

# The Billboard

RECORD INDUSTRY

## Source Book

& DIRECTORY ISSUE

### RECORD MANUFACTURING:

Making a record? Go RCA—and get the best! Complete recording and editing facilities in each of four cities . . . exclusive 3-city, 3-plant manufacturing and warehousing . . . finest precision equipment and personalized service!

### RCA RECORDED PROGRAM SERVICES:

Includes RCA Thesaurus, the world's most comprehensive library of programs, music and sales tools for radio stations! Commercial library helps get sponsors—with jingles, station ID's, and sound effects. Brand new: The Automotive Sales Library . . . The Jackie Robinson Show.

### RCA PREMIUM RECORDS:

Records-as-premiums by the world leader in recorded music! Complete service includes selection of music from the big-name RCA Victor catalog . . . recording . . . art work and complete covers . . . warehousing and shipping. Everything from paper records to stereo L.P.'s, to help companies sell their products!

### SOUND FOR SLIDE FILMS:

RCA Custom produces high-fidelity records to make slide film presentations spring to life! Service includes: vast library of music and sound effects . . . superior sound and service!

**BUTTON  
UP  
SOUND  
PROBLEMS  
WITH  
RCA CUSTOM!**



For the best, push the button that says

## RCA CUSTOM RECORD SALES

Offices and studios in  
New York, Chicago, Nashville, Hollywood.  
Factories in Rockaway (N. J.),  
Indianapolis, Hollywood.

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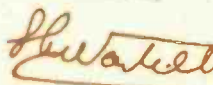
EXTRA! POPULAR DEALER ACCESSORIES

April 25, 1960

We've been  
told it's  
time we blew  
our own horn!

**THERE ARE TWELVE  
GOOD REASONS FOR  
HAVING US PRESS  
YOUR 12" PHONOGRAPH  
RECORDS FOR YOU:**

1. Many of the Largest Independent Producers are our customers.
2. We do not own a proprietary product. All our efforts are directed to your benefit.
3. Our Quality, stereo or monaural, is superb.
4. We are expanding again for the third time in two years. Our capacity will shortly be in excess of 700,000 12" units per month.
5. All "boomer" operation. "Biscuits" are not used. All modern equipment.
6. We do our own metal processing.
7. We imprint our own labels.
8. We fabricate your jackets, if desired.
9. We warehouse and insure your product.
10. We drop ship in any quantity.
11. We are MOST competitive.
12. In your behalf nothing is too much trouble.



S. L. WARTELL, President

**ALLENTOWN RECORD COMPANY, INC.**

10th and Walnut Streets, Allentown, Penna.  
Phone: Hemlock 3-7405

# THE INDEPENDENT CUSTOM RECORD MANUFACTURERS ASSOCIATION INC.

is proud to announce its members who are dedicated to

## SERVICE · QUALITY · RELIABILITY

### PRESSING PLANTS

ABBEY RECORD MFG. CO.	1 Central Ave., East Newark, N. J.
ALL-DISC RECORDS, INC.	114 W. First Ave., Roselle, N. J.
ALLENTOWN RECORD CO., INC.	10th & Walnut Sts., Allentown, Pa.
ALLIED RECORD MFG. CO.	233 Main St., Belleville, N. J.
BESTWAY PRODUCTS, INC.	Globe Ave., Mountainside, N. J.
DISKMAKERS	1626 Federal St., Philadelphia, Pa.
EMPIRE RECORD CORP.	2060 First Ave., New York, N. Y.
KAY RECORDS, INC.	110 Bergen Pike, Little Ferry, N. J.
PARAMOUNT RECORD MFG. CO.	1314 S. Howard St., Philadelphia, Pa.
RECORD MOLDING CORP.	36 Legal St., Newark, N. J.
SHELLEY PRODUCTS	220 Broadway, Huntington Station, L. I.
SILVER PARK RECORDS, INC.	286 Kinderkamack Road, River Edge, N. J.
SONIC RECORDING PRODUCTS	58 Mill Road, Freeport, L. I.
SPECIALTY RECORD CO.	210 N. Valley St., Olyphant, Pa.
SUN PLASTICS, INC.	900 Passaic Ave., Newark, N. J.
UNITED RECORD CORP.	111 New Jersey Railroad Ave., Newark, N. J.

### SOUND STUDIOS

A & R RECORDING, INC.	112 W. 48th St., New York, N. Y.
BELL SOUND STUDIOS	237 W. 54th St., New York, N. Y.
BELTONE RECORDING CO.	4 W. 31st St., New York, N. Y.
MASTERTONE RECORDING STUDIOS	130 W. 42nd St., New York, N. Y.
OLMSTED SOUND STUDIOS, INC.	1 E. 54th St., New York, N. Y.
REGENT SOUND STUDIOS	25 W. 56th St., New York, N. Y.

### LABELS

CO-SERVICE PRINTING CO.	25 Prospect St., Newark, N. J.
MAC MURRAY PRESS	22 Jones St., New York, N. Y.
PROGRESSIVE LABEL & LITHOGRAPH CO.	286 Stanhope St., Brooklyn, N. Y.

### PLATING

AUDIO MATRIX, INC.	915 Westchester Ave., Bronx, N. Y.
LONG WEAR STAMPER CORP.	36-41 36th St., Long Island City, N. Y.
MASTERCRAFT RECORD PLATING, INC.	619 W. 54th St., New York, N. Y.

### ALBUMS, PRINTERS & CARTONS

GLOBE ALBUMS	1255 Oak Point Ave., Bronx, N. Y.
PEERLESS ALBUM CO.	800 Union St., Brooklyn, N. Y.
ST. JOE PAPER CO.	33 Fieldstone Drive, Hartsdale, N. Y.

### COMPOUNDING

CAMDEN PLASTICS, INC.	216-24 Mickle St., Camden 3, N. J.
COMMODORE RECORD CO.	232D Lake Ave., Yonkers, N. Y.
LENAHAN ASSOCIATES, INC.	North Summit Ave., Pitman, N. J.
MARCO PRODUCTS	Bridgeport, Pa.
J. W. NEFF LABORATORIES	Easton, Pa.
PILOT RUBBER & PLASTIC CORP.	38-23 24th St., Long Island City, N. Y.
SOUND PLASTICS	Rye, N. Y.

### OFFICERS

PRESIDENT	Larry Press
SEC.-TREAS.	Al Smolin
1ST V.P.	Jack Caldin
2ND V.P.	Milton Gelfand
ASST. SEC.-TREAS.	Bill Borak

### MAILING ADDRESS:

233 Main Street,  
Belleville, New Jersey





To get records to distributors  
on time to meet sales demand,  
tell your presser to . . .

## "Ship by Emery Air Freight"

*Here's why . . .*

● **FASTER PICKUP and DELIVERY**

Emery picks up your shipment at your presser's any hour of the day or night—at no extra cost. If available at all, other air freight services charge extra for this.

● **USE OF ALL AIRLINES**

Emery moves your records on the first flight out—including jets—because Emery uses *all* airlines. Your shipment gets *reserved space*, like a passenger. Emery is the largest buyer of air freight space in the country.

● **NATIONWIDE-WORLDWIDE COVERAGE**

Emery's offices and agents blanket the United States, Canada, Europe and the Far East. Emery can serve all your distributors.

● **TELETYPE CONTROL**

Emery's nationwide teletype control keeps track of your records all along the way. PLUS confirmation of delivery. No uncertainty, no long distance phoning.

● **COST**

Lower than you think. Because it's profitable for you to use a premium air freight service to be sure your records get into the hands of your distributors when demand is at its peak. So, be sure to tell your presser . . . "SHIP BY EMERY AIR FREIGHT".

Call your local Emery man today—  
In New York—OREgon 9-1020, Ext. 32



# EMERY AIR FREIGHT

International Headquarters: 801 Second Avenue, New York 17. Offices in all principal cities.



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# The Billboard

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### EDITORIAL

#### The Record Industry's Directory

For many years the need has been recognized for an all-embracing directory of products and services involved in the manufacture and distribution of records, from raw tape to the retail record counter. The Billboard long has been urged to publish such a directory.

It is only after considerable planning and a really massive amount of labor that the material on the following pages was assembled. Altho we are aware that despite the time and effort involved this issue will have its shortcomings, nevertheless we are proud to present its first real directory to the industry we serve.

We are conscious that even the best planned and most methodical list building system may miss a name here and there. Our lists were developed by three separate and costly mailings to the key record manufacturers and distributors. The following lists were derived from their answers to our questionnaires. Any company which was omitted from a list may be assured that any such omission was unintentional. It is our plan to publish up-to-date issues of this Directory on a regular basis in the future; companies related to the record industry are invited to inform us of additions, corrections or deletions to our lists which will bring our next issue up to date.

We intend to maintain and improve our service to the industry in future editions. Your ideas, suggestions and comments will be most helpful to us in this task.

April 25, 1960

# THE SOUND OF SUCCESS

continues to grow with

# ABC-PARAMOUNT



**WITH THIS GREAT ARRAY OF TALENT...**

PAUL ANKA	FERRANTE & TEICHER	MICKI MARLO	SABICAS
BOBBY BECK	FRANK FROBA	TED MAKSYMOWICZ	PATRICIA SCOT
THE BLAZERS	EYDIE GORME	JOHNNY NASH	THE FOUR SERGEANTS
PETE BRADY	GEORGE HAMILTON IV	THE NICARDI BROTHERS	ROY SMECK
ELTON BRITT	THE KEYMEN	NICOLA PAONE	ARNOLD STANG
CANDIDO	JACKIE & ROY	THE PONI-TAILS	THE TALBOT BROTHERS
RAY CHARLES	JOHNNIE & JOE	LLOYD PRICE	OF BERMUDA
GLENN DERRINGER	KAREN LAKE	LOU PROHUT AND THE	CREED TAYLOR
EMERY DEUTSCH	LECUONA CUBAN BOYS	POLKA-GO-ROUNDERS	BILLY WARD AND
LEO DIAMOND	MIKE LEEDS	TEDDY RANDAZZO	HIS DOMINOES
JEAN DU SHON	LAURIE LOMAN	TODD RICHARDS	STAN WOLOWIC AND
SID FELLER	BARBARA LYON	CLIFF RICHARD	THE POLKA CHIPS
			NAT WRIGHT

**WITH THIS GREAT ARRAY OF DISTRIBUTORS...**

Albany, N. Y. Seaboard Dist. Co. 312 Broadway	Charlotte, N. C. Arnold Record Dist. 2704 Freedom Dr. (P. O. Box 1126)	Denver, Colo. Walter Stage & Co. 725 S. Broadway	Houston, Texas United Record Dist. Co. 1613 Emanuel St.	Milwaukee, Wisc. Garmisa, Inc., of Wisc. 1907 Villet St.	New York, N. Y. Malverne Dist. 424 West 49th	Seattle, Wash. Stanley Dist., Inc. 235 Westlake Ave., N.
Atlanta, Ga. Southland Dist. Co. 1235 Techwood Dr.	Chicago, Ill. Garmisa Dist., Inc. 2011 S. Michigan Ave.	Detroit, Mich. ARC Dist. Co. 40 Selden Ave.	Indianapolis, Ind. Whirling Disc of Ind. 1325 N. Capital Ave.	Minneapolis, Minn. Lieberman Music Co. 257 Plymouth Ave., N.	Okla. City, Okla. B & K Dist. Co. 129 N.W. 23rd St.	St. Louis, Mo. La Mar Dist. Co. 2642-44 Olive St.
Baltimore, Md. Jos. M. Zamoiski Co. 1101 DeSoto Road	Cincinnati, Ohio Whirling Disc Dist. Co. 140 W. 5th St.	El Paso, Texas Frontier Dist. Co. 3018 E. Vandell Dr.	Los Angeles, Calif. Diamond Record Dist. Co. 2990 W. Pico Blvd.	Nashville, Tenn. Music City Dist. 127 Lafayette St.	Philadelphia, Pa. David Rosen, Inc. 855 N. Broad St.	London, Ont., Can. Sparton of Can., Ltd. P. O. Box 5035
Boston, Mass. Music Suppliers of New England 263 Huntington Ave.	Cleveland, Ohio Concord Dist. 620 Frankfort Ave.	E. Hartford, Conn. Allied Record Dist. 24 Clarke St.	Memphis, Tenn. Music Sales Co. 1117 Union Ave.	Newark, N. J. Essex Record Dist. 10 Fenwick St.	Pittsburgh, Pa. Bill Lawrence, Inc. 1409 Fifth Ave.	Honolulu, T. H. Musical Dist. 431 Nimitz Highway
Buffalo, N. Y. Tracy-Mitkball, Inc. 506-520 Seventh St.	Dallas, Texas Big State Dist. Corp. 1337 Chemical St.	Great Falls, Mont. Music Service Co. 204 4th St.	Miami, Fla. Tou-Tone Dist. 4701 N.W. 2nd Ave.	New Orleans, La. Record Sales of N.O. 639 Baronne St.	San Francisco, Calif. Eric Dist. Co. 1251 Folsom St.	

# AM-PAR RECORD CORP.

# PROUD OF OUR RECORDS OF ACHIEVEMENT



*Featuring these select stars...*

**FRANKIE AVALON**  
**PETER DeANGELIS**  
**CAROL LAWRENCE**  
**FRAN LORI**

**FABIAN**  
**JOE DAMIANO**  
**LINDA LAWSON**  
**THE BELL SOUNDS**

**BILL FAITH**

## AVAILABLE THROUGH THESE SELECT DISTRIBUTORS

Albany, N. Y. Seaboard Dist. Co. 312 Broadway	Charlotte, N. C. Arnold Record Dists. 2704 Freedom Dr. (P. O. Box 1126)	Denver, Colo. Waller Stage & Co. 725 S. Broadway	Houston, Texas United Record Dist. Co. 1613 Emaquet St.	Milwaukee, Wisc. Garmisa, Inc., of Wisc. 1907 Violet St.	New York, N. Y. Alpha Dist. Co. 457 W. 45th St.	Seattle, Wash. Stanley Dist., Inc. 235 Westlake Ave., N.
Atlanta, Ga. Southland Dist. Co. 1235 Techwood Dr.	Chicago, Ill. Garmisa Dists., Inc. 2011 S. Michigan Ave.	Detroit, Mich. ARC Dist. Co. 40 Selden Ave.	Indianapolis, Ind. Whirling Disc of Ind. 1325 N. Capital Ave.	Minneapolis, Minn. Lieberman Music Co. 257 Plymouth Ave., N.	Okla. City, Okla. B & K Dist. Co. 129 N.W. 23rd St.	St. Louis, Mo. La Mar Dist. Co. 2642-44 Olive St.
Baltimore, Md. Jos. M. Zamolski Co. 1101 DeSoto Road	Cincinnati, Ohio Whirling Disc Dist. Co. 140 W. 5th St.	El Paso, Texas Frontier Dist. Co. 3018 E. Yandell Dr.	Los Angeles, Calif. Diamond Record Dist. Co. 2990 W. Pico Blvd.	Nashville, Tenn. Music City Dists. 127 Lafayette St.	Philadelphia, Pa. David Rosen, Inc. 855 N. Broad St.	London, Ont., Can. Sparton of Can., Ltd. P. O. Box 5035
Boston, Mass. Records, Inc. 790 Commonwealth Ave.	Cleveland, Ohio Concord Dists. 620 Frankfort Ave.	E. Hartford, Conn. Allied Record Dists. 24 Clarke St.	Memphis, Tenn. Music Sales Co. 1117 Union Ave.	Newark, N. J. Essex Record Dists. 10 Fenwick St.	Pittsburgh, Pa. Bill Lawrence, Inc. 1409 Fifth Ave.	Honolulu, T. H. Musical Dists. 431 Himiluz Highway
Buffalo, N. Y. Tracy-Mitchell, Inc. 506-520 Seventh St.	Dallas, Texas Big State Dist. Corp. 1337 Chemical St.	Great Falls, Mont. Music Service Co. 204 4th St.	Miami, Fla. Tru-Tone Dists. 4701 N.W. 2nd Ave.	New Orleans, La. Record Sales of M.O. 639 Baronne St.	San Francisco, Calif. Eric Dist. Co. 1251 Folsom St.	

**DISTRIBUTED NATIONALLY BY AM-PAR RECORD CORP.**



Listings highlighted within benday areas (gray) are those of companies carrying advertisements in this edition. The advertisements carry additional information about the services listed here. For the convenience of readers, an alphabetical listing of these advertisements, with page references, is carried in the Advertisers' Index on the page facing the inside book cover.

## Directory of Leading Active

# RECORD MANUFACTURERS

**A. Records**  
12 Jefferson Ave.  
Elizabeth, N. J.

**A.A. Records, Inc.**  
45 Rockefeller Centre  
New York, N. Y.

**A.A.E., Inc.**  
Associated Artists Em-  
terprises  
345 Madison Ave.  
New York, N. Y.

**A.I. Records**  
c/o Joseph Adcock  
Hotel Monterey  
Suite 827  
Broadway and 94th St.  
New York 25, N. Y.

**A & B Record Corp.**  
P. O. Box 309  
San Fernando, Calif.  
112 W. 48 St.  
New York, N. Y.

**Aamco Records**  
204 W. 49th St.  
New York, N. Y.

**Aardell Record Co.**  
6130 Selma Ave.  
Hollywood 28, Calif.

**ABC Paramount  
(Amper Records)**  
1501 Broadway  
New York, N. Y.

**Abbott Records, Inc.**  
Box 38  
Mableton, Calif.

**ABCDEF Recording Co.**  
35 Silver Birch Ave.  
Oakland, N. J.

**A-Bell Records**  
c/o Bell Productions  
507 Fifth Ave.  
New York, N. Y.

**Abner Records**  
2129 S. Michigan Ave.  
Chicago, Ill.

**Academy Records**  
720 N. Michigan Ave.  
Chicago 11, Ill.

**Acama Records**  
1608 Argyle  
Hollywood, Calif.

**Ac'cent Records**  
6533 Hollywood Blvd.  
Hollywood, Calif.

**Accompo Records, Inc.**  
40 Walnut St.  
Newark 2, N. J.

**Accordion Music Publish-  
ing Co.**  
133 Seventh Ave., S.  
New York 14, N. Y.

**Acco of Florida**  
Box 3353  
St. Petersburg, Fla.

**Acco Records, Inc.**  
Exec. Suites, Vincent  
Bldg.  
Jackson, Miss.

**Acco Records**  
1650 Broadway  
New York, N. Y.

**Acme Records, Inc.**  
Brightshade, Ky.

**Acorn Records**  
White Oak Publications  
7771 Cheviot Rd.  
Cincinnati, O.

**Acorn Record Co.**  
3222 Laclienne Blvd.  
Los Angeles 16, Calif.

**Ad Records**  
943 Seventh Ave.  
Oelwein, Ia.

**Ad Admini**  
120 West Division St.  
Ishpeming, Mich.

**Adelphi Records**  
Box 2045  
Hollywood 28, Calif.

**Ad-lib Record Co.**  
6300 Craner Ave.  
North Hollywood, Calif.

**A-Dora Recording Co.**  
351 Hudson Ave.  
Rochester 5, N. Y.

**Advance Records**  
P. O. Box 1155  
Studio City, Calif.

**A-Ell Recording Co.**  
507 Fifth Ave.  
New York, N. Y.

**Agency Recording Stu-  
dios**  
30 North Wacker Dr.  
Chicago 6, Ill.

**Agenda Records**  
1944 Michigan Ave.  
Miami Beach, Fla.

**Almeta Records**  
802 Lillius St.  
Abilene, Tex.

**Air Loam Records**  
P. O. Box 51  
Lansing, Mich.

**Air Records**  
Box 402  
Venice, Calif.

**Air Way Records**  
Box 175, Dabel Station  
Dayton 20, O.

**Aladdin Records**  
5352 West Pico Blvd.  
Los Angeles 19, Calif.

**Alanna Records**  
1409 Fifth Ave.  
Pittsburgh, Pa.

**Alba Trio Productions**  
Century Bldg.  
Pittsburgh 22, Pa.

**Aldeph, Inc.**  
1123 Broadway  
New York, N. Y.

**Alan Records**  
1650 Broadway  
Suite 301  
New York, N. Y.

**Alexander Record Co.**  
Room 301  
1650 Broadway  
New York 19, N. Y.

**Alan Manly Records**  
845½ North Fuller Ave.  
Los Angeles 46, Calif.

**Al-Ba Records**  
c/o Americas Recording  
Corps.

167 S. Second St.  
Memphis 3, Tenn.

**Al-Jan Records**  
4479 Oak Hill Rd.  
Oakland 5, Calif.

**Allegro Records**  
Record Corporation of  
America  
510-23d Ave.  
Union City 1, N. J.

**Allen Recording Co.**  
7429 Woodson  
Overland Park, Kan.

**Allentown Records**  
10th & Walnut Sts.  
Allentown, Pa.

**Allied Record Sales Co.**  
1041 North Las Palmas  
Ave.  
Hollywood 38, Calif.

**All Records**  
14188 Close St.  
Whittier, Calif.

**Allstar Record Co.**  
2106 Green St.  
Houston 17, Tex.

**Almo Records, Inc.**  
7118 A Conby Ave.  
Reseda, Calif.

**Alouette Records**  
c/o Ed Archambault  
500 Est. Rue Ste-Cath-  
arine  
Montreal, P. Q., Canada

**Alpine Records**  
35 W. 45th St.  
New York, N. Y.

**Alroy Music Co., Inc.**  
1650 Broadway  
Suite 1112  
New York, N. Y.

**Alta Records**  
224 E. 38th St.  
New York, N. Y.

**Amber Records**  
P. O. Box 1484  
Dallas 21, Tex.

**Amererecord Records**  
c/o Cantemos Records  
Taos, N. M.

**American International  
Records**  
c/o Al Simms  
1416 M. LaBrea  
Hollywood 28, Calif.

**American Music  
Associates**  
4718 W. Stanford Ave.  
Dallas 9, Tex.

**American Music  
Edition**  
250 W. 57th St.  
New York 19, N. Y.

**American Recording Co.**  
P. O. Box 156  
New Hartford, N. Y.

**American Records Co.**  
c/o Dr. D. Kraft  
7950 New Hampshire  
Ave.  
Suite 1  
Silver Spring, Md.

**Amsneer Records**  
Box 726  
Winona Lake, Ind.

**AMP-J Records, Inc.**  
701-7th Ave., 3rd Flr.  
New York 36, N. Y.

**Amper Records, Inc.**  
306 3d St.  
Columbus, Ind.

**Amsco Record Co.**  
1075 Boylston St.  
Boston, Mass.

**Amv Music**  
570 5th Ave.  
New York, N. Y.

**Anchor Record Co.**  
268 15th Ave.  
Newark, N. J.

**Andex Recordings**  
5405 Hollywood Blvd.  
Hollywood, Calif.

**Andie Records, Inc.**  
1755 Broadway,  
New York, N. Y.

**Angels Records**  
Hollywood & Vine  
Hollywood, Calif.

**Angel Records**  
1730 Broadway  
New York, N. Y.

**Angel-Tone Records**  
c/o Atlas Records Co.  
271 W. 125th St.  
New York, N. Y.

**Anna Records, Inc.**  
588 Farnsworth  
Detroit 2, Mich.

**Ansonia Records, Inc.**  
992 Columbus Ave.  
New York, N. Y.

**Anthracite Record Co.**  
40 Mallett St., Plains  
Wilkes Barre, Pa.

**Antler Records**  
1055 N. El Centro  
Los Angeles 38, Calif.

**Apa Producing Corp.**  
951 E. 47th St.  
Chicago 53, Ill.

**Apex Records**  
c/o Compo  
2377 Remembrance St.  
Lachine, Montreal 32,  
Canada

**Apollo Records**  
1780 Broadway  
New York 19, N. Y.

**Apon Record Co., Inc.**  
P. O. Box 131, Grand  
Central Station  
New York 17, N. Y.

**Apostolic Faith Records**  
1075 Broadway  
Medford, Ore.

**April Records**  
1107 E. Upsal St.  
Philadelphia 50, Pa.

**Art Records**  
1501 Broadway  
New York 36, N. Y.

**Art Records**  
12-16 Jefferson Ave.  
Elizabeth, N. J.

**Ardea Records**  
2733 Kensington Ave.  
Philadelphia, Pa.

**Aradia Records**  
2380 St. Claude Ave.  
New Orleans 17, La.

**Arch Records**  
1606 Argyle  
Hollywood 28, Calif.

**Arco Records Co.**  
40 Mott St.  
North Wilkes-Barre, Pa.

**Argo Music Corp.**  
121 Lexington Ave.  
New York 16, N. Y.

**Argo Records**  
2120 South Michigan  
Chicago, Ill.

**Aristocrat Record Corp.**  
2120 S. Michigan Ave.  
Chicago, Ill.

Aristophanes Records  
41-62 Main St.  
Flushing 55, N. Y.

A R K A  
575 Queen St., W.  
Toronto, Ont.

Artie Records  
201 W. 49 St.  
New York, N. Y.

Artie  
c/o Gene  
1650 Broadway,  
New York, N. Y.

Artie Records  
206 S. Wabash Ave.  
Chicago, Ill.

A-Bon Records  
48-54 W. 138th St.  
Apt. A-8  
New York, N. Y.

Arrow Records of  
Hollywood  
P. O. Box 254  
Hollywood 28, Calif.

Arrow Records  
P. O. Box 2605  
Hollywood 28, Calif.

Arrow Records  
1697 Broadway  
New York, N. Y.

Arrow Records  
Box "C", Box 80  
Hamilton, Ont., Can.

Arrow Records, Inc.  
7950 Madison Ave.  
Bridgeport 5, Conn.

Artists Recorded Tapes  
Box 561  
Montington, N. Y.

Art Records  
1224 N. W. 119th St.  
Miami 90, Fla.

Artis Recording Corp.  
600 5th Ave.  
New York, N. Y.

Artis c/o Allstate Music  
75 13th St.  
Wausling, W. Va.

Artistic Audio Recording  
3934 W. San Francisco  
Las Vegas, Nev.

Artists Life Records  
1211 East Mayfair Ave.  
Orange, Calif.

Artists Recording  
Studios  
818 Grand Ave.  
Kansas City, Mo.

Arvo Records  
7803 Sunset Blvd.  
Hollywood 46, Calif.

Arvo Records  
250 N. Cannon Dr.  
Beverly Hills, Calif.

Associated Artists  
Entertainment, Inc.  
845 Madison Ave.  
New York, N. Y.

Astra Recording Co.  
P. O. Box 1224  
Mobile, Ala.

Astrology Records  
P. O. Box 332  
Laguna Beach, Calif.

Atco Records  
157 W. 57th St.  
New York, N. Y.

Atfeno Records  
1650 Broadway  
New York, N. Y.

Atlan Record Co.  
Atwood, Kon.

Atlantic Recording Corp.  
157 W. 57th St.  
New York, N. Y.

Atlas Anglieteno Records  
1697 Broadway  
New York, N. Y.

Atlas Records  
271 W. 125th St.  
New York, N. Y.

Atomic Recording Co.,  
Inc.  
271 W. 125th St.  
New York, N. Y.

Audio Records  
1674 Broadway  
New York, N. Y.

Audio Arts, Inc.  
5607 Melrose Ave.  
Los Angeles 38, Calif.

Audio Book Company  
501 Main St.  
St. Joseph, Mich.

Audio Fidelity, Inc.  
770 11th Ave.  
New York, N. Y.

Audio Recording Studios  
740 Superior Ave., N.W.  
Cleveland, O.

Audiophile Records  
Southville, Wis.

Audio-Video Prod.  
Box 263  
396 St. George St.  
New Brunswick, N. J.

Aurora Rec.  
614 W. 51 St.  
New York, N. Y.

Austral Recording Co.  
P. O. Box 166  
Austin, Tex.

Authentic Records  
9514 Central Ave.  
Los Angeles, Calif.

Gene Antry  
6920 Sunset Blvd.  
Hollywood, Calif.

Avonlache Records  
1709 Lincoln Blvd.  
Venice, Calif.

Avon Records  
570 5th Ave.  
New York 36, N. Y.

Avoca Records  
102 Times Plaza St.  
Brooklyn 17, N. Y.

Avon Records, Inc.  
25 Lafayette Ave.  
White Plains, N. Y.

Award Records  
5212 E. 14th St.  
Oakland 1, Calif.

Award c/o Arrow Rec.  
1354 N. Vine St.  
Hollywood, Calif.

Axcess Records  
c/o Pinetop Music Co.  
220 South Main St.  
Los Angeles 12, Calif.

B & B Productions  
158 Kearny Ave.  
Perth Amboy, N. J.

B & K Record Co.  
Fairfax, Ala.

Beach Guild  
254 W. 55 St.  
New York, N. Y.

Beachboat Records  
5208 Wylie  
Houston, Tex.

Belds Records  
c/o Player's Corp.  
401 W. 42d St.  
New York, N. Y.

Bakersfield Records  
725 34th St.  
Bakersfield, Calif.

Balansa Records  
P. O. Box 191  
Yucca, Calif.

Balboa Record Co.  
15038 Hayes St.  
Van Nuys, Calif.

Bald Eagle Records, Inc.  
80-32 Lefferts Blvd.  
Kew Gardens 13, N. Y.

Bale Record Co.  
5509 7th St., N. W.  
Washington 11, D. C.

Balded Records  
4741 Lodge St.  
St. Louis 13, Mo.

Balford Record Co.  
4741 Lodge  
St. Louis 13, Mo.

Banana Record Co.  
2452 S. Kedzie Ave.  
Chicago, Ill.

Band Associates, Inc.  
311 Reis Ave.  
Evansville 11, Ind.

Bambora Records  
2437 W. 34th Pl.  
Chicago 8, Ill.

Bandless Records  
407 Fox Bldg.  
Detroit 1, Mich.

Bay Bank Recordings  
2541 Nicollet Ave.  
Minneapolis 41, Minn.

Banner Records  
712 E. 18th St.  
Brooklyn 30, N. Y.

Barbery Coast Records  
4430 Santa Monica  
Blvd.  
Los Angeles 29, Calif.

Barrett  
709 Central Tower  
San Francisco 3, Calif.

Bart Recording Co.  
548 Woodward Ave.  
Detroit 26, Mich.

Bartok Records Sales Co.  
113 W. 57th St.  
New York 19, N. Y.

Baton Records, Inc.  
108 W. 44th St.  
New York 36, N. Y.

Baxter Records  
293 Vroman St.  
Greenfield Park  
Quebec, Que., Canada

Beaver Records, Ltd.  
Massey Hall  
178 Victoria St.  
Toronto, Canada

Bea Record Co.  
P. O. Box 900  
S. Miami, Fla.

Bel Aire Music Co.  
10 S. LaSalle,  
Suite 1630  
Chicago 3, Ill.

Bel Canto Magnetic  
Tapes  
2919 S. Lacionega Blvd.  
Culver City, Calif.

Belds  
c/o Vita Record Co.  
1486 N. Fair Oaks Ave.  
Pasadena, Calif.

Belfair Records  
2908 N. Carr St.  
Tacoma 3, Wash.

Bell Enterprises, Inc.  
P. O. Box 32  
Brooklyn 8, N. Y.

Bell Records, Inc.  
1650 Broadway  
New York, N. Y.

Bella Records, Inc.  
1195 S. 6th St.  
San Jose, Calif.

Bello Recording Co.  
P. O. Box 485  
Derry, Pa.

Bello-8-Tone Records Co.  
561 W. 145th St.  
New York, N. Y.

Beloch Instr. Co.  
212-02 41st Ave.  
Bayside, Queens, N. Y.

Benal Records  
1475 Grand Concourse  
Bronx, N. Y.

Berklee Records  
c/o Newport Music Co.  
816 Little Blkg.  
80 Baylston St.  
Boston 16, Mass.

Bernice Records  
c/o Gene  
1650 Broadway  
New York, N. Y.

Bertram International  
Records  
1224 Koko Head Ave.  
Honolulu 16, Hawaii

Best  
c/o Int'l. Industries  
1405 Locust St.  
Philadelphia, Pa.

Beta Recording Co.  
9820 Yeakum Drive  
Beverly Hills, Calif.

Bethel Records, Inc.  
468 W. 58th St.  
New York 19, N. Y.

Bethlehem Records  
1540 Brewster Ave.  
Cincinnati, O.

Bial Co., Inc.  
(Best in American Jazz)  
114-41 128th St.  
St. Albans, L. I., N. Y.

Bib 11 Records  
9511 Shore Road  
Brooklyn 9, N. Y.

Big Ben Records  
P. O. Box 1571  
San Francisco 1, Calif.

Big B Records  
4511 England Road  
Houston 21, Tex.

Big Ben Records  
1819 N. Columbia Pl.  
Tulsa, Okla.

Big Top Records, Inc.  
1619 Broadway  
New York, N. Y.

Big Tom Records  
305 S. Fair Oaks Ave.  
Pasadena, Calif.

Bingo Records  
c/o Musicart Records  
1715 Chestnut St.  
Philadelphia, Pa.

Bingo Records  
6087 Sunset Blvd.  
Hollywood 28, Calif.

Blackhawk  
200 Hyde St.  
San Francisco, Calif.

Black Jack Records  
7667 Fountain Ave.  
Hollywood 46, Calif.

Blackstone Records  
53-25 187th St.  
Flushing, L. I., N. Y.

Black Music  
Box 205  
Nashua, Mo.

Blase Record Co.  
c/o Triumph Rec., Inc.  
54 W. 74 St.,  
New York, N. Y.

Blossom Music Co.  
218 E. Main St.  
Lexington, Ky.

Blue Bell Records  
6430 Old Washington  
Blvd.  
Baltimore 27, Md.

Blue Bell Records, Inc.  
6400 N. Broad St.  
Philadelphia 6, Pa.

Bluebird Records  
c/o RCA Victor Records  
155 E. 24th St.  
New York, N. Y.

Blue Chip Record Co.  
3223 Viking Rd.  
Lansing 17, Mich.

Blue Man & Del Ray  
Records  
4 Center St.  
Harrington, Del.

Blue Jay Records  
c/o Ohio Music Co.  
Box 187  
Newark, O.

Blue Moon Recording Co.  
2078 Monroe  
Santa Clara, Calif.

Blue Note Records  
47 W. 63d St.  
New York 23, N. Y.

Blue Ribbon Record Co.  
Box 30  
Staunton, Ill.

Blue Seal Records  
677 Hubbard St.  
Springfield, Mass.

Blue Sky Records  
P. O. Box 381  
St. Cloud, Fla.

Blues Beat Music  
Pub. Co.  
Box 464  
Radio City Station  
New York, N. Y.

Bob Records  
5308 Laurel Canyon  
Blvd.  
North Hollywood, Calif.

Bobbin Records  
1722 Washington Ave.  
St. Louis 3, Mo.

Boddie Recording  
9410 Plover Ave.  
Cleveland 8, O.

Bonani Record Co.  
2721 Snyder Ave.  
Philadelphia 45, Pa.

Bonita Records  
Ster Rawls  
Sandpoint, Idaho

Bon Music  
1500 Sheridan St.  
Lansing 6, Mich.

# THE FACTS

About America's  
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Record Company

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BALTIMORE 17, MD.  
General Dist. Co., Inc.  
2329 Pennsylvania Ave.

BOSTON 20, MASS.  
Manual Dist. Inc.  
1241 Columbus Ave.

BUFFALO 1, N. Y.  
Tracy Musical, Inc.  
7th & Jersey Sts.

CHARLOTTE, N. C.  
F. & F. Enterprises  
2704 Freedom Drive

CHICAGO 16, ILL.  
Garden Dist. Co., Inc.  
2027 So. Michigan Ave.

CINCINNATI, O.  
Cosmat Dist. Co.  
2725 West Court St.

CLEVELAND, O.  
Cosmat Dist. Corp.  
1233 West 9th St.

DENVER 9, COLO.  
Walker Slegle & Co.  
725 South Broadway

DETROIT, MICH.  
Cosmat Dist. Inc.  
3727 Woodward Ave.

EAST HARTFORD 8, CONN.  
Seaboard Dist. Inc.  
313 Park Ave.

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Baker Dist. Co., Inc.  
1706 Rust St.

INDIANAPOLIS, IND.  
Whitling Disc Rec.  
Dists. Inc.

1311 North Capitol Ave.

LOS ANGELES 6, CALIF.  
Record Sales Co.  
2818 West Pico Blvd.

MEMPHIS, TENN.  
Music Sales Co.  
117 Union St.

MILWAUKEE 5, WIS.  
Garnise, Inc. of Wis.  
1907 West Villet St.

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Dist., Inc.

NEWARK, N. J.  
Laredy Record Dist. Co.  
46 Green St.

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Cosmat Dist. Corp.  
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119 West 57 Street, New York 19, N. Y.  
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50 Julian Ave.

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Big State Dist. Co.  
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3401 N. W. 36th St.

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Melody Sales Co.  
444 Sixth St.

SEATTLE 1, WASH.  
Hullfine Dist. Co.  
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ALBANY, N. Y.  
Leonard Smith, Inc.  
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Dwan Record Dist.  
1235 Peachwood Drive, N. W.

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Joseph M. Zamolisi Co.  
110 S. Poca St.

BOSTON, MASS.  
Dumont Record Dist.  
1280 Tremont St.

BUFFALO, N. Y.  
M. & M Record Dist.  
620 Washington St.

CINCINNATI, O.  
A. I. Record Dist.  
1000 Broadway

CHICAGO, ILL.  
Arnold Record Dist.  
1329 So. Michigan Ave.

CLEVELAND, O.  
Heard Record Dist.  
1227 W. 9 St.

DETROIT, MICH.  
Jay Record Dist.  
3725 Woodward

ST. LOUIS 3, MO.  
Norman Distributing Co.  
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INDIANAPOLIS, IND.  
Hoosier Record Dist.  
726 Russell Ave.

LOS ANGELES, CALIF.  
Modern Record Dist.  
2978 W. Pico Blvd.

MIAMI, FLA.  
Todd Record Dist.  
3641 N. W. 67 St.

NASHVILLE, TENN.  
Southern Record Dist.  
445 Chestnut St.

NEW YORK, N. Y.  
Action Record Dist.  
211 W. 19th St.

NEWARK, N. J.  
Cosmat Record Dist.  
415 Hudson St.

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David Rosen, Inc.  
835 N. Broad St.

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Eric Record Dist.  
1251 Folsom



# RECORD MANUFACTURERS

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**Bennie Records**  
8134 S. Alameda St.  
Los Angeles 1, Calif.

**Book Records, Inc.**  
222 East 46th St.  
New York 17, N. Y.

**Boyz Records**  
85-2d Place  
Brooklyn 31, N. Y.

**Bernard Music Box Co.**  
139 4th Ave.  
Pelham, N. Y.

**William Boshoft**  
913 You St., N. W.  
Washington, D. C.

**Boston Records**  
146 Huntington Ave.  
Boston 15, Mass.

**Boyzland Recording Studio**  
23 East Jackson Blvd.  
Room 921  
Chicago, Ill.

**Brd Records**  
Box 12, Orange, Calif.

**Buono Enterprises, Ltd.**  
640 Fifth Ave.  
New York, N. Y.

**Bowery Records**  
106-106, 110 Laurel St.  
Del Mar, Calif.

**Bowmar Records**  
4921 Santa Monica Blvd.  
Los Angeles 29, Calif.

**Bramble Records**  
6410 Madison Road  
Cincinnati, O.

**Brand Records**  
6507 Vandike St.  
Philadelphia, Pa.

**Bronner Multiplication Records**  
Bronner-Oavis Phonics  
Wilmette, Ill.

**Broad Records**  
137 W. 57th St.  
New York, N. Y.

**Bridge Records**  
110 Tarleton St.  
Oakwood Heights  
Staten Island, N. Y.

**Bridge to Dreamland**  
Alma Records, Inc.  
4705 Elmwood Ave.  
Los Angeles 4, Calif.

**Brill Records**  
847 Lathrop  
Detroit 2, Mich.

**Broadbeat Record Corp.**  
San Marcus, Calif.

**Broadway Records, Inc.**  
226 W. 42 St.,  
New York, N. Y.

**Branko Records**  
Radio Building  
Asheboro, N. C.

**Iman I. Brumbelew**  
24208 Allione Ave.  
P. O. Box 248  
Lomira, Calif.

**Bruno Records**  
P. O. Box 365  
Wilton, Conn.

**Brunswick Records**  
c/o Decca Records, Inc.  
445 Park Ave.  
New York, N. Y.

**BSD Records**  
4 Washington St.  
Auburn, N. Y.

**Busk & Summy Records**  
c/o Red River Songs,  
Inc.  
5927 Sunset Blvd.,  
Hollywood, Calif.

**Buchs County Sound**  
and Recording Lab.  
Box 268, R. D. 3  
Bristol, Pa.

**Buddha Records**  
P. O. Box 10322  
St. Petersburg 33, Fla.

**Buddy Record Co.**  
500 Locust St.  
Marshall, Tex.

**Buena Vista Records**  
500 S. Buena Vista  
Burbank, Calif.

**Bulbwey Records**  
1619 Broadway,  
New York, N. Y.

**Burdett Sound & Recording Co.**  
3619 Henderson Blvd.  
Tampa, Fla.

**CLS Records**  
1308 Old State Rd.  
Park Hills, Ky.

**CEM Records**  
439 Pennington St.  
Elizabeth, N. J.

**Cabat Music Corp.**  
116 Central Park, South  
New York, N. Y.

**Cactus Records**  
2103 Colorado Ave.  
Portsmouth, Va.

**Cadence Records, Inc.**  
119 W. 57th St.  
New York, N. Y.

**Cadman Records**  
277 5th Ave.  
New York, N. Y.

**Calasita Records**  
39 W. 60th St.  
New York 23, N. Y.

**Calico Records, Inc.**  
1011 Plaza Bldg.  
Pittsburgh, Pa.

**California Taped Music Assn.**  
763 El Camino Real  
Redwood City, Calif.

**Calvary Records Co., Inc.**  
c/o Alexander F. Ritto  
1577 1st Ave.  
New York, N. Y.

**Cal West Records**  
2349 Kern St.  
Fresno, Calif.

**Cambridge Recording Services, Inc.**  
P. O. Box 254  
Cambridge 38, Mass.

**Cambridge Records, Inc.**  
P. O. Box 262  
Bedford, Mass.

**Camden Records**  
c/o RCA Victor  
155 E. 24th St.  
New York, N. Y.

**Canoe Records**  
140 S. Locust St.  
Philadelphia, Pa.

**Camm Records**  
234 Patterson Ave.  
East Rutherford, N. J.

**Campus Records**  
International City,  
Suite 225  
Miami Springs, Fla.

**Campus Records**  
P. O. Box 562  
Phoenix, Ariz.

**Canada Records**  
Station "C" Box 88  
Hamilton, Ontario, Can.

**Canadian-American Records**  
135 W. 55 St.  
New York, N. Y.

**Canadian Maroon Co.**  
4824 Cole Des Neiges  
Road  
Montreal 26, Can.

**Canadian Music Sales Corporation, Ltd.**  
1261 Bay St.  
Toronto 5, Ontario,  
Can.

**Candelo Records, Inc.**  
850 Longwood Ave.  
New York, N. Y.

**Candle Records**  
501 Madison Ave.  
New York 22, N. Y.

**Candy Records**  
92 Lock St.  
Newark, N. J.

**Canio Records**  
243 East 9th Ave.  
Columbus 1, O.

**Canton Records**  
P. O. Box 182  
Canton, O.

**Casock Records**  
6605 Hollywood Blvd.  
Hollywood 28, Calif.

**Canyon Records**  
834 N. 7th Ave.  
Phoenix, Ariz.

**Canzonet Record Co.**  
2134 Clivon St.  
Los Angeles 26, Calif.

**Cape Records**  
Box 7692  
University Station  
Austin 12, Tex.

**Capar Records**  
6041 S. W., 49th St.  
Miami 55, Fla.

**Capital Records, Inc.**  
1730 Broadway  
New York, N. Y.

**Capital Records, Inc.**  
1750 N. Vine St.  
Hollywood 28, Calif.

**Capri Records**  
145 W. 45th St.  
New York 36, N. Y.

**Caprice Records**  
1476 Broadway  
Suite 606  
New York, N. Y.

**Caprock Records**  
P. O. Box 1051  
Big Spring, Tex.

**Caravan Records, Inc.**  
141 West Route 4  
Paramus, N. J.

**Cardini Records**  
88 Water St.  
 Torrington, Conn.

**Cardinal Export Corp.**  
30 Church St.  
New York, N. Y.

**Cardinal Records**  
Box 205  
Nashua, Mo.

**Cardinal Records**  
c/o Greenbrier Record-  
ing Co.  
Villa Park  
White Sulphur Springs,  
W. Va.

**Caribbean Records**  
c/o Dauntless Int'l.  
750 10th Ave., New  
York, N. Y.

**Carlton Record Corp.**  
345 W. 58th St.  
New York 19, N. Y.

**Caronation Records**  
62 Teod St.  
Huntington Station  
New York, N. Y.

**Carousel Records**  
204 W. 56th St.,  
Suite 610-A  
New York, N. Y.

**Carlson Carson Records**  
4705 Elwood Ave.  
Los Angeles 4, Calif.

**Carson Record Co.**  
715-35th Ave.  
San Francisco 21,  
Calif.

**Carter-Artlager Enterprises**  
635 S. LaBrea Ave.  
Los Angeles 36, Calif.

**Carter Enterprises, Inc.**  
5308 Laurel Canyon  
Bldg.  
North Hollywood, Calif.

**Carter Records**  
635 S. LaBrea Ave.  
Los Angeles 36, Calif.

**Carthay Records**  
1608 N. Argyle  
Hollywood 28, Calif.

**Casa Grande Records**  
6 Carter Place  
Woburn, Mass.

**Cascade Recording**  
2815 W. 9th  
Spokane, Wash.

**Cash Record Sales**  
2610 S. Crenshaw Blvd.  
Los Angeles 16, Calif.

**Cashmore Records**  
3852 Grosvenor Rd.,  
Cleveland 18, O.

**Casino Records**  
2250 Sheridan Dr.  
Kenmore 23, N. Y.

**Cassell Enterprises**  
P. O. Box 3634  
Shrewport, La.

**Castle Rec. of Canada, Ltd.**  
600 Bay St., Suite 407  
Toronto 2, Ont., Can.

**Castle Record Co., of N. J.**  
2 Pleasant Terrace  
Boonton, N. J.

**Cat Records Sales Co.**  
234 W. 56th St.  
New York 19, N. Y.

**Catellina Records**  
151 Coldridge St.  
Brooklyn 35, N. Y.

**Cavalier Records, Inc.**  
215 Banks St.  
San Francisco 10,  
Calif.

**C-C Clubs, Inc.**  
640 5th Ave.  
New York, N. Y.

**Cecilia Records**  
c/o Steingart  
350 Madison Ave.  
New York, N. Y.

**Cecilia Records**  
c/o Steingart  
350 Madison Ave.  
New York, N. Y.

**Celestial Hi-Fi Recorded Tapes**  
120 W. Thomas  
Seattle 9, Wash.

**Central Records**  
3140 The Paseo  
Kansas City, Mo.

**Central Records**  
7 W. 170th St.  
New York 52, N. Y.

**Century Records**  
1429 Hawthorne St.  
Pittsburgh 1, Pa.

**CEB Recordings, Inc.**  
Suite 704  
24 Branford Place  
Newark, N. J.

**Challenge Records, Inc.**  
1556 N. L. LaBrea Ave.  
Hollywood 28, Calif.

**Champagne Records**  
The Dymal Corp.  
215 W. 92 St.  
New York, N. Y.

**The Champlain Record Co.**  
1002 Buchanan St.  
Nashville, Tenn.

**Chancellor Records, Inc.**  
1320 Vine St.  
Philadelphia 7, Pa.

**Chapel Records**  
1350 Villa St.  
Mountain View, Calif.

**Chart Records**  
c/o Marlene Music  
400 A Broadway  
Nashville, Tenn.

**Checker Records**  
2120 S. Michigan  
Ave.  
Chicago 16, Ill.

**Cherokee Records**  
1578 Broadway  
New York 19, N. Y.

**Cherokee Records**  
1674 Broadway  
N. E.  
Muntsville, Ala.

**Cherokee Records Co.**  
5610 Bella Dr.  
Rubidoux City, Calif.

**Chess Record Corp.**  
2120 S. Michigan Ave.  
Chicago 16, Ill.

**Chesterfield Records**  
1610 N. Wilcox  
Hollywood 28, Calif.

**Chic Records, Inc.**  
P. O. Box 732  
Thomasville, Ga.

**Children's Record Guild**  
27 Thompson St.  
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## RAZZ-MA-TAZZ IN HI FI

BC 33001  
A recording of "Star-sphere High Fidelity" featuring top tapping rhythms of the famous rickdozers of San Francisco's latter's museum. Real fun!

## FATHER'S MOUSTACHE NO. 1

BC 33002  
BC 33003

Albert White leading members of the San Francisco Symphony Orchestra in a rehashing romp through the original scores of delightful gay '90's melodies guaranteed to cheer your blues.

## 23 SKIDDOO IN HI FI

BC 33003  
BC 33003S

Black bottom, who-who? Here is a real adventure with the music of the '20's. Hard to keep your feet still when Albert White and the Hippodrome ballroom orchestra start to play.

## PLINKETY PLANK! PLUNK!

BC 33010  
BC 33010S

Real rickety-ticky piano fun for everyone. Join in and sing the old songs to the plunk of the player piano—only this time it's played in hi-fi. Have a ball!

## MUSIC for MOOCHERS, GOLD DIGGERS & CATTLE RUSTLERS

BC 33004  
BC 33004S

Never had never have you heard back-room piano like this. Max Morath does fabulous things with an old broken-down teenage bar piano left over from those wild frontier days in Eagle Creek, Colorado. You've got to hear this one to believe it!

## OOM PAN-PAN IN HI FI

BC 33005  
BC 33005S

A most subconscious contribution to musical culture. These four numbers played down a mean band, an unbelievable leg band called "The Jug Band," primitive glimpses of a record you session, sounds of the pounding Pacific Ocean plus many more unrepresentative recordings.

## 1900 IN HI FI

BC 33006  
BC 33006S

Listen to the delight of low fidelity of the original cylinder records. An amazing process has re-created the long dead days when Billy Murray and Ada Jones were on the ball parades. Hear the first recording of "Waiting at the Church" and "The Whistler and His Dog."

## DINNER IN SAN FRANCISCO

with Albert White  
BC 33007  
BC 33007S

Here are the most favorite lush continental dinner melodies that have become tops with American audiences. Performed by the Masters of their day, under the direction of Albert White, they provide a spectacular high fidelity background for luncheon dining and listening.

## HI FI SOUNDS FOR HOUNDS

BC 33009

A most unusual collection of sounds, featuring a fantastic comedian band, an unbelievable leg band called "The Jug Band," primitive glimpses of a record you session, sounds of the pounding Pacific Ocean plus many more unrepresentative recordings.

## NAUGHTY '90'S IN HI FI

BC 33011 (TM-11)  
BC 33011S

Recorded in famous old Goman's night show in San Francisco. A complete gay '90's show on one record with soloists, orchestras, and community sing. This album is great fun for parties, red parties, can-can and others.

## S. F. RECORD TID-BITS

BC 33012  
BC 33012S

A delightful sampling of some of the records in our Catalog.

## BERNIE GREEN PLAYS MORE THAN YOU CAN STAND

BC 33013  
BC 33013S

Brilliant, dynamic and startling notes on a spectacular high fidelity LP. Ramp along with Bernie through the TV music written for Albert Popper, Carter's Hour, his famous Henry Morgan show and others.

## FATHER'S MOUSTACHE NO. 2

BC 33008  
BC 33008S

Professor Albert White and the Gaslight Orchestra repeat their first triumph with another volume of the delightful music from the gay '90's spotlighting the soloists in the orchestra.

## LA MOUSTACHE DE PAPA

BC 33018  
BC 33018S

Here is an album that restores faith in the Gay '90's. It has everything from sweetening girls to a chance, Sylvia, St. Clare, and the only thing missing is a snapping red party. Can-can and others.

## MOOD MUSIC OF THE SILENT MOVIES

BC 33020  
BC 33020S

Never did you dream you'd hear anything like this in hi-fi! You can practically hear the reels cranking in the old Nickelodeon Theater as the pianist plunks out his accompaniment to the action.

## RICKY TIC PLAYS RICKY TIC

BC 33021  
BC 33021S

Ricky Tic never tires of tickling the nerves, and you'll never tire of hearing him. So swing round on your barstool and listen to Ricky go wild and get handy. Hand at its best, playing selections that I am sure will give you a thrill. The tunes are done in a manner which we feel will bring back memories of the "good ole days."

## TROUBLE IN MIND

BC 33014  
BC 33014S

Into the spotlight steps the now famous Barbara Dane singing on record in her husky-voiced Besique Smith style, the favorite and traditional blues classics.

## THE HORN AND I

BC 33023  
BC 33023S

On his first album for Barbary Coast Records, Les Gordon has eleven (12) rare, rare standards, most of which have never been well over a million.

## MARACATU

BC 33022  
BC 33022S

Lovers of the unusual will find this album a fascinating offering of mystic music and sounds of the South American jungle, performed by the Elizabeth Wicks Group on the authentic instruments used by Mayan, Teller and Aztec Indians.

## IT'S TIME TO DANCE

BC 33025  
BC 33025S

Dust off those dancing shoes, folks, for here! In one LP Barbary Coast Records presents a collection of 38 of the greatest "pop hits" ever written. The tunes are done in a manner which we feel will bring back memories of the "good ole days."

## HONKY TONK FOR OUTLAWS

BC 33024  
BC 33024S

Deadeye and the Desperados play some great honky tonk music dating back to the bad old days of Jesse James and Tom Dooley. The music is real bright and happy, and sound effects of galloping horses, snorting horses, shots, horns and gun-fights are real in the studio.

## THE EXCITING GUITAR SOUNDS OF GEORGE SMITH

BC 33024  
BC 33024S

This album of popular standard lush melodies features the classical guitar of George Smith. Occasionally embellished by the beautiful soprano voice of Lynn Galt. We have happily combined the wonderful sound of the classical guitar with popular music to create a unique and beautiful album.

## YOU'LL RIP

BC 33027  
BC 33027S

To say McGuire and Hill "break them up" in Las Vegas shows that the Desert Inn customers appreciate a good entertainment. For thirty (30) consecutive weeks, the usually blue "Vegetables" enjoyed the great songs and steady humor of America's hottest new attraction.

## THE THREE OF US PLAY SOLO

BC 33028  
BC 33028S

An unusual album featuring Celtic, Flute and Accordion with instrumental group. Each plays four (4) solo sides accompanied by the rest. A new approach to these instruments makes for some real fun listening.

STEREOPHONIC HI-FI SOUNDS FOR HOUNDS • 33009-5  
Completely different than First Successful HI-FI SOUNDS FOR HOUNDS.  
This one is for STEREO Hounds. Featuring The Famous Talking Hounds.

WATCH FOR MORE EXCITING RELEASES TO COME!

MERRY-GO-ROUND . . .

BARBARY COAST's Colorful Highly Saleable Line of Children's L.P.'s

### CHILDREN'S FAVORITE SONGS AND STORIES IN HI FI

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MGR 10003

### COME PLAY WITH ME IN HI FI

MGR 10004

### GAME AND STORY SONGS IN HI FI

MGR 10005

### DOWN ON THE FARM IN HI FI

MGR 10006

### SONGS FOR LITTLE COWPOKES IN HI FI

MGR 10007

### MUSIC FOR LITTLE FOLK SINGERS IN HI FI

MGR 10008



# BARBARY COAST RECORDS, INC.

4430 Santa Monica Blvd. Los Angeles, Calif. Normandy 2-8107

Distributed Nationally Through DECCA RECORDS—Except by CORAL in Los Angeles and New York

# RECORD MANUFACTURERS

continued

Chime Record Co.  
4547 Montgomery Rd.  
Cincinnati 13, O.

Chipe Records  
2409 W. Chapman  
Orange, Calif.

Choice Record Co.  
1113 Broadway  
Kansas City, Mo.

Choice Records, Inc.  
100 West 42d St.  
New York, N. Y.

Chouty Music  
Publisher  
96 Romaine Ave.  
Jersey City 6, N. J.

Chord Records  
c/o Chorio Music  
c/ Leo Eastman  
400 Madison Ave.  
New York, N. Y.

Chords Pub. B Recording  
Co.  
4106 South Central Ave.  
Los Angeles 11, Calif.

Choro Records Co.  
3007 1/2 Knox St.  
Dallas, Tex.

Christian Faith Records  
7118A Canby Ave.  
Reseda, Calif.

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15530 El Gato Lane  
Los Gatos, Calif.

CHS Records  
3804 Travis St.  
Houston, Tex.

Chucilla Records  
c/o Loyal Records  
10406 La Grange Ave.  
Los Angeles 25, Calif.

Churchill, Betty Tobias,  
Bodian & Albert B.  
2025 West Jefferson  
Blvd.  
Los Angeles, Calif.

Cimarron Records  
115 S. Second  
Rogers, Ark.

Cimarron Record Co.  
221 W. Fourth St.  
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Cincinnati Symphony  
Orchestra  
111 East Fourth St.  
Cincinnati 2, O.

Circle Record Co.  
654 Natoma St.  
San Francisco 3, Calif.

Circle Record Co.  
4803 Jackson St.  
Houston 4, Tex.

Citadel Records  
c/o Art Records  
P. O. Box 50-66  
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Citation Records  
40 Central St.  
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C. J. Records Co.  
4803 Indiana Ave.  
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Clarion Record Mfg. Co.  
1021 Ridge Ave.  
Philadelphia 23, Pa.

Claro Records  
145-55 180th St.  
Jamaica 34, N. Y.

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c/o Larry Golding  
19138 Lanark St.  
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Class Records  
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719 10th Ave.  
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Classic Records  
2939 Fourth Ave.  
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451 North Canon Dr.  
Beverly Hills, Calif.

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117 W. 48th St.  
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Cleveland Recording  
Co.  
1515 Euclid Ave.  
Cleveland 15, O.

Clinton Records  
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Birmingham, Mich.

Clock Records  
1619 Broadway  
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Cloak Records  
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Clover Record Co.  
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Clova Records  
1325 Pacific St.  
Brooklyn 16, N. Y.

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5827 Ernest St.  
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Coast Record Mfg. Co.  
2524 W. Pico Blvd.  
Los Angeles 6, Calif.

Coobra Record Corp.  
3346 W. Roosevelt Rd.  
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CoCo Records  
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CoDa Records  
127 W. 48th St.  
New York 36, N. Y.

Co-Ed Records  
12 W. 117th St.  
New York 26, N. Y.

Coed Records, Inc.  
1619 Broadway  
New York 19, N. Y.

Cole Corp.  
823 S. Wabash Ave.  
Chicago, Ill.

Colonial Records  
4856 W. Jefferson Blvd.  
Los Angeles 16, Calif.

Colonial Records  
P. O. Box 1170  
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Colonial Records  
ABC-Paramount  
1501 Broadway  
New York, N. Y.

Colossus Records  
Oakwood Dr., R.R.  
No. 3  
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Colpix Records  
711 Fifth Ave.  
New York, N. Y.

Columbia Records, Inc.  
1473 Barnum Ave.  
Bridgeport, Conn.

ColN Records  
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Washington 7, D. C.

Columbia Records, Inc.  
799 Seventh Ave.  
New York, N. Y.

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308 Holland Ave.  
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Commissioning Series  
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Louisville, Ky.

Commodore Record Co.,  
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209 Nepperhan Ave.  
Yonkers 2, N. Y.

Compass Records  
1020 Della Dr.  
Lexington, Ky.

Composers Recordings,  
Inc.  
2121 Broadway  
New York 23, N. Y.

Compa Records  
c/o Branik Music  
710 Burdette St.  
New Orleans, La.

Concept Records  
1787 W. 36th Pl.  
Los Angeles 18, Calif.

Concord-Bisc  
P. O. Box 88  
Wilmette, Ill.

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P. O. Box 88, 1010  
Central  
Wilmette, Ill.

Congress Record Corp.  
c/o Phil Brito  
160 Mesbit Terrace  
Irvington, N. J.

Congress Records  
1619 Broadway  
Room 914  
New York, N. Y.

Contemporary Records  
8481 Melrose Pl.  
Los Angeles 46, Calif.

Continental Records  
519 Brumder Bldg.  
Milwaukee, Wis.

Contour Records  
P. O. Box 135  
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CoOp Records  
302 Exchange Bldg.  
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La Mirada, Calif.

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Cross Country Records  
377 Passaic Ave.  
Lodi, N. J.

Crown Records  
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Blvd.  
Culver City, Calif.

Crown Records  
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Corner Stone Prod., Inc.  
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Los Angeles 41, Calif.

Corona Records  
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Cornade Record Co.  
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Corvet Recording Co.  
P. O. Box 118  
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5651 Melrose Ave.  
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P. O. Box 487  
Tempe, Ariz.

Countpoint Recordings  
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New York 14, N. Y.

Coast Laboratories, Inc.  
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Demorest 1, Ga.

Cozy Records  
Box 187  
Davis, W. Va.

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9109 Sunstar Blvd.  
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Kirkwood 22, Mont.

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Debut Records, Inc.  
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Los Angeles 10, Calif.

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Hollywood 28, Calif.

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Mart  
New Orleans, La.

Denco Record Co.  
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Record Co.  
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Chicago 1, Ill.

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P. O. Box 321  
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Room 201  
Chicago 13, Ill.

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Burbank, Calif.

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Hollywood 46, Calif.

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Records  
8566 Sunset Blvd.  
Hollywood 46, Calif.

Doko Records  
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575 Madison Ave.  
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Dollan Records  
422 Union St.  
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Toronto, Ont., Canada

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Box 36  
Burnett, Wis.

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Austin, Tex.

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New York 19, N. Y.

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Millville, Pa.

Don Mar Records  
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Woburn, Mass.

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9512 S. Central Ave.  
Los Angeles, Calif.

Doortone Records  
9512 S. Central Ave.  
Los Angeles 2, Calif.

Dora Records  
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Suite 207  
New York, N. Y.

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Suite 207  
New York, N. Y.

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Dorrington Records  
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Dorsey Records Corp.  
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Dot Records  
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Dotto Records  
2534 W. Pico Blvd.  
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Double F Records  
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Los Angeles 36, Calif.

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410 W. 115th St.  
New York 25, N. Y.

Dragon Records  
1674 Broadway  
Room 608  
New York, N. Y.

Drenal Records  
7319 S. Vernon St.  
Chicago, Ill.

Drum Recording Co.  
221 N. Main St.  
Wallingford, Conn.

Drummond Enterprises,  
Inc.  
3766 Woodward Ave.  
Detroit 1, Mich.

Dub International  
5024 Club Rd.  
Little Rock, Ark.

Ducretot-Thomson  
London Records  
539 W. 25th St.  
New York, N. Y.

Duke Records, Inc.  
2809 Erastus St.  
Houston 26, Tex.

Duhoff International  
Sound Corp.  
1625 Bay Rd.  
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539 W. 25th St.  
New York, N. Y.

Dwain Records  
1697 Broadway, Rm.  
1005  
New York 19, N. Y.

Dynamic Records  
10527 Columbia  
Cleveland 6, O.

Dyna-Music Corp.  
361 Bleeker St.  
New York, N. Y.

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1650 Broadway  
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Calif.

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Los Angeles 62, Calif.

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1650 Broadway  
New York 19, N. Y.

Edison-International,  
Inc.  
6525 Sunset Blvd.  
Hollywood 46, Calif.

Edmar Corp.  
6400 Sunset Blvd.  
Hollywood, Calif.

Educational Dance  
Record Co.  
P. O. Box 6062  
Bridgeport 6, Conn.

Educational Services  
1700 Eye St., N.W.  
Washington 6, D. C.

Edoco Records  
P. O. Box 86  
Ojai, Calif.

Elton Records  
77 Washington St., W.  
Chicago 2, Ill.

Eldor Music Corp.  
575 Eighth Ave.  
New York, N. Y.

Electric & Musical Ind.  
(Ua), Ltd.  
38 W. 48th St.  
New York 36, N. Y.

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116 W. 14th St.  
New York, N. Y.

Elite Records  
Europe Import Co., Inc.  
207 E. 84th St.  
New York, N. Y.

Elmon Records  
c/o Gona Records  
1650 Broadway  
New York, N. Y.

Elmont Records  
c/o Gona  
1650 Broadway  
New York, N. Y.

El Rio Record Co.  
Box 92  
El Rio, Calif.

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Holliston, Pa.

Elvira Recordings  
1108 1/2 S. Seventh St.  
Wilmington, N. C.

Emery Records  
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Chicago, Ill.

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709 Central Tower  
San Francisco 3, Calif.

Ember Records  
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New York 19, N. Y.

Emblem Records, Inc.  
2048 Drexel Ave.  
Dearborn, Mich.

EMC Recordings Corp  
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St. Paul 6, Minn.

EMC Records  
(Evans Music Corp)  
4826 Western Ave.  
Montreal 6, Que., Can.

Emerald Records, Inc.  
410 W. 115th St.  
New York 25, N. Y.

Emperor Records  
370 Wilbert St.  
Wheeling, W. Va.

Empirical Recordings  
P. O. Box 52  
Yellow Springs, O.

Enb Records  
156 W. 55th St.  
New York, N. Y.

Encino Records  
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**Wit Records**  
c/o Gene Records  
1650 Broadway  
New York, N. Y.

