

SIXTY-FIFTH YEAR

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Dealers' Sales Not **Bad**—For Summer

Cross-Country Consensus Puts Over-All Business a Bit Ahead of Last Year

By BOB ROLONTZ

NEW YORK - Business among record dealers thruout the country this summer is not as bad as it has been painted. It is not sensational, but it is not bad—for summer, that is. Dealers contacted by The Billboard in New York, Hollywood, and Chicago, found over-all business to be slightly ahead of last year, altho Washington and Cincinnati dealers said business was behind last year. In the cities where dealers noted an increase, this was due mainly to upped LP sales, with the singles business off generally, with a few exceptions, Altho stereo sales slumped this summer, monaural sales were holding up very well. (These dealer comments are borne out by The Billboard-NYU national dealer survey which appears in another story in this issue.)

Dealers contacted directly by The Billboard in the five cities were unhappy about many things, their biggest complaints being directed at manufacturers policies and record clubs. They indicated

Broad Singles Stock Pays

NEW YORK-One of the more interesting aspects of the dealer survey last week was that dealers who had expanded their single stock to include all labels, or had continued to carry all labels, did not suffer is sharp a decline in single sales as did dealers who cut back to "Top 40" or a limited singles stock. Si Bondy, of The Record Shop in New York, for instance, noted how his singles business picked up tremendously when he threw out the "Top 40" hits and started to carry all labels. This is in line with King Records' prexy Sid Nathan's comments a few weeks ago, that dealers can't sell singles unless they carry them, display them, and make them available for the kids to hear.

the manufacturers for special deals and failure to control prices and they were not happy about the transhipping being carried on by some distributors and one stops.

Not Too Pessimistic

But on the whole, the majority of dealers talked to were not unduly pessimistic. Many felt that if the product was aggressively promoted and wisely purchased a respectable business could be maintained thru the summer. Many of the dealers felt there would be the normal pickup in the fall.

Here are the comments of dealers across the country, starting in New York:

NEW YORK—George Prinz of the Doubleday Book Stores chain reported that as a whole the record business in the Doubleday (Continued on page 4)

"SHOW NEWS" INTRODUCED IN THIS ISSUE

IT IS "See Day" for The Billboard readers. With this issue, "Show News is introduced to cover the outdoor amusement field and segments of the indoor amusement fields -auditoriums and arenas and talent which play in those buildings.

Show News offers greatly expanded coverage of The Billboard's 'Citionai field, plus coverage of other amusements, and also many new features, plus a new, more interesting typographical presenta-

Talent on the Road--one of the new features-capsules the news of traveling shows and talent. Show Places—another added feature -- spotlights users of talent. Tintypes-still another ne feature—presents intimate close-ups of carnival people.

New columns-Fair-Exhibition Management, Amusement (Continued on page 60)

Study Points No Major Slump in Disk Business

2-Year Billboard-NYU Fact Sum-Up Shows LP's Holding Up Big

By SAM CHASE

NEW YORK-There is no major slump today in the record business.

STORE RECORDED SALES

This can be stated flatly, despite industry talk about slow sales. In an endeavor to substitute facts for assumption, The Billboard herewith

presents an analysis which compares dollar volume of sales at retail stores by four-week periods for the past two full years, thru June 20, 1959.

As can be noted from the charts

which appear on page 5, the overall gross between May 25 and June 20. including sales of LP's, singles and EP's. totalled \$16,600,000. This is well above the \$16,386,000 which was the average of business done during each four-week period during the past two years (based on manufacturers' suggested list price). Here's how it compares with the early part of 1959:

January 5-31: \$16,700,000. February 2-28: \$16,500,000. March 2-28: \$19,900,000. March 30-April 25: \$18,900,000.

April 28-May 23: \$18,350,000. Thus, tho it is true that business has been backing down from the March peak, it is also true that each four-week period of 1959, without exception, has brought in more dollars than any four-week period from June 1957, the beginning of this study, with the exception of the peak December periods

of 1957 and 1958. Cash Register Check The statistics used here are all derived from the confidential re-(Continued on page 5)

Stereo Boost For LP Sales

NEW YORK—Sharply improved LP sales in 1959 have been due, in good measure, to the big splurge made by ster-o. During the first 20 weeks of this year, stereo albums alone accounted for \$14,-000,000 worth of business in retail stores at nanufacturer list price, according to The Billboard-NYU studies. This compares with a virtual zero in the same period of

The stereo bonanza was not at the expense of monophonic sales, either. These actually ran 8 per cent ahead of 1958 for the first 20 weeks of this year.

NEWS OF THE W

Arthur Godfrey Booked For Appearance at ESE . . .

Arthur Godfrey will make his first personal appearance since his operation at this year's Eastern States Exposition, West Springfield, Mass. The red head will be featured in the fair's horse show, September 25-27, and is also booked into the Boston Garden Rodeo later in the year. Page 51

Disk Jockey Assn., Inc., Elect Jim Hawthorne First Prexy . . .

An official national deejay organization became a reality last Saturday night. July 18, when a group of jocks from key areas of the country met in Milwaukee and formed the Disk Jockey Association. Inc., a nonprofit membership corporation. Jim Hawthorne, KDAY, Los Angeles, was elected prevy.

More Companies Present Fall Product and Programs . . .

Decca, Warner Bros., Verve, and many other labels presented their fall product lines and special distributor - dealer plans at meetings last week. Pages 2, 3, 5, 6

ASCAP Dissident Cleffers Meet, Attack "Recognized Works" Pool . . .

Active ASCAP writers identified with the current pop hit scene, met Thursday (23) in New York to map strategy in protesting alleged unfair provisions of new ASCAP Consent Decree. Singled out as the most prominent ill was the provision which puts 30 per cent of ASCAP revenue into the so-called "recognized Page 3

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CORAL Brunswick



Disk Jockey Association, Inc., Makes Bow in Milwaukee

Key Deejays Launch Own National Org; **Elect Jim Hawthorne First Prexy**

By JUNE BUNDY and BERNIE ASBELL

MILWAUKEE - An official national deejay organization long in the planning stage — became a reality last Sa'urday night (18) when a group of jockeys from key areas of the country met here at the Milwaukee Inn and formed the Disk Jockey Association, Inc., a non-profit membership corpora-

Elected as officers - serving in an interim capacity - were Jim Hawthorne, KDAY, Los Angeles, president; Scott Muni, WMCA, New York, first veepee; Bob (Coffeehead) Larsen, WRIT, Milwaukee, second veepee; Fred Hohl, WAME, Miami, third veepee; Charlie Austin, KVLC, Little Rock, Ark., fourth veepee; Robin Seymour, WKMH, Detroit, veepe in the second property of multiple selections. charge of public relations; Bill Gavin, music programmer for "Lucky Lager Dance Time," San Francisco, secretary - treasurer.

The interim board was limited to 16 members. However, a full board of 56 will be elected at the association's 1960 annual meeting, with each regional division guaranteed representation on the board and provisions made to include representatives from small markets in each region.

In addition to the officers, the first DJA board includes John Do-

Fitzgerald, Sahl Highlight Verve Sked

HOLLYWOOD - Ella Fitzgerald and Mort Sahl highlight Verve's 12-album August release. Other artists represented include Mitzi Gaynor (in an Ira Gershwin package), Dizzy Gillespie, a Lester Young - Roy Eldridge - Harry Edison album, Duke Ellington and Johnny Hodges, Oscar Peterson's "My Fair Lady," Stan Getz Quartet, Lee Knoitz, the Fraternity Brothers, Lyle Ritz in Hawaiian Jazz. Also noteworthy, an album featuring readings by Jack Kerouac' on the beat generation.

Ella's album is tagged "Songs for Sweet Singers," and includes Frank DeVol's arrangements and batoning. Sahl's package, his third for the label, is called "A Way of

Dozen albums to be issued intrack.

remus, WMAQ, Chicago; George Ricci, WTAQ, La Grange, Ill.; State.
Tom Lambert, WISN, Milwaukee; Bill Liegeois, WISC, Marinette, Wisc. Pat Webster, WCGO, Chi. Gary Smith, WVET, Rochester, WCGO, Chi. State. cago; Dave Neumann, free-lance programmer, Seattle; Art Roberts, WKBW, Buffalo; Vince Paul, KWNO, Winona, Minn.; and Gene Edwards, WROW, Albany, N. Y. First honorary member of the Association is attorney Ben Starr, who provided the group with free legal services and who is filing for a

Merc Staging Singles Hype; 8 on Hot 100

NEW YORK-Mercury Records is currently riding a strong singles splurge, with eight disks on The Billboard's Hot 100. Highest of the lot is the Dinah Washington click, 'What a Diff'rence a Day Markes,' which moved to 14th from 22d. Phil Phillips "Sea of Love" has moved up to 35th. The Platters' "Remember When" is 44th, as against last week's 41st.

Brook Benton's "Thank You Pretty Baby" has jumped to 47th (Continued on page 46)

M-G-M Brass to Nassau Meet

NEW YORK - The advance guard for M-G-N' Records' distributor sáles convention was due to leave here today (27) for the island of Nassau, B.W.I., where more than 100 representatives of M-G-M Distributors thruout the country will gather for meetings Thursday and Friday of this week.

The vanguard was composed of promotion chief, Sol Handwerger, together with Eddie Heller and Ed Budzinski. The two-day series of meetings will be held in the swank British Colonial Hotel which, distribs from hot and humid Stateside locations are assured, is fully air-conditioned.

In addition to the business meetings, the attendees will have an cludes eight released simultane- opportunity to meet such M-G-M ously in stereo and monaural forms stars as Connie Francis, Dick Cawith the remaining four in single- ruso and Sam Fletcher, who are being flown in for the event.

Also attending the meet were Frank Ward, WSAI, Cincinnati; Gary Smith, WVET, Rochester, N. Y.; Mike Ruppe Je., KWK, St. Louis, and four other Milwaukee jocks — Jack Revore, WISN; Woody Welch, Larry Clark, and Lee Rothman, all of WRIT.

'Professional Group'

In setting up the Association. the jocks stressed that the DJA will be a "professional group." In line with this, it was agreed that to qualify for membership an applicant must have two or more years experience as a full - time disk jockey or music programmer ("one who selects or program recorded music for broadcast"). Prospective members must also be recommended by "some qualified person" (Continued on page 30)

Dave Oppenheim Exits Col. Post

NEW YORK - Dave Oppenheim, director of Columbia's Masterworks department for the past seven years, has ankled his post at the company to become associate producer with Robert Saudek Associates, the TV package outfit. John McClure, who has been executive assistant to Oppenheim for the past two years, has been named acting director of the department.

The departure of Oppenheim marks the second of the vet a.&r. men to exit Columbia, the other being George Avakin last year from the pop-jazz album department. Columbia Records has announced that there will soon be a complete reorganization of the entire a.&r.

KOOKIE! LEND ME YOUR BOMB!

POMONA, Calif. - Station KWOW here last week gave a heavy ride to "Like I Love You," new Warner Bros. platter waxed by Edd Byrnes, the Kookie of television's "77 Sunset Strip," and the repercussion was such to drive some people bats.

In the lyrics, a lad calls his chick on the phone to tell her that he loves her. It seems that she can't get his identity straightened out and it linally develops that he has the wrong number. "Is this SUnset 7-7777?" he asks, and she replies: "No, it's POmona 9-2600."

To get to the punchline, it developed that there really is a POmona 9-2600 in Pomona, and it's the number of the Western Exterminator Com-

pany. Shortly after KWOW started spinning the Byrnes platter, the exterminator firm's phone was kept busy, averaging a call every five minutes during the day, and every two minutes at night. The first few calls had the exterminator people scratching their heads, but it wound up driving them

EDITORIAL

Commendable Step Ahead

Growth and responsibility entail the assumption of increased obligations.

It is therefore commendable that a group of key jockeys, assembled last week in Milwaukee, organized the Disk Jockey Association, Inc., a nonprofit corporation (see separate story).

DJA is dedicated to the maintenance of standards of professionalism among deejays.

The serious tenor of the discussions at Milwaukee was evidence of the sincerity of the men whose long planning made the Milwaukee event possible.

The DJA can be an industry conscience; it can be a focal point for the improvement of radio-record company relations: and most importantly, it can help to channel the great power of the deejay on a public service level.

This will all help to place in proper perspective the professional's contribution to broadcasting, to music and our over-all American culture.

May the organization prosper.

KEEPING UP WITH THE JONESES

Diskery-Distrib Meets in Live-It-Up Competition

distributor meeting being held this snugly on tables in the French Prosummer by the manufacturers, vincial ballrooms of the posh hosfrom major to minor (The Bill- telries. At practically every meetboard, July 20), has brought out ing where the product is demonthe somewhat surprising fact that strated the sales chief comes on just as manufacturers try to beat each other saleswise, they are now phrase: "Please excuse the sound trying to beat each other hotel-wise. If there is any plush hotel any-boomy." And it usually is. But If there is any plush hotel anywhere in the United States that has boomy or not, few companies apnot held a record manufacturer distributor meeting this summer it of the plush hotels for a plain should be ashamed of itself. For pipe rack studio to show off their the manufacturers are now openly vying with each other as to which firm can get the poshest hotel to show off its line.

Years ago a manufacturer used to summon his obedient distributors to his warehouse type office, serve some coffee in paper cups and ask them to order his new product. Today, the distributors are regally wined and dined in such elegant surroundings as the Savoy-Hilton, the Sherry Netherland and the Delmonico Hotel in New York, the Ambassadors East and West and the Drake in Chicago, the Americana in Miami, the Beverly Hills in California, etc.

It matters little whether the firm be large or small, pop or r.&b., high price or low price - each firm feels that holding a meeting in the plush hotels adds a certain status to their label.

As the surroundings are excellent, so is the culinary art. Steak, chicken, peach melba and other fine foods rank high on the menus. Many distributors, overwhelmed by the magnificent surroundings and the gastronomical delights, often sign orders for more product than they can use or easily dispose but maybe that's the whole point.

But the e is one drawback. Few hotels, especially the plush ones, are equipped to handle the sounds that now pour out of the twin 12-

Greer Named to **Dot Exec Slot**

HOLLYWOOD- Norman Green last week was appointed executive director of advertising and sales promotion of Dot Records. Dot President Randy Wood, in making the appointment, told The Billboard that Greer will supervise and direct all matters concerning the company's advertising, sales promotion, deejay promotion, distributor and dealer relations, artists' relations, publicity and public relations.

(Continued on page 46) vol. 71

NEW YORK - The slew of inch stereo speakers that sit so pear willing to give up the grandeur product. They might lose status.

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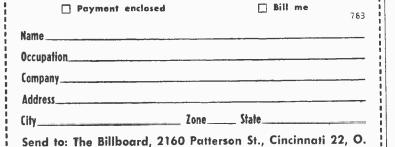
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over single copy rates). Foreign rate \$30.

Bally Starts On New Goody Store Debut

NEW YORK - Plans were well advanced this week for the forthcoming grand opening of Sam Goody East, new east side Man-hattan giant retail disk outlet of Sam Goody. Official opening ceremonies are set to take place on or about August 17, but considerable pre-opening sales activity is ex-

Already, Goody men are making a systematic tour of the giant office buildings in the Grand Central district, making sure that everybody knows of the impending opening. Special offers are being made via coupons to all office personnel in the vicinity to come in before the official opening and get a free record.

The store will also officially mark Goody's entry into the retail jewelry and camera business. The store will carry an extensive line ot both. Explaining these maneuvers, Goody declared: "There are certain camera stores in our vicinity over there that carry rec-(Continued on page 48)

RCA Skeds New LP Line

NEW YORK - Initial two albums in a series of RCA Internamarketing manager for RCA International Division. Disks, recorded by RCA affiliates thruout the world, will be manufactured in Mexico and sold via regular RCA Victor distribs in the United States. Initial albums are a package of in Stockholm by Mat Olsson and a package of 20 prize-winning songs from the Naples Festival, recorded in Italy by artists who took

ORKSTER SEEKS DISK RE-ISSUES

SAN ANTONIO - Emilio Caceres, the San Antonio orchestra leader, is enlisting the aid of the mayor of San Antonio, J. Edwin Kuykendall, Senator Henry Gonzales, San Antonio's music store operators, and others in efforts to get the RCA Victor recording people to re-issue some records he made for the Victor label in the late '30's and early '40's. Cacere thinks the records are very fine.

A petition bearing the signatures of the prominent citizens is to be dispatched this week.

Caceres enjoys distinction as a hot fiddler. And this came in some measure from his old Victor recordings of "Jig in G," "I've Got Rhythm." "Runnin' Wild," "Humoresque in Swing Time" and others.

People still ask for these records, according to Caceres,

and he hopes to get them on the market again.

Huge Jump in Somerset & S-F Sales

NEW YORK - Sales chalked up by Somerset and Stereo Fidelity Records in the first six months of 1959 were 400 per cent ahead of sales during the same period jonal packages have been an-last year, according to national nounced by Dick Broderick, record sales manager Joe Martin, for the parent company, Miller International. Martin said 80 per cent of the increase was in the stereo line. Stereo Fidelity now has 72 titles in its catalog.

Meanwhile, Martin has made three distribution changes. Swedish folk music originally cut Washington, Schwartz Brothers now handle the two labels in Maryland, Virginia and parts of West Virginia; while C. & C., San Francisco, has taken over the line in top awards. A complete line of Northern California, and Walter International packages is planned Slagle has obtained distribution rights out of Salt Lake City.

SHOLES-ATKINS UPSWING: SEE ELVIS EVEN HOTTER

NEW YORK - RCA Victor ex- | Stud" has gone from 80th to 73d pects Elvis Presley to be an even position, and is the strongest Arbigger record seller when he re-nold disk in a long time. Floyd turns to civilian life in March of Robinson's "Makin' Love" is a Best 1.960. This forecast was made Buy and has hit 66th position. Last week by a. P.r. chief Steve "The Wonder of You" by Ray Pe-Sholes, who pointed out that the terson reached the 20's and is now chanter has not been on a TV show in the 30's after a long period of for two and one-half years and has sale. Meanwhile, other disks by necessarily missed out on a lot of Hank Locklin, Don Gibson, Johnny promotional activity owing to his and Jack and others are getting York recital (Continued on page 48) October 19. continued Sholes, are now on a double-feature basis.

Despite this long hiatus in TV and films, Presley continues to sell is already in fifth position on The Billboard chart and the flip, "Big Hunk o' Love," is 22d. The chanter is scheduled to do three films shortly after leaving the Army, with Hal Wallis doing the first (Wallis did Pr^sley's "Love Me Tender," etc.).

Presley will record, prior to making the films, and he will also do a string of TV appearances. Meanwhile, Sholes noted: "It's a tribute to his staying power that he continues on such a powerful level—and of course we don't sell his records on a guarantee basis."

Browns is a Best Buy this week and Listen and Learn Records, all

York recital debut in Carnegie Hall

Discontented Cleffers Air Decree Amendment Beefs

By REN GREVATT

NEW YORK - "The voice of the working writers has at least been raised." These were the These were the shouted words of several of the 25 so-called young, active ASCAP writers who attended a hastily called meeting on the third floor

away by the import of the moment, banged out "My Country 'Tis of Thee," on a piano in the corner.

With the knowledge that Judge Sylvester Ryan had called for a hearing on the decree for next Ocof the Variety Rehearsal Hall here tober 19, the writers had met to Thursday evening (23). As these discuss ways and means of amendwords were uttered at the close of ing certain odious (to them) prothe meeting, which had been called visions of the new decree, particto protest certain portions of the ularly the one which called for rerevised ASCAP Content Decree, serving 30 per cent of the annual hit?

"Gone With the Wind" score, three

or four new jazz packages, an al-

bum of Kur. Weill music, an al-

waiian album, a march album, and

The stereo demonstrator model.

which comes equipped with high

class earphones for listening to rec-

ords and a table for it to sit on.

lists at \$150. WB is making it avail-

able to dealers at special prices for

Nathan Returns

(Continued on page 48)

another writer, obviously carried ASCAP revenue for the classification of what is known as availability-or the recognized works pool.

In this category, no money is paid a writer on his song until four quarters have passed since its initial performance. This was singled out for attack by the meeting since these writers present were all currently active in the pop field. It was reasoned, how many performances ever result on a pop hit of today, a year after it has been a

Hot & Heavy

The discussion, which was chairmaned by a sometimes harried Hall David, waxed hot and heavy, and frequently went far astray of the central point, as writers, long prevented from venting their spleen at alleged inequities because of the necessity of writing songs and "making a living," gave out with many beefs.

With cool heads finally holding sway, it was decided to press for a lowering or complete discontinu-

(Continued on page 29)

WB Offers Dealers Demo Stereo Player

Needles, Wire Disk Racks Also Added To Heavy Release Program for Fall

NEW YORK - Warner Bros. Billy Byrd, a new recording of the Records kicked off its fall product line at a meeting of distributors at the Delmonico Hotel here with a total of 24 stereo and monaural bum of Continental music, a Haalbums, a full line of Warner Bros. phonograph needles and wire record racks, and a special WB stereo record demonstrator for dealers' stores. All of the albums, plus the needles, racks and stereo demonstrator, were shown at the Eastern WB distributor sales meeting last Monday and Tuesday (20, 21) here.

The 24 albums include new releases by Edd Byrnes, George Greeley, Buddy Cole, Eddie Condon, a sing-along country music package (without Mitch Miller), a "Dring-Along With Irving" package (also without Mitch), another with

Jaime Laredo

NEW YORK-RCA Victor has

signed Jaime Laredo, 18-year-old

Bolivian-born violinist who won

the 1959 International Competition

sponsored by Queen Elizabeth of Belgium, and considered one of

the world's most important musical

Victor, and his first LP is sched-

uled for immediate release. It in-

cludes several selections performed

by Laredo during the Brussels com-

petition - the Vivaldi Sonata No. 2 in A, the Paganini Caprice No.

13, and the Scherzo and Tarantella

Laredo, who is managed by Ar-

thur Judson, will make his New

Laredo has already recorded for

To A.&R. Slot **Victor Signs** CINCINNATI - Sid Nathan.

many others.

president of King Records and spearhead of King's a.&r. department in its early years up to 1952 when ill health and administrative duties too!: him from the recording studios, stated he'll return to conducting King's recording sessions. Nathan said that Henry Glover, veteran aide-de-camp, will soon be leaving King, while Ralph Bass, traveling rep for King and last stationed in Chicago, left King Friday (24).

Nathan said that the return of his health and the exodus of the two a.&r. men combined to force his decision to return to the control booth. He said he is not making any immediate replacement for Bass, but that he is adding Rudy Toombs, veteran New York writer who is an exclusive songsmith for King thru R-T Music.

It's not known exactly when (Continued on page 49)

Tops Holds 1st Nat'l Conclave

HOLLYWOOD - Tops Records last week held its first national sales convention in the company's 13-year history. In previous years, the firm held regional meets of its Eastern and Western sales reps. Purpose of the change was to bring its sales reps to the company's Los Angeles headquarters and inform them of their firm's expansion program now under way.

Tops President Carl Doshay

filled in his sales force on a new product line to be kicked off on August 20. They were also told of a major promotional campaign now being launched which will con-tinue on a regular basis (Tops recently appointed George Sherlock, formerly with Capitol's promotion department, to helm its publicity and promotion activities).

Deejays will be serviced regularly by Tops' newly formed pro-motion department. Furthermore, trade publications and metropolitan newspapers will receive news reports regularly. A continuing ad campaign is also being started with Honig, Cooper, Harrington and Miner agency handling the ac-

Doshay displayed his label's 50 album releases aimed for fall, largest in the company's history. Tops current catalog numbers more than (Continued on page 48)

Atlantic Skeds 3 July LP's

NEW YORK-Atlantic Records is releasing three new LP's this month, featuring Ruth Brown, T-Bone Walker and Brazilian guitarist Luiz Bonfa.

"A Late Date With Ruth Brown," spotlights the canary on a group of standards, backed in a new lush pop vein by Richard Wess' ork and chorus. Wess arranged and conducted Bobby Darin' LP "That's All.

"T-Bone Blues," marking Walker's return to Atlantic, features a group of blues, with backing by sions expire as of September 18, some of the West Coast's top trabut back orders will be carried ditional jazz side men. Bonfa, thru September 30. whose LP is tagged "Amor," was An abundance of display mate- featured on Mary Martin's concert rial has been readied for dealer and Bonfa LP's are available in (Continued on page 46) stereo as well as monaural.

and films, Presley continues to sell in undiminished quantities. His new disk, "My Wish Came True," Decca Skeds Fall Promo Pkgs.; Includes Indies

competitions.

by Wieniawski.

NEW YORK - More than 90 separate packages, set for fall promotion, received a gala send-off Wednesday (22) when Decca Records held a special press preview showing at the Savoy Hilton Hotel here. The ambitious fall program, which is all a part of Decca's current Silver Jubilee Anniversary campaign, invo es product not only of Decca and its Coral and The RCA Victo, singles line is showing a spurt of activity curactly. "The Three Bells" by the and has hit the 63d slot on the chart. Eddy Arnold's "Tennessee by the Decca organization.

effort, a special dating and discount plan has been arranged. In what is seen as one of the closest tie-ups between indie disk firms and their national distributor,

reca has included the product of the entire group of labels, in addition to that of Decca's own family, as eligible for the dating privileges.

Under the d ting plan, all dealers approved by the Decca credit office, by ordering a minimum of \$300 worth of merchandise, can make payments of one-third each on November 10, December 10 and December 28. This applies to chain

As part of the mass promotion stores and one-stops as well as regular dealers. For Decca, an extra 10 per cent discount is allowed on purchases of \$100 or more. For Coral and Brunswick, the discount is extended for a minimum of \$50 worth of merchandise bought. The other labels being handled by Decca have their own special discount plans. The discount provi-

Summer Sales Not Bad, Say Dealers

Continued from page 1

stores, both in New York and in other cities where the chain has outlets, was a trifle better than during May, June and July last summer. He stated that most of the stores in New York City were up to 10 per cent ahead of last year, with only one store falling seriously behind. The Detroit Doubleday store, where business has been generally bad in all lines, was ahead of last year; the St. Louis store was also ahead of last

Stereo Dip

Prinz noted that stereo sales had dipped this summer after healthy spring sales, but he also said stereo sales were about 10 per cent of over-all LP sales for his chain. Prinz also expressed strong feelings about the executives of the large record firms, claiming that he saw no improvement in their thinking in regard to the record business. He said that their double talk about discounting was hyprocritical, and that they and their distributors could control price cutting if they vanted to.

On Broadway, Nappy Grosbar. owner of the Colonly Record Shop, and associated with Tin Pan Alley across the street, also raid business this summer was better than last summer. Some of this he attributed to sales of Columbia's "Gypsy" LP (since "Gypsy" is playing in the Broadway Theater only 30 feet away), but he said both singles and albums were holding up. Grossbar pointed out that business was not what it was in the spring-"but then it never is, in summer." Stereo sales at Colony, according to Grossbar, have slipped a little, but stereo buyers, altho only one to 20 as against monaural buyers, purchase five and six albums at a clip.

Colony sells all records at list, and the owner stated he wasn't worried by clubs or discounters or anyone else. Part of this is because Colo / remains open all night when other stores are closed. However, Tin Pan Alley, Colony's sister shop, sells everything at discount, and he noted sales at TPA were good on albums, altho singles were

Harry Sultan, at Sultan's Record Shop at 23d Street in Manhattan, stated that his business was "awful." He said that altho his LP sales were up 100 per cent, his singles sales were off 60 per cent. Since the shop's biggest business is singles, Sultan said that meant his business was really off 10 to 15 per cent this summer as against last. He attributed part of the singles sales decrease to "kids getting tired of rock and roll." He said there were too many companies putting out too many releases, and releases hurt the

Si Bondy, however, owner of to control the sales price of records.

The Record Shop on Park Row in downtown New York, stated that his business was ui 4 to 6 per cent both on singles and LP's. He noted that his singles business was way up over last year because this year he stocked all the hits, and last summer he had only stocked the top 40. His album sales were way up. As for stereo, sales of stereo records dropped this summer, but monaural sales increased strongly.

Bondy said that he believed his increased business was due to ággressive merchandising. He said that this summer he made sure all his cream items were displayed in his windows and in the store. And he also said that he worked many different price deals to get customers to come in the store. (Bondy discounts both his albums and singles.) He said: "I take a beating on some items, due to a special price, but it gets people into the store." Bondy, too, felt that there were too many companies and too many releases, thus forcing the the dealer to carry a bigger and bigger stock.

Picture Varies

Ed Geiger of Geiger's Record Shop on Sixth Avenue in New York, said that altho his business was very bad in May and June it had picked up in July substantially and now was about the same as last year.* Altho Geiger is a discounter himself, he said that the shops who sold records at cost price, like some of the appliance discounters in New York, were making customers so bargain conscious that they shopped for price rather than for records.

Max Silverman, the Maxie of Quality Music in Washington, told The Billboard that July of this year was about 10 per cent under last year. Silverman did say that his May and June business was up about 6 per cent over 1959, after a whopping 30 per cent increase in business from January thru April. Silverman couldn't put his finger on any cause for his business slump in July, altho he felt that the glut of deals from manufacturers may have caused it. According to Silverman, when customers can buy all records at a discount, they don't respond to any sale and thus business falls off. Waxie Maxie said that he felt the deals the industry was offering on records to distributors and dealers indicated a price break was due on LP's He said the price was broken once manufacturers offered 10 and 15 per cent discounts, even tho they reputedly held to the same list price. Silverman also noted that if dealers or chains have the purchasing power they can get any deal they want. He also said that the reason manufacturers offer all the deals they do is that they no longer want

pop sales is skimmed off by rack | catch up with the present, Osa Jay | what music can do for them, they'll jobs, and record clubs sell albums at a third off retail price. What are we supposed to do?'

Unanimously, the area dealers want: stablized and lowered prices, with stereo pegged at the mon-aural level. They want lower prices for the almost vanishing pop singles; they want an ear to expanding record club sales offering 33 per cent discounts; they want an end to special deals for rack jobbers. They want curtailment of the flood of releases and duplications. They want more help in educating the public in stereo. Incidentally, they do not think much of Columbia's new 33 stereo single — few ocked it.

Business has not been as good thus far in 1959 as it was in 1958, with few exceptions, dealers say. But they were not talking sales and profit as they would in normal times. They talk in terms of: "Have we a future in this business, or haven't we? It's becoming a matter not of profit, but survival.

Dan Danziger, owner of the expanded carriage-trade Disc Shop, and a top participant in the RCA and Columbia Record clubs in the area, says of the clubs: "These clubs were presumably set up as 'teasers,' sending out a few records a year to prompt customers to come to the store for more. Now they are continually competing with the Jealer by offering records to the subscriber at discount. They can afford extensive advertising. Columbia offers Epic and other labels — there's no telling where it will end."

Like other dealers, Danziger is baffled about the reason manufacturers are playing off dealer, rack jobber and record clubs against each other. The Disc Shop propritor attributes it to competition among the manufacturers. "These men are shrewd, smart and aggressive businessmen. But they are creating a poor climate for the whole industry. Eventually the situation must backfire on the manufacturer. hey don't set up any counter-pull to promote record buying by the public from 'he retail record dealer who is the true backbone of the record business."

While the dealers lose out to clubs on album sales, "over 50 per cent of the pop singles are being sold thru rack jobbers," says Danziger. "It doesn't pay a dealer to compete with racks carrying the same top 10. I'm down to the top 15, and may cut back even further on pop singles. We lose not only the come-on of the pop tune, but additional sales when rack customers buy the 'junk' offerings in the racks."

Call It Greed

Other dealers ir the area attributed the rack and club tactics to "pure greed," on the part of the manufacturers. Said one: "Someone is making big money out of this set-up. The pressers are hungry. They don't care where or how the product is sold—just keep it rolling." Some dealers believe the price discrimination is becoming so rampant it may come to a fullscale Congressional investigation.

Miss Osa Jay, buyer for the Hecht Company, one of the area's largest department stores, agrees that conditions of the record busi- and downtown Los Angeles shopness today are "murderous" for the ping areas) said: small dealer. However, sho takes a longer view of the storm-tossed record industry. "Whenever you have an industry growing as big and as fast as the reconfindustry in this country, 't takes some wild swings before it settles down." She believes the shakedown period, like the earlier gyrations when speeds changed and LP's arrived, will have its day, and get over with.

dealer who stays with it will come out ahead. As an industry, it's going to grow. Anything too new, and growing too fast, is going to produce casualties. The record

While waiting for the future to suffer and so will sales."

meets the competition with shrewd merchandising backgrounded by 20 years in the business. "We promote, promote, promote. And we get the best buy we can at all times." Evidence of the successful foraging comes out in ads like those of a recent full-page ad in a Washington Sunday paper offering savings below the usual Hecht Company price base, which is under list. Albums listed at \$4.98 were down to \$3.29, and list price \$3.98 went to \$2.47. Extra help and added space were also noted in the ad. "We did business," said Miss Jay.

Area dealers are all in agreement that more education is needed in stereo, before the public will really launch a large-scale buying spree that could make 1960 a banner year. Osa Jay had an additional

"We need a whole new slant. We're selling gimmicks when we should be selling music. We talk about records, tape, cartridges and speeds, when we should be talking music. Emphasis on the machinery confuses buyers, increases their reluctance to get involved with the newer products. They need to be sold on music for pleasure, for would take a real smash to brin comfort. for relaxation, for all them back to record buyingaround lift. Once they're sold on

buy it in whatever form will give them the most satisfaction.

The discount houses are still counted among the rogues' gallery for area dealers, but the retailers seem less concerned with them than previously. Danziger of the Disc Shop believes that the regular retail record store client wants a booth to listen in, a complete stock, and good service-none of which are offered by the discount house.

However, some of the dealersand particularly the department store buyers who have to share their customers with discount outlets-still strongly resent the dis-counters' special advantage from the manufacturers in prices, and also for killing the additional buys retail customers might make in legitimate outlets.

Too Much, Too Soon

Prices and flooding of releases, as well as changes in taste are blamed by area dealers for the decline of the pop singles market. 'There was too much of every thing. The kids just stopped buying, and got it on their radios.

Said Osa Jay, of Hecht's, "It would take a real smash to bring (Continued on page 6)

Chicago on Even Keel

By BERNIE ASBELL

CHICAGO -- In Chicago, the usual dip is having its usual effect, that of spreading the illusion of a cave-in. But dealers who keep books for year-to-year comparison are finding, sometimes to their own surprise, that business is slightly up from last year. They report, too, that last year's ratio of singles to LP sales is holding firm, which can be taken as a healthy sign.

"I see no reason for concern," savs Sam Alexander, a veteran retailer in the industrial southwest side. "Volume is almost exactly the same as last year. There might be a trifling dip in singles, but it's negligible.

Morry Alpert, owner of Met Music, one of the city's largest jazz and r.&b. specialists, reports that, if anything, sales are up slightly over last year. He attributes this partially to his increased advertising activity. Alpert, who promotes the fact that he keeps a full inventory, says he is getting back ventory, says he is getting back a lot. The neighborhood expects a much of the trade he previously long strike, so before we're thru lost to discounters. Customers, he we'll probably get hurt. But so far, says, tire of going to stores where there's no complaint.

they can't find the titles they want. They'll pay full price to a dealer who can fill their wants.

Bill Arbogast of Emerald Music also reported a slight pickup over last year during the past two months. He pointed out, however, that business is somewhat down from two years ago when rock and roll was at its zenith, particularly sparked by Presley's most solid hits. Another report of confidence

came from a most surprising source, Bernie Skidell, whose ABC Record-Teria is in the heart of the steel mill district, where a strike is ig progress.

"People have a lot of leisure and the buck isn't tight yet." Skidell explained. "The paint and hardware stores are doing better than they're done in years. Our business is holding firm. In two or three weeks, there'll be a drop. But then we start some crazy promotions, like operating a carnival wheel. Every buyer gets a spin, and lucky numbers get a free record. It helps

LP's Carry L. A. Ball

By LEE ZHITO

HOLLYWOOD — Record sales are up 25 per cent over a year ago, but dealers are bemoaning the lack of hit singles. This was revealed in The Billboard's survey of record retailers in this market. Sales gains, the study showed, are due solely to an upsurge in LP business since sale of singles continues to wane.

Clyde Wallichs (with Music City stores in the Hollywood, Lakewood

"Our sales during May were 48 per cent ahead of the same month last year. Business now has leveled off to around 20 to 25 per cent. However, it should be remembered that the nation's economy was going thru a recession last year and that the drop in business, under the circumstances, was to be expected. Similarly, the increase this year represents a normal year's sales over a year when all business was

On the subject of hits, he said: "There's no excitement in the business today. No h' singles and no hit albums. Without the excitement away. Product is the answer. I of a hit, store traffic is bound to know the companies are knocking

On product: 'Far too much product is hitting the market today. We could do without it. However, this is an advantage for us while it's a disadvantage for other dealers. The big thing the store (Music City) has to sell is complete inventory. We try to carry everything. It's a distinct handicap for other dealers to try to keep up with the tremendous amount of product now being released.

On Columbia's "Stereo Seven"

"I've always felt singles would do better if the business would return to single speed basis. Limiting the 331/3 single to stereo buyers won't prove a thing. Anyone who has just invested in stereo equipment will buy albums and won't want to bother with singles. I think it's a mistake. If Columbia is trying to test market acceptance of its seveninch LP, I shouldn't stop at stereo but go all the way (include all single releares) because the stereo buyer isn't interested in singles anyway."

Relative to a possible price cut on singles: "Price doesn't mean a thing. If you've got a hit, it will sell. If you don't, you can't give it

(Continued on page 5)

Washington Gloom

By MILDRED HALL

WASHINGTON - Washington dealers, large and small, are fed to the teeth with the inroads of rack jobs and record clubs on the legitimate retail operation. Adding insult to injury, they say, are the unfair discount deals known to be going on over and under the counter, as a torrent of releases from the manufacturers and distributors floods the manufacturer tactics that they

Even the larger buyers in the area, the department stores with solid financing and larger legitimate discounts, have to fight the 90 cents for the same records the dealer has to hang on until it competition of clubs, racks, and distributor makes you pay full straightens itself out. discount houses. They must take price for. The cream of the top-10

advantage of every discount or distress sale they can locate; they must promote to the hilt; and sometimes they have to pressure the distributors for an allowance they know is available, but which can find its way into some other outlet.

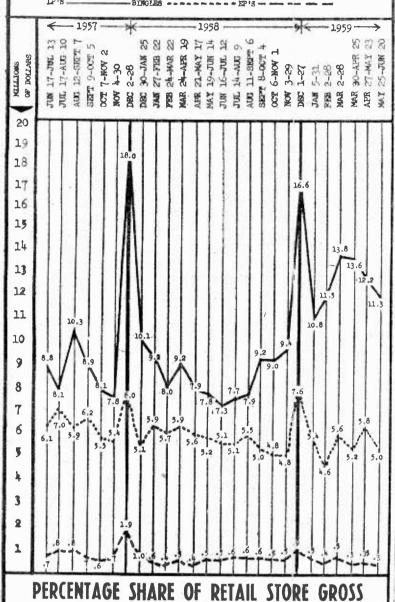
Comment from half-dozen dealers in the area was so bitter against preferred to remain anonymous. Said one: "Something's got to give. Prices are haywire, and deals are fantastic. If you know where to go, you can get a deal of \$1 and even

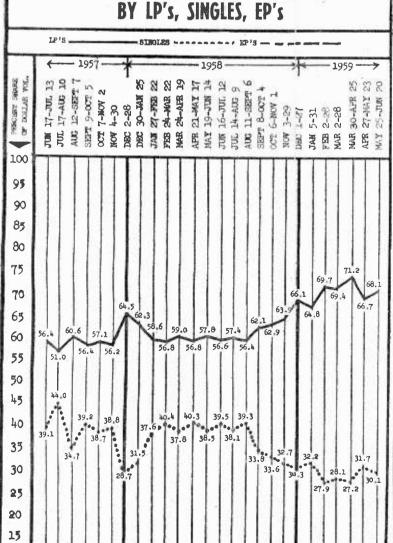
"I'm an optimist. I believe the

TWO YEARS OF RECORD SALES IN RETAIL STORES

By 4-Week Periods Thru June 20, 1959 In Millions of Dollars at Manufacturers' List Prices







10

5

Factual Sum-Up Points No Major Disk Sales Slump

• Continued from page 1

ports on record sales in retail stores, | ple, one label with a very big sin- is well above the volume done at School of Retailing. The full re- take it had rolled up during April. ports, which include specific sales data about each label, have been issued every four weeks for the past two years, and are compiled by means of 2 cash-register diary of actual sales kept by a rotating sample of retail record dealers on a national scale.

In general, it is possible to note from the charts in the accompanying columns that the singles business has been in a slight but perceptible decline since June 1957, and that the EP business now is grossing less than half of what it did two years ago. But a strong rise in LP dollar volume, especially this year, has kept over-all total grosses on the rise

LP Volume Leads

For purpose of comparison, the average dollar volume of LP's over the past two years during a fourweek span has been \$10,050,000. from disks sold thru retail record stores, based upon suggested manufacturer list price. The dollar volume of singles records, on the average for a four-week span, has been \$5,700,000. And for EP's, the average for a four-week period has been \$634,000.

As the chart shows, in only three four-week periods during the past two years did LP sales top the \$10,000,000 mark prior to the last four weeks of 1958. From that time on, however, LP's have not fallen below \$10,800,000 for any fourweek span thru June 20.

The singles picture shows that business during 1959 has been slightly below the \$5.7 million four-week norm. But even here, the 1959 four-week average has been over \$5.2 million.

With EP's, the picture is darker. Not once has the four-week take approached the two-year average of \$634,000. For the first 24 weeks of 1959, the national average fourweek gross has been \$390,000.

Underlining the increasing importance of LP sales to the total dollar volume is the bottom chart in the adjoining columns, which shows how the total dollar volume every four weeks (which would be 100 per cent) has been split, proportionately, among LP's, singles and EP's. The average split, in the full two years shows LP's responsible for 60.8 per cent of all gross revenues, while singles accounted for 35.4 per cent, and EP's were responsible for 3.8 per cent.

In the most recent four-week period shown, that ending on June 20, LP's brought in fewer dollars than in any other period since the first month of the year. Yet, album business was responsible for fully 68.1 per cent of all record dollars, to the 30.1 per cent of singles, and a mere 1.8 per cent by EP's. There Fernando Valley area, said: is little doubt that a rising trend of LP dollar share is in evid may have great significance regarding the entire industry's operations in the future.

The analysis of the past two years also can lead to several other significant conclusions about the state of the business:

1. The singles business is off slightly. This is true in comparisons both with grosses earlier this year, and with the past two years at this approximate period.

2. Despite this, an analysis of

single still can count on doing well, he'd go over to a friend's house for dle twice as many sales but still

as prepared by The Billboard under the supervision of the NYU tually did double the gross singles

Lull-Not Slump

4. If there still is any doubt, there is definitely such a thing as a summer full. A glance at dollar volume during the summer months, as shown in the adjoining chart, makes that clear. But it is not severe enough a lull to actually be

a slump.
5. Thus, tho business in the four weeks ending June 20 was down compared with sales earlier this year, this is in strict accordance with normal business for this

while down compared with March, slump in the record business today.

this time in preceding years.

7. Not all LP labels were ahead of 1958, however. Some have concentrated so heavily on stereo that they have badly lost ground in mono sales. Others have released so much album product that their increased grosses are not yet in proportion with costs and returns.

8. Similarly, in the singles area, some labels have been damaged financially, despite excellent grosses, by intemperate promotion policies, excessive free distribution and heavy returns resulting from overproduction.

9. Finally, and to repeat the 6. Nevertheless. LP business, initial conclusion, there no major

32 Labels Gain, 27 Lose on 1959 Singles

STORE

RECORDED

SALES

least one other year. label faring betago. A study of comparative sta-

tistics from The

Billboard-N.Y.U. studies of record 1958 in singles dollar volume during the first 20 weeks this year, has increased to 48 labels. running behind a year ago.

least ½ per cent of the total singles same period of 1958. dollar volume, and which also are total singles dollars.

NEW YORK—For every label dollar volume but dropped out of which is complaining about the state of the singles business in in both years but which are behind 1959, there is at their 1958 singles take so far this

One of the reasons that some of ter than it did at these labels are not doing so well this time a year is the increased number of manufacturers dividing the total take. For example, in the first 20 weeks of 1958 a total of 35 labels divided the singles dollar from retail stores sales in retail stores shows that at the rate of ½ of 1 per cent or 32 important labels are ahead of better for each company. In the

Also drawing dollars away, from The 32 labels doing better this the leading labels is the amount year include 23 which each earned of business done by smaller labels at least 1/2 of 1 per cent of the total which each fall under the 1/2 per retail singles take in the first 20 cent share of total singles dollars. weeks of this year, but did not do All of these labels grouped together, so in the same period of 1958. And did a total of \$80,000 more in it also includes nine labels which singles business at retail stores thus in both 1958 and 1959 did at far this year than they did in the

The full reports from which this currently well ahead of 1958 in data is derived named individual labels and their dollar volume, but Complaints about the business this data, of course, is confidential are most apt to be heard from the and is for the exclusive use by 11 labels which last year had the subscribers to The Billboard-earned at least 12 per cent of the N.Y.U. reports.

LP's Carry L. A. Ball

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their brains out trying to come up | in on a radio station and can hear with product that will sell. We the same music. could all use a hit single right

Jerry Johnson, whose House of Sight and Sound in Van Nuys,

Sick Singles

per cent over cording to the charts, and that this last year, altho they slipped some fusion. Fact that it's for stereo only during the heat wave. Sales in our area were hit harder by the heat confusion. It would be well if we than elsewhere. When Los Angeles could have one speed, say like was having 103, the heat reached 124 in San Fernando Valley. However, that's a temporary condition. Despite this, business is still up over last year's sales.

Regarding singles :"Singles are sick. I don't know what has to be sales of records I can see it in my specific individual labels shows that own home. I used to bring home at any time of the year. For exam- a dance . Now, the youngsters tune

On product quality: "Too many

albums are coming out. You can't concentrate on them as you used to. We used to pick a few albums and really work on them. It just isn't possible today.

Re Columbia's stereo single: "I'm atraid it's going to add to the conmay save the market from total 331/3, but it can create quite a mixup before that can happen.

Anent to singles price cut: "It's ridiculous that singles should be dropped in price This is the most idiotic approach I've heard. If the price is lowered to 89 cents, it is done to brink them back. Too more realistic because a buyer can much "Top 20" exposure is killing pay the price of a single plus tax and still stay under \$1. But the better, dollar-wise, than are not faring as well as they did a year listens to the radio. He used to list doesn't make a kid will pay 59 cents of even 49 cents for a record that's already being overexposed on radio ago (see other story or the radio. He used to list doesn't make any or the radio. idea that a kid will pay 59 cents ago (see other story on this page). take a record-carrying case with that means is that we'll lose money. 3. The company with the hot him full of the current hits when We'll have to hire more help, han-

(Continued on page 6)

BLEYER HAMMERS Grammophon to SINGLES ANVIL

Launches All-Out Promo on Two Disks; Scores Price-Cut Talk

most energetic and expensive promotion campaigns ever launched on behalf of a release of single disks is being undertaken by Cadence Records chief, Archie Bleyer.

"I have no truck with all this talk about a soft market in singles, and the two new records, to which we're giving all this special treat-ment, I expect will prove that there's nothing wrong with the business that good records won't cure," Bleyer declared. Following the announcement of his plans for the two records — by the Chordettes and the Everly Brothers Bleyer also denounced the talk, now prevalent in the industry, of price cuts as a solution to record business ills.

"I'm predicting before these records are officially released next week that the Chordettes coupling of "No Wheels" and "A Girl's Work Is Never Done" will sell two million and the Everly Brothers' side of "('Til) I Kissed You" will go a million and a half.'

Backing up his faith in the disks, Bleyer has spent upwards of \$3,500 on a special dramatized film of both sides of the Chordettes disk. which he expects will c used by TV jockey shows across the country. Bleyer will also dispatch two separate jockey disks of the Chordettes record. Each of these disks will contain two sides of the same title for jock vs .

Whirlwind Tour

On a whirlwind international tour, Bleyer was in Chicago Saturday (25) with his sales manager, Don Sand'rs, for showing of the Chordettes film to distribs there. Yesterday (26) he took off by jet for London and was due to show the film there this morning (27) to British Decca officials. Tomorrow (28) he will be in Hamburg for a special showing to the brass of Deutsche Grammophon. He's due to return to the States Wednesday. Tho no film was prepared for the Everly Brothers recording, the disk was due for its own heavy ex-ploitation at all these meetings. While Bleyer was in Europe, Sanders was due for meetings with distribs on the West Coast and in New Orleans.

Explaining his faith in these disks and what he called "good records in general," Bleyer took sharp issue with those who see the solution to the industry's sales problems in a lower retail price.

"We're in the middle of a rising, inflationary economy," Blever noted. "The cost of manufacture of everything is going up. The theory behind selling in any field today leans to upgrading in price. People are more and more concerned with quality and they're willing to pay the price to get it. So why should we suddenly drop ine orice of records?

"I don't think teen-agers are basically bargain hunters anyway. Of course, if hey see something cheaper, they'll buy it maybe for a gag, but believe me, if you give them what they really want, they won't worry whether the price is 98 cents or 79 cents. It's easier to upgrade a teen-ager than an adult anyway.

"Do you remember the case of the Toni Home Permanent? When the Toni people first came out with it, they found they could actually afford to sell it for 25 cents. But they also found thru tests that nobody would huv it at such a cheap price. Buvers thought there was something wrong with it. So they sold it for a dollar or so and made

a fortune.

NEW YORK — One of the ating a concept of value around ost energetic and expensive prohave practically destroyed the value concept of the LP. Who can say what an LP is worth today? And by tampering with price, they

can do the same thing to singles. 'Creativity' the Nub "The trouble today is not price It's the lack of creativity and thinking in making singles. And if creativity is absent long enough. kids may easily get out of the habit of buying and playing records. Then we'll all be in bad trouble. People don't buy foreign cars today because they're cheaper. It's because it's stylish to have one. And that's because people have been convinced that they must have a foreign car.

'Good records in the singles field will create the same urge to buy among the teen-agers. And without good records, even in a peak one single record. I'm happy that the business is supposedly bad sell these two new records, because we believe they're good."

On the international angle, it was the same Bleyer who early this year undertook a fast European safari in company with the Chordettes, the Everly Brothers, and Andy Williams. A number of personal "live" TV appearances were made by the group, which resulted in a solid upsurge in sales of the product in Europe.

Set U. S. Base

NEW YORK - Gerhard Detlefs recently arrived here as delegate of Deutsche Grammophon, will remain for a period of one and one half to two years and establish a permanent American liaison office for that label. Detlefs is currently having talks with Decca, especially as regards that label's selection of classical releases from the Deutsche Grammophon line. He will also sign up indie labels for European distribution. Deutsche Grammophon distributes Cadence and other indies, and has recently signed up additional indies such as Laurie, Chancellor, etc. American material, Detlefs states, is considered a valuable adjunct

Detlefs during his stay will make a study of the American market, of merchandising and distribution techniques.

important commodity overseas. He expressed the opinion however, that economy like we have now, it's American classical music, by such possible that nobody would buy groups as the Boston Symphony, could do an even more vital culright now. That vill only help us that more bookings of this type be scheduled. The sale of classical records has helped to pave the way for this; and such appearances in turn will help the sale of classical American disks.

Since Deutsche Grammophon is a subsidiary of Siemens, the giant electronic concern on the Continent, Detlefs' headquarters are in the Siemen's suite at the Empire State Building.

LP's Carry L. A. Ball

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end up with the same dollar vol-

Bill Denels, whose Denels Music on Hollywood Boulevard, two blocks closer to Vine Street, said:

"We've had at least a 20 per cent increase over a year ago. I've just started discounting my inventory before we move our store, and this has really proved an eyeopener. It's boosting our sales even higher. I haven't made up my mind, but I m: y stock to discount policy at the new location."

"Singles sales have fallen off so drastically, it isn't worth the effort you put behind them. No dealer can afford to handle them to any degree. If you go into the singles business to any extent your profits can pay off in sales in equipment will be cut. I won't hardle singles unless they're guaranteed. Distributors and manufacturers are going to have to co-operate, so much of our profits are going down the drain with singles.

"There used to be a 5 per cent The executive, commenting on aspects of cultural interchange, noted that American jazz is a very even in the old 78 days. Our classical content of the conte sical sales covered us on singles. Today, sure we have different plans now and then, but we need at least a 5 per cent return privilege. You can always get rid of an tural job overseas, and he urged album — somehow — but there's that more bookings of this type be nothing as dead as a dead single. The manufacturers are not pushing singles like they used to, and four-track tape which Ampex I'm coming to the conclusion that the kid business isn't the important tributing and expect to do well business after all.

On product abundance: "They're coming out with a lot of product, but that's not a problem. You just have to be more selective. An LP is never dead. It's the dead singles you have to watch out for.

Back the Dealer Regarding racks, ctc.: "The sooner manufacturers realize the basic fundamentals of this business and return the record business to the record store, the sooner we'll all be better off. All the major record manufacturers are also in the equipment business. The racks and the supermarkets can't sell their equipment. The music store does. Why take away traffic from the music store when that traffic and the other products which the record manufacturers make?"

"Singles are doing well, however, since we stock component highfidelity equipment. Our chief target is the adult buyer. When kids got out of school, however, we noticed a decided increase in singles sales.

"Too much product is offered. It's about 50 per cent too much. We end up ordering about 30 per cent of what's available.

General comments: Fact that we're heavy in the component business means that we move albums in bulk sales, particularly stereo product. We are also stocking up on with that product.

Gloom in Washington

• Continued from page 4

something they simply had to own." As an interesting sidelight, she noted that a question of personal affection for their records is a factor. "People love their records-which is why tape has had such hard sledding. They get attached to something, and they don't want to see any changes, even for the better, if it seems to cold and scientific." (The merchandiser who can re-awaken the affection of kids for "their own" records would make history in the industry at this point.)

The oversupply is hurting the album trade as well as the singles. How, asks Dan Danziger, are you going to sell three brand-new releases of Beethoven's Ninth coming out in a single month? "New and go d releases are a necessity to the dealers, but not in floods. They can't keep up with it all.'

The flooding is hardest on the smaller dealer who can't keep track of his inventory or his sales rate for different releases, from week to week, the way the larger outfit can. He is afraid not to buy the newer output, and in addition, has to buy at the higher prices, dealers pointed out.

Educating the publi: on a grand scale, in stereo, could put the record sales in much better shape next year, is the belief of spokesmen for Woodward & Lothrop department store, and Campbell Music. The public is still hesitant and confused about stereo. Only a strong promotion at national manufacturers' level can get them up to the counters in a receptive frame of mind, these record retailers believe.

Apropos of new developments, at least two Washington dealers interviewed believe that tape will replace the disks when the cartridges come out in volume. Dealers will shudder at the thought of the transition period, but tape spokesmen believe it's inevitable. "It would probably take a good many years—but tape is bound to win out simply because it has so many factors superior to disks.

Educating the listener to want music and want it at its best may be the gyroscope to settle the storm-tossed record industry. The retailers may one day win their battle with a "Remember the music!" one dealer believes, just as another war was won with "Remember the Maine!" Also, they think good dealer associations could be part of the answer—but so far, the common grief has not been enough to overcome individual tendencies to hedge, when it comes to facing up to manufac-

TRADE WORDS TABOO FOR WNEW STAFFERS

NEW YORK - "New" is an un- | new features which he hopes will mentionable word at radio indie WNEW here. So are "flip," "cover" and "disk jockey." It's all part of station manager Jack Sullivan's policy of keeping his staff's on-the-air chatter "consumeroriented" rather than tradey.

The name "disk jockey" taboo in all WNEW station promotion - newspaper ads, etc. Sullivan prefers "personalities." Jocks are permitted to refer to a "new album," but they can't talk about a "new single." "Just because a record is new doesn't mean it's best," opines Sullivan.

In line with this, Sullivan explained that WNEW screens each release on its own merits, and never plays a disk just because the artist's previous release was a big hit. Each deejay picks platters for his own show, subject to supervision within the framework of the station's programming policy, which ample, Sullivan said they play Frankie Avalon, but won't play Fabian because his vocal quality is considered too poor.

Whereas at on time stations programmed differently in the late afternoon hours to catch teen-agers home from school, Sullivan said this condition no longer exists, now that crowded schools here have placed more than 700,000 kids on part-time shifts - some getting home at noon - others just leaving for school at that hour. Conconsideration at practically every

WNEW as program director next buck the 45's, and nothing hap-not give out any information re-week. Sullivan said Olds will impened," said Hancock. "The big-garding business or otherwise, es-"It's all part of the idea of cre- mediately start work on a series of gest outlet for Columbia's new pecially on the phone.

be on the air before Labor Day. Meanwhile, the station continues to fare well rating-wise. The May-June Nielsen, for instance, gave the outlet a 22.1 share of all listeners in its area, as compared to 10.5 for the runner-up outlet.

Cincy Not So Hot

By BILL SACHS

CINCINNATI - Howard Hancock, manager of the Song Shop, a dollars and cents standpoint, is wouldn't cite figures. He blames off about 10 per cent from last the lag in singles sales for most of year. He stated that the record the disparity, with other lines holdfor over-all balance and working state of confusion and gave as his of a year ago. His chief complaint opinion that the record business was against the flood of singles on will never be as sound as it was the market today. He also blamed rejects the more raucous rock and several years ago. Hancock sees the record clubs and discount roll items and disks deemed of poor musical quality." For exfor the revitalizing of the singles major labels. "Today we merely business, adding that "the industry could cut the price, say to 69 cents, labels' product," Epstein said. "The but that would have no beneficial buyer comes into our effect in the long run. Speaking to listen to the record and then of stereo, he said: "Stereo is still in goes out to buy thru the record its infancy and as yet has failed to club or from the discount house, orbit. For one thing, the price of and this hurts," Epstein stated. Epand discount houses, Hancock is negligible. "There was a flurry said: "They are bound to hurt to a at the outset, but it soon petered said: "They are bound to hurt to a at the outset, but it soon petered degree. However, when we sell out," he said. Epstein had no coming for school at that hour. Con-it; the same can't be said for the sequently, WNEW's programming discounters." He spoke of Columbia's new seven-inch stereo 331/3 as "really nothing new." Mark Olds, formerly program "They tried it once before when head of Shillito's record depart-director of KYW, Cleveland, joins they put out the seven-inch 33's to ment. She advised that she could

product seems to be the juke boxes," concluded Hancock.

Lou Epstein, manager of the Jimmie Skinner Music Center, popvolumewise one of the top two ular downtown retail record outlet, record shops in town (Shillito's is says his business is off compared the other), states that business, from with the same period last year, but industry is presently laboring in a ing steady, altho not up to the par aged goods. He had no suggestion | cially in sales of the names on the serve as a showcase for the major stereo is too high." Of record clubs stein said that his stereo business a record we know we make a prof-ment to make on Columbia's new seven-inch stereo 331/3, saying he had no information on the new product.

Also interviewed Marion Booth,

HOT 100 ADDS SEVEN

NEW YORK-Seven new sides appear for the first time in this week's edition of the Hot 100. These are:

63. The Three Bells-The Browns, RCA Victor 67. I'm Gonna Be a Wheel Someday-Fats Domino, Imperial

95. Sleep Walk-Santo & Johnny, Canadian-American

96. So High, So Low-LaVern Baker, Atlantic 98. Half Breed-Marvin Rainwater, M-G-M

99. You Don't Know Girls-Kathy Linden, Feisted

100. Who Shot Sam-George Jones, Mercury

'Crawl' Turns Into Sprint

HOLLYWOOD - "The Caterpillar Crawl' seems destined to break out into a full-fledged disk race, now that Dot Records acquired national distribution to the original recording on George Brown's Titan 'abel. It all started two weeks ago when Brown, coauthor of Demon Records, decided to launch Titan Records (he is sole owner of the label) by recording sale as a midwinter replacement. a group tagged the Strangers in a novel rhythm instrumental, "The Caterpillar Crawl." Taking the cautious approach. Brown decided to release it first in the Southern California market.

Disk proved an immediate action getter, and the excitement created by the single spurred several labels to bid for the master, among them Kapp Records. While Brown mulled the advisability of turning over his master to another firm, Kapp decided to cover the original Titan release.

Brown thus faced the prospect of being blacked out from all other markets where his disk had not as yet been released. On Thursday (23) Brown concluded a national distribution deal with Dot's Randy Wood. Dot will distribute the "Caterpillar" original under the Ti-tan label. The TV film show marks their tan label.

Thus. Titan's "Caterpillar" is neading eastward (via Dot's distribution steam) while Kapp's "Caterpillar" is heading westward - both in an all-out race for all markets.

KWK Makes Local Movie Promo Tie

ST. LOUIS - Station KWK here will salute the movies from August 2 thru August 16 via a promotional tie-up with every motion picture exhibitor in the Greater St. Louis area — nearly 100 in all.

The station has alerted local disthe past 30 years, since KWK's programming will place strong em-

The return, local film exhibitors between the control of the rational clude Cathie Taylor, 15-year-old folk singer; the Polka Chips and vocalist Gary von IIg, the Busy lute." Local theaters will screen this trailer (indoors and in drivents) and also plug the KWK stunt which prominent lobby displays. At the same time, local dealers are building special album displays. building special album displays around the movie music theme.

In addition to spotting movie music on every show, KWK is showcasing Academy-Award tunes and other movie songs during the It a.m. to noon portion of "Hi Fi Showcase" on Sundays, August 2, 9 and 16, with program director Gil Newsome serving as spokesman for the movie industry on each show. Newsome will also interview (via tape) top motion picture stars.

AUDITION new selling force ...for dealers ...for manufacturers IN FULL COLOR EVERY MONTH

Sill-Hazelwood Prep Duane TV **Drama Series**

HOLLYWOOD-Pilot TV film has been completed starring topselling Duane Eddy in a series named after his disk. "The Quiet Three." Series is a whodunnit with Eddie portraying a bandleader. Film is going back to New York next week following final editing for screenings by network officials. It is being considered for national

It is being produced by Lester Sill and Lee Hazlewood, the songwriting, music publishing (Greg-mark Music, BMI) which have been producing Eddy's disk clicks for the Jamie label.

The Sill-Hazlewood combine has chalked up an enviable batting average since it went into business in May, 1958. Pair started off with a total capital of \$209 and earnings this year will be in six figures. As independent disk producers, they reap a royalty on all their disk sales so far, virtually all their platter productions have hit the charts.

This, coupled with the fact that most of Duane Eddy's disks include original material penned by Eddy and Hazlewood and published by Gregmark, keeps the pair's earn-

initial entry into the video field. While the whodunnit series is a dramatic show, it will tie-in with the pair's music acitvities. From time to time, selections performed by Eddy in the series will be released in disk form. TV plugs will help the disk sales while radio deejay plays will be aimed at boosting the series' ratings.

Capitol Inks 8 New Acts

HOLLYWOOD - Capitol Records last week signed Muzzy Marcellino and seven other artists to exclusive recording contracts. Contributors to screen their stocks for ductor, arranger, guitarist, vocalalbums featuring movie tunes of ist, whistler ("The High and the Mighty" theme) Marcellino for a long time has been musical direcphasis on picture scores round-the-clock thruout the two-week drive. In return, local film exhibitors

Burrell Gets New WB Post

BURBANK, Calif.—Bob Burrell has been appointed to a newly created position a Warner Bros. Records, that of national single sales manager for the company. He will headquarter out of Burbank and will report to sales chief Hal Cook in New York. Burrell's job will be concerned with keeping the field forces informed about the firm's upcoming single releases, sides to be worked on, records to be pushed, etc. He has been with WB for the past year after a long stint at Columbia Records.

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MASSACHUSETTS

Records, Inc.

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ROCKIN' TO A-HIT



HOT 100 'STAR PERFORMERS' CORRECTIONS

CINCINNATI - The following are the sides that should have been listed as "Star Performers" oweek's Hot 100 chart. on last

week's Hot 100 chart.

A Big Hunk o' Love—
Elvis Presley, RCA Victor;
Ragtime Cowboy Joe—David
Seville and the Chipmunks,
Liberty; My Wish Came True
—Elvis Presley, RCA Victor;
What'd J Say—Ray Charles,
Atlantic; Here Comes Summer
—lerry Keller, Kanp: Sea of —Jerry Keller, Kapp; Sea of Love—Phil Phillips, Mercury; Small World—Johnny Mathis, Columbia; It Was I—Skip & Flip, Brent; Till There Was You — Anita Bryant, Carlton; Ten Thousand Drums - Carl Smith, Columbia; What Is Love — the Playmates, Roulette; Lonely Guitar—Annette, Vista; Thank You Pretty Baby Brook Benton, Mercury;
 Crackin' Up — Bo Diddley,
 Checker; To a Soldier Boy— The Tassels, Madison; I Still Get Jealous — Joni James, M-G-M; Rockin' in the Jungle —The Eternals, Hollywood; Sugaree—Rusty York, Chess; With All My Heart - Brook Benton, Mercury; Mona Lisa — Conway Twitty, M-G-M; Cry — The Knightsbridge Strings, Top Rank.

ARD Hook-Up Pays Off for N. Y. Dealers

NEW YORK — The New York Association of Record Dealers is paying off for the 367 members enrolled in the organization according to Si Bondy, head of ARD than the dealers used to get. Bondy said that a dealer who might have had a rough time in getting distribs to take back returns or issue a credit for instance, are getting quicker action after joining

Bondy indicated that this bears out the theory that in union there is strength. He pointed out that ARD Committees check on dealer problems with their members and then the committee meets with distributors to explain these problems. This tactic has helped get a better area of co-operation between dealer and distributor.

The ARD will hold its next dealer meeting in August in New York City. At that meeting the dealers will consider the possibility of cooperative advertising, where all the dealers will take one big ad and then list the names of all the mem-

33 Packages On Mercury Aug. Agenda

CHICAGO-Twelve new titles nine established monaurals are being released in stereo version, bringing to 33 the total number of packages in the shipment.

The new mono-stereo numbers are by Patti Page, Sarah Vaughan, Ralph Marterie, J. L. Cook, Harry Arnold, Shay Torrent, Peter Palmer, Jimmy Cleveland, Joe Saye,

Folkniks Tab Newport Folk Bash Huge Hype for Clan

NEW YORK — The first an-nual Newport Folk Music Festival, Records, make a strong plea that month a week following the more the pop recording industry today. renowned Newport Jazz Festival, "has done for folk music what John Hammond's 'Spirituals to Swing' concert of 1939 did for jazz," according to Israel G. Young, well-known Greenwich Village authority

Young, who claims to be the coiner of the term, "Folknik," which is used to describe fans and artists of folk music alike, hails the fact that as a result of the New-port affair, "folk music is no longer an esoteric art belonging to the Southern Mountains and other assorted cultural pockets in America. As tho to back up his faith in the surge of folkdom, Young will inaugurate publication of a new magazine, known as Folk Music Guide USA, in September, the paper will list all folk events, concerts, festivals, club dates and college appearances of folk artists.

Returning to the subject of Newport, Young said that altho the been appointed director of pop project was a financial loser this year (attendance was pegged at about 12,000) sponsors Louis Loril- and will also handle purchases of lard and George Wein were encouraged that, properly promoted, a repeat of the event next year Cameo Records, and is a former would be a success.

More than 1,000 attended a symposium on folk music on Sunday morning of the festival to hear

Peterson to **UST Post**

HOLLYWOOD — Jimmy Peterson last week was appointed dealer service manager of United Stereo Tapes, and resigned his position as here. He says that distributors are showing a lot more co-operation to dealers who are members of ARD than the dealers. subsidiary. Peterson's duties at UST will encompass being in charge of its national order desk at the Sunnyvale, Calif., headquarters, heading the firm's distribution facilities in Hollywood and Omaha, handling dealer service and sales co-ordination.

Peterson will base his operations at Sunnyvale and will report to Bill Muster, UST's marketing man-

He comes to UST as a wellseasoned veteran after a decade with Capitol. He started his CRDC career as a salesman in its Detroit branch. He was later named manager of its San Francisco branch. He was assigned to open CRDC's Des Moines branch. He was then promoted to manager of the Detroit branch, heading the office where he first started with the

Peterson's appointment is effective immediately. He expects to move his family to the Coast within a month.

Nat Goodman Joins Merc

CHICAGO - Nat Goodman, comprise Mercury's August 1 albamanager of the Diamonds, has bum release, all being issued in monaural and stereo. In addition. madge, vice-prexy. He will take charge of singles supervision on the West Coast, freeing Pete Rugolo to concentrate on album sessions. In addition, Goodman will direct sessions by the Diamonds, regardless of their location.

Goodman, a former symphony musician in Toronto, has become Terry Gibbs, the London Sym- widely noted since his success with phony and Philharmonica Hun- the Diamonds for picking off-trail

which was staged earlier this fled by the methods that bedevil

On a Saturday afternoon workshop session, Frank Hamilton, of Chicago's Old Town Folk Music School, discussed the styles of the great folk instrumentalists of the day. Sonny Terry was then inthe Folklore Center in that section of Manhattan.

Young, who claims to be the performers took turns on breaks of coiner of the term "Folknik" "Poor Howard." 'Poor Howard.'

Also on the folk scene, it has been learned that a three-day folk bash is in store for Labor Day weekend at the Music Tent of the Empire State Music Festival in Palisades Interstate Park.

Fields Named **Everest Pop** A.&R. Chief

NEW YORK-Jerry Fields has a.&r. at Everest Records. He will and will also handle purchases of outside masters. Fields, who was formerly the New York rep for ork leader, will hold an open day once a week for all comers.

Appointment of Fields to the pop a.&r. slot is the latest in a series of recent changes for the Everest label. Ted Wallerstein came in as over-all head of the firm a few months ago, and Charlie Schicke is now sales chief for the firm after many years with Epic Records.

French Lick Jazz Jumps

CHICAGO-The French Lick Jazz Festival, skedded for July 30 to August 2, sponsored by Sheraton Hotels at its French Lick, Ind., inn, has already assured itself of a whopping growth over its sizable attendance of last year. A week before the start of the bash, according to a Sheraton spokesman, more than 18,000 tickets were sold. This figure equals last year's total gate. For the four-night show, total capacity is 32,000.

LUNCH MUSIC SOOTHES SOLONS

WASHINGT N — Music is being used to ease the tensions of U. S. Senators. Lunch - hour concerts, sung

by the Air Force "Singing Sergeants." are now being conducted in the new Senate office building. Performances of the 21-voice male chorus were planned by Martin D. Roderick, amateur-impresario who wants to "get people to relax around here." Senators relax around nere. and employees are "going at time," he high tension all the time,"

Roderick, who works as a registry clerk in the Senate Post Office, claims that he and Tom Fox, a colleague, began the music idea several years ago with concerts at Easter and Christmas.

Some 400 pe sons enjoyed the half - hour concert given by the "Sergeants" last week in the 552-seat auditorium of the Senate building. Earlier, there were performances by the Army Chorus, the Sea & Chanters, and an accordion ensemble.

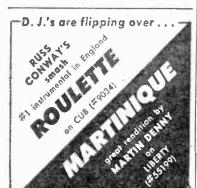
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RAY VENTURA and his Orch. "THE ORANGES OF JAFFA" VERSAILLES RECORDS

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...for manufacturers

TV REVIEWS

Time Lack Mars Menotti Potpourri

Ed Sullivan bounded thru the little Umbrian town of Spoleto last Sunday (19) in a 60-minute race to present Gian Carlo Menotti's chi-chi "Festival of Two Worlds." Bounding along Bounding along with him were Eileen Farrell, Sir John Gielgud, Nora Kaye, Menotti himself and assorted ballet and modern dancers, puppets, actors and choruses.

Menotti, in an interview with Sullivan, laudably explained that the fest's underlying philosophy was to show the best of Europe to Americans and the best of America to Europeans. Sullivan's praiseworthy effort to show it all to CBS viewers was handicapped from the start because of the time factor.

Miss Farrell came off well in a terrific rendition of "The Sunny Side of the Street," which she sang for the ailing Armstrong with Satchmo's band. Her other stint was a stunning rendition of "Pace, Pace, Mio Dio." Sir John Gielgud offered an all-too-brief sampling from his successful "Seven Ages of Man." An excerpt from Tennessee Williams' "Night of the Iguana," without preamble or explanation, was incomprehensible, tho the familiar aura of decay was present to mark the master's work.

Snatches of opera, ballet, modern dance and oratorio rushed thru the hills where Hannibal's elephants roamed so many years ago, but far too quickly to leave any impression other than breathlessness. For good measure, the stanza included the TV debut of a new Italian club singer, Ornelle Vavone, who sounds like a female Domenico Modugno. All in all, a strenuous evening, with some beautiful shots of a town that must be peaceful when the tourists are gone. Bernie Hodes

NIGHT CLUB REVIEWS

Basin Street East Line-Up Solid

Ralph Watkins' Basin Street East (Manhattan) club, opened a new summer policy Thursday (23) with a threesome of acts which should pull solid business for the Thursday-Friday-Saturday-only operating policy. Included in the current layout are the Hi-Lo's, the Kai Winding Septet, and Lennie Tristano's Quintet.

The Hi-Lo's, absent from the club scene here for a year, are sporting a replacement in Don Shelton, who moved in for the departed Bob Strasen. Shelton sings as high as tenor Clark Burroughs and blends nicely with the lads in their nifty and familiar harmony stylings of "My Sugar Is So Refined," "Stars Fell on Alabama," and "Life Is Just a Bowl of Cherries." Burroughs does his usually fine solo on the beautifully handled "Black Is the Color of My True Love's Hair." Shelton shows the result of a lot of painstaking work rehearsing with the group.

Also on the stand, as a holdover from the previous bill is the Winding outift, one of the most swinging around. The four trombones playing from arrangements develop a great ensemble harmony sound on numbers from their "Swinging States" Columbia album like "Louisiana," and "Stars Fell on Alabama," plus the "Can Can" standard, "It's All Right With Me." Winding has a strong asset, too, in pianist Bill Rubenstein.

Rounding out the bill is the Lennie Tristano Quintet, which features Warne Marsh on tenor and Lee Konitz on alto. Konitz blows fine, but Marsh's long-extended out type choruses might have been curtailed in favor of more spotlighting of Tristano on piano, who seemed to be somewhat submerged in favor of the sax men up front on the stand. Ren Grevatt.

Twin Set Debs Bing's Label

HOLLYWOOD - Si Rady last week concluded recording the double-LP album which parallels Life Magazine's seven-part "How the West Was Won" series. Recording is first to be made on Project Records, Bing Crosby Enter-prises subsidiary label headed by Rady.

Life is currently pre-testing the package in various markets to demail-order to its 6,000.000 sub-scribers supported by ads in its magazine or whether it will turn it over to a major record company for distribution. If Life decides to Jimmy Van Huesen. handle the album's sales, it will mark the first tim, that it offered

Fayetteville, N. C

ALVIN, famous teenage novelty pet, is now

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with special book offers based on its series — i.e. "History of Man," "History of Religions," etc.)

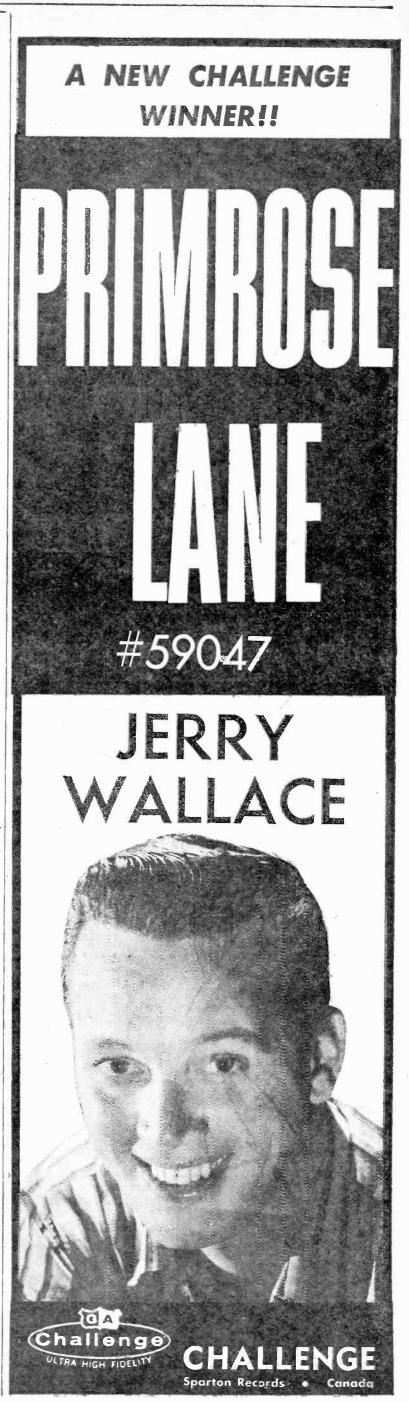
In addition to the two LP's, the de luxe package will consist of a book containing an adaptation of the seven articles recently completed in the magazine. The book will also feature key illustrations which had appeared in the magazine series.

Rady's recordings boast an allstar cast: Bing Crosby, Rosemary Clooney, Jimmy Driftwood (permission of RCA Victor), Mormon Tabernacle Choir (permission of Columbia Records), with Burl Ives as narrator (permission of United termine whether it will sell it via Artists). Bob Thompson is arranger and conducts the orchestra. Advisors on Project's project include

Package will be sold for less its readers disk merchandise. (It than \$10. It is contemplated that has enjoyed considerable success after Life Magazine has completed its use of the album, Project will make arrangements for regular record dealer distribution as well as its sale thru one of the existing record clubs.

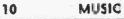
Rady feels this package will remain as a definitive musical anthology of Americana. Current market trends, he said, point toward an ever increasing demand for folk flavored music.

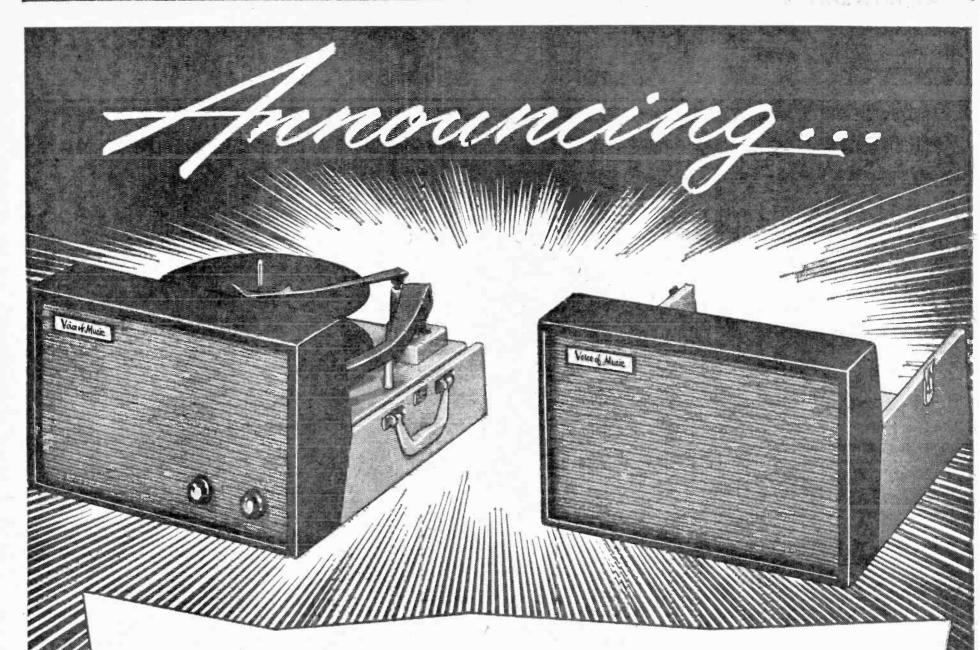
Rady told The Billboard that upon completion of the Life Magazine package, five other projects are currently in his hopper and that production will soon get under way



IN THE BILLBOARD Attention, Record Shons

HI-Yo Alvin





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Audio Feedback

By RALPH FREAS ---

LEVEL RAISED?

"The component high fidelity manufacturer has been responsible for raising the general quality level of all phonographs. The people who make packaged sets tell me this themselves," George Silber said the other day.

Silber is the president of the Rek-O-Kut Company, long-time maker of quality turntables for the hi-fi market. He has a well-earned reputation for directness and not mincing words.

"Look at the ads on those packaged phonos. You'll see specs about the amplifier output, the size of the speakers, the frequency response and all the rest of it. You wouldn't see that if the consumer hadn't been trained to look for them by component manufacturers."

It should be noted that Silber is Chairman of the Board of Directors of the Institute of High Fidelity Manufacturers. He is more than a little proud of the strides taken by the component hi-fi industry in recent

HI-FI AND THE AUTO MAKERS

"The situation that component manufacturers find themselves in with respect to packaged phono people reminds me of the automobile business," Silber continued. "They have their hobbyists too — the 'hot-rod' kids. Years ago when a person bought a car, all he wanted to know was, how much horse-power the engine had. But the hobbyists want to know all kinds of other things. Like torque. Nowadays people rate one car against another by the amount of torque. And the manufacturers vie with each other in giving the customer specs on things they never would have thought of years ago.

But if the packaged phono people moved somewhat in the direction of the component manufacturer, the component people have similarly moved toward packages. They are making the move by shooting for better looking units. And they are also recommending that the dealers put components in furniture and sell them as a unit.

WHAT ABOUT QUALITY?

The day isn't long past when the hi-fi hobbyist wouldn't be caught dead with an amplifier, turntable and speaker in the same cabinet. And the manufacturer traded on this in selling his equipment as separate components. The reason, coincidentally, was a condition from which this column took its name. It's called "audio feedback." It simply means that mechanical vibrations caused in reproducing sound thru a hi-fi rig could be picked up by the sensitive needle and cartridge and fed back thru the amplifier. It's like a cat chasing its own tail. If you mounted a speaker, in the same cabinet as the turntable, the chance of this condition occurring was increased.

We tossed the question at George Silber. Why the about-face? Time was when a packaged phono manufacturer couldn't show his wares at the hi-fi shows dominated by the component boys. Now, they are free to exhibit. How come? And more than one component manufacturer, Rek-O-Kut included, will be showing complete high fidelity packages at the upcoming New York show (October 5 thru 10).

"Our cabinets will be solidly built." Silber said, "and we'll insulate one unit from the other. The speakers will be suspended in a way to minimize feedback. It won't be a serious problem."

NEW MERCHANDISING TACK

"Ten years ago," Silber pointed out, "the hobbyist couldn't care less about the appearance of his equipment. He just wanted to know what it would do, how it would sound. To this day, many hobbyists don't care about looks.

"But the high fidelity manufacturers have grown in the intervening years. We have big investments in plant and equipment. Because we've grown, we have to see that the market grows too. We can't live on hobbyist buyers alone.
"This industry has to go into styling to satisfy

Mrs. Consumer. As a result, big speakers are dead. And we're turning from engineers to industrial designers. People didn't know what to do with components, so we're giving them cabinets. The prevailing idea in speakers today is that they have to be seen as well as heard."

CABINETS RULE THE DAY

In Silber's view, phono-record dealers can enter the high fidelity component field most easily via the furniture route. A number of furniture firms specialize in building "cases" to handle audio equipment.

Take department stores, for instance," Silber said. "They can handle these 'cases' in many different styles. They sell the 'case' and they sell the components to go into it. The installation can be done by an XYZ service which takes care of the service guarantee. In a sense, the store is a phono manufacturer without any union or labor problems. This system also takes care of obsolescence because, when something new comes down the pike, it isn't necessary to put in a complete new system. Just change the component."

(Continued on page 13)

AND THINK OF ALL THE CHEESE YOU CAN SAVE!

NEW YORK — An important by - product of high fidelity is rat - proofing, according to an item in the June issue of Popular Mechanics. If a system can be made to toss out ultrasonic signals, it'll also chase away rats.

A Cleveland firm developed such a system and used it in an airport office that was overrun by the pests.

"First annoyed, then highly agitated, the rats were gone in 72 hours," said Popular Mechancis.

The system was pitched so that it didn't bother humans or pets.

TRAFFIC-BUILDER

Clips Build Good Will for Stereo Shop

MEMPHIS — Capitalizing on the fact that everyone enjoys reading complimentary notices about themselves in newspapers has been a goodwill - building program for many years at Perel & Lowenstein, stereo dealers here.

The plan, developed many years ago by Fillip Perel of the management, is strictly non - commercial and as such, actually carries more commerical weight than the average sales winner or direct mail

As the plan operates, Perel & Lowenstein maintains a daily check of all daily newspapers published in the Arkansas - Mississippi -Tennessee area which the city centers, and clips out scores of complimentary paragraphs and items concerning local people. Perhaps it is a squib from the news pages, calling attention to an award won by a local scoutniaster. Or, from the society column, there may be a paragraph detailing a luncheon given by a local hostess. Occasionally, there are complete articles about farmers who have won recogrition, families who have taken unusual vacations, etc.

The items are carefully clipped out of the new paper, and pasted into a folder resembling a Christmas card. This is slipped into an envelope, and addressed by hand, (Continued on page 13)

N. Y. Hi-Fi Show on Way To Sell-Out

NEW YORK - Already 86 exhibitors have signed up for the 1959 High Fidelity Music Show to be held in New York, October 5 thru 10, at the Trade Show Building. The exhibitors have contracted for 115 display rooms. Balance of available space is expected to be allocated within a month, according to Abe Schwartzman, executive of the IHFM.

Special feature of this fall's show will be five display rooms "done" by members of the American Institute of Decorators to emphasize decor advantages, of high fidelity components,

"Daler Day" at the show will five p.m. to 10 p.m.

DEALER LEARNS:

To Sell Recorders, Sell Their Benefits

to seek out unusual uses for tape recorders and suggesting them to tape recorder-prospects has had a lot to do with the sale of 150 units per year at 'furphy's, appliance and record dealership here.

Ted Murphy, owner of the store, is a tape recorder fan himself, owning fine stereo and high-fidelity equipment. Music, however, is only one of the uses to which he puts his recorders. "People can have a lot of fun with tape recorders above listening to music, and recording their own voices," he said. "We have found a lot of examples in our own experience."

Real Estate Prospect

Perhaps the most unusual employment of a tape recorder which. Murphy has ever encountered, came when James Duncan, a Denver real estate salesman, asked Murphy to rig up an inverter and a tape recorder with an electronic timer in his car. At first, Murphy thought that Duncan merely wanted to record sales messages, reports. etc., in the automobile, rolling or standing still. The timer, however, didn't fit into this picture.

On querving the real estate salesman, he first met with a little resistance. Finally, the real estate man revealed his plan. What he wanted, he said, was a recorder which could be installed out of

Duotone to Continue 20-20 Deal

NEW YORK - Duotone is extending their 20-20 deal, introduced to dealers in Chicago last May. Dealers can order the firm's replacement needles under the plan for the balance of the summer, says Steve Nestor, Duotone prexy.

Tied in with the firm's 20th anniversary, the deal provides an assortment of five monaural, and five stereo diamond needles plus five stereo sapphires. There is no limit to the number of deals a dealer can order. The assortment is packaged in a special display box with dealer bonus.

DENVER — Making it a point | sight in the trunk of his car, with the microphone behind the cloth speaker of the car radio, and with a switch which would operate the inverter for periods of anywhere from five to twenty minutes, merely by flicking a switch. Murphy, highly interested, wanted to know whv.

> Eventually, the salesman admit-(Continued on page 13)

Quick-O-Matic Disk Storage System Bows

NEW YORK - A new record storage system, the Quick-O-Matic, will soon be distributed nationally to record - music dealers. Units are manufactured by the Howard Company, Chicago.

The system consists of three elements: (1) the Add-A-File, (2) albums in which the Add-A-Files are stored, and (3) a record and file numbering system.

The Add-A-File is an envelope and pocket which holds the record. The record is placed in the pocket and rotated into the envelope. To find a record, the number of the disk is first found on an index. The corresponding numbered tab on the Add-A-File is pulled from the album and there's the record. Each Add-A-File closes automatically to seal out dust and reduce the danger of scratching, warping and breaking.

Add-A-Files can be bought separately as the user's library increases. The complete Quick-O-Matic Album retails for \$9.95. This includes one album, 30 Add-A-Files with 20 file numbering tabs already attached and 20 numbering stickers to affix on the records themselves. Album holds up to 25 Add-A-Files. A special feature is room for storing the original album covers. This was done for fans who like to refer to the liner notes.

The Howard Company believes that their storage system encourages disk collecting and can lead to plastic cover and carries a special extra record sales for dealers who sell the Quick-O-Matic.

Philco Shows AM Stereo System to FCC

NEW YORK-Philco has dem-| radio receiver and channeled into ible stereo broadcasting here with the co-operation of the American Broadcasting System's local outlet, WABC. Special FCC approval sanctioned the broadcast demonstration.

and doesn't affect regular AM broadcasts. Firm is ready to market the st reo receivers as soon as autos. Receivers used in the demthe FCC approves standards for the new broadcasting method. The FCC has been asked to approve a in the dual ignal. 90-day extension for programming tests.

I signal which is picked up by the standards, based on their findings.

onstrated a system of AM compat- two separate speakers. Speakers are placed in a room in the same manner as those of a stereo record or tape playing system.

Armin Allen, Philco vecpee in charge of the demonstration, made The Philco system is compatible a point of the fact that the system doesn't obsolete the millions of radio receivers now in homes and onstration were the standard Philco radios especially adapted to bring

The broadcast was monitored by an FCC team 'n Newark, N. J. Philco's system is known as the The team, headed by Commis-Single Station AM Compatible sioner Robert T. Bartley, has the Stereo. It has no effect upon the responsibility of investigating new range of the broadcasting station. broadcasting methods to determine be Monday, October 5th, at which its frequency or its standard montime the exhibits will be open from aural signal. It sends out a dual casting in the U. S. The FCC sets

THIS ONE IS BOWLING THEM OVER!

by the DOUGLASAIRES
ORCHESTRA DIRECTED BY LEW DOUGLAS TODD 45-1033

*An age-old expression of carefree fun brought up to date in a happy song with a barrel of CASH APPEALI



Sell Recorders' Benefits Twelve Hi-Fi

Continued from page 11

ted that he wanted to do a bit of showing a foot switch and other "electronic evesdropping" on his "business machine attachments" to prospects, seated in his automobile, during the usual drive from one home to another looking at houses. The salesman, after showing the house to a husband and wife combination, for example, would seat them in the car, ready to leave, and then "remember something" which would result in him leaving the automobile for a trip back to tape recorder, Murphy can demonthe house for five minutes or so strate quickly the "start and stop" Flicking on the switch, he would thus record everything which the couple in the car had to say, and a seven-inch reel of tape will soak get a true perspective on the sales possibilities existing. Later in the day, he would listen back to the tape, and could tell accurately whether there was any point in following up on any particular

"This was a clever application," the Denver dealer said, "and since there was nothing illegal about it, I was glad to comply. Duncan, incidentally, told me that he sold at least a dozen extra houses in equipment, since he was able to final results are always good. concentrate on the right houses with the right customers.

Not all off-beat applications of Hi-Fi Banner tape recorders are such happy ones, Murphy confided. In one case, he installed a microphone in an electric clock, so that a couple who gave many parties, could keep the recorder going out of sight under the bed, and record the comments of guests, when putting hats and coats in the bedroom, on entering and leaving.

The customer's wife listened to one tape, heard a few comments about her housekeeping she didn't enjoy, and that was the end of that," Murphy said.

Free Records

A puzzler came when a customer bought a light-weight, but highquality tape recorder, and then asked Murphy to design a small tolding tripod which would holdthe microphone about two feet above the floor, rigidly enough that it could not be kicked over carelessly. Here again Murphy was puzzled, until he found that the tape recorder owner habitually took the recorder with him into bars, taverns, restaurants, or wherever high-quality juke boxes are installed, and "recorded his music free from the juke box."

In this instance, the Denver dealer was willing to comply, of course, but he pointed out that on most juke boxes, there are output jacks which would make it possible to simply "plug in" the tape re-corder, and get much more faithful reproduction of disc music, ithout the chatter of other customers in the bar, and similar background noise. This resulted in the sale of not only a specially-rigged jack, but a \$360.00 tape recorder

Finally, Murphy delights in

Traffic-Builder

Continued from page 11

so that the recipient feels that he is getting an invitation, a thank you note, or personal letter. Copy printed on the card is merely the line. "We thought you would be interested-" with the store signa-

Mailed out in huge numbers every year, such clippings often have been overlooked by the people to whom they are mailed and the usual recipient is, of course, properly grateful. Since they is no advertising connected with the mailing, the recipient drops into Perel & Lowenstein during a shopping trip downtown to thank the store management. The plan brings in many people who have never vispulse sales" alone.

as many prospective customers as possible. Altho most tape recorder buyers know that the tape recorder has some practical application such as this, few of them can see how it would fit into their own operations. By dictating some typical letters in advance, and keeping a foot switch attached to a standard principle to keep both hands free for typing. And he'd point out that up "just about all of the letters, memos, reports, etc., which a businessman can dictate in a week.

There is also advantage in the fact that there is no extra expense for media such as one-time discs, belts, etc., which are used in most office dictation machines. Once Murphy has gotten this fact across, and points out that a stereo recorder can be used as a business machine just as well as for music reproduction, its usefulness is magthe first three months, using this nified in the customer's eyes. The

Pulls 'Em In

NEW YORK - The Sargent-Rayment Company has begun distribution of a new sales aid to spark high fidelity component sales. It's a four-foot-by-eight-foot banner in three colors. The banner wasn't designed to plug the Sargent-Rayment products but simply carries the message, "Hear Component Hi-Fi Stereo honic Demon-

The firm has found that the sign is particularly effective in attracting the attention of motorists. Because of its size. In a special tryout at a retail store, customers, inquiries were logged. The sign, it was found out, resulted in pulling in six new customers a day. All were hi-fi novices and 75 per cent were motoris, who saw the banner from their car windows when they were traveling to or from work.

Sargent-Rayment reps will answer any dealer questions regarding getting one of these sales aids.

Dynamic Sets Big New Ad Campaign

NEW YORK - Dynamic Electronics here is about to launch its "biggest promotional campaign. Smith & Dorian, Inc., of New York and Hartford is the agency appointed to handle the account.

Firm makes console stereo systems which are marketed in most major cities. Component units include amplifiers, tuners, pre-amps, record changers and speaker systems for both monaural and stereo

Robins Accessories Adds Strobe Disk

line of record accessories. The disk provides an accurate way for checking turntable speeds. A turntable that moves faster or slower than pitch of the recorded sound.

Robins' Model SD-1 Strob-Disc is tagged at 50 cents.

Two Admiral Execs Are on the Move

CHICAGO - Two important departures are taking place at Admiral here. Dick Gorman, veteran advertising manager, ankles his post soon. Gorman has not disclosed his future plans. Jerry Bornin the store in downtown Mem- stein, sales-promotion chief for the phis and has paid for itself in "im- past two years, is leaving to find calist himself chatting on various work on the West Coast.

Shows Set for Next 5 Months

CHICAGO—The consumer will be exposed to 12 major city hi-fi shows from September, 1959, thru mid-February, 1960, according to three top powers behind the shows. Chronologically, the shows set up

September 11-13, Pfister Hotel, Milwaukee. September 18-20, Palmer House, Chicago; September -28, Sheraton Hotel, Rochester, N. Y.; October 5-10, N. Y. Trade Show Building, New York: October 16-18, Statler Hotel. Detroit; November 6-8, New Washington Hotel, Seattle; November 13-15, New Heathman Hotel, Portland, Ore.; November 20-22, Benjamin Franklin Hotel, Philadelphia; Jan-uary 27-31, Civic Center, San Francisco; February 10-14, Shrine Auditorium, Los Angeles.

The Chicago show is again backed by Si Niemann, while the New York, San Francisco and Los Angeles shows are sponsored by the Institute of High Fidelity Manufacturers. All other shows are guided by Rigc Enterprises, Chi-

Henry Goldsmith of Rigo here indicated that a new consumer marketing survey will be available to show exhibitors and other interested parties. At each Rigo show, \$1,000 worth of hi-fi product will be given away in a drawing of those names who attended the show and filled out three-page questionnaires. Goldsmith said he tested the survey effort and found 40 per cent of the attendance responded. Goldsmith will have a general consumer survey available and for additional cost will conduct surveys for anyone interested in the consomer hi-fi picture.

Powell Joins Capitol Phonos

HOLLYWOOD - Wallace T. Powell last week was named staff assistant to Capitol Records National Phonograph Administrator Bud Schuster. Powell, active in sales management for the past 12 years, brings to the firm's phono operation experience in all levels of sales and merchandising. He will base his activities at the Capitol Tower headquarters,

Robins Debuts Slides For Components \$3.50

NEW YORK-Robins Industries has added a set of aluminum component slides to their accessory line. The slides are designed to be used for record players, changers. professional-type turntables and similar installations.

Designated CS-1311, the slides have a load capacity of 30 pounds. They are 13 inches long and extend a maximum of 14 inches. NEW YORK - Robins Indus- Equipment slides on bail bearings. pring eliminates vibration and the distortion caused by it, according to the firm.

Slides are tagged to retail at \$3.50. Firm says they are easy to install.

Hi-Fi Firm Promotes Via Belafonte Wax

HOLLYWOOD - Last week station KRHM (FM) broadcast a four-hour Harry Belafonte spectacular sponsored by James B. Lansing Sound, manufacturer of hi-fi speakers. Program aired Monday (20) from 8 p.m. to midnight, consisted of playing all available

Audio Feedback

• Continued from page 11

TRACKING ERROR

As an example of obsolescence. Silber had one of his engineers tell us about "tracking error" and how its correction changed the appearance and design of the tone arm.

Because the cutting head, in the manufacture of a record, cannot move in exactly the same way across the surface of a disk as the cartridge that will reproduce it, there is a mechanical discrepancy and a resultant lose of quality. Not too many years ago, the tone arm was made to be perfectly straight, and, when it swung over the center spindle, the needle was immediately over that spindle.

It was discovered that, by putting a bend in the arm (engineers call it "offset angle") and by lengthening the arm so that the needle extended beyond the center spindle instead of directly above it (engineers call it "overhang"), the needle will work in a line that is more nearly tangent to the are described by the record groove. These rather simple changes made the quality of the reproduction improve by about three or four times.

The design change also obsoleted the straight tone arm without any overhang. The moral of Silber's story is that, when such an improvement occurs today, the owner of a component package is in a better position to take advantage of it.

GETTING STARTED

How, we wondered, did Silber get started in high fidel-According to the peppy Rek-O-Kut prexy, his firm evolved thru a logical sequence of events. Interestingly enough, the firm was established before the high fidelity industry, as we know it today, was even thought of

Silber himself had a machine shop back in 1936 that turned out "lead screws" for disk cutters. The Rek-O-Kut firm name dates back to 1939 at which time they were making those old disk cutters for home recording use. Remember, this was before wire and tape recorders came along.

Our cutter was an overhead lathe type." Silber said, "and it retailed for \$29.95. It was a nice little gadget that people used with their record players. Trouble was the turntable motors weren't powerful enough to do a good clean recording job. So we began designing them.

THE PROFESSIONAL BUSINESS

By 1945, Rek-O-Kut was in the professional turntable business, making transcription tables for broadcasting studios. Three years later, the LP disk debuted and the hi-fi business began. Silber's firm, along with many others making quality audio equipment, coasted

WB CUTS \$1.98 STEREO SAMPLER

NEW YORK - Warner Bros. announced a special \$1.98 stereo sampler at its eastern distributor meeting last week titled "You Ain't Heard Nothin' Yet." (This is also the title of the firm's fall sales program.) The stereo sampler consists of a band telling about the history of sound, and the other bands taken from the firm's album releases for August. A special copy of the sampler will also be made available to disk jockeys and salespeople of the firm's distributors.

The stereo samplers come in pre-packs, with 10 in a box. This is only one of the sales aids that WB is offering dealers this fall. Firm is also making window streamers. mobiles and album covers available advertising the firm's new releases

Jazz 'Porgy' Promo

NEW YORK - United Artists Records is launching an extensive advertising - promotion campaign to promote its LP. "Jazz Soul of Porgy & Bess." The diskery is planning a heavy advertising sked, special mailing pieces and displays plus full deejay coverage.

The album features big band

arrangements by Bill Potts, played by a jazz, all-star line-up. The Belafonte recordings with the vo-elaborate packaging includes a 14page folio of photographs and liner AUDIO BOOK COMPANY notes by Andre Previn.

Dual Specs Take a Change for Better NEW YORK - United Audio,

U. S. distribs for Dual record changers and Wigo loudspeakers, announces a change in specifications for their Dual-1006 record changer. The unit's minimum tracking pressure is one and one-half grams instead of the previously advertised two grams. Tracking pressure is particularly important in reproducing stereo records.

The firm also says that their Dual model 1006X will have a five and one-half pound turntable assembly rather than the previously reported five and one-quarter pound assembly.

New Urania Harp LP

NEW YORK - Mildred Dinning, harpist, recently completed an LP for Urania Records. The set. "Clair de Lune — Romantie Music for the Harp, Played by the First Lady of the Harp," is skedded for fall releas

Miss Dinning has written several books on the harp and gives recitals thruout the country each

Audio Books Sell!

The Meditations Three Series: Religious, Marcus Aurelius read by Great Literature, Marvin Miller. Children's Six 16-rpm Send for Catalog \$6.95 list.

St. Joseph, Michigan

THE NEW STAR
WITH THE
NEW STYLE!

JOHNNY RESTIVO

THE SHAPE I'M IN

c/w

YA YA

47/7559



RCAVICTOR



DISTRIBUTOR NEWS

- By HOWARD COOK -

MILWAUKEE: Benn Ollman, Billboard correspondent, has the following comments in his monthly round-up of distributor doings in Milwaukee: At Capitol Records Bob Thompson reports strong action on "An Evening in Roma" by Dean Martin and "High Hopes" by Frank Sinatra. Top LP is "Kingston Trio at Large." Bob Reinhardt, former city salesman for Morley-Murphy, distributor for Columbia Records, left his post and entered the retail ranks. He is currently heading up the New Music Mart outlet.

Bill Farr, Columbia Records, points to a trio of hot selling singles, "I Got Stripes" by Johnny Cash, "Jine the Cavalry" by Mitch Miller and "Soldier's Joy" by Hawkshaw Hawkins. "More Johnny's Greatest Hits" by Johnny Mathis is headed for the best selling album charts. Indie distrib Vern Sherkow, Sherco, Inc., has a winner with "Angel Face" by Jimmy Darren on Colpix. "Nina Simone" is a hot selling LP for Bethlehem.

Strongest platters at Garmisa Distributors are "Mona Lisa" by Carl Mann on Phillips International, "There'll Be Some Changes Made" by Steve Lawrence on ABC-Paramount and "Thank You Made" by Steve Lawrence on ABC-Paramount and "Inank You Pretty Baby" by Brook Benton on Mercury. Mercury has a strong LP in "Songs From Great Shows' by Herman Clebanoff. Rolf Voegelin, Tell Music, has sellers with "After Hours" by Lew Douglas on Todd, "Cry" by the Knightsbridge Strings on Top Rank and "Beach Time" by Roger Smith on Warner Bros. Rik Froyo reports that "Ragtime Cowboy Joe" by David Seville and the Chipmunks, "Dream Lover" by Bobby Darin on Atco and "Bells, Bells" by Billy & Lillie on Swan are his top disks.

Marty Schwartz of James S. Martin, Inc., has hits with "Bei Mir Bist Du Schoen" by Louis Prima and Keely Smith on Dot and "Thinking of You" by Barbara Allen on Felsted. Bob Kahn is the new sales rep for Music Distributors. Kaha reports that his fastest movers are "Like Young" by David Rose and Andre Previn and "Lipstick on Your Collar" b-w "Frankie" by Connie Francis on M-G-M, "Buckeye" by Johnny and the Hurricanes on Warwick is starting. Bob Blic, of Decca Records, mentions "The Mummy" by Bob McFadden as a potential hit. Other Decca climbers are "Boppin" on the Beach" by Sandy Dale and the Valiants and "She Loves the Love I Give Her" by Tompall and the Glaser Brothers. Top Decca LP is the original cast recording of "Destry Rides Again."

RCA Victor distributor, Taylor-Electric, opened its new onestop Record City last week. Bob Mahl is in charge. Hit Victor singles in Milwaukee are "Crying My Heart Out for You" by Neil Sedaka, "Round the Bay of Mexico" by Harry Belafonte and "Tic Toc Polly Woc" by Perez Prado. Hottest LP is "Porgy and Bess" by Harry Belafonte and Lena Horne.

NEW YORK: Strongest items at Cosnat are "What'd I Say" by Ray Charles, "So High, So Low" by LaVern Baker and "Since You've Been Gone" by Clyde McPhatter ou Atlantic. "Miami" by Eugene Church on Class is starting. "Cry" by the Knightsbridge Strings on Top Rank is big.

"Bye Bye, Love" by Will Jordan on Hanover is a big novelty seller. "Romeo" by the Cadillacs on Josie is grabbing action. Ditto "La La La" by the Deltones on Jubilee. Other disks that are showing include "Do I Really Love You" by Lu Ann Sims on Jubilee, "Karen" by Bobby Randell on Shad and "Flying Saucer No. 3" by Buchanan & Goodman on

BRIEFS: Von-Aum Records has signed New Sound Distributors in San Francisco: First release by the label is "Only Love" by Gary and Chuck.... J. M. Records has pegged Malverne Distributors in New York and Wendy Distributors in Newark, N. J.

Al Levine, of Ideal Record Products, Inc., in New York has a flock of things moving. Best M-G-M sellers are "Like Young" by Andre Previn and David Rose, "Somebody Else Is Taking My Place" by Jaye P. Morgan, "I've Been There" b-w "I Looked at Heaven" by Tommy Edwards, "Where Did I Make My Mistake" by Clyde McPhatter and "Don't Worry 'Bout Me" by Billie Holiday. Cub has clicks with "Oh, What a Fool" by the Impalas, "Only When You're Lonely" by the Wanderer and "Roulette" by Russ Conway. "Lonely Guitar" by Annette on Vista looks promising.

