

1959

# The Billboard

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# CAVALCADE OF FAIRS

## EDITION

NOVEMBER 24, 1958

Adams County Fair, Abbottstown, Pa. • Agricultural & Homecrafts Exhibition, St. John's, Newfoundland • Allamakee County Fair, Waukon, Ia. • Allegan County Fair, Allegan, Mich. • Allegheny County Fair, Pittsburgh, Pa. • Anderson Fair, Anderson, S. C. • Annapolis County Exhibition, Lawrencetown, Nova Scotia • Bangor Fair, Bangor, Me. • Bedford County Fair, Bedford, Pa. • Belleville Exhibition, Belleville, Ont., Can. • Bloomsburg Fair, Bloomsburg, Pa. • Broome County Fair, Whitney Point, N. Y. • Buena Vista County Fair, Alta, Ia. • Burnett County Fair, Grantsburg, Wis. • Caledonia Fair, Caledonia, N. Y. • Calhoun County Fair, Manson, Ia. • California State Fair, Sacramento, Calif. • Cape Fear Fair, Fayetteville, N. C. • Catawba Fair, Hickory, N. C. • Cattaraugus County Fair, Little Valley, N. Y. • Central Canada Exhibition, Ottawa, Ont., Can. • Central Florida Fair, Orlando, Fla. • Central Washington Fair, Yakima, Wash. • Central Wisconsin State Fair, Marshfield, Wis. • Central Wyoming Fair, Casper, Wyo. • Champlain Valley Exposition, Essex Junction, Vt. • Chattahoochee Valley Fair, Columbus, Ga. • Chattanooga-Hamilton Fair, Chattanooga, Tenn. • Chautauqua County Fair, Dunkirk, N. Y. • Chemung County Fair, Elmira, N. Y. • Clay County Fair, Barnesville, Minn. • Clearfield County Fair, Clearfield, Pa. • Cleveland County Fair, Shelby, N. C. • Cobleskill Fair, Cobleskill, N. Y. • Colorado State Fair, Pueblo, Colo. • Cumberland County Fair, Oxford, Nova Scotia • Dane County Fair, Madison, Wis. • Dodge County Fair, Beaver Dam, Wis. • Door County Fair, Sturgeon Bay, Wis. • Dubuque County Fair, Dubuque, Ia. • Du Quoin State Fair, Du Quoin, Ill. • Eastern States Exposition, Westfield, Mass. • Effingham County Fair, Effingham, Ga. • Erie County Fair, Hamburg, N. Y. • Exchange Club Fair, Augusta, Ga. • Fairport Harbor Mardi Gras, Fairport Harbor, Ohio • Florida Agricultural Fair, Orlando, Fla. • Fond du Lac County Fair, Fond du Lac, Wis. • Frederick Exhibition, Frederick, New Brunswick • Golden Bell Fair, Henderson, Nev. • Gouverneur Fair, Gouverneur, N. Y. • Grand Forks Fair, Grand Forks, N. D. • Halifax County Fair, South Boston, Va. • Hamilton County Fair, Rooster, N. C. • Hants County Exhibition, Windsor, Nova Scotia • Hillsdale County Fair, Hillsdale, Mich. • Howard County Fair, Cresco, Ia. • Iowa State Fair, Des Moines, Ia. • Indiana County Fair, Indiana, Pa. • Indiana State Fair, Indianapolis, Ind. • Jackson County Fair, Maquoketa, Ia. • Jefferson Fair, Watertown, N. Y. • Jersey County Fair, Jerseyville, Ill. • Kent & Sussex County Fair, Harrington, Del. • Kentucky State Fair, Louisville, Ky. • Lac qui Parle County Fair, Madison, Minn. • Logan County Fair, Lincoln, Ill. • Lycoming County Fair, Hughesville, Pa. • Lyons Community Fair, Lyons, Ind. • Marshall County Agricultural Fair, Warren, Minn. • Mecklenburg County Fair, Chase City, Va. • Midland Empire Fair, Billings, Mont. • Milan Summer Festival, Milan, Ill. • Mineola Fair, Westbury, L. I., N. Y. • Mineral County Fair, Fort Ashby, Va. • Mississippi Valley Fair, Davenport, Ia. • Mahanomen County Fair, Mahanomen, Minn. • Montgomery County Fair, Dayton, O. • Mauldin-Bowling County Fair, Arthur, Ill. • Mower County Fair, Austin, Minn. • Murray County Fair, Stroyton, Minn. • Mustang County Fair, Zanesville, O. • National Dairy Cattle Congress, Waterloo, Ia. • Nebraska State Fair, Lincoln, Neb. • New York State Fair, Syracuse, N. 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Northern District Fair,  
Littlefork, Minn.  
Beltrami County Fair,  
Bemidji, Minn.  
Black Hills Exposition,  
Rapid City, So. Dak.

Colorado State Fair,  
Pueblo, Colo.

North Central Kansas Free Fair,  
Belleville, Kans.

South Dakota State Fair,  
Huron, So. Dak.

Clay County Fair,  
Spencer, Iowa

Corn Palace,  
Mitchell, So. Dak.



ART B. THOMAS



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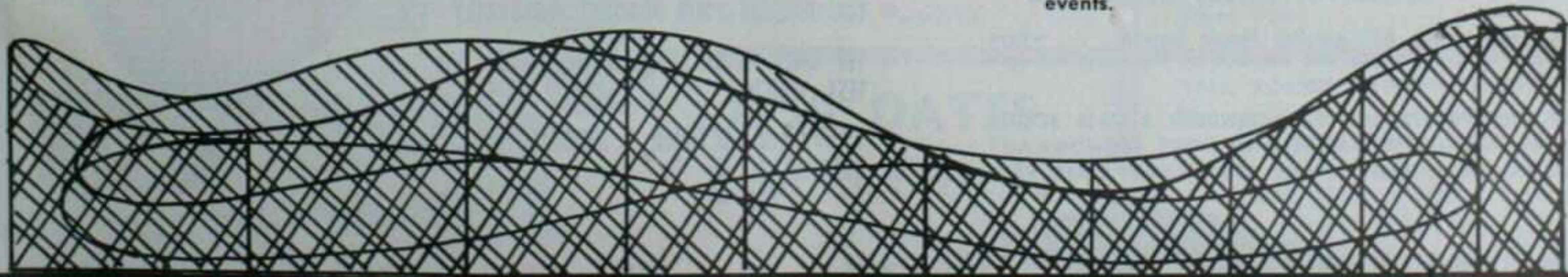
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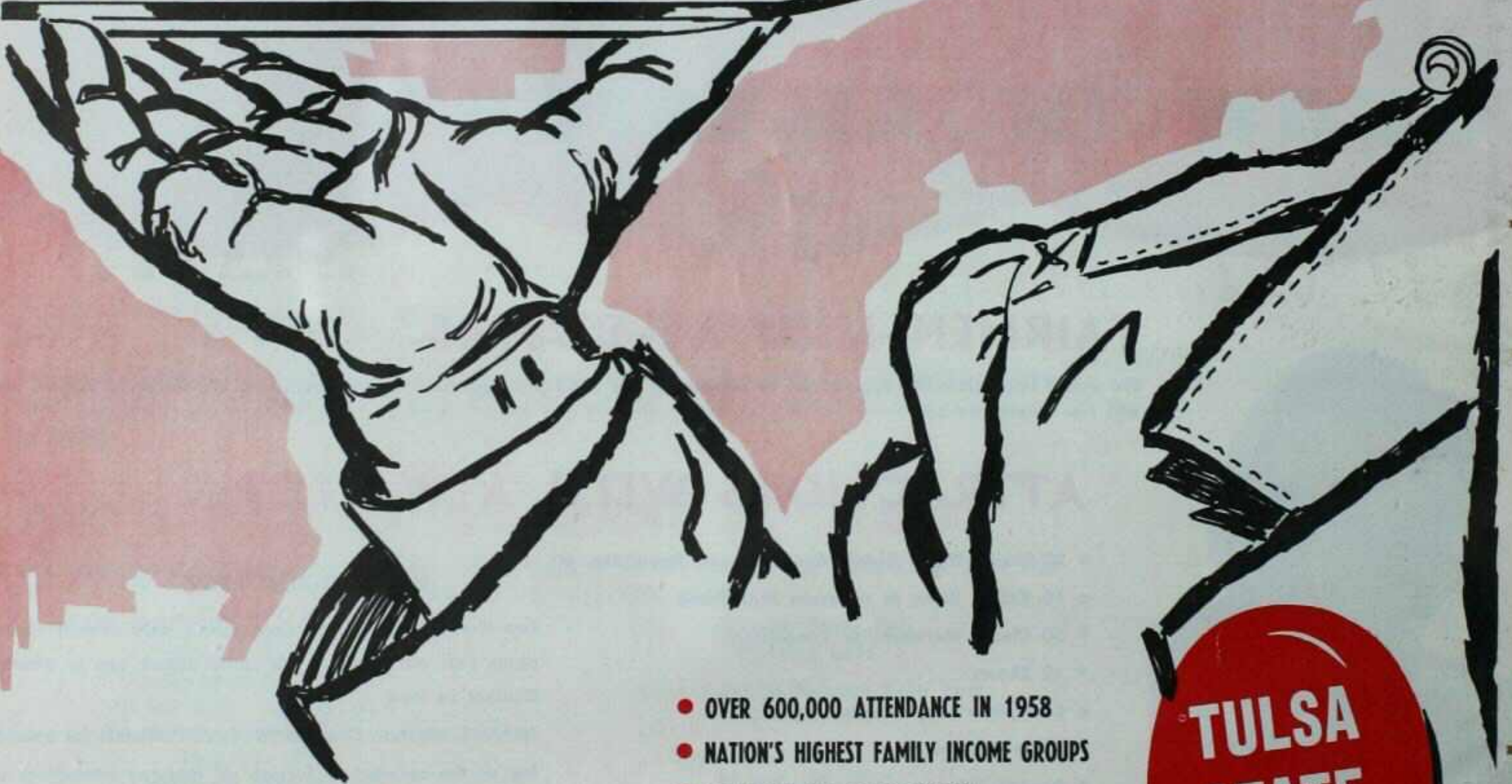
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**1959 DATES**  
**Sept. 5 thru 10**

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**DUQUOIN, ILLINOIS**

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Because the Du Quoin State Fair believes in presenting only the finest in entertainment with such name attractions as Bob Hope in 1958, exhibitors have made this event a 'must' on their exhibition lists. How about you?

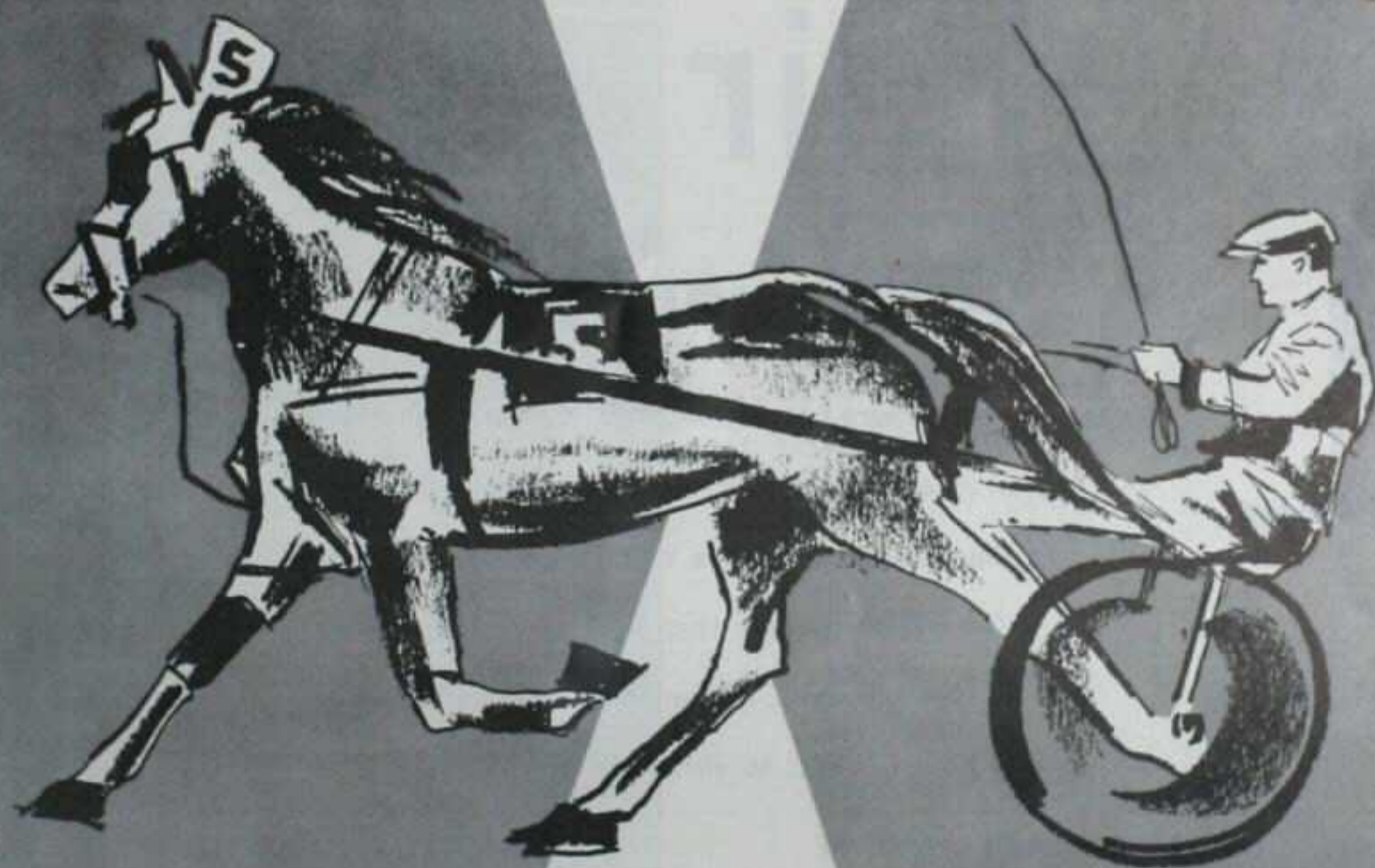
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**DUQUOIN** For details on exhibit space contact:  
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STATE FAIR**  
DuQuoin, Illinois



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## State Fair

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*Look at this*

Our new Coliseum, in its 2nd year of operation, and its seating capacity of 16,000, NOW AVAILABLE FOR YEAR-ROUND USE! In order to better serve the people of this area, this modern, up-to-date Coliseum is being made available for Special Events of all types. Your inquiries are invited

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**1959 DATES — SEPT. 26 - OCT. 4**

For Details, Contact: **LEON H. HARMS** Secretary-Manager

# NEW MEXICO STATE FAIR

Albuquerque, New Mexico



# Fairest of the Fair

# The Billboard CAVALCADE OF FAIRS



Above is a trio of entrants in the "Fairest of the Fair" queen contest to be held at the Chicago outdoor convention this year under auspices of the International Association of Fairs and Expositions. Out of entries from various States one queen will be selected. Top photo is Carol Kucera, who hails from Clarkson, Neb., and represents the Cornhusker State. Center candidate is Kay Burns, Fayette, Mo., and representative of the Show-Me State, while the bottom beauty is Judy Barger, Tennessee's entry.

## TABLE OF CONTENTS

<u>Civic Responsibility: Year-Round Program</u> .....	11
<u>Box-Office Magic</u> .....	13
<u>Sponsors Pay Tab</u> .....	17
<u>Master Show-Builder</u> .....	19
<u>World of Tomorrow</u> .....	22
<u>Nation's Busiest Plant</u> .....	23
<u>Electronics Show</u> .....	25
<u>Top Men Man Gates</u> .....	27
<u>Shoot for 1961</u> .....	29
<u>Garden Spot</u> .....	35
<u>Showplace of Ohio</u> .....	36
<u>Pool: New Lure</u> .....	38
<u>Hospitality — Southern Illinois Style</u> .....	41
<u>Winning Formula</u> .....	43
<u>Senior Citizens</u> .....	45
<u>Aqua Spectacular</u> .....	46
<u>Shots on the Spot</u> .....	47
<u>International Trade</u> .....	53
<u>Youngsters' Delight</u> .....	55
<u>Pulls and Pleases</u> .....	57
<u>Research Clicks</u> .....	65
<u>Rx: For Careers</u> .....	67
<u>Top Hobby Show</u> .....	68
<u>Teen-Agers' Big Day</u> .....	69
<u>State Fair Rigamarole</u> .....	93
<u>Mexican Village</u> .....	95
<u>Matrimony? Any Two</u> .....	96
<u>Higher Education</u> .....	98
<u>The Dorton Touch</u> .....	120
<u>Practical Building</u> .....	129
<u>Rodeo Sport's Biggest Year</u> .....	132
<u>Planning Pays</u> .....	134
<u>Statistical Directory of Fairs</u> .....	137
<u>Still-Date Facilities</u> .....	179
<u>Fairs' Arenas and Coliseums</u> .....	202
<u>Showmen's Club Section</u> .....	207
<u>New Art Center</u> .....	210
<u>Problem Solver</u> .....	210
<u>Castle for Cattle</u> .....	212
<u>Mechanical Cow</u> .....	212

1,193,661 ADMISSIONS IN 10 DAYS  
AT THE GREAT 1958

# Minnesota State Fair



1959 DATES — AUG. 29 thru SEPT. 7

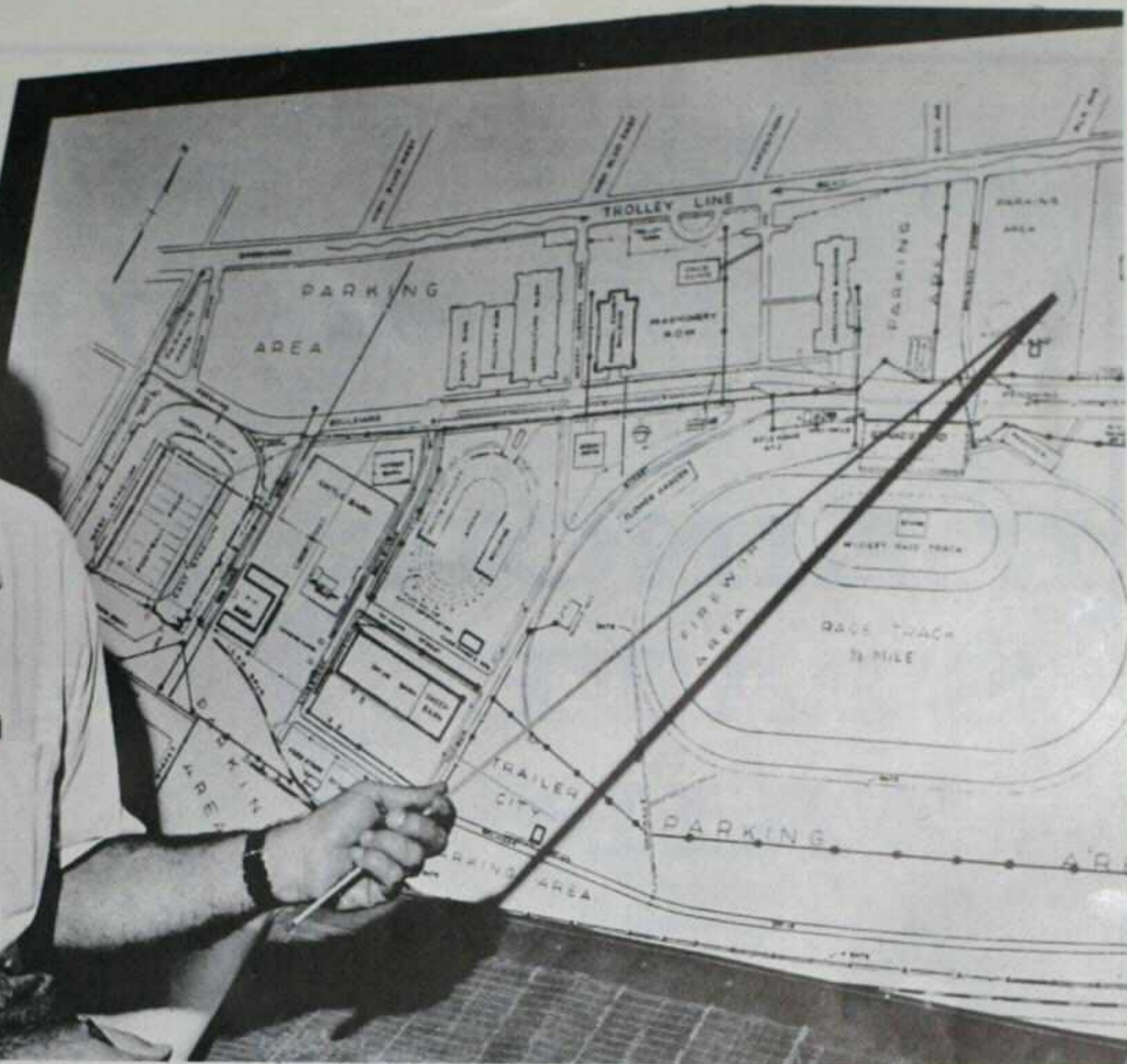
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- World's Greatest Machinery Show
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*Plan Your 1959 Exhibit Now. Address Inquiries to State Fair  
Grounds, St. Paul 13, Minnesota*

C. A. MOORE, President

DOUGLAS K. BALDWIN, Secretary



# Civic Responsibility: Year-Round Program

By

JOSEPH T. MONSOUR

President, International Association of Fairs & Expositions  
and  
Manager, Louisiana State Fair, Shreveport

**I**N the operation of a fair, the primary objective is to improve the agricultural and industrial resources served by it. In order to do this, a fair has to provide facilities that are adequate for showing ideas that are new or recently developed.

A fair must also keep abreast of the constant changes in the agricultural improvement program that is carried on by the agricultural extension services and the other services that are involved in improving agriculture and industry.

Furthermore, a fair must necessarily provide an entertainment program that is fitting for all ages and classes of people and at the same time measure up to a standard that is not objectionable to the masses.

There are obligations in the operation of a State fair that can mean success or failure. Included in these operations is the treatment that is accorded the patrons who attend the fair and the services that are rendered them. In many cases, customers such as patrons to a fair—or any enterprise—are ignored to a great extent after they have bought their admissions, and rude treatment can do more to destroy the good will that we are trying to create than the worst possible presentation of a show or exhibition.

At the Louisiana State Fair we have tried over a period of years to develop a sound public relations program thru sanitary facilities that we offer, thru courteous treatment, and many other little things that mean so much to a patron. Thru these media, our people have developed a pride in taking part in the Louisiana State Fair. This could also be attributed to the improvement program that began some 10 years ago. Comments that we get with regard to the fair plant now indicate that those taking their friends on a tour of the city

are not ashamed to point with pride to the Louisiana State Fairgrounds as they were some eight or 10 years ago.

This pride has been further developed by the fact that we have inaugurated an attractive year-round program for our fair plant. We feel that every fair has a civic responsibility to its community to develop a year-round program for its facilities as far as is practicable. Some fairgrounds, of course, may lack facilities that are adaptable for year-round use. However, almost every fair—to a greater or lesser degree—can offer some building or facility that can be utilized for a year-round program.

For example, at the Louisiana State Fair, we have a 32,000-seat football stadium and a 14,000-seat Youth Center, both of which are used frequently thruout the year. The stadium is the scene of some 25 to 30 football games each year, both high school and college.

The inestimable saving to the community, in a financial sense, cannot be overlooked. As a neutral site, so to speak, for our city's high school football games, we have effected a saving of possibly a half-million dollars to the school board and the taxpayers. The nominal fee we charge for rental of the stadium would not in many, many years, ever reach the proportions of the cost of a new stadium. Further, it gives every high school in the city excellent facilities.

Our Youth Center, thru the purchase of a portable basketball court, provides Centenary College in our city with home court facilities that are unmatched in this part of the country. That it ranks as one of the finest is attested to by the fact that the play-off game between Southern Methodist and Arkansas to determine the NCAA tournament representative was played in our building.

Neither Centenary College, the school board, nor the various high schools could wisely expend the money that it would take to provide facilities that would be the equal of these that are already available.

There are many other facilities that a fairgrounds can offer the community and area it serves on a year-round basis. Where else in a given city are adequate parking facilities available equal to those found on most fairgrounds?

Other buildings on a fairgrounds are adaptable to a wide variety of uses. Exhibit buildings and other facilities should not lie idle just because the fair is over. They are ideal for trade shows, conventions, company gatherings, religious meetings, dances, home shows, warehouses, livestock sales, racing of all kinds, etc.

There is one other very important facet about this whole business and one that is extremely valuable to the fair itself. The creation of a year-round program on the fairgrounds enables the fair to develop and sustain a progressive-minded, able staff, and helps spread maintenance costs of a fair plant over a 12-month period.

Last, but certainly not least, the use of the fair plant on a year-round basis builds public respect for a fair as an institution and focuses attention upon the fair itself.

Actually, the uses of a fair plant are limitless, if we will just devote a little time and effort to developing them. We can borrow splendid ideas from other fairs and the easiest way to do this is by actively participating as a member of the International Association of Fairs and Expositions, a group whose one purpose is the betterment of fairs and expositions.

**For a Sales 'Pitch' that'll give you a 'Ringer' every time... try an exhibit at**

# ILLINOIS STATE FAIR

Pitch your wares at the more than 1,000,000 customers who annually attend this event. You'll come up a winner every time. Here, farmers, businessmen, teachers, industrialists come to have a leisure look at what's new for them. They take time to study the products or services of interest to their business. Give your product the opportunity to be scrutinized slowly and carefully . . . plan your 1959 Illinois State Fair exhibit right now!



## ACTS and ATTRACTIONS, ATTENTION!

The Illinois State Fair desires to place the finest possible talent before its appreciative patrons. Therefore, if you feel you have something noteworthy and unusual to present, we would like to hear from you.

## SPECIAL EVENTS SPONSORS

The beautiful, large permanent facilities of this event is available on lease for your special event in this area.

Contact us now for available dates and details.

## CONCESSIONAIRES

The concession locations on the Illinois State Fairgrounds are strategically located for maximum traffic. There are, of course, a few that are better than the others. For your opportunity to have one of these, may we suggest you contact us early.

**1959**  
DATES  
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**AUG.**  
**14-23**  
inclusive

ADDRESS ALL SPACE INQUIRIES TO LOUIS LONDON, ASSISTANT GENERAL MANAGER

# ILLINOIS STATE FAIR

Springfield, Illinois

WILLIAM C. STRATTON  
Governor  
STILLMAN J. STANARD  
Director of Agriculture  
J. RALPH PEAK  
General Manager

# Box-Office Magic

By BERNIE ASBELL

WHEN he returned from the Wisconsin State Fair last August, Herb Dotten, the outdoor editor of *The Billboard*, asked if I would go down to the Kentucky State Fair to meet Roy Rogers, watch him work and do a story about him.

"Who, me?," was the only reaction I could come up with. Even as a kid, cowboys bored me. They just weren't my dish. He wanted a story for experienced men in the trade to read, and I wasn't equipped to do a Roy Rogers story for insiders.

Then Herb told me that this past summer experienced men in the trade had signed Roy for numerous State fairs. All of them were optimistic, but when they counted up the bucks at the end of each run, these men were flabbergasted. Even their long years of experience couldn't help them explain a special magic Roy Rogers has for pulling crowds thru a box office. Instead of a dollars-and-cents story, he wanted something about that magic, seen thru the cold eyes of an outsider, a chump. That's me.

## His End at Ohio: \$94,000 in Five Days

The next morning I was on a plane to Louisville.

On the way, I looked over some notes from *The Billboard's* files. Here, roughly, is the picture I shaped up:

For years Roy Rogers had been pyramiding on his motion picture popularity by appearing as guest star at rodeos. For about 10 years he was top-liner at the Madison Square Garden rodeo and another regular stop was the Houston Fat Stock Show.

In 1956 Sam Cashman, then manager of the Ohio State Fair, cornered Roy at the Houston show and suggested that Roy ought to draw pretty good at fairs. In fact, he asked Roy to come to Ohio that very year.

"How about a guarantee?," asked Roy.

Cashman came up with an immediate and readily acceptable proposition: If the fair could take the first \$10,000 to get off the nut, Roy could keep the next \$40,000.

"And how about over that?," Roy asked.

Cashman smiled at Roy's exuberance. In 101 years, he said, no show at the Ohio fair had ever topped \$47,000. But for the record, he suggested, Roy could take out 75 per cent of any overage.

In five days at Ohio, eight shows in all, Rogers grossed \$135,000. His take was \$94,000. He earned as much in any two of those five days, unless I miss my guess, as the governor of Ohio is paid in a whole year.

## Stands 'Em Up at Albuquerque

That December the outdoor convention at the Sherman Hotel in Chicago was buzzing with the name of Roy Rogers. Everybody suddenly wanted him. But for the following summer he was already so committed to a schedule of shooting TV movies, he couldn't make any fairs. Except there was one hole in his schedule, the last week of September. The only thing going that late was the New Mexico State Fair. Roy's first reaction: "There're no people in New Mexico." But he was persuaded to take the date and he soon found out otherwise.

A pre-show parade in downtown Albuquerque brought out more people to wave at Roy Rogers and Dale Evans than the city had even seen in one place in its history. Police were called out to the box office to control the lines of ticket buyers. On opening night the brand-new Coliseum was packed with 12,000 seat holders and 1,400 standees. Nine performances in five days pulled in \$160,000, and Rogers rode off with 100 grand.

Leon Harms, the fair manager, happy when he first signed Roy, was astonished. He said he had sought Rogers because he wanted to open his new Coliseum with a big blast. He figured the blast would cost him a deficit of \$20,000, but instead he netted that amount at the box office alone, not figuring big increases at the outside gate and the biggest midway grosses in the fair's history. These he all attributed to the newly discovered Roy Rogers magic.

If any skeptics doubted the Rogers magic, they must have become converts in 1958. That year Rogers booked four major fair dates—Wisconsin, Nebraska, Kentucky and Eastern States—and his triumphs continued with (if you will excuse the phrase) monotonous regularity.

In Milwaukee, where the previous grandstand record was \$84,511, set in 1953, Manager Bill Masterson hoped fondly that with a name like Rogers he might crack the \$100,000 mark for the first time. But when the people started to pour in, somebody forgot to shut off the spigot. After the 10-show run, \$200,000 was in the till. The fair's share alone, something like \$70,000, was more than the total gross for the previous year's showing of "West-O-Rama." Rogers hauled off with better than 100G for his end.

Perhaps the most impressive accomplishment of the Wisconsin run was the show of Wednesday, August 20. All afternoon it had rained, but at starting time when it was still sprinkling, 14,000 people filled the stands and overflowed into chairs set along a tarpaulin on the race track. For an hour and 10 minutes, it alternately rained and drizzled until it finally poured. But the drenched performers continued and the crowd stayed.

The following week at the Nebraska State Fair, Lincoln, another whopper: \$93,000 grossed in six shows. From there the Rogers company moved on to Louisville.

And that's where I was headed.

An hour later I was having lunch with Roy Rogers at the Brown Suburban Hotel. Roy was all friendliness and smiles. Writers for show business trade papers get used to a certain kind of smile they find on the faces of performers. These are profes-

*(Continued on page 70)*



The magic appeal of Roy Rogers is pointed up by the long, wide line of ticket buyers at the grandstand booths at the '58 Nebraska State Fair, Lincoln. Rogers gave the fair the biggest grandstand gross in its history and also is credited with enabling the fair to set a new all-time single-day attendance record.

# C

# ANADIAN

# N



**156,000  
MORE VISITORS  
IN 1958  
SET ALL-TIME  
RECORD OF  
2,960,000**

#### **PRINCESS MARGARET FOUNTAIN**

Beautiful new fountain opened by Her Royal Highness Princess Margaret this summer. Situated in the heart of the CNE this is just one of a number of new fountains added to Exhibition Park this year as part of a multi-million dollar landscaping project. At night sixteen different changes of light provide a dramatic blending of colourful pastel patterns.

*World's Largest Annual*

# ATIONAL

# E

# XHIBITION



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Grandstand seats 25,000



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International exhibits from the free countries of the world

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OF BEAUTIFUL PARK  
AND PERMANENT  
BUILDINGS**

## THE BIGGEST MAGNET IN SHOWBUSINESS

During the 16 days of the spectacular 1958 Canadian National Exhibition, the largest of its kind in the world, nearly three million people poured through the gates. Here on 350 acres of magnificently landscaped grounds they visited 54 permanent buildings which house some of the most provocative commercial exhibits to be seen on this continent.

Here's proof that you can please everybody! There are exhibits of foods, fashions, furnishings, and flowers to delight the women . . . cars, science, sports, and agriculture to interest the men . . . and the biggest midway of them all to thrill the kids.

On the 25,000 seat Grandstand, crowds applaud the thrilling afternoon show and in the evening enjoy a tremendous spectacular on the world's largest outdoor stage. Every day provides special attractions with such features as the gigantic Warriors' Day Parade, Lake Fair Day, and the breathtaking International Air Show . . . to mention just a few.

What it boils down to is this: people love the "EX" and prove it millions of times over. There's nothing like it anywhere . . . in any way . . . at any time.

## Queen Elizabeth BUILDING



This new multi-million-dollar building, with thousands of feet of exhibit space, is the centre of women's activities at the CNE. It contains a modern 1,350 seat theatre, the CNE Executive offices, a bank, and a large banquet hall. Complete facilities make it an ideal centre for banquets and special events throughout the year.

# Exhibition

# 1959 CANADIAN NATIONAL EXHIBITION

SIXTEEN DAYS  
**AUG. 26 — SEPT. 12**  
TORONTO, CANADA

Fred T. Walsh  
President

Hiram E. McCallum  
General Manager

# Planning a Show in OHIO?

... the nation's finest facilities for every kind of event, public or private, available at

## OHIO STATE FAIRGROUNDS

in the Heart of Ohio ... at Columbus

**ON WITH THE SHOW ...**  
**IDEAL FOR:** Public Expositions • Dramatic Events • Industrial and Trade Exhibits • Sales • Dealer, Employee and Stockholder Conventions and Other Groups • Racing and Track Events • Youth Activities.



All-Ohio Youth Center: The nation's largest, most modern youth convention facility.



Buckeye Building: Large, one-floor plan exhibition hall with 75,000 square feet of floor space.



New Arts & Crafts Building: Now under construction and scheduled for completion in 1959, this \$460,000 structure will house exhibits, concerts, style shows, meetings and demonstrations.

### Check this array of top-flight Facilities:

A quick run-down of the facilities listed below will show you how the Fairgrounds can serve you best. Fairgrounds facilities are scaled for all events—large, medium and small.

#### ALL-OHIO YOUTH CENTER

Adaptable to every type of convention, meeting, exhibit, dramatic presentation, private showing, party and social event. . . . Banquet facilities accommodate up to 2,000 guests in a spacious auditorium. Folding partitions divide this area for serving smaller groups. . . . Shows are performed upon a modern, well-lighted, professionally equipped stage with comfortable dressing rooms. . . . Dormitory facilities available for approximately 1,200 boys and girls in separate wings.

#### BUCKEYE BUILDING

With 75,000 feet of floor space, the Buckeye Building is particularly suited for trade shows, industrial and commercial exhibitions and equipment demonstrations. . . . Easily divided, you rent only the space you require.

#### NEW ARTS & CRAFTS BUILDING

Soon to be completed, this handsome building will contain a wide variety of up-to-date facilities, including a large auditorium with detachable runway for style shows . . . gallery for displaying paintings, pictures and sculptures . . . large demonstration area that can be partitioned

into three sections . . . two kitchens . . . lounge . . . offices . . . maintenance facilities.

#### NEW FOOTBALL FIELD AND STADIUM

New 25,000-seat stadium surrounds field on which Chicago Bears defeated Philadelphia Eagles 3-0 in dedication game at 1958 Ohio State Fair.

#### COLISEUM

Permanent seating for 5,500 persons. Can be used year around for staging special shows, wrestling and boxing matches, basketball games, livestock shows. . . . Public address system. . . . Free parking.

#### RACE TRACK AND GRANDSTAND

Half-mile track for harness racing, other track events and outdoor exhibitions. . . . Track can be lighted for evening events. . . . Grandstand seats 10,000 persons.

#### STATE FAIR LITTLE THEATER

Seats 500 persons. . . . Stage is 40'x21' with complete lighting facilities. . . . All production properties available.

#### FOUR LIVESTOCK ARENAS

Plentiful housing for the largest livestock shows.

#### PLUS

Three additional spacious exhibition buildings.

### ... And Note These Special Advantages:

#### UNLIMITED FREE PARKING

Location of Fairgrounds avoids downtown traffic and high-cost parking problems. . . . Acres of parking space.

#### HOTEL ACCOMMODATIONS

More than 2,000 rooms in top-rated hotels both in and around downtown area. . . . Excellent motels nearby Fairgrounds.

#### PUBLIC TRANSPORTATION

Columbus Transit Company operates buses to Fairgrounds on daily schedule.

#### EXPERIENCED PERSONNEL

Experienced Fairgrounds operating personnel always available. . . . No gratuities for service.

#### ACCESSIBILITY

Columbus is easily reached by plane, train, bus and automobile.

#### COVERAGE

Columbus has three daily newspapers, three TV stations and 10 radio stations . . . In addition 40 advertising and public relations agencies are available to lend professional assistance to your publicity requirements.

#### And Remember:

The Fairgrounds facilities are designed to accommodate any size show from a State fair for 500,000 people to a sales meeting for 50 people.

Furthermore you rent only the space and facilities you require. And you will find that experienced Fairgrounds personnel are always on hand to assist in the staging of your event.

Everything is available on a year-round basis. Whatever your event, you can stage it properly and economically at the Ohio State Fairgrounds.

**For Available Dates and Full Information on Your Specific Needs, Contact**  
**D. ROBERT JONES, Manager**  
**Ohio State Fairgrounds**  
**Columbus 3, Ohio**





Pepsi-Cola, one of the three commercial firms which presented shows or attractions at the Mid-South Fair, Memphis, made hay with its Square Dance Party, presented eight nights under canopies. Colorful front (right) was an eye-catcher. Bleachers (above) seated 800.



## Sponsors Pay Tab

COMMERCIALY-SPONSORED shows and attractions are three-way winners at the Mid-South Fair, Memphis.

They give commercial firms a good run for their advertising dollar, fairgoers extra value for their front gate admission fee, and enliven commercial exhibit buildings and outdoor areas of the fair.

Coca-Cola in 1958 presented a free 30-minute circus twice daily in one building and it played to 400 capacity at each of 18 performances. The fair provided the physical facilities, including the show front, canopy, and a menagerie of domesticated animals. The bottling company paid for the acts, which included Torelli's Dog and Pony Circus and Ebo, the clown, and spent a considerable amount on promotion via radio and TV and for banners on its delivery trucks.

Pepsi-Cola sponsored a Square Dance Party eight nights on a 30 by 60-foot floor under a gaily colored top, 60 by 90 feet. Bleachers seated 800 people and additional seating could have been used most nights. Two hours of square dancing were held each night, with out-of-town dance clubs, hosted by Pepsi-Cola, in three nights. The fair provided the caller. Music was by a local string band.

The Kroger grocery chain in 1958 for the third successive year paid for three night club-type acts which were rotated in three of the fair's exhibition buildings. This program, conceived by Glenn Pinkston, the fair's director of exhibits, stimulated attendance in the buildings. The fair provided the physical facilities. Acts were contracted by the fair, with reimbursement by the Kroger chain, which promoted the activity in its newspaper advertising.

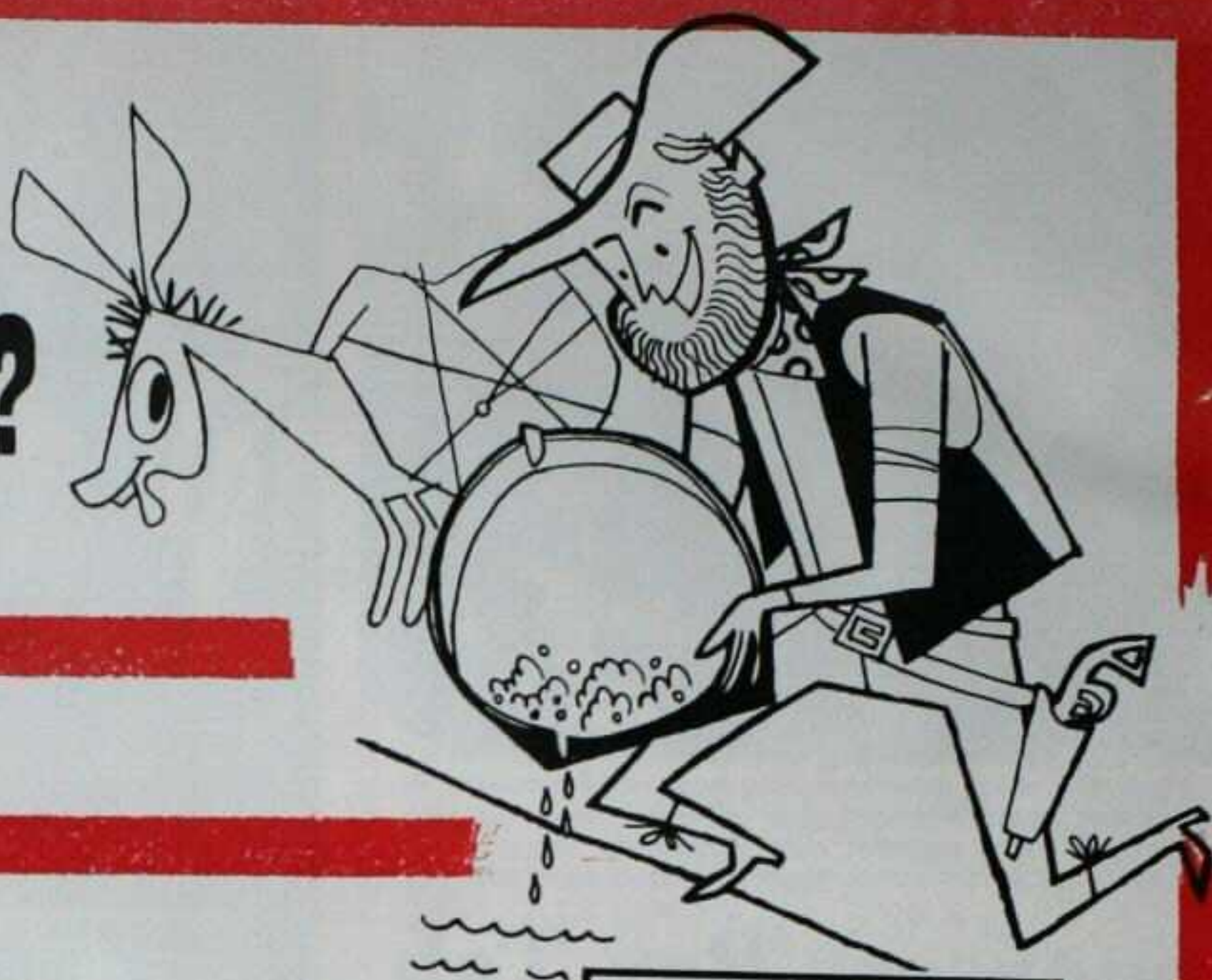
Free Circus, presented twice daily by Coca-Cola for nine days, played to capacity crowds of 400 persons at each performance. Presentation was colorful. Front, which simulated circus big top (bottom) was a crowd-stopper. Interior (right) featured striped canopy over the ring.



Kroger grocery chain rotated night club-type acts on a two-a-day basis in three of the fair's exhibit buildings and promoted this in its newspaper advertising.



**PROSPECTING  
FOR BIG SALES?**



*You'll strike it rich at the*

**NEW  
YORK  
STATE FAIR**

**SYRACUSE, N. Y.**

**D**URING the last two years the New York State Fair has played to the largest crowds in its 112-year history. This magnificent showcase of New York State offers:

Finest entertainment of any exposition in the U.S.A.

Finest exhibiting facilities.

Finest agricultural and industrial markets.

More than one million people viewed this nine-day spectacle in 1957 and 1958.

New improvements for 1959 promise another record-breaking turnout.

**SEPT. 4  
thru  
SEPT. 12  
1959**

*Plan on including your exhibit in the Empire State's annual event.*

**CONTACT: MR. WILLIAM F. BAKER, DIRECTOR**  
NEW YORK STATE FAIR, SYRACUSE, N. Y.

## Master Show-Builder

**L**AST year at the outdoor convention in Chicago a small, spry man with lively eyes slipped into the panel meeting on grandstand shows, nodded quickly at a couple of acquaintances, then sat down in the back and listened.

What he heard dismayed him. Business, he heard, was terrible. Crowds were losing interest. Box offices were sagging. As each speaker spoke, the evidence of doom piled up and nobody rose to offer a constructive solution. The visitor had had no idea things were looking so black.

The visitor, Jack Arthur by name, keeps so busy putting on the most successful outdoor show in the world (in fact, the largest annual show of any kind in the world) that tales of woe seldom reach his ears. Arthur is the producer of the grandstand show at the Canadian National Exhibition, Toronto. In the nine years he has held the job, Arthur's shows have grossed an average of \$450,000 a year in runs of 14 days to 16 days. They always turn a profit.

His shows, legendary in their lavishness and zip, are produced under the most challenging technical difficulties. Any experienced showman can easily imagine the problems of lighting, sound and staging before a grandstand seating 24,000, heard by a gaily lit, noisy midway.

### Gets Stars to Stake Reputations

Some showmen even scratch their heads wondering how Arthur entices top-line performers to stake their reputations under these threatening conditions. But the facts are that such blue-chip stars as Danny Kaye, Bob Hope, Victor Borge and Tony Martin have scored memorable triumphs at the CNE. Jack Arthur's story is one of mastery in the craft of large-scale showmanship.

"When I heard all that wailing at the convention," Arthur recalled, "I had a mind to get up and say that where I come from business is good. I wanted to say that business will stay good as long as we put out everything we have for a good show. But then I figured that was hopeless. If a man is a showman, he doesn't need to hear what I've got to say. If he isn't one, one speech can't make a showman out of him."

"A lot of these men buy a package deal from an agent. Because they don't take a hand in producing the show themselves, they forget they still have the responsibility of seeing that their customers are happy. No matter how good the show, it can be ruined by improper lighting or a bad sound system, or even a bad crew of ushers. A grandstand show has to be run with the same care and the same artistry as a Broadway show. The producer has always got to be a little bit scared."

Arthur must have been plenty scared when he surveyed the plant he inherited in 1950, his first year at the CNE. The grandstand seating 21,500-24,000 with chairs in front of it—was enough to humble the most hardened vet. In a 14-day run, its capacity was close to 350,000 for evening shows alone, enough to s.r.o. a smash Broadway musical for six months. As if filling the stands were not an insuperable problem in itself, filling the stage seemed even less feasible. The stage opening was 260 feet wide, about the length of a city block, built on two levels. An infield of about 250 feet separated the stage from the front row of seats. Arthur once paced off the distance from center stage to the furthest corner of the grandstand. The distance was a quarter of a mile.

He reduced the stage opening to 180 feet and built a ramp in front of the orchestra pit running the length of the stage, so a solo star might work perhaps 50 feet closer to his audience. But from there on, Arthur had to conquer the technical difficulties by employing an overwhelming sense of showmanship.

*(Continued on page 66)*



Jack Arthur, producer of the lavish Canadian National Exhibition's grandstand show, is pictured in the CNE grandstand as he studies the set for the production. Arthur has an eye "for the smallest sparrow of detail," which is one of the reasons why the show each year is eagerly awaited and heavily attended.



"Canadiana," as the photo of the finale of the CNE's grandstand spectacular above suggests, is the largest annual stageshow in the world. Besides its size, it is distinguished for many other qualities, among them, choreography, costuming, sound, lighting, music, acts, top names and pace. The big show invariably plays to more than 20,000 nightly during the CNE's run.

*This Bird Repeats Only  
What He Hears...*

P.N.E. . . . P.N.E. . . .  
P.N.E. . . . It's Big . . .  
IT'S BIG . . . **IT'S BIG**



# PACIFIC NATIONAL EXHIBITION

VANCOUVER, B. C., CANADA

Since 1951 the PNE story has been one of unparalleled growth—from an attendance of 650,000 to 1958's record-breaking figure of 924,817. That's an increase of over 40 per cent in seven short years!

Yes, by every yardstick the PNE is BIG. The second biggest fair in Canada. After Los Angeles THE SECOND BIGGEST FAIR IN THE ENTIRE NORTH AMERICAN WEST. Show window on the Pacific for that whole exciting corner of our Continent that stretches from Washington State to the Yukon—with its rapidly developing industries and immeasurable natural wealth.

That's why each year there is MORE OF EVERYTHING for you at the PNE—in terms of both actual and potential markets. Close to one million Canadians view your wares, together with many hundreds of international prospects who make a special point of passing through Vancouver while the Exhibition is in progress.

If you have not yet explored the possibilities of British Columbia and the Pacific National Exhibition, you're missing out on something really big! Get into contact right away with—



**Pacific National Exhibition**

J. F. BROWN, President

A. P. MORROW, General Manager

**1959 DATES: AUGUST 22, SEPTEMBER 7**

# congratulations

To the Officials and Board Members at the . . .



## **PACIFIC** **NATIONAL EXHIBITION** VANCOUVER, B.C., CAN.

*on the tremendous success of their Centennial Celebration in 1958 . . .*

We are indeed grateful and proud of the part we had in furnishing all of the attractions, rides, and concessions on this mighty midway for the first time.

# **BURRARD AMUSEMENT CO.** **LTD.**

**G. P. (Jerry) Mackey, Pres.; Bob Bollinger, Vice-Pres.;**  
**Denver Burtenshaw, Secretary; Dave Dauphinee, Gen. Mgr.**

Also the Operators of Canada's Newest Amusement Park, **PLAYLAND AMUSEMENT PARK**, on the grounds of the Pacific National Exhibition.

Our sincerest thanks to all for their great assistance in helping us to complete this most successful and eventful year.

**Now Booking** SHOWS — RIDES — CONCESSIONS for the **PACIFIC NATIONAL EXHIBITION** AUG. 22-SEPT. 7, 1959. Can Place High Class Shows, Unusual and Outstanding Rides and Concessions.

**CONTACT US EARLY**

WE ALSO HOLD EXCLUSIVE CONTRACTS TO furnish all Rides—Shows—Attractions and Concessions for the

### **OREGON CENTENNIAL CELEBRATION**

PORTLAND, OREGON

100 — BIG DAYS AND NIGHTS — 100  
JUNE 10 to SEPT. 17, 1959

Positively the Greatest Celebration in the Far West for 1959. Advertised over the entire State and thruout the Far West.

**BURRARD AMUSEMENT CO., LTD.** Exhibition Grounds  
VANCOUVER 6, B. C., CANADA

## Dividends to Exhibitors\*

Who annually choose to exhibit and display their wares at the

**KANSAS  
STATE FAIR**  
HUTCHINSON

\*More than 300 National and Regional Advertisers use the Kansas State Fair to bridge the gap between the written word and the personal review of their products or services.

412,000 passed thru the gates of this event in 1958. Where else can you personally contact so many potential buyers in such a short period of time.

### FEATURE ATTRACTIONS:

- Farm Machinery
- 4-H Club Activities
- High School Bands
- Livestock & Agricultural Products
- Mile Long Midway
- Sunday Worship

**1959 DATES: SEPT. 19-24**

**Mark your calendar now!**

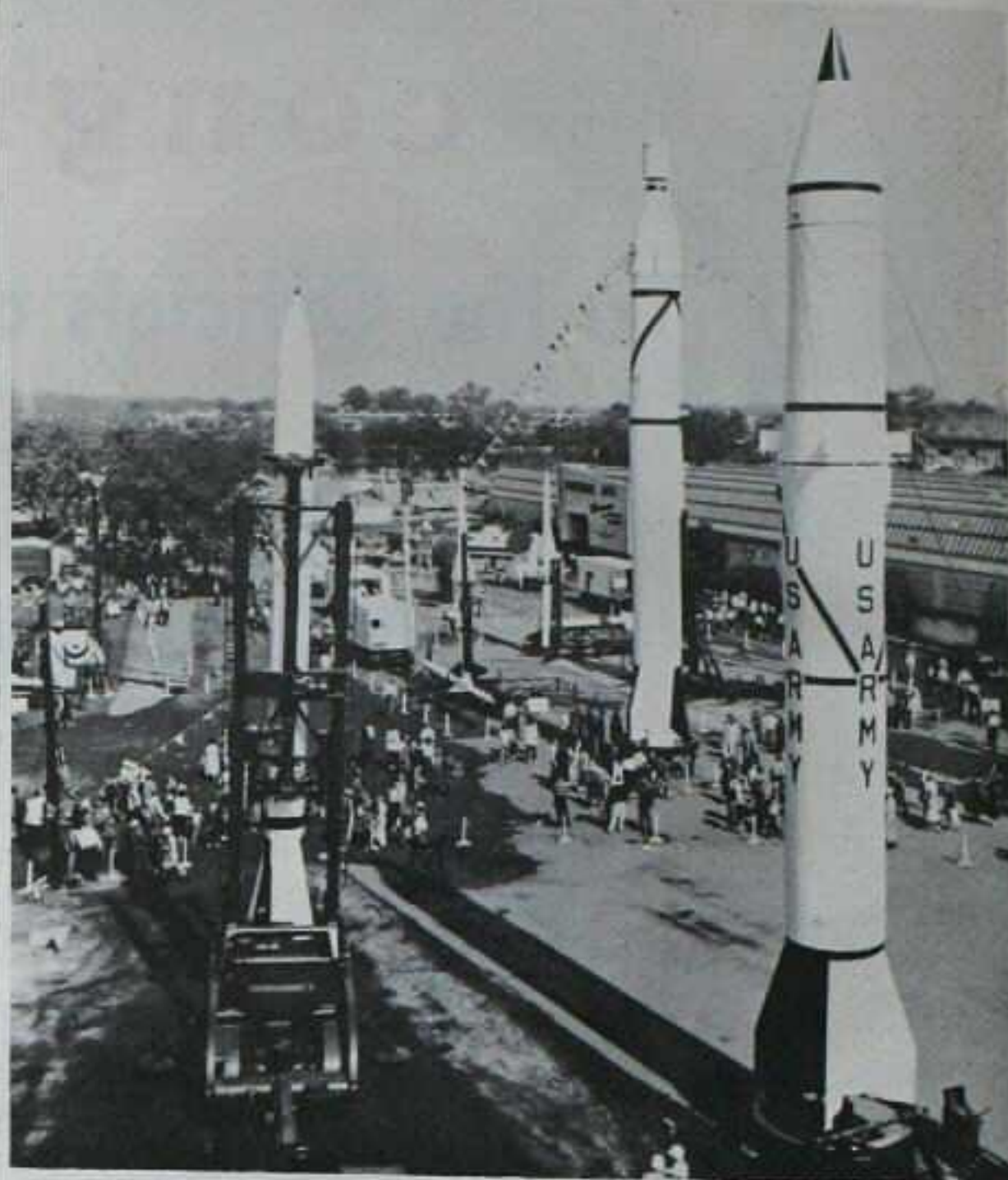
For exhibit and concession space details

**KANSAS STATE FAIR—Hutchinson, Kansas**

EVERETT ERHART, President

VIRGIL C. MILLER, Secretary

HOD HUMISTON, Exhibit and Concession Space Manager



A rocket and missile display from Redstone Arsenal, Huntsville, Ala., at the '58 Alabama State Fair, Birmingham, built strong interest and gave the fair widespread publicity. Three guided missiles, the Corporal, the Jupiter "C," and Redstone are shown in the foreground, with smaller rockets and missiles in the background.

## World of Tomorrow

THE Army and the Alabama State Fair teamed up in '58 to give patrons of the Birmingham fair the most outstanding single display they had ever seen, and, at the same time, put the Army and the fair on the receiving end of a world of favorable publicity.

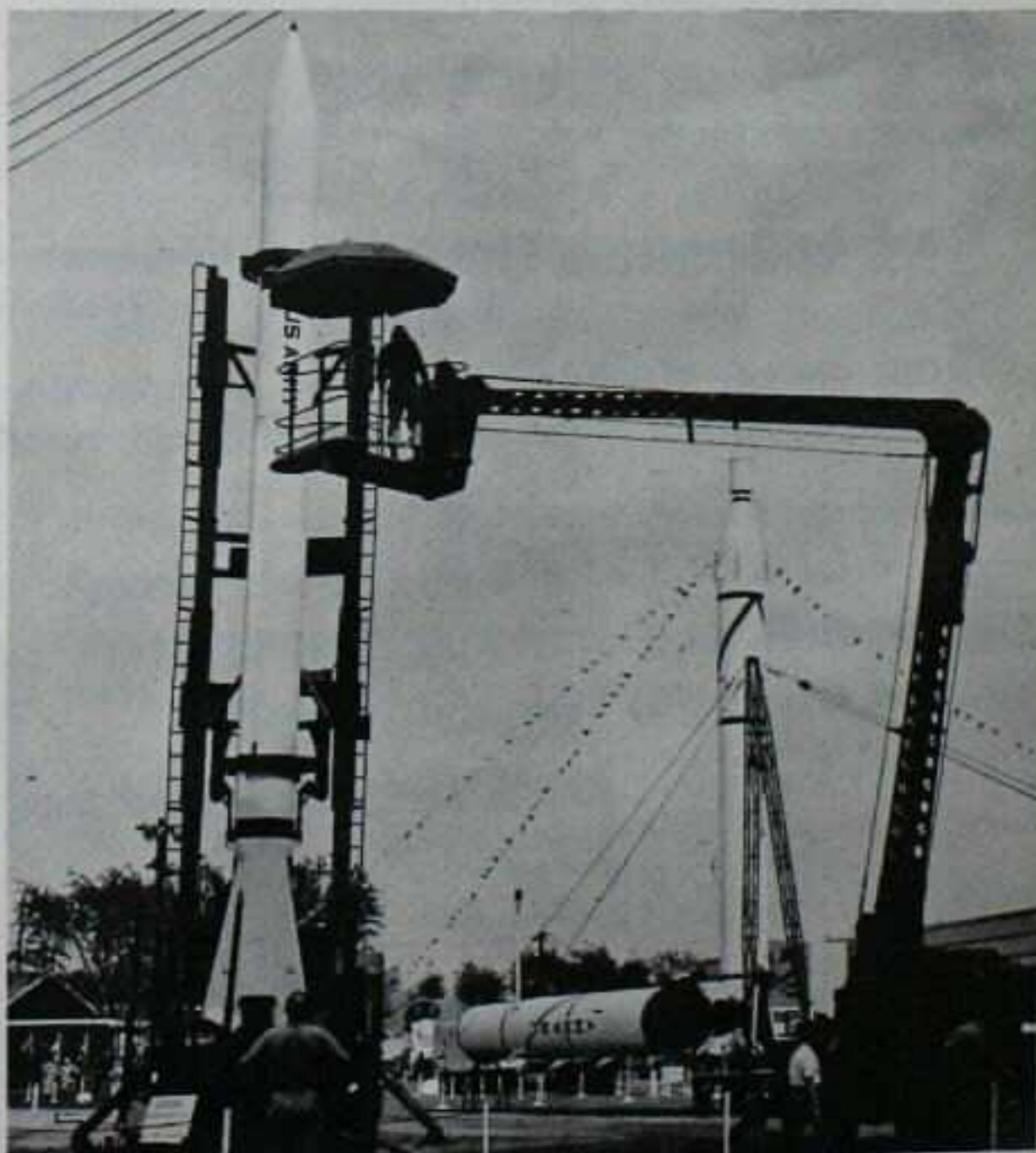
The Army and the fair joined forces to stage a display of rockets and guided missiles—the largest presented anywhere. Drawn from the Redstone Arsenal in Huntsville, Ala., the rockets included Jupiter "C," which sent the free world's first satellite into outer space.

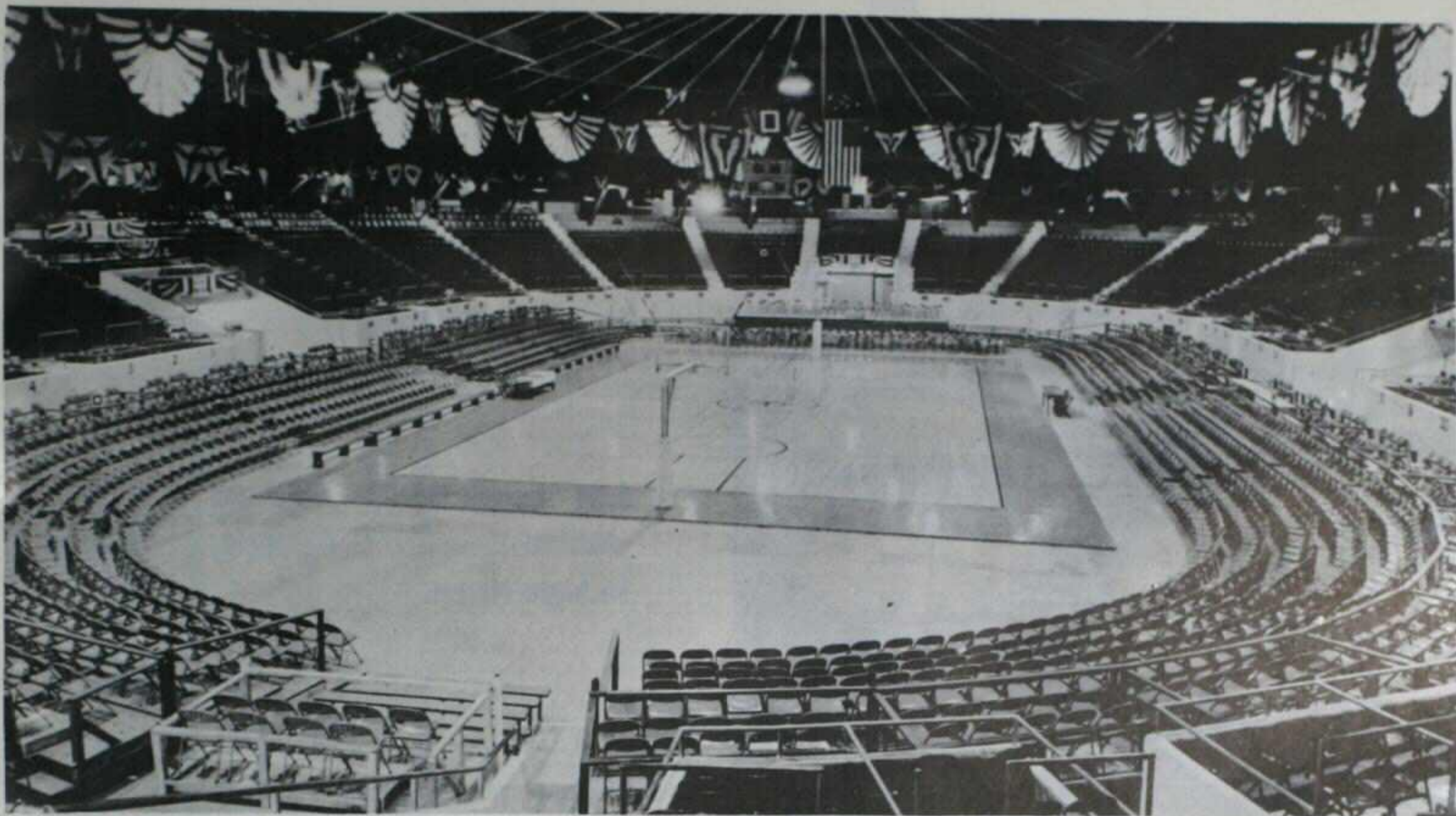
Tied in with the Army displays were high-school exhibits which showed what is being achieved in the high school science classes of Alabama.

The Army display was of such magnitude and timeliness that it not only drew and held large crowds but also brought to the fair many top Army dignitaries and both of Alabama's U. S. senators.

The fair advertised the show as a look into the "World of Tomorrow" and emphasize Alabama's role in it.

A running commentary and demonstration added greatly to the effectiveness of the Army's rocket and guided missile display at the Alabama State Fair. An Army observer is raised skyward to get a bird's-eye view of the demonstration area.





The Tulsa State Fairgrounds Pavilion, shown above set up for basketball, seats 8,000 and is used for a wide variety of events thruout the year and by an ice show during the fair.

## Nation's Busiest Plant

**M**ENTION the word fairgrounds and most people think of the big once-a-year fair event at an area where buildings and grounds are deserted 11½ months of the year.

But deserted is a nasty word to officials and trustees of the Tulsa Exposition and Fair Corporation, Tulsa, Okla.

As a result of this attitude on the part of the Tulsa Exposition and Fair Corporation officials, the fairgrounds in Tulsa is one of the busiest spots in the nation thruout the year.

Tulsa's Fairgrounds didn't become busy overnight. It took a lot of time and effort on the part of the fair officials and the 41-member board of trustees before the Tulsa State Fairgrounds came to its present position as a year-round operation and the focal point for religious, educational, recreational and entertainment activities for the entire community and surrounding areas.

The story of the rise of the Tulsa State Fairgrounds started in 1949 when a special law was passed making it possible for the county fairgrounds, on

which the Tulsa State Fair is staged each year, to be leased to a non-profit corporation.

This special legislation was enacted because the fair plant was fast deteriorating and leaders of the community felt that something should be done to help raise the fair program and improve the fair plant.

The fair plant was then leased to the Tulsa Exposition and Fair Corporation. The lease agreement provided that all earnings above maintenance and operation cost would be placed back into permanent improvements for the fair plant and for expanding the educational program of the fair.

When the new group took over the fairgrounds they had little to work with. They took over a group of facilities on a 240-acre plot, with a three-strand barbed wire fence around it, with a number of private individuals leasing the facilities for various purposes. But worse of all, no improvements whatsoever had been made on the facilities.

Faced with these dreary facts, the first spark of the now fa-

mous spirit of the Tulsa State Fair showed itself.

The board of trustees set out with determination to improve the fair plant, expand the fair's educational program, and make the fairgrounds a year-round focal point for all types of community activities.

Two goals were formed to secure a year-round operation: One, to use the fairground facilities to better serve the people in the community and, two, the staging and scheduling of events to provide sources of revenue to help improve the fair plant for the use of the people in the community and surrounding areas as well as those exhibiting and attending the annual Tulsa State Fair.

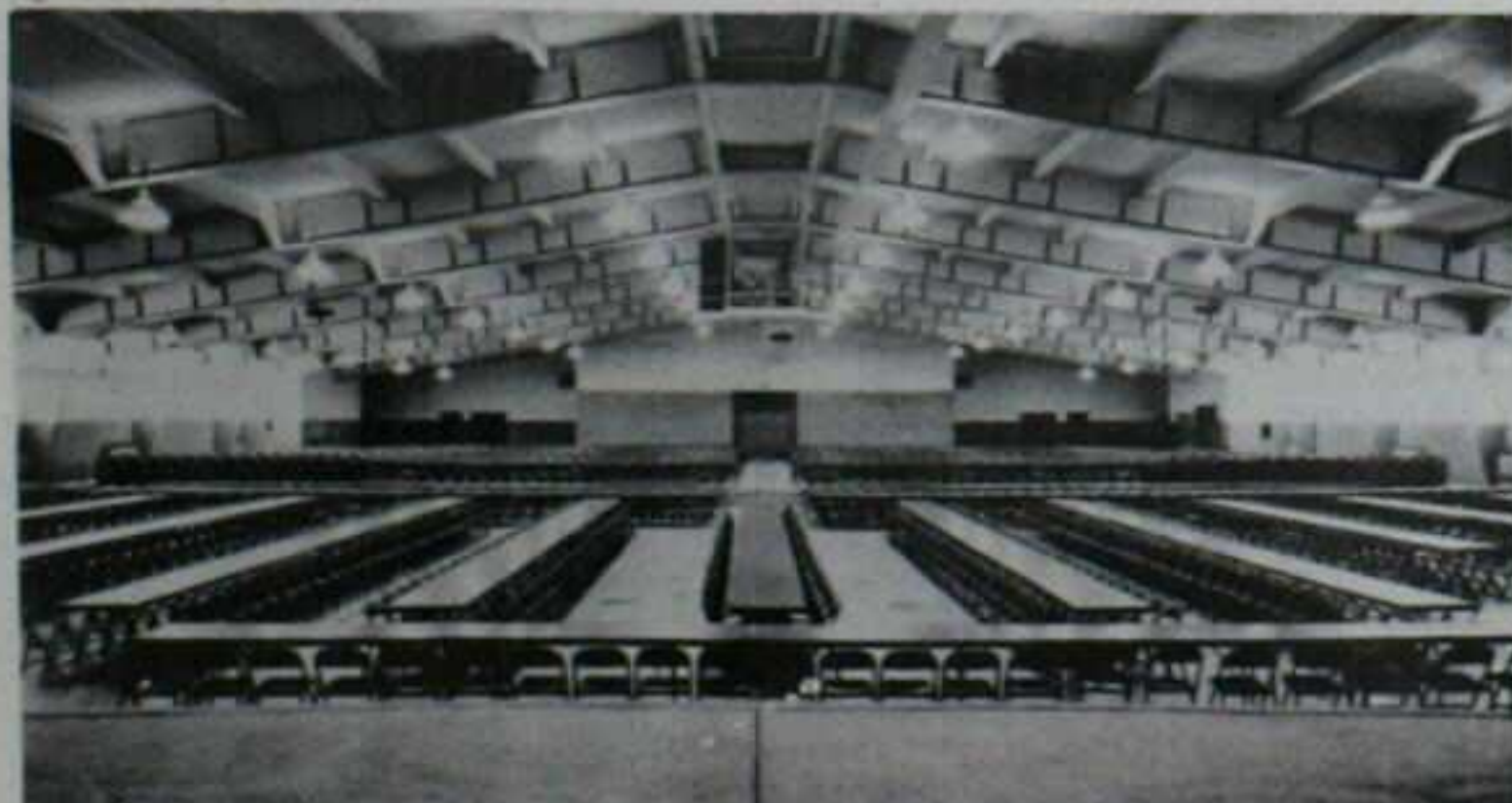
A firm foundation for operation of the fairgrounds began at once. As lease agreements on the various facilities on the fairgrounds expired, the non-profit corporation took over the facilities and improved them so that they might be used for various activities.

A new livestock exhibit building, covering 7.6 acres to be

*(Continued on page 117)*



Clarence C. Lester, manager, directs the year-round operation of the Tulsa State Fair as well as the fair itself.



The Educational Building is shown at upper left, set up for a banquet, and upper right for a stagershow. Building accommodates 2,000 at a banquet, 3,500 at a stagershow.



... and examine your sales program in Michigan.

... don't overlook the Agricultural and Industrial Showplace of the Mighty Michigan Market.

... and meet your Michigan market in person with a well-planned commercial exhibit at the

# MICHIGAN **STATE FAIR** DETROIT

*The Nation's Oldest State Fair*

Where annually more than 820,000 Michiganites . . . and other Midwesterners come every year for amusement and education.

PINPOINT YOUR MICHIGAN MARKET . . . MICHIGAN MEANS BUSINESS . . . MEET YOUR CUSTOMERS !  
NO OTHER MEDIA OFFERS YOU SUCH A PROVING GROUNDS AS DOES AN EXHIBIT HERE.

**1959 DATES – SEPT. 4 thru 13**

For Complete Exhibit Data and Market Facts Contact GERARD C. LACEY, Space Allocations Director.  
DONALD L. SWANSON, General Manager HAROLD ZORLEN, Commission Chairman

**MICHIGAN STATE FAIR—DETROIT 3, MICH.**

110 YEARS

The Billboard Cavalcade of Fairs Edition





Model of a nuclear reactor core assembly caught, held attention of Detroit fairgoers.

# Electronics Show

**A**N INTRIGUING, bewildering array of the latest in electronic gadgets, presented at the 1958 Michigan State Fair, Detroit, pulled a constant stream of fair patrons, elicited much favorable comment and suggested how a fair can focus attention on highly specialized products manufactured in its area.

An audio-visual presentation geared to appeal to the casual visitor was balanced by more technical aspects for those so-minded to make the exhibit extremely effective.

"The idea behind the exhibit was to show that Michigan manufactures some very interesting electronic products," said W. J. Sullivan, of Shalco (otherwise Haggerty-Ludwig-Sullivan Company), of Ferndale, Mich., manufacturers' representatives who presented the display in a 40 by 10-foot space.

Shalco represents manufacturers of electronic components and parts, some of them world-famous companies, and others so specialized their names may be unknown outside their own field. Shalco contacted their clients and urged them to present their own products, not Shalco's, and 13 were able to participate.

Each of the 13 companies sent one or more men and Shalco provided three men. Thus, there were usually four or five men to talk to the visitors at all times.

Multi-Color Company showed a large display of printed circuits under glass. A "Curtain of Light" was displayed by Multi Products Company. This uses a fast revolving disc, comparable to any component of moving production equipment in industry. If the operator advances his hand or anything else into a position of danger, the electric eye stops the machine instantly, as the beam of light is broken in the "curtain" and the circuit is cut.

Allen Electric and Equipment Company, of Kalamazoo, presented a heart monitor, which shows the heart beat visually in a flashing red light and audibly as a sound beat. Bendix Aviation Research Laboratories offered a model of the temperature control unit of an atomic reactor, together with a cutaway model of a tank-type research reactor.

Heath Company, of Benton Harbor, Mich., exhibited electronic instruments in kit form, an item popular with do-it-yourself fans. Robotron Corporation showed the operation of the proximity switch. Burroughs Corporation used three large shadow-box type displays to show a Middor Deck Landing System for airplane carriers. SAGE, a flashing display which demonstrates how radar picks up information, which is funneled to a radar center from several stations, then how a computer takes over, evaluates the information and transmits the results; and a skeleton outline of the U. S. A. F. Ballistic Missiles program.



Electronic kit center at the Michigan State Fair scored big hit with "do-it-yourself" buffs.



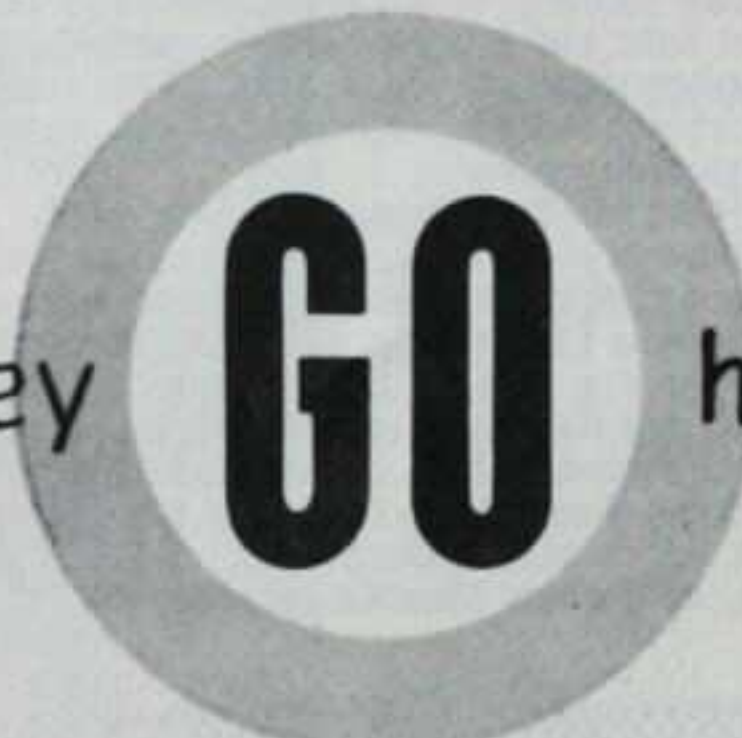
A Burroughs Mirror Deck Landing System for airplane carriers was one of the most popular features of the made-in-Michigan electronics equipment show at the '58 Michigan State Fair. Fairgoers, such as the youngster above, were invited to manipulate a model plane. A light spot on the mirror at one corner indicates the plane's position in relationship to the landing strip on the carrier.

Where Wisconsinites (and Illinoisians and Iowans  
and Minnesotans and Michiganites  
...and many  
others) always



To discover what's new in

Industrial, agricultural, educational and home products  
for their business and  
personal use before they



home to decide

what they'll buy .....

*the*

# Wisconsin State Fair

**MILWAUKEE**

**1959  
DATES:  
AUG. 21-30**

ONE OF AMERICA'S FOREMOST FAIRS . . . AND THE MIDWEST'S  
MOST POWERFUL SALES MEDIUM WITH AN ANNUAL AVERAGE  
ATTENDANCE OF 763,422 REGISTERING FROM ALL OVER THE  
MIDWEST . . .

You can help these ready-to-spend consumers decide which products or services are best  
suited for them by exhibiting your wares here. You can present your facts in **person** . . .  
It makes sense to sell through the senses . . . one of the most unique features of this media.

**Get in touch with us now for 1959 exhibition data**

## **WISCONSIN STATE FAIR**

**STATE FAIR PARK**

**MILWAUKEE 14, WISCONSIN**

# Top Men Man Gates

A DEDICATED corps of vacationing Dallas businessmen handle one of the toughest and most important jobs at the State Fair of Texas with professional efficiency and competence. They come on vacation each year from Dallas business houses, public utilities and governmental bodies to work for the fair's gate department.

This department has responsibilities for the operation of the pedestrian and vehicle entrance gates, the auxiliary parking lot entrance gates, the Cotton Bowl stadium during the entire football season and the collection of tickets for all midway shows during the fair.

The department is responsible for all ticket taking at the fair and the stadium except for Music Hall and Ice Arena tickets.

## Staff Tops 250

The staff, including supervisors, numbers more than 250, of whom some 60 per cent work full time all 16 days of the fair, the remainder being temporary help that fills in on peak periods.

The enormity of their job is underscored by the fact that a day with an attendance of more than a quarter of a million people is by no means unusual at the State Fair of Texas.

In addition to handling these great masses of people with the accompanying huge numbers of vehicles with the utmost efficiency and dispatch, the men are regarded as important public relations representatives for the

fair since they are generally the first contact with the fair that the patrons have.

## Long Service Record

All full-time personnel of the department are men who take vacations from their regular jobs to work at the fair. Most of them have worked fair after fair on their vacations. Using vacationers is a policy of the department.

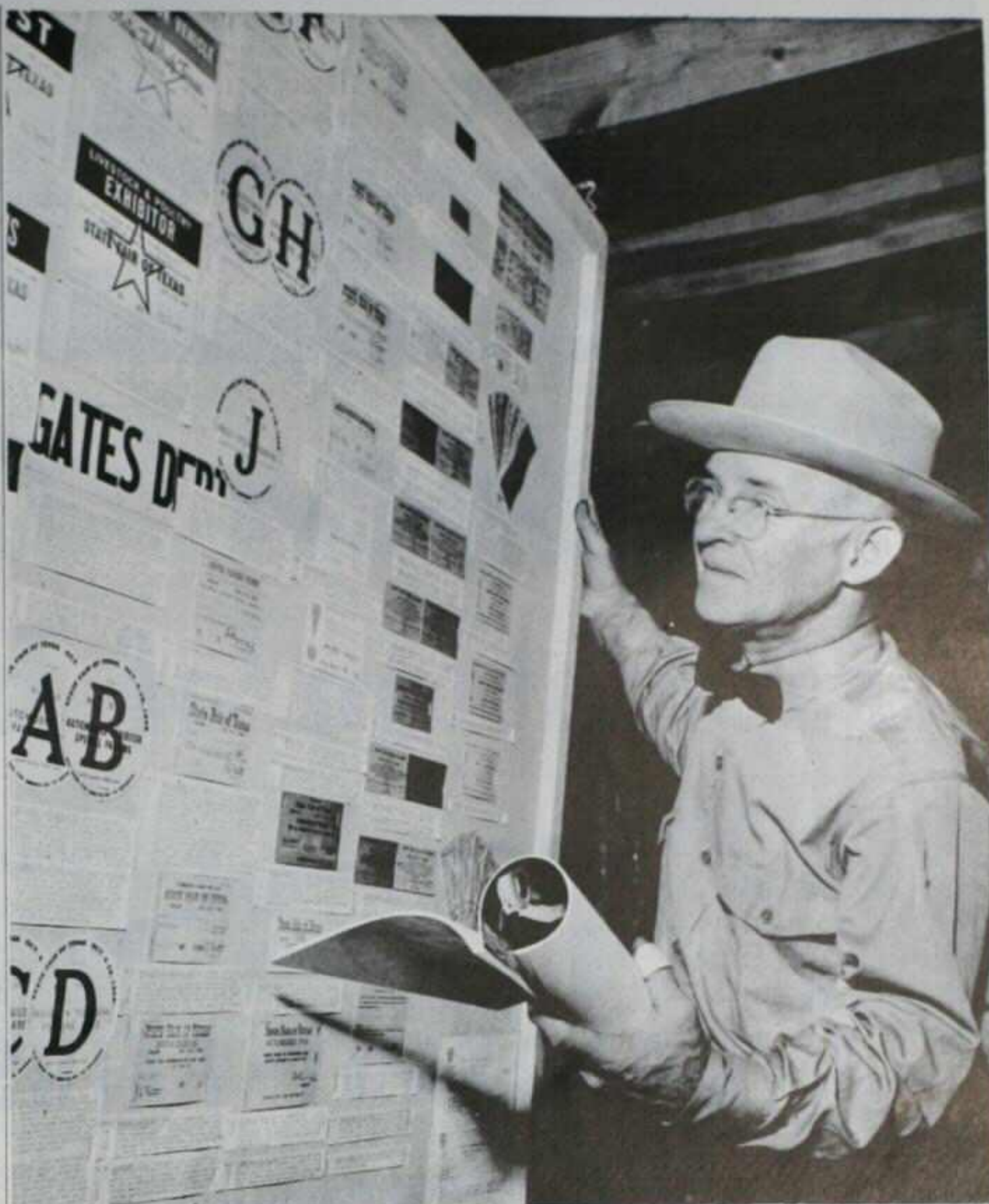
Dave Robb is manager of the department and has been ever since it was first established. Robb has worked for the fair a total of 21 years. His regular job is director of employment and placement for Southern Methodist University.

