorded by George Jones on United Artists, is catching on in some areas. Clyde also wrote one side of the new Jones Christmas single, "My Mom and Santa Claus," which was released last week. Jocks needing a copy of either record may obtain same by writing to Cedarwood Publishing Company, 815 16th Avenue, South, Nashville.

Roger Miller, currently sporting a new release on RCA Victor, "Hey, Little Star," makes his fourth appearance on the "Tonight" TV-er Wednesday (21). Among the tunes Roger has clicking for him at the moment are "Private John Q," by Hank Cochran; "That's How It Is When You're Lonesome" b.w. "Don't We All Have the Right," by James O'Gwynn, and "It Takes All Kinds," by Bill Carlisle. . . . Gene Williams, president of Cotton Town Jubilee Records, West Memphis, Ark., has just added to his talent stable Jay Chevalier, of Baton Rouge, La. Jay's initial release is due out soon.

Bob Stane, on leave of absence from the Ice House, well-known folk music emporium at Pasadena, Calif., to handle promotion and publicity work for the Playboy enterprises in Chicago, is slated to return to the Ice House in December. . . . The Rose Maddox Show concludes a two-week stand at the Golden Nugget, Las Vegas, Wednesday (21). Rose's new Capitol album, "Rose Maddox Sings Bluegrass," was released last week. . . . Billy Deaton, back in San Antonio following a visit to the Country Music Festival in Nashville, hits the road next week to plug his new Smash release, "I'd Rather Stumble Into Your Arms" b.w. "My Hands Are Clean." The trek will include a stopover in Cincinnati for a visit with his sister.

Kitty Wells, Johnny and Jack, Hank Snow, Bill Phillips and an array of Northwestern talent, including the Treble Tones, the Clark Brothers Trio and Gary Bryant, attracted big crowds recently to the State Line Gardens, near Spokane, in another of a series of Western Music Marathons promoted by Disk Jarvis and Marilyn Payne. The shows run from 1 p.m. to 1 a.m. The Treble Tones were the only rock and roll act on the show, although Gary Bryant (Decca) closely approaches that category with his new sound. Next marathon scheduled by Jarvis and Payne will feature Ernest Tubb and his unit.

Country jockeys who attended the recent WSM Country Music Festival in Nashville were loud in their praise of the printed description of "The Country Deejay," which was distributed by Billboard Music Week to all those who attended the conclave. Multi-colored and suitable for framing, single copies are available to deejays who may desire one. Address your request to Bill Sachs, Billboard Music Week, 2160 Patterson Street, Cincinnati 14, Ohio. Quantities are limited; so, first come, first served!

QUALITY
COATED PAPER THROUGHOUT
JUST PART OF THE NEW LOOK OF
BILLBOARD MUSIC WEEK
COMING JAN. 5

BILLBOARD MUSIC WEEK HITS OF THE WORLD



ARGENTINA

(Courtesy Escalera a la fama)

This Week	Last Week	Week	Week	Title	Artist
1	1	1	1	SPEEDY GONZALES	Pat Boone (Dot Music Hall); David Danto (Victor); Peppino Di Capri (Odeon)—Budd-Fermata
2	2	2	2	CORAZON DE LUTO	Chaco Santa Cruz (Microfon); Luis Ordonez (CBS); Siro Mendoza (Victor); Julio Cesar (Odeon)—Korn
3	3	3	3	CUANDO CALIENTA EL SOL	Tony Vilar (CBS); Marcello Ferial (Microfon); Siro San Roman (Music Hall)—Edami
4	4	4	4	A STEEL GUITAR AND A GLASS OF WINE	Paul Anka (Victor)—Spanka-Fermata
5	5	5	5	RITMO AFRICANO	(Afrikaan Beat)—Bert Kaempfert (Polydor)—Tonika-Fermata
6	6	6	6	BREAKING UP IS HARD TO DO	Neil Sedaka (Victor)—Aldon-Fermata
7	7	7	7	EL CIGARRON	Hugo Blanco (Polydor)—Fermata
8	8	8	8	MUNEQUITA	Enrique Guzman (CBS); Pick Ups (Music Hall)—Edami
9	9	9	9	YOU ARE MY SUNSHINE	Pete Terrace (Ariel)—Edami
10	10	10	10	PALOMA	Roberto Yanes (CBS); Quilla Huasi (Phillips); Andariegos (Tonodisc)—Korn

AUSTRALIA

(Courtesy Music Maker, Sydney)

*Denotes local origin

This Week	Last Week	Week	Week	Title	Artist
1	10	10	10	WORKING FOR THE MAN	Roy Orbison (London)—Acuff-Rose
2	—	—	—	THE LONELY BULL	Tijuana Brass (Festival)
3	2	2	2	THE CHA CHA CHA	Bobby Rydell (Columbia)
4	3	3	3	ALLEY CAT	Bent Fabric (Columbia)—Chappells
5	15	15	15	IF I DIDN'T HAVE A DIME	Gene Pitney (United Artists)—Belinda
6	1	1	1	IT'LL BE ME	Cliff Richard (Columbia)—Belinda
7	4	4	4	GUITAR MAN	Duane Eddy (RCA)
8	7	7	7	LIMBO ROCK	Chubby Checker (Columbia)—Davis
9	9	9	9	JAMES (HOLD THE LADDER STEADY)	Sue Thompson (Hickory)—Acuff-Rose
10	—	—	—	5-4-3-2-1-ZERO	Rob E. G. (Festival)
11	5	5	5	ALL ALONE AM I	Brenda Lee (Festival)—Leeds
12	11	11	11	I REMEMBER YOU	Frank Ifield (Columbia)—Chappells
13	12	12	12	RAMBLIN' ROSE	Nat King Cole (Capitol)
14	6	6	6	ORANGE BLOSSOM SPECIAL	The Spotnicks (W & G)—Leeds
15	8	8	8	DON'T GO NEAR THE INDIANS	Rex Allen (Mercury)—Chappells

BRITAIN

(Courtesy New Musical Express, London)

*Denotes local origin

This Week	Last Week	Week	Week	Title	Artist
1	2	2	2	LOVESICK BLUES	Frank Ifield (Columbia)—Lawrence Wright
2	1	1	1	TELSTAR	Tornadoes (Decca)—Ivy Music
3	3	3	3	LET'S DANCE	Chris Montez (London)—E. H. Morris
4	8	8	8	SWISS MAID	Del Shannon (London)—Burlington Music
5	4	4	4	THE LOCO-MOTION	Little Eva (London)—Aldon
6	6	6	6	RAIN UNTIL SEPTEMBER	Carole King (London)—Aldon
7	5	5	5	VENUS IN BLUE JEANS	Mark Wynter (Pye)—Aldon
8	10	10	10	SHERRY	Four Seasons (State-side)—Bobob Music
9	7	7	7	SHEILA	Tommy Roe (HMV)—Robert Mellin
10	9	9	9	RAMBLIN' ROSE	Nat King Cole (Capitol)—Comet Music
11	14	14	14	DEVIL WOMAN	Marty Robbins (CBS)—Acuff-Rose
12	16	16	16	BOBBY GIRL	Susan Maughan (Phillips)—Rush Music
13	15	15	15	NO ONE CAN MAKE MY SUNSHINE SMILE	Everly Brothers (Warner Bros.)—Aldon
14	11	11	11	WHAT NOW MY LOVE	Shirley Bassey (Columbia)—Blossom
15	18	18	18	SHE TAUGHT ME HOW TO YODEL	Frank Ifield (Columbia)—Leeds
16	13	13	13	SHE'S NOT YOU	Elvis Presley (RCA)—Ronny Music
17	17	17	17	KID GALAHAD (EP)	Elvis Presley (RCA)—Aberbach-Belinda
18	20	20	20	I REMEMBER YOU	Frank Ifield (Columbia)—Chappell
19	12	12	12	YOU DON'T KNOW ME	Ray Charles (HMV)—Aberbach-Belinda
20	25	25	25	OH LONESOME ME	Craig Douglas (Decca)—Acuff-Rose
21	19	19	19	LONELY	Acker Bilk (Columbia)—Filmsale
22	23	23	23	THE JAMES BOND THEME	John Barry (Columbia)—United Artists

23	—	—	—	GUITAR MAN	Duane Eddy (RCA)—Shapiro-Bernstein
24	22	22	22	BECAUSE OF LOVE	Billy Fury (Decca)—Hill & Range
25	28	28	28	IF ONLY TOMORROW	Ronnie Carroll (Phillips)—Duchess
26	27	27	27	WARMED OVER KISSES	Brian Hyland (HMV)—Feldman
27	21	21	21	SEND ME THE PILLOW YOU DREAM ON	Johnny Tillotson (London)—Sydney Bron and Bens Music
28	26	26	26	IT'LL BE ME	Cliff Richard (Columbia)—Aberbach
29	24	24	24	SUN ARISE	Rolf Harris (Columbia)—Ardmore & Beechwood
30	—	—	—	HEARTACHES	Patsy Cline (Brunswick)—Campbell-Connelly
30	—	—	—	MUST BE MADISON	Joe Loss (HMV)—Baton Music

DENMARK

(Courtesy Quann Musikbureau, Copenhagen)

*Denotes local origin

This Week	Last Week	Week	Week	Title	Artist
1	4	4	4	DEAR ONE	Larry Finnegan (HMV)—Imudico
2	1	1	1	QUANDO, QUANDO, QUANDO	Pat Boone (Dot); Dario Campeotto (Sonet); Tony Renis (HMV)—Belinda
3	5	5	5	IT'LL BE ME	Cliff Richard (Columbia)—Belinda
4	6	6	6	THE LOCO-MOTION	Little Eva (London)
5	2	2	2	SPEEDY GONZALES	Pat Boone (Dot)—Imudico
6	10	10	10	SHEILA	Tommy Roe (Karussell)—Stockholm Musikproductions
7	9	9	9	TELSTAR	Tornadoes (Decca)—Wilhelm Hansen
8	7	7	7	SHE'S NOT YOU	Elvis Presley (RCA)—Belinda
9	3	3	3	TOY BALLOONS	Jorgen Ingmann (Metronome)
10	—	—	—	TWISTIN' PATRICIA	Jerry Williams (Sonet); Cliffeters; (Phillips)—Multitone

EIRE

(Courtesy Teenage Express, Dublin)

*Denotes local origin

This Week	Last Week	Week	Week	Title	Artist
1	1	1	1	TELSTAR	The Tornadoes (Decca)—Ivy Music
2	3	3	3	DEVIL WOMAN	Marty Robbins (CBS)—Acuff-Rose
3	7	7	7	LOVESICK BLUES	Frank Ifield (Columbia)—Lawrence Wright
4	4	4	4	LOCO-MOTION	Little Eva (London)—Aldon
5	6	6	6	SEND ME THE PILLOW	Johnny Tillotson (London)—Sydney Bron
6	8	8	8	VENUS IN BLUE JEANS	Mark Wynter (Pye)—Aldon
7	2	2	2	SHEILA	Tommy Roe (HMV)—Robert Mellin
8	10	10	10	WOLVERTON MOUNTAIN	Claude King (CBS)—Copyright Control
9	—	—	—	YOU DON'T KNOW ME	Ray Charles (HMV)—Aberbach
10	5	5	5	SHE'S NOT YOU	Elvis Presley (RCA)—Ronny

FRANCE

(Courtesy Juke Box Magazine)

*Denotes local origin

This Week	Last Week	Week	Week	Title	Artist
1	1	1	1	J'ENTENDS SIFFLER LE TRAIN	Richard Anthony (Columbia)
2	2	2	2	MADISON TWIST	Johnny Hallyday (Phillips)
3	3	3	3	CHARIOT	Petula Clark (Vogue)
4	6	6	6	LES COMEDIENS	Charles Aznavour (Barclay)
5	4	4	4	JE L'ATTENDS	Dalida (Barclay)
6	5	5	5	THE LONGEST DAY	(Phillips)
7	8	8	8	LES COMEDIENS	Compagnons (Polydor)
8	7	7	7	ALELUIA	Charles Aznavour (Barclay)
9	9	9	9	FILLES DE COPENHAGUE	Compagnons (Polydor)
10	10	10	10	PARCE QUE TU SAIS	Chaussettes Noires (Barclay)

FRENCH (WALLOON) BELGIUM

(Courtesy Juke Box Magazine)

*Denotes local origin

This Week	Last Week	Week	Week	Title	Artist
1	3	3	3	CHARIOT	Petula Clark (Vogue) Lido
2	1	1	1	J'ENTENDS SIFFLER LE TRAIN	Richard Anthony (Columbia)—Lido
3	4	4	4	RELAX/THE ROBOT	The Cousins (Palette)—World Music
4	5	5	5	LOCO-MOTION	Little Eva (London)—Bens
5	2	2	2	SI UN JOUR	Robert Cogol (Phillips)—World/Primavera
6	—	—	—	LET'S DANCE	Chris Montez (London)—Chappell
7	—	—	—	PARDONNEZ-MOI, SEIGNEUR	Robert Cogol (Phillips)—World/Primavera
8	—	—	—	PAS CETTE CHANSON	Johnny Hallyday (Phillips)
9	—	—	—	TELSTAR	Tornadoes (Decca)
10	—	—	—	SHEILA	Tommy Roe (ABC-Paramount)

HOLLAND

This Week	Last Week	Week	Week	Title	Artist
1	3	3	3	PARADISO	Anneke Gronloh (Phillips)—Editions Altona
2	1	1	1	SPEEDY GONZALES	Pat Boone (London)—Metro Music
3	6	6	6	SHEILA	Tommy Roe (ABC-Paramount)
4	2	2	2	BRANDEND ZAND	Anneke Gronloh (Phillips)—Benelux Music
5	4	4	4	SHE'S NOT YOU	Elvis Presley (RCA)—Belinda
6	9	9	9	IT'LL BE ME	Cliff Richard (Columbia)—Belinda
7	10	10	10	LESSONS IN LOVE	Cliff Richard (Columbia)—Basart
8	—	—	—	LOCO-MOTION	Little Eva (London)—Ed. Altona
9	5	5	5	ROSES ARE RED	Bobby Vinton (Columbia)—Basart
10	8	8	8	GUITAR TANGO	The Shadows (Columbia)

HONG KONG

This Week	Last Week	Week	Week	Title	Artist
1	2	2	2	LIMBO ROCK	Chubby Checker (Parkway)
2	1	1	1	TEN LONELY GUYS	Pat Boone (Dot)
3	4	4	4	SEALED WITH A KISS	Brian Hyland (ABC-Paramount)
4	6	6	6	YESSIREE	Linda Scott (Congress)
5	9	9	9	ROSES ARE RED	Bobby Vinton (Columbia)
6	7	7	7	HOUSE WITHOUT WINDOWS	Steve Lawrence (CBS)
7	5	5	5	I REMEMBER YOU	Frank Ifield (Columbia)
8	—	—	—	ONLY LOVE CAN BREAK A HEART	Gene Pitney (UA)
9	—	—	—	I'M HERE TO GET MY BABY OUT OF JAIL	The Everly Brothers (Cadence)
10	10	10	10	A TRUE TRUE LOVE	Bobby Darin (Capitol)

ITALY

(Courtesy Musica e Dischi, Milan)

*Denotes local origin

This Week	Last Week	Week	Week	Title	Artist
1	1	1	1	PREGHERO	Adriano Celentano (Cian)
2	2	2	2	SI E' SPENTO IL SOLE	Adriano Celentano (Jolly)
3	3	3	3	SPEEDY GONZALES	Pat Boone (London); Peppino Di Capri (Carisch)
4	5	5	5	STASERA PAGO IO	Domenico Modugno (Fontit)
5	6	6	6	TU NON LO SAI	Neil Sedaka (RCA)
6	4	4	4	OGNI GIORNO	Paul Anka (RCA)
7	12	12	12	TU VEDARI	Ricki Gianco (Cian)
8	7	7	7	ABAT-JOUR	Henry Wright (GC)
9	—	—	—	IO CHE AMO SOLO TE	Sergio Endrigo (RCA)
10	—	—	—	IL GIORNO PIU' LUNGO	Robert Pray (Durrum)
11	14	14	14	IO SOLA ANDRO	Connie Francis (MGM)
12	9	9	9	ET MAINTENANT	Gilbert Beaud (VdP)
13	—	—	—	LOLITA YA YA	Nelson Riddle (Capitol); Sue Lyon (MGM)
14	11	11	11	HOW WONDERFUL TO KNOW	Cliff Richard (Columbia)
15	—	—	—	STRINGIMI FORTE I POLSI	Mina (Italdisc)

JAPAN

(Courtesy Utamatic, Tokyo)

*Denotes local origin

This Week	Last Week	Week	Week	Title	Artist
1	1	1	1	OUSHO	Murata Hideo (Columbia)—Jasrac
2	—	—	—	SANBYAKU ROKUJUGO YA	Misora Hibari (Columbia)—Jasrac
3	2	2	2	SHINUMADE ISSHONI	Nishida Sachiko (Polydor)—Jasrac
4	3	3	3	HAI SOREMADEYO	Ueki Hitoshi (Toshiba)—Jasrac
5	4	4	4	AKASHIYA NO AMEGA YAMUTOKI	Nishida Sachiko (Polydor)—Jasrac
6	—	—	—	ITSUDEMOMO YUME O	Haashi Yukio & Yoshinaga Sayuri (Victor)—Jasrac
7	9	9	9	TOOKUE YUKITAI	Jerry Fujio (Toshiba)—Jasrac
8	5	5	5	I CAN'T STOP LOVING YOU	Ray Charles (ABC-Paramount)—Tone
9	7	7	7	L'ECLISSE	Colletto Tempia (Victor)—Yamaha
10	6	6	6	BUNGACHA-BUSHI	Kitajima Saburo (Columbia)—Jasrac

MEXICO

(Courtesy Audiomusica, Mexico)

*Denotes local origin

This Week	Last Week	Week	Week	Title	Artist
1	4	4	4	MUCHACHA BONITA	J. A. Jimenez (RCA); M. A. Mejia and M. A. Muniz (RCA)—Emml
2	8	8	8	EL PECADOR	M. A. Mejia (RCA); Alberto Vazquez (Musart)
3	6	6	6	SPEEDY GONZALES	Manolo Munoz (Musart)—Emml

4	2	2	2	PAYASITO	(Ponchinello)—Enrique Guzman (Columbia)—Pending
5	—	—	—	ENVIDIA	Sonia and Miriam (RCA)—Brambla
6	9	9	9	HISTORIA DE TOMY	(Tell Laura I Love Her)—Cesar Costa (Orfeon)—Grever
7	5	5	5	EL NIDO	Sonora Santanera (Columbia)—Pham
8	1	1	1	QUE SE MUERAN DE ENVIDIA	Javier Solis (Columbia)—Emml
9	7	7	7	BEYOND THE SEA	Ray Conniff (Columbia)—Pending
10	3	3	3	QUE TE VAYA BIEN	Sonora Santanera (Columbia)—Pham

NEW ZEALAND

This Week	Last Week	Week	Week	Title	Artist
1	2	2	2	RAMBLIN' ROSE	Nat King Cole (Capitol)—Comet Music
2	1	1	1	SHERRY	The Four Seasons (Allied)—Bobob Music
3	3	3	3	THE LOCO-MOTION	Little Eva (London)—Tucon
4	6	6	6	SILVER THREADS AND GOLDEN NEEDLES	The Springfields (Phillips)—Cop Con.
5	—	—	—	LITTLE MISS LONELY	Helen Shapiro (Columbia)—CC
6	4	4	4	SHEILA	Tommy Roe (Ampar)—K/A
7	—	—	—	WEST OF THE WALL	Toni Fisher (London)—Cop Con.
8	8	8	8	PATCHES	Dickey Lee (Phillips)—Mellin
9	—	—	—	DO YOU WANNA DANCE	Cliff Richard (Columbia)—CC
10	7	7	7	DON'T EVER CHANGE	The Crickets (Liberty)—Tucon

NORWAY

(Courtesy Verdens Gang)

*Denotes local origin

This Week	Last Week	Week	Week	Title	Artist
1	1	1	1	SHE'S NOT YOU	Elvis Presley (RCA)—Belinda
2	2	2	2	LOCO-MOTION	Little Eva (London)
3	5	5	5	TELSTAR	Tornadoes (Decca)—Norsk Musikforlag
4					

Some 190 Labels Cover Switzerland

By PAUL GYONGY

Switzerland which is a small country has around 190 labels in the record business, more than any other European country. There is practically only one complete record manufacturing service, however, and this is the Turicaphon AG. Schallplattenfabrik in Riedikon bei Uster (Suisse).

BMW's Hungarian correspondent, on vacation in Switzerland, visited this factory and Director Hans Oestreicher.

The factory makes everything from tape recording to album covers. Besides their own label (Elite Special) they do the pressing for EMI, Philips, Deutsche Gramophon, London, Telefunken, Decca, Sonette, Storyville, Austroton (their own second label), a few numbers for RCA and many others. There is practically no other pressing plant in the country. Turicaphon thus presses approximately 2½ to 3 million records of which about 1 to 1½ million are their own labels. About 50 per cent of the whole production is exported, mainly to Germany.

Unrestricted Imports

In Switzerland there are no currency restrictions and no custom protection, the import of ready-made records is unrestricted. There is an import of about nearly 5 million records bringing the total of this year's sales to more than 6 million records.

Home production splits as follows: 10 per cent classical music and 90 per cent pop, folklore and instrumentals; some language teaching records are also produced.

The foreign import of classical music is gaining ground. This year classical records may reach the 30 per cent margin, of which about 15-20 per cent are stereos. The home production of stereo recordings is practically nil. In general the purchase of classical music records is mounting steadily.

The 1962 production compared with 1961 is the same. Import increased somewhat in value, due to the fact that the singles business is slowing down and the classical is mounting steadily. The highest share goes to West Germany which imported more than 2½ million records in 1961.

As the record company can do no radio advertising (there is no commercial broadcasting), there is no disk jockey show on Swiss radio.

ARGENTINA

Bossa Nova Rolls On Over Pampas

By RUBEN MACHADO
Lavalle 1783, Buenos Aires

Bossa nova has been a part of the record scene for years in Argentina. "Chega de saudade," "Recado," "El barquito," "O pato," "Samba de una nota sola" and "Desafinado," sung by figures like Joao Gilberto, Maysa Matarazzo, Agostinho Do Santos, have had great success here in the past. Now these works come back with U. S. lyrics. June Christy's record (Capitol), "Samba de una nota sola," and Paul Anka's (RCA) "Eso beso" have been released here.

Distribution Deals

Sicamericana catalog will be handled in Japan with King Records, Mexico Gamma, Spain Hispavox, Fabrica Venezolana de Discos in

The whole market is somewhat influenced by the broadcasts reaching the country through Radio Luxemburg.

As in Germany, foreign workers influence the Swiss record market. Italians especially are reaching the half million population mark in this country.

Forecast for 1963

When asked about the outlooks for the coming year, Oestreicher is not too optimistic and expects a slight decline in business. He gives the following reasons: 1. There is a certain over-production in music in general. 2. The pressing capacity of the existing plants is too big. 3. Switzerland is not a member of the EWG (Europäische Wirtschaftsgemeinschaft) and finds export more and more difficult.

No Discounting

There is no discounting in the record business as there is no such practice in any business in the country. The association of manufacturers and importers and merchants are so strong that they can prevent any experiment in price cutting. There is one record club which also offers books. This club imports some big labels direct, even they have agencies in the country. This club can assure customers of about 10 per cent saving on record prices.

The influence of juke boxes is not too strong. The SUISA (counterpart of ASCAP) knows of about 9,000 machines dominated by Wurlitzer, Seeburg, AMI and Rock-Ola. Any juke box pays for the performing rights, 100 francs per year (1 dollar is 4.30 francs). In season business they pay for a one month contract 16 francs, from two-five months 14 francs per month and for six or more months 12 francs monthly.

Caracas and Fuentes of Columbia.

RCA Victor promotes local talent TV. It presents a new program conducted by its general manager, Ricardo Mejia. The program is headed by Jolly Land and Raul Lavie. Even though the film has not yet been released, the music from "The Longest Day," known by Robert Pray (Durium-Microfon) and Mitch Miller (CBS), is a hit. More versions are announced, among them Stirly Brandy's for Tonodisc.

"El cigarron" is also a present hit, originally known by his author Hugo Blanco (Polydor), to which we must add the Baby Bell's (Victor), Amadeo Monges (CBS) and Los Marcello Ferial's (Durium-Microfon).

BELGIUM

Disk Sales Make Strong Comeback

By JAN TORFS
Stuivenbergvaart, 37-Mechelen

As predicted, the bad period in record business is already over. Now that the international situation around the Cuban case is almost solved, record business is again normal. The first days of November indicate a very good month in the selling of records. The best selling record during the last week was undoubtedly "Telstar" by the Tornados on Decca. The record has a chance to reach the top five in the next two weeks.

After the release of Kris Jensen's "Torture" on Funckler, which could

Hamburg Firm Turns to Disks

HAMBURG — Casino Verlag, heretofore a music publishing firm, is beginning production of phonograph records under the Casino label. Casino, as a publisher, has sparked a series of hit tunes.

The first disk features Bob Westermann as the artist. The tunes are "Es fuhr ein Seemann hinasu" and on the flip side "Fuer 'ne Flasche Rum."

The new diskery intends paying special attention to the German juke box trade.

In a related German disk development, Bernhard Mikulski, proprietor of the disk import firm, is expanding into pressing. He is opening his own pressing plant at Ober-Erlenbach, near Frankfurt, under the name, "Rhine-Main-Presswerk."

Mikulski will have six press units, giving him sufficient capacity to increase greatly his release list. Mikulski is best known in Germany for his Carina pop label.

enjoy good sales, the same label has brought Sue Thompson's "James" on the market.

Market News

Artone is in the process of extending its printing facilities with the installation of a complete set-up for the manufacturing of full-color record sleeves and jackets for the Benelux countries. Many records released in Belgium are Artone products. Labels such as Funckler, Reprise, ABC-Paramount and Cameo-Parkway are pressed by Artone in Holland but released in our country under their own label.

Richard Anthony has scored a real triumph at the Brussels music hall, Ancienne Belgique. Gramophone is ready to release "Desafinado." In the meantime, they released another newcomer by him, "L'incendie."

Gina Bachauer, welcomed by M. Licoppe of the Polygram sales department, did a concert in Brussels.

DENMARK

Danish Musical About Pop People

By ARNE HANSEN
11 Malerbakken, Holte

On October 13 the Royal Theater of Copenhagen presented a new Danish musical to the public. Titled "Teenage Love," it was written by Ernst Bruun Olsen, with music by jazz pianist Finn Savery. The book, dealing with the pop industry, was excellently received, first and foremost by Henning Moritzen in the

Without Doubt,
The Most Important
Music Industry Publication!