**Wit Records Co.**  
1650 Broadway  
New York, N. Y.

**Wit Record Co.**  
1390 West Girard Ave.  
Philadelphia 28, Pa.

**Wit Record Co.**  
1219 Marcy St.  
Philadelphia 48, Pa.

**Wit Record Co.**  
Main St., Rt. 20  
Somers, Conn.

**Wit Record Co.**  
819 Thurman St.  
Montgomery 4, Ala.

**Wit Records**  
c/o Jay Gee Record Co.  
315 W. 47th St.  
New York, N. Y.

**Wit Records**  
271 Meadows Bldg.  
Dallas 6, Tex.

**Wit Records**  
1199 Broad St.  
Newark 2, N. J.

**Wit Records**  
211 Anderson Ave.  
Joliet, Ill.

**Wit Recording Co.**  
287 S. 9th St.  
Newark, N. J.

**Wit Records**  
415 South Walnut St.  
Sidney, O.

**Wit Records**  
2456 S. Kedzie  
Chicago, Ill.

**Wit-Tone Record Co.**  
3976 Sixth Ave.  
Los Angeles, Calif.

**Wit Records**  
451 North Canon Dr.  
Beverly Hills, Calif.

**Wit Records**  
204 Beverly Dr.  
Columbia, S. C.

**Wit Records**  
217 Kearny St.  
San Francisco 8, Calif.

**Wit Records**  
c/o Masner & Masner,  
Inc.  
5352 West Pico Blvd.  
Los Angeles 19, Calif.

**Wit Workshop**  
331 W. 51st St.  
New York, N. Y.

**Wit Records**  
Suite 201  
6533 Hollywood Blvd.  
Hollywood, Calif.

**Wit Music Pub. Co.**  
415 So. Walnut Ave.  
Sidney, O.

**Wit Records Co.**  
c/o Jerry Field  
157 W. 57th St.  
New York, N. Y.

**Wit Records**  
540 E. Walnut Lane  
Philadelphia 44, Pa.

**Wit Records**  
1350 Albemarle St.  
Vancouver 5, B. C., Can.

**Wit Record Company**  
112 Magnolia Terrace  
Springfield, Mass.

**Wit Records, Inc.**  
4616 194th Place  
Flushing 58, N. Y.

**Wit Records**  
106 Kirman Dr., S.E.  
Albuquerque, N. M.

**Wit Education**  
590 N. Vermont Ave.  
Los Angeles 4, Calif.

**Wit Records**  
136 Grand Ave.  
Oakland 12, Calif.

**Wit Recording Co.**  
274 26 St.  
Rochelle Park, N. J.

**Wit Records**  
1606 Argyle  
Hollywood 28, Calif.

**Wit Records**  
1207 East 536 St.  
Chicago, Ill.

**Wit Records Co.**  
4603 Gulf Freeway  
Houston 23, Tex.

**Wit Records & Publishing Co.**  
4600 Gulf Freeway  
Houston 23, Tex.

**Wit Records**  
P. O. Box 1118  
407 So. Ottawa St.  
Joliet, Ill.

**Wit Record Co.**  
1721 Broadway  
New York 19, N. Y.

**Wit Records Corp.**  
1619 Broadway  
New York 19, N. Y.

**Wit Records**  
315 W. 47th St.  
New York, N. Y.

**Wit Records**  
1154 Hermitage Dr.  
Florence, Ala.

**Wit Records**  
533 W. 51st St.  
New York, N. Y.

**Wit Record Co., Inc.**  
3/76 Amber St.  
Philadelphia 34, Pa.

**Wit Records**  
P. O. Box 622  
Hollywood Station  
Hollywood 28, Calif.

**Wit Records**  
P. O. Box 225  
Hollywood 28, Calif.

**Wit Records**  
2531 North 10th St.  
Sheboygan, Wis.

**Wit Records**  
1350 Albemarle St.  
Vancouver 5, B. C., Can.

**Wit Records**  
International City  
Suite 225  
Miami Springs, Fla.

**Wit Records**  
4504 W. North Ave.  
Milwaukee 10, Wis.

**Wit Records**  
5619 E. 49th St.  
Kansas City 16, Mo.

**Wit Records**  
3048 Nichols Canyon  
Bd.  
Hollywood 46, Calif.

**Wit Recording Co.**  
3214 W. York St.  
Philadelphia 32, Pa.

**Wit Records**  
713 Tusado Pl.  
Cincinnati 6, O.

**Wit Records**  
203 N. Wabash  
Chicago 1, Ill.

**Wit Tapes & Records**  
Corp.  
203 N. Wabash  
Chicago 1, Ill.

**Wit Records**  
7007 North Main  
Houston 9, Tex.

**Wit Records**  
7992 Dewey Ave.  
San Gabriel, Calif.

**Wit Records, Inc.**  
136 E. 57th St.  
New York 22, N. Y.

**Wit Recording Co.**  
1437 Neary Ave.  
Berkeley 2, Calif.

**Wit Record Co.**  
Box 151  
Galveston, Tex.

**Wit Records**  
4453 Matilda Ave.  
Sherman Oaks, Calif.

**Kay Bank Records**  
2541 Nicollet Ave.  
Minneapolis 4, Minn.

**Kaydan Records**  
1240 Ventura Blvd.  
Studio City, Calif.

**Kay-Y Records**  
714 Welsh St.  
Chester, Pa.

**Kean Records**  
8715 W. 3d St.  
Los Angeles 48, Calif.

**Kenco Records**  
1650 Broadway  
New York, N. Y.

**Kent Records**  
6/o Major Artists  
743 5th Ave.  
New York, N. Y.

**Kent Harlan Musical  
Enterprises**  
141 West Route 4  
Paramus, N. J.

**Kent Records**  
9317 W. Washington  
Blvd.  
Culver City, Calif.

**Kenya Record  
Enterprises**  
42 W. 94th St.  
New York 25, N. Y.

**Kernal Records**  
2427 Emil Ave.  
Louisville, Ky.

**Key Records**  
Box 46128  
Hollywood, Calif.

**Key Records, Inc.**  
8213 Roanoke Ave.  
Takoma Park 12, Md.

**Keystone Records**  
1213 Locust St.  
Philadelphia 7, Pa.

**Keystone Record Co., Inc.**  
1927 Williamsbridge Rd.  
New York, N. Y.

**Kim Recording Co.**  
c/o Ann Dyrek  
8616 Holloway Dr.  
Los Angeles 6, Calif.

**Kimbo Records**  
P. O. Box 76  
Wayne, N. J.

**King Records, Inc.**  
1540 Brewster Ave.  
Cincinnati 7, O.

**Kingdom Recording Co.**  
2407 B. 5th St.  
Lubbock, Tex.

**Kismet Record Co.**  
227 East 14th St.  
New York 3, N. Y.

**Klick Record Company**  
1155 North Long Ave.  
Chicago 51, Ill.

**Kiff Productions, Inc.**  
P. O. Box 421  
Gainesville, Tex.

**Klik Records**  
c/o The National Enter-  
prise Co.  
10 Cottage St.  
New Haven 10, Conn.

**Knick Records**  
17 Fairview  
Huntington Sta., L. I.,  
N. Y.

**Knight Records**  
6425 Hollywood Blvd.  
Hollywood, Calif.

**Knotty Records**  
12065 Deau Ave.  
Seattle 88, Wash.

**Knoa Record Co.**  
254 West 49th St.  
New York 19, N. Y.

**Koala Records**  
P. O. Box 135  
Riverside, Calif.

**Kool Record Co.**  
8029 Gulf Freeway  
Houston 17, Tex.

**Emil M. Kosen**  
1305 Market St.  
Philadelphia 7, Pa.

**Kosmos Records**  
11847 N. Felloud Ave.  
San Fernando, Calif.

**Koss Music Co.**  
6012 1/2 Eleanor Ave.  
Hollywood 38, Calif.

**Kroo Records**  
4965 Bruce Dr.  
Beaumont, Tex.

**Kudo Recording Co.**  
c/o Wm. C. Lane  
1114 United Artists  
Bldg.  
Detroit 26, Mich.

**Norman F. Kyle**  
133 Townsend St.  
Rochester, N. Y.

**Lad Records**  
730 Fifth Ave.  
New York, N. Y.

**Lairal Records**  
2656 So. Laciemea Ave.  
Los Angeles 34, Calif.

**Lancer Records**  
1619 Broadway  
New York, N. Y.

**Lanz-Worth Feature  
Programs, Inc.**  
1755 Broadway  
New York 19, N. Y.

**Lane Recording**  
1650 Broadway  
New York 17, N. Y.

**Lanter Records**  
847 E. Spring St.  
Gainesville, Ga.

**Lento Recording Co.**  
P. O. Box 200, Station  
B  
Canton 6, O.

**La Roen Records Co.**  
3-A Cedar Island Drive  
Havelock, N. C.

**Lark Records**  
Jensen & Bartlett Co.  
9337 South Vermont  
Ave.  
Los Angeles 44, Calif.

**Latin American Records**  
15319 Vaughn  
Detroit 23, Mich.

**Laurie Records, Inc.**  
1755 Broadway  
New York, N. Y.

**Layos Records**  
7936 Santa Monica  
Blvd.  
Hollywood 46, Calif.

**Leader Records**  
136 E. 57th St.  
New York, N. Y.

**Lecam Records**  
Box 11152  
Fort Worth 10, Tex.

**Lee International  
Records**  
4225 University Blvd.  
Houston 8, Tex.

**Leeds Records, Inc.**  
c/o Leeds Music Corp.  
322 W. 48th St.  
New York, N. Y.

**Lee Record Co.**  
1309 Walnut St.  
Cincinnati 10, O.

**Leo Label Records**  
P. O. Box 348, 1237  
White Sta. Rd.  
Memphis 1, Tenn.

**Legion Records**  
124 West 55th St.  
New York, N. Y.

**Len Records**  
2034 Ridge Ave.  
Philadelphia 21, Pa.

**Leo Records**  
31 North 13th St.  
Allentown, Pa.

**Leo's Record Co.**  
1797 Sumter St., N.W.  
Atlanta 18, Ga.

**Lezington Records**  
333 Madison Pl.  
Lexington, Ky.

**Lezz Records**  
233 Madison Pl.  
Lexington, Ky.

**LHS Recording Co.**  
Farmers Trust Bldg.  
Suite 350  
Fort Wayne, Ind.

**Liberty Bell Record Co.,  
Inc.**  
3783 North 7th St.  
Phoenix, Ark.

**Liberty Records**  
1556 N. LaBrea Ave.  
Hollywood 28, Calif.

**Liberty Records**  
6920 Sunset Blvd.  
Los Angeles 28, Calif.

**Lido Records**  
2065 Morris Ave.  
New York, N. Y.

**LIn Records**  
C/o Leonard Produc-  
tions, Inc.  
204 East California  
Gainesville, Tex.

**Linco Records**  
Box 25  
Fayetteville, Tenn.

**Lindy Records**  
c/o Leibold's  
223 Alain St.  
LaCrosse, Wis.

**Lingaphone Institute**  
30 Rockefeller Plaza  
New York 20, N. Y.

**Livingston Audio Prod-  
ucts Corp.**  
Box 202  
Caldwell, N. J.

**Lode Records**  
9109 Sunset Blvd.  
Hollywood 46, Calif.

**Logan Record Co.**  
Hal Smith  
4706 Gallatin Rd.  
Nashville, Tenn.

**Logan Records**  
4940 North Broad St.  
Philadelphia, Pa.

**London International,  
Inc.**  
521-539 West 25th St.  
New York 1, N. Y.

**London Records of Can-  
ada, Ltd.**  
3550 Froisher St.  
Montreal, Que., Can.

**Loop Record Co.**  
425 Prospect Ave.  
Cleveland, O.

**Lorain Records**  
161 E. Erie  
Chicago 13, Ill.

**Lorida Records**  
P. O. Box 893  
Lorida Fla.

**Louisville Philharmonic  
Society**  
830 South 4th St.  
Louisville, Ky.

**Low Records, Inc.**  
9 E. 62d St.  
New York, N. Y.

**Lovelock Music Co.**  
P. O. Box 718  
Lovelock, Nev.

**Loval Records**  
10406 La Grange Ave.  
Los Angeles 25, Calif.

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AND  
HIT SOUNDS  
ARE ON  
THESE  
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YEAR**

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Columbus 5-1789

150 W. 53th St., N. Y. C. 19

RECORD INDUSTRY SOURCE BOOK & DIRECTORY 63

## RECORD MANUFACTURERS

continued

**Lucky Records**  
843 Mallman Ave.  
Hollywood 26, Calif.

**Lucky Seven Records**  
c/o Bayou Record Prod.  
P. O. Box 0305  
Shreveport, La.

**Lucky Star Records**  
P. O. Box 8691  
Nashville 11, Tenn.

**Ludwig Records, Inc.**  
c/o Rod Morris  
523 2d St., Box 885  
Eureka, Calif.

**Lumitone Recording Co.**  
P. O. Box 11121  
Los Angeles 11, Calif.

**Luna Music**  
6708 Jackson Ave.  
Hammond, Ind.

**Lyric Art Recordings**  
8 East 48th St.  
New York, N. Y.

**Lyric Records Inc.**  
226 S. Beverly Dr.  
Beverly Hills, Calif.

**Lyricord Records**  
141 Perry St.  
New York, N. Y.

**MMC Records**  
P. O. Box 967  
Madison 1 Wis.

**Mac Gregor Records**  
729 South Western Ave.  
Hollywood 5, Calif.

**Henry J. Macie**  
3350 South Eighth Ave.  
La Grange, Ill.

**Mad Records**  
1207 E. 53d St.  
Chicago 15, Ill.

**Madison Records, Inc.**  
c/o Monument Music  
1650 Broadway  
New York, N. Y.

**Maestro Records**  
54 W. Randolph St.  
Chicago 1, Ill.

**Magenta Records**  
435 E. 57th St., Apt.  
3-C  
New York, N. Y.

**Magic Record Co.**  
1817 Brownell  
Kansas City 24, Mo.

**Magic-Tone Records**  
c/o William Kaye  
29 Bruce Lane North  
Kings Park, L. I., N. Y.

**Magnet Records**  
Box 3200  
Hollywood, Calif.

**Magnetic Music Specialties**  
230 5th St.  
Reynoldsville, Pa.

**Maine Records**  
729 Seventh Ave.  
New York 9, N. Y.

**Major Records**  
Thomas J. Valentino,  
Inc.  
150 West 46th St.  
New York 36, N. Y.

**Major Records Co.**  
6300 Orton Ave.  
Van Nuys, Calif.

**Major Record Co.**  
P. O. Box 7205  
Houston, Tex.

**Major Record, Inc.**  
P. O. Box 655  
San Augustine, Tex.

**Make-A-Tune, Inc.**  
527 Lexington Ave.  
Room 548  
New York 17, N. Y.

**Mata Records**  
630 Fifth Ave.  
New York 11, N. Y.

**Matambo Records**  
1486 North Fair Oaks  
Pasadena 3, Calif.

**Manhattan Records**  
1650 Broadway  
New York, N. Y.

**Mansfield Records**  
1650 Broadway  
Room 512  
New York 19, N. Y.

**Maple Records**  
P. O. Box 297  
Maple Shade, N. J.

**Mar-Cee Records**  
Victor Marcy  
14 Spieß St.  
Buffalo 11, N. Y.

**Marcel Records**  
5953 Melrose Ave.  
Hollywood, Calif.

**Mardi Gras Record Co.**  
424 West 49th St.  
New York 19, N. Y.

**Mariam Records**  
1342 Gardner Dr.  
Wichita, Kan.

**Mark 56**  
1300 W. Garvey  
Monterey Park, Calif.

**Mark Records, Inc.**  
1619 Broadway  
New York, N. Y.

**Mark Records, Inc.**  
700 Lafayette St.  
Utica, N. Y.

**Marlee Record Co.**  
P. O. Box 404  
Trumburg, N. Y.

**Marque Records**  
6533 Hollywood Blvd.  
Hollywood 28, Calif.

**Marque Records**  
4609 DeFano  
Houston 4, Tex.

**Mar-Val Records**  
Box 841  
Hammond, Ind.

**Marvel Records**  
852 Elm St.  
Manchester, N. H.

**Masque Sound & Record-  
ing Corp.**  
331 West 51st St.  
New York, N. Y.

**Master Records**  
6012 West Blvd.  
Los Angeles 43, Calif.

**Masterpiece Recording,  
Inc.**  
28 West 44th St.  
New York, N. Y.

**Mastersound & Lathim  
Record Co.**  
2650 1/2 S. Lodienga  
Ave.  
Los Angeles, Calif.

**Mass Enterprises**  
6064 Hollywood Blvd.  
Hollywood 28, Calif.

**Megion Records**  
P. O. Box 366  
Claremont, Calif.

**Melodia Record Co.**  
3065 West Palmer Sq.  
Chicago 47, Ill.

**Meloclass Records**  
5880 Hollywood Blvd.  
Hollywood, Calif.

**Melody Hill Records**  
17 Avenue  
Geaffon, Wis.

**Melody Guy Records**  
5396 Lee Rd.  
Maple Heights, O.

**Melody House Records**  
540 19th St., Mo. 17  
San Bernardino, Calif.

**Mel-O-Tone Records**  
701 Park  
Houston, Tex.

**Memory Records**  
8046 Fulton  
North Hollywood, Calif.

**Menorah Records**  
257 East Broadway  
New York 2, N. Y.

**Mercury Records**  
35 East Wacker Dr.  
Chicago, Ill.

**Mercy Baby Records**  
906 Espresway  
Dallas, Tex.

**Meridian Record Co.,  
Inc.**  
707 Nicator Ave.  
Winter Park, Fla.

**Merit Records**  
618 South Western Ave.  
Los Angeles 5, Calif.

**Merry Christmas Carols  
C/o Al Katz**  
101 1/2 Palm Ave.  
Los Angeles 46, Calif.

**Merry Go Round Records**  
4430 Santa Monica  
Blvd.  
Los Angeles 29, Calif.

**Mertone Recording Co.**  
1005 North Sixth Ave.  
Pensacola, Fla.

**Meteor Records**  
1794 Chelsea Ave.  
Memphis, Tenn.

**Meteor Recording Co.**  
c/o Vancel Enterprises  
Hotel Sheridan Plaza  
Chicago 40, Ill.

**Metro Records**  
c/o M-G-M  
1540 Broadway  
New York, N. Y.

**Metropolis Records**  
Box 726  
Winona Lake, Ind.

**Metropolitan Records**  
1466 Whipple Walk  
Camden, N. J.

**M-G-M Records**  
1540 Broadway  
New York, N. Y.

**Micro Specialty**  
462 Washington Ave.  
Albany, N. Y.

**Middle Tone Records**  
2503 2d Ave.  
Los Angeles 18, Calif.

**Midland Music**  
511 North College  
Bloomington, Ind.

**Midwestern Recording  
Studios, Inc.**  
3140 The Paseo  
Kansas City, Mo.

**Mike Records**  
c/o Howard's Record Co.  
Spring Lake, N. C.

**Milo Recording Co.**  
403 M. 4th St.  
Harrison, N. J.

**Millan Record Dist.**  
527 Ams Ave.  
New York, N. Y.

**Miller International Co.**  
P. O. Box 45  
Swarthmore, Pa.

## A Special Message to Record-Phono Dealers

### Speaking of Directories . . .

make it a  
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# NEW 1960 PHONOGRAPH DIRECTORY

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# RECORD MANUFACTURERS

continued

DJ Record Co.  
c/o J. M. Hoffman  
Suite 1414 Commerce  
Bldg.  
Memphis 3, Tenn.

Ohel Records  
c/o Columbia Records  
7799 7th Ave.  
New York, N. Y.

Old Beachamber  
George Mackie  
6639 San Vincente  
Compton, Calif.

Old Times Records Co.  
3703 N. 7th St.  
Phoenix, Ariz.

Old Town Record Corp.  
767 10th Ave.  
New York, N. Y.

Ole Tyme Jamboree, Inc.  
Box 408  
La Grange, Ill.

Ol' Podner Records  
Box 216  
Lake Jackson, Tex.

Omega Disk  
International Pacific Re-  
cording Co.  
854 N. Vine St.  
Hollywood 38, Calif.

Jimmie O'Meal  
P. O. Box 521  
Arcadia, Calif.

On the Square Records  
Suite 315, 1587 Broad-  
way  
New York, N. Y.

Onyx Records, Inc.  
424 West 49th St.  
New York 19, N. Y.

Orbit Sound Co.  
2272 Roosevelt Blvd.  
Eugene, Ore.

Orchid Records  
c/o Gome Records  
1650 Broadway  
New York, N. Y.

Orchid Records  
3945 White Plains Rd.  
Bronx 66, N. Y.

Oregon Trails Records  
311 17th St.  
Oregon City, Ore.

Originalities of N. Y.,  
Inc.  
22-14 40th Ave  
Long Island City 1,  
N. Y.

Original Sound Record  
Co.  
8510 Sunset Blvd.  
Hollywood 46, Calif.

Oriole Record Corp.  
1323 South Michigan  
Ave.  
Chicago 5, Ill.

Oro Records  
122 John Hair Ct.  
Madesto, Calif.

Ostenheimer Publishers  
4805 Nelson Ave.  
Baltimore 15, Md.

Otto Herman Olsen Rec-  
ords  
1239 Gordon St.  
Hollywood 28, Calif.

Overstone Records  
139 Shelton  
New Haven 11, Conn.

Owl Records  
4061 Hollywood Blvd.  
Room 206  
Hollywood 28, Calif.

P & A Records  
P. O. Box 123  
Racine, Wis.

Paco Records  
50 W. 77th St.  
New York, N. Y.

Pacific Enterprises, Inc.  
8255 Sunset Blvd.  
Hollywood 46, Calif.

Pacific Jaz Records  
7614 Melrose Ave.  
Hollywood 46, Calif.

Pacific Records  
c/o Children's Music  
Center  
2858 W. Pico Blvd.  
Los Angeles 6, Calif.

Pacific Records  
7614 Melrose Ave.  
Hollywood 46, Calif.

Pai Records, Inc.  
P. O. Box 726  
Cucamonga, Calif.

Palace Record Co.  
1651 Cosmo St.  
Hollywood 46, Calif.

Palette Records  
1723 Broadway  
New York, N. Y.

Palladium Records  
17 E. 45th St.  
New York, N. Y.

Panart Recording Corp.  
1947 Broadway  
New York 23, N. Y.

Panda Records, Inc.  
973 Ellicott Square  
Bldg.  
Buffalo 3, N. Y.

Panda Records  
P. O. Box 123  
Racine, Wis.

Panorama Records, Inc.  
250 West 57th St.  
New York, N. Y.

Par Records  
1610 Argyle  
Hollywood 28, Calif.

Parade Record Co.  
145 Komarn St.  
Newark, N. J.

Paradise Music Corp.  
P. O. Box 332  
Laguna Beach, Calif.

Paramount Enterprises,  
Inc.  
383 Concord Ave.  
New York, N. Y.

Paris Records  
1619 Broadway  
New York, N. Y.

Park Recording Co., Inc.  
200 E. 66th St.  
New York, N. Y.

Parlophone Records  
c/o Playette Corp.  
401 W. 42d St.  
New York, N. Y.

Parrot Records  
15 Spring St.  
Oklahoma City, Okla.

Parth-Moroccan Records  
c/o Playette Corp.  
401 W. 42d St.  
New York, N. Y.

Parth Records  
c/o Playette Corp.  
401 W. 42d St.  
New York, N. Y.

Paty Publishing Co.  
618 South Western Ave.  
Los Angeles, Calif.

Patrick Artists Bureau  
75 Allen Rd.  
Rockville Centre, L. I.,  
N. Y.

Pavis Records  
c/o Phil Davis Musical  
Enterprises  
1650 Broadway  
New York, N. Y.

Paysan Record, Inc.  
25 W. 56th St.  
New York, N. Y.

Peacock & Duke  
Records, Inc.  
2809 Erastus St.  
Houston 26, Tex.

Peak Records  
c/o Richley Records  
208 N. Broad St.  
Philadelphia, Pa.

Pearl Records  
802 Arlington Rd.  
Covington, Ky.

Peerless Record Corp.  
1044 South Hill St.  
Los Angeles 15, Calif.

Pennsylvania Record  
Co.  
P. O. Box 207  
Pensacola, Fla.

Pepper Records, Inc.  
2076 Union Ave.  
Memphis, Tenn.

Perfect Records  
2076 Union Ave.  
Memphis, Tenn.

Perfect Records  
799 7th Ave.  
New York, N. Y.

Perfection Plastic Prod.  
1486 N. Fair Oaks Ave.  
Pasadena 1, Calif.

Performance Records  
1630 Broadway  
New York, N. Y.

Period Records  
304 E. 74th St.  
New York, N. Y.

Peter Pan Records  
401 8th Ave.  
New York 1, N. Y.

PHB Records  
1607 El Centro Ave.,  
Suite 19  
Hollywood 28, Calif.

Phonart Records  
P. O. Box 73  
Veneta, Ore.

Philips Records  
c/o Playette Corp.  
401 W. 42d St.  
New York, N. Y.

Philips Int'l Corp.  
706 Union Ave.  
Memphis, Tenn.

James Phoebe Rhythm  
Records  
P. O. Box 134  
Pacific Palisades, Calif.

Phoenix Records  
P. O. Box 643  
Hollywood 28, Calif.

Phonograph Recording  
Co.  
1800 N. Mason  
Chicago, Ill.

Phonotapes, Inc.  
248 W. 49th St.  
New York, N. Y.

Pico Records  
846 Seventh Ave.  
New York, N. Y.

Pickwick Sales Corp.  
8-16 43d Ave.  
Long Island City, N. Y.

Picture Pops  
c/o Musicart Records  
1715 Chestnut St.  
Philadelphia 3, Pa.

Piba's Peak Records  
3230 Quintin  
Pueblo, Colo.

Piknik Records  
1619 8'way  
New York, N. Y.

Pincus Platters, Inc.  
1650 Broadway  
New York, N. Y.

Pinky Records  
c/o MGM  
1540 Broadway,  
New York, N. Y.

Pioneer  
Box 2189  
Hollywood, Calif.

Playback Records  
1501 Broadway  
New York, N. Y.

Playboy Records  
4841 Mammoth Ave.  
Sherman Oaks, Calif.

Playboy Records  
232 E. Ohio  
Chicago 11, Ill.

Playette Corp.  
401 W. 42d St.  
New York, N. Y.

Playhouse Records  
60 Fremont Place  
Los Angeles 5, Calif.

Pleasant Peasant  
Records  
c/o Lingua Music  
P. O. Box 78  
New Ulm, Minn.

Podge Records  
c/o WSAI, Shiloh Hotel  
Cincinnati 2, O.

Poetry Records  
475 Fifth Ave.  
New York 17, N. Y.

Polka Artist Records  
408 S. Oak Park Ave.  
Oak Park, Ill.

Polkalend Records  
2318 Seaman Ave.  
Sheboygan, Wis.

Poor Boy Records  
P. O. Box 1051  
Muncie, Ind.

Pop Records, Inc.  
2746 Country Club Rd  
Philadelphia 31, Pa.

Poplar Records  
119 W. 57th St.  
New York, N. Y.

Popy Records  
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Riverbank, Calif.

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Premier Records  
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President Records, Inc.  
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New York 19, N. Y.

Prestige Records  
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New York, N. Y.

Prestige Records, Inc.  
203 S. Washington Ave.  
Bergenfield, N. J.

Pretty Music Co.  
c/o M. Roth  
611 S. 11th St.  
Las Vegas, Nev.

Prazy Records  
Box 274  
New York, N. Y.

Prize Records & Gold  
1908 Lebanon Rd.  
Nashville, Tenn.

Prince Records  
c/o Ember Records  
1697 Broadway  
New York, N. Y.

Princess Recording  
618 Oak St.  
Bloomington, N. J.

Princess Recording  
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Rd.  
Lake Hiawatha, N. J.

Princeton Records  
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New Rochelle, N. Y.

Probe Records  
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Process Record Co.  
114 N. Front St.  
Franklin, Pa.

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Chicago, Ill.

Progressive Records  
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Tifton, Ga.

Prom Record Co.  
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Newark 2, N. J.

Promenade Records  
461 8th Ave.  
New York, N. Y.

Promenade-Synthetic  
Plastics  
88 St. Francis St.  
Newark, N. J.

Pro Musica Records  
900 Lake Shore Dr.  
Chicago 11, Ill.

Propane Records  
2847 Effie St.  
Los Angeles 26, Calif.

Puchito Records  
131 E. 23d St.  
New York, N. Y.

Pulse Records  
9010 Resolawn Ave.  
Detroit 4, Mich.

Punch Records  
Raleigh Habel  
WTTG TV, Washington,  
D. C.

P. W. C. Recording Co.  
300 Sallierio Ave.  
Ecorse 29, Mich.

Pyramid Records  
118 W. 57th St.  
New York 19, N. Y.

Q-Tape Recording Co.  
2919 S. Lacombe  
Blvd.  
Culver City, Calif.

Quality Records, Ltd.  
380 Birchmont Rd.  
Toronto 13, Can.

Rac Records  
(Recording Artist Corp.)  
P. O. Box 5053  
Chicago 80, Ill.

Radio Corp. of America  
RCA-Victor Record  
Division  
155 E. 24th St.  
New York 10, N. Y.

Radio Records  
Box 38  
Malibu, Calif.

Radio Ridge Records  
Radio WSLM  
Salem, Ind.

Radio Station WOPA  
408 S. Oak Park Ave.  
Oak Park, Ill.

Raccoon Records, Inc.  
1697 Broadway  
New York, N. Y.

Rainbow Records  
615 Albany St.  
Boston, Mass.

Ram Records  
P. O. Box 3268  
Shreveport, La.

Rama Records  
220 W. 42d St.  
New York 36, N. Y.

Rambler Records  
3707 Earline Ave.  
Columbus, Ga.

Jordan S. Ramin, Inc.  
1700 B'way  
New York, N. Y.

Ramrod Records  
221 W. 51th St.  
New York, N. Y.

Ranard Records  
49 Aspen St.  
Floral Park, N. Y.

Random Records, Inc.  
2744 E. Trumont Ave.  
New York, N. Y.

Rank Records of  
America  
24 W. 57th St.  
New York, N. Y.

Ransom Record Co.  
1652 Greenway Ave.  
Columbus, 3, O.

RA-Q Record Co.  
P. O. Box 5326  
Phoenix, Ariz.

Rashid Sales Co.  
191 Atlantic Ave.  
Brooklyn, N. Y.

Rason Record Co.  
P. O. Box 2837  
Dallas 1, Tex.

Ruby Reskin Enterprises  
390 S. Hauser Blvd.  
Apt. 91  
Los Angeles 36, Calif.

Ray Records  
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1721 B'way  
New York, N. Y.

Raynard Records  
1008 E. Fairy Chasm  
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Raynate Records, Inc.  
6531 Hollywood Blvd.  
Hollywood 28, Calif.

Razorback Records  
817 Cherry Place  
Muskego, Ohio.

Real Record Co.  
1486 N. Fair Oaks  
Pasadena 3, Calif.

Realm Record Co., Inc.  
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New York, N. Y.

Rebel Record Co.  
582 Harrison  
Batesville, Ark.

Rebel Records  
Coldwell Lane  
Nashville 4, Tenn.

Rec-Card Co.  
385 Prospect Ave.  
Little Silver, N. J.

Rec-Art Sound  
Recording Co.  
212 N. 12th St.  
Philadelphia 7, Pa.

Record & Tape Sales  
Corp.  
41 W. 8th St.  
New York, N. Y.

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Seattle 5, Wash.

Records of Knowledge  
1440 Broadway  
New York, N. Y.

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2847 Effie St.  
Los Angeles 26, Calif.

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Ft. Wayne 8, Ind.

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Redhead Records  
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Red Records  
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Philadelphia 48, Pa.

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Detroit 1, Mich.

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New York, N. Y.

Reeny Rhythms, Inc.  
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Houston 4, Tex.

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Regent Records  
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Newark 1, N. J.

Reko Records  
P. O. Box 3661  
San Diego 3, Calif.

Reliance Records  
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1715 Chestnut St.  
Philadelphia 3, Pa.

Remington Records  
500 5th Ave., New York

Remson Records  
37 W. 68th St.  
New York, N. Y.

Rendezvous Record Co.  
1310 S. New Hampshire  
Ave.  
Los Angeles 6, Calif.

Reena Record Corp.  
505 Fifth Ave.  
New York 17, N. Y.

Renown Records  
P. O. Box 1674  
Durham, N. C.

Renown Records  
420 Varick St  
Utica, N. Y.

Reo Records  
380 Birchmount Rd.  
Toronto, Ont., Can.

Replica Records  
7210 W. View Dr.  
Des Plaines, Ill.

Republic Records  
10000 Riverside Dr.,  
Suite B  
N. Hollywood, Calif.

Republic Records  
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Request Records, Inc.  
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Ridgeway Record Co.  
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Rivside Records  
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RMP Records  
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383 Concord Ave.  
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1016 Baltimore Ave.  
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Robin Records  
211 Woodlawn Rd.  
Penn Square Village  
Morristown, Pa.

Robinet Records  
150 Portland  
Box 86 NPA  
Boston 14, Mass.

Edward A. Roche  
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Kansas City, Mo.

Rocket Records  
Box 3896  
Portland 8, Ore.

Rocket Records  
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R-Star Prod.  
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Ruby Record Co.  
268 15th Ave.  
Newark, N. J.

Rubytone Records  
c/o Four Star Sales Co.  
P. O. Box 2087-D  
Pasadena, Calif.

Rural Rhythm Records  
P. O. Box 521  
Arcadia, Calif.

Rannah Russel  
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Van Nuys, Calif.

Russell Records  
2480 Thompson Blvd.  
P. O. Box 228  
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"S" Label  
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Cleveland Heights, O.

S & G Recording Corp.  
2103 Penn. Ave., N. W.  
Washington 7, D. C.

S & S Record Co.  
874 Broadway  
New York, N. Y.

Sabrina Records  
5916 Carlton Way  
Hollywood 28, Calif.

Sacred Records  
550 W. Lambert Rd.  
Whittier, Calif.

Sacred Records, Inc.  
5574 E. Washington  
Blvd.  
Los Angeles 22, Calif.

Saga Records  
2016 N. Berwick Ave.  
Indianapolis 22, Ind.

Saga & Sand Records  
5653 1/2 Hollywood Blvd.  
Hollywood 28, Calif.

Samson Records  
Parish Bank Bldg.  
Memphis, Ill.

San Francisco Record  
Corp.  
217 Kearny  
San Francisco 8, Calif.

San Record Co.  
Bon Aqua, Tenn.

Sandy Record Co.  
P. O. Box 248  
Mobile, Ala.

Sapphire Records  
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Sapphire Record Co.  
533 Canal St.  
New Orleans, La.

Sarg Records  
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Saturn Records  
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Serenado Recording  
Corp.  
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Johnston 9, R. I.

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Sherron Records  
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Shield Records  
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Singspiration Records  
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Sir c/o W & C Records  
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Beech Grove, Ind.

Skidmore Records Corp.  
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Skippy Radio Co.  
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Skyline-Jeff Record Co.  
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Spokane, Wash.

Sound Studios, Inc.  
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Washington 1, D. C.

Soundax Productions,  
Inc.  
2133 N. W. 11th Ave.  
Miami, Fla.

Southfield Records  
7023 Oxford St.  
Oaklawn, Ill.

Southland Records  
520 St. Louis St.  
New Orleans, La.

Southwest Records  
P. O. Box 135  
Riverside, Calif.

Spo Records  
Society of Participating  
Artists  
387 Broadway  
Saratoga Springs, N. Y.

Spaca Records, Inc.  
333 Elmer St.  
Trenton 10, N. J.

Spanish Records  
301 E. Rose St.  
Springfield, O.

Sparks Records, Inc.  
P. O. Box 4021  
Evansville 12, Ind.

Spartan of Canada, Ltd.  
21 Elm St.  
London, Ontario, Can.

Spec Records  
984 Benito Ct.  
Pacific Grove, Calif.

Specialty Records, Inc.  
8588 Sunset Blvd.  
Hollywood 46, Calif.

Spin Record Co.  
4607 N. Sheridan Rd.  
Chicago 40, Ill.

Spinal Records  
227 1/2 S. Glenwood Pl.  
Burbank, Calif.

Spinning Records  
510 N. Dearborn St.  
Chicago 10, Ill.

Splash Records  
539 W. 25th St.  
New York, N. Y.

Spoken Arts, Inc.  
95 Valley Rd.  
New Rochelle, N. Y.

Spot Record Co.  
c/o Radio Craftsmen  
5810 S. Normandie Ave.  
Los Angeles, Calif.

Squalor Records  
6020 Normal Blvd.  
Chicago 21, Ill.

Square Dance Associates  
102 N. Columbus Ave.  
Freeport, L. I., N. Y.

Square Records  
224 W. 49th St.  
New York 19, N. Y.

S & R Records  
1607 Broadway  
New York, N. Y.

Sta Records  
Friend, Neb.

Stacy Records  
1918 Prairie Ave.  
Chicago 16, Ill.

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Municipal Auditorium  
Oklahoma City, Okla.

Stag Records  
c/o Armando Sells  
1787 W. 36th Pl.  
Los Angeles 18, Calif.

Stam Records  
539 W. 25th St.  
New York, N. Y.

Stan Recording Co.  
1419 Sherwin Ave.  
Chicago 26, Ill.

Stanchel Record Co.  
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North Hollywood, Calif.

Standard Records  
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163 W. 23d St.  
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Stanson Records  
413 E. Long St.  
Columbus, O.

Stardale Recording Co.  
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Sedan, Kan.

Stardale Records  
519 S. 3d St.  
Morris, Okla.

Stardale Records  
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North Hollywood, Calif.

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Suite 1584  
Hollywood 28, Calif.

Star Music &  
Recording Studios  
1025 High St.  
Pittsburgh 12, Pa.

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by MELVIN JOHNSON

K-105 "RUBBER LIPS" b/w  
"A SWEETHEART'S TENDER EYES"

by the ORIG. CASHMERS

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In April!

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# RECORD MANUFACTURERS

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Stars, Inc.  
P. O. Box 9687  
No. Atlanta 19, Ga.

Stars of Hollywood  
Records  
915 Hollywood Way  
Burbank, Calif.

Stars of Hollywood  
1041 N. Los Palmas  
Hollywood 38, Calif.

Star Satellite Records  
625 Sheynay Rd.  
Springfield, Pa.

Star Songs  
34 Hillside Ave.  
New York 40, N. Y.

Star X Records  
19600 Rogge Ave.  
Detroit 24, Mich.

State Calla Records  
2033 Bennett Way  
Sacramento 18, Calif.

State Record Producing  
Co.  
21667 Wyoming  
Ferndale 20, Mich.

States Records  
United Record Co.  
5052 S. Cottage Grove  
Ave.  
Chicago, Ill.

Stallier Records  
Box 189 Radio City  
Station  
New York 19, N. Y.

Stavel Mfg. Co.  
367 W. 34th St.  
New York 1, N. Y.

Steeple Time  
c/o Singcord Corp.  
P. O. Box 37,  
Station C  
Grand Rapids, Mich.

Stella Records  
804 Melrose Ave.  
New York 51, N. Y.

Stephany Records  
1800 Asbury St.  
Evansville, Ill.

Stepping Tones  
1533 Midvale  
Los Angeles 24, Calif.

Steno-O-Craft  
Craft Recording Corp.  
1650 Broadway  
New York, N. Y.

Steno Fidelity  
c/o Miller  
International Co.  
Swarthmore Industrial  
Center  
P. O. Box 45  
Swarthmore, Pa.

Stereo-Onic Recording  
Corp.  
426 M. Edgewood Ave.  
LeGrange Park, Ill.

Stereophonic, Inc.  
1198 N. E. 26 Ave.  
Miami 32, Fla.

Stereo Tapes  
c/o J. Welton  
2847 Effie St.  
Los Angeles 26, Calif.

Sterling Records  
2407 S. Ridgely Dr.  
Los Angeles 16, Calif.

Storotape  
Audio Arts, Inc.  
5607 Melrose Ave.  
Hollywood 38, Calif.

Stevens Records  
2223 Washington  
Granite City, Ill.

Stinson Records  
P. O. Box 5415  
Granada Hills, Calif.

Stomper Time Records  
c/o Eddie Bond  
Enterprises  
64 Flicker St.  
Memphis, Tenn.

Strand Records  
157 W. 57th St.  
New York, N. Y.

Strata AudioVisuals,  
Inc.  
P. O. Box 1883  
Grand Central Station  
New York, N. Y.

Stroll Records  
1576 Broadway  
New York, N. Y.

Strood Recordings  
954 Dickerson  
Detroit, Mich.

Studio Records  
18100 Greenleaf  
Detroit, Mich.

Studio Records  
2130 S. 11th East  
Salt Lake City, Utah

Stylcraft Records  
375 Bridge St.  
Brooklyn, N. Y.

Stylotone Records  
1758 E. 4th St.  
Brooklyn 23, N. Y.

Stylo Records  
5024 Club Rd. &  
Kavanaugh  
Little Rock, Ark.

Sua Records  
725 Riverside Drive  
New York, N. Y.

Sullivan Records  
54 W. Randolph St.  
Chicago 1, Ill.

Sully Recording Co.  
128 Commerce  
Oklahoma City, Okla.

The Summit Sound  
Systems Co.  
917-919 E. Market St.  
Akron 5, O.

Son Record Co., Inc.  
706 Union at Marshall  
Memphis, Tenn.

Sundown Records  
9308 E. Whittier Blvd.  
Pico, Calif.

Sunny Records  
9746 Crandon  
Chicago 17, Ill.

Sonny Hills Record Co.  
1600 Sonny Crest  
Fullerton, Calif.

Sunshine Records  
1613 Alton Rd.  
Miami Beach 39, Fla.

Suro Records  
c/o Bob Miller  
Box 306  
Newburg, Mo.

Swade Records  
826 Baronne St.  
New Orleans, La.

Swan Records  
c/o Camco Records  
1405 Locust St.  
Philadelphia, Pa.

Swan Records  
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1405 Locust St.  
Philadelphia, Pa.

Swingin' Records  
1534 Gower St.  
Hollywood 28, Calif.

Sycamore Records  
P. O. Box 1741  
Hollywood Station  
Hollywood 28, Calif.

Symbol Records, Inc.  
725 Riverside Dr.  
New York, N. Y.

Symbol Records  
c/o Sue Records  
271 W. 125th St.  
New York, N. Y.

Synthetic Plastics Co.  
80 St. Francis St.  
Newark 5, N. J.

T J Record Corp.  
Box 37  
Rockaway Park 94,  
N. Y.

Tabb Recording Corp.  
1619 Broadway  
New York 19, N. Y.

Tad Records  
c/o Loyal Records  
10406 La Granga Ave.  
Los Angeles 25, Calif.

Tad Records  
1607 El Centro Ave.  
Suite 19  
Hollywood 28, Calif.

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Hollywood 28, Calif.

Tak Records, Inc.  
P. O. Delaware Pl.  
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3-D Records, Inc.  
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**Toppa Records**  
729 Park Ave.  
Corvina, Calif.

**Top-Par Records**  
c/o Four Star Sales Co.  
P. O. Box 2067-D  
Pasadena, Calif.

**Top Rank Records**  
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New York, N. Y.

**Topps Music Enterprises**  
Corp.  
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New York 12, N. Y.

**Topps Records**  
5810 South Normandie  
Los Angeles 44, Calif.

**Toppy Records**  
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723 7th Ave.  
New York, N. Y.

**Top '10' Record Co.**  
1515 Amsden  
Wichita, Kan.

**Torino Records**  
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**Totton Hollywood**  
Records  
12431 Ventura Blvd.  
North Hollywood 2,  
Calif.

**Tower Records**  
4601 Alton  
Dallas, Tex.

**Trace Records**  
P. O. Box 758  
Shreveport, La.

**Trash Records**  
612 No. Michigan Ave.  
Chicago, Ill.

**Trademark Records**  
186 South Broadway  
Lowrance, Mass.

**Tradition Records, Inc.**  
121 Christopher St.  
New York 14, N. Y.

**Trans-World Records**  
Box 487  
Meda, Pa.

**Transition Pro-Recorded**  
Tapes, Inc.  
6 Ashton Pl.  
Cambridge, Mass.

**Treasure Prod., Inc.**  
23 Carlton Ave.  
Mt. Vernon, N. Y.

**Treasure Record Co.**  
37 W. 57th St.  
Suite 1204  
New York, N. Y.

**Truger Records**  
Rupert MacIndran  
27, S. Beanoke Rd.  
La Grange, Ga.

**Trinamon Publications**  
3942 Third Ave.  
Detroit 1, Mich.

**Trino Records**  
301 E. 71st St.  
New York, N. Y.

**Trilo Records, Inc.**  
c/o M. Brown  
331 East 51st St.  
New York 22, N. Y.

**Triple X Records**  
271 W. 125th St.  
Suite 202  
New York, N. Y.

**Tri-State Record Dist.**  
Co.  
852 Elm St.  
Manchester, N. H.

**Triumph Records, Inc.**  
224 West 49th St.  
New York, N. Y.

**Tropical Isle Records,**  
Inc.  
1230 No. Highland  
Hollywood 28, Calif.

**Tropicana International**  
P. O. Box 921  
Beverly Hills, Calif.

**Troubadour Records**  
1028 1/2 No. Hayworth  
Ave.  
Hollywood 46, Calif.

**Tune Disk Records**  
1213 Locust St.  
Philadelphia 7, Pa.

**20th Fox Records**  
157 West 57th St.  
New York, N. Y.

**Tyme Jamboree Records**  
Box 36  
Burnett, Wis.

**Typhoon Recording Co.**  
35 Silver Birch Ave.  
Oakland, N. J.

**Ultraton Records**  
c/o Eva Likova  
20 W. 76th St.  
New York, N. Y.

**Unical Records**  
6757 Hollywood Blvd.  
Hollywood 28, Calif.

**Unicorn Records**  
75 State St.  
Boston 9, Mass.

**Union Records**  
539 W. 25th St.  
New York, N. Y.

**Unique Records**  
11-17 E. 45th St.  
New York 17, N. Y.

**United Artists Records**  
729 7th Ave.  
New York, N. Y.

**United Telefilm Records**  
701 7th Ave.  
New York, N. Y.

**Unity Records**  
c/o Art Records, Inc.  
P. O. Box 50-66  
Miami 50, Fla.

**Universal-Fox Recording**  
Co.  
5401 Santa Monica Blvd.  
Hollywood 28, Calif.

**Universal Records**  
P. O. Box 961  
Wilmington 99, Del.

**Universal Recording**  
Corp.  
44-48 East Walton St.  
Chicago 11, Ill.

**Urania Records**  
50 W. 57th St.  
New York, N. Y.

**Urania Records Dist. Co.**  
Rm. 2032  
625 8th Ave.  
New York 18, N. Y.

**U.S.A. Records, Inc.**  
1303 N. 53th St.  
Milwaukee, Wis.

**U. S. Recording Co**  
1124 Vermont Ave.  
N.W. 5  
Washington, D. C.

**UTC Records**  
719 Tenth Ave.  
New York 1, N. Y.

**Vagabond Record Co.**  
162 Cherrywood Ave.  
San Leandro, Calif.

**Vak Recording Co.**  
26-42 A S Broad St.  
Chattanooga, Tenn.

**Valentine Records**  
2136 Laurel Canyon  
Blvd.  
Hollywood 46, Calif.

**Valentine Records**  
150 West 46th St.  
New York, N. Y.

**Val-fo**  
1519 South St.  
Philadelphia, Pa.

**Valley Meadowlark**  
Box 10033  
Knoxville, Tenn.

**Valer Records**  
1600 No. LaBrea  
Hollywood 28, Calif.

**Val's Records**  
6000 Sunset Blvd.  
Hollywood 28, Calif.

**Van Records**  
20429 Kenosha  
Harper Woods, Mich.

**Vancel Enterprises**  
4607 No. Sheridan Rd.  
Chicago 40, Ill.

**Vanguard Records**  
154 W. 14th St.  
New York, N. Y.

**Vanity Record**  
6 Smith St.  
Paterson, N. J.

**Vanity Records**  
259 21st Ave.  
Paterson, N. J.

**Vargo Records**  
3214 So. 2300  
Salt Lake City 9, Utah

**Variety Records**  
383 Concord Ave.  
New York, N. Y.

**Variety Records**  
Woods Bldg., Rm. 700  
54 West Randolph St.  
Chicago 1, Ill.

**Vendo Record Co.**  
P. O. Box 694  
Amarillo, Tex.

**Yee Jay Records, Inc.**  
1449 So. Michigan Ave.  
Chicago 5, Ill.

**Yeevo Records**  
54 West 74th St.  
Suite 402  
New York 23, N. Y.

**Yego Record Co.**  
401 S. Harvard  
Los Angeles, Calif.

**Yegas Records**  
1610 N. Wilcox  
Hollywood 28, Calif.

**Yeko Records**  
8527 Mansfield St.  
Philadelphia, Pa.

**Yellerz Records**  
P. O. Box 248  
Lomita, Calif.

**Yelmo Records, Inc.**  
1922 W. 3d St.  
Los Angeles 57, Calif.

**Ventura Records**  
P. O. Box 1674  
Durham, N. C.

**Verne Recording Corp. of**  
America  
164 E. 116th St.  
New York, N. Y.

**Verra Records**  
12 W. Garfield Blvd.  
Chicago 15, Ill.

**Versailles**  
1650 Broadway  
New York, N. Y.

**Verve Records, Inc.**  
451 North Canon Dr.  
Beverly Hills, Calif.

**V. G. Recording Co.**  
3807 S. Arlington Ave.  
Los Angeles 18, Calif.

**RCA Victor**  
Radio Corp. of America  
155 East 24th St.  
New York, N. Y.

**RCA Victor Co., Ltd.**  
1001 Lenoir St.  
Montreal 30, Que., Can.

# Where to Buy the Records of Manufacturers Shown in this Section?

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**Victory Prod.**  
401 Market St.  
Newark, N. J.

**Vidor Records**  
5927 Sunset Blvd.  
Hollywood, Calif.

**Vih Records**  
RCA Victor  
155 East 24th St.  
New York, N. Y.

**Village Broadcasting Co.**  
Radio Station WDPA  
408 South Park Ave.  
Oak Park, Ill.

**Vilma Records**  
4800 S. W. 4th St.  
Miami 44, Fla.

**Vin Records**  
c/o Ace Records  
227 Culbertson Ave.  
Jackson, Miss.

**Vina Rec. Co.**  
110 W. 40th St.  
New York, N. Y.

**Vireo Records**  
84½ North Fuller Ave.  
Los Angeles 46, Calif.

**Viron Records**  
4225 University Blvd.  
Houston 5, Tex.

**Visaphone Language Records**  
c/o Playette Corp.  
401 W. 42d St.  
New York, N. Y.

**Viscount Records**  
531 Oleander Dr.  
Los Angeles, Calif.

**Viste Records**  
477 Madison Ave.  
New York, N. Y.

**Vito Record Co.**  
1486 North Fair Oaks Ave.  
Pasadena 3, Calif.

**Vitam Recording Co.**  
403 North 4th St.  
Harrison, N. J.

**Vito Records**  
36 East 60th St.  
New York, N. Y.

**Vocalion Records**  
50 West 57th St.  
New York, N. Y.

**Vogue Records**  
c/o Good Time Jazz  
8481 Melrose Pl  
Los Angeles 46, Calif.

**Volk Record Co.**  
5513½ E Grand  
Dallas, Tex.

**Van-Aum Records**  
3128 Foster  
Chicago 25, Ill.

**Vortex Records**  
138 Grand Ave.  
Oakland 12, Calif.

**Voss Records**  
7607 Hollywood Blvd.  
Los Angeles 46, Calif.

**Veto Recording Co.**  
Richlandtown, Pa.

**Vex Productions, Inc.**  
236 West 55th St.  
New York 19, N. Y.

**V-Tone Records**  
2034 Ridge Ave.  
Philadelphia 21, Pa.

**Waikiki Record Co.**  
2119 Lanika St.  
Honolulu 15, Hawaii

**Waldorf Music Hall**  
16 Kingsland Ave.  
Harrison, N. J.

**Waldorf Music Hall Records**  
565 Fifth Ave.  
New York, N. Y.

**Waldorf Record Co.**  
24 Commerce St.  
Newark, N. J.

**Wanderlust Records**  
5880 Hollywood Blvd.  
Hollywood 28, Calif.

**Warner Bros. Records, Inc.**  
4000 Warner Blvd.  
Burbank, Calif.

**Warrior Records**  
P. O. Box 2581  
San Antonio 6, Tex.

**Warmick Records**  
701 7th Ave.  
New York, N. Y.

**Washington Records, Inc.**  
1340 Connecticut Ave.,  
N.W.  
Washington 6, D. C.

**Web Records, Inc.**  
1695 Broadway  
New York, N. Y.

**Webster Wood Winds**  
717 W. Big Bend Blvd.  
Webster Groves, Mo.

**Wee Wee Bell Records**  
c/o WRBL Radio Station  
1350 13th Ave.  
Columbus, Ga.

**Weiten Recording Co.**  
503 N. 4th Ave.  
Ann Arbor, Mich.

**Wellington Record Co.**  
1074 Broadway  
Room 606  
New York, N. Y.

**Wesley B. Tourtelotte**  
857 So. Berendo St.  
Los Angeles 5, Calif.

**Western Chuck Wagon Recording Co.**  
3007 No. Franklin Ave.  
Flint, Mich.

**Western Jubilee Records**  
3703 North 7th St.  
Phoenix, Ariz.

**Western Ranch Records**  
P. O. Box 32  
Woodburn, Ore.

**Westminster & White Hall Recording Co.**  
275 7th Ave.  
New York, N. Y.

**Westport Enterprises, Inc.**  
3814 Washington  
Kansas City 11, Mo.

**Westwood Records**  
125 Taylor St.  
Jackson, Tenn.

**WFB Productions, Inc.**  
637 East Broad St.  
Souderton, Pa.

**Whelton Records**  
P. O. Box 902  
Wheeling, W. Va.

**Whippet Records**  
8566 Sunset Blvd.  
Hollywood 46, Calif.

**Wheel Records, Inc.**  
7115 Euclid Ave.  
Cleveland 3, O.

**Whirlwind Records**  
158 Picadilly St.  
Campbell, O.

**Whispering Pines Music Publishers**  
P. O. Box 452  
Indianapolis 6, Ind.

**Wig Wag Record Co.**  
Malt Furin  
1912 Western Ave.  
South Greensburg, Pa.

**Wild Records**  
129 W. 69th St.  
New York, N. Y.

**Willert Records**  
Vague Terrace  
McKeesport, Pa.

**Will-O-Way Records**  
Bloomfield Hills, Mich.

**Wiltshire Records**  
c/o Geo. J. Gottfried  
226 No. Canon Dr.  
Beverly Hills, Calif.

**Winco Music Enterprises**  
13542 Ventura Blvd.  
Sherman Oaks, Calif.

**Window Records**  
816 Penn Ave.  
Sheboygan, Wis.

**Window Records, Inc.**  
1503 N. Ninth St.  
Sheboygan, Wis.

**Windsor Records**  
5520 No. Rosemead Blvd.  
Temple City, Calif.

**Wing Records**  
**Mercury Record Corp.**  
35 East Wacker Dr.  
Chicago 1, Ill.

**Wispin Records**  
193 Bay 40th St.  
Brooklyn, N. Y.

**Winston Records**  
c/o The National Enter-  
prise Co.  
944 Chapel St.  
New Haven 10, Conn.

**Witt & Still**  
1747 Summer St.  
Stamford, Conn.

**Wizard Recording Co.**  
309 W. 57th St.  
New York, N. Y.

**Wizz Records**  
1674 Broadway  
New York, N. Y.

**Wunder Records**  
P. O. Box 9687  
Atlanta 19, Ga.

**Wunder Record Co.**  
2019 Dryades St.  
New Orleans, La.

**Word Records**  
3407 Franklin  
Waco, Tex.

**Word Records, Inc.**  
P. O. Box 1790  
Waco, Tex.

**World Pacific Records**  
8255 Sunset Blvd.  
Hollywood 46, Calif.

**World Wide Records, Inc.**  
58 Market St.  
Newark 1, N. J.

**Wrimus Records**  
6715 Hollywood Blvd.  
Hollywood 28, Calif.

**W.S.F., Inc.**  
1674 Broadway  
New York, N. Y.

**Wyn Record Co.**  
P. O. Box 895  
Huntington Park, Calif.

**X-Tra Record Co.**  
P. O. Box 211  
New York 27, N. Y.

**Yodel Melody Record Co.**  
P. O. Box 635  
Hood River, Ore.

**York Records**  
3207 M. St., N.W.  
Washington 7, D. C.

**Young Musicians Series, Inc.**  
Green Spring Ave.  
Lutherville, Md.

**Young People's Records**  
100 6th Ave.  
New York, N. Y.

**Yow Records**  
910 Alberta St.  
Ferdale, Mich.

**Yucca Records**  
Box 641  
1507 10th St.  
Almagordo, N. M.

**Yvonne Records**  
210 5th Ave.  
New York 10, N. Y.

**Zana Records**  
P. O. Box 470  
Elizabethton, Tenn.

**Zebra Records**  
51 Hick Rd.  
Brooklyn, N. Y.

**Zen Records**  
280 Driggs Ave.  
Brooklyn 22, N. Y.

**Zephyr Prod.**  
P. O. Box 251  
Austin, Minn.

**Zephyr Prod.**  
8506 Sunset Blvd.  
Los Angeles 46, Calif.

**Zest Records**  
1529 Pine St.  
Philadelphia 2, Pa.

**Zif Records**  
Box 4121  
Dallas 8, Tex.

**Zip Records**  
902 First National  
Tower  
Akron, O.

**Zip Records**  
P. O. Box 412  
Pasadena, Tex.

**Zodiac Recording Co., Inc.**  
501 Madison Ave.  
New York 22, N. Y.

**Zoeller Music Publishers**  
Box 684  
Beverly Hills, Calif.

**Zoendervan Music Publishers**  
1415 Lake Dr. S.E.  
Grand Rapids 6, Mich.

**Zoom Records**  
P. O. Box 6146  
Tucson, Ariz.

**Zora Record Co.**  
1600 East Outer Dr.  
Detroit 34, Mich.

## AVAILABLE AGAIN!

- CARLOS GARDEL
- RAFAEL MUNOZ
- DANIEL SANTOS
- LIBERTAD LAMARQUE
- NINO DE UTRERA
- ANGELILLO
- QUARTETO FLORES
- TRIO YEGABAJENO
- CASINO DE LA PLAYA
- JESUS MARIA SANROMA

These world famous artists whose recordings were originally on RCA Victor, are being presented by EXTRA RECORDS in their original recordings on an EXTRA LP. Each album contains 12 of their best known and most successful selections.

## EXTRA RECORDS

502 West 28th St., New York 1, N. Y.

## A Complete Service

- From original concept to completed record and package — vinyl — cardboard — plastic.
- Complete facilities — studio — art — photography — recording — pressing — packaging.
- Years of experience to give you professional quality.
- Write for complete brochure and samples.

**record promotions, inc.**

130 West 42nd St., New York 36, N. Y.  
PE 6-0936

# If your company is not listed . . .

. . . in any of the directories in this Record Industry Source Book, please accept our apologies. The lists were compiled from The Billboard's own detailed records, supplemented by names provided by leading industry sources, and further supplemented by three industry-wide mailings. Every company secured thru any of these broad efforts has been included. If your company is not listed—or if the listing is incorrect or incomplete—please be sure to send us the information promptly. In this way, you can be sure that The Billboard will include your company's services in answering the many thousands of inquiries that come in during the year. It will also insure a directory listing for your company in next year's edition of The Billboard Record Industry Source Book & Directory. The coupon is here for your convenience.

**Editor**

**The Billboard Record Industry Source Book  
1564 Broadway  
New York 36, N. Y.**

I wish to provide the following information about my company so that you may use it in answering inquiries and as a basis for inclusion in next year's Billboard Source Book:

Company Name \_\_\_\_\_

Type of Business or Record Service(s) Offered \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

My Name & Title \_\_\_\_\_

- My company was omitted from your 1960 Source Book.
- My company's listing was incomplete.
- My company's listing was incorrect.

**SPECIAL NOTE:** Please advise us of the specific directory, or directories, in which you feel your company should be listed—and check such directories in this edition to be sure you are furnishing complete information. If there is not enough room on the coupon for all of the information, kindly list such data on a separate sheet and return it together with the completed coupon. Thank you.



# This is Gotham



## GOTHAM'S NEW \$100,000 "DREAM STUDIO" NOW AVAILABLE TO RECORD COMPANIES.

It features a custom stereo console, three-track stereo recording, with Sel-syne and a complete complement of facilities:

- NEUMAN STEREO LATHE
- EDITING ROOMS
- MASTERING ROOMS
- MULTIPLE TAPE COPIES
- ELECTRONIC SPEED CHANGE
- ALL ELECTRONIC EFFECTS
- ALL STANDARD MUSICAL INSTRUMENTS

## Gotham Recording Corporation

2 West 46th Street, New York 36, New York—JU 6-5577

Herbert M. Moss, President—Leonard Lawson, Vice President in Charge of Sales

Studio Facilities for

# RECORDING, EDITING, MIXING & MASTERING

Listings highlighted within benday areas (gray) are those of companies carrying advertisements in this edition. The advertisements carry additional information about the services listed here. For the convenience of readers, an alphabetical listing of these advertisements, with page references, is carried in the Advertisers' Index on the page facing the inside book cover.

A. & R. Recording, Inc.  
112 W. 48th St.  
New York, N. Y.

Belock Music Corp.  
212-02 41st Ave.  
Boyside, N. Y.

Columbia Records  
799 Seventh Ave.  
New York, N. Y.

Fidelity Recording  
Studios  
5546 Melrose  
Los Angeles, Calif.

Abbey Rec. Mfg. Co.  
1 Central Ave.  
E. Haverhill, N. J.

Belfone Recording Corp.  
4 W. 31st St.  
New York, N. Y.

Cook & Associates  
Recorders  
3905 W. Slauson Ave.  
Los Angeles 43, Calif.

Fine Sound, Inc.  
711 Fifth Ave.  
New York, N. Y.

Adolph Sound Studios  
1630 Broadway  
New York, N. Y.

Boulevard Recording  
Studios  
632 N. Dearborn  
Chicago, Ill.

Crest Records, Inc.  
Broadway  
Huntington Station,  
L. I.

Garrison Recording  
Studios  
6232 Santa Monica  
Bldg.  
Hollywood, Calif.

Allegro Sound Studios,  
Inc.  
1630 Broadway  
New York, N. Y.

Cabel Music Corp.  
116 Central Parkway S.  
New York, N. Y.

Crown Records, Inc.  
418 W. 49th St.  
New York, N. Y.

Gold Star Recording  
Studios  
1354 N. Vine  
Hollywood, Calif.

Allied Record Mfg. Co.  
1041 N. Las Palmas  
Hollywood 38, Calif.

Cambridge Rec. Studios  
1481 Broadway  
New York, N. Y.

Cue Recordings  
117 W. 46th St.  
New York, N. Y.

Gotham Rec. Corp.  
2 W. 46th St.  
New York, N. Y.

Assoc. Rec. Studios  
1625 Broadway  
New York, N. Y.

Capital Records, Inc.  
151 W. 46th St.  
New York, N. Y.

Decca Records  
5505 Melrose  
Hollywood, Calif.

Hall Recording  
307 S. Wabash  
Chicago, Ill.

Audio-Video Rec. Co.,  
Inc.  
730 5th Ave.  
New York, N. Y.

Chess Recording Studio  
2120 S. Michigan  
Chicago 16, Ill.

Decca Records  
135 W. 70th St.  
New York, N. Y.

Balkan Music Co.  
6917 Cermak  
Berwyn, Ill.

Coastal Rec. Co., Inc.  
136 W. 52d St.  
New York, N. Y.

Delto Rec. Corp.  
236 W. 55th St.  
New York, N. Y.

Herb May Recorders  
1120 Pine Ave.  
Long Beach, Calif.

Hill Sound Studios  
237 W. 54th St.  
New York, N. Y.

Columbia Recording  
630 N. McChug  
Chicago, Ill.

Electrovox Recording  
Studios  
3905 W. Slauson  
Los Angeles, Calif.

Hollywood Central  
Studios, Inc.  
1538 Cahuenga Blvd.  
Hollywood, Calif.

## UNIVERSAL RECORDERS Of California, Inc.

The measuring stick of  
Quality and Fidelity for  
20 years.

- 4 Studios completely equipped for Commercial recording and Mastering.
- Competitive prices on Quality Vinylite Pressings.
- School orders for choral groups and music directors.
- Complete composite recording and dubbing of multiple sound tracks for 16mm. films, with reversible interlock system.
- Optical Transfers
- Extensive sound effects and MUSIC LIBRARIES.
- SLIDEFILM PROCESSING OUR SPECIALTY  
Universal pioneered the Electronic Signal Inserter. Now universally accepted as the best method.
- Our facilities and personnel are cleared for classified Government work, and are used extensively by Aircraft, Missile and Electronic industries.
- Nationally recognized Announcers - Narrators and actors available through Universal.
- Our Fast Service combined with JET DELIVERY makes possible quick delivery anywhere.
- IT COSTS LESS WHEN YOU WORK WITH OUR SKILLED EXPERIENCED ENGINEERS

Address:

6757 Hollywood Boulevard  
Hollywood, California  
Phone: HOLLYWOOD 9-8282



MASTERTONE RECORDING STUDIOS INC.

130 West 42 Street • New York 36, N. Y. • Wisconsin 7-2940

FOR THE CLIENT THAT DEMANDS AND RECEIVES  
THE FINEST IN QUALITY & SERVICE

COMPLETE FACILITIES FOR:

STUDIO RECORDING ● MASTERING ● MIXING

DESIGNED SPECIFICALLY FOR STEREO RECORDINGS

COMPATIBLE STEREO DISC CUTTING

EMPLOYING THE WESTREX SYSTEM, AND THE EXCLUSIVE  
DYNAMIC "SONIC SENTINEL"

SERVICING MANY OUTSTANDING RECORD COMPANIES

WRITE FOR BROCHURE AND SAMPLE STEREO RECORD

# IN CHICAGO

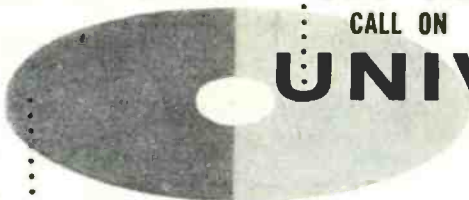
SIMPLIFY  
YOUR  
JOB

... GET OUTSTANDING RESULTS!

CALL ON

# UNIVERSAL

RECORDING CORPORATION



...46 e. walton st., chicago 11, ill.... Michigan 2-6465

## COMPLETE, HIGH-EXCELLENCE SOUND RECORDING *with a creative flair!*

World's largest, most modern and versatile recording service. Whatever the sound, from the tick of a watch to a full symphony orchestra finale, Universal can capture it—or create it.

Sound for film, radio, TV, albums and other uses—Universal records it for companies of every type and size. 95% of the advertising agencies in Chicago alone, over 100 phonograph record companies with some 1000 labels, are among those Universal serves.