Working under him is a highly competent core of top administrative officials whose aggregate amount of service with the fair totals more than 100 years.

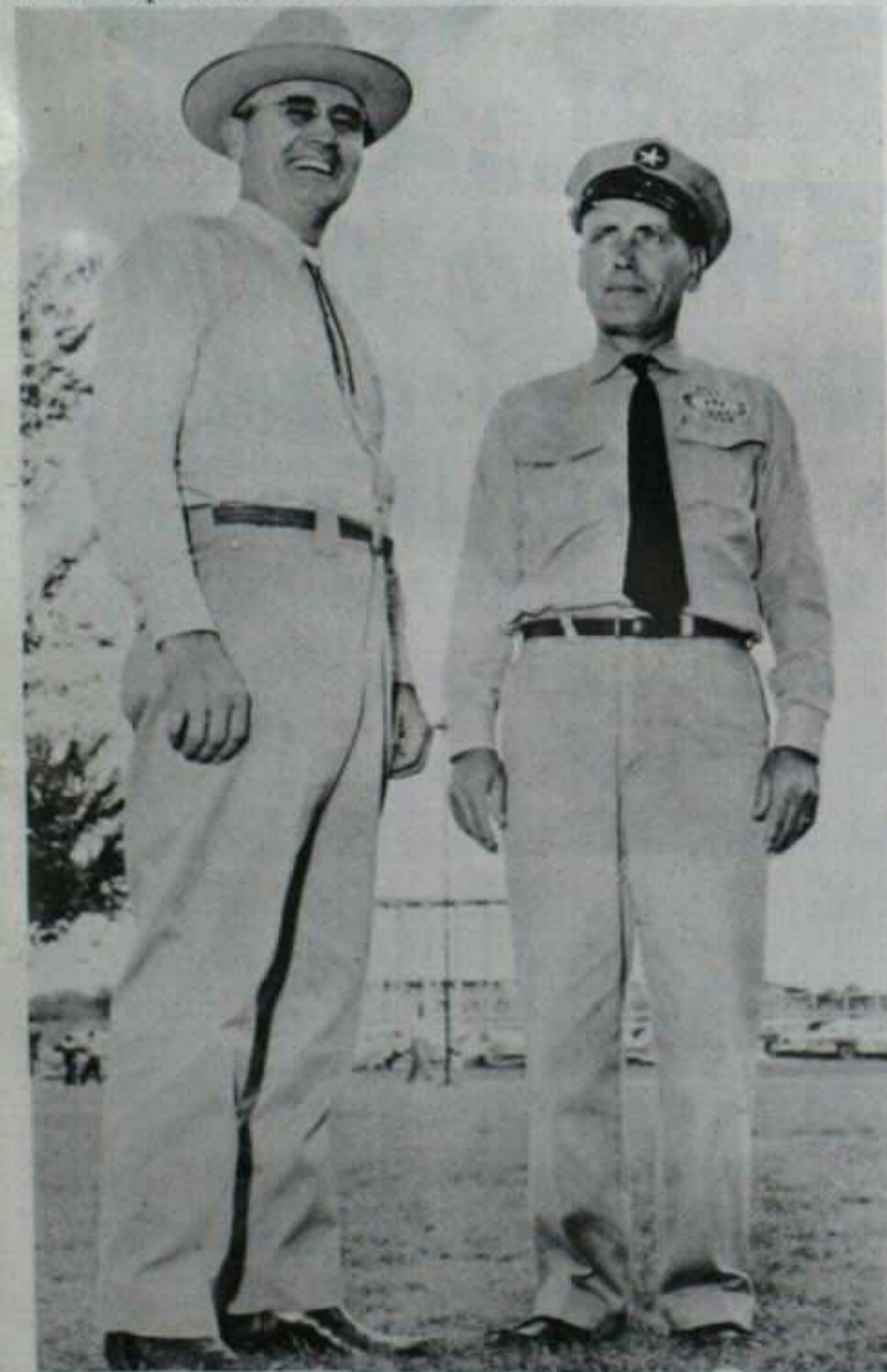
## Hold Good Positions

All are men with permanent, responsible, executive-level jobs with Dallas firms and institutions.

Charles Watson, gate superintendent, is a top executive of Dallas Power & Light Company. He has worked at the fair for 13 years. The two assistant superintendents are Kenneth Palmer, with the fair for 14 years, and Raymond Snyder, who has worked there for 13 years. Both are employees of Dallas Power & Light Company, Palmer as employment services co-ordinator and Snyder as head of customer services.



Kenneth Palmer, an assistant superintendent of the gates department at the State Fair of Texas, looks over a bulletin board covered with samples of the 61 different types of passes, stickers, tickets and permits which department employees must be familiar with.



Two veteran employees of the gates department at the State Fair of Texas model the old uniform (right) and the new western "ranger" type uniform which will go into general use next year. Both men take vacations from their regular jobs to work at the fair. Ralph Parker (left) is rate supervisor for Southwestern Bell Telephone Company and L. C. Bentley (right) is superintendent of a branch post office in Dallas.

Other members of the executive staff of the department, with the number of years they have served at the fair, include John Rowland, supervisor of District 3, County of Dallas, 11; Norman Sutherland, purchasing agent for Republic National Life Insurance Company, 11; John Crowson, supervisor, Dallas Post Office, 9; Roy Frederick, chief personnel officer, Dallas Post Office, 12; W. T. Kimery, lighting engineer for Dallas Power & Light Company, 12, and Bill Wright, auditor for Southern Methodist University, 6.

## College Degree Holder

The same top caliber of personnel exists right on down thru the departmental chain of command.

## A couple of examples:

Art Levy, supervisor of a combination vehicle and pedestrian gate, has worked at the fair for seven straight vacations. He has a master's degree in business administration from SMU, and his year-round job is assistant personnel director of the Texas Bank & Trust Company.

O. C. Carter, supervisor of a pedestrian gate, works during the year as a division head of Dallas Power & Light Company in charge of IBM machine accounting in the accounting department.

Gate department employees come to work for the fair while on vacation from the Dallas Post Office, Southern Methodist University, Dallas Power & Light

Company, Republic National Bank, Mercantile National Bank, Texas Bank & Trust Company, Dallas Transit Company, Merchants State Bank, Magnolia Petroleum Company, Atlantic Refining Company, the city of Dallas and the Republic National Life Insurance Company, to mention only a few.

## Check References

Every effort is made to fill vacancies in the department with young men of the same high standing. One of the young men just starting out this year as a ticket taker on the Monorail is Don Helmers, a former student of Robb's at Southern Methodist. A graduate of SMU in personnel administration, he is personnel assistant at Republic National Bank.

Every new employee must measure up to the department's standards.

The first time a man works for the gate department his references are thoroly checked by letters, and he is not employed unless they check out satisfactorily.

The present gate manpower system has been in effect for 14 years. It was established at the 1941 fair, then installed again in 1946 after the war years when no fairs were held.

When a gate employee reports for work he is handed an elaborate 26-page brochure that explains his job and spells out just what is expected of him as a member of the department.

The brochure details general information and instructions, explains the complex system of tickets, stickers and permits, and contains instructions and information for concession ticket takers, Cotton Bowl attendants and gate cashiers.

## Courtesy Emphasized

The booklet quickly gets down to brass tacks.

"In accepting employment with the State Fair," the brochure explains, "you are really performing a civic duty."

"You have been selected because of your possession of a good reputation for honesty and fair dealing. In this work you will be associated with successful, high-ranking men from all walks of life."

"We are anxious for you to help maintain the high standard established by the department in earlier years."

A premium is placed on courtesy.

"We want patrons we serve to feel that it is a pleasure to serve them," the brochure states, "By all means, never lose your temper or speak sharply to patrons of the fair. Many out-of-town people from the entire Southwest attend the fair and they are confused trying to get around in a city the size of Dallas. Give them all the courteous assistance you can."

"Remember you were once a stranger here yourself."

The brochure explains that

(Continued on page 89)

# FOLLOW THE TRAIL OF THE...

## Western Canada Association of Exhibitions



*... and reach the important Western Canadian market of more than 1,500,000 Canadians...*

NO OTHER MEDIA IN THIS PROSPEROUS AREA CAN COVER AS VAST AN AUDIENCE FOR YOU!

CLASS "A" CIRCUIT OF FAIRS OF WESTERN CANADA cordially invite fair men, show men, concessionaires, attractions' people to their annual meeting.

FOR COMPLETE DETAILS WRITE TO

The Provincial Exhibition  
of Manitoba  
Brandon, Manitoba  
1959—June 29-July 3

Calgary Exhibition  
and Stampede  
Calgary, Alberta  
1959—July 6-11

The Edmonton  
Exhibition  
Edmonton, Alberta  
1959—July 13-18

Saskatoon Industrial  
Exhibition  
Saskatoon, Saskatchewan  
1959—July 20-25

The Regina  
Exhibition  
Regina, Saskatchewan  
1959—July 21-Aug. 1

WESTERN CANADA ASSOCIATION OF EXHIBITIONS "A" CIRCUIT  
ANNUAL MEETING: JANUARY 16-17-18, 1959, MACDONALD HOTEL, EDMONTON, ALTA.



The 1,065-acre area of the California Exposition and New State Fair, which will open in 1961, was condensed to 16 by 20 feet in this model shown at the '58 fair.

## Shoot for 1961

**T**HE GREATEST event in California since the Gold Rush Days is scheduled for 1961. That is the year the California Exposition and New State Fair will open its new plant on the north bank of the American River in Sacramento. It will cover 1,065 acres, five times the size of the present fairgrounds.

The California Legislature has authorized expenditures of nearly \$25,500,000. Estimated value of the new site (purchased in 1948 for \$850,000) is \$5,000,000, making the new exposition a \$30,500,000 project before private capital begins to come in. The project may mean an eventual \$75,000,000 for the State and county.

Theodore Rosequist, who was assistant State fair manager for years, has been named Co-Ordinator, New Fair Planning. He works on the project exclusively along with Dudley T. Fortin, the fair's manager, and President Earl Lee Kelly and his fair board of directors.

Rosequist, on the basis of surveys, sees a 30 to 45-day celebration to open the new fair. He recommends that the fair run 14 instead of 12 days, there be no passes with the fairgoers receiving general admission tickets to all special attractions, including the night grandstand shows and horse shows. This, he adds, would give the fair an estimated \$200,000 more in revenue.



Dudley T. Fortin (left), California State Fair and Exposition manager, and Art Linkletter, TV star and member of Vandeburg, Linkletter Associates, Inc., which is assisting in the master planning, check over layout which will feature advanced "Space Age" styling in architecture and design.



Theodore (Ted) Rosequist, formerly California State Fair assistant manager, now Co-Ordinator of New Fair Planning, devotes his full time to mapping plans for the 1961 debut of the new fair plant.



A recent artist's sketch of the State Exhibits building is shown above. The structure rides on ground-free columns, forming both the backdrop and forecourt for the theater. Altho the building is raised one level from the ground, it is typical of the construction of the exhibit buildings—light, open, simple, informal and unpretentious.

**THE CALGARY  
EXHIBITION  
& STAMPEDE  
PACKS 'EM IN!**



**JULY  
6-11  
1959**

**AND STAR  
ATTRACTION**



**WORLD FAMOUS CHUCKWAGON RACES  
EVENINGS & SATURDAY MORNING**

**CALGARY EXHIBITION & STAMPEDE LTD.**

F. C. MANNING—President

M. E. HARTNETT—General Manager

CALGARY

— ALBERTA —

CANADA

**THE GREATEST OUTDOOR  
SHOW ON EARTH!**

They're here the second week of every July . . . 549,336 of them last year in six days and nights . . . tycoons, tourists and tenderfeet . . . ranchers, wranglers and royalty . . . square dancing in the streets . . . sharing chuck-wagon fare at open-air breakfasts . . . and thrilling to the color and excitement of the authentic Old West come alive again! This year, won't YOU join them, here at the Calgary Exhibition and Stampede, a glorious round-up of everything Western that spills over into the whole city and makes your Calgary visit an unforgettable adventure?

ONE GIGANTIC SHOW COMPLETE WITH EVERYTHING TO PLEASE THE WHOLE FAMILY!

- ★ **WORLD CHAMPIONSHIP COWBOY CONTEST**  
. . . featuring Top Riders and Ropers in RODEO today!
- ★ **HORSE RACING—Pari-Mutuel Betting**
- ★ **THE FINEST VAUDEVILLE ACTS TO BE SEEN ANYWHERE**
- ★ **INDIAN VILLAGE**
- ★ **INDUSTRIAL, AGRICULTURAL AND COMMERCIAL EXHIBITS**
- ★ **LARGEST LIVESTOCK SHOW**
- ★ **GIANT MIDWAY**
- ★ **SUPER COLOSSAL ATTRACTION TO BE HELD IN STAMPEDE CORRAL**  
(To be announced at later date)
- ★ **SCORES OF OTHER EXCITING EVENTS!**
- ★ **FIREWORKS EVERY NIGHT**
- ★ **4 MILE LONG STAMPEDE PARADE . . . Watched by 123,000 people annually**
- ★ **CHILDREN'S SHOW AND LIVESTOCK REVIEW**

**IOWA STATE FAIR**



To show your products to people by the hundreds of thousands in the "heart-empire" of the midwest . . . there's nothing to equal an exhibit at the Iowa State Fair.

Most famous state fair in America. Chosen as THE state fair by Hollywood, on TV, radio, and in major magazines, it's the greatest of them all. For exhibit information write L. B. Cunningham, Secretary.

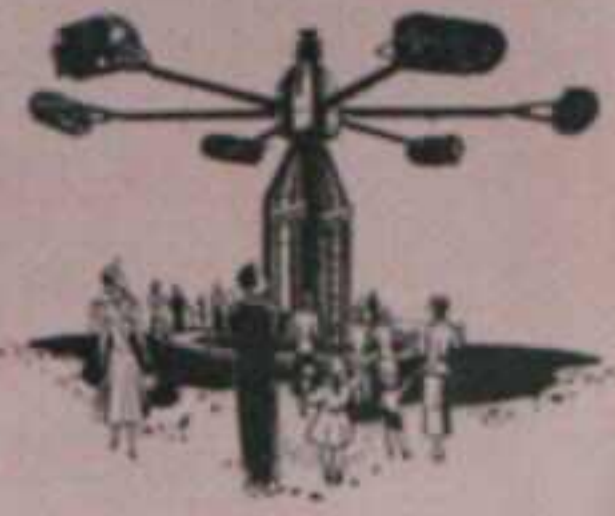
**GATEWAY TO  
MID-AMERICA**

**1959 Dates  
AUG. 28-  
SEPT. 6**

**IOWA STATE FAIR**

DES MOINES

W. J. Campbell,<sup>o</sup> President



# GOODING AMUSEMENT COMPANY

*An Institution of Stability  
in the Outdoor Amusement Industry*



## 10 Traveling Units *Plus* New Zoo Amusement Park

**125 RIDES 125**

Always the newest and most thrilling rides built, featuring the Wild Mouse, Hurricans, Mammoth, 4-Abreast Merry-Go-Round, Flying Coaster, another Bartlett invention, Lowell Stapf, manufacturer, 14 Number 12 Big Eli Wheels.

**50 SHOWS 50**

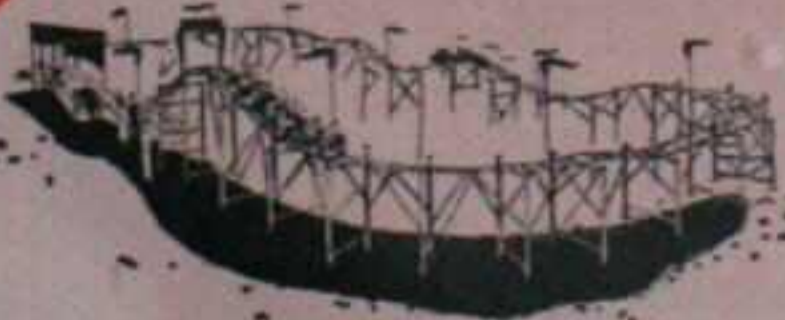
Of Outstanding Merit and Distinction, including The Teo Zacchini's Famous Dark Rides and Fun Houses, The Harvey Wilsons Super Crystal Maize, Glass Houses, Joy Purvis Superior Girl Show, productions Johnny Mack Brown, also many other Great names and Sensations.

### COMPLETE MIDWAY

The Broadway of Outdoor Show Business, brilliantly lighted with Searchlights, Towers, Neon and Fluorescent.

### CONCESSIONS

Legitimate Stock Concessions booked or furnished as needed to complete your midway.



Ohio State Fair  
COLUMBUS, OHIO

Missouri State Fair  
SEDALIA, MO.

Southeastern Fair  
ATLANTA, GA.

Tennessee State Fair  
NASHVILLE, TENN.

Pensacola Interstate Fair  
PENSACOLA, FLA.

St. Joseph Co. Grange Fair  
CENTREVILLE, MICH.

Golden Jubilee Celebration  
MAPLEWOOD, MO.

Old Home Week  
PUNXSUTAWNEY, PA.

Coshocton Co. Fair  
COSHOCTON, OHIO

Old Settlers' Celebration  
MOORESVILLE, IND.

Black Walnut Festival  
SPENCER, W. VA.

Floyd Co. Fair  
PRESTONBURG, KY.

Jeffings Co. Fair  
NORTH VERNON, IND.

Bellville Free Fair  
BELLVILLE, OHIO

Parke Co. Free Fair  
ROCKVILLE, IND.

Cuyahoga Co. Fair  
BEREA, OHIO

Old Settlers' Celebration  
ODON, IND.

Buckwheat Festival  
KINGWOOD, W. VA.

Persimmons Festival  
MITCHELL, IND.

North Florida Fair  
TALLAHASSEE, FLA.

Jefferson Co. Fair  
MADISON, IND.

Harrison Co. Fair  
CADIZ, OHIO

V.F.W. Free Street Fair  
HUNTINGTON, IND.

Davies Co. Fair  
ELNORA, IND.

Parade of the Hills  
NELSONVILLE, OHIO

Brownstown Homecoming  
BROWNSTOWN, IND.

Chattahoochee Valley Exposition  
COLUMBUS, GA.

J. C. Festival  
ELKHART, IND.

Fairfield Co. Fair  
LANCASTER, OHIO

Elkhart Co. Fair  
GOSHEN, IND.

Cass Co. Fair  
LOGANSPORT, IND.

Wayne Co. 4-H Fair  
CENTERVILLE, IND.

Fayette Co. Free Fair  
CONNERSVILLE, IND.

Johnson Co. 4-H & Agrl. Fair  
FRANKLIN, IND.

Annual Celebration  
LITCHFIELD, MICH.

Old Settlers' Celebration  
COLUMBIA CITY, IND.

Merimald Festival  
NORTH WEBSTER, IND.

Howard Co. 4-H Fair  
GREENTOWN, IND.

Pioneer Days Celebration  
COLUMBUS, IND.

Rush Co. Free Fair  
RUSHVILLE, IND.

Harrison Co. Fair  
CORYDON, IND.

Monroe Co. Fair  
BLOOMINGTON, IND.

Centennial Celebration  
ELKHART, IND.

Kalamazoo Co. Fair  
KALAMAZOO, MICH.

Rotary Club Homecoming  
CARLETON, MICH.

Lenawee Co. Fair  
ADRIAN, MICH.

Knox Co. Fair  
BICKNELL, IND.

Coosa Valley Fair  
ROME, GA.

Johnson Co. Fair  
PAINTSVILLE, KY.

Centennial  
BUCHANAN, MICH.

Bartholamew Co. Fair  
COLUMBUS, IND.

Saginaw Co. Fair  
SAGINAW, MICH.

Madison Co. Fair  
LONDON, OHIO

Coastal Empire Fair  
SAVANNAH, GA.

Labor Day Celebration  
BELDING, MICH.

Monroe Co. Fair  
MONROE, MICH.

De Kalb Co. Free Fall Fair  
AUBURN, IND.

## In 1958

We furnished the Midways for 110 Fairs and Celebrations plus over 100 Bazaar and Carnival Dates. 99% Repeat Dates, year after year, is proof that GOODING MIDWAYS are preferred by Fair Managers, City Officials and the Paying Customers.



### ATTENTION, SHOWMEN

We are always interested in booking new, novel and meritorious shows. Join an organization where competition is limited, no pay gates, 100% legitimate concessions, well-advertised midways, big children's day promotions and proven territory, backed by years of successful experience.





Tennessee Valley A. & I. Fair  
KNOXVILLE, TENN.

Pike Co. Fair  
PIKEVILLE, KY.

McDowell Co. Centennial  
WELCH, W. VA.

Allen Co. Fair  
LIMA, OHIO

Henry Co. Fair  
NAPOLEON, OHIO

Loudonville Free Fair  
LOUDONVILLE, OHIO

Warren Co. Fair  
LEBANON, OHIO

Sandusky Co. Fair  
FREMONT, OHIO

Sesquicentennial  
DELAWARE, OHIO

Eaton Co. 4-H Fair  
CHARLOTTE, MICH.

Shiawassee Co. Free Fair  
CORUNNA, MICH.

Grape Festival & Centennial  
LAWTON, MICH.

Jackson Co. Agrl. Fair  
JACKSON, MICH.

Hillsdale Co. Fair  
HILLSDALE, MICH.

Oceana Co. Fair  
HART, MICH.

Pickaway Co. Fair  
CIRCLEVILLE, OHIO

Annual July 4 Celebration  
CHILLICOTHE, OHIO

Greatest Carey Centennial  
CAREY, OHIO

Clark Co. Fair  
SPRINGFIELD, OHIO

Champaign Co. Fair  
URBANA, OHIO

Perry Co. Fair  
NEW LEXINGTON, OHIO

Lawrence Co. Fair  
PROCTORVILLE, OHIO

Putnam Co. Fair  
OTTAWA, OHIO

Lions Club Jubilee  
CLEARFIELD, PA.

Delaware Co. Fair  
DELAWARE, OHIO

Bluffton Free Street Fair  
BLUFFTON, IND.

Ashtabula Co. Fair  
JEFFERSON, OHIO

Jackson Co. Apple Festival  
JACKSON, OHIO

For 1959

We have renewed contracts at over 95% of our Fairs and Celebrations, have a few open dates in our schedules and can offer you a precision-built unit to fit your individual needs.

A choice of Top-quality Rides, Star-studded Shows, Legitimate Merchandise Concessions.

**LARGE or SMALL . . . We Play Them All!**

No. 342-45 (Bull Fight Room)

Visit us in our suite at the Sherman Hotel during the IAFE Convention and at the various State Fair Meetings. You are also invited to visit our office, factory and winter quarters in Columbus, Ohio.

**GOODING AMUSEMENT CO.**

1300 Norton Ave. Phone: AXminster 4-3717

COLUMBUS 8, OHIO

Wadsworth Week Celebration  
WADSWORTH, OHIO

Trumbull Co. Free Fair  
WARREN, OHIO

Larain Co. Fair  
WELLINGTON, OHIO

Southern W. Va. Agrl. & Ind. Fair  
CHARLESTON, W. VA.

Old Settlers' Reunion  
JACKSONVILLE, OHIO

Sesquicentennial Celebration  
MANSFIELD, OHIO

Butler Co. Fair  
HAMILTON, OHIO

Darke Co. Fair  
GREENVILLE, OHIO

Brown Co. Fair  
GEORGETOWN, OHIO

Gallis Co. Fair  
GALLIPOLIS, OHIO

Mercer Co. Fair  
CELINA, OHIO

Mahoning Co. Fair  
CANFIELD, OHIO

Annual Jubilee  
BRYAN, OHIO

Firemen's Convention & Carnival  
FRANKLIN, OHIO

Huron Co. Fair  
NORWALK, OHIO

Miami Co. Fair  
TROY, OHIO

Green Co. Fair  
XENIA, OHIO

Carroll Co. Fair  
CARROLLTON, OHIO

Cincinnati-Hamilton Co. Fair  
CARTHAGE, OHIO

Circleville Pumpkin Show  
CIRCLEVILLE, OHIO

Bradford Pumpkin Show  
BRADFORD, OHIO

4th July Celebration  
WOODVILLE, OHIO

Fayette Co. Fair  
WASHINGTON C. H., OHIO

Jackson Co. Fair  
WELLSTON, OHIO

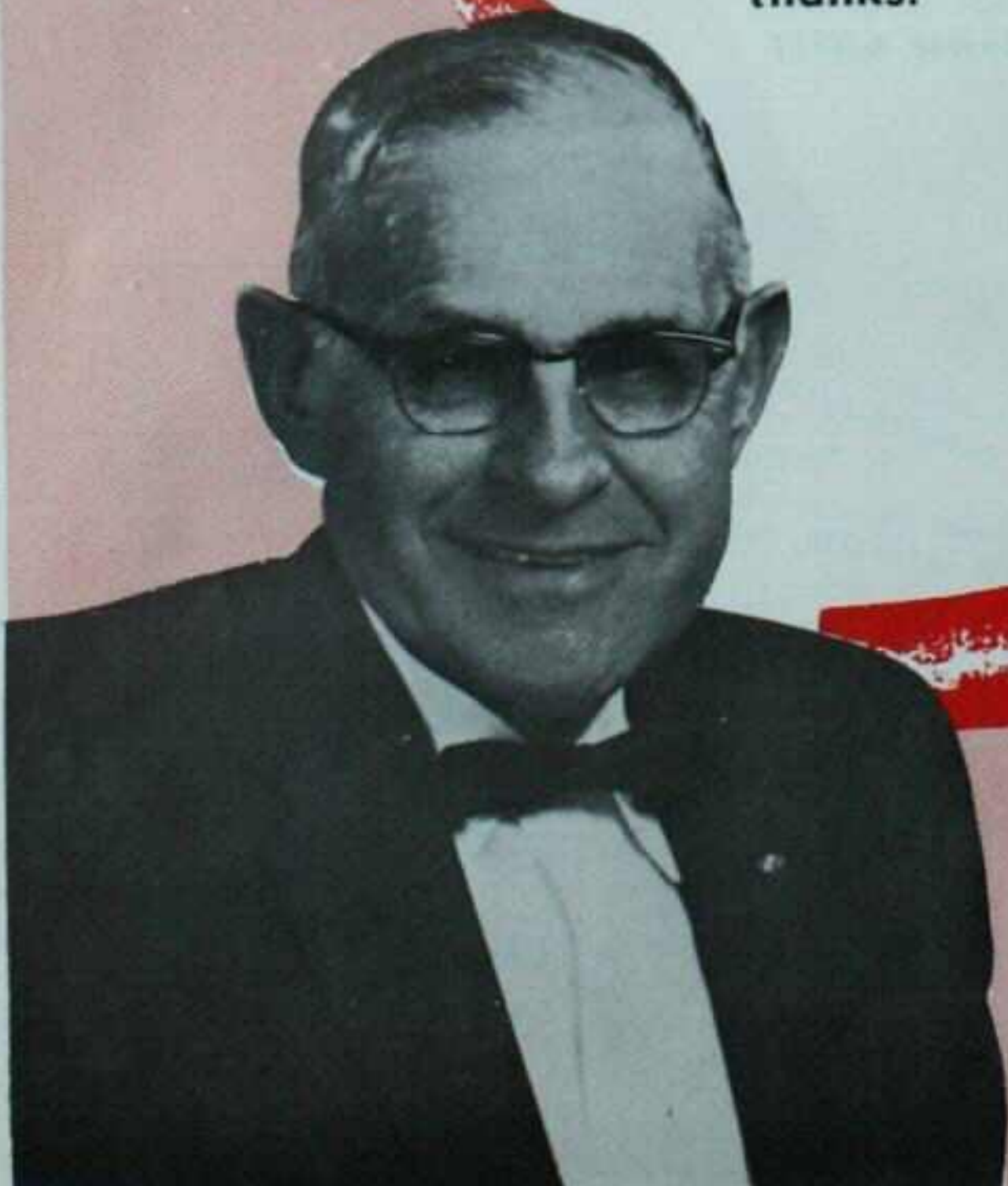
Utica Homecoming  
UTICA, OHIO

**COURTESY, NEATNESS, FRIENDLINESS AND  
A KNOWLEDGE OF THEIR JOBS ARE  
ATTRIBUTES OF GOODING PERSONNEL . . .**

*our thanks  
to everyone...*

for a most successful year in 1958 . . .  
to Fair Managers, Board Members, and  
all sponsorships; to our many loyal  
employees; to our friends throughout  
Show Business, to millions of fine pa-  
trons, to everyone whose help and co-  
operation we have had, we extend our  
sincere appreciation and everlasting  
thanks.

*J. E. Gooding*  
President.





A highlight of the beautification program at the Canadian National Exhibition is the new look of the formal gardens. A Peace Monument forms a centerpiece, as shown above. Three new fountains add greatly to the appeal of the area. The resultant look for Toronto's big annual show is that of "a garden by the lake."

## Garden Spot

A "GARDEN by the lake" fittingly describes the Canadian National Exhibition, particularly after a stepped-up plant beautification program in 1958.

A new rock garden in a filled-in area, several new and spectacular fountains, were added, new landscaping floral designs were achieved to add to the already acknowledged beauty of the Toronto grounds.

A face-lifting of the CNE's famous front gates, virtually the exhibition's trade-mark, was another phase of the program.

To come this year: A new set of gates on the north side, a \$250,000 structural steel archway to house ticket booths and rest rooms.

New construction this year: Erection of 15,000-capacity bleachers as an extension of the already huge grandstand.

Future building projects planned: A new aeronautical building, a new home furnishings building, a new building to house the Sports Hall of Fame and Hockey Hall of Fame, a replacement for the present electrical building, refurbishing of the manufacturers' building, and, eventually, two-tiering of the grandstand.



An attractive rock garden developed last year in an area that was filled in, now flourishes at the Canadian National Exhibition. This green spot with its irregular lines contrasts with the formal layouts of other gardens on the CNE grounds.



Princess Margaret Fountain, added in '58, is situated in the center of the Canadian Exhibition and is surrounded by formal flower beds. Sixteen color changes play automatically at night on the two curtains of water that fall from the gurgling fountain top. Princess Margaret started the fountain on her '58 summer tour of Canada.

*Sparkling Freshness and Appeal*

Make The

**BIG DIFFERENCE**

# CHUCK MOSS

IS PROUD OF THE FACT THAT HE WAS AGAIN  
PRIVILEGED TO PRESENT ALL OF THE MIDWAY  
CONCESSIONS FOR THE SIXTH SUCCESSFUL YEAR

AT THE

## MID-SOUTH FAIR MEMPHIS, TENN.

It has been our pleasure to help attract larger crowds from year to year to this great outdoor event—One of America's Outstanding Fairs.

### OUR SINCERE THANKS

TO ALL THE OFFICIALS OF THE MID-SOUTH FAIR, ESPECIALLY HOWARD TAYLOE, Pres., and G. W. (BILL) WYNNE, Manager. We are proud to be associated with this great annual.

Our thanks, too, to our own capable staff and employees for their fullest co-operation again during this past season.

**MARTHA and CHARLES (Chuck) MOSS**

5210 Longview Street

Dallas, Texas



An architect's conception of the new \$455,000 Arts and Crafts Building to be built for the '59 Ohio State Fair shows that the Columbus event will have a new showplace as well as a building designed for maximum, year-round use.

## Showplace for Ohio

A \$455,000 showplace—a new Arts and Crafts Building—will pop up on the Ohio State Fairgrounds before the big 1959 exposition opens.

The one-story, 220 by 145-foot brick building will provide additional off-season facilities that can be used by various women's organizations to stage concerts, style shows, business meetings and demonstrations, according to D. Robert Jones, fair manager.

The contemporary building will include a large auditorium that will have a detachable runway for style shows; a gallery for the display of paintings, pictures and sculptures; a large projects and demonstration area that can be partitioned into three sections; two kitchens, a lounge, rest rooms, a cloak room, office and maintenance facilities. These demonstration areas are to be equipped with all types of utility outlets and drain connections.

### Designed for Maximum Use

Designed by the architectural firm of Sims, Cornelius & Schooley, of Columbus, the building will be completely air cooled and constructed for maximum use, particularly at fair time.

The main entrance, which will be faced with Indiana limestone, will have a motif featuring porcelain enamel, in color, including an attractive canopy over the six-door entry way. There will be two other entrances, one on the west facing the Youth Center and proposed mall near the front of the building, and the other at the east end off the gallery.

Two service outlets will be available near the rear of the building, one off the west rear to facilitate the movement of props and bulky material directly on and off the stage area. A larger service door will be located in the north end of the building.

Off the lobby are two large rest rooms, an office, cloak room and small kitchen, which will contain facilities for the preparation of food for small teas that can be staged in the project areas.

A larger—22-by-26-foot—kitchen, with all modern facilities, will be located off the auditorium and will be used for larger luncheon and dinner groups.

### Auditorium, Dining Area

The main auditorium will be in the rear two-thirds of the west half of the building. The 55-by-62-foot auditorium will include a sloping area in the rear third, which will contain approximately 175 permanent seats. The remaining area, which will be level, will be available for temporary seats and for table-and-chair arrangements for lunches and dinners. About 200 persons can be accommodated for meals.

The 30-foot-long runway, which is 32 inches high like the platform stage, will be removable. The stage area is to cover a 24-by-54-foot area and will have the latest acoustic refinements and cove lighting. Stage lights will be both overhead and side spots.

The walls of the new building will be of decorated acoustic masonry panels called Shadowal. The stylized panel patterns will make the interior of the auditorium highly attractive as well as practical and conducive to various types of shows.

The display gallery runs off the right of the lobby and covers an area 32 by 135 feet. It will have both overhead natural lighting from four sky-domes and from a strip of windows along the southern side of the building.

A lounge is to be located at the east end of the gallery.

North of the gallery is the 79-by-120-foot project and demonstration areas. These can be partitioned, via movable dividers, into 40-by-79-foot demonstration area; 40-by-79-foot and 40-by-65-foot project areas.

Heat for the building will be provided thru a forced-air gas-fired central ventilating system. The larger areas will be heated from ceiling-type units which will be attached to rigid steel.

Ample storage and receiving areas are provided as well as mechanical equipment rooms to help in the proper maintenance of the building.

NOW  
IS THE  
TIME!

... MEET YOUR  
PROSPEROUS MID-SOUTH  
MARKET AT...



THIS IS THE PLACE

103<sup>rd</sup> YEAR

1959

THE SOUTH'S GREATEST EXPOSITION!

**MID-SOUTH**

**FAIR** *Memphis*

★ Exhibitors and Showmen over the years have described the growth of this event as FABULOUS... keeping up with the rapid growth of population and income in THIS GIGANTIC SEVEN-STATE MID-SOUTH MARKET... bringing to this vast audience a colorful showcase of new products and services in every field.

★ Don't pass up your share of this GROWING MARKET... plan now to exhibit here to the MORE THAN 400,000 PROSPECTS WHO WILL VIEW YOUR WARES IN 1959.

★ 1958.... OUR 102<sup>nd</sup> YEAR.... AN ALL-TIME HIGH IN SPACE SALES!

**1959 DATES**

**SEPT. 25 - OCT. 3**

(BILL) WYNNE  
MANAGER

FOR COMPLETE DETAILS CONTACT  
MID-SOUTH FAIR  
MEMPHIS 14, TENNESSEE

GLENN PINKSTON  
DIRECTOR OF EXHIBITS

# We're 'CRYIN'' Out Loud

To tell the whole world that we have again been privileged to furnish *all* of the Midway Attractions for the  
**TWO GREATEST FAIRS  
IN THE WORLD...**



## The Fabulous State Fair OF TEXAS DALLAS AND The Sensational Mid-South Fair MEMPHIS

Run By AMERICA'S GREATEST GROUP OF FAIRMEN . . .

Messrs. STEWART, TAYLOE, WYNNE, DILLE, HALE and TENNANT

MEMPHIS  
SEPT. 25  
THRU OCT. 3  
1959

**Now Booking** SHOWS AND RIDES FOR MEMPHIS. RIDE OWNERS, SEE ME AT SHERMAN HOUSE DURING CONVENTION REGARDING THE BEST RIDE SPOT IN THE SOUTH IN LATE SEPTEMBER.

DALLAS  
OCT. 10  
THRU OCT. 25  
1959

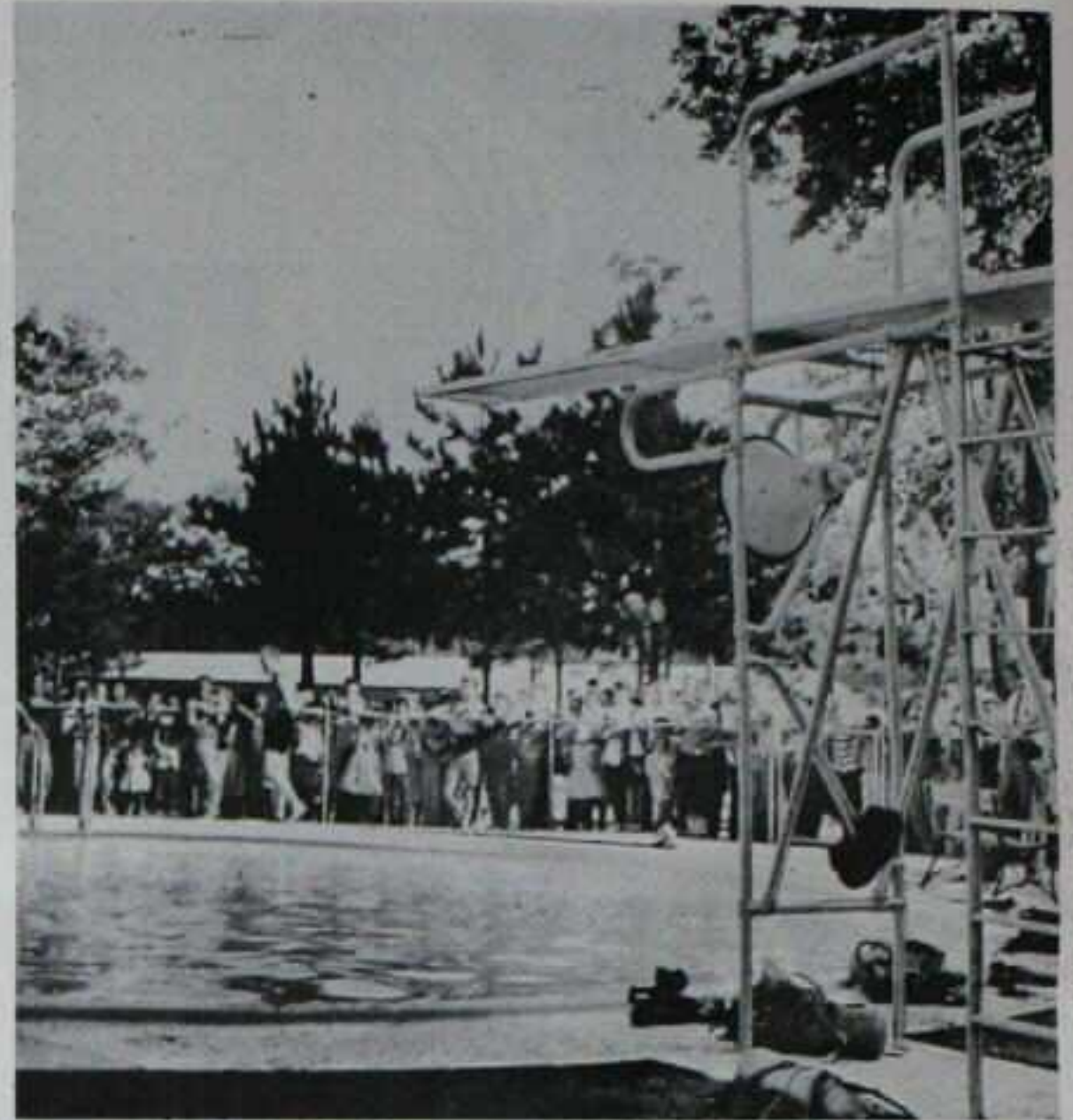
SHOWS FOR DALLAS, ESPECIALLY A FAMILY-TYPE GIRL REVUE.

OUR HATS OFF TO THE FORTY-FIVE BEST OPERATORS IN THE BUSINESS WHO GREATLY AIDED OUR 1958 SUCCESS.

# CLIF WILSON

Permanent Address: 190 N.W. 93rd Street, Miami 50, Florida  
PLaza 9-6536

**BIG FAIRS:** We can furnish any size Midway with or without games.  
**THE BIGGER THE BETTER.**



An AAU-sanctioned diving pool, believed to be the first on a fairgrounds, was built at virtually no cost to the Erie County Fair, Hamburg, N. Y., and enabled a highly successful program of water sports.

## Pool: New Lure

ONE of the few AAU-sanctioned diving pools at a fairgrounds was erected for the 1958 Erie County Fair in Hamburg, N. Y., and a doubly rewarding aspect is that its cost to the fair was almost zero. The round area was encircled by nearly 1,000 persons thruout the fair, for exhibitions of championship diving and skin diving, and plans are for further enhancing the area with landscaping and seating for next season.

Measuring 40 feet in diameter and 11 feet deep, the pool was donated by the Lancaster, N. Y., Silo and Block Company, which numbers swimming pool installations among its services. The Metz brothers, proprietors of the firm, were joined in their civic mindedness by Anchor Fence Company, which chipped in with cyclone fencing for an enclosure 100 feet by 100. Gravel was applied between the pool and fence. While the fair paid for diving boards, they had not arrived by fair time and these were provided by Hamburg High School.

The project was due to efforts of the fair's conservation committee, of which Arthur Fries is chairman. First accomplishment was winning support of the Erie County sheriff's department, which maintains a skin-diving team. Other committeemen, notably San Spisiak, interested other groups in participating. The fair applied for, and received, AAU recognition and approval for high school and college divers to take part without sacrificing their amateur status. The final result was a week-long program of water sports in a heavily attended area.

For next year there will be permanent seating erected and landscaping, since the reception by the public was overwhelming in the pool's initial presentation. Every hour on the hour, last August, the sheriff's department offered skin diving by its underwater division. Synchronized swimming and fancy diving was held at 3 and 8 p.m., with a water ballet at the last performance. There was no admission charge, nor is it likely there will be one imposed in the future, fair officials say.



Nearly 1,000 persons encircled the new diving pool of the Hamburg, N. Y., fair to watch free exhibitions of championship diving and skin diving twice each day, with a water ballet added as the night finale.

**the winner & still champ!**



**STATE  
FAIR OF  
TEXAS**

**OCT. 10-25, 1959 • DALLAS**

**1958 attendance for 16 days - 2,757,734**

# SALES-A-POPPIN'!

## GREATER ALLENTOWN FAIR

ALLENTOWN, PENNSYLVANIA

EXHIBIT  
IN THE MIDDLE  
OF A  
\$1,000,000,000  
MARKET!

### BIGGER THAN EVER

New all-purpose agricultural building now available for rental.

- Ice Shows
- Expositions
- Trade Shows
- Conventions

FOR COMPLETE DETAILS AND 1959 SPACE, CONTACT

ED LEIDIG, General Manager, Greater Allentown Fair, 17th & Chew Sts., Allentown, Pa.



## Lock up YOUR ...

# ...WESTERN CANADIAN MARKET



Showcase your Products or Services at The

# EDMONTON EXHIBITION

## "Home of the Canadian Derby" EDMONTON, ALBERTA, CANADA

Here's where you'll find the perfect testing ground for a new product or service for Canadians . . . and the place to find out how big your sales will be on your present line. In Western Canada, folks attend this annual exhibition because they want to.

The importance of Western Canada is emphasized by the truly remarkable growth of population and income in the past several years. The EDMONTON EXHIBITION has kept pace with this growth.

### FAIRMEN, CONCESSIONAIRES and SHOWMEN . . .

You are all cordially invited to attend our annual meeting at Edmonton at the MacDonald Hotel, January 16-17-18, 1959.

### 1959 EXHIBITION DATES JULY 13 - 18

### A. J. ANDERSON, General Manager

For further data contact us direct or thru your ad agency:

### THE EDMONTON EXHIBITION

EDMONTON, ALBERTA, CANADA





## HOSPITALITY: Southern Illinois Style

**N**AME entertainment, major league auto races and harness racing's Hambletonian all combine to make the Du Quoin (Ill.) State Fair one of the strongest annual outdoor events in the Middle West.

This strength, which results in annually drawing over 300,000 people to the 10-day run, also creates a problem in the Southern Illinois city that doesn't have much over 8,000 population during the normal course of the year.

How does the city and the fair solve this problem?

First, the fair's Lodging Bureau, under Secretary Don Hayes, handles approximately 2,000 out-of-towners, placing them in various hotels and motels and in the modern dormitories at Southern Illinois University, 19 miles from Du Quoin.

Crab Orchard Lake, a State park some 25 miles away, offers additional facilities when the accommodations near Du Quoin have all been occupied.

When all public housing within a reasonable area has been exhausted the Lodging Bureau then turns to private homes with the co-operation of many in the greater Du Quoin neighborhood. An extra bedroom is listed with the fair and Jones' family may, for instance, have a guest who normally wouldn't visit them except thru the media of television.

Some additional 3,000 fairgoers, many harness race fans, other performers, are housed in this manner. When these, too, are exhausted some acts have resorted to living in St. Louis and commuting back and forth between the Mound City and the fair, a distance of around 75 miles.

One of the first fairs to use name attractions in its night show, the Du Quoin event started well over 20 years ago. Today the stars on TV, motion pictures and phonograph records are an accepted part of the fair. And housing these performers as well as thousands of patrons has also become an accepted part of fair week.

During the 20 years that stars have appeared at the Du Quoin annual, almost every name has participated. Just a partial list includes Bob Hope, Vivian Blaine, Chico Marx, Dennis Day, Penny Singleton, Ben Blue, Ish Kabible, Milton Berle, Margaret Whiting, Joe (Fingers) Carr, Guy Lombardo, Harry Belafonte, Jack Carter, Bob Crosby, Ilona Massey, Eddie Fisher, George Gobel, McGuire Sisters, Eddy Peabody, Buddy Lester, Mills Brothers, Sammy Davis Jr., Dorothy Collins, Pat Boone, Tennessee Ernie Ford, Fontane Sisters, Joni James, Guy Mitchell, Everly Brothers, Rowan and Martin, Kirby Stone Four, Nick Todd and Jaye P. Morgan.



"Whale of a Time in '59"



**AUGUST 22 - 30, 1959 BEST IN THE WEST**

- Grand Circuit Harness Racing
- Big Nite shows
- 6 nights Class "A" Horse Show
- Auto Races day and night
- Permanent Exhibit Buildings
- Gigantic Farm Machinery Display

*9 Big Days & Nights*

Make plans now to exhibit at the Missouri State Fair where over one half million persons go on a fun-packed holiday spending spree.

1959 Missouri State County Fair  
**CONVENTION**  
Jan. 15 and 16, Governor Hotel  
Jefferson City, Missouri

James T. Blair, Jr., Governor ● J. S. Williamson, Commissioner of Agriculture ● Colie Ervin, Secretary Missouri State Fair

**Missouri State Fair**

POST OFFICE BOX 111  
SEDALIA, MISSOURI

**PROGRESS... Our Policy... Your Guarantee!**

**YOUR SALES WILL CLIMB  
IN 1959 WHEN YOU EXHIBIT  
AT**

**NORTHERN WISCONSIN  
District Fair**

**1959 DATES  
Aug. 4 thru 9**

Constant improvements in physical equipment . . . in exhibit areas . . . in personnel . . . make this event a natural for you. Northern Wisconsin District Fair is the FIRST of the Midwest BIG FAIRS. Strategically located in this rich area, and drawing crowds from the prosperous surrounding regions of Minnesota and Iowa, here is an ideal testing ground for your new product or service . . . and the perfect 'reminder' spot for your standard line.



BILL KITTLE

**WE ARE PROUD TO ANNOUNCE**

the appointment of W. H. (Bill) Kittle as Manager of this great event. Bill brings with him many years of outstanding achievement in the Fair field and we know that he will bring even greater fame to this annual event.

For complete exhibit data and rentals, contact W. H. (BILL) KITTLE, Manager

**NORTHERN WISCONSIN DISTRICT FAIR**

P. O. Box 284

CHIPPEWA FALLS, WISCONSIN

Downtown Office: 114½ Bridge St.



Minnesota's Centennial Emblem was re-created in flowers by the Minnesota State Fair landscape staff, headed by Albert Keller. The living design, above, is nearly 20 feet across. A 26-foot tall statue of Minnesota's Pioneer Woman (right) was erected for the centennial.

## Winning Formula

**H**OW CAN a fair tie in with a year-long, Statewide centennial observance, maintain its own strong distinctive appeal and at the same time cash in on the centennial celebration?

The Minnesota State Fair at St. Paul was confronted with this problem in 1958—the 100th year of Minnesota's Statehood. And the formula worked out by fair manager Douglas K. Baldwin was eminently successful, as indicated by a new all-time attendance high of 1,193,000.

The fair retained all of its many, usual strong features. It tied many of these in with the centennial, either in theme or in name. It reworked some old features nostalgic of yesteryear. And it added some features directly tied to the centennial.

Chief symbol of the State's 100th birthday was a 26-foot tall statue of the Pioneer Woman. Constructed of Fibreglas and then bronzed, it was placed in a triangular park. It was reproduced in color in both Minneapolis and St. Paul newspapers and was used as the fair's symbol in 24-sheet posters, display ads, and other advertising art. An imposing structure, it was flanked by flags and many fair visitors used it as the background for photographs.

The Minnesota Implement Dealers' Association joined with the fair in presenting an impressive display of historic farm machinery, some of it more than 30 years old. Thousands of visitors attended an exhibit of a horsepower thresher placed in operation three times daily at the top of Machinery Hill.

The Minnesota Centennial train, a six-car traveling showcase of Minnesota history, was parked alongside the fair's Como Avenue fence for 10 days as the windup of a 100-day tour of the State. Holes were cut in the fence to form entrance and exit aisles, so persons wishing to see the train had to enter the fair.

The Centennial's Women's Committee supervised construction of two kitchens, one an authentic recreation of grandmother's workroom, with furnishings and utensils dating back to the 1850's.

Popular centennial feature was a horse-powered threshing rig (right) operated by five teams of draft horses three times daily. New Territorial Pioneers Log Cabin (lower left) and new Pioneer Portrait Hall (lower right) were constructed for the centennial.



1958 ATTENDANCE 359,804

*Southeastern*  
**FAIR** —★—  
**ATLANTA**

1959 DATES — OCTOBER 1-10

E. LEE CARTERON - General Manager

**WANTED!**  
**MONEY-MAKING PROPOSITIONS**  
PROMOTERS • CONVENTION MANAGERS • IMPRE-  
SARIOS • AND ALL WHO HAVE SPECIAL ATTRAC-  
TIONS, ENTERTAINMENTS, TRADE SHOWS, NEW  
IDEAS, GIMMICKS OR UNUSUAL FEATURE EVENTS!  
Come to us! We have space indoors and out — from a few feet  
to many acres! And we can work out a deal that can bring a

**REWARD TO YOU!**

**BIG  
TIME**  
•  
National  
and  
International



36-page book avail-  
able on request.

**Choice  
dates  
open  
NOW!**

For further information, write:

Mr. C. F. Atkinson, comptroller  
or  
Exhibitors Display Service Company  
Kentucky Exposition Center  
Louisville 17, Kentucky  
Phone: EMerson 6-9592

**KENTUCKY** *Exposition* **CENTER**  
LOUISVILLE



Senior Citizens were delighted at the 1958 New York State Fair by such features as old-time silent films in the Senior City Cinema (above); a specially designed apartment for the elderly (below), and a gypsy fortune teller (right), who gave information on mental health.

## Senior Citizens

"THE Years Ahead," a salute to senior citizens of New York State, was the well-illustrated theme of the State Fair in Syracuse. Besides utilizing the theme on its premium book cover and in advertising, the fair devoted a major exhibit building's wing to displays bearing on aid to elderly persons.

Many aspects of life were touched upon. Besides the agencies whose services help the elderly, there were exhibits by State branches affecting family life. Thus a free scale produced coupons showing not only weight but a message from the Consumer Council in the State Capitol, warning consumers on aspects of correct weight and change.

Among other displays of interest was the Senior Cinema, interspersing pertinent films with old-time silent comedies. A gypsy fortune-teller tent contained information about mental health. A specially designed apartment for the elderly was erected in the center of the hall.

Free glaucoma tests were offered regularly at another exhibit, and still another showed examples of artwork and crafts by the elderly. The Department of Civil Service showed a glass-cased collection of replicas of valuable jewels, loaned by Harry Winston. Winston had offered to provide the originals, worth millions of dollars, but the fair figured the risk was just too great.



# COLORADO STATE FAIR

PUEBLO

COLORADO

NATIONALLY KNOWN  
GRANDSTAND  
ATTRACTIONS

Had 'King' Cole in '58

AUTO RACES

CHAMPIONSHIP RODEO

MUSICAL EXTRAVAGANZA

SHOW OF SHOWS

GUY MITCHELL

CHILDREN'S BARNYARD

1959  
DATES

AUG. 25 thru 30

**Plan NOW To Be Here THEN!**

UNDER NEW MANAGEMENT  
FOR THE FIRST TIME

For complete exhibit data contact:

CLYDE P. FUGATE, Manager

## COLORADO STATE FAIR

PUEBLO

COLORADO

Progressive Pueblo . . . where you'll reach MORE people in the entire mountain state area FASTER . . . Where you'll be showing your wares to a representation of the entire area when more than 300,000 folks pass thru the gates . . . Where you'll see proof that your sales will increase when you exhibit here.

### CONCESSIONAIRES

Six profitable days await you with a low-cost, high-volume location at this consistent winner.



Two tugboats churn Lake Ontario in one of the many spectacular waterfront shows staged by the Canadian National Exhibition. Five tugboats competed, with The Toronto Telegram as sponsor.

## Aqua Spectacular

**E**ACH year the Canadian National Exhibition cashes in on its fortuitous location beside Lake Ontario by staging a major waterfront show unequaled anywhere along the Great Lakes.

The Lakelair Day, as the show is called, was held for the third year in 1958, again under the direction of the CNE's promotion manager, Bert Powell, and his aid, Charles Grieco. More than 400 boats were attracted.

Major highlight was the tugboat races, with five participants sponsored by a Toronto daily newspaper, The Telegram.

Climax of the evening was what was advertised as a \$15,000 Japanese fireworks display, set off by an expert flown from Japan for the occasion. The display was a gift of the Japanese government.

Part of the spectacle was the conversion of a ferryboat into a showboat. It cruised back and forth across the lakefront with 25 entertainers aboard to amuse more than 300 invited guests aboard.

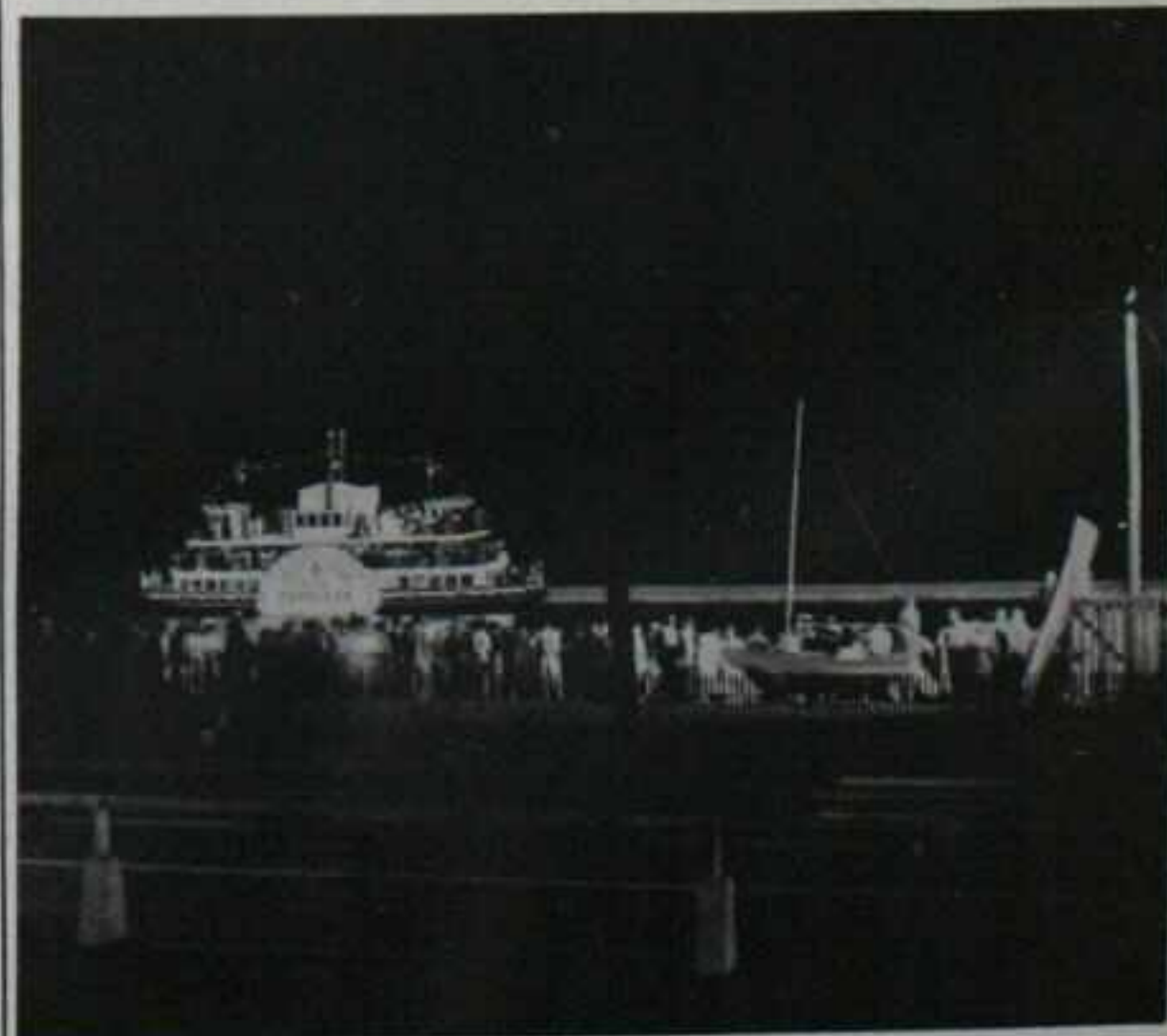
The showboat, named The Princess for the occasion, was a ferryboat converted with flags, bunting and even framework to give it the appearance of a paddlewheeler. There was entertainment aboard along the lines of the Mississippi showboats.

The day began with a sail-past of ships from both the Canadian and U. S. navies, with the ships providing fireworks.

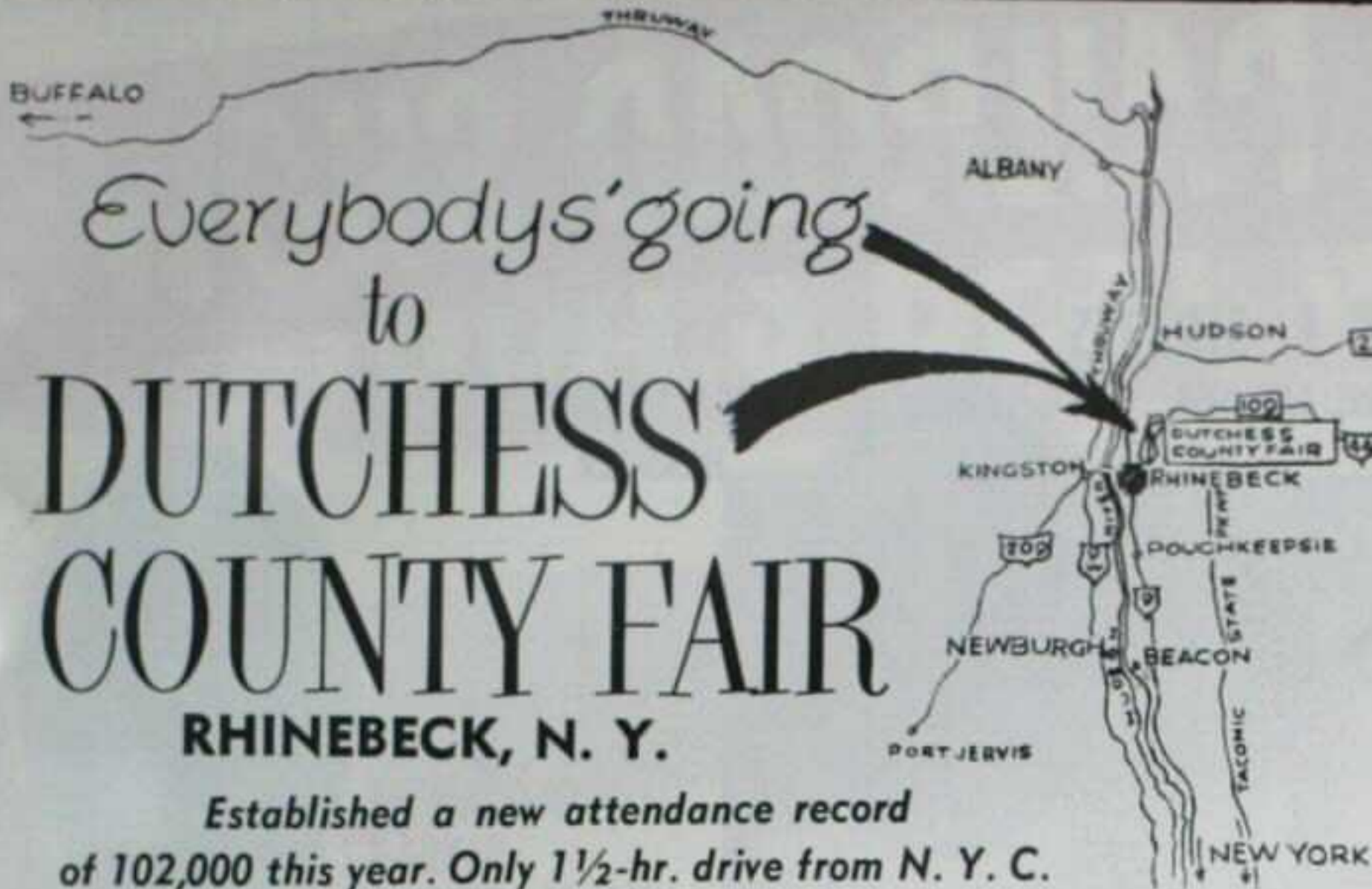
There were sailing races, rowboat races, canoeing races, water skiing, a fire dive, jumping boats, a race of hydroplanes and a sail-past of the showboat.

A sail-past of the boats demonstrated the magnitude of the event, with more than 75,000 persons lining the lakefront.

A ferryboat-turned-showboat for the duration of the CNE is shown moored at night, with lights ablaze. More than 25 entertainers were aboard to entertain as the boat cruised the lakefront.



# THE SHOW WINDOW NEAREST TO NEW YORK CITY



Everybody's going  
to  
**DUTCHESS  
COUNTY FAIR**  
RHINEBECK, N. Y.

Established a new attendance record  
of 102,000 this year. Only 1½-hr. drive from N. Y. C.

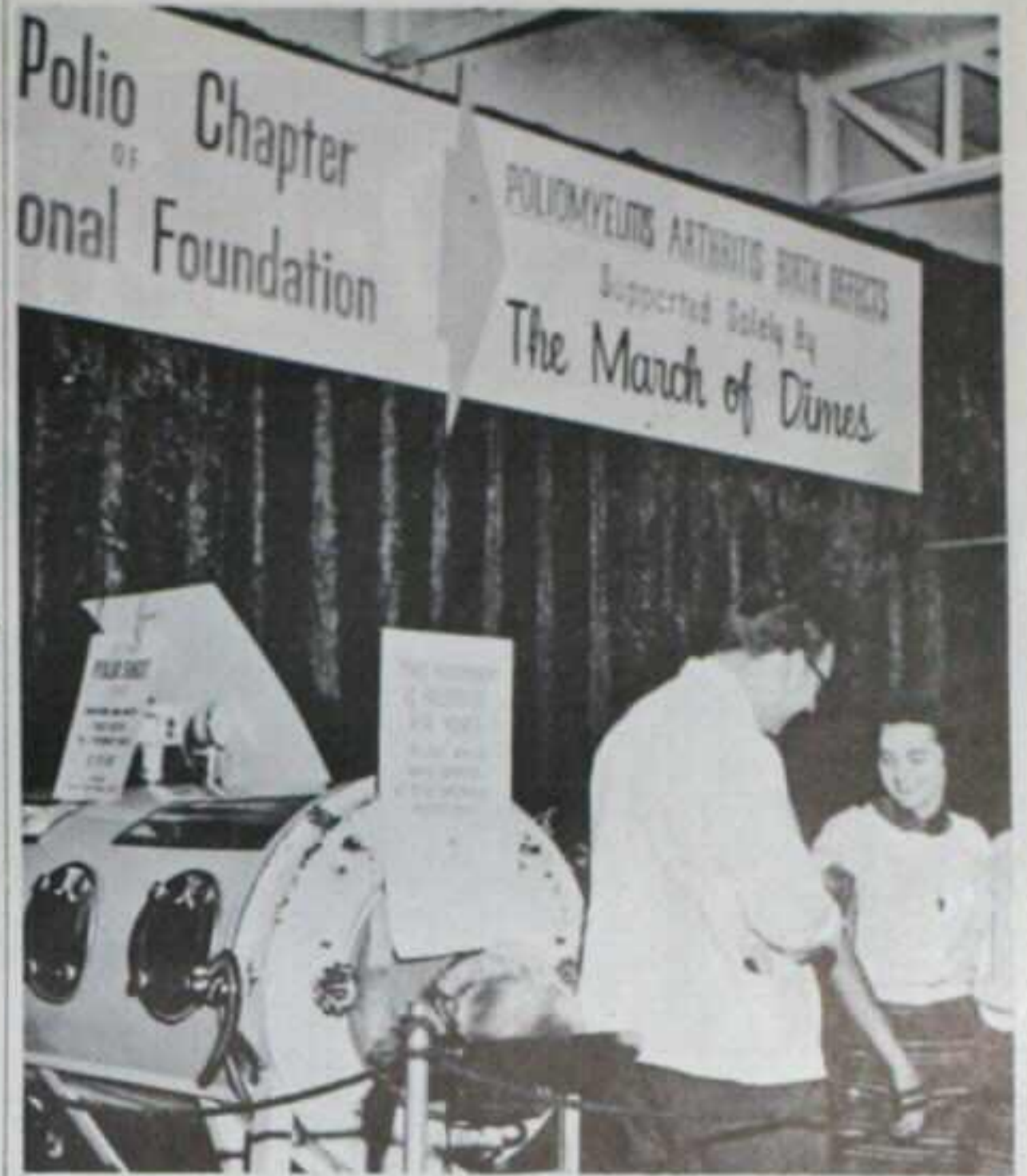
—Thruways & Parkway

**EXHIBITORS  
PLAN NOW TO BE HERE IN 1959  
DAYS (6) NIGHTS  
AUG. 28—SEPT. 2**

A Sales Exhibit in this highly concentrated area will strengthen your public relations here as well as your actual sales.

Contact: R. C. (DICK) MURRY

**DUTCHESS COUNTY FAIR, RHINEBECK, N. Y.**  
"New York City's Show Window in the Country"



## Shots on-the-Spot

THE Dallas Polio Chapter gave 836 Salk vaccine shots and dispensed an undetermined amount of information about polio at a clinic set up in the Women's Building during the '58 State Fair of Texas. Ninety per cent of those who availed themselves of the opportunity were adults. Shots were \$2 each, the standard fee.

The attending physician reported many people expressed the mistaken belief that there is no more polio in Texas. Others advanced the erroneous opinion they could not catch the disease because they had taken out polio insurance.

The clinic had the approval of the Dallas County Medical Society.

**1959  
EXHIBIT  
SEPT. 21-26**



# TENNESSEE

## STATE FAIR

### NASHVILLE

**Located in the Richest Area in the South . . .** Here is where industry and agriculture combine their full talents every year to bring the people of this great state . . . and the surrounding area . . . the full story of growth and prosperity that has been leaping thruout Tennessee for the past years.

**The Top Annual Event in the Progressive South . . .** Here you will give your sales story best to the more than 1,000,000 people in this area alone. Here you'll meet the farmers and businessmen who want the improvements your product or service can bring to their farms, businesses or homes.

FOR COMPLETE DETAILS CONTACT

**L. E. GRIFFIN** Secretary-Manager

**TENNESSEE STATE FAIR** P. O. Box 9008, Melrose Branch, Nashville 4, Tennessee

**MORE OF  
EVERYTHING  
FOR YOU  
AT LOW COST  
FOR  
HIGH RESULTS!**

# A 50-CAR RAILROAD SHOW...



**JAMES E. STRATES**  
PRES.-GEN. MGR.



**NICK BOZINIS**  
TREASURER



**WM. M. STILLMAN**  
AUDITOR



**E. JAMES STRATES**  
ASSISTANT  
MANAGER



**ALLAN TRAVERS**  
GENERAL AGENT



**HARRY I. TONG**  
VICE PRES.-GEN. COUNSEL



**EDMUND PATSCO**  
RIDE SUPT.

# JAMES E. STRATES SHOWS INC.

# JAMES E. STRATES



# AMERICA'S BEST MIDWAY



CIRCUS-WILD ANIMAL MENAGERIE. SANDRA PETTUS, 12-YEAR-OLD ELEPHANT TRAINER.

Again in 1958 the James E. Strates Shows provided the best in family entertainment to millions of patrons who attended the best fairs and celebrations. THANKS to the many Fair Officials for their wonderful co-operation and thanks to all our help whose loyalty and hard work made it possible for us to achieve our goal.

JAMES E. STRATES

## NOW BOOKING FOR 1959 TOP NAMES AND FEATURES

Can place non-conflicting Shows and Rides for our Florida Fairs.

Florida Citrus Exposition  
WINTER HAVEN, FLA.  
Central Florida Fair  
ORLANDO, FLA.  
South Florida State Fair  
HOMESTEAD, FLA.



HOWARD D. PARKER  
OFFICE  
MANAGER



BEN BRAUNSTEIN  
BUSINESS  
MGR.



JAMES THOMPSON  
SPECIAL AGENT

# SHOWS INC.

FISCAL OFFICES  
42 Insurance Bldg.  
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HOME OFFICES  
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All Mail to: WINTER QUARTERS  
P. O. BOX 55, ORLANDO, FLORIDA  
"The City Beautiful"



AL KUNZ Presents

# HETH SHOWS

30 CAR RAILROAD SHOW MOTORIZED

WE PROUDLY SALUTE THESE FAIRS—  
OUR REFERENCES



HERE IS WHAT ONE OF AMERICA'S TOP FAIRMEN SAID PUBLICLY IN THE SUNDAY NEWS LEADER, SPRINGFIELD, MO., AUGUST 14, 1958.

Analyzing the near-record attendance for the week, Sec.-Mgr. G. B. Boyd of the 22nd Annual Ozark Empire Fair gave credit to (1) the perfect weather, (2) the popularity of the Heth Shows on the midway. "That's one reason we were quick to sign the Heth Shows for 1959." It will be the third year in a row for the Heth Shows to appear at the fair. "Not only do they have a good midway, but Owner-Mgr. Al Kunz and his people are among the finest in show business to deal with," Boyd said.

MR. FAIR SECRETARY . . . THE NATION'S MOST FUN PACKED MIDWAY WITH THE TOP MONEY MAKING ATTRACTIONS

- 20 Major Rides including a new Dodgem, Round-Up, Scrambler
- 10 to 12 Shows including a top notch Sit Down Production Show
- 50 to 100 attractive Merchandise Concessions
- 8 to 10 Kiddie Rides in two separate Kiddielands
- 6 of the most beautiful Slimline Light Towers in the Business
- Twin Giant Searchlights for a truly Hollywood atmosphere
- Slimline Front Entrance to Carnival Midway
- Fleet of 47 Tractor-Trailer Units that really move.

## OUR CREED

Management of the HETH SHOWS believes the patrons of the cities and Fairs that we play have a right to enjoy only the best in modern, clean and wholesome entertainment.

\*\*\*

To Achieve this goal and the highest standard of courtesy and good will for your community and Fair, the management is pledged.

We'll be in Chicago during the convention, and at your State Fair meetings.

Or contact us at our permanent winter quarters address:

# HETH SHOWS

P. O. BOX 5515,

NORTH BIRMINGHAM, ALABAMA

AL KUNZ, Owner-Manager—EP GLOSSER, Business Mgr.



AL KUNZ

**WE'VE GOT  
A MILLION  
OF THEM**

*Area buyers, that is . . .  
. . . and they're all yours  
when you exhibit at the*

**IONIA  
FREE FAIR  
IONIA, MICHIGAN**

Located in the heart of marketing areas totaling more than 1,000,000 population . . . including such #1 buying areas as Grand Rapids, Flint, St. Johns, Grand Haven, Jackson, St. Louis, Muskegon, Alma, Lansing, Ithaca, Owosso, Battle Creek, Kalamazoo . . . and many others.

You'll cover the entire Central Michigan marketing area with a sales exhibit here. Join the crowd . . . be one of the 1,100 commercial exhibitors who annually reap the benefits of this vast audience.

**1959 DATES  
AUGUST 10-15**

**ALLEN WILLIAMS, President  
IONIA FREE FAIR • IONIA, MICHIGAN**

*The most popular show in the east*

**ORANGE COUNTY  
AGRICULTURAL  
FAIR**



**MIDDLETOWN,  
NEW YORK**

*"Carrying On the Fine Tradition  
Set by Our Beloved . . .*

*FRED GERMAIN JR."*

*Once Again Topped the  
100,000 mark in Attendance*

**FEATURED:**

- ★ New! Unlimited Parking!
- ★ Auto Thrill Show
- ★ Colorful Midway
- ★ Stock Car Racing
- ★ Rodeo Show
- ★ Exhibits That Pull Interest and Sales
- ★ Polka Dance Festival
- ★ Contests

**1959  
FAIR DATES  
AUG. 8  
to  
AUG. 16**

*For full details, contact:*

**BEN STRONG**  
President & Gen. Manager

**AL HOWARD**  
Asst. to Gen. Manager

**ORANGE COUNTY AGRICULTURAL FAIR  
MIDDLETOWN, NEW YORK**

# Thanks



**to the Grenadier Guards Band and the massed pipers and dancers of the Scots Guards**

whose brilliant pageant of music and marching thrilled capacity audiences during their American debut here.



**to Roy Rogers**

**Dale Evans, Pat Brady, Sons of the Pioneers and the other talented members of the Roy Rogers troupe**

whose friendly and fast-moving show delighted the more than 50,000 youngsters and oldsters who packed the Coliseum during the seven days of performances.



**to Arthur Godfrey**

who, with his fabulous high-school horse "Goldie", helped boost our Horse Show attendance to a new high.

and to the other Performers and Exhibitors who helped us achieve an almost impossible record —

## SECOND-HIGHEST ATTENDANCE

*in our history*

**IN SPITE OF RAIN on 5 out of 9 DAYS**

# 502,674

AUDITED 1958 ATTENDANCE

## "The SHOW WINDOW of the EAST"

- ★ 175 acres of outstanding commercial, agricultural, educational, and recreational exhibits and events.
- ★ New England's greatest merchandising center — 123,000-square-foot Industrial Arts Building.
  - ★ Largest livestock show in the East.
  - ★ 8 acres of farm and heavy machinery exhibits.
  - ★ Top entertainment stars in glittering shows.
  - ★ East's largest amateur horse show.

## NINE BIG DAYS AND NIGHTS

**1959 dates: September 19 to 27**

*Write today for information about exhibit opportunities in the Most heavily promoted show of its kind in the East*

# EASTERN STATES EXPOSITION

WEST SPRINGFIELD, MASSACHUSETTS



**February 3-14, 1959 TAMPA**  
**Florida's Greatest Annual Attraction!**

**BIG! SPECTACULAR!** The first major Fair of 1959! . . . Held in the heart of Florida's richest, most heavily populated agricultural and trade area—at the peak of Florida's busy winter season!

This Great Show Window of the Sunshine State presents a panorama of Florida agriculture, industry, commerce and culture against the spectacular background of colorful, world famous Gasparilla Pirate Invasion . . . PLUS parades, auto races, midway, thrill shows and exciting grandstand attractions.

Every year, the Fair plays to nearly a million Floridians, plus visitors from all 48 states, Canada and many foreign countries!

### PROMOTERS! CONCESSIONAIRES! EXHIBITORS!

Show, test and sell your product to a great cross-section of America in the excitement-charged atmosphere of the Florida State Fair! Eleven big days and nights!

### SPECIAL EVENTS

SPECTACULAR GASPARILLA PIRATE INVASION AND PARADE  
 WORLD'S LARGEST MIDWAY — ROYAL AMERICAN SHOWS  
 CHAMPIONSHIP AUTO RACES — THRILL SHOWS  
 STATE AND COUNTY EXHIBITS  
 PARADES — GRANDSTAND ATTRACTIONS

For exhibit information — Write:  
**J. C. HUSKISSON, Manager-Secretary**  
 P. O. BOX 1231, TAMPA, FLORIDA

**FLORIDA STATE FAIR**  
*and Gasparilla Association, Inc.*

# International Trade

**T**HE Texas International Trade Fair, designed to be an annual exhibition of major proportions in its field, made its bow this year at the State Fair of Texas.

The trade fair was blueprinted by the sales department of the Dallas Fair to run concurrently with the State Fair each year and to serve both as a logical extension and enlargement of the popular foreign government exhibits at the fair and, in addition, as a trade fair in the strictest commercial sense of the word.

For the past three years one of the most popular exhibit areas at the State Fair has been the International Center which occupied one bay in the general exhibits building. The International Center was an outgrowth of foreign exhibit activity at the fair which extends back as far as 1949, when the first international displays were sold for the exposition.

For the 1958 State Fair of Texas, the international exhibit area was expanded to take in an additional bay or about one-half of the entire building which covers some 94,000 square feet of space.

In addition, an international bazaar was added as a feature of the trade fair to add an exotic flavor to the whole operation and to offer an outlet for importers to purvey their wares to fairgoers who in previous years have been good customers for foreign goods.

Countries which exhibited in the International Trade Fair included Sweden, Italy, Great Britain, Germany, Japan, Korea, Belgium, France, India, Formosa and Switzerland. These were all official representatives of each government, and the exhibits were sponsored either by the commercial section or tourist section of the various embassies and in some cases by both.