BILLBOARD MUSIC WEEK'S
1963
WHO'S WHO IN THE WORLD
OF MUSIC

will be published December 29, 1962. It will document the successes of record manufacturers, music publishers and recording artists all over the world.

Many firms were disappointed last year by not being represented.

Contact your nearest representative or Frank Luppino Jr., International Director
Billboard Music Week

1564 Broadway, New York 36, N. Y.

Rank Organization Pulls Out Of British Record Industry

By DON WEDGE

LONDON—The Rank organization's last connection with the record industry has been severed. Rank's record firm, Thompson, Diamond & Butcher, one of Britain's best-known and longest-established disk wholesalers, is ending its role as record distributor. It will continue as an electrical and domestic electronic distributor.

Rank bought T. D. & B. in 1959 to prepare for the group's entry into the disk market. It was felt that an

lead as the pop singing idol Billy, supported by Bodil Kjer, Lise Ringheim and Juul Hansen. Olsen has not yet made up his mind whether to have it recorded.

The Cliffers (of "Django" fame) have just returned from their first Scandinavian tour. These Danish youngsters successfully performed at the Swedish international presentation in Stockholm. Also in the show (where acts are picked for next season) were Danish singing quartet the Melody Mixers (biggest surprise) and 15-year-old singer Dorthe.

Bossa Nova

A big success most places, but still just a rumor here, is the bossa nova. Certainly recordings by Stan Getz, Charlie Byrd, Edmundo Ros and Dizzy Gillespie have been released, but whether this new gimmick will catch on or even, as predicted, top the twist and rock, is doubtful.

On November 13, however, its creator Charlie Byrd with his trio and Zoot Sims will present bossa nova at a Copenhagen concert, where also the Les McCann trio is billed. Show is to be set on TV.

Two Metronome artists, Bent Fabric and Jorgen Ingmann, of "Alley Cat" and "Apache" fame respectively, have left for their first American tour. Trip includes presentation of the two popular Danes in Radio City Music Hall.

EIRE

Posing an Album Question of Time

By KEN STEWART
Teenage Express, Dublin

Stratton Mills, a member of the Unionist Party of North Belfast, says he will ask the president of the Board of Trade "whether he is aware of the practice whereby grammophone record manufacturers sell 12-inch records lasting for less than 20 minutes per side instead of the normal 25-28 minutes, without giving any indication to the purchaser, and if he will seek powers to ensure that the playing-time of a record is printed on the sleeve."

Over the past few years there have been a number of similar complaints, but these mainly applied to singles. Nothing has ever been done, partly because of the absence of a dealer-distributor organization in the Republic, which would iron out such problems.

Lunch Time Show

"Top Ten Tips," the weekly Radio Eireann lunch-time sponsored program which uses a panel comprising two teens and two adults to give verdicts on five new releases, continues to flourish. It is emceed by radio and TV personality Niall Bodea and records are chosen by advertising executive Anthony Kennedy of O'Kennedy-Brindley, Dublin. Chart in-

established distributor was essential to compete on level terms with EMI and Decca, which also controlled—and still do—their own distribution outlets.

Rank felt that after the Top Rank label had been handed over to EMI in 1960, T. D. & B. did not fit into the group's general trading pattern. It has also been affected by several newly launched labels being confined to distribution facilities of the parent organization.

This has applied for many years to the HMV line, but the present pattern began when Warner Bros. was opened here in 1960 and distributed only by British Decca's wholesale affiliates. Subsequent notable examples include Reprise, which is available now only through Pye's direct distribution scheme and CBS which is available only through Philips' outlets.

formation is supplied by the British paper, New Musical Express. Irish audiences appear to favor this type of panel program. BBC-TV's "Juke Box Jury," which is directed along similar lines, has many followers in this country. Speaking of the importance of "Top Ten Tips" to record sales, a leading Dublin dealer said: "When disks are previewed during the Friday session, it is quite common for customers to flock around my shop the same day, looking for them. And when they discover the records are not available at that time, they generally buy other waxes."

Though the Irish market is not a lucrative one by international standards, "Forty Shades of Green," the Johnny Cash original issued on Philips during summer 1961, sold extremely well and established Cash as a big name here. Several of his usual country music sides have been marketed since, but there is still no sign of a follow-up to his Irish hit.

FRANCE

Decca Stereo Cut By 15 Per Cent

By EDDIE ADAMIS
92 qual du Marechal Joffre
Courbevoie (Seine)

Decca Records, which in 1958 was the first French label to market stereo records, has launched a promotional campaign labeled "the summits of stereo," in order to put the stereo records within the reach of the general public. Stereo records will sell from now on at the same price as monos; that is, 15 per cent less than before. This new price, intended at first for classical records only, will be applied as an experiment to some pop LP's.

The bossa nova is in full swing. Retailers are drowned with bossa nova record from all major companies. Latest releases are by Ella Fitzgerald (Verve), Sivuca (Barclay), Lloyd G. Mayers (United Artists), Barney Kessel and Shorty Rogers (both on Reprise), Marino Marini (Vogue-Durium), Enrique Rinaldo (Vogue), Richard Anthony (Columbia), Jao Pandeiro (Columbia), Si Zentner (Liberty), Julie London (Liberty), Jean Lecclia and the Golden Guitars (both on Ricordi).

First Palette record marketed by Festival in France is "What Cha Gonna Do" by Vince Taylor. . . . Pathe Marconi signed up Swiss thrush Franca Di Rienzo. First record will include "Fais pour

s'aimer," French version of "Desafinado." . . . Festival marketed simultaneously three EP's devoted to the typically French dance the "Java" by J. P. Mauric, Marcel Azzola and Andre Verchuren. November will be an interesting month for jazz fans. John Coltrane, McCoy Tyner, Jimmy Garrison and Elvin Jones will be in November 17. Les McCann, Ron Carter, Ron Jefferson, Zoot Sims, Charlie Byrd, Keeter Betts and Buddy DePeschmidt will be in November 24.

GERMANY

Oederland Sound Moves Overseas

By JIMMY JUNGEMANN
102 Ismaninger Street, Munich 27

It's Oederland Ueber Alles for U. S.-Germany music publisher, producer and deejay Paul Siegel. His "Oederland Sound" makes the news this week. Decca issued the first Oederland EP album for Germany, Austria and Switzerland with the Alfred Jack song "Adieu, Mon Amour" as the leading title. French Decca has also released an Oederland EP album. News has just arrived from King Records, Japan, that they have released the first Japanese Oederland single on London Records, Japan.

After a six-month search for a vocalist with the Oederland ork, Paul Siegel has finally signed up the Swedish singing star Bianca, who was born in Norway. She is a TV, movie and radio star, and sings in six languages. Bianca will make her first German Decca record with the Oederland ork and will record "Margie's Tune," German lyrics by Hans Bradtke, and a song by Heinz Aisch with lyrics by Fred Ziebold. . . . RCA spotlights the original sound track from "Kid Galahad" starring Elvis Presley. . . . The London label started a new series "Great Hits With. . ." The first five albums offer the Mills Brothers, Little Richard, Jerry Lee Lewis, Fats Domino, and Rick Nelson.

Jack Denton, director general of Publications Francis-Day Paris, paid a visit to his reps in Switzerland, Edition Coda where he had talks with Cedric Dumont, and Jane and Anton Peterer. . . . The surprise record hit in Switzerland is an album by Cedric Dumont titled "Europe Express" featuring instrumentals in different European countries' styles. . . . Dumont visited London to meet, among others, Alan Holmes of Robbins, Teddy Holmes, of Chappell's, Fred Jackson of Tin Pan Alley Music, Les Paul of Apollo, and Bill Ward of Lawrence Wright's. . . . "Hawaii,

Hawaii," a Coda original, released on Polydor with the Rainbow Sisters, has stirred the interest of German publishers.

The Mikulski Import Service in Frankfurt rushed the original bossa nova on the German market, the Verve record of "Desafinado" by Stan Getz and Charlie Byrd. The record gets good airing from all German radio stations.

HOLLAND

French Artists May Go Dutch

By HEMMY J. S. WAPPEROM
Editor, Platennieuws
Edisonstraat 21, Amersfoort

Otto Vriezenberg of L. C. Phonogram, Holland, visited Paris recently to meet Jacques Colin, export manager of Philips, France, and Norman Land, America's executive of United Artists Records in Europe. Subjects of conversation with Colin were the new possibilities of French artists in Holland like Johnny Hallyday, Anne Sylvestre, Claude Nougaro and Georges Brassens. Dutch Philips' recording star, 20-year-old Anneke Gronloh, will fly to Singapore at the end of November for an extended December tour there. For the occasion a new LP was released on the Philips label, "So Long."

During the last two years your correspondent has had deep respect for the work of guitar virtuoso and jazz composer Hans Van Leeuwen. He won the Loosdrecht jazz competition for 1962, and Philips has given him a contract. His first single, "The Golden Striker," and his original "Irish Tune" was released early this month. An EP by this promising guitarist will follow soon.

ITALY

Much Jazz & Pop In RAI Growth

By SAM'L STEINMAN
Piazza S. Anselmo, 1, Rome 0803

Jazz and light music continue to dominate the programs of RAI-TV which went up to a total of 3,973 in 1961, an increase of 470 shows over the previous year. Light music, in first place, was allowed 269 hours, some 35 less than the previous year. Only children's programs occupy more time on the Italian network.

With Tony Renis and "When,

When, When" far in front with tabulations for the first half of the "Canzonissima" show, which is tied up with a national lottery, rival composers and publishers are threatening a restraining action because rules limited entries to songs published not later than January, 1962. To meet the regulations of the San Remo competition, in which it finished fourth, it was withheld from official publication until after the festival during the first week in February.

Bossa nova is finally hitting Italy. Philips was first with Dizzy Gillespie's "Desafinado" and "Pas de Arar," but Durium has followed with a new rendition by Marino Marini. Public debut will take place at Milan's Teatro della Via Manzoni, Nov. 19 when Interdisc of Lugano, Switzerland, which distributes jazz disks in Italy, will present Charlie Byrd and others. Rome date is November 22.

CGD's Giuseppe Giannini is currently in New York to discuss contracts with American labels. . . . On the heels of Neil Sedaka's successful Italian TV debut, RCA Italiana is planning to present a new group of U. S. artists on forthcoming "Studio One" show. . . . Gilbert Beaud, whose latest here is Voce del Padrone's "The Formidable Beaud," left his successful Paris opera to make a TV appearance in Milan. . . . Al Caioli is latest to do a guest spot for Caterina Valente. Others who will follow are Johnny Dorelli, Lily Anterri and Neville Cameron. . . . One more top artist has succumbed to the Madison in the person of Pino Donaggio with "Madison Among the Angels."

MEXICO

TV Choir on RCA Christmas LP

BY OTTO MAYER-SERRA
Apartado 8688, Mexico City

The Christmas program of RCA includes the production of two LP's with carols by Hugo Avendano and the TV Children's Choir of the TV, as well as the pressing of the following U. S. recordings: "Living Voices Sing Christmas Music"; "Christmas Joy" by the Melachrino Strings, and LP's by Perry Como, Mario Lanza and Marian Anderson.

Before the Chilean debut of Sonia and Miriam completed their first LP in Mexico for RCA, to be issued next month, one of their single numbers, "Envidia," became a hit.

Before she came to Mexico under a contract for theater, night club and TV appearances, Argentinian singer Baby Bell, a former Odeon recording artist, was signed up in Buenos Aires for RCA by Mariano Rivera Conde, vice-president of RCA Mexicana. She will record in Mexico the Italian song "Renato" and "Adios, My Love," by the Greek composer Hadjidakis. . . . Pietro Vaccari, managing director of RCA Italiana, visited his Mexican affiliates just before RCA Mexicana's President Michael Hazzard's leaving of the company.

Starting January 1, Audio Fidelity's recordings will be pressed locally by the Musart factory. . . . The same company reached a record sale this month of nearly 37,000 LP's of Capitol's "The Eddy Duchin Story."

The third convention of the Latin American Federation of Record Manufacturers will be held in Mexico during the spring of 1964. . . . Ed Chaplin, head of PPX Enterprises, signed exclusive contracts with RCA Mexicana and Gamma Records for the exploitation in Mexico of his catalog of pre-recorded master tapes. . . . Johannes Ellrich, general export manager of Deutsche Grammophon, Hamburg, arrived from Tokyo in Mexico, where he met Heddo Heide, Latin American

delegate of his company. . . . Peter De Rougemont, vice-president of Columbia Records, is expected here from Buenos Aires November 20. He will stay in Mexico for three week.

NEW ZEALAND

Keil Gets Work, So U. S. Trip Off

By FRED GEBBIE
Box 5051 Auckland

Viking Record artists, the Keil Isles, have just signed a \$28,000 guarantee with dance-hall baron Philip Warren. Warren will use them in his dance halls and coffee bars, but will allow them to do other concert work for outside promoters. This means that leader Olaf Keil will not migrate to the U. S. as he intended.

Auckland veteran entertainer Mary Throll is headed Sydney-side to spend a few weeks' vacation and will also try her luck on the Australian circuit. Mary once owned the well-known Fuller Theatrical Agency. . . . Doug Elliot's music paper Hit Parade will sponsor a popular record poll and will give awards to the various section winners, the first of these in New Zealand. . . . Reports from the U. S. jazz magazine Downbeat have indicated that Louis Armstrong will tour here. Some time ago Harry Miller stated that he would negotiate with Louis' manager for such an event, but doesn't know anything about the Downbeat report. Other show promoters deny any knowledge of a projected visit by the Armstrong band, although all would like to bring it.

Though there is no popularity poll to judge the top jazz musicians by public vote, radio announcer John Joyce (recently returned from the U. S. with many tapes of in-person interviews) is compiling his latest poll which will give overseas agents an indication of the likes of NZ'ers as far as jazz is concerned. BMW will announce these results later. . . . Adam Faith, the visiting English singer, said that he will possibly rewrite his autobiography (which sold 200,000) "Poor Me" when he returns to England; he also gave out his yearly earnings as 50,000 pounds.

Managing director of La Gloria Records Harry Miller wed an American lass month in Los Angeles and has taken her on a round-the-world honeymoon. They have planned at least five wedding receptions, to be held in the countries they called on. The new bride is the former fashion model Pat Mitchell from New York. We wish them the best.

Record sales are reaching an alarming low in sales, what with the dropping off in popularity of the twist and the present financial position. Something has to happen in the next few months or a lot of small retail dealers fear they may have to sell at far below market rates and give up records altogether. Already many of the larger dealers are pushing recently acquired stock in an effort to get money for Christmas trading. Record distributors are also feeling the pinch here.

POLAND

Disk Firms Show At Poznan Fair

By ROMAN WASCHKO
Glogera 4, Warsaw 22

The International Fair in Poznan is the most important event in Poland. It is held every June. For two weeks Poznan is a business center of Europe. Almost all the important countries of the world

participate. They make many deals, not only with Polish companies, but also they make business among themselves. The recording industry is well represented. Further information can be obtained from Miedzynarodowe Targi Poznanskie, Poznan, Poland.

The well-known Polish composer Witold Lutoslawski arrived in the U. S. A. for a two-month stay. He is delivering a series of lectures on composition in Berkshire Center of Music in Boston.

Polish conductors are wanted all over the world. Several of them have permanent jobs abroad. Stanislaw Skrowaczewski has been appointed as a leader of the Minneapolis Symphony Orchestra. Now talks are in progress concerning an appointment of a Polish conductor to Mexico.

Polish Radio broadcasts two jazz programs monthly in foreign languages. In English, "Spotlight on Polish Jazz," and in German, "Jazz aus Polen." These are presentations of new jazz releases with commentaries. The Polish jazz scene is also covered by the West German Radio Bremen "Jazzbriefe aus Warschau."

The most popular monthly magazine Radar (published in English and in German) also covers the Polish and foreign jazz in pop scene. Radar is read all over the world and has a tremendous appeal mostly to young readers.

In Warsaw a disk stock exchange has been organized. For two weeks the representatives of the Polish distribution company discussed with retailers a way of improving the record distribution. New prices for poor selling records have been fixed and new releases have been presented. Over 1,000 record retailers took part.

The Polskie Nagrania recording company will issue highlights of the last Festival of Song in Sopot. Releases consist of Polish tunes sung by foreign singers.

It is possible that if Radio Luxembourg can find a sponsor Polish announcements will be included to the International Night Service, broadcast every night from 12:30 to 3 a.m.

PUERTO RICO

Urdaneta Dies Suddenly at 37

By ANTONIO CONTRERAS
26 Gertrudis St.,
Santurce

The Puerto Rican record and musical world was saddened by the sudden death of one of its youngest, most successful and best liked members, pianist-composer Hector Urdaneta.

Urdaneta, 37, died of a stroke on October 10. He had been pianist of Lito Pena's Orquesta Panamericana since its foundation. This orchestra is one of the highest paid hotel orchestras in Puerto Rico. They also do much television work and have appeared in New York Latin neighborhood theaters.

Urdaneta composed one of the top record sellers of 1961, the calypso "Ay que negra tengo" (Do the Limbo) published by Peer International. He followed this number with another big hit for 1962, "Simplemente Una Ilusion," both for the Ansonia label. Other big sellers were "Tonadita," "Melodia" and "Tra La La."

Young Urdaneta was also music consultant for the Puerto Rico office of publishers Peer International. At the time of his death he was taking advanced musical training at the Puerto Rico Government Conservatory of Music. He was also a very active member of Local 468, A.F.M.

The American Federation of Musicians, Puerto Rico local, will hold its first annual dance and presentation of local orchestras at El San Juan Hotel November 18. About every entertainer and recording star in Puerto Rico will appear

UNLIMITED

COLOR

JUST PART OF THE NEW LOOK OF

BILLBOARD MUSIC WEEK

COMING JAN. 5



A convenient international directory of companies now offering their experience, facilities and services for the sale, distribution, exploitation or manufacture of products in the music and phonograph record field.

INTERNATIONAL BUYERS & SELLERS EXCHANGE

ARGENTINA

We Are Proud to Represent
TIME RECORDS
JUBILEE RECORDS
HICKORY RECORDS
 in
ARGENTINA, URUGUAY
 and **CHILE**
 Now located in our new offices with greater facilities to serve you
TONODISC S.R.L.
 15 de Noviembre 1287
 Buenos Aires, Argentina

ENGLAND

COUNTRY & WESTERN MATERIAL WANTED FOR ENGLAND & CONTINENT

Many first-class Country & Western songs are never heard in England because of lack of enthusiasm and competent representation.
 Am interested in publishing rights from small firms in the U. S. that have C. & W. music and recordings. I can place your material with record companies here and on the Continent.
 I have the reputation, the know-how and the contacts. If your song is good, I'll get it recorded. If you have a good record, I'll get it released and will promote it. I won't cover it as others do.

Philip R. Solomon
 52 Gloucester Place
 London W.1, England

IN ENGLAND Advertise in the NEW MUSICAL EXPRESS

to reach your best record buyers

For information write
NEW MUSICAL EXPRESS
 23 Denmark Street
 London, W.C. 2, England

GERMANY

For information on MUSIC BOX and RECORD BUSINESS IN EUROPE

contact

AUTOMATEN-MARKT
 14, Ekbertstrasse
 Braunschweig, Germany
 Phone: 22900/23115 Telex 09-52 604

PAUL SIEGEL (BERLIN-NEW YORK), Producer of Telefunken-Decca (Teldec) Records. Disc Jockey: Radio Berlin (SFB). Music Publisher: Hi-Fi Musikverlag GMBH. Cable: Symphynex Berlin. Telephone: Berlin 247029. Address: Tauentzienstrasse 16 Berlin W30, Germany.

when answering ads . . .
 Say You Saw It in
Billboard Music Week

GREECE

WE SEEK ONE ADDITIONAL RECORD LINE FOR GREECE, EGYPT & LEBANON

With over 30 years' experience in handling records in this part of the world, we know you get a fair treatment only from the firm that concentrates on your label, not ten or twenty or thirty others.

If you want experience and honest consideration, why not write now to

MIDDLE EAST RECORDINGS

Evans Plomariitis, President
 4 Spartis, Athens, Greece

NORTHERN EIRE

There's no "blarney" about EMERALD RECORDS

Ireland's leading recording company. We are specialists in Country & Western, Religious, Irish and Scottish Records. We are always interested in leasing material in the Country & Western and Religious fields.

For further information write

Mr. Mervyn Solomon, President
 67/69 Ann St., Belfast, Northern Ireland
 Members of the International Federation of the Phonographic Industry.

SOUTH AFRICA

TROUBADOUR RECORDS

Established 1948

We Have • A modern, fully equipped pressing factory. • Fully equipped up-to-the-minute recording and dubbing studios. • Nationwide distribution throughout the Republic of South Africa, East Africa and the Federation of the Rhodesias and Nyasaland.

We Offer • All we have! We will record, press, sell and promote your interests on this Continent. • Master recordings of African music on a royalty basis.

We Want • Master recordings on a royalty basis. • Of Folk, Country and Western, Latin American, Sacred, Educational, Juvenile, Novelty, Gimmick, etc., etc. • Any propositions covering the recording, processing and selling of records.

Write now to:

TROUBADOUR RECORDS (PTY.) LTD.
 TROUBADOUR CORNER
 Cor. Browning & Wolhuter Streets
 WOLHUTER, JOHANNESBURG, S. Africa
 Cable: "Troubadour" Johannesburg

UNITED STATES

RECORDS FOR EXPORT

All American brands combined in one shipment.
ELTRON EXPORT COMPANY
 122 Broad St., New York 4, New York

RECORDS

Manufacturers' representative, all American brands, low prices, speedy, accurate shipments. Special closeout offerings. Also television, phonographs, radios.

CARDINAL EXPORT CORPORATION
 135 W. 29th St. New York City 1

AMERICAN RECORDS — LEADING SPECIALIZED EXPORTER OF PHONOGRAPH RECORDS AND PRE-RECORDED TAPES OFFERS ALL BRANDS AT COMPETITIVE PRICES. FAST DELIVERY. EFFICIENT SERVICE. **Albert Schultz, Inc.**, 116 W. 14 St., New York 11, N. Y.

GENERAL

CLASSICAL ALBUM PRODUCT

For 25 years we have served English Decca as their agent. Now they are inaugurating their own distribution outlet—and it becomes possible for us to take on representation for a classical album manufacturer. We will import from the U.S.A. We will not want to manufacture locally. Thus your firm will have complete control over product sold.

Send catalogs, supplements and FOB Los Angeles prices. LP samples may be sent airfreight collect, if you wish.

Contact, in confidence:

MR. M. E. ISAAC
 E. S. Isaac Co.
 168 A. Cecil Street Singapore, Malaya

NEED DANCE TEMPO RECORDS

I have exclusive contract with European Exchange System to conduct ballroom dance classes throughout Germany for U. S. Military Personnel and their dependents. Am currently enrolling over 1,000 students per month. It is very difficult for my students to obtain records providing strict tempos for dance practice. What they need is not generally available through U. S. Exchange System. Am seeking U. S. manufacturer who can supply me with product, both albums and singles. Have both adults and teen-agers as students, so require cha-chas, mambo, rumba, waltz, fox trot, etc., as well as the twist, fly, watusi, chicken, slop, hully gully, etc.

Prices, suggestions may be confidentially supplied to Miss Lyn Wescott, 35 Herman Strasse, Frankfurt Am Main, West Germany.



INTRODUCING IN 1962
 CBS RECORDS IN EUROPE, LATIN AMERICA, AFRICA, AUSTRALIA, THE MIDDLE AND FAR EAST.

© "CBS" MARCAS REG. PRINTED IN U.S.A.

FOR INFORMATION

You can reach the U. S. and World-Wide Music-Record markets regularly, effectively and at very low cost in these columns.

For information contact:

EUROPE

Arthur Rosett, European Director
 44 Curzon St., London, W. 1
 GROSvenor 7496

ITALY: Samuel Steinman
 Piazza S. Anselmo 1, Rome

THE AMERICAS

MEXICO: Dr. Otto Mayer-Serra,
 Apartado 8688, Mexico City

PUERTO RICO: Anthony Contreras,
 26 Gertrudis St., Santurca

ASIA & PACIFIC

AUSTRALIA: Brian Nebenzahl
 P. O. Box 418, North Sydney

HONG KONG: Carl Myatt
 27 Estoril Court, Garden Road

JAPAN: Robert Wynn
 521-3 Chome, Sihimo Meguro
 Meguro-ku, Tokyo

NEW ZEALAND: Fred Gebbie
 P. O. Box 5051, Auckland

PHILIPPINES: Luis Ma Trinidad
 264 Escolta, Manila

Frank Luppino Jr., International Director,
 Billboard Music Week, 1564 Broadway, New York City 36

ADVERTISING RATES INTERNATIONAL EXCHANGE

CLASSIFIED: Per line, \$1. Minimum 4 lines per insertion.
 DISPLAY: Per inch, \$14. Minimum one inch.

Above prices are for one insertion in one issue. Cash With Order, Please.
 Lower rates for 12, 26 or 52 insertions in a one-year period.

at this mammoth show, including the fast-growing Jazz Club of Puerto Rico. Long-time recording star and owner-producer of one of the leading weekly TV programs, Myrta Silva, will emcee part of the show.

SPAIN

Outlook Bright, Bidding Spirited

By RAUL MATAS
 32 Av Jose Antonio
 Madrid 13

Local disk companies are spurring their activities in anticipation of the bright future forecast for the industry here. RCA reached an agreement with Cameo-Parkway and immediately announced the release of "Popeye" by Chubby Checker.

Jose (Pepe) Guardiola, one of the best crooners of Spain, will be free of contracts at the beginning of 1963. HMV will probably lose him. Other companies are bidding for his contract. Many are willing to pay whatever Pepe wants. This is new among diskeries here.

Augusto Alguero has recorded "Nubes de Colores" for Belter in Barcelona. Alguero will also be recording special works for different labels in Europe.

RCA will manufacture and distribute Cameo and Parkway here in Spain. Both labels—effective immediately—leave HMV of Barcelona and come to Madrid. Bill Caram, advertising manager and public relations man for RCA, hopes also big sales with Connie Stevens because of the 10th week performance of "Susan Slade," Miss Stevens' picture. RCA will also simultaneously release all over the world a new artist, Tito Mora.

SWEDEN

Stockholm Getting Bossa Message

By HENRY FOX
 56 Kungsgatan, Stockholm

Bossa nova is starting strong in Sweden. Nalen, the big dance palace, is giving lessons, and you can hear the new rhythm everywhere. New disks of bossa nova material are released daily, and Karussell has on its Reprise label, two LP's One stars Barney Kessel and another Shorty Rogers. Felix Stahl of Stockholm's Musikproduktion tells BMW he has obtained "Desafinado" for Scandinavia and he expects it to become big here.