You can expect a personal service. Counseling and direction is provided to any extent desired. And no job is too small. Large, up-to-date studios, newest-type equipment, unequalled technical skills assure you fast, efficient service. Yet, it costs no more to have Universal make your project "sound better"

**URC RECORDING RATE GUIDE** on request. Just write or phone for your copy. This handy booklet can help in your cost planning.

### QUICK-FACTS ON UNIVERSAL SERVICE:

- Studio and location recording
  - All types 35 mm and 16 mm magnetic
  - Synchronous recording
  - Slide film recording
  - High-speed tape duplicating
  - Stereophonic sound 2 and 3 track
  - Complete music libraries available
  - Ampex recording equipment
  - "Preview Theater" for complete screening
  - Direct handling and shipment anywhere
- COMPLETE MOTION PICTURE AND TV RECORDING**
- Complete scoring, 35 mm and 16 mm
  - Studio dubbing
  - Magnetic location recording, 35 mm or 1/4" Sync. equipment
  - Screening: 16 mm or 35 mm  
Composites, 16 mm or 35 mm multiple tracks
  - Narration
  - Recording lip sync to picture

# UNIVERSAL MAKES IT SOUND BETTER!

Hollywood Recording  
Gold  
166 W. La Brea  
Los Angeles, Calif.

Jay Jay Recording  
2452 S. Kedzie  
Chicago, Ill.

Jimmy Jones  
148 N. Pasadena  
Pasadena, Calif.

L. A. Portable  
525 N. La Cienega  
Hollywood, Calif.

C. P. MacGregor  
729 S. Western  
Los Angeles, Calif.

Master Recorders  
535 N. Fairfax  
Los Angeles, Calif.

Masterstone Recording  
Studios  
130 West 42d St.  
New York 36, N. Y.

Masterstone Rec. Studios,  
Inc.  
709 8th Ave.  
New York, N. Y.

Metropolitan Kaymar,  
Inc.  
1697 Broadway  
New York, N. Y.

National Recording  
Corp.  
(Custom Division)  
Atlanta 19, Ga.

Nola Studios  
113 W. 57th St.  
New York, N. Y.

Olmstead Sound Studios,  
Inc.  
1 E. 54th St.  
New York, N. Y.

Plastic Products Co.  
1746 Chelsea Ave.  
Memphis 7, Tenn.

Radio Recorders  
7000 Santa Monica Blvd.  
Hollywood, Calif.

RCA Victor Rec. Studios  
1510 N. Vine St.  
Hollywood, Calif.

RCA Victor Rec. Studios  
445 N. Lake Shore Dr.  
Chicago 11, Ill.

RCA Victor Custom  
Record Sales  
155 E. 24th St.  
New York, N. Y.

RCA Victor Rec. Studios  
3d Ave. & 11th St.  
Webster Hall  
New York, N. Y.

RCA Victor Rec. Studios  
1525 McGavock St.  
Nashville, Tenn.

Recordings, Inc.  
1130 E. Cold Spring  
Lane  
Ballwin 12, Md.

Recording Studios, Inc.  
Capital Theatre Bldg.  
1639 Broadway  
New York, N. Y.

Reeves Sound Studios,  
Inc.  
304 E. 44th St.  
New York, N. Y.

Regent Sound Studios  
25 W. 56th St.  
New York, N. Y.

Rickcraft Recording  
2314 63d St.  
Brooklyn, N. Y.

Rite Records  
Productions, Inc.  
3930 Spring Grove Ave.  
Cincinnati 23, O.

Sanders Rec. Studios,  
Inc.  
167 W. 48th St.  
New York, N. Y.  
Shelley Products  
220 Broadway  
Huntington Station,  
L. I., N. Y.

Sound Rec., Inc.  
550 5th Ave.  
New York, N. Y.

Studio & Artists  
6087 Sunset Blvd.  
Hollywood, Calif.

Ter-Mar Recording  
Studios  
2120 S. Michigan  
Chicago 16, Ill.

Texas Sound Studios  
506 W. Hildebrand Ave.  
San Antonio 12, Tex.

Titan Corp.  
1600 Broadway  
New York, N. Y.

True Tone Rec. Co.  
160 W. 73, Studio 4-F  
New York, N. Y.

United Rec. Labs, Inc.  
681 Fifth Ave.  
New York, N. Y.

Universal Recording  
46 E. Walton  
Chicago, Ill.

Universal Recorders  
6757 Hollywood Blvd.  
Hollywood, Calif.

Vita-Sonic Sound Studio,  
Inc.  
750 8th Ave.  
New York, N. Y.

W.R.S. Recording Labs  
1479 Vine St.  
Hollywood, Calif.

Hal Katchewich



Phone: WY1440  
6-2752

recording  
**DEARBORN**  
studios, inc.

AMPLX HAMMOND ORGAN  
STEREOPHONIC STEELWAY PIANO  
MONODURAL PRIVATE PADDING  
ECHO CHAMBERS STUDIO A

60,000 CUBIC FEET

632 north dearborn street  
chicago 10, illinois



**REGENT SOUND  
STUDIOS, INC.**

25 WEST 56 STREET  
24 WEST 57th STREET  
NEW YORK 19, N. Y.  
Circle 5-2630

PROGRESS  
IS HERE  
TO STAY AT  
**BELL**  
SOUND STUDIOS, INC.  
237 W. 54th St., N.Y.C. 19  
JUdson 2-4812

22 years of experience in Studio  
or In-the-Field Recording  
stereo and/or monaural  
Expert Editing and Mastering  
from your tapes.

Our Own Master Plating Plant  
Top Quality—Our Aim

**JEFF SMITH'S  
Texas Sound Studios**

506 WEST HILDEBRAND AVENUE  
Pershing 3-1721  
SAN ANTONIO 12, TEXAS

**Ter-Mar** Recorded Sessions for  
Anna • Argo • Chess • Checker •  
Verve • Riverside  
4-Channel Sol-Sync  
Multiple Recording  
Stereo & Mono Recording  
Editing/Mixing/Mastering  
Re-Recording for  
commercials • records • slide films

**Ter-Mar** RECORDING STUDIOS  
2120 S. Michigan (CA 5-2770) Chicago 16  
ron mallo, mgr.

A Direct Line between

**YOU**

and every  
other branch  
of the industry



The **Billboard**



THE COMMUNICATIONS CENTER OF THE MUSIC INDUSTRY  
New York • Washington • Cincinnati • Chicago • St. Louis • Hollywood



are you caught in a tight record market?  
sales sagging?....discounts dragging your profits down?

# bel canto **STEREO TAPE** IS THE ANSWER TO YOUR SELLING PROBLEMS!

Electronic supply dealers, photographic supply retailers and radio parts houses are already doing a bang-up, big profit selling job with tape albums. . . . **ISN'T IT ABOUT TIME YOUR RECORD RETAILERS GOT ON THE BANDWAGON?**

LOOK AT JUST A FEW OF THE TOP NAME  
RECORDING ARTISTS FEATURED  
EXCLUSIVELY ON BEL CANTO TAPES:

Louis Armstrong • Lawrence Welk  
Pat Boone • Larry Fofine  
Martin Denny • Jack Smith  
Danny Kaye • Billy Vaughn  
Julie London • 101 Strings  
Louis & Keely • London Philharmonic

All record releases of Dot, Liberty and Stereo Fidelity and many others are taped exclusively by Bel Canto! Bel Canto tapes are available in 2 track, 4 track and cartridges

## FREE!

You receive a beautiful, full-color, floor display browser box with every purchase of 20 new Bel Canto tape releases! It's a great way to show-off these fabulous tape albums . . . and create eye-catching, point-of-purchase excitement!

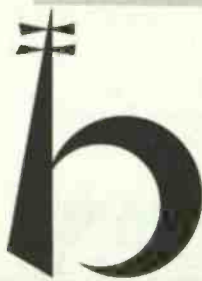


For more information,  
write . . . wire . . . or call

**BEL CANTO STEREOPHONIC RECORDINGS**

A subsidiary of Thompson Ramo Wooldridge, Inc.  
1977-1985 McAllister Ave. • Columbus 5, Ohio

*The future of home entertainment is magnetic tape.*



Leading Manufacturers of

# ● RAW TAPE

Used at Recording Sessions

# ● TAPE DUPLICATION SERVICES

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## MANUFACTURERS OF RAW TAPE

American Magnetic Tape Co.  
Los Angeles, Calif.

American Recording  
6363 Wilshire Blvd.  
Los Angeles, Calif.

Astatic Corp.  
Conneaut, O.

Audiotape  
Audio Devices, Inc.  
444 Madison Ave.  
New York, N. Y.

Celanese Corp. Plastics Div.  
180 Madison Ave.  
New York, N. Y.

Cousino, Inc.  
2107 Ashland Ave.  
Toledo, O.

Du Pont Mylar Polyester Film  
E. I. du Pont de Nemours & Co.  
Wilmington 98, Del.

Saffo Corp.  
Route 38, Airport Circle  
Pensacola, N. J.

Ferrodynamics Corp.  
Route 17 and Gregg St.  
Lodi, N. J.

Fidelity  
6415 N. Ravenswood  
Chicago, Ill.

Galaxy Recording Tape  
c/o Sarkis Tazian  
Hillside Dr.  
Bloomington, Ind.

Irish Recording Tape  
Orr Industries  
Division of Ampex  
Opelika, Ala.

Kamak Co.  
128 E. 41st St.  
New York, N. Y.

Minnesota Mining  
700 Grand Ave.  
Ridgefield, N. J.

Minnesota Mining & Mfg. Co.  
Magnetic Products Div.  
900 Bush Ave.  
St. Paul 6, Minn.

Olson Radio Warehouse  
260 S. Forge St.  
Akron, O.

Public Accessory Div.  
Tioga and "C" Sts.  
Philadelphia, Pa.

RECA Sound Tape  
415 S. Fifth Ave.  
Harrison, N. J.

RECA Victor  
30th St.  
Indianapolis, Ind.

Reetone  
52-35 Barnett Ave.  
Long Island 4, N. Y.

Reeves Soundcraft  
Stamford, Conn.

St. Cecilia Co., Ltd.  
Box 55, Westwood, N. J.

Soundcraft Tape  
Reeves Soundcraft Corp.  
Great Pasture Rd.  
Danbury, Conn.

Technical Tape Corp.  
240 North Ave.  
New Rochelle, N. Y.

Triton Magnetic  
Recording Tape  
Triton Tape Co.  
Woodside, N. Y.

## TAPE DUPLICATION SERVICES

Bob Costo Tapes  
1977 McAllister  
Columbus, O.

Magnetic Tape  
Duplicating  
7925 Santa Monica Blvd.  
Hollywood, Calif.

Magnetic Tape  
Duplicating  
Div.—RCA Victor  
155 E. 24th St.  
New York, N. Y.

Mass Recording Studios  
1908-1910 Calif. St.  
Omaha, Neb.

MasterTapes Music, Inc.  
709 Railroad  
West Des Moines, Ia.  
Minnesota Mining and  
Manufacturing  
900 Bush  
St. Paul, Minn.

Universal Recording  
Corp.  
46 E. Walton  
Chicago, Ill.

United Stereo Tapes  
Sunnyvale, Calif.

A Special Message  
to  
Record-Phono Dealers

## Speaking of Directories . . .

make it a special point to get, read and use the

# NEW 1960 PHONOGRAPH DIRECTORY

to be published in  
The Billboard  
dated

September 12, 1960

You'll find it right up to the minute with a 1,001 important facts to help you buy—and sell—the best and most profitable phono lines for your particular store location.

You can be sure to get your copy, if you subscribe to The Billboard now. Use the subscription order forms elsewhere in this issue.



The Billboard



The  
Communications Center  
of the Music Industry

# **finebilt** · PHONOGRAPH RECORD PRESSING EQUIPMENT

*Most Widely Used Throughout the World*

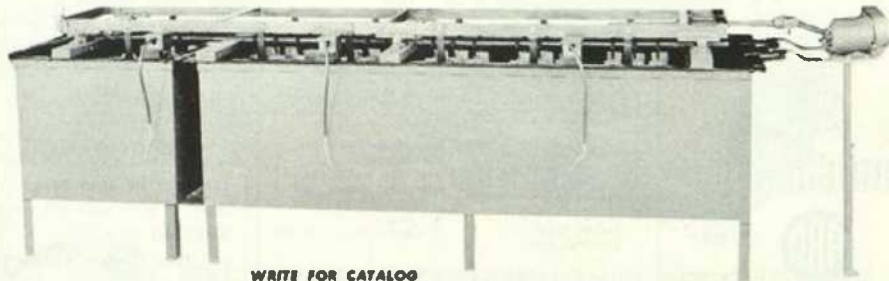
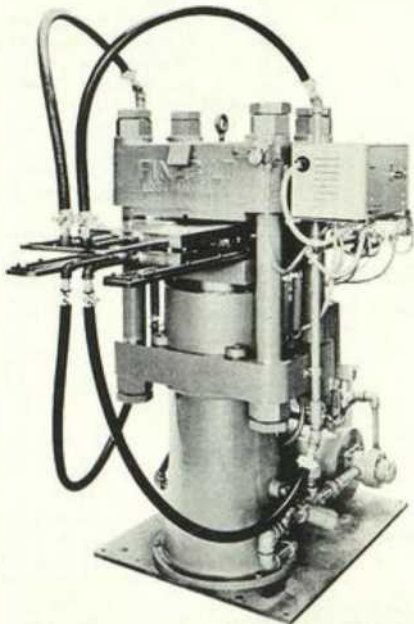
**FINEBILT** Phonograph Record Presses are now built with a pressure of up to 160 tons. Precision-built for the manufacture of the finest LP and stereophonic records. Low maintenance—fast—efficient—built for 20 years of top service.

More than 60 United States plants use Finebilt . . .  
More than 90 foreign plants use Finebilt.

**FINEBILT** Record Molds are precision-built with tolerances held to plus or minus .001". Manufactured in all sizes and types.

**FINEBILT** Record Compounds are manufactured in all qualities from semi-rigids to stereo vinyl.

**FINEBILT** manufactures the most modern Matrix Equipment using the latest nickel sulfamate process . . . Efficient—Fast—Economical.  
8, 10 and 20-position completely assembled plating units.



WRITE FOR CATALOG  
AND PRICE SHEET

**FINEBILT** MANUFACTURING CO. 2846 West Pico Blvd., Los Angeles 6, Calif. Ph.: REpublic 1-2318

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## ● MACHINE SHOPS

manufacturing record presses and pressing equipment

## ● PROCESSING PLANTS

making masters, mothers, stampers & other pressing parts

## ● MATERIALS MILLING PLANTS

processing vinyl and supplying "biscuits"

### MACHINE SHOPS

Adams & Associates  
1062 N. Orange Grove  
Hollywood, Calif.

Beckstrand-Hoffman  
Machines & Tool  
4126 E. Anaheim  
Long Beach, Calif.

Coast Export Co.  
2846 W. Pico Blvd.  
Los Angeles, Calif.

Edgemo Recording  
Products Co.  
8637 W. Washington  
Bldg.  
Culver City, Calif.

Finshell Mfg. Co.  
2846 W. Pico  
Los Angeles, Calif.

Gordon City Mfg.  
Gordon City, I. I

Gordon States Hydraulics  
Corp.  
189 Mall Dr.  
North Plainfield, N. J.

Holland Electroplating  
Equipment  
475 Keop St.  
Brooklyn, N. Y.

Indus Manufacturing Co.  
Indianapolis, Ind.

Johnson Machine & Tool  
1702 W. 134th St.  
Gardena, Calif.

M-G-M Records  
Bloomfield, N. J.

RCA Victor  
Hollywood, Calif.

RCA Victor  
501 N. LaSalle St.  
Indianapolis, Ind.

RCA Victor  
Route 46, Franklin Ave.  
Rockaway, N. J.

RCA Victor  
155 E. 24th St.  
New York 10, N. Y.

Standard Tool & Die  
Keeney, N. J.

### PROCESSING PLANTS

A.F.M. Engineering Corp.  
6209 Santa Monica Blvd.  
Hollywood, Calif.

Audio Plating Co.  
1037 N. Sycamore  
Hollywood, Calif.

## JA, MIR HEN GUT COMPOUNDS

IN PENNSYLVANIA DUTCH AS IN ENGLISH

## WE HAVE GOOD COMPOUNDS

INSIST UPON INTERNATIONALLY KNOWN



A PRODUCT OF

J. W. NEFF LABORATORIES, INC.  
STOCKERTOWN, PA., U. S. A.





*Research Craft* Corporation

Engineered Quality ... RECORD PRESSING

HOLLYWOOD 8-6128

:-

1011 N. FULLER

:-

LOS ANGELES 46, CALIF.

April 10, 1960

Independent Record Companies  
Hail This New Achievement  
by Research Craft

Dear Mr. Label Owner:

As an independent producer of records, you are naturally interested in the tone quality of every disc bearing your label.

Consistently high quality is a plus value you get with every pressing produced by Research Craft, utilizing the newly developed stereo record compound containing ... Formula XSL 301.

Formula XSL 301 is an entirely new group of chemical additives developed and perfected by Research Craft Laboratories to guarantee you ...

- \* PRESSINGS THAT ARE TRULY ANTI-STATIC
- \* PRESSINGS WITH A SELF-REPLENISHING GROOVE LUBRICANT
- \* PRESSINGS WITH INCREASED IMPACT RESISTANCE
- \* PRESSINGS IN TRANSPARENT COLORS .... TOO

The self-lubricated, high impact-resistant surface induces the needle to follow the most delicate engravings to capture the music as it was originally recorded and without the accompaniment of groove friction, static and the distortion caused by "give" in the plastic.

Formula XSL 301 additive is available only in Research Craft pressings. Formula XSL 301 promises to become as generally accepted as another Research Craft creation now standard in the industry ... the rim type record with the recessed groove area.

In the last few months, pressing plants from coast to coast have been madly out-shouting one another with claims of top quality, its low price, unexcelled service, with nothing but their usual product to back it up.

We've been too busy in research, developing a better product to take part in the clamor. Now we have it, we pass it on to you in low key.

If you are interested in improving your product, drop us a line. Let's talk it over. The "hand made" quality of Research Craft pressings is well known to the industry.

Very truly yours,

A.E. Ellsworth  
Research Craft Corp.

B & C Recording  
12 E. 44th St.  
New York, N. Y.

Dot-Tone Recording  
Corp.  
4 W. 31st St.  
New York, N. Y.

Cavendish Record Mfg.  
5620 S. Normandie  
Los Angeles, Calif.

Githam Recording  
2 W. 46th St.  
New York, N. Y.

James S. Lee Record  
Process  
9040 Culver Blvd.  
Culver City, Calif.

RCA Victor  
1016 N. Sycamore Ave.  
Hollywood 38, Calif.

RCA Victor  
501 N. LaSalle St.  
Indianapolis, Ind.

RCA Victor  
Rt. 46 & Franklin Ave.  
Rockaway, N. J.

Ultra Electroforming  
& Mfg. Co.  
110 Cedar Ave.  
Pitman, N. J.

## MATERIALS MILLING PLANTS

Allied Recording  
Products Co.  
3232 Greenpoint Ave.  
Long Island City, N. Y.

Corey Corp.  
1128 Rider's Lane  
East Brunswick, N. J.

Cavendish MIM  
17705 S. Broadway  
Gardena, Calif.

Collins-Caldwell-Dugas  
16616 Garfield  
Paramount, Calif.

Dean Hubbard Plastics  
1011 N. Fuller  
Hollywood, Calif.

J. W. Neff Laboratories,  
Inc.  
Stockertown, Pa.

Record Discs, Inc.  
1909 North Central  
El Monte, Calif.

Valto Co.  
New Orleans, La.

## MODERN PRESSING PLANTS ARE EQUIPPED WITH THE 8-V PREPLASTICIZER

BISCUITS ARE EXPENSIVE!  
USE YOUR SCRAP!  
ELIMINATE BLISTERS!  
IMPROVE QUALITY!  
EXTEND STAMPER LIFE!  
REDUCE PRESS CYCLES!

UNIFORMLY HEAT YOUR COMPOUND  
ACCURATELY AND ECONOMICALLY.

## GARDEN STATE HYDRAULICS CORP.

189 Mall Drive N. Plainfield, N. J.



**A LIMITED number of copies of this edition of The Billboard containing this Record Industry Source Book & Director will be offered on a first-come first-served basis as long as the supply lasts.**

**USE THE COUPON TO PLACE YOUR ORDER**

Circulation Director  
The Billboard  
2160 Patterson Street  
Cincinnati 22, Ohio

368

Please enter my order for . . . . . copies of the April 25 issue featuring the RECORD INDUSTRY SOURCE BOOK at 50¢ per copy. Total payment in the amount of \$ . . . . . is enclosed. Send postage prepaid, to:

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Title or Occupation . . . . .  
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Masters, Mothers & Stampers  
from Tapes or Discs

**FAST service and HIGH quality at a reasonable price**

**EXPORT A SPECIALTY**

**ULTRA ELECTRO-FORMING CO.**

Pitman 7, New Jersey

# SOUTHERN PLASTICS

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NASHVILLE, TENN.

Custom Record Pressing Supplying the South

ALpine 6-3372

ALpine 5-6196

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to us...

to bid on your next Custom Record Pressing job.

We offer you the dependability and craftsmanship of the name "Columbia," plus the resourcefulness of our three plants—Bridgeport, Terre Haute and Los Angeles. Your shipments made from one or all, at your discretion.

Speed? The advantage of having our own plating and printing facilities at your service means economy, reliability and speed... and speeds.

45 or 33... monaural or stereo... 7-inch or 12... even 7-inch stereo... at 33 $\frac{1}{3}$ !

You name it, we'll press it.

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Circle 6-7300

630 North McClurg Court  
Chicago, Illinois  
Whitehall 4-6000

8723 Alden Drive  
Los Angeles, California  
OLympia 2-6020

Listings highlighted within benday areas (gray) are those of companies carrying advertisements in this edition. The advertisements carry additional information about the services listed here. For the convenience of readers, an alphabetical listing of these advertisements, with page references, is carried in the Advertisers' Index on the page facing the inside book cover.

# RECORD PLATING PLANTS

# RECORD PRESSING PLANTS

## RECORD PLATING PLANTS

### EAST

National Recording Corp.  
(Custom Division)  
Atlanta 19, Ga.

Coldwater Industries, Inc.  
Coldwater, Miss.

Bart Labs  
227 Main St.  
Belleville 9, N. J.

Ultra Electroforming Co.  
110 Cedar Ave.  
Pitman, N. J.

Romaba Record Corp.  
33 34th St.  
Brooklyn, N. Y.

Shelley Products  
220 Broadway  
Huntington Station, L. I.

Dulcet Tone Corp.  
12-14 Broadway  
Long Island City, N. Y.

Long Wear Stamper Corp.  
36-41 30th St.  
Long Island City 6, N. Y.

Audio-Matrix  
915 Westchester Ave.  
New York, N. Y.

Mastercraft Record Plating, Inc.  
619 West 54th St.  
New York 19, N. Y.

Allentown Record Co., Inc.  
10th & Walnut Sts.  
Allentown, Pa.

Community Press  
8047-49 Woodland Ave.  
Philadelphia 42, Pa.

Diskmakers, Inc.  
1626-32 Federal St.  
Philadelphia 46, Pa.

Paramount Record Mfg. Co.  
1314 S. Howard St.  
Philadelphia 47, Pa.

### WEST

Cadet Record Pressings, Inc.  
9317 W. Washington Blvd.  
Culver City, Calif.

## RECORD PRESSING PLANTS

### EAST

Columbia Trans.  
1473 Barnum Ave.  
Bridgeport, Conn.

Thompson Rec.  
Webster, Mass.

W & G Record Processing Co., Pty., Ltd.  
852 Elm St.  
Manchester, N. H.

Allied Records Mfg. Co.  
233 Main St.  
Belleville, N. J.

MGM Rec.  
120 Arlington Ave.  
Bloomfield, N. J.

Abbey Records  
1 Central Ave.  
E. Newark, N. J.

Dynamic LP Stereo Record Co., Inc.  
900 Passaic Ave.  
East Newark, N. J.

*continued on page 87*

*continued on page 91*

WE DELIVER WHAT WE PROMISE  
WE DELIVER WHEN WE PROMISE

# BESTWAY PRODUCTS, Inc.

## CUSTOM PRESSING AND INJECTION MOLDING

Singles • EP's • LP's

Stereo or Monaural

Mountainside, New Jersey



**THE OLDEST  
ESTABLISHED  
INDEPENDENT  
PLATING  
PLANT IN  
NEW YORK**



**STAMPERS  
STRIKE-OFFS**

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MOTHERS**

*With the  
NEWEST  
AND  
FINEST  
PROCESSES  
AND  
EQUIPMENT*

# **AUDIO MATRIX INC.**

***HIGHEST QUALITY***

***EXCELLENT SERVICE***

915 WESTCHESTER AVENUE  
BRONX 59, NEW YORK

Ludlow 9-3500

-3501

-3502

**MILTON GELFAND, PRESIDENT**

## RECORD PLATING PLANTS

continued

James G. Lee Record Processing  
9040 Culver Blvd.  
Culver City, Calif.

Research Craft Plastics Corp.  
1011 N. Fuller  
Los Angeles, Calif.

AFM Engineering Company  
6201 Santa Monica Blvd.  
Hollywood, Calif.

R. M. Record Matrix Co.  
546 N. Fair Oaks  
Pasadena, Calif.

ALCO Research & Eng., Inc.  
6201 Santa Monica Blvd.  
Hollywood 38, Calif.

Houston Record Co.  
Houston, Tex.

Texas Sound Studios  
506 W. Hildebrand Ave.  
San Antonio 12, Tex.

Allied Record Mfg. Co.  
1041 N. Las Palmas  
Hollywood 38, Calif.

### MIDWEST

Chicago Matrix, Inc.  
4750 S. Cottage Grove Ave.  
Chicago, Ill.

Audio Plating  
1037 North Sycamore  
Hollywood, Calif.

Rite Record Productions, Inc.  
3930 Spring Grove Ave.  
Cincinnati, O.

Century Record Mfg.  
Hollywood, Calif.

Shaw Plating Corp.  
2604 Glendora Ave.  
Cincinnati, O.

Crak & Associates Recorders  
5905 W. Slauton Ave.  
Los Angeles 43, Calif.

### SOUTH

Recordings, Inc.  
1130 E. Cold Spring Lane  
Baltimore 12, Md.

Finelith Mfg. Co.  
2846 W. Pico Blvd.  
Los Angeles 6, Calif.

Plastic Products  
Memphis, Tenn.

Monarch Record Mfg.  
4852 W. Jefferson Blvd.  
Los Angeles, Calif.

MANY THANKS TO ALL THE MANUFACTURERS  
WE ARE PRIVILEGED TO SERVE

Custom Pressing of Quality Records

- ALL SIZES
- COMPLETE FACILITIES
- ALL SPEEDS
- UNLIMITED PRODUCTION

*Paramount  
Record Manufacturing Co.*

Sam Hodge

Specialists in Stereo and Monaural Pressings

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The Billboard  
on another great  
industry service!

1314-24 S. Howard Street, Philadelphia 47, Pa.

HOward 2-9985

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# WESTERN UNION TELEGRAM

W. P. MARSHALL, President

SF-1501 (4-00)

### SYMBOLS

DL = Day Letter  
NL = Night Letter  
LT = International Letter Telegram

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PA042

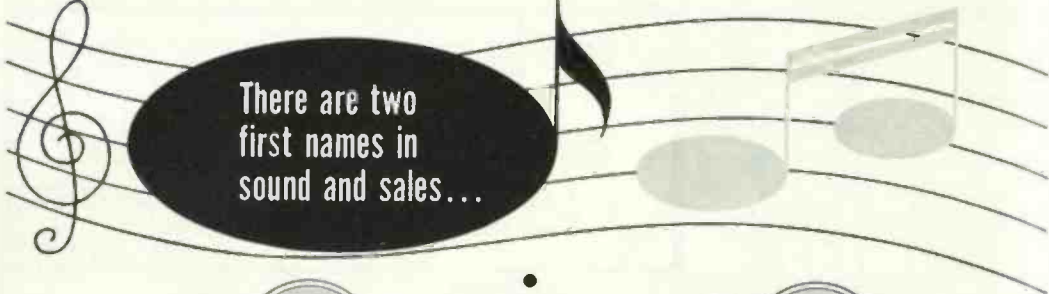
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There are two  
first names in  
sound and sales...

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**Allied Record Manufacturing Co.**

Providing a quality product and dependable service at a competitive price. Service in sound that includes:  
Transcriptions · Phonograph Records · Pressing  
Processing · Mastering · Milling · Tape Duplication

ardco

**Allied Record Distributing Co.**

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on A & R · Administration · Accounting  
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New York—Cortland 7-4975

Teletype LA 845 FAX-VCH · Cable address ALLRECH

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*Finest Record Processing*

- Best In Service
- Custom Inspection
- On All Orders
- No Finer Sound In Stereo-Monaural
- Highest In Quality
- No Order Too Big or Too Small—Personalized Attention Given To All Orders Regardless of Size

**Long Wear Stamper Corp.**

36-41 36th St.

Long Island City 6, N. Y.

Phone - EX - 2 - 4718

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# SOUND OFF!

**Here's an exciting new sales aid for YOU and YOUR COMPANY**

## **A RANK PLASTIC RECORD**

available as

Single Records

Folders

Brochures

Tip-Ins

Booklets

Sales Packages

and many other uses

It is thin, unbreakable, with high fidelity quality, and it can be produced at a cost of pennies.

It's a dramatic and economical extension of the printed word.

It can be adapted to your business or professional needs—whatever those needs may be.

It adds a new dimension to any message... the spoken word imparts an immediacy that creates a response for your products—your services.

*Write for complete range of prices and samples.*



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TELEPHONE: JUDSON 2-5405

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# MGM

**MAKES RECORDINGS • MAKES MASTERS • MAKES PRESSINGS**  
**MAKES STEREOS • MAKES SHIPMENTS (AND WAREHOUSES)**

with the efficiency, the quality, the technical mastery that  
has always been associated with the name of M G M!

A DIVISION OF METRO-GOLDWYN-MAYER

For information concerning our custom services,  
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**M G M RECORD MANUFACTURING DIVISION**  
120 Arlington Ave., Bloomfield, N. J.  
Pilgrim 3-5300



Custom  
Pressings

1021 Ridge Ave., Philadelphia, Pa.  
Center 6-5252

Pure  
Virgin Vinyl



Our 15th year in manufacturing phonograph records  
is 15 years of progress in custom pressings

We Press  
All Speeds

45's 33½ 16 RPM

Monaural  
and  
Stereo

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# mastercraft

WORLD'S LARGEST INDEPENDENT RECORD PLATING PLANT

**THE** ➡ modern facilities  
**MOST** ➡ consistent service  
➡ dedication to quality

**COLUMBUS 5-6040**

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## RECORD PRESSING PLANTS

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Clarks Phon. Rec.  
Plant  
718 Wilhelm St.  
Harrison, N. J.

Romamba Record Corp.  
33 34th St.  
Brooklyn, N. Y.

Ray Rec., Inc.  
110 Bergen Pike  
Little Ferry, N. J.

Sonic Rec., Prod., Inc.  
58 Mill Rd.  
Freeport, L. I., N. Y.

Westway Products  
Grove Ave.  
Mountainside, N. J.

Brunswick Mus. Corp.  
80 Lincoln Ave.  
Gloversville, N. Y.

Record Moulding Corp.  
36 Legal St.  
Newark, N. J.

Shelley Prod., Ltd.  
220 Broadway  
Huntington Sta., N. Y.  
(L. I.)

Sun Plastics Co.  
500 Passaic Ave.  
Newark, N. J.

Bard Co.  
New Rochelle, N. Y.

Synthetic Plastics Co.  
88 St. Francis St.  
Newark, N. J.

Adrian Assoc., Inc.  
130 W. 42d St.  
New York, N. Y.

United Rec. Co.  
111 N. J. Railroad Ave.  
Hightstown, N. J.

Capital Rec.  
151 W. 40th St.  
New York, N. Y.

Silver Pl. Rec., Inc.  
286 Kinderhook Rd.  
Riveridge, N. J.

Decca Rec.  
619 W. 54th St.  
New York, N. Y.

RCA Victor Custom Rec.  
Greenpond Rd.  
Rockaway, N. J.

Empire Rec.  
2060 First Ave.  
New York, N. Y.

All Disc Records, Inc.  
114 W. First Ave.  
Roselle, N. J.

Mark Records  
1619 Broadway  
New York 19, N. Y.

continued on page 95

# FOR CUSTOM VINYL PRESSINGS AND ALL OTHER TYPES... IT'S

## Hodge Record Manufacturing Co.

45 RPM  
LP'S  
STEREO

78 RPM  
EP'S  
MONAURAL

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This Source Book Is Great!**

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SA 7-4600

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SAcramento 2-9171, 2-9015

## Jack L. Caidin

president

*Manufacturers of phonograph records for the trade*

78-RPM — 45-RPM — 45 RPM EP  
7 Inch LP — 10 Inch LP — 12 Inch LP  
MONAURAL AND STEREO

**Operating 24 hours daily for the past 16 years**

N. Y. Phone

Digby 9-0977-9



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900 PASSAIC AVENUE, EAST NEWARK, N. J.

PHONOGRAPH RECORD DIVISION

Humboldt 2-6749

6750

HIGHEST  
QUALITY



**Custom  
Pressing**

Disc Mastering Tape Duplication  
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& Monophonic recording  
Complete Production Facilities



**RECORDINGS  
INCORPORATED**

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TUxedo 9-5647

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**RECORDING STUDIO FACILITIES**  
**CUSTOM PRESSING**  
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You'll find our service the finest and our prices  
the lowest.

And you get overnight service to any place in  
the South!

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Custom Division  
Atlanta 19, Georgia Telephone: CEdor 7-4408

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RECORDING  
**C**  
CORP.  
**CUSTOM**



The  
**Billboard**



The  
Communications Center  
of the Music Industry

**Do you prefer BLACK**  
**100% Pure Vinylite for**  
**pressing your records....**

**... Or would you use COLOR**  
**at the SAME PRICE...?**



**IF YOUR CHOICE IS COLOR....**

The following transparent  
colors are always available...

**RED • BLUE • GREEN • GOLD**

The price is the same as  
for BLACK...34¢ per lb. FOB  
Saugus, California.

**IF YOU PREFER BLACK....**

- ★ We guarantee that you will have NO NON-FILL (Lost Pressure) problems - even with Stereo records.
- ★ You may press up to 100 12" LPs per hour with our pure Vinyl Black.
- ★ The price is 34¢ per pound, FOB Saugus, California.
- ★ Our Black Vinyl is up to 5 DB more quiet than other record material.

Keysor Chemical Company is the leader in the  
manufacture of pure Vinyl biscuits or pellets for the  
pressing of high quality LPs and Stereo LPs.

For further information, phone, wire or write to...

**KEYSOR**  
*Chemical Co.*

LOS ANGELES TELEPHONE  
MADISON 6-0423

P.O. BOX 308 • 26000 BOUQUET CANYON • SAUGUS, CALIF.

# Record Pressing

ANY SIZE,  
ANY SPEED

Yes, We Have  
the Fairchild  
Compatible  
Unigroove  
Cutter!

FROM  
TAPE TO  
FINISHED  
PRODUCT,  
YOU'LL FIND  
OUR SERVICE  
AND QUALITY  
HARD TO BEAT.

And our prices are competitive.  
Mastering, Pressing, Label  
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few of the services available.

Call, write or wire:  
**SHELLEY  
PRODUCTS**

220 Broadway  
Huntington Station, L. I.  
Hamilton 3-7090



OUR SERVICE IS THE FINEST  
AND  
INCLUDES . . .

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- MASTERING
- LABELS
- WAREHOUSING
- DROP SHIPPING

*Ideally located to serve the Midwest, South and Southwest*



*Manufacturers of Plastic Products*

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- means
- SERVICE
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from  
**TAPE TO  
RECORD**

Complete, quality  
facilities for pressing  
and plating LP's and  
45's. No production  
too large or too  
small. From Tape to  
Record in the  
SHORTEST POSSIBLE  
TIME.

We Make Competition,  
Not Meet It!

**ROMABA** Record  
Corp.  
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## RITE RECORD PRODUCTIONS, INC.

Offers a completed deal of low cost, top quality, fast service, guaranteed record processing and pressing, from a tape to the finished product. Our service includes studio mastering, metal work, stampers, labels as well as record sleeve and album cover design and printing—complete package deals for schools, songwriters, small labels.

SEND FOR COMPLETE PRICE LIST AND FREE SAMPLES

Quantity	45 R.P.M.	12" L.P.	Quantity	45 R.P.M.	12" L.P.
50	\$48.00	\$101.50	300	\$ 80.00	\$209.00
100	54.00	124.00	500	117.50	259.00
200	68.00	164.00	1,000	165.00	421.00

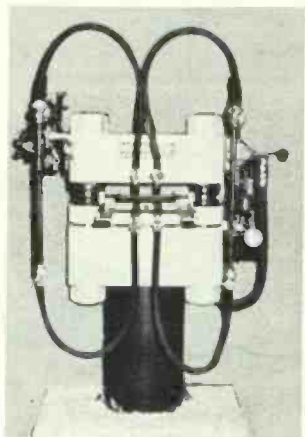
**Rite Record Productions, Inc.**

3930 SPRING GROVE AVE.  
CINCINNATI 23, OHIO





**PRESSING  
PROBLEMS?**  
YOU NEED  
ADAMS & ASSOCIATES  
RECORD PRESSING  
EQUIPMENT



ADAMS EMBOSSED RECORD DIES  
MONALCO RECORD PRESSES  
And  
ACCESSORY EQUIPMENT  
ADAMS & ASSOCIATES, INC.  
1062 N. Orange Grove Ave.  
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OL 6-6535

For the FINEST . . .  
for the FASTEST . . . for  
the BEST SERVICE in  
the West!

# MONARCH Record Mfg. Co.

*Custom Manufacturers  
of Quality Records*

- ★ COMPRESSION MOLDING
- ★ INJECTION MOLDING
- ★ MONAURAL ★ STEREO

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Los Angeles 16, Calif.  
RE. 2-9151

N. Y. PHONES

DIGBY 9-0977-9

Dynamic LP Stereo Record Pressing Co., Inc.  
900 PASSAIC AVENUE EAST NEWARK, N. J.

N. J. PHONE  
HUMBOLDT 2-6749

IN THE EAST

You Can Count On

# SILVER-PARK PRESSING

All Sizes • All Speeds • Any Run  
Stereo or Monaural

FOR PRICE—SERVICE—DELIVERY

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N. Y.: OR 3-7380. N. J.: HU 9-5687

FOR RECORD PRESSING  
QUALITY—SERVICE  
NEW MODERN PLANT  
**ALL DISC RECORDS**  
AND FOR  
COMPLETE RECORD PROMOTIONS  
**DISC SERVICE, INC.**

114 West First Avenue  
Roselle, New Jersey  
CHestnut 5-7415

## DON'T CALL US

For Record Pressing  
**UNLESS**

You Want Quality  
and Service  
That's Unbeatable  
Anywhere!

ALL SPEEDS

**KAY RECORDS, INC.**

110 Bergen Pike, Little Ferry, N. J.  
Diamond 3-5721-2

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NEWARK, NEW JERSEY  
announces the opening of a  
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Circle 5-4030  
"LEADING INDEPENDENT  
PRESSING PLANT"  
"TOPS IN SERVICE — TOPS IN QUALITY  
—TOPS IN LOYALTY"  
• All Speeds — All Sizes.  
• Same Price Rate for 100 Runs as for  
1,000,000 Runs.  
• "Tailor-Made" Compression Moulding.  
WE SPECIALIZE IN STEREO PRESSINGS.  
BILL BORAK, Representative  
Room 1410

# RECORD PRESSING PLANTS

continued

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881 7th Ave.  
New York, N. Y.

RCA Victor  
124 E. 24th St.  
New York, N. Y.

Brown Rec., Inc.  
700 Lafayette St.  
Utica, N. Y.

Allentown Rec. Co.  
1628 & Walnut Sts.  
Allentown, Pa.

Specialty Records Co.  
210 N. Valley St.  
Olyphant, Pa.

Clarion Rec. Pressing  
Co.  
Philadelphia, Pa.

Discmakers, Inc.  
1626 Federal St.  
Philadelphia, Pa.

Hedge Rec. Mfg. Co.  
3208-16 S. 84th St.  
Philadelphia, Pa.

Paramount Rec. Mfg.  
Co.  
1314-24 S. Howard St.  
Philadelphia, Pa.

Capitol Rec.  
Scranton, Pa.

Miller International Co.  
P. O. Box 45  
Swatara, Pa.

## SOUTH

Miami Records  
Miami, Fla.

National Recording Corp.  
(Custom Division)  
Atlanta 19, Ga.

Recordines, Inc.  
1130 E. Cold Spring  
Lane  
Baltimore 12, Md.

Plastic Prod. Co.  
1746 Chelsea  
Memphis, Tenn.

RCA  
600 17th Ave., S.  
Nashville, Tenn.

RCA Custom  
800 17th Ave., S.  
Nashville, Tenn.

Southern Plastics  
512 Franklin St.  
Nashville, Tenn.

Southern Plastics  
512 Franklin St.  
Nashville, Tenn.

Fink Rec., Inc.  
2732 Beaumont Ave.  
Roanoke, Va.

## MIDWEST

Jay Jay Recording  
Studio  
2452 S. Kedzie  
Chicago 23, Ill.

RCA Victor  
Cost. Rec. Div.  
501 N. La Salle  
Indianapolis, Ind.

Beity Alexander  
3959 Woodward Ave.  
Detroit, Mich.

American Rec. Pressing  
1011 E. Main St.  
Owosso, Mich.

King Records  
1590 Brewster Ave.  
Cincinnati, O.

Rite Rec., Prod., Inc.  
3930 Spring Grove Ave.  
Cincinnati, O.

Royal Plastics Corp.  
Cincinnati, O.

## WEST

Sidney J. Wakefield  
Phonore. Art.  
Phonore. Art.

M. V. Waddell Co.  
1833 Empire  
Burbank, Calif.

Cadet Rec. Pressings,  
Inc.  
9317 W. Washington  
Bldg.  
Culver City, Calif.

Crown Rec. Mfg. Co.  
9307 W. Washington  
Bldg.  
Culver City, Calif.

Ralphs Rec. Co.  
151 W. 154 St.  
Gardena, Calif.

Alco Research & Eng.  
6201 Santa Monica  
Bldg.  
Hollywood, Calif.

Allied Rec. Mfg. Co.  
1041 N. Las Palmas  
Ave.  
Hollywood, Calif.

Century Rec., Mfg.  
Hollywood, Calif.

Decca Rec.  
6750 Santa Monica  
Bldg.  
Hollywood, Calif.

RCA Victor  
Custom Records  
1510 N. Vine St.  
Hollywood, Calif.

J. B. Research & Dev.  
1177 E. Redondo  
Inglewood, Calif.

Lewis Mfg. Co.  
316 E. Beach St.  
Inglewood, Calif.

Rainbow Rec., Mfg., Co.  
4335 W. 147 St.  
Lawndale, Calif.

Centendish Rec. Mfg.  
5824 S. Normandie  
Los Angeles, Calif.

Coast Record Mfg. Co.,  
Inc.  
2534 W. Pico Blvd.  
Los Angeles, Calif.

Cook & Associates Re-  
corders  
5905 W. Stausan Ave  
Los Angeles 43, Calif.

Pineliff Mfg. Co.  
2846 W. Pico Blvd.  
Los Angeles, Calif.

Koretlich Mfg. Co.  
211 Venice Blvd.  
Los Angeles, Calif.

C. P. Metzger  
729 S. Western  
Los Angeles, Calif.

Minato Rec. Pressing  
2607 Long Beach Ave.  
Los Angeles, Calif.

Monarch Record Mfg.  
Co.  
4852 W. Jefferson  
Bldg.  
Los Angeles, Calif.

Puccio Record Mfg.  
901 E. 108th St.  
Los Angeles, Calif.

RCA Victor  
1016 N. Sycamore Ave.  
Los Angeles, Calif.

Research Craft Plastics  
Corp.  
1011 N. Fuller  
Los Angeles, Calif.

Starday Record  
1248 S. Berendo St.  
Los Angeles, Calif.

Superior Rec. Co.  
1023 N. Lo Brea Ave.  
Los Angeles, Calif.

Tops Records  
1810 S. Normandie  
Los Angeles, Calif.

Albert Rec. Mfg. Co.  
1300 W. Garces Blvd.  
Monterey Park, Calif.

Four Star Rec. Co.  
305 Fair Oaks  
Pasadena, Calif.

Normans Rec. Pressing  
1480 N. Fair Oaks  
Pasadena, Calif.

Keyser Chemical Co.  
P. O. Box 308  
26000 Bouquet Canyon  
Saugus, Calif.

Houston Rec. Co.  
Houston, Tex.

TNT Records  
1422 W. Poplar  
San Antonio, Tex.

Tanner-N-Texas, Inc.  
San Antonio, Tex.

For **QUALITY**  
and **SERVICE**  
in the  
Midwest and East

*The American*  
Record Pressing Co.

1011 E. MAIN STREET  
TELEPHONE SA. 5-8176

Owosso, Michigan

**COMPLETE**  
**FACILITIES for:**

- ★ **Pressing**
- ★ **Matrix**
- ★ **Labels**

• Since 1945 •

**ALCO RESEARCH & ENGINEERING, Inc.**  
6201 SANTA MONICA BLVD.  
HOLLYWOOD 38, CALIF.

20 Years As Originators, Developers, and  
Producers of Micro-Plastic and Laminated  
Records for Premiums and Promotions along  
with our regular Commercial Pressing for the  
Trade.

**K**rainbe records  
Record Service  
at **Sound Prices**

ESTABLISHED 1939 4335 West 147th Street, Lawndale, California • Oregon 8-3489

**CUSTOM RECORD PRESSING**

**QUALITY** RECORD PRESSING

Complete Pressing Facilities for All Speeds  
Prices as low as 9c for 45 rpm

Immediate Service

Drop Shipments

**MARK RECORDS, INC.**

1619 Broadway, New York 19, N. Y., Phone Circle 7-0744

Manufacturers & Suppliers of

# ● RECORD LABELS ● SLEEVES

For Single Records and Albums

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## RECORD LABEL MFRS.

Abbey Records  
East Newark, N. J.

Acro Press  
100 E. 11 St.  
Los Angeles, Calif.

Alco Research  
Engineering  
6210 Santa Monica Blvd.  
Hollywood 38, Calif.

Alamo, Ltd.  
737 Drake St.  
New York 59, N. Y.

Allentown Record Co.,  
Inc.  
10th & Walnut Sts.  
Allentown, Pa.

Allied Record Mfg. Co.  
1041 N. Las Palmas  
Hollywood 38, Calif.

Andro-Paks  
Swarthmore Industrial  
Center, Box 486  
Swarthmore, Pa.

Automatic Label Co.  
3734 Belmont  
Chicago, Ill.

The Bert-Co-Press  
4862 Santa Monica  
Blvd.  
Los Angeles 29, Calif.

Bronswick Music Corp.  
80 Lincoln Ave.  
Gloversville, N. Y.

Cadet Record Pressings,  
Inc.  
9317 W. Washington  
Blvd.  
Culver City, Calif.

Century Record Mfg.  
Hollywood, Calif.

Coast Record Mfg. Co.,  
Inc.  
2534 West Pico Blvd.  
Los Angeles 6, Calif.

Coldwater Industries,  
Inc.  
Coldwater, Miss.

Columbia Transcriptions  
1473 Barnum Ave.  
Bridgeport, Conn.

Columbia Trans.  
New York, N. Y.

Community Press  
6047 Woodland Ave.  
Philadelphia, Pa.

Container Kraft  
803 E. 61st St.  
Los Angeles 1, Calif.

Co-Op  
Newark, N. J.

Co-Servic Printing Co.  
25 Prospect St.  
Newark, N. J.

Decca Records  
619 W. 54th St.  
New York, N. Y.

Empire Record  
2060 First Ave.  
New York, N. Y.

Fenton Label Co.  
Philadelphia, Pa.

Globe Albums, Inc.  
1255 Oak Point Ave.  
New York 59, N. Y.

John Horn Printing  
833-839 10th Ave.  
New York, N. Y.

Ivy Hill Lithograph Co.  
One Ivy Hill Rd.  
Brooklyn, N. Y.

Johnson Label Co.  
New York, N. Y.

Kellman Press  
52-25 Barnett Ave.  
Long Island City 4, N. Y.

Kerr Printers  
3555 Hayden  
Culver City, Calif.

King Records  
1540 Brownslee Ave.  
Cincinnati 7, O.

Mac Murray Press, Inc.  
22 Jones St.  
New York 14, N. Y.

Malhard Pressing Corp.  
1626-32 Federal St.  
Philadelphia 46, Pa.

Mason Springs Corp.  
1827 E. 16th St.  
Los Angeles, Calif.

National Recording  
Corp.  
Custom Division  
Atlanta 19, Ga.

Paco Press  
636 11th Ave.  
New York, N. Y.

Paragon Press  
Wilmington, Del.

Plastic Products Co.  
1746 Chelsea Ave.  
Memphis 7, Tenn.

Progressive Label Co.  
286-90 Stanhope St.  
Brooklyn, N. Y.

Queens Lithographing  
Corp.  
52-25 Barnett Ave.  
Long Island City 4, N. Y.

R.C.A.  
Los Angeles, Calif.  
Indianapolis, Ind.  
Rockaway, N. J.  
New York, N. Y.

Record Labels, Inc.  
6209 Santa Monica  
Blvd.  
Hollywood, Calif.

Record Packaging Corp.  
Brooklyn, N. Y.

PROMOTIONAL 45 R.P.M. SLEEVES AND MAILING ENVELOPES

12" LP RECORD MAILING SYSTEM

UNIQUE RECORD MAILERS—For 1 to 2 LP's  
VARIABLE RECORD FOLDERS—For 3 to 15 LP's

7"—10"—12" ENVELOPES—BOARDS

**Edward R. White** <sup>I</sup> <sub>N</sub> <sub>C.</sub>

342 MADISON AVE., NEW YORK 17, N. Y.  
Murray Hill 7-2167



A Direct Line between

# YOU

and every  
other branch  
of the industry



The **Billboard**



THE COMMUNICATIONS CENTER OF THE MUSIC INDUSTRY

New York • Washington • Cincinnati • Chicago • St. Louis • Hollywood

Record Printing Co.  
1418 West Florence Ave.  
Los Angeles, Calif.

Crown Album Corp.  
1217 Carpenter St.  
Philadelphia, Pa.

Bonoma Records, Inc.  
700 Lafayette St.  
Union, N. Y.

Deal Phono Record Inv.  
Co.  
148 Broadway  
Metrose Park, Ill.

Rite Record Productions,  
Inc.  
Cincinnati, O.

Equitable Paper Bag Co.  
45-50 Van Dam  
Long Island City, N. Y.

Shelley Products  
220 Broadway  
Huntington Station,  
L. I., N. Y.

Gordon Press  
Ivy Hill  
1 Ivy Hill Lane  
Manseth, L. I.

Sing Records, Inc.  
Cincinnati, O.

Imperial Packaging  
Corp.  
733 W. Henry  
Indianapolis, Ind.

Star Title Strip Co.  
842 Western Ave.  
Pittsburgh 33, Pa.

Imperial Paper Box  
252 Newport St.  
Brooklyn, N. Y.

Superior Recording  
1037 N. La Brea  
Los Angeles, Calif.

TMT Records  
1422 W. Poyler  
San Antonio, Tex.

Modern Album &  
Finishing Co.  
119-01 22d Ave.  
College Pt., N. Y.

## RECORD SLEEVE MFRS.

P. L. Andrews  
Andrews Rd.  
Picksville, L. I., N. Y.

Pioneer Sample Books  
Co.  
4839 Lancaster Ave.  
Philadelphia, Pa.

Bertco Press  
4862 Santa Monica  
Blvd.  
Los Angeles, Calif.

Queen City Album Co.  
5907 Cheviot Rd.  
Cincinnati, O.

Chatterman Paper Co.  
517 W. 21st St.  
Chicago 8, Ill.

Rite Records  
Productions, Inc.  
3930 Spring Grove Ave.  
Cincinnati 23, O.

Cahoon Envelope Co.  
Cahoon, N. Y.

Shorwood Press, Inc.  
304 E. 45th St.  
New York, N. Y.

Cole Corp.  
823 S. Wabash Ave.  
Chicago, Ill.

U. S. Envelope Co.  
3 Ann St.  
Merford, Conn.

Container-Kraft  
Carton & Paper Supp.  
Co.  
801 E. 61st St.  
Los Angeles, Calif.

Edward R. White, Inc.  
342 Madison Ave.  
New York, N. Y.

- ★ phonograph record labels
- ★ transcription labels
- ★ shipping labels
- ★ box and film can labels
- ★ record jackets
- ★ tape boxes
- ★ color printing of jacket covers and liners
- ★ complete packaging supplies
  - mailing cartons*
  - shipping cartons*
  - packing pads*
  - mailing envelopes*
  - record envelopes*
  - dust jackets*
- ★ complete design and manufacturing facilities

*we offer a complete packaging program for your convenience.*

*we will survey your entire packaging requirements upon request and submit our recommendations at no cost to you.*

## THE BERT-CO ENTERPRISES

The Bert-Co Press      The Bert-Co Album Co.  
The Bert-Co Packaging Co.

4862 SANTA MONICA BOULEVARD  
LOS ANGELES 29, CALIFORNIA  
NOrmandy 5-5137

For Accuracy, Speed, Quality,  
Reproduction & Dependability  
in Record Label Printing  
it's

# CO-SERVICE PRINTING CO.

25 Prospect St. MA 2-4050  
Newark, N. J.



Suppliers of

# JACKETS

For Long-Play Albums

Listings highlighted within benday areas (gray) are those of companies carrying advertisements in this edition. The advertisements carry additional information about the services listed here. For the convenience of readers, an alphabetical listing of these advertisements, with page references, is carried in the Advertisers' Index on the page facing the inside book cover.

**AA-1 Products**  
245 7th Ave  
New York N. Y.

**Alco Research & Eng.**  
Hollywood, Calif.

**Allied Record  
Distributing**  
1041 N. Las Palmas  
Hollywood, Calif.

**Arlian Associates**  
130 W. 42d St.  
New York N. Y.

**Audio-Paks**  
Swarthmore Industrial  
Center, Box 486  
Swarthmore, Pa.

**Bortco Press**  
4862 Santa Monica Blvd.  
Los Angeles, Calif.

**Cadet Record Pressings,  
Inc.**  
9317 W. Washington  
Blvd.  
Culver City, Calif.

**Colorcraft**  
1211 N. Western  
Los Angeles 29, Calif.

**Century Record Mfg.  
Hittwood Calif.**

**Chicago Album Specialty  
Co.**  
426 S. Clinton  
Chicago, Ill.

**The Chromat Co**  
711 Spring Garden St  
Philadelphia 23, Pa.

**Coast Record Mfg. Co.,  
Inc.**  
2554 West Pico Blvd  
Los Angeles 6, Calif.

**Coburn & Company**  
732 South Federal St.  
Chicago 5, Ill.

**Cohoes Carry Bag,  
Cohoes N. Y.**

**Cole Corp**  
823 S. Wabash Ave  
Chicago, Ill.

**Commonwealth Press**  
6047 Woodland Ave.  
Philadelphia, Pa.

**Contalour Kraft**  
801 East 61 St.  
Los Angeles, Calif.

**County Box & Album,  
Inc.**  
201 S. 2d Ave.  
Mt. Vernon, N. Y.

**Crown Album Corp.**  
1217-1241 Carpenter St  
Philadelphia, Pa.

**Decca Records, Inc.**  
619 West 54th St  
New York 19, N. Y.

**Duotone Co**  
Lorust St  
Kearny, N. J.

**Fi-Ni Bag Saver**  
6 O Box 6417  
Cleveland O

**Gaiety Packaging**  
1475 Southern Blvd  
New York N. Y.

**Gem Album Company**  
1119 Worthen St  
New York 59, N. Y.

**Globe Productions, Inc.**  
1255 Oak Point Ave.  
New York 59, N. Y.

**Imperial Paper Bag Corp.**  
252 Newport St.  
Brooklyn 12, N. Y.  
733 W. Hoary  
Indianapolis, Ind.

**Kaftman Press**  
52-25 Barnet Ave.  
Long Island City, N. Y.  
(covers)

**King Records**  
1540 Brewster Ave.  
Cincinnati 7, O.

**Kirsch Mus. Co.**  
340 W 48th St  
New York N. Y.

**Leo-Myles Advertising**  
40 W. 57th St  
New York, N. Y.

**Mac Murray Press**  
22 Jones St.  
New York, N. Y.

**Mehl Mfg. Co**  
2057 Reading Rd  
Cincinnati 2, O

**Modern Album & Fin-  
ishing Co.**  
119-01 22 Ave.  
College Point, N. Y.  
2011 S. Third St.  
Terra Haute, Ind.  
3116 Van Owen St.  
Burbank, Calif.

**BEWITCHED BOTHORED OR BEWILDERED**



*about where to go for . . .  
any or all of these services  
on your LONG PLAYING RECORD JACKETS? . . .  
on your 45 RPM RECORD SLEEVES*

# COLOR PRINTING- AUTOMATIC BINDERY- COMPLETE STORAGE- INVENTORY CONTROL?

Then hurry over to



# GLOBE ALBUMS, INC.

1255 Oak Point Avenue  
New York 59, N. Y.  
DAyton 8-0800

Masson Plastics Corp.  
140 13th St.  
Brooklyn, N. Y.

Paragon Press  
Wilmington, Del.

Peerless Album Co.  
800 Union St.  
Brooklyn 17, N. Y.

Prog. Label  
286 Stanhope St.  
Brooklyn, N. Y.

Queen City Album Co.  
5907 Cheviot Rd.  
Cincinnati, O.

Queen Lithographing  
Corp.  
52-25 Barnett Ave.  
Long Island City, N. Y.

J. Radley Metzger Co.  
119 E. 38th St.  
New York, N. Y.

Rec. Access Corp.  
693 10th Ave  
New York, N. Y.

Record Printing Co.  
1418 West Florence Ave.  
Los Angeles, Calif.

Rite Record Productions,  
Inc.  
3019 Spring Grove Ave.  
Cincinnati 23, O.

St. Joe Paper Co.  
38 Fieldstone Dr.  
Martsdale, N. Y.  
6201 Santa Monica  
Blvd.  
Hollywood 38, Calif.

H. Rorer Smith Co.  
10th & Walnut Sts.  
Philadelphia, Pa.

Shelley  
520 W. 48th St.  
New York, N. Y.

Southern Envelope Mfrs.  
794 Berry Rd.  
Nashville, Tenn.

Strathmore Sales  
56 S. 11th St.  
Brooklyn, N. Y.

T. Packaging  
214 Sullivan St.  
New York, N. Y.

Thompson Records  
Webster, Mass.

TNT Records  
1422 W. Poplar  
San Antonio, Tex.

U. S. Envelope Co.  
3 Ann St.  
Hartford 1, Conn.

Wakefield Industries  
Lowell, Mass.

Paper Box Specialists  
for records and tapes  
Album Jacket Specialists,  
single or double,  
for all size records

IMPERIAL  
PAPER BOX  
CORPORATION

252 Newport Street,  
Brooklyn 12, N. Y.  
Telephone: Diekens 6-6100

Branches:

Schuykill Haven, Pennsylvania  
Indianapolis, Indiana  
Los Angeles, California

## LP RECORD JACKETS

- Plain and Imprinted—for Weddings, School Bands, etc.
- Custom Lithographed—1, 2, 3, or full color process
- Fabricated—from printing furnished

WE OFFER: Art and Layout, Free Storage, complete color Printing Plant. We will manufacture any quantity from 25 to 25,000.

Write for Free Samples and our Latest Price List on our complete PACKAGE DEAL.

QUEEN CITY ALBUM CO.

5907 CHEVIOT ROAD

Phone: WEbster 1-3232

CINCINNATI 39, OHIO

# CALCRAFT

Suppliers of:

## Jackets

for  
Long Play  
and  
E.P. Records

★  
DISPLAYS AND  
STORAGE ALBUMS

Calcraft Album Co., Inc.  
1211 N. Western Ave.  
Los Angeles, Calif.

## Save freight! - Press in 3 areas! JACKET IN 3 AREAS!-



Three modern plants—California, 30,000 sq. ft.;  
Indiana 25,000 sq. ft.; New York, 40,000 sq. ft.—  
with production capacities to meet any demand—  
and located to save you shipping costs and time!

### MODERN ALBUM & FINISHING COMPANY, INC.

Manufacturers of  
record albums in  
7"-10"-12" single  
or double sizes.

TOP QUALITY at  
COMPETITIVE  
PRICES through  
the year!

Manufacturers of  
10" and 12" Poly-  
ethylene round-bottom  
bags for records.

Creative packaging design and advice upon request

In NEW YORK:  
119-01 22nd Ave.  
College Point, L. I.  
Flushing 3-5701

In INDIANA:  
2001 So. Third St.  
Terre Haute  
Lincoln 6285

In CALIFORNIA:  
2116 Vanowen St.  
Burbank  
THornhill 3-7655

*We produced* \_\_\_\_\_

**101,329,400** jacket covers—  
**39,400,000** 7" full-color sleeves—  
**28,340,000** 12" inner sleeves—  
and **hundreds of millions**  
of four-color record labels.

*Why don't you take advantage of the same know-how being used by*

COLUMBIA  
IMPERIAL  
WARNER BROS.  
EVEREST  
CORAL  
BRUNSWICK  
PARLIAMENT

DISNEYLAND

RCA VICTOR  
DOT  
KAPP  
LIBERTY  
CAMDEN  
GRAND AWARD  
TOP RANK

DECCA  
M-G-M  
20th-FOX  
CAPITOL  
HARMONY  
ARTIA  
WORLD-PACIFIC

UNITED ARTISTS

---

---

*with apologies as to rotation*

---

---

Plants and facilities—New York and Los Angeles

**IVY HILL  
LITHO CO.**

ONE IVY HILL ROAD  
BROOKLYN, N. Y.

**record packaging corp.**

**GORDON  
PRESS**

4801 PACIFIC BOULEVARD  
LOS ANGELES, CALIFORNIA

---

N. Y. Phone: STag 2-7300

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## ● PRINTERS & LITHOGRAPHERS

Of Full-Color Jacket Covers

## ● POLYETHYLENE BAG MAKERS

For Use With Jacket Covers

### PRINTERS AND LITHOGRAPHERS

**Audio-Paks**  
Swarthmore Industrial  
Center, Box 480  
Swarthmore, Pa.

**Berco Press**  
4862 Santa Monica Blvd.  
Los Angeles, Calif.

**Colcraft**  
200 Henry St.  
Stamford, Conn.

**Container-Kraft**  
Carton & Paper Sapp.  
Co.  
801 E. 61st St.  
Los Angeles, Calif.

**Design and Printing**  
207 W. 25th St.  
New York, N. Y.

**Globe Albums, Inc.**  
1255 Oak Pt. Ave.  
New York, N. Y.

**Gregg-Moore**  
Lithographing Co.  
111 N. Washburn Dr.  
Chicago 6, Ill.

**Harrison Art Adv.**  
2032 W. 16th St.  
Philadelphia, Pa.

**Ivy Hill**  
1 Ivy Hill Lane  
Maspeth, L. I.

**Kaunagraph**  
1214 Walnut St.  
Philadelphia, Pa.

**Lithographer Corp. of**  
America  
1501 State St.  
Bridgeport, Conn.

**Mac Murray Press, Inc.**  
22 Jones St.  
New York, N. Y.

**Mehl Manufacturing Co.**  
2057 Reading Rd.  
Cincinnati, O.

**Leo Myros Associates**  
40 W. 57th St.  
New York, N. Y.

**Queen City Album Co.**  
5907 Cheviot Rd.  
Cincinnati, O.

**Queens Litho**  
Kallman Press  
52-25 Barnett Ave.  
Long Island, N. Y.

**Rite Records Prod., Inc.**  
3930 Spring Grove Ave.  
Cincinnati 23, O.

**Shorewood Press**  
305 E. 45th St.  
New York, N. Y.

**Supreme Printing Service**  
130 W. W. 46th St.  
New York, N. Y.

### POLYETHYLENE BAG MAKERS

**Allied Record Dist. Co.**  
1041 N. Las Palmas  
Hollywood, Calif.

**Celanese Plastic Co.**  
744 Broad St.  
Newark 2, N. J.

**Chicago Trans. Bag Co.**  
4806 W. Chicago Ave.  
Chicago, Ill.

WIN  
PLACE  
SHOW

# #1-2-3 ON THE CHARTS

FOR THE WEEK ENDING APRIL 13, 1960

## The Billboard TOP LP'S

BEST SELLING STEREOPHONIC RECORDS

1. **THE SOUND OF MUSIC** ..... 14  
Original Cast ..... Columbia KOS 2020
2. **PERSUASIVE PERCUSSION** ..... 12  
Various Artists ..... Command 5 800
3. **PROVOCATIVE PERCUSSION** ..... 12  
Various Artists ..... Command 5 806
4. **FAITHFULLY** ..... 10  
Johnny Mathis ..... Columbia CS 4319
5. **SAIL ALONG SILVER MOON** ..... 13  
Bitty Vaughan ..... Dot DLP 25100

6. **MR. LUCKY** ..... 9  
Timmy Monaghan ..... RCA Victor LSP 314
7. **THEME FROM A SUMMER PLACE** ..... 2  
Bobby Vinton ..... The DLP 25100
8. **LET'S DANCE AGAIN** ..... 14  
The-Ida Carroll ..... Mercury SR 60152
9. **OPEN FIRE, TWO GUITARS** ..... 10  
Johnny Mathis ..... Columbia CS 8056
10. **CONNIFF MEETS BUTTERFIELD** ..... 15  
Ray Conniff ..... Columbia CS 8155

25% of all Action Albums have covers printed by Shorewood Press

WHEN FAST SERVICE IS NEEDED TO KEEP UP WITH DEMAND FOR "HOT ITEMS"...MORE AND MORE RECORD COMPANIES ARE USING SHOREWOOD PRESS

"America's fastest growing Album Lithographer"

**SHOREWOOD PRESS** • 304 EAST 45th STREET, N.Y.C., N.Y.  
• MU 5-6022



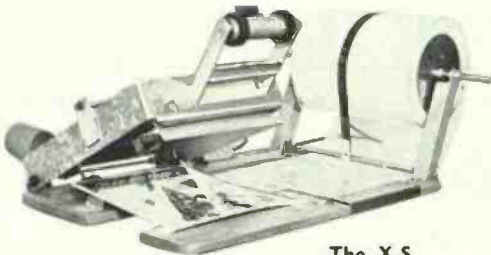
# The American Packaging Co.