Other platters that are selling well include "Billy Boy's Time" by the Three Graces on Golden Crest, "Hot Spot" by Boudleaux Bryant on Hickory and "Nobody to Love Me" by Jeannie Allen on Mala. Top items for Challenge are "Betty My Angel" by Jerry Fuller and "Primrose Path" by Jerry Wallace. Warwick has winners with "Telegram of Love" by Lola Fisher, "Red River Rock" by Johnny and the Hurricanes and "I Apologize" by Bob Silvers. Hottest LP's are the sound track of "Gigi," "Secret Songs for Young Lovers" by Andre Previn and David Rose and "Billie Holiday" on M-G-M.

Sandy Ginsberg of London Record Distributors in New York lists "Adonis" by Terri Stevens and "You Don't Know Girls" b-w "So Close to My Heart" by Kathy Linden on Felsted among her best sellers, "My Love, My Love" by the Bongos on Splash is getting action. "N-U-T-H-I-N-G" by Stan Robinson on Monument looks like a big one. Ditto "The Three Bells" by Dick Flood on Monument, "Passion Flower" by Caterina Valente on Telefunken is showing. Gitta Lind's German version on Telefunken and English version on London of "In Surabaya" are both moving.

PHILADELPHIA: Chips Distributors reports on the following singles this week: "Hush Our Secret" by Bobby Baker on Swan, "Walking on Air" by Jimmy Bowen on Roulette, "Heart of an Angel" by Johnny Johns on Vista, "Crying in the Chapel" by Mary Swan on Unart, "Sleep Walk" by Santo & Johnny on Canadian-American and "Sugaree" by Rusty York on Chess. Top LP is "Tutti's Trumpets" on Disneyland.

ARTISTS' BIOGRAPHIES FOR JOCKEY PROGRAMMING



Jacky Noguez Hails From Paris, France

Jacky Noguez was born in Paris some 30 years ago. He began his musical training early, since his father was a teacher of harmony, piano and accordion. Noguez' first engagement as an ork leader came when he was 15, at a small spot near the Place de la Bastille, a sort of Parisian Basin Street.

With the liberation, he learned much about Amer' an jazz. While the bandleader plays many instruments, his favorite is the accor-dion. He has toured Europe and Africa, and played at many prominent clubs, including the famed Moulin Rouge.

Much of his time now is spent playing for society parties like those of Ali Khan, and ir arranging and recording. Americans ar currently responding to his waxing of "Ciao Ciao Bambina" on the Jamie label.



Tassels Decorate 'To a Soldier Boy' New Jerseyites John Gaudet,

Leo Joyce and Joe Intelisano have been singing together for three years as the Tassels. However, it wasn't until Gaudet's sister Rochelle joined the group as the fem-inine lead that they began clicking on Billboard's charts.

The tune that is hitting for them, Madison's "To a Soldier Boy," was inked 18 year: ago by Rochelle and John's mother, Mary Glen Gaudet. Rochelle and John have been singing since they were very young, and John has frequently appeared on local radio shows since he was small. He plays guitar as well as sings.

Joyce and Intelisano, the group's younger members, have both just been graduated from high school.

YESTERYEAR'S TOPS-The nation's top tunes on records as reported in The Billboard

JULY 23, 1949

- 1. Riders in the Sky Some Enchanted Evening
- Again Baby, It's Cold Outside
- Forever and Ever
- 6. Bali Ha'i
- Room Full of Roses 8. I Don't See Me in Your Eyes
- Anymore 9. A Wonderful Guy
- 10. The Four Winds and the Seven
- Seas JULY 24, 1954
- 1. Little Things Mean a Lot Three Coins in the Fountain
- 3. Hernando's Hideaway Sh-Boom
- 5. Little Shoemaker
- 6. Happy Wanderer 7. I Understand Just How You
- Feet
- 8. If You Love Me (Really Love Me)
- 9. Wanted
- 10. My Friend

VOX JOX

By JUNE BUNDY

DJA REPORT: Rich. resonant voices and solid determination keynoted the formation of the Disk Jockey Association (see story elsewhere in this issue) in Milwaukee last week. The jocks obviously had come prepared to work, and work they did from 1:30 p.m. past 11 p.m. Saturday (18); then back at 9 a.m. the following morning for another lengthy session running into mid-afternoon.

Their determination to make the Association a going concern was evidenced by the fact that most of the jocks attending paid their own transportation costs (some coming from as far as Los Angeles, Seattle, and New York State). Practically all of them had to make taping arrangements for Saturday shows back home. Robin Seymour, WKMH, Detroit, actually interrupted his vacation to drive down for

Host Bob (Coffeehead) Larsen, WRIT, Milwaukee, made all the arrangements for the group at the Milwaukee Inn and com-mandeered some of his WRIT jocks — Woody Welch, Larry Clark, and Lee Rothman - to meet incoming planes and escort visiting spinners from the airport to the inn.

Even meal time was made to pay off, since most of the deejays dined enmasse to kick around proposals made and trade tips on hot news releases, audience-building gimmicks, etc. Attorney Ben Starr, who generously donated his services to handle all legal matters for the group-including filing the corporation charter — was so busy that he didn't eat dinner until 11 p.m. Then he had to sandwich it in while supervising the signing of the corporation charter. Larsen used his local influence and persuaded the Milwaukee County Clerk to make a special trip to the inn late Saturday night to notarize the signings.

In addition to the trade papers (The Billboard and two other publications) the only other trade observers were Phoebe Ostrow of Jubilee Records, who volunteered to act as recording secretary for the meet Saturday afternoon; Juggy Gale of Carlton Records; and the head of Allan Records. Sorry we didn't get his full name.

The trade was allowed to sit in on the meets, but, of course, not permitted a voice in the voting. However, the trade paper representatives were invited to participate in a special committee set up to suggest a name for the organization. The Disk Jockey Association, Inc. may sound like an easily-arrived-at tag, but you should have heard some of the

The man mainly responsible for the formation of the Association - Bill Gavin, the DJA's new secretary-treasurer - estimates the Association will need between 800 to 1,000 members (at \$10 annual dues each) to put it on an even financial keel initially. Meanwhile the boys are cheerfully footing their own bills. Communication is the big problem. For example, new prexy Jim Hawthorne, KDAY, Los Angeles, headquarters on the West Coast, while his first vecpee Scott Muni, works at WMCA, New York.

Meanwhile, Hawthorne - a busy man who (besides his regular local radio show) does a daily program and records for his own record label - plans to cut down on his outside activities in order to concentrate on making the DJA a success. If hard work, sincerity, and a well-thought-out plan of action mean anything, the DJA should have it "made" by this time next year. We wish them the best.

GIMMIX: Among the gimmicks discussed by the new DJA members were the following: Gene Edwards, WROW, Albany, N. Y., for instance, said his station had started a "whisper campaign," whereby all the deejays and announcers on the station vow to speak only in a whisper (including commercials) for one week. If anybody goofs and uses his natural voice, the first dialer to telephone the station and report it, gets \$500. Station KBOX, Dallas, tried the same stunt recently, and managed to keep its spinners' voices down to a whisper the whole week. Edwards said it's a great attention-getter for dial-changers.

Fred Hohl, WAME, Miami, was enthusiastic about Hanover's "Count Down" record, which is grooved so that it can be used as a game on the air. It has three different endings, depending upon which way the needle falls, and Hohl is offering prizes to listeners guessing which dance will come up next. He narrows the competition down, via a provision that contestants must first call and register to be eligible to play the "Count Down" game.

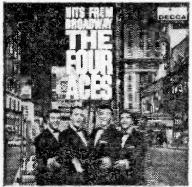
CHANGE OF THEME: Steve Brown appointed program director of KISN and Jim Tate, operations manager. Tate will handle music policies while Brown will head up over-all production. Jim Murphy has returned to KIBLE, Beeville, Tex., Laurie Cox. formerly with CKSL, London, Ontario, Can., is now spinning 'em at CKOY, Ottawa, Can., under the name of Ray Lawrence.... Dick Buller. veteran deejay at WKMR, Detroit, has been named program director.

Thom Hawkins and Rick Miller have joined KJAY, Topeka, Kan. Ex-jazz jock Hawkins, formerly with KCUE, Redwing, Minn., emsecs "Hawkins Talkin'" from 7 p.m. to midnight. Miller handles a daily 3-7 p.m. seg. . . . Darrell Dreyer has left KFOX, Long Beach, Calif., to rejoin WMFJ, Daytona Beach, Fla., where he will broadcast under the name Russ Knight. . . . Jim Procter, WEZL, Richmond, Va., has received an award (doesn't say from whom) "for being Richmond's swingingest and best all around disk jockey for 1959," according to E. U. Martin.

Norm Prescott has resigned from WBZ, Boston to become veepee of Embassy Pictures. Meanwhile, Murphy (that his full name) has joined WBZ in the daily 10:30-11:30 p.m. and a Sunday airer from noon to 6 p.m.... Roy Fox, WIKY, Evansville, Ind., has started a new Sunday show from 7 to 8:30 p.m., featuring stereo tapes, via an AM-FM set-up. The program is tagged "Music for Influentials" and "built around" a recent Saturday Evening Post article and a Steve Allen LP.



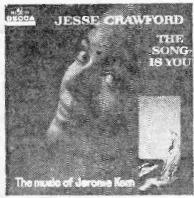
CAVALLARO WITH THAT LATIN BEAT— Carmen Cavallaro DL 78864/8864



HITS FROM BROADWAY—The Four Aces DL 78855/8855/EP 72658/2658



GRANDMA, WHAT GREAT SONGS YOU SANG!--Brenda Lee DL 78873/8873



THE SONG IS YOU—Jesse Crawford DL 78861/8861



WEBB!-Webb Pierce DL 78899/8899/EP 72653/2653

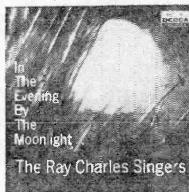


RUSSIAN FAIR-Don Cossack Choir DL 710016/10016



SWINGING TONOR TON

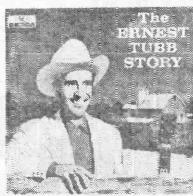
THE SWINGIN' ERA-Warren Covington DL 78914/8914/EP 72660/2660



IN THE EVENING BY THE MOONLIGHT- Ray Charles DL 78874/8874/EP 72652/2652



JAN GARBER IN DANCELAND—Jan Garber DL 78867/8867



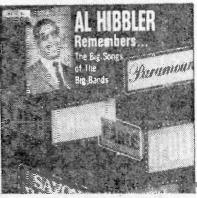
THE ERNEST TUBB STORY—Ernest Tubb DXSA 7159/159



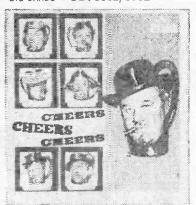
HA-IDEL ARIAS—Russell Oberlin DL 79407/9407



CLAP YOUR HANDS—Roberta Sherwood DL 78863/8863



AL HIBBLER REMEMBERS THE SONGS OF THE BIG BANDS DL 78862/8862



CHEERS—Burl lives DL 78886/8836/EP 72650/2650



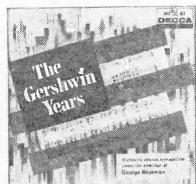
DUST ON THE BIBLE—Kitty Wells
DL 78858/8858/EP 72646/2646



ELIZABETHAN AND JACOBEAN MUSIC— New York Pro Musica DL 79406/9406

Out of a unique background of twenty-five years in recorded entertainment, DECCA RECORDS presents its Silver Anniversary Release—crammed with product that meets the criteria of a "blockbuster" release. Exciting new ideas, new



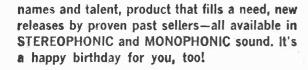


THE GERSHWIN YEARS—George Bassman— DXSZ 7160/160





NOTHIN' BUT THE BLUES Earl Grant DL78916/8916

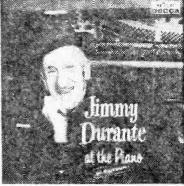




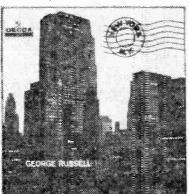
ETHEL SMITH—Seated One Day At The Organ DL 78902/8902



ORCHIDS TO MY LADY-Wayne King DL 78876/8876/EP 72562/2662



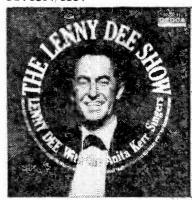
JIMMY DURANTE (IN PERSON) AT THE PIANO



NEW YORK, N.Y.-George Russell DL 79216/9216



THE SINGING TRUMPET—Rafael Mendez DL 78869/8869



THE LENNY DEE SHOW-Lenny Dee DL 78913/8913



VINCENT GOMEZ-Vincent Gomez DL 78918/8918



GOLDEN AWARD SONGS-Werner Muller DL 78387/3887



LET'S ALL SING TO HIM-Red Foley DL 78903/8903/EP 72263/2263



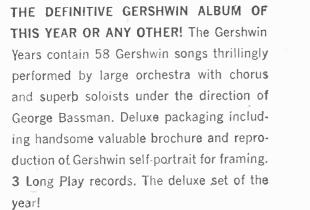
YOU ARE MY SUNSHINE-Jimmie Davis. DL 78896/8896/EP 72654/2654

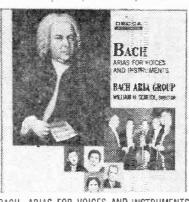


BEETHOVEN EMPEROR CONCERTO-Andor Foldes DGS 712011/12011



MOZART CONCERT ARIAS-Rita Streich DGS 712012/12012

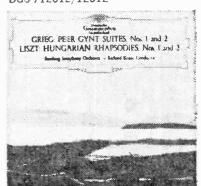




BACH-ARIAS FOR VOICES AND INSTRUMENTS Bach Aria Group DL 79405/9405



GAITE PARISIENNE-BEAU DANUBE- Berlin Radio Orch. DGS 712013/12013



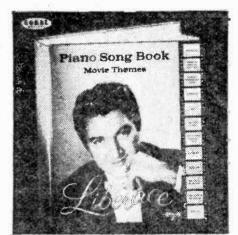
HUNGARIAN RHAPSODIES-PEER GYNT-Bamberger Symphony Orch. DGS 712014/12014



presents



THE NEWPORT YOUTH BAND CRL 757298/57298

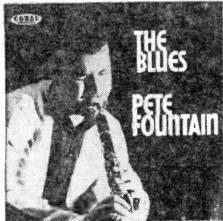


PIANO SONG BOOK-MOVIE THEMES-Liberace

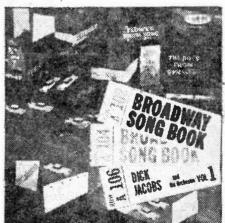


ALL THE KINGS' SONGS-Teddi King CRL 757278/57278

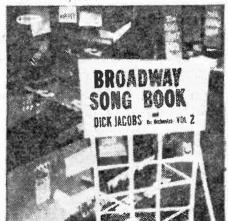
All available in **STEREOPHONIC** and MONOPHONIC sound.



THE BLUES-Pete Fountain CRL 757284/57284



BROADWAY SONG BOOK-VOL. 1-Dick Jacobs and His Orchestra CRL 757274/57274 BROADWAY SONG BOOK-DELUXE SET-CX 74/4



BROADWAY SONG BOOK-VOL. 2-Dick Jacobs and His Orchestra CRL 757275/57275



MODERN SKETCHES IN JAZZ-George Romanis and his Orch. CRL757273/57273



MELANCHOLY BABY-Mary Ann McCall CRL 757276/57276



THE RED NICHOLS STORY-Red Nichols and His Five Pennies BL 54047 Collectors Item, Monaural Only

EXPLORER 22°

launching a new adventure in PLANNED PRODUCT



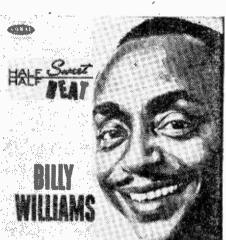
THE MINSTREL MAN-Keefe Brasselle CRL 757295/57295



HEAVENLY LOVER— Teresa Brewer CRL 757297/57297



PETE FOUNTAIN'S NEW ORLEANS CRL 757282/57282



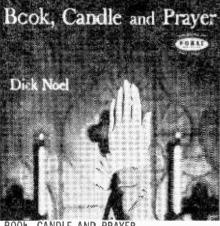
HALF SWEET HALF BEAT— Billy Williams CRL 757251/57251



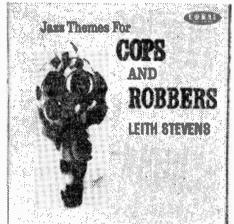
MEMORABLE MOMENTS OF MUSIC— Marguerite Piazza CRL 757271/57271



THE 50th STATE— Charles Bud Dant and His Orchestra CRL 757270/57270



BOOK, CANDLE AND PRAYER— Dick Noel CRL 757288/57288



JAZZ THEMES FOR COPS AND ROBBERS— Leith Stevens and His Orchestra CRL 757283/57283 EC781185/81185

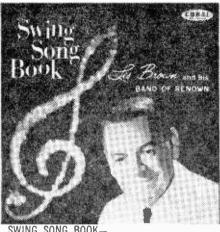


DON McNEILL PRESENTS

MARCH AROUND THE BREAKFAST TABLE

Eddie Ballantine

CRL 757291/57291



Les Brown and His Band of Renown
CRL 757300/57300

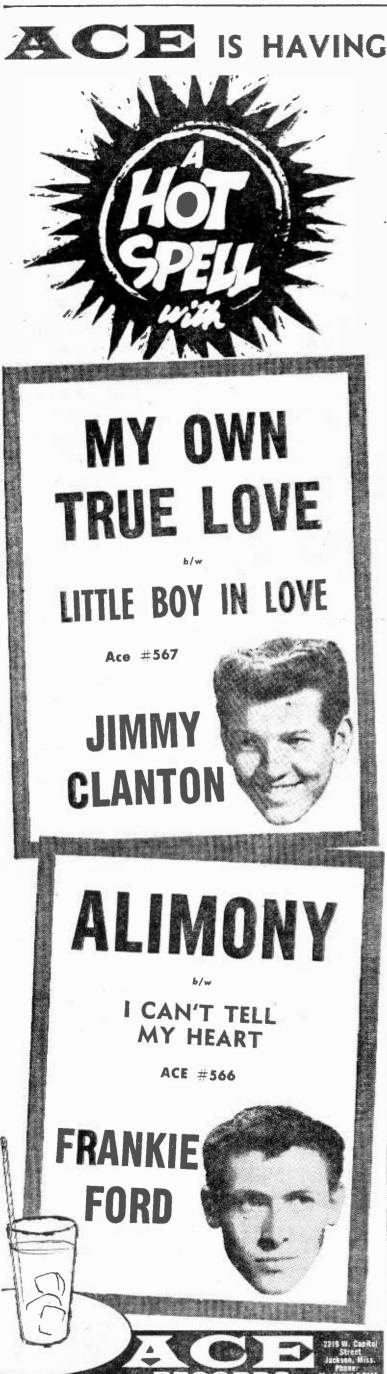


CAMFFIRE SONG BOOK (SING ALONG F YOU LIKE)— Art Lund CRL 757272/57272



NONSENSE SONG BOOK— The Three Stooges CRL 757289/57289

CORAL RECORDS proudly offers a new adventure in planned product ... a new adventure in listening... a new adventure in recorded entertainment. EXPLORER 22 is a program of album releases representing the results of months of intensive research and planning. In today's competitive market, album product must have outstandingly creative ideas, peerless performance, resplendent packaging and stunning sound. EXPLORER 22 delivers on all counts...that's what we mean by planned product—a new merchandising concept for the industry.



MUSIC AS WRITTEN

New York

CEDRIC DUMONT IN THE U.S.A.

Cedric Dumont, the musical director of the Swiss Broadcasting Company at Radio Basle, as well as the head of the Edition Coda publishing company of Zurich, and musical advisor to Radiag Corporation of Basle, the large Switzerland indie label, dropped up to The Billboard office last week. He was on his way back home after batoning the Philharmonia Orchestra of San Juan last week as a guest conductor spelling regular conductor Arturo Somohano. While in the U. S. Dumont has been seeing publishers and record people, looking for material of all types for a new record club that he is starting in Switzerland. Dumont stated that the new club would be a special type of record club. At present the largest record club in Switzerland is Ex Libris, a combination book and record club outfit.

Johnnie (Scat) Davis opens at the Sahara Hotel in Las Vegas tomorrow night (28) with Jimmy Nuzzo, Tony Papa and Cindy Layne.... The McGuire Sisters will also be playing a return engagement at the Desert Inn in Las Vegas for four weeks starting tomorrow night (28).... Apollo Records has acquired the Forward label for national distribution. Murray Wallberg and Jack Panes will continue to supervise all Forward recording sessions. Agreement was made by Bernie Lawrence, Apollo sales chief.... Epic Records has purchased the master released by the Willamette label of Eugene, Ore. Disk features Leon Smith singing "Little Forty Ford."... Prager and Fenton, CPA's to the music business for many years. has moved Jack Engelman from the New York to Hollywood office. The auditing firm reps the Harry Fox office, the Warner Bros. Music firms and many others.

Shadow Wilson passed away suddenly two weeks ago. . . . Don Elliot will be at the Cork and Bib in Westbury, L. I., N. Y., this weekend (31, 1, 2,). . . . Erroll Garner will play the Crescendo in Hollywood on a two-performance-anight basis starting September 10 for 11 days. Speaking of Garner, the Newport Jazz Festival exec, George Wein, has sent out a notice apologizing to photographers for restricting all of them from taking photos while the pianist was performing there three weeks ago. Only flash shots were to be restricted while Garner was performing, photogs shooting in available light were to be permitted to take all the shots they wanted. Seems the NJF goofed.

Columbia Records has pacted Sandra Church, one of the stars of "Gypsy" and banjo player Al Cante... George (Houndog) Lorenz, of WYNE in Buffalo, in town with his charming wife to celebrate their wedding anniversary... Otis Pollard has been appointed national promotion director for Finch Records, and John Brindle has been named to the label's national sales post.

The City of New York will award the first annual music scholarship from the Mayor's Scholarship Fund this week (21) in honor of composers Richard Rodgers and Oscar Hammerstein.... Dave Usher is recovering in Detroit from minor surgery. . . . Romance Watson will be on the Dick Clark TV Show on Friday (31).... The correct title of the song being handled by Julie Stearns from the new flick "Say One for Me" is "I Couldn't Care Less." . . . Ray Ventura's Versailles label, under the operation of Duke Niles here, will bring out two new records this week, one by the Voxpoppers and the other by orkster Ray Ventura himself. .. Moe Prekell out to the Coast this week for the Disneyland Records convention.... Teddy Wilson and Cootie Williams will lead their combos at the Embers in New York starting next week (31).... Laurie Records has purchased for American distribution a top selling German disk titled "Morgan." Tune, out on the Polydor label in Germany, is sung in German by Ivo Robic. . . . Don Robey, head of Peacock-Duke Records, was hospitalized last week for ulcers. ... Roberta Whittle, Columbia Records receptionist, will marry Cal Roberts of the Columbia Transcription department on August 1.

Hollywood

Mike Gould, recently departed from his post heading the Disney Music firms, has concluded arrangements with Australia's Bill Watson to represent the latter's Headliners firm here in locating talent for tours in the Down Under Land. Watson, currently in Hollywood, is wrapping up a package which will boast Jimmy Rodgers, Dodie Stevens, the Champs and Tommy (The Mouseketeers) Cole, plus dancer Art Duncan. Tour kicks off October 1 with Gould accompanying the troupe to Australia. It will play the three principal cities, Brisbane, Melbourne and Sydney. Rodgers' hop marks his first appearance anywhere outside the U. S. His "Waltzing Matilda" recently released has become a top-seller in Australia, Watson said, and he expects the vocalist to be a record - breaker.

Dot Records named Wade Advertising, luc., as its ad agency with Snowden M. Hunt Jr., Wade veepee, to serve as account exec. . . . Jesse Kaye recorded Debbie Reynolds, voicing the title tune of her Metro picture, "It Started With a Kiss," for release on the M-G-M label. Her Dot pact permits her to record pic tunes whenever she appears in film produced by a diskery-affiliated movie studio. Kaye's life was brightened with additional glamor when, the following day, he recorded Rhonda Fleming warbling the title song of "The Big Circus.". Don Ralke's orchestra provided the setting for Tab Hunter's WB single and moved over to Liberty for ditto duties for two sessions, backing both the Sabers and the Paris Sisters.

Jac Holzman, Elektra Records president, switched distribs stuff. If you're working with other during his visit here last week, going from Sunland Music to Allied Music Sales... Randy Wood switched distribs in the St. (Continued on page 23) harder on the records."

ON THE BEAT

By REN GREVATT-

Every so often, the Canadian influence creeps into the American music scene to make a solid dent. Looking back, one can note such names as Paul Anka, the Four Lads, the Diamonds, Hank Snow, Gisele MacKenzie and Dorothy Collins as among those from north of the border who have become established people here. Another name that's likely to be heard from is that of Jack Kane.

Kane, a fine musician and arranger who has been the emsee, arranger and conductor for "The Music Makers," a Thursday night Toronto-based CBC-TV show, admits that he has never really set out to get a hit on a disk. "With me, I guess it was art for art's sake." says Kane. "I always believed that you ought to let the sound on your record come from the instruments, not from echo chambers and those other crazy studio devices they use these days. But I do think if you use some imagination in an arrangement and it's basically good, you can still get a hit and I'm going to try to prove it."

Currently Kane is the musical director for 'ndy Williams' summer show and last year worked in the same niche with the Eydie Gorme-Steve Lawrence summer TV replacement for the Steve Allen show. Before that, Kane scored Miss Gorme's arrangement for her Palace Theater (New York) date with Jerry Lewis which came about as a result of her appearance on his Canadian TV show.

"We have a lot-of American artists as guests on that show. One time, we booked a vocal group that had a hit record. They came into Toronto in the morning and I asked them if they had their arrangements for the band to rehearse. That's when the trouble started. They told me: "Well, man, I mean we don't have any arrangements. Don't you have our record?' It turned out they wanted to lip-synch the record but in Toronto, when you have a live studio band, you can't play any records. That's what the Union says. So then I told them maybe they could do another song, something we could put to-gether a quick arrangement for 'Well, man, we don't know any other songs but that one,' says this kid. It turned out that we couldn't have them on the show and they came all the way to Canada to do it. 🖫 And the pay-off is that they had been doing club dates all over with one song. How do you like that? The business is in some state today, if that's the kind of artists that are coming along."

Kane, who has had albums here on Coral and Dot, will soon be doing some new albums for Hanover-Signature Records. "But I don't expect to make any exclusive deals," he added. "An arranger today can do ruch better if he freelances. Maybe a singer hears something a fellow has done and wants to hire him to do arrangements. Well, if the guy is all ticd up with one label, the singer can't even approach him. Also, if you make a long-term exclusive deal with one company, maybe they take you for granted and don't work on your stuff. If you're working with other people, then everybody appreciates



FOR

WAKK BEACH

and

BY

GEE, BUI MISS



Best Bets

PAUL PEEK

NRC-033





Strongest sales potential of all records reviewed this week.

WAIKIKI BEACH (Lowery, BMs) — GEF, BUT 8 MISS TFIAT GIRI, (Wonder, BMs) — Peck has two potent entries that should put him on the charts again. "Waik-iki Beach" is a moving rocker that he shouts with gusto, It's a good, seasonal side. Flip is a pounding rocka-ballad, and the chanter is given a strong ork assist. NRC 933

SAYS-

REPORTER

MUSIC

The Music REPORTER

SCOOP OF THE WEEK

PAUL PEEK

NRC 033

"Waikiki Beach" (Lowery, BMI)

"Gee, But I Miss That Girl" (Wonder, BMI)

The girls might have some trouble doing the hula to this, but the overall effect is to pick you up on the surf of rock and roll and earry you along to the dance floor. Stock up now and go, go, go.

PAUL PEEK
(NRC 033)

1 + "WAIKIKI BEACH" (2:04)

+ "Lowery BMI — Peek] Good
middle-beat rock account by Peek
and musiclans. Storyline's about a
fella who wants to spend the sum
mer on the famed Hawaiian resort.
Happy teen sound. B+"GEE BUT I MISS THAT GIRI." (2:14) [Wonder BMI—Peek] Artist displays a knack for the blues-beat idiom. Fine sound help from the combo.

CASHBOX

SAYS-

STILL GOING UP UP UP!

"ROBBIN"

by



TONY BELLUS

NRC-023

The Wonder Record of The Year! 14 Weeks in The Charts and Still Moving

THE ORIGINAL SINGLE

"SOLDIER'S

by

NRC-5008

THE "CHART-ER" VERSION

from

NATIONAL RECORDING CORP.

ATLANTA 19, GA.





It's a method that others have followed with excellent success—because, actually, seven out of every 10 records picked wind up in the Hot 100.

And what's more, four of them reach the top 50! There's no gimmick to it. All you do is read and watch and order from the record ads in Billboard. Careful records kept over an extended period of time *prove* the amazing success performance of the records featured and promoted in big-space Billboard ads.

And it makes sense, too. Because these are the manufacturers' "money" records, the ones in

which they have the greatest confidence, and which they are willing to back with strong dollars-andcents promotion.

So—if getting the jump on the competition by advance spotting of tomorrow's hits is important to your programming ... or your sales ... or plays ...

...it will pay you to read and order from the ads in Billboard every week!

MANANDA BARTIN BART

MUSIC AS WRITTEN

▶ Continued from page 20

Louis area, going from Bob Hausfater's Roberts Distributing to Charlew Gorman's Record Merchandisers.

A double first is in store for Andre Previn: He will serve as conductor-arranger on Julie London's new Liberty album, "Your Number Please," marking his initial assignment with the songstress-actress and his first for Liberty.

Cincinnati

Four panelists from this area have been engaged to participate In the Friday-Saturday series of discussions at the French Lick (Ind.) Jazz Festival to be held July 30-August 2. The series will be headed by several nationally known jazz scholars. The local participants will be Dale Stevens, The Cincinnati Post & Times Star columnist and WZIP deejay; Dick Pike, who has a daily jazz disk show from 6-7:45 p.m., on WNOP. Newport. Ky.; Jim Runyon, of WHIO-TV and radio, Dayton, O., and B. W. (Bernie) Wulkotte, of WAVI, Dayton. . . . Pee Wee King and his unit have been booked by the local Barney Rapp office to appear with "Grand Ole Opry's" Minnie Pearl at the Cincinnati Carthage Fair September 17-20. . . . Former band leader Tony Salamack continues to keep his hand in jobbing with his trio in the area, while doubling as whisky saleman in the Northern Kentucky sector.

Ruth Lyons, standardbearer on the "50-50 Club" program, heard simulcast five days a week, 12 noon-1:30 p.m., over Crosley Broadcasting's four-station network comprising WLW-T, Cincinnati; WLW-D, Dayton, O.; WLW-C, Columbus, O., and WLW-I, Indianapolis, has, just issued her second album, "Our Best to You," made up of tunes which have become standards on her air show and three new songs from her own pen. The various cast members of the "50-50 Club" contribute to the new works. Miss Lyons' Christmas album outsold every other yule album in the WLW listening area over the last holiday season. . . . Two separate record hops featuring Cincinnati radio personalities will highlight Pepsi-Cola Day at nearby LeSourdsville Lake Park Wednesday (29). Freelance-deejay Steve (Iron-Jaw) Palmer will spin the disks in the park's Stardust Gardens from 2:30-4:30 p.m., with Will Lenay (WSAI) whirling the biscuits 8-9 p.m. from the promenade stage, with dancing offered on the adjacent green.

GAC's summer package, with the Addrissi Brothers, the Tassels, Skip and Flip, Carl Mann, Jerry Keller, Dicky Do and the Dont's and Joan Campbell pulled a so-so 950 paid to Coney Island's Moonlight Gardens Tuesday night (21), in the fifth of a series of teen-age hops being presented by the park management. Box-office is expected to zoom come Tuesday (28), when Tommy Sands gives 'em the teeth as the hop feature. . . . The American Wind Symphony of 57 pieces, giving a series of free concerts along the Ohio River waterways this summer under the direction of Robert Austin Boudreau, played to nearly 25,000 Greater Cincinnations Tuesday night (21) on the banks of the Ohio at Coney Island here, the largest crowd the group has attracted on the tour so far. In addition to those on the bank, the river was cluttered with floating craft carrying symphony enthusiasts. The performance was delayed an hour and a half due to the late arrival of the 122-foot barge used as a stage by the symphony. The barge was delayed 10 hours by fog downriver. The symphony played to some 7.000 in Louisville Monday night (20). Bill Sachs.

Nashville

James Melton was in town last week to open the Biltmore Hotel Court and Restaurant's swank new dining room. Appearing there with Melton thru August 1 will be soprano Barbara Meister. Manager Bill Boswell says that other names will follow the Melton opening. The latter began his singing career here during student days at Vanderbilt University. . . . Hillous Butrum, prexy of Be-Ara Publishing Company, has launched a new label, Look Records, with Don Wayne's "Poor Little Jimmy" the first release. Other artist to record for the label to date is Gene Martin. Butrum credits WKDA's Bob Terry with breaking "Poor Little Jimmy," which has been covered by Decca's Hal Willis.

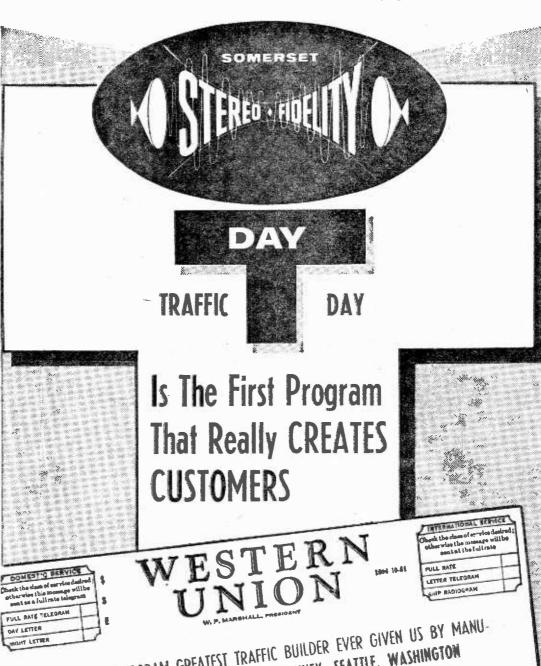
Jimmy Driftwood's new Victor etching is "The Answer to the Battle of New Orleans," and first disks will be shipped Tuesday (28). Side is coupled with "Sal's Got a Sugar Lip," also penned by Driftwood and already covered by Columbia's Johnny Horton. Don Warden, prexy of Warden Pub. lisibng Company, acquired Driftwood's material after other local publishers turned it down because they said it was not commercial. Don's wife confesses she was not too impressed the day he drove her and their baby to Driftwood's home in the back, backwoods of the Ozarks, where Warden Homer and Jethro cut their own parodies on "The Battle of New Orleans" and "Watherloo" at the RCA Victor Studio here Wednesday (22). . . . Armie Derksen had a Decca session at the Bradley Studios last week, along with Bobby Helms and Ronnie Self, the latter coming to Decca for his first session from Columbia. . . . Stonewall (Waterloo) Jackson started cutting an album at Bradley last week.

Gerry Teifer, promotion man out of New York, is pushing the pop for Acuff-Rose Publications from Washington to Boston, while the firm's Mel Ferce tours the Eastern Seaboard to promote the firm's Hickory label. . . . The Everly Brothers left Thursday (23) for p.a.'s in Salt Lake City and Casper, Wyo. Cadence release comes out Saturday (1). . . . Hank Snow returned last week after a month of p.a.'s which took him thru the Pacific Northwest and into Canada. . . . Carl Smith is slated for a guest shot on "Jubiles U. S. A." August 8. . . . The Jordanaires were elated over an award they received from Columbia Records Tuesday (21) for ing on the smash hit of the year ("The Battle of New Orleans"). . . . Buddy Killen, vice-president of Tree Music, reports that Bill Auderson's "Ninety Nine," on Decca, is getting good pop exposure.

Anderson is the youngster who penned "City Lights." Pat Twitty.

DEALERS IN DENVER & SEATTLE

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THE NEW PROMOTION OF A FREE PHONOGRAPH WITH THE PURCHASE OF STEREO-FIDELITY RECORDS WE THINK IS JUST GREAT, AND WILL BRING CUSTOMERS INTO OUR STORES AT A TIME WHEN WE NEED IT VERY BADLY. -LA SCALIA'S MUSIC STORES, DENYER

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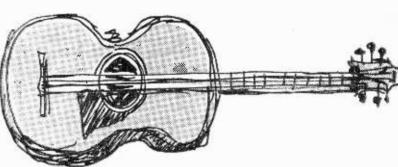
SALS GOTA SUGAR LIP

4-41437



With a terrific strumming,

background,



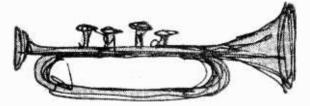
smashing follow-up to "The

"SAL'S GOT A SUGAR LIP"



Isweetened to everybody's

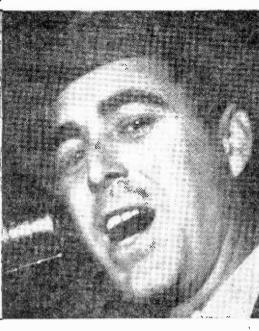
a sad, smooth ballad



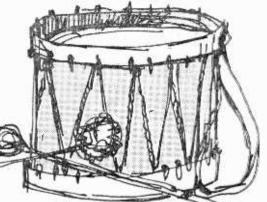
flip side rival!

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drumming



Johnny Horton belts out this

Battle of New Orleans"



It's the kind of song that's

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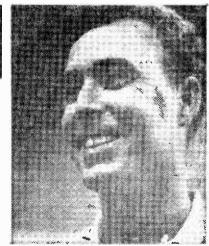


with a beat...



Columbia distributor today.





Billboard TOPLP'S

FOR THE WEEK ENDING JULY 26

BEST SELLING MONOPHONIC LP'S

E-ment		-00
THIS WEEK		WEEKS ON CHART
ä	FIFLE, Artist, Company, Record No.	¥.E
1 2	KINGSTON TRIO AT LARGE, Kingston Trio, Capitol T 1199	6
2 1	EXOTICA, VOL. I, Martin Denny, Liberty LRP 3034	13
3 4	FROM THE HUNGRY & The Kingston Trio, Capitol T 1107 2	!4
4 6	INSIDE SHELLY BERMAN, Verve MGV 15003	4
(5) 3	PETER GUMN, Henry Mancini, RCA Victor LPM 1956 2	4
(1) 5	6161, Sound Track, M-G-M E 3641 ST	6
1 9	SOUTH PACIFIC, Sound Track, RCA Victor LOC 1032	0
1	HOLD THAT TIGER, Fabian, Chancellor CHL 5003 1	1
① ¹³	MORE MUSIC FROM PETER GUNN, Henry Mancini, RCA Victor LPM 2040	6
19 12	JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1133 6	_
11	MY FAIR LADY, Original Cast, Columbia OL 5090	3
(12) 8	SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1160 5	5
(13) —	MORE JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1344	- 1 -
14 14	LOOK TO YOUR HEART, Frank Sinatra, Capitol W 1164	9
19	KINGSTON TRIO, Capitol T 996	- 6
15	RODGERS: VICTORY AT SEA, VOL. 11, RCA Victor Symphony Orch. (Bennett), RCA Victor LM 22262	0
17 16	THE MUSIC MAN, Original Cast, Capitol WAO 990	-
10	COME DANCE WITH ME, Frank Sinafra, Capitol W 1069 24	4
17	FILM ENCORES, VOL. 11, Mantovani, London LL 3117 7	,
25	SECRET SOMGS FOR YOUNG LOVERS, Andre Previn & David Rose, M.G.M E 3716	5
21 18	TABOO IN HI FI, Arthur Lymon, Hi Fi Records R 806 19	. 1
22) 20	BUT NOT FOR ME, Ahmad Jamai Trio, Argo LP 628 30	
(3) 23	PORGY AND BESS, Harry Belafonte & Lena Horne, RCA Victor LOP 1507 6	
24 24	FLOWER DRUM SONG, Original Cast, Columbia OL 5350 28	. 1
(25) 21	MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1243. 35	
Entonering	N. D. C.	

THIS WEEK	ONE WEEK AGO	TITLE, Artist, Company, Record No.	WEEKS ON CHART
28	34	TENDERLY, Pat Boone, Dot DLP 3180	3
n	22	FILM ENCORES, VOL. 1, Mantovani, London LL 1700	90
78	27	MAYE TWANGY GUITAR, WILL TRAVEL, Duane Eddy, Jamie JLP 3000	 26
23	28		
(3)	33	OKLAHOMA! Sound Track, Capitol SAO 595	181
(31)	26	77 SUNSET STRIP, Warren Barker, Warner Bros. WB 1289	15
32	29	HOLLYWOOD IN RHYTHM, Ray Conniff, Columbia CL 1310	5
(33)	31	THE NING AND I, Sound Track, Capitol W 740	45
34)	35	GYPSY, Original Cast, Columbia OL 5420	2
25	30	MORE SONGS OF THE FIFTIES, Roger Williams, Kapp Kt 1113	7
38	32	LOVE IS A GENTLE THING, Harry Belafonte, RCA Victor LPM 1927	10
37	44	RACHMANINOFF: PIANO CONCERTO NO. 3, Van Cliburn, RCA Victor LM 2355	3
38	39	WARM, Johnny Mathis, Columbia CL 1078	
39	36	FOLK SONGS SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1316:	9
40	38	ONLY THE LONELY, Frank Sinatra, Capitol W 1053	$\overline{}$
41)	40	GEMS FOREVER, Mantovani, London LL 3032	39
(12)	_	BRCADWAY IN RHYTHM, Ray Conniff, Columbia CL 1252	5
(43)	43	SOUTH PACIFIC, Original Cast, Columbia OL 41802	69
<u>(4)</u>	_	CONCERT IN RHYTHM, Ray Conniff, Columbia CL 1163	9
(15)	_	PORGY AND BESS, Sound Track, Columbia OL 5410	2
	42	STILL MORE SING ALONG WITH MITCH, Mitch MiHer, Columbia CL 1283	15
1	37	TCHAIKOVSKY: PIANO CONCERTO NO. 1, Van Cliburn, RCA Victor LM 2252	
(4)	19	BLUE HAWAII, Billy Vaughn, Dot DLP \$165	9
	5	CRAZY HE CALLS ME, Dakota Staton, Capitol T 1170	9
(B) 4	8	WANT TO LIVE!	_

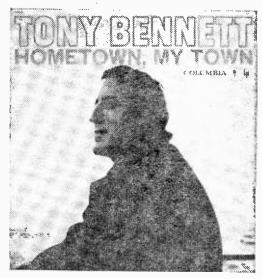
BEST SELLING STEREOPHONIC LP'S

THIS WEEK	TITLE, Artist, Company, Record No.	WEEKS ON CHART
1	SOUTH PACIFIC, Sound Track, RCA Victor LSO 1032	10
1 4		10
(1) 3	RODGERS: VICTORY AT SEA, VOL. 11, RCA Victor Symphony Orch. (Bennett), RCA Victor LSC 2226	8
4 2	FILM ENCORES, VOL. 1, Mantovani, London PS 124	10
(5) 6	MY FAIR LADY, Original Cast, Columbia OS 2015	10
8	TABCO IN HI-FI, Arthur Lymon, Hi-Fi Record SR 806	10
14	EXOTICA, VOL. I, Martin Denny, Liberty LST 7034	3
8 7	COME DANCE WITH ME, Frank Sinatra, Capitol SW 1069	10
9 5	PETER GUNN, Henry Mancini, RCA Victor LSP 1956	10
10 9	THE MUSIC MAN, Original Cast, Capitol SWAO 990	8
11 10	KINGSTON TRIO AT LARGE, Kingston Trio, Capitol ST 1199	4
12 16	MORE SONGS OF THE FIFTIES, Roger Williams, Kapp KS 3013	6
13 19	PORGY AND BESS, Harry Belafonte and Lena Horne, RCA Victor LSO 1507	3
(14) 12	GEMS FOREVER, Manfovani, London PS 164	6
(15) 13	TCHAIKOVSKY: 1812 OVERTURE, Minneapolis Symphony Orch. (Dorati), Mercury SR 90054	8

HIS WEEK	WERK AGO		EKS ON CHART
	SNE SNE	TITLE, Artist, Company, Record No.	WEEKS
(B)	17	PILM ENCORES, VOL. II, Mantovani, London PS 164	6
(17)	24	77 SUMSET STRIP, Warren Barker, Warner Bros. WS 1289	7
(18)	15	ONLY THE LONELY, Frank Sinatra, Capitol SW 1053	10
(19)	18	OKLAHOMA! Sound Track, Capitol SWAO 595	8
(28)	21	MORE MUSIC FROM PETER GUNN, Henry Mancini, RCA Victor LSP 2040	
(2)	23	RACHMANINOFF: PIANO CONCERTO NO. 3, Van Cliburn, RCA Victor LSC 2355	
(2)	11	MANTOVANI SHOWCASE, London SS †	9
23		TCHÁIKOVSKY: PIÁNO CONCERTO NO I, Van Cliburn, RCA Victor LSC 2252	9
24	22	SOUL OF SPAIN, 101 Strings, Stereo Fidelity SF 6600	10
25	26	PORGY AND BESS, Percy Faith, Columbia CS 8105	10
26	20	CONTINENTAL ENCORES, Mantovani, London PS 147	10
(27)	25	THE KING AND 1, Sound Track, Capitol SW 740	6
28	28	Flower Drum Song, Original Cast, Columbia OS 2009	3
29	27	BILLY VAUGHN PLAYS THE MILLION SELLERS, Dot DLP 25119.	_ 2
	29	Till, Reger Williams, Kapp KLS 1081	5

Gerry Milligan's Jazz Combo, United Artists, UAL 4006.... 6

Album Cover of the Week



HOMETOWN, MY TOWN, Columbia CL 1301. Phortographer Dirone has taken an absorbing close-up shot of Tony Bennett leaning on the railing of a roat with the background of the New York skyline in the distance.

Best Selling EP's on the Racks

This chart has been tabulated from the sales made by the nation's leading rack service merchandsers and jobbers. Over a four-week cycle, it covers the main types of packaged records sold from racks. These include: Best-Selling Low-Priced LP's (\$3 or more suggested retail price); Best-Selling Low-Priced LP's (\$2.99 or less suggested retail price); Best-Selling EP's, and Best-Selling Kiddie Records.

rice	(\$3 or more suggested retail price); Best-Selling Low- d I.P's (\$2.99 or less suggested retail price); Best- g EP's, and Best-Selling Kiddie Records.
1.	Peter Gunn Henry ManciniRCA Victor EPA 4331
2.	Hank WilliamsM-G-M EFX 1637
3.	The Fabulous Johnny Cash
4.	Exotica (Volume 1) Martin Denny
5.	Tenderly
	Pat Boone Det DEP 10#2
6.	The Kingston Trio at Large Capital EAF 1-1199

- 8. The Happy Organ
 Dave (Baby) CortezRCA Victor EPA 4342

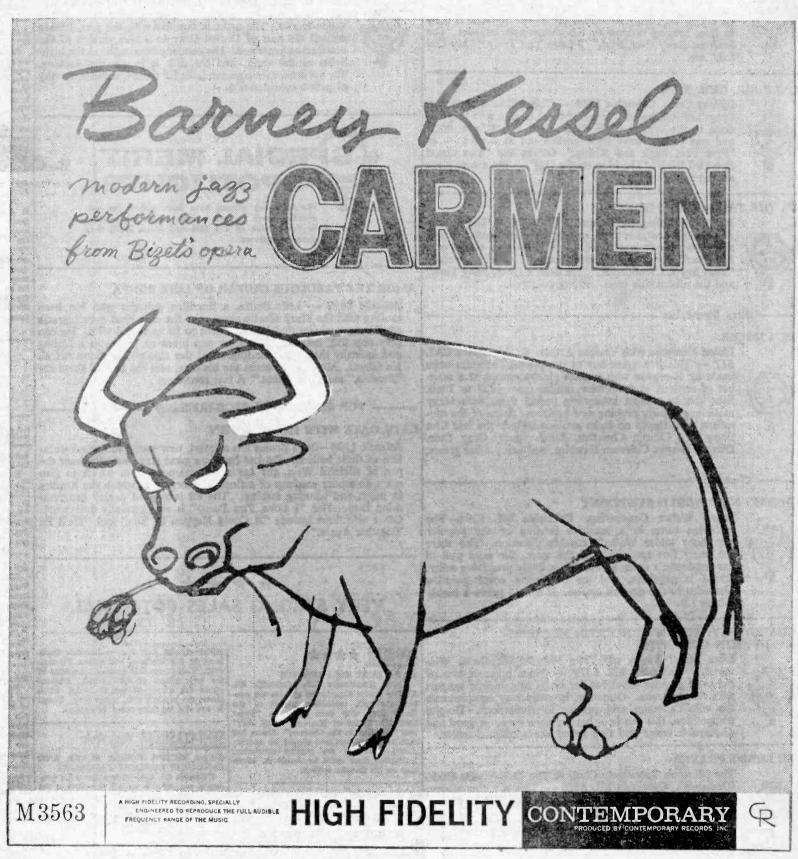
Best Selling Pop EP's

The information given in this chart is based on actual sales to customers in a scientific sample of the nation's retail record outlets during the week ending on the date shown above. Sample design, sample size, and all methods used in this continuing study of retail record sales are under the direct and continuing supervision and control of the School of Retailing of New York University.

J.	Side by Side Pat & Shirley Boone
2.	Spirituals Tennessee Ernie Ford
	King Creole, Vol. 1 Elvis PresleyRCA Victor FFA 4319

- 4. Peter Ginn
 Henry ManciniRCA Victor EPA 4333
- 6. Nearer the Cross
 Tennessee Ernie Ford Caputel FAP 1-1008
- 8. Hymns
 Tennessee Ernie FordCagitol FAP 1-756

CARMEN'S BACK AND KESSEL'S GOT HERSWINGING!



The first modern jazz album of an opera— Kessel's brilliant adaptation of Bizet's music, featuring such great CR recording stars as André Previn and Shelly Manne. Sure to be one of the top best-selling albums of 1959.

Swingin' the Toreador (Toreador's Song);

A Pad On the Edge of Town; Free As a Bird (Habanera);

If You Dig Me; Viva El Toro! (Toreador's March);

Flowersville; Carmen's Cool; The Gypsy's Hip;

Like, There's No Place Like...

MONOPHONIC M3563 AND STEREOPHONIC S7563



CONTEMPORARY RECORDS, INC.

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Reviews of THIS WEEK'S



Strongest sales potential of all albums reviewed this week.

— Рор *-*

PARTY SING ALONG WITH MITCH



Mitch Miller. Columbia CL 1331 — This promises to be a big one like Miller's previous singalong packages. It has a book type cover and special lyric sheets which are decorated with early American art shots. Material is done in fine, rousing fashion by the chorus and includes "The Sweetest Story Ever Told," "I Love You Truly," "My Gal Sal," etc.

SONGS OF OUR SOIL



Johnny Cash. Columbia 1339 — This will be a big seller. Songs are folk ballads, many of them Cash's, and they are done in the typical Cash style. Each one tells a story, and one or two have been broken out as singles - as "Five Feet High and Rising." Others are "The Great Speckled Bird," "The Man on the Hill" - not a trite piece among them.

IT'S THE TALK OF THE TOWN



Ray Conniff Singers. Columbia CL 1334 — The distinctive Conniff sound is there, only in this instance the chorus sings the melody instead of filling in as part of the ork. Set should score heavily with jocks. Selections include "They Say It's Wonderful," "It's Been a Long, Long Time" and the album title tune. Strong potential.

— Jazz Low-Price —

OPEN HOUSE



Lionel Hampton with Various Artists. RCA Caniden CAL 517 — This is a great buy at the price. The sides were made by Hampton with various pickup groups at a number of sessions at the Victor studios from 1937 to 1940. Jazz was in a most interesting period then, with many musicians already probing new horizons. Some of the musicians with Hamp on these sessions include the late Chu Berry and Charlie Christian, Jonah Jones, Cozy Cole, Dizzy Gillespie, Coleman Hawkins, and many other greats.

— Classical —

DVORAK: NEW WORLD SYMPHONY



Bruno Walter Conducting. Columbia ML 5384-The orchestra turns in a sensitive reading of the popular symphony under Walter's capable direction. Tho there are many fine recordings of the work, the sales pull of the conductor's name makes this a likely promising seller. Sound is excellent, and an interesting cover painting also adds to the over-all appeal. It should prove a highly salable LP.

TCHAIKOVSKY: VIOLIN CONCERTO; MENDELS-**SOHN: VIOLIN CONCERTO**



Isaac Stern, Violin with The Philadelphia Orch, (Ormandy). Columbia ML 5379 - Stern presents two of the most popular selections for violin in complete rapport with the orchestra. Ormandy, in every way complements the soloist's warm and precise interpretations. Despite competition, this can be a healthy sales item. A good and displayable cover and fine sound are additional assets.

THE LORD'S PRAYER



The Mormon Tabernacle Choir & The Philadelphia Orch. (Ormandy). Columbia ML 5386 - This is a fine album, featuring the outstanding of America's great choral organizations. The selections include works by Brahms, Handle, Holst and Gounoud, all inspirational and religious works performed with reverence and warmth by the choir. The many followers of choral music will want this set.

PAUL ROBESON AT CARNEGIE HALL



Vanguard VSD 2035 & VRS 9051. (Stereo & Monaural) -The program consists of selections that Robeson presented in his Carnegie Hall concert in May, 1958. His voice is still remarkably youthful and certain. His selections include folk, spiritual and classical numbers. He also renders a few dramatic readings. Stereo adds little to the appreciation of the LP. Robeson fans will find this a rewarding item.

RIMSKY-KORSAKOV: SCHEHERAZADE



John Corgliano, Violin with The New York Philharmonic Orch. (Bernstein). Columbia MI. 5387-Another Scheherazade? Yes and this one has the benefit of Leonard Bernstein's name value (Columbia saw fit to make the conductor's name as big as the name of the music on the jacket) plus a reading paced to emphasize fully the inherent drama of the familiar piece. Top-notch sound completes the picture. Very strong potential.

- Folk

MY EYES HAVE SEEN



Odetta. Vanguard VSD 2046 & VRS 9059. (Stereo & Monaural) - Dealers should demonstrate this one to clientele looking for distinctive folk material. This is it. The performances by Odetta are dramatic and her voice is beautiful. Repertoire includes several spirituals, including "Poor Little Jesus," and a broad range of songs, including "No More Cane on the Brazos," "I've Been Driving on Ald Mountain" and "Water Boy."

– Spoken Word –

WILDE: THE PICTURE OF DORIAN GRAY



Read by Hurd Hatfield. Caedmon TC 1095-Hatfield registers with solid, dramatic impact in his reading of the Wilde classic. The artist is familiar with the text, having created the part of Dorian Gray in a film version of the novel some years ago. The condensation captures the highlights of the work, and the disk is in no way lacking. The set is another commendable LP from Caedmon, worthy of prime consideration.

SPECIAL MERIT SPOTLIGHTS The following albums have been picked for out-

standing merit in their various categories, because in the opinion of The Billboard Music Staff, they deserve exposure.

POP

AMOR THE FABULOUS GUITAR OF LUIZ BONFA

Atlantic 8028 — Luiz Bonfa, a Brazilian guitarist who has been touring with the Mary Martin show over the past year, demonstrates on this new release that he is a talent to be reckoned with. He can play pop folk music of Brazil, or pop tunes or jazz with a feeling and intensity that is outstanding. And this fine album shows off all his talents. Most of the tunes are his own, and the best of these are "Brasilia," and "Old Times." / A fine recording.

POP DISK JOCKEY PROGRAMMING -

LATE DATE WITH RUTH BROWN

Atlantic 1308—Ruth Brown has a smart, new sound in her presentation of these ballads. Backed by some great arrangements from the pen of Richard Wess, she has a fine framework in which to give out with tender readings of a flock of evergreens, which she handles in warm and winning fashion. The set is a good deejay programming item. Her "I Love You Porgy" is an especially fine track, Other selections include "It Could Happen to You" and "We'll Be

$\star\star\star\star$ VERY STRONG SALES POTENTIAL

POPULAR ***

★★★★ LURE OF PARADISE

Andre Kostelanetz Ork, 'Columbia CL 1335 — Andre Kostelanetz and his ork capture the soft, melodious sounds of the South Seas with such songs as "Sweet ture the soft, melodious sounds of the South Seas with such songs as "Sweet Leilani." "Gates of Heaven." "Bali Ha'i" and "We Kiss in the Shadow." Album has fine, smooth sound and should be another strong seller for the popular conductor. Interesting liner notes by James A. Michener on his favorite subject."

Tony Bennett. Columbia CL 1301—
Top level performance by Bennett as he solidly sings out a group of ballads, all moody in thems, depicting his home town, New York. Rulph Burns' arrangements back the artist beautifully. Tunes include "The Skyacraper Blues," "Penthouse Serenade." "All By Myself," "I Cover the Waterfront," etc. Good cover of artist.

LOW-PRICE POPULAR ***

*** THE KING AND I

Hitl Bowen Ork, with Various Artists. RCA Camden CAS 502. (Stereo & Monaural) — A terrific stereo buy at \$2.98. The Rodgers and Hammerstein score is just as fresh as it was at its 1951 debut. Soloists include Patricia Clark, Dennis Martin and Pip Hinton, who have voices completely adequate to the score. Sure fire on the racks and in the browsers.

CLASSICAL ***

*** MOZART: VIOLIN CON-CERTOS NOS, 3 & 4 Zino Francesatti, Violin with Bruno Wal-

miliar classics that receive first-rate treatment in the hands of the soloist Francescatti. This impeccable reading loses none of the lyric charm of both works. Demonstrate the adagio of the G Major which shows the soloist's rich, warm tone. Sound is stunning on wide-range equipment.

SEMI-CLASSICAL ★★★★

**** VICTOR BORGE PLAYS AND CONDUCTS CONCERT FAVORITES Columbia CL 1305—Borge shows his non-

JA22 **★★★★**

**** 7 PIECES — THE JIMMY GUIFFRF 3 Verve MGV 8307 — Jimmy Guiffre, ac-

companied by R. Mitchell on bass and J. Hall on guitar, perform some interesting and listenable jazz chamber music on this new disking. Guiffre, heard here on tenor, clarinet and baritone, turns in many fine solos, all marked by that special Guiffre sound. Tunes are all originals penned by Guiffre, of which the best are "Happy Man," "Lovely Willow" and "Princess." For the clarinetist's fans,

★★★★ AWARD WINNER STAN GETZ Verve MGV 8296 — Stan Getz has had many good recording dates and many weak ones — but this is one of his better blowing dates. It features the tenor man playing a group of standards with feeling and down home meaning, and his many fan will be sure to enjoy it. Best selections Zino Francesatti, Violin with Bruno Wal-ter, Conductor. Columbia ML 5381 — Fa-will be sure to enjoy it. Best selections vocals and instrumentals by Leone bere,

are "Where or When," "Smiles" and "Three Little Words." It's a happy Getz on the date and a good one for listeners.

SPOKEN WORD ★★★★

*** WALT WHIFMAN'S LEAVES
OF GRASS

Read by Ed Begley. Caedmon TC 1037—Begley's reading is quietly-pitched well-modulated and has the quality of inviting the listener's interest. In brief, the reading seems unobtrusive but is actually magnetic in its appeal. The selections from the great American poet comprise a representative sampling from his writings covering a large sampling from his writings covering a large segment of the second half of the 19th century. Discerning collectors of the spoken word will find this package is in the label's usual high tradition.

*** JAMES JOYCE: A PORTRAFT OF THE ARTIST AS A YOUNG MAN Rend by Cyril Cusack. Caedmon TC 1110

--Cyril Cusack previously has done first-rate readings from Joyce's "Finnegan's Wake," as well as from the poetry of Yeats and Gerard Manley Hopkins. This latest release includes three excerpts from "Portrait of the Artist" and Cusack against shows an extraordinary flair for characterization, plus an ear for the music of Irish speech and an ability to shift easily from humor to drama. Should get a response in major markets and college towns,

**** MARTHA SCHLAMME SING# JEWISH FOLK SONGS VOL. II Vanguard VSD 2032 & VRS 9049 (Stereo & Monaural)—Miss Schlamme's genius in that by her art she makes favorite songs sound new and new ones like old favorites, On this disk, "Die Rebbe Elemelech."
"Raisins and Almonds" and "Vos Villstu" are the Yiddish evergreens. The other selections, warm, humorous and sad, are less known. The artist turns in her usual beautiful performance. It's a truly splendid offering that should find wide acceptance, and it's marred only slightly by trite orchestra-

* * * **GOOD SALES** POTENTIAL

POPULAR ★★★

★★★ STRAUSS WALTZES FOR DANCING

Sammy Kaye. Columbia CL 1236 — The "Swing and Sway" orkster serves up lilting arrangements of the perennially favorite Strauss melodies. The salable set includes "Tales of the Vienna Woods," waltzes from "Die Fledermans," and "Blue Danube." As a terp or listening item, this can be a good seller.

*** TRAVELIN' ON

Billy Grammer. Monument M 4000 --Very well produced package of country-flavored material, with string backing and chorus. Grammer has a flock of good songs here, in that most of them tell a real story and capture a mood — such as "Midnight." "A Thousand Miles Ago," "Run, Boy," etc. Interesting wax, and programmyle. grammable

★★★ SOCIETY IS MY BEAT

Bernle Richards Ork. Columbia Cl. 1336

- Richards is an accomplished purveyor of the Society beat, and dancers will like this package. Material is taken from Cole Porter, Lerner and Lowe, Rodgers and Hammerstein, Johnny Mercer, etc., and there are lively vocals as well as an infectious beat thruout.

LOW-PRICE POPULAR ***

*** GISELLE MACKENZIE

*** GISELLE MACKENZIE

RCA Camden CAL 532 — The pert chantense's pleasing voice and refreshingly ungimmicked style are happily employed on a group of familiar tunes, including "You're My Everything," "At Sundown," "Swinging Down the Lane" and "These Foolish Things". Han substratial sides and slub Down the Things." I Her substantial video and club following should be attracted to this low price issue.

JA22 ***

*** THE KID FROM NEW ORLEANS Edward (Kid) Ory. Verve MGV 1016

— Despite his 72 years, Kid Ory still is a master of the tailgate trombone. On this disk, heading a traditional seven-man Dixieland ensemble, he slides, growls and blows his way thru numbers not especially blows his way thru numbers not especially associated with this kind of Jazz. Numbers include "Old Grey Bonnet," "Swanee River," "Somebody Stole My Gal." Best work is in the solo passages, ensemble work seeming to lack something in cohesion.

*** T-BONE BLUES - T-BONE

Atlantic 8020 - Outstanding blues pack-

and they are very flavorful indeed. Some really make you want to jump and about, like his noted "T-Bone Shuffle." Other titles are "Papa Ain't Satty," "Two Bones and a Pick" etc. Discerning blues listeners will want this, and dealers should demonstrate it. Knowledgeable notes by Ralph Gleason, jazz critic.

*** MUSKRAT RAMBLE

Doc Evans Dixieland Band. Audiophile P 56 — There's a lot of fun on this Dixieland date, and this bright side should help it appeal to the many who enjoy the two-beat beat. Tunes, altho new are in the old-fashioned Dixie vein, ranging from "New Orleans Joys," and "Georgia Swing," to "Fantasy on Muskrat Ramble" and "My Jelly Lord." Doc Evans and the boys have a good time and so will anyone who hears

*** THE OSCAR PETERSON TRIO AT THE CONCERTGEBOUW Verve MGV 8268 — When Oscar Peterson was on tour in Europe last year with his Trio. a rabid fan recorded one of the concerts in Amsterdam. This is that recording, and tho it is not quite up to the re-cording standards of many concert waxings, it does show off some occasionally listen-able work by Peterson and the trio and the excitement of the audience. Tunes are mainly standards, pop and jazz, such as "The Lady Is a Tramp" and "Bags Groove."

*** TRANOUBLITY

The Lee Konitz Quartet. Verve MGV 8281 — Sweet and mellow is the work of Lee Knoitz on this happy album. tures a lyrical Konitz and a fine group of times, plits good work by the members of his combo. The selections range from "Memories of You" to "People Will Say We're in Love," and they are performed very neatly here. A good album for the hora man.

*** SONNY STITT PLAYS JIMMY GUIFFRE ARRANGEMENTS

Verve MGV 8309 — Sonny Stitt and Jimmy Guiffre may seem an unusual combination, but on this new album Stitt shows demo record.

off his individual style on tenor with gusto over the Guiffre arrangements. Some of the tunes were penned by Guiffre, others by Stitt, but many are standards such as "Sonny Boy" and "Singin' in the Rain." An unusual album and an unusual blending

*** SYNCOPATED CHAMBER MUSIC

Red Nichols & His Pennies. Audiophile XL 326 — Red Nichols and his Pennies, featuring on this set such fine Dixieland men as Matty Matlock and Nick Fatool, come thru with some exciting Dixieland on come thru with some exciting Dixieland on this new release on the label. The tunes include Dixieland favorites, such as "Iin Roof Blues" and "Manhattan Rag" and standards such as "Memories of You" and "Easter Parade." The new Red Nichols movie has stirred up enough interest in his work to help this album grab some sales.

CLASSICAL ***

*** THE STRING QUARTETS OF FRANZ JOSEPH HAYDN The Griller String Quartet. (2-12") Van-guard VSD 2033-4 & VRS 1041-2. (Stereo & Monaurat)—The Haydn quartets ace played with care and precision by the chamber ensemble. Chamber music enthusiasts will find the fourth and fifth quartets among the better versions of the works available. The works are well recorded in both stereo and monaural. Within the limited market, these can prove profitable items with exposure.

SOUND ***

*** ECHOES OF THE STORM
Addiophile AP 20 — For those who want
to bring a raging thunderstorm into the living room, this disk is what the doctor ordered. There's thunder, wind, rain and enough sound effects to test the most sensitive pickup. As a bonus, a train arrives in the midst of everything. Reverse side features a hammer driving nails, water dripping into a bucket, drams, a rotary saw and a music box. Can make a good

* * MODERATE SALES POTENTIAL

POPULAR **

★★ GENTLEMEN, BE SEATED AGAIN—THE WORLD'S GREATEST MINSTREL

Various Artists. Epic LN 3596 — Big, brassy and noisy, Epic has captured the lively feeling of a live minstrel show. Old-timers can't listen without feeling a nostalgic tag. And youngsters will find them-selves tapping their Icet. Dealers who had a good experience with the first "Gentlemen Be Seated" disk won't be disappointed

JAZZ ★★

Jerome Richardson Sextet. New Jazz 8205-Richards comes across with technique and imagination on both alto sax and flute on this, his first LP. Other members of the group include J. Cleveland, trombone: K. Burrell, guitar; H. Jones, piano; J. Benfamin, bass and C. Persip on bass. Richards, however, is the central figure. He's bound to gain fans with this offering. Set can be sold with samples of "Caravan" or "Way in Blues."

CLASSICAL **

** PURCELL: WELCOME TO ALL
THE PLEASURES; BLOW: ODE ON
THE DEATH OF HENRY PURCELL
Affred Delier. Countertenor with Various
Artists. Vanguard BGS 5015 & BG
590. (Stereo & Monaural) — Latest disking
of the Delier Convoct finds the group con-

tinuing as before, matched for scholarship and purity of style, and singing with a vocal brilliance of the first order. Of the two 17th century works here, the Purcell ode, written for St. Cecilia's Day, 1683, contains some of the composer's best writing. Blow's tribute to his colleague, with words by John Dryden, has a sensuous elegance. Truly for the connoisseur.

LOW-PRICE SEMI-CLASSICAL **

★★ THE MERRY WIDOW WALTZ The Vlenna State Opera Orch. (Paulik). Vanguard SRV 111-SD & SRV 111. (Stereo & Monaural) — This demonstration disk features popular waltzes, polkas and gallops by Lehar and Strauss. All the essentials of good sound reproduction are present, and timbre is especially realistic. How-ever, Paulik, whose Viennese interpretations of these Viennese works are in the au thentic tradition, sounds somewhat flat to American ears We're accustomed to more glitter and sparkle as they are performed by major orks this side of the water.

INTERNATIONAL **

Heavy competition.

** VIENNA—CITY OF MY DREAMS
Karl Grelt Ork. Colombia WL 156—
This is somewhat different than the usual package of Viennese music. Grelt creates THE PLEASURES; BLOW: ODE ON THE PLEASURES; BLOW: ODE ON THE DEATH OF HENRY PURCELL Affred Delier. Countertenor with Various Artists. Vanguard BGS 5015 & BG 590. (Stereo & Monaura) — Latest disking of the Delier Consort finds the group con-

Decree Amendment Beefs

sustaining pools. One writer objected to a proposal that all the money be placed in the current works pool. on the grounds that the money should be more spread out for income tay benefits.

After several writers roundly attacked Hans Lengsfelder and others called "the gossly watered down of his school for supposedly speaking in Congressional hearings for many writers without their consent, another cleffer reflected: "It all sort of reminds you of Inde-pendence Hall doesn't it?" At the conclusion of the meeting, a kitty afternoon, the group planned to obtain redress in their grievances.

ance of the 30 per cent recognized assemble at the office of one memworks pool, with the money to be ber, prior to a scheduled meettossed back into the current and the ing with ASCAP prexy Stanley Adams.

Wide Discontent

The writers' meeting was only one reflection in the view of tradesters close to the scene, of a wide discontent among numerous writers and publishers at what was provisions of the new decree." was believed that there would be numerous additional expressions of irritation and discontent prior to the October hearings.

It is no secret that many who are involved in the ASCAP situation, of \$4 was collected to pay for the rental of the meeting hall. Friday represent their final epportunity to

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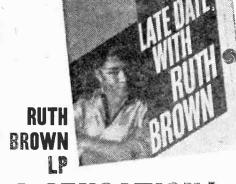
EP version-EPA 4342-contains The Happy Organ, Love Me As I Love You, Dave's Special, and You're the Girl.

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A great set of standards by the one and only Ruth Brown, backed by a swinging big band under the direction of Richard Wess.



"T-BONE **BLUES**"

T-Bone Walker Atlantic LP 8020

Blues classics by one of the most famous blues interpreters of our day. This is the only LP of T-Bone Walker now available.



"AMOR!"

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LANTIC RECORDING CORP.

157 West 57th Street, New York 19, New York

Disk Jockey Association, Inc. • Continued from page 2

such as a board member or pro- settled on their present monicker, gram director. Record librarians the Disk Jockey Association, Inc., and program directors will be eli- on the grounds that it was simple, gible for membership only if they are actually responsible for making Some of the jocks objected to up programming lists.

Of particular interest to the companies, station management or allied fields. Instead the group will rely on a \$10 annual membership dues fee and any fund-raising projects they can handle themselves.

Still in the exploratory stage is an idea proposed by prexy Hawthorne whereby the Association would tape and edit an all-star show at their annual meet (similar to the Miami deejay convention talent line-up) and arrange for the taped program to be sold for national sponsorship on network TV. Some provision would also be made to permit local radio stations to carry the show's audio if they wished, thereby preserving the spinners' loyalty to their media.

Altho Scott Muni was appointed chairman of a convention committee, the DJA has "no plans at present to set up a big national deejay convention," according to Bill Gavin. Gavin said: "Most of

believe that in time our annual meeting will be the convention clude a voice from our group."

siderably fancier - before they waii.

the use of the term disk jockey -claiming it carried a certain trade was the Association's deci- stigma - but it was finally desion that they will neither seek nor cided that they should use the accept financial aid from record name by which they are best known and endeavor to give it increased prestige and respectability.

In its certificate of incorpora-

tion, the DJA set forth its purposes specifically as follows: "To encourage and foster improved un-derstanding and communication among the members of the corporation and allied industries. To conduct and direct periodic seminars, meetings, discussions and conventions for the purpose of discussing problems and matters pertaining to members of the corporation in the exercise of their professions. participate thru all media, in projects of public service and public interest. T provide for public relations projects toward a better-public understanding of the professions of disk jockey and music programmer."

Public Service Plans

Altho it isn't spelled out in detail now by the Association, plans call for the DJA to take on a major us appreciate the tremendous stim-ulous" given the business by Todd helping retarded children, combat-Storz' enterprise in sponsoring the first two dee ay conventions." ing juvenile délinquency, etc. once the membership is set up once the membership is set u once the membership is set up on However, he added: "We do an extensive national basis.

The board of 56, which will be elected by nominating committees with full opportunity for the record from each region at the Associaindustry to participate." Muni said: "We would hope any plans for a 1960 convention would in-Northeast States; 11, East; five, or a 1960 convention would in-lude a voice from our group."

Northeast States; 11, East; five, Southeast; five, Southern; five, The jocks kicked around several names - most of them con- Pacific, including Alaska and Ha-

None of the officers or the board members will receive salaries or fees. It was agreed that secretarial help will be provided for on a part-time basis only for the present. Once the financial picture of the Association improves the board will consider hiring a full-time executive secreatry. The Association has also received an offer from an outside concern to pay for an executive secretary with the provision that he not be a deejay or music programmer.

Meanwhile, the Association is readying an all-out drive for membership. All of those who made bona fide membership applications before July 19 vill be listed as charter members. Membership applications should be sent directly to Gavin in San Francisco.

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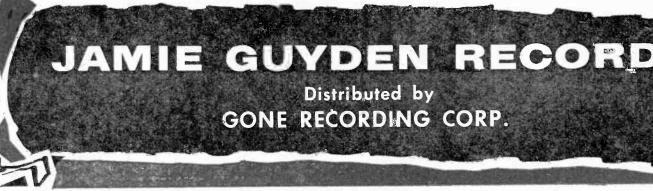
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JAMIE GUYDEN RECORDS





E'BABY' CORTEZ written by Wood, Clowney, Kriegsmann **CLOCK 1012**

CLOCK RECORDS INC. 1619 BROADWAY-NEW YORK

Nationally distributed by EMBER DISTRIBUTORS, Inc. 1697 Broadway, N. Y. C.

About the Artist

LIKE many other aspirants to fame and fortune, Dave Cortez Clowney, born twenty years ago in Detroit, Mich., came to New York to look for his "lucky break."

For two years he demonstrated his material singing and playing the plane to music publishers. His break came the day he sang a new composition in the Clock Record effice. He was signed as an

THE HAPPY ORGAN, the first major hit for Clack Records and Dave Cortez, has opened new horizons for him. He now travels with his group across the nation In his own truck, and his proudest possession is a Hammond Organ which he affectionately calls "my happy organ." His latest Clock recording, THE WHISTLING ORGAN, is rapidly following the success of his first. Currently successful for him In the recording field, too, are the new packages released by RCA Victor.



DAVE 'BABY' CORTEZ

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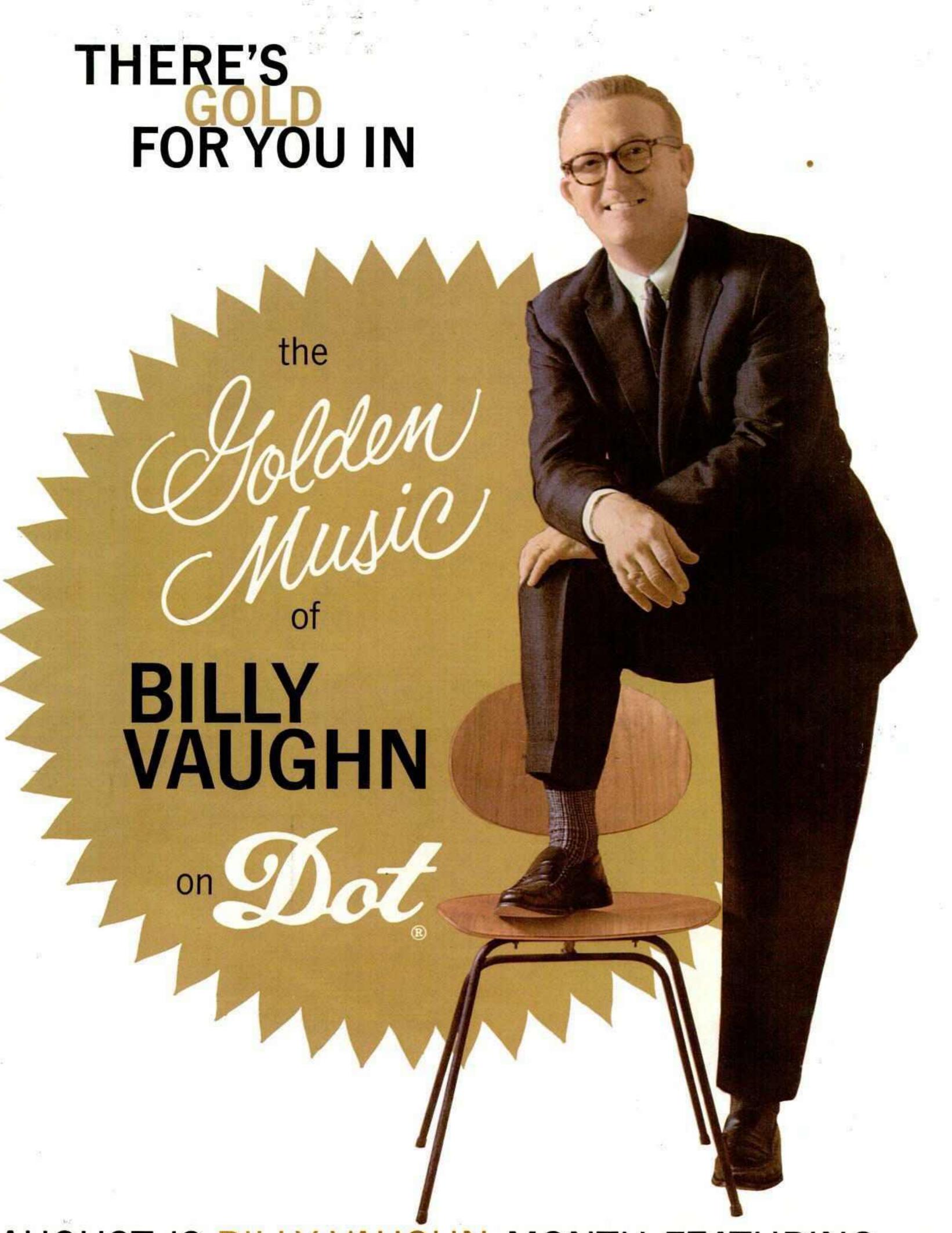
HONOR ROLL OF HITS

TRADE MARK REG.

THE NATIONS TOP TUNES For survey week ending July 18

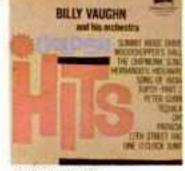
This Week		Last Week	Weeks on Chart	This Week		Last Week	Weeks on Chart
1.	The Battle of New Orleans By Jimmie Driftwood—Published by Warden (BM1) BEST SELLING RECORD: Johnny Horton, Col 41339. RECORDS AVAILABLE: Jimmie Driftwood, Vic 7534; Vaughn Monroe, Vic 74 Seeger and Frank Hamilton, Folkways 201; Buddy Starcher, Starday 439.	195; Pete	12		By Lewis-Goehring—Published by Joy (ASCAP) BEST SELLING RECORD: Connie Francis, M-G-M 12793.	6	9
2.	Lonely Boy By Paul Anka—Published by Spanka (BMI) BEST SELLING RECORD: Paul Anka, ABC-Paramount 10022.	2	8		My Heart Is an Open Book' By Hal David-Lee Pockriss—Published by Sequence (ASCAP) BEST SELLING RECORD: Carl Dobkins Jr., Dec 30803. RECORD AVAILABLE: Jimmy Dean, Col 41265.	7	8
3.	Waterloo By Wilkin-Louttermilk—Published by Cedarwood (BM1) BEST SELLING RECORD: Stonewall Jackson, Col 41393.	4	7	8.	A Big Hunk o' Love By Schroeder & Wyche—Published by Elvis Presley Music (BMI) BEST SELLING RECORD: Elvis Presley, Vic 7600.	10	3
4.	Tiger By Ollie Jones—Published by Roosevelt Music (BMI) BEST SELLING RECORD: Fabian, Chancellor 1037.	. 5	5	9.	There Goes My Baby By Patterson J. Treadwell—Published by Jat Progressive (BMI) BEST SELLING RECORD: Drifters, Atlantic 2025.	16	4
5.	Personality By Logan & Price—Published by Lloyd-Logan (BMI) BEST SELLING RECORD: Lloyd Price, ABC-Paramount 10018.	3	11	10.	Forty Miles of Bad Road By Duane Eddy and Al Casey—Published by Gregmark Music (BM1) BEST SELLING RECORD: Duane Eddy, Jamie 1126.	12	4
		Se	ecor	nd Te	en		`
11.	What a Diffrence a Day Makes By Grever-Adams—Published by E. B. Marks (BMI) BEST SELLING RECORD: Dinah Washington, Mer 71435.	20	5	16.	Just a Little Too Much By J. Burnette—Published by Hilliard (BMI) BEST SELLING RECORD: Ricky Nelson, Imperial 5595.	23	2
12.	Lavender Blue By Larry Morey & Eliot Daniel—Published by Joy (ASCAP) BEST SELLING RECORD: Sammy Turner, Big Top 3016.	24	3	17.	Sweeter Than You By B. Knight—Published by Hilliard (BMI) BEST SELLING RECORD: Ricky Nelson, Imperial 5595. RECORD AVAILABLE: Gaylords, Mercury 71450.	22	3
13.	Dream Lover By Bobby Darin—Published by Progressive-Fern-Trinity (BMI) BEST SELLING RECORD: Bobby Darin, Atco 6140. RECORD AVAILABLE: Robert Farnon, London 1241.	8	12	18.	By Harry Warren—Published by Remick (ASCAP) BEST SELLING RECORD: Flamingos, End 1046. RECORDS AVAILABLE: Rose Hardaway, Dec 30893; Al Jolson, Dec 24684; St. Lawrence, Coral 62052; Smart Set, Warner Bros. 5001.	13	7
14.	Bobby Sox to Stockings By Faith-DiCicco—Published by Debmar (ASCAP) BEST SELLING RECORD: Frankie Avalon, Chancellor 1036.	14	8	19.	Ragtime Cowboy Joe By Muir-Clark-Abrahams—Published by Robbins-Fisher-Alfred (ASCAP) BEST SELLING RECORD: David Seville & the Chipmunks, Liberty 55200. RECORDS AVAILABLE: Eddy Howard, Mercury 30058; Jack Valentine, M-G-M 120	21	2
15.	M.T.A. By Jacqueline Steiner and Bess Hawes—Published by Atlantic Music (BMI) BEST SELLING RECORD: Kingston Trio, Cap 4221.	15	4	20.	By Sedaka-Greenfield—Published by Aldon (BMI) BEST SELLING RECORD: Connie Francis, M-G-M 12793.	11	9
		~ T	hird	l Ten			
21.	A Boy Without a Girl By S. Jacobson & R. Sexter—Published by Arch (ASCAP) BEST SELLING RECORD: Frankie Avalon, Chancellor 1036.	18	6	26.	What'd I Say By Ray Charles—Published by Progressive (BMI) RFCORD AVAILABLE: Ray Charles, Atlantic 2031.	-	I
22.	Twixt Twelve and Twenty By Aaron Schroeder and Fredda Gold—Published by Spoone (ASCAP) BEST SELLING RECORD: Pat Boone, Dot 15995.	17	4	27.	Tallahassee Lassie By Slay-Crewe-Picariello—Published by Conley (BM1) RECORD AVAILABLE: Freddy Cannon, Swan 4031.	9	9
23.	Hushabye By Doc Pomus-Mort Shuman—Published by Brittany (BMI) BEST SELLING RECORD: Mystics, Laurie 3028.	19	5	28.	Small World By Styne & Sondheim—Published by Chappell (ASCAP) RECORD AVAILABLE: Johnny Mathis, Col 41410.	liveste.	1
24.	My Wish Came True By Ivory Joe Hunter—Published by Desiard (BM1) BEST SELLING RECORD: Elvis Presley, Vic 7600.	26	2	29.	By Berry Gordy Jr., & Tyran Carlo—Published by Pearl (BMI) RECORDS AVAILABLE: Helene Dixon, Epic 9044; Jackie Wilson, Brunswick 5513	<u> </u>	1
25.	You're So Fine By L. Finney-W. Schofield—Published by Alhika (BMI) RECORDS AVAILABLE: Downbeats, Peacock 1689; Falcons, Unart 2013.	25	6	30.	Here Comes Summer By Jerry Keller—Published by Jaymar (ASCAP) RECORD AVAILABLE: Jerry Keller, Kapp 277.		1

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GOLDEN HITS Song of India • Woodchop-per's Ball • The Chipmunk Song • Peter Gunn • Oh! • Topsy II • One O'Clock Jump • Hernando's Hidea-way • Summit Ridge Drive • 12th Street Rag • Tequila • Patricia **DLP 3201**

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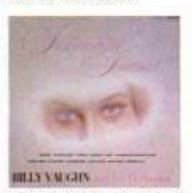
MELODIES IN GOLD Smoke Gets In Your Eyes . Smoke Gets In Your Eyes •
Indian Love Call • Dream
• Sweet And Lovely • Time
On My Hands • Night And
Day • I'm In The Mood For
Love • My Melancholy Baby
Moonglow • Intermezzo •
I'll Get By • Star Dust
DLP 3064
DLP 25064 (stereo)

DLP 25064 (stereo)

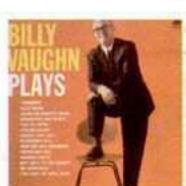


BLUE HAWAII BLUE HAWAII

Blue Hawaii * Hawaiian Paradise * Little Brown Gal *
My Isle Of Golden Dreams
* Hawaiian Wedding Song *
Sweet Leilani * Cocoanut
Grove * Trade Winds * Beyond The Reef * My Little
Grass Shack * Song Of The
Islands * Hawaiian War
Chant * Hawaiian Sunset *
Aloha Oe Aloha Oe DLP 3165 DLP 25165 (stereo)



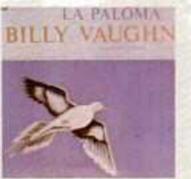
INSTRUMENTAL SOUVENIRS Slow Poke • The Perfect Song • Josephine • Heart-aches • Laura • I'm Looking Over A Four Leaf Clover • Cocoanut Grove • Peg O' My Heart . San Antonio Rose • To Each His Own • Boogie Woogie • September



BILLY VAUGHN PLAYS Cimarron . Harbor Lights Cimarron * Harbor Lights
• Drifting And Dreaming *
Jealous Heart • Red Sails In
The Sunset • Shine On Harvest Moon • Blue Moon • Indian Love Call • Moonlight
Bay • My Happiness • Blueherry Hill • You Can't Be
True, Dear • Isle Of Capri
DLP 3156
DLP 25156 (steree) DLP 25156 (stereo)



THE GOLDEN INSTRUMENTALS Blue Tango • Song From Moulin Ronge • Be witched Oh, My Papa • Pretend • Ebbtide • Autumn Leaves Lisbon • Antigua • Cherry Pink And Apple Blossom White . Unchained Melody • Poor People Of Paris . Third Man Theme DLP 3016 DLP 25016 (stereo)

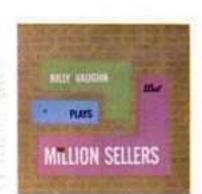


LA PALOMA

La Paloma • Time Was •
Say Si Si • Mexicali Rose •
El Choclo • La Golondrina
• Brazil • Estrellita • La
Cumparsita • Perfidia • Yours
• The Peanut Vendor
DLP 3140
DLP 25140 (stereo)



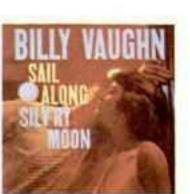
SWEET MUSIC AND MEMORIES Melody Of Love . Joyride . Melody Of Love * Joyride *
Silver Moon * Baby O'Mine
* The Waltz You Saved For
Me * Billy Vaughn's Boogie
* Missouri Waltz * Lovely
You * Tennessee Waltz *
Naughtv Annetta * Drifting
On A Cloud * Morning,
Noon And Night
DLP 3001



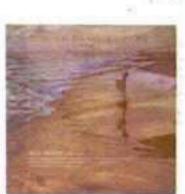
BILLY VAUGHN PLAYS
THE MILLION SELLERS
Canadian Sunset • Moonglow and Theme From "Picnic" • Holiday For Strings
• Tonight We Love • Till
The End Of Time • Fascination • Around The World •
So Rare • In The Mood • Full
Moon And Empty Arms •
Ruby • High Noon
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DLP 25119 (stereo)



CHRISTMAS CAROLS CHRISTMAS CAROLS
White Christmas • It Came
Upon A Midnight Clear • O
Holy Night • Deck The Halls
• The First Noel • Joy To
The World • Adeste Fideles
• Silent Night • God Rest Ye
Merry, Gentlemen • O Tannenbaum • Hark! The Herald
Angels Sing • Faith Of Our
Fathers • Jingle Bells • O
Little Town Of Bethlehem
DLP 3148



SAIL ALONG SILV'RY MOON Sail Along Silv'ry Moon *
Sunrise Serenade * Sweet
Georgia Brown * Sentimental Journey * Until Tomorrow * Jealous * Raunchy * Twilight Time • Sleepy Time Gal • I'm Getting Sentimen-tal Over You • Moon Over Miami • Tumbling Tumbleweeds DLP 3100 DLP 25100 (stereo)



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While • Body And Soul •
My Blue Heaven • Miss You
• How Deep Is The Ocean
• Tenderly • I Only Have
Eyes For You • Because •
Embraceable You
DI P 2086 DLP 3086 DLP 25086 (stereo)

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I LOVE YOU TRULY	DEP	1084
BLUE HAWAII		
SAIL ALONG SILV'RY MOON	DEP	1072
BILLY VAUGHN PLAYS THE	3	
MILLION SELLERS	DEP	1071
FOUR BY BILLY VAUGHN		
MELODIES OF LOVE (Volume 1)	DEP	1021
MELODIES OF LOVE (Volume 2)	DEP	1022
THE SHIFTING WHISPERING SANDS	DEP	1060

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DODIE STEVENS



FOR THE WEEK
ENDING AUGUST 2

Billboard HOT 100

	IIII Wala	
STAR PERFORMERS showed the greatest upward progress on the Hot 100 this week. S Indicates that STEREO SINGLE version is available. TITLE, Artist, Company, Record No.	STAR PERFORMERS showed the greatest upward progress on the Hot 100 this week. S indicates that STEREO SINGLE version is available. TITLE, Artist, Company, Record No.	STAR PERFORMERS showed the greatest upward progress on the Hot 100 this week. Indicates that STEREO SINGLE version is available. TITLE, Artist, Company, Record No.
1 1 2 LONELY BOY	31 34 34 ROBBIN' THE CRADLE	——————————————————————————————————————
2 2 1 THE BATTLE OF NEW ORLEANS 14 Johnny Horton, Columbia 41339	(35) 38 48 85 SEA OF LOVE	60 63 58 40 WONDERFUL YOU
3 6 10 TIGER	52 65 75 TILL THERE WAS YOU S 5	88 71 78 80 DANNY BOY
● 4 4 6 WATERLOO	26 19 15 BONGO ROCK	99 — BROKEN-HEARTED MELODY
9 25 43 A BIG HUNK O' LOVE	38 29 31 27 THE WONDER OF YOU	1) 64 59 60 WITH MY EYES WIDE OPEN I'M DREAMING S 7
8 6 9 13 MY HEART IS AN OPEN BOOK 14	49 41 50 MONA LISA 9 Carl Mann, Philips International 3639	Mickey Mosart, Roulette 4148
16 20 28 THERE GOES MY BABY	40 39 28 32 ONLY SIXTEEN	80 88 — TENNESSEE STUD
8 5 5 LIPSTICK ON YOUR COLLAR S -11	40 30 30 26 THIS I SWEAR	91 100 ON AN EVENING IN ROMA
12 13 23 FORTY MILES OF BAD ROAD S 7	Skyliners, Calico 106 (2) 43 40 59 SINCE YOU'VE BEEN GONE	96 89 93 BEACH TIME
5 3 3 PERSONALITY IS 14	Clyde MePhatter, Atlautic 2028 3 32 22 21 JUST KEEP IT UP	The Knightsbridge Strings, Top Rank 2006
23 32 42 JUST A LITTLE TOO MUCH	Dee Clark, Abner 1026 44 41 42 49 REMEMBER WHEN	79 — SUGAREE
Ricky Nelson, Imperial 5595 24 26 31 LAVENDER BLUE	Platters, Mercury 71467 (45) 53 62 77 THE WAY 1 WALK	Louis Prima and Keely Smith, Dot 18986 19 89 MONA LISA
13 13 11 16 ONLY HAVE EYES FOR YOU S 9	Jack Scott, Carlton 514 48 47 55 47 QUIET THREE	Conway Twitty, M-G-M 12804 80 73 70 66 1 LOVE AN ANGEL
(A) 22 23 25 WHAT A DIFF'RENCE A DAY MAKES IS 10	Duane Eddy, Jamie 1126 ♠ 60 76 — THANK YOU PRETTY BABY	### Little Bill & the Blusnotes, Dolton 4 81 85 87 KATY 100
Dinah Washington, Mercury 71435 18 24 53 SWEETER THAN YOU	Brook Benton, Mercury 71478 48 51 56 68 HIGH HOPES	Johnny Cash, Sun 321
Ricky Nelson, Imperial 5595 11 12 8 BOBBY SOX TO STOCKINGS	Frank Sinatra, Capitol 4214 (49) 54 79 84 TEN THOUSAND DRUMS	Ronnie Hawkins, Roulette 4164 33 62 72 61 THE WHISTLING ORGAN
17 14 10 12 A BOY WITHOUT A GIRL S 10	Carl Smith, Columbia 41417 50 57 84 96 LONELY GUITAR	Dave (Baby) Correz, Clock 1812 16 18 19 19 10 10 10 10 10
25 36 65 RAGTIME COWBOY JOE 4 David Seville and the Chipmunks, Liberty 55200	Annette, Vista 339 51 36 16 11 ALONG CAME JONES	Wilbert Harrison, Fury 1023 87 94 — I'M COMIN' HOME
19 15 18 M.T.A	(\$2) 45 44 64 THERE IS SOMETHING ON YOUR MIND. Big Jay McNeely, Swingh 614	86 97 — A GIRL LIKE YOU & 2 Gary Stites, Cariton \$16
28 17 18 24 TWIXT TWELVE AND TWENTY	53 58 37 41 BACK IN THE U.S.A	87 84 96 — DEDICATED TO THE ONE LOVE 3
21 20 17 20 YOU'RE SO FINE	54 46 51 51 LIKE YOUNG	10 93 — — MARTINIQUE S 2
22) 27 39 — MY WISH CAME TRUE	\$5 37 21 14 QUIET VILLAGE	187 — 87 SWEET SOMEONE
23 21 27 22 HUSHABYE	56 61 47 57 KNOW	95 — — LINDA LU
24 15 14 9 FRANKIE	81 85 90 SEE YOU IN SEPTEMBER	(31) 94 98 — BELLS, BELLS, BELLS
28 35 33 I'LL BE SATISFIED 6 Jackie Wilson, Brunswick 55136	58 66 63 48 TALL COOL ONE	(92) 59 68 63 VELVET WATERS
(26) 33 43 82 WHAT'D I SAY	74 86 91 KISSIN' TIME	Richard Barrett and the Chantels, Gone 5060
(27) 7 8 7 TALLAHASSEE LASSIE	76 93 — TO A SOLDIER BOY	94 78 95 — ROCKIN' IN THE JUNGLE
(28) 35-46-69 HERE COMES SUMMER	61) 34 33 19 A TEENAGER IN LOVE	95 SLEEP WALK
(29) 10 7 4 DREAM LOVER	62 75 92 98 CRACKIN' UP	(96) — — SO HIGH, SO LOW
40 54 58 SMALL WORLD	Browns, RCA Victor 7555	(97) — — WITH OPEN ARMS
55 67 89 WHAT IS LOVE	(64) 68 57 36 (ROSSFIRE	(98) — — HALF-BREED
48 49 72 CIAO CIAO BAMBINA S 6 Jacky Noguez, Jamie 1127 30 50 69 74 IT WAS 1	(65) 77 99 — I STILL GET JEALOUS	1 (99) — — YOU DON'T KNOW GIRLS
50 69 /4 11 WAS 1 6 Nkip & Flip, Brent 7002	66 98 — MAKIN' LOVE	George Jones, Mercury 71464

TOMORROW

BUBBLIN

These records, while they have not yet developed enough strength thruout the country for inclusion on any national chart anywhere, already have stimulated considerable regional action. Rank position indicates relative potential to earn an early listing on the Hot 100.

1. TIME MARCHES ON
2. ALL NIGHT LONG
3. A VERY PRECIOUS LOVE Hernado Ork, Corsican
4. ALIMONY Frankie Ford, Ace
5. MY OWN TRUE LOVE Jimmy Ctanton, Ace
6. SLOW MOTION
7. ANGEL FACE Jimmy Darren, Colpie
8. HAPPY LONESOME
9. SOLDIER'S JOY
10. OUR LOVE The Rivieras, Coed
11. JUST AS MUCH AS EVER
12. SWEETIE PIE
13. I CAN'T BEGIN TO TELL YOUJane Morgan, Kapp
14. CARIBBEAN
15. SOLDIER'S JOY Jorry Reed, NRC

BEST BUYS

These records, of all those on the Hot 100, have begun to show NATIONAL sales breakout action this week for the first time. They are recommended to dealers, luke box operators and disk jockeys as having the greatest potential to go all the way. Previous, Billboard Spotlight Picks are marked (*).

POP

*I'M GONNA BE A WHEEL SOMEDAY.....Fats Domino (Travis, BMI) Imperial 5606

*BROKEN-HEARTED MELODY......Sarah Vaughan (Mansion, ASCAP) Mercury 71477

(Gold, ASCAP) Climax 102

ON AN EVENING IN ROMA............ Dean Martin (Zodiac, BMI) Capitol 4223 (Emerald, BMI) RCA Victor 7529 (Southern, ASCAP) RCA Victor 7555 C&W—No selections this week.

R&B-No selections this week.

HOT 100: A TO Z

Back in the U. S. A.
Battle of New Orleans, The
Beach Time.
Bell Mir Bist Du Schoen.
Bells, Bells, Bells.
Bobby Sox to Stockings.
Bongo Rock.
Broken-Hearted Melody.
 Ciao Clao Bambina
 32

 Crackin' Up
 62

 Crossfire
 64

 Cry
 76

 Danny Boy
 69

 Dedicated to the One I Love
 87

 Dream Lover
 22

 Half-Breed
 98

 Mere Comes Summer
 28

 High Hopes
 48

 Hushabye
 23

Just a Little Too Much...... 11 Just Keep It Up......... 43

Lavender Biue
Like Young
Linda Lu
Lipstick on Your Collar.
Little Dipper
Lonely Boy
Lonely Guiter.

 Ragtime
 Cowboy
 Joe
 18

 Remember
 When
 44

 Robbin'
 the Cradle
 34

 Rockin'
 in the Jungle
 94

Sea of Love.
See You in September.
Since You've Been Gone......
Steep Walk.
 8mail World
 30

 5c High, Sc Low
 96

 Sugaree
 77

 Summer's Love
 93

 Sweet Someone
 89

 Sweeter Than You
 15

 Tall Cool One
 50

 Sweeter Than You
 15

 Tall Cool One
 58

 Tallahassee Lassie
 27

 Ten Thousand Drums
 49

 Tennessee Stud
 73

 Thank You Pretty Baby
 47

 There Goes My Baby
 7

 There Is Something on Your
 52

 This I Swear
 41

 Three Bells, The
 63

 Tiger
 3

 Till There Was You
 36

 To a Soldier Boy
 60

 Twixf Twelve and Twenty
 20

 Velvet Waters
 92

Twixt Twelve and Twenty 20
Velvet Waters 92
Waterloo 4
Way I Walk. The 45
What a Diff'rence a Day Makes 14
What is Love 31
What'd I Say 26
Whistling Organ, The 83
Who Shot Sam 100
With My Eyes Wide Open
I'm Dreaming 71
With Open Arms 97
Wonder of You, The 38
Wonderful You 68
You Don't Know Girls 99
You're So Fine 21

REVIEWS OF

HIS WEEK'S SINGLES



Strongest sales potential of all records reviewed this week.

LLOYD PRICE

I'M GONNA GET MARRIED (Lloyd-Logan, BMI)-Price has another likely big one with this offering. He's shouting that he's gonna get married, the friends advise him that he's too young. Song has great teen appeal and the hit sound. Flip is "Three Little Pigs," (Lloyd-Logan, ABC-Paramount 10032 BMI).

JOHNNY HORTON



SAL'S GOT A SUGAR LIP (Warden, BMI)-JOHNNY REB (Bayou-Cajun, BMI)—Horton can follow his big "Battle of New Orleans" with either of these potent entries. Top tune is similar in sound to his current smash. The lyrics are clever. "Johnny Reb" is a bright, march type Civil War ditty. Both can score. Columbia 41437

THE CRESTS



THE ANGELS LISTENED IN (Winneton, BMI) I THANK THE MOON (Winneton, BMI)—The group can keep their hit string going with either of these powerful bids. "The Angels" is a smooth rockaballad that is given a stylish and salable approach. Flip. "I Thank" is also a rockaballad, and this is also presented neatly. Coed 515

BILLY STORM



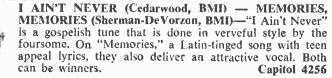
YOU JUST CAN'T PLAN THESE THINGS (Jack-Do, EASY CHAIR (SIF9S, ASCAP) Storm strong sequel sides to his "I've Come of Age." "You Just" is a pretty ballad that is warmly read over lush ork backing. "Easy Chair" is a bluesy ballad that is also nicely chanted. Either can click. Columbia 41431

EDDIE COCHRAN



SOMETHIN' ELSE (Metric, BMI) - BOLL WEEVIL SONG (Fireside, BMI)-Cochran could bounce back onto the charts with these strong efforts. "Somethin' Else" is a moving rocker that is given a rhythmic chant. "Boll Weevil" is a rockabilly adaptation of the traditional folk

THE FOUR PREPS



DODIE STEVENS

HANDINAHARIKA AND HATIRIAN MARKAMININ MIKAMININ MAKAMININ KAMITAN DALAHARI BARAKAN BARAKAN BARAKAN BARAKAN BARAKAN MAKAMININ MAMININ MAMIN



MISS LONELY HEARTS (Spoone, ASCAP) - POOR BUTTERFLY (Harms, ASCAP)—The young chantress has two fine sides—either of which can reach the chart. "Miss Lonely Hearts" is a pretty ballad that is given a quality reading over fine ork support. She also gives a strong reading to the pretty evergreen, "Poor Butterfly." Dot 15975

BILLY GRAMMER



WILLY, QUIT YOUR PLAYING (Acuff-Rose, BMI)-IT TAKES YOU (Acuff-Rose, BMI) — Grammer has his strongest tries since "Gotta Travel On." "Willy" is an appealing novelty with overtones of his previous click.
"It Takes You" is a mild rocker, and Grammer does the Monument 407 side in hit fashion.

JERRY FULLER



BETTY MY ANGEL (Horn-Jat, BMI)-Fuller gives the tender rockaballad a first-rate, dual-track vocal with a strong group assist. It's a good side and one to watch. Flip is "Memories of You," (Horn-Jat, BMI).

Challenge 59052

- Country & Western ---

SIMON CRUM



MORGAN POISONED THE WATTER (Aberbach, BMI) -I FELL OUT OF LOVE WITH LOVE (Lowery, BMI) -Crum has two amusing country novelties that can account for heavy c.&w. loot. Both are done in sly, ingratiating style. Both offer spinnable material for jocks, and both appear likely clicks. Capitol 4253

Rhythm & Blues ---

NO SELECTIONS THIS WEEK.



The following records have been picked for outstanding merit in their various categories, because in the opinion of The Billboard Music Staff, they deserve

POP DISK JOCKEY PROGRAMMING -

DON CORNELL

SEMPRE AMORE (Criterion, ASCAP)-Cornell has a fine disk outing on this attractive, Italian type tune. The side builds in interest thruout, using several tempo variations, and Cornell sells the song with strong appeal. Flip is "Forever Couldn't Be Long Enough," (Sheldon, BMI). Signature 12002

(Continued on page 39)

MUSIC



Man IS RIGHT...

LLOYD) PREES

biggest smash of all (and that's saying plenty!) is gonna be

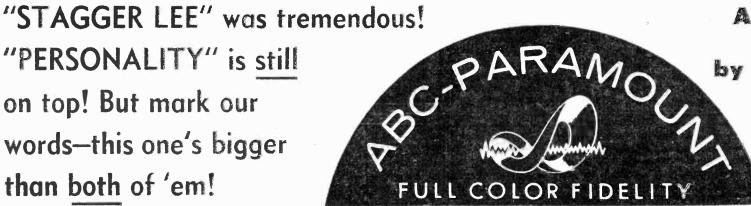
I'M GONNA

THE PIGS

ABC-10032

"PERSONALITY" is still on top! But mark our

words-this one's bigger than both of 'em!



Arranged and Conducted by DON COSTA

> Distributed in Canada by Sparton of Canada, Ltd.

