February 3, 1962

Music-Phonograph Merchandising • Radio-Tv Programming • Coin Machine Op

VALLA! PAGE ONE BILLBOARD PAGE ONE RECORD RECORDS

***** NATIONAL BREAKOUTS

MONO LP's

STEREO LP'S

SINGLES

TWISTIN' IN HIGH SOCIETY, Lester Lanin Ork, Epic

LET THERE BE DRUMS, Sandy Nelson, Imperial PETE FOUNTAIN—AL HIRT—BOURBON STREET, Coral ELLA IN HOLLYWOOD, Ella Fitzgerald, Verve

HER ROYAL MAJESTY, James Darren, Colpix TWISTIN' THE NIGHT AWAY, Sam Cooke, RCA Victor

ACTION LP's

Albums getting initial dealer action in major markets and have not yet hit BMW's Top LP Chart.

MONOPHONIC

AROUND THE WORLD WITH THE CHIPMUNKS, David Seville and the Chipmunks, Liberty

Boston Sees New 'Rose' & 'Linda' Grow

BOSTON-This city is making a strong comeback as a breakout town as it continues week after week to register breakouts. This week it accounted for two: Mercury's "White Rose of Athens," by David Carroll and RCA Victor's "Along Came Linda" by Tommy Boyce. Kapp's "Midnight in Moscow" registered strong sales and jumped into the national chart at No. 79.

Exposure on deejay shows sent the younger element rushing to the dealers. Retailers, who had been deploring the negligible sales of singles in the past, were actually beginning to see some excitement in the recent activity in the singles market.

Twist records, which had shown terrific action in the last month, appeared to have about run their course and were only mild.

Popeye's Strength Breaks New Mkts.

NEW YORK-Milwaukee led the nation with strong new breakouts this week with a total of five disks. New Orleans was second with three, and Boston followed with two. The records that inspired the new dance, the Popeye, were breaking in a number of markets, including New Orleans and Milwaukee, and a few other cities were reporting good action on the Popeye records. Actually, in New Orleans, three different Popeye recordings were selling well.

Two very hot disks broke on a national basis this week. These were Jimmy Darren's follow-up to "Goodbye Cruel World," called "Her Royal Majesty" on Colpix, and the new Sam Cooke record on Victor, "Twistin' the Night Away." Latter looked like Cooke's biggest hit in a long while. The Twist continued its hot sales pace in both the album and the singles field, with Lester Lanin's LP "Twistin' in High Society" zooming into the mono chart.



PHILADELPHIA - The Mar- Faye Simmons' "Entranced," on Ruthie; the Aleutians' "Lonely Soldier," on Mali; "Island of Paradise," by the Classic Four, on (Continued on page 6)

TWIST WITH STEVE ALAIMO, Checker

HORN A PLENTY, AI Hirt, RCA Victor

ARTHUR MURRAY'S MUSIC FOR DANCING THE TWIST, RCA Victor

VERSATILE BURL IVES, Decca

HEY, LET'S TWIST, Sound Track, Roulette

LOVER'S PORTFOLIO, Jackie Gleason Ork, Capitol

THE LETTERMEN, Capitol

SOMETHING WONDERFUL, Ray Charles Singers, Command

MIDNIGHT SPECIAL, Jimmy Smith, Blue Note

DOWN TO EARTH, Jonathan Winters, Verve

ALAN FREED'S MEMORY LANE, Various Artists, End

CLAY COLE'S BLASTS FROM THE PAST, Various Artists, Blast

PLEASE MR. POSTMAN, Marvelettes, Tamla

CONNIE FRANCIS SINGS FOLK SONG FAVORITES, MGM

STEREOPHONIC

GOLDEN PIANO HITS, Ferrante and Teicher, United Artists

EXCITEMENT INCORPORATED. Ray Martin Ork, RCA Victor

SONCS OF PRAISE, Mantovani, London

BOUQUET, Percy Faith Ork, Columbia

KEAN, Original Cast, Columbia

*** LOCAL SINGLES BREAKOUTS**

These new records, not yet on BMW's Hot 100, have been reported getting strong sales action by dealers in major market (s) listed in parenthesis.

WALKING CANE . . . Billy Duke, 20th Fox 296 (Russ Will, ASCAP) (Milwaukee)

CHECK MR. POP EYE . . . Eddy Bo, Ric 987 (Ron, BMI) (New Orleans)

- LOVE LETTERS . . . Ketty Lester, Era 3068 (Famous, ASCAP) (Los Angeles)
- ALONG CAME LINDA . . . Tommy Boyce, RCA Victor 7975 (Calboy, BMI) (Boston)
- POP EYE JOE . . . Ernie K-Doe, Minit 641 (Minit, BMI) (New Orleans)
- Verve 10245 (ABC, ASCAP) (Baltimore)
- JOEY BABE . . . Anita and the So G So's, RCA Victor 7974 (Tree, BMI) (Milwaukee)

ECHO IN THE NIGHT . . . Bert Kaempfert, Decca 31350 (Valencia, ASCAP) (Milwaukee)

- I'M GONNA PUT SOME HURT ON YOU . . . Raymond Lewis, Instant 3242 (Tunekel, BMI) (New Orleans)
- PICTURES IN THE FIRE . . . Pat Boone, Dot 16312 (Spoone, ASCAP) (Chicago)
- AFTER YOU'VE GONE . . . Frankie Avalon, Chancellor 1101 (Mayfair, ASCAP) (Milwaukee)
- POP-EYE . . . Huey Smith, Ace 649 (Ace, BMI) (Milwaukee)
- WHITE ROSE OF ATHENS . . . David Caroll, Mercury 71917 (Schaeffer's, BMI) (Boston, Milwaukee)

Ray Lewis' 'Hurt on You' Strong in N. O.

NEW ORLEANS-One of the strongest singles breaking last week in this market was "I'm Gonna Put Some Hurt on You" by Raymond Lewis on Instant. At least four dealers listed the disk among their best sellers.

Eddy Bo's "Check Mr. Pop-Eye" on Ric was strongest of the Popeye etchings and was grabbing plenty of coin. While the Ernie K-Doe Popeye record, "Popeye Joe," was selling well enough to achieve breakout status, several dealers said they were getting plenty of calls for the flip of the new K-Doe release, "Come on Home."

The record causing a mild sensation in New Orleans and in Memphis and Nashville last week was "Duke of Earl" by Gene (Continued on page 6)

Pos.

Pos.

cels, Freddie Cannon and the New York policeman turned singer, Saverio Saridis, were among the fastest sellers on singles here last week. Though the town failed to produce a genuine local breakout disk for the third week in a row, records were selling and some dealers at least indicated they were pulling out of the normal post-holiday slump.

Marcels Moving

The Marcels, who cracked pay dirt last year with "Blue Moon," appear to have done it again here, with "Melancholy Baby," after several slower-moving disks between hits. Freddie Cannon, too, is making a solid return with "Teen Queen of the Week," after a slow period. Saridis, regarded in some circles as another Lanza, has made an excellent first-record start here with "Love Is the Sweetest Thing."

The Covells, already on the national chart with "Do the New Continental," continue to garner action here on the flip, "Mopety Mope Stomp." Other new records being mentioned in dealer circles as having the stuff to go include

Beer City Hails 'Her Majesty'

MILWAUKEE-For the second consecutive week, Milwaukee has been the big break-out city in the Midwest. Sales continued strong last week with both LP's and singles moving well.

Hottest new seller is "Her Royal Majesty" by James Darren on Colpix, which hit the national chart this week. Breakouts here are "Echo in the Night" by Bert Kaempfert (Chicago favors the flip side "Afrikaan Beat"), "Joey Baby with Anita Kerr, "Pop-Eye" by Huey Smith, a new dance craze which seems to be taking over in Milwaukee where the Twist left off, David Carrol's "White Rose of Athens," Frankie Avalon's Chancellor disk, "After You've Gone," and Bill Duke's "Walkin' Cane" on 20th Fox.

NEW ON THE MONO LP CHART THIS WEEK

- 118. TWISTIN' IN HIGH SOCIETY, Lester Lanin Ork, Epic
- 136. ROGER WILLIAMS' GREATEST HITS, Kapp 145. MY FAVORITE CHOPIN, Van Cliburn, RCA Victor

- 146. TAKE GOOD CARE OF MY BABY, Bobby Vee, Liberty
- 148. SING OUT!, Limeliters, RCA Victor
- 149. SONGS OF THE FABULOUS 50'S, Roger Williams, Kapp

NEW ON THE HOT 100 CHART THIS WEEK

- 66. HER ROYAL MAJESTY, James Darren, Colpix
- 70. TWISTIN' THE NIGHT AWAY, Sam Cooke, RCA Victor
- 79. MIDNIGHT IN MOSCOW, Kenny Ball, Kapp
- 85. OLIVER TWIST, Rod McKuen, Spiral
- 90. MIDNIGHT, Johnny Gibson, Big Top
- 91. MY MELANCHOLY BABY, Marcels, Colpix

- 92. TEEN QUEEN OF THE WEEK, Freddy Cannon, Swan
- 95. ECSTACY, Ben E. King, Atco
- 96. LET ME CALL YOU SWEETHEART, Timi Yuro, Liberty
- 97. I SURRENDER DEAR, Aretha Franklin, Columbia
- 98. LET'S GO, Floyd Cramer, RCA Victor
- 99. TEQUILA TWIST, Champs, Challenge
- 100. SUGAR BABE, Buster Brown, Fire





BILLBOARD TOP LP'S FOR WEEK ENDING

STAR PERFORMERS-selections on Chart 9 weeks or less registering grantest upward progress this week.

150 Best Selling MONAURAL LP'S

This Week	Last Wee	k Title, Artist, Label Wks. on Chart
1	1	BLUE HAWAII Elvis Presley, RCA Victor LPM 2426
2		DOIN' THE TWIST AT THE PEPPERMINT LOUNGE 8 Joey Des & His Starliters, Roulette R 25166
3	3	YOUR TWIST PARTY
	4	BREAKFAST AT TIFFANY'S
5	5	HOLIDAY SING ALONG WITH MITCH 13 Mitch Miller, Columbia CL 1701
6	6	THE TWIST
0	1	CHUBBY CHECKER/BOBBY RYDELL 7
8	8	THE SOUND OF MUSIC
9	10	FOR TWISTERS ONLY 9 Chubby Checker, Parkway P 7002
10	11	CAMELOT 54 Original Cast, Columbia KOL 5620
1	9	JUDY AT CARNEGIE HALL
12	14	WEST SIDE STORY
(13)	12	LET'S TWIST AGAIN
14	13	MILK AND HONEY
15	24	TIME OUT
16	16	I REMEMBER TOMMY Frank Sinatra, Reprise R 1003
1	19	KNOCKERS UP
1	17	JOAN BAEZ, VOL. II
(19)	18	DO THE TWIST

This Week	Last Wei	west side story 15	T.V
52	31	Stan Kenton, Capitol T 1609	0
53)	47	Sound Track, RCA Victor LOC 1058	0
54)		Ray Charles, Atlantic 8029	(
55	54	Frank Sinatra, Capitol W 1594	0
56	55	TV SING ALONG WITH MITCH	0
57	57	HEAVENLY	0
58	80	MOMS MABLEY AT THE UN 40 Chess LP 1452	0
59	86	FROM THE HUNGRY I	1
1	94	TWIST WITH BOBBY DARIN 2	9
61	43	BERLIN MELODY	0
62)	45		(
63	77	TONIGHT IN PERSON 49 Limeliters, RCA Victor LPM 2272	(
64	69	FIRESIDE SING ALONG WITH MITCH 83 Mitch Miller, Columbia CL 1389	0
(65)	79	AIN'T THAT WEIRDI 20	(
-	56	Brother Dave Gardiner, RCA Victor LPM 2335 CALCUTTA	9
66	65	Lawrence Welk, Dot DLP 3359	1
67)	14870	Original Cast, Capitol WAO 1643	0
68	71	BEN-HUR	1
69	91	NEW PIANO IN TOWN	0
10	92	MEXICO Bob Moore, Monument M 4005	Q
1	58	CARNIVAL	(
12	64	JOSE JIMENEZ AT THE HUNGRY 1 29 Bill Dane, Kapp KL 3238	ē
(13)	111	GOLDEN WALTZES	Ì
1	70	ELLA IN HOLLYWOOD 12 Ella Fitzgerald, Verve V 4052	ē
75	74	ENCORE OF GOLDEN HITS 99 Platters, Mercury MG 20472	(
76	105	Bob Newhart, Warner Bros. W 1393	Č
	67	STILL MORE SING ALONG WITH MITCH 118 Mitch Miller, Columbia CL 1233	ē
18	75	JOSE JIMENEZ IN ORBIT/BILL DANA ON EARTH	Q
79	76		(
80	78	MUSIC FROM EXODUS & OTHER	7
(81)	85	Mantovani, London LL 3231 BROTHERS FOUR SONG BOOK	0
-	98	Columbia CL 1697 KEAM 6	(
	89	WOODY WOODBURY'S SALOONATICS	0
(83)	87	Stereoddities MW 4	0
84) 1	115	Mantovani, London LL 3251	6
(86)	61	G. J. BLUES 66	G
(87)	66	Elvis Presley, RCA Victor LPM 2256 YELLOW BIRD	0
	140	YELLOW BIRD 25 Lawrence Welk, Dot DLP 3389 THE LION SLEEPS TONIGHT. 2	6
(89)	73		6
90	88	Ray Conniff Singers, Columbia CL 1642 SATURDAY NIGHT SING ALONG WITH MITCH 76	0
0	93	Mitch Miller, Columbia CL 1414	6
(91)	99	Kingston Trio, Capitol T 1258	G
92	81	Gloria Lynne, Everest LPBR 5131 SEPTEMBER IN THE RAIN	(
(93)	87	Dinah Washington, Mercury MG 20638	(
94)	0.1955	Rusty Warren, Jubilee JGM 2034	Q
95	96	Mitch Miller, Columbia CL 1316	ā
96	104	Vee Jay 2 LP 1035	
97	110	MOMS MABLEY AT THE PLAYBOY CLUB. 14 Chess LP 1460	Č
98	72	EBB TIDE AND OTHER INSTRUMENTAL FAVORITES	6
0	84	HYMNS	-

This L Week V	ast Wks. on Veek Title, Artist, Label Chart
(101) ⁹	0 MEMORIES SING ALONG WITH MITCH 64 Mitch Miller, Columbia CL 1542
(102 °	5 MORE SING ALONG WITH MITCH 154 Mitch Miller, Columbia CL 1243
103 10	0 BUDDY HOLLY STORY
104 11	4 BEST OF THE DUKES OF DIXIELAND 8 Audio Fidelity AFLP 1956
105 12	9 ITALIA MIA
106 9	7 SENTIMENTAL SING ALONG WITH MITCH. 82 Mitch Miller, Columbia CL 1457
107 10	8 FLOWER DRUM SONG
12	4 LET'S ALL SING WITH THE CHIPMUNKS. 3 David Seville & the Chipmunks, Liberty LRP 3132
109 10	7 HERE'S JONATHAN
110 14	5 WHOLE LOTTA FRANKIE
111 10	9 COMNIE'S GREATEST HITS
112 11	6 HELL BENT FOR LEATHER
113 11	8 RICK IS 21
114 12	
115 14	7 GENIUS AFTER HOURS
逾 14	4 HYMNS AT HOME Tunnessee Ernie Ford, Capitol T 1604
11) 10	1 ROARING 20'S
1187 -	- TWISTIN' IN HIGH SOCIETY 1 Lester Lanin Ork, Epic LN 3825
(119 6	8 MERRY CHRISTMAS Bing Cresby, Decca DL 8128
120 11	2 RODGERS: VICTORY AT SEA, VOL. 111 21 RCA Victor Symphony Orch. (Bennett), RCA Victor LM 2523

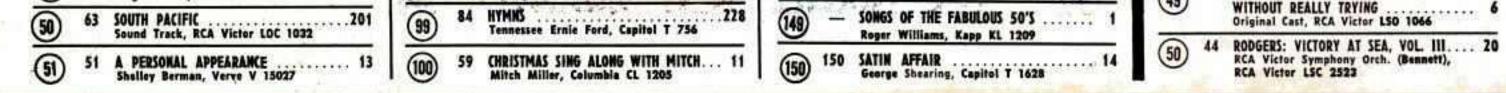
50 Best Selling STEREO LP'S

This Week	La	st sek Title, Artist, Label	Wks. on Chart
1	1	BLUE HAWAII Elvis Presley, RCA Victor LSP 2426	14
2	2	BREAKFAST AT TIFFANY'S. Henry Mancini, RCA Victor LSP 2362	lf
3	3	STEREO 35/MM Enoch Light and His Ork, Command RS 826 SD	17
4	4	THE SOUND OF MUSIC. Original Cast, Columbia KOS 2020	99
5	5	CAMELOT Original Cast, Columbia KOS 2031	54
6	1	JUDY AT CARNEGIE HALL Judy Garland, Capitol SWBO 1569	27
1	6	HOLIDAY SING ALONG WITH MITCH.	9
8	10	WEST SIDE STORY Sound Track, Columbia 05 2070	12
9	9	TIME OUT Dave Brubeck, Columbia CS 8192	26
10	12	I REMEMBER TOMMY Frank Sinatro, Reprise R 9-1003	11
1	14	WEST SIDE STORY Ferrante & Telcher, United Artists U/	15 6166 ⁷
(12)	11	MOON RIVER Lawrence Welk, Det DLP 25412	4
13	8	THE SLIGHTLY FABULOUS LIMELITED	IS 15
14	16	STARS FOR A SUMMER NIGHT	35
15	18	PORTRAIT OF JOHNNY Johnny Mathis, Columbia CS 8444	22
16	25	PERSUASIVE PERCUSSION, VOL. 1 Terry Snyder and the All Stars, Command RS 800 SD	98
1	13	KING OF KINGS Original Movie Muzic; Miklos Rozza, MGM SIE 2	13
18	15	SING ALONG WITH MITCH.	86
19	32	GREAT MOTION PICTURE THEMES	
20	29	DOIN' THE TWIST AT THE PEPPERMIN	IT 3



2.1~		RCA VIETOF LM 2323	
121	120	YELLOW BIRD (PERCUSSION SPECTACULAR)	7
122	122	and the second se	
123	126	BOBBY DARRIN STORY	-
124	128	FILM ENCORES, VOL. 1	
125	102	GENIUS OF RAY CHARLES	(
126	83	MERRY CHRISTMAS	
127)	103		
128	113	the participants and the second s	
129	119	MILES DAVIS, IN PERSON FRIDAY NIGHT AT THE BLACKHAWK, SAN FRANCISCO, VOL. 1	
130	117	JOSE JIMENEZ, THE SUBMARINE OFFICER. 6 Bill Dana, Kapp KL 1215	
131	123	GOIN' PLACES	ā
132	131	HAPPY TIMES SING ALONG WITH MITCH. 47 Mitch Miller, Columbia CL 1568	
133	127	SIXTY YEARS OF MUSIC AMERICA LOVES BEST, VOL. III	0
134	133	FIORELLO	Ì
135	134	MURRAY THE "K'S" SING ALONG WITH THE ORIGINAL GOLDEN GASSERS 17 Roulette R 25159	(
136	-	ROGER WILLIAMS' GREATEST HITS 1	(
137)	130	HIGHWAYMEN	(
138	132	ORANGE BLOSSOM SPECIAL AND WHEELS, 40 Billy Yaughn, Dot DLP 3366	(
139	136	NICE 'N' EASY Frank Sinatra, Capitol W 1417	9
140	137	EXODUS TO JAZZ	2
141)	138	GENIUS SINGS THE BLUES	-
142	139	BIG BAND PLAYS BIG HITS	0
143	143	MOODY RIVER	(
14	142	BASIN ST. EAST PROUDLY PRESENTS MISS PEGGY LEE	(
145	1	MY FAVORITE CHOPIN 1 Van Cliburn, RCA Victor LM 2576	(
146	-	TAKE GOOD CARE OF MY BABY 1 Bobby Vee, Liberty LRP 3211	(
147)	141	DANCE TILL & QUARTER TO THREE 26 Gary (U. S.) Bonds, LeGrand LLP 3001	ā
148	1	SING OUTI	2
-	-		

1	LOUNGE Joey Dee & His Starliters, Roulette SR 25166
21 20	BERLIN MELODY
39	TIME FURTHER OUT 2 Dave Brubeck Quartet, Columbia CS 8490
23 23	SOUTH PACIFIC
24 21	BEST OF THE DUKES OF DIXIELAND 8 Audio Fidelity AFSD 5956
25 21	YOUR REQUEST SING ALONG WITH MITCH. 19 Mitch Miller, Columbia CS 8471
26 19	WEST SIDE STORY
27 30	EBB TIDE AND OTHER INSTRUMENTAL FAVORITES Earl Grant, Decca DL 74165
28 22	YELLOW BIRD Lawrence Welk, Dot DLP 25389
23 20	
10 A2	FLOWER DRUM SONG
31 24	BIG BAD JOHN
愈 -	LET THERE BE DRUMS
33 37	JUMP UP CALYPSO
34 27	MY FAIR LADY
35 17	BELAFONTE AT CARNEGIE HALL
(36) 34	THE KINGSTON TRIO CLOSE UP 15 Capitol ST 1642
37 30	FERRANTE & TEICHER, LOVE THEMES 7 United Artists WWS 8514
38 4) TV SING ALONG WITH MITCH
39 33	SOMEBODY LOVES ME
40 31	MILK AND HONEY
(1) 48	GOLDEN WALTZES
42	PETE FOUNTAIN-AL HIRT- BOURBON STREET
43 41	TWISTIN' IN HIGH SOCIETY
44 38	CARNIVAL 27 Original Cast, MGM SE 39 3946
(45) 43	PASS IN REVIEW
46 47	WEST SIDE STORY
(4) 4	MELODY AND PERCUSSION FOR TWO PIANOS
48 -	ELLA IN HOLLYWOOD
(49) -	HOW TO SUCCEED IN BUSINESS

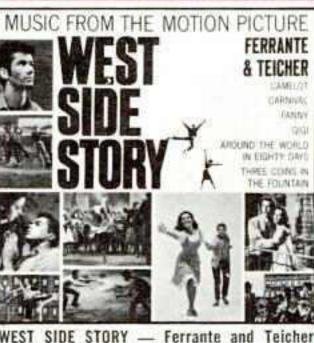


Billboard Music Week is published by The Billboard Publishing Company, 2160 Patterson St., Cincinnati 14, Ohio. Subscription rates payable in advance. One year, \$15 in U. S. A., Canada and Europe. Second class postage paid at Cincinnati and at additional entry office. Copyright 1961 by The Billboard Publishing Co.





OTHER TOP SELLING ALBUMS BY FERRANTE & TEICHER



WEST SIDE STORY - Ferrante and Teicher play the "West Side Story" score and other Show Hits. UAL 3166 UAS 6166 (Stereo) LOVE THEMES **FERRANTE & TEICHER** AND THEIR ORCHESTRA CONDUCTED BY NICK PERITO

> THEME FROM GOODBYE AGAIN CAN'T HELP LOVIN DAT MAN LOVE THEME FROM ONE EYED JACKS LOVE IS A MANY SPLENDORED THING I'M IN THE MOOD FOR LOVE DREAM OF LOVE ILIEBERTHOUS PVE GOT & CRUEH ON YOU **MY FUNNY VALENTINE** TABA'S THEME IMAGINATION POSSESSED LAUBA

LOVE THEMES — The great love songs of our time played by Ferrante and Teicher. WWR 3514 WWS 8514 (Stereo)

NUME PROM THE APARTMENT LOVE AFFAIR (Bethmaninoff's 2nd Piana Concerto-Brd Movement PANTABY D'AMOUR (Cheptin's Fastainie Depromptui BEAMS Shumans's Traumeret) LONESCATE DEART (Techniluresky's Sone But The Loosity Heart LONELY BOOM THE WORLD'S GREATEST THEMES DUO-PIANISTS WITH ORCHESTILA AND CHORUS OVERH IN PARADUSE (No DREAM DIGAPSODY off's 2nd Plane Concerts bit and 2nd M ICMEANCE (Rubenstein's Melody of Dreams POREVER LOVED (Twhaikowsky's Romes And Juliet LOVERS BY STABLIGHT (Techalkowsky's 6th Hymphisty) LOVIERS LAMENT (Beetheren's Moonlight fringen) WORLD'S GREATEST THEMES --- Ferrante and Teicher's best-sellers. 12 beautiful songs. UAL 3121 UAS 6121 (Stereo)



GOLDEN PIANO HITS FERRANTE & TEICHER



GOLDEN PIANO HITS - The million sellers in a new dimension played by Ferrante & Teicher. WWR 3505 WWS 8505 (Stereo)



LATIN PIANOS - Ferrante & Teicher Go South of The Border for their tempos and tunes. UAS 6135 (Stereo) UAL 3135



BILLBOARD MUSIC WEEK FOR WEEK ENDING FEBRUARY 3



HOT 100 — A TO Z-(Publisher-Licensee)

Afrikaan Beat (Roosevelt, BMI)		61
Afriksan Beat (Roosevelt, BMI) Baby, It's You (Dolfi, ASCAP) Bandit of My Dreams (Arch, ASCAP)		
Bandit of My Dreams (Arch, ASCAP)		82
Blue Water Line (January, BMI) Break It to Me Gently (Northern, ASCAP Cajun Queen (Cedarwood, BMI)	2	87
Break It to Me Gently (Northern, ASCAP	1	
Can't Help Falling in Love (Gladys, ASC	AP)	1
Chip Chip (Trinity & Glo-Mac, BMI)		46
Chattanooga Cheo Cheo (Feist, ASCAP)		56
Cotton Fields (Westside, BMI)		18
Cry to Me (Melvin-Progressive, BMI)	*******	78
Crying in the Rain (Aldon, BMI)		20
Dear Ivan (Plainview, BMI) Dear Ledy Twist (Pepe, BMI)		ii.
Do-Re-Mi (Fast, BMI)		27
Do the New Continental (Kalmann, ASC	AP)	93
Dreamy Eyes (Southern Belle, BMI)		68
Duke of Earl (Conrad-Karlan, BMI)	*******	7
Ecstasy (Presley-Progressive-Trie, BMI) .	*******	95 57
Flying Circle (Claridge, ASCAP) Funny How Time Silps Away (Pamper, B	MIN	36
Go en Home (Pamper, BMI)		42
Go en Home (Pamper, BMI)		45
Greatest Hurt, The (Pearl, BMI)		40
Happy Birthday, Sweet Sixteen (Aldon, B	MI)	19
Happy Jose (Lansdowne, ASCAP) He Knows I Love Him Too Much (Aldon,	BMD	84
Her Royal Majesty (Aldon, BMI)		66
Heyl Baby (LeBill, BMI)		52
I Could Have Loved You So Well (Alden,	BMI)	64
I Don't Know Why (Ahlert & Cromwell, A	SCAP)	65
I Know (Saturn-At Last, BMI)		5
I Surrender Dear (Mills, ASCAP)		97
If You Gotta Make a Fool of Somebody		
Song, BMI)		24

I'll See You in My Dreams (Feist, ASCAP) 59	Pocketful of Miracles (Maraville, ASCAP) 39
I'm Blue (Progressive-Placid, BMI)	Poor Fool (Saturn, BMI)
Irresistible You (Lloyd-Logan, BMI)	Rock-A-Hula Baby (Gladys, ASCAP) 49
It Will Stand (Minit, BMI) 69	Run to Him (Aldon, BMI) 15
Jamie (Jobette, BMI)	Shadrack (Fisher, ASCAP) 22
Let Me Call You Sweetheart (Shapiro, Bernstein,	She's Everything (Alan K., BMI)
ASCAP) 96 Let Me In (Arc-Kae Williams, BMI)	She's Got You (Pamper, BMI)
Let Me In (Art-kat Williams, BMI)	Small Sad Sam (R.F.D., ASCAP)
Let There Be Drums (Travis, BMI)	Smoky Places (Annie-Earl & Sun Flower, ASCAP) . 33
Let's Ge (Cigma, BMI)	Sugar Babe (Fast, BMI)
Letter Full of Tears Betalbin, BMI)	Surfer's Stomp (Strat-E.D.M., ASCAP)
Lien Sleeps Tonight, The (Folkways, BMI) 10	Tears From an Angel (Metric, BMI)
Little Bitty Tear, A-lves (Pamper, BMI) 12	Teen Queen of the Week (Conley, ASCAP) 92 Tequila Twist (Jat, BMI)
Little Bitty Tear, A-Jackson (Pamper, BMI) 87	That's My Pa (Channel, ASCAP)
Little Too Much, A (Bar-Mar, BMI)	There'll Be No Next Time (Merrimac, BMI) 75
Lizzie Borden (Hill & Range, BMI)	There's No Other (Bertha, BMI)
Lost Someone (Lois, BMI)	To a Sleeping Beauty (Songsmiths-Remick, ASCAP). 47
Love is the Sweetest Thing (Harms, ASCAP) 86	Town Without Pity (United Artists, ASCAP) 13
Maria (Schirmer-Chappell, ASCAP)	Tuff (Jec, BMI)
Midnight (Vicki, BMI)	Turn on Your Love Light (Don, BMI)
Midnight in Moscow (Melody Trails, BMI) 79	Twist, The (Lois, BMI)
Moon River-Butler (Famous, ASCAP)	Twist-Her (Jec, BMI)
	Twistin' All Night Long (Conley, ASCAP)
Moon River-Mancini (Famous, ASCAP) 29	Twistin' Postman (Jobette, BMI)
Multiplication (Adaris, BMI)	Twistin' the Night Away (Kags, BMI)
My Boomerang Won't Come Back (Picadilly, BMI) . 58	Unchain My Heart (Tee Pee, ASCAP) 21
My Melanchely Baby (Shapiro-Bernstein &	Walk on By (Lowery, BMI) 16
Vogel, ASCAP)	Wanderer, The (Schwartz-Disal, ASCAP) 6
Nite Owl (Conrad, BMI) 88	What's So Good About Goodbye (Jobette, BMI) 62
Norman (Acuff-Rose, BMI) 4	What's the Reason (Bourne, ASCAP)
Oliver Twist (Shelly, ASCAP)	When I Fall in Love (Northern, ASCAP) 14
Peppermint Twist (Jon-Ware, BMI) 1	When the Boy in Your Arms (Pickwick, ASCAP) 30
Percelator (Meadowlark, ASCAP)	Where Have All the Flowers Gone (Fall River,
Please Mr. Postman (Jobette, BMI) 50	BMI)

(3) 1, 00 1	Danny and the Juniors, Swan 4092	17
99	- HE KNOWS I LOVE HIM TOO MUCH	2
1 - 99 -	- OLIVER TWIST Rod McKuen, Spiral 1407	2
86 88	- LOVE IS THE SWEETEST THING	2
87 84 91 -	- A LITTLE BITTY TEAR	3
88 94 97 -	- NITE OWL	3
89 91 93 -	- BLUE WATER LINE △ Brothers Four, Columbia 42256	3
1	- MIDNIGHT Johuny Gibson, Big Top 3088	1
91	- MY MELANCHOLY BABY	1
92	- TEEN QUEEN OF THE WEEK	1
93 90	- DO THE NEW CONTINENTAL Doveils, Parkway 833	2
94 89 92 -	- JAMIE	3
95	- ECSTASY	1
96	- LET ME CALL YOU SWEETHEART	1
97	- I SURRENDER DEAR	1
98	- LET'S GO Floyd Cramer, RCA Victor 7978	1
99	- TEQUILA TWIST	1
(100	- SUGAR BABE	1
101. PICTURES II 102. AW SHUCK 103. TEARS AND 104. HAPPY JOS 105. SURFIN' 106. MOMENTS. 107. I GOT A FU	ING UNDER THE HOT 100 THE FIRE	425 922 207 331 003

107. I GOT A FUNNY KIND OF FEELING
108. FOOLS HALL OF FAME
109. SHIMMY, SHIMMY WALK
110. ECHO IN THE NIGHTBert Koempfert, Decca 31350
111. DO YOU KNOW HOW TO TWIST Hank Ballard, King 5593
112. IT'S GOOD TO HAVE YOU BACK WITH ME Adam Wade, Coed 565
113. MAMIE IN THE AFTERNOON Bobby Lewis, Beltone 1016
114. IMAGINATIONQuotations, Verve 10245
115. STEP RIGHT UPNat King Cole, Capitol 4672
116. OUR CONCERTO Steve Lawrence, United Artists 403
117. JOEY BABYAnita and the So & So's, RCA Victor 7974
118. HOW ARE THINGS IN LOVER'S LANE Adam Wade, Coed 565
119. ROUGH LOVERAretha Franklin, Columbia 42266
120. WALKING CANE



"THE NATION'S BEST SELLING RECORDS!"

RECORDS

BEST SELLING SINGLES

	RECORD NO.	TITLE	ARTIST	R	ECORD NO.	TITLE	ARTIST
		I'll See You In My Dreams/Pictures In The Fire The Original Happy Jose	PAT BOONE JACK ROSS			If You Gotta Make A Fool Of Somebody / Mr. Mo Everybody's Twisting Down In Mexico	to VAUGHN MONROE BILLY VAUGHN
1	16302	Ven Delles Mana On	UR ALEXANDER		16318	For Sale / The Patty Cake Saddle Up / I Wonder Why	CHASE WEBSTER THE LARGOS
1		The Bride / Horizons of Joy	TONY MARTIN		16314	Love In Return/Hey Mr. Banjo	THE DELL-COEDS BILLY VAUGHN
		The Continental Twist/Oh Ma Ma Twist Can't Help Falling In Love/You'll Never Walk Alone	LOUIS PRIMA KEELY SMITH			Berlin Melody/Come September A Little Bitty Tear/Tennessee Twist TH	E CROSBY-BROTHERS
		H 10 08 10		State Balling Street			

BEST SELLING ALBUMS

MONO	STEREO	ARTIST	MONO	STEREO	ARTIST
MONO 3409 3412 3410 3410 3406 3389 3396 3398 33290 33292 3322	25412 25410 25406 25389 25396 25398 25398 25398 25384 25384 25366 25359 25359 25352 25276 25350 25350 25292	ARTIST GREATEST STRING BAND HITS • Billy Vaughn MOON RIVER • Lawrence Welk DOIN' THE TWIST • Louis Prima THE ANDREWS SISTERS' GREATEST HITS YELLOW BIRD • Lawrence Welk BERLIN MELODY • Billy Vaughn SAD MOVIES • The Lennon Sisters GOLDEN WALTZES • Billy Vaughn MOODY RIVER • Pat Boone WHEELS & ORANGE BLOSSOM SPECIAL • Billy Vaughn CALCUTTA • Lawrence Welk BEST-LOVED CATHOLIC HYMNS • The Lennon Sisters WONDERLAND BY NIGHT • Louis Prima THEME FROM A SUMMER PLACE • Billy Vaughn LAST DATE • Lawrence Welk THE LENNON SISTERS SING 12 GREAT HITS LOOK FOR A STAR • Billy Vaughn	312 314 315 315 315 316 316 316 316 316 316 317 950 320 321 324 324 325 330 3330 3333	2 25122 0 25140 6 25156 7 25157 4 25164 5 25165 0 25170 0 25170 0 25208 0 252210 1 252241 9 252251 2 25302 0 253308 0 25338	JOHNNY MADDOX PLAYS THE MILLION SELLERS LA PALOMA • Billy Vaughn BILLY VAUGHN PLAYS THE MILLS BROTHERS GREAT HITS MR. MUSIC MAKER • Lawrence Welk BLUE HAWAII • Billy Vaughn PETITE FLEUR • Bob Crosby THE FIVE PENNIES • Sound Track LET ME CALL YOU SWEETHEART • The Mills Brothers LOUIS AND KEELY! • Louis Prima, Keely Smith BE MY LOVE • Keely Smith RAGTIME PIANO GAL • Jo Ann Castle SONG OF THE ISLANDS • Lawrence Welk POLKAS • Lawrence Welk TONY MARTIN—HIS GREATEST HITS YELLOW BIRD • THE MILLS BROTHERS
3322 110 3001 3016 3054 3054 3064 3068 3071 3086 3098 3100 3118 3119	25016 250540 25064 25068 25068 25071 25086 25086 25118	THE MAN WITH THE BANJO • Eddie Peabody SWEET MUSIC AND MEMORIES • Billy Vaughn THE GOLDEN INSTRUMENTALS • Billy Vaughn THE TEN COMMANDMENTS • Sound Track MELODIES IN GOLD • Billy Vaughn HYMNS WE LOVE • Pat Boone PAT'S GREAT HITS • Pat Boone MUSIC FOR THE GOLDEN HOURS • Billy Vaughn GALE'S GREAT HITS • Gale Storm SAIL ALONG SILV'RY MOON • Billy Vaughn STAR DUST • Pat Boone BILLY VAUGHN PLAYS THE MILLION SELLERS	336 340 340 340 340 341 341 341 341 341 341 341 341 341	0 25400 3 25403 15 25413 15 25413 15 25413 13 25413 11 25413	5 FRANK SCOTT PLAYS HARPSICHORD 3 POLKAS: GREATEST HITS VOL. II • Six Fat Dutchmen SOFT SOUNDS FROM THE SOUTH SEAS VOL 2 •

ALL TIME HIT SINGLES

RECORD	TITLE	ARTIST	RECORD TITLE	ARTIST
NO. 16022 16023 16024 16025 16026 16028 16029 16030 16031 16032 16033 16033 16034 16035 16035	Trying / P.S. I Love You Cocoanut Grove / In The Mood Love Walked In From The Vine Came The Grape Till Then / Only You (And You Alone) Melody of Love Sail Along Silv'ry Moon Ain't That A Shame / I'll Be Home The Crazy Otto / Eight Beat Boogie The Shifting Whispering Sands Part 1 and 2 I Hear You Knocking / Ivory Tower Dark Moon / Memories Are Made Of This I Almost Lost My Mind Friendly Persuasion (Thee I Love) Don't Forbid Me / April Love Love Letters In The Sand A Wonderful Time Up There Young Love / Ninety-Nine Ways Paper Doll / Glow Worm	THE HILLTOPPERS JOHNNY MADDOX THE HILLTOPPERS BILLY VAUGHN PAT BOONE JOHNNY MADDOX BILLY VAUGHN GALE STORM GALE STORM PAT BOONE PAT BOONE PAT BOONE TAB HUNTER THE MILLS BROTHERS	16038 Near You / Beg Your Pardon 16039 To Be Alone / Marianne 15486 The Green Door 15538 Come Go With Me 15550 Dark Moon 15550 Dark Moon 15841 San Antonio Rose 15858 Yellow Bird 15879 Blue Hawaii 15911 Does Your Chewing Gum Lose Its Flavor 15956 Bei Mir Bist Du Schon L 15968 Deck Of Cards L 15985 Am I That Easy To Forget L 16066 Dutchman's Gold L 16106 Look For A Star L 16145 Last Date L 16145 Last Date L 16161 Calcutta L 16209 Moody River L	FRANCIS CRAIG THE HILLTOPPERS JIM LOWE THE DELL-VIKINGS BONNIE GUITAR JOHNNY MADDOX THE MILLS BROTHERS BILLY VAUGHN LONNIE DONEGAN OUIS PRIMA, KEELY SMITH WINK MARTINDALE DEBBIE REYNOLDS WALTER BRENNAN BILLY VAUGHN RONNIE LOVE LAWRENCE WELK LOUIS PRIMA
1022 1023 1026 1056 1058 1058 1066 1068	TITLE Melodies Of Love Vol. 1 Melodies Of Love Vol. 2 All Night Long Johnny Maddox Plays Crazy Otto A Closer Walk With Thee Come Go With Us Four By Billy Vaughn The Lord's Prayer Star Dust	BEST SEL ARTIST BILLY VAUGHN BILLY VAUGHN RUSTY BRYANT JOHNNY MADDOX PAT BOONE THE DELL-VIKINGS BILLY VAUGHN PAT BOONE PAT BOONE	RECORD TITLE 1071 Billy Vaughn Plays The Million Sellers 1072 Sail Along Silv'ry Moon 1074 Gale's Great Hits 1076 Side By Side 1078 Blue Hawaii 1083 Pat's Great Hits 1087 The Mills Bros. Great Hits 1095 Theme From A Summer Place	ARTIST BILLY VAUGHN BILLY VAUGHN GALE STORM PAT AND SHIRLEY BOONE BILLY VAUGHN PAT BOONE THE MILLS BROTHERS BILLY VAUGHN

MAIL NOW TO YOUR NEAREST Dot, DISTRIBUTOR OR WRITE: Dot, RECORDS, INC., 1507 N. Vine St., Hollywood 28, California

This One



BILLBOARD MUSIC WEEK

Hot Artists and Diversified Product Dominate BMW's Stereo, Mono Charts

By REN GREVATT

NEW YORK - Thirteen artists are accounting for over one-third of the total monaural album chart action of the

BILLBOARD TREND ANALYSIS

MUNIC WEEK

albums currently on the chart, individually accounts for close to 10 per cent of the activity.

Interestingly enough, the top 50 listing of best selling stereo albums includes albums whose monaural counterparts appear also on the monaural chart. Of almost equal interest is the fact that, on the stereo Top 50, only four of the socalled "sound" albums appear. Two of these, "Stereo 35/MM" and "Persuasive Percussion," are on Command, and two others, "Pass in Review" and "Melody and Percussion for Two Pianos," are in London's Phase 4 group. This result, despite the tremendous amount of ballyhoo put behind new sound album series by a number of diskeries during the last year.

There was once a time when the term "mood" music was a widely used phrase in the album field. Some mood material still ranks in Hot Artists Account for the big-selling class, yet throwing out vocal, cast and sound-track sets, only about 10 per cent of the current action can be chalked up **Rise** to mood performances.

landed 10 different albums on the concert sets. best selling chart, ranging from Chubby Checker and Joey Dee to Lester Lanin.

d a y, according hold in recent months is that of to a recap of the "oldies but goodies" albums. this week's top Original Sound currently has Vol. monaural album I and III of this series on the chart, sales chart. One while Murray (The K) Kaufman, of these, Mitch local deejay on WINS, has two Miller, with 13 albums in his "Golden Gassers" series on the list.

The presence of Van Cliburn on the over-all best selling album each." chart is no news. However, the field of jazz has made an increasing impact. Currently, Dave Brubeck has two sets on the top list, while Stan Kenton, Miles Davis, and Eddie ("Exodus") Harris have Checker, Paul Anka, the Brothers one each.

As might be expected, original sets continue to set the pace, with a total of 25 currently showing. It is also true, however, that there is a growing practice to jump Diners' Club cast, sound track and movie music Another kind of show album, the on the market with an album individual "live" performance, has quick, once an artist has had a begun to take hold, however. Right single hit of Top 10 caliber. Of now, this area includes packages the many artists who have had by Moms Mabley and the Four rapid-fire album releases following Preps, and such diverse performers a single, usually carrying the title as Judy Garland and Jimmy Reed,

late last year, however, it has both represented by Carnegie Hall

Other Leaders

Ranked behind Mitch Miller in the individual artists sweepstakes, Another factor which has taken one finds Ray Charles with six albums listed. Five of these are on his former label, Atlantic. Next in line is the twisting Chubby Checker with five, Johnny Mathis and Mantovani with four each, and Frank Sinatra, Rusty Warren, Lawrence Welk, the Limeliters, Bob Newhart, Blly Vaughn and Bill (Jose Jimenez) Dana, with three

> It is true that a number of the younger artists, primarily identified with the teen set, have managed to Four, the Kingston Trio, Johnny Mathis, Connie Francis, Brenda Lee and Ricky Nelson to name a (Continued on page 36)

SOUND OFF **Disk Men Expose Ideas During NARAS Seminar**

By SAM CHASE

NEW YORK-A large segment of the record industry went back to school this week as the first of eight weekly seminars was held under the joint auspices of the National Academy of Recording Artists and Sciences and New York University. The initial symposium, devoted to the role of pop and jazz artists and repertoire, was a thought-provoking session that set a high level for future meets to equal.

Under the chairmanship of jazz pianist Billy Taylor, the four speakers were Liberty's Eastern a.&r. move into album sales contention. director Clyde Otis, RCA pop a.&r. These certainly would include manager George Avakian, Columbia staff a.&r. producer John Hammond, and Atlantic Vice-President

> **Debs Low Price Teen Records**

HOLLYWOOD - The Diners' Record Club is invading the low price direct mail field with a Dollar Record Club, BMW learned last week. The buck club, operated by Diners' Record Club chief Bernard Solomon, and utilizing all its facilities, is not being identified as part of the Solomon firm in its advertising but will fly the new banner of "Dollar Record Club." The club offers members "Take All You Want for \$1 Each" of a dozen seven-inch 33's, each containing eight tunes. This product, BMW learned, is culled from the Tops Records catalog, and is being specially prepared for the club by Tops. In addition, as an incentive to joiners, the club will offer Liberty's "Teenville" LP for \$1 as a special offer to star membership. BMW also learned that Solomon plans to add other labels to be specially Cameo LP's in pressed for the Dollar Club. Membership pitches will go out Columbia Club next week via an intensive direct mail campaign with the "All You Want for a \$1" lure. The "Teenville" LP for a \$1 offer is being saved for a magazine campaign. Space will be limited to the teenage mags. The Dollar Club plan, obviously ter merchandising techniques, but aimed at the teen market, differs from the usual record club operation. Instead of committing the member to buy a specific number of records per year, the Dollar Club promises its joiners to send them a which to select the disks they want, under no purchase obligation.

Nesuhi Ertegun. The throng that filled the room was so palpably trade-wise that Avakian asked for a show of hands of those not associated with the industry. Less than half a dozen were raised, quipped Avakian: "I was going to start off by explaining how to use Billboard, but I see that's not necessary."

FEBRUARY 3, 1962

Seek Other Thoughts

The tradesters present included numerous others working in a.&r. vineyards, and the exchanges during question and answer sessions indicated a sincere search for the other man's thinking process even more than methodology. The sessions as a whole thus offer much promise, for some "students" who have tended to specialize in one or another branch of the industry will be exposed to ideas and trends from the many aspects to be covered.

Otis, in kicking off the a.&r. session, emphasized that formula recording is no answer, and that there is no composite teen-ager or record buyer. Rather, he seeks to visualize first what his artist can do with the available material, then to analyze whether this result has commercial potential. The material must have integrity and should project some sort of message, according to the mood expressed.

Speaking of diminished singles sales, Otis said that this is the result, not of a soft market, but of soft records-disks that fail to bring in both adult and teen-age buyers. "Big Bad John," he said, showed it could be done. He opposed making disks for the teen-age trades as "producing down," and stressed that young buyers can be attracted to disks that adults will buy.

Diversification

Despite what appears to be a tendency toward concentration of sales among fewer separate artists, the album sales picture today indicates that more kinds of recorded material are meeting with popular favor than ever.

Of little significance until the advent of Mitch Miller's "Sing Along With Mitch," the sing-along trend has burgeoned to become a strong factor. But beyond this there are others.

The comedy phenomenon began to take on real significance with the coming of Shelley Berman's "Inside" and "Outside" sets several years ago. Comedy albums today occupy 15 slots on the chart, or 10 per cent of the total. These include Bob Newhart, Berman, Jonathan Winters, Woody Woodbury, Moms Mabley and the indefatigable Rusty Warren.

All Kinds of Twists

Then there is the Twist. It is true that the dance phenomenon first brushed the teen set 18 months ago. Since its reincarnation

Reissue Gleason 'At Bedtime' Disk

HOLLYWOOD - Jackie Gleason's five-year-old "Apology at Bedtime," first released as part of an EP in May of 1957, is being reissued by Capitol Records following impressive results from a crosscountry disk jockey test release. Capitol's singles staff had made acetate dubs of the recording and sent them to 43 disk jockeys with a letter calling for listener reaction. Disk is a soliloquy read by Gleason.

This marks the second singles reissue of Capitol to show promise in as many months. The label rereleased Robert Mitchum's "Thunder Road"-also a 1937 recording -and the disk took off in the Seattle and Portland area, and, according to Capitol, looks like a chart contender.

in Columbia Sales

NEW YORK - Columbia Rec- sales of which were racked up beords' sales in 1961 were up 33 per fore the end of last year, as concent over 1960-not 35 per cent as tributing to the sales peak. originally reported last month by the firm (Billboard Music Week, December 25, 1962). Bill Gallagher, marketing chief at Columbia Records, attributed the jump in sales at the firm last year mainly to one artist, Mitch Miller. Mitch's TV show, according to Gallagher, helped push every one of his 15 LP's to new highs, especially in the last three months of the year.