Presents

## THE NEWEST... MOST MODERN

# Phono-Record Album

# WRAPPING MACHINES



The X-S

U. S. Patent No. 2,919,530

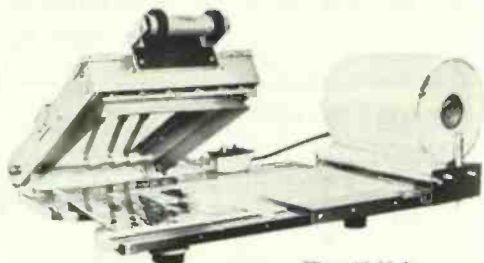
This machine is a real money saver as you get at least 30% MORE PRODUCTION than with any other machine you might be using now. You save on polyethylene too, by getting a tighter fitting cover for your albums, eliminating waste, thereby using less poly. This machine is years ahead of its time. It is streamlined, safe, economical, efficient and foolproof.

It has a new solid metal heating element that cannot wear out. It heats, seals and trims in one operation. A few minutes of practice by the operator will make him or her a professional.

Just plug into any electrical socket, flip the switch, allow a few minutes to heat and start operating. It is that simple.

Continuous heat in the heating element saves time and time is money. Approximate rate of production is 4000 or more per eight hour shift, depending on the speed of the operator. In addition, the savings to you in using polyethylene film in rolls, as compared to purchasing bags, reduces the cost to between \$8 and \$9 per thousand.

If you are covering your 12" albums, 7" EPs, 10" albums, or boxed stereo tapes, then you NEED our MODEL X-S MACHINE. The price of this machine is \$485 F.O.B. Los Angeles.



The N-X-S

U.S. Patent No. 2,919,530

It's New!

The N-X-S Model

NO WIRES TO BREAK! NO PARTS TO REPLACE! NO TIMERS TO WATCH! CUTS PACKAGING COST 50 PER CENT! INCREASES PRODUCTION! SAVES MATERIAL AND LABOR! SAFE! Simple to Operate! NO MAINTENANCE! NO SERVICING NECESSARY!

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**RECORD DISPLAYS**

**DUAL PURPOSE.** Heavy corrugated display stand, for 7" singles or EPs and 12" LPs. Can be had in one or more colors. Holds about 50 LPs or 100 7" singles.

**COUNTER DISPLAYS.** Colorful display printed on heavy corrugated board, collapsible, easy to set up. Removable sign. Can be printed in from one to four colors. Shipping carton to hold full display of records can be included.

**SHELF DISPLAYS.** Can fit on any shelf or gondola. Sturdy construction. Colorful design makes this an eye-appealing display for 12" LPs or 7" singles or both.

**CUSTOM FLOOR DISPLAYS.** Custom floor displays built to hold up to 200 pounds.—Collapsible, easy to assemble. Printed in your design and made to your specifications. Sells records, attracts customers.

Container-Kraft will design any display stand and do your art work, make the display stand into any size. All we need is your idea and specifications.

**RECORD WRAPS**

**POLYETHYLENE.** Polyethylene on rolls to encase 12" or 7" albums and EPs, stereo boxes, dusters and records. Especially packaged and treated for the record industry, for clear visibility and album protection. Floor stock at all times.

**POLY BAGS.** Poly bags plain or printed, made up at all times in any quantity. Square or round bottom bags. All weights of poly to suit your needs.

**DUSTERS.** Dusters to protect your records. White or colors. Printed or plain. All qualities printed in one to 4 colors. Standard sizes in stock at all times.

**RECORD SLEEVES.** Paper record sleeves. Standard stock on hand at all times at competitive prices or less.

Printed with your design, in any color on any color paper. If we are not supplying you now—you are losing money.

**MAILING ENVELOPES.** Quality envelopes for mailing one to five records. Heat seal or gum flap. Printed or plain. Sizes for 7", 10", 12" and 16" records or transcriptions. Floor stock on hand.

**MAILING FOLDERS.** Corrugated or chip board mailing folders to hold one to 15 LPs. Sturdy construction prevents warping or breakage. Also in sizes for 7" and 12" records. Floor stock on hand.

**PRINTING & MOUNTING**

**PICTURES.** We solve your picture problems, take care of color separation, printing, lay-out, varnish or gloss coating. Our prices are more than competitive. Proofs furnished.

**RECORD ALBUMS.** Using the most modern method of mounting fronts and backs of albums brings you lower prices than ever. Fine quality chipboard in plain fold or spined. **Speedy deliveries.**

**DISPLAY JACKETS.** Colorful 3 and 4 color prints from your transparencies, printed back and fronts or fronts only, to be used for special displays or window features. Envelopes to hold set of 4 records for special promotions. Also 10 pack envelopes.

**SPECIAL LITHO SLEEVES.** Colorful litho sleeves printed in 2 to 4 colors. Sharp, clear litho work that will make your sleeve a standout. Finest quality paper and workmanship. Lowest competitive prices. Fast delivery.

**STEREO TAPE AND RECORD BOXES.** Hinged boxes or 2 piece, made of quality chipboard covered with colorful 3 and 4 color art work of your choice. Extremely low prices on quantity.

**RECORD LABELS**

**COMMUNITY PRESS**

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Saratoga 9-4655 Saratoga 9-4656

Clear Print Co.  
3639 Dyre Ave.  
New York, N. Y.

Carl Cardover & Co.  
104 Liberty Ave.  
Mincola, N. Y.

D. & A. Transparent  
Bag Co.  
550 Fifth Ave.  
New York, N. Y.

Diamond Colophon  
2724 S. Michigan  
Chicago, Ill.

Empire Record  
2060 First  
New York, N. Y.

Houston Record Mfg.  
Co.  
3318 Jensen Dr.  
Houston, Tex.

King Records, Inc.  
1540 Brewster Ave.  
Cincinnati 7, O.

Lesco Dist.  
17 S. 21st St.  
Philadelphia, Pa.

Mohl Mfg. Co.  
2057 Reading Rd.  
Cincinnati 2, Ohio.

M.B.M.  
Bloomfield, N. J.

Modern Album &  
Finishing Co.  
119-01 22d Ave.  
College Point, L. I.,  
N. Y.

Monarch Record Mfg.  
Co.  
4852 W. Jefferson Blvd.  
Los Angeles, Calif.

Paramount Record Mfg.  
Co.  
1314-24 S. Howard St.  
Philadelphia, Pa.

Perry Packaging  
Philadelphia, Pa.

Plastic Products  
1746 Chelsea Ave.  
Memphis, Tenn.

Polyflex Tubing Co.  
43 East 43d St.  
New York, N. Y.

Prostwell  
Ancora, N. J.

R.C.A. Victor  
Hollywood, Calif.  
501 N. LaSalle  
Indianapolis, Ind.  
Rockaway, N. J.  
800 17th Ave. So.  
Nashville, Tenn.

Research Craft Corp.  
1011 N. Fuller Ave.  
Los Angeles 46, Calif.

Rife Record Prod., Inc.  
Cincinnati, O.

Royal Plastics  
1540 Brewster Ave.  
Cincinnati, O.

Thompson Records  
Webster, Mass.

Whitaker Paper Co.  
Eggleston Ave., 6th &  
Lock  
Cincinnati, O.

Edward R. White, Inc.  
342 Madison Ave.  
New York, N. Y.

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22 Jones St., N. Y. 14, N. Y., WAtkins 4-1530

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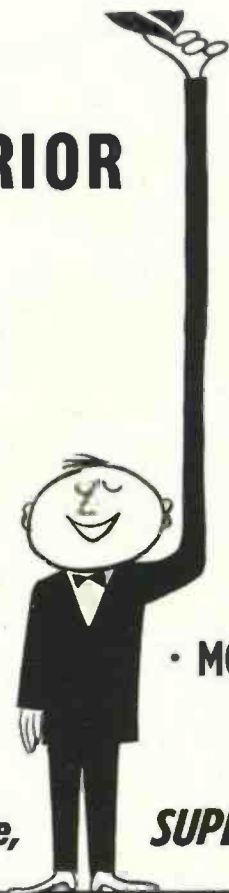
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Circle 5-3655-6-7

Sam Weiss, Pres.

Mgr.: George Weiss

Promotion Mgr.: Matty Matthews

Listings highlighted within benday areas (gray) are those of companies carrying advertisements in this edition. The advertisements carry additional information about the services listed here. For the convenience of readers, an alphabetical listing of these advertisements, with page references, is carried in the Advertisers' Index on the page facing the inside book cover.

## State-by-State Breakdown of

# RECORD DISTRIBUTORS

Containing Complete Information on

- LEADING EXECUTIVES • RECORD LABELS CARRIED
- PHONOGRAPH LINES HANDLED

## ALA.

### BEL AIRE DIST. CO., INC.

1109 5th Ave.  
Birmingham  
Gary C. Sizemore, Gen. Mgr.

Labels: Artists, Colvin, Concert Disc, Crossley, Fidelity, Harl, Harl, Hi-Fi, Living Language, Reed, Sandy, Smoky, 20th Fox.

### BECCA DIST. CORP.

1306 N. First Ave.

Birmingham  
Alan R. Defoe, Branch Mgr.

Labels: Archive, Barbary Coast, Brunswick, Caudron, Coral, Decca, Deutsche, Gramophon, Elektra, Listen and Learn, London, Merry-Go-Round, Richmond, Stereo Craft, Telefunken, Urania, Vocalion  
Phono: Decca

### B. P. McDAVID & CO.

1430 Second Ave.

Birmingham  
R. P. McDavid III, Pres.; M. P. Thompson, Rec. Dept. Mgr.

Labels: Arrow, RCA Camden, RCA Victor  
Phonos: RCA Victor

### NATIONAL DIST.

803 Ninth Ct., So.

Birmingham  
Labels: Clock, Mush, Image, Jax, Laurie, Mercury, Omega, NRC, Signal, Sue, Vim

## ARIZ.

### ESSKAY RECORD DIST.

2814 N. 10th St.

Phoenix, Ariz.

C. P. Sprechak, Pres.

Labels: Adonis, Amy, Andez, Anna, Argo, Arvo, Astor, Canadian

American, Carlton, Elektra, Guaranteed, Jaro, Ken, Lancer, Mala, Mayflower, Mercury, Personality, Premier, Rib-

bon, Top Rank, Westminster, Whitehall, Wing, Wynne

### FLASH DIST.

2047 N. 16th St.

Phoenix, Ariz.

Labels: Atlas, Bethlehem, DeLuxe, Federal, King, New Jazz, Pres-Hge, Roulette

### M. B. KRUPP DIST. CO.

1919 N. 16th St.

Phoenix, Ariz.

M. B. Krupp, Owner  
Margo Grover, Branch Mgr.

Labels: "A." Abner, Ace, Alton, American International, Andio, Apollo, Arc, Arch, Arrow, Atlantic-Atco, Audio Book, Audio Fidelity, Backbeat, Baton, Bigtop, Blaze, Bull's-eye, Calico, California, Challenge, Checker, Chess, Class, Climax, Clock, Cobra, Coed, Colt 45, Contemporary, Crystallite, Del Fi, Demon, Disco, Donna, Dootie, Dore, Dot, Dottie, Duke, Ember, End, Era, Excello, Falcon, Fantasy, Fax, Fidelity, Flip, Fraternity, Good Time Jazz, Gone, Hanover-Signature, Herald, Hickory, Hi Fi, Mush, Image, Imperial, Inten-

lude, Jar, Josie-Jubilee, Kandy, Kapp, Lancer, Tom Lehrer, Len, Madison, Mascot, Nashboro, NRC, Omega, Old Town, Pacific Jazz, Palette, Paris, Parkway, Peacock, Phillips, Plink, Potomac, Rama, Random, Raynote, Republic, Ric, Ron, SFAM, Signes, Somerset, Stereo, Stereo-Fidelity, Sue, Sun, Swan, Unart, United Artists, Vee Jay, V Tone, Vim, Vin, Wanderlust, Warwick, World Pacific

### OLD TIMER DIST.

708 E. Weldon St.

Phoenix, Ariz.

Clay J. Ramsey, Owner

Labels: Alamar, Aquas,

Balance, B. E., Bel-Mar, Best, Bent, Black Mountain, Blue-Star, Bogan, Broadcast, Dash, Del Square, Folkraft, Flip Star, Fun'n Frolic, Flip, Grann, Hoedown, Hoedown Hall, J Bar L, Kalko, Kenno, Kismet, Longhorn, Mac Gregor, Marilinda Morrison, Old Timer, Paul Phillips, Ranch, Rainbow, Request, Rock Candy, RGC, Rhythm Records, Rondo, Russell, Sets in Order, Lloyd Shaw, Smart, Sunny Hills, Swinging Squares, Western Jubilee, Windsor.

### RAMCO DIST. CO.

3703 N. 7th St.

Phoenix, Ariz.

Floyd M. Ramsey, Pres.

Labels: Audiophile,

Avenue, Bel Centro,

Brent, Brooke, Cimarron,

Colonial, Concert-Disc,

Crosley, Crown, Cullman,

Dale, Felsted, Forty-

Ninth State, Guyden, Hi,

Jamie, Janus, Jay, Linda,

MBS, Memo, Monument,

Mutual, Nu-Pal, Rescue,

Shad, Shao, Strand,

Time, Trey, 20th-Fox,

Wallis

### SUNLAND SUPPLY CO., INC.

1909 E. McDowell

Phoenix, Ariz.

M. L. Grover, Mgr.

Labels: Alpine, Audi-

con, Audio Books, Audio

Lab, Bethlehem, Boston,

Cadence, Candle, Carol,

Children's Record Guild,

Colonial, Colpix, Com-

modore, Dale, DeLuxe,

Epic, Federal, Felsted,

Flippin, Folkway, Gospel,

Haltmark, Hanover, Hi,

International, Jam, King,

Laurie Living Language,

London, Monument,

Monitor, Okeh, Omega,

Perfect, Peter Pan, Reg-

ent, Rep, Richmond

Rondo, Rondolette, Sa-

voy, Shasta, Specialty,

Splash, Streaddition,

Tampa, Telefunken, Van-

guard, Voz, Wallis,

Warner Bros., World

Wide, Young People's

Records

Phonos: Voice of Mu-

sic

## CALIF.

### ODYSSEY RECORD DIST.

32 N. 3d St.

Alhambra, Calif.

Labels: Aris, Aristophone

### MUSIC CITY DIST. CORP.

1815 Alcatraz Ave.

Berkeley, Calif.

L. Gallon

Labels: Dalcro, Dub,

Flame, Jay Jay, Metro

Records, Swing City,

Neptune, Music Time

### WILLIAM M. VAN DEREN

2806 San Pablo Ave.

Berkeley

W. M. Van Deren,

Owner

Labels: Chime, Com-

mand, Folkcraft, Grand

Award, Kismet, Mac

Gregor, Sets in Order,

Standard Phono, Sunny

Hill, Waldorf, Windsor

### WARNER BROS. RECORDS, INC.

4000 Warner Blvd.

Burbank, Calif.

James B. Conkling,

Pres.

Labels: Warner Bros.

### WARNER BROS. RECORD SALES CORP.

158 W. Verdugo

Burbank  
Labels: Offbeat, Warner Bros., Washington

### AUDIO SUPPLY CO.

543 S. Tyler

El Monte

Mr. Donald Harris

Labels: Word

### DEMMON DIST. CO.

2927 Pine Ave.

Fresno

Rose Demmon

Labels: Index, En-

sign, Keen, Nabor

### STINSON DIST. CO.

P. O. Box 3415

Granada Hills, Calif.

Labels: Stinson

### A & A RECORD DIST., INC.

2524 W. Pico Blvd.

Los Angeles

Jack Andrews, V.P.

Labels: Andie, Anna,

Argo, Atlas, Bel Cento,

Brooke, Cass, Checker,

Chess, Class, Colt 45,

Del-Fi, DeWitt, Donna,

Escallo, JDS, Jenas,

Kandy, Kent, Key, Nash-

boro, Plink, Rameod,

continued on page 108

# A & A

## Record Distributors, Inc.

2524 W. Pico Blvd.

Los Angeles 6, Calif.

Jack Andrews

Mike Akopoff





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Ed Rosenblatt, 27-29 West Court Street — CH 1-5200

**CLEVELAND**

Michael Lipton, 1233 W. 9th Street — TO 1-6344

**DETROIT**

Charles Gray, 3727 Woodward Avenue — TE 3-4700

**NEWARK**

Charles Goldberg, 415 Halsey Street — MA 3-8752

**NEW YORK**

Bernard Yudkofsky, 315 West 47th Street — PL 7-8140

**PHILADELPHIA**

Dave Skolnick, 1343 Cumberland Street — BA 5-7428

**PITTSBURGH**

Tim Tarmey, 2226 Fifth Avenue — CO 1-5262

**COSNAT** DISTRIBUTING CORP.

315 West 47th Street, New York 36, N. Y.

JERRY BLAINE, President

ELLIOTT BLAINE, General Manager

BEN BLAINE, Promotional Manager

## RECORD DISTRIBUTORS

continued

Ran, Dir, Specialty, University, Vaya

**ACE DIST. CO.**  
2534 W. Pico Blvd.  
Los Angeles  
Labels: Alfa, Bronco, California, Campus, Colonial, "D.", Dart, Del Valle, Dottie, Falcon, Fenix, Ideal, Kelley, Latin Lover, Mona, Wopai, Rex, Toppa, Zenda

**ALLIED MUSIC SALES**  
2542 W. Pico Blvd.  
Los Angeles  
Frank Donovan, Sales Mgr.  
Labels: Amy, Concert Disc, Elektra, End Game, Kubaney, Mardi Gras, MAM, Monitor, Omega, Tradition, Tropical

**BUENA VISTA DIST.**  
2559 W. Pico Blvd.  
Los Angeles

Alan Bates, Mgr.  
Labels: Disneyland, Scope, University-Associates, Vista

**CALIFORNIA MERCURY**  
2958 W. Pico Blvd.  
Los Angeles  
Norman Dudley, Branch Mgr.  
Labels: Childcraft, Emarcy, Mercury-Wing, Playcraft, Ruth Willis

**CALIFORNIA RECORD DIST.**  
3009 W. Pico Blvd.  
Los Angeles  
Gene Simmons, Adv. & Prom. Mgr.

Labels: Arcee, California, Contemporary Family, Fidelity, Good Time Jazz, Hi Fi, Mayflower, New Jazz, Plo, Prestige, Riverside, SFM, Stereo, Stereoditties, Walkhill

**CAPITOL RECORD DIST.**  
3117 San Fernando Rd.  
Los Angeles  
George Hamilton, Sales Mgr.  
Labels: Angel, Capitol Phono, Capitol

**CENTRAL RECORD SALES CO.**  
2100 W. Washington Blvd.  
Los Angeles 18

James C. Warren, Pres.  
Labels: Abner, Argo, Blue Note, Cameo, Chess, Dallon, Freedom, Liberty, Nesco, Skyline-Jeff, Somerset, Specialty, Stereo Fidelity, Warwick

**CORAL RECORDS, INC.**  
2102 W. Washington Blvd.  
Los Angeles  
A. J. Perry, West. Div. Mgr.  
Coral, Stereocraft, Urania

**DIAMOND RECORD DIST. CO.**  
2990 W. Pico Blvd.  
Los Angeles  
Abe Diamond, Pres.  
Labels: ABC Paramount, Addison, Ambassador, Apl, B & G,

Bonarc, Brent, Buzz, Chancellor, Co-Star, Command, Cover, East West, Forum, Fraternity, Gee, Grand Award, Hunt, Laurel, Meridian, Monte, Off Broadway, Oklahoma, Parkway, Personality, Rama, Rossi, Roulette, Shed, Starbrite, Studio, Tempo, Time, Tutor, United Artists, Wran

**EVEREST RECORDS SALES CORP.**  
2707 W. Pico Blvd.  
Los Angeles  
Labels: Everest

**JACK FROST**  
2534 W. Pico Blvd.  
Los Angeles  
Labels: "D.", Dart

**MART DIST., INC.**  
1216 W. Olympic Blvd.  
Los Angeles  
Geo. D. Harstone, Pres. R. Burdick, Sales Mgr. D. Palmer, Prom. Mgr.  
Labels: Challenge, DSI, London, Republic, Richmond, Top Rank, Washington

**JAYBIRD DIST.**  
2907 W. Pico Blvd.  
Los Angeles  
George Jay  
Labels: Fernwood, Hickory, Hit

**KING RECORDS, INC.**  
2446 W. Pico Blvd.  
Los Angeles  
Sydney Nathan, Pres.  
Labels: Audio-Lab, Bethlehem, Candee, Deluxe, Disc-Ed, Federal, 4-Star, King, Rep

**MERCURY RECORD DIST., INC.**  
2958 W. Pico Blvd.  
Los Angeles  
Norman Dudley  
Label: Mercury

**MELTON RECORDS CO.**  
2817 W. Pico Blvd.  
Los Angeles  
Milton Weiss, Owner  
Labels: Aladdin, Arc, Backbeat, Bobbin, Combo, Dooto, Duke, Eastman, Fax, Flip, Holly-wood, Mark 56, Pea-

cock, Personality, Protone, Scope, Starla, Wyene, Yucca

**MODERN DIST. CO.**  
2978 W. Pico Blvd.  
Los Angeles  
Mrs. E. Kaplan, Owner; Mr. A. Chapman, Mgr.  
Labels: "A.", Alanna, Bell, Bob-D-Link, Boston, Bruno, Cabot, Calico, Candle, Children's Record Guild, Colpix, Conversaphone, Crystallite, Eterna, Followway, Gale, Goldencrest, Kem, Life, Living Language, Lytichord, Mela, Playback, Seal, Shasta, Shelly, Yari, Vanguard, Vocab, Vox, Youngpeople's Records

**PACIFIC RECORD DIST.**  
2653 W. Pico Blvd.  
Los Angeles  
Bob Field, Owner  
Abe Levine, Sales Mgr.  
Labels: Artia, Audicon, Climax, Dore, Era, Guaranteed, Jody, Jay, Laurie, Paris Parliament, Potomac, Random, Ryoate, Rhythm, Sue, Unart, Vim

**RCA VICTOR**  
6051 Telegraph Rd.  
Los Angeles  
H. E. Jenkins, Rec. Mgr.  
Label: RCA Victor

**RECORD MARCH CO., INC.**  
2580 W. Pico Blvd.  
Los Angeles  
Sid Talmadge, Pres.  
Labels: Abner, Arrow, Atco, Atlantic, Audio Book, Bigtop, Cadence, Carillon, Cimarron, Clock, Coed, Ember, Ford, Guydon, Herald, Mush, Image, Imperial, Janic, Janus, Jubilee, Lancer, Len, Madlyn, MBS, Mutual, NRC, Palette, Ribbon, Ric. Secole, Signal, Strand, Sun, Swan, Trey, V-Tone, Vee Jay

**RECORD SALES**  
2932 W. Pico Blvd.  
Los Angeles  
Labels: Alpine, Perfect

**RECORD SALES CO.**  
2818 W. Pico Blvd.  
Los Angeles  
Al Sherman, Pres.  
Labels: Ace, Audio Fidelity, Cricket, Design, Dore, Era, Hanover, Jago, Kangaroo, Kaop, Keen, Language, Lee, Alcantilla, Mount, Peerless, Perfect, Signature, Verne, Vin, Wanderlust

**SUN STATE MUSIC DIST. CO.**  
2669-2673 W. Pico Blvd.  
Los Angeles  
Albert V. Latuska, Pres.  
Labels: Carillon, Command, Crasley, Fleeta, Followways, Grand Award, Offbeat, Old-Music Box Melodies, Period, Regent, Savoy, 20th Fox, Warner Bros., Washington, Whitehall

Phone: Dymovox

**SUNLAND MUSIC CO.**  
1310 South New Hampshire  
Los Angeles  
Gordon S. Wolf, Pres.

Labels: American International, Cub, Dictation Discs, Edison-International, Epic, Lion, Metro, Metro-Jazz, MCA, Okla, Rendezvous, Westminster

**UNITED SONG PROM. & DIST.**  
1410 S. Barrington Ave.  
Los Angeles  
H. N. Carroll, Exec. Mgr.  
Labels: Artists' Showcase, Inspired, Palm-Pala, Songbird

**UNIVERSE RECORD DIST.**  
2524 W. Pico Blvd.  
Los Angeles  
Labels: Blue Men Del-Ray, Request

**WEST COAST RECORD DIST.**  
2647 W. Pico Blvd.  
Los Angeles  
Jules Buccieri, Sales & Prom. Mgr.  
Labels: Andes, Aria, Jazz West Coast, Musicdisc, Pan-Art, Profile, Stinson, T. J. World Pacific

**CHATNOT DIST. CO., INC.**  
2100 San Pablo Ave.  
Oakland  
Robert M. Chatnot, Pres.  
Labels: Abner, Amy, Andes, Andie, Arch, Argo, Atlantic, Audio Fidelity, Bigtop, Blaze Brook, Cameo, Checker, Chess, Crosby, Dore, End, Era, Fax, Fraternal Freedom, Grey-Cliff, Guydon, Imperial, Jamie, Jay, Judd, Kapp, Keen, Lance, Liberty, Madison, Mela, MBS, Mutual, Random, Ribbon, Skyline-Jeff, Specialty, Strand, 20th Fox, Unart, Vim, Vortex, Wanderlust

**KRAK MUSIC SALES**  
2014 Nicol Ave.  
Oakland 2  
Cyrus Gordon, Prom. & Sales Mgr.  
Labels: "D." Dist, Dottie, Gale, Honey B, Protone, Rural Rhythm, Toppa

**ROBERTO'S DIST.**  
2372 Telegraph Ave.  
Oakland  
Mr. John Roberto  
Label: Word

**SPECIALTY RECORD DIST.**  
6125 San Pablo Ave.  
Oakland  
Richard I. Spone, Owner  
Labels: Elektra, Period

**ARTISTS LIFE RECORDS DIST.**  
1211 E. Mayfair Ave.  
Grand  
Howard L. Reynolds, Owner  
Labels: Artists' Life

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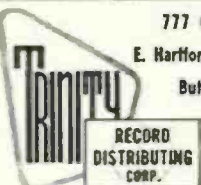
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Jeannette Terlikowski, Owner  
Labels: Credo (Polish Religious Records)

**EVEREST RECORDS SALES CORP.**  
1314 S. Wabash Ave.  
Chicago  
Fred R. Cassman, Branch Mgr.  
Labels: Everest

**HAL FAKTOR DIST. CO.**  
4135 Armitage Ave.  
Chicago  
Hal Faktor, Owner  
Labels: Alma, Avoca, Halifax

**GARLEN DIST. CO.**  
2027 S. Michigan Ave.  
Chicago  
Lennie Garmisa  
Labels: Brent, Fiaste, Time, United Artists

**GARMISA DIST., INC.**  
2011 S. Michigan Ave.  
Chicago  
Leonard Garmisa  
Labels: "A," ABC

Paramount, Alanna, Callco, Chancellor, Command, Design, EFDA, Fas, Fernwood, Ford, Grand Award, Guarantee, Manover-Signature, Hunt, Image, Laurie, Lee, Mabor, MRC, Paramount, Random, Stereodiffies, Trey, United Artists, Wynne

**GENERAL RECORD DIST.**  
6039 N. Campbell Ave.  
Chicago  
Labels: Blue Men, Del Ray

**KING RECORDS SALES CORP.**  
1255 S. Wabash  
Chicago  
Sid Nathan, Pres.  
Labels: Audio Lab, Bethlehem, Candee, DeLuxe, Federal, 4-Star, King, Rep

**M & S DIST. CO.**  
1700 S. Michigan  
Chicago  
Milten T. Sakstone, Pres.  
Labels: Ace, Andex, Arch, Argd, Alcos, Bigtop, Brooke, Cadence, Cameo, Carlton, Challenge, Class, Cloak, Coed, Crosley, Disneyland, Epic, Fraternity, Freedom, Hit, Jar, Joy, Judd, Kapp, Hickory, Keen, Lancer, Lavee, Liberty, London, Male, MBS, Mutual, Diekh, Paris, Perfect, Potomac, Rank, Rendezvous, Republic, Ribbon Skyline-Jeff, Sue, Swan, Unart, Vanguard, Vee Jays, Verve, Vim, Vin, Zil

**MARK DIST. CO.**  
854 E. 63d St.  
Chicago  
Labels: Bet, Boxer, Flight, Formal, Uffo

**MARK DIST. CO.**  
854 E. 63d St.  
Chicago  
Labels: Bet, Boxer, Flight, Formal, Uffo

**MARK DIST. CO.**  
854 E. 63d St.  
Chicago  
Labels: Bet, Boxer, Flight, Formal, Uffo

**JAMES H. MARTIN, INC.**  
2419 S. Michigan Ave.  
Chicago  
James H. Martin, Pres.  
Labels: Colonial, Dot, Felsted, Hi, London, London International, Monument, Richmond, Somerset, Stereo Fidelity, Telefunken

**MIDWEST DIVISION JARO INTERNATIONAL**  
733 N. Lamon Ave.  
Chicago  
Sam Cerami, Sales Mgr.  
Labels: Jaro

**MIDWEST MERCURY**  
2021 S. Michigan  
Chicago  
Henry Friedman  
Labels: Mercury

**MUSIC DIST., INC.**  
1343 S. Michigan Ave.  
Chicago  
Jack Solinger, Sales Mgr.  
Labels: Cabot, Chicago, Colpix, Cub, Jay-Jay, Lion, M-G-M, Metro, Metro Jazz, Play-Boy, Warwick

**RCA VICTOR DIST. CORP.**

5050 S. Kedzie Ave.  
Chicago  
James Curl, V.-P.  
Labels: RCA Victor, RCA Camden, RCA Bluebird  
Phones: RCA Victor

**RANK RECORDS OF AMA**  
Midwest Div.  
733 N. Lamon Ave.  
Chicago  
Sam Cerami, Sales Mgr.  
Labels: Top Rank

**RECORD DIST.**  
4135 W. Armitage  
Chicago  
A. Galgano & R. W. Lawrence, Partners  
Labels: Arisa, Audio Fidelity, Audiolophile, Concert Disc, Conversaphone, Elektro, Halifax, Job Lot, Close-Outs, Parliament, Roncolette, Washington

**SUMMIT DIST., INC.**  
1345 W. Diversey Pleny  
Chicago  
Labels: Washington

**THE RECORD CENTER**  
3942 W. North Ave.  
Chicago  
V. H. Anderson, Owner  
Labels: Alamar, Aqua, Balance, Blue Star, Folkcraft, Folk Dancers, Green, MacGregor, Ranch, Windsor  
Phones: Bopen, Califone, Newcomb

**TOBIAM SALES CO.**  
2007 S. Michigan Ave.  
Chicago  
Labels: Eastman

**UNITED RECORD DIST., INC.**  
2029 S. Michigan  
Chicago 16  
Ernest E. Leason, Pres.  
Labels: Academy, Alton, Arrow, Atlas, Atomic, Authentic, Backbeat, Bee & Baby, Blaze, Bobbin, CJ, C&M, Dooto, Drexel, Duke, Ember, Fire, Filck, Fortune, Gibraltar, Gig, Gospel, Herald, Hi-Q, Kent, Left Neptune, New, New Jazz, Peacock, Prestige, Regent, Savoy, Shasta, Speed, State 8, Sun, Sun, V-Tone, Wandflust, Wenger, World-Wide

**UNITED RECORD DIST., INC.**  
2029 S. Michigan  
Chicago 16  
Ernest E. Leason, Pres.  
Labels: Academy, Alton, Arrow, Atlas, Atomic, Authentic, Backbeat, Bee & Baby, Blaze, Bobbin, CJ, C&M, Dooto, Drexel, Duke, Ember, Fire, Filck, Fortune, Gibraltar, Gig, Gospel, Herald, Hi-Q, Kent, Left Neptune, New, New Jazz, Peacock, Prestige, Regent, Savoy, Shasta, Speed, State 8, Sun, Sun, V-Tone, Wandflust, Wenger, World-Wide

**UNITED RECORD DIST., INC.**  
2029 S. Michigan  
Chicago 16  
Ernest E. Leason, Pres.  
Labels: Academy, Alton, Arrow, Atlas, Atomic, Authentic, Backbeat, Bee & Baby, Blaze, Bobbin, CJ, C&M, Dooto, Drexel, Duke, Ember, Fire, Filck, Fortune, Gibraltar, Gig, Gospel, Herald, Hi-Q, Kent, Left Neptune, New, New Jazz, Peacock, Prestige, Regent, Savoy, Shasta, Speed, State 8, Sun, Sun, V-Tone, Wandflust, Wenger, World-Wide

**WARNER BROS., REC. SALES CORP.**  
1345 W. Diversey  
Chicago  
James B. Conkling, Pres.  
Labels: Aeolian Shamrock, Offbeat, Warner Bros., Washington

**COPPOLILLIES DIST.**  
24 E. Van Buren St.  
Chicago  
Labels: Jops

**OLE TYME JAMBOREE, INC.**  
914 S. Catherine Ave.  
La Grange  
Russ Salter, Pres.  
Labels: Artists Life, Ole Tyme, Poika Land

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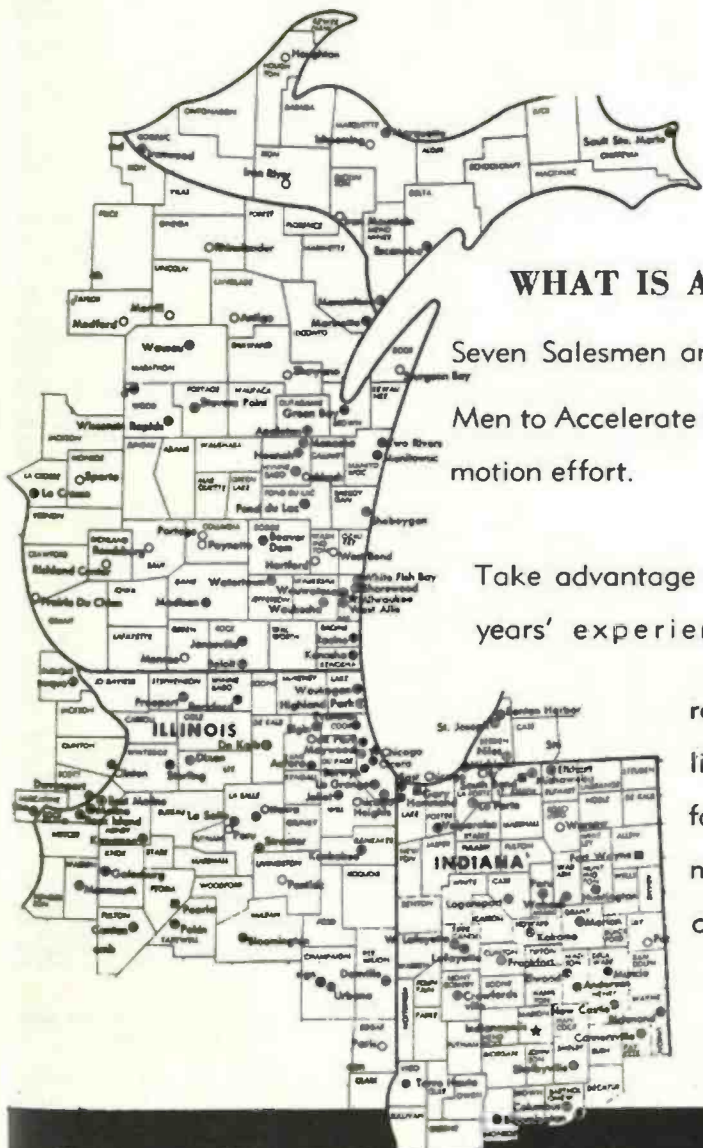
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Arvid Olson, Owner  
Labels: Aqua, Balance,  
B-E, Bel-Mar, Benz, Best,  
Black Mountain, Blue  
Star, Bogen, Dash, Flip,  
Folk Dancer, Folkraft,  
Fun'n Frolic, Gram,  
Happy Hour, Hoedown,  
J-Bar-L, Kaleo, Keano,  
Longhorn, MacGregor,  
Old Timer, Recs, Rus-  
sell, Sets In Order,  
Shaw, Sunny Hills,  
Swinging Squares, TNT,  
Western Jubilee, Wind-  
sor

Phonos: Califones,  
Necombs

**BERNARD DIST. CO.**  
State at Water St.  
Peoria 2  
Labels: Audio Book,  
Bel Cantio

**KAISER-COLUMBIA**  
828 S. Adams  
Peoria 2  
Harvey J. Roth, Mgr.  
Labels: Columbia  
Phonos: Columbia

**KLAUS RADIO & ELEC.  
CO.**  
403 E. Lake  
Peoria

Henry Klaus  
Labels: RCA-Camden,  
RCA-Bluebird, RCA Vic-  
tor

**MIDWEST RECORDING  
CO.**

216 N. Fifth St.  
Quincy  
James E. Humphrey,  
Owner  
Labels: Kem  
Phonos: Bogen, Cali-  
fone, Lesa

## IND.

**LYNNE D. JENKS  
CO.**  
2311 Fletcher Ave.  
Anderson  
Lynne D. Jenks, Pres.  
Labels: Offbeat, War-  
ner Bros., Washington

**TRI STATE DIST., INC.**  
3434 Bway. & 933  
Fort Wayne  
Cliff Ayers Ostermeyer,  
Pres.

Labels: Ace, All Star,  
ARE, Arvee, Avenue,  
Backbeat, Baton, Big,  
C&N, Cass, Cimarron,  
Class, Contour, Crown,  
Dale, Duke, Ebb, Era,  
Excello, Flick, Harvard,  
Hi Fi, Hit, Jamie, Jay,  
Kanco, Mark 66, Macca,  
Moon, Motiv, Nasco.

Nashboro, Neptune, Ori-  
bis, Peacock, RAM, Rob-  
bins, Rondolgi, Round,  
Sabre, Sage, Spirit, Tam-  
pa, Todd, Vanity, Var-  
riety, Vita, Wagner,  
Westport

**ASSOC. DIST.**  
210 S. Meridian St.  
Indianapolis  
Don Malm, Rec. Mgr.  
Labels: RCA Victor

**CAPITOL RECORDS DIST.  
CORP.**  
130 So. Capitol Ave.  
Indianapolis  
Labels: Angel, Capitol

**COLUMBIA RECORDS**  
2420 Stewart Ave.  
Indianapolis  
Vaughn E. Tideman,  
Branch Mgr.  
Labels: Angel, Colum-  
bia, Epic, Okeh, Perfect

**DECCA DIST. CORP.**  
402 N. Capitol  
Indianapolis  
Marvin Taylor, Mgr.  
Labels: Barbary Coast,  
Brunswick, California,  
Contemporary, Coral,  
Decca, Elektra, Felsted,  
Good Time Jazz, London,  
Richmond, SFM, Stereo,  
Telefunken, Vocalion  
Phonos: Decca

**BOOSER RECORD DIST.**  
726 Rustell Ave.  
Indianapolis  
James H. Bookedis,  
Owner

Labels: Adonis, Allied,  
Anch, Arc, Backbeat,  
O. Darl, Del Fi, Doo, lo,  
Duke, Everest, Fox, Fury,  
Golden Crest, Gospel,  
Hickory, Hush, Imago,  
Interlude, Jax, Keen,  
Mastersal, Nabor, NRC,  
Omega, Paletta, Paris,  
Peacock, Signal, Star-  
day, Tampa, Wynne,  
Yucca

**INDIANA STATE DIST.**  
1325 N. Capitol  
Indianapolis  
(Labels omitted up-  
on request of distribu-  
tor.)

**INDIANAPOLIS REC. &  
DIST. CO.**  
1901 Yandes St.  
Indianapolis  
Label: Arrow

**RADIO DIST. CO.**  
120 N. Capitol Ave.  
Indianapolis  
L. M. Bannon, Owner  
Phonos: Arvin, Voice of  
Music

**UNIVERSAL RECORD  
DIST.**  
120 E. Tarrant  
Indianapolis  
Labels: Ace, Madison,  
Vin

**WHIRLING DISC REC.  
DIST., INC.**  
1311 N. Capitol Ave.  
Indianapolis  
(Labels omitted upon  
request of distributor.)

## IOWA

**CAPITOL RECORD DIST.  
CORP.**  
89 University Ave.  
Des Moines  
Labels: Angel, Capitol  
MID-AMER. DIST. CO.  
213 3d St.  
Des Moines

Jack Mishler, Gen. Mgr.  
Labels: Avellan-Skim-  
ner, Dee Dee, Dooto,  
Dora, Finesse, Jay, Judd,  
Luck, New Jazz, Off  
Beat, Pontiac, Prestige,  
Raynote, Ribbon, Seeco,  
Shar, Stereoditties, Tel-  
ectro Tapes, Warner  
Bros., Washington  
Phonos: Telecro Tape  
Recorders, Hitach (Trans-  
istor Radios)

**QUAD STATE DIST. CO.**  
213 Third St.  
Des Moines  
Jack Mishler, Gen. Mgr.  
Labels: Columbia, Har-  
mony, Leo  
Phonos: Columbia

## KAN.

**RCA VICTOR DIST.**  
Fairfax & Funston  
Kansas City  
Ralph Ergas, Sales Mgr.  
Labels: RCA Camden,  
RCA Victor  
Phonos: RCA Victor

**D&B DIST. CO.**  
174 Westview Rd.  
Wichita  
Dale Davis, Mgr.  
Labels: Apex, Arvee,  
Backbeat, Dooto, Duke,  
Hifirecords, Hifitapes,  
Orbit, Peacock, Seeco

**IRWIN DIST. CO.**  
106 S. Grove  
Wichita  
W. H. Irwin  
Labels: Backbeat,  
Duke, Peacock

**THE RECORD SHOP**  
560 W. Douglas  
Wichita

## KY.

**ONE RECORD SHOP**  
651 W. Main  
Campbellsville  
Labels: Hickory

**FOSTER DIST. CO.**  
409 W. Main St.  
Louisville  
Ralph Foster, Pres.  
Labels: Angel, Audio  
Books, Capitol  
Phonos: Capitol, Em-  
erson

**SUTCLIFFE CO., INC.**  
609 W. Main St.  
Louisville  
Geo. Buechel, Pres.  
Label: Columbia  
Phonos: Columbia

## LA.

**A-1 RECORDS DIST.,  
INC.**

628 Baronne St.  
New Orleans  
Joe Banastik, Pres.  
Labels: Argo, Atco,  
Atlantic, Blaze, Brent,  
Chell, Crozier, Ember,  
Fidelity, Flip, Herald,  
Imperial, Judd, Kapp,  
Keen, New Jazz, Palette,  
Prestige, Random, Savoy,  
Shad, Specialty, Sun,  
Time, Trey, 20th Fox

**ALL SOUTH DIST. CORP.**  
630 Baronne St.  
New Orleans  
Henry Heldebrand Jr.,  
Pres.

Labels: All, Audio Fi-  
delity, Blue Note, Ca-  
cance, Canadian-Ameri-  
can, Checker, Climax,  
Clock, Colt 45, Com-  
mand, Cricket, D, Darts,  
Design, Fratelly, Grand  
Award, Gurdy, Hickory,  
Hit, Image, Jamie, Jaro,  
Jax, Joy, Len, MBS,  
Mercury, Mutual, NRC,  
Paris, Phillips, Potomac,  
Rendezvous, Ric, Ron,  
Starday, Strand, Sue,  
V-Tone, Vim, Wander-  
lust, Zil

**CAPITOL RECORDS DIST.  
CORP.**  
1023 Baronne St.  
New Orleans  
Labels: Angel, Capitol

**DECCA DIST. CORP.**  
517 Canal St.  
New Orleans  
R. M. McCormick  
Labels: California,  
Contemporary, Elektra,  
Good Time Jazz, SFM,  
Stereo

**INTERSTATE ELEC. SUP-  
PLY CO.**  
3733 Canal St.  
New Orleans  
Harry Hostler, Sales  
Mgr.

Labels: Columbia, Ed-  
ic, Harmony, Okeh, Per-  
fect  
Phonos: Columbia

**KING RECORD DIST.**  
814 Carondelet St.  
New Orleans  
Sydney Nathan, Pres.  
Labels: Audio-Lab,  
Bethlehem, Candee, De-  
Luxe, Federal, 4-Star,  
Kings, Rep

**PELICAN RECORD DIST.  
CORP.**  
666 Gerard St.  
New Orleans  
Rocky Raff

Labels: Alpine, Amy,  
Andia, Cameo, Cali-  
fon, Challenge, Cam-  
eron, Del-Fi, Disneyland,  
Donna, Dore, Everest,  
Faz, Fernwood, Fidi-  
lity, Freedom, Guar-  
anteed, Hanover-Signatur,  
Lancer, Laurie, Lee, La-  
retty, Madison, Mals,  
Monitor, Republic, 828-  
800, Richmond, Ster-  
eoditties, Wynne

**R&D DIST., INC.**  
720 Baronne St.  
New Orleans  
Walter Reilly  
Labels: "A", Calico,  
Cub, Lion, M-G-M,  
Metro, Metro-Jazz, Yucca

**RECORD SALES CO.**  
630 Baronne St.  
New Orleans  
Labels: ABC - Per-  
mount, Ace, Backbeat,  
Brooke, Chancellor, Class,  
Colpix, Dooto, Dootis,  
Duka, Hunt, Peacock,  
Roulette, S o m e r s e t,  
Stereo-Fidelity, Swan,  
Vee Juy, Verve, Vito,  
Warwick

**UNITED RECORD DIST.**  
642 Baronne St.  
New Orleans  
John Vincent  
Labels: Arc, Colpix,  
Eastman, Excello, Fan-  
Hush, Nasco, Nashboro,  
Offbeat, Signal, Top  
Rank, Washington, Uni-  
art, United Artists, War-  
ner Bros.

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New Orleans  
Mrs. Wm. C. Crals,  
Owner  
Labels: Carnival, Com-  
modore, Del Mar, Folk-  
Lyric, Golden Crest,  
Shelley, Spinning, Steph-  
any, Tone

**WALTHER BROS. CO.,  
INC.**  
1722 Poydras St.  
New Orleans  
C. C. Walther, Pres.  
Labels: RCA Camden,  
RCA Victor  
Phonos: RCA

**WORLD WIDE REC. DIST.  
CORP.**  
826 Baronne St.  
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Skyline-Jeff, World-Pa-  
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Labels: Image

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Stan Lewis

Labels: "A", Ace, Andex, Arc, Backbeat, Bigtop, Calico, Cameo, Class, Check, Colt 45, Dora, Dora, Duke, Excelsio, Fernwood, Flip, Guyden, Hush, Image, Imperial, Jamie, Keen, Madison, MBS, Mutual, NBC, Nasco, Nashboro, Peacock, Potomac, Ric, Ron, Roulette, Signal, Swan, Unart, United Artists, Vim, Vin, Wan-Peacock, Ric, Ron, derhut

**ME.**

**COMMERCIAL DIST.**  
50 Diamond St.  
Portland  
Harbert S. Holmes, Pres.  
Labels: RCA Victor  
Phone: RCA Victor

**MD.**

**CAPITOL RECORDS DIST. CORP.**  
6910 Hartford Rd.  
Baltimore  
Glen Waddicks, Pres.  
Labels: Angel, Capitol  
Phone: Capitol

**D&H DIST. CO.**  
2025 Worcester St.  
Baltimore  
Lester Pyle, Rac. Mgr.  
Labels: RCA Victor  
Phone: RCA Victor

**DECCA DIST. CORP.**  
2921 Alexander Ave.  
Baltimore  
J. E. Krohn, Mgr.  
Labels: Barbary Coast, Brunswick, Columbia, Coral, Decca, Elektra, Listen & Learn, Merry-Go-Round, Stereo-Craft, Urania  
Phone: Decca

**GENERAL DIST. CO.**  
2329 Pennsylvania Ave.  
Baltimore  
Henry Nathanson, Pres.  
Labels: Ace, All, Andex, Apollo, Arch, Arrow, Bol Canto, Broglio, C o m e o, Challenge, Checker, Chess, Class, Commarron, Crosley, Crown, Disaland Jubilee, Donna, Dora, Dot, Forum, GNP, Gospel, Guaranteed, Hammer-Signature, Hit, Jer, Jubilee, Keen, New Jazz, Original Sound, Pacific Jazz, Prestige, Random, Regent, Republic, Ron, Roulette, Savoy, Skyline-Jeff, Strand, Sun, Tico, Top Rank, 20th Fox, Voo Jay, Whitehall, World Pacific

**J&F DIST. CO., INC.**  
650 W. Baltimore St.  
Baltimore

Frank J. Bamberger, Pres.  
Labels: Bigtop, Colonial, Commentary, Design, Exotic, Fatted, Fernwood, Langage, London, London Group, Madison, Monitor, Monument, Nasco, Nashboro, Richmond  
**KAY BEE DIST. CO.**  
210 E. Mt. Royal Ave.  
Baltimore  
Samuel Kaufman, Owner  
Labels: Bruno, Golden Crest, Jewel, Len Lock, Panorama, T.J., V Tone

**KING RECORDS, INC.**  
208 McMechen Ave.  
Baltimore  
Labels: Audio-Lab, Bethlehem, Candee, De-luxe, 4-Star, Federal, King, Top

**LESTER DIST. CO.**  
3408 Wabash Ave.  
Baltimore  
Lester L. Friedman, Owner  
Labels: Crystal, De-Mar, EPM, Elvira, Jewel, Lanier, Nu-Kat, Tina, Trans-Continental

**MANGOLD DIST. CO.**  
638 W. Baltimore  
Baltimore  
Manny Goldberg, Pres.  
Labels: Atlas, Classic Editions, Fax, Fidelity, Flip, Imperial, Jay, Kennedy, Masterson, Period, Specialty, Unart, Warwick  
Phone: Phico

**MARNEL OF MD., INC.**  
6 E. Mt. Royal  
Baltimore  
Neilson Verbit, Pres.  
Labels: "A", Alanna, Alpine, Arc, Calico, Cameo, Canadian-American, Carlton, Climax, Colt 45, Concert Disc, Everest, Flip, Ford, Fraternity, Hush, Jara, Lancer, Laurie, Lee, Okeh, Omega, Paris, Perfect, Potomac, Ribbon, Signal, United Artists

**MARSHALL ENTERPRISES, INC.**  
636 W. Baltimore St.  
Baltimore  
Manny Goldberg, Pres.  
Labels: Cub, Disneyland, Fantasy, Fidelity, Hi Fi, Lion, M-G-M, Metro, Metro-Jazz, Vista

**JOSEPH M. ZAMOSKI CO.**  
1101 De Soto Rd.  
Baltimore  
Herb Silverman  
Labels: A B C - Paramount, Addison, Adonis, Amy, Cabot, Chancellor, Climax, Colpix, Hunt, Mela, Mercury, Palotte, Paris, Warner Bros., Wynne

**STEVE TOPLEY**  
7200 Maryland St.  
Hyllsville  
Labels: Image, NRC

**MASS.**

**CAPITOL RECORD DIST.**  
18-20 Brighton Ave.  
Boston  
Labels: Angel, Capitol  
**COLUMBIA RECORD DIST., INC.**  
36 Cunningham St.  
Boston  
Ed Masterson, Sales Mgr.  
Labels: Columbia  
Phone: Columbia

**DECCA DIST. CORP.**  
138 Ipswich St.  
Boston  
Alfon M. Ross, Branch Mgr.  
Labels: Barbary Coast, Brunswick, Goodman, Coral, Decca, Listen & Learn, Stereocraft, Urania  
Phone: Decca

**DUMONT RECORD DIST. CORP.**  
1200 Tremont St.  
Boston  
Donald E. Dumont, Pres.  
Labels: "A," Abner, Alanna, All, Alpine, Andie, Andex, Alco, Atlas, Backbeat, Bigtop, Blue Note, Calico, Class, Clock, Code, DeWitt, Dora, Duke, Eastman, End, Epic, Fernwood, Fidelity, Flip, Ford, Gene, Guyden, Fortune, Hit, Hush, Jamie, Hi-Q, Keen, Lancer, Lee,

Madison, MBS, Mutual, New Jazz, Okeh, Old Town, Panorama, Peacock, Perfect, Prestige, Random, Ribbon, Ric, Riverside, Ron, Roulette, Specialty Strand, Strate 0, Sue, Trey, Voo-Jay, Vim, Wanderlust, West Coast, World Pacific, Yucca

**KING RECORDS, INC.**  
112 Queensberry St.  
Boston 16  
W. P. Parrott, Branch Mgr.  
Labels: Audio-Lab, Bethlehem, Candee, De-luxe, 4-Star, Federal, King, Rep

**MERCURY RECORD DIST., INC.**  
259 Huntington  
Boston  
John Penney  
Labels: Mercury

**MUSIC SUPP. OF NEW ENG., INC.**  
263-265 Huntington Ave.  
Boston  
Gorden J. Dinerstein  
Labels: ABC-Paramount, Ace, Brent, Columbia, Cameo, Contemporary, Cub, Del-Fi, Ember, Good Time Jazz, Herald, Hickory, Hunt, Kapp, Laurie, Lion, M-G-M, Metro, Metro-Jazz, Monitor, Paris, SFA, Shad, Skyline-Jeff, Stereo, Time, Verve, Vin, Warwick



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Geo. D. Hartstone, Pres.  
Labels: Arch, Allgan-  
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Challenge, Coral, Disci-  
land Jubilee, Dore, Dot,  
EFDW, Everest, Fidelity,  
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Labels: Christian Faith, RCA, Blodam, Hoerdyk, RCA Religious, Sacred, Talking Bible Records, Word

## R. I.

**BEACON RECORD DIST., INC.**  
821 N. Main St.  
Providence  
Milton Israeloff, Pres.  
Labels: Bravo, Cricket, Design, Fiesta, Language, Little Golden, Peter Pan, Promenade, Spinnorama

**EBBY & CO.**  
45 Hospital St.  
Providence  
Maig Vaghoobian, Record Mgr.  
Labels: RCA Victor

## S. C.

**MOJAY DIST.**  
Greenville  
Johnny Cox  
Labels: Country Jubilee, Gospel Jubilee

## TENN.

**RAMMY'S RECORD SHOP**  
Coltain  
Gilbert Brown  
Labels: Backbeat, Close, Duke, Exaltio, Imperial, Masco, Nashboro, Peacock, Ric, Ron

**McDOWD APPLIANCES, INC.**  
310 Georgia St.  
Knoxville  
Frank Trevanna, V.P. & Gen. Mgr.  
Labels: Arrow, RCA Camden, RCA Victor  
Phone: RCA Victor

**CAPITOL RECORDS DIST. COBY.**  
1792 Latham St.  
Memphis  
Labels: Angel, Capitol

**COLUMBIA M&O-SOUTH**  
1070 Union Ave.  
Memphis  
R. L. Adams, Pres.  
Labels: Harmony, Columbia

**DOT DIST. CO.**  
1144 Union  
Memphis  
Webber Parrish, Gen. Mgr.  
Label: Dot

**KING RECORD DIST.**  
1092 Union St.  
Memphis  
Labels: Audio-Lab, Bethlehem, Candee, De Luxe, 4-Star, Federal, King, Rep

**LEE LABEL RECORDS**  
P. O. Box 348  
Memphis  
Labels: Blue Hen, Del-Ray, KCM, Rambler

**McDONALD BROS. CO., INC.**  
994 South Bellevue  
Memphis  
J. W. McDonald, Pres.  
Labels: RCA Camden, RCA Victor  
Phone: RCA Victor

**MUSIC SALES CO.**  
1117 Union Ave.  
Memphis  
R. E. Williams, Pres.  
Leon McLemore, Mgr.  
Labels: ABC-Paramount, Abner, Ace, Alpine, All, Andez, Arc, Atlas, Angletons, Blaze, Brent, Candee, Cameo, Carzino, Chancellor, Checker, Chess, Cincinnati, Clock, Coed, Colpix, Command, O, Dart, Doreyland, Diskland, Jubilee, Dottie, Eastman, Ember, Epic, Exaltio, Farmwood, Fax, Fidelity, Fraternity, G.M.P., Golden Crest, Grand Award, Gurdyen, Hanover-Signature, Hi Fi, Herald, Hum, Hush, Imperial, Jamie, Jar, Jax, Joy, Keen, Lancer, Laurie, Len, MBS, Madison, Mercury, Mutual, Nabor, Masco, Obah, Paris, Perfect, Rendezvous, Ric, Ron, Roulette, Savoy, Scottie, Shed, Signet, Skyline-Jeff, Specialty, Stereoditties, Strand, Swan, Time, Vee Jay, Verve, Vim, Vin, Warwick, Wynne, Yucca

**RECORD SALES CORP.**  
1070 Union Ave.  
Memphis  
R. L. Adams, Pres.  
Labels: "A," Arch, Atlantic, Backbeat, Bigtop, Brooks, Calico, Challenge, Cub, Dora, Duke, Ford, Freedom, Guaranteed, Hit, Image, Lanier, Liberty, Lion, London, M-G-M, Metro, Metro-Jazz, NBC, Pelette, Peacock, Republic,

Somerset, Stereo-Fidelity, Troy, Zil

**S & W DISTRIBUTING CO.**  
1114 Union  
Memphis  
Lloyd Linville, Mgr.  
Labels: Amy, Class, Coit 45, Crossley, Del-Fi, Donna, Everest, Hickory, Jara, Jubilee, Kapp, Language, Mala, New Jazz, Offbeat, Potomac, Prestige, Richmond, Top Rank, 30th Fox, Unarr, United Artists, Vanguard, Warner Bros., Washington, Westminster  
Phone: V.J.L. Players

**STRATTON WARREN HARDWARE CO.**  
37 E. Carolina  
Memphis 2  
Leslie M. Stratton III, Pres.  
Labels: Arrow, Barbary Coast, Brunswick, Coedman, California, Contemporary, Coral, Decca, Fletch, Good Time Jazz, SFA, Stereo, Starcraft, Urania  
Phone: Decca, Voice of Music

**BUCKLEY'S RECORD SHOP**  
1707 Church St.  
Nashville  
Louis Buckley  
Labels: Andez, Ensign, Imperial, Keen, Wanderlust

**ERNIE'S RECORD SHOP**  
179 Third Ave., N.  
Nashville  
Ted Adams  
Labels: "A," Andez, Backbeat, Class, Duke, Ensign, Imperial, Keen, Peacock, Ron

**GREENSTONE RECORD DIST.**  
900 Second Ave., S.  
Nashville  
James H. Green, Mgr. & Part Owner  
Labels: Aladdin, All, Alpine, Aton, Atlas, Angleton, Audion, Challenge, Crystallite, Disneyland, Dot, Fidelity, Golden Crest, Hi Fi, Hollywood, Laurie, Original, Raymeta, Republic, Sandy, Sharp, Starday, Todd, Top Rank, Vista, Westminster

**MUSIC CITY RECORD DIST.**  
127 Lafayette St.  
Nashville  
Hutch Carlock, Pres.  
Label: ABC-Paramount, Abner, Ace, Am-Par, Andez, Andie, Arc, Arch, Atlantic, Bigtop, Bobbin, Blue Hen, Candee, Cameo, Champolier, Colonial, D, Darr, Dee, Del Fi, Del-Ray, Dora, Dottie, Eastman, Era, Exaltio, Fantasy, Felted, Fidelity, Fire, Fraternity, Hanover-Signature, Hi, Hickory, Hum, Hush, Imperial

**MUSIC CITY RECORD DIST.**  
127 Lafayette St.  
Nashville  
Hutch Carlock, Pres.  
Label: ABC-Paramount, Abner, Ace, Am-Par, Andez, Andie, Arc, Arch, Atlantic, Bigtop, Bobbin, Blue Hen, Candee, Cameo, Champolier, Colonial, D, Darr, Dee, Del Fi, Del-Ray, Dora, Dottie, Eastman, Era, Exaltio, Fantasy, Felted, Fidelity, Fire, Fraternity, Hanover-Signature, Hi, Hickory, Hum, Hush, Imperial

Josie, Joy, Jubilee, Judd, Kapp, Keen, Kant, Lancer, Madison, Mercury, Mummam, Nabor, Nashville, Basco, Pacific Jazz, Pelette, Paris, Parkway, Peter Pan, Phillips, Random, Rendezvous, Ribbon, Roost, Roulette, Signet, Skyline-Jeff, Specialty, Stereoditties, Sun, Swan, Tico, Verve, Vin, World Pacific, Yucca

**SOUTHERN RECORD DIST.**  
445 Chestnut St. or P. O. Box 308  
Nashville  
Howard Allison, Gen. Mgr.  
Labels: "A," Acme, Alabama, Amy, Argo, Argyle, Artistic, Artists, B.B., Backbeat, Bandora, Brand, Broke, Calico, Canadian American, Carlson, Cass, Checker, Chess, Class, Clock, Cobra, Coed, Colpix, Coit 45, Country Jubilee, Crossley, Del-Fi, Damon, Donna, Do-De-Aho, Deltan, Dottie, Duke, Ember, End, Farmwood, Folly, Freedom, Fury, Glover, Goo, Gospel, Grey Cliff, Guaranteed, Gurdyen, Harvard, Herald, Hit, Hollywood, Image, Jamie, Jar, Lancer, Lee, Len, Liberty, Lida, Little Golden, Look, MBS, Mala, Mardi Gras, Minut, Moon, Mutual, Neptune,

**SOUTHERN RECORD DIST.**  
445 Chestnut St. or P. O. Box 308  
Nashville  
Howard Allison, Gen. Mgr.  
Labels: "A," Acme, Alabama, Amy, Argo, Argyle, Artistic, Artists, B.B., Backbeat, Bandora, Brand, Broke, Calico, Canadian American, Carlson, Cass, Checker, Chess, Class, Clock, Cobra, Coed, Colpix, Coit 45, Country Jubilee, Crossley, Del-Fi, Damon, Donna, Do-De-Aho, Deltan, Dottie, Duke, Ember, End, Farmwood, Folly, Freedom, Fury, Glover, Goo, Gospel, Grey Cliff, Guaranteed, Gurdyen, Harvard, Herald, Hit, Hollywood, Image, Jamie, Jar, Lancer, Lee, Len, Liberty, Lida, Little Golden, Look, MBS, Mala, Mardi Gras, Minut, Moon, Mutual, Neptune,

MRC, Old Town, Paradise, Peacock, Potomac, Profile, Ric, Rick, Regent, Ron, Savoy, Scarlett, Scepter, Scottie, Shed, Sir, Star, Strand, Sun, Tel. Time, Troy, 20th Fox, U.T., Unarr, United Artists, Vee Jay, Vim, V-Tone, Warwick, Wonder, Wynne

## TEX.

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821 West Fourth Ave.  
Box 1909  
Amarillo  
Ed Perry  
Label: Fax

**ADLETA CO.**  
1914 Cedar Springs Ave.  
Dallas  
E. P. Miles, Gen. Mgr.  
Labels: RCA Camden, RCA Victor  
Phone: RCA Victor

**BAKER DIST. CO., INC.**  
2107 Farrington Blvd.  
Dallas  
Ben Baker, Pres.  
Labels: Alpine, Alban, Andez, Andie, Apollo, Arroyo, Audio Fidelity, Avant, Arlia, B&F, Back Beat, Bigtop, Bingo, Brent, Brooks, Canadian American, Cabot, Carlson, Classic Editions, Clock, Col Pix, Coed, Commodore, Con cert

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## BIG STATE DIST. CO.