Reviews of THIS WEEK'S SINGLES

- POP TALENT -

DOLPH PRINCE

NOBODY UNDERSTANDS ME (Raleigh, BMI)—MY OWN TRUE LOVE (Remick, ASCAP)—Prince turns in two sock readings that make for an impressive wax debut. "Nobody" is an interesting rhythm tune that is handled with ease. "My Own True Love" is a pretty rockaballad version of the "Tara" theme from "Gone With the Wind." Strand 25006

JOHNNY RESTIVO

YA YA (Cromwell, ASCAP)—THE SHAPE I'M IN (Roosevelt, BMI)—Restivo registers to good effect on two listenable efforts. "Ya Ya" is a cute, danceable side on which the singer is given a strong ork assist. "The Shape" is in a rockabilly groove, and it's given a Presleyish go. Both sides are worth watching. RCA Victor 7559

BOBBY CARLE & THE BLENDAIRES

I GOT IT BAD AND THAT AIN'T GOOD (Robbins, ASCAP)-GUARANTEED (Winneton, BMI)—Carle scores strongly on two ballads. The Ellington tune is done in a mild, rock arrangement. "Guaranteed' 'is also given a rockaballad reading. The Blendaires back the singer all the way. With exposure either side could take off. Decca 30938

$\star\star\star\star$ VERY STRONG SALES POTENTIAL

THE VIRTUES

*** VIRTUE'S BOOGIE WOOGIE — HUNT 328 — The classic boogie by Pinetop Smith gives the group a strong item. This appears one to watch. (Melrose, ASCAP)

*** PICKIN' THE STROLL — The "Guitar Boogie Shuffle" crew deliver a blues in stroll tempo. Danceable item should pull coin. (Aqua, ASCAP)

*** DARLING, I LOVE YOU—20TH FOX 153—An ultraslow, almost dirgelike reading of a deeply felt ballad. Martino turns in a strong performance with chorus backing. (Cini-Rambed, BMI)

★★★★ THE MEMORY OF YOU—A celestial-type fem voice backs this slow ballad reading by Martino. Tune is set in a triplet rhythm. Both sides can catch spins. (Cini-Rambed, BMI)

THE MIRACLES

*** BAD GIRL—CHESS 1734—An unusual ballad is sung with a lot of feeling by a lead voice who sells it strongly. It could break out quickly. (Jobete, BMI)

*** I LOVE YOUR BABY—The Miracles bow on the Chess label with a wild reading of a swinging rocker that has a sound and a chance. (Bengal, BMI)

TOMMY LEONETTI

*** I'LL FORGIVE YOU BUT I WON'T FORGET - RCA VICTOR 7567 - A smartly-produced side with a haunting quality in the melody line and a lyric which has roots in hillbilly tradition. Use of chorus is excellent. Watch it. (Louis, BMI)

** Magic Mountain — Like the flip, good sound here. This one is bouncy in delivery and has an imaginative lyric. (Norcliffe, BMI)

CHICK REENY ORK

*** BLACK EYES - FELSTED 8584 - The well-known tune gets a smart instrumental go with a flowing melody line and plenty of effective percussion and horns. (Barbrob, ASCAP)

** Rockin' March - A military-flavored item, reminiscent of bugle calls. Arrangement includes a chanting chorus and bluesy instrumentation. (Barbrob, ASCAP)

TOMMY HUDSON

*** SWANEE RIVER GAL - D 1073 - Using much of the RONNIE SMITH melody of "Swanee River," Tommy Hudson sells a rock and roll ** A Tiny Kiss—BRUNSWICK 55137 over solid backing by the ork. This packs excitement. (Glad, BMI)

** Band Stand Stomp - Driving stomp is handled solidly by the combo with talking comments from the guys now and then. Good coupling for the flip. (Glad, BMI)

RONNIE AND ROY

*** YOU'RE GONNA BE SORRY — CAPITOL 4246 — Arrangement makes this one interesting, with stops and horn taking over for a soulful solo. Good performance too. (House of Fortune,

** Get Up and Let's Dance — Vocal duet belts this out with a rhumba blues backing. It's plenty rhythmic and likely to get deejay action. (House of Fortune, BMI)

TED TAYLOR

*** COUNT THE STARS - DUKE 308 - Mild rocker is given a solid belt by Taylor over Latin-tinged ork support. Good side with a chance. (Lion, BMI)

** Hold Me Tight — Medium-beater is nicely handled by Taylor swinging rocker that has a good sound. If who made some noise with his last effort. "Be Ever Wonderful." exposed, this record stands a chance. Watch who made some noise with his last effort, "Be Ever Wonderful." This can sell with plugs. (Lion, BMI)

THE WAILERS

*** DIRTY ROBBER — GOLDEN CREST 526 — A falsetto performance by the lead stands out on this good blues side. A lot of excitement and there could be action. Worth watching. (C.F.G.,

** Mau-Mau—An interesting blues instrumental has something of the low-down swamp sound. Flip may have a better chance. (C.F.G., BMI)

BOB GADDY

*** Till the Day I Die-OLD TOWN 1070-A pleader ballad is sung with great devotion by Gaddy. Fem chorus gives it an even stronger gospel feeling than on the flip. Strong chanting job by Gaddy. (Hi Hoss, BMI)

** I'll Go My Way-Gaddy turns out a driving, medium beat blues item with a chick chorus lending a gospel touch to the backing. Good beat here. (Hi Hoss, BMI)

SAL MINEO

★★★★ MAKE BELIEVE BABY—EPIC 9327—Sal Mineo comes thru with a very listenable reading of a conservative rock and roller. One of Mineo's better efforts that could move. (Toga, ASCAP)

** Young As We Are-On this side the lad turns to a pretty ballad and sings it well, again helped by a classy arrangement. Both sides are good ones. (Tryton, BMI)

BOB LUMAN

*** CLASS OF '59-WARNER BROS. 5081-School days are over at last for the loving young couple, and this tune reminisces about the happy days. Good material, handled well by Luman. This side has a chance. (Lu-Tal, BMI)

** My Baby Walks All Over Me-Luman has a touch of Johnny Cash in his vocal delivery on this spirited effort. Good side which could catch spins. (Lu-Tal, BMI)

$\star\star\star$ GOOD SALES POTENTIAL

*** Someone to Love Me—KING 5230— Happy rocker is sold with much spirit by the warbler over good support. It has a chance to grab some coins. (Jay & Cee,

★★★ I Don't Care What You Do-A heart-felt reading of a pretty ballad by the chanter over chorus and ork backing. (Jay & Cee, BMI)

ANGEE CASTLE

★★★ Your Loving Baby-CUB 9036-The thrush purrs her way thru a warm ballad with a lot of tender feeling, backed with a rock and roll beat. It deserves exposure. (Budd, ASCAP)

*** You'll Never Know—The fine standard is sung with warmth by the thrush over multi-stringed ork support. (Bregman, Vocco & Conn, ASCAP)

JIMMY WILLIAMS

*** Don't Put It Off (Do It Now)— CUB 9039—Jimmy Williams sells this rocker with a lot of feeling over a solid beat by the ork. A first-rate side that has a chance. (Sheldon, BMI)

*** C'Mon Baby (What's Your Name?) —Another good reading by the singer, this time on a swinging rocker. Two good sides by Williams. (Famous, ASCAP)

A bouncy item of considerable charm, Smith doesn't drive too hard here, but gives the song a light touch, in keeping with the material. (Nor-Va-Jak, BMI)

*** Lookie, Lookie, Lookie-Rockabilly item has a solid vocal, backed by instrumentation which has a grass roots quality and infectious beat. (Nor-Va-Jak, BMI)

EDISON YOUNGBLOOD

★★★ Tennis Shoes—HANOVER 4530—A bright, happy reading of a snappy new tune by Edison Youngblood that could be a coin catcher. (Figure, BMI)

** Maybe Now—Youngblood sells this sad song with emotion, as he tells his ex-girl how much he loves her. Lad has a sound. (Vision, BMI)

THE STARS

*** When You Love-VEGA 101-The Stars bow on the label with a good performance of a lush ballad, backed by a multi-stringed ork. The boys have a Four Freshmen, approach, and the side has a sound, too. (J. L., BMI)

** Let's Cuddle Again—The boys turn in a happy reading of a light little novelty, and the arrangement has style. They are worth watching for their manner of putting over a song. (J. L., BMI)

FRANKIE LAINE

** The Valley of a Hundred Hills—COLUMBIA 41430—Tune has strong teen appeal. Laine delivers the cute song in cha cha tempo with chorus and ork support. (Exeter, ASCAP)

** El Diablo—Spicy Latin arrangement backs the chanter on this folkish effort. Coupling could step out. (Stanley, ASCAP)

THE TURKS

★★★ Hully Gully-CLASS 2112-A rocker. very danceable in its instrumental arrange-ment and of novelty interest in the lyric. Chanters shout it in swinging style. (Recordo, BMI)

*** Rockville U.S.A.—A rocking blues, very good for dancing, and with an attractive vocal performance. Honking horns and high-pitched voices gives a solid effect. (Recordo, BMI)

JOHNNY JOHNS

*** I'm in the Mood for Love—VISTA *** Jumpin' Jellybeans—Novelty instru-343—Rockaballad treatment of the oldie is a listenable side. Johns' pleasant vocal is nicely backed by the ork (Kelem, ASCAP)

** The Heart of an Angel-Soft reading of a rockaballad provides the chanter with a listenable effort that can be sold with plugs (Robbins, ASCAP)

MARTY HILL

★★★ Changing—ATCO 6145—Marty Hill renders this interesting, minor theme with a salable sound. He he touches of Jackie Wilson in his voice. Side rates spins. (Progressive, BMI)

*** Don't Pretend-Pretty rockaballad is also minor keyed. Again the chanter comes across to good effect. Lush backing assists the vocal outing. Good wax here. (Progressive, BMI)

BENNY MARTIN *** Untrue You - DECCA 30935 -

solid performance by Benny Martin on a

it. (Tree, BMI)

** If I Can Stay Away I.ong Enough—
Another fine performance by Martin, this time on a good weeper. Both sides are strong ones, altho the flip may have the edge. (Tree, BMI)

HAL WILLIS

★★★ That's the Way ! Goes—DECCA 30942—The singer sells this semi-weeper with warmth over a snappy backing. It could get spins. (Innis, BM!)

*** Poor Little Jimmle-Hal Willis tells the tale of Little Jimmie who has finally fallen in love. Good side, (Be-Are, BMI)

FELICIA SANDÉRS

*** In Other Words—DECCA 30937—A sweet tune, penned by Bart Howard, is handed an intimate performance by the thrush helped by a chorus backing. Two good sides for jocks. (Almanac, ASCAP)

*** Summer Love-Felicia Sanders turns in a lovely reading of this pretty ballad over smooth backing. Jocks will hand this many plays. (Publications, ASCAP)

THE GAY POPPERS

*** You Better Believe—SAVOY -1573—Medium-beat blues tune is given an okay reading by the group. Side can move for pop and r.&b. coin. (Savoy-Prime, BMI)

*** 1 Need Your Love-Ballad with beat is handled in fair enough fashion by the lead with an okay group assist. Fair chances. (Savoy-Prime, ASCAP)

CLARA WARD

*** You'll Never Walk Alone — DOT 15964—The Rodgers and Hammerstein classic is given a sincere and emotional delivery by the gospel singer. Side can attract. (Williamson, ASCAP)

** Summertime—Clara Ward has a pop approach on the Gershwin melody. Good jockey item. Potential appears similar to that of the flip. (Gershwin, ASCAP)

TRAVELIN' TEXANS

** Beating on the Bars-D 1077-Attractive novelty ditty is sung with drive by the boys over a bright arrangement. This has a chance in both the pop and country markets. (Glad, BMI)

** Song of Blue Love-Good instrumental reading of a pleasing ballad by the Texans. (Glad, BMI)

THE LANCERS

*** Cindy Des - IMPERIAL 5604-Rocker tribute to Cindy Dee is given an okay group vocal. Fair chances. (Alan-Edwards, BMI)

** Ah, Sweet Mystery of Life - The oldie is given an up reading with Latinish overtones. Some coin possible. (Witmark, ASCAP)

JOE LEAHY ORK

*** On the Boulevard—FELSTED 319— Instrumental with a bright melody and arrangement uses strings, but doesn't get too saccharine, danceable and adult. (Electra, ASCAP)

** Old Cape Cod—A pretty reading with a chorus of chicks voicing behind the instrument. Mood is romantic and relaxed. (Pincus, ASCAP)

THE TUNE-DROPS ★★ Smoothie—GONE 5072—Instrumen-

tal, velvety smooth as the title. Trumpet carrying the lead melody line is very pretty. (Wemar, BMI)

mental, with a decided Continental flavor, and an infectious rhythm. Worth exposure.

CARMEN McRAE

★★★ Talk to Me—KAPP 290—A tender ballad is sold sweetly by the warm-voiced thrush over good backing by the piano and ork. Should get a lot of exposure. (Barton,

** Show Me the Way—The thrush sells a pretty ballad well over big-stringed backin. It will get spins. (Lorob, BMI)

DICK FLOOD

★★★ The Three Bells-MONUMENT 408 -Flood has a good reading of the tune originally cut by Les Compagnons de la Chanson and now a budding hit by the Browns. This can catch spins but it's late. (Southern, ASCAP)

(Continued on page 40)

THE

Smash follow-up to "So Fine"

YOUR

OUR ANNIVERSARY #1069

Coming Up Strong!

OLD TOWN

is always

up with the

BOB

Already on the nation's turntables, and selling like a smashl

b/w

KLL GO MY WAY

IN THE CHAPEL

THE SOLITAIRES LIGHT A CANDLE b/w

1697 Broadway OLD TOWN RECORDS DEE JAYS, Write for Sample Copies If You Haven't Been Serviced

Johnny and the Hurricanes on WARWICK M-509 **RIVER ROCK** b/w BUCKEYE (following "CROSSFIRE" M-502—three months on the chorts)

MORTY CRAFT, PRESIDENT 701 SEVENTH AVENUE NEW YORK 36, N. Y.

United Telefilm Records, Inc. UNITED TELEPILA LED

Reviews of New Pop Records

• Continued from page 39

\star \star \star GOOD SALES POTENTIAL

** Far Away-A slow and pleasant ballad set to triplets. Flood hands it a nice, relaxed reading, with chorus support. Side is also worth attention. (Combine, BMI)

LEX BAXTER

** Milord — CAPITOL 4249 — Cute theme features piano over colorful instrumental and hummed chorus support. Fine deejay item (Hill & Range, BMI)

** Sabre Dance - The Khachaturian SUNSHINE BOYS theme is given an exciting orking by the Baxter crew with chorus. It's fine jockey item that can also pull loot. (Ardmore, ASCAP)

JERI SOUTHERN

★★★ Run — CAPITOL 4250 — Latinish theme is given a sultry thrushing by Miss Southern with a male chorus assist. Her fans will like. (Famous, ASCAP)

*** Don't Look at Me That Way-Soft JIMMY GILMER Prime jockey material. (Harms, ASCAP)

PLAS JOHNSON

on this moderate beat rocker. Danceable ASCAP) side can move. (House of Fortune, BM1)

** Downstairs-Interesting side has the accent on saxes with rapid piano triplets prominent in support, Jocks may be interested. Side has a chance. (Music, ASCAP)

TODD RANDALL

Bo Diddley type blues is sung well by Randall over bright guitar backing. It features a talk vocal. This could grab loot, if exposed. (Bryden, BMI)

*** Monkey Chambo - Todd Randall LARRY O'KEEFE bows on the label with an intriguing tune ** Ain't-A That Somethin'-FREEDOM that has the elements of both the mambo and the chambo, (Bryden, BMI)

** I Wonder—SPOT 106—The chick shouts this blues in grand fashion with a gospel type chorus lending fine support in the backing. Good talent. (Aries, BMI)

** Needing You-Celestial-type rockaballad is given a most pleasant reading by the thrush. Also an impressive side that could move with exposure. (Aries, BMI)

** My Love, My Love, My Love—SCOTTIE 1307 — Rockaballad is given a good outing by the Sunshine boys over light ook backing. Pleasant side can attract. (Lowery, BMI)

** If You Still Want Me-Good group vocal on a mild rockaballad. They have a sound. Side can move as well as the flip. (Lowery, BMI)

stint by the chick on a cute, bouncy theme. ** Look Alive! - DECCA 30942 - A swinger receives a good performance from Gilmer, helped out by a group and a rhythin section. (Nor-Va-Jak, BMI)

** Because I Need You-A slight little ** The Loop—CAPITOL 4251—Twangy tune is sung in a dulcet mood by the guitars and honking saxes have the theme chanter over quiet backing. (Norman,

LUTHER BRANDON

** Blue Skirt Waltz - FRATERNITY 852-A bright, medium-rhythm tune with a strong beat. Brandon turns in a dual-track harmony vocal on the side. A danceable side. (Mills, ASCAP)

spins. (Buckeye, ASCAP)

(Continued on page 42)

GOLDEN CREST ARTIST THREE GRACES "BILLY BOY'S TUNE" CR 528 TOP PHONE OF WIRE GOLDEN CREST RECORDS 220 B.WAY. HUNTINGTON STATION, N.Y.





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Tunes are ranked in order of their current national selling importance at the sheet music jobber level.

This Week	Last Week	Weeks on Chart
1. THE BATTLE OF NEW ORLEANS (Warden)	. 1	8
2. KANSAS CITY (Fire)	. 3	6
3. PERSONALITY (Lloyd-Logan)	. 2	8
4. THE HAPPY ORGAN (Lowell)	. 9	13
5. DREAM LOVER (Fern-Progressive)	. 6	7
6. QUIET VILLAGE (Baxter-Wright)	. 8	11
7. LIPSTICK ON YOUR COLLAR (Joy)	. 7	2
8. LONELY BOY (Spanka)	. —	2
9. KOOKIE, KOOKIE (LEND ME YOUR COMB) (Witmark)		3
10. 77 SUNSET STRIP (Witmark)	. 5	16
11. WATERLOO (Cedarwood)	. 4	2
12. WHAT A DIFF'RENCE A DAY MAKES (Marks)	. —	1
13. HAWAIIAN WEDDING SONG (Pickwick)	. 12	28
14. M. T. A. (Atlantic)	. 14	2
15. SAY ONE FOR ME (Feist)	. —	1

Best Selling Sheet Music in Britain

(For week ending July 18)

A cabled report from the Music Publishers' Association, Ltd., London, List is based upon their weekly survey of England's leading music dealers. American publishers in parenthesis.

Roulette-Mills (Mills) Side Saddle-Mills (Mills)
May You Always-Essex (Hecht, Lancaster & Buzzell) Teenager in Love-West One (Rumbalero)
Dream Lover-Aldon (Progressive-Fern-

Trinity) Goodbye, Jimmy, Goodbye-Bron (Knoll

wood)
Buttle of New Orleans-Acuff-Rose (Warden)
Personality—Leeds (Lloyd-Logan)

Trudie-Henderson (Kassner

I've Waited So Long-Pan-Musik (Leeds) A Fool Such as I-Leeds (Miller)
It Doesn't Matter Any More-Monarch (Spanka)

Never Be Anyone Else But You— Commodore-Imperial (Eric) Trampolina-Harvard (-) Petite Fleur—Essex (Hill & Range) Chick—Henderson (—) Livin' Doll—World Wide (Maurice) Lipstick On Your Collar—Joy (Joy)
Gigi—Chappell (Chappell) Come Softly to Me-Morris (Morris)

Best Selling Pop Records in Britain

(For week ending July 18)

This Week	Printed thru the courtesy of the "New Musical Express," Britain's Foremost Musical Publication	Las	· .
1. DREA	AM LOVER—Bobby Darin (London)		î
2. BATT	LE OF NEW ORLEANS-Lonnie Donegan (Pye)		3
3. A TE	ENAGER IN LOVE-Marty Wilde (Philips)		2
4. 1 IVIN	NG DOLL-Cliff Richard (Columbia)		5
5. BIG 1	HUNK OF LOVE—Elvis Presley (RCA)		-
6. ROUL	LETTE—Russ Conway (Columbia).		4
7. LIPST	FICK ON YOUR COLLAR-Connie Frances (M-G-M)		8
8. PETE	R GUNN-Duane Eddy (London)		6
9. PERS	ONALITY-Lloyd Price (HMV)		13
10. PERSO	ONALITY—Anthony Newley (Decca)		6
11. A FO	OL SUCH AS I/I NEED YOUR LOVE TONIGHT—Elvis Presley (RCA	.)	10
12. GOOD	DBYE, JIMMY, GOODBYE (Ruby Murray (Columbia)		10
13. SIDE	SADDLE—Russ Conway (Columbia)		12
14. IT'S I	LATE—Ricky Nelson (London)		14
15. A TE	ENAGER IN LOVE—Ctaig Douglas (Top Rank)	!	16
15. I KNO	OW-Perry Como (RCA)	2	20
17. I'VE	WAITED SO LONG-Anthony Newley (Decca)		4
18. MAY	YOU ALWAYS-Joan Regan (HMV))	15
19. THRE	E STARS—Ruby Wright (Parlophone)	1	19
20. HEAR	T OF A MAN-Frankie Vaughau (Philips)		_

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Reviews of New Pop Records

• Continued from page 40

★ Love's Dream - Larry O'Keefe sells this ballad sweetly over a tropical backing. It also features a descant by a chick in the backing. (Longhorn, BMI)

44020—The chanter sings about a girl who is so fine that he's gonna marry her and settle down. A good record with a sound. (Longhorn, BMI)

The Young Years—NRC 034—Pretty ballad is highly treated by the singer with warm chorus and ork support. Side has a chance, if plugged. (Wonder, BMI)

** Little Things—Fair shout by Rance on a bluesy medium-beater. Side can pull some pop and r.&b. loot. (Wonder, BMI)

** The Happy Blacksmith - PLEAS-AND PEASANT 4-A bright, upbeat polks effort which starts with an intro from the "Anvil Chorus." A danceable side which is strictly instrumental. (True Blue, ASCAP)

★★ Luxembourger-This side is a waltz, and it provides a pleasant contrast to the flip. Band handles it well enough with a vocal by Fleyd Schlottman. (Lingua-Musica, BMI)

interesting cha cha rhythm blues, which stealing his girl. Disk moves all the way, features satisfying solos by a flute and a (Cordial, BMI) tenor sax. Pleasant descing fare and some jocks would find it programmable. (Protone,

** Whistle Song-A shuffle rhythm effort with stops and unison vocal by male duo. Novelty effort has little to offer. Fip would be the side. (Protone, ASCAP)

TONY BUTALA

ROSCOE WEATHERS

*** Look at Ben-Topic

8002—Butala performs this driver with a lot

of feeling, as he tells about bis best friend

** My First Real Romance—Tony Butala comes thru with an enthusiastic reading of a wild rocker arrangement and backing, (Cordial, BMI)

TOMMY WILLIAMS

** My Dream and My Prayer-VICA 101—Pleasant rockaballad is sung with feeling by the warbler over standard support by the chorus and ork. Good side. (Virgo, BMI)

** Late Late Last Night-A rocker with a Latin beat is shouted brightly by Williams over okay backing. (Virgo, BMI)

THE JAGUARS

** Exit 6—EPIC 9325—Pretty instrumental is played in gutty style by the boys. The side could get some juke loot. (Mellin,

★★ Drive-In-The Jaguars turn in a listenable instrumental performance of a wild semi-rocker here. (Mellin, BMI)

THE FASCINATORS

** Oh Rose Marie—CAPITOL 4247—Interesting rocker. Lead chanter goes into a narrative-type seg, but quickly reverts to stylized rocking chanting. (Justary, BMI)

* Fried Chicken and Macaroni-Rocker with a novelty lyric. Side bounces along with well-marked beat and a refrain using the title phrase. (Roosevelt, BM1)

ROY BROWN

*** Good Looking and Foxy, Too-KING 5218-Knowing sound by Brown on a blues that tells of the charms of a pretty and smart chick. Side can collect pop and r.&b. loot. (Lois, BMI)

★★ Hard Luck Blues—Cat is really having a rough time according to the lyrics of medium-beat blues effort. Flip seems the stronger side. (Blue-Ridge, BMI)

BOBBY FRY

*** Richie—PLAYBACK 1111—A listenable instrumental performance by the Fry combo on a bright swinger. Good wax. (Cholly, BMI)

★ Highway Robbery—He was robbed of both his woman and his money, sings Fry on this novelty. (Cholly, BMI)

(Continued on page 44)

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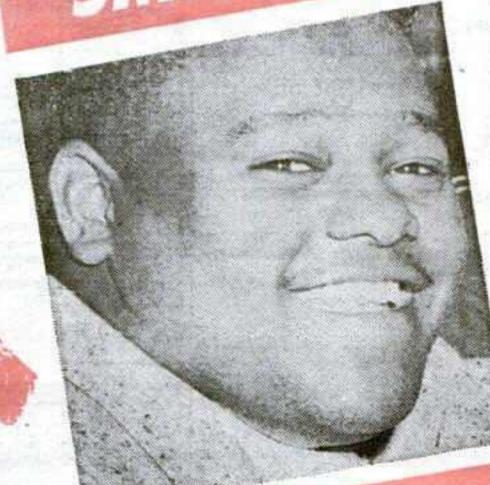
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8

Reviews of New Pop Records

• Continued from page 42

\star \star MODERATE SALES POTENTIAL

ANGELA DRAKE

★★ When I Wed-PICA 115-A rather routine rockaballad tune is handled pleasantly by the gal. Thrush has a commercial sound. (Pica, ASCAP)

* Cha Cha Cha Italiano-Tune uses a few Italian phrases tossed into the lyric. Otherwise, its routine Latin material, employing a chorus with the ork behind the thrush. Fair wax. (Southern, ASCAP)

DONNIE WHITE

★★ Teen-Age Blues—RIDGEWAY 713— White gives a fair performance on a routine piece of material. (Ridgeway, BMI)

★★ Keep Saying You're Mine—Tune has touches of "Singing the Blues," and White gives it a fair go. Limited chances. (Ridgeway, BMI)

WILEY WALKER & GENE SULLIVAN ** Live and Let Live — SULLY 107—Weepy steel guitar sounds back this philosophical ballad effort by the pair. Violin comes in for it share of crying, too. Moderate appeal. (Peer, BMI)

** When My Blue Moon-A medium beat tune with a message of optimism about the future. Side can do as well as the flip. (Peer, BMI)

** Hog Grunt (Parts I & II)—ZEBRA
700—Stomping rocker blues has Latin overtones. It features honking sax over pounding rhythm. Part Two is more of the same, but with a rhythmic variation. (Glad,

AL HIRRLER

** It Won't Be Easy-DECCA 30946-A warm new tune is handed a typical smooth Hibbler reading over a strong band arrangement. (Barton, ASCAP)

** Lonesome and Cold-Same comment (Copar, BMI)

BOB STARR

★★ Blue Train--SULLY 106-An echoey blues effort by Starr done to a shuffle rhythm in the band. Material is much on the trite side, tho the performance is not bad. (Sully, BMI)

** Walls of Love—His baby can't be found, and thereby hangs the tale of the tragedy. Sim potential here. (Sully, BMI)

THE LOMBARDO TWINS & COMBO

★★ Arabian Drums—A 101—A rather exciting and wild instrumental side featuring drums, a fem chorus and a driving beat.

Could get plays. (Dorvi, ASCAP)

** When You Look at Me-Same comment. (Dorvi, ASCAP)

KATIE LEE

** Baby, Did You Hear?—Specialty 6738
Katie Lee sells this bluesy tune in fair
fashion over interesting backing. (Wald, ASCAP)

★★ Hold Me Tight - Attractive calypso effort is handed a good go by the gal. (Vickers, ASCAP)

THE SABRES

★★ Tenderfoot — DIAL 102 — Rocker is driven home neatly by the combo on this wild instrumental. Good juke wax. (Chant,

** Bounty Hunter-Another good instrumental by the group, again played with a lot of spirit. (Chant, BMI)

ALAN BLACK

★★ Teen-Age Lullaby — RADAR 777— Okay harmonica work on a listenable rockaballad, (Don-Dor & Instro, ASCAP)

** Searlet Gilia-Black plays attractive harmonica on this listenable effort. Tune has an appealing melody. (Don-Dor & Sepe, ASCAP)

JERRY BENTY

★★ Without You — Willett 110 — A country-flavored item, using horns as well as strings in the backing. Benty belts the lyric enthusiastically with chorus behind him. (Bourne, ASCAP)

** We're Gonna Have Love-An enthusiastic expression on love making the world go round. The chorus chants nicely behind the vocal. Instrumentation is primarily strings, blues-oriented in sound. (David,

THE VELVETONES

** Worried Over You-D 1072-Rocka-ballad is handled in okay fashion by the lead with an adequate group assist. Side also has r.&b. appeal. (Glad, BMI)

** Space Men-Novelty rocker tells of the group's plans to take a little trip to outer space and rock and roll on the planets. (Glad, BM1)

(15)

THE EMPALA SIX
★★ Travelin'—BLUE MOON 417—Instrumental rocker blues has the accent on tenor sax and twangy guitars. Fair chances. (Cliff,

★★ Double Time — Rocker blues sides should pull some coin. (Cliff, BMI)

EDDIE THOMAS

★★ Truly, Truly, I Do—STEPHENY 1837—A ballad, with a triplet figure in the arrangement. Thomas sings it with a big sound. (Marks, BMI)

★★ Eight Slow Freights—A train song, with the lover hopping a freight to reach his chick. Done with a beat and enthusiasm. (Marks, BM1)

FRANKIE EFANS AND THE TOPNOTCHERS

★★ I'd Like to Start Again—NUGGET 1001—Attractive go on a rockabaliad by Evans with complementary support from the Topnotchers. Side can move with exposure. (Lonzo & Oscar, BMI)

** Gotta Get Some Money-Rockahilly tune has countryish overtones. Evans gives the tune a zestful vocal. Dual-market side. (Lonzo & Oscar, BM1)

RICHARD COLEMAN

Summer Job - PRIMA 712 - Topical (Continued on page 47)

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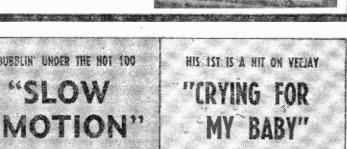
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FOR WEEK ENDING AUGUST 2

TITLE, Artist, Company, Record No.

	6	=	=		1
1	2	2	2-	WATERLOO, Stonewall Jackson, Columbia 41393	8
2	1	1	1	THE BATTLE OF NEW ORLEANS, Johnny Horton, Columbia 41339	14
1	3	3	3	HEARTACHES BY THE NUMBER, Ray Price, Columbia 41374	12
(1)	4	4	4	BIG MIDNIGHT SPECIAL, Wilma Lee & Stoney Cooper, Hickory 1098	10
<u>(1)</u>	5	5	9	TENNESSEE STUD, Eddy Arnold, RCA Victor 7542	6
<u>(1)</u>	7	6	7	SOMEBODY'S BACK IN TOWN, Wilburn Brothers, Decca 30871	11
1	6	10	11	CHASIN' A RAINBOW, Hank Snow, RCA Victor 7524	8
1	8	9	8	BLACK LAND FARMER, Frankie Miller, Starday 424	16
1	10	8	6	LONG BLACK VEIL, Lefty Frizzell, Columbia 41384	8
11	16	_	_	WHO SHOT SAM, George Jones, Mercury 71464	2
11	23			1 AIN'T NEVER, Webb Pierce Decca 30923	7

(1%) 23 — — 1 AIN'T NEVER, Webb Pierce, Decca 30923..... (12) 11 12 23 CABIN IN THE HILLS, Lester Flatt and Earl Scruggs, Columbia 41389. 14 19 26 YOUR WILD LIFE'S GONNA GET YOU DOWN, Kitty Wells, Decca 30890.

17 - TEN THOUSAND DRUMS, Carl Smith, Columbia 41417......

9 7 5 HOME, Jim Reeves, RCA Victor 7479

(17)19 17 22 HALF-BREED, Marvin Rainwater, M-G-M 12803.... (18)

21 — — KATY TOO, Johnny Cash, Sun 321....

20 20 19 NINETY-NINE YEARS, Bill Anderson, Decca 30914..... (19)

(20) 28 — — COUNTRY GIRL, Faron Young, Capitol 4233..... (21)

GRIN AND BEAR IT, Jimmie Newman, M.G.M. 12812.....

12 11 14 DRAGGING THE RIVER, Ferlin Husky, Capitol 4186.....

(25)— — PARTNERS, Jim Reeves, RCA Victor 7557.....

24 16 17 I'LL CATCH YOU WHEN YOU FALL, Charlie Walker, Columbia 41388...

- 29 30 HEARTS ARE LONELY, Phil Sullivan, Starday 437..... - - I HEAR YOU TALKIN', Faron Young, Capitol 4233.....

(29)

YOU TAKE THE TABLE (I'LL TAKE THE CHAIRS), Bob Gallion, M.G.M 12777....



782

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FOLK TALENT & TUNES

- By BILL SACHS -

Around the Horn

Debby Kay, recently wed to make-up man Orran Brooks, is back from her honeymoon and in the middle of rehearsals for her vocal chores on Nat Nigberg's "Country America," currently prepping for syndication. . . . Jack Roberts and his Evergreen Drifters recently concluded a tour of the Pacific Northwest with Hank Thompson. Trek ended at Heiser's Shadow Lake Ballroom, near Seattle, operated by Roberts. He reports that Hank came within 40 paid admissions of tieing the alltime attendance record at the spot. Last Saturday (25) Roberts had Eddie Cochran, Liberty Records artist, as special guest at the ballroom. Handy Fout, heard regularly on "Early Bird Jambaree" via WAVL, Apollo, Pa., recently waxed a pair of hymns for John Bava Records. They are to be included in a forthcoming album.

The newly formed Las Vegas Records, piloted by Jack McFadden, has opened studios and offices at 2611 Connie Drive, North Sacramento, Calif. McFadden infos that his firm is scouting for new talent. especially fresh rock-a-billy group with its own material. At the moment the Las Vegas label is concentrating on the new Del Reeves release, "Johnny Appleseed" b.w. "Because You Love Me," which McFadden will send to deejays who write in . . . Red Foley, Pat Boone, Ferlin Husky, Pee Wee King, Ernie Lee, Counie Hall and Rusty York are among the names slated to appear at the Annual Berea, Ky., Homecoming Celebration August 17-19. The final day is being designated as Jimmie Skinner Day, with the Mercury Record artist stated to head up the program.

The Seventh Annual Country Music Festival held recently by the Indiana Association of Country Musicians and Entertainers at the News-Sentinal Outdoor Theater in Franke Park, Fort Wayne, Ind., attracted an overflowing crowd of country music lovers. Joyce Miller, of Fort Wayne, was crowned Miss Country Music of 1959. Contests were held in the various age brackets, with the winners, Bobby Hensley, Marian Groh, Robert Dietrich, Lavinia Miles, Robert Underwood and Marcella Cunningham, being rewarded with a trip to Nashville and "Grand Ole Opry." Among the pros who entertained at the event were Charles (Smokey) Montgomery, emsee: Paul Remaklus' Melody Rangers, Charlie Walters' Trail Riders, Ray Kizer's Country Gentlemen, Billy Nix's Country Younguns, Joe Taylor's Indiana Redbirds, Gene Dennis Midwesterners and Bob Richards and the Stewart Brothers.

It's still in again out again, Finnegan with the Hank Thompson band. The other day we had word from Thompson headquarters that Hank was re-forming his Brazos Valley Boys aggregation and that Bobby White. for a number of years steel guitarist with the Thompson crew, would be included in the new personnel. Now comes word from Jim Halsey, Thompson's personal manager, to the effect that White will not be with the new Thompson combo, as originally announced, but will continue to tour on his own with his Bob-O-Links aggregation. Halsey reports further that Billy

Gray, road manager, leader and top arranger with Thompson since 1950, returns to the Thompson fold in the same capacity August 1.

Cathie Taylor, who began her singing career in the San Francisco Bay area before moving to Hollywood several months ago, has signed a five-year recording pact with Capitol Records and cuts her first session in two weeks. Cathie recently guested with Tennessee Ernie Ford on the latter's Ford Motors TV show. Ramsay, 19-year-old Dallas thrush, has been signed to a recording pact by Fred Stryker, head of Fairway Music, Hollywood, with her first session skedded for early fall Pete Demours and Charles Wright, Dallas agent, has commissioned Cindy Walker to write special material for the new discovery.

> "Louisiana Hayride," Shreveport, with Johnny Horton as headliner, appeared Saturday (25) on the Cowboy Reunion Grounds in Stamford, Tex., under sponsorship of the local Junior Chamber of Commerce, with the pro-motion handled by Jay Thompson, of KOWT. . . . Junie Lou and Norm Kelly, of WAVL, Apollo, Pa., trekked up to Niagara Falls, N. Y., recently to appear as guests on Rambling Lou's show over WJJL. Junie Lou recently cut a session for Process Records and with Kelly waxed a series of tunes, including four religious numbers, for John Bava Records to be issued in album form.

Bandera Records has just released Betty Foley's new one, "Old Moon" b/w "Magic Love." Betty recently signed with Top Talent, Inc., Springfield, Mo., and will shortly join the cast of "Jubilee, U.S.A.," which features her dad, Red Foley. . . . Eddy Arnold is in the driver's seat this Saturday (1) at "Jubilee U.S.A.," Springfield, Mo., with a guest line-up headed by Little Jimmy Dickens. . . . Appearing last week in behalf of his NBC radio sponsor at the National Poultry & Hatcherymen's Federation Convention in St. Louis, Red Foley hosted at the Hess & Clark exhibit, with four of his Jubilee Promenaders square-dance girls serving as hostesses. Crossroads - RadiOzark veep John Maltaffey and publicity cat Don Richardson were along, too

"It Is So Strange," second selection on the No. 2 side of Elvis Presley's new album, "A Date With Elvis," was written by Faron Young. Latter returned to Nashville last week from a string of Western dates which wound up at the annual rodeo and rodeo breakfast at Colorado Springs, Colo., July 14. Hubert Long, Young's personal manager, still has available to deejays samples of Faron's new Capitol release, "Country Girl," written by Roy Drusky, also a member of the Long talent stable. Long's address is 616 Exchange Building, Nashville. . . . Comic Bob (Luke) Jones recently did a guest appearance on Don Owens' TV show over WTTG, Washington. . . . Jack Perry, recently released from the Air Force, is playing rhythm guitar with Mel Price and the Santa Fe Rangers based in Easton, Md. Perry was formerly sideman with Bill Monroe and Stony Cooper. . . . Mel Price and his unit play the Old Soldiers' Picnic at Shade Gap, Pa., July 29-30.



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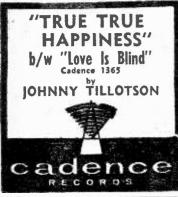
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Decca Skeds Fall Promotion

Decca, a series of revolving electric displays containing mounted color transparencies of album covers. Coral, which has built its campaign around a rocket "Explorer theme, has mobile rocket displays featuring illustrations of eight new albums in several combinations.

Decca Highlights

The Decca pop release is highlighted by a de luxe three-LP package titled "The Gershwin Years," by George Rassman, which contains a complete chronicle of Gershwin music. Another highlight is "The Ernest Tubb Story," a musical biog of the country singer, with new recordings of his biggest hits.

Other new Decca packages contain recordings by the Four Aces, Kitty Wells, Jesse Crawford, Al Hibbler, Roberta Sherwood, Carmen Cavallaro, Jan Garber, Rafael Mendez, Brenda Lee, the Ray Ives, Jimmy Durante, Webb Pierce, Ethel Smith, Red Foley, Lenny Dee, Warren Covington and George Russell.

On the Gold label front, Decca will release five new sets, four of which were recorded in America. The foreign-recorded set, is a de luxe four-LP package of Bach's "St. Matthew Passion," the first stereo release in the firm's vaunted Archives series. This features soprano Irmagard Seefried; baritone, Dietich Fishcer-Dieskau, and tenor Ernst Haefliger.

Coral packages in the fall release are by Les Brown. Teddi King, Pete Fountain, Marguerite Piazza, Art Lund, Charles Bud Dant, Billy Williams, George Roumanis, Mary Ann McCall, Dick

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use, including, in the case of Jacobs, Dick Noel, Leith Stevens, Teresa Brewer, Liberace, Eddie Ballantine, Keefe Brasselle, the Three Stooges and the Newport Youth Band. On Brunswick, there are sets by Red Nichols and the Five Pennies and the late Sidney Bechet.

The Indie Front

The Urania release is featuring four classical and five pop albums, plus a special new stereo sampler of jazz and classical material. Urania is also bowing its low-price Avon label with a recording of selections from "My Fair Lady." Featured in the Urania release are the Fletcher Henderson All-Stars, with Rex Stewart; the Piccadilly Trio. with Jerry Shard; Sam Makia and his Hawaiians, Jo Courtin and his accordion, and Casey Anderson.

Everest, meanwhile, is issuing seven classical and one semi-classical, and eight pop LP's in its fall release. Ralph Young, Eddie Foy, Charles Singers, Wayne King, Burl the Coquettes, and Russ Morgan are among the featured artists. There is also a special original-cast cutting of the Mike Todd production of Johann Strauss' "A Night in Venice.'

> Stereo-CO-Craft, another label in the Decca distribution fold, originally started as a strictly stereo label in November of last year. Now the label is succumbing to demand from the field and releasing monaural versions of four of its current stereo LP line.

Greer Named

(15)

(11)

(21)

Continued from page 2

Greer is a veteran in the publicity public relations field here of nearly two decades. To accept the exec post in he Dot organization, Greer dissolved his independent public relations firm, the Norman Greer Company which represented a number of top showbiz personalities. The firm for the past four years had independently represented Dot Records. Greer Company clients had also included such Dot artists as Pat Boone, Billy Vaughn, Louis Prima Keely Smith, and Mamie Van Doren.

Prior to forming his own firm, Greer for seven years was a partner in the Foladare, Greer & Associates flackery. He started his career as copywriter and publicist in 1942 with Alan Gordon & Associates. During the war he served with the Air Force as public lations and press information specialist.

Greer's appointmen at Dot is effective immediately. He will report directly to prexy Randy Wood. His first major project will be launching Dot's "Billy Vaughn month," an all-out promotion similar to the recent Pat Boone drive.

Merc Staging

Continued from page 2

from 60th; and Sil Austin's "Danny Boy" has gone from 71st to 69th. Benton's "With All My Heart," after a run on the charts, has moved off. Sarah Vaughan's "Broken Hearted Melody" has moved off. moved up strongly, from 99th to 70th. In addition, the disk is a Best Buy this week.

New Mercury disk on the pop chart is George Jones' "Who Shot Sam," which just moved into the bottom of the list. This incidentally, is the second platter by Jones, originally a country artist, to make the pop listing.

The spread; incidentally, extends into the country and rhythm and blues fields. In the c.&w. category, Jones is represented by "White Lightning," now in its 19th week, and his newer "Who Shot Sam." In r.&b. both the Dinah Washington and Benton disks are selling strongly.



THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	FOR WEEK ENDING AUGUST 2 TITLE, Artist, Company, Record No.
1	2	6	11	THERE GOES MY BABY, Drifters, Atlantic 2025
2	1	1	1	PERSONALITY, Lloyd Price, ABC-Paramount 10018
①	3	2	2	YOU'RE SO FINE, Falcons, Unart 2013
<u>(1)</u>	7	25	_	WHAT'D I SAY, Ray Charles, Atlantic 2031
1	4	1	8	WHAT A DIFFRENCE A DAY MAKES, Dinah WashIngton, Mercury 71435
(1)	5	5	10	THERE IS SOMETHING ON YOUR MIND, Johnny Horton, Columbia 41339
1	6	3	3	I ONLY HAVE EYES FOR YOU, Flamingos, End 1046
①	8	8	8	LONELY BOY, Paul Anka, ABC-Paramount 10022
①	12	23	21	I'LL BE SATISFIED, Jackie Wilson, Brunswick 55136
(10)	9	4	5	THE BATTLE OF NEW ORLEANS, Johnny Horton, Columbia 41339
A	17	-		THANK YOU PRETTY BABY, Brook Benton, Mercury 71479

15 10 14 LIPSTICK ON YOUR COLLAR, Connie Francis, M.G.M 12793...... 20 30 25 SINCE YOU'VE BEEN GONE, Clyde McPhatter, Atlantic 2028..... 7 13 27 — ONLY SIXTEEN, Sam Cooke, Keen 2022.....

16 9 12 JUST KEEP IT UP, Dee Clark, Abner 1026.....

11 15 22 WATERLOO, Stonewall Jackson, Columbia 41393.....

(11) — — TIGER, Fabian, Chancellor 1037.....

- - FORTY MILES OF BAD ROAD, Duane Eddy, Jamie 1126.....

22 28 24 TALLAHASSE LASSIE, Freddy Cannon, Swan 4031..... 28 - LIKE YOUNG, Andre Previn & David Rose, M-G-M 12792.....

- - MONA LISA, Carl Mann, Phillips International 3539..... (26) --- -- FRANKIE, Connie Francis, M.G.M 12793..... ____ A BIG HUNK O' LOVE, Elvis Presley, RCA Victor 7600.....

19 20 29 BACK IN THE U.S.A., Chuck Berry, Chess 1729.....

26 -- BOBBY SOX TO STOCKINGS, Frankie Avalon, Chancellor 1036.....

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Reviews of New Pop Records

Continued from page 44

rocker with teen appeal lyrics is given a fair enough vocal by Coleman. Some coin possible. (Diana, ASCAP)

* Stockin' Rockin' - Rocker tells of dancing at the weekly hop in stocking feet Moderate appeal. (Diana, ASCAP)

THE COMPANIONS

** Why. Oh Why. Baby—BROOK'S 100—So-so vocal on a Latin-tinged rocker. Fair chances. (Danco, BMI)

** I Didn't Know-Okay treatment of a rockaballad. Potential appears simila: to that of flip. (Danco, BMI)

THE VALQUINS

** Failing Star-GAIETY 161-A rockaballad with conventional triplet figure. Lead singer and the group do a good job in relaxed style. (Glen Ray, BMI)

★ My Dear-Lack of definition in the recording sound put this one at a disacvan-tage, Glen Ray, BMI)

C&W Charts . . . SANDY HAIRED STRANGER (terrif tune by) ANDY DOLL AD RECORDS (ARDCO)

Smashing to the topl

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"LONELY GUITAR"

Note correct record number-Vista F 339

VISTA RECORDS



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b/w

"I LOOKED AT HEAVEN"

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B, B
"YES, I'VE BEEN CRYING"
by MISS LA VELL
Duke #307

"STOP THESE TEARDROPS"

B.B.

"YES, I'VE BEEN CRYING"

by MISS LA VELL

DUKE #307

"SOMEONE WATCHES"

B.B.

"YOU DONE WHAT THE

DOCTOR COULDN'T DO"

ORIGINAL FIVE BLIND BOYS

Peacock #1797

"IN THE GARDEN"

B.B.

"THE GARDEN OF LOVE"

by THE SPIRIT OF MEMPHIS

Peacock #1798

PEACOCK RECORDS, INC.

2809 Erastus St. Houston 26, Tex.

★★ Ding-a-Ling-a-Ling — OKEH 7120 — Peppy rocker is handed a snappy reading the boys over standard backing. (Fine,

* The Cling-The Troys sing this in listenable fashion. (Fine, ASCAP)

THE FRETTS

★★ Full Moon Above—BLUE MOON 414 -Fair group vocal on a rockaballad, Soft lead voice is adequately backed. Some coin possible. (Cliff, BMI)

★ Rockin' Baby—So-so vocal on a rocker. Flip appears stronger. (Cliff, BMI)

The following records, also reviewed by The Biliboard music staff, were rated one star.

JEANNIE ALLEN: I Really Love You Nobody to Love Me-Mala 403

THE BOPPERS: 99 Chicks (Parts 1 & 2)-Cha Cha 701

BRAGA SISTERS: Little Girl Bine Thirty Yards of Petticoat-Felsted 8568

THE DIXIE PLAYBOYS: Hi-Miss/The Grasshopper Hop-Hopperoo 1 THE FOUR IMPERIALS: Valley of Tears/

Time Out-Dial 101 GEORGE KAMINSKI: Lollypop Love Bubble-Gum Bop-Most 716

RAY KRENEK: Red Bird Hill/Houston

Country & Western

RUSTY & DOUG

*** I Like You - HICKORY 1101 - The vocal pair do a bouncy, novelty side Perofemance and the material has some charm. (Acuff-Rose, BMI)

*** Dancing Shoes — The duo, with Wiley Barkdull, develop an unusually good sons. Effect is bluesy and sad, but has far more imagination than ordinary weepers. (Acuff-Rose, BMI)

$\star\star\star$

TIM JOHNSON

*** Yes, Indeed - LEO 784 - Exclamation of love is shouted in a traditional framework by Johnson. Artist has a good sound, (Starday, BMI)

** A Memory of Mother — Tender tribute to mother is read with appeal by the artist. Choice side for traditional fans. (Starday, BMI)

BILL LEATHERWOOD

*** Call Me Lucky-J.C.D. 103-Country medium beater is done in traditional style by Leatherwood who has a real pleader technique. Coin possible. (Lowery, BM1)

** Prettlest Baby in Town-Country blues-rocker is given a rhythmic go by the artist over plucked string backing. Also a salable item. (Lowery, BMI)

** All the Answers - CULLMAN 6414 Ginger Callahan selis this country novelty neatly over a gang sing vocal by the group. Rhythm is in hoe-down style. (Gaylord,

★★ Notice Me — A weeper is handled in touching fashion by the thrush, as she explains how much she still loves her man. (Gaylord, BMI)

JIM HADLEY

** Honky Tonk Girl — BUDDY 115 — Pleasant chanting of a weeper with a mea-sage: "Stay away from this chick." For c.&w. deejays. (American, BMI)

** Foolish Ways - Another weeper with a moral. The theme is that she tumbled down their eastle with her sinful ways, but he wants to rebuild it. In the traditional style. (American, BMI)

THE WELCH BROTHERS

** Thoughts of the Past — BO-KAY 105 — A weeper. Tempo is leisurely and relaxed. Style is in the traditional groove. (Boquet, BMI)

★★ Blue Eyes and Golden Curls — Infectious rhythm and fast tempo mark this one in contrast to flip. (Boquet, BMI)

DELL SHIRELY & JOE BROWN

** Cliff's Rocket — LOGAN 3118 — Instrumental is blues - oriented. Initially uses strings only, but horns enter midway Sound is not sharp enough. (Gaylord, BMI)

(Continued on page 48)

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> SIXTEEN" Sam Cooke Keen #32022





ARE YOU THE SILLY MILLIE. WHO SHOT SAM?

ASK GEORGE JONES





RECORDS

Reviews of New Pop Records

Continued from page 47

** Paper-Wad Kid - Interesting side | *** I Got a New Home - In tempo with a nostalgic feeling of the style of many years ago. Lyric has novelty value. (Gay-

TOMMY DURDEN

★★ The Bee — D 1076 — Side is talked-sung by the artist. It tells about a bee who helped win a baseball game. Country jocks might like. (Glad, BM1)

** Deep in the Heart of a Fool - Countryish ballad is given a warm reading by Durden over plucked string backing. Mod-erate appeal. (Starrite, BMI)

CHARLIE PARKER

** Be Mine Alone — LOGAN 3116 — Pleader country ballad is given a hill vocal by Parker. Traditional fans will like. (Gay-

★★ I Bowed My Head and Cried Mountain sound by the artist on a weeper. Side should move as well as the flip. (Gaylord, BMI)

★★ My Broken Heart — BUDDY 116 — The chanter sings this weeper in fair fashion. (Fiesta, BMI)

★ Wanted — Hadley sings the weeper pleasantly. (TNT, BMI)

The following records, also reviewed The Billboard music staff, were

AL AND JIM: Rock-a-Billy-Music/ More Than Ever-Logan 3117

JOHNNIE HARGETT: Please Tell Me/

SHENANDOAH VALLEY RANGERS: Selfish Heart/Sugar Doll-Arc 4440

Rhythm & Blues

MUDDY WATERS

*** Take the Bitter With the Sweet — CHESS 1733 — Muddy sings a song of loneliness. It's emotion-packed, full of primitive, traditional blues feeling. Backing is guitar and harmonica. Fine wax. (Arc,

** She's Into Something — In contrast to the flip, this has a staccato, bouncy type of rhythm. Lovers of tine blues will dig it. Tempo has a latin touch. (Arc,

LIGHTNIN' SLIM

*** Lightnin's Troubles — EXCELLO 2160—Harmonica and guitar blend on this story of the artist's troubles, which he tells with a lot of pathos. A good side by the blues yet, Excellence 1941. with a lot of pathos. A goodblues vet. (Excellorec, BMI)

*** Sweet Little Woman — The blues singer sells this well known tale about a fine little woman who treats him right. It is sure to get Southern juke loot. (Excellorec,

EARL BOSTIC ORK.

*** Feeling Cool KING 5229 *** Feeling Cool — KING 5229 — Imaginative instrumental, with Bostic's usual fine alto work. Plenty of heat and flavor here for the fans. (Martin-Rose,

*** Who Cares — Instrumental which contrasts sharply with flip in its mood. The alto horn develops the theme, with interesting side effects by drums, organ, etc. (Armo, BMI)

The following records, also reviewed The Biliboard music staff, were

THE MANHATIANS: Enb Tide (Paris 1 & 2)-King 5228

Spiritual

THE FAMOUS DAVIS SISTERS

**** We Need Power — SAVOY 4124
—Side starts right off with a rollicking pace, and maintains itself through. Lead is supported by fine chotus work. A fine side. (Planemar, BMI)

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Free Strips

this contrasts with flip, being much slower. Beat is nevertheless a swinging, relaxed one. Excellent chanting. (Planemar, BM1) ANGELIC GOSPEL SINGERS *** Touch Me Lord Jesus — NASH-BORO 644 — A lovely reading of the pretty hymn makes this one of the best of-

*** Yes! Nobody Knows My Troubles -Unbilled fem lead renders the traditional the choir. Side should go well. (Excellore, BMI) gospel soulfully with excellent support from

ferings in this field in a while. Side de-

REVEREND CLEOPHUS ROBENSON & JOSEPHINE JAMES

*** Fire in My Bones — PEACOCK 1796 — Warm reading of a roednum-heat gospel song about a sinner who has changed his wicked ways. A strong side for the market. (Lion, BMI)

★★★ This Old Building — Slew gospel is delivered with sincerity by the duo. Hymn is stating everyone has to come to the end of their journey of life. Devotees of this sort should find it to their liking. (Lion, BMI)

CLARENCE FOUNTAIN & THE ORIGI-

NAL FIVE BLIND BOYS

*** Great Camp Meeting — GOSPEL 1027 — This side starts off in slow
tempo with the lead registering deep emotion in his recitative-styled delivery. Solid for this market. (Savoy, BM1)

**★ Sit Down and Rest a While - The spirit is on Fountain and the Boys, as they give an emotion-packed reading. Excel-lent for deejays looking for this material. (Planemar, BMI)

--- * * * ---

SONS OF JEHOVAH

*** Jesus Hear My Plea — NASHBORO
645 — Emotional rendition of a slowpaced gospel by the group. Levers of spirituals will find this a pleasing side. (Excel-

*** Waiting for Me - Moderate-paced hymn is warmly performed by the group. Like the flip, this can prove a ture to lovers of spiritual fare. (Excellorec, BMI)

Goody Store Continued from page 3

ords, so we figure we will fight them in the camera business. As far as jewelry is Encerned, we intend to compete with the jewelry boys who stock records down on 14th Street."

In the new store, the entire ground floor will be given over to audio equipment, cameras and jewelry, with records occupying the entire basement area. Webb & Knapp, realtors who operate the building, are believed to have put about \$250,000 into readying the area for Goody. Goody himself estimates that the firm has ploughed an equal amount into preparing the store for opening.

How was all this accomplished in the face of Goody's recent petition for an arrangement under Chapter XI of the Bankruptcy Act? Frankly, most of the \$250,000 was committed or spent before all the trouble started," Goody explained. "We are closing out our 49th Street Annex Store and moving the inventory from there to the new store. We are also removing a lot of product from the main Goody added that retirement of his less than \$100,000. A Goody plan for an arrangement which was scheduled to be submitted early this month will be presented the second week in September.

Told that many dealers across the country had inquired as to "how Goody could do it?" (open the new store), Goody exclaimed: is done, signed, sealed and delivered, that's all. We'll open the doors on August 17, blow some trumpets and we'll be in business, and believe me it will be a help to the creditors and to us because with this store we'll sell a lot more records than ever."

Warner Bros.

Continued from page 3

various WB stocking plans. Depending on the number of WB stereo monaural records ordered.

The Warner Bros. fall plan involves a 10 per cent bonus for every order of 100 or 200 stereo and monaural records purchased. And WB offers the dealer delayed billing. If he orders 200 stereo and monaural LP's he gets the bonus plus the demonstrator set at half price. If the dealer orders 300 stereo and monaural LP's he gets the set for free and a 5 per cent bonus. On reorders the dealer gets bonus merch indic equal to 10 per cent of reorder purchase.

Warner Bros. has entered into the accessories business, with needles and wire racks (made by Seebro) to help their salesmen and distributor salesmen rack up some extra orders. With the needle line and the stereo demonstrator, WB has a foot in the do in the phono business in a quiet way.

In presenting its fall program, WB used an hour-long film which described the formation of WB

Sholes-Atkins

good reaction. "Furry Murray," by

Continued from page 3

the Trade Winds, is also doing well. Sholes notes that approximately 50 per cent of the RCA Victor best-selling singles were produced by Chet Atkins who heads up the diskery's Nashville a.&r. operation, and whose relationship with Sholes extends back to the heyday of the country field. Atkins now has under his jurisdiction more artists than any individual a.&r. man on the label.

Atkins, who also does the arrangements and sometimes plays on his own dates, cut three of the seven RCA Victor sides on the "Hot 100" chart this week and played guitar on the two Presley sides, which were cut by Sholes. The Browns, Robinson and Arnold disks were sliced by Atkins. He also records Locklin, Gibson and Johnny and

Commenting on the current folkcountry trend in the pop field, as epitomized by such artists as Columbia's Johnny Horton and RCA Victor's Jimmy Driftwood, Sholes pointed up what he considered the advisability of broadening the song material to include other than war themes. Arnold's "Tennessee Stud" is an example.

Interesting anecdote in connection with the Browns is that when Sholes acquired these artists, he also acquired all their previous masters - just as he had done when he acquired Presley and Jim Reeves - in order to avoid the appearance of masters which would compete with the RCA Victor product.

Tops Conclave

• Continued from page 3

250 albums. Top's execs hosting its visitors included prexy Doshay, sales veepees Bob Blythe and Ira Moss, artists and repertoire direc-49th Street store to the east side." | tor Dave Pell and promotion chief | George Sherlock. District debts to secured creditors as managers attending included Phil about 80 per cent complete, with Goldberg (Southern division), Fred the balance of indebtedness now Levi (North Central division), Ray Brockman (Eastern division), Ralph Gould (New York metropolitan), Archie Nussbaum, and buying office manager, Sam Strenger.

Doshay told the assembly that

Tops intends to continue concentrating on retail record stores during the coming months, confident that this level of the business will reap ever increasing profits for the firm. "This fall," Doshay said, 'we intend to stress quality on our album pressings for we feel that we have for \$1.49 as fine an album, fidelity-wise, as well as materialwise, as any package that the majors sell for \$3.98 and \$4.98.

Pictures and then the start of WB Records. Film featured covers of all albums plus musical tracks from each. It was enthusiastically received by the distributors and will be used by distributors for dealer meetings.

At the meet were prexy Jim Conkling, sales chief Hal Cook, publicity head Joel Friedman, and all East Coast execs of the company. Meeting, which lasted two days, included a banquet and show for all the visting firemen.



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CANARIES SEEK BEAUTY TITLE

WASHINGTON - The WWDC annual beauty contest here has produced the customary plethora of musically minded contestants. Out of 40 original entries in the Miss District of Columbia contest, 16 were singers. Miss District of Columbia will represent the Capital at the Miss America pageant at Atlantic City in September for a crack at the Miss America title.

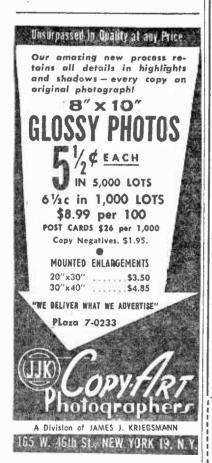
Semi-final judgings will be held at the Carter Barron outdoor theater here. The fledgling talent will have a chance to see and hear some top professional talent during the judgings, which precede regular performances at the theater. Unhappily for some of the teen - age aficionados among the contestants, their tryout dates will miss contact with the appearance of the fabulous Fabian, who holds forth the first week in September at the Carter Barron.

Nathan Returns

• Continued from page 3

Glover will ankle King nor where he will go. Nathan said that announcement will come thru Jack Pearl, King's legal counsel and v.-p.

Bass, originally with Black and White in 1945 an since that time with Savoy and with King eight vears, told The Billboard he has no definite plans for the future. He will head for New York for a vacation this week. He stated that he will continue to own half of Armo Music, a subsidiary of Lois Music, King's principal BMI firm. Armo has copyrights on "Kansas City" and "Dedicated to the One I Love."





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Programs Set For 1st Hub Jazz Fiesta

BOSTON — The program for Boston's first jazz festival, to be held at Fenway Baseball park August, 21 thru 23, has been announced by George Wein, Storyville operator and director of the event. There will be three evening concerts at 8 p.m. These are:

Friday, August 21, All-Star Group with Jimmy Rushing, Buck Clayton, Vic Dickenson, Bud Freeman, and Pee Wee Russell; Ray Charles, the Dukes of Dixieland, Thelonius Monk, Dakota Staton and others.

Saturday, August 22, Dave Brubeck, Eddie Condon, All-Stars, Roy Eldridge, Coleman Hawkins, Modern Jazz Quartet, Herb Pomeroy others.

SEVEN MORE JOIN Palitz Exits LABEL PARADE

NEW YORK — Seven new labels joined the label parade during the last week. Here are the names and addresses of the newcomers:

dresses of the newcomers:
Altair Records, 3020 Victoria Ave.,
Cincinnati 8; Avior Records, 3020 Victoria Ave., Cincinnati 8; Cawthorne
Records, 4767 Maffitt Ave., St. Louis;
De-Ada Records, 322 4th Ave., Chula
Vista. Calif.; Dreem Records, 8504 N.
29th St., Omaha; Piper Platters, Temple City, Calif.; Preferred Records,
care of Bregman, Vocco & Conn, 1650
Broadway, New York.

orchestra, Horace Silver, Sarah Vaughan and others.

Sunday, August 23, Chris Connors, Duke Ellington orchestra, Dizzy Gillespie Quintet, the Jazz Messengers with Art Blakey, Oscar Peterson, Big Miller, Jimmy Smith Trio, Dinah Washington and

Jubilee Slot

NEW YORK-Morty Palitz has wound up his association with Jubilee Records. He is now negotiating for an outside producer deal with one of the larger record firms and expects to conclude the arrangements shortly. It is understood that a number of former Jubilee artists will go with Palitz to his new label.

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THE BILLBOARD

JULY 27, 1959

EARLY U. S., CANADIAN FAIRS SET STRONG PACE

Saskatoon Ex Sees New Set Of Records

SASKATOON, Sask.—The Saskatoon Exhibition, as of Friday (24), was eyeing new records in all departments. Total attendance to that point was 8 per cent ahead of last year and S. N. MacEachern, manager, predicted Friday and Saturday would set new records at the gate, grandstand and midway. Fair had the biggest one - day crowd in its 74-year history when 34,000 came out for the combined.

34,000 came out for the combined citizens-farmers' day on Thursday. Wednesday the crowd was off somewhat due to the appearance of Queen Elizabeth in Saskatoon, which outdrew the fair.

Only segment that was off was the Barnes-Carruthers night show, but this was down only slightly and was expected to pick up this loss Friday and Saturday evenings. MacEachern said the show was exceptionally well received. Parimutted running races in the form mutuel running races in the afternoon were drawing strong crowds.

Only weather to mar an otherwise good week was rain in the morning and early afternoon on Tuesday. Otherwise, the weather was warm with a cool breeze.

Royal American Shows were doing good business with rides and show up close to 12 per cent.

Anglo-Rotor Has Ride at Paragon

NANTASKET BEACH, Mass. —Harry G. Parker, American manager for the Anglo-Rotor Corand is here on a concession basis. guarantee to the city has been in-It was reported previously that creased to \$20,000 from \$10,000. Paragon had bought the ride from Hoffmister enters only as the re-



ATWOOD OLSON, co-manager of the Minneapolis Municipal Auditorium, is president of the International Association of Auditorium Managers and will preside at the IAAM convention in Atlanta Wednesday (29) thru Saturday

Pleasure Beach **Extends Contract** With Bridgeport

BRIDGEPORT, Conn. -- Extension of a lease for the city-owned Pleasure Beach has been signed by the city and the Pleasure Beach Operating Company. The original lease was signed last year and was to run five years, and the extension is for six years.

The company paid the city 7 per cent of the gross, or \$17,700, last poration, of London, said here that year. It is to pay 8 per cent this the Rotor at Paragon Park belongs year, 9 per lent in 1960 and 10 to the Anglo-Rotor Corporation per cent thereafter. The minimum

It also was announced that park Ernest Hoffmeister. Parker said Manager Frank Sonshine has signed with the Teamsters' Union, which ceiver of a royalty from Anglo- represents 25 employees at the

Peoria Fair Gets Dry Run, Pulls 78,401

County Fair, long a traget for rain in various doses, this year had what was called a practically rain-free run and as a result scored big at the outside gates.

The five-day fair, which wound up Sunday (19), drew a total of 78,401 at the 75 and 25-cent entrances. This compared with the 60,000 who came out during the shower-soaked 1958 event.

The fair operates with a free grandstand and, according to Robert Park, in his third year as secretary, the Barnes-Carruthers revue clicked big the first three nights. Also popular were the queen contest finals on Saturday plus localproduced entertainment, and Sunday's midget races and musical concerts.

One of the strongest segments money-wise was the midway brought in by Don Franklin Shows, which racked up a whopping gross. Total ride and show income was up over 30 per cent from last year, aided by a Bubble Bounce, Turnpike, Round-Up and Paratrooper. As a result, Franklin was awarded the contract for 1960 before leaving this city.

Run is scheduled for a week later next year, operating July 20-24, Park announced.

Brandon Ex To Spend 60G On Utilities

BRANDON, Man.-The \$60.-000 renovation program of the



TOMMY FUZZELL (left), longtime fun zone operator, was recently honored by three Little Rock church groups for his generosity to orphans and received a plaque from Bill Hood, on behalf of the religious organizations. Fuzzell, who left the road 10 years ago to operate rides and concessions at Little Rock War Memorial Park, has annually been providing a free ride day for the parentless youngsters. This year 160 moppets were his guests and enjoyed 2,700 free rides. Prior to operating the park, Fuzzell toured Fuzzell's Greater Shows in the Midwest and South.

BARABOO, KOHLER **BIG FOR CRISTIANI**

Bros. Circus played to moderately good attendance for three days at W Milwaukee and to better crowds in Kohler and Baraboo.

The Milwaukee stand (15-17) to begin this fall. Sewer and water was at the County Stadium, home facilities will be expanded and of the Braves. Last year it approved it up with a light power lines will be installed thruppeared at the State fairgrounds. Friday wound it up with a light power lines will be installed thruppeared at the State fairgrounds. Expressway construction work

KOHLER, Wis. - Cristiani | around the stadium hampered ac-

Wednesday (15) afternoon's house was light, but the night was three-quarters, the show reported. Thursday (16) began with a UPC Brandon Provincial Exhibition's was under Jaycee auspices for the performance to a full house in the buildings and facilities is expected second year and this time the lot morning. Then came a three-quarter afternoon and a near-full night. (Continued on page 60)

Auditorium Managers Head for Atlanta Conclave

ATLANTA—Managers of more than 75 of the nation's leading arenas, exhibition halls and auditoriums will convene here Wednesday (29) thru Saturday (1) for the annual convention of the International Association of Auditorium Managers.

Hosting the group will be the Atlanta Municipal Auditorium and its manager, Harry Niebruegge. Sessions and convention headquarters are to be at the Dinkler-Plaza Hotel. Charles McElravy is the executive secretary of the association.

Niebruegge has prepared a program heavy on discussions of practical questions of big-building management. Topics among the many to be considered include:

Advance ticket sales, convention solicitation, chair handling and storage, building manager's public relations thru civic projects, concession facts and figures, extra fees for extra services, manager's civic responsibility, perseat and per-square-foot unit rental rates, and summer activities for auditoriums.

More topics are interchange of air-conditioning and ice rink equipment, tourist attractions during the summer, emergency power equipment, union labor problems and solutions, new revenue sources, overtime pay for employees, IAAM questionnaires and publications and show promotions by professionals vs. local promotion offices.

IAAM sessions Wednesday morning will be devoted to meetings by geographical districts and of the board of directors. The conventioners will split into six-panel discussion groups each for three hours in the afternoon.

Wednesday evening managers, exhibitors and their families will be guests of "Holiday on Ice" for a dinner at the Standard Town and Country Club.

Thursday's meeting will get under way at 9 a.m. with reports of the standing committees. American Seating Company will be the host for lunch. In the afternoon, buses will take the group to see Stone Mountain and the Grant Park Cyclorama. Prior to the dinner hour, IAAM will be guests of the Pepsi-Cola Company at a party.

That evening (30), the group will go to Chastain Memorial Park Amphitheater to see a performance of "Kiss Me Kate" as guests of M. B. Sletzer, president of Theater Under the Stars.

On Friday the first session will be the Early Worms' breakfast at 7:30. Regular discussion panels will be resumed at 9 a.m., with 20 more topics to be considered.

The IAAM's annual "Mister Auditorium" competition will be conducted Friday morning. That afternoon the district vice-presidents will report and panel discussions will be resumed.

Coca-Cola will be host to a party for the IAAM at 6 p.m. Friday. Saturday sessions will be marked by the afternoon election of officers as well as selection of the 1961 convention site. Last year the group selected New Orleans for the 1960 convention and that is expected to be confirmed at this meeting. Final event Saturday will be a cocktail party sponsored by the Shepherd Decorating Company of Atlanta.

While managers are busy with convention business sessions, their wives and families will be at such special events as a brunch on Thursday at Rich's department store, and tours on Friday of Atlanta's fine homes and art museum. There will be a luncheon at the Coach House on Friday, also.

GODFREY SIGNED LINKLETTER, FOR ESE RETURN

To Star at Horse Show 3 Days; Only Fair Date After Operation

secured Arthur Godfrey's first peroperation last spring. It is one of two showings permitted Godfrey by his physicians, Jack Reynolds. ESE manager, reports.

Godfrey will be at the Coliseum horse show feature on Friday, Saturday and Sunday of fair week, September 25, 26 and 27. Coming

SOCIABILITY

Mountain Park Readies for N. E. Affair

HOLYOKE, Mass.—Nearly 300 outdoor amusement operators are expected to attend the 30th annual summer meeting of the New England Association of Amusement Parks and Beaches at New Mountain Park here Tuesday (28).

The guests of Jay Collins, manager, will register, lunch, tour the funspot, and dine. New Mountain Park has a large assortment of kiddie and adult rides and attractions, many of them new this year. The park is reached via the Massachusetts Turnpike to Exit

In a new merchandising tie-up, Mountain Park is distributing \$1 in free ride tickets with Pepsi-Cola Six-Paks, thru arrangements with the regional Pepsi distribution point. The promotion is geared to kiddie trade.

In addition, the park has announced 5 cents off on all rides plus distribution of two free bicycles — Wednesday afternoons and evenings. Fargo Wins

Edmonton Ex Pulls 398,661 For New High

EDMONTON, Alta.—Paid attendance at the Edmonton Exhibition, which Saturday (18) closed its six-day run, hit 398,661 to top the previous high set last year by

Pari-mutuel wagering for running horse races hit a new peak-\$1,673,358, an increase of \$154,-583 over last year. The handle was up more than \$25,000 each of the six days.

Ride and show receipts of Royal American Shows also soared to record highs, with far greater ride grosses more than offsetting low receipts from shows to give the Royal a combined ride and show gross of about 12 per cent higher than last year.

The Royal Friday (17) kids' day churned out the biggest single day's business in its many years of playing the Western Canada circuit as the exhibition set a new single-day attendance record of more than 87,000 persons.

Only night grandstand business

WEST SPRINGFIELD, Mass. on the heels of the recent signing -Eastern States Exposition has of such amusement names as Herb Shriner and Woody Herman (The sonal appearance since his cancer Billboard, July 13), the announcement in no way closes the door on the fair's amusement program, Reynolds said. Negotiations are going on for still additional big name

> Reynolds said Godfrey will also make the Boston Garden's rodeo by later in the year, and that Walter Brown, Garden president, voiced no objection to being pre-dated at the fair. The star's first TV show will be September 16 and it is assumed the fair date will be prominently mentioned.

Godfrey had indicated many times his desire to return to ESE, "hot" attractions. Reynolds noted, and the situation approved a limited personal apthru a transistor microphone which urday, this leaves Tuesday and sent his voice out over the building Thursday to be filled. sound system.

it is fully expected that attendance records will fall this season. God- at the 100th anniversary fair. Wirth frey's much-publicized; operation is framing a revue as is customary, has greatly increased his value as with a line of girls and supporting an attraction, Reynolds estimated, acts.

LOMBARDO AT YORK, PA.

2 Shows Apiece; Tuesday, Thursday Talent Pending

YORK, Pa.-Art Linkletter and Guy 1 ombardo have been signed for two days of the York Inter-State Fair, it was announced by John M. Rudisill, general manager. The talent is provided again Frank Wirth of New York, grandstand show producer. Both features are in for two shows daily.

The five-day fair now has two days open for which to choose grandstand acts. The late Samuel S. Lewis developed the pattern of traditionally making a late talent selection, in order to get currently

Linkletter, master of ceremonies was not resolved until his doctors for TV's "People Are Funny" program, is set for Wednesday afterpearance schedule for 1959. He is noon and night, September 16. The expected to follow the same pat- Lombardo group will augment the tern of last year when, with his grandstand presentation on Friday horse Goldie, he maneuvered (18). With Aut Swenson's Thrillaround the show arena and spoke cade booked for closing day. Sat-

Lombardo and His Royal Ca-With this added attraction lure nadians appeared at York in 1944,

Theme Park Stock Nets \$16,000,000

around \$16,000,000 are realized from sales of common stock in In-

With Stunter As Top Lure

wrapped up its run here Friday (17) on the black side of the ledger. According to A. D. Scott. secretary, no attendance records were set but good weather helped as against heavy rains in '58.

The Aut Swenson Thrillcade. the featured grandstand fare on five nights, racked up sellouts on four evenings, the fifth being lost to rain. Two programs of harness 18th Century New York and the racing and two hardtop auto races Civil War, to the present day. did pretty good as afternoon lures. Scott said.

The William T. Cotlins Shows piled up record ride and show a director of IRC. grosses for this fair, according to

Fair also had the largest livestock show in recent years, Scott added.

year. A. J. (Al) Anderson, exhibition manager, ascribed the drop to the fact that the Royal Canadian Mounted Police Musicial Ride last year was an added attraction. ing 10 per cent below two years this year on its own, was termed July 1, 1962. No other debt or ago, the up 15 per cent from last "an excellent show" by Anderson, equity issues are outstanding.

NEW YORK-Net proceeds of domland" theme park in the Bronx.

There have been 980,000 shares sold at \$17.50 apiece, with the underwriting group headed by Bear, Stearns & Company, and Reynolds & Company, and was oversubscribed the first day.

Announcement of the sales comes from Peter DeMet of Coral Gables, Fla., president of IRC. "Freedomland" will occupy about 205 acres on Bruckner Blvd., north of the Hutchinson River Parkway. FARGO, N. D.—With an auto thrill show as its main attraction. Breaking of ground is being planned after having been sidethe Red River Valley State Fair, tracked from its original July Fourth date.

Project 1960 Opening
Construction is expected to begin soon and the park ought to be opened to the public in 1960. The side, in the Baychester area, has been leased from Webb & Knapp for a 51-year period. "Freedom-land" will recreate the history of the United States thru 41 exhibits

Marco Engineering Company, of which C. V. Wood Jr., is president, will build the park. Wood is also

This is the first public offering of International Recreation's shares and will bring outstanding common stock, 50-cert par, to 1,000, 000 shares; out of 1,080,000 authorized The remaining 80,000 shares are reserved for conversion of a similar number of "deferred" shares issued to management and the underwriters. The deferred stock will be held in a voting trust, and will be convertible into com-

TALENT ON THE ROAD

Tennessee Ernie Nixes 300,000 Outdoor \$\$

Tennessee Ernie Ford, who'll make one personal appearance at fairs this year, has put together his supporting show for that engagement—a five-night two-matinee stand at the Wisconsin State Fair, Milwaukee. His supporting show, as announced by Bill Masterson, fair manager, will include Molly Bee. June Taylor Dancers, Four Preps, Juggler Frances Brunn, Rhythm Kings and Emsee Johnny Matson. The much-sought-after Ford could have picked up at least \$300,000 for personals at fairs this year but settled for one.

Henny Youngman and Joey Bishop, usually associated with night clubs and TV, will make their first outdoor appearances this year, Youngman at the Missouri State Fair, Sedalia, and Bishop at the annual Murphysboro, Ill., celebration in late September. Hal March topped the latter event last year.

Hit singer Johany (Battle of New Orleans) Horton will make a one-day appearance at the Minnesota State Fair in a morning and night grandstand show along with Claude Gordon and his orchestra, and George (Gabby) Hayes, the latter in a return engagement. They'll be in Monday, August 31, Kids' Day. Booking was by E. O. Stacy, of MCA. Announcement by Douglas K. Baldwin, fair manager.

Inez Smith, veteran Barnes-Carruthers' wardrobe mistress, will mark something like 40 years in the business when she goes out with the Chicago agency's No. 1 grandstand revue this season. Other veteran B-C staffers that will be with the show when it opens at the Ionia (Mich.) Free Fair, will be Al Burns, veteran stage manager, and Art Topfer, who has handled the carpenter chores for years. Talent will include Johnny Pulco and his Harmonica Rascals, Excess Baggage, Original Gutis, Joe Sodja, Piet Von Brechts, Betty Pasco, Amazing Alexander, Frankie Master's ork, and a 24 boy and girl line.

The June Taylor Dancers, long-time TV line, will play more outdoor dates this year than ever before. The gals will back fair shows at Decatur and Altamont, Ill.; Princeton, Ind.; Milwaukee: Quebec City: York, Pa., and Frederick, Md. And then are set for a tour of Texas supermarkets October 13-27.

Fairs using names for the first time this year include the Northern Wisconsin District Fair. Chippewa Falls, with the Harmonicats and Mariners, and the Canadian Lakehead Exhibition at Fort William-Port Arthur, Ont., where the Four Lads are booked. . . . Ford and Hines, comedy turn, after appearances at the Central Canada Exhibition, Ottawa. Du Quoin (Ill.) State Fair, and the New York State Fair, Syracuse, will do three bits on the Ed Sullivan show in the fall. Duo is set for September 27, November 1 and December 20.

ternational Recreation Corporation. Webb & Knapp, Inc., which took 400,000 shares or \$7,000,000 worth. The balance was distributed Tuesday (21) to the public thru an

Rock 'n' roller Frankie Avalon, who has never seen a fairgrounds, has been projected onto the fair scene as a result of recent booking activity. When GAC-Hamid's Joe Higgins got thru writing and phoning he had an Avalon package set for Harrington, Del., August 1; Detroit, with Dick Clark, 4-7; Louisville, 11-13; Reading, 15-16; Brockton, Mass., 19; Trenton, 22-23; Ashland, Ky., 25; Shelby, N. C., October 1-3, and Raleigh, October 15-17.... In Louisville the Kentucky State Fair will not only have Avalon, but Rosemary Clooney, the Four Lads, Jimmy Dean, a line of dancers, and three novelty acts. . . . The Four Lads are also set for the New Jersey State Fair, Trenton.

Ringling Bros. and Barnum & Bailey Circus has three fairgrounds appearances set this season, Davenport, Ia., August 9-11; Milwaukee, 21-25, and Hutchinson, Kan., 28-30. First two of these are fair dates; Hutchinson is a still date.

Bloomsburg. Ebensburg and Meadville are Pennsylvania fairs which will have talent booked thru Willard Alexander this fall. A native of Bloomsburg, he'll provide his home-town fair with the Nerveless Nocks, swaypole; Marquis Chimps; Wells and the Four Fays, novelty; Fisher and Marks, comedy: Vikings, vocal group; Arturo Greco, roller skating, and more, including a 16-girl line, emsee Terry Toman and clown Bobby Rollins for the kids. . . . Ebensburg, Pa., will get Paul Winchell, ventriloquist: Ted Mack and his Original Amateur Hour; Ray his Original Amateur Hour; Price, vocalist; emsee Johnny Woods, and other acts.

Irwin Kirby.

Pee Wee King Troupe Launches Fair Swing

Pee Wee King, whose country and western band played the Columbus (Ind.) Fair July 14 to "packed" houses, is set for fairs in Reynolds. Ind., August 5; Versailles, Ky., 7; Caledonia, N. Y., 12, with Minnie Pearl as added attraction: Walton and Malone, N. Y.; Covington, Va.; Woodsfiled and Caldwell, O.; Corunna, Sandusky and Cadillac, Mich., and Carthage Fair, Cincinnati. . . Wild Bill Cody, who was booked into the Pittsburgh Bicentennial's Frontier Town as U. S. Marshal by GAC-Hamid, is carrying on despite the death of his wife, a star of the was down, with night receipts fall- The Barnes-Carruthers Revue, in mon, share-for-share, beginning show. Cody, who specializes in sharpshooting, knife throwing and whips, is breaking in his eight-year-old daughter as replacement for Al Schneider

Utah State Fair Headlines "Holiday on Ice," Cochise

Stunter, Pyro, Circus Round Out Sked; Building Board Mulls New Coliseum

SALT LAKE CITY—The Utah | Other entertainment will be in is expected to be appropriated at State Fair this year will be one of the line of horse pulling, safety the next session of the Legislature feature a major ice show, with and children and two afternoons of plans the proposed structure would "Holiday on Ice" again scheduled horse racing. to do 16 performances during the September 11-29 run. Cochise, of the television program, "Broken Arrow," will be in as a free attraction on the two children's days.

Don Wyatt, fair's secretary-manager, reported that additional major attractions will include the International Auto Daredevils brought in by Bill Reed for two matinee and night shows on the first weekend. Thearle-Duffield fireworks will be featured on the Sunday evening. Popo the Clown will be a roving ambassador during the entire run: Alec Seymour's German Circus will hold forth in a tent during the fair and the Utah State Fair Band will play two concerts daily.

CONCELLO TO SEE EUROPE'S ARENAS FOR 2d R-B UNIT

COPENHAGEN - Ringling - Barnum circus general manager Arthur M. Concello is to visit Europe during August to survey arenas and other buildings suitable for a tour by a proposed European unit of the Ringling circus.

John Ringling North, circus president, and his European agent, Umberto Bedini, arrived in Copenhagen Friday (17) and caught Circus Schumann on Monday (20). North usually seeks to book several acts in the Circus Schumann for his next Ringling editions, and most new acts for the 1959 R-B show came from here. North and Bedini came here from Germany an' they will go to Sweden.

Bedini confirmed that the Ringling organization is considering a European unit, but said nothing definite has been decided. One reason is that in Paris the Palais des Sports is being torn down, leaving no suitable building for a Ringling style circus. The new exhibition hall in Paris is not designed for use by arena attrac-

the few fairs in the U. S. that will shows, horse shows for both adults in 1961. According to tentative

provide the midway.

Wyatt also disclosed that the State Building Board is working ly wound up a six-day run here on plans for a new coliseum that and was well accepted, Wyatt rewould cost \$3,500,000. The money ported.

or conventions.

Lenn Laden's water show recent-

Costa Mesa, Calif., Fair Records 101,439

New High Set Despite Shortened Run; 29,876 Clocked on Saturday

during a six-day run which ended here Sunday (19), Stewart Yost, The resecretary-manager, disclosed. Last year the event counted approximately 77,000 during a 10-day run.

In addition to the record total, Saturday (18) chalked up 29,876 visitors, the largest number of people ever to be on the grounds at one time. Average daily attendance was 16,906 as compared with 7,700 last year.

the fact that he returned the event to "the old days." His entertainment features included twice daily appearances of Hugo Zacchini's cannon act; a vaudeville show on Wednesday and Thursday (15-16); the ice show, "Icelandia," for the closing three days (17-19), and three championship rodeo performances on the last two days. National Helicopter Service offered flights over the grounds on the last three days with good results, Jack Lowry, head of the firm, said.

Publicity, directed for the first time since 1956 by Tom McCann & Associates, was widespread. The Los Angeles dailies gave daily coverage along with picture spreads at the outset.

Gate Cut Helps

Yost said a reduced rate admission campaign was conducted with thruout the area. Stock was prosatisfactory results. Admission for duced by Earl Hutchinson and Haradults thru, the gate was 75 cents. ley Tucker.

COSTA MESA, Calif. - The These tickets were offered for 50 Orange County Fair featured a cents prior to the fair thru superglorified pumpkin theme and set a markets, Chambers of Commerce new attendance record of 101,439 and other outlets. Kids were admit-

The rodeo had sellouts on Saturday night and Sunday afternoon. (Continued on page 70)

yost attributed the new record to In Record Pace At Salt Lake

SALT LAKE CITY-The Days of '47 Rodeo, featuring the Roy Rogers-Dale Evans troupe, was racing to new all-time records here Friday (24). Event was in the Coliseum at the Utah State Fair.

July 18-25, were sellouts and by the wind-up on Saturday night, total gross was expected to be between \$110,000 and \$120,000. would double any previous rodeo

Weather was good thruout the week and the big crowds were being

SHOW PLACES

All Roads Really Lead Here

MONTICELLO, Ia., with a population of 3,000, is not close to any large feeder towns. The nearest are Cedar Rapids and Dubuque, both about 36 miles away; Waterloo, 70 miles distant, and Davenport, 80 miles by highway. Yet the Monticello-based, five-day, four-night Great Jones County Fair daily draws anywhere from five to more than eight times as many people as live in Monticello.

One of the chief reasons is the night grandstand program. It features different name and semi-name talent each night in front of the fair's amphitheater, the counterpart to most fairs' grandstands. Nightly Monte Young Shows will again from 16,000 to 18,000 for shows the amphitheater and the sides of the natural bowl in which it sets are jammed. The amphitheater itself seats about 5,000; the sides of the bowl accommodate as many or more.

Patrons of the fair in the last three years have seen such names as Ray Anthony and his orchestra, Sammy Kaye and his orchestra, Ted Weems and his orchestra, Herb Shriner, Molly Bee, Ben Alexander, the Four Preps, Smiley Burnette, Tex Ritter, Homer and Jethro and Jimmy Wakely.

This year they'll see Tommy Sands; the Schmitt Sisters, singing trio; juggler Ben Beri, mirimbaist Doris Stockton, emsee Candy Candido and Blue Barron and his orchestra, August 26. Edgar Bergen, Teddy Phillips and his orchestra; the Jeffries, novelty act; Ross and Stone, comedy act, come in on August 27. Johnny "Battle of New Orleans" Horton, Leon McCauliffe and his orchestra; the Marvels, acrobats, and comic Tom Gary are set for August 28, while Claude Gordon and his orchestra; the Chordettes, singers; the Chipmunks; emsee-comic Jack Herbert

and Sue Scott, acrobat-dancer, are the August 29 features.

For this the customers over 14 will pay only \$1 at the outside gates, with youngsters up to 14 years of age admitted free. For those who want a reserved seat the charge is \$1.50, but they get the reserved seat—a comfortable chair—at that price for both afternoon and night amphitheater shows of one day. In the afternoon, the fair will serve up a thrill show, stock car races and a saddle club exhibition one day and harness horse races two days.

Claude Appleby, the fair's secretary, explains why the reserved seats are sold in that manner. "It keeps the customers on the grounds longer; kind of gives the concessionaires and the midway a break."

The fair is 106 years old, one of the oldest in Iowa, but its management is sensitive to change. It had been growing when it shifted to a name attraction policy, but it sensed that its patrons wanted to see names. That's why it switched in 1956. Attendance that year soared 25 per cent over the previous peak. Each year since attendance has climbed—even last year when the fair was hit by off-weather on

The fair now draws from a considerable distance. "We never used to be able to get but a few from Dubuque, Cedar Rapids, Waterloo and Davenport," Appleby observes. "Now we draw many people Appleby observes. "Now we draw many people from those towns.

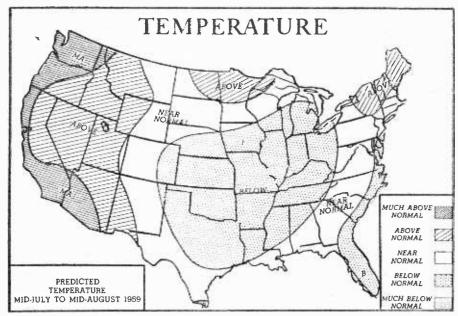
Financially, the name policy has yielded generous dividends. Higher attraction outlays have been more than offset by greater income. The fair's surplus is growing. Soon, according to present plans, it will go toward building a new youth building to cost \$90,000.—

oliseum at the Utah Stute Fair. First seven nights of the run. New Ride Is Installed On Dallas Fairgrounds

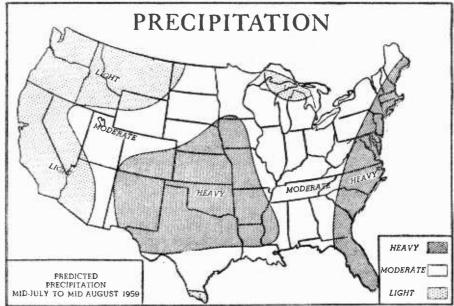
gross in this city. An extra show ride, the Star Flyer II, has been projector that throws a picture of was scheduled for Saturday night. installed at the State Fair of Texas a space journey on a screen and installed at the State Fair of Texas a space journey on a screen and a recording of an actual take-off. Sam Daugherty, president of U. S. chine, a rocket that carries 32 Amusement Corporation, which inpassengers, is elevated to a 23-stalled and will operate the Star

DALLAS-A new amusement. The rocket is equipped with a degree angle by electricity to simulate a blast-off.

Flyer, was in Dallas for the installation.



The U. S. Weather Bureau's 30-day outlook for the period from mid-July to mid-August calls for temperatures to average above seasonal normals west of the Continental Divide with greatest departures along the West Coast. Below normal averages are predicted for the rest of the country, except for near normal along the Gulf Coast, in the Northern border States, and over the Appalachian area. Rainfall is expected to exceed normal in the southern half of the Great Plains and also along the Atlantic Seaboard. Subnormal amounts are anticipated in the



Far West and over the Upper Lakes. In the remainder of the nation near normal precipitation is indicated.

NOTE: The 30-day outlook given here is not a specific forecast in the usual meteorological sense, but is an estimate of the average rainfall and temperature based upon the best indications now available. For more specific predictions readers should look to the local forecasts published by the nearest Weather Bureau



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of my Wheel after 10 years of use as I was the first year and cannot distinguish a n y less interest on locations of this outstanding riding device. It is still tops."

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10 WATER BIKES

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JIM FOREST

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MERRY-GO-ROUNDS • MINIATURE TRAINS
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2. More cones per hour or per day.

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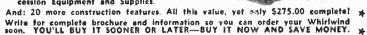
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Detroit Fair Adds Nat'l Cutting Horses Will Operate, Says Mesquite Fair Execs

DETROIT - Another national show, one of the major attractions, event has been booked as an added were also announced—Dick Clark, attraction at the Michigan State TV artist, together with Frankie Fair. The National Open Cutting Avalon, Duane Eddy, and the Horse Contest will be held on the Coasters for the September 4-7 first two days, giving the fair an show. Booked for the September extra hypo for the kickoff, accord- 11-13 show are Tonny Bennett, ing to Donald L. Swanson, fair Connie Francis, and the Mills general manager.

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Headliners for the Coliseum

Brothers

For the grandstand, a water grandstand admission introduced ent School District as a building last year is to be continued.

MESOUITE, Tex. - Officials have denied a report that the Dallas County Fair in Mesquite would be abandoned this year.

A spokesman, Robert Yarbrough, said "the fair this year will be bigger and better than ever before." Dates will be September 7-12.

According to Mr. Yarbrough, the Alamo Exposition Shows will provide the midway attractions.

The fair association owns an eight-acre tract which has been contest is open to any breed of ard's Diving Champions. The free sought by the Mesquite Independ-

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July 4, 1959

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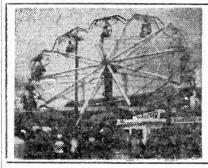
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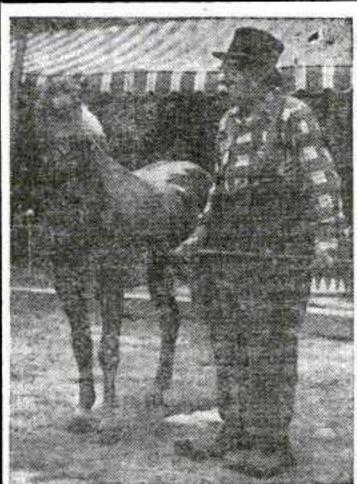
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Detroit Fair Adds Nat'l Cutting Horses Fair Execs

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Headliners for the Coliseum

DETROIT - Another national show, one of the major attractions, event has been booked as an added | were also announced-Dick Clark, attraction at the Michigan State TV artist, together with Frankie Fair. The National Open Cutting Avalon, Duane Eddy, and the Horse Contest will be held on the Coasters for the September 4-7 first two days, giving the fair an show. Booked for the September extra hypo for the kickoff, accord- 11-13 show are Tonny Bennett, ing to Donald L. Swanson, fair Connie Francis, and the Mills Brothers.

> For the grandstand, a water show is being booked in as headliner for the first time-Sam Howard's Diving Champions. The free grandstand admission introduced last year is to be continued.

Will Operate,

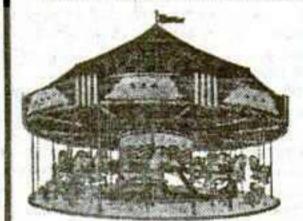
MESQUITE, Tex. - Officials have denied a report that the Dallas County Fair in Mesquite would be abandoned this year.

A spokesman, Robert Yarbrough, said "the fair this year will be bigger and better than ever before." Dates will be September 7-12.

According to Mr. Yarbrough, the Alamo Exposition Shows will provide the midway attractions.

The fair association owns an eight-acre tract which has been sought by the Mesquite Independent School District as a building site.

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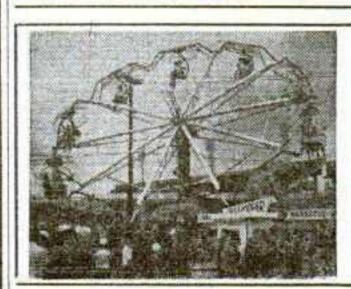


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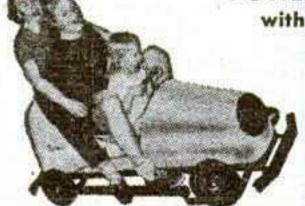


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Music Show Being Planned For Chicago

CHICAGO-Plans for an International Music Fair have been announced here by Robert Stoland, who will be the director. The event will be at Navy Pier, November 13-22. Exhibitors are expected to include recording companies, hi-fi makers and others, including record retailers.

There will be a dance area at the show and a number of name performers are expected to appear. He also is planning record giveaways, disk jockey appearances and a recording stars' hall of fame.

Stolar has mentioned possibility of staging similar shows in Detroit, Cleveland, New York and Los Angeles following Chicago.

VANCOUV'R HALL HAS NEW NAME

VANCOUVER, B. C. — It's now official. The new \$6,000,000 civic auditorium here is to be known as the Queen Elizabeth Theater. The name was proposed some time ago and awaited approval of the queen during her current tour of Canada. John Panrucker is manager of the building, which has 2,800-seat and 700-seat sections.





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ARENA, AUDITORIUM **NEWSLETTER**

Chicago Exhibition Hall Rising By TOM PARKINSON

DISING NOW ON Chicago's Lakefront is the Metropolitan Fair and Exposition Authority's \$34,000,000 exposition center. It promises to be one of the outstanding buildings among those in major cities of the nation.

Its statistics are impressively large. There will be some 310,000 square feet of gross exhibit space in the principal section, which is the one-level exhibition hall. It includes an area 210 by 910 feet of unobstructed space, with areas of 60x910 on each side. There are to be motorized walls that can divide this big area into three separate and independent areas. Thus, there can be three simultaneous shows, or one moving in while one is in progress and another moves out. Or the entire area can be utilized by one large show.

Much attention has gone into plans for material handling at the new hall. There are, for example, 13 truck-sized doors to the main floor. There are docks at six additional places. Investigation showed that a prime problem in many other buildings was how to get a grip on heavy or cumbersome loads. So in this place the truck beds, docks and exhibit floor are all at one level and will allow for an "open shot" in which clumsy freight can be dragged in easily.

As an exhibition moves into the new hall, crate trains will be on hand. Packaging equipment will be placed on numbered cars in this train. The train then will be hauled off the floor and parked for the duration of the show. When it comes time to load out, the train will come into the exhibit hall and leave the carloads of packing equipment at the proper booths.

Manager of the building is Edward J. Lee, who has been with the Fred Waring organization and is familiar with the business. A favorite facility of his will be the 5,000-seat theater in the new building. It will boast a 90-foot proscenium opening with a 40-foot height and a 56-foot stage depth. The stage will have effective cutback arrangements, 63 lines, a loading dock plus a ramp by which big vehicles can come on stage from outside. The pit will accommodate 100 musicians, and there will be an orchestra shell which they expect to be able to fly. Acoustics are getting elaborate treatment. The 20 and 21-inch seats will be placed on a floor with step-ups to improve the sight lines.

The entire building will be 1,180 feet long-the Empire State Building could have been laid sidewise in the excavation. At the front side are drive-in areas for automobiles and cabs. At the opposite side is a plaza facing the lake. Sides of the building are of concrete, with bas relief sculpturing not added but moulded as an original part of the panels.

Lee plans to have the building ready to open by the fall of 1960. He is not announcing any specific bookings at this time but states there are many "informal understandings." Plans call for a mass contract-signing session this fall—surely a publicity-getter and certain to include many major shows.

For the future, Lee says that the situation "feels good." It is, he points out, a direct parallel of booking a tour for a show. Key events are pretty well lined up; intervening time is being filled. And he stresses that here is an ideal time to untangle a Topsy-like growth of dates and timing and co-ordinating of facilities. With aid from the chamber of commerce, hotels and others, the scheduling of exhibitions and other events here is being done with a clean slate and with maximum attention to logic rather than precedent.

Bentley, O'Loughlin, Widdows In Show Management News

The new Los Angeles Sports Arena will house Ted Bentley's seventh annual Do It Yourself House and Garden Show, August 6-16. The show is to feature home workshop equipment, among other types of exhibits. . . . Ed Costello has been named manager of the 1960 Sports Show sponsored at Spokane by the Spokesman-Review Charities, Inc. Costello will continue as entertainment editor of the paper. He succeeds Tom O'Loughlin as show manager. The show will be in the Spokane Coliseum, where Benjamin Moore is manager, and it is set for March, 1960.

T. Bailey Widdows has been named director of the trade show and convention of the National Association of Concessionaires. The show will be November 8-12 in Chicago. He succeeds Thomas J. Sullivan. Widdows formerly was executive director of the National Sales Executives' Association and system convention sales manager for TWA.

A Chicago financial house has announced the placement of \$7,750,000 in bonds for the proposed University of Illinois Assembly Hall. It will be built at Urbana, Ill. . . . At Salt Lake City, the State fair association has started working on plans for a new Coliseum to seat 14,000 people for arena events and 16,000 or 18,000 for conventions. The cost, an estimated \$3,500,000, is expected to be covered by 1961 appropriations by the Legislature.

Walt Mabee Named Manager At New Fargo Civic Center

FARGO, N. D.—Walter S. Mabee has been named manager of the new Civic Center now under construction here. The facilities will include municipal buildings and an auditorium-arena.

Mabee formerly was manager of buildings at Minot, N. D., and LaCrosse, Wis. He said last week that he expects the new Fargo center to be ready for operation by December 1.

Hartford Council Studies All-Use Coliseum Proposal

HARTFORD - A proposal to per cent of operating income after build a \$3,850,000 all-purpose all expenses had been paid. Coliseum adjacent to Constitution Plaza north of the Founders Bridge has been submitted to the Hartford city courcil by the F. H. McGraw Company, local construction firm participating in the largeopment project.

would manage and operate the bond issue. Coliseum for 10 years with an option to continue the arrangement for two consecutive 10-year periods. As long as the Coliseum continues under McGraw control, company spokesmen guarantee there would be no operating loss, and, in return for responsibility of operation, McGraw would receive 10 counters.

Estimated income from all events believed possible in the Coliseum during initial year of operation is \$268,900. Operating expenses for the same period are estimated at \$134,000. This proposal, scale Hartford downtown redevel- it is reported, could be accepted by the city council with construc-Under proposal terms, McGraw tion cost obtained thru long-term

> SASKATOON, Sask. - City council has approved an outlay of \$49,500 for renovations to the Arena Rink. The concrete floor will be retopped, an addition will be built for storage and the corridors will be changed to provide more space around the lunch









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Beatty-Cole Wins At Halifax Again

both were strong.

The first afternoon, Friday (17) capacity. was strawed and the night house was about three-quarters full. On Saturday (18), the show drew a three-quarter afternoon and 90-percent night house. The sponsoring Kiwanis Club reported profits of \$3,000.

Beatty-Cole will complete its Canadian tour at Ottawa and move into the U.S. to play Messena, N. Y., August 11. It will make quick jumps southward then, it was reported.

Smaller Towns Fair

At New Glasgow, N. S., (16), the show had two half houses in rain. Unemployment was noted there. One of the cage trucks overturned en route to New Glasgow, but none of the animals was lost.

After Halifax, the show went to Bridgewater, N. S., (20) for a pair of three-quarter houses, according to the show. Yarmouth (21) fol-

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Tex, come in. No collects. Tom Sims,
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HALIFAX, N. S .- Clyde Beatty lowed with adequate houses, but & Cole Bros. Circus played to big the lot was soft and the trucks business here again. This cite of a didn't get off until about 5 a.m. the four-show day two years ago was next day. Digby, Wednesday (22), played this time for two days and also had good houses in the neighborhood of three-quarters of

Baraboo Spot Pulls 47,000 In First 19 Days

BARABOO. Wis. - Attendance at the Circus World Museum reached 47,000 persons in the first 19 days of the new spot's operation. This figure includes 10,000 who were on deck for the July 1 open-Gate is 60 cents for adults and 15 cents for children.

Curator Jack Winn said the business is largely tourists from the nearby Wisconsin Dells area. Lowest attendance for a day was 950, and best days have drawn 3,500 and 3,200 persons.

Winn sad that circus acts are welcome to lay over at the museum between dates. Trailer facilities are available, as is space for practice sessions. The Kristiansons-Platos have been appearing at the museum and will continue on weekends into August.

Hagen Pulls Full Houses in Pa.

MEADVILLE, Pa. - Hagen Bros.' Circus enjoyed two full houses here Monday (20) under fire department auspices. At Warren (16) two near-capacity crowds attended the show on a lot described by show personnel as the best of the year. Jaycees, the sponsors, made \$400.

At Bradford (15) two three-quarter houses were attracted to the top and the Jaycee sponsorship netted \$450. One of the show's four elephants died recently at Williamsport, Pa.

Three Circuses In Upper Mich.

ESCANABA, Mich.—The Upper Peninsula of Michigan is getting its share of circuses. Among those present this season are James-Christy, Carson & Barnes and Adams-Seils.

Adams played the area recently and business was light. James-Christy, now in Northern Wisconsin, is headed for this area. Carson & Barnes, now in Canada, is coming into the vicinity in mid-August, and it used small wait ads against Adams.

RINGLING IDLES IN GEORGIA

LAWRENCEVILLE, Ga .--The Ringling-Barnum circus is at the fairgrounds here for its layoff of several midsummer weeks. It came here after playing Atlanta.

The show's next stand opens August 9 at Davenport, Ia., and the equipment and animals will start the trip from here August 6.

Few of the Ringling people are here. Staffers are vacationing. Performers are laying off or playing dates at other places while Ringling is in summer quarters.

CIRCUS TROUPING

By JON FRIDAY

Frelda Wiswell and the Wiswell Funny Ford will tour with "Holiday on Ice" this coming season, she infos from Erie, Pa. . . . Earl Shipley, of the Ringling-Barnum advance, has been in Chicago for two weeks and will leave August 3 to resume advance work for the show at the Mississippi Valley Fair, Davenport, Ia. . . . Back in good health, George Lake plans to return to trouping, he reports from Pittsburgh. . . . Emma Campa, formerly with Dailey Bros. Circus, fell recently in Southern Mexico, striking a center pole and ring curb and is in serious condition in a Mexico City hospital.

The Dior Sisters, rolling globe, of Ringling-Barnum, played the Oklahoma City Park last week during the R-B lay-off. . . . Mickey Sullivan visited Stella Wirth and her band on Hunt Bros.' Circus in Trumbull, Conn., sitting in at the drum for the matinee. . . . George and Janice Michel will rejoin Ringling in Davenport, Ia., where Michel will be announcer-vocalist.

Joe Arcaris, veteran wild animal trainer, escaped serious injury recently at Ray Lapham's Benson Animal Farm at Hudson, N. H., as he side-stepped in time to avoid a tiger in mid-air who had leaped when his back was turned. The claws ripped thru his trousers and boot on his left side. Arcaris won a Carnegie Hero medal in 1940 when he saved Clyde Beatty's life after Beatty had been knocked unconscious in Fort Lauderdale, Fla. . . . King Bros.' Circus band is composed of Lee Hinckley, leader and trumpet; Joe Browning, trumpet; Bill Tobias, trombone, and Albert Yoder, drummer, reports CFA Paul Roberge, who attended two full houses at Biddeford, Me.

From King Bros. Circus, Eva | Guests included Mary Jo Knolls, made a hurried trip to his Macon, subsequent appendectomy of his daughter, Connie. Red is now back on the show and his wife, Ann, and Connie will soon join the show. . . . Buck McClain, Wild West concert, was out of the King show a few days when he overturned his truck in the Allegheny Mountains, . . . Martha Smiga is spending a few days on the show. Her husband is concessionaire Joe Smiga. . . . Bobby and Marie Hall have their trailer on the show. Bobby is working in the office. . . . Mrs. Bill Tobias, wife of the trombone player, treated the band to dinner in Sunbury, Pa.