## Personal Contacts Sell

The governmental exhibits are secured by personal contact with various consular officials and commercial sections of the embassies. The initial contact in almost every case is made with consular officials responsible for the Texas or Southwestern area, since their recommendation is necessary before a government can allocate funds for participation. Additional contacts are made on the embassy level on a promotional basis so that these high-echelon officials will be familiar with the State Fair of Texas and the Texas International Trade Fair when requests reach them from the consuls for budgetary allocations.

Additional contact work is done by various government agencies, such as chambers of commerce of foreign governments, trade promotion agencies that work in close co-operation with embassy and consular commercial representatives and with private corporations who have offices in this country.

Because various governments each have their own system of dividing up the United States for consular jurisdiction, widespread travel is necessary to contact the proper officials. In this connection, Kenneth W. Erickson, assistant sales manager of the State Fair of Texas, who has been designated as manager of the Texas International Trade Fair, made trips to New Orleans, Houston, New York, Washington, Chicago and San Francisco.

## Name Held Important

Erickson explains that one reason the trade fair aspect was applied to the international exhibits this year was in order to be more appealing to foreign governments as an exhibiting medium. The trade fair designation has proved to be much more acceptable to budgetary offices of the various governments than the terms "state fair" or "international center."

In conjunction with the change of name and to implement the new trade fair concept, a mailing was sent to a list of some 4,000 potential buyers in the Southwestern area. All major cities in Texas, Louisiana, Oklahoma, New Mexico and Colorado were covered. Invitations were sent only to those buyers who it was felt would be interested in items to be exhibited at the trade fair. Of the businesses contacted, requests for passes to the trade fair were received from 1,308 buyers. This was regarded as a highly gratifying response for a first-time operation.

The trade fair in its first year proved to be a conspicuous success. The Texas International Trade Fair, explains Erickson, was inaugurated to enable the commercial sections of consulates and embassies as well as foreign manufacturers to have a centralized showcase for their products in the Southwest. It has been felt by all the participants that this particular region offers one of the largest undeveloped potentials for foreign goods available in the United States today.

The public acceptance of the Texas International Trade Fair, according to Erickson, was tremendous, and many of the products shown by various governments and concerns have found new outlets in this region both on a wholesale and retail basis.

Success of the international bazaar was also spectacular.

Participation in the bazaar was by bona fide importers from various sections of the nation.

Vendors came from the Dallas and Houston area, from Chicago, Connecticut, New Jersey, New York, as well as Formosa and Hong Kong.

Among the items on sale were Indian brassware, Japanese toys and sporting goods, Italian, French and German fashions, Christmas tree ornaments, bags and belts, German hand-carved cuckoo clocks and other items, Chinese handicrafts, Dutch, Finnish and Swedish candies, African, German, Italian and Greek knickknacks, Japanese lacquer ware, Egyptian, French and Italian objects of art, hard candies from Denmark and Holland, and Chinese brocaded silks, pongees, evening wraps and robes and raw silk materials.

Items for sale ranged in price from 10 cents to \$500. Most of the volume of business was done on items up to \$2. However, a surprising amount of expensive items were sold, indicating that fairgoers recognized the quality of the products and realized they were getting value for money.



Modernistic, airy design marked the entrance to Germany's exhibit at the International Trade Fair at the '58 State Fair of Texas.



Bicycles, sports goods and toys were featured in the Japanese exhibit.



Travel posters, depicting scenes in Belgium, gave color and appeal to that country's exhibit.



Bona fide importers offered wares with spectacular success at international fair—a feature of the trade fair.

# You'll Get Real Sales



IN THE ENTIRE INTER-MOUNTAIN  
AREA WITH A SALES EXHIBIT AT THE

# UTAH state fair and industrial exhibition

SALT LAKE CITY

Every year thousands of families gather for their annual "outing" at this great event. These folks, most of them with above-average incomes, represent a cross-section of the market you will reach in this whole area. An exhibit here is your gateway to increased sales and a better known product.

The management of the UTAH STATE FAIR by offering its patrons the finest in entertainment makes it easier for you to see more people every year.

## FEATURES OF THE UTAH STATE FAIR

- Holiday on Ice of 1958
- Championship Wrestling
- Outstanding Home Arts Display
- 4-H and FFA Programs
- Brilliant, Exciting Midway
- Farm Bureau Talent Find Contest
- Music Contest
- Thrill Shows
- Complete change of Grandstand Shows
- Horse Racing
- Topnotch Livestock, Pigeon, Poultry and Rabbit Exhibits with premiums
- Miscellaneous Exhibits featuring Hobbies, Ceramics, Agriculture, Horticulture and Floriculture
- Fine Arts Exhibition
- Photo Show
- Safety Show
- The West's outstanding Horse Show under the direction of the Salt Lake Horse Show Assn. and sponsored by the Utah State Fair Assn.
- Utah and Mountain Empire at Work Exhibits
- Miss Utah State Fair
- The West's Greatest Mineral Display
- Military Show

## 1959 DATES—SEPT. 11-20

For choice exhibit space, contact us early.

**DONALD P. WYATT, Manager**

**UTAH STATE FAIR** Box FG-6  
Salt Lake City, Utah



WINNIPEG, MAN., CANADA

**THE FASTEST GROWING  
EXHIBITION  
IN WESTERN CANADA**

UP 35% IN 1957—UP 25% IN 1958

PAID ATTENDANCE NOW 150,000

OBJECTIVE 1959—200,000

FIRST EXHIBITION IN WESTERN CANADA  
JUNE 19-27, 1959

HERE IS A WONDERFUL MARKET FOR  
EXHIBITORS AND CONCESSIONAIRES

Write:

**R. E. STEWART**  
MANAGING DIRECTOR

Box 85, St. James, Winnipeg 12, Manitoba

See Us In Chicago

RED RIVER EXHIBITION

# Symbol of SERVICE



## PERPETUATION OF FAIRS

Western Fairs Association is the only volunteer, non-profit trade group devoted exclusively to the improvement and perpetuation of fairs in the West.

## \$50,000,000 INDUSTRY

Fairs in Western States each year generate \$50,000,000 in commerce, industry, salaries, premium moneys, capital improvements, entertainment and merchandise.

## SERVICE MEMBERS

Approved business firms desiring to share more fully in this vast market may become service members of Western Fairs Association, thus obtaining a preferential position with its 122 affiliates, which include the best financed of the nation's State, district and county fairs.

WRITE TO

**WESTERN FAIRS ASSOCIATION**

2500 STOCKTON BLVD.

P. O. BOX 5227

SACRAMENTO 17, CALIF.

# Youngsters' Delight

**B**IG-TIME automobile racing has long been a mainstay of the New York State Fair's attraction schedule, but in recent years a different kind of auto competition has been building strong patronage. This is the flourishing "microd" activity held on a 550-foot (10th mile) oval back in what used to be the fair's boondocks. Several kinds of kids' automobile racing are popular throughout the country, but the microds are unique in that they must be home-built, among other things. What results is a collection of Soap Box Derby-looking vehicles, chugging along under the push of lawnmower motors.

Crowds of 1,000-2,000 are not uncommon at the Syracuse events, held daily during the fair. The track was originally built and has been maintained by the local Microd Club of Syracuse-Geddes, outside the fairgrounds. But the fair has since spread out and engulfed the location. Pole barns have been erected nearby and the relocated cyclone fencing now encloses the track, which is run under professional racing conditions.

The oval is blacktopped and equipped with guard rail, grandstand, officials' booth, concession stand and pit area. The whole program is run like modified midget auto racing, director Bob Robinson, of Skaneateles, points out, except that starting positions as determined by time trials, are in reverse order. With fast cars in back, there is less chance of a race being a runaway since more passing situations are created.

As to the cars themselves: The concept started in Robinson's garage when he built a car for vacationing kids from New York's Fresh Air Fund charity. His dad, he says, had been turning them out for him since he had been a kid. Neighborhood youngsters horned in on the action, Robinson drew up plans, and 38 cars were built by kids and parents in Skaneateles that year, 1955. His plan book is basic to microding now. There are two models, MRI for boys and girls aged 9-14, and MR2 for those 14 and older. First model has a fixed displacement and gear ratio. Second has a bigger engine. On the 10th-mile track, speeds of about 20 m.p.h. are attained.

Syracuse fans saw almost all the thrills of big-time racing. There were pit stops, jam-ups, changing leads, close shaves, everything but accidents, for the low, wide vehicles are extremely tough to tip over. Kids must (and like to) wear crash helmets and goggles. Their racers have only throttle and brake controls with automatic clutch, so they are not complicated to operate.

The track was ringed with viewers all week long. Microd racing not only involves a whole family, what with the mechanical work and transportation to and from the track, but it also has a magnetic effect on casual passers-by, who cannot tear themselves away from the races. Free programs are handed out, but concession revenue and any donations are split up by the seven microd clubs performing during the fair. The Syracuse group races at the oval weekly during the summer and fall. The fair provides the necessary insurance during its week, and no admission is charged, thus preserving the children's amateur status. The fair also puts up suitable trophies plus \$50 to each club to defray transportation and other expenses.



The whole family gets in on the microd craze, as the scene at the New York State Fair, Syracuse, shows. Covered driver, left, and his mother wear similar mechanics' garb with home club monogram on the back. Cars arrive in station wagons, pick-up trucks and on tiny trailers, as participants converge on the fairgrounds track.



Scene in the pits has big-time racing flavor and shows some of the microd construction details. Motors are kicked over by cord, like outboard motors. Youngsters gain mechanical knowledge ahead of their years from this craze.



Roaring down the stretch is a reverse-order group of kid racers in microds. Fastest cars in time trials are positioned in the rear to give slower ones a break. This group was not lined up properly and was sent around again before official start was signaled. Judges' booth bears name of the host club. Crowd overflowed the small grandstand and packed the railing all around the oval.

# YORK INTER STATE FAIR

YORK, PA.

The 1958  
FAIR Was

*Enjoyed and*  
**APPROVED**

by  
**MORE**  
than

**300,000**  
Attendance  
In 5 Days

"In The  
Nation's Richest  
Agricultural  
and  
Industrial Area"

Next Year  
**SEPTEMBER**  
15th thru 19th  
**1959**

Be With Us!

**EDUCATION ★ EXHIBITS ★ ENTERTAINMENT**  
**AGRICULTURE ★ COMMERCE**

**SHOW YOUR PRODUCTS  
TO 135,000 SPECTATORS!**

AT THE

**SOUTH ALABAMA  
FAIR!**

**MONTGOMERY**

Strategically located to attract the perfect cross-section of Alabama . . . to give you a true picture of your sales potential in this fastest growing event.



ALABAMA'S \$3,000,000 COLISEUM—  
HOME OF THE SOUTH ALABAMA FAIR!

*Don't Miss The 6th Annual  
South Alabama Fair In 1959,  
Dates To Be Announced!*

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**SOUTH ALABAMA FAIR**  
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The great  
**Montgomery  
County Fair**

Dayton, Ohio

THE  
**GREATEST  
ANNUAL  
OUTDOOR  
EVENT**

IN THE  
**MIAMI VALLEY**

**OHIO'S MOST OUTSTANDING COUNTY FAIR**

Add up your sales potential in Ohio . . .  
You'll find an exhibit here will pay off BIG!

**PAID GATE**  
**87,397**

Estimated Attendance

**135,000**  
(in 1958)

**FEATURES:**

- Name Attractions
- Thrill Shows
- Machinery Shows
- School Exhibits
- Huge Junior Fair
- TV Entertainment
- Harness Racing
- Coliseum Exhibits
- Marching Band Festival
- Mammoth Midway

**OUTSTANDING PERMANENT FACILITIES**

- Brick Coliseum
- Stock Pavilion
- Agricultural Building
- Grandstand
- Livestock Arena
- Many Horse Barns
- Illuminated Race Track
- Fairgrounds Terrace Dining Room

Concessionaires, Exhibitors, Patrons:  
"Welcome to Our Fair!"

**GOLDIE V. SCHEIBLE**  
Secretary-Manager

Fairgrounds  
1043 South Main Street  
Dayton 9, Ohio

**1959  
DATES**  
Sept. 5 thru 9  
5 Days  
and Nites





Superb exhibits, an outstanding style show, and on-the-spot radio and TV shows distinguished the use of the new H. H. McElroy Building at the '58 Central Canadian Exhibition, Ottawa. Notable among the outstanding features was the exhibit of the O'Keefe Brewing Company, Ltd., which offered "Dancing Waters," which usually is staged as a paid attraction, for free.

## Pulls and Pleases

OTTAWA'S new H. H. McElroy Building was used to its best advantage during the 1958-Central Canada Exhibition, with heavily attended displays during most of the record-breaking eight-day run. The event drew 533,763 patrons in its second straight appearance in the half-million category.

The McElroy Building contained numerous examples of ultra-sleek design. Within, it was largely devoted to women's exhibits and activities, "Dancing Waters," plus a full, glass-walled television studio with large projection screen. Visitors not only saw themselves on TV but could view the coverage of the fair carried by the Canadian Broadcasting Company.

In the theater area were radio, television and fashion shows, and stage demonstrations. The Joan Baxter Show was carried daily except Friday. Rita Mansfield's fashion shows were held nightly, with exhibits from the M. Caplan store (furs), Middleman's (dresses), Morgan's (coats), Nettleton's (jewelry) and Saxes (shoes).

"Dancing Waters" was sponsored by O'Keefe Brewing Company, Ltd., with 15-minute shows on the hour daily. Beaver Lumber Company, Ltd., put on demonstrations on building coffee tables, recreation room bars, and other furniture pieces, as well as farm panel discussions on hog, poultry and cattle buildings.

The fashion shows were among the annual's best-drawing events and will be expanded in future years. Expert commentary and staging conditions pulled crowds which exceeded 1,000.



Educational exhibits, attractively presented, were mixed with commercial exhibits in Ottawa's new H. H. McElroy Building with winning effect.



Smartly presented, a fashion show proved a delight to fem fairgoers as the Ottawa fair used its new H. H. McElroy Building to the best advantage. A large mural of a Canadian outdoor scene served as the background for the brightly illuminated runway. Capacity crowds were the rule at each fashion show presentation.

THE ENTERTAINMENT SPOTLIGHT IS ON  
**THE NORTH CAROLINA STATE FAIR**  
 RALEIGH, N. C.  
 and AMERICA'S MOST MODERN BIG BUILDING



# THE STATE FAIR ARENA

This thrillingly new entertainment center . . . hailed in architectural and design circles as the "most significant new building in the country" . . . has become the focal point for entertainment in this area. Folks have come to look forward with eagerness to our next event because the very atmosphere of this structure makes them want to come here.

## Check Out These Facts:

### ● DESIGN . . .

Every seat on the "50-yard line," unobstructed view of the entire floor; adequate light and ventilation; maximum efficient use of construction materials, perfect acoustics.

### ● DIMENSIONS . . .

300 feet in diameter, elliptical in shape with a central tanbark or concrete arena floor 221 feet long and 127 feet at the widest point, PLUS the finest hardwood floor just recently added.

### ● EXHIBIT AND SERVICE AREAS . . .

The two lobbies, or rotundas, are reached from the ground level. In these and two lower level concourses are approximately 25,000 square feet of exhibit space in addition to the arena floor. Also on the concourse level are eight spacious rest rooms, dressing rooms for performers, storage spaces and equipment with which the entire building is heated (hot air) and ventilated.

### ● SEATING . . .

Surrounding the central arena floor are two curved stands containing 4,749 permanent opera-type chairs, plus 360 box seats, giving a capacity of 5,109 when arena floor is in full use. Approximately 4,000 portable seats can be installed on the floor when a stage is used at either end or in the center, making the total capacity approximately 9,150.

The STATE FAIR ARENA, plus many other topnotch features, has made the NORTH CAROLINA STATE FAIR the biggest event of all . . .  
 1959 DATES—OCT. 13-17

For more information about the State Fair Arena and the 1959 North Carolina State Fair, contact:

**DR. J. S. DORTON**

Manager

North Carolina State Fair

P. O. Box 5565, Raleigh, N. C.



IOWA'S FASTEST GROWING FAIR

# ALL-IOWA FAIR

CEDAR RAPIDS, IOWA

1959 DATES  
 Aug. 16-23 Inclusive

Where annually thousands upon thousands of Midwestern folks gather for a close-up look at what's new for them and their businesses. Here you can reach one of America's highest 'per-capita' earning groups and let them see your wares.

WRITE TODAY FOR COMPLETE DATA ON WHY IT WILL PAY YOU TO EXHIBIT HERE IN 1959 . . .

Contact: **ANDY HANSON** Manager

ALL-IOWA FAIR

Hawkeye Downs, Cedar Rapids, Iowa

GREETINGS TO ALL  
 SHOWMEN & FARMERS  
 WISHING YOU ALL A VERY  
 SUCCESSFUL 1959

## Rocky Mount Agricultural Fair

ROCKY MOUNT, N. C., SEPT. 21 TO 26  
 Norman Y. Chambliss, Owner & Mgr.

## Pitt County AMERICAN LEGION Agricultural Fair

GREENVILLE, N. C., OCT. 5 TO 10  
 Eastern Carolina's Greatest Event

Ed Harris, President  
 Norman Y. Chambliss, Mgr.



***setting***

***the pace***

***in the West...***



# FAIR TIME

**INCORP**

*Olivia Waldron, Pres.*

*Chet Barker Gen. Mgr.*



# WESTERN EXPOSITIONS

## ORGANIZED

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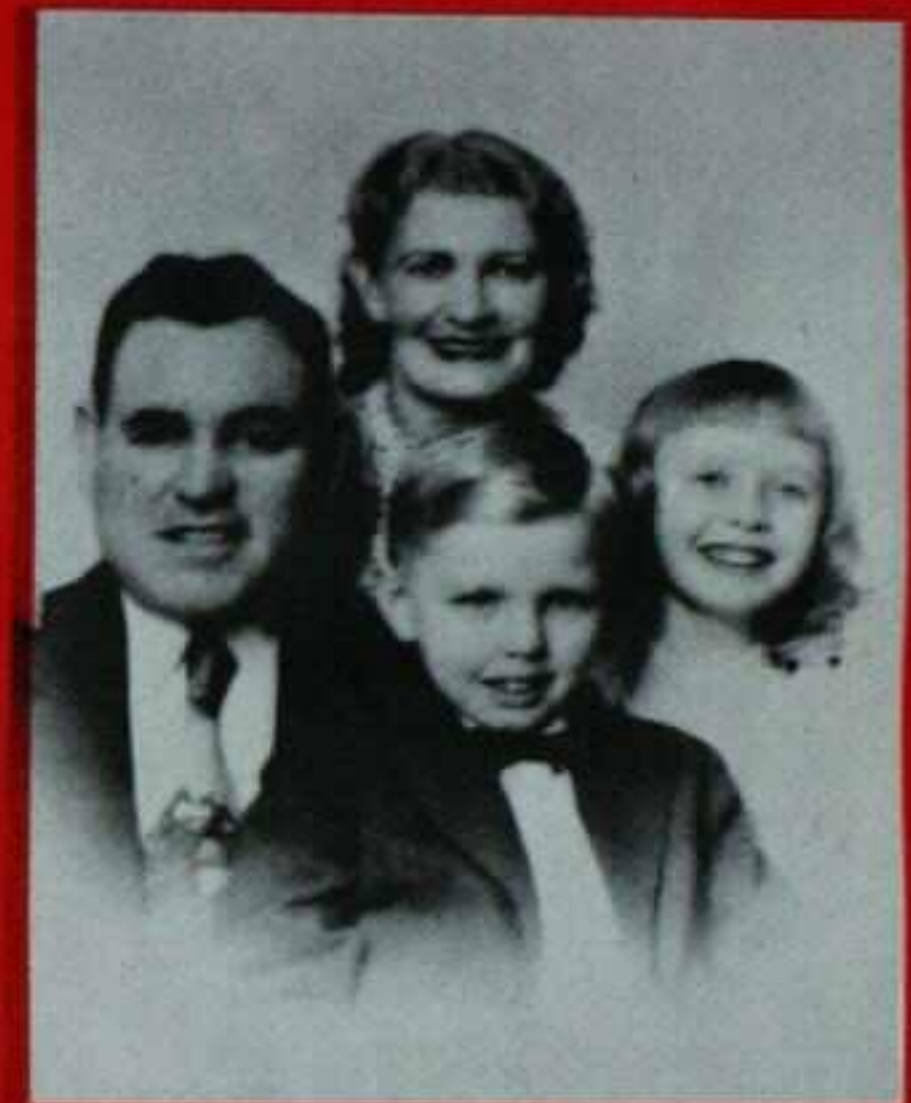
Los Angeles 17, Calif.



**ALWAYS DEPENDABLE-ALWAYS RELIABLE-ALWAYS ENTERTAINING**  
*Bringing Good Clean Fun To America's Families Every Year ...*

# JAMES H. DREW

**AMERICA'S FINEST FAMILY SHOW**



**The JAMES DREW Family**  
*Jimmy, Eula, Jimmy Jr. and Malinda*

It is our wish that we may be able to bring to your fairgrounds only the finest in entertainment for the whole family. Towards this end, we are constantly striving to raise our standards of showmanship. We are indeed gratified to note that our efforts have been rewarded. Every year our percentage of 'replays' has been increasing . . . and last season saw the greatest number of return engagements in our history . . . plus an increase in the number of new events.

## **MIDWAY BUYERS, ATTENTION!**

It will be our pleasure to discuss your Midway with you. Contact us at the convention in Chicago . . . look for us at your state fair meets . . . **OR BETTER YET . . .**

## **VISIT US AT OUR WINTER QUARTERS . . . ANYTIME!**

**OUR SINCEREST THANKS** to all who have aided in this progress . . . Fair Officials, Celebration Committees, Concessionaires, Ride Owners and our own personnel.

## **SHOWMEN—CONCESSIONAIRES**

For one of the longest routes in the industry, join with us . . . your show or concession must meet our qualifications. Contact us right away.

## **SPECIAL EVENTS SPONSORS..PROMOTERS..READ THIS!**

### **CIRCUS PARADE EQUIPMENT AVAILABLE:**

We have all the necessary equipment for a large circus parade including a beautifully hand-carved and gold-leafed band wagon, cage and den wagons, chariots, automatic pipe organ, calliope, clown patrol wagon and complete menagerie. **IDEALLY SUITED FOR A SPECIAL PROMOTION.**

**FOR COMPLETE DETAILS CONTACT**

# JAMES H. DREW, Manager

Permanent Winterquarters address: P.O. Box 899, Augusta, Georgia  
Phone: 3-3190

# EXPOSITION PROVINCIALE de QUEBEC

Building a  
Ready Market  
for  
Products  
and  
Services  
in  
Canada...

1959  
DATES:  
SEPT. 4  
THRU  
13

The low cost-per-person in this fabulous growth market makes an exhibit here a "must" for almost 90% of our exhibitors year after year.

Here is Your Market Headquarters for French Canada! You can place your products before them and establish them in this market.

### ATTRACTIONS-SPONSORS, NOTICE!

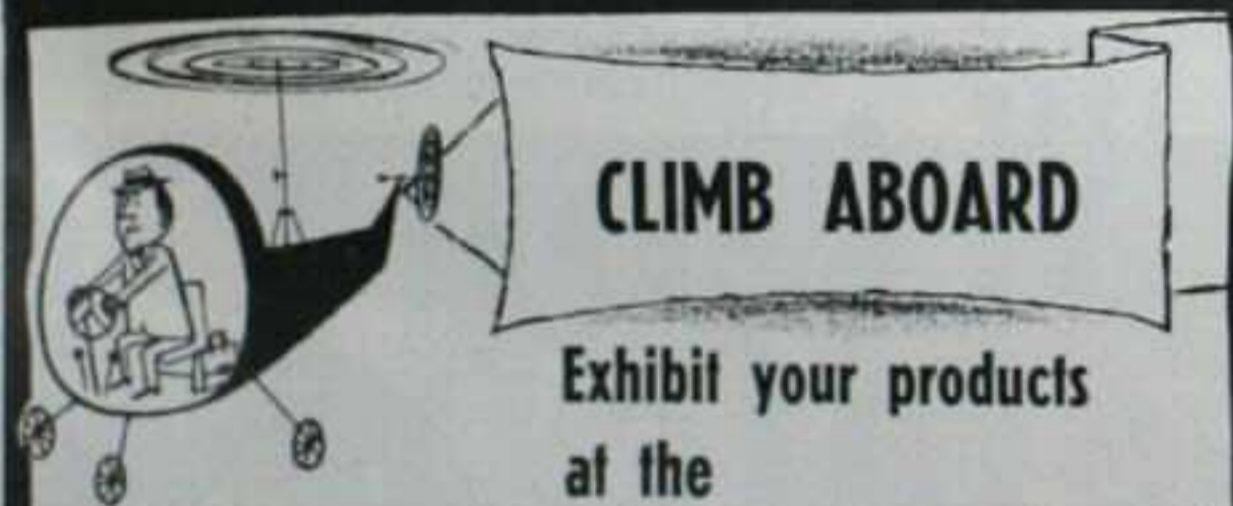
The Famous Colisee . . . with 10,000 seating capacity . . . is available for your use for year around events of all kinds.



FOR EXHIBIT OR COLISEE DATA CONTACT

## EXPOSITION PROVINCIALE de QUEBEC

Exhibition Park, Quebec, Canada  
EMERY BOUCHER—Managing Director



**CLIMB ABOARD**

Exhibit your products  
at the

# DANVILLE FAIR ASSN. DANVILLE, VIRGINIA

### EXHIBITORS

Plan now to be here in 1959. Our satisfied customers come to enjoy our midway, attractions, etc., and most of all to buy your products on display here. A sales exhibit in the heart of the Virginia market will not only strengthen your products, but will produce a tremendous market of actual buyers.

The 75,000 who  
attended in 1958  
were treated to:

- ★ OUTSTANDING MIDWAY
- ★ GRANDSTAND ATTRACTIONS
- ★ COMMERCIAL & INDUSTRIAL EXHIBITS
- ★ AND MANY OTHERS

For information contact:

C. C. FINCH  
DANVILLE FAIR ASSN., INC.  
Danville, Virginia

# EXHIBITORS

Trenton gets the people!

# NEW JERSEY STATE FAIR

TRENTON, NEW JERSEY

The finest attractions, the most modern facilities and proper location assure you of reaching one-half million consumers who come to the New Jersey State Fair in a buying mood. Plan on exhibiting your wares here in 1959, build your prestige here, as well as your ACTUAL SALES.

AMERICA'S OLDEST FAIR

8 BIG DAYS • 7 BIG NIGHTS

CLOSING WITH INDIANAPOLIS-TYPE 100-MILE CHAMPIONSHIP

For further information contact:

**GEORGE A. HAMID, PRESIDENT**

NEW JERSEY STATE FAIR  
Trenton, New Jersey

## Food Fair Gives Million Tickets

Chain Ties-In 51 Supermarkets  
With Free Admission at Trenton

TRENTON — A tie-in thru which a major food chain will distribute 1,000,000 kids' tickets for the New Jersey State Fair was worked out last week between fair officials and Food Fair Stores. It is a development of Food Fair's regular Friday promotion at the Steel Pier at Atlantic City, according to George Hamid, fair president.

During the beach season Food Fair has been distributing tickets in its Southern New Jersey markets, for "Cowboy Day" at the pier. Good until noon on Fridays, the ducats give the kids half-price (25 cents) admission and Western pier entertainment. Adults pay the regular 93 cents.

For the fair, Food Fair is contributing its 51 supermarkets in New Jersey and Eastern Pennsylvania. It will devote store displays and its supermarket advertising to the ticket promotion, distributing tickets in the stores for Monday, August 22, which will be Mercer

County kids' day; Friday, statewide kids' day, and Thursday, called Governor's day and Food Fair day.

**Good for Grandstand**  
There will be 250,000 tickets given out for each of the kids' days and 500,000 for Governor's day. They will be good for free admission until 7 p.m. on kids' days a 25-cent general admission entry to the grandstand. They will also be good for half-priced reserves in the grandstand. On Thursday there will be \$12,000 worth of prizes awarded after the Gene Autry grandstand show, for which the special ticket holders will be eligible. Included will be grocery supplies for a family for six months; three months, etc., plus color TV and other appliances. All kids will get autographed pictures of Autry.

High hopes are held for the ticket deal. It brought in 300-400 kids when it started at Atlantic City, and grew to where more than 2,600 turned up with the tickets on Friday (1).

# THIS Is Worth Working For...

## The Birmingham News Editorials

Victor H. Hanson, Publisher, 1910-1945  
Clarence B. Hanson, Jr., Publisher

Charles A. Fell, Editor-in-Chief  
McClellan Van der Veer, Editor

Saturday, October 4, 1958

### It Has Been A Grand Fair

Tonight the talkers before the mid-way shows will chant out their come-ons for the last time and then the great trucks will haul the show on to another fair. The sawdust will lay crushed into the ground, the expanse of the area will seem barren, the gayety will be only an echo at best. . . .

But that is only one part, and in fact a rather small part, of this fine Alabama State Fair. For remaining will be the excellent grandstand and the Agriculture and Industrial Arts buildings, the great cattle barn, and numerous other smaller structures.

The quality of this fairgrounds plant is truly impressive. It is doubtless not as large as its principal supporters would like it to be, but it is already quite sizable and, what is most impressive, new, modern and a delight to the eyes when accoutred with exhibits.

Those exhibits this year were truly remarkable—from the fine pastries, the beautiful flowers, the needlework, the jams, the jellies and the countless other evidences of the handiwork of our state's people. That is at the core of any state fair—it is the core of a district or a county fair—this display of what people can do. The rest is just for fun.

The industrial exhibits in the gleaming Industrial Arts Building similarly were of the highest quality. This was no gaudy display and cry of isolated small businesses—it was an exhibition in excellent taste, the booths generally being highly skillfully designed. In brief—to put it in a way everybody can promptly understand—what was shown this year in the industrial displays cost money, lots of money. One could name them one by one, and cite the evidences of good taste and industrial ingenuity.

The livestock—the sheep, the hogs, the cattle—were superb-looking animals from stall to stall. Hundreds of fine animals were shown—and even to the un-knowing it was obvious that they could stand up well with stock in any state. And the number, the great number, shown!

We know, of course, that by fair week's end, everyone feels he has heard quite enough about such an event. Do not let familiarity blind us to the genuine values of what has been wrought here in Birmingham. This state fair has come of age, is a solid thing, is a still-growing thing.

We commend all who participated in presenting the Alabama State Fair of 1958. Their aim was high and they met it.

ALABAMA  
STATE  
FAIR

Birmingham  
Oct. 5-10  
1959

R. H. McINTOSH, General Manager

## CALIFORNIA'S GOLDEN EXPOSITION!



THE 44th ANNUAL  
NATIONAL ORANGE SHOW  
SAN BERNARDINO, CALIF.

April 23 Through May 3, 1959

★ A Landmark ★

On the Scenic Freeways—from EVERYWHERE!

For Interim Use Rates, Space  
Phone, Write or Wire

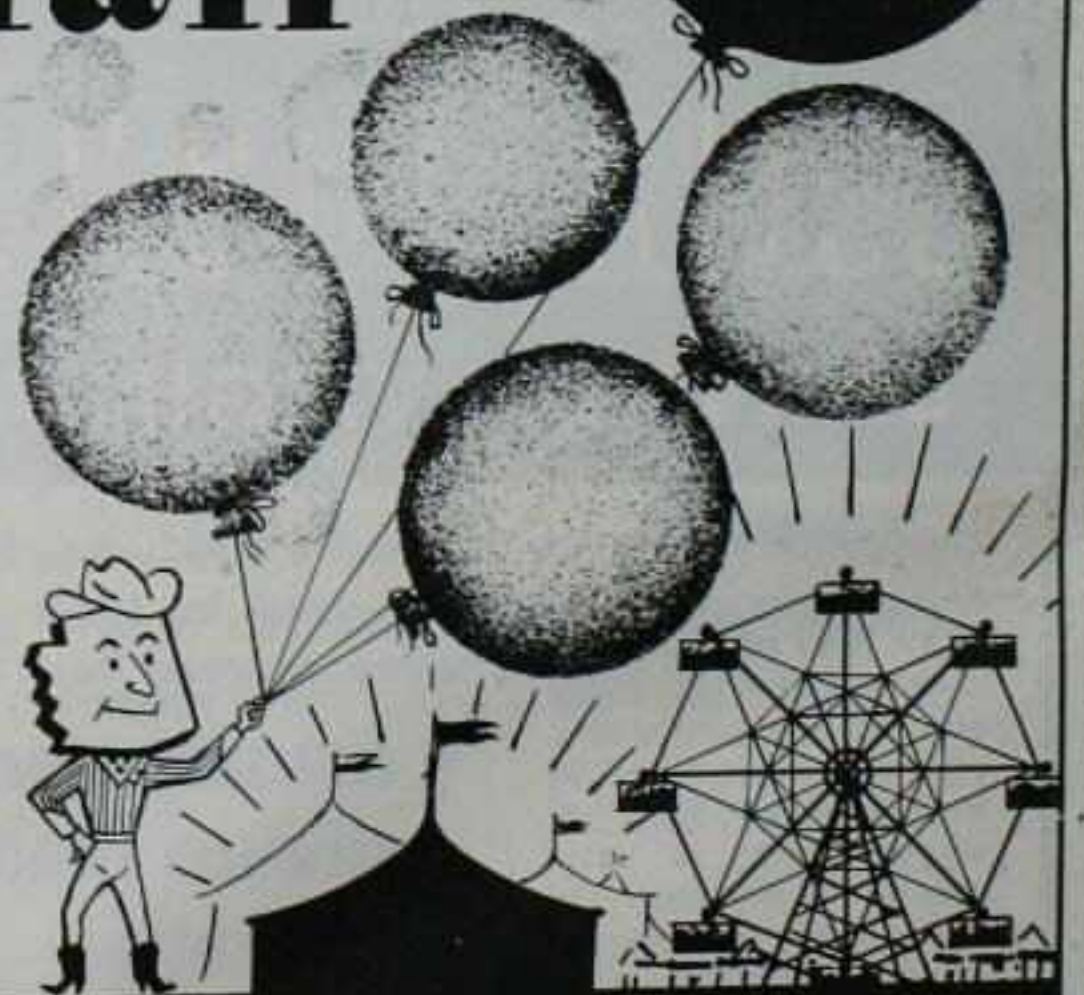
NATIONAL ORANGE SHOW  
Box 29, San Bernardino, Calif.

EARLY IN NOVEMBER

1959

arizona  
state  
fair

THE  
MARKET  
PLACE OF  
THE WEST



BOOK NOW FOR 1959

George N. Goodman, Exec. Sec.  
Ralph Watkins, Jr. Assistant Exec. Sec.

ARIZONA STATE  
FAIR COMMISSION

1826 W. McDowell - Phoenix - ALpine 3-3181





Implements and tools used by the research chemist were prominently displayed in the above exhibit at the Wisconsin State Fair. And the end products that were developed in these laboratories were prominently displayed thruout the exhibit.

## Research Clicks

**I**NDUSTRIAL biggies exhibiting at the 1958 edition of the Wisconsin State Fair in Milwaukee, stressed the value research plays in developing products for the home, farm and industry and the exhibits proved one of the most popular in the Wisconsin-at-Work Building.

Prominent displays included the one brought in by Johnson's Wax, which outlined the important role its chemists and engineers are filling in developing new products to supplement the lines which have made the concern a household word.

Parker Pens gave fairgoers a peek into the future, showing how, thru its vast research program, it was continually developing new types of writing equipment and indicated what pens of the future would be like.

The beer industry, an important one not only in Milwaukee but thruout the State, was represented by a series of displays that outlined the vast strides made, thru research, in improving the brewer's art from colonial days to modern times. Petroleum firms, including Cities Service, also stressed how research was making a fuller and better life for today's motorists and housewives.



The Parker Pen Company gave fair patrons a look into the future of the pen business in this modern, clean-cut exhibit above. The hundreds of products developed by the petroleum industry for use in the home, workshop and on the road were outlined in the display below.



# LOUISIANA STATE FAIR

## SHREVEPORT

*Chalked up another attendance record in 1958*

**596,341**



**THE ATTENDANCE AT THIS GREAT ANNUAL EVENT IS EQUAL TO 27% OF THE TOTAL OF THE AREA SERVED!**

What other event offers the opportunity to meet face-to-face with so many prospective buyers?

**AVAILABLE ALL YEAR HIRSCH YOUTH CENTER**

New, modern, ideally suited for Sports Shows, Trade Shows, Athletic Events, Rodeos, Exhibits, Circuses, Conventions and most other types of events.

**SEATING CAPACITY: 14,500 MAXIMUM**

CONTACT US EARLY FOR YOUR CHOICE OF OPEN DATES

**1959 DATES**

**OCT. 23-NOV. 1**

Inclusive

For Complete Exhibit Data and Youth Center rental information, contact:

**J. T. MONSOUR**

Secretary-Manager

LOUISIANA STATE FAIR, Shreveport, La.

**"IT'S YOUR FAIR—SO BE THERE"**

# Total Coverage in 3 GREAT MARKETS

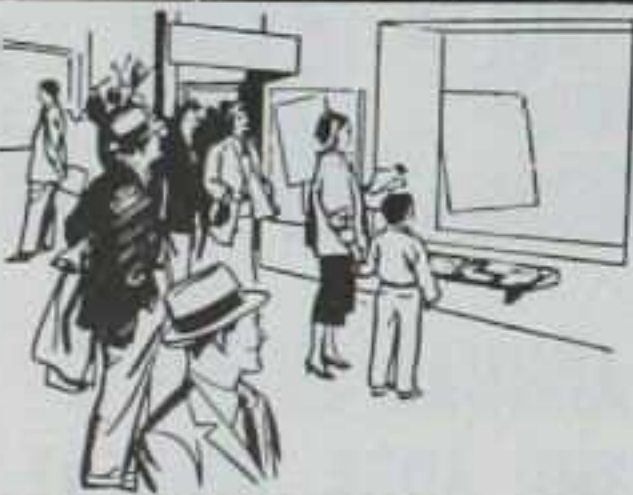
CHATTANOOGA-  
HAMILTON COUNTY

# INTERSTATE FAIR

CHATTANOOGA, TENN.



The famous Tri-State Area of Tennessee, Alabama and Georgia are the basis of your market when you exhibit here. Meet the farmers, businessmen and homeowners that will buy your product or service in this marketing area.



## EXHIBITORS

Write today for your Package-Program Data telling you WHY, WHEN and HOW to make your sales grow here.



## FEATURES:

- FREE GRANDSTAND SHOW—By Geo. A. Hamid & Son
- AMERICA'S FINEST MIDWAY—OLSON SHOWS
- TOP COMMERCIAL AND INDUSTRIAL EXHIBITS—The Merchants and Manufacturers Building

**1959 DATES**  
**SEPT. 21 THRU 26** (Tentative)

Contact MAUDE H. ATWOOD, Secretary

CHATTANOOGA-HAMILTON COUNTY  
**INTERSTATE FAIR**

Room 305, Volunteer Building

Chattanooga, Tennessee

## Master Show-Builder

• Continued from page 19

As an example of how well he has succeeded, last year Danny Kaye did not hesitate to pull a gimmick which elsewhere has become a standard part of his show. Midway in his routine, he announces he's tired, hauls a chair before the microphone, then sits down for an intimate (and hilarious) chat with his audience. The gigantic grandstand, blown by chilly Canadian winds, set beside a midway and below an airplane route, had been reduced to a cozy, quiet room. A single performer dominated the place for an hour and 15 minutes.

Part of the secret to Arthur's success in commanding focus of attention is his unstinting concern for lighting and sound. Over the stands, 27 arc lamps are installed, a man controlling each. On the sides of the stage four super-troupers and four troupers are each manned by an electrician. These are supplemented by 24 1,000-watt spots in the wings and banks of 500-watt lamps in amber, blue and pink for a general soft glow.

### Perfect Sound Is "Must"

The speaker system, too, which enables Kaye or a quipster like Bob Hope to chat intimately with 24,000 customers, is a product of going all out. Twenty-seven sound channels feed 15 hi-fi speakers, six along each side and three along the top of the stage. A sound engineer, mixing these channels backstage, takes instructions by phone line from another engineer planted in the middle of the audience.

Sound is balanced not only to compensate for the distribution of customers thruout the stands, but even for moment-by-moment shifts in direction and velocity of the wind. In Arthur's view, when a performer is a tiny lighted speck two or three or four blocks away, he can't get laughs by moving his eyebrows. His only effective tool is sound—perfect sound to capture every syllable and every inflection of the voice.

"A couple of years ago," says Arthur, "I guaranteed Bob Hope \$100,000 and he went into percentage for another \$7,000. With that kind of talent, do you expect me to try to save a couple of hundred dollars on sound and maybe destroy the very thing my customers are paying for?"

But technical facilities are only the means. They are not the product itself, and to Arthur the show's the thing. When "Canadiana," the official name of Arthur's production, is called the largest annual show in the world, the term does not only apply to the size of the grandstand or the stage. It refers also to his budget of about \$400,000, the scope of its conception and to its immense cast. Last year, for example, this cast included 24 principals, 12 male dancers, 32 singers, 9 show girls, an orchestra of 60 and a Canadian Army-Navy-Air Force contingent of 150 dress paraders. To top it all off are the Canadettes, 50 dancers who comprise the longest line of precision chorus girls in the world. (The Rockettes at Radio City Music Hall number 32.)

### Holds Theme Vital to Success

To fuse this enormous cast into one unified show, Arthur believes that every production must have a theme. Every act he buys must be fitted into that theme or it has no reason for being in the show. The theme can be a loose one—recent themes have been "Canada on the March," Indians, minstrels, the 80th birthday of the CNE—but it must be definable enough to give the show a clear character.

Music is Arthur's chief tool for tying his acts into the theme. During the 1957 production—the CNE's 80th birthday show—music in the style of 1878 was the running device. One of his acts was Lynn Randall and her trained black beauty, "Top Hat." Miss Randall's act is set to the music of "Poor People of Paris," a recent tune. The horse, obviously, could not be retained for the CNE production, so musical director Howard Cable arranged tunes of 1878 in such a way as to conform beat by beat with Miss Randall's original music. Thus to an entirely new set of music, "Top Hat" could move thru his familiar routine without changing so much as a step.

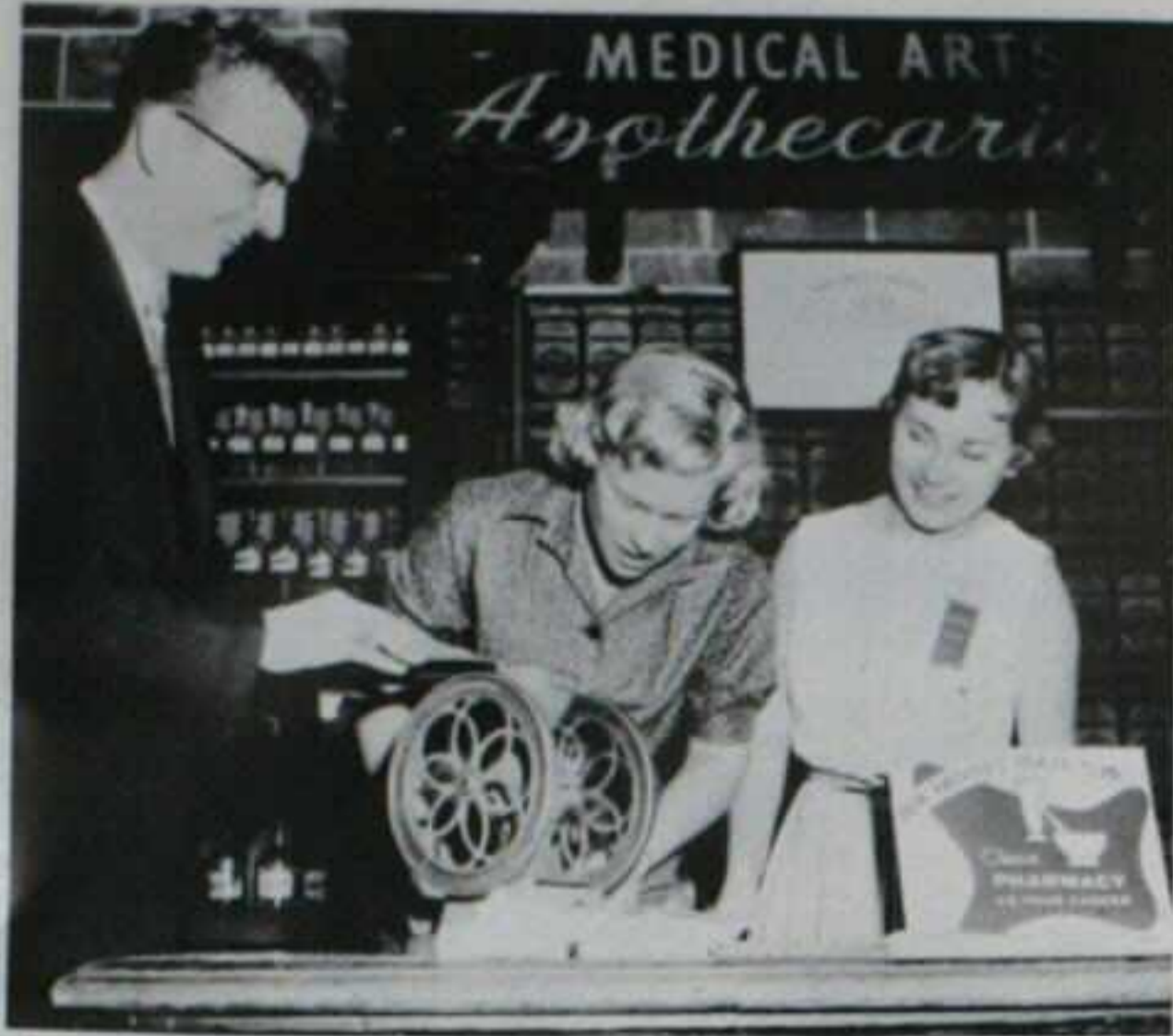
Music requires longer introductions and longer bridges between numbers to give performers time for the long sprint between the wings and the center of the stage. Attention to such details help provide smooth flow to Arthur's shows, overcoming the awkwardness constantly threatened by so huge a plant.

Sometimes stars from New York and Hollywood show up expecting an orchestra of tank town quality and are surprised at what they find. When Danny Kaye arrived and learned that four hours had been allotted for rehearsal of his music, he insisted on six. Arthur consented to call the extra two if they turned out to be necessary. After 30 minutes, the orchestra had gone thru Kaye's book to his complete satisfaction. Kaye was astonished and later told The Billboard this was one of the finest orchestras that had ever backed him in his life.

Again this is an example of Arthur's sense for providing the best in advance of the problem—then having no problem. It's cheaper in the long run, he points out. Arthur touts Cable as the best conductor-arranger in Canada. "He costs me plenty, but he can rehearse a 60-piece orchestra faster and better than anybody, so he saves me plenty."

Not stopping there, Arthur, a former musician himself, doesn't hesitate or provide Cable with the best men to be had. Of 60 men in the orchestra, 40 are members of the Toronto Symphony or the CBS Symphony, including eight first chair men.

(Continued on page 99)



Two pretty visitors to the Michigan State Fair examine an ancient herb mill, one of the features of an old-time drugstore exhibit, sponsored by the Michigan State Pharmaceutical Association.

## Rx: For Careers

**A**N OLD-TIME drugstore, set up at the 1958 Michigan State Fair, directed young people's attention to the age-old profession of the apothecary as a possible career.

The presentation of old-time drugstore items dating back generally to about 1890 included items valued at about \$20,000, supplied by Howard W. Mordue Jr., president of the Medical Arts Pharmacy, Inc., of suburban Highland Park, Mich.

These antiques were presented in a space 17 by 18 feet. Most were displayed in four old wall cabinets about nine feet high, with the original imperfections still in the glass. One cabinet showed mortars and pestles from about 1600 to 1863. Others housed pharmacy equipment such as cork presses and suppository molds, salt mouth bottles and liquid bottles.

In the middle background was a special fixture created by Parke, Davis & Company for this display, with five shelves above and 24 drawers below, containing nothing but herbs in this firm's old-fashioned square canisters.

The display was presented by the Michigan State Pharmaceutical Association thru its Committee for Careers in Pharmacy, with the objective of interesting possible future pharmacists. Dr. Stephen Wilson, dean of the Wayne State University College of Pharmacy, was in frequent attendance, and pharmacists were constantly on duty to talk about their work, distribute pamphlets, or take prospective recruits' names on cards.

About 100 names of those actively interested were secured in six days, along with 200 other names of those believed mildly interested.

Pharmacist Mordue suggests, on the basis of his experience, some pointers in planning a fair exhibit of this type. These are:

1. Basic knowledge of pharmacy with resources for research is a first requisite. Mordue himself bought the library of the Frederick F. Stearns Company, former large national drug manufacturer—some 80 volumes dating back as far as the 1840's. An available library is necessary to allow authentic classification of items in preparing the collection for display.

2. Auxiliary research sources are important. Among these of prime importance in the Detroit exhibit were the membership, of the American Institute of the History of Pharmacy, Smithsonian Institute, Washington, George Griffenhagen, curator. Absolute rather than merely presumed authenticity of specific items is to be sought by research whenever possible.

3. A display of this type should be sponsored thru the appropriate pharmaceutical organization, the county or State association, according to the rank of the fair. It should not be done by a single druggist, as the exhibit should be educational rather than a commercial type exhibit.

4. Use of original fixtures whenever possible is most effective in attracting maximum attention, rather than having displays made for the occasion. The old ornate fixtures in their original state attract much interest.

5. Contracts should be made with drug manufacturers, such as Parke, Davis; Upjohn, and Lilly, who will supply appropriate literature for distribution.

6. Care must be taken to avoid conflict with medical ethics. People will come up and ask, "What is such and such a drug used for?" To answer the visitor's question in full detail would be contrary to ethics, and the proper answer is usually to say, "Ask your doctor."

7. Qualified and earnest pharmacists and leaders of the profession, especially from the colleges, should be in attendance to talk with young people at every opportunity.

A collection of old drug bottles and paraphernalia may not sound too interesting, but it drew such attention at Detroit that Fair Manager Donald L. Swanson suggested it as perhaps the outstanding new exhibit feature of the fair.

# I N D I A N A S T A T E F A I R



TENTATIVE DATES

**sept**

**2-10**

*Carol Parks*

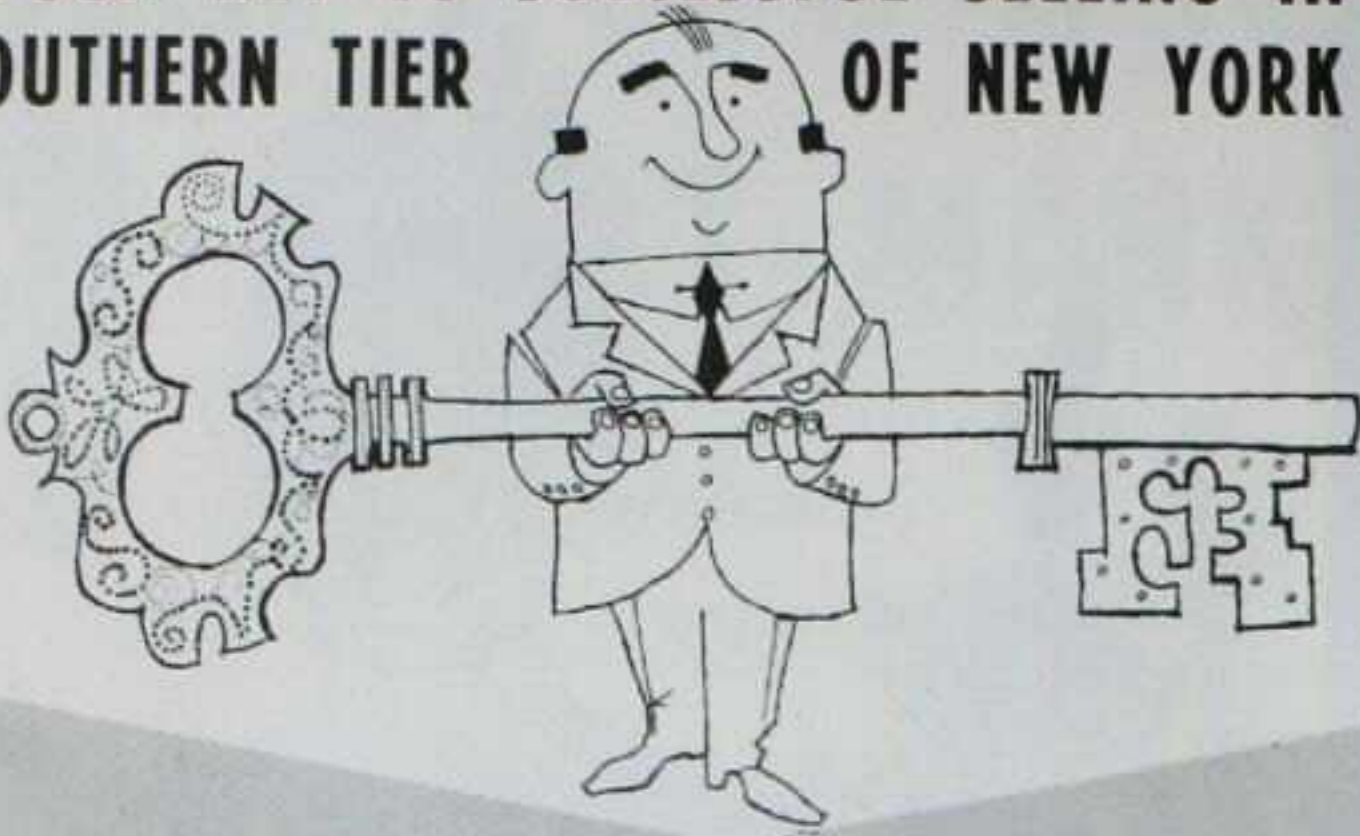
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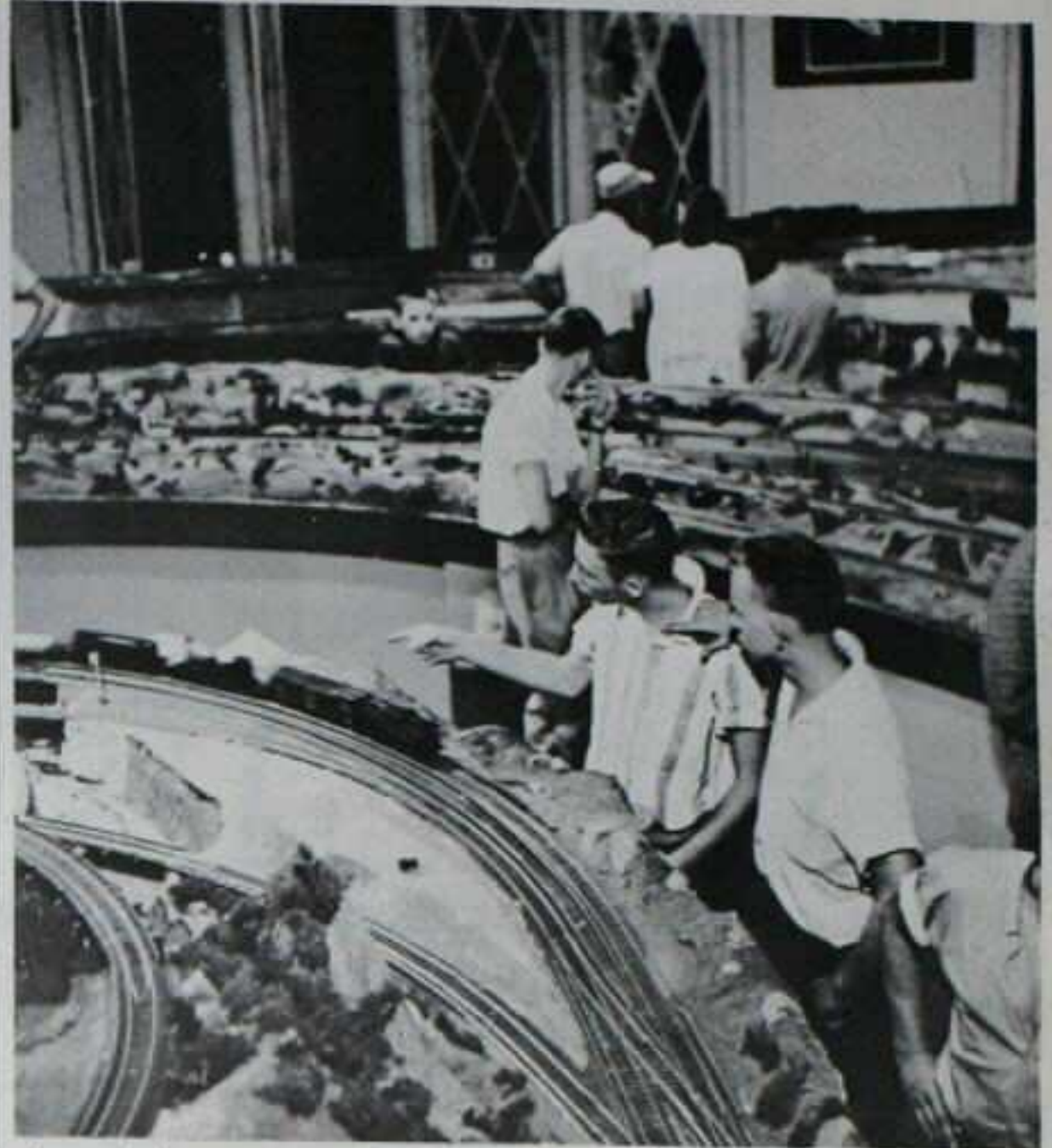
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One of the most complete miniature railroad layouts in the East, the exhibit continues to grow in popularity. Operated on a donation basis, the fair shares in the receipts, usually gets \$500 a year.

## Top Hobby Show

ONE of the most unassuming fairgrounds structures houses the most intriguing display at the Hagerstown (Md.) Fair. Straddling the main entrance in the upper portion of a frame building is a lavish miniature railroad exhibit which has been painstakingly assembled by local clubmen. It is their permanent headquarters, which accounts for the great effort which goes into their hobby. Laid out in a room 72 feet long and 36 feet wide is a surprisingly complete collection of equipment in two gauges of trackage, HO and OO.

Elevated control towers, with microphones, stand out at two sides of the room. Beneath one is a soundproofed, glassed-in room from which authentic rail traffic noises are broadcast.

The Hagerstown Model Rail Road Club moved into the building five years ago under an arrangement which gives them free rental for their meeting and work room. During the fair, the club holds one of its two public showings, the other being held during the Christmas holiday season. Operated on a donation basis, the display has clocked as many as 15,000 visitors. A percentage of receipts given to the fair usually runs around \$500 for the week, the club having grossed as much as \$1,500 during the run of the fair.

The layout is one of the most complete in the East, as is shown by the photographs. Other hobbyists visit Hagerstown from far and wide, and the 1958 fair was taken in by model railroad fans from Hanover and York, Pa.; Baltimore; Winchester, Va., and elsewhere.



A huge miniature railroad exhibit, maintained by a model railroad club, annually intrigues Hagerstown (Md.) Fair patrons. The exhibit, a section of which is shown above, fills a room 72 by 36 feet.

# Teen-agers' Big Day

IT WASN'T planned that way, but the last day of the '58 South-eastern Fair turned out to be teen-age day in Atlanta.

It all started this way: WLWA-TV asked to present the Dick Clark ABC Television Show direct from the fairgrounds in a coast-to-coast broadcast. E. Lee Carteron, the fair's general manager, who has a daughter of his own—age six, and never heard of Dick Clark or the American Bandstand. In seemed like a good idea, however, in view of the huge crop of teen-agers in Georgia. The show was set for Crackertown Square, an open area that would take care of up to 1,000 people.

After scheduling the show, WLWA-TV canceled part of the regular Saturday night Dick Clark Show in favor of a local beauty contest. Letters of protest poured into the television station, all of which caused the fair to take another look at the popularity of Dick Clark. After consultation with the station officials, the show was moved to the grandstand where 6,000 youngsters could be accommodated.

Now the problem of accommodating a limited number of young people became a reality. Telephone calls came from all over the State and even Miami to the fair office and television station. Special operators were required to handle the calls.

Two shows were arranged, a rehearsal at 4:30 and a live show at 6:30. In this way 12,000 teen-agers could be accommodated.

## Mad Scramble for Tickets

Now came the problem of ticket distribution. The show was free, but there was to be the regular gate charge of 75 cents to all but the 4-H kids; Saturday, October 11, was to be their day at the fair.

In the meantime 4-H officials sent notices to all their people that Dick Clark and his Saturday night show were to be at the fair. Their membership card was to admit them to the fair; one county wrote in for 500 new membership cards—and the madhouse was on.

Conference after conference was held on how to distribute the 12,000 tickets. Finally it was decided that 1,000 tickets were to be given the 4-H kids, 500 to the FFA and FHA and the rest were to be given out by the school authorities on the basis of their high school enrollment in the metropolitan area.

This seemed like a good idea until at the last moment the city of Atlanta schools, realizing the problem, did not want to assume the responsibility of whom was to get the tickets. The fair announced that it would distribute the tickets on a first-come first-served basis, one-third each day — Monday, Tuesday and Wednesday, just outside the gates.

By 3:30 p.m. the first day the line of teens reached from a special ticket tent for a distance of several blocks. Only one ticket was given to a student and they signed their name and school. Soon it was apparent that altho the distribution time was after school, many of the students came from all over Georgia. Moans went up when the last ticket had been given out long before the end of the line was reached, but the youths were orderly and came back earlier the next day.

## Scalpers Go to Work

By Wednesday night when all the tickets were distributed the scalpers were at work. Police reported that tickets were being sold for as much as \$20 and tickets for the popular Georgia Tech-Tennessee football game were being exchanged for Dick Clark tickets.

Dick Clark's Saturday night show included Joni James, Danny and the Juniors, Sam Cooke, Conway Twitty, the Applejacks and Paul Peck.

It was chilly at the fair grandstand where the show was staged, but the teen-agers didn't know it, not even those in Bermuda shorts. They thought things were "cool" in another way. They were completely "out of it" or when translated from the teen-age jargon, they were spellbound. The crowd was orderly and when a difficult situation developed when the sponsor gave out gum and a TV magazine handed out free books with Dick Clark's picture on the cover, a team of national guardsmen formed a wedge, splitting the human steam roller and the crowd was soon dispersed. Even the guardsmen might not have succeeded if the fair officials had not stopped them giving out the magazines.

All day long during the program the television studio broadcast telling the youngsters not to come to the fair if they did not have tickets. In spite of this it turned out to be one of the biggest days of the fair. Over 65,000 people came and the fair received national publicity.

There is no doubt that fairs ought to give a great deal more consideration to teen-age attraction programs, concludes Carteron. The Atlanta fair, he adds, is giving thought to working with three Atlanta TV stations with the view of having them bring attractions to the fair's grandstand on a free attraction basis.

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**'59**

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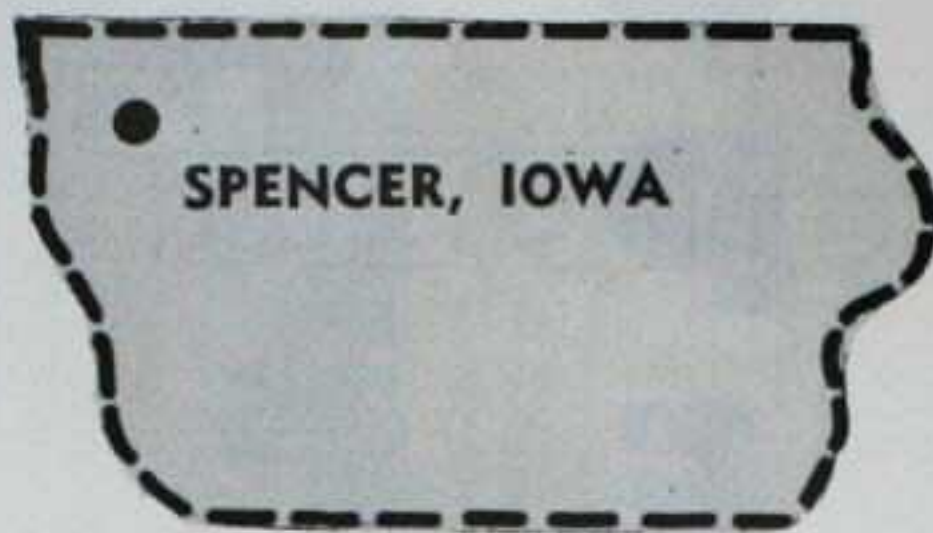
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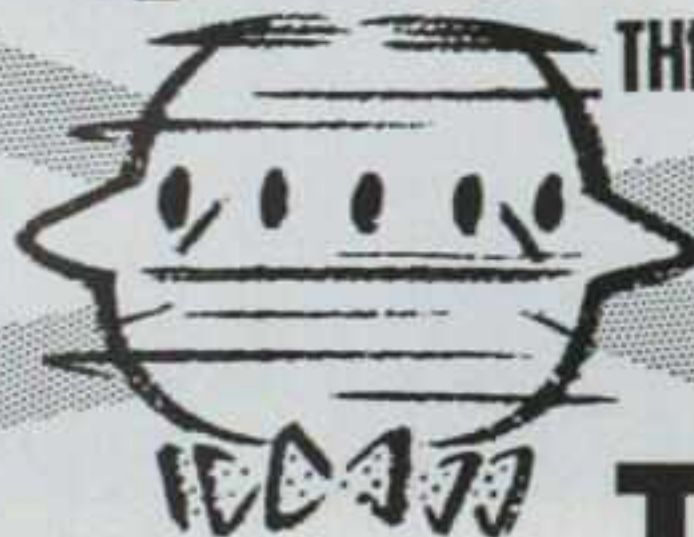
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# Box-Office Magic

• Continued from page 13

sional smiles manufactured for people who can do you some good. But not Roy's. I don't think he gave two hoots who put his name in the paper and who didn't. He needed more publicity like he needed a higher income tax. His was a smile of a fellow who was happy and liked to talk to people. You had to like him right off.

We talked about fairs, and his success at them seemed no puzzle at all to Roy.

"A State fair is America's family show. Once a year the whole family, every member of every age, has something in common. Even the teen-agers go for the 4-H and Future Farmer's activities. Families like families, and I'm a family kind of fellow. I think it gets across to people."

A few minutes later, Dale Evans came by and suddenly the table was swarming with kids—all Rogers kids. First there was Linda Lou, more a lady than a kid. She is 15 and what a doll. Then two boys, Dusty, 12, and Sandy, 11. Then their two adopted six-year girls, Dodie, a Choctaw Indian lass, and Debbie, a little Korean beauty. (So you think it's easy to tell a Korean from an American Indian? Try it with these two. I kept getting confused all day.) Of the two boys, Dusty and Sandy, one is Roy's natural son and one is adopted. But I kept having to consult my program book to tell which is which. You'd never know by watching the attitudes of Roy and Dale.

## First Things—the Kids—Come First

Dale apologized for being late. She'd been packing. Immediately after the Kentucky Fair, she was flying back to California with the kids for the opening of school. That struck me as odd. I'd have thought that a family on tour knocking down money like 10 to \$20,000 a day would put first things first; that is, a few days of money before a few days of school. But Dale has her own way of putting first things first.

"The kids have been having fun and I always enjoy doing shows with Roy," she told me, as tho she were talking about spending a couple of days on the beach. "But I'm a mother first. Don't you think that's the right thing?"

Then another odd thing happened to give me a new slant on Roy Rogers, box-office phenomenon. A young mother and her little boy approached Roy, a pen in her hand for an autograph. The kid wasn't dragging mommy. She was dragging the kid. The kid stood there wide-eyed. But mommy was pop-eyed, all flushed and a-twitter. Then she hauled out a camera.

At that moment, Roy's tour manager, Mike North, leaned over to me.

"You think she wants Roy's picture with her kid? Just watch. She's going to ask you or me to snap the picture so she can get in it too."

As tho it had been staged, sure enough she turned to Mike and began to ask, "Would you mind . . ."

"Sure," he said. It obviously happens all the time.

## Oldsters Sell Youngsters on Him

I began to look at Roy in a new way. Just because he's a kid star doesn't mean he was born yesterday. His skin was smooth and shiny, and his walk was vigorous, but alongside his narrow leprechaun eyes, creases were showing. Then a few facts I had read in the airplane began to register. His first movie, "Under Western Stars," voted the best Western of the year, was made in 1938—20 years ago. Today's generation of young parents was the generation that discovered Roy Rogers. Just as that generation was sold by their parents on Babe Ruth and Charles Lindbergh, so they are selling Roy Rogers to today's kids. Roy Rogers is what parents and kids today can have in common—they can all be kids together. I began to understand the mother and her camera, and began to understand, too, something about those huge box-office grosses. When Roy rides into town, mom and dad don't say, "No, Junior, you can't have that." Eagerly they say, "Let's go!"

But I knew that that couldn't be the whole magic.

That afternoon came the first letdown. I was sitting high up in the new Kentucky fair coliseum with Willis Freitag, assistant manager of the Wisconsin State Fair, who was paying a neighborly visit. The show was going well enough, but where were the crowds I had been hearing so much about? Maybe three, 4,000 were scattered around. Ten thousand seats were empty.

"This'll build, you watch," Freitag kept saying. "This is a real family show. These people will go home tonight and somebody will call them on the phone. They'll start talking about Roy Rogers. Watch how even the musical director, Rafael Mendez, brings his two sons out of the band and they play a trumpet trio. They're medical students at Stanford, identical twins. This is all family stuff. Watch now how Roy brings out those kids of his one by one and tells a story about each. You can't beat that sincerity of his, and you can't fake it either. He just gets across to the people."

"Back in Wisconsin he opened the night before the fair actually opened. We had 5,050 people there. More than half the stands were empty, just like this. I said to everybody it was going to build. Next night we had an overflow and it never let up. I can feel it, it's going to build here, too."

That night, same story. About three or 4,000 in the stands. It's hard for any show to sparkle when the house isn't full of people. But for me, each of these shows presented a dramatic moment I won't soon forget.

(Continued on page 97)

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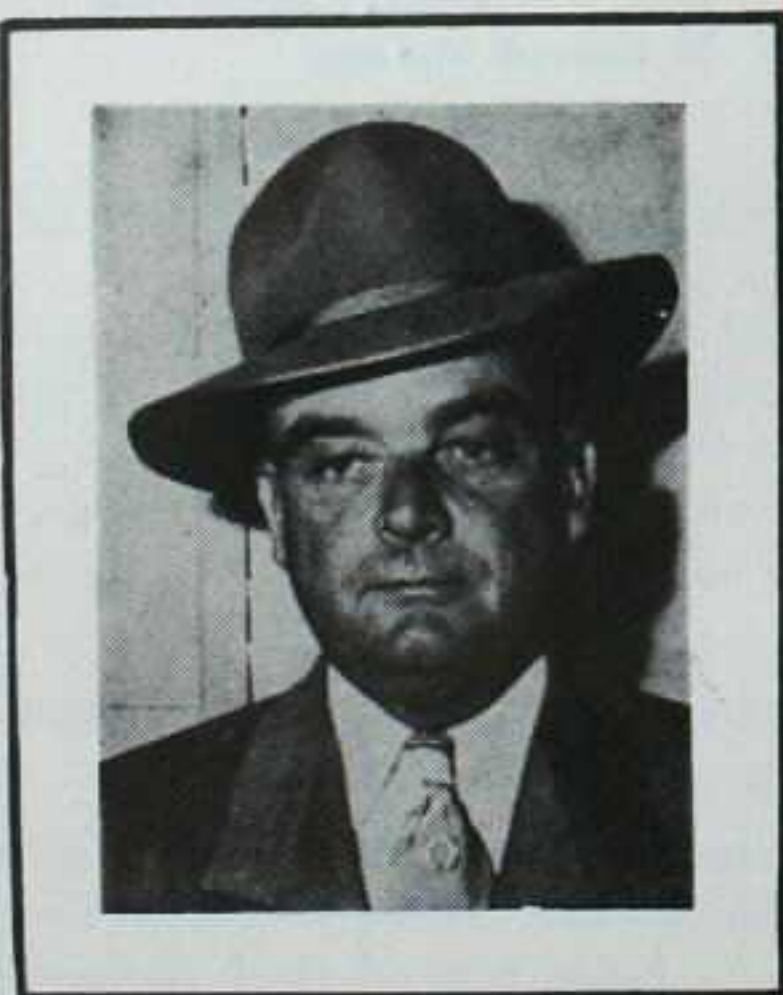
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# DALE ROBERTSON

NBC - TV

## "TALES OF WELLS FARGO"



### Thanks to Tommy Steiner

for the following Rodeo dates played in 1958:

- |                      |                    |
|----------------------|--------------------|
| Winston-Salem, N. C. | Indianapolis, Ind. |
| Charlotte, N. C.     | Evansville, Ind.   |
| Jasper, Tex.         | St. Louis, Mo.     |
| Shreveport, La.      | Harrisburg, Pa.    |

... and a special "THANKS" to the Texas Prison Rodeo, Huntsville, Texas

### Already booked for 1959 at:

Southwestern Exposition and Fat Stock Show, Fort Worth, Texas—January 31 thru February 8.

San Antonio Livestock Exposition, San Antonio, Texas—February 12-22.

### 27th Annual Texas Prison RODEO

In Huntsville - October 5 - 12 - 19 - 26 - 1958

- H. M. COPFIELD  
Chairman  
Texas Board of Corrections
- FRED W. SHIELDS  
Chairman  
Rodeo Committee
- D. E. ELLIS  
Director  
Texas Department of Corrections
- H. E. MOORE  
Rodeo Host
- ALBERT MOORE  
Rodeo Director
- RICHARD C. JONES  
Rodeo Publicity

Mr. E.O. Stacy  
Music Corporation of America  
480 N. Michigan Avenue  
Chicago, Illinois

Dear Stacy:

We Texans, who have long had the reputation of tall tales and fancy brag, and who have had, in times past, put our tongues in our cheeks when bragging about our great Empire down here, are proud to report to you and to the Nation that the crowd you witnessed yesterday set an all time record at the Texas Prison Rodeo—and that's a fact, son.

Mr. Dale Robertson, the great TV Star of the "Tales of Wells Fargo" show was our star for the performance. Never have we had such a performance. Dale had his fine musical group with him, and they put on a top flight musical performance. Dale's appearance and performance was humorous, entertaining, and enjoyable. The crowd loved him.

Mr. Robertson is to be highly commended for his generous attitude in appearing at our Rodeo. We are grateful and appreciative of his time and talent in assisting us to further our great Educational, Welfare, and Rehabilitation program within the Texas Department of Corrections and our 10,500 inmates in our Prison System.

It was a top show - to a great audience of 30,000 plus, people who paid \$2.40 and \$4.40 per seat and they loved every minute of the show.

Our Texas Hats are off to Dale Robertson for being a real performer, a fine gentleman, and a wonderful person to work with. In fact, Dale Robertson is such a wonderful person we are checking the Oklahoma records to be sure he wasn't born in Texas of Texas parents and from Oklahoma.

To Dale, his musical group and to you, friend Stacy, we are deeply in debt for allowing us to put on a record-breaking show that we can brag about without any fear of contradiction that it was the best and biggest show ever seen anywhere.

Sincerely,



FAIR PRODUCTIONS

### SPECIAL EVENTS DEPARTMENT

430 N. MICHIGAN  
CHICAGO, ILLINOIS

Phone: DElaware 7-1100

# EDGAR BERGEN

and CHARLIE Mc CARTHY

featuring Mortimer Snerd & Effie Klinker

*Laughter is our Business...*  
*...Your Fair is our Business*



**FAIR PRODUCTION**

**SPECIAL EVENTS DEPT.**

430 N. Michigan

Chicago, Illinois • DElaware 7-1100

# Lynn Randall

WITH ...

## TOP HAT



### "Rhythm on Wheels"

Top Hat is a magnificent black horse with a white star marking on his forehead. He was trained by Glenn Randall and is shown by Miss Randall, his wife.

His performance under the guidance of this skilled equestrian is one of the most brilliant to be seen in the country today, beautiful and colorful. Top Hat has been shown at many of the great fairs, rodeos and horse shows from coast to coast, winning acclaim for the Randalls for showmanship. His faultless gaits include the Spanish March, the Hesitation Waltz, a Rock and Roll, low passage, high passage and a high rear for a salute. The finale, the famed "Fantasy in Feathers," finds multi-hued doves clustered atop the horse after a colorful release.

Miss Randall commands the performance of Top Hat from a high-wheeled buggy reminiscent of the Old West. This is a fast-paced performance in high style.

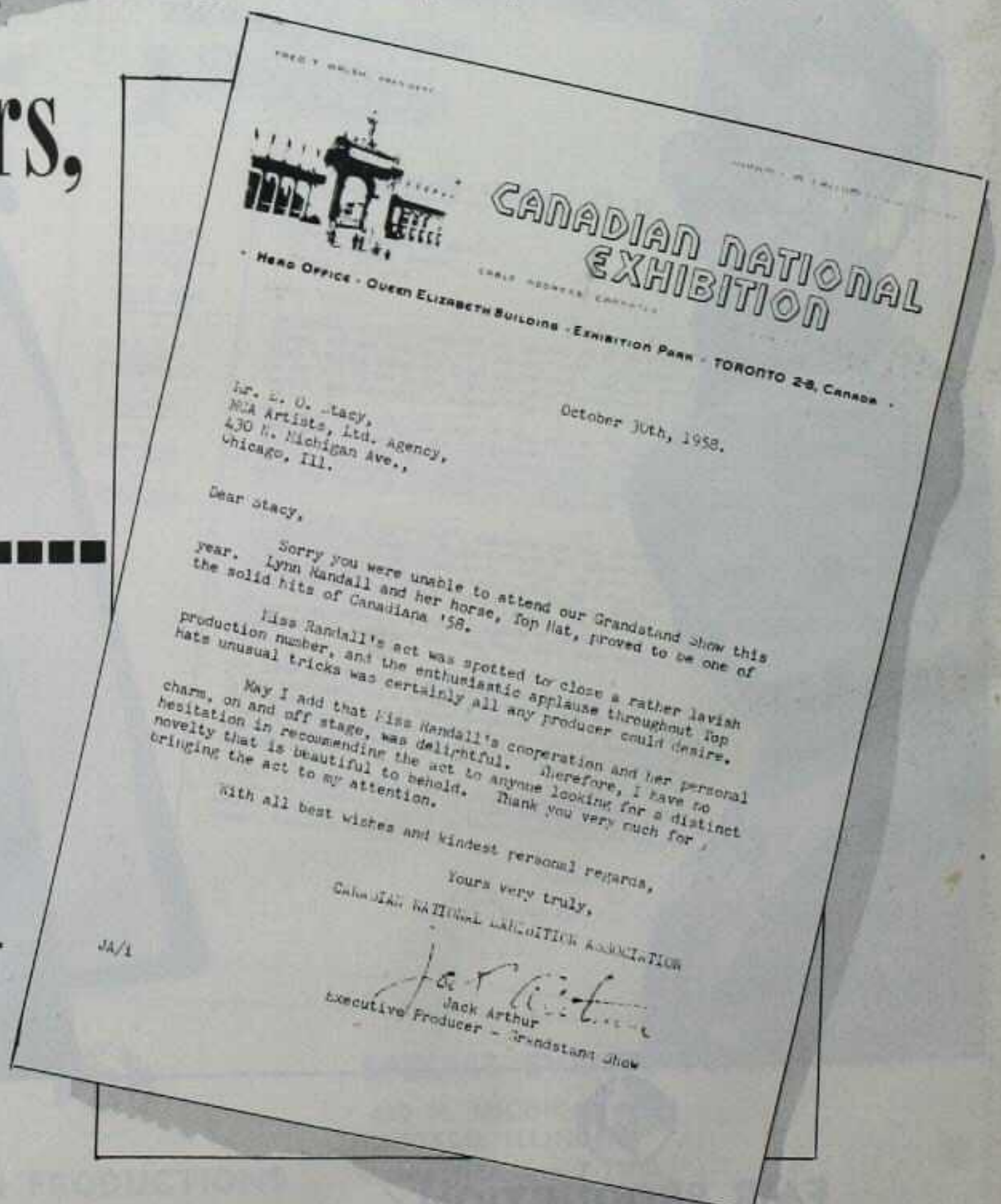
# Available for Fairs, Horse Shows and Rodeos



FAIR PRODUCTIONS

SPECIAL EVENTS DEPARTMENT

430 N. MICHIGAN  
CHICAGO, ILLINOIS  
Phone: DElaware 7-1100



# Jimmy

# WAKELY

"AMERICA'S MOST VERSATILE SINGER"

**NEW MEXICO** *The Official State Fair*

**STATE FAIR**

STATE FAIR COMMISSION  
ALTON THURLEY, CHAIRMAN  
W. S. HULLSTON, PRESIDENT  
JAMES BARRON, VICE PRESIDENT  
JAMES S. H. HARRIS, SECRETARY  
L. S. HARRIS, TREASURER  
LAWRENCE S. BARRON, MANAGER  
LAWRENCE S. BARRON, MANAGER  
LAWRENCE S. BARRON, MANAGER  
LAWRENCE S. BARRON, MANAGER

ALBUQUERQUE, NEW MEXICO  
P. O. Box 1883

LEON H. HARRIS  
QUENTEN T. BARRON

October 15, 1958

**AIR MAIL**

Robert Willding  
MCA Artists Ltd.  
9370 Santa Monica Blvd.  
Beverly Hills, California

Dear Bob:

It is a pleasure to take this opportunity to thank MCA and you personally for your assistance and cooperation in making Jimmy Wakely available for our Fair's Grandstand Show this year.