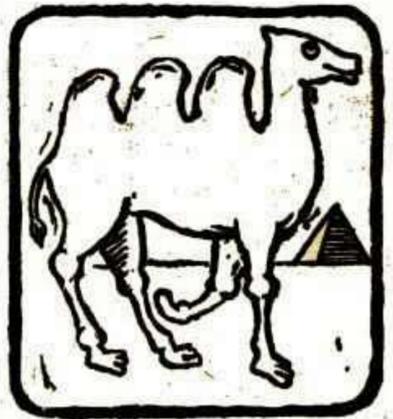
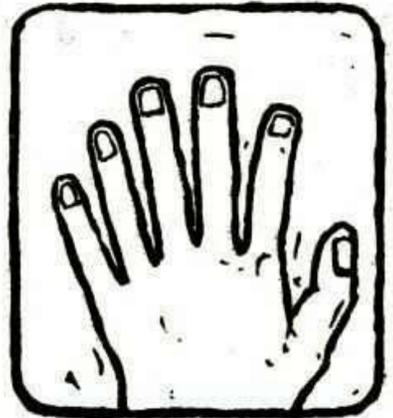
New Swedish starlet Git Skjold is trying to score a success in the U. S. with her own tune, "Sin in Sweden." Her company here at home is Knapp-upp.

New group recording for the EMI is the Lindberg Sisters, with "Slone lyser aven pa en liten stuga" (The Sun Also Shines on a Small Cottage) and "Pojken och salgpiporna" (The Boy and the Sallow Pipes). On Polydor a new combo with "Surfin Safari" and "Dark Eyes" is heading for the hit lists. Their name, the Falcons. "Lolita Ya-Ya" has been released through Ehrlingforlagen. The picture "Lolita" is opening this week in Stockholm.

Jerry Williams, this year's Swedish best seller, who was riding the charts with "Twistin' Patricia," has recorded an old Swedish song, "En sjoman alskar havets vag." English title, "Good Night, My Love." Bengt-Arne Wallin has made an LP on Dux, "Old Folklore in Swedish Modern."

Philips-Sonora will distribute the Pye label. M. Stewart of Swedish Pye tells BMW that this was decided when the English Pye people were over in October.

FREAKS



That's what you could call some of the odd records that we've pressed — speeds from 16 2/3 rpm to 156 rpm, sizes from 2 15/16" records for dolls to 9" records for background music services. With our wealth of experience, freakish problems are handled with everyday ease. You just name it — we'll press it. Call or write: ■ New York 19, New York, 799 Seventh Avenue, Circle 5-7300 ■ Chicago 11, Illinois, 630 N. McClurg Court, Whitehall 4-6000 ■ Nashville 4, Tennessee, 804 16th Avenue South, Alpine 4-5578 ■ Los Angeles 48, California, 8723 Alden Drive, OLeander 5-5277.

COLUMBIA RECORD PRODUCTIONS

© COLUMBIA RECORDS REG. PRINTED IN U.S.A.

A NEW STAR IS BORN

**HEAR
THE EXCITING
ARRANGEMENT**

of Edgar Allan Poe's Poem

ANNABELLE LEE

by

STEVE MONAHAN

RACO #1121



RACO RECORDS

14224 Mich. Ave., Dearborn, Mich. LU 1-6011

**SMASH FOLLOW-UP
For...**

The Majors

"A LITTLE BIT NOW"

(A Little Bit Later)

and

**"SHE'S A TROUBLE
MAKER"**

#5979

IR

IMPERIAL RECORDS

6425 Hollywood Blvd., Hollywood, Calif.

IN CANADA • LONDON RECORDS, Ltd.

THE NATION'S TOP TUNES
HONOR ROLL OF HITS

TRADE MARK REG.

FOR WEEK ENDING NOVEMBER 24

The Honor Roll of Hits comprises the nation's top tunes according to record sales and disk jockey performances as determined by Billboard Music Week's weekly nationwide surveys.

This Week	Last Week	Tune	Composer-Publisher	Weeks on Chart
1	1	BIG GIRLS DON'T CRY	By B. Crewe-B. Gaudio—Published by Bobob (ASCAP)	5
2	2	RETURN TO SENDER	By O. Blackwell-W. Scott—Published by Elvis Presley (BMI)	5
3	4	ALL ALONE AM I	By Hadjidakis-Altman—Published by Duchess (BMI)	7
4	3	HE'S A REBEL	By Gene Pitney—Published by January (BMI)	8
5	6	BOBBY'S GIRL	By Hoffman-Klein—Published by A.M.E. (BMI)	3
6	5	NEXT DOOR TO AN ANGEL	By H. Greenfield-N. Sedaka—Published by Aldon (BMI)	6
7	10	LIMBO ROCK	By W. E. Strange and Jon Sheidon—Published by Four Star-Twist (BMI)	6
8	7	GINA	By P. Vance-L. Carr—Published by Elm Drive (ASCAP)	6
9	11	DON'T HANG UP	By Man-Appell—Published by Kalman (ASCAP)	3
10	20	RIDE!	By Sheldon-Leon—Published by Woodcrest-Check-Colt (BMI)	3
11	21	THE LONELY BULL	By Sol Lake—Published by Almo (ASCAP)	2
12	9	THE CHA-CHA-CHA	By Mann-Appell—Published by Kalmann (ASCAP)	4
13	8	ONLY LOVE CAN BREAK A HEART	By H. David-B. Bacharach—Published by Arch (ASCAP)	9
14	13	NOTHING CAN CHANGE THIS LOVE	By Sam Cooke—Published by Kags (BMI)	5
15	16	DESAFINADO	By Jobim—Published by Hollis (BMI)	5
16	17	CLOSE TO CATHY	By B. Goodman-E. Shuman—Published by Arch (ASCAP)	6
17	12	MONSTER MASH	By B. Pickett-L. Capizzi—Published by Garpax (BMI)	10
18	—	TELSTAR	By Meek—Published by Ivy (ASCAP)	1
19	23	WHAT KIND OF FOOL AM I	By Newley-Bricusse—Published by Ludlow (BMI)	7
20	—	RELEASE ME	By Miller-Williams-Yount—Published by Four Star (BMI)	1
21	26	MY OWN TRUE LOVE	By M. David-M. Steiner—Published by Remick (ASCAP)	2
22	22	(DANCE WITH THE) GUITAR MAN	By Eddy Hazlewood—Published by Linduane (BMI)	3
23	14	DO YOU LOVE ME	By Berry Gordy Jr.—Published by Jobete (BMI)	10
24	24	I'VE GOT A WOMAN	By Ray Charles—Published by Progressive (BMI)	4
25	18	JAMES (Hold the Ladder Steady)	By John D. Loudermilk—Published by Acuff-Rose (BMI)	5
26	—	LEAH	By Roy Orbison—Published by Acuff-Rose (BMI)	1
27	15	POPEYE (The Hitchhiker)	By Dave Appell-Kal Mann—Published by Kalmann (ASCAP)	8
28	28	I WAS SUCH A FOOL	By Canosa-Stradella—Published by Francon (ASCAP)	3
29	—	I CAN'T HELP IT	By Hank Williams—Published by Acuff-Rose (BMI)	1
30	—	KEEP YOUR HANDS OFF MY BABY	By Goffin-King—Published by Aldon (BMI)	1

RECORDINGS AVAILABLE

(Best Selling Record Listed in Bold Face)

- BIG GIRLS DON'T CRY**—Four Seasons, Vee Jay 465.
- RETURN TO SENDER**—Elvis Presley, RCA Victor 8100.
- ALL ALONE AM I**—Brenda Lee, Decca 31424; Sandy Lynn, Twin Hits 2029.
- HE'S A REBEL**—Vikki Carr, Liberty 55493; Crystals, Phillies 106; Dee Dee Clark, Twin Hits 2031.
- BOBBY'S GIRL**—Marle Blane, Seville 120.
- NEXT DOOR TO AN ANGEL**—Neil Sedaka, RCA Victor 8086; Kit Felmings, Twin Hits 2034.
- LIMBO ROCK**—Chubby Checker, Parkway 849; Billy Wade, Twin Hits 2033.
- GINA**—Johnny Mathis, Columbia 42582.
- DON'T HANG UP**—Orlons, Cameo 231.
- RIDE!**—Dee Dee Sharp, Cameo 230.
- THE LONELY BULL**—Tijuana Brass, A & M 703.
- THE CHA-CHA-CHA**—Bobby Rydell, Cameo 228.
- ONLY LOVE CAN BREAK A HEART**—Gene Pitney, Musicor 1022; Chet Avery, Twin Hits 2030.
- NOTHING CAN CHANGE THIS LOVE**—Sam Cooke, RCA Victor 8088.
- DESAFINADO**—The Contrasts, Twin Hits 2033; Ella Fitzgerald, Verve 10274; Stan Getz & Charlie Byrd, Verve 10260; Bob Gallo, Assault 1844; Julie London, Liberty 55512; Lloyd Mayer, United Artists 509; Freda Payne, ABC-Paramount 10366; Mavis Rivers, Reprise 20115; Pat Thomas, MGM 13102; Si Zentner, Liberty 55499.
- CLOSE TO KATHY**—Mike Clifford, United Artists 489; Ed Gregory, Twin Hits 2032.
- MONSTER MASH**—Bobby (Boris) Pickett and the Crypt Kickers, Garpax 44167.
- TELSTAR**—Tornadoes, London 9561.
- WHAT KIND OF FOOL AM I**—Ronnie Aldrich, London 9553; Shirley Bassey, United Artists 503; Cordials, Felsted 8653; Vic Damone, Capitol 4827; Billy Daniels, Jubilee 5437; Sammy Davis Jr., Reprise 20048; Billy Eckstine, Mercury 72022; Burt Farber, Felsted 8652; Robert Goulet, Columbia 42519; Woody Herman, Philips 40062; Mantovani, London 9552; Anthony Newley, London 9546; Keely Smith, Dot 16386; Jack Pleis, Cameo 235.
- RELEASE ME**—"Little Esther" Phillips, Lenox 5555.
- MY OWN TRUE LOVE**—Duprees, Coed 571.
- (DANCE WITH THE) GUITAR MAN**—Duane Eddy, RCA Victor 8087.
- DO YOU LOVE ME**—The Contours, Gordy 7005; Billy Wade, Twin Hits 2023.
- I'VE GOT A WOMAN**—Jimmie McGriff, Sue 770; Jimmy Smith, Blue Note 1767.
- JAMES (Hold the Ladder Steady)**—Sue Thompson, Hickory 1183; Sandy Lyn, Twin Hits 2035.
- LEAH**—Roy Orbison, Monument 467.
- POPEYE (The Hitchhiker)**—Chubby Checker, Parkway 849; Bill Wade, Twin Hits 2030.
- I WAS SUCH A FOOL**—Connie Francis, MGM 13096.
- I CAN'T HELP IT**—Suzanne Carol, Parker 205; Billy Strom, Infinity 023; Johnny Tillotson, Cadence 1432.
- KEEP YOUR HANDS OFF MY BABY**—Little Eva, Dimension 1003.

WARNING—The title "HONOR ROLL OF HITS" is a registered trade-mark and the listing of the hits has been copyrighted by Billboard Music Week. Use of either may not be made without Billboard Music Week's consent. Requests for such consent should be submitted in writing to the publishers of Billboard Music Week at 1564 Broadway, New York 36, N. Y.

VOX JOX

By CHARLES SINCLAIR

THIS 'N' THAT: Paul Drew, WAKE, Atlanta, sticks his neck out with a prediction: "I predict the Flatt & Scruggs 'Beverly Hillbillies' record will make Top 10." It just might at that, since the new TV series is highest-rated among new shows on the networks this season, and is in the Top 5 among all TV shows according to Nielsen. . . . Never underestimate the power of radio. WABC, New York, has been running an intensive spot campaign on behalf of the "occupational image" of the New York Police Department. The station's Rick Sklar, director of production and community services, recently presented N. Y. Police Commissioner Michael J. Murphy with a list of 250 men "who have expressed interest in becoming patrolmen as a direct result."

THE CONTEST SCENE: Contests . . . contests . . . contests. They're all over the place. Here are some recent deejay efforts: WKBW, Buffalo, N. Y. deejay Tom Shannon has been shaking up the town with a "Share the Shannon Show" promotion. Listeners write in 25 words why they would like to share the Shannon stanza for a night. So far, there have been more than 700 replies. . . . Contests can also have public-service angle. In Salt Lake City, Utah, KALL's Bob Barnett is launching the station's second annual safe-driving contest, with everything from hi-fi sets to hamburgers as prizes for the teen crowd. In Pittsburgh, KDKA's John Stewart gives a regular Saturday report on the progress of the KDKA Radio-Pittsburgh Press spelling bees, which this year involve a record total of 327 schools in the area.

OUR MAN IN TEXAS: From Deep in the Heart of You-Know-What, BMW's indefatigable correspondent advises us that KILT, Houston, deejay Tommy Bacon flew to Trenton, N. J. recently to wed his lifetime sweetheart Joan Kish on a Sunday, and flew home in time to be on the air at KILT at 5 a.m. the following day, Monday. . . . Larry Sherwood has joined the staff of KODA, Houston, returning after two years overseas assignment. . . . The Ames Brothers guest-star in a full-hour live TV show on KTRK-TV, Houston, which will be done before a studio audience at 1 p.m. Monday through Friday. . . . Houston radio newsmen Tom Beck is returning to Chicago as news director for WNYR.

MISCELLANY: Deejays are branching out. WIL, St. Louis air personality Ron Lundy will soon be seen on the network TV series "Route 66," which regularly stars George Maharis and Martin Milner. When the show was on location recently in St. Louis, Lundy was tapped to appear in several scenes in a small part. . . . Trading stamps are part of the American merchandising scene these days, but WFBL, East Syracuse, N. Y., has evolved a new gimmick for them. Listeners to the station's air personalities are asked to send in trading stamps—regardless of color or size or store link. The stamps are donated to the Syracuse Christmas Bureau, which in turn redeems the stamps for articles of clothing, toys, etc. for needy families in the area. The station's goal this year: 3 million stamps.

THE LIGHTER SIDE: Inmates at Chino Institute, a men's prison in California, have named KHJ, Hollywood's "Lucky Pierre" Gonneau as their favorite radio personality. When Lucky Pierre received his award recently, a note had been added to the bottom: "Some of us have followed you across the country." Commented Lucky Pierre: "Gee, I feel like a gang leader." . . . Herb Oscar Anderson of WABC, N. Y., has a new variation on the Thanksgiving contest bit. He's been inviting his listeners to write a letter to their bosses telling why they deserve the day after Thanksgiving as a holiday, and then to mail the letter to him. The winning letter was scheduled to be read (it must be under 77 words) by Anderson to the winner's boss. If it works, a plump turkey is offered as a prize.

REAL OR FAKE: Just as old masters are occasionally discovered in Europe by art experts, an alleged "lost composition" by George Gershwin was turned up recently by deejay Art Ford. Recorded privately in Europe, the composition, "American Rhapsody," was said to have been penned by the late American composer before his final return to the U. S. Was it real? Was it a fake? Ford decided to put it to an on-the-air test, playing it November 12 for Harold Arlen, songwriter, and Edward Jablonski, noted Gershwin biographer. The decision of the experts: It was considered "probably not" a Gershwin composition, although it sounded like one, but nobody was absolutely sure.

GAB BAG: Mike Ruppe Jr., KYW, Cleveland writes: Jim Stagg, our 2-6 p.m. personality, announces his engagement to Valene Gay of Lorain, Ohio. The wedding is scheduled for the end of this month." Adds Mike, on a wistful note that suggests the lyric of a potential C&W chart smash: "And to think that I introduced them." In Webster, Mass., WESO's Steve May writes that "a local boy, Johnny Dow, has made quite an impression in the New England area over the past few weeks." Dow, it seems, has just cut his first record, "Johnny Playboy," for the Assault label, and according to May "it looks like a pretty fair hit if our area is any indication. At recent record hops conducted by myself and our afternoon pop jock Roger LaToy, Johnny has been a very direct asset in crowd pleasing."

FAR CRY FROM WJZ

Radio Promotion Goes Razzle-Dazzle To Gloss Up That Old Station Image

NEW YORK—Time was when a radio station's promotion efforts consisted of a modest little ad in trade press, giving its call letters and a parcel of Hooper figures or a "millivolt contour" map. Those days, as far as the more aggressive music and news outlets are concerned, have gone.

Today, the emphasis is on razzle-dazzle and, to judge from recent samplings, the more razzle the better. To promote their image to public and advertising traders alike, stations are now using gimmicks ranging from time buyer helicopter tours of the station's coverage area to the use of downtown shopping center displays which change color in synchronization with the music the station happens to be playing at the moment.

Here are a selection of current recent station promotions as noted by BMW:

WNEW, New York, ran onetime full-page ads November 14 in The New York Herald Tribune and Journal-American with a banner head reading "WNEW listeners will enjoy this music tomorrow." There followed a program-by-pro-

gram play list for the day, listing record title and artist, and starting with the morning "Klavan and Finch" stanza and continuing through the first half hour of "Milkman's Matinee." Music total:

Met Broadcasts Pass Milestone On December 1

NEW YORK — The Texaco-sponsored broadcasts of the Metropolitan Opera will set a new mark in the radio industry on December 1. On that date, the series will be able to claim the distinction of being "the oldest nationally sponsored program currently on the air."

Explained Texaco officials: "There have been other comparable long-running radio programs, but none has enjoyed continuous complete sponsorship by one company for a similar length of time."

For the first time, the opening broadcast will be an evening, rather than matinee, performance. The schedule has thus been arranged to avoid afternoon conflicts with the year's final traditional collegiate football games. Subsequent operacasts will be heard during the usual Saturday afternoon time.

Texaco used to sponsor the Metopera series on regular networks but, in 1960, shifted to a special "custom" network of 115 stations which carry the show on a live basis.

Nominating Time for DuPont Annual Awards

LEXINGTON, Va.—More than 4,000 radio-TV stations have been invited to submit nominations for the 1962 Alfred I. duPont Awards honoring broadcasters "who do outstanding work in the public's interest."

A five-member Awards Committee will select winners in three categories — programming by a large radio or TV station, programming by small stations, outstanding work by a radio or TV commentator. A stipend of \$1,000 accompanies each award.

251 different performances. The ad was also a liberal education in how to program a middle-road pop station for nearly 19 hours.

Five large market radio stations — KNUZ, Houston; KONO, San Antonio; WMNB, North Adams, Mass.; KOIL, Omaha; KISN, Portland, Ore. — are among stations which will have unusual Christmas season displays.

Radio Colorama

Using special equipment leased from Mobilcolor, the stations will feed their music signal into special gadgets which relate the brightness and color of a series of globes in the displays to the frequency and volume of music transmitted. Name of the display system: "Radio Colorama."

WHK, Cleveland, salesmen found a new way to promote the station — and their boss, General Manager Jack Thayer — on November 11.

When Thayer traveled to Chicago to address the Illinois Association of Broadcasters, three WHK account executives chipped in and bought sponsorship of the 10:55 p.m. newscast on WLS, Chicago. Thayer was urged by telegrams to listen. To his astonishment, he found the WLS newscast's commercial was a tribute to him and to WHK, "one of the nation's outstanding stations and the dominant radio outlet in Cleveland."

Executive Tour

WJRZ, Newark, N. J., rounded up a score of media executives (Continued on page 36)

Colpix Appoints Lawrence National Manager of Sales

NEW YORK — Ray Lawrence has been named national sales manager by Colpix Records. He has been on the Colpix staff for the past month, and previously served as branch manager for Cosnat Distributors in Los Angeles.

On another Colpix front, Paul Peterson is scheduled to fly to Philadelphia from Los Angeles November 13 for a taped guest shot on Dick Clark's TV series. He'll sing "My Dad," which he performed recently on TV's "Donna Reed Show."

Pitney Gets Contest Push

NEW YORK—Disk jockeys and dealers are working together on a new contest promotion instituted by Musicor Records. Idea is to push the "Only Love Can Break a Heart" album by Gene Pitney. The contest is labeled "Pik-a-Hit" and will tie disk jockey exposure of the album to in-store display.

For the contest, radio listeners are being asked to pick a future Gene Pitney hit. Deejays will play nine new tracks of the LP on the air and ask listeners to pick one of the nine bands as a future single by Pitney and give their reasons in 25 words or less. Entry blanks for the contest, including rules and regulations and a post card for the completed entries are available at dealers' shops.

Prizes to be awarded are a color TV set, a stereo phono, transistor radios and record album libraries. Pitney will take personal interest in the cost by making in-person appearances at dealer shops during his current tour of the Southeast.

Crane and McClean New Crosley Veepees

CINCINNATI — Two Crosley Broadcasting Corporation executives last week were appointed to vice-presidencies by James D. Shouse, chairman of the Crosley board.

James J. (Steve) Crane became vice-president and general manager of WLW radio, a newly created post, with headquarters here, and P. Scott McClean becomes vice-president in charge of Eastern television sales in the Crosley New York office. McClean, who moves up from the post of general manager for Eastern television sales, joined the Crosley New York sales staff in 1950.

Crane joined Crosley in 1952 after programming and sales experience with Station WZIP, then located in Covington, Ky. He was named sales manager for WLW radio a year ago.

**MORE
FEATURES
JUST PART OF THE NEW LOOK OF
BILLBOARD MUSIC WEEK
COMING JAN. 5**



\$1.98
The above is just one of our DeLuxe Kiddie line.

GUARANTEED SALE

- | | |
|--------------------------------|-------------------------------|
| 1. Mighty Mouse | 7. Arnold Stang |
| 2. Lariat Sam | 8. Super Car |
| 3. Deputy Dawg | 9. Brothers Grimm |
| 4. The Magic Land of Allakazam | 10. Dress Up & Dance |
| 5. Captain Kangaroo | 11. Jimmy Nelson |
| 6. Sonny Fox | 12. Sing a Song of Presidents |

PETER PAN RECORDS, 461-Y 8th Ave., N.Y.C. 1 (Division of Ambassador Records, Inc.)

Gentlemen: Please send me the following LP's at 25 for \$30 (Please indicate quantity of each):

1 ___ 2 ___ 3 ___ 4 ___ 5 ___ 6 ___
7 ___ 8 ___ 9 ___ 10 ___ 11 ___ 12 ___

I understand that these records are on guaranteed sale.

Enclosed is our check Bill us

Name _____
Firm Name _____
Address _____
City _____ State _____

PROGRAMMING PANEL

If you have a provocative question to ask the nation's disk jockeys, please send it to this department, 1564 Broadway, New York 36, N. Y. Your name will be credited when it appears.

THE QUESTION:

What is one of the most effective promotions built around a single artist's records or a composer's works ever staged by you and/or your station?

THE ANSWERS:

PAT HANLY
WGBS, Miami

Our "Monthly Musical Spectacular" is a regular feature on the last Monday of each month. The most effective Spectacular was staged last June and spotlighted Frank Sinatra. The 90-minute show was promoted strongly in advance, via radio spots, newspaper ads and a special mailing. We send over 3,000 specially engraved invitations (to listen to the program) to local businessmen, civic leaders and advertising agency execs. In response to a flock of calls asking if the invitation's r.s.v.p. meant that Sinatra would make a local appearance, we said that in this case it meant, "Radio Services the Vast Populace." The Sinatra Spectacular was so successful we ran the show again the same month.



Several years ago we ran a promotion tied in with sponsors of my show. Each sponsor had a sign in his store which our listeners were informed, contained a clue to a well-known composer's song titles. The clues were both teen and adult slanted. The prize was to spend an evening with the composer. The composer was Paul Anka, and when he came in to do my Saturday night dance, our winners, both adult and teens, were thrilled.

GENE KAYE
WAEB, Allentown, Pa.

Several years ago we ran a promotion tied in with sponsors of my show. Each sponsor had a sign in his store which our listeners were informed, contained a clue to a well-known composer's song titles. The clues were both teen and adult slanted. The prize was to spend an evening with the composer. The composer was Paul Anka, and when he came in to do my Saturday night dance, our winners, both adult and teens, were thrilled.



E. D. ISAACS
KITTY-FM, San Antonio, Tex.

Up until a few months ago, KITTY's Saturday night "On the Town" program was a four-hour dance and jazz show. I have since dropped the dance portion and am featuring the best in all realms of jazz. After editing specially prepared commentaries recorded by David Carroll, I was able to effect a running dialogue with him to accompany his music on a 12-week dance show series. The response to this personalized touch was very gratifying.



Far Cry From WJZ

Continued from page 35

from its Madison Avenue shops on November 13, and took them on an hour-long helicopter tour (with a lunch stop at Newark Airport) of the station's nine-county area.

Items of interest pointed out to

READY-TO-GO PROGRAMMING

Program directors and disk jockeys will find this material a ready source from which to build weekly programming periods. All that's needed are the disks from the station's record library.

BEST TRACKS FROM THE NEW SPOTLIGHT LP'S

These are the tracks selected for disk jockey programming by BMW's reviewing panel as the most outstanding from this week's new LP Spotlights.

POPULAR

CHORAL SPECTACULAR — Norman Luboff (RCA Victor LPM 2522, LSP 2522) "In the Still of the Night" (ASCAP) (2:55)

THE TARRIERS — (Decca DL 4342, DL 74342) "Cape Cod Boys" (BMI) (2:40)

WARM AND TENDER — Three Suns (RCA Victor LPM 2617, LSP 2617) "Portofino Amour" (BMI) (3:09)

JAZZ

CONCERT BY THE SEA, VOL. 2 — Cal Tjader Quintet (Fantasy 3341) "Love Me or Leave Me" (ASCAP) (5:50)

THE ELEVENTH HOUR — Johnny Hodges (Verve V 8492, V6-8492) "Something to Live For" (ASCAP) (2:32)

COMIN' HOME BABY — Mel Torme (Atlantic 8069) "Right Now" (Herbie Mann, ASCAP) (2:13)

COUNTRY AND WESTERN

THE ALL NEW HAWKSHAW HAWKINS — (King 808. "Lonesome 7-7203" (Cedarwood, BMI) (2:38)

THE DELMORE BROTHERS 30TH ANNIVERSARY ALBUM — (King 785) "Rounder's Blues" (Lois, BMI)

POLKA

L'L WALLY PLAYS SOMETHING DIFFERENT — (Jay Jay JJ 1052, 5052) "Coo Coo Clock Polka" (2:35)

COMEDY

THE FIRST FAMILY — Vaughan Meader (Cadence 3060, 25060) "Economy Lunch"

MIDDLE-ROAD SINGLES

Not too far out in either direction, the following singles, selected from the current Hot 100, are the most popular middle-road records of the week. Rank order here is based on relative standing in the Hot 100.