The Flying Viennas and clowns Eddie (Spaghetti) Emerson, Abe (Korkey) Goldstein and Duke and Harry Johnson have been signed by Walt Disney for roles in "Toby Tyler," now in production at Burbank, Calif. Charles Barton is directing the film.

Jimmy Armstrong has rejoined clown alley on the Beatty-Cole Circus. Bill (Boom Boom) Browning has joined the Clyde Beatty-Cole Bros. Circus band as drummer. . . The Chateau Theatrical Animals office of New York has booked Jules Jacot and his lion for a filmed Rouse, Ross Lowery and Paul Henderson clowned a dinner for the Eureka, Calif., Elks who sponsor Polack Bros. Circus in Eureka. John Brott served as emsee and chairman. . . . Corky Cristiani worked in the Flying Ray-Dells act on Cristiani Bros. Sunday (28) for the first time. Ray Valentine continues to catch in the act despite being on crutches. . . . The Skating Carltons recently closed with Adams-Seils Bros. Circus due to the illness of Larry Carlton, who is now resting in Arizona.

Sheldon home Saturday (27). States.

Hinckly writes that Red Dingler 11, youngest member of the Knolls wire act, and Oscar Landmesser, Ga., home due to the illness and 74, former circus press agent. . . . Paul Bohler, Lancaster, Pa., caught the Hagen Bros. Circus at Ticonderoga, N. Y., and visited with Enoch Bradford. . . . The Ronnie Lewis Trio, who appear in "The Big Circus" film, have been in Liseberg, Gothenburg, Sweden, for the month of July. . . . Henry and Thelma Craig's Chimps are at Disneyland Park for the season. Hank Craig did some movie work during the winter. . . . CFA J. Hawthorne Rettinger, Long Lake, Minn., caught Cristiani Bros.' Circus in Chicago. . . . Bob Orth, retired performer, caught Weber Bros.' Circus at the fairgrounds in Pomona, Calif., and visited with Bill Dedrick. Orth was the subject of a feature story in the June 29 Pomona Progress-Bulletin.

> Doc Stoddard, former clown and booking agent in show business for 67 years, is now at Bay City Infirmary, Essexville, Mich., and needs mail. . . . Leo Francis, clown, was a guest of Eddie Keck on the Ringling circus at Indianapolis. He also visited Mills Bros. Circus. . . . Bill Rice produced, directed and emseed an Army talent show at Fort Gordon, Ga., recently.

The Frank Littlefields, Gloucescommercial at Johnny Ahearn's stu- ter, Mass., visited King Bros.' Cirdios in Baltimore. . . . Felix and cus at Newburyport, Mass., and Amelia Adler are working for Al- talked with A. Lee Hinckley and lied Artists ahead of the film, "The Red Dingler. The Rev. Ed Sulli-Big Circus." . . . Benny Rossi left van visited Mary La Mont while Mills Bros. after recently injuring in Calgary recently. . . . While his right hip and shoulder while playing Frontier Days at Great trick riding. Don Marcks, Tom Bend, Kan., Billy Orwell Rodgers visited with Joanne Day, granddaughter of Bessle Castello, with whom he had trouped on the King show. Barbara Autry, the Buss Carson family, Beale Sisters and Denny Peters were on the rodeo bill.

Faith King and her dogs and Dick Potts and Tommy Brownfield. Western singers, of the Buck Lucas Wild West Show on the Jimmy Sullivan Shows in Canada, appeared on CFCL-TV recently from Timmins, Ont. . . . Armand Guerre, formerly on Polack with sea lions, just completed two months at the Paris Bal Moulin Rouge. . . . The Jake Posey, boss hostler, was Maxwells, comedy acro, are now hosted on his 96th birthday by with Tom Arnold's Ice Circus in Lyman Sheldon and the Joseph England. They were recently with Andrew Rowe Tent of CFA at the "Holiday on Ice" in the United

TURNING BACK THE PAGES: 15 years ago-The Ringling-Barnum show, recovering from the disastrous Hartford fire, prepared in Sarasota winter quarters to take the road and play in stadiums, ball parks, fairgrounds, etc. 10 years ago-W. R. (Red) McKitrick was named manager of the Side Show on the Ringling-Barnum circus, succeeding Red White. 5 years ago-The Bailey-Cristiani circus was greeted in Fairbanks, Alaska, by the largest crowd to turn out for anything in the history of that city.

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olds; North Platte, Neb. American Beauty: *Mrs. H. W. Bartholomew: Jefferson City,

American Funland: *B. L. Mc-Carthy; Albuquerque, N. M., 28-Aug. 2; Santa Domingo, 3-4; Las Vegas, N. M., 6-9.

Amusements of America: *Pop Akers; Wellsville, N. Y.; (Fair) Hughesville 3-8.

B. Ams.: (Fair) New London, Mo., 30-31.

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A-1 Amusements: *Dale Carpenter; Badger State: *A. Vomberg; Waseca, Minn., 29-Aug. 2; Bayport

Baker United: *L. F. Tyra; Osgood, Ind.; Delphi 3-8.

Barstow Amusements: Duquesne, Pa.: Elrama 3-8.

Beam's Attractions: *E. S. Beam; Keyser, W. Va.; Round Hill, Va., 3-8.

Bee's Old Reliable: *M. B. Van Hooser; Columbia, Ky.

Belle City: (Fair) Ladysmith, Wis., 31-Aug. 5; (Fair) Antigo 6-9. Bernard & Barry: *Paul Bouchard;

Montreal, Que., 27-31. Big D Ams.: Fonda, Ia., 28-29; Minnesota Lake, Minn., Aug. 4:

Westside, Ia., .7-8. Big State: *Joseph Sima; Falfurrias,

Tex., 29-Aug. 9. Blue Grass: *T. Richards; (Fair) Urbana, Ill.; (Fair) Portland, Ind., 2-8.

Brodbeck & Schrader: *M. J. Spencer; Casper, Wyo.

Brown, Al: *Dennis Brown; Kasson, Minn., 30-Aug. 2; Mankato

Buck, O. C.: "J. Marchiano, (Fair) Plattsburg, N. Y., 28-Aug. 1. Buckeye State: Commercial Point,

O., 29-Aug. 1. Burkhart: *Mrs. Eddie Haun; Canton, Ill.; Blandinsville 3-7.

Byers Bros.: *James L. Reed; (Fair) Northwood, Ia., 28-30; (Fair) Osage 31-Aug. 3; Independence 4-8.

C. & H.: Wheatland, Ia., 30-31; Albia, Aug. 3-5.

Capell Bros.: *H. E. Michalson; Midvale, Utah, 29-Aug. 1; Rigby, Idaho, 3-8.

Capital City: *C. C. Miller; (Fair) Corbin, Ky.

Carpenter Bros.: Liberty Center, O. 29-Aug. 1; (Fair) Bluffton, Ind.,

Carroll's Greater: *Robert Porterfield; Minneapolis, Minn., 28-29; Savage 31-Aug. 2; Minneapolis 4-5; (Fair) Anoka 6-9.

Central States: *J. D. Steinbeck;

Miscellaneous

Cain, Frank. Parade Attractions: (fair) Milledgeville, Ill., Aug. 4-9.

Damon, Dwight: Arlington, Mass., 27; Wells Beach, Me., 28; Cambridge, Mass., 29; Stoneham 30; Auburndale 31. -

Doss, Buster, Show: Spokane, Wash., 27; Vancouver, B. C., 29; Bellingham, Wash., Aug. 1; Everett 3; Renton 4.

Marlowe, Don, Players: Roosevelt, Minn., 27; Thief River Falls Aug. 1-8; Escanaba, Mich., 10-

Matchstick Cities: Oshkosh, Wis., 28-29; Green Bay 31-Aug. 2; Chippewa Falls 4-9.

O'Day, Marie, Palace Car: Monett, Mo., 27-28; Pierce City 29; Bolivar 30-31.

Sun Players: Huntsville, Mo., 27-Aug. 1; Higbee 3-9.

Toby & Susie Show: Lewistown, Mo., 27-Aug. 2; Monroe City

Webster's Medicine & Minstrel Show: Muskogee, Okla., 27-Aug. 1.

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Neb., 3-5; (Fair) Deshler 6-8. Cetlin & Wilson: *Tony Lewis; Crafts 20 Big: (Fair) Pacoima, New Castle, Pa., 27-Aug. 6. Chanos, Jimmiet *Charles D. French; Greenville, O., Aug.

3-8. Cherokee Am. Co.: *J. W. Mahaffey; Yale, Okla.; Pratt, Kan., 3-8. Coleman Bros.: *John Pesecki;

Afton, N. Y. Collins, Wm. T.: *Florence Hanson; (Fair) Minot, N. D.; La-

Crosse, Wis., 4-9. Continental: *Johnny Kinsey; (Fair) Degeller Funland: (Fair) Shelby-Morris, N. Y., 30-Aug. 3.

Crafts Expo.: *Vincent B. Kuropatwa; Seaside, Calif., 29-Aug. 2: Woodside 5-9.

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Circus Routes

Adams-Seils Bros.: *Dot Burdett: Waupaca, Wis., 27; Clintonville 28; Stevens Point 29; Marsh-Aug. 1.

Clyde Beatty - Cole Bros.: *Ray My Fair Lady: (Opera House) San Edmundston 28; Rivierce du Loup, Que., 29; Victoriaville 30; Hyacinthe 31; Thefford Mines Aug. 1; Roberval 3; Chicoutimi 4; Quebec City 5.

Cristiani Bros.: *William McCabe; Lincoln, Neb., 28; McCook 29; Denver, Colo., 30-Aug. 2; Laramie, Wyo., 3; Rawlings 4; Rock Springs 5; Farmington, Utah, 6-7; Provo 8.

Hagen Bros.: *Al Dean; Perrysburg, O., 27; Dundee, Mich., 28; Trenton 29; Adrian 30; Vandercook Lake 31; Plainwell Aug. 1; Nashville 2; Portage 3; Holt 4; Grand Rapids 5-6; Muskegon 7; Holland 8.

Hunt Bros.: "Jim Conley; Auburn, Mass., 27; Westboro 28; Stoughton 29; West Bridgewater 30; Marshfield 31; Braintree Aug. 1.

Kelly-Miller: *Jack Smith; Little Falls, Minn., 27; Brainerd 28; Wadena 29; Detroit Lakes 30; Park Rapids 31; Bemidji Aug. 1. King Bros.: *Eva Hinckly; Lincoln,

Me., 27; Dexter 28; Greenville 29; Madison 30; Farmington 31; Rumford Aug. 1; Berlin, N. H., 3.

Mills Bros.: *Harry Baker; Red Hook, N. Y., 27; Poughkeepsie 28; Cold Spring 29; Pearl River 30; Fairlawn, N. J., 31-Aug. 1; Bloomingdale 3; Verona 4; Troy Hills (Twp. of Parsippany) 5; Denville 6; Union 7; Woodbridge 8. Packs, Tom: *Grover O'Day;

Wheeling, W. Va., 27-29; Clarksburg 30; Parkersburg 31-Aug. 1; Lafayette, La., 5; Baton Rouge 7-8; Gulfport, Miss., 10.

Polack Bros.: Redwood City, Calif., 27 - 28; San Jose 29 - Aug. 2; Reno, Nev., 5-8; Klamath Falls, Ore., 11-12; Pasco, Wash., 14-15.

Ringling Bros. and Barnum & Bailey: Davenport, Ia., 9-11; Des Moines 15-16; Milwaukee, Wis., 21-25.

Strong, Big John A.: *Verna Strong; (fair) Yuba City, Calif., 29-Aug. 2; (fair) Turlock 3-5; (fair) Petaluma 6-9 (fair) Napa 13-16.

Zell Bros.: *Jack Gagne, Grant, Mich., 27; Howard City 28; Lakeview 29; Remus 30.

Phillipsburg, Kan.; (Fair) Seward, Crafts Fiesta: Garden Grove, Calif., 29-Aug. 2.

Calif., 29-Aug. 2; (Fair) La-Puente 5-9.

Cumberland Valley: *Mrs. Lavoy Winton; Paris, Tenn.; (Fair) Eastern Am. Co.: Rockland, Me.: Bowling Green, Ky., 3-8.

D. & D. Ams.: Kalona, Ia., 27-28; Center Junction 29-30; Durant, Aug. 1-2.

Davis Am. Co.: *Martha Davis; Oakridge, Ore., 28-Aug. Sutherlin 5-9.

ville, Ind., Aug. 1-7.

Olmsted, O., 27-Aug. 8. Deluxe: East Hartland, Conn., 30-Aug. 1; Portland 3-9.

Dickson United: "William Berry; Kinsman, O.

Dine Ams.: Canton, O.: Bucyrus District Ams.: (Shopping Center)

Marlow Heights, Md., 27-Aug. 1. Dixey, Raymond C.: East Chicago, Ind., 28-Aug. 2.

Dixie Am. Co.: *Clifford Davis: Winside, Neb., 29-30; Mondamin, Ia., 31-Aug. 1.

Dobson's United: *Bert Klaas; (Central Ave.) Minneapolis, Minn., 27-28; Hammond, Wis., 29-Aug. 6; St. Croix Falls 7-9. Down River Ams.: *Harriet Hilo; Augusta, Mich., 28-Aug. 1.

Drago, No. 1: *John Kiely; (Fair) Flora, Ind.; (Fair) Kendland 3-7. Drago, No. 2: *Sally Striegel; Otterbein, Ind.; (Fair) Hartford City 3-8.

Drew, James: "Jimmy Drew; (Fair)

Legitimate Shows

field 30; Wausau 31; Tomahawk Music Man, The: (Shubert) Chicago, Ill., indefinite run.

Aguilar; Woodstock, N. B., 27; Francisco, Calif., 27 - Aug. 8; (Auditorium) Portland, Ore., 11-

Arena Routes

Russian Festival of Music & Dance: (Hollywood Bowl) Los Angeles, Calif., 29-Aug. 2; (Cow Palace) San Francisco 4-6: Oakland 8; (Hollywood Bowl) Los Angeles 9-10.

Paris, Ill.; (Fair) Valparaiso, Ind., 3-8.

Dudley, D. S.: *Ernest Wade; Guymon, Okla.; Dalhart, Tex., 3-8. Dyers: *Dale Stempson; Marengo, Ia.; (Fair) Manchester 3-8.

Waldoboro 3-8. Eddie's Expo.: *Betty Beil; Kane,

Emshoff: Union Grove, Wis., Aug.

Endy, David B.: Essex, Md.

Evans United: (Fair) Donaldson, Ia.; (Fair) Washington, Mo.,

Degeller Show of Shows: North Fair Time: (Fair) Antioch, Calif. 30-Aug. 2; (Fair) Sonora 6-9.

Franklin, Don: *Jay Barton; White Bear Lake, Minn., 29-Aug. 1; Fairbault, Minn., 3-8.

Gala Expo.: *Carolyn Miller; Linn. Mo.

Garden State: *Jake Johnson; Dunmore, Pa.; North Scranton 3-9. Gentsch, J. A.: *George Butler; (White Fair) Philadelphia, Miss., 27-31; (Colored Fair) Philadelphia, Aug. 3-8.

Georgia Am. Co.: *Horace Williams; Robbinsville, N. C.; (Fair) Franklin 3-8.

Geren, Bill: (Fair) Loogootee, Ind.; (Fair) Greencastle 3-8.

Glades Am. Co.: Montross, Va. Gladstone Expo.: *Ruth Poole; Tomah, Wis., 28-Aug. 2.

Gold Bond: *Merwin Boden; (Fair) Monroe, Miss., 29-Aug. 2; (Fair) Westfield 3-9. Gold Medal: *Mrs. Irene Denton;

Gopher State: Grand Marais,

Pikeville, Ky.; Matewan, W. Va.,

Minn., Aug. 6-9. Grand American: *L. O. Weaver; Ackley, Ia., 27-28; (Fair) Allison 30-Aug. 2; (Fair) Gladbrook

Greater Dixieland: Garland, Tex., 27-Aug. 2.

Greater Kastl: *Nobie Hammock; Albuquerque, N. M., 30-Aug. 2. Green Tree: *John M. Huls: (Fair) Paris, Ky.; (Fair) Russell Springs 3-8.

Hale's Shows of Tomorrow: *W. T. Hale; Tecumseh, Neb., 27-29; Craig, Mo., 30-Aug. 2.

Hammond, Bob: *Mrs. Keith Chapman; Hico, Tex.; Leon 3-8. Hannah Am. Co.: *Iris Lange; Herminie, Pa.; (Fair) Wind Ridge

(Continued on page 58)

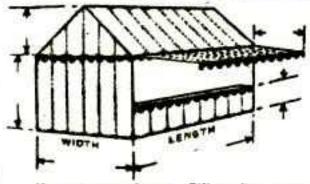


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CARNIVAL ROUTES

Continued from page 57

Aug. 3-8. Happyland, No. 1: *Russ Stager;

(Fair) Fowlerville, Mich. Hartsock, Roy: *Roy Hartsock;

Brashear, Mo., 29-Aug. 1. Hartsock Bros.: Bucklin, Mo., 30-

Aug. 1; Jamison 5-8; Paris 12-15. Heart of America: *Jack Wilson; Ellis, Kan., 27-29; (Fair) Hoxie 30-Aug. 1; (Fair) Holdrege, Neb., 3-5; (Fair) McCook 6-9.

Flora, Ill.; (Fair) Olney 3-8. Heth, No. 2: (Fair) Bellmont, Ill.;

(Fair) Olney 3-8. Holiday Am. Co.: *Mrs. K. Mc-Comak; Waverly, Kan., 27-29;

Corder 31-Aug. 1. Holly Bros.: Atlanta, Ga.

Hottle, Buff, No. 1: *Jimmie Gattis; St. Charles, Mo., 30-Aug. 3; McLeansboro, Ill., 4-8.

Hottle, Buff, No. 2: *Wm. H. Brooks; Aledo, Ill.; (Fair) Mount Sterling 3-8.

How-Reit: (Fair) Middletown, N. Y., Aug. 8-16.

Hugo; Orrick, Mo. Hunt Am. Co.: Benton, Ky.; Hopkinsville 3-8.

Illiana: Russellville, Ind.

Imperial: *Blanche Scruggs; Lewiston, Ill.; Knoxville, Ill., 3-8.

Inland Empire: Whitefish, Mont., 28-Aug. 2; Mullan, Idaho, 4-8. Johnny's United: *Charles Hines; Huntingburg, Ind.

Kemp & Turpine: *Charles Jaynes; Eagleville, Mo., 31-Aug. 1; Leon. Ia., 3-5; Lawson, Mo., 7-8.

Ken-Penn: *Charles J. Graham: New Galilee, Pa., 27-31.

Ind.

Kile, Floyd O.: Gretna, La., 29-Aug. 2; Clinton 3-15.

King Bros.: *Mrs. J. L. King; Brighton 3-7.

Hannum, Morris: Emmaus, Pa., King Expo.: Smokey Hammond; Battle Creek, Mich., 29-Aug. 2; Bangor 5-9.

> Lagasse Am. Co., No. 1: *Roland Mound City, No. 2: Overland, Mo., Poor; Lebanon, N. H.

Lagasse Am. Co., No. 2: Alton, N. H.

Lagasse Am. Co., No. 3: Nashua,

Leeright Midway, No. 1: *Ralph C. Bowers: Dillon, Mont.

Heth, No. 1: *Mrs. Al Kunz; (Fair) Le Pa Ams.: Harrisville, R. L.: Woonsocket 7-15.

> Lindle, Jack: *Anthony Arcaro: Gillespie, Ill., 28-Aug. 2; Clarence, Mo., 4-6; West Point, Ia., 8-9.

> Lindsay - Pugh - Murphy: *Herb Moore; (Fair Park) Dallas, Tex. Lone Star Ams.: Hereford, Tex.: Phillips 3-8.

> Luchrs Ideal Rides: *P. J. Nelson; (Fair) Clay City, Ind., 29-Aug. 1; (Fair) Brazil 4-8.

> Lynn's Midway: *Lyndon Erickson; Akeley, Mian., 29 - 30; Remer 31-Aug. 2.

Hugo's Novelty Expo.: *Mrs. E. H. Mac's Amusement Rides: Corsica, S. D., 28-29; White Lawe 31-Aug. 1.

M. D. Ams.: (Fair) Bethlehem, Pa.: (Fair) Branchville, N. J., 4-8.

Manning, Ross: *Walter H. Byrd; Woodbridge, Va.; Luray 3-8. Marks: *Arnold Maley; Washington, D. C.

Marvel: *Mrs. Carolya Merriman; Lenark, Ill., 30-Aug. 1.

McKenna's Rides: *Joe Stoneman; (Fair) Medford, Wis., 30-Aug. 2 Meeker: *Paul Meeker; Joseph, Ore.; Omak, Wash., 3-9.

Key City: *John Chisholm; Peru, Merriam's Midway: Titonka, Ia., 28-29; Ogden 31-Aug. 1; Vinton 3-6; Waukon 7-9.

Midway of Mirth: *Frank Lavell: (Fair) Benton, Ill., 26-31.

Kremmling, Colo., 29-Aug. 1; Mighty Interstate: Big Stone Gap,

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Monarch Expo.: *Earl W. Carpenter; (Fair) Belleville, III.; (Fair) Milledgeville 3-9.

Moore's Modernt *Bill Scott; Arapahoe, Neb., 28-Aug. 1; Bladen 3-5; Minden 6-8.

Motor State, No. 1: *M. Frederick; Niles, Mich.; (Fair) Argos, Ind., 3-8.

29-Aug. 1; (Fair) Mexico, Mo., 3-8.

Murphy's Northern State: *Ray Hershey; Mott, N. D., 27-29; Carson 30-Aug. 1; Selby, S. D., 3-4; Burke 5-6; Bassett, Neb.,

Myers, Sonny: *M. F. McHenry; Pisgah, Ia., 27-29; Redfield 30-

New England: Winchendon, Mass.; Littleton 3-9.

Nolan Am. Co., No. 1: W. Richfield, O., 28-Aug. 1.

Nolan Am. Co., No. 2: Norwalk. O., 27-Aug. 1, Nolan Am. Co., No. 3: Mt. Ver-

non, O., 28-Aug. 5. Northern Expo.: *Dal Egan; Lewiston, Mont., 29-Aug. 1.

Norton's: *Mrs. C. E. Plunkett; HUBBARD-Harley D., Deadwood, S. D., 29-Aug. 2. Olson: *Mrs. Ray Cramer; Milwaukee, Wis.; Chippewa Falls

Orange Bros.: Oklahoma City, Okla., 27-30; Herington, Kan.,

Aug. 3-8. Page Bros.: *W. E. Page; (Fair) Owenton, Ky.; Alexandria, Tenn., 3-8.

Page Comb.: *Blackey Jones; Whitney Point, N. Y.

Palmette Expo.: "Milton M. Mc-Neace; Mt. Airy, N. C. Parada: Clinton, Mo.; California,

Mo., 3-8. Penn Premier: *R. L. Gilman; Kittanning, Pa.; Barnesboro 3-8. Peppers All States: *Bob Sickels; Glennville, Ga.

Playtime: *Jerome P. Hourin; Orleans, Mass.; Norwell 3-8. Powelson Am. Co., No. 1: *Happy

Powelson; Moundsville, W. Va.; (Fair) Maumee, O., 5-9. Powelson Am. Co., No. 2: *Happy Powelson; Magnetic Springs, O.,

29-Aug. 2; Reynoldsburg 3-8. Powelson Am. Co., No. 3: Hubbard, O., 29-Aug. 1; Alliance 5-8.

Prell's Broadway: *Litlian Sylvester; Harrington, Del.; Bridgeton, N. J., 3-8.

Raines: *Rosa Raines; Oswego, Kan. Rainier: *A. W. Randolph; Lake

City, Wash., 27-Aug. 2; Seattle Reed Am. Co.: Carthage, Tenn.;

(Fair) Alexandria 3-8. Reid's Golden Star: *J. Chaudion; Damascus, Va.

Reid, King: "Wm. R. Austin; St. John, N. B.; Woodstock 3-8. Reithoffer, No. 1: (Fair) Waterloo,

N. Y., 28-Aug. 1. Ritter's United: (Fair) Chino, Calif., 28-Aug. 1; (Fair) Montclaire 4-8.

Robinson's Western, No. 1: *George A. Roach; Lynwood, Wash., 27-Aug. 2; (White Center) Seattle 3-9.

Robinson's Western, No. 2: Anacortes, Wash., 27-Aug. 2; Friday Harbor-Castle Rock 3-9.

Rock City: *L. J. Latimer; Corydon, Ill.; Washington, Ia., 5-8. Rogers Bros.: *Mrs. M. L. Whiteside; Grantsburg, Wis., 27-29; Zumbrota, Minu., 30-Aug. 2; Proctor 6-9.

Rohr's Modern: *Sun Harris; Sheldon, Ill.

Rose City Rides: *Dutch Schrader; Prairie Home, Mo., 27-29; Warrenton 30-Aug. 1.

Royal American: *J. A. Pearl; Regina, Sask.; Fort William-Port Arthur, Ont., 3-8.

Royal United: *Jackle Swift; Coon Rapids, Ia., 27-29; Thompson 31-Aug. 2; Greenfield 4-6; Avoca 7-9.

Rumble Rides: *D. P. Rumble; Cayuga, Ind.; Terre Haute 7-9. (Continued on page 60)

THE FINAL CURTAIN

BLOOM-William,

41, concessionaire, July 22 in Christ Hospital, Cincinnati, following a heart attack. During the past 25 years he had trouped with the Beckman & Gerety, Rubin & Cherry, Royal American and World of Mirth shows, among others. He was a veteran of World War II and a member of various showmen clubs. Survived by his parents, a brother and a sister. Burial in St. Louis.

CULLINS-Lila-Jane,

wife of Arthur K. Cullins, midway games operator, July 20 in Sterling, IH. Survivors include her husband and three children.

GONZALEZ—Joseph,

49, who formerly had out a dog act, July 13 of a stroke in Detroit, suffered while riding a Roller Coaster in an amusement park. Burial in Holy Sepulchre Cemetery, Detroit.

74, formerly in outdoor show business, July 16 in Shreveport, La. Survived by a daughter and two sisters. Masonic services July 19 were followed by burial in Perkins, La.

McCALLIE—William Albert,

71, a director of Tennessee Valley Agricultural & Industrial Fair, Knoxville, July 19 at his home in that city of a heart attack. Survived by his widow and a daughter. Burial in Highland Memorial Cemetery.

McLAUGHLIN-William.

48, concessionaire, July 10 in WEBER-Albert, Huntingdon, Tenn. Survived by his widow, Mary.

MILLER-Sherwood.

husband of Margaret Miller, secretary of Wallace Bros. Shows for over 20 years, July 21 at his home in Pascagoula, Miss. Survived by his widow. Burial in Northampton, Mass.

MYLOTT—Mrs. Margaret,

62, daughter of the late John Horace Greeley, singer, and sister of Paul Greeley, former secretary of the Michigan Showmen's Association, July 12 in Youngstown, O. Survived by a son and daughter. Burial in Mahoning Avenue Cemetery. Youngstown.

NOEL-Joseph I.,

62, maintenance man at Lakeview Park, recently at Dracut, Mass. Survivors include a brother and two sisters. Burial was at Pawtucket, R. I.

ROBISON-Robert R.,

73, former vaudevillian, theater manager and circus ringmaster, and more recently security manager at the Fontainbleau Hotel, Miami, July 25 in that city. His old vaude partner was William Frawley, seen currently in "I Love Lucy" TV shows, and he had also worked with many oldtime film stars. In the '40's he managed the Plymouth Theater, Worcester, Mass., and had also been associated with J. C. Harlacker, Providence, R. I., and Sam Crowell, Miami, in the promotion of special events. During Chicago's A Century of Progress he emseed the Faith Bacon show.

ROGERS-Weson W.,

52, concessionaire with Kenny's Attractions for many years, July 21 in St. Paul, Ind., of a heart attack. Survived by his widow, Margaret: four children and a brother, William. Services and burial July 25 in Flint, Mich.

SHORTRIDGE-Floran M.,

76, operator of the Shortridge Agency, Des Moines, for 15 years before retiring in 1955. and earlier manager of Riverview Park and a kiddieland in Des Association.

Moines, July 21 of a heart attack in that city. He was a member of the Friars' Club of New York, a Mason, Knights Templar, Za-Ga-Zig Shriner and an Elk. Survived by his widow and daughter.

SMITH—Charles D. (Speedy),

66, veteran carnival and circus employee who formerly was a ticket taker on the Ringling-Barnum Side Show, July 20 at his home in Lexington, Ky. Survived by his widow, Mary; a son, Joseph, and a sister. Services July 23 and burial in Calvary Cemetery, Lexington, Ky.

STEINBERG-Alvin,

62, director of concessions on the Atlantic City Steel Pier and a Municipal Court clerk, July 6 at Atlantic City following a heart attack. Survivors include his widow, Pauline Abraham; a son, Paul and a sister, Mrs. Sidney Lowenthal.

IN LOVING MEMORY Of My Father

EARL TAYLOR

July 29, 1944

FRANK TAYLOR

76, treasurer of the Pacific Coast Showmen's Association and operator of the Arcade Printing Company, July 18 in Los Angeles. Survived by a son. Burial in the Pacific Coast Showmen's Rest Thursday (22).

WEAVER-Florence (Dot),

69, wife of L. O. Weaver, owner of the Grand American Shows. July 11 in Mercy Hospital, Oelwein, Ia. Other survivors are two sons, Howard and Frank; a daughter, Maydean Nash, and three grandchildren, David, Janet and Rebecca Nash.

> In Memory of My Beloved Husband

> > Passed Away July 28, 1958 ETHEL WEER

YATES—Hester Sims, 61, wife of Henry K. Yates, manager of Mercer County Fair and Horse Show, July 17, Harrodsburg, Ky., that city. Also surviv-

MARRIAGES

ing are two daughters.

MOSER-FAYE—

Richard L. Moser and Joyce Faye Stewart, July 17 in Linn, Kan. Groom is the son of Mr. and Mrs. Malcom Moser, coowners of Moser's Central State Shows, and the bride is with the show. Marriage took place in J. D. (Doc) Steinbeck's bingo top on the midway.

OKUN-SCHLOSSBERG-

Ricky Joyce Schlossberg, daughter of Norman Schlossberg, and Lester E. Okun, July 19 in Chicago. Bride's father is co-owner of Olson Shows and president of the Hot Springs Showmen's

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St. Paul Adds to Greenness, Plants 4,000 Norway Pines

ST. PAUL—The Minnesota State Fairgrounds, long noted for its greenery, will be greener than ever this year and will get progressively greener in the years ahead. Since the '58 fair, 4,000 Norway pines were planted along Snelling and Como avenues to supplant a dying 50-yearold hedge. These pines will be transplated thruout the grounds. What's more, 11,000 more Norways will be planted during the next four years.

Fairgrounds improvements since last year's run have cost \$85,000. Besides the tree-planting, other projects including the re-roofing of the poultry and horse barns at a cost of \$25,000, \$10,000 in repairs to the 11 miles of paved roads within the 284-acre fairgrounds, modernization of cattle pens, addition of 58 more box stalls in the horse barn, annexation of six acres for additional park, and the acquisition of an electric scoreboard in infield for use during long distance auto races.

Still other improvements were the installation of 100 new booths in the 4-H Club building and of a refrigerated case to accommodate a carcass exhibit in the Swine barn, the reconditioning of the race track, and painting of several buildings.

80 by 800-Ft. Exhibit Bldg. At Tulsa Nears Completion

TULSA—Construction of a clear-span, 80 by 800 feet exhibition building at the Tulsa State Fair is in its closing stages, with completion scheduled for August 15, well ahead of the fair's opening day, October 3. The structure replaces the old grandstand space which was destroyed by fire last year.

The building actually is a two-in-one structure, with a 40-foot lobby entrance leading from the midway into the race track area dividing it. One end has been designated as the Home Improvements Building and will feature merchandise for the home. The north portion has been named the General Exhibits Building and will house sporting goods, recreational equipment and a manufacturers exhibit.

Sen. Lyndon Johnson To Speak at Iowa Park, Tex.

IOWA PARK, Tex.-The Texas-Oklahoma Fair here this fall has been dedicated to Sen. Lyndon B. Johnson and the Senate majority leader will be the principal speaker on the Pioneer Day Program, September 29. A Special events committee, with Ben Blanton and W. A. Hotchkiss of Wichita Falls, Tex., as co-chairmen, will be in charge of the senator's appearance.

Johnson's participation, along with U. S. Army Missile exhibits consisting of a Corporal missile with an erector and launcher and an Honest John rocket, with launcher and trailer, will make the fair one of the best in its history, according to T. Leo Moore, the fair's executive vice-president.

Golden-Domed Temple To Point Up PNE Theme

VANCOUVER, B. C.—A golden-domed temple more than 100 feet high will dominate the theme center at the 1959 Pacific National Exhibition here in its Salute to the Orient. Imitative of a Cambodian Temple, the structure will sweep up in graceful lines from a moulded base to a needle-sharp apex.

Around it pavilions of countries honored will be clustered. At the base of it, UNESCO plans to stage an exhibit embracing all the Oriental countries that make up, in part, the family of that organization. This exhibit is being designed and built by top experts of the University of British Columbia. Remaining exhibit space within the perimeter of the temple base will house artifacts and products of some of the smaller Asian countries.

Open N. Y. Contest to TV, Wire Service Cameramen

SYRACUSE, N. Y.—Photos best illustrating "Opportunities in the Empire State" will be judged here in the New York State Fair's Ninth Annual Photo Contest, which is open to photographers serving daily newspapers, wire services and TV stations in the State. In the past competition was limited to daily newspaper cameramen.

Cash prizes this year will total \$9000, with photos to show opportunities in six areas of activity: farming, living, manufacturing, trading, vacationing or working.

In addition to the cash awards, the fair will feature the Governor's Trophy award for the best news photo of the year.

Hutchinson Starts 'Forest'

HUTCHINSON, Kan.—The beginning of the Kansas State Fair "forest" will mark the '59 fair here. Some 330 trees have been planted on the grounds as the first phase of a beautification program. Planting involves a wide variety of trees, including Buisman elm, sycamore, locust, golden rain, hybrid elm, hackberry and maple. Hundreds of flowers and shrubs also have been put out this year, according to Virgil Miller, fair secretary.

Rosenberg, Tex., Ups Kids' Fair Tix to Quarter

ROSENBERG, Tex.—The Fort Bend County Fair, seeking ways to make this year's fair pay off, has upped the price of admission for children.

Fair Manager Noel Yarling said youngsters will pay 25 cents to go thru the gate this year, instead of a dime. Adult admission, he said, would remain the same, 50 cents, but there'll be a change in the price of pre-fair tickets.

Gets Record 27,840

PONOKA, Alta. - A record crowd of 19,840 persons jammed the Ponoka fairgrounds for the windup of the two-day Ponoka stampede, First day's turnout was 8,000. George Myron, of Viking, Alta., was named all-round cowboy champion.

but a 25-cent parking ticket will be added to that price. Last year. there was no parking charge.

The fair is not trying to show a profit, Yarling said, but it is trying to break even. That's something Normally three for \$1, this year it didn't do last year, when a deficit the tickets will sell for \$1 for two, of around \$10,000 was incurred.

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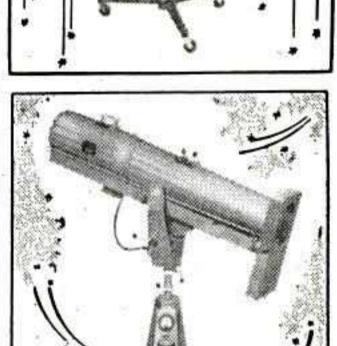
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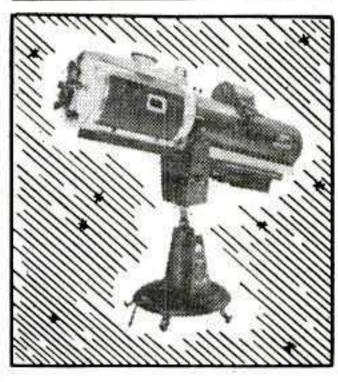
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Polack Grosses Climb At Far Western Spots

FORT ORD, Calif. - Business over last year, and in some cases the gains have been 50 per cent or

The show came to Fort Ord for a two-day sold-out date (23-24) from Eureka, Calif., where one of the biggest gains of the season was registered. Between these two spots, there was a lapse of a week and a half in the route, which most of the show's personnel spent in Eureka.

The winner at Eureka was preceded by three sold-out dates in Southern California. A three-day stand as the grandstand attraction at the Southern California Exposition & San Diego County Fair, Del Mar, was followed by a single performance played to a crowd of 60,000 in the Pasadena Rose Bowl the night of the Fourth of July and a private showing the next night at San Bernardino for employees of the Rohr Aircraft Corporation.

Between this and a previous visit to California, the show played a week in Denver, which had been advanced to June from October, and had four dates in Idaho and three in Utah. Despite abnormal heat, business was big in Idaho and Utah, with Boise and Salt Lake City standouts.

Earlier appearances in California has been good for Polack Bros. were at San Francisco, Oakland Circus in its tour thru the Far West, and Sacramento, which followed According to Louis Stern, a majori- the season's first two Western dates ty of dates have shown increases at Spokane and Tacoma. Among these, whopping increases were scored at Spokane and Sacramento.

> Advance promotion at Eureka, Redwood City and San Jose was handled by Jimmy Rison after his date at Sacramento. Joe O'Donnell jumped from Twin Falls, Idaho, to Klamath Falls, Ore., and Bill Kay from Boise to Pasco, Wash. Henry Barrett took a rest on doctor's orders after handling Ogden, Provo and Salt Lake City. George Westerman, who was at San Francisco and gave a hand on the date at Fort Ord, will go next to Eugene, Ore.

Mickey Blue, who visited Alaska after his date at Oakland and before starting work at Vancouver, B. C., represented Polack Bros. with Sam Polack at the Shrine Imperial Council Session at Atlantic City.

Cristiani in Wis.

Continued from page 50

at night. The show paraded in downtown Milwaukes Wednesday. Stanley Paul handled promotion. Baraboo, Kohler

At Baraboo (14), the circus was sponsored by the Circus World Museum. Afternoon was 80 per cent filled and there was a fullhouse at night. The appearance was in connection with opening of the museum, and the town's continued interest was reflected in heavy publicity given by the newspaper. Members of the Gollmar family were among those attending. Many Cristiani people visited the museum.

After Milwaukee the show went to Kohler, Wis., suburb of Sheboygan, where it was sold outright to the Kohler Company. Carl H. Borsse, Sheboygan theatrical agent, handled the deal for the company. Employees were given tickets that admitted them to the circus and Side Show. Children were given wooden nickels worth 50 cents for concession items. Lot was the spacious lawn of Waelderhaus estate. Pete Lindemann, Sheboygan circus man, was among those attending.

And Kohler employees and families attended in such numbers that the three shows were given to full houses. Performances were at 1:30,

4:30 and 8 p.m. Cristiani Bros. has augmented its performance by the addition of the Gretona Family high wire act, joining at Baraboo for the season; and John Cooper, dwarf clown, who joined in Chicago. The show also has a new sound system.

Some tractors are being replaced for the upcoming long jumps to the West Coast. Performers are working on new wardrobe for Los Angeles. A donkey from the former Jorgen Christiansen act died. Chris and Julia Cristiani, newlyweds, have a new trailer and Julia is working in the elephant act. Lucio Cristiani also has a new trailer.

Show News

· Continued from page 1

Park Operation and Arena, Auditorium Newsletter - report the latest trends and developments. Carnival Confab and Circus Trouping give the latest news of included Jimmy Troy, high trapeze personalities in the carnival and and slack wire, and Jimmie Jamicircus worlds. Weather Maps give son, high diver. Rodeo featured 30-day forecasts thruout the na-

In addition, Show News pre-Final Curtain.

CARNIVAL ROUTES

Continued from page 58

Russell's Ams.: Forest Park, Ill., 27-Aug. 2.

Schafer's 20th Century: *Archie Hensley; Monmouth, Ill.; (Fair) Decatur 2-6.

Sehl's Northern: *John Sehlt Au Gres, Mich., 30-Aug. 2.

Shorter's Greater: *Mrs. Sheldon; Boyd, Minn., 27-29; Carver 30-Aug. 2.

Shorty's Tri-State: (Fair) Indianola, Ia., 29-Aug. 1.

Siebrand Bros.: *Don Hanna; Great Falls, Mont., Aug. 1-9.

Glasco, Kan., 28-30.

Skerbeck Am. Co.: *Rose Kronschnabl; Gaylord, Mich., 29-Aug.

Smiley's Ams.: *Joe Fasolas: Apollo, Pa.; Irwin 3-8.

Smith, George Clyde: *F. A. Norton; Corringanville, Md.; Cumberland 3-8.

Southern States: (Wayside Park) Panama City, Fla.

Southland Ams.: Fort Walton Beach, Fla.

Stafford: Covington, Ind.; Danville, III., 2-6.

Stanley, Wm. D.: *Donald Dropps; Bagley, Minn., 30-Aug. 2; (Fair) Perham 6-9.

Steele Ams.: *Martin Thoreson; Portage, Wis., 29-Aug. 2. Stephen's, Otto: *D. Harridge;

Brighton, Ia., 28-29; Ollie 30-Aug. 1. Strates, James E.: *George Rvan:

(Fair) Butler, Pa.; Clearfield 3-8. Strong's Ams.: *Verna Strong; Silver Creek, Neb., 29-30; Lyons Aug. 1-3. Sunset Am. Co.: *H. D. Lange;

(Fair) Oskaloosa, Ia., 27-30; (Fair) Rochester, Minn., Aug.

Sutton's Pacific Coast: Lakewood, Calif., 27-Aug. 2.

Tatham's Fun Fair: *Bill Tatham; (Fair) Roberts, Ill., 30-Aug. 1; (Fair) Milford 3-7.

Tennessee Valley Ams.: (Fair) Elkton. Kv. Thiess United, No. 2: Richcon

Park, Ill., 31-Aug. 2; Carbon Hill 5-9. Thomas, Art B., No. 1: *Robert F.

Platt; Vegreville, Alta., 27-29; Red Deer 30-Aug. 1. Thomas, Art B., No. 2: Thief River

Falls, Minn., 27-30; Hallock 31-Aug. 2; Henning 3-5; Littlefork

Thomas Joyland: *Samuel Generallo; (Fair) Scottsburg, Ind.,

Swift Current Gate, Rodeo Dip

SWIFT CURRENT, Sask.—Attendance was off slightly from last year at the four-day Frontier Days regional fair and rodeo. Turnouts for the evening grandstand show held up well, but the three-day rodeo was down every day.

Large afternoon crowds last year were attributable to the RCMP musical ride, according to Irving Hansen, managing director. Chuckwagon races this year helped bolster the evening attendance.

Siebrand Bros.' Circus and Carnival was on the midway, and the grandstand show was Bob di Paolo's "Star Time of '59." Performers the Zoppe Zavatta bareback troupe and Wilbur Plaugher, clown.

Rain on the final day canceled sents all of the past features of the light horse show and the Tex The Billboard's outdoor section Ritter Ranch Party show, brought such as Routes, Letter List, Com- in for one appearance, had to move ing Events, Roller Rumblings and to a downtown arena where it drew 1,800.

27-31: (Fair) Indianapolis, Aug. 2-8.

Tidwell, T. J.: Throckmorton, Tex. Tip Top: *E. G. Larkee; Green Lake, Wis., 31-Aug. 2. Venditto Bros.: Providence, R. I.:

Cranston 3-8. Victory Expo.: Durango, Colo., 28-

Aug. 2. Virginia Greater: *H. W. Arnoldr Cambridge, Md.; Pocomoke City

3-8. Wade Greater: *Al Southwellt Marysville, Mich., 28-Aug. 2.

Wade, W. G., No. 1: *James Blackmon; (Fair) Muncle, Ind. Silver Star: *Mrs. C. B. Clifton; Wall, Alfred: Mt. Auburn, Ill.;

Reynolds, Ind., 5-8. Wallace Bros.: *Clarence Walters; (Fair) Jefferson, Wis., 29-Aug. 1t Janesville 3-8.

West Coast, No. 1: *John Francot Longview, Wash.

West Coast, No. 2: *William Snellson; (Fair) Yuba City, Calif., 27-Aug. 2; (Fair) Roseville 3-9.

Weydt's Rides: Gays Mills, Wis., Aug. 6-9.

Wilcox, Dick: *Sam Edstine: Fort Kent, Me.; Houlton 3-8.

Wilson Famous: *Mrs. Ray Wilson: (Fair) New Berlin, III., 28-Aug. 1; (Fair) Jacksonville 5-9.

Wolfe Ams.: *S. R. Holt; Salisbury. Md.: Weirwood, Va., 3-8. Wonderland Expo.: (205 N. Monroe) Kansas City, Mo., 27-31;

Kansas City, Kan., Aug. 1-8. World's Finest: *George Sellmer; Quebec, Que., 27-Aug. 2.

World of Pleasure, No. 1: *Charles T. Carpenter; Elkhart, Ind.: (Fair) Warsaw 3-8.

Young, Monte: *Sharon Payner Preston, Idaho; Caldwell 3-8.

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ROLLER RUMBLINGS

By AL SCHNEIDER

DINK roller skating is scheduled to get a strong promotional push on many of the nation's TV educational stations via a motion picture filmed recently at suburban Price Hill Roller Rink, Cincinnati, owned and operated by Lou and Charles Myers.

Filming of the reel marks the first public recognition of roller skating as an athletic activity, said C. V. (Cap) Sefferino, rink manager, who worked closely with the film's sponsor, Station WCET, a local educational TV outlet, in preparing the film.

ing field in recent years, is back on

the Coast after a visit in Hartford,

Conn. For many years he was asso-

ciated with Syd Conn, now a real

estate developer, in Conrose The-

atrical Enterprises, Hartford, their

enterprises including Conrose Skat-

manager of North St. Mary's Roller

Discuss New Arena

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made. Estimated cost would be be-

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tween \$180,000 and \$220,000.

the roof of the old rink.

It is estimated that 15,000 people will see the film, said station active in the Los Angeles ork bookofficials.

Much of the 250 feet of film, featuring Mrs. Donna Roach, Price Hill professional, was done in slow motion and covers a broad area of roller skating, including fundamentals, forward and backward skating, spins, jumps and free ing Rink. . . . Joe A. Spillman, skating in a thoro manner.

First showing of the film will be Rink, San Antonio, has been named over WCET. After its Cincinnati chairman of the South-Central reshowing it will go to 46 other gion of the Roller Skating Rink cities under a film programming Operators' Association of America exchange plan in which educational for the next 12 months. . . . With TV stations are participating. It is the advent of hot weather, Marino's one of a number of films in the Danz-Er-Roll, Waterbury, Conn., station's library, all of an edu-published a reduced-price coupon cational nature and featuring in local newspapers entitling bearer various athletic activities and the to 50-cent admission at the rink on benefits to be derived from such a recent Sunday evening. The rink activities. The skating film will also is operating on a seven-day schedbe shown in schools in cities which ule thru the summer. do not have educational stations, said Sefferino.

Former rink operator Bill Rose,

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CHICAGO RUN TABS 849,633 IN 16 DAYS

CHICAGO - The Chicago International Trade Fair, which Saturday (18) closed its 16-day run at Navy Pier, piled up a whopping 849,633 attendance to far surpass the expectations of its sponsors, the Chicago Association of Commerce and Industry. Profit from the run is expected to exceed that for the '58 fair, which drew 613,290 and netted \$225,000. The fair will be repeated next year at Navy

Carson-Barnes Finds Business Good in Canada

WIARTON, On. — Carson & Barnes Circus has enter d' Canada and has been winning good business, according to owner-manager Jack Moore. The show was here July 16.

Moore said that the border crossing was speedy. Agents Charles Mason and Floyd Hill handled the ferin Agricultural Society have details at Port Huron, Mich., and discussed plans for a new arena Sarnia, Ont. He pointed out that Carson & Barnes was the first of ties, but no great progress has been the several circuses out of Hugo, Okla., to cross an international border.

> The circus features Col. Tim Mc-Coy.

> A hippo was purchased from the Mesker Zoo at Evansville, Ind., and has been proving a strong attraction in Canada. It now is being shown in the menagerie, but a pit show will be used some time in the future.

Sam Price, office man, has been hospitalized at London, Ont. Taking his place on a temporary basis is Bill Garden, former owner of Garden Bros.' C: cus. Mrs. Garden is appearing in the performance.

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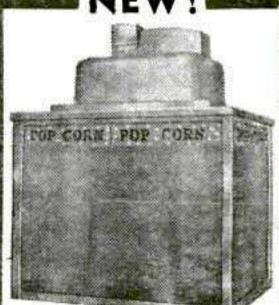
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Cordele-Central Georgia Fair Assn. Oct. 26-31.

Crawfordville-Taliaferro Co. Fair. Sept. 7-12.

Dalton-North Georgia Fair Assn. Sept. 28-Oct.

Dawsonville-Dawson Co. Fair. Sept. 7-12. C.

Decatur-DeKalb Harvest Festival. Sept. 14-20.

Dublin-Oconee Fair Assn. Nov. 1-7. O. N.

Elberton-Elberton Fair Assn. Sept. 7-12. Larie

Gainesville-Northeast Georgie Fair Assn. Sept.

Griffin-Spalding Co. Fair. Oct. 12-17. O. H.

Hahira-Hahira Community Fair. Oct. 12-17. C.

Hartwell-Hart Co. Agri. Fair. Sept. 21-26. C.

Hiawassee-Ga. Mountain Fair. Aug. 10-15.

Jackson-Butts Co. Fair Assn. Oct. 5-10. R. F.

McRae-Ocmulgee Fair. Sept. 28-Oct. 3. Julian

Marietta-Cobb Co. Fair Assn. Sept. 14-19. J. H.

Mecon-Georgia State Fair, Oct. 19-24. R. M.

Manchester-Tri-Co. Fair Assn. Sept. 28-Oct. 3.

McDonough-Henry Co. Fair Assn. Sept. 21-26.

Metter-Candler Co. Fair Assn. Sept. 28-Oct. 3.

Monroe-Walton Co. Fair. Sept. 28-Oct. 3. H.

Montezuma-Macon Co. Fair Assn. Oct. 5-10.

Moultrie-Colquitt Co. Felr Assn. Oct. 12-17.

Newman-Coweta Co. Fair. Sept. 21-26. W. C.

Quitman-Brooks Co. Fair Assn. Oct. 12-17.

Reidsville-Tattnali Co. Fair Assn. Oct. 19-24.

Rome-Coosa Fair Assn. Sept. 21-27. W. L.

Sandersville-Washington Co. Fair Assn. Sept.

Savannah-Coastal Empire Fair Assn. Nov. 2-

Springfield-Effingham Co. Fair Assn. Oct. 12-

Swainsbore-Emanueal Co. Fair Assn. Oct. 5-10.

Sylvester-Worth Co. Fair Assn. Oct. 5-10. 1.

Thomaston-W. Central Ga. Fair. Oct. 5-10.

Thomasville-Deep South Agri. Fair. Oct. 12-17.

Valdosta-South Georgia Fair Assn. Nov. 2-8.

Winder-Barrow Co. Fair. Sept. 7-12. H. M.

Waynesboro-Burke Co. Fair. Oct. 5-10. Judson

Idaho

Blackfoot-Eastern Idaho State Fair Sept. 8-12.

Boise-Western Idaho State Feir. Aug. 25-29.

Burley-Cassia Co Fair & Rodes. Aug. 20-22.

Cambridge-Cambridge Rodeo Assn. Aug. 21-28.

Cosur D'Alene-Kontensi Co. Fair & Rodes. Sept.

Council-Adams Co. Falt & Rodeo. July 31-Aug.

Ernmett-Gem Co. Fair & Rodeo. Aug. 12-15.

Filer-Twin Falls Co Fair & Rodeo. Sept. 2.3.

Gooding-Gooding Co Falt & Roden. Aug. 13-

Grace-Caribou Co. Fair & Rodeo. Aug. 7-8.

Homedale-Owyhea Co. Fair. Aug. 20-22. E.

Waycross-Okofenokee Fair Assn. Nov. 1.7.

Sept. 14-19. Victor H. Waldrop.

12-17. F. L. Jenkins.

Waldo Bowen Jr.

Haskell Upshaw.

Emory Herring.

John V. Wynne.

3. Burl Scoggins.

Dr. C. C. VonGremp.

14-19. Robert F. Fowler.

R. Ayers.

Lewis.

Clark.

Weaver.

P. Scruggs.

W. Campbell.

C. C. Russell.

Armstrong.

A. Raburn.

Henderson.

Welby Griffith.

R. H. Gardner.

Otla Parker.

Clarence Hair.

Theo. Murray.

J. F. Johnson.

7. Hunter Leaf.

17. E. A. Gnann.

Earl Varner.

D. Brown.

Jim Hayes.

Bramiett.

Thompson.

Alex Crittenden.

Howard S. Hell.

Oscar McGowan.

Mrs. Ruth C. Hartkopf.

Ambrose W. Johnson.

10-13. C. H. Stranahan.

Truman Bradley

2. Fred M. Noll.

15. Lieuru Lucke

Erling J. Johannesen.

Chet Jones.

Tom Parks.

Alice Smith.

21-26. D. E. McMaster.

H. Shores.

Coy Dekle.

Caldwell.

12-17. Felix Jenkins.

Moore.

Upshaw.

1959 Fair Dates

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Alabama Anniston-Calhoun Co Falt Assn. Oct. 5-10. A. S. Methews. Athens-Limestone Co. Fair Assn. Sept. 21-26. David A. Patton. Atmore-Alabama-Flora Agri. Fair. Sept. 28-Oct. 3. W. M. Patterson. Attala-Etowah Co. Fair Assn. Sept. 21-26. James E. Waters Birmingham-Alabama State Fair. Oct. 5-10. R. H. McIntosh. Centreville-Bibb Co. Fair Assn. Sept. 21-26. W. E. Henderson. Childersburg-Talladega Co. Fair. Sept. 28-Oct. 3. J. D. Warren. Clanton-Chilton Co. Fair. Aug. 31-Sept. 5. M. R. Glasscock. Cullman-Cullman Co. Fair Assn. Sept. 7-12. Edward O'Neill. Decatur-Jaycee Morgan Co. Fair Asan. Sept. 28-Oct 3 William B. Lee. Dothan-Hational Peanut Festival & Fair. Oct. 19-24. Henry Kennedy. Dothan-Houston Co. Fair Assn. Sept. 28-Oct. 3. Mrs. L. J. Lunsford. Florence-North Alabama State Fair. Sept. 21-26. C. H. Jackson. Fort Payne-DeKalb Co. VFW Fair. Oct. 12-17. George E. Huey. Greenville-Butler Co. Fair. Oct. 19-24. E. O. Harrison. Heflin-Cleburne Co. Fair Assn. Sept. 7-12. Hugh Crumpton Huntsville-Madison Co. Fair & Tenn, Valley Expo. Sept. 28-Oct. 3. Marie Dickson. Jasper-Northwest Alabama Fair. Sept. 28-Oct. 3. Christie W. Summers. Lexington-Lexington Fair. Sept. 21-26. Jeanette Newton. Luverne-Crenshaw Co. Fair Assn. Nov. 9-14. W. J Bell. Mobile-Greater Gulf State Fair. Oct. 19-24. James H. Hamrac. Montgomery-South Alabams Fair. Oct. 12-17. William R. Lynn. Moulton-Lawrence Co. Fair. Oct. 5-10. J. P. Robertson. Opelika-Lee Co. Fair Assn. Oct. 5-10. G. J. Higginbotham. Ozark-Dele Co. Agri. Feir. Oct. 26-31. Paul Searcy-White Co. Fair Assn. Sept. 15-19. Paul Robinson. Robertsdale-Baidwin Co. Cattle & Fair Assn. Oct 13-17 Al. Clayton. Russelville-Franklin Co. Fair. Sept. 14-19. Kenneth Mink. Scottsboro-Jackson Co. Fair Assn. Aug. 31-Sept. 5. J. P James.

Alaska

Selma-Dallas Co. Fair. Oct. 5-10. Harry Fax.

Troy-Pike Co. Fair Assn. Oct. 19-24. Riley W.

Tuscaloosa-West Alabama Fair. Sept. 28-Oct.

Fairbanks-Tanana Valley Fair Assn. Aug. 20-23. Babette LaVoie.

Arizona

3. Mike Meaney.

Douglas - Cochise Co. Fair Asan. Sept. 25-27. Everett J. Jones. Duncan-Greenles Co. Fair. Oct. 2-4. Flossie Eleven Mile Corner-Pinal Co. Fair Commission. Oct. 22-25. Barbara Pearce. Flagstaff-Coconino Co. Fair Assn. Sept. 5-7. Al Grasmoen. Holbrook-Navajo Co. Fair Assn. Sept. 18-20. Kingman-Mohave Co. Fair Assn. Sept. 10-13. Mrs. M. Terrin. Phoenix-Arizona State Fair. Oct. 31-Nov. 11. George N. Goodman. Prescott-Yavapai Co. Fair Asan. Sept. 18-20. Alice Townsend. St. Johns-Apache Co. Fair Assn. Sept. 17-19. Melvin Greer.

John C. McPhae.

Arkansas Arkadelphia-Clark Co. Fair & Livestock Show Sept. 17-19. W. H. Ross. Augusta-Waadruff Co. Livestock Show & Fair Sept. 23-26. Clyde Felts. Batesville-Independence Co. Fair & Livestock Assn. Sept. 7-12. Mrs. Bertel Gray. Bentonville-Benton Co. Feir Assn. Sept. 22-25. Franklin Miller. Berryville-Carroll Co. Fair & Livestock Show. Sept. 9-12. Kathleen M Simpson. Blytheville-Northeast Ark Dist. Fair. Sept. 22-27 Raleigh Sylvaster. Booneville-Logan Co. Livestock Show & Fell Sept. 3-5 Glen Catlett. Camden-Ouachita Co. Livestock & Fair Assn. Sept. 7-12. Wayne C. Perryman. Conway-Faulkner Co Fair Assn. Sept. 30-Oct 3 Homer Jones. Danville-Yell Co. Free Fals Assn. Sept. 30-Oct 3. Mrs. Dewel May DeWitt-Ark, Lo Livestock Show Assn. Sept. 22-26. Harold Kendall.

El Dorado-Union Co Livestock & Poultry Assn. Sept. 21-26 E. W. Weiss. Eudora-Chicot Co Fair Assn Oct. 5-10. A. O.

England-Longke Co Fair & Livestock Show Sept. 21-25. Pat Henderson.

Fayetteville-Washington Co. Fair Assn. Sept 15-18 Bob Medley.

Fordyce-Dallas Co. Livestock Show & Forest Festival. Sept 17-19 Jlm Barner. Fort Smith-Ark.-Okla, Dist. Free Fair, Sept.

28-Oct. 3. Paul Latture. Sienwood-Pike Co Fair Assn. Sept. 17-19 B. M. Malcom.

Greenwood-Sebastian Co. Free Feir Assn. Sept 10-12 C. E. Chaney. 16-20. Mrs. Ruth Wilson.

Harrison-Northwest Ark, Dist. Fair Assn. Sapt. Marrisburg-Poinsett Co Fair Assn. Sept. 30-

Oct. 3 L K. Collier. Heber Springs-Cleburne Co. Fair & Livestock Show Sept. 17-19. James T. Edwards.

Hope-Third Dist. Livestock Show. Sept. 7-12 B N. Holt. Hot Springs-Garland Co. Fair & Livestock Assn. Sept. 23-26. A. B. Jefries.

Huntsville-Madison Co. Fair Assn. Sept. 24-26 Troy Denns. mboden-Lawrence Co. Fair Assn. Sept 2-5. Lois M. Brady. Jonesboro-Craighead Co. Pair Assn. Sept. 9-14

Cecil A. Grant Jr. Little Rock-Ark, Livestock Expo. Oct. 5-10 Clyde E. Byrd. McGehee-Desha Co. Livestock Show & Fair Sept 28-Oct. 3. A. C. Smith.

McCrory-Woodruff Co. Livestock Show & Fair. Sept. 23-26. Clyde Felts. Magnolia-Columbia Co. Fair & Livestock Show Sept 14-19. Steva Bradley.

Marshall-Searcy Co. Fair Assn. Sept. 4-5. James Davenport. Marvell-Phillips Co. Fair Assn. Sept. 21-25 Ike Van Meter. Melbourne-Izard Co. Fair Assn. Sept. 17-19 W. H. Jacobs.

Mena-Polk Co. Frae Fair & Livestock Show Aug. 20-22. R. W. St. John. Monticello-Drew Co. Livestock Show & Fair Sept. 16 19. Henry Lee Ross. Mount Ida-Montgomery Co. Fair Assn. Sept.

17-19. Lestal Standridge. Mulberry-Crawford Co. Fair Assn. Sept. 24-26 C D Chastain. Ozark-Franklin Co. fair Assn. Sept. 21-26 Norman Brooks.

Paragould-Green Co. Fair Assn. Sept. 23-26. B. C. Lloyd. Paris-North Logan Co. Fair Assn. Sept. 21-25 Van Pennington.

Perryville-Perry Co. Fair & Livestock Assn. Sept. 17-19. G. M. Wallace.

Pine Bluft-South Ark, Livestock Show Assn. Sept 29-Oct. 3. Harvey Hawitt. Prescott-Nevada Co. Fair Assn. Sept. 23-25.

Billie Roe. Russeliville-Pape Co. Fair, Inc. Sept. 14-19. Robert F. Hines. R. Huenefeld. Sheridan-Grant Co Fair Assn. Sopt. 17-19. W

Basyl Gentry. Stamps-Lafavette Co. Fair & Livestack Show. Sept. 28-Oct. 3. Briner Thomas. Warren-Bradley Co. Fair Assn. Sept. 24-26. Loren Johnson.

Wynne-Cross Co. fair Asen, Sept. 9-12. Mrs. Jack Bartlett.

California

Anderson-Shasta Dist. Fair Astn. Aug. 27-30. Joseph J. Speer. Antioch-Contra Costa Co. Fair Assn. July 30-Aug. 2. Norman D. Sundborg. Auburn-Auburn Dist. Fair Assn. Sept. 10-13 R. W. Towers. Bakersfield-Kern Co. Falt Assn. Sept. 28-Oct. 4. Robert M. King. Bishop-Eastern Sierra Tri-County Fair Assn. July 30-Aug. 2. O. F. Davis. Soonville-Mendocino Co. Fair & Apple Show. Sept. 25-27. Austin B. Hulbert. Caruthers-Caruthers Dist. Fair Assn. Oct. 22-24 Elle Martinusen. Cedarville-Modoc Co. Fair Assn. Aug. 21-23. A. H. Burmister. Crescent City-Del Norta Co. Fair Assa. Aug. 21-23. C. W. Glover. Ferndale-Humboldt Co. Fair Assn. Avg. 10-16. Cocil Jo Hindley. Fresno-Fresno Dist. Fair Assn. Oct. 8-18. T. A. Dodge. Grass Valley-Nevada Co. Fair Assn. Aug. 27-30. Malcolm E. Hammilf.

Window Rock-Navajo Tribal Fair. Sept. 10-13. Gridley-Butte Co. Golden Festiver Fair. Sept. 3-6 Joseph E. Whitsker.

Henford-Kings Co. Fair Assn. Aug. 26-30. Sales I. Bowers. Hayfork-Trinity Co. Fair Assn. Aug. 21-23 J. D. Berry. Hemet-Farmers Fair of Riverside County. Aus 19-23 Bud Neison.

Hollister-San Benito Co. Fair Assn. Oct. 1-4. Thomas J. Medairos. Lakeport-Lake Co. Dist Fair Assn. Sept. 4-6. C. P. Lewis. Lancaster-Antelope Valley Fair & Alfaife Feeti-

val Sept 10-13 A. S. Marquardt. Lodi-Lodi Grape Festival & Nat'l Wine Show Sept. 18-20. C. S. Jackson. Los Angeles-Great Western Livestock Show Nov. 20-25. H. F. McGruder.

McArthur-Inter-Mountain Fair of Shasta Danbury-Great Danbury State Fair. Oct. 3-11 County Sept. 5-7. Frances Gassaway. Madera--Madera Dist. Fair Assn. Sept. 24-27 E. W. Dixon.

Mariposa-Mariposa Co Fair Assn. Sept. 5-7 Dale K. Campbell. Merced-Merced Co. Fair Assn. Aug. 11-16. W. C. Waxberg.

Monterey-Monterey Co. Fair Assn. Aug. 25-30. George I Wise. Napa-Napa Town & Country Fair Assn. Aug. 13-16. Thomas F. Camp. Northridge-San Fernando Valley Fair Assn.

Sept. 2-7. Max P. Schonfeld. Orland-Glenn Co. Fair Assn. Sept. 10-13. W. R. Kittredge. Paso Robles-San Luis Obispo Co. Fair Asan.

Aug. 19-23. Lawrence W. Lewin. Pataluma-Sonoma-Marin Dist. Fair Assn. Aug. 6-9. D. D. Fusero. Placervilla-Ei Dorado Co. Feir Assn. Aug.

21-23. Buy W. Davanport. Plymouth-Amador Co. Fair Assn. Aug. 28-30. Goula M. Wait. Pomona-Los Angeles Co. Fair. Sept. 18-Oct.

4. Phil D Shepherd. Quincy-Plumas Co. Fair Assn. Aug. 13-16. Tulsa E. Scott.

Red Bluff-Tehama Co. Fair Assn. Aug. 6-8. | Goshan-Goshan Agri. Soc. Sept. 8-7, Lester | Canton-Cherokee Co. Fair. Sept. 7-12. U. G. Joseph A. Sopres. Roseburg-Douglas Co. Fair Assn. Aug. 27-30. Dick Turley. Roseville-Placer Co. Fair Assn. Aug. 6-9. L. W. McClure.

2-13. Dudley T. Fortin. San Francisco-Grand Nat'l Livestock Expo., Horse Show & Rodeo. Oct. 30-Nov. B. Nye Wilson.

Sacramento-California State Fair & Expo. Sept.

San Jose-Santa Clara Co. Fair Assn. Sept. 14-20. William A. Straub.

San Mateo-San Mateo Co. Fair & Florai Fiesta, July 31-Aug. 8. William M. Wilson. Sonora-Mother Lode Fair Assn. Aug. 6-9. C. B. Mathews.

Stocketon-San Joaquin Co. Feir Assn. Aug. 18-29. R. E. Walker. Susanvilla-Lassen Co. Fair & Livestock Show. Aug. 19-23. A. A. Jensen. Tulare-Tulare Co. Fair Assn. Sept. 22-27. A. J.

Elliott. Tuletake-Tuletake-Butto Valley Fair Assn. Sept. 12-14. William C. Whitaker. Turlock-Stanislaus Co. Fair Assn. Aug. 3-8. C. A. Rigsbee.

Ukiah-Redwood Empire Fair & Sports Show. Aug. 27-30. James R. Tocher. Ventura-Ventura Co. Fair Assn. Oct. 7-11. James F. Koenig. Victorville-San Bernardine Co. Fair Assn. Oct.

6-11. Oren Robertson. Watsonville-Santa Cruz Co. Fair Assn. Sept. 24-27. E. P. Johnson. Woodland-Yolo Co. Felt Asen. Aug. 13-16. Stuart B. Weite. Yreka-Siskiyou Co. Fair Assn. Aug. 21-23.

Edward B. Mathews. Yuba City-Yuba-Sutter Fair Assn. July 29-Aug. 2. Roy L. Weich.

Colorado

Akron-Washington Co. Fair Asen. Aug. 20-22. Alfred H. C aver. Brighton-Adams Co. Fair & Rodeo. Aug. 5-8 Al Ling. Brush-Morgan Co. Jr. Fair Assn. Aug. 11-12. Chuck Miller. Burlington-Kit Carson Co. Felr Assn. Aug. 20-22. Harold Schmidt. Piggott-Clay Co. Fair Assn. Sept. 17-19. Ira Calhan-El Paso. Co. Fair Assn. Aug. 14-16. Fred C. Wagoner. Cheyenne Wells-Cheyenne Co. Fair & Rodeo.

Sept. 3-5. Byron Hudson. Durango-LaPlata Co. Fair Assn. Scot. 18-20. Beverly Flansburg. Golden-Jefferson Co. Fair Assn. July 29-Aug. 2. Irwin Beckman. Hayden-Routt Co. Feir & Roden, Sept. 11-13. George Simonton.

Randle. Holyoke-Phillips Co. Fair & Night Rodeo, Aug 11-13. R. E. Ensminger. Hotchkiss-Delta Co. Fair & Race Meet. Sept 8-11. Jess Barrow. Hugo-Lincoln Co. Free Feir & Rodee. Aug. 20-22. Bill Murphy. Julesburg-Sedwick Co. Feir & Rodeo. Aug.

Holly-Holly Free Fair Assn. Oct. 2-3. LeRoy

20-22. R. R. Ricker. Kiowa-Elbert Co. Fair Assn. Aug. 7-8. 6. C. Baldwin. Littleton-Arapahoe Co. Fair & Rodeo. Aug. Kremmling-Middle Park Fair Assn. Sept. 19-21. Hollis Fusch.

11-15 Forrest F. Hammes. Meeker-Rio Blanco Co. Fair Assn. Sept. 3-4. Mrs Willetta M. Shults. Pagosa Springs-Archuleta Co. Fair Assn. Sept. 5-6. Vernon Cornforth. Pueblo-Colorado Stato Fair. Aug. 24-29. Ciydo P. Fugate.

Rocky Ford-Ark. Valley Fair & Watermalon Day. Sept. 1-3. Mrs. Elaine Baiss. Sterling-Logen Co. Feir Assn. Aug. 17-20. Leo Lindstrom. Trinidad-Las Animas Co. Fair Assn. Sept. 5-7. Lewis Stephenson.

Yuma-Yuma Co. Fair Assn. Aug. 17-19. L. E.

Berlin-Berlin Fair. Oct. 2-4. Dale W. John-

Berlin-Berlin Grange Fair. Sept. 18-19. Mrs.

Esther & Lemb.

Connecticut

Bethel-Fairfield Co. 4-H Fair. Aug. 14-16. Donna Wolfe. Sethlehem-Bethlehem Fair Soc., inc. Sept. 12-13 Ann Skelte. Bozrah-Bozrah Grange Fair. Aug. 1. Mrs. Agnes B. Brush. Bridgewater-Bridgewater Country Fair. Aug. 21 23. Winifred H. Stuart. Bristol-Bristol Feir. Aug. 7-9, Julio Larese. Brooklyn-Brooklyn Fair. Aug. 28-30. Mrs. M. A. Appley. Mattson. Chester-Chester Fair. Aug. 29-30. W. R. O'Sullivan Jr. Ward Rosebrooks. John W. Leshy. Durham-Middlesex Co. 4-H Fair Assn. Aug

14-16. Dorts Harwood. East Hampton-Haddam Neck Fair, Sept. 6-7. L. J. Selden. Ellington-Union Agri. Soc. Sept. 29-30. D. Everett Neclans. Fairfield-Fairfield Old Fashioned Fair. Sept.

12. William T. Burr.

WARNING WARNING

WARNING

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THE BILLBOARD PUBLISHING CO.

McLaughlin. Griswold-Pachaug Community Fair. Aug. 8. Mary Medbury. Gullford-Guilford Fair. Sept. 18-19. Marie E. Griswold. Hamburg-Lyme Grange Fair Assn. Aug. 15. Mrs. Muriel Weed.

Harwinton-Harwinton Agri. Soc. Oct. 3-4. Robert Delay. Ledyard-Ledyard Fair. Sept. 12. Mrs. Ed

Massett. Mariborough-Mariborough Grange Fair. Aug. 29. Mrs. Myrtle Nowsch.

Meriden-Meriden Grange, Inc. Sept. 18-19. Bertha B. Tiulham. Mount Carmel-Hamden Grange Fair. Sept. 19.

Mrs. D. F. Warner. North Haven-North Haven Fall Assn. Sept. 10-13. Truman Stone.

North Stonington-New London Co. 4-H Fair. Sept. 4-5. Suzanne Allen. Norwich-Norwich Grange Fair. Sept. 18-19. Luella P. Browning.

Pachaug-Pachaug Community Fair. Aug. 8. Mary Medbery. Portland-Portland Agri Fair Assn. Sept. 19-20. Karl S. Newsom. Preston-Preston City Fair. Aug. 15. Winifred

Riverton-Riverton Fair. Oct. 10-11. Grace D. Seymour. Rockville-Tolland Co. 4-H Fair. Aug. 21-22.

Barbara Kuryan. Rocky Hill-Rocky Hill Grange Fair, Sept. 12. Dorothy B. Herrick.

South Glastonbury-Glastonbury Grange Fair. Oct. 10. Herry W. Hall. South Windsor-Hartford Co 4-H Fair Assn. Aug. 21-23. Judy Anderson.

South Woodstock-Windham Co. 4-H Fair. Aug. 8-9. Joyce Fitzsimmons. Southington-Southington Fair. Aug. 29-30. Raiph F. Ferrucci.

Stafford Springs-Stafford Fair, Inc Oct. 1-4. Clarence D. Benton. Terryville-Terryville Co. Fair. Sept. 19-20. Frank Dzielinski.

Wallingford-Wallingtord Grange Fair Assn. Sept 12. Mrs. Robert Hailer Wapping-Wapping Fair, Inc. Sept. 12. Mrs. Roger H. Williams: Warren-Litchfield Co. 4-H Fair Assn. Aug. 28-

29. Mary Bigos. Waterford-Cohanzie Fatr. Aug. 28-29. Gurdon C. Avery. Wethersfield-Wethersfield Grange Fair. Soot. 12.

Delaware

Mrs. Sylvia Murphy.

Harrington-Kent & Sussex Co. Fair, Inc. July 27-Aug 1. T. Brinton Holloway.

Florida

Arcadia-DeSoto Co Feir Assn. Nov. 3.7. Abner G. Erickson. Beville's Corner-Sumter All-Florida Breeders Show & Co. Fair. Nov. 4-7. O. M. Maines.

Defuniak Springs-Watton Co Fair Assn. Oct. 26-31. H. O. Harrison. Deland-Volusia Co. Fair Assn. Feb. 15-20, 1960. Lee Maxwell Inverness-Citrus Fair Assn. Oct. 21-24. Quen-

tin Mediin Jacksonville-Greater Jacksonville Agri. & Ind. Fair. Nov. 12-21

Live Oak-Suwannee Co Fair. Oct. 19-24. Paul Marianna-Jackson Co. Agri. Expo. Nov. 2-6. Louis W. Seay Sr. Orlando-Central Florida Fair, Inc. Feb. 22-27 H. H. Parrish.

Palmetto-Monatee Co. Fair Assn. Jan. 25-30, 1960. W. H. Kendrick. Palatka-Putnam Agri. Fair & Youth Show Nov. 9-14. Hubert E. Maitby. Penema City-Ray Co. Fair Assn. Nov. 2-7.

Ray C. Pilcher. Pensacola-Pensacola Interstate Fair. Oct. 19-25. J. E. Frenkel. Starke-Bradford Co. Fair Assn. Oct. 19-24.

A. J. Thomas Jr. Tallahassee-North Fla Fair Assn. Oct. 27-31 Lloyd Rhoden.

Tempa-Florida State fair & Gasparilla Assn. Feb. 2-13 J. C. Huskisson. Vero Beach-Indian River Co. Fair. Fab. 23-28. Fred Nell, American Legion. West Palm Beach-Palm Beach Co Fair & Expo. Jan 22-30 Wm Lamar Allen.

Georgia

Albany-Southwest Georgia Fair Assn. Oct. 26 Nov. 1. Marvin Lorig. Americus-Sumter Co. Fair Assn. Oct. 12-17 John Pope. Athens-Athens Agri. Fair Assn. Oct. 19-24 F. H. Williams. Chesire-Chesire Fair. Aug. 28-29. Mrs. Cert Atlanta-Southeastern Fair Assn. Oct. 1-10. E. L. Carteron. Augusta-Exchange Club Fair. Oct. 26-Nov. 1. Jule Evanson. Columbia-Columbia Fire Dept. Fair. Aug. 28-30. Balnbridga-Flint River Expo. Oct. 19-24. Jos Chance. Barnesville-Lamar Co. Fair Assn. Oct. 5-10. Wyatt Childs.

Baxley-Appling Co. Fair. Oct. 26-31. James D. Branch. Blakely-Early Co. Fair & Peanut Festival. Oct.

19-24. Edsel Bryan. Blue Ridge-Fannin Co. Fair Assn. Aug. 17-22. Brooke R. Davis. Brunswick-Exchange Club Fair, Oct. 19-24.

W. A. Harrington.

Jerome-Jerome Co. Fair & Roden. Aug. 20-21. Eleanor Wiswell. Malad-Oneida Co. Fair & Rodeo. Aug. 27-29. W. G. Evans. Montpelier-Bear Lake Co. Fair Board. Aug. 27-29. George Simmons New Plymouth-Fayette Co. Fair & Rodes. Aug. 19-22. John E. Wagner. Nezperce-Lewis Co. Fair Assn. Sept. 24-26.

Gordon Dailey. Orofino-Clearwater Co. Fair & Lumber Jack Days. Sept. 18-20. Dorothy L. Kolasa. Rexborg-Madison Co Fair Sept. 1-2. Frank H Jacobs.

Salmon-Lemhi Co Fair & Rodeo. Sept. 3-5. Russell G Hillman. Sandpoint-Bonner Co. Fair Assn. Sept. 3-5. Walt McPherson. Shoshone-Lincoln Co. Fair Assn. Aug. 28-29.

Mrs. Joyce W. Bernard. Terreton-Mud Lake Fall & Rodeo Assn. Aug. 28-29. Della Cope.

Illinois

Albion-Edwards Co. Feir Assn. Aug. 10-14. J. R. Collins. Aledo-Mercer Co. Fair Assn. July 29-Aug. L. Tracy Morris. Altamont-Effingham Co. Feir Assn. Aug. 8-13. Marvin L. Conimeyer.

Anna-Union Co. Fair Assn. Aug. 24-28. Albert

Belleville-St. Clair Co. Fair Assn. July 25-Aug. 1. Geo. Gerken Sr. Bellmont-Wabash Co. Fair Assn. July 27-Aug.

1. Irwin C. Stoltz. Belvidere-Boone Co. Fair Assn. Aug. 13-16. Leslie J. Carlson. Benton-Franklin Co. Fair Assn. July 27-31. R. Earl Doty.

Bloomington-McLean Co. Fair Assn. Aug. 10-13. George Stoller. Bridgeport—Lawrence Co. Fair Assn. Aug.

24-28. P. E. Crowder Cambridge-Henry Co. Fair Assn. Aug. 11-14 Mrs. Darlene Boberg. Carmi-White Co. Fair Assn. Aug. 17-21.

Millage Carter. Charleston-Coles Co. Fair Assn. Aug. 2-8. Robert Blackford. Chicago-International Livestock Expo. Nov. 27 Dec. 5. William E. Ogilvie, Union Stock

vards. Cullom-Cullom Fair Assn. Aug. 21-22. Everett Sandusky. Danville-Danville Fair Assn. Aug. 2-6. Robert

Decatur-Macon Co. Fair Assn. Aug. 1-6. H. W.

Du Quoin-Du Quoin State Fair Assn. Aug. 30-Sept. 7. D. M. Hayes.
Best Moline-Rock Island Co. Fair Assn. Aug. 18-22. Norman Thorpe.

Rlizabeth-Elizabeth Fair Assn. Aug. 5-7. Rayman J. Stauss. Fairbury-Fairbury Fair Assn. Aug. 25-29. Clif-

ford Yoder. Flora-Clay Co. Fair Assn. July 27-31. Rex

Briscoe. Franklin Grove—Franklin Grove Community Fair Assn. Aug. 28-30. LaVerna S. Baker. Freeport-Stephenson Co. Fair Assn. Aug. 25-28. Mrs. Clarence Howard.

Seneva-Kane Co. Fair Assn. Aug. 5-9. Clifford Georgetown-Georgetown Fair Assn. Aug. 23-29.

Hubert Myers. Grays Lake-Lake Co. Fair Assn. July 29-Aug. 2. L. A. Nordhausen

Greenup-Cumberland Co. Fair Assn. Aug. 24-29. Herman O. Ewart. Greenville-Bond Co. Fair Assn. Aug. 24-29.

Aaron Wise. Hardin-Cathoun Fair Assn. Sept. 25-27. J. B. Havana-Mason Co. 4-H & Jr. Agri. Show Assn.

Aug. 3-5 T. Joe Faggetti. Henry-Marshall-Putnam Co. Fair Assn. Sept 1-4. R. H. Monier. Highland-Madison Co. Fair Assn. Aug. 5-9 Alvin Schumacher.

Jacksonville-Morgan Co. Fair Assn. Aug. 5-9 Glenn E. Spencer. Kankakee-Kankakee Co. Fair Assn. Aug. 8-13. Eldon Sargeant.

Knoxville-Knox Co. Feir Assn. Aug. 3-8. W. L Farris. Lewiston-Fulton Co. Fair Assn. July 30-Aug. 2

Chester Boone. Lincoln—Logan Co. Feir Assn. Aug. 8-13. Will bur E. Layman.

McLeansboro-Hamilton Co. Fals Assn. Aug 4-9. A. G. Foote. Marlon-Williamson Co. Falr Assn. Sept. 7-12

Clifford H. Gulley. Mazon-Grundy Co. Fair Assn. Sept 2-7. Wayne F. Carter.

Mendon-Adams Co Feir Assn. Aug. 8-12. E M. CUFFY. Mendota-Mendota Fair Assn. Sept. 4-7. E. A

Lorack. Marshall-Clark Co. Fair Assn. Aug. 9-14. Mrs Norma Cline.

Mendon-Adams Co. Fair Assn. Aug. 8-12. Eugene M. Curry.
Milford-Iroquois Co. Fair Assn. Aug. 4-7 Duane Crist.

Milledgeville-Carroll Co. Fair Assn. Aug. 4-9 Gene Litwiller. Morrison-Whiteside Co. Fair Assn. Aug. 19-22. C. E. Weir.

Mount Sterling-Brown Co. Fair Assn. Aug. 4-7 Nashville-Nashville Fair Assn. Aug. 17-21

Warren Morrison. New Berlin-Sangamon Co. Fair Assn. July 29-

Aug. 1. Robert Pfeffer. Oblong-Crawford Co. Fair Assn. July 27-31 Wilfred Cross. Odell-Odell Fair Assn. Aug. 31-Sept. 2. James

E. Summers. Okawville-Okawville Fair Assn. Sept. 19-20. Oiney-Richland Co. Fair Assn. Aug. 2-7. Arol

Preston. Gregon-Ogle Co. Fair Assn. Sept. 5-7. E. D Landers Ottawa-Ottawa Fair Assn. Aug. 4-6. Joe

Temple. Pana-Pana Fair Assn. Sept. 3-7. Wayne L Paris-Edgar Co. Fair Assn. July 26-31. Chas

Johnson. Pecatonica-Winnebago Co. Fair Assn. Aug. 19 23. Wallace Beishaw

Petersburg-Menard Co. Fair Assn. Aug. 24-28 John Bennett Pekin-Tazewell Co. Fair Assn. Aug. 5-7. L. C

Zimmerly.
Peotone-Will Co. Fair Assn. Aug. 27-30. Wm

Pontiac-Pontiac Fair Assn. Aug. 4-6. Guy K Pleasant Hill—Pike Co. Fair Assn. Aug. 25-29
J. L. Laugharn.

Princeton-Bureau Co. Fair Assn. Aug. 26-29. J. Fred Raker,

Roseville-Warren Co. Feir Assn. Aug. 11-12

Salem-Marion Co. Feir Assn. Aug. 2-8. Jack Summerville.

Sandwich-Sandwich Fair Assn. Sept. 9-13. C

Shawneetown-Gallatin Co. Fair Assn. July 31 Aug. 2. Einar V. Dyhrkopp. Shelbyville-Shelby Co. Fair Assn. Aug. 4-7 Paul Calvert.

Springfield-Illinois State Fair. Aug. 14-23. J Raiph Peak.

Sullivan-Moultrie-Sullivan Homecoming & Fair. Aug. 7-8 Paul M. Krows Sycamore-Sycamore Fair Assn. Aug. 4-5. Robert H. Howey.

R. Mingee. Virginia-Cass Co. Fair Assn. Aug. 26-29. Le land Sweatman. Warren-Warren Fair Assn. Aug. 13-16. Charles

W. Bartell.

Waterloo-Monroe Co. Fair Assn. Aug. 27-29. Edgar Amrine. Wheaton-DuPage Co. Fair Assn. July 31-Aug. 2. Mrs. Dorothy Staack. Winchester—Scott Co. Fa'r Assn. Aug. 12. Wil-

litt S. Pierce. Warren-JoDaviess Co. Fair Assn. Aug. 13-15. Charles W., Bartell. Woodstock-McHenry Co. Fair Assn. Aug. 6-9. Wm. Pictor.

Wyoming-Stark Co. Jr. Fair, Inc. July 30-31. Glenn S. Garvin

Indiana

Alexandria-Madison Co 4-H Fair. Aug. 10-14. Fred A. Wright. Argos—Marshall Co. 4-H Fair. Aug. 3-8. Otto H. Gates.

Auburn-DeKaib Co. Fair Assn. Sept. 22-25 Ralph Wible. Bicknell—Knox Co. Farm Fair, Inc. Aug. 10-14. Erwin D. Scott.

Bloomington-Monroe Co., Falt Assn. Aug. 4-8. Bluffton-Bluffton Free Street Fair. Sept. 15-

19. Herman W. Myers.
Boswell—Benton Co. Fair Assn. Aug. 17-20 Lendali Lowman Bourbon-Bourbon Fair Assn. Sept. 15-19: Wayne

Metheny
Brookville—Franklin Co. 4-H Agrl. Assn. Aug. 3-7. Mrs Alvin Bergman. Brownstown-Jackson Co., Fall Assn. Aug. 7-

15 Edgar Hackman. Cayuga-Vermillion Co Fair Assn. July 30-Aug. 2. Allen Helt. Centerville-Wayne Co. 4h fair Board. Aug.

2-7. Mrs. Marion Kitchel. Columbia City-Whitley Co. 4-H Clubs, Inc. Aug. 18-20. Mrs. Kennith Mix. Connersville-Fayette Co. Free Fair. Aug. 9-1#.

J. W. Funk. Corydon—Harrison Co. Agri Soc. Aug. 17-19. Harry Hurst.

Frown Point-Lake Co. Central States Fair, Aug. 22-29. Donald Powers.

July 30-Aug. 1. J. Robert Leak. Denver—Denver Community Fair Assn. Sept. 1-5 Mrs. Harley Cover.

Ellettsville—Monroe Co.-Ellettsville Fall Festival. Sept. 17-19. Bernice Baird. Evansville—Scott Vanderburgh Fair Assn. Aug.

5-7. Mrs. Albert Schwiersch. Elnora—Davies Co. Fair Assn. Aug. 3-8. Ruby Pelham Flora-Carroll Co. 4-H Exhibit Assn. July 27-

Aug. 1. Harold R. Berry.
Fort Wayne—Alien Co. 4-H Clubs. Aug. 4-6. Mrs. Esther Salomon. ranklin—Johnson Co. 4-H & Agri. Fair Assn

July 28-Aug. 1. James E. Hixson. Frankfort-Clinton Co. Fair, Inc. Aug. 16-22.

John A. Scheidler.
Goshen-Elkhart Co. 4-H & Agri. Expo. Aug. 10-

15. R. C. Stangland. Greencastle—Putnam Co. Fair & 4-H Club Assn. Aug. 3-8. Thomas R. Hendricks. Greenfield—Hancock Co. 4-H Club Agrl. Assn

Aug. 3-7. Mrs. Julius Kleine. reensburg—Decatur Co. 4-H & Agrl. Fair Aug. 10-15. Roberta Carpenter. Greentown-Howard Co. 4-H Fair Assn. Aug. 4-

Hamlet-Starke Co. 4-H Club Fair July 28-Aug.

Form Sell.
Hartford City—Blackford Co. 4-H & Open Fair
Aug. 10-15. Glen Johnson.

Huntingburg—DuBois Co. Fair, tnc. July 26-31. K. R. Ruttkar. Huntington—VFW Annual Free Street Fair. July 27-Aug. I. ndianapolis—Indiana State Falr. Sept. 2-10.

Earl J. Bailey. dianapolis-Marion Co. Agrl. & 4-H Club Fall Assn. Aug. 2-8. Estel Callahan. Cendallville—Noble Co. Fair Assn. Aug. 16-22.

Clinton S. Rimmel. (entland—Newton Co Fair Assn. Aug. 3-7 John Connell

LaGrange—LaGrange Co. 4-H Club Assn. Aug. 10-13. Mrs. Harold Bovee. Lafayette-4-H Exhibit Assn. Aug. 17-20. Sarah Jane Norris.

LaPorta-LaPorte Co. Fals Assn. Aug. 10-15. Bob Morse. Marion-Grant Co., 4-H Fair Assn. Aug. 10-15. Guy T. Harris.

Urbana-Urbana Feir Assn. July 25-Aug; 1. M.; Danville-Hendricks Co. 4-H & Agri. Feir Assn. | Mertinsville-Morgan Co. Feir & 4-H Assn. Aug. 17-21. W. J. Hardy. Muncie-Delaware Co. Fair Assn. July 24-Aug. 1.

Ray Brookman. New Castle—Henry Co. 4-H Exhibit Assn. Aug. 3-6. Francis J. Schuler.
Osgood—Ripley Co. Agrl. Assn. July 26-Aug. 1.

Rollin Crum. Peru-Miami Co. 4-H Club & Livestock Show Assn. July 26-Aug. 1 Donald Creek. Portland—Jay Co. Fair Assn. Aug. 2-7, Mrs. Forrest F. Elliott.

Princeton-Gibson Co. Fair Assn. Aug. 9-15. L H. Caniff.

Rensselaer-Jasper Co. Fair Assn. Aug. 17-22. Cecil D. Sutton.

Reynolds-White Co. Agrl. Assn. Aug. 4-7. Mrs John B. Chamberlain.

Rochester-Fulton Co. 4H Fair Assn. Aug. 10-15. L. R. Churchill.

Rockville—Parke Co. 4-H Fair. Aug. 10-18.

George Schwin Jr. Rushville-Rush Co. Agrl. Assn. July 27-Aug. 1.

Harold Clifton Jr.
Salem-Washington Co. Farmers & Merchants Fair Assn. Aug. 17-22. Murril Meadors.
Scottsburg—Scott Co. Agrl. Soc. July 27-31. J.

T. West. Shelbyville-Shelby Co. Fair Assn. Aug. 1-7. Glenn V. Bass.

South Bend-St. Joseph Co. 4-H Fair. Aug. 4-8. George H. Prough. Spencer-Owen Co. Fair Asan. Aug. 24-29.

Sullivan-Sullivan Co. 4-H Fall Assn. Aug. 5 7. Mrs. Wayne Huff. Tell City-Perry Co. 4-H Fair Asan. Aug. 12-15. Sue Miller.

Terre Haute-Wabash Valley Fair Assn. Aug. 9-16. Wm. A. Niemeyer. Valparaiso-Porter Co. Agrl. Soc. Aug. 4-8. Carl Hefner.

Wabash-Wabash Co. 4-H Fair Assn. Aug. 10-15. Dale J. Miller. Warsaw-Kosciusko Co. Felr Assn. Aug. 3-8. William A. Orr.

Williamsport-Warren Co. 4-H Club Fair. Aug-10-14, Mrs. Norman Heinman. Winamac-Pulaski Co. 4-H Fair Assn. Aug. 4-8.

Winchester-Randolph Co. 4-H Show: Aug. 3-7. Mrs. Wayne McGuire.

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Mrs. Earl Morgan.

Iowa Adel-Dailas Co. Fair Assn. Aug. 11-14. J. Dwight Brown.

Afton-Union Co. Fair Assn. Aug. 10-13. J. E. Riley. Albia—Monroe Co. 4-H Fair Assn. Aug. 3-6. Lester Poole.

Algona-Kossuth Co. Fair Assn. Aug. 18-21. L. W. Nitchals. Allison-Butler Co. Fair Assn. July 31-Aug. 3.

Chas. J. Miller. Alta-Buena Vista Co. Fair Assn. Aug. 18-21. G. A. Soderquist.
Atlantic—Cass Co. 4-H & FFA Fair Assn. Aug.

3-7. Wayne Flick. Audubon—Audubon Co. Fair Assn. Aug. 17-21. D. C. Perlev. Avoca-Pottawattamie Co. Fair Assn. Aug. 6-9.

James Tscherter. Boone-Boone Co. Fair Assn. Aug. 17-20. T. N.

Britt-Hancock Co. Jr. Fair Assn. Aug. 11-14. Mitchell Bock. Burlington-Burlington Hawkeye Fair, Aug. 10-

14. Wallace Rayer. Cedar Rapids—All-lowa Fair. Aug. 16-23. An-

drew C. Hanson. Centerville-Appanoose Co. Fair Assn. Aug. 6 10. Carl G. Roby.

Central City—Linn Co. Fair Assn. Aug. 7-9. T. W. Lewis.

Chariton-Lucas Co. 4-H Achlevement Show; Aug. 4-6. Mrs. Lee Cottingham. Charles City—Floyd Co. Fair Assn. Aug. 10-14.

Harold L. Friedrich.

Cherokee-Cherokee Co. Fair Assn. Aug. 13-15. Dale Simmons. Clarinda-Page Co Fair Assn. Aug. 12-15. Ole

Wibbolm. Columbus Junction-Louise Co. Fair Assn. Aug. 17-20. Clyde Crawford.
Corydon-Wayne Co. Fair Assn. July 29-Aug.

1. Robert R. Shelton. Corning—Adams Co. Fair Assn. Aug. 9-13. Ray

Reese. Council Bluffs-West Pottawattamie Co. Fair Assn. Aug. 11-15. Ed Fisher.

Davenport-Mississippi Valley Fair. Aug. 9-16. Harvey Hoffman

Decorah-Winneshiek Co. Fair Assn. Aug. 20-23. Leon R. Brown.



Donnellson-Lee Co. Fair Assn. Aug. 3-8. C. 1. Onawa-Monona Co. Fair Assn. Aug. 16-19. Chas. W. Ross. Dubuque-Dubuque Co. Fair Assn. Aug. 20-23. Clam Welsh

Hagie Grove-Eagle Grove Dist. Jr. Fair Assn. Aug. 24-26. Richard Randall. Eldon-Wapello Co. Fair Assn. Aug. 24-27. L W. Hall.

Eldora-Hardin Co. Fair Assn. Aug. 10-14 Georga, Jaossen, Elkader-Elkader Fair Assn. Aug. 25-27. Edward

Burlingame Jr. Emmetsburg-Palo Alto Co. Fair Assn. Aug.

10-12. Andrew Vendervelde Estherville-Emmet Co. Fair Assn. Aug. 17-20.

stherville—Ermon.

Robert G. Beckley.

Gald—Jefferson Co. Jr. Agrl. Show. Aug. Fairfield-Jefferson

10-13. Henry McCleary.
Fort Dodge-Webster Co. 4-H Achievement Show Aug. 3-6. Paul Harms. Gladbrook-Tama Co. Fair Assn. Aug. 5-8. Gress

Rogers. Greenfield-Adair Co. Fair Assn. Aug. 3-6 Robert B. McDowall.

Grinnell-Poweshiek Co. 4-H & FFA Fair Assn. Aug. 3-6 Kay A. Connelly.

Grundy Center-Grundy Co. Fair Assn. Aug. 12 Henry B. Wiesley. Guthrie Center-Guthrie Co. Fair Assn. Sept. 10

13. G. W. Prince. Hampton-Franklin Co. Falr Assn. Aug. 24-26. Kenneth Showalter.

Harlan-Shelby Co. Fair Assn. Aug. 4-6. Harold Swesey. Humboldt-Humboldt Co. Fair Assn. Aug. 24 27. Jean M. Kleve.

Ida Grove-Ida Co. Fair Assn. Aug. 10-12. Abe Independence-Buchanan Co. Fair Assn. Aug. 4

7 Alva M. Norton Indianola-Warren Co. Fair Assn. July 29-Aug.

1. Lewis Johnson. lowa City-Johnson Co. 4-H Fair Assn. Aug. 3-7. H. I. Montgomery

Jefferson-Greene Co. Fair Assn. Aug. 10-13 Paul Mears. Keosauqua-Van Buren Co. Fair Assn. Aug. 3-7. Arthur J. Secor.

Knoxville-Marion Co. Falr Assn. Aug. 4-8. M LeMars-Plymouth Co. Fair Assn. Aug. 10-12. Arlie A. Pierson. Leon-Decatur Co. 4-H Fair Assn. Aug. 4-7.

Harold Flannagan Malvern-Mills Co. Fair Assn. Aug. 6-8. Louis

Knop. Manchester--Delaware Co. Fair Assn. Aug. 7. Truman Ingels.

Manson-Calhoun Co. Fair Assn. July 31-Aug 2. William Partlow.

Maquoketa-Jackson Co. Fair Assn. Aug. 13-16 Kenneth Ehlinger Marengo-lowa Co. Fair Assn. Aug. 5-8. Zelda

Heilman Marshalltown-Central lowa Fair. Aug. 15-18 Wendell L. Collins.

Mason City-North Iowa Fair. Aug. 10-15 Hans Henrickson.

Missouri Valley-Harrison Co. Fair Assn. Aug. 24-27. Mrs. Kathryn Risney



Oppt. BB-7

Sept. BB-7

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Monticello-Great Jones Co. Fair Assn. Aug. 24-) Garnett-Anderson Co. Fair Assn. Aug. 26-28. Washington-Washington Co. Fair Assn. Sept. 3-5. Jonesville-Catahoula Parish Fair & Soybeam 29. Claude Appleby. Moville-Woodbury Co. Fair Assn. Aug. 19-23. Wm. McElrath.

Mount Ayr-Ringgold Co. Fair Assn. Aug. 13-15. W. T. Timby. National-Clayton Co. Fair Assn. Aug. 14-17 Arthur W. Seeland.

Osceola-Clarke Co. 4-R Fair Assn. Aug. 11-14. Merlin Newman. Osage-Mitchell Co. Fair Assn. July 30-Aug. 2.

Oskaloosa-Southern towa Fair Assn. July 27-30. Lucille Hanna. Pocahontas-Pocahontas Co. 4-H Club Fair. Aug.

18-21. Charles Johnson Primghar-O'Brien Co. Fair Assn. Aug. 10-13. John H. Longstreet.

Rockwell City-Calhoun Co. Expo. Aug. 14-16 Wayne D. Gidel.

Red Oak-Montgomery Co. Agri. Soc. Aug. 3-6.
Glen W. Anderson. Sac City-Sac Co. Fair Assn. Aug. 24-26: Ray Deibert.

Sidney-Fremont Co. Fair Assn. Aug. 4-7. Corby Fichter Jr. Sioux Center-Sioux Co. Youth Fair. Aug. 11

13. M. E. Eldridge. Spencer-Clay Co. Fair Assn. Sept. 14-19. WIIliam Woods.

Thompson-Winnebago Co. Jr. Show. July 29-Aug. 3. Loren Hanson.

Tipton-Cedar Co. Fair Assn. Aug. 10-13. Eugene R. Moore. Vinton-Benton Co. Fair Assn. Aug. 3-6, K. B.

Spaulding.
Washington—Townsley Park Fair Assn. Aug. 4-7. M. M. Orris Waterloo-lowa 4-H Show. Oct. 3-10: Norbert

J. Kash. Waterloo-Dairy Cattle Congress, Oct. 3-10. Nor bert J. Kash. Waukon-Allamakee Co. Fair Assn. Aug. 7-9.

Joe Deeney. Webster City-Hamilton Co. Fair Assn. Aug. 12-16. R. B. Douglas. West Liberty—West Liberty Fair Assn. Aug. 23-

26 Kenneth L. Jehle. West Union-Fayetta Co. Fair Assn. Aug. 24-28. E. T. Alcorn.

What Cheer-Keokuk Co. Fair Assn. Aug. 14-16 Tom Baxter. Winterset-Madison Co. Fair Assn. Aug. 12-15. J. Earl Graves.

Kansas

Abilene-Central Kan. Free Fair. Aug. 24-28. J. Roy Hardin. Alma-Wabaunsee Co. Fair Assn. Aug. 19-21. Norman Winkler.

Belleville-N. Central Kan, Free Fair, Aug. 31-Sept. 4. Carl H. Meyer. Beloit—Mitchell Co. Fair Assn. Aug. 24-26

Betty Waggoner.
Blue Rapids-Marshall Co. Stock Show & Fair Assn. Aug 25-28. Mrs. R. D. Riegle Burden-Eastern Cowley Co. Fair Assn. Aug.

12-14. E. V. Hudson Burlington-Coffey Co. Fair Assn. Aug. 24-27. Bryce Orr. Caldwell-Sumner Co. Fair Assn. Sept. 3-5. Merle Gile.

Canton-McPherson Co. Fair Assn. Aug. 13-15. Dorothy Sebring. Cheney—Sedgwick Co. Fair Assn. Aug. 27-29.

Frank A. Ryniker Cimarron-Gray Co. Free Fair. Aug. 19-21, Raiph Fry Clay Center-Clay Co. Fair Assn. Aug. 27-29

Glenn V. Romig. Coffeyville-Montgomery Co. Feir Assn. \$ept Lawrence M. Smith. Colby-Thomas Co. Free Fair Assn. Aug. 11-14

Glenn Crabb Columbus-Cherokee Co. Legion Fair. Sept. 7-12. Joe W. Cook

Cottonwood Falls-Chase Co. Fair Assn. Aug. 25-27 Elmore G. Stout Dighton-Lane Co. Free Fair. Aug. 5-7. E. A.

Council Grove-Morris Co. Fair Assn. Aug. 19 21 Warner Harris.
Dodge City-Great Southwest Fair Assn. Aug.

Effingham-Atchison Co. Fair Assn. Aug. 18-21 Roy Morgan, El Dorado-Butler Co. Fair Assn. Aug. 18-21.

17-19, Rod Simpson

Erie-Neosho Co. Fair Assn. Aug. 20-24. Ivan Green.

Eureka-Greenwood Co. Fair Assn. Aug. 12-16. L. E. Hawthorne Scott-Boubon Co. Fair Assn. Aug. 11-15 F. E. Myers.

Fredonia-Wilson Co. Fair Assn. Aug. 10-13 Theodora Myers Jr. Garden City-Finney Co. Free Fair Assn. Aug. 25-27. Hoy B. Etling.

Gardner-Johnson Co. Fair Assn. Aug. 27-29 Shelby Jones.

Ralph Archer. Girard-Crawford Co. Agri. Fair. Aug. 3-6. Marvin Green. Glasco-Cloud Co. Fair Assn. July 28-30. Mrs. Oliva Cramer. Goodfand-Northwest Kan. Dist. Fair Assn. Aug.

THE BILLBOARD

18-21. L. D. Morgan. Herdiner-Barber Co. Fair Assn. Aug. 13-15. David L. Hada. Harper-Harper Co. Agrl. Fair Assn. Aug. 20-

22. R. H. Zimmerman. Hill ty-Graham Co. Fair Assn. Aug. 4-6. Ralph Hillsboro-Marion Co. Fair Assn. Sept. 1-4. C.

P. Ashcraft; Holton-Jackson Co. Fair Assn. Aug. 17-19.

Orvis C. Blossom. Horton—Tri-County Free Fair Assn. Aug. 26-28. Jules A. Bourquin Howard-Howard-Elk Co. Fair Assn. Aug. 6-8.

Noel Muliendore. Hoxie-Sheridan Co. Free Fair. July 30-Aug. 1.

Mrs. Henry Shea. Hutchinson-Kansas State Fair. Sept. 19-24, Virgil Miller. Iola-Ailen Co. Agrl. Soc. Aug. 20-22. W. R

Kincaid-Kincaid Farmers' Free Fair, Sept. 18 19. David I. Booher.

Kingman-Kingman Co. Falr Assn. Aug. 18-20 C W Sloan Kingsley-Edwards Co. Fair Assn. Aug. 18-20. Harry L. Kivett.

LaCrosse-Rush Co. Agril. Fair Assn. Aug. 10-12. Harold Rife. Lane-Franklin Co.-Lane Fair. Aug. 13-15. Dean

Kennedy. Lawrence-Douglas Co. Free Fair Assn. Aug. 27 29. Max Bahmaier Liberal-Five State Fair Assn. Sept. 2-7. Chas

Longton-Elk Co. Fair Assn. Aug. 27-29. Lura G. Nichols.

Minneapolis-Ottawa Co. Fair Assn. Aug. 12 . 15. Lloyd D. Farrington

Mound City-Linn Co. Fair Assn. Aug. 19-22. John H. Morse. Ness City—Ness Co. Fair Assn. Aug. 13-15 Clyde A. Strobel.

Newton-Harvey Co. Fair Assn. Aug. 18-24. R. D. Roberts Neodesha-Neodesha A, & H. Soc. Fair. Aug. 14-16. Carl G. Lovett. Norton-Norton Co. Fair Assn. Aug. 17-21. Jim

Danielson. Oberlin-Decatur Co. Fair Assn. Aug. 10-12. E. R. Woodward. Onaga-Pottawatomie Co. Fair Assn. Aug. 30-

Sept. 1. Eula Kolterman Osaye City-Osage Co. Fair Assn. Aug. 20-22. Floyd Hepworth.

Osborne-Osborne Co. Fair Assn. Aug. 18-21. Mrs. Irene Welker, Oswego-Labette Co. Fair Assn. July 29-Aug. 1 Chas. H. McKinney.

Ottawa-Franklin Co. Agrl. Soc. Aug. 25-28 Glen A. Hayward.

Overbrook-Overbrook-Osage Fair Assn. Aug. 6-Mrs. Earl Jones Paloa-Miaml Co. Fair Assn. Aug. 10-12. Bruce

McLaury. Pratt-Pratt Co. Fair Assn. Aug. 6-8. LaVern Eckels. Richmond-Richmond Free Fair Assn. Aug. 13-

15. John H. Roeckers. St. Francis-Cheyenne Co. Free Fair Assn. Aug. 13-15. Harold D. Shull. Salina-Salina Co. Fair Assn. Aug. 25-28.

bert Frehse. Sedan-The Chautauqua Co. Free Fair & Re-union. Sept. 17-19. W. Ross Whitworth. Sharon Springs-Wallace Co. Fair Assn. July

30-Aug. 1. Ray Mann. Smith Center—Smith Co. Fair Assn. Aug. 17-19. Ormal Martin.