Mr. Wakely is an outstanding talent. As you may have heard, adverse weather played havoc with our outdoor Grandstand Show this year, but we cannot speak too highly of Wakely for his complete cooperation and assistance in publicizing the entire Fair through his own personal activities. Local radio, television, and newspaper personnel joined with us in complimenting him for the wonderful job he did for the Fair.

Thanks again, Bob, for your assistance and we will be looking forward to your contacts regarding MCA talents in future years.

Very truly yours,  
*Lex*  
Quenten T. Barron

OTB:mr

STATE FAIR DAYS — SEPTEMBER 27 THRU OCTOBER 5, 1958 — NINE DAYS AND NIGHTS



*Thanks, Albuquerque*

## T-V

Guest Appearances

LAWRENCE WELK SHOW

★ STEVE ALLEN SHOW

OZARK JUBILEE

BOB HOPE SHOW

ED SULLIVAN SHOW

## RECORDS

Sold over 15,000,000  
Records

LATEST LP ALBUMS

★ "COUNTRY MILLION SELLERS"

Shasta LP 501

"SANTA FE TRAIL"

Decca 8409

"ENTER, REST AND PRAY"

Decca 8680



**FAIR PRODUCTION**

**SPECIAL EVENTS DEPT.**

430 N. Michigan  
Chicago, Illinois • DElaware 7-1100

# TOMMY STEINER

Producer of WORLD CHAMPIONSHIP

# RODEOS

FULLY ACCREDITED AND  
APPROVED BY  
RODEO COWBOYS ASSN.



## ★ 1958 DATES ★

LAFAYETTE, LA.—Blackham Coliseum	JAN. 16-19
Added Attraction: Gail Davis, star of "Annie Oakley"	4 Performances
LAKE CHARLES, LA.—McNeese Coliseum	FEB. 20-23
Added Attraction: Gail Davis	5 Performances
HAVANA, CUBA—Sports Palace	FEB. 28-MAR. 9
Added Attraction: Gene Autry	14 Performances
WINSTON-SALEM, N. C.—Memorial Coliseum	APRIL 22-27
Added Attraction: Dale Robertson, star of "Tales of Wells Fargo"	7 Performances
CHARLOTTE, N. C.—Charlotte Coliseum	APRIL 30-MAY 4
Added Attraction: Dale Robertson	6 Performances
JASPER, TEXAS	MAY 7-10
Added Attraction: Dale Robertson	5 Performances
SHREVEPORT, LA.—Louisiana State Fair Coliseum	MAY 13-17
Added Attraction: Dale Robertson	5 Performances
FORT WORTH, TEXAS—Northside Coliseum	JUNE 4-7
Added Attraction: "Cochise," star of "Broken Arrow,"	5 Performances
WACO, TEXAS—Heart O' Texas Coliseum	JUNE 18-22
Added Attraction: Roy Rogers and Dale Evans	6 Performances
WEATHERFORD, TEXAS	JULY 23-26
	4 Performances
LAWTON, OKLAHOMA	AUGUST 2-6
Added Attraction: "Cochise"	4 Performances
WEST MONROE, LA.	SEPT. 1-4
Added Attraction: Tris Coffin and Kelo Henderson, stars of "26 Men"	5 Performances
MONTGOMERY, ALA.—State Coliseum	SEPT. 10-14
Added Attraction: Tod Andrews, star of "Grey Ghost"	5 Performances
PINE BLUFF, ARK.	SEPT. 23-27
	5 Performances
INDIANAPOLIS, IND.—State Coliseum	OCT. 1-5
Added Attraction: Dale Robertson	6 Performances
EVANSVILLE, IND.—Roberts Stadium	OCT. 16-19
Added Attraction: Dale Robertson	5 Performances
ST. LOUIS, MO.—Arena Coliseum	OCT. 28-NOV. 2
Added Attraction: Dale Robertson	8 Performances
HARRISBURG, PENN.—State Coliseum	NOV. 11-15
Added Attraction: Dale Robertson	7 Performances

WRITE • WIRE • PHONE  
for Available Dates

NOTHING FINER THAN STEINER



FAIR PRODUCTIONS

SPECIAL EVENTS DEPARTMENT

430 N. MICHIGAN  
CHICAGO, ILLINOIS  
Phone: DElaware 7-1100

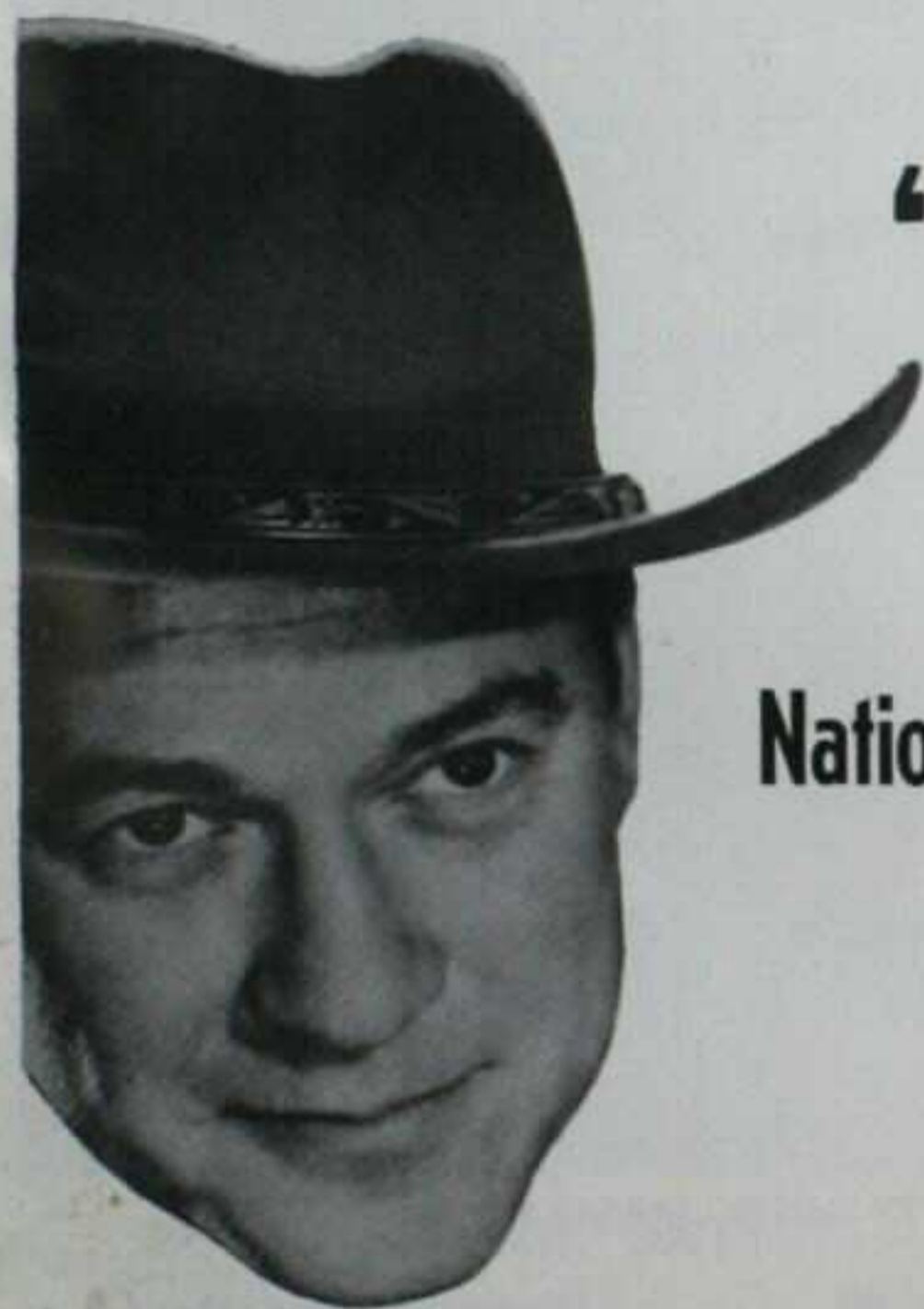


*Better'n Lollipops for drawing kids....  
and they all love 'em*

**Kirby Grant as "SKY KING"**

*and*

**Gloria Winters as "PENNY"**



Stars of  
**"SKY KING"**

the TOP RATED  
TV SERIES

Nationally Sponsored by NABISCO



Kirby Grant can arrange to arrive at your fair in the famous "Songbird" that he pilots in "The Sky King."



A natural for Publicity Tie-Ups, Film Clips, Radio Tapes, Glossy Photos, Mats, Window Cards. NABISCO and Cola Parties.

**Cooperative Promotional Campaigns Available**



**FAIR PRODUCTIONS**

**SPECIAL EVENTS DEPT.**  
430 N. MICHIGAN AVE.  
CHICAGO, ILLINOIS

Tommy

# SANDS

**AMERICA'S MOST POPULAR  
TEEN-AGE ATTRACTION**



Your fans everywhere would have been proud of you Sunday afternoon when you were able to hold 28,500 people in the stands when it started to rain. I doubt if there are many entertainers alive today who could have held that crowd in the rain as you did.

*James R. LeBlond*

TEXAS PRISON RODEO  
Huntsville

Minnesota State Fair	23,000 (One Performance)
Iowa State Fair	15,000 (One Performance)
Scofield Bowl—Honolulu	Broke Elvis Presley's Attendance Record

**TV GUEST APPEARANCES**

Playhouse 90	Tennessee Ernie Show
Studio One	Dinah Shore Show
Perry Como Show	Steve Allen Show
Garry Moore Show	Jack Benny Show

20th CENTURY-FOX  
"MARDI GRAS"  
Current Release

 RECORDS  
"THE WORRYIN' KIND"  
"BIGGER 'N TEXAS"

Public Relations  
**FREEMAN AND WICK**

Personal Management  
**TED WICK**



**FAIR PRODUCTIONS**

**SPECIAL EVENTS DEPARTMENT**  
430 N. MICHIGAN AVE.  
CHICAGO, ILLINOIS

# THE FOUR PREPS

*in HARMONY With the Crowds . . .*



## 1958 FAIR DATES

INDIANA STATE FAIR, Indianapolis  
 MICHIGAN STATE FAIR, Detroit  
 McKEAN COUNTY FAIR, Smethport, Pa.  
 GREAT JONES COUNTY FAIR, Monticello, Ia.  
 FAYETTE COUNTY FAIR, West Union, Ia.  
 WEST LIBERTY FAIR, West Liberty, Ia.  
 IROQUOIS AMPHITHEATER, Louisville  
 SPRING LAKE PARK, Oklahoma City



## HIT AFTER HIT



"26 Miles"  
 "Big Man"  
 "Lazy Summer Night"

## CURRENT RELEASE

"Cinderella"  
 b/w "Gidget"  
 F-4078

## CURRENT ALBUM

"Things We Did Last Summer"

## COLUMBIA PICTURES

"Gidget"

*Personal Management*

MELVILLE A. SHAUER



FAIR PRODUCTIONS

## SPECIAL EVENTS DEPT.

430 N. MICHIGAN AVE.  
 CHICAGO, ILLINOIS



# Smiley Burnette

## HOW WOULD YOU GO ABOUT

- 1** ESTIMATING HOW MANY MILLION PEOPLE WATCH YOU EACH WEEK WHEN YOU HAVE 100 WESTERNS ON TV . . .
- 2** BEING MODEST WHEN INSIDE YOU'RE THRILLED TO THE CORE AT THE ATTENDANCE RECORDS THAT WERE RACKED TO YOUR CREDIT IN 1958 (OKLAHOMA CITY A 32 YEAR RECORD WAS BEATEN) . . .
- 3** NOT SHOWING YOUR EMOTION WHEN YOU EMPTY YOUR POCKETS OF ALL THE GUM DROPS AND STICKY LOLLIPOPS THAT AMERICA'S YOUNGSTERS USE TO SHOW THEIR LOVE FOR OLE FROG . . .
- 4** LETTING MCA KNOW THAT IN 1959 OLE FROG WOULD LIKE NOTHING BETTER THAN BEING THE AMBASSADOR OF GOOD WILL AT SOME MORE STATE FAIRS, BECAUSE THE THINGS THEY SAID AT THE OHIO STATE FAIR WERE WONDERFUL . . .
- 5** THANKING ALL THE FOLKS FROM FLORIDA TO REGINA FOR THINKING OF ME IN '58 WHEN YOU WANTED THE KIDS ENTERTAINED.

*Smiley Burnette*

Radio • TV • Motion Pictures • Personal Appearances • Recordings



**FAIR PRODUCTIONS**

**SPECIAL EVENTS DEPARTMENT**

430 N. MICHIGAN  
CHICAGO, ILLINOIS  
Phone: DElaware 7-1100

*Watch Your Grosses Soar in 1959  
with the*

# CHORDETTES



## 1958 DATES

IONIA FREE FAIR  
IONIA, MICH.

KANSAS FREE FAIR  
TOPEKA, KANSAS

MIAMI COUNTY FAIR  
TROY, OHIO

LORAIN COUNTY FAIR  
WELLINGTON, OHIO

HILLSDALE FAIR  
HILLSDALE, MICHIGAN

DECATUR-MACON  
COUNTY FAIR  
DECATUR, ILLINOIS

SPRING LAKE AMUSEMENT  
PARK  
OKLAHOMA CITY, OKLA.

ELECTRIC PARK  
WATERLOO, IOWA

**NOW  
BOOKING  
FOR  
1959  
FAIR  
SEASON**



FAIR PRODUCTIONS

SPECIAL EVENTS DEPARTMENT

430 N. MICHIGAN, CHICAGO, ILLINOIS

Phone: Delaware 7-1100

America's No. 1 FUN SHOW...

# TRUTH OR CONSEQUENCES

starring

In Person

# BOB PARKER

ED BAILEY, Producer



### West Texas Fair Association

Arlene, Texas

October 29, 1958

Mr. E. O. Stacy  
MCA Artists, Ltd. Agency  
430 North Michigan Avenue  
Chicago, Illinois

Dear Mr. Stacy:

We were particularly pleased with the reception Bob Parker and his "Truth or Consequences" show received on the opening day of our 1958 West Texas Fair.

This year's paid attendance on opening day of the fair more than doubled the attendance for the opening day of the 1957 Fair, and the principal reason we have heard from those in attendance, one of our "Truth or Consequences" show.

We have never presented a show on our outdoor mid-way stage that was so well accepted and caused so many favorable comments. As air mid-way stage but we are again convinced that you know show business and the type show that will bring the crowds through the gate.

And, too, we were most impressed by Mr. Parker's outstanding personality and exceptionally fine cooperation not only with the fair officials but also with the press and the stage crew.

We hope that we may have the pleasure again of working with you and MCA.

Sincerely yours,

JEC:lh



### EAST TEXAS FAIR ASSOCIATION

Blacksboro Hotel  
102 E. Lacey  
Tyler, Texas

MANAGER  
A. B. (Bob) Murdoch

Mr. E. O. Stacy  
Music Corp. of America  
430 N. Michigan Blvd.  
Chicago, Ill.

Dear Mr. Stacy:

We want you to know what a grand job BOB BARKER and ED BAILEY did for us at the East Texas Fair this year with their "Truth or Consequences" Show.

Despite torrential rains, which knocked out completely the day before our "Consequences" Show, and threatened all day of the show, and fulfilling its threat shortly before show time--in spite of all this, the "Truth or Consequences" Show was the factor which caused us to set a new closing day record!

And that is the type thing that cheers all Fair Managers! The show, with its advance buildup on the network TV show, drew customers from 100 miles outside our normal drawing area.

And, of course, it was a real pleasure to be associated with the very personable emcee-host, BOB BARKER. He is one of the finest young men I have ever met, in or out of show business.

We want to thank you for enabling us to have this fine show at the 1958 EAST TEXAS FAIR in Tyler.

Sincerely,

- ★ MASS AUDIENCE APPEAL
- ★ EXTRAORDINARY PUBLICITY CAMPAIGN
- ★ A PROVEN BOX OFFICE ATTRACTION

## Truth or Consequences

Daily—NBC-TV

a RALPH EDWARDS Production.

FAIR  PRODUCTIONS

SPECIAL EVENTS DEPT.

430 N. Michigan Ave.,  
Chicago, Ill.

# TEX RITTER

America's Most Beloved Cowboy



★ Television  
★ Motion Pictures



Ritter is famous for his singing of "High Noon" in the Academy Award winning picture of the same name. Has many, many other recordings of merit to his credit, however, among them "Rye Whiskey," "Boll Weevil," "Jealous Heart," "San Antonio Rose," "Green Grow the Lilacs," "Wayward Wind."

AVAILABLE FOR  
FAIRS, RODEOS & SPECIAL  
EVENTS IN 1959

## CAPITOL RECORD CURRENT RELEASES

—ALBUM—

Songs of a Western Screen—T 971 and Psalms—T 1100

—SINGLES—

Jealous Heart b/w Burning Sands—No. 4006  
History Song b/w I Look for Love—No. 4043

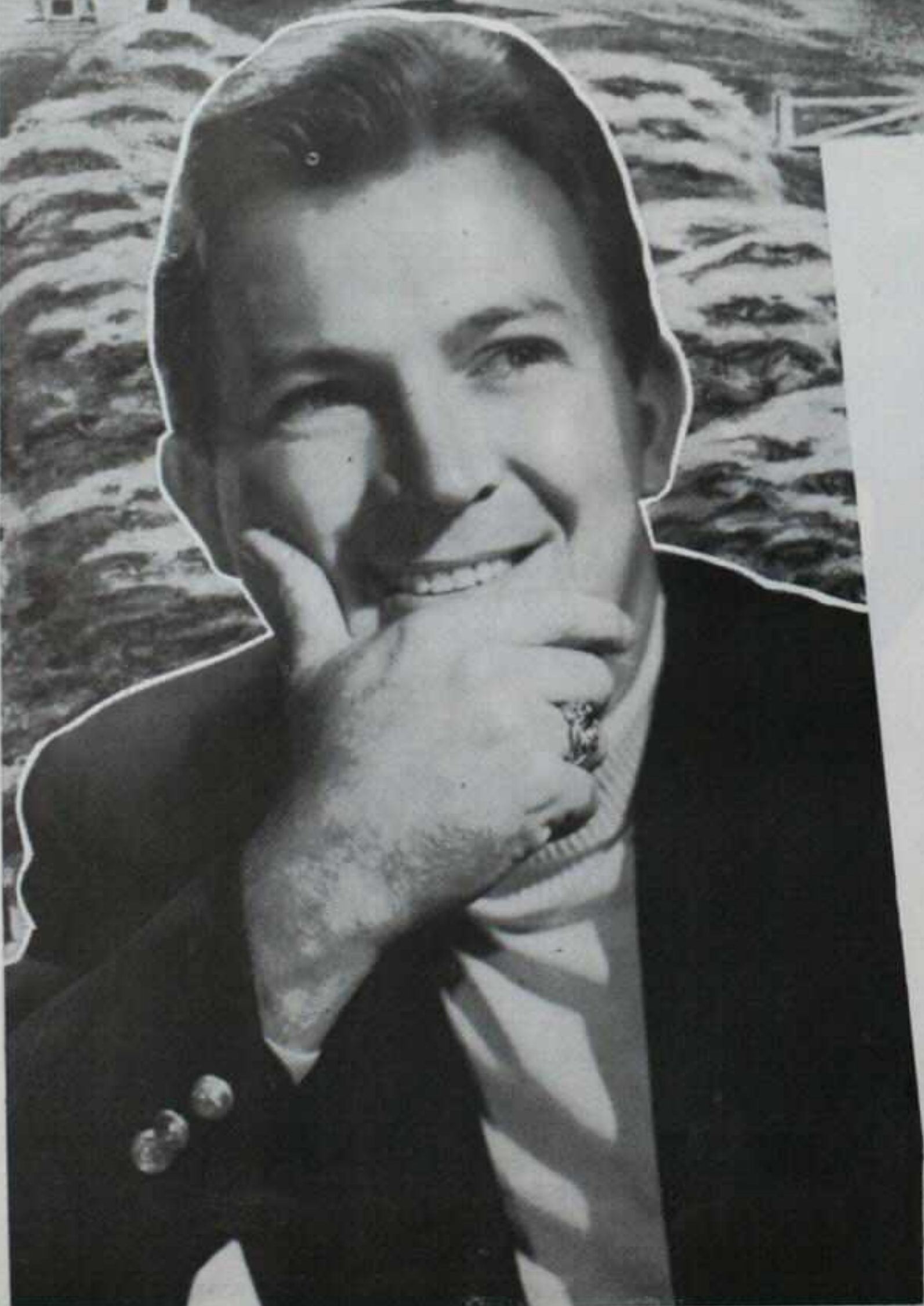


FAIR PRODUCTIONS

SPECIAL EVENTS DEPT.  
430 N. MICHIGAN AVE.  
CHICAGO, ILL.

**AMERICA'S  
FAVORITE  
HUMORIST**

# HERB SHRINER



Thanks, everyone, for a  
big '58 outdoor season

★

**NOW BOOKING THE  
NEW 1959**

**HERB SHRINER  
SHOW**

**FOR FAIRS & SPECIAL EVENTS**

Contact your nearest MCA office or  
see our representative at the Sherman  
Hotel during the Outdoor Convention





# Top Men Man Gates

• Continued from page 27

"Ticket takers and gatemen are employed for only one purpose which is: To admit only those persons to the fairgrounds, concessions or Cotton Bowl who hold proper tickets or credentials. The most serious mistake a gateman can make, other than to be guilty of other forms of outright dishonesty, is to admit friends or relatives or others who do not hold tickets to the grounds, concessions or Cotton Bowl."

On request, gatemen are furnished with a pass to the fairgrounds for wives, fiancées or close relatives.

Gatemen are responsible for recognizing and knowing the purpose of some 61 different types of admission passes and tickets, vehicle admission stickers and parking permits, badges and so forth.

On the midway the functions of ticket selling and ticket taking are regarded as being unrelated and are under supervision of two separate departments.

## Rotate Ticket Takers

A midway ticket taker receives, punches and deposits tickets in a locked can of which he is the custodian. He records the opening and closing numbers of each denomination ticket on the rolls being sold by the ticket seller of the show to which he is assigned and delivers the locked ticket can to the ticket takers' headquarters at the close of his shift.

Ticket takers are instructed that under no conditions are they to take instructions from concession operators or ticket sellers. Concession ticket takers are rotated from concession to concession daily thruout the fair.

## Distinctive Uniforms

Distinctive uniforms consisting of cap, tie, shirt and trousers are furnished each man who agrees when employed to pay half the cost of each shirt and pair of trousers furnished, and the full cost of any matching sports shirt which he has the option to wear instead of shirt and tie.

Gatemen and ticket takers are required to wear the uniform while on duty. The State Fair launders uniforms at no cost to the employee as often as needed, and all employees have instructions that no uniform should be worn more than two days without cleaning, especially in hot weather.

With the 1958 State Fair, all supervisors switched to a Western "ranger" type of uniform which included a broad-brimmed Texas hat, Western-type shirt and string tie. Other gatemen continued to wear the old type of uniform.

Starting with the 1959 fair, it is anticipated that all gate department employees will wear the "State Fair Ranger" uniform, a garb which officials believe will add to the "Welcome, Howdy Podner" attitude which the fair seeks to instill into its gate personnel.

# Here they are—

# THE FAMOUS JUNE TAYLOR DANCERS



TV'S EMMY AWARD WINNER

## TV SHOWS

JACKIE GLEASON SHOW  
ARTHUR MURRAY SHOW  
ED SULLIVAN SHOW  
TOMMY & JIMMY DORSEY SHOW  
and many others

## SHOWS-THEATRES

N. Y. PALACE THEATRE  
N. Y. PARAMOUNT THEATRE  
NATIONAL AUTOMOBILE SHOW  
THEATRE OPERA,  
Buenos Aires, So. America  
MONTE CARLO  
Summer Sporting Casino

## FAIRS

OHIO STATE  
NEW YORK STATE  
ALLENTOWN  
EVANSVILLE  
CANFIELD

Personal Management  
SOL LERNER

NOW BOOKING  
FOR  
1959  
FAIR SEASON

CURRENTLY:

# GENERAL MOTORS 1959 "MOTORAMA"

SPECIAL EVENTS DEPARTMENT  
430 N. MICHIGAN, CHICAGO, ILLINOIS  
Phone: Delaware 7-1100

FAIR PRODUCTIONS

ALWAYS A GREAT ATTRACTION  
THE AMAZING AND AMUZING

*Lucille and Eddie*

# ROBERTS

Stars of Their Own Radio and TV Show

"WHAT'S ON YOUR MIND?"



SPECIAL EVENTS DEPARTMENT  
430 N. MICHIGAN  
CHICAGO, ILLINOIS  
Phone: Delaware 7-1100

FAIR PRODUCTIONS

# Johnny

THE MASTER OF CEREMONIES WHO WILL KEEP  
THINGS HUMMING AT YOUR FAIR OR CELEBRATION IN 1959

# Matson



Appeared with Tennessee Ernie Ford at:  
Indiana State Fair, Indianapolis  
Michigan State Fair, Detroit  
State Fair of Texas, Dallas  
. . . and at these dates in 1958 . . .  
Arkansas Livestock Exposition, Little Rock  
Great Jones County Fair, Monticello, Iowa  
(2nd year)  
Canfield Fair, Canfield, Ohio  
Ashland Fair, Ashland, Ohio  
Miami County Fair, Troy, Ohio  
Decatur-Macon County Fair, Decatur, Ill.

Kankakee Fair, Kankakee, Ill.  
Great Western Fair, London, Ontario, Canada  
Trade Fair, Sault Ste Marie  
St. Louis Auto Show, St. Louis, Mo.  
Auto Show, Sioux Falls, S. D.  
Rice County Fair, Faribault, Minn.  
. . . and many, many others.



FAIR PRODUCTIONS

SPECIAL EVENTS DEPARTMENT

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CHICAGO, ILLINOIS

Phone: DElaware 7-1100



# BOBBY WINTERS

*"Juggling Comedian"*

Featured at the following Fairs in 1958:

- MICHIGAN STATE FAIR, Detroit  
(With Ernie Ford)
- STATE FAIR OF TEXAS, Dallas  
(With Ernie Ford)
- CORN PALACE, MITCHELL, S. D.  
(With Guy Lombardo)
- ARKANSAS LIVESTOCK EXPOSITION,  
Little Rock
- CANFIELD FAIR, Canfield, Ohio



FAIR PRODUCTIONS

SPECIAL EVENTS DEPARTMENT

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CHICAGO, ILLINOIS  
Phone: DElaware 7-1100

"... an excellent line, Miriam Sage's"  
The Billboard Oct. 6, issue.

# MIRIAM SAGE DANCERS

## OTHER FAIRS PLAYED IN 1958

Mid-South Fair, Memphis  
3rd Consecutive year.

Great Jones County Fair  
Monticello, Iowa 2nd year.

Oklahoma Free State Fair  
4th Consecutive year.

Wabash Valley Fair  
Terre Haute, Indiana

Michigan State Fair, Detroit  
With Tennessee Ernie Ford.

Brown County Fair  
New Ulm, Minn.

Arkansas Live Stock Exposition  
Little Rock, Ark.

McKeane County Fair  
Smithport, Pa.

Kentucky State Fair  
Louisville, Ky.

Carroll County Fair  
Berryville, Ark.

AVAILABLE FOR FAIRS FOR COMPLETE SEASON OF 1959



FAIR PRODUCTIONS

### SPECIAL EVENTS DEPARTMENT

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CHICAGO, ILLINOIS  
Phone: DElaware 7-1100

## **TEDDY PHILLIPS** AND HIS **DECCA** RECORDING ORCHESTRA



### FEATURING: COLLEEN LOVETT *and her School Mates*

CORAL Recording Artist on "Mairzy Doats" b/w "My Heart Is on a Merry-Go-Round"  
Coral 62024

New release soon . . . "If I Knew You Were Coming I'd Have Baked a Cake" and  
"Meet Me at My Locker"

### FEATURING: The TEDD SIMMS QUINTET Brunswick Recording Artists

CURRENT HIT GOING BIG, "OUT FOR THE  
DAY" b/w "BLUE MOON"  
Brunswick 55099

### TEDDY PHILLIPS BAND ALBUMS

"Concert In The Sky"—Decca 8550  
"VARIETY SHOW"—Decca DL 8561  
"A Night At The Aragon"—Decca 8301

MY PERSONAL THANKS TO THE  
OHIO STATE FAIR, Columbus (Second Year)  
MID SOUTH FAIR, Memphis, Tenn.  
ARKANSAS LIVESTOCK EXPOSITION,  
Little Rock, Ark.  
INDIANA STATE FAIR, Indianapolis, Ind.  
ILLINOIS STATE FAIR, Springfield, Ill.

AVAILABLE FOR FAIRS IN 1959



FAIR PRODUCTIONS

### SPECIAL EVENTS DEPARTMENT

430 N. MICHIGAN  
CHICAGO, ILLINOIS  
Phone: DElaware 7-1100

...a sight to see...

# THE BIRK TWINS

Fresh acrobatics—for the balance of the show.



Just Completed  
Smash Engagement  
with

**PHIL SILVERS SHOW**

The Riviera,  
Las Vegas

Currently . . .  
with

**CAROL CHANNING**

Lake Tahoe

FAIR  PRODUCTIONS

SPECIAL EVENTS DEPT.  
430 N. Michigan Ave.  
Chicago, Illinois



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Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Type of Business \_\_\_\_\_

# State Fair Rigmarole

By M. H. ALEXANDER

This poem by M. H. Alexander, of St. Paul, is the result of many years' observation of the Minnesota State Fair as a spectator and employee. For the past six years, Alexander has held a part-time job as night watchman of the fair's Fine Arts Gallery. He put together a composite picture in verse of his impressions of the fair.

Alexander, 64, operates an antique and curio shop near St. Paul's Cathedral. He has lived in Minnesota most of the time since 1904, altho he has held several jobs in other cities, including a stint as reporter on The Chicago Evening Post (since consolidated with

The Chicago Daily News). He contributed poems to that newspaper's "Pillar to Post" column. He has been a pioneer in speech pathology and was a speech correction teacher at private academies for 19 years. He also wrote art reviews for The St. Paul Daily News at one time.

His is a talented family. Mrs. Alexander is writing her third novel and was winner of a Saxon writing fellowship a few years ago. Son, Brian, has studied art in Paris. He is an abstractionist and has entered paintings in the State fair Fine Arts show. Daughter, Sylvia, won a scholarship to the University of Minnesota where she is studying drama.

"Check your parcels, check your wraps."

Check your phobias; Let us hold  
Your dreads, distastes.

"To really enjoy the Fair, check your belongings here."

To really enjoy the Fair  
Leave all your private woes  
On the other side of the turnstile.  
Have faith in the barkers  
And sheet writers, and mitt readers;  
Suspend all disbelief.

Take a walk through tanbark,  
Through stables wonderfully rank,  
Where Percheron awes,  
A satin hill of flesh, huge eye and hoof.  
Warned not to touch, secretly you stroke,  
Say Ah! or Oh!  
People, behold him—Champion,  
Nesus by Jus de Raison  
Out of Talouch. He stands indifferent, but with  
Wary rolling eye.  
The horse show riders, nervous in jodhpurs,  
Hold out their delicate whips  
And prance their beasts.

"See, dear, this is where we get our milk."

This is where gentle creatures  
Chew and pant. The calf, butting the pale udder,  
Sucks: And the newly born sleeps  
Crumpled in straw, still rough from warm, dark waters  
And mother tongue.

"What's it supposed to be? Say, I could do that  
With my—big toe!"

Now stroll through the fine arts galleries  
Where everyone could have painted better than  
The artists,  
Where the initiates know what is good  
But not what they like.

"Now, I'll tell you what I'm gonna do!  
I'm gonna throw away the fifty-cent tickets and I'm gonna  
Take out a roll of twenty-five-cent tickets and  
For the next two minutes I'm gonna let you see this  
Amazing show on a school child's ticket!"  
"Now, this is the little shoe he wears and  
This is the size of his little shirt;  
And if you only see this tiny man, you're gonna say  
It was worth ten times the price."

"All right, the show is starting right away! Hey, there  
They go! Hey, there they go!"

Stop here! Let curiosity  
Play you into the barker's hand.  
He ascends the temporary stair  
And you stand  
Pressed against the back of one stranger  
And the rib of another  
Feeling secure, safe in the collective pleasure  
Of being hoodwinked,  
And amazed.

Walk on. The sea elephant, poor torpid monster,  
Drowns among the games of skill,  
Of strength, of chance.

Here the thrill rides  
Begin with a giggle  
And end with a marvelous scream.  
Allow all prosaic situations to please—the child  
Glued to his mother's breast in sleep, or riding  
His father's shoulders to see better—Lovers who  
Embrace, believing they are invisible.

Appetite is master now. Acquisitive instinct soars—  
From advertising pamphlets to teddy bears,  
From food to a monkey on a stick.  
And what cannot be eaten is devoured by the eyes.

"Oh, here they are! Seventeen hundred pounds of them;  
Fat and sassy, fat and jolly, fat and funny. All that  
Meat and no potatoes, for thirty-five cents! Oh, come in,  
All you skinny little rascals out there! And hurry just  
A little bit! Hurry, hurry, hurry!"

The great banners blow in the wind. The freak shows  
Call. And half ashamed, you pay to view the pathetic,  
The terrible. You pay for a shudder  
And to hug close your own good luck  
And normalcy.

State Fair! An endless crowd  
Caught in an endless thrall  
Of exhibits, auto races, concession lures,  
And Midway juve.  
State Fair! Where everybody in general  
Is nobody in particular,  
And the band plays on.

Come to the Fair! The whole world  
Is eating and looking, aching and laughing,  
Crying and scolding, resting and listening,  
And talking, and talking, and talking.

From Machinery Hill to the animal barns,  
From grandstand to Midway shows,  
The word is 'Plenty?' There's enough to go 'round  
And more where that came from.

"Everyone is so long at the Fair."

The Fair is the judge's eye, the awarding of ribbons,  
The winning, the pride—the losing and  
Heartache in five flavors.

The Fair is a picnic in a fun house,  
A clambake in a house of mirrors,  
Jazz in a jerry-built tent show,  
A trip to the moon on a candy floss cloud.

The Fair  
Is grains and fruits and poultry and patchwork quilts  
And carnival extraordinaire.  
Hey, there they go! The thousands  
And their children, in a ten-day paradise.  
Hey, there they go! Hey, there they go!

Meet Mr. "Thrill Show"! He's Nationwide in '59



*Buddy*

6th BIG SEASON

**WAGNER**

*Proudly Announces His New Super-Charged 1959 production of Automotive Thrills! The East's foremost Thrill Show producer presents a Daringly Different Show with new spectacular features— This Great Show will be Available in the Midwest for the first time!*

**AUTO CAPADES**

FEATURING THE ORIGINAL WORLD'S CHAMPION

**HELL DRIVERS**

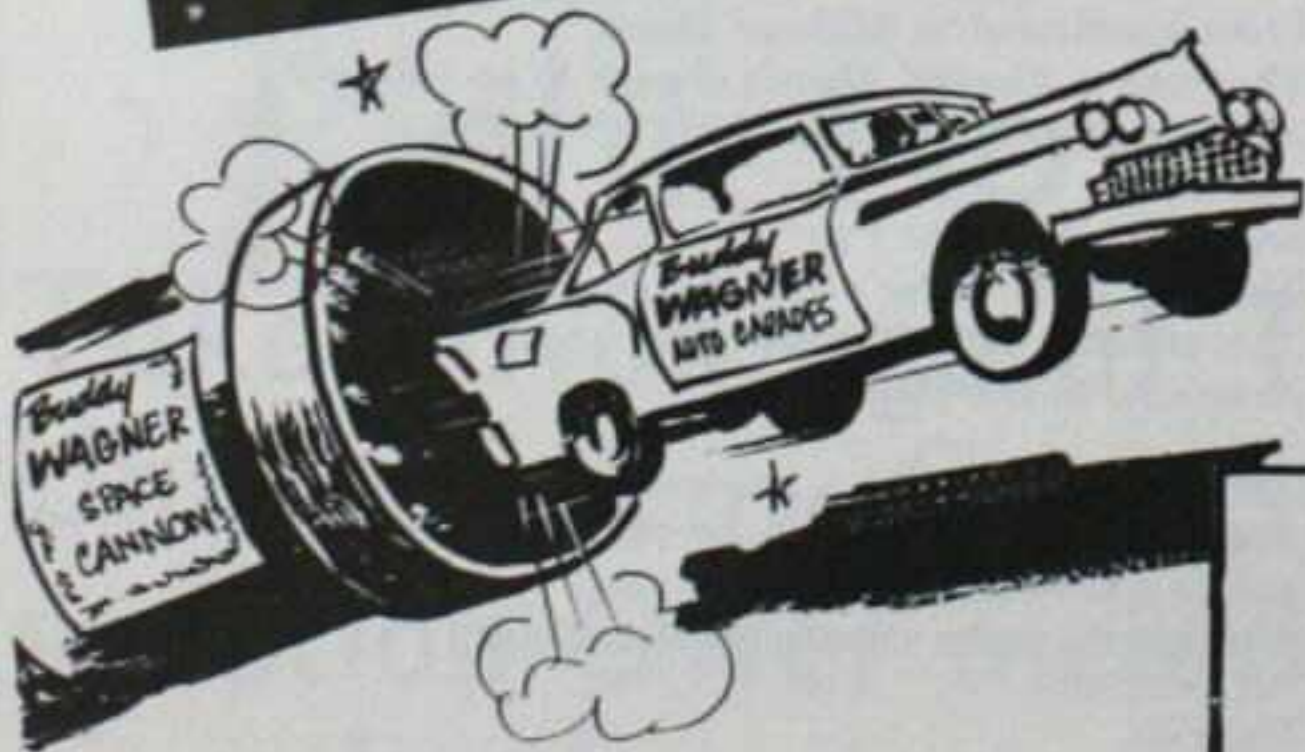


Here is the new show your patrons have been waiting for. Buddy Wagner, who has presented more than 1,000 successful shows in the Eastern states since 1953 before record crowds, is one of the most successful of all thrill show producers. His shows have always had that something "extra" to assure you of a profitable day at the box-office. He was the first to introduce the "Rocket Car loop-the-loop" in the East as well as girl stunt drivers, who return again in 1959, plus a tremendous new feature attraction. Buddy Wagner produced shows have played the largest stadiums in the East—Municipal Stadium, Phil., Pa.; New York Polo Grounds and the Canadian National Exhibition speedway in Toronto. We thank the Fair Secretaries who have booked us repeatedly and a special thanks to Ed Otto, vice-president of NASCAR, and the Al Martin Agency. See our representatives at the Ohio, Illinois, Indiana, Michigan, New York, Penna., Massachusetts, Maine, Iowa and Wisconsin meetings.

**Here is the show guaranteed to Give You More Box-office profits in the History of Your Fair!**

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**AL MARTIN AGENCY—BRADFORD HOTEL, BOSTON, MASS.**

**• NEW CARS • SPORTS CARS • GIRL DRIVERS AGAIN IN '59**

# Mexican Village

**T**HE appeal of the Mexican Village at the Los Angeles County Fair in Pomona, Calif., has grown with the years and promises still greater growth.

The village itself has grown. Started eight years ago in a small area under a canvas spread and with rented booth partitions, the Village is now housed in a permanent building costing more than \$100,000.

The building—a replica of an old hacienda—covers 35,000 square feet. The al fresco structure with a roof over the stage attracts many exhibitors and concessionaires who book early for the 83 booths and two restaurants. Their customers are drawn from the more than 3,000,000 Americans and 525,000 Latins in the county. With Baja California (Lower California) only 130 miles from Los Angeles, nearly every county resident is familiar with both food and merchandise from south of the border.

An estimated \$300,000 worth of merchandise is sold in the Village during a 17-day run of the fair. Practically all of the merchandise is imported from Mexico and items include leather hand-tooled purses, candy, hats, zarapes, shawls, and this year highly polished furniture of unique designs from the State of Guerrero, better known for its resort city, Acapulco.

Altho there is no admission charge, professional and amateur talent are presented daily from 11 a.m. to 9 p.m. In the course of a fair from 2,500 to 3,000 people will participate in events including the queen contest that crowned Carmen Vidaure in '58. Also on the program are strolling musicians and such names as Jose Gonzalez-Gonzalez, of film fame, and Milt Nava, emcee and radio announcer on KWKW, which broadcasts from the grounds.

The Village made its initial appearance in 1951 when Amando Torres, a retired food market chain executive, and Alphonso Labrado, a native of Mexico, graduate accountant and former Mexican Chamber of Commerce manager, offered authentic Mexican food and merchandise. Scoring a success from the start, the permanent building was constructed in 1955 under the personal supervision of C. B. (Jack) Afflerbaugh, the fair's president and general manager.

Labrado, who makes spasmodic trips to Mexico for merchandise, in association with M. (Whitey) Monette, expanded the Mexican Village idea to other areas, including Vancouver, Calgary and Edmonton in Canada and Indio, Calif.



The Mexican Village at the Los Angeles County Fair in Pomona, Calif., attracts both Americans and Latins, of which there are 525,000 of the latter in the county. The Village has grown from a temporary to permanent installation in eight years.



Carmen Vidaure, queen of the Mexican Village in 1958, poses with hand-polished furniture from the State of Guerrero shown for the first time in '58.



Film player Jose Gonzalez-Gonzalez (left) and radio announcer-emcee air an interview over KWKW, which features Mexican programs and broadcasts daily from the Mexican Village.



Joan and Larry Eppenstein enjoy a ride on the Ferris Wheel on the midway of the Reading (Pa.) Fair after their public marriage ceremony held at the fair.

## “Matrimony?” Any Two

**A**N UNUSUAL “Any Two for Matrimony?” proposition was posed prior to the Reading (Pa.) Fair’s eight-day exposition and it proved a boon not only for a financially embarrassed engaged couple but also for the fair’s publicity department. As a means of focusing the spotlight on a new floral building which opened for the 1958 fair, officials conceived the idea of staging a free wedding ceremony, provided they could find a suitable bride and groom.

The Reading Times, morning daily, co-operated with the fair by carrying a story asking for volunteers, and the die was cast. Less than 12 hours following publication, 17-year-old Joan Dietrich, a waitress, and 19-year-old Larry Eppenstein, filling station attendant, accepted the offer of free nuptials in the floral building. And with John S. Giles, fair president and one of the State’s leading florists, supervising, the setting lacked nothing in the way of decorative appeal.

The ceremony took place in a floral exhibit which featured the wedding theme. Hundreds of spectators elbowed their way into the building. Local firms pitched in with the fair management to provide the bride and groom and their attendants with formal attire. A music firm provided an electric organ for background music, and a downtown restaurant threw a wedding reception for the couple’s families. Refreshments were contributed by wholesale suppliers for the wedding party and friends in a stock-judging tent on the fairgrounds immediately after the ceremony.

Needless to say, the public relations angle was well exploited by Russ Moyer, as one of the largest crowds of fair week turned out for the event, held on Saturday at 2 p.m. The bride’s mother, a patient in a Philadelphia hospital, was brought the 58 miles to the fair and returned to the hospital after the wedding.

Friends of the newlywed couple jam the stock-judging tent at the Reading (Pa.) Fair to present them with gifts after their wedding at the fair.



## LACKING SALES IN THE SOUTHERN MARKET?

You’re due for an increase

when you exhibit at the

# SOUTH CENTRAL FAIR CHASE CITY, VIRGINIA

The greatest area fair in the South

**1959 DATES—OCT. 12-17**

Here, thousands of Virginians and North Carolinians visit to see what progress has been made in agricultural, commercial and industrial areas. A diversification of income-producing sources here makes this area one of the higher-than-average income markets in the South.

For complete details contact:

**GARLAND MOSS**

manager

**SOUTH CENTRAL FAIR, CHASE CITY, VA.**

## THE GREAT 1959

# DANBURY STATE FAIR

**SAT., OCT. 3, THRU SUN., OCT. 11**

**9 BIG DAYS—9:30 A.M. TO 7:00 P.M.**

The 90th Annual Event—Combining Traditional Old Fair Features with an Annual **NEW LOOK**.

National and Local Exhibitors. Grandstand Attractions Daily  
Big Spectacular Parade at 2:30 P.M. Every Day  
Each Zone Alive With Action

**“GOLD TOWN”—“NEW ENGLAND VILLAGE”  
GARDEN PARK—PLAY AREAS—TOY TOWN**

**RIDES—SHOWS  
CONCESSIONS  
EXHIBITS**

(Drawing area circle  
100 miles)

**OVER-ALL 1958 ATTENDANCE—200,000**

Write **NOW** For Space At This Great

## DANBURY STATE FAIR

130 White Street, Danbury, Connecticut

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OVER 180,000 PEOPLE WITH THIS  
RICH FARM & DAIRY MARKET**

# MISSISSIPPI-ALABAMA FAIR AND DAIRY SHOW

TUPELO, MISSISSIPPI

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Drawing from a 3-state area with a population representing a true cross-section of industry, farming and business, this is the biggest annual event for the South . . . attended by more than 180,000 eager-to-buy people every year.

**YOUR PRODUCT EXHIBITED HERE WILL BUILD YOUR SALES  
POTENTIAL TO AN ALL-TIME HIGH IN THIS AREA**

### CONCESSIONAIRES

Can book for Independent Midway, Concessions of all kinds, Eat and Drink Stands, Demonstrators, Pitchmen, etc.

### SHOWMEN

We'll see you in Chicago at the Convention, where we will contract for the Carnival for our Midway Attractions and Booking Agencies for our Grandstand Show.

### PROMOTERS

Our 8,000-seat grandstand is available for year-round use for your special outdoor promotion in this area. Contact us today.

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# CALIFORNIA MID-WINTER FAIR

In The  
Winter Garden  
of America

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**THE LARGEST  
MID-WINTER FAIR DISPLAY  
OF CALIFORNIA PRODUCTS**

**FEB. 28—MAR. 8, 1959**

9 DAYS and NITES OF EDUCA-  
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WITH THE GREAT "INTERNA-  
TIONAL FESTIVAL OF NATIONS"

★ STAGE SHOW EVERY NIGHT  
★ RODEO ★ HORSE SHOW  
★ AUTO RACING ★ ZOO  
★ \$65,000 JR. LIVESTOCK  
AUCTION

**D. V. STEWART, Secretary-Manager  
IMPERIAL, CALIFORNIA**

P. O. Box 308



## Box-Office Magic

• Continued from page 70

At the close, Roy asked all the kids, wherever they were, to come down to the front railing so he could meet them all. They all came, and parents came with them. Then Roy, riding Trigger Jr., slowly circled the rail, his hand extended toward the thousands of little hands grasping outward. You can't shake thousands of hands that way but you can touch them. And I think Roy must have touched them all, just riding by slowly to say hello.

You can call it a gimmick if you like, but an honest, sincere gimmick has to be invented by an honest, sincere guy. You can't tell lies for long under a glaring spotlight.

I remarked about this to Dorothy O'Brien, Mike North's secretary. Like me, she is new to the outdoor show world, this being her first tour.

"You think you've seen this man?" she said. "Tomorrow, after lunch, he's visiting an armory full of mentally retarded children. You go with him. Then you'll see."

At 12:30 next day we drove off. Three American Legionnaires in the front seat, the organizers of the event, and Roy, Dale and me in the back. All during the five-minute ride, Roy kept apologizing in advance because he'd have to leave so quickly. With an afternoon show coming up he could stay only 15 minutes.

"What'll we do there?" he asked Dale.

"You always think of something," she said. "Maybe there's a piano."

"There's a piano," a Legionnaire said. "Don't know if it's ever been tuned, but it's there."

### A Rare Audience; Beautiful Chaos

When Roy and Dale entered the gymnasium, a bigger roar went up than he had got at the Coliseum. Instead of heading for the stage, Roy and Dale each steered for separate corners of the audience. They worked their way up the rows, picking up kids, taking the hands of others, kissing them, chatting, mussing the hair of a few. Mothers stood back, their eyes glued to the glowing faces of their kids as tho they had never seen them like that before.

These kids weren't pretty. Their eyes didn't focus right. Their arms were either too skinny or too fat and they flapped awkwardly. Some were in wheelchairs. A few were not kids at all, but teen-agers with baby faces and baby sounds. They were easy to pity but not easy to love. But there was love all over the faces of their surprised mothers—and all over Roy Rogers and Dale Evans.

Roy and Dale leaped up on the stage and, asking no help of the Legionnaires, they began to roll forward the piano. Dale began to play and Roy began to sing. More cheers went up and it settled into the most peculiar applause I had ever heard. Hand-claps and shrieks popped out all over the hall like fire-crackers. These kids didn't know they're supposed to wait till the end of a song. The musical sounds made them happy and when one of them couldn't contain himself he just shrieked or stood up and clapped. It was the most beautiful chaos I had ever seen.

A kid would roll his eye toward his mother, hunch his shoulders in delight, then let out a whoop.

After half a dozen songs, Roy and Dale came down from the platform. They didn't dart for the door, as I had seen celebrities do for years, but they worked their way around the room again. Kids reached out just to touch. And all of them got a touch.

### "Something New in Show Business"

Back in the quiet of the car, it was time for somebody to say something profound. But nobody did. Roy just said:

"These are the kids nobody cared about till a couple of years ago. People used to hide them. Nobody can really know what it is until it happens in his own family, and then you know what it's all about."

One of the Legionnaires, reaching for the right thing to say, settled for: "Roy, you and Dale were just great."

Roy shrugged. "Dale and I just believe in trying to be ourselves. People seem to take to it."

I realized that after a lot of years of trade reporting, I had just seen something new in show business.

Later in the Coliseum, I looked at the near-empty seats as people slowly trickled in. Roy and Dale were in the dressing room. The trickle kept going on and on.

Suddenly I turned to Willis Freitag, who was watching too. It was show time and the trickle kept going. The Coliseum had filled to three-quarters and they kept coming. A man came running back and told Mike North there was a bottleneck at the box office. People were lined up to get tickets. Could the show be held up 15 minutes?

Ten minutes later the hall was jammed.

As a visiting fireman, I thought I might take upon myself a certain little pleasure of breaking the news. I knocked on the door of Roy and Dale's dressing room. Roy popped his head out.

"What's holding things up?" he asked. "They waiting for a cash customer out there?"

"Roy, that house out there is full. Every last seat."

Roy's eyebrows arched upward thoughtfully.

"That so?" he said quietly. "I guess our little prayers have been answered."

That was one I had never heard before.

## HIGHER EDUCATION

# Spotlight Colleges, Universities in Tex.

COLLEGES and universities throughout Texas sent their best talent to the '58 State Fair of Texas as part of a co-ordinated "Higher Education Project" aimed at showing Texans the kind of job the State's institutions of higher learning are doing.

The special events staged in four locations on the fairgrounds and the exhibits in six locations provided fairgoers with a broad cross-section picture of higher education in Texas and livened up the fair's activities schedule to a considerable degree. In addition, heightened interest in the fair in dozens of college communities thruout the State was a natural result.

Of the 101 accredited colleges and universities in the State, both private and State supported, a total of 72 colleges actively participated in the "Higher Education in Texas" project.

Forty-four different colleges and universities were represented at the fair with performance groups, and 127 performances were presented during the 16-day fair. A total of 7,088 students and faculty members took an active part. One institution, the University of Texas, sent seven different groups at various times during the exposition.

The types of entertainment programs presented included drama and opera groups, madrigal singers, jazz combos, symphony orchestras, solo musicians, dance groups, public discussion groups, lecturers, concert bands, string and woodwind quartets, choirs, musical ensembles of various types and a number of drill teams and marching bands.

For the "Higher Education Project" the arena theater on the fairgrounds, seating about 200, was transformed into a Higher Education Center and the majority of performances, about 75 were presented here "in the round." In addition, there were 33 performances in the new Garden Center Building and 19 different special events on the Magnolia Midway Stage and the Hall of State Plaza.

### Business Support

It was estimated that more than 50,000 people viewed the "Higher Education Project" activities in these locations. In addition, many hundreds of thousands more saw the medical, industrial, scientific, architectural and art exhibits representing the project in various museums and exhibit buildings.

Approximately \$18,000 was spent for design and execution of the Higher Education Center itself and related exhibits, operations and administration of the project. Approximately two-thirds of this amount was contributed by 42 leading Texas firms and individuals—businessmen, industrialists and financiers. The remaining one-third was underwritten by the major colleges and universities. The \$18,000 sum did not include the amount spent by the schools for transportation and maintenance of the groups that attended.

Most popular events proved to

be the plays, of which 14 were staged. These ranged from Greek tragedy, "Antigone," to Moliere's "The High-Brow Ladies" to a version of Shakespeare's "Midsummer Night's Dream" in cowboy costume. One play, "The Rose of Sharon," presented by Texas Western College, was given four performances in one day to good crowds, one performance being an extra, unscheduled one to take care of the crowds on the fair's biggest day.

Most events in the Higher Education Center were well patronized. Even lecturers drew. One, a lecture on parapsychology, held 91 listeners during the height of the Texas-Oklahoma football game.

The Higher Education Center housed an information center where prospective students could secure information on the State's colleges and universities. Members of faculties and student bodies of the participating institutions formed the information center staff. They provided information on teaching facilities and special courses of study. Forms for securing a wide variety of information direct from the schools were also supplied.

### On Closed Circuit TV

In the Museum of Health and Science a body bank displaying replacable parts of the human body was exhibited as part of the "Higher Education Project." This exhibit was developed in co-operation with the Texas Academy of Science.

Performances in the Higher Education Center were beamed over closed circuit television to four receivers mounted outside the building so that passers-by could see what was going on inside.

Roy J. Cates, of the University of Texas, acted as executive director of the project, working with a steering committee composed of representatives from Paris Junior College, North Texas State College, Texas A&M College, Southern Methodist University and Prairie View A&M College.

The "Higher Education Project" functioned with an eight-member staff working under Cates' direct supervision. The staff included production, technical, special events and press contact personnel.

The project was inaugurated by the colleges and universities with the thought that nowhere else in the State could the story of higher education be told so directly and interestingly and to so many people at one time.

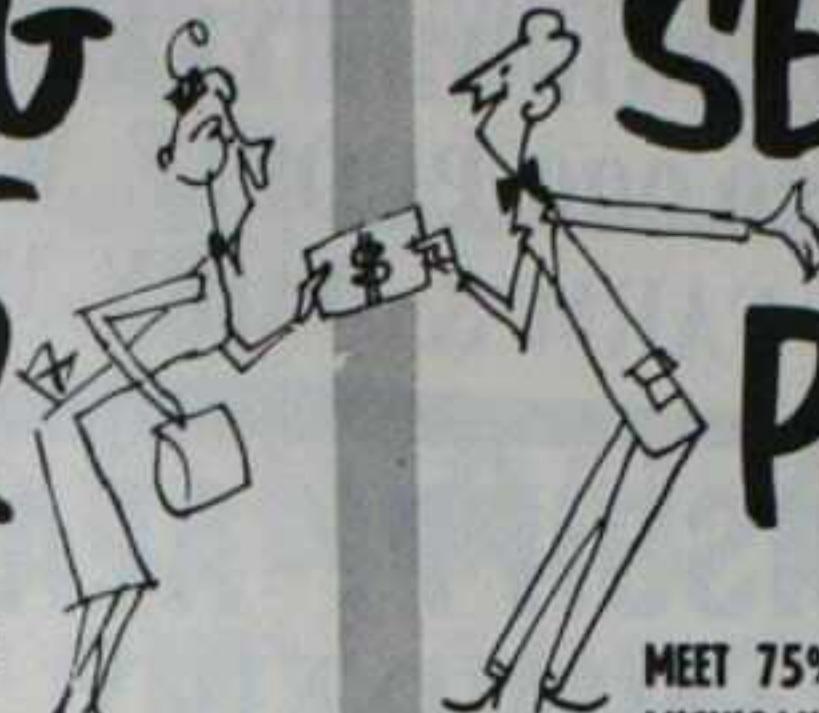
The project attempted to get across the realization that each Texan's standard of living is in great measure dependent on the progress of higher education, that each Texan benefits according to how well the State's institutions of higher learning do their job and, importantly, that just as higher education serves every Texan, it deserves and needs the support of every citizen.

Summing up, Cates declared: "The over-all project was successful, both from the impact

(Continued on page 203)

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Where progressive farming and industrial expansion go hand-in-hand . . . and where total statewide achievements are reflected at the Mississippi State Fair and in its continually growing attendance.



TELL YOUR SALES STORY WHERE IT WILL DO THE MOST GOOD . . .

Plan an Exhibit Here in 1959 . . . and find out for yourself!

**THIS EVENT IS STATE OWNED AND OPERATED**

A Continuing Program of Expansion and Modernization is in effect at all times.

For Exhibit and Concession Space

**1959 DATES—OCT. 12-17**

Contact N. S. HAND, Executive Secretary

**MISSISSIPPI STATE FAIR, Jackson, Mississippi**

## Master Show-Builder

• Continued from page 86

Having mastered the problems of space, lighting, sound and music, it's little wonder that Arthur seems to have mastered even the problem of rain. When the grandstand is packed, to cancel or not to cancel is a \$38,500 question. In seven years of Arthur's regime, he has never yet canceled a show. Arthur has devised an enormous sheet of plastic to cover the orchestra, but the sheet that keeps the customers in their seats is only about a yard square. This is in the form of a canopy placed over the head of the star who holds down the second half of the show.

On a rainy night during his run, Victor Borge walked out on the stage with an umbrella. He stuck out his hand and declared, "It's not raining much." Thereupon, he closed the umbrella and stepped under the canopy. The customers (who can't see the canopy very well from their distance) were shamed into returning to their seats. Some variation of this persuasion, says Arthur, seems to have worked every time.

Jack Arthur took over production of the CNE show in 1952 as a result of rising feelings of Canadian nationalism. From 1948 to 1951 the show had been produced by Leon Leonidoff, who stages the Radio City Music Hall extravaganzas, as part of a package deal which the CNE farmed out to the William Morris Agency in New York.

### Goes in on Nationalistic Tide

Growing demand for an all-Canadian show instead of an all-New York show led to Arthur as a natural choice. He had already earned a Canadian reputation as "Mr. Show Business." In 1916 he had been appointed musical director of Famous Players, the Canadian subsidiary of Paramount Theaters, and later traveled across Canada and the United States producing stageshows for the key locations in the chain. This led to his appointment as business executive of Famous Players, placing him in charge of more than 30 theaters in Ontario and Quebec. His outstanding work in producing wartime shows for troops and civilians led to Arthur receiving the revered title of Member of the British Empire (M.B.E.), roughly corresponding with the status of knighthood in Great Britain.

Arthur proceeded to assemble a top-flight Canadian staff and cast. His key lieutenants now are Alan and Blanche Lund, choreographers; his wife, Midge Arthur, choreographer and director of the Canadettes; Howard Cable, musical director; Stuart MacKay, scenic and costume designer, and Drew Crossan, a veteran TV producer-director, as stage manager.

But Arthur insisted on crowning each show with a Stateside star for box-office draw. The star, he says, is what guarantees his usual advance sale of \$100,000. That, he adds, "is our best kind of rain insurance."

### Surprise Is Vital Element

"A star at the CNE," Arthur told The Billboard, "is the same as a strong picture in a theater. He brings the crowd. But then you need a strong show to back him up. In a theater a stageshow star is always happy when he has to battle to top a strong picture. Here the star likes a strong first half before he comes on. He has to work harder to top it, then both the audience and the star wind up happier."

The key to a strong supporting show, Arthur believes, is surprise. If the audience's eyes are focussed downward, jerk them upward. If one act ends quietly, start the next with a bang. Both in pacing and in general level of taste, Arthur always tries to stay a step ahead of his audience. He believes in avoiding a format, so the audience will never know quite what to expect in a CNE show—except that they can rely on getting in good one.

Large as the CNE grandstand operation is, Arthur keeps his eye on the littlest sparrow of detail, particularly the ushers, box office and other grandstand personnel who make direct public contact. When he became business executive for Famous Players, the first wage raises he granted were not to his managers but to the cleaning women. Next came the cashiers, doormen and ushers.

"Jack's father was a famous chef," Midge Arthur has observed, "and Jack thinks of a good show as a great meal. There has to be good meat and the right kind of garnishing. But it's not only the food that counts; there's the service, too. A fine waiter always picks up the right dish at the right time. A bad one can ruin a good meal. Jack knows that a bad usher can upset all the care that goes into a show merely by one bad contact with a customer."

The cares that go into Arthur's show begin in about January, eight months before opening night. It's then that Arthur begins waking up in the middle of the night with production ideas. These he tosses at Midge at breakfast or over the phone at Howard Cable, his musical director.

Sometime during January, Arthur decides on the star he wants and negotiations begin. The talks have to proceed fast, because much of his production hangs on the kind of star he gets. With a singer, Arthur doesn't want too much singing in the production. With a comedian, he can go heavy on music.

Then Stuart MacKay begins designing costumes and sets. By the middle of April a complete model of the set is presented to the Lunds so choreographing can begin. Soon after, the construction of the actual set begins.

Three weeks before opening, or about August 1, rehearsals begin for dancers. Singers start work one week before opening, and principals three days before.

By opening day, one of the calmest men around the CNE is Jack Arthur, the man who solves most of his problems before they happen.—BERNIE ASBELL.

The **FABULOUS** and **AMAZING** ...

# DANCING WATERS

(THE MAGIC WATERS THAT ACTUALLY DANCE)

**EXCITING-DAZZLING-GREATER THAN EVER**

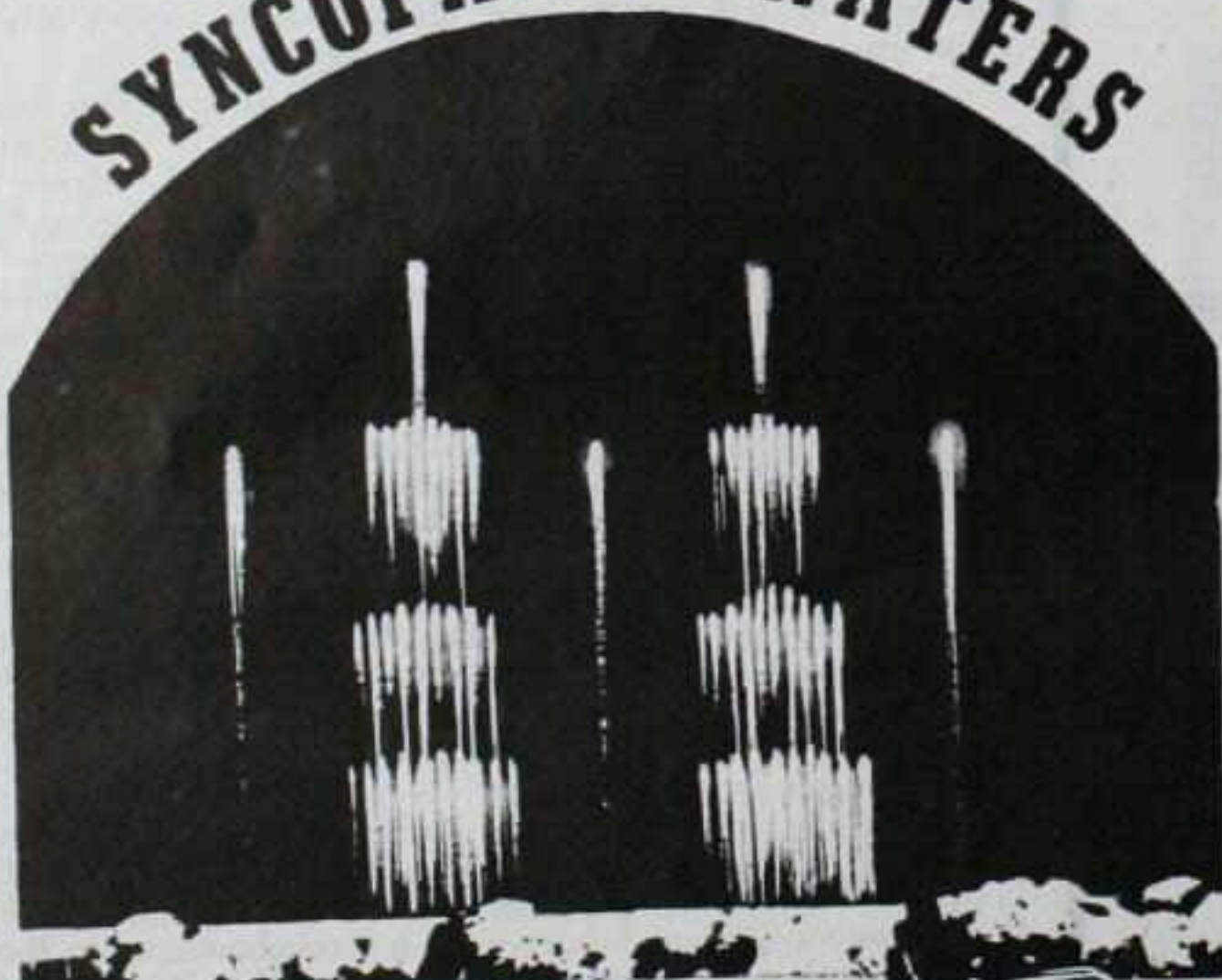
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THE MOST VERSATILE STAR  
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T-V's FRONTIER DOCTOR  
COAST-TO-COAST, SECOND YEAR

OVER 15 MILLION DECCA RECORDS  
IN 7 YEARS

COMIC BOOKS

TIE UPS

REPUBLIC PICTURES

**NOW  
BOOKING  
MAJOR  
FAIRS and  
RODEOS  
for 1959**



### BOX OFFICE RECORDS AT

San Antonio Livestock Exposition	10 days
Colorado State Fair	6 days
Edmonton, Canada, Exposition	7 days
South Dakota State Fair	5 days
Days of '47, Salt Lake City	6 days
Sheriff's Rodeo, Los Angeles	1 day
J-H Rodeo, Camden, Mo.	6 days
American Royal Livestock Show, Kansas City, Mo.	6 days
Pikes Peak Rodeo, Colorado Springs	7 days
Redwood Empire Fair & Rodeo	4 days
Snake River Stampede, Nampa, Idaho	6 days
Arkansas Livestock Exposition	7 days
San Joaquin Co. Fair & Rodeo	4 days
Lewiston, Idaho, Roundup	5 days
Phoenix J. C. Rodeo, Phoenix, Arizona	6 days

Personal Management

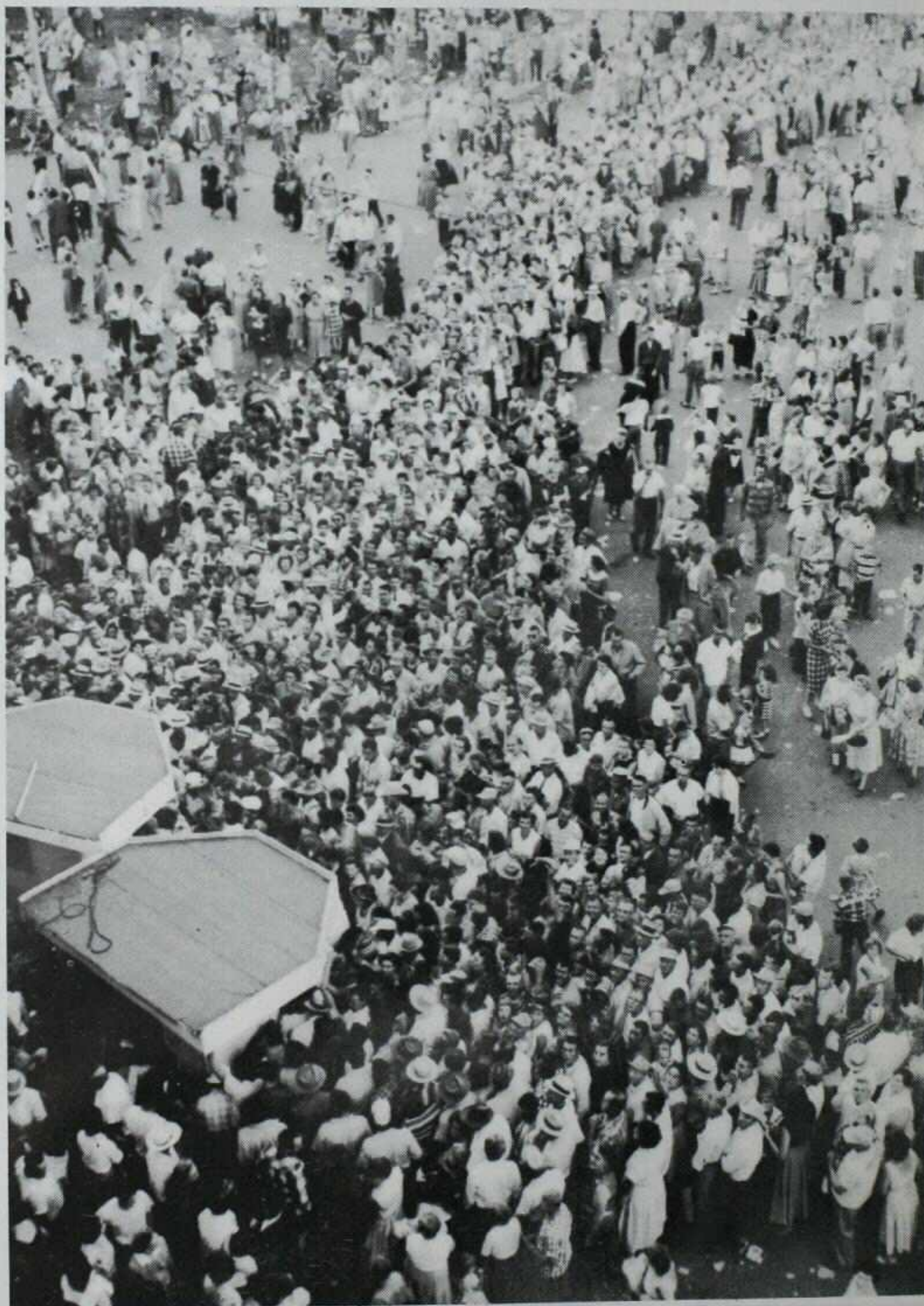
**ART RUSH, Inc.**

357 North Canon Drive, Beverly Hills, Calif.  
Phone Crestview 4-6841

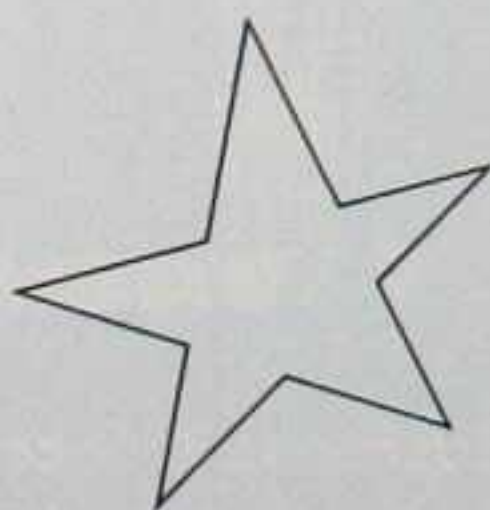
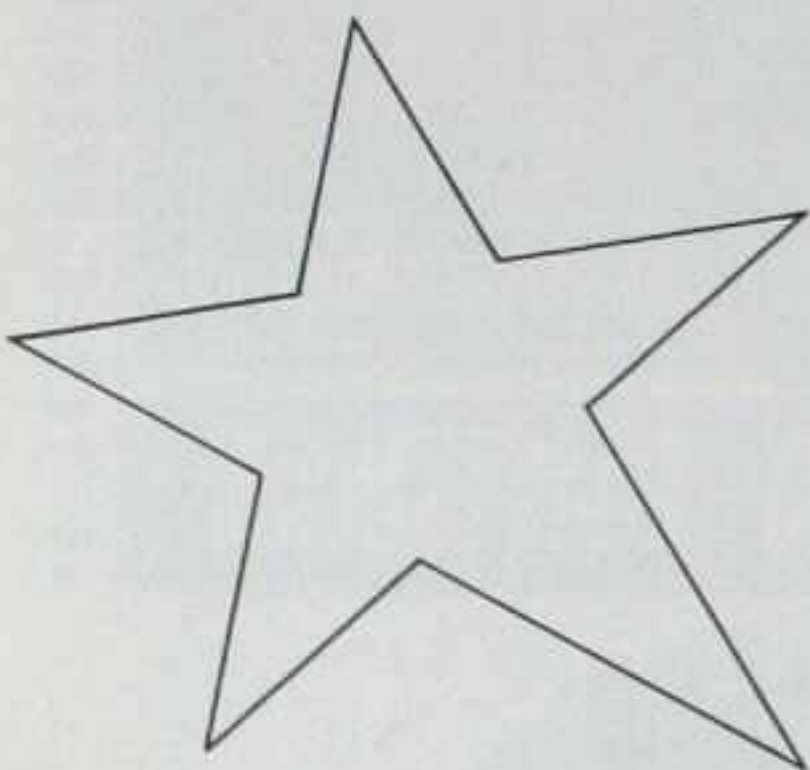
**REX ALLEN'S Business Office**

400 N. Camden Drive, Beverly Hills, Calif.  
Phone Crestview 1-5611

# ROY ROGERS ★ BIGGEST THE ENTERTAINMENT



**ACTUAL PHOTO:** 15,000 people turned away at Lincoln, Nebraska State Fair, August 31, 1958. Grandstand capacity, 14,000, with 6,000 admitted to temporary seating on the race track. These huge crowds are the rule, not the exception when Roy Rogers comes to town.



# BOX OFFICE DRAW IN WORLD TODAY!!!

## CHECK THIS SENSATIONAL RECORD!

✓ All box office records smashed. New all time records established at state fairs. Wisconsin: \$225,000 in ten performances (\$143,000 more than any previous grandstand total in 107 year history of fair). Nebraska: \$93,000 in 4 days. Eastern States: \$107,000 in 7 days. Louisville: \$82,000 in 4 days.

✓ 8th great record-breaking appearance at Madison Square Garden Rodeo (Rogers holds all time records).

✓ Grand total for 45 day tour: gross gate receipts, \$1,103,000, unmatched by any other outdoor attraction in 1958.

✓ 12 consecutive years Western Motion Picture Box Office Champion.

✓ 6 years of top ratings on television.

✓ Roy's half hour films now sponsored by The Nestle Company, coast-to-coast.

✓ Three full hour live TV spectaculars sponsored by Chevrolet on NBC during 1958-59.



EXCLUSIVE MANAGEMENT  
ART RUSH, INC.  
W. ARTHUR RUSH, President  
MICHAEL NORTH, Vice President  
357 North Canon Drive  
Beverly Hills, California  
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**The ROY ROGERS SHOW Starring  
ROY ROGERS and DALE EVANS**

*Again in '59*

# JACK KOCHMAN

AND HIS THRILL-A-MINUTE  
**AUTO DAREDEVILS-HELL DRIVERS**



*Swept-Wing Dodge* to bring fast-moving entertainment to millions at fairs throughout the country

JACK KOCHMAN proudly announces that once again his sparkling and spectacular program will feature stock model Dodge automobiles and trucks at the hundreds of performances he and his Auto Daredevils and World Champion Helldrivers will give during the coming season at fairs, shows

and exhibitions throughout the country. The proven, crowd-pleasing auto-batics for the coming year will bring the greatest of the new in automobiles and the newest of the great in showmanship to audiences throughout the country.



**JACK KOCHMAN**  
 For 20 years acknowledged master of auto acrobatics with his death-defying, stunt-driving extravaganzas.



Standard model Dodge auto does death-defying ramp-to-



ramp aerial leap while other regular '59 Dodges criss-cross



in close-order maneuvers in one of more than two dozen



thrill stunt spectaculars.

**FOR FURTHER INFORMATION ABOUT 1959 SEASON BOOKINGS OF JACK KOCHMAN AND HIS AUTO DAREDEVILS OR WORLD CHAMPION HELL DRIVERS, CONTACT HIM AT ARMORY 1-3131 OR WRITE 262 MAIN ST., PATERSON, N. J., OR SEE US AT THE OUTDOOR CONVENTION IN CHICAGO**



**NOW! GREATER THAN EVER  
EDMONDO ZACCHINI'S**

*Repeating*

# CANNON SENSATION



**Featuring...**

**... "THE  
SPACEGIRLS"**

**VICTORIA & DUINA  
ZACCHINI**

**DARING!**

**ROARING!**

**ASTOUNDING!**

**SOARING!**



America's Foremost Talent  
Buyers have classed this act as  
the greatest Thrill of all time. . .

SEE . . . the World-Famous  
Zacchini Sisters Shot One After  
the Other More than 150 feet into  
the air!

**THIS HAIR-RAISING, DEATH-  
DEFYING ACT CAN BRING  
NEW ATTENDANCE RECORDS  
FOR YOU IN 1959 . . . FIND  
OUT ALL ABOUT IT.**

**SEE US AT THE CHICAGO CONVENTION!**

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**DON'T BE LATE! UP YOUR GATE!**

*with Larry and Lorrie*

# **COLLINS**

**DANCING • SINGING • GUITAR PLAYING STARS**



## **PERSONAL APPEARANCES**

Madison Square Garden Rodeo  
San Antonio Livestock  
Exposition  
Hollywood Bowl  
Boston Garden Rodeo  
West Texas Fair, Abilene



## **TELEVISION**

Co-Stars —  
The Ranch Party Series  
Steve Allen Show  
(4 Appearances)  
Dean Martin "Club Oasis"  
Godfrey & His Friends  
Bob Crosby Show  
Dave Garroway



*Plus*

**2 BIG MONTHS**  
The Sahara Hotel,  
Las Vegas, Nev.



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**20 BIG TUNES**  
for  
**COLUMBIA RECORDS**  
And More on the Way.