Mitch's Holiday

Miller's "Holiday Sing Along With Mitch" passed the 800,000 mark by Christmas, according to the marketing chief, and his previous year seasonal LP, "Christmas Sing Along With Mitch," passed the million mark by Christmas.

In addition to the Miller product. Johnny Mathis' album of "Portrait of Johnny," the Ray Conniff albums, the whole line of Columbia Christmas product, the "West to the product iteself. Side Story" original track as well as the show cast album, and the "Camelot" and "Sound of Music" LP's also helped push sales to new the 2 million mark, most of the Goulet and "Kean" LP's.

Steady Sellers Marketing chief Gallagher

pointed to the label's "active catalog" sales as leading the firm to new highs. By "active catalog" Gallagher mentioned the 15 Miller albums, the 17 Conniff albums, the 20-odd Columbia show albums, the 15 Johnny Mathis albums, etc. He stated that instead of merely being catalog, with occasional sales, these artists' LP's all sold steadily, and each new LP actually increased the sale of older wax.

The racks were also very important in Columbia's hot sales in 1961, claimed Gallagher. In addition to dealer sales, rack sales shot up greatly during the past year, which was due to the strong Columbia product, he stated. He said that the great jump in Columbia sales was not due to new or bet-

Over Quota

So far in 1962, Gallagher said, both Epic and Columbia were over quota for January. He attributed highs. Gallagher also pointed to this partly to the firm's Jimmy monthly list of recordings from the Jimmy Dean single of "Big Dean album and the Jimmy Dean Bad John" which has now passed singles, and also to the Robert but states that members will be

Field Test Misleading

Commenting on the switch on New York radio stations to sweeter music, Otis wryly said: "If my (Continued on page 38)

NEW YORK-Cameo-Parkway has signed with the Columbia Record Club. The club will issue the Cameo-Parkway catalog for its members. Only LP's that have been in dealer's hands for at least three months will be offered to club members. First LP's to be featured by the Columbia club are the Bobby Rydell album "Salute to the Great Ones," and two Chubby Checker Twist albums.

Riverside Records to Issue 'White Rose of Athens' German Disk

NEW YORK - Riverside Records has acquired Stateside release rights to "White Rose of Atheas" ("Weisse Rosen Aus Athens") by Nana Mouskouri. The disk, originally issued on the Fontana label in Europe, is currently in the German Top 10. It's total sales on the Continent are placed well over the million mark.

The side, like its flip, "Addio," was written by Manos Hadjidakis, cleffer of "Never on Sunday." German publishing rights are held by Kassner.

Riverside plans a special singles sleeve for the disk and will back its release with strong advertising and promotion campaigns.

General

International	Music	 .14
Manufacturer	News	 . 6
Talent News		 ,10

Music Pop Charts

Best Buys in Records Cover Best Selling Phonographs &

100Cover Hits of the World14 Hot 100 Cover

Index to Contents

Top LP's Cover Yesteryear's Hits32

Reviews

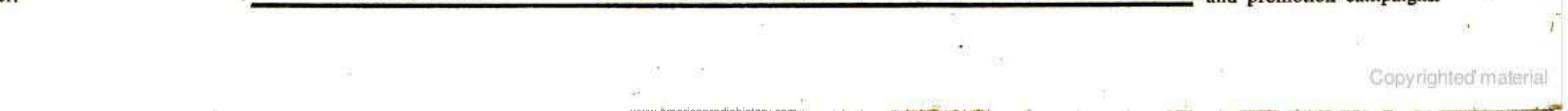
Radio-TV Programming 32

Music-Phonograph

Album Covers of the Week ... 36 Best Buys in Records Cover Best Selling Phonographs &

Coin Machine Operating . . 46

Coin Machine Inventory



FEBRUARY 3, 1962

Analysis of Disk Sales Key to Store Inventory

DETROIT - Knowledge of comparative sales of each pop singles is essential to successful operation in this competitive business with its highly volatile sales trends, in the view of Lou Salasin, owner of the Mumford Record Shop. Located close to a major high school, this store has made a good sales record in the city by keeping on top of what the youngsters want.

The basic services, such as those provided by the BMW pop charts, provide a general service. Salasin believes in going into a further personalized step for the guidance of the individual retailer -the man who is going to make or lose a sale according to his stock control.

His basic tool is a chart, placed handily on the unprinted back of 12-inch album display covers, listing the 88 top sellers.

This number is based on the number of spaces in his two main

Jones Named GM **Mfr.-Engineering** For Capitol Firm

HOLLYWOOD - Capitol Records last week named George Jones to the newly created post of general manager of its manufacturing-engineering division, reporting to Jim Bayless, vice-president in charge of that division. Jones will be responsible for all record and phonograph manufacturing operations.

racks, placed along the wall. The third rack-each holds 44 records —is for the slower movers. Thus he has 132 singles on open display at all times.

Inventory Day

The procedure is to take record inventory on Saturday morningthe slowest day of the week for him, because of the store's location close to a school closed on that day. Salasin takes inventory himself, requiring about 20 minutes, and placing the figures for each of the 88 records in the topseller racks.

During the week, close record is kept of all shipments, simply posting the quantity of each number received on the chart alongside the previous week's inventory figure. The following Saturday, the inventory is taken again, and extensions of the figures made so that a total movement of each of the 88 numbers for the week is given. This whole procedure, including making out a new chart for the following week, takes about one hour.

The top 15 numbers are placed at the top of the new chart. Beyond that, the order is rather happenstance, and it is unnecessary to go to the work of a strict numerical ranking order for the other disks. As new numbers come in, they are listed at the bottom of the chart, and a record is kept on them.

Buying Guide

buying," Salasin says, "For in- high seas-the radio buccaneer. stance, if I sold 56 of a number

TWISTER GETS JOLT MAKING NEW ALBUM

LAS VEGAS - Twister Danny Peppermint, appearing at the Thunderbird here, narrowly escaped electrocution Wednesday night (24) while his show was being recorded for an upcoming album on Carlton Records.

Peppermint at first was working with a portable mike. When he was almost halfway through the show he walked across the stage and grasped a standup mike while still holding on to the portable piece of equipment. Writhing and screaming in agony, he was apparently saved by the quick wit of one of the bandsmen, who kicked the electric plug out of its socket.

Peppermint, who was unconscious, was rushed to a hospital. He is recovering. Joe Carlton, diskery president, indicated enough material was taped for the album.

IT'S COMMERCIAL

Copyr't Groups at Sea Over Air Play

copyright societies are pressing war "I use this chart to gauge my against a new kind of pirate on the

BIEM, the international copythis week, I would know that I right society, charges that the pirate have to watch it carefully-it will ships are waxing rich on commereither be even bigger, or else cials salted among music broadcast

STOCKHOLM - Continental ciety. Radio Nord is installed aboard a converted German freighter named Bonjour. It has been anchored just off Stockholm.

'Pirates' Escape

As long as the Bonjour-and Radio Nord-remained outside the three-mile limit, there was nothing that Sweden and STIM could do. But a heavy North Sea storm drove the ship within the Swedish threemile limit, and Swedish authorities attempted to have the vessel impounded. BIEM and STIM closed in quickly with the idea of making a legal example of Radio Nord for the benefit of the other pirate stations. The Stockholm court, however, broke off the engagement, ruling that the Bonjour had been driven inside the three-mile limit by the storm and, hence, was entitled under international maritime law to make repairs in port and depart immune from legal action. The Swedish government and the copyright societies are now jointly seeking to have the court's ruling overturned by the Swedish high court. Radio Nord's immobilization by the courts would be a valuable legal precedent for the copyright societies in forcing the other ship radio stations to pay copyright royalties on the music they broadcast.

MGM Will Distribute Deutsche Grammophon Label in America

BILLBOARD MUSIC WEEK

has signed an arrangement with sical catalog of DGG will revert Deutsche Grammophon Gesell- to MGM next January 1. DGG schaft of Germany for exclusive and Archive have been distributed distribution of that company's in this country through the Decca Deutsche Grammophon and Ar- organization. The new MGM archive Production labels in the rangement does not involve any of United States, Canada and the the DGG Polydor pop material. Philippines.

The plan has been in the works for many months, but the final week in Hamburg with MGM Rec- releasing deals. ords President Arnold Maxin and Robert O'Brien, executive vice- for distribution, follows by less than president of MGM, Inc., complet- a year the MGM buyout of the ing the deal with DGG officials Verve label, thus providing the there.

Distribution

Distribution will be handled in most cases through present MGM or Verve distributors, although in some cases, completely separate distributors may be appointed, it was noted. Commencing April 1 of this year, all new DGG releases will be handled through the new

NEW YORK - MGM Records | MGM agreement. The entire clas-Decca is expected to continue releasing much of this material, while in other cases DGG, as in the past, signings took place earlier this will make separate, independent

> Acquisition of the DGG product, firm with a strong foothold in not only pop and jazz, but classical repertoire as well.

Leo H. Kepler, former director (Continued on page 45)

Command Sales Are Up 20%

NEW YORK — Enoch Light's Command Records, a subsidiary of ABC-Paramount Records, chalked up 20 per cent more sales in 1961 than in 1960. An over-all sales breakdown shows 85 per cent of sales in stereo albums and 15 per cent in monaural albums.

Light opined "Teen-agers as well as adults are stereo record buyers. They are leaning toward buying albums instead of singles and can be counted on for a substantial amount of this year's album sales."

Meanwhile Light urged the record industry to launch a self-regulating and policing program to eliminate "indiscriminate price cutting, record counterfeiting and salacious cover art from the industry." In Light's opinion, "record counterfeiting can best be eliminated by an industry-wide regulating committee. Individual and haphazard efforts aren't going to do the trick."

Jones, who left C. P. MacGregor Studios five years ago to join Capitol, will continue to be in charge of Capitol's recording studios, its engineering operations, and its custom service department, in addition to his newly assigned duties.

Concurrent with the elevation of Jones, M. S. Hardy was promoted to the newly created position of national manager of record manufacturing, reporting to Jones. Hardy, who will retain his headquarters at Capitol's Scranton, Pa., plant, will be responsible for the operation of the Pennsylvania factory as well as Capitol's Los Angeles plant.

Mercury, Philips Execs in Confab

CHICAGO - Executive a.&r. echelon of Mercury, Philips and Smash labels held a day-long meet last week to crystallize plans and release schedules for 1962. Chaired by President Irving B. Green and Vice-President Irwin H. Steinberg, the confab blocked out recording sessions, discussed acquisition of new talent and set plans for February regional meetings which will introduce Mercury's March release to distributors.

Green flew to Europe following the meeting. He will meet with Philips executives.

No Change for 4th Class Mail

WASHINGTON - The current bill passed by the House to raise postal rates, will not change the present fourth class rates for mailing of sound recordings, disks or wire, or books and educational materials in general, which remains at 9 cents the first pound, and 5 cents each additional pound.

a fight before it votes to increase potentialities of the European disk first-class postage to 5 cents, air- market are enormous, and that mail to 8 cents, and raise the tab present sales are no more than on second and third-class matter. scratching the surface.

start going down."

The chart is also used to proous survey services which ask him points out that he is one of the few record dealers who can name Holland and Britain. the Top 10 (out of the Top 15) actual reported sales instead of opinion on what sales might be.

But most important, it's a complete handy index to what to buy next record order.

sans payment of royalties.

The seaborne radio station has vide a convenient way of check- become not only a Continental ing the record sales for the vari- phenomenon, but by now a fixture with European radio listeners. for reports. These include trade There are "pirate" transmitters papers and five radio stations. He broadcasting commercial radio programs off Sweden, off Denmark,

The copyright societies heretoon the chart), on the basis of fore have been frustrated in engaging the buccaneer broadcasters by "guesstimating" or giving an the deep-sea sanctuary enjoyed by the radio ships.

But now a storm has brought the leading buccaneer, "Radio Nord," -and in what quantities-for his within grappling-iron range of STIM, the Swedish Copyright So-

All Ships at Sea

Radio Merkur broadcasts from a ship off Copenhagen, and Radio Veronika from an old German lightship anchored off The Hague. Two ships have recently taken up station off Britain and are broadcasting commercial radio programs.

None of the high seas-based radio stations pay copyright royalties, although music is the prime authors a bigger slice of the royalty listening fare of all the pirate radios. BIEM has a battery of legal talent, including authorities on maritime law, at work seeking ways to collect from the buccaneers, even if it means boarding them with a legal task force on the high seas.

> At present the juridical situation remains as murky as an English Channel fog. But the copyright societies enjoy powerful allies in the governments concerned.

> On the Continent radio is a mo nopoly of the State, and a preserve rigidly controlled as to the airing of commercials. Popular music is aired (with proper payment of

George Steiner Is Philips Sales Dir.

NEW YORK-George Steiner of Los Angeles has been appointed West Coast manager of Philips Records, it was announced by Lou Simon, Philips sales chief. Simon has also set the label's chief distribution network, naming 27 from Coast to Coast. Additional distributors will be added.

Simon, Steiner and Philips' other two regional managers, Donald Sanders of New York City and Sheldron Tirk of Cleveland, respectively Eastern and Midwest manager, began their first sales promotion tour Thursday (25) holding one-day sales meets at each distribution point.

Distribution of the Philips label starts on February 1.

Los Angeles Tips Hat to G. Wallichs

HOLLYWOOD — Los Angeles County Board of Supervisors last week presented Capitol Records President and co-founder Glenn Wallichs with a citation honoring him for his "tremendous contribution he has made to the music industry, as well as the business and economic welfare of this area during the past 20 years." He was also singled out for praise because "in spite of his demanding business schedule, he has been an active member of many local business and civic improvement associations." It further added that he "began his phenominal and inspiring success story in July, 1940, with a small music store known then and now (Continued on page 45) as Wallichs Music City."

Fast-Growing Ariola Label Change Of Base Signals Heightened Push

MUNICH-Ariola is shifting its headquarters from Guetersloh to Munich and thereby signalling its intention to improve its competitive position among German diskeries.

The disk subsidiary of the German book publishing firm of Bertelsman, Ariola is hardly three disk sales and is moving ahead fast.

Recent developments are: 1) Along with moving its headquarters to Munich, Ariola is acquiring German rights to the British Oriole label; 2) instead of haggling with GEMA, the German copyright society, Ariola is taking its case directly to the composers and authors in a bold move which has rocked the German trade; 3) Ariola has become the German link in the European Common Market disk enterprise, MEC, launched by the Italian music publisher Carol Alberto Rossi.

Taking its cue from the parent Bertlesman firm, Ariola prefers the unconventional to the conventional The Senate may put up more of approach. The label believes the

Dealers Handle Club Ariola's enterprise is exhibited

strikingly by its record club-Germany's largest. Eighty per cent of club solicitations are done through door-to-door selling, and all club business is transacted through dealers.

ARTO, the Ariola bid to organize a composer-author copyright soyears old, yet it is fourth in German ciety, takes a similarly unconventional approach. Ariola has invited the composers and authors to desert the GEMA banner and enroll under a new banner-ARTO. Ariola promises the composers and pie.

> The principal Ariola is advancing with ARTO is similar to that guiding its giant record club-eliminate the middle man-in this case GEMA.

Ariola is inviting all German diskeries to participate in ARTO, which is concerned solely with disk rights. Composers and authors remain free to deal with GEMA for other rights.

Lutz Wellnitz, Ariola general manager, believes in pressing the sale of high and low-priced disks on an equal basis. Through the (Continued on page 45)



WEEKLY BILLBOARD MUSIC WEEK MARKET ANALYSIS

Big Three Leveling Promotion Guns on Motion Picture Themes

NEW YORK-The Big Three is picture due for release in Februon a big drive working on a flock ary or March. of picture songs these days. Norm

of the heaviest in recent months.

6

Firm is working on the theme from the flick "Tender Is the tensifying its drive to get record-Night," which has waxings by Gogi Grant, Tony Bennett, Vic Century-Fox TV shows on record. Damone, Earl Grant, and Cleban- These include themes from "Adoff. There is also a new record by Timi Yuro of "Satan Never the Bride," "Dr. Kildare," "Bus Sleeps" from the picture of the same name. Foley is setting records Kong," "Cain's Hundred" and "Moon a new tune by Manos Hadjidakis called "It Happened in Athens" also a title theme of a new Big Three are currently in contenpicture. One of the firm's standards, "Ebb Tide" is used instrumentally in the flick "Sweet Bird "El Cid" and "King of Kings," of Youth" and new recordings and the tune "All Hands on Deck." are being set on that, too. Another | On the pop side firm is promoting new Big Three tune starting to get records is the Andre Previn theme from the remake of "The Four Dreams," "The Commancheros" Horsemen of the Apocalypse," a and "High Noon Rumble."

Other film themes being pushed Foley, general professional man-ager of the Robbins-Feist-Miller Paradise," "El Cid" and "King of firm, said that the current push on Kings." Firm is also working on recordings of flick themes was one new waxings on the standard forthcoming film, "The Outsiders." Meanwhile, the Big Three is inings of themes from MGM and 20 ventures in Paradise," "Father of ment of Fear."

Three tunes published by the tion for Academy Awards nominations. They include the theme from

Solid Philly Disk Sellers

Continued from page 1

Twist; the Intruders' "Come Home Soon," on Gowen and Charles McCullough's "My Girl," on Dooto.

Distrib Changes

Additional distributor moves were also noted this week. Warner Bros. Records, which had been handled by the now defunct Sparks Distributors, moved over to Dave Rosen. Rosen recently lost Mercury to Raymond Rosen. Dot, which was also distributed by the former Sparks firm, opened it own branch on the same premises. It was also noted that Cosnat took over Verve from Edward Barsky, MGM outlet here. MGM and Verve have already been separated in many markets. Beltone is also reported leaving King in favor of Mainline Distributors.

picture here is such that more and more dealers appear to be obtaining their singles from onestops. As one dealer remarked, "With 19 distributors operating here, I just don't have time to hit them all in a week, and half the time they don't have what I want. At a one-stop the records cost the same price (60 cents) and they have what I need right there." I. J. Morgan is one of the biggest of the local one-stops here and is now employing four salesmen on the road contacting retail accounts. "Frankly, the distributor problem is a headache for us too," said a spokesman. "I

Hit Sales Hold Back Breakouts

WASHINGTON-Record sales were brisk here last week, but no new tunes broke out. As one dealer expressed it, there are so many good ones among the top charters that there is not such a hunger for something new. Among the newer chart entries doing well here last week were "Aw, Shucks, Hush Your Mouth," by Jimmy Reed on Vee Jay; "Cry to Me," by Solomon Burke on Atlantic; "It Will Stand," by the Showmen on Minit, and "What's So Good About Goodbye," by the Miracles.

"The Duke of Earl" continues its dizzy sales whirl here and shares honors for sales and top radio play with "Cotton Fields," by the Highwaymen. Holding their own on a more modest scale were newcomers "Let Me In," by the Sensations on Argo; "Lost Someone," by James Brown on King; "My Boomerang Won't Come Back," by Charles Drake on United Artists, and getting more attention was the Kingston Trio's new one, "Where Have All the Flowers Gone."

Jerry Brown, manager of Music Time, a strictly pops record store (as far as their singles go), in a heavily populated Northeast suburb here, reports that most of his sales are still to teen-agers. The store is located in a shopping plaza, and adults stick pretty much to the LP's, said Brown, except for the country addicts. In this category, adult fans outnumber the teen-agers. The adult trade also goes for instrumental singles of the Si Zentner "Up a Lazy River" genre.

Rockers, **Twisters** Move Up on BMW Album Chart

NEW YORK-The sales power of the Twist is dramatically illustrated again this week on the album scene. Lester Lanin's society Twist LP called "Twistin' in High Society" jumped onto the mono album chart in the No. 118 slot. Three other Twist albums picked up solid action across the country. These included "Twist With Steve Alaimo" on the Checker label, "Arthur Murray's

Chicago Likes Boone 'Pictures'

CHICAGO - Store sales here are zooming for Kenny Ball's "Midnight in Moscow." The Kapp disk hit the national chart last week and is one of the strongest records around.

Pat Boone's "Pictures in the Fire" was the only breakout in sales this week; the flip side has not shown any action here as yet. Other hot sellers already on the "Hot 100" are, "Night Owl" by the Dukays, "Afrikaan Beat" with Bert Kaempfert, and Jimmy Dean's "To a Sleeping Beauty."

Dealers were generally optimistic, reporting store sales are still ahead of last year despite continued snow and freezing weather.

In addition to strong store sales, several new tunes are being cited by local radio stations as having good sales potential. One of the WLS picks for the future is "Surfers Stomp" by the Mar-Kets; Ralph Blandk of WIND noted excellent reaction to Brook Benton's "Walk on the Wild

Music for Dancing the Twist" on the Victor label, and the sound track of the new Twist flick, "Hey, Let's Twist."

In addition to Twist albums, new mono albums getting action also included a pair of LP's consisting of old rock and roll sides. One was Alan Freed's "Memory Lane" LP on the End label, and the other was the Clay Cole set on Blast. A flock of well-known artists were stirring up mono action with their new releases. They included Al Hirt, Burl Ives, Jonathon Winters, the Chipmunks, Jackie Gleason, and Connie Francis. The Lettermen and the Marvelettes were getting good album action as a result of their strong singles. The Ray Charles Singers on Command, and jazz organist Jimmy Smith on Blue Note, were also grabbing sales.

Stereo Scene

On the stereo level, new albums by Sandy Nelson, Pete Fountain, Al Hirt and Ella Fitzgerald hit the national chart. Albums by Ferrante and Teicher, Mantovani, Percy Faith and the original cast waxing of "Kean" were enjoying steady sales. Ray Martin, on RCA Victor's Stereo Action label, was also getting good initial stereo action.



Published by The Billboard Publishing Company 2160 Patterson St., Cincinnati 14, Ohio DUnbar 1-6450

The flux of the distribution

Ray Lewis' 'Hurt' Continued from page 1

Chandler on Vee Jay, No. 7 in BMW's "Hot 100" this week.

Moving slowly into the money last week was "Joey Baby" by Anita and the So and So's on RCA Victor. Though this record was not showing up strong in sales charts in New Orleans, Memphis or Nashville, a majority of dealers in these three cities felt it was only a matter of time until this one might hit high in sales.

spend most of my time simply following up on changes and trying to track down labels. It's like a game of checkers. They're moving all the time and we sometimes don't even know who's on first."

Quotations' Stock Soars

BALTIMORE — "Her Royal | Majesty," by James Darren on Colpix, scored strongly here this week, a feather in the cap of Station WWIN, which had selected it as a pick hit the previous week. It bounced into the national chart this week at No. 66. Other newcomers making top sales were "Midnight," now No. 90 in the national list, by Johnny Gibson on Big Top, and "Imagination," by the Quotations on Verve. The latter is a breakout this week.

Other fledglings still in the bubbly category seemed headed for better chart positions via rising sales here, such as "Drown in My Own Tears," by Don Shirley on Cadence; "Melancholy Baby," by the Marcels on Colpix, and "Mamie in the Afternoon," by Bobby Lewis on Beltone. Also beginning to move here were "Check Yourself," by the Temptations on Miracle; "Popeye," by Huey Smith on Ace, and two twisters, "Twistin' the Night Away," by Sam Cooke on RCA, and "Twist Around the Clock," by Clay Cole on Imperial.

Strongest sales for the charters still below the midpoint as of last week were registered for "It Will Stand," by the Showmen; "Hey! (Continued on page 45)

Side," in addition to "Her Royal Majesty," by James Darren, Chase Webster's "Patty Cake" and "I've Got Bonnie" by Bobby Rydell.

Sales Cooler in **Twin** Cities

MINNEAPOLIS - No breakouts turned up in Minneapolis-St. Paul last week. Dealers reported a slack off in sales possibly due to the sub-zero weather they've been experiencing. Several tunes already well entrenched on the charts continued showing up strong in store sales. "Hey Baby" by Bruce Channel on Smash and "The Duke of Earl" by Gene Chandler on Vee Jay are two of the hottest disks in this area.

"I Can Dream Can't I" by the McGuire Sisters and the Byliners' "Archies Melody," breakouts in Minneapolis-St. Paul last week are doing solid business. (Continued on page 45)

Goodies" is the evident leader. A

smart piece of salesmanship is re-

ported by Joan Walters of Bar-

ringer's Music House. The third

"Oldies" volume is the most pop-

ular leader of the trio available,

but at this store a definite effort

is made to convert the volume 3

customer into a buyer of all three.

Elvis Presley's "Blue Hawaii"

and Mancini's "Breakfast at Tif-

fany's" continue right at the top of the album sellers too. A strong

newcomer is Frank Chacksfield's

"King of Kings" theme.

'Pop-Eye,' Angels,

Publisher

Roger 5. Littleford Jr. ... New York Office

Editorial Office

1564 Broadway, New York 36, N. Y. PLaza 7-2800

Sam Chase Editorial Director

Robert Rolontz.....Assoc. Music Editor June Bundy....Radio-TV Programming Ed. Ren Grevatt.....Merchandising Editor

Wm. J. Sachs. Exec. News Editor, Cincinnati Nicholas Biro. Midwest News Editor, Chicago Lee Zhito....West Coast Editor, Hollywood Mildred Hall.....Chief Washington Bureau Jack Maher.....Copy Editor

General Advertising Office

1564 Broadway, New York 36, N. Y. PLaza 7-2800

Andrew Csida....Advertising Co-Ordinator Dan Collins.....Singles Sales Robert O'Brien....LP and Equipment Sales

Coin Machine Advertising 188 W. Randolph St. Chicago 1, III. CEntral 6-9818

Richard Wilson....Coin Machine Ad, Mgr.

Circulation Sales 1564 Broadway, New York 36, N. Y. C. J. O'Connor.....Circulation Manager

Subscription Fulfillment Send Form 3579 to 2160 Patterson St., Cincinnati 14, Ohio Joseph Pace.....Fulfillment Manager

European Office

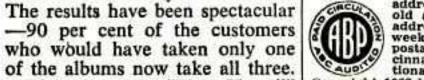
Arthur RosettDirector 31 Devonshire Place, London W. 1 WELbeck 0356

Branch Offices

Chicago 1, 188 W. Randolph St. CEntral 6-9818 Hollywood 28, 1520 North Gower HOllywood 9-5831 St. Louis 1, 812 Olive St. CHestnut 1-0443 Washington 5, 1426 G St., N.W. NAtional 8-4748 Cable Address:

MUSICWEEK NEWYORK

Subscription rates payable in advance. One year, \$15 in U. S. A., Canada and Europe. Rates in other foreign countries on request. Subscribers when requesting change of address should give old as well as new address. Published weekly. Second-class postage paid at Cin-cinnati and at addi-





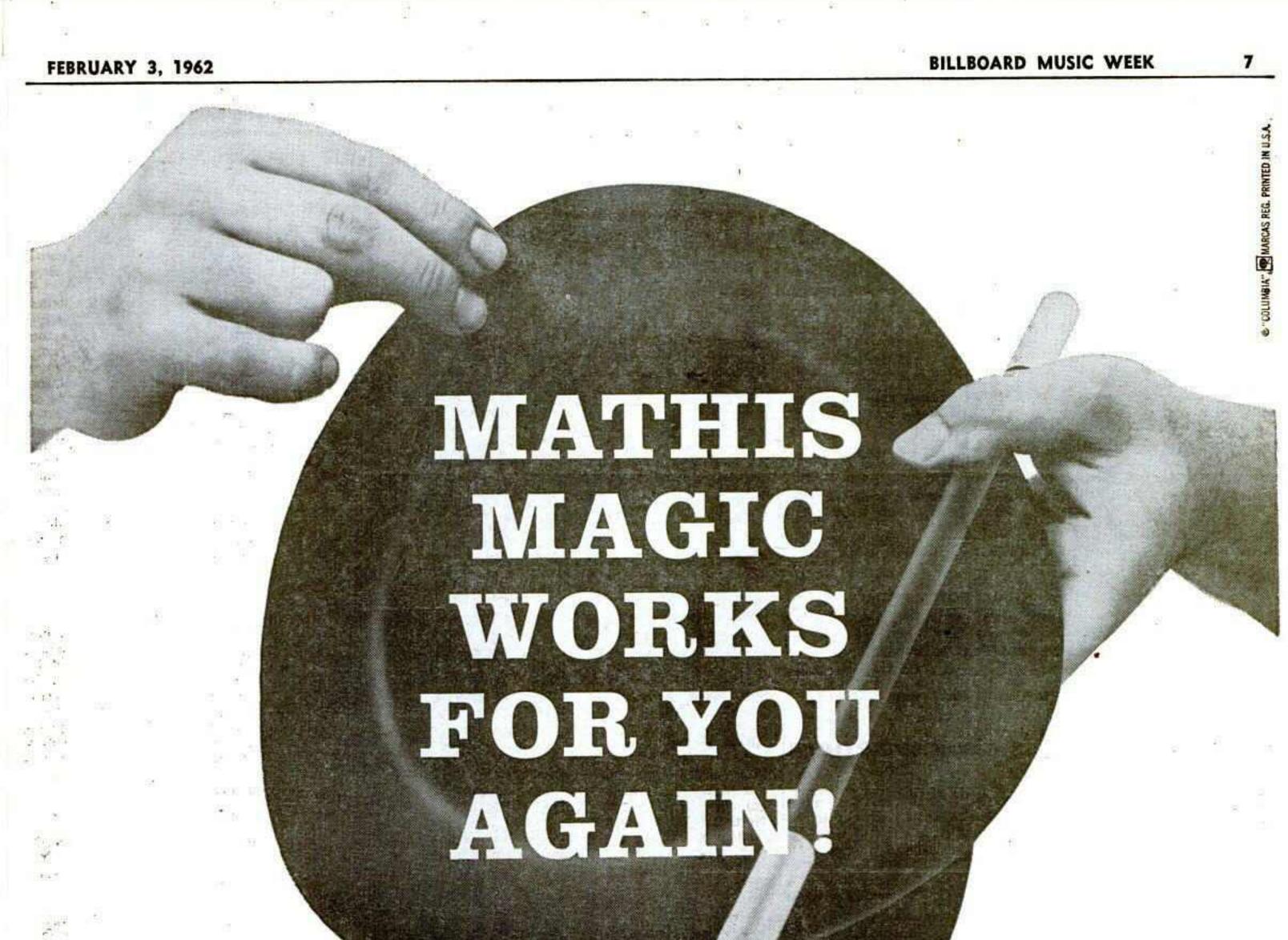
Copyright 1962 by The Billboard Publishing Company. The company also publishes Vend, the bi-monthly magazine of automatic vending: one year, \$5 in U. S. A. and Canada; Amusement Business. the weekly magazine of amusement management: one year, \$8, and High Fidelity, the magazine for music listeners: one year, \$6, Val. 74 Vol. 74



Roll in Detroit DETROIT-The nearest disks to a breakout here last week were "Pop-Eye" by Huey Smith, and a newcomer, "Cry Baby, Cry" by the Angels on Caprice. In the album field, "Oldies But

(see this issue's Page 1 Cover)











8





SOUL! by Timi Yuro, LRP-3212/LST-7212

50 GUITARS GO **SOUTH OF THE BORDER** by Tommy Garrett, LMM-13005/LSS-14005

TOWER OF STRENGTH by Gene McDaniels, LRP-3215/LST-7215

6411

2012 1.115

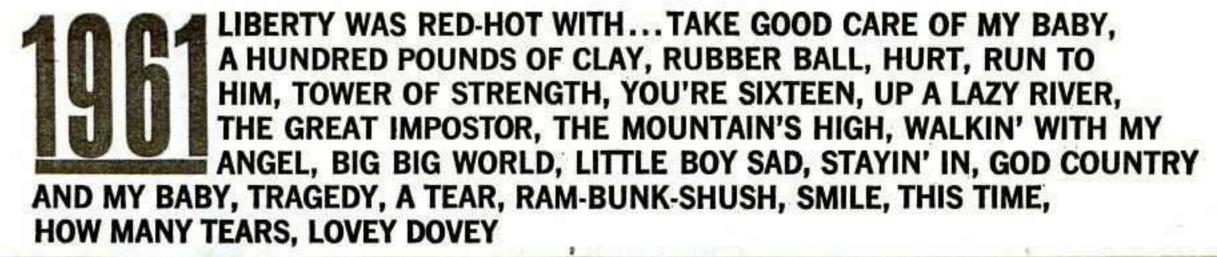
WITH THE CHIPMUNKS by David Seville and the Chipmunks, LRP-3132/LST-7132



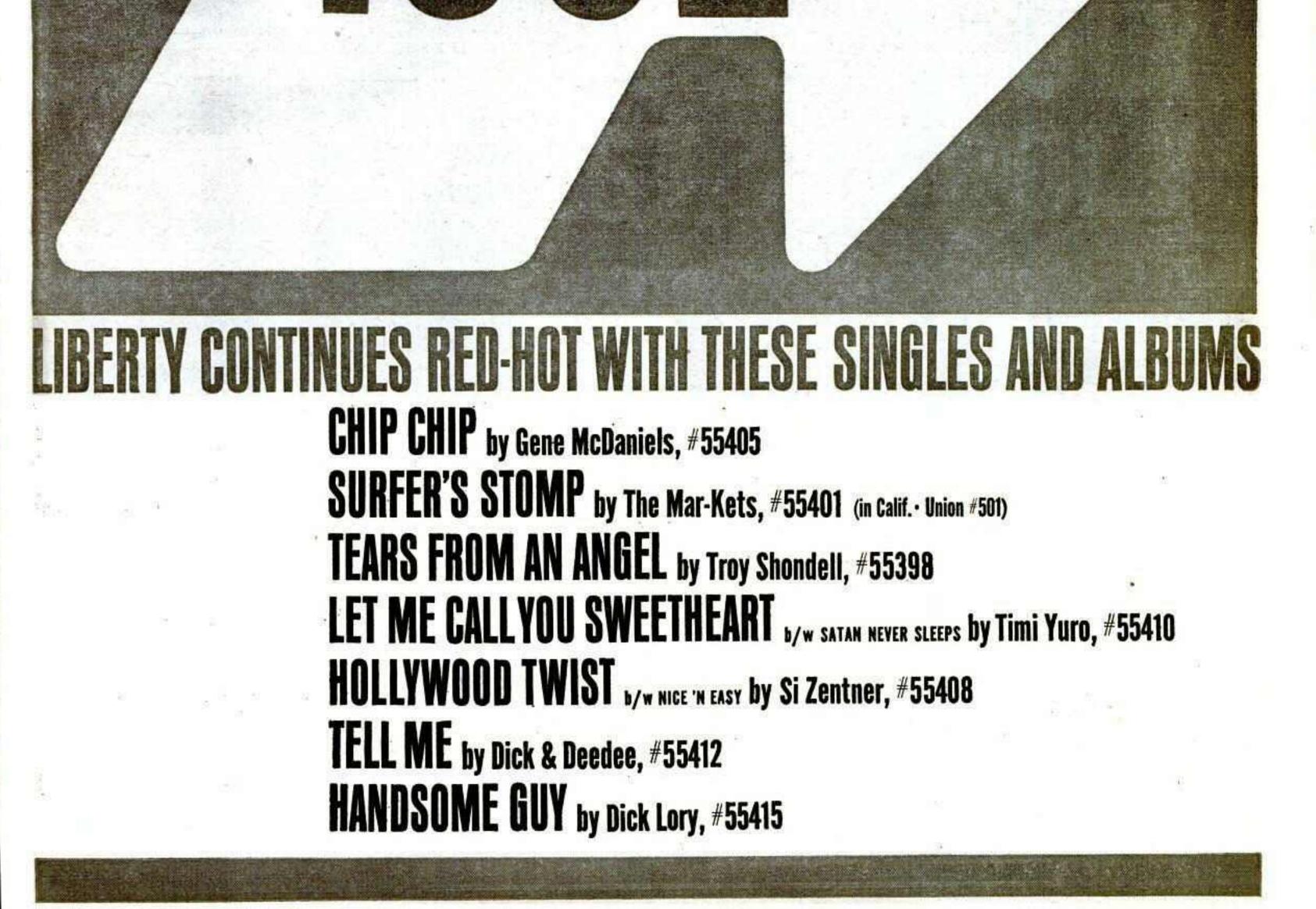
First In The Foreground of Sound



FEBRUARY 3, 1962









TOP 50 BEST SELLING CLASSICAL ALBUMS

Following is a list of the best selling Classical LP's sold in stores for the seven-month period, May through November, 1961. LP's are listed in rank order according to unit sales of mono and stereo versions combined, as recorded by dealers selected via a scientific sample. During the period covered over 800 dealers co-operated in Billboard's continuing study of record sales at retail in the U.S. Detailed breakdowns of sales in various categories will appear in next week's Classical Spotlight issue.

Postion, Titles, Artist, Label, Number (both Mono and Stereo numbers are listed when applicable).

- 1. SIXTY YEARS OF MUSIC AMERICA LOVES BEST, VOL. III (Red Seal-Classical 1), Various Artists, RCA Victor LM 2574
- 2. RODGERS: VICTORY AT SEA, VOL. III, RCA Victor Symphony Orch. (Bennett), RCA Victor LM 2523, LSC 2523
- 3. BRAHMS: CONCERTO NO. 2 IN B FLAT FOR PIANO, Op. 23, S. Richter, Chicago Symphony Orch. (Leinsdorf), RCA Victor LM 2466, LSC 2466
- 4. ART OF PRIMA DONNA (2-12"), Joan Sutherland, London A 4242, OSA 1214
- 5. TCHAIKOVSKY: 1812 OVERTURE OP. 49, Minneapolis Symphony Orch. (Dorati), Mercury 50054, 90054
- RACHMANINOFF: CONCERTO NO. 2 IN C FOR PIANO. OP. 18, Artur Rubinstein, Chicago Symphony Orch. (Reiner), RCA Victor LM 2068, LSC 2068
- 7. TCHAIKOVSKY: CONCERTO NO. 1 IN B FLAT FOR PIANO, Van Cliburn, RCA Victor LM 2252, LSC 2252
- 8. BELOVED BJOERLING, VOL. I (1936-1948), Jussi Bjoerling, Capitol G 7239
- 9. PUCCINI: MADAME BUTTERFLY (3-12"), Renata Tebaldi & Various Artists, London A 4337, OSA 1314
- 9. PUCCINI: MADAME BUTTERFLY (3-12"), Victoria De Los Angeles, Jussi Bjoerling & Various Artists, Capitol GCR 7232, SCCR 7232
- 11. PUCCINI: TURANDOT (3-12"), B. Nilsson, R. Tebaldi, J. Bjoerling, RCA Victor LM 6149, LSC 6149
- 12. HEART OF PIANO CONCERTO, Artur Rubinstein, RCA Victor 2495, LSC 2495
- 13. CHOPIN BY STARLIGHT, Hollywood Bowl Symphony Orch., Capitol P 8371, SP 8371
- 14. GROFE: GRAND CANYON SUITE, Hollywood Bowl Symphony Orch., Capitol P 8347, SP 8347
- 15. GERSHWIN: RHAPSODY IN BLUE, Columbia Symphony Orch. (Bernstein), Columbia ML 5413, MS 6091
- 16. RODGERS: VICTORY AT SEA, VOL. I, RCA Victor Symphony Orch. (Bennett), RCA Victor LM 2335, LSC 2335
- 17. HANDEL: THE MESSIAH (excerpts), (Sargent), Angel 35830, S 35830
- 18. PUCCINI: LA BOHEME (2-12"), Renata Tebaldi, London A 4236, OSA 1208 19. PUCCINI: TOSCA (excerpts), Renata Tebaldi, London 5584, OS 25218 20. BEETHOVEN: PIANO CONCERTO NO. 5 ("Emperor"), Van Cliburn, RCA Victor LM 2562, LSC 2562 21. BRAHMS: VIOLIN CONCERTO IN D, OP. 77, Isaac Stern, Columbia ML 5486, MS 6153 22. VERDI: REQUIEM (2-12"), (Reiner), RCA Victor LD 6091, LDS 6091 23. SCHUMANN: CONCERTO IN A FOR PIANO, Van Cliburn, RCA Victor LM 2455, LSC 2455 24. DONIZETTI: LUCIA DI LAMMERMOOR (3-12"), Joan Sutherland, London A 4355, OSA 1327 25. LIEBESTRAUM. Boston Pops Orch. (Fiedler), RCA Victor LM 2546, LSC 2546 26. VERDI: AIDA (3-12"), Renata Tebaldi, London A 4345, OSA 1313 27. SOLER: CONCERTOS (6) FOR 2 ORGANS, E. P. Biggs, Columbia ML 5608, MS 6108 28. SCHWARTZKOPF SINGS OPERETTA, Elizabeth Schwartzkopf, Angel 35696, S 35696 29. MARIO LANZA SINGS CARUSO FAVORITES, RCA Victor LM 2393, LSC 2393 29. FROM THE BEST OF CARUSO, Enrico Caruso, RCA Victor Victor ST 33-75 31. BRAHMS: SYMPHONY NO. 1 IN C, OP. 68, Philharmonia Orch. (Klemperer), Angel 35481, S 35481 32. HANDEL: THE MESSIAH (2-12"), Mormon Tabernacle Choir, Columbia M2L 263, M2S 607 33. BEETHOVEN: CONCERTO IN D FOR VIOLIN, OP. 61, J. Heifetz, RCA Victor LM 1992, LSC 1992 34. MOZART: HORN CONCERTOS, Dennis Brain, Angel 35092 35. VERDI: OTELLO (3-12"), M. Del Monaco, R. Tebaldi, London A 4352, OSA 1324 MY FAVORITE CHOPIN, Van Cliburn, RCA Victor LM 2576, LSC 2576 37. YOUNG CARUSO, Enrico Caruso, Angel COLH 119 38. THE INCOMPARABLE BJOERLING, Jussi Bjoerling, RCA Victor LM 2570, LSC 2570 39. BEETHOVEN: WELLINGTON'S VICTORY, OP. 91, London Symphony Orch. (Dorati), Mercury 5000, LPS 9000 TCHAIKOVSKY: 1812 OVERTURE, OP. 49, Morton Gould, RCA Victor LM 2345, LSC 2345 41. WAGNER: THE FLYING DUTCHMAN (excerpts), B. Nilsson, Angel 35585, S 35585 BEETHOVEN: CONCERTO NO. 4 IN G FOR PIANO, OP. 58, Artur Rubinstein, RCA Victor LM 2123, LSC 2123 43. THE LORD'S PRAYER, Mormon Tabernacle Choir, Columbia ML 5386, MS 6068 44. VERDI: AIDA (3-12"), Richard Tucker, Maria Callas, Angel 3525 C/L 45. TCHAIKOVSKY: SWAN LAKE, Suisse Romande Orch. (Ansermet), London CM 9095, CS 6127 46. BRAHMS: INTERMEZZOS, Glenn Gould, Columbia ML 5637, MS 6237 47. SIBELIUS: CONCERTO IN D FOR VIOLIN, OP. 47, Jascha Heifetz, RCA Victor LM 2435, LSC 2435 RODGERS: VICTORY AT SEA. VOL. II, RCA Victor Symphony Orch. (Bennett). RCA Victor LM 2325, LSC 2325 49. SHOSTAKOVICH: SYMPHONY NO. 5. OP. 47. New York Philharmonic (Bernstein), Columbia ML 5445, MS 6115 50. BACH: GOLDBERG VARIATIONS FOR HARPSICHORD, Glenn Gould, Columbia ML 5060

25 Publishers File Suits Against Background Music Co.

of infringement last week by 25 different publishers. The suit was filed in U. S. District Court here by attorney Julian T. Abeles.

Identical Suits

and simply represent infringement

of songs held by each of the pub-

lishers involved. It is alleged that

National Musitime, under the di-

rection of Charles Y. Rynd, presi-

dent, and Jerome K. Levy, vice-

president, "made, distributed, sold

The suits are identical in content

NEW YORK - National Musi- | and licensed recordings and reprotime, a background music firm em- duction and copies of such recordploying tape recordings in its loca- ings thereof on tapes, from which tion service, was sued on grounds said musical compositions could be and were reproduced in public performance for profit."

> "Such acts on the part of said defendant were perpetrated without any authorization, permission, consent or license," and "defendant thereby infringed," says the complaint.

The suit asks that the defendant be enjoined from carrying out these alleged activities during the pendency of the suit; that all recordings, reproductions and copies of said recordings be delivered up into the plaintiffs; that defendant pay damages as sustained by each plains tiff and account for all profits with a minimum of not less than \$250 for each infringement, and that defendants should pay court and legal costs.

According to Abeles, the Harry Fox office reports that many background music firms are now make ing such recordings without license or without even filing a notice of use. Abeles maintains that the making and use of such tapes goes for beyond the normal mechanical license provisions of the Copyright Act, as the tapes are manufactured mainly for public performance rather than retain sale.

General Damages

"Therefore, since they are not getting licenses in the first place, we feel this comes under the general damage provisions of the Copyright Act," Abeles said. "In the long run, they should be licensed through direct contact with the individual publisher so that the Signing on as promotion men publisher can set his own rate for

Mary Ink WB **Term Contract** HOLLYWOOD - Warner Bros. Records completed two artist pactings and added two additional op-

Peter, Paul &

tion staff last week. The folk trio, Peter, Paul and Mary, now appearing at the Blue Angel in New York, was signed to a term contract. The group is expected to record shortly, with the initial LP to be issued to coincide with their opening next month at the hungry i in San Francisco.

erators to the firm's field promo-

The label also repacted the now renowned Saverio Saridis, Manhattan's singing policeman, who recently made his club debut in the Hotel Plaza's Persian Room. Saridis will take to the road in March in a cross-country concert tour.

10

HER GREATEST!

ETTA

JAMES

"SOMETHIN"

GOT A HOLD

ON ME"

WAITING

FOR CHARLIE

to come

HOME"

argo 5409



were Marvin Dean, formerly with such use and we hope to gain a London Records, to handle New precedential decision in this re-York exploitation; and Ronnie spect." Singer for Philadelphia. Both will report to Joe Smith, national promotion manager.

Kramer's Jubilee **Presents Gospel** Night at Carnegie

NEW YORK-A program of gospel music, featuring some of the biggest names in the field, will be presented at Carnegie Hall February 18 for the benefit of the Musicians Aid Society of New York.

Titled "Gospel, The Soul of Jazz" the show will be presented by Gary Kramer, president of Jubilee Artist Corporation. Kramer staged similar shows last year at the Indiana Jazz Festival and the Museum of Modern Art in New York.

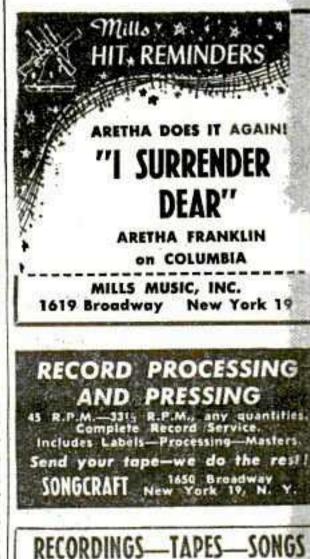
Kramer left Atlantic Records six weeks ago to form Jubilee, his own management firm. Just back from Chicago, the cat reported some new signings. His roster now includes the Staple Singers, the Caravans, the Soul Stirrers, the Highway Q C's, Professor Alex Bradford, Marion Williams and the Stars of Faith, the Harmonizing Four and others.

Chess Signs Beverly Wright

CHICAGO-Chess Records has signed a young thrush named Beverly Wright, who, according to Chess President Leonard Chess, is "the most exciting singer I've ever heard." Lass is from Englewood, N. J., and is 21 years old. Chess first heard her at Chicago's Playboy Club, and beat out a number of other labels who were anxious to pact her. Thrush's first single will be out in a week, and she is cutting her first album for Chess in March.

Meyer Move ls Premature

NEW YORK - A story in the January 27 issue of Billboard Music Week to the effect that Herb Meyer would become national sales manager of Bel Canto Stereo Tapes when Pete Fabri leaves the firmwas termed premature this week. Meyer, currently sales manager of the pre-recorded tape division of Columbia Records, has been contacted by Bel Canto, but no decision was reached as to whether Meyer would make the move.



We are interested in new talents, with management in mind for those that qualify. Write to:

ACME AGENCY

152 W. Wisconsin Ave., Suite 410

Milwaukee 3, Wisconsin

1 . 10.



FEBRUARY 3, 1962

BILLBOARD MUSIC WEEK

11

Their Smash Follow-Up to "Please Mr. Postman"

n a bift manie...