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and/or 1550 Edison St.  
Dallas  
Bill Emerson  
Labels: "A," ABC

Paramount, Abner, All, Arc, Arch, Arrow, Atco, Atlantic, Blaze, Blue Men, Cadence, Calico, Cameo, Challenge, Chancellor, Cimarron, Class, Climax, Com 45, Command, Crosley, Cub, D, Dary, Del-Fi, Del-Ray, Dore, Dottie, Eastman, Ember, Epic, Excello, Fox, Fenix, Freedom, Fidelity, Golden, Crest, Grand Award, Gudyen, Hickory, Hunt, Hush, Imperial, Janna, Jaro, Joy, Judd, Kandy, Kapp, Laurie, Les, Liberty, Lion, MBS, M-G-M, Madison, Mala, Metro, Melro-Jazz, Mutual, Nacoco, Nashboro, Okah, Omega, Palette, Paris, Patomac, Random, Randezvous, Richmond, Roulette, Signet, Specialty, Stereoditties, Sue, Time, Top Rank, 20th Fox, Trey, Unart, United Artists, Vee Jay, V-Tone, Vin, Warwick

## CAPITOL RECORDS DIST. CORP.

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Dallas  
Labels: Angel, Capitol

## CENTRAL DIST. CO.

2107 Farrington  
Dallas  
Labels: Calico

## CENTURY DISTRIBUTING

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Labels: Atlas, Angelone, Calico, L & L, Wanderlust

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Dallas  
Labels: Wanderlust, Yucca

## DECCA DIST. CORP.

1399 Cole St.  
Dallas  
C. E. McNabb  
Labels: California, Contemporary, Elektra, Good Time Jazz, SPM, Stereo

## DOT DIST. CO.

1630 Irving Blvd.  
Dallas  
Webber Parrish, Gen. Mgr.  
Labels: Dot

## ERIC DIST. CO.

1630 Irving Blvd.  
Dallas  
John Pat, Joe Ringers, owners  
Labels: Request, Skyline-Jeff

## KING RECORDS, INC.

1632 Irving Blvd.  
Dallas  
Luddy Roe, Branch Mgr.  
Labels: Audio Lab, Bethlehem, Candee, De Luxe, Federal, 4-Star, King, Rep

## STRAUS-FRANK CO.

8401 Ambassador Row  
Dallas  
Hal Bakke, Records Mgr.  
Labels: Columbia, Harmony  
Phono: Columbia

## ROYD-NARBAUGH, INC.

El Paso, Tex.  
Box 829  
Paul Boyd, Sec'y-Treas.  
Robert Narbaugh, Pres.  
Labels: Angel, Capitol  
Phono: Capitol, Motora

## FRONTIER DIST. CO.

3018 E. Yandell Dr.  
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Wm. E. Laughman, Mgr.  
Labels: ABC-Paramount, Apex, Arcee, Apt, Addison, Borderline, Chancellor, Colonial, Cub, Command, Cricket, Design, Dolton, Dynasty, Ensign, Everest, Fernwood, Freedom, Grand Award, Golden, Golden Crest, Hunt, Instant Learning, Joe Davis, Keen, Kam, Language, Loyal, Liberty, Lion, M-G-M, Mirror, Mardi Gras, Memo Metro, Metro-Jazz, Missile, Original Sound, Rendezvous, Riverside,

Sandy, Scientia Records, Tel, Tempus, Treasure Children's, University, Waldorf, Warwick

Labels: Atlas, Angelone, Calico, L & L, Wanderlust

## M. B. KRUPP DIST. CO.

309 S. Santa Fe St.  
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M. B. Krupp, Owner  
Labels: "A," Abner, Ace, Andie, Arc, Arch, Arrow, Atco, Atlantic, Backbeat, Bigtop, Blaze, Brent, Calico, Cameo, Challenge, Class, Clock, Coed, Coll 45, Contemporary, Crosley, D, Dard, Del-Fi, Dixieland Jubilee, Donna, Duoto, Dore, Dot, Dottie, Duke, Eastman, Ember, Excello, Fox, Fenix, Fidelity, Flip, Fraternity, G.N.P. Good Time Jazz, Gudyen, Hanover Signature, Herald, Hickory, Hush, Image Imperial, Jamie, Joy, Kapp, Lancer, Lee, Len, MBS, Madison Mutual, NRC, Nacoco, Nashboro, Omega, Palette, Paris, Peacock, Patomac, Random, Republic, Ribbon, Ric, Ron, Roulette, Shad, SPM, Signet, Skyline-Jeff, Stereoditties, Strand Sue, Swan, Time, Trey, 20th Fox, Unart, United Artists, Vee Jay, V-Tone, Vim, Vin, Wanderlust, World Pacific, Yucca

## CENTRAL SALES CO.

1108 W. Dallas  
Houston  
George E. Jamali, Mgr.  
Labels: Apollo, Bell Cantlo, Blue Nois, Brent, California, Children's Record Guild, Contemporary, Corsican, Crosley, Disneyland, Doco, Excello, Fox, Fantasy, Fernwood, Fraternity, Living Language, Mayflower, Musart, Nacoco, Peerless, Somerset, Stereo Fidelity, TNT, 20th Fox, Young People's Records  
Phono: Capitol

## ALBERT MATHIAS CO.

115 South Mesa  
El Paso  
Sidney Meyer, Pres.  
Labels: Columbia

## MIDLAND SPECIALTY CO.

500 West Paisano Dr.  
El Paso  
J. M. Rogottz, Pres.  
Labels: RCA Camden, RCA Victor  
Phono: RCA Victor

## SUNLAND SUPPLY CO., INC.

1200 E. Missouri Ave.  
El Paso  
William M. Shapiro, Pres.

Labels: Alpine, Audicon, Audio Books, Audio Lab, Bell Cantlo, Bethlehem, Boston, Cadence, Candee, Candle, Carol, Children's Record Guild, Colonial, Colpix, Commodore, Dale, Deluxe, Elektra, Epic, 4-Star, Federal, Festival, Fidelity, Flippen, Folkways, Gospel, Hallmark, Harover, IM, International, Jam, King, Laurie, Living Language, London, Monument, Monitor, Offbeat, Okah, Omega, Perfect, Peter Pan, Richmond, Regent, Rep, Rondo, Rondolette, Savoy, Shasta, Specialty, Spolias, Tempo, Teletelton, Vanguard, Vox, Wallis, Warner Bros., Washington, World Wide, Young People Records  
Phono: Dumont, Emerson, V-M

## BAKER DIST. CO., INC.

1706 Rusk St.  
Houston  
Tom Colley, Gen. Mgr.  
Labels: Alpine, Andez, Artia, Audio Fidelity, Cabot, Canadian-American, Cherokee, Clock, Coll Pix, Commodore, Crown, Dixieland Jubilee, Del-Fi, Donna, Elektra, Everest, Fax, Fidelity, Flip, GNP, Hanover-Signature, Hi Fi, Hollywood, Image, Jax, Keen, Lancer MMQ, Monitor, NRC, Offbeat, Perfect, Ribbon, Riverside, Star-day, Strand, Vlm, Warner Bros., Washington, Westminster, World Pacific, Wynne

## CENTRAL SALES CO.

1108 W. Dallas  
Houston  
George E. Jamali, Mgr.  
Labels: Apollo, Bell Cantlo, Blue Nois, Brent, California, Children's Record Guild, Contemporary, Corsican, Crosley, Disneyland, Doco, Excello, Fox, Fantasy, Fernwood, Fraternity, Living Language, Mayflower, Musart, Nacoco, Peerless, Somerset, Stereo Fidelity, TNT, 20th Fox, Young People's Records  
Phono: Capitol

## CENTURY DIST., INC.

1908 Leeland Ave.  
Houston  
Labels: Atlas Angletone, Calico

## M. W. DAILY, INC.

314 E. 11th St.  
Houston  
Bud and Don Daily, Owners

Labels: Abner, All, Andie, Arc, Arch, Arco, Atco, Bigtop, Blaze, Cimarron, Cub, Class, Command, "D," Dart, Design, Dore, Dottie, Eastman, Epic, Fenix, Grand Award, Gudyen, Hush, Jamie, Jubilee, Micky, MIB, Language, Lion, London, MBS, M-G-M, Madison, Mercury, Metro, Metro-Jazz, Mutual, New Jazz, Okah, Omega, Palette, Prestige, Protone, Random, Rendezvous, Richmond, Roulette, Savoy, Signet, Stereoditties, Vee Jay, Verve, Wanderlust, Warwick, Yucca

## NING RECORD DIST.

1904 Leeland Ave.  
Houston  
Sidney Nathan, Pres.  
Labels: Audio Lab, Bethlehem, Candee, De Luxe, Federal, 4-Star, King, Rep

## UNITED RECORDS DIST. CO.

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Houston

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## Steve Pencko, Pres.

Labels: "A," ABC, Paramount, Abner, Ace, Arno, Argo, Atlantic, Backbeat, Brent, Calico, Cameo, Carlton, Challenge, Chancellor, Checker, Chess, Climax, Coed, Coll 45, Duba, Ember, Fidelity, Freedom, Golden-Crest, Guaranteed, Herald, Hit, Hunt, Imperial, Jaro, Joy, Kapp, Laurie, Lee, Len, Liberty, Mala, Paris, Peacock, Patomac, Rank, Republic, Ric, Ron, Shad,

Skyline-Jeff, Specialty, Sue, Sun, Swan, Time, Top Rank, Trey, Unart, United Artists, V-Tone, Vin, Word

## J. A. WALSH & CO.

4301 Gulf Freeway  
Box 1657  
Houston  
James A. Walsh, Pres.  
Labels: RCA Camden, RCA Victor  
Phono: RCA Victor

## BLAZE RECORD PROMOTIONS

P. O. Box 50  
San Antonio  
E. J. Henke, Mgr.  
Labels: Jen

## BILL CASE RECORD & SOUND

3522 Broadway  
San Antonio  
Bill Case, Owner and Gen. Mgr.  
Labels: Monitor

## KRUPP DIST. CO.

309 South Santa Fe  
San Antonio  
Labels: Arrow

## SANTONE SALES CO.

412 S. Main St.  
San Antonio  
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Labels: Angel, Capitol, Crosley, Disneyland, Mutual, Peetles, 20th Fox  
Phono: Capitol, V-M

## THE FERRY SHANKLE CO.

1801 S. Flores St.  
San Antonio  
J. J. Schneider, Mgr.  
Record Dept.  
Labels: RCA Bluebird, RCA Camden, RCA Victor  
Phono: RCA Victor

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Paco Benetourant, Owner-Mgr.  
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continued on page 149

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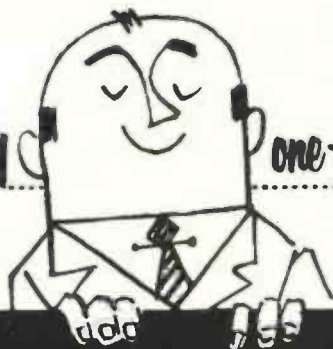
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**FREEPORT, L. I.**  
240 E. Merrick Road  
FReeport 8-2222

# A Directory of ONE-STOP

Listed by State and City

Listings highlighted within benday areas (gray) are those of companies carrying advertisements in this edition. The advertisements carry additional information about the services listed here. For the convenience of readers, an alphabetical listing of these advertisements, with page references, is carried in the Advertisers' Index on the page facing the inside book cover.

Duchess Records  
809 No. Delaware Ave.  
Indianapolis, Ind.

O. & M. Appliance  
Middleberry, Ind.

## MASS.

Dick's Records  
293 Lincoln St.  
Albiston, Mass.

Boston Records  
1387 Washington St.  
Boston, Mass.

One Stop, Inc.  
1030 Commonwealth  
Ave.  
Boston, Mass.

## IOWA

Leiberman One Stop  
Des Moines, Ia.

## KY.

Vine Record Shop  
400 East Broadway  
Louisville, Ky.

## LA.

One Stop Records, Inc.  
330 So. Rampart St.  
New Orleans, La.

United One Stop  
642 Baronne  
New Orleans, La.

Shapiro's Record Shop  
728 Texas St.  
Shreveport, La.

## MICH.

Martin & Snyder  
12727 W. Warren  
Dearborn, Mich.

Angoff Sales  
2616 Puritan  
Detroit, Mich.

Consolidated  
14561 Livernoad  
Detroit, Mich.

Music Systems  
14561 Livernoad  
Detroit, Mich.

## MINN.

Acme Music  
257 Plymouth Ave.  
Minneapolis, Minn.

Automatic Games  
Minneapolis, Minn.

Jim's Records  
Minneapolis, Minn.

Kirschbaum Music  
2605 Hennepin Ave.  
Minneapolis, Minn.

## ALA.

Victory Record Products  
Birmingham, Ala.

Moire Specialty Co.  
Mobile, Ala.

Prichard Music Co.  
Prichard, Ala.

## ARK.

Standard Automatic  
Little Rock, Ark.

## CALIF.

Oakland Record One Stop  
3716 San Pablo  
P.O. Box 4  
Emeryville, Calif.

California Music Co.  
2533 W. Pico  
Los Angeles, Calif.

Bahn Record Service  
1847 S. Orchard  
Los Angeles, Calif.

W. H. Leuenhagen  
3277 W. Pico Blvd.  
Los Angeles 6, Calif.

Worty's One Stop  
446 N. Fairfax  
Los Angeles, Calif.

Specialty Record Dist.  
4123 San Pablo Ave.  
Oakland 8, Calif.

Record Supply  
Sacramento, Calif.

Tower Record Mart  
1518 Broadway  
Sacramento, Calif.

Operators Record Svs.  
272 Sixth St.  
San Francisco, Calif.

B. F. Jones Co.  
240 Shetwell St.  
San Francisco, Calif.

## COLO.

Mountain Distributors  
3630 Downing St.  
Denver, Colo.

Music Box One Stop  
1043 Broadway  
Denver, Colo.

J. Sherwin Sales  
432 Broadway  
Denver, Colo.

## CONN.

Dave's One Stop  
127 Park Ave.  
East Hartford, Conn.

Park Records  
313 Park Ave.  
East Hartford, Conn.

Lucile Dist.  
N.E. 377 Windsor St.  
Hartford, Conn.

Cutter's  
33 Broadway  
New Haven, Conn.

## FLA.

Dinkley  
Jacksonville, Fla.

Budisco  
60 Riverside Ave.  
Jacksonville, Fla.

Budisco One Stop  
289 N. W. 29th St.  
Miami, Fla.

L. & F.  
Miami, Fla.  
Record Service  
Miami, Fla.

Statewide  
Miami, Fla.

Budisco  
207 W. Cass St.  
Tampa, Fla.

Southeast of Tampa  
Tampa, Fla.

## GA.

L. & F. One Stop  
635 Blvd., N. E.  
Atlanta, Ga.

Music Box One Stop  
1305 Spring St., N. W.  
Atlanta, Ga.  
Record Center  
2581 Piedmont Rd., N.E.  
Atlanta 5, Ga.

## ILL.

Berney's One Stop  
1148 So. Kedzie  
Chicago, Ill.

J.C.'s One Stop  
836 E. 63d St.  
Chicago 37, Ill.

Little Al's  
3210 W. Lawrence Ave.  
Chicago, Ill.

Lorner Dist. Co.  
5954 W. Roosevelt Rd.  
Chicago 50, Ill.

Singer One Stop  
1812 W. Chicago Ave.  
Chicago, Ill.

The Music Box  
1301 W. 79th St.  
Chicago 20, Ill.

Phono Records  
Decatur, Ill.

M. & M. Radio  
La Salle, Ill.

Van Goer One Stop  
1626 5th Ave.  
Moline, Ill.

Hi Fi One Stop  
804 Main St.  
Peoria, Ill.

Van Goer One Stop  
Rock Island, Ill.

## IND.

Klaehn's  
1229 S. Anthony Blvd.  
Fort Wayne, Ind.

C. & C.  
1327 N. Capitol Ave.  
Indianapolis, Ind.

1902 Leeland

Houston 3, Tex.

Ph.: CA 8-5156

1043 Broadway

Denver 3, Colo.

Ph.: MA 3-8497

1327 Crampton St.

Dallas 7, Tex.

Ph.: RI 8-6707

1305 Spring St., N. W.

Atlanta 9, Ga.

Ph.: TR 5-0354

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All LP's (Stereo & Mono) at dist. prices.

Dealers: Stop Wasteful Overstock! Use the Music Box Special Guarantee Sheet When Buying Singles

Free Title Strips for Operators

Free Weekly Music Box Buying Guide

# MUSIC BOX ONE-STOP





DEALERS & OPS:

# All wrapped up in Red Tape?

FREE YOURSELF FOR THE IMPORTANT JOB  
OF SERVICING AND SELLING YOUR CUSTOMERS

## Buy ALL YOUR Records at the ORIGINAL **ONE STOP** RECORD SERVICE

2626 Olive St. Louis, Mo.  
709 E. 31st Kansas City, Mo.

# RECORDS

45 RPM-EP-LONG PLAYS  
MONAURAL & STEREO  
r.b., pops, jazz thru classics  
over 400 different labels in stock

OPERATORS

FREE PRINTED TITLE STRIPS

PERMO NEEDLES

COBRA CARTRIDGES

Instead of dealing with 6 to  
12 different distributors, the  
original ONE-STOP record  
service offers such time and  
\$\$\$avers.

ONE ORDER for All Records  
ONE BILL to Pay  
ONE Delivery Charge

DEALERS:

Forget overstock worries and profit loss by  
writing for details of

**GUARANTEED RECORD  
DEPARTMENT**

for your store!  
Fidelitone Needles.

## Stimulate Xtra Business With Our Premium Packages of Surplus Records!

(2 each of 50 recent release 45 rpm's . . . \$12 per hundred)  
(Also offering xtra profitunity in 12-inch Long Play surplus)

Your Order Shipped  
Same Day Received via  
express, parcel post,  
truck, air express, air-  
mail as you designate.

WIRE—WRITE—PHONE—SHOP AT THE

# ONE-STOP RECORD SERVICE

2626 OLIVE  
Phone JEFFerson 5-4172  
ST. LOUIS 3, MO.

709 E. 31st  
Phone VAlentine 1-8850  
KANSAS CITY, MO.

**MO.**

Davidson One Stop Recs.  
1713 Broadway  
Kansas City, Mo.

One Stop Record Sys.  
709 E. 31st St.  
Kansas City, Mo.

One Stop Records  
2625 Olive St.  
St. Louis, Mo.

Optima Music  
417 No. Kings Highway  
St. Louis, Mo.

**NEB.**

Davidson One Stop  
Phone

1206 Farnam  
Omaha, Neb.

Leiberman One Stop  
Omaha, Neb.

Omaha One Stop  
Omaha, Neb.

**NEV.**

Ranchito Dist. Corp.  
5680 S. Virginia  
Reno, Nev.

**N. J.**

Melody Shop  
1172 Elizabeth St.  
Elizabeth, N. J.

Belmont Music  
268 15th Ave.  
Newark, N. J.

Leslie Dist.  
221 Prellinghuysen Ave.  
Newark, N. J.

A. Williams  
772 High St.  
Newark, N. J.

Eclipse Music  
134 Washington St.  
Paterson, N. J.

**N. Y.**

See Gee Dist.  
28 No. Third St.  
Albany, N. Y.  
Harper's  
123 N. Pearl St.  
Albany, N. Y.

Marshall of New York  
1058 Broadway  
Albany, N. Y.

Almore Dist.  
10 Leonard St.  
Amsterdam, N. Y.

Binghamton One Stop  
496 Chenango St.  
Binghamton, N. Y.

Platters, Inc.  
Binghamton, N. Y.

Town Hall Records  
994 Rutland Road  
Brooklyne, N. Y.

Buffalo One Stop, Inc.  
18 East Tupper St.  
Buffalo 3, N. Y.

*continued on page 139*

Serving customers  
around the U.S.A.  
... and Overseas—

**ONE STOP SERVICE**

1-Day Service • Free Title Strips

**RECORDS**

**ALL LABELS**

**WHOLESALE**

45's... **60c**

LP's

95c \$2.47

\$3.09 \$3.71

**REDISCO**

1221 W. North Ave.  
Baltimore 17, Md.  
MAdison 3-1517

**A DOZEN YEARS**

of Satisfying Service to thousands of customers thru the 50 States  
with our fast one-day mail order service via our nightly shows via  
KWKH, Shreveport; KTHS, Hot Springs; KERL, Del Rio, Tex.  
(50,000 watts) (50,000 watts) (250,000 watts)

and ONE-STOP SERVICE TO STORES AND THE OPERATORS

**STAN'S RECORD SHOP**

728 TEXAS STREET SHREVEPORT, LOUISIANA

**OPERATORS!  
DEALERS!  
STATIONS!  
EXPORTERS!**

**The Newest ONE-STOP In The East!**

WE'RE READY TO SERVE YOU  
WITH THE RECORDS YOU WANT  
WHEN YOU WANT THEM!

**A-1 RECORD SALES**

Please feel free to visit our store where your record  
needs will receive expert advice and personal attention.  
Always a complete stock of Singles, EP's, LP's, Standards.  
Complete selections of background music in stock.

**FREE TITLE STRIPS—MAIL ORDERS OUR SPECIALTY**

Eric Bernay, Pres.

Otto Wilkinson, General Manager

659 Tenth Ave. Circle 6-1234 N. Y. C. 36

# NEW YORK RECORD DISTRIBUTORS, INC.

## COMPLETE ONE-STOP SERVICE

### All Labels—All Speeds—At All Times

*Prompt, Efficient Service*

More Than 1 Million Factory  
Surplus Records to Choose From

*Department Store Promotions Our Specialty*

447 10th Ave. (between 34th & 35th Sts.) New York 1, N. Y.

Wlscnsin 7-2190

● Ask for Manny Wells ●

For the BEST in  
**ONE-STOP**  
Record Service

**TRIED THE BEST?  
NOW TRY THE BEST!**

- Same Day Service.
- Complete Inventory, Not Just the Hits. We Guarantee Most Complete Fill of Your Orders.
- Best Prices—No One Beats Our Prices.
- LP Deals—Write for Details.

New York's Major One-Stop  
Now Celebrating Our  
14th Successful Year.

## TOWN HALL RECORD ONE-STOP

994 RUTLAND ROAD  
BROOKLYN 12, N. Y.  
PR 4-9600



## R & B DEALERS AND OPS:

*Keep locations and patrons smilin'*

Supply Hard-To-Get R&B 45's/L.P.'s/EP's

*Order from the most complete stock of*

### R&B, JAZZ, SPIRITUALS

*Also Pops thru Classics*

ALL 45's . . . 65c.

All Stereo & Mono LP's at Reg. Dealer Whse.

Orders shipped same day. One-day delivery to 20 States.



AMERICA'S ONLY R & B ONE-STOP  
836 E. 63rd St., Chicago 37, Ill.  
Phone: BU 8-0660

## MUSIQUE SERVICE MUSIC, INC.

Montreal's Most Modern

### ONE STOP

for Operator & Dealers

**FREE TITLE STRIPS  
FAST SERVICE**

Phone: RA 9-3271  
2361 Rosemont Blvd.

## STEADMAN ONE STOP

*we stock all labels*

For Prompt Service and FREE  
Delivery in the New York,  
New Jersey, Westchester and  
Connecticut Areas.

117 Mt. Vernon Ave.  
Mt. Vernon, New York  
Phone: OWens 9-3166

The Original  
**TWIN CITIES'  
 ONE-STOP**

Serving the Upper-Midwest  
 (North and South Dakota,  
 Minnesota, Wisconsin, Ne-  
 braska, Montana & Alaska).

Ample Inventories of 45's,  
 EP's, LP's Dealers and Ops:  
 Use our Weekly Mailer of Hit  
 Suggestions to facilitate Buy-  
 ing.

**MURRAY M.  
 KIRSCHBAUM  
 INC.**  
 Operated by RAY BROWN  
 2605 Hennepin Ave.  
 MINNEAPOLIS 8, MINN.  
 (FR 7-0103)

**Keller's**  
*Melody Sales*

904 W. Delaware Ave.  
 Toledo 10, Ohio  
 (Phone CHerry 3-4289)

Fideltone Needles. Lyric Record Holders.

**ONE-STOP RECORD SERVICE**

Orders shipped same day.  
 All Singles—62c.

**Pueblo News Co.**  
 Phonograph Record Div.

**A ONE-STOP FOR  
 THE ROCKY  
 MOUNTAIN AREA**

All Records Poly-Bagged  
 ★ 2.27-3.09-3.71 ★

**PUEBLO NEWS COMPANY**  
 945 E. Evans Ave., PUEBLO, COLORADO  
 Lincoln 3-0928

Serving the Central U. S.  
 OHIO'S OLDEST AND TOPS

**NORTHERN  
 ONE-STOP**



We Service Record Depts. for Drug—Chain—Appliance—  
 Music Stores.

All Labels • LP's (Mono & Stereo)—Singles.

Same-Day Delivery on All Orders

Covering Ohio and Eastern Pennsylvania With Four Trucks  
 Which Eliminate Costly Delay, Breakage and Delivery Charges.

GEORGE FREEMAN, Owner



**NORTHERN ONE-STOP  
 RECORD AND RACK SERVICE**

2006 Prospect, Cleveland 15, Ohio  
 (Phone: SU 1-7080)

**DISC CITY-ONE STOP**

600 DENNY

SEATTLE 9, WASH.

Largest & Oldest ONE STOP in Northwest

PRICES: . . . . . \$ .65 Singles  
 .85 EP's

LP's 5% Above Wholesale

★ ORDERS SHIPPED SAME DAY RECEIVED ★

FREE T.S. SERVICE Phone: MA. 4-5915

★ **Two Great One Stops** ★

Serving Operators and Record Dealers  
 Throughout the West

**OAKLAND RECORD ONE STOP**  
 3716 San Pablo Avenue  
 Emeryville 8, California  
 OLYmpic 4-5111

**SEATTLE RECORD ONE STOP**  
 522 First Avenue North  
 Seattle 9, Washington  
 ATwater 4-8990

Mailings and Order Forms on Request

**SAME DAY SHIPPING ANYWHERE**

Free Strips to Operators • Complete Record Service



# ATTENTION, DEALERS WEST <sup>OF</sup> THE MISSISSIPPI DALE RECORD SERVICE

A One-Stop for Dealers Only . . . (We're your suppliers, NOT your competitors)

DOES YOUR ONE-STOP GIVE YOU THIS KIND OF SERVICE?

**RECORD AVAILABILITY** Los Angeles is the biggest distribution point in the West.

TEST US WITH YOUR HARD TO GET "SPECIAL ORDERS"

Why Order From a City That Can't Supply Your Needs? The Records Are Here.

**SPEED** All orders received in the morning mail are shipped that same evening.

**SERVICE** If we don't have the records in stock, we pick up from every distributor every day and get them out to you that evening.

And—

We supply accurate "short sheets" showing if records are out of stock at the distributor or no longer available.

And—

We run weekly special prices on various labels.

And—

We publish weekly Top Hit Sheets and monthly Spanish Top Hit Sheets.

**SINGLES ON GUARANTEE** Selected New Releases are placed on 5 weeks' guarantee—returnable for credit—to help you "over the hump."

**PRICE** ONLY 2c OVER WHOLESALE ON ALL L.P.'S

\$3.98 at \$2.49  
\$4.98 at \$3.11  
\$5.98 at \$3.73

Singles . . . . . 65c  
E.P.'s . . . . . 85c

## DALE RECORD SERVICE

1847 S. ORCHARD AVE.  
LOS ANGELES 6, CALIF.  
RI 9-4115

L.P.'s—Singles—Pre-Recorded Tape—Accessories—Display Racks—Needles—Pre-Priced Stickers

## ONE-STOPS

continued

Frontier One Stop  
420 Washington St.  
Buffalo, N. Y.

Best  
20 East Topper St.  
Buffalo, N. Y.

Raymar Sales  
170-21 Jamaica Ave.  
Jamaica, N. Y.

Steadman's  
117 Mt. Vernon Ave.  
Mt. Vernon, N. Y.

A-1 Record Sales  
659 10th Ave.  
New York 36, N. Y.

Leslie Dist.  
639 10th Ave.  
New York, N. Y.

Mobil Record Dist.  
10th Ave., Bet. 43 & 44  
New York, N. Y.

Rochester One Stop, Inc.  
215 Monroe Ave.  
Rochester, N. Y.

Sound Dist. Company  
725 Mt. Hope  
Rochester, N. Y.

Syracuse One Stop  
515-517 Erie Blvd. E.  
Syracuse, N. Y.

Jay-Dee Record One Stop  
**FAST SERVICE WHEN  
YOU NEED IT.  
ALL LABELS AT  
THE RIGHT PRICE.**

Jay-Dee Record One Stop, Inc.  
1205 North Broad Street  
Philadelphia 22, Pa.  
CEnter 6-3600

**A** LIMITED number of copies  
of this edition of *The Billboard*  
containing this Record Industry  
Source Book & Director  
will be offered on a first-come  
first-served basis as long as  
the supply lasts.

**USE THE COUPON TO  
PLACE YOUR ORDER**

Circulation Director  
The Billboard  
2160 Patterson Street  
Cincinnati 22, Ohio

868

Please enter my order for \_\_\_\_\_ copies of  
the April 25 issue featuring the RECORD  
INDUSTRY SOURCE BOOK at 50¢ per copy.  
Total payment in the amount of \$ \_\_\_\_\_  
is enclosed. Send, postage prepaid, to:

Company \_\_\_\_\_

My Name \_\_\_\_\_

Title or Occupation \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

## OHIO

Am Bat Records, Inc.  
1111 Vine St.  
Cincinnati, O.

C. & C. Records  
1889 Central Pkwy.  
Cincinnati, O.

Century Records, Inc.  
1112 No. High St.  
Cleveland, O.

Midwest Music  
2112 Payne Ave.  
Cleveland, O.

Mobil Record Service  
1816 Prospect Ave.  
Cleveland, O.

Modern Record Rack  
Cleveland, O.

Northern One Stop  
2006 Prospect Ave.  
Cleveland, O.

Schaeffer Music  
2126 E. 21st St.  
Cleveland, O.

C. & C. Records  
849 No. High  
Columbus, O.

Stark Record Service  
Massillon, O.

Fry's Corner Store  
Paudding, O.

Keller's Melody Sales  
904 N. Delaware  
Toledo 10, Ohio

Music Systems  
1302 Jackson  
Toledo, O.

## OKLA.

All Records One Stop  
602 N. Hudson  
Oklahoma City, Okla.

Bill's "T" Record Shop  
17 W. 7th St.  
Tulsa, Okla.

Portland One Stop  
511 S.W. 6th Ave.  
Portland, Ore.

Sixth Ave. Record Shop  
511 S.W. 6th Ave.  
Portland, Ore.

## PA.

Wambach Dist.  
14 N. 4th St.  
Harrisburg, Pa.

Eastern Music Systems  
334 N. Broad St.  
Philadelphia, Pa.

Jay Dee One Stop  
1205 North Broad St.  
Philadelphia, Pa.

I. J. Morgan  
1205 W. Girard  
Philadelphia, Pa.

R. Sloika  
4095 Lancaster Ave.  
Philadelphia, Pa.

A. Williams  
1606 N. Broad St.  
Philadelphia, Pa.

All Brand Dist. Co.  
1903 5th Ave.  
Pittsburgh, Pa.

Mobile Record Service  
2231 5th Ave.  
Pittsburgh, Pa.

The One Stop, Inc.  
2041 5th Ave.  
Pittsburgh, Pa.

Dee Jay  
528 Main St.  
Stroudsburg, Pa.

## R. I.

Beacon Record Shops  
821 N. Main St.  
Providence, R. I.

## TENN.

Paplar Tunes  
306 Poplar  
Memphis, Tenn.

Hermitage Music Co.  
174 Lafayette St.  
Nashville, Tenn.

## TEX.

Baker Dist. Co.  
2107 Farmington Blvd.  
Dallas, Tex.

L. & F. One Stop  
2202 Irving Blvd.  
Dallas, Tex.

continued on page 148

# BINGHAMTON ONE STOP

496 Chenango Street  
Binghamton, New York  
RA 4-6842

## WE STOCK ALL LABELS

Singles 65¢ ea., \$1.98—\$1.23, \$2.98—\$1.86,  
\$3.98—\$2.47, \$4.98—\$3.70.

Write for Free Weekly Release  
Sheet with Special Rates

## 15 YEARS OF INTEGRITY AND SERVICE

To Fill Your Needs Is Our Job

- CHECK WITH US BEFORE YOU BUY ON REGULAR MERCHANDISE
- DON'T BE MISLED BY ONE-SHOT DEALS
- OURS IS AND WILL BE A STEADY PROGRAM
- WE STOCK A COMPLETE LINE OF OLD-TIME STANDARDS.

LIST UPON REQUEST

### PROMOTIONAL RECORDS TO MEET COMPETITION!

100,000 LP's: RCA, Col., Bethlehem, Uniqco, Mercury, etc. \$100 per C; \$950 per M

100,000 EP's: Merc., M.G.M., RCA, Epic, etc. \$25 per C; \$200 per M.

100,000 45's: \$10 per C; \$95 per M. All merchandise brand new and factory fresh!

Naturally we maintain a complete stock of latest pops, LPs, stereo, bags, needles,  
carrying cases at competitive prices. Inquiries invited.

## RAYMAR SALES CO.

170-21 JAMAICA AVE.  
OLYMPIA 5-4012  
JAMAICA 32, N. Y.

The West's Most Complete One-Stop  
Low Prices and same-day service  
on all 45/EP/LP record orders

DISTRIBUTORS FOR

- AMI PHONOGRAPHS
- Du Grenier Cigarette Machines
- Tusko Kiddie Rides
- Chicago Coin Games
- Williams Games

contact Pete Geritz

## MOUNTAIN DISTRIBUTORS

3630 Downing, Denver 5 Colo. Phone. AComa 2-3513

Listings highlighted within benday areas (gray) are those of companies carrying advertisements in this edition. The advertisements carry additional information about the services listed here. For the convenience of readers, an alphabetical listing of these advertisements, with page references, is carried in the Advertisers' Index on the page facing the inside book cover.

# A Directory of RECORD MERCHANDISERS

## Selling Records Via Racks

### ARIZ.

Arizona Sundries, Inc.  
1610 E. Maryland  
Phoenix, Ariz.

### ARK.

Little Rock Wholesale  
Co.  
4115 Asher  
Little Rock, Ark.

### CALIF.

Glamour Counters, Inc.  
771 University Ave.  
Berkeley 10, Calif.

Eiselman Distributing  
Co.  
1301 65th St.  
Emeryville, Calif.

Pic-A-Tune, Inc.  
6450 Hollis St.  
Emeryville, Calif.

House of Toys  
3490 Union Pacific Ave.  
Los Angeles 29, Calif.

Music City Record Racks,  
Inc.  
3434 West 1st St.  
Los Angeles 4, Calif.

Record Rack Service  
4430 Santa Monica Blvd.  
Los Angeles 29, Calif.

Wesco Merchandise Co.  
3111 East 44th St.  
Los Angeles 58, Calif.

M. & M. Distributing Co.  
1215 8th St.  
Modesto, Calif.

Valo-Rack, Inc.  
601 West 12th St.  
National City, Calif.

Pacific Toy House  
5999 E. 8th St.  
Oakland 6, Calif.

Pic-A-Tune, Inc.  
1281 30th St.  
Oakland 8, Calif.

Ransom Drug & Sundry  
Co.  
1313 23rd St.  
Oakland 8, Calif.

Eras Sundries Sales, Inc.  
P. O. Box 1945  
Sacramento 16, Calif.

Record Supply  
Distributors  
2418 A 16th St.  
Sacramento, Calif.

P. & S. Toys &  
Novelties  
969 Valencia St.  
San Francisco 10, Calif.

Record Supply Distribu-  
tors, Inc.  
70 Ohio St.  
San Francisco, Calif.

Tip Top Music Co.  
375 11th St.  
San Francisco 3, Calif.

Place & Gers, Inc.  
300 E. Brokaw Rd.  
San Jose, Calif.

### COLO.

Guaranteed Sales Co.  
4454 York St.  
Denver, Colo.

Western Merchants  
Wholesale  
4454 York St.  
Denver 16, Colo.

### CONN.

Bobby Distributors, Inc.  
67½ Madison St.  
Hartford, Conn.

### D. of C.

Edgo, Ltd.  
6405 Chillum Place,  
N.W.  
Washington, D. C.

### FLA.

See-A-Stop, Inc.  
3645 N. W. 7th St.  
Miami 35, Fla.

State Wide Music  
Distributors  
3645 N. W. 7th St.  
Miami 35, Fla.

EH Wirt Cigar Co.  
Eunice & Jefferson  
Tampa, Fla.

### GA.

All Purpose Rack Service  
1048 N. Side Drive,  
N.W.  
Atlanta 18, Ga.

Merchants Sales, Inc.  
772 Ponce De Leon Pl.,  
N.E.  
Atlanta 6, Ga.

J. S. Smith & Sons, Inc.  
99 Renshart St.  
Waycross, Ga.

### ILL.

General Distributing Co.  
Div. of Bridgeport  
Wholesale Co.  
113 Washington  
Bridgeport, Ill.

Chicago Drug Co.  
Div. of Hamilton Co.  
1335 W. Altgeld St.  
Chicago 14, Ill.

Toytime Sales Co.  
6549 N. Western Ave.  
Chicago 45, Ill.

Von Frankel-Trester Co.  
127 So. Wacker Dr.  
Chicago 6, Ill.

Sepermarbot Service  
Div. of Club Aluminum  
Prod.  
825 26th St.  
La Grange Park, Ill.

Nelson Wholesale Co.  
206 Park Ave.  
Sterling, Ill.

### IND.

Indiana Merchandise Co.  
1010 Central Ave.  
Indianapolis, Ind.

Tri-State Dist.  
3434 Broadway  
Fl. Wayne, Ind.

### IOWA

Quality Drug Service,  
Inc.  
1234 Harding Rd.  
Des Moines 14, Ia.

### KAN.

Drug Distributors, Inc.  
609 Quincy St.  
Topeka, Kan.

Pioneer Distributors  
700-712 West Douglas  
Wichita 12, Kan.

### KY.

Toy House of Ky.  
753 E. 7th St.  
Lexington, Ky.

Peyton's, Inc.  
716 W. Main St.  
Louisville, Ky.

T. P. Toyler & Co.  
4010 Crittenden Dr.  
Louisville, Ky.

### LA.

Modern Record Service  
510 Central Ave.  
New Orleans 21, La.

Johnson's Toy & Novelty  
309 McClendon Ave.  
West Monroe, La.

### ME.

Bryon H. Smith & Co.  
365 Main St.  
Bangor, Me.

Caron Co.  
73-75 India St.  
Portland, Me.

### MASS.

Massachusetts Drug Rack  
2 Corbet St.  
Dorchester, Mass.

Standard Toy Co.  
777 Washington St.  
Dorchester 24, Mass.

Toy Distributors, Inc.  
624 Waverly St.  
Framingham, Mass.

Lesley Sales Corp.  
330 Reservoir St.  
Needham, Mass.

### MICH.

Spedding Better Products  
529 E. Chicago  
Clio 4, Mich.

Woodman Co.  
670 E. Woodbridge Ave.  
Detroit, Mich.

Merchants Wholesale  
Service  
10567 Grand River Ave.  
Detroit, Mich.

Monroe Novelty Co.  
328 Bridge St.  
Grand Rapids 4, Mich.

Hendelman Co.  
1207 Turner St.  
Lansing, Mich.

### MINN.

Kelco Economic Co.  
116 N. 2nd Ave.  
Marshall, Minn.

H. Kolberg Chemical Co.  
1401 Third Ave. S.  
Minneapolis 4, Minn.

Pacific Toy House  
1010 West 79th St.  
Minneapolis 20, Minn.

Record Service Co.  
2016 Plymouth Ave. N.  
Minneapolis 11, Minn.

Serr-A-Song  
P. O. Box 1145  
Minneapolis, Minn.

Pioneer Company  
266 East 7th St.  
St. Paul, Minn.

### MO.

Pioneer Distributing Co.  
2916 St. Johns St.  
Kansas City, Mo.

Rak Sales, Inc.  
5644 Porching St.  
St. Louis 12, Mo.

### MONT.

Sundry Shops, Inc.  
1015 Poplar  
Montreal, Mont.

### NEB.

Gibson Products Co.  
125 North 17th  
Lincoln, Neb.

Markis Distributing Co.  
700-712 West Douglas  
Wichita 12, Neb.

### NEV.

Music Enterprises of  
Las Vegas  
5409 Opyay Ave.  
Las Vegas, Nev.

### N. H.

O. W. Dufresne, Inc.  
South State St.  
Manchester, N. H.

For the finest record rack  
merchandising of all labels in  
all of Pennsylvania, eastern  
Ohio, northern Maryland and  
northern West Virginia—

## WAMBACH DISTRIBUTORS, INC.

14 N. 4th St.  
HARRISBURG, PA.  
CR 6-4053

2200 5th Ave.  
PITTSBURGH, PA.  
GRant 1-2622

## N. J.

State Tobacco & Candy Co.  
200 Ocean Ave.  
Jersey City 5, N. J.

Rudding Toy Co.  
226 E. Elm St.  
Linden, N. J.

Marshaw of N. J.  
185 Moenachie Rd.  
Moenachie, N. J.

Market Merchandisers, Inc.  
907 Frelinghuysen Ave.  
Newark, N. J.

## N. M.

Western Wholesalers  
P. O. Box 4218,  
Station A  
Albuquerque, N. M.

## N. Y.

Almer Co., Inc.  
19 Leonard St.  
Amsterdam, N. Y.

Willard & Co., Inc.  
1400 Hertel Ave.  
Buffalo 17, N. Y.

Record Bandstand of  
New York  
1785 Weiden Ave.  
Chasekewaga, N. Y.

Horwitz Bros.  
Church & R.R. Ave.  
Elmira, N. Y.

Kostas Bros., Inc.  
1 Hooker Terrace  
Poughkeepsie, N. Y.

## N. C.

Hendliman Co.  
320 Hily St.  
Greensboro, N. C.

## O.

Hendliman Co.  
5900 Broadway Ave.  
Cleveland, O.

Modern Record Rack  
Service  
1935 E. 101  
Cleveland 6, O.

Columbus Merchandiser  
Co.  
1773 Kenny Rd.  
Columbus 12, O.

John J. Getreau & Son  
226 N. 4th St.  
Columbus 16, O.

Hendliman Co.  
530 E. Mound St.  
Columbus, O.

Dayton Record Service  
53 Park  
Dayton, O.

S. Zollinger Co.  
101 S. Wayne St.  
Piqua, O.

Service Distributors  
24 Union St.  
Portsmouth, O.

Bartley Co.  
931 Brown Ave.  
Toledo 7, O.

Hendliman Co.  
4018 Simon Rd.  
Youngstown, O.

Somax Super Service,  
Inc.  
880 E. Indianapolis Ave.  
Youngstown, O.

## OKLA.

Southwest Distributing  
610 N. Hudson  
Oklahoma City, Okla.

North Wholesale Drug  
2035 E. 11th St.  
Tulsa 3, Okla.

## ORE.

Austin Bros., Inc.  
7056 N.E. Gisan St.  
Portland 13, Ore.

Wicks Sundry Co., Inc.  
3060 N. River Rd.  
Salem, Ore.

## PA.

Wambach Distributors,  
Inc.  
14 N. 4th St.  
Harrisburg, Pa.

Wambach Distributors,  
Inc.  
2200 Fifth Ave.  
Pittsburgh, Pa.

Arco Playtime Sales Co.  
309 Haysmiller Rd.  
Monroeville, Pa.

A. Robinson & Co.  
309 Haysmiller Rd.  
Monroeville, Pa.

M. Seltzer  
243 N. Ninth St.  
Philadelphia 7, Pa.

Marshaw of N. J.  
846 E. Woodlawn  
Philadelphia 30, Pa.

Marshaw of N. J.  
629 Fellows Ave.  
Wilkes-Barre, Pa.

## S. C.

Brown Sales Co.  
1828 Blanding St.  
Columbia, S. C.

Alexander's Rack Service  
2601 Augusta Rd.  
Greenville, S. C.

## TENN.

Carroll Enterprises, Inc.  
Beaver Ridge Rd.  
Knoxville 1, Tenn.

Knoxville Phonograph  
Record Rack  
2407 Broadway, N.E.  
Knoxville, Tenn.

Hendliman Co.  
3536 Jackson Ave.  
Memphis, Tenn.

## TEX.

M. W. Turner Wholesale  
Novelty Co.  
Box 5  
Chester, Tex.

Record Distributing Co.  
3407 Main St.  
Dallas, Tex.

Record Distributing Co.  
901 Commerce St.  
Houston 2, Tex.

Tamm Toy Co.  
1711 Preston Ave.  
Houston 2, Tex.

Post Wholesale Co.  
2109 S. Washington  
Marshall, Tex.

Camer-Dann, Inc.  
3016 Broadway  
San Antonio 9, Tex.

## UTAH

Utah Sundrys  
3260 S.W. Temple  
Salt Lake City, Utah

## VA.

Tidewater Toy House,  
Inc.  
315-319 E. 25th St.  
Norfolk, Va.

Turner Candy Co.  
516 Rorer Ave., S.W.  
Roanoke, Va.

## WASH.

Thrifty Toy House  
1324 E. Pike St.  
Seattle 22, Wash.

Austin Bros., Inc.  
2925 N. Martin  
Spokane, Wash.

Market-Tiers  
1217-1219 W. First Ave.  
Spokane, Wash.

Sound Drug Wholesale,  
Inc.  
2248 Helgate  
Tacoma 2, Wash.

## W. VA.

Hendliman Co.  
5606 McCorkle Ave.  
Charleston, W. Va.

A. Robinson & Co.  
105 10th St.  
Fairmont, W. Va.

N. B. Distributing Co.  
822 6th Ave.  
Huntington 1, W. Va.

## WIS.

Musical Isle Record  
Corp.  
3025 N. 30th St.  
Milwaukee, Wis.

## CAN.

Hendliman Drug Co. of  
Canada, Ltd.  
132 Manville Rd.  
Scarborough, Ont.

Hendliman Drug Co. of  
Canada, Ltd.  
5740 Hamilton Ave.  
Montreal, Que.

Rack Sales, Ltd.  
4760 Hochelaga St., E.  
Montreal 4, Que.

## HAWAII

Hawaii Toy House  
1754 Moo St.  
Honolulu, Hawaii

A Special Message  
to  
Record-Phono Dealers

Speaking of  
Directories . . .  
make it a  
special point  
to get,  
read and use the  
NEW 1960  
PHONOGRAPH  
DIRECTORY

to be published in  
The Billboard  
dated  
September 12, 1960

You'll find it right up to the  
minute with a 1,001 impor-  
tant facts to help you buy  
—and sell—the best and most  
profitable phono lines for  
your particular store location.

You can be sure to get your  
copy, if you subscribe to The  
Billboard now. Use the sub-  
scription order forms else-  
where in this issue.



STOCK  
AND SELL  
**THE BEST!**

# CLEVITE 'WALCO'

*The World's Leading Producer of Highest Quality*

## Phonograph Needles and Record Care Accessories

### DIAMOND • SAPPHIRE PRECIOUS METAL REPLACEMENT NEEDLES

More Clevite "Walco" Diamond Needles have been sold than all other diamond needles combined! More Clevite "Walco" needles of all types have been used as original equipment in hi-fi phonographs and cartridges than any other brand! Yes, the same models specified and used by phonograph and cartridge manufacturers are the same needles your customers are asking for everyday. Good reasons to stock and sell the needles proven to be best. Stock and sell high quality Clevite "Walco" popular models, the fastest moving replacement needles in the industry!

SEND FOR **FREE CATALOG**



**36 PAGE  
COMPREHENSIVE  
REFERENCE  
SOURCE**

Send for this valuable reference source for all types of replacement needles. This profusely illustrated catalog provides rapid identification of the correct "Walco" replacement needle because it is divided into sections keyed to the reader's available information: By cartridge manufacturer's name and needle number; phonograph make and model number; conventional, foreign, stereo needles and plug-in cartridges; all cross-referenced to the correct "Walco" replacement needle to be ordered. In colorful, coated stock; Kalamazoo punched. Send for your copy today.

See Your Distributor or Write:

**CLEVITE 'WALCO'**

60 Franklin Street, East Orange, New Jersey



### Walco DisCloth

With Permanent, Anti-Static Action

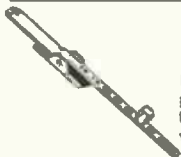
Luxurious, Chamois-soft, 112 sq. in. record cloth (the finest record cloth on the market) wipes away static and eliminates excessive record wear. Special, permanent anti-static impregnate lasts and lasts — will not dry out. Records last longer and sound better.



### Walco DisCleaner Kit

Anti-Static Record Cleaner

World's most effective anti-static record cleaning solution with two deep-pile applicators that penetrate to groove bottoms — wipe away static, dust and crackle from micro-groove and stereo records. Actually improves hi-fi record reproduction and prolongs record life.



### Walco Stylus Pressure Gauge

Measures Stylus Pressure Within 1/2 Gram

Insures Balanced tone-arm accuracy for maximum record protection and audio reproduction — eliminates distortion, gouging, bouncing and skipping. Easily calibrated with tone-arm in normal operating position.



### Walco DisClean Record Brush

Clip on Any Tone-Arm

Cleans record as it plays, reducing record noise and improving sound. Fine, sable-soft camels hair brush. Fits any tone-arm — practically weightless. Fastest selling branded brush on the market. Every record owner a prospect.



### Walco Stati-Clean

Anti-Static Record Spray

One spray whisks off dust, stops static for months. No clinging lint, dust, dirt to scratch vinyl surface. Records keep "new" brilliance much longer. Absolutely safe for all records. 6-oz. can treats hundreds of discs. Most popular anti-static product available.



### Walco DisCovers

Protective Plastic Record Sleeves

Provides double protection, enclosing records inside original jackets. Soft, moisture-proof plastic protects clean surface against dust, finger marks, scratches, liquids, etc. Exclusive contoured bottom for easy insertion.

12-12" or 18-10" DisCovers per package.

Listings highlighted within benday areas (gray) are those of companies carrying advertisements in this edition. The advertisements carry additional information about the services listed here. For the convenience of readers, an alphabetical listing of these advertisements, with page references, is carried in the Advertisers' Index on the page facing the inside book cover.

# POPULAR DEALER ACCESSORIES

## CLEANERS, CLOTHS & BRUSHES

Aediatez Mfg. Co.  
400 S. Wyman St.  
Rockford, Ill.

Paul Bennett Co.  
230 E. Ohio  
Chicago 11, Ill.

Bradley's  
9130 Firminone  
Downey, Calif.

Cadie Chemical Products, Inc.  
600 West 130th St.  
New York 27, N. Y.

Capitol Records  
(See local distributor)

Chemex Record Cleaner  
P. O. Box 532  
Rochester, N. Y.

Chem Wipe  
Monard Products  
9 Echo Ave.  
New Rochelle, N. Y.

Clevite-Walke  
60 Franklin St.  
East Orange, N. J.

Columbia Records  
(See local distributor)

Carl Cardover & Co.  
104 Liberty Ave.  
Minneapolis, Minn.

Decca Records  
(See local distributor)

Dexter Chemical Corp.  
819 Edgewater Rd.  
New York 59, N. Y.

Duotone Co., Inc.  
Locust St.  
Keyport, N. J.

EBY Sales  
130 Lafayette St.  
New York, N. Y.

Electro-Sonic Labs  
35-34 36th St.  
Long Island City, N. Y.

Elson Products  
P. O. Box 417  
Brockton, Mass.

Fidelitone, Inc.  
6415 Ravenswood Ave.  
Chicago 26, Ill.

Interelectronics Corp.  
2432 Grand Concourse  
New York 58, N. Y.

Jensen Industries  
7333 W. Harrison  
Forest Park, Ill.

Kirsch Music Corp.  
349 W. 48th St.  
New York 36, N. Y.

Kroll Trading Co.  
133 Greene St.  
New York 12, N. Y.

Le-De Products Co.  
418 W. 49th St.  
New York 19, N. Y.

Lelline Products  
204 W. 55th St.  
New York, N. Y.

Libranope, Inc.  
40 E. Verdugo St.  
Burbank, Calif.

Monard Products, Inc.  
9 Echo Ave.  
New Rochelle, N. Y.

J. W. Marsh Co.  
4216 W. Jefferson Blvd.  
Los Angeles, Calif.

Merik Products  
P. O. Box 56, Highbridge  
Sta.  
New York 52, N. Y.

Moritz Chemical Co.  
2234 E. 75th St.  
New York, N. Y.

M. A. Miller Mfg. Co.  
4th & Church Sts.  
Libertyville, Ill.

Nuclear Products  
10173 E. Rush St.  
El Monte, Calif.

Olympic Manufacturing  
721 11th Ave.  
New York 19, N. Y.

Ortha-Sonic Instruments  
66 Mechanic St.  
New Rochelle, N. Y.

Pfountohl Chemical Corp.  
104 Lake View Ave.  
Waukegan, Ill.

Philco Accessory Div.  
Tioga & "C" Sts.  
Philadelphia, Pa.

Phonodisc, Ltd.  
Toronto, Ont., Canada

Pro-Sound Corp.  
175 5th Ave.  
New York 10, N. Y.

Wm. J. Purdy Co.  
312 Seventh St.  
San Francisco, Calif.

Recoton Corp.  
52-35 Barnett Ave.  
Long Island City 4, N. Y.

Robins Industries  
41-08 Bell Blvd.  
Bayside, N. Y.

Tone King Corp.  
65-55 Grand Ave.  
Maspeth 78, N. Y.

Top Records  
83 Crosby St.  
New York, N. Y.

United Audio Products  
202 E. 10th St.  
New York, N. Y.

## CARRYING CASES

Alan Insulated Mfg.  
1107 McCarter Highway  
Newark 4, N. J.

Amborg File & Index  
1637 Duane Blvd.  
Kankakee, Ill.

Astetic  
252 Harbor St.  
Connecticut, O.

Beard Mfg. Co., Inc.  
4533 W. Harrison  
Chicago, Ill.

Samuel Caplan  
Philadelphia, Pa.

Carol Industries  
335 Correll St.  
Brooklyn 31, N. Y.

Cascraft  
(Div. of Red Rope Stationery)  
70 Washington Ave.  
Brooklyn, N. Y.

Dick Clark Cases  
Rayo Products  
2522 N. Broad St.  
Philadelphia 32, Pa.

Galco Publishing Co.  
823 So. Wabash Ave.  
Chicago, Ill.

## 3 SURE STEPS IN BUILDING GREATER SALES & PROFITS

### RECOTON

FINEST DIAMOND NEEDLES  
in attractive new package

### RECOTON

COMPREHENSIVE LINE OF REPLACEMENT NEEDLES

### RECOTON

PHONOGRAPH CARTRIDGES AND ACCESSORIES

Write for complete information

RECOTON CORPORATION • 52-35 Barnett Ave., Long Island City 4, N. Y.

# FAST·FAST·FAST RELIEF FROM HEADACHE\* PAIN

## \* DIAMOND NEEDLE SALES HEADACHES

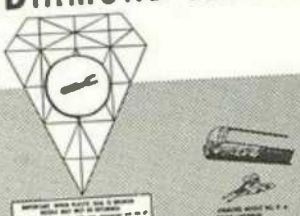
ARE NO MORE WITH THE NEW ATTENTION-GETTING  
12" x 12" (RECORD SIZE) DIAMOND NEEDLE PACKAGE.

NOW  
TROUBLE-FREE  
SELF-SERVICE  
SALES

3 out of 4 phonographs can use one of the  
LOW-PRICED diamond needles offered  
in this new Puli "selectomatic" package.

DIAMOND NEEDLES ... LAST 20 TIMES LONGER THAN SAPPHIRES

# GENUINE DIAMOND NEEDLE



**SELECTIONS ILLUSTRATED**  
Here are 12 new models, in both 12" and 10" sizes, at 40¢ per dozen. They are completely "self-replacement" needles. They will play 20 times longer than sapphire needles and have 20 times the cutting power. They will play 20 times longer than sapphire needles. They will play 20 times longer than sapphire needles.

**AMERICAN RECORD CO. HAS A SPECIAL OFFER**  
If you buy 12 diamond needles, we will give you 12 sapphire needles free. This is a limited time offer. Offer good in U.S. only. See your dealer for details.

**AMERICAN RECORD CO. HAS A SPECIAL OFFER**  
If you buy 12 diamond needles, we will give you 12 sapphire needles free. This is a limited time offer. Offer good in U.S. only. See your dealer for details.

LET US GUARANTEE THESE TWO NEEDLES

TRANScriber CO., INC. ATTLEBORO, MASSACHUSETTS

Puli presents this new idea in diamond needle packaging designed for trouble-free silent and profitable selling, on your record racks, in your browser files or on your counter. Puli diamond needles unmatched for high quality at sensational LOW PRICES now sell themselves in this revolutionary new self-service package. Only the most popular, fastest moving replacement numbers — mean minimum inventory for you and each package contains complete information and illustration for simple positive replacement needle selection by your customer.



THE TRANSCRIBER GUARANTEE IS UNCONDITIONAL

Unexcelled Top Quality Sensationally  
priced Puli Diamond Needles

TRANScriber CO., INC., DEPT. C, BOX 478  
ATTLEBORO, MASSACHUSETTS

Columbia  
(See local distributor)

Olsen Wire Products  
Baltimore, Md.

Columbus Plastic Prod.,  
Inc.  
1625 W. Mount St.  
Columbus, O.

Glyptic  
721 11th Ave.  
New York 19, N. Y.

Beccafic  
Becca Records, Inc.  
445 Park Ave.  
New York 22, N. Y.

Pic-A-Bloc  
Art & Industry, Inc.  
11 W. 30th St.  
New York 1, N. Y.

Disc Mate Cases  
Red Rope Industries  
70 Washington St.  
Brooklyn 1, N. Y.

Plattner Parlor  
Columbus, O.

Enterprise  
Toronto, Ont., Canada

Qualitone Ind., Inc.  
102 Columbus Ave.  
Tuckahoe, N. Y.

Freedman Aircraft Rec-  
ord Display Fixtures  
Charlevoix, Mich.

Record Accessories Corp.  
693 10th Ave.  
New York 36, N. Y.

Hickroy, Inc.  
11 W. 30th St.  
New York, N. Y.

Replique Globes, Inc.  
1901 N. Harrogate St.  
Chicago 39, Ill.

Knight Industries  
164 Liberty Ave.  
Brooklyn, N. Y.

Seabra Products Co.  
2019 S. Michigan Ave.  
Chicago 16, Ill.

Lo-Bo Products Co.  
418 W. 49th St.  
New York 19, N. Y.

Seabra Warner Bros.  
400 Warner Blvd.  
Burbank, Calif.

Machon Co.  
780 East 134th St.  
New York, N. Y.

Specialty Case Mfg. Co.  
1701 N. 8th St.  
Philadelphia, Pa.

Melody Record Supply  
Co.  
693 10th Ave.  
New York 36, N. Y.

Standard Products  
741 West Front St.  
Plainfield, N. J.

Metalcraft Prod. Co.,  
Inc.  
Mascher & Lippincott  
Sts.  
Philadelphia 33, Pa.

Sturbridge Industries,  
Inc.  
258 Irving St.  
Framingham, Mass.

Monroe Novelty  
383 Bridge  
Grand Rapids, Mich.

Walco-Clevite  
60 Franklin St.  
E. Orange, N. J.

Nachman Products  
780 E. 134th St.  
Bronx, N. Y.

Warner Bros.  
646 Fifth Ave.  
New York 19, N. Y.

## NEEDLES

American Loocheer  
250 W. 57th St.  
New York, N. Y.

Bogen-Prusto Co.  
P. O. Box 100  
Paramus, N. J.

American Stylus  
Pogson Needles  
436 Wyoming Ave.  
Scranton, Pa.

Capitol Records  
(Thru local Capitol Dis-  
tributors)

Astala Corp.  
232 Harbor St.  
Canaan, O.

Clorstone Reproductions,  
Corp.  
18-06 127 St.  
College Pt., N. Y.

Pool Bennett Co.  
230 E. Ohio St.  
Chicago 11, Ill.

Clevite-Walco  
60 Franklin St.  
East Orange, N. J.

YOU SELL EVERYTIME YOU DISPLAY

# PIC-A-DISC

(reg. trade mark)



The only wire record rack that permits leafing through for instant selection and easy removal.

- DANGER OF WARPAGE IS ELIMINATED
- RUBBER-TIPPED NO-SCRATCH FEET
- NON-TARNISHING BRASS FINISH
- FITS EVERY DECOR

### PIC-A-DISC SENIOR

holds 50 records—\$5.95 sugg. retail

### PIC-A-DISC JUNIOR

holds 24 records—\$3.95 sugg. retail

### PIC-A-TAPE

holds 17 tapes in tape boxes—\$5.95 sugg. retail

### Order From Your Nearest Distributor

ATLANTA—Dixie Dist. Co., Inc.  
 BOSTON—Mutual Dist.  
 BUFFALO—Best Record Dist.  
 CHICAGO—James H. Martin, Inc.  
 CINCINNATI—Cosnat Dist. Corp.  
 CLEVELAND—Cosnat Dist. Corp.  
 DALLAS—Ben Baker Dist. Co., Inc.  
 DENVER—Davis Sales Co.  
 DETROIT—Jay Kay Dist. Co.  
 E. HARTFORD—Trinity Record Dist. Corp.  
 HOUSTON—Baker Dist. Co.  
 LOS ANGELES—Hart Dist. Co.  
 MIAMI—Pan American Dist. Corp.  
 MILWAUKEE—Taylor Electric Co.  
 MINNEAPOLIS—Heilicher Bros., Inc.  
 NEWARK—Laredy Dist. Co.  
 NEW ORLEANS—All South Dist. Corp.  
 NEW YORK CITY—Ideal Record Products  
 Melody Records  
 OKLAHOMA CITY—Oklahoma Record &  
 Supply Co.  
 PHILADELPHIA—Cosnat Dist. Corp.  
 PITTSBURGH—Cosnat Dist. Corp.  
 RICHMOND—Allen Record Dist.  
 ST. LOUIS—Commercial Music Co.  
 SAN FRANCISCO—Stone Dist. Co.  
 MONTREAL—Erpal  
 EXPORT—CBS International, N.Y.C.

### ART & INDUSTRY, INC.

11 West 30th St., N. Y. C.

Worldwide distribution by  
HARRY SULTAN

38 E. 23 St., N. Y. 10, AL 4-1636

# DISC MATE



## AMERICA'S FINEST LINE



### PHONOGRAPH RECORD CARRYING CASES—TAPE CASES



by *Casecraft*  
DIVISION

RED-ROPE STATIONERY INDUSTRIES, INC. • 70 Washington Street, Brooklyn 1, N. Y.

self-service  
RECORD  
DISPLAY  
FIXTURES



FOR A COMPLETE RECORD SHOP . . .  
FOR A COMPLETE RECORD SECTION

## latest catalog available now!

Freedman Artcraft's complete line of self-service record display fixtures are being used by hundreds of progressive record shops and record sections of supermarket, variety, and department stores.

Specifications, and complete details on the Freedman Artcraft line are fully outlined in the catalog. Write, wire, or phone for your copy.



## FREEDMAN

### ARTCRAFT ENGINEERING CORP

P. O. BOX 222

CHARLEVOIX, MICHIGAN



# A MUST! DEALERS RACKS ONE-STOPS

"TOP 40" TITLED DIVIDER CARDS ON TIME

EACH WEEK AS THEY CHANGE

"TOP 40" Survey of your choice Radio Station or Trade Paper

DEALER YEARLY SUBSCRIPTION . . . \$35.00

FOUR WEEK TRIAL SUBSCRIPTION . . . 4.00

Limited Time Bonus offer of 6 Added weeks on Annual Subscriptions

Write or Wire

**COLORGLOW CARD CO.**

3757 Wilshire Blvd. • Los Angeles 5, Calif. • DU 2-2301

WRITE FOR CATALOGUE SHOWING COMPLETE LINE OF FAMOUS COLORGLOW LP DIVIDER CARDS

Distributor Inquiries Invited

Colo Corp.  
823 South Wabash Ave.  
Chicago, Ill.

Pfannstiel Chemical Co.  
104 Lake View Ave.  
Waukegan, Ill.

Columbia  
(Thru local Columbia  
Distributors)

Phico Accessory Div.  
Tope & "C" Sts.  
Philadelphia, Pa.

Decca Records  
(Thru local Decca Dis-  
tributors)

Puli-Transcriber  
Plainville, Mass.

Duo-tone Co., Inc.  
Lacuse P St.  
Keyport, N. J.

Qualitone Industries,  
Inc.  
102 Columbus Ave.  
Tuckahoe, N. Y.

Electro-Voice, Inc.  
Buchanan, Mich.

RCA Victor  
(Thru local RCA Distrib-  
utors)

Fan-Tone Corp.  
106 5th Ave.  
New York 11, N. Y.

Reco-ton Corp.  
52-35 Barmett Ave.  
Long Island City 4,  
N. Y.

Fidelitone, Inc.  
6415 Ravenswood Ave.  
Chicago 26, Ill.

Televox Co.  
111 Lake Ave.  
Tuckahoe, N. Y.

Jensen Ind.  
7333 W. Harrison  
Forest Park, Ill.

Transcriber Co., Inc.  
Dagor, C—Box 478  
Attitboro, Mass.

M. A. Miller Mfg. Co.  
4th and Church Sts.  
Libertyville, Ill.

The Tetrad Co.  
62 St. Mary St.  
Yonkers, N. Y.

Olympia Mfg.  
614 51st St.  
New York, N. Y.

Warner Broc. Sales  
Corp.  
4000 Warner Blvd.  
Burbank, Calif.

## If your company is not listed . . .

Editor

The Billboard Record Industry Source Book

1564 Broadway

New York 36, N. Y.

I wish to provide the following information about my company so that you may use it in answering inquiries and as a basis for inclusion in next year's Billboard Source Book.

Company Name \_\_\_\_\_

Type of Business or Record Service(s) Offered \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

My Name & Title \_\_\_\_\_

- My company was omitted from your 1960 Source Book.
- My company's listing was incomplete.
- My company's listing was incorrect.

**SPECIAL NOTE:** Please advise us of the specific directory, or directories, in which you feel your company should be listed—and check such directories in this edition to be sure you are furnishing complete information. If there is not enough room on the coupon for all of the information, kindly list such data on a separate sheet and return it together with the completed coupon. Thank you.

. . . in any of the directories in this Record Industry Source Book, please accept our apologies. The lists were compiled from The Billboard's own detailed records, supplemented by names provided by leading industry sources, and further supplemented by three industry-wide mailings. Every company secured thru any of these broad efforts has been included. If your company is not listed—or if the listing is incorrect or incomplete—please be sure to send us the information promptly. In this way, you can be sure that The Billboard will include your company's services in answering the many thousands of inquiries that come in during the year. It will also insure a directory listing for your company in next year's edition of The Billboard Record Industry Source Book & Directory. The coupon is here for your convenience.

# NOW— DOUBLE-DUTY SERVICE

for  
High Fidelity suppliers . . .  
High Fidelity dealers!!

It's the only publication in its field that does two jobs for product advertisers — two jobs for retail dealers! And the returns are more, much more, than double!

A presold, upper income bracket for high fidelity records, components, tape products follows every monthly issue of High Fidelity Magazine. It's a quality market with a specialized interest—nearly a quarter



million high fidelity reader-buyers—who use the magazine as their number one guide to home listening pleasure. Product ads plus provocative editorial content does the job for advertisers and dealers. . . . But even before High Fidelity reaches its subscribers and newsstand buyers. . . .

ADVANCE TRADE NEWS from High Fidelity, along with the advance trade edition of the magazine itself, brings more than 7,800 select record, component, tape retailers, manufacturers and ad agencies advance information that means more sales, more profit on each monthly issue! This special dealer-designed package is jam-packed with useful merchandising-promotion tips . . . timely news facts . . . tie-in ideas that help dealers anticipate and plan for customer reaction and demand that HIGH FIDELITY sets up.



ADVANCE TRADE NEWS from High Fidelity, along with the advance trade edition of the magazine itself, brings more than 7,800 select record, component, tape retailers, manufacturers and ad agencies advance information that means more sales, more profit on each monthly issue! This special dealer-designed package is jam-packed with useful merchandising-promotion tips . . . timely news facts . . . tie-in ideas that help dealers anticipate and plan for customer reaction and demand that HIGH FIDELITY sets up.

It's a new service, an exclusive service for dealers and their suppliers, and you get it only from

## high fidelity

The Magazine for Music Listeners

Want More Information? Just send in this coupon

Please send me more information about High Fidelity's  
**ADVANCE TRADE NEWS**  
EDITION

NAME \_\_\_\_\_  
SHOP \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_  
ZONE \_\_\_\_\_ STATE \_\_\_\_\_

Please check one or more:

Component Dealer       Tape Dealer  
 Record Dealer

# Tote-a-Tune

AMERICA'S LARGEST SELLING

# STEEL RECORD CASES

12" Long-Play Case  
Holds 35 Records

Model 1233.