*Personal Management:*

**WILLIAM WAGNON JR.**

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Phone: HOLLYWOOD 4-7237

*Booking Thru:*

**MITCHELL HAMILBURG AGENCY**

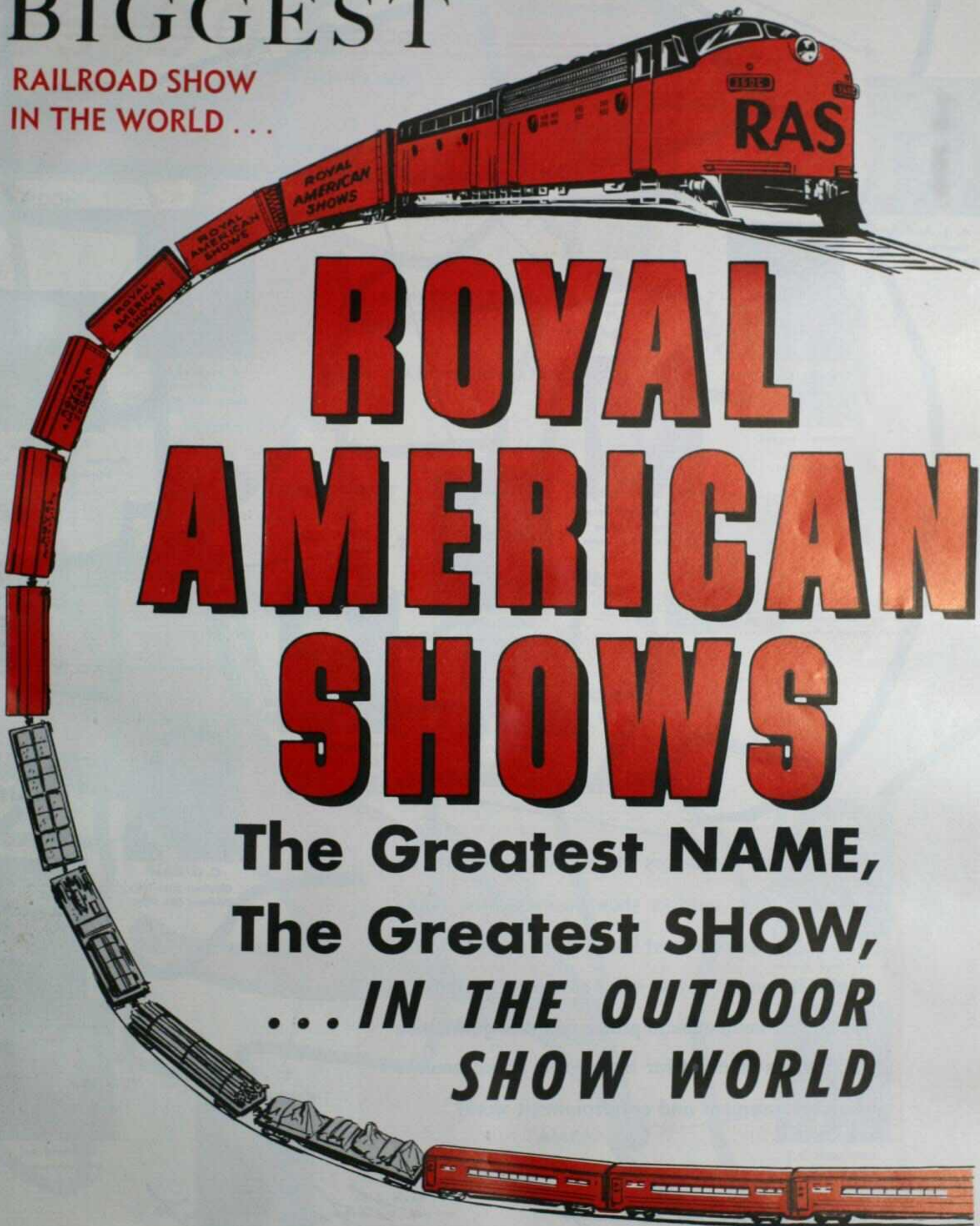
8776 Sunset Blvd., Los Angeles 46, Calif.  
Phone: OLYMPIA 2-5160



*Let's Take a Train Ride With the*

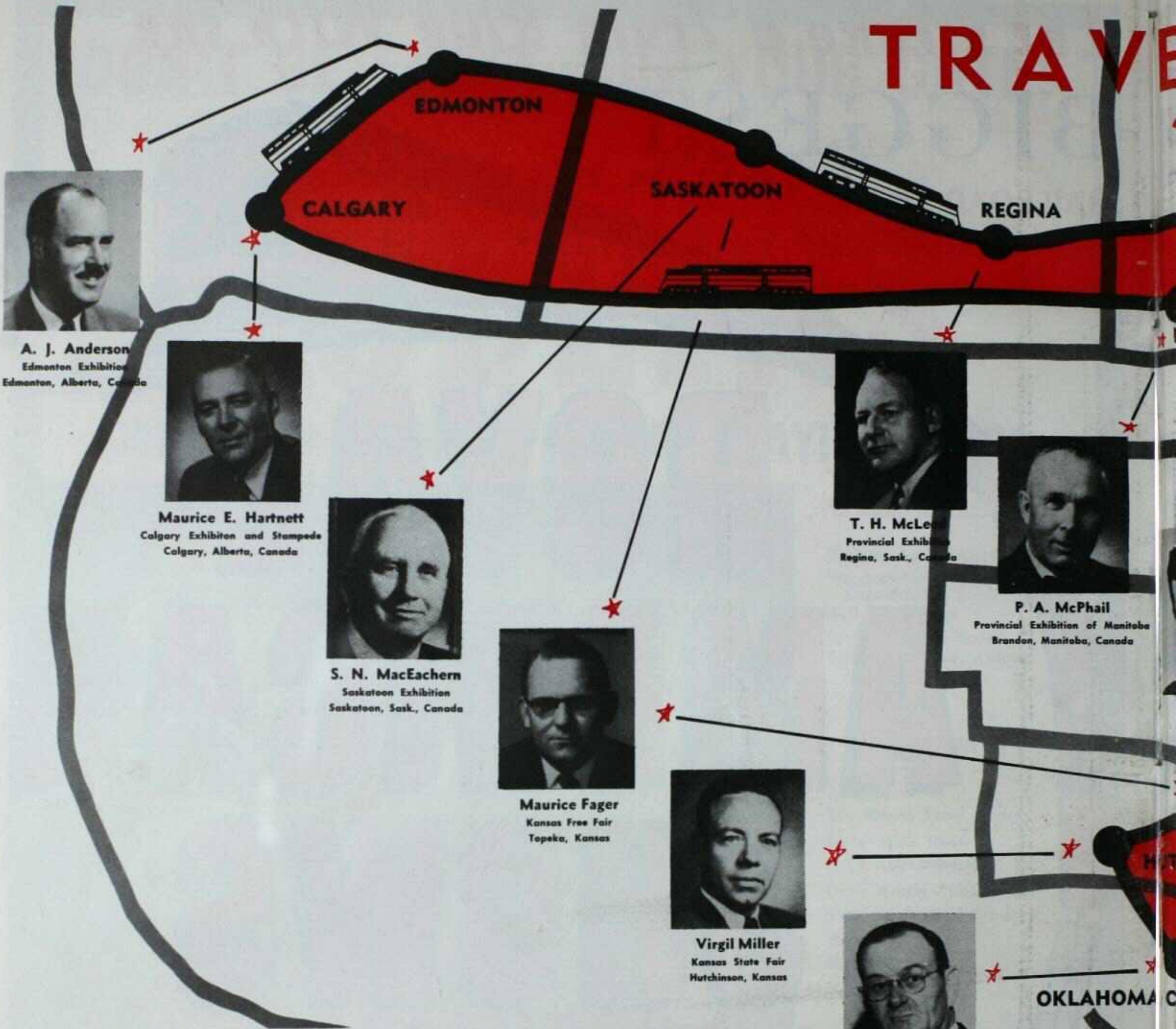
**BIGGEST**

**RAILROAD SHOW  
IN THE WORLD . . .**



**ROYAL  
AMERICAN  
SHOWS**

**The Greatest NAME,  
The Greatest SHOW,  
... IN THE OUTDOOR  
SHOW WORLD**



**A. J. Anderson**  
Edmonton Exhibition  
Edmonton, Alberta, Canada



**Maurice E. Hartnett**  
Calgary Exhibition and Stampede  
Calgary, Alberta, Canada



**S. N. MacEachern**  
Saskatoon Exhibition  
Saskatoon, Sask., Canada



**Maurice Fager**  
Kansas Free Fair  
Topeka, Kansas



**Virgil Miller**  
Kansas State Fair  
Hutchinson, Kansas



**T. H. McLean**  
Provincial Exhibition  
Regina, Sask., Canada



**P. A. McPhail**  
Provincial Exhibition of Manitoba  
Brandon, Manitoba, Canada



**C. G. Baker**  
Oklahoma State Fair  
Oklahoma City, Okla.



**Clyde E. Byrd**  
Arkansas Livestock Exposition  
Little Rock, Ark.

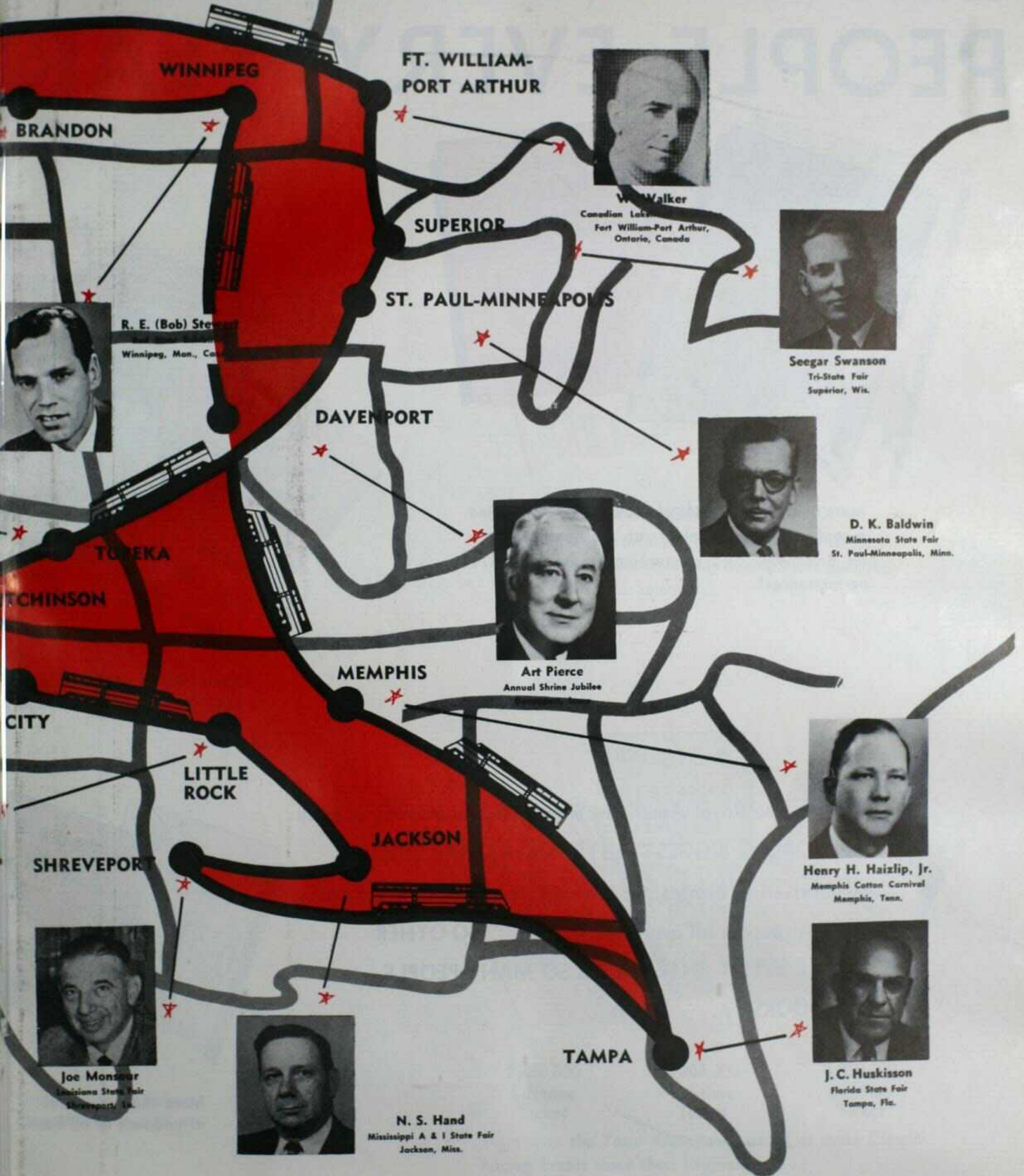
To these Fair Managers whose untiring efforts on behalf of all of outdoor show business have made it one of America's most loved, most enjoyed forms of entertainment . . . we offer our sincerest thanks. We cannot heap enough praise on these gentlemen . . . today's pioneers for tomorrow's improvements in the amusement and entertainment world.

Sincerely,

*Carl J. Sedlmayr*  
General Manager

*C. J. Sedlmayr, Jr.*  
Assistant Manager

# TRAVELING MORE THAN 25,000 MILES



# THE WORLD'S LARGEST ENTERTAINING MORE PEOPLE EVERY YEAR.



More than *all* the people who saw these two all-time record attendance plays at *all* performances on Broadway . . . a combined total of 4,171 performances!



More than the *total* attendance at *all* of the College

Yes . . . the Royal American Shows Mighty Midway is truly the **WORLD'S BIGGEST OUTDOOR ATTRACTION** . . . popularized in Movies, on the Radio and TV, in magazines and newspapers all over the country . . . **NO OTHER SINGLE EVENT ENTERTAINS SO MANY PEOPLE OUTDOORS . . .**



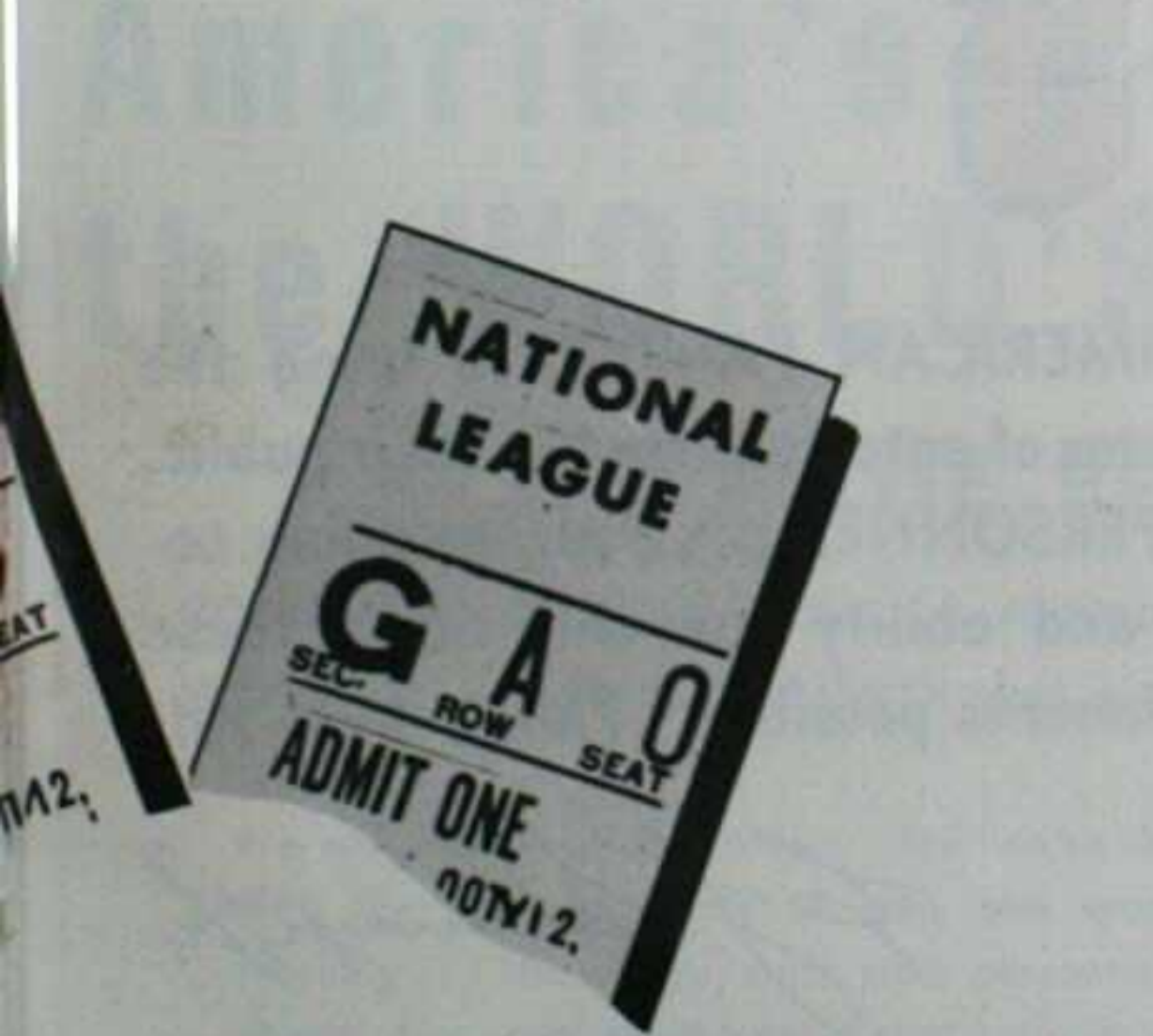
More than the *total* attendance at all Base-

# ST RAILROAD SHOW E THAN 20,000,000



All Matches Since 1889  
More than the total attendance at all the World's Heavyweight Championship Boxing Bouts since the days of John L. Sullivan . . .

Football Bowl Games since the first one ever played!



ball games including the World Series!

7,470,000 Lifetime Ticket	2,304,000 Lifetime Ticket	4,950,000 Lifetime Ticket
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More than the Total Attendance at all of these Classic Racing Events since their beginning . . .

The Largest Railroad Show in the World...



CARL J. SEDLMAYR JR.



CARL J. SEDLMAYR

# ROYAL AMERICAN SHOWS

At this time we take pause in our daily activities to express our appreciation, thanks and deep satisfaction to the FAIRS AND EXHIBITIONS for their continuing interest and their appreciation for the efforts of the

ROYAL AMERICAN FAMILY to bring the highest forms of entertainment to their public. TO OUR PERSONNEL . . . your unfailing cooperation and ability can only make these accomplishments possible. *Thank You All!*

*Carl J. Sedlmayr*  
General Manager

*C. J. Sedlmayr Jr.*  
Assistant General Manager

GENERAL OFFICES AND WINTER QUARTERS: TAMPA, FLORIDA



# America's Favorite Sepia Revue

Presented by

## LEON and GWENDOLYN CLAXTON

on the

# ROYAL AMERICAN SHOWS

## HARLEM IN HAVANA



# America's Foremost Attraction on the WORLD'S LARGEST MIDWAY...

## THE ROYAL AMERICAN SHOWS

GOING INTO OUR 25th YEAR . . . A FULL QUARTER OF A CENTURY . . . WITH THE FINEST SHOWMAN IN THE ENTIRE WORLD . . . CARL J. SEDLMAYR and his equally wonderful son, Carl, Jr.

We are indeed proud to say that we've been associated with the greatest group of men and women in all the world . . . the entire staff and personnel of this great show . . . and all the boys and girls in our own revue.

We wouldn't have missed a minute of it for anything.

Our thanks, too, to all the officials of all the fairs in the U.S.A. and the exhibitions in Canada for your splendid co-operation during all these years.

## LEON AND GWENDOLYN CLAXTON

1901 GRACE STREET

NOW CASTING FOR OUR QUARTER-CENTURY REVUE IN 1959

TAMPA, FLORIDA

# We're Sitting Way Up on Top of the World.....

With the  
**CONCESSIONS**  
**ON THE WORLD'S**  
**LARGEST MIDWAY...**



# THE ROYAL AMERICAN SHOWS

Last year we thought we'd gone as far as we could go . . . when we HIT THE TOP with the ROYAL AMERICAN SHOWS CONCESSIONS . . .

NOW WE KNOW WHAT IT MEANS TO GO 'OVER THE TOP' . . . and for this privilege, we and all the men and women in our concession departments extend our sincerest thanks and deepest appreciation to the SEDLMAYRS and to the personnel of the ROYAL AMERICAN SHOWS for helping to establish a NEW CONCESSION RECORD . . .

WE WISH TO TAKE THIS OPPORTUNITY ALSO TO THANK THE OFFICIALS of the Fairs and Exhibitions in the United States and Canada for their wonderful co-operation, as without your help we could not have established this outstanding record two years in a row.

**O. J. "Whitey" Weiss, Concession Manager**  
**ROYAL AMERICAN SHOWS CONCESSIONS**

*"Topped by None"*



**WE'RE ALL MIGHTY PROUD...**  
**To Be Under the**  
**Concession Banner of**  
**THE WORLD'S**  
**LARGEST MIDWAY...**

# ROYAL AMERICAN SHOWS CONCESSIONS

BECAUSE . . . for the 2nd straight year, we've smashed all records on the front end of this greatest show in the entire world . . . THE ROYAL AMERICAN SHOWS!

**HYMIE JACOBSON**

*Concession Secretary*

**O. J. (WHITEY) WEISS**

*CONCESSION MANAGER*

**L. B. (Hot Shot) DE MAY**  
*Supt. Equipment and Merchandise*

<b>BEN and DOROTHY COHN</b> Buckets	<b>SAM ALDRICH</b> Doll Wheel	<b>EDDIE SUMERLIN</b> Blower	<b>MR. &amp; MRS. FORTNER</b> Short Range Galleries
<b>JAMES MOELLER</b> String Game	<b>HELEN JULIUS</b> Roman Target	<b>TOMMY THOMAS</b> <b>EVIE BELEW</b> Color Block	<b>MR. &amp; MRS. DUDLEY HAMPTON</b> Stock Diggers
<b>MARK ELLMAN</b> Rolldown	<b>CLAUDE BURCHETTE</b> Bear Wheel	<b>MR. &amp; MRS. ERNIE WENZIK</b> Percentage	<b>MR. &amp; MRS. TONY DIAZ</b> Bear and Spot Pitch
<b>EARL MADDOX</b> Six Cats	<b>LOUIE SANTALONE</b> Crown and Anchor	<b>WILFRED CLAIN</b> Mouse Game	<b>MRS. O. J. WEISS</b> Basket Ball
<b>HAROLD DENIKE</b> Clothes Pins	<b>THOMAS DEEMER</b> Bowling Alley	<b>PHIL KNIGHT</b> Chip Boards	<b>MATT HERMAN</b> Derby Racer
<b>RICHARD CRAWFORD</b> Small Rolldown	<b>MRS. RICHARD CRAWFORD</b> Fish Pond	<b>A. LEO ROSSMAN</b> Spot Game	<b>JOHN GIAMPORTONE</b> Razzle Dazzle
<b>MRS. BLANCHE ZEIMAN</b> Punk Rack	<b>RAS Concessionaires</b>		

STILL THE WINNER . . . and AMERICA'S FAVORITE . . .

# R. E. (Dick) BEST

## Presents the Finest in **CIRCUS SIDE SHOWS**

Bringing exhibits and attractions of natural phenomena for the entertainment and information of hundreds of thousands of Americans every year for the past 40 years.

KEEPING PACE WITH THE PROGRESS OF AMERICAN ENTERTAINMENT



### OUR SINCERE THANKS

To the Royal American Shows and the Sedlmayrs, and the Schmidts . . . George and Bill . . . of Riverview Park, Chicago . . . and to the many, many folks who viewed our shows during 1958.

### UNUSUAL ATTRACTIONS ODDITIES CURIOSITIES

We can use some outstanding attractions for our coming 1959 season with the Royal American Shows and Riverview Park in Chicago.

**R. E. (Dick) BEST**

6319 CRESTWOOD DRIVE  
SARASOTA, FLORIDA

America's Most Lovable Attraction

## The Galyon Siamese Twins

FEATURED

On The World's Largest Midway

### THE ROYAL AMERICAN SHOWS

THANKS TO THE SEDLMAYRS

For a wonderfully pleasant and successful season . . . and to the entire personnel of this great show for their thoughtfulness and interest in us.

AVAILABLE FOR WINTER DATES NOW. HAVE SOME  
OPEN TIME FOR PARKS, FAIRS AND CELEBRATIONS.

PARENTS

Mr. and Mrs. Wesley Galyon

4965 Kolmar, Dayton, Ohio



RONNIE and DONNIE

Seven Years Old This Year

## PIRANHA FISH

THE TROPICAL TERROR OF  
THE AMAZON ALIVE  
Deadly Man-Eating Fish



## GIANT STEERS

WORLD'S LARGEST STEERS  
2 MASSIVE BEASTS  
Average Weight . . . 2 Tons Each

TWO OUTSTANDING ATTRACTIONS  
ON THE ROYAL AMERICAN MIDWAY SEASON 1958

THANKS TO THE SEDLMAYRS and the Royal American Shows Personnel for a Successful and Pleasant Season

**ARNOLD RAYBUCK**

807 Third Ave. East, Bradenton, Fla.

## THE BLACKWELLS

*"Jean and Tom"*

OPERATORS OF

THE WORLD'S FINEST **Cookhouse**

ON

THE WORLD'S LARGEST **Midway**

THE

### ROYAL AMERICAN SHOWS

Our Hearty Thanks and Best Wishes to all the folks on this great and wonderful show . . . and to the Sedlmayrs for another terrific year.

Can Place Capable Cookhouse Help for 1959 Season. Contact Us Early for a Pleasant Season in 1959 on the World's Largest Midway.

It has been—and will be—our distinct pleasure to continue to serve the finest food.

See You Next Year!

**JEAN and TOM BLACKWELL**

Operating The World's Finest Cookhouse

## SPORTLAND ARCADE

FOR 14 SUCCESSIVE YEARS

A FRONT LINE ATTRACTION

ON THE WORLD'S LARGEST MIDWAY

### ROYAL AMERICAN SHOWS



Carl Sedlmayr

THANKS, CARL, FOR ANOTHER MARVELOUS SEASON. IT IS A REAL PLEASURE TO BE A PART OF THE ROYAL AMERICAN FAMILY.

**HARRY B. JULIUS**

# Busiest Plant in U.S.

• Continued from page 23

come the world's largest under one roof, was built; a seven-foot chain link fence was placed around the fairgrounds, a new dormitory building, new women's building, and new educational building were erected. Old, dilapidated buildings were removed, additional water and sewer facilities provided, and the entire site received a general facelifting.

## Plow Back Earnings

From 1949 until the present time, \$1,740,000 has been put into fairgrounds facilities. A total of \$278,000 of this has been from direct contributions from citizens and firms interested in the development of the fair's educational program. Of the total amount, \$780,335.37 of fairgrounds earnings was plowed back into the fairgrounds operation, and a \$610,000 county bond issue was passed in 1952 to help the building program.

Improvement of facilities at the fairgrounds is a never-ending task. For example, this year an outdoor cement stage was constructed for square dancing and another area was built into a patio for outdoor cooking contests and other events.

Storm sewer and catch basins have been added and additional all-weather surfaced areas to aid building care, good parking and walls are constantly being either installed or improved.

The new and improved facilities and scheduling of events thruout the year began to pay off fast for the Tulsa Exposition & Fair Corporation.

Attendance at the fair increased from 150,000 in 1949 to 614,000 in less than 10 years.

## 2,189 Events in Year

During 1957, a total of 2,189 events were staged on the fairgrounds with over 2,000,000 people in attendance.

Staging of events thruout the year cleared the way for the fairgrounds facilities to better serve the people of the community and at the same time provide a source of revenue to improve the facilities.

According to Manager Clarence C. Lester, the increase in attendance at the annual Tulsa State Fair and the increase in the number of events being scheduled each year for the fairgrounds can be credited to the improvement of the facilities and the improved educational program in connection with the Tulsa State Fair.

The Tulsa Exposition & Fair Corporation has kept the facilities improved, insured, and paid all utilities. The group has received no annual appropriation other than the \$25,000 which is appropriated by Tulsa County, earmarked to be applied on the approximately \$90,000 in premiums paid each year at the annual fair.

## \$90,000 for Premiums

The Tulsa Exposition & Fair Corporation must make up the difference between the \$25,000 and the \$90,000 in order to pay the premiums, in addition to maintaining, improving and insuring the fair plant from year to year.

Thru the year-round activities

of the fairgrounds, it has been possible to more fully utilize the staff which works not only on the off-season activities but in planning and developing the annual Tulsa State Fair.

Besides the fair, here are some of the annual events scheduled in the buildings on the grounds:

Marine dealers' show, stock car races, wrestling, Boy Scout jamboree, Tulsa Oilers baseball games, 4-H Club Annual Talent Show, Tulsa Home Builders' Show, Mid-Continent Kennel Dog Club Show, Humpty-Dumpty promotional show, Akdar Temple directors' club dance, Johnnie Lee Willis, Stampede Rodeo, telephone employees' bowling league banquet, Tulsa Charity Horse Show, Dowell employees' picnic, Will Rogers High School Vesper Service, Central High School graduation, American Legion Fourth of July fireworks show, T-Town Twirlers Square Dance Club, Junior Horse Show, University of Tulsa basketball games, high school basketball games, Shrine Circus, Douglas Aircraft Christmas party, March of Dimes polio benefit, and auto dealers' new model car showing.

## Permanent Lures

In addition to these events, there are many special religious, educational and entertainment attractions scheduled in the various facilities located on the fairgrounds.

Other activities sponsored by the Tulsa Exposition & Fair Corporation include an ice skating rink, golf driving range, miniature golf course and kiddieland park which offers 27 amusement rides for children.

Perhaps the most important fact about the Tulsa Exposition & Fair Corporation is that by improving plant facilities, enlarging and expanding the educational program and by offering a general year-round schedule of activities at the fairgrounds more and more people of the community and the surrounding areas have come to recognize the Tulsa fair plant as the focal point in wholesome, educational and entertaining activities for all members of the family.

The outstanding year-round operation schedule provides recreational and educational facilities for all the citizens of the community and area and relieves the people of the community of a tremendous tax load by providing such facilities and program.

Tulsa's Exposition & Fair Corporation has pulled itself up by its own bootstraps to the point where the Tulsa Fairgrounds serves the entire community and area citizens thruout the year.

The amazing thing about this group, especially to newcomers and strangers to Tulsa and Oklahoma, is the fact that the 41-member board of trustees of the corporation draw no compensation for their efforts, event tho they meet at least once each month and in some months many times.

## America's Most Popular Money-Earning Rides

# MILER'S SENSATIONAL

# WILD

# MOUSE

## AND THE WORLD'S LARGEST

# PORTABLE ROLLER COASTER

Proved to be

THE TOP MONEY-MAKING RIDES ON THE WORLD'S  
LARGEST MIDWAY . . .

## THE ROYAL AMERICAN SHOWS

*Our sincerest thanks to the Sedlmayrs for their confidence in our ability to design and manufacture these biggest money-earning rides for their midway.*

**"You're Bound to Make Money With a Miler-Built Ride!"  
TOPS IN QUALITY, SAFETY AND ENGINEERING**

## MILER MANUFACTURING COMPANY

Operators and Manufacturers

9630 East Burnside

Portland, Oregon



**PUT THIS  
B.O.P.P.\*  
TO WORK  
FOR YOU**

\* BOX OFFICE PULLING POWER

# THE HETZER NA

**MORE FABULOUS THAN EVER!  
DAZZLING . . . BRILLIANT IN  
SPLENDOR AND GLAMOUR!**

**The Gay, Colorful, Lavish  
ALL NEW**

# INTERNATIONAL Spectacular OF 1959



**INDOORS OR OUTDOORS  
IT'S THE WORLD'S GREATEST!**

**HERE'S PROOF**

"The Production is good, the line is of Top Calibre and the costumes are excellent."  
CALGARY STAMPEDE—BILLBOARD.

"The Hetzer production opened last night to standing room only . . . it has been many a year since the Grandstand evening show has been sold out." Connie Lien, in the INDIANAPOLIS TIMES.

"We've seen about 20 Grandstand shows at Provincial Exhibitions. Jim Hetzer's 'INTERNATIONAL SPECTACULAR' out-paces them all." Kaye Rowe, in the BRANDON DAILY SUN.

". . . a polished production that moves fast and puts on a performance not often seen in Canada. . . ." Ron Kinney in the WINNIPEG TRIBUNE.

". . . the most elaborate and novel night show the All Iowa Fair has presented."  
". . . the girls had the audience eating out of their hands and clapping for more. This hasn't happened at the All Iowa Fair in a decade." "It smacks throughout of big-time, top-rated production." THE CEDAR RAPIDS GAZETTE.

"Another tremendous crowd returned to the Grandstand for the third performance

of the 'International Spectacular.' The recorded attendance total was up 4,191 from 1957." THE EDMONTON JOURNAL.

"Everything about 'Spectacular' IS Spectacular." Sol Padlib-sky in the CHARLESTON DAILY MAIL.

"The Grandstand show, International Spectacular, was one of the smartest Saskatoon has seen . . . colorfully costumed . . . an air of elegance . . . the chorus beauties, acknowledged to be the best ever to appear here." THE SASKATOON STAR-PHOENIX.

"The whole show had the appearance of an indoor musical comedy. . . ." Carol Ingham in the REGINA LEADER-POST.

"A giant cast of performers in a Fabulous musical production." THE NASHVILLE TENNESSEAN.

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**"AQUA  
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*Chock-Full of Rip Roaring  
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THE REGINA EXHIBITION, Regina, Saskatchewan  
THE ALL IOWA FAIR, Cedar Rapids, Iowa  
THE MISSOURI STATE FAIR, Sedalia, Missouri  
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# Doc Dorton's Touch

A FEATURE of the '58 North Carolina State Fair was a building which most fairgoers thought they had seen before. They had, but not as a new combined lounge and first aid structure. A former storage building, it was remodeled at a cost of more than \$55,000 and stands as another ultra-modern structure on the grounds.

The sleek design campaign started several seasons back with the now-famous State Fair Arena. Then came a string of futuristic pitched-roof dining stands. Now the lounge building. Dr. J. S. (Doc) Dorton, fair manager, is still looking to the future in the matter of design, as will be seen further on in this account.

## Lost Kiddie Colony

The lounge-first aid building also combines storage space and lost children's facilities. Located just west of the arena and right off the midway area, it is topped by a tall column bearing a large red cross, which is visible from most of the vast fairgrounds. The column is 40 feet high.

This was originally a brick building built by the Works Progress Administration to house records. Later it was taken over by the fair and used as a warehouse and storage area. Renovation has created almost an entire new building. Its front is of glass with wood trimming, painted green and placed between the panes. Top is bordered with red-painted trim. A special portico extends from the entrance to a triple-spray fountain at its steps. Plans call for adding lights to the fountain.

A large and airy glass walled room looks out onto the portico and contains comfortable seating for many visitors. Off this lounge are the rest rooms and first aid station. Another side of the building contains the "lost kiddies colony" and a playground area improvement is planned here, plus an ambulance ramp.

There is still ample storage space in the building, which is to be fitted out with dormitory facilities for livestock herdsmen. The tan-painted building will get a second floor for this purpose by reducing the height of rooms located behind the front lounge area.

## Year-Round Use Foreseen

Year-round use of the structure is foreseen by fair officials. It will be one of the few buildings on the 228-acre grounds to be heated. Front area can be used for small business meetings and conferences. The building occupies a space 56 feet wide by 150 feet long. Its portico and walk areas increase the total space occupied to more than 9,000 feet. Out front, the lounge sign is made of plywood placed over 40-foot-high light poles. Its letters are 30 inches high and appear aloft with the big first aid symbol. Lights are placed beneath the cutout areas to help identify the building at night.

Another futuristic bit of construction for the fairgrounds is in use in miniature, Dorton points out. This is the new roof on the grandstand judges platform, cantilevered and suspended from cables. The open-air grandstand will be fitted out with such a permanent covering before many seasons go by. Thruout the grounds there has been constant annual improvement and all of the construction has had this ultra-modern theme. In the case of the lounge building it was more a changeover than new construction, but no comments short of superlative resulted.



The large and airy glass walled lounge faces into the fair's coliseum which is widely famed for its unusual design. Besides the lounge, the new building houses a first aid center and "lost kids' colony."



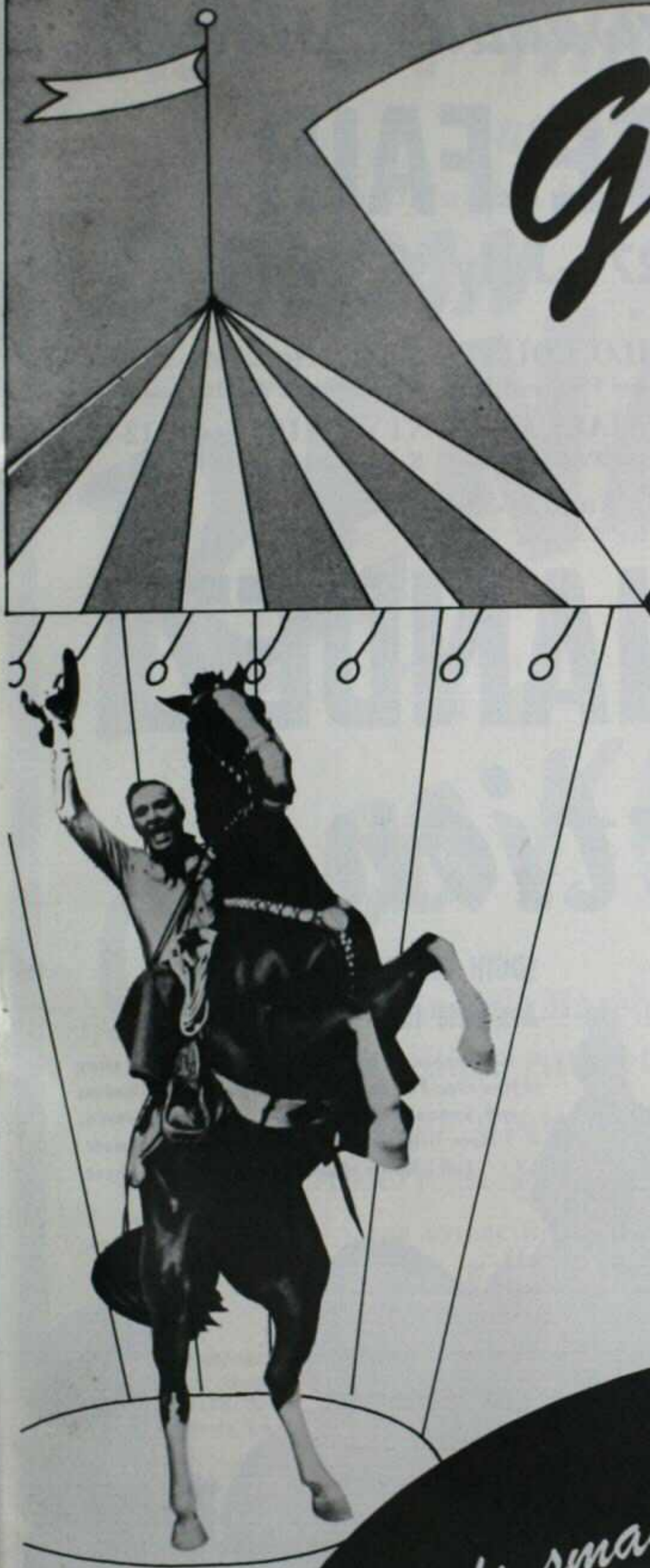
Rest rooms for men and women with outside entrances add to the utility of the new combined lounge-first aid building.



A typical Doc Dorton touch, a large, attractive and inexpensive sign identifies the combined lounge and first aid building at the North Carolina State Fair, Raleigh. The sign is made of plywood, placed over 40-foot high light poles.



# Gene Autry



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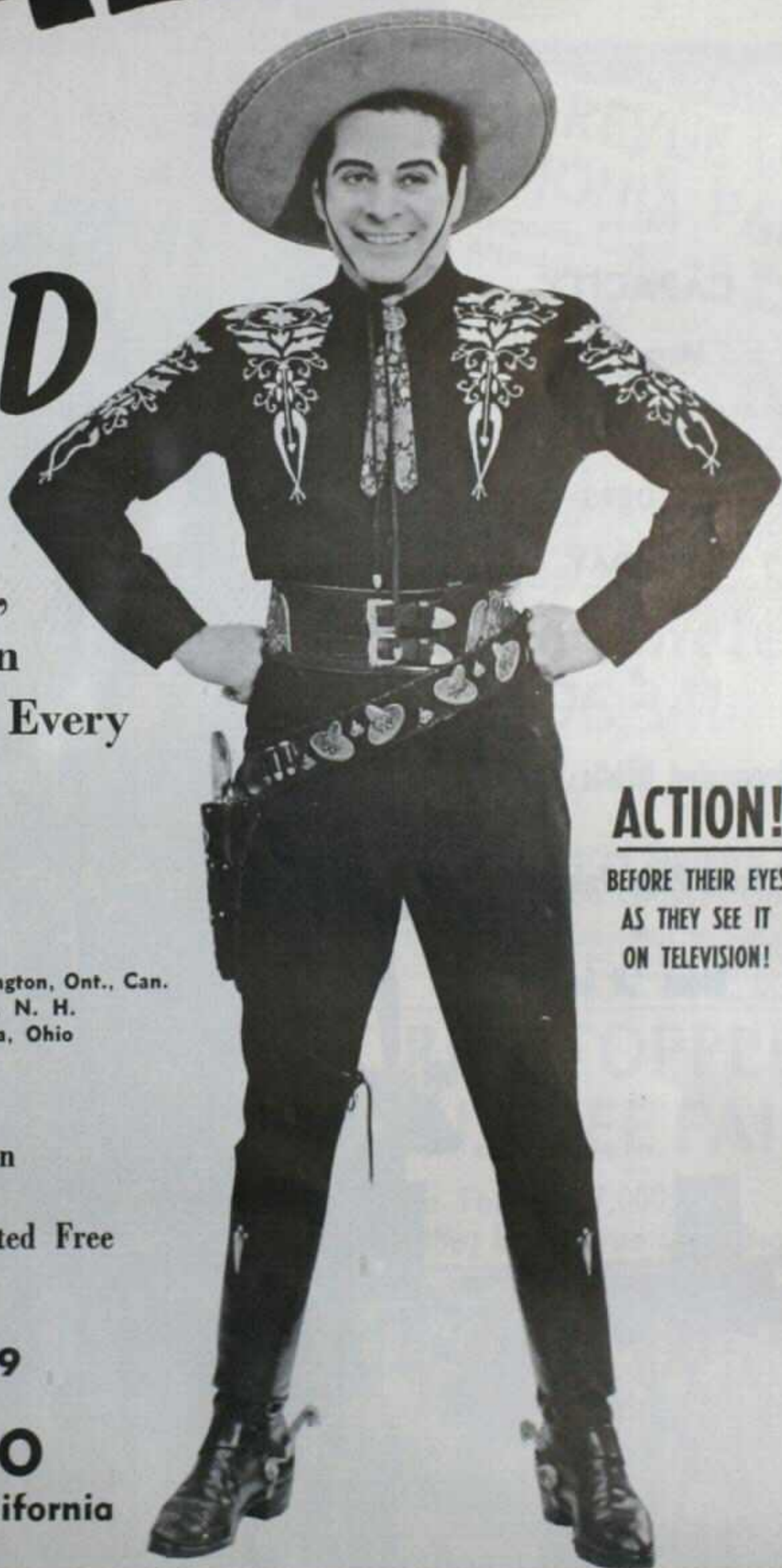
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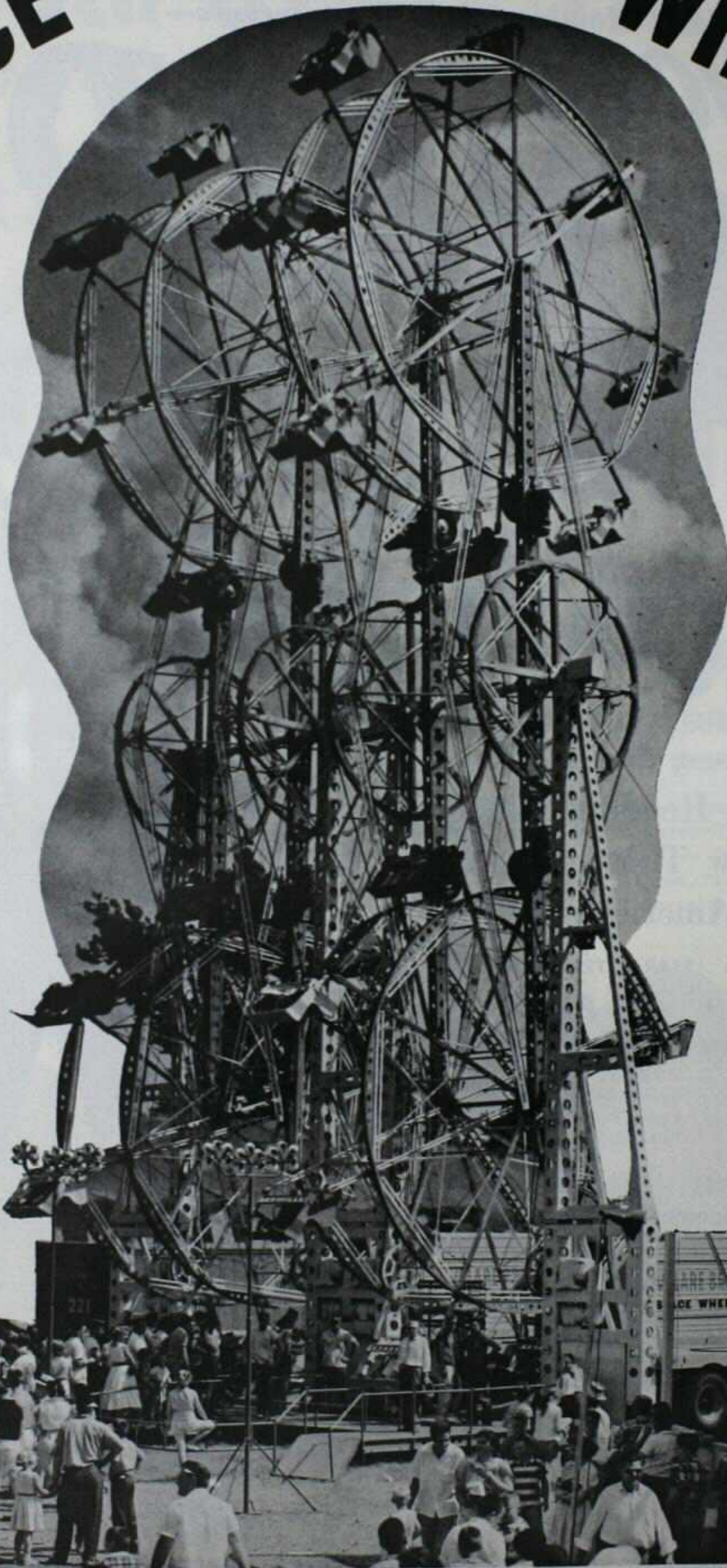
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Gate, Grandstand Charge Ahead; Midway Grosses Register 15% Dip  
CHIPPEWA FALLS, Wis. — The North...

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By FIELDS VARNER  
Top-flight entertainment will be found this...

**B-C REVUE UP AT IONIA FAIR**  
Surpasses Last Year's Western Attendance, Midway Takes Fair  
IONIA, Mich. — Night grandstand business at the Ionia Fair, tee-off sponsored by Carruthers...

**Hillsdale, Mich., Cracks \$\$ Records**  
HILLSDALE, Mich. — The Hillsdale County Fair introduced from last year when it was popular has good crowds  
The always popular has good crowds

**State Fair Great Show**  
By JOHN WATSON  
"Great" is a good one.

**South Dakota State Fair Up 10 Per Cent**  
SIOUX FALLS, S. D. — The South Dakota State Fair Friday morning...

**Okla. State Fair Attendance Up 40% Over Rainy '57 Run**  
B-C Grandstand Revue 20% Ahead;  
ON WITH THE SHOW  
By PERICLES ALEXANDER

**Really Big 'Shew,' Folks Fair Show Already Pleasing Audiences**  
For the first time in... Fair Revue with a vi... Great W... Produ... night as...

**Grandstand \$\$ Up 20% at Owatonna, Minn.**  
OWATONNA, Minn. — Free Fair County Free Fair Sunday (17) with a slight attendance over 19... Est. secretary, annou... Estimated traffic... outside gate was... stand receipts w... t. with much a... credited by Muck... which was boe... and 24... ruthers Theat

**Reviews & Reviews**  
by LARRY RONSON  
Aptly named "The Spectacular," the new State Fair entertainment extravaganza presented nightly in the Hirsch... Fair Week tops any previous grand-...

**Louisiana State Fair's 596,341 Sets New Record**  
B-C Revue, Races Surpass '57; Royal American Grosses Up 32%  
SHREVEPORT, La. — Louisiana State Fair wound up its nine-day run here Sunday (26) with a new attendance record and sharply...

**RECORDS TOPPLE AT KAN. FREE FAIR**  
Attendance Totals 407,000; RAS Up 30%; B-C Revue Does Big

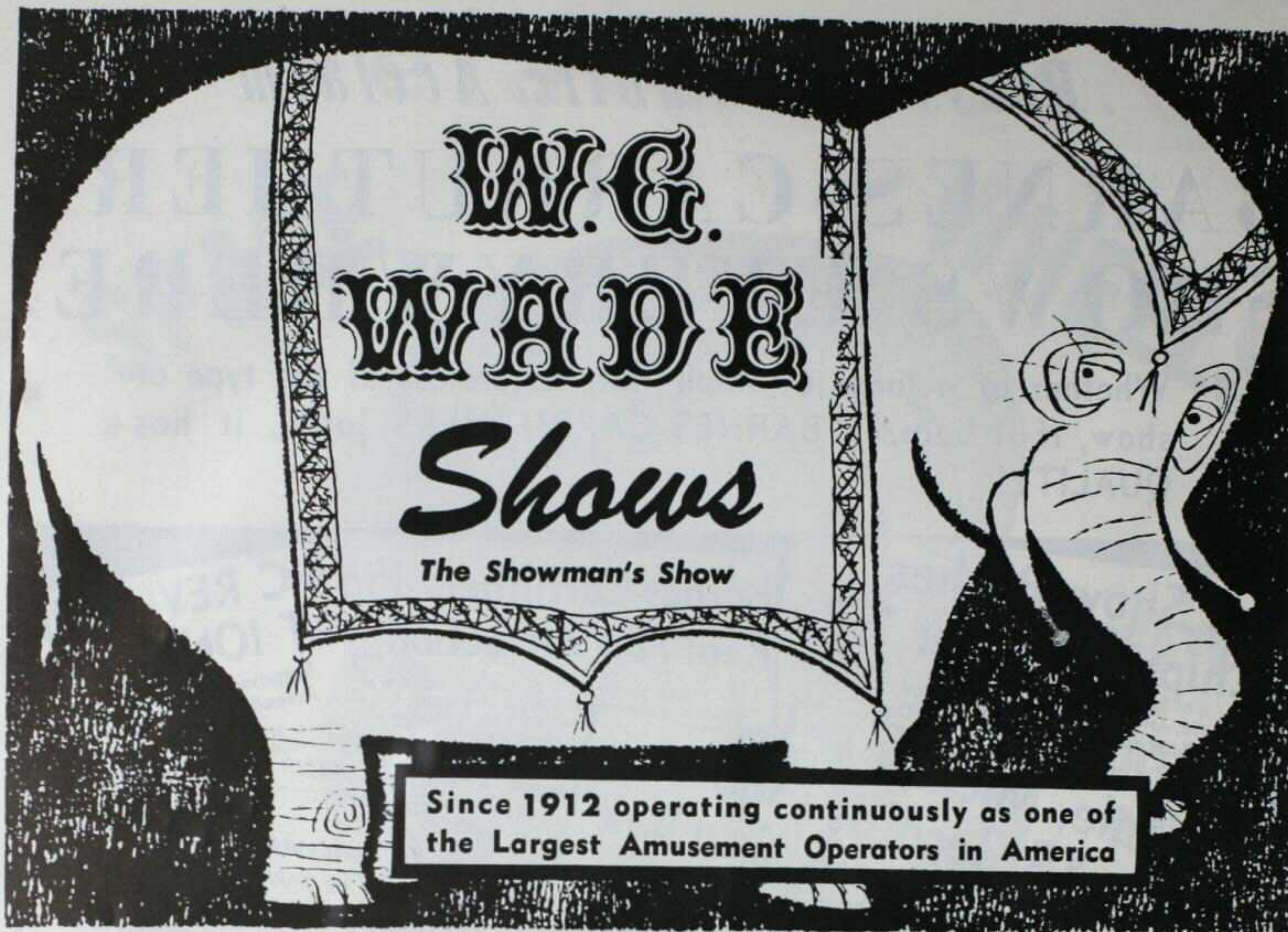
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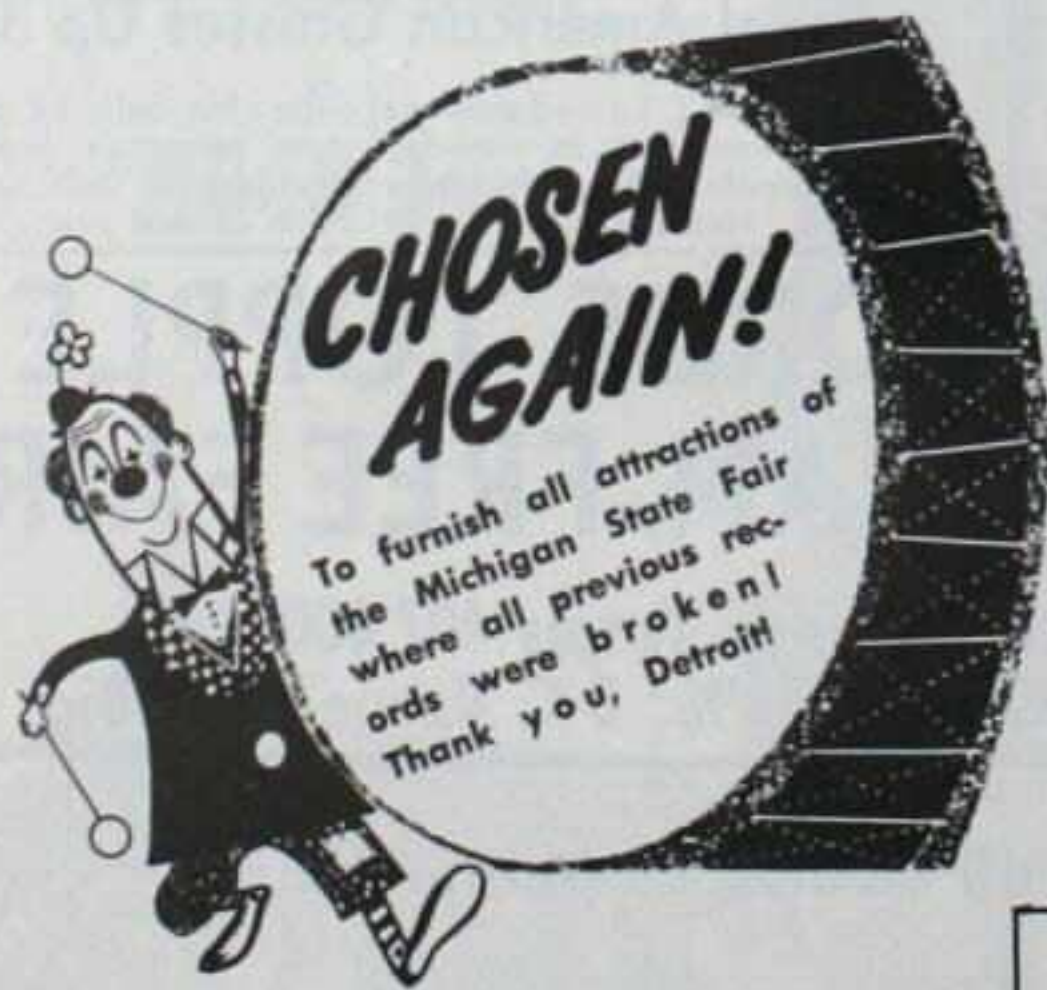
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Rides that do not conflict and Concessions that are different.

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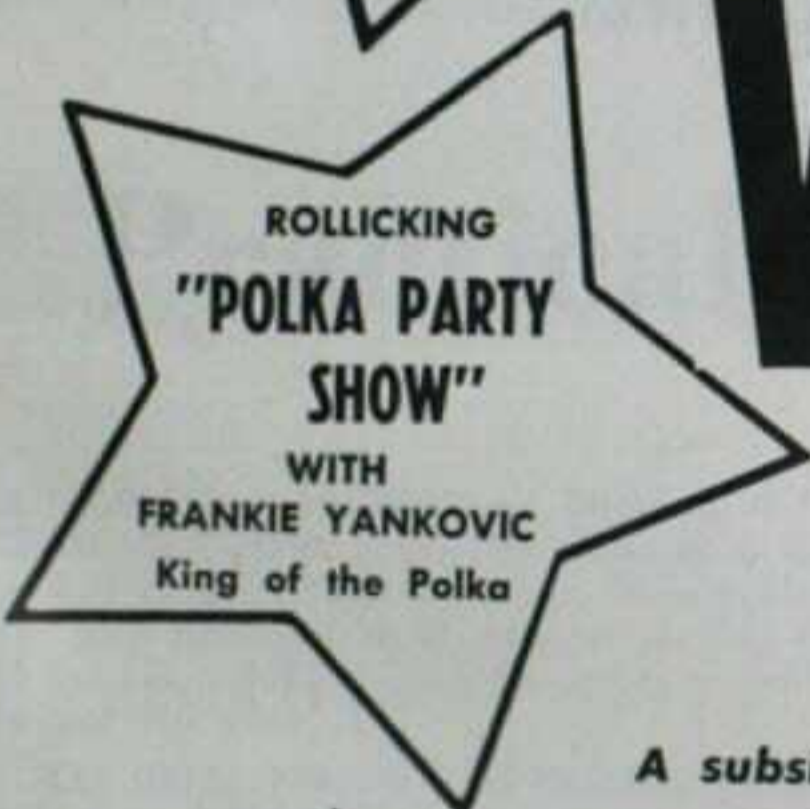


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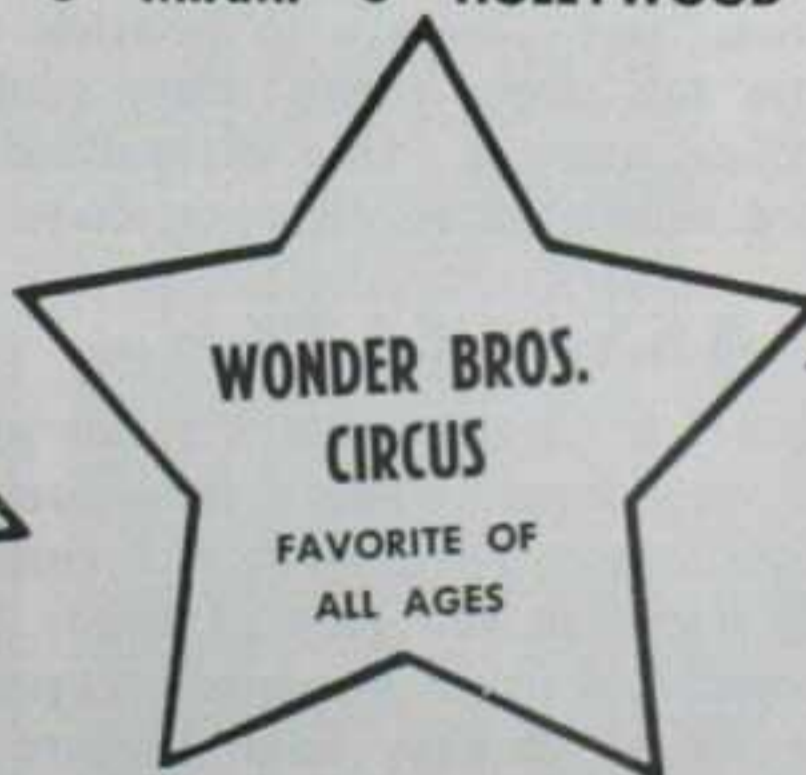
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The actual count of individual riders was almost unbelievable. The “repeaters” displayed their enjoyment, so we knew we had a “hit.” Time spent in line-ups meant nothing—

It was worth while waiting for . . .

### FOR OUR FAIRS—

It has been our pleasure to provide the Midway Attractions at most of our Fairs for many years. They realize we will do our utmost to please their patrons. Our diversified attractions have produced increased revenue to these Fairs.

### FOR OUR ASSOCIATES—

A “Coach” is of no value without a team. Our team consists of faithful employees—The Concessionaires and Our Show and Ride Operators. To achieve the results manifested—meant long hours of hard work on the part of many individuals. The score sheets of unparalleled gross receipts are products of their efforts—in which they have a share.

## THE FUTURE?

DAY BY DAY advances bring about so many changes—we hesitate making definite promises—but you may be sure we will do everything possible to continue with that which has proven successful and to venture into new spheres—with the hope and expectations of making the “Future” into “To-Day.”

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## Practical

**A**LTHO the new Women's Building at the South Dakota State Fair, Huron, is designated as a fair headquarters, the structure not only served a dual purpose during the '58 fair, but will be used for many activities throught the year.

The 100 by 200-foot brick building, erected at a cost of \$200,000, was used in part during the fair as a showplace for women's art objects and needlework exhibited behind store-type show windows with culinary products displayed in refrigerated show cases.

The other end of the building, which includes a 590-seat auditorium, was the scene of daily radio broadcasts and other entertain-



## Building

ment features. The theater is fully equipped with a stage, lights and p.-a. system.

The attractive, modern-style structure is heated, equipped with ticket offices, catering facilities, rest rooms, modern lighting, a sound system and a handy auto parking area. It is entirely windowless but adequate daylight is beamed into the interior thru plastic skylights.

Not only does the building serve a need during fair week, but a number of conventions and trade shows are scheduled to use its facilities this winter. And this double-usage will undoubtedly grow as knowledge of its facilities gets better circulation.





Our reputation is your guarantee of satisfaction!

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the Finest Midway in the East

- ★ 16 MAJOR RIDES
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We are now Booking for 1959 . . .  
Playing throughout the East and  
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**SHOWMEN:** for 1959 can place  
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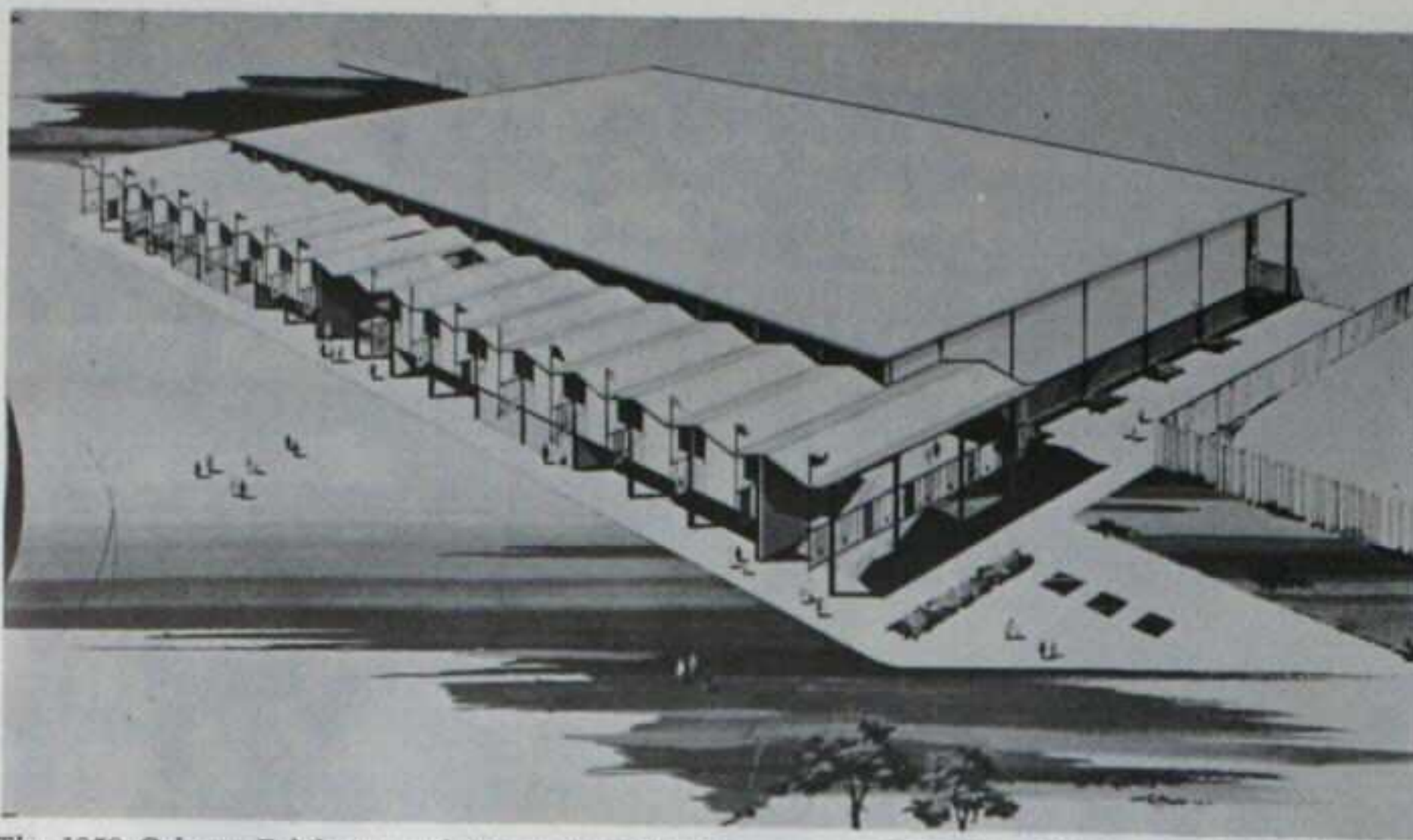
*thanks to everybody*

*Fair Secretaries, Committees and  
our Personnel for making 1958 a  
wonderful and successful season.*

**O.C. BUCK  
SHOWS**

**OSCAR C. BUCK  
OWNER-MANAGER  
TROY, N.Y.**

NO  
PARKING  
8:30  
11:00



The 1959 Calgary Exhibition and Stampede will have a new \$1,775,000 multi-purpose exhibition building, the first split-level exhibit building to be erected in Canada. The 400 by 240-foot structure will have 24 sheets of curling ice, dormitories for 4-H youngsters and will be used for various shows thruout the year.

## SPORT'S BIGGEST YEAR

# Rodeo Cowboy Org Events in Top Pull

**T**HE cowboy sport of rodeo—with nearly a third of the contests staged as grandstand attractions at fairs—enjoyed its biggest box-office boom in years during the 1958 season.

The Rodeo Cowboys' Association estimates '58 attendance at the 480 association-approved rodeos in 34 States will top 14.5 million, almost a million and a half more than in 1957.

Rodeo is going big both East and West, indoors or out, at fair dates or still dates, and with or without name stars.

Biggest drag on '58 attendance, according to the Rodeo Cowboys' Association headquarters, was the old bugaboo, bad weather.

### Gains in Recession

"Despite the recession, which frankly had us worried in the preceding winter months, pro-

fessional rodeo has racked up its biggest gains in several years—both in over-all attendance and in new rodeos established," Lex Connelly, the association's secretary-treasurer, reports.

"The association approved 72 brand-new rodeos this year, our biggest increase since World War II," he adds.

The ancient Western sport continues to make inroads in the East. Of the new rodeos, 29 of them were east of the Mississippi. New rodeos were featured at State fairs and exhibitions this year in New York, Mississippi and Pennsylvania.

Rodeos on still dates scored successes for the first time this year in North Carolina, Connecticut, West Virginia and Ontario.

### Back at Syracuse

At Syracuse the New York State Fair rodeo was hit hard by

rain, which canceled one performance and made it barely possible to carry on a second. The cold, rainy weather kept grandstand crowds below 1957, when there was no rodeo, but fair officials plan to bring the rodeo back next year and put it indoors.

The newly established Pennsylvania Livestock Exposition in Harrisburg last winter relied on rodeo to fill its stands. Attendance hit 48,000 for the six performances and more than 5,000 were turned away from the last three performances. Starred were Gene Autry and Annie Oakley.

Out West, rodeo scored new highs at old fair dates in Alberta, Wyoming and Oregon, and picked up one new State fair date in South Dakota.

At the Central Wyoming Fair in Casper, the 12-year-old rodeo pulled a 75 per cent capacity grandstand crowd on the first day, when it rained, and had sellout crowds all of the remaining three days. The rodeo does not feature a name star.

### New at Huron

Farther north, the Edmonton Exhibition staged its Stampede for the second year without a name star on the marquee, reversing a policy several seasons old. In 1957, the first year without a star, attendance was up 10 per cent over the year before. In 1958 the box office jumped another 20 per cent over 1957.

At the Oregon State Fair the rodeo and horse show, with no star, grossed \$28,200 in the grandstand, up \$5,000 over last year and a near record.

A new rodeo at the South Dakota State Fair at Huron tripled grandstand attendance over the same three nights of the 1957 fair, which had no rodeo. Thursday, Friday and Saturday nights last year grossed \$7,100; the rodeo this year grossed \$21,300.

Of the 480 rodeos approved by the R.C.A. in 1957, 140—or 29 per cent—were grandstand attractions at fairs or expositions. The cowboys' association estimates their share of total rodeo attendance was 3.5 million, up about 500,000 from a year ago.



The alertness and resourcefulness of Clyde Byrd, manager of the Arkansas Livestock Show, Little Rock, gave that up-and-coming event a new grandstand in '58 at low cost. Learning that the Texarkana baseball plant was to be abandoned, Byrd purchased its stand, had it knocked down, moved to Little Rock, and re-assembled. The result is shown above.

*Cash In On The Booming Interest In The Wild West . . .*

**GRANDSTAND ATTRACTION BUYERS, TAKE NOTE . . .**



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*Featuring 5 Major Events, Including*

**SADDLE BRONC RIDING ★ BAREBACK BRONC RIDING  
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CALF ROPING**

**ATTENDANCE UP 50% over 1957 Grandstand at  
MISSISSIPPI-ALABAMA FAIR, Tupelo, Miss.**

*. . . . . and that isn't all . . . . .*

Every Event we played during this past season attendance was up over the previous year's grandstand attraction, regardless of type of attraction.

**LET US SHOW YOU HOW YOU CAN INCREASE YOUR GRANDSTAND ATTENDANCE WITH THIS . . .  
WORLD'S CHAMPIONSHIP RODEO APPROVED BY THE RODEO COWBOYS' ASSOCIATION, INC.**

*Produced by Gene Madison*

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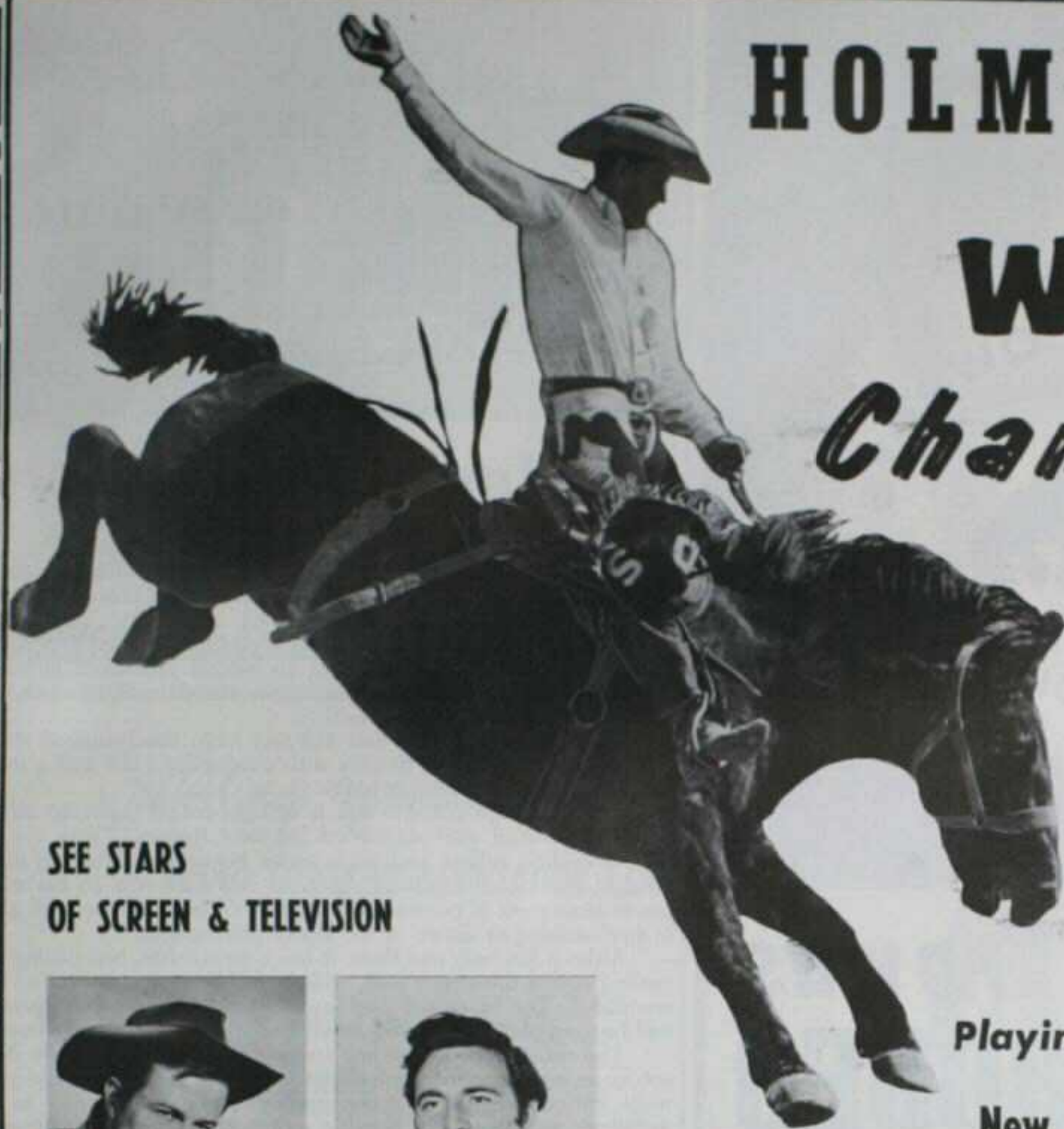
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Fairmen and Aud-Arena Men who helped us achieve another successful season. We'll be back with you again in 1959 for another winner.

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State Fair Meeting**

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# Sure Sign...



## ... of Sellout Crowds with world's championship **RODEO**

Fill your grandstands with the one spectator attraction that is still booming to new attendance records, both east and west, in big cities and at country fairs. In 1958, 480 rodeos approved by the Rodeo Cowboys' Association, 30% of them sponsored by fairs, pulled a record attendance of 14.5 million—more than all of the nation's college football games.

Be sure your rodeo is in the sport's major league—approved by the non-profit service organization that works for all of the major rodeos in the U. S. and Canada.

**CHECK THESE ADVANTAGES** that you get only with R.C.A. approved rodeos:

- |   |  |
|---|--|
| 1.) <b>BETTER CONTESTANTS:</b> 3,200 members, including all world's champions still active, are eligible to enter your rodeo. | 3.) <b>BETTER PUBLICITY:</b> pre-planned campaigns and full benefits of a national publicity program through the Rodeo Information Commission. |
| 2.) <b>BETTER STOCK:</b> over 70 livestock contractors and rodeo producers to choose from.                                    | 4.) <b>NO LIABILITY:</b> all contestants and labor covered by the Association's insurance. You assume no risk for injuries.                    |

**SEE FOR YOURSELF** what R. C. A. rodeo can do for your fair grandstand. Write the managers of these fairs for details of the success of their first-time rodeos in 1958: Mr. Ken Balgeman, South Dakota State Fair, Huron, S. D.; Mr. Bill Baker, New York State Fair, Syracuse; Mr. N. S. Hand, Mississippi State Fair, Jackson; Mr. J. M. Savery, Jr., Mississippi-Alabama Fair and Dairy Show, Tupelo, Miss.

For full information write for the free booklet, "What Is Rodeo?"

### Just a few of the 140 fairs and exhibitions with R.C.A. rodeos in 1958:

New Mexico State Fair Albuquerque, N. M.	Pennsylvania Livestock Exhib. Harrisburg, Pa.	Colorado State Fair Pueblo, Colo.
Calgary Exhib. and Stampede Calgary, Alberta	South Dakota State Fair Huron, S. D.	Western Washington Fair Puyallup, Wash.
International Dairy Show Chicago, Ill.	Mississippi State Fair Jackson, Miss.	Oregon State Fair Salem, Ore.
Edmonton Exhibition Edmonton, Alberta	Arkansas Livestock Expos. Little Rock, Ark.	Grand National Livestock Expos. San Francisco, Calif.
North Montana State Fair Great Falls, Mont.	Mid South Fair Memphis, Tenn.	New York State Fair Syracuse, N. Y.
	Ak-Sar-Ben Livestock Show Omaha, Nebr.	Mississippi-Alabama Fair Tupelo, Miss.

**RODEO COWBOYS' ASSOCIATION, INC.**  
1744 CHAMPA STREET DENVER 2, COLORADO  
In Chicago: See Lex Connelly, Hotel Sherman



## Planning Pays

**WHEN** the Regina (Sask.) Provincial Exhibition drew up plans for its new \$500,000 Saskatchewan Building, year-round utilization of its facilities was stressed.

The result is good. It is a welcome addition to the fairgrounds during annual fair week. Thruout six winter months it is being used by curling enthusiasts, while from April to October it will house trade shows and convention.

Ninety-four feet wide and 412 feet long, the fireproof structure includes a women's theater with seating for 1,000 and a modern, fully equipped 62-foot stage.

The building's construction is of lightweight concrete blocks with a steel-clad roof supported by steel frames. There are no floor-to-ceiling pillars and wide aisles between exhibit areas go straight thru from the front doors to the rear exits to make for easier movement of patrons. The front is entirely of case wire glass in steel sashing as shown in the above photograph.

Altho it has only one floor, it has a mezzanine, and during the curling season the center part, with its full basement, is heated and ventilated. The basement contains the most modern refrigeration and heating plants available, locker facilities and large washrooms.

The refrigeration, heating and plumbing services have been set up as a permanent public display. All pipes, ducts and equipment are color-coded to make tracing of lines easier and, as the architect explains, "to provide color to otherwise utilitarian services."

## COMPLETE RODEO INSURANCE

Be sure to visit our suite at the Sherman Hotel during the Outdoor Convention

NOV. 30-DEC. 3

## N. PERRY LUSTER

5555 South Everett Avenue Chicago 37, Illinois  
Phone: Midway 3-1900

# WORLD CHAMPIONSHIP

# RODEOS

**Produced by HARRY KNIGHT:**

*Staging Rodeos before MORE people than any other producer . . .*

*Featuring* Outstanding contests everytime  
RODEO COWBOYS ASSOCIATION SANCTIONED.

- ★ The top Cowboys and Cowgirls contesting in All Events.
- ★ Our own unequalled Bucking Stock toughest in America.
- ★ Featuring the greatest array of talent in the nation.
- ★ Outstanding Acts and Personalities Movie and TV Stars as added attractions if desired.



#### FAIR SECRETARIES . . .

If you have not yet investigated the possibilities of a RODEO for your event, may we suggest you contact us. Find out how much you can benefit by America's most colorful, exciting dare-devil sport. Your inquiry will bring an immediate answer.

#### SOME OF OUR TOP ENGAGEMENTS IN 1958 . . . AT MANY OF WHICH WE BROKE ALL PREVIOUS ATTENDANCE RECORDS

CENTRAL WYOMING FAIR, Casper  
NORTH MONTANA STATE FAIR, Great Falls  
COLORADO STATE FAIR, Pueblo  
NEW YORK STATE FAIR, Syracuse

KENTUCKY STATE FAIR, Louisville  
ARKANSAS LIVESTOCK SHOW, Little Rock  
AK-SAR-BEN, Omaha, Nebr.  
INTERNATIONAL AMPHITHEATRE, Chicago

#### OUR THANKS TO:

The Officials of the above Great Events . . .  
and to all the other fair officials and our own personnel for a wonderful season.