"TWISTIN" POSTMAN" THE MARVELETTES

TAMLA #54054

Headed for #1

"WHAT'S SO

Climbin' Up the Charts!

a i mate di⊂oria

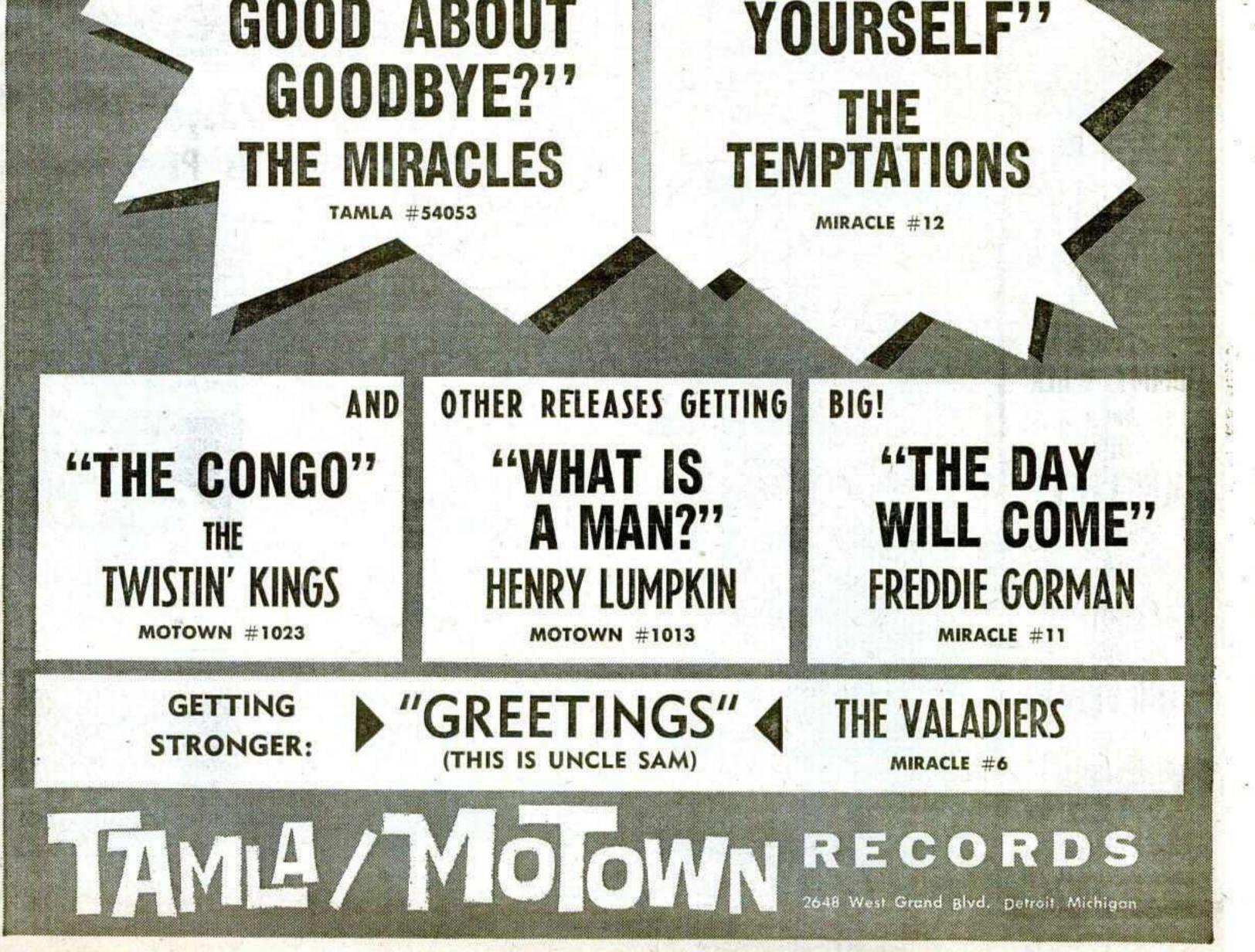
"JAMIE"

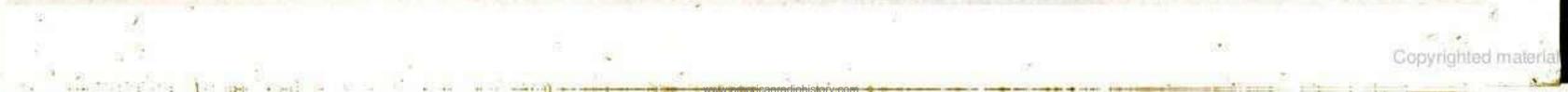
EDDIE Holland

MOTOWN #1021

Breaking for a Hit!

"CHECK





12

FEBRUARY 3, 1962

*

Serving

Music

Since

1940

10th Annual Citation of

Presented to 124 writers and 69 publishers from 19 states, Great Britain, France and Greece...a total of 89 "top ten" song hits during 1961



presented by

BROADCAST MUSIC, INC.

to its

Affiliated Whriters and Publishers in recognition of the great national popularity attained by

Their Song Hits During the Dear

dayund PRESIDENT

VICE-PRESIDENT, Domestic



13

Achievement Awards

- ANGEL BABY-Figure Music, Inc. ROSALIE HAMLIN
- APACHE-Regent Music Corp. JERRY LORDAN
- AS IF I DIDN'T KNOW-Winneton Music Corp; Glenville Music Corp. SCOTT DAVID
- BABY SITTIN' BOOGIE Herb Reis Music Corp. JOHNNY PARKER
- **BIG BAD JOHN** Cigma Music Company JIMMY DEAN
- BOLL WEEVIL SONG Play Music, Inc. CLYDE OTIS, BROOK BENTON
- BREAKIN' IN A BRAND NEW BROKEN HEART-Aldon Music, Inc. JACK KELLER, HOWARD GREENFIELD
- BUTIDO-Arc Music Corp. ROBERT GUIDRY
- CALENDAR GIRL-Aldon Music, Inc. NEIL SEDAKA, HOWARD GREENFIELD
- CRAZY-Pamper Music, Inc. WILLIE NELSON
- CRYING-Acuff-Rose Publications **ROY ORBISON, JOE MELSON**

HEARTS OF STONE-Regent Music Corp.; Commodore Music Co. RUDOLPH JACKSON, EDWARD RAY

- HELLO, MARY LOU-January Music Corp.; Champion Music Corporation GENE PITNEY
- HELLO WALLS-Pamper Music, Inc. WILLIE NELSON
- HIS LATEST FLAME Elvis Presley Music, Inc. JEROME "DOC" POMUS, MORT SHUMAN
- HIT THE ROAD, JACK Tangerine Music Corp. PERCY MAYFIELD
- A HUNDRED POUNDS OF CLAY Gil Music Corporation BOB ELGIN, LUTHER DIXON, KAY ROGERS
- I FALL TO PIECES Pamper Music, Inc. HANK COCHRAN, HARLAN HOWARD
- **IFEEL SO BAD-Berkshire** Music, Inc.; Elvis Presley Music, Inc. CHUCK WILLIS
- **1 LIKE IT LIKE THAT** Tune-Kel CHRIS KENNER

- MY TRUE STORY-Lescay Music, Inc. EUGENE PITT, OSCAR WALTZER
- **NEVER ON SUNDAY-Esteem** Music Corp.; Sidmore Music, Inc. MANOS HADJIDAKIS, BILLY TOWNE
- ON THE REBOUND Cigma Music Company FLOYD CRAMER
- **ONE MINT JULEP**-Progressive Music Publishing Co., Inc.; Regent Music Corp. RUDOLPH TOOMBS
- THE PEPPERMINT TWIST Jonware Music Corp. JOEY DEE, HENRY GLOVER
- PLEASE LOVE ME FOREVER Selma Music Corp. JOHNNIE MALONE, OLLIE BLANCHARD
- PLEASE, MR. POSTMAN Jobete Music Co., Inc. BRIAN HOLLAND, ROBERT BATEMAN, FREDERICK C. GORMAN
- PONY TIME-Alan K. Music Corp.; Harvard Music, Inc. DON COVAY, JOHN BERRY
- PORTRAIT OF MY LOVE **Piccadilly Music Corporation** CYRIL ORNADEL, DAVID WEST

- TAKE GOOD CARE OF MY BABY Aldon Music, Inc. CAROLE KING, GERALD GOFFIN
- THERE'S A MOON OUT TONIGHT Rob-Ann Music, Inc.; Maureen Music, Inc. ALFRED STRIANO, JOSEPH LUCCISANO. ALFONZO GENTILE
- THINK TWICE-Play Music, Inc. JOE SHAPIRO, JAMES T. WILLIAMS, CLYDE OTIS
- THIS TIME-Tree Publishing Co., Inc. CHIPS MOMAN
- THOSE OLDIES BUT GOODIES Maravilla Music, Inc. PAUL POLITI, NICK CURINGA
- TONIGHT MY LOVE, TONIGHT Spanka Music Corp. PAUL ANKA
- TOSSIN' AND TURNIN' Lescay Music, Inc. MALOU RENE, RITCHIE ADAMS
- TRAVELIN' MAN Golden West Melodies, Inc. JERRY FULLER
- THE TWIST Lois Music Publishing Co. HANK BALLARD

DEDICATED TO THE ONE ILOVE Lois Music Publishing Co. LOWMAN PAULING, RALPH BASS

DON'T BET MONEY, HONEY Figure Music, Inc.; Old Lyne Music, Inc.; Trinity Music, Inc. LINDA SCOTT

DON'T WORRY Marty's Music Corp. MARTY ROBBINS

EBONY EYES Acuff-Rose Publications JOHN D. LOUDERMILK

EMOTIONS Cedarwood Publishing Co., Inc. MEL TILLIS, RAMSEY KEARNEY

EVERLOVIN'-Jat Music, Inc. DAVE BURGESS

EVERY BEAT OF MY HEART Lois Music Publishing Co. JOHNNY OTIS

THEFLY-Woodcrest Music, Inc.; Mured Music Co. JOHN MEDORA, DAVID WHITE

FOOL NO.1 Sure-Fire Music Company, Inc. KATHRYN R. FULTON

GEE WHIZ **Recordo Music Publishers** JIMMIE THOMAS, JEANNE VIKKI

GOODBYE, CRUEL WORLD Aldon Music, Inc. GLORIA SHAYNE

HAPPY BIRTHDAY, SWEET SIXTEEN-Aldon Music, Inc. NEIL SEDAKA, HOWARD GREENFIELD

HATS OFF TO LARRY-Vicki Music. Inc.; McLaughlin Publishing Company DEL SHANNON

1 LOVE HOW YOU LOVE ME Aldon Music, Inc. BARRY MANN, LARRY KOLBER

JUST FOR OLD 'TIMES' SAKE Aldon Music, Inc. JACK KELLER, HANK HUNTER

LAST NIGHT East Publications: Bais Music JERRY LEE SMITH, CHARLES AXTON, FLOYD NEWMAN, CHIPS MOMAN, GILBERT CAPLE

LET THERE BE DRUMS Travis Music, Inc. SANDER NELSON, RICHARD PODOLOR

LET'S GET TOGETHER Wonderland Music Company, Inc. ROBERT B. SHERMAN, RICHARD M. SHERMAN

THE LION SLEEPS TONIGHT Folkways Music Publishers, Inc. PAUL CAMPBELL

LITTLE BOY SAD Cedarwood Publishing Co., Inc. WAYNE P. WALKER

LITTLE DEVIL-Aldon Music, Inc. NEIL SEDAKA, HOWARD GREENFIELD

LITTLE SISTER Elvis Presley Music, Inc. JEROME "DOC" POMUS, MORT SHUMAN

LONELY TEENAGER Lola Publishing Corp. SALVATORE PIPPA, ALFRED DI PAOLO, SILVIO FARACI

MAMA SAID-Ludix Publishing Co., Inc.; Betalbin Publishing Corp. LUTHER DIXON, WILLIE DENSON

MEXICO-Acuff-Rose Publications BOUDLEAUX BRYANT

MOODY RIVER-Keva Music Co. GARY D. BRUCE

PRETTY LITTLE ANGEL EYES S-P-R Music Corp. TOMMY BOYCE, CURTIS LEE

QUARTER TO THREE Pepe Music Corporation GENE BARGE, FRANK J. GUIDA, GARY ANDERSON, JOSEPH ROYSTER

RAINDROPS Conrad Publishing Co., Inc. DEE CLARK

RUNAWAY-Vicki Music, Inc.; McLaughlin Publishing Company MAX CROOK, DEL SHANNON

RUNNING SCARED Acuff-Rose Publications **ROY ORBISON, JOE MELSON**

RUN TO HIM-Aldon Music, Inc. GERALD GOFFIN, JACK KELLER

SAD MOVIES (Make Me Cry) Acuff-Rose Publications JOHN D. LOUDERMILK

SCHOOL IS OUT Pepe Music Corporation GARY ANDERSON, GENE BARGE

SHOP AROUND Jobete Music Co., Inc. WILLIAM ROBINSON, JR., BERRY GORDY, JR.

SPANISH HARLEM Progressive Music Publishing Co., Inc.; Trio Music Co., Inc. JERRY LEIBER, PHIL SPECTOR

STAND BY ME Progressive Music Publishing Co., Inc.; Trio Music Co., Inc. BEN E. KING, JERRY LEIBER, MIKE STOLLER

SURRENDER Elvis Presley Music, Inc. JEROME "DOC" POMUS, MORT SHUMAN

WALK ON BY-Lowery Music Co., Inc. KENDALL HAYES

WALK RIGHT BACK-Cricket Music SONNY CURTIS

WHEELS Dundee Music; Selma Music Corp. NORMAN PETTY

WHEN WE GET MARRIED Elsher Music Co., Alan K. Music Corp. DON HOGAN

WHERE THE BOYS ARE

Aldon Music, Inc. HOWARD GREENFIELD, NEIL SEDAKA

WHO PUT THE BOMP (In the Bomp, Bomp, Bomp) Aldon Music, Inc. BARRY MANN, GERALD GOFFIN

WILL YOU LOVE ME TOMORROW Aldon Music, Inc. GERALD GOFFIN, CAROLE KING

WINGS OF A DOVE Bee Gee Music Publications, Inc. ROBERT FERGUSON

WITHOUT YOU Ridge Music Corp. JOHNNY TILLOTSON

WRITING ON THE WALL Winneton Music Corp.; Glenville Music Corp. SANDY BARON, MARK BARKAN

YA YA-Fast Music, Inc. LEE DORSEY, CLARENCE LEWIS, MORGAN ROBINSON

YOU'RE THE REASON American Music, Inc. BOBBY EDWARDS, FRED HENLEY, MILDRED IMES, TERRY FELL

YOU CAN DEPEND ON ME Peer International Corporation

BROADCAST MUSIC, INC. • 589 Fifth Ave., New York 17, N.Y.



BILLBOARD MUSIC WEEK

14

1

1

2

ť,

.

FEBRUARY 3, 1962

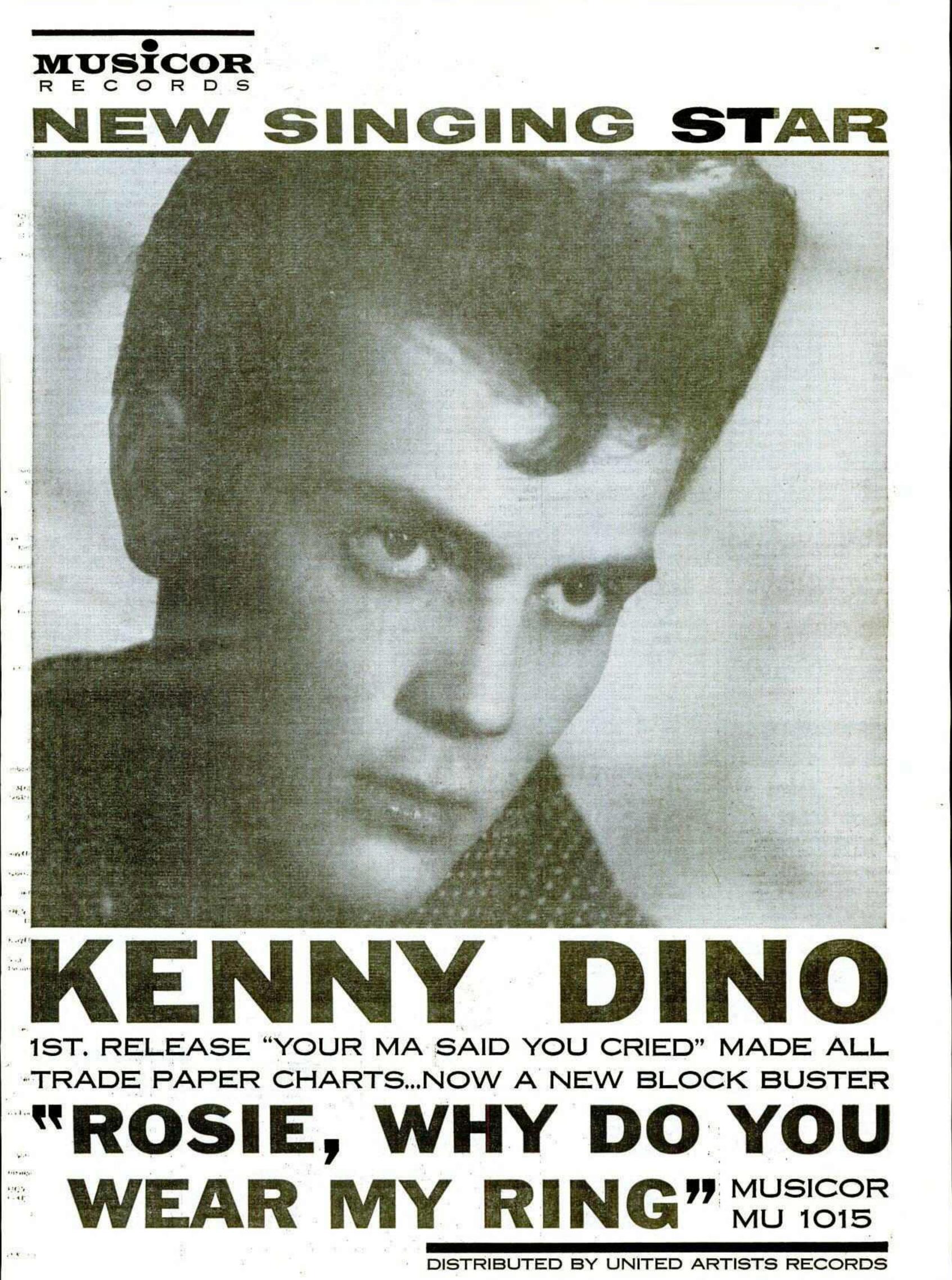
10

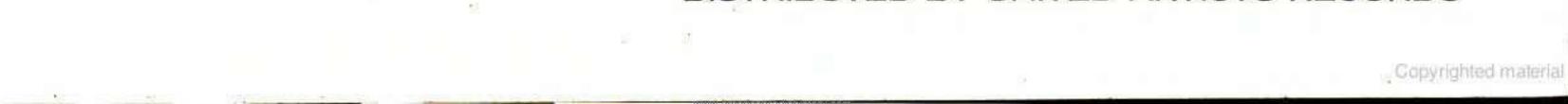
(60)

BILLBOAF MUSIC WE		OFFICE	WORD	
Europe	2 1 MOON RIVER—Danny Williams (HMV)—Chappell 3 3 MIDNIGHT IN MOSCOW—	7 7 BINE INSEL FUR ZWEI —Connie Francis (MGM— Schneider/Tonleiter	8 10 MIDNIGHT IN MOSCOW- Kenny Ball (Pye)-Carl M. Iversen	HONG KONG
anopo	Kenny Ball (Pye)-Tyler 4 6 YOU'RE THE ONLY GOOD	8 WEISEE ROSEN AUS ATHEN- Nana Mouskouri (Foutana)-	9 6 TOWER OF STRENGTH- Frankie Vaughan (Fontana)-	This Last
BELGIUM	THING—Jim Reeves (RCA)— Frank 5 4 TOWER OF STRENGTH—	9 12 LILI MARLEN— Billy Vaughn (London)—Connie Francis	Egil Monn Iversen A/S 10 28 HAPPY BIRTHDAY, SWEET SIXTEEN—Neil Sedaka (RCA)	Week Week 1 1 LET'S TWIST AGAIN- Chubby Checker (Parkway)
(Courtesy Juke Box Magazine, Mechelen)	Frankie Vaughan (Philips)-	(MGM)—Apollo 10 9 IN HONOLULU—Die Gassen-	-None	2 2 YUM YUM CHA CHA- Roberta Shore (Dot)
Ocnotes local origin Two	6 5 JOHNNY WILL—Pat Boons (London)—Blossom	hauer (Golden 12)-Die Musketiere (Polydor)	SPAIN	3 3 ROCK-A-HULA BABY- Elvis Presley (RCA)
This Weeks Week Ago 1 1 LA NOVIA/IK BEHOOR JOU	7 8 THE IRISH PATROL— Patrick O'Hagan (Beltona)— 142 Music	11 11 HAWAII TATTOO—The Waikikis (Telefunken)—Trumpf 12 10 SWEETHEART GUITAR—	(Courtesy Discomania, Madrid)	 4 EVERY TIME-Ricky Page 5 4 WHEN THE BOY IN YOUR ARMS-Connie Francis (MGM)
VOOR HET LEVEN-Tony Dallara (Moonglow); Bobbejaan Schoepen (Decca)-World	A T MY PRIPND THE SEA	Jimmy Makulis (Ariola) Discoton	*Denotes local origin This Last WeekWeek	6 8 ANGEL ON MY SHOULDER- Pat Boone (Dot)
2 4 LET'S TWIST AGAIN— Chubby Checker (Columbia); Johnny Hallyday (Philips)—	9 - MULTIPLICATION- Bobby Darin (London)-Burton 10 9 I'D NEVER FIND ANOTHER	13 13 NICHTS GEGEN DIE WEIBER -Bill Ramsey (Polydor)-Gerig 14 15 NA, DANN WOLL'N WIR	1 2 MOLIENDO CAFE-Lucho Gatica (La Voz)-Hispavon	7 6 STAR LIGHT, STAR BRIGHT- Linds Scott (CA)
3 2 JA, WAS JIJ MAAR-	YOU-Billy Fury (Decca)- Nevins-Kirshner	NOCH EINMAL-Der Flotte Franz und seine Bierbrummer	2 3 DANCE ON LITTLE GIRL- Paul Anka (Hispavox)- Hispavox	 8 9 MORE THAN I CAN SAY— Kong Ling (Diamond) 9 10 COTTON FIELDS—
Paula Dennis (Moonglow)- Class 4 6 WALKING BACK TO HAPPI-	FLEMISH-BELGIUM	(Ariola)—Arnie 15 14 VIOLETTE—Jorgen Ingmann (Metronome)—Robitschek	3 1 MARY CARMEN-*Duo Dinamico (La Voz)Musica	The Highwaymen (UA) 10 - EVERY OTHER NIGHT-
NESS—Helen Shapiro (Colum- bia)—Ardmore and Beechwood 5 3 ROMEO—Petula Clark (Vogue);	1 1	16 16 ZWEI GITARREN AM MEER- Billy Vaughn (London)-	4 8 LOS CANONES NAVARONE *Aleco Pandas (Belter)	Brian Hyland (Kapp)
 *Rina Pia (Barclay)—World 6 8 HEAR MY SONG, VIOLETTA— Ray Adams (Vogue); 	*Denotes local origin Two	17 18 LAST DANCE-John Buck (Warner Brothers)-	Canciones Del Mundo	JAPAN
*Bobbejaan Schoepen (Decca)	This Weeks Week Ago 1 1 LET'S TWIST AGAIN/VIENS	Melodie der Welt 18 20 TWIST TWIST-Les Chakachas	*Aleco Pandas (Belter)- Canciones Del Mundo	(Courtesy UTAMATIC, Tokyo) *Denotes local origin
7 5 LA PALOMA—Freddy (Polydor) —Trad 8 7 LITTLE SISTER—	DANSER LE TWIST-Chubby Checker (Columbia); Johnny	(RCA)—Ufaton 19 17 MICHAEL—The Highwaymen (United Artists)—Die Tramps	6 5 TONIGHT MY LOVE TONIGHT —Paul Anka (ABC-Hispavor) —Hispavor	This Last Week Week
 9 — *JIJ BENT NU 17 GEWORDEN — Will Tura (Palette)—World 	Hallyday (Philips)—Belinda 2 2 ROMEO—Petula Clark (Vogue)— Raoui Breton	(Polydor) 20 — STRIPTEASE SUSI-	7 6 MICHAEL—The Highwaymen (Hispavox)—Hispavox	1 1 *KOSHU-Matsushima Akira (Victor)-Victor 2 2 *UEO MUITE ARUKOO-
10 11 WHEN THE GIRL IN YOUR ARMS-Cliff Richard (Colum- bia)	Areton	Ralf Bendix (Columbia)-Gerig	 8 9 QUISIERA SER—*Duo Dinamico (La Voz)—Musica Del Sur 9 — DANS LE CREUX DE TA 	Sakamoto Kyu (Toshiba) Toshiba
	4 4 YOU DON'T KNOW- Helen Shapiro (Columbia)- World	HOLLAND	MAIN-Robert Jeantai (Philips)	3 3 *AME NO HANAZONO- Nakasone Miki (King)-King 4 4 *KIMI KOISHI-Frank Nagai
BRITAIN	5 5 HIT THE ROAD, JACK- Ray Charles (ABC Paramount)	This Week	10 7 EL ORGANITO-Mario Clavel (Philips)	(Victor)-Victor 5 12 YOU DON'T KNOW-
(Courtesy New Musical Express, London) *Denotes local origin This Last	6 6 *DANG DANG-The Cousins (Palette)-World	 LITTLE SHIP—The Blue Diamonds (Decca)—Belinda MEXICO—Bob Moore (London) 	SWEDEN	Helen Shapiro (Columbia)- Columbia; Hirota Micko (Toshiba)-Toshiba
WeekWeek 1 1 *THE YOUNG ONES-Cliff	7 — TWIST A ST. TROPEZ— Les Chats Sauvages (HMV)— Chappeli	3 I'M GONNA KNOCK ON YOUR DOOR-Eddie Hodges (Cadence)-Belinda	This Last	6 7 *HOKKIKO-Mahina Stars (Victor) Victor; Bonny Jacks (King)
Richard (Columbia)—Harms- Witmark 2 3 LET'S TWIST AGAIN—Chubby	8 9 THE GUNS OF NAVARONE/ LES CANONS DE NAVA- RONE—Sound Track (Philips);	4 MAMMA-Robertino (CNR)-Basart 5 LITTLE SISTER-Elvis Presley (RCA)-Belinda	Week Week 1 1 SANT AR LIVET (You can have	7 5 MOLIENDO CAFE—Hugo Biance (Polydor)—Grammophon;
STRANGER ON THE SHORE- Acker Bilk (Columbia)-	Les Compagnons de la Chanson (HMV)-Barclay	6 BATJE VIER—Het Cocktail Trio (Omega)—Belinda	her)—Anita Lindblom (Fontana) —Sweden Music 2 3 TE DANS MED KARLSTATO-	Nishida Sachiko (Polydor)
4 4 I'D NEVER FIND ANOTHER YOU-Billy Fury (Decca)-	(* mappy - 1 mileta Lya)	7 WALKING BACK TO HAPPINESS- Helen Shapiro (Columbia)- Basart	SERNA-Sven Ingvar (Philips) -Nordiska Musikf 3 2 DANCE WITH A DOLLY-	8 10 KISSIN' ON THE PHONE- Paul Anka (ABC-Paramount)- King
4 7 HAPPY BIRTHDAY SWEET	10 7 IL FAUT SAVOIR- Charles Aznavour (Barclay)- French	 8 AVE MARIA—Robertino (CNR) 9 OCH WAS IK MAAR—Johnny Hoes (Philips)—Benelux 	4 5 VIOLETTA-Ray Adams (Fontana)-Sthlms Musikpr.	9 8 SOMEONE ELSE'S BOY- Connie Francis (MGM)- Columbia
SIXTEEN-Neil Sedaka (RCA) -Aldon 5 MULTIPLICATION-Bobby		10 LA PALOMA-Freddy (Polydor)- Inti.	5 4 LAS INTE BREVET- Siw Malmqvist (Metronome) Meilin	10 6 *NAMIDA NO WATARIDORI- Sagawa Mitsuo (Victor)-Victor
7 17 •FORGET ME NOT-Eden Kane (Decca)-Essex Music	2005374 N/ 76221 145 EV92	ITALY	6 6 KLANG MIN VACKRA BJALLRA-Lii Malmqvist	PHILIPPINES
 8 8 RUN TO HIM—Bobby Vee (London)—Aldon 9 15 WALK ON BY—Leroy Van Dyke 	* Denotes local origin This Last Week Week	(Courtesy Musica e Dischi, Milan)	(BFB)—Southern Music 7 — MULTIPLICATION— Bobby Darin (Atlantic)—	This Last
(Mercury)-MCPS 10 6 LET THERE BE DRUMS-	1 1 *LET'S TWIST AGAIN/LE TWIST—Johnny Halliday (Philips); Richard Anthony	*Benotes local origin This Last Week Week	8 - HIT THE ROAD JACK- Ray Charles (ABC/Param.)-	Week Week 1 1 ROCKA-HULA BABY-Elvis
Sandy Nelson (London)- Commodore-Imperial 11 9 THE TWIST-Chubby Checker	(Columbia); Chubby Checker	1 3 LET'S TWIST AGAIN-Peppino Di Capri (Carisch); Chubby Checker (Galleria del Corso)	9 10 MIN BRANDOMS KLOCKOR- Goingeflickorna (Joker)-	Presiey (RCA Victor)
(Columbia)-K.P.M. 13 16 CRYING IN THE RAIN- Everly Bros. (Warner Bros.)	(Barclay); Chats sauvages (Pathe)—Salvet	2 1 *LA BALLATA DELLA TROMBA -Nini Rosso (Titanus)	10 - LITTLE LONELY ONE-	2 2 MARIA LA O-Cuarteto Chester (RCA Victor)-Filipinas 3 5 WHILE THERE'S STILL TIME-
Aldon 13 11 *MIDNIGHT IN MOSCOW Kenny Ball (Pye)Tyler	2 2 *IL FAUT SAVOIR/TU T'LAISSES ALLER—Charles Aznavour (Barclay)—French	3 2 *NATA PER ME—Adriane Celentano (Jolly) 4 10 WHEELS—Billy Vaughn (London)	Jimmy Justice (Pye)-	Stere Lawrence (United Artists) Mareco
14 13 THE LION SLEEPS TONIGHT- The Tokens (RCA)-Cromwell 15 - *LONESOME-Adam Faith	Music	5 4 *TRA LE PIUME DI UNA RONDINE-Nico Fidenco (RCA)	Asia & Pacific	4 4 HAPPY BIRTHDAY SWEET SIXTEEN—Neil Sedaka (RCA Victor)—Filipinas
(Parlophone)-Essex Music 16 12 •MOON RIVER-Danny Williams	Compagnons de la Chanson	6 7 *BAMBINA BAMBINA-Tony Dallara (Music) 7 5 BRIGITTE BARDOT*Michelino		5 9 DOOR TO PARADISE- Bobby Rydell (Cameo)-Dyna
(HMV)—Chappell 17 10 JOHNNY WILL—Pat Boone (London)—Spoone Music	Les Chaussettes Noires (Bar- clay); Les Chats sauvages	(Primary); Roberto Seto (Vogue) 8 6 THE TWIST-Chubby Checker	AUSTRALIA	6 10 COMPONTE CONDUNGA- Tito Rodriguez (United Artists) Mareco
18 18 *SON THIS IS SHE-John Leyton (HMV)-Meridian 19 14 LANGUAGE OF LOVE- John	(Pathe)—Barclay 5 4 *TU PEINS TON VISAGE— Chats sauvages (Pathe)	(Galleria del Corso) 9 11 MOON RIVER-Henry Mancini (RCA); Hollyridge Strings	(Courtesy Music Maker, Sydney) *Denotes local origin	7 - MEXICO-Billy Vaugha (Dot Records)-Mareco
D. Loudermilk (RCA)-Acuff- Rose 20 - *THE COMANCHEROS-Lonnie	6 6 *PEPITO/LA BAMBA- Los Machucambos (Decca)- Francis Day	(Capitol) 10 - *MONTECARLO-Johnny Dorelli (CGD)	This Last Week Week 1 - THE TWIST-Chubby Checker	8 3 MY HEART CRIES FOR YOU —Anita Bryant (Columbia)— Mareco
21 - JEANNIE-Danny Williams (HMV)-Kassner	7 9 *SHAKIN' ALL OVER/SWEET LITTLE SIXTEEN-Vince Taylor (Barclay)-Tutti	11 14 PEPPERMINT TWIST—Joey Dee (Roulette); *Adriano Celentano (Jolly)	2 2 THE LION SLEEPS TONIGHT-	9 6 LOVELAND-Paul Anka (Dyna) -Dyna
22 - *D-DARLING—Anthony Newley (Decca)—Essex Music	8 7 HIT THE ROAD JACK/WHAT'D I SAY-Ray Charles (Vega- Atlantic)	12 - *SEDICI ANNI-Nunzio Gallo (Vis) 13 8 *CERCAMI-Ornella Vanoni	3 1 LET THERE BE DRUMS- Sandy Nelson (London)-	19 8 TAKE GOOD CARE OF MY BABY—Bobby Vee (Monument) —No license
23 25 ONLY GOOD THING THAT'S HAPPENED TO ME-Jim Recves (RCA)-Frank	9 8 KON TIKI/FRIGHTENED CITY —The Shadows (Columbia)	(Ricordi) 14 15 TWISTIN' THE TWIST-	4 3 MY BOOMERANG WON'T COME BACK TO ME-	SOUTH AFRICA
24 23 GOOD-BYE CRUEL WORLD- Jimmy Darren (Pye Int.)- Aldon	BACK TO HAPPINESS- Helen Shapiro (Columbia)-	15 9 *DADAUMPA-Gemelle Kessler (Polydor)	Charlie Drake (Partophone)- Leeds 5 - MULTIPLICATION-	State March 199
25 19 SO LONG BABY-Del Shannon (London)-Vicki 26 - *TWO FIMING BABY-Carter,	Pathe Marconi	NORWAY	Bobby Darrin (London)- not published 6 8 NORMAN-Sue Thompson	(Courtesy Lourenco Marques Radio) This Last Week Week
Lewis & The Southerners (Ember)-Southern	GERMANY	(Courtesy Verdens Gang)	7 6 GOODBYE CRUEL WORLD-	1 1 NO MORE (Elvis Presicy) (RCA)—Aberbach
27 26 DON'T BRING LULU-Dorothy Provine (Warner Bros.)- Francis Day & Hunter	(Courtesy Automaten-Markt, Braunschweig) This Last Week Week	This Last Week Week	James Darren (Pyc)—Tucon 8 4 TAVB FIVE—Dave Brubeck (Coronet)—Southern	2 2 BIG COLD WIND—Pat Boone (Dot)—MCPS 3 7 OUTSIDER—Cliff Richard
28 29 SEPTEMBER IN THE RAIN- Dinah Washington (Mercury)- Feidman	1 1 MEXICO-Bob Moore (London)- R. M. Siegel	1 2 JOHNNY WILL-Pat Boone (Dot)-Musikk-Huset 2 1 GIRL IN YOUR ARMS-	9 10 HAPPY BIRTHDAY SWEET SIXTEEN—Neil Sedaka (RCA)—Leeds	(Columbia)-Leeds 4 4 CRYING-Roy Orbison (London) -Acuff-Rose
28 20 I UNDERSTAND-G-Clefs (London)-Maddox 30 - *COME ALONG PLEASE-	2 2 TANZE MIT MIR IN DEN MORGEN-Gerhard Wendland (Philips)-Melodie der Welt	Cliff Richard (Columbia)- Stockholms Musikproduktion 3 3 YOU'RE THE ONLY GOOD	10 9 TONIGHT-Ferrante & Teicher (United Artists) Chappell 11 7 YOU'RE THE REASON-	5 10 NEVER ON SUNDAY- Connie Francis (MGM)-
Bob Wallis (Pye)-Sun	3 3 SCHWARZE ROSE, ROSEMARIE—Peter Kraus (Polydor)—Gerig	THING (That's Happened to Me)-Jim Reeves (RCA)-Egil	Bobby Edwards (Top Rank)- Alberts	6 3 LITTLE SISTER-Elvis Presley (RCA)-Aberbach
EIRE	4 4 SAUERKRAUT POLKA/ALLE SCHOTTEN SPAREN-	4 5 MULTIPLICATION- Bobby Darin (Atlantic)-	12 - GIDGET GOES HAWAIIAN- James Darrin (Pye)- Chappell & Co.	7 6 BUT I DO- Clarence (Frogman) Henry (Parlophone)-Arc 8 5 SEND ME THE PILLOW YOU
(Courtesy Dublin Evening Mail) This Last	Gus Backus (Polydor)	5 4 PUTTI PUTTI—Jay Epac (Philips)—Musikk-Huset	13 S WHEN THE GIRL IN YOUR ARMS-Cliff Richard (Columbia)-Leeds	DREAM ON-Pat Boone (Dot) -Melody 9 9 Y ARRIVA-Cliff Richard
Week Week 1 2 STRANGER ON THE SHORE-	6 8 EISABETH SERENADE-Gunter	6 8 ROCK-A-HULA- Elvis Presley (RCA)-Belinda 7 16 WALK ON BY-Leroy Van Dyke	14 11 WALKING BACK TO HAPPINESS—Helen Shapiro (Columbia)—Chappeli	10 - RUNAROUND SUE-Dion-
Acker Bilk (Columbia)	Kalimann Chor (Polydor)	(Philips)-Bens Music/Harmony- forlaget	15 14 CRYING—Roy Orbison (London) —Acuff-Rose	(Ridge) (Continued on page 22)



15





INTERNATIONAL BILLBOARD MUSIC WEEK NEWS REPORT

ARGENTINA

Famous Exec **Heading North**

16

By RUBEN MACHADO Lavalle 1783, Buenos Aires

Mike Davis, executive of Famous, distributor of Ariel Records, ABC-Paramount, Colpix, Music Disc and other labels, will arrive in Mexico February 13, Los Angeles on the 17th and New York the 20th. On March 5 he will be in London and the 15th in Paris. He will reside in New York at 38 West 58 Street.

Twisting

Record companies have plunged into a mass production of this new craze. Two movies, "Al Compas del Twist" ("Twist Around the Clock") and "Vamos Al Twist" ("Let's Twist"), stirred up teen-age excitement. Fermata, which cut Chubby Checker's "Let's Twist Again," is promoting "The Twist" and "Twistin' U.S.A.," also by Checker. Sicamericana Records released two versions of Twist done in Germany by Charlie Cotton, "Telefon Twist" and "Der Liebestraum Als Twist." Philips Records released an album, "Bailando Twist en el Peppermint Lounge," by Joe Dee and His Starliters.

Twist production by local authors must be added to the preceding list, such as "Bongo. Twist" by Paul Pinot on Disc-Jockey Records and "At the Great Twist Ball" by Stirling Brandy on Tonodisc.

In spite of Twist vogue, a ballad

ing of "Small Sad Sam" by Phil of 1961. McLean on Top Rank which is already appearing in the local prediction charts. Stores received the disk January 22. . . . Johnny O'Keefe, who originally planned an extended play of four Twist numbers to be released this month, has now decided to change his plans and release an album featuring the Twist which is to be rushreleased on the Leedon label. Joe Halford, of Castle Music, in con-

junction with Sydney singer Jay Justin, just composed the first Australian Twist song titled "Twist (Twirlin')" which is being recorded on H.M.V. by Brian Davies and is to be released in two weeks' time. Castle Music has also secured the publishing rights to both sides of U. S. Bond's "Dear Lady Twist"

and "Havin' So Much Fun." Leeds Music reports that arrangements have been completed for the Tamla recording of "Please, Mr. Postman" by the Marvelettes, to be issued on Top Rank, and the music will be controlled by Tu-Con. For Leeds Music, RCA is rushing permint Twist" in a French version. out Sam Cooke's "Twistin' the Night Away."



Sales Manager Noel Brown. Ad- Dennis, was placed second on the for the Twist. vance orders by record stores are Belgian hit parade this month. greater than any record previously Johnny Hoes just received a golden released by that company. ... Fes- record for his "Och, was ik maar" tival is rushing the Versatile record- (250,000-records), the biggest hit

Artist Opens Bobbejaanland

By JAN TORFS Stuivenbergvaart 37, Mechlen

Bobbejaan Schoepen, popular Flemish artist, has just opened his Bobbejaanland near the village of Lichtaart. It is a very large property with a children's garden, a swimming pool and a hall in which spectacles are to be staged.

Disk News

Moosy Flanagan and the Slaves just made their first record for Decca. Titles are "Fifty-Nine Twist" and "Savez-Vous Danser Sans Souliers?" ("Can You Dance With Your Shoes Off?").

The Cousins, whose "Dang Dang" still is on the charts of French Belgium, are going to release "Pep-

Out of the Deutscher Schlager Festspiele 1962, the first recordings have now reached Belgium; "Zwei kleine Italiener" and "Hallo, Hallo, Hallo." Conny sings them. A new Ronnex LP, called "The Twisting King" was released this week as a tribute to Jack Hammer. All 12 songs are his and the record will be distributed all over Europe. The rights for the U.S. are still signed with Odeon, and Celia open.

developed into the most pre-sold Hoes hit "Och, was ik maar," "Ja, success here only a few months by Aubrey Mayhew. Paramor is record in Festival's history, stated was jij maar," sung by Paula ago, is preventing a stronger hold also forming a company with John

Best of Jazz in 1961

Readers of Silvio Tullio Cardoso's column "Jazz Corner" in the authoritative O Globo, indicate the best artists in jazz in 1961: Miles Davis, Paul Desmond and Cannonball Adderley, Stan Getz, Gerry Mulligan (also as arranger), Jay Jay Johnson, Edmond Hall, Frank Wess and Herbie Mann, Count Basie, Milt Jackson, Tommy Flanagan, Barney Kessel and Wes Montgomery, Max Roach, Ella Fitzgerald, Ray Charles, the Horace Silver **Ouintet** and the Count Basie orchestra.

'Bossa Noya' Should Stay

By MAURICIO QUADRIO Rua Irineu Marinho 35, **Rio de Janeiro**

The Samba's nouvelle vogue, the Bossa Nova, which has been held back by the strength of the traditional samba's syncopated beat, should stay, as it added something attractive and modern to the original rhythm.

Coming from Bossa Nova, singer Alaide Costa is back with the samba, and a new contract on the Odeon label. Many changes have been registered in the record business. A former director of Chantecler in S. Paulo, has signed with Continental. Ivon Curi, Osmar Na-Varro and Abel Ferreira have Vilela with RCA Victor. Copaca- Young Ones" (which features the

Schroeder, a leading young British writer and newly appointed Oriole a.&r. man. He had been under contract to Lorna, but the new firm-Cinderella Music-will be a joint concern.

Visitors

MGM Records' President Arnold Maxin visited London with his international executive Gene Moretti. The trip coincided with recording at EMI studios of Maurice Chevalier's Lerner and Loewe LP. Maxin had discussions with EMI here and was also making brief calls in Amsterdam and Paris before returning to New York. Moretti was planning a longer stay in Europe.

Publisher Business

Filmusic, the Rank publishing firm, is involved in music from six pictures due for early release. Most important probably is "All Night Long," a jazz oriented subject which features Dave Brubeck. "It's a Raggy Waltz," from the picture is released here by Fontana, which also has the sound-track LP.

Disk Business

EMI Records has concluded a deal for Cliff Richard's disks to be released in the U.S. by Hill and Range's outlet Big Top. Previously Richard-by far the most successful young British disk artist-was available to, and issued by, ABC-Paramount. The singer and his handlers were very unhappy when Connie Francis covered his then British hit "Boy (Girl) in Your Arms" (published by Leeds), last fall; the number was American, but they felt it should have been held back until Richard's film "The

has been published with all possibilities of success. "Ballata Della Tromba," Italian work by Pisano, produced by Microfon, with Nino Rosso and Gastone Parigi recordings. Many Argentine artists are getting ready for travel to the East. A harmonica group, named Geval Trio, has been contracted to perform in Japan.



Liberty Makes Aussie Debut

By GEORGE HILDER 19 Todman Ave., Sydney

E.M.I. (Australia, Pty., Ltd., announced that they will release the of the soundtrack "The Young Liberty label February 8 using the Ones," featuring Cliff Richard, the Liberty logo. Previously this label Shadows and the orchestra of was issued on the London label. Norrie Paramor. They also re-The first Liberty release to be scheduled will be Gene McDaniels' "Chip, Chip," "Surfers Stomp" by the Mar-Kets, and "Island in the Sky," by Troy Shondell. The Liberty albums coming up for early release include "Take Good Care of Me" by Bobby Vee, and "Let's Twist," with the Ventures.

Promo Tour

Johnny Rebb who is at present appearing on the national TV show, "Bandstand," plans to promote his new Dot single, "A Letter a Day," on London records while in Australia. Rebb will return to the States early February, where he is under contract to Pat Boone.

Disk News

An interesting release from RCA is the original Broadway cast album of "Wildcat" which is getting considerable air play. Singles were also released to coincide with the album Rosemary Clooney's "Hey, Look Me Over," and Sam Fletcher singing "Tall Hope."

The local Col Joye recording of

By JAN TORFS

Stuivenbervaart, 37-Mechelen

Decca Belgium created a new series of recordings called the Decca Black Label Series. So far four recordings have been released. In this series one can find Belgianmade recordings, carefully selected because of their quality. The artists you can hear on the first four records are: The Picknicks, Cydi Hitt, Fatty Jones and Cecily Forde.

Cydi Hitt just made his recording debut on Decca with two Twists: "Dance the Twist" and "Let's Go for the Twist."

Disk News

Rina Pia, Flemish songstress and one of our leading vocalists, will start working for the Decca label soon. She recorded for Barclay. . . . This week, Gramophone released the mono and stereo version

leased a new label, called Gloria Records at the very cheap price of 39-fr. (78 cents). Up till now only Tenny Records were available at frevos. that very low price.

We have written about the good chance that "Ching Ching" (Happy Jose) has to become one of the first hits for 1962. Belgian music publisher, Rene Van Hoogten, who lives in California, flew from Hollywood to Antwerp and from there to Paris, Milan, Berlin, Copenhagen and Amsterdam, only to try to get the music on record. In Belgium, .seven different versions are recorded (two on Moonglow, one on HMV, Polydor, Ronnex, Fast and Philips). Many others will be prepared soon: four in Germany, three in the Scandinavian countries, four in France (among them Marcel Amont and Bourvil), four in Holland and five in Italy. The version four months. on the Fast label as sung by AI Verlane and his Montebello's is already selling in Holland, Ger-Scandinavian countries.

New Releases

Among the new releases are "Das ist zuviel," sung in German by Connie Francis on MGM; "Georgia on My Mind," by Brenda Lee on Brunswick; "Farewell Twist," by Johnny and the Hurricanes on Brunswick, and "Dreamy Eyes," by Johnny Tillotson on Cadence.



By MAURICIO QUADRIO Radio Globo, Rio de Janeiro

"Brigitte Bardot," Miguel Gustavo's carnival march unsuccessfully launched during the 1961 Brazilian Carnival, comes back in a 1962 edition, due to the song's European boom. This is unusual in Brazil, where about 1,000 new carnival tunes are recorded yearly comprised of sambas, marches and

Last week RCA Victor has recorded with Jorge Veiga, the singer of "Brigitte Bardot" on another tune by the same author, "Letter to Brigitte Bardot." Masters have been sent to U. S. A. and France.

1962 Carnival

Brazilian manufacturers distributed to the dealers many carnival songs for this season, January to March. Buyers can find in the retail stores 29 LP albums, from 15 different labels, and about 300 singles. Sales will drop 90 per cent at the end of carnival on March 7. At least three carnival tunes use the well-known theme of "Bat Masterson," a smashing hit in the last

Twist Comes to Rio

many, Austria, Switzerland and the coming into public demand, with mor during his December visit to Brazilian lyrics by Luiz Augusto, New York. It will embrace ma-

bana inked a new singer of Armenian origin, Yunes.

Distribution

The year 1962 brings some changes in sales and distribution. RCA Victor is now the distributor of the Fermata group, which includes such non-Brazilian labels as Parkway, Camel, Atco, Atlantic and Hispavox. Copacabana is going to represent, in Brazil, the Italian label Sabrina.