Stafford-Stafford Co. Fair Assn. Aug. 20-22. A. B. Harzmannn. Stockton-Rooks Co. Fair Assn. Aug. 23-28. George F. Ostmeyer.

Sylvan Grove-Lincoln Co.-Sylvan Grove Fair Assn. Aug. 20-23. Clarence A. Diers.
Syracuse—Hamilton Co. Fair Assn. Aug. 25-27 John Tracy.

Thaver-Thayer Picnic & Fair. Sept. 2-4. H. M. Minnick. Tonganoxie—Leavenworth Co. Fair Assn. Aug

J. M. Neibarger. 26-28. Topeka-Mid-America Fair. Sept. 12-17. Maurice Fager. Tribune-Greeley Co. Fair Assn. Aug. 20-22.

Lee Toadwine Troy-Doniphan Co. Fair Assn. Aug. 5-7. Byron E. Myers. Ulysses-Grant Co. Fair Assn. Aug. 20-22.

Marshall F. Walker. Yates Center-Woodson Co. Fair Assn. Aug. 3-5. Mrs. Mary E Reid.

Wakeeney-Trego Co. Free Fair. Aug. 18-21. Peta Whitcomb.

Wakefield-Clay Co. Farmers' Inst. & Wakefield Frea Fair, Sept. 23-26, Dale Nawell.

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A. D. Chápin. Wetmore-Nemahe Co. Free Fair Assn. Aug. 6-8. Hubert C. Suther. Wichita-Kansas Nat'l Livestock Show. Oct. 6-

8. Conles Smith. Winfield-Cowley Co. Free Fair Assn. Sept. 1-4.

Carl S. O'Neil.

Kentucky

Alexandria-Alexandria Fair Assn. Sept. 5-7. Thomas J. Carnes. Beattyville-Lee Co. Fair Assn. Sept. 21-26 Clarence Watkins.

Booneville—Owsley Co. Fair Assn. Sept. 17-19. Fred W. Gabbard. Boysing Green-Southern Ky, Fair, Assn. Aug. 4-

8. Fred Clackler. Brodhead-Brodhead Little World Fair Assn. Aug. 19-23. Eddie Hurt.

Burkesville-Cumberland Co. Fair Assn. Aug. 25 29. Ellis Bishop.

Burlington-Boone Co. 4-H & Utopia Fair Assn Aug. 13-15. Mrs. Vernon Pope. Cadiz-Trigg Co. Fair Assn. July 29-31. John

R. Vinson Jr. Calhoun-McLean Co. Fair Assn. Sept. 3-5. J M. Clark.

Campbellsville—Taylor Co. Fair Assn. Aug. 10-15. Wm. M. Munford Ir. Camtpon-Wolfe Co. Fair Board. Sept. 8-12.

Hays Pigman. Carrollton-Carroll Co. Fair Assn. Aug. 5-8. Paul Williams. Columbia-Adair Co. Fair Assn. July 29-Aug. 1.

Robt. P. Hancock Dixon-Webster Co. Fair Assn. Aug. 18-22. J. D. Rayburn.

Edmonton-Metcalf Co. Fair & Pony Show Aug. 12-15. Ruth Shirley. Eminence-Henry Co. Fair & Horse Show. Aug. 12-15. Wm. A. McKay.

Franklin-Simpson Co. Fair Assn. Sept. 30-Oct. 3. Woodrow Coots. Georgetown-Scott Co. Fair Assn. Aug. 19-21

Germantown-Germantown Fair Assn. Aug. 3-8 R. K. Asbury. Greenup-Greenup Co. Fair Assn. Sept. 16 19. Agnes Miller.

Hardinsburg-Breckinridge Co. Fair Assn. Sept 23-26. E. B. Kennedy. Hodgenville-Larue Co. Fair Assn. Aug. 18-23 Roy Ragland. Hopkinsville—Pennyroyal Fair Assn. Aug. 3-8.

Thomas Wade Jamestown-Russell Co. Fair Assn. Aug. 5-8 Leonard E. Wilson.

Jeffersontown-Jefferson Co. Fair Assn. Aug. 15. Willis Stout.

LaGrange-Oldham Co. Fair Assn. Aug. 26-29 Fred Nebbe, 715 S. 44th, Louisville. Leitchfield—Grayson Co. Fair Assn Sept. 3-7 Lexington-Fayetta Co. Youth Fair. Aug. 14. Mrs. W. E. Carringer.

Leitchfield-Grayson Co. Fair Assn., Sept. 3-7. Earl Glen. Louisville-Kentucky State Fair, Sept. 11-19. H. Clyde Reeves.

Madisonville-Hopkins Co. Fair Assn. Aug. 24-29. Harold R. Seibert. Munfordsville-Hart Co. Fair Assn. Sept. 9-12. Andrew Bird.

New Castle-Henry Co. Fair Assn. Aug. 12-15. Wm. A. McKay. Owenton-Owen Co. Fair Assn. July 29-Aug. 1 Harold Ransdall. Owingsville-Bath Co. Fair Assn. Aug. 19-22.

Mrs Frank T. Jones. -Bourbon Co. Fair Assn July 30-Aug. 1 Harley Kiser. Prestonburg-Floyd Co. Falr Assn. Oct. 1. Ann

Garrett. Providence-Webster Co. Fair Assn. Aug. 18-22. J. D. Rayburn.

Richmond-Madison Co. Fair Assn. Aug 12-15. H. E. Richardson Russellville-Logan Co. Fair Assn. Aug. 10-15 H. E. Russell.

Stanford-Lincoln Co. 4-H Fair Assn. July 30-Aug. 1. Wm, Brinkley Tompkinsville-Monroe Co. Fair Assn. Aug. 17-22 A. W Bragdon.

Vanceburg-Lewis Co. School & Agrl. Fair Assn. Sept. 23-26. David Timmer. Versailles—Woodford Co. Fair. Aug. 7-8. Mrs. Garnett Carroll.

Louisiana

Abbeville-La. Dairy Festival & Fair. Oct. 23-24. Roy R. Theriot Amite—Tangipahoa Parish Fair Assn. Oct. 2-5. Harvey E. Hutchinson.

Bastrop-No. La. Cotton Festival & Fair. 22-26. Jimmy Dillon. 8aton Rouge—Easi Baton Rouge Parish Fair, Inc. Feb. 28-March 2, 1960. C. L. Flowers. Clarks—Caldwell Parish Fali Assn. Sept. 24-26

Mrs. E. B. Broussard. Clinton-East Feliciana Parish Agrl. Fair Assn. Oct. 15-17. A. R. Cain Colfax-Grant Parish Negro Fair Assn. Oct. 2-3

Ellen B. Jerro. Coushatta—Red River Parish Fair & Rodeo. Sept 15-19. Curtis Jones. Covington-St. Tammany Parish Fair Assn. Oct

16-19. Henry Mayfield. Crowley-International Rice Festival. Oct 15-16. Rupert F. Cisco. Delcambre-Iberia Shrimp Festival & Fair Assn. Aug. 15-16. Ferry P. Le8lanc.

DeRidder-Beauregard Parish Fair. Sept. 29-Oct. 3. Merle Harper.
Donaldsonville--South La. State Fair. Oct. 1-4. Adolphe Netter.

Farmerville-Union Parish Fair Assn. Oct. 14-17. Woodrow A Downs. Eunice-Southwest La. Fair. Oct. 7-11. Mrs. Wilma Bedell.
Franklinton-Washington Parish Fair Assn. Oct.

7-10. Emery Goff. Grambling-North La. Broiler Show & Fair March 21-25, 1960. Furman C. Anderson. Haynesville-Claiborne Parish Fair & Northwest

La. Dairy Festival. Oct. 5-10, W. J. Sherman. Houma-Terrebonne Livestock & Agrl. Fair. Oct. 10-11. Luther LaBorde. Jena-LaSalle Parish Fair. Sept. 21-26. H. D. Gaddis.

Jennings-Jeff Davis Parish Fair & Oil Expo., Oct. 22-24. T L. Morgan. Jonesboro-Jackson Parish Agrl. & Livestock Festival. Oct. 20-24. Elmer I. Gibson. Kapian-Vermilion Parish Fair & Crossbreeding Festival Assn. Sept. 18-20. Allen L. Brous-

sard. Livingston-Livingston Parish Fair Assn. Got. 8-10. M. E. Curtis. Many-Sabine Parish Fair Assn. Oct. 14-17. Otis Jones.

Minden—Bossier-Webster Fair & Forest Festival.
Oct. 14-17. Brodie Pugh.

Morgan City-La. Shrimp Festival & Fair Assn. Sept. 5-7. Robert Williams. New Iberia-La. Sugar Cane Festival & Fair

Assn. Sept. 25-27, Mrs Frank Oubra. Natchitoches-Natchitoches Parish Fair Assn. Sept. 23-26. Edwin L. Kelly. New Orleans-Mid-Winter Fair & Poultry Assn.

Nov. 14-15. Mrs. Frances Smith. New Roads—Pointe Coupee Parish Fair. Oct. 9-11 Mrs. Hazel Bondy Oak Grove-West Carroll Parish Fair. Oct. 12-

J. Wayland Smith. Oberlin-Allen Parish Fair Assn. Sept. 30-Oct. G. C. Meaux. Olla-North Central La Fair Assn. Sept. 28-

Oct 3. H. 'Vinyard Plaquemine-Iberville Free Fair Assn. Sept. 11. 14. Leon F. Mire. Port Allen-West Baton Rouge Parish Fair. Sept.

18-20. L. C. Marionneaux Prairieville-Ascension Parish Negro Fair Assn. Sept. 24-27. Cleveland Leblanc.
Raceland—Lafourche Parish Fair Assn. Sept.

19-20. C. J. Arceneaux. Ringgold-Bienville Parish Falr Assn. Oct. 7-10. John F. Noles.

Ruston-North La State Fair. Oct. 10-15. J. A. Shealey, St. Francisville—West Feliciana Parish Fair. Nov. 13-14. W. D. Magee Shreveport—Louisiana State Fair Oct. 23-Nov.

1 J. T. Monsour. Shreveport—Caddo Parish Fair & Jr. Livestock Show. Oct 21-22. Emitt Long. Sulphur—Calcasieu-Cameron Bi-Parish Free Fair.

Oct. 19-24. Mrs. Harold Owens Tallulah-La. Delta Fair Assn. Oct. 19-23. J. M. Gilfoil. Vivian-North Caddo Parish Fair. Oct. 1-3. T.

H. Burns. West Monroe-Quachita Valley Fair Assn. Oct. 12-17. John H. Birdsong Sr. Winnfield-Winn Parish Fair. Sept. 30-Oct. 3.

William C. Cummings Winnsboro-Franklin-Richland War Memorial Fair Assn. Oct. 14-17. George Sherman.

Maine Acton-York Co. Agrl. Assn. Aug. 28-29. Leon

E. Crediford. Athens-Wesserrinsett Valley Fair Assn. Sept. 4-5 Lee W. Foss. Bangor-The Bangor Fair Assn. Aug. 1-8. 1.

Mann. Blue Hill-Blue Hill Fali Assn. Sept. 4-7. Phil O'Brien. Cherryfield-West Washington Agri. Soc. Sept.

Cumherland Center—Cumberland Farmers' Club Sept. 28-Oct. 3. Harold P. Small. Dover-Foxcroft-Piscataquis Valley Fair Assn. Aug. 28-29. Arno D. Emery. Farmington-Franklin Co. Agri. Soc. Sept. 22-

16-19. Palmer Hart.

Knowlton.

Wilbur L. Button.

26. Frank E. Knowlton.
Fryeburg-West Oxford Agri. Society. Oct 4-10. Fred H. Mayo. Guilford-Guilford Fair Assn. Sept. 12. LeRoy

Lewiston-Malne State Fair. Sept. 7-12. J. J. Bourisk. Litchfield-Litchfield Farmers' Club Fair. Sept. 4-5. Weston R. Allen. Macnias-Washington Co. Agri. Fair. Aug. :9-

22. Herald J. Beckett. Monmouth-Cochnewagan Agri. Assn. Sept. 18-19. Clarence H. Maxim. North Waterford—World's Fair Assn. Oct. 2-3.

Pittston-Pittston Falr Assn Aug. 14-15. Marion L. Moody. Presque Isle-Northern Maine Fair Assn. Aug-10-15. Robert D. Andrews.
Readfield—Readfield Grange Fair Assn. Sept. 12.

Nina K. McDougald.
Sidney-Sidney Town Fair Assn. Aug. 28-30. Mrs Mary Philbrick. Skowhegan—Skowhegan State Fair Assn. Aug.

15-22. Roy E. Symons. South Paris-Oxford Co. Agrl. Soc. Sept. 14 19 Gordon F. Grant. Springfield-N. Penobscot Agri. Assn. Sept. 5 Paul H. McKenney. Topsham-Topsham Fair. Oct. 12-17. Emery W

Bookes. Union-Knox Agrl. Soc. Aug. 25-29, Ivan Sherman Windsor-South Kennebec Agri. Soc. Sept. 1-7.

E. R. Hayes. Maryland

Annapolis-Anna Arundel Co. Falr (Sandy Point State Park). Sept. 22-26. F. M. Rideout. Bel Air-Harford Co. Fair Assn. Aug. 18-22.

John H. Mosner. Hill-Cecil Co. Breeders' Fair. Sept. 12. William Shelton. Frederick—Frederick Fair Assn. Sept. 29-Oct. Wade F. Hurseý.

Cumberland-Cumberland Fair Assn. Aug. 17-22.

Gaithersburg-Montgomery Co. Fair Assn. Aug. 25-29. Roscoe N. Whipp. Hagerstown-Hagerstown Fair. Aug. 10-15.

Clyde R. Stouffer. La Plata-Charles Co Fair Assn. Oct. 2-4. Gilbert Keech. Leonardtown-St. Mary's Co. Fair Assn. Sept.

24-27. Mary E. O. Goddard. Leonardtown-St. Mary's Co. Farmers & Homemakers' Assn. Fair. Oct. 2-4. Stephen Young. Leonardtown-St. Mary's Co. Fair Assn. Sept. 25-27. C. L. Lee.

McHenry-Garrett Co. Fair Assn. Aug. 11-15. H. G. Gortner. Parkton-Hereford Farm Fair. Aug. 29. Matthew

Tress. Pomfred-Charles Co. Farmers' Assn. Fair. Sept. 25-27. James F. Brown.

Prince Frederick-Calvert Co. Fair Assn. Oct. 7-10. Wilbur F. Ward Jr. Salisbury-Wicomico Farm & Home Show, Sept.

17-19. Howard Humphries. Fair Assn. Sept. 21-26. W. W. McDonald Jr.



Jackson-Jackson Co. Fair. Aug. 13-16. Anton C. Geigerz 1 Jordan-Scott Co. Fair Assn. Aug. 7-9. R. J.

Kesson-Dodge Co. Free Fair. July 30-Aug. 2.

Everety Oleson.

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12. Richard W. Emory.
Ilmonium-Eastern Nat'l Livestock Show. Nov.
14-19. Dr. John E. Foster.
Upperco-Hereford Jr. Farm Fair. Aug. 29.

Loring Sparks. Unner Marlboro-Prince George's Co. Fall Assn. Sept. 17-20. Ed F. Farrell Jr. West Friendship-Howard Co. Fair Assn. Aug.

18-22. Mrs. Mary K. Eyre. Woodbine-Howard Co. Fair Assn. Aug. 18-22. Roland Mullinix.

Massachusetts

Blackstone-East Blackstone Fair Assn. Aug. 21-23. Jesse E. Deacon. Blandford-Union Agr.l. & Hort. Soc. Sept. 5-7 Lee Wyman.

Brockton-Brockton Fair. Sept., 13-19. Cummington-Cummington Fair: Aug. 28-30. Dighton-Rehoboth Fair. Inc. Aug. 23-29. John

Great Barrington-Great Barrington Fair. Sept

Greenfield-Franklin Co. Fair Assn Sept. 12-16. O. Lewis Wyman. Lakeville-Middleboro Agrl. Soc. Aug 2-8. Alice

5. Marshall. Littleville—Littleville Fair. Oct. 3-4.

Marshfield—Marshfield Fair. Aug. 16-22. Gran ville M Thayer.

Martha's Vineyard-Martha's Vineyard Fair. Aug 20-22.

Middlefield-Middlefleld Fair. Aug. 15-16. Northampton-Three Co. Fair Assn. Sept. 6-12. John L Banner. Rehoboth-Rehoboth Fair. Aug. 23-29.

South Weymouth-Weymouth Fair. Aug. 9-15 William F. McIntyre.
Spencer—Spencer Fair. Sept. 4-7.

Topsfield-Topsfield Fair. Sept. 6-12. Paul Cor West Springfield-Eastern States Exposition Sept. 19-27. Jack Reynolds. West Tisbury-Martha's Vineyard Agrl. Soc.

Aug. 20-22. Mrs. Elisha Smith.

Michigan

Adrian-Lenawee Co. Fair Assn. Aug. 16-22 M. R. Mohr. Allegan-Allegan Co. Fair Assn. Sept. 13-19

James H. Snow. Allenville-Mackinac Co. Fair Assn. Aug. 28-30

Adam Soblakey. Alma Gratiot Co. Youth Fair Aug. 11-13. John

Alpena-Alpena Co. Fair Aug. 25-29. Victor Werth. Armada-Armada Agrl. Soc. Aug. 27-30. Ervin Klusendorf.

Atlanta-Montmorency Co. 4-H Fair. Aug. 19-22 Ruth M. Dalzell. Bad Axe-Huron Co. Fair. Aug 10-15. J. L.

Bay City-Bay Co. Fair Assn. Aug. 10-15. Byron

Belleville-Wayne Co. 4-H Fair Assn. Aug 18-23 P R. Beibeshiemer.

Berrien Springs-Berrien Co. Youth Fair. Aug 19-23. Mrs Lucie Siekman. Brown City—Brown City Agrl. Fair Sept. 17-19
Murdoch MacLennan.

Cedillac-Northern Dist Sair Assn Sept. 7-11 Caro-Tuscola Co Fair Assn. Aug. 24-29. Cari

Clifton Bowers.
Cass City—Cass City Homecoming Fair. Aug. 6

William S. Ruhl. Cassopolis-Cass Co Fair Assn Aug. 9-15. Mrs Erma Fraze.

Centreville-Centreville Fair Sept 21-26 Lester Charlotte--Eaton Co. 4-H Fair. Sept. 1-5. Sidney

Phillips. Cheisea-Cheisea Community Fair. Sept. 9-12 1 H Pilkington. Cheyboygan—Northern

Michigan Fair. Aug. 18-22. George D. Judd. Clio-Lower Thumb Agrl. Dist. Assn. Nov. 3-5. Edward Noll.

Coldwater--Branch Co. 4-H Fair Assn. Aug. 25-29. Leland Wheeler. Corunna-Shiawassee Co. Agrl. Soc. Aug. 17-22

Delton-FHA-FFA Community Fair. Oct. 16 Harold Burpee

Detroit-Michigan State Fair Sept. 4-13. Donald L. Swanson. Junction-Alger Co. Agrl. Soc. Aug. 15.

Walter Maki. Escanaba-Upper Peninsula State Fair. Aug. 25-30. Ray La Porte. Evart-Osceola 4-H-FFA Fair. Aug. 19-22. Mrs.

Ed Tiedt.
Falmouth-Missaukee Falmouth Agrl. Show. Aug. 13-14. Willard Bosserman. Fremont-Newaygo Co. Agrl. Fair Assn. Aug

18-22. Garret De Boer Fowlerville-Fowlerville Agrl. Fair Assn. July 28-Geo. T. Finlan.

Gaylord-Otsego Co Fair Assn. July 29-Aug. 1. Joe Eckel Goodells—SI Clair Co. 4-H Fair Assn. Aug 13-15.

Grand Blanc--Genessee Co. 4-H Fair Assn Aug. 18-20. James Lincoln.

Greenville—Montcalm Co. Fair Assn. Aug. 19-22

Mrs. Ruth Larson.

Hale-losco Co Agri Soc July 29-Aug. 1, Ila

Hancock-Houghton Co. Agrl. Soc. Oct. 21 L. L. Best. Harrison—Clare Co. Agrl. Soc. Aug. 3-8. Albert

Haley. Hart-Oceana Co. Agrl. Soc. Sept. 3-5. Newel Gale.

Hastings-Barry Co. Agri. Soc. Aug. 3-8. For Johnson. Hastings-Barry Co. Agrl. H. S Expo. Oct. 14 15 T. N. Knopt

Hesperia-Hesperia Free Fair. Aug. 27-29. Hal Bush.

Hillsdale-Hillsdale Co. Agri. Soc. Sept. 27-Oct 3. H. B Kelley.

Holland-Ottawa Co. Fair Assn. Aug. 5-8. Oscar Bontekoe Hudsonville-Hudsonville Com. Fair Aug. 25-28

Robert Van Noord. Imlay City-Eastern Michigan Fair. Aug. 3-8 Kenneth D. Ruby.

Williams. Iron River-Iron Co. Fair Assn. Aug. 20-22. V.

C. Vaughani fronwood-Gogebic Co. Fair Assn. Aug. 14-16: Reuben R. Maki. Jackson-Jackson Co. Agrt. Soc. Aug. 29-Sept.

4. Hone Storms. Kalamazoo-Kalamazoo Co. Fair Assn. Aug. 24-29 R. G. Dillingham. Lawton-Van Burean Youth Fair Assn. Aug. 10-

16. James F. Thar. Lowell-Kent Co. 4-H Fair Assn. Aug. 17-21) Raiph Kirch. Ludington-West Mich. Fair Assn. Sept. 8-12.

frving L. Pratt. Manchester-Manchester Community Fair. Aug. 19-22. Willis : Uphaus.

Manistee-Manistee Co. Agrl. Soc. Sept. 2-7. Volney Reynolds Manton-Manton Harvest Festival. Sept. 4-7. Robert McBrian. Marion- Marion Farm Exhibit Assn. Sept. 7.

Paul S. Timkovich. Marne-Berlin Fair Assn. Sept. 1-5. A. Jack Bronkema.

Marquette-Marquette Co. Harvest Festival. Oct. 14-18 Mrs. R. Anderson. Marshall-Calhoun Co. fair Assn. Aug. 24-29. Don Sweeney.

Mason-Ingham Co. Fair Assn. Aug. 17-22. Joy U. Davis. Middleville-Thornapple Community Fair. Nov. 12. Elton W. Lawrence. Midland-Midland Co. Fair Assn. Aug. 17-22.

H. D. Parish. Monroe-Monroe Co. Fair Assn. Aug. 10-15. Allison Kurtz.

Mount Pleasant—Isabella Co. Youth Fair. Aug. 18-22. M. S. Gilmore. Nashville-Nashville Community Fair. Nov. 5.

Elmer Jarvie. Norway-Dickinson Co Fair Assn. Sept. 4-7. Frank Molinare. Newaygo-Newaygo Fair. Sept. 11-12. Mrs. Milan Purcell.

Newberry-Luce Co. Fall Harvest Show. Oct. 24-25, R. B. Gummerson. Onekama-Manistee Co. Agrl. Soc. Sept. 2-7. Volney Reynolds.

Petoskey-Emmet Co. Fair Assn. Aug. 22-29. Winfield S. Hinds. Pickford-Chippewa 4-H & FFA Fair. Sept. 5-7 Hannah M. Graham.

Pontiac-Oakland Co. 4-H Agri. Soc. Aug. 11-15. Mrs. Stanley Kipp. Ravenna—Ravenna 4-H Fair. Aug. 20-22. Samuel

McNitt. Saginaw-Saginaw Fair. Sept. 13-19. Clarence H. Harnden.

St. Johns-Clinton Co. 4-H Fair Assn. Aug. 17-19 D. J. Walker Saline-Saline Community Fair. Sept. 16-19

Sandusky-Sanilac Co. 4-H Agrl. Soc. Aug. 18-22 Keith C. Sowerby. Stalwart – Stalwart Agrl. Soc. Sept. 10-12. Mildred Warren. Standish—Arenac Co. Fair Assn. Aug. 26-29 Ernest Kraushaar.

Sparta—Sparta High School Agrl. Assn. Aug. 6 Maynard Blossom Tapiola—Houghton 4-H Fair Assn. Aug. 13. Mrs. Dorothy Ruska.

Traverse City—Northwestern Mich. Fair Assn Sept. 1-5. Arnell Engstrom. Carsonville-Carsonville Agrl. Fair Sept. 3-5 Unionville-Unionville Agrl. & Hort. Soc. Sept. 26-27. Robert Colestock.

Minnesota

Alexandria-Douglas Co. Agrl. Assn. Aug. 26-29 Edwin L. Erickson Albert Lea-Freeborn Co. Agrl. Soc. Aug. 24-27 Herman D. Jenson.

Anoka-Anoka Co. Fair Aug. 6-9, Henry Ham-Appleton—Swift Co. Fair Assn. Aug. 27-30.

Loren Lindahl. Arlington-Sibley Co. Agrl. Assn. Aug. 13-16. Ed C. Doerr Aitkin-Attkin Co. Fair Assn. Aug. 17-19. Charles Schoepf.

Austin-Mower Co. Fair & Midwest Livestock Show. Aug. 10-16. P J. Holand. Bagley—Clearwater Co. Agri. Soc. July 30-Aug.

2 John B. Arneson. Barnum—fariton Co. Agri. Assn. Aug. 27-30. R. S. Goodell.

Baudette-Lake of the Woods Co. Fair Assn Aug 12-14. Robert A. Borchardt. Bemidji-Beltrami Co Agri Assn. Aug. 10-12.

Ray H. Wift Bayport-Washington Co Agrl. Soc. Aug. 7-9 Fred S. Lammers. Bird Island-Renville Co. Agrl. Soc. Aug. 24-26

Harold Baumgartner Blue Earth-Faribault Co Agri. Soc. Aug. 10-12 Harland Gaard. Brainerd--Crow Wing Co. Fair Assn. Aug. 12-15.

Birney C. Wilkins Caledonia- Houston Co Agri. Soc. Aug. 26-29 Merie O. Almo

Deiroit Lakes-Becker Co. Agri. Soc. Aug. 26-Boze Duluth-So St Louis Co. Fair Assn. Aug. 6-9 Roy W Larson Elk River - Sherburne Co. Agrl Soc Aug. 3-5

E E Bjuge Faribault-Rice Co Agrt. Soc. Aug. 6-9. Frank H Duncan.

Fairmont -Martin Co. Free Fair Aug. 26-30 John S Livermore. Farmington - Dakota Co. Agri. Assn. Aug. 12-16 E W Ahlberg.

Fergus Falls- Otter Tait Co Fair Assn. Aug 31 Sept 3 Knute Hanson. Garden City—Blue Earth Co Agri. Soc. Aug 17 19 Daniel James

Glenwood Pope Co Agri Soc. Sept. 18-20. N. P Hanson Grand Marais--Cook Co Agrl. Soc Aug. 19-21 John L Twiest. Grand Rapids-- Itasca Co. Agri. Assn. Aug. 20-23

James Rassmussen Hallock - Kittson Co Agrl Soc. July 30-Aug. 2 Calvin Bouvette Herman -Grant Co Agri Assn. Aug. 28-30. R

Hibbing St. Louis Co. Fair Assn. Aug. 13-16 Sulo i Ojakangas. Howard Lake Wright Co. Agrl. Soc. Aug. 13-16. Welton Lander.

Larry Bahr. Le Center—Le Sueur Co. Fair Assn. Aug. 25-27.
Theo. Zimmerman. Little Falls-Morrison Co. Agri. Soc. Aug. 14-16. J. V. Raine.

Litchfield-Meeker Co. Agrl. Soc. Aug. 24-26. Joe W. Duncomb. Littlefork-N. Minn. Dist. Fair Assn. Aug. 7-9. A. E. Delack.

Long Prairie-Todd Co. Fair Assn. Aug. 11-13. Logan O. Scow. Luverne-Rock Co. Agrl. Soc. Aug. 5-7. Donald Sandstede.

Madison-Lac qui Parle Co. Agri. Soc., Sept. 10-13. Norman A. Moe. Mankato-Tri-Co. Fair & Blue Earth Agrl. Assn Sept. 22-23. Ben J. Jones. Marshall-Lyon Co. Fair Assn. Aug. 27-30. Al

Nelson. Montevideo-Chippewa Co. Fair Assn. Aug. 21-Andy Hendrickson.

Mora-Kanabec Co. Agrl. Soc. Aug. 17-19. Vern Brandell. Morris-Stevens Co. Agrl. Soc. Aug. 21-23

Ralph E. Smith. New Ulm-bro... E. J. Herriges. -- Koochi Ulm-Brown Co. Agri. Soc. Aug. 22-24

Northome-Koochiching Co. Agrl. Assn. Aug. 15-17. Jane Panchat. Owatonna-Steele Co. Free Fair & Southern

Minn. Expo. Aug. 18-23. Ty Sincock.
Park Rapids—Shell Prairies Agrl. Assn. Aug. 25-27. B. E. Brener. Perham—Perham Agri. Soc Aug. 6-9. G. W

Humphrey.
Pillager—Cass Co. Agril. Soc. Aug. 10-12. Ray mond W. Gedde. Pine City-Pine Co Agri. Soc. Aug. 7-9. Max

Sparer. Pine River—Cass Co. Agri. Assn. Aug. 24-26. Wayne Haff. Pipestone-Pipestone Co. Agrl. Soc. Aug. 24-26

Preston-Fillmore Co. Agrl. Soc Aug. 3-6. Paul Abrahamson.

Princeton-Mille Lacs Agrl. Soc. Aug. 17-19 L. R. Gamradt. Proctor et Duluth—St. Louis Co. Community Fair Assn. Aug. 6-9. Roy W. Larson.

Lake Fails-Red Lake Co. Agri. Soc. Aug 21-23. \$ J. Bredeson. Redwood Falls-Redwood Co. Agrl. Soc. Sept 10-13 Wm. Paulson.

Rochester - Olmsted Co. Free Fair. Aug. 5-9

Timonium-Maryland State Fair. Aug. 31-Sept.] Ionia-Ionia Free Fair. Aug. 10-15. Allan M. Hutshinsen-McLeod Co. Agri. Assn. Sept. 12-16. St. Charles-Winona Co. Agri. & Ind. Assn. July

30-Aug. 2. Warren C. Magnuson. St. James-Watowan Co. Agri. Soc. Aug. 14 16. Leonard, T. Nelson. St. Paul-Minnesota State Fair. Douglas K. Baldwin

St. Paul—Ramsey Co. Agrl. Soc. July 30-Aug. 2.
Mrs., Flora K. Luedke. St Peter-Nicollet Co. Fair Assn. Aug. 27-30.

M. Gustafson. St. Vincent-St. Vincent Union Ind. Assn. Sept

16-18. L. C. Ward Sauk Centre-Stearns Co. Agrl. Soc. Aug. 13-16. A. J. Bromenshenkel.

Sauk Rapids-Benton Co. Agrl. Soc. Aug. 21-23. C. H. Varner.

Orville - E. Grieme. Thief River Falls-Pennington Co. Agrl. Soc July 27-30. J. M. Roche.

Two Harbors-Lake Co. Agrl. Soc. Sept. 1-4. Torstein Grinager. Tyler-Lincoln Co. Agrl. Soc. Aug. 27-30. Henry

M Jacobson Waconia-Carver Co. fair Assn Aug. 20-23. Erwin Zieroth. Wadena-Wadena Co. Agrl. Soc. Aug. 20-23

Don Brown. Waseca-Waseca Co. Agri. Soc. July 29-Aug. 2. Leon J. B. Sexton.

Wheaton-Traverse Co. Agri. Soc. Sept. 10-13.
A. W. Vye. White Bear Lake-Ramsey Co. Agrl. Soc. July 30-Aug 2 Flora Luedtke. 30-Aug 2 Flora Luedtke. Willmar-Kandiyohi Co. Fair Assn. Sept. 16-

19. Albert E. Thompson. Windom-Cottonwood Co. Agrl. Soc. Aug. 24-26 Andy Schoone. Worthington-Nobles Co Fair Assn Aug 17-19.

L. A. Hons. Zumbrota-Goodhue Co. Agrl. Soc. July 30-Aug. 2. A. E Collinge Jr

Mississippi

Aberdeen-Monroe Co. Fair Assn. Sept. 14-19 R. C. Couch. Belzoni-Humphreys Co. Fair Assn. Sept. 14-19.

William T Sorrels. Booneville-Prentiss Co. Fair Assn. Sept. 17-19. W T Smith.

Bruce-Colhous Co. Fair & Livestock Show Sept. 7-12. C. B. Duke Carthage-Leake Co. Fair & Livestock Show Aug. 17-22. B. H. Dixon Corinth-Alcorn Co. Fair Assn. Sept. 21-26. Mrs.

Lorene C. Stennett. Fulton-Itawamba Co. Fair Assn. Sept. 8-13. H.: L. Holland. Grenada-Grenada Co. Fair Assn. Oct. 1-4.

Donald D. Skelton.

Hernando-DeSoto Co. Fair Assn. Sept. 21-26.

Ava-Douglas Co. Fair Assn. Aug. 27-29. C. E.

Houston-Chickasaw Co. Fair Assn. Aug. 24-29. Mrs. A. J. Harrington luka-Tishomingo Co. Fair Assn. Sept. 13-14.

W. C. Hamilton. Jackson-Mississippi State Fair. Oct. 12-17. N. S. Hand.

Laurel-South Mississippl Fair. Oct. 5-10. R. B. Liberty-Amite Co. Fair Assn. Sept. 28-Oct. 2. Clinton McGehee. Louisville-Winston Co. Fair Assn. Aug. 31-

Lucedale-George Co. Fair Assn. Sept. 26-27. B. J. Hilbun. McComb-Pike Co. Fair Sept. 28-Oct. 3. Mrs. Meadville-Franklin Co. Fair Assn Oct. 22-25.

Sept. 5. Claude E. Ming.

C. E. Graves. Meridian-Mississippi-Alabama State Falr. Oct. 12-17. A. L. Royal. New Albany-Union Co Fair Assn. Aug. 24-29.

Percy L. Hodges. Newton-Newton State Dairy Show. Sept. 21-26. Paul W. McMullan. Philadelphia-Neshoba Co. Fair Assn. July 27-31. F. W Hays.

Pontotoc-Pontotoc Co fail & Livestock Show. Sept. 1-5. Ernest Weatherly. Poplarville-Pearl River Co. Fair Assn. Oct. 5-10. J. M. Sinclair.

Ripley—Tippah Co. Fair & Livestock Show. Sept. 14-19. Ray Sartor Starkville—Oktibbeha Fair, Livestock & Dairy

Show. Sept 8-12. O. F. Parker. Tupelo—Mississippi-Alabama Fair & Dairy Show. Sept 29-Oct. 3. James M. Savery

Vicksburg-Miss.-Lou. Expo Oct. 5-10. Mrs. J. L. Berryman Water Valley-Yalobusha Co. Fair Assn. Sept.

14-19, John H. Hunsicker. Waynesboro-Wayne Co. Fair & Livestock Assn. Sept. 21-26. Weda F. Suggs. Wiggins-Stone Co. Fair & Livestock Assn. Oct. 15-17. Mrs. Melvin Pridger.

Winona -Montgomery Co. Livestock & Poultry
Assn. Sept 15-17. George H. Flowers. Assn. Sept 15-17. George H. Flowers. Yazoo City-Yazoo Co. Fair Assn. Sept. 28-Oct.

3. J. N. Ballard. Waynesboro-Wayne Co. Fair Assn. Sept. 21-26. Mrs. Weda F. Suggs.

Missouri Altenburg-East Perry Community Fair. Sept. 18-19. Elmer D. Krevling. Appleton-Appleton City Fair. Aug. 31-Sept. 2. C. D. Peeler.

Archie-Archie Street Fair. Aug. 27-29. Eugene R. Dawson. Aurora-Tri-Co. Jr. Livestock Show. Sept. 19.

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H. L. Henry. Bolivar-Bolivar Rotary Club Country Fair. Aug. 21-22. Robt. J. Eade. Bowling Green-Pike Co. Fair Assn. Sept. 2-5. Kemble Tinsley. Brookfield-Linn Co. 4-H Fair. Sept. 17-19. Mrs. Carroll K. Lomax.

Brunswick—Chariton Co. 4-H Fair. Aug. 10-12. Mrs. Harold Edwards. California-Moniteau Co. Fair Assn. Aug. 5-8 Harold Kindle.
Canton-Lewis Co. 4-H Show. July 31-Aug. 1. Mike Flanagan. Cape Girardeau-Southeast Mo. Dist. Fair Assn. Sent. 15-20. Frank Steck. Junction-Carl Junction Farmers' Fair. Oct. 1-3, Ernest Garnet. Carrollton—Carroll Co. Livestock Show. Sept. 4-5. James Heitmeyer. Carthage-Jasper Co. Youth Fair. Aug. 3-5-Virgil N. Sapp. Caruthersville-American Legion Fair. Oct. 7-11 Harry E. Malloure. Cassville—Southwest Mo. Fair. July 31-Aug. 4-5. M. A. Ficke.

Center-Ralls Co. Jr. Fair. July 30-31. Mrs. Centralia-Centralia Livestock Show & Fair. Aug. Perry Sullivan.
Chilhowee—Chilhowee Community Fair. Sept. -Grange Flower Show & Farm Festival. Aug. 8. Mrs. Beulah Schroeder.

Clinton-Henry Co. Fair & Horse Show. July 26-31. Mrs. Katherine Brock. Cola Camp-Cole Camp Fair Assn. Sept. 10-12. John W Ragland. Columbia-Boone Co. Fair & Horse Show. Aug.

11-15. Carson Teel.
Concordia—Concordia Fall Festival, Sept. 24-26 Donald E. Lohman. Cuba-Cuba Community Club Fair. Aug. 5-8. Mrs

trene Hertlein. Deepwater—Deepwater Labor & Harvest Festival. Sept. 7-8. Ona E. Harrington. Dexter-Stoddard Co Fair Assn. Sept. 21-26. W.

Edina-Knox Co. 4-H Achievement Show. July 61-Aug. 1. Mrs. F. M. Holman Jr. Eldon-Eldon Community Fair. Aug. 5-8. Mrs Ruth Ward.

Ellington-Reynolds Co. Fair. Sept. 10-12. Thos. J. Clark Fermington-St. Francois Co Fair Assn. Aug.

27-29, Floyd E. Becker. Fayette—Howard Co. Jr. Fair. July 31-Aug. 1. R. A. Kimmel.

Favette-Jr. Livestock & Home Economics Show Oct. 17. W D. Settle. Gallao-Gallao Harvest Fiesta. Aug. 21-22. Mrs.

Roger Freeman. Green City-Green City 4-H Fair Assn. Sept. 8. Mrs. Lois Jerome.

Higginsville-Lafayette Co. 4-H Fair Assn. July Mrs. Dewey Parrott. Holden-Free Fall Fiesta Sept. 24-26. Charles

Houston-Old Settler's Reunion & Co. Fair. Aug. 12-15. James E. Holland. Humansville—Humansville Fall Festival. Sept.

11.12. F. H. Primm. Hume-Hume Fair Sept. 4-5. Earl B. Frankfin. Humphreys-Humphreys 4-H Fair. Aug. 8, R. V.

Gender Jafferson City-Jaycee Cole Co Fair Assn. July

29-Aug. 1. Frank Masters. Kansas City-American Royal Livestock & Horse Show. Oct. 17-24 C. M. Woodward.

Kennett-Delta Fair & Livestock Show. Sept. 21 26. Mrs. H. D. Droke Kirksville-Northeast Mo Fair Assn. Aug. 2-7

N. C. Allen. Lamar-Lamar Farm & Industrial Expo. Sept. 16

19. Bud Moore. Laredo—Laredo Community Fair. Sept. 3-5. Mrs M. P. Brick.

Lebanon-Laciede Co Fair Assn. Aug. 26-28. H L. Massey. Lee's Summit-Jackson Co. Fair. Aug. 3-8

Lexington-Lexington Fall Festival. Sept. 14-20 Mrs. Fern McKean

-Clay Co. 4-H. Fair Assn. Aug. 4-6. Jack C. West.

Linn-Osage Co. Fair Assn. July 30-Aug. 1. Al-vin F. Linhardt. Lucerne-Lucerne Stock Show Aug. 27-29. K. K

Macon-Macon Co. Jr Fair Assn. July 31 Mrs H. G. Crawford.

Marshfield-Webster Co. Falr Assn. Aug. 26-29 Ellis O. Jackson

Marthasville-Marthasville Fall Festival. Aug. 27 29. W Rottman. Maysville-DeKalb Co. Fair & Horse Show. Aug

10-12. C. B. Harris. Memphis-Scotland Co Fair Assn. July 29-31 Harold Tippett.

Mendon-Northwestern Fall Festival. Sept. 18-19 Mrs. L L. Emrich -Audrain Co. Fair & Horse Show. Aug.

4-8. Harvey J Wright, Moberly-Randolph Co Ir Agri Show Aug I Johnson

Morrisville-Morrisville Jr. Livestock Show & Fair. Sept. 25-26. Mrs. Paul Nevada-Vernon Co. Youth Fair Assn Sept 10-12. James E McCall

Oregon-Holt Co. Autumn Festival Sept 3-5. Eleanor F Spreckelmeyer.

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Belle-Belle Fair, Inc. Aug. 6-B. Florence Rogers. Owensville-Gasconade Co. Fair Assn. Aug. 20-Bethany-Northwest Mo. State Fair. Sept. 5-10. 22. Oscar Hallemann. 22. Oscar Hallemann.

Palmyra—Palmyra Fall Festival. Aug. 26-29. Alice McCormick. Plattsburg—Clinton Co. Jr. Livestock & Home Economics Show. Aug. 19. Harlan Hackett. Pollock—Pollock 4-H Club Achievement Day. Aug. 1. Walter A. Olmstead.

Poplar Bluff-Jaycees' Butler Co. Feir. Aug. 31-Sept. 5. Joe W. Cupp. Potosl-Washington Co. Fair Assn. Aug. 5-8. D. B. Groves.

Prairie Home-Cooper Co. A&M Soc. July 27

29. Wm. Don Carlos.
Princeton—Mercer Co. Feir Assn. July 29-Aug 1. Vernon E. Whisler.

Queen City-Schuyler Co. Corn & Stock Show Sept. 10-12. Mrs. Paul Van Meter. Richmond-Ray Co. Youth Fair. Aug. 6-8. John W. Rogers.

Ridgeway-Harrison Co. Farmers' Fair. Aug. 18-20. C; F, Emry.
Rolla—Central Mo. Regional Fair Assn. Aug. 12-

15. J. R. Smith Humansville-Humansville Fall Festival. Sept. 11

12. E. H. Primm. Charles-St. Charles Co. Fair Asan. July 30-Aug. 3. Kurt E. Schnedler.

e. Genevieva—Ste. Genevieve Co. 4-H Fair. July 31-Aug. 1. John E. Martin. St. James-St. James Fall Festival. Sept. 9-12. Louis J. Donati.

Safe-Safe Community Fair. Aug. 27-29. J. G. Klossner. Salem-Dent Co. Fall Festival. Sept. 3-5. Dor-

lene Shults. Sedalia-Missouri State Fair. Aug. 22-30. Colie Ervin. Shelbina-Shelby Co. Fair Assn. Aug. 3-5. A. T

Buckman. Slater-Slater Fall Fastival. Sept. 3-5. C. F Corkins.

Springfield—Ozark Empire Fair. Aug. 15-21

Glen B. Boyd. Stewartsville-Southwest DeKalb & Northwest Clinton Co. Fall Festival Assn. Sept. 10-12 Mrs. Joetta Fowler. Stockton-Mo, No. 1 Jersey Parish Show. July

31-Aug. 1. C. G. Ewing Stover-Stover Fall Festival. Sept. 17-19. K. R Roland.

Sullivan—Sullivan Community Fair. Sept. 9-12. Howard Mason. Sweet Springs—Sweet Springs Fall Festival. Sept. 10-12. L. F. Parker.

Trenton-North Central Mo. Fair Assn. Aug. 9 14 Homer Browning. Unionville-Putnam Co. Fair Assn. Sept. 8-11 Marple S. Wycoff.

Versailles-Morgan Co. Fair. Aug. 20-22. Kern W. Etter. Vienna-Maries Co. Fair Assn. Sept. 3-5. Roy L. Hager. Warrenton-Warren Co. Fair Assn. July 30-Aug

1. Wesley Schulze. Washington-Washington Fair. Aug. 6-9. Richard A. Boneau. Waverly-Waverly Apple Jubilee. Sept. 17-19

Richard W. Bricken.
Wellington-Wellington Community Fair. Sept 10-12 Herbert W. Wipperman.

West Plains-Howell Co. Fair Assn. Aug. 26-29. I. Lawrence Moore. Winigan—Winigan 4-H Club Falr. Aug. 29. Roberta Ware.

Montana

Baker-Fallon Co. Fair Assn. Aug. 21-23. E. R. Billings-Midland Empire Fair. Aug. Harry L. Fitton.

Chinook-Blaine Co. Fair Assn. Sept. 5-7. Deer Lodge—Powell-Deer Lodge Co. Fair Assn. Aug. 21-23. LeRoy P. Kemmesat.

Dillon-Beaverhead Co. Fair Assn. Sept. 4-5. Allen Watlon Dodson-Phillips Co. Fair Assn. Aug.

Eureka-Tobacco Valley Community Fair. Aug. 29-30 H. P. Weydemeyer. Forsyth—Rosebud Co. Fair Assn. Aug. 18-20.

Lucille A. Borer Fort Benton—Chouteau Co. Fair Assn. Sept. Glasgow-Valley Co. Fair Assn. Aug. 27-29.

Joseph 1. Gorman.

Glendive-Dawson Co. Fair Assn. Aug. 24-26. Richard N. Rigg. Great Fails-North Montana State Fair. Aug. 3-

8. Dan P Thurber. Hamilton-Ravalli Co. Fair Assn. Sept. 3-5. Glenn Chaffin Havre-Hill Co Fair Assn. Aug. 12-15. Allan

Kalispell-Northwest Montana Fair Assn. Sept 9-12. Russell E. Marsh. Lewistown—Central Mont. Horse Show, Fair & Rodeo, July 29-Aug. 1. James M. Schultz. Miles City—Eastern Montana Fair Assn. Aug. 27-

29. A. G Miller.

Missoula-Missoula Co. Fair Assn. Aug. 26-29. Plains-Sanders Co. Fair Assn. Aug. 21-23. Scobey-Daniels Co. Fair Assn. Aug. 4-6. John Sidney-Richland Co. Fair Assn. Aug. 24-26

Harley W. Roath Terry-Prairie Co Fair Assn. Aug. 14-16. Phil Wilson

Nebraska

Albion-Boone (o Fair Assn. Aug. 23-26. H. Keith Newton. Arlington-Washington Co Fair Assn. Aug. 26-28 C W Rockwell. Auburn-Nemaha Co Fair Assn. Aug. 15-18. Roy Steinheider. Aurora-Hamilton Co. Fair Assn. Aug. 24-27 Wesley Hunefeld.
Bartlett—Wheeler Co Fair Assn. Aug. 21-23 Jim Squire Bassett-Rock Co Fali Assn. Aug. 7-9. Harold Beatrice-Gage Co Fair Assn. Aug. 19-22 Ver non R. Mulig Heaver City-Furnas Co. Fair Assn. Aug. 13-15

W L Bonser. Benkelman-Dundy Co. Fair Assn. Aug. 17-19 Eddie Schwartz. Bladen - Webster Co. Fair Assn. Aug. 3-5.

Bernard Buschow. Bloomfield-Knox Co. Fair Assn. Aug. 30-Sept 1 Chris B Alexander Broken Bow-Custer Co. Fair Assn. Aug. 18-21

B. V Holmes Burwell-Garfield Co. Fair Assn. Aug. 12-15. H. D. De Lashmutt.

Central Cify-Merrick Co. Fair Assn. Aug. 27-29. Stanley Torpin. Chadron-Dawes Co. Fair Asen. Aug. 26-28. Harry F. Meyer. Chambers-Holt Co. Fair Assn. Aug. 17-20. J. H. Glbson. Chappell—Devel Co. Fair Assn. Aug. 13-14. C. G. Carlson. Columbus—Platte Co. Fair Assn. Aug. 31-Sept. 3.

W. L. Boettcher. Concord-Dixon Co. Falz Assn. Aug. 26-28. Roy E. Johnson. Crete-Saline Co. Fair Assn. Aug. 20-23. Kenneth Moneypenny.

Culbertson-Hitchcock Co. Fair Assn. Aug. 20-23. Ervin Coyle. David City-Butler Co. Fair Assn. Aug. 15-17.
Robert Gingery.

Deshler-Thayer Co. Fair Assn. Aug. 6-8. M. E. Beckler ning-Blaine Co. Fair Assn. Sept. 3-6, J. C. Glidden

Elwood-Gosper Co. Fair Assn. Aug. 12-14. M. R. Morgan. Eustis-Frontier Co. Fair Assn. Aug. 20-22. Ted Current.

ustis—Eustla Agri. Soc. & Corn Show. Aug. 17-19. Dean Hueftle. Fairbury—Jefferson Co. Fair Assn. Aug. 6-8.
S. M. Cressman.

Franklin-Franklin Co. Falr Assn. Aug. 21-23. William Smith Fremont-Dodge Co. 4-H Fair Assn. Aug. 5-7. Archie White, Fullerton-Nance Co. Fair Assn. Aug. 3-6. E. M.

Black Geneva-Fillmore Co Fair Assn. Aug. 9-11. Sylvester J. Weis. Gordon-Sheridan Co. fair Assn. Sept. 11-13. George B. Comer. Grand Island-Hall Co. Fair Assn. Aug. 18-21. Howard Rainforth

Grant-Perkins Co Fair Assn. Aug. 20-22. Eisle B. Stevens. Harrison-Sioux Co. Fair Assn. Aug. 7-9. Dean Hartington-Cedar Co. Fair Assn. Aug. 15-17.

James A. Walz.
Hastings—Adams Co. Fair Assn. Aug. 31-Sept. 3. Wallace Chaloupka Hemingford-Box Butte Co. Fair. Aug. 13-16. C. Knight.

Holdrege-Phelps Co. Fair Assn. Aug. 3-6. Edgar Borg.

Humboldt — Richardson Co. Fair Assn. Sept. 16-18. L. E. Watson. Hyannis-Grant Co. Fair Assn. Aug. 28-30. Mrs.

Earl Hayward. Imperial-Chase Co Fair Assn. Aug. 26-29. Edward B Burke.

Johnstown—Brown Co. Fair Assn. Sept. 5-7. Allen Boyd. Kearney-Buffalo Co. Fair Assn. Aug. 25-28.

W. S. Wimberly.
Leigh—Colfax Co. Fair Assn. Aug. 27-30. Ernst Spanhake. Lewellen-Garden Co. Fair Assn. Aug. 27-30. Jim Clancy. Lexington-Dawson Co. Fair Assn. Aug. 31-

Sept. 3. Monte Kiffin. Lincoln-Nebraske State Fair. Sept. 5-11. Edwin Schultz. Lincoln-Lancaster Co. Fair Assn. Sept. 5-10 Clarence Patterson. Loup City-Sherman Co. Fair Assn. Aug. 8-11 Clark S Reynolds Madison-Madison Co. Fair Assn. Aug. 13-15. Earl J Moyer.

McCook—Red Willow Co. Fall Assn. Aug. 6-9 Dale F Thompson. Minden-Kearney Co. Fair Assn. Aug. 6-8. Mervin Peterson Mitchell-Scotts Bluff Co. Fair Assn. Sept. 7-9. G. L Williams Neligh-Antelope Co. Fair Assn. Aug. 28-30. C. Stonebraker

Nelson-Nuckolls Co. Fair Assn. July 29-31 H. McAdamson Norden-Keya Paha Co. Fair Assn. Sept. 11-13 Leonard McCormick North Platte-Lincoln Co. Fair Assn. Aug. 16-20

W. C. Hord Oakland-Burt Co Fair Assn. Aug. 24-27. Orrin Kohlmeier. Ogallala-Keith Co. Fair Assn. Aug. 16-19. Roy G. Nelson

Omaha-Ak-Sar-Ben World Championship Rodeo & Livestock Show. Sept. 25-Oct. 4. J. J. Isaacson. Ord-Valley Co. Fair Assn. Aug. 26-28. Edmund H. Huffman.
Orleans—Harlan Co. Fair Assn. Aug. 12-15. James H. Mitcheff.

Dsceola-Polk Co Fair Assn. Aug. 10-12. Ray Pawnee City-Pawnee Co. Fair Assn. Aug. 25-27 Ronald W Ganzel.
Pierce-Pierce Co Fair Assn. Aug. 13-16. Herman Scheer St. Paul-Howard Co. Fair Assn. Aug. 25-28. H E. Eistermeier.
Scribner—Dodge Co. Fair Assn. Sept. 16-18.

Elmer Stoltzman. Seward-Seward Co. Fair Assn. Aug. 3-5. C. W. Sidney-Cheyenne Co. Fair Assn. Aug. 19-22. W. E. Cunningham South Sioux City-Dakota Co. Fair Assn. Aug. 21-24 Bernard Jensen.

Spalding-Greeley Co Fair Assn. Aug. 10-12. Spencer-Boyd Co Fair Assn. Aug. 10-12. Wm. C. Bentz.

Springfield—Sarpy Co fair Assn. Aug. 27-29
Elmer F Wittmuss Stanton-Stanton Co. Fair Assn Aug. 20-23 Stan Schillpeper Stapleton-Logan Co. Fair Assn. Aug. 28-30. Virgil Magnuson. Stockville-Frontier Co. Fair Assn. Aug. 28-30. Ted Current Syracuse—Otoe Co. Fair Assn. Aug. 25-27 Frank Sorrell.

lecumseh-Johnson Co. Fair Assn. July 27-29 G. L. Betzelberger. valentine-Cherry Co Fair Assn. Aug. 21-23 C E. Young Wahoo-Saunders Co Fair Assn. Aug. 13-15

E J. Erickson. Walthill-Thurston Co. Fair Assn. Aug. 26-29 Ralph D Copenhaver Waterloo-Douglas Co Fair Assn Sept. 16-19 Herrington.

Wayne-Wayne (o Fair Assn Aug 17-19. A

Bahe Weeping Water-Cass Co. Fair Assn. Aug. 11-14. E. E. Lorensen.

Sept. 2. John Luhker Jr. York-York Co. Fair Assn. Aug. 12-15. Robert V. Jones.

Nevada

Elko-Elko Fair & Rodeo. Sept. 4-7. Bill Moell Ely-Nevada fair of Industry. Aug. 24-26. Edward D. Houston. es Vegas—Las Vegas Community Fair. Sept. 23-27. Cedric F. Olson. Reno-Washoe Co. Fair Assn. Sept. 17-20. C. J.

New Hampshire

Center Sandwich-Sandwich Town & Grange Fair Assn. Oct 12. Doris L. Benz.
Contoocook-Contoocook Valley Fair Assn. Sept. 4-7, Charles Jones Cornish—Cornish Fair Assn. Aug. 14-15. Mrs.
Arthur G. Kenyon. Deerfield-Deerfield Feir Assn. Oct. 1-4. Wm. C. Maxwell. Keene—Cheshire Fair Assn. Aug. 27-30. Dr. Clifford H. Coles. Lancaster-Coos & Essex Agri. Soc. Sept. 4-7. Albert J. Kenney. New Boston-New Boston Fair, Sept. 26. Ruth

Dodge. North Haverhill-North Haverhill Fair Assn. Aug. 1.3. Max G. Robinson. Plymouth-New Hampshire State Fair. Aug. 27-30. Delbert B. Grav.

Rochester-Rochester Eair Assn. Sept. 19-26. Albert Brown.

New Jersey

Branchville-Sussex Co. Farm & Horse Show Aug. 4-8, John W. Raab. Bridgeton-Cumberland Co Fair Assn. Aug. 4-8. Robert Wheaton. Caldwell-Essex Co. 4-H Fair Assn. Alug. 11-12. John A. Hassert.

Clayton—Gloucester Co. 4-H Fair Assn. Aug. 6-7. Mrs. Janet L. Perry. Cowtown-Salem Co. 4-H Fair Assn. Aug. 13-14. Marlin A. Brace. If Hills—Somerset Co. 4-H Fair Assn. Aug. 13-15. Theodore H. Blum.

Flamington-Flemington Fair. Sept. 1-7. Norman L. Marshall. Lakeland-Camden Co. 4-H Fair Assn. Aug. 14-15. Alfred M. Duncan

Lakewood—Ocean Co. Falr Assn. Aug. 5-6. Francis S. Mansue. Mays Landing-Atlantic Co. 4-H Fair. Aug. 19 22 Mrs. Josephine Morris. Militown—Middlesex Co. Fair Assn. Aug. 11-15.

Milliown—Middiesex Co. Fair Assn.
Russell Herbert.
Parsippany-Troy Hills—Morris Co. Fair Assn.
Aug. 17-22. Swante C. Swenson.
Prealwijness—Passaic Co. 4-H Fair Assn. Aug. Everitt Conklin. Trenton-Mercer Co. Farmer Picnic & 4-H Show

Aug. 14-15. Della Tindell. renton—New Jersey State Fair. Sept. 20-27. Mrs. Antoinette L. Jemison. Troy Hills—Morris Co. Fair Assn. Aug. 17-22. Swante C Swenson. Uniontown-Warren Co. Farmers' Fair Assn.

Aug 12-15. Harry E. Serfass.

New Mexico Alamagordo-Otero Co Fair Assn. Sept 18-19. Joseph Roessler.
Albuquerque—New Mexico State Fair Sept. 26 Oct. 4. Leon H. Harms. Aztec-San Juan Co. Fair Assn. Sept. 16-19.

Mrs. Max Feil. Deming-Tri-State Fair Oct. 8-11. Seldon Baker Las Cruces-Donna Ana Co. Fair & Jr. Livestock Show. Sept 11-13 Rupert Mansell. Lordsburg—Hidalgo Co. Fair Assn. Sept. 18

19. Ed H. Hitson. Portales-Roosevelt Co. Fair. Sept. 21-25. Park er Woodval-Socorro-Socorro Co Fair & Rodeg Assn. Sept

4-5 Buddy Barker. Springer—Colfax Co. Fair Assn. Sept. 10-13. Reuben L. Vigil. Truth or Consequences-Sierra Co. Fair Assn

Sept. 11-13, Alian H. Beck. Tucumcari-Quay Co. Fair Assn. Sept. 10-13 Llovd Cavasos

New York

Afton-Afton Agri. Assn. July 27-Aug. 1. Guy L. Marvin. Albion—Orleans Co. Ext. Service Assn. Aug. 12-13. Robert Stuerzebecher. Alexander—Genesee Co. Agri. Soc. Aug. 24-29 Jay W. Keller.

Altamont—Altamont Regional Fair. Aug. 17-22. Stuart T. Rombough Angelica—Allegany Co. Agri. Soc. July 31-Aug. 4. Donald R. Foreman. Donald R. Foreman. Ballston Spa-Sar Co Agri. Soc. Aug. 25-30

Harold Little
Bath—Bath. N Y Fair Sept. 2-7. J. Victor Faucett Brookfield-Brookfield-Madison Co Aug. 18-22. Raymond F. Burdick Boonville-Boonville Fair Assn. Aug.

Charles H. Fickbohm Caledonia-Caledonia Fair, Inc. Aug. 11-15. Victor Scroger. Chatham—Columbia J. Vincent Hartigan

Cobleskill-Cobleskill Agri. Soc. Aug. 26-30. W Beard Cortland-Cortland Co. Ext. Service Assn. Aug. 11-15. Robert Blatchley.

e Ruyter—Firemen's Fair. Aug. 19-22. Gordon

Nielsen. Dundee-Dundee Fair Assn Sept 24-27. Lewis R. Hanmer

Dunkirk—Chautauqua Co Agri Assn. July 27 Aug 1 Henry K Leworthy Jr. Durham-Greene Co. Ext. Service Assn. Aug. 12-13 Robert Tousey.

Elmira—Chenung Co. Agrl Soc. Aug. 16-22 Robert \$ Turner. Fonda—Montgomery Co. Agri. Soc. Sept. 3-7

Fred L. Lowe. Frankfort—Herkimer Co. Fair Assn. Aug. 19-22 Dominic DiMartino.

Gouveneur-Gouveneur & St Lawrence Co. Fairs Aug 10-15 Bligh A. Dodds. Grahamsville-Sullivan Co Ext Service Assn Aug. 26 Karl Grant

Greenwich-Cambridge Valley Agrl. Soc Aug 18-22. Mrs. Marjorie Sheridan.

West Point-Coming Co. Fair Assn. Aug. 30- Hamburg-Erie Co. Fair Assn. Aug. 15-22. Frank A. Slade. Hemlock—Hemlock Lake Union Agri. Soc. Aug. 26-29. Charles R. Irwin

-Monroe Co. Feir Assn. Aug. 16-22. Albert Lockner. Horseheads-Chemung Co. Agri. Soc. Aug. 16-22. Robert Turner.

Ithaca-Tomp. Co. Agri. & Hort. Soc. Aug. 3-8. R. K. Blatchley.
Kingston-Ulster Co. Agri. Soc. Aug. 19-20. Albert Kurdt.

25-29. Mrs. Mildred Merow Lockport—Niagara Co. Ext. Service Assn. Aug. 11-13. John Stookey.

Kenneth Piggott.

Morrisonville-Clinton Co. Agri. Fair Assn. July 28-Aug. 1. W. E. Hudson.

Len Tyler. Palmyra-Palmyra-Union Agri. Soc. Aug. 12-15.

Charles Van Arsdale.

Sept. 3-8. Charles Stover Syracuse-New York State Fair. Sept. 4-12.

Harold Creal. Syracuse-Onondaga Co. Ext. Service Assn. July 26-28. Howard Stelle.

Walton-Delaware Valley Agrl. Soc. Aug. 17-22. Mrs. Ida Graby. Waterloo—Senaca Co. Agri. Soc. July 27-31. Gordon Lambert

estport—Essex Co. Agri. Soc. Aug. 18-22. Keeton B. Lobdill. Westport—Essex Whitney Point-Broome Co. Agri. Soc. July 26-

North Carolina Ahoskie-Atlantic Dist. Fair Assn. Oct. 6-10. C. E. Robbins.
Albemarle—Stanley Co. Fair Assn. Sept. 21-26. Clyde A. Skidmore

Beaufort—Carteret Fair Assn. Sept. 21-26. T. E. Kelley. Burgaw—render Co. Agri. Fair Assn. Oct. 7-10.

Charlotte-Spindle-Center Fair Assn. Sept. 21-Jack Partlow

herokee-Cherokee Indian Fair Assn. Oct. 6-ID. Charlotte R. Sneed. Concord—Cabarrus Co. Agri. Fair. Sept. 14-19. Clyde L Propst Jr

Drexel-Drexel Community Fair Assn. Aug. 25-29. Ralph A Abernethy. urham—Durham Co. Negro fair Assn. Sept. 14-19. James W. Holmes.

26. James W. Hilmes.

Edenton—Chowan Co. Fair Assn. Oct. 12-17. W A. Perry.

Oct. 3 Carlton G. Pender. Gastonia—Spindle Co. Fair Assn. Sept. 21-24. Jack Partlow.

Greensboro-Greensboro Agri. Fair Assn. Sept. 28-Oct. 3. Mrs. Clyde Kendall. Greenville—Pitt Co. Fair Assn. Oct. 5-10. Norman Y. Chambliss.

31. Brooks Hawkins. Hickory-Catawba Fair Assn. Sept. 14-19. Cor-Green High Point-High Point Agrl. Fair Assn. Sept.

Lexington-Davidson Co. Agrl. & Ind. Fair. Sept. 21-26. Curtis A Leonard.
Littleton-Littleton Iri-County Fair Assn. Oct. 18-24. T R Walker Lumberton-Robeson Co. Agrl.

Madison-Madison Agrl. Fair. Sept. 21-26. Tom Morgan Monroe-Union Co Fair Assn. Sept. 1-5. John W Hearn.

C. Miller Sigmon
Mount Airy—Surrey Co. Agri. Fair Assn. Sept. 28-Oct 3 James R McNeil.

J. S Dorton. Dr Reidsville-Reidsville Fair Assn. Sept. 7-11. Wm. M. Oliver

Roanoke Rapids-Halifax Northampton Co. Fair Rocky Mount-Rocky Mount Agrl. Fair. Sept. 21-26 Norman Y Chambliss.

Roxboro-Person Co Agri Fair Assn. Oct. 19-24 Gordon Allen

Sept. 14-19 John H. Jones. Salisbury-Rowan Co Agrl. & Ind Fair Sept. 14-19. David S. Clay.

Sanford-Lee Co. Agrl. Fair Assn. Sept. 28-Oct.

Little Valley-Cattaraugus Co. Agrl. Soc. Aug. Lawville-Lewis Co. Agril. Soc. Aug. 17-22.

Arthur Stanton.
Malone—Franklin Co. Agri. Soc. Aug. 24-30. Maurice J. Finnegan. Middletown-Orange Co. Agri. Soc. Aug. 8-15.

Morris-Otsego Co. Fair Assn. July 30-Aug. 3. Robert Halbert.

New City-Rockland Co. Ext. Service Assn. Aug.

New City-Rockiand Co. Ext. Service Assir, Aug. 21-22. Earl Mullen.
North Creek-Warren Co. Extension Service Assir, Aug. 20-22 Mrs. W. O. Solberg.
Norwich-Chenango Co. Agrl. Soc. Aug. 10-15.

W. Ray Converse.
Pike—Wyoming Co. Fair Assn. Aug. 24-28.

Charles Van Arsdale.
Rhinebeck—Dutchess Co. Fair Assn. Aug. 28-Sept. 2. R. C. Murray.
Sandy Creek—Sandy Creek Fair Assn. Aug. 1115. Mrs. Marion B. Herrick.
Schaghticoke—Rensselaer Co. Agril. 4. Hort. Sos.

Trumansburg-Union Agrl. & Hort. Soc. Sept. 16-19. Mrs. Robert Close.

Watertown-Jefferson Co. Agri. Soc. Aug. 17-22. Glenn L. Feistef.

Aug. 1. Harley Beardsfey.

Asheboro—Center of 12. W. C. York. -Center of N. C. Fair Assn. Sept. 7-

Charfes Highsmith. gton—Alamance Co. Veterans Agri. Fair. 5-10. Joe Cobie. Burlington

Carthage-Moore Co. Agri. Fair. Oct. 26-31. T. T. Prickett.

Durham-American Legion Fair Assn. Sept. 21-

Enfield-Enfield Vol. Firemen's Agrl. Fair. Sept. 29-Oct. 3. W. B Burchett.
Fayetteville—Cape Fear Fair Assn. Sept. 28-

Goldsboro-Wayne Co Agrl. Fair Assn. Sept. 14-19. Oleand F. Peele.

Henderson-Golden Belt Fair Assn. Oct. 19-24. C. M. Hight
Henderson-Vance Co. Colored Fair. Oct. 26-

21-26. T. C. Potts ings Mountain—Beth-Ware Community Fair. Sept. 16 19. Stokes Wright. Laurinburg-Scotland Co. Agri. Fair Assn. Oct. 5-10. Thomas C Terry.

Lenoir—Caldwell Co Agri. Fair Assn. Sept. 21-26. Roger H. Robbins

Sept. 14-19 H. E. Stacy Jr.

Morganton-Burke Co. Fair Assn. Sept. 14-19.

Pittsboro—Chatham Co. Colored Fair. Sept. 14-19. Mrs Daisy McQuillan. Raleigh—North Carolina State Fair. Oct. 13-17.

Rutherfordton-Rutherford Co. Agrl. Fair Assn.

3. K. M. Willis.

Dr. J. S. Dorton. Shelby-Cleveland Co. Negro Fair. Oct. 14-17. Rev. A. W. Foster. Spindale-Rutherford Co. Agri. Fair Assn. Sept. 15-19. J. H. Jones. Statesville—iredell Co. Agris Fair Assn. Oct.

5-11. Clyde Smyre. Trenton-Jones Co. Fair Assn. Oct. 19-24. Mrs. Carl Flowers Ir. Warrenton-Warren Co. Fair Assn. Sept. 21-26.

R. D. Miles. Washington-Beaufort Co. Fair Assn. Oct. 12-17. Blount S. O'Neal. Wilson-Wilson Co. Feir Assn. Oct. 5-11. Ernest

Winston-Salem-Carolina Colored Fair. Oct. 12-17. E. C. Hill. Winston-Salem-Dixle Classic Fair. Oct. 6-10. Neil Bolton.

Yanceyville-Caswell Co. Fair Assn. Sept. 21-26. Felix Allen.

Zebulon—Zebulon Five County Fair Assn. Sept. 21-26. Wade H. Privett.

North Dakota

Beach-Golden Valley Co. Fair Assn. Sept. 10-12. Walter D. Mattson. Carrington-Foster Co. Fair Assn. Sept. 22-25. George D. Stewart. avana—Sargent Co. Fair Asan. Sept. 6-9. R. N. Weber. Minot-North Dakota State Fair. July 26-Aug.

1 Merrel O Dahle. Underwood-McLean Co. Fair Assn. Sept. 10-12.

Morris Nelson. Ohio Andover-Andover Street Fair. Sept. 11-12. Wm. \$. Grabert. Ashland-Ashland Co. Fair Assn. Sept. 22-26. Francis Smith Athens-Athens Co Fair Assn. Aug. 12-15. Emory Allen. Attica-Attica Feir Assn. Aug. 8-12, Mrs. Ruth Hornett Bartow-Barlow Fair Assn. Sept. 25-26. F. H. Bettefontaine-Logan Co. Fair Assn. Aug. 24-27. J Philip Gordon Bellville-Bellville Fair Assn. Sept. 9-12. Victor Berea-Cuvahoga Co. Fair Assn. Aug. 17-23. Norman Lehman.
Bowling Green-Wood Co. Fair Assn. Aug. 1015. John L. Clarke. Bucyrus-Crawford Co. Fair Assn. Aug. 1-6. Richard Shealy. Burton-Geauga Co. Fair Assn. Sept. 3-7. C. H Lamoreaux. Cadiz—Harrison Co. Fair Assn. Sept. 16-19. L. H. Barger. Caldwell-Noble Co. Fair Assn. Sept. 2-5. J. ₩ Walkenshaw Canfield-Mahoning Co. Fair Assn. Sept. 3-7.

Grace E. Williams Canton-Stark Co Fair Assn. Sept. 4-8. Mrs. Carroliton-Carroll Co. Fair Assn. Sept. 30-Oct

E. W Casper Celina-Mercer Co Fair Assn. Aug. 15-20. W Archer. Chillicothe-Ross Co. Fair Assn. Aug. 11-15.

Wm R. Kramer. Cincinnati—Hamilton Co. Agrl. Soc. Sept. 17-20. C. A. Peters, 561 Court House.

Circleville-Pickaway Co. Fair Assn. Aug. 4-9. Wm. L. Cook. Circleville—Circleville Pumpkin Show. Oct. 21-24. Ned H. Dresbach.

Columbus-Ohio State Fair. Aug. 28-Sept. 4. Rowland Bishop. Coshocton-Coshocton Co. Fair Assn. Oct. 7-10. John Senter.
Croton—Hartford Co. Fair Assn. Aug. 11-15.

William Arter. Dayton-Montgomery Co. Fair Assn. Sept. 5-9.
Goldie V. Scheible.

Delaware-Delaware Co. Fair Assn. Sept. 20-25. Wm. B. Deal.
Dover-Tuscarawas Co. Fair Assn. Sept. 22-25.

W. G. Findley. Eaton-Preble Co Fair Assn. Aug. 11-15. Glenn Crowell.
Findlay-Hancock Co. Fair Assn. Sept. 7-10.

Mrs. Wade Marshall. Fremont—Sandusky Co. Fair Assn. Sept. 4-9.
Russell S. Hull. Russell S. Hull. Callipolis—Gallia Co. Fair Assn. Aug. 12-15.

Mrs Arlene Roush. Georgetown—Brown (Co. Fair Assn. Sept. 30-Robert Green

Greenville-Darke Co. Fair Assn. Aug. 21-28. Dr. Dan V. Martin. Hamilton-Butler Co. Fair Assn. Aug. 23-27. Barton Truster. Hicksville-Defiance Co. Fair Assn. Aug. 23-29.

Gerald Massie.

Hilliards—Franklin Co. Fair Assn. Aug. 19-22. Findley L. DeWolfe. Hillsboro-Highland Co. Fair Assn. Sept. 9-12. W. G. Wharton. Jefferson-Ashtabula Co. Fair Assn. Aug. 11-15.

E. F. Walburn -Hardin Co. Fair Assn. Sept. 29-Oct. 2. Richard Wortman. Lancaster-Pairfield Co. Fair Assn. Oct. 14-17. Russell W. Alt

Lima-Allen Co. Fair Assn. Aug. 22-27. Robert Dun!ap. Lisbon-Columbiana Co. Fair Assn. Aug. 24-29.

Clarence Crosser Logan-Hocking Co. Fair Assn. Sept. 30-Oct. 3. J. E. Matheny. London-Madison Co. Fair Assn. Aug. 23-27.

Lloyd Roby. Loudonville-Loudonville Fair Assn. Oct. 5-8 Walter Luse. Lucasville—Scioto Co. Fair Assn. Aug. 18-22.

L. W. Burns. McConnellsville-Morgan Co. Fair Assn. Sept 9-12. Ray G. Smith. Mansfield—Richland Co. Fair Assn. Aug. 11-15.

James Day. Marietta—Washington Co. Agrl. & Mechanical Assn. Sept. 6-9. V. C. Schriver. Marion—Marion Co. Fair Assn. Aug. 22-27.

William Guy Marysville-Union Co. Fair Assn. Sept. 15-18.

Ray A. Brake.

Maumee—Lucas Co. Fair Assn. Aug. 6-9. Carlton Diefenthaler. Medina-Medina Co. Fair Assn. Sept. 9-12.

Clair Fulton Millersburg-Holmes Co. Fair Assn. Aug. 19-

22. Verie H. Spreng. Montpelier-Williams Co. Fair Assn. Sept. 13-19. Woodrow Schlegel.

Shelby—Cleveland Co. Fair Assn. Sept. 29-Oct. | Mount Gilead—Mororw Co. Fair Assn. Aug. 16- | Wewoka—Seminole Co. Free Fair Assn. Sept 22. Dwight McClarren.
Mount Vernon-Knox Co. Fair Assn. July 26-Aug. 1. Henry G. Richards. Napoleon-Henry Co. Fair Assn. Aug. 17-21.

James D Murray. New Lexington-Perry Co. Fair Assn. Aug. 5-8. Edgar W. Newlon.
Norwalk-Huron Co. Fair Assn. Sept. 15-19.

Mrs. Elfreda Crayton. Old Washington-Guernsey Co. Fair Assn. Sept. 30-Oct. 3. Thomas E. Gracy. Ottawa-Putnam Co. Fair Assn. Sept. 22-26. Gene Spitnale.

Owensville-Clermont Co. Fair Assn. Aug. 18-L. D. Lewis. Painesville-Lake Co. Fair Assn. Aug. 26-30. Mrs. J. H. Belcher.

Paulding-Paulding Co. Fair Assn. Aug. 31-Sept. 5. Richard Shaffer Piketon-Pike Co. Fair Asan. Aug. 5-8. Clarence Anderson.

Plain City-Plain City Fair Assn. Aug. 4-8.

Walter Minshall. Pomeroy-Meigs Co. Fair Assn. Aug. 19-22. G. E. Reuter. Proctorville-Lawrence Co. Fair Assn. July 29-Aug. 1. Mrs. Edna Belle Gholson.
Randolph—Randolph Fair Assn. Sept. 11-13.

R. P. Hamilton. wood-Richwood Fair Assn. Sept. 4-7. Dana D. Lowe. Rock Springs-Meigs Co. Aprl. Soc. Aug. 19-22.

G. E. Reuter. St. Clairsville-Belmont Co. Fair Assn. Sept. 10-12. John O. Costine.

Sandusky-Erie Co. Fair Assn. Aug. 15-19. Karl W Kurtz. Seaman-Seaman Fall Festival. Sept. 10-12. Ray L. Butt. Sidney-Shelby Co. Fair Assn. Aug. 1-7. William F. Stewart. Smithfield-Jefferson Co. Fair Assn. Aug. 19-

22. W. E. Rose. Springfield—Clark Co Fair Assn. Aug. 18-22. Mrs. Caroline Smith. Tallmadge-Summit Co. Fair Assn. Aug. 13-15. Mrs. James Jeffery.

Tiffin-Seneca Co. Fair Assn. Aug. 22-27. Don Troy-Miami Co. Fair Assn. Aug. 15-20. Emerson Swank.

Upper Sandusky-Wyandot Co. Fair Assn. Sept. 15-19. Ross A. Winter. Urbana—Champaign Co. Fair Assn. Aug. 9-14. Mrs. Howard Goddard. Van Wert—Van Wert Co. Fair Assn. Sept. 7-11.

N. E. Stuckey. Wapakoneta-Auglaize Co. Fair Assn. Aug. 8-Harry Kahn. Warren-Trumbull Co Fair Assn. Aug. 3-8.

Frank M. Neal.
Washington C. H.—Fayette Co. Fair Assn. July 28-Aug. 1. S. W. Fennig. Wauseon—Fulton Co. Fair Assn. Sept. 5-10.

George W. Conelly.
Wellington—Lorain Co. Fair Assn. Aug. 24-28. Dale M. Nell. West Union-Adams Co. Fair Assn. Aug. 25-28. Charles S. Kirker Wilmington-Clinton Co. Fair Assn. Aug. 11-15

A. A. Veith. Woodsfield-Monroe Co. Fair Assn. Aug. 26-29. Rainh Schumacher Wooster-Wayne Co. Fair Assn. Sept. 14-19. W. J. Buss. Xenia-Greene Co. Fair Assn. Aug. 4-8. Mrs.

Elwood R. Shaw. Zenesville-Muskingum Co. Fair Assn. Aug. 16

22. Perl D. Elliott

Oklahoma

Ada-Pontofoc Co. Free Fair, Sept. 21-23, C. H Hailey Anadarko-Caddo Co. Free Fair Assn. Sept. 14 17. Dorothy Williams.

Ardmore-Carter Co. Free Fair. Sept. 15-19 J. P. Taylor
Beaver—Beaver Co. Free Fair Assn. Sept. 9-12. Mrs Alice Shook.

Blackwell-Kay Co. Free Fair. Sept. 14-19. Chandler-Lincoln Co Free Fair. Sept. 9-12. Oran Stipe. Claremore-Rogers Co. Free Fair. Sept. 25-28

Bill Whitenton. Cordell-Washita Co. Free Fair. Sept. 9-12 "James V Duncan-Stephens Co Free Fair Assn. Sept

2-5. Edward Tregory.

I Reno-Canadian Co. Free Fair. Sept. 16-19. L. D. Warkentin. Enid-Garfield Co. Fair Assn. Sept. 12-18. Roy W. Davis.

Fairview-Major Co. Free Fair Board. Sept. 8

Harold Miller. Frederick-Tillman Co. Free Fair Assn. Sept Laxton Malcon 8-11 Guthrie-Logan Co Harold H. Elliott.

Guymon-lexas Co & Panhandle Dist, Free Fair. Sept. 8-12. Robert G. Sheets, Hobart-Kiowa Co. Free Fair Assn. Sept. 9-11. W J. Olivo.

Hugo-Choctaw Co. Fair Assn. Sept. 2-5. Robert Massengale Madill-Marshall Co. Free Fair. Sept. 10-12. Dale Ozinent.

Miami-Ottawa Co. Free Fair. Sept. 14-18. J. D. Blakemore. Tom Conrady. Norman-Cleveland Co. Free Fair. Sept. 16-18

Jernon J. Frye
Oklahoma City-Oklahoma State Fair. Sept. 26 Oct 3. (G. Baker.

Pawhuska-Osage Co Fair. Sept. 14-17. A. A. Pawnee-Pawnee Co. Free Fair Assn. Sept. 9-

12 Fred Meyerdirk. Perry-Noble Co. Free Fair Assn. Sept. 16-19. Jack Dalezal. Pryor-Mayes Co. Free Fair. Sept. 14-19. Els-

worth Hammer. Sallisaw-Sequoyah Co. Free Fair. Sept. 16-18. Phil Nowlin.

Shawnee- Pott Co. Free Fair. Sept. 21-24. Mrs. A. A. Gray. Stillwater-Payne Co. Free Fair. Sept. 7-10. Lester Smith.

Taloga-Dewey Co. Free Fair. Sept. 9-11. Donald Tallent. Tulsa-Tulsa State Fair. Oct. 3-9. Clarence Les-

Waurika-Jefferson Co. Free Fair Assn. Sept 16-18. Fred Huffine.

14-17. Warren Jones. Woodward-Woodward Co. Free Fair Assn. Sept. 9-11. Eugene Williams.

THE BILLBOARD

Oregon

Albany-Linn Co. 4-H Fair, Aug. 24-26, H. Joe Astoria-Clatsop Co. 4-H Fair. Aug. 26-29. Otto Baker-Baker Co. Jr. Fair. Aug. 13-15. LeRoy

Wright. Baker-Baker Co. Fair. Sept. 6-7. LeRoy Wright. Canby-Clackemas Co. Fair Assn. Aug. 19-22. Russ Schumacher.

ondon-Gilliam Co. Fair. Sept. 25-27. Ernest J. Kirsch. Corvallis-Benton Co. Fair, Aug. 21-22. Pete

deLaubenfels. Ottage Grove-South Lane Fair. Aug. 13-15 Island-Columbia Co. Fair. Aug. 20-22. Deer Elsie Tracy. Enterprise—Wallowa Co. Fair. Aug. 17-21. Ben

Strickter. Eugene-Lane Co. Fair. Aug. 26-30. Ernest McCulloch.

Fossil-Wheeler Co. Fair. Sept. 4-6. J. P. Steiwer. John Day-Grant Co. Fair Assn. Sept. 17-19.

Sylvia Crowell. Joseph-Chief Joseph Days. July 31-Aug. 2. Mrs. . Lorraine Dawson.

Gold Beach-Curry Co. Fair. Aug. 14-16. Thornton Wright. Grants Pass-Josephine Co. Fair. Aug. 12-15.

Lee Pruitt.

Gresham-Multnomah Co. Fair. Aug. 6-15. Duanne Hennessey. Heppner-Morrow Co. Fair. Aug. 27-30. Carl F. Spaulding Jr.

Hermisten-Umatilia Co. Fair. Aug. 13-15. K. H. Tellefson. Hillsboro-Washington Co. Fair. Aug. 25-29. Ed

J. Ball. Klamath Falis-Klamath Co. Fair. Aug. 23-25. Bryant Williams.

LaGrande-Union Co. Fair. Aug. 27-29 Ray C. Lakeview-Lake €o. Fair. Sept. 5-7. Zane Grav McMinnville-Yamhill Co. Fair. Aug. 20-22.

Harold V. Lewis.

Madras—Jetterson Co. Fair. Aug. 18-23. Albert C. Suratt.

Medford—Jackson Co. Fair and 4-H and FFA Show. Aug. 16-22. J. W. Bigham. Moro-Sherman Co. Fair. Aug. 27-30. Mary O.

Coons. Myrtie Point-Coos Co. Fair. Aug. 19-23. J. Harold Clamp Newport-Lincoln Co. Fair. Aug. 19-22. Sellie P. Mitchell.

North Portland-Pacific Intl: Livestock Exposition. Oct. 17-24. Walter A. Holt. Odell-Hood River Co. Fair. Aug. 7-9. Lee R. Foster.

Ontario-Malheur Co. Fair. Sept. 2-5. Harry R. East Smethport-McKean Co. Fair Assn. Sept

Ontario—Harney Co. Fair. Sept. 10–13. Dan Ebensburg—Cambria Co. Legion Recreation Assn.

24. Walter A. Holt. Prineville-Cook Co. Fair. Aug. 14-16. Joseph

Redmond-Deschutes Co. Fair. Aug. 28-30. George McKinnon. Rickreall-Polk Co. Falt. Aug. 27-30. Gilbert

F. Loy. Roseburg-Douglas Co. Fair. Aug. 27-30. Dick

Salem--Oregon State Fair, Sept. 5-12. Howard Maple

Tillamook-Tillamook Co. Fair Assn. Aug. 26-29. W. H. Paynter.

Tygh Valley-Wasco Co. Fair. Aug. 20-23. Vic Peterson. Woodburn-Marion Co. Fair. Sept. 26-26. Mrs.

Cora P. Geer

Pennsylvania Abbottstown-Adams Co. Fair. Aug. 25-29. Mary E. Elder.
Albion—Albion Community Fair. Sept. 17-19.

Rohert E. Huston. Tentown-Lehigh Co. Agrl. Soc. Sept. 20-26.
Philip H. Storch.

Arendtsville-South Mountain Fair. Sept. 8-12. Dale E. Ecker. Bangor-Blue Valley Farm Show. Aug. 19-22. Millard L. Gleim

Beaver Springs-Beaver Community Fair. Sept. 23-26. Frank C Gill. Bedford-Great Bedford Fair. Aug. 10-15. Jean

B. Eichelberger.
Bellwood-Antis Twp. Community Fair. Sept. 15-17. Mrs. Paul Ressler.

Berlin-Berlin Brothersvalley Fair. Sept. 17-19. Mrs. Fred Adams. Bloomsburg-Jr. Achievement Show, Aug. 17-19.

John G. McAllister. Bloomsburg-Bloomsburg Fair. Sept. 28-Oct. 3. J. Howard Deily.

Butler-Butler farm Show, Aug. 12-14, H. M. Dunn. Carlisle—Carlisle Fair Assn. Aug. 17-22. Eugene

H. Sheely. Centre Hall—Grange Fair. Aug. 28-Sept 3. Mrs. Samuel C. Grove. Claysburg-Greenfield Twp. Community Farm

-Products Show Sept. 11-12. Mrs. Janet H. Musselman. learfield—Elearfield Co. Fair Assn. Aug. 3-8. W F Anderson.

Cochranton-Cochranton Community Fair. Sept. 9-12. Russell W. Mook. Commodore—Green Twp. Community Fair. Sept. 1/ 19 S. C. Harbrige.
Dallastown-Dallastown Fair Assn. Aug. 10-15.

John H. Kell Dayton-Dayton Agri. & Mech. Assn. Aug. 25-29. Mrs. Maine Jordan.

Dillsburg-Dillsburg Community Fair. Oct. 15-17.
Robert A. Cocklin. East Greenville-Upper Perkiomen Valley Com munity Fair. Sept. 30-Oct. 2. V. S. Ensminger.

7-12. Lloyd E. Mulvihill. Sept. 7-12. Frank Morley.

| Portland-Pacific Intl. Livestock Expo. Oct. 17- | Ephrata-Ephrata Farmers' Day Fair. Sept. 23-26. Mrs. Samuel Mohler.

Forksville-Sullivan Co. Fair. Sept. 2-5. Archie I. Norton. Gifford-Gifford Community Fair. Aug. 26-28. Mrs. Edna Walters.

Gilbert-West End Fair. Aug 25-26. LeRoy J. Hinton.

Gratz-Gratz Fair Assn. Sept. 20-26. Gilbert Koppenhaver

Greensburg-Harrold Fair. Aug. 23-28. Mrs. Jacob L. Errett-Harford-Harford Agri. Soc. Aug. 18-22. Howard T. Benning. Harrisburg-Pennsylvania Livestock Expo. Nov.

9-14. Ben Morgan. Harrisburg-Pennsylvania Farm Show, Jan. 11-15, 1960. H. R. McCulloch.

Herndon-Lower Mahanoy Community Fair. Oct. 1-3 Mrs. Ruth E. Tressler.

Hollidaysburg - Hollidaysburg Community Fair. Oct 6-8. Kenneth L Cherry. Home-Ox Hill Community Fair. Sept. 7.9. David W. Simpson.

Honesdale-Wayne Co. Fair, Sept. 15-19, R. W. Gammell.

Hughesville-Lycoming Co. Fair Assn. Aug. 3-8. Ciarence F. Stoiz.

Huntingdon—Huntingdon Co. Fair Assn. Aug. 24-29. John McCrachien. Indiana-Indiana Co. Fair Assn. Aug. 31-Sept.

5. L. R Feloni.

Jamestown—Pymatuning Joint Community Feir. Sept. 9-12. J. W. Clark. Kutztown-Kutztown Fair. Aug. 17-22. 0. E.

Hauck. Lampeter-West Lampeter Community Fair. Sept. 23-25. Wayne B. Rentschler.

Laurelton-Union Co. West End Fair Assn. Sept. 9-12. J. Frank Snyder. Lehighton-Carbon Co. Fair Assn. Sept. 6-12. Grant A Bossard.

Library—Allegheny Co. Fair & Western Pa.
Expo. Sept. 3-7 Betty Colosimo. Lititz-Lititz Community Show. Sept. 7-12. John W. Keehn.

Manheim-Manheim Community Farm Show. Sept 30-Oct. 2. Mrs. Jene Graybill.

Martinsburg—Morrison Cove Dairy Show. Aug. 25-27. Paul V. Ruth.

Martinsburg-Morrison Cove Community Fair. Oct. 14-16. Ella S. Ebersole. McConnellsburg-Fulton Co. Fair Assn. Sept. 2-5. Thad Winegardner. Meadville-Crawford Co. Fair. Aug. 17-22. H. C.

Huichinson Mechanicsburg-Grangers Fair Assn. Aug. 30-Sept. 6. Roy E. Richwine.

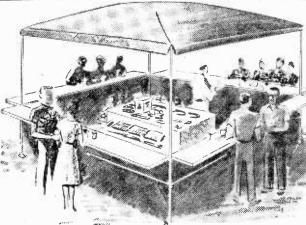
Meyersdale—Somerset Co. Fair Assn. Aug. 31-

Sept. 5. H. A. Finegan. Milford-Delaware Valley Fair. Aug. 6-B. Mrs.

Caroline Flynn. Millport—Oswayo Valley Rural Community Fair. Aug. 12-15. Laura B. Hemphill. Mutual-Westmoreland Co. Fair. Aug. 18-22. ₩

B. Rowe. Myerstown-Myerstown Community Fair Assn. Oct. 7-9. John R. Sherman.





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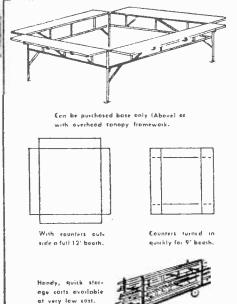
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LOUISVILLE METAL PRODUCTS CO.

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1101 West Oak, Louisville, Ky. Tel. JUniper 7-9158 New Holland-New Holland Farmers Day Assn. Sept. 30-Oct. 3. S. G. Zimmerman. New Stanton-Stanton Community Fair. Aug. 12-

C. Faust Sr. Newton-Middletown Country Grange Fair, Aug

6-8 Marie Adams. North East-North East Community Fair, Sept 24-26. Jessie Merrihew. Oley -Oley Valley Community Fair. Sept. 24-26

Carl W. Blank. Pittsburgh—Allegheny Co. Fair & Western Pa. Expo. Sept. 3-7. Betty Colosimo.

Pleasant Valley-Pleasant Valley Grange Community Fair. Sept. 8-12. Eugene V. Keefer. Port Royal-Juniata Co. Agrl. Soc. Sept. 7-12.

Dwight B. Hower.
Prospect—Butler Fair & Agrl. Assn. July 27 Aug. 1. Dale Fleming. Reading-Reading Fair Assn. Sept. 13-20. Wm.

Arthur Morris. Rostraver-Rostraver Twp. Fair. Aug. 12-14.

Shade Gap—Shade Gap Fair. July 27-Aug. 1. Shanksville—Stonycreek School & Community Fair. Sept. 9-12. C. O. Long. Shippensburg - Shippensburg Com July 28-Aug. 1. H. Glenn Smith.

Sinking Valley—Sinking Valley Community Farm Show. Oct. 1-3. Mrs. Donald W. Loose. Show. Oct. 1-3. Mrs. Donald W. Loose. \$methport-McKean Co. Fair. Sept. 6-12. Lloyd Mulvehill.

Spartansburg - Spartansburg Community Fair Assn Sept. 17-19. C. J. Burton. \$toneboro-The Great Stoneboro Fair. Sept. 3-

7. C. W. Ibbs. Troy-Troy Free Fair. Aug. 4-8. W. Thomas

Tioga-Tioga valley fair Assn. Sept. 9-12. Arlene Whitney.

Turbotville—Turbotville Community Fair. Sept 16-19. Wm. W. Welliver.

Uniontown-Fayette Co. Fair. Aug., 25-29. Wil-Unionville-Unionville Community Fair. Oct. 15-

17. Mrs. A. Mae Woodward. Washington—Washington Co. Agri. Fair. Aug.

Washington—washington us. Ayri. Ten. 18-22 Ray Provost.
Washingtonville — Montour-DeLong Community Fair Assn. Oct. 7-10. Chas. W. Hunselman.
Waterford—Watertord Fair Assn. Sept. 9-12. J. Stanley Mitchell.

Wattsburg—Wattsburg Agri. Soc. Sept. 1-4.
H. M. Burrows. Waynesburg-Greene Co. Free Fair Aug. 11-15.

Charles R. Clark.

(est Alexander—West Alexander Agri. Assn. Sept. 9-12 Mrs. John McMurray

West Chester-Goshen Country Fair. July 24-Aug. 1. Francis Yambor. Westover—Harmony Grange Eair Assn. Sept. 23-26. Lewis P. Greene Jr.

Wind Ridge-Jacktown Fair. Aug. 5-8. 0. 1.

York-York Inter-State Fair Assn. Sept. 15-19. Mrs. Catherine O. Morgart. Rhode Island

East Greenwich-Rocky Hill Fair. Aug. 25-30

South Carolina Anderson-Anderson Fair Oct. 12-17. 1. V.

Hulme. Bennettsville-Marlboro Co Fair Assn. Sept 21-26. J. Murray Jackson.

Bishopville-Lee Co. Agri. Fair Assn. Sept. 28-Oct. 3. R. L. McCutchen

Camden-Kershaw Co. Fair Assn Sept. 28-Oct.
3. Barbara Truesdell.
Charleston-Exchange Club Fair-Coastal Carolina

Fair. Oct. 26-31 R B. Scarborough.

Columbia—South Carolina State Colored Fair
Assn. Oct. 26-31. Mrs. H. G. Reese.

Columbia—South Carolina State Fair Oct. 1924 Paul V. Moore. 24. Paul V Moore

Easley-Pickens Co. Fair. Aug. 24-29. J. R. Florence-Eastern Carolina Agri. Fair Assn. Oct.

12-17. R N. Jones.
Greenville—Greenville Co. Legion Fair. Sept. 10. George F Free. Laurens—Laurens Co. Fair. Oct. 19-24. Cary

Newberry-Newberry Co. Fair. Oct. 19-24. Frank

Orangeburg-Orangeburg Co. Fair. Oct. 5-10. J. M. Hughes Rock Hill-York Co Fair Assn. Oct. 12-19.

Spartanburg—Piedmont Interstate Fair. Oct. 12-17. Tom M. Craig.
Sumter—Sumter Co. Fair Assn. Oct. 13-18. J.

Cliff Brown Sr. Union-Union Co. Agri. Fair Assn. Oct. 19-24. Hydrick L. Kirby Sr.

South Dakota

-Brown Co. Fair & 4-H Shew. Aug. 23-27 Ulric Gwynn Jr.

Alcester-Union Co Fair Assn. Aug. 11-13. Custer-Custer Co. Fair Assn. Aug. 21-22. Edgemont-Fail River Co. Fair Assn. Aug. 16. Borothy Manke.

Gettysburg-Potter Co. Fali Assn. Aug. 25-26 Groton-Groton Harvest Festival. Aug. 18-19 Eugene Abelon.

Hermosa-Custer Co Fair Assn. Aug. 21-22. R. J. Gibson

Huron-South Dakota State Felr. Sept. 7-12. Chester Gullikson

Nisland—Butte Co. Fair Assn. Aug. 20-22. Onida—Sully Co. Fair Assn. Aug. 20-22.

Parker-Turner Co Fair Assn. Aug. 26-27. Fred

Rapid City—Black Hills Expo., Redee & Horse Show, Aug 12-16, Kenneth L. Roberts.

LeRoy A. Drake CReenfield 3-3987 **PUBLIC ADDRESS** SYSTEMS

Rental-Sales-Repair FAIRS-CELEBRATIONS 181 Gregory St., Rochester 20, N. Y.

Tennessee

Alamo-Crockett Co. Fair & Livestock Show. 'Aug. 28. T. M. Moore. Alexandria-DeKalb Co. Fair Assn. Aug. 5-8. M. S. Scott. Ashland City—Cheatham Co. Fair Asan, Sept. 3-5. Mrs. Lucile Glasgow.

Bolivar-Hardeman Co. Fair. Sept. 21-26. Paul Vaughn.

Camden-Benton Co. Fair Assn. Sept. 7-12. Mrs. Billy McElrey.
Carthage—Carthage A.M. & Livestock Assn.
July 27-Aug. 1. Stanton Hunter.

Centerville—Hickman Co. Fair Assn. Sept. 14-19. J. W. Shouse. Chattanooga-Chattanooga-Hamilton Co. state Fair. Sept. 21-26. Mrs. Maude H. At

wood. Clarksville-Montgomery Co. Old-Fashioned Fair. Sept. 3-5. Mrs. Louise Booth.

Clarksville—Montgomery Co. Negro Fair Assn. Aug. 20-22. Pope G. Garrett Sr. Cleveland—Bradley Co. Junior Shows. Sept. 10. W. M. Hale.

Clinton-Anderson Co. Fair Assn. Aug. 27-29. James G. O'Neal. Columbia-Maury Co. Fair Assn. Sept. 7-12. Dr.

B. H. Hardwick Jr.
Cookeville—Putnam Co. Fair Assn. Aug. 26-29 H. J. Childress. Covington-Tipton Co. Fair Assn. Sept. 14-18 Stanley Snoat.

Crossville-Cumberland Co. Fair Assn. Sept. 3-5. Mrs. June Brookhart. Dandridge—Jetterson Co. Fair Assn. Aug. 19

21. C. B. Elmore Jr. Decatur—Meigs Co. Free Fair Assn. Sept. 10-11 Mrs. C. E. Rockholt. Dickson-Dickson Co. Fair Assn. Sept. 9-12 E. W Daniel

Dunlap-Sequatchie Co. 4-H Fair. Sept. 18. Inez Campbell. Dyersburg-Dyer Co. Fair Assn. Sept. 7-12.

George O Wilson. Favettevirle-Lincoln Co. Fair Assn. Sept. 14-19. Thornton Taylor
Gallatin-Gallatin Colored Fair. Aug. 27-29

Edward V. Anthony Sr Gallatin-Sumner Co. Fair Assn. Aug. 12-15 R. J. Guthrie. Greenback-Greenback Community Fair. Aug 28-29 C. L. Messier.
Greenfield—Greenfield Community Fair. Sept

24-26 Dr. Nathan Porter Gray-Washington Co. Fair Assn. Aug. 18-22. Mrs. Paul A. Dillow. Greeneville-Greene Co. Agri. Fair Assn. Sept 2-5. Mrs. Martha - Speares.
Halliman - Roane Co. Fair. Sept. 7-12, W. B

Stout. Hohenwald—Lewis Co. Agrl. Workers' Assn Sept. 2-5, I. B Epley. Huntingdon—Carroll Co. Fair Assn. Aug. 24-29

Joe H. Hilliard. Jackson-West Fenn. Dist. Fair Assn. Sept. 14 19. Hunter Taylor.

Jackson-Madison Co. A. & M. Fair Assn. Sept 21-26. W. E. Warlick. Jamestown-Fentress Co. Fair Assn. Aug. 31-Sept. 6 P. G Crooks.

Jonesboro-Washington Co. Fair Assn. Aug. 18-22. Mrs. Paul A. Dillow

Knoxville-Tenn Valley A&I Fair. Sept. 14-19. Leonard Rogers Knoxville—Ritta Community Fair.

Mrs. Virginia Babelay, Route 12. Lafayetfe—Macon Co. Fair Assn. Aug. 1, Sept 16-17 Lawrenceburg-Middle Tenn. Dist. Fair. Sept. 27

Oct. 3 T. H. Locke. Lebanon-Wilson Co. Fair Assn. Aug. 25-29 A W McCartney Linden-Perry Co. Fair Assn. Sept. 14-19. P

R. DePriest. Livingston-Overton Co. Agrl. Fair. Aug. 20-22 Bill Speck. McMinnville-Warren Co Fair Assn. Sept. 16-19 Frank Brown

Manchester-Coffee Co. Fair Assn. Sept. 24-26 Ben Lasater. Maryville-Blount Co. Fair Assn. 'Aug. 31-Sept 5. W. O. Burris Jr.
Mayland—Mayland Community Fair. Aug. 29

A. J. Alderman. Maynardville-Union Co. Fair Assn. Aug. 31 Sept. 6. Memphis-Mid-South Fair.. Sept. 25-Oct. 3. G. W Wynne

Milan-Milan Community Fair. Sept. 3-4. Mrs. Archie Hatchett. Moss-Clay Co Fair Assn. Aug. 10-15. 8. 6. Hestand Sr.

Mountain City-Johnson Co. 4-H Fair. Sept. 5 John E. Walker. Nashville-Tennessee State Fair, Sept 21-26 L E. Griffin

Newport-Tenn.-Carolina Fair Assn. Sept. 7-12 Jack Vinson New Tazewell-Claiborne Co. 4-H Fair. Sept. 5-6

Oneida - Scott Co Fair Assn. Sept. 3-5. E. C. Terry. Paris—Henry Co. Fair Assn, Aug. 24-29. John

M. Upchurch Parsons-Decatur Co. Fair Assn. Sept. 21-26 B. C Daily Philadelphia—Fork Creek Community, Fair. Aug

15. Carl Foxx. Pulaskı-Giles Lo Fair Assn. Aug. 31-Sept. 5. Bill Bennett. Rutledge-Grainger Co. Fair Assn. Aug. 19-22 Mrs. Mary M. Corum.

Savannah-Hardin Co. Fair Assn. Sept. 14-19 Frances Rhodes Sevierville-Sevier Co. Fair Assn. Sept. 7-12

Ernest Thurman Sparta-White Co Fair Assn. Sept. 9-12. 1 Stanton Hale

Spencer-Van Buren Co. Fair Assn. Sept. 2-5. Hobart Crain. Spring City-Rhea Rural Fair. Sept. 3-5. Mrs Alley.

Springfiled-Robertson Co. Fair Assn. Sept. 17-19. Coleman E. Baird. Sweetwater-Monroe Co. Fair Assn. Sept. 7-12. Ralph Duncan.

Tracy City-Grundy Co. Fair Assn. Aug. 20-22. Trenton—Gibson Co. Colored Fair Assn. Sept 21-26 R. L. Radford.

Frenton-Gibson Co. Fair Assn. Sept. 7-12. Mrs. Rachel Holf.

faverly-Humphreys Co. Fair Assn. Sept. 9-12. Henry J. Stamps. Wartburg-Morgan Co. Fair Assn. Sept. 7-12. Ross H. Wilson. Westmoreland-East Sumner Fair Assn. Aug. 12 15. Robert Guthrie.

Texas

Willie Bickel.

Woodbury-Cannon Co. Fair Assn. Sept. 10-12

Abilene-West Texas Fair Assn. Sept. 12-19. Joe Cooley. Alice-Jim Wells Co. Fair Assn. Oct. 29-31. Rose M. Martin.

Alvin-Brazoria Co. Fair Assn. Oct. 6-10. Riley Godwin. Amarillo-Tri-State Falr Assn. Sept. 21-26. Rex

Baxter. Angleton-Brazoria Co. Fair Assn. Oct. 6-10. Riley Godwin. Beaumont-South Texas State Fair. Oct. 22-31.

Joe Goetschius.
Joe Goetschius.
Pariville—Austin Co. Fair Assn. Oct. 22-24. Boerne-Kendall Co Fair Assn. Sept. 5-7. Frank

Sultenfuss Jr. Brenham-Washington Co. Fair Assn. Sept. 30-Oct. 3. Jack Henslee. Canton-Van Zandt Co. Fair Assn. Aug. 27-29.

Jack Mallory. Center-Shelby Co. Fair Assn. Oct. 6-10. John W. Parker. Clarksville-Red River Co. Fair Assn. Sept. 24

26. Lee H. Smith. Clifton-Central fex. Fair Assn. Sept. 24-26. D. C. Holverson.
Colorado City-Mitchell Co. Fair Assn. Sept. 10-12. Ernest R. Larmer

Crockett-American Legion Fair. Sept. 29-Oct. 4 Crockett-Jr. Livestock Show & Sale. Oct. 17. C. W. Sullivan. Crosby-Crosby FFA Fair & Rodeo. Aug. 20-

22. Claude Havard. Dalhart-Inter-State Fair Assn. Oct. 13. Nick Craig. Dallas-State Fair of Texas. Oct. 9-25. James Stewart.

Edna-Jackson Co. Fair Assn. Sept. 8-10. D. A Strave. Fort Worth-Southwestern Expo. & Fet Stock Show. Jan. 29-Feb. 7. W. R. Watt.

Fredericksburg-Gillespie Co. Fair Assn. Aug. 28-30. Gilbert Eckhardt Gainesville-Cooke Co. Fair Assn. Aug. 24-29. Le Roy Robinson Goliad-Goliad Co Fair Assn. Sept. 24-26. Mrs

Jesse Schulze. Hempstead-Waller Co. Fair Assn. Sept. 18-20. Mrs. Vannah Warren. Iwa Park—Texas-Oklahoma Fair Assn. Sept

28-Oct. 3. T. Les Moore Johnson City-Blanco Mrs. Bill Stribling. Blanco Co. Fair Assn. Aug. 7-8 Kaufman- Kaufman Co. Livestock Show & Ex hibits. Aug. 27-29. Floyd Thurman. Keller—Dalworth Dist. Fair Assn. Aug. 20-22.