- 13 1/4 x 5 1/2 x 13 Inches!
- Holds thirty-five 33 1/3 RPM Records!
- Sturdy Lightweight Steel!
- Brass-Plated Safety Catch!
- Bronze Hammertox Enamel Finish!
- Finger-Fitting Plastic Luggage-Type Handle on Each Case!

Suggested Retail, \$4.98  
(EASTERN)



DISTRIBUTED NATIONALLY BY  
**CAPITOL RECORD DISTRIBUTING CORP.**

45 RPM Record  
Case with Set  
of Indexed Folders

Model 745-60.

- Sturdy Lightweight Steel!
- Complete with Set of Index Dividers, Gummy Labels, Master Index File!
- 8 1/4 x 5 1/2 x 8 Inches!
- Brass-Plated Safety Catch!
- Holds Sixty 45 RPM Records!
- Bronze Hammertox Enamel Finish!
- Finger-Fitting Plastic Luggage-Type Handle on Each Case!

Suggested Retail, \$3.98  
(EASTERN)



**GENERAL METALCRAFT, INC. • 6225 State Rd., Phila. 35, Pa.**

# ADVERTISED SERVICES

not listed in other directories

Listings highlighted within hazy areas (gray) are those of companies carrying advertisements in this edition. The advertisements carry additional information about the services listed here. For the convenience of readers, an alphabetical listing of these advertisements, with page references, is carried in the Advertisers' Index on the page facing the inside back cover.

**Accurate List Letter Service, Inc.**  
(Printers & Mailers to Trade)  
1650 Broadway  
New York 19, N. Y.

**Calerglow Card Co.**  
(Mfrs. of Dividers for EP's, LP's)  
3737 Wilshire Blvd.  
Los Angeles 5, Calif.

**Disc Service, Inc.**  
(Record Promotion)  
114 West First Ave.  
Roselle, N. J.

**Jim McCarthy**  
(Press Relations & Record Promotion)  
1619 Broadway  
New York 19, N. Y.

**One-Spot Publishing, Inc.**  
(Record Dealer Cataloging Service)  
1910 N. River Rd.  
River Grove, Ill.

**Record Promotions, Inc.**  
(Record Mfr. Consultants)  
130 W. 42d St.  
New York 36, N. Y.

**Art & Industry, Inc.**  
(Mfrs. of Record Racks)  
11 W. 30th St.  
New York, N. Y.

**Dick Gerzh**  
(Record Promotion & Publicity)  
200 W. 5th St.  
New York, N. Y.

**Emery Air Freight Corp.**  
(Air Freight Service for Mfrs., Pressers, Platers)  
801 Second Ave.  
New York 17, N. Y.

**J. W. Nott Laboratories, Inc.**  
(Mfr. of Record Compound)  
Stockertown, Pa.  
Disc Service, Inc.

**Phonopac Publishing Co.**  
(Record Dealer Cataloging Service)  
2720 Beverly Blvd.  
Los Angeles 57, Calif.

**W. Schwann, Inc.**  
(Record Catalog)  
137 Newbury St.  
Boston 16, Mass.

**Recordaid, Inc.**  
(Record Dealer Cataloging Service)  
P. O. Box 5765  
Philadelphia 20, Pa.

**Morty Wax**  
(Record Publicity & Promotion)  
1697 Broadway  
New York, N. Y.

**Edward R. White, Inc.**  
(Record Mfrs. Mfr.)  
342 Madison Ave.  
New York 17, N. Y.

A NECESSARY SERVICE FOR THE  
AGGRESSIVE MUSIC MAN

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THE ADDRESSING & MAILING CENTER FOR THE MUSIC INDUSTRY provides a complete printing, addressing and mailing service that includes ALL MUSIC INDUSTRY MAILING LISTS:

- RECORD DEALERS • ONE-STOPS • RECORD MFRS. • DISTRIBUTORS
- MUSIC PUBLISHERS • RADIO STATIONS.

**DISK JOCKEYS**—an accurate, current list of 6,400 deejays coded by the type of music they play.

Here's your means of reaching the people who can most influence sales, promote your artists and increase business or help you launch a new artist or label.

**PROMOTE YOUR ARTISTS WITH OUR SPECIAL FAN MAIL DEPARTMENT.** Save money by letting us be your FAN MAIL office. We'll handle the details of starting a FAN CLUB for your artists... biographies, publicity and promotional material handled in a manner that best suits your needs and gets results.

And, **YOU GET THIS SERVICE FAST!** All jobs are completed in the minimum amount of time and with the greatest accuracy... to get your record releases and promotion off to a FAST start.

**OTHER LISTS AVAILABLE:** Phonograph Industry • Dance School • Ballrooms, TV Bandstand Shows & Personalities • Hotels • Ad Agencies • Vending Machine Operators • Bowling Alleys • Symphony Music • Concert Clubs and Societies • Music Supervisors of Public Teachers • Music Trade Associations • Musical Instrument & Merchandise Dealers • Tape Manufacturers.

For additional information, please call  
Mr. Hobar, Columbus 8-8093

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continued

**Music Box One Stop**  
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Dallas, Tex.

**M. W. Dally, Inc.**  
314 E. 13th  
Houston, Tex.

**Music Box**  
1902 Leeland  
Houston, Tex.

**M. W. Dally, Inc.**  
226 S. Flores  
San Antonio, Tex.

**E. & R. Record Shop**  
911 E. Houston  
San Antonio, Tex.

## UTAH

**R. F. Jones Co.**  
127 E. 2d, South  
Salt Lake City, Utah

**Music Box**  
10th & Broadway  
Salt Lake City, Utah

**Jay Sherwin Sales**  
Salt Lake City, Utah

**Thompson Dist. Corp.**  
127 E. 2d, South  
Salt Lake City, Utah

## VA.

**Pet's One Stop**  
216 East Main St.  
Richmond, Va.

## WASH.

**Disc City One Stop**  
600 Denney Way  
Seattle, Wash.

**M. W. Record Sales**  
600 Denney Way  
Seattle, Wash.

**Seattle One Stop**  
522 First Ave., No.  
Seattle, Wash.

## W. VA.

**Elkins Music**  
160 Court St.  
Charleston, W. Va.

## WIS.

**Hoffmans**  
5615 Sixth  
Kenosha, Wis.

**Hoffmans**  
1618 W. Wells St.  
Milwaukee, Wis.

**Radio Doctors**  
213 W. Wells St.  
Milwaukee, Wis.

**Record City**  
5600 W. North Ave.  
Milwaukee, Wis.

## CANADA

**Musique Service**  
Music, Inc.  
2361 Rosemont Blvd.  
Montreal, P. Q., Canada



# RECORD DISTRIBUTORS

continued

Ideal, Rio, Rosina, Sombrio, Torino

## UTAH

**CORDOVA'S IMPORTERS & DISTRIBUTORS**  
543 West 3d North  
Salt Lake City  
Carl C. Cordova, Owner-Manager

Labels: Colonial, Columbia (Mexican), Corona, Del Valle, Falcon, Fernis, I de A, Nostal, Peerless, Sombrio

**DECCA DISTRIBUTING CORPORATION**  
160 South Fourth St. W.  
Salt Lake City  
Mr. Rackmil, President  
Labels: Brunswick, Cadmon, California, Contemporary, Casal, Decca, Elektra, Good Time Jazz, London, Richmond, SFM, Stereo  
Phone: Decca

**FLINT DIST. CO.**  
316 W. 2d St.  
Salt Lake City  
Leland B. Flint, President  
Labels: RCA Camden, RCA Victor  
Phone: RCA Victor

**GREAT WESTERN RECORD DIST. CO.**  
1364 South 2d West  
P.O. Box 2053  
Salt Lake City  
Raymond R. Peterson, Mgr.

Labels: A&W, Argo, Cameo, Checker, Chess, Clock, Colt 45, Cub, Disneyland, Eastman, Embury, Fax, Fidelity, Flip, Guaranteed, Guyden, Herald, Hi-Fidelity, Hit, Image, Imperial, Jamie, Jaro, Jubilee, Kandy, Kangaroo, Keen, Lion, MBS, M-G-M, Metro, Metro-Jazz, Mutual, NRC, Offbeat, Potomac, Ric, Ron, Roulette, Specialty, Stereoditties, Sun, Swan, Top Rank, Vm, Warner Bros., Warwick, Washington, Yucca

**B. E. PRITCHETT**  
Box 1865  
Salt Lake City  
Labels: Angel, Capitol

**STANDARD SUPPLY CO., INC.**  
235 E. 6th St.  
Salt Lake City  
Bob Stillman, Sales Mgr.  
Labels: Alpine, Columbia, Epic, Harmony, Okeh, Perfect  
Phone: Columbia

## VT.

**AL KENNEDY**  
30 Ayers St.  
Barre  
Al Kennedy  
Labels: Brito, Fan, Headline, Hitite, K-Records

Labels: Brunswick, Cadmon, Deutsche Grammophon, Elektra, Listen & Learn, Scepter, Shardeo, Urania, Vocation  
Phone: Decca

**FRANKIE'S BIRDLAND SHOP**  
817 Church St.  
Norfolk  
Labels: Dooto

**NORVA JAZZ DIST. CO.**  
817 Church St.  
Norfolk  
Frank J. Guida, President  
Labels: Atlas Angel-tone, Bluesville, Commodore, Dixieland Jubilee, G.N.P., Woodsville, New Jazz, Prestige, Swingville

**ALLEN DISTRIBUTING CO., INC.**  
3409 W. Leigh St.  
Richmond, Va.  
Milton Sinsheimer, President  
Labels: "A", Ace, All, Atlantic, Apex, Apollo, Arch, Bigtop, Blue Hen, Calico, Cameo, Carlton, Challenge, Checker, Chess, Class, Colt 45, Crosley, De-Fi, De-Ran, Design, Donna, Dot, Dottie, Epic, Excello, Fernwood, Fidelity, Flip, Fraternity, Guaranteed, Hanover-Signature, Hit, Mush, Imperial, Jaro, Jubilee, Keen, Lancer, Language, Lanier, Len, London, Nasco, Madison, Nashville, Okeh, Perfect, Potomac, Random, Republic, Ribbon, Ric, Ron, Richmond, Roulette, Savor, Signet, Skyline-Jeff, Specialty, Strand, Swan, Top Rank, 20th Fox, United Artists, Vee Jay, V-Tone, Vin, Wanderlust, Warwick, World Pacific, Wue, Yucca

**ALLEN DISTRIBUTING CO., INC.**  
3409 W. Leigh St.  
Richmond, Va.  
Milton Sinsheimer, President  
Labels: "A", Ace, All, Atlantic, Apex, Apollo, Arch, Bigtop, Blue Hen, Calico, Cameo, Carlton, Challenge, Checker, Chess, Class, Colt 45, Crosley, De-Fi, De-Ran, Design, Donna, Dot, Dottie, Epic, Excello, Fernwood, Fidelity, Flip, Fraternity, Guaranteed, Hanover-Signature, Hit, Mush, Imperial, Jaro, Jubilee, Keen, Lancer, Language, Lanier, Len, London, Nasco, Madison, Nashville, Okeh, Perfect, Potomac, Random, Republic, Ribbon, Ric, Ron, Richmond, Roulette, Savor, Signet, Skyline-Jeff, Specialty, Strand, Swan, Top Rank, 20th Fox, United Artists, Vee Jay, V-Tone, Vin, Wanderlust, Warwick, World Pacific, Wue, Yucca  
Phone: Philco

**CAPITOL RECORDS DISTRIBUTING CORP.**  
1920 Terry Ave.  
Seattle  
Glenn Wallichs, President  
Labels: Angel, Capitol, EMI  
Phone: Capitol FDS

**CRAIG CORP.**  
1021 East Pine  
Seattle  
Lauren Davies, M.W. Sales Manager  
Labels: Columbia  
Phone: Columbia

**DECCA DIST. CORP.**  
3118 W. Leigh St.  
Richmond  
W. J. Donovan, Branch Mgr.  
Labels: Barbary Coast, Brunswick, Cadmon, Contour, Coral, Decca, Deutsche Grammophon, Elektra, Listen & Learn, Scepter, Shardeo, Urania, Vocation  
Phone: Decca

**KIRK RECORD DIST. CO.**  
9 S. 1st  
Richmond 19  
Labels: KCM, Nabor  
Phone: Decca

**PAT'S ONE STOP**  
216 E. Main St.  
Richmond  
Mr. Pat Cohen  
Labels: Madison, Parlole, Ric Records, Inc.

**WYATT-CORNIC, INC.**  
1705 Brook Rd.,  
and/or P.O. Box 2118  
Richmond

W. D. Carlton, Record Manager  
Labels: RCA Victor

## WASH.

**B. G. RECORD SERVICE**  
1406 Sixth Ave.  
Seattle  
Mr. Oliver Bunchey  
Labels: De-Fi, Donna, Mercury

**C & C DIST. C.**  
708 Sixth Ave. N.  
Seattle  
Lou Lavinthal, President  
Labels: "A", Abner, Ace, Arch, Argo, Arrow, A Tion 116, Audiolab, Bethlehem, Blaze, Blue Hen, Brooke, Cadence, Calico, California, Cameo, Candee, Checker, Chess, Climax, Clock, Colt 45, Commentary, Contemporary, Cub, Del Rer, Deuka, Dooto, Dore, Dot, Embury, Everest, 4-Star, Fax, Federal, Fernwood, Flip, Freedom, Good Time Jazz, Guaranteed, Guyden, Herald, Mush, Imperial, Jamie, Judd, King, Len, Liberty, Lion, MBS, M-G-M, Madison, Metro, Metro-Jazz, Mutual, New Jazz, Omega, Palette, Paris, Prestige, Rendezvous, Rep, Ric, Ron, Roulette, SFM, Signet, Stereo, Strand, Swan, V-Tone, Vee Jay, Vim, Vin, Wynne, Yucca  
Phone: Philco

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1920 Terry Ave.  
Seattle  
Glenn Wallichs, President  
Labels: Angel, Capitol, EMI  
Phone: Capitol FDS

**CRAIG CORP.**  
1021 East Pine  
Seattle  
Lauren Davies, M.W. Sales Manager  
Labels: Columbia  
Phone: Columbia

**DECCA DIST. CORP.**  
3131 Western Ave.  
Seattle  
Milton Rackmil, President  
Labels: Barbary Coast, Brunswick, C & C, d o m n, Coral, Decca, Urania  
Phone: Decca

**DECCA DIST. CORP.**  
3131 Western Ave.  
Seattle  
Milton Rackmil, President  
Labels: Barbary Coast, Brunswick, C & C, d o m n, Coral, Decca, Urania  
Phone: Decca

**FIDELITY ELECTRIC CO., INC.**  
5301 Shiloh Ave.  
Seattle  
C. P. Paschal, President  
Labels: RCA Camden, RCA Victor  
Phone: RCA Victor

**KIRK RECORD DIST. CO.**  
9 S. 1st  
Richmond 19  
Labels: KCM, Nabor  
Phone: Decca

**WYATT-CORNIC, INC.**  
1705 Brook Rd.,  
and/or P.O. Box 2118  
Richmond

man, Epic, Fidelity, Fiesta, G.N.P., Golden Crest, Grand Award, Hanover-Signature, Hickory, Jar, Jaro, Joy, Kapp, Lancer, Lee, Mala, M&O, Monitor, Okeh, Perfect, Republic, Ribbon, Scottie, Top Rank, Wanderlust, White Mail, Wynne

**STANLEY DISTRIBUTORS, INC.**  
235 West Lake North  
Seattle  
Stan Jaffe, President  
Labels: ABC, Paramount, Andie, Alton, Brent, Carlton, Chancellor, Coed, Cricket, Crosby, Disneyland, Fidelity, Fraternity, Hanover-Signature, Hit, Hunt, Image, Laurie, London, NRC, Offbeat, Random, Richmond, Shad, Somerset Specialty, Stereo-Fidelity, Sue, Time, Trey, 20th Fox, Unart, United Artists, Verve, Warner Bros., Warwick, Washington, World Pacific

**M.W. TEMPO DIST. CO.**  
923 Westlake North  
Seattle  
Labels: Skyline-Jeff

**COLUMBIA ELECTRIC & MFG. CO.**  
East 3420 Ferry Ave.  
Spokane  
Maude E. LaCounte, General Manager  
Labels: Columbia  
Phone: Columbia, Webcor, Zenith

**W. VA.**  
**WHEELING RECORDING CO.**  
P.O. Box 902  
Wheeling  
Doc Williams, Owner  
Labels: Wheeling

**WIS.**  
**YELL MUSIC DISTRIBUTORS, INC.**  
2702 Monroe St.  
Madison 5  
Rolf V. Voegelin, President  
Labels: Alpine, Artya, Challenge, Disneyland, Epic, Everest, Golden, Golden Crest, Jaro, Offbeat, Okeh, Perfect, Republic, Random, Roulette, Top Rank, Warner Bros., Washington

**YELL MUSIC DISTRIBUTORS, INC.**  
2702 Monroe St.  
Madison 5  
Rolf V. Voegelin, President  
Labels: Alpine, Artya, Challenge, Disneyland, Epic, Everest, Golden, Golden Crest, Jaro, Offbeat, Okeh, Perfect, Republic, Random, Roulette, Top Rank, Warner Bros., Washington

**CAPITOL RECORDS DIST. CORP.**  
1434 No. Farwell Ave.  
Milwaukee  
Labels: Angel, Capitol  
Phone: Capitol FDS

**DEMO RECORDS MUSICAL PRODUCTIONS CO.**  
Box 1807  
Milwaukee  
Angelo Ferlano, Owner  
Labels: Demo Records, Circus Calliope Music

**GARMISA, INC., OF WIS.**  
1907 W. Vliet  
Milwaukee

Harry Beckerman, Gen. Mgr.  
Labels: "AA," ABC, Paramount, Arch, Brent, Calico, Chancellor, Command, Dana, Design, Elektra, Fernwood, Fidelity, Fiesta, Ford, Grand Award, Hanover-Signature, Hit, Hi, Hunt, Image, Jubilee, Kangaroo, Laurie, Lee, Living Language, Mercury, NRC, Panorama, Random, Time, United Artists, Vanguard, Wynne  
Phone: ABC-Paramount

**MORLEY-MURPHY CO.**  
5151 W. State St.  
Milwaukee  
John Miller, President  
Labels: Columbia  
Phone: Columbia

**JOHN O'BRIEN DIST.**  
2830 W. Vliet St.  
Milwaukee  
John O'Brien  
Labels: Amy, DeWitt, Dixieland, Jubilee, G.N.P., Jay, Language, New Jazz, Palette, Prestige, Ron, Roulette, Shad, Strand

**RECORDS UNLIMITED, INC.**  
1716 N. 3d St.  
Milwaukee  
Don Smith  
Labels: Arrow, Backbeat, California, Carlton, Contemporary, D o t c, Duka, Fax, Good Time Jazz, Guaranteed, Hickory, Peacock, SFM, Stereo

**SHERCO RECORD & TAPE DISTRIBUTOR**  
3803 N. Port Washington Rd.  
Milwaukee  
Vernon A. Sherkow, President  
Labels: Audiophile, Artists Line, Atlas Angle-tone, Bel Canto, Bell, Brio, Bowery, Cabot, Classic Editions, Cloud, Clowm, Colpix, Concord, Converse, Phone Language, Series, Crown, "D", Dart, Dooto, Double Eagle, Gals, Gira, Gospel, Janis, Janus, Keist, Kent, Kem, Music

**RECORD ASSOCIATES**  
Railroad Pl.  
Westport, Conn.

**WORLD WIDE RECORD DIST. CO., CORP.**  
1619 Broadway  
New York 19, N. Y.

Minus One, Monitor, Moon, Olympia Record Accessories, Parot, Paris International, Peerless, Procelium Records, Protone, RKD-Unique, Rave, Recordape, Regent, Rendezvous, Stella, Stereo Gems, Storyville, UIC, Union, Urania, Unicorn, WFB, World Wide, Zodiac

**TAYLOR ELECTRIC CO.**  
4080 North Port Washington Rd.  
Milwaukee  
J. A. Taylor, President  
Labels: RCA Victor  
Phone: RCA Victor

**POLKALAND RECORDS**  
2118 Saemann Ave.  
Sheboygan  
David A. Bensman, Owner  
Labels: Polkaland

## NAT'L

The following distribute records nationally thru their own network of independent distributors, each of which is listed separately in the State by State breakdown of distributors which follows.

**Allied Record Distributors**  
1041 N. La Palmas  
Hollywood 38, Calif.

**Best Record Distributors**  
959 Main St.  
Buffalo, N. Y.

**National Record Co.**  
Cleveland, O.

**Original Sound Sales Corp.**  
830 Sunset Blvd.  
Hollywood 46, Calif.

**Record Associates**  
Railroad Pl.  
Westport, Conn.

**World Wide Record Dist. Co., Corp.**  
1619 Broadway  
New York 19, N. Y.

# SHIPPING ROOM SUPPLIES

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oil types tape dispensers  
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SOCIETY OF RECORD DEALERS OF AMERICA

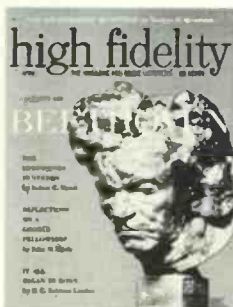
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for

ARGO

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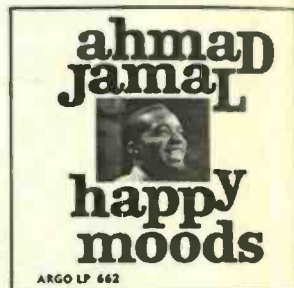
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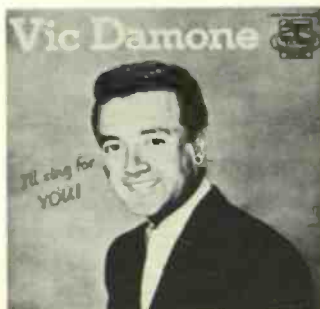


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# Reviews of THIS WEEK'S SINGLES

## SPECIAL MERIT SPOTLIGHTS

The following records have been picked for outstanding merit in their various categories, because in the opinion of The Billboard Music Staff, they deserve exposure.

Continued from page 43

**Polish items:** His vocals are smooth and attractive, and spins of other sides should be well received. **Columbia 41652**

**RON BAKER**  
**OH YEAH! (GIL, BMI)—OUR LAST DANCE (Har-Bock, BMI)—**  
"Oh Yeah" is an interesting rhythm side with Roodi playing some classy rippling piano à la Previn's "Like Young." "Our Last Dance" is a pounding rhythm theme that features a wordless chorus. **Mars-X 8006**

**PHIL RODNER**  
**EAST WACKER DRIVE (Comet, ASCAP)—PEPE'S THEME (Comet, ASCAP)—**Both themes are given bright, instrumental work-ups. They have a smooth, contagious jazz flavor. "East Wacker Drive" spotlights melodic sax works. Feature of "Pepe's Theme" is the infectious Latin tempo. **Kapp 330**

**MIKE SMITH**  
**SEE SUE RIDER (Leeds, ASCAP)—**The jazz organist has an interesting interpretation of the classic blues that should flip both pop and jazz fans. His reading is full of soul, and there's also some fine tenor sax and guitar work to support him. Flip is "Come On, Baby." **Blue Note 4768**

★ ★ ★ ★

## VERY STRONG SALES POTENTIAL

**LITTLE RICHARD**  
★ ★ ★ ★ **DIRECTLY FROM MY HEART—SPECIALTY 686** — Little Richard delivers this ballad with beat in fairly sedate style, backed by a ferm chorus. It should sell. (Lion, BMI)  
★ ★ ★ ★ **THE MOST I CAN OFFER** — Bluesy ballad is also handled in less-vigorous style than usual by the shouter. Nice side. (Mercury, BMI)

**MIKE McCRAKELIN**  
★ ★ ★ ★ **SEEK LOVER—MERCURY 71613** — McCrackelin sings an up-tempo blues strongly, helped by a gal's group in the backing and a smart combo arrangement. A potent side with a real chance for loot. Watch it. (Music Products, BMI)  
★ ★ ★ ★ **BY MESELF** — Jimmy McCrackelin tells this sad story of his broken romance, with a lot of heart, over simple-and-touching backing. This could happen if exposed. Powerful performance. (Music Products, BMI)

**MIKE FORD C. HENDRICKS**  
★ ★ ★ ★ **TARU—MERCURY 71616** — Belford Hendricks leads his multi-stringed orchestra with a smart, stylish instrumental performance of the standard with a chorus making vocal sounds in the backing. Strong wax here. (Peer Int'l, BMI)  
★ ★ ★ ★ **PEG O' MY HEART** — Another classy reading by the Hendricks crew, featuring a smooth guitar solo and voices again in the backing. Two potent sides. (Leo Feist, ASCAP)

**MIKE EDWARDS**  
★ ★ ★ ★ **LIVE AND LET LIVE—RCA VICTOR 717** — An infectious rhythm marks this side—a touch of gospel flavor. Edwards belts out a fine vocal, with a chieftan chorus and honky-tonk razz backing him up. (Peer Int'l, BMI)

★ ★ ★ ★ **ROSIE LEE** — Folk and gospel styles mark this one. It's exciting, with a beat that rolls right along. (Duchess, ASCAP)

**MIKE FORD**  
★ ★ ★ ★ **THE STORY OF ELVIS PRESLEY—DRUMFIRE DF-1** — A truly emotional recounting of the Elvis Presley story from the time he made his first record in Memphis, thru his Army career and his return to civilian. Sure a disk is bound to get attention from the army of fans, and it could go. (Surrey, ASCAP)

★ ★ ★ ★ **DESERT WALK** — A sharp instrumental with funky guitar and sax work. The Teen dancing set is going to like this one and it should get a lot of play. (Stockville, BMI)

**MIKE BECKHAM**  
★ ★ ★ ★ **MAIS OUI—DECCA 31090** — Verveful warbling stent in attractive up-tempo ditty with solid backing. (Leeds, ASCAP)

★ ★ ★ ★ **ONLY THE BROKEN HEARTED** — Moving reading by Beckham on a wistful ballad. Merits spins. (Corbett, ASCAP)

**MIKE CARR**  
★ ★ ★ ★ **A LITTLE TIME—ROULETTE 4248** — Mike Carr sings this wistful ballad sweetly and with a lot of class. The melody is

taken from "Ich Liebe Dich." Vocal is done to a smart-arrangement with fiddles. Side builds. Playable. (Planetary, ASCAP)

★ ★ ★ ★ **WHAT DO I DO NOW** — A cute, bouncy little opus sung in tasty style by Miss Carr. Also highly spinnable. Take 'em pick. (Planetary, ASCAP)

**LARRY BRIGHT**  
★ ★ ★ ★ **MOJO WORKOUT (DANCE)—TIDE 006** — The lively rocker is given an energetic belt by Bright over spirited orchestra and chorus backing. Strong side could catch on. (Chepa, BMI)

★ ★ ★ ★ **ELL CHANGE MY WAYS** — Ballad with beat is strongly read by Bright, pounding orchestra and chorus support. It can get pop and r&b. coin. (Chepa, BMI)

**NORMA BROCK WITH KEYNOTERS**  
★ ★ ★ ★ **IM GONNA BUILD A MOUNTAIN—PEPPER 896** — Bright chirping by ferm chorus and with shouting by Miss Brock on a cheerful ditty with booney tempo. (Markwood, ASCAP)

★ ★ ★ ★ **Evergood** — Catchy rhythm item is wrapped up in an enthusiastic thrashing by lead-and-group. Flip, tho, is better side. (B. Ois wanger, ASCAP)

**STEVE GIBSON**  
★ ★ ★ ★ **I WENT TO YOUR WEDDING—ABC-PARAMOUNT 10105** — The great Jesse Jay Robinson song gets a strong reading by Gibson. He chants it in the low register, with organ accompaniment. (St. Louis, BMI)

★ ★ ★ ★ **Together** — In contrast to flip, this is a bouncy item. The rhythm and vocal style is good for gang sing-along. (Tinker, ASCAP)

**JANE MORGAN**  
★ ★ ★ ★ **ROMANITICA—KAPP 332** — Song by the San Remo song festival winner, and Miss Morgan gives the ballad a warm, persuasive reading to a slinky Latin beat. A strong side that could score. (Garland, Summit, ASCAP)

★ ★ ★ ★ **I Am a Heart** — Another pretty ballad effort, this time done in a lighter manner to a big hand backing. Side is also worth exposure. (Garland, Summit, ASCAP)

**HILL HALEY AND HIS COMET**  
★ ★ ★ ★ **CHUCK SAFARI—WARNER BROS. 5124** — Haley chants an interesting song idea with Near East overtones. A mighty cute piece of material that could score with spins. (Valley Brook, BMI)

★ ★ ★ ★ **Hawk** — An interesting, sly rhythm job by Haley. This side could bring spins, too. (Studio, BMI)

**PRESTON EPPS**  
★ ★ ★ ★ **BONGO BONGO BONGO—ORIGINAL SOUND 05-09** — The Cashmires sell this wild rocker with a touch of the gospel. Stylish lead is backed smartly by a ferm group. Good wax. (Jeneva, BMI)

★ ★ ★ ★ **Hully Gully Bongo** — The "Hully Gully" to bongo tempo, is handled nicely here by Epps. A guitar supplies some contrast. Cute wax. (Drive-In, BMI)

**THE CASHMIRES**  
★ ★ ★ ★ **EVERYTHING'S GONNA BE ALRIGHT—LAKE 703** — The Cashmires sell this wild rocker with a touch of the gospel. Stylish lead is backed smartly by a ferm group. Good wax. (Jeneva, BMI)

★ ★ ★ ★ **Four Lonely Nights** — The Cashmires sing a rockabilly twist again with a strong lead featured over the ferm songsters. Both sides are good. (Jeneva, BMI)

**HUSTON BELL**  
★ ★ ★ ★ **TIE AROUND—SIGNET 278** — Rockabilly is softly narrated by Bell. It tells the story of a boy and girl who give in to a dream. It's an interesting side that could catch on. Eventually the lead leaves. (Music Prod., ASCAP)

★ ★ ★ ★ **King of the Mountain** — Low-keyed vocal on the tune, also waxed by Jerry Wallace. This version can pull some coin. (Thinker-bird, ASCAP)

## ★ ★ ★ ★ GOOD SALES POTENTIAL

**JERRY FULLER & DIANE McWELL**  
★ ★ ★ ★ **How Sweet—CHALLENGE 3904** — A classic country-tinged ballad effort by the pair. Side is set to a shuffle tempo rhythm and there's good backing by the combo. Three sides are up for the limit. A candidate for the bonus. (Jax Textol, BMI)

★ ★ ★ ★ **Above and Beyond** — A good comic-impromptu tune, previously waxed by other country stars. The pair turn it to a comic, but it's not a good one. Consider it, especially in the micro-records field. (Jax, BMI)

**REG OWEN AND HIS ORK**  
★ ★ ★ ★ **Up to You—PAU 10105** — The duo sing this ballad with a lot of class. The melody is

wax based on a familiar classical melody, it's worth spin. (Crosswell, ASCAP)

★ ★ ★ ★ **The Top Little Sparrow** — This beautiful melody, with the beautiful melody, is well as excellent. Spin by Kevin O'Connell over good backing by a combo and chorus. (Harris, ASCAP)

**EMANUEL LEITE**  
★ ★ ★ ★ **How You Love—MADONNA 1001** — The pretty little song in Spanish by Leite. It's a pretty side that can get pop and r&b. coin. (Mercury, BMI)

★ ★ ★ ★ **Come Please—Suey Little** — This beautiful melody, with the beautiful melody, is well as excellent. Spin by Kevin O'Connell over good backing by a combo and chorus. (Harris, ASCAP)

**MARTY ANSKA**  
★ ★ ★ ★ **The Top Little Sparrow** — This beautiful melody, with the beautiful melody, is well as excellent. Spin by Kevin O'Connell over good backing by a combo and chorus. (Harris, ASCAP)

★ ★ ★ ★ **There is No Love—Lambert** — This beautiful melody, with the beautiful melody, is well as excellent. Spin by Kevin O'Connell over good backing by a combo and chorus. (Harris, ASCAP)

**JOHNNY TWO-VOICE**  
★ ★ ★ ★ **Specialty 686** — This beautiful melody, with the beautiful melody, is well as excellent. Spin by Kevin O'Connell over good backing by a combo and chorus. (Harris, ASCAP)

★ ★ ★ ★ **Parlo's Theme** — Catchy ballad with a strong lead. Side is also worth exposure. (Garland, Summit, ASCAP)

**BEEN HEWITT**  
★ ★ ★ ★ **The One in the Kingdom of My Heart—MERCURY 71612** — This beautiful melody, with the beautiful melody, is well as excellent. Spin by Kevin O'Connell over good backing by a combo and chorus. (Harris, ASCAP)

★ ★ ★ ★ **Whispered Kiss** — The singer with a wild razz beat, good over some instrumental backing. This wax could be a big seller. (Peer Int'l, BMI)

**BOB AZEEM**  
★ ★ ★ ★ **Monopole (English Version)—MERCURY 71613** — This is the English version of a hit by the French singer, with an oriental flavor. The Bob Azeeem, comes along in a bright and smart style. Spin. (Peer Int'l, BMI)

★ ★ ★ ★ **Monopole (French Version)** — Here in the same tempo with a French, rather than an oriental, flavor. This wax could be a big seller. Watch it well. (Peer, BMI)

**WINEFRED A'WELL**  
★ ★ ★ ★ **My Old Man's a Dancin'—LION 703** — This beautiful melody, with the beautiful melody, is well as excellent. Spin by Kevin O'Connell over good backing by a combo and chorus. (Harris, ASCAP)

★ ★ ★ ★ **Bliss Apple Pie** — A very happy, lively, styled piano work by one of England's leading vocalists. This wax could be a big seller. (New World, ASCAP)

**LOUIS BORDAN**  
★ ★ ★ ★ **Do You or Don't You—LION WA 10105** — A beautiful melody, with the beautiful melody, is well as excellent. Spin by Kevin O'Connell over good backing by a combo and chorus. (Harris, ASCAP)

★ ★ ★ ★ **Love Life** — Wonderful group with a strong lead. Side is also worth exposure. (Garland, Summit, ASCAP)

**CONNIE FRED**  
★ ★ ★ ★ **Wonder Woman's Kissing Him Now—CHALLENGE 3970** — The "Wonder Woman" comes along in a bright and smart style. Spin. (Peer Int'l, BMI)

★ ★ ★ ★ **Little Joe Simon** — This beautiful melody, with the beautiful melody, is well as excellent. Spin by Kevin O'Connell over good backing by a combo and chorus. (Harris, ASCAP)

**BILLY VALENTINE**  
★ ★ ★ ★ **With a Kiss to My Heart—LION 703** — This beautiful melody, with the beautiful melody, is well as excellent. Spin by Kevin O'Connell over good backing by a combo and chorus. (Harris, ASCAP)





Reviews of New Pop Records

Continued from page 153

★★★ GOOD SALES POTENTIAL

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**★ ★ ★** **Transatlantic** — **★ ★ ★** **Cute tune is cheerfully headed by the group. The song co-writers have to love to transatlantic. It can sell. (Laurie-Landowson, ASCAP)**

**★ ★ ★** **SMILEY LEWIS** — **★ ★ ★** **I Want to Be With Her** — **146-FERIAL 562** — **★ ★ ★** **Leads album (the Shoney) to lead-to-jack-type backing. It's a good effort that can sell in pop and r&b markets. (Cometone, BMI)**

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**★ ★ ★** **SMILEY LEWIS** — **★ ★ ★** **I Want to Be With Her** — **146-FERIAL 562** — **★ ★ ★** **Leads album (the Shoney) to lead-to-jack-type backing. It's a good effort that can sell in pop and r&b markets. (Cometone, BMI)**

**★ ★ ★** **Oh Dad** — **★ ★ ★** **Contagious rhythm backs the chorus on this infectious side. Lewin hands it a bright reading to Unhappily of feet. Also a dual-market crossover. (Trova, BMI)**

**★ ★ ★** **JOHNNY HANDLE** — **★ ★ ★** **My Side** — **CRICKET 2208** — **★ ★ ★** **Shoney backed with best gifts an experienced reputation from Handle ever good support. Wattle didn't help. Possible pop and r&b. (Cometone, BMI)**

**★ ★ ★** **Pat Ste in the Alley** — **★ ★ ★** **Laurie Parker sets about a guy who has a chick who doesn't return his affection. She's sure him in the alley. Also a dual-market crossover. (Cometone, BMI)**

**WHY DO YOU TREAT ME SO COLD?**  
Gene Allison  
abner 1037

**A LONELY SOLDIER**  
Jerry Butler  
abner 1035

**EASY LOVIN'**  
Wade Flemons  
vejay 344

Vocaly-Abner Records  
140 S. Michigan, Chicago 5  
WE 9-2570

(Continued on page 156)



**anna records**  
388 FARNSWORTH DETROIT 2, MICHIGAN • Temple 1-7474

Dear Dee Jays:  
We sent you "MONEY" \$111, which most of you accepted willingly. NOW we are sending you something EACH of you can use, and we're sure you will like, just as we like, TY HUNTER and "EVERYTHING ABOUT YOU."  
Thanks again.  
ANNA RECORDS

Dear Mr. Harris:  
As FREEMAN MOVER of Radio Station KEYZ stated, this is not a Payola bribe. "MONEY" is the name of a record by Barrett Strong. ANNA \$111.

**"Everything About You"**  
blw 'ORPHAN BOY'  
**TY HUNTER & The Voice Makers**  
ANNA 1114

See Page 12 for Details

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Billboard's **MAY 9 JUKE BOX CONVENTION ISSUE**



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Reviews of New Pop Records

Continued from page 153

☆☆☆ GOOD SALES POTENTIAL

MONY BASSON
Crazy like Celia Mia - RCA VIC-TOR 724

Quarter in Fire - A smelly-sweet modern-soul rhythm tune...

MARINA DISE
You're You're Young - Decca 3103

Questions - Min Duo offers a set of dialogues that could be spoken by a young girl meeting a father for the first time...

BENNY LAWRENCE
I've Loved This - SIGNATURE 1201

Asym for President - A gas record by Lawrence which takes off on the newly hard rock swing that has its own distinctive personality...

WELVA BAYNE
The Rubber - WYNNE 122

Bill Waters - Billman about his job as a play singer with interesting backing...

ERIC YELLER
The Very Thought of You - MPT 1004

Tomorrow is for Dragners - Littlebit rather gets a deep-sadistic chord from the electric, funk chance...

FRANK VERNA
Sensational Boogie - WYNNE 124

Peterson of Love - Peterson, backed by Verne as guitar soloist...

FREDDIE BELL
Howdy Do - WYNNE 121

Five Years and Years Ago - Tomp based on the Billy Hope cover that shows off playing...

FRANKIE TAKE A Chance on Me - PAN WORLD 517

FRANKIE TAKE A Chance on Me - PAN WORLD 517

Love is Funny - On this side the lead-in tones of Jackie Wilson...

DUCKY CRAWFORD
Dance with the Ducky - WYNNE 124

JACQUEE LAW
Don't You Ever Think of Me - PINE 2

Don't Give You Anything But Love - This is done as a rocker by Law in this style...

JOHN COATS
You Are My Sunshine - ROUND 4

Commitments - There's a note in this record that is an effective instrumental treatment...

JACK LESAMON
The Forever Shining Bubble - BPC 100

Carl Newman - This is a wild record to play with by the crystal ball...

MARSHMAN & THE SACB
Trouble in Mind - COLUMBIA 4160

Paul Parker's Mama - Pleasant version of the oldie by Jackson and the Jacks...

THE JAVY BROTHERS
This Place - WYNNE 120

Don't Nobody Run and Hide - Chicken-Funking character by the group and group as last-voiced novelty...

FRANKIE PRESTON
The Republic - MAGNUM 1466

RALPH NATURE
Baby Come and Let Me Show - WHITE ROCK 1029

Joe Herman & Orix
Change the God - GAY'S Soul-Rockety 424

THE BLUE GALS
The Left Hand - A happy, rocking side and it's also from the Blue Gals album...

The Billboard HOT R & B SIDES

FOR WEEK ENDING APRIL 24
TITLE, Artist, Company, Record No.

Table with 4 columns: THIS WEEK, ONE WEEK AGO, TWO WEEKS AGO, THREE WEEKS AGO. Lists top R&B records with titles, artists, and record numbers.

EARTH ANGEL
PLEDGING MY LOVE
JOHNNY TYLLOTSON
CADENCE 1377

ROULETTE RECORDS
A SHAKIN' SINGLE FROM 409
BEST SELLING ALBUM
JUST A CLOSER WALK WITH THEE
Jimmie Rodgers
R-4234

RECORD STORES
Increase Selling Efficiency
Largest of the latest popular records by blues and artists...

New Hit by LITTLE ANTHONY & THE IMPERIALS
MY EMPTY ROOM
End #1057
END RECORDS
1650 Broadway
New York, N. Y.

SPECIAL MERIT SPOTLIGHTS
POP DISK JOCKEY PROGRAMMING
BILLY HOPE
Little Doggie (Instrumental, BMI) - A bright instrumental by the Billy Hope cover that shows off playing...

SHARP RECORDS
"HOLY ONE"
Jerry Glenn
CHECKER 949

SHARP RECORDS
"ROSEVILLE"
GOOGIE RENE
55003
Imperial Records
6425 Hollywood Blvd.
Hollywood 28, Calif.

Bob Heller
General Sales Mgr. of CHEEPE'S DISTRIBUTION - Plunk This Record to Go all the way! Spide it out you have plunked A WINNER!
"BE CABES"
by SOUL STIRRERS SAR #103
WAVE SAR RECORDS
8110 West 27th St. #10
Los Angeles 18, Calif.
800-222-1221

ATTENTION, DEALERS!
"ROSEVILLE"
GOOGIE RENE
55003
Imperial Records
6425 Hollywood Blvd.
Hollywood 28, Calif.

SPOTLIGHT WINNER
FATS DOMINO
BEFORE I GROW TOO OLD
TELL ME YOU LOVE ME #5660

SPOTLIGHT WINNER
FATS DOMINO
BEFORE I GROW TOO OLD
TELL ME YOU LOVE ME #5660
IMPERIAL RECORDS
6425 Hollywood Blvd.
Hollywood 28, Calif.

Best Selling Sheet Music in U. S.

Table with columns: Title, Last Week, This Week, Chart. Includes songs like 'Theme From A Summer Place', 'I'll Have To Go', 'Beyond The Sea'.

Best Selling Sheet Music in Britain

Table with columns: Title, Last Week, This Week, Chart. Includes songs like 'A Dazed Report From The Music Publishers' Association', 'Old Man's A Doodler'.

PLEASE NOTE
The Best Selling Pop Records In Britain chart, which has run in this space in the past, now may be found in the Music News department on the International Music page.

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Reviews of New Pop Records

Continued from page 156

GOOD SALES POTENTIAL

THE TOMMY MEEBEE QUARTET
The Last Word—THURSTON 513—A familiar (though there is doubt as to whether it was a Laminated rhythm setting, Bobby Troup guitar provides the nucleus of the sound, a la Duke Ellington, Oldies Show Credit, BMD)
★ Blue 23—A blue-eyed effort featuring a manner similar to Frank and Jerry. Good melody and expert guitar heard here (Charcot, BMD)
★ THE CYMBOLS WITH THE REVERBERS
★ A Value-Booster Love—AVR 5002

★ Springtime—Fresh-sound vocal group gave a ballad in legit style. Group needs a more conventional arrangement, but has a pleasing effect nevertheless. (Sun Hill, ASCAP)
ANNETTE BARD
★ What Difference Does It Make—IMPERIAL 5048—A tarted ballad of the things that should have been. Good ballad in a high-chirp, weepy fashion. Romantic overage. (Font, ASCAP)
★ Alibi—A rambler styled ballad with both conventional arrangement, but occasionally sounds like a parody of other styles. Fair potential. (Font, ASCAP)
★ Ain't No Mystery In Me—Faded jazz-flavored background on swing vocal treatment of a sautry theme. (New Jockey side, London, ASCAP)

MODERATE SALES POTENTIAL

KEN RAMSEY
★ Pop Pump (Part I) and EP—OMEGA 20—Personal vocalizing by Ramsey on an amusing novelty with catchy beat. Ramo was dot comedy jocks. (GR, ASCAP)
LITTLE EDGEE FOSTER
★ Find Someone to Love—LUCK 100—Okay about on a ballad with best pop catch. (Blue, BMD)
★ If You Don't Love Me—Hodge gets an okay fair treatment. Slow chances. (Blue, BMD)

★ Ain't No Mystery In Me—Faded jazz-flavored background on swing vocal treatment of a sautry theme. (New Jockey side, London, ASCAP)
MAURICIO
★ It Must Be Love—PLAME 1049—Okay reading on an exciting-packed dixie with nice guitar backing. (Fanch, BMD)
★ My Dream Come True—Fanch—Fanch made-uply-flavored vocal on a slow rock ballad. (Fanch, BMD)

★ Where Is My Love Tonight—ASTRO 20—A teen item, with youthful-sounding melody carrying the lead. Tune is a racket with plenty of heat, and very tuneful. (The Don, BMD)
★ P. S. I Love You—A ballad, in dreamy tempo. Check out a nice vocal clinic. (La Brie, ASCAP)
THE CARMACKS
★ I've Got to Know—AUTOGRAPH 50—Some cutting on a racket by the group. Fair chances. (Charli, BMD)
★ Wee Ah My Heart—Rockabilly gets a fair chart from the group. Okay appeal. (Charli, BMD)

★ Break Your Heart—IN 127—Plains reading by Charles on okay side. (Flat Tones, BMD)
★ Cheryl Ann—Some comment. (Flat Tones, BMD)
THE SHARPS
★ Double Check—STAR 1040—(Lyrics) containing several interesting musical effects. Blue-oriented. (Heart & Home, BMD)
★ If I Love In What You Want—The lead singer chants like ballad with a folk feeling. (Heart & Home, BMD)

BRYAN JOHNSON
★ Lookin' High, High, High—LONDON 1917—Slightly old-English '70s ditty in song with high, high-style by Johnson. (Robbins, ASCAP)
★ Each Tomorrow—Hearing theme is marbled with sincerity and heat by Johnson. Nice duet side. (Souchter, ASCAP)

RAYMOUR
★ After You've Gone—HEARTBEAT 20—A rickety version of the old song by Raymour starting on trumpet. For slightly different duet programming. (Merano, ASCAP)
★ I Don't Know Who—Some comment. (Merano, ASCAP)

ERNIE MIRELSON
★ Sweet Smell—COLUMBIA 4167—This is the story of some Mirelson, a bona-fide Paul Bunyan Chrysler. (BMD)
★ The True Song of Billie—The story of the so-called true story of Billie the Kid. (No such bee. (Griffin, BMD)

DARREL STEVENS
★ Now I Know—RCA VICTOR 7720—A pretty ballad, with Stevens handling the vocal much in the style of a third degree of another day. Diction, Stevens introduces a pleasant, soft feel backing to the side. (Pyramid, ASCAP)
★ On the Way You're—A Latin-tinged side, with Italian trademarks. Pleasant styling by Stevens. (Harvey, BMD)

JOHNNIE PATTERSON
★ Sweet Old Mary—EBONY 101—Pleasant warbling solo by Patterson on an okay novelty entry. (Music Mart, BMD)
★ Looka Like We're Through—Some comment. (Music Mart, BMD)

RAYMOUR
★ After You've Gone—HEARTBEAT 20—A rickety version of the old song by Raymour starting on trumpet. For slightly different duet programming. (Merano, ASCAP)

YENO GOS
★ Just Don't—THUNDER INTERNATIONAL 1943—Rattled vocal by Gos (a la Gene Marston) on a cane novelty entry. Charm backs him. Some cut possible. (Zeno Gos, BMD)
★ Princess of Love—Puppy reading of the oldie. It's done with a rock approach that comes off very fair results. (Mylair, ASCAP)

RAYMOUR
★ After You've Gone—HEARTBEAT 20—A rickety version of the old song by Raymour starting on trumpet. For slightly different duet programming. (Merano, ASCAP)

MARY MARTIN
★ (I-I-I) DISNEYLAND 100—Charred reading of the tune from "Snow White." Miss Martin is backed by peppy and buoyant arrangement. (Glorious, ASCAP)
★ The Magic Song—Side B from her latest LP. She reads the Goro from "Cinderella" in a slightly fashion to the Top. (Walt Disney, ASCAP)

RAYMOUR
★ After You've Gone—HEARTBEAT 20—A rickety version of the old song by Raymour starting on trumpet. For slightly different duet programming. (Merano, ASCAP)

ALAN ROBERTS
★ You Are My Lady—OMEGA 20—Pleasant warbling solo by Roberts on the beautiful side. Merano solo. (Robbins, ASCAP)

HUCKY MAY OCTET
★ Huggy Cobby—GALLANT 2083—Bright, light little item in a happy fashion here by Hucky Cobby (London, ASCAP)
★ Whirling Ghosts—Sweet treatment. (London, ASCAP)
VINNIE DOWN
★ Fourth Prize on TRANSCONTINENTAL 1018—This starts with a hard realization and follows a vocal exercise in dramatic style by Downes. It's backed by a group, but the side never quite takes. (Downes, BMD)
★ An Angel Never Cries—Another version with vocal change on the side, accompanied by a high-sounding quartet. (Downes, BMD)

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BIC DNYTB  
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CONVENTION  
ISSUE

# Reviews of New Pop Records

Continued from page 157

## Moderate Sales Potential

**BILLY CALIA**  
\* I Sold Your Love (More Than You Know) - ITUL. The A right rhythm ballad with an easy vocal by Calia, somewhat in country style. Material has doubtful potential. (Capitol, BMI)

**LOYD BRUNER**  
\* I'm a Night - TWILIGHT BOB - A rock version of the old song by Abel Brant. Arrangement is on the ordinary side. With Bruner offering a fair vocal. (Dee Funt, ASCAP)

\* I Can't Begin to Tell You - A slow, triplet-backed version of the well-known love theme given it feeling by Bruner. Some doubt as to success. (Simpson, Voco and Co., ASCAP)

**BARBARA FITTMAN**  
\* The Hardest Commandment - PHILIPS 1553 - Here's a rockabilly set more religious and serious. Taking a note from the Bible, the set applies the theme in a serious way. It's rounded into a big production with voice and strings. (UP, BMI)

\* Headcase Man - The Grud's has a touch of the funkiness of various jazz acts. Material is of doubtful proportions. (Kama, BMI)

**THE BEN TRAVELLO COMBO**  
\* I'm a Kiss - STAR-III 100-9 - A rock set which contains a lot of country cut harmony. Nice horns and piano work in the breaks in an excellent ballad. (Planet & Home, BMI)

\* I Want You to Enter - An old-fashioned offered in style that's close to the country sound. It's a pleaser by the vocal group which is supported by a rhythm combo. (Planet & Home, BMI)

**MURPHY MANN**  
\* Where Do We Go From Here? - SIREVIE 1214 - A contemporary ballad with a touch of the rock. Mann works with a firm vocal group against the backing. Moderate material. (Columbia, BMI)

\* Beat - A slow rockabilly set. An old key effects by the chorus. Good vocal group. (Capitol, BMI)

**CHARLES GORE**  
\* Black Diamond - BLANK 101 - One, with deep bass notes offers a touch of baroque and impetuous cut ending. It's rhythmical and much in the folk style. (Capitol, BMI)

\* I Dreamed About You Last Night - A rockabilly with the pounding piano organ backing the vocal efforts of Gore and a girl group. (Capitol, BMI)

**ROCKIN' DAVE ALLEN**  
\* I'm a Rockin' Man - JIN 110 - Allen has a country sound on this single. It's the first of the side in the genre. (Jin, J&M backing, Flat Town, BMI)

\* What's Left for a Fool - Again the backing has a good Southern blues quality, with Allen contributing a mediocre vocal effort. (Flat Town, BMI)

**REN QUAIL**  
\* Transistor Boogie - APACHE 1826 - Single instrumental, featuring guitar. Good performance.

\* Living Backing Tonight - A rockabilly, also covered by the Rockabilly set. Also a good performance.

**THE SABANS**  
\* The Same Summer Wind - YALE 215 - A simple, minor-key melody in a rockabilly style with striking vocal work. Has hit a respectable quality. (Crown, BMI)

\* Living Flame - A ballad handled in this style, instrumentally and vocally. (Crown, BMI)

**FOUR SEASONS**  
\* Hot Water Bath - ALANNA 215 - A rock set. Okay sound. Material is more standard. (Columbia, BMI)

\* Love Knows No Season - A rockabilly, with triplet figure, and volume. Not as strong as top. (Mary Jo, ASCAP)

**WILLIAM A. RINES**  
\* The Same Summer - BALL 507 - Here is a shorter type and here he is heard in a rockabilly of only modest potential. (Llama, BMI)

\* Bad Bad Whiskey - Another slow-paced rock rhythm effort that seems to have hit mild prospects. (Aladdin, BMI)

**PAT CLAVIS**  
\* The Same Old Cape - ACTS 4501 - "Who made my opinion his cap?" is the chorus on this novelty effort. (Udall, BMI)

\* The Same Old Cape - Okay reading of a ballad by the chorus. (Udall, BMI)

The following records, also reviewed by The Billboard music staff, were rated one star.

**KEITH ALBEE OHS** - New York Folkloric Dance (Vocal Candy Hair) - Paragon Productions 22369

**RUBY LEE EVANS** - Come, Let's Dream on a Golden Mornin' - There's a New Heart to Hearin' Tonight - Orange Blossom 1001

**JOHNIE AND DALLI** - The Bunch, There's a Lot of Love in It  
**THE UNKNOWNERS** - Here Talking Back, I Have Returned - Aonip 206

### Jazz

**MORACE SILVER QUINETY**  
\* I'm a Rockin' Man - The Blues, Ave - BLUE NOTE 1731 - A bright, swinging set. It played today here by the Horace Silver combo. Silver drives on piano, Steve McNeal will solo well on horn. Good for jazz boxes. (Gennep, ASCAP)

\* The Bandstand Blues - Same concept. This side, too, should collect 500-600 boxes in jazz locations. (Gennep, ASCAP)

**BENNY GOLSON QUINETY**  
\* I'm a Rockin' Man - NEW JAZZ 563 - Golson on tenor is backed smartly by the rest of the group in this moderate beat rendition of Kern's odds. Programmatic side for both pop and jazz boxes.

\* Downbeats - Bright and well-orchestrated revival of the Gene Krupa odds. Spots would be appreciated by both pop and jazz fans.

**THE MODERN JAZZ QUARTET**  
\* I'm a Rockin' Man - NEW YORK - PRES-TIGE 174 - The familiar odds is played very strongly here by the MJQ, with the side taken from their album on Pacific called "Diango." Much air and big play should happen on this side.

\* The Queen's Face - Time based on the old "Queen's Face" and pop singer by John Lewis in played here by the ever-modern MJQ with John Lewis and Ben Waters. Strong jazz location.

**THE OSCAR FETERSON TRIO**  
\* I'm a Rockin' Man - VERVE 12027 - The side is taken from Feterston's new album "Flavio" and features an Feterston original piano touch of another side from the album of the side, just returned. Also appreciable. (Columbia, BMI)

\* Continuous Jimmy - One of the best familiar but nevertheless good tunes "Flavio" side features an Feterston original piano touch of another side from the album of the side, just returned. Also appreciable. (Columbia, BMI)

**AL SMITH**  
\* The Same Old Cape - PASTICHE BLUEVILLE 108-0 - Al Smith sets this side with a vocal group, supported by Edie Davis and Shirley Scott. The side is from his album, "Hear My Blues." (Dial, BMI)

\* I'm a Rockin' Man - The side played and made a hit by the late Johnny Lee in song very attractively here by Al Smith. This could get into both pop and jazz boxes.

**HEROLD (SHORTY) BAKER**  
\* I'm a Rockin' Man - KING 5540 - The great standard in an instrumental setting which will appeal to jazz fans. A fine horn carries the melody and gets some inventive passages. (Pops, ASCAP)

\* Them There Eyes - The standard performed as a smart instrumental. Strong as very effective. Good coupling for the pop box. (Decca, ASCAP)

**TERRY GIBBS**  
\* Let's Do It (Let's Fall in Love) - Verve 2126 - From the album, "Music From Cole Porter's Cole Show" this is a bright-sounding reading of the standard. (Verve, ASCAP)

\* Live and Let Live - From the album, this is a quiet reading of the standard. With the hip, makes a good date for jazz boxes. (Decca, ASCAP)

**EDDIE (EDDY) DAVIS**  
\* Let's Do It (Let's Fall in Love) - PRESTIGE 174 - Eddie Davis takes off on the same melody with a very spry beat, and he could count on the way. Good box set.

\* Duhhh! - With Good Eyes - Another James Moody tune in played here by Davis or related by others. Good organ on the instrumental side.

**JOHNIE (BRASSBOND) SMITH, organ**  
**THEOBALD SCHWARTZ, piano**  
\* I'm a Rockin' Man - NEW JAZZ 561 - The well-remembered motif hit for Doris Day comes back in instrumental form with Smith and Schwartz. It's a good rhythmic reading. The Hammond organ is most talkative. Programmable.

\* The Same Old Cape - Johnny Smith and Schwartz take it on an old-fashioned way. They're supported by drums in the fun.

Another Search for  
**JIMMY CLANTON**  
ANOTHER  
SLEEPLESS NIGHT  
b/w  
I'M GONNA TRY  
Are 5341  
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"I'VE BEEN FAITHFUL"  
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NASHBORO Record Co., Inc.  
Nashville, Tenn.

**HEAR EVEREST**

LOUVIN BROS.  
"JUST SUPPOSE"  
b/w  
"I SEE A BRIDGE"  
CAP. 4239

**FERNY GONGS 'EM**  
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Phonny 4-6600

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## 2-Year Fair Gate Of 70,000,000 Is Projected for N. Y.

Average Day: 200,000 at 1964-'65 Fair;  
Plan Submitted for Site Preparation

NEW YORK — The 1964-'65 New York World's Fair will resemble its 1939-'40 predecessor in many respects, and will differ in others; some of the elements were revealed by the site preparation report submitted by the Department of Parks. Three companies were retained: Clarke and Rapano, Andrews and Clark, and Richard C. Guthridge.

Their combined recommendations call for temporary buildings to be built. It is suggested that no consideration whatever be given to permanent construction of exhibit structures. Costs of erecting these would be astronomical, they would lack the necessary variety of architectural forms and materials, and have other drawbacks — not the least of which is that the Flushing Meadow site is park property needed for neighborhood recreation, and must be turned back to the city as a park at the end of the fair.

**See 3,000,000 Cars Parked**  
Attendance of 40,000,000 is anticipated for 1964 and 30,000,000 the second year. The 1964 parking is expected to total 3,000,000 cars, an average of 16,500 cars parked in one day. Seven parking areas are recommended for operation and maintenance by the Fair Corporation, with total capacity of 20,000 cars. The fair's anticipated daily attendance is 200,000 and the peak for one day, 500,000. The 1939-'40 fair had 26,000,000 paid admissions and 7,000,000 on

passes for a total turnout of 33,000,000 in the 1939 season.

Area recommended to be leased to the Fair Corporation comprises 846 acres, of the total gross area of 1,351 acres in Flushing Meadows Park and Kissena Corridor Park. The 1964-'65 event will occupy the same site as, and much of the existing subsurface facilities of the 1939-'40 fair, included in the available area is Meadow Lake, comprising 90 acres. This is the location of the Amphitheater used for water shows.

On the property will be a 55,000-sq-ft stadium now being planned by consulting engineers. This facility is expected to be built and in use by 1962, possibly by New York's entry in the new Continental Baseball League.

Within the grounds there will be motorized lounge chairs and trackless trains, in the fashion of the earlier fair. In addition, the consultants suggest replacing the 100 specially built buses which held 60 passengers apiece and operated through the grounds over three separate routes. There were 30 trackless trains and 200 lounge chairs in use then, also.

**2-Year Length Required**  
Studies indicate that it would be impossible to finance and operate a fair for a single year. "The convention relating to international exhibitions," the report states, "fixes its duration to six months, but provides that two-thirds of the cost

(Continued on page 162)

## 'HOLIDAY'S QUICK MOVE SAVES DATE

UTICA, N. Y. — The new Municipal Auditorium had its ice equipment break down last week at the "Holiday on Ice" opening, for which an advance sale of nearly \$100,000 had been paid in. Monday and Tuesday (18-19) were lost, but "Holiday" managed to rush its own compressors up from Knoxville for the Wednesday matinee. Some refunds were necessary, but the rest of the engagement was saved, the 6,000-seat building being jammed by the combination of advance and window sales, and exchanges.

## Calif. State Fair Plans Garden Show

SACRAMENTO — First State Spring Garden and Landscape Fair has been set for the California State Fair grounds for four days starting Thursday (26). Dudley T. Fortin, fair manager, said.

The event will feature advanced designs in garden and patio which can be applied to homes. Many top landscape artists and nurseries are co-operating in the project.

Additional features will include a "Young McDonald's Farm," a barnyard stocked with new born farm animals. There also will be an art show in the setting of the Village Restaurant.

Fortin said that the event is designed to be a Company's of Spring fairs to be held annually.

## VIDEO SHOW SALUTES FAIRS

NEW YORK — The National Broadcasting Company's "Ford Starline" television program will salute nationally American county fairs on its May 3 segment. Show will be on at 8:30-9:30 p.m. EDT.

Celeste Holm will hostess the show, with guests to include the Amazing Mr. Balentine, Hermione Givgold, Margaret Hamilton, Marion Harlowe, Joyce P. Morgan, Peter Palmer and Charley (Cliff January) Weaver.

## Palisades Boosted By New Unit Array

Added Are Sky Wheel, '20,000 Leagues,  
Flea Circus, Turnpike, Other Features

PALISADES, N. J. — New devices in unprecedented profusion bid to make this a record season for Palisades Park. While a couple of new units have been moved in every season, providing a handy peg on which to hang advertising and publicity claims, proprietor Irving Rosenthal has unquestionably outdone himself for 1960.

Visitors to the amusement park this year find the following items in readiness: A 2,600-foot-long Turnpike ride readily seen from the outside, a new Satellite Jet, Mac Duburges' Flying Coaster, Harold Steinman's "20,000 Leagues Under the Sea," John Top and Bryan Lewis' Flea Circus, Alfred Osborne's Sky Wheels and Arch McAskill's Illusion Show. In addition to these operating units, here is the Hunt Bros. Circus, operating behind a five-ring international title on the parking field, and the entire park has been treated with blisktop. Add to this the fact that games of chance are back in business, and the entire accumulation makes for a publicist's dream.

The Turnpike is a 25-car unit

running over a course built by Joe McKee. It features a lot of overpasses and circular stretches, and uses gas-powered Hot Rod cars. A novelty is a tereed roomhouse, for the amusement beneath the floor is an up-flying Scooter, access to which is up a newly painted ramp.

"Whale" Halloway Walk-Through show is a revised version of the one he operated in the East last summer. The set is compacted into a white canvas structure stretched metal ribs. Entrance is through serving windows, and outside is lined with aquarium tanks flush in the wall. Various scenes from the Jules Verne novel are created with striking effect.

The Sky Wheels tower car park and are easily seen from New York City's west shore of Hudson River. The flea circus uses clean, gold-colored chairs.

(Continued on page 162)

## HERSCHELL BUSY

## Seaway Is Ready; Others Get Rides

NORTH TONAWANDA, N. Y. — A six-acre layout of new equipment is sported by the new Seaway Kiddieland, located only mile from the Eisenhower Locks at Massena, N. Y. Ten acres are utilized by the company, which is headed by Gerald Hoonberger.

The operating company has a spread designed by the Alan Herschell Company and architect Quentin L. Reuterian. Units include the 36-foot three-abreast Merry-Go-Round, G16 Suburban Train, Helicopter, seven-car Roadway ride, Kiddie Boats, and new-design Robber Coaster. Adjoining the Grass River Boat Tours dock and parking area, the park also has an attractive new concrete building, 50 feet by 100.

Another attraction is a 42-acre tract. It is to be converted behind the restaurant which, located on the east side of Westfield Boulevard east of the bridge, will overlook the lake. The eating place will specialize in sea foods and steaks.

The fishing club will rise on the banks of a second 12½-acre lake around which a wall and sidewalk have been built already.

A major concession item is supplies. Seaway Kiddieland is open for Memorial Day. Located in three miles northeast of town Massena, Dick Secor presented Herschell in the transit of one of many which have left the plant's ride-manufacturing process this season.

Mike Mouse at Nantley's. Nantley's Jolly Roger got its Mike Mouse in operation Sunday (10) at Bethpage. Long Island Seaway president Lou Levan, ride superintendent George Levan reported excellent results first day.

Arthur Simmons is receiving Helicopter for Crescent Park, Rosendale, R. I. Venice Amusement at Seaside Heights, N. J., is replacing their G16 Miniature Train with a new 1965 Train. May delivery of a G16 Suburban Train set for Gun Schiavo at Bermuda Island Park, Lake Hopatcong, N. J.

In Providence, Rye Tammany getting a new Pony Cart ride. Situate, R. I., Stuart Leitz is adding a 36-foot Merry-Go-Round at Highland Beach, Fla. He also got a Model T gas cars there. One Clayton Brown operates the Show Train, gift shop and restaurant at Highland Beach, Fla. He also got an order for a Pony Cart and plans to run over a Roadway track. The ride will go into their company at South Beach Beach, Del., where they started in 1959 with a Mustang Train.

## Best Riverside Debut Over Easter Weekend

AGAWAM, Mass. — The combination of stock car racing, a TV attraction and good weather sent Ed Carroll's season off to a perfect start over the Easter Sunday weekend. Saturday night (16) racing pulled 5,680 fans, second largest parking in one day. Seven parking areas are recommended for operation and maintenance by the Fair Corporation, with total capacity of 20,000 cars. The fair's anticipated daily attendance is 200,000 and the peak for one day, 500,000. The 1939-'40 fair had 26,000,000 paid admissions and 7,000,000 on

passes for a total turnout of 33,000,000 in the 1939 season. Area recommended to be leased to the Fair Corporation comprises 846 acres, of the total gross area of 1,351 acres in Flushing Meadows Park and Kissena Corridor Park. The 1964-'65 event will occupy the same site as, and much of the existing subsurface facilities of the 1939-'40 fair, included in the available area is Meadow Lake, comprising 90 acres. This is the location of the Amphitheater used for water shows.