This Week	Last Week	From this week's Hot 100	Weeks on Hot 100
1	1	ALL ALONE AM I, Brenda Lee, Decca 31424	9
2	2	GINA, Johnny Mathis, Columbia 42582	10
3	3	ONLY LOVE CAN BREAK A HEART, Gene Pitney, Musicor 1022	11
4	4	NOTHING CAN CHANGE THIS LOVE, Sam Cooke, RCA Victor 8088	9
5	6	DESAFINADO, Stan Getz and Charlie Byrd, Verve 10260	9
6	5	CLOSE TO CATHY, Mike Clifford, United Artists 489	11
7	—	MY OWN TRUE LOVE, Duprees, Coed 571	6
8	9	WHAT KIND OF FOOL AM I, Sammy Davis Jr., Reprise 20048	13
9	8	I WAS SUCH A FOOL, Connie Francis, MGM 13096	8
10	11	I CAN'T HELP IT, Johnny Tillotson, Cadence 1432	5
11	13	RUMORS, Johnny Crawford, Del-Fi 4188	4
12	7	LOVE ME TENDER, Richard Chamberlain, MGM 13097	8
13	—	MAMA SANG A SONG, Stan Kenton, Capitol 4847	7
14	—	LOVERS BY NIGHT, STRANGERS BY DAY, Fleetwoods, Dolton 62	7
15	10	I LEFT MY HEART IN SAN FRANCISCO, Tony Bennett, Columbia 42332	16
16	17	DEAR LONELY HEARTS, Nat King Cole, Capitol 4870	3
17	14	MAMA SANG A SONG, Walter Brennan, Liberty 55508	6
18	16	DON'T ASK ME TO BE FRIENDS, Everly Brothers, Warner Bros. 5297	6
19	—	MARY ANN REGRETS, Burl Ives, Decca 31433	4
20	15	ALLEY CAT, Bent Fabric, Atco 6226	18

YESTERYEAR'S HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked on Billboard's charts then:

POP—5 Years Ago
November 25, 1957

1. Jailhouse Rock, E. Presley, RCA Victor
2. Wake Up Little Susie, Everly Bros., Cadence
3. You Send Me, S. Cooke, Keen
4. Silhouettes, The Rays, Cameo
5. Be-Bop Baby, R. Nelson, Imperial
6. April Love, P. Boone, Dol
7. Chances Are, J. Mathis, Columbia
8. My Special Angel, B. Helms, Decca
9. Raunchy, B. Justis, Phillips International
10. Little Bitty Pretty One, T. Harris, Aladdin

POP—10 Years Ago
November 22, 1952

1. It's in the Book, J. Standley, Capitol
2. Glow Worm, Mills Bros., Decca
3. I Went to Your Wedding, P. Page, Mercury
4. Why Don't You Believe Me?, J. James, MGM
5. You Belong to Me, J. Stafford, Columbia
6. Jambalaya, J. Stafford, Columbia
7. Because Your Mine, M. Lanza, RCA Victor
8. Trying, Hilltoppers, Dol
9. Yours, V. Lynn, London
10. Wish You Were Here, E. Fisher-H. Winterhalter, RCA Victor

RHYTHM & BLUES—5 Years Ago—November 25, 1957

- You Send Me, S. Cooke, Keen
Jailhouse Rock, E. Presley, RCA Victor
Silhouettes, The Rays, Cameo
Wake Up Little Susie, Everly Bros., Cadence
Little Bitty Pretty One, T. Harris, Aladdin

- Rock and Roll Music, C. Berry, Chess
Be-Bop Baby, R. Nelson, Imperial
Raunchy, B. Justis, Phillips International
My Special Angel, Bobby Helms, Decca
Bony Moronie, L. Williams, Specialty

the radio buyers: new homes, new industrial sites and new shopping centers. The indie station, which has a pop music and news format with country music overtones, staged a luncheon presentation which included WJRZ programming highlights.

WSUN, St. Petersburg, Fla., showcased a new song, "Wonderful Town," which highlights advantages of living in the resort city,

before a sellout crowd of 350 at the annual membership meeting of the Greater St. Petersburg Chamber of Commerce recently. Lyrics to the song were written by station staffers. Originally designed as a station jingle, the song has now been adopted by the city as an official tune — and has done the station considerable good from a prestige standpoint.

Hartford Pay-TVers See Another Musical

HARTFORD—Still another musically angled special has been run off for the RKO-Phonevision "subscription TV" test in this city. Airdate was November 10, with a charge of \$1.50 per home.

Stars of the taped special, produced by Town Productions, were Betty Comden and Adolph Green, who performed the same show in 1959 on Broadway under the title of "A Party."

Previous taped music show on RKO's Channel 18 outlet available to pay-TV audiences starred the Kingston Trio and Hildegard.

TAX LOSS WANTED

Record company or pressing plant. Principals only. All replies confidential.

Write Billboard

1564 Broadway, N.Y.C.

Box 459

"GO TIGER GO"
GUY MITCHELL
Joy 270

JOY RECORDS
1619 B'way, N.Y. 19, N.Y.

His Newest and Biggest Hit!
JERRY LEE LEWIS
HOW'S MY EX TREATING YOU

b/w Sweet Little Sixteen
Sun #379

SUN RECORDS
639 Madison Memphis, Tenn.

BREAKING!
LET ME ENTERTAIN YOU

Ray Anthony
#4876



The European Hit
That's Sweeping America

ZERO--ZERO
by
The Popcorns

Decca 31446

HEADING FOR THE TOP!
"MARILYN"

A Great Album of ...

MARILYN MONROE
FXG 5000



AUDIO FIDELITY RECORDS



FAST SALES TEMPO!

SWINGERS GO ON ORGAN AND ALL STOPS ARE OUT

By JACK MAHER

NEW YORK—If J. S. Bach could step down from his organ church loft today he could make a bundle cutting pop records. An electrified version of Herr Bach's favorite instrument is very much the thing these days, and singles by pop and jazz swingers are causing a good deal of chart attention.

During 1962 a wealth of organ-based material was cut and a good percentage hit the charts. Jazz organist Jimmy Smith crashed through with two big ones during the year with "Midnight Special" (Blue Note) and

"Walk on the Wild Side" (Verve). Dave (Baby) Cortez, who has had a number of past hits, has had it big on the pop chart with "Rinky Dink" and has a strong one in his current "Happy Weekend," on Chess.

Another newcomer to organ hit makers is Jimmy McGriff who originally appeared on the Jell label. McGriff is now on the Sue label with "I've Got a Woman." Booker T. and the MG's had a big organ instrumental hit with "Green Onions" on Stax. And then there's Earl Grant who has had two solid chart performers, his latest being "Sweet Sixteen Bars" on Decca. Grant is even more potent on LP product which spotlights his instrumental organ work along with his highly individual vocal style.

It's interesting to note that both the McGriff and Grant sides are interpretations of Ray Charles material. Charles himself had a big instrumental hit with the artist or the organ in "One Mint Julep" a while back.

This move on the pop front for the Hammond is a current break through for a type of instrumental music that has been very successful in jazz for some years. Such artists as Jimmy Smith, Johnny (Hammond) Smith, and Shirley Scott have been potent sellers for a long time. There's a good chance that trend will continue too, for the number of new artists plying the organ trade seem to increase with every passing week.

A How-To Kit Tells How to Be Belafonte

CHICAGO—Mercury is designating November National Do-It-Yourself Folk-Singing Month and is tying it together with a tongue-in-cheek promotion of "The Two Sides of the Smothers Brothers."

Key to the program is a "Do-It-Yourself Folk Singing Kit," containing a booklet, "How to be a Folk Singer," authored by the Smothers Brothers, spoofing folk singing and folk singers; a booklet on how to play the guitar; a diploma embellished with a gold seal to be filled out by those who feel they have become proficient folk singers, and a lapel button which proclaims "I Am a Folk Singer" in large type, and in smaller type, "Authorized by the Smothers Brothers and Mercury Records."

The kit is being sent to disk jockeys and newspaper editors around the country. Record dealers who wish to tie in are being provided with a counter card and a quantity of buttons.

Kenny Myers, vice-president, termed it the "largest promotion a record company ever put behind a folk music album and is just the first step in our expanded folk music operation."

German Exec On U.S. Tour

NEW YORK—August Batzem, an executive with Electrola Records in Germany, completed a tour of the United States and Canada this week which was meant to solidify and expand the label's representation on the North American continent. While in the United States, Batzem visited affiliates and toured various outlets in the American merchandising make-up.

In an interview he said Electrola was interested in placing more product (especially classical disks, not released by arrangement with Angel Records) with U. S. firms. Arrangements for Electrola products in this country are made through the West German's rep, Transglobal Music.

He also toured retail outlets to get a better picture of merchandising techniques used in this country.

He had praise for those stores dealing in foreign language recordings who compete on the open market with imported disks and sell them at list price. He made an extensive visit to the Yorkville section of this city, which has a strong German-American population.

The Electrola official had critical words for the low-price and discount record structure in this country, commenting that such price cuttings damage high quality merchandise, especially records in classical catalogs.

Dot Opens Own Boston Branch

HOLLYWOOD — Dot Records last week opened its own branch in Boston, making it the 18th company-owned distribution outlet to be launched by the label. The line had been handled in that market by Lee Hartstone's Mutual Distributing since 1955. Dot's newest branch will cover both Boston and all New York markets.

Seymour Spiegelman, manager of Dot's Memphis branch for the past two years, will serve as manager of the new Boston branch. It is interesting to note that Spiegelman is a former member of the Hilltoppers, Dot's first successful singing group during the label's early days.

The new branch is being opened by John P. (Pete) Vescovo, administrator director of Dot Records Distributing Corporation. Vescovo will oversee the branch operations from his New Orleans headquarters. He reports to Mrs. Christine Hamilton, Dot Records vice-president in charge of sales.

2 DELLERS FOR THE PRICE OF 1

NEW YORK—The latest in father-son traditions can be heard in action on Vanguard-Bach Guild's forthcoming "Come Ye Sons of Art," in which two generations of English vocal artists will be heard.

The singers are Alfred Deller, solo counter-tenor and conductor, and Mark Deller, age 24 and a soloist with the Deller Consort. Their voices will be heard in a Purcell duet, "Sound the Trumpet."

The album is the 35th Vanguard LP of Alfred Deller and the Deller Consort. It also serves as the recording debut of Mark Deller.

BIGGER HOLIDAY

* SALES WITH DOOTO PARTY ALBUMS *



BUY 5, GET ONE FREE!! ENDS NOV. 30th

DOOTO NEW RELEASES



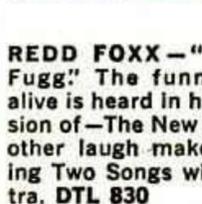
REDD FOXX—"Laff Along with Foxx" Special Holiday myrth-filled package—with the newest and most hilarious party fun—Cow Pasture Baseball, Cat Holes, Fathers Feathers and others. DTL 832 ...\$4.98



HATTIE NOEL—"The Ticked Soul of Hattie Noel!" The greatest comedienne of them all—She's rough, ribald, naughty, bawdy—The most bell-splitting fun maker on wax. DTL 829 ...\$4.98



REDD FOXX—"Hearty Party Laffs!" Top LP by The Best-Selling Comic on Records—Album includes: Over Sex'ed American, Three Dollar Women, Prostitute vs. Protestant. DTL 828 ...\$4.98



REDD FOXX—"The New Fugg." The funniest man alive is heard in his new version of—The New Soap, with other laugh makers including Two Songs with orchestra. DTL 830 ...\$4.98

DOOTO BEST SELLERS



Top Comics. Redd Foxx, George Kirby, Sloppy Daniels, etc. DTL 274 \$4.98



Best Selling Album. Race Track, New Soap, The Jackass. DTL 214 \$4.98



Holy Golf Game, Licked Husband, The Big Possee, etc. DTL 295 \$4.98



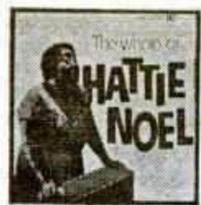
Redd Foxx. Soldier & Sailor, Cross-eyed Rooster, Wise Crack. DTL 227 \$4.98



Redd Foxx. Sleeping Deacon, Missionary Menu, Breast Bed. DTL 815 \$4.98



Hilarious Haymaker which will cause convulsive laughter. DTL 808 \$4.98



A Scream. The Second Hole. The Razor Blade, etc. DTL 823 \$4.98



Redd Foxx. Two Oars, Brown Nosed Reindeer, etc. DTL 219 \$4.98



Redd Foxx. Shooting the Rear, Pajama Tops, Black Sheep. DTL 298 \$4.98



Favorite TV and radio jokes. Parking Ticket, Grape Skins. DTL 234 \$4.98



Redd Foxx. The Hollywood Playboy, The Plastic Surgery. DTL 249 \$4.98



Gene & Freddie. Hilarious! A guaranteed party riot. DTL 279 \$4.98



Dooto's newest, sidesplitting fun-maker. Top party LP. DTL 825 \$4.98



Foxx's funniest best seller includes Earth Quake, Pregnancy, etc. DTL 275 \$4.98



Smash Laughs. Red Riding Hood, Shave Your Hair. DTL 820 \$4.98



Redd Foxx. Turned to Stone, Dead Jackass, Guided Muscle. DTL 220 \$4.98



Hot Tales. The Mother, The Brassiere, Sister's Dress. DTL 801 \$4.98



Hotel Talk, The Congo Cannibal, The Indian & Spook, etc. DTL 804 \$4.98



Baron Harris. Includes Sexy Dan, Snow White, etc. DTL 294 \$4.98



Hysterical Jokes. Lickadysplit, Shooting Craps, etc. DTL 253 \$4.98

3 SIZZLING SINGLES

- 1 "LAWFUL WEDDING" The Cuff Links #438
- 2 "STRANGE LOVE AFFAIR" The Dootones #470
- 3 "EARTH ANGEL" The Penguins #348

DOOTO RECORDS 9512 SO. CENTRAL AVE. LOS ANGELES 2, CAL.

Secrets Behind the Success Of a Budget Price Disk Firm

• Continued from page 6

continually needed. When you get into this position, you simply don't ship the additional product until you get paid for what you shipped previously.

Pot of Gold

"We think we've hit the jackpot on this with our Magnificent Hit series. This presently consists of 12 99-cent albums on the Tops label, all of which feature great standards and show tunes. Adults don't buy single record pop hits but they must like the hits songs of today and yesterday, because they are buying these packages. This series has enabled us to reach a very firm credit basis with the racks."

PRI, which now has some 26,000 outlets, is constantly seeking more. Along these lines, Finley has just closed a deal with the B. F. Foodrich Company, to place floor racks, holding 200 records, in more than 700 Goodrich retail outlets across the nation. A similar deal is now in the works with the Goodyear Tire & Rubber Company.

These operations are worked not through jobbers, but direct. The individual store manager reorders for his store. In other cases, if new accounts are picked up in various markets, the nearest rack jobber will more than likely be assigned to handle the account.

Major Chains

PRI is also working closely with such major chains as Neisner Brothers and Montgomery Ward. In these cases, the home office of the firm does the ordering with shipments made direct to individual locations. An interesting as-

pect of this is the fact that PRI statistics have been compiled over a period of years on what types of merchandise sell best in each of many markets.

"Thus," says Finley, "The buyers in the home office simply tell us in terms of quantities of record what each outlet needs. They never order by record number but by market. We fill the orders according to what we know will sell best in each market."

Firms like PRI can afford to sell albums at 99 cents for both stereo and monaural (60 per cent of the company's sales, by the way, are stereo) only by having complete manufacturing facilities of their own, according to Finley. "We do our own mastering, plating, pressing and album covers in our own West Coast facilities, where we employ 450 people," he said.

26,000 Outlets

Lines now in the PRI fold, which has 26,000 retail outlets all told, include Kimberley, Venise, Mayfair, Tops, Golden Tone, Rondo, Rondolette, Galaxy, Evon, Acorn and Choo Choo.

"Having a big variety of merchandise is one way of keeping the rack jobber happy and we try to have a lot to offer him. We have 700 titles now and we'll be introducing two new 99-cent lines the first of the year with a combined total of about 100 new titles," Finley said.

As for the name, Precision Radiation Instruments, Finley remarked, "I understand it was a company acquired for tax purposes some time back. We're considering changing the name but I'm not sure when we'll get around to it. Meanwhile, if you know somebody who wants to buy a flock of brand-new, unused Geiger counters, please send them to us."

PLANS JELLING FOR NARM MEET

NEW YORK—NARM, the record rack jobbers' association, is losing no time in preparing for its annual convention to be held in San Francisco March 3-7. The meet will take place at the Fairmount Hotel, with registration starting March 3, with a welcoming cocktail party. Business sessions will begin at 9 a.m. the next day. It is the rack jobbers' fifth annual convention.

Miss Wisconsin Draws Throng to Store Birthday

OSHKOSH, Wis. — "Miss Wisconsin," Joan Engh, runner-up in the 1962 Miss America contest, was the chief attraction at Exclusive Record Marts' anniversary celebration, November 7. Police were needed to control the crowds. Youngsters and adults jammed the store throughout the evening.

Owner James A. Giombetti, who also operates record outlets in Sheboygan and West Bend, pulled out all stops for the highly successful promotion: Continuous broadcast over Radio Station WOSH of interviews with record artists and visiting celebrities; giant searchlight all night long in front of the store; a red carpet spread before the door for Miss Wisconsin's grand entry, and all store personnel in formal attire.

Disk distributors and personnel who appeared to help mark the occasion included: Jay Albrent, James A. Martin Distributors; Harold Rietz, Pete Stocke and Don Strankowski, Taylor Electric Company; Ronnie Strassburger, Garmisa Distributing, Inc.; Jack Wajer, Liberty Records; Robert Gratky, Beckerman Distributing Co.; George Karnas and Leonard Olson, Neslo Distributors; Benn Ollman, BMW, and Wayne Novak, O'Brien Distributing.

Wisconsin Man Wins Radio-Sunglasses in Wico Sales Contest

CHICAGO—Bob Olstad, Edgarton, Wis., operator, was the first winner of a pair of radio-sunglasses being awarded by Wico Manufacturing Corporation as part of a new sales promotion campaign.

Operators are given the sunglasses (\$24.95 list) if they buy any one of the five following items: Standard phonograph dolly (\$34.95), two pair of wing speakers (\$34.95), pin game lift (\$69.50), two conversion covers for Seeburg 3W1 phonograph (\$21.95 each) or any two restyling kits (average price \$39.95).

Wico kicked off its program last week with a general promotion mailing to operators. In addition to the sunglasses, operators are also given an eight-ounce can of high grade lubrication oil with every order.

The promotion mailing also includes an extensive description of a wide variety of Wico parts, many of which were introduced in the firm's new 165-page catalog recently.

Among these is a new rubber-backed pool cloth, put out as an adjunct to the firm's regular grade. Called "Double A" (serial 19-5222), the cloth is rayon backed as compared to a cotton backing on the regular grade. The new cloth also has a stronger and finer weave, heavier wool (2 ounces per yard heavier) and a brighter sheen on the playing surface.

Price of the new cloth is \$10 compared to \$8 per yard on the regular grade.

PHILADELPHIA — Cameo Parkway Records, Inc., declared the company's first quarterly dividend of 10 cents a Class A common share. It is payable December 10 to shareholders of record November 15. The company's figures for its third quarter showed net profit of \$180,116 or 30 cents a share outstanding as compared with a net profit of \$65,701 or 11 cents for the corresponding period last year.

BEST SELLING PHONOGRAPHS, RADIOS & TAPE RECORDERS

These are the nation's best sellers by manufacturers based on results of a month-long study using personal interviews with a representative national cross-section of record-selling outlets (only) that also sell phonographs, radios and/or tape recorders. A different price group is published in the space each week. Each category appears approximately every 14 weeks.

The percentage figure shown for each brand is its share of the total number of weighted points derived from all dealer responses. Point tabulations are based on the rank order of manufacturers' sales at each dealer, and weighted by size of outlet. Only manufacturers earning 3% or more of the total dealer points are listed below.

PHONOS LISTING BETWEEN \$151 and \$200

POSITION				
This Issue	8/25/62 Issue	5/26/62 Issue	BRAND	% OF TOTAL POINTS
1	1	1	Magnavox	40.5
2	—	—	Masterwork	13.9
3	3	2	Motorola	10.3
3	—	5	Zenith	10.3
5	2	6	RCA Victor	6.3
6	4	3	Voice of Music (VM).....	4.8
7	—	—	Webcor	4.0
			Others	9.9

Since this chart is based on the previous month's sales, it is conceivable that certain brands will appear at one time and not at another because of many influencing factors. Thus it does not indicate that the above ranking applies for any period other than the previous month. Those brands that appeared in previous issues for this category and do not happen to merit a listing above are shown below with their rank order in the issue indicated in parenthesis.

8/25/62 Issue: Symphonic (5); Philco (6); Curtis-Mathes (7).

5/26/62 Issue: General Electric (4).

DISK DEALS FOR DEALERS

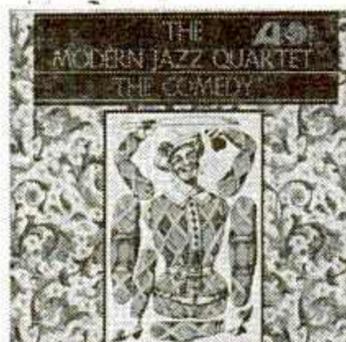
A summary of promotional opportunities for dealers by manufacturers and distributors currently offering records at special terms. Shown where available are starting and expiration dates for each deal as well as the date of issue and page number of the original news story and/or advertisement providing details of each promotion. Please consult these for full information.

- AUDIO FIDELITY-DAUNTLESS**—Expires November 30, 1962. Started November 12, 1962. Label is offering a 15 per cent discount on all new releases plus entire catalogs of both labels.
- ATLANTIC-ATCO**—Expires November 30, 1962. Started November 1, 1962. Label is offering a 15 per cent merchandise discount on album catalog and new releases.
- CAPITOL-ANGEL**—Expires November 30, 1962. Started October 15, 1962. One-for-two LP plan covering Angel's entire opera catalog, and a 1-for-2 offer of Capitol's complete Hollywood Bowl Symphony Catalog.
- DOT**—Expires November 30, 1962. Started November 1, 1962. Label is offering 10 per cent cash discount on entire Lawrence Welk catalog.
- KANDY**—Expires November 30, 1962. Started November 1, 1962. Label is offering a seven-for-the-price-of-six deal on its complete catalog of singles and albums.
- KING**—Expires November 30, 1962. Started November 1, 1962. Label is offering a 12½ per cent cash discount off of the invoice on each LP purchased, with a minimum requirement of 10 LP's from the combined King-Bethlehem-Audio Lab catalogs.
- STARDAY**—Expires November 30, 1962. Started November 1, 1962. Label is offering a Christmas stocking plan of one LP free for every five purchased.
- REQUEST**—Expires December 1, 1962. Buy 10, get two free on LP releases, including "German Student Songs," "Songs of Portugal," "Fernanda Maria—the Queen of Fado" and "Songs From the Alps."
- COLPIX**—Expires December 6, 1962. Started September 10, 1962. Label is offering 15 LP's free on every 100 purchased Plan is on new releases.
- CADENCE**—Expires December 10, 1962. Starts November 5, 1962. Sales plan is four free albums on a minimum order of 25. Program covers complete LP catalog and four new releases.
- EPIC**—Expires December 10, 1962. Started November 5, 1962. Label is offering a 15 per cent discount on distributor purchases of their seven new album releases, five new tape releases and 16 specially selected albums from the label's catalog.
- CAPITOL-ANGEL**—Expires December 15, 1962. Started October 1, 1962. A 12½ per cent discount is being extended on 41 Capitol and Angel Christmas albums. See separate story, page 5, October 13 issue, for details.
- LIBERTY**—Expires December 15, 1962. Started November 1, 1962. A 15 per cent cash discount is offered on November album releases.
- LIBERTY**—Expires December 24, 1962. Started October 1, 1962. Label is offering dealers a 15 per cent discount on Chipmunk product, new and catalog. See separate story, October 13 issue, for details.
- COLPIX**—Expires December 31, 1962. Started November 12, 1962. Label is offering 20 free sets with every 100 purchased to distributors on 18 kiddie albums.
- COLUMBIA**—Expires December 31, 1962. Started November 15, 1962. Label is offering an extra 10 per cent discount on 15 of the Mitch Miller Sing Along albums.
- PRESTIGE**—Expires December 31, 1962. Started November 19, 1962. Label is offering a 15 per cent discount on all albums by Gene Ammons, Shirley Scott, Miles Davis, Eddie (Lockjaw) Davis and John Coltrane.

ALBUM COVER OF THE WEEK



GRIMM'S FAIRY TALES, Vol. 1—Eve Watkinson, Christopher Casson, Spoken Arts 840 Howard Russo designed this clever cover depicting various fairy tales characters and scenes. The attractive cover is tastefully done in vivid shades of green, orange, black and white. Dealers could make good use of the entire series as fine display material for children's sections and windows.



THE COMEDY—The Modern Jazz Quartet, Atlantic 1390. Here's a stimulating double cover album designed by Loring Eutemy that's a real showpiece. Reproduced—through courtesy of New York Public Library and The Bettman Archive—are full-color illustrations of commedia dell'arte characters placed on an intricately designed background reminiscent of the period.

HOT R & B SINGLES

This Week	Last Week	Title, Artist, Label & No.	By special survey for week ending 11/24	Weeks on Chart
1	1	BIG GIRLS DON'T CRY Four Seasons, Vee Jay 465		4
2	7	NOTHING CAN CHANGE THIS LOVE Sam Cooke, RCA Victor 8088		6
3	5	SOMEBODY HAVE MERCY Sam Cooke, RCA Victor 8088		7
4	4	DO YOU LOVE ME Contours, Gordy 7005		14
5	3	GREEN ONIONS Booker T & the MG's, Stax 127		14
6	12	I'VE GOT A WOMAN Jimmy McGriff, Sue 770		5
7	6	STORMY MONDAY Bobby Bland, Duke 355		9
8	2	HE'S A REBEL Crystals, Phillies 106		7
9	11	RELEASE ME "Little Esther," Phillips, Lenox 5555		3
10	10	STUBBORN KIND OF FELLOW Marvin Gaye, Tamla 54068		8
11	9	I'LL BRING IT HOME TO YOU Carla Thomas, Atlantic 2163		4
12	8	LIE TO ME Brook Benton, Mercury 72024		12
13	18	NEXT DOOR TO THE BLUES Etta James, Argo 5424		5
14	27	LIMBO ROCK Chubby Checker, Parkway 849		2
15	19	RETURN TO SENDER Elvis Presley, RCA Victor 8100		3
16	13	ANNA (GO TO HIM) Arthur Alexander, Dot 16387		5
17	17	POPEYE (THE HITCHHIKER) Chubby Checker, Parkway 849		7
18	24	I'M GOING BACK TO SCHOOL Dee Clark, Vee Jay 462		3
19	16	DON'T HANG UP Orlons, Cameo 231		3
20	14	UNTIE ME Tams, Arlen 711		6
21	20	NEXT DOOR TO AN ANGEL Neil Sedaka, RCA Victor 8086		4
22	-	ONLY LOVE CAN BREAK A HEART Gene Pitney, Musicor 1022		1
23	15	MONSTER MASH Bobby (Boris) Pickett & the Crypt Kickers, Garpax 44167		8
24	-	KEEP YOUR HANDS OFF MY BABY Little Eva, Dimension 1003		1
25	-	YOU THREW A LUCKY PUNCH Gene Chandler, Vee Jay 468		1
26	30	SOMEDAY, SOMEWAY Marvelettes, Tamla 54065		11
27	22	YOU BEAT ME TO THE PUNCH Mary Wells, Motown 1032		13
28	23	YOU CAN RUN Jerry Butler, Vee Jay 463		5
29	-	MY MAN—HE'S A LOVIN' MAN Betty Lavett, Atlantic 2160		1
30	25	POP POP POP-PIE Sherrys, Guyden 2068		2

TALENT TOPICS

Continued from page 10

man's Living Room downtown, starting January 21, when the room inaugurates a new Saturday afternoon music policy. Set for an early date at the Living Room are **Rose Murphy** and **Slam Stewart**. **BILL SACHS**

Pittsburgh

Dinah Washington has been booked into the Holiday House beginning November 30, replacing **Tony Martin**, who canceled out because of illness. . . . **Florian Zabach**, the concert violinist, has been set for the Horizon Room night club, starting December 10. He has just returned from an Australian tour. . . . **Bo Diddley** is the current attraction at Peppermint Lounge West.