Bruce Lee. La Grange-Fayette Co. Fair Assn. Sept. 17-19. Bill Yates. Lamesa-Dawson Co. Fair Assn. Sept. 10-12.

Levelland-Hockiey Co. Fair Assn. Sept. 17-19 Bob Walker. Liberty-Trinity Valley Expo. Oct. 7-10. Mrs.

Faye DeBoard ockney-Floyd Co. Fair Assn. Sept. 10-12. Joe Parrish. Longview-Gregg Co. Fair Assn. Oct. 5-10. Bobby

Smith. Lubbock—Panhandle South Plains Fair Assn. Sept. 28-Oct. 3. A. B. Davis. Mabank-Van Zandt Co. Fair Assn. Aug. 20-22.

Jack Mallory.

Marshall - Central East Texas Fair. Sept. 1-8. Joe L. Mock. McKinney-Collins Co. Free Fair Assn. Sept 21 26. Pat Simpson.

Mercedes—Rio Grande Valley Livestock Show World's Championship Rodeo. March 17-21, 1960. Cal. H. G. Stein.

Mesquite—Dallas Co. Fair Assn. Sept. 7-12 Robert Yarbrough Jr. Midlothian—Midlothian FFA Fair & Stock Show Aug 27-29. James Permenter

Nacogdoches—Nacogdoches Co. Falr Assn. Oct 14-17 Ben Ritterskamp. New Braunfels—Comal Co. Fair Assn. Sept. 25-27 Marcus J. Adams.

Pelestine-Anderson Co. Fair. Oct. 12-17. C. Palestine—Anderson Co. Pair. Oc. 12-10.

O. Miller Jr.
Pempa—Top o' Texas Rodeo; Horse Show & Fair Assn. Aug. 5-B. E. O. Wedgeworth.
Paris—Red River Valley Expo. Aug. 17-22

Robert Glass. Pasadena—Pasadena Livestock Show, Fair & Rodeo. Oct. 12-17 Louis Alison. Pecos—Fall Fair & Festival. Oct. 1-3: W. S. McCree.

Plainview-Hale Co. Fair Assn. Sept. 17-19 Charlie Young. ort Lavaca-Calhoun Co. Fair Assn. Oct. 8-10. C I Cook.

Refugio-Refugio Co. Fair Assn. Sept. 30-Oct. 3. Emma Huddleston. Richardson—Richardson Community F. Aug 12-15. Mrs. Jackie Huffhines.

ra-Fort Be Acen Sant 19 Walter Ansel. Seguin Guadalupe Agrl. & Livestock Fair Assn Sept 11-13. F W. (Jack) Stewart.
namrock—State Line Free Fair Assn. Sept. Shamrock-State

17-19. Mrs. C. G. Cantrell Jr. exarkana-Four States Fair & Rodeo. Sept 14-19 Mrs S. G Fisher. Tyler-East Texas Fair Assn. Sept. 12-19. Bob Murdoch.

Waco-Heart o Texas Fair Assn. Oct. 6-10. Waller-Waller Co. Fair Assn. Sept. 17-19. R. C Smith Wellington-Collingsworth Co. Fair Assn. Aug.

28-29. N. M. Higdon, Wharton-Wharton Co.
H. Charles Koehl Jr. Fair Assn. Sept. 22-26

Utah

Duchesne-Duchesne Co. Fair Assn. Aug. 26-28. W. C. Foy. eber-Wasatsch Co. Fair Assn. Aug. 6-8. Paul R. Daniels. Kamas—Summit Co. Fair Assn. Aug. 14-15 Reiph D Winterton. Kaysville—Davis Co. Fair Assn. Aug. 20-22 Mrs. Mina Flint.

Manti-Sanpete Co. Fair Board. Sept. 4-5. Douglas A. Jorgensen.

Midvale—Midvale Harvest Days. July 29-Aug. 1. Harold H. Ashman

Murray-Salt Lake Co. Fair Assn. Aug. 19-22. Earl E. Howe. Orderville-Kane Co. Fair Assn. Aug. 27-29.

J. D. Esplin.
Paragonah—Iron Co. Fair Assn. Aug. 5-7. D. A. Stones. Pleasant Grove-Pleasant Grove Comm

Sept. 11. Salt Lake City-Utah State Fair. Sept. 11-20. Don Wyatt. Tremonton-Box Elder Co. Fair Assn. Aug. 27-29. Thomas A. Summers.

Vermont

Howard Conley.

Bradford—Connecticut Valley Expo. Aug. 7-9. J. Arthur Peters.

Danville—Danville Fair. Aug. 12. Lawrence A. Cahoon. Essex Junction-Champlain Valley Expo. Aug. 31-Sept. 5. H. K. Drury. Hartland-Hartland Fair Assn. Aug. 21-23. Donald, A. Frail. Lyndonville—Caledonia Co. Fair Assn. Aug. 27 29. Kenneth Liggett. Rutland-Rutland Co. Agri. Assn. Sept. 7-12. Tunbridge-World's Fair, Sepf. 17-19, P. A

Farnham.

22. J. T Gardner.

Wilmington-Deertield Valley Farmers' Day Assn. Virginia

Sept. 19. Mrs. Walter Nelson.

Bacova-Bath Co. Fair Assn. Aug. 27-29. George Cleek. Blackstone-Blackstone Retail Merchants Assn. Oct. 12-17, Mrs. Wilson Winr Bland-Bland Co. Fair Assn. Sept. 3-5. I. E. Mallory.

Chase City-South Central Fair. Oct. 12-17. Garland Moss.
Chatham Hill—Rich Valley Fair Assn. Aug. 20-

Chesterfield Courthouse-Chesterfield Co. Fair Assn. Sept. 17-19 Mrs. W. O. Phillips, Covington—Alleghany Co. Fair. Au Joseph Behoff, Peoples Bank Bldg. Aug. 10-15. Culpeper—Culpeper Farm Show & Fair. Aug.

24-29. Raymond Kite. Danville-Danville Fair Assn. Oct. 6-10. C. C. Dublin-Pulaski Co. Fair Assn. Aug. 17-22. S. T. Wilson. Emporia—Ruritan-Greensville Co. Agrl. Fair Assn.

Oct. 5-10 Robert Brett. Farmville—Five Co Fair Assn. Sept. 14-19. Mrs Spillman. Fredericksburg-Fredericksburg Agri. Fair. Sept. 14-19. George C. Rawlins Jr. Front Royal-Warren Co. Agri. & Ind. Fair Assn.

Sept. 7-12, 1. W. Brown Jr. Goochland-Tri-Co. Fair Assn. Sept 8-11. Mrs. C. Sheppard. Harrisonburg-Rockingham Co. Fair Assn. Aug.

18-22. Charles W Wampler Jr. Lebanon—Russell Co. Fair Assn. Sept. 1. A. L. Eller Jr. Luray-Page Co Fair Assn Aug. 3-8. Geneva

Luray-Page Valley Agri. & Ind. Fair. Aug. 24-29. John A. Burner. lanassas—Prince William Veterans Farm Club Manassas -Aug. 10-15. Robert Beahm.

Martinsville—Henry Co. Fair & Expo. Aug 24 29 O. B. Hensley. Monterey-Highland Co. Fair, Seat, 3-5, Lesley Movers. lew Castle-Craig Co. Fair Corp. Aug. 30-Sept. 5. Mrs. J. E. Neikirk

Newport-Newport Agrl. Fair. Sept. 12. Mrs. J. E. Sutphin. Norton-Wise Co. Fair Assn Aug. 24-29 Herman L Huft. Pennington Gap—Lee Co. Agrl. & Ind. Fair Aug. 31-Sept. 5. George Lee. Petersburg—South Side Virginia Fair. Oct. \$-10

Stanley Hutcherson. ortsmouth—Norfolk Co. Fair Assn. Aug. 31: Thomas Myrick Richmond-Virginia State Fair, Sept. 25-Oct 3. J. A. Mitchell

toanoke-Roanoke fair Assn Aug. 17-22. Walter C. Buckner South Boston-Halifax Co. Fair Assn. Oct. 19-24. E. B. Wilkins. Staunton-Staunton-Augusta Co. Agri. Fair Assn.

Aug. 31-Sept. 5. Rex Spiece. Suffolk—Tidewater Fair Assn Oct 20-24 W C. Moss Sr. Tasley—Tasley Fair. Aug. 18-22. J. Edgar Thomas.
Tazewell—Tazewell Co. Fair Assn. Aug. 11-15

Herbert Ward. Warsaw-Northern Neck Agri. Fair Assn. Sept. 7-12. Mrs J L. Simon. Winchester-Frederick Co Fair Assn. Sept. 14-

19. Arlis Frymyer. Nise—Wise Co. Fair Assn. Aug. 19-22. Herman L Huff. Weirwood-Central Northampton Ind. & Agri Assn. Aug 11-14 T L Frances.

Woodstock-Shenandoan Co. Fair Assn. Aug 31 Washington

Senton City-Benton Co Jr. Fair. Aug 2. Marge Hamilton Bremerton-Kitsap Co Fair Assn. Aug 20-23 Mrs W W Sehorn Lashmere-Chelan Co Fair Assn. Sept 11-13 Charles Clements astle Rock-Castle Rock Community Fair Aug 7-9. Margaret Woodward.

Chehalis-Centralia - Southwest Wash Fair Assn Aug. 19-23. A. W Wildhaber. Colfax—Palouse Empire Fair Sept. 10-13. Froy Lindley.

Colville-Northeast Washington Fair Sept. 10 13. John P. Esvelt. Davenport-Lincoln Co Fair Assn. Sept. 18-12. G. W Gauger

Dayton-Columbia Co. Fair Assn. Sept. 11-12. Art Sunderland. Deer Park-Deer Park Fair Assn Aug. 27-29 Mrs. Irene Boese. Ellensburg-Kittitas Co. Fair Assn. Sept 4-7

Wendell W. Prater Elma-Grays Harbor Dist. Fair Assn. Aug. 13-16. Mrs. David McNutt.

Priday Harbor-San Juan Co. Fair Assn. Aug. 6-8. Raymond D. Dahi. Grandview-Yakima Valley Jr. Fair. Aug. 20-22. Mrs. Paul Cavett. Kelso-Rose Valley Com. Fair. Aug. 1. Lennie

Parson. Kennewick-Benton Franklin Fair & Rodeo Aug. 28-30. Ed Hopkins. Langley-Island Co. Fair Assn. Aug. 21-23.

Frank Kramer. Longview—Columbia Empire Fair. July 29-Aug. 1. Ed Ashe. -Northwest Washington Fair. Aug. 19-22. Peter Meenderink.

Wanson-Lake Chelan Valley fair. Nov. 21-22. Lucile Hubbard. Marysville—Snohomish Co. Fair Assn. Aug. 11-16. Mrs. Ruth Johnson

Monroe-Evergreen State Fair. Sept. 3-7. Rob ert Follis. Moses Lake-Grant Co. Fair Assn. Sept. 10-13. Barton-Orleans Co. Fair Assn. Aug. 19-23.

W. Thomas. Mt. Vernon-Skagit Co. Fair Assn. Aug. 6-8. Mrs. Julia Tewalt. North Bonneville—Skamania Co. Fair Assn. Aug.

14-16. Mrs. Verily Osteraren. Odessa-Lincoln-Adams-Grant Co. Livestock Fair & Rodeo. Aug. 28-30. Don H. Evabold.

Okanogan-Okanogan Co, Fair Assn. Sept. 11-13. Mrs. Sally Goodmark. Olympia—Thurston Co. Fair Assn. Aug. 14-16. Joe Preston. Pomeroy-Garfield Co. Fair Assn. Sept. 18-20.

Jim Dacres.
Port Angeles—Claliam Co. Fair Assn. Aug 28-30. Mrs. Nellie Parr. ort Angeles—Forks Community Fair. Aug. 18

19. Mrs. Nellie Parr.

Mrs. Raymond Klemp.

Spokane

Port Townsend—Jefferson Co. Fair Assn. Aug. 14-16. Mrs. Ward B. Williams. Pullman—Washington State 4-H Club Fair. Sept. 30-Oct. 4. Gerald Poor. Puyallup—Pierce Co. Jr. Fair. Aug. 13-13.

Charles E. Bond. Puyallup—Western Washington Fair Assn. Sept. 19-27. J. H. McMurray. Raymond—Pacific Co. Fair Assn. Aug. 13-15.

Republic—Ferry Co. Grange Fair Assn. Sept. 4-6. C. R. Massie. Rockford—Southeast Spokane Co. Fair Assn. Sept. 11-13. Donald A. Fyfe. Ritzville-Adams Co. Fair Assn. Sept. 11-12.

Mildred Wellsandt. Seattle-King Co. Fair Assn. Aug. 28-30. J. A. Johnston. Shelton-Mason Co. Fair Assn. Aug. 20-22. George Wagener.

-Spokane Interstate Fair, Sept. 16-20.

Chas. T. Meenach. /alley-Valley Community Fair. Aug. 29. Mrs. Lee Story. Vancouver-Clark Co. Fair Assn. Aug. 20-23.

Winnifred E. Smiley. Walla Walla—Southeastern Wash, Fair Assa, Sept. 3-6. Howard C. Burgess, Waterville-N. Central Wash. Dist. Feir. Sept. 18-20. Mrs. G. Merton Dick.
Yakima—Central Washington Fair. Sept 30-Oct.

4. J. Hugh King. West Virginia

Belington-Belington Festival & Fair, Sept. 9-12. C. L. Fulton. Berkeley Springs-Morgan Co. Fair Assn Aug. 12-15. Catherina Arnold. Charles Town—Jefferson Co. Fair, Inc. Sept. 2-4. Mrs. R. P. McGarry Jr. Clay—Clay Co. Fair Assn. Aug. 10-15. W. M.

Smith. Daybrook-Clay Dist. Fair Assn. Aug. 26-29. Lucy E. Tennant. Dunbar—Southern W. Va. Fair Assn. Sept. 2:7.

Elkins-Mountain State Forest Festivat. Sept. 30-Oct 3. C. Wood Crawford. Fort Ashby-Mineral Co. Fair Assn. Aug. 1015. Mrs. William Wetch Gassaway-Gassaway Lions Club Free Fair. Aug.

17-22. David N. McElwain. Grafton-Taylor Co. Fair Assn. Aug. 18-22. Mrs. Paul D. Klepfel. Green Sulphur Springs-Green Sulphur Dist. Fair Assn. Aug. 27-29. Mrs. Hazel M. Gwinn. Helvetia Helvetia Community Fair Assn. Sept. 11-12. Wilbur D. Daetwyler

Huntington—Ohio Valley Interstate Fair. Aug. 17-22 Joseph Behoff, Peoples Bank Bldg., Covington, Va. ewisburg-Ronceverte--West Virginia State Fair. Aug. 24-29 (. T. Sydenstricker.

Mannington—Mannington Dist. Fair Assn Aug. 25-29 Goffe H. Sturm Martinsburg-Berkely Co. Youth Fair. Aug. 26

W. Hartfield. Moundsville-Marshall Fair Assn. July 29- Aug. 1. Blaine Allen -Beaverpond Dist Fair Assn Sept 3-5. Lowell Poe.

Oak Hill-Fayette Co. fair Assn. Aug. 19-22.

Matewan-Magnolia Fair, Inc. Aug. 3-8. Georga

28. Mrs. Atlee A. Lehman.

S. J. Crouse. Parsons-Tucker Co. Fair Assn. Aug. 31 Sept. a. Ruth C Williams.
Pennsboro-Ritchie Co. Agrl. Fair Assn. Aug. 27-29 Rebecca Weekley

Petersburg - Tri-Co Fair Assn. Sept. 9-12 R. C. Spencer Philippi-Barbou Co. Street Fair Assn. Sept 2-5. John K. Phillips.
Point Pleasant—Mason Co. Farm Youth Fair.

July 30-Aug. 1. Janet Wallace. Ripley—Jackson Co. Jr. Fair. Aug. 21-23 Oen L. Flesher. Rivesville-Paw Paw Dist Fair Assn Aug. 10-15.

Mrs. John Parker. Shenandoah Junction-Jefferson Co. Fair Assn. Sept. 2-4. Mrs. Robert McGarry Jr. nmersville-Nicholas Co. Fair Assn. Aug. 3-8. Jessie D. Hume.

Wadestown-Battelle Dist. Fair Assn. Sept 2-5. Raymond Tennant.

Webster Springs—Webster Co, Farm Bureau Fair. Sept. 7-12. Carolyn Forman.

Wisconsin

Antigo-Langlade Co. 4-H Club Assn. Aug. 7-9. Al Tschudy. Athens-Athens A&A Assn. Aug. 27-30. Graydon

Baraboo-Sauk Co. Agri. Soc. Aug: 13-16. A. H. Thayer.

Bever Dam-Dodge Co. Fair Assn. Sept. 9-13. Forrest Kanup.

Black River Falls-Jackson Co. Agrl. Soc. Aug. 13-16. Eugene Savage. Bloomington-Blake's Prairie Agri. Soc. Sept. 4-6. Mrs. Robert Brodt. Cedarburg-Ozaukee Co. Agrl. Soc. Aug. 6-9. Arnold Groth. Chilton-Calumet Co. Agri. Soc. Sept. 4-7. Herbert Harder

Chippewa Falls-Northern Wis. Dist. Fair Assn. Aug. 4-9. Wm. H. Kittle. Erandon-Forest Co. Agrl. Soc. Aug. 19-22. Grandine. De Pere-Brown Co. Agri. & Fair Assn. Aug. 12-R. O. Planert

Ragle River-Vilas Co. Agrl. Soc. Aug. 21-23. Herman H. Smith Eau Claire-Eau Claire Co. Jr. Agrl. Soc. Aug. 17-19. Willard Hamm.

Bikhorn-Walworth Co. Agri Soc. Sept. 4-7. R. B. Harris. Ellsworth-Pierce Co. Fair. Aug. 21-23. Bernard

Drewiske. florence-Florence Co. Fair Assn. Sept. 5-7. Fritz Johnson. Fond du Lac-Fond du Lac Agri. Soc. Aug. 12-16. Wm. S. Schwefel.
Friendship—Adams Co. Agrl. Soc. Sept. 10-13.

Leo Schmidt. Mills-Crawford Co. Fair & Agrl. Soc. Aug. 7-9. Paul L. Paulson. Gillett-Oconto Co. Youth Fair. Aug. 21-23.

Herbert Erickson. Glenwood City—Croix Co. Fair Assn. Aug. 10-12. Geo. Steffen.

Brantsburg-Burnett Co. Co-Op Agrl. Soc. July 26-29. Marlin Sundquist. Green Lake-Green Lake Co. Jr. Fair. July 31-Aug. 2. Willy Gjermundson.
Hayward—Sawyer Co. Agrl. Fair Assn. Aug.
24 26. Sherman W. Weiss.

Iron River-Ba Harry Lowe. River-Bayfield Co. Fair. Aug. 21-23. Janesville-Rock Co. 4-H Jr. Fair. Aug. 4-8

Alfred Finger. Jefferson-Jefferson Co. Fair. July 30-Aug. 2. Adam Pancake. La Crosse—La Crosse Inter-State Fair Assn. Aug. 4-9. Joseph W. Frisch. Ladysmith—Rusk Co, Fair. Aug. 3-5. Ed Sirek.

Lancaster-Grant Co. Agrl. Soc. Sept. 10-13. S. DeBuhr. Lodi-Lodi Union Agrl. Soc. Aug. 2B-30. Verr

Luvemburg-Kewaunee Co. Agri: Soc. Sept. 5-7. Elrov C. Hoppe Manitowoc-Manitowoc Co. Fair. Aug. 26-30. Dr. A. F. Rank.

Marengo-Ashland Co. Fair. Aug. 14-16. Davld Marshfield-Central Wis. State Fair. Sept. 2-7. W. A. Uthmeier. Mauston-Juneau Co. Agri. Soc. Aug. 13-16.
Francis Pfaff.

Medford-Taylor Co. Co-Op Youth Fair. July 30 Aug. 2. Joe J. M. Tuss.

Merrill-Lincoln Co. 4-H Assn. Aug. 10-13. Wm.

Steckling.

Milwaukee—Milwaukee Jr. Fair. July 28-29.
Leonard Luce, 9035A Waterfown Pl. Rd. Milwaukee-Wisconsin State Fair. Aug. 21-30.

Willard M. Masterson.
ineral Point—Southwestern Wis. Fair Soc. Sept 4-7. H. S. Ivey. Mondovi-Buffalo Co. Agri. Fair Assn. Aug. 14-16. John Bollinger.

Monroe-Green Co. Agrl. Soc. July 29-Aug. 2. Neillsville-Clark

Oshkosh-Winnebago Co. Fair Assn. Sept. 1-4. Robert Misky.
Phillips—Price Co. Agrl. Soc. Aug. 20-23. Harold Jennerjohn. Plymouth-Sheboygan Co. Agrl. Soc. Sept. 3-7.

Philip Anderson. Portage-Columbia Co. Fair Assn. July 30-Aug. 2. Rhinelander-The Hodag Fair, Aug. 14-16, Harvey

Rice Lake-Barron Co. Co-Op Agrl. Soc. July 30-

Aug. 2. Harry Vruwink.
Richland Center—Richland Co. Agrl. Soc. Sept 10-13. Ruby Talledge. •
Rosholt—Rosholt Free Community Fair Assn.

Sept. 5-7. Russell Wroistad. Croix Falls-Polk Co. Falr Soc. Aug. 7-9. Arthur Comer.

Saxon-Iron Co. Fair Assn. Aug. 28-30. Mrs. Florence Hardie.

8hawano—Shawano Co. Agrl. Soc. Sept. 4-7. Karl Korting.

Spooner-Washburn Co. Jr. Fair. Aug. 17-19. Wm. H. Dougherty. oturgeon Bay-Door Co. Fair Assn. Aug. 27-30. I. Mullendore Superior-Douglas Co. Fair Assn. Aug. 11-16. Seegar Swanson.

Fomah-Monroe Co. Fair Assn. July 30-Aug. 2. R. L. Pingel. Union Grove—Racine Co. Agrl. Soc. Aug. 6-9. Elwin G. Leet. Viroqua-Vernon Co. Agrl. Soc. Sept. 17-20. Fred Rogers.

Wausau-Marathon Co. Agrl. Soc. Aug. 19-23. C. J. McAleavy.
Wausaukee-Marinette Co. Agrl. Soc. Aug. 14-16.

Victor Quick. Wautoma-Waushara Co. Fair. Aug. 21-23. Lester Webster-Central Burnett Co. Fair Assn. Sept.

West Allis-Wisconsin State Fair, Aug. 21-30. Willard M. Masterson. Westfield-Marquette Co. Youth Fair. Aug. 6-9.

Tom Brady. Weyauwega—Waupaca Co. Agrl. Soc. Sept. 10-13.

Frank Haffner. Wilmot-Kenosha Co. Fair Assn. Aug. 13-16. Donna Kaskin.

Wyoming

Afton-Lincoln Co. Fair Assn. Aug. 20-22. Harold S. Call. Basin-Big Horn Co. Fair Assn. Aug. 17-19. Dr. M. B. Walker. Big Piney-Sublette Co. Fair Assn. Sept. 19-20. Max Boroff.
Buffalo—Johnson Co. Fair Board. Aug. 21-23. Rebecca S. Harris. Casper-Central Wyoming Fair Assn. July 29-Aug. 1. Ed H. Krusee. Douglas-Wyoming State Fair. Sept. 1-5. Floyd W. Tetreault. Zunston-Uinta Co. Fair Assn. Aug. 14-16. Joe Micheli.

Herold Scott.

Jackson-Teton Co. Fair. Aug. \$2-23. Dahlquist. Laramie-Albany Co. Fair. Aug. 20-32. Wes Seamonds.

Lusk-Niobrara Co. Fair. Aug. 20-23. F. Everette Brooks. Newcastle-Weston Co. Fair & Rodeo. Aug. 20-23. A. E. Hutt.

Powell-Park Co. Fair Assn. Aug. 20-22. Ross D. Copenhaver.
Rawlins—Carbon Co. Fair Assn. Aug. 19-22.

Bruce Nixon. Riverton-Fremont Co. Fair Assn. Aug. 19-22. W. L. Duncan. Rock Springs-Sweetwater Co. Fair. Aug. 14-16.

R. A. Forsgren. Sheridan-Sheridan 4-H County Fair. Aug. 19-21. Pete Jensen Sundance-Crook Co. Fair & Rodeo. Aug. 21-23.

Warren Ferrell. Thermopolis-Hot Springs Co. Fair Assn. Aug. 24-26. Alma Havnes.

Torrington-Goshen Co. Fair Assn. Aug. 27-29. Wheatland-Platte Co. Fair & Rodeo. . Aug. 28-30. John Ballard.

Worland-Washakie Co. Jr. Show. Aug. 27-29. lack Lowry.

Hawaii Maui-Maui Fair. Oct. 9-12.

CANADA Alberta

Battle River-Battle River Exhn. Aug. 13-14. Hubert Dechant. Camrose—Camrose Exhn. Aug. 3-5. J. E. Stuart.

Darwell-Darwell Exhn. Aug. 22. Mrs. C. 0. Donnelly-Falher-Girouxville-Donnelly Exhn. Aug.

6-7. Mrs. R. St. Andre. Goose Creek—Goose Creek Exhn. Aug. 12. David Grand Centre-Grand Centre Exhn. Aug. 8. J.

Stonehocker. Grande Prairie-Grande Prairie Exhn. Aug. 4-6 Mrs. G. J. Adair.

High Prairie-High Prairie Exhn. Aug. 11-12. Manning-Battle River Agrl. Soc. Aug. 13-14. Hobert Dechant.

Mayerthorpe-Mayerthorpe Exhn. Aug. 19. A. E. Gunton. Olds-Olds Exhn. Aug. 7-8. E. G. Miller.

Pincher Creek-Pincher Creek Exhn. Aug. 19. Mrs. J. Lynch-Staunton.
Priddis-Millarville Exhn. Aug.

22. W. R. Jackson. Red Deer-Red Deer Agri. Exhn. July 30-Aug. 1. D. W. Robertson. Vauxhall-Vauxhall Exhn. Sept. 9. C. S.

Douglas. Vegreville-Vegreville Agrl. Exhn. July 27-29. T. K. Cole. Westlock-Westlock Exhn. July 29-30. R. A.

Wilkinson. Wetaskiwin-Wetaskiwin Exhn. July 28-29. Mrs.

Doris Kirkwood. Wildwood-Wildwood Exhn. Aug. 21. Mrs. Henry

Willingdon-Willingdon Exhn. Aug. 19. \$. W.

British Columbia

Abbotsford-Central Fraser Valley Fair Assn. Sept. 8-10.

Agassiz—Agassiz Agri & Hort. Assn. Sept. 11. Alberni—Alberni Dist. Fall Fair. Sept. 10-12. Aldergrove—Aldergrove Agrl. Assn. Sept. 28. Armstrong—Interior Provincial Exhn. Sept. 17-19. Arrow Park-Arrow Park Agrl. Assn. Aug. 29. Bella Coola-Bella Coola Fair Assn. Sept. 7

Bridge Lake-Bridge Lake Farmer's Burns Lake-Lakes Dist. Fair Assn. Aug. 29. Castlegar-Castlegar & Dist Fall Fair Assn. Sept. 18-19.

Institute

Cawston—South Similkameen Fall Falr Assn. Sept. 10.

Chase-Chase Fall Fair, Sept. 7. Chilliwack—Chilliwack Agrl. Assn. Aug. 18-20. Cloverdale—Lower Fraser Valley Exhn. Soc.

Sept. 17-19. Hill-Shawnigan-Cobble Hill Agrl. Assn.

Coombs-Arrowsmith Agri. Assn. Aug. 21-22. Courtenay-Comox Valley Exhn. Assn. Sept. 3-5. Crawford Bay-Crawford Bay Fall Fair. Sept. 2. Dawson Creek-Dawson Creek Exhn. Aug. 13-15. Duncan-Cowichan Exhn. Sept. 10-12.

Edgewood-Inonoaklin Farmers' Institute Agri Fair. Sept. 7.
Fort Fraser—Fort Fraser Fall Fair. Sept 7.

Fruitvale—Fruitvale Fair Assn. Sept. 7. Fulford Harbour—Salt Spring Island Fall Fair. Aug. 26. Mrs. W. Cartwright.

Ganges-Islands Farmers' Institute. Aug. 26. Gibsons-Sunshine Coast Fall Fair. Aug. 14-15. Grand Forks—Grand Forks Fall Fair. Sept. 4. Haney—Maple Ridge Agrl. Assn. Aug. 13-15. Hope—Hope & Dist. Fall Fair Assn. Aug. 26. Invermere—East Kootenay Agrl. & Ind. Exhn.

Aug. 21-22. Ladysmith-Ladysmith Agrl. Soc. Sept. 11-12. Langley—Langley Agrl. Assn. Sept. 11-12, Lillooet—Lillooet Fall Fair Assn. Sept. 10-11, Louis Creek—North Thompson Fall Fair Assn.

Sept. 7. Luxton-Luxton Fall Fair. Aug. 28-29. Mayne Island-Mayne Island Fall Fair Assn. 15.

McBride-McBride Dist. Agrl. Fair Assn. Aug. Merritt-Nicola Valley Exhn. Assn. Sept. 7. Mission-Mission & Dist. Agrl, Assn. Sept. 17. Nanaimo-Vancouver Island Exhn. Assn. Aug.

Nelson-West Kootenay Agrl. & Ind. Exhn. Sept. 10-12 North Burnaby-North Burnaby Hort. Soc. Sept 11-12.

19-22.

North Pine-North Peace River Fall Fair Assn. Aug. 12. Peachland - Peachland Women's Institute.

Pemberton-Pemberton & Dist. Fall Fair. Sept Penticton-Penticton Peach Festival Assn.

Aug. 5-8. Powell River-Powell River & Dist. Agrl. Assn. Sept. 10-12.

Gillette-Cempbell Co. Fair Assn. Aug. 27-29. Prince George-Prince George Agri. & Ind. Assn. Sept. 4-7.

Neis | Quesnei-Cariboo Agri. & Hort. Assn. Sept. 4-5. | Carp-Carp Exhn. Sept. 25-26. | Rock Creek-Rock Creek & Boundary Dist. Fair | Centreville-Centreville Exhn. 1 Assn. Sept. 12. Seanichton-N. & S. Seanich Agri. Assn. Sept

5 and 7. nithers—Bulkby Valley Agrl. & Ind. Assn. Aug. 21-22

Sooke-Sooke Fall Fair. Sept. 12. South Burnaby-South Burnaby Garden Club. Sept. 11.

-Squamish Valley Fall Fair. Sept. 7 12. Sunset Prairie—Kiskatinaw Fall Fair. Aug. Vancouver—Pacific National Exhn. Aug. 22-Sept.
7. Ida E. Rae.

Watch Lake-Watch Lake Fall Fair, Sept. 12 Vancouver—Vancouver Hort. Soc. Sept. 25-26 Westbank—Westbank Fair Board. Sept. 4. Westwold-Westwold Fall Fair. Sept. 7.

Manitoba

Arborg-Arborg Exhn. Aug. 12. E. L. Johnson Binscarth-Binscarth Exhn. July 29. Marlon Johnston.

Birch River-Birch River Exhn. Aug. 6 Brokenhead-Brokenhead Exhn. Aug. 7. J. Bellan Ethelbert-Ethelbert Agrl. Soc. Aug. 5. Mrs. Stella Sawchyr

Gilbert Plains-Gilbert Plains Exhn. July 29-30 Mrs. Mary M. Hicks. Hanover—Hanover Exhn. July 28-29. F. L. Paquin. Kelwood-Kelwood Exhn. Oct. 1. A. J. Hearn. Kinosota-Kinosota Exhn. Sept. 26. Fom Moar.

La Verendrye-La Verendrye Exhn. Aug. 15. Mrs. Dorothy M Rettig.
Pipestone-Albert—Pipestone-Albert Exhn. July 23

A. C. Wilkins.
Plumas—Plumas Exhn. Aug. 7. Mrs. L. Mauthe.
Rhineland—Rhineland Exhn. Sept. 10. Neil Roblin-Roblin Exhn. July 31. Charles A. Brade

St. Agathe—St. Agathe Agrl. Soc. Oct. 7-8.
Gaston Breinault. Stanley-Stanley Exhn. Sept. 3. A. F. Schulz. Teulon-Teulon Exhn. Aug. 22. C. L. Larson.

New Brunswick

Albert-Albert Fair. Sept. 17-19. W. A. Stuart Bathurst-Gloucester Co. Fair. Sept. 1-5. Allison Branch.

Chatham-Miramichi Exhn. Aug. 31-Sept. 5. H T. Traer. Fredericton-Fredericton Exhn. Sept. 7-12. W

R. Crewdson. Gagetown-Queens Co. Fair. Sept. 17-19. Fred Hyatt.

Keswick-Keswick Fair. Sept. 22-24. H. E. Carlisle. St. Basile-Madawaska Regional Fair. Sept. 3-7 Levis Michaud, Edmundston.

St. John-St. John Exhn. Aug. 26-Sept. 5. A L. Hastings. St. Quentin-Restigouche Co. Fair. Aug. 28-31

J. E. Chiasson. St. Stephen—St. Shephen Exhn. Aug. 17-22. Millidge Dinsmore. Stanley—Stanley Fair. Sept. 15-17. T. A. Best.

Ste. Marie-Kent Co. Fair. Aug. 28-30. Prosper

Nova Scotia

Antigonish-Eastern Counties Fair Assn. Sept 10-12. D P. Chisholm. Bear River-Digby Co. Fair Assn. Sept. 15-17. Howard Yorks.

Bridgewater-Lunenburg Co. Fair Assn. Sept. 29-Oct. 2 E. C. Fillingham. Caledonia—Queens Co. Fair Assn. Sept. 22-25. Chas. Cushing.
Lawrencetown-Annapolls Co. Fair Assn. Aug.

25-28 R H. Gibson. Lunenburg—N. S. Fisheries Exhn. & Fishermen's Reunion. Sept. '5-19. E. A. Gerhardt.

Musquodoboit-Halifax Co. Fair Assn. Sept. 8-10. R. K. Reid. North Sydney-Cape Breton Co. Fair Assn. Sept.

7-11. Allan Jackson.
Oxford—Cumberland Co. Fair Assn. Sept. 15-18. Claude Thompson Pictou-Pictou Co. Fair Assn. Sept. 7-10. A. E

Gill. Shelburne-Shelburne Co. Fair Assn. Sept. 17-19.

F. W Bowers. Truro-Nova Scotia Provincial Exhn. Sept. 1-4 Carl MacKenzie. Windsor-Hants Co. Fair Assn. Sept. 15-19.

Watson Maxmer. Yarmouth—Yarmouth Co. Fair Assn. Sept. 1-4. James Bullerwell.

Ontario

Abertoyle—Aberroyle Exhn. Sept. 22-23. Acton—Acton Tahn. Sept. 18-19. Almonte-Almonte Exhn. Sept. 10-12. Alvinston-Alvinston Exhn. Sept. Ancaster-Ancaster Exhn. Sept. 24-26. Apsley—Apsley Exhn. Sept. 11-12. Arnprior—Arnprior Exhn. Aug. 13-15. Arthur-Arthur Exhn. Sept. 30-Oct. 1. Ashworth-Ashworth Exhn. Sept. 16 Avonmore-Avormore Exhn. Sept. 8-9. Aylmer—Aylmer Exhn. Aug. 24-26. Ayton—Ayton Exhn. Sept. 18-19. Barrie-Barrie Agrl. Soc. Sept. 24-26. E. F. Bayfield-Bayfield Exhn. Sept. 23-24.

Beachburg-Beachburg Exhn. Sept. 3-5. Beamsville-Beamsville Exhn. Sept. 10-Beaverton-Beaverton Ext Sept. 17-19. Beeton-Beeton Exhn Sept. 29-30. Belleville-Belleville Exhn. Aug. 17-20. Belmont-Belmont Exhn. Sept. 22-23. Blackstock-Blackstock Exhn. Aug. 28-29. Blyth-Blyth Exhn Sept. 22-23. Binbrook-Binbrook Exhn. Sept. 18-19. Bobcaygeon-Bobcaygeon Exhn. Oct. 2-3. Bolton-Bolton Exhn. Oct. 2-3. Bonfield-Bonfield Exhn. Sept. 12. Bothwells Corners-Bothwells Corners Exhn.

Sept. 23 Bracebridge-Bracebridge Exhn. Sept. 17-18. Brampton-Brampton Exhn. Sept. 17-19. Brigden-Brigden Exhn. Oct. 9-12. Brighton-Brighton Exhn. Aug. 4-5. Bruce Mines-Bruce Mines Exhn. Sept. 11-12. Brussels-Brussels Exhn. Oct. Burford-Burford Exhn. Oct. 10 and 12 Burks Falls—Burks Falls Exhn. Sept. 16-17. Caledonia—Caledonia Exhn. Oct. 1-3. Caledon-Caledon Exhn. Sept. 25-26. Campbellford-Campbellford Exhn. Sept. 29-30.

Centreville-Centreville Exhn. Sept. 3. Charlton—Charlton Exhn. Sept. 15-16. Charsworth—Charsworth Exhn. Oct. 1-2. Chesley-Chesley Exhn. Sept. 11-12. Chesterville-Chesterville Exhn. Clarence Creek-Clarence Creek Exhn. Sept. 25-26.

Clarksburg-Clarksburg Exhn. Sept. 22-23. Clute-Clute Exhn. Sept. 1-2. Cochrane-Cochrane Exhn. Sept. 8-9. Cobden-Cobden Exhn. Sept. 21-23. Coldwater-Coldwater Exhn. Sept. 10-12. Collingwood-Collingwood Exhn. Oct. 1-3. Coe Hill-Coe Hill Exhn. Sept. 4-5. Cookstown-Cookstown Exhn. Comber-Comber Exhn. Aug. 27-29. Delta-Delta Exhn. Aug. 17-19. Demorestville-Demorestville Exhn. Sept. 30. Denbigh-Denbigh Exhn. Sept. 10-11. Desboro-Desboro Exhn. Sept. 24-25. Dorchester-Dorchester Exhn. Oct. 3. Drayton-Drayton Exhn. Sept. 19 and 21. Dresden-Dresden Agrl. Soc. Aug. 25-27. Andrew Houston.

Drumbo-Drumbo Exhn. Sept. 30-Oct. 1. Dryden-Dryden Exhn. Aug. 28-29. Dundaik-Dundaik Dist. Agrl. Soc. Sept. 15-16 Mrs A. D. Koehler.

Dunchurch-Dunchurch Exhn. Sept. 24-26. Dungannon-Dungannon Exhn. Oct. 9. Durham-Durham Exhn. Sept. 25-26. Elmira-Elmira Exhn Sept. 4-5 and 7. Elmvale—Elmvale Exhn. Sept. 21-23. Embro—Embro Exhn. Sept. 21. Emo-Rainy River Agrl. Soc. Aug. 18-20. N. M.

Hunter Emsdale-Emsdale Exhn. Sept. 14-15 Englehart-Englehart Exhn. Sept. 17-18. Erin-Erin Exhn. Oct. 9-10. and 12. Exeter-Exeter Agri. Soc. Sept. 23-24. G. Clark

Fairground-Fairground Exhn. Oct. 2. Fergus—Fergus Exhn. Sept. 11-12. Feversham—Feversham Exhn. Sept. 17-18. Florence-Florence Exhn. Sept. 22-23. Forest-Forest Exhn. Sept. 11-12. Fort William-Port Arthur-Canadian Lakehead Exhn. Aug. 3-8. Galt-Galt Exhn. Sept. 24-26.

Georgetown-Georgetown Exhn. Oct. 2-3.

Glencoe-Glencoe Exhn. Sept. 23-24. Gorrie-Gorrie Exhn. Oct. 2-3. Grand Valley-Grand Valley Exhn. Sept. 25-26 Hanover-Hanover Exhn. Oct. 2-3. Harriston-Harriston Exhn Sept. 16-17. Harrow-Harrow Exhn. Sept. 3-5. Hearst-Hearst Exhn. Sept. 15-16. Highgate-Highgate Exhn. Oct. 9-10. Huntsville-Huntsville Exhn. Sept. 23-24. Hymers—Hymers Exhn. Sept. 5 a Ilderton—Ilderton Exhn. Oct. 3. Ingersoll-Ingersoll Exhn. Aug. 29 and 31. Iron Bridge-Iron Bridge Exhn. Sept. 15-16. Kemble-Kemble Exhn. Sept. 15-16. Cenora-Kenora Exhn. Aug. 20-22. Kincardine-Kincardine Exhn. Sept. 17-18. Kingston-Kingston Exhn. Sept. 29-Oct. 3. Kinmount-Kinmount Exhn. Sept. 4-5. Kirkton-Kirkton Exhn. Oct. 1-2. Kitchener-Kitchener Exhn. Sept. 29-Oct. 4. Lakefield-Lakefield Exhn: Sept. 18-19. Langton-Langton Exhn. Sept. 30. Lansdowne-Lansdowne Exhn. Sept. 3-5. Leamington-Leamington Dist. Fair. Aug. 4-8 J. R. Dean.

Lindsay—Lindsay Central Exhn Sept. 23-26 N. G. Wilson Lion's Head-Lion's Head Exhn. Sept. 9-10. Listowel-Listowel Exhn. Sept. 28-29. Lombardy-Lombardy Exhn. Sept. 18-19.

London-Western Fair Sept 14-19. E. D. McGugan Lucknow-Lucknow Exhn. Sept. 23-24. Maberly-Maberly Exhn. Sept. 22-23. McDonald's Corners-McDonald's Corners Exhn.

Sept. 24-25. Madoc-Madoc Exhn. Oct. 6-7. McKellar-McKellar Exhn. Sept. 17-19. Magnetawan-Magnetawan Exhn. Sept. 10-11. Manitowaning-Manitowaning Exhn. Oct. 1-2. Markdale-Markdale Exhn. Sept. 10-11. Markham-Markham Exhn Oct. 1-3. Marmora-Marmora Exhn. Sept. 5 and 7. Massey-Massey Exhn. Sept. 18-19. Matheson-Matheson Exhn. Sept. 15-16. Melbourne-Melbourne Exhn. Oct. Meaford-Meaford Exhn. Sept. Merlin-Merlin Exhn. Sept. 16-17. Merrickville-Merrickville Exhn. Sept. 8-9. Metcalfe-Metcalfe Exhn. Oct. 1-3. Middleville-Middleville Exhn. Sept. 30.

NEW COTTON CANDY STAND

RICCER PROFITS with this all-aluminum portable cotton candy stand and KANDY KING Floss the best money maker in the candy field. Features colorful illuminated plastic sign: bright polished aluminum with glass panels that's easy to clean and maintain, lighting fixtures, filter screen with blower section. Height 6 ft. 3 in. by 29 in. each side. Stand is equipped with the improved 1959 KANDY KING Floss Machine that guarantees greatest production.

COMBINATION Stand and Machine

PRICE......\$400.00

The "KANDY KING"

All New, Improved Candy Floss Machine Guaranteed . . . more production than any machine on the market today! Easlest machine to operate, too! Makes the finest, most cotton-like floss. Result! . . . more money for the operator from every pound of sugar used. Vibrationless in operation. Compact in size. Satisfaction guaranteed. Liberal trade-in allowance on old machines. machines.

110 voit double spinnerhead.....\$250.00 110 volt triple spinnerhead...... 275.00





FRENCH WAFFLE MOLDS

Pay for themselves quickly. 4-inch cast aluminum molds for commercial use in round, hexagon or scalloped shapes. Each mold complete with wooden handle and formulas. Complete unit (tank, burner, six molds, thermometer)\$81.00

"CONCESCO" One-Pound Gas Popcorn Machine

Sells more popcorn because customers know it in fresh as they see continuous popping. One-pound capacity. Bottle-natural gas heated. 115-volt, 60 cycle. Cuar-\$240.00 anteed.





Instant HOT DRINK MAKER

Make coffee, tea, bouillon or hot chocolate at the press of a button! Unit dispenses any pre-set volume of hot water in a matter of seconds into a cup. Connects to cold water supply and plugs into any 110-volt, 60-evele AC current. Attractive chrome plated steel finish. Quality construction throughout. YEAR \$125.00 GUARANTEE.

WRITE FOR 1959 CATALOG



3916 Secor Rd. ● Toledo 13, Ohio ● Ph.: GR 4-2408

Bedford, Pa., Fair Sells Space, Adds Seats

BEDFORD, Pa.-A jam-packed Tuesday and Friday are also kid fairgrounds is assured the Bedford days with prizes awarded before the County Agricultural Society for the six-day event beginning Monday, for the awards, with a Renault August 10. Concession space was given on Friday and Saturday, to virtually all spoken for as of last holders of gate or grandstand

Saturday (25). Last year's number of animals, an all-time record, ought to be exceeded this time, Dick Eichelberger, president, reported.

Among the physical changes are construction of a new stone-faced office building and addition of reserved seats in the grandstand. Previously there had been only general admission and box seats sold. This year the middle three sections are being changed to reserves and the ends will remain general admission. Boxes remain unchanged.

GAC-H Revue Featured

Grandstand talent will include a firemen's parade on opening night, Wednesday and the Four Coins on last year. Thursday and Friday. A Marine mock combat display will be added on Wednesday night. Parisian Hell Drivers managed by Dan Fleenor will perform on Wednesday afternoon, following the band day display of 20 units from area schools. Sam Nunis winds up the week with big car racing Saturday afternoon.

Harness race days are Tuesday, Thursday and Friday afternoons. wagon races.

grandstand. Adults also come in week.

Livestock entries were also pouring in prior to the closing date last

berger and Judy Goodrich, will demonstrate the autos.

The new office building, right at the main fairgrounds entrance, is flanked by four big mercury lamps. Also new this season is a sewer system in the trailer park. Many exhibitors and Prell's Broadway Shows personnel reside there during fair week.

Weather Aids Humboldt Fair

HUMBOLDT, Sask. firemen's parade on opening night, weather helped the two-day, 14th and a GAC-Hamid revue the remaining five nights. Carmel Quinn cultural Society. Adult paid at-will be featured Tuesday and tendance of 4,500 was ahead of

> Bob di Paolo's grandstand show was also up, with 1,522 adults and 576 children seeing four perform-

Gayland Shows were on the mid-

A rodeo was held on both afternoons and other features included a parade and Shetland pony chuck-

Split-Week Showing For Altamont Cattle

ALTAMONT, N. Y. - Sunflower Fair is running a split-week cattle show this season. Manager Stuart T. Rombough explains that the fair will concentrate on specified breeds during the first half of the week of August 17-22, and a different set of breeds in the last

It is expected that the result will be a greatly improved show with minimum amount of inconvenience for owners of blooded stock.

Guernsey and Jersey cattle will be shown Monday thru Wednesday and exhibitors will be able to remove their cattle any time between 5 p.m. Wednesday (19) and 10 Shows is on the midway, and a.m. the next day. During Wednes- Buddy Wagner's thrill show will day evening and before noon on Holsteins, Ayrshires, Brown Swiss, other breeds and beef cattle.

Capital District Guernsey Club show will be conducted Monday, opening day of the fair. Capital District Holstein Club shows on closing day.

The fair is offering a farm museum this season, coincidental with the State's historic observances, and the Young MacDon-ald's Farm animal display for kids will have its first full showing. Record hop dancing is being held for the second straight year under canvas.

Entertainment-wise, the Al Martin Agency of Boston has the free grandstand show, Coleman Bros. perform on Monday (17), all of Thursday exhibitors will bring in them repeats from the previous year. A section of the track will be devoted to quarter-midget racing.

Costa Mesa Records 101,439

Continued from page 52

with approximately 3,000 for each performance. Attendance for the ing night Tuesday (14). Al Lyons figure was higher than in previous There was an additiona' charge for (Bozo the Clown) Valli. the event with boxes going for \$2.50 and adults paying \$1.25 and children, 75 cents. Rodeo was for the benefit of the United Cerebral Palsy fund.

Food on the grounds was handled in the larger spots by Flora and Warren McMenus, and Frank Pipitone. The McMenuses had the restaurant in the commercial exhibit building, where, in addition to snacks, steaks were sold at \$3.95 for T-bone and \$4.95 for filet mignon. McMenus said that the demand was "surprisingly good." He also offered a blue plate special for \$1.75. The beef was from a first prize winner at the Southern California Exposition in Del Mar. The McMenuses also purchased the prize lamb at that fair.

No show was featured on open-Saturday afternoon event was esti- and his musical group appeared years. mated as between 2,000 and 2,500. during the full run as did Larry

The shows at the fair were again handled by Jo and Newton (Carolina) Brunson of the Hollywood Theatrical Agency. In addition to Zacchini, they had a vaude show with the Kirkhams, magic Betty Jo Huston, contortion; Bob Karl, vent; Alton Wood and Bob Baker's marionettes, and Al Lyons and his musical group. "Icelandia" featured Buff and Joannie McCusker, Diane Plank, Carol Leigh, Tommy DePau, Dot McCusker, and Phylis Brecht. The Los Amigos Latin Strollers featuring Diana Costello were also booked by the Brunsons.

Crafts 20 Big Shows, managed by Larry Ferris, played the mid-

W. O. KING TO MOVE TO MANTON, MICH.

MOUNT CLEMENS, Mich. -The King Amusement Company, ride manufacturer and operator of several read carnivals, will, in the near future. move its entire operation to Manton, Mich., Walter King, owner, announced.

A new plant, that will include two buildings, will be established in Manton on a 10-acre site there. At first the new structures will house the carnival equipment and repair shop, but eventually all the firm's operations will be moved.

The present King plant here is located in an area designated to be leveled as part of an urban-renewal project.

Detroit Shop Center Circus Acts Named

DETROIT -Acts making the Northland Shopping Center Circus, here for 10 days ending Sunday (26), included Roland Tiebor, seal act; Leonard's Bears; Clay Beckett, aerial; Vidbel's Elephants; Speedy Wilson, motorcycle globe; Paul Kelly Lions, presented by Bill Todd; Riding Fredericks; Media Banta, trapeze; Jack and Media Banta, wire; Shirley Peterson, wire; Vernus Atterbury, revolving traps; Cimse's Collies; Wilson Sisters, juggling, and Dime and Connie Wilson and Frank Cain, clowns. Charlie Basile was the announcer and Joe Basile led the five-piece band. Performance ran 90 minutes.

The show, managed by Bob Atterbury, used a 250-foot canopy over the front seats. Food concessions were under the direction of Claire Ratley. Morning and afternoon shows were given Monday, Tuesday and Wednesday with an added performance Thursday, Friday and Saturday and one matinee Sunday. The show played Minneapolis and Milwaukee six days each prior to ending its current route

Weyburn Ex Gate Up 200

WEYBURN, Sask.—Attendance at the 51st annual three-day fair of the Weyburn Agricultural Society was 10,056, an increase of nearly 200 over last year.

Daytime weather was good, but chilly nights held the grandstand total down to 3,502, a drop of 642 from 1958.

The Art B. Thomas Shows were on the midway for the first time and, according to Mrs. Louis Zabel,

Harness races were a feature and pari-mutuel wagering was reported to be off about 50 per cent from 1958. A light horse show, boys' and girls' farm camps, a 4-H queen contest and a parade were other

Arlington, Tex., Fair Sheds C. of C. Auspices

ARLINGTON, Tex. — The Community Fair here, for five years under Chamber of Commerce auspices, is now being operated by an independent group. The new organization named two committees, one to pick a permanent site and one to study a building pro- Wiarton-Wiarton Exhn. Sept. 10-11. gram. Vernon Miller was named Welland-Welland Co. Agrl. Exhn. Sept. 15-19. president.

1959 Fair Dates

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Continued from page 69

Midland-Midland Exhn. Sept. 17-19. Mildmay-Carrick Agrl. Soc. Sept. 15-16. Mrs Henry Herbrun. Milton-Milton Exhn. Sept. 25-26.

Milton-Halton Agrl. Soc. Sept. 25-26. Mrs. G. E

Milverton—Milverton Exhn. Sept. 25-26. milverton—Milverton Exhn. Sept. 25-26. Minden—Minden Exhn. Sept. 12. Mitchell—Mitchell Exhn. Sept. 29-30. Mohawk Reserve-Mohawk Reserve Exhn. Sept.

Moraviantown-Moraviantown Exhn. Sept. 5. Mount Brydges-Mount Brydges Exhn. Oct. 6.
Mount Forest-Mount Forest Agri. Soc. Sept. 21-22. H. A. Ross. Muncey—Muncey Exhn. Oct. 10.

MUNICHY-MUNICHE EXHN. Oct. 10.

Murillo-Murillo Exhn. Aug. 27-29.

Napanee-Napanee Exhn. Sept. 7-9.

Navan-Navan Exhn. Aug. 14-15.

Newstadt-Neustadt Exhn. Sept. 11-12.

New Hamburg-New Hamburg Exhn. Sept. 18-19.

Newington-Stormont Agrl. Sos. Sept. 4-5.

M. W. Helmer. M. W. Helmer.

New Liskeard-New Liskeard Exhn. Sept. 10-12. Norwich-Norwich Exhn. Sept. 25-26.
Norwood-Norwood Exhn. Oct. 9-10 and 12. Oakwood-Oakwood Exhn. Sept. 21-22. Odessa-Odessa Exhn. Aug. 21-22. Ohsweken-Ohsweken Exhn. Sept. 24-26. Orangeville—Orangeville Exhn. Sept. 22-23. Orillia—Orillia Exhn. Sept. 28-30. Orillia-Orillia Agrl. Soc. Sept. 29-Oct. 1.

W. P. Bacon. Oro-Oro Exhn. Sept. 15-16. Oron—Orono Exhn. Sept. 13-19. Orono—Orono Exhn. Sept. 11-12. Oshawa—Oshawa Exhn. Aug. 20-22. Ottawa—Central Canada Exhn. Aug. 21-29. J.

K. Clarke Ottawa-Ottawa Winter Fair. Oct. 26-31. J. K. Clarke.

Owen Sound-Owen Sound Agri. Soc. Oct. 7-10.
Arthur Lemon. Paisley—Paisley Exhn. Sept. 14-15.
Palmerston—Palmerston Exhn. Oct. 5-6. Parham-Parham Exhn. Sept. 12. Paris-Paris Fall Fair. Oct. 1-3. E. H. Buck. Parkhill-Parkhill Exhn. Sept. 24-25. Perth—South Lanark Agri. Soc. Sept. 3-5. W. H. McFarlane.

Peterborough Indus Aug. 12-15. R. R. Stewart. Petrolia—Petrolia Exhn. Sept. 4-5. Picton-Picton Agri. Soc. Sept. 24-26. Philip

Picton—Picton Agri. Soc. Sept. 24-26. Philip Dodds. Picton—Picton Exhn. Sept. 24-26. Porquis—Porquis Exhn. Sept. 10-11. Port Eigin—Port Eigin Exhn. Sept. 18-19. Port Hope—Port Hope Exhn. Sept. 4-5. Port Perry—Port Perry Exhn. Sept. 5 and 7. Powassan—Powassan Exhn. Sept. 15-16. Providence Bay—Providence Bay Exhn. Sept. 15-16. 15-16.

Rainy River—Atwood Agrl. Soc. Aug. 13-15.
J. H. Hammond. Ramona-Ramona Exhn. Sept. 26. Riceville-Riceville Exhn. Sept. 18-19. Renfrew-Renfrew Exhn. Sept. 16-19 Richmond—Richmond Exhn. Sept. 17-19. Ripley—Ripley Exhn. Sept. 25-26. Ridgetown-Ridgetown Exhn. Aug. 18-20. Rocklyn-Rocklyn Exhn. Sept. 24-25. Rockton-Rockton Exhn. Oct. 10 and 12. Rodney-Rodney Exhn. Sept. 22-23. Roseneath-Roseneath Exhn. Sept. 25-26. Rosseau-Rosseau Exhn. Sept. 15-16. Russell-Russell Exhn. Sept. 11-12. St. Mary's-St. Mary's Exhn. Oct. 6-7 Seaforth-Seaforth Agrl. Soc. Sept. 24-25. R

James Wallace. Severn Bridge—Severn Bridge Exhn. Sept. 12. Shannonville—Shannonville Exhn. Sept. 11-12. Shedden—Shedden Exhn. Sept. 11-12. Shelburne-Dufferin Central Fair. Sept. 18-19 John Rose.
Simcoe-Norfolk Co. Fair. Oct. 5-10. L. 8.

Smithville-Smithville Exhn. Aug. 28-29. South Mountain-South Mountain Exhn. Sept

South River-South River Exhn. Sept. 30-Oct. 1 Spencerville—Spencerville Exhn. Sept. 11-12. Sprucedale—Sprucedale Exhn. Sept. 19. Stayner-Stayner Trade Fair. Oct. 6-7. Stirling-Stirling Exhn. Sept. 18-19. Stratford-Stratford Exhn. Sept. 21-23. Strathray—Strathray Agrl. Soc. Sept. 29-30. Mrs. Vera McDougall.

Sunderland-Sunderland Exhn. Sept. 15-16. Sundridge—Sundridge Exhn. Sept. 18-19.
Sutton West—Sutton West Exhn. Aug. 6-8. Tara—Tara Exhn. Sept. 29-30. Tavistock—Tavistock Exhn. Sept. 11-12. Teeswater-Teeswater Exha. Oct 6-7 Thedford—Thedford Exhn. Sept. 22-23. Thessalon—Thessalon Exhn. Sept. 25-26. Thorndale—Thorndale Exhn. Sept. 25-26. Tiverton-Tiverton Exhn. Sept. 23-24. Tillsonburg-Tillsonburg Exhn. Sept. 1-3. Timmins—Timmins Exhn. Sept. 9-10.
Toronto—Canadian National Exhn. Aug. 26-Sept.

12 H. E McCallum. Toronto—Royal Agrl. Winter Fair. Nov. 13-21.

James R. Johnston. Toronto-Royal Agrl. Winter Falr. Nov. 13-21.

C. S. McKee.
Trout Creek Exhn. Sept. 11-12. Tweed-Tweed Agrl. Soc. Oct. 3-4. John Sager. Upsala-Upsala Exhn. Aug. 28-29. Uxbridge-Uxbridge Exhn. Sept. 29-30. Val Gagne—Val Gagne Exhn. Sept. 12.
Vankleek Hill—Vankleek Hill Agrl. Soc. Aug.
31-Sept 2. Jack B. Hurley.
Walkerton—Walkerton Exhn. Nov. 4-5.
Walsh—Walsh Exhn. Oct. 3.

Warren-Warren Exhn. Sept. 18-19. Wallacetown-Wallacetown Exhn. Oct. 1-2. Warkworth-Warkworth Exhn. Sept. 17-18. Waterdown-Waterdown Exhn. Sept. 15-16. Wellesley-Wellesley Exhn. Sept. 15-16.

Wikwemikong-Wikwemikong Exhn. Sept. 24.
Williamstown-Williamstown Exhn. Sept. 15-16.
Woodbridge-Woodbridge Exhn. Oct. 9-10 and 12.
Woodstock-Woodstock Exhn. Aug. 27-29. Wyoming-Wyoming Exhn. Sept. 18-19. Zurich-Zurich Exhn. Sept. 26 and 28.

Prince Edward Island

Alberton-Prince Co. Exhn. Aug. 19-20. W. W. Charlottetown—Provincial Exhn. Aug. 10-15. H. J. Kennedy.

Crapaud—Crapaud Exhn. Aug. 26. Brent Wood.
Dundas—Dundas Plowing Batch & Agrl. Fair.
Sept. 9-10. Albert Acorn.

Egmont Bay—Egmont Bay & Mont Carmel Exhn. Sept. 16. C. M. Arsenault. Souris—Eastern King's Exhn. Sept. 2. Anselm MacDonald.

Quebec

Amqui—Matapedia Agrl. Soc. Aug. 6-10. J. E. Belzile. Belzite.
Aylmer-Galineau Agrl. Soc., Div. A. Sept.
18-19. R. Elwood Edey.
Ayers Cliff-Stanstead Agrl. Soc. Aug. 27-29.
Mrs. Eloise Corey.

Bedford-Missisquoi Agri. Soc. Aug. 14-16. C.

A. Soule.

Brome Village—Brome Agrl. Soc. Sept. 5-8. G. A. McClay.
Calixa-Lavallee—Vercheres Agrl. Soc. Aug. 11.

Gerard Chagnon. Chapeau-Pontiac Dlv. B Agrl. Soc. Sept. 15-16.

Mrs. Anna McGuire Charlesbourg-Quebec Agri. Soc. Sept. 16. J. B.

Chicoutimi-Chicoutimi Agri. Soc. Aug. 26-30. Marcel Tremblay. Cookshire-Compton Agri. Soc. Aug. 23-25. W.

S. J. Hodgman,
Drummondville—Drummond Agri. Soc. Aug. 18-20. Robert Boisvert.
Gentilly-Nicolat Agrl. Soc., Dlv. B. Aug. S.

Laval Giroux. Havelock-Huntingdon Agrl. Soc., Dlv. B. Sept.

12. Aylmer B. Hadley. Huntingdon-Huntingdon Div. B Agrl. Soc. Sept. 3-5. L. A. Beaudin.
Inverness-Megantic Agri. Soc., Div. A. Sept.

3-5. C. W. McVetty.
L'Assomption—L'Assomption Agrl. Soc. Sept.
2. Mme. Geo. A. Landry. isle Verte-Riviere du Loup Agri. Soc. Aug. 14-

17. J. M. Marquis. Laprairia-Laprairie Agrl. Soc. Aug. 29-30. Romeo Ste-Marie.
Lotbiniere Lotbiniere Agri. Soc., No. 2. Aug.

19. Joseph Bedard. Louisevilla-Maskinonge Agri. Soc. Sept. 4.

Martin Ferron. Maniwaki-Gatineau Div. B Agri. Soc. Sept. 14-16. Mme. Palma Joanis. Matane-Matane Agri. Soc. Aug. 5-10. Mile. H.

Mont-Laurier-Labelle Agri. Soc. Aug. 11. Victor Racine.
Montmagny—Montmagny Agri. Soc. Aug. 12-16.

Louis J. St. Yves.

Montreal—Salon Nat'l de L'Agriculture. Feb. 14-22. Paul Boucher.

Notre Dame des Anges-Portneuf Div. C Agri. Soc. Aug. 25. Theo. Chateauvert. Natre Dame du Lac-Temiscovata Agri. Soc.

Aug. 21-24. A. Malenfant.
New Richmond—Bonaventure Agrl. Soc., Div. 8.

Aug. 25.* W. H. Willett.
Papineauville—Papineau Agrl. Soc. Aug. 26-27.
Donat Thibeaudeau. Parkhurst—Parkhurst Agri. Soc. Aug. 26.
Pont Chateau—Soulanges Agri. Soc. Sept. 7.

Laurier Leger Quebec-Quebec Provincial Exhn. Sept. 4-13. Emery Boucher.

Richmond-Richmond Agrl. Soc. Aug. 20-22.
Miss A. Linahen. Aug.

Rimouski-Rimouski Agri. Soc. Gerard Bourret. Roberval-Roberval Agrl. Soc. Aug.

Bernard Levesque.
Rougemont—Rouville Agrl. Soc. Aug. 18-19. L. A. Mondou.

Rouyn-Rouyn Agrl. Soc. Aug. 12-16. St. Alexandre-Iberville Agrl. Soc. Sept. 11-13. Claude Brault.

St. Barnabe Nord-St. Maurice Agrl. Soc. Aug. 28-30. Mme. R. Boucher St. Edouard-Napierville Agrl. Soc. Aug. 29. Yvan Menard.

St. Flavien-Lotbiniere Agri. Soc., No. 1. Aug. 20. Jules Nappert. St. Francois du Lac-Yamaska Agrl. Soc. Aug.

6-8. Alex Trudeau. t. Hyacinthe—Chambl -Chambly Agri. Soc. Jean Hardy.

Hyacinthe-St. Hyacinthe Agrl. Soc. Aug. St. Hyacinthe-Bagot Agrl. Soc. Aug. 4-7.

J. H. Tessier. St. Hyacinthe—St. Hyacinthe Agrl. Soc. Aug. 3-8. Ph. Granger.
St. Jean Agrl. Soc. Sept. 5-7. J. R.

St. Arnaud.
St. !ovite—Terrebonne Agrl. Soc. Aug. 19-20.
Roland Quellette.

St. Lazare-Vaudreuil Agri. Soc. Aug. 21-23. Henry Reid.

St. Leonard d'Aston-Nicolet Div. A Agrl. Soc. Aug. 11-12. Lorenzo St. Arnaud. St. Pascal-Kamouraska Agrl. Soc. Aug. 19-24.

A. Raymond St. Romuald-Levis Agrl. Soc. Aug. 25-29. Lionel Begin.

St. Tite-Laviolette Agrl. Soc. Aug. 11. Benolf

Ste. Anne des Monts-Gaspe-Nord Agrl. Soc. July 29-Aug. 2. Wilfrid Blais.

(Continued on page 88)

TINTYPE: AL HOWARD

Former Boxer, Undertaker Worker, Union Organizer

THIS is a big year for Big Al . . . Al Howard, one-time ride foreman and all-round man, a 1959 entry into the ranks of show owners and fathers.

Big Al (230 pounds) was one of the mainstays of the I.T. Shows, a prominent 40-miler in the East until this year. . . Now he is president and co-owner of the How-Reit Shows, partnered with Pennsylvania's Pat Reithoffer, which accounts for the show's name.

Al had tried his mitts in various fields before he joined a carnival. . He first was a professional boxer. . . . Later he was a concessionaire at New York's Coney Island. . . . He also worked for a Brooklyn undertaker. . . . And at one time he was an organizer for a funeral drivers' union. . . Once in the carnival field, he never strayed from it.

midway games . . . worked around lots get scarer, and at best they're rides for B & V Shows, O. C. Buck. far from perfect. In poor neighbor-1.T. and others. . . . He met the hoods sometimes there is a distant Phil Isser and Is Trebish at a turbance, but the show carries enough muscle to take care of it-Go-Round booked and they got to self."
talking. . . Result, he went along talking. . . . Result, he went along with I.T. right after World War II as ride foreman and in subsequent years he picked up a couple of his seven years ago Trebish and Isser



AL HOWARD

for license clearance: Buildings, At Coney he peddled confetti electrical, zoning, public assembly, . worked bazaars . . . agented on fire department and others. Empty

always liked to eat. They can have that training; I'll eat."
Ambitions for Big Al include big

business, which in his case spells big-time fairs away from the 40mile circle around New York..... He pledges he'll make it. . . . have lots of equipment of our own

and lots to draw from. Watch and see. How-Rc't's going to make some eyebrows go up.

He's not a heavy drinker, not a teetotaler. . . . Drinks on special occasions. . . . "One when I sign a contract and four if we have a bad day."... Likes boating, fishing, but hasn't much time for that

now that he's a show owner.

Native of Brooklyn (May 11 1909), Al still lives there with wife Camille (Paleski), a registered nurse, and Robert Allen Howard. born February 22. "I tell her we're going to open up a first-aid station for fairs right on the midway. She thinks I'm kidding. Wait til the fairs roll around. She'll be out Irwin Kirby.

Active Okay

own kiddie rides.

"Early bazaar and carnival days around New York were rough ones," Al recalls. "Competition was keen; often on the rough side. It's mellowed a bit lately, tho, but still bouts from 1925-'28 and won 13, is aggravating at times. You have to go thru six to eight departments

CARNIVAL CONFAB

Shirley Jean, formerly with the movie series Our Gang Comedies, will head ine the Chick Schloss girl show on the Conklin midway at Toronto Fair this year. Also set for the unit will be Baby Doll, dancer; Tiny Tim and Grover Wilkins, comics. Virginia Collette will handle the choreography and head up the six-gal line. . . . Abe Franks, bingo op on James H. Drew Shows, is back with it after illness sidelined him for a couple of weeks. Build-up on the Drew organizations is under way for fairs. . . . Bobby Cooper added another semi-trailer and panel truck; Harvey Drew has another semi; Bill Stevens has added joints and Custard Sam is now with the organization.

Billie Cooper, long-time popcorn concessionaire, laments the fact that accidents this year have taken their toll among the front-enders. Billie, currently with Art B. Thomas Shows on the Western Canada trek, reports that Pat White's short range was damaged to the tune of \$1,500 early this season. Billie had a similar but less damaging mishap to her house trailer. Then, too, one of the Thomas Ferris Wheel semis went out of control and smacked the Cooper popcorn trailer. At the same time, two cars were jammed into a bridge railing, and the semi, owned by Ray Bona, concession op, overturned.

Pete Kortes, Side Show impresario, has left his usual haunts for the green at the Oregon Centennial in Portland. He'll pack up there on August 16 and head for the Pacific National Exhibition in Vancouver. B. C., and then on a Western fair trek until November 11 when he will close in Phoenix, Ariz., and to the sunny climes of Mexico City. Louis Bell is now with World of Pleasure Shows where he's got four concessions and the cookhouse. . . . Eugene (Sheeney) Franklin, electrician on a long list of Midwest fun zones, is up and around again after a two-week siege in a St Louis hospital. In recent years Sheeney has had concessions on Wes Schumacher's front end.

Lilliam Sylvester, reporting on the social side of midway trouping, comes up with a report that Pinky Sylvester and Joan Prell were recent hostesses at a stork shower for Harriet (Cookie) Strickland on the Prell midway. Guests included Mrs. Alice Stevens, Fave Jeffries, Sara Ellenberg, Mystle Jones, Dorothy Conley, Jo Barro, Jo Safko, Ann Myers, Hazel Davies, Mary Ward, Thelma B. Liggins, Virginia Davidson, Patricia Beck, Mary Well, Sherry Miller, Fay Prell, Ruth Sharpe, Beatrice Prell, Wilda Stokes, Ann Williams, Toni Gambino, Terry Pat McNinn, Ethel McGuire, Janet McGuire, Ann Figgins, Lillian Reisinger, Judy Stevens and Marge Stevens.

C. J. Sedlmayr III, grandson of Old-timer Gagger McMillan, out Royal America's owner, and son of of the business for 20 years, has the assistant manager, was one of bought a new Herschell Helicopter the few permitted to remain in the and Roller Coaster, plus 20 ponies. Indian village, at the Calgary Had them with Eddie Dietz in the Stampede when it was visited by East Butler, Pa., on the Eddie's Queen Elizabeth. The youngster, an honorary chief of the Stoney Tribe, was in full ceremonial in April in Virginia, is pulling out regalia. . . . Vernon Korhn, assist- for previously booked independent ant to front office secretary, concession dates in Michigan after Walter DeVoyne, is back with it after an illness. . . . Mrs. Ruby Hall, relief ticket seller is recuperating in her stateroom from pneumonia. . . . Joe Pearl, Royal's mailman has everybody using his eatch phrase. "Its a pleasure to do busi-ness with you." . . . Mrs. Arthur Price left for a checkup at Atlanta Mrs. Marosa Herman is expected to join back on Royal after surgery in California and will again work Bob Parker's derby.

left the Windy City for the Pacific Shows have Al Dorso bingos, Mac-National Exhibition, Vancouver, B. C., and Max Friedman also Smith and Paul Botwin has bingos cleared out with his games unit for fairs in Iowa and Texas. . . A large group of visitors caught ing the teen-agers on their ears the Olson Shows at Milwaukee, including Hank Shelby, Ed Sopenar, on Amusements of America. Dad is the show's scenic artist, Don Crawn.

socialized recently on two oc- Business can't be bad when Miami casions. Mrs. Gertrude Weiss Showmen's Association dues start marked her birthday with a party rolling in so early. Jimmy Stabile Tom Błackwell's cookhouse with over a dozen fems from the Storey, Sam Leavitt, Joe Baron, front-end there. Wilma Summerlin Herman Wolf, Petey Glynn, Frank presented the birthday cake and Glynn, Al Bernabetti and James many other gifts were received. Cassara. The 33d birthday of Bob Earl and Hazel Maddox marked Keller, ride super on the M. D. their wedding anniversary recently shows, was observed July 18th with a party. Mrs. Ida Jacobson with a shindig at which Mike was in charge of the cake for this Dembrosky "gave" him a new trac-Charlie Byrnes

Expo Shows.... Bill McCoy, on Virginia Greater since the opening August 9. New faces on Virginia Greater include Florence Porter, who joined in Salisbury, Md., with her Two-Headed Baby and Jungleland shows, and Tony DiMaggio with a crew for two Girl Shows. Veteran William C. (Bill) Murray is agenting the show again.

John Maloney, Mary Maloney, Scotty and June Logan, Frank and Marge Cleasby, and Gary and Sis Mix have been among those seeing action on Harry Kahn's New Eng-Chicago Doings: Lou Leonard both Cetlin - Wilson and Marks Wethy has one on George Clyde on Wolfe Amusements and Page Combined. Wayne Crawn is standwith his rock 'n' roll gymnastics

R. F. McLendon is traveling Royal American personnel with John T. Tinsley's show. has collected from William (Continued on page 72)

FLASHBACKS: 5 Years Ago—Negotiations for the sale of World of Mirth Shows by Frank Bergen to Irwin Knohl fell thru. . . . Mr. and Mrs. Sam Prell observed 50 years of married life. . . . An auction sale date for Al Wagner's Cavalcade of Amusements was announced. . . Evie Belew was named candidate from Royal American Shows in the Showmen's League "Miss Outdoor Show Business" contest and June Reynolds was named from the World of Today Shows. . . . R. C. McCarter joined Gem City Shows as assistant manager.

KING RED SHOWS FAIRS

July 27-Aug. 1 St. John, N. B., Canada **Royal Tour Celebration**

Aug. 3-8 Woodstock, N. B., Canada Old Home Week

> Aug. 15-22 Skowhegan, Maine State Fair

Aug. 24-29 **Knox County Fair** Union, Maine

Aug. 31-Sept. 5 Champaign Valley Expo. **Essex Junction, Vermont**

> Sept. 7-12 Lewiston, Maine State Fair

Sept. 19-27—Eastern States Exposition, Springfield, Mass.

Completing our triumphant International Tour of Canada. We are now preparing to enlarge for our route of fairs. Special consideration for those contracting entire route.

WANT

WANT

WANT

RIDES

Octopus, Roll-o-Plane, Fly-o-Plane, Rock-o-Plane, Round-Up, Paratrooper and Helicopter.

SHOWS

Revue-type Girl Show unit for our feature show, Side Show with own equipment, Snake Show, Crime or Torture Show, Motordrome, and non-conflicting Grind Shows of all kinds.

CONCESSIONS

Fish or Duck Ponds, Novelties, Scales and Age, Pitch-Till-You-Win, Dart Stores, Photos, Custard, Derby, Greyhound, Long Range Gallery, Skee Ball, Hanky Panks of all kinds. No flats, Mitt Camps or Alibi

SHOWFOLKS

Girl Show people for Revue, Ride Help on all rides, Drivers preferred.

KING REID SHOWS

Week July 27-Aug. 1, Wandlyn Hotel, St. John, N. B., Canada, phone OXford 3-3321; week Aug. 3-8, Hillview Motel, Woodstock, N. B., Canada, Phone 812.

CARNIVAL CONFAB

• Continued from page 71 •

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a nifty set of steak cutlery, pre-Barre, Pa.

trailer.... The two offices on the marriage at Jamestown, N. D. their first. Augie Dentinger, girl nipeg. shows, and Howard Drayer, manager of the Jones bingo, rejoined Manning after the date in Haverstraw, N. Y. . . . Recent huddles brought George Hamid Sr., Morris and John Vivona and Bucky Allen together in New York to polish off midway plans for the New Jersey State Fair. . . . Mr. and Mrs. William Carpenter, of the Buck show, were surprised while playing Lackawanna, N. Y., by a visit from their Tyler has been repaired and everyson and daughter and their children from Tampa.

Ann Marcassio, wife of Larry Marcassio, is back with Buck after visiting relatives at Youngstown, O., for three weeks. Also on the show is Vee Vogt, driving up from Opalacka, Fla., in her new car to ioin hubby Frank Vogt, who has Davenport has her short range on husband Charley Davenport is meanderings have seen him pop up unannounced on dozens of shows this year, pursuing Miami Showmen's Association business and selling insurance. . . Lois Weiss of the Miami club notes that James A. Sakobie Sr., and Nellie Murphy were married July 11 in North Vernon, Ind. . . . Danny Danini will have his bingo on the Continental Shows when it returns to Vermont, and until then he's working it at Malletts Bay, Vt. The Harry Weiss bingo is on Prell's Broadway Shows again, where Weiss has become a regular. . . . Sam Prell continues taking on all comers in pinochle in the cookhouse. Paul and Bea La Cross of Continental get a break on Sundays when the show is between dates, as they make one-day park dates with their trick shooting and knife throwing act. He's the agent-publicist.

Sid Goodwalt has gone into business after selling his concession interest on the Buck show to the Marciannos. Mrs. Lou Clark was taken to Glens Falls Hospital after a highway accident and treated for shock, internal injuries, head lacerations, and broken arm and hand. Still under doctor's care, she caught up with the Buck show at Keene, Jockey Club, Westville, Ill., joined Massena and Glens Falls, damaging W. G. Wade Shows July 24 at the Clarks' car and ruining the Muncie, Ind.

Calif., for the Plumas County Fair.

Calif., for the Plumas County Fair. placed. Roy Peugh is head of Buck with sound truck and promotions. . . Bob Thompson of Middletown, Conn., was driving the Coleman show's Octopus on the New York Thruway at Schenectady when a bus slammed into the rear of the truck, crushing the front of the bus and injuring 16 of the 17 on board. The ride was scarcely damaged. -Passengers told troopers the bus driver pulled out to pass, then went back in line and hit the truck, which had pulled to the right shoulder. . . . Ride operator Norman Lajoie was among the visitors to the Vivona lot in New Bedford,

Collins Show Notes: Mrs. Velma friends.

tor for the Tilt-a-Whirl. . . . Bernie | McCrary was guest of honor at a Feldman of the Manning Show has recent surprise birthday party with most of the troupers on hand to sented by close friends at Wilkes enjoy the festivities. . . . Glen Joplin is back with it as ride superintend-Tommy Carson and Sidney Hor- ent. . . Charleston (Yellow) Winters witz had been under the weather but are up and around on the Manning and Coleman shows respectively. Ross Manning is getting an air-conditioning unit for his house air-conditioning unit for his house Mrs. celebrated their eighth year of How-Reit Shows units are in good Jack Shannon is still confined to hands, Louis Scherer handling one the Fargo, N. D., VA Hospital but and Marty Cohen the other. . . . is reported doing well and expects A new 30-foot house trailer is being to rejoin soon. . . . Mrs. Jewell broken in by Jean and Bernie Feld- Jones and daughter, LaRee, are man on the Manning show. It's back after a vacation trip to Win-Mrs. Al Kunz, wife of the owner

of Heth Shows, reports that Sharon Glosser, daughter of Ep and Elaine, celebrated the first anniversary of her birth with a big cake, candles, ice cream and all the fixings.... Reba Gillemette also marked a milestone, her 13th, and all the show moppets enjoyed a big party. . . Damage from a fire in the house trailer of Carl and Esther thing looks like new....Tommy and Mary Smith are enjoying a new mobile home purchased in Evansville, Ind. . . . Jerry and Virginia Baker hosted their daughter and children from Pennsylvania. . . Ted and Henry Kunz are traveling with the show for the summer. The Petty Family is resting up awaiting delivery of the new Mad the long range gallery. . . . Bertha Mouse. . . . Joe Kuntz is busy with the Bubble Bounce which will the How-Reit Shows unit for which make its bow soon. . . . Wayne and Joyce Kunz are framing a new business manager. Phil Cook's concession that will open at Springfield, Mo. . . . Shorty Pierce, Heth publicity man, is back on the job again after being sidelined by illness. Frank Joerling

> George Swarmer and Candy Lee, Allentown, Pa., visited the Morris Hannum Shows recently at Phoenixville, Pa., and while there set their Kiddie Ferris Wheel for the Emmaus (Pa.) Centennial. . . Mr. and Mrs. Kenneth L. Taylor, concessionaires, have been doing fine business at the Daytona Beach (Fla.) Boardwalk, report Betty and Dick Taylor, recent visitors with Mrs. K. L. (Cotton) Harris and son at Orlando, Fla.

Attending a 25th wedding anniversary party for Curley and Min. only appearance this year at a fair. nie McBrien on the Silver Star Shows were members of the rant on the Pacific Coast Highway Clifton family, Coke, Lillian, Richard, Laura, Debbie, Delbert, Joyce and Terry; Bernadine Crampton, J. F. Flannigan, Jerry Birls, Johnny Ricklefs, Glenn Sperry Jr., Dutch and Erma Hanzlick, Wingie Painter, Cecil Patterson, Jack Costa Mesa, Calif., for the compa-Robertson, J. B. Hern, Dennis Sorrell, Chester Braman, Lewis Wood, Charles Austin, head of the house Kyle Villere and Kirk and sons.

Gilda Lee, who closed at Lil's H. Accident was between Joe Sciortino's girl show on the Orange County Fair in Costa Mesa,

> A farewell party was hosted recently by Mr. Flood, of the Blue Grass Shows, in the new trailer of show owner C. C. Groscurth for Mike Galliccio, who returned to his Menus, food concessionaires, was home in Alexandria, La., to enter business. Guests included Mr. and birthday with a dinner for fair Mrs. Billy Perrot, Mr. and Mrs. Billy Schulman, Mr. and Mrs. Bill McIntyre, Mr. and Mrs. Earl Livingston, Mr. and Mrs. Richard Stack, and Harry and Ruth Valli, who brought kids from the Schrieber. Galliccio was gifted with a traveling bag.

E. M. (Cookhouse) McIntyre remains crit. ally, ill at his home, 205 East Baker Street, Winchester, Irwin Kirby. Va., and would like to hear from

staged a surprise birthday party for Florette Hall during a recent Danville, Ind., stand. . . . Billy Logsdon has moved his Illusion Show to the Gem City Shows with Junior Hassett as its operator. Logsdon has his horned snake in the No. 2 annex of Lisa Del Mar's Side Show on Gem City. He and Paul Gordon do four acts. . . . Jackie Cody, girl show op and dancer, is back on the road again. . . . Hale's Shows of Tomorrow observed its 50th anniversary in Lenox, Ia., recently, businessmen marking the occasion with congratulatory ads in the local gazettes. The late Wayne Hale bought the first ride in 1908. Upon his death in 1946, Mrs. Hale and two sons, Lyle and Weldon, continued the show. In 1954 Lyle died, leaving Fern and Tubby. The Hale daughter and her husband, Mr. and Mrs. Ted Bruington, Kansas City, Mo., have spent some seasons with the show. Three grandchildren, Gloria, Wayne and David, are helping this year.

Lisa Del Mar, of Gem City Shows, recently bought a 40-footfront Snake Show, and her boss canvassman, Gordon Robinson, bought a one-ton Chevrolet panel truck. . . . Issy Cetlin, of Cetlin & Wilson Shows, is back in harness after being hospitalized for four weeks. . . . Recent guests of Mr. and Mrs. Whitey Hercha on the Olson Shows were vacationing Mr. and Mrs. Andy Ritchie and daughter, Rae, of Winnipeg, who were vacationing in the States.

Al Schneider.

Orville Crafts, Frank Robinson and F. M. (Pete) Sutton are back on their respective shows following a visit to the Calgary Stampede. Crafts piloted his twin-engine D-18 Beechcraft with Sutton to Spokane, Wash., where Robinson joined them. After visiting in Calgary, the trio flew to Moose Jaw, Sask., to visit the Siebrand Bros. Circus & Carnival. They flew from there over the Continental Divide to Bellingham, Wash. There Sutton took a commercial flight to California and Crafts and Robinson went salmon fishing on Neah Bay, about 80 miles from Port Angelus. The catch was reported as "good." Crafts stopped off in Salem, Ore., to visit with Jack Eyerly and Frank Hrubetz.

June Beames, who now resides in Costa Mesa, Calif., returned to the lot at the recent Orange County Fair as cashier for Frank Pipitone, who operated the cafeteria at the event. She said this will be her She is now employed at a restaunear her home. . . . Marion Yeier, who has been associated with Freedman Novelties for a number of years, reports that she will again be with this organization. She worked the Orange County Fair in ny with Morrie Levy in charge. . . . committee at the Pacific Coast Showmen's Association in Los Angeles, had novelties on the Crafts 20 Big Shows midway at the Here he will be associated with Jimmy Lynch's food caterers.

Ricky Jeckell, 8-year-old grandson of Flora and Warren Mchonored on the occasion of his people at the Orange County Fair here July 14. Among those attending, in addition to the fair's personnel, were Larry (Bozo the Clown) Crafts 20 Big Shows lot for hot dogs; Jo and Carolina (Newton) Brunson, Hollywood Theatrical Agency show producers; Irene Mc-Swayne, veteran food cashier, and Stewart Yost, fair manager,

Sam Abbott

FRAMING?

* H. C. EVANS & CO. *

2855 NORTH HALSTED ST., CHICAGO, ILLINOIS

WE HAVE FOR IMMEDIATE DELIVERY

......

THE TWO LATE MEMPHIS SEPT. 25 TO OCT. 3 **BIG FAIRS**

DALLAS OCT. 9 TO 25

CAN PLACE THE FOLLOWING BIG REVUE, WESTERN TYPE NOVELTY SHOW

BIG SIDE SHOW GRIND SHOWS BIG ILLUSION SHOW

FOR MEMPHIS ONLY Merry-Go-Round, Scooter, Fly-o-Plane, Kiddieland. Any new imported Rides. What have you?

CAN USE EXPERIENCED OFFICE MAN FOR ABOVE DATES

CLIF WILSON 190 N.W. 93d St. Miami 50, Fla. (Phone: Plaza 9-6536) Until Aug. 17.

ROSS MANNING SHOWS

Want for Luray, Va., Aug. 3-8; Lynchburg, Va., Aug. 10-15; Christiansburg, Va., Aug. 17-22.

CONCESSIONS: Eats. Drinks, Hanky Panks, Long Range, Novelties, Penny Arcade, Ice Cream and Glass Pitch.

SHOWS: Le-Ola can place Side. Bob Neiper. Chas. Vance. Side Show Help. Talkers and Grinders for four Shows. Come on, will place general Help. Austin Dentinger oan place Couple to take over Number Two Show. Can place Giris. Top salary. RIDES: Will place three Kid Rides, Pony Ride, Paratrooper, Fly-o-Plane. Caterpillar. Helicopter and Round-Up.

RIDE HELP: Can place Men who can drive semis.

Bernie Feldman wants Agents for Buckets, Long Range, Picture Frames and Grind Store Agents. Good proposition to sober and reliable Semi Driver who can handle Concessions, also Hanky Pank Agents.

George Harns wants Agents for Six Cats, Buckets, Swinger, PC Dealers for Pan Game, One Dice, Pea Pool, Hanky Panks, Jewelry Spindle, Pitch-Till-You-Win and Cork Gallery.

Jake Hogan, contact Flame La Marche.
Write or wire Woodbridge, Vs. Show located behind Woodbridge Drugstore off
U. S. Route 21 near Fort Belvoir.
P.S.: Eddie Mohr, advise when coming, also Dale McQuillen.

Girls—FOR GIRL SHOW—Girls

\$100 A WEEK

With or without wardrobe, also can use inexperienced Workers and Bally Girls. Mickey and Scotty Scotti and Margie, who worked for me last year, wire. Want Semi License Truck Drivers and Ticket Sellers. Want Candyman and Talker. No drunks.

Wire F. W. MILLER, Fairgrounds, Biytheville, Ark., July 29 to Aug. 2.

ROGERS BROS.' SHOWS WANT

Shows: Illusion, Snake. Midget Cattle, Funhouse, ets. Concessions: String Game, Watch-La. Add-a-Ball, Nickel Roll, Bumper or any joint that does not conflict. Reasonable privilege. Ride Help: Foremen for Wheel and Coaster, must have chauffeur's license. Also Second Men needed.

ROGERS BROS.' SHOWS, as per route.

D. S. DUDLEY SHOWS

Want for ten fairs beginning August 3—Concession Agents for Milk Bottie Ball Game, Add 'Em Up Darts, Hoopla and Coke Ring. Will book any nonconflicting Hanky Panks. Shows: D. R. (Society Shorty) Thompson wants Grinders for Snake and Gorilla Shows. Would like Man to take Gorilla Show on percentage. Anyone who has worked for me before, come on; can place you. Ride Help: Want Ferris Wheel Foreman. Can place a few more Second Men on rides; all must drive. No car tourists. Leonard Garcia, everything okay; come on.

All replies to D. S. DUDLEY, Guymon, Okla., this week; then per route.

MOTOR STATE SHOWS #1

Want for ARGOS, IND., FAIR, AUGUST 3-8, and all Fairs following

Hanky Panks, Bear Pitch. Glass Pitch, Noveltles, etc. No Ex. Help. Wheel, Tilt season South in late fall. No cars or tourists #4 Unit can place Merry-Go-Round, Tilt and Wheel Foremen must be reliable. All replies: MOTOR STATE SHOWS, Niles, Mich., this week.

ATTENTION, SHOWMEN WE HAVE ONLY ONE MORE

CARDIFF GIANT

HE'S OVER 10 FT. TALL, THE COLOSSUS OF THE ACE.
THE GIANT THAT FOOLED THE WORLD.
SEE JULY POPULAR SCIENCE, PAGE 96. SNAP WYATT STUDIOS RT. 3. BOX 480, TAMPA, FLA.

(PHONE: 44-2733)

ORANGE BROS. SHOWS

Want to book Tilt. Octopus and Coaster for 10 Fairs starting Aug. 3, Herington, Kans, and 3 more Fairs in Kansas to follow; 5 in Arkansas and 2 in Oklahoma. Also want Concessions of all kinds, Photos, Long Range or Short Range, Cork Gallery, Coke Bottles, 6-Cats. Bingo, Sitdown Grab, Balloon Darts, 1-Ball. Want Wheel Foreman for ## 5 Ell Wheel, Merry-Go-Round Foreman for 32 ft. Allan Herschell Merry-Go-Round. Will book any Shows of merit, small percentage.

Contact: J. W. Starr, Mgr., Oklahoma City, Okla. Phone: CEntral 5-3684 until July 30; then Fairgrounds, Herington, Kans.

Crafts Gross Up 15% At Costa Mesa Fair

Increase Registered Despite Small Lot, Lowered Earning Capacity

the run of the Orange County Fair fewer rides. The set-up, however, was six instead of 10 days and the was compact but adequate for 10 lot smaller because of new livestock major rides, and 35 concessions. facilities, Crafts 20 Big Shows did Seven kid rides were spotted in 15 per cent more business than last another area. While the gross in year, Larry Ferris, show unit manthe area was satisfactory, it may year, Larry Ferris, show unit manager, said. The fair closed Sunday have been higher had the location

Ferris said that the revenue took the lead from the first day. The fair turned in a record attendance of 101,439 as compared with last year's 77,000. The increase was attributed to a well-rounded entertainment and feature program.

COSTA MESA, Calif. - Altho | smaller than last year, Ferris used been closer to the main midway.

Of the concessions, 13 stands were operated by Blash & Hilligoss, Cecchini & Levaggi, and Darwin

Ferris said the show made the move here from West Covina. It trucked out of here for Norwalk, to Because the lot was 20 per cent play its only still date of the season.

SASKATOON UP 10% FOR SEDLMAYRS

Rides, Shows Top '58 Despite Heat Wave; Best Show Leads Back-End, Mouse Scores

al American Shows continued its show. winning ways last week at the Saskatoon Exhibition, next to the second year, did strong business final fair on the Western A cir-during the week, with the Kiddiecuit. Despite a heat wave that land also sharing in the good takes. pushed temperatures well into the 90's and even higher, ride and fourth day of the fair, were 10 per

Claxton's Harlem in Havana and staffer Pat Lundy.

SASKATOON, Sask .- The Roy- the Johnny Mack Brown Western

The show's Mouse, here for its

Many visitors from other fairs on the circuit showed up here. show grosses thru Thursday (23), From the Brandon fair were F. O. Meighan, president, and Alec Mccent ahead of last year. Business Phail, manager, along with direcat Edmonton the week previous tors H. L. Crawford, Roy Potter wound up 12 per cent ahead of a year ago.

tors H. L. Crawford, Roy Potter and Bob McPherson. The Regina Exhibition was represented by Wal-The Dick Best Side Show led lace Thompson, president; Tommy the back-end here with the Ricky McLeod, manager; Charles Harl-Covette revue next and two others ton, Gordon Grant, Jack Swain, practically tied for third, Leon and Roy McCannell, directors, and

Tri-Date Operation Good for Collins

to moving here to the Greater Langdon and Hamilton, N. D., hik-Grand Forks State Fair, the Wil-ling business at both spots. liam T. Collins midway organization was spread over three differ- was kids' day and a strong turnout ent dates and clicked well at all of youngsters were on hand until

owner of Carroll Greater Shows, damage. augmenting them with his entire show. The fair was a record one for rides and shows, with 26 de-Dakota State Fair, Minot. Collins

At the same time, the rest of the ahead of a year ago.

GRAND FORKS, N. D.—Prior Collins organization played at

First day here, Monday (20), 4 p.m., when a windstorm blew in Collins provided the major rides and forced the midway to close at the Red River Valley State Fair, down for an hour. The Arcade was Fargo, N. D., with Charlie Carroll, blown down but suffered little

vices and 12 back-end units in reported here that still dates thus far this season have been well

Prells Readied for Harrington Kickoff

Joe Prell off at Harrington, Del., laying out the lot for "rell's Broadway Shows, opening fair date, final preparations we made to equip-opener. Joe Prel' is also casting ment here. Business during still about for a Skooter, Octopus, Helidates had been, at best, spotty, but copter and other major rides. the Prells and their traveling companions have come out of it okay. Sam Prell is overseeing the operation in the meanwhile.

WEST LANHAM, Md. - With | Revue is also ready to go. All three of these units are expected to stay out the season.

A Scrambler Twister and Hot Rod have been added for the fair

Front-end business has been fair. Maxie Sharp, popular business manager, has been marking time for fairs, as has Harry Weiss with The show is being expanded the bingo. Dave Wallace has one considerably for fairs. Col. Lew of Sharp's stores framed so spic Alter joined here with his Side and span that thought is given to Show. Tony Mason is sending a not working it all, but to show it Girl Show over, and the Minstrel for motion pictures.

GEORGE CLYDE SMITH SHOWS

WANTED FOR THE FOLLOWING FAIRS

PRINCE WILLIAM COUNTY FAIR, MANASSAS, VA., week 21 to 26; ENFIELD FIREMEN'S FAIR, ENFIELD, N. C., Aug. 10 to 15; CULPEPER, VA., FAIR, week Aug. 24 to Sept. 28 to Oct. 3; ATLANTIC DISTRICT FAIR, AHOSKIE, 29; WARREN COUNTY FAIR, FRONT ROYAL, VA., Sopt. N. C., Oct. 5 to 10; CHOWAN COUNTY FAIR, EDENTON, 1 to 6; FIVE COUNTY FAIR, FARMERVILLE, VA., Sept. N. C., Oct. 12 to 17; LITTLETON, N. C. FAIR, Oct. 19 14 to 19; MADISON AGR. FAIR, MADISON, N. C., Sept. to 24.

Ball Games, Pitch-Till-You-Win, Custard, Age and Scales, Penny Pitch, Glass Pitch, Bear Pitch, High Striker, Six Cats, Buckets, Fish Pond, Duck Pond, Grab, Penny Arcade, Agents for office Hanky Panks, General Ride Help, Truck and Tractor Drivers. Will book Pony Ride, Octopus. All replies GEORGE CLYDE SMITH SHOWS, Corrigansville, Maryland, this week; Cumberland, Maryland, next week.

JOHNNY T. TINSLEY SHOWS

Opening Fair Season at Biggest Event in Western North Carolina.

HENDERSONVILLE FAIR WEEK August 17-22

WITH TEN OTHER CONSECUTIVE FAIRS. CLOSING OCTOBER 31

Proudly presenting the Mad Mouse for the first time at any Fair in this section. Will also use the Mad Mouse at other Fairs

Mayo Tinsley wants Manager for beautiful Bingo. Also Hanky Pank Agents and Percentage Dealers.

CONCESSIONS: Will place Concessions of all kinds. No "Ex "Cookhouse, Custard, Ice Cream, French Fries, Popcorn, Candy Apples, Snow Balls, Floss, Hanky Panks of all kinds, Bill Porter wants Count Store, Pin Store and Hanky Pank Agents.

RIDES: Can use two Kid Rides and Live Ponies to complete Kiddieland, Sky Fighter, Train or any other not conflicting. Will book Scooter. (Lloyd Burge, contact.)

SHOWS: Want Cirl Shows, playing dandy spots for these attractions. Will book Crind and Bally Shows. Minstrel Shows with us before, get in touch. Can place Side Show, Snake Show, Monkey, Wild Life, Midget or any family-type Show.

We play the Junior Chamber of Commerce Peach Festival at Inman, S. C., week Aug. 10. A big pre-Fair date.

All address: JOHNNY T. TINSLEY SHOWS, 22-A East Court St., Greenville, S. C.

W. R. GEREN. Presents SHOWS

Want Hanky Panks of every kind, Pitch-Till-You-Win, Ball Games, Long Range, Short Range, Glass Pitch, Foot Long, all Line Concessions, \$51.50 per fair.

SHOWS: Fun House or any type of family show.

RIDE HELP: Clean, sober men who drive. Bert Anderson come home.

All this week-Loogootee, Indiana, Martin County Fair; next week, August 3 to 8, Putnam County Fair, Greencastle, Indiana; Logan County Fair, Russellville, Ky., August 10 to 15; Morgan County Fair, Martinsville, Indiana, August 17 to 21. All Fairs until October 3.

All replies

W. R. "BILL" GEREN

BOB HAMMOND shows

Want for the following route of Fairs and Celebrations

Hico, Tax., Reunion, July 27-Aug. 1; De Leon, Tex., Peach | Enid, Okla., Garfield County Fair, Sept. 12-17; Crockett, & Melon Festival, Aug. 3-8; Rush Springs, Okla., Melon | Tex., Crockeff County Fair, Sept. 21-26; Rosenberg, Tex., Festival, Aug. 12-13-14; Anardako, Okla., American Indian Exposition, Aug. 15-22; Vinita, Okla., Rodeo, Aug. 26-29; Coffeyville, Kans., Montgomery County Fair, Aug. 21-Sept. 6; Stillwafer, Okla., Payne County Fair, Sept. 7-10.

Fort Bend County Fair, Sept. 28-Oct. 3; Center, Tex., Shelby County Fair, Oct. 5-10; Pasadena, Tex., Pasadena Fair and Rodeo, Oct. 12-17; Austin, Tex., Ben Hur Temple Shrine Circus, Oct. 23-31; Houston, Tex., Arabia Temple Shrine Circus, Nov. 3-15.

AGENTS--Bill Boswell can use Hanky Pank Agents for 12 Concessions. Keith Chapman can use capable Agents for Grind Stores. Also Man to handle Concessions. Must drive. Year around work. Mac McCurdy wants Bingo Help and other Agents, Bruce Williams wants Agents for Snow. Peanuts, Popcorn, Ball Came and Pan Came. SHOWS-Any family-type Show, Monkey, Fat Show, Walk Throughs, etc. Also capable Cirl Show.

RIDE HELP-Need capable Ride Men for Roll-o-Plane and Paratrooper Ride. Answer as per route.

BOB HAMMOND, Owner

KEITH CHAPMAN, Legal Adjuster

WILSON FAMOUS SHOWS

Want at once: Foremen for Octopus, Wheel and Coaster; Second Men on all

Next week, New Berlin, III.

BAKER'S UNITED SHOWS

DELPHI, IND., OLD SETTLERS'- REUNION, AUG. 5-8
CONCESSIOMS: Can place Glass. Bear, Bird, Lamp and Pottery Pitches, Grab, Jewelry,
Darts. Cork or any Stock Concession.
RIDE HELP: Need Ride Men in all departments. Must drive and he sober and reliable.
SHOWS: Can place Fun or Glass House.
FOR SALE: 3 Light Towers complete. \$250.
All replies: ERNIE ALLEN, BAKER'S UNITED SHOWS
Osgood, Ind., Fairgrounds this week.

FAIRS	FAIRS	FAIRS	FAIRS
August 3-8 Barnesboro Firemans State Cele., Pa.	August 10-15	August 31-Sept. 5	September 7-12
	Greene Co. Fair	Indiana Co. Fair	Cambria Co. Fair
	Waynesburg, Pa.	Indiana, Pa.	Ebensburg, Pa.
September 14-19	September 21-26	Sept. 28-Oct. 3	October 5-10
Halifax Co. Fair	Am. Legion Fair	Surry Co. Fair	Alamance Co. Fair
Fredericksburg, Va.	High Point, N. C.	Mt. Airy, N. C.	Burlington, N. C.
October 12-17	October 19-24	October 19-24	October 26-31
N. C. State Col. Fair	Golden Belt Fair	Suffolk Co. Fair	Vance Co. Col. Fair
Winston-Salem, N. C.	Henderson, N. C.	Suffolk, Va.	Henderson, N. C.
October 26-31 Am. Legion Fair Dunn, N. C.	burg, Pa. Remember Indiana	all our Fairs. Space limited in Wayn b, Penna., Fair is the only one in th I. C., in November, closing Nov. 21st	e State week of Aug. 31st.

CONCESSIONS-Can place Photos, Custard, Hats, Novelties, Short Range, Age, Scales, Glass Pitch, Six Cats, Eats, Drinks, Ice Cream, Derby, Auction, or any legitimate concessions. No exclusive except Bingo.

SHOWS - Can place Motordrome, Monkey Show, Pickled Punk. Fun House, Glass House, or any good Grind Shows not conflicting RIDES—Can place for these outstanding Fairs—Scrambler, Merry Mixer, Roundup, Rock-O-Plane, Paratrooper, Rocket or Fly-O-Plane. Bill Sitki,

HELP—Can place Foremen for Herschell Boats and Tank Ride, and Kid Train. Can place Second Men on Segoter, Wheels, Tilt, Octopus, Roll-O-Plane and Hot Rods. CAN PLACE COOD FOREMAN FOR MIDGET RACE CARS WHO CAN KEEP THEM RUNNING. MUST BE PART MECHANIC. EXCEPTIONAL PROPOSITION. PLACE WIVES AS TICKET SELLERS. Preference given semi drivers. No men with cars. Must be sober. Pay every week plus bonus and long season.

Address all mail and wires to LLOYD D. SERFASS, Owner

PENN PREMIER SHOWS

Kittanning, Pa., this week; Barnesboro, Pa., next. Save this list.



WANT

WANT

WANT

LYCOMING COUNTY FAIR, Hughesville, Pa., Aug. 3-8; GREAT HAGERSTOWN FAIR, Hagerstown, Md., Aug. 10-15; CUMBERLAND FAIR, Cumberland, Md., Aug. 17-22.

RIDSS: Especially want SCOOTER, HELICOPTER, ROUNDUP, TWISTER, DARK RIDE, WILD MOUSE. CONCESSIONS: Eating and Drinking Stands, Popcorn, Floss and Apples, Novelties, Hats, Jewelry, Age and Scales, Long and Short Range Galleries, Hankies of all kinds, Photos, Pitches of all kinds. Want Agents for Cat Rack.

\$HOWS: Monkey or Motordrome, Crind Shows or Family-Type Shows, Penny Arcade, Talker for Side Show. Tony Mason wants Talker for Revue, also Candy Butcher. Will book complete Chorus Line.

JOHN VIVONA

WELLSVILLE, N. Y.

Longie

Now booking for the Big Carroll County Fair, Milledgeville, Ill., next week. Also the Big Bureau County Fair, Princeton, III.

CONCESSIONS Panks of all kinds, Long and Short Range, Pitches, Pronto Pups, etc. WANT FIRST-CLASS COOKHOUSE.

HELP

Can place Help for Tilt, Coaster, Dodgem and Kid Rides. WANT WHEEL FOREMAN.

Contact E. L. WINROD, Mgr., Belleville, Ill., Fair this week; Milledgeville, Ill., Fair, phone CAnal 5-2901, next week.

WALLACE ROOM

RIDE HELP: Foremen and Second Men for Ferris Wheel, Merry-Go-Round, Octopus, Mad Mouse, Tilt and Rockoplane.

CONCESSIONS

Place Concessions | SHOWS |

of all kinds, except eating stands.

Place small Shows of all kinds.

All replies E. E. FARROW, Mgr.

Phone Fairgrounds, Jefferson, Wis., this week. Janesville, Wis., next.

WANT

For Heber Springs, Ark., 72ND Annual Reunion, August 3 thru 8

Concessions: Hanky Panks of all kinds, Cookhouse or Grab, Photos. Shows: Mechanical, Monkey, Reptile or other clean and attractive Attractions.

Randolph 9-3563 Judsonla, Ark.

Want good, small Free act. Cet in touch with Kenneth Kendrick, 2-2729, or Wayne Ward, 2-2493, Heber Springs, Arkansas.

FLOYD O. KILE SHOWS

Want Eli Foreman at once. Second Men who drive. Also Kiddle Ride Man. Come on to Gretna, La., now. Can place all Concessions except Photos, Floss. Snow. Popcorn and Fool Longs. Need small Cookhouse and Hanky Panks of all kinds to join at Carthage, Miss., Fair, Aug. 17-22. All Fairs until Nov. Contact

FLOYD KILE

Gretna, La., Clty Park, July 29-Aug. 2; then Clinton, La., until Aug. 15.

WANT SIX CAT AGENTS

Decatur, III., Fair, Aug. 1-6; Davenport, lowa, Fair, Aug. 8-15; Cedar Rapids, lowa, Fair, Aug. 16-23. All Fairs thru October. (DON DAY, RAY FULRATH, JOHNNY BODIN, CONTACT.)

BOB SMITH

WIRE: c/o WESTERN UNION
Decatur, III., now.