On the property will be a 55,000-sq-ft stadium now being planned by consulting engineers. This facility is expected to be built and in use by 1962, possibly by New York's entry in the new Continental Baseball League.

Within the grounds there will be motorized lounge chairs and trackless trains, in the fashion of the earlier fair. In addition, the consultants suggest replacing the 100 specially built buses which held 60 passengers apiece and operated through the grounds over three separate routes. There were 30 trackless trains and 200 lounge chairs in use then, also.

Studies indicate that it would be impossible to finance and operate a fair for a single year. "The convention relating to international exhibitions," the report states, "fixes its duration to six months, but provides that two-thirds of the cost

## 1961 BOW SKEDDED

## Complete Plans for \$1 Million Indianapolis Amusement Center

INDIANAPOLIS — Completion of plans for the construction of a reported \$1,000,000 amusement center on the north side of Indianapolis was disclosed Tuesday (17).

To cover the area around a scenic 20-acre lake, the center will include a kiddieland, a fishing club, a golf range, a restaurant and facilities for swimming and boating.

Principal sponsors of the project are Lloyd G. Rosseb, Richard H.

Stackhouse and Robert Dawson. A request for rezoning of the land, which is just east of Westfield Boulevard bridge over the White River, will be heard by the Metropolitan Plan Commission June 22. William F. LeMond, the developers' attorney, announced.

The amusement park is scheduled to be ready for operation by the summer of 1963. The fishing club may be completed in a few months.

An added feature will be a 48-

Park business was covered in picture and story form by Spring-



CIRCUS REVIEW

Mrs. '60 Edition Bows to Overflow

JEFFERSON, O.—Despite tor-

A height man beat down on the

Four small floats, a giant

Children of those performers ride

As the overflow crowd was on hand

No-twister, developed, but com-

Carolina Biz Mixed for Hagen Circus

WHEBY, N. C.—The Carolinas

with rain given as the cause,

Cristianis Do Okay in Tenn.

ELIZABETHTOWN, Tenn.—

ing the first of a 21st season.

Lucke Eitel, 33, another member

After the opening act and

Rohy and Zelds in Display 5

Girdas and Pedro held the center

U. S. FAIRS '2D RATE'

Down Under Expo Nears Gate Mark

SYDNEY, N. S. W.—The 1947

in comparison. Matzke Cheever

Bustling a Novelty

The exhibit did not include

Beatty Performances Peases; Equipment Called "Most Lavish"

By IRWIN KIRBY

COMMACK, N. Y.—With the

The 1960 edition's big high on

While this tent, made by Lelf

Concessions Sparkle

The office wagon is rebuilt from

plastic tops, Formica, and main-

Phila. Sale Excellent

Last year's big top and coach-

For Connaught, the sale more

Added for the building date were

These adjustments are the only

Performance is fast moving and

Kelly-Miller Calif. Crowds Are Spotty

POMONA, Calif.—The Al G.

Both afternoon and evening tur-

Ontario, Calif., Thursday (14),

built around Galasso, finger stand,

Three low wire acts are Moises

Mendez Wane Act Score

The Victors' casting act resumes

These adjustments are the only

Pa. Parkmen To Discuss Taxes at Meet

HARRISBURG, Pa.—New

Edward C. First, the associa-

An estimated 50 people are ex-

BOONE, FORD JAZZ SHOW SET FOR IND. STATE FAIR

INDIANAPOLIS—The Indiana State Fair's Coliseum show

Both Boone and Ford have played



## Mrs. Floyd Gooding Dies Suddenly at 52

COLUMBUS, O.—Mrs. Anna Elizabeth Gooding, 52, wife of Floyd E. Gooding, president and principal owner of the Gooding Amusement Company, the city's largest (18) in the University Hospital here after being stricken hemorrhage at the Gooding home. She had been in apparent good health until stricken.

Mrs. Gooding was vice-president of the Gooding Amusement Company. She was a charter member of the Ladies' Auxiliary of the Michigan Showmen's Association; a member of the Thea Comp. No. 5, Order of Eastern Star here, the Ohio State Mothers Club, and the Lutheran Church, Colfax, O.

She was a graduate of the Grant

Hospital School and had attended the School of Music, Capital University, both in Columbus.

Besides her husband, she is survived by a daughter, Joyce Ann, a student at Ohio State University; her father, Harvey L. Irwin, and a sister, Mrs. Louise Ferbrache, both of Pleasantville, O.

Funeral services were held Thursday (21) at Deyo Funeral Home here, with interment in Glen Rest, Columbus, O.

## Bill Bailey Dies After Long Illness

MACON, Ga.—W. J. (Bill) Bailey, 63, civic and business leader of Macon, died here after a long illness here April 15. While he had been in poor health for two years after suffering a series of strokes, his death was unexpected.

A 32-degree Mason and long a leader in fraternal activities, Bailey served as chairman of the Macon Shrine Circus for 11 years, and it was partly due to his energetic activity in the Macon show that was dropped after 25 years of successful operation.

Throughout his business life Bailey was an ardent circus fan and was interested in several circus ventures. In 1956 he served for a time as receiver of the King Bros.-Maley Circus, then in bankruptcy.

Survivors include his widow and a daughter. Services were held April 18 and entombment was in the family mausoleum at Riverside cemetery here.

## Willow Grove Opens Strong

PHILADELPHIA — Willow Grove Park opened the new season with the Easter Sunday weekend, operating Saturdays and Sundays until May 15, when it begins regular full weeks for the season. The suburban amusement park begins its second season under the ownership of the Hankin Brothers, bookers and realtors of Willow Grove, who said the park had one of its best seasons last year when it attracted over 1,500,000 visitors.

For this coming year, the park is introducing the Trolley to the Moon and the wiring of all exhibits for sound effects and music. The sound effects were installed by the same firm which wired Disneyland. Ray Brown, who has created new exhibits and effects for the park.

## Mills Bows to Overflow

Continued from page 161

at the same time, Duke Jensen then came on for the second concert announcement, being accompanied by a number of cowgirls.

The Mills always then came in for a walk-around the big top, following which Count Carlos presented his stallion, Duke. For Display 11 the VanDus Duo and the remaining Lancers. The evening's closing acts were the two acts with teeterboard numbers and in the center ring were Karis and Doris, billed as twin contortionists. Michael Coco and his double-bottom troupe presented their version of a teeterboard act.

Duke Jensen and Count Carlos were on next, presenting Liberty horses in Rings 1 and 3. Following this the Mills always then came in for a walk-around the big top, following which Count Carlos presented his stallion, Duke. For Display 11 the VanDus Duo and the remaining Lancers. The evening's closing acts were the two acts with teeterboard numbers and in the center ring were Karis and Doris, billed as twin contortionists. Michael Coco and his double-bottom troupe presented their version of a teeterboard act.

Tight and slack wires in Rings 1 and 3 were used by Les Pedrolis in a drunk routine and Les Carlos working it straight. During the wire work the showmen had a bull fight in the center ring.

For Display 10 the Redans Duo offered a balanced ladder number in Ring 1 and the Canbells, Billie and the Canbells, featured their intricate feats of balancing in Ring 3. Winter Wonderland was the title for the web number which followed.

Walter Reith from Germany then took the top rope rigging over the center ring for a crowd-pleasing comedy routine. A clown number was worked in before Miss Gerda did her iron-jaw slide for life from the top rope to the opposite end of the king pole at the opposite end of the tent.

Made and fern riders then came on in the usual Mills horse routine. The track rode with the top rope jumps, including Duke Jensen doing a Roman jump. Jugglers were

then presented in the end rings, and Coco and company came on for their paper hanging and water throwing act that left the center ring shaking and many eyes wet from laughter.

Capt. Virgil Graves and three girls rang down the curtain with a fast elephant number presented by the four full-grown Mills boys.

The show was again introduced by Mike Mills, and John Schmitz is the equestrian director. Choreography is by Zella Lamont, and wardrobe was by Jacks of Hollywood. Geraldine Weedon is wardrobe manager.

Joe Rossi has enlarged his band and 'nub' had it in top pitch for the opening performances. Harry Mills is again superintendent of concessions and F. (Pat) Brazon is assistant manager and purchasing agent. George F. Hodgdon is director of public relations.

Other staffers include Jean Crank, secretary; Virgil Graves, band leader; Al (Steph) mechanical department; Carlos Carrion, horse department superintendent; Leo Lanzinger, Side Show superintendent; Thomas Viola, properties superintendent; Walter Weber, mechanical department superintendent; Walter Reith, electrical department superintendent; Duke Gridley, Wild West superintendent; Buddy Billings, ring stock superintendent; Ralph Gray, assistant clown; and Michael Coco, producing clown.

The opening date was sponsored by the Ashburna VFW Post Junior Band. Following the matinee nearly 1,000 fair sponsor representatives and other guests of the Mills brothers thronged to Jefferson High School for the 21st annual opening banquet. The crowd filled the gym floor, and many overflowed into two hallways where tables were set up.

## Georgia Fairs Short Course On Jekyll Is.

MACON, Ga.—The annual May Short Course of Georgia's Association of Agricultural Fairs will be held at a new location this year, a switch from Rock Eagle State Park. Location is at the Vanderhorst Hotel, a modern, new resort area in the southern section of the State.

Conference begins 10 a.m. Monday, May 23, and winds up the following day with lunch. The program, as worked up by Joe F. Pruett, secretary, starts with a two-hour business session, lunch, and afternoon session. Nighttime sessions are held at the hotel on the beach. A morning session is scheduled for Tuesday, followed by lunch and adjournment in the afternoon.

Registration fee is \$2 per person, and the cookout is \$3 per person. Intent is to start routing the annual short course around the State, after several years of locating it in north Georgia.

## Brunsons Set Fair Talent

HOLLYWOOD—Jo and Newton (Caroline) Brunson, of Hollywood Theatrical Agency, will supply the talent for the San Luis Obispo County Fair to be held in Paso Robles August 17-21.

Hugo Zaccini and his cannon act will be featured for the full run of the fair, with Bob Baker and the Marionettes appearing from August 18 thru 21. The Hoosier Hot Shots are set, as well as the Homer Garrett Hollywood Square Dancers on the first two days.

Zaccini has also been signed by the agency for the full run of the Butte County Golden Feather Fair in Gridley, August 25-28.

## 76,000 View 'Ice Capades'

KANSAS CITY, Mo.—The record nine performances of "Ice Capades" here was seen by more than 76,000 people, surpassing all previous crowds at the Municipal Auditorium.

According to Vernon Banks, promoter, more than 43,000 came out for the five Saturday and Sunday shows and the single largest turnout was Saturday night's 10,403. Previous record had been 71,000 in 1954.

## World's Fair

Continued from page 160

tracting countries may authorize a general exhibition for a longer period. . . . The contracting countries are prohibited from accepting invitations to a World's Fair lasting more than six months unless the six-month limitation has been waived.

"The United States is not signatory to the convention, and its agent, the International Exhibition Bureau, has no control over the 1964-'65 World's Fair. However, in order to assure participation of the signatory countries, it appears necessary to obtain the consent of the United States to a two-year fair and to comply with certain provisions of the convention applicable to an

## TALENT ON THE ROAD

### Minneapolis Aud Books Jazz Names for Concert

The Northrup Memorial Aud at the University of Minnesota is wrapped up a strong package of jazz names for its May 13-15 concert in Minneapolis. Included are Dave Brubeck, whose quartet will open the festival on May 13. With him will be Miriam Makeba, an African singer of jazz and folk songs, and the Lambert, Hendricks and Ross vocal trio backed by the Ike Isaacs instrumental trio. The Alvin Karpis trio will be on the second day with Ernestine Anderson, the Signatures and Harry Northrup. The final day, May 15, features a three-day event with the 15-piece Rod Asabey band from the Twin Cities and Clara Ward and the Ward singers. Larry Kammen, KSTP staffer, will emcee the first two sets with Frank Hobbs, of WCCO, in for the finale. . . . More name news comes from Bloomington, a suburb of Minneapolis. Being sought for the "Music Under the Stars" concerts in the Stadium there are Ella Fitzgerald, Roger Williams and his combo, and Dennis Day. Concerts are sponsored by the Minneapolis Jaycees.

Tex Allen has rounded up a strong roster of rodeo and fair dates, his manager, Mickey Gray, reports. Rex opens at the Jasper (Tex.) Lions Rodeo, May 11-14 then to the Black Hills Roundup, Belle Fourche, S. D., July 2-6; New Dakota State Fair, Rapid City, July 2-9; Central Wyoming Rodeo, Casper, August 3-6; Midland Empire State Fair, Billings, Mont., August 11-13; Dubuque County Fair, Dubuque, Ia., August 28; Stephenson County Fair, Freeport, Ill., August 27; Winnebago County Fair, Oshkosh, Wis., August 30; Tri-County Fair, Menasha, Wis., September 3; Walworth County Fair, Elkhorn, Wis., September 4; Tri-State Rodeo, Fort Madison, Ia., September 10-11; New Mexico State Fair, Albuquerque, September 17-25. . . . Ted Miller and Smiley, comedy and singing pair, will play the Strid Pier, Atlantic City, week of July 17. Also are set for GAC—Theater 70, Philadelphia, Pa., for three weeks opening in Hatteras, Del., on July 25, and including the Mississippi Valley Fair, Davenport, Ia., August 10-12, and the Sheriff and Deputies Show, Rockford, Ill., August 30-September 1.

TV SHOWCASE: Cliff Arquette and Keeley Smith will join Shirley Berman, Mike Nichols and Elaine May in the guest roster of the Jack Paar full-hour special telecast April 26. . . . Craig "Peter Gunn" Peters will host the June 2 special telecast with Gene Maclean, Frances Langford show along with the Three Stooges, Bob Cummings and others. . . . Steve Allen will be honored April 27 by officials of Phoenix, Ariz. . . . Dwayne "Dobie Gillis" Hickman and Dinah Shore will appear with Red Norvo were the April 25 "Starline" show with Bob Crosby and Joe Morgan. Don Adams and the Modernaires. . . . Esther Williams and Jerry Bishop will be on a special Cypress Gardens show in August. . . . Denah Shore has been re-linked for a run of "The Ed Sullivan Show" in 1960-61.

Charlie Byrnes, Chicago

## Beatty Performances Pleased

Continued from page 161

ancing and head-to-head rip spinning.

Rascal rocket car is the next feature, then the elephants. Steve Fanning, who came from Crisanti with the five-bull purchase, works them in the center, flanked by three other riders. The stunts are done rapidly and neatly, doing dancing on pedestals, fast kneeling and a bit in which two bulls each place one paw on two reclining riders.

Next is the "Climax" in a long mount Olga's hair slide is next. She missed a couple of days after an opening night mishap. Failing to work her hair slide, she stepped down hard and was shaken up. Huberto (Herby, Weber) does a foot slide down the inclined cable. Mellen number has Margit, Colleen (Al-

exhibiting country. Whatever steps are necessary in this connection should be taken."

Surrounding streets and parkways would have to be improved and widened to handle the influx of fair traffic, and the entire district would require an adjusted arterial system costing many millions of dollars. Additional millions would go into restoration of the park.

There is no description of amusements in the site preparation report, except for a brief reference to a monorail-type ride. The report does not have excluded the possibility of providing a monorail system. . . . these may have their own particular merits but we believe that they are impractical. For use at the World's Fair, they should be provided by their manufacturers as exhibits to demonstrate their possibilities.

paugh) and Gabriella, whose stunts include a head-to-head rip spinning.

Final acts are the Bulls, and their return; Clay Beckett and his team of horses; and the Beatty's animals. Pastures are reserved but competition is not too hot. The show is a style familiar to all who have seen him. The routine has taken on no notable adjustments, being, as always, a fast-moving fighting act.

Strength and Class

In summation, it can be reported that the 1960 version is not substantially changed from its predecessor. The performance has a great star act, a credible presentation, and a high quality of production number and presentation. The total effect is one of strength and class, guaranteed satisfaction for sporting organizations along the route of a building, the tent version and would normally require very little augmentation than was used here. Being compressed into less height habitat, but to be improved to an over-crowded atmosphere than arena, it fits perfectly.

The arena floor was covered with colored shavings. Rigging was completed at the cost of only three puppets and line pipes of the three puppets and equipment. Measuring behind the building held the elephants, eight ponies, two guanos, two ponies, and two ponies. The show is a style familiar to all who have seen him. The routine has taken on no notable adjustments, being, as always, a fast-moving fighting act.









# ARENA AUDITORIUM NEWSLETTER

## Go-Karts Loom Big

By TOM PARKINSON

GO-KARTS ARE in a height of popularity thru the country and these little cars have been performing in several arenas. The International Amphitheater in Chicago combined go-karts with larger cars and custom cars. At Minneapolis there were experiments with other kart racers, and at Toledo Sports Arena, manager Andy Mulligan ran an experiment with them. Go-karts are small, low autos with plastic construction and perhaps are best described as do-haze soap-bots with power mower motors. Some fans may have different definitions. Mulligan's problem is that ice skating has been doing so well in his building that it has to be something mighty good in order to interest him in taking the ice out. This is especially true of week-ends that is when the kart racers are available. "For the first time we have topped 1,000 for attendance at skating sessions and it did so four times this winter, one Sunday reaching 1,606. But he took the ice out for another reason and used the weekend also for a kart test. Last week between 1,000 and 1,300. The kids drive karts in some other arenas, drivers at the Sports Arena were adults. An advantage these karts have is that they do not seem to generate the fumes and smoke that other racers frequently do. Mulligan said he encountered no insurance problem with karts, one reason being that they are low and they dashers, to which was added wire screening, provided good protection. Karts were fueled with kerosene and then brought into the building. Mulligan's thought is that they worked well enough to attract a fan in his building, but they conflict with the demand for skating time at present.

## Grand Rapids Skeds Symphonies, Jazz Dates

SYMPHONY AND JAZZ will play important roles during the 1960 season at the Civic Auditorium in Grand Rapids, Mich. Scheduled for the Community Concert Association's 17th season will be the Cincinnati Symphony Orchestra, the National Ballet Guild of Canada, Boston Opera, Metropolitan Opera star Roberta Peters, and Panipania, Gold and Fildale. Jaime Laredo, Bolivian violinist, will play the season on October 29, and Glenn Gould, pianist, will wind up the season in April. In between, offerings will include the Allegro Film Company, Hector Berlioz and the orchestra and others. On the side of the schedule, top name that is Dave Brubeck and his sextet, which will appear with a local orchestra on November 14. New to the Auditorium on April 29 was a giant home furnishings sale conducted by Wurzburg's Department Store who moved merchandise in to occupy the entire basement of the building. The Austin (Tex.) Auditorium, thru F. W. Vickers, reports one of the busiest seasons on record. Included were eight symphony concerts, four student concerts, two balls and the following conventions: Baptist State Brotherhood, Annual Fall Conference for the Advancement of Science and Mathematics Teaching, Texas Academy of Science, Junior Chamber of Commerce presentation of "Five Outstanding Young Texans," Regional Administrators' Convention, Texas Music Educators, Future Nurses of America, Pan-American Student Forum and the Texas Credit Union. The annual trade show pulled 40,000 in three days.

## New Pro Cage League Creates Broad Interest

THE MUCH TALKED-ABOUT new pro basketball league last year became a reality and six franchises have been awarded. Known as the American Basketball League, play is scheduled to start in May after earlier announcements that it probably wouldn't get off the way until sometime next year. Separation of the American Basketball League note, has been named president and will also be part owner of a San Francisco franchise. Other cities will be Chicago, Los Angeles, Kansas City, Cleveland and Washington. Applications have been filed from Pittsburgh, Vancouver, B.C., Portland, Ore., Honolulu, St. Louis and backers are Chicago, Harry Hannan, site not known; Cleveland; group headed by Phil Bancroft, manager, Cleveland; Kansas City, group headed by Bill Fox, municipal auditor; Los Angeles, backers include Bing Crosby and Len Corbinier; Pan-American Auditorium in Hollywood or new Sports Arena in Los Angeles; Washington, group headed by George W. Brown, Jr., site not known; San Francisco, Lou Samuel, Cow Palace or Civic Auditorium; and four dots, pick up rest of the piece, which starts—Up until now, (he shows etc)

## ent Maker Names Major Recent Buyers

CHICAGO — Recent major buyers of big tops by O. Henry Tent Awning Company here included the tents for music theaters, including 120,170 tops are Brandywine Music Circus of Delaware,

Musis. Fair of Baltimore and Melody Tent of Chicago. J. O. Henry, also announced his firm is building plastic-coated ride tops and a Western show top for Royal American; plastic-coated ride tops, Girl Show top and Scooter top for Olson Development for Edgewater Beach Playhouse at Chicago; Side Show top for the World of Mirsh Shows; and large orders of concession tops for both Coca-Cola and Pepsi-Cola. Banner line work includes one for Lou Dufour's Royal American show, Dufour and Sam Alexander's Belmont Park show, and Joe Merriam's show at the Circus World Museum.

## 'Ice Follies' Wins Big at Minneapolis

MINNEAPOLIS — Altho final attendance figures were not available, Ice Follies concluded Sunday (17) what was probably its most successful showing at the Arena here in 24 years. Lyle Wright, manager of the building, estimated that about 132,000 persons saw the show during its 10-day run, of which 70,000 were from outside the Twin Cities.

From Minneapolis, the troupe went to Seattle for the final run of this tour May 1. Then members of the company will take their annual five-week vacation before reassembling in San Francisco on June 25. There they will begin preparations for their 25th anniversary tour.

However, Oscar Johnson, who was recuperating from surgery at the Mayo Clinic, Rochester, Minn., said there will be no extreme emphasis on the anniversary there.

The show first goes to Los Angeles on its current tour, then to Denver, Des Moines, St. Louis and Chicago for its swing of the Western part of the United States.

## Scott Inks Name Bands

CINCINNATI — The band schedule for Moonlite Gardens of Conroy Island here has been announced by Edward L. Schott, president and general manager.

Opening the season April 30 will be Peter Palmer, His Voices and Orchestra, with Clyde McCoy company May 7 and 8, alternate with the Clyde Trank Band. The Seniors will appear with the Billy Walters orchestra on May 14, while Jimmy Palmer's band comes in for May 20-21 and Buzz Farris is scheduled for May 25-29. Other attractions booked include John Gary with the Trank orchestra, the Tommy and Jimmy Dorsey crews, Buddy Morrow, Jimmy James, Johnny Long, Les Brown, the Four Freshmen and Ralph Marterie.

New to the park this year are a Round-Up, a new dark ride and two devices in the Land of Oz Kiddie-land.

## Houston Shrine Names Committees For Fall Circus

HOUSTON, Tex. — Committee appointments for the 1960 Arabella Shrine Fall Circus were announced by A. R. Beyer, chairman for the circus. This year's vice-chairmen for the circus are C. E. Newton Jr., Carl T. Densen and Paul A. Nelson.

Other appointments are Merlin C. Davis, personnel committee chairman; Dr. David Jaffe, medical committee chairman; Miles Strickland, Arabian box seat and block seat sales chairman, and Mrs. Jack Land, workers' wives lounge chairman.

J. V. Dougherty, circus program sales chairman; Earl Stillwell, carnival midway chairman; Fred Boschwitz, users committee chairman; W. R. Montgomery, parking committee chairman; George Corin, Ringmasters Club committee chairman; and Cliff Bowen, Ringmasters Club controller.

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## Snyder Starts Work on 1960 Water Show

BOSTON—Sam Snyder's "Water Follies of 1960" began rehearsals here last week for the new season which will take the troupe thru the U. S. and then to the Orient. Master Kelm, father of film actress Betty Lou Kelm, is flying in to choreograph the wet and dry production.

Snyder has signed Lisa Carroll, soprano, as the show's featured singer. She will cut records under Snyder's Water Follies label, which will be sold on the tour.

Snyder has brought back Eddie Rose, featured comic, working both the wet and dry parts of the show, along with his wife, Mary Dwight, synchronized swimming champion. Rose has been with the "Water Follies" for 15 years except for last year.

The American tour is scheduled for 25 weeks after which the company will embark on a six-week tour of Japan and another six weeks itinerary in Manila. The "Follies" roster this season comprises a 10-girl ballet, Clyde Dixon, Australian diving champion, Eric Hotta, Canadian diving champion Stanley Mitchell, American acrobatic diving champion, and Charlie Diehl, ex-NAMI truck driver, with an aquatic

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## ROLLER RUMBLINGS

By AL SCHNEIDER

**LOU AND CHARLES MYERS**, operators of Cincinnati's Price Hill Roller Rink, and their manager, C. V. (Cap) Sefferino, have their eyes set on the June 1 close of a season that will, barring an unforeseen slump in business, produce a gross slightly in excess of the excellent business recorded in the 1958-'59 season. Most of the credit for the increase, according to Sefferino, should be given to the rink's Mile of Dimes skating show, a Cincinnati Post-Times-Star-Firemen's campaign to raise funds for needy children at Christmas time. Telecast over Station WCPO-TV, with the local Pepsi-Cola firm picking up the tab, Sefferino called the telecast a powerful box-office stimulant. According to Sefferino, the telecast show transformed a season that had been running slightly in arrears of figures for the preceding year into one that ranks with the best in the rink's history. There was a "very noticeable" pick-up in business following the telecast, Sefferino reported, with total gross currently showing a gain of about \$2,000 over receipts for the corresponding period of last year. On the strength of this showing both of the owners and the manager voice the opinion that any hopes for a strong revival of the roller-skating business must be based on promotion of the business thru use of TV on a national scale. Any such show, they said, would probably claim the bulk of attention at any industry meetings that may be held in forthcoming months.

Lou Myers, just back from a winter vacation in Florida, reported that while in the South he had the opportunity of attending an impromptu meeting of Florida operators and businessmen, together with Irwin Rose, of the Roller Skating Foundation of America, and a representative of the Johnny Jones Jr. Company. It was a general business discussion that soon focused on the possibility of the industry sponsoring some kind of promotional skating show nationally on a TV network out of New York. Insurance problems were also discussed at the meeting.

During the summer the interior of the Price Hill rink will be redecorated and the floor resurfaced.

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# THE FINAL CURTAIN

**KEY—W. J.**  
For more than 10 years in charge of the Macon (Ga.) Shrine Temple, April 15 in Macon, Ga. (burial elsewhere.)

**IBSON—Joseph F.**  
64, March 29 of a coronary occlusion. Survived by his widow, two children, George and his mother and two sisters. Buried April 11 with burial in the family plot.

**ANSOLFR—Fred.**  
61, died April 20 in Chicago in a hotel following a heart attack.

**SMYTH—R. J. (Bull).**  
62, died April 13 in Veterans' Hospital, Detroit, of a malignancy. In the past he had toured with the Seal-Stirling, Russell and Louie Bros.' shows, as well as with circuits in Europe and with America. He was a veteran of World War II. Survived by his widow and father, King Bull, 74, who is touring with the Seal-Stirling and 5 and burial in Laketon cemetery, Muskegon, Mich.

**SMITH—John F.**  
Former band leader with the name's Great London and Geo-Paterson circuits and also with American Circus Corporation shows. April 10 in Jacksonville. Survived by a brother, Robert, DoBois, Pa., and a sister in Florida. Burial April 22 in Jackson.

**RODING—Mrs. Anna.**  
82, wife of Floyd E. Gooding, president and principal owner of the Gooding Amusement Company, died April 18 in Columbus, O. (Burial elsewhere.)

**LEITCH—Clarence F.**  
64, veteran outdoor showman, died April 13 at his home in Miami. For many years he was a co-owner with Riverview Park, Okla. World of Mirth and Visions shows, later going with Ben Biff's sales at Nantasket Beach, Boston. Still later he was connected with Riverview Park, Okla. Shows and last year was at Pleasant Park, Canandaigua, N. Y. He was a member of the

Miami Elks Lodge and the Mianna Showmen's Association. Survived by his widow, Olive; four daughters, two brothers and two sisters. Services April 16 in Combs Chapel, Coral Gables, Fla.

**LITN—John.**  
64, long-time concessionaire, recently in Monterey Park, Calif. Survivors include his widow, Margaret, a son, Ray, and a daughter, Betty.

**MIX—Paul.**  
performer in a rope and whip act, April 16 in Chicago. In recent years he had worked in Chicago playing club dates and some fairs. In 1933 he was featured act in the Days of '49 at the Chicago World's Fair.

**NEAL—Frank.**  
60, secretary of Trumbull County Free Fair, Warren, O., recently at his home in Fowler, O.

**NICOLL—Jack.**  
79, of pneumonia in Queens County Hospital, Brooklyn, on Tuesday, April 19. For 60 years a leading pantomimist song and dance man and worked with Gary Grant, Eddie Cantor, Gus Edwards, and Sophie Tucker on many occasions. Played four straight years in Hippodrome Theater, plus burlesque, vaudeville clubs and theaters. Survived by his son, Jack Jr. of Miami, and two daughters, Alice and Jane Nicoll of New York City.

**RADER—Charles Coleman.**  
68, former Dallas police inspector and police chief for State Fair of Texas, Dallas, April 16 of a self-inflicted wound. He moved to Dallas in 1920 after a theatrical career in the pre-World War I era. Burial in Hillcrest Memorial Park.

**SOMMERFIELD—H. H. (Herb).**  
69, a director of the Saskatoon (Sask.) Exhibition, April 12 in Saskatoon following a heart attack. In recent years he had been in charge of machinery row at the fair. Survived by his widow, three sons, a brother and sister. Burial in Saskatoon.

**WALDMANN—Fred.**  
92, former manager of the old Gayety burlesque theater in Kansas City, Mo., April 12 in St. Joseph Hospital of that city after suffering a stroke. For the past 20 years he had been a deputy in the office of the county clerk. Survived by two sisters, Mrs. Carrie E. Oulan, East Orange, N. J., and Mrs. Samuel E. Dickson, Newark, N. J. Services April 15 with burial in Calvary Cemetery, Kansas City.

## Down Under Expo

Continued from page 161

tubular steel deals, new blackboards and other classroom development.

Pair visitors included a delegation of 26 Americans representing the American Herceford Journal, who observed cattle judging as part of their stay. Arizona rancher Stephen L. Bixby was quoted as stating he had never seen a show with a material 000. Another delegation were Japanese businessmen, including T. Takurai, president of the Mitsubishi industrial combine.

The Royal Agricultural Society's 170-acre grounds are three miles from the center of Sydney, a city of more than 2,000,000 people. The grounds were added to five bus routes, with 100 buses serving the location the first two days. In addition there was stepped-up service on bus routes normally passing the fairgrounds. The ambulance station treated 50 odd cases on opening day, some of them collapsed people and the others minor injuries.

### Collected 566 Last Year

An interesting phase of the fair is its rain insurance. It is covered for 5,500 pounds (\$15,400) if 10 points of rainfall are recorded between 6 a.m. and 10 p.m. and another 3,000 pounds (\$7,400) if 10 points are recorded from 4.8 p.m. by the Weather Bureau. Total value for this year's fair, running 10 days and 8 nights, is \$56,250 on the policies which rain did not interfere seriously with attendance. Back in 1927 it collected the full amount of insurance when rain fell every day, but attendance that year was considered very good, regardless.

Objectives of the society are to promote and encourage the development of agricultural, pastoral, horticultural, mineral and industrial resources of the six states. Exhibits of purebred livestock are valued at up to \$5,500,000 and the displays of 500 manufacturers and business firms at around \$9,000,000.

## Palisades

Continued from page 160

and other units and a neat miniature circus tent and wagon.

The park on Easter Sunday (17) ended its best opening weekend in Rosenthal's 25 years of association. By mid-afternoon parking space was gone and traffic was choked throughout the area. Midways were literally mobbed with patrons.

Weather, fortunately, was sunny and warm. Majority of the concession games are the stop-and-go affairs, button-operated by patrons.

The park is continuing its program of aerial stunts, booker thru Al Dobrich of New York, plus free dancing, disk jockey shows and musical-artist appearances. The in-with National Comics offers full-page Superman ads carrying park admission coupons. The match book promotion is extended to where 37,500,000 imprinted books are being distributed at a cost of \$157,500. Inside the folders are park entry tickets and a percentage where they have free ride offers. Radio and TV are being utilized in large measure again this year.

## BIRTHS

**NASTI—**  
A son, Joseph Richard, April 13 in Southwest Memorial Hospital, Cortez, Colo., to Mr. and Mrs. E. J. Kasl, of the Greater Kasl Show.

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# CARIVAL CONFAB

**HAROLD NEVINS** and **Al Lefleur** had their L. & N. Amusement going in East Meadow, N. Y., last week. With it were **George Regan**, **Matty Aquilino** and some of the former **Tamargo** concessionaires. . . **Natie Cutler's** set-to tour with **Mark's** this summer. . . **Jack and "Liz" Reilly** reported on their **Excelsior**, (too and now both). . . Until they're taken out at **Rolling Green Park**, **Sunbury, Pa.** They'll also make the **Philly** circuit date. . . **Tommy Carson** was given several pints of blood in **North Shores Hospital**, **Miami**. . . **Catherine and Non Richardson** getting a new **Yellowstone** trailer. . . The last four years they've left Miami with a new one, then sold it upon their return.

Road check items: **Walt** your length going up **301** thru **Georgia**. It cost **Alkie Thomas** of **Miami 50** bucks new **Jezup**, although his truck and trailer were less than six inches over length. **Alkie's** assistant is **Jimmy Sullivan** on the **World's Finest Shows of Canada**. . . **Joe Mooney**, **Gift Show** operator on the **Johnny Denton No. 2** unit, pinched for **Florida**, running into shirking weather in **Hartman, Tenn.** **Monroe** didn't make it any warmer. . . **Joe and Belle Straus** back in **Miami** after visiting relatives in **New York**. They'll be with the **Weiss** concession department on **Royal American**. **Joe's** uncle **Leah** is in the hospital in **Miami** with heart troubles. . . **George Gordon** will work his way west and **John (Boss Shows at the Anderson (Ind.) Fair** with his concessions.

**Harry Flanagan** heads the new carnival group, **New Jersey Ride Owners' Association**, formed to seek relief from the State's concession game law. **Morris Vivona** and **Angelo Longo** are other officers. . . **Dom Vivona** made a quick **Florida** trip, visiting **Charley Lentz** in **Petersburg** about his insurance and suggesting the **tractor-trailer** units. **Bob** show operator, had a busy weekend. Attended the **hit-the-road** barbecue at **C. C. Groscurth's Tampa** home Sunday (10) with **Mrs. Porter**, then drove all night with a replacement show trailer for **James M. Cole**, arriving in **Augusta, Ga.**, at 9 a. m. **Cole**, former **Gen. Borden** show manager at **Hayes Borden Circus**, had his trailer destroyed Sunday in a road accident. **Alton Pierce** got his **Scrambler** at **Pallades (N. J.) Park** for this season.

**Marie LeDoux**, secretary-treasurer of the **Northwest Showman's Club** in **Seattle** reports that the organization's first party on **April 11** was a good one with over **200** members and **42** guests on hand for the festivities. . . Dinner was served and members from **Bellingham** brought in a **25-pound** cake with a **Merry-Go-Round** on top for dessert. **Andy Anderson**, **Bill Peterson** and among other things, thanked the ladies who had decorated the hall with **40** dozen daffodils. After supper and announcements, the following members who attended for the first time included **Mr. and Mrs. John Snobar**, **Mr. and Mrs. W. E. Davis**, **Mr. and Mrs. Howard**, **Mr. and Mrs. Peterson** and **William DeCandido**. Next party will be the **October 10** homecoming, **Marie** announced.

**H. V. (Vic) Williams**, longtime popcorn and hamburger concessionaire at the **Independence County Fair**, **Batesville, Ark.**, and dozens of other fairs and celebrations in this area, was recently the subject of a fearsome story in the **St. Louis Post-Dispatch**. **Williams**, who has also been a school teacher and restaurant op during his 74 years, says he has made and served over a million hamburgers and has **70** business, he recalls was when he sold more than **2,300** during a 20-hour period at the fair here before **World War II**. Another time, at the **White River Water Carnival**, also in **Batesville**, he dealt out **1,800** of the sandwiches in **14** hours. Prices have changed over the years. Before the late war, he sold for **10** cents a sandwich. Now, they're a quarter. Despite his busy career over the years, **Williams** had time to raise a family and he and **Mrs. Williams** had six children. . . At **Rolling Green**, he last week to prep for the season. **Charlie Byrnes**

**W. E. (Shoigan) Page** writes from **Athens, Ala.**, that **Page Shows** are all painted and set for their **May 5** opener in **Nashville**. Plans are to play around that **Tennessee** city for four weeks. A new **Octopus** and **Roller Coaster** have been delivered to winter quarters. Personnel, in addition to **Page**, includes **C. V. (Mac) House**, business manager; **Norman Littlefield**, secretary-treasurer; **Norman Littlefield**, concessions manager; **H. B. Cook**, billposter; **Lefty Western**, operations; and **Stanley Johnson**, electrician.

**Charles Chaney**, longtime concessions op, is back at his **Biloxi** home after being released from a hospital where he received treatment for ulcers. **Chaney** can be addressed at **1007 East Beach Street** in the **Mississippi** metropolitan area. **Walter (Blackie) Steinfeld** is currently in a **Biloxi** hospital following a heart attack. **Mr. and Mrs. Steinfeld** are former concessionaires who left the road last year and now have a tavern in **Biloxi**.

**Frank Toelling** Despite wet weather, a large crowd attended the **April 31** (10th) annual banquet of the **Greater Ohio Showmen's Association** in **K. of P. Hall**, **Columbus, O.** **Mrs. Virginia Swann** had charge of the dinner, which was followed by a magic show put on by **Everett Duncan**, **Hilliards, O.** . . **Quinn K. Hyatt**, proprietor, **concessionaire** in **Charley Hospital**, **Lafayette, La.** and would appreciate receiving mail.

**Howard Piercy** is at **Center Moore Hospital**, **Franklin, Ky.**, and would like mail from friends. . . **John (Framingham Red) Shaughnessy** has been released from **Center Moore Hospital**, **Togus, Me.** . . **Veteran Carl Swann** (Continued on page 172)

# GARMAN OPENS 31ST SEASON AT SHOW'S W. Q.

**EXCELSIOR SPRINGS, Mo.**—**Ken Garman** took the wraps off his **Sunset Amusement Company** here **Thursday (21)**, marking the **31st** season for the show. An annual opening didn't go unnoticed in the resort town, which has served as winter base for the **Garman** operation for that many years.

The **Daily Standard** not only devoted much editorial space to the show, but sold two pages full of advertising to herald the annual event. The opening stand was again under auspices of the **Clyde Gustine Post** of the **American Legion**. **Snow** was cleared from the lot for the first time in the 31 years the show has bowed here, but everything was up and sparkled for the bow.

In addition to the usual strong complement of rides, a **Slide Show** and a **Funhouse**, **Garman** has three other back-end units on tap. Included were **Chuck Renton's Lion**, **Fred Vornan**, **Loe Holland's Hollywood Revue** and **Alfred Lennox** with a dragon show. The stand was scheduled to last thru **April 30** when the show hits the road.

# Royal West Switches Bow

**SANTA PAULA, Calif.**—**Royal West Shows**, the new venture of **Harley Larsen**, shifted its initial route and opened here instead of **Idylwild** as previously announced. Switch was made because of construction work on a grade leading into the mountain resort. While here, the show added four

# Blue Grass Shows Being Flashed Up

Will Carry Own Kiddieland on Tour; Groscurth Takes Over Gen'l Agent Job

**TAMPA**—By the time **Blue Grass Shows** opens its regular summer tour, all rides, shows and equipment will have been completely rejuvenated. That's the word of owner-manager **Charles Groscurth**, from **C. C. (Specks) Groscurth**, who has also added the show's general agent chores to his line of duties.

**Groscurth** was here last week at his **Tampa** home and reported that activities at the show's **Largo, Fla.** base were swinging into high gear. After the work is completed the show will move to its show-owned home base in **Owensboro, Ky.**, in early May and open its season there on **June 9** at the **'Specks' Groscurth Homecoming**.

All rides and rolling stock are getting new paint jobs, matching the factory colors in almost all instances. New to the line-up this year will be a **Paratrooper**. For the first time the show will tour its own kiddie rides, a complete set having been purchased this winter by **Groscurth**. A **Scrambler** was added in '59.

**Adds Trailer** Also new this year will be an entertainment trailer that will be furnished with sheltered seating and a refreshment bar for the relaxation of committees. A new semi-trailer is being built for the **Downey**

light towers carried by the show and a new **200-kw.** diesel light plant has been purchased from **General Diesel**. The older light plant has been completely overhauled and the two together give the show an output of **500 kw.**

Under construction at **Sarasota, Fla.**, is a new front entrance to the show. It will be made of aluminum tubing and will be lighted with fluorescent. **Groscurth** disclosed.

Before leaving **Florida** for his home town of **Owensboro, Spinks** and **Mrs. Groscurth** will host delegates to the **Florida Federation of Fairs** convention in **Gainesville** on **May 15** at a buffet.

The **Blue Grass** owner also disclosed that while he is now handling the general agent position he will name a special agent in the near future. He also mentioned that he had signed to provide the midway attractions at the **Kennel Inn**, **July 4** celebration to be held on the streets of that city.

# NEW LIGHTS

**Rose City Rides, Gear Set to Go**

**CAPE GIRARDEAU, Mo.** With the exception of a few finishing touches, **Rose City Rides** is ready to open the season at **Louisville, Mo.** **L. M. Schrader**, manager, reported here in his quarters. **Lutesville** is the only still on the route, he pointed out. **Three Missouri** centennials have been (Continued on page 172)

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THE SHOW THAT GETS UP ON SUNDAY

**FOUNTAIN INN, S. C., THIS WEEK**

Followed by **Spartanburg**, **Downtown Location**; **Kings Mountain** and **Shelby, N. C.** then **Marionville, Va.**

Will book couple **Kiddie Rides**, committee money only thru **July 4th**. **Family-Type Shows** of any kind, **App Show**, **Some proposition** as **Kid Rides**, any **Honky Tonk**, **Photos**, **High Striker**, **Pitch or Duck Ponds**, any **Ball Games**, **Cork Gallery**, **6 Cats**, **Buckets**, **Camps**, **Blower**, **Glass Fish**, **Cooplas**, **Fenny Pitch**.

Good spring route. Best **4th July** date in the South, **Belhaven, N. C.**

**10 Fairs** starting **Tasley, Va.**, in **August**, closing in **Georgia**, late **November**.

P.S.: Correcting rumors—This is the same **WOLFE SHOW** as in the past. **No leases**, no partners.

**BEN WOLFE**, Owner **BUD DENBY**, Bus. Mgr.

**ERNE SYLVESTER**

**FLASHBACKS: 15 Years Ago**—Important question among show owners with the war in Europe nearly at an end, was whether to remain open or closed on **VE Day**. Most said they'd comply with desires of local authorities, many of whom were concerned over the intensity of the upcoming celebrations. . . **Royal American Shows** tossed off its wraps at **Evansville, Ind.** . . **Lois Ramsdell** joined **C. C. (Specks) Groscurth** in **Excelsior Springs, Mo.** Staff of **Cedric A. Wilson** shows had **Jack Wilson**, manager; **Ray Collins**, assistant manager; **R. C. McCarter**, general agent; **Bill Hurstman**, treasurer; **Whitley Walker**, secretary; **William Cowen**, business manager; **William Hicks**, lot super; **Eddie K. Johnson**, special agent; **Whitley Herold**, general super; **Frank Uiter**, chief electrician; **Neal Hunter**, trimmeister, and  **Eugene Hughes**, press agent.



























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## 200 Attend NVA Convention

GRAND BAHAMA ISLAND, Bah.—Some 200 bulk vending operators, distributors, suppliers and manufacturers basked in the sun Thursday thru Sunday at the annual convention of the National Vendors Association at the 22 Bahamas Club.

With some 22 firms exhibiting, the four bulk machine equipment manufacturers and all their charm and fill manufacturers lined out their new lines.

Unable difficulties prevented transmission of the complete story, the detailed account, descriptions of new Oak, Western and Victor equipment as well as the new charts, appear in the next issue of Billboard. It was learned that the DiGreener, Inc., and Con-

sel, Inc., also displayed new equipment.

### Raymor Talk

In the opening day session, Ted Raymor, NVA counsel, disclosed NVA's expansion plans, which will be based on the organization of affiliated regional and State groups.

Stanley Kreutzer, counsel for the New York Bulk Vending Association, told the operators to know their local legislators and be in a position to defend their own interests in legislation affecting the industry.

In an address Friday (22), Arthur F. Sibert, vice-president of the Standard Financial Corporation, told the NVA men that "the men who design and manufacture packages and containers and the men who manufacture retail goods

are becoming increasingly conscious of the bulk vending industry."

He pointed out that bulk vending sales from 630,000 machines are about \$31,500,000 a year.

### Diversification

Sibert said that chain store operators are prone to deal with the vending operator who can satisfy all his needs, and he advised bulk operators to consider diversifying into other vending lines.

He cited figures to show that as far as the chain store operator is concerned, bulk vending offers an extremely high profit of a per-square foot basis.

## Nicke Nuts in Bowling Alleys Click for Ops

LINCOLN, Neb.—Where the location is such that they are used in everyday transactions, and there is a generally sporty atmosphere, 5-cent machines show the best profit potential, according to John and Joe Sullivan, bulk operators here.

The brother team has made a long study of fitting the right bulk vendor to the location and has come up with the conclusion that often 5-cent machines will do a much better job on location than a 1-cent machine.

Typical are bowling alleys, in which the Sullivan brothers have numerous machines. In almost every instance, bowling alley spots contain two-head machines, both 5-cent models vending Spanish peanuts, castles and in rare instances, mixed nuts.

### Bowlers

The bowling alley market has proved ideal for 5-cent nuts for several reasons, the Sullivans indicate. First, the bowlers are paying an even amount for every game, which does not involve the use of pennies, but does result in the frequent exchange of nickels across the cashier's counter.

This means that almost every bowler is bound to have two or three nickels ready whenever he spots the two vending machines near the service counter. Second, bowlers are using up a lot of energy, whether they are actively bowling or watching a company team. As the evening wears on, bowling patrons become a bit hungry, but they aren't going to leave the game to have a sandwich, even if food service facilities are available in the building.

Third, while bowling is extremely popular with women, it is primarily a masculine sport, and men, less conscious of the high calorie output involved in rich nuts, don't hesitate to plunk in a nickel two or three times during an evening for an handful of nuts. Also consuming a can of beer between rolls is almost traditional, and nuts are a natural with the popular beverage.

It has been years now since the two Nebraska brothers have attempted to operate penny machines in any of their bowling alley accounts, while nickel machines have grown to popular that in most instances the number of nickels deposited in a given evening exceeds the number of pennies that could be used in penny machines were the choice. Actively operating pin games, general amusement machines and music, the Sullivan brothers have made bulk vending their "first love."

## Northwestern Plant Destroyed by Fire

MORRIS, Ill.—A fire of undetermined origin gutted the factory of the Northwestern Corporation, a bulk vending machine manufacturer here, early Tuesday morning (19). The 45,000-square-foot, 10-story brick building and all the production machinery were destroyed. While it is difficult to say the actual loss, it is estimated to run more than \$500,000. Relatively undamaged was the 20,000-square-foot warehouse, with an inventory of about 100, according to W. E. Bonner, Northwestern president.

It was said that the first run model of the Northwestern Super 60 were housed in the warehouse, as they were complete except for nuts.

Shown at NVA

the line was shown last week at the annual convention of the National Vendors Association at Grand Bahama Island, British West Indies. The firm recently celebrated its 50th anniversary.

## Bulk Banter

### TROIT DOINGS

My Patrick, one of the city's bulk vending operators, who got his route some time ago to the Berstein, is planning to return to the field and will concentrate exclusively on bulk operations. "It's for Jodan," he says, "bulk gives you more return for your investment."

Ray Hama, who has operated here for 15 years, specializing in bulk vending, has taken over the route of penny nut, gum and candy vending operators by James Lawlor. He has added them to a route of his own units and substituted them to a young new operator, Stewart Rubbia, who is planning to use his savings to finance a route in the Berstein area, Mich., and makes his headquarters at Berstein's in the northwest section. Lawlor, who has been in ill health, is planning to return to California. Berstein, incidentally, is planning an expansion route, with a similar base of operations to other small operators. "I've had working people and other operators; don't even think for vacations," says Norbert, who is the operator of Variety Vending, which he operates with William King and his brother, William F. Nowak. The company, in

Boien said that production on the Super 60 line will be resumed in about 30 days, with the work being farmed out to nearby plants. He added that virtually all of the work can be done in Morris, with the possible exception of a couple of parts to be made in Chicago.

Northwestern has already set up headquarters in a local shopping center, and the full office staff is expected to be at work next week. A. J. Greiner, Northwestern sales manager, was at the NVA convention at the time of the fire.

### Seek Bids

Boien said that plans for rebuilding have been started, and construction bids are being sought. No target date for the completion of the new manufacturing facilities has been set.

He added that delivery on the first run of the Super 60 line will be delayed indefinitely, as the one part needed for completion is not too difficult to get.

business here over 20 years, has peanut and gum vendors, in addition to a diversified operation.

William Kimbrough, operator of the People Vending Machine Company, with bulk peanut and pistachio machines, in suburban Hamtramck, doubles as operator of a pool room in the North End.

David U. Foster, who operated a route of about 150 penny and nickel candy vendors as the Penny Shopper, has disposed of his business, dividing it between half a dozen different operators. He is now director of the Great Lakes Steel Players, a dramatic group at the steel plant of that name in downtown Ecorse.

Ray Hama, who operates Haas Vending, has discontinued virtually his entire bulk vending route in order to concentrate upon cigarette vending, as well as candy. He has also recently switched into coffee vending.

C. Ray Laster, a 25-year veteran in bulk vending who has been selling real estate the past four years, recently returned to activity in the field temporarily to operate a route for Michael J. DiMoffria. The latter, who has multiple vending installations, bought out Laster's Penny King System some time ago and operates it under his own name, incidentally. Laster at one time

(Continued on page 182)

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# Shopping Centers Are Top Earners; F. Thorwald Tells How to Land Them

By BOB LATIMER

DENVER — When the bulk vending operator is settling up in

installations in bright, new, modern shopping centers, it's necessary to up-grade equipment right down the line to match, according to Frank Thorwald, veteran Denver operator.

Probably no bulk operator in the Rocky Mountain area is as well entrenched in shopping centers. Thorwald's uniform red and yellow vending machines appear wherever there is a Republic Druggists, a King Scooper supermarket or a Dusty Supermarket. Because of excellent relations with the druggists and supermarket chains when he first went into the field many years ago, Thorwald's machines have been an automatic consideration whenever a new store was built by any of these firms.

And since it is the Republic druggists and the two supermarket chains which have been the hub of at least a dozen new shopping centers in the Denver area, Thorwald has become a front-line operator.

## Showmanship

An internationally known movie actor during his youth, Thorwald has a thoroughly developed sense of showmanship as well as an innate appreciation of what immaculate cleanliness and variety in vendored products means to the market. A year or so after he began building up his route to its present 600, he settled on bright red and yellow as his standard color scheme and has retained this ever since.

Bright colors are not enough to justify a location in front of a brand-new shopping center, however. Thorwald has up-graded not



FRANK THORWALD

only the machines, but the stands as well.

Each Thorwald installation consists of six machines, all standard Victors, finished in red and yellow. Thorwald has replaced all of his original glass panels with plastic, which he keeps clean with special detergents and a hard-gloss wax that does away with much of the scratch problem which had existed with earlier plastic.

## Stainless Steel

The six machines are mounted on a combination of stainless steel legs

and hardwood shelves, in two banks of three, the second bank spaced back approximately 12 inches behind the first. Full visibility is afforded both rows and the combination of glittering stainless steel, polished hardwood shelving and bright red and yellow machines attracts much attention.

The new stands have been ordered as each new shopping center has opened. Thorwald is also building up his older locations with the same stands, since they are not only more attractive, but easier to handle and occupy a minimum amount of floor space.

Where supermarket operators mop their floors constantly, the fact that a minimum amount of metal touches the floor is much appreciated.

## High Traffic

Because of the high traffic density in such supermarket locations, Thorwald has found it important to use explanatory signs inside each vendor which "tear the customer's curiosity." Signs, however, are concentrated in the upper row of machines, where they are far more readable.

A typical label-type sign points out: "This Machine Contains Big Values . . . Look For . . . Knives, Harmonicas, Compasses, Card, Dice and Charm Capsules, Holy Rings, Picture Rings, the 3 Symbols and Diamond Jewelry." Repeated in most 5-cent machines, these small signs, which Thorwald makes with black prints, have made a notable difference in sales volume.

The Denver operator uses a bright yellow Scotch tape identifying strip which is permanently affixed to the back of each machine or to the back of the stand as the case may be. The yellow strip gives

his name, telephone number and address. Thorwald has found this means quick reporting by location owner whenever a machine is out of order, familiarizes victory people at each location with his name and leads to easier negotiations for new spots.

The theory is simply to give location owner the sort of contact which he can use to show, inasmuch as all his machines are in heavy traffic areas, that his business methods are impressive cleanliness at every step and now the up-grading program for new shopping centers has his 600 machines paying maximum returns.

## CULTURED PEARL RINGS

Single and double pronged



Victory to the Convention, OPERATORS and DISTRIBUTORS excited to CULTURED PEARL RINGS with high profits. The total volume of RING orders has established a new high for Convention Acceptance of our NEW RING.

10,000 & up ..... \$12.50 per 1,000  
8,000 to 9,000 ..... 13.50 per 1,000  
1,000 to 4,000 ..... 15.00 per 1,000

P.O.S. Direct from Factory.  
O.R. At All Leading Distributors.

Immediate delivery.

If you didn't attend the Convention and haven't ordered yet—THE FACTS SAY you should order your pearls, pearls, pearls.

SAMUEL EPPT & CO., INC.

91-11 146th Place Jamaica 35, N. Y.

## BRAND NEW



Interchangeable

FACE RINGS

with Popping Eyes

5 asst. plated faces—

Order Now, Cash Comes Later

Made in Old-Do-It-Yourself

material in attractive neutral colors.

Kids will enjoy playing with "pop" collecting "pop" popping "pop".

Eyes appear to be in up to 100% held to light.

6000 for ALL TYPES of VENDOR

Only \$12.00 per M

See Us at the NVA Convention

Order from your distributor or

Paul a. Price Co., Inc.

35 Leonard St., N. Y. 13, N. Y. Contact 343



## YOUR AUTHORIZED VICTOR DISTRIBUTOR



IS FULLY EQUIPPED TO SUPPLY YOUR EVERY BULK VENDING REQUIREMENT. WE CARRY COMPLETE STOCKS OF VENDORS . . . PARTS AND SUPPLIES.



## VENDORAMA 6-UNIT

A Compact Display of 6 Machines for Your Top Locations

- Bus Depots
- Chain Stores
- Super Markets
- Drug Stores
- Air Ports
- Dept. Stores

USES VERY LITTLE FLOOR SPACE

Size: 26" Wide, 18" Deep, 53" High.

EASY TO SERVICE EASY TO COLLECT



TOPPER DELUXE GLASS STYLE. Outstanding Cash Vendor of the Industry—Proven on Thousands of Locations. Super-Resilient Resilient Vending. Large Glass Chassis Made of Lbs. 210 But Gum. Wear Resistant. High Glass Durability. Plastic. INCREASE YOUR PROFITS—CUT SERVICE COSTS WITH VICTOR.



TOPPER DELUXE MAP CABINET STYLE. Beautiful—Durable. Vends 1¢ Bulk Candies—Salt Peanuts, Sherries, Fresh-Around Plants. Proven. Padded to Brilliant Colors and Gleaming Chrome. For Lasting Dependability—By VICTOR.

## THE NEW VICTOR VENDORAMA

- VENDS ALL TYPES OF BULK MERCHANDISE: 1¢, 5¢, 10¢, 25¢
- Features:
- Top Fill
  - Removable Cash Box
  - Large Capacity 10½ Lbs. of 210
  - Easy Servicing



- |  |  |  |   |  |
|--|--|--|---|--|
| Bernard E. Bitterman<br>4711 E. 27th St.<br>Kansas City, Mo.<br>WA 3-3900<br>Iowa, Neb., Mo., Kan., Colo.              | Champion Nut Co.<br>1194-1198 Tremont St.<br>Boston 20, Mass.<br>Highland 5-8935<br>Mass., Conn., D. C., N. H., N. J., Pa., Ill., Ind., Ohio, W. Va., Md., N. Y. | Ellingworth Supply Co.<br>659 Adams St., N.E.<br>Mpls. 13, Minnesota<br>SImons 8-6972<br>Mem., Ill., D. Mont., S. D., Wyo. | Griff Vending Supplies<br>2817 W. Davis<br>Dallas 7, Tex.<br>WHitehAve 6-7117<br>Okla., Ark., Tex., Miss., La., N. H., Ariz.              | H. B. Herchbass, Jr.<br>1784 W. Decatur Rd., R.E.<br>Atlanta 7, Ga.<br>DRuze 7-4300<br>H. C. Ala., S. C. Tenn., Ga., Miss. |
| Legan Distr. Co.<br>1850 W. Division<br>Chicago 22, Ill.<br>HILmsbOit 6-4870<br>Ill., Ind., Ohio, W. Va., Mich., N. Y. | Northwestern Sales & Service Co.<br>446 W. 36th St.<br>N. Y. 18, N. Y.<br>LOcogarc 4-6467<br>New York State  | Parkway Machine Corp.<br>715 Inzer St.<br>Baltimore 2, Md.<br>EXstons 7-1021<br>Va., Md., W. Va., Del.                     | Standard Specialty Co.<br>1028 44th Ave.<br>Oakland 1, Calif.<br>AM 1-9037<br>Wash., D.C., Idaho, Calif., Nev., Utah and Hawaiian Islands | Voedco Sales Co.<br>2124 Market St.<br>Phila. 3, Pa.<br>LOcst 7-1448<br>Pa., N. J.   |

## VICTOR VENDING CORPORATION

**NO SHORT CUTS:**

# Hard Work and Cold Canvassing Best Way to Get Bulk Locations



**PACK IN DALLAS** after a Western swing, Prewitt locks over some new equipment at the Graff Vending Supply Company.

By OLIVER ALLEN  
DALLAS — "Hard work and cold canvassing is the best way to get locations." That's part of the sales philosophy of Robert O. Prewitt, reformed insurance man and now owner of a 630 ball gum capsule machine route, a route that covers approximately 3,000 sq. ft. of West Texas and part of the state of Mexico.

**Guggenheim**  
33 UNION SQUARE  
C. O. N. Y. • AL 5-8393

good to me." He means good financially, but looking at the lean, tanned, blue-eyed operator you can see that the business has been "mighty good" for him physically, too. Quiet spoken, unassuming, he could step, without benefit of make-up, into the role of the honest sheriff on any television or Hollywood western.

A life insurance salesman in Dallas for eight years, Prewitt ended that career to enter the vending machine business almost four years ago. He bought an established route in West Texas and then a willingness to learn and a liking for hard work he built that route. He built it even though he took over the business without benefit of previous experience.

**Credit Where Due**  
Typical of his straightforward character, he's always ready, even eager, to give credit where he considers credit due. "I had some mighty good teachers," he emphasizes. There is, for instance, Harold Gracey, another West Texas operator, who showed him a lot of the ropes, and there is Everett Graff, owner of Graff Vending Supply Company in Dallas, from whom he gets his Victor machines.

"I learn something new about the business every time I talk to Everett," Prewitt says.

But teachers, even teachers of a top-flight caliber, can't do it all. They didn't do it all for Prewitt either. You sense this, you get a better understanding of his success

when you read between the lines of his observation on locations. He advises: "Get acquainted with the owner of a location and let him know you can furnish him with any machine he wants and with as many machines as he wants. Pretty soon he will come to depend on your judgment as to what is best."

**Fair Shake**  
A lot of Prewitt's success can be summed up by an overworked word, "alocery." Just talking with the man you realize that he knows a fair shake for the location owner is to the advantage of both parties.

And, of course, he knows the business. After three years and eight months on a route which goes south to Brady, Tex., north to Dumas and west to Clovis, N. M., you learn things. And after learning from experience and from teachers, it's Prewitt's contention that the best locations for his ball gum and capsule machines are supermarkets, variety stores, dry goods stores and sewing centers.

"Look for the spots where adults and a lot of children gather," he advises.

**Phil Machine**  
Another bit of advice is that if a machine isn't paying on a location after at least two servicing trips, apologize to the location owner and remove the machine. Incidentally, he services each machine every six weeks, doing the work on the spot in his station wagon.

Best producers for his area, he finds, are the penny machines, and out of the 630 locations on his route about 440 consist of the 1-cent variety, with the other 190 being made up of 5 and 10-cent capsule vendors.

Best time of year for him, in what is predominantly an agricultural area, is from September to January, with business especially good when crops are being har-

# National Candy Wholesalers to Give Industry Leader Awards

WASHINGTON — Members of the National Candy Wholesalers' Association will honor several candy brokers and salesmen for outstanding contributions to the candy industry.

The "Candy Ambassador" awards will be given at NCWA's convention to be held at Washington's Sheraton-Park and Shoreham hotels, July 23-August 3.

The award was initiated last year by NCWA as a means of paying special tribute to traveling men who have contributed substantially to the welfare of the wholesale candy industry.

NCWA has notified various candy clubs and associations throughout the country that each can nominate a first choice and an alternate from among its members for the award. The nominees may be chosen by a vote of the club's membership, by its board, by special committee or by other suitable means. Nominations may also be made by individuals in areas where there is no active candy club or association.

In setting up the award, NCWA suggested that the honor go to one who has been an enthusiastic supporter of the confectionery indus-

try and who has been the most effective emissary between the manufacturer and wholesaler.

ered and there is an influx of workers for the fields.

He buys a new station wagon every two years and drives it about 750 miles each week, with gas and oil being his greatest expense.

While in Dallas, between trips west, he spends his time assembling merchandise, buying whatever additional machines he might need and repairing equipment.

He's married and has one son, an 18-year-old student due to graduate from high school this year.

His wife, who keeps the home going in Dallas, doesn't object to the life of an operator. In fact, she totes up the figures and discovered that he spends more time at home now than he did as a city-based insurance salesman.

The board also said that it should be someone who is constantly boosting the confectionery business, emphasizing quality and stressing good merchandising practices. Also, his attitude and recognition of the wholesaler's place in the distribution of candy was suggested as an important consideration.