# World Championship RODEOS

*For complete details and available time, contact:*

**HARRY KNIGHT & COMPANY**  
Flying-A-Ranch,  
Box 332 (Phone 058R1)  
Fowler, Colorado

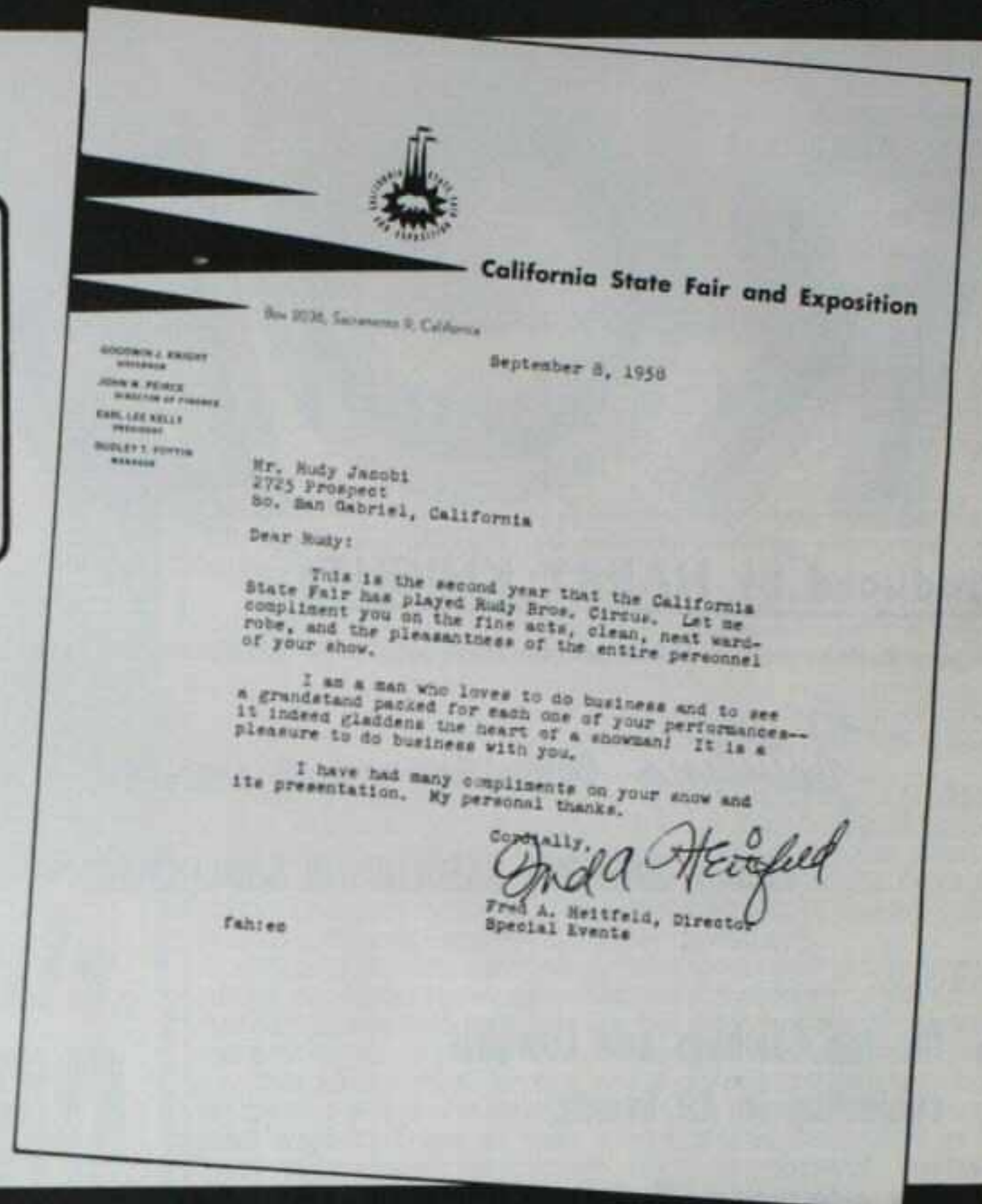
Here's a show ALL WRAPPED UP for FAIRS...



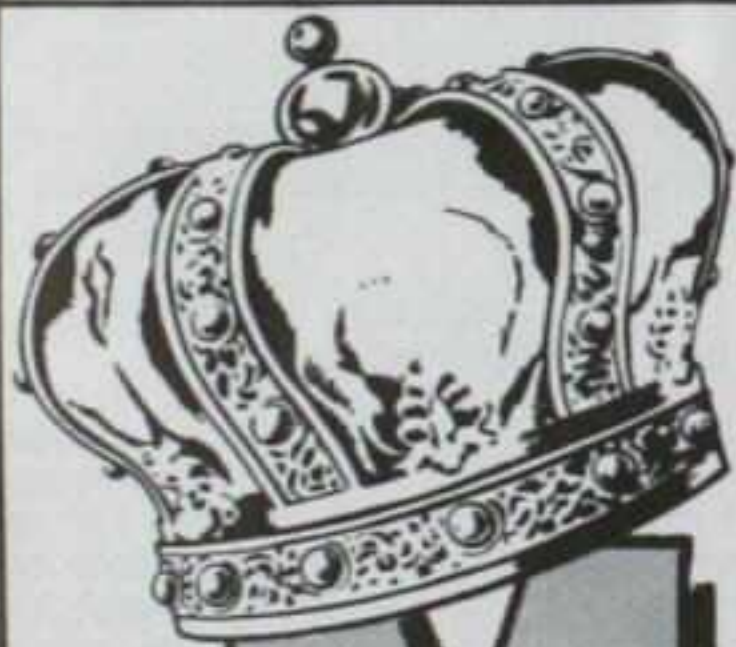
Appeared under sponsorship Shrine, Elks, Police and service organizations in 8 Western states this year.

Featured at the California State Fair and Exposition

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See us at the Western Fair Convention  
or



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IT'S THE MIGHTY

# MONARCH

## EXPOSITION SHOWS

A new show with new ideas . . . top midway attractions . . . under the experienced and capable management of E. L. WINROD.

**OUR SINCERE THANKS**

To the many fair secretaries and celebration committees who gave us the opportunity to play another season as a huge success.

- 17 Top-Notch Rides
- 40 Quality Concessions
- 8 Winning Shows
- All Modern Equipment and Lighting

**THROUGHOUT THE MIDDLE WEST**

they're still talking about the outstanding, modern midway of Monarch Exposition Shows.

**FAIRMEN - COMMITTEES**

Let us show you that we can deliver a top performance all the time—and help you increase your gross.

We'll be at the Sherman Hotel during the Convention to show you our 1959 expanded plans, and at your state fair meeting.



# Monarch

## EXPOSITION SHOWS



Contact: E. L. WINROD, Owner, P. O. Box 298, LARGO, FLORIDA. (Phone: JUniper 4-5049)



# STATISTICAL DIRECTORY OF FAIRS

## Results Count

### ALABAMA

#### Cullman County Fair Association, Cullman

Total Attendance: Paid and free, 38,000. Operated 6 days.  
 Receipts: Gate, \$12,000.  
 Carnival: Johnny's United Shows; ride and show gross, \$10,000.  
 Aid, Premiums: State aid, \$541; total premiums (excluding races), \$4,000.  
 Aid, Premiums: State aid, \$541; total premiums (excluding races), \$4,000.  
 Staff: President, Dillard Johnson; secretary, Fred Yates.  
 1959 Dates: September 7-12, official.

#### Dallas County Fair, Selma

Total Attendance: Paid and free, 20,000. Operated 6 days, 6 nights.  
 Attractions: Tex Ritter, 3 days, 2 nights; beauty parade, 1 night.  
 Staff: President, Nelson Burkett; secretary, H. A. Barnes; publicity director, O. E. Richardson.  
 1959 Dates: October (?), tentative.

#### Franklin County Fair, Russellville

Total Attendance: Paid and free, 9,000. Operated 3 days, 6 nights.  
 Receipts: Gate, \$6,500.  
 Carnival: Lee Amusement Company; ride and show gross, \$6,000.

**T**HE Billboard's Statistical Directory of Fairs has over the years proved annually to be an important guide for exhibitors, attractions, concessionaires and suppliers to the fair market.

Each year its coverage has grown, reflecting the mounting value placed upon these statistics by the fairs themselves. When used along with the Still-Date Facili-

ties, which appears elsewhere in this issue, the directory is an important source thru which fairs obtain attractions for the weeks other than fair week.

The compilation of this directory is a special service rendered by The Billboard which thruout the year strives to serve the betterment of the fair movement in the United States and Canada.

Aid, Premiums: State aid, \$427.

Staff: President, K. A. Mink; secretary, Cecil McCarver; concession superintendent, Bob Clear; publicity director, Claude Sparts.

1959 Dates: September 8-13, tentative.

#### North Alabama State Fair, Florence

Total Attendance: Paid and free, 65,000. Operated 6 days, 6 nights.

Carnival: World of Pleasure Shows.

Attractions: Circus and vaudeville acts, 6 days, 6 nights; Jim Bowie, 6 days, 6 nights.

Aid, Premiums: State aid, \$1,000; total premiums (excluding races), \$7,000.

Staff: President, B. F. O'Steen; secretary, C. H. Jackson; concession superintendent, B. L. Nabors.

1959 Dates: September 14-19, tentative.

### ARIZONA

#### Arizona State Fair, Phoenix

Total Attendance: Paid and free, 240,000. Operated 12 days, 12 nights.

Carnival: Siebrand Bros.' Shows. Attractions: Horse racing, 9 days; horse show, 1 day, 5 nights; plaza show, 12 days, 12 nights; Miss Arizona Pageant, 4 nights.

Aid, Premiums: Total premiums (excluding races), \$65,000.

Staff: Kemper Marley; secretary, G. N. Goodman; publicity director, John S. Turner & Associates.

1959 Dates: October 31-November 11, tentative.

#### Mohave County Fair, Kingman

Total Attendance: Paid and free, 4,000. Operated 2 days, 3 nights.

Attractions: Local amateur talent show, 2 nights; pet parade, 1 night.

Aid, Premiums: State aid, \$2,600.

Staff: President, Mildred E. Phillips; secretary, Mrs. M. Terrin; concession superintendent, Glenn Webb; publicity director, H. D. Kreft.

1959 Dates: September 5-7, tentative.

### ARKANSAS

#### Arkansas Livestock Exposition, Little Rock

Operated 6 days, 6 nights.

Carnival: Royal American Shows. Attractions: Edgar Bergen and Molly Bee, 2 nights; Tommy Sands, 3 days, 4 nights.

Coliseum: RCA Rodeo, 4 days, 6 nights; Harry Knight stock, Royal Canadian Police, Musical Ride, Rex Allen.

Aid, Premiums: Total premiums (excluding races), \$50,000.

Staff: President, T. H. Barton; secretary, Clyde E. Byrd.

1959 Dates: October 5-10, tentative.

#### Arkansas-Oklahoma Livestock Exposition, Ft. Smith

Total Attendance: Free, 135,530. Operated 6 days, 6 nights.

Carnival: Schaffer's 20th Century Shows; ride and show gross, \$28,000.

Attractions: Aut Swenson, Leon McAullife.

Aid, Premiums: State aid, \$5,000; county aid, \$2,000; total premiums (excluding races), \$13,000.

Staff: President, H. C. Crain; secretary, Paul Latture; publicity director, William Center.

1959 Dates: September 21-26, official.

#### Benton County Fair, Bentonville

Total Attendance: Paid and free, 40,000. Operated 3 days, 3 nights.

Receipts: Gate, \$3,500.

Carnival: Holiday Amusement Company; ride and show gross, \$5,000.

Aid, Premiums: State aid, \$1,400; total premiums (excluding races), \$5,000.

Staff: President, John Wright; secretary, Franklin Miller; manager, C. M. Burger.

1959 Dates: September 22-25, tentative.



King-sized balloons such as shown above make the annual downtown Pacific National Exhibition parade a long-awaited event for Vancouver, B. C., residents. The colorful parade serves a two-fold purpose: It puts Vancouver in a holiday mood and focuses attention on the PNE, British Columbia's biggest annual show.

### Madison County Fair, Huntsville

Total Attendance: Paid and free, 6,000. Operated 3 days.  
**Carnival:** Stumbo's Tri-State Shows.  
**Attractions:** Amateur talent contest, 1 night.  
**Aid, Premiums:** State aid, \$500; county aid, \$300; total premiums (excluding races), \$1,200.  
**Staff:** President, Ralph Buck; secretary, Troy Dennis.

### Polk County Fair and Livestock Show, Mena

Total Attendance: Paid and free, 8,000. Operated 3 days, 3 nights.  
**Receipts:** Night grandstand total, \$3,000.  
**Carnival:** Parada Shows; ride and show gross, \$1,250.  
**Attractions:** Rodeo, 3 nights.  
**Aid, Premiums:** State aid, \$560; county aid, \$1,000; total premiums (excluding races), \$1,500.  
**Staff:** President, Homer Rogers; secretary, R. W. St. John.  
 1959 Dates: August 27-29, tentative.

### Searcy County Fair, Marshall

Total Attendance: Paid and free, 6,000. Operated 2 days, 2 nights.

**Carnival:** Stumbo's Tri-State Shows.  
**Attractions:** Youth Rodeo, 1 night.  
**Aid, Premiums:** State aid, \$500; county aid, \$300; other aid, \$150; total premiums (excluding races), \$950.  
**Staff:** President, Leon Jenning; secretary, James Davenport.  
 1959 Dates: September 4-6, tentative.

### South Arkansas Livestock Show & Rodeo, Pine Bluff

Total Attendance: Paid and free, 65,000. Operated 5 days, 5 nights.  
**Receipts:** Day grandstand total.  
**Carnival:** Buff Hottle Show; ride and show gross, \$15,000.  
**Attractions:** Rodeo, 5 nights.  
**Aid, Premiums:** State aid, \$5,000; county aid, \$3,500; total premiums (excluding races), \$8,500.  
**Staff:** Secretary, Harvey Hewitt.  
 1959 Dates: September 22-26, tentative.

### Washington County Fair, Fayetteville

Total Attendance: Paid and free, 10,000. Operated 4 days, 4 nights.  
**Receipts:** Gate, \$4,000.  
**Carnival:** Gladstone Exposition Shows.

**Attractions:** Parachute jump, 1 day; youth talent, 1 night; square and round dancing, 4 days, 4 nights.  
**Aid, Premiums:** State aid, \$4,800; county aid, \$3,500.  
**Staff:** President, Neil Ingels; secretary, Bob Medley; publicity director, Hubert Phillips.

### White County Fair, Searcy

Total Attendance: Paid and free, 27,500. Operated 4 days, 4 nights.  
**Receipts:** Gate, \$5,600.  
**Attractions:** Harness racing, 2 days; talent contest, 1 night; queen's contest, 1 night.  
**Aid, Premiums:** State aid, \$1,400; other aid, \$1,600; total premiums (excluding races), \$3,000.  
**Staff:** President, Floyd Bradberry; secretary, R. J. Haney; concession superintendent, Cecil Morgan; publicity director, Herman West.

## CALIFORNIA

### Alameda County Agricultural Fair, Pleasonton

Total Attendance: Free, 415,000. Operated 14 days, 14 nights.

**Receipts:** Day grandstand total, \$24,000.  
**Carnival:** Foley & Burke Shows.  
**Aid, Premiums:** State aid, \$50,000; county aid, \$10,000; total premiums (excluding races), \$60,000.  
**Staff:** President, William Ralph; secretary, James W. Trimmingham; publicity director, James Zeno.  
 1959 Dates: June 29-July 12, official.

### Antelope Valley Fair and Alfalfa Festival, Lancaster

Total Attendance: Paid and free, 62,500. Operated 4 days, 4 nights.  
**Receipts:** Gate, \$17,000; day grandstand total, \$6,000; night grandstand total, \$12,000.  
**Carnival:** Crafts 20 Big Shows; ride and show gross, \$17,000.  
**Attractions:** RCA Rodeo, 1 day, 1 night; Desert Horse Show, 1 night; Rural Olympics, 1 day; massed band concert, 1 night.  
**Coliseum:** Exhibits.  
**Aid, Premiums:** State aid, \$65,000; total premiums (excluding races), \$26,000.  
**Staff:** President, A. G. Ohneck; secretary, A. G. Marquardt; publicity director, Doug Hairgrove.  
 1959 Dates: September 10-13, official.

### California Mid-Winter Fair, Imperial

Total Attendance: Paid and free, 94,365. Operated 9 days, 9 nights.  
**Carnival:** Pan-American Amusement Corporation.  
**Attractions:** Rodeo, 2 days; horse show, 5 days; auto racing (sprint cars) (C.R.A.), 2 days; Hollywood stagemat, 9 nights; Palmetto polo, 2 days; \$65,000 junior livestock auction, 1 day.  
**Coliseum:** Pacific Telephone Company, 9 days; free movies, 9 days.  
**Aid, Premiums:** State aid, \$65,000.  
**Staff:** President, J. R. Snyder; secretary-mgr., D. V. Stewart; concession superintendent, Kenneth Hofman; publicity director, Dick Washburne.  
 1959 Dates: February 28-March 8, official.

### California State Fair, Sacramento

Total Attendance: Paid and free, 817,002. Operated 12 days, 12 nights.  
**Carnival:** Combine of West Coast, Crafts and Foley & Burke shows.  
**Attractions:** Grandstand, Bill McGaw thrill show, NASCAR auto races, GAC-Hamid variety show.  
**Staff:** Manager, Dudley T. Fortin.

### Fresno District Fair, Fresno

Total Attendance: Paid and free, 340,382. Operated 11 days, 11 nights.  
**Carnival:** Craft Shows.  
**Attractions:** Junior and Senior horse shows, 1 day, 4 nights; farm skills & safety show, 1 night; Jr. midget racing, 4 nights; Bill McGaw's Tournament of Thrills, 1 day, 2 nights.  
**Aid, Premiums:** Total premiums (excluding racing), \$58,000.  
**Staff:** President, Gordon Harlan; secretary, Thos. A. Dodge; publicity, Al Merriam.  
 1959 Dates: October 8-18, official.

### Golden Feather Fair, Gridley

Total Attendance: Paid and free, 21,817. Operated 4 days, 4 nights.  
**Receipts:** Gate, \$6,500; night grandstand total, \$4,000.  
**Carnival:** Great Western Shows.  
**Attractions:** Big car races, 1 night; midget racing, 1 night; rodeo, 1 night; variety show, 1 night.  
**Coliseum:** Spot acts, 4 nights.  
**Aid, Premiums:** State aid, \$65,000; total premiums (excluding races), \$23,902.53.  
**Staff:** President, V. Leroy Wiser;

### Merced County Fair, Merced

Total Attendance: Paid and free, 67,320. Operated 5 days, 5 nights.  
**Receipts:** Gate, \$20,257.75; night grandstand total, \$7,462.  
**Carnival:** Craft's 20 Big Shows, Inc.; ride and show gross, \$21,580.60.  
**Attractions:** Rodeo, 2 nights; circus, 1 night; Lee Grable Show, 1 night; vaudeville and fireworks, 1 night; vaudeville free bandshell, 4 days.  
**Aid, Premiums:** State aid, \$28,000.  
**Staff:** President, J. F. Collins; secretary, W. C. Woxberg; publicity director, Alfred Nelson.  
 1959 Dates: August 11-16 inclusive, official.

### Mother Lode Fair, Sonora

Total Attendance: Paid and free, 17,659. Operated 4 days, 4 nights.  
**Receipts:** Gate, \$8,000.  
**Carnival:** Gold Coast Shows; ride and show gross, \$6,000.  
**Attractions:** Horse show, 1 night; queen contest and show, 1 night; variety show, 1 night; rodeo, 1 day; dog show, 1 day.  
**Coliseum:** Exhibits, 4 days, 4 nights; free attractions, 4 days, 4 nights.  
**Aid, Premiums:** State aid, \$65,000; total premiums (excluding races), \$21,989.18.  
**Staff:** President, A. C. Hender; secretary, C. B. Mathews; publicity director, Hugh McLain.  
 1959 Dates: August 6-9, official.

### Nevada County District Fair, Grass Valley

Total Attendance: Paid and free, 28,077. Operated 4 days, 4 nights.

secretary, J. E. Whitaker; publicity director, Lou Laney.  
 1959 Dates: September 4-7, official.

### Humboldt County Fair, Ferndale

Total Attendance: Paid and free, 42,891. Operated 9 days, 9 nights.  
**Receipts:** Gate, \$11,276; day grandstand total, \$8,900; night grandstand total, \$1,800.  
**Carnival:** Gold Coast Shows; ride and show gross, \$18,547.40.  
**Attractions:** Grandstand—Horse racing with pari-mutuels, KIEM variety show, circus, LaVerne Dance Revue, logging show, Indian dances, talent show.  
**Aid, Premiums:** State aid, \$27,754.21; county aid, \$395; total premiums (excluding races), \$27,849.21.  
**Staff:** President, Herbert Russ; secretary, Cecil J. Hindley.  
 1959 Dates: August 7-15, tentative.

### Kern County Fair, Bakersfield

Total Attendance: Paid and free, 189,875. Operated 7 days.  
**Receipts:** Gate, \$39,899.  
**Carnival:** West Coast Shows; ride and show gross, \$47,000.  
**Attractions:** Horse show, 1 day, 5 nights; stagemat, 1 night; parade and grand entry, 1 night.  
**Coliseum (Outdoor Stage):** Professional stagemat, 6 nights; amateur performers, 6 days; hair-styling contest, 1 day; hula-hoop contest, 1 day.  
**Aid, Premiums:** State aid, \$65,000; total premiums (excluding races), \$42,540.  
**Staff:** President, Albert S. Goode; secretary-manager, Robert M. King; concession superintendent, Don M. Taylor.  
 1959 Dates: September 28-October 4, official.

### Los Angeles County Fair, Pomona

Total Attendance: Paid and free, 1,083,927. Operated 17 days, 17 nights.  
**Carnival:** Harry Illions, Fair Time Shows combined.  
**Attractions:** Ringling circus.  
**Staff:** President-General Manager, C. B. (Jack) Afflerbaugh.



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Give Your Patrons the Benefit of America's Finest FIREWORKS DISPLAY

## PARAMOUNT FIREWORKS

Already a habit with fairmen and celebration sponsors who want the best! Here are a few of the many reasons why you can be sure of a successful display by PARAMOUNT:

1. Factory-trained experts and salesmen custom-make special displays to fit your needs at absolutely no cost or obligation to you.
2. A 'turn-key' package display includes labor, lumber, tools, liability insurance, promotional advertising and 'rain-out' clause.
3. A change of program each night of your event . . . will bring the crowds back again and again.
4. Tailored to fit your budget . . . no matter how big.

**WE SPECIALIZE IN PROMOTIONS FOR FAIRS AND SPECIAL EVENTS . . . WRITE TODAY FOR YOUR FREE COPY OF OUR 1959 BROCHURE FEATURING MANY OF THE OLD-TIME FAVORITES . . . PLUS LOTS OF NEW IDEAS.**

Look for us at Chicago and your State Fair meeting . . . or write to:

# PARAMOUNT FIREWORKS CO.

P.O. Box 1272 Phone: Riverside 7-4373 Tulsa, Oklahoma

**Carnival: Great Western Shows.**  
**Attractions:** Vaudeville, 1 night; rodeo, 1 night; horse show and rodeo finals, 1 day; jalopy races, 1 night; Jr. horse show, 1 night.  
**Aid, Premiums:** State aid, \$65,000.  
**Staff:** President, F. W. Viscia; secretary-manager, Malcolm E. Hammill.  
**1959 Dates:** August 27-30, official.

**Napa Town and Country Fair, Napa**

**Total Attendance:** Paid and free, 51,871. Operated 4 days, 4 nights.  
**Carnival: West Coast Shows.**  
**Attractions:** Rodeo, 1 day, 2 nights; vaudeville, 1 night.  
**Aid, Premiums:** State aid, \$20,000; total premiums (excluding races), \$20,000.  
**Staff:** President, Geo. Moskowitz; secretary, Thomas F. Camp.  
**1959 Dates:** August 6-9, tentative.

**Riverside County Fair and National Dance Festival, Indio**

**Total Attendance:** Paid and free, 162,724. Operated 10 days, 10 nights.  
**Receipts:** Gate, \$61,879; day grandstand total, \$13,059.  
**Carnival: Babcock Shows; ride and show gross,** \$12,900.  
**Attractions:** Horse show, 8 days; circus, 2 days.  
**Aid, Premiums:** State aid, \$65,000; total premiums (excluding races), \$42,450.  
**Staff:** Manager, R. M. C. Fullenwider; concession superintendent, Mrs. Vona O'Donnell; publicity director, Ernest Maxwell.  
**1959 Dates:** February 14-23, inclusive. Official.

**San Joaquin County Fair, Stockton**

**Total Attendance:** Paid and free, 127,072. Operated 10 days, 10 nights.  
**Receipts:** Gate, \$42,536; day grandstand total, \$35,015; night grandstand total, \$9,000.  
**Carnival: Foley & Burke Shows.**  
**Attractions:** Horse racing, 9 days; rodeo, 3 nights; horse show, 1 day, 2 nights; vaudeville, 4 nights.  
**Aid, Premiums:** State aid, \$65,000; total premiums (excluding races), \$43,000.  
**Staff:** President, R. L. Eberhardt; general manager, R. E. Walker; publicity director, Campbell Agency.  
**1959 Dates:** August 20-29, official.

**Santa Clara County Fair, San Jose**

**Total Attendance:** Paid and free, 248,000. Operated 6 days, 7 nights.  
**Carnival: West Coast Shows.**  
**Attractions:** Molly Bee and acts, 3 nights; Jimmie Rodgers and acts, 2 nights; Rusty Draper and acts, 2 nights; Cavalcade of Thrills, 2 days; harness horse racing, 4 nights; quarter horse racing, 3 days.  
**Aid, Premiums:** State aid, \$49,000; county aid, \$1,000; total premiums (excluding races), \$50,000.  
**Staff:** President, A. L. Christopher; secretary, William A. Straub; publicity director, Al Buhot.  
**1959 Dates:** September 14-20, official.

**Santa Barbara County Fair, Santa Maria**

**Total Attendance:** Paid and free, 48,630. Operated 5 days, 5 nights.  
**Receipts:** Gate, \$17,610.  
**Attractions:** Horse show, 3 days, 3 nights; vaudeville, 2 days, 2 nights; races (auto), 1 day; band stand dance, 1 night.  
**Aid, Premiums:** State aid, \$25,550; district-county aid, \$4,191; total premiums (excluding races), \$29,741.  
**Staff:** President, Paul Fox; secretary, Edward H. Clendennen;

concession superintendent, L. T. Porterfield; publicity director, Robert Bonson.  
**1959 Dates:** July 22-26, official.

**Silver Dollar Fair, Chico**

**Total Attendance:** Paid and free, 55,732. Operated 4 days, 4 nights.  
**Carnival: West Coast Shows.**  
**Attractions:** Wrestling, 1 night; rodeo, 1 night; Chitwood thrill show, 1 day, 1 night; variety show and fireworks, 1 night.  
**Staff:** President, R. R. McEneaney; secretary, Edward Warrenner; publicity director, Mrs. Millis.  
**1959 Dates:** May 21-24, official.

**Solano County Fair, Vallejo**

**Total Attendance:** Paid and free, 100,000. Operated 9 days, 9 nights.  
**Carnival: Crafts 20 Big Shows.**  
**Attractions:** Rodeo, 1 day; pari-mutuel racing, 8 days.  
**Aid, Premiums:** State aid, \$65,000; total premiums (excluding races), \$41,000.  
**Staff:** President, Dr. John W. Green; secretary, Fred M. Bruderlin.  
**1959 Dates:** June 17-27, official.

**Sonoma County Fair, Santa Rosa**

**Total Attendance:** Paid and free, 173,060. Operated 10 days, 9 nights.  
**Receipts:** Gate, \$38,416.30; day

grandstand total, \$12,242; night grandstand total, \$2,088.15.

**Carnival: Foley & Burke West Coast Shows.**

**Attractions:** Racing, 8 days; rodeo, 1 night; horse show, 1 night, polo, 2 nights; fireworks, 1 night.  
**Coliseum: KCBS Broadcasting;** vaudeville, 4 days, 4 nights; kids circus, 10 days.  
**Aid, Premiums:** State aid, \$46,957.29; county aid, \$4,672.10; total premiums (excluding races), \$51,629.39.  
**Staff:** President, Donald E. Martin; manager, James F. Lyttle; publicity director, Vernon Silverfield.  
**1959 Dates:** July 16-25, official.

**Stanislaus County Fair, Turlock**

**Total Attendance:** Paid and free, 85,000. Operated 6 days, 6 nights.  
**Carnival: Foley & Burk Shows.**  
**Attractions:** Variety shows, horse shows, amateur rodeos, horse-pulling, cattle penning, FFA and 4-H calf scrambles.  
**Aid, Premiums:** State aid, \$30,000.  
**Staff:** President, E. B. Leduc; secretary-manager, C. A. Riggsbee.  
**1959 Dates:** August 3-8, official.

**Tulare County Fair, Tulare**

**Total Attendance:** Paid and free, 105,450. Operated 6 days, 6 nights.  
**Receipts:** Gate, \$24,569; night

and day grandstands total, \$5,377.75.

**Carnival: Babcock's United Shows; ride and show gross,** \$15,040.

**Attractions:** Horse show, 2 nights; horse races (not pari-mutuel), 3 days, 2 nights; midget auto races, 1 day; motorcycle races, 1 night; destruction derby, 1 day; fireworks, 1 night.  
**Aid, Premiums:** State aid, \$27,747.91.  
**Staff:** President, C. L. Fraser; secretary, A. J. Elliott.

**COLORADO**

**Colorado State Fair, Pueblo**

**Total Attendance:** Paid and free, 283,110. Operated 6 days, 6 nights.  
**Attractions:** Rodeo with Guy Mitchell, 3 days, 3 nights; revue with Nat King Cole, 3 nights; racing, 3 days.  
**Staff:** President-manager, Clyde Fugate; concession superintendent, A. C. Vitullo; publicity director, Ralph Taylor.  
**1959 Dates:** August 25-30, tentative.

**Cheyenne County Fair and Rodeo, Cheyenne Wells**

**Total Attendance:** Paid and free, 4,500. Operated 3 days.  
**Receipts:** Gate, \$1,665.50.  
**Attractions:** R. C. A. Rodeo, 2 days; County Rodeo, 1 day.

**Aid, Premiums:** County aid, \$3,000; total premiums (excluding races), \$3,000.

**Staff:** Manager, Byron Hodson; secretary, Jim Read.

**1959 Dates:** September 3-5, tentative.

**Kiowa County Free Fair, Eads**

**Total Attendance:** Paid and free, 5,000. Operated 3 days.  
**Receipts:** Day grandstand total, \$2,800.  
**Carnival: King Bros.' Shows.**  
**Attractions:** Rodeo and races, 2 days.  
**Aid, Premiums:** County aid, \$9,000.  
**Staff:** President, Howard H. Hooker; secretary, Jimmy Bendorf.  
**1959 Dates:** September 10-12, official.

**Morgan County Junior Fair, Brush**

**Total Attendance:** Operated 2 days, 1 night.  
**Attractions:** 4 H Exhibits, 2 days; 4 H Talent Program, 1 night.  
**Aid, Premiums:** County aid, \$1,500.  
**Staff:** President, Al Ronecke; secretary, Chuck Miller.

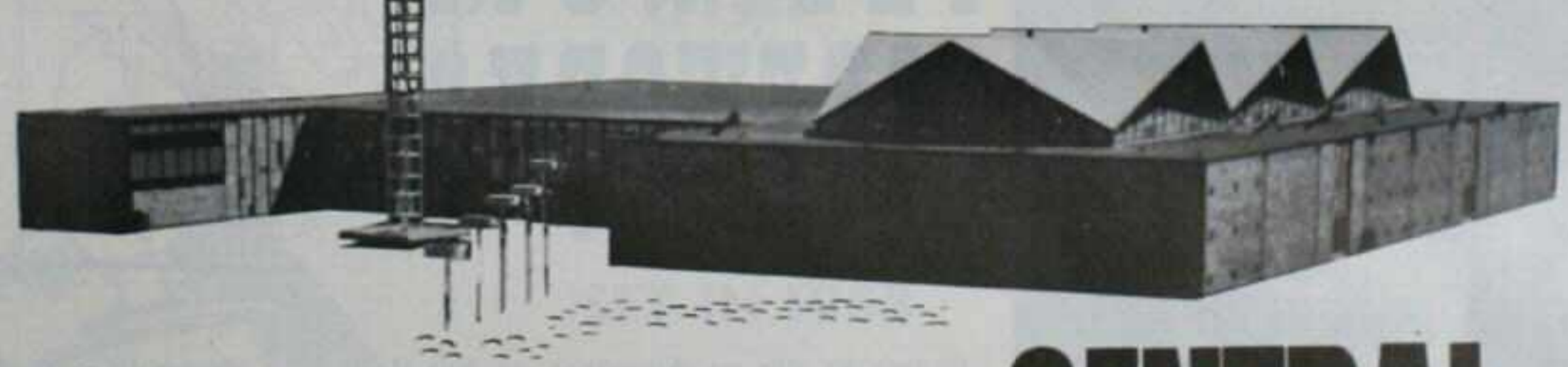
**Trinidad Round-Up, Trinidad**

**Total Attendance:** Paid and free, 5,000. Operated 3 days.  
**Receipts:** Grandstand total, \$3,800.



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SANTA BARBARA COUNTY FAIR  
Santa Maria, Calif.

**Aid, Premiums:** County aid, \$2,500; total premiums (excluding races), \$4,000.

**Staff:** President, Harry L. Beirne; secretary, Thomas Murphy; concession superintendent, Tom MacLaver; publicity director A. T. McCarty.

**1959 Dates:** September 5-7, tentative.

## CONNECTICUT

### Columbia Fair, Columbia

**Total Attendance:** Paid and free, 2,000. Operated 3 days, 2 nights.  
**Receipts:** Gate, \$500.  
**Ride and show gross:** \$200.  
**Attractions:** Vaudeville, 2 days, 2 nights.

**Aid, Premiums:** Total premiums (excluding races), \$500.

**Staff:** Superintendent, Ward Rosebrooks.

### Danbury State Fair, Danbury

**Total Attendance:** Paid and free, 167,374. Operated 9 days.

**Carnival:** I. T. Shows.

**Attractions:** Jack Kochman Auto Thrill Show, 2 days; midget auto races (ARDC), 1 day; stock car auto races (SNYRA), 1 day.

**Aid, Premiums:** State aid, \$2,500; total premiums (excluding races), \$12,800.

**Staff:** President and general manager, John W. Leahy; concession superintendent, C. Irving Jarvis; publicity director, LeRoy Paltrowity.

**1959 Dates:** October 3-11, official.

### Goshen Fair, Goshen

**Attractions:** Micro-midget auto racing, horse drawing, oxen drawing, wood chopping contest, Aberdeen-Angus show.

**Staff:** President, Samuel Blakelee; secretary, Lester McLaughlin; concession superintendent, C. Burton Howe.

**1959 Dates:** September 5-7, official.

### North Haven, North Haven

**Total Attendance:** Paid and free, 25,000. Operated 4 days, 4 nights.

**Carnival:** Connecticut Amusement Company.

**Attractions:** Circus acts, 4 days, 4 nights; fireworks, 1 night.

**Aid, Premiums:** State aid, \$2,500; total premiums (excluding races), \$5,200.

**Staff:** President, William G. Keilwasser; secretary, Harry Wooding; concession superintendent, Norvin Stephens; publicity director, Franklin Ferguson.

**1959 Dates:** August 6-9, tentative.

### Woodstock Fair, South Woodstock

**Total Attendance:** Paid and free, 38,000. Operated 3 days, 3 nights.

**Receipts:** Gate, \$14,076.75; grandstand total, \$2,133.20.

**Carnival:** Colberts Fiesta.

**Attractions:** Vaudeville, 3 days, 3 nights; fireworks, 2 nights; harness racing, 2 days; band concerts, 3 days, 3 nights; cattle parade, 2 days.

**Aid, Premiums:** State aid, \$1,500; total premiums (excluding races), \$3,900.

**Staff:** President, Henry Dunleavy; secretary, Donald B. Williams.

**1959 Dates:** September 5-7, official.

## FLORIDA

### Central Florida Fair, Orlando

**Total Attendance:** Paid and free, 126,728. Operated 6 days, 6 nights.

**Carnival:** James E. Strates Shows.

**Coliseum:** Latin Quarter, 7 days, 6 nights.

**Aid, Premiums:** Total premiums (excluding races), \$20,000.

**Staff:** President, R. F. Tucker;

secretary, C. T. Bickford; publicity director Rhodes Conklin.

**1959 Dates:** February 23-28, official.

### Florida State Fair, Tampa

**Operated** 11 days, 11 nights.

**Carnival:** Royal American Shows.

**Staff:** President, Carl D. Brorein; manager-secretary, J. C. Huskisson; publicity director, Ash Wing.

**1959 Dates:** February 3-14, official.

### Hernando County Fair, Brooksville

**Total Attendance:** Paid and free, 5,000. Operated 3½ days, 4 nights.

**Carnival:** Page's Combined Shows.

**Attractions:** Baby show, 1 night; queen contest, 1 night; exhibition shooting, 1 day; horse racing (sprints), 1 day.

**Staff:** President, J. H. Boyd; secretary, James Brooks; publicity director, H. J. Brinkley.

**1959 Dates:** November 10-14, tentative.

### Hillsborough County Junior Agricultural Fair, Plant City

**Total Attendance:** Paid and free, 5,000. Operated 3 days, 3 nights.

**Receipts:** Night grandstand total, \$1,000.

**Carnival:** Ride and show gross, \$3,000.

**Attractions:** Frog-jumping contest, 1 night; horse show, 1 day, 1 night; talent show, 1 night.

**Aid, Premiums:** State aid, \$400; county aid, \$1,500; total premiums (excluding races), \$1,500.

**Staff:** President, D. A. Storms; secretary, Wm. Barbour.

**1959 Dates:** April 16-18, official.

### Lake County Fair and Flower Show, Eustis

**Total Attendance:** Paid and free, 53,000. Operated 6 days, 6 nights.

**Carnival:** Blue Grass Shows.

**Aid, Premiums:** State aid, \$350.

**Staff:** President, L. L. Polk; secretary-manager, Karl Lehmann.

**1959 Dates:** March 9-14, official.

### Volusia County Fair, De Land

**Total Attendance:** Paid and free, 22,000. Operated 6 days, 6 nights.

**Carnival:** Blue Grass Shows.

**Aid, Premiums:** County aid, \$700; other aid, \$200.

**Staff:** President, Lee Maxwell; secretary, J. S. Woodson; publicity director, Russel Pierson.

**1959 Dates:** March 2-7, inclusive, official.

### Walton County Fair Association, De Funiak Springs

**Total Attendance:** Paid and free, 12,000. Operated 6 days, 6 nights.

**Aid, Premiums:** State aid, \$200.

**Staff:** Secretary, H. O. Harrison.

## GEORGIA

### Americus Civic Fair Association, Americus

**Total Attendance:** Paid and free, 22,248. Operated 6 days, 6 nights.

**Receipts:** Gate, \$3,078.

**Carnival:** Page's Combined Shows.

**Staff:** President, John M. Pope; secretary, Hubert C. Christian; publicity director, Joseph E. Suggs.

**1959 Dates:** October 12-17, tentative.

### Coastal Empire Fair, Savannah

**Total Attendance:** Paid and free, 72,000. Operated 6 days, 5 nights.

**Receipts:** Gate, \$25,000.

**Carnival:** Gooding Amusement Company; ride and show grosses, \$15,000.

**Aid, Premiums:** Total premiums (excluding races), \$9,000.

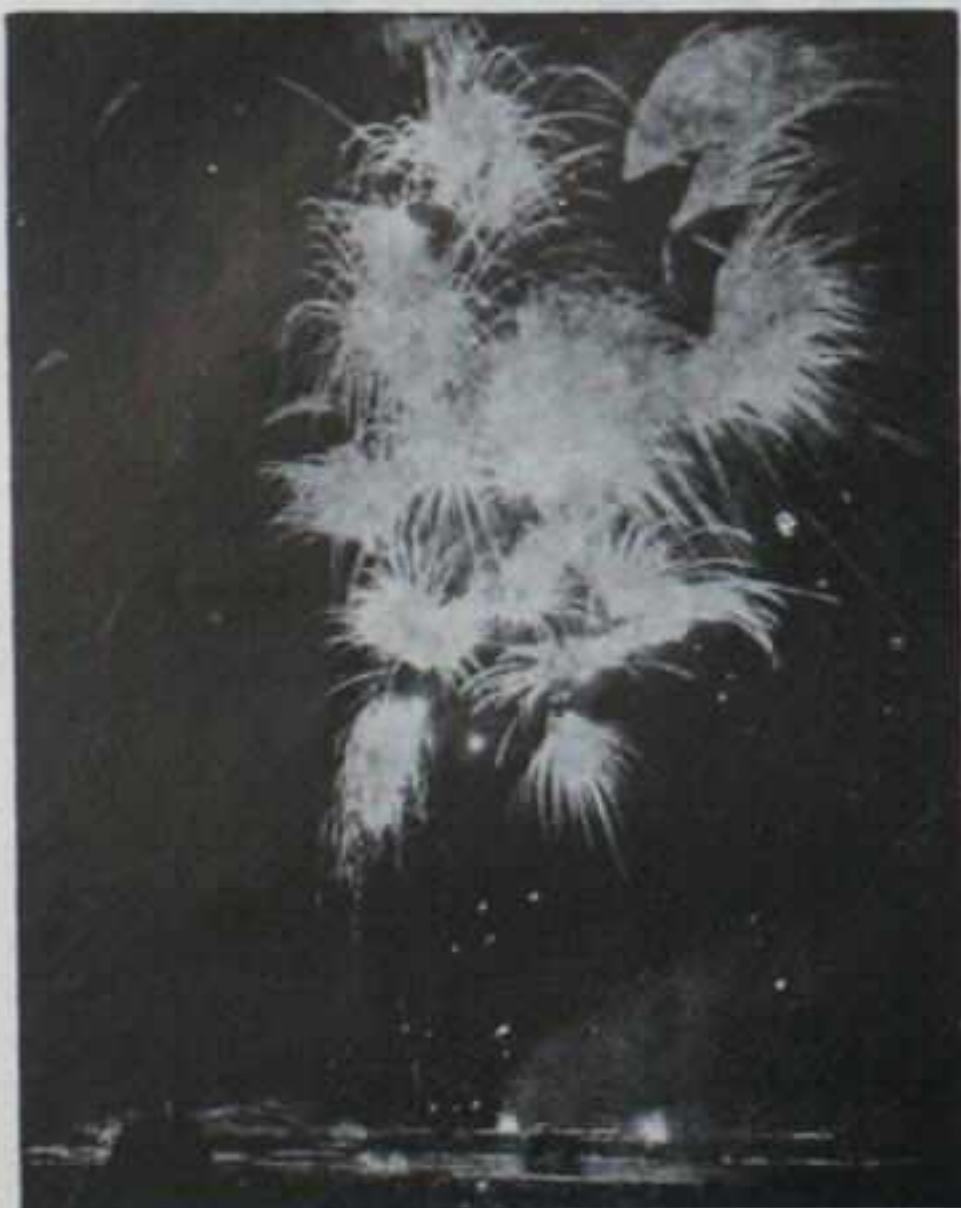
**Staff:** President, D. R. Coleman; secretary, W. J. T. Schandolph.

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1959 Dates: October 26-31, tentative.

### Rockdale County Legion Fair, Conyers

Total Attendance: Paid and free, 8,033. Operated 3 days, 6 nights. Receipts: Gate, \$2,000. Carnival: Georgia Amusement Company. Staff: Secretary, W. U. Bowen Jr. 1959 Dates: September 21-26, official.

### Southeastern Fair, Atlanta

Total Attendance: Paid and free, 359,804. Operated 10 days, 10 nights. Receipts: Night grandstand total, \$12,996.79. Carnival: Gooding Amusement Company; ride and show gross, \$148,733.88; permanent midway, \$26,000. Attractions: Kochman thrill show, 1 day, 10 nights; Dick Clark TV show (network), 1 day. Aid, Premiums: Total premiums (excluding races), \$100,000. Staff: President, E. S. Papy; secretary, E. Lee Carteron; concession superintendent, M. Riley; publicity director, Maurice Coleman. 1959 Dates: October 1-10, official.

### Tri-County Fair, Manchester

Total Attendance: Paid and free, 10,000. Operated 6 days, 6 nights. Carnival: Capitol City Shows. Staff: President, Welby Griffith. 1959 Dates: September 28-October 3.

## IDAHO

### Eastern Idaho State Fair, Blackfoot

Total Attendance: Paid and free, 108,408. Operated 5 days, 5 nights. Carnival: Siebrand Bros.' Shows. Attractions: State Fair Revue of 1958—Barnes Carruthers, 5 nights; Joie Chittwood Auto Thrill Show, 2 days; horse racing and chariot racing, 3 days; horse show and horse pulling, 3 days. Aid, Premiums: County aid, \$19,400; total premiums (excluding races), \$25,000. Staff: President, Jack Moir; secretary, Mrs. Ruth C. Hartkopf. 1959 Dates: September 15-19, official.

### Lewis County Fair, Nezperce

Total Attendance: Paid and free, 2,000. Operated 2½ days, 3 nights. Carnival: Inland Empire Shows; ride and show gross, \$1,500. Attractions: Bleeker and Day, 2 days. Aid, Premiums: County aid, \$2,500; total premiums (excluding races), \$2,500. Staff: President, Ralph Magnuson; secretary, Gordon Dalley; publicity director, Earnest Conger. 1959 Dates: September 24-26, tentative.

### Owyhee County Fair, Homedale

Total Attendance: Paid and free, 5,000. Operated 3 days, 3 nights. Receipts: Night grandstand total, \$4,000. Carnival: ARC-WHY Shows; ride and show gross, \$3,000. Attractions: Rodeo, 2 nights; fairs, 3 days; Home Talent Night Show, 1 night. Aid, Premiums: County aid, \$8,000; other aid, \$3,000; total premiums (excluding races), \$2,500. Staff: President, Roger Howard; secretary, E. F. Mink. 1959 Dates: August 20-22, tentative.

### Western Idaho State Fair, Boise

Total Attendance: Paid and free, 125,000. Operated 5 days, 5 nights.

Receipts: Gate, \$25,000; night grandstand total, \$17,000. Carnival: Siebrand Bros. Circus & Carnival. Attractions: Sam Snyder's Water Follies, 5 nights; Jack Kelley's Ice Frolics, 5 nights. Coliseum: 4-H Club, 5 days. Aid, Premiums: County aid, \$18,000; total premiums (excluding races), \$18,000. Staff: President, Steve T. Collins; secretary, Ambrose W. Johnson; concession superintendent, Mrs. Marion Golden. 1959 Dates: August 25-29, official.

## ILLINOIS

### Anna Fair, Anna

Total Attendance: Paid and free, 5,000. Operated 5 days, 5 nights. Receipts: Gate, \$3,654; day and night grandstand total, \$2,440. Carnival: Buff Hottle Shows. Attractions: Local talent, 1 night; Judy Lynn, Grand Ole Opry, 1 night; Tex Ritter show, 1 night. Aid, Premiums: State aid, \$17,500; total premiums (excluding races) \$20,000. Staff: President, E. P. Owen; secretary, Robert W. Brown; concession superintendent, R. L. Rich. 1959 Dates: August 24-28, tentative.

### Carroll County Fair, Milledgeville

Total Attendance: Paid and free, 36,000. Operated 5 days, 5 nights. Receipts: Gate, \$17,000. Carnival: Monark Shows; ride and show gross, \$8,000. Attractions: Gem Holter, 1 day, 1 night; WFRL amateur show, 1 night; horse show, 1 day, 1 night; pony show, 1 day, 2 nights. Aid, Premiums: State aid, \$12,000; total premiums (excluding races), \$21,000. Staff: President, John Parks; secretary, Gene Litwiller.

1959 Dates: August 4-9, tentative.

### Cherokee County Fair Association, Canton

Total Attendance: Paid and free, 7,000. Operated 5 days, 5 nights. Receipts: Gate, \$1,200. Aid, Premiums: Total premiums (excluding races), \$1,500. Staff: President, W. F. Garrett; secretary, Ernest Stone Jr.

### Effingham County Fair, Altamont

Total Attendance: Paid and free, 40,000. Operated 5 days, 6 nights. Receipts: Gate, \$8,446.40; night grandstand total, \$4,060.75. Carnival: Heth Shows; ride and show gross, \$3,200. Attractions: 4-H rural variety show, 1 night; Aut Swenson Thrillcade, 1 day, 1 night; harness racing, 4 days; WLS Barn Dance, 1 night; the Mariners, 1 night; Sam Howard Water Frolics, 2 nights. Aid, Premiums: State aid, \$25,067.67; total premiums (excluding races), \$37,500. Staff: President, Ben Reiss; secretary, Marvin L. Cohlmeier; concession superintendent, Royce Majors. 1959 Dates: August 1-6, tentative.

### Fairbury Fair, Fairbury

Total Attendance: Paid and free, 24,000. Operated 5 days, 5 nights. Receipts: Gate, \$12,500; day grandstand total, \$1,360; night grandstand total, \$7,500. Carnival: Imperial Shows; ride and show gross, \$6,000. Attractions: Tractor pull and tractor rodeo, 1 day; harness racing, 4 days; barbershop music—chorus & quartettes, 1 night; Trans World Auto Dare Devils, 1 night; musical revue, 1 night; stock car racing, 2 nights. Aid, Premiums: State aid, \$12,000; total premiums (excluding races), \$20,000.

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Staff: President, John P. Wade; secretary, Clifford Yoder; concession superintendent, Richard Mowry.

1959 Dates: August 18-22, tentative.

### Fulton County Fair, Lewistown

Total Attendance: Paid and free, 24,000. Operated 4 days, 3 nights. Receipts: Gate, \$7,615; day grandstand total, \$981; night grandstand total, \$1,667.

Carnival: Imperial Shows. Attractions: Duke of Paducah, 1 day, 1 night; Frankie Masters & Orchestra, 3 days, 3 nights. Aid, Premiums: State aid, \$9,795; total premiums (excluding races), \$10,446.

Staff: President, Edward Henry; secretary, Chester Boone; concession superintendent, Earl Coleman.

### Hamilton County Fair, McLeansboro

Total Attendance: Operated 5 days.

Carnival: Drago Shows. Aid, Premiums: Total premiums (excluding races), \$21,000.

Staff: President, J. B. Lockwood; secretary, A. G. Foote; concession superintendent, H. E. Reeder.

### Heart of Illinois, Peoria

Total Attendance: Paid and free, 60,870.

Receipts: Gate, \$30,000. Carnival: Don Franklin Shows. Attractions: Variety show, 2 nights; horse show, 1 day; Micro-midget races, 1 day, 1 night; local talent, 2 nights.

Staff: President, J. E. Sitton; secretary, Robert W. Park; concession superintendent, R. W. Weise. 1959 Dates: July 15-19, official.

### Illinois State Fair, Springfield

Operated: 10 days, 10 nights.

Carnival: Olson Shows. Attractions: Veterans' Day Program, 1 day, 1 night; harness races, 7 days; Illinois State Fair Revue, 5 nights; special movie, radio & TV attractions, 2 nights; automobile races, 1 day; motorcycle races, 1 day; WLS Barn Dance, 1 night.

Coliseum: Society Horse Show, 7 nights; Western horse show, 2 nights; Shep Fields Orchestra during horse show, 2 nights. Staff: General manager, J. Ralph Peak; concession superintendent-assistant general manager, Louis London; publicity director, Carl Hodges.

1959 Dates: August 14-23, tentative.

### Jersey County Fair, Jerseyville

Total Attendance: Paid and free, 20,000. Operated 5 days, 6 nights.

Receipts: Gate, \$6,342; day grandstand total, \$1,368; night grandstand total, \$3,155.

Carnival: Monarch Exposition Shows; ride and show gross, \$1,600.

Attractions: Harness racing, 3 days; tractor pulling, 1 day; horse pull; McKinley Rodeo, 2 nights; drum and bugle contest, 1 night; The Mariners, Brenda Lee Show, Jack Kochman Daredevils.

Aid, Premiums: Total premiums (excluding races), \$20,000.

Staff: President, J. L. Coombes; concession superintendent, L. Wock.

1959 Dates: July 13-18, tentative.

### Knox County Fair, Knoxville

Total Attendance: Paid and free, 44,000. Operated 6 days, 6 nights.

Receipts: Gate, \$15,000; day grandstand total, \$2,000; night grandstand total, \$7,289.

Carnival: Imperial Show; ride and show gross, \$13,000.

Attractions: Harness races, 1 day, 3 nights; variety show, 1

night; auto race, 1 day; thrill show, 1 night.

Aid, Premiums: State aid, \$17,000; county aid, \$200; total premiums (excluding races), \$21,000.

Staff: President, Ray Swanson; secretary, W. L. Farris; concession superintendent, Oscar Olson.

1959 Dates: August 3-8, tentative.

### Livingston County Agricultural Fair and 4-H Show, Pontiac

Total Attendance: Paid and free, 10,000. Operated 3 days, 3 nights.

Receipts: Gate, \$3,500. Carnival: Henry Thies; ride and show gross, \$2,000.

Attractions: Barnes-Carruthers Show, 1 day, 1 night; Chauncey Barnes, 1 day, 1 night.

Aid, Premiums: State aid, \$2,500; other aid, \$2,500; total premiums (excluding races), \$5,000.

Staff: President, Patrick J. Mesching; secretary, Guy K. Gee; concession superintendent, Howard J. Roth; publicity director, Paul I. Wilson.

1959 Dates: August 4-16, tentative.

### Logan County Fair, Lincoln

Total Attendance: Paid and free, 65,000. Operated 6 days, 6 nights.

Carnival: Buff Hottle Shows. Attractions: Harness racing, 5 days; society horse show, 4 nights; Swenson Thrillcade, 1 day, 1 night; Molly Bee and Variety Show, 1 night; the Mariners, 2 days, 2 nights.

Aid, Premiums: State aid, \$22,000; county aid, \$300; rehabilitation, \$4,000; total premiums (excluding races), \$35,000.

Staff: President, W. G. Colburn; secretary, W. E. Layman; concession superintendent, Jack Bushell.

1959 Dates: August 8-13, tentative.

### Madison County Fair, Highland

Carnival: Rohr's Show. Attractions: Thunder Bird Hell Drivers, 1 night; Grand Ole Opry, 1 night; Johnny Rivers; Cisco Kid, 1 day, 1 night; Battle of Music.

Aid, Premiums: State aid, \$20,000.

Staff: President, Wilbur Federer; secretary, Tiny Schumacher.

1959 Dates: August 6-9, tentative.

### Martinsville Fair, Martinsville

Total Attendance: Paid and free, 40,000. Operated 6 days, 6 nights.

Receipts: Gate, \$10,000; night grandstand total, \$10,000.

Carnival: World of Pleasure Shows; ride and show gross, \$2,000.

Attractions: Running races, 1 day; harness races, 5 days, thrill show, 1 night; home show, 1 night; rodeo, 1 night; revues, 1 night.

Aid, Premiums: State aid, \$26,000; total premiums (excluding races), \$55,000.

Staff: President, R. H. Cooper; secretary, H. T. Bennett; concession superintendent, H. L. Downey.

1959 Dates: July 19-25, official.

### McLean County Fair, Bloomington

Total Attendance: Paid and free, 30,000. Operated 4 days, 4 nights.

Receipts: Gate, \$11,000.

Carnival: Tatham Bros.' Shows.

Attractions: Amateur show, 1 night; vaudeville, 3 nights.

Staff: President, Dwight Stephens; secretary, George Stoller; concession superintendent, William Gronemeier; publicity director, R. C. Rayburn.

1959 Dates: August 3-6, tentative.

(Continued on page 147)

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• Continued from page 142

### Menard County Fair, Petersburg

Total Attendance: Paid and free, 10,000. Operated 4 days, 4 nights. Carnival: Lindle Shows. Staff: President, Richard Allen; secretary, John Bennett. 1959 Dates: August 24-28, tentative.

### Monroe County Fair Association, Waterloo

Total Attendance: Free, 3,000. Operated 3 days, 2 nights. Aid, Premiums: State aid, \$2,000. Staff: President, George C. Ziebold; secretary, Edgar S. Amrine; concession superintendent, Harold Drake. 1959 Dates: August 24-26, tentative.

### Moultrie-Douglas County Fair, Arthur

Operated 4 days, 4 nights. Receipts: Gate, \$4,100. Carnival: Buff Hottle Shows; ride and show gross, \$2,000. Attractions: GAC-Hamid Unit Shows, 4 days, 4 nights. Aid, Premiums: State aid, \$2,660; total premiums (excluding races), \$3,500. Staff: President, P. W. Knobloch; secretary, H. E. Hood; concession superintendent, Dr. E. Bradford. 1959 Dates: July 20-25, tentative.

### New Wabash County Agricultural Fair, Belmont

Total Attendance: Paid and free, 8,000. Operated 1 day, 5 nights. Receipts: Gate, \$3,000; day grandstand total, \$1,500; night grandstand total, \$500. Carnival: Monarch Exposition Shows; ride and show gross, \$1,300.10. Attractions: National Dare Devils, harness racing, McKinley Rodeo. Aid, Premiums: State aid, \$13,000; total premiums (excluding races), \$23,441. Staff: President, Davis Lambert; secretary, Irvin C. Stoltz; concession superintendents, R. Penrod and Theo Hacking; publicity director, Robert Cunningham. 1959 Dates: July 20-25, tentative.

### Okawville Agricultural Products Fair, Okawville

Total Attendance: Paid and free, 10,000. Operated 2 days, 2 nights. Carnival: John K. Maher; ride gross, \$1,000. Attractions: Local bands. Aid, Premiums: State aid, \$750; county aid, \$50; total premiums (excluding races), \$900. Staff: President, Fred S. Russell; secretary, E. H. Fiedler; concession superintendent, H. J. Meyer. 1959 Dates: September 19-20, tentative.

### Schuyler County Fair, Rushville

Total Attendance: Paid and free, 12,000. Operated 4 days, 4 nights. Receipts: Gate, \$8,000; day grandstand total, \$1,200; night grandstand total, \$1,100. Carnival: Lindle Shows; ride and show gross, \$6,000. Attractions: Barnes & Carruthers Show, 4 days, 4 nights. Aid, Premiums: State aid, \$13,000; total premiums (excluding races), \$28,000. Staff: President, Les Redshaw; secretary, Harvey Settles; concession superintendent, Karl Strong. 1959 Dates: July 2-15, official.

### Tri-County Fair, Pana

Operated 5 days, 5 nights. Receipts: Gate, \$4,909; grandstand total, \$4,505. Carnival: Drago Amusements. Attractions: Pony show, 1 day; harness racing, 4 days; stagershow,

2 nights; Vaudeville, 1 night; thrill show, 1 night. Aid, Premiums: State aid, \$10,832; total premiums (excluding races), \$11,813. Staff: President, Ray Linnard; secretary, Wayne L. Hunter; concession superintendent, Louis Rock.

### Warren Fair, Warren

Total Attendance: Paid and free, 15,000. Operated 3 days, 4 nights. Receipts: Gate, \$8,000; day grandstand total, \$5,000. Carnival: Monarch Exposition Shows; ride and show gross, \$5,200. Attractions: Thrill show, Wes Holly TV show, WSM Grand Ole Opry, racing. Aid, Premiums: State aid, \$4,300. Staff: President, William Bancroft; secretary, Charles W. Bartell. 1959 Dates: August 20-23, official.

### Will County Fair, Peotone

Total Attendance: Paid and free, 18,000. Operated 3 days, 4 nights. Receipts: Gate, \$13,000. Carnival: McDermott Shows. Attractions: Horse show, 1 night; rodeo, 1 day, 2 nights; tractor pull, 1 day; Chitwood Thrill Show, 1 day, 1 night. Coliseum: Commercial exhibits, 3 days, 3 nights. Aid, Premiums: Total premiums (excluding races), \$12,060. Staff: President, Clarence Cann; secretary, William Meyer; concession superintendent, Fred Zarnow; publicity director, Louis Werner.

### Wayne County Fair, Fairfield

Total Attendance: Paid and free, 16,000. Operated 5 days, 5 nights. Receipts: Gate, \$4,144; day grandstand total, \$3,126; night grandstand total, \$2,657. Carnival: Buff Hottle Shows. Attractions: Lonzo & Oscar, 1

night; Jack Kochman Auto Dare Devils, 1 night.

Aid, Premiums: State aid, \$16,000. Staff: President, Frank Dixon; secretary, Murrell J. Loy; concession superintendent, Dale Owen; publicity director, Clarence R. Tate. 1959 Dates: July 15-20, tentative.

### Williamson County Fair, Marion

Total Attendance: Paid and free, 32,000. Operated 1 day, 6 nights. Receipts: Gate, \$11,000. Carnival: Buff Hottle Shows. Attractions: GAC-Hamid acts, 1 day, 1 night; wrestling, 1 night; harness racing, 3 nights; stock car races, 1 night. Aid, Premiums: State aid, \$17,600; total premiums (excluding races), \$25,600. Staff: President, Frank Bruce; secretary, Cliff H. Gulley. 1959 Dates: September 7-12, tentative.

### Winnebago County Fair, Pocatonia

Total Attendance: Paid and free, 20,000. Operated 3 days, 3 nights. Carnival: Marvel Shows. Attractions: Free acts, horse show, tractor pulling, harness races, Aut Swenson Thrill Show. Coliseum: Exhibitions. Staff: President, Harry Cooke; secretary, Wallace Belshaw.

## INDIANA

### Fayette County Free Fair, Connersville

Total Attendance: Paid and free, 60,000. Operated 6 days, 6 nights. Receipts: Day grandstand total, \$800; night grandstand total, \$3,600. Carnival: Gooding Amusement Company.

Attractions: Thrill show, 1 night; 4-H dress revue, 1 night; wrestling, 1 night; talent show, 1 night; jungle racing, 1 night; WLW Hayride, 1 night; racing, 4 days.

Aid, Premiums: County aid, \$5,000; total premiums (excluding races), \$6,000. Staff: President, Gail Maurer; secretary, J. W. Funk; concession superintendent, Darby Davis. 1959 Dates: August 11-16, tentative.

### Hancock County 4-H Fair, Greenfield

Total Attendance: Paid and free, 17,000. Operated 4 days, 5 nights. Carnival: Key City Shows; ride and show gross, \$5,500. Aid, Premiums: County aid, \$3,000. Staff: President, Keith Elsbury; secretary, Mrs. Julius Kleine; concession superintendent, Herschel Hardin. 1959 Dates: August 3-7, official.

### Howard County 4-H Fair, Greentown

Operated 4 days, 5 nights. Carnival: Gooding Amusement Company. Staff: President, John Haines; secretary, Gene Pickett; publicity director, Mark Mast. 1959 Dates: August 4-8, official.

### Indiana State Fair, Indianapolis

Total Attendance: Paid and free, 800,000. Operated 9 days, 10 nights. Receipts: Day grandstand total, \$57,000; night grandstand total, \$27,000; coliseum total, \$107,000. Carnival: Cetlin & Wilson Shows; ride and show gross, \$72,000. Attractions: Thrill show, 2 days, 2 nights; harness racing, 5 days; revue, 5 nights; Western horse show, 2 days, 2 nights.

Coliseum: Tennessee Ernie, 2 nights; Bob Hope, 1 day, 2 nights; horse show, 6 nights; livestock judging, 6 days.

Aid, Premiums: Total premiums (excluding races), \$200,000. Staff: President, John A. Croft; secretary, Earl J. Bailey; concession superintendent, Carroll Bledsoe; publicity director, Don Davis. 1959 Dates: September 2-11, tentative.

### Morgan County Fair Association, Martinsville

Carnival: W. H. Geren Shows. Aid, Premiums: County aid, \$10,000; total premiums (excluding races), \$6,142. Staff: President, Wallace Hill; secretary, W. J. Hardy; concession superintendent, Ernest Baughman. 1959 Dates: August 17-21, official.

### Jefferson County 4-H Fair, Madison

Operated: 5 days, 5 nights. Carnival: Gooding Amusement Company. Attractions: Midget car racing, 2 nights; tractor pulling contest, 2 nights; WLW Mid-West Hayride, 1 night. Staff: President, John Wallace; secretary, Ray E. Seifert. 1959 Dates: July 21-25, tentative.

### Perry County 4-H Fair, Cannelton

Total Attendance: Paid and free, 7,000. Operated 3 days, 4 nights. Receipts: Gate, \$3,000. Attractions: Barnes & Carruthers. Aid, Premiums: Total premiums (excluding races), \$1,000. Staff: President, Leo Graves; secretary, Sue Miller; concession superintendent, Charlie Eger; publicity director, Lucille Gerber. 1959 Dates: August 12-15, official.

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## IOWA

### All-Iowa Fair, Cedar Rapids

Total Attendance: Paid and free, 126,000. Operated 6 days, 7 nights.  
Receipts: Gate, \$37,000; day grandstand total, \$8,893; night grandstand total, \$14,000.

Carnival: William T. Collins Shows; ride and show gross, \$32,000.

Attractions: Auto racing, 1 day, 1 night; International Spectacular, 1 day, 6 nights; free grandstand acts, 4 days.

Aid, Premiums: State aid, \$1,800; county aid, \$27,500; total premiums (excluding races), \$24,508.

Staff: President, Charles Penningroth; manager, Andrew C. Hanson; concession superintendent, Ed Chamberlain; publicity director, Carl Kane.

1959 Dates: August 16-23, official.

### Benton County Fair, Vinton

Total Attendance: Paid and free, 17,889. Operated 3 days, 4 nights.

Receipts: Gate, \$5,189; day grandstand total, \$410; night grandstand total, \$3,160.

Carnival: Merriam's Midway Shows.

Attractions: Stock car races, 1 day, 1 night; Transworld Dare Devils, 1 night; racing ostriches & wild animals, 1 day, 1 night; Frosty Follies, 1 night.

Aid, Premiums: State aid, \$2,100; county aid, \$8,000; total premiums (excluding races), \$4,985.

Staff: President, Dr. D. H. Hibbs; secretary, K. B. Spaulding.

1959 Dates: August 3-6, official.

### Butler County Fair, Allison

Operated: 3 days, 4 nights.

Receipts: Gate, \$5,500; day grandstand total, \$2,500.

Carnival: Grand American Shows. Ride and show gross, \$1,590.25.

Attractions: Crowning State Dairy Queen, 1 day; free acts, 2 days, 2 nights; local talent contest, 1 day, 1 night; horse racing, 1 day; saddle horse show, 1 night.

Aid, Premiums: State aid, \$2,000; county aid, \$5,000; total premiums (excluding races), \$5,000.

Staff: President, J. F. Allan; secretary, Chas. J. Miller.

1959 Dates: July 30-August 2, tentative.

### Cherokee County Fair, Cherokee

Total Attendance: Paid and free, 9,500. Operated 3 days, 3 nights.

Receipts: Gate, \$3,333.80.

Carnival: Royal United Shows. Aid, Premiums: State aid, \$1,700; county aid, \$1,300; total premiums (excluding races), \$2,390.

Staff: President, Dean Simmons; secretary, Sherman Pierson; concession superintendent, Harold Conley.

1959 Dates: August 15-17, tentative.

### Fayette County Fair, West Union

Total Attendance: Paid and free, 30,000. Operated 5 days, 5 nights.

Receipts: Gate, \$9,958.50; day grandstand total, \$3,039.40; night grandstand total, \$6,469.35.

Carnival: Merriam's Midway Shows; ride and show gross, \$6,800.

Attractions: Randy Brown Show, 1 day, 1 night; Gene Autry Show, 1 day, 1 night; Herb Shriner Show, 1 day, 1 night; auto races, 1 day; Johnny Cash Show, 1 night; Newberry Thrill Show, 1 night; Truth or Consequences, 1 day.

Aid, Premiums: State aid, \$2,100; county aid, \$6,000; total premiums (excluding races), \$4,600.

Staff: President, Grant Lauer; secretary, E. T. Alcorn.

1959 Dates: August 25-28, inclusive, official.

### Great Jones County Fair, Monticello

Total Attendance: Paid and free, 90,000. Operated 5 days, 5 nights.

Receipts: Gate, \$56,000.

Carnival: Shaffer's 20th Century. Attractions: Marshall J. Amateur Show, 1 day, 1 night; Joe Chitwood-Herb Shriner, 1 night; Molly Bee-Ben Alexander, 1 day, 1 night; Leon McAuliffe Western band, 1 day, 1 night; stock races, Ted Weems, 1 day, 1 night.

Aid, Premiums: State aid, \$2,100; county aid, \$8,000; total premiums (excluding races), \$8,550.

Staff: President, H. W. Stuhler; secretary, Claude Appleby; concession superintendent, G. M. Jones.

### Iowa State Fair, Des Moines

Total Attendance: Paid and free, 479,588. Operated 10 days, 10 nights.

Total Receipts: \$650,000. Total grandstand total, \$250,000.

Carnival: Olson Shows.

Attractions: Barnes-Carruthers grandstand revue with Tommy Sands, Mills Bros., Nick Todd; eight auto races by National Speedways.

Staff: Secretary, Lloyd Cunningham.

### Kossuth County Fair, Algona

Total Attendance: Paid and free, 13,000. Operated 4 days, 4 nights.

Receipts: Gate, \$6,500; day grandstand total, \$2,500; night grandstand total, \$3,500.

Carnival: Merriam's Midway Shows; ride and show gross, \$5,000.

Attractions: Horse show, 1 day, 1 night; auto races, 2 days; thrill show, 1 night; home talent show, 1 night; stagemat, 1 night.

Aid, Premiums: State aid, \$2,-

100; county aid, \$7,500; total premiums (excluding races), \$1,000.

Staff: President, Fred Plumb; secretary, L. W. Nitchals.

1959 Dates: August 18-21, tentative.

### Lee County Fair, Donnellson

Total Attendance: Paid and free, 7,515. Operated 5 days, 5 nights.

Receipts: Gate, \$6,129.90; night grandstand total, \$4,050.40.

Carnival: American Beauty Shows.

Attractions: Late model stock car races, 2 nights; water show, 1 night.

Aid, Premiums: State aid, \$2,100; county aid, \$8,000; total premiums (excluding races), \$4,790.

Staff: President, Robert M. Riddle; secretary, C. I. Redfern; concession superintendent, F. C. Bell.

1959 Dates: August 3-8, tentative.

### Mississippi Valley Fair and Exposition, Davenport

Total Attendance: Paid and free, 82,306. Operated 8 days, 8 nights.

Carnival: Gem City Shows.

Attractions: Gene Autry, 1 day, 1 night; GAC-Hamid Revue, 6 nights; West Holly, 1 day; harness racing, 2 days; stock car racing, 2 days; tractor rodeo, 1 day.

Staff: President, Frank Gordon; secretary, Harvey Hoffman; concession superintendent, Ted Moellenbeck.

1959 Dates: August 17-23, tentative.

### Monona County Fair, Onawa

Total Attendance: Paid and free, 10,000. Operated 4 days, 4 nights.

Receipts: Grandstand total, \$3,104.90.

Carnival: Sonny Meyers Shows. Attractions: Stock car races, 1 night; Indian Pow Pow, 2 nights; 4-H Show, 3 nights.

Aid, Premiums: State aid,

\$2,100; county aid, \$6,000; total premiums (excluding races), \$3,095.

Staff: President, Maurice Jensen; secretary, Charles W. Poso.

1959 Dates: August 16-19, tentative.

### North Iowa Fair, Mason City

Total Attendance: Paid and free, 85,000. Operated 6 days, 6 nights.

Receipts: Gate, \$16,306; day grandstand total, \$10,083; night grandstand total, \$11,148.

Carnival: Schafer's 20th Century Shows; ride and show gross, \$10,000.

Attractions: Gene Autry, 2 days, 2 nights; Aut Swenson Thrillcade, 1 day, 1 night; Barnes Rodeo, 1 day, 2 nights; stock car races, 1 day; big car races, 1 day; horse show, 1 night.

Aid, Premiums: State aid, \$2,100; county aid, \$22,000; total premiums (excluding races), \$15,000.

Staff: President, Leigh Curran; secretary, Hans Henriksen; concession superintendent, R. B. Gray; publicity director, Lloyd Loers; manager, M. W. Sprole.

1959 Dates: August 9-15, official.

### Pottawattamie County Fair, Avoca

Total Attendance: Paid and free, 7,482. Operated 4 days, 4 nights.

Receipts: Gate, \$1,970.31; day grandstand total, \$519; night grandstand total, \$918.50.

Carnival: Sonny Myers Amusements.

Attractions: County Queen Contest, Air Force band; Marine demolition team, 1 night; late model stock cars, 1 day; big car races, 1 day; Tarkes Rough Riders, 1 night; Veneta Rich Talent Show, 1 night.

Aid, Premiums: State aid, \$2,000; county aid, \$8,000; total premiums (excluding races), \$4,355.52.

Staff: President, Wm. Zimmerman; secretary, Jim Tschertter.

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### Winnebago Junior Show, Thompson

Total Attendance: Paid and free, 2,000. Operated 4 days, 4 nights. Receipts: Night grandstand total, \$1,000.

Carnival: Royal United Shows. Attractions: Royal United Shows, 3 nights.

Aid, Premiums: State aid, \$2,100. Staff: President, Norman Mokolstad; secretary, Richard Anderson. 1959 Dates: July 31-August 3, official.

### Woodbury County Fair, Merville

Total Attendance: Paid and free, 9,035. Operated 3 days, 3 nights.

Receipts: Gate, \$3,012.25; day grandstand total, \$2,831.45; night grandstand total, \$1,035.90.

Carnival: Sonny Meyers Shows; ride gross, \$2,500.

Attractions: Gene Holter Wild Animal Show, 1 day, 1 night; Newberry Thrill Enterprise, 1 night; Smokey Smith—Musical, 1 night.

Aid, Premiums: State aid, \$1,954; county aid, \$4,985; total premiums (excluding races), \$4,800.

Staff: President, I. V. Kuhn; secretary, William McElrath. 1959 Dates: August 19-23, official.

## KANSAS

### Barber County Fair, Hardner

Total Attendance: Paid and free, 4,000. Operated 3 days, 3 nights.

Receipts: Night grandstand total, \$2,480.

Carnival: American Midway Shows; ride and show gross, \$285.

Attractions: Jack Long Amateur Rodeo, 3 nights; Marilyn Clark Trick Riding, 3 nights.

Aid: County aid, \$2,000; other aid, \$1,600.

Staff: President, Preston McNally; secretary, David Hada; con-

cession superintendent, W. E. Sheddy; publicity director, J. M. Molz.

### Coffey County Fair, Burlington

Total Attendance: Paid and free, 5,000. Operated 1 day, 3 nights.

Receipts: Day grandstand total, \$225; night grandstand total, \$750.

Carnival: Don Brashear Shows. Attractions: Horse show, 1 day.

Aid, Premiums: Total premiums (excluding races), \$2,500.

Staff: President, Jax Ingwerson; secretary, Park J. Shepp; concession superintendent, L. R. Hannen; publicity director, Bill Batdorf. 1959 officers not elected until November.

### Eastern Cowley County Fair, Burden

Operated 3 days, 3 nights.

Carnival: Holliday Carnival.

Staff: President, Ed Hudson; secretary, H. M. Miles.

1959 Dates: August 12-14, official.

### Finney County Free Fair, Garden City

Total Attendance: Paid and free, 10,000. Operated 3 days, 4 nights.

Receipts: Grandstand total, \$3,155.

Carnival: Brodbeck-Schraeder; ride and show gross, \$5,032.

Attractions: RCA Rodeo, 3 nights.

Aid: County aid, \$3,000.

Staff: President, Lyle Carmichael; secretary, Hoy B. Etling.

1959 Dates: August 18-20, tentative.

### Five State Fair and Race Meet, Liberal

Total Attendance: Paid and free, 50,000. Operated 3 days, 7 nights.

Receipts: Day grandstand total, \$6,000; night grandstand total, \$18,000.

Carnival: Dudley Shows; ride gross, \$6,300.

Attractions: Horse racing, 3 days; jalopy car racing, 2 nights; Roy Acuff and Grand Ole Opry, 1 night; 4-H talent and auction of stock, 1 night; Ice Follies of '58, 3 nights.

Aid, Premiums: County aid, \$2,000; other aid, \$1,300; total premiums (excluding races), \$3,300.

Staff: Chairman, Lloyd Chance; secretary, Charles Kulow; concession superintendent, Jack Cox.

1959 Dates: September 1-7 inclusive, official.

### Kansas Free Fair, Topeka

Total Attendance: Free, 407,000. Operated 6 days, 6 nights.

Carnival: Royal American Shows.

Attractions: Grandstand, National Speedway auto races, 2 days; harness races, 3 days; Barnes-Carruthers No. 1 Revue.

Staff: Secretary, Maurice Fager.

### Harper County Agricultural Fair, Harper

Operated: 3 days, 3 nights.

Aid, Premiums: County aid, \$3,000; total premiums (excluding races), \$3,000.

Staff: President, R. Douglas Gill; secretary, R. H. Zimmerman; concession superintendent, George Jones; publicity director, Vernon Rodgers.

### Kansas State Fair, Hutchinson

Total Attendance: Paid and free, 412,000. Operated 6 days, 7 nights.

Carnival: Royal American Shows.

Attractions: Grandstand, Barnes-Carruthers night revue, auto races, fireworks.

Staff: President, Everett Erhart; secretary, Virgil Miller.

### Kingman County Fair, Kingman

Operated 3 days, 2 nights.

Aid, Premiums: County aid, \$3,000.

Staff: President, Leslie Brown; secretary, C. W. Sloan.

1959 Dates: August 23-24-25, tentative.

### Tri-County Fair, Horton

Total Attendance: Free, 10,000. Operated 3 days, 3 nights.

Carnival: Strong Amusement Company.

Aid: County aid, \$3,000.

Staff: President, W. T. Knouse; secretary, J. A. Bourquin; concession superintendent, Howard Chapman.

1959 Dates: August 28-30.

### Allen County Fair Association, Iola

Total Attendance: Paid and free, 4,500. Operated 3 days, 3 nights.

Receipts: Gate, \$4,500; day grandstand total, \$4,300; night grandstand total, \$200.

Attractions: Benbro Bros.' Circus, 1 night.

Aid, Premiums: County aid, \$3,000.

Staff: President, Floyd Seyb; secretary, Wesley R. Clendenen.

1959 Dates: August 26-29, tentative.

### Clay County Fair Association, Clay Center

Total Attendance: Paid and free, 9,000. Operated 3 days, 3 nights.

Receipts: Night grandstand total, \$1,500.

Ride and show gross: \$700.

Attractions: Roy Acuff, Grand Ole Opry, 1 night; Benbro Circus, 1 night.

Aid, Premiums: County aid, \$5,500.

Staff: President, Lydon Rundle; secretary, Glenn V. Romig.

1959 Dates: August 27-29, tentative.

### Inter-State Fair, Coffeyville

Total Attendance: Paid and free, 55,000. Operated 6 days, 6 nights.

Receipts: Grandstand total, \$30,000.

Carnival: Bob Hammond Shows.

Attractions: Auto races, 1 night; talent revue, 1 night; RCA Rodeo, 4 nights.

Aid, Premiums: County aid, \$3,000; total premiums (excluding races), \$3,960.57.

Staff: President, Floyd Rinkenbaugh; secretary, Lawrence M. Smith; concession superintendent, Albert Reiter; publicity director, Warren Mowder.

1959 Dates: August 25-30, tentative.

### Johnson County Free Fair, Gardner

Total Attendance: Paid and free, 11,000. Operated 3 days, 3 nights.

Receipts: Grandstand total, \$2,500.

Carnival: Holiday Shows; ride and show gross, \$3,500.

Attractions: Variety, 1 night; horse pulling, 1 night; horse show, 1 night.

Aid, Premiums: County aid, \$2,900; total premiums (excluding races), \$3,500.

Staff: President, George Russell; secretary, Shelby Jones.

1959 Dates: 27-29, tentative.

### Lane County Free Fair, Dighton

Total Attendance: Paid and free, 4,000. Operated 3 days, 2 nights.

Attractions: Rodeo, 2 days; Benbro Bros.' Circus, 1 night; Kirk Attractions, 1 night; Roy Acuff and Grand Ole Opry, 1 night.

Aid: County aid, \$450.

Staff: President, Raymond Ely; secretary, E. A. Bryant.

1959 Dates: August 5-7, official.

# Thanks...FAIR MANAGERS and AGENTS\*

## and...SPECIAL THANKS TO:

HUGH O'BRIAN ("WYATT EARP")

DENNIS WEAVER ("CHESTER"—GUNSMOKE)

DUNCAN RENALDO ("CISCO KID")

SCOTT FORBES ("JIM BOWIE")

TRIS COFFIN (CAPT. RYNNING"—26 MEN)

KELO HENDERSON ("CLINT TRAVIS"—26 MEN)

BOBBY DIAMOND ("JOEY"—FURY)

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PERSONAL MANAGEMENT

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### Linn County Fair, Mound City

Total Attendance: Paid and free, 12,000. Operated 4 days, 4 nights.  
Receipts: Night grandstand total, \$6,000.