The Cantores de Ebano, a new group, is selling well on the first LP album. Masters have been requested at Odeon by Venezuela, Argentina, Chile, Uruguay, Peru and some other Latin American countries.

World Championship

Eder Joffre, after his victory in S. Paulo January 18 is the main subject for sambas and marches. The next steps are expected in June's football world championship in Chile. Composers have many songs ready to be launched by the football shoes of the Brazilian players. This already happened to Pele, author of many goals, including coffee prop. a book and records. It will happen again if Brazil holds the world championship.



Finalize Parker **Publishing Deal**

By DON WEDGE News Editor, New Musical Express

A deal has been finalized for Charlie Parker Music to be launched here. It will be run as an affiliate of Lorna Music, the British subsidiary of the Copenhagen house of Hansen. Deal was negotiated "The Twist" by Hank Ballard is by Lorna's British chief Alan Para-The highly successful answer- recorded on RCA by Carlos Gon- terial from both the Parker estate (HMV) is "Norman"; Sue Thomp-

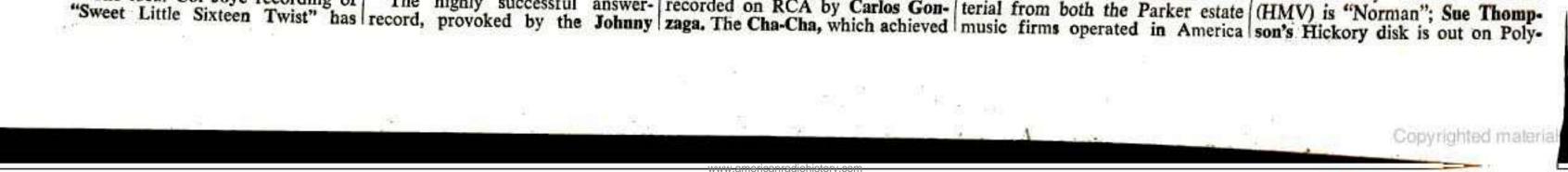
song) gets U. S. release, particularly as it was a proven hit in the British market.

EMI execs were not unmoved in the matter and negotiated the switch when asked. Richard has a publishing firm, Joaheline, with the Aberbach's British office and it will mean that the singer can excercise a two-way control on much of his U. S. disk releases. First will be "The Young Ones" title song which set up a British initial order record (524,000 by and on release day) and hit the chart at No. 1 in its first week of release. Tune, however, is a Harms-Witmark (a Leeds affiliate) copyright. -Big Top will also issue the film album. Richard's backing group, The Shadows, issued here on the same label (EMI-Columbia), has a separate deal with Atlantic, but a waiver enables the group's own album tracks to be issued on LP with Richard. Big Top is released in Britain on Decca's London label,

Initial sales reaction after Kapp issued the Kenny Ball "Midnight in Moscow" (picked as a likely U. S. hit by BMW), has led to Pye supplying enough material for the American label to issue an LP. Ball's most recent British LP had to be changed as Pye had previously licensed some tracks to other U. S. labels. The disk is seen by Pye as its big chance to prove that it can provide hit material for the U. S. market and consolidate the success of Lonnie Donegan's "Chewing Gum" last year on Dot.

Decca released as a single Karl Denver's "Wimoweh," a big success in his stage act and the title song on his LP, but is still pushing the Tokens' (RCA) version, "The Lion Sleeps Tonight." . . . Noting some reaction to a continental dance, "La Bamba," through imported disks, Decca issued a Swissmade record by Los Muchucambos and re-issued a different tempo version by the late Ritchie Valens (on London), previously released as the coupling to "Donna."

Covered by Carole Deene





BILLBOARD MUSIC WEEK

17

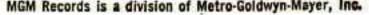


The seafure PF and AP ladiate starts

tight Barrie to a distance of the har Battering Manage



111



Copyrighted material

www.americapradiohistory.com

BILLBOARD MUSIC WEEK

dor. . . . Still delaying much music | "Juke-Box Jury" would be more business is the postal worker wage suitable for general acceptance. dispute which has resulted in a month-long work-to-rule slowdown. Parcels are banned from central London, as is much advertising are now chalking up impressive mailing. Worst hit areas in the sales figures, with "Let's Twist Two Factors country are the W.C. and W. dis- Again" (Columbia) by Chubby tricts in London-which contain Checker narrowly scoring over that virtually all the publishers and, ex- singer's version of "The Twist" cept for Decca, all the disk firms' main offices.

DENMARK

Radio Hassle In Denmark

By ARNE HANSEN 11 Malerbakken, Holte

Passions run high around the commercial radio stations here. While the Danish Postal Administration is preparing a bill to change the law of radio allotment to have the Commercial D.C.R. and Radio Mercur stations forbidden, the State Radio is working for permission for a so-called "Melody Radio" on a special wave length to compete with popular programs.

Disk News

The young Danish group, The Cliffters, which in the autumn had a sensational break with their recording of "How Wonderful to Know," seem to be in for a new hit with "Django," featured in a Scandinavian TV show and written by a member of the group, Mogens Petersen. Multitone has the publishing rights and Philips the recording.

Sal Briggs is the name of a young American singer who fell in love with Denmark when stationed in Germany and coming here on leave. Mr. Briggs has been staying

Disk Business

Even if the dance has not become popular yet, the Twist disks (Columbia). There also is some interest in Pye-International's "Big Ben Twist" by Fats and the Chessmen.

About \$2,000 worth of LP's were stolen from a Dublin wholesaler's premises recently. The haul included disks by Siobhan McKenna, Michael MacLiammoir, as well as Irish language waxings, traditional jazz and light classics.

Lately, disk jockeys and newspaper critics have been receiving review copies of Ember-International records sent from Britain by the label's chief, Jeff Kruger. I understand "My Sunday Baby," by the Dale Sisters, is the company's most successful item to date.

FRANCE

In French Mkt. By EDDIE ADAMIS 92 quai du Marechal Joffre **Courbevoie** (Seine)

February will be marked by two dominant factors: the marketing of two big U. S. labels and by an ever-increasing price contest in the classical field.

EMI-France begins marketing with three stereo and mono LP's LP's and an illustrated pamphlet. "Persuasive Percussion," "Provoc-ative Percussion" and "Pertinent Hiegel had to track down originals Percussion Cha Cha."

be by Bobby Vee, the Chipmunks, tor Maurel, Felia Litvinne, Jean

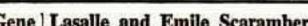
the Ventures, Julie London, Gene Lasalle and Emile Scaramberg. McDaniels and Timi Yuro.

Classic War

Fontana is marketing a new low-priced classical series titled "Le Cercle Musical" with the simultaneous issuing of 10 10-inch records featuring Beethoven and Chopin works. The record is sold at the retail price of 7.95 new francs.

Arteco, getting results from the fast-selling "Grande Diffusion" series that retail at 9.95 new francs, is following up with Vivaldi's "Four Seasons" from Boston Records. Arteco has released a unique collection for the lovers of "Bel Canto," consisting of three luxurious albums retailing at 100 new Enoch Light Command records francs each, and containing three

valued at 10,000 new francs. First Liberty disks to be mar- Among the artists featured are: keted through the same label will Pedro Gailhard, Rose Caron, Vic-



Afficionados of Bel Canto will again hear the voice of Richard Tauber on a new Odeon LP with works by Mozart, Weber, Bizet, Lalo, Leoncavallo, Puccini, Verdi and Tchaikowsky.

FEBRUARY 3, 1962

Visitors

MGM's Arnold Maxin and Gene Moretti will meet February 19 their EMI affiliates to discuss marketing and distribution problems. . . . Chubby Checker has been asked to make a tour of Southern France next summer.

New Year Twist

As soon as the New Year's holiday ended, the record business bounced back to normal production and was still dominated by a flock of Twist disks.

The lasting sale of the Twist record is illustrated by the way in which Twist recordings have been placed on France's BMW chart since last October.

Although the various Twist records continue to spark sales, there is no new Twist release that is making a definite mark. Teddy Martin has come out on the Columbia label with Chubby Checker's "Twistin" the Twist" already recorded by Caterina Valente in German and Italian. Four tunes grouped under the title "The Brain Twist" have been issued on the Columbia label. Also on Columbia is a new EP "A Girl Like You" by Cliff Richard and the Shadows.

Visitors

Gloria Lasso, who will make in February a tour in South America, will be in New York, February 5, for a TV appearance. Before she leaves, she will record a French version of "The Lion Sleeps Tonight" and King Cole's "Cappucina."

Publishing

Hits from the U.S.A. still dominate the publishing business and the record industry. RCA issued



18





FEBRUARY 3, 1962

19



K437

The Chad Mitchell Trio

K439

Kenny Ball

Jack Jones K435



tria, and in Switzerland.

On a free-lance basis in New of the artist's U.S. hit "Anybody the firm issued Bendix's latest re-York, Ogermann works as an ar- But Me" on Brunswick. ranger-conductor. In 1961 he wrote arrangements for artists like Dinah Publishing House, Hamburg, has Washington, Nat King Cole, Josh hopes for the Leo Leandros' Gerand Beverly White, the Drifters, man version of French hit "Gitarand Ben E. King. As an artist, Ogermann recorded an album "Music kam" (Love Came on Philips. . . Artists.

In German

Capitol their first two sides in Ger- in Switzerland, to discuss further man. The tunes are two German publishing plans with Jane and originals: "Rocky," by Ogermann Anton Peterer of Coda. . . English and Kurt Feltz, and "Old Kentucky pianist and band leader Tony Os-Land," by Ogermann and Jean borne recorded Cedric Dumont's Nicolas.

Carmichael's "Star Dust" has never lished by Edition Coda, Zurich. been published in Germany. Now Karl Heinz Busse in Munich got the rights and, presto, the first German recordings reach the market: Erni Bieler on Polydor, Vico Torriani on Decca, Bert Claus on Metronome. The German lyrics are by Hans Bradtke. . . . The next U. S. singer to sing in German is Brenda Lee. Her first effort is on Brunswick: "Mein Darling, Bye Bye," German version of "Anybody But Me."

Paul Anka tunes being sung by German artists are: Harry Glueck, "Cinderella" on Polydor, and Ron- Dave Miller and Gerhard Golzo, ny Twen, "Ich Bin So Verruckt Nach Dir," German version of "I'm Just a Fool Anyway" on Ariola.

Disk Club

German mag "Twen" offers,- in its jazz record club, Max Roach and his "Freedom Now Suite." This record club is already one of the most successful in Germany.

Disk Makers Form Mfr. Association

American catalog in Germany, Aus- | Lee's first German title "Mein |

Peter Lach of Capriccio Music ren-Tango" entitled "Die Liebe of the Roaring 20's" for United Bert Lambertini, director of Francis showing strong upward move. Bay visited Zurich Edition Coda,

representing the Francis Bay, Feld-The Kingston Trio recorded for man, and Champs-Elysees catalogs new instrumental "Joe's Place" on Believe it or not, but Hoagy his Master's Voice. Tune is pub-

Visitors

On January 18 Arnold Maxin, president of MGM, and export manager Gene Moretti visited Bernhard Mikulski of Schallplatten-Importdienst, Frankfurt, for business talks.

Changes

Ariola is dissolving its contact department in Munich, Sonnenstrasse 33b, lead by Siegfried Rothemund, who will work as an artist manager on his own.

New Firm

Miller International, headed by Hamburg, which as reported earlier was established in August 1961 has now released two Twist records on the Somerset label recorded in America by American singer Tip Smith, entitled "Hoher kommt der Twist" and "Immer wieder Twist, and "Little Twisting Star" and "Der Twist, der nie zu Ende geht," al published by Aberbach, Hamburg. The firm offers a repertoire of classic, jazz and pop LP's and EP's as well as 28 singles. Featured among others are German marches by German orchestras, American standards by American artists as well as Italian tunes by Italian art-

Just after reaching the one mil-| Schubert's Winterreise Darling Bye-Bye," German version lion mark of "Babysitter Boogie,"

cording, Married to a Striptease Dancer) and "Mama, hol den Hammer" (Momma, Get the Hammer), which entered the charts a few days after its release at the beginning of January. Currently No. 24, tune is

Other Hits

Another top sales success at the beginning of 1961 was "Ein Schiff wird kommen," German version of "Never on Sunday," sung by Lale Andersen on Electrola, which as a King release made the Hot 100 charts in the States. Twenty-one different versions existed of this tune, for which Greek composer Manos Hadjidakis received Golden Disc for 1.5 million sales in Germany, of which Lale Andersen's version was the most popular one and passed the 800,000 sales mark. Another Electrola artist awarded with the Silver Dog was zither player Alfons Bauer for one million different folkloristic records.

Electrola's Reorganization

In autumn 1961 Electrola reorganized its pop production department, now under direction of Heinz Gietz and Gunter Ilgner. Aims of this central direction from Electrola's Cologne headquarters (established similar to American example) are to make available best suited material (suggested by the different production groups) for each artist and to pay special attention to German compositions for the European market. November 3, on the occasion of an introduction of the first issue by the new producing team, the firm started for the first time in Germany after American example a lyric contest 'Schlager zum Tanzen und Texten" (pop tunes for dancing and lyrics) in which record buyers wrote lyrics for one of four new pop By HEMMY J. S. WAPPEROM compositions featured on an EP.

(Fischer-Dieskau).

Besides classic and common pop "Striptease Susi" (I'm LP's this firm has introduced two highly attended and revolutionary series: "Dokumentation" and "Extra-Produktion," in which there have appeared LP's entitled "Das teuerste Programm der Welt" (The Most Expensive Program of the World), "Das Programm geht on Decca and "The Peppermint weiter" (Program Goes On), "Berlin, die dufte Stadt" and "Zu schon, um wahr zu sein," featuring top hits from the 1920's and 1930's in their original versions. All of them became hot best sellers.

In the documentation series, the firm issued portraits of prominent personalities of political or cultural life. Albums have appeared by Chancellor Konrad Adenauer, "Aus meinem Leben" (Out of My Life); Federal Economy Minister Prof. Ludwig Erhard, "Gestern, heute, morgen" (Yesterday, Today, Tomorrow), and on the occasion of the 78th birthday of former Federal president, Prof. Theodor Heuss, the firm just issued an album entitled "Theodor Heuss: "Mein Weg durch diese Zeit" (My Way Through This Time).

In their foreign special service ASD (Auslands Sonderdienst) Electrola is offering a huge repertoire of classics, pop, jazz, folkloristic, documentary or spoken word recordings from all over the world, which are not available on the market normally.



Editor Platennieuws

FEBRUARY 3. 1962

"Shall We Twist?" on the Decca label, while Paul Gimbel (another Dutch talent) has "The Twist" and "Call Your Hands and Twist" on Fontana (both L. C. Phonogram). Other Twist records are "Twist My Wrist" by British singer Jess Conrad on Decca, "Tequilla Twist" by the Champs on London, "Peppermint Twist Time" by the Twisters Twist" by Danny Peppermint and the Jumping Jacks on London and Joey Dee and the Starlighters on Roulette.

More Twist records are those from Artone "Kissin' Twist" by Jack Hammer, Columbia "Twistin" U.S.A." and "Mister Twister" by Chubby Checker and Coral's "Jazz Me Blues Twist," and "Blue Heaven Twist" by Newport Youth **Band.** Bovema's Imperial-label also joins the Twist fury with Clay Cole's "Twist Around the Clock." A movie picture by the same title will be out shortly. Bovema's Laurie repertoire will deb in Holland with Dion's "Majestic" and "The Wanderer."

Arnold Maxin and Gene Moretti had a meeting concerning Verve, with Artone's Bill C. Slinger and John J. Vis. Artone released over 200 EP's from the Verve catalog. making the label a leader in the EP jazz field in the Benelux countries. Artists, whose selections sell very well in Holland, include Ella Fitzgerald, Oscar Peterson, Louis Armstrong and Gerry Mulligan. Maxin expressed his satisfaction with the job Artone is doing in Benelux. Meeting resulted in tightening of relationship.

Popular star Bobby Vee visited Gramophonehouse, Heemstede on January 26. With him came Al Bennett, president of Liberty Records, Snuffy Garrett, Arnold Mills and Al Hurt to talk business with Gerry Oort Jr., president of L. C. Bovema.

By BRIGITTE KEEB Music Editor, Automaten-Markt

As reported earlier, German record manufacturers have formed months. an association. Meeting took place January 11 in Hamburg. Chairman of the "Bundesverband der Phonographischen Wirtschaft e.VII" has been elected director; Helmut Haertel (Deutsche Grammophon), vice-chairman; and directors are Hans Lieber (Teldec) and Lutz Wellnitz (Ariola). General manager is Dr. Walter Facius. Address is Museumstrasse 31, Hamburg-Altona.

Pubber Row

Rolf Budde Music Publishing and part of 1961, this title (issued House, Berlin, is starting the new in April) was the only real million year with four very promising titles: seller during last year. The artist "Johnny Will" (Pat Boone, Lon- will receive Electrola's traditional don), and German version of this Golden Dog (His Master's Voice) title "Geld wie Heu" (Money Like on the occasion of the "Deutsche of the year's best sellers being leased in the beginning of this Hay) by Gerd Bottcher on Decca; Schlager-Festspiele 1962," taking "Hafen-Casanova" sung by Vico place February 17 in Baden-Baden. hin, Furtwangler), Beethoven's Johnny and His Cellar Rockets Torriani on Decca, and Brenda Bendix will also participate.

ists and German sung titles by Italian singers. Somerset is releasing its new product every three



sales successes of 1961 was German version of "Babysitter Boogie" by Ralf Bendix on Columbia (Electrola). While all other nine awards for million sales in 1961 resulted in deals handled in 1960

The Artists

In addition to their former artist staff the firm has signed a number of promising new talents for 1962 production: Eva Astor, George Belleti, Heino Conty, Sonja Cordeau, Walter Dobschinski, Peter Garden, the Juniors, Dany Mann, Herbert Renn, Geri Und Kari West, Ines Taddio, Albert Vossen, Jack Van Doorn, Rolf Bauer, the Five Crazies, Chris Reinhardt, Helen Shapiro, Botho Lucas Chorus, and Bill Ramsey, one of Germany's hottest recording artists, signed by Polydor, will join Electrola exclusively in June.

Classical Scene

In the classic field Electrola is leading here. In the first three quarters of 1961 58 per cent value their a rage as we already reported. Sevsales were in classical music, some eral special Twist records were re-Beethoven Violin Concert (Menu- year. Wanda, accompanied by Fifth Symphony (Furtwangler) and sings "Let's Twist Again" and

Edisonstraat 21 Amersfoort

DAF, the only Holland-made motorcar, will be soon imported in the U.S.A. What does this have to do with records? Well, the firm is sponsoring the "DAFodil Show" which started January 7 on Radio Luxemburg.

Pete Felleman made quite a comeback over Europe's leading commercial station as disk jockey with this show. From 1947-1957, Felleman was a poll-winning deejay for local VARA network. This week Siemens released on the Polydor label the third "Tattoo Delft," an interesting event, famous through the whole world.

Dutch teen-agers are crazy about the Twist, which is also becoming



HONG KONG

By CARL MYATT 44 Mount Kellett Road, The Peak

American Columbia has appointed the Diamond Music Company as sole agents for its records in Hong Kong, and these records will shortly be marketed under the CBS label.

An important aspect of this new deal is that albums of musical shows such as "Camelot," "My Fair Lady," "West Side Story" and "The Sound of Music" will now be available to local record collectors quicker than ever before. From Columbia's point of view, it means that their disks will now get strong promotional backing from DMC, whose series of sponsored radio shows have a very wide following. Columbia stars such as Johnny Mathis, Ray Conniff, Doris Day, Mitch Miller, the Trio Los Panchos, Miles Davis and Dave Brubeck enjoy a strong following.

Far East Scene

EMI execs Phillip Brodie and John Finny just returned from extensive trip of Far East areas. Brodie feels that Indonisia is a particularly rich market for music of all kinds with a leaning toward the more popular types. Trade is still on a small scale, he noted, but there is great potential which is limited at this time by certain government restrictions.

Brodie indicated that there are several pressing plants in the country, the three biggest being Irma, Lokananta and Dimita. These plants press mainly native records.

In Taiwan, Brodie said he saw no easing up in the pressing of pirated U. S. and Chinese hit tunes, but he emphasized that the Taiwan government was sincere in its determination to stamp out the ex-

(Continued on page 22)

his complete issue is being read by over two and half times more international readers all over the world than all other U.S. music trade publications combined.

> For full information how you can receive Billboard Music Week promptly each week - at new low cost - use coupon attached.



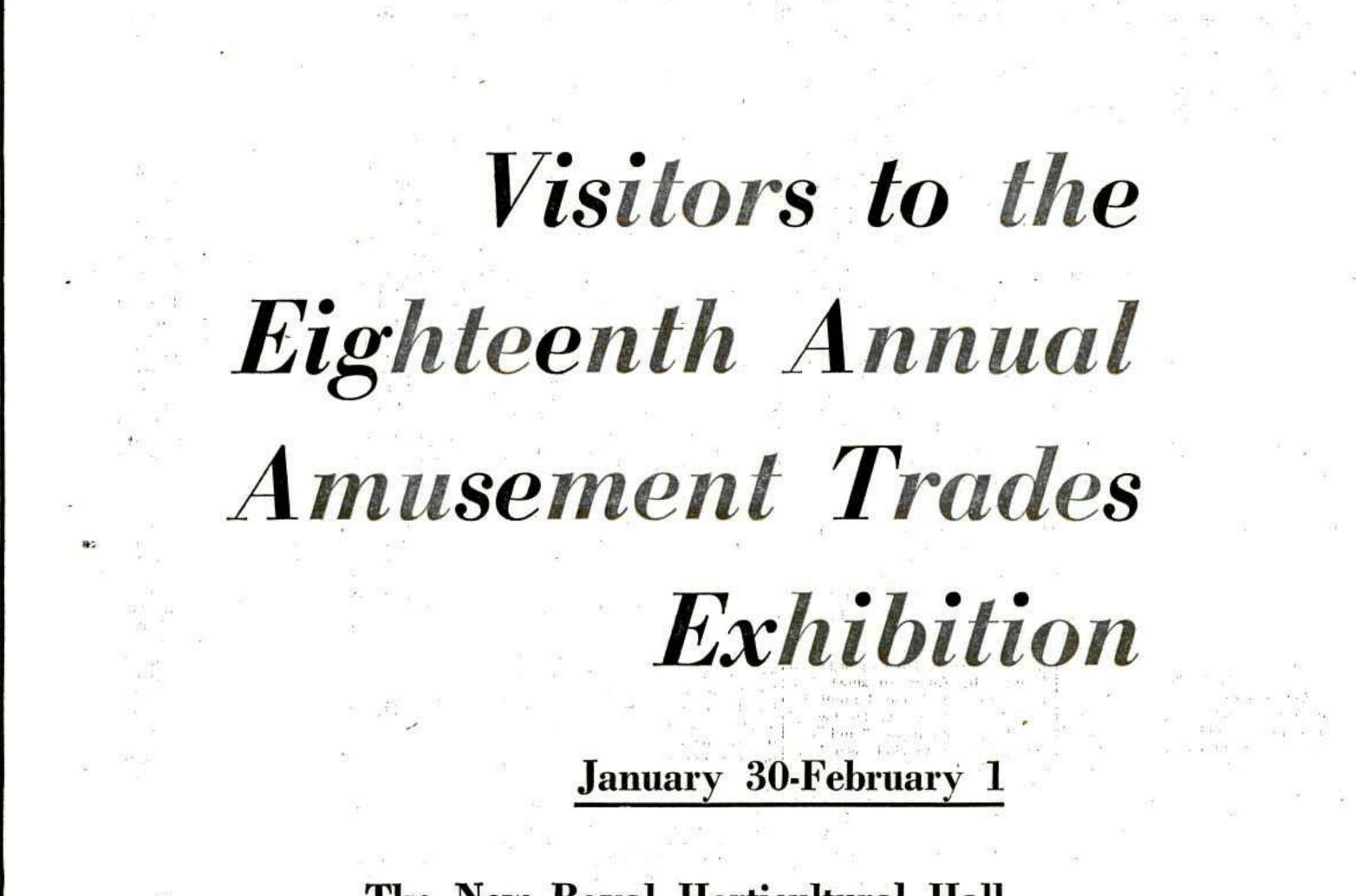
The International Communications Center of the Music Industry

Circulation Mgr. **Billboard Music Week** 1564 Broadway New York 36, N. Y. U. S. A.

Please tell me the new, low-cost one (1) year subscription fee to Billboard Music Week for the next 52 weeks via jet airmail. Include instructions how I easily can pay for my subscription-locallyin my own currency.

Name	(please print)	
	home	
Address	🗌 business -	
City	Country	_





The New Royal Horticultural Hall

Westminster, S. W. 1. LONDON, ENGLAND

are cordially invited to visit the

display of



and meet Art Rosett, European Director. Copies of the latest issue of Billboard Music Week will be jet flown and available at the booth.





To help dealers buy and control and properly display inventory, and to help broadcasters program, the 200 Best Selling LP's are herewith listed by type of material and arranged alphabetically. The same 200 LP's are listed in order of sales strength on the cardboard insert. Those LP's listed in bold face and capital letters are on the chart nine weeks or less.

VOCAL LP's	Title (Label)
Title (Label) (Stereo) Mono	
Top LP Rank	Calcutta (Dot)
Male Vocalists	Ebb Tide & Other Instrumento
Section of the sectio	FERRANTE & TEICHER, LO
Paul Anka Sings His Big 15 (ABC) 44	Golden Waltzes (Dot)
Belafonte at Carnegie Hall (RCA)(35) 62	Italia Mia (Lon)
BIG BAD JOHN (COL)	LET THERE BE DRUMS (I
CHUBBY CHECKER/BOBBY RYDELL (CAMEO) 7	• LET'S TWIST HER (HI)
Come Swing With Me (Cap) 55	Mexico (Monu)
Dance Till a Quarter to Three (LeGrand)147	MOON RIVER (DOT)
Bobby Darin Story (Atco)123	New Plano in Town (RCA)
• DO THE TWIST (ATL) 19	Orange Blossom Special & W
DOIN' THE TWIST AT THE PEPPERMINT	Satin Affair (Cap)
LOUNGE (ROU)	Somebody Loves Me (Col)
FOR TWISTERS ONLY (PARK) 9	SONGS OF PRAISE (LON)
Heavenly (Col)	SONGS OF THE FABULO
	Stars for a Summer Night (C
Buddy Holly Story (Cor)103	TWISTIN' IN HIGH SOCI
Hymns (Cap) 99	ROGER WILLIAMS GREAT
• HYMNS AT HOME (CAP)	Yellow Bird (Dot)
I Remember Tommy (Rep)(10) 16	Yellow Bird (Life)
Johnny's Greatest Hits (Col)	Sources Health - Neverthersteiner Hann
Jump Up Calypso (RCA)(33) 40	Jazz
Let's Twist Again (Park) 13	
Merry Christmas (Dec)	BEST OF THE DUKES OF D
MERRY CHRISTMAS (COL)	Miles Davis, in Person Friday
Moody River (Dot)	Blackhawk, San Francisco,
Nice 'N' Easy (Cap)	Exodus to Jazz (V-J)
Portrait of Johnny (Col)(15) 24	PETE FOUNTAIN-AL HI
Jimmy Reed at Carnegie Hall (V-J)	STREET (COR)
Rick is 21 (imp)113	Genius After Hours (Atl)
Runaround Sue (Laurie)	Genius of Ray Charles (Atl).
• TAKE GOOD CARE OF MY BABY (LIB) 146	Genius Plus Soul Equals Jazz
Twist (Park)	Genius Sings the Blues (Atl).
• TWIST WITH BOBBY DARIN (ATCO) 60	. TIME FURTHER OUT (CO
Whole Lotta Frankie (Chan)	Time Out (Col)
• YOUR TWIST PARTY (PARK)	What'd I Say (Atl)
French Martin Press, Construction of the	1.1993.99.099.000.000.000.000.000.000.000.0

Female Vocalists

Top LP Rank
Calcutta (Dot)
Golden Waltzes (Dot)
Italia Mia (Lon)
• LET THERE BE DRUMS (IMP)
• LET'S TWIST HER (HI) 85
Mexico (Monu)
MOON RIVER (DOT)
New Plano in Town (RCA)
Orange Blossom Special & Wheels (Dot)
Satin Affair (Cap)
Somebody Loves Me (Col)
SONGS OF PRAISE (LON) 84
 SONGS OF THE FABULOUS 50'S (KAPP)149 Stars for a Summer Night (Col)
• TWISTIN' IN HIGH SOCIETY (EPIC)(43) 118
ROGER WILLIAMS GREATEST HITS (KAPP)136
Yellow Bird (Dot)(28) 87
Yellow Bird (Life)121
Jazz

(Stereo) Mono

BEST OF THE DUKES OF DIXIELAND (AF). (24) 104
Miles Davis, in Person Friday Night at the
Blackhawk, San Francisco, Vol. I (Col)
Exodus to Jozz (V-J)140
PETE FOUNTAIN-AL HIRT-BOURBON
STREET (COR)
Genius After Hours (Atl)115
Genius of Ray Charles (Atl)125
Genius Plus Soul Equals Jazz (Impulse)
Genius Sings the Blues (Atl)141
• TIME FURTHER OUT (COL)
Time Out (Col)(9) 15
What'd Say (Atl) 54

Percussion and Sound

	Hits of t	he World
•	Continued from page 14	
15	The Americas	VENEZUELA
-		(Courtesy Notidiscos, Caracas) * Denotes local origin
	ARCENTINA	This Last Week Week
		1 1 CIEN KILOS DE BARRO-
	(Courtesy Escalera a la fama, B. A.) is Last	2 6 BETHILDE—Cesar Costa
We 1	ek Week 4 DEL TIEMPO I MAMA-	(Orfeon); Luis Cruz (Erna)*; 5 de Romero (Gramcko)*
7	Los Chalchaleros (Victor); Quilla Huasi (Philips);	3 7 BIG BAD JOHN—Jimmy Dean (Columbia)
	Salavina (Sicamericana);	4 2 NO SEAS TIMIDA-Cesar Costa
2		5 4 QUIEN PUSO EL BOMP-
	Adriano Celentano (Microfon); Tony Vilar (Columbia)-E.A.R.	6 3 CAMINANDO-Cesar Costa
3	Fortisimo 1 HIGH CLASS BABY-	(Orfeon) 7 5 BAMBINA, BAMBINA-
-	Teen Tops (Columbia); Johnny Tedesco (Victor)-Kalith Music-	Tony Dallara (Music);
020	Fermata	8 8 DOLOR DE CORAZON
4	2 ESCANDALO—Roberto Yanes (Columbia); Antonio Prieto	(Heartaches)-The Marcels (Colpix); Elmo Tanner (Dot)
	(Victor); Olga Guillot (Odeon); Javier Solis (Orfeo); Raul	9 13 TONIGHT-The Velvets (Mounment)
	Verdier (Music Hall)-Pam-	10 18 CUPID-Emily Cranz (Orfeon)
5	6 COME SEPTEMBER-	
	Billy Vaughn (Dot- Sicamericana); Jose Carli (Co-	Hong Kong News
	lumbia); Stirlyng Brandy (Tonodisc)—Adaris Music-	• Continued from page 20
	- LET'S TWIST AGAIN-	ports of these disks. Already sev-
7 8	Chubby Checker (Victor); Joe Gasparino (Odeon); Lalo Franzen (Victor); Richard Anthony (Odeon)—Kalmann Music-Fermata 5 AND THE HEAVEN CRIED— Tony Vilar (Columbia); Raul / Lavie (Victor); Romana Farres (Disc Jockey)—Rag Smart 8 BAT MASTERSON— Julio Cesar (Odeon); Jolly Land (Victor); Silver (Orfeo);	eral seizures have been made at airports and ports. Finny, who visited Bangkok, Singapore and the Borneo terri- tories, revealed that an unusual series of albums are shortly to be released by Kamol Sukasol , EMI's agents in Thailand. This series, which is being produced in con-
	Baby Bell (Odeon)-Ziv-U.A Fermata	junction with the Royal Fine Arts
9	9 BRIGITTE BARDOT— Burt y los ritmicos (London);	Department, covers the whole his- tory of Thai classical and folk
	Yuyu Da Silva (Victor);	music and will be released in Thai-
	Gastone Parigi (Microfon)- Fermata	land and internationally toward the middle of the year.
10	7 LUMINARIAS— Los Tres Sudamericanos (Co-	Finny said that the greater bulk
	lumbia); T.N.T. (Victor); Los Angeles (Sicamericana)	
	Fermata	done in native music, but that singers such as Elvis Presley, Cliff
Г	MEXICO	Richard, Paul Anka, Bobby Vee
	WILKICO	and Connie Francis were also be- coming increasingly popular. Sales
1.1.1.1.1.1.1.1	is Last rek Week	in Thailand, Singapore, Malaya,
	(Courtesy Audiomusica, Mexico) *Denotes local origin	and Borneo were going up steadily,
1	1 *POPOTITOS (Bonie Moronie)-	and Finny said he was amazed at the popularity of Cliff Richard in
	Los Teen Tops (Columbia)- Pending	Singapore and Malaya.
2	2 *EL LOCO—Javier Solis (Columbia)—Pham	Radio Tie
3	4 *POR UN PUNAO DE ORO- Sonora Santanera (Columbia)-	Hong Kong's radio and wired sound stations are joining forces
4	Compas 3 *ELODIA—Carlos Campos	this week-all in the cause of char-
	(Musart)-Pham	ity. Top disk jockeys from Radio
5	6 *CREO ESTAR SONANDO (I Must Be Dreaming)—Hnos Carrion (Dimsa)—Pending	Hong Kong, the Commercial Radio and Rediffusion will be on the air for three hours every night playing
6	5 *MUCHO CORAZON-	for three hours every night, playing

Western adde die her her her her her her her her her he
All the Way (Dec)
Joan Baez, Vol. II (Van) 18
Basin St. East Proudly Presents Miss Peggy Lee (Cap) 144
Connie's Greatest Hits (MGM)
ELLA IN HOLLYWOOD (VERVE)
Judy at Carnegie Hall (Cap)(6) 11
Never on Sunday (MGM) 32
Roaring 20's (WB)
SEPTEMBER IN THE RAIN (MERC) 93
This Little Boy of Mine (Ever)

Duos and Groups

BROTHERS FOUR SONG BOOK (COL) 81
Encore of Golden Hits (Merc)
Four Preps on Campus (Cap)122
From the Hungry I (Cap) 59
Goin' Places (Cap)131
Here We Go Again (Cap) 91
Highwaymen (UA)
Kingston Trio (Cap)
Kingston Trio Close Up (Cap)(36) 25
. LET'S ALL SING WITH THE CHIPMUNKS (LIB). 108
LION SLEEPS TONIGHT (RCA)
• SING OUT! (RCA)
Slightly Fabulous Limeliters (RCA)(13) 37
Tonight in Person (RCA)
• TWIST WITH THE VENTURES (DOLT) 39

Choruses

Christmas Sing Along With Mitch (Col)	. 100
Fireside Sing Along With Mitch (Col)	64
Folk Song Sing Along With Mitch (Col)	. 95
Happy Times Sing Along With Mitch (Col)	132
. HOLIDAY SING ALONG WITH	

MITCH (COL)
Memories Sing Along With Mitch (Col)
More Sing Along With Mitch (Col)
Saturday Night Sing Along With Mitch (Col)
Sentimental Sing Along With Mitch (Col)
Sing Along With Mitch (Col)(18) 23
Still More Sing Along With Mitch (Col)
TV Sing Along With Mitch (Col)(38) 56
Your Request Sing Along With Mitch (Col) (25) 36
1

Mixed Voices

MURRAY THE "K'S" BLASTS FROM	
THE PAST (CHESS)	R
Murray the "K's" Sing Along With the Original	
Golden Gassers (Rou)	15
Oldies But Goodies, Vol. I (OS)	22
Oldies But Goodies, Vol. III (OS)	7
Sixty Years of Music America Loves Best,	
Vol. III (RCA)	12

CLASSICAL & SEMI-CLASSICAL LP's

Rodgers: Victory at Sea, Vol. III (RCA).....(50) 120

INSTRUMENTAL LP's

Mood and Dance

BIG BAND PLAYS BIG HITS (LIB) 142

Melody and Percussion for	Two Pianos (Lon)(47)
Pass in Review (Lon)	
Persuasive Percussion, Vol.	1 (Com)
Stereo 35 MM (Com)	(3)

SHOW MUSIC

Original Cast

Camelot (Col)	
Carnival (MGM)	
Fiorello (Cap)	
Flower Drum Song (Col)	
HOW TO SUCCEED IN BUSINESS 1	WITHOUT
REALLY TRYING (RCA)	
• KEAN (COL)	
MILK AND HONEY (RCA)	
My Fair Lady (Col)	
Sail Away (Cap)	
Sound of Music (Col)	
South Pacific (Col)	
West Side Story (Col)	

Sound Track

· BABES IN TOYLAND (VISTA)	79
Ben-Hur (MGM)	68
Blue Hawaii (RCA)(1)	1
Exodus (RCA)(29)	53
FLOWER DRUM SONG (DEC)	
G. I. Blues (RCA)	
King of Kings (MGM)(17)	47
Never on Sunday (UA)	48
South Pacific (RCA)(23)	50
West Side Story (Col)(8)	12

Music From Musicals, Films and TV

Breakfast at Tiffany's (RCA)(2)	1
Film Encores (Lon)	1
Great Motion Picture Themes (UA)(19) 45	
Music From Exodus & Other Great Themes (Lon) 80)
West Side Story (Cap)	2
• WEST SIDE STORY (UA)(11) 31	ñ

COMEDY LP's

Ain't That Weird? (RCA)	
Behind the Button-Down Mind of Bob Newhart (WB)	12
Button-Down Mind of Bob Newhart (WB)	11
Button-Down Mind Strikes Back (WB) 7	6
Here's Jonathan (Verve)10	9
Jose Jimenez at the Hungry i (Kapp)	2
JOSE JIMENEZ IN ORBIT/BILL DANA	
ON EARTH (KAPP) 7	8
JOSE JIMENEZ, THE SUBMARINE	
OFFICER (KAPP)	0
Knockers Up (Jub) 1	7
Moms Mabley at the Playboy Club (Chess) 5	7
Moms Mabley at the UN (Chess)	58
A Personal Appearance (Verve)	51
Sinsational (Jub)	4
RUSTY WARREN BOUNCES BACK (JUB) 4	
. WOODY WOODBURY'S SALOONATICS	
(STEREODD)	3

() Positions in parenthesis indicate relative sales strength of stores LP's

5 *MUCHO CORAZON-Amalia Mendoza (RCA)-Pham 7 — *MUCHACHO SOLITARIO (Lonely Boy)-Cesar Costa (Orfeon)-Ed. Brambila *MULTIPLICATION-Bobby Darin (Gamma)-Pending MULTIPLICATION-Bobby

7 *ACAPULCO ROCK-9 Los Hooligans (Columbia)-Pham - *LA CHICA DEL 10

CALENDARIO (Calendar Girl) -Los Rebeldes del Rock (Orfeon)-Aldon-Brambila

PERU

(Courtesy La Prensa, Lima) This Last

Week Week

5

6

7

10

- 1 LA DEL VISTIDO ROJO-Fer-1 nando Borges (RCA); Sensacion Caney (Musart); Lucho Macedo (MAG); Gustavo "Hit" Moreno (Sono Radio); Tony Villar (Columbia); Hnos. Ponce (Premier) QUINCE ANOS TIENE MI 2 AMOR-Duo Dinamico (Odeon); Tony Villar (Columbia); Hnos Ponce (Premier) 3 2 ESCANDALO-Javier Solis (Columbia); Los Chapanecos (Odeon); Eddy Martinez (Virrey)
- CENICIENTA-Paul Anka 4 4 (Paramount); Dyno (Musart); Anita Rodriguez (Odeon)
 - 3 Y LOS CIELOS LLORARON-Ronnie Savoy (MGM)
 - DONDE ESTAN LOS MUCHA-CHOS-Connie Francis (MGM) 7 FINA ESTAMPA-Los Chamas (S. Radio); Teresita Velasquez (Odeon); Los Romanceros Criollos (Virrey)
- 9 FUGITIVA-Teedy Martinl 8 (Odeon); The Snakes (Columbia) 10 ABANDONADO-Sergio Murillo
 - (Columbia) BRIGITTE BARDOT-Gastone Parigi (Durium); Lorenzo Gonzalez (Odeon)

FEBRUARY 3, 1962

for three hours every night, playing requests for which listeners pledge money. There are other wild schemes which the deejays have planned, such as walking across the harbor on floats. All money collected-and over HK\$50,000 was last year-will go to the Fat Choy (Chinese New Year) charity fund to aid the many thousands of needy Chinese families in Hong Kong.

Hungarians Cut **Margaret** Tynes

By PAUL GYONGY Derekutca 6, Budapest

HUNGARY

The Hungarian Record Manufacturing Company has just cut an LP and an EP featuring America opera star Margaret Tynes. The Negro soprano scored a great success in the State Opera House here singing in Verdi's "Aida" and Richard Strauss' "Salome."

The LP she has now cut contains two excerpts from "Aida," the finale from "Salome," and two excerpts from Verdi's "Macbeth." The seven-inch EP consists of Negro spirituals. The producer for the sessions was Laszio Beck.

British composer, arranger, planist and conductor Tony Osborne

(Continued on page 43)

- 1 Copyrighted material 2

FEBRUARY 3, 1962

23







ALBUM REVIEWS

SUBWAYS ARE FOR SLEEPING

Pop



24

Original Cast. Columbia KOL 5730 (Stereo & Monaural)-This recording of the musical moments from the current Broadway show is a potent item. The music transfers from stage to LP with life and vigor. Sydney Chaplin and Carol Lawrence come across in much the same way they do in the theater. The delightful and zany Phyllis Newman ("I'm a Shoo-In") and Orson Bean ("I Just Can't Wait") feature numbers also score. Top tunes are "I'm Just Taking My Time," "Comes Once in a Lifetime" and "Be a Santa."

LIVE IT UP



Johnny Mathis with Nelson Riddle Ork. Columbia CL 1711-This is easily one of Mathis' best albums. He's really in a swingin' mood and he gets standout arrangements to match from Nelson Riddle, borrowed from Capitol for this date. From the smartly styled, breesy opener, "Live it Up," through "Just Friends," "Hey Look Me Over," "Crazy in the Heart," its's all a mighty good version of Mathis and one that should step out quickly.

DOWN HOME



Chet Atkins. RCA Victor LSP 2450 (Stereo & Monaural)-Atkins' magic fingers pick some great sounds here on fine tunes with deceptively simple arrangements for rhythm, guitar and harmonica. It's down home, just like the title says and the fans will get plenty of kicks from "Salty Dog Rag," "I'm a Pilgrim," "I Ain't Gonna Work Tomorrow," and in a different vein of material, "Never on Sunday." Solid and highly spinnable wax.

THE HIT SOUND

Ja_z



Anita Kerr Singers. RCA Victor LSP 2480 (Stereo & Monaural)-Here's as smart a vocal sound as can be found around today and the arrangements go right along on that kick, with good use made of saxes, strings and rhythm. The group does, "Hey Joe," along with other fine country-oriented tunes like "My Last Date," "Four Walls," "Bye Bye Love," "Oh Lonesome Me," etc. Strong

BOZO

HLIMAN

PICK

ARE YOU READY FOR PHYLLIS DILLER?

Verve V 15031-Dealers should get ready for more solid album sales on Miss Diller, who has gotten good action with one package. Her weird comedy style and shrewed timing makes for a showmanly package of monologs, all recorded "live." Selections - woven into a continuous theme-include "The Way I Dress," "Small Chest Condition" and "Hypochondriac." Frequent Paar show appearances should also help.

Children

Comedy ·

Larry Harmon. 3 on 1 Golden Record EP 688-Bozo the **** PAST MIDNIGHT! Clown (Larry Harmon on TV) and his TV cronies tell and sing six story episodes with such titles as "Wowee," "The Good Guy Always Wins," "I Like People," "Be-linda's Rainy Day," "Magic Whistle" and "Ding Dong Dandy Time." Well done by the familiar heros of the screen with backing by Billy May and ork. The six sider goes for 49 cents. Good wax.



THIS HEART OF MINE

Pop

Carol Lawrence. Choreo SA-A2-The star of "West Side Story" shows her vocal versatility and ability to bring out all the significance in a lyric, in this first collection for the package. new Fred Astaire label distributed through MGM. This set should earn good air exposure. Jocks will play such outstanding tracks as the moving "I Love You Porgy," the swinging jazz-tinted "I Get Along Without You Very Well,"

**** STRONG SALES POTENTIAL

**** WILD WILD TWIST

George Young Revue. Chancellor CHL 5017-Part of the "wild" aspect of this one is the fact that the four vocal and instrumental combos (George Young Group, the Playboys, the Cousins, the Nite-Trons) were taped live at various swinging clubs in Wildwood, N. J., last summer. There are nine tracks in toto and they all rock to a fare-the-well, with excitement increased by live crowd background. Great package for teen parties and jocks catering to this audience will find a lot of spinnable stuff here.

Margaret Whiting. MGM E 4006 (Stereo & Monaural)-This LP is made to order for music radio programming and that should mean lots of exposure and strong business. Long one of the most effective interpreters of a blues ballad, Margaret Whiting shows her ability in "Mean to Me." "Blue Room" and "Ballad of the Sad Young Men." She also has a way with such bright items as "By Myself," "But Not for Me" and "Just One of Those Things." Definitely one of the better vocal collections of the year.

**** THE JUDY GARLAND STORY VOL. 2

MGM 4005P-For collectors of Garland material, this should be a treat. It's composed of takes from a number of movie sound tracks from the earlier years of her career, including "Broadway Melody of 1938," "Love Finds Andy Hardy," "Wizard of Oz," "Babes in Arms," "Little Nelly Kelly," "Andy Hardy Meets a Debutante," "Girl Crazy," "Meet Me in St. Louis," "Words and Music" and "Annie Get Your Gun." For a Garland fan, each of these will be like a gold piece, and they'll enjoy the background notes and shots from the early films on the inside spread of the

**** HONKY TONKIN'

Jerry White, Monument SM 14004-This is a standout among the hundreds of honkyyears, Jerry White does a brilliant keyboard job that shows a sense of humor as well as skill, and he is backed by a lively honkytonk combo with a toe-tapping beat. The selections also are geared to snare interest, including "Frankie and Johnnie," "China-town," "Tiger Rag," "Darktown Strutters," and medleys of Dixie and Yankee songs. Clever liner note by Boudleaux Bryant.

FEBRUARY 3, 1962

wax for jocks and stores.

FOCUS



Stan Getz. Verve V 8412-This set features tenor saxist Stan Getz playing with strings, but it's not the usual type of jazz-with-strings album at all. Getz improvises on seven original compositions by Eddie Sauter. There are a variety of moods and changes which are beautifully and adroitly captured by the saxist. Each of the tracks holds special delights for the listener, but the jaunty "Once Upon a Time," the hectic "I'm Late, I'm Late" and the tender and nostalgic "I Remember When" stack up as three of the better bands.

DESMOND BLUE



Paul Desmond. RCA Victor LPM 2438 (Stereo & Monaural)-Recent prominence given the Dave Brubeck Quartet, of which Desmond is the featured alto sax solist, should get this LP a good deal of added exposure. The album, composed largely of standards, makes it prime "better" music programming material. The set shows Desmond off at his lyric best against a sweeping string background. Bob Prince wrote the arrangements and conducts the string-woodwind ork. Jim Hall, as featured guitarist, is beautifully melodic and controlled. Among the top tracks are "Then I'll Be Tired of You," "I Should Care" and "Ill Wind."

and the torchy "There's a Lull in My Life." Could be a tonk piano disks released in the past few sales sleeper.

CLASSICS IN PERCUSSION



BHLIBOLAD

PICK

Gene Krupa. Verve V 8450-Sound buffs should really go for the stereo version of this set. The arrangements are startingly crisp and the recording is vividly alive. A large percussion ensemble is led by Krupa through arrangements by Joe Venuto, in strong, vibrant and precise fashion. The accompanying ork, led by George Williams, pushes with brassy eloquence through some strong writing. "The Galloping Comedians," "American Bolero" and "Meadowlands," rank among the top semi-classical favorites done here.