Organist **E. Power Biggs** will be featured November 25 at a concert at the First Presbyterian Church in nearby McKeesport. . . . The closed circuit telecast of the American Pageant of Arts for the National Cultural Center will be shown at the Mt. Lebanon Auditorium November 29.

Guy Lombardo signed **Jack and Sally Jenkins**, a man-and-wife singing duo, to a personal contract during his Twin

Cleopatra, a Dance, Makes Bow at 5 & 10

NEW YORK—They're premiering dances everywhere these days. Last week the new dance, the Cleopatra, created by the Dale Dance Studios, made its first public appearance at the F. W. Woolworth's store here at 50th and Broadway. The dance, created in honor of the record of the same name by the Precisions on Golden Crest, was the brain child of Ed Fischer, promotion man for Olympia Distributors here, who handle the Golden Crest line.

The disk kicked off here on Station WMCA last week and Fischer had all of the station's deejays, Joe O'Brien, Harry Harrison, Jack Spector, Don Davis and Dan Daniels, appear at the Woolworth store, with the Precisions, which helped spur sales of the disk, according to Fischer.

Coaches date and will feature them at his Americana (N. Y.) Hotel stint. . . . The **Modern Jazz Quartet** will appear on November 17 at a Carnegie Music Hall concert. . . . **Enrico Bruni**, who records for 20th Century-Fox, goes into Horizon Room November 26, after closing at the Caravan, New Castle. **LEONARD MENDLOWITZ**

Reviews of New Singles

Continued from page 28

JEAN DEE
★★★★ Pick Me Up on Your Way Down — BETHLEHEM 3051—This one could move out strongly. It's a bright-tempo weeper ballad with a lot of country touches, and Jean sings it well. Backing, by ork and chorus, and it builds to strong ending. (Pamper, BMI) (2:31)

★★★ Back to Loneliness — (Troy Martin, BMI) (2:26)

JAZZ

SHIRLEY SCOTT
★★★★ Sister Sadie (Parts I & II)—PRES-TIGE 230—This pair of electric-organ-and-rhythm sides could develop strong action. Miss Scott punches the tune out solidly and the excitement builds nicely on both sides. Deejays will find it a strong rhythm number in their shows.

JIMMY SMITH
★★★★ Honeysuckle Rose—BLUE NOTE 1852—Quiet, soft reading of the Waller standard here from the current "Plays Fats Waller" album. Side has a fine sound with easy playing in walkin' tempo from Smith. (Santly Joy) (4:30)
★★★★ Lulu's Back in Town—This is another standard effort. The organist gets into a velvet mood at an easy, soft tempo and moves on easily. (Witmark) (5:15)

PAUL WINTER SEXTET
★★★★ Journey to Recife—Side is in the bossa nova groove and is out of the current album by the young jazz artist and his group. It has that quick bossa swing with fine horn work in solo and unison. (Duchess, BMI) (2:37)

★★★ Maria Nobody (Maria Niquem)—(Pending) (2:38)

CAL TJADER
★★★★ Weeping Bossa Nova — VERVE 10275—One of the first bossa nova tracks to catch on (it's from a Tjader album issued earlier this fall), this side has a slick instrumental sound, aided by guest guitarist, Almeida, which could deliver action as a single. Worth watching. (Brazilliance, ASCAP) (1:45)

★★★ Silenciosa—(Peer Int'l, BMI) (1:49)

RHYTHM & BLUES

RAY SCOTT
★★★★ Joy—RAN-DEE — 102 — Bouncy, rhythm number by Scott that's a real hand-clapper, and generates excitement. It could step out. (Massa, BMI) (2:17)

★★★ Looking for You — (Massa, BMI) (2:15)

SPIRITUAL

BROTHER JOE MAY
★★★★ Wake Me and Shake Me—NASH-BORO 750—Brother May builds excitement with this moving performance. Side grows in intensity against insinuating tempo and backing by piano and organ. (Excellorec, BMI) (3:10)

★★★★ How the Lord Can Heal—Another outstanding example of the May art. This side sings the praises of the benefits from the Lord and singer is indeed possessed with the spirit. (Excellorec, BMI) (2:29)

BONITA CANTRELL
★★★★ Sweet Heaven—NASHBORO 748—Here's a beautiful and moving outing for Miss Cantrell and other voices. The side

LIVE REVIEWS

Continued from page 10

in the newspapers for their zany efforts in behalf of the Volstead Act. The actors tried hard with what plot, jokes and lyrics (James Lipton) and music (Sol Berkowitz) pasted together, but it was a hopeless way of making a living. The gags were extremely small ones ("Boy, what a terrible gang." "No, they're terrible people; it's a great gang.") and one lyric rhymed "happy" with "Shoulder-strappy." The music was loud and largely forgettable.

There are two kind words left over for the Kermit Bloomgarden production: Dorothy Loudon, Against terrifying odds, Miss Loudon, a temperary fugitive from supper clubs in her first Broadway show, got a few nice moments across as the gangster's girl, Wilma Risque. She wore well in two numbers, "I Love You for That" and "Baby, Baby."

Others who walked around in various stages of shock were Mary Ann Mobley, a onetime Miss America; Bruce Gordon, who used to be mobster Frank Nitti in "The Untouchables," Phil Leeds, and Bert Convy the juvenile, who once was a first basemen in the Phillies' farm system (at least, he knew what to expect).

Columbia Records had the original cast album rights, but since the show folded Saturday (17) after running only six days, Columbia will not exercise its option. **JACK ORR**

CONCERT

Limelitters Show Solid Appeal

If ticket sales and audience reaction are a valid measure, the Limelitters' one-nighter at Carnegie Hall November 10 was a solid hit. Every seat in the house was filled, and the overflow piled up on the stage seats to the point where it looked as though the folk-oriented trio was being backed by the Westminster Choir.

The Limelitters, with five strongly selling RCA Victor albums behind them (plus an earlier album on Elektra), put on a concert performance that was a model of polished folksiness. Limelitter Lou Gottlieb's erudite, polysyllabic comments on the group's numbers ("Here's a little number, literally the quintessence of Yarbroughism . . ." and "We admit, in all truthfulness, that the lyric does evoke a certain vivid imagery . . .") was the perfect, dead-pan balance for fast-paced musicianship.

Wisely, the Limelitters did not simply give an on-stage performance of their recorded successes. Only about half of the nearly two-dozen songs on the program were drawn from group's albums.

Among the oldies but goodies were Glenn Yarbrough's tender, lyrical "Molly Malone," Lou Gottlieb's rascally "Madeira, M'dear," and Alex Hassilev's slyly secular "Monks of St. Bernard." The group also scored strongly with "Gunslinger," "Vikki Dougan" and "Jehosephat" among album-derived numbers. New additions to the repertoire included such well-handled numbers as "Wabash Cannonball," "Corn Whiskey . . . the Risin' of the Moon."

Only once during the evening was the group "upstaged." As a final encore, and in response to demand, the trio swung into "Hey Le Lee Li Lee," an exercise in choral singing in which audience members furnish two-line verses. An audience voice broke everybody up—including the Limelitters, with: "I think the Limelitters are nifty . . . but, Oh, that ticket price—four-fifty!"

General feeling of the audience, which represented a real cross-section of oldsters, young suburbanites, college kids and small fry: Maybe so—but it was worth it. **C. S.**

is in a slow-gaited tempo with much excitement and expression throughout. (Excellorec-Mohawk, BMI)
★★★ Marching Home — (Excellorec-Mohawk, BMI) (2:47)

REV. C. L. FRANKLIN
★★★★ Your Mother Loves Her Children — BATTLE 45903—The Reverend Franklin and his congregation have a moving performance of the spiritual here. His preaching is moving and there's much to delight the lover of this kind of music. (2:44)

★★★★ I Will Trust in the Lord—Another moving performance from the preacher. It's a forceful presentation of faith and the congregation is very much in evidence. (2:47)

★ ★ ★ MODERATE SALES POTENTIAL

COUNTRY & WESTERN

BUDDY THOMAS
★★★ If Only Tomorrow (Could Be Like Today) (Copar-Forrest, BMI) (2:30)—
★★★ All Around Me (Copar-Forrest, BMI) (2:04). **TODD 1068**

JOANIE HALL
★★★ I'll Be the First to Cry (Sage & Sand, SESAC) (2:28)—★★★ Here I Am, Crying Again (Sage & Sand, SESAC) (2:40). **SAGE 366**

DON SNEED
★★★ My Baby's Back (Cedarwood) (1:44)—★★★ Big Jim (Pamper, BMI) (1:38). **CASCADE 108**

GENE CRAWFORD
★★★ Ages and Ages Ago (Moss Rose, BMI) (2:17) — ★★ Standing at the Chapel (Moss Rose, BMI) (2:16). **BOW & ARROW 1001**

PAUL WAYNE
★★★ Turned Her Back (Starday, BMI) (2:16) — ★★ You're Just Filling In (Starday, BMI) (2:06). **STARDAY 610**

TOMMY HILL'S NASHVILLE STRING BAND
★★★ Twin Fiddle Polka (Starday, BMI) (2:29)—★★★ K. C. Whistle Blues (Starday, BMI) (2:42). **STARDAY 611**

RAY GODFREY
★★★ Better Times a Comin' (Hotpoint-Yonah, BMI) (2:12)—★★★ Ten Silver Dollars (Yonah, BMI) (2:37). **SIMS 130**

DOIL DTOKS
★★★ My Everything (BMI) (2:32)—
★★★ Another Fool (BMI) (2:32). **OAK-RIDGE 102**

BOB AND MARIE KING AND THE COUNTRY KINGS
★★★ I've Been Dreaming (Canada, BMI) (1:55)—★★★ Boy With a Future (BMI) (2:22). **RODEO INTERNATIONAL 3153**

(Continued on page 40)

SWINGIN' CHART CLIMBERS

Big on Charts — Big Sales

By JUDY JAE

BROSH RECORDS JC-625

"TWISTEREE"

b/w

"SCRAPBOOK TWIST"

ORDER FROM LOCAL C.I.R.C.A. DISTR.
Distributed By 1619 N. Cherokee Ave.
C.I.R.C.A. Hollywood 28, Calif.

ONE-STOP RECORD SERVICE

Complete line of Spirituals, R & B and Catalog Merchandise.

Write to be placed on our national mailing list.

We ship anywhere C.O.D.

BARNEY'S ONE-STOP

1144 S. Kedzie Ave., Chicago 12, Ill.
Phone: NE 8-9053

CUSTOM RECORD PRESSING

Mastering—Processing—Labels
POLYMAX 100% ANTI-STATIC
FACTORY CLEAN
SIDNEY J. WAKEFIELD
P. O. Box 6037, Phoenix 5, Ariz.
Direct Dial 602-252-5644

RECORD PROCESSING AND PRESSING

45 R.P.M.—33 1/3 R.P.M., any quantities.
Complete Record Service.
Includes Labels—Processing—Masters.
Send your tape—we do the rest!
SONGCRAFT 1650 Broadway
New York 19, N. Y.

CLASSIFIED MART

A convenient market place for the best sources of equipment, supplies, services and personnel... serving more than 20,000 buyers, sellers, and users of music, records, tapes, home entertainment equipment, coin machines and many other related products throughout the entire world.

DISTRIBUTING SERVICES

RECORD DISTRIBUTORS

ATTENTION, DISTRIBUTORS

Local Area Exposure and Distribution Wanted for
"THE BABY SERENADE"
A Standard
KRIS ARDEN
"THE OLD CLOCK MAKER"
A Seasonal
Sample on request.
Please state your company policy.
NOVELINE ENTERPRISES
77 W. Market St., Newark 3, New Jersey

HAYDN SOCIETY RECORDS

ARE NOW AVAILABLE TO QUALITY DEALERS FROM COAST-TO-COAST
Send for current catalog
ESOTERIC, INCORPORATED
P. O. BOX 1799
HARTFORD, CONN.
National Distributors for
HAYDN SOCIETY RECORDS

JOYALL RECORDS—FOR REAL COUNTRY sound, "Here's the Key" by Charlie Rife. DJ's, look for us in the future. Writer with a future, Joyce Allsup, Joyall Records, Box 8293, Nashville 6, Tenn.

BECAUSE OF YOU—
WE'RE ON THE MOVE!
TOPPS DISTRIBUTING CO., INC.



**BIGGER & BETTER QUARTERS
BIGGER & BETTER OPERATION
BIGGER & BETTER SERVICE**
Our sincere thanks to all who have helped make this important expansion possible.
Fred Maroon, President
TOPPS DISTRIBUTING CO., INC.
NEW ADDRESS:
2222 N.W. Fifth Ave.
Miami 37, Florida
Code 305, FRanklin 4-8166

LOOKING FOR
those hard to get
OLDIES AND GOODIES

We Have Them!

RELIC RACK
116 Main St.
Hackensack, N. J.

**RECORD MFG. SERVICES,
SUPPLIES AND EQUIPMENT**

**RECORDING FACILITIES
& SUPPLIES**

**PROFESSIONAL DEMO
RECORDS**

Finest Quality—Low Prices—
Top Notch Talent.
8 Singers (male-female), 10 Instruments—
Vocal Groups.
Best, Modern Tapes and Disc Equip.
(Ampex, Altec, RCA)
Large Sound Studios—Top Technicians.
Piano or Organ & Vocal—1 song, \$11.50;
two songs, \$20.00 (45 or 78); add Guitar,
Bass, Drums, Sax, Clarinet, Steel Guitar,
Violin for \$4.00 each per song.
WRITE FOR FREE BROCHURE.
**DEMONSTRATION RECORD
COMPANY**
(Our 10th Year)
Box 3404, Sta. C Lincoln, Nebraska

**RECORD PROMOTION
& PUBLICITY**

ACTION COAST TO COAST—MORTY WAX
Promo Network, 1697 Broadway, N.Y.C.
CI 7-2159.

**RECORD ACCESSORIES &
DEALER FIXTURES**

**ART-PHYL
CREATIONS**

Wire Record Racks
Peg Display Baskets
Highest Quality,
Lowest Prices.
Send for Latest Catalog.
508B Frelinghuysen Ave.
Newark 14, N. J.
N. J., BI 8-5100
N. Y., WO 4-2565

**RECORD STORES
Increase
Selling Efficiency**

The original and most convenient record catalog service. Listings of the latest popular records by titles and artists rushed three times a month by first-class mail. Big Books of over 200 pages of current and older numbers by titles and artists sent monthly—each month complete in itself with no need to refer to previous issues. Three months' trial, \$10.00, or economical yearly, \$35.00. Information and samples sent on request.

RECORDAID, INC.

P. O. Box 5765 Philadelphia 20, Pa.

**USED COIN MACHINE EQUIP-
MENT, PARTS AND SUPPLIES**

FOR SALE

CLOSE-OUT
Northwestern Parts
For Models 33-39-40-49, etc.
Also T.G. and P.G.
30% from list.
Large inventory.
NOVELTY PEANUT CO.
1409 S. Ervay
Dallas, Texas

FOR SALE—5 KEENEY LITE A LINE, 3 Keene Two-Gun Fun. All machines like new. Will accept best offer. A. P. Sauve & Son, 7525 Grand River Ave., Detroit 4, Michigan.

WANTED TO BUY

WANTED TO BUY—UN. TRIPLE PLAYS. Nolor Novelty Co. 142 Dore St., San Francisco, Calif. MA 1-5438, MA 1-5439. ch-11a

BUSINESS OPPORTUNITIES

INTERNATIONAL PROFITS YOUR OBJECT? You can reach and sell your published songs, tapes, masters, services to leading music industry influencers all over the world through the International Buyers & Sellers Exchange. Designed to help you reach markets outside the U.S.A., it appears each week in Billboard Music Week.

LIFETIME INCOME OPPORTUNITY!

Responsible Men or Women wanted to independently own and service profitable, dignified route of self-service racks, featuring the best in Hi-Fi Stereo records at budget prices; consigned to Drug Stores, Supermarkets, Discount Marts, Department Stores, etc., exclusively in your area.
NO SELLING EXPERIENCE NECESSARY. You simply replace sold records and collect profits each week. Low overhead. You can service local accounts from your home regardless of where you live on either full-time or spare-time basis. Cash investment of \$1,695 secured by inventory, display equipment and supplies. **WE SUPPLY YOUR FIRST 10 LOCATIONS IN YOUR OWN PROTECTED AREA!** If you are financially capable of starting immediately, call or write for full details to
TRANSO WHOLESALE INC.
Dept. B, 223-07 Hempstead Ave.
Queens Village 29, N. Y.
Phone: 212-GR 9-3144

PARTNERSHIP OFFERED IN AN UP AND coming label. Vincent Vallis, B-Atlas & Jody Records, 2226 McDonald Ave., Brooklyn 23, New York.

MISCELLANEOUS

INTERESTED IN ACTING? REGISTER now. Details free. Talent Directory, Box 168, Plant City, Fla. del

JAZZ IMPROVISATION

by **JOHN MEHEGAN**
famous jazz piano instructor

A big "how-to" book. Written primarily for pianists, but applicable to any instrument except drums. Highly recommended by Bill Evans, Dave Brubeck, Andre Previn, Marian McPartland, Horace Silver, Teddy Wilson, and many other famous pianists.
Prefaced by Leonard Bernstein.
Descriptive circular on request.
\$15 at your favorite book or music store or from
WATSON-GUPTILL PUBLICATIONS, INC.
111 Fourth Ave., Dept. B, N. Y. C. 3

TALENTED LYRICIST CAN TURN 'EM out. I've got 25 hit lyrics ready. Would like to contact composer member of ASCAP. Reiss, Box 94, New York 52, N. Y. no24

30,000 PROFESSIONAL COMEDY LINES! Monthly topical gag service too! Free catalog. Robert Orben, 3536 Daniel Crescent, Baldwin Harbor, N. Y. mh15-64

EMPLOYMENT SECTION

HELP WANTED

RECORD RACKS

Openings still left in the following areas for top representatives: Chicago, Indiana, Kentucky, Minnesota, Iowa, Missouri, Kansas, Oklahoma and Texas.

Only qualified men or organizations need apply. If you can sell a complete quality line that is competitively priced, write today to

ART-PHYL CREATIONS
508 Frelinghuysen Ave.
Newark 14, N. J.

JACK MONROE AND HIS MUSICIANS Simplicity (Parts I and II) (Rual, ASCAP) (2:45, 2:45). MONROE 1002

RICKY MATERO Merry Merry Christmas (Sweco, BMI) (2:47)—Don't Ever Leave Me (Songs of the Hills, BMI) (2:43). HILLSIDE 502

CHRISTMAS

CHARLIE BUCK We Can't Miss This Christmas (Tad, ASCAP) (2:53)—I Wish I Were a Christmas Tree (Tad, ASCAP) (2:35) TAD 104

COUNTRY & WESTERN

LONNIE McDONALD 'Til You've Lost (Howdy, BMI) (2:30)—Victory Song (Howdy, BMI) (2:35). HOWDY 1113

RESULTS??? Recent CLASSIFIED MART advertisement for distribution outlets brought 28 replies in 4 days!!!

USE THIS HANDY AD ORDER BLANK

Please insert the following ad for _____ consecutive issues.
Classification: _____ Size: _____
 Set regular classified style. Set boxed classified style.
Copy: _____

Company Name _____ Authorized by _____
Address _____
City _____ Zone _____ State _____

CLASSIFIED RATES

	Per Insertion			
	1/2"	1"	2"	Each Additional Inch
Manufacturers Advertisers	\$9	\$15	\$25	\$9
Distributors & Employment Advertisers	\$5	\$9	\$15	\$5

- Minimum size sold is 1/2", approximately 35 words; 1" 70 words. All rates are for EACH advertisement, EACH time. Advertisements 2" or larger set in boxed style.
- If Box number is used, allow 10 words for number and address. Box number service charge, 50c per insertion.
- Deadlines: Copy received in any office by Tuesday appears in issue distributed following Monday.
- Billing only to rated firms and on orders of 4 insertions or more. All others, cash with order.

Reviews of New Singles

Continued from page 39

JERRY HATTON
★★★ One Small Photograph (Chappell) (1:47)—★★★ Lonely City (Canada, BMI) (2:18). RODEO INTERNATIONAL 3155

DEAN AND SHELL
★★★ Can You Tell Me (BMI) (2:17)—★★★ Prison of Memories (BMI) (2:08). OAKRIDGE 103

HANK La RIVIERE
★★★ Singing Wheels (Banff, BMI) (1:50)—★★★ Your Turn to Cry (Associated, BMI) (1:40). RODEO INTERNATIONAL 3154

BETTY WILLIS
★★★ Take Your Heart (Mardon, BMI) (3:34)—★★★ Someday You'll Need My

Love (Mardon, BMI) (2:05). RENDEZ-VOUS 190

RHYTHM & BLUES

JIMMY "SOUL" CLARK
★★★ Shook Up Over You (Pamtec, BMI) (2:22)—★★★ That's "A" What I Want (Pamtec, BMI) (2:00). TEEK 4824

ED McILWAIN AND THE TRAVELERS
★★★ Black Eyed Peas (L. B. Haffe, BMI) (2:07)—★★★ We Made a Promise (L. B. Haffe, BMI) (2:12). ALLISON 922

SPIRITUAL

TRAVELING KINGS
★★★ God's Been Good (Excellorc,

BMI) (2:34)—★★★ Could Have Been Gone (Excellorc, BMI) (2:43). NASHBORO 747

PHILIPPIAN GOSPEL

★★★ He Lightened My Heavy Load (Excellorc, BMI) (2:39)—★★★ Great Camp Meeting (Excellorc, BMI) (2:35). NASHBORO 749

SPIRITUAL

SENSATIONAL JUBILETTES

★★★ Remember Judgment Day (Bridsong, BMI) — ★★★ Jordan River (Bridsong, BMI). MESSAGE 1234

THE SAVETTES

★★★ Thinking of a Friend (Pro, BMI) (3:00)—★★★ Just Make It In (Pro, BMI) (3:25). CHOICE 32

**LIMITED
POTENTIAL**

OTHEA GEORGE
Come to Me (Criss, BMI) (2:38)—Keep On Writin' (Criss, BMI) (2:35). VOLUME 1110

VERNON AND JEWEL
It Hit Me Where It Hurts (Carriage House, BMI) — Since You Left Me All Alone (Bay-Tone, BMI). BAY-TONE 112

RIO TRIO
Slo' Motion Bossa Nova (Kennote-Kaden, BMI) (1:50)—You Tear Me Up (Kennote-Kaden, BMI) (2:05). LOTUS 17

STEVE GIBSON
No More (Myers, ASCAP) (2:22)—Peppermint Baby (Myers, ASCAP) (2:12). BAND BOX 325

**EUROPEAN
NEWS BRIEFS**

Technician Training Tied to Sales

HAMBURG—Seeburg's West German affiliate, Seevend Automatenvertriebs, is pressing the training of technicians as the key to high-voltage sales efficiency. Dr. Rolf-Dieter Pohl, Seevend chief, believes that sales begin with service—the trained technician. Dr. Pohl, an attorney specializing in economic law, established Seeburg's German operation. He is concentrating on recruiting technicians, in short supply because of the general German labor dearth. Gerhard Knospe, a veteran of Wiegandt, has taken over as sales manager for Seevend.

Seek Biennial 'Euromat Congress'

VIENNA—Austrian trade leaders are proposing a "Euromat Congress" every two years to thrash out common problems of European coin machine operation. Austrian trade chiefs are skeptical about trying to organize a single European-wide industry through the Euromat device, but they believe a biennial congress would be useful in sorting out the trade's common Common Market problems. President of the Austrian trade organization, Oesterreichischen AutomatenGewerbes, is Karl Anton Bergmann and the business manager, Dr. Rudolf Rampf. Other officers are Anisim Christoff, Walter Groemmer, and Hans Herwig, all of Vienna, vice-presidents, and Josef Maier, Graz; Franz Svoboda, Salzburg, and Walter Plehal, Vienna, directors.

Hamburg Firm Shoots High

HAMBURG—Th. Bergmann & Company is bringing out two new target games, Safari and Arizona. Safari is an electronic and Arizona a mechanical game. The two games have been developed under a program designed to take Bergmann into games production on a major scale. The firm has its eye on Continental leadership in the game field, which continues to be the soft sector of the European trade. Bergmann produces four models of payouts and a popular "bomber" game, Atlanticus. U. S. firms continue to dominate the European games field, virtually without competition.

Guards in London Want to Play

LONDON—Prison warders throughout Britain are protesting a ban on fruit machines in clubs for prison officials. The anti-fruit ukase was issued by the Whitley Council for Prison Service, the United Kingdom's national prison administration. The ban is based on a law prohibiting gambling on crown property. The Prison Officers' Association is protesting on the grounds that the gambling law applies to substantial stakes and not to the minimal amounts fed into the fruits, which the warders claim are primarily amusement machines. In any event, no prisoners are ever permitted to play the fruits, the warders added.

See German-Japan Coin Trade Tie

BONN—Japanese Premier Haytao Ikeda's recent visit to Bonn may result in links between the Japanese and German coin machine trades. Members of Ikeda's party disclosed that coin machines were included in the wide-ranging trade talks conducted here by Ikeda. The Japanese are pressing the Germans for co-operation in establishing European production subsidiaries to get a foot in the European Common Market. The Japanese have in mind establishing a large number of branch firms in Europe to assemble Japanese products, among them coin machines, for the European market. The Japanese are pressing phonograph development and reportedly are about ready to market a "super-compact" wall box hardly larger than a large transistor radio. Ikeda presented Foreign Minister Gerhard Schroeder with a transistorized TV set no larger than a lady's handbag, and members of Ikeda's party said the new phonograph is of comparable miniaturization.