Carnival: Parada Shows; ride and show gross, \$2,100.

Attractions: Rodeo, 2 nights; talent contest, 2 nights; horse show, 1 night; Kid's day contest, 1 day; tractor safety show, 1 day.

Aid, Premiums: County aid, \$2,500; other aid, \$1,000; total premiums (excluding races), \$2,600.

Staff: President, Charles Murray; secretary, John H. Morse; concession superintendent, Julius F. Bacon.

1959 Dates: August 19-22, tentative.

### Mitchell County Fair, Beloit

Total Attendance: Paid and free, 1,424. Operated 3 nights.

Receipts: Night grandstand total, \$768.84.

Carnival: All American Midway; ride and show gross, \$431.

Attractions: Benbro Circus, 1 night; Fickle Four show, 1 night; Buddy Anderson thrill show, 1 night.

Aid, Premiums: County aid, \$1,000; total premiums (excluding races) \$363.70.

Staff: President, Roy Fobes; secretary, Betty Waggoner; publicity director, R. Rowe Meats.

### Osborne County Rural Fair, Osborne

Total Attendance: Paid and free, 2,754. Operated 1 day, 4 nights.

Receipts: Day grandstand total, \$327.40; night grandstand total, \$1,459.80.

Carnival: Wonderland Exposition Shows; ride and show gross, \$841.17.

Attractions: Benbro Bros.' Circus, Higley stock car racing, 4-H

talent show, thrill show, cutting and reining horse show.

Aid, Premiums: County aid, \$2,883.36; total premiums (excluding races), \$2,404.41.

Staff: President, Glenn Steinschouer; secretary, Irene Welker; publicity director, Douglas Morris.

### Richmond Free Fair, Richmond

Operated: 3 days, 3 nights.  
Carnival: Gifford & Foster Shows.

Attractions: Jay Ross, Miss Debbie and Jockey Styles, 2 nights; amateur contest (talent), 1 night; tractor derby, 1 day; baby show, 2 days; team pulling contest, 1 day.

Aid: County aid, \$500.

Staff: President, Dan Lickteig; secretary, John H. Roeckers; concession superintendent, George C. Dietrich.

1959 Dates: August 17-19, tentative.

### Salina County Fair, Salina

Total Attendance: Paid and free, 30,000. Operated 4 days, 4 nights.

Carnival: Alamo Exposition Shows.

Attractions: Rodeo, 2 nights; thrill show, 2 nights.

Aid, Premiums: County aid, \$5,000; other aid, \$1,800; total premiums (excluding races), \$4,500.

Staff: President, Roy McCormick; secretary, Albert Frehse.

1959 Dates: August 25-28, tentative.

### Thayer Homecoming Picnic and Fair, Thayer

Operated 3 days, 3 nights.

Carnival: Ride and show gross, \$800.

Attractions: Rodeo, 2 days; carnival, 3 days.

Aid, Premiums: County aid, \$200; other aid, \$250; total premiums (excluding races), \$285.

Staff: President, Ernie Harms; secretary, H. M. Minnich; publicity director, H. E. Rash.

1959 Dates: September 2-4.

### Trego County Free Fair, WaKeeney

Total Attendance: Paid and free, 6,000. Operated 4 days, 4 nights.

Receipts: Night grandstand total, \$7,000.

Carnival: Brodbeck & Schrader; ride and show gross, \$8,500.

Attractions: Horse show, 1 day; thrill show, 1 night; Grand Ole Opry, 1 day, 1 night; circus, 1 day, 1 night; motorcycle races, 1 day, 1 night.

Aid, Premiums: County aid, \$8,000; total premiums (excluding races), \$2,400.

Staff: President, W. J. Huber; secretary, Lew H. Galloway; concession superintendent, Ward Philips.

1959 Dates: August 18-22, tentative.

## KENTUCKY

### Germantown Fair, Germantown

Total Attendance: Paid and free, 25,000. Operated 4 days, 5 nights.

Carnival: Bee's Old Reliable Shows.

Aid, Premiums: State aid, \$300; total premiums (excluding races), \$7,000.

Staff: President, W. T. Asbury; secretary, R. K. Asbury; concession superintendent, T. H. Finn; publicity director, Lee White.

### Kentucky State Fair, Louisville

Total Attendance: Paid and free, 432,379. Operated 9 days, 9 nights.

Carnival: Olson Shows.

Attractions: Horse show with Arthur Godfrey, Roy Rogers, professional football, Bob Crosby-Dagmar show.

Staff: Manager, Clyde Reeves.

### Marion County Fair, Lebanon

Total Attendance: Paid and free, 6,000. Operated 4 days, 4 nights.

Receipts: Day grandstand total, \$2,000; night grandstand total, \$2,000.

Carnival: Bee's Old Reliable Shows.

Attractions: Racing, 4 days; horse show, 3 nights; beauty contest, 1 night; cattle shows, 2 days; women's department, 1 day.

Aid, Premiums: State aid, \$200; total premiums (excluding races), \$3,000.

Staff: President, Howard Sapp; secretary, Virgil M. Gray; publicity director, George Trotter.

1959 Dates: July 27-August 1, tentative.

### Metcalfe County Fair, Edmonton

Total Attendance: Paid and free, 8,000. Operated 3 days, 4 nights.

Receipts: Gate, \$3,250; ride gross, \$545.

Aid, Premiums: Total premiums (excluding races), \$4,100.

Staff: President, Harlon Crenshaw; secretary, W. S. Kelly; publicity director, Carter Sparks.

### Owsley County Fair, Booneville

Total Attendance: Paid and free, 16,000. Operated 3 days, 3 nights.

Carnival: Bee's Old Reliable Shows.

Coliseum: Square dance, 2 nights; amateur night, 1 night.

Aid, Premiums: State aid, \$150; total premiums (excluding races), \$1,500.

Staff: President, J. M. King; secretary, Fred W. Gabbard; concession superintendent, L. Burch.

1959 Dates: September 17-19, official.

### Penny Royal Fair, Hopkinsville

Total Attendance: Paid and free,

40,000. Operated 6 days, 6 nights.

Receipts: Gate, \$16,000.

Carnival: Hunt Amusement Company; ride and show gross, \$10,000.

Attractions: Harness racing, 2 days, 2 nights; horse show, 1 day, 1 night; mule pulling, 1 day, 1 night; beauty contest, 1 night.

Aid, Premiums: Total premiums (excluding races), \$10,000.

Staff: President, Robert Cave; secretary, Thomas Wade; publicity director, Jimmy Wilkins.

1959 Dates: August 3-8, tentative.

### Simpson County Fair, Franklin

1959 Dates: September 30-October 3, tentative.

### Taylor County Fair, Campbellsville

Total Attendance: Paid and free, 19,800. Operated 5 days, 6 nights.

Receipts: Gate, \$12,561.62; day grandstand total, \$3,421.87; night grandstand total, \$9,139.75.

Carnival: Bee's Old Reliable Shows; ride and show gross, \$1,800.

Attractions: Horse show, 4 nights; beauty contest, 1 night; Pee Wee King, 1 night; racing, 4 days; 4-H, FFA Dairy Calf Scramble, 1 day; team pulling.

Aid, Premiums: State aid, \$250; county aid, \$5,000; total premiums (excluding races), \$10,000.

Staff: President, James Bryant; secretary, W. M. Munferd Jr.

1959 Dates: August 10-15, official.

## LOUISIANA

### Bossien-Webster Fair and Forest Festival, Minden

Total Attendance: Paid and free, 80,000. Operated 5 days, 5 nights.

Aid, Premiums: State aid, \$10,-

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Our sincere thanks, also, to Ralph Ammon, Archie Gayer and the Wisconsin State Fair, Milwaukee; Doug and Glen Wade and the Michigan State Fair, Detroit; Bill Hames and the Fair Associations of Abilene, Amarillo and Lubbock, Texas; H. V. Petersen and the Eunice, La., Fair; Jack Ruback and the Sulphur, La., Fair for a wonderful route and the pleasant and profitable season which we had with the "Palace of Wonders" unit.

Many thanks to our capable and loyal employees who have been "with it" through this and other busy seasons.

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000; county aid, \$2,000; other aid, \$6,000.

Staff: President, L. L. Greer; secretary, Brodie Pugh.

### East Feliciana Parish, Clinton

Total Attendance: Operated 3 days, 3 nights.

Carnival: Floyd O. Kile Shows; ride and show gross, \$3,500.

Attractions: Local contests.

Staff: President, F. M. Roberts; secretary, A. R. Cain; concession superintendent, Mrs. Ione Phillips; publicity director, R. A. White Jr.

1959 Dates: October 16-18, official.

### Franklin-Richland Bi-Parish Fair, Winnsboro

Total Attendance: Paid and free, 18,000. Operated 5 days, 5 nights.

Receipts: Gate, \$2,100.

Carnival: Wallace Bros. Shows; ride and show gross, \$6,829.

Aid, Premiums: County aid, \$500; total premiums (excluding races), \$1,000.

Staff: President, William R. Baker; secretary, W. B. Scriber.

1959 Dates: October 6-10, tentative.

### Lafourche Agricultural and Livestock Show, Raceland

Operated: 3 days, 2 nights.

Staff: President, Mrs. J. A. Moody; secretary, C. J. Arceneaux.

1959 Dates: September 18-20, tentative.

### Ouachita Valley Fair, West Monroe

Total Attendance: Paid, 45,000. Operated 6 days.

Carnival: Blue Grass Shows.

Aid, Premiums: Total premiums (excluding races), \$3,500.

Staff: Secretary, John H. Birdsong.

### Louisiana State Fair, Shreveport

Total Attendance: Paid and free, 596,341. Operated 9 days, 9 nights.

Carnival: Royal American Shows.

Attractions: Coliseum, Barnes-Carruthers No. 1 Revue, 8 nights; Frank Winkley auto and motorcycle races, 8 nights; Newberry thrill show, four performances.

Staff: Secretary, Joe T. Monsour; publicity director, Barney Ghio.

### Tangipahoa Parish Fair, Amite

Total Attendance: Paid and free, 25,000. Operated 4 days, 4 nights.

Receipts: Day grandstand total, \$250; night grandstand total, \$800.

Carnival: Harry Burke Shows.

Attractions: "Grand Ole Opry"—Roy Acuff, 1 day, 1 night; beauty pageant, 1 day, 2 nights; rodeo, 1 day, 1 night.

Aid, Premiums: County aid, \$750; other aid, \$3,000; total premiums (excluding races), \$2,000.

Staff: President, Elmer E. Puls; secretary, Harvey E. Hutcheson; concession superintendent, J. Hugh Goldsby.

1959 Dates: October 1-5, tentative.

### Tri-Parish Food, Feed and Dairy Show, Kentwood

Operated: 4 days, 4 nights.

Carnival: Buff Hottle Shows.

Aid, Premiums: State aid, \$2,500; county aid, \$500; other aid, \$500; total premiums (excluding races), \$1,500.

Staff: President, Jason Brumfield; secretary, C. B. Temple; concession superintendent, Mrs. C. B. Temple.

### MAINE

### Blue Hill Fair, Blue Hill

Total Attendance: Paid and free, 25,000. Operated 3 days, 4 nights.

Carnival: Dick Wilcox Shows.

Attractions: Curly O'Brien TV Show, Joie Chitwood Thrill Show, Howdy Doody TV unit; horse racing, 2 days; horse pulling, 3 days; cattle show, goat show, fat lamb show.

Staff: President, Ellis Slaven; secretary, Phil O'Brien; concession superintendent, John Clough.

### Cochne Wagan Fair Association, Monmouth

Operated: 2 days, 2 nights.

Receipts: Gate, \$1,850.

Carnival: Molly York; ride and show gross, \$85.

Aid, Premiums: State aid, \$1,998; total premiums (excluding races), \$2,775.

Staff: President, Robert Pettigell; secretary, Clarence Maxim; concession superintendent, Frank Rollini; publicity director, Wesley Johnson.

1959 Dates: September 25-26, tentative.

### Oxford County Fair, South Paris

Operated: 5 days, 5 nights.

Carnival: Victor Amusement Company.

Attractions: Harness racing, 3 days; fireworks, 4 nights; Howdy Doody Show, 1 night.

Staff: President, Howard McDonald; secretary, Gordon Grant; publicity director, Charles Hall.

1959 Dates: September 7-12, tentative.

### Sidney Town Fair Association, Sidney

Total Attendance: Paid and free, 1,800. Operated 2 days, 2 nights.

Receipts: Gate, \$225; coliseum total, \$150.

Carnival: Mullin's Royal Pine Shows; ride and show gross, \$250.

Attractions: Horse pulling, tractor pulling, tractor driving contest, horse show.

Coliseum: Talent show, 1 night; dance, 1 night.

Aid, Premiums: State aid, \$700; total premiums (excluding races), \$1,000.

Staff: President, Leslie Lathé; secretary, Theodore H. Russell; concession superintendent, William Bean; publicity director, Mary Philbrick.

1959 Dates: September 26-27, tentative.

### Skowhegan State Fair, Skowhegan

Carnival: King Reid Shows.

Attractions: Joie Chitwood Thrill Show, 2 days, 1 night; GAC-Hamid revue and vaudeville, 6 days, 6 nights.

Aid, Premiums: State aid, \$12,000; total premiums offered, \$25,300; total premiums (excluding races), \$18,500 paid.

Staff: President, Clayton E. Eames; treasurer-general manager, Roy E. Symons.

1959 Dates: August 15-22, official.

### MARYLAND

### Cumberland Fair, Cumberland

Total Attendance: Paid and free, 50,000. Operated 6 days, 6 nights.

Receipts: Gate, \$10,000; night grandstand total, \$13,000.

Carnival: Prell's Shows.

Attractions: Jack Kochman's Hell Drivers, 1 day, 1 night; Cooke & Rose Variety, fireworks, 2 days, 4 nights; Minnie Pearl, 1 day, 1 night.

Aid, Premiums: State aid, \$8,200; total premiums (excluding races), \$10,675.

Staff: President, J. Glenn Beall; secretary, John H. Mosner; general manager, Harry J. Barton.

1959 Dates: August 17-22, tentative.

### Maryland State Fair and Agricultural Society, Timonium

Total Attendance: Paid and free, 167,301. Operated 8 days, 8 nights.

Carnival: David B. Endy Shows.

Attractions: The Del Raes, 7 nights; the Kayos, 7 nights; Allen Keath, 7 nights; Ross and Ross, 7 nights; the Two Linares, 7 nights; the Bobinets, 7 nights.

Aid, Premiums: State aid, \$80,000; total premiums (excluding races), \$97,000.

Staff: President, John H. Zink; vice-president and general manager, John M. Heil; concession superintendent, David B. Endy; publicity director, Virginia W. Gretsinger.

### MASSACHUSETTS

### Atkinson Fair, Atkinson

Total Attendance: Paid and free, 4,000. Operated 3 days, 4 nights.

Carnival: Webster Shows.

Attractions: Hal Williams stage show, 1 night; Western band, 1 night; fireworks, 1 night.

Staff: President, Richard Wood; secretary, Eleanor Feuer.

### Barnstable County Fair, Marstons Mills

Total Attendance: Paid and free, 15,000. Operated 4 days, 4 nights.

Receipts: Day grandstand total, no charge.

Carnival: Colbert's Fiesta.

Attractions: Pony harness racing, 4 days; Widaman's Elephants, 4 days, 4 nights; archery demonstration, 4 nights; sheep dog demonstrations, 4 days, 4 nights; high thrill act, 4 days, 4 nights; fireworks, 2 days, 1 night; horse show, 2 days.

Aid, Premiums: State aid, \$1,000; county aid, \$500; other aid, \$850; total premiums (excluding races), \$2,350.

Staff: President, H. Heyworth

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1959 Dates: July 23-26, tentative.

### Eastern States Exposition, West Springfield

Total Attendance: Paid and free, 502,674. Operated 9 days, 9 nights.

Receipts: Gate, \$368,273; day grandstand total, \$57,287; coliseum total, \$161,345.

Attractions: Jack Kochman Hell Drivers, 6 days; auto racing, 3 days, 1 night.

Coliseum: Grenadier Guards, 4 nights; Roy Rogers Show, 7 nights; horse show (Arthur Godfrey), 3 days, 1 night.

Aid, Premiums: Total premiums (excluding races), \$85,000.

Staff: Secretary, Jack Reynolds. 1959 Dates: September 19-27, official.

### Franklin County Fair, Greenfield

Total Attendance: Paid and free, 30,560. Operated 4 days, 4 nights.

Receipts: Gate, \$20,986; night grandstand total, \$1,400.

Carnival: Coleman Bros. Shows.

Attractions: Stageshow, harness racing, Joie Chitwood Auto Thrill Show, 4-H show.

Aid, Premiums: County aid, \$150.

Staff: President, Richard Campbell; secretary, O. L. Wyman.

1959 Dates: September 12-16, tentative.

### Spencer Fair, Spencer

Total Attendance: Paid and free, 20,000. Operated 4 days, 4 nights.

Receipts: Gate, \$12,000; day grandstand total, \$1,800; night grandstand total, \$1,200.

Carnival: Jules Gillette Shows; ride and show gross, \$5,585.

Attractions: Ward Beam's Black Diamond Rodeo, 1 day, 1 night; Hendrick's Bros.' Movieland Animals, 2 days, 2 nights.

Aid, Premiums: State aid, \$3,500; total premiums (excluding

races), \$3,800.

Staff: President, Richard Sagen-dorph; secretary, Philip A. Quinn; concession superintendent, Paul J. Bowley; publicity director, Howard S. Beebe.

1959 Dates: September 4-7, official.

### Topsfield Fair, Topsfield

Total Attendance: Paid and free, 172,000. Operated 7 days, 7 nights.

Receipts: Gate, \$70,000; night grandstand total, \$6,000.

Carnival: Dean & Flynn Show.

Attractions: Water show, 7 days, 7 nights; WEEI Beantown matinee show, 5 days.

Aid, Premiums: State aid, \$7,000; total premiums (excluding races), \$16,000.

Staff: President, Hon. A. G. Means; secretary, Paul Corson; concession superintendent, Eugene Dean; publicity director, W. Rockwell.

1959 Dates: September 6-12, official.

### Union Agricultural and Horticultural Society, Blandford

Total Attendance: Paid and free, 5,500. Operated 2 days.

Receipts: Gate, \$5,000.

Carnival: New England Shows.

Aid, Premiums: State aid, \$3,500; total premiums (excluding races), \$4,550.

Staff: President, Sven Anderson; secretary, Lee Wyman; concession superintendent, Kenneth Palmer; publicity director, Sally Huff.

1959 Dates: September 6-7, official.

### Alpena County Fair, Alpena

Total Attendance: Paid and free, 27,000. Operated 5 days, 5 nights.

Receipts: Gate, \$4,800; night grandstand total, \$3,240.

Carnival: World of Pleasure Shows; ride and show gross, \$14,000.

Attractions: Chitwood Thrill Show, 1 night; harness races, 2 nights; big car races, 1 night.

Aid, Premiums: State aid, \$1,664; total premiums (excluding races), \$4,160.

Staff: President, Harold Wegmeyer; secretary, Victor Werth.

1959 Dates: August 24-28, official.

### Iron County Agricultural Society, Iron River

Total Attendance: Paid and free, 5,000. Operated 3 days, 3 nights.

Carnival: Mervyn Shows.

Attractions: Saddle horse show, 1 night; horse pulling, 1 day.

Aid, Premiums: State aid, \$1,650; county aid, \$3,500; total premiums (excluding races), \$4,000.

Staff: President, Victor Soderman; secretary, V. C. Vaughan.

1959 Dates: August 19-21, tentative.

### Kalamazoo County Fair, Kalamazoo

Total Attendance: Paid and free, 50,993. Operated 5 days, 6 nights.

Receipts: Gate, \$30,000; day grandstand total, \$7,700.

Carnival: Gooding Amusement Company.

Attractions: Horse racing, 3 nights; thrill show, 1 night; stock car races, 1 night; Harmonicats and Act, 1 day, 1 night.

Aid, Premiums: Total premiums (excluding races), \$24,000.

Staff: President, Dale Kirklin; secretary, R. G. Dillingham; concession superintendent, Hubert Cates; publicity director, Ron Haskell.

1959 Dates: August 17-22, official.

### Mackinac County Fair, Allenville

Total Attendance: Paid and free,

1,800. Operated 2 days, 2 nights. Receipts: Gate, \$320.

Carnival: John Sehl Show.

Aid, Premiums: State aid, \$330.10; county aid, \$600; total premiums (excluding races), \$832.74.

Staff: President, Louis Litzner; secretary, John Schimmelpenny; concession superintendent, Les Bradford; publicity director, Sim Christensen.

1959 Dates: September 6-7.

### Marion Farm Exhibits Association, Inc., Marion

Total Attendance: Paid and free, 5,000. Operated 1 day, 1 night.

Carnival: Happyland Shows; ride and show gross, \$370.

Attractions: Heavy and light horse pulling show, 1 night.

Aid, Premiums: State aid, \$600; county aid, \$500; other aid, \$425; total premiums (excluding races), \$1,400.

Staff: President, Gerald Turner; secretary, Paul S. Timkovich; concession superintendent, Neil Van Der Walker.

1959 Dates: September 7, official.

### Michigan State Fair, Detroit

Total Attendance: Paid and free, 807,318. Operated 10 days, 10 nights.

Receipts: Gate, \$304,289; night grandstand total, \$1,014; coliseum total, \$85,854.

Carnival: W. G. Wade Shows; ride and show gross, \$274,783.

Attractions: Variety show, 9 days, 9 nights; 250-mile stock car race, 1 day; Joie Chitwood Thrill Show, 1 night.

Coliseum: The Ernie Ford Show, 3 days, 3 nights; Rick Nelson and others, 2 days, 3 nights.

Aid, Premiums: Total premiums (excluding races), \$120,000.

Staff: President, Harold Zorlen; general manager, Don L. Swanson; assistant manager and con-

troller, C. J. Wasung; concession superintendent, Gerald Lacey; publicity director, Dick Frederick.

1959 Dates: September 4-13, official.

### Montcalm County 4-H Fair, Greenville

Total Attendance: Free, 11,000. Operated 4 days, 4 nights.

Receipts: Night grandstand total, \$814.

Carnival: Motor State Shows.

Attractions: Home talent show, 3 nights.

Aid, Premiums: State aid, \$1,200; county aid, \$400; other aid, \$450; total premiums (excluding races), \$3,000.

Staff: President, Howard Fisher; secretary, Mrs. Bruce Larsen; concession superintendent, W. J. Buescher; publicity director, Roger Williams.

1959 Dates: August 19-22, official.

### Hillsdale County Agricultural Society, Hillsdale

Total Attendance: Paid and free, 125,000. Operated 7 days, 7 nights.

Receipts: Gate, \$26,218.99; grandstand total, \$14,740.34.

Carnival: Gooding Amusement Company.

Attractions: Barnes - Carruthers, Glenn Miller ork, Chordettes with supporting cast, 5 days, 6 nights.

Staff: President, Erwin Howe; secretary, H. B. Kelley.

1959 Dates: September 27-October 3, official.

### St. Clair County 4-H Fair, Goodells

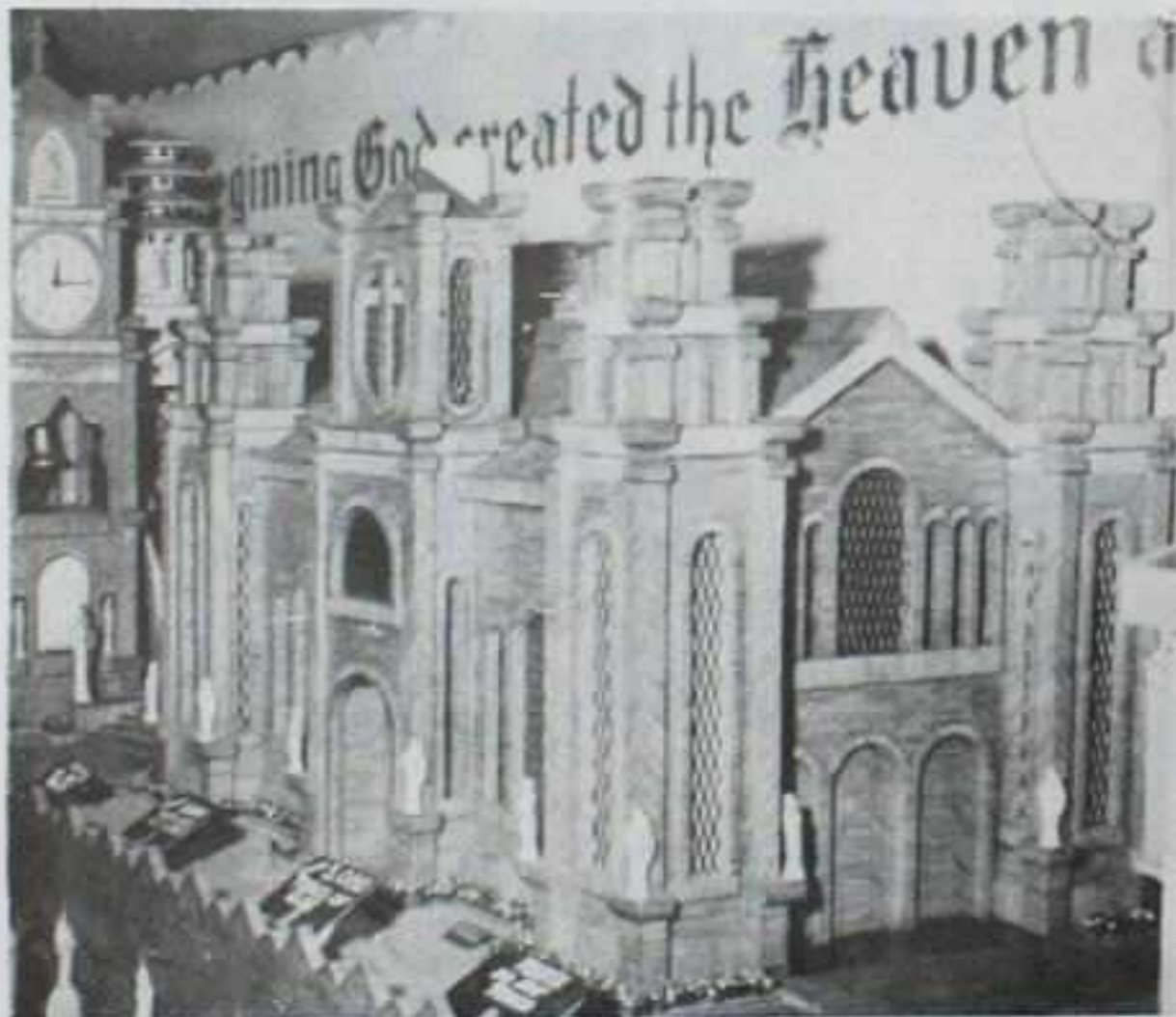
Total Attendance: Paid and free, 27,000. Operated 3 days, 3 nights.

Carnival: Individual contracted rides and show gross, \$250.

Attractions: Special acts, 2 nights.

Aid, Premiums: State aid, \$900; county aid, \$800; other aid, \$400;

**ATTENTION!! FAIRS-HOME SHOWS-SPECIAL EVENTS, ARE YOU MARKETING FOR AN ATTRACTION THAT WILL DRAW CROWDS TO YOUR EVENT? CONTACT ONE OF THE WORLD'S GREATEST EXHIBITS**



**EARL B. WALSH'S 38 YEAR CREATIONS**

*The Fabulous SIX MILLION*

# MATCHSTICK CITY

*Consisting of*

## THE GREAT CATHEDRALS OF THE WORLD

- ★ More Than 6 Million Matchsticks Used
- ★ 4 Feet High, 28 Feet Long
- ★ 7,000 Tubes of Glue
- ★ 17 Great Temples and Settings—Representing Religions of All Ages

THE ONLY ONE OF ITS KIND IN THE ENTIRE WORLD . . . FEATURED IN 28 NATIONAL MAGAZINES AND ON TV . . . COMPLETELY SELF-CONTAINED IN ITS OWN ATTRACTIVELY DECORATED EXHIBIT TRAILER.

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### Built Entirely of Matchsticks "THE TEN COMMANDMENTS"

ATTRACTION BUYERS! If you are interested in presenting these fabulously powerful attractions for your 1959 event, may we respectfully suggest that you contact us early. Last year we were forced to refuse some dates because of previous commitments.

These two Exhibits when joined together cover an area 70 feet in length, and built to draw people. Will book on percentage or will bring these attractions to you for an outright base price . . . you to keep all receipts.

OUR THANKS TO ALL THE FAIR SECRETARIES AND SPECIAL EVENTS COMMITTEES FOR WHOM IT WAS OUR PRIVILEGE TO EXHIBIT OUR ATTRACTION.

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- More Than a Ton of Matchsticks Used in Building
- 9,000 Tubes of Glue

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**EARL B. WALSH**

Creator & Owner  
c/o The Billboard  
2160 Patterson, Cincinnati 22, Ohio





total premiums (excluding races), \$2,100.

Staff: President, Howard Smith; secretary, Richard S. Austin; concession superintendent, Neil Lambert.

1959 Dates: August 13-15, tentative.

### Vassar Cork-Pine Fair, Vassar

Total Attendance: Paid and free, 30,000. Operated 5 days, 5 nights. Receipts: Gate, \$5,000; night grandstand total, \$400.

Carnival: Wade Greater Shows; ride and show gross, \$3,000.

Attractions: Horse racing.

Aid, Premiums: State aid, \$18,000; total premiums (excluding races), \$850.

Staff: President, Alpine MacGregor; secretary, Ivan Middleton.

1959 Dates: July 6-11, official.

### Upper Peninsula State Fair, Escanaba

Total Attendance: Paid and free, 160,000. Operated 6 days, 6 nights.

Receipts: Night grandstand total, \$15,000.

Carnival: W. G. Wade Shows; ride and show gross, \$43,057.

Attractions: Gene Autry, 1 day, 1 night; Pinky Lee, Mariners plus variety, 1 day, 1 night; variety show, 1 day, 1 night; rodeo, 2 days; wrestling plus variety, 1 night; Sonny James plus c.&w. show, 1 night; stock car racing, 1 day; thrill show, 1 night.

Aid, Premiums: State aid, \$30,000; total premiums (excluding races), \$23,675.

Staff: President, Dean Jackson; secretary, Ray La Porte; publicity director, Clint Dunathon.

1959 Dates: August 25-30, official.

## MINNESOTA

### Brown County Fair, New Ulm

Total Attendance: Paid and free, 30,000. Operated 4 days, 4 nights.

Carnival: Don Franklin Shows.

Attractions: Boyle Woolfolk revue, 3 nights; wrestling, 1 night; auto races late model stock and racing cars, 2 days; horse races, 1 day.

Coliseum: 4-H livestock shows.

Staff: President, W. F. Huevelmann; secretary, E. J. Herriges; concession superintendent, William Lindemann; publicity director, John H. Woebke.

1959 Dates: August 20-23, official.

### Cannon Valley, Cannon Falls

Total Attendance: Paid and free, 18,000. Operated 3 days, 3 nights.

Receipts: Gate, \$2,200; grandstand total, \$762.25.

Carnival: Merriams Shows.

Attractions: Local, 1 day, 1 night.

Aid, Premiums: Total premiums (excluding races), \$3,355.35.

Staff: President, D. Fay Case; secretary, R. J. Goodwin.

1959 Dates: July 2-4, official.

### Chippewa County Fair Association, Montevideo

Total Attendance: Paid and free, 25,000. Operated 3 days, 3 nights.

Receipts: Day grandstand total, \$941; night grandstand total, \$2,178.50.

Carnival: Shorter Shows; ride and show gross, \$1,782.

Attractions: Gene Vincent, 1 night; Monte Mounties horse show, 1 day; Carl Marlo Shows, 1 day, 2 nights.

Aid, Premiums: State aid, \$1,800; county aid, \$6,000; total premiums (excluding races), \$2,665.

Staff: President, William Larson;

secretary, Andy Hendrickson, concession superintendent, Clayton Johnson; publicity director, Eddie Lake.

1959 Dates: August 21-23, official.

### Cook County Agricultural Association, Grand Marais

Total Attendance: Free, 2,000. Operated 3 days, 2 nights.

Aid, Premiums: State aid, \$900; county aid, \$200; total premiums (excluding races), \$1,000.

Staff: President, Mrs. Hugh Ridgway; secretary, John L. Twiest.

1959 Dates: August 26-28, tentative.

### Crow Wing County Fair, Brainerd

Operated: 3 days, 4 nights.

Carnival: Badger State Shows; ride and show gross, \$8,576.

Attractions: Centennial Pageant, 1 night; Web Taylor Attractions, 2 days, 2 nights; Venita Rich Talent Contest, 1 night.

Aid, Premiums: State aid, \$2,200; county aid, \$5,500; other aid, \$175; total premiums (excluding races), \$3,484.10.

Staff: President, F. P. Caughey; secretary, Birney C. Wilkins; concession superintendent, Birney Wilkins; publicity director, Mrs. Ray Evans.

1959 Dates: August 12-15, official.

### Dakota County Fair, Farmington

Total Attendance: Paid and free, 42,500. Operated 5 days, 5 nights.

Carnival: Roger Bros. Shows.

Staff: President, H. Schwartz; secretary, E. W. Ahlberg; publicity director, Milo Hill.

### Dodge County Free Fair, Kasson

Operated: 3 days, 4 nights.

Receipts: Grandstand total, \$4,305.

Carnival: Al Brown; ride and show gross, \$4,067.10.

Attractions: Stock car racing, Venita Rich talent scouts, stagershow, horse show.

Staff: President, Al Falkenhagen; secretary, Larry Bahr.

### Faribault County Fair, Blue Earth

Operated: 3 days, 3 nights.

Receipts: Day grandstand total, \$1,660; night grandstand total, \$1,400.

Carnival: Don Franklin Shows.

Attractions: Albright's Circus, 1 day, 1 night; horse racing, 1 day; Marlo Show, 1 night; Aut Swenson Thrillcade, 1 day, 1 night.

Aid, Premiums: State aid, \$2,700; county aid, \$9,500.

Staff: President, George Lorenz; secretary, Ken Young.

1959 Dates: August 10-12, tentative.

### Goodhue County Fair, Zumbrota

Total Attendance: Paid and free, 15,000. Operated 4 days, 3 nights.

Carnival: Sunset Amusement Company.

Aid, Premiums: State aid, \$1,978.50; county aid, \$2,100.

Staff: President, Elmer Jacobson; secretary, A. E. Collinge Jr.

1959 Dates: July 30-August 2, tentative.

### Kandiyohi County Fair, Willmar

Total Attendance: Paid and free, 37,228. Operated 4 days, 4 nights.

Receipts: Gate, \$8,894.34; day grandstand total, \$2,419.60; night grandstand total, \$3,244.75.

Carnival: Al Brown Shows; ride and show gross, \$5,889.65.

Attractions: Harness horse racing, 2 days; Gene Holter Animal Show, 1 day; county-wide massed band festival, 1 night; county-wide historical pageant, 2 nights; Gene Holter Animal Show, 1 night.

Aid, Premiums: State aid, \$3,341.71; county aid, \$8,102.90.

Staff: President, Tanner Jacobson; secretary, A. E. Thompson; publicity director, O. B. Augustson.

1959 Dates: September 16-19, tentative.

### Lyon County Fair, Marshall

Total Attendance: Paid and free, 22,000. Operated 3 days, 3 nights.

Receipts: Gate, \$6,126; day grandstand total, \$300; night grandstand total, \$3,200.

Carnival: Carroll's Greater Shows; ride and show gross, \$5,600.

Attractions: Stock car races, 1 day; model stock cars, 1 day; horse races, 1 day; Marlo stageshow, 3 nights.

Aid, Premiums: County aid, \$3,000.

Staff: President, K. Douro; secretary, Al Nelson; publicity director, James Wetherbee.

1959 Dates: August 20-23, tentative.

### Mahnomen County Fair, Mahanomen

Total Attendance: Paid and free, 11,000. Operated 3 days, 3 nights.

Receipts: Day grandstand total, \$1,622; night grandstand total, \$1,100; coliseum total, \$522.

Carnival: Art B. Thomas Shows.

Attractions: Local acts, 1 day, 1 night; GAC-Hamid, Inc., 2 days, 2 nights.

Aid, Premiums: State aid, \$1,399.44; county aid, \$2,710.52.

Staff: President, F. M. Runreich; secretary, Jerome L. Kersting.

### Martin County Fair, Fairmont

Total Attendance: Free, 104,000. Operated 4 days, 5 nights.

Carnival: Don Franklin Shows.

Attractions: Merritt's Circle Double M Rodeo, 2 nights; Gene Holter's Wild Animal Show, 1 night; Trans-World Daredevils and

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**The Greatest Fair in the World . . .**

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DALLAS

This year, more than ever before, we take our hats off to all of the officials of this great and incomparable annual event . . . and offer our warmest thanks to them . . . and to all who contributed to our successful year.

WE ARE MOST PROUD TO BE A PART OF, AND TO BE ABLE TO CONTRIBUTE TO THE SUCCESS OF THE GREAT STATE FAIR OF TEXAS . . .

### CONCESSIONAIRES

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**JOE MURPHY · MARGARET PUGH · JACK LINDSEY**

**TEXAS STATE FAIRGROUNDS . . . DALLAS, TEXAS**



Tournament of Thrills, 1 day, 1 night.  
**Aid, Premiums:** State aid, \$3,000; county aid, \$1,000.  
**Staff:** President, George Meschke; secretary, John S. Livermore.  
 1959 Dates: August 26-30, official.

**Mower County Fair and Midwest Livestock Shows, Austin**

**Total Attendance:** Paid and free, 139,683. Operated 7 days, 6 nights.  
**Receipts:** Gate, \$15,396; day grandstand total, \$9,593; night grandstand total, \$14,490.  
**Ride and Show Gross:** \$27,604.  
**Attractions:** Gene Holter, Aut Swenson, horse races, Centennial Day, horse show, auto races, Ernie Young Show, Grand Ole Opry.  
**Aid, Premiums:** State aid, \$6,000; total premiums (excluding races), \$18,603.  
**Staff:** President, Carl E. Kehret; secretary, P. J. Holand.  
 1959 Dates: August 10-16, official.

**Nicollet County Fair, St. Peter**

**Total Attendance:** Paid and free, 12,000. Operated 4 days, 3 nights.  
**Receipts:** Gate, \$3,500; night grandstand total, \$2,500.  
**Carnival:** Klein Amusement Company; ride and show gross, \$4,000.  
**Attractions:** Barnes - Carruthers Revue, 3 nights; motorcycle racing, 1 day; harness racing, 1 day.  
**Aid, Premiums:** State aid, \$2,000; county aid, \$1,000; other aid, \$3,000; total premiums (excluding races), \$3,200.  
**Staff:** President, Ernest Edoff; secretary, W. M. Gustatson.  
 1959 Dates: August 28-30, official.

**Minnesota State Fair, St. Paul**

**Total Attendance:** Paid, 1,193,022. Operated 10 days, 10 nights.

**Receipts:** Day grandstand total, \$229,856; night grandstand total, \$61,414.  
**Carnival:** Royal American Shows; ride and show gross, \$346,019.  
**Attractions:** Frank Winkley auto races; Barnes-Carruthers No. 1 Revue.  
**Staff:** Secretary, Douglas K. Baldwin; concessions superintendent, Harry Frost; publicity director, Ray Speer.

**Olmsted County Free Fair, Rochester**

**Total Attendance:** Free 81,000. Operated 5 days, 5 nights.  
**Receipts:** Day grandstand total, \$1,338.90; night grandstand total, \$8,734.20.  
**Carnival:** Sunset Amusement Company; ride and show gross, \$17,000.  
**Attractions:** Stock car races, 1 night; late model stocks, 1 night; speedway races, 1 night; harness races, 1 day; wrestling, 1 night.  
**Aid, Premiums:** State aid, \$2,300; county aid, \$6,000; other aid, \$175; total premiums (excluding races), \$4,200.  
**Staff:** President, Vern Day; secretary, Jim Faber; concession superintendent, Mark Wilson.  
 1959 Dates: August 5-9, official.

**Polk County Fair, Fertile**

**Total Attendance:** Paid and free, 12,000. Operated 3 days, 3 nights.  
**Receipts:** Gate, \$3,000; night grandstand total, \$2,500.  
**Carnival:** Art B. Thomas Shows; ride and show gross, \$3,322.75.  
**Attractions:** Clyde McCoy Show, 2 nights; Centennial Pageant-Parade, 1 day, 1 night.  
**Aid, Premiums:** State aid, \$1,656.87; county aid, \$1,350; other aid, \$360; total premiums (excluding races), \$2,655.  
**Staff:** President, Albin Johnson; secretary, Reynolds Erickson; publicity director, Owen Knudson.

**St. Louis County Fair, Hibbing**

**Total Attendance:** Paid and free, 60,000. Operated 4 days, 4 nights.  
**Receipts:** Gate, \$7,000; night grandstand total, \$9,000.  
**Carnival:** Art B. Thomas Shows; ride and show gross, \$15,000.  
**Attractions:** Horse show, 1 night; auto thrill show, 1 night; home talent show, 1 night; kiddies' matinee, 1 day; pioneers' day program, 1 day; late model stock cars, 1 day, 1 night.  
**Aid, Premiums:** State aid, \$2,700; county aid, \$2,000; other aid, \$7,500; total premiums (excluding races), \$6,500.  
**Staff:** President, W. F. Haenke; secretary, Sulo J. Ojakangas; publicity director, George M. Fisher.  
 1959 Dates: August 6-9, tentative.

**Steele County Free Fair, Owatonna**

**Total Attendance:** Paid and free, 165,913. Operated 5 days, 6 nights.  
**Receipts:** Grandstand total, \$19,802.  
**Carnival:** Schaffers 20th Century Shows; ride and show gross, \$23,010.  
**Attractions:** Barnes & Carruthers ice show and acts, 6 nights; Auto Racing, Inc., big car, 1 day; tractor rodeo, 1 day; Gene Holters wild animal, 1 day; harness horse racing, 2 days.  
**Aid, Premiums:** State aid, \$1,500; county aid, \$6,700; other aid, \$200; total premiums (excluding races), \$13,455.  
**Staff:** President, Hubert Fischer; secretary, Stan Muckle; concession superintendent, Ty Sincock; publicity director, Louis Allgeyer.  
 1959 Dates: August 18-23, official.

**Wadena County Fair, Wadena**

**Total Attendance:** Paid and free, 14,000. Operated 4 days, 4 nights.

**Carnival:** Badger State Shows.  
**Attractions:** Baseball, 1 day; fireworks, 1 night; Gene Holter's Wild Animal Show, 1 day, 1 night; Trans-World Auto Daredevils, 1 day, 1 night; Saddle Club, 1 day.  
**Aid, Premiums:** State aid, \$2,000; county aid, \$1,000; other aid, \$150; total premiums (excluding races), \$3,500.  
**Staff:** President, M. E. Isho-wood; secretary, Don Brown.  
 1959 Dates: August 13-16, tentative.

**Waseca County Fair, Waseca**

**Total Attendance:** Paid and free, 25,000. Operated 4 days, 4 nights.  
**Receipts:** Day grandstand total, \$3,000.  
**Carnival:** Badger State Shows.  
**Attractions:** Swenson Thrillcade, 1 night; 4-H Show, 1 night; wrestling, 1 night; horse racing, 1 day; pageant, 1 night.  
**Aid, Premiums:** State aid, \$1,600; total premiums (excluding races), \$3,000.  
**Staff:** President, B. J. Knauss; secretary, Leon J. B. Sexton; concession superintendent, C. S. Spaulding; publicity director, D. M. Coughlin.  
 1959 Dates: July 31-August 2, tentative.

**Wright County Fair, Howard Lake**

**Total Attendance:** Paid and free, 16,400. Operated 3 days, 3 nights.  
**Receipts:** Gate, \$3,086.75; day grandstand total, \$900; night grandstand total, \$300.  
**Carnival:** Tip Top Shows.  
**Attractions:** Local horse racing, 1 day; Western horse show, 1 day; stock car racing, 1 day.  
**Aid, Premiums:** State aid, \$2,463.89; county aid, \$2,500; total premiums (excluding races), \$4,564.95.  
**Staff:** President, H. Haskbart;

secretary, W. Zander; publicity directors, E. Homuth and W. Streiff.  
 1959 Dates: August 8-11, tentative.

**MISSISSIPPI**

**Delta Valley Fair Association, Cleveland**

**Operated** 2 days, 6 nights.  
**Attractions:** Fair queen, talent show, horse show, horse racing.  
**Staff:** President, W. B. Alexander Jr.; secretary, Preston Riley; concession superintendent, Paul Clements; publicity director, Francis Lundy.

**Mississippi-Alabama Fair and Dairy Show, Tupelo**

**Total Attendance:** Paid and free, 146,000. Operated 5 days, 5 nights.  
**Carnival:** Olson Shows.  
**Attractions:** Rodeo (R.C.A.), 5 nights.  
**Aid, Premiums:** State aid, \$2,500; county aid, \$2,500; total premiums (excluding races), \$24,600.  
**Staff:** President-manager, Jas. M. Savery; secretary, Mrs. Harold McAlister; concession superintendent, Joe L. Savery; publicity director, Gene Gratz.  
 1959 Dates: September 29-October 3, official.

**Mississippi-Louisiana Fair, Vicksburg**

**Total Attendance:** Paid and free, 35,000. Operated 6 days, 6 nights.  
**Receipts:** Gate, \$8,000.  
**Carnival:** Gem City Shows.  
**Attractions:** Johnny Rivers Golden Horse Ranch Show, 3 days, 3 nights.  
**Aid, Premiums:** County aid, \$5,000.  
**Staff:** President, H. L. McKnight; secretary, Charles Porter; concession superintendent, Hy G. Hoganboom.  
 1959 Dates: September 28-October 3, tentative.

*(Continued on page 159)*

*HAWAII'S ambassador of goodwill*



**HILO Hattie**

and her

**HAWAIIAN REVUE**

featuring

**AUTHENTIC SONGS and DANCES of the ISLANDS**

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**CARLYLE NELSON AND HIS ORCHESTRA**

Company of Nine People. A self-contained Unit. Four musicians, three island girl dancers, one male knife and fire dancer, plus The Incomparable

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ALWAYS FIRST WITH THE NEWEST ATTRACTIONS

Presenting the Outstanding NEW MAD MOUSE Ride in 1959

OUR past record speaks for itself—ask any fair man on our established route listed below.

We showed at the North Central Wisconsin State Fair at Marshfield for the first time in 1958 . . . evidence of the management's satisfaction was indicated by their awarding us a contract for both 1959 and 1960.

Here is a list of our established fair route, the number of years we have played at these events and those recontracted for 1959.



### ★ BROWNSVILLE, TEX.--2 YEARS--CHARRO DAYS CELEBRATION ★

1959 Dates—Jan. 30 Thru Feb. 8

Salem, Ill., Reunion, 4 years  
Renewed for 1959

Clinton, Iowa, July 4  
Celebration  
5 Years, Renewed for 1959

Stoughton, Wis., 5 years  
Renewed for 1959

Peoria, Ill., 2 years  
Renewed for 1959

Faribault, Minn., 7 Years  
Renewed for 1959

Austin, Minn., 5 Years  
Renewed for 1959

New Ulm, Minn., 6 Years  
Renewed for 1959

We Welcome the Ramsey County Fair, St. Paul, Minn.  
New to Our Route in 1959

Fairmont, Minn., 1 Year  
Renewed for 1959

Marshfield, Wis., 1 Year  
Renewed for 1959 and 1960

Tyler, Texas, 3 Years  
Renewed for 1959

Wharton, Texas, 13 Years  
Renewed for 1959

Angleton, Texas, 11 Years  
Renewed for 1959

Refugio, Texas, 10 Years  
Renewed for 1959

**ATTENTION, RIDE OPERATORS  
WILL BOOK FOR '59 SEASON**

- Large Round-Up
- Super Roll-O-Plane
- Helicopter
- Fun House

**FOR SALE**

**PORTABLE SCOOTER BUILDING**  
Used One Season. Also 6 Downey  
Light Towers With Fluorescent.

**WE PROVIDE YOU WITH FACTS, EARNING POWER AND  
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# Make History In Show Business

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OUTSTANDING SUCCESS STORY...

## OUR FAIRS:

Anderson Free Fair, Anderson, Ind.  
Fort Wayne Free Fair, Fort Wayne, Ind.  
Northern Wisconsin District Fair, Chippewa Falls, Wisc.  
Illinois State Fair, Springfield, Ill.  
Iowa State Fair, Des Moines, Iowa  
Kentucky State Fair, Louisville, Ky.  
Chattanooga-Hamilton County Fair, Chattanooga, Tenn.  
Mississippi-Alabama Fair, Tupelo, Miss.  
Alabama State Fair, Birmingham, Ala.  
South Alabama Fair, Montgomery, Ala.  
South Texas State Fair, Beaumont, Tex.

## OUR STAFF:

*Thanks for your untiring efforts in keeping the OLSON SHOWS on top to stay. Without your loyalty and help, this show would not be the success that it is today.*

**PAUL OLSON**

General Manager

P. O. Box 414  
Hot Springs, Arkansas

WINTERQUARTERS

# WEST COAST SHOWS

*In the West... It's the Best*

**2 GREAT UNITS  
OFFERING THE ULTIMATE  
IN CARNIVAL ATTRACTIONS 2**

**30<sup>th</sup> YEAR OF  
CONTINUOUS  
OPERATION**

**NOW BOOKING FOR 1959**—Capable Manager and Acts to take charge of brand-new Motordrome. Liberal proposition to a good "take charge" man. Can also place any Grind Show of merit. Good route for Snake Show.

**CONCESSIONAIRES**—Act now if you intend to be with us again in 1959.

All inquiries to **HARRY MYERS**, General Manager, at our San Francisco office.

**OUR SINCERE THANKS** and appreciation to our many Committees, Fair Managers and Board of Directors and to our loyal Employees who made some important "circus moves" possible which contributed so greatly to the success of the past season.

**BOOK NOW FOR 1959**

**WEST COAST SHOWS**

Offices  
240 Jones St.  
San Francisco, Calif.

Winter Quarters  
★ Madera District Fair Grounds  
Madera, Calif.

**Wayne County Fair and Livestock Show, Waynesboro**

Total Attendance: Paid and free, 10,000. Operated 6 days, 6 nights.  
 Receipts: Gate, \$2,500.  
 Attractions: Talent shows, 5 nights; county forestry queen contest, 1 night.

**MISSOURI**

**Auxvasse Lions 4-H Fair, Auxvasse**

Total Attendance: Paid and free, 1,000. Operated 1 day, 1 night.  
 Coliseum: 4-H Clubs Square Dance contests, 1 night; rock & roll contest; public square and round dancing.  
 Aid, Premiums: State aid, \$76.75; other aid, \$500.  
 Staff: President, E. Woodrow Rice; secretary, R. E. Mottaz; publicity director, C. H. Hook.  
 1959 Dates: July 18, tentative.

**Belle Community Fair, Belle**

Total Attendance: Paid and free, 7,000. Operated 3 days, 3 nights.  
 Receipts: Gate \$1,750.  
 Carnival: Mo-Ark Shows; ride and show gross, \$285.  
 Attractions: Austin Wood show, New Haven dance show, kiddie races, calf, pig, rabbit and chicken scrambles, livestock parade and auction.  
 Aid, Premiums: State aid, \$320; total premiums (excluding races), \$875.  
 Staff: President, Roy T. Hayden; secretary, Florence Rogers; concession superintendent, Earl Taylor; publicity director, Virgil Lindner.  
 1959 Dates: August 6-8, official.

**Central Missouri Regional Fair, Rolla**

Total Attendance: Paid and free, 12,000. Operated 4 days, 4 nights.  
 Receipts: Gate, \$2,500.  
 Carnival: United Exposition Shows; ride and show gross, \$3,500.  
 Attractions: Junior livestock judging, comic horse race and horse show, square dance contest, local talent show.  
 Aid, Premiums: State aid, \$1,500.

Staff: President, Floyd Haas; secretary, James R. Smith; concession superintendent, Ike Lennox; publicity director, R. E. Rasmuson.

**Concordia Fall Festival, Concordia**

Total Attendance: Paid and free, 10,000. Operated 3 days, 3 nights.  
 Carnival: Evans Shows.  
 Aid, Premiums: State aid, \$250; other aid, \$2,000; total premiums (excluding races), \$750.  
 Staff: President: Willard Stuenkel; secretary, Donald E. Lohman; concession superintendent, R. M. Kroencke; publicity director, E. J. Walkenhorst.

**Douglas County Fair, Ava**

Total Attendance: Paid and free, 10,000. Operated 3 days, 3 nights.  
 Receipts: Gate, \$1,500; night grandstand total, \$400.  
 Carnival: Miller Show; ride and show gross, \$4,000.  
 Attractions: Wrestling, 1 night; gospel singers, 1 night; square dancing, 1 night.  
 Aid, Premiums: State aid, \$400; total premiums (excluding races), \$2,000.  
 Staff: President, Vance Moore; secretary, Dr. Lee Sutherland.  
 1959 Dates: September 5-7, tentative.

**Lamar's Farm and Industrial Exposition, Lamar**

Total Attendance: Free.  
 Operated: 4 days, 4 nights.  
 Carnival: Sunset Amusement Company; ride and show gross, \$8,500.  
 Attractions: Acts, 1 day, 1 night.  
 Aid, Premiums: State aid, \$1,000; other aid, \$2,000; total premiums (excluding races), \$3,000.  
 Staff: President, Bud Moore; publicity director, Stan White.  
 1959 Dates: September 17-19, tentative.

**Moniteau County Fair, California**

Operated: 4 days, 5 night.  
 Carnival: Parada Shows.  
 Attractions: Amateur contest and queen contest, 1 night; F.F.A. cattle, hogs, 1 day; horse show, 3 nights.  
 Aid, Premiums: Total premiums (excluding races), \$5,000.  
 Staff: President, Carl A. Tising; secretary, Harold Kindle.

**Missouri State Fair, Sedalia**

Total Attendance: Paid and free, 500,000. Operated 9 days, 9 nights.  
 Carnival: Gooding Amusement Company.  
 Attractions: Auto races, 4 days, 2 nights; International Spectacular, 5 nights; horse show, 1 night; Grand Circuit harness races, 5 days; thrill show, 1 night.  
 Coliseum: Horse show, 5 nights.  
 Staff: Secretary, Colie Ervin; concession superintendent, Bill Steele; publicity director, Grant Neds; commissioner, J. S. Williamson.  
 1959 Dates: August 22-30, tentative.

**North Central Missouri Fair, Trenton**

Total Attendance: Paid and free, 10,000. Operated 5 days, 6 nights.  
 Receipts: Day grandstand total, \$2,000; night grandstand total, \$8,000.  
 Carnival: Funland Exposition Shows; ride and show gross, \$3,500.

**Northwest Missouri State Fair, Bethany**

Total Attendance: Paid and free, 70,000. Operated 5 days, 5 nights.  
 Receipts: Gate \$14,500; grandstand total, \$8,500; night grandstand total, \$10,500.  
 Carnival: Sunset Amusement Company; ride and show gross, \$12,000.  
 Attractions: Andrews Sisters-Shep Fields band, 1 night; IMCA big car races, 1 day; Manhattan Rockets review, 3 nights; Radio Kids, 1 day; Ozark Jubilee, 1 day; Aut Swenson Thrillcade, 1 day, 1 night; variety show, 1 day.  
 Aid, Premiums: State aid, \$3,500; total premiums (excluding races), \$9,600.  
 Staff: President, A. C. Flint; secretary, H. L. 'Herb' Henry; Concession superintendent, R. K. Wheeler; publicity director, Dwight Newman.  
 1959 Dates: September 6-10, tentative.

retary, H. L. 'Herb' Henry; Concession superintendent, R. K. Wheeler; publicity director, Dwight Newman.  
 1959 Dates: September 6-10, tentative.

**Ozark Empire Fair, Springfield**

Total Attendance: Paid and free, 189,120. Operated 7 days, 7 nights.  
 Receipts: Gate, \$40,353.25; day grandstand total, \$8,428.60; night grandstand total, \$24,077.15.  
 Carnival: Heth Shows; ride and show gross, \$32,948.71.  
 Attractions: Big car auto races, 2 days; thrill show, 2 nights; rodeo, 1 day, 4 nights; stock car races, 1 night; horse pulling, 1 day.  
 Coliseum: Livestock judging.  
 Aid, Premiums: State aid, \$9,000; county aid, \$10,000; total premiums (excluding races), \$24,851.88.  
 Staff: President, W. A. Delzell; secretary, Glen B. Boyd; concession superintendent, Al G. Eckert; publicity director, Eddie Bass.  
 1959 Dates: August 8-14, tentative.

**St. Charles County Fair, St. Charles**

Total Attendance: Paid and free, 70,000. Operated 5 days, 5 nights.  
 Receipts: Gate, \$9,000.  
 Carnival: Buff Hottle Shows; ride and show gross, \$8,000.  
 Attractions: Girl Scout pageant, 1 night; livestock judging, 2 days; calf scramble, 1 night; hog scramble, 2 nights; horse show, 1 night.  
 Aid, Premiums: State aid, \$1,600; county aid, \$300; total premiums (excluding races), \$5,200.  
 Staff: President, Earl Doersie; secretary, Kurt E. Schnedler.  
 1959 Dates: August 8-12, tentative.

**Southeast Missouri District Fair, Cape Girardeau**

Total Attendance: Paid and free, 78,000. Operated 6 days, 6 nights.  
 Carnival: Blue Grass Shows; ride and show gross, \$20,000.  
 Attractions: Bonzo and Oscar, 1 night; Bembro Bros. Circus, 1 night; Roy Acuff, 1 night; Trans-World Auto Daredevils, 1 night; Johnny Rivers Show, 1 night.  
 Aid, Premiums: State aid, \$4,400; total premiums (excluding races), \$10,000.  
 Staff: President, D. D. Cleeton; secretary, Frank Steck; concession superintendent, Martin Loos.  
 1959 Dates: September 14-21, tentative.

400; total premiums (excluding races), \$10,000.  
 Staff: President, D. D. Cleeton; secretary, Frank Steck; concession superintendent, Martin Loos.  
 1959 Dates: September 14-21, tentative.

**Stoddard County Fair, Dexter**

Operated 6 days, 6 nights.  
 Carnival: Sunset Amusement Company.  
 Aid, Premiums: State aid, \$550; other aid, \$1,100; total premiums (excluding races), \$1,650.  
 Staff: President, Loyd Williams; secretary, W. L. Arnold.  
 1959 Dates: September 21-26, official.

**Union Jaycee Fair, Union**

Total Attendance: Paid and free, 5,000. Operated 3 days, 3 nights.  
 Receipts: Gate, \$1,000.  
 Carnival: Mercury Shows; ride and show gross, \$1,800.  
 Attractions: Calf scramble, tractor rodeo, team pulling contest.  
 Coliseum: Ozark Promenaders, Rob-Zi-Ho Trio.  
 Aid, Premiums: Total premiums (excluding races), \$1,300.  
 Staff: President, Ralph Oltmann; secretary, Herb Schowe.  
 1959 Dates: July 24-26, tentative.

**Washington Fair, Washington**

Total Attendance: Paid and free, 40,000. Operated 4 days.  
 Receipts: Gate, \$3,700.  
 Carnival: Washington Fair; ride and show gross, \$5,000.  
 Attractions: Show-Me Circuit horse show, 2 nights; tractor pulling contest, 1 day; archery exhibit, 4 days.  
 Staff: Chairman, Donald Hillermann; secretary, R. A. Boneau; concession superintendent, Norbert J. Jasper; publicity director, Frank Nouse.  
 1959 Dates: August 6-9, tentative.

**Webster County Fair, Marshfield**

Total Attendance: Paid and free, 6,000. Operated 3 days, 4 nights.  
 Receipts: Gate, \$2,100.  
 Carnival: Funland Shows; ride and show gross, \$2,000.  
 Attractions: Marching bands, 1 night; KWHD Radio, 1 night.

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Aid, Premiums: State aid, \$425; total premiums (excluding races), \$1,200.

Staff: President, B. J. Julian; secretary, Ellis O. Jackson; concession superintendent, J. F. Francis Jr.; publicity director, Jack Watters.

1959 Dates: August 26-29, tentative.

Aid, Premiums: Total premiums (excluding races), \$5,700.

Staff: President, Tony Sneider; secretary, LeRoy Kemmesat.

1959 Dates: August 21-23.

**Richland County Fair,  
Sidney**

Operated 3 days, 3 nights.  
Receipts: Day grandstand total, \$9,359; night grandstand total, \$7,180.

Carnival: Inland Empire Shows; ride and show gross, \$11,482.70.  
Attractions: Rodeo, 3 days; Gwen Morris revue, 3 nights.

Aid, Premiums: State aid, \$4,075.75; other aid, \$60; total premiums (excluding races), \$4,075.75.

Staff: President, Dwight L. Howard; secretary, Harley W. Roath; concession superintendent, Harry Johnson.

**Rosebud County Fair and  
Rodeo, Forsyth**

Total Attendance: Paid and free, 9,000. Operated 3 days, 3 nights.

Receipts: Gate, \$1,343.10; day grandstand total, \$3,206.50; night grandstand total, \$2,773.65.

Carnival: Norton's Show.  
Attractions: Tom Drake Agency Night Show, 3 nights.

Staff: President, Henry Larsen; secretary, Mrs. Lucille Borer.

1959 Dates: August 18-20, tentative.

**NEBRASKA**

**Burt Fair, Oakland**

Total Attendance: Paid and free, 12,000. Operated 3 days, 4 nights.

Receipts: Day grandstand total, \$600; night grandstand total, \$750; coliseum total, \$340.

Carnival: Davidson United Shows; ride and show gross, \$6,500.

Attractions: Ball games, 2 days, 1 night; stage shows, 2 nights.

Coliseum: Dances, 2 nights.

Aid, Premiums: County aid, \$5,200; other aid, \$500; total premiums (excluding races), \$3,000.

Staff: President, Eugene Hultquist; secretary, Orrin Kohlmeier.

1959 Dates: Third week in August, tentative.

**Boyd County Fair, Spencer**

Operated: 3 days, 3 nights.  
Carnival: Murphy's Northern State Shows; ride and show gross, \$2,000.

Attractions: Baseball, 1 night; wrestling (professional), 1 night.

Aid, Premiums: State aid, \$758.90; county aid, \$1,150.

Staff: President, C. C. Nelson; secretary, W. C. Bentz; concession superintendent, J. T. Murray; publicity director, C. H. Fisher.

1959 Dates: August 17-19, tentative.

**Cass County Fair,  
Weeping Water**

Total Attendance: Free, 8,000. Operated 4 days, 4 nights.

Carnival: Hale's Shows of Tomorrow; ride and show gross, \$3,000.

Attractions: Selection county queen, home talent.

Aid, Premiums: County aid, \$4,000; total premiums (excluding races), \$3,000.

Staff: President, Gordon Heneger; secretary, E. G. Torenson.

1959 Dates: August 11-14, tentative.

**Chase County Fair,  
Imperial**

Total Attendance: Paid and free, 4,500. Operated 3 days, 2 nights.

Carnival: Moore's Shows.  
Attractions: Horse races, 3 days; Clyde McCoy, 1 night.

Aid, Premiums: State aid, \$800; county aid, \$9,800; total premiums (excluding races), \$1,900.

Staff: President, V. Shackelford; secretary, Ed Burke.

1959 Dates: August 28-30, official.

**MONTANA**

**Central Montana Fair,  
Lewistown**

Total Attendance: Paid and free, 10,000. Operated 3 days, 3 nights.

Receipts: Gate, \$2,255.25; day grandstand total, \$4,890; night grandstand total, \$3,795.

Carnival: Northern Exposition Shows.

Attractions: John Tunnick, 3 days; Smith Theatrical Agency, 3 nights; Central Montana horse show, 1 day.

Aid, Premiums: County aid, \$5,500; total premiums (excluding races), \$5,500.

Staff: President, C. W. Cooley; secretary, James M. Schultz.

1959 Dates: July 30-August 1.

**Dawson County Fair,  
Glendive**

Total Attendance: Paid and free, 7,000. Operated 3 days, 2 nights.

Receipts: Gate, \$5,000; day grandstand total, \$2,700; night grandstand total, \$2,300.

Carnival: Northern Exposition Shows.

Attractions: Clarence Smith Shows, 3 nights; Fettig Bros.' Rodeo, 2 days.

Aid, Premiums: County aid, \$3,000; total premiums (excluding races), \$3,000.

Staff: President, Emanuel Koenig; secretary, Dick Rigg; concession superintendent, Jim Carter.

**Fallon County Fair,  
Baker**

Total Attendance: Paid and free, 3,000. Operated 2 days, 3 nights.

Receipts: Gate, \$2,500.

Attractions: Rodeo and races, 2 days; stage show, 3 nights.

Aid, Premiums: County aid, \$2,500; total premiums (excluding races), \$2,875.

Staff: President, B. B. Bowen; secretary, E. R. Hoff.

1959 Dates: August 21-23, tentative.

**Missoula County Fair,  
Missoula**

Total Attendance: Paid and free, 25,000. Operated 4 days, 4 nights.

Receipts: Gate, \$11,000.

Carnival: Inland Empire Shows; ride and show gross, \$2,800.

Attractions: Clarence Smith Theatrical Shows, 3 nights; horse racing, 3 days; junior rodeo, 3 days.

Aid, Premiums: County aid, \$33,000; total premiums (excluding races), \$5,400.

Staff: President, L. R. Jourdonnai; secretary, K. M. Jourdonnai.

1959 Dates: August 26-29, tentative.

**Northwest Montana Fair  
and Rodeo, Kalispell**

Total Attendance: Paid and free, 34,000. Operated 4 days, 3 nights.

Receipts: Gate, \$21,000.

Carnival: Inland Empire Shows.

Attractions: Races, 3 days; rodeo, 2 days; night show, 3 nights; carnival, 4 days, 4 nights.

Aid, Premiums: County aid, \$20,000; total premiums (excluding races), \$6,300.

Staff: President, J. E. Gustin; secretary, Russell E. Marsh.

1959 Dates: September 9-12, tentative.

**Powell-Deer Lodge  
County Fair, Deer Lodge**

Total Attendance: Paid and free, 2,300. Operated 3 days, 4 nights.

Receipts: Gate, \$1,600; day grandstand total, \$1,600.

Attractions: Centennial pageant, 4 nights; horse racing, 2 days.

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**Dawson County Fair,  
Lexington**

Operated 4 days, 4 nights.  
Receipts: Night grandstand total, \$4,300.  
Carnival: Art B. Thomas Shows; ride and show gross, \$4,700.  
Attractions: Baseball, 1 night; thrill show, 1 night; ice show, 1 night; auto racing, 1 night.  
Aid, Premiums: County aid, \$7,000; other aid, \$758.90; total premiums (excluding races), \$7,758.90.  
Staff: President, Ennis Shepherd; secretary, Monte Kiffin.  
1959 Dates: August 31-September 3, official.

**Eustis Agricultural Society and Corn Show,  
Eustis**

Total Attendance: Paid and free, 1,200. Operated 3 days, 3 nights.  
Receipts: Day grandstand total, \$200.  
Carnival: Tri-State Shows; ride gross, \$900.  
Attractions: Dances, 2 nights.  
Aid, Premiums: State aid, \$250; county aid, \$800; other aid, \$400; total premiums (excluding races), \$700.  
Staff: President, Albert Hablitzel; secretary, Dean Hueftle.  
1959 Dates: August 20-22, official.

**Fillmore County Agricultural Society,  
Geneva**

Total Attendance: Paid and free, 12,000. Operated 3 days, 3 nights.  
Carnival: Burkhart Shows; ride and show gross, \$2,345.  
Attractions: Horse racing and novelty acts, 1 day; Top Talent, Inc., TV show, 1 night; stock car races, 1 day; Tournament of Thrills, 1 night; Highlights Varieties, 1 day, 1 night.  
Aid, Premiums: State aid, \$758.20; county aid, \$4,450; total premiums (excluding races), \$2,623.56.  
Staff: President, Kenneth Heisey; secretary, S. J. (Ves) Weis.  
1959 Dates: August 9-11, official.

**Gage County Fair, Beatrice**

Operated: 4 days, 4 nights.  
Receipts: Gate, \$400; day grandstand total, \$713.86; night grandstand total, \$1,543.20.  
Carnival: Hales Shows; ride and show gross, \$2,761.35.  
Attractions: Gage County Saddle Horse Show, 1 night; stock car races, 2 nights; Merry and Mr. Bill, 1 night.  
Aid, Premiums: State aid, \$500; county aid, \$17,500.  
Staff: President, Claude C. Bartlett; secretary, Vern Mulig; publicity director, Ivan Hedge.  
1959 Dates: August 19-22, official.

**Jefferson County Fair,  
Fairbury**

Total Attendance: Paid and free, 10,000. Operated 3 days, 4 nights.  
Receipts: Day grandstand total, \$2,000.  
Carnival: A l a m o Exposition Shows.  
Attractions: Crash Brown Thrill Show, 1 night; Benkro Bros.' Circus, 1 night; Grand Ole Opry, 1 night.  
Aid Premiums: State aid, \$700; county aid, \$4,000; total premiums (excluding races), \$2,000.  
Staff: President, Lester Hansmire; secretary, S. M. Cressman; concession superintendent, C. Chirnside.  
1959 Dates: August 6-8, official.

**Logan County Fair,  
Stapleton**

Total Attendance: Paid and free, 3,600. Operated 2 days.  
Receipts: Gate, \$3,100.  
Carnival: Kelly Bros.' Show; ride and show gross, \$2,200.  
Attractions: Rodeo, 2 days.  
Aid, Premiums: State aid, \$800; county aid, \$1,100; other aid, \$350; total premiums (excluding races), \$1,680.

Staff: President, G. D. Barner; secretary, V. K. Magnuson; concession superintendent, E. Stephens.  
1959 Dates: August 26-28, tentative.

**Nebraska State Fair,  
Lincoln**

Total Attendance: Paid and free, 328,000. Operated 7 days, 7 nights.  
Carnival: W. T. Collins.  
Attractions: Roy Rogers, 2 days, 4 nights; big car racing, 4 days; Sam Howard's Water Show, 1 day; Andrews Sisters & Mariners, 2 nights; Aut Swenson Thrillcade, 1 night.  
Coliseum: Quarter horse show and 4-H show.  
Aid, Premiums: State aid, \$9,000; total premiums (excluding races), \$79,000.  
Staff: President, R. Clare Clement; secretary, Edwin Schultz.  
1959 Dates: September 5-10 inclusive, official.

**Nuckolls County Fair,  
Nelson**

Total Attendance: Paid and free, 3,800. Operated 3 days, 3 nights.  
Receipts: Night grandstand total, \$2,500.  
Carnival: Maddox Bros.' Shows.  
Attractions: Ice show, 1 night; circus, 1 night; thrill show, 1 night.  
Aid, Premiums: State aid, \$780; county aid, \$2,500; other aid, \$500; total premiums (excluding races), \$2,400.  
Staff: President, Lawson Wehrman; secretary, H. McAdamson.  
1959 Dates: August 4-6, tentative.

**Pierce County Fair, Pierce**

Total Attendance: Paid and free, 9,000. Operated 4 days, 4 nights.  
Receipts: Gate, \$4,500; day grandstand total, \$400; night grandstand total, \$800.  
Carnival: W. A. Thomas Shows.  
Attractions: Marlo Productions, 3 days, 3 nights; home talent, 1 day, 1 night.  
Aid, Premiums: County aid, \$4,000; other aid, \$758; total premiums (excluding races), \$4,000.  
Staff: President, Emil Reikofski; secretary, Herman Scheer.  
1959 Dates: August 15-18, tentative.

**Platte County Fair,  
Columbus**

Operated: 4 days, 4 nights.  
Receipts: Night grandstand total, \$1,363.  
Carnival: Merriman Shows; ride and show gross, \$1,123.  
Attractions: Ranch rodeo, 1 night; ice revue, 1 night; thrill show, 1 night.  
Aid, Premiums: County aid, \$4,000; other aid, \$758.90; total premiums (excluding races), \$4,690.  
Staff: President, Ed H. Ernst; secretary, W. L. Boettcher; concession superintendent, F. Conn; publicity director, M. Galley.  
1959 Dates: August 24-27, tentative.

**Richardson County Free Fair, Humboldt**

Operated: 3 days, 4 nights.  
Attractions: Barnes-Carruthers Show, 3 days, 3 nights.  
Aid, Premiums: County aid, \$4,000; other aid, \$1,200; total premiums (excluding races), \$2,500.  
Staff: President, Lloyd Stolder; secretary, L. E. Watson; concession superintendent, Wes Stansbury; publicity director, Ben Mitchell.  
1959 Dates: September 16-18, official.

**Scotts Bluff County Fair,  
Mitchell**

Total Attendance: Paid and free, 20,000. Operated 6 days, 3 nights.  
Receipts: Gate, \$5,000; day grandstand total, \$2,600; night grandstand total, \$2,500.  
Carnival: Moore's Modern Shows; ride and show gross, \$5,000.

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Attractions: Pari-mutuel racing, 6 days.  
Aid, Premiums: County aid, \$4,400.  
Staff: President, W. W. Hickman; secretary, G. L. Williams; publicity director, M. C. Cannon.  
1959 Dates: September 5-12, tentative.

**NEW HAMPSHIRE**

**Deerfield Fair, Deerfield**

Total Attendance: Paid and free, 35,000. Operated 4 days, 4 nights.  
Receipts: Gate, \$28,000; bleacher total, \$1,500.  
Carnival: Continental Shows; ride gross, \$5,000.  
Attractions: Fancy horse show, 4 days, 4 nights; draft horse and cattle pulling, 4 days, 4 nights; 5 acts vaudeville, 4 days, 4 nights; firemen's muster, 1 day; quarter midget auto racing, 1 day, 2 nights.  
Aid, Premiums: State aid, \$16,000; total premiums (excluding races), \$16,000.  
Staff: President, Carl M. Fogg; secretary, W. C. Maxwell; concession superintendent, W. E. Sanborn; publicity director, L. Burritt.  
1959 Dates: September 24-27, official.

**NEW JERSEY**

**Flemington Fair, Flemington**

Total Attendance: Paid and free, 100,000. Operated 7 days, 7 nights.  
Attractions: Harness racing, 3 days, 2 nights; acts, 5 days, 5 nights; auto racing, 3 days; horse show, 1 day, 1 night; thrill shows, 2 nights; firemen's parade, 1 night.  
Aid, Premiums: State aid, \$6,500; total premiums (excluding races), \$12,000.  
Staff: President, Lloyd B. Westcott; secretary, Norman L. Marshall; concession superintendent, Jack Sheppard.  
1959 Dates: September 1-7, official.

**Monmouth County 4-H Fair, Freehold**

Total Attendance: Paid and free, 9,000. Operated 2 days, 2 nights.  
Attractions: Livestock shows, 2 days; fashion show, 1 night; 4-H Queen Contest, 1 night; variety show, 1 night; chicken barbecue, 1 night.  
Aid, Premiums: State aid, \$600; other aid, \$800; total premiums (excluding races), \$1,400.  
Staff: Secretary, George W. Siver Jr.  
1959 Dates: July 16-18, tentative.

**Morris County Fair Association, Inc., Parsippany**

Total Attendance: Paid and free, 127,000. Operated 6 days, 6 nights.  
Receipts: Gate, \$50,000; night grandstand total, \$12,000.  
Carnival: Reithoffer Shows; ride and show gross, \$5,000.  
Attractions: Beauty contest, 2 nights; sports car gymkhanna, 6 days, 1 night; rodeo, 1 day, 3 nights.  
Aid, Premiums: State aid, \$3,100; total premiums (excluding races), \$12,000.  
Staff: President, Clifford Hermy; secretary, Ruby Bost; general manager, Swante C. Swenson; publicity director, Merrill Morris.  
1959 Dates: August 17-22, tentative.

**Passaic County 4-H Fair, Paterson**

Total Attendance: Paid and free, 2,000. Operated 3 days, 3 nights.  
Receipts: Gate, \$900.  
Carnival: Canti Midway Shows; ride and show gross, \$300.  
Attractions: Crowning of king & queen of fair, 1 night; horse show, 1 night.  
Aid, Premiums: State aid, \$900;

other aid, \$800; total premiums (excluding races), \$985.  
Staff: Secretary, E. G. Conklin.  
1959 Dates: August 6-8, tentative.

**Somerset County 4-H Fair, Far Hills**

Total Attendance: Paid and free, 12,000. Operated 3 days, 2 nights.  
Attractions: Dairy cattle show, 1 day; queen contest, 1 night; seeing eye puppy show, 1 night; talent show, 1 night; tractor driving contest, 1 day; horse show, 1 day; dairy goat show, 1 day; sheep show, 1 day; beef show, 1 day.  
Aid, Premiums: Total premiums (excluding races), \$1,300.  
Staff: President, E. L. Boardman; secretary, Mrs. Stanley Voorhees; concession superintendent, T. H. Blum.  
1959 Dates: August 13-15, tentative.

**NEW MEXICO**

**Colfax County Fair, Springer**

Total Attendance: Paid and free, 2,500. Operated 3 days, 2 nights.  
Receipts: Gate, \$1,450; day grandstand total, \$1,450.  
Attractions: Rodeo, 2 days  
Aid, Premiums: County aid, \$250; other aid, \$300; total premiums (excluding races), \$1,200.  
Staff: President, R. K. Wootten; secretary, Ruben Vigil; publicity director, John Mullens.  
1959 Dates: September 19-21, tentative.

**Dona Ana County Fair and Jr. Livestock Show, State College**

Total Attendance: Paid and free, 5,000. Operated 3 days, 1 night.  
Receipts: Day grandstand total, \$500.  
Attractions: Horse show, ½ day, 1 night; livestock judging, 1 day, 1 night.  
Aid, Premiums: Other aid, \$10,000.  
Staff: President, J. L. Augustine Jr.; secretary, Rupert Mansell; concession superintendent, Don H. Chappell.  
1959 Dates: September 11-13, tentative.

**New Mexico State Fair, Albuquerque**

Total Attendance: Paid and free, 425,000. Operated 9 days, 9 nights.  
Carnival: Siebrand Bros.' Shows.  
Attractions: Jimmy Wakely with other acts, 9 nights.  
Coliseum: Arthur Godfrey-Beutler Bros.' Rodeo, 9 nights.  
Staff: Chairman of State Fair Commission, Clyde Tingley; secretary-manager, Leon H. Harms.  
1959 Dates: September 26-October 4, tentative.

**Tri-State Fair, Deming**

Total Attendance: Paid and free, 10,000. Operated 4 days, 4 nights.  
Receipts: Gate, \$2,700.  
Carnival: Alfier Amusement Company; ride and show gross, \$8,000.  
Aid, Premiums: County aid, \$600; total premiums (excluding races), \$1,500.  
Staff: President, Seldon Baker; secretary, Thelma Inmon.  
1959 Dates: October 8-11, tentative.

**NEW YORK**

**Allegheny County Fair, Angelica**

Total Attendance: Paid and free, 37,000. Operated 5 days, 5 nights.  
Receipts: Gate, \$5,817.60; day grandstand total, \$600; night grandstand total, \$853.  
Carnival: Reithoffer's Shows.  
Attractions: Jim Reeves Show, 2 days, 2 nights; the Two Chords, 3 days, 3 nights; the Great Galaso, 2 days, 2 nights; Joseph Smiley, 2 days, 2 nights; Barbershop Quartets, 1 night.  
Aid, Premiums: State aid, \$10,000.

000; county aid, \$2,000; total premiums (excluding races), \$8,214.  
Staff: President, Wm. Farnsworth; secretary, Donald Foreman.