\$50.00 REWARD

For information as to the whereabouts of

ANTHONY FINSTINETENO

GENERAL MOTORS ACCEPTANCE CORP.

WANTED ALIBI AND HANKY PANK AGENTS

North Platte, Nebr., this week; then 14 bona fide Fairs to follow.

CHARLIE CUMBERLAND

WANTED DARK RIDE FOREMAN

Sober, must drive.

JACK VINSON c/o Cumberland Valley Shows Paris, Tenn.

3 KIDDIE RIDES FOR SALE

Will also sell separately.

**ABREAST MERRY-GO-ROUND

**B-CAR ROTO WHIP

**B-BOAT DRY RIDE

**Rides just like new. Used 26 weeks.

Can be seen now operating on city

beach. Long lease. Can be left here or

moved at once. Contact:

**MRS. ANNA GERARD

**Table State State

GOOD RUN

Fairs, Stills Top '58 for Jimmy Drew

(Georgia Boy) Drew took stock of the season thus far here last week and came up with a smile.

For one thing still dates played by the show bearing his name were the most profitable since the Drew banner has been on the road. And the Tri-State Fair, Middlesboro, Ky., came up with a 20 per cent hike in ride and show grosses which resulted in the show being awarded the contract for 1960. The July 4 stand at Paintsville, Ky., was also a good one, Drew disclosed.

Personnel was busy here getting set for the Edgar County Fair, Paris, Ill., to be followed by the Porter County Fair, Valparaiso, Ind., and the Great Wabash Valley Fair, Terre Haute, Ind. From there the Drew aggregation was scheduled for a circuit of 14 Southern

En route out of Paintsville the show lost a tractor when it skidded on a mountain road and was a total loss. The driver, Hubert Crumbsy, escaped injury. The vehicle has been replaced.

Ricky Schlossberg Married in Chicago

CHICAGO - Ricky Joyco Schlossberg, daughter of Norman Schlossberg, co-owner of Olson Shows and president of the Hot Springs Showmen's Association, was married here Sunday (19) to Lester E. Okun. Among the 400 guests were Mr. and Mrs. William Carsky, Mr. and Mrs. William Glickman, Mr. and Mrs. Maurice Ohren, Max Friedman, Mr. and Mrs. Harold Feldman and Mr. and Mrs. Morris A. Haft. The bride's grandmother, Lena Schlossberg, is well known in outdoor show circles.

DINE AMUSEMENTS

4057 Martindale Rd. N. E. Canton, Ohio

Want for Union County Fair, Marysville, Ohio, Sept. 15-18, Straight Sales, Pitchmen; Games of all kinds. Want Rides not conflicting.

Mahoning Road Plaza, Canton, Ohio, July 22-Aug. 1; Bucyrus, Ohio, Fairgrounds, August 1-6.

WANT TO BOOK

Two Kiddie Rides not conflicting with Auto or Ponies.

Racine County Fair, August 6-9. DON TEACH, Emshoff Shows, per route.

Thank You A. W. CRIS CRISTIANI

Cristiani Bros. Circus, For your new YELLOWSTONE MOBILE HOME PURCHASE. "Save Money With Johnny"

JOHNNY CANOLE Phone: WI 3-0003 or WI 4-9347 Altoona, Pa.

SKERBECK SHOWS

ALL FAIRS AND CELEBRATIONS TO

FOLLOW Want complete legitimate Concessions of all kinds. Grind Shows, Walk-Thrus, Animal, 5-in 1, 10-in-1 etc. Reliable Ride Help a all times. Contact EUGENE SKERBECK, as per route

FOR SALE OR TRADE

3 Long Range Galleries. 2 Trucks, 1 Tandem Trailer, 1 A.H. 10-car Ride, 8-plane Kid Ride, Kid Ferris Wheel, Live Pony, 12 G.A. Train, Smith & Smith Chair-0-Plane, 12-foot Tower, 10 Tops and Frames. Can use House or Popcorn

and Frames. Can use Trailer. Trailer. HELLER'S, Box 215, Kennett, Mo. Phone: TJJ 8-9507

Wolfe Tours Va. Peninsula For 8th Year

CAPE CHARLES, Va. - Their eighth year up and down the Cape Charles peninsula found most of the Wolfe Amusements folks getting their fill of sea food last week. Business has been satisfactory thus

Lucas' was the most popular emporium, with Buck Denby and Paul (Bingo) Botwin taking jocular pokes at Ben Wolfe. Ernie Sylvester continues as agent, lot man, secretary and all-around Man Fri-

Others around the show are Mr. and Mrs. Blackie Holt, O'Dell Swicegood, the Bell family (7), Frank Lombardi, Mr. and Mrs. Harry (Shorty) Brown, Mr. and Mrs. Taylor Trout, Mr. and Mrs. Oscar (Silent) White, Mr. and Mrs. Ticktack, Mr. and Mrs. Roy Beatty, Mr. and Mrs. Herschel Beatty, Mr. and Mrs. Al Edwards. Peanuts, Mr. and Mrs. Bob Mc-Bride, Christine B. Kee, Wolfe Junior, Russell Stevens family with their new baby, Mr. and Mrs. Miller Stevens, Mr. and Mrs. Johnny Stevens, and the ride department-Rusty, Earrings, Charlie Squires, Bob and Jack Vaughn.

Still Dates Ahead of '58 For Byers

MENOMINEE, Wis. - Good weather and a new route have combined to give Byers Bros.' Shows bigger still date grosses this year, it was reported here last week by James L. Reed as the show went into its route of fairs which will continue until November 14 in Louisiana. Preceding dates at Prairie du Chien and La Crosse, Wis., were red ones.

A Round-Up has been added. giving the show 19 rides. J. T. Hutchins joined last week with his Side Show. Visiting owner Carl W Byers at La Crosse was Doby Dobson.

WANTED

WEST PARK SHOPPING CENTER
Mansfield, Ohio, August 10 to 15.
Legitimate Games of all kinds, Direct
Sales and Novelties.
Also wanted for St. Rocco Celebration,
Wellsyille, Ohio, August 17:22.
Candy Apples, Sno-Cone, Peanuts and
Opporn, French Fries and High Striker.
There will be over 10,000 people to see
a large freworks display on this one.
Contact:

P. & J. AMUSEMENTS P. O. Box 45 Massillon, Ohio Phone: Temple 2-9487

WANT ELECTRICIAN

Who knows GMC Diesel to join on wire, Prefer semi driver. Will book Hanky Panks of all kinds. Want Ride Help, Cookhouse Help and Useful Help in all departments. Tex Yoder, Ralph C. Laxton, come on. Have good proposition. All replies to H. B. ROSEN,

MIGHTY INTERSTATE SHOWS Big Stone Gap, Va.

LAST CALL

Hanky Pank Agents wanted for Missouri State Fair; Indiana State Fair; Knoxville, Tenn.; Atlanta, Ga.; Pensacola, Fla.; Tai-lahassee, Fla.; Savannah, Ga., etc. Only those who can qualify need reply.

HARRY ROSS c/o General Delivery Gooding Amusement Co., Franklin, Ind.

FOR RENT LOCATION FOR CONCESSIONS

For any kind of entertainment in the New Amarillo Public Market, where all the farmers come to sell their products.

2300-C West 6th Ave., Amarillo, Texas.



BIG CENTENNIAL WEEK — EMMAUS, PENNSYLVANIA, AUGUST 3-8.

Free Stage Show Nightly-Gigantic Firemen's Parade Saturday. Dallastown and Kutztown Fairs to follow.

SHOWS

Will book Independent Side Show with own equipment. Oustanding route of Fairs. Want family type Grind Shows such as: Snake, Mechanical, Monkey

HELP

or Wild Life.

Can place Second Men on all Rides; prefer semi drivers.

CONCESSIONS

Can place well framed Bingo for this date. Will book show Cookhouse.

Eats and Drinks of all kinds; positively no Exclusive. Hanky Panks of all kinds, Ball Games, Water Games, Long and Short Range Galleries, Scale and Age, Pottery and Glass Pitches, Bear Pitch, Bozo and Derby, Jewelry, Novelties, Name On Hats, Photos. Also, two Wheels and two Grind Stores.

All replies to MORRIS HANNUM

934 Murdoch Road, Philadelphia, Pa. Phone: (Philadelphia) Chestnut Hill 7-8176 till August 1; then Americus Hotel, Allentown, Pa., August 3-8.



CAN PLACE For Canadian Fairs

Side Show Talker, Freak to feature, Mind Reader, Annex Attraction, starting at Leamington, Ont., Fair, Aug. 5.

Contact SAM ALEXANDER Belmont Park

Montreal, Que., Canada

REDE HELP WANTED Kiddie Ride Foreman

Year-round job for those who will work and take care of good equipment. Can use married Couples. Playing Shopping Centers. Only sober and reliable Men need apply.

Telegraph & Schoolcraft Shopping Center, July 28 thru Aug. 2. Contact

H. L. ANDERSON 17108 Melrose, Detroit 35, Mich. Phone: Elgin 6-1902

MOTORDROME

Motorcycles for sale, 2 complete 101 Indian Scouts with genuine short rockers, good feeth kickstarters, jiffy stands, drop center wheels, ready-ride wall. Also lot spare parts. Sell everything, \$300.00 cash plus shipping cost. GEORGE THIBEATT 721 Plain Street Brockton, Mass.

AMERICA'S FINEST SHOW 整 THE REST OF THE PERSON NAMED IN WRITE FOR 1959 DATE BOOK

CENTRAL Show Printing Co., Inc.

MASON CITY, IOWA URGENT

All people I have worked with! Every-body with it! All my friends! Need founds for attorney fees! At once! All contributions appreciated. Season is hurrying by.

CHARLES SELDON c/o Superintendent of North Carolina Prison Camp 1304, Marion, N. C.

WANTED

WANTED

Ticket Seller that can drive truck and has license. One other attraction—Sword Swallower, Juggler, Strong Act or any Freak or Working Act that does not conflict. Need Girl for Blade Box and Bally. Truck Drivers! Salary, \$40,00 a week. We now have ten attractions. Address: JOHN T. HUTCHENS, CO BYETS Bros.' Shows, Northwood, Iowa (Fair), July 28-20; Osage, Iowa (Fair), July 21-Aug. 3.



WANT FOR OUR OUTSTANDING ROUTE OF EASTERN FAIRS INCLUDING CENTRAL CANADA EXHIBITION IN OTTAWA AND OTHERS!!

Midget Show Talker-good percentage. Ride Foremen and General Ride Help. Need help for Ray Chambers' Monkey Speedway Cookhouse Help, also Canvassmen for Midget Show. Want Fat Lady or Fat Man with own banners, rest of equipment is furnished. Inside sales to be kept by fat people. Will book either P.C. or flat. ANY SHOWS OF MERIT CONTACT. All answer:

WORLD OF MIRTH SHOWS OFFICE

Augusta, Me., to July 29, then Bangor, July 30 to August 8



Cole County Fair, Charleston, Ill., Oldest County Fair in Illinois followed by Jackson County Free Fair, Brownstown, Indiana.

CONCESSIONS: Will sell "X" on Custard or Chocolate Dip. Also want Glass, Bird and Lamp Pitches, Basket Ball, Tip-Over-Coke and other Merchandise Concessions. Frank Aschey wants

SHOWS: Snake Show, with or without own equipment, Motordrome, Glass House and Mechanical. Bill Chalkias wants Inside Man who doesn't act. Good proposition. Also want Girls for Girl Show and Talker for both Shows. Can always use good acts.

RIDE HELP: Kiddie Ride Foreman, clean, sober and drive semi. Good salary plus bonus. Want to book Mad or Wild Mouse for week Sept. 14 thru 19 at Marietta, Georgia, and week of Oct. 19 thru 24 at Dothan, Alabama. Ernie Farrow, contact. Gien Wyble, call me collect.

Phone in office. Huntingburg, Indiana, this week. JOHNNY PORTEMONT, JR.

IT AMUSEMEN

wants for Benton, ky., and 13 County fairs to follow.

RIDES

SHOWS

Want Roll-o-Plane, Fly-o-Plane, Round-Up, Spitfire, Paratrooper, Jumping Jupiter, Flying Scooter, Dark Ride or Scooter.

Any worthwhile Show also.

CONCESSIONS Can place Cook-house or Grab Joint.

All straight sales open except Cotton Candy and Candy Apples. Want Derby Racer, Long or Short Range, High Striker and Hanky Panks

of all kinds.

BINGO WANTED FOR SEASON

Diggers wanted for Benton, Hopkinsville and all fairs to follow.

Want Foreman for brand new Octopus. Bobby Giffin and Jim Wolf want Agents for Hanky Panks.

Benton, Ky., this week; followed by the Gigantic Penny Royal Fair at Hopkinsville, Ky., Aug. 3-8; then Edmonton, Ky., Aug. 10-15.

YOUR AMERICAN RED CROSS IS ALWAYS THERE AFTER DISASTER STRIKES



NOW BOOKING FOR THE BEST ONES

PHILLIPSBURG, KAN., RODEO, JULY 27-AUG. 1

SEWARD, NEBR., FAIR, AUG. 3-5 DESHLER, NEBR., FAIR, AUG. 6-8 NEBRASKA BIG RODEO, BURWELL, NEBR., AUG. 11-15 NORTON, KAN., FAIR, AUG. 17-21

SHOW NEWS

CENTRAL KANSAS FREE FAIR, ABILENE, KAN., AUG. 24-28 HASTINGS, NEBR., FAIR, AUG. 31-SEPT. 3 HOISINGTON, NEBR., BIG LABOR DAY, SEPT. 7

CUYMON, OKLA., PAN HANDLE FAIR, SEPT. 8-11

PAWHUSKA, OKLA., FAIR, SEPT. 14-17

OUT UNTIL NOVEMBER 1

WANT SHOWS of all kind except Girl. This is a good route for Shows—Funhouse, Drome. Animal, Mechanical, Midget. etc.
WANT Second Men on Merry-Go-Round, Twin Wheels and Looper. Will book one more Major Ride starting at Burwell.

CAN PLACE Novelties, Hats, Long Range, Arcade and Hanky Panks. Can place a few more Agents.

Will also book another Kiddle Ride; have Train and Auto.

W. S. MOSER, as per route

Red Willow County District Fair, McCook, Nebr., Aug. 6-9. Four big days and nightsfeaturing Kitty, Doc and Chester, of the TV Gunsmoke Show - 50,000 attendance guaranteed.

RIDES: Want non-conflicting Rides, especially Scrambler. (Jimmy Byers, I have Mitchell, Nebr., too.) CONCESSIONS: Want Direct Sales, Hanky Panks. SHOWS: Especially want Girl Show. Good proposition to Grind Shows. HERE IS OUR FAIR ROUTE—KEEP IT FOR FUTURE REFERENCE.

Hoxie, Kans., Fair, July 30-Aug. 1 Holdrege, Nebr., Fair, Aug. 3-4-5 McCook, Nebr., Fair, Aug. 6-9 La Crosse, Kans., Fair, Aug. 10-12 Ness City, Kans., Fair, Aug. 13-15 Goodland, Kans., Fair, Aug. 17-21

Stockton, Kans., Fair, Aug. 24-29 Bridgeport, Nebr., Fair, Sept. 2-5 Mitchell, Nebr., Fair, Sept. 7-11 Alva, Okla., Fair, Sept. 14-17 Chelsea, Okla., Fair, Sept. 19-22 Bristow, Okla., Fair, Sept. 23-26

RIDE HELP: Top money and bonus to men who drive. Foremen jobs open. Showing Ellis, Kans., July 27-29; then Hoxie. Contact per route. WANT TO BUY: Scrambler, Coaster, Looper and Roll-o-Plane

TED CORY, MANAGER

BEAM'S ATTRACTIONS

ROUND HILL, VA., FIREMEN'S FAIR—NEXT WEEK

This event has parades—Fireworks—Other special promotion.

CONCESSIONS—Book Custard, Novelties and all other type Concessions that work for stock. SHOWS—Use any type Show that appeals to family type crowds. Can use Girl Revue. Must have two or more girls.

HELP—Cookhouse Help, especially good Griddle man, long season. Still need a Mechanic who can move show. RIDES—Merry-Go-Round Foreman and Second Man, also Kiddle Ride Help. Mack's Bingo wants Counter Workers.

Lot Superintendent, good job open for Man who can lay out midway and look after purchasing supplies. Top wages to dependable person.

Address all communications to M. A. BEAM, McCoole Firemen's Celebration, Keyser, W. Va.

Marks Shows

NOW BOOKING FOR CIRCUIT OF 14 WEEKS, OUTSTANDING SOUTHERN FAIRS STARTING AUG. 3, LYNCHBURG, VA., AMERICAN LEGION (CAMPBELL COUNTY) FAIR.

AUG. 10 Covington, Va. AUG. 17 Roanoke, Va. AUG. 25 Gaithersburg, Md. AUG. 31 Staunton, Va.

FOLLOWED BY OUR REGULAR NORTH AND SOUTH CAROLINA FAIRS UNTIL NOVEMBER 1

Concessions: Legitimate Merchandising Concessions of all kinds. Long Range Shooting Gallery, Custard, Jewelry, etc.

Rides: Round-Up, Flat Scooter, and any other outstanding Rides that do not conflict. Help: Ride Help for all Rides; top salaries! Man to handle Towers and Searchlights, Boss Canvassman, Scenic painter, Show Carpenter. All replies:

WASHINGTON, D. C., THIS WEEK; then as per route.

TATHAM BROS. SHOWS

Want for our big Fair at Milford, Ill., Aug. 3-7, and the biggest County Fair in America at Bloomington, III., Aug. 10-13.

Can place Hanky Panks of all kinds. Open midway. Will book two major Rides.

BILL TATHAM, Roberts, III., this week.

FOR SALE

(2) 3-Abreast Allan Herschell M-G-R.
(2) Ell Wheels I *12, I *5
(1) Schiff Coaster
(1) Tubs of Fun
(1) Allan Herschell Auto Car
(1) King Auto Car
(1) King Plane Ride
Can be seen in operation. All in very good condition. Call early a.m. or late

CARL PULINE 532 Nevada Dr. Ph.: 64-529

PRE-FAIR GROSSES UP FOR HANNUM

straightening up have gotten the Morris Hannum Shows in good condition for fairs. First on the list is Dallastown, Pa., outside York.

Dallastown, however, opening August 10, will be anti-climactic to the show, which will be coming right out of the highly promising 100-year celebration in Emmaus, In combination they should build a solid financial cushion for the meatiest part of the season. Kutztown, Pa., is another bright spot on the fair route.

Business has been on the upswing in recent weeks, following a rough start, Hannum characterized the spring tour one of his roughest in 30 years, with no apparent explanation for the doldrums. The coal regions, usually fair, did not produce up to expectations.

worked in a nice week prior to the intendent. .

BERWYN, Pa.—Expansion and opening of the nearby fair in Kimberton. Berwyn als opened big.

Show is touring 15 rides now, 10 majors, 5 kiddies, and 6 shows, with Ben Herman overseeing the front end. Big rides are two Ferris Wheels. Merry-Go-Round, Comet, Tilt, Roll - o - Plane, Caterpillar, Chairplane, Helicopter, and Octopus. Austin Dentinger has two Girl Shows and Clarence Saunders one, with other back-end units being the Side Show, Motordrome and Funhouse. Mabel Katzenmoyer and son Jack have the kiddie rides.

Marion MacWethy has had her bingo with Hannum for more than 10 years. Chuck Kellows had his popcorn, long range gallery and French fries in Berwyn. Most concession hands were to rejoin in time for Emmaus. In addition to Herman, business manager, Hannum is aided by Garnet Hannum in the office, Lehman Moore as lot super-Two weeks in Phoenixville were intendent, Homer Dixon, electriokay. The show opened strong and cian, and Sam Murphy, ride super-

Kimberton Gives M. D. Lush Stand

BETHLEHEM, Pa.—The M. D. due to steel area uncertainties. The Amusements, following its best Kimberton date was played with in providing a heavy crowd and around Wilkes Barre. strong spending.

Sydney Daniels was concession manager and the office was handled by Arlen Dembrosky and Eva Daniels, who had their hands full. Twelve rides and two shows were put up.

Concessions included Pristy, two stands; Al Michaels, two, Jack Hornfeld's bingo; Nick Benz, two; Herb Kaplan. three; Bill Sith, three; Pete Lamont, three: Joe Fiore. three; Harley Bass, four; Tommy Allen, two; John Dembrosky, four; Joe Hoffman, two; Henry Dembrosky, four; Nick Funsone, four; Fred King, two; George Anthony,

Ralph Swartz was kiddie ride foreman and Pete Lamont, electri-

Season's business was off about 15 per cent prior to Kimberton, (Pa.) Fair.

week of the young season, pulled the Morris Hannum Shows only into the fair here in high spirits, three miles away in Phoenixville. Kimberton, on the Fire Department Jim Stabile visited both shows. grounds, lived up to its reputation plus the Ross Manning Shows

During the July Fourth week Mike Dembrosky broke the show apart, sending the Scrambler to Lowell, Mass., with Danny Dembrosky as foreman. Syd Daniels was supervisor in Bridgeport where the show's Tilt. Octopus, Kiddie Auto Ride. Sky Fighter and Ferris Wheel went. Mike Dembrosky had the Merry-Go-Round, second Ferris Wheel, Helicopter and Train Ride at Hellertown, Pa.

Sharor, Hill, preceding Kimberton, was up 15 per cent. The office pitched a weenie and watermelon feast for everyone on Thursday (9).

Several encouraging dates are ahead, one of them the Sussex County Farm and Horse Show in Branchville, N. J. The full M. D. ride line-up will provide part of the rides for the Greater Allentown

Del., New Jersey Dates Okay for Va. Greater

for Rocco Masucci's outfit was not in no manner connected with the bad altho some heavy rainfall was encountered. A visitor here was Clem Schmitz of New York.

Agent Bill Murray leaves shortly to make business visits ahead of the show. A new cookhouse top provided by Pepsi-Cola has been received, made by Kenny Moore of Norfolk (Va.) Tent & Awning Company.

.Show has been doing okay. It made three weeks in New Jersey between spots in Delaware, and fared well. Mr. and Mrs. Happy Arnold, with their son-in-law and daughter, Calvin and Evelyn Nelson, plus the two little Nelson girls, came on from Tampa. Happy is The Billboard agent, mailman and front gate ticket seller, and Calvin is chief electrician.

Also joining in Dover was Tony

DOVER, Del.—Virginia Greater DiMaggio with a nice looking Shows played a second week here group of girls for the two girls before jumping into Maryland and shows. Masucci reports that Samthen southward for fairs. First week my Lewis and Dean Potter are

Playtime Eyes

ORLEANS, Mass. — Playtime Shows came in here from Provincetown as its pre-fair route drew to a close. Fairs begin with a big one, Weymouth, Mass., August 9.

Still dates are roughly even with last year, Ed Burr reports, despite plenty of rain being experienced. Show will add six rides to its current six for fairs. Some 30 concessions are carried.

Motor State Forms Fourth Midway Unit

going out under the Motor State Shows banner this year, a show under Eugene Coates, to play Ohio, Michigan and Indiana. Plans, according to owner Joe Frederick. are to have eight rides and upwards of 25 concessions.

Another unit, to be managed by Charles Krekeler, is set to play in the West and Southwest and remain out all winter.

The No. 1 unit, under management of Frederick, is carrying 15 -rides, four shows and 35 concessions that move on 21 vehicles. It is currently playing Michigan, Ohio and Indiana. Later it will head for Southern fairs and remain out until



Want for Warsaw, Indiana, Fair, Aug. 3-8 and the following Fairs CONCESSIONS -- GRIND SHOWS -- MOTORDROME

ROUTE #1

HELP

PRINCETON, IND., AUG. 9-15 CARMI, ILL., AUG. 17-21

AND A STRONG ROUTE OF SOUTHERN FAIRS

Want Diesel Electrician. Also Ride Help on all Rides.

HARTFORD, MICHIGAN ROMEO, MICHIGAN LOWELL, MICHIGAN AND THEN SOUTH ALPINA, MICHIGAN

FOR SALE

ROUND-UP Good condition.

Lewis Bell wants Agents, contact before Warsaw. Also wants two Up and Down Men. Want Minstrel Show to join at Princeton, Ind., Fair and then South. Contact:

ROD LINK or BUD DAVIS

Elkhart, Ind., this week. Then Warsaw, Ind. (Phone in office at Warsaw)

FAIRLESS HILLS FIREMEN'S FAIR

Opposite big Shopping Center at Fairless Hills, Pa., August 3-8.

SHOWS-Family type Grind Shows.

RIDES-Will book Merry-Go-Round or complete set of Rides.

CONCESSIONS—Eats and Drinks of all kinds, no exclusive; Hanky Panks of all kinds, Ball Games and Water Games, Long and Short Range Galleries, Scale and Age, Glass and Bear Pitches, Jewelry, Photo, Popcorn, Apple, Floss, Sno Ice.

> All replies to MORRIS HANNUM 934 Murdoch Road, Philadelphia, Pa.

Phone (Philadelphia)—Chestnut Hill 7-8176 till August 1; then Americus Hotel, Allentown, Pa., August 3-8.

RIDE HELP: Want Tilt and Wheel Foremen, Second Men for Wheel, Octopus and Scooter. All must be licensed semi drivers. SHOWS: Will book Fun House for balance of season.

Address DON FRANKLIN SHOWS, White Bear Lake, Minn., Fair (suburb of St. Paul), this week; Faribault, Minn., next.

REED'S AMUSEMENTS

Smith County Fair, Carthage, Tenn., now. Followed by 12 Fairs and three service paydays.

RIDES: Want Octopus, Scrambter or any modern flat Ride and Pony Ride. SHOWS: Girl Show with or without own equipment, Snake Show, Fun House, Five-in-One or any family-type, Show, CONCESSIONS: Any and all Hanky Panks. Eating Stands, Custard, Novelties and Age and Scale.

CONCESSIONS: Any and all manky Prints, Earlie, Stating, Stating, Age and Scale.

Age and Scale.

HELP: Foremen for Ferris Wheel, Tilt and Chairplane, also Second Men on all Rides, Prefer Men who drive semis, Can place Wives on Ticket Boxes.

CONCESSION HELP: Razzle, Pin Store, Skillo Agents, P. C. Dealers, Hanky Pank Agents, Bucket Store and Six Cat Workers, Swinger Agents. Barna, come on, Take over new Swinger Joint, Rebel wants to hear from Win, Walker, Whitey Jacobs and Slim or anyone who has worked for him before. All address:

JOHN REED

Fairgrounds, Carthage, Tenn., this week

LAPEER, MICHIGAN, HOME COMING & STREET CELEBRATION ON DOWNTOWN STREETS, AUGUST 25-26-27.

First time in eight years.

Want legitimate Concessions of all kinds that work for stock. Want Short-Arm Octopus, Tilt-a-Whirl, Roll-o-Plane and flashy Kid Rides, also Fun House that can work on the streets. Have for Sale: Dual Loop-o-Plane and Hobby Horse Ride in good working condition. Priced to sell.

COTE AMUSEMENT CO.

UTICA, MICHIGAN

EVANS UNITED SHOWS

Booking Concessions now for Donaldson, lowa, Fair, July 27-1; Washington, Mo., Fair, Aug. 6-8; Columbia, Mo., Fair, Aug. 10-15. Other good Fairs to follow until middle of October,

Can place any legitimate Concession Also any clean Shows.

47340 VAN DYKE

Need more Help on all Rides. Good proposition for Help that stays for balance of season. Help, come on.

CONTACT: MANAGER, AS PER ROUTE

30 CAR RAILROAD SHOW motorized

WANT FOR OZARK EMPIRE FAIR, SPRINGFIELD, MO., AUG. 15-21

CONCESSIONS-Photos and Hats. Auction location available in Springfield, contact Ben Stone on Show. Wayne Kunz wants Agents for Six Cats. Lutch Heth wants Picture Frame Agents immediately. Good opening for capable Scale Agent.

RIDES-Will place Dark Ride.

SHOWS-Motordrome and unusual Grind Show starting Springfield. Nat Mercy can use two more attractive Girls for Revue. Tattoo Artist for Side Show.

HELP--Sober Men for new Mad Mouse Ride. Capable Second Man for Bubble Bounce Ride, Both Rides will set up Aug. 10 in Springfield, Mo. General Help in all departments who can drive semis.

AL KUNZ, Owner-Manager. All replies to Unit #1; Flora, III., this week; Olney, III., Aug. 3-7; Altamont, III., Aug. 8-13. Phone in office every week for balance of season.

SCHAFER 20TH CENTURY SHOWS

WANT FOR THE FOLLOWING FAIRS

DECATUR, ILL., AUG. 1-6 DAVENPORT, IOWA, AUG. 9-15 CEDAR RAPIDS, IOWA, AUG. 16-22

MONTICELLO, IOWA, AUG. 24-29 HANNIBAL, MO., AUG. 31-SEPT. 5

CONCESSIONS

Want Eats and Drinks, Frozen Custard, Foot Longs, French Fries, Popcorn, Floss, Taffy Candy, Ice Cream, Lead Gallery, Derby and Hanky Panks of all kinds. (No flats wanted.)

CAN USE BIG BINGO FOR DAVENPORT

SHOWS

Good deal to Shows not conflicting, can use Arcade, Fun House, Dark

Will book Mad Mouse

Contact: W. A. Schafer, Mgr., Monmouth, III., this week.

WANT FOR GREATER ALLENTOWN FAIR, SEPT. 19-22 SPACE GOING FAST-BOOK NOW

RIDES

Scooter, Whip, Live Ponies, Round-Up and Dark Rides. Sherman Dudley, please contact.

CONCESSIONS

Hanky Panks, Grab, Custard, Novelties and Jew-

SHOWS

Snake, Monkey, Grind Shows or any family-type Shows. Also Minstre!

All replies: JAMES E. STRATES, Mgr.

James e. Strates shows

Butler, Pa., this week; Clearfield, Pa., to follow.

FOR SALE

Large Danzel Carousel, 52 horses, all hand carved, two charlots, completely overhauled, only needs painting. Now ir operation, reasonably priced.

MORRIS GOLD

9-04c Blvd., Rockaway Beach, 94, N. Y **GRanite 4-2438**

A-I AMUSEMENTS

Want for Crawford County Fair, Oblong, III., July 27-Aug. 1, followed by Rossville, III., Centennial and Clark County Fair, Marshall, III.
Can place Bingo, Photos, Duck Pond Cork Gallery, Pitch-Till-You-Win, Bear Pitch, Glass Pitch, Age and Weight, Milk Bottles, Coke Joints or any Store working for stock. SHOWS: Can place Girl Show, Fun House or Mechanical Show.

Wire JOHN HANSEN, Mgr.

Fairgrounds, Oblong, III., this week.

JIMMIE CHANOS SHOW

Want for Greenville, Ohio, Aug. 3-8

Legitimate Concessions of all kinds, Popcorn, Caramel Corn, Candy Floss, Candy Apples, Snow Balls, Pitch-Till-You-Win, Balloon Darts, Fish Pond, Hoopla, Ice Cream and any other legitimate Concessions.

Want Bingo for Greenville, Ohio.

Want family type Shows with own outfits.

SHOW NEWS

Want Penny Arcade for Kendallville, Ind., Fair.

Want Advance Agent who can book shopping centers. Must have own transportation and furnish reference.

All replies to JIMMIE CHANOS, Greenville, Ohio

SMILEY'S AMUSEMENTS

WANT FOR IRWIN, PA., HUNTINGTON TOWNSHIP FIREMEN'S CELEBRATION, AUG. 3-8 FOLLOWED BY BLAIRSVILLE, PA., AUG. 10-15 WITH 11 WEEKS OF FAIRS TO FOLLOW.

CONCESSIONS: Duck Pond, Short Ranga, Pitch-Till-You-Win, Derby, Photos, One Ball and all other Hanky Panks,

SHOWS: Can use Fun House. Snake Show and all other family-type Shows.

RIDE HELP. Can use Ceneral Ride Help who drive. P.S.: Will book or buy Tilt or Coaster for cash.

P.S.: Jim Mitchell, contact me about Westmoreland Fair.

All wires and answers to Apollo, Pa., July 27-Aug. 1.

WM. T. COLLINS SHOWS

WANT -- ALL FAIRS -- WANT

CAN PLACE FOR LA CROSSE. WIS., AND ALL BIG FAIRS UNTIL NOVEMBER

CAN PLACE GRIND SHOWS OF MERIT

BILL CHALKIAS, CALL US IF INTERESTED IN SIDE SHOW

Can place Hanky Panks of all kinds, also Back End Grab Joint, Foot Longs. Photos Can use two Foremen, also Second Men on all Rides. Must be sober, reliable and have chaufteur's license. Glen (Little) Joplin, ride superintendent. Want Cookhouse for balance of season. One who caters to show people. ADDRESS: WM. T. COLLINS, MGR., MINOT, N. D.

BUFF HOTTLE SHOWS

Want for #2 Unit, 12 more weeks of fairs in Illinois, Iowa, Missouri, Arkansas and Louisiana, starting at Aledo, III., July 29.

CONCESSIONS: Pitches of all kinds, Lamp, Bear, Bird, Crockery, Heart and Toy, Taffy Candy, Ice Cream or Custard, Slum Spindle.

SHOWS: Have Funhouse and Snake Show. Need family-type Shows. Good proposition for 10-In-1.

HELP: Foremen for Kiddieland and Ferris Wheel. Also Second Men on Merry-Go-Round, Tilt, Octopus, Scooter and Rock-o-Plane. Drivers with chauffeur's license preferred. All replies

> ROMEO DUNN, MGR., BUFF HOTTLE SHOWS #2 Aledo, III., this week. (Phone in office.)

GRAND AMERICAN SHOWS

WANT FOR FAIRS AND STREET CELEBRATIONS IN IOWA

Hanky Panks of all kinds, Long Range, Arcade, Snake Show. Want Ride Foremen for Merry-Go-Round, Tilt, Wheel, Coaster and Second Help on all Rides. Must have license and drive. Kenny McCoy wants Girls for Girl Show.

Contact L. O. WEAVER, as per route

HOLLY-BROS. SHOWS

HELP FOR WHEEL, LARGE COASTER & IIII.
CONCESSIONS: Fish Pond, Age & Scales, Cork, Coke Bottles, Ball Games,
Glass Pitch. No flats or PC here.
POPCORN, FLOSS & APPLES. EX. TO A PARTY WITH A CLEAN OUTFIT HELP FOR WHEEL, LARGE COASTER & TILT.

TO JOIN AT ONCE. All wires c/o Western Union. Mail General Delivery, Atlanta, Ga.

HELP: Apply 402 Pryor St. Phone Jackson 27927, Atlanta, Ga. Call person to person for F. Hollingsworth.

SHOWS AND CONCESSIONS WANTED

For the following Fairs and Celebrations: Canton, Ill., July 27-Aug. 1; Blandinsville, Ill., Farmers' Fair, Aug. 3-7; Mendon, Ill., Knox County Fair, Aug. 8-15; Missouri's largest, Ripley County Centennial, Doniphan, Mo., Aug. 17-22, around the square. Parades, Free Acts, Fireworks and Pageants. Eight Louisiana Fairs to follow.

Ride Help wanting work, come on. Out all winter. Will book two major and two Kiddie Rides, not conflicting for fairs. Answers to

KENNETH RITCHIE, BURKHART SHOWS as per route.

BEE'S OLD RELIABLE SHOWS

Want for Germantown and Brodhead, Ky., Fairs

CONCESSIONS: Hanky Panks, Long Range, Basketball, High Striker, Picture Frame with Hanky Panks. Want Six Cats and Hanky Pank Agents to join at once. SHOWS: Snake. Mechanical, or any Show not conflicting. All replies:

RAYMOND C. HULS

Columbia, Ky., this week.

Tinsley Books Mouse Ride With Strates

GREER, S. C.-Johnny T. Tinsley's Wild Mouse ride has been booked into the York (Pa.) Inter-State Fair and other dates of the James E. Strates Shows, it is reported. The deal was closed during a visit from Allan Travers, agent for Strates.

Tinsley also announced that the Mouse ride, presently at White Laké, N. C., would also play the Western North Carolina Fair in Henderson the week of August 17, and the Elberton (Ga.) Fair the week of September 7.

VANDALIA, O.—Prospects for the waffle concession business are very good, according to Vivian M. Stephenson of Stephenson and Houze, who this year are marking their 60th year in the business. Early dates have panned out good and park business in Ohio shows a marked up-trend she said.

GA. AMUSEMENT CO.

Will book legitimate Concessions of all kind. Sell Ex. on Bingo, Custard, Novelties. French Fries, Pronto Pups.

MACON COUNTY FREE FAIR, FRANKLIN, N. C., AUGUST 3 thru 8. GEORGIA MOUNTAIN FAIR, HIAWASSEE, GA., AUGUST 10 thru 15. FANNING COUNTY FAIR, BLUE RIDGE, GA., AUGUST 17 thru 22.

All replies H. H. SCOTT Robbinsville, North Carolina

WANTED

CAPABLE RIDE HELP FOR TILT, WHEEL MERRY-GO-ROUND, OCTOPUS. Must be licensed drivers and get it up

and down.
Shopping Centers and Fairs until
Christmas. JIMMIE HENSON
Greater Dixieland Shows
Garland, Tex., until August 2.

FOREMAN AND SECOND MEN

Wanted on all Rides. Come on.

EVANS UNITED SHOWS Per Route

GIRLS

For Girl Show. One Girl to feature. Must be young and attractive. Good pay and treatment. Can use Talker with

CARROLL GREEN c/o Johnny's United Shows Huntingburg, Ind., this week,

LOUIS RIFFLE COME IMPORTANT!

call this number: BU 1-7911 Chicago, Ill. Any time after 1 p.m.

CHARLIE FISHER

AGENTS WANTED

6 Cats and Buckets. Only Joints on Show. Playing all Fairs and Celebrations. Net-son, Neb., Aug. 28-31; Dighton, Kan., Sept. 4-7; Fairview, Kan., 9-11; Halstead, CHUCK EDWARDS

31st Annual BRADFORD PUMPKIN SHOW

October 6 to 18 incl., 1959. Concessions welcome. COMMUNITY FESTIVAL

ASSOCIATION Bradford, Ohio

NEED CARNIVAL

SEPTEMBER 5-6-7 COCONINO COUNTY FAIR

20.000 attendance. Wire or write: BOX 1120 Flagstaff, Arizona

BLUE GRASS SHOWS

CAN PLACE FOR JAY COUNTY FAIR, PORTLAND, IND., ANG. 2 THRU 7 FOLLOWED BY THE GREAT LA PORTE COUNTY FAIR, LA PORTE, IND., WEEK AUG. 10-15

CONCESSIONS: Hanky Panks and Prize-Every-Time Games of all kinds, Bird and Lamp Pitches, Derby, Age & Scale and any and all kinds of legitimate Games. RIDES: Will book flashy set of factory built Kiddle Rides or will book Single Units, also can book Round-Up for La Porte.

SHOWS: Can place any good Grind or Bally Show that caters to ladles and children for La Ports and balance of season.

HEI.P: Foreman for Roll-o-Plane and First and Second Men for all Major Rides. Also can place Man to take complete charge of Downey Light Towers. Good proposition to Man who can maintain and care for same. All wires or phone to

C. C. GROSCURTH, BLUE GRASS SHOWS

Urbana, Illinois, all this week.

MARYLAND STATE FAIR

2 Big Weeks Aug. 31 to Sept. 12

TIMONIUM, MARYLAND ... THE LARGEST FAIR IN THE EAST ...

CAN PLACE DARK RIDE, FUN HOUSE, HOT RODS, ROCK-O-PLANE, ROUND-UP. SCRAMBLER, FAMILY SHOWS. MAD MOUSE. FEW CHOICE WHEEL LOCATIONS OPEN. SCALE-AGE.

7 Southern Fairs to follow. All winter's work in Florida. Will sell or place Man and Wife for CUSTARD OUTFIT. Place General Ride Help, All answer

> DAVID B. ENDY General Delivery, Essex, Maryland, this week.

GOLD MEDAL SHOWS

For Magnalia County Fair, Matewan, W. Va., week Aug. 3, followed by Tazewell County Fair, Tazewell, Va., week Aug. 10. 15 more Fairs to go.

CONCESSIONS: All Hanky Panks open. Will book two Grind Stores,

Wire JOHNNY DENTON

PIKEVILLE, KY., THIS WEEK.

G. & B. SHOWS

Wanted for the following Fairs All in West Virginia starting August 3

way Free Fair, Gassaway.

Nicholas County Fair, Summersville; Green Sulphur Springs Fair; Clay, W. Va., Pappaw District Fair, Rivesville; Gassa- Fair; Webster Springs, Camp Caesar Fair.

Want Photos Scales, Sium Spindle, Hoopla, Fish or Duck Ponds; Lead Gallery, Short or Long; Jewelry, Ball Games, Six Cats. Bear Pitch and any Concessions working for stock. Can use Chairplane, Octopus, Tilt-a-Whirl or any Major Ride. Will book Shows for committee money.

All replies to TOMMY BURNS, Mgr., Jane Lew, W. Va.

CAN PLACE AT ONCE

COMPLETE SET OF FACTORY BUILT KIDDIE RIDES, OR WILL BOOK SINGLE UNITS FOR LA PORTE. INDIANA, AND BALANCE OF SEASON. LIBERAL PERCENTAGE.

All wires or phone

C. C. GROSCURTH, BLUE GRASS SHOWS

Urbana, III.. this week

FREAKS—SIDE SHOW ACTS—TALKERS

For balance of season at Coney Island, N. Y. Then Fairs to follow. Pay rain or shine. Phone, Write, Wire

DAVID ROSEN

4016 Atlantic Avenue Seagate
Tel.: COney Island 6-2281

Brooklyn 24, N. Y.

DRAGO SHOWS #2

Now booking for Blackford County Fair at Hartford City, Indiana, Aug. 3 thru 8, and other good ones to follow.

Want Basketball. Coke Bottles. Ball Games of all kinds. Bumper. Ring.A.-Coke. Novelties. Scales, Fish Pond. Add Darts. String Game. Bear Pitch. Taffy. Hats, fee Cream, Custard, Shake-lip, Pronto Pups, Foot Long, French Fries, Grah or Coukhouse. SHOWS: Any family-type Show. No Girl. RIDES: Will book for Hartford City. Caterpillar, Looper, Spitfire or any Ride not conflicting with what we have.

All Contact CHET PIERCE, Otterbein, Ind., this week:

DUE TO DISAPPOINTMENT IOWA CHAMPIONSHIP RODEO

SIDNEY, IOWA, AUG. 18-23 Can use \$it-Down Cookhouse.

Call or Wire

JIM SUTTON

Sidney, Iowa

WANT RIDE MEN

Especially Wheel and Octopus Foremen and Second Men on all rides. Best wages and accommodations.

HOLIDAY AMUSEMENT CO. Waverly, Kans., July 27-29; Corder, Mo. July 30-Aug. 1. FIELDING GRAHAM

WHITESIDE'S CONCESSIONS

Agents wanted for Illinois Fairs. Can place Grind Store Agents, Alibi Agents and Hanky Panks.

Midvale, Utah, this week; Rigby, Idaho, next week.

All replies: A. R. "Dutch" WHITESIDE, c/o Capell Bros. Shows.

AGENTS WANTED

Six Cat Agents. Solid route of Fairs and Celebrations. Don Barnes, call. Contact MACK McLEAN

c/o Rogers Bros.' Shows, per route.

GOODING WANTS

RIDE FOREMAN FOR CATERPILLAR, TWISTER, MAD HOUSE, FERRIS WHEEL, ALSO RIDE HELPERS

TOP SALARY Must drive semi, good equipment, pleasant working contions, YEAR-ROUND EMPLOYMENT.

At the close of the season we will need 50 employees in our new factory.

Drunks, chasers, floaters, stay away. No collect wires or transportation to join. If you can qualify address

GOODING AMUSEMENT CO.

1300 Norton Ave. AXminster 4-3717 Columbus 8, Ohio

HANK SHELBY WANTS

WISCONSIN STATE FAIR — AUGUST 20 TO 30 INCLUSIVE

Agents for Hanky Panks—Darts—Roll Tables—Under 12— Pitches — Ball Games — Bushel Baskets — Balloons.

LAST YEAR'S AGENTS, WIRE OR PHONE AT ONCE.

Johnny Wilson and Mike Kennedy, please call. I will be in Milwaukee starting Wednesday night, July 29.

Phone: BRoadway 1-3972

HANK SHELBY, TOWER HOTEL, MILWAUKEE, WISCONSIN

BINGO HELP

Callers, Countermen, Truck Drivers and Stock Man. Top salaries to capable men. Good men only. All others, save your time and mine.

AL BOXALL

443 Winspear Ave.

Buffalo 15, N. Y.

PORTER COUNTY FREE FAIR Valparaiso, Ind., Aug. 3 to 8

GREAT WABASH VALLEY FAIR

Terre Haute, Ind., Aug. 9 to 15

Followed by circuit of Southern Fairs ending in November.

WANT RIDES: Train, Coaster, Round-Up. SHOWS: Grind Shows that don't conflict, Little Horses, Monkey, etc. CONCESSIONS: Long Range, also Merchandise and Outright Sales. HELP: Experienced Ride Help and Workingmen in all departments. No drunks or riff-raff tolerated. All address:

JAMES H. DREW SHOWS, INC.

c/o Western Union, Paris, III., all this week

PARADA SHOWS 40TH TOUR

Smooth sailing Fairs all the way. All top money spots.

July 30-Aug. 1, Clinton, Mo.; Aug. 3-8, California, Mo.; Aug. 10-12, Paola, Kans.; Aug. 13-15, Lane, Kans.; Aug. 17-22, Mound City, Kans.; Aug. 25-28, Garnett, Kans. Tap this route of County Fairs—and more to follow.

Want reliable Ride Help on office-owned Wheel, Merry-Go-Round, Octopus, 59 model Till. Scrambler. Kid Rides. (Will break in good Man on Scrambler.)

Want Concessions: Open Midway to Hanky Panks and Alibi Stores (Buck & Stock). Concessions make money here. No flats in any spot we have in 10 years. Want Cookhouse, Grab Joint. Join now.

DISPENSA & SONS COMPLETE CARNIVAL

KANKAKEE CO. FAIR. Kankakee, III., Aug. 8-13

Aug. 8-13
Want Major and Kiddie Rides not conflicting. Coaster. Round-Up. Rock-o-Pany others. Can use Funhouse. Glass House and clean family-type Side Show want all types of Hanky Panks and Grind Stores. Contact:
PAUL DISPENSA, Elmhurst, III. Phone: Terrace 2-7763. No collects.

OLMSTED COUNTY FREE FAIR

ROCHESTER, MINN., AUGUST 4-9

Want set of Kiddie Rides (no Train) to join for season. Phipps, contact by p Can place Shows and Concessions and non-conflicting Rides.

SUNSET AMUSEMENT CO.

GIANT FIREMEN'S CELEBRATION

Aug. 3-9-Portland, Conn.-Aug. 3-9.

Mammoth 7-Day Firemen's Muster, Diamond Jubilee, Dedication, Parade, Etc. WANT ALL TYPE GAMES OF SKILL, DIRECT SALES, NOVELTIES. DE LUXE SHOWS, 41 White Street, Rockville, Conn. TR 5-2281.

CARPENTER BROS.' SHOWS

Liberty Center, Ohio, Homecoming, on Streets, July 29-Aug. 1.

Want Cat Rack, Balloon Darts, Scales, Hi-Striker, Long Range Gallery, Milk Bottle, Pottery Pitch. Want Family Shows for Indiana and Michigan fairs to follow. Bauphie wants Agents for Alibi Stores. Duke Dillon wants Agents.

Contact NORMAN CARPENTER, Liberty Center, Ohio.

CONCESSION HELP WANTED

Sober, reliable Help. Ones who can stand prosperity for 14 County Fairs, 2 State Fairs and 20 in South America beginning next week at Matewan, W. Va. Want Six Cats, Buckets, Picture Frames, Scales and One Ball.
Call ALMON BRANNON, General 7-9132, Pikeville, Ky., between 1:00 and 4:00 o'clock.

BINGO HELP WANTED

Caller and Counterman. Top salary. Want Agents for Class Pitch, Balloon Darts, Bear Pitch, Break the Record and P. C. Dealers. Best of treatment. Call or wire:

JOE CURTIS
PINSON HOTEL, PIKEVILLE, KY.

BUFF HOTTLE SHOWS

TI AND #2 UNITS
WANT FOR ST. CHARLES, MO., FAIR,
JULY 30-AUG. 3
Hanky Pask Concessions that work for
stock. Also Long and Short Range
Galleries.

Stock Also Long and Short Rause Galleries.

WANT FOR MORRISONVILLE, ILL., JULY 29-30

Hanky Panks of all kinds except Cork Gallery, Fish Pond, Balloon Darts, Add-Em-Up Darts. Age and Scales. No food, no Mitt Camps.

WANT FOR MCLEANSBORO, ILL., AUG. 4-8

WANT FOR MCLEANSBORO, ILL.,
AUG. 4-8
Bingo for McLeansboro only. Also
Hanky Panks of all kinds, Grab, small
Cookhouse Pronto Pups, Long Dogs,
Lead Gallery, etc.
WANT FOR LINCOLN, ILL., AUG. 8-13
Need a few more Concessions that work
for stock. Also Lead Gallery. CAN
PLACE FERRIS WHEEL FOREMAN TO
JOIN IMMEDIATELY. All replies:
BUFF HOTTLE, St. Charles, Mo.

WANTED

Ferris Wheel Man, Tilt-a Whirl Man. \$75 per week. Must drive. Stay sober.

Contact

BELL SALES COMPANY

1007 S. Halsted, Chicago 7, Ill. Phone: HAymarket 1-2711 Open—Daily 9-6; Sunday 'til 3.

Funland Park at St. Augustine Beach.
FOR SALE: 6 Rides, 3 Majors, 3 Kid
Rides. No. 5 Ell Ferris Wheel, Comet,
Merry-Go-Round, Dry Water Boat Ride,
Autos, Airplane Bomber and 8 Concessions. Modernistic Fronts and extra
Stands not up. Have Rolling Stock for
Rides. Good location for summer near
ocean. Have good location for winter
near Miami, Fla. Selling because of ill
health. FCR SALE: Evans Big Six Glass
Wheel, \$175.00; also Horse Wood Wheel
Mutuel, 48" wide, \$125.00. JOHN
KEELER, Sen. Del., \$1, Augustine, Fla.

Brownie Bishop Wants

TOW MILE BINNOP WANTS
TWO Men to up and down Concessions.
Also Hanky Pank Agents. Can use Peek
and Count Store Agents. Must be sober:
Whitey, who worked for me on Moore's
Shows. come on. Clyde, can also use
you. Can also place Ride Help.
Starting in Kansas City, Kans., Aug. 1-8.
Contact: c'o Wonderland Exposition
Shows, 205 No. Monroe, Kansas City, Mo.
Phone: Chestnut 1-2088.

PHIL HUNTER WANTS AGENTS

For Pottery Pitch, Hoop-La. Ball Games, Punk Racks. 15 good Fairs. Chuck, Whitey or Bill Roberts, wire,

e/o Western Union, Franklin, Ind

Hartsock Bros. Shows WANT

Fish Pond, String Game. Cork Gallery, High Striker, Photo, Hoopla and Ball Games. What have you?

AS PER ROUTE

WANTED

Barney Gage wants experienced Help on Kiddle Rides. Truck Drivers preferred. Also Agents for Six Cat and Hanky Panks. No drunks.

For Northwood, Jowa, July 27-20. e/o BYERS BROS.' SHOWS

(2) CANDY PITCHMEN

WANTED

Starting August 10, tonia Free Fair, closing Jacksonville, Fla., November 28, Contact RAYNELL GOLDEN c/o Cetlin & Wilson Shows New Castle, Penna., this week

WANTED RIDES

For Yaxob Black Gold Celebration. August 22-29. Contact

CHARLES KNOTT

Chairman Concessions Yaxoo City, Miss.

MARKET AND CONCESSIONAIRES

FAIR SEASO	ON IS HERE					
SIX CATS—5 various styles. Ea	SPOT BOARDS, Set of 3 Ea. \$ 25.00 ADD-'EM-UP DART BOARDS.					
PUNKS-11 inch	Sponge Rubber Ea. 20.00					
PUNKS13 Inch	SPUTNIKS UNDERHAND BALL					
UNDER 11 or OVER 30 ROLLDOWN	GAMOLINE UNDERHAND BALL					
TABLES	GAME					
THREE POUND ONE-BALL BOTTLES	USED, Rebuilt DEVIL'S BOWLING ALLEY					
SIX POUND ONE BALL BOTTLES .Ea. 6.00						
1½ POUND THREE-BALL BOTTLES, Old Style	NUMBER WHEELS made to order.					
THREE POUND THREE BALL BOTTLES, Old Style	MEDIUM RANGE GUNNER BUCKETS and Pic- TURE FRAMES made to size and order.					
DAM FAMILY PULL UP SLATS Ea. 60.00 GAUCHO PULL UP SLAT PUNKS Doz. 48.00 or Complete Frames for	NEW STYLE BELL ONE BALL BOTTLES, 3 lbs					
\$250 for 12 ft. SWINGER BALL and PIN Ea. 25.00 JEWELRY SPINDLES 60.00 PAN GAMES, Complete Ea. 160.00	going fast					
RAY OAKES & SONS						

Cambridge, Maryland, this week; Pocomoke City, Maryland, August 3 to 8; Snow Hill, Maryland, August 10 to 15; Suffolk, Virginia, August 17 to 22. Then going South.

VIRGINIA GREATER SHOWS

P. O. Box 4344, Tampa 7, Fla. Phone: REdwood 6-9774; Nights: REdwood 6-5467. Write for Free Catalogue

Want at once: Girl Show Managers with two or more Girls. Have new wagons with new fronts. Must have Wardrobe and Sound Equipment. We are going into good Girl Show territory from now on. Want Side Show Manager with Acts. Have complete Side Show outfit and wagon. Want Monkey Show, Wild Life, Unborn, Funhouse. Want Bingo at once, Photos, Novelties, Age and Scales, Long and Short Range, Ball Games, French Fries. All Hanky Panks open after August 8. We will book Razzles, Pin Stores, Buckets, Six Cats, P. C. Dealers.

Wanted: Ride Help, come on, but must drive. Mail and wires to:

WM. C. (BILL) MURRAY

THE GREEN TREE SHOWS

WANT FOR RUSSELL COUNTY FAIR, RUSSELL SPRINGS, KY, AUG. 3-8 and 10 Bona Fairs to follow

Concessions-Prize Every Time Concessions of all kind. Bird, Bear, Lamp. Pitches, Novelties. Will sell X on Diggers. Long and Short Range Gallery. Shows-Girl Shows, Motordrome, Fun House, Glass House, Geek Show, and all family type shows open.

This show has Lights, Water, and Location every Sunday. All replies

JOHN M. HULS

e'o Western Union, Paris, Ky., then per route

WILLIAM D. STANLEY SHOWS

FOR TWELVE FAIRS IN MINNESOTA

Agents for 6-Cat, Buckets. Also need Hanky Panks of all kinds. Several good ones open for Fairs; not \$40 per week. Also need Girl Show or any Show of merit. Will book one Major Ride not conflicting. Bear Pitch, Glass Pitch and other center

ALL REPLIES AS PER ROUTE

P.S.: Can use Ride Help in all departments

\$TOCK TICKET\$ 1 Roll \$ 1.50 5 Rolls 4.50	TICK
10 Rolls 8.25 25 Rolls 18.75 50 Rolls 24.00 00 Rolls 44.00	of every de Wheel tickets Stock for immi ment
Rolls 2,000 EACH Double Coupons Double Prices No C.O.D. Orders	THE TOLEDO Toledo 12 "Allied Trades

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TICKET CO. 2, Ohio Union Label

2	Cash With SPECIAL			Double
Machine	2,000 4,000	\$	6.90 7.80	
	6,000 8,000		8. 1 0	900
լ Հ	10,000		10.50	ouble
Rot	100,000		33.00	P 2.
	1,000,000	2	33.00 58.00	ě

DYER'S GREATER SHOWS

Want Ride Help for reorganization. Top pas for Foremen and Seconds who have license and drive. Wheel, Tilt, Octopus, Coaster, Merry-Go-Round, Scrambler, Rollo-Plane and Kiddie Rides. Also need Funhouse Operator. Rex Miles, ride supt., NO LONGER HERE. Want legit Concessions of all kinds, no X; Cookhouse and Grab open. Will place any family-type Show. Have the following Fairs and Celebrations: Marengo, Iowa, July 27 thru Aug. 1; Manchester, Iowa; Tipton, Iowa; Wyoming, Iowa; Columbus Jct., Iowa; Belle Plains, Iowa; Ottumwa, Iowa, Labor Day; then South.

Write or phone: GEORGE DYER, 5313 at night or 5343 day, Batavia, III.,
or FRANK C BUSCH, as per route.

SOUTHWESTERN NEW YORK FIREMEN'S ASSOCIATION CONVENTION BLASDELL, NEW YORK, AUGUST 3-9

Booking Concessions. Independent Midway. No Show, low nut Want Eats, Hanky Panks, Direct Sales, Attractions and Shows. 100,000 advance sale tickets honored on joints and rides.

Contact C. "ERNIE" ERNEWEIN, 18 E. Lake Ave., Blasdell 19, N. Y. Phone SOuth 4209, or FRANK CAVALER!, 35 Third St., Woodlawn 19, N. Y. Phone Woodlawn 8466.

RECREATION CLUB FAIR

SCRANTON, PA., Aug. 3 thru 9, including Sunday, N. Scranton Recreation Field, Keyser and Oak Sts.

WANT BINGO, GRAB, STOCK CONCESSIONS OF ALL KINDS. Will place Tilt and Octopus at low P.C. WANT SHOWS OF ALL KINDS EXCEPT GIRL \$HOWS, WILDLIFE.

All address: R. H. MINER, Dunmore, Pa., now.

THE MARKET PLACE FOR BUYERS and SELLI

Acts, Songs, Gags

A MOST ASTOUNDING COMEDY OFFER!

'Collected comedy." Four complete gagfiles valued at \$18. Contains One Liners,
Adlubs, Song Titles, Topical Gags. Opening
Lines, etc. Complete \$10. Write for further
info. Show-Biz Comedy Service (Dept. B-45),
625 Avenue "V," Brooklyn 23, N. Y. jy27

FUN-MASTER GAG FILES STILL THE BEST by test: 35 scripts, formerly \$1.05 each, now only \$15, plus \$1 postage for all 35. "The Comedian," our professional monthly service, \$20 year; single issues, \$3 each. "We Service the Stars," 3 Books Parodles, \$10 per book, all 3 for \$25. 4 books of Blackouts, Vols. 1-23, at \$25 per vol. Volume number 4 for \$35; all 4 vols., \$100. "Humor-Dor for Success and Comedians," all different-classified, \$100. "How to Master the Ceremonies," \$3 per copy. Billy Glason. 200 W. 54th St., NYC 19, N. Y. Phone: Columbus 5-1316.

NEW! GIANT PROFESSIONAL GAG FILE. Over 1,000 hilarious ad libs. Only \$1. List free! Edmund Orrin, 1819-B Golden Gate. San Francisco 15, Calif.

SEND FOR FREE PRICE LIST NEWEST Comedy Material, or send \$10 and get \$50 worth of Gagfiles, Sketches. Monologs, Dialogs Parodies, etc. Money back guaran-tee. Laughs Unlimited, 106 W. 45 St. New York, N. Y.

WRITING SUCCESSFUL SCRIPTS SINCE 1934. Night Club Acts, Sketches, etc. W. H. Cressy, 285 Main North, Apt. 11, Weston, Ont., Canada.

Agents, Distributors Items

CONCESSIONAIRES—MAKE MORE MONEY with new letea in oversize comic badges, name buttons. Cost loss. Sample free, Hanco Box 97, Lombard, Ill. jy27

DAY-GLO SIGNS FOR ALL BUSINESS.
Comics for private home rathkeilers. etc.
Sample and catalog, 10t. 100 best assortment, 87 postpaid. Koehler Sign, 335 Goetz,
Lemay 25, Mo. au10

Did This Ad

ATTRACT YOUR ATTENTION? USE DISPLAY CLASSIFIED

A sure way to attract more attention and secure greater results.

RATE: \$14 PER INCH

Rule border permitted when using two inches or more.

FAMOUS MFR. CLOSEOUTS

1820 Westminster St. Providence, R. I.
FREE CATALOG!—BULOVA, ELGIN, GRÜen Watches, etc. 1959 styles. \$6.95 up.
Buy direct from importer: Electrical Tools,
Novelties, Costume Jewelry, etc. Write today! Jet Premiums. 423-GN Los Angeles St.,
Los Angeles 13, Calif.

HOSIERY—LOW PRICES LADIES', MEN'S, Children's. Ladies' Nylons, \$1 dozen up. Slightly imperfect. Nylons. packed cello bags, \$3 dozen. Prompt shipment and satisfaction guaranteed. S. F. Pollard Hoslery Co (AM 5-1741), 1248 Market St. Chattanooga, Tenn. jy27

NEW FLASH CENTER FOCUSING LIGHT-weight Binoculars, \$4.75 doz. postpaid; sample, 50c. Dale Imports, 1959 Clays Mill Rd., Lexington, Ky.

NEW 7" X 11" SIGNS — COMEDY. RE-ligious, general, 50° sellers. Catalogue free, 10 samples, 81. Lowy, 812 Broadway, Dept. 113, New York 3.

REBUILT WATCHES—ELGIN. WALTHAM, Benrus, Bulova; \$5 and up. Write for free price list. Joseph Bros., 5-BB So. Wabash, Chicago 3, Ill.

SILLY, CRAZY, FUNNY GREETING CARDS sell or consign to stores. For \$1.50 worth of samples, catalog, prices, etc., send only \$1. McKitrick Publications, Mt. Vernon, III.

Animals, Birds, Snakes

ALWAYS THE FASTEST SERVICE AND the best of quality on Reptles. Animals and Snakes. Telephone 5411. Snake Farm. 1.aplace, La.

JEWELRY CLOSEOUTS

NEW 1959 FREE CATALOG **NOVELTIES JEWELRY** WATCH SETS TOYS

EARRINGS—ASSORTED STONE AND TAllored, \$6 per gross plus postage. Also billfolds, plastic alligator or lizard, \$10.80 per gross plus postage. C.O.D. gross lots.

NEW ENGLAND JEWELRY BUYERS 124 Empire St., Dept. 8 Prov., R. I.

BE INDEPENDENT

REGULAR CLASSIFIED ADS

Set in usual want-ad style, one paragraph, no display. First line set in 5 pt. caps, balance in regular 5 pt. upper and lower case. RATE: 20c a word, minimum \$4 CASH WITH COPY.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25¢ to cover cost of handling replies.

DISPLAY CLASSIFIED ADS

Attract more attention and produce quicker and greater results thru the use of larger type and white space. Type up to 14 pt. permitted. No illustrations, reverses, or other decorative matter. One pt. rule border on ads of one inch or

RATE: \$1 per agate line, \$14 inch. CASH WITH COPY unless credit has been established.

FORMS CLOSE WEDNESDAY FOR FOLLOWING WEEK'S ISSUE

Send all Orders and Correspondence to 2160 PATTERSON ST., CINCINNATI 22, O.

CHIHUAHUAS — PEDIGREED PAPER, trained, 8 weeks old. Blacks, Blues, Fawn Sables, Fl. 8-6223, call after 3:30 p.m. Stud service, M. Shaw, 163-14 Sanford, Flushing 58, Long Island.

MONKEYS FOR PETS, \$15 UP. TAME Occlots. Honeybears, Jaguars, Mynah Birds, Snakes, Lizards, etc. Price list free. Col. Bruce W. Strickland, Mung-Ki Traders, Rt. 3. Box 249, Austell, Ga. Phone 9-622.

STATE OF MAINE DEER, ELK, BLACK Bears: two male Lions, 3 years, tame; Aoudads. Rumford Wild Animal Park, Rumford Point. Me.

"SPECIAL" GIANT MONKEY SHOW

Including two adult Humbolt Woolley Monkeys and five adult Squirrel Monkeys. Regular value, \$225.00; this week only, \$175.00.

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18 FT. RETICULATED PYTHON, GENTLE, good feeder. Dan Fast, 826 Georgia, Beaumont. Tex.

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Business Opportunities

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FOR SALE—DUE TO THE SUDDEN DEATH of my husband, Leslie Grove, will sell the business known as the Grove Portable Stage Lighling, Mrs. Leslie Grove, P. O. Box 448, Newark, Olio.

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FOR SALE—5 RIDE KIDDIE PARK, EXcellent location in growing city of 70,000. Ph.: CE 4-4747. John W. Britt, 102 Harwood Drive, Lafayette, La.

"OW TO MAKE MONEY WITH CARNIVAL Games. 144-page book, 35 illustrations, \$2 postpaid. Theron Fox, 1296 Yosemite, San Jose 29. Calif. Aug17

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MAGIC AND TRICK STORE FOR SALE, ms. Jacobson Realty Co., 2003 N. Main, Antonio. Tex. jy27

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For Sale: Opportunities, plus Expansion A well-known 7-acre novelty park 10 minutes south of Missoula, Mont., near intersection of U. S. Highway 93 and famous nearly completed Lewis and Clark Highway. Write for detailed Information.

MOTHER GOOSE LAND

SKATING RINK IN CENTRAL ILLINOIS— Original owner retired after 10 years. Present owner moving to California, Price reasonable. Write: Box C-513, c/o The Bill-board, Cincinnati 22. Ohio.

WANTED — ASSOCIATE FOR TERRIFIC outdoor non-competitive product. Each selection of the Billboard, Clucimati 22, Ohio.

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BEAUTIFUL VELVET CURTAIN (ORANGE, gold) (7½x32), \$35: flashle Curtain (11½x44), like new, \$100; Ballyhoo Capes, \$5; Orchestra Coats, \$5; six Curtains (7½x15), each \$15; Clown Suits, flashy, new, \$10: Clown Red Wigs, \$5. Wallace, 2153 No. Halsted, Chicago.

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ABOUT ALL MAKES OF POPPERS, CARA-mel Corn equipment, Floss Machines, re-placement Kettles for all Poppers. Krispo Korn, 120 S, Halsted, Chicago, III. au17

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BATTER UP BATTING RANGE. COMpletely automatic, coin box operated, used one season. Also 1950 International 112-ton Metro Van with hew motor. Lester Townsend, 38 Highland Ave., Keansburg. N. J. Phone: Keansburg 6-5161 or W. L. Hoggius. 1709 Section Rd., Cincinnati Ohio, phone REdwood 1-9472.

BEAUTIFUI, RECTANGULAR "DRAMATIC End" umbrella-type Tent. 130'x50', sell \$3 000 or open any good proposition. Scott Moore, 155 W. 46th St., New York, N. Y. PLaza 7-6300.

BRILL'S CRANK ACTION, CAST ALUMI-num, clicking Machine Guns for Kiddie Rides, 4 for \$36; additional Guns \$7 each; Pattern, \$15. Free 104 page catalog. Brill, Box 875, Peoria, III.

FOR SALE—GABLE END 20X30 TENT TOP. Flame proof, good as new, \$175. Main Awning & Tent, 120 W. Court St., Cincinnati, ohio.

FOR SALE — MERRY-GO-ROUND: 40 FT.
Train Ride; Boat Ride, 7 boats: 5 kw.
Light Plant mounted in 12 ft. Chev. van;
F'sh Pond, trailer, set up in 30 inhutes;
16 ft. Joint Trailer, living quarters, tandem;
Mug Joint, 1x1½, perfect. Box 1326 C.B.S.,
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FOR SALE — OTTAWAY STEAM TRAIN: with three coaches and track, fine condition. Can be seen in operation at Park Point Amusement Center, H. C. Onsgard, 202 St. Marie St., Duluth, Minn.

FOR SALE

Trailer mounted Auto Ride, has tandem wheels with electrle brakes, with winch to raise and lower sides which make up 24-foot diameter platform, combination of racers and all plastic cars, beautiful well-lighted scenery, practically new blue top. Price, \$2.200 cash.
Allan Herschell 10-car Auto Ride, platforms and scenery in like new condition, steel recently painted. Ride has green flamenroof top in good condition. Truck is racked to haul Ride. Ride and Truck. \$1,500 cash. 18-ft, steel Diving Tank. 8-ft. high, in good condition, reasonable. Both Rides ready to go, can be seen at Thompson Bros. Winter Quarters, Altoona, Pa. Phone: Windsor 4-8002 or Windsor 3-7000.

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FOR SAI.E—712 ELI WHEEL. MFTAL seats, like new condition. \$6,500; Junior Wheel, basket type. 24 passenger, 18 ft. high. \$1,000; 7-car Tilt. late model, perfect condition, \$9,000; Midge-O-Racer Kid Ride. like new, \$2,500. Box C-512, c. o The Billboard, Cincinuati 22, Ohlo.

ILLUSION SHOW, COMPLETE, \$250. LESS without trailer or P.A. Lenseless two-way Fishbowl Show, also extra P.-A. Equipment, P. O. Box 6, Xenia, Ohio.

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SEILL FOR CASH, DUE TO ILLNESS, AFTER August 8. Major Ferris Wheel, \$3,230; Electric Kiddie Train Ride, \$750; Concession Trailer equipped with Floss Machine. Popcorn Warmer, etc. Useful for many concessions. \$850; Chucka-Luck Wheel with Concession, needs new top, \$125; Penny Pitch. \$65; High Striker, \$100. Equipment in good condition. Operating July 30 thru August 8. McLean Volunteer Fire Dept., McLean, Va. Kathleen Bruce, 1525 Ednd Place. Spaulding Heights 27. Md. Jordan 8-6993 before 4 P.M.

SELL OR TRADE — NEARLY NEW equipped Popcorn Trailer. Peanut Roast-er. Want Bingo and other size Tops and Frames. Write: Dusenberry, 520 Franklin Ave.. Columbus 15, Ohio.

SELL OR TRADE — TRAILER-MOUNTED Car Ride, King Kiddie Wheel, King Pony Carts, King Pony Ride, Wanted: Rides and Suow Cone Machine, Ron Henn, Route 2, Warren, Ohlo.

TEN MECHANICAL DONKEYS, CAST IRON and aluminum, from the 1933 World Fair. Cost \$7.000, now \$2,000. Pictures and details. Leo Walter, 47 Mount View, Akron 3, Ohlo. TRADE FOR VAN SEMIS, GEEK SHOW, Girl Show, Popcorn Trailer, fourteen Dig-gers in trailer. Long, 36 S. 22nd. Richmond, Indiana.

10-CAR AUTO RIDE, FACTORY MADE. Can be seen in operation. For quick sale. \$600. H. Britt, Stamford, Conn. DA 3-0859, au3

12 WOOD MERRY-GO-ROUND HORSES, newly painted, make nice small Merry-Go-Round, Hampton Amusement Co., Portage Des Sioux, Mo.

4000 FOLDING CHAIRS, STADIUM CHAIRS, Tables, Theater Chains, Lockers, Bleachera, Tents. Playground Equipment. Lone Star Seating, Box 1734, Dallas I, Tex.

Help Wanted

CIRCUS TROMBONF. TRUMPET WANTED.
Rossi's Band (topflight only). Contact as per Mills Bros.' Circus route.

SEMI-NAME HOTEL ORCHESTRA RE-organizing and enlarging. Top location salaries No niters. All instruments. Sober, eitable musicians. Box C 510, Bitt-board, Cincinnati 22. Onio.

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sober, reliable Ride Help for Trochler's Trains for State Fairs. Also Drivers, license required. Fine opportunity for Man and Wife to operate separate Unit on percentage.

I. L. LYONS

Box 1971, Louisville, Ky. Or General Delivery, Regina, Sask., Canada, then Chippewa Falls, Wisc., August 3-8.



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Agents, Distributors Items M P Films—Accessories Animals, Birds, Snakes Musical Instruments, Accessories Business Opportunities Partners Wanted

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Help Wanted

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The Billboard, 2160 Patterson St., Cincinnati 22, Ohio

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Miscellaneous

DON'T BE HOARSE! AMPLIFY YOUR voice! Miracle, new light weight Electronic Megaphone overcomes noise! Mail order this powerful bargain today! Only \$49.50! W. L. Moor, Electronics Consultant, College Corner, Ohio.

FOLDING PAPER BOXES, \$3 PER M. 200 M 1034x2¼x1¼, 5 M 8½x2¾x2¾, 50 M 2½x1½x6½, 25 M 1¾x1¾x1¾x9, 50 M 4½x3½x1¾. Lincoln Box, 140 W. 26th St., New York City.

FOR SALE—90-TON STEAM LOCOMOTIVE. Okmulgee Northern No. 5 (Tommy). Standard gauge, oil burner. Located at Kansas City. Very attractive price. Write, wire, phone. Sonken-Galamba Corp.. 2nd & Riverview, Kansas City, Kan. ATwater 1-9305.

HOW THEY TRICK — FLIP ANY COIN, heads or tails at will! Easy to master, \$1. Arro, Box 1165-P, Bridgeport 1, Conn.

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Guarantees \$50.00 worth of Piano and Organ music yearly for only \$2.00. Great buyl Classical, Semi-Classical, Sacred, "Pop." Money-back guaranteel Send \$2.00 today.

MUSIC GUIDE

10 Fiske Pl. Mt. Vernon, N. Y.

TANGLEY CALLIOPE RESTORED TO like new, make money with this: let me tell you how I do with one. Williams, 8400 Conn Ave., Chevy Chase, Md.

26,000 CELLOPHANE BAGS, PLAIN, 4X11, \$5 per M; 500 M Printed Cellophane Bags 3'4x7, \$2 per M. Lincoln Box, 140 W. 26th 5t., New York City.

Partners Wanted

AGENT PARTNER FOR KITCHEN GADG-ets, Oregon State Fair, Sept. 5-12. Best spot on grounds. Write: 2060 E. Irwin Way, Eugene, Ore. Phone: Diamond 5-0820.

Personals

BILLY: WE WANT YOU TO COME HOME, but if you are happier and rather stay away—please let us hear from you. We love you, promise no trouble. Dad (George Doukas).

MELBA-DANCING AND ALL, YOU'RE still our Beelzebub, worried about Robin, we love and need you. Mother, Dad, Jerry.

SHOWFOLK — WE WOULD APPRECIATE having you or your organization represented in Sho-Biz Museum at 1959 Minnesota State Fair. Please send pictures, posters, relics to: Sportcraft, 2225 Hillside Ave., St. Paul 8, Minn.

USE MY ADDRESS. MAIL RECEIVING, forwarding, \$1 month; remails 25c. De-tails free. Box 142, Long Island City 5, N. Y.

WANTED — WHEREABOUTS WILLIAM Cherry, Jr., nephew of Katherine Black, Newark, Write Joseph M. Alsofrom, Attor-ney, 60 Park Place, Newark, N. J. jv27

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PHOTO BOOTHS, CAMERAS. D.P. PAPER, Developers, Frames, everything for direct positive photography. Write for our low prices. PDQ Camera Co., 1546 W. Cortes, Chicago 22, Ill.

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200-81/2X11 LETTERHEADS, 200 63/4 ENvelopes, both for \$3.95. Black or blue ink. Mailo Press, 6468-B, Clovis Ave., Flushing, Michigan.

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AD MATCH SALES! YOUR OWN BUSI-ness without investment! Sell for world's largest direct selling manufacturer of ad-vertising matchbooks. Big spot cash com-mission. Start without expertence; our tested sales kit tells you where and how to get orders. Men, women, part time or full time. Match Corporation of America, Dept. D-242, Chicago 32.

TOP COMMISSIONS FOR FULL TIME MEN. Calendars, Book Matches, Advertising Specialties. Hall & Riggans, Dept. 3, New Castle, Pa, jy27

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Wanted to Book

HORSE OPERATED TREADMILL PASSENger Boat Into park. State percentage. Also Sponsor for fall. Ohio and Misslasippi to Gulf. Address: Box C-515, c/o The Billboard, 2160 Patterson St., Cincinnati 22, Ohio.

NEED ACTS FOR SHOPPING CENTERS nationwide. Indoors and out. Must be family stuff and must be good. Also need exhibits with jet age appeal. Send rates, plx, all other data. New Texas firm, goon toos. Bob Tucker, Box 1222, Fort Arthur, Texas.

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COIN-OPERATED LOCKERS, SKATE Sharpener, Rubber Ice Rink Flooring, elec. Ticket Printer. Colonial Plaza, 10203 Balt. Blvd., College Park, Md. au3

TOM THUMB DONUT MACHINES. STATE price and condition. John Carlson, 18 Waldinger Ave., Valley Stream, N. Y.

WANTED—APEX GLASS CUTTER & COM-bination Knife and Scissors Sharpeners. W H. McCormick, 116 Harrison Ave., Mt. Sterling, Ky.

WAIK THRU OR DARK RIDE, TRAILER mounted. Kid Rides for sale or trade. Shafer's Rides, Mesker Park, Evansville, Indiana.

WANT TO BUY SHORT ARM OCTOPUS, late model with or without transportation. Good shape. Phone Mt. Airy, Md., 54.

COIN MACHINES

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FOR SALE—CHICAGO CO'N REBOUND, like new, \$75; United Deluxe Venus Bowler, \$65; Wurlitzer Model 1600, \$140; Wurlitzer Model 1400, 45 rpm, \$100. Send ½ deposit. Frank Guerrini, 1211 W. 4th St. Lewistown, Pa. au3

Lewistown, Pa.

FOR SALE—GOOD USED BINGOS. STARlet, \$35; Gaytime, \$50; Manhattan, \$30;
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Plxie. \$65; Big Time. \$50; South Seas, \$85;
Stars, \$35; Beach Beauty. \$60; Parade, \$125;
Circus Upright, \$125. Send ½ deposit.
Frank Guerrini, 1211 W. 4th St., Lewistown,
Pennsylvania.

au3

FOR SALE—USED CIGARETTE MACHINES: Rowe President, 8 column, \$45; DuGrenier Model AJ7, \$45; Rowe electric 11 column. \$75; Eastern electric 8 column. \$35; Lehigh PX 8 column Blonde, \$45; Rowe Ambassador 14 column, \$150. These machines are ready for location. Send ½ deposit. Frank Guerrini, 1211 W. 4th St., Lewistown, Pa. au.

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MILLS FAMOUS 1¢ GUM VENDER—Chrome plated, six columns, two for flat tab and four for chiclets. Rebuilt and perfect working order, \$12 each F.O.B. New York and worth it. Hal R. Meeks Company. 55 W. 42nd St., New York, N. Y. · ch-au3

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SCALES — SALE PRICED. WATLING 500 Guessers, \$32 ea.; A.B.T. Kirk HHBoy Guessers, \$30 ea.; renewed-reconditioned, used inside only. Send deposit, balance sight draft. Gaycoin Distributors, 4866 Woodward Ave., Detroit 1, Mich.

VICTOR GUM CHARM MACHINES—CABI-net or plastic Globes and Northwestern H-9's, \$7.50; Advance 21 FD's, with bolt and bracket, \$18. Charley Wilson, Carrizozo, New Mexico.

Wanted to Buy

POSTAGE STAMP MACHINES REGARD-less of age or condition! Ship in, will pay what they're worth. USP Co., 100 Grand, Waterbury 2, Conn.

TALENT AVAILABILITIES

RATE: 10c a word, minimum \$2. CASH WITH COPY. Set in usual want-ad style, one paragraph, no display. First line in 5 pt. caps, balance in regular 5 pt. upper and lower case.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25c to cover cost of handling replies.

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AGENT—LAST 30 YEARS CIRCUS, Rodeos. Carnivals in summer. Theaters, School Shows in winter. Had my own magic show last 20 years. Salary \$175; gas and oil. Will work percentage with \$100 weekly draw. I will not finance your show, J. S. Ramsey, Southern Plnes, N. C.

Miscellaneous

A-1 RINK ORGANIST AVAILABLE — 15
years' experience, dependable, a skater's
musician. Will locate anywhere. Write
Box C-511, c/o The Billboard, Cincinnati
22, Ohlo. jy27

CLOWN—TINY TOTS ALL LOVE TAFFY the Clown. Available for Kiddle Shows, TV or Circus. Write, wire: Bill Major, 150 Beverly Ave., East Lansdowne, Pa.

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ALTO, TENOR, ANY STYLE, COMBO, white, reliable, 27. Dick Rench, 81 So. Ave., Battle Creek, Mich. WO 4-2040. No collect calls.

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LEAD TRUMPET, SHOW OR DANCE. DE-sires change. Currently enroute. Age 30. Must allow time for notice and such. Musician, 202 Brookwood Terr., Spartan-burg, S. C.

ORGANIST WITH LARGE HAMMOND—Male. Fifteen years' experience. Available Soptember 1. Post Office Box 693, Lansing, Mich.

RELIABLE COMMERCIAL MUSICIAN, doubling Trumpet, Tenor Sax and vocals. Read or fake anything. Creighton, Box 5173, Sarasota, Fla. Tel. Ri 6-6088. au3

Outdoor Acts and Attractions

AN OUTSTANDING TRAPEZE ACT AVAIL-able for outdoor events. Real act. (Plat-form and dressing quarters required.) For literature, particulars and price, address. Charles La Crolx, 1304 South Anthony, Fort Wayne, Ind. Telephone: EAstbrook 3312.

BALLOON ASCENSIONS — PARACHUTE Leaps for all occasions. Using modern equipment. Phone AT 8.8760, Porter Flyers, 614 Heyt Ave., Muncle, Ind. au17

BA LOON ASCENSIONS — PARACHUTE Jumping for parks, fairs, celebrations, Claude L. Shafer, 1041 S. Dennison, Indian-apolis 41, Ind.

HIGH DIVING EXTRAORDINARY, HOLLLY wood style. A.G.V.A. member. Doubles the applause and stimulates attendance Rigging illuminated and visible for miles Available large illustrated circus-style posters to advertise this Fox Movietone Feature Mac Productions, 456 Lamphier Warren, Ohio. Phone: EX 9-1479.

RAY'S CIRCUS REVUE—NOW PLAYING Deer Park, Jamestown, Pa., is positively one of the greatest Novelty Acts being presen d by one man (Bozo, The Clown), and his Circus Revue, a 30 minute show with low overhead, makes it impossible for any other acts even with less entertainment to compete with us in price. Act available after Labor Day, For further information write H. R. (Rube) Ray, General Delivery, Jamestown, Pa. Am seeking Animal Park connection in Florida for the winter. Have Feedomatics, Monks and Birds, do tricks in slot, including my famous basket ball playing roosters. This act has doubled the business at the present location. It might pay yeu to investigate.

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THE BILLBOARD

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Weiner, Herman
Haywood, Joe
Henderson, George
H. & Mrs.
Henderson, J. G.

Williams, Alma
Hane

Haves, Buster & Helen
Hays. Tom
Haywood, Joe
Henderson, George
Henderson, J. G.
Helen
Hoard, Shirley
Hodges, Joy
Hoffman, Dan J.
Holmes. Mrs. Blanche
Howard, Mrs. Ethel
Hughes, Douglas
Hymes. Vernon Lucky
J. & W. Concessions
Jackson. George
James. Betty
Johnson, Mrs.
Josephine

Wedder, Louls M,
Wedder, Louls M,
Wells, Helen
H

Johnson, Merle N.
Joyce, Jack
Kara-Kum
(Wladyslaw
Michalvk, Magcian)
Kellar. Prof. Geo. J.
(Wild Animal
Trainer)
Kelly, Earl

Kelly, Earl Kleban, Harry Klaffer, John Klein, Seymour Kline, Jerry Knapp, Jimmy (The Tourist)

Knight, Barbara
Konefat, J. P.
Krueger, Earl A.
Lane, Dave
Lankford, Mrs.
Suzanne
Lankford, Mrs.
LaRue, Jackte
Lilliard, Jan
Lines, Paul Memphis
Longo, Anthony E.
Lovejoy, French
& Mrs.

McDermott, William McGee, Doris McLane, F. J. McLaughlin, Mrs.

McLaughlin, Mrs.
Marle
McLendon, R. F.
Madison, James
Malkowski, Walter
Maroletti, Rocci
Marrott, Ernest A.
Marsh, J. B.
Martin, Bub
(Concessioner)
Martin, Jack C.
Martin, Jack C.
Mrs.
Mason, Shervon

Mason, Shervon Mathis Jr. Edward D.

Mathis Jr. Edward D. Meggs, Joe Merritt, Mrs. Dell Miller, Fred A. Moore, Eddie Moran, Billy Moreno, Pito M. Morris, Bill Morton, Janet R. Motola, Louis Mounce, Tony Myers, Burt Newbrey, Rita Noble, Forrest V. Nubson, Ted O'Matta, Mike O'Riley, Jimmy & Oakley, Mrs. J.

Mrs. Oakley, Mrs. J.
Oliver, Jack
Olsen, O. S.
Osborne, Bob
Padykula, John
Palmatier, G. Richard
Parker, Ted
Pelaquin Jr., Joseph
F.

Penny Pitch Tony
Peterson, Bob
Phillips, Charles
Phillips, J. T. &
Ella Pearl
Pinkelton, Earl Politte Jack Poole, Kenneth Potonshovek, Miss

Potonshovek, Miss
Adof
Ravelli, Blanche
Reeves, Tommy
Reid, Rouda J. (Tex)
Richby, Mrs. Maurice
Rieder, Laurence P.
Ritchey, Mrs. Louise
Mary
Rizzo, Auggie

Ritzo, Auggie Rizzo, Auggie Roach, Mrs. Hellon Robinson, Gordon William Robinson, Robert Cloyd Rowlette, Henry Royal, Johnnie Royer, Florence Sanders, Junior Schade, Donald Schmidt, Mrs. Albert Schooley, Ed Seifker, Mrs. Marle H Shaffer, Jimmy

Seifker, Mrs.

Marle H
Shaffer, Jimmy
Shaw, Robert
Shuster, Julius B.
Simmons, Mrs.

Simons, Janice
Slater, Jack
Smiley, Mrs. Rita
Sonia, Mrs. Sister
Souet, Joseph
Sortles, George
Spoon, Mrs. Sue
St. Leon, Clyde
Siein, Mrs. Jack
Stephens, Mary
Stock

Stephens, Mary Stock, Bea Swan, Delores Swank, Susan & Grace Swenson, Lucky Tanner, Bud Tarrall, Elmer Tate, Mrs. Essle Taylor, Gilbert A. Taylor, John Tobell, Allen Tobin, Hyman Torrence, E. I.

All the news of your industry every week in The Billboard.... MAIL ON HAND AT CHICAGO OFFICE 188 W. Randolph St. Chicago 1, III.

Arnold, Raymond L. Lane. Richard J. Bird, Nellie
DeWald, Frieda
Donnelson, Slim
Dukes, Daniel T. Hakes, Bob (Whites)
Homnelly, Ann M. La Pearl, Jack

MAIL ON HAND AT ST. LOUIS OFFICE 390 Arcade Bldg. St. Louis 1, Mo.

Parcel Post Burgess, R., 14¢

Ciaburri, John.
Collins, Mrs. Fern
Coutu, Maurice
Cozart, John
Davis, L. O. (Jay)
Diaz, Ted
Dillinger, Maurine
Dillon, Duke
Dover, Joe M.
Duffy, John D. &
Cherie

Burgess, R., 14¢

Acker, Mr. & Mrs.
Ackley, James Akins, Anthony Allen, H. S.
Allison, Tex J.
Armentrout, Mona Arnold, Billy Ray Babb, J. E.
Beatty, Larry G.
Beard, Robert G.
Bee, Bonnie
Beuch, Hank & Edna Brown, Floyd Brown, Roy Burto, Leon Hubert Carpenter, Walter E. Ciabburrt, John J. Collins, Mrs. Ferr.
Coutu, Maurice Cozart, John J.
Collins, Mrs. Ferr.
Coutu, Maurice Cozart, John J.
Davis, L. O. (Jay)
Diaz, Ted Marine Dillon, Duke Dover, Joe M.
Duffy, John D. & Molfield, James L.
Monkeil. Scotty Mcleagure, Bob McNeil. Scotty Mcleagure, Delia Madson, Doug Mcleagure, Bob McNeil. Scotty Mcleagure, Delia Madson, Doug Mcleagure, Bob McNeil. Scotty Mcleagure, Delia Madson, Doug Mcleagure, E. Molfield, Jack Loftis, J. R.
Mollier, Robert E. Molfield, Jack Loftis, J. R.
Mclur, Robert E. Matthews, Sport Mclier, Paul H. Molfield, Jack Loftis, J. R.
Mollier, Robert E. Molfield, Jack Loftis, J. R.
Mcley, Mrs. Levy, Mrs. Stirlegure, Jack Loftis, J. R.
Mcley, Mrs. Bety Mclear, Mclear, Jack Loftis, J. R.
Mcley, Mrs. Bety Mclear, Jack Loftis,

MAIL ON HAND AT NEW YORK OFFICE 1564 Broadway New York 36, N. Y.

Adler, Felix
Barnes, Irene
Cherry, William
Clifford, Edward
Cope, Anna
Eddington, Alfred
Eldot, Sy
Gerdes, M.
Hill, O. H.
Koslow, S. L.
Martin, Beatrice

Mantell, B.
Mitchell, Steve
Peters, Bernard
Presson, Ruth
Raboid, Rajah
Rennick, Mell
Smith, William B.
Sturman, G. L.

Frazier Moves To Denver Zoo

DENVER - Julian Frazier is now the zoo director at City Park Zoo in Denver. He moved here from Lincoln Park Zoo at Oklahoma City. At Oklahoma City since 1947, his leadership helped build five new buildings and enlarge the colection of animals.

Clyde E. Hill, Denver zoo director since 1924, retired April 10, but will remain on the zoo staff as

consultant. Rex Williams, recently with circuses, now is elephant keeper at the Denver zoo, where a second bull was added July 7.

Steal Thumb Statue

BRIDGEPORT, Conn. - The 100-pound marble gravestone statue of Tom Thumb in Mountain Grove Cemetery here is reported missing. The nearby grave of P. T. Barnum was untouched. Vandals had turned over about 70 gravestones, according to E. Spencer Rider, cemetery

BEST MERCHANDISE BUYS

Communications to 188 W. Randolph St., Chicago 1, III.

JULY 27, 1959

new merchandise for tomorrow's . . .

arade of hits

FOR LISTING

SEND NEWS RELEASE, GLOSSY PHOTO OR DRAWING TO: Parade of Hits, The Billboard, 188 West Randolph, Chicago 1.

TOOL KIT



This six-piece tool set includes a heavy-duty plastic hanger, ham-mer, pliers, large and small screw drivers and a Philips-head screw driver made of forged alloy steel and chrome-plated. The feminine handles have delicate molded flowers imbedded in clear lucite. Retail price, \$4.98. Aluminum Housewares Company, Inc., Ambassador Building, St. Louis 1.

BALLOON PACKAGE



An assortment of latex balloons complete with a balloon pump attractively packaged in a poly bag. National Latex Products Company, Ashland, O.

TOOL BOX



This Handy Andy tool set consists of saw, pliers, hammer, screw driver, square and instruction booklet in a tool chest. Retail price, \$2.95. Skil-Craft Corporation, 325 West Huron Street, Chicago, 10.

PARTY GAGS

A kit of six laugh getters, including a big red plastic heart that throbs automatically; a realistic spook hand, chattering teeth, phony padlock that attaches to any door by a vacuum cup, a phony hypo needle and a phony faucet with a humorous direction folder. Retail price, \$5. H. Fishlove & Company, 712-20 North Franklin Street, Chicago

HOUSEHOLD HINTS

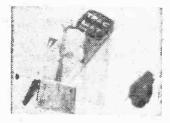
Book with "2,001 household hints and dollar stretchers" details hundreds of ways for housewives to get the most out of the food dollar and clothes budget, remove spots and stains, work savers, beauty secrets, simple home repairs and hints on how to cut gas, electric and phone bills. Retail, \$1.25. Arkard Service, 5434 North Glenwood Avenue, Chicago 40.

MITTS



Smart sayings on right and left padded mitts to lighten kitchen, chores. Six different sets available. Packaged in display polyethylene bags with colorful headers. Retail price, \$1 per pair. Parvin Manufacturing Company, 1149 South San Pedro Street, Los Angeles 15.

AUTO AID



Car kit includes combination windshield scraper and snow brush, two webbed steel traction mats, emergency car shovel with 10 by 12-inch steel blade for winter driving. Fits in luggage compartment. Retail price, \$5. Gardex, Inc., Michigan City,

RACE CAR KIT



The popular Jet Race Car is now available in kit form. It contains powerful clock-spring motor for runs up to 200 feet at 20 m.p.h., realistic driver, rubber tires and precision machined wheels. Car may be assembled in minutes without tools. Retail price, \$2.49. Pagliuso Engineering Company, 113 West Harvard Street, Glenda'e 4, Calif.

BATTING MACHINE

Electronic machine with a superpowered, six-volt motor that pitches unbreakable plastic balls. 30 feet every 10 seconds. Operates on flashlight batteries. Complete with four balls. Retail price, \$10.95. Plastic Block City, Inc., 1017 West Washington Boulevard, Chicago 7.

MATCHES

New Italian import in book matches eliminates the usual tuck-in opening at the striking surface. There is a slit opening at the rounded top of the book. Cover makes a slight click sound when closed. Click Book uses wooden matches instead of the usual paper. Flat packets hold 20 or 30 matches. Azrael Advertising Company, 913 North Charles Street, Baltimore 1,

WHEN YOU REPLY, PLEASE MENTION YOU SAW IT IN THE BILLBOARD PARADE OF HITS.



• 7-Jewel Watch \$6.90 ● 15-Jewel Watch 7.90

LIGHTER

CUFF LINKS

MONEYCLIP

17-Jewel Watch 8.90 Min, order 6. 25% cash, bal. C.O.D.

NATIONALLY ADVERTISED

The hottest line for '59! High style —low price.... All pieces beautifully matched — handsomely boxed. EVERYTHING—nine smart pieces—Including depend-able watch and expansion bandl

Cel-Max Extra!

LADIES' NEW RHINESTONE WATCH A sparkling beauty



FAMOUS MAKE WATCHES

Choice Lot - 6 for

Complete with expansion band. Rebuilt and GUAR-ANTEED like new, Choice selection of new styles for men and ladies. (Sample \$9,95)

10 FOR

Men's new style Elgins and Walthams. Expansion bands included. Guaranteed like new.

25% cash with order-Balance C.O.D.



LATEST

SENSATION

FELT PRINCE OR PORKIE HATS

w / Plumes



Major Doll \$1.80 dz. 11" Major Doll 3.00 dz. **8"** West Point

. . 1.80 dz. Codet . 8" Sailor Doll , 1.80 dz. 12" Sailor Doll , 3.00 dz. Baseball Player 1.80 dz. Firemen Dolls., 1.80 dz. Kelly the Tramp 1.80 dz. Pirate Doll

w/patch over eye & saber . 1.50 dz. Cowboy & Girl Dolls 1.50 dz.



....\$1.50 \$17.00 2.00 22.00 10" 3.50 39.00 57.00

RUBBER INFLATES w/squawker & bow tie HORSES

. . . . 4.80



\$1.80 dz. | \$21.00 gr. Special: Jumbo Size. Assortment, \$5.00 dz.

PLUSH TOYS



Scotty Dogs Dog & Cat Assortment 8" Cuddle Bear 11" Teddy Bears w/overalls 7" Scotty Dog Setting Dog: w/squeak Setting Dog w/squeak

nose Setting Black & White Pondo Bear Asserted or choice \$3.50 dz. \$39.00 gr.



CHROME 3-KEY TRUMPET



\$1.80 dz. \$21.00 gr.

Metal Trombones. .\$2.40 Plastic Guitar or ophone or

Clarinet 1.75 Import Ukulele ... 3.25 Musical Accordions 3.50



61/2" Indian Dolls \$1.75 dz. - \$19.50 gr. 61/2" Twin Indian Boy & Girl

\$3.00 Dozen Pairs 24" Indian peace Pipes \$2.40 dz.

> 36" Indian Spear w/rubber tip \$1.80 dz.

Decorated Indian \$1.80 dz. Indian Headress

\$1.80 dz. Indian Beaded Leather Belis \$6.50 dz.

FUR MONKEYS



....\$.70 \$ 8.00 1.20 12.00 1.80 21.00 2.40 27.00

> 10" Feather Monkey \$1.10 dz. 15" Jumbo Feather Monkey, \$3.50 dz.

JOCKO PLUSH MONKEY



-8"								٠		\$1.80 da				
31"								,		3.00 da				
12"										5.40 dz				

FRENCH POODLES



Assorted colors

\$5.40 dz.

8" PLUSH APE



/rubber head \$2.75 dz. 😇 🔍 \$30.00 gr.



Gold trim Scabbard 14"-\$2.00 dz. 20"- 3.00 dz. 22"- 3.50 dz. 25"- 4.00 dz

PEARL TELESCOPES



\$1.75 dz. \$19.50 gr.



3 1/2" x 3" S2.00\$2.00 dz. 4" x 4" \$3.50 dz. 434" x 4" 4.80 dz.

PEARLIZED OPERA GLASSES

w/compass and shoulder strap.\$2.00 dz. 4" x 4"

METAL BREAK ACTION **CORK PISTOLS**



gr. Extra large 12" pistol shoots cork & sparks. \$3.50 dz. \$39.00 gr.

\$21.00



\$3.00 dz.

\$33.00 gr.

DANGLING JUMBO RUBBER DICE \$1.75 dz. \$18.00 gr.

RAYON PARASOLS

	floral des	ign
	dz.	gr.
21"	\$2.15	\$25.00
25"	\$2.50	\$28,00
29"	\$3.00	\$33.00
33"	\$4.00	\$45.00
Name of the last		

Fur Dog

Compass

Indian Doll

Panda Bear

Jumbo Rabbit feet

Miniature Knife

36" CODE DIELE BOEAK ACTION

2.0	COKA	KHLLDK	LAN	ACII	ĮΠ
			4		-
L				/	
	(n	1	

	\$3.50	d٤.
20" Buff action cork rifle shoots sparks	\$3.60	d2.
21" Smoke rifle shoots sparks & smokes	. \$5.25	dz.
28" Commando Rifle W/rubber bayonet 29" Double cork rifle	\$6.00 \$6.50	dz. dz.
BADGEBOARD I		art of the

Doz.

Miniature Flashlight w/key chains

\$1.80 dz.

miniature flashlight. . . \$.90 dz.

Miniature cigarette lighters....\$2.00 dz.

50 L Souvenir of Fair Buttons \$2.00 per 100

70 L Souvenir of Fair Buttons

\$4.00 per 100 50 L Asserted Cowboy or Comic Buttons

\$1.75 per 100

nerican Batteries

Indian TomTom Drum75

Key Chain

w/key chains 5" Feather Doll

Gross

4.80

8.40

7.20

8.40 8.40

10.00

8.40

.75

\$10.00

MISCELLANEOUS

		Doz.	Gr
	Flying Birds		6.
	Bafons, RWB w/bell	1.75	18.
	Bamboo walking canes	1.35	15.
	Pirate skult flags 12x18	1.50	16.
	Rebel flag 12x18	1.50	16.
	Pirate skult flags 6x9	.60	6
	12" Coolie hats	1.35	15.
ŀ	16" Coolie hats	1.80	21.
	Cork pistols	1.50	16.
	Lash Whips		16.
	31/2" Colored Comic		
	\$10.00 per 10	10	
	31/2" Falsie Inspector	Buttons	
	\$10.00 per 10	0	

Plastic water pistols. \$2.15 dz. \$24.00 gr. Plastic water machine rifles \$6.50 dz.

Ident Braceless	10 gr.
Double Heart bracelets 3.6	
Heart Pendant bracelet 3.0	10 gr.
Clover pendant bracelet 3.4)0 gr.
Heart pendant necklace, 15" chain 3.5	iO gr.
Clover pendani necklace,	
15" chain 3.1	
Disc pendant necklace, 15" chain	
15" chain 3.	0 gr.

1,000 Slum Assortment...\$5.50

10c-15c Grab Bag Assortment \$5.00 per 100 (Minimum order 300)

Sc Grab Bag Assortment

Prices F.O.B. New York. 25% deposit w/order. Send for catalog.

144 PARK ROW NEW YORK 7, R. Y. PHONE: CORTLAND 7-8986

Special Prices to quantity buyers where possible

SHRUNKEN HEAD



Replica of the Amazon \$3.75 dz.



BEST MADE

\$6.50 dz.

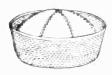
STRAW COMBOY HAT

adjustable bead

\$4.50 dz.

INSCRIBED GOB HATS

(1-2-Cha-Cha-Cha-Life is just a bowl of cherries, All hands on deck)



\$6.50 dz.

Minimum order, 2 dozen each.

MOTORCYCLE HATS



with stars \$6.25 dz. without stars \$5.40 dz.

STRAW GONDOLIER RIBBON HAT

\$5.50 dz.



	W 0/4 c	Q1 Q33
Flying Birds		6.00
Batons, RWB w/bell	1.75	18.00
Bamboo walking canes	1.35	15.00
Pirate skult flags 12x18		16.50
Rebel flag 12x18		16.50
Pirate skult flags 6x9	.60	6.50
12" Coolie hafs	1.35	15.00
16" Coolie hats	1.80	21.00
Cork pistols		16.50
ash Whips		16.50
31/2" Colored Comic	Buttons	
\$10.00 per 1	00	

Disc pendant necklace, 15" chain	3 50 m	r
15" chain		
Clover pendani necklace,	3 [0 -	_
Heart pendant necklace, 15" chain	3.50 g	ľ
Clover pendant bracelet		
Hearf Pendant bracelet		
Double Heart bracelets	3.00 g	ľ
Ident Braceless	\$3.00 g	ľ

\$2.50 per 100 (Minimum 500)

BLACK & PLUSH SKUNK

PORKIE PIE HAT

w/feathers



\$5.25 dz.

WESTERN FELT COWBOY HATS



10 Gallon type. \$6.50 dz. Flat-Crown \$5.25 dz. Flat Crown

> CIVIL WAR OFFICERS HATS



CIVIL WAR GARRISON CAP



Rebel or Yankee \$4.50 dz.

KIDDIE FELT ETON CAP w/ pompon



\$1.80 dz. \$21.00 gr. Double Pompon Felt Mouse Hat \$18.00 gr.

CALYPSO BIRD NEST HAT



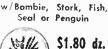
\$1.80 dz. \$18.00 gr. 2 gross bale\$35.00

POODLE IN BASKET



\$3.60 dz.

SNOW WATER BALLS



\$1.80 dz. \$21.00 gr.

TRI MOTOR BOMBER



\$16.00 gr. with 18" Stick \$16.00 gr. with 24" Stick \$16.50



\$5.75 dz.

CUB KNIVES



8" Hunter Knife leather sheath \$3,50 dz.

4" stag handle cub knife \$.90 dz. - \$10.00 gr. 4" asserted colorhandle \$1.25 dz. - \$14.00 gr.

INDIAN BEADED CUB KNIFE

4"-\$1.60 dz. \$18.00 gr. 5"-\$2.00 dz. \$22.50 gt.

BALLOONS



#10 Mousehead . . \$5.00 #15 Mousehead .. 7.50 Two in one w/inside

mouse balloons. 6.50 Tiger Cat Balloons, 6.50 Tiger Cat w/inflatable ears ... 7.50

All Star Balloons .. 5.00 Spiral Balloons ... 5.25 Polka Dot Faddle Batloons 5.50 Palka Dot Kat Balloons .. . 6.50



\$1.75 dz. \$20.00 OF.

HI HAT FEATHER DOLLS

9"..1.60 12"..3.00

with or without Hawaiian skirt d2. 5"....70 \$ 7.20 gr. 7". 1.10 12.00 gr.

Featherbacks \$7.20 gr.

18.00 gr.

33.00 gr.



MECHANICAL WIND UP TOYS



Roll over Car 4- \$39.00 \$3.50 dz. Jumping Fur Dog \$3.00 dz \$35.00 gr. Bey on Bike \$3.75 dz. \$36.00 gr. Merry-Go-Round w/chicks \$3 60 dz. \$42.00 gr.

Western Cowboy on horse \$4.60 dz. \$45.60 gr. Cowboy W/lasso .\$6.00 dz Knitten Kitten ... \$6.00 dz. Chirping Bird in cage \$6.00 dz.

Monkey w/flash built camera ... \$6.00 db.



The only licensed, official, "Kookie Comb" on the market. This 51/2" Rubber-Resin Comb, skin packed on 5" x 6" full color lithographed card, for counter or rack sales. Wallet size, autographed photo of "Edd Byrnes," co-star "77 Sunset Strip"; singer "Kookie, Kookie, Lend Me Your Comb," star new film to be released, "Yellowstone Kelly," teen age idol and star.

Sample, 25c; Gross Lots, \$25.92; F.O.B. L. A., Calif.

A real money maker. Retails 39c

MATIONAL BUSINESS ASSOCIATES, BOX 25

SAN JOSE, CALIF.

AMERICA'S FINEST-NEWEST BUBBLE MACHINE AT ANY PRICE!

Patent Applied For Imagine 2,000 Iridescent Bubbles

Per Minute USES A-C CURRENT

FULL QUART \$39.50 CAPACITY

ALSO NEW DRIEST-EVER BUBBLE FLUID \$3.50 Gal.-\$3.25 5 Gal. Lots

House of Imports

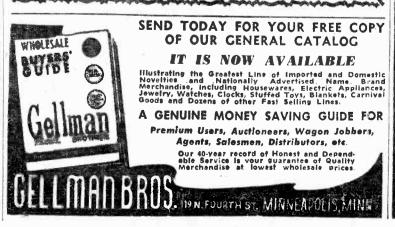
I. RICHKER & CO. 312 FANNIN STREET HOUSTON 2, TEXAS

MEXICAN

•	Chamois fringe Jackets, 34 to 40. Each \$ 18.00
	Hand Tooled Billfolds, Asst. Colors. Dozen
ľ	Hand Tooled Billfolds, High Quality, Asst. Colors. Dozen 16.00
	Hand Painted Skirts, Full Swing, Asst. Designs. Dozen 36.00
	Hand Painted CHA-CHA, Full Swing Skirts, Designs. Dozen 48.00
	Metallic Hand Painted Skirts, Full Swing. Dozen 60.00
	Hand Painted Skirts, Full Swing, Embroidered with Sequins. Doz. 120.00
	Hand Made Blouses, Embroidered with Sequins. Dozen 48.00
	Mexican Heavy Rings, Asst. Sizes & Designs. Gross 42.00
	Mounted Armadillos, Iguanas, Snakes, Squirrels. Dozen 60.00
•	The largest and widest accomment of sauton and

and widest assortment of Mexican Mdse. Pottery, Feather Cards, Fancy Jewelry, Miniatures to make Jewelry, Large and Miniature Dolls.