Jazz

A MONDAY DATE



Earl (Fatha) Hines. Riverside RLP 9398 (Stereo)-This is one of the best albums in the label's "Chicago: The Living Legends" series. And it is all due to one of the outstanding pianists of the era, Earl (Fatha) Hines. He demonstrates the music of the man who did more for the American musical theater than anyone on "Monday Date" and "Caution Blues" via some remark- until Richard Rodgers. There are 17 tunes able solos that he has been neglected too long. In addition in the album, including many of Jerome to Hines, Eddie Smith, Jimmy Archey, Pops Foster and Kern's best-loved songs, including "All the Farl Watking turn in some fine work Fathe also shouts Things You Are," "A Fine Romance," Earl Watkins turn in some fine work. Fatha also shouts "Look for the Silver Lining," "Smoke Gets the vocals nicely on a couple of sides.

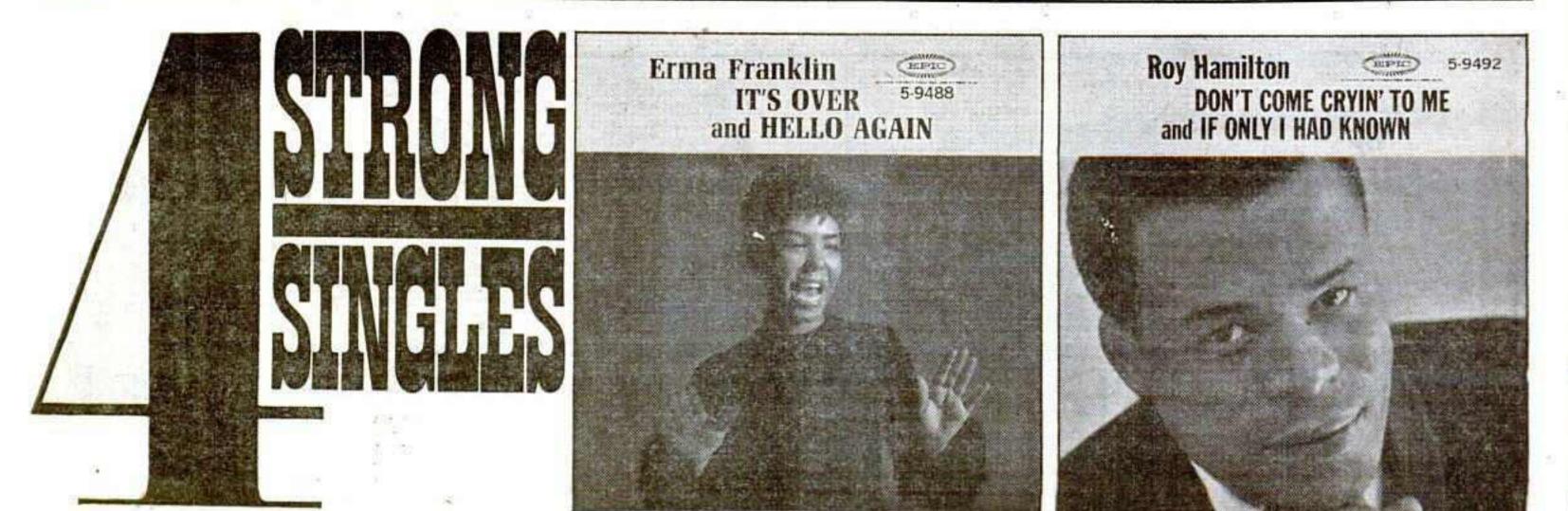
**** MGM MOVIE HITS

David Rose and Leroy Holmes and their Orchestras. MGM E-SE 3988-Eleven recent film themes are given strong performances by the Leroy Holmes and David Rose orchestras, and a twelfth selection, "Slaughter on Tenth Avenue," is played by Lennie Hayton's ork. The strong contents will help move this package, since it encompasses music from "Ben-Hur," "Butterfield 8," "Gigi," "Gone With the Wind," "Tender Trap," "Honeymoon Machine," and others.

**** THE MUSICAL WORLD OF JEROME KERN

Ornadel and the Starlight Symphony. MGM E3906-A lovely album spotlighting in Your Eyes" and "OP Man River." They (Continued on page 26)

(Continued on page 26)









BILLBOARD MUSIC WEEK

SPECIAL MERIT ALBUMS

Continued from page 24

Classical

GABRIELI: EXCERPTS FROM "SACRAE SINFONIAE"



26

Frederick Fennell, Eastman Wind Ensemble. Mercury SR 90245 (Stereo & Monaural)-Conductor Frederick Fennell and the Eastman Wind Ensemble offer an authentic and wITH THE DIZZY GILLESPIE penetrating insight into 16th century church music. It is a rare performance, in the revealing stereo sound produced by the 35-mm. film recording process, and one that should be extremely valuable to students of music as well as classical collectors of unusual items. There are very few recordings available on this material, and this is an excellent job all the way.

**** STRONG SALES POTENTIAL

Continued from page 24

are played with loving care by Ornadel ork. | "You and the Night and the Music," "The and there are most informative liner notes Christmas Song" and "Born to Be Blue." by James T. Maher. A set that musical comedy fans will really covet.

**** FREDERICK FENNELL CON-DUCTS COLE PORTER

Mercury PPS 6024-This is an album that should appeal to show tune buffs as well as sound fans. It features a sizable ork, under the direction of Frederick Fennell, conducting the best of Cole Porter, including such wonderful items as "In the Still of the Night" and "So in Love." The orchestra, with woodwinds, violins, reeds, horns, etc., play the songs with a lush, warm quality, and the stereo effects is tops. The arrangements are by Ray Wright.

**** BALLADS OF THE KING

Johnny Mann Singers. Liberty LST 7217-The "King" in this case is Frank Sinatra, and the ballads are the songs he made famous. They include "All the Way," "Talk to Me," "Young at Heart" and "Close to You." The Johnny Mann Singers handle with a sweet, nice feeling and the

**** CUGAT PLAYS CONTINENTAL

HITS Xavier Cugat and His Ork. Mercury PPS 6021-A collection of Continental tunes, many of which were recent chart items. presented in Xavier Cugat's popular lush, Latin style. The sensational sound, due to the new recording process on 35-mm. film, does exciting things to the unusual percussion and rhythm instruments used in the Cugat Latin arrangements. A potent package for deejay programming, the highlights are, "Mack the Knife," "Volare," "Never on Sunday," "Sucu, Sucu," and "Wonderland by Night." Fine album for listening or dancing.

**** HERE'S TO LOVE

Tony Morell. MGM e-SE 4000-Here's a collection mostly of standards sung in slow, torchy ballad style by actor-singer Morell. Most of the tunes are done in dreamy fashion with full, weaving, string backgrounds conducted by Joe Scianni and Nor- has a fine melody easily adaptaptable to man Paris. Among the better tracks are lyrics much as "Dis Here," "Dat Dere" Steady" and "Imagination."

* * * MODERATE

SALES POTENTIAL

*** THE GREATEST SAX IN THE

Ted Straeter and His Society Ork. Capitol

Evelyn Freeman Conducting the Exciting

Voices and Ork. United Artists UAS

Tito Rodriguez and His Ork. United Art-

ists UAS 6183 (Stereo & Monaural)

CLASSICAL LP'S

**** STRONG

SALES POTENTIAL

**** BEETHOVEN: SONATA NO

IN F MAJOR-SONATA NO. 7 IN C

Erica Morini-Violin, Rudlof Firkusny-Piano, Decca DL 710045-A highly admir-

able and masterful performance of these two

accomplishd musicans, Erica Morini, vio-

linist, and Rudolf Firkusny, pianist. Al-

though there are other top quality versions

No 5 in F Major," this particular coupling

in well-rounded stereo sound should draw

**** FRANCK: SYMPHONY IN D

Radio Symphony Orchestra Berlin, Lorin

Maazel, conductor. Deutsche Grammophon

ST 138 693-A satisfying performance of

the Franck Symphony by the Radio Orches-

tra of Berlin under the energetic baton of

Lorin Maazel. The orchestra plays the work

with appropriate soberness and the record-

ing itself is first-rate. Should appeal to

**** RICCI PLAYS SARASATE

many sales from the classical fans.

*** SHERWOOD IMPRESSIONS

Mr. Phil B. Kapp ML-7529

FROM "SAIL AWAY"

*** DANCE TO THE MUSIC

*** WE BELONG TOGETHER

Barry Sisters, Roulette R 15156

George Barnes, Mercury PPS 6020

*** GUITARS GALORE

Vera Lynn, MGM E 3887

6178 (Stereo & Monaural)

*** WEST SIDE BEAT

Sherwoods. Tal TM 503

*** DIDN'T IT RAIN

WORLD

ST 1666

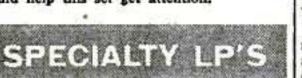
*** YOURS

MINOR

MINOR

younger collectors.

by Sarasate in his usual impeccable style. Compositions include eight Spanish dances, plus three short pieces that show off the melodic, folk-oriented style of Sarasate. Fine work by the violinist and good recording could help this set get attention.





**** AN ELECTRIFYING EVENING QUINTET

Verve V-8401-This waxing was recorded in concert at the Museum of Modern Art in New York, in February, 1961. There are only four bands on the LP, specifically, "Kush," "Salt Peanuts," "Night in Tunisia" and "The Mooche." Diz turns in some bright, attractive solo work, with the help from altoman Leo Wright and a rhythm group. Listenable jazz LP.

**** THE ESSENTIAL ART TATUM

Verve V 8433-This collection of records by the late and great Art Tatum should be of major interest to most jazz collectors. Tatum was one of the major influences on jazz musicians during the 1940's and early 1950's, and he had built himself a huge following among jazz fans. This album, neatly done up, and with an attractive cover, features Tatum playing "Tenderly," "Elegy," "You're Blase," "Jitterbug Waltz" and "Willow Weep for Me.'

**** RAH-MARK MURPHY

Riverside RLP 9395 (Stereo)-Murphy, a "singer's singer," is in tasteful, expressive vocal form on a group of oldies and originals. Ably backed by Ernie Wilkins' ork, Murphy registers strongly with "Angel Eyes," "Li'l Darlin," "Spring Can Really Hang You Up the Most," and others. Fine jockey wax,

**** THE BOBBY TIMMONS TRIO

Riverside RLP 9391 (Stereo)-Although Bobby Timmons has been featured planist on a multitude of jazz dates this is his first LP with his own trio done live at the Village Vanguard in New York. The album shows the leader's improvising skills on all tracks and his composing talents on two. "So Tired" is a middle tempo tune that

FEBRUARY 3, 1962

Smith on piano, plays a group of selections | brass and sweeping saxophones. Among the | better tracks are "Canadian Capers, "Hava Nagila" and "Mexican Hat Dance." WEST

SPECIALTY

**** ISOMETRIC EXERCISING

Vic Obeck. Riverside 7521 - In recent months, many magazine articles have aroused national interest in isometric exercises, which are being hailed as the most efficent method and yet require no movement by virtue of exerting force against immovable objects. Thus, pushing against a wall for 10 second is said to be equal in value to 40 or 50 push-ups. Five minutes of this type of exercise per day is said to increase strength 5 per cent weekly. This SPOKEN WORD disk, which tells how, should cash in on national interest if displayed by dealers.

CHILDREN'S

**** PINOCCHIO

Various Artists. 3 on 1 Golden Record EP 669-John Allen narrates the favorite, familiar story and Cliff Edwards assists. along with the Sandpipers and the Jimmy Carroll ork in doing the well-known songs from the original film score-"Give a Little Whistle," "When You Wish Upon a Star" and "I've Got No Strings." Production is carried off with a good flair for kiddies.



INTERNATIONAL

*** SWEDISH SONG ALBUM Various Artists. Universe ULP 521

*** GERMAN OLDTIME FAVORITES Raimondo und die Memory Strings, Universe ULPS 520

*** ITALIAN DANCE PARTY The Five Crazies. Universe ULP 518 (Stereo & Monaural)

*** BRAZILIAN DANCE PARTY Various Artists. Universe ULP 513

Continued from page 25

*** MUSIC OF THE TOREADOR Richard Vidal, United Artists, UAS 6172 Various Artists, Monitor MF 369

(Stereo & Monaural)

*** FASTEST BALALAIKA IN THE

Sasha Polinoff and His Gypsy Ork. Eicktra EKL 212

FOLK

*** JUST LOOKING FOR A HOME Jim Glaser and the American Folk Trio, Starday SLP 158

*** BILLY EDD AND BLUEGRASS. TOO

Monitor MF 367

*** SWISS FOLK MUSIC VOL. 1 Various Artists. Universe ULP 519

*** THE SPOKEN THOUGHTS OF SEVEN DIVERSE AMERICANS Don Martin. Tal TL 101

CLASSICAL

*** MOZART: STRING IN G MINOR. K. 516, D MAJOR, K. 593 Amadeus String Quartet. Deutsche Gram-

mophon ST 138 057 *** SCHUBERT: SYMPHONIES NO. 5

IN B FLAT MAJOR AND NO. 6 IN C MAJOR

Berlin Philharmonic Ork, Lorin Maazel, Cond. Deutsche Grammophon ST 138 685 *** PIANO RECITAL

Martha Argerich, Deutsche Grammophon 138 672

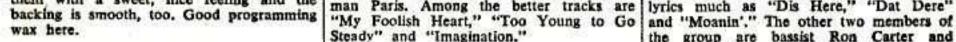
*** BORODIN: SYMPHONY NO. 2 IN B MINOR, IN THE STEPPES OF CEN-TRAL ASIA; TCHAIKOVSKY: OVER-

TURE "ROMEO AND JULIET" Saxon State Ork, Dresden; Kurt Sanderling, Cond. Deutsche Grammophon 138

LIMITED SALES POTENTIAL

INTERNATIONAL

LOVE BALLADS AND FOLK SONGS OF GREECE



**** LOVE MAKES THE WORLD GO ROUND

Anna Maria Alberghetti. MGM E-SE 4001 -Eschewing the classics, Miss Alberghetti, star of the hit Broadway musical "Carnival," lends her pretty soprano voice to a group of melodic standards and oldies, including the LP's title theme from "Carnival," "This Can't Be Love," "Where Are You" and "While We're Young." Class programming for "good music' stations. Striking cover photo of the star gives the LP good display value.

**** MY KIND OF MUSIC

Mel Torme, Verve V-V6-8440-The "velvet fog" recorded this package in England, and it spotlights his unique vocal style against sock arrangements of some fine oldies. Deejays should find many spinnable bands, including "Dancing in the Dark,"

LP REVIEW POLICY

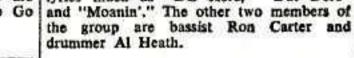
All albums received by Billboard Music Week are listened to and reviewed by the BMW **Reviewing Panel. LP's are rated,** within their respective categories, according to their commercial potential, based on such factors as performance, material, artist's name value, recording quality, etc.

SPOTLIGHT WINNERS are judged to have the strongest sales potential of all albums reviewed during the week and are picked to hit the Top LP chart. FOUR-STAR albums are those with strong sales potential. All Spotlights and Four-Star LP's have been evaluated by the full Reviewing Panel, and descriptive reviews are published for these.

THREE-STAR albums, having moderate sales potential, are listed thereafter; these frequently will be of particular interest to dealers with specialized clientele. Other LP's with limited sales potential, are listed following the Three-Star albums.

SPECIAL MERIT SPOTLIGHTS, In the opinion of the Reviewing Panel, have outstanding merit and deserve exposure

All LP's intended for review should be sent to the Billboard Music Week Reviewing Panel, P. O. Box 292, Times Square Station, New York 36, N. Y.



**** LISTEN TO BARRY HARRIS .. SOLO PIANO

Riverside RLP 9392 (Stereo)-Harris, a veteran jazz planist, investigates 10 tunes in solo style on this album. Half of the set is composed of standards while the other five are originals. The unaccompanied performances rank among the best by this modern who, without rhythm support, is not afraid to show strong links with the past. Just about every track holds interest and displays a variety of mood and feeling. Relaxed and engaging jazz here, with the blues "Anachronism," "Londonderry Air" and "Body and Soul" among the better bands.

COUNTRY & WESTERN

**** GRANDPA JONES MAKES THE RAFTERS RING

Monument M 4006-Easily one of the most lively and outgoing of all the "Grand Ole Opry" performers, Grandpa is just about **** The 'Happy Thieves' Themethe same on this new disking, except that his normal, between-songs banter and tomfoolery are absent. The banjo and singing are worth the price, however, on such tunes as "Make the Rafters Ring," "East Bound Freight Train," "Banjo Sam," etc. Strong wax by a terrific performer.

**** MORE COUNTRY MUSIC SING ALONG

Sunshine Boys, Starday SLP 166-A Nashville version of the sing-along gambit, this this features the Sunshine Boys, a good, gospel-based quartet, leading the vocalizing on a raft of tunes, many not at all associated with country music ("Let the Rest of the World Go By," "Long, Long Trail A-Winding," "In the Good Old Summer-time," etc.), but they have a strong old-time flavor and these renditions could spark sales, particularly in the areas where the Beethoven duct Sonatas by two extremely Sunshine Boys enjoy a following.

SOUND of both these works, especially the "Sonata

**** MUSIC IN DEPTH

Various Artists. Mercury PPSD 4-12 (Stereo)-A wide variety of items from the new Mercury f:35d sound series here. Tracks it a chance. Good sound all the way. are by the big orks of Xavier Cugat, David | (Travis, BMI) (2:15) Carroll, Clebanoff, Pete Rugolo, Hal Mooney, Quincy Jones, Richard Hayman and others. Good demo and easy-listening wax.

**** ALL THE WORLD DANCES

David Carroll and His Ork. Mercury PPS recording is bright and vivid and the album | BMI) (2:13) is another in the Mercury f:35d perfect



Reviews of New Singles

PARAMOUNT 10275-Wilding sings this | KENNY DINO

simple song with feeling over a plain back- *** Rosle, Why Do You Wear My ing by the ork. It has a chance-watch it. Ring?-MUSICOR 1015 - "Why do you (Almino, BMI) (2:20)

*** Mama-(Almino, BMI) (2:49)

TEDDY BEARS

**** To Know Him, Is to Love Him-DORE 503-The Teddy Bears' smash hit of a few years ago is on re-release and the disk could happen all over again with enough deejay exposure. Watch it. (Warman, BMI (2:18)

*** Don't You Worry My Little Pet-(Poplar, BMI) (2:01)

NICK PERITO AND ORK

UNITED ARTISTS 416-A whistled lead starts things off on these movie title theme wax. Instrumental treatment features strings and a catchy percussion in the soft shoe vein. Pretty side that has a chance for coin. Tune is from flick "The Happy Thieves." (Unart, BMI) (2:08)

*** Eve's Theme-(Unart, BMI) (2:30)

VINNIE MONTE

**** One of the Guys-JUBILEE 5417 -Monte turns in a cute piece of material in pleasant fashion. Here he wishes he was the likes of Bobby Rydell and other artists so he could grab the femme attention. A well-performed side. (Stemick, BMI) (2:25)

*** The Year May Be Over-(Aldon, BMI) (1:55)

WARDELL AND THE SULTANS

**** The Original Popeye-IMPERIAL 5812-Huey Smith is already getting action on this new dance idea from New Orleans, but this side has the catchy beat to give

*** Dance Time-(Travis, BMI) (2:20)

THE SHOWMEN

*** The Wrong Girl-MINIT 643-He's fallen in love with the wrong girl and 6022-The David Carroll ork is featured in he's singing right to the gal here. Lead has 12 tunes identified with 12 different coun- a lot of potential and the group moves tries. The recording swings well throughout along behind in good style. Group has and is engagingly diversified. The stereo scored recently with "It Will Stand." (Minit,

treat me so mean?" is the theme of this exciting rockaballad by Kenny Dino, over socking backing. It could be a strong seller for the chanter, as it's aimed directly at the teen set. (Sea Lark, BMI) (2:24)

**** What Did I Do?-Listenable item is sung with spirit by the chanter, again over powerful support. Two good sides, although the flip has the edge. (Sea Lark, BMI) (2:40)

RAYMOND LEWIS

**** Nine Cents' Worth of Chances-INSTANT 3242-A solid wailing blues ballad, done with real meaning by Lewis with a fine group back-up. Side has a powerful rhythm feeling with gospel blues roots, Has a real chance. (Tune-Kel, BMI) (2:14)

**** I'm Gonna Put Some Hurt on You -Here's another fine shout type effort with the group handing Lewis a solid assist. Exciting arrangement, and great material. Watch both sides. (Tune-Kel, BMI) (2:37)

JACKIE GLEASON

**** Melancholy Serenade - CAPITOL 4704-The old Jackie Gleason theme is being re-released here and it could get a lot of dejay action all over again, Real lush, easy listening programming. (Song Smith) (3:13)

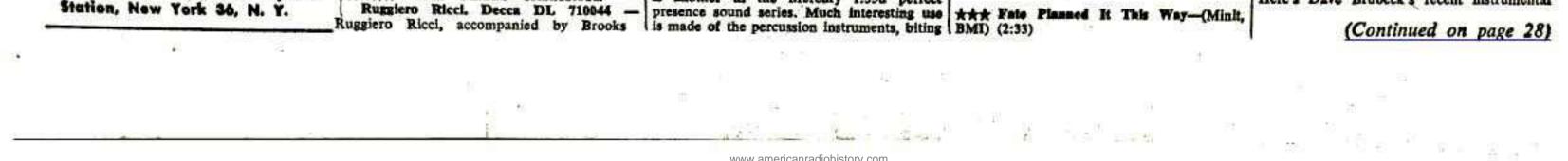
**** Apology at Bedtime-Jackie Gleason talks about his son at bedtime, in the same way that Jimmy Dean talks to his daughter on the disking "To a Sleeping Beauty." A side that tugs at the heart strings and could get spins and spins. (Song (Smith) (4:12)

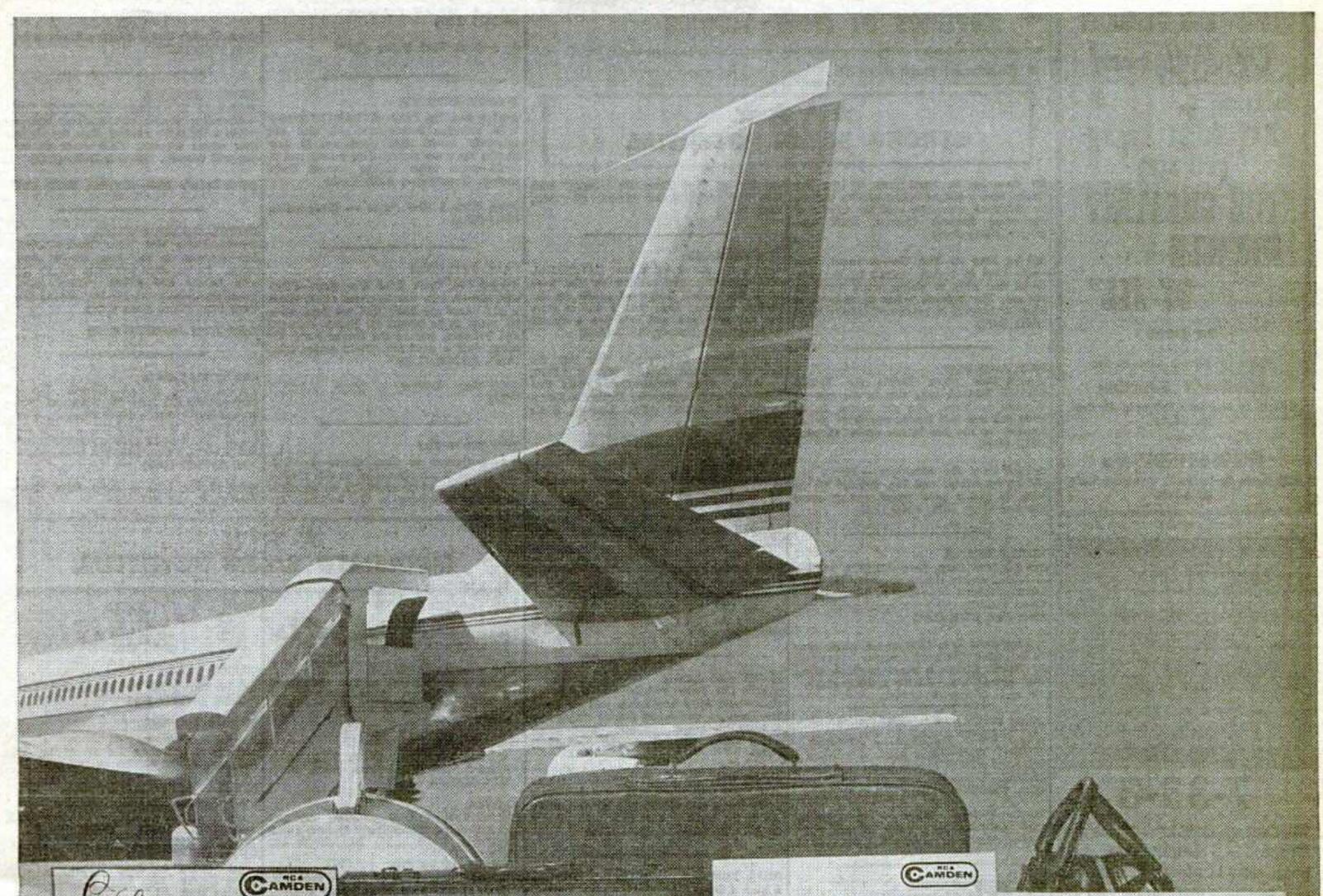
NANCY WILSON AND JULIAN (CAN-NONBALL) ADDERLEY QUINTET **** Save Your Love for Me-CAPI-TOL 4693-Here's a slow, soulful vocal job by Miss Wilson, with eloquent support from the Cannonball group. Tune is an old hit for Ella and Buddy Johnson. Hip jocks will like this side. (Sophisticate, BMI) (2:38)

**** Never Will I Marry-A pretty ballad tune from the Frank Loesser show "Greenwillow," and the gal and the group swings it up-tempo style. Flip has an edge. (Frank, ASCAP) (2:17)

CARMEN MCRAE

**** Take Five-COLUMBIA 42292-Here's Dave Brubeck's recent instrumental





Hung FLAY WALTZ YOU SAVED FOR ME. Save on the source of the source of

NEW ARRIVALS FROM RCA CAMDEN Tops in the Economy Class!

Another big Como album...new Living Strings and Living Voices recordings...and a great gospel collection! They all mean "the big-gest 'sound' value at any price." Stock up for big sales now!

LIVING STRINGS PLAY FAVORITE WALTZES. Another lush, lovely triumph in this best-selling strings series! CAL/CAS-690.* MAKE SOMEONE HAPPY. Newest addition to the "Como-on-Camden" list! Standards with the casual Como stamp. CAL-694.1 THE KEYS TO THE KINGDOM. The Blackwood Brothers Quartet in another program of spirited sacred music! CAL-618.† LIVING VOICES ON BROADWAY. Shimmering choral treatment of the best new songs from the 1961-62 hit musicals. CAL/CAS-692.*

> *Living Stereo and Monaural Hi-Fi †Monaural only





. .

first 5 releases of the newest idea in	Scott has already revived this former hit	from the thrush although the backing is a	JERRY NAYLOR	THE FALCONS AND BAND
the record industry are available for	against a sweeping background in the Latin	bit old-fashioned. It could grab some pop and r.&b, action, (Minit, BMI) (2:53)	*** Judee Malone (Americana, BMI)	*** 1 Found a Love (Lu Pine-Pro- gressive-Alibri, BMI) (2:58)-** Swim
Immediate delivery. Contact your	groove. The boys handle it well and it has		(2:37)-*** I'm Tired (American, BMI)	(Lu Pine-Progressive, BMI) (2:25) LU
Cadence Distributor now. Stock and	a chance for coin. (Suffolk, BMI) (2:07)	$\star \star \star \star$ Gone-Lass sells a slow tempo ballad with warmth, aided a bit by the	(2:00) SKYLA 1123	PINE 1003
display the Cadence Little LP.	**** Spanish Lace-Another ballad, all	group and combo. Lass is better than the	THE COMPANIONS *** A Little Bit of Blue (Dressed in	LIANE
cispidy the oddelice Little Lit.	about the romantic spell woven by a lad of Spain. Interesting mandolin sound in the		White) (Bob and Jerry, BMI) (2:17)-	*** Light in the Piazza (Robbins,
CADENCE RECORDS, INC.	background. A catchy side. (Saturday, ASCAP) (2:20)		*** Fil Always Love You (Kay, BMI)	ASCAP) (2:35)-** Faniastica (B.L. E.M.) (2:58) VERVE 10267
119 West 57th Street, New York 19, N.Y.		JILL COREY	(1:55) COLUMBIA 42279 (33)	Lendersteine Literaterialet in a store menter. At booker
A19 West 5/11 Street, New York 15, 11.1.		**** I Miss You Already (And You're	TEX WILLIAMS	NELSON RIDDLE *** Come A-Wandering With Me
	EDDIE BO	Not Even Gone) — MERCURY 71913 — Faron Young and Marvin Rainwater teamed	★★★ A Hundred Years From Now (Central Songs, BMI) (2:32)—★★★ How	(Harms, ASCAP) (2:40)-*** Oh, Mein
	**** Check Mr. Pop-Eye-SWAN 4099	up on this good, medium heat, country	Do You Lie to a Heart (Central Songs,	Liebchen (Harms, ASCAP) (2:05) CAPI-
\$ \$ \$ FOR YOU_WITH	getting initial action in Nashville and New	weeper ballad. Gal hands it a relaxed, lis-	BMI) (2:28) CAPITOL 4690	TOL 4691
Little Junior Parker's	officans. The boy has an insinuating style.		MAC CURTIS	DORE ALPERT
Little Junior Parker 5	step that goes with it should make it sell.	**** It's Only Me-Miss Corey gives	*** You're the One (LeBill-Hill and Range, BMI) (2:30)-*** Dance Her	*** Little Lost Lover (Naxta, BMI) (2:57)-*** Won't You Be My Valen-
LUNNIE CH	(Ron, BMI) (2:10)	a sort of answer to "Turn Around, Look at	by Me (One More Time) (LeBill, BMI)	tine (Sharolyn, BMI) (2:35) RCA VICTOR
"ANNIE GET	**** Now Let's Pop-Eve-This side de-	Me." Country-oriented tune also gets an effective arrangement in slow tempo. (Tree,	(2:31) DOT 16315	7988
- 机关系器 机构成为分类 计导致输入 医第二苯乙基乙酰胺 计算法分配的 计算机分支运行数据	i serioes the actual dance step that ones with	BMI) (2:44)	JEFFREY PARNELL	WYNONA CARR
YOUR YO YO"	the tune. The singer does an expert job of explaining the dance while a small	The second s	*** Walking Kane (Russ Eill, ASCAP) (2:20)-*** Mean Mean Women (Spec-	*** So Long (Shapiro-Bernstein,
DUKE 345	combo keeps the slow rhythm moving and	Development and the second second	tra, BMI) (1:45) SONIC 10135	ASCAP) (2:30) — *** Down by the Riverside (Beaver, ASCAP) (2:35) RE-
	a vocal group calls out the refrain. (Ron, BMI) (2:15)	DAMITA JO **** I Didn't Know I Was Crying-	SUE WINFORD	PRISE 20043
DESTINED FOR THE #1 SPOT		MERCURY 71929-Pretty piece of ballad	*** Love by the Jukebox Light (Dan-	(Continued on page 30)
	(C) March 1 (C) Control (C) Co	material gets a heartfelt vocal from Damita Jo over a lush and warm ork backing. It's		and the second of the second
Bobby Bland's	EARL KING	a mighty pretty side with a chance. (Marks,		3
UTIINI AN VAUN	*** Always a First Time-IMPERIAL 5811-King has a strong r.&b. style here	BMI) (2:30)	THE ASTRONAUTS *** Take 17 (Ell, BMI) (2:10)-***	E Have You Heard The
TURN ON YOUR	and he chants the medium-beater against a	**** I Built My World Around a	Geneva Twist (Van Eli, BMI) (2:20)	
The second se	exposure in blues markets. (Travis BMI)	Dream-A TexMexstyled ditty, with a Latinish backing, is handed an impressive	JAN ELL 459	New Hit LP
LOVE LIGHT"	(2:30)	performance by the lass over an unusual	TOMMY FOGERTY	S "GLORIA LYNNE
DUKE 344	**** Trick Bag-A lament to his chick	and catchy arrangement. Side could move	*** Have You Ever Been Lonely (Far- Lo, BMI) (2:16)-*** Bonita (Far-Lo,	3 OLUKIA LTMME 3
	about the way she's been acting and carry-		BMI) (1:45) ORCHESTRA 611010	§ AT BASIN ST. EAST" §
DUKE & PEACOCK RECORDS, INC.	ing on. Some good lyric lines here and they're well performed. (Travis, BMI) (2:40)		HARRY BLUESTONE	E AL DAJIN JI. LAJI E
2809 Erastus Street Houston, Texas		TOMMY EDWARDS	*** Via Veneto (Heriton, ASCAP)	LPBR 5137
OR 3-2611		**** I'll Cry You Out of My Heart MGM 13057-Tommy Edwards sells the	(2:15) - ★★★ Fiddler's Twist (Presto, BMI) (2:25) BLUE RIVER 501	E Write:
	JIMMY McCRACKLIN	pretty halled with faeling over listenable	 Interaction devices with a consideration and the second sec	
ACCEPTED ALL OVER!	inconnecting has had good success lately	backing by chorus and ork, It could get action on boxes and in station plays.	*** Who (Aldron, BMI) (2:18)-***	EVEREST RECORDS
	with a hit on the charts. Here's a slow- placed, sneaky blues done in a solid down	(Aldon, BMI) (2:32)	That's All Right Baby (Gregmark-Tex,	360 Lexington Ave., N. Y.
"ONE OF	South style. Strong wax for pure r.&b as	*** The Tables Are Turning Cedar-	BMI) (2:04) GREGMARK 11	Lunnunnunnun
UNE UF	well as pop marts. Good horn and tenor work, too. (B-Flat, BMI)	wood, BMI) (2:26)	ROD BERNARD	
			(Tree, BMI) (2:08)-*** Colinda (Big	"ATD TDAUCT "
THE GUYS"	**** Shame, Shame, Shame-A slow, down-home blues with a solid rhythm back-	MICKEY ALAN	(Tree, BMI) (2:08)-*** Colinda (Big Bopper, BMI) (2:28) HALL-WAY 1902	AIN INAVEL
THE OUTS	ing and good trumpet sounds behind the	*** Back in My Own Hometown-	CARL GREEN'S THE ACQUINETTS	RAY & BOB
N/ININI	fervent vocal. Solid side, man! (B-Flat, BMI) (2:20)	EPIC 9496—Here's a sort of reply to "Travelin' Man," in which the chanter finds		A STATE OF A DESCRIPTION OF A DESCRIPTIO
VINNIE		the prettiest gal of all in his home town.	(2:02) LILLY 508	Distributed Nationally by Debonair Records
		Well chanted, with femme chorus and strings, and side has a chance for plays. (Mills,	LEW DOUGLAS	439 E. 119th St., Los Angeles 61, Calif.
MONTE	RONDELS **** Caledonia - AMY 839-A snappy	ASCAP) (2:15)	*** Memories of Paris (Brandom,	***************************************
	blues instrumental with a chattering horn	*** No Arms Will Ever Hold You-	ASCAP) (2:06)-*** Dansero (B & F, BMI) (2:02) VASSAR 320	
JUBILEE #5417	sharing the lead with a down-guitar. Vocal	(Gil. BMI) (7:23)	Selectande Chroador - Ernan Groet National	NATIONAL DISTRIBUTOR
	shouters come in momentarily for the famil- iar words, "Caledonia," etc. Sharp rhythm		THE NIGHTINGALES *** Love in Return (Bloor Hoffman	WANTED FOR
	wax that could grab good play. (Cheerio, BMI) (1:53)	FEZZ FRITSCHE AND HIS	House, BMI) (2:26)-+** Private Party	
Say You Saw It in	STATE 199 544 5554	GOOSETOWN BAND	(Lastar, BMI) (2:10) RAY STAR 784	"WALKIN' THE LONESOME STREETS"
SALES VILLES STREET STOLEN	taturing guilar, used almost as parameters	*** Tanta Anna - SOMA 1178 - The old German folksong is handed an old-	THE NATIONALS	By Buddy Jack, 1003
Billboard Music Week	in spots. The effort is punctuated with	fashioned and spirited performance by	BMI) (1:50) - *** Anchors Aweigh	
		Fritsche and his band on this lively disking.		



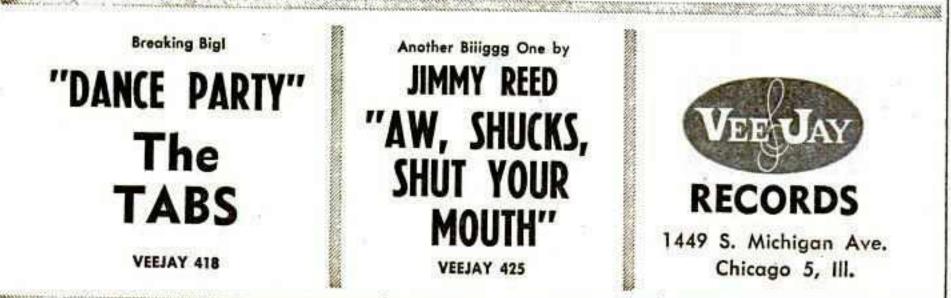


THE NATION'S NO. 1 FOLK GROUP HAS A GREAT BIG HIT! #4671





DUKE OF EARL VeeJay LP 1040 (mono) VeeJay SR 1040 (stereo) AVAILABLE FEB. 10, 1962



band jumps the tempo in enthusiastic fashion while Janina Zimnicka sings the bright lyric. (Saka, BMI)

*** I'm a Doctor Polka-(Saka, BMI)

COUNTRY & WESTERN

BILLY STRANGE

★★★★ I'm Still Trying—LIBERTY 55414 -Strange has a strong heartbreak sound on this moving ballad. There's a lot of the Red Foley touch in some of these passages. This side, with a neat steel guitar and vocal group sound, has a good chance on the country charts. (Pamper, BMI) (2:53)

**** Life of Pretend-Another salable emotional effort by Strange, this time on more of an upbeat kick. Good material and arrangement help too. Watch both. (Acuff-Rose, BMI) (2:26)

MARGIE SINGLETON

**** I'll Just Walk on By-MERCURY 71928-Here's an answer to the Leroy Van Dyke hit "Walk On By" and the lass sells it with much heart over a simple arrange-

**** He Spoke-The lead really preaches this spiritual. The rest of the girls do a beautiful job of filling out the background and a simple combo accompanies the group. (Lion, BMI) (2:45)

REV. JULIUS CHEEKS

*** What a Morning - PEACOCK 1842 - The reverend sings with inspired feeling on this spiritual side. The accompanying choir adds a fine touch of religion to the proceedings, (Don, BMI) (2:25)

*** A Mother's Plea-(Don, BMI) (2:45)

RHYTHM & BLUES

JOHNNY MOORE'S ORIGINAL BLAZERS *** Bon Voyage-LILLY 506-Johnny Moore and r.&b. vet, and his Blazers have a soulful, soft ballad here that might catch some coin. The side features fine vocal by Charles Brown with lovely backing. (Lillian, BMI) (3:05)

*** Bye and Bye-Same comment. (Lillian, BMI) (2:35)

(Continued on page 45)



31



BY POPULAR DEMAND! "COME BACK SILLY GIRL" c/w "A SONG FOR YOUNG LOVE." A BRAND-NEW SINGLE FROM THEIR HIT ALBUM. #4699

Π



PROGRAMMING

ARTISTS' BIOGRAPHIES

BILLBOARD

For your programming use, here are pertinent facts about hot disk artists. If clipped and pasted on 3 by 5 cards, these biographies will help you build a convenient file of such data.



32

JACK ROSS (Dot)

PERSONAL MANAGER: Norman Malkin. HOME TOWN: San Francisco. HOBBY: Golf. BACK-GROUND: The Jack Ross Sextet (five guys and a gal) have been entertaining night club audiences and the dancing set on the West Coast for a number of years. Trumpeter Ross and his ensemble held down the fort at San Francisco's Fairmont Hotel for quite a while and the

group has also appeared at many of the Las Vegas night spots. Now recording for Dot Records, the group was previously waxed by Cavalier Records. A coast-to-coast personal appearance tour is planned for the near future.

LATEST SINGLE: The instrumental Dot disk tagged "Happy Jose" is the Jack Ross Sextet's first chart item and it moves into the No. 60 spot on the Hot 100 this week.

THE CORSAIRS (Tuff)

NAMES: Jay Uzzell, James, Uzzell, Moses Uzzell and George Wooten. BIRTHDAYS: July 13, 1942, December 1, 1940; September 13, 1939 and January 16, 1940. HOME TOWN: La Grange, N. C. EDUCA-TION: High school. BACK-GROUND: The three brothers and cousin grew up together and attended the same high



school. The boys started singing together as members of the school glee club and performed for school talent shows and local gatherings. Under the name of the Gleems, the lads went to Newark, N. J., to audition for various record companies in the New York and metropolitan area. After little success in this direction and some success in local night club appearances, the boys got their first break. In the early part of 1961, the group appeared in a night club in Newark, N. J. One night, after the show, Abner Spector and Chuck Fly stopped by to tell the boys how much they liked their sound. Spector and Fly took them in tow, changed their name to the Corsairs and took them to a recording studio. LATEST SINGLE: "Smoky Places" is the title of the tune, spinning on the Tuff label, that is currently a hot item on the Hot 100. The Corsairs' initial release for Tuff was "It Won't Be a Sin."

PROGRAMMING PANEL

If you have a provocative question to ask the nation's disk jockeys, please send it to this department, 1564 Broadway, New York 36, N.Y. Your name will be credited when it appears.

THE QUESTION:

Do you have any complaints about records from a technical standpoint?

(Submitted by Carroll James.)

THE ANSWERS:

CARROLL JAMES WWDC, Washington

Some will say "records overmodulated so

> they'll be loudest on the juke boxes" or "incorrect timing printed on the label." I a m bugged by the increasing number of fadeouts for no particular reason, Sure, natural fadeouts can be effective.

But today it seems every fourth record ends with a "board fade." For example, "Last Night," Mex-ico" and "Revenge." Sometimes the fade is abrupt and without regard to phrasing. Perhaps there is some aesthetic reason for this which has escaped me, but I'm tired of music-lovin' listeners accusing us of fading records in order to squeeze in commercials.

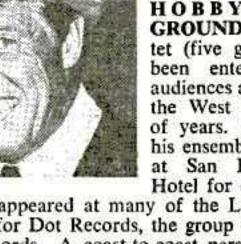


NOSTALGIC PROGRAMMING: Wayne Henry, KALL, Salt Lake City, has started a new feature, "Klassic Korner" featuring old vocal and instrumental hits of past years. The show is aired from 11 a.m. to 2 p.m. . . . Dave Shafer, WJBK, Detroit, has been playing what he calls "Moldy Oldies" on his 7 p.m.-midnight "Jack the Bellboy" show. He features recent hits from the rock and roll era. He received so much response when he played Huey Smith's old hit "Rockin' Pnumonia" recently that Ace Records re-issued the disk last month. . . . Paul Sidney, WLIS, Old Saybrook, Conn., spotlights old 78 r.p.m. hits on his Monday through Saturday shows. Sidney believes "These original low-fi 78 records can never be re-done the way they were first recorded." . . . Bob Kane, same station, had a successful Saturday night Glenn Miller show last year, and will make the nostalgic hour program a regular summertime feature from now on.

COLLEGE RADIO: College radio station WLRN, Lehigh University Center, Bethlehem, Pa., is having trouble in getting jazz releases, with the exception of Blue Note, according to Bruce Chalfant, program consultant for WLRN and a student of International Relations, Chalfant also emsees a show of WAEB-FM, Allentown, Pa., "doing middle of the road programming with a heavy accent of modern jazz." His fellow student and WLRN staffer, Jack Taylor, is also doubling in professional radio while in school. He worked for WOND, Atlantic City last summer and is currently handling a Top 40 show at WAEB, Allentown, Pa.

Bob Moser, promotion and music director for WWFM. Franklin and Marshall College, Lancaster, Pa., has a unique problem. He writes "What I can't understand is why the very same companies that gladly sell us LP's (via subscription services) will not furnish us with pop 45's. We broadcast 24 hours a day and about eight hours feature top hits, and we need pop records. The only company that will send them without requests every time a record is released is Liberty."

CHANGE OF THEME: Rex Morgan, WFIL-TV, Philadelphia, has started a new radio show on WFIL from 11:05 to 11:55 p.m., Monday through Friday. At the same time, WFIL has launched another new show, "Moods at Mid-day" emseed by Hal Woodward from 12:25 to 12:55 p.m., featuring instrumentals. . . . Jerry Miller has returned from Houston to take over as program director at KITE, San Antonio, Tex. . . . Jerry Kunkel is new program director of KONO, San Antonio, Tex. New Jocks at KONO are Ben Laurie, ex-KILF, Dallas, and Dick Cowser, ex-KDOK, Tyler, Tex.



LABEL-DEEJAY PROMOTIONS

By NIKI KALISH

"FRENCH POODLE PROMO: Hickory Records, in a fast promotion campaign on their newest release, "French Poodle" by Sammy Salvo, started the push in Philadelphia last week by having the disk featured on Station WIP, Philadelphia. The label awarded a miniature silver French poodle to the person coming up with "the cleverest name for the poodle." The pet shop where the poodle was purchased decorated its window with the Salvo wax and installed a loudspeaker system and played the tune around the clock. Hickory is set-ting up other cities to conduct the **Payola Trials** same type contest with a poodle as the prize.

MGM Records has tied in with the Mars Broadcasting Corporation who are syndicating a special contest on Page Morton's initial LP for the label tagged "May You Always." The contest, dubbed "Startime Question," was used on 150 radio stations co-operating with the Mars Broadcasting syndicate. Sol Handwerger, MGM records publicity and exploitation director, made the arrangements which featured extracts from the Page Morton package three times a day for one week with the thrush's LP offered as prizes.

captured attention through the case in Nassau County. Meanwhile, known jock on the local scene, "Page Morton Show," which made last Thursday (25), a local news- Tommy Smalls, pleaded guilty to its debut on WCBS, New York, and paper gossip column noted that payola charges earlier this month. 17 other stations including stat- Freed had entered Polyclinic Hos- Sentencing is scheduled for Febru-

Conn.; Boston, Providence, Detroit, beat labels who are defeating their that on each of the first 13 proone of the songs from the MGM "May You Always" album.

CAEDMON PUSHES 'BLONDES': In an unprecedented move, Caedmon Records, one of the leading spoken-word firms, is promoting an album via the deejays and radio stations. The LP is

(Continued on page 34)

MGM PROMOTES MORTON: TO COME Up February In

NEW YORK-A series of longpostponed trials of three deejays and two former station librarians, involving charges of alleged acceptance of payola, are expected to start here shortly.

On tap for Tuesday (30 is the papers, too." case of Alan Freed. This was originally scheduled for last summer but the matter has undergone a series Jackson and Tommy Walker and tions in Philadelphia; Hartford, pital suffering from a recurrence ary 23.

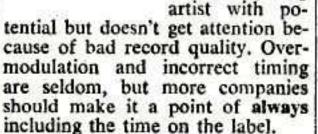
DICK DIXON **KTSA**, San Antonio Most apparent to me is that the disk itself is often made of inferior materials. Flimsy pressings are more common today than seemed to be three or four years ago. This situation prevails more frequently with the so-called off-

and Buffalo and Rochester, N. Y., own purpose if this has an ecolast week. The contract specifies nomic motive behind it. The result of extra thin, flimsy records is grams, Miss Morton will feature broken records-hence no air play.

RAY NICKEL

CKSA, Lloydminster, Sask. Yes, particularly the minor rec-

cord companies. The major companies have been established longer and their budgets allow better studio and recording facilities. This is regrettable bea minor label has a young



of an old auto injury. A hospital spokesman denied Freed was a patient, adding "I saw it in the

Next Monday (5), the court calendar lists the cases of jockeys Hal of postponements, most recently be- former librarians Mel Leeds and The Page Morton album also cause of his attorney's work on a Ronnie Grainger. Another well-

New staffers at KELP are Dennis Forsyth, ex-KGFL, Roswell, N. M., Jack Devore, and Jim Street. Charlie Russell recently replaced Mike Hunter as p.d. of KELP. Hunter left to join WCOP, Boston. . . . Dave Beauret, WFAA, Dallas, has started a new show, "Man About Town," which is aired from local niteries. . . . Tom (Cat) Reeder, WARI, Abbeville, Ala., is emseeing a new show, "Your Musical Sunday," which features five albums each week from noon to 1 p.m. on Sundays. Listeners are asked to submit the names of five LP's, and Reeder picks the best letter each week and features those albums on his show. Dialers submitting the winning lists receive \$5 in silver dollars.