Bingo Ops Fear Cut in U. S. Exports

LONDON—Continental bingo operators are rushing to stock up on U. S. machines in anticipation of a drastic cut in production, if not outright suspension, as a result of the U. S. Senate bill just signed by President Kennedy. The Senate bill bars bingos from inter-state shipment, and trade sources here and on the Continent are predicting that curtailed output will create a "bingo famine" in export markets. The big Continental export-import firms are encouraging such speculation with advertising programs keyed to a "get-em-while-they-last" theme. The biggest Continental bingo market is Belgium, where the machines have been granted a reprieve until next January.

U. S. Kiddie Rides Go Over in France

PARIS—American kiddie rides are finding a big market in France, which the trade here predicts may become the best U. S. foreign customers. The leading French importer, "Palais des Jeux," has just staged an exhibition of a dozen rides in connection with a Paris toy fair. The dozen rides, all manufactured

(Continued on page 48)

Canteen Using Quiet Approach

By OMER ANDERSON

HAMBURG — While Seeburg stages a frontal assault on the European Common Market with its straight-from-Chicago "Break-through" premiere for its new LP Console, the Automatic Canteen Company of America is quietly at work trying to sew up the super-market by envelopment and infiltration.

Automatic Canteen executives believe, despite Seeburg's "Break-through" zip and razzmatazz, that their quietly methodical "adjust-to-Europe" ways will win them more Common Market ground faster than a hit-the-beach sales invasion.

Almost unnoticed by either the U. S. or European trade, Automatic Canteen has been systematically collecting the components of a Common Market coin machine colossus. This process has been so expertly conducted, and is so far advanced, that Automatic Canteen is fortified for almost any European economic eventuality.

For example, Canteen will benefit if Britain enters the Common Market, but Canteen also had hedged itself against a British boycott of the big market.

Canteen's German empire-building is instructive of its "quiet American" approach, the building block by block in unhurried tempo and hewing to plan.

The first step was acquisition of the West German independent phonograph manufacturer Tonomat at Neu Isenburg, outside Frankfurt. This gave Automatic Canteen a modern plant in the geographic and communications center of West Germany. Canteen has expanded the Tonomat plant for assembly of its AMI phonographs and vending equipment.

Regional Operations

Next Canteen proceeded to establish strong regional German operations. In Hamburg, Canteen acquired Helmut Rehbock GmbH, the AMI distributor. A major European coin machine firm, Rehbock gives Canteen an important

base for north German and Denmark. The firm is rapidly establishing Canteen as a front-runner in the lush north German industrial vending market.

Most important, along with Rehbock, Canteen acquired the services of one of the shrewdest minds in the European trade, Helmut Neuberg, the boss of Rehbock.

Canteen since has proceeded to expand into Wiesbaden, Mulheim, Cologne, Bochum and Stuttgart. The U. S. colossus now has a well-balanced German operation serving as a firm base for its European Common Market activity.

In addition to West Germany, Canteen has been concentrating on Britain, where it purchased full control of Rowe Automatic Merchandising Company by picking up the 50 per cent interest held by Camp Bird Holdings. The Rowe company was established in 1959 as a joint venture of Canteen and Camp Bird.

Canteen has done the same in (Continued on page 49)

State Associations Pledge Support for MOA's New Public Relations Program

By NICK BIRO

CHICAGO—Music Operators of America continued to pick up support for its recently adopted public relations program as contributions rolled in from associations in West Virginia and Missouri.

MOA also received a vote of confidence from the Music Operators Society of St. Joseph Valley, Ind., and was promised full financial support.

The West Virginia Music & Vending Association came up with a \$200 donation, and the Missouri Coin Machine Council made a \$330 contribution.

Follows Pennsylvania

The support from the three associations comes on the heels of a similar move by the Amusement Machine Operators Association of Pennsylvania (BMW, Nov. 17), which changed its bylaws to combine membership in MOA and the State group under a single dues payment.

The St. Joseph Valley operator group pledged its support at its recent annual banquet in South Bend (see separate story), following a pep talk by MOA Managing Director Robert Henry Blundred.

Al Evans, secretary of the St. Joseph Valley group, indicated that

every association member was already a member of MOA, but that the St. Joseph Valley group would consider making joint membership mandatory at its next meeting in December.



WILLIAM N. ANDERSON JR., president of the West Virginia Music & Vending Association, presents the group's \$500 check to John A. Wallace, Music Operators of America vice-president. The money is to support MOA's public relations effort.

The support from the State and local associations is the result of an aggressive bush-beating campaign by MOA's Blundred, and the association's public relations chairman, Lou Casola.

Contacting Groups

Both have been contacting operator groups around the country and hope to obtain full co-operation.

The pair has been joined by MOA directors, all of whom gave personal contributions to the public relations effort following the recent directors meeting in Chicago. Each, in turn, has returned to his respective State group to sell the public relations plans.

Notably successful to date have been John (Red) Wallace, West Virginia; John Fling, Missouri; Frank Fabiano, St. Joseph Valley (also active in the Michigan association), and Leon Taksen, Pennsylvania.

Anderson Lauds

The West Virginia contribution came from William N. Anderson, president, who noted that the "industry needs a strong, healthy association to be of the greatest possible help to everyone. One of the best ways to help is to give MOA our individual support. I'd like to compliment the Pennsylvania and

(Continued on page 48)

**SPECIAL ADVERTISING
DEADLINE INFORMATION**

Thanksgiving Day means an early advertising deadline for Dec. 1 issue of Billboard Music Week (distributed Monday, Nov. 26). Copy must be in Billboard Office no later than Wednesday, Nov. 21.

LIFE-SIZE CRAZY FOOT PRINTS

LOADS OF FUN AT SCHOOL—HOME OR ANYWHERE!

Just rub on with handkerchief or cloth and magic Foot Print will adhere to any surface!

Only \$36.00 per M in Capsules with special DAY-GLO labels

at your nearest warehouse or direct from

KARL GUGGENHEIM, Inc.
159-07 Archer Ave., P.O. Box 510
Jamaica 31, N.Y. 212 RE 9-9433

BILLBOARD MUSIC WEEK

BULK VENDING

REPAIRS ON SPOT

Colorado Op Finds Touch-Up Jobs A Breeze With Fast-Drying Enamels

By **BOB LATIMER**
PUEBLO, Colo.—New, fast-drying auto enamels of the synthetic variety are making it far easier to recondition bulk vendors right on location, according to Bill Frederics, local bulk operator. Frederics, like most other operators, has been frequently aggravated by scratches, mars and fast paint deterioration, which means that machines mounted on a 100-

pound block for safety, had to be hauled in for reconditioning in his garage shop. Experimenting with various ideas for appearance reconditioning on location, Frederics has used such ideas as cardboard masks, and handy aerosol spray paint cans,

exchange equipment, and pre-painted parts, to keep machines attractive, particularly in school areas where neat appearance is absolutely essential. All of these, however, required a substantial amount of time and
(Continued on page 49)

RECONDITIONED & REFINISHED NORTHWESTERN 49's

Oven Baked Enamel Finish
 Rotary delivery—mechanically simple—Sani-carry globe.
 Available in 1¢ or 5¢ Merchandise or 1¢ Ball Gum and Charm.
 (Specify when ordering.)
Only \$14.50 each

RECONDITIONED & REFINISHED VENDORS

N.W. Model 49, 1¢ or 5¢ Bulk	...\$14.50
Silver King, 1¢ or 5¢ Bulk	... 8.50
Acorn 1¢ Ball Gum	... 11.00
Victor Toppers, 1¢ Bulk	... 11.00
Acorns, 1¢ or 5¢ Bulk	... 11.00
Silver King 5¢ Hot Nut	... 12.50
Alex 5¢-10¢ 3-Col. Bulk	... 39.50
Premier 1¢ Card Vendors	... 14.50
2-Col. 5¢-10¢ Stamp (Folder)	... 15.00
Model V 1¢ Ball Gum	... 8.50
N.W. 10-Col. Tab w/removable drums	... 21.50

SEND FOR NEW CATALOG. 1/3 DEPOSIT ON ALL ORDERS. BALANCE C.O.D.
 SEND PAYMENT IN FULL ON ALL ORDERS UNDER \$20.00.

Rake Coin Machine Exchange
 609-A Spring Garden St., Philadelphia 23, Pa. WALnut 5-2676

BIG NEW REPTILE MIX FOR 10c VENDING
 32 items . . . beautiful display signs free . . . safely wrapped in moisture-proof cellophane . . . packed in Sure-Lock Capsules.

Only \$32.00 per M

SURE LOCK, the perfect capsule. Patent No. 2762411. Outstanding items. Send \$2.50 and receive 100 quality filled capsules. Contains our complete line.

FREE Illustrated Sheets on all Feature Charms, Rings and Bulk Charms.

The PENNY KING Company
 2534 Mission Street, Pittsburgh 3, Pa.
 World's Largest Selection of Miniature Charms

Penny-Nickel ATLAS MASTER Vendors

Don't Try Telling Boys Varmint Days Are Gone

By **BOB LATIMER**
DENVER—Often what appears to be a bit of adverse publicity can turn out to be a blessing in disguise—as witnessed by the experience of bulk operators in the Denver area last month. When a grade school in suburban Jefferson County west of Denver issued an edict against leather or plastic varmint being brought into the school by students, a local newspaper picked up the item and ran a humorous squib on it. The editorial suggested that apparently the days of bringing live frogs, snakes and toads to school are gone. The effect on the juvenile population in Denver was immediate and electric. Bulk op-

erators who vend varmint along with gum, jellybeans and peanuts, soon found that varmint fill was being sold within 24 hours after a head was replaced, and that elementary-school-age youngsters were complaining bit-
(Continued on page 49)

Great Time Saver COIN WEIGHING SCALE

1c or 1c & 5c Combination

Weights \$10.00 in pennies, \$30.00 in nickels. Springs are precision calibrated. Heavy metal base. Glass-covered dial protects pointer when in use.

\$22.00

Complete With Sturdy Carrying Case
ORDER TODAY
 1/3 Dep., Bal. C.O.D., F.O.B. N.Y.
 Distributors, Write for Prices.

J. SCHOENBACH
 Factory Distributor of Bulk and Ball Gum Vendors, Merchandise, Parts, Globes, Stamp Vendors, Folders, Cigarette and Candy Machines, Sanitary Vendors and Sanitary Merchandise. EVERYTHING THE OPERATOR REQUIRES.

715 Lincoln Place, BROOKLYN 16, N. Y.
 PResident 2-2900

Fish and Mice Admitted to Eppy Family

NEW YORK—Eppy Charms, Inc., this week released two new capsule series—Tropical Fish and the White Mouse. Tropical Fish come in six natural colors in soft plastic material. Each in the series is a fairly faithful replica of the real thing. The White Mouse, also made of soft plastic, operates as a finger puppet. By placing the charm on the fingertip, the user can manipulate the creature so that it performs lifelike actions. Both charms are being produced in Eppy's Jamaica, L. I., plant. The firm also introduced card displays for placement inside the bulk vending globe. The cards have the capsule charms extended to full size and enclosed in a cellophane wrapping for point-of-purchase display.

BEAVER VENDORS ARE LOCATION GETTERS... Chain Stores Demand Them

MARK I DELUXE CONSOLE

Contains 2 Units Contains 3 Units Contains 4 Units

Address All Inquiries To:
BEAVER VENDING MACHINE AND SUPPLY OF AMERICA
 (Exclusive Representative in the U. S.)
 11036 Whittier Avenue Detroit 24, Michigan

Please send me your large catalog with pictures and prices on the complete line of Beaver Bulk Vendors and Vend-Craft Bubble Gum Products.

Name.....
 Company.....
 Address.....
 City and State.....
 Distributor.....
 Operator (over 500 Machines).....
 Operator (under 500 Machines).....
 Prospective Operator.....
 I'm Interested in Beaver Bulk Vendors.....
 I'm Interested in Vend-Craft Bubble Gum Products.....

Contains 3 Complete Sections, 10 Units

Please rush complete information and prices on Northwestern SUPER SIXTY Ball Gum-Charms Vender (as illustrated) as well as other Northwestern machines.

NAME.....
 COMPANY.....
 ADDRESS.....
 CITY.....

Fill in coupon, clip and mail to:
KING & COMPANY
 2700 W. Lake St. Chicago 3, Ill.
 Phone: KE 8-3302

We handle complete line of machines, parts & supplies.

Also Ball Gum, all sizes, 1¢ Tab Gum, 5¢ Package Gum, Spanish Nuts, Virginia's Red Skin, small Cashews, small Almonds, Mixed Nuts, all in vacuum pack or bulk. Panned Candies: 1 Hershey's 320 count and 500 count Candy Coated Baby Chicks; Leaflets, Coin Wrappers, Stamp Folders, Sanitary Napkins, Sanitary Supplies, Route Cards, Charms, Capsules, Cast Iron Stands, Wall Brackets, Retractable Ball Point Pens, new and used Vendors. Write to King & Co. for prices and our new 12-page catalog.

VENDING HEADQUARTERS for VICTOR

THE MOST COMPLETE and FINEST LINE of BULK VENDORS

Now Victor 2000 Vender, Large Capacity . . . Holds 2,000 Balls 100-Count Gum . . . or 600 10c Capsules . . . Also Available 3 Balls 100-Count Gum for 5c. \$24.50 ea.

Large Stock of Vendors—Parts and Merchandise. Write for Prices.

PARKWAY MACHINE CORP.
 715 Ensor St. Baltimore 2, Md.

On Honor System of Breaking Bills, Op Hasn't Been Short-Changed Yet

FLORENCE, S. C.—Where an operator has a large number of bulk machines in an industrial location, it pays to make sure that potential customers have plenty of change "on the honor system," according to Bonneau Lesesne, of B & D Vending Company here.

Lesesne, who intermingles operation of 600 bulk vending machines with half that number in candy, cigaret and merchandise vending machines, has increased collections sharply in every factory location by honor system change offered in automatic cafeterias which he operates at such locations as the Du Pont Corporation plant and the Electromotive Corporation, Sealtest Company headquarters.

Instead of merely using coin changers, such as is usually the case, the South Carolina operator has amplified the change facility for customers by displaying a carton lid full of small Kraft paper packets daily, each packet containing an even dollar in change, including quarters, dimes, nickels and pennies.

Set out in the open where any customer can quickly help himself, leaving a dollar bill in exchange, the honor system display has proved not only a benefit to employees who are limited in time for lunch, but for those who enjoy a snack out of 5-cent and 10-cent venders as well as penny bulk venders through the day.

Including 10 pennies in the change offered in the honor system envelope has made an impressive difference in the number of pennies collected by each machine, Lesesne said—and even though there is no supervision over the packets of change, B & D Vending Company has still to lose its first dollar in change.

Lesesne gave no thought to the penny consideration when he first began the honor system, but soon realized that the large number of bulk vending machines in each location, plus a natural shortage of pennies in the area, made it essential to offer this service too. Bulk vending profits have been excellent ever since.

enjoy chewing gum, building up their energy with a handful of candy corn or jellybeans.

In casinos where it isn't unusual for a visiting player to spend as much as eight hours playing the same three or four machines, bulk venders, with their quick energy for a penny or nickel, have proved very popular.

However, it is not locations amid the machines themselves which are most important. Spots in corridors, lobbies, on verandas, around the swimming pools, and other traffic areas, remain consistently important to Mack. He has as many as 40 machines in a single casino-hotel combination, for example. Others are spotted in the employees' lounges and restaurants, where they do just about as much volume as

(Continued on page 45)

Vegas Units Match Casino Decor, Tempt Gamblers Looking for Action

LAS VEGAS—Probably no bulk operator in the country has an easier job of landing worthwhile locations than Bill Mack, who has been spread-eagling both Las

Vegas and the fabulous Strip during the past five years.

Vending an extremely complete line of mix, Mack has quietly created more than 450 locations, with an absolute minimum of selling effort. His stops include all of the usual variety, including service stations, garages, drugstores, restaurants and cocktail lounges, as well as the glittering casinos which are responsible for much of the glamor-city's heavy traffic.

During 1961, for the first time, Mack's casino and gambling-hall spots surpassed garden variety ordinary stores.

New Machines

Mack's secret in landing good locations, even in casinos which had refused to entertain the idea before, is simplicity itself. He simply uses big, showy, eye-appealing bulk venders, all brand-new, and they are presented for the location owner's approval, and all finished to match the color scheme of the host casino.

For example, in one store, where all equipment is in brilliant cardinal-red, with gold trim, Mack ordered 24 vending machines, enameled in the same red, replacing the usual chrome trim on each machine with gilt.

Vending ball gum, nuts, tab gum, charms, jellybeans and candy corn, the machines fitted easily into the

decor of the casinos concerned—so well, in fact, that Mack has found it advisable to install small signs which read simply, "Vending Machines Only." Otherwise, customers would have difficulty in noticing vending machines among batteries of gleaming slots.

Position Important

Position among the slot machine rows is particularly good, according to Mack, inasmuch as most slot machine players stay for long hours at the same position, and, of course

MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1¢ or 5¢	\$14.50
N.W. Deluxe 1¢ or 5¢ Comb.	12.00
N.W. 10-Col. 1¢ Tab Gum Machine	18.00
N.W. Model #33, 1¢ Porc. Con-	
verted for 10¢ B. G.	6.50
Silver Kings 1¢ B.G. or Mide	8.50
ABT Guns	30.00
Mills 1¢ Tab Gum	12.00
Model #33 Peanut, 1¢	6.50

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, Red	\$.69
Pistachio Nuts, Jumbo Queen, White	.62
Pistachio Nuts, Large Tulip	.67
Pistachio Nuts, Vendor's Mix	.60
Pistachio Nuts, Shell, Red	.52
Cashew, Whole	.68
Cashew, Butts	.63
Peanuts, Jumbo	.45
Spanish	.38
Mixed Nuts	.57
Baby Chicks	.32
Rainbow Peanuts	.32
Bridge Mix	.32
Boston Baked Beans	.32
Jelly Beans	.30
Licorice Gems	.28
M & M, 500 ct.	.47
Hershey-Kiss	.47
Rain-Bio Gum, 72 ct.	\$.32
Malt-ette, 100 ct., per 100	.38
Rain-Bio Ball Gum, 140 ct., 176 ct., 210 ct.	.33
Rain-Bio Ball Gum, 100 ct.	.34
300 lb. minimum prepaid on all Rain-Bio Ball Gum	
Adams Gum, all flavors, 100 ct.	.45
Wrigley's Gum, all flavors, 100 ct.	.45
Beech-Nut, 100 ct.	.45
Hershey's Chocolate, 200 ct.	1.30
Minimum order, 25 Boxes, assorted.	

Complete line of Parts, Supplies, Stands, Globes, Brackets, Charms. Everything for the operator.
One-Third Deposit, Balance C.O.D.

IMMEDIATE DELIVERY on the New

Northwestern SUPER SIXTY



This capsule vender is truly the most accurate on the market. Handles all size capsules without "skipping," breaking or crushing.

Gold decorative front panel. Mammoth capacity. Available with 5c, 10c or 25c Mechanisms

STAMP FOLDERS, Lowest Prices, Write

MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.

NORTHWESTERN SALES AND SERVICE CO.

MOE MANDELL
446 W. 36th St., New York 18, N. Y.
LOngacre 4-6467

Northwestern MODEL 60

Try one! You'll quickly agree. It's the outstanding Bulk Vender. Model 60 dispenses all small products from Spanish peanuts to capsules and Jumbo ball gum.



WIRE, WRITE OR PHONE FOR COMPLETE DETAILS

Northwestern CORPORATION

21124 Armstrong St. Morris, Ill.
Phone: WHitney 2-1300

The SUPER SIXTY Capsule Vender*

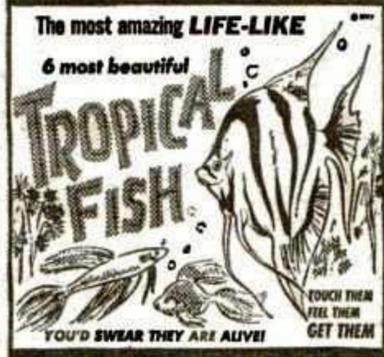
The ultimate in quality Capsule Merchandising. Vends any item which can be placed in a capsule. 5c, 10c and 25c.

*With QUICK-TACH at slight extra cost.

CLEVELAND COIN MACHINE EXCHANGE, INC.
2029 Prospect Ave. Cleveland 15, Ohio
Phone: TOver 1-6715

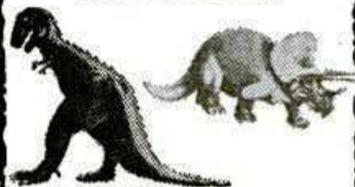


NEW 10c CAPSULE



Only Eppy can do this
\$38.00 per M Capsuled
Immediate Delivery—Available at our Factory.
or
EPPY CHARMES INC.
91-18 144th Place, Jamaica 35, N.Y.

GOING STRONG! MONSTERS (PREHISTORIC)



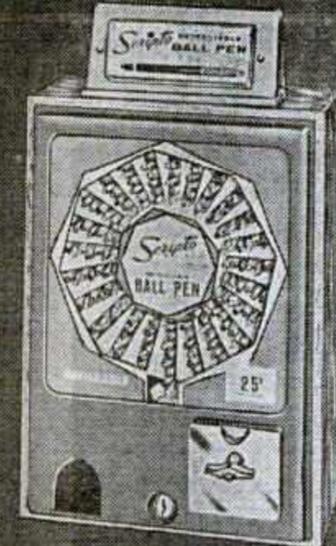
A wonderful assortment that all kids will love to collect, play with, etc.

Molded of same soft material as our famous "Scare 'Ems," your sales will soar when you put these beauties in your machines. Labels available.

ONLY \$42.00 PER M CAPSULED

PAUL A. PRICE CO., INC.
55 Leonard Street, New York 13, N. Y.
COrtland 7-8147-5

PEN VENDORAMA AND SCRIPTO PENS



A Fine Combination
Holds 193 SCRIPTO Pens
Vending at 25c Each
Takes in \$48.25
SCRIPTO Pens—Fine Quality Mds.
This machine is covered by U.S. Patents. Other Patents Pending.
VICTOR VENDING CORP.
5701-13 W. Grand Ave.
Chicago 39, Ill.

IMMEDIATE DELIVERY World Famous VICTOR Standard TOPPER



For Ball Gum and Charms.
Also available for Peanuts and Bulk Candies.
Packed and sold 4 to a case.
Member National Vending Machine Distributors, Inc.
BITTERMAN & SON
4711 East 27th, Kansas City 27, Missouri
Phone: WAbash 3-3900

ADVERTISING IN BUSINESS PAPERS MEANS BUSINESS



VENDING HEADQUARTERS for VICTOR THE MOST COMPLETE and FINEST LINE of BULK VENDORS

New Victor 2000 Vender, Large Capacity . . . Holds 2,000 Balls 100-Count Gum . . . or 600 10c Capsules . . . Also Available 3 Balls 100-Count Gum for 5c. \$24.50 ea.
Large Stock of Vendors—Parts and Merchandise. Write for Prices.
H. B. HUTCHINSON, JR.
1784 N. Decatur Rd., N.E. Atlanta 7, Ga.
Phone: DRake 7-4300

Exclusive Vending Headquarters

for VICTOR THE MOST COMPLETE and FINEST LINE of BULK VENDORS

VENDORAMA

The New VICTOR VENDORAMA vends large and small capsules . . . large and small ball gum at 1¢, 5¢, 10¢ and 25¢ play. Large Stock of Vendors—Parts and Merchandise. Write for Prices.
Member National Vending Machine Distributors, Inc.
GRAFF VENDING SUPPLY CO., INC.
2817 W. DAVIS ST. DALLAS, TEXAS



The SUPER SIXTY

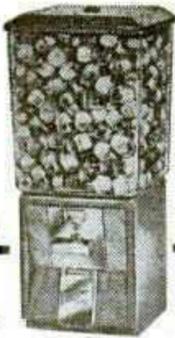
Capsule Vender*

The ultimate in quality Capsule Merchandising. Vends any item which can be placed in a capsule. 5c, 10c and 25c.

*With QUICK-TACH at slight extra cost.

BIRMINGHAM VENDING COMPANY

340 Second Avenue, North Birmingham 4, Alabama
Phone: FAirfax 4-7526



VENDING HEADQUARTERS

for VICTOR

THE MOST COMPLETE and FINEST LINE of BULK VENDORS

← L. C. TOPPER, \$15.00 ea.

Large Capacity • 1175 Balls 100-Count Gum • Attractive Plastic Globe • Dependable Vending • Low Price • Add an L. C. TOPPER to Your Present Locations for ADDED PROFITS! Large Stock of Vendors—Parts and Merchandise. Write for Prices.

LOGAN DISTRIBUTING CO., 1850 W. Division St., Chicago 22, Ill.



COLA OR-BITS

M & M TYPE CANDY

A delicious cream centered hard-coated candy that has been accepted by operators everywhere as one of the best "beat the heat—no melt candies" for summer time vending.

The delicious and distinctive cola flavor is captured in every piece. A real favorite with boys and girls and Moms and Dads alike.

Samples on Request

Handsomely designed space-type decal provides the "on-the-spot urge" for small fry to drain the nickels from Dad and Mom.

COLA OR-BITS at 5c vend OFFER NEW PROFIT OPPORTUNITIES TO EVERY BULK VENDING OPERATOR IN AMERICA. RUSH ORDER TODAY!

Per lb., 60c. Packaged 30 lbs. to the carton. 300 lbs. minimum.

One-third deposit on all orders—All prices F.O.B., Lancaster, Pa.

Colabar Candy Company

260 W. MAIN STREET, LEOLA, PA. Phone: EXpress 2-7470 at Lancaster, Pa.

Wurlitzer Opens N. Y. Outlet

Musical Distributors Corporation, Wurlitzer's new Gotham distributorship, held open house last week, with President Harold Kaufman as host, and A. D. Palmer, Wurlitzer advertising and promotion director, assisting. Allie Goldberg, sales manager, and Max Guilden, office manager, were also on hand.

mer, Wurlitzer advertising and promotion director, assisting. Allie Goldberg, sales manager, and Max Guilden, office manager, were also on hand.



MUSICAL DISTRIBUTORS BRASS poses for the official picture. Left to right: Harold Kaufman, president; Mel Kaufman, operations manager; Max Guilden, manager; Sid Greenfield, service manager, and Allie Goldberg, sales manager.