## MANDELL GUARANTEED USED MACHINES

2000 Model 10, 12 or 14	\$120.00
Blow Down 10 or 12	\$100.00
Blow Down 12 or 14	\$110.00
Blow Down 14 or 16	\$120.00
Blow Down 16 or 18	\$130.00
Blow Down 18 or 20	\$140.00
Blow Down 20 or 22	\$150.00
Blow Down 22 or 24	\$160.00
Blow Down 24 or 26	\$170.00
Blow Down 26 or 28	\$180.00
Blow Down 28 or 30	\$190.00
Blow Down 30 or 32	\$200.00
Blow Down 32 or 34	\$210.00
Blow Down 34 or 36	\$220.00
Blow Down 36 or 38	\$230.00
Blow Down 38 or 40	\$240.00
Blow Down 40 or 42	\$250.00
Blow Down 42 or 44	\$260.00
Blow Down 44 or 46	\$270.00
Blow Down 46 or 48	\$280.00
Blow Down 48 or 50	\$290.00
Blow Down 50 or 52	\$300.00
Blow Down 52 or 54	\$310.00
Blow Down 54 or 56	\$320.00
Blow Down 56 or 58	\$330.00
Blow Down 58 or 60	\$340.00
Blow Down 60 or 62	\$350.00
Blow Down 62 or 64	\$360.00
Blow Down 64 or 66	\$370.00
Blow Down 66 or 68	\$380.00
Blow Down 68 or 70	\$390.00
Blow Down 70 or 72	\$400.00
Blow Down 72 or 74	\$410.00
Blow Down 74 or 76	\$420.00
Blow Down 76 or 78	\$430.00
Blow Down 78 or 80	\$440.00
Blow Down 80 or 82	\$450.00
Blow Down 82 or 84	\$460.00
Blow Down 84 or 86	\$470.00
Blow Down 86 or 88	\$480.00
Blow Down 88 or 90	\$490.00
Blow Down 90 or 92	\$500.00
Blow Down 92 or 94	\$510.00
Blow Down 94 or 96	\$520.00
Blow Down 96 or 98	\$530.00
Blow Down 98 or 100	\$540.00
Blow Down 100 or 102	\$550.00
Blow Down 102 or 104	\$560.00
Blow Down 104 or 106	\$570.00
Blow Down 106 or 108	\$580.00
Blow Down 108 or 110	\$590.00
Blow Down 110 or 112	\$600.00
Blow Down 112 or 114	\$610.00
Blow Down 114 or 116	\$620.00
Blow Down 116 or 118	\$630.00
Blow Down 118 or 120	\$640.00
Blow Down 120 or 122	\$650.00
Blow Down 122 or 124	\$660.00
Blow Down 124 or 126	\$670.00
Blow Down 126 or 128	\$680.00
Blow Down 128 or 130	\$690.00
Blow Down 130 or 132	\$700.00
Blow Down 132 or 134	\$710.00
Blow Down 134 or 136	\$720.00
Blow Down 136 or 138	\$730.00
Blow Down 138 or 140	\$740.00
Blow Down 140 or 142	\$750.00
Blow Down 142 or 144	\$760.00
Blow Down 144 or 146	\$770.00
Blow Down 146 or 148	\$780.00
Blow Down 148 or 150	\$790.00
Blow Down 150 or 152	\$800.00
Blow Down 152 or 154	\$810.00
Blow Down 154 or 156	\$820.00
Blow Down 156 or 158	\$830.00
Blow Down 158 or 160	\$840.00
Blow Down 160 or 162	\$850.00
Blow Down 162 or 164	\$860.00
Blow Down 164 or 166	\$870.00
Blow Down 166 or 168	\$880.00
Blow Down 168 or 170	\$890.00
Blow Down 170 or 172	\$900.00
Blow Down 172 or 174	\$910.00
Blow Down 174 or 176	\$920.00
Blow Down 176 or 178	\$930.00
Blow Down 178 or 180	\$940.00
Blow Down 180 or 182	\$950.00
Blow Down 182 or 184	\$960.00
Blow Down 184 or 186	\$970.00
Blow Down 186 or 188	\$980.00
Blow Down 188 or 190	\$990.00
Blow Down 190 or 192	\$1000.00
Blow Down 192 or 194	\$1010.00
Blow Down 194 or 196	\$1020.00
Blow Down 196 or 198	\$1030.00
Blow Down 198 or 200	\$1040.00
Blow Down 200 or 202	\$1050.00
Blow Down 202 or 204	\$1060.00
Blow Down 204 or 206	\$1070.00
Blow Down 206 or 208	\$1080.00
Blow Down 208 or 210	\$1090.00
Blow Down 210 or 212	\$1100.00
Blow Down 212 or 214	\$1110.00
Blow Down 214 or 216	\$1120.00
Blow Down 216 or 218	\$1130.00
Blow Down 218 or 220	\$1140.00
Blow Down 220 or 222	\$1150.00
Blow Down 222 or 224	\$1160.00
Blow Down 224 or 226	\$1170.00
Blow Down 226 or 228	\$1180.00
Blow Down 228 or 230	\$1190.00
Blow Down 230 or 232	\$1200.00
Blow Down 232 or 234	\$1210.00
Blow Down 234 or 236	\$1220.00
Blow Down 236 or 238	\$1230.00
Blow Down 238 or 240	\$1240.00
Blow Down 240 or 242	\$1250.00
Blow Down 242 or 244	\$1260.00
Blow Down 244 or 246	\$1270.00
Blow Down 246 or 248	\$1280.00
Blow Down 248 or 250	\$1290.00
Blow Down 250 or 252	\$1300.00
Blow Down 252 or 254	\$1310.00
Blow Down 254 or 256	\$1320.00
Blow Down 256 or 258	\$1330.00
Blow Down 258 or 260	\$1340.00
Blow Down 260 or 262	\$1350.00
Blow Down 262 or 264	\$1360.00
Blow Down 264 or 266	\$1370.00
Blow Down 266 or 268	\$1380.00
Blow Down 268 or 270	\$1390.00
Blow Down 270 or 272	\$1400.00
Blow Down 272 or 274	\$1410.00
Blow Down 274 or 276	\$1420.00
Blow Down 276 or 278	\$1430.00
Blow Down 278 or 280	\$1440.00
Blow Down 280 or 282	\$1450.00
Blow Down 282 or 284	\$1460.00
Blow Down 284 or 286	\$1470.00
Blow Down 286 or 288	\$1480.00
Blow Down 288 or 290	\$1490.00
Blow Down 290 or 292	\$1500.00
Blow Down 292 or 294	\$1510.00
Blow Down 294 or 296	\$1520.00
Blow Down 296 or 298	\$1530.00
Blow Down 298 or 300	\$1540.00
Blow Down 300 or 302	\$1550.00
Blow Down 302 or 304	\$1560.00
Blow Down 304 or 306	\$1570.00
Blow Down 306 or 308	\$1580.00
Blow Down 308 or 310	\$1590.00
Blow Down 310 or 312	\$1600.00
Blow Down 312 or 314	\$1610.00
Blow Down 314 or 316	\$1620.00
Blow Down 316 or 318	\$1630.00
Blow Down 318 or 320	\$1640.00
Blow Down 320 or 322	\$1650.00
Blow Down 322 or 324	\$1660.00
Blow Down 324 or 326	\$1670.00
Blow Down 326 or 328	\$1680.00
Blow Down 328 or 330	\$1690.00
Blow Down 330 or 332	\$1700.00
Blow Down 332 or 334	\$1710.00
Blow Down 334 or 336	\$1720.00
Blow Down 336 or 338	\$1730.00
Blow Down 338 or 340	\$1740.00
Blow Down 340 or 342	\$1750.00
Blow Down 342 or 344	\$1760.00
Blow Down 344 or 346	\$1770.00
Blow Down 346 or 348	\$1780.00
Blow Down 348 or 350	\$1790.00
Blow Down 350 or 352	\$1800.00
Blow Down 352 or 354	\$1810.00
Blow Down 354 or 356	\$1820.00
Blow Down 356 or 358	\$1830.00
Blow Down 358 or 360	\$1840.00
Blow Down 360 or 362	\$1850.00
Blow Down 362 or 364	\$1860.00
Blow Down 364 or 366	\$1870.00
Blow Down 366 or 368	\$1880.00
Blow Down 368 or 370	\$1890.00
Blow Down 370 or 372	\$1900.00
Blow Down 372 or 374	\$1910.00
Blow Down 374 or 376	\$1920.00
Blow Down 376 or 378	\$1930.00
Blow Down 378 or 380	\$1940.00
Blow Down 380 or 382	\$1950.00
Blow Down 382 or 384	\$1960.00
Blow Down 384 or 386	\$1970.00
Blow Down 386 or 388	\$1980.00
Blow Down 388 or 390	\$1990.00
Blow Down 390 or 392	\$2000.00
Blow Down 392 or 394	\$2010.00
Blow Down 394 or 396	\$2020.00
Blow Down 396 or 398	\$2030.00
Blow Down 398 or 400	\$2040.00
Blow Down 400 or 402	\$2050.00
Blow Down 402 or 404	\$2060.00
Blow Down 404 or 406	\$2070.00
Blow Down 406 or 408	\$2080.00
Blow Down 408 or 410	\$2090.00
Blow Down 410 or 412	\$2100.00
Blow Down 412 or 414	\$2110.00
Blow Down 414 or 416	\$2120.00
Blow Down 416 or 418	\$2130.00
Blow Down 418 or 420	\$2140.00
Blow Down 420 or 422	\$2150.00
Blow Down 422 or 424	\$2160.00
Blow Down 424 or 426	\$2170.00
Blow Down 426 or 428	\$2180.00
Blow Down 428 or 430	\$2190.00
Blow Down 430 or 432	\$2200.00
Blow Down 432 or 434	\$2210.00
Blow Down 434 or 436	\$2220.00
Blow Down 436 or 438	\$2230.00
Blow Down 438 or 440	\$2240.00
Blow Down 440 or 442	\$2250.00
Blow Down 442 or 444	\$2260.00
Blow Down 444 or 446	\$2270.00
Blow Down 446 or 448	\$2280.00
Blow Down 448 or 450	\$2290.00
Blow Down 450 or 452	\$2300.00
Blow Down 452 or 454	\$2310.00
Blow Down 454 or 456	\$2320.00
Blow Down 456 or 458	\$2330.00
Blow Down 458 or 460	\$2340.00
Blow Down 460 or 462	\$2350.00
Blow Down 462 or 464	\$2360.00
Blow Down 464 or 466	\$2370.00
Blow Down 466 or 468	\$2380.00
Blow Down 468 or 470	\$2390.00
Blow Down 470 or 472	\$2400.00
Blow Down 472 or 474	\$2410.00
Blow Down 474 or 476	\$2420.00
Blow Down 476 or 478	\$2430.00
Blow Down 478 or 480	\$2440.00
Blow Down 480 or 482	\$2450.00
Blow Down 482 or 484	\$2460.00
Blow Down 484 or 486	\$2470.00
Blow Down 486 or 488	\$2480.00
Blow Down 488 or 490	\$2490.00
Blow Down 490 or 492	\$2500.00
Blow Down 492 or 494	\$2510.00
Blow Down 494 or 496	\$2520.00
Blow Down 496 or 498	\$2530.00
Blow Down 498 or 500	\$2540.00
Blow Down 500 or 502	\$2550.00
Blow Down 502 or 504	\$2560.00
Blow Down 504 or 506	\$2570.00
Blow Down 506 or 508	\$2580.00
Blow Down 508 or 510	\$2590.00
Blow Down 510 or 512	\$2600.00
Blow Down 512 or 514	\$2610.00
Blow Down 514 or 516	\$2620.00
Blow Down 516 or 518	\$2630.00
Blow Down 518 or 520	\$2640.00
Blow Down 520 or 522	\$2650.00
Blow Down 522 or 524	\$2660.00
Blow Down 524 or 526	\$2670.00
Blow Down 526 or 528	\$2680.00
Blow Down 528 or 530	\$2690.00
Blow Down 530 or 532	\$2700.00
Blow Down 532 or 534	\$2710.00
Blow Down 534 or 536	\$2720.00
Blow Down 536 or 538	\$2730.00
Blow Down 538 or 540	\$2740.00



# S. C. Legislature Mulls Lower Vending License

COLUMBIA, S. C. — A bill which would correct inequalities in the vending machine tax passed by the 1959 General Assembly, already passed by the Senate, currently is being studied by a House Ways and Means Committee.

As noted, the new measure would impose a tax of \$1 for each machine vending merchandise 4 cents or less, and a tax of \$3 per machine on those vending merchandise for 5 cents or more.

"Last year," says Senator Marshall Parker of Oconee County, "the little man was penalized under the law adopted then. The operator with less than five machines had to pay \$10 per machine, and the big operators had to pay a maximum

of \$150 regardless of number. Some big operators paid only a few cents per machine as a result.

"Under a proposal by a tax study commission, composed of three senators, three representatives and three governor's appointees, machines vending postage stamps, paper drinking cups and certain sanitary supplies would be exempt."

Under the 1959 vending machine tax bill, it was indefinite as to who should pay the tax, the operator or the person in whose place of business the machine was located. Sometimes, it was observed, the tax was collected from both parties. The new measure clearly states the tax shall be paid by operators of the vending machines.

### MORRIS S. GISSER SAYS:

"Contact me for complete information on the Golden 59 and other Northwestern machines, models and parts. These machines are the greatest for easy servicing and repair."

We handle complete line of machines, parts, repairs, accessories and ball game.

**CLEVELAND COIN MACHINE EXCHANGE, Inc.**  
1029 Prospect Ave. Phone 1-6715 Cleveland 15, Ohio

## COMPLETE SERVICE for BULK VENDING

Largest selection of charms, bulk candies, not varieties, ball game, accessories and parts.

Serving the entire Delaware Valley area since 1927

SEND FOR CATALOG

**RAKE COIN MACHINE EXCHANGE**  
609A Spring Garden Street Philadelphia 23, Pa.  
Exclusive Vending Distributor WAlmont 5-2876

I am interested in improving my bulk vending operation. Please send me complete information and prices on Northwestern GOLDEN 59 (as illustrated) and other Northwestern machines.

NAME \_\_\_\_\_  
COMPANY \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_

Fill in coupon, clip and mail to:  
**KING & COMPANY**  
1700 W. Lake St. Phone NB 3-2382 Chicago 26, Ill.

We handle complete line of machines, parts & supplies.

Also Ball Game, all sizes 25 Yds. Game, by Partridge Gun, Franklin Park, Virginia's and other... (text partially obscured)

## "A NEW OPPORTUNITY IN VENDING" of CRACKER JACK

Now for the first time this famous product that has been on the market for 42 years is available to the public in vending machines.

This is one of few confections that has always been popular with young and old alike. Millions and millions of packages sold retail in 1959. Every city, town and village in America have locations willing for some operator to install a vendor for CRACKER JACK.

**DISPENSES THE NEW FULL SIZE FOILED-WRAPPED PACKAGE**

*This Could Be You*

So the first with the best... (text partially obscured)

Exclusive Manufacturers and Distributors of Vending Machines for

**CRACKER JACK**

P. O. Box 476 Rialto, California

# COIN MEN in the news

## Midwest

**OUT MINNESOTA WAY**

Distributors report that resort business is slow in starting this spring. Cool weather with ice remaining on the lakes in the northern part of the State has slowed down the operators. The resort locations are not expected to get going until May 1, although there have been some ops in shopping around for extra equipment.

Stephen Lieberman, manager of Stephen Distributing Company, Minneapolis, was married to Sheila Rae Halper of St. Paul April 3. He is the son of Harold Lieberman, president of Lieberman Music and affiliated companies. David Lieberman was his brother's best man. After a trip to Europe and Israel, Mr. and Mrs. Lieberman will be at home in Minneapolis June 1.

Appointment of Bill Rundquist as new sales representative for Canteen Company of Minnesota, was announced by Lee Johnson, general manager. Rundquist formerly was in business in Rock Island, Ill., and has had 15 years of selling experience.

Outside operators seen in the Twin Cities include Don Hazelwood, Aitkin, Minn.; Lawrence Sieg, Eau Claire, Wis.; I. J. Saurad, Red Lake Falls, Minn.; Tom Roberts, Hurley, Wis.; John McShannon, Eau Claire, Wis., and Arnold Breech, Wattertown, S. D.

Ted Salvason, of Huron, S. D., is getting his equipment ready and is going on a carnival circuit the end of this month. He will be gone until the end of September. Herman Paster, of Mayflower Distributing Company, is vacationing in Florida. Chuck Karter, of Star Novelty Company, St. Paul, sold his home and plans to buy another one. Construction has been completed on an apartment building put up on Snelling Avenue, St. Paul, by Fritz Eichinger, head of Northern Coin Machine Company, St. Paul.

C. R. Ross, Wurlitzer service engineer, was in for a few days. Sol Ross, sales manager of Sandler Distributing Company, was in from South Dakota on business. Earl Grant, president of Vendall Company, Inc., Minneapolis, was on a brief vacation in Kansas City, Mo. His partner, William R. (Bud) Zuber, vice-president of the firm, is leaving next month for a combined business and pleasure trip to Europe. He will be gone six weeks.

Harry Johnson, of the Harry E. Johnson Company, Minneapolis is looking forward to a big cigarette vending business with the approaching tourist season. The firm has many locations near the Minneapolis lakes. Herman Paster, of Mayflower Distributing Company, is vacationing in Florida. Chuck Karter, of Star Novelty Company, St. Paul, sold his home and plans to buy another one. Construction has been completed on an apartment building put up on Snelling Avenue, St. Paul, by Fritz Eichinger, head of Northern Coin Machine Company, St. Paul.

In a recent fire in a St. Paul tavern Jack Kaster, of Midwest Novelty Company, St. Paul, lost a bowler, a phonograph, a new pinball and a cigarette machine. The equipment was not covered by insurance and is beyond repair. The tavern keeper had a loss of over \$10,000 in the fire.

**AROUND DETROIT**

Two young men who came into the cigarette vending business four years ago, working with their father, veteran Chris Koutoulakis, at the C. K. Vending Company, have built their route from 65 to 180 machines and further established a juke box route as the G. K. Music Company. George and Frank Koutoulakis today are only 23 and 21 years old, respectively, and are taking over the whole business while their dad has decided to retire. He is still connected with his other business, a downtown restaurant known as the Victory Annex.

George and Frank have a program of steady expansion ahead, concentrating mostly in restaurant and bar locations.

James Murell, founder of the Joy Amusement Company in suburban Redford Township, has again taken over the firm as sole operator.

## Bulk Banter

Continued from page 179

manufactured the old Penny King bulk vendor, but discontinued production some years ago.

Web Service, which operated bulk vendors in addition to other equipment, has discontinued all operations. The company was headed by Walter E. Luton, with headquarters on the East Side.

Samuel Rosensteel, bulk vending dealer of the T. S. S. Co., which operates in the northwest section, He is a firm believer

in concentrating upon multiple in-bulk vendor, but discontinued production some years ago. and accordingly seeks a minimum of locations but in maximum of machines.

Joseph D. Helmsreit, secretary of Motor City Vendors, Inc., reports the company is engaged in a slow but steady program of expansion. George T. Thompson is president to Faust, Avenue in the northwest section. He is a firm believer

Besting is simplified with the

Northwestern INTERCHANGEABLE MERCHANDISE UNIT

Northwestern GOLDEN \$9

... Bear to Born  
... Berry to Blue  
... Time to Eat  
... More Profit

Northwestern Distributing Co., Dept. 40, 1000 North 1st St., Minneapolis 1, Minn. Write for complete information and prices.

**BIRMINGHAM VENDING CO.**  
540 Second Ave., N., Birmingham 1, Ala.  
Phone 1-A-7222

Electric Money Maker  
Famous ACME  
**ELECTRIC MACHINE**

line proves tonnage most. Electric vey very current improved at will by player. One try call before you for health and since for 1,500 to 3,000 plays.

Sample ..... \$28.13  
2 and up ..... 23.50  
Floor Stand ..... 8.00

1/3 Deposit Balance C.O.D. P.A.B. & C. We stock a complete line of Vending Machines, Slants, Parts, Supplies, Drinks, Capsules, Merchandise and Ball Game.

ORDER TODAY

**J. SCHOENBACH**  
Distributors of Amco Vending Machines  
715 Lincoln Plaza, Brainerd 16, N. T.  
President 1-2900

\$25 DOWN

Balance \$10 Monthly

400 DELUXE

PENNY FORTUNE SCALE NO SPRINGS

Large Cash Box Holds \$85.00 in Pennies

Weight, 165 LBS

Invested and made only by

**WATLING COMPANY**  
Manufacturing Company  
4541 W. Lake St. Chicago 24, Ill.  
Tel. 1809 Telematics Company  
Cable Address: WATLING, CHICAGO

when assessing ads...  
**SAY YOU SAW IT IN THE BILLBOARD!**



# COIN MACHINES

## MOA Announces Forum Format for Convention

CHICAGO—Forums on diversification, tax problems, and relations with the phonograph industry will be the most of the annual convention of the Music Operators of America at the Morrison Hotel here, May 1-11.

Mary Snodgrass, Albuquerque, N. M., will moderate diversification panel, which opens the convention morning (9) Lou Casola, Rockford, Ill., will discuss the problems of the juke box operator entering the vending, while a representative of the Rowe Manufacturing Company will speak on the future and problems of the vending.

The Continental Vending Machine Company will be a speaker on vending equipment maintenance, health laws, and a Bally Vending Corporation executive will talk on vending product control and commission. National Vendors will cover candy and cigarette vending.

**Kiddie Rides, Bowling**  
The Bally Manufacturing Company will provide the kiddie ride expert, and Chicago Dynamic Industries will send an executive to discuss miniature rides.

The late morning forum session will be moderated by Lou Casola. Leo Kaner, head of MOA's National Tax Council, will speak on depreciation, travel and entertainment expense. Sales property and cabaret taxes will be discussed by Harry Snodgrass, George A. Miller, MOA president, and Nick Allen, MOA legislative council, will hold forth on copyright legislation, and Sam Jasper, of the Social Security Administration, will explain how Social Security affects the music machine operator.

Norman Gelfke, Sioux Falls, S. D., will moderate first Monday afternoon session. The panel will consist of operators, a record distributor and a one-stop executive. Programming for 100 and 200-selection machine will be discussed, as will be record purchasing.

**Service Problems**  
The final Monday forum will concern itself with service problems, with Ted Nichols, Omaha, moderating. AMI, Williams Manufacturing, United Manufacturing, Bally Manufacturing and National Rejectors will provide the panel members.

AMI will handle amplifiers and remote and stereo installations. Williams will cover relays. United will discuss steppers. Bally will speak on maintenance of playing

surfaces, and National Rejectors will talk on coin rejectors and coin changers.

Tuesday (10) will be devoted to the MOA general business meeting and election of officers.

Wednesday's (11) forum session will concern itself with the relationship of the music operator to the record industry. It will be co-moderated by Steve Givens of the Billboard editorial staff and another trade paper representative, to be named.

Record company representatives will be selected from the following panel: Claude Brennan, Decca; Jay Janson, Christy; Jack Burgess, RCA-Victor; Jimmy Mulcahy, Red Robin; Sol Handwerker, M-G-M; Jimmy Wackly, Shasta; Larry Newton, Am-Far; Max Gallison, Capitol; Bud Katzell, Roulette; William Gallagher, Columbia; George Uhler, Dot, and Ken Meyers, Mercury.

Lou Bocanina, New York; Fred Spicora, Chicago; Jim McGuire, Oakland, Calif. and Gabe Orland, Los Angeles, will represent the record one-stops.

Herb Ottengier, United Music and Ed Rajapak, AMI, will represent the juke box manufacturers. Record distributor representatives will be named at the convention.

## German Juke Box Progress Fantastic

By OMER ANDERSON

AMBUURG—A juke box census completed last year in West Germany at 40,000, putting the Germans far in front of the U. S. in the coin machine juke box lead.

The census spotlighted the fantastic progress of the German juke box industry, which in 1953 had almost no juke boxes in production. The 1953 juke box count in this country was under 1,000.

A year later there were 4,500. In 1955 this number had more than doubled. The latest survey shows that West Germany will have 100,000 juke boxes in 1965, at the current rate of increase.

**U. S. Comparison**

Continental scales this seems probable, but German operators will make such an estimate as value. They have switched their base for comparison from the United States to the U. S. By American measurement 100 juke boxes is a modest enough number. For example, when West Germany in 1951 counted fewer than

250 juke boxes, the U. S. had around 550,000 boxes operating, according to the survey.

In 1953 the Germans were still importing all their machines from the U. S. In that year Tonomat, which was purchased last year by the Automatic Canteen Company of America, brought out one of the first German juke boxes, the 102 which evolved into the Telematic 100 in 1955.

**Full Throttle**  
Now the Germans are the world's second largest producers of juke boxes behind the U. S. and, contrary to the U. S. industry, the Germans have managed to maintain their juke box boom at full throttle.

The present survey, after ticking off export possibilities in Africa, the Middle East and Southeast Asia, concludes that the biggest future export market of all may develop behind the Iron Curtain.

Already, West German juke boxes are playing in East Berlin and other East German cities, in Warsaw, in Prague, in Budapest and in Moscow.

## Williams Hints Wider Product Line

CHICAGO—A bigger array of products is in the works at Williams Electronic Manufacturing Corporation.

The long-time amusement game manufacturers are talking of not only adding new games of several types not produced by the firm but also have plans for other types of coin machines as well—including vending machines.

Rumor has it that one of these new machines will be a coin-operated voice-recorder machine. Such machines have wide usage in the transportation depot and in the full range of public locations. There is conjecture that such a machine might be shown by the

firm at the Music Operators of America show here May 9-11.

Sam Lewis, Williams vice-president, held back comment regarding the rumored voice-recorder unit when contacted last week.

But he did have some other comments to make that were at least as interesting.

Lewis said Williams is currently working on "a half dozen new ideas" in the amusement game field, among them pinball and gun game models customarily made by the firm, but also including shuffle games, fast-play "games" and "novelty machines" which would be new production territory to the firm.

"There have been periods when nothing new has turned up and we've faced a dearth of ideas," said Lewis. "But suddenly, we have hit on not one, but a host of new production ideas."

Lewis said Williams has purchased "several things" under royalty deals which are aimed for production in the near future. "Ideas must come from the field," said Lewis. "From both within and outside of the coin machine business. We will always be happy to consider any new amusement game idea that comes to us."

Currently the Williams plant is running at full steam, with production lines devoted overwhelmingly to the new baseball game, Official Baseball. Apparently, the game is enjoying a highly successful run, and Williams expects to keep it going at least another month. Pinball production, meanwhile, has been sidelined for the most part due to the baseball game rush.

But the firm is testing new pinballs, and also is still in production on the Magnus chord organ produced by the firm. The big demand for the chord organ, however, came during the holiday season.

## Denmark Awaits Clarification of Coin Import, Tariff Changes

By TED WOLFRAM

COPENHAGEN—The effect of changes in import restrictions on restaurants is still in question as far as the coin machine industry is concerned here. Changes are the result of a new treaty in the recently signed European Free Trade Association.

Presently it is not yet clear as to what coin machines have been cleared of import restrictions, nor exactly what duty is levied upon them. Furthermore, when the imports are from the U. S. in the case of expendable machines, it is still necessary to pay a "dollar" permit as well as a system applying to the coming out of the country of currency has not yet come into effect, although it has been made known that minor consequences, such as the red tape.

Coin machines are operated in Penny Arcades in amusement parks, or on the streets. In the U. S. A., are mainly in Denmark, but are used anywhere else but these few places.

It is not illegal to operate certain types of pay-out machines, but they are governed by regulations concerning the type of prizes that are permitted. Permits must be obtained from the police, but there are very few towns or cities in Denmark where the police issue such permits.

Principal reason is that the only locations available would be cafes and restaurants. According to the surveying these establishments would be a serious one. They do issue permits when such events as benefit street fairs or indoor bazaars are promoted—in fact the Copenhagen police have young people's clubs, for which they need funds and frequently arrange with outdoor showmen to stage such events for them.

To expand the use of the above machines, as well as of other types of amusement machines and juke boxes a group of 10 operators of such restaurants and firms importing same, have formed a company, the Danish Automatic Renting Company, in order to simplify the speedy promotion of such events whenever suitable locations are available.

(Continued on page 148)

## Parkoff Airs Views on Coin Op Diversification

NEW YORK — There's a fallacy regarding the matter of diversification in the coin industry which needs ironing out, according to Meyer Parkoff, head of Atlantic New York, full-line Seaburg distributor here.

"Sure diversification is the big thing in the business today for distributors and operators," says Parkoff, "but anybody who tries to expand in other directions is fooling himself if he doesn't add additional personnel."

"We used to have operators in our office every day looking at equipment. Now they don't show up. That's because a lot of them have expanded into other vending lines without adding anybody. They break their backs trying to do it all by themselves."

With distributors it's even more serious, according to Parkoff. "We have to make up our minds to the fact that when you diversify—take on new prod-

ucts—you've overhead has to go up. If a Standard Oil of New Jersey takes on a line like Socorex, that's easy because it's the same basic product. But in a case like this, you normally sell jukeboxes. Now you take on cigarette units, maybe drink venders and other equipment. You have to have experts in each field. You've got to take a phonograph serviceman and make him a cigarette machine serviceman. That takes time, training and money."

"Today with all these new trends developing, the watchword is to keep a close eye on every cost, cut corners and make economies wherever you can. Some of us, operator and distributor alike, have taken things in our stride for too many years. You've got to try to be the best businessman possible to keep showing a reasonable profit today. It takes diversification up to a point, but with that, it takes careful and economical operation."

## Canadian Operators Take 8% Beating on U. S. Coins

By HARRY ALLEN

TORONTO—A mixed reaction has come from operators to a potential 8 per cent headline.

Banks in Canada are now charging 8 per cent on all American coinage.

Operators are able to stop the United States quarters, but when it comes to the lesser coins, it's tough.

Christ Company, Ltd., distributor for the Seaburg line, said there was a terrific flood of coins.

A different story is told by Allen D. Baker, a director of the Canadian Automatic Merchandising Association, who said the machines have not been flooded with foreign silver during the week's campaign against U. S. coins.

"It's not been nearly as bad as we expected," he said. "Several of us..." (Continued on page 158)

## COIN TRADE DRIVE ROLLS ON

CHICAGO — Membership for the Coin Machine Council, the industry's public relations arm, have come in from virtually every State in the Union, according to Herb Jones, chairman of the membership committee. Latest membership applications have come from Florida, Massachusetts, Oregon and California. Jones said that members of the West Virginia Operators Association sent in five contributions in addition to his own in a single day. The CMC will maintain a booth during the Music Operators of America convention in Chicago, May 9-11, with several members of the Herbert M. Kraus public relations agency on hand to answer questions. Campaign buttons now being sold to boost for public relations. Are you? will be given to enrolled members. Exhibitors who join up will be supplied with booth banners with the "Remember, The Coin Machine Council for Public Relations."



# The Billboard's Coin Machine Price Index

Listings represent used machines in average condition introduced from 1954 thru mid-1959. Price quoted on each machine represents the average of quotes to operators by franchised distributors in three geographical areas—East, West and Midwest.

Quotes are received and averaged monthly. Listings should be used only as a general guide, since machines of identical type and condition may have considerably different values in different areas.

### MUSIC

AMI	
D-40 (40), 1951	95
D-40 (40), 1951	185
D-40 (40), 1951	130
D-40 (40), 1951	205
D-40 (40), 1951	218
D-40 (40), 1951	225
D-40 (40), 1951	232
D-40 (40), 1951	250
D-40 (40), 1951	265
D-40 (40), 1951	285
D-40 (40), 1951	315
D-40 (40), 1951	345
D-40 (40), 1951	375
D-40 (40), 1951	405
D-40 (40), 1951	435
D-40 (40), 1951	465
D-40 (40), 1951	495
D-40 (40), 1951	525
D-40 (40), 1951	555
D-40 (40), 1951	585
D-40 (40), 1951	615
D-40 (40), 1951	645
D-40 (40), 1951	675
D-40 (40), 1951	705
D-40 (40), 1951	735
D-40 (40), 1951	765
D-40 (40), 1951	795
D-40 (40), 1951	825
D-40 (40), 1951	855
D-40 (40), 1951	885
D-40 (40), 1951	915
D-40 (40), 1951	945
D-40 (40), 1951	975
D-40 (40), 1951	1005
D-40 (40), 1951	1035
D-40 (40), 1951	1065
D-40 (40), 1951	1095
D-40 (40), 1951	1125
D-40 (40), 1951	1155
D-40 (40), 1951	1185
D-40 (40), 1951	1215
D-40 (40), 1951	1245
D-40 (40), 1951	1275
D-40 (40), 1951	1305
D-40 (40), 1951	1335
D-40 (40), 1951	1365
D-40 (40), 1951	1395
D-40 (40), 1951	1425
D-40 (40), 1951	1455
D-40 (40), 1951	1485
D-40 (40), 1951	1515
D-40 (40), 1951	1545
D-40 (40), 1951	1575
D-40 (40), 1951	1605
D-40 (40), 1951	1635
D-40 (40), 1951	1665
D-40 (40), 1951	1695
D-40 (40), 1951	1725
D-40 (40), 1951	1755
D-40 (40), 1951	1785
D-40 (40), 1951	1815
D-40 (40), 1951	1845
D-40 (40), 1951	1875
D-40 (40), 1951	1905
D-40 (40), 1951	1935
D-40 (40), 1951	1965
D-40 (40), 1951	1995
D-40 (40), 1951	2025
D-40 (40), 1951	2055
D-40 (40), 1951	2085
D-40 (40), 1951	2115
D-40 (40), 1951	2145
D-40 (40), 1951	2175
D-40 (40), 1951	2205
D-40 (40), 1951	2235
D-40 (40), 1951	2265
D-40 (40), 1951	2295
D-40 (40), 1951	2325
D-40 (40), 1951	2355
D-40 (40), 1951	2385
D-40 (40), 1951	2415
D-40 (40), 1951	2445
D-40 (40), 1951	2475
D-40 (40), 1951	2505
D-40 (40), 1951	2535
D-40 (40), 1951	2565
D-40 (40), 1951	2595
D-40 (40), 1951	2625
D-40 (40), 1951	2655
D-40 (40), 1951	2685
D-40 (40), 1951	2715
D-40 (40), 1951	2745
D-40 (40), 1951	2775
D-40 (40), 1951	2805
D-40 (40), 1951	2835
D-40 (40), 1951	2865
D-40 (40), 1951	2895
D-40 (40), 1951	2925
D-40 (40), 1951	2955
D-40 (40), 1951	2985
D-40 (40), 1951	3015
D-40 (40), 1951	3045
D-40 (40), 1951	3075
D-40 (40), 1951	3105
D-40 (40), 1951	3135
D-40 (40), 1951	3165
D-40 (40), 1951	3195
D-40 (40), 1951	3225
D-40 (40), 1951	3255
D-40 (40), 1951	3285
D-40 (40), 1951	3315
D-40 (40), 1951	3345
D-40 (40), 1951	3375
D-40 (40), 1951	3405
D-40 (40), 1951	3435
D-40 (40), 1951	3465
D-40 (40), 1951	3495
D-40 (40), 1951	3525
D-40 (40), 1951	3555
D-40 (40), 1951	3585
D-40 (40), 1951	3615
D-40 (40), 1951	3645
D-40 (40), 1951	3675
D-40 (40), 1951	3705
D-40 (40), 1951	3735
D-40 (40), 1951	3765
D-40 (40), 1951	3795
D-40 (40), 1951	3825
D-40 (40), 1951	3855
D-40 (40), 1951	3885
D-40 (40), 1951	3915
D-40 (40), 1951	3945
D-40 (40), 1951	3975
D-40 (40), 1951	4005
D-40 (40), 1951	4035
D-40 (40), 1951	4065
D-40 (40), 1951	4095
D-40 (40), 1951	4125
D-40 (40), 1951	4155
D-40 (40), 1951	4185
D-40 (40), 1951	4215
D-40 (40), 1951	4245
D-40 (40), 1951	4275
D-40 (40), 1951	4305
D-40 (40), 1951	4335
D-40 (40), 1951	4365
D-40 (40), 1951	4395
D-40 (40), 1951	4425
D-40 (40), 1951	4455
D-40 (40), 1951	4485
D-40 (40), 1951	4515
D-40 (40), 1951	4545
D-40 (40), 1951	4575
D-40 (40), 1951	4605
D-40 (40), 1951	4635
D-40 (40), 1951	4665
D-40 (40), 1951	4695
D-40 (40), 1951	4725
D-40 (40), 1951	4755
D-40 (40), 1951	4785
D-40 (40), 1951	4815
D-40 (40), 1951	4845
D-40 (40), 1951	4875
D-40 (40), 1951	4905
D-40 (40), 1951	4935
D-40 (40), 1951	4965
D-40 (40), 1951	4995
D-40 (40), 1951	5025
D-40 (40), 1951	5055
D-40 (40), 1951	5085
D-40 (40), 1951	5115
D-40 (40), 1951	5145
D-40 (40), 1951	5175
D-40 (40), 1951	5205
D-40 (40), 1951	5235
D-40 (40), 1951	5265
D-40 (40), 1951	5295
D-40 (40), 1951	5325
D-40 (40), 1951	5355
D-40 (40), 1951	5385
D-40 (40), 1951	5415
D-40 (40), 1951	5445
D-40 (40), 1951	5475
D-40 (40), 1951	5505
D-40 (40), 1951	5535
D-40 (40), 1951	5565
D-40 (40), 1951	5595
D-40 (40), 1951	5625
D-40 (40), 1951	5655
D-40 (40), 1951	5685
D-40 (40), 1951	5715
D-40 (40), 1951	5745
D-40 (40), 1951	5775
D-40 (40), 1951	5805
D-40 (40), 1951	5835
D-40 (40), 1951	5865
D-40 (40), 1951	5895
D-40 (40), 1951	5925
D-40 (40), 1951	5955
D-40 (40), 1951	5985
D-40 (40), 1951	6015
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D-40 (40), 1951	6075
D-40 (40), 1951	6105
D-40 (40), 1951	6135
D-40 (40), 1951	6165
D-40 (40), 1951	6195
D-40 (40), 1951	6225
D-40 (40), 1951	6255
D-40 (40), 1951	6285
D-40 (40), 1951	6315
D-40 (40), 1951	6345
D-40 (40), 1951	6375
D-40 (40), 1951	6405
D-40 (40), 1951	6435
D-40 (40), 1951	6465
D-40 (40), 1951	6495
D-40 (40), 1951	6525
D-40 (40), 1951	6555
D-40 (40), 1951	6585
D-40 (40), 1951	6615
D-40 (40), 1951	6645
D-40 (40), 1951	6675
D-40 (40), 1951	6705
D-40 (40), 1951	6735
D-40 (40), 1951	6765
D-40 (40), 1951	6795
D-40 (40), 1951	6825
D-40 (40), 1951	6855
D-40 (40), 1951	6885
D-40 (40), 1951	6915
D-40 (40), 1951	6945
D-40 (40), 1951	6975
D-40 (40), 1951	7005
D-40 (40), 1951	7035
D-40 (40), 1951	7065
D-40 (40), 1951	7095
D-40 (40), 1951	7125
D-40 (40), 1951	7155
D-40 (40), 1951	7185
D-40 (40), 1951	7215
D-40 (40), 1951	7245
D-40 (40), 1951	7275
D-40 (40), 1951	7305
D-40 (40), 1951	7335
D-40 (40), 1951	7365
D-40 (40), 1951	7395
D-40 (40), 1951	7425
D-40 (40), 1951	7455
D-40 (40), 1951	7485
D-40 (40), 1951	7515
D-40 (40), 1951	7545
D-40 (40), 1951	7575
D-40 (40), 1951	7605
D-40 (40), 1951	7635
D-40 (40), 1951	7665
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D-40 (40), 1951	8055
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D-40 (40), 1951	8175
D-40 (40), 1951	8205
D-40 (40), 1951	8235
D-40 (40), 1951	8265
D-40 (40), 1951	8295
D-40 (40), 1951	8325
D-40 (40), 1951	8355
D-40 (40), 1951	8385
D-40 (40), 1951	8415
D-40 (40), 1951	8445
D-40 (40), 1951	8475
D-40 (40), 1951	8505
D-40 (40), 1951	8535
D-40 (40), 1951	8565
D-40 (40), 1951	8595
D-40 (40), 1951	8625
D-40 (40), 1951	8655
D-40 (40), 1951	8685
D-40 (40), 1951	8715
D-40 (40), 1951	8745
D-40 (40), 1951	8775
D-40 (40), 1951	8805
D-40 (40), 1951	8835
D-40 (40), 1951	8865
D-40 (40), 1951	8895
D-40 (40), 1951	8925
D-40 (40), 1951	8955
D-40 (40), 1951	8985
D-40 (40), 1951	9015
D-40 (40), 1951	9045
D-40 (40), 1951	9075
D-40 (40), 1951	9105
D-40 (40), 1951	9135
D-40 (40), 1951	9165
D-40 (40), 1951	9195
D-40 (40), 1951	9225
D-40 (40), 1951	9255
D-40 (40), 1951	9285
D-40 (40), 1951	9315
D-40 (40), 1951	9345
D-40 (40), 1951	9375
D-40 (40), 1951	9405
D-40 (40), 1951	9435
D-40 (40), 1951	9465
D-40 (40), 1951	9495
D-40 (40), 1951	9525
D-40 (40), 1951	9555
D-40 (40), 1951	9585
D-40 (40), 1951	9615
D-40 (40), 1951	9645
D-40 (40), 1951	9675
D-40 (40), 1951	9705
D-40 (40), 1951	9735
D-40 (40), 1951	9765
D-40 (40), 1951	9795
D-40 (40), 1951	9825
D-40 (40), 1951	9855
D-40 (40), 1951	9885
D-40 (40), 1951	9915
D-40 (40), 1951	9945
D-40 (40), 1951	9975
D-40 (40), 1951	10005

### ROCK-OLA

1430 (100), 1954	80
1441 (100), 1951	100
1448 (100), 1951	120
1454 (100), 1951	140
1461 (100), 1951	160
1468 (100), 1951	180
1475 (100), 1951	200
1482 (100), 1951	220
1489 (100), 1951	240
1496 (100), 1951	260
1503 (100), 1951	280
1510 (100), 1951	300
1517 (100), 1951	320
1524 (100), 1951	340
1531 (100), 1951	360
1538 (100), 1951	380
1545 (100), 1951	400
1552 (100), 1951	420
1559 (100), 1951	440
1566 (100), 1951	460
1573 (100), 1951	480
1580 (100), 1951	500
1587 (100), 1951	520
1594 (100), 1951	540
1601 (100), 1951	560
1608 (100), 1951	580
1615 (100), 1951	600
1622 (100), 1951	620
1629 (100), 1951	640
1636 (100), 1951	660
1643 (100), 1951	680
1650 (100), 1951	700
1657 (100), 1951	720
1664 (100), 1951	740
1671 (100), 1951	760
1678 (100), 1951	780
1685 (100), 1951	800
1692 (100), 1951	820
1699 (100), 1951	840
1706 (100), 1951	860
1713 (100), 1951	880
1720 (100), 1951	900
1727 (100), 1951	920
1734 (100), 1951	940
1741 (100), 1951	960
1748 (100), 1951	980
1755 (100), 1951	1000

### BE

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Sell**

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1520 N. Gower  
HOlywood 9-2831  
Sam Abbott

St. Louis 1, Mo.  
390 Arcade Bldg.  
CMestnat 1-0443  
Frank Jorling



## DOLLARS BRING DIMES

## Costs and Profits of Today's Modern Amusement Arcade

By KEN KNAUF

(The fourth in a series of five articles on the modern amusement Arcade.)

**CHICAGO**—You give a dollar to make a dime. Then if things go as they should, there gets to be many more dimes coming in than dollars going out. That—in a not so "little acorn" type nutshell—is the story of costs and profits in the modern amusement Arcade.

The dollars go for equipment, labor, servicing and repair, rent or commission, and for everything from ballhoop to bookwork.

The dollars come from Arcade patrons in direct proportion to the Arcade's traffic, appeal and pulling power.

A top-drawer Arcade should get most of those "zone" dollars back in one year or season and then start converting the incoming dimes to bank-book dollars. A \$300 to \$350 weekly gross (in the average 40-machine spot) is generally required to meet overhead and depreciation. Everything over \$500 is usually profit.

For the rate but welcome Arcade entrepreneur who starts with nothing more than a fairly heavy wad of cash, profits may be, longer in coming. But for the average Arcade newcomer (who more than likely already operates 40 or more amusement machines on a regular game route) profits can be expected soon enough.

The advantage held by the man with machines on hand is that by far the biggest initial cost of Arcade operation is in the equipment. This fellow may already have many machines on his route which can be put into the Arcade, and he should have a better idea of what additional machines to buy and at what price.

As to the fellow with merely determination and a wad of cash—well, we hope this article may help him get the most for his money. He, too, can turn those dollars to dimes and back again to dollars, but he'll have to be more careful and more patient.

Can the amusement machine operator just take games off his route and move them into his Arcade? Not so fast, there! Only a portion of those games on location in taverns and restaurants will do for the Arcade. He'll still have to invest in added equipment, and preferably, he should buy some new machines.

But the games on the route can form the meeples. Ball bowlers, shuffles, gun games, amusement-type pinballs, baseball games, in some instances even coin-operated pool games, have all gone well in Arcades. But other machines not ordinarily found on the route are needed. A photo machine and/or voice recording machine, for instance, is a virtual necessity. So are beverage and snack vending machines where food and refreshment service is not at hand.

For the operator starting from scratch, at least \$25,000 can be figured as cost to equip a small-to-average-sized Arcade with from 40 to 45 machines. This would include Photomat, voice recorder, guns and bowlers, but not all the equipment—at this price—would be new.

In the medium-to-large-size Arcade (over 50 machines), from \$35,000 to \$50,000 should be set aside for equipment. The giant-sized Arcade, such as those seen at some Eastern amusement parks, may have as many as 600 machines, and \$150,000 to \$200,000 may be set up in Arcade form at bowling alley locations and smaller funspots. Amusement parks feel they need at least 15 machines to make an Arcade worthwhile.

The equipment line-up in the average park Arcade building (which would usually measure 40 by 85 or 90 by 85 feet), might be something like this: Photo machine, voice recorder, eight to 10 coin-operated bowling alleys in battery formation, a dozen gun games (mostly rifle), an Auto Test or Road Test unit, some vending machines which might include a popcorn unit, beverage machine, snack

machine and maybe a capsule charm machine or two; some sporty type machines as baseball, hockey, football and some "old-fashioned" equipment as fortune teller, horseshoe, quiz machines, gift testers, scales, penny card unit, metal topers. A kiddie ride or two might be included for the small fry.

There are other Arcade costs to consider, but equipment costs are foremost and must be met before any money is coming in. Other costs will include wages for mechanics, cashiers and/or attendants, cost of breakage, depreciation and, of course, the rent.

If the spot is open 15 to 16 hours a day (which is average) two shifts of cashiers will be needed. In a 24-hour spot three shifts are preferred. On the average, the cashier will earn \$1 to \$1.25 per hour.

Mechanics are usually on hand at least once a week, and may appear for four hours per appearance in the average 40-machine Arcade. Figure nine hours per week for mechanics at about \$5 per hour average.

Depreciation may be figured annually on the basis of at least 25 percent of equipment investment—this rate allowed by the government for tax deduction purposes. Four years is the average life for Arcade equipment, which depreciates faster, for instance, than major life equipment. For one obvious reason park management prefers the concession arrangement for Arcades, with equipment if owned by the park, likely to stand idle for a slight month of the year.

Rent costs paid on a flat basis will, of course, vary with the space taken up and the locale. (Concession commissions paid are discussed in the preceding article.)

One other likely cost might be figured in—the this is electric sign. Not always needed, an attractive electric sign will, in some cases, help draw trade more than anything else. It's usually considered a necessity at an on-the-street arcade and is often used at amusement park Arcades. A good electric sign may run from \$500 to \$10,000.

We've left the cost of the Arcade building itself to last, since it's usually disposed in the form of rent or commission payments, being provided by the park or location. It would otherwise cost from \$15,000 to \$25,000 on the average.

Here's the biggest cost-profit point for the Arcade operator to keep in mind: Costs are the same for the Arcade doing a \$300 weekly gross as for the Arcade grossing \$1,000. The overhead and depreciation is the same either way.

Veteran operators figure that at a \$300 weekly gross, the Arcade could barely break even, with \$600 or \$700 considered in the target bracket for the average-size Arcade. If it does \$500 to \$1,000 weekly, it's a pretty fair business. Everything over \$500 is usually clear profit.

Next week: "Do's and Don'ts in Arcade Management." Some off-the-cuff tips on locations, equipment, promotions, community and customer relations.

## Parker Henderson Operates Route of D. Highfill Estate

**MEMPHIS**—Parker Henderson, general manager of Southern Amusement Company, has taken over active management of Rainbow Amusement Company for the estate of the late Douglas D. Highfill, Highfill, who owned the park,

## European News Briefs

## Religion Popular Juke Box Theme

**FLORENCE, Italy**—Italian juke boxes are playing religious "top tunes" under special dispensation of church authorities.

Some current religious themes heard on Italian juke boxes include "The Heavenly Bench," the "Monk and the Poor Man" and "Charity Raises From Heaven."

The playing of religious-themed popular music has been pioneered by Father Don Giovanni Rossi of Assisi. The priest contends that church music can be "modernized" and played in popular mediums without committing sacrilege.

Father Rossi sponsors annual meetings devoted to the popularizing of church music. Thanks to his efforts, there are around 20 religious themes on the Italian 200 top-tune lists.

The priest, in campaigning for the popularizing of church music, contends that Catholics should listen to and play only juke music not offensive to the church. Once this condition is met, maintain the priest, there is no reason why church themes should not be played on juke boxes.

## Canteen Pushes Panoramic Zoo

**FRANKFURT, Germany**—Canteen has announced plans to improve its Tootsat series of Panoramic 200 juke boxes and to expand distribution and servicing. Every third juke box now sold in West Germany, claims the company, is now a Panoramic 200.

Panoramic sales have jumped since the Automatic Canteen Company of Ames purchased the Tootsat company of Neu-Henberg, a Frankfurt suburb, last autumn. Canteen is converting its Tootsat property into a center of Canteen production for the European-Commonwealth market.

## Frankfurt Coin Fair Set

**FRANKFURT, Germany**—West Germany's coin machine industry will hold its first exclusively coin-operated, equipment trade fair in the autumn, from September 4-8 at the Frankfurt Fairgrounds.

The Germans are inviting a showing of coin equipment from all over the world. It is hoped to have exhibits from some 25 countries. The fair will encompass all branches of the coin trade—juke boxes, games and vending machines, along with accessories and subsidiary equipment.

## W. German Ops Stage Elections

**STUTTGART, Germany**—The Baden-Württemberg Coin Machine Operators' Association has re-elected Rolf Erffurt its president. Elected to serve with Erffurt were Philip Lenz, vice-president and treasurer, and Else Helmschrott, Kurt Gaestner and Erich Vaupel, members of the board.

At Hamburg, Carl Heintz Wendt has been elected president of the Association of North German Coin Machine Operators, succeeding Franz Treutler. Other officers elected are Martin Michalski, vice-president; Herman Heusser, treasurer, and Walter Woehler, Eric Schneegans and Max Walden, board members. The Coin Machine Association of Lower Saxony has re-elected its president, Inno Tautuber, and vice-president, Wolfpilot Seno.

## Coin Changer Due for U. S. Sales

**HEREFORD, Germany**—The Max Tarkis concern of Hereford has announced plans to market its new mechanically operated coin changer in the U. S. Arrangements are still pending, but the firm said its changer, which has attracted wide attention in Germany, can be modified to take any size or combination of coins.

The German version changes a dime-sized, 50-pfenning coin into five nickel-sized 10-pfenning coins and a U. S. quarter-sized one-mark coin into one 30-pfenning and five 10-pfenning coins.

## Coin Ops, Moviemen Battle Tax

**HAMBURG, Germany**—West Germany's coin machine industry is making common cause with motion picture house operators in battling the amusement tax. Column and movie house operators have a common case against the amusement tax. It is discriminatory in that television sets and other coin machine locations may provide TV for their patrons free of amusement tax, but the coin machines they install for the same purpose are subject to the tax.

In two recent decisions, the Hamburg courts have ruled there is ground for a constitutional suit against the amusement tax.

aged of a bear attack last year at age 44. Before this death, Henderson had an option to buy the route. He had not bought it yet, Henderson said, but is actively helping to operate it. Highfill's estate is in litigation.

Henderson said he "put up some money" for the option, but that a current rumor that he had bought the route was only a rumor.

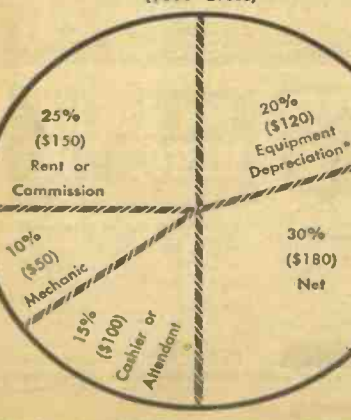
Henderson said Rainbow Amusement Company was a "medium-sized" route for Memphis. It reportedly consists of a large number of phonographs and games, and a lucrative operation.

Henderson has also expanded and diversified his operations recently by installing a coin-operated bowling alley in partnership with Drew Canale, owner of Canal Amusement Company, Canale National Tobacco Distributors, Inc. and other enterprises.

In addition, Henderson had a phonograph distribution company, Clarence A. Camp, president of Southern Amusement Company, and has out and running interest

## Weekly Costs and Profits Of Average Arcade

(\$600 Gross)



\*Equipment Depreciation deductible for tax purposes. (figured here at 25% annually on \$25,000 investment value.)

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2 Aces & Kings	125.00 ea.
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1000 Name Value	65.00 ea.
1000 Name Value	75.00 ea.
1000 Name Value	75.00 ea.
1000 Name Value	50.00 ea.
1000 Name Value	50.00 ea.
1000 Name Value	100.00 ea.
1000 Name Value	325.00 ea.
1000 Name Value	40.00

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1000 8 Col.	49.50
1000 22 Col.	179.50

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# COINMEN in the news

Continued from page 182

proprietor, with Frank Bladegroen Jr., his former partner, giving up his interest to devote full time to the tool and die business which he operates. Bladegroen, incidentally, was formerly in the business himself as the Sunshine Music Company. Joy Amusement has dropped its juke box operations, to concentrate exclusively upon bowling and other types of amusement games.

Maek Johnson, formerly with a wholesale food company, is one of the newcomers in the amusement games field here, starting with a variety of games under the name of Johnson Amusement Company. Establishing his headquarters in Northeast Detroit, he is looking for new locations and studying operating conditions in the industry.

Loris Lodico, of the Lyan Amusement Company, who took over the 40-year-old Lenke Coin Machine operation a few months ago, is busy with a steady expansion program. He now has five routemen out on the job, and devotes most of his own time to supervision from the central office. Lodico is specializing in the development of small or medium-sized Arcades. He operates two important units locally in the Fox and Broadway-Capitol theaters and is just preparing to open a new Arcade at Sauterka Lake in Belleville. In addition, he will operate two other summer Arcades, Kress near Monroe and at Edson Lake, near Belleville. Lodico is also operating a small bulk vending route, primarily as an accommodation service to his regular locations for games or other machines.

John Zack and Edward Huchowski, who have operated together as Ed's Shuffleboard since 1951, have decided to re-register their business name in the same form, also they have recently disposed of all their remaining boards and gone into pool table operation. They figure the good will value of the name they have used all these years is worth something.

Carl F. Hopkins, of Hopkins Vending, cigarette operator, who has dropped his bulk vending operations, is making plans to move to suburban Plymouth and has registered the name of Plymouth Vending Company to handle some of his future operations as well. He has opened a store and headquarters in a commercial building on Grand River Avenue. Carl is the son of Frank Hopkins, Detroit operator who is still active after about four decades, now operating only scales. Frank is again in good health following a recent bout of pneumonia. *Hul Revis*

### CLEVELAND NOTES

Louis Golden, president of Ace Cigarette Service Company, was among the laymen who witnessed the installation of the seven new Catholic cardinals in Rome two weeks ago. Golden, who left a law practice to enter the coin machine business in 1930, is on an extended European trip with his wife, Mary.

Lake City Amusement Company is exporting between 30 to 40 games a week, reports Joseph Abraham, president. Most of them are labeled for Great Britain. Abraham, also head of Abraham Realty Company here, hints that a big real estate deal is in the works.

Heien B. Dugan, head of Dugan Music, is expecting her son, Bill Griffiths, vice-president of the firm, home from about six months in Acapulco, Mexico, this week. He worked as a professional squa lung diver there handling salvage and rescue.

Despite declining industry exports of U. S. juke boxes and games which sunk more than \$1-2 million in dollar volume last year, *(Continued on page 188)*

## Detroit Assn. Re-Elects Slate; Mulls New Licensing Set-Up

DETROIT—The Detroit Shuffleboard Association, which includes operators of most types of the amusement games remaining in this area, has re-elected its entire slate of officers, headed by Barney Burke of Brown Amusement Company, as president. The other officers include Thomas J. Dewberry, T. J. Amusement Company, vice-president; Bob Calderwood, secretary-treasurer, and Fred Chlopian, executive secretary.

Re-elected as directors were Maurice J. Feldman, Central Coin Machine Exchange; Jim Darso; Jake Damlar; J & P Service; Everett DeWitt; Joseph J. Korman; J. K. Amusement; and Kenneth Guinan, Lakeshore Shuffleboard.

Discussion at the April meeting of the DSA was devoted primarily to the projected new ordinance which would require licensing of all types of legal games. At present many escape licensing because of historic quirks of the law. The plan was first proposed by the DSA, and members at the meeting indicated unanimous support. Principal advantages of the plan, for both the public and the industry, include:

1. The license fee will mean ad-

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**Detroit Juke Box Ops Must Identify Phonos**

DETROIT—Adequate identification of music machines on location will be the objective of a concerted drive by city authorities here, members of the Music Operators, Inc., were told at the regular April meeting. Officers of the MOI have been meeting with city officials to find ways to meet this problem, which stems from the fact that operators and owners find many machines on location which do not indicate in any manner who operates them as provided by city ordinance.

According to Frank R. Fabiano, of Fabiano Sales & Service, president of the MOI, members have been given the assurance by both Inspector Maxon and Sergeant Schwartz of the Police License Bureau that future apprehension of any unidentified machines will mean preference of charges resulting in a fine for both the location and the operator. This gives a two-edged sword of enforcement to the program and is something long sought by MOI.

**Legal Aspects**

Officers of MOI also met with Larry Eaton, assistant corporation counsel, who confirmed the legal aspects of the program and told them that this step will be enforced. "This is, the first time we have really received such fine co-operation," Fabiano said, indicating that individual operator complaints to

police in scattered precincts have hitherto not resulted in substantial action, apparently stemming from the absence of a central program of enforcement such as now announced.

Notices to all precincts are now being sent, and a substantial protection to the industry thru adequate enforcement of existing legislation is anticipated.

"The trouble is that somebody jumps you, and they put no card in—so you don't know whose machine it is," Fabiano said. The step is expected accordingly to mean some further rationalization of competition. Each licensed operator is being assigned a number and he must identify each machine on location with both his name and his number.

**Membership Up**

Increase of membership was also noted in the April meeting, with a number of new local operators admitted for the first time.

The MOI has been actively fighting a proposed new tax of \$100 per operator and \$2 per machine in the down-river suburb of Allen Park—symptomatic of the series of proposals for special taxation of juke boxes in a number of small towns in this area.

President Fabiano spoke in detail before the City Commission, and it is to be called by that body again when the ordinance is to be considered in more finished form.

**Wiretap Evidence Thrown Out In O'Rourke Extortion Trial**

MINEOLA, N. Y.—Juke box circles were in a state of shock here this week as a result of a decision by Nassau County Judge Paul Wilzite to not admit wiretap evidence in the extortion trial of East Coast Teamster boss, John J. O'Rourke, and 15 co-defendants.

The trial has been at a virtual standstill over much of the past two weeks because of the outcome of attempts by defense attorneys in the case to obtain a ruling against wiretap evidence. Wildzite's ruling this week referred directly to a decision last week by the U. S. Court of Appeals which held that the introduction of wiretap evidence in a State court proceedings would constitute a violation of a federal criminal statute.

Legal experts observing the developments, called the Wildzite ruling "unprecedented." Nassau County District Attorney Levine declared that such action by judges

would have a "monumental and serious effect on law-enforcing agencies in this State." He added that "failure to act (by Congress) will be an outright encouragement to the crime syndicates, hoodlums and crooks to increase their activity." There was considerable hope that Congress would act with new legislation during the current session.

On another front, Eugene O'Rourke, brother of John J. O'Rourke, lost out this week on an effort to avoid trial on charges of trying to bribe a vice squad detective. O'Rourke is alleged to have offered \$20,000 to detective Harold Shepard to get the grand jury minutes on the juke extortion indictment against his brother. County Judge James L. Dowsey Jr. ruled that O'Rourke will face charges along with two alleged accomplices, one of whom is said to have broken down and made a full confession.

**Drew Canale Buys 70-Unit Operation From M. Solomito**

MEMPHIS—Drew Canale, owner of Canale Amusement Company and other coin machine operations, has had an operator, an inactive partner, have purchased Ace Amusement Company from Milo Solomito.

Solomito is one of the veterans in the business in Memphis, starting out in 1931. He has been an operator as long as anyone in Memphis has, probably, and longer than most.

Price was not announced, but a reported 70 pieces of equipment changed hands.

**Ill Health**

Solomito, 54, said the reason he sold, was because several months ago he was in the hospital for some time with an ailment and he decided to get down on his activities to have more time to relax and take care of his health.

He also owns Milo's Liquor

Store, real estate holdings and interest in other enterprises.

Jimmy Rutledge, route manager for the vending company, will remain in the employ of the company under Canale and Brown. He has been managing the route for Solomito for many years.

**Jumbo Operation**

The purchase by Canale and Brown puts under Canale's operation one of the largest, if not the largest, music and game route in Memphis and Shelby County. Several years ago, Canale and Brown bought out Service Amusement Company.

Canale has continued to increase and expand his music, game and cigarette vending operations. He has recently opened a coin-operated bowling alley with Parker Henderson, general manager of Southern Amusement Company. Canale also has coin-operated laundry and other enterprises.

**MOA to Offer Hospitalization Insurance Plan**

CHICAGO—A national group hospitalization and surgical insurance plan will be presented to members of the Music Operators of America Tuesday, May 10, during the 10th annual MOA convention here.

The plan will be offered in conjunction with the national life insurance plan, which has been operating for nearly two years. The California Life Insurance Company underwrites both plans.

MOA members and their employees would be covered for accidental death and dismemberment, accident and sickness, major medical expenses, hospitalization and surgical costs.

The membership will determine whether the policy to be selected will be \$100, \$200 or \$300 deductible. The plan would pay up to \$10,000, with 80 per cent paid by the insurance company and 20 per cent by the member.

The president of the insurance company and some area members will be on hand to explain the program and answer questions.

**Westchester Ops Set for Banquet**

WHITE PLAINS, N. Y.—Ticket reservations are coming in at a fast clip for the annual affair of the Westchester Operators Guild, according to Seymour Pollack, chairman of the affair. Pollack made his report at a meeting of the Guild Monday (18) in American Legion Hall here.

Pollack said attendance would be limited to a comfortably filled room that will assure everyone a good view of the entertainment lined up by entertainment chairman, Nat Bensky. He also noted that space in the journal is also being filled quickly and urged all space buyers to get reservations to by the deadline, May 8. The affair itself will take place Tuesday (17) at Holiday Inn, Scarsdale.



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SHOOT THE CLOWN  
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Keeney ELVIN BILLS  
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Keeney CRIS-CROSS DIAMOND  
United 60 BONUS—4 Ft.  
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Williams X-OS  
Williams OFFICIAL BASEBALL  
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# Gordon Stout Answers Attack Vs. Coin Trade

MURON, S. D.—Gordon Stout, former president of the Southwestern Photograph Operators' Association and currently a board

member of the Music Operators of America, took issue with an editorial in The Daily Plainsman here. The editorial, entitled "Juke Box Racketeers," was based on the McClellan Committee report.

The following is taken from Stout's letter, which was published in The Daily Plainsman: "Perhaps I am sensitive; perhaps it was unthinking on the part of the writer, but being a juke box operator I can't help being critical (of the article).

"My criticism is the omission of the opening, all-important conclu-

sions in the committee report, namely: The coin machine industry of this nation is inherently a legitimate business of increasing importance and desirability, but 'underworld infiltration is threatening.'

"The Committee's fiscal report issued March 31 praised the industry for its growth which gives promise of even greater value to the economy and service to consumers. It goes on to say that 'such growth is a tribute to the skill and ingenuity of both labor and management, a great majority of whom the Committee believes to be honest, hard-working citizens.' Your feature item mentions only those unsavory elements found in it which no one attempts to deny.

"One of your city's outstanding men, Ronald Mancini, is our present president. Our association was formed for the very purpose of keeping out syndicate infiltration, helping ourselves, and presenting to the general public as the small, independent businessmen which we are, not better nor worse than the average businessman in any other line of endeavor.

"Ours is an entertainment service. We serve public places of all kinds, who, in turn, serve all kinds of people. Our service is a genuine contribution to those seeking recreation. It is therefore of benefit to those places of business we service and to the community also.

"Juke box operators build homes, pay taxes, go to church, join service clubs, contribute time

and money in community project promotion, and perform the same civic duties as does anyone else in like circumstances.

"We are 'just people' like anyone else."

## RECONDITIONED GOTTlieb GAMES

See High .....	\$ 85.00
Hi Diver .....	225.00
Miss Annabelle .....	260.00
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Undersea .....	270.00
World Champ .....	90.00

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DONALD ARSEM has been named a vice-president of the Muller Company. He joined the firm two years ago as manager of engineering and research, and he continues in that capacity. Before that he held engineering posts with the U. S. Bureau of Standards, A. A. Victor, General Electric and West-Warner Electronics.

## Williams Adds on Distrib Eli Ross for Miami Area

CHICAGO—Eli Ross Distributor Company, Miami, has been named as a co-distributor with Southern Music Distributing Company to handle Williams Electronic Manufacturing Company games in the Miami area.

Eli Ross is in partnership in the distributing firm with Morris Horwich.

Sam Lewis, Williams vice-president, made the appointment during a recent trip to Miami. Lewis visited with Ron Hood, Southern Music Distributing Company president, and toured the firm's three offices in Jacksonville, Orlando and Miami.

Hood accompanied Lewis in conference with Eli Ross' firm, and together they arranged for that firm to handle the Williams line in conjunction with Ross and Horwich. Lewis said that Ross has an attractive new office and showroom, and high hopes of expanding Williams sales in the area.

## ALLEYS

UNITED	
WILKIE REGULATION S.A. ....	\$295
WILSON S.A. ....	195
WILSON S.A. ....	175
WILSON S.A. ....	95
WILSON S.A. ....	95
WILSON S.A. ....	150

## PINS

GOTTlieb	
WORLD POOL .....	\$195
WORLD SHIP .....	175
WORLD LADY .....	150
WORLD ACE .....	95
WILLIAMS	
WILLIAMS .....	\$150
WILLIAMS .....	195
WILLIAMS .....	160
WILLIAMS .....	150

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### 4-GAME BOWLER

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Choice  
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Scoring

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**FRAMES SCORE**

1ST-THRU-7TH	3RD-THRU-10TH
20 <input type="checkbox"/> SPARE	60 <input type="checkbox"/> STRIKE 40 <input type="checkbox"/> SPARE

**BONUS FRAME COLLECTS**

10 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>
FULL	BONUS SCORE	

**BONUS SCORE ADVANCES**

40 <input type="checkbox"/>	20 <input type="checkbox"/>
STRIKE	SPARE

bonus builds up during game  
... collects at end of game

1 to 6  
Can Play

4

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16 FT. LONG

portable with 4-ft. Sections

to

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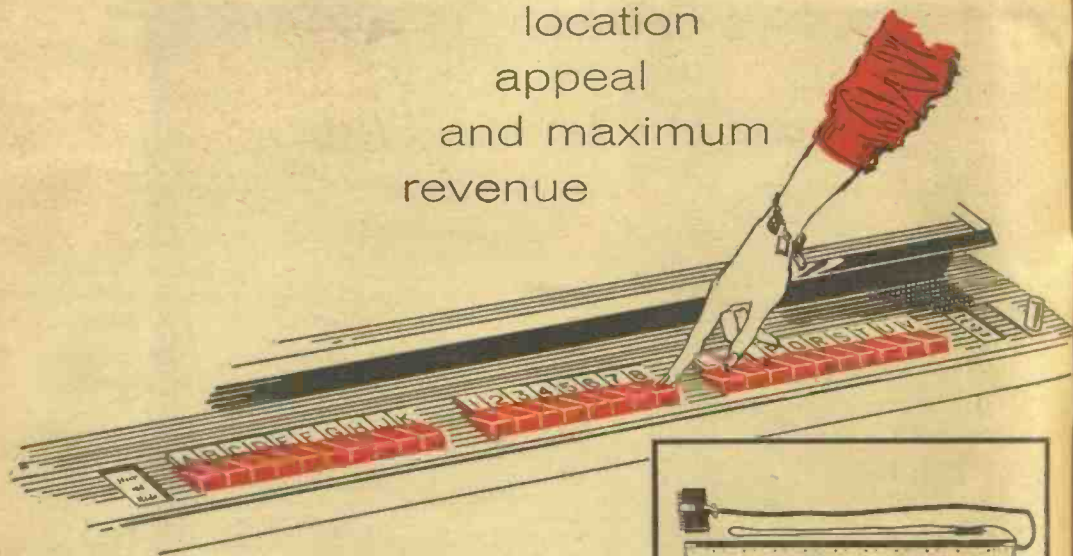
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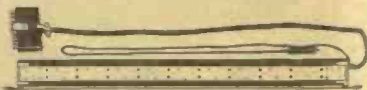
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When location patrons make multiple selections, they want to do so quickly and easily. And when the phonograph's a Seeburg, they can!

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