Bob Leonard, formerly with WKNB, Hartford, Conn., has joined WNJR, Newark, N. J., as operations manager. . . . Station WJW, Cleveland, which features "Beautiful Music" picked up Ray McKinley's Glenn Miller Ork last month in two live broadcasts, which originated from the local Fifth Annual Mid-America Boat Show. The programs were emseed by WJW deejay Lee Fowler, whose parents danced to Miller's music before Fowler was born. Fowler was only four years old when Captain Miller disappeared on an Air Force flight during World War II.

YESTERYEAR'S HITS

Change of pace programming from your librarian's shelves, featuring the disks that were the hottest in the land five years ago and 10 years ago this week. Here's how cause sometimes they ranked on Billboard's charts then:

POP-5 Years Ago	POP-10 Years Ago
February 2, 1957	February 2, 1952
 Singing the Blues, G. Mitchell, Columbia Young Love, S. James, Capitol Young Love, T. Hunter, Dot Don't Forbid Me, P. Boone, Dot Too Much, E. Presley, RCA Victor Banana Boat Song (Day-0), H. Belatonte, RCA Victor Banana Boat Song, Terriers, Glory Moonlight Gambler, F. Laine, Columbia Blue Monday, F. Domino, Imperial Blueberry Hill, F. Domino, Imperial 	 Cry, J. Ray, Okeh Tell Me Why, Four Aces-A. Albert, Docca Little White Cloud That Cried, J. Ray, Okeh Slow Peke, Pee Wee King, RCA Victor Any Time, E. Fisher-H. Winterhalter, RCA Victor Shrimp Boats, J. Stafford-P. Weston, Columbia Tiger Rag, L. Paul-M. Ford, Capitol Tell Me Why, E. Fisher-H. Winterhalter, RCA Victor Sin, E. Heward, Mercury Bermuda, Bell Sisters-H. Rene Ork, RCA Victor

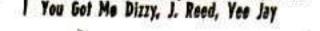
RHYTHM & BLUES-5 Years Ago-February 2, 1957

Blue Monday, F. Domino, Imperial Love Is Strange, Mickey & Sylvia, Groove Blueberry Hill, F. Domino, Imperial Since I Met You Baby, I. J. Hunter, Atlantic

Ain't Got No Home, C. Henry, Argo Without Love, C. McPhatter, Atlantic Honky Tonk (Parts J & II), B. Doggett, King Thousand Miles Away, Heartbeats, Rama



Jim Dandy, L. Baker, Atlantic







33



BLUE WATER LINE Any way you look at it, "Blue Water Line" is on the move! THE BROTHERS FOUR

COLUMBIA RECORDS

Also available on Single

Photos from their best-selling album "The Brothers Four Song Book"



BILLBOARD MUSIC WEEK

34

FEBRUARY 3, 1962



'SUMMERTIME'' by **Roy Beltier** SBB 101 Thank you for your programming: WMGM, WVOS, WGLI, WPAC, WJAC, WEEZ, WVAM, WQTY, WBSR, WBRD, WGGA, WAUG; SUCCESS RECORDS 165 W. 46th St. New York, N. Y. summer ************************ Heading for Hitsville! BERMUDA" THE FOUR SEASONS Gone #5122 **GONE RECORDS** 1650 Broadway, New York, N. Y.

CUSTOM RECORD PRESSING Mastering-Processing-Labels QUALITY with FAST DELIVERY SIDNEY J. WAKEFIELD P. O. Box 6037, Phoenix 5, Ariz. Direct Dial 602-252-5644

dert, Joe Kolsky, reports that the Amelia disk of "Voodoo Doll" is capturing attention in the New York area. New York dialers favored the single on deejay Scott Muni's "WABC, New York" night show. Muni related the disk drew a record number of phone calls and a record percentage of votes. On the portion of Muni's show called the "Make It or Break It" record contest, the Diamond "Voodoo Doll' disk racked up a healthy 91 per cent of the calls favoring "Make It." The side also won the "Battle of Sounds" on WINS, New York, recently.

EITHER SIDE WILL DO: Columbia Records sent a note to stations all over the country recently regarding the timing of Jimmy Dean's double hit disk tagged "To a Sleeping Beauty" b-w "Cajun Queen." The label claims they have tried cutting down on the time of the "Sleeping Beauty" side, but to no avail. The label thanks the jockeys for playing the UA Names Browdy in East record and requests that, if the "To a Sleeping Beauty" side does not fit into the station's programming, to please "go then on the other side . . . called "Cajun Queen." Both tunes are currently on the Hot 100. "To a Sleeping Beauty" moves Queen" bounds into the No. 41 position, both Star Performers.

who was a great help in organizing the show. Others who offered com-Tubb, Jim Reeves, Faron Young, Rose Maddox and George Jones. We received overwhelming response to the program."

Lee Pincus Returns **To London Office**

NEW YORK-Lee Pincus, son of veteran publisher, George Pincus, returned to his office in London last week following a holiday visit to the States.

Pincus went to London early last fall to set up permanent British offices for the Pincus publishing interests. During his visit here Pincus discussed over-all policy matters for the European operations and picked up some new copyrights for exploitation there.

NEW YORK-Marvin Browdy, for the past two years sales man-Eastern portion of the country.

chairman of the EIA AM stereo committee. Votava noted that the ments were Hank Snow, Ernest study will look into the need for and interest in the possibility of AM stereo. Manufacturers, broadcasters and others interested in the field are being asked to list the names of their reps with Votava's New York office.

WFMT Airs Live **Stereo Broadcasts**

CHICAGO - WFMT, Chicago's Fine Arts Station, is going one step beyond in FM stereocasting, with the scheduling of live concert broadcasts by the Fine Arts Quartet. The show, every Friday evening through May 25, will be sponsored by Musicraft, local dealer of high fidelity component systems.

C. H. Olmstead, head of the Musicraft operation, expects the new series to "provide the finest, most realistic music ever heard in the home," with a quality "higher than either the broadcastager of Trans-American Distribut- ing of stereo recordings or moning Corporation, has been ap- aural FM programs." A statement pointed Eastern regional sales emphasized that the program will manager for United Artists Rec- be actually live, "not pre-recorded into the No. 47 slot and "Cajun ords. UA sales chief Jerry Raker or taped," thus "providing musisaid Browdy will cover the entire cians with both a new challenge and opportunity."

ARTURO TOSCANIN

Featuring the Maestro's inimitable comments during rehearsals of the NBC Symphony in Mozart's "Magic Flute Overture," Beethoven's "Symphony No. 9," Verdi's "La Traviata" (with commentary by Marcia Davenport).

This priceless LP-not available commercially-will be sent to you without cost when you help aged and needy professional musicians by sending this ad with a contribution of \$25 or more to the

MUSICIANS' FOUNDATION

131 Riverside Drive, New York 24, N.Y. **Telephone TR 3-0848** Your Contribution Deductible for Income Tax Purposes (Note: No Broadcast Use May Be Made of

This LP)









35

BILLBOARD MUSIC WEEK

I TILLI O MLOUNDO MLLLAULO I MOI INI ONVULLO

BEN AND BEA

"GEE, BABY"

"Let The Good Times Roll"

PHILIPS 40000 New rocking duet right out of Nashville

ONE WORLD OF MUSIC

WOODY HERMAN

"ROSE ROOM"

nd

"Swing Low, Sweet Clarinet"

PHILIPS 40003

Swinging quartet Sound

From the Philips Premiere 12 Album "Swing Low, Sweet Clarinet" PHS 600-604/PHM 200-004

FRANCIS BAY

"PARADISE"

"Zumba"

PHILIPS 40002 Commercial rock version of "Paradise"

ON ONE GREAT LABEL

CLYDIE KING AND SWEET THINGS "THE BOYS IN MY LIFE"

"Promises"

PHILIPS 40001 New hot west coast singing group



PHILIPS RECORDS Manufactured in America and Distributed by Philips Records, 35 East Wacker Drive, Chicago 1, Illinois



MUSIC-PHONOGRAPH MERCHANDISING

Alabama Dealer Summons Public To Bail Out Slow-Moving Stereo

BILLBOARD

MUSIC WEEK

regulations, Clint Frey of Shafer's, big stereo dealership, saw an opportunity for a clever promotion.

36

Fred had on hand a number of slow-moving shelf warmers in his stereo and television departments which would normally be simply marked down and put on special sale. Because motorists, to a man, were highly conscious of the fact that parking tickets and fines had been sharply increased, Shafer's decided to tie the same theme to his mark-down promotion.

Tickets Stock

Frey found more than two dozen items in the inventory which had overstayed their projected sales time, and issued each an "overtime parking ticket." Forms were printed up which looked like the same un-

Fore Call Ups **Console Sales**

EL PASO, Tex.-Sponsoring a golf tournament once a year has accounted for much of the sale of better-priced console phonographs by the big Union Furniture Company, here.

Dave Blaugrund, president of the Texas store, and an avid golfer, mentioned the subject frequently to hand a customer a genuine laugh, his various golf partners and actually initiated sales of dozens of which he would actually like to top-quality sets between holes.

This led to the establishment of a once-per-year golf meet, with Union Furniture Company offering prizes of \$125 for first, \$100 for second, \$75, \$50, and \$25 prizes. Each entrant automatically recieves a \$5 merchandise credit, good for of the hit single, fewer than might any purchase in the store as well, be supposed have made the grade. which, of course, has been plenty of incentive to the public to sign that have worked out successfully up. With as many as 700 men, many of whom hadn't been in a home furnishing store for many years, Twist Again," with Chubby Checkrushing to compete in the annual golf tourney, Union Furniture Sandy Nelson; Dion's "Runa- cent over the first six months of Company gets an ideal opportunity round Sue"; "Jimmy Dean with 1961. to shout its wares where stereo "Big Bad John"; Bob Moore's phonographs are concerned. A display at the El Paso Country Club, where the golf tourney is staged, providing entertainment on the "Dance Till a Quarter to Three," 19th hole, helps with the selling with U. S. Bonds. job as well. Personally talking golf with every possible entrant, Glaugrund has picked up enough stereo tually pay the cost of the annual chart, a far cry from only a few links competition. concerned by selling more than owns 32 of the best sellers, fol-Male purchasers accounted for with 16, Dot with 7, and Atlantic, most of them. None of them were MGM and Kapp with 5 each. Company golf competition.

BIRMINGHAM - When this | welcome slip of paper which errant city suddenly imposed stiff parking motorists are likely to find under the windshield wiper when they tarry too long. The "tickets," exaggerated in size, were used throughout the store to identify slow movers which Frey wanted to "punish" for their overlong stay.

> Hundreds of the tickets were actually written, while a newspaper ad summoned Birmingham residents as "customers to provide parking could be found at all four future. of the Shafer's stores here, Frey promised the public via the medium of newspaper ads, pointing out that stereo sets, because of their twin channels, had received double the usual overtime parking fine.

Cops on Hand

With salesmen garbed as policemen with big Keystone Cop badges, the promotion caught on, and was particularly successful in the matter of selling out slow-moving stereo sets. All four stores, for example, were able to almost completely turn over all full stereo portables with four-speed turntables, which were offered at \$74.

"There isn't enough humor in an sort of merchandising today," was Frey's summation. "When you can and tie it in with merchandise buy, sales come a whale of a lot easier."

Nashville Dept. **Store Folds Its Record Section**

NASHVILLE - The record department of what is billed as "Nashville's Largest Store" was out of business last week.

A spokesman for Harvey's, large downtown department store, said last week he knew of no immediate plans for reopening a record department in the store, but he indicated there might well be another record bail." The tickets for overtime department in Harvey's in the

> The record department at Harvey's had been leased by Charles Giles for the past several months. Giles said his reason for closing the record department was not a result of discount houses in this area. Actually, the Harvey record department did a discount business itself.

> Though no reason was given for the discontinuance of the record department, speculation here was that another department would open soon since the store has built a reputation for having practically everything the customer called for.

> Three Nashville retailers contacted as to the general business trend in records said their business was holding up well and that singles sales were on the increase, indicating the Harvey closing did not point up a downward trend in the business.

BEST SELLING PHONOGRAPHS, RADIOS & TAPE RECORDERS

These are the nation's best sellers by manufacturers, based on results of a month-long study using personal interviews with a representative national cross-section of record-phono dealers. A different price group is published in this chart each week.

The percentage figure shown for each brand is its share of the total number of weighted points derived from all dealer responses. Point tabulations are based on the rank order of manufacturers' sales at each dealer, and weighted by size of dealer. Only manufacturers earning 3% or more of the total dealer points are listed below.

PHONOS LISTING BETWEEN \$61 AND \$80

Pos. This Issue	Pos. 10/23/61 Issue	Brand Points
1	1	Magnavox
2	2	Decca
3	5	Webcor
4	2 	Motorola 7.7
5	3	Capitol 7.4
6	10-10-10-10-10-10-10-10-10-10-10-10-10-1	RCA Victor 3.8
7	-	General Electric 3.1
		Others15.0

DISK DEALS FOR DEALERS

Continued from page 4

BMW's Charts

A few of the current examples would include Joey Dee's "Doin' ahead to its best spring selling seathe Twist at the Peppermint son in history, according to market-Lounge"; "The Twist," and "Let's ing Vice-President James Mcer; "Let There Be Drums," with is expected to be up 15 to 20 per Sleeps Tonight"; "Take Good Care of My Baby," by Bobby Vee, and

Broad Representation

There are currently 40 labels business by talking it up to ac- represented on the monaural album years ago when it would have been Last year, the big Texas store, a surprise to find as many as a which does a volume in excess of dozen. However, the majors still \$2 million a year, astonished all dominate the picture. Columbia 250 top-level stereo phonographs. lowed by Victor with 18, Capitol strangers to the Union Furniture No other individual label had more than four.

Phonos Bolster Webcor Prospect

Tape, Portable

CHICAGO-Webcor is looking Laughlin. Over-all Webcor volume

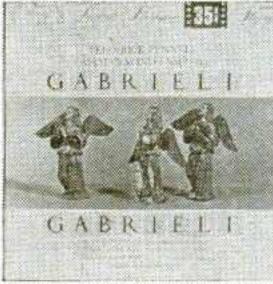
Factors in the firm's current out-"Mexico"; the Tokens' "The Lion look, according to McLaughlin, are the success of the new Statesman portable tape recorder line; the continuing high volume on the Compact Deluxe tape recorder; a volume increased anticipated through the national "Music Man" contest sponsored by Webcor, Richards Music (Instrument Company), and Warner Bros., producers of the film version of "The Music Man," and an expected 10 per cent increase in over-all sales for the tape recorder industry.

> McLaughlin also noted that his firm is currently researching "about seven radical developments in the tape recording field.'

ALBUM COVER OF THE WEEK



YOURS-Vera Lynn with the Williams Singers, MGM E-3887. A most appealing cover photo of these two furry cats in warm tones of brown and black. Eye-catching display material for counters and windows.



ANDREA AND GIOVANNI GABRI-ELI: SELECTIONS FROM SACRAE SYMPHONIAE-Eastman Wind Ensemble (Fennell), Mercury SR90245. A colorful and classy cover photo of three 16th century Italian-made angels of gold and enamel. Colors are red, gold, green and white. Potent display material for classical sections.

Capehart Plans Phono Expansion

NEW YORK - Capehart Corporation is planning a major expansion in its high fidelity and stereo phono line. According to Capehart President J. D. Winer, a major step in this direction will be the introduction in March of a new line of portable phonos, transistor radios and TV sets.

The new units will augment the firm's current line of combination units, console phonos and radiophonos, which are distributed through franchised department and music stores. In line with the new program, the firm's Consumer Products Division has been placed in the charge of Hal Weiss and Gene Gillis, consumer product merchandisers. Both joined the firm last week.

A summary of promotional opportunities for dealers by manufacturers and distributors currently offering records at special terms. Shown where available are starting and expiration dates for each deal as well as the date of issue and page number of the original news story and/or advertisement providing details of each promotion. Please consult these for full information.

ATLANTIC-ATCO—Expires January 31, 1962. Started January 20, 1962. Both labels are offering a special incentive plan on their LP catalogs. Dealers should check with their distributions for details.

BLUE NOTE—Expires January 31, 1962. Started January 2, 1962. Dealers are offered a 10 per cent discount on the entire catalog.

DECCA—Expires January 31, 1962. Started January 2, 1962. The label is offering a special incentive plan to distributors on Decca, Brunswick and Coral catalog items. See page 4, January 6 issue, for details.

PRESTIGE—Extended through January 31, 1962. Started November 4, 1961. Buy seven LP's and receive one LP free. Plan is on entire 7000 series.

CAMEO-PARKWAY—Expires February 9, 1962. Started January 8, 1962. "First Anniversary Sale." Label offers a 20 per cent cash discount on the com-plete Cameo catalog and 10 per cent cash discount on the complete Parkway catalog.

MERCURY—Expires February 15, 1962. Started January 1, 1962.

Operation Gold Seal. Fifteen per cent merchandise bonus. On general catalog items (exclusive of Wing merchandise) 100 LP's or EP's purchased will allow 15 in a like category to be shipped at no charge. All merchandise purchased under Operation Gold Seal, which is represented in the new January release, will be 100 per cent exchangeable during the last 15 days in May. The rest of the product purchased under the pian will receive usual 10 per cent exchange. "F: 35d" product will be exchangeable on a dollar basis for any LP in the Mercury catalog.

TIME—Expires February 15, 1962. Started January 13, 1962. One album free for every six purchased on entire catalog.

UNITED ARTISTS—Expires February 15, 1962. Started January 8, 1962. "Sweet 16 for '62." Ten per cent discount on new releases plus entire catalog. "Silver Spotlight Series." One hundred and twenty singles which may be pur-chased on a one-on-five basis. All available through distribs.

EPIC—Expires February 16, 1962. Started January 2, 1962. Sales program offered to distributors makes available a 15 per cent discount, plus delayed billing, on the entire catalog, including new releases.

LIBERTY-DOLTON—Expires February 16, 1962. Started January 20, 1962. Ten per cent cash discount on new releases plus entire catalogs.

RIVERSIDE—Expires February 28, 1962. Started January 16, 1962. Regional distribs and dealers will receive two albums on every 10 ordered on new releases and catalog of the Riverside line and its subsidiary labels, Jazzland, Washington and Offbeat.

KAPP-MEDALLION-Expires March 15, 1962. Started January 15, 1962. Ten per cent discount with dating to qualified dealers on 20 new releases plus complete catalog. Contact local distributor.

PRESTIGE-Expires March 31, 1962. Started January 7, 1962. Two free 45 r.p.m.'s with every 10 purchased of the Prestige, Bluesville and Tru-Sound singles.

ABC-PARAMOUNT-Expires March 31, 1962. Started January 1, 1962. Label is offering distribs 121/2 per cent discount on 23 new albums, including 12 ABC-Paramount LP's, 6 Impulse, 4 Chancellor, and 1 in its new comedy series, Aristocrat.

PRESTIGE-Expires March 31, 1962. Started December 29, 1961. The label offers two free LP's for every 10 purchased on the International, Bluesville, Lively Arts, Anatolian, Greek and Documentary series.

MONITOR-No expiration date. Started June 19, 1961. Five LP's are specially priced to the consumer at \$1.98. Soviet Army Chorus and Band, Vol. 4, Beethoven Piano Concerto No. 4 in G, Gilels, Piano; Beethoven Piano Concerto No. 5 in E Flat Major, Gilels, piano; Bach Concerto No. 1 in D Minor; Leonid Kogan Plays Prokoflev, Tchaikovsky and Saint-Saens.

CONCERT-DISC-No expiration date. Started September 25, 1961. Complete catalog including new releases offered on a one-free-every-five-pur-chased basis. Label's "Success in Life" and "The Businessman's Record Club" series available at 10 per cent discount.



37





BILLBOARD MUSIC WEEK

SOUND OFF

Disk Men Expose Ideas During NARAS Seminar

Continued from page 4

mother cooks steak day in and day out, after awhile I get tired of eat- the industry depended upon creating steak." Asked whether he ever ing something a little different alone, to working for group listen- erally the answer would be no, uses market or field surveys, such every week, but not too different. ing get-together. Some few LP's although there are exceptions. Too as demos at record hops, Otis re- Trends, he said, are made in this succeed in hitting both types, as often, he said, the artist may be plied that he had tried them and way-growing out of the past. had found them all to be misleading.

George Avakian declared that

He cited past history of the disk

been able to do. Today, the LP must be the foundation of any rec- off-beat area which runs counter ord company in the pop music to trend. In the end, he said, the field.

The producer has several objecin the Command 35-mm. LP.

ket conditions. Instrumentals, he exceptions, Avakian opposed capi- at one stage to emphasize a particnoted, were the making of success- talization on an artist with a one- ular aspect of the artist's ability. ful pop EP's in the early days of shot hit by recording him in all and at the other to show the art-33 speed disks, because they were 11 other tracks for a quickie LP. ist's versatility. As an outstanding able to establish and maintain a One exception, of course, is when example of an artist for whom this mood as pop vocalists had not riding a trend, such as the Twist, or if the artist breaks through in an a.&r. man must follow his instinct.

To the question of whether an tives open to him, from aiming at artist's intuition also is worth conan individual playing the disk sidering, Avakian replied that geninfluenced by extraneous factors, The question of when to produce including the press and his ego. In

ground leading up to current mar- considerable discussion. With some ist, Avakian said that it was urgent

was done he cited Johnny Mathis.

Value of Re-Issues

John Hammond, in getting into the subject of re-issues, detailed the history of Columbia Records in showing how invaluable disks from the past may almost accidentally become available. In this regard, he recalled how "a record genius named Edward Wallerstein" convinced Ike Levy of the Columbia Broadcasting System to buy all the assets of the nearly moribund American Record Company during the depths of the depression. Along with the firm they also got all the assets of the Scranton Button Company, the holding company which operated American. Scranton ran a pressing plant which turned out disks for a myriad of small companies, many of which had gone bankrupt, leaving their masters to Scranton. Thus, some time later, Columbia found itself with rights to disks turned out by 30 labels it didn't even know it owned.

From these, Hammond said, he plans in the next five years to put out not less than 100 LP's featuring performances of great artists in the fields of blues, folk, country and jazz, made during the 1920's and 1930's.

Hammond spoke out strongly against re-issues of this type being released on low-price labels. On the contrary, he said, they require extra special packaging and liner notes, with complete historical data and photos, and perhaps a premium price. As to those who have been pirating such material, in a sense, he said, they have been performing a public service by releasing material on which the majors have been sitting-but at least they should pay royalties "though this may be too much to ask."

while you've been recording...so have we!

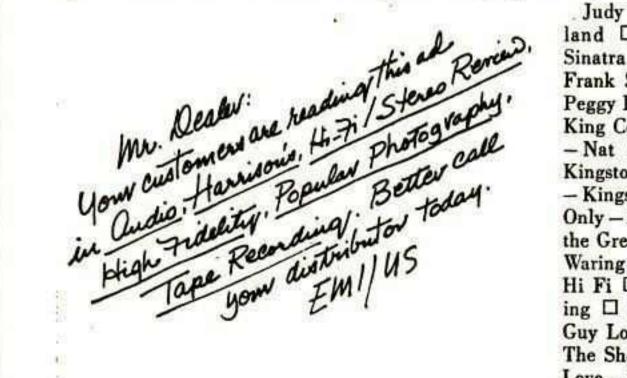
business in a fascinating back- an LP with a singles artist stirred pacing the development of an art-

FEBRUARY 3, 1962

38



Garland, Sinatra, Lee, Cole, Kingston Trio, top shows, classics, etc., etc., etc., etc., all on Capitol 4-Track Stereo Tape Albums!



Judy at Carnegie Hall - Judy Garland Only the Lonely-Frank Sinatra Come Dance With Me! -Frank Sinatra D Latin ALA Lee! -Peggy Lee D Love is the Thing-Nat King Cole D The Touch of Your Lips - Nat King Cole D Make Way! -Kingston Trio D Here We Go Again! - Kingston Trio D Music for Lovers Only-Jackie Gleason D Sounds of the Great Bands - Glen Gray D Fred Waring and the Pennsylvanians in Hi Fi D Satin Brass-George Shearing
Berlin by Lombardo
Your Guy Lombardo Medley: Volume 3 🗆 The Shearing Touch D Music for my Love - Paul Weston D Dream Dancing-Ray Anthony D Billy May's Big Fat Brass D Ports of Paradise -Alfred Newman & Ken Darby D Stan

Kenton's West Side Story D Oklahoma! Carousel, Can-Can D The King and I D The Music Man D Fiorello! The Sound of Wagner-Erich Leinsdorf D Americana - Carmen Dragon D Hallelujah! - Alfred Newman Concerto Under the Stars - Leonard Pennario D Charge! -Felix Slatkin D Tchaikovsky: Overture "1812"- Herbert von Karajan Soviet Army Chorus and Band Poulenc: Gloria In G Major Concerto For Organ 🗆 String & Timpani. CAPITOL PROFESSIONAL RECORDING TAPE brings professional clarity, professional richness and professional fidelity to your home recording system - from the sound capital of the world. In the authentic, tape-colored box wherever recording tape is sold.

Jazz Is Natural

Nesuhi Ertegun, speaking of jazz recording, said that the a.&r. man's responsibility is to get the group to play as naturally as possible, with a minimum of gimmickry. Required is a congenial atmosphere, to make the artists as un-self-conscious as possible. The jazz musician, he said, thinks of himself as an artist, not as one who makes hit records. He wants to sell, but on his own terms and not with what may be currently in fashion.

Today, jazz has become very international. Ertegun cited one of his artists who recently toured Japan, selling out at a concert every day for 17 days. This, he said, greatly stimulated record sales for that artist in Japan.

The biggest problem of the jazz a.&r. man derives from the 12-inch LP, he stated, is that in the days of the jazz singles it was not too difficult to make an interesting three-minute disk. Today, with a 30 or 40 minutes' requirement, there are few musicians with the ability to sustain interest. All one can do, he said, is to record more than is needed and attempt to edit enough good material from the tapes.

Oh, Didn't He Ramble

Today's jazz musician, he charged, tends to ramble too much. It was brought out, too, that jazz musicians simply cannot accept the idea that if they cut exciting threeminute tracks for their LP's, this could lead to radio exposure which could lead to greater acceptance.

Only in classical and jazz, ertegun said, were diskeries willing to lose money by investing in a group or idea they believe worth recording. Of course, he added, they hope that in 10 years they will have a great vindication.

He concluded: "It is just possible that the most important music in America today is being played by a few jazz musicians. Of the flood of records today, 100 years from now these may be the ones by which we will be remembered."



39

Coming Next Week the FIRST of a series of SPOTLIGHTS* for 1962:

IN BILLBOARD MUSIC WEEK FEBRUARY 10 ISSUE^{*}

Tested Ideas for Programming and Selling

- to provide important information for broadcasters about the programming of classical records
- to furnish ideas and success stories about the merchandising and marketing of classical records at the retail level
- to help increase sales and profits from classical records for everyone concerned

RECORDS

Coming Next Week

*A word on the SPOTLIGHT SERIES:

In an industry encompassing such a great variety of profitable product, we at Billboard Music Week feel we can stimulate retailers, broadcasters and operators to take advantage of the full sales potential of this industry by spotlighting from time to time special segments or product categories with information, ideas and success stories for better promotion, marketing and merchandising of each particular spotlighted product. With this purpose in mind we shall publish a series of Spotlights during 1962.

SPECIAL NOTE TO MANUFACTURERS:

Why not supplement the editorial emphasis of this Spotlight on "TESTED IDEAS FOR PROGRAMMING AND SELLING CLASSI-CAL RECORDS" with strong advertising featuring your classical product, merchandising, special offers?

Regular rates still apply!

ADVERTISING DEADLINE: January 31, 1962

Contact Your Nearest Billboard Music Week Office Today!



NEW YORK CHICAGO HOLLYWOOD 1564 Broadway 188 W. Randolph 1520 N. Gower PL 7-2800 CE 6-9818 HO 9-5831



BILLBOARD MUSIC WEEK

40



FOR WEEK ENDING FEBRUARY 3

The Honor Roll of Hits comprises the nation's top tunes according to record sales and disk jockey performances as determined by Billboard Music Week's weekly nationwide surveys.

	ast tek Tune	Composer-Publisher	Weeks on Chart	RECORDINGS AVAILABLE (Best Selling Record Listed in Bold Face)
1 1	PEPPERMINT	TWIST Joey Dee-Henry Glovers-Published by Impact-Wi		1. PEPPERMINT TWIST - Joey Dee and the Starliters, Roulette 4401.
2 2	THE TWIST .	By Hank Ballard-Published by Jay & Cee-Arr		2. THE TWIST - Chubby Checker, Parkway 811; Hank Ballard and the
3 ³	CAN'T HELP	FALLING IN LOVE By Weiss-Peretti-Creatore—Published by Gladys	(ASCAP) 7	Midnighters, King 5171; Little Sis- ters, Parkway 815; Ernie Freeman, Imperial 5793; Billy Wade, Opera- tors 2003.
(4) 6	NORMAN	By John D. Loudermilk-Published by Acuff-Re		3. CAN'T HELP FALLING IN LOVE -Four Esquires, Terrace 7502; Elvis Bender BCA Vieter 2000
(5) 4	I KNOW :	By Barbara George-Published by Saturn-At L	ast (BMI) 6	Presley, RCA Victor 7968; Keely Smith, Dot 16298.
<u>(6)</u> 11	THE WANDE			 NORMAN—Sue Thompson, Hickory 1159. I KNOW—Barbara George, AFO 302.
(1) 12 By	BABY IT'S Mack David-Ba	YOU rney Williams-Bert Bacharach-Published by Dolfi	(ASCAP) 4	6. THE WANDERER-Dion, Laurie 3115.
8 5	THE LION SL	EEPS TONIGHT By Weiss-Peretti-Creatore—Published by Folkwa	ays (BM1)	7. BABY IT'S YOU—Shirelles, Scepter 1227.
9 ²²	DUKE OF E	ARL By Williams-Edwards-Dixon—Published by	Conrad (BMI)	 THE LION SLEEPS TONIGHT— Tokens, RCA Victor 7954. DUKE OF EARL—Gene Chandler,
10 7	HAPPY BIRT	HDAY, SWEET SIXTEEN By H Greenfield-N. Sedaka-Published by Ald		Vee Jay 416; Timmy Reynolds, Operators 2008 10. HAPPY BIRTHDAY, SWEET SIX-
11) 10	RUN TO HI	M By Keller-Goffin—Published by Ald		TEEN-Nell Sedaka, RCA Victor 7957.
(12) 13	A LITTLE B	By Hank Cochran—Published by Pam	per (BMI)	 RUN TO HIM—Bobby Vee, Liberty 55388. A LITTLE BITTY TEAR — Burl
0 1				Ives, Decca 31330; Wanda Jackson,

MUSIC AS WRITTEN

New York

Shirley Bassey arrived in New York last week for a TV appearance in February on the Garry Moore show. . . . Joey and the Twisters play the Lemon Twist in Hollywood, Fla., starting February 1. . . Jerry Fuller, Challenge, enters the service in about two weeks. . . . Bob Arkin has resigned as sales manager of Rori label. Vera Hodes is now in charge of sales at Rori. ... Gerald Adams and Leon Ethridge, of the Lee label, have opened their own distributorship in Galveston, Tex., to cover Houston and the Gulf territory. . . . Stu Phillips, of Colpix, has been tapped to clef a score for a film short for Columbia Pictures. . . . LaVern Baker leaves February 2 for a 17-day tour of military bases in Europe. . . . Aubrey Mayhew and Doris Parker have formed the Charlie Parker Music Company, Ltd. of London.

Philips Records has named Don Sanders as Eastern regional manager, and Sheldon Tirk as Midwest regional manager. . . . Norman Weinstroer is issuing two albums on his Norman label in February. One LP will feature comic Davey Bold, the other will spotlight the Quartet Tres Bien. . . . Joe Bailey has returned to law practice and has joined Lee Eastman's firm. . . . Atlantic Records has re-released Tommy Ridgley's 1954 slicing of "Jam-Up Twist," as a result of the plays the disk has gotten in Atlantic's LP, "The Greatest Twist Hits." . . . Gerry Mulligan and Joe Benjamin have been elected to the NARAS East board of governors. . . . Harry Fink, super-salesman at A. & L. Distributors, Philadelphia, recently became a grandfather when his daughter Judy gave birth to a boy.

Spanka Music has signed writers Barry Richards and Jean and Don Thomas. Firm has also purchased the Stuart Music catalog. . . Mills Music is releasing "Guitar Tango," by Norman Maine and Georges Liferman. Tune has been much recorded in Europe. The Dukes of Dixieland are making its recorded arrangements available to school orchestra groups through Mills Music. . . . Golden Crest is distributing the Futura waxing of "Can It Be I'm a Fool" with Rocky Allen. Jack Cook on the Ramco label. . . Epic is now being distributed in Buffalo by Best Distributors. Eastern Record Distributors is handling the label in East Hartford, Conn.

Bob Rolontz

Pittsburgh

Roger Karshner, Capitol branch manager, hosted a luncheon and later a cocktail party at the Carlton House for Vic Damone, who spent January 29 here promoting his new Capitol LP, "Linger Awhile." ... La Vere Records is distributing a new album, "All Is Gold," featuring Cantor Murray Gold of Temple B'nai Israel in nearby McKeesport. Gold is also a high school teacher in McKeesport. Organist William Miller accompanies Cantor Gold in a variety of mostly liturgical selections.

FEBRUARY 3, 1962

$\underline{\sim}$		12. A LITTLE BITTY TEAR - Burl
13 17	DEAR LADY TWIST	Ives, Decca 31330; Wanda Jackson, Capitol 4681.
14 15	TOWN WITHOUT PITY By D. Tiomkin-N. Washington-Published by United Artists (ASCAP)	 DEAR LADY TWIST—Gary (U. S.) Bonds, LeGrand 1015; Timmy Reynolds, Operators 2007.
(15) 20	BREAK IT TO ME GENTLY	 14. TOWN WITHOUT PITY—Gene Pitney, Musicor 1009. 15. BREAK IT TO ME GENTLY—
(16) 8	WHEN I FALL IN LOVE	Brenda Lee, Decca 31348; Sandy Lynn, Operators 2007.
1) '	WALK ON BY	 16. WHEN I FALL IN LOVE—Letter- men, Capitol 4658. 17. WALK ON BY—Leroy Van Dyke,
(18) 14	UNCHAIN MY HEART	Mercury 71834. 18. UNCHAIN MY HEART — Ray Charles, ABC-Paramount 10266.
(19) 19	COTTON FIELDS	19. COTTON FIELDS - Highwaymen, United Artists 370.
20 25	IRRESISTIBLE YOU	20. IRRESISTIBLE YOU - Bobby Darin, Atco 6214.
21 23	MOON RIVER	 MOON RIVER—Jerry Butler, Vee Jay 405; Henry Mancini, RCA Vic- tor 7916; Fuller Brothers, Challenge 9119; Carmen Cavallaro, Decca 31304; Calvin Jackson, Reprise
(22) 18	LET THERE BE DRUMS By Nelson-Podolor—Published by Travis (BMI)	10022; Richard Hayman, Mercury 71869; Hollyridge Strings, Capitol 4631; Mantovani, London 2021; Jane Morgan, Kapp 431; Eddie
(23) -	CRYING IN THE RAIN By Greenfield-King-Published by Aldon (BMI)	Harris, Vee Jay 420. 22. LET THERE BE DRUMS-Sandy Nelson, Imperial 5775.
24 16	WHEN THE BOY IN YOUR ARMS	23. CRYING IN THE RAIN-Everly Bros., Warner Bros. 5250.
(25) 24	IF YOU GOTTA MAKE A FOOL OF SOMEBODY	24. WHEN THE BOY IN YOUR ARMS - Connie Francis, MGM 13051.
26 30	TWIST-HER	25. IF YOU GOTTA MAKE A FOOL OF SOMEBODY-James Ray, Ca- price 110.
@) -	SHADRACK	26. TWIST-HER—Bill Black's Combo, HI 2042.
(28) -	LETTER FULL OF TEARS	27. SHADRACK-Brook Benton, Mer- cury 71912.
(29) -	DO-RE-MI	 LETTER FULL OF TEARS—Gladys Knight and the Pips, Fury 1054 DO-RE-MI—Lee Dorsey, Fury 1056.
(30) -	SHE'S EVERYTHING 1 By Lapham—Published by Alan K (BMI)	30. SHE'S EVERYTHING- Ral Don- ner, Gone 5121.
	WARNING- The title 'HONOR ROLL OF HITS' is a registered trade- the hits has been copyrighted by Billboard Music Week Use of either n out Billboard Music Week's consent. Requests for such consent should i	nay not be made with-

to the publishers of Billboard Music Week at 1564 Broadway New York 36, N. Y.

Billy Duke spent a day here promoting his new 20th Fox platter, "Walking Cane." Jack Hakim of Cosnat Records took Billy to meet the deejays.... The Tokens spent three days here, January 21-23, to plug their RCA Victor LP, "The Lion Sleeps at Night."... Julius La Rosa has been set by booker Zeke Nicholas to open at the Vogue Terrace on April 24. The Flamingos follow La Rosa.

Ronnie Hayden, the singing star at the Horizon Room, took time off to plug her Camay waxing of "Wyoming." . . . Lucia Albanese replaces Victor de Los Angeles in the next Pittsburgh Opera, "Manon" in March.... Jim Maderitz, a salesman for Ben Herman's Standard Distributing Company and his partner Del Sinchak, who produced "Rama Lama Ding Dong" by the Edsels have leased a second Edsel master with Dot of "My Whispering Heart" b-w "Could It Be?" ... Kenny Karen will spend February 5 and 6 here to promote his Nevins-Kirshner-Columbia recording of "The Light in Your Window." Jim Winston, Columbia branch manager, and Solly Solomon, his promotion aid, will guide Kenny through the promotion paces. Leonard Mendlowitz

Cincinnati

Pianist Saul Striks, formerly with Sumthin' Smith and the Red Heads and current in the Kasbah of the Terrace Hilton Hotel here, leaves there February 25 to enter Jewish Hospital here for an operation which, if successful, will enable him to walk again without the aid of crutches. Striks was seriously injured November 3, 1959, when his plane crashed near Bloomington, Ind. During his stay in the hospital, Striks will be paid his regular salary by Mel Herman, operator of the Living Room, local downtown nitery, and head of State and Whirl Disc recording distributing firms of Cincinnati and Indanapolis. Striks has never worked for Herman. They're merely good friends.

Larry Vincent, boss man of Pearl Records, Covington, Ky., opened Monday (29) at Long's, Dayton, Ohio, with his comedy pianistics. Vincent concluded an eight-year stand at Beverly Hills, Southgate, Ky., with the closing of the nitery four weeks ago. . . . Bob Braun, WLW radio and TV personality and deejay, gets his first Decca release February 5, spotting "Till Death Do Us Part" on the top side. Ricard Productions, Inc., New York, is the publisher. . . . Mark Murphy, current at Mel Herman's Living Room downtown, is sporting a new disk on the Riverside label titled "Rah, Murphy!" **Bill Sachs**

Boston ce Dorsey, Fury 1056.

Jerry Fine, formerly with Cecil Steen's Records, Inc., as promotion manager, has joined Jack Sager's Disc Distributors as promotion and sales manager. Sager has added Concert Disk to his list of labels.... Herb Dale of Dale Enterprises and his promotion manager, Bruce Hinton, flew over to New York for

(Continued on page 42)



41





her hits are exclusively on MGN RECORDS

Available in colorful illustrated sleeve The Great Sounds Of '62 Are On MGM Records!





BILLBOARD MUSIC WEEK

U. S. Tax Budget Predicts 12% Music Industry Increase

By MILDRED HALL

42

WASHINGTON - This administration expects home entertainment spending for phonographs, radio and TV sets and musical instruments to jump more than 12 per cent in fiscal 1963. President Kennedy's budget expectations in these tax receipts will be \$225 million in the fiscal year ending June 1963, as against an estimated \$205 million expected for fiscal 1962. Commerce Department has tagged phonographs as one of the fast-





ROYAL PLASTICS 1540 BREWSTER AVE., CINCINNATI, O. PLaza 1-2211 ONE-Complete line of Spirituals, R & B and Catalog STOP Merchandise, RECORD Write to be placed on SERVICE our national mailing list. We ship anywhere C.O.D. BARNEY'S ONE-STOP 1144 S. Kedzie Ave. Chicago 12, Ill. Phone: NE 8-9053

growth consumer products, so the record business and music interests in general can expect to produce a fair percentage of the \$2,225,000,-000 gross on which the 10 per cent manufacturer's tax is based.

Money for Probes

In the wake of an expected increase in all business in fiscal 1963, the budget asks that the Federal Trade Commission be given an extra \$1,624,000 to prevent a corresponding increase in monopolistic and unfair trade practices. The phonograph record business-primarily the practices of the large record clubs by which manufacturers sell retail to consumers at prices dealers say they cannot meet -is one under investigation at present at the FTC.

Coin-operated amusement and gaming tax revenue are, unfortunately, lumped in the budget estimate, so that the expected \$25 million tax take for 1963 is not broken down as to category. However, if the President's fiscal experts have been counting on some of the sweeping reforms in the gambling machine areas-such as revision of the Johnson Act to tighten ban on gambling slots and gambling pinballs in interstate commerce-then a good bit of this revenue may be expected to come from increased business in coin-operated amusement devices. Estimate for fiscal 1962 was \$25 million on the coinoperated machines, the same as the actual take in fiscal 1961.

Americans are expected to go on composing songs, writing plays, books and producing other copyrightable creations, plus inventing new devices, to the tune of \$9 million in copyright and patent fees for fiscal 1963-the same amount as estimated for this year and last. This estimate must appear puzzling to some in the music business, where the deluge of new songs and revamps of old ones seems far greater than ever before. The same would seem to hold true for books being written, and new inventions to accommodate those even further out than the musicians-the space conquerors.

MUSIC SALES OUT ON SUNDAY

ST. PAUL - Phonographs, records and tape players are among the items it will be illegal to sell here on Sunday, according to the new Sunday closing ordinance passed recently by the St. Paul city council. The ordinance takes effect February 4. Under the act, any person violating it "shall be guilty of a misdemeanor punishable by a fine not exceeding \$100 or imprisonment for not more than 10 days, or both."

NEWS REVIEW MGM Kid Wax **Spots Cartoons**

MGM Records has issued a new children's (CH) series of 12-inch LP's, the first eight of which have now hit the market. Of these, a number show strong potential, with several story-telling sets having special appeal. The MGM TV cartoon characters Tom and Jerry are the heros in a "TV Storytime" set with narrations by Bret Morisson, and "The Mighty Mouse TV Playhouse" (a property of Terrytoons) is another lively and promising package, with Tom Morrison, the official Mighty Mouse TV voice, featured in the tales.

These appear among the strongest in the story department. A Mother Goose Sing-Along, cleverly arranged and performed by soloists Betty Martin and Donald Dame, has 20 popular nursery rhymes set to music, which should please the younger kiddies. Another worthwhile effort is a collection of a dozen favorite stories ("Sleeping Beauty," "Rapunzel," "Pinocchio"), etc., done to music by Robert Q. Lewis. Fine covers are also featured in this group of the new series. The full line-up: "TV Story Time With Tom and Jerry," CH 100; "Mother Goose Sing-Along," CH 101; "Rip Van Winkle" (Lionel Barrymore) and "Johnny Appleseed" (Kate Smith) CH 102; "Wonderful World of Fairy Tales," Pobert Q. Lewis, CH 103; "Children's Sing-Along," Robert Q. Lewis, CH 105; "Bible Stories for Children," Arlene Francis, CH 107; "Favorite Marches for Children," CH 109; "Mighty Mouse TV Playhouse," CH 110. Ren Grevatt

MUSIC AS WRITTEN

• Continued from page 40

the Time Records LP release "Hugo Montenegro in Italy." Hinton just got his car shovelled out after leaving it at the airport when he went home for the holidays.

Harry Mooradian, promotion man for Capitol, defied all the Cassandras and came home in one piece from a skiing trip to Sugar Loaf Mountain in New Hampshire. ... The Lettermen, accompanied by Dick Vennet, a.&r. man for Capitol, got some good exposure around town for their new record, "Song for Young Love."

Bill Reed from Toronto recently joined the staff at Decca as promotion and public relations man.... Don Dumont of Dumont Records announces that the firm will move its headquarters at the beginning of February to 1040 Tremont Street where it will occupy much larger quarters.

Bob Levinson of Bay State Records had the Angels in pushing their Caprice label with the deejays and had Billy Duke of 20th Fox getting exposure for his "Walking Cane" on the Bob Clayton TV show. Cameron Dewar

Hollywood

Dooto Records President Dootsie Williams accompanied Charles McCullough to San Francisco to plug his "You're Not Too Young" single. McCullough, the label's top-selling singles artist, also was featured on the Chubby Checker show at the San Francisco Cow Palace. The same Cow Palace bill also featured the Paris Sisters. The Sisters co-starred with Checker in the Columbia Picture release, "Trad Dad."

Grant Kenyon, who two years ago became Capitol Records personnel director, was promoted to the newly created post of Management Services Administrator for the firm's Electronic and Mail Order group, reporting to Vice-President Don Bonbright. Kenyon will be in charge of business and profit planning, financial analysis, organizations and systems planning, legal services, and personnel for this wing of Capitol's operation.

Philadelphia

Billy Kretchmer, jazz clarinetist operating his own music room here for many years, gets his first record release in five years on the Ranstead label-the disk covers 10 years of jazz music in his club.... Ronnie Singer has been named promotion manager for Warner Bros. Records in Pennsylvania, Southern New Jersey and Delaware area.... It's a grandson for Harry Fink, local Roulette Records promotion chief, who became a grandpop courtesy of his daughter, Mrs. Jerry Neff. . . . Milton Malish and Tommy Fausto team up to operate Mali Records

FEBRUARY 3, 1962

MATRIX PLATING Masters, Mothers, Stampers, Converts Nickel or Copper. Fast Service—Check Our Prices. Satisfaction Guaranteed. Send your Tapes. Write For Our Price List. S. J. SHAW PLATING CORP. 2604 Clendora Ave., Cincinnati 19, O. Phone: WOodburn 1-3058



NEW YORK-Lenny Scheer has been named national sales manager for singles on M-G-M, Verve and Cub labels, according to Andy Miele, director of marketing for the firms. Scheer has been associated with Cromwell and Hollis music publishing firms in deejay contact and promotion work, with United Artists in national promotion, and most recently with ABC-Paramount as assistant to the vicepresident in charge of sales. Miele added that Scheer will also be in charge of singles promotion. Julie Rifkind, national deejay promotion manager, will report to Scheer.

ARMADA Postpones Chi Meet

NEW YORK - The quarterly meeting of ARMADA's executive board and officers, originally set for January 29 in Chicago, has been postponed several weeks. President Art Talmadge explained that many of the board members are in the midst of manufacturerdistributor meets, and that a postponement was advisable now in order that a full complement could be in attendance at a future date.

and a Deb-Ann Music Publishing Company linked with BMI. Maurie Orodenker

Talmadge Cites \$5 Million UA Gross at Firm's Exec Confab

NEW YORK - Second annual meeting of the exec branch of ing the session. Discussions reviewed the firm's activities in 1961 and analyzed prospects for 1962.

Talmadge noted the firm passed the \$5 million gross billing figure in 1961 and expected a substantial increase in 1962. He also pointed out that UA disks are now being distributed in more than 40 countries, under the UA name and with the UA logo.

Participating in the meeting, covering their various areas of operation, were Eddie Mathews, a.&r. director; Nick Perito, musical director; Lieber & Stoller, indie producers; H. W. (Pappy) Daily, who handles c.&w., a.&r. duties; Aaron Schroeder, president of Musicor, distributed by UA; Jerry Raker, national sales chief; Chet Woods, vice-president; Si Mael, vice-pres-Weiser, vice-president, advertising and publicity; Ron Nackman, production manager; Morrie Price, in charge of regional sales, and Steve Morris, foreign.