TAKING A COFFEE BREAK (they're using paper cups, anyway) are, left to right: A. D. Palmer, Wurlitzer advertising manager; Gerry Lussos, operator, and Hank Petet, Wurlitzer field service engineer.



ELLIOT MUSIC COMPANY'S Dave Lutzker, left, and Sam Lutzker look over the equipment.



MEL KAUFMAN, right, demonstrates a point of the Wurlitzer to Harry Zoll, left, and Dave Lutzker.



ALLIE GOLDBERG, right, Musical Distributors' sales manager, tries his technique on Jim McCann, McCann Vending.

25c CAPSULE VENDOR

Capsule Vender

The 25c Vender that has the whole trade talking. This machine can pay for itself on one loading. This Capsule Vender vends lighters and a select assortment of jewelry items being shown by Oak factory authorized dealers. Innumerable items in standard capsules will make the 25c Vender a great profit producer for you.

"GOLD MINE"

Tab Gum Selector

Vends all popular tab gum. The "Gold Mine" is guaranteed mechanically perfect and is shipped complete, ready to operate. Conversion Head fits your present standard Acorn Vender!

BIG LEAGUE

Ball Gum Vender

The bases are loaded with profits for the smart operators who install Oak's Big League on key locations. The machine provides a fun filled game while it vends ball gum. Adaptable to any seasonal game and also to present Oak equipment.

"ACORN"

All Purpose Vender

The all-time favorite of the vending business. Vends all 1c and 5c bulk merchandise. Guaranteed mechanically perfect—the one machine with virtually no depreciation. Today's Acorn looks the same as the original.

OAK "400"

Holds 400 capsules, for larger profits on each filling, without crushing capsules or jamming because of half capsules. Guaranteed mechanically perfect. Conversion Head fits your present standard Acorn Vender. Vends any denomination from 5c to 25c.

time payments available on OAK Machines through all distributors

Buy OAK for your PROFIT LINE!

AMERICAN NUT 1061 Tremont St. Boston 25, Mass.	MARK DISTR. CO., INC. 102 Monroe St. Pasadena, N. A.	SAMUEL J. PHILLIPS CO. OPERATORS VENDING 4372 Linden Blvd. St. Louis 8, Missouri	2023 South Grand Ave. Los Angeles 15, Calif.	SIEGEL DISTR. CO. LTD. 637 Yonge Street Toronto, Ontario, Canada
BIRMINGHAM VENDING 840 2nd Ave., No. Birmingham 4, Ala.	H. W. HUTCHINSON CO. 1784 N. Gessner Rd., N. E. Atlanta 7, Georgia	OAK SALES COMPANY 2033 Fifth Avenue Pittsburgh, Pa.	RAKE COIN MACHINE EXCH. 609 Spring Garden Street Philadelphia, Pennsylvania	SOUTHERN ACORN SALES 525 So. Dixie Avenue Charlotte 8, N. C.
JACK SCHROEDER 213 Lincoln Place Blastyn, New York	JACKSON VENDING MACHINE SUPPLY 208 Myers Road Grand Prairie, Texas	OAK SALES & SERVICE OF ILL. 224 N. Washington Chicago 12, Ill.	CONFECTION PRODUCTS CO. 288 South Chapman Ave. Columbus, Ohio	STANDARD SPECIALTY CO. 1070 44th Avenue Oakland, California
		OAK SALES OF FLORIDA 1121-11st Street Miami Beach, Florida		SCHIND VENDING SUPPLY 172 N. Carrollton Ave. New Orleans, La.

oak MANUFACTURING CO., INC.,
11411 Knightsbridge Ave., Culver City, Calif.

WORLD'S LARGEST INVENTORY FOR SALE

Send for Complete Lists

ARCADE—GAMES
BINGOS—RIDES
MUSIC, etc.

DAVID ROSEN

Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: CENTER 2-2903

BEST OFFER TAKES 1 OR LOT

- 12 Seeburg E 2 Cigarette Vendors
 - 2 Du Grenier 20-Col. Cigarette Vendors
 - 3 Vendo Milk Post-Sel.
 - 3 Vendo Ice Cream Pre-Select
-
- 2 Seeburg 201
 - 5 Seeburg V200
 - 3 AMI E120
 - 3 Wurlitzer 2100

- 40 Late Bally Bingos
- 2 Bally All-Star Bowler
- 3 Bally Official Jumbo Shuffle
- 1 Keeney Roll-a-Line
- 2 United Atlas

Complete line Music — Pins — Shuffles
— Bowlers — Arcade — Kiddie Rides — Vending.

Call Bob Jones—Algonquin 4-4040

REDD DISTRIBUTING COMPANY, INC.

126 Lincoln Street Brighton, Mass.
Seeburg distributor for 5 States.
New England's Leading Distributor
Music—Vending—Games—Alleys.
Seeburg—Bally—Chi Coin—Keeney.

America's Largest and Oldest

ONE-STOP RECORD SERVICE!

45 RPM 60c

All LP's—Regular Distributor. Wholesale—Nothing Over.

SAME DAY SERVICE

THE MUSICAL SALES CO.

The Musical Sales Bldg.
Baltimore 1, Maryland

Seeburg Names Dan Collins Manager of Eastern Division

NEW YORK—Daniel P. Collins, a veteran of 15 years on the advertising staff of The Billboard and Billboard Music Week, has been named Eastern division manager of the Seeburg Corporation. J. Cameron Gordon, Seeburg executive vice-president, said that



DANIEL P. COLLINS

Collins will be in charge of the company's automatic phonograph sales for the East Coast.

As advertising manager for The Billboard, Collins handled many major record company accounts. He was co-founder with Fred Waring of the Disk Industry Golf Tour-

ament and was active in both music and coin machine conventions and trade shows.

Prior to joining The Billboard Publishing Company Collins was an advertising staff member of The New York Times. During World War II he saw service in the European Theater of Operations as a technical sergeant in the U. S. Army Field Artillery.

He lives in Manhasset, L. I., with his wife and two sons. Collins is a member of the New York Athletic Club and the Village Bath and Tennis Club.

In his new spot, Collins will coordinate sales activities for Seeburg distributors throughout the East and visit operators as well.

Vegas Units Match

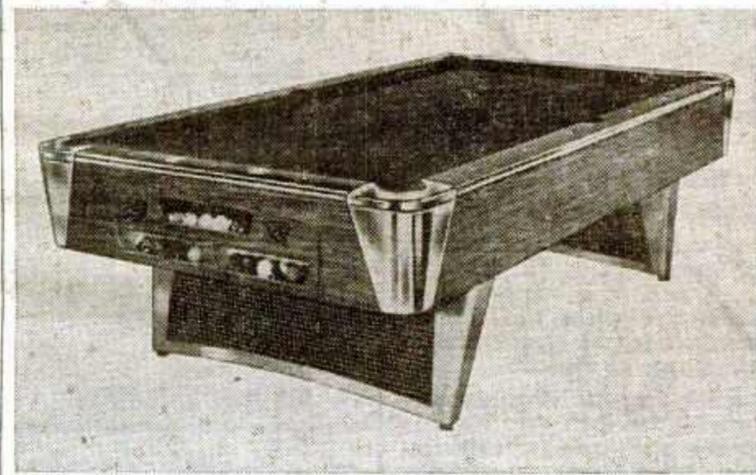
Continued from page 43

machines exposed to large numbers of free-spending tourists.

Service Problem

In originally setting up in the plush Las Vegas casinos, Mack expected another objection to materialize in the problem of servicing the machines in areas already quite crowded for space.

But he soon discovered that the casinos are virtually deserted from 9 a.m. until noon, and all servicing can be done in these three hours.

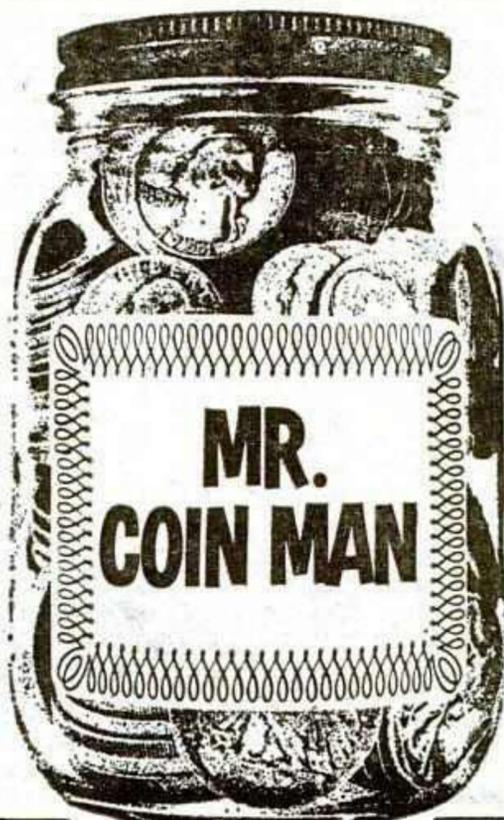


AMBASSADOR, a non-coin-operated pool table, is currently being produced by the Irving Kaye Company, Brooklyn game manufacturer. The unit has a Formica top frame and cabinet, 16-gauge chrome-plated steel corners, professional cushions, recessed scoring markers built into the top frame, composition top. It is also available with a slate top. Seven, 7½, and 8-foot models are available in teak, platinum walnut and mahogany.

DON'T MOVE

until you send Postal Form 3573 to
Billboard Music Week
2160 Patterson St., Cincinnati 14, O.
and you won't miss a single issue of your subscription!

GIVE TO DAMON RUNYON CANCER FUND



MR. COIN MAN

KIDDIE RIDES

- Merry-Go-Round\$195
- Bally Hot Rod 495
- Sandy Horse 350
- Donald Duck 250

AUTO PHOTO STUDIOS

- Model 12 & 14..... Write
 - Model 11\$1,795
 - Model 9 745
- (Refinished & Overhauled)

All Equipment Completely Reconditioned

ADVANCE DISTRIBUTING CO.

5644 DELMAR BLVD. PARKVIEW 7-1373 ST. LOUIS 12, MO.

ARCADE EQUIPMENT

- Wms. Crane
 - Titan Gun
 - Bally Sharpshooter
 - Genco Grandma
 - Foot Ease
 - Skee Ball
 - Wild West
 - Sky Gunner
- Write for Prices

ALWAYS BEST

NOW BETTER

THAN EVER . . .

BUMPER POOL® by

Valley

Completely New. Metal Bumpers! Regulation Size.

VALLEY SALES CO.

A DIVISION OF VALLEY MFG. CO.

333 MORTON ST. • BAY CITY, MICHIGAN • TWINBROOK 7-8587



Blond or Mahogany
NEW DESIGN!
NEW MECHANISM!

QUALITY
COATED PAPER THROUGHOUT
JUST PART OF THE NEW LOOK OF
BILLBOARD MUSIC WEEK
COMING JAN. 5

You're in business to make money. Billboard Music Week is in business to help you.

Weekly dollars and sense information in every area of your fast-paced industry . . . profit ideas—current trends and forecasts—legislation affecting your operation—new machines—new products—new services—new money-making ideas.

Get tomorrow's news today. Get it fast. Get it often. Get Billboard.

Subscribe Today
BILLBOARD MUSIC WEEK, 2160 Patterson Street, Cincinnati 14, Ohio
Please enter my subscription to BILLBOARD MUSIC WEEK for

- 1 YEAR \$15
- 3 YEARS \$35
- New
- Renew
- Payment enclosed
- 2 EXTRA issues for cash
- Bill me later

Above subscription rates are for U. S., Canada and Europe. Other overseas rates on request. 790

Company _____

Name _____

Address _____

City _____ Zone _____ State _____

Type of Business _____ Title _____

"Profit-Makers" From
chicago coin

ROYAL CROWN BOWLER • BIG HIT
WORLD'S FAIR RIFLE GALLERY • CITATION PUCK BOWLER

CHICAGO DYNAMIC INDUSTRIES, INC. 1725 W. DIVERSEY CHICAGO 14

MUSIC MACHINE PROGRAMMING



KEN ZASTROW, Milwaukee Amusement Company's record specialist, makes a notation in his master notebook. At his left are the pigeonholes containing a similar notebook for each location. The notebook system helps Zastrow keep track of his disk purchases and provides a running account of location programming.

Coded System of Cataloging Records Means Cost Saving to Beer City Firm

By **BENN OLLMAN**

MILWAUKEE—An inexpensive notebook system saves Milwaukee Amusement Company hundreds of dollars yearly on its phonograph record purchases. The system is handled by one employee. He functions as the company's record specialist.

Clarence Smith, owner of Milwaukee Amusement Company, says: "This system is remarkably efficient. We avoid costly duplication of effort and expense by assigning only one man to the job. He is responsible for selection, purchases and storage of all of our records. He also has charge of location programming, taking into consideration, of course, requests brought in by the routeman."

Ken Zastrow, who heads Milwaukee Amusement Company's disk buying and inventory system, explains how it operates:

Master Notebook

A master notebook is the "heart" of the system. In it Zastrow lists the artist and title of every record, plus the quantities he has purchased. The records are all given a code number; these numbers are later transferred to the individual route books.

"A system based on the catalog numbers used by each record label would be too unwieldy," explained Zastrow, "since the record companies all use different number arrangements. So, we follow a normal numerical sequence. There is nothing secret or unusual about our code; we started at 'number one' and have continued in normal progression. The purpose of using a number code is to help us keep track of each record we buy, regardless of label."

A notebook for each location is kept in a pigeonhole filing system in the record department. Every notebook contains a list of all the records put on the juke box in that location. When the record is pulled, the code number by which it has been listed, is scratched off.

Record Requests

A request notebook is also part of the system. At the end of each day's work, the routeman notes all record requests he has received and the locations asking for these records. Zastrow relies on this request notebook for his programming information. All request records purchased and those drawn from the record library are put in the pigeonhole set aside for each location.

A color code is used in the master notebook to distinguish the types of categories into which all new records purchased fit:

Numbers written in **BLUE** ink . . . pop tunes

Numbers written in **GREEN** ink . . . polkas and westerns

Numbers written in **RED** ink . . . rhythm and blues.

Thin Line

"There is often only a very thin line between rhythm and blues and pop or jazz records released nowadays," says Zastrow. "In instances where I feel a record could fit in two categories, I write the number in both color inks. This indicates to me that these numbers can be programmed in spots that prefer either type of music."

Zastrow is responsible for assembling the routeman's supply of records for each day. He sees to it that title stripes are available for each record. His job also includes maintenance of the company's record library. The takeoff records are shelved according to artists' names.

Why file records in the library according to artist?

Ask for Artist

"Most of the requests stress the artist. Customers ask for something by an artist more often than they request a particular tune," explains Zastrow.

How long are records kept in the library after they have seen service on the routes?

"Actually, we never throw all the records away," says Zastrow. "For example, if we covered the routes with a hit number—and we use close to 100 copies of a big hit—I would keep 15 or 20 in the library when the locations were through with it. The rest are sold or given away."

There's no reason for keeping a large quantity of old records once the number has had it. But you never know when requests will pop up for an oldie—or the tune may even make a comeback."

Zastrow's keen knowledge of the strengths and weaknesses of each of the company's nearly 100 locations is a strong factor in the capable handling of his job.

One-Stop Purchases

All records, he says, are purchased from a local one-stop. Each week he sets aside several hours for visiting the one-stop to audition the new releases.

"It is up to the routeman to decide when a record should be taken off. But the routeman depends on my ability to select the best numbers for him to put on his juke boxes," says Zastrow.

"To do the job properly I have to keep in touch with the trade press, especially the charts and reviews of new singles in Billboard Music Week. I also have to listen to the radio stations in town that play the newest releases."

Recent Stereo Releases For Music Operators

All titles listed below are custom 33½ stereo singles packaged for the juke box operator. Other packagers or record companies may get weekly listings of their product by sending releases to Juke Box Reviews, Billboard Music Week, 1564 Broadway, New York 36, N. Y.

Rowe-AMI Top Talent

Velvet Mood, Anita Bryant, Columbia (Pop Vocal)

Cry Me a River/Misty

Tonight/All the Way

Tammy/Volare

Never on Sunday/Love Letters in the Sand

Hatari, Henry Mancini, RCA Victor (Pop Instrumental)

Theme From "Hatari"/Baby Elephant Walk

Just for Tonight/Your Father's Feathers

Night Side/Big Band Bwana

The Soft Touch/Crocodile Go Home

Trav'lin Light/A Cool Shade of Blue

DOUBLE-PLAY DISKS

Two-sided action may be expected from the following records. For the juke box operator limited to from 100 to 200 sides per machine, they represent maximum programming effectiveness. Records listed below have both sides either on the Hot 100 or have recently been on the Hot 100. See Spotlight Reviews for additional information on double-play disks.

RETURN TO SENDER AND WHERE DO YOU COME FROM	ELVIS PRESLEY RCA Victor 8100
LIMBO ROCK AND POPEYE (THE HITCHHIKER)	CHUBBY CHECKER Parkway 849
NOTHING CAN CHANGE THIS LOVE AND SOMEBODY HAVE MERCY	SAM COOKE RCA Victor 8088
LEAH AND WORKIN' FOR THE MAN	ROY ORBISON Monument 467
I WAS SUCH A FOOL AND HE THINKS I STILL CARE	CONNIE FRANCIS MGM 13096
I CAN'T HELP IT AND I'M SO LONESOME I COULD CRY	JOHNNY TILLOTSON Cadence 1432
SURFIN' SAFARI AND 409	BEACH BOYS Capitol 4777
YOU ARE MY SUNSHINE AND YOUR CHEATING HEART	RAY CHARLES ABC-Paramount 10375
HOTEL HAPPINESS AND STILL WATERS RUN DEEP	BROOK BENTON Mercury 72055
A LITTLE BIT NOW AND SHE'S A TROUBLEMAKER	MAJORS Imperial 5879
NEXT DOOR TO THE BLUES AND FOOLS RUSH IN	ETTA JAMES Argo 8424

MOVING? . . .

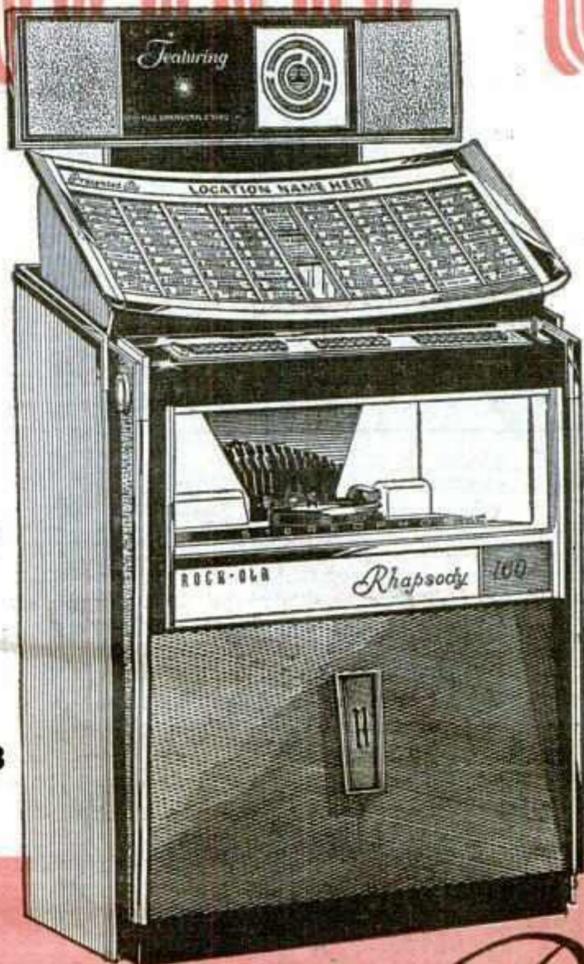
Get Form 3573 from your Postman or at local Postoffice (it's free) fill it in completely and mail to: Billboard Music Week, 2160 Patterson St., Cincinnati 14, Ohio.

Do It Now . . . Avoid Loss of Issues!

ROCK-OLA

**BIG IN STYLE! BIG IN DESIGN!
BIG IN APPEAL!**

The Rhapsody 160 is the result of Rock-Ola's World Famous Tradition of Excellence in engineering, unexcelled dependability and quality construction. Elegant Styling, Brilliant Colors, Appealing Design plus Rock-Ola's NEW Exclusive FULL DIMENSIONAL STEREO SOUND captures the patrons attention and assures complete location satisfaction and maximum earnings.

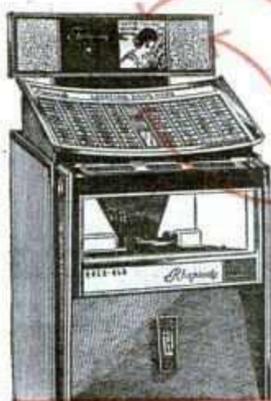


Model 408



Model 408 Deluxe Stereo-Monaural Phonograph With Full Dimensional Stereo

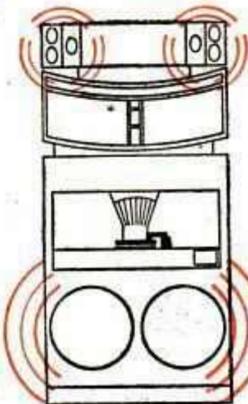
ROCK-OLA Rhapsody 160



"FEATURED STAR" RECORD SLEEVE DISPLAY PANEL

THREE PRE-ANGLED 2 1/2" TWEETERS ON BOTH SIDES

LOCATION PERSONALIZATION
Supply of easily inserted letters, numbers, etc. are included to enable you to provide your locations with personalized phonographs.



NEW ROCK-OLA EXCLUSIVE

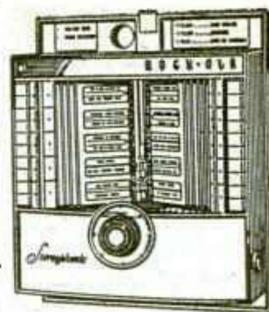


TRUE FULL DIMENSIONAL STEREO SOUND is delivered right at the phonograph by combining perfect factory pre-angled stereo cone tweeters... with the main unit speakers. Achieving a sound that immediately captures the patrons attention—thus assuring complete location satisfaction and maximum earnings.

NEW ROCK-OLA WALL BOX

- Entire mechanism removable for fast efficient servicing!
- Extra large cash box.
- Deep recessed 50¢ coin chute.
- Completely sealed hinged front door.
- Revolutionary new selection system.
- High styled design.
- Accumulator permits multiple coin deposits.
- Rugged construction.

Model 1558 (160 selections) Wall Box
Model 1564 (100 selections) Wall Box



SEE THE BIG 3 FOR '63



RHAPSODY 160



CAPRI 100

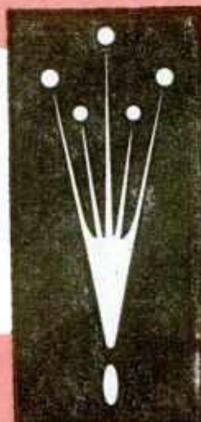


CAPRI 100

With Full Dimensional Stereo
Model 408 DeLuxe Stereo Monaural Phonograph

With Full Dimensional Stereo
Model 404 DeLuxe Stereo Monaural Phonograph

Model 404 DeLuxe Stereo Monaural Phonograph



LOOK TO ROCK-OLA FOR
ADVANCED PRODUCTS FOR PROFITS

Rock-Ola Manufacturing Corporation
800 North Kedzie Avenue
Chicago 51, Illinois

Available BINGO MECHANIC

Fifteen years' experience on all types of coin machines. Can furnish references. All replies to BOX D-201 c/o Billboard Music Week 2160 Patterson St., Cincinnati 14, Ohio

Exclusive BUILT-IN AUTOMATIC INCOME TOTALIZER

The Revolutionary **SEEBURG** New **LP CONSOLE**

GIVE TO DAMON RUNYON CANCER FUND

Home-Grown Disks Getting Breakout Action in Memphis

By ELTON WHISENHUNT

MEMPHIS—Five new singles—four of them local products—are getting the hot action and have become local breakouts in this area.

The five are by no means the most popular or most played, but are the fastest selling new disks and some are expected to make it on the national charts.

They are:

Ray Charles' "Your Cheating Heart" and "You Are My Sunshine," on ABC; Willie Mitchell's "Sunrise Serenade" on Hi; Jerry Lee Lewis' "I Can't Trust Me" and "Good Golly, Miss Molly" on

Sun; Charlie Rich's "Sittin' and Thinkin'" and "Finally Found Out," on Phillips International, and Bill Black's Combo's "Joey's Song" on Hi.

The last-named four were produced locally. Joe Cuoghi, president of Hi Record Company, is the man behind the Willie Mitchell and Bill Black records.

Sun and Phillips International are owned by Sam C. Phillips, the man who started Elvis Presley.

A check with Poplar Tunes Record Shop, a one-stop where all operators buy, disclosed these tunes were the most bought by operators in the Memphis and Mid-South area.

Parker Henderson, Rainbow Amusement Company, offered an opinion as to why locally produced disks go well in the Memphis market:

"The artists are best known here. They got their start here and play here from time to time."

A spot check among operators showed that all are using the five new platters. None yet is a top money producer. The popularity meters still record such tunes as "Return to Sender" and "Big Girls Don't Cry" at the top.

But operators generally felt the new five listed here would click their meters extremely well, and had a chance to be the top tune on their route.

Among operators interviewed were Carl Cannon, Cannon Music Company; Alan Dixon, S & M Music Company; Eddie Bodenheimer, Shelby Amusement Company; William Forsythe, Forsythe Amusement Company; Drew Canale, Canale Enterprises, Inc.

MUSIC	ARCADE GUNS	RIDES
25 brand new	Genco Wild West.....\$195	Lane Cowboy Horse...\$325
Continental 2-100...\$ 825	Un. Pirate Gun..... 225	Bally Champion Horse, late..... 425
25 brand new	Genco Gun Club..... 295	Bally Fire Engine..... 395
Continental 2-200... 895	Crusaders..... 245	Bally Hot Rods..... 395
Continental 1-200, used..... 585	Gun Smoke..... 225	Tusko Elephant..... 425
Auto Photos #9..... 895	Un. Sky Raider..... 250	Bally Western Express..... 395
Auto Photos #11..... 1895	Sharp Shooter..... 275	Bally Speed Boat..... 395
Auto Photos #13..... 2750	Safari Gun..... 175	Sea-Saw Clown..... 225
	Two Gun Fun..... 250	Around the World..... 395
	C.C. Ray Gun..... 350	Trainer..... 295
	Bally Spook Gun..... 295	Bally Little Champion..... 295
	Seeburg Bear Gun..... 175	Auto Test, late..... 695
	Seeburg Coon Hunt..... 175	Space Ship..... 250
	Silver Bullet..... 125	Boat Ride..... 280
	Jet Gun..... 110	Elsie the Cow..... 225
	Pop Gun Circus..... 225	Old Smokey..... 275
	Midway Shootings Gally..... 225	Teonerville Trolley..... 395
	Titan Gun..... 325	Big Bronco..... 225
	Space Glider..... 395	Meteor Hot Rod..... 225
	Vanguard..... 225	Junior Jet..... 175
	State Fair..... 195	Ex. Pony Express..... 175
	Muto. Sky Filter..... 125	Sit Down Driveyourself..... 325
	C.C. Long Range Gun..... 450	Bally Motorcycle..... 325
	Pony Express..... 225	Model T Ford..... 395
	Bonus Gun..... 195	Hi-Way Patrol, new..... Write
	Hercules..... 295	Indian Scout, new..... Write
	Carnival..... 135	Whirley Bird, new..... Write
		Helicopter, new..... Write



DISTRIBUTORS FOR WURLITZER, UNITED, GOTTLIEB AND MIDWAY.
CLEVELAND COIN MACHINE EXCHANGE
2029 PROSPECT AVE., CLEVELAND 15, OHIO
All Phones: Tower 1-6715

integrity is a big word at Billboard Music Week

As of September, 1962, the circulation of Billboard Music Week was 20,265. The next publication in the field came up with 10,258.