FRANCISCO L. de ARKOS, Importer, Laredo, Texas



BEST BUYS!

JUMBO MUSICAL JEWEL BOX SUMMER EARRING CLOSEOUT. 6-PC. SHEFFIELD STEAK SET 9-PC. SHEFFIELD STEAK SET 9-PC. SHEFFIELD STE.CHEST. 5 BLADE POCKET KNIFE. S25 EVANS LIGHTER SET S1 WALLET ASSORTMENT LUCKEY GOLDEN KEY CHAIN IMPERIAL "620" CAMERA DOME ALARM CLOCK.—U.S.A. U. S. SUNGLASSES.—SPECIAL. SUMMER "TOTE" BAG IMPORTED PEASANT DOLL. ENAMEL CIGARETTE LIGHTER. S2 BOXED LEATHER WALLET. 32 SUNGLASS ASSORTMENT MEN'S STONE RINGS. "HIT" MINIATURE CAMERA BIG SUNBURST WALL CLOCK DE ILIXE JEWEL SETS.—ROYED.	14.40 gr. 12.00 dz. 3.00 ea. 3.00 ea. 3.00 ea. 36.00 gr. 6.00 gr. 14.40 dz. 1.65 ea. 12.00 gr. 5.40 dz. 4.00 dz. 3.60 dz. 7.20 dz. 27.00 gr. 6.00 dz. 6.75 ea.
U. S. SUNGLASSES—SPECIAL	
SUMMER "TOTE" BAG	
IMPORTED PEASANT DOLL	
ENAMEL CIGARETTE LIGHTER.	
\$2 BOXED LEATHER WALLET	
3-COLOR FLASHLIGHT	3.60 dz.
\$2 SUNGLASS ASSORTMENT.	7.20 dz.
MEN'S STONE RINGS	27.00 gr.
"HIT" MINIATURE CAMERA	
BIG SUNBURST WALL CLOCK	6.75 ea.
DE LUXE JEWEL SETS-BOXED.	7.20 dz.
NYLON BRUSH & COMB SET	3.60 dz.
NEEDLE BOOK W/THREADER	3.00 gr,
WATERMAN PEN & PENCIL SET	9.60 dz.
LIGHTER & CIG. CASE SET	15.00 dz,
SI RELIG. NECKLACE ASST	4.80 dz.
PLASTIC TABLECLOTHS	36.00 gr.
PEN DESK SET-BOXED	21.60 gr.
7-PC. MEN'S WATCH SET MEN'S WRIST WATCH	4.90 ea.
LADIES' WRIST WATCH	3.90 ea.
DELTAH PERFUME, BOXED	4.75 ea.
NAT'L ADV. PERFUME	14.40 gr. 6.00 dz.
	-
Perfumes, Lighters, Jewelr	V Gifts.

HARRY KELNER & SON

25% dep. Bal C.O.D. Free Catalog.

IMPERIAL MOSE. CO.

50 Bowery

893 Broadway

New York 12, N. Y.

New York, N. Y.



	ALPS ROLLOVER CAT	\$ 3.00 dz.
	JUMPING FUR DOG	3.00 dz.
	WALKING CAT OR DOG	6.00 dz.
	WALKING COOLIE W/SHOE.	6.00 dz.
	HUNGRY CUB	6.00 dz.
	DANCING COUPLE	3.50 dz.
	BOY ON BIKE	3.00 dz.
	FIREMEN HATS & STRING	18.00 gr.
	RUBBER SQUEEK TOYS	3.50 dz.
	24" PARASOL	2.00 dz.
	#15 CAT BALLOON	6.00 gr.
-	#16 LEE-TEX CAT	7.50 gr.
	MARX COLT PISTOLS	3.00 dz.
	#13 POLKA DOT BALLOOMS	5.00 gr.
Ì	STRETCHED SPIRAL BALLOOMS	5.00 gr.
	CRAWLING BABY	3.50 dz.
1	SEND \$10 FOR SAMPLE S	
1		

gum HOT ITEMS ming

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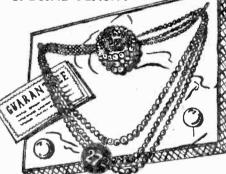


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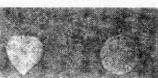
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Fair Dates

• Continued from page 70

Ste. Henedine-Dorchester Agrl. Soc., Div. A. Aug. 20. Oscar DeBlois. Hyacinthe-Exposition Regionals. Aug. 3-8.

Alphonse Deschenes. Ste. Julienne-Montcalm Agri. Soc. Sept. 15. Jean Durand.

Ste. Scholastique-Deux-Montagnes Agri. Soc. Aug. 27-29. Paul Morin. Shawville—Pontiac DIv. A Agri. Soc. Sept. 9-12.

W. E. N. Hodgins. Sherbrooke—Sherbrooke Winter Fair. Oct. 10-15. Sherbrooke-Sherbrooke Exhn. Aug. 28-Sept. 3.

J. Eug Lamontagne. Shigawake-Bonaventure Div. A Agri. Soc. Aug.

26-27. Ed C. Hayes. Sorel-Richelieu Agrl. Soc. Aug. 19-22. Rene

St. Martin. Trois Rivieres-Trois Rivieres Exhn. Aug. 21-27

Jean Alarie. Valleyfield-Valleyfield Fair. Aug. 26-31. Leo G. Perron.

Victoriavilla-Victoriavilla Exhn. Aug. 10-16. Vincent Lanouette.

Waterloo-Sheffort Co. Agrl. Soc. Aug. 22-23 Louis Jolin.

Saskatchewan

Armiey-Connaught-Armley Exhn. July 29. Mrs. Violet McDonald.

Beechy-Victory-Beechy Exhn. Aug. 6. Mrs. A. H. Central Butta-Central Butta Exhn. July 30.

Churchbridge-Churchbridge Exhn. Oct. 21. Mrs. Philip C. Daum.

Elstow-Elstow Exhn. Aug. S. Mrs. A. M. Ettles. Foam Lake-Foam Lake Exhn. July 29. Alex

J. Reid Glenbush-Glenbush Exhn. July 31. Grenfell-Grenfell Exhn. Oct. 21. Mrs. Jennie

E. Kent Kelvington-Kelvington Exhn. Aug. 7. R. H.

Boyes. Lucky Lake—Good Luck-Lucky Lake Exhn. July 28 Mrs. V. M. Bovair.

invermay – Invermay Exhn. Aug. 5. Maryfield – Maryfield Exhn. Aug. 5. Nipawin-Nipawin Exhn. July 31-Aug. 1. Mrs

D. H. Robison,
Nokomis-Nokomis Exhn. Aug. 5.
North Battleford-North Battleford Exhn. Aug.

3-5. N. W Symonds. Ogema-Ogema Exhn. July 15. Paddockwood-Paddockwood Exhn. July 29. Mrs. Joe Clark.

Perdue-Perdue Exhn. July 29. Mrs. 0. -K. Shepherdson.



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ASS'T TOYS & GAMES	
FOLDING 'BE GAY' FANS	
BUTTERFLY' BINOCULARS	18.00 gr.
2 STRAND PEARL NECKLACES	
REGULAR "D" SIZE BATTERIES	8.40 gr.
2 CELL FLASHLIGHTS	24.00 gr.
10c RUBBER TIP BOBBY PINS. 25c NAIL CLIPS ON CARD. 25c PLASTIC BACKSCRATCHERS.	5.76 gr.
25c NAIL CLIPS ON CARD	12.00 gr.
25c PLASTIC BACKSCRATCHERS	7.20 gr.
79c WHIRLING PLATES W/STICK	
AMERICAN SUNGLASSES	7.20 gr.
LATEST STYLE 'TOYO' HATS 10c NOVELTIES ON KEY CHAINS.	18.00 gr.
'GAG' NOVEL-NEW SILLY SIGNS.	3.00 gr.
25c BLADE SCRAPER & CUTTERS	
SCATTER PINS (Glow in dark).	
5-INCH POCKET COMBS	
RAIN BONNETS IN CASE	
27-INCH SHOELACES	1.20 gr.
NYLON HAIR NETS	
10c BUNCHES SAFETY PINS	
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49c METAL STRAINERS	8.64 gr.
F.O.B. N. Y. Deposit or full	

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Clover. Per gr 3.10	Small Key Chain	
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100 \$50.00 per 1000, F.O.B. Detroit. Johnson Smith Co., Detroit 7, Mich.

PITCHMEN PPES FOR DEMONSTRATORS ENGRAVERS

FROM ST. LOUIS ...

Harry McClure writes the following: "It has been a long time since I piped in, but I want to tell the folks that I did well with hickory smoked beef at the recent International Trade Fair in Chicago. Also at the fair were Ray Cahall, Danny Barbae, Don Reiley, Bill and Mary Haley and Al Wallien and family, pitching smoked beef, pictures, lavender and Ti plants. Everyone got money, including operators of six beef joints. I celebrated my 61st birthday while working the fair. I would like to take this opportunity of extending garnered plenty of publicity for my good wishes to Ray Herber their show and the Smiley organiza-

Kennedy, Chief Half Moon and wife and Chief Grey Fox. I'd appreciate reading pipes from them. There is only one pitchman in St. Louis at present. He's Ray Boivin, who is working foot aid for Muke Devine, and doing well, too, at a Kresge store. Well, this is all for now. On August 4 I start a solid fair route that will take me thru November 1.

ROBERT AND MAE ...

Noell, former med show folks who now have their Noell's Ark Gorilla Show with Smiley's Amusements, and wife, Madaline Ragan; Tom tion during a recent stand at Ar-

nold, Pa., under auspices of firemen. It all started when the New Kensington (Pa.) Daily Dispatch erred in calling the Noell's gorillas chimpanzees. A quick trip to the newspaper's office by Mrs. Noell straightened things out, the paper coming out with a three-column, Page 1 feature on Mr. and Mrs. Noell and their gorilla and chimpanzee charges. Needless to say the Noells were highly pleased with the publicity break, as the newsman used a tongue-in-cheek approach in reporting Mrs. Noell's indignation over the fact that her gorillas were erroneously called chimps.

"AM GETTING . . .

my equipment ready for the start of fair dates," writes Henry H. Varner of Akron. "As you probably know, Franco Bland is now with Johnny Norton as agent and doing well, and Jerry Harschman has been working Salem, O."

...CLOSEOUTS!...;

10" All Plush Scotty Dog \$ 24" Taffela Bear, Bag...

SAMPLES-3 doz. \$18.00 F.O.B.

Jumbo Plush Sleepy Dog

Jumbo Plush Scotty, Bag. Jumbo Yaffeta Dolls/Animals

SAMPLES—18 pcs. assorted. \$18.00 F.O.B.

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......

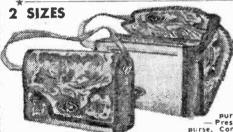
ONE OF OUR FINEST NUMBERS

This Accordion hand-tooled calf-leather bag with leather lining has three big compartments and a sipper. Adjustable shoulder strap. You may step on it and nothing will happen to this bag & it will not lose its shape because it is all calf-leather inside & outside. You must see this purse to appreciate it.

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P. O. BOX 675



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Chicago International Trade Show grossed over \$12,000



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- Salad washing for better salads
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- . Draining vegetables
- Deep fat fry baskets
- Steam cooking basket
- Fruit basket
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generous sample tube of Devine's KOOL-FOOT, the medicated cream that

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Retails for \$144.00 per gross

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swollen feet-in seconds!

ANNOUNCEMENT

Victor Vending Corp. Appoints Logan Distributing Co.

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BULK VENDING

Victor Will Assign Exclusive Territories to Distributors

Move Might Set Stage for Similar Program by Other Manufacturers

By FRANK SHIRAS

CHICAGO—An unprecedented move to assign exclusive territories to distributors was announced last week by Victor Vending Corporation, manufacturer of bulk vending Victor expects to have cut its present 40 distributors to about 10, said machines. By the end of the year President Harold Schaef.

This will be the first time that part of the country. exclusive territories have been and it might set the stage for simiis to increase sales to operators by

ently built up their mailing lists was no way to solve the problem. over the years, the incentive to conduct such campaigns has heretofore been largely lacking. The rule, distributors of the same line reason is that distributors have no don't solicit a known account of assurance that a customer in search another distributor. Manufacturers count to a distributor in another utor in major cities.

The only type of protection maassigned bulk vending distributors, chine manufacturers have been able country in which this type of com-The program is designed to correct to give distributors is the refusal to promise doesn't work. Hundreds of a problem faced by all bulk vending make direct factory sales. Victor. manufacturers in different degrees, for example, has always redirected major distributors to make a comfactory inquiries to distributors. lar moves by others. That problem This does not solve the problem of competition in identical terri- that Victor wants its territorial disconducting grass-root sales cam- tories among distributors handling tributors to reach with a positive the same line. As long as exclusive

Altho distributors have consist-| franchises were not set up, there

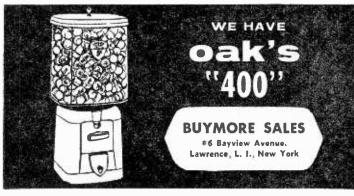
To be sure, there has been a certain amount of co-operation. As a

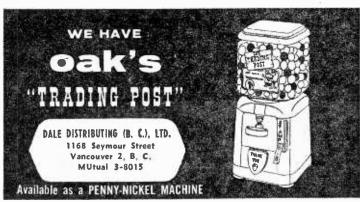
Doesn't Work

But there are large areas in the operators are too far removed from mon policy practical.

It is these hundreds of operators (Continued on page 92)









11411 KNIGHTSBRIDGE AVE. CULVER CITY, CALIFORNIA

Logan Gets First Victor Franchise

ing Company was appointed exing Corporation last week.

beginning of a major move by commission basis. Victor to cut down the number of distributors handling its line of vending machines in the country. (See separate story.)

sales in Illinois, Indiana, Iowa, Michigan, Ohio and Wisconsin. Present Victor distributors in these States will be given until September 15 to order machines and parts. Thereafter, all sales will be channeled thru Logan.

incentive to conduct a sales cam- is available, sales will handled from

CHICAGO — Logan Distribut- paign thruout the six-State area. Logan's headquarters in Chicago. g Company was appointed ex- To put it into effect, he will either Quick service will be one of the clusive distributor of a six-State select sub-distributors from those Midwest territory by Victor Vendg Corporation last week.

This initial appointment is the own. All will sell machines on a

Appointments

Nelson plans to appoint at least one local distributor per State, and in heavily populated areas he will Under the new program, Logan name additional representatives to Distributing will be in charge of cover designated counties. He will begin traveling the territory himself shortly after Labor Day, when business is expected to pick up.

Altho most distributors will be selected and the major outline of his sales program laid down this fall, it may not be until the end of Jack Nelson, president of Logan, the year that all aspects of the said last week that the Victor fran- plan are co-ordinated, said Nelson. chise for this area will give him the In areas where no local distributor

Ouick service will be one of the major aims of his sales policy, said Nelson. Sub-distributors will be expected to contact operators in their areas and familiarize them with the plan. In addition, they will carry an inventory of machines and parts that their business volume warrants.

One Price

There will be one price structure on the Victor line of machines. This will aid quick service by discouraging operators from shopping around for a better price. Nelson expects his program to run more smoothly as operator prices are standardized thruout the country in conjunction with the over-all Victor assignment of exclusive territories to distributors.

Nelson believes there is room for considerable expansion of bulk vending in smaller towns. To accomplish this, operators need more information, particularly in regard to multiple vending and small chains, he said.

He is currently at work on a

brochure that points up the success and potentialities of multiple vending. In contacting local operators, sub-distributors will use this information in their sales presenta-

Small chains of from four to 10 stores are common in many towns and outlying areas. Rebuffs have caused many operators to give up ments is another example of finesse trying to get into these chains. that operators often employ. Rather Generally, operators that don't get than pay the location with bills and these chains contact the wrong per-loose change, many operators find it better in the long run to round off presentation, said Nelson. He plans to the nearest quarter or half dollar. to give operators information or When operators pay locations the correct sales approach to use

Finesse When Paying Commissions Helps

CHICAGO — Successful operwill by using finesse in their regular commission payments.

One practice is to pay commissions with rolls of coins at those stops that use a lot of small change from day to day. The location owner appreciates this added service and generally is more cooperative in return.

Many operators pay commissions with bills whenever the location has no need for extra change. For some reason currency seems to have a more substantial look to it than an equal amount of coins.

POLICE FROWN ON HEAVY BAIL

TAMPA, Fla.-A weighty matter involving a bulk vending operator recently came up in traffic court here. Needing \$15 bail, the only money operator John Edenfield had on hand was 4,000 pennies collected from his machines. After deliberation, police decided that payment in pennies would be literally too heavy, and insisted that Edenfield write a check instead.

Along the same lines, operators ators help improve location good find it best to pay with bills of the highest denomination. Rather than pay a location with five singles, for example, they will use a \$5 bill.

Rounding Off

Rounding off commission pay-

with a flat rate, they are careful not to show the contents of the coin www. They box to the location owner. They box to the location owner. They have found that the location gets an exaggerated idea of the actual worth of. say, \$14 in pennics. Since the coins aren't counted or weighed out at the location, the best policy is simply to remove the take intact.

Merchandise venders, as distinct from ball gum-charm machines. often present a special problem to operators. Take a peanut machine. The gross on an empty is somewhere in the vicinity of \$6 or \$7. Often the machine isn't empty when decision to forego them was made it is serviced. If commissions are by a committee after serious conpaid every time the machine is sideration. serviced, the location owner someas profitable as it actually is.

(Continued on page 92) problem.

Meet Till Fall

LOS ANGELES-The Western Vending Machine Operators Association has postponed monthly meetings for the summer. The next session is slated for September 29 at the Unique Restaurant here, said President William Siegle.
The matter of dispensing with

July and August meetings was discussed at the June session. The

Siegle said that a committee will times feels that the machine isn't stand by during the off months to act in the event of a taxation

Large Area Demanded Simplified Servicing

spread over a large territory can be profitable provided that a rigid policy of standardization is followed.

Operating a route that requires absence from headquarters for three weeks at a time, the husbandwife team simplified servicing by using only one type machine and a ball gum-charm fill in all venders.

Tho a variety of machines in conjunction with different fills would increase sales in many locations, the servicing problem becomes too complex. Essentially, it requires carrying too diverse a variety of refill heads, replacement parts, and fills, McCaffren found. 500 Machines

Five years ago McCaffren bought a route of 500 machines, which was composed of several machine makes. Because he was away from home base for protracted periods, the problem of repair and maintenance itself was serious. By standardizing his machines, Mc-Caffren has estimated that time spent on these two aspects of servicing has been cut to 10 per cent of what it was before.

The uniformity he introduced to his route has enabled him to increase the number of machines on location to 700. The size of the route has grown as well, to include parts of Colorado, New Mexico. and Utah.

To get maximum space in the sedan that is used, McCaffren removed the back seat and installed a simple, flat board in its place. Here he hopes to have more time for his refill heads and merchandise are favored outdoor life.

city's press and Better Business

Bureau in cautioning the public

about naivete in regard to vending

that makes blue sky promotion

Watkins Cigarette Service supplied

information to the Better Business

Bureau and a local newspaper for

articles directed at prospective buy-

was advised to take a number of

preparatory steps. U.S. Department

of Commerce folders on vending

were recommended as good intro-

ductory material. Trade publica-tions were advised as sources for

Manufacturers of vending ma-

Anyone contemplating vending

ers of vending equipment.

phases of vending.

Valley Vendors Corporation and

Newspaper's Sobering Look

At Vending Aided by Ops

DENVER-The Clyde McCaf- loaded in. Since all stops have the frens have found that a route same standard fill, the McCaffrens are able to polish up and refill heads as they travel from one location to the next.

Excellent Terms

The McCaffrens are on excellent terms with location owners. This enables them to use a very simple method of handling commissions. They simply bag pennies separately at each location, and pay the commission on the return trip. Taking McCaffren's honesty for granted, location owners are happy to go along with the system.

Collections from individual stops are put into tear-proof envelopes weighed out at the end of the trip. As the McCaffrens travel from one stop to another, the weight of the pennies themselves becomes so great that special overload springs were installed on the

McCaffren met the former owner of his route while on a hunting trip in Colorado. An outdoor enthusiast, McCaffren often drove 700 miles from his former home in Oklahoma to hunt and fish in the Colorado Rockies. In talking over purchase of the bulk vending route, it seemed to McCaffren an ideal opportunity to relocate in Colorado where he would be closer to his favored hunting and fishing grounds.

With the expansion of his route, however, it hasn't worked out quite the way he expected. But with no plans for further expansion

Bulk Banter

Report From St. Louis

By JOHN HICKS

Jason Koritz, owner of Marjay Vending Company here, has been the Northwestern distributor in the St. Louis area for the last two months. Besides handling machines, he gives pointers on how to operate routes profitably and is available for consultation on mechanical difficulties. This, he explained, is a service provided with the machines.

B. P. (Bill) Lovelace, of Mount Vernon, Ill., has entered the bulk vending field and will extend his routes to the St. Louis area. Lovelace started out with 10 machines In a short while he "could see the potential" and now is going out in a businesslike way. He recently purchased 250 Northwestern venders thru Koritz, who says of Lovelace: "He'll wind up as one of the biggest operators around here."

Another new operator in the bulk industry here is George Morrison Jr. He entered the field after purchasing 100 machines thru Koritz. ... Ted Muel'er has added 35 more 5-cent cashew machines to his route. Beside competition, he saidoperators now have to contend with protecting machines from ants and bollweevils at this time of year. Mueller protects his equipment by using repellents on the bottom of each stand.

The Muellers celebrated the graduation of their daughter, Linda, from Mercy High School at the close of the academic year in June. Linda wants to be a stenographer and has taken a job as a typist.

income, retired persons are often eager to invest in a sideline that gives a good return without excessive effort.

Altho many elderly people suspect that the promotor's profit picture is inflated, too often they are inclined to believe that it is essentially realistic. The biggest losses are apt to occur when a route of used equipment with little or no resale value is purchased.

Fully reconditioned complete with base, ready for location. Machines are factory sprayed and look like new. Lowest prices anywhere -

ROWE CRUSADER CIGARETTE, 10-Col., all 30c comb.
STONER PENNY GUM MACHINES, . \$ 90.00 reconditioned STONER POSTWAR 6-COLUMN CANDY,

STONER 8-COLUMN CANDY, all 30c EASTERN ELECTRIC CIGARETTE,

All equipment unconditionally guaranteed. Fast delivery. Onethird deposit. balance C.O.D.

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MERCHANDISE & SUPPLIES
THE RESERVE OF THE PROPERTY OF THE PARTY OF
Pistachio Muts, Jumbo Queen, Red.\$ 73
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Casnew Whole
Casnew Buffs
reanuts, Jumbo
Rainbow Pranuts

210 ct.
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Rain-Blo Ball Gum.
Adams Gum, alt flavors, 100 ct.
Wristey's Gum, alt flavors, 100 ct.
Beech-Nut, 100 ct.
Hershey's Chocolate, 200 ct. Minimum Order, 25 Boxes Assorted.

Complete line of Parts, Supplies, Stands, Globes, Brackets, Cherms. Everything for the operator 1/3 Deposit, Balance C.O.D.

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Subject to prior sale, while supply

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VICTOR'S PROVEN MONEY-MAKER TOPPER 1c BALL GUM **VENDOR**

Pocked and sold 4 per case.

Write for Lowest Prices on our complete line of

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 MACHINES

Order Now From Victor's South-

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MULTIPLE VENDING LARGER PROFITS

Northwestern

And HI-LO MULTIPLE STANDS



Just try this money-making combinaon your route and see for yourself.

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THE NORTHWESTERN CORPORATION 2794 Armstrong St., Morris, Ill.



FAST ACTION TOY! **FAST MOVING RING!** ... all in one! 1,000 to 4,000.....\$16.50 5,000 and up..... 13.50

at your distributor or 33 UNION SQUARE

N. Y. C. 3, N. Y. . AL. 5-8393

PHOENIX, Ariz. - Two local tional sources of information. The operators have cooperated with the Better Business Bureau was recommended for facts on local conditions and the reputations of firms in the area.

The articles went on to advise some footwork to prospective buyers of equipment. When buying an established route, a check of the locations as well as the firm's books should be made. When buying only machines, a practical expedient is to ask a number of store owners whether and under what conditions they would allow venders in their establishments.

Operators Jerry Roseland and Art Kaufman pointed out that elderly people are often the target of blue sky promotors. Faced with information specific to various the prospect of slender savings and



peanuts to capsules and jumbo ball its beauty draws more sales. Its simplicity of design makes it easy to service and clean. Write to me for complete information."

H. B. HUTCHINSON, JR.

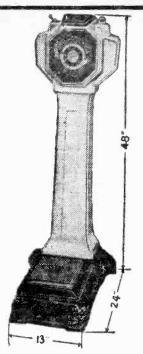
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SMOKING DEVIL This item so hot-

it actually smokes



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Balance \$10 Monthly ALL WEATHER SCALE

COMPLETE CABINET AND BASE, CAST IRON POR-CELAIN ENAMELED, FOR **OUTSIDE LOCATIONS.**

WRITE FOR PRICES. invented and Made Only by

Manufacturing Company 4650 W. Fulton St. Chicago 44, III Est. 1889-Telephone: Columbus 1-2772 Cable Address: WATLINGITE, Chicago

EXCLUSIVE VICTOR TERRITORIES

Continued from page 90

Which men the territorial dis- Schaef. tributors wish to name and how be left up to them, said Schaef. In will be credited with all sales made in this area.

One Price

on BALL AND

VENDING GUMS

Same fine flavors, Centers and Coatings.

Direct LOW

AMERICAN CHEWING PRODUCTS

4th & Ms. Pleasant F Newark 4, N

ANDARD

Now offering

llochwestern TAB

VENDING EQUIPMENT

You'll hit the lackpot with this selective tab vender.
Our specialty is helping more operators make more
money.

STANDARD SPECIALTY CO.

ł.....

Factory Prices
Bubble Ball Gum, 140-170 G
210 ct. & Giant Size ... 27
Chicle Ball Gum, 130 ct. ... 35
Clor-o-Vend Ball Gum ... 40

tributor will be responsible for all machines thruout the country. All of the year. sales within his designated area, orders coming into the factory will said Schaef. He will appoint local be referred to the proper territorial were notified last week that they distributors within his area to work distributor. Likewise, distributors in have until September 15 to order under him, who will sell machines different territories will redirect or- machines and parts at present disto operators on a commission basis, ders or inquiries from operators in added Schaef.

ders or inquiries from operators in ributor prices. Thereafter, orders areas not assigned to them, said will be directed to territorial dis-

If the program works as exmany they choose in their area will pected, Victor distributors will organize sales campaigns in their reany case, the territorial distributor spective territories. Working with will be held at which final arrangelocal sub-distributors, many more operators will be personally con- worked out, said Schaef. tacted, shown the line of Victor Under the new system there will equipment, and receive the latest radical cut in number of distribuinformation on operating techniques.

> on the policies of other manufacturers. If they find themselves at a competitive disadvantage, similar programs may be set up.

Others Try Manufacturers of fills for bulk venders might try to make arrangements with Victor distributors to handle their lines exclusively as well, with the knowledge that their products will reach more operators than in the past.

At present, sales are handled in a manufacturers have mailing lists that they rely upon heavily. Others have factory representatives that make periodic sales trips. Distribuamount of volume, particularly among smaller operators.

Nevertheless, feeling in bulk vending has always been that operator said Falk buying would increase if contact at the grass roots were more common. Fill manufacturers may very well try to make arrangements whereby they can take advantage of the direct operator contact that the Victor plan involves.

New Machines

Starting late in August or early September, Victor will begin introducing new machines which Schaef expects will give added designed.

said Schaef. Exceptions will be made in cases where Victor does manufacturer. Along with mato carry a complete inventory of parts.

The new program got under way it over a few servicing intervals. last week with the appointment of Schaef said that he expects to make globes may stay fresh until the next several more appointments shortly. servicing interval. location owners He plans to travel to different parts generally don't like to see fresh of the country himself in order to merchandise poured on top of unmake remaining selections and have used portions.

sales program. Each territorial dis- be one standard operator price of the plan in full effect by the end

Victor's present 40 distributors tributors as they are appointed by Victor Vending.

When all territorial distributors are appointed, a general meeting ments for the program will be

A further advantage of the tors is that it will be easier to hold meetings for showings of new This could have a marked effect equipment and discussion of policy. At present many Victor distributors do not do enough volume to enable them to make a trip to the firm's headquarters.

Name Buttons Best Items

penny charm items in the new line number of ways. Almost all fill of Plastic Processes, said President William Falk last week.

A number of beatnik phrases are tors, of course, handle a large printed on the latter buttons, which are a contemporary version of the firm introduced four years ago,

Over-all business volume has

Financing

Continued from page 90

The reason is that he doesn't add teeth to his program. The machines up the \$1 or \$1.50 commissions that will round out the Victor line, and he gets every time the machine is some former machines will be re- serviced. His notion of how profitable the machine is tends to be In return, territorial distributors restricted to individual commission will agree not to handle competing payments, and the idea of a dollar machines of other manufacturers, or so doesn't impress him very much.

A lot of operators solve this not have a machine in its line that problem simply by skipping payis comparable to that of another ment of commissions until they can give the location several dollars. Inchines, distributors will be expected stead of emptying the coin box every time the machine is serviced they let the money accumulate in

In servicing merchandise ma-Logan Distributing Company as chines, operators have found it imterritorial distributor for six Mid- portant to do it off location. Even western States. (See separate story.) tho merchandise left in machine

NEW YORK - Two different buttons are the most successful

'Sassy Sayings' button series the

dropped from the normal for this season, he continued. Falk estimates that production is off 25 per cent, and attributes most of the lag to the inroads of winner balls on the charm industry.

HELP YOURSELF



JOBBERS WANTED

with sales organizations

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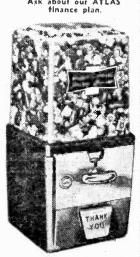
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Occupation

Coin Machine Price Index

How to Use the Index

HIGHS AND LOWS. Equipment and prices listed below are taken from advertisements in The Billboard for the period shown. Listings are based on the highest and lowest prices on all equipment which have been advertised either at least 10 times for the period shown or at least 5 times together with a computation based on annual average. PRICES given in the Index are in no way intended to be "standard," "national," "set," or offer an authoritative reflection of what prices should be on used equipment. Prices in the Index are designed, however, to be a handy guide for price ranges. Any price obviously depends on the condition of the equipment, age, time on location, the territory and other related factors.

MEAN AVERAGE. The mean average is a computation based on all prices of which a machine has been advertised for the period indicated and reflects the dominant advertised price level. It is not a simple average between the "high" and "low." High and low indicate price range; mean average indicates the price level at which most of the machines are advertised for. Therefore, when the mean average is nearer the "high," it indicates the "low" is a unique price probably for "as is" or "distressed" equipment.

(For 10-week period ending with issue of July 20)								for "as is" or "distressed" equipment.									
		Mean				Mean		If a b		Mean			Mean		hu! . b.		Mean
High		Avg.	GENCO	High	Low	Avg.	Screamo (4-54)\$	ligh Lo 50 \$		Avg. \$ 50	High Rocket (B) (8-54)\$ 95		Avg.	Flash Hockey	High	Lew	Avg.
MUSIC MACHINI			1520 Golden Nugget				Sea Jockeys (11-51) 2		25	225	Royal (U) (B-54) 190		. 1	(Coinex) (9-54)\$		\$ 75	\$ 99
Model C-40\$ 125	\$ 125	\$ 125	(2-53)\$!	Silver Skates (2-53)		39	39	Score-a-Line			Flying Saucer (M) (6-50)		95	95 140
Model D-30 (51) 40 sel., 78 RPM 245	149	189	Invader (3-54)	75	75	75	Singapore (10-54)		50	50	(CC) (9-55) 245	245	245	Football (M)		1 4 0 50	95
Model E-40 (53) 40 sel.,			GOTTLIEB			ļ			85 65	85 65	Shuffle Alley Deluxe 6 Player (U) (10-51) 85	30	60	Gun Patrol (Ex) (5-51)		110	110
78 RPM 225	225	22 5	Arabian Knights 11-53)\$	60	\$ 60	\$ 60		75	49	49	Shuffle Alley			Gypsy Fortune Teller	10	10	10
Model E-80 (53) 80 sel., 45 RPM	275	295	Auto Race (9-56)		99	125			75	75	6 Player (K) 85	45	45	Harvard Metal Typer		250	250
Model E-120 (53) 120 sel.,			Chinatown (10-52)	39	3.5	39		55	55	55	Shuffle Alley 10 Player (C) 95	50	60	Heavy Hitter (B) Hi Ball (Ex) (2-38)		65	65 65
45 RPM 325	245	295	Cinderella (3-48)		25	25 125	Slugfest (3-52)	45	45	45	Shuffle Alley			Hockey (CC)		65 75	7 5
Model F-80 (54) 80 sel., 45 RPM 365	365	365		125 135	125 135	135	Twenty Grand (12-52)	30	30 45	30 45	11th Frame 335	150	195	Home Run, 6 Player	, ,	, ,	, ,
Model F-120 (54) sel.,	***		Coronation (11-52)	35	35	35 25	Times Square (4-53) Thunderbird (5-54)	45 65	59	59	Shuffle Alley Deluxe 11th Frame (U) 325	175	225	(CC) (3-54)	95	95	95
45 RPM 395	395	395	Cyclone (4-54)	25 60	25 60	60	Three Deuces (B-55)		25	- 1	Shuffle Pool (Ge) (11-53) 50			Hot Rods			.0.5
ROCK-OLA			Derby Day (4-56)	99	95	95	Super World Series				Six Player (CC) 50		45	(Meteor) (6-53) Jack Rabbit (Amusematic)	485	485	485
	\$ 95	\$ 95	Diamond Lit (12-54) Dragonette (6-54)	65 69	65 69	65 69	(4-51)	50	50	50	Six Player Deluxe (K) 65			('46)	95	95	95
1434_50 sel., 78 RPM 125	125	125	Duette (3-55)	95	85	85 135	SHUFFLE CA	AMES			Six Player Deluxe (U) 65 Six Player Toth	40	45	Jet (B)		110	110
1434	139	139	Duette Deluxe (4-55) Flying High (2-53)	135 40	125 19	40	Ace Bowler		0.5	4 105	Frame (U) 75	5 55	70	Jet Gun (Ex) (12-51) Jet Fighter (W) (10-54)		110 150	. 110 150
1434 149	149	149	Four Belles (10-54)	60	60	60	(CC) (9-50)\$	295 \$	95	\$ 195	Speedlane Eowler (K) 185	185	185	Jumping Jack	130	130	130
1436 A 120 sel., 45 RPM 215 1438 120 sel., 45 RPM 325	215 295	215 295	Four Stars (6-52) Frontiersman (11-25	65 75	50 75	50 75	Advance Bowler (CC) (5-53)	95	95	95	Speedy (U) (8-54) 135		1	(G) (11-52)		35	75
1442 50 sel., 45 RPM 295	245	315	Gold Star (8-54)	75	75	75	American Bank (American				Star, 5 Player (U) (7-52) 95 Star, 10th Frame	34	45	Jungle Gun (U) (7-54)		295	295
1446 Hi-Fi 120 sel.,			Grand Slam (4-53) Green Pastures (1-54)	35 50	35 50	35 50			225 210	225 210	(U) (9-52)	65	65	Kicker & Catchers K. O. Fighter		20 150	20 150
45 RPM 375	375	375	Guys & Dolls (5-53)	39	39	39	Arrow (CC) Banner (U) (8-54)		155	155	Starlite (CC) (5-54) 75		75	Little League (W) (2-54).		125	12\$
SEEBURG			Gypsy Queen (2-55) Harbor Lites	95 95	60 95	95 95	Bikini (K) (6-54)		125	125	Super Bonus Deluxe (U) 225			Lord's Prayer (M) (6-56)		195	195
HM-100 Hideaway	s 126	¢ 125	Hawaiian Beauty (5-24)	50	50	50	Bonus Bowler (K) (3-54)		75	125	Super Frame (CC) (5-54) 125	125	125	Lovemeter (Ex)	25	25	25
(9-49)\$ 125 M-100 A (9-49) 100 sel.,	\$ 125	Φ 12J	Jockey Club (4-54) Jubilee (5-55)	70 150	70 150	70 150	Bonus Score Bowler	175	175	175	Super Match Bowler (CC) (10-52) 75	5 50	55	Mauser Pistol (Ex)		89	89
78 RPM 195	80	80	1	225	225	225	(CC) (4-55)		175 245	175 245	Super Six #U) (3-52) 100			Mercury Counter Gripper.		25	25
M-100 (10-50) 100 sel.,	20.5	205	Lady Luck (9-54)	60 55	5 0 55	60 55	Bowlette (G) (7-50) Broadway Alley (U)		225	225	Targette (li) 75	5 75	75	Midget Movies (CC) Midget Racer (B) (11-56)		125 75	125 75
45 RPM 325 M-100 C (5-52) 100 sel.,	325	323	Lovely Lucy (2-54) Marathon (10-55)	125	125	125	Capital Deluxe				Targette Deluxe (U) (8-54) 320			Midger Skeeball (CC)		125	125
45 RPM 395	395	395	Marble Queen (6-53)	69 90	69 39	69 90	Shuffle Games		225		Team Bowler (U) (1-54) 95			Mills Scales		35	50
100-W (9-53) 535	535	535	Mystic Marvel (3-54) Niagara (12-51)	35	35	35	Capitol (U) (6-55)		235 45	235 85	Team Bowler (K) (10-52) 75 Tenth Frame (K) 75			Panoram (Mills)	325	325	325
M-170-G 395	395	395	Pin Wheel (10-53)	60 50	40 50	60 50	Carnival (K) (5-53) Cascade (U) (2-53)	75	75	75		, 55	30	Pennant Baseball (W)		100	100
WURLITZER			Poker Face (8-53) Quartette (2-52)	49	49	49		155	155	155	Bowler (CC) 95	5 40	60	Periscope (CC)		95 325	95 325
1400 (51) 48 sel.,	9 125	4 126	Queen of Hearts (12-52)	65 50	65 50	65 50			125 115	195 115	Thunderbolt (CC) 200	200	200	Photomatic Deluxe		023	
48 or 78 RPM\$ 125 1450 (51) 48 sel.,	\$ 123	∌ 123	Rose Bowl (10-51) Score-Board (3-56)	95	85 -	85	Classic (U) (6-53)	140	50	80	Triple Score Bowler (CC) (6-53) 65	5 65	65	(M) (3-36)		245 65	245 65
45 or 78 RPM175	150	150		175	145 90	145 90	and bear detailed		175 210	175 210	Totale Challes Deviles (CC) 000	200	200			125	125
1500 (52) 104 sel.,	176	175	Shindig (9-53)	90 50	50	50	Clover Shuffle (U) (1-53)	65	65	65	·	0 150	150	Pistol Target Skill		15	15 195
45-78 RPM Mix 175 1550 (52) 104 sel.,	175	175	Sluggin' Champ (4-55)	95	89	95	Club (K) (4-53) Comet Targette	75	50	65	Venus Deluke (U) (3-55) 350	0 225	275	Pitch'm & Bat'm (S)		125 169	169
45-78 RPM Mix 145	145	145	Sluggin' Champ Deluxe (4-55)	175	175	175	(U) (11-54)	95	95	95	Victory Bowler	. 152	155	Pop Up	18	18	18
1550-A (53) 104 sel.,	1.55	156	Southern Belle (6.55)	95	95 30	95 30	(U) (11-54)	345	125	245	(CC) (3-52)			Quarterbacks (G) (9-55) Ranger (K)		125 195	125 195
45-78 RPM Mix 155 1600 (53) 48 sel.,	155	100	Spot Bowler (10-50) Stage Coach (11-54)	30 85	85	85	Criss-Cross				_			Rifle Gallery (G) (6-54)	135	125	135
45 or 78 RPM235	235	235	Sweet Add-a-Line (7-55)		115 125	115 125	(CC) (11-53) Criss-Cross Targette	110	110	110	ARCADE EQUIP	MENT		Rocket Ship	225	175	225
1600-A (54) 48 sel.,	0.40	0.40	Toreador (6-55)		150	150	Deluxe (C) (1-55)	75	75	75	CODE: AP-Auto Photo, 8-Ba			(CC) (10-53)		350	350
45 or 78 RPM 249	249	249	Twin Bill (1-55)	75	75 95	75 95		75	75	75	Coim, EV-Evans, Ex-E: Gb-Gottlieb, K-Keeney,			Royal Mustang Horse Scientific Boat		275 250	27 5 250
45 RPM 245	225	225	Wishing Well	73	73	73	Crown (CC) (4-53)	80	80	80	scope, R-Roovers, S-Se	eeburg, S	c—\$cien·	Set Shot Basketball		100	0.50
1650-A (54) 48 sel.,	0.40	0.45	UNITED .	F.O.		• 50	Diamond (K) (5-53) Double Score	50	50	50	tific, Sh—Shipman, 1 United, W—Williams, Wa			(Munves) (6-52) Shoe Brush Up		195 95	250 95
45 RPM 249 1700 (54) 104 set	249	249	Cabana (3-53)\$ Caravan (1-56)		\$ 50 45	95	(CC) (3-53)	95	49	75	1		-	Shoot the Bear (S)		. 120	120
45 RPM 365	365	365	Circus (8-52)		335 50		8 Player (Ge) (9-51) Feature (CC) (7-54)	83 125	50 125	50 125	AA Gun (k) ('48) 99			and and a delier / (Ex.)	125	125	125
1800 (2-25) W) 525	385	1 395	Havana (2-54)		5 0	50					All Star Baseball (W) 125			Sidewalk Engineer (W)			
PINBALL GAM	FS		Manhattan (4-55)	30 65	30 65	30 65	The state of the s	110 40	110 40	110	Atomic Bombers (M) 125		125	(5-55)	150	125	150
BALLY	b. 47		Mexico (3-54)	50			Fireball (CC) (11-54)	145	145		Auto Photo (AP) 1150					175	175
Atlantic City (5-21)\$ 50	\$ 50	\$ 50		85 30		75 30	Flash (CC) (9-54) Gold Eup (C) (7-53)		17 5 75		Anti Aircraft 95 Air Raider (C) (48) 150					125 95	125 9 5
Beach Beauty (1-55) 125	65		Singapore (10-54)	50		50	Gold Medal (B) (3-55)		185		Air Hockey 12:	5 125	125	Skee Ball (W) (8-36)	245	245	245
Beach Club (2-53) 50 Beauty Club (2-53) 50	50 45		Stardust (4-56)	115 85		110 85	Hi Speed Triple Score (CC) (8-53)	60	60	60	Air Football 150 Balloonamet Capital	0 125	150	Sky Fignter (M) (9-53) Sky Gunner (G) (9-53)		110 125	110 125
Big Time (1-55) 110	65		Stars (6-52)	50	.50	50	Holiday Match Bowler		1		P (1-55) 17:			Sky Rocket (G) (5-51)	195	195	195
Bright Lights (5-51) 65	60		Tahiti (8-53)	50 85		50 85			125 175	125 175	Baseball (5c) 9. Baseball 2 Player (G) 6:			1		125 225	125 225
Bright Spot (11-51) 145	145		1p (. 00) 111111	60	60	60	Imperial (U) (9-53)	95	95	95	Basketball (G) 19	5 195	195	Space Ship	150	150	150
Broadway (12-55) 135	95			50	50	50	Jet Bowler (B) (8-54) League Bowler (U) (1-54)	90 250	90	90 165	Basketball (CC) 17: Bert Lane Merry-Go-Round 27:			Sportland (Ex) (11-51)	135	275 135	
€oney Island (9-52) 50 Dude Ranch (9-51) 55	50 24		WILLIAMS				League Bowler Deluxe	195	100	145	Big Bounce (1-51) 35	0 350	350	Sportsman (K) (11-54)		135	
Frolic (10-52) 55	24 55		Army & Navy (10-51)			\$ 35 75		155	155	155	Big Inning (B) (47) 34. Big League Baseball	5' 345	345	Standard Metal Typer F. S	275	250	275
Gayety (3-55)	39		C.O D (9-53)	34	34	34	(U) (2-55)		275	275	(W) (2·5#) 14			Star Series (W) (4-49)	85	85	85
Gaytime (6-55) 90	49	6	Colors (11-54)	135	135	135 65	44-1-11-11-11-11-11-11-11-11-11-11-11-11		145 85		Big Top (G) (6-65) 27 Bingo Roll 9	_		(9-54)	. 75	75	75
Hi-Fi (6-54) 50	45		Dealer 21 (2-34)			34	Mars (U) (1-55)	165	165	165	Bonus Delexe (U) 35	0 300	325	Steeple Chase	395	395	395
Ice Frolics (1-54) 39	39		Deluxe Baseball	B5		85 40		395	185	245	Bonus Gum (U) (1-55) 17 Broncho Horse	5 175	5 175	Strike a Lite (A81) Submarine (K) (1-42)		195 125	
Miami Beach (9-55) 115 Nite Club (3-56) 175	50 95		(0.50)			-135	(CC) (8-52)		45	45	(Ex) (10-47) 37			Super Home Run (CC)			
Palm Beach (7-52) 15	15		Eight Ball (1-52)	35	3'5	35	Match Pool (Ge) (2-54)		60 125	60 125	Card Vendor (Ex) 5 Carnival Deluxe (U) 29			Super Jet (CC) (4-53)	. 225	125 225	
Palm Springs (11-52) 50	29		Four Corners (13-32)			39 50	Mystic Bowler (B) (12-54)		3 25	245	Carnival Gun			Super Jet (CC) (8-53)	. 225	225	225
\$pot Lite (1-52) 50	24	5	Gun Club (11-53)	425	395	425	Mercury Deluxe	205	235	2 45	(U) (10-54)			Super Slugger (U) (7-55) 145	75 145	
Surf Club (3-54) 55	29		I Hong Kong (10-52)			65 55	1 (50) (3 50)	50	50	50	Champion Baseball (G) 14	0 140	0 140	Telequiz (1-49) (T)	. 95	65	95
Variety (9-54) 65	35		Jalopy (8-51)	65	65	65	Official (U) (5-52)	85	60	75 65	1				. 250 . 150	175 150	
Yacht Club (6-53) 50	50) 5	King of Swat			125	Original	65 95	65 50	65 70	Coon Gun (S)			Three-of-a-Kind	. 20	20	20
CHICAGO COIN			Lu Lu (12-54)	125	125	125	Pacemaker (K) (9-53)	85	49	50	Dale Gun (Ex) 6	5 6	5 65	Three Way Gripper (Gb)		25 210	
Basketball Champ			Nine Sisters (1-54) Peter Pan (4-55)	75 75		75 7 5		23	55	55	Defender (B) ('40) 15 Derby (Ex)			Trigger Horse (Ex) (7-53	395	395	395
(10-49) \$ 125			Quarterback (10-49)	85	85	85	(CC) (10-54)	195	195	195	Derby 4 Player			Underseas Raider (2-46) .		125 25 0	
Home Run 95 Tahiti (10-49) 50	95 50		Rose Inte Clock (1 00) 111			95 49	(0) (11:55)	125	125	125	(CC) (3-52)			Wild West (G) (2-55)	. 175	175	175
Saddle & Turf Club			Rainbow 5 Ball (11-48)	145	145	145	Rainbow Shuffle Alley	105	330	100	500 Shooting Gallery	25 4	\$ 45	Wizard Whiz	. 25 . 65	18 65	
Model (10-53) 85	85	. 8	5 Regetta {10-55}	115	115	115	(U) (8-54)	140	125	125	ij (Ex) (3-55) 12		- 03	.1	20		40

all-industry committee attempting to set up a public relations program for the coin trade will receive (see separate story) will be determined in the next few weeks.

Operators, distributors and anyone else making their living in whole or in part from the coin machine industry are being asked to help get the public relations effort off the ground.

Any suggestions as to just how the public relations program can be made effective and what specific steps should be taken will be appreciated by the committee. Suggestions as to what individuals in the industry are best qualified to direct this program will also be warmly received.

Within the next couple of weeks, the seven-man committee which organized the public relations effort will be dissolved and the direction of the effort will be in the hands of the industry

The Billboard will attempt to publish all worthwhile suggestions. Letters may be sent to: Public Relations Plan. The Billboard, 18 W. Randolph St., Chicago 1, Ill., or to Lou Casola, 28 North Madison St., Rockford, Ill. All letters received by The Billboard will be studied for merit of suggestion and all will be forwarded to the committee.

COINMEN ASKED TO MAKE Williams Mfg. Purchased by SUGGESTIONS FOR PR PLAN Consolidated Sun Ray, Inc.

By KEN KNAUF

CHICAGO - Williams Manufacturing Company, amusement machine manufacturers h re, has been acquired by Consolidated Sun Ray, Inc., a large New Yorkbased organization listed on the American Stock Exchange. Negotiations were complete' but purchase details were unannounced as of Thursday (23).

Williams, according to Sam Stern, who becomes president of the Chicago firm, will operate as a division of Consolidated Sun Ray. Harry Williams, former Williams with the firm. Sam Lewis, who had

firm. Stern had been the executive Williams plant had been recently vice-president, and a major stock expanded in area by about one-

holder, along with Harry Williams. Stern said Williams Manufacturing will continue producing amusement games and continue manufacturing the Magnus Chord organ. He said "new products will be developed" by Williams in the future.

Stern said Williams will operate as it had in the past, and that there were no further changes in officers or personnel.

Expanded Plant

Williams is a leading producer of five-ball pin games, marketed president, is no longer associated around the world, as well as of other types of amusement games been Williams' director of sales, including baseball games, becomes a vice-president of that games and Arcade pieces. including baseball games,

third, and machinery had been rearranged for increased production and more efficient manufacturing operations. (The Billboard, May 4.)

Consolidated Sun Ray's operations range from drugstore chains to discount houses. The organization represents a February 2, 1959, effected me ger of Consolidated Retail Stores and Sun Ray Drug Company. Sales of the merged company break down to about twothirds from drugstore operations and the other third from a chain of women's and children's apparel shops. It also operates, thru a joint venture, five discount marts with

(Continued on page 98)

Juke Performance Royalty Hassle Dead Until Sept.

By MILDRED HALL

WASHINGTON—The juke box performance royalty situation will see no more action on Capitol Hill until Representative Celler re-convenes his informal discussions in September, on his suggestion to set would be in the form of an amend-

performance exemption under the present copyright law. (The Billboard, July 13, July 20, 1959.)

On the Senate side, Sen. Joseph O'Mahoney (D.-Wyo.), is still recuperating from a stroke at Bethesda Naval Hospital. Staffers on his up a trustee fund with a proposed Copyrights Subcommittee expect ceiling of \$5 performance royalty no action this session on the chairper box, annually. The proposal man's bill to and the performance royalty exemption and double mement to his bill to end juke box chanical royalty for juke boxes.

O'Mahoney will undoubtedly have offered to pay double that copyright owners for juke box play, so want to watch the autome of royalty. It will be pointed out that they will be hard put to claim that also want to watch the utcome of the Celler strategy before making any further moves. The session is expected to end before Labor Day.

Asked to Explain

Spokesmen for juke box interests will have to explain to the House Judiciary chairman why they cannot pay the \$5 per box fee, when they claim to have paid \$2.4 million in mechanical royalties and also

altho the Celler amendment spells the equivalent in performance out a \$5 per box ceiling as per-royalty is unfair to them. formance royalty fee, the amount would be only an equivalent of the mechanical royalty operators were willing to pay in addition to present mechanical royalties.

Songwriter spokesmen at recent House hearings by the Willis (D.-La.) Copyright Subcommittee insisted that these mechanical royalties were paid only in theorythat actually the operators used many records on which songwriters had forfeited mechanical royalty in order to get manufacti ers to record the tune, according to Music Publishers Association Counsel Julian Abeles. Songwriters also claimed juke box operators wittingly or unwittingl were using some bootlegged records on which no royalty had been paid.

However, Subcommittee Counsel Cyril Brickfiel, points out that since operators themselves claim posed in the Celler amendment. "if I don't put out bingo games, the by pool games, now reported to be they have paid the amount, and

they will be hard put to claim that

Trustees Responsible

It will undoubtedly be pointed out at the September I conference scheduled, that under the trustee arrangement, juke box operators and location owners are safe from any infringement claims. Once the annual fee is paid, the responsibility rests with the trustees. Also, the operators can now bypass any dealings with ASCAP, which they held to be a big stumbling block in the way of any negotiation.

Distribution of funds now being considered would allot approximately 40 per cent each for the merican Society of Composers, Authors and Publishers, and Broadcast Music, Inc.; 10 per cent for SFSAC, and the final 10 per cent held for claims of independent song writers whose music comes up in the survey of juke box play pro-

Subcommittee Counsel Cyrit (Continued on page 101)

Milwaukee Ops Try Package Deal: Games, Music, Cigs

By BENN OLLMAN

MILWAUKEE - The formula for running a successful coin machine operation here today calls for a mixture of equipmentgames, music and frequently cigarette machines to round out the "package."

Until recent years Milwaukee was rated as a good town for amusement games of all types. A number of sizable firms were able to conduct profitable enterprises solely with coin games; now only a handful of operators rely principally on games for their livelihood. Games home of the Milwaukee Braves. have been relegated to a subsidiary

A few years ago there were more than 150 coin amusement machine operating firms here. The latest count reveals that there are only about 60 firms still in the one veteran coinman.

sources, is "flooded" with the in- 10 per cent of the games on localine (bingo) pinball games. Despite tion in this area are bowling units. the shadowy legality that exists A few years ago bowlers were ridconcerning the in-line games, some ing a high crest of popularity. operators take the viewpoint that Their place was taken over in part other guys will, so I might as well operate them.'

Five Balls Outside

State than it reportedly is in Milwaukee. Surprisingly, baseball games are more heavily used in up-State locations than here in the

close to the Braves. They spend cent years. so much time going to games and listening to them that they don't have the desire to play baseball coin That's when the State's voters are games as a substitute," analyzes expected to do away with the pres-

Popularity of bowling games has Milwaukee, according to reliable taken a sharp dip. No more than

(Continued on page 100) that it constitutes a fair royalty to

Demand for five-ball games is considerably heavier out in the Collections Boom on Jersey Shore

By GEORGE METZGER

PHILADELPHIA — Operators here who handle locations along New Jersey's seashore resorts report "In Milwaukee the public is too that business is at its best in re-

And they are looking forward to even better times next season. ent ban on "games of chance.

Every operator questioned said that collections were up "quite a bit" over last year.

Brown Statement

"Things are going pretty good at our locations," said Max Brown, president of the Philadelphia Coin inange, wno mally play machines, but do so because they are on their vacations.

A spokesman for the Variety Vending Company also said things were going better than 1958 at its Cape May locations.

The machines which seem to be the favorites of the vacationers are five-ball pinballs and bowlers.

The Philadelphia operators do not pull machines off city locations and send them to the resorts like trustee some do in other parts of the coun-

Sell Them Off

"We keep all our regular city (Continued on page 101) locations going," said Brown, "but inter-state or foreign commerce.

simply keeping our inventory low. proved a referendum be put before runs from Memorial Day to Labor Day, we bring the machines back and sell them off.

with a chance of winning a prize, walk games this summer.

Referendum

But after much public objection,

we get machines for the shore by the State Legislature finally ap-At the end of the season, which the voters on November 3 at which time they are expected to do away with the unpopular ban.

"It will be for the citizens to But next year should be the one express their views on the subwhen local operators really get ject," said Gov. Robert B. Meyner.

However, State Attorney Gen-1957 the State Supreme eral David Furman has reminded Court of New Jersey outlawed all all police chiefs in resort towns games in which money is used to keep a watchful eye on board-

> "Do not let up on them despite (Continued on page 101)

MOA Head Willing to Listen To Alternatives on Royalties Pinhall operates Arcades in Atlantic City, Wildwood CHICAGO-George A. Miller, ment of performance rights royaland Cape May. "Many of the playpresident of the Music Operators of ties by juke box operators. The ers are persons who do not nor-

WASHINGTON -- It now ap- | The group handles legislation dealpears unlikely that the Senate Commerce Committee will take ac- broadcasting, and has been tion before adjournment on various swamped with such matters this bills pending before it that would session. outlaw gaming pinballs.

ters it seems impossible that the for adjournment by Labor Day. way could be cleared for action on the Church (D.-Idaho) and Magnuson (D.-Wash.) bills that would ury Department, the General Acban shipments of gaming pinballs in counting Office and the State De-

ing with problems from freight to

At least one spokesman said the Committee sources told The Bill- committee has scheduled hearings board Thursday (23) that the group on "other matters" thru August 13, is "so jammed up" with other mat- and hopes to clear the decks then

No Comment

The group has queried the Treas-(Continued on page 101)

America, this week re-affirmed the position of MOA in opposition to operators from such payments, and any payment of performance fees on the part of juke box operators to performance rights societies, but that MOA is willing to listen to any suitable alternative.

According to Miller, an increase in the mechanical royalties is the Rep. Emanuel Celler (D., N. Y.) only solution to the controversy who heads the House committee and the only equitable, fair protection to the automatic phonograph industry as a whole, as well as to songwriters, publishers and com-

the perennial one involving the pay-

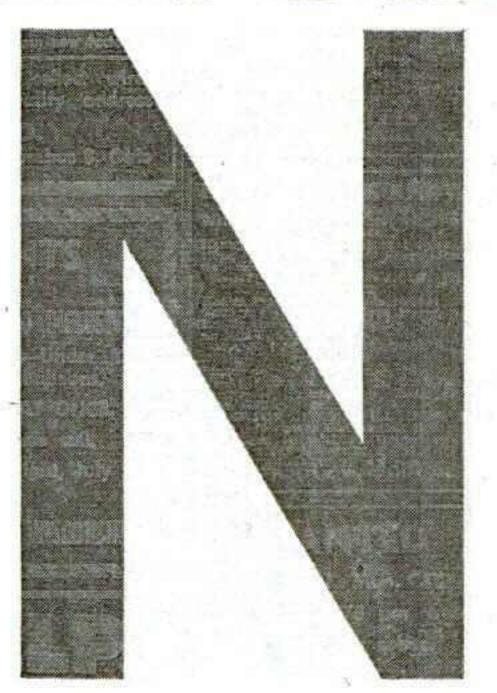
current law specifically exempts each Congressional session has seen ASCAP fight to have this exemption removed. To date, these efforts have been unsuccessful.

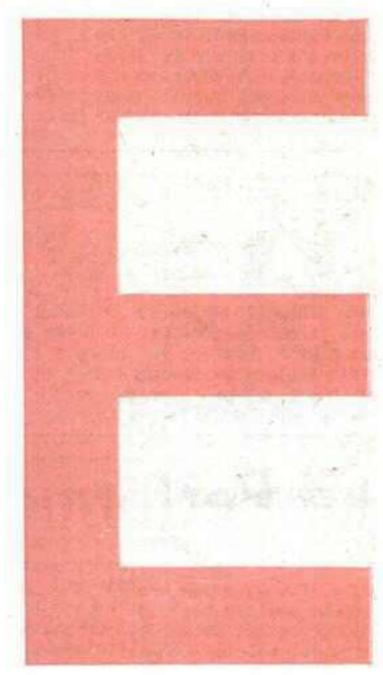
Celler Proposal

group would be set up. The trustees try. would collect a nominal fee per The controversy referred to is box from operators--\$5 was sug-

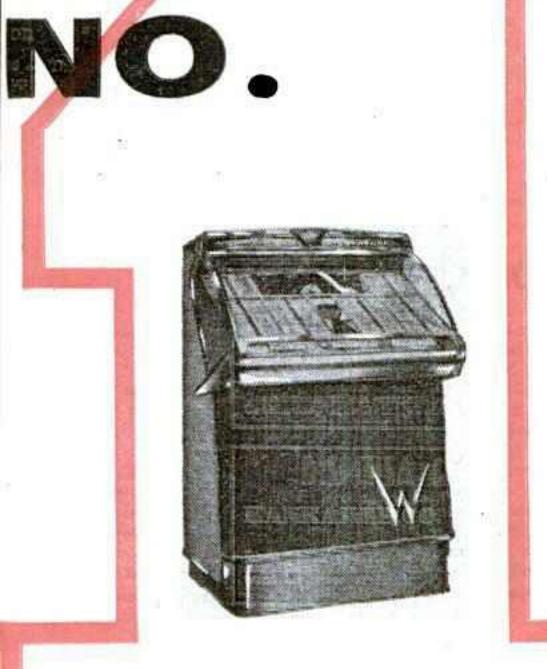
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Rosen Feels Discount Center Holds Key to Game Operators' Problems

PHILADELPHIA — Dave Rosen, prominent local juke box and
amusement game distributor, feels

center in a New Jersey discount

College

Col chine industry is linked closely with has 16 such centers in full operathe one-stop discount shopping tion.

To prove this theory—and also to boost the revenues of the firm

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that the future of the coin ma- house two years ago. Today, he

The centers contain anywhere from 25 to 50 pieces of equipment, with locations ranging from suburban shopping centers to a building in the swankiest part of Philadel-

First Location

Rosen opened his first center Rosen opened his first center on November 18, 1957, in the pressed when we point out that "2 Guys From Harrison" shopping center in New Brunswick, N. J. a profit of about \$2 per square foot He installed 45 machines in a 1,000-square-foot area of the store. The exact location inside the huge place where thousands of families do their complete shopping was determined only after months of re-search. "Location within the loca-tion is important," he said.

"We selected the equipment for our new venture with a different type of player in mind," Rosen continued. "For the most part, we were dealing with people who never played coin-operated amusement machines before. We had to cater to people who wanted to spend a couple hours relaxing after their shopping was done. We had to make sure our operation would be accepted by them.

Wide Variety

Rosen uses a wide variety of equipment, including Williams' Voice-O-Graphs, Auto-Photos, AMI Phonographs, Chicago Coin Bowlers, Williams' Guns, Genco Horoscopes and many others. In some places he includes a special machine that seems to go over at that particular location.

The "2 Guys From Harrison" of the Rosen operation that they repair minor trouble himself and stores. The one at Bordentown, N. J., got 50 machines; Glen mechanic from the plant calls at Burnie, Md., 40 machines; Allen-each location and checks out every town, Pa., and Totawa, N. J., 35 machine. "Atmo

Rosen expanded to other chains. The Bargain City group put in centers at nearby Fairless Hills, Pa., and Woodlawn, Pa., 45 machines each, and Westville, N. J., seeking an amusement center. 25 machines.

Next he moved to the Atlantic Supermarkets chain and set up a you would a tavern location." few more of his coin-o-matic cen-

proud of his newest location. The one in Philadelphia's ritzy City Line. He opened it about seven Line. He opened it about seven a center while they shop thru the weeks ago. But, it differs in the rest of the market." respect that it is not in a giant shopping mart. It is in a building of

"We do not have the captive audience here like we do at the shopping centers," Rosen explained. mistakes we did when we started "But we see no reason why it out," Rosen said. "But we see no reason why it should not be just as successful."

Altho Philadelphia has its Arcades in midtown, this "center" is different. There are homes worth over \$50,000 within a stone's throw. And the residents don't mind the center. In fact, many of them patronize it.

SHUFFLE ALLEY MECHANIC

To service equipment on location and capable of soliciting new locations. Route located in Midwest. Top salary and bonus arrangement.

Contact BOK 961, The Billboard 188 W. Randolph Chicago 1, Ill. "This," said Rosen, "is a credit

College Nearby

Things at this location should be especially busy from September to June each year, since St. Joseph's College is located right up the street. And it won't be surprising to find the students jamming the

Rosen said that many other chain stores are after him to put centers in their stores.

"The retailers are very much imper year, the space occupied by the center is capable of netting the retailer about \$10 per square foot annually," Rosen said. "This, of course, is our main selling point.

"We also point out that the center will take some of the drudgery from shopping and after he or she plays a few games, will go back to the shopping area and buy even more merchandise.'

\$15,000 Investment

Rosen explained that it takes "at least" a \$15,000 investment to set up a center. He also points out that it would be a mistake to try and palm off old machinery on these locations, that the finest machinery available be installed.

A minimum of 1,000 square feet

should be considered in setting up a center and no less than 20 machines, Rosen said. "And do not close in your operation," he continued. "Let the shoppers have a lot of room so they pass right thru if they want. Eventually, they will stop and play.

Maintenance is no problem under Rosen's set-up. He has a trained man at each location with were so impressed by the success enough basic knowledge so he can collaborated at four of their other just call the office for instructions on bigger jobs. Every few days, a

"Atmosphere is also a very im-Feeling the one-stop market was a natural for his new operation, continued. "Create a show or carnival type one, if possible, for after

seeking an amusement center.

Make your place recognizable as one. Do not treat the center as

Rosen reminded that the younger trade should not be overlooked. Own Building

But Rosen is probably most are happy," he stated. "In fact, it might be a good idea if parents learn they can dump the kids in

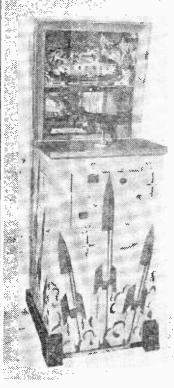
> Rosen said he would welcome inquiries about his operation from other operators.

> "I feel I can save other men in our business from making the same

Bally Ships Moon-Raider Gun Game

CHICAGO-A new burp gu type target game, Moon Raider, wa shipped to distributors last week b Bally Manufacturing Company.

Featured with the high-speeautomatic repeater rifle are ani mated targets of space-men appear



ing in a colorful, three-dimensiona, outer-space scene.

Varying values of each moonman target, changing at intervals and ranging from 1 to 1.000, keep the player shifting his aim frequently from one target to another for maximum scores.

Big scores of up to 140,000 are registered on fast, easy-to-read rotary totalizers. The game is designed, according to Bill O'Donnell, Bally general sales manager, to appeal to men, women and children alike for location at spots ranging from taverns to kiddielands.

Moon-Raider occupies just 28 inches by 38 inches of floor space. It can be operated with or without replays and with or without match play. The game is standardly set at dime play to run 65 seconds per

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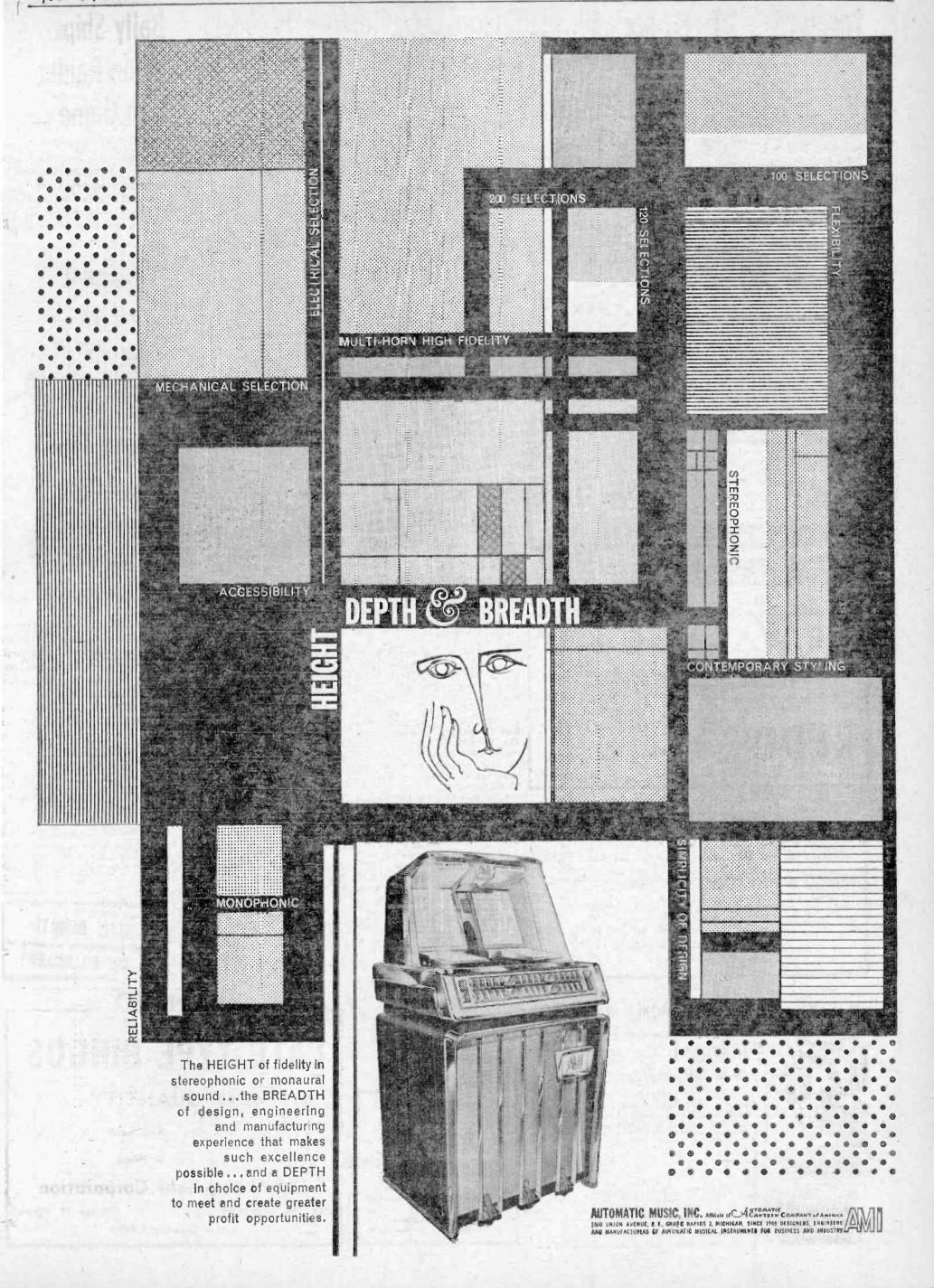
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Williams Sale

Philadelphia headquarters, under

The Bargain City organization,

it is interesting to note, is one of the

Eastern chains which has moved in

coin-operated amusement game

playlands, in several of its stores.

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Consolidated Sun Ray's sales were

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6 Continued from page 94

the name Bargain City, U.S.A.

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National PR Group Set to Incorporate

CHICAGO—The formation of a committee representing all facets of the industry organized the Informa-Equipment Industry.

The group will be set up as a permanent public relations organi- non-profit organization, with inzation for the coin machine in-corporation papers and bylaws exdustry moved a step nearer realiza- pected to be drawn up in the next tion Tuesday (22) as a seven-man two weeks. Symbolic signers of the "articles of incorporation" were Lou Casola, Rockford, Ill., opertion Council of the Coin-Operated ator, representing the operators; Bob Slifer, managing director of the National Coin Machine Distributors Association, representing the distributors, and Herb Jones, vicepresident of the Bally Manufacturing Company, representing the manufacturers.

> Meeting at the Bismarck Hotel here with the three signers were Clint Pierce, Brodhead, Wis., operator; Ed Ratajack, AMI; Lee Brooks, Cash Box, and Hilmer Stark, The Billboard.

Separate Entity

Casola, who is chairman of the group, emphasized that the organization will function as "a separate entity which is not a part of any existing organization, and which is composed of all elements in the industry; operators, distributors, manufacturers and allied groups."

Casola added that "we want this effort to be truly national, representative of the wishes of all in the industry," and that "this group exists only to form the permanent public relations organization and pave the way for participation by everyone '

He suggested that any recommendations-from operators, distributors or manufacturers-on how to run the organization should be sent to him at 208 North Madison Street, Rockford, Ill.

Committee assignments were made for the next meeting, which will be called as soon as the incorporation is completed. In addibylaws, the committees will investigate and recommend public relathe board of directors and report on a bank to handle funds on a trustee and accounting basis.

will end at the next meeting when the directors and an executive committee will be named. Directors and executive committee members will be selected not only from the stand- try to time their shots to the point of representing all facets of traveling light for top scores. the industry, but to give representa-tion to all geographical areas as well.

One problem faced by the temporary committee was the possibility of any conflict with the public relations efforts of merchandise vending groups. The new group will offer to work with and assist the merchandise vending groups and. in its publicity releases, make it clear that the group speaks only for

Pending deeper discussion with a public relations firm, the industry's PR problem will be attacked on three fronts-organization within the industry, providing national leadership and co-operating with local coin machine associations.

Wis. Music Ops

Wisconsin Music operators and distributors are to meet here at the Ambassador Hotel tonight (27). The special meeting is called by the Wisconsin

to C. S. Pierece, association president, is to discuss compromise legislation on juke box performance fees. Opinions are to be heard on the proposed nominal fee per phonograph per year for a five-year period. All local distributors are to attend, and all State operators are

MOLONEY FUND **DONATES \$18,000**

CHICAGO - Checks of \$9,000 each were sent this week to the American Heart Foundation and the American Cancer Society from the Raymond T. Moloney Foundation, set up in honor of the late Ray Moloney, president of the Bally Manufacturing Company. The foundation was set up after the family had indicated a wish to honor the memory of the popular coin machine executive "not with perishable floral tributes, but with means to aid in the imperishable work of helping mankind to combat disease." Contributions to the fund were made by operators, distributors and manufacturers in the trade.

Chi Coin Bows Bowl Master,

new shuffle bowling game featuring three ways to score, was shipped to distributors last week by Chicago Coin Machine.

Two player-control switches give patrons the option of playing with or without flashing lights, and the option of regulation or high scoring.

Regulation, "Flash-O-Matic" and Advance scoring on a mystery basis is possible, according to players' preference.

The latest new shuffle bowler is a six-player with two coin chutes for dime and three-for-quarter tion to writing a constitution and play. Backglass panels light up to indicate that the game is set for regulation or high scoring, and tions firms, nominate candidates for light-up panels over the point registers indicates single, double, triple or quadruple scores for strikes and Life of the temporary committee spares on the high score setting.

The "Flash-O-Matic" setting puts traveling lights into action, moving in front of the pins. Players then

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MUSIC

Bingos Down; Bowlers, 5-Balls Up in St. Louis

ST. LOUIS - In-line pinballs, due to federal demands for \$250 license stanps, are no longer king on locations in this area. Top games, in terms of numbers on location, are five-ball pins, ball bowling games and shuffle bowlers.

Total percentage of the top three range anywhere from 40 to 80 per cent of individual game routes.

The shift in games on location is the result of enforcement of a 1958 court ruling requiring a \$250 federal tax stamp on in-line pinballs. About 4,500 in-lines were taken off routes in nearby St. Clair and Madison counties, Illinois, and another 2.000 were pulled out of Lou Morris said the game stops in St. Louis and St. Louis County. The percentage of in-lines now on location is neglible in the St. Louis area. Percentages of other games out vary from firm to firm:

J. S. Morris and Sons' games on location, according to Sidney Morris, consist of 54 per cent five-ball pins, 12 per cent baseballs, 11 per off. cent bowlers, 8 per cent shuffle alleys, 6 per cent in-lines, 3 per cent each on guns and pool games, 3 per cent other types.

Morris Figures

Lou Morris, of Morris Novelty's, figures are: In-line pinballs, 10 per cent; five - balls, 35; ball bowling, 20; shuffle bowling, 10; gun and pool games, 3 each, and baseball and rockets. a total of 10.

Central Distributors percentages, 20; ball bowling and shuffle bowling, each 10 to 15; gun games, 10, earlier this year, and pools, about 5. The only regul

der Novelty Company's figures United States District Court at were: Shuffles. 20; five - ball pin-balls, 45; ball bowling, 30, and in-lines are gambling devices. Prepools, rockets and gun games make viously these machines had required up 3 per cent and other games the only a \$10 amusement tax stamp. remaining 2 per cent.

cent of his machines in ball bowlers ers was on in-line pinballs.

land 25 per cent shuffle bowlers.

Operators here said receipts are down at present. Raiffie said machines are definitely not getting the play because money is not circulating. He added that even the taverns are not doing the business.

Operators are looking for something to replace the revenue from in-line pinballs, Nissenbaum said. adding that he had no idea of which kind of machine it would be.

Lower Bowler Price?

If the price is right, bowlers are what Raiffie wants more from manufacturers. The price of machines is currently "way out of line with

wanted is some type which is a miniature of a popular like baseball, pool and bowling which have proved profitable. Randolph felt the five-ball machines are being sold a good deal now, but he had no idea what would be concentrated on now that the bingos are falling

Gross receipts on machines in locations were difficult to determine because they depend on many things and varied "tremendously, the operators agreed. Lou Morris said receipts compared about the same percentage-wise with the types of machines on locations.

In the St. Louis area, route ownership has changed little. The only change was that Star Novelty Company went out of business, and Ed Randolph said, are: Five-balls, its routes were taken over by already established operators here

The only regulation affecting op-Marvin Nissenbaum said Won- erators was the ruling by the Nissenbaum said receipts are down Henry Raiffie of Atlas Amuse- on amusement games generally bement Company said he has 20 per cause the greatest play by custom-

Remodeling Contractors Help Denver Op Place Juke Boxes

check with remodeling contractors and speaker equipment. However, who specialize in modernizing bars, restaurants, cocktail lounges, taverns and similar buildings may turn up valuable location leads, according to Tony Luccro, veteran juke ish. box operator here.

Every operator has had the problem of running into a potential location which can't be used, simply because there is no space available for the phonograph, the owner simply doesn't like them around, For various circumstances make it

Tokyo Raider ... 125.00 Speedway Bombsight ... 125.00 Wms. Satari Gun 245.00 Genco State Fair Gun ... 225.00 Genco Davey Crockett Gun ... 225.00

WANTED

LATE

BINGOS

195.00

Gun Genca Wild West Gun

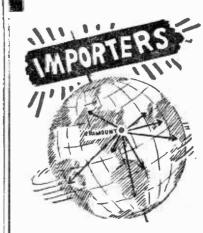
DENVER — Keeping a close impractical to install wall boxes when the same location which was adamant against a phonograph installation in the past remodels, most of the objections listed above van-

> Lucero has found, for example, that in every instance where the location owner complains that he had no space for a phonograph, he usually does as soon as the remodeling and expansion job is done. Added Space

One of the primary reasons for modeling, of corr is to create added space, and sometimes is difticult to fill up adequately. That's an excellent time to step in with the suggestion that the location owner allow us to make an installation, says Lucero. One of the best stops had refused him for five years, until the owner was able to take over an adjoining shop, set up complete food service facilities along with a cocktail lounge.

An archway cut in between the two provided the perfect place for the phonograph, with speakers on either side, and this location is one of his best. He would never have known of it, however, if it had not been for the fact that a remodeling contractor called him up and informed him that he was making these changes.

Since that time, Lucero makes it a point to check regularly with a dozen local remodeling contractors who specialize in this sort of work. Six fully worthwhile new locations during 1958 were produced, and the score during 1959 is half that number.



ATTENTION IMPORTERS

Large assortment of late model Seeburg Fhonographs available for immediate delivery.

C's, W's, G's, R's, L100's

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CONTRACTOR SOCIETION	THE REPORT OF
SHUFFLE	
ALLEYS] -
ABC Banner Chief Criss Cross Holiday Jet League Leader	115 100 95 125 125 100
National	125
Mars	135 100
Speedy Super Bonus	

Shuffle Target Team Victory Comet BOWLERS United Bcwlers, 11' . \$325
United Bcwlers, 14' . 325
United Bcwlers, 14' . 325
United ABC Bowlers, 14' . 325
United Jumbo . \$25
United Jumbo . \$505
Bally Strikes . 425

	NIIG	GO3
	ABC\$ 75	Tropics \$ 56
	Atlantic City 50	Tahifi 54
	Beach Time 450	Variety 5!
	Brazil 150	Gayety
	Beauty 50	Gay Time 6:
,	Big Time 85	Hawaii
٠		Havene 50
1	Deach Deach !!!!!!!	Hi Fi 50
1	Big Show 185	Key West 195
	Beach Clubs 50	Palm Springs 50
	Broadway 115	Pixie 85
1	Cabana	Parade 150
	Carnival Queen 475	Miami Beach 85
	Caravan 95	Nevada 50
	Cypress Garden 375	Nite Club
١.	Dude Ranch 55	Star Dust 85
	Frolic 55	
	Singapore 50	
	Starlet	
	Show Time 245	Stars
	We will accer in trade all	wave Ringer conjust tables
	or any other	r equipment.

RINICOS

(ANDY VENDORS National, 6 Col	MUSIC Seeburg V 200
LIST OF ARCADE EQUIPM	ENT, 5-BALL PIN GAMES,

WRITE US FOR COMPLETE COUNTER MACHINES, KIDDIE RIDES AND VENDING MACHINES.

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YES-We have a CLEARANCE SALE

We are preparing for the return of our arcade equipment from our summer locations Ready for immediate delivery at very low prices

BALLY STRIKE BOWLER-\$350

ABC CHAMPION-\$550 TROPHIES-\$550

... ALL STAR & SUPER BOWLERS-\$100 apiece

ABC 14 FT. BOWLING LANES-\$225

10 SKILL ROLLS \$75 apiece ARCADE EQUIPMENT starting at \$60 and up KIDDIE RIDES as cheap as \$150 and up PINBALLS starting at \$50 and up BINGOS starting at \$50 and up 10 SEEBURG A's starting at \$90 apiece

Please write or cable for prices ALL PACKING INCLUDED IN OUR PRICES



Exclusive Dist. for Bally in E. Penna, and Rock-Ola in E. Penna., So. Jersey and Delaware

GIVE TO DAMON RUNYON CANCER FUND

Banner Moves Headquarters To Newer Blda.

COIN MACHINES

PHILADELPHIA - Albert M. Rothstein, president of Banner Specialty Company here, distributors of leading brands of entertainment machines, has announced that his 42-year-old firm will move to new, larger quarters early next month.

The new location, which will be and Moe Bayer.

on Fifth Street above Girard Avenue, is only three blocks from the present one at Second Street and Girard Avenue. It will contain 42,000 square feet.

This new headquarters is being completely renovated to house the company's offices, showrooms, repair departments, service headquarters and warehouses.

Parking and loading facilities will be increased three-fold to accommodate the company's fleet of trucks. Only the most modern warehousing methods will be used, including fork-lift trucks.

In charge of sales for Banner, which for the past few years has been making headway in the exporting business, are Vice-President Angelo Musi, Fred C. Walter

ANTI-IN-LINE **ACTION CUTS** GOV'T \$\$, TOO

SPRINGFIELD, III. — If the curtailment of in-line pinball machines, top earners in Illinois, has hurt operators, the State Department of Illinois Records showed it affected the State's revenue also. Income from the State tax on machines dropped 51.4 per cent in June. The Revenue Department reported it collected \$1,799 in taxes on coin-operated amusement devices in June, as compared with \$3,702 in June,



\$T. LOUIS-An automobile involved in an accident in front of J. Rosenfeld Company here crashed thru the front of the distributing firm Wednesday (22), knocking down the entrance and display windows on either side. Damage to the building was estimated at about \$5,000 by Milton Schraier, treasurer of the company.

Driver of the auto, Miss Eliza-beth Dardis, suffered an injured hand. She was treated at City Hospital. Miss Dardis was driving north on Walton Avenue when her automobile collided with a car driven by Bobby Johnson at Washington Boulevard. The Rosenfeld Company (4701 Washington) is at the intersection of Washington and Walton. Johnson was uninjured.

Police originally received the accident call as a fire alarm, and the fire department was dispatched. One of the machines careened into the front of the Rosenfeld Company and set off the burglar alarm, bringing more police cars and a burglar alarm representative.

Shortly after the accident, a temporary barricade was started at the J. Rosenfeld Company. Schraier said a new front will be placed on the building as a result of the accident. This, he added, should be up before August 15.

Milwaukee Ops

Continued from page 94

used in approximately 25 per cent of all State locations. Rebound shuffle games have dwindled to 'almost nothing" according to one distributor.

Kiddie rides have been gaining in popularity. "This is one field that has been overlooked until recently by most operators," says distributor Harry Jacobs Jr., United, Inc. "We're getting a lot of calls these days for kiddle rides of all kinds. Particularly popular are those that look like animals.

Many Route Changes

An accurate barometer of the state of health of the coin machine D-40 (45) 149.50 business here is the number of "For Sale" signs on coin machine routes. Reports are that the past year has seen an exceptionally heavy number of routes changing hands. The trend shows distributors taking charge of more routes thruout the territory. Repossessions of unpaid-for equipment has ac-counted for a rising number of routes reverting to distributors.

According to one volume wholesaler here: "Distributors are spreading out and taking over more and more routes. One distributor here is already operating routes as far away as Sheboygan (50 miles). Actually we distributors are not happy about taking over routes. We'd rather stick to distributing, but what can we do when operators default on machines they bought from

Also readily visible is the trend for the big operators to get even bigger, as smaller firms go up for sale. Cost of staying in business and the downtrending of games receipts has been responsible for the growing number of mergers and route acquisitions.

Are distributors benefiting from the trend to larger operating firms? Not so, according to one experienced distributor: "As the operators become bigger, they tend to purchase fewer machines. They no longer are bothered by as much competition that once forced them to provide locations with the very newest machines. Instead of competing, they buy out their competitors."



BEST BUYS IN REBUILT **PHONOS**

SEEBURG

KD200								\$625.00
VL200			۰					525.00
V200 .								425.00
HF100G								475.00
M100C		å	į					395.00
M100B						_	_	325.00

WURLITZER

2204							۰	۰	۰				á	\$595.00
2100				1										499.50
2104							6					٠.		495.00
2150			ę		4					,*				479.50
2000						4								449.50
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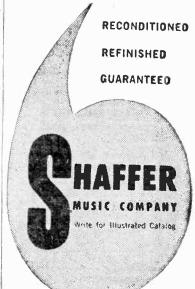
I-200		WRITE
H-200		650.00
G-200		450.00
G-120		450.00
F-120		395.00
G-80		400.00
D-80		189.50
E-120	*,* * * * * * * * * * * * * *	250.00

ROCK-OLA

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1454		٠	۰			ú				. (\$495.00
1448							0				400.00
1438									0		295.00

CIGARETTE VENDOR

Eastern Mark II. 22-col.\$199.50



849 North High Street Columbus 8, Ohio Phone AX 4-4614





Pinball Bills

Continued from page 94

artment for their opinions of the roposed legislation, but those deartments have simply said "no omment."

Should Congress adjourn without iking action on the bills, it does ot mean that they can be forgoten. It is entirely possible that they ould be considered when the secnd session of the 86th Congress econvenes in January. Then, if no tion were taken when the second ession adjourns next summer, the ills would automatically die and ave to be reintroduced when the 7th Congress starts up in 1961.

> N. ILLINOIS, N. INDIÁNA and IOWA OPERATORS-

GET A WORLD OF ACTION ... A WORLD OF EARNINGS in GOTTLIEB'S NEW 2-PLAYER

AROUND THE WORLD

Profitable "play It again" features including matching numbers, targets, rollovers, match feature, flippersi

IMMEDIATE SHIPMENT! ***********

Completely Reconditioned **GOTTLIEB GAMES**

GOLD STAR\$ 75	1
TWIN BILL 75	4
SLUGGING CHAMP 95	4
DERBY DAY 95	
GYPSY QUEEN 95	
AUTO RACE 125	8
ACE HIGH 135	1
GLADIATOR, 2-Pl 145	4
SEA BELLES, 2-P1 150	
FAIR LADY, 2-PI 165	3
SILVER 195	-
STRAIGHT FLUSH 195	9
CONTINENTAL CAFE 195	
CRISS CROSS 195	3
ROCKET SHIP 215	3
ROTO POOL 240	-
SUNSHINE 263	4
WHIRLWIND, 2-PI 275	4
SITTIN' PRETTY 275	3
STRAIGHT SHOOTER 285	8
HI-DIVER 295	3
RACE TIME, 2-PI 350	4
NACE TIME, 2'FIL +FFFFF 499	. !

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GAMES

Clean, Ready for Location!

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595
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125
100
75
70
50

1/2 deposit—write to

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7855 Stoney Island Ave. Chicago 49, Illinois

MOA Head Willing to Listen

• Continued from page 94

rights obligations.

During the first five years of the arrangement, an appraisal would be made of how the collection of a nominal fee-per-box would affect the juke box business, from operator to manufacturer. At the end of the five-year period, the arrangement would be analyzed.

Trustees would set up rules for the administration of the fund and report annually to Congress. Appeals could be made to the U. S. District Court n the vent any operator felt the assessment was too high.

. Willing to Listen

Miller indicated that he would be willing to listen to further proposals along this line. Here is what he had to say on the matter:

"I wish to say that I have an open mind and I am willing to listen to suggestions or proposals made by the Congressional committee, and if Congressman Celler or any other person comes up with an idea that is not detrimental to the music operators, or the automatic phonograph industry as a whole, I would be perfectly willing to explore a proposal of that kind. It must, however, be an idea that is not going to overburden the music operator by taxing beyond the extent of mechanical royalties.

Miller also emphasized that the amendment suggested by Congressman Celler, or any other changes in the copyright laws, must be discussed by the entire MOA national board of directors as soon as pos-

He also said that representatives of State and local associations should be called to a central area so that they may air the views of their members on the proposal. Miller emphasized that no individual or committee has the right to negotiate for the entire music machine industry without indications of support from all groups within the industry.

"I am fully aware," Miller said, "that the music operators are the ones who would have to pay any increase, whether it be thru mechanical royalties or some other system. Therefore, I would not have the right to commit the operators to any changes in the current copyright laws, or any changes in mechanical royalties, until after the

Collections Boom

Continued from page 94

the upcoming referendum next November," Furman told the officers. The resorts are a showcase, and we cannot let visitors feel the law is flouted there. The law is still on the books and we have no other choice but to enforce it."

"Arrests will result if there are any violators," warned Augustine A. Repetto, prosecutor for Atlantic County.

Joe Silverman, business manager of the Amusement Machine Operators of Philadelphia, said: "People on vacation want to spend money on vacation. Even if some of the games are gambling, there are three race tracks in the State the people can go to.

Small Resorts

"The small resorts in the northern part of the State will feel the end of the ban more than the big places like Atlantic City," Silverman continued. "In the big resorts, there are hotels and night spots, but in the small towns, the Arcades are usually a main amusement center."

Brown about summed up the general attitude of operators here:

"We are looking forward to the repeal of the gambling ban at the shore," he said. "It will mean we will be able to put more games of more types in there. Especially Pokerinos.

gested—covering all performance | music operators of the nation have voiced their opinions in approval or dissent, and without first having the approval of the members of Music Operators of America, Inc., and various operators all over the United States.

Miller's statement, while still adamant on the matter of performance rights royalties, indicates that ASCAP and the juke box industry might still reach some mutually satisfactory arrangement either thru the increase of mechanical royalties or with a trusteeship-not administered by a performance rights society—such as recommended by Congressman Celler.

Royalty Hassle

• Continued from page 94

Brickfield again reminds operators that the language of the amendment proposed is open to suggestion and alteration, as Representative Celler stated.

Subcommittee staffers estimate the expense of the administration of funds under the proposed threeman board of trustees would not go over \$100,000 annually—out of a possible \$2.5 million collected at \$5 each for about 500,000 boxes estimated to be on locations.

The amendment requires that juke box operators submit such information on the juke box play as required to round out the survey, which is to be done by or with Census Bureau and possibly other government agencies.

Counsel Brickfield says wording of this particular aspect can be made to indicate responsibility only for information to aid in the survey of the number of plays of copyrighted music on the juke box, and would not involve any other information.



SUN VALLEY .

YCDBSOYA!! GET ACTION! GET EQUIPMENT

*You Can't Do Business Sitting on Your Assets !

WANT TO BUY WILDCATS-HUNTERS SKEET SHOOTS PAY TOP \$\$\$!

BINGOS -Thoroughly Reconditioned
 SEA" ISLAND
 \$595
 SHOWTIME
 \$195

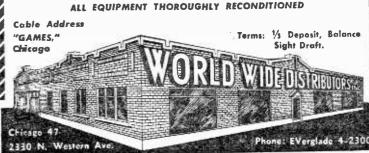
 CARNIVAL QUEEN
 495
 KEY WEST
 175

 BEACH TIME
 425
 BIG \$HOW
 125

 CYPRESS GARDENS
 395
 DOUBLE HEADER
 125

325 NITE CLUB

ARCADE BALLY SKILL ROLL C.C. REBOUND SHUFFLE 125 C.C. ROCKET SHUFFLE ... C.C. CRISS CROSS HOCKEY 325 UNITED JUPITER 325 UNITED JUPITER 295 145 UNITED SHOOTING STAR 225 BALLY ALL-STAR BOWLER GENCO 2-PL. BASKETBALL 145





Philly Longshoremen's Strike Slows Coin Machine Export

COIN MACHINES

the Longshoremen's Union here

SEEBURG

WURLITZER

IMA

Davis

CABLE ADDRESS: "DAVDIS"

2000

1900

1650

1-200

H-200

G-200

PHILADELPHIA—A strike by into its fourth week Monday (27).

Some of the firms here diverted that tied up the port of Philadel- their exports to other ports such phia took its effect on the export- as Baltimore, New York, New Oring phase of the amusement ma- leans and Houston. The smaller chine industry. The strike went ones just halted operations for the

6-Point Guaranteed Phonographs

Work like new - Look like new

KD200H\$725

KD200 695

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HVL 200 Hideaway 469

M100 BL 315

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WORLD EXPORT

duration. But all were in agreement on one things "It's costing us money.

"I have to make arrangements for trailer trucks to haul the ma-chines to these other ports," said Hank Grant, buyer for the International Amusement Company. "This alone is a headache. Under normal operations, the shipping lines send the trucks automatically.'

Business Loss

Grant explained that the strike has actually cost International a small amount of business.

"For example," he said, "if I have two orders, one for 20 machines and another for 30, I can only fill the larger one. The 20 units would not fill the truck and 50 would be too many, so I can't send both orders. And there are only so many trucks available."

Another exporter here that had to find another port to move the machines is the Scott-Crosse Company. It continues to do business, however.

Shipments Delayed

Albert M. Rothstein, president of Banner Specialty Company, which has been in the exporting line for only a few years, said his firm has been delayed in getting out their shipments.
"We can't use other ports as

easily as some of the larger firms,"

The strike started over a dispute on what kind of equipment would be used to load sugar on boats. The firms wanted the longshoremen to use nets while the men preferred

ADMEN Overy blad ENDORSE THE BILLBOARD as a top selling force

A.B.T. Moves Chicago Research Department

CHICAGO-A.B.T., coin mechanisms manufacturer, is moving its Chicago research and development departments as of August 1 to a new building at 3101 N. Lowell Avenue, in this city.

This will mark A.B.T.'s latest pany, Rockford, Ill.

move from its long-time headquaters at 713 N. Kedzie, Chicag where it had leased the building The firm had occupied the built ing 22 years.

A.B.T. had earlier transferre its manufacturing facilitles from the Kedzie plant to its parent firm Atwood Vaeuum Machine Con

RECONDITIONED EQUIPM

We're well stocked with reconditioned games. They've all been THOROUGHLY checked, cleaned, rails scraped and lacquered, new eards Installed, ready for location and GUARANTEED. Considering condition, our prices are LOWEST anywherel We're COMPLETELY reliable, rated in Dun & Bradstreet—a firm you can some back to if not entirely satisfied. TRY USI

CARNIVAL QUEEN\$460.00	BIG SHOW\$160.00
BEACH TIME 425.00	DOUBLE NEADER 125.00
CYPRESS GARDENS 375.00	PARADE
MISS AMERICA 275.00	NIGHT CLUB 120.90
SUN VALLEY 315.00	BROADWAY 110.00
SHOW TIME 250.00	BIG TIME 75.00
KEY WEST 190.00	VARIETY 65.00

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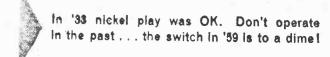


FOR PROMPT SHIPMENT

H.M.BRANSON DISTRIBUTING COMPANY 811-C BROKOWAY Phone Tuniper 7-1343 LOBISVIEL 4, KENTUCKY EXCLUSIVE DISTRIBUTORS OF ROCK OLA PHONOGRAPHS AND BALLY GAMES

OPERATO

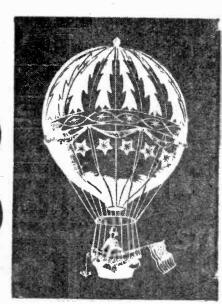
The Switch in '59 is to a Dime



Amusement Pinballs as American as Buseball and Hot Dogs:

World-Wide Location Tests Prove GOTTLIBB'S 2 PLAYER

Has New "Play It Again" Action!



D. GOTTLIEB & CO.

Operators know how important "Play It Again" features can be to their profit picture. And operators know that time after time, Gottlieb games contain wonderful, "Play It Again" profit making action!

See and Play Around The World at your distributor today! Be sure you buy the best amusement 5 ball made ... buy Gottlieb.

- Matching red, yellow and purple numbers light targets for 10 times indicated value
- Matching numbers light corresponding rollovers for 10 times indicated value
- Matching numbers score up to 500 points
- Lower side rollovers always score 300 points
- Bottom rollovers score 100 points when lit
- 4 flippers for "relay" skill shots
- Match feature • 3 or 5 ball play

1140-50 North Kostner Avenue • Chicago 51, III.

Dime play is here to stay - buy Sottlieb Games and keep it that way!

POUCH LINE?

Salt Lake Ed Gets Wrong Pitch on Pins

CHICAGO-It looks as the one Western newspaper editor may still for the "latest developments from the East."

News-Telegram launched another attack on pinball games, but gets its facts on Illinois action badly

Says one paragraph of the 12-inch editorial: ". . . The Illinois general assembly outlawed all pinball machines. Recognizing that pinball machines paying off in free games are only a dodge to get around the ban on machines that pay off openly, the legislators branded the free-game machine as a gambling device and banned it from the State.

Actually, the Illinois measure, not yet signed into law (as of July 22), bans only in-line type pinball games, not free-play machines, a far more inclusive term. (See The Billboard, July 6.) When first introduced April 28, the bill included free-play pins.

Philip Morris, Lorillard Bow Menthol Packs

tholized, king-sized filter cigarettes made their bow this week here under the aegis of Philip Morris, Inc. and P. Lorillard Company.

Morris debuted the Alpine brand, described as the first "high filtration, light menthol cigarette" on the market. Following strong initial acceptance in test markets of Syracuse, Rochester and Albany, New York, the company decided to go national immediately. Officials said that in response to "an almost instantaneous demand," vending machine plates had been printed in quantity and that more than 1,000 machines in the test areas were already carrying the brand.

Lorillard described its new Spring brand as a "king-sized 'airconditioned' filter cigarette" with a new paper electronically treated to create uniform ventilation. The Lorillard brand was due to go on sale in test markets of Philadelphia and Providence this week.

Alpine was said to have a "whisper" of menthol, while Spring was described as having a "wisp" of

Auto Bell Set On New Hdgs.

CHICAGO-Auto Bell Novelty & Manufacturing Company moves to new and larger headquarters at 401 N. Wood here Saturday (1).

The firm's Zeke Wolf and Al Warren say their new home will be open on that day to greet all their distributors and friends. Warren said thanks are due the Auto Bell distributor organization for making the move possible.

when answering ads . . . SAY YOU SAW IT IN THE BILLBOARD!

Price Sells Cal Coin Corp.

LOS ANGELES-D. W. Price has sold Cal Coin Corporation, tential. manufacturers of the 78 converbut the unit will continue to be made by the new owners.

Price, formerly associated with Bally Manufacturing Company, be relying on pony express bulletins | Seeburg | Corporation | and | other manufacturers of coin-operated equipment, also sold the D. W.

in production by the new owners,

Price said that he plans to reenter the manufacturing business when something that has potential comes along." He added that he would prefer to stay with coinoperated equipment but will consider any product that has "po-

D. W. Price Corporation was sion kit for Seeburg phonographs, organized in 1951 and its subsidiary, Cal Coin, in 1954.

Correction

NEW YORK-A recent Billboard story about the new precision oiler for juke boxes and games being marketed by the Continental In a top-of-the-page editorial Price Corporation, which manu-July 10, The Salt Lake City Deseret factured the ball lock pin for mis-as 42½ inches long. The spout is Another Rosen Best Buy

CHOOUET

BRAND NEW In Cases

1/3 With Order — Balance C.O.D.

Write Wire Phone Today

DAVID ROSEN
Exclusive A M.I Dist. Ed. Pa655 N. BROAD STREET PHILA: 23, PA PHONE: STEVENSON 2-2903

Write for Complete Lists

when answering ads . . .

Say You Saw It in The Billboard



2 Coin Chutes 10c and 3 for 25c

Two Player Control Switches

- 1. For Playing With Flashing Lights Or Without Flashing Lights
- 2. For Playing Regulation Or High Scoring

Steel Front Door!

chicago coin's "Line-Up" Of Profit Making Games

Extra sturdy for continuous play. New jumbo score drums, new ball lift, new pin recorder. Available in 161/2 and 211/2 ft. lengths.

TWIN BOWLER

2 players can bowl at the same time. As many as 8 can participate. Each lane operates independently of the other.

STAR ROCKET

High scoring action! 3-4-5 in row . 4 corners . . . 5 diagonals . . . 5 verticals . . . 5 horizontals . . . plus the BIG "Y" Available in 3 models.

RED PIN BOWLER

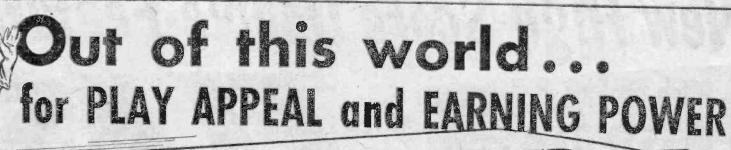
Available in Regular or Super Models. Available in 5-way match. 4 games in one . . . Red-Pin lights-up for bonus scoring.

JET PILOT

Ideal for any location! Bowling Alleys . . . Bus Depots - . . . Airports... Kiddy Parks... Amusement Parks . . . and Arcades!

Dynamic Industries, Inc.

CHICAGO 14, ILLINOIS 1725 W. DIVERSEY BLVD.



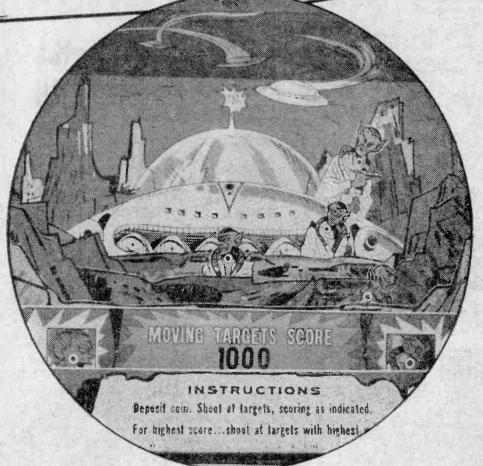
Bally MOON-RAIDER



OPERATE WITH OR WITHOUT REPLAYS

OPERATE WITH OR WITHOUT MATCH-SCORE

28 IN. BY 38 IN.



3-dimensional "VISTARAMA" target-area packed with space-age play-appeal

HIGH-SPEED AUTOMATIC REPEATER RIFLE insures fast play, fast profit...stimulates competitive play

TRICKY MOVING TARGETS appear and disappear in mountains of the moon

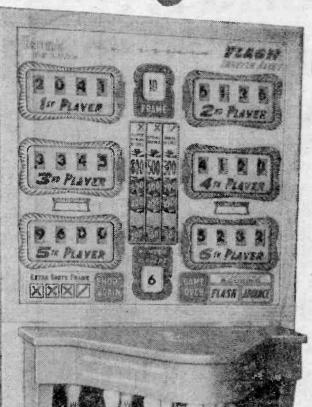
VARIABLE SCORE TARGETS insure constant "change-aim" skill-appeal

SCORES UP TO 140,000 ON SPEEDY ROTARY TOTALIZERS

MOON-RAIDER is packed with play-appeal for men, women and children...a gold-mine in every type of location, from taverns to kiddielands. Get your share of the MOON-RAIDER money. Get MOON-RAIDER busy for you today.

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New High-Score Double-Feature Game!



UNITED'S



Choice of 2 Types of High Scorng!

SHUFFLE

SKILL SHOOTING PLUS SKILL TIMING

2 MODELS

Deluxe FLASH with

3-WAY MATCH

Regular FLASH without

MATCH FEATURE

Traveling lights on playfield and backglass register changing values of Super Strikes,

Strikes, Spares

1 TO 6 CAN PLAY



HIGH / SCORES EITHER WAY

OTHER UNITED HITS

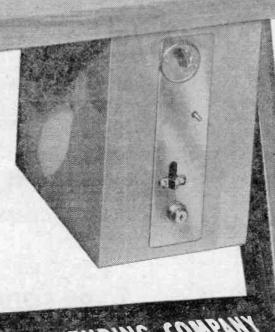
ADVANCE BOWLING ALLEY

ZENITH SHUFFLE ALLEY

SIMPLEX BOWLING ALLEY

YANKEE BASEBALL

SHUFFLE PLAY-MATE



Skill shooting increases
Super Strike,
Strike and Spare values from 1st to 5th frames and repeats
6th through last frame

NATIONAL REJEC**T**OR

SIZE: 8½ FT. BY 2½ FT.

SHIPPING WEIGHT, 430 LBS.



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CONNIE FRANCIS, MGM RECORDS

FRANKIE AVALON, CHANCELLOR RECORDS

PAT, CONNIE AND FRANKIE ARE ON STEREO

and they sound best on

SEEBURG STEREO

HEAR THESE STEREO SINGLES:

- "Twixt Twelve and Twenty", Pat Boone, Dot S-207
- "Lipstick On Your Collar", Connie Francis, MGM SK-50121
- "A Boy Without A Girl", Frankie Avalon, Chancellor SC-1036