Liberty Inks Molly Bee

HOLLYWOOD - Liberty Records last week signed songstress Molly Bee to a long-term recording contract. She was signed by Liberty artist-repertoire producer Joe Allison who will handle all recordings. Her first recording under the new contract is scheduled for February 1 in Nashville.

the nation's ear under the Capitol banner with her recording of "I Didn't Know the Gun was Loaded," recently returned from an eightweek personal appearance tour of City College in Grove City, Pa., a Australia.

Freberg Promo Due to 'Funnies'

HOLLYWOOD - A threepronged promotional drive for Stan Freberg's "Face in the Funnies" United Artists was held last week, LP is to be issued Monday (5). with President Art Talmadge chair- First salvo will be fired on Freberg's February 4 TV spectacular on the ABC network, which will spotlight the title skit from the album. (The show will also feature selections from his earlier LP. "Stan Freberg Presents the United States of America.")

> In addition, Capitol will team its promotional forces with that of the Chun King Corporation, the Chinese food maker who will sponsor the TV special and who has been long identified with the disk satirist through his TV spot announcements. Capitol expects point-of-sale material to blanket some 10,000 grocery stores, plugging the album in conjunction with the Chun King firm's food products.

Capitol will buttress the campaign through its concentrated efforts on record retailers with 30 by ident and controller; Norman 30-inch blow-ups of the album cover, and die-cut jackets.

Credits for Waring Musical Workshop

NEW YORK-The Fred Waring Music Workshop in Delaware Water Gap, Pa., will now receive full academic recognition. Previously, the 15-year-old summer school was allowed to grant college credits to its students when it held sessions on college and university campuses. More recently, Waring has centered his educational activities around the permanent home of the Workshop in Del-The songstress, who first caught aware Water Gap, where there are facilities for 150 students who attend concentrated one-week sessions.

Credit will be granted by Grove top-rated liberal arts school.



Terms: NET F.O.B. Detroit. All Sales Final.

94 <u>____</u>80

Copyrighted material

10.1161

	the second se		and a sume that a complete the
BULLBOARD HOT C & W SIDE	and a share veriag of vienna, and	MEXICO	GARY U.S.
This Last By special survey for week ending 2/3 Week Week Week TITLE, ARTIST, LABEL & NUMBER	for Switzerland, Universal Edition of Zurich. "Montecarlo," which is published by Tiber, has been given to Hollis Music for the USA,	Gamma Rushes	BOND
1 WALK ON BY, Leroy Van Dyke, Mercury 71834	Esser Music of Canada and to D	Chacker Albume	HOLAD LADY TWIC
2 3 LOSING YOUR LOVE, Jim Reeves, RCA Victor 7950	and New Zealand.	By OTTO MAYER-SERRA	"DEAR LADY TWIS
(3) 2 CRAZY, Patsy Cline, Decca 31317	Dress" (Tiomkin), from the film "The Last Sunset," is being pub-	On his month visit to Maning	LEGRAND 101
	- Ltd.; "Paris Blues" (Ellington)	Frederick J. Reiter, head of Mor-	DISTRIBUTED INTIDIALLY BY AUST RECORDS INC., NOW YORK CITY
(4) 5 SOFT RAIN, Ray Price, Columbia 42132		row Music and U. S. associate of Gamma Records, brought with him	
5 6 LONESOME NUMBER ONE, Don Gibson, RCA Victor 7959	(Derson t) has There is Maria and	Checker recordings. Last week	
6 4 BIG BAD JOHN, Jimmy Dean, Columbia 42175	16 Suvini Zerboni.	Gamma rushed for sale the follow- ing LP's: "Twist" by Chubby	"FLYING
C 4 DIO DAD JONN, JIMMY Dean, Columbia 42175	Disk INCWS	Checker (Parkway), "Chubby Checker and Bobby Rydell"	BLUE
(1) 9 THAT'S MY PA, Sheb Wooley, MGM 13046	montecario in Trenen, English	(Cameo) and "Multiplication" by	ANGELS"
(8) 8 MISERY LOVES COMPANY, Porter Wagoner, RCA Victor 7967		Bobby Darin (Atlantic). Disk News	Coed 555
9 11 IN THE MIDDLE OF A NEARTACHE, Wanda Jackson, Capitol 4635	and conductor, is now offering us two very amusing new songs after		the second se
TI IN THE PHODEL OF A REAKTACHE, Handa Jechson, Cephol 4033	his successful Canzonissima 1961 "Chiedimi tutto" (published by Lib-	a record for the U. S. catalog of	COED
10) 17 WHAT I FEEL IN MY HEART, Jim Reeves, RCA Victor 7950	8 erty): "Timido Twist", and "Come On and Twist."	This is his 13th LP. Audiomex,	1619 Broadway New York, N. Y.
1) 16 TENNESSEE FLAT-TOP BOX, Johnny Cash, Columbia 42147	and the set of the state of the state of the set of the state of the state of the set of the state of the state of the set of the state	representatives of Decca, will cut for the Mexican market the follow-	New York, N. Y.
12) 14 AIR MAIL TO HEAVEN, Carl Smith, Columbia 42222	Mr. Giannini, of CGD, just	ing recordings by Copacabana, Sao Paolo: Chaim and His Tropical Or-	
	- Philadelphia, Las Vegas, Los An-	chestra; the "Violins of Copaca- bana" and hit melodies, sung by	Arry AA Awic
13) 22 THE WALTZ YOU SAVED FOR ME, Ferlin Husky, Capitol 4650	would like to take this opportunity	famed Brazilian songstress Angela	The second s
(14) 7 THE COMMANCHEROS, Claude King, Columbia 42196		Maria. At meeting held by SACM (So-	b/w
15) 10 DAY INTO NIGHT, Kitty Wells, Decca 31313	- great kindness and warm recep-	new society, FONOMEX, was	Lings BONNIE B.
D TO DAT INTO MIGHT, KILLY WEIS, DECCA STSTS	Sergio Bruni, a singer-composer, presents one of his own beautiful	founded, which hopes to sign con- tracts with all publishers and re-	
16 12 YOU'RE THE REASON, Bobby Edwards, Crest 1075		cording companies in Mexico and take over the collecting of me-	Bank 639 Madison
(17) 21 HAPPY JOURNEY, Hank Locklin, RCA Victor 7965	side, "Comm'a Na Sirena." After "Vienimi Vicino," presented in	chanical rights Hernando Ver- gara, commercial director of Trop-	Records Memphis, Tenn.
A LITTLE BITTY TEAD Burl har Davis 21220	Canzonissima 1961, Corrado Lo- jacono has composed two very	ical Records, Colombia, visited last	And provide the second
18) — A LITTLE BITTY TEAR, Burl Ives, Decca 31330	and "Caramelle Di Limone."	week his affiliate, Columbia de Mexico, and will promote an active	Heading for the Top I
19 29 BE QUIET MIND, Del Reeves, Decca 31307	.13	exchange of tapes between the two companies.	
20 19 60 HOME, Lester Flatt & Earl Scruggs, Columbia 42141	.10 JAPAN		QUARTER TO
		PATER UNPALING	FOUR STOMP

20 19	60 HOME, Lester Flatt & Earl Scruggs, Columbia 4214110
21 13	ANYWHERE THERE'S PEOPLE, Lawton Williams, Mercury 7186714
2 -	DEAR IVAN, Jimmy Dean, Columbia 42259 1
23 25	HOW DO YOU TALK TO A BABY, Webb Pierce, Decca 31298
24 30	IT'S YOUR WORLD, Marty Robbins, Columbia 42065
25 -	SOMETIMES 1'M TEMPTED, Marty Robbins, Columbia 42246 1
26 15	WALKING THE STREETS, Webb Pierce, Decca 3129818
2 20	A WOUND TIME CAN'T ERASE, Stonewall Jackson, Columbia 42229
28 24	THINGS THAT MEAN THE MOST, Carl Smith, Columbia 42222 2
29 -	BIG BIG LOVE, Wynn Steward, Challenge 9121 1
30 -	SECOND CHOICE, Stonewall Jackson, Columbia 42229 1

International News

Hungarian News

Continued from page 22

scored quite a success with his instrumentals at the light music department of the State Radio. Six of his works-all retapings of HMV records-go into regular programming.

There have been rumors about "West Side Story" original cast recording being banned here for the radio play. When asked by telephone for the reason, after some hesitation the answer was: "For the time being we won't spin it." Maybe the excellent music is considered to progressive!

Print Shop News

Hungarian editions of the following international hits are in printing: Donida: "Al di la," Fonofilm Ricordi, Milano; Gietz: "Capitano d'Amore," Edition Rialto Hans Gerig, Cologne, and Wenrich: "Sail Along Silv'ry Moon, Publications Francis-Day, Paris.

Cliburn

The Hungarian daily press spotlighted the sale of one million of Canzonissima "Bambina Bambina" 2,155,982, and 78's, 96,164.

Van Cliburn's recording of the Tchaikovsky Piano Concerto No. 1, mentioning also the second best 600,000 sale of "Beethoven's Ninth Symphony" Toscanini record. This news was broadcast by the VOA. The Hungarian State Concert Orchestra went on a concert tour in the USSR from November 18 to January 4.

Up till now there is no Twist in Hungary. We don't even know what is a Twist or who Chubby Checker is.



Assign Foreign Bambina' Rights By MARIO DE LUIGI Via Carducci 6, Milano

Rydell P. A. Show Tied to Cameo Deb By J. KUKUNISHI

108 Kakinokizaka, Meguroku, Tokyo

Bobby Rydell arrives January 31 to give performances until February 8 when he leaves for London and Paris, Nippon Victor recently signed with Cameo-Parkway label and is going to market Bobby's first 45 single on January 20.

Chubby Checker's "Twist" will also be merchandised soon by Victor. . . . Del Shannon (Big Top) is expected here January 28 for a one to two-week appearance.

Talent Halt

Due to the continuous dwindling of foreign exchange reserve, the government put up a red signal against the inflow of foreign artists to Japan. The authorities are expected to limit permits to concert managers and sponsors who wish to invite overseas artists here.

Diskeries

45 single "Twin in the Mood" by Joe Ross orchestra under the Angel manufacturer here. label, and a LP "Dance Twist" by George Hudson and the Kings of Twist under the Capitol brand. The American dance fad is catching on with youngsters and twisters are doing very fine here now.

Business

November record production was 3,667,302 units which is \$3,800,-807 at manufacturers' prices. This Spanish Tune indicates the highest peak in history. The quantity shows 18 per cent increase over October and 40 32 Av Jose Antonio, Madrid 13 per cent increase over the same month last year. In value it shows 15 per cent increase over October and 37 per cent gain over the same the star in a song called "Love Me month 1960. The breakdown is: Warm and Tender" (which will Among the winning songs of LP's, 307,060; EP's, 108,096; 45's,



BILLBOARD MUSIC WEEK

WIST"

1015

THE STOMPERS

Landa #684

AI

For Filmed TV

blonde TV personality, is here to appear as star of a proposed series of 39 filmed television shows for domestic and international release. The TV series, which is being produced by the International Production Associates, managed by George Rowe Jr. (son of the founder of the Philippine Broadcasting Corporation (formerly Station KZPI), Naval Commander Rowe, retired) and staffed by Nick Nicholson and Carl Vega, with offices in Hong Kong, Tokyo and San Francisco, is the first big scale project of the video outfit.

The series will use a generous sprinkling of native songs and dances, performed by local entertainers. Negotiations are under way for the company's use of several popular Philippine tunes, which are Toshiba Records is releasing a owned and already recorded on tape by a large phonograph record

SPAIN

By RAUL MATAS

Paul Anka will record his first

(Continued on page 45)

Spanish release here in Madrid.

RCA's studios are prepared to wax

Anka to Wax





1961 Top Ten Best Selling Artist Wants to Buy B.M.I. Publishing House, Grossing Minimum of \$5,000 Yearly Since 1959. Send Replies to:

Box 390 Billboard, 1564 Broadway, NYC 36



44

FEBRUARY 3, 1962





	SMURT PLACES, COTSBITS, TUTT 3030
21 18	DOW'T THROW YOUR LOVE ON ME SO STRONG, Albert King, King 5575 8
22 11	IF YOU GOTTA MAKE A FOOL OF SOMEBODY, James Ray, Caprice 110 4
23 28	DEAR LADY TWIST, Gary (U. S.) Bonds, LeGrand 1015 2
24 30	JAMIE, Eddie Holland, Motown 1021 4
25 21	THE ROACH, Gene & Wendell, Ray Starr 77710
26 16	REVENCE, Brook Benton, Mercury 71903 5
21 23	MOON RIVER, Jerry Butler, Vee Jay 405
28 26	TUFF, Ace Cannon, Hi 2040 5
29 -	LET ME IN, Sensations, Argo 5405 1
30 29	THERE'S NO OTHER (Like My Baby), Crystals, Philles 100



BILLBOARD MUSIC WEEK

Hotel

45



Where there's business action. there's a businesspaper



One of a series of advertisements prepared by the ASSOCIATED **BUSINESS PUBLICATIONS**

PHOTO OR LOCATION BY EMRERDERS



You Took the Words (Baha, BMI) (2:40) - The Rebel Yell (Baha, BMI) (2:30) TURBAN 2991

RICK LANCELOT

EFF REYNOLDS

Now's the Time (Active, ASCAP) (2:38) -If You Want Me (Active, ASCAP) (2:25) AIR 5050

Another Place to Go (Nabor, ASCAP (2:23)-Fast Gun (Nabor, ASCAP) (2:00) NABOR 113

BOB SMITH

DAMON LONG

Not Lonely Any Longer (Clet) (2:14)-Honky Tonkin' Baby (Clet) (1:40) CLET 1001

International News

Spanish News -

Continued from page 43

probably be called "Amame tiernamente").

The heavy Twist wave invaded this country. Colpix released the Marcel's and Oliver twisters, while RCA launched a Twist special by Elvis Presley. Belter made an EP with Santy, a local "twister," and Discophon is issuing new EP's of the new dance. "Amen Twist" recorded by Bob Azzam in France is also among the top Twist of the day here, although Johnny Hallyday, Richard Anthony and Chubby Checker seem to be so far the favorites.

Local star Ana Maria Parra recorded "Yassu" from "Navarone" and "Anette Brigitte et Cie," written by Canfora and Jouvin from France. . . . Los Caribes made a "Teeny" record in Sweden of "La Novia," the Joaquin Prieto's hit of 1961. . . . "Escandalo" has been "verboten" by radio authorities of Spain. . . . Gloia Rios, Mexican rock and roll star, made her debut here on RCA.



By MARIO DE LUIGI Via Carducci 6, Milano, Italy

"Zagreb 62," the Yugoslavian song festival, took place there January 10 to 13. Twenty-four dance

tunes and 10 songs were presented twice by 18 noted Yugoslavian singers including Ivo Robic, Ljiljana Petrovic, Vice Vukov, Dorde Marjanovic and others; six vocal groups including the 4 M, Melos and Trio Tividi. Two conductors led an orchestra of 56 musicians. The three best dance tunes were: (1) "Ti nisi dosao," (2) "Negdje,"
(3) "Krovovi." The No. 1 song was "Ko crne ruze cvijet." There were also many other prizes for best composition, best lyrics, best arrangement, etc. All the songs appearing at the festival are published by Zabavne Melodije of Zagreb and recorded by Jugoton.

Ariola Label

• Continued from page 5

club, Ariola offers mainly 10-inch LP's and EP's. In addition, Ariola operates a low-price disk line-Baccarola.

Ariola is concentrating on the development of new artists as well as new markets. It is also concentrating on new ways of presenting . Continued from page 5 available music-Ariola believes in "music merchandising," with all that the term implies.

With the cooling of German interest in American music, Ariola is experimenting with reworking American disks. American disks considered acceptable are given German lyric versions. There is no effort to provide a literal translation.

Carrying this approach even further, Ariola now proposes acquiring the original instrumental tracks of American hits and putting German vocalists on the disks.

Ariola is proceeding with the ing.



• Continued from page 5

copyright royalties), but the amount of exposure is restricted.

Though international convention bars broadcasting from international waters, and the target countries always object, little heretofore has been attempted to suppress the buccaneer broadcasting. The programs of pop music are too popular, and the stations enjoy powerful advertiser support based upon their music programming.

The ships develop huge listenerships and advertising revenues. Radio Merkur, for example, takes in some \$700,000 annually.

The copyright societies are weighing the possibility of trying to intercept the pirate stations' program tapes, which apparently are the only vulnerable point about their operation. These tapes are produced in Stockholm, Copenhagen, Amsterdam and London, as the case may be, and are ferried to the ship.

BIEM legal beagles believe it may be possible to obtain a court order for seizure of the tapes on the ground that they contain "purloined property"; to wit, copyrighted music.

MGM to Distribute

of the Angel division of Capitol Records, has been hired to handle promotion and distribution of the two lines, reporting to Maxin. Kepler was national merchandise manager of the Capitol classical department prior to his Angel post. A substantial advertising and promotion campaign will be launched shortly under Kepler.

building of purely German talent and repertoire. The label prefers to be completely independent in its operations-from talent to market-





DOUBLE-PLAY DISKS

46

BILLBOARD

MUSIC WEEK

Two-sided action may be expected from the following records. For the juke box operator limited to from 100 to 200 sides per machine, they represent maximum programming effectiveness. Records listed below have both sides either on the Hot 100 or have recently been on the Hot 100. See Spotlight Reviews for additional information on double-play disks.

CAN'T HELP FALLING IN LOVE AND ROCK-A-HULA BABY	ELVIS PRESLEY RCA Victor 7968
IRRESISTIBLE YOU	BOBBY DARIN Atco 6214
THE GREATEST HURT	JACKIE WILSON Brunswick 55221
CAJUN QUEEN AND TO A SLEEPING BEAUTY	JIMMY DEAN Columbia 42282
CHATTANOOGA CHOO CHOO LET'S GO	FLOYD CRAMER RCA Victor 7978
I'LL SEE YOU IN MY DREAMS PICTURES IN THE FIRE	PAT BOONE - Dot 16312
AFRIKAAN BEAT AND ECHO IN THE NIGHT	BERT KAEMPFERT Decca 31350
I SURRENDER DEAR AND ROUGH LOVER	ARETHA FRANKLIN Columbia 42266
IT'S GOOD TO HAVE YOU BACK WITH ME AND HOW ARE THINGS IN LOVER'S LANE	ADAM WADE Coed 565

COIN MACHINE DPERATING

U. S. & Common Market Tariff Agreement To Drastically Alter Europe's Coin Trade

BRUSSELS - The agreement | The U. S. coin machine industry | for specialty products. But the between the United States and the has been caught up in this dilem- U. S. invasion of the European Common Market has substantially ma. There have been two schools market is not only continuing, but devaluated the movement of U. S. of Common Market thought. One is picking up momentum. Americoin machine producers into the school, best symbolized by the can equipment and American European market through acquisi- Automatic Canteen Company of methods already dominate this tion of plant facilities.

The agreement means that the United States and the Common Market will put into effect, at once, a mutual 20 per cent reduction of including coin machines.

Moreover, this agreement is virtually certain to be extended to mat as a production base for its countries of the European Free Trade Area and the British Commonwealth. These countries include Britain, Sweden, Finland, ties over Europe. Austria, Portugal, New Zealand and Canada.

The 20 per cent cut in tariffs brings the total tariff cuts placed in effect among the six Common Market nations - West Germany, France, Italy, and the Benclux countries-to 50 per cent.

Now a Reality

It signals the emergence of the European supermarket from dream to reality. Industrial producers outside the big market, particularly those in the U.S. and the British Commonwealth, have been scrambling to get a foothold inside the Common Market. They were fearful of being frozen out if they tarried.

Wurlitzer Names

America, has given high priority to the establishment of operating and manufacturing facilities in the big market.

Automatic Canteen purchased tariffs on their industrial products, Tonomat, the German phonograph producer at Neu Isenberg, outside Frankfurt, and is expanding Tono-Common Market operations. Automatic Canteen is also pressing the establishment of operating facili-

Opposite View

At the opposite pole is Seeburg, whose export chief, George Gilbert, has maintained all along that it was more efficient and practical to export U. S.-produced Seeburg boxes direct to foreign sales area than to produce the box locally.

Gilbert has even taken the extreme position that a U.S. product completely assembled in the U.S. and shipped to the foreign point sell. There is no longer any indulready to operate is superior to the gence of U.S. competition. same product shipped disassembled and assembled locally.

During the frustrating negotiations for establishment of the Common Market, when it seemed that entry to this market. Continental a fratricidal trade war might be producers predict a battle for surin the offing between the big mar- vival, with a few firms ultimately ket and those outside it, Gilbert dominating the market as in the refused to panic. He continued to U.S. insist, that, regardless of any tariff increases, it was still more feasible to ship from the U.S. than to establish European plant facilities.

market.

U. S. Sets Pace

From Vienna to Copenhagen, from Lisbon to Berlin, American equipment sets the pace. In the late 1950's the European trade aspired to throttle American competition with lower wage scales and superior quality. Since European electronic equipment was making a big splash in the American market, there was hope European equipment would follow suit. The minimum expectation was that European producers would master American competition in their own market at least. In this period the European market generally, but particularly the German market, was a booming newbox market with room for all.

In the last two years, however, the bloom has left the boom. The new-box market has given way to a replacement market and the hard

The increasing tempo of competition will now take on a new dimension with realization of the Common Market and American

Questionnaire on Coin Profits Stirs Anxiety in Massachusetts Agencies

BOSTON - Consternation has bring in from \$5 million to \$10 been stirred up here in the wake million in fees each year. This figof the proposed new tax on all coin machines in the Commonwealth, by a simple questionnaire distributed to officials of State agencies regarding coin machines in State buildings and institutions. Particularly shook up are the State hospitals and schools. Although several weeks have passed since the queries were mailed to all units of the State government, replies are few and far between and those who have answered appear to be rather vague.

The big question asked was: "Who gets the profits from the coin machines?" Commissioner of Administration Charles Gibbons apparently is anxious to find evidence to substantiate the administration's position that the machines i.p.s. which has been used by varitake in huge profits and can therefore afford to be taxed from \$10 to \$50 per machine.

Several State agency heads, it is reported, have recently looked into the matter and have come up with the idea that whopping profits are being made and they feel that the State has been missing a good thing and the feeling is that the concessions will now be put out for bids. One official, however, did admit that cigaret machines in some police stations were bringing in as little as \$48 per year. Gibbons wants to find out about the financial standing of the machines and also by whose authority the may obtain new ones at \$18 when machines were installed.

Gibson has filed legislation to Music available runs to 10,000

ure has been called ridiculous by coin machine operators who are now fighting the proposal.

Background Sound System

NEW YORK-National Sound tape cartridge unit, designed for background music applications of many types.

National, said the unit plays at 3¾ i.p.s. speed rather than 178 ous other background units. "We feel that there is simply not good enough reproduction at the extra slow speed," Axelrod said. "As it is, each plays for two hours and then automatically repeats."

The unit carries a suggested list of \$229.50. Tapes are available to customers on either a sale or a lease basis. Users may lease tapes for \$18.50 per month for a group of four different tapes. At the end corporates a public address feaof a month the company will send ture. a new batch, and simply continue shuffling the tape product among its different customers. Users also may buy the tapes at \$36 each but they return the original tape.

Gov. John Volpo estimates will ings by Lawrence Welk, Manto- opened in various areas.

Diamond as Rep



H. L. CHRISTENSEN

NORTH TONAWANDA, N.Y. -The Wurlitzer Company last Systems here has unveiled the week named Diamond Coin Ma-Symphonaire, a self - contained chine Exchange, Norfolk, Va., as its distributor for that State. The newly formed firm is headed by H. L. (Chris) Christensen, former here. Sales manager is James Donnelly.

> The Diamond firm will shortly be housed in a new building, encompassing general offices, showroom, parts department and warehouse. Cavalier Coin will continue years or so, according to a survey as the operating branch and will occupy a section of the warehouse

more locations opening up. The firm plans an active promotion campaign for the unit at the most distributing firms has been all under the same aegis. juke box operator as well as the marked enough that most distribvending operator level. Beyond utors are importing used machines this, it has already arranged for a from nearby States. Interstate Disnumber of installations with the tributing Company, headed by J. H. new Norge coin-operated dry Rutter, for example, has a backlog pointed out, "a situation which will license all of the machines, which selections including special record- cleaning establishments now being of orders for specific types of ma- probably change sharply during

Pressure Off

The agreement between the U. S. and the Common Market does not end the debate, but it does remove pressure from U. S. producers for an immediate decision to enter the market with production phonograph producers. The indusfacilities.

The European coin machine trade is reacting glumly to the U. S.-Common Market live-and-letlive pact. The European trade, it's no secret, has been hoping that the Common Market would proceed to build a common tariff wall against outsiders, particularly the U. S.

There is flawless logic behind their wish. Continental producers sell little in the U.S. market despite the heady talk of a few years efficient-or perish. It is a new ago about establishing a "bridgehead" into the American market. it will be played with new rules The European trade, in effect, has -very likely American rules, I written off the U. S. market, save regret to say."

chines, particularly bingos, have

topped records for the last five

Interstate Distributing Company,

Mel-O-Dee Music Company and

Ray's Music Company, report that

a sharp increase in commercial

building in Salt Lake City during

the winter has resulted in many

The strain on the inventory at

of top distributors in the field.

Prophesize Bigness

A German producer was discussing this prospect here recently with a French competitor. The German said: "If we compare the Common Market to the American domestic market-and I personally believe such analogy is valid-then we must project this comparison.

"There are only a few American try in the States is concentrated in the hands of the giants. A big market implies big producers-bigness in all its aspects.

"Therefore, inevitably, Europe will have fewer producers than now, but bigger companies-on the American pattern." The French-man added, "I agree. National boundaries no longer will protect the weak or small or inefficient producer. His competition will force him to grow big and become game we shall all be playing, and

Building Boom Spurs Amusement Stanley Axelrod, president of head of Cavalier Coin Machine Game Income Jump in Salt Lake

SALT LAKE CITY-December | bingos, which has required a lot of extra buying effort. sales records on amusement ma-

Likewise notable is the fact that at least a dozen juke box operators in the Salt Lake City area have affirmed their intention to go into vending, including not only cigarets, but cup vending, candy and merchandise vending.

This has been made possible by the same expansion which called for more amusement machines, operators point out, with plenty of room for diversified operations, including amusement machines, phonographs, and vending machines,

"Sale Lake City has probably the lowest ratio of vending machines to population figures of any major city in the country," one operator

area. vani, Ray Anthony and other name groups. The Symphonaire also in-



Europe's Ops Eye Soldier Trade

By OMER ANDERSON

FRANKFURT-European operators visualize the American Armed Forces on the Continent and in England as a vast potential coin machine market.

Steps already are being taken in various areas to tap this market through concessions to local operators for operating franchises in military installations and housing areas,

All told, there are approximately one million military personnel and dependents (military argot for family members) on this side of the Atlantic, including Iceland and the Mediterranean area.

Remote Outposts

Military bases and housing areas are scattered over this vast area to points as distant as Asmara, Ethiopia and Dhahran, Saudi Arabia. Obviously, the more remote outposts are not attractive operating propositions.

But West Germany, France, and the United Kingdom are thick with U. S. military areas. There are a number of substantial areas in Italy, and there are scattered bases in Holland, Belgium, Greece, and Turkey.

Spain has a total of six U. S. Air Force and U. S. Navy installations and these bases already have stimulated Spanish coin machine operation by providing a showcase, as it were, of U.S. coin machine spend more time in their base servtechnology.

Surveys and studies of U.S. to the isolated nature of most of

huge and unrealized. There are isolated detachments of 50 men or fewer than 1,000 juke boxes in op- fewer who would be overjoyed to eration and but a few hundred games. Vending equipment is virturally nil.

Yet, ironically, the market seems to offer fantastic opportunities. Bases and housing areas offer these virtually captive locations: snack bars, service clubs (including officer, NCO, and enlisted men's), mess halls, recreation areas, and post exchanges.

In all, there is a potential military market for 10,000 juke boxes, 3,500 games, and an unlimited number of vending machines. Precise estimates would involve giving a breakdown of military installations, many of which are classified.

10,000 Juke Boxes

Experts say, however, that 10,-000 juke boxes is a "bedrock minimum" estimate and the actual potential may be considerably higher. One expert offered this analysis:

"You can't judge military bases by the usual gauges in calculating coin machine markets," he explained. "The military community is entirely different from a civilian community. Because of the hardship duty and isolated nature of service in foreign countries, it has far greater recreation requirements.

"Military personnel, too, tend to ice and recreation facilities owing

dicate that its potentialities are too, the countless small, completely war.

have coin machine recreation and service."

If the potential of the overseas military market is so fantastic, then why does it remain largely unexploited?

No Operators

Most experts, including some military officials, agree that it is due to the absence of private operators. An 'Army PX official admitted, "Most of us feel that coin machines merely complicate our lives insofar as the technical side is concerned. We tend to operate in terms of temporary situations and to acquire as few frills as can be avoided.

"We have nothing against coin machines; in fact, we would welcome them - if somebody coped with the headaches. I mean servicing them, programming the music, and so on."

Another military source contributed, "Don't forget that the stationing of U. S. military forces overseas was never planned in detail-down to the last juke box or bowler, so to speak. It just happened-first the war and occupa-

military coin machine operation in- our overseas bases. Don't forget, tion in Germany and then the cold

Local Involvement

"In overseas operations the military forces tend to be wary of local involvement. They like to keep operations as simple as possible and in their own hands, always assuming that any troop stationing overseas is temporary in character.

"However, in the last few years our thinking has changed, and most of us now are beginning to think in terms of permanent overseas garrisons."

European operators intend negotiating with U. S. military authorities for concession-type operating franchises, which would parallel concessions given to local merchants.

Concession Deal

Under the concession-type arrangement, concessionaires pay an agreed percentage of their collections or profits to the military welfare fund. They procure and operate their own equipment and abide by certain stipulated military regulations.

Coin machines have tended to

DETROIT — The new 1962 model Wurlitzer line was introduced to the Detroit and Michigan trade in a special showing at the salesroom of Angott Distributing Company, attended by what is said to be the largest attendance on record for any Wurlitzer opening here estimated at 400. Visitors from the more remote sections of Northern Michigan came down despite the cold and deep snows.

Wurlitzer Deb

Record

The reception accorded the new models was "tremendous," according to Harold Christiansen, general manager for Angott. "People are more enthusiastic about the model this year and are buying," he said. "We are oversold and are already backordered. We don't expect to get even caught up until mid-February."

In addition to operators and their families, there were a number of visitors. Robert Bear, manager of sales, and Bert Davidson, division manager, were both present from be a stepchild of overseas U. S. the Wurlitzer organization, assistmilitary housekeeping arrange- ing owner Carl Angott and his fam-(Continued on page 56) ily, who hosted the gathering.

Tax on Gross Income Still Irks Indiana Coin Operators

INDIANAPOLIS-This year, as every year, Hoosier operators will Sunday punch: pay the State's crushing gross income tax when it falls due on January 31, but not without protesting its injustices.

What irks them most, of course, is that the gross income tax is

Then the law comes up with its

"No deductions will be allowed for any amounts paid or retained by the operator of the premises."

At the same time, the logic of the law suggests that the devices are on location under contractual conditions and that the location owner must pay the 11/2 per cent contractor's rate on his split.

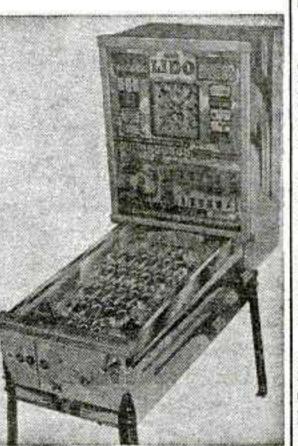
Phone Paging System Speeds Apollo Service

Company here, busy phonograph and amusement machine firm, is breaking records for service efficiency since the service department adopted a "bellboy" paging system. Sam and Dan Keyes, brothers who head Apollo, have experimented with many plans for quick contacts with servicemen out in the field, including time schedules whereby the serviceman telephones in a hourly intervals, or follows a schedule which will place him near a telephone at a certain time. Two-way radio in trucks was another experiment, which, of course, had the drawback that the serviceman couldn't be reached when he was out of the truck for any reason, even though the radio system had a feature whereby a light kept burning on the dashboard to indicate that the serviceman should call the Santa Fe Drive office.

DENVER — Apollo Music which the servicemen now carry in their jacket pockets, wherever they go. No larger than a typical shirt-pocket transistor radio, this is a "bellboy unit" operating on high frequency, which emits a loud, shrill buzz whenever a signal is sent out from the office. No effort is made to carry voice on the unit, which functions simply as an alarm system, to advise the serviceman to telephone in. With a range of 10 full miles, and operating efficiently even where the radio signal must be beamed through brick walls, into basements, etc., the "bellboy" contacts the serviceman instantly wherever he is, and his response is dictated only by the amount of time it takes him to get to a telephone. Operating the city's largest string of amusement machines, many of them complex new equipment with intricate electronics to maintain, Apollo Music Company needs to keep in touch with its servicemen at all timesand the "bellboy" has proved to be just what the doctor ordered, and providing the latter with ready according to the Keyes brothers, access to his share.

Bally Bingo Game Carries Lido Tag

Tops



Pocket Radio

None of these ideas are as efficient as a small radio gadget

BALLY'S LIDO

CHICAGO-Bally Manufacturing Company has announced delivery of "Lido," a new, bingo-type pinball game. The game combines the Futurity game feature with the new "Four-Way Pick-A-Play" idea, giving players the widest possible choice of scoring. General sales manager Bill O'Donnell added that Lido is equipped with the Auto-Mission Coin Divider, automatically dividing income between operator and location owner

called that for a good reason: it is a tax on gross income.

What annoys them also is that they are required to pay on money they only count but never pocketthe commission "split" retained by the location owner.

The gross income tax law was enacted as an emergency measure in 1933 at the recommendation of Gov. Paul V. McNutt. The depression necessitated its imposition on "gross" income. The revenue from a "net" income tax in that lean period would have been virtually nil.

As stipulated in the 1933 law, coin-operated vending machines are considered to be equipment which are not operated as games of chance and which deliver to the final user or consumer merchandise of the value of money deposited.

The law further provides that the entire gross receipts from sales through vending machines will be considered as income derived from "selling at retail" by a "retail merchant" with collections taxable at the rate of three-eighths of 1 per cent.

Non-vending machines, as defined by the law, are "coin-operated phonographs, scales, radios, moving picture machines and other equipment of a similar nature, which do not deliver merchandise to the user."

The owner of such machines is blasted with a 11/2 per cent rate as is, to his continuing grief, the location owner. Though illegal in the State, pay-off pins and slot machines are also hit with the 11/2 per cent rate.

Repeat Attempts

Repeal of the gross income tax, though attempted in almost every legislative session since 1933, has failed., Most frequently mentioned as an alternate program is the sales tax.

Operators who fail to pay by the January 31 deadline face penalties, and, in case of prolonged nonpayment, the law even permits seizure of equipment.

Visitors to the **Eighteenth** Annual **Amusement Trades** Exhibition

January 30-February 1

The New Royal Horticultural Hall Westminster, S. W. 1, LONDON, ENGLAND

Are Cordially Invited to Visit the Display of





CENTER OF THE

MUSIC INDUSTRY

(Booth 139)

BILLBOARD

MUSIC WEEK

and meet Art Rosett, European Director. Copies of the latest issue of Billboard Music Week will be jet flown and available at the booth.



BILLBOARD MUSIC WEEK

W. German Bulk Ops

BULK /ENDING

A Conservative Lot SCARE elsewhere to diversify and expand straight ball gum. into new equipment and new locations.

An analysis of 15 bulk vending

Great Time Saver COIN WEIGHING SCALE lc or lc & 5c Combination Weighs \$10.00 in pennies, \$30.00 in nickels, Springs are precision calibrated. Heavy metal base. Classcovered dial protects pointer when in use. \$22.00 **Complete With Sturdy Carrying Case** ORDER TODAY 1/3 Dep., Bal. C.O.D. F.O.B. N.Y. Distributors, Write for Prices J. SCHOENBACH Factory Distributors of Bulk and Ball

FRANKFURT - German bulk | operations in five major metrovending operators show a decided politan areas reveals that 80 per preference for conservative oper- cent of machines on location are ating patterns, despite the trend either ball gum and charm or

> Most of the remaining 20 per cent are nuts. Average number of machines per operator is considchines per operator.

machine installation.

have yet to bid for the superthat their machines would be lost in the neon and chrome opulence. They prefer to stick with the city store on the theory their mawill receive more patronage.

Defend Conservatism defend their conservatism. They siders bulk vending a sideline claim their experience shows that rather than complete enterprise. He not all supermarket locations auto- is usually an operator of other coin matically produce more revenue machine equipment, juke boxes or than less pretentious establishments. They prefer to dominate a smaller but solid location than to vending machines as a second inbe overshadowed in big stores.

Over 60 per cent of German chines are more conspicuous in a bulk vending locations have only less gaudy location and therefore one machine and only 10 per cent have more than two machines.

In line with his conservatism, German bulk vending operators the average German operator convending, or he is in a completely different field and operates bulk come.



48

EMS

THE MOST SENSATIONAL

NEW VENDING ITEMS!

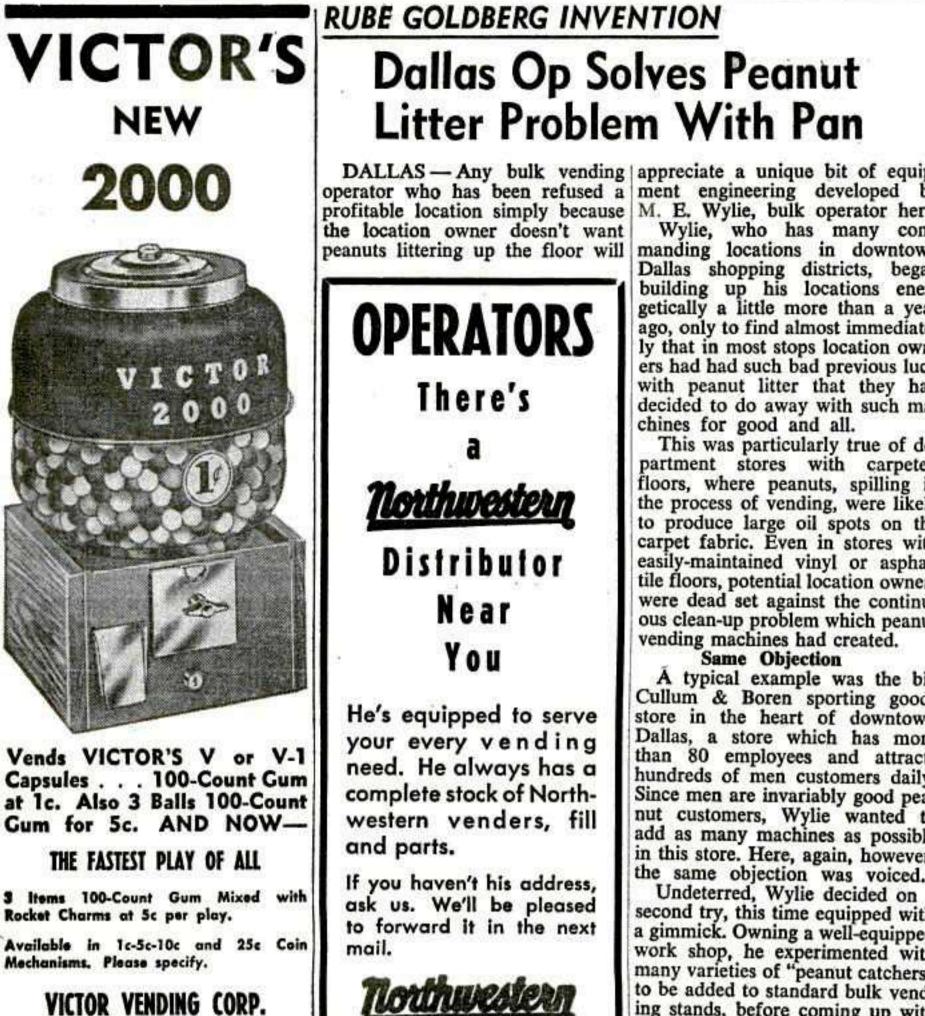


5701-13 W. Grand Ave.

Chicago 39, Ill.

BILLBOARD MUSIC WEEK

49



CORPORATION

Morris, Ill.

2221 E. Armstrong St.

to produce large oil spots on t carpet fabric. Even in stores wi easily-maintained vinyl or aspha tile floors, potential location owne were dead set against the contin ous clean-up problem which pean vending machines had created. Same Objection A typical example was the b Cullum & Boren sporting good store in the heart of downtow Dallas, a store which has mo than 80 employees and attrac hundreds of men customers dail Since men are invariably good pe nut customers, Wylie wanted add as many machines as possib in this store. Here, again, howeve the same objection was voiced Undeterred, Wylie decided on second try, this time equipped with a gimmick. Owning a well-equippe work shop, he experimented with many varieties of "peanut catchers to be added to standard bulk ven ing stands, before coming up wi the idea of removing the machin and replacing it in a lightweig aluminum bread pan, some eigh

NOW SHIPPING: Gottileb Egg Head C.C. Variety Roll Down C.C. Continental Bowler C.C. Red Dot S.A. C.C. Long Range Rifle Gallery. Fischer Pool Tables—all sizes Kiddle Rides—Tusco and All-Tech Rowe Full Line of Vendors Victor Vendors Oak Vendors Large Stock of Ball Gum Merchandise and Charms	USED 5 BALLS Williams Crossword
42 Fairbanks Street, N.W. Grand Rapids, Michigan GL 6-6807	ARK Distributing Co 5743 Grand River Avenue Detroit 8, Michigan TY 8-2230
Capsule Vende The ultimate in quality Merchandising Vends any item which ca in a capsule. 5c, 10c and 25 With QUICK-TACH at slip CLEVELAND COIN MACHINE I 2029 Prespect Ave.	y Capsule an be placed c. ght extra cost. EXCHANGE, INC.
Phone: TOwer 1-6 Please rush complete informati Northwestern SUPER SIXTY Vender (as illustrated) as wel	ion and prices on Ball Gum-Charms
NAME COMPANY ADDRESS CITY Fill In coupon, clip and	
KING & CON 2700 W. Lake St. Phone: KE 3-	PANY Chicago L III





BILLBOARD MUSIC WEEK

FEBRUARY 3, 1962

A Stitch in Time Adds Attractive **Display Secret to Denver Route**

By BOB LATIMER

DENVER-A selling secret of Denver operator Frank Thorwald's neat displays is simply the ability



50

her husband regularly in servicing 600 locations through the Denver area, Mrs. Thorwald is responsible for making up display cards for each machine showing what fill each unit contains.

Varmints on View

Thorwald uses display cards in all "merchandise machines" of the type which display "varmints," rings, charms and novelties. Not only does he use display cards in every possible machine, but likewise, he changes them regularly, to introduce new items, or merely to eliminate a bad appearance caused by sun fading or moisture.

To produce display cards which will bring maximum appeal, Mrs. Thorwald neatly sews each "varmint" (scorpions, crabs, spiders, worms, etc., made of plastic) on the cards, first measuring out attachment points so that every card shows each product in neat alignment. She can easily display a dozen items, and quite frequently staggers them so that the line-up is not composed of the usual straight horizontal rows.

In displaying rings and charms, styrofoam blocks are used for the

of his wife, Mary Ellen

> nickels in. Other Cards Used

Other types of cards are used for capsules, for introducing newly vended products. In each case, "invisible" mountings are used, with thread of exactly the same color as the plastic chosen for each item, and a variety of tools used to cut the slits in styrofoam blocks which hold the displayed items in place.

Mary Ellen Thorwald carries out the program on a continuous basis while her husband services the over 600 locations concerned, fills heads, reconditions machines, and otherwise does the "outside" work. In many instances, Thorwald simply makes a note of machines which can benefit by more display materials, and leaves it up to Mrs. Thorwald to design a display which will effectively introduce the new items.

Thorwald believes that every vending machine must be immaculately clean, attractively painted, and with bright, fresh merchandise, in order to show its maximum return. By utilizing just as much care in "interior decoration" of his machines as he does on the exterior, return from his 600 locations is impressively better than average.

Other Uses

Some of the panels which are most part, with neat slits cut in used within machines are provided

this spongy surface, with an ex- by manufacturers or distributors, tremely sharp tool, so that the but for the most part these are item being shown fits tightly in simply cut from rectangular sheets place with no likelihood of being of artboard, which have a hard loosened by over-enthusiastic surface, yet are not too dense for youngsters, who shake the machine pushing a needle through. Net vigorously as they drop pennies or results, in return for the detailed work which goes into making up these display cards, have been steady volume increases at almost every location on the Thorwald route.



ONE OF 600 BULK VENDING locations serviced by Frank Thorwald in Denver. One of Thorwald's success secrets is prominent display on units of samples of merchandise items available in the machine. Note sample panel on upper right unit, pictured above.

MOA Newsletter

Music Operators of America's February newsletter is being reprinted in BMW as a service to MOA members. The Newsletter appears in BMW exclusively and is not being mailed to the membership. The views expressed are those of MOA.

A Common Goal

A TV news show recently featured an interview with an executive of the National Housewares Show, then running in Chicago.

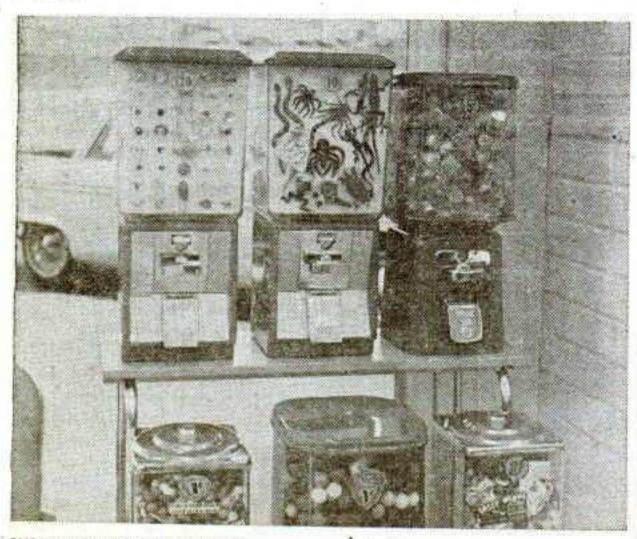
During the interview, the executive was asked: "How much merchandise is sold at this show?" The reply was, "Oh! Very little. The show is not designed for selling. Our exhibitors come here to acquaint the customers with their merchandise and to gain their good will. People come here to shop, not to buy." (NBC Today Show, January 15). We were pleased to hear this confirmation of our own definition of a Trade Show, particularly from this source, because the Housewares Show is probably the largest such gathering in the world. It attracts about 38,000 customers and almost 1,000 exhibitors. It has the reputation of being a "happy" show. This is no wonder, for the industry knows the true purpose of the show and the strength of attendance indicates a united recognition of the purpose.

The coin machine business is just that . . . a business. We, at M.O.A., feel that our Trade Show provides a common meeting place for the showing of merchandise, exchange of ideas, and the clasping of handshakes of good will. This is what makes a group of individualistic enterprises an industry. A united industry, in turn, gains stature in the public eye and respect in the minds of our lawmakers.

We are proud that this objective has prevailed through M.O.A.'s almost fifteen years' of continual representation of the nation's music operators. This is a record of longevity. Added to this is a record of 11 consecutive industry convention and trade shows-the only annual trade show our industry has. We are proud of this record too, but it is tempered by our knowledge that our main support comes from suppliers not directly in our industry. Record people, amusement device, arcade piece, kiddie ride, novelty, bowler, pool table manufacturers, component and auxiliary supplier appear year after year. But only one, primarily phonograph, manufacturer has appeared in all 11 shows. The others, in most years, have abstained from exhibiting. Reasons given contain such phases as "not put in our budget," "not worthwhile," "wrong time of year," "nothing new to show." Yet, contrary to all of these reasons, some of these firms send a contingent of their executive sales personnel to the convention, hold open houses at nearby hotels!



DIME ITEMS are heavily featured at the Colorado Springs discount house.



KING SAVER MACHINES are set up in battery installations.

First Coin Shows Latest Wurlitzer

CHICAGO-First Coin Machine Exchange, the new regional distributor for Wurlitzer Company, last week played host at a showing of the Wurlitzer new 2600 series to operators and servicemen in the Chicago area.

Despite a heavy snowfall and sub-zero temperatures, over 75 people attended the open house sessions. The hosts and hostesses were Burt Davidson, Wurlitzer factory sales representative; Joe Kline, Sam Kolber, Fred Kline, C, B. Ross, Cliff Mueller and Jean Larson.