There must be some reason for people to prefer Billboard Music Week . . . and the answer is Integrity.

Those who know the field, and who need to know what is going on today in the world of music, trust the integrity of Billboard Music Week—trust us to get there first, with the most complete coverage from an unbiased viewpoint, without prejudice or favoritism.

Billboard Music Week is there on the spot, all over the world, with top reporters getting all the news, more news about records, new products, new marketing methods, news that you use to do the job easier, faster and more profitably.

Your weekly issue of Billboard Music Week is a complete encyclopedia of the music field, with pertinent information and thoughtful, considered analysis of the contemporary scene.

That's why Billboard Music Week is preferred by more people. That's why we lead the field, and have led the field for almost 70 years.

We are proud of this faith that our readers, and advertisers, show in our efforts. It keeps our people aware of their vital job of serving you and the industry.

Our way of saying thanks is by doing a better job. This is our pledge to you this week . . . and every week.

State Associations Pledge Support

Continued from page 41

Missouri organizations for taking similar actions at their recent meetings."

Anderson said that the West Virginia operators "liked the new look of MOA." He said he referred specifically to the "change in by-laws, broadening the membership base, having an operator as president, and emphasis on closer working relations with State and local organizations."

"When Bob Blundred attended our annual convention in September, he did a good job explaining the three major objectives of the association. I am referring to the emphasis in having MOA represent the interests of the industry, helping the individual operator be a better businessman, and telling people about the value and contributions made by the industry."

Mature Businessmen

"People in this industry are mature businessmen," Anderson said. "They realize the need to have a strong trade organization at both the State and national levels. I for one am happy that MOA is responding to these desires."

John Fling, executive secretary of the Missouri Coin Machine Council, said he was authorized to forward the check by unanimous vote at the last membership meeting of the organization.

The \$330 contribution represented a graduated payment by members based on the number of machines in operation. Amounts ranged from \$25 to \$50 per member.

In making the contribution, Fling said the graduated payment plan was one he had always advocated to replace the present flat fee basis of membership dues.

"All of our members have long agreed on the principle of graduated dues and have had it in effect in this council for three years, using a 'dime-a-week' plan to raise money at the rate of \$5 per year for each machine on location."

Rowe-AC Shows New Phono to Tavern Owners

LOS ANGELES—Some 3,000 tavern owners gathered here last week for the annual convention of the National Licensed Beverage Association. Rowe-AC Services exhibited its new AMI juke box, only coin machine firm to attend the show.

Other exhibitors included liquor dealers and suppliers. Rowe-AC also sponsored a breakfast for the association members.

Rowe-AC Vice-President Tom Sams said the tavern keepers gave the new AMI an excellent reception. Sams termed the exhibition an excellent public relations move for his firm.

EUROPEAN NEWS BRIEFS

Continued from page 41

by the firm of All-Tech of Florida, include a miniature helicopter, a Ferris Wheel, a Satellite, a Fire Engine, a Pony, and a Railroad Locomotive. Aside from Paris, the French Riviera is developing into a major U. S. kiddie ride market. Amusement areas are mushrooming through the area, the major attraction being kiddie rides, where vacationing parents can park their children during the day.

Philanthropy Pays Back Good Will

LONDON — Britain's Phonograph Operators Association (POA) has scored a public relations coup with an ambitious program of philanthropy. The POA makes certain that no worthy causes goes without a contribution from the POA. This helping-hand policy has been in effect for several years, and has gained the British operator gratitude from the highest quarters. The POA follows a flexible policy as to the distribution of its philanthropy, utilizing various channels according to appropriateness. For example, Symplay, the Bergmann of Hamburg distributor for Britain, recently exhibited the Monaco payout produced by Bergmann for the U. K. market. Coins accumulated in the machines during the demonstration were turned over to the POA, which then distributed them to charities organized by the Variety Club of Great Britain.

WANTED
Keeney's
Deluxe Wild Arrows
JOHN WASSICK
Morgantown, West Va.
Phone: LI 2-9071 or LI 9-4307

OPERATE UNITED
Shuffle Alleys
and
Bowling Alleys
WELCOME EVERYWHERE
★
UNITED MANUFACTURING CO.
8401 N. California Ave., Chicago 18, Ill.

WARNING
Last chance to buy perfect
BALLY LIDOS
and
CAN CANS
NEW ORLEANS
NOVELTY COMPANY
1055 Dryades Street
New Orleans, Louisiana
Tel.: 529-7321

Derby Pony Jr. Lowest priced. Full-size horse with fiberglass body. Metal stirrups for extra safety.
Manufacturers of: Derby Pony Jr., Ben Hur Chariot, Twin Quarter-horse, Sam the Clown (Seesaw)
All rides carry one-year warranty. Some distributor territories available.
PAUL W. HAWKINS
329 E. 7th St. Tucson, Arizona
Phone 623-4509—Area Code 602

Gottlieb's
2-PLAYER
SUNSET
NOW IN PRODUCTION
D. GOTTLIEB & CO.
1140 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

NATIONAL IS SHIPPING
GOTTLIEB'S NEW 2-PLAYER
SUNSET
Sensational Boost-A-Ball Playfield
Feature plus other
Playmaking Attractions!
ORDER NOW!
TOP VALUES!
Completely Reconditioned
Gottlieb FLIPPER\$185
Gottlieb FLIPPER PARADE..... 225
Gottlieb FLIPPER CLOWN 275

WEEKLY SPECIALS!
Completely Reconditioned
GOTTLIEB
1-PL. MISS ANNABELLE\$145
2-PL. BRITE STAR 145

WANT TO BUY
ALOHA—LANCERS—FOTO FIN-
ISH—FLYING CIRCUS—LIBERTY
BELLE—BIG CASINO—OKA-
HOMA—SHOW BOAT—TROPIC
ISLE—COVER GIRL.
NATIONAL
COIN MACHINE EXCHANGE
1411-13 Diversey Chicago 14, Ill.
Buckingham 1-8211

**FOR SALE
GAMES & BOWLERS**

Wild West Gun	\$245.00
Keeney Sportsmen	135.00
Midway Shooting Gallery	
Deluxe	195.00
United Handicap Shuffle	65.00
Chicago Coin Players Choice	295.00
Chicago Coin Playland Rifle	295.00
Gottlieb Silver	135.00
Road Racer	295.00
Williams 1957 Baseball	135.00

PHONOS

Wurlitzer 1400	\$ 55.00
Wurlitzer 1650	85.00
Wurlitzer 2300	495.00
AMI 1 120	335.00
AMI 6200	190.00

Call, Write or Cable.
Cable: LEWJO.

We are now distributors for
Smokeshops and Gottlieb.

Lew Jones Distributing Co.
Exclusive Wurlitzer Distributor
1301 N. Capitol Ave. 329 W. Ninth St.
Indianapolis, Ind. Covington, Ky.
Tel.: MElrose 5-1593 Tel.: AX 1-6969

Denver Varmints

Continued from page 42

terly when they found bulk-vending machines empty of centipedes, worms, cockroaches, spiders or tarantulas.

Some operators, well aware of the perversity of juvenile human nature, capitalized on the newspaper story by getting hold of extra copies of that issue and Scotch-taping the clippings on vending machines, inside or outside of the globe.

Clippings Help

"All of a sudden it became a real fad for every schoolboy to have a pocketful of varmint at all times," one operator said. "Some even went so far as to boast a collection of every type of varmint being machine-vended in Denver!"

Needless to say, bulk operators reordered on varmint in huge quantities, some even asking for air shipment. At this writing the varmint rage was still gaining momentum, a month after school prohibition.

Colo. Op Finds Touch-Ups Easy

Continued from page 42

effort, and the use of paint spray cans was never completely satisfactory, because dust would settle on the paint before it dried, resulting in anything but a prepossessing appearance.

About a year ago, however, the Colorado operator had a bad scratch on the fender of his pickup truck refinished and was surprised to see the body shop man use a soft camel's hair brush, instead of the usual spray can, for the touch-up.

Frederics was also surprised to see that the paint dried quickly, without picking up the least bit of dust, and just as attractively as a spray job.

Other Advantages

Further research proved that the synthetic enamel, mixed with an instant-evaporating reducer had other advantages. For one thing, it was not necessary to carry liquids around for cleaning the brush, since as rapidly as the paint dried in the brush, it could be powdered out by simply rubbing the brush against a rough surface such as a brick, removing all of the paint flecks.

Then, the brush could be put into the synthetic enamel again where it softened immediately back to full usefulness, and made it possible to do just as smooth a paint application job.

That's all the Colorado operator needed to know to begin using these synthetic enamels successfully. Since then, he has not only touched up all of his machines, but frequently, refinished entire units, with brush and paint which dries in a matter of seconds, back to like-new appearance.

Variety of Brushes

Frederics carries a dozen sizes of paint brushes around with him, all small, soft bristle art types, and can keep each brush ready for use, by simply rubbing the bristles against a rough surface or between

fingertips, knowing that it will soften out, ready for immediate use, simply by dipping it into the same color of synthetic enamel for the next job.

The Colorado operator estimates that he saves at least \$2 or \$3 a week with this unique combination, and that the tough, durable enamel, drying so swiftly that dust has no time to collect on the glossy surface, will last anywhere from three to four times as long as the former aerosol spray-can paint which had been used for the same purpose.

**Kick Off Series
Of Rock-Ola Line
Georgia Showings**

AUGUSTA, Ga.—Robinson Distributing Company held the first in a series of regional showings of the new Rock-Ola line for an enthusiastic group of operators and servicemen at the Richmond Hotel here recently.

Additional showings are scheduled for Columbus, Ga., at the Holiday Inn Motel; Albany, Ga., the Gordon Hotel, and Chattanooga, Tenn., Holiday Inn Motel. Jack Barabash conducted a service school along with the unveiling of the new models in Augusta. Additional schools are to be conducted at the other showings.

Operators were invited to an all-day session which included lunch, refreshment, the unveiling and school.

**New Quarters for
Active in Scranton**

SCRANTON, Pa.—The Scranton branch of Active Amusement Machines, Philadelphia coin machine distributor, will move to new quarters at 1101 Pittston Avenue, December 1. Joe Kovack will continue as manager of the branch.

The Scranton branch handles the complete Rock-Ola music machine and vending line as well as the Gottlieb game line.

Canteen Approach

Continued from page 41

Sweden, where it converted a 30 per cent holding in Automatsförsäljning-AB, Stockholm, into outright ownership. By erecting strong bases in Britain and Sweden, Canteen has hedged itself against the exclusion of Britain from the European Common Market.

If Britain joins the supermarket, Canteen will be in a strong competitive position, but if the British stay out, Canteen, thanks to its British and Swedish affiliates, will still be in a strong position.

Benelux Operation

The Stockholm acquisition provides a base for Canteen's expansion throughout Sweden, Norway, Finland, and (if Britain stays out of the Common Market) Denmark.

In Europe, Canteen is pressing its expansion without particular reference to the Common Market. It has established Automatic Canteen Benelux to serve Belgium, Luxembourg and the Netherlands, and it has acquired a series of Swiss firms.

All of these various acquisitions are carefully planned to provide Canteen with maximum operating leverage and flexibility throughout the Greater European market, including Britain and Scandinavia.

The U. S. colossus has arranged itself so cozily among the European trade that few of its European competitors are yet fully aware of the powerful market position it has been patiently fashioning.

YOU GET BETTER BUYS AT PURVEYOR

22-FT. SHUFFLEBOARDS	\$225.00
Reconditioned & Resurfaced Top.	
9-Ft. American Bank Shot	125.00
4-Pocket Pool Tables (75"x42"x31")	
(reconditioned)	175.00
1/2 Pool Tables (84"x47"x31")	
4 Pockets	295.00

BOWLERS

ABC	\$150.00
Congress	165.00
CC Gold Pin	465.00

UM Line-Up	\$465.00
CC Hollywood	95.00
CC Blinker	95.00
CC Rocket	75.00

ARCADE

1960 Auto Test	\$445.00
Pollard Football	135.00
Jet Pilot	185.00
Road Racer	375.00
Drive Mobile	150.00
Midway Shooting Gallery	215.00
Deluxe Shooting Gallery	275.00
Moon Raider Gun	160.00
Carnival Gun	125.00
Sportsman Gun	140.00

PURVEYOR Better Buys
DISTRIBUTING CO.
4322-24 N. WESTERN AVE.
CHICAGO, ILLINOIS
JUNIPER 8-1814

Exclusive Chicago Area Distributor for
WURLITZER
PHONOGRAPH and PARTS
IMPORTERS
SEND FOR FREE LATEST CATALOG
64 Pages—Fully Illustrated.

FIRST COIN MACHINE EXCHANGE, INC.
Joe Kline
Cable: "FIRSTCOIN"—Chicago
1750 W. NORTH AVE. CHICAGO 22, ILLINOIS Dickens 2-0500

**ATLAS . . . Reconditioned—Guaranteed
MUSIC • GAMES • VENDING**

VENDING		MUSIC	
ROWE L-1000, 4 Flavor	\$595	A.M.I. LYRIC "100"	\$575
ROWE L-2000, 4 Flavor	395	A.M.I. CONTINENTAL 2-200 (50c)	795
ROWE AMBASSADOR, 11-Col. (93-A)	145	A.M.I. CONTINENTAL 2-200	725
ROWE RV 750, Fresh Brew	500	A.M.I. 1-200M (50c)	395
ROWE CANDY, 11-Col. (Mod. 77)	245	A.M.I. H-200	345
ROWE CANDY, 8-Col.	125	A.M.I. 6-120	245
DUGRENIER K-14 Cig. (Man.)	165	A.M.I. 6-200	245
U-SELECT-IT CANDY VENDOR w/std.	85	A.M.I. F-120	195
SEEBURG E-1 Cig.	175	A.M.I. E-80	165
SEEBURG E-2 Cig.	215	ROCK-OLA 1455	275
CORSAIR (30-Col.) Cig.	185	SEEBURG 0160-SH	775
NATIONAL 11ML Cig.	150	WURLITZER 2000	265

GAMES	
Gottlieb Sea Belles 2/p	\$125
Gottlieb Clown	275
Gottlieb Mademoiselle, 2/p	225
Gottlieb Gladiator, 2/p	100
Gottlieb Oklahoma, 4/p	\$415
Gottlieb Egghead	275
Gottlieb Queen of Diamonds	165
Exhibit Horse (new mech.)	265

1/3 Dep., Bal. C.O.D. or Sight Draft. Cable: "ATMUSIC"—Chicago
Distributors for
AMI—ROWE—BALLY
ATLAS MUSIC COMPANY
A Quarter Century of Service
BRANCH OF ROWE-AC SERVICES DIVISION
DES MOINES, IOWA 1120 Walnut St. Ph.: 283-2393
CHICAGO 47, ILL. 2122 N. Western Ave. ARmitage 6-5005

COINMEN
Don't forget to check BMW's CLASSIFIED MART every week for "USED COIN MACHINE EQUIPMENT, PARTS AND SUPPLIES," wanted and offered for sale.

HELP YOURSELF TO MORE VENDING PROFITS
Get VEND Now Twice a Month Thru a Money-Saving Subscription
More vending men in all phases of the industry are using the money-saving, money-making ideas in **VEND** every issue—to insure profits—to be up to date on every important development in the vending field.
Less than 2 cents a day—brings ideas that could mean a fortune to wide-awake vending operators, manufacturers and distributors.
MAIL THIS COUPON TODAY
Vend Magazine
2160 Patterson St., Cincinnati 14, Ohio
 1 year \$7 3 years \$15
 Payment enclosed Please bill me (Foreign rate, one year \$14) 787
Name.....
Address.....
City.....Zone.....State.....
Occupation.....

the orbital OF STEREO sound ROUND
Locations love it! Fully perfected, full-range, self-contained Stereo Round*... only in the Rowe AMI. The new Rowe AMI lets you program 200, 160 or 100 selections. All in one phonograph. See it—At your Rowe AMI Distributor *Patent pending
Rowe AC Services
Division of Automatic Canteen Company of America
18 So. Michigan Ave., Chicago 3, Illinois

BUY **Bally** FOR **TOP EARNINGS** IN EVERY TYPE OF LOCATION EVERYWHERE

BARGAINS FOR THE WEEK
GAMES GAMES
250 OF THEM
Received a Large Lot of Drink and Coffee Vending Machines in Trade, also a Large Lot of Phonographs.
WHAT DO YOU NEED? SPECIALS FOR THE WEEK
AMI, G-200 Phonograph \$175.00
Rowe #2700 20-Column Cigarette Venders, Reconditioned and Repainted, Hammeroid Finish \$225.00
1 Lot of Older Shuffle Alleys, Bally, United, Chicago Coin—Write for More Information on the Above, Also on Used Drink Venders.
Write or Call Us Collect. MAIN 1-3511
Write for Our Price List on Full Line of Coin-Operated Machines.
Central DISTRIBUTORS, Inc.
2315 Olive Street, St. Louis 3, Mo. Phone: MAIn 1-3511; Cable: Condist

ZIG-ZAG Counter Game \$49.50
5-ball play. 1e-5e-10e play. Size 12"x17"x9". In line scoring, high scoring. All natural wood cabinet.
SHUFFLEBOARD SCOREBOARDS
Coin operated. 15, 21 and/or 50 points (Horseshollar). Overhead double-faced model on chrome stands, complete with coin box. \$159.50
SPECIALS! POOL SUPPLIES
5-Oz. Bumper Pool Balls (10) \$ 9.00
4-Oz. Bumper Pool Balls (10) 7.50
2 1/4" Pool Balls 1-15 w/Cue Ball, Set 12.50
2 1/4" Pool Balls 1-15 w/Cue Ball, Set 14.99
Plastic Triangles, 2 1/4" 1.50
48" Cues \$1.50 ea.; 25, \$1.15 ea.
52" Cues \$1.95 ea.; 25, \$1.50 ea.
57" Plastic Cues \$3.95 ea.; \$39.00 dz.
We carry complete line of Pool Supplies—Write for list.
PHONOGRAPH PLASTICS
We carry replacement plastics for Wurlitzer, Seeburg and A.M.I. Write for literature.
1/3 Deposit, Balance C.O.D. or S.D.
MARVEL Manufacturing Co.
2845 W. Fullerton Ave., Chicago 47, Ill. Phone: Dickens 2-2424
Say You Saw It in Billboard Music Week

BUY! METAL TYPERS

VENDING ALUMINUM IDENTIFICATION DISC

WHY!

1. LIFE-TIME INCOME
2. TROUBLE-FREE OPERATION
3. ONLY 18"x18"



STANDARD HARVARD
METAL TYPER, inc.

1318 N. WESTERN AVE.
CHICAGO 22, ILL.
EV 4-3120

Police Say Op Slaying Work Of Racketeer

BOSTON—Nathan Colsia, 45-year-old Boston operator and owner of the Variety Amusement Company of Tremont Street, Roxbury, last week was found dead in the company truck. He was shot through the head. His brother discovered the body.

Boston police believe that a reigning Rhode Island racketeer ordered the assassination because Colsia allegedly ignored a warning

not to muscle in on the distribution of vending and music machines in the territory reserved by the Rhode Island kingpin for himself. There appears to be no doubt that the operator was murdered by one or more hired guns.

Police say Colsia was warned twice recently about horning in. As recently as a week ago, police said, his truck was forced to a stop by an unidentified car and told he was marked if he persisted in poaching in Rhode Island. Colsia, who had a conviction

for bribery and bookmaking, had been reported missing four days ago. He had apparently been dead in the truck for that period and had been badly beaten. He leaves his wife and four children.

FOR SALE

GUNS	
Sky Gunner	\$ 50
Big Top	125
Keeney Ranger	125
5-BALLS	
Southern Bell	\$ 75
Wishing Well	75
World Series	125
Big Inning	125
Pin Wheel	99
Silver	145
Turf Champ	139
Harbor Lights	45
Happy Days	45
Flag Ship	125
Add-a-Line	45
Toreador	45
Slugging Champ	45
Ace High	75
MISCELLANEOUS	
Frontiersman	\$ 45
Daisy May	45
Continental Cafe	119
Picnic	165
Sea Wolf	165
Spot Pool	135
Satellite	65
Whirlwind	165
Bright Star	145
Pinch Hitter	45
1 Mod. 11 Auto Photo	\$1,250
Bumper Pool Table	50
Victory Shuffle Alley	45
Trophy Bowler	65
Seeburg Model C	175
Seeburg Model B	125
Eastern 22-Col. Cigarette Machine	75

ROBY AMUSEMENT CO.
915 SWEENEY STREET OWENSBORO, KY.

FOR SALE

1 self-contained Automatic Batting Range with public address system, pitching machine, etc. Length 40', width 13', height 10' 5". Play area 12' by 30". Am asking \$2,700.

Curtis Michael Assoc.
356 State St. Perth Amboy, N. J.



We have whatever you need in **GOTTLIEB GAMES!**

Contact Us Today

World's Largest Distributor of Pinballs

Exclusive Gottlieb and Rock-Ola Distributor for Eastern Pennsylvania, South Jersey and Delaware.

ACTIVE AMUSEMENT MACHINES CO.
666 N. Broad St., Phila. 30, Pa.
POplar 9-4495

You can ALWAYS depend on ACTIVE ALL WAYS

Write or wire for prices

PARTS

Order from Wico Corp. when you need Phono or Game Parts and Supplies!

Over 5000 items listed in our 168 page catalog!

Same Day Shipment!

WICO

World's Largest Distributor of Coin Machine Parts & Supplies

2901-13 N. Pulaski Rd., Chicago 41, Ill.

MULTI-COLOR PRODUCTION

JUST PART OF THE NEW LOOK OF BILLBOARD MUSIC WEEK

COMING JAN. 5



Order with confidence... Mardi Gras is thoroughly profit tested

LET'S GO for bigger earnings...

Williams Mardi Gras

4 PLAYER

- NUMBER MATCH: 2, 5, or 10 replays.
- 2 DRUM UNITS on playfield.
- 4 TARGETS on playfield.
- Hitting Target in front of Drum scores value on Drum Unit.
- One Drum Unit always lit for 10 times value shown.
 - 2 Automatic Shooters direct ball at Targets in front of Drum Units.
 - 4 Ten-point when lit Jet Bumpers.
 - 2 Flippers ● Rollovers
 - Plasticote finish on playfield for long life.
 - Available with Single or twin Chutes.

GET IT NOW FROM YOUR **Williams** DISTRIBUTOR



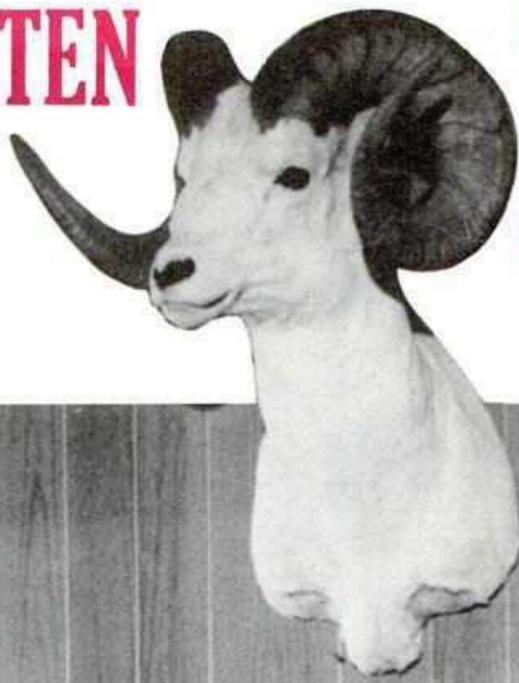
Williams ELECTRONIC MANUFACTURING CORP.
4242 W. FILLMORE ST. • CHICAGO 24, ILLINOIS

buy the best—buy Williams

SEE THESE NEW AND EXCITING FEATURES IN ALL NEW WILLIAMS GAMES

New 24 volt system • New "push-pull" latch mechanism for front molding • New polished chrome metal one-piece flippers • New modern style back box with metal back door • New Relays • New "brushed nickel" front door and frame.

**WURLITZER TEN
IS HOT IN**



**TOP TUNES FEATURE
ALASKA, TOO**



Fairbanks Operator Mel Wilson of Arctic Coin Machine Company chats with Lew Kinda and Gale Bennett, owners of the Cottage Bar in Fairbanks, Alaska.

Collections in Fairbanks' Cottage Bar

The Cottage Bar has always been one of the higher earning phonograph spots in Fairbanks. When a Wurlitzer 2610 with the Ten Top Tunes for 50 cents feature was installed, there was a question as to how much, if any, it could beat the take of the instrument it replaced.

**ONE THIRD
HIGHER**

Than Ever Before

There needn't have been. The minute the Ten Top Tunes went into action, earnings jumped 33%. They have held there ever since.

What does it prove? No matter how good a spot has been in the past, a new Wurlitzer with the ten top tunes musical bargain will make it better.

See Your Wurlitzer Distributor Now

YOUR OLD PHONOGRAPHS ARE WORTH A LOT MORE ON A

WURLITZER 2600

The Fabulous Phonograph with the Ten Top Tunes Feature

PAYDIRT

CHARTWISE: 7 HIT SINGLES BY RCA VICTOR...YOU DIG?



"ESO BESO"- PAUL ANKA-# 8097

"I DON'T BELIEVE I'LL FALL IN LOVE TODAY"- BOBBY BARE-# 8083

"NOTHING CAN CHANGE THIS LOVE" c/w "SOMEBODY HAVE MERCY"- SAM COOKE-# 8088

(DANCE WITH THE) "GUITAR MAN"- DUANE EDDY-# 8087

'NEXT DOOR TO AN ANGEL'- NEIL SEDAKA-# 8086 ■ "I'VE BEEN EVERYWHERE"- HANK SNOW-# 8072

RCA VICTOR 
The most trusted name in sound