GOV. EXTENDS N. J. CIG TAX

TRENTON, N. J .- One of the first things Governor Richard J. Hughes did upon taking office was recommend that the one-cent "temporary" boost in the cigaret tax be extended.

The levy which was imposed a year ago to raise money for State institutions is due to expire July 1. So far it has raised \$8 million. Apparently, the new administration sees it as a good thing and doesn't want to lose it.

There are some coinmen who will want the tax to continue, too; as a result of it, they are charging 35 cents for king size cigarets and picking up the extra four pennies on each pack sold.

The abstainers always sugar their refusals with vows of "continuing to co-operate," "aid the operator," "help the op-erator," "work with the operator," in matters concerning juke box copyright legislation. We acknowledge that they have joined the fight in the past, and confidently hope that they will continue to do so in the future. We prefer the word join, over "aid" or "help" for this is a matter of common economic survival. Operators, paying a royalty fee, will buy less juke boxes. Too, the abstainers claim that they shoulder the brunt of the responsibility and expense of defending the phonograph industry. Again, we don't deny their costs.

In our memory, they have always paid the major costs of the expenses of attending hearings. However, the time from hearing to hearing averages from 18 to 24 months apart. Who minds the store in between? Who has costs each and every day? M.O.A. maintains legal counsel in Washington, D. C., on a retainer basis. M.O.A. keeps in touch with the activities in Congress. This is an each and every day affair. Costly? Yes! But also rewarding, for about a month ago, a meeting of parties of interest to the proposed over-all revision was held, Our counsel went to the meeting with only a two-hour notice, objected for M.O.A. to the proposal that the juke box exemption be repealed. The objection was noted. Not only the battle, but the entire cause could have been lost right there. Yet, M.O.A. and its counsel was the only member of the juke box . industry present.

We do not offer our side of the story as either the beginning or the furtherance of an argument. Instead, we think it points up the need for an annual all-industry gathering. We're all in the same boat; it would be to no one's discredit to handle an oar.

In the interests of industry unity, common purpose, we, at M.O.A., invite all of the operator suppliers to consider entering the next M.O.A. Convention as active participants.

MUSIC OPERATORS OF AMERICA, INC. George A. Miller Ed R. Ratajack President Managing Director





Sept. Coin Exports Trail 1960

NEW YORK—Coin machine exports from the U.S. for September, 1961-\$1,683,926 for juke boxes and amusement games - were slightly behind the \$1,788,689 for the same month a year earlier, according to a report issued this week by the U. S. Department of Commerce.

While shipments of new juke boxes and both new and used games were close to the previous monthly figure, the number of used juke boxes fell off-from 719 units, valued at \$258,097 to 356 units valued at \$86,324.

from 1,376 units to 1,113 units, while game exports (both new and used) rose slightly from 2,726 units to 2,776 units.

Belgium Holds Lead

Belgium again maintained its leadership as the nation buying more U. S. juke boxes and games than any other country, although the value of this equipment dipped slightly from \$482,346 to \$409,541 for the month. While used juke coinmen dipped from 523 to 208 \$80,606 to \$15,209.

New juke box exports dropped units, game purchases rose from 316 to 649 units.

> Easing of import restrictions was responsible for the emergence of France as a major buyer of U.S. coin machines. In September, 1961, French purchases were topped only by those of Belgium and West Germany. These purchases increased tenfold in a year-from \$21,942 to \$221,414.

Australia, which had ranked just below West Germany in purchases boxes units purchased by Belgian in September, 1961, dropped from

CHICAGO-Eppy-Guggenheir Inc., has announced plans for the installment of warehouse faciliti in five key areas of the Unite States: Moe Mandel Compan New York City; King & Con pany, Chicago, and H. B. Hutchi son, Atlanta. Texas and the We Coast locations have not been a nounced as yet.

Eppy-Guggenheim	FOR SALE
Plans Warehouses	ARCADE
CHICAGO—Eppy-Guggenheim, Inc., has announced plans for the installment of warehouse facilities in five key areas of the United States: Moe Mandel Company, New York City; King & Com- pany, Chicago, and H. B. Hutchin- son, Atlanta. Texas and the West Coast locations have not been an- nounced as yet. While it is planned that this method of distribution will be of benefit to the operator, some oper- ators already contacted are of the opinion that it could lead to in- creased costs of merchandise. One operator here, who is against this method of distribution, said, that while prices may be lower at the start, an inevitable rise can be expected because of increased	Wms. Space Glider. \$425.00 Wms. Titan 375.00 CC Playland 395.00 Go. Circus 275.00 Un. Sky Raider 175.00 Ex. Treasure Cove 150.00 Ex. Treasure Cove 150.00 Ex. Treasure Cove 150.00 Ex. Pop Gun Circus 225.00 Ge. Sky Gunner 95.00 Midway Shooting Gallery 325.00 Midway Deluxe Shooting Gallery 395.00 S BALLS Wms. Kismot 4P WRITE Wms. Space Ship 1P WRITE Wms. Gusher \$125.00 Gott. Lightning Ball 225.00 Gott. Seven Seas 275.00 Gott. Seven Seas 275.00
handling and inadequate distribu- tion, plus the fact that the distribu- tor must tack on an unnecessary overhead cost.	COIN MACHINE EXCHANGE, INC. 2423 Payne Ave., Cleveland 14, Ohio Phone: SUperior 1-4600

BILLBOARD MUSIC WEEK

51

KLUB POOL Action-Packed Game That Produces PROFITI The FIRST with recessed features throughout. Another winner from the finest line of pool tables in America. Overall Size: 56"x40". Irving Kaye Co., Inc. 363 Prospect Place Brooklyn 38, N. Y. STerling 3-1200 The NEW CROWN OF BULK UNITS by FISCHER EASY ON

Coin Machine Exports September, 1961

			A 211-22-29 10					and the second second second
Country	New No.	Phonographs Value	Used No.	Phonographs Value	Amus No.	ement Games Value	No.	Totals Value
Belgium	312	\$227,299	208	\$43,935	649	\$138,307	1,169	\$ 409,451
West Germany	261	183,517	22	5,465	413	75,880		
France	21	16,817	-		561	204,597	582	221,414
Canada	67	76,637	11	5,450	255	68,729	333	150,816
United-Kingdom	34	27,404	3	1,189	242	104,425	279	133,018
Switzerland	131	85,693		H	79	29,455	210	115,148
Netherlands	64	47,737	16	2,530	3	3,300	83	53,567
Japan	5	3,000	15	3,835	139	30,725	159	37,560
Nan Islands	40	29,795	10	4,050			50	33,845
Venezuela	- 25	17,750	-	1 m	19	6,323	44	24,073
Chile	24	18,648		· · · · · · · · · · · · · · · · · · ·	13	4,865	37	23,513
Egypt		Last -	1		18	21,131	18	21,131
Denmark		15,107		1	15	5,302	40	20,409
Costa Rica			HC HO S	C	40	16,925	40	16,925
Italy	10	7,152	11	3,598	53	5,380	74	16,130
Ecuador	21	15,963	-				21	15,963
Australia	-		13	2,375	72	12,834	85	15,209
Bahamas	2	1,383	5	2,595	9	1,105	16	5,083
Philippine Rep		in a second second second	13	5,005		in and any other the	13	5,005
Other Countries	- 71	53,857	29	6,297	196	40,560	296	100,714
	1,113	\$827,759	356	\$86,324	2,776	\$769,843	4,245	\$1,683,926
ackaround To	ape	RAT	ГТ	EDV	OF	RIII	K I	INIT

Messages

TOLEDO - Cousino Electronics Corporation here; has introduced a new combination background music tape cartridge player and message repeater. The repeater feature provides for automatic interruption of the background music for voice messages at preselected intervals through a separate tape deck to the left of the main playback deck in the unit. The left section provides for both recording and playback.

The new Cousino Model LPM 2666 employs the Cousino Echo-Matic continuous loop cartridge for two hours of playing time. The playback feature also employs a loop cartridge and is designed for on-the-spot recording in many types of locations.

the NEW feature for 1962



the true magnificence of 33 1/3 stereo right at the phonograph!

FOR SALE
Easy Aces\$40.00
Classy Bowler 50.00
Guys & Dolls 50.00
Steeple Chase 50.00
Wonderland 50.00
Poker Face 50.00
Sluggin' Champ 50.00
Gold Star 50.00
Auto Races 50.00
Rock-Ola 1438100.00
Send one-half deposit to:
GUERRINI'S
1211 W. 4th St. Lewistown, Pa.

DISCOUNT CENTER HIT

COLORADO SPRINGS, Colo.-The largest battery of bulk vending machines ever to be installed here is featured in the new King's Saver Center.

No less than 27 bulk venders, including 10-cent, 5-cent and 1-cent machines are spotted alongside the main entrance to the store, where every shopping customer is bound to see them on the way out. Here, the spectacular display gains immediate attention, results in customers who have just been handed small change using it up in the vending machines for the benefit of small children, or for themselves.

There have been, literally, lines of children in front of each of the three nine-machine units, according to Frank Thorwald, bulk operator who has the location.

Heavily emphasized are 10-cent items, including soft rubber spiders, snakes, lizards and bugs, and 5-cent capsules along the same lines, plus ball gum, jelly beans, candy mix and others. Employees in the big discount house, which started out as an ordinary supermarket, but expanded into non-foods merchandising so rapidly that it is now Colorado Spring's largest discount house, maintain the machines on a regular schedule, which includes daily dusting, a weekly scrubbing, and close contact with Thorwald for rapid refilling when required.



Say You Saw It in Billboard Music Week

Austria Belgium Denmark England Finland France	Germany Norway Greece Portugal Holland Spain Iceland Sweden Ireland Switzerlan Italy Turkey
at current r	ats of exchange—or we'l
	s for other countries will
later. (Rate	request).
later. (Rate supplied on	s for other countries will request). Subscribe Now I (please print)

Billboard Music Week 1564 Broadway New York 36, N. Y., U.S.A.

jet plane delivery +

brings this complete issue of Billboard Music Week to Western Europe-and most other parts of the world-at the same time American readers are receiving their copies. Two and a half times more International readers are getting the vital news of world-wide music events from this issue than from all other U.S. music trade publications combined.

> For full information how you can receive Billboard Music Week promptly each week - at new low cost - use coupon attached.

BILLBOARD THE INTERNATIONAL COMMUNICAT THE INTERNATIONAL COMMUNICATIONS



new classic design...incomparable features

ROCHOLA PRESENTS the Empress

NEW DELUXE ALL-PURPOSE STEREOPHONIC-MONAURAL PHONOGRAPH FOR EVERY LOCATION REQUIREMENT

MODEL 1496...120 SELECTIONS MODEL 1497...200 SELECTIONS

stereo

distinctive... graceful... elegant...

In sound and styling, the 1962 Rock-Ola Empress is truly futuristic. Its elegant, brilliant color, enhanced by gleaming metal appointments, combine to create a phonograph that deserves the place of honor in any location. This styling, as well as the bigger-than-life tone quality, immediately captures the attention of patrons. The "drawing power" of the new 1962 Rock-Ola Empress is irresistiblemaking it one of the most frequently played, and most profitable phonographs available today.

- LOCATION NAME PERSONALIZATION FEATURE.
- TRI-FONIC FLEXIBILITY.
- * 331/2-45 RPM MECH-O-MATIC INTERMIX PLAY MECHANISM.
- POSITIVE 2 BUTTON SELECTION SYSTEM.
- FEATHER TOUCH TONE ARM PLUG-IN CARTRIDGE WITH SNAP-IN DIAMOND STYLUS.

look to ROCK-OLA for advanced products for profit

Rock-Ola Manufacturing Corporation . 800 N. Kedzie Ave., Chicago, III.





2315 Olive Street, St. Louis 3, Mo. Phone: MAin 1-3511; Cable: Cendist



Gimmick Aids Location Owner Make Clean Up

MONTGOMERY, Ala.-Isaac Cohen, Cohen Amusement Company, major juke box operator here, has made a lot of friends with a unique sort of giveaway.

Like a lot of other full-scale operators in the juke box, vending and amusement machine field, Cohen regularly gives away calendars as direct-mail favors to his location owners and business associates. Unlike others, however, he provides a calendar which has a thoroughly extraordinary secondary use.

Instead of being printed on the usual form of paper, the Alabama operator's calendars are printed on a rough, absorbent paper, which feels for all the world like a chamois skin, or the type normally used for drying automobiles after washing.

A printed suggestion on the face of the calendar indicates that it is always there for emergency for cleaning up spilled liquids, for washing and scrubbing dry the office windows, or even for wiping off an automobile, if desired.

The same message indicates that Cohen will replace the calendar with another, if the user will telephone in.

As a result, Cohen has made a lot of friends, when spilled bottles of ink, soft drinks, glasses of water, etc., created a sudden emergency in his location owners' offices. Because it requires only a few seconds to quickly blot up any such damage, the calendar thus has saved the day with much appreciation from the user.

England

BOSTON-More than 200 op-

erators turned out to view the new

Wurlitzer Model 2600 at the fac-

tory branch here at 78 Brookline

Avenue in the week-long showing held January 15 through 19. On

display also was the new acquisi-

tion of the Wurlitzer firm, the

Automatic Products Company's

The show was in the charge of

James R. Hunter, manager, and William Sweeney, sales manager.

On hand also from the Wurlitzer

Smokeshop cigaret machine.

New

Sees 2600



BILLBOARD MUSIC WEEK

West

Business is obviously good with Johnny Knight of Skyland Music Company. Johnny recently began sporting a new Thunderbird sports car and added several pieces of new equipment to his music and amusement machine routes.... Al Richardson, formerly a juke box operator in Rawlins, Wyo., has purchased the Ideal Music Company from Jack Wyscaver in Greeley, Colo. Richardson plans to live in Greeley and operate the big northern Colorado routes from this headquarters, whereas Wyscaver, oldest of three brothers prominent in the Colorado coin machine business, formerly commuted 55 miles a day back and forth between Denver and Greeley.

Mike Savio of Draco Sales Company, Denver Wurlitzer distributor, enjoyed a brief respite from January's chill temperature by attending the Wurlitzer conclave in Miami.

Milton and Dorothy Lane, who formerly operated a small music and amusement machine route in their home town of Espanola, N. M., have expanded into a large route in Taos, cultural and art center. The two Lanes operate their route on a full-time basis. ... Marion Sancetta, Denver operator, took his family to Texas for a Christmas-holiday vacation.... Bob Rothberg and John Aikens, partners in Continental Music Company have leased a new shop building on Denver's Larimer Street, from which to conduct their multiple vending, phonograph, and amusement machine business.

Zoltan Gancz, of Cheyenne, Wyo., juke box operator, has had plenty of reason to rejoice over the huge missile bases being built by the U.S. Air Force in the Cheyenne area. With a population increase amounting to more than 5,000 people, volume in juke box and amusement machine spots broke all records for 1961.

Dean Gapter has bought a phonograph and amusement machine route in Boulder, Colo., and will operate it under the title of Colorado Amusement Company, servicing Boulder, and several suburban areas. The route was formerly owned by Deines Music Company, which sold most of its holding to Dan DeGarmo, two years ago. Retiring owner Elton Deines retained an interest in the route, which was sold to Gapter during late 1961. Robert Latimer

Midwest

53





BILLBOARD MUSIC WEEK

FEBRUARY 3, 1962

KIDS WILL BE KIDS

54

PALM BEACH, Fla.-It cost 'a Secret Service agent 1 cent for guarding Caroline Kennedy too closely. The four-year-old daughter of the President was on her way to visit her grandfather at St. Mary's Hospital here when she noticed a ball gum machine in the hospital lobby. She skipped from the side of her mother to the Secret Service man, borrowed a penny, and put it in the machine. After she turned from the machine, the ball gum slipped from her hand to the floor. Thereupon, Caroline picked up the ball gum daintily brushed it off, and continued on her way.



United Simplex 195.00

Bally All-Star DeLuxe 95.00



Ski Area Phono Locations

AROSA-Swiss operators are experimenting with the development of phonograph locations through establishment of hot beverage vending at ski resorts. Experimentation here and at other economy-class ski resorts indicate that additional locations may be created, particularly outdoor locations, through establishment of hot beverage vending. Once the beverage vending trade is established, the operator adds a phonograph. Swiss operators are having considerable success in "winterizing" phonographs for location at outdoor sites in ski areas. The practice is to spot the equipment outdoors during peak ski traffic and move it inside evenings and during bad weather.

Phonos Replace Fiddles

VIENNA — The Hungarian press has just published a survey showing that gypsy violins are giving ground to phonographs in Communist Hungary. Restaurants in the traditional style - snow-white tableclothes, balloon-sleeved waiters, and gypsy musicians-are losing business to modern snack bars modeled on the American drugstore lunch counter.

Gypsy musicians are being heard increasingly on juke boxes instead of in the flesh. The government is indirectly assisting the juke box trend by demanding that Gypsies enter "sociallyuseful" employment.

German AMI Promotion

HAMBURG-Helmut Rehbock has opened a major promomotion program for the AMI Continental 2 "Stereo-round" box. Rehbock is promoting the new AMI model as making stereo "a living musical experience." Promotional advertising depicts the Continental 2 as beaming stereo sound in such a manner to eliminate the requirement for additional loudspeakers. Emphasis is placed, too, on the "automix" character of the new box, which automatically mixes 33 and 45 records. The Rehbock firm's campaign aims at presenting stereo as a technicallyaccomplished fact, instead of a continuing experiment. Surveys show many operators balk at buying stereo because they believe it requires too many accessories and servicing.

Embeo Pistol Game

STREET TOTTETTETTETTETTETTETT **Goldberg** Invention • Continued from page 49 chine guaranteed to catch every bit of spillage from the chutes, around the customers fingers, Wylie went back into the Cullum & Boren store, carrying an example and demonstrated that no matter how careless the customer might be in pumping the release lever, that any peanuts which missed his hands would simply drop into the tray, instead of rolling off on the floor. His industry was appreciated enough by the Cullum & Boren management that it agreed to a test installation, and finding out that no peanuts were complicating operations of custodians, permitted Wylie to spot his bread panbased machines at a dozen points. Now, these locations are among the most profitable in the Texas operator's string, and the cost of equipping each one with an aluminum bread pan has been quickly repaid by extra peanut vending profits. MEN WHO READ BUSINESSPAPERS MEAN BUSINESS





OBERHAUSEN—Emil Bergeld Apparatebau is marketing a new pistol target game, Embeo. The game is a rapid-fire, automatic-scoring machine which has had brisk initial sale in the Ruhr and is now being introduced throughout Germany and in foreign countries.

Phono Price Stabilized

PARIS-Phonograph distributors report progress in stabilizing re-conditioned equipment prices within a narrow range. Second-hand equipment is now classified according to production year and three general condition categories-good, fair, or poor. It is now possible to standardize prices within a very low range of fluctuation. Used equipment has retarded new equipment sales, frugal French operators being unwilling to part with their vintage boxes unless certain they were receiving the top market price for their old equipment. The trade here is discussing establishment of a standard second-hand equipment price book, which would arbitrarily price used equipment by year without reference to condition. It is felt such a standard, fixed-price listing would spur new box sales by eliminating haggling over prices for used equipment.

Soccer Game Announced

LYON- A new lightweight "compact" soccer game is being produced for world export by the firm Ets. Georges Clerge of Lyon. Called "Baby Feet," the Clerge soccer game is manufactured in two versions, for large and small locations. Clerge, located at 12 Rue des Girondis, Lyon, is seeking general sales agents for North America and Latin America.

Get-Rich Ads Scored

FRANKFURT-The Working Committee of German Consumer Associations (Arbeitsgemeinschaft der Verbracherverbaende) is publishing a warning against get-rich-quick advertising claims of phonograph distributors. The warning, originally issued by the Central Association of Coin Machine Operators, is designed to combat abuses stemming from the German juke box boom. The boom has many oldsters, particularly pensioners, believing there is a royal road to riches through amateur juke box operation. There have been several recent cases in which fly-by-night distributors sold large numbers of boxes to elderly persons, accepting a small down payment and their promissory note. Some of the oldsters had never seen a phonograph until approached.

Game Doubles as Table

MUNICH-Leonhardt, the big Bavarian games manufacturer, is producing a new soccer game for space-short locations -a game which also doubles as an ordinary restaurant table. The new Leonhardt game has a dividing-panel cover. The panels fold back to either side, clearing the game for play. Folded back, the panels form a table concealing the game.

The game format duplicates a cafe table, with only the screwdriver-handle game mechanism visible from the sides. Leonhardt is promoting the game as a cafe table when tables are short and a game when trade is slack.

	EXTRA	MUSIC Wurlitzer 1650AF Seeburg 100W AMI 6-120	\$125
State of the second sec	FOR SALE	BALL BOW 5 Bally ABC 2 Bally Tournament 1 Bally Strike 1 Bally Trophy	Lers
T		5 Chicago Coin Bowling League 2 Chicago Coin Players' Choice	Lot of 7 \$1,200
Ask for Our Current Used Equipment List	Our combined sources of new equipment assure you of a complete source of used equipment and parts.	6 United Bowling Alley, 11' 12 United Bowling Alley, 14'	Lot of 10 \$1,600
REX	BILOTTA CORP		ite 6-4071







BILLBOARD MUSIC WEEK

GOOD LUCK TO THE ATE CONVENTION

After 30 years serving the world's coin machine markets, the policy of David Rosen, Inc., remains unchanged. We only advertise what we have in stock.

Guaranteed satisfaction is an integral part of each sale. Ample supplies of all types of equipment always on sale.

PHONOG	GRAPHS
AMUSEMENT	MACHINES
PIN GAMES	UPRIGHTS
GUNS	5 BALLS
POOL TABLES	BOWLERS
ARCADE I	MACHINES
VENDING	MACHINES
PHOTO M	ACHINES
RECORDING	MACHINES
KIDDIE	RIDES
CARD V	ENDORS
COUNTER	GAMES
SHUFFLE	ALLEYS
PARTS, SUPPL	IES & TOOLS

WRITE FOR PRICE LIST.

We Are Exclusive Distributors for Rowe-AMI, Chicago Coln, Williams, All-Tech, Midway, Irving Kaye, Fischer Sales Co.



Fires Burn Memphis Ops

MEMPHIS-A rash of fires hit locations recently and destroyed or damaged many pieces of coin equipment of operators in Memphis and the Mid-South.

George Sammons, president of Sammons - Pennington Company, distributors, says his repair department, with eight burned machines to repair, looks "more like a salvage company" than a distributors' warehouse repair shop. Other distributors, Southern Amusement Distributing Company, S & M Sales Company, and Standard Automatic Distributing Company, also have burned machines on hand to repair.

Operators who suffered firedamaged equipment were: Johnny Novarese, Poplar Tunes Music Service, one juke box, one shuffleboard, one pin game, 10 wall boxes and six speakers, in a fire at Furlotte's Drive Inn Restaurant in Memphis, which burned to the ground.

Thomas Sinclair, Crown Amusement Company, two pinballs and a phonograph, destroyed when Skateland, skating rink at West Memphis, Ark., went up in smoke.

William V. Forsythe, Forsythe Amusement Company, Millington, Tenn., one juke box, one pin game, two cigaret machines and a shuffleboard damaged when the Clover Club, night spot near Covington, Tenn., burned.

Robert Harbin, Harbin Amusement Company, one juke box and four wall boxes damaged in a fire at a small Memphis restaurant. The warehouse of Hardy Creek-

Memphis Games On the Decline

MEMPHIS-End of year figures on the number of amusement games licensed shows a drop of 153 during 1961, Sloan O. Craig, collector of licenses and privileges, reports.

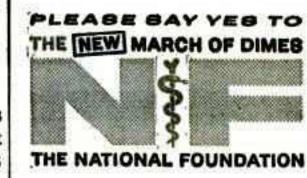
Craig said there were 624 machines on location December 31, 1960, but that had dropped to 471 by December 31, 1961.

Reasons seems to be the waning popularity at the present time of pinballs and other games which in previous years proved popular with the playing public.

Some new machines brought out in recent times by manufacturers have not caught the public fancy to stimulate the game business in this area, an unfortunate situation, operators say, they would like to see overcome.

Operators and distributors have, for years, been calling for something "bold and dramatic" which would catch and hold the public's attention. Several efforts have been made, but apparently nothing has been too successful.

Perhaps, distributors and operators hope, something will be brought out in 1962 to solve the problem. This would indeed bring a Happy New Year, they say.



FOR SALE KIDDIE RIDE ROUTE, PHOENIX, ARIZONA Retire in the sun with a good income. 25 Kiddie Rides, all on contracts, mostly in nation chain stores. Route will do \$15,000.00 per year. Total price \$15,000.00 cash. Address: BOX 153, c/o The Billboard 188 W. Randolph St. Chicago 1, III GIVE TO DAMON RUNYON CANCER FUND

WANTED WILL PAY TOP DOLLARS FOR ALL BALLY BINGOS

For Sale

In Stock . . . Immediate Delivery.

MUSIC

Seeburg Q160, 1960 Model Phone

PINS

Williams

Magie Clock 350.00

Satellite 125.00

Serenade 295.00

BOWLERS

50.00

SHUFFLES &

AMI Lyric 100\$475.00	
AMI Cont. 200A 565.00	Skill Ball (New)\$395.00
	Bobo 295.00
	Caravelle 425.00
	Gusher 125.00
	Highway 250.00
SPECIALS	Jig-Saw 95.00

SPECIALS

5 Bally Bikini (Ne	w) Phone
	\$ 95.00
Midway Red Ball	145.00
Bally Sportsman	250.00

GUNS

Bally Marksman (New)\$395.00 Chi Coin Classic\$150.00 Bally Sharp Shooter 350.00 Chi Coin King 295.00 Bally Moon Raider 150.00 Williams Ten Strike 85.00 All Star Bowlers

SPECIAL

SILUIAL	ABC Super Delux	125.00
50 beautiful Triple AAA	C.C. Double Feature	195.00
Reconditioned D-80's. Ea\$95.00	Ski Bowl	65.00

Send for List of Used Vending, Gottlieb **Pins, Arcade and Bingo Machines.**

DISTRIBUTING

more, Cleveland Amusement Company, Cleveland, Miss., burned, destroying four juke boxes. Worst of all, the home of Martin Suttle, Suttle Amusement Company, Cleveland, Miss., burned

to the ground. He had insurance. Some operators who had machines destroyed or damaged by fire, however, did not have insurance because the premiums are pro- 126 Lincoln Street, Brighton, Mass. hibitively high.

when answering ads . . .

Say You Saw It in Billboard Music Week

PHONE: AL 4-4040

(O., INC.



European Ops Eye Soldier Trade

Continued from page 47

ways: the military exchange, the European Exchange System (EES) operating Army PX's and the Air Force Exchange (AFEX) operating AF base exchanges; the Quartermaster, and club and special services.

Coin machines at present are placed at overseas military installations on a haphazard, catch-ascatch-can basis. Most of the juke boxes are in snack bars simply befeel that is where they belong, and and profit possibilities."

ments, which are divided three | where they entail the fewest headaches.

Profit Motive

- A military source emphasized, "Anyone doing business with the military services should understand that the normal civilian profit motive plays no role in our operations. In fact, profits from our activities can be terribly disconcerting and embarrassing.

"Therefore, we tend to be rather passive in providing facilities and services, pegging them to urgent cause military exchange officials requirement instead of convenience

Military officials agree that coin machines generally are considered as involving "too much responsibility and too many headaches." They involve investment on equipment with an uncertain disposal market, and vending machines in particular are regarded as a convenience rather than a necessity.

Direct Negotiations

European operator associations have reached no concrete decisions on the method to be employed in approaching the U.S. military forces for operating concessions. Some students of the problem favor direct negotiations between the operator association in each country and the responsible military officials. Concessions then would be allotted by the operator association on the basis of geography and resources.

Because of the dispersed character of U. S. installations, some experts argue that it would be necessary to form small operator consortiums, enabling a number of operators in any given military district to pool their resources and facilities in operating military concessions.

This seems particularly desirable if integrated-phonograph, games and vending-operations are to be attempted.

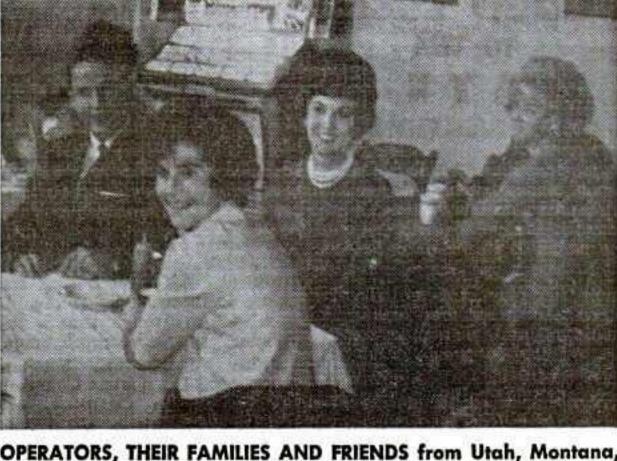
Manufacturer Support

A senior official of the German operator association reported that European operators expect to have strong support from manufacturers generally in bidding for the military trade.

"Most large American manufacturers have overseas plants and distribution arrangements, and the military trade would be gravy for them," he pointed out.

"European manufacturers should be interested, too, because it would give them the opportunity to enter the American market by the back door."

BILLBOARD MUSIC WEEK



OPERATORS, THEIR FAMILIES AND FRIENDS from Utah, Montana, Wyoming and Idaho attended an open-house showing of the new Seeburg line by Struve Distributing Company in Salt Lake City recently.



ATLAS	MUSIC
Reconditioned—Guaranteed	A.M.I. 6-120 \$265 \$
and the second best will be an a second by the second second	A.M.I. F-120 225 \$ 1
MUSIC & VENDING	A.M.I. 6-200 245
	A.M.I. 1-200 495 §
2 VENDING	A.M.I. J-200
VENDING	DOCK.OLA 1455 705 2
§ SEEBURG 800-E2 CIG \$225	SEEBURG 161-SH 645 §
ROWE L-1000, 4 Flavor 595	SCEDURC (AA B
SEEBURG E-1 CIGARETTE 195	SEEBURG 100-G or W 275
NATIONAL CIGARETTE, 11-Col. Slant. 175	WURLIIZER 2000
NATIONAL CIGARETTE, 11-ML 150	WURLITZER 2300 545 \$
WITTENBORG REF., 24 SEL 675	C. A second sec second second sec
STONER D-500 COFFEE/CHOC 295	Va Deposit, Balance Sight Draft 💈
	Distributors for
	CALIFORNIA CALIFORNIA CONTRACTOR
	AMI-ROWE-BALLY
	MUSIC COMPANY
A Quarter Century	
Contraction of the second seco	MATIC SERVICES, INC.
CHICAGO 47, ILL.	DES MOINES, IOWA
ARmitage 6-5005	1120 Walnut St. Ph.: 283-2393
2	Ph.: 403-2393

56





New "Hard-Cote" Finish **Extends** Playboard Life to an All-Time High!

Now! 16 winning "tic-tac-toe" combinations!

Rollover buttons and targets select whether bumpers score "X's" or "O's".

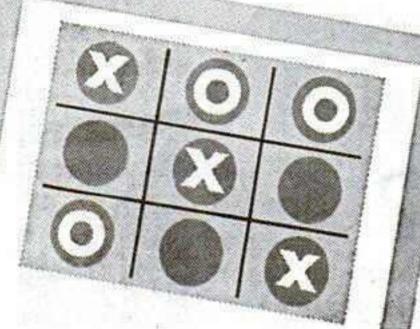
Hitting bumpers then lights "X's" or "O's" in "tic-tac-toe" panel.

A Gottlieb

FLIPPER

SKILL GAME

Completing horizontal, vertical or diagonal line of "X's" or "O's" scores special and lights rollovers for additional specials.





VENUE . CHICAGO 51, ILLINOIS It's Always Profitable to Operate Gattlieb Games !

GOTTLIEB'S

"X's" and "O's" controlled & activated by skill play!

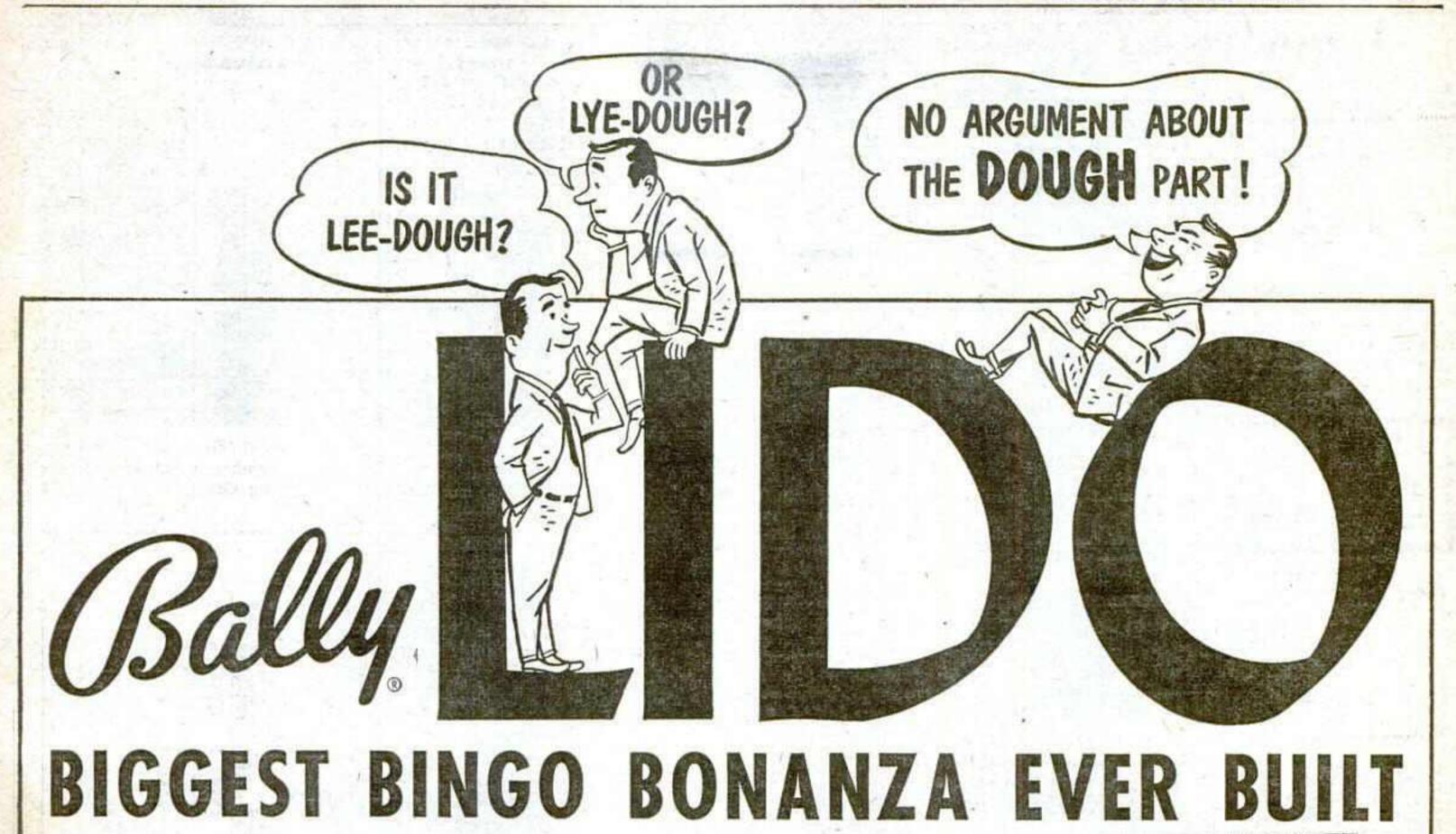
 Make specials by high score, too.

Match feature

Sparkling design

Revolutionary "tic-tac-toe" Panel Eliminates Confusion Either "X's" or "O's" light in exactly the same place in each square. It's cute! It's new! See your Gottlieb Distributor for a demonstration today!





LIDO gives you the greatest combination of money-making

features ever crammed into one game. Famous Advancing Futurity Games with Holdover Option. Exciting 4-Way Pick-A-Play Buttons for maximum scoring flexibility. Magic Screen with 9 positions, including popular OK position,

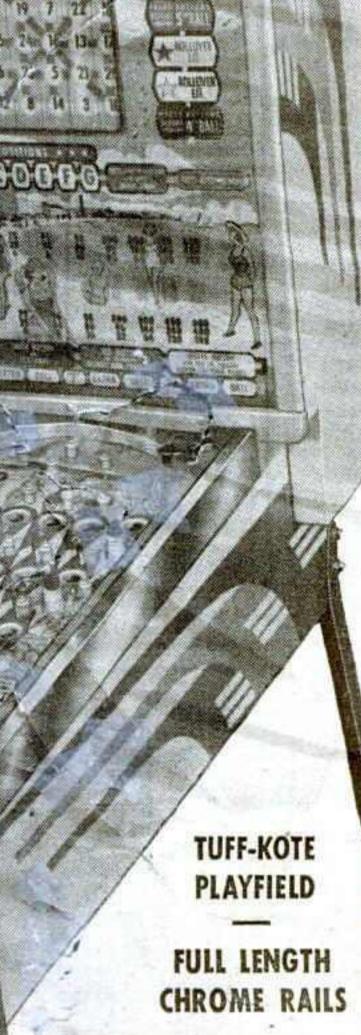


key to the juicy Orange Section. Plus Red and Yellow Super-Sections. Plus Blue Bonus. Plus all the Extras that mean extra fun for players, extra profit for you.

Get going with LIDO now.

NOW EQUIPPED WITH CONVENIENT "AUTO-MISSION" "AUTO-MISSION" COUN-DIVIDENT Instant money for location-owners increases earnings instant money for location-owners increases earnings instant money for location-owners increases earnings in games, juke-boxes, cigarette venders by insuring

of games, juke-boxes, cigarette venders by any of ready supply of coins from location coin-compartment saves route-collectors time and trouble.



See your distributor ... or write BALLY MANUFACTURING COMPANY . 2640 BELMON, AVENUE, CHICAGO 18, ILLINOIS



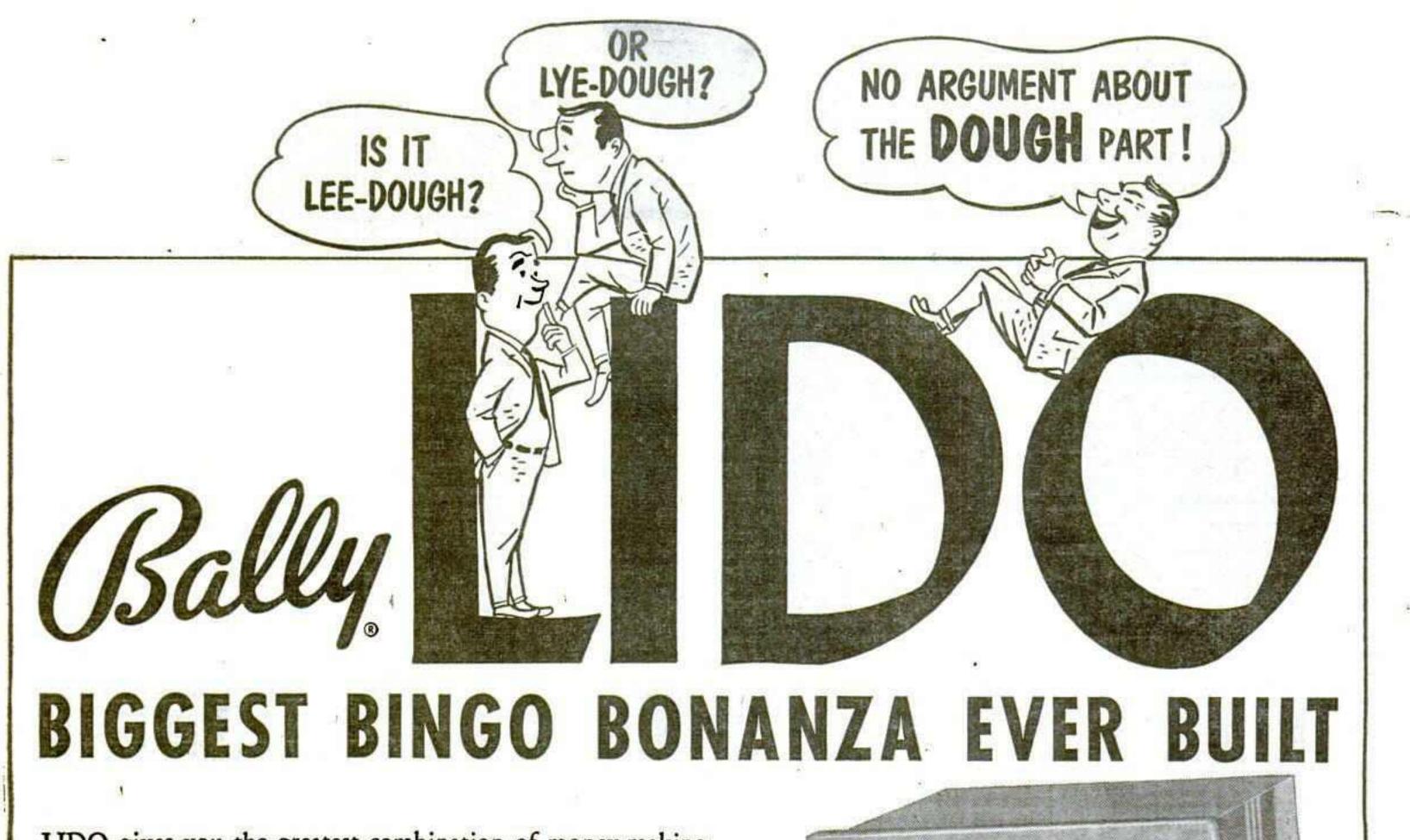
Bally

240 Har 13 at 1

7 8 9 10 11 12

UNITE at a state at

57



LIDO gives you the greatest combination of money-making

features ever crammed into one game. Famous Advancing Futurity Games with Holdover Option. Exciting 4-Way Pick-A-Play Buttons for maximum scoring flexibility. Magic Screen with 9 positions, including popular OK position, key to the juicy Orange Section. Plus Red and Yellow Super-Sections. Plus Blue Bonus. Plus all the Extras that mean extra fun for players, extra profit for you.

Get going with LIDO now.

NOW EQUIPPED WITH CONVENIENT "AUTO-MISSION" COUN-DIVIDER COUN-DIVIDER

Instant money for location-owners increases earnings of games, juke-boxes, cigarette venders by insuring ready supply of coins from location coin-compartmentsaves route-collectors time and trouble. TUFF-KOTE PLAYFIELD

FULL LENGTH CHROME RAILS

See your distributor ... or write BALLY MANUFACTURING COMPANY . 2640 BELMON, AVENUE, CHICAGO 18, ILLINOIS





Learn all about this peak profit producer from your Wurlitzer Distributor.

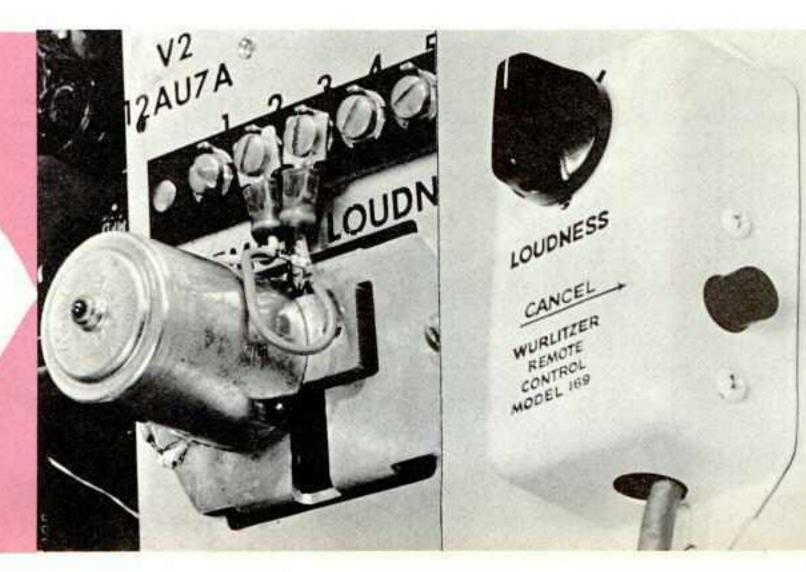
THE WURLITZER COMPANY

NORTH TONAWANDA, NEW YORK

Backed by 106 Years of Musical Experience.

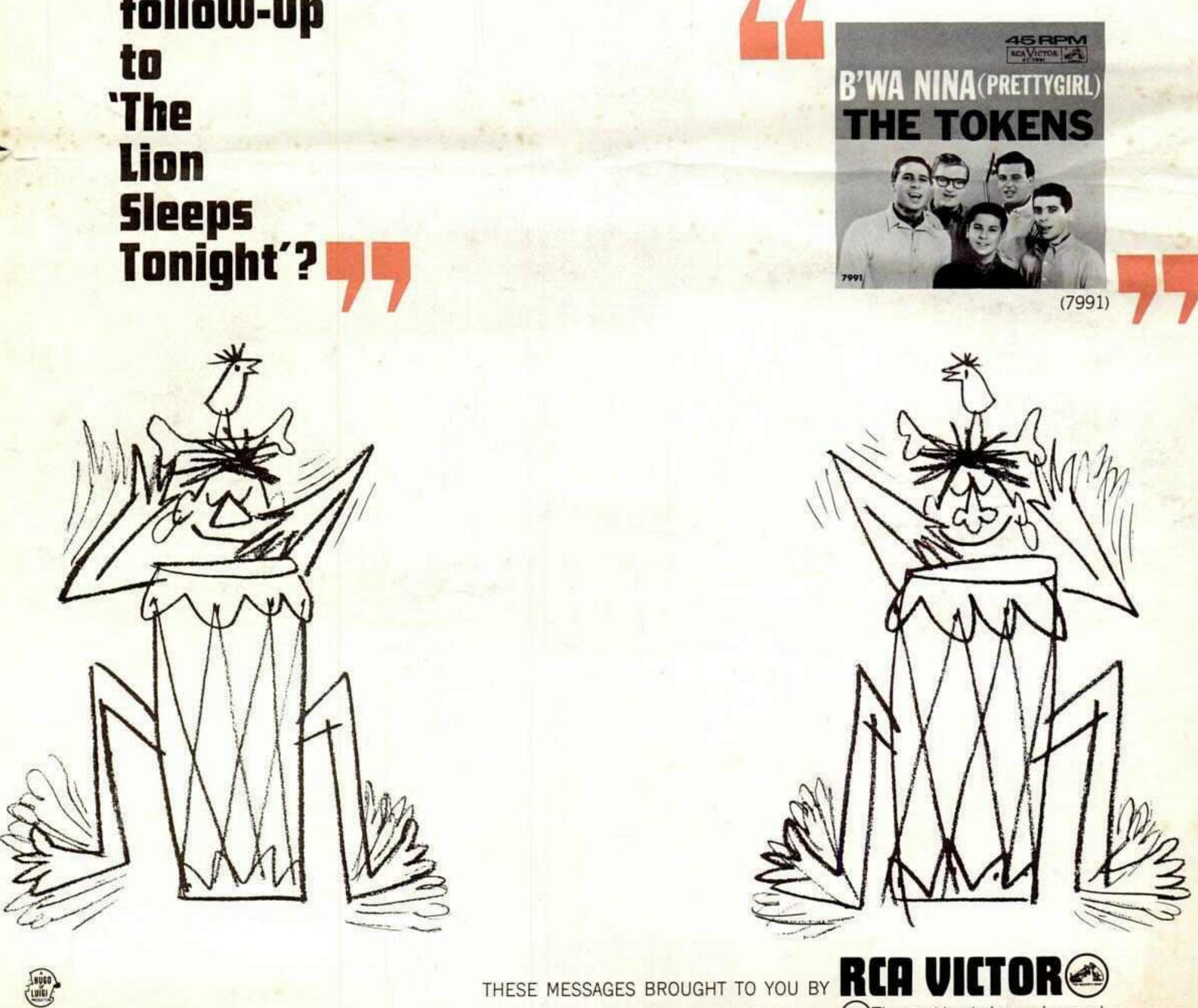
MOTOR-DRIVEN **REMOTE VOLUME CONTROL**

Fully assembled drop-in installation. No shielded wire necessary. Attractive damage-resistant steel case with volume control and cancel button. Optional at slight extra cost.





What's The Tokens' Smash Single follow-up to The



The most trusted name in sound