#### Altamont Regional Fair, Altamont

Operated: 6 days.  
Carnival: Coleman Bros. Shows.  
Attractions: Thrill show, 1 night; stage show, 5 days, 5 nights; horse show, 3 days; talent show, 5 days.  
Aid, Premiums: State aid, \$10,000; county aid, \$8,000; total premiums (excluding races), \$12,000.  
Staff: President, D. Frederick; secretary, S. Rombough; publicity director, F. Potter.

#### Caledonia Fair, Caledonia

Total Attendance: Paid and free, 40,000. Operated 5 days, 5 nights.  
Carnival: Reithoffer Shows.  
Attractions: Kockman Hell Drivers, 1 night; Smokey Warren, 1 night.  
Staff: President, William Coyne; secretary, Victor Scroger.

#### Cattaraugus County Agricultural Society, Little Valley

Total Attendance: Paid and free, 38,500. Operated 5 days, 6 nights.  
Receipts: Gate, \$15,531; day grandstand total, \$4,896.50; night grandstand total, \$9,445.  
Carnival: Page Combined Shows.  
Attractions: Jack Kochman, Inc., 1 day, 1 night; Smokey Warren, 1 day, 1 night; Geo. A. Hamid Attractions, 5 days, 5 nights; harness races, 3 days; Veterans' parade & firemen's parade, 1 night.  
Aid, Premiums: State aid, \$10,000; total premiums (excluding races), \$10,099.10.  
Staff: President, Frank Peters; secretary, Mrs. Mildred Merow; publicity director, Ray Carroll.  
1959 Dates: August 24-29, tentative.

#### Chenango County Fair, Norwich

Total Attendance: Paid and free, 43,000. Operated 6 days, 6 nights.  
Receipts: Gate, \$18,000; day grandstand total, \$9,000; night grandstand total, \$11,000.  
Carnival: Coleman Bros. Shows.  
Attractions: Leo Carrillo (Pancho), 1 day, 1 night; Rollercade, 4 days, 4 nights; Aqua Show, 2 days, 2 nights; Chenango County Talent Show, 1 day, 1 night; Tournament of Thrills, 1 day, 1 night.  
Aid, Premiums: State aid, \$10,000; total premiums (excluding races), \$7,500.  
Staff: President, Melvin Osborne; secretary, Len Tyler.  
1959 Dates: August 3-8, official.

#### Columbia County Agricultural Society, Chatham

Total Attendance: Paid and free, 40,000. Operated 4 days, 4 nights.  
Carnival: Continental Shows.  
Aid, Premiums: State aid, \$10,000; county aid, \$4,500; total premiums (excluding races), \$13,000.  
Staff: President, Clifford M. Hodge; secretary, J. Vincent Hartig.  
1959 Dates: September 4-7, tentative.

#### Dutchess County Fair, Rhinebeck

Total Attendance: Paid and free, 102,484. Operated 6 days, 6 nights.  
Carnival: Reithoffer Shows.  
Attractions: Hawkshaw Hawkins, 2 days, 2 nights; Cherokee Rodeo, 1 day, 1 night; Lamotte Water Shows, 2 days, 2 nights; circus, 1 day, 1 night.  
Aid, Premiums: State aid, \$10,000; county aid, \$7,500; total premiums (excluding races), \$18,000.  
Staff: President, Paul Rosenthal; secretary, B. C. Murray; publicity director, E. I. Hatfield.  
1959 Dates: August 21-26, official.

#### Essex County Fair, Westport

Total Attendance: Paid and free, 20,000. Operated 5 days, 5 nights.  
Receipts: Gate, \$11,000; day grandstand total, \$1,500; night grandstand total, \$4,500.  
Carnival: Continental Shows; ride and show gross, \$40,000.  
Attractions: Jack Kochman Thrill Show, 1 night; Minnie Pearl, 1 night; Lighting Z Rodeo, 1 night; Hendrick's Animals, 1 night; 1/4-mile midget races, 1 day. Fireworks.  
Aid, Premiums: State aid, \$10,000; county aid, \$5,000; total premiums (excluding races), \$7,200.  
Staff: President, Warren Cross; secretary, Keeton Lobdell; concession superintendent, Elvin Cross.  
1959 Dates: August 11-15, official.

#### Franklin County Agricultural Society, Malone

Total Attendance: Paid and free, 48,000. Operated 7 days, 6 nights.  
Receipts: Gate, \$20,500; day grandstand total, \$8,063; night grandstand total, \$7,468.  
Carnival: O. C. Buck Shows; ride and show gross, \$11,000.  
Attractions: Movieland Animal Show, 2 days, 2 nights; horse racing, 4 days; Ward Beam Ice Revue, 2 days, 2 nights; Jack Kochman's Thrill Show, 2 days.  
Aid, Premiums: State aid, \$10,000; total premiums (excluding races), \$12,000.  
Staff: Secretary, Maurice Finnegan.  
1959 Dates: August 17-23, official.

#### Mineola Fair and Industrial Exposition, Westbury, Long Island

Total Attendance: Paid and free, 350,000. Operated 9 days, 9 nights.  
Receipts: Gate, \$200,000.  
Carnival: I. T. Shows, Inc.; ride and show gross, \$75,000.  
Attractions: Steele's Rodeo, parades, 9 days, 9 nights.  
Aid, Premiums: State aid, \$10,000; total premiums (excluding races), \$15,400.  
Staff: President, J. A. Valentine; secretary, R. G. Fish; manager, Charles Bochart.

#### New York State Fair, Syracuse

Total Attendance: Paid and free, 497,134. Operated 9 days, 9 nights.  
Carnival: James E. Strates Shows.  
Attractions: Coliseum, Bob Hope, 6 performances; GAC-Hamid show with Johnny Mathis, 2 days. Grandstand-Auto races by Ira Vail, Jack Kochman thrill show, Tommy Bartlett's water show.  
Staff: Secretary, Bill Baker.

#### Otsego County Fair, Morris

Total Attendance: Paid and free, 15,000. Operated 5 days, 6 nights.  
Receipts: Gate, \$7,500; day grandstand total, \$500; night grandstand total, \$3,000.  
Carnival: Reithoffer Shows; ride and show gross, \$3,000.  
Attractions: Jack Kochman's Thrill Show, 1 night; Animal Show and Circus, 1 night; Duke Ellington and Band, 1 night; Black Diamond Rodeo, 1 day, 2 nights; harness horse racing, 2 days; stock car racing, 1 day.  
Coliseum: Livestock judging, 3 days, 1 night.  
Aid, Premiums: State aid, \$10,000; county aid, \$2,500; total premiums (excluding races), \$9,000.  
Staff: President, Guy W. Post; secretary, Robt. M. Halbert; concession superintendent, Ceylon Decker; publicity director, Guy Post.  
1959 Dates: July 28-August 2, tentative.

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### Tompkins County Agricultural and Horticultural Society, Ithaca

Total Attendance: Paid and free, 20,000. Operated 5 days, 6 nights. Carnival: Page Combined Shows. Attractions: Al Martin Free Acts, 5 nights; Joie Chitwood Thrill Show, 1 night.

Aid, Premiums: State aid, \$10,000; total premiums (excluding races), \$10,000.

Staff: President, M. O. Pforter; secretary, R. K. Blatchley; concession superintendent, Mrs. R. K. Blatchley; publicity director, Donald Carpenter.

1959 Dates: August 10-15, tentative.

### NORTH CAROLINA

#### Cabarrus County Agricultural Fair, Inc., Concord

Total Attendance: Paid and free, 66,000. Operated 5 days, 6 nights. Carnival: Thomas Joyland Shows.

Attractions: Carolina Entertainers, 1 day, 6 nights; Three Drakes, 1 day, 6 nights; Branchhead Boys, 1 night; fireworks, 6 nights; free acts.

Staff: President, J. Lee White; manager, C. L. Propst Jr.

#### Carteret Fair, Beaufort

Total Attendance: Paid and free, 6,000. Operated 2 days, 6 nights. Receipts: Gate, \$2,186.

Carnival: Wolfe Amusement Shows; ride and show gross, \$3,075.20.

Aid, Premiums: Total premiums (excluding races), \$323.25.

Staff: President, K. A. Merrill Jr.; secretary, T. E. Kelly.

1959 Dates: October 5-10, tentative.

#### Center of North Carolina Fair, Asheboro

Operated: 6 days, 6 nights. Carnival: Virginia Greater Shows.

Staff: President, J. G. Haskins; secretary, W. C. York.

1959 Dates: August 31-September 5, tentative.

#### Drexel Community Fair, Drexel

Total Attendance: Free, 60,000. Operated 5 nights.

Receipts: Night grandstand total, \$700; coliseum total, \$250.

Carnival: R. C. Lee Shows; ride and show gross, \$9,000.

Attractions: Rock 'n' roll show, 6 nights; go cart racing, 2 nights; motorcycle racing, 2 nights; walk on animal show, 6 nights.

Coliseum: Beauty contest, 1 night.

Aid, Premiums: Total premiums (excluding races), \$2,000.

Staff: President, Frank Huffman; secretary, Ralph Abernathy.

1959 Dates: August 25-29, official.

#### Firemen's Agricultural Fair Association, Enfield

Total Attendance: Paid and free, 14,000. Operated 6 nights.

Receipts: Gate, \$3,000.

Carnival: George Clyde Smith Shows.

Aid, Premiums: Total premiums (excluding races), \$900.

Staff: President, H. H. Burrows; secretary, Geo. R. Ivey.

1959 Dates: September 28-October 3, tentative.

#### High Point Fair Association, High Point

Total Attendance: Paid and free, 19,000. Operated 6 nights.

Receipts: Gate, \$8,296.

Carnival: Penn-Premier Shows; ride and show gross, \$13,285.65.

Aid, Premiums: Total premiums (excluding races), \$2,677.

Staff: President, I. B. Walker; secretary, T. C. Potts.

### NORTH DAKOTA

#### Golden Valley County Fair, Beach

Total Attendance: Paid and free, 2,000.

Aid, Premiums: State aid, \$200; county aid, \$2,000; total premiums (excluding races), \$1,000.

Staff: President, Carl Davis; secretary, Walter D. Mattson; publicity director, Walt Bratton.

#### Grand Forks State and County Fair Association, Grand Forks

Total Attendance: Paid and free, 84,680. Operated 7 days, 7 nights.

Carnival: Schaffers 20th Century Shows; ride and show gross, \$24,500.

Attractions: Ernie Young Revue, 6 nights; Frank Winkley races, 2 days; thrill show.

Aid, Premiums: County aid, \$5,000; total premiums (excluding races), \$11,050.

Staff: President, Henry Haryen; secretary, Ralph Lynch.

1959 Dates: July 19-25, tentative.

#### McLean County Fair, Underwood

Total Attendance: Paid and free, 2,500. Operated 3 days, 2 nights.

Receipts: Gate, \$3,000.

Carnival: Northern Exposition Shows; ride and show gross, \$1,000.

Attractions: Musical show, 1 night.

Staff: President, Morris Nelson; secretary, Mabel Ellen Olson; concession superintendent, John Neary.

1959 Dates: September 3-5, official.

#### North Dakota State Fair, Minot

Total Attendance: Paid and free, 93,587. Operated 7 days, 7 nights.

Receipts: Gate, \$23,302.70; day grandstand total, \$13,136.90; night grandstand total, \$19,380.

Carnival: Wm. T. Collins Shows; ride and show gross, \$34,718.05.

Attractions: Thrill show, 2 days; Class A and late model stock car race, 3 days; Ernie Young revue, 5 nights; Class A speedway car races, 1 night.

Aid, Premiums: County aid, \$15,000; total premiums (excluding races), \$13,041.59.

Staff: President, B. O. Dahl; secretary, M. O. Dahle; concession superintendent, G. Johnson; publicity director, Ted Smebakken.

1959 Dates: July 19-25, tentative.

#### Pembina County Fair, Hamilton

Total Attendance: Paid and free, 20,000. Operated 2 days, 2 nights.

Carnival: Wm. T. Collins Shows.

Attractions: Hal Garven acts and review, 2 nights; harness horse races, 2 days.

Aid, Premiums: County aid, \$2,500; total premiums (excluding races), \$3,000.

Staff: President, C. F. Fleming; secretary, Franklin Page.

1959 Dates: July 15-17, tentative.

#### Tri-County Fair, Wishek

Total Attendance: Paid and free, 3,000. Operated 2 days, 2 nights.

Receipts: Gate, \$2,439.

Carnival: William D. Stanley Shows; ride and show gross, \$822.85.

Attractions: Hal Garven Attractions, 2 days, 2 nights.

Aid, Premiums: Total premiums (excluding races), \$465.75.

Staff: President, J. L. Raile; secretary, Leopold Kaseman.

1959 Dates: July 16-17, tentative.

## OHIO

### Adams County Fair, West Union

Total Attendance: Paid and free, 15,000. Operated 3 days, 3 nights.  
Receipts: Gate, \$5,000; night grandstand total, \$1,200.

Carnival: Gooding Amusement Company; ride and show gross, \$3,500.

Attractions: Midwestern Hayride, 1 night; Cherokee rodeo, 1 night; horse show, 1 night.

Aid, Premiums: State aid, \$1,000; county aid, \$2,800; total premiums (excluding races), \$5,000.

Staff: President, Roy C. Mosier; secretary, Charles S. Kirker.

1959 Dates: August 18-22, tentative.

### Attica Fair, Attica

Total Attendance: Paid and free, 4,000. Operated 4 days, 4 nights.

Receipts: Gate, \$3,000; day grandstand total, \$200; night grand total, \$1,500.

Carnival: Ride and show gross, \$500.

Attractions: Minnie Pearl, 1 night; rodeo, 1 night; Hell Drivers, 1 night.

Staff: President, Ronald Cary; secretary, Ruth E. Hornett.

1959 Dates: August 12-15, tentative.

### Auglaize Fair, Wapakoneta

Total Attendance: Paid and free, Operated 7 days, 7 nights.

Carnival: Nolan Rides.

Attractions: thrill show, harness racing, Minnie Pearl, cooking school, horse pulling, twirling contest, Hendricks animal show, Dr. Franklin mystery show, District 4-H show 12 counties.

Staff: President, Fred H. Kuck; secretary, Harry Kahn.

1959 Dates: August 1-7, tentative.

### Canfield Fair, Canfield

Total Attendance: Paid and free, 150,000. Operated 5 days, 5 nights.

Receipts: Gate, \$90,904.50; day grandstand total, \$12,271.50; night grandstand total, \$21,919.50.

Carnival: Gooding Amusement Company; ride and show gross, \$11,139.88.

Attractions: Gabby Hayes, Randy Brown kid show, 1 night; Herb Shriner, acts and orchestra, 1 night; Lennon Sisters-June Taylor Dancers, 1 day, 2 nights; Dennis Day-acts and orchestra, 1 night.

Aid, Premiums: State aid, \$800; county aid, \$2,000; total premiums (excluding races), \$18,800.

Staff: President, Ralph Courtney; secretary, Grace E. Williams; concession superintendent, F. C. Heintzelman.

1959 Dates: September 3-7, official.

### Carthage Fair, Cincinnati

Operated 4 days, 4 nights.

Carnival: Gooding Amusement Company; ride and show gross, \$13,840.60.

Attractions: Atterbury-Hornbeck Helicopter Trapeze; Ruby Rudinoff's Ballerina Horses; harness racing; saddle horse show; the Hildalys high wire.

Coliseum: Exhibits.

Aid, Premiums: State aid, \$2,500; county aid, \$800; other aid, \$2,500; total premiums (excluding races), \$9,300.

Staff: President, M. Y. Cooper; secretary, C. A. Peters.

### Crawford County Fair, Bucyrus

Total Attendance: Paid and free, 40,000. Operated 6 days, 6 nights.

Receipts: Gate, \$12,210; night grandstand total, \$2,543.55.

Carnival: Ride, \$3,051.86.

Attractions: Jack Kochman Thrill Show, 1 night; Bar M Rodeo, 1 night; racing, 4 nights.

Aid, Premiums: State aid, \$6,800; county aid, \$500; total premiums (excluding races), \$10,301.

Staff: President, Geo. Ruth; secretary, Richard Shealy.

### Defiance County Fair, Hicksville

Total Attendance: Paid and free, 12,000. Operated 5 days, 5 nights.

Receipts: Gate, \$7,000; day grandstand total, \$4,500; night grandstand total, \$4,500.

Carnival: Motor State Shows; ride and show gross, \$5,000.

Attractions: Mawmee Valley Horse Show, 1 day; parade of bands, 1 day; races, 3 nights; 4-H Club program, 1 day, 1 night.

Aid, Premiums: State aid, \$1,000; county aid, \$5,800; total premiums (excluding races), \$3,750.

Staff: President, Clyde Killian; secretary, Gerald Massie; publicity director, Dr. D. L. Warner.

1959 Dates: August 18-24, tentative.

### Fulton County Fair, Wauseon

Total Attendance: Paid and free, 73,000. Operated 6 days, 6 nights.

Attractions: Minnie Pearl, 1 night; Jim Reeves, 1 night; Bar M Rodeo, 1 night; tournament of thrills, 1 night; tractor pulling championship, 1 day.

Staff: President, Carl Smith; secretary, G. W. Conelly; concession superintendent, Otto Roth.

1959 Dates: September 5-10, tentative.

### Geauga County Fair, Burton

Total Attendance: Paid and free, 40,000. Operated 4 days, 5 nights.

Receipts: Gate, \$18,000; day grandstand total, \$1,325; night grandstand total, \$5,335.50.

Attractions: Jack Kochman Hell Drivers, 1 night; stock car racing, 2 nights; horse racing, 2 days; Western Horse Show, 1 day, 1 night; Junior Fair and 4-H Clubs, 1 day, 1 night.

Aid, Premiums: State aid, \$2,300; county aid, \$2,000; total premiums (excluding races), \$8,000.

Staff: President, Audre Blair; secretary, C. H. LaMoreaux; concession superintendent, Donald Riley; publicity director, Glenn Rynearson.

1959 Dates: September 3-7, official.

### Greene County Agricultural Society, Xenia

Carnival: Gooding Amusement Company.

Attractions: Queen contest, horse show, racing, livestock parade.

Staff: President, R. K. Haines; secretary, Mrs. J. Robert Bryson; concession superintendent, Gerald Bock.

1959 Dates: July 28-August 2, tentative.

### Medina County Fair Association, Medina

Total Attendance: Paid and free, 50,000. Operated 4 days, 4 nights.

Receipts: Gate, \$23,808; day grandstand total, \$1,967; night grandstand total, \$2,562.

Carnival: Jimmie Chanos Shows; ride and show gross, \$7,500.

Attractions: Pony show, 1 day; racing, harness, 1 day, 2 nights; pony racing, 1 day; Ozark Jubilee, 1 night; floor show, 1 day, 1 night.

Aid, Premiums: State aid, \$1,000; county aid, \$15,000; other aid, \$2,500; total premiums (excluding races), \$6,500.

Staff: President, Millard Bower; secretary, Clair Fulton; concession superintendent, Bob Bailey.

1959 Dates: September 9-12.

### Miami County Fair, Troy

Total Attendance: Paid and free, 50,000. Operated 6 days, 7 nights.

Receipts: Gate, \$12,812.50; day grandstand total, \$3,833.50; night grandstand total, \$4,252.50.

Ride and show gross: \$21,000.

Attractions: Cisco Kid, 1 day, 1 night; Chordettes and band, 1 night.



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Staff: President, R. D. Baker; secretary, E. N. Swank.

### Montgomery County Fair, Dayton

Total Attendance: Paid and free, 135,000. Operated 5 days, 5 nights.

Receipts: Gate, \$43,798; day and night grandstand total, \$12,987.50.

Carnival: Gooding Amusement Company; ride and show gross, \$41,208.32.

Attractions: Joie Chitwood, 1 day, 1 night; Jimmy Dean, 1 day, 1 night; Everly Brothers, 1 day, 1 night; Rin Tin Tin and Rusty with Rip Masters, 1 day, 1 night; the Dave and Patsy Winnie aerial act, 5 days, 5 nights; Joe Phillips with Smokey, 5 days, 5 nights; Lola Dobritsch, 5 days, 5 nights; the Goetish troupe, 5 days, 5 nights.

Coliseum: Exhibits.

Aid, Premiums: State aid, \$1,000; county aid, \$3,300; total premiums (excluding races), \$16,000.

Staff: President, Dale H. Studebaker; secretary-manager, Goldie V. Scheible.

1959 Dates: September 5-9, tentative.

### Morgan County Agricultural Society, McConnelsville

Total Attendance: Paid and free, 10,500. Operated 4 days, 4 nights.

Receipts: Gate, \$4,844; day grandstand total, \$658; night grandstand total, \$1,360.75.

Carnival: Happy Attractions; ride and show gross, \$1,100.

Attractions: McKinley rodeo, 2 nights; horse pulling, 1 night; Denny Taylor show, 1 night; harness racing, 3 days; tractor pull, 1 day.

Staff: President, O. D. Ferguson; secretary, Ray G. Smith.

1959 Dates: September 10-12, tentative.

### Muskingum County Fair, Zanesville

Total Attendance: Paid and free, 45,000. Operated 6 days, 6 nights.

Receipts: Gate, \$21,000; day grandstand total, \$2,400; night grandstand total, \$8,500.

Carnival: Gooding Amusement Company.

Attractions: Harness racing, 2 days, 2 nights; rodeo, 2 nights; thrill show, 1 night; horse show, 1 day.

Aid, Premiums: State aid, \$7,500; county aid, \$10,000; total premiums (excluding races), \$6,000.

Staff: President, Wm. Greiner; secretary, P. D. Elliott; publicity director, F. R. McVicker.

1959 Dates: August 15-22, official.

### Ohio State Fair, Columbus

Total Attendance: Paid, 291,982. Operated 8 days, 8 nights.

Receipts: Gate, \$218,454.79; grandstand total, \$59,574.25; coliseum total, \$13,633.50.

Carnival: Gooding Amusement Company.

Attractions: Tommy Sands, 2 days, 2 nights; George Gobel, 2 days, 2 nights; Erin O'Brien, 1 day, 1 night; Lennon Sisters, 2 days, 2 nights; Ted Lewis, 1 day, 1 night.

Coliseum: Dennis Day, Molly Bee, Johnny Cash and the Vagabonds, 1 day, 3 nights.

Aid, Premiums: Total premiums (excluding races), \$217,664.10.

Staff: Manager, D. Robert Jones; assistant manager, E. J. Kierns; concession superintendent, Harry Dotson; publicity director, Nicholas Popa.

1959 Dates: August 28-September 4, official.

### Preble County Fair, Eaton

Total Attendance: Paid and free, 35,000. Operated 5 days, 5 nights.

Receipts: Gate, \$7,403; day grandstand total, \$491.75; night grandstand total, \$3,338.25.

Carnival: Powelson Shows; ride and show gross, \$3,000.

Attractions: School band show, 1 night; auto thrill show, 2 nights; tractor pull, 1 night; animal show, 1 night; harness racing, 3 days.

Aid, Premiums: State aid, \$5,300; county aid, \$5,000; total premiums (excluding races), \$8,336.51.

Staff: President, C. Fitzwater; secretary, Glen Crowell; concession superintendent, H. Toney.

1959 Dates: August 5-9, tentative.

### Richland County Fair, Mansfield

Operated 5 days, 5 nights.

Receipts: Gate, \$9,715; day grandstand total, \$415; night grandstand total, \$3,241.

Carnival: Degeller Shows; ride and show gross, \$8,000.

Attractions: Tractor pull, Minnie Pearl, pony show, thrill show, horse show.

Aid, Premiums: State aid, \$10,000; county aid, \$3,300; other aid, \$1,954; total premiums (excluding races), \$9,520.

Staff: President, Glenn Guthrie; secretary, James H. Day.

1959 Dates: August 4-8, tentative.

### Williams County Fair Association, Montpelier

Total Attendance: Paid and free, 30,000. Operated 7 days, 5 nights.

Receipts: Gate, \$8,400; day grandstand total, \$1,213; night grandstand total, \$4,577.

Carnival: Nolan Shows; ride and show gross, \$6,000.

Attractions: Aut Swenson Thrill Show; Peg Leg Bates; Grand Ole Opry; harness racing, 2 days, 2 nights.

Aid, Premiums: State aid, \$1,000; county aid, \$3,300; other aid, \$5,864; total premiums (excluding races), \$8,300.

Staff: President, E. J. Masters; secretary, Woody Schlegel; concession superintendent, G. V. Lockhart.

1959 Dates: September 12-19, tentative.

### Wyandot County Fair, Upper Sandusky

Total Attendance: Paid and free, 42,000. Operated 5 days, 5 nights.

Attractions: County band festival, 1 night; wrestling, 1 night; Swenson's Thrillcade, 1 night; Leon Franklin Show, 1 night; WLS National Barn Dance, 1 night; racing program, 3 days.

Staff: President, Karl F. Kraus; secretary, Rossa Winter.

## OKLAHOMA

### Beaver County Free Fair, Beaver

Carnival: D. S. Dudley Shows.

Attractions: Kirk & Sons Circus-Rama, 2 nights; Roy Acuff & "Grand Ole Opry," 1 night; Crash Brown Thrill Show, 1 day.

Aid, Premiums: County aid, \$4,500.

Staff: President, Everett Longcor; secretary, Mrs. Alice Shook; concession superintendent, Otto C. Barby; publicity director, Otto Legg.

1959 Dates: September 9-12, tentative.

### Creek County Free Fair, Bristow

Operated 4 days, 4 nights.

Aid, Premiums: County aid, \$4,000; other aid, \$2,000.

Staff: Secretary, Claude L. Bates Jr.

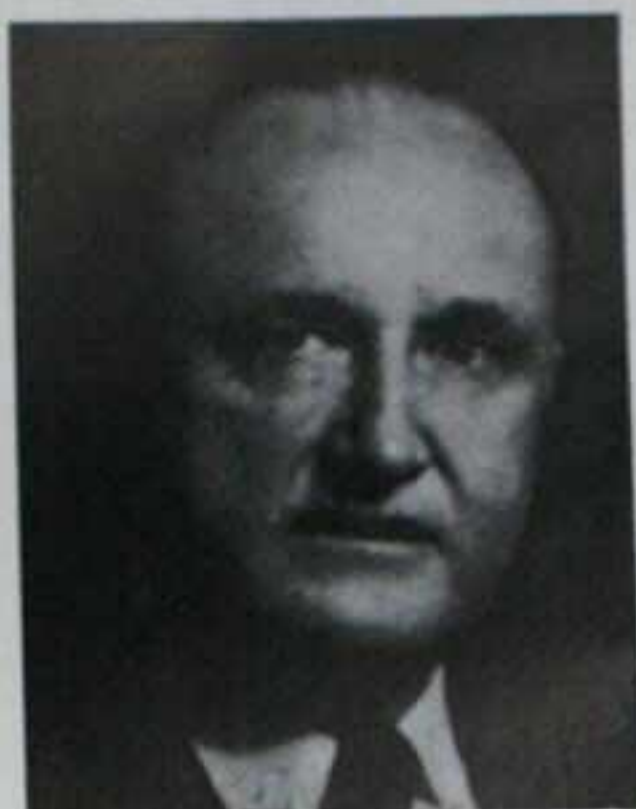
1959 Dates: September 15-20, tentative.

(Continued on page 170)

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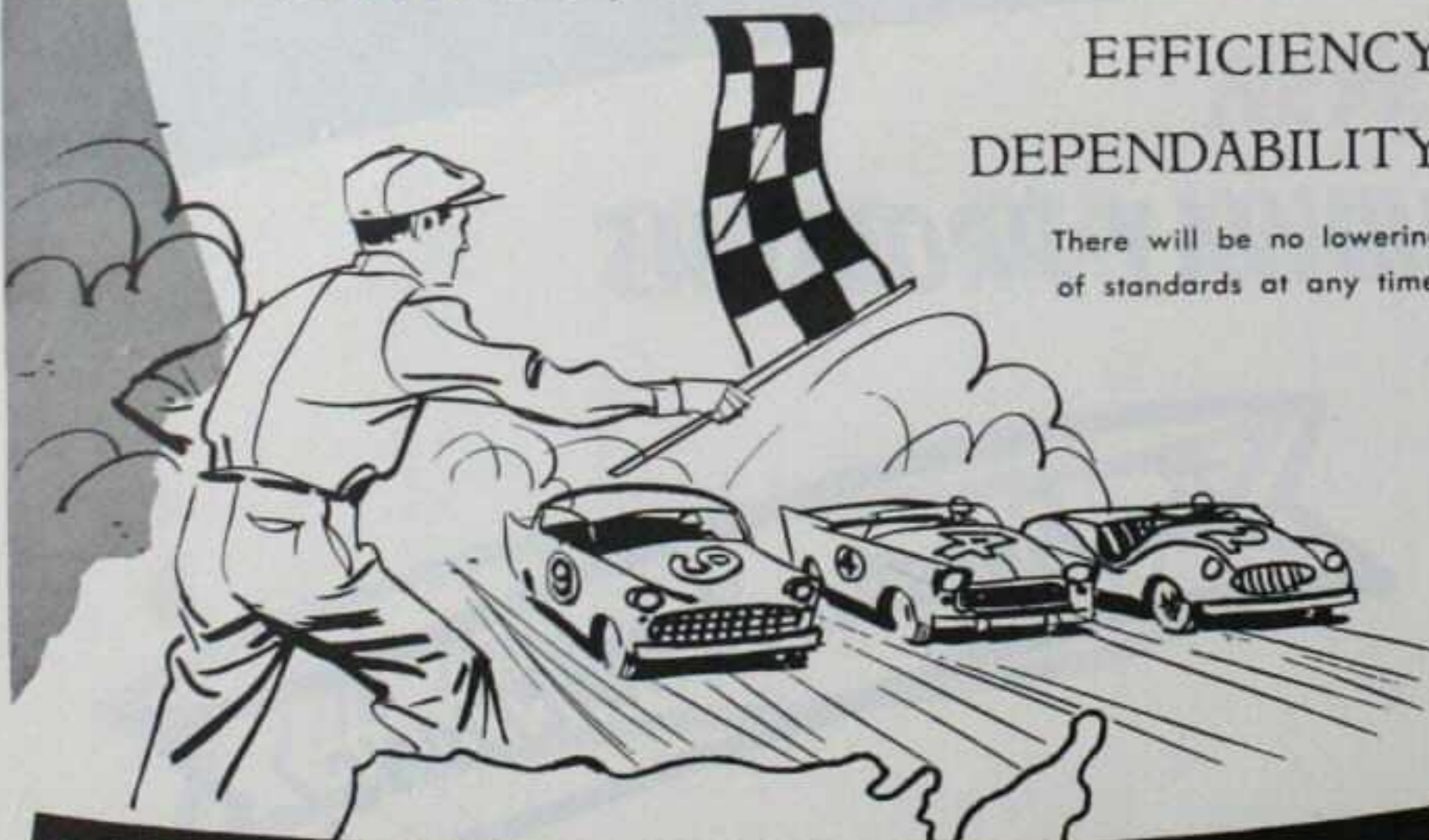
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• Continued from page 166

#### Garfield County Fair, Enid

Total Attendance: Paid and free, 45,000. Operated 6 days, 6 nights. Carnival: 20th Century Shows. Staff: President, E. B. Smith; secretary, Roy W. Davis; concession superintendent, J. Carl Bobbitt.

1959 Dates: September 12-18, tentative.

#### Jefferson County Free Fair, Waurika

Total Attendance: Paid and free, 4,000. Operated 3 days, 2 nights. Aid, Premiums: County aid, \$1,500.

Staff: President, I. M. Maples; secretary, Fred Huffine.

#### Lincoln County Fair, Chandler

Total Attendance: Paid and free, 20,000. Operated 4 days, 4 nights. Carnival: Cherokee Amusement Company; ride and show gross, \$720.

Attractions: Rodeo, 1 night; high school football, 1 night.

Aid, Premiums: County aid, \$4,500; other aid, \$500; total premiums (excluding races), \$3,600.

Staff: President, A. L. Ball; secretary, Oran Stipe.

1959 Dates: September 9-12, official.

#### Oklahoma State Fair, Oklahoma City

Total Attendance: Paid and free, 405,882. Operated 8 days, 8 nights. Carnival: Royal American Shows.

Attractions: Barnes-Carruthers night show, Frank Winkley auto races, Aut Swenson thrill show and Holter animals.

Staff: Secretary, C. G. (Pete) Baker.

#### Seminole County Fair, Wewoka

Total Attendance: Paid and free, 40,000. Operated 3 days, 3 nights. Carnival: Cherokee Amusement Company.

Attractions: Talent night, 1 night; quarter horse show, 1 night; fun night, 1 night.

Staff: President, Tollie Collins; secretary, Warren Jones.

1959 Dates: September 14-16, official.

#### Tulsa State Fair, Tulsa

Total Attendance: Paid and free, 610,629. Operated 7 days, 7 nights. Carnival: Wm. T. Collins Shows and Bell's Rides.

Attractions: Aut Swenson, Western show, hot rod races, motorcycle races, midget races, tock car races.

Coliseum: Ice Capades. Staff: President, G. C. Parker; manager, Clarence Chester.

1959 Dates: October 3-9, inclusive, official.

#### Washita County Free Fair, Cordell

Total Attendance: Free, 6,000. Operated 4 days, 3 nights.

Attractions: Local talent show, 2 nights.

Aid, Premiums: County aid, \$5,200.

Staff: President, Albert Lena-berg; secretary, James V. Son; publicity director, B. Penn.

1959 Dates: September 9-12, official.

### OREGON

#### Clackamas County Fair, Canby

Total Attendance: Paid and free, 12,000. Operated 4 days, 4 nights. Receipts: Gate, \$8,000.

Carnival: Hayworth Shows; ride and show gross, \$2,000.

Attractions: Rodeo, 4 nights; style show, 1 day; bands, 1 day; variety, 1 day.

Aid, Premiums: State aid, \$5,000; county aid, \$15,000; other

aid, \$12,000; total premiums (excluding races), \$8,000.

Staff: President, E. Fisher; secretary, Russ Schumacher.

1959 Dates: August 26-29, tentative.

#### Douglas County Fair, Roseburg

Total Attendance: Paid and free, 40,040. Operated 4 days, 4 nights.

Receipts: Gate, \$17,520.

Carnival: Davis Amusement Company; ride and show gross, \$6,000.

Attractions: Monte Brooks Show, 1 night; sheep dog trials, 1 day; horse show, 2 days.

Coliseum: Talent revue, 4 nights; style show, 1 day.

Aid, Premiums: State aid, \$12,500; county aid, \$27,500; total premiums (excluding races) \$10,000.

Staff: President, J. D. Myers; secretary, Dick Turley; publicity director, Lee Boner.

#### Multnomah County Fair, Gresham

Total Attendance: Paid and free, 171,004. Operated 10 days, 10 nights.

Carnival: West Coast Shows. Attractions: Thoroughbred horse racing, 7 days, 2 nights; stagershow, 10 days, 10 nights; pari-mutuels.

Aid, Premiums: State aid, \$17,000; total premiums (excluding races), \$20,000.

Staff: Manager, Duane Hennessy.

1959 Dates: August 6-15 inclusive, official.

#### Oregon State Fair, Salem

Total Attendance: Paid and free, 350,000. Operated 10 days, 10 nights.

Receipts: Gate, \$102,613. Day grandstand total, \$14,059.85; night grandstand total, \$39,854; coliseum total, \$28,544.75.

Carnival: West Coast Shows; ride and show gross, \$100,000.

Attractions: Larry Allen's Revue, featuring Jimmy Rogers, Vaughn Monroe, Sportsmen's Quartet, 1 day, 10 nights; Oak Ridge, Tenn., nuclear studies; Monty Brooks Midway Show, 10 days, 10 nights.

Coliseum: Horseshow & rodeo, 3 days, 10 nights; Western game show, 1 day; Slim Pickins, clown.

Aid, Premiums: State aid, \$35,000; county aid, \$10,000.

Staff: Secretary - manager, Howard Maple; concession manager, Severt Swanson; publicity director, Earl Heims Associates.

1959 Dates: September 3-12, official.

#### Tillamook Fair, Tillamook

Total Attendance: Paid and free, 28,000. Operated 4 days, 4 nights.

Carnival: Rainier Shows.

Attractions: Horse racing; Johnnie Walker Attractions.

Aid, Premiums: Total premiums (excluding races) \$7,500.

Staff: President, John Gienge; secretary, H. G. Smith; manager, W. H. Paynter.

#### Yamhill County Fair, McMinnville

Total Attendance: Paid and free, 2,400. Operated 3 days, 3 nights.

Receipts: Gate, \$1,200.

Attractions: Amateur show, 3 nights; horse show, 1 day.

Coliseum: Exhibits 3 days, 3 nights.

1959 Dates: August 20-22, tentative.

### PENNSYLVANIA

#### Carlisle Fair, Carlisle

Total Attendance: Paid and free, 30,712. Operated 5 days, 6 nights.

Receipts: Gate, \$25,000; night grandstand total, \$12,000.

Carnival: Prell's Broadway Shows.

Attractions: Black Diamond Rodeo, 2 nights; Thrill Show, 1 night; Wild Animal Show, 1 day.

Aid, Premiums: Total premiums (excluding races), \$4,900.

Staff: President, Paul W. Snyder; secretary, Eugene H. Sheely; concession superintendent, Ralph H. Kline; publicity director, G. V. Beltzhoover.  
1959 Dates: August 17-22.

**Clearfield County Fair, Clearfield**

Total Attendance: Paid and free, 110,000. Operated 6 days, 6 nights.  
Carnival: James E. Strates Shows.

Attractions: Horse show, parade, horse racing, GAC-Hamid Show.

Aid, Premiums: State aid, \$1,000; county aid, \$1,000; total premiums (excluding races), \$15,000.

Staff: President, Edward McCoy; secretary, Edward A. Clark; publicity director, Morris Brion.

1959 Dates: August 3-8 inclusive, tentative.

**Fayette County Fair, Uniontown**

Total Attendance: Paid and free, 50,000. Operated 5 days, 5 nights.

Receipts: Gate, \$8,000; day grandstand total, \$1,000; night grandstand total, \$1,000.

Carnival: Frankie's Rides; ride and show gross, \$17,000.

Attractions: Slim Bryant's Wildcats, 1 day, 1 night.

Staff: President, Darlton Langley; secretary, Wilbur D. Cook.

1959 Dates: August 26-30, tentative.

**Greene-Dreher-Sterling Fair, Newfoundland**

Total Attendance: Free, 10,000. Operated 3 days, 4 nights.

Carnival: Garden State Shows; ride and show gross, \$1,000.

Attractions: Free acts; 16-piece dance ork, Dixieland band; quarter-midget auto racing; high school band.

Aid, Premiums: Total premiums (excluding races) \$975.

Staff: President, Carroll Featherman; secretary, Bob Staph.

1959 Dates: August 21-24, tentative.

**Harmony Grange Community, Westover**

Total Attendance: Paid and free, 6,500. Operated 3 days, 3 nights.

Ride gross: \$675.

Attractions: WWVA Jamboree show, 1 night; trampoline performance, 1 night; local talent, 1 night; fireworks, 1 night; tractor-pulling contest, 1 night; county plowing contest, 1 day.

Aid, Premiums: Total premiums (excluding races), \$467.50.

Staff: President, Kenneth Oaks; manager, Lewis P. Greene Jr.

1959 Dates: September 23-26, tentative.

**Henry County Fair, Paris**

Total Attendance: Paid and free, 8,772. Operated 6 days, 6 nights.

Receipts: Gate, \$1,288.40.

Carnival: Key City Shows; ride and show gross, \$3,320.

Attractions: Rodeo, 1 night; youth talent show, 1 night; fashion show, 1 night; livestock parade, 1 night; beauty contest, 1 night; band, 1 night.

Aid, Premiums: State aid, \$926; total premium (excluding races), \$2,300.

Staff: President, F. R. Blake; secretary, John M. Upchurch; publicity director, W. W. Ward.

1959 Dates: August 24-29, tentative.

**Indiana County Fair, Indiana**

Total Attendance: Paid and free, 100,000. Operated 6 days, 6 nights.

Carnival: Penn Premier Shows.

Attractions: Auto thrill show, 1 night; TV discoveries, 2 days, 2 nights; stock car races, 1 day.

Aid, Premiums: State aid, \$1,000; county aid, \$1,000; total premiums (excluding races) \$7,300.

Staff: President, L. J. Stephens; secretary, L. R. Feloni; concession superintendent, W. J. Hoey;

publicity director, Cecil Spadafora.  
1959 Dates: August 17-22, tentative.

**Jacktown Fair, Wind Ridge**

Total Attendance: Paid and free, 10,000. Operated 4 days, 4 nights.

Receipts: Day grandstand total, \$900; night grandstand total, \$1,526.

Attractions: Circle X Rodeo, 4 days, 4 nights; Sunshine Boys, 1 day, 1 night.

Aid, Premiums: State aid, \$500; county aid, \$1,000.

Staff: President, Ross Burns; secretary, Thomas M. Tharp; concession superintendent, O. I. Dillie; publicity director, Raymond McCracken.

1959 Dates: August 5-8, tentative.

**Juniata County Fair, Port Royal**

Total Attendance: Paid and free, 85,000. Operated 6 days, 6 nights.

Receipts: Gate, \$19,600; day grandstand total, \$4,130; night grandstand total, \$9,887.

Carnival: Beam's Attractions; ride and show gross, \$15,600.

Attractions: Stock car races, 2 days; Jack Kochman's Thrill Show, 1 night; Black Diamond Rodeo, 2 nights; Princess Tuscarora, 1 night; bathing beauty acts, 6 days, 6 nights.

Aid, Premiums: State aid, \$1,000; county aid, \$250; other aid, \$200; total premiums (excluding races), \$3,125.60.

Staff: President, C. W. Hower; secretary, Dwight B. Hower; concession superintendent, John M. Kohler; publicity director, Dick Wetzel Associates, Lewistown, Pa.

1959 Dates: September 6-12 inclusive, official.

**Lycoming County Fair, Hughesville**

Total Attendance: Paid and free, 45,000. Operated 6 days, 6 nights.

Carnival: Amusements of America.

Attractions: GAC-Hamid 6 days, 6 nights; races, 5 nights.

Aid, Premiums: Total premiums (excluding races), \$2,900.

Staff: President, Clyde G. Kiess; secretary, Clarence F. Stolz; publicity director, James C. Carey.

**Reading Fair, Reading**

Total Attendance: Paid and free, 218,222. Operated 8 days, 7 nights.

Carnival: Cetlin & Wilson Shows.

Attractions: Auto races (stock or sprints) 1 day, 1 night; motorcycle races, 1 day; thrill shows, 1 day, 1 night; Johnny Mathis, 1 night; Nick Todd; Tony Marvin Talent Scouts; free acts; Grange pageant.

Aid, Premiums: State aid, \$1,000; total premiums (excluding races) \$24,500.

Staff: President, John S. Giles; secretary, William Arthur Morris; publicity director, Russ Moyer.

1959 Dates: September 13-20, official.

**Stanton Community Fair, New Stanton**

Operated 4 days, 4 nights.

Aid, Premiums: State aid, \$300; county aid, \$400; total premiums (excluding races), \$700.

Staff: President, J. J. Campbell; secretary, R. C. Faust Sr.

1959 Dates: August 19-22, tentative.

**Stoneboro Fair, Stoneboro**

Total Attendance: Paid and free, 25,000. Operated 4 days, 4 nights.

Attractions: Pinky Lee, 2 days, 2 nights; Nelsons pigs, 4 days, 4 nights; The Great Geraldo, 4 days, 4 nights; Poodle Symphony, 1 day, 1 night.

Aid, Premiums: State aid, \$1,000; county aid, \$750; total premiums (excluding races) \$3,450.

Staff: President, W. B. Parker;

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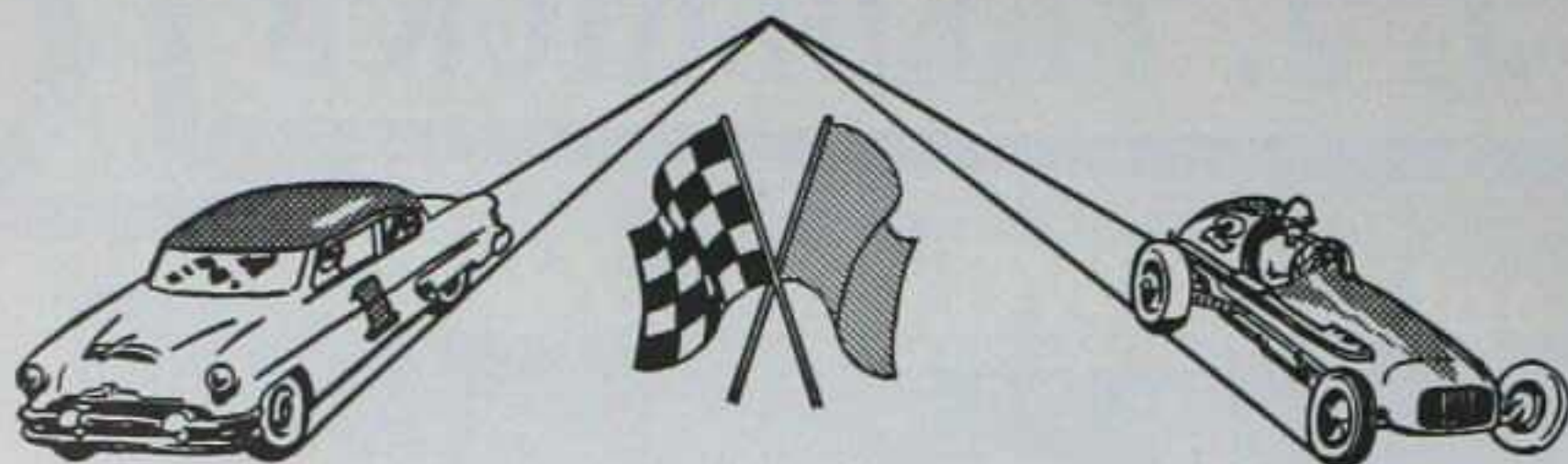
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	Attendance
1. Pelican 300—Shreveport, La. ....	9,000
2. Hawkeye 300—Cedar Rapids, Ia. ....	12,000
3. World's Series of Dirt Track Racing, Minnesota State Fair, 10 days .....	175,000
4. North Dakota State Fair, Minot, 1 night, 3 days .....	18,000
5. South Dakota State Fair, Huron, 4 days .....	27,000
6. Kansas State Fair, Hutchinson, 2 days .....	17,000
7. Oklahoma State Fair, Oklahoma City, 4 days...	19,000
8. Louisiana State Fair, Shreveport, 5 nights, 2 days .....	16,000

Figures denote paid admissions to the grandstand and bleachers only!

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secretary, Lee Mohny; concession superintendent, W. J. Paxton; publicity director, R. W. Rudolph. 1959 Dates: September 3-7, tentative.

## Tioga (County) Valley Fair, Tioga

Total Attendance: Paid and free, 9,000. Operated 3 days, 4 nights. Receipts: Night grandstand total, \$375.

Carnival: Independent midway. Attractions: Bill Browning, WWVA Jamboree, 1 night; Ozark Valley Cut-up, 2 nights; ball games, 3 days; midget auto racing, 1 day. Aid, Premiums: State aid, \$441.87; county aid, \$200; total premiums (excluding races) \$601.75.

Staff: President, C. H. Forrest; secretary, Arlene Whitney. 1959 Dates: September 1-5, tentative.

## Waterford Fair, Waterford

Total Attendance: Free, 30,000. Operated 4 days, 4 nights.

Carnival: Carl Carlson; ride and show gross, \$4,800. Attractions: Apollon, 4 days; George Lerch, local talent. Aid, Premiums: State aid, \$325; county aid, \$750; total premiums (excluding races), \$1,300.

Staff: President, Paul Babbitt; secretary, Stanley Mitchell; publicity director, Howard Proctor. 1959 Dates: September 9-12, tentative.

## Wayne County Fair, Honesdale

Total Attendance: Paid and free, 25,000. Operated 5 days, 5 nights.

Receipts: Gate, \$18,500; day grandstand total, \$1,000; night grandstand total, \$4,000. Ride and show gross, \$12,000.

Attractions: Diving horse and other attractions; horse racing; animal show; thrill shows; home talent show; hillbilly show. Aid, Premiums: State aid, \$1,000; county aid, \$1,000; total premiums (excluding races) \$3,200.

Staff: President, W. J. Perkins; secretary, R. W. Gammell; concession superintendent, W. Simmons. 1959 Dates: September 10, tentative.

## SOUTH CAROLINA

### Clarendon County Agricultural Exposition, Manning

Total Attendance: Paid and free, 8,000.

Carnival: Virginia Greater Shows.

Aid, Premiums: Total premiums (excluding races), \$1,500.

Staff: Secretary, J. C. Altman. 1959 Dates: October 5-10.

## SOUTH DAKOTA

### Brown County Fair and 4-H Show, Aberdeen

Total Attendance: Paid and free, 31,000. Operated 4 days, 4 nights.

Carnival: Badger State Shows. Attractions: Marlo Show Productions, 2 days, 3 nights.

Staff: President, K. E. Sauck; secretary, Ulric M. Gwynn Jr. 1959 Dates: August 23-27, official.

### Harvest Festival, Groton

Total Attendance: Free, 1,500. Operated 2 days, 2 nights.

Carnival: Art B. Thomas Shows. Attractions: Hal Garvin Show, 2 nights; flower show, 2 nights; 4-H exhibition, 2 days, 2 nights; demonstration, 2 days, 2 nights; horse-shoe pitching, 2 nights.

Staff: President, E. Abeln; secretary, S. E. Windh.

### South Dakota State Fair, Huron

Total Attendance: Paid and free, 144,100. Operated 6 days, 6 nights.

Receipts: Gate, \$42,458. Day

grandstand total, \$37,385; night grandstand total, \$36,892.

Carnival: Art B. Thomas Shows; ride and show gross, \$39,265.

Attractions: Modified stock cars, 1 day; stock cars, 2 days; big cars, 1 day; thrill show, 1 day; harness races, 1 day; Rex Allen Variety Show, 3 nights; RCA Rodeo, 3 nights.

Aid, Premiums: Total premiums (excluding races), \$37,503.

Staff: President, Adolph Nelson; secretary, Ken Balgeman; concession superintendent, George Olson; publicity director, W. M. Plummer. 1959 Dates: September 7-12, official.

## TENNESSEE

### Blount County Fair, Maryville

Total Attendance: Paid and free, 16,000. Operated 6 days, 6 nights. Receipts: Gate, \$6,000.

Carnival: James H. Drew Shows. Aid, Premiums: State aid, \$900; total premiums (excluding races), \$2,000.

Staff: President, W. O. Burris Jr.; secretary, L. G. Lakey; concession superintendent, K. H. Howard Jr.

1959 Dates: August 31-September 5, tentative.

### Clay County Fair, Moss

Total Attendance: Paid and free, 12,000.

Carnival: Volunteer Shows; ride and show gross, \$400.

Attractions: Free acts, beauty contest, talent show, square dance.

Aid, Premiums: State aid, \$250; other aid, \$10; total premiums (excluding races), \$700.

Staff: President, J. D. Hestand; secretary, B. E. Hestand.

1959 Dates: August 29-31, tentative.

### Carroll County Fair, Huntingdon

Total Attendance: Paid and free, 30,000. Operated 6 days, 6 nights.

Receipts: Gate, \$5,784.

Carnival: Johnnies United Shows; ride and show gross, \$11,490.

Attractions: Local talent. Aid, Premiums: State aid, \$1,200; total premiums (excluding races), \$3,390.75.

Staff: President, J. Lee Taylor; secretary, Joe H. Hilliard.

### Giles County Fair, Pulaski

Total Attendance: Paid and free, 25,000. Operated 6 days, 6 nights.

Carnival: Key City Shows.

Attractions: Olympic Amusement, 6 days, 6 nights.

Staff: President, Terrell T. Jackson; secretary, Lambeth Lester; concession superintendent, Tillman Carvall; publicity director, Corky Hoover.

1959 Dates: September 14-19, tentative.

### Greene County Agricultural Fair, Greeneville

Total Attendance: Paid and free, 10,000. Operated 4 days, 4 nights.

Receipts: Gate, \$4,921.74.

Carnival: Capital City Shows.

Attractions: Craigton & Juanita, 3 days, 3 nights. Aid, Premiums: State aid, \$600; county aid, \$100; total premiums (excluding races), \$3,500.

Staff: President, James N. Hardin; secretary, Martha Spears; concession superintendent, Robert Mitchell; publicity director, Clayton David.

1959 Dates: August 26-29, official.

### Hardin County Fair, Savannah

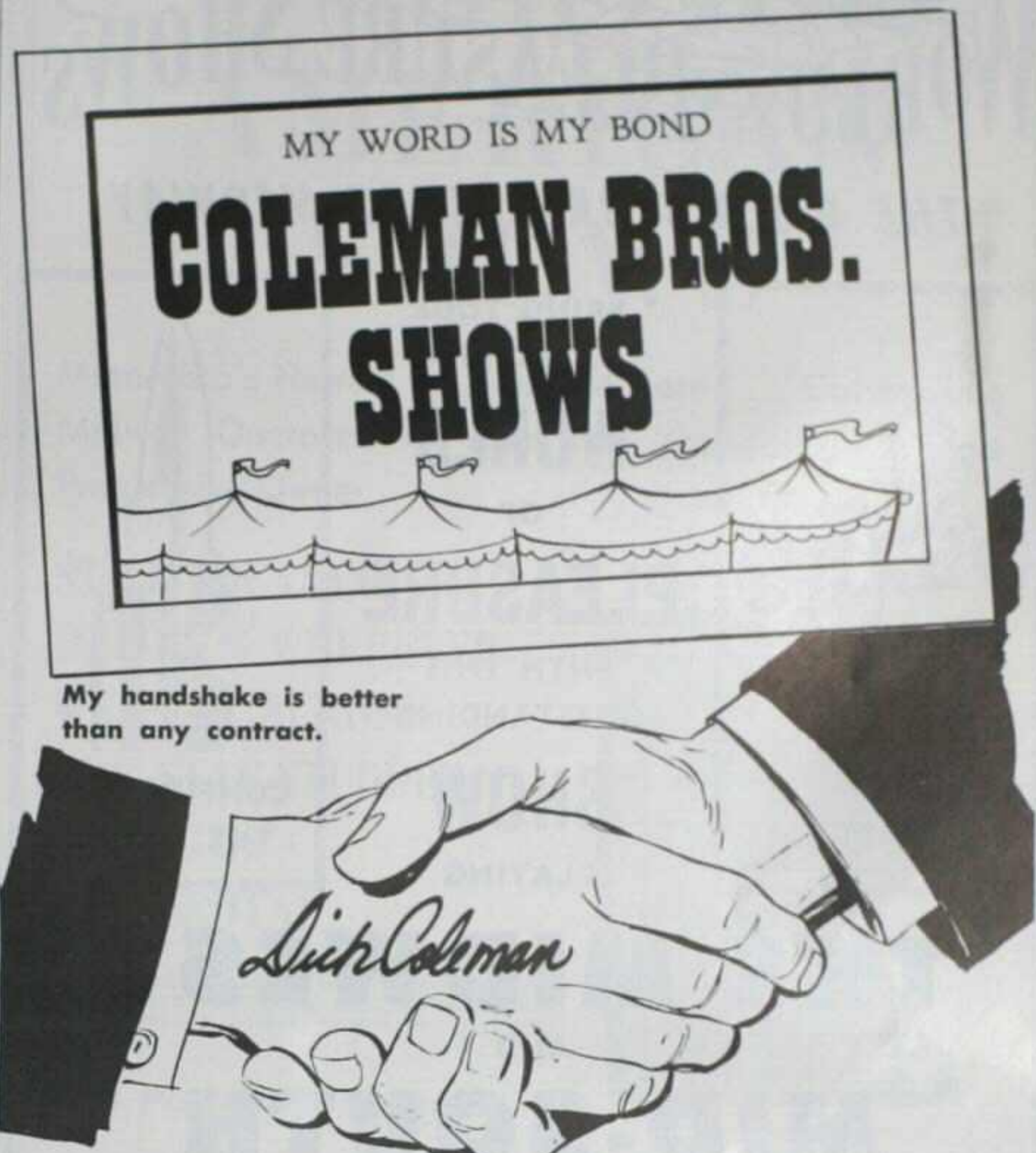
Total Attendance: Paid and free, 30,000. Operated 6 days, 6 nights.

Receipts: Gate, \$1,800.

Carnival: Dyer Greater Shows; ride and show gross, \$1,100.

Attractions: Beauty show, 1 night; talent show, 1 night; horse show, 1 night; tiny tot show, 1 day,

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|-------------------------|--------------------|
| Boonville, N. Y.        | Fonda, N. Y.       |
| Norwich, N. Y.          | Greenville, Mass.  |
| Afton, N. Y.            | Rochester, N. H.   |
| Altamont, N. Y.         | Meridan, Conn.     |
| Ballston Spa, N. Y.     | Belchertown, Mass. |
| Stafford Springs, Conn. |                    |
| and others              |                    |

THANKS to the fairs and celebrations where we had the privilege of playing in 1958. And to our employees, showmen and concessionaires who contributed to our success.

## FAIRMEN - COMMITTEES

We are now arranging our route for next year. In the east you'll find no finer Midway for your 1959 event.

## SHOWMEN - CONCESSIONAIRES

We can place several good shows and high class legitimate merchandise concessions. Let us hear from you.

Contact: DICK COLEMAN

# COLEMAN BROS. SHOWS

14 Johnson St., Middleton, Conn.

1 night; men's fashion, 1 night; dog show, 1 night; beef, cattle, hog show, 1 night.  
**Aid, Premiums:** State aid, \$486; other aid, \$1,000; total premiums (excluding races), \$1,486.  
**Staff:** President, T. B. Garth; secretary, Frances Rhodes; concession superintendent, Lowell Phillips; publicity director, W. W. Craddock.

## Lewis County Fair, Hohenwald

**Total Attendance:** Paid and free, 8,000. Operated 4 days, 4 nights.  
**Receipts:** Gate, \$2,000.  
**Carnival:** Key City Show; ride and show gross, \$4,500.  
**Aid, Premiums:** State aid, \$430; total premiums (excluding races), \$1,095.  
**Staff:** President, Dol Willis; secretary, Irvin B. Epley; concession superintendent, W. T. Rasbury; publicity director, A. O. Ramay.

## Maury County Fair, Columbia

**Total Attendance:** Paid and free, 42,898. Operated 6 days, 6 nights.  
**Carnival:** Gem City Shows.  
**Attractions:** Barnes-Carruthers Revue, 6 days, 6 nights; The Cisco Kid (Duncan Renaldo), 2 days, 2 nights; beauty revue, 1 night; fireworks, 8 nights; automobile giveaway, 3 nights.  
**Aid, Premiums:** State aid, \$1,200; total premiums (excluding races), \$6,857.  
**Staff:** President, J. B. Grant; secretary, Dr. B. H. Hardwick Jr.  
**1959 Dates:** September 7-12, tentative.

## Middle Tennessee District Fair, Lawrenceburg

**Total Attendance:** Paid and free, 35,846. Operated 6 days, 6 nights.  
**Receipts:** Gate, \$19,199.34; night grandstand total, \$1,853.67.  
**Carnival:** World of Pleasure Shows; ride and show gross, \$18,282.10.  
**Attractions:** Al Vernon Trio, Bob McElroy emcee, 6 days, 6 nights; Johnny James, (slack wire), Jimmy Troy (aerial comedy), 6 days, 6 nights; Dorris Bay (contortionist, balance), Ross and Andre Sanger (dance and acrobatic), 6 days, 6 nights; Honey Girls (acrobatic), balloon fantasy, 6 days, 6 nights; Les Kimris (high thrill act), 6 days, 6 nights; Spiller's Seals; band (local high school).  
**Aid, Premiums:** State aid, \$1,200; total premiums (excluding races), \$5,400.  
**Staff:** President, Floyd E. Bloom; secretary-manager, Thomas H. Locke; publicity director, John Beasley.  
**1959 Dates:** September 21-26, official.

## Mid-South Fair, Memphis

**Total Attendance:** Paid and free, 389,147. Operated 9 days, 9 nights.  
**Carnival:** Independent midway and permanent amusement park; ride and show gross, \$133,000.  
**Attractions:** RCA Rodeo, 7 days, 9 nights; "Riverboat Follies," 9 days, 9 nights.  
**Aid, Premiums:** State aid, \$12,000.  
**Staff:** President, Howard Taylor; secretary-manager, G. W. Wynne.  
**1959 Dates:** September 25-October 3.

## Robertson County Fair, Springfield

**Total Attendance:** Paid and free, 18,000. Operated 3 days, 3 nights.  
**Receipts:** Gate, \$7,023.18; night grandstand total, \$1,701.49.  
**Carnival:** Mighty Interstate Shows.  
**Attractions:** Fowlke Bros. Rodeo, 2 nights.  
**Aid, Premiums:** State aid, \$1,200; county aid, \$500; total premiums (excluding races), \$4,000.  
**Staff:** President, Bob Powell; secretary, William Bell; concession superintendent, Mrs. Robert Read.  
**1959 Dates:** September 10-12, tentative.

## Sumner County Fair, Gallatin

**Total Attendance:** Paid and free, 23,000. Operated 4 days, 4 nights.  
**Receipts:** Day grandstand total, \$7,000.  
**Attractions:** Cannon act.  
**Staff:** President, Martin Cuntis; secretary, R. J. Guthrie.  
**1959 Dates:** August 12-15, official.

## Tennessee State Fair, Nashville

**Total Attendance:** Paid and free, 171,696. Operated 6 days, 6 nights.  
**Carnival:** Gooding Amusements.  
**Attractions:** Hetzer night grandstand revue, National Speedways auto races, Jack Norman coliseum show.  
**Staff:** Secretary, L. E. Griffin.

## West Tennessee District Fair Association, Jackson

**Total Attendance:** Paid and free, 75,000. Operated 6 days, 6 nights.  
**Carnival:** Heth Shows.  
**Attractions:** Olympic Amusements, 2 days, 6 nights.  
**Aid, Premiums:** Total premiums (excluding races), \$12,000.  
**Staff:** President, A. S. Johnson; secretary, Hunter Taylor; publicity director, Bob Emerson.  
**1959 Dates:** September 14-19, official.

## White County Fair, Sparta

**Total Attendance:** Paid and free, 30,000. Operated 4 days, 4 nights.  
**Carnival:** Cumberland Valley Shows; ride and show gross, \$5,000.  
**Attractions:** Five free acts, 4 days, 4 nights; beauty contest, 1 day, 1 night; horse show, 4 nights.  
**Aid, Premiums:** State aid, \$2,100; county aid, \$4,800; other aid, \$1,500; total premiums (excluding races), \$6,200.  
**Staff:** President, J. S. Ray; secretary, T. Stanton Hale; concession superintendent, J. D. Holder; publicity director, Charles E. Golden.  
**1959 Dates:** September 9-12, official.

## TEXAS

### Comal County Fair, New Braunfels

**Total Attendance:** Paid and free, 15,000. Operated 3 days, 3 nights.  
**Receipts:** Gate, \$5,000; day grandstand total, \$1,600; night grandstand total, \$1,800.  
**Carnival:** Bob Hammond Shows; ride and show gross, \$10,500.  
**Attractions:** Horse races, 3 days; rodeo, 3 nights.  
**Aid, Premiums:** Total premiums (excluding races), \$1,500.  
**Staff:** President, H. T. Schumann; secretary, Marcus J. Adams; concession superintendent, M. Jarisch; publicity director, A. D. Nuhn.  
**1959 Dates:** September 25-27, tentative.

### Cooke County Fair, Gainesville

**Total Attendance:** Operated 6 days, 6 nights.  
**Receipts:** Gate, \$4,000; coliseum total, \$5,000.  
**Carnival:** Bill Hames Shows.  
**Attractions:** Gainesville Circus, 2 nights.  
**Coliseum:** Curtis Rodeo, 3 nights.  
**Aid, Premiums:** Total premiums (excluding races), \$1,500.  
**Staff:** President, William T. Bonner; secretary, Le Roy Robinson; publicity director, Cecil Tinsley.

### Collin County Fair, McKinney

**Total Attendance:** Paid and free, 30,000. Operated 5 days, 5 nights.  
**Receipts:** Gate free.  
**Carnival:** Alamo Exposition Shows; ride and show gross, \$5,000.  
**Aid, Premiums:** Total premiums (excluding races), \$1,500.  
**Staff:** President, Geldon Roberts; secretary, Pat Simpson.

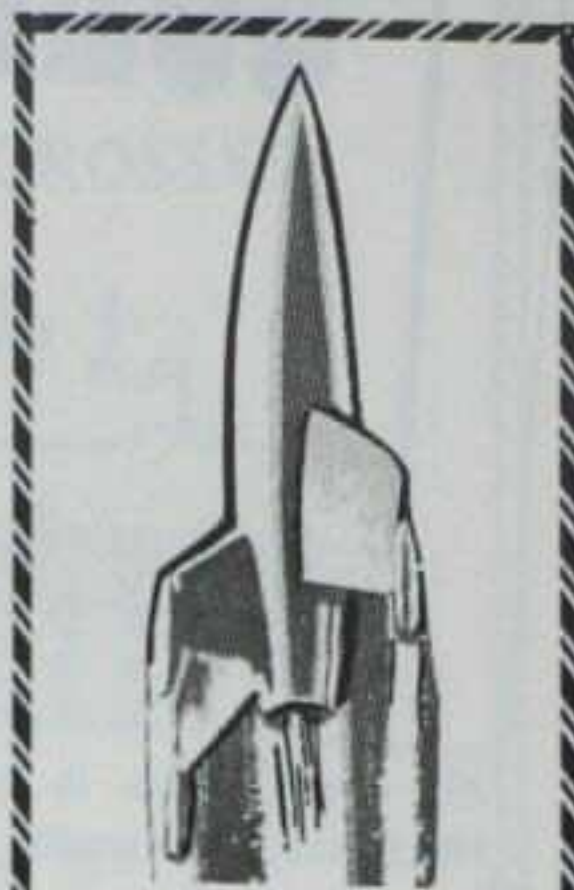
# NEW WORLD OF PLEASURE SHOWS

THE U.S.A.'S BRIGHTEST MIDWAY



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PAST

BRING YOUR  
PATRONS A  
**WORLD**  
OF  
**PLEASURE**  
WITH THIS  
OUTSTANDING  
**SHOW**  
PLAYING



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THE FUTURE

## THE MIDWEST AND MID-SOUTH

*Our Heartiest Thanks to the following events who helped us  
achieve success in 1958*

RANDOLPH COUNTY FAIR  
SPARTA, ILL.

COLES COUNTY FAIR  
CHARLESTON, ILL.

CLARK COUNTY FAIR  
MARTINSVILLE, ILL.

WARSAW FAIR  
WARSAW, IND.

BAY COUNTY FAIR  
BAY CITY, MICH.

BRANCH COUNTY FAIR  
COLDWATER, MICH.

ALPENA COUNTY FAIR  
ALPENA, MICH.

FENTRESS COUNTY FAIR  
JAMESTOWN, TENN.

LINCOLN COUNTY FAIR  
FAYETTEVILLE, TENN.

MIDDLE TENNESSEE DISTRICT FAIR  
LAWRENCEBURG, TENN.

NORTH ALABAMA STATE FAIR  
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HOUSTON COUNTY FAIR  
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LEE COUNTY FAIR  
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JULY 4 CELEBRATION  
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WE WILL BE AT THE HOTEL SHERMAN DURING THE CONVENTION, AND AT THE INDIANA, MICHIGAN, ILLINOIS, TENNESSEE AND ALABAMA FAIR MEETINGS . . . or contact us direct.

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Permanent Winter Quarters Address:

ROD LINK, 7931 S. W. 16th St., Miami, Florida. (Phone: Canal 1-0342).

BUD DAVIS, Enfield, Ill. (Phone: 77F11)

1959 Dates: September 23-28, tentative.

### Heart o' Texas, Waco

Staff: President, Ernie Esch; general manager, Leon B. Dollens Jr.

### Kaufman County Livestock Show, Kaufman

Total Attendance: Paid and free, 6,000. Operated 3 days, 3 nights. Receipts: Day grandstand total, \$1,000.

Carnival: Local; ride and show gross, \$500.

Attractions: Rodeo, 3 nights. Aid, Premiums: Total premiums (excluding races), \$2,000.

Staff: President, G. Goodwin; secretary, William D. Perey.

1959 Dates: August 27-29, official.

### Panhandle So. Plains Fair, Lubbock

Total Attendance: Paid, 178,000. Operated 6 days, 6 nights. Carnival: Bill Hames Shows.

Coliseum: Water Follies, 6 days, 6 nights.

Aid, Premiums: Total premiums (excluding races), \$30,000.

Staff: President, Joe E. Baldridge; secretary, Mrs. Elizabeth Edens; concession superintendent, A. B. Davis; publicity director, Otice A. Green.

1959 Dates: August 27-29, official.

### Shelby County Fair Association, Center

Total Attendance: Paid and free, 12,500. Operated 5 days, 5 nights. Receipts: Gate, \$2,265.90.

Carnival: Bob Hammond Shows; ride and show gross, \$9,195.16.

Staff: President, John Wm. Parker; secretary, Price Ramsey Jr.; publicity director, Bob Pinkston.

1959 Dates: October 6-10, official.

### State Fair of Texas, Dallas

Total Attendance: Paid and free, 2,757,734. Operated 16 days, 16 nights.

Receipts: "Music Man," \$298,343.

Carnival: Independent.

Attractions: "Music Man," "Ice Capades," name acts, football games.

Staff: General manager, James Stewart; publicity director, Thad Ricks.

### West Texas Fair, Abilene

Total Attendance: Paid and free, 160,000. Operated 8 days, 7 nights. Carnival: Bill Hames Shows.

Attractions: The Goofers, 6 nights; Molly Bee, 3 nights; Johnny Cash, 1 night; Collins Kids, 2 nights; Truth and Consequences, 1 night.

Aid, Premiums: Total premiums (excluding races), \$18,400.

Staff: President, John Womble; secretary, Joe Cooley; concession superintendent, Will Watson.

1959 Dates: September 21-26, tentative.

### Wharton County Fair, Wharton

Total Attendance: Paid and free, 60,000. Operated 5 days, 5 nights. Carnival: Don Franklin Shows.

Attractions: Rodeo.

Aid, Premiums: County aid, \$5,000.

Staff: President, Lanier Forgason; manager, H. Chas. Koehl Jr.

1959 Dates: September 21-26, tentative.

## UTAH

### Utah State Fair, Salt Lake City

Total Attendance: Paid and free, 288,144. Operated 10 days.

Receipts: Gate, \$82,963; coliseum total, \$153,769.50.

Carnival: Monty Young Shows.

Attractions: Lennon Sisters; horse shows, 6 days, 6 nights; children's horse show, 1 day; stock car races, 1 day.

Coliseum: Holiday on Ice, 7 days, 10 nights.

Staff: President, C. J. Smont; secretary, Don Wyatt.

1959 Dates: September 11-20, official.

## VERMONT

### Caledonia County Fair, Lyndonville

Total Attendance: Paid and free, 33,000. Operated 3 days, 3 nights.

Carnival: Continental Shows.

Attractions: Thrill show, 1 day, 1 night; horse races, 2 days; vaudeville, 2 days, 2 nights; fireworks, 1 night.

Staff: President, D. E. Esterbrooks; secretary, Kenneth Liggett; concession superintendent, Norris Edmunds; publicity director, L. J. Herbert.

1959 Dates: August 27-29, official.

### Connecticut Valley Exposition, Bradford

Total Attendance: Paid and free, 9,000. Operated 3 days, 3 nights.

Receipts: Gate, \$3,250.

Carnival: Legasse Amusement Company.

Attractions: The Great Eugene, 3 days, 3 nights.

Coliseum: Horse show, 1 day; cattle judging, 1 day.

Aid, Premiums: Total premiums (excluding races), \$1,200.

Staff: President, Gene Tomlinson; secretary, J. Arthur Peters.

1959 Dates: August 7-9, official.

### Hartland Fair, Inc., Hartland

Total Attendance: Paid and free, 8,000. Operated 3 days, 3 nights.

Attractions: Local vaudeville & talent show, horse show, cowboy music; oxen, cattle, horse pulling.

Staff: President, Harold Barbour; secretary, Donald Frail; concession superintendent, George Woods; publicity director, Dana Gilpin.

1959 Dates: August 21-23, official.

### Orleans County Fair, Barton

Operated: 5 days, 5 nights.

Receipts: Gate and grandstand total, \$13,597.68.

Attractions: Chitwood auto show, 1 day, 1 night; jungle races and vaudeville acts, 1 night; horse races and county and western show, 2 days, 2 nights; "Havana Holiday," 1 day, 1 night.

Aid, Premiums: Total premiums (excluding races), \$2,600.

Staff: President, Howard Conley; secretary, Phyllis Griffin; concession superintendent, William Swift; publicity director, E. H. Brown.

### Rutland Fair, Rutland

Total Attendance: Paid and free, 95,000. Operated 6 days, 6 nights.

Carnival: King Reid Shows.

Attractions: GAC-Hamid "Satellite Revue", 6 nights; vaudeville act, 6 days, 6 nights; harness racing, 6 days; movieland animals, 1 day; Jack Kochman's Thrill Show, 1 day.

Aid, Premiums: Total premiums (excluding races), \$11,500.

Staff: President, George G. Smith; secretary, Arthur B. Porter.

1959 Dates: September 7-12, tentative.

## VIRGINIA

### Fredericksburg Agricultural Fair, Fredericksburg

Total Attendance: Paid and free, 35,000. Operated 4 days, 6 nights.

Receipts: Gate \$14,000; night grandstand total, \$500.

Carnival: Amusements of America.

Attractions: Hawkshaw Hawkins, 1 day, 3 nights; Jack Kochman, 1 night; Miss Universe contest, 2 nights.

Aid, Premiums: Total premiums (excluding races), \$4,500.

Staff: President, W. J. Wilkinson; secretary, George C. Rawlings Jr.; concession superintendent, Eleanor S. Derkman.  
1959 Dates: September 14-20, tentative.

**Lee County Fair,  
Pennington Gap**

Total Attendance: Paid and free, 42,000. Operated 6 days, 6 nights.  
Attractions: Music, acts, pulling contests, horse shows, beauty pageants.

Aid, Premiums: Total premiums (excluding races), \$8,000.

Staff: President, Virgil L. Wacks; secretary, V. Q. Wacks; concession superintendent, Jim Quinley.

1959 Dates: Last week in August, tentative.

**Southside Virginia Fair,  
Petersburg**

Total Attendance: Paid and free, 78,909. Operated 6 days, 6 nights.  
Receipts: Gate, \$29,210; day grandstand total, \$2,705; night grandstand total, \$4,410.

Carnival: Amusements of America.

Attractions: Jack Kochman's Thrill Show, Maid of Virginia beauty contest, Pan American dances, firemen's contest, all-star rock 'n' roll, auto giveaway and variety show.

Coliseum: Rock 'n' Roll, WSSV; Prince George school band, Arthur Murray Dancers.

Aid, Premiums: Total premiums (excluding races), \$5,020.50.

Staff: President, Gilbert C. Martin; manager, Ralph Lockett; concession superintendent, Joe Ross; publicity director, Marjorie L. Lockett.

1959 Dates: October 5-10, tentative.

**Staunton Augusta County  
Agricultural Fair, Inc.,  
Staunton**

Total Attendance: Paid and free, 50,000. Operated 6 days, 6 nights.  
Carnival: Penn Premier Shows.  
Attractions: Cook and Rose, fireworks nightly.

Aid, Premiums: Total premiums (excluding races), \$6,000.

Staff: President, John A. Clem III; secretary, Rex Spiece; publicity director, Charles Blackley.

1959 Dates: September 2-7, tentative.

**Wise County Fair, Wise**

Total Attendance: Paid and free, 14,500. Operated 3 days, 4 nights.  
Receipts: Gate, \$7,200.

Carnival: Greentree Shows; ride and show gross, \$12,000.

Attractions: The Mazurs, 3 days, 4 nights; Clay Beckett, 3 days, 4 nights; Sanders Bros. Band, 3 days, 4 nights; Bonnie Lou and Buster, 1 day, 1 night; Maybelle Carter, 1 day, 1 night.

Aid, Premiums: Total premiums (excluding races), \$750.

Staff: President, Kenneth P. Ashbury; secretary, Herman Huff; publicity director, Kent Rigg.

1958 Dates: August.

**WASHINGTON**

**Central Washington Fair,  
Yakima**

Total Attendance: Paid, 136,603. Operated 5 days, 5 nights.

Carnival: Meeker's Show.

Attractions: GAC-Hamid Show, Vaughn Monroe, Richiardi, Don Rice, Half Brothers, Wazzon Troupe, 5 nights; horse show and Western events, 5 days.

Staff: President, P. B. Woodall; manager, J. Hugh King; concession superintendent, R. Meeker; publicity director, Jack Whitnall.

1959 Dates: September 30-October 4, tentative.

**Lincoln County Fair,  
Davenport**

Total Attendance: Paid and free, 6,000. Operated 4 days, 3 nights.

Receipts: Gate, \$1,500; day

grandstand total, \$2,400; Coliseum total, \$800.

Carnival: Western Shows; ride and show gross, \$2,000.

Attractions: Western Horse show and cattle parade, 1 day; rodeo, 2 days.

Coliseum: 4-H dress review and coronation, 1 night; talent show, 1 night; dance, 1 night.

Aid, Premiums: State aid, \$4,200; county aid, \$1,500; other aid, \$1,100; total premiums (excluding races), \$3,600.

Staff: President, R. W. Chase; secretary, Mrs. G. W. Gauger; concession superintendent, Fred Magin; publicity director, Russell Hill.

1959 Dates: September 10-13, official.

**North Central  
Washington District Fair,  
Waterville**

Total Attendance: Paid and free, 10,000. Operated 3 days.

Carnival: Western Shows.

Attractions: Horse races, 3 days; rodeo, 3 days.

Aid, Premiums: State aid, \$8,800; county aid, \$2,500; total premiums (excluding races), \$4,200.

Staff: President, Andy Janssen; secretary, Mrs. G. Merton Dick.

**Southwest Washington  
Fair, Chehalis-Centralia**

Total Attendance: Paid and free, 100,000. Operated 5 days, 5 nights.

Receipts: Gate, \$25,000; grandstand total, \$15,000.

Carnival: Rainier Shows; ride and show gross, \$12,000.

Attractions: Heck Halper TV Show, 1 night; King Sisters Quartet-variety, 4 nights; Murphy Squires Rodeo, 3 days; auto races, 1 day; quarter horse show, 2 days.

Aid, Premiums: Total premiums (excluding races), \$15,000.

Staff: President, M. M. Oliphant; secretary, A. W. Wildhaber; publicity director, Jerry Robinson.

1959 Dates: August 21-25, tentative.

**Spokane Interstate Fair,  
Spokane**

Total Attendance: Paid and free, 61,986. Operated 5 days, 5 nights.

Carnival: Inland Empire Shows and Hayworth Playland Shows.

Attractions: Stampede, 3 days, 2 nights; free act (The Allens), 5 days, 5 nights.

Aid, Premiums: County aid, \$10,000; other aid, \$2,000; total premiums (excluding races), \$12,000.

Staff: President, Harry Linden; secretary, Charles T. Meenach; publicity director, Don Bowsher.

1959 Dates: September 23-28, tentative.

**Taylor County Fair,  
Grafton**

Total Attendance: Paid, 10,125. Operated 2 days, 5 nights.

Receipts: Gate, \$5,062.50.

Carnival: Howard Bros.' Shows; ride and show gross, \$419.28.

Attractions: Slim Bryant and His Wildcats, 1 night; Sunshine Boys' Quartette, 1 night; All-American Dare Devils, 1 night; ox roast, 1 night; Golden Gloves boxers (local), 1 night.

Aid, Premiums: State aid, \$200; total premiums (excluding races), \$1,076.25.

Staff: President, C. R. Kinsey; secretary, Mrs. Paul D. Klepfel; publicity director, C. R. Cather.

1959 Dates: August 25-29, tentative.

**WEST VIRGINIA**

**Barbour County Street  
Fair, Inc., Philippi**

Total Attendance: Free, 16,000. Operated 4 days, 4 nights.

Aid, Premiums: State aid, \$200; total premiums (excluding races), \$450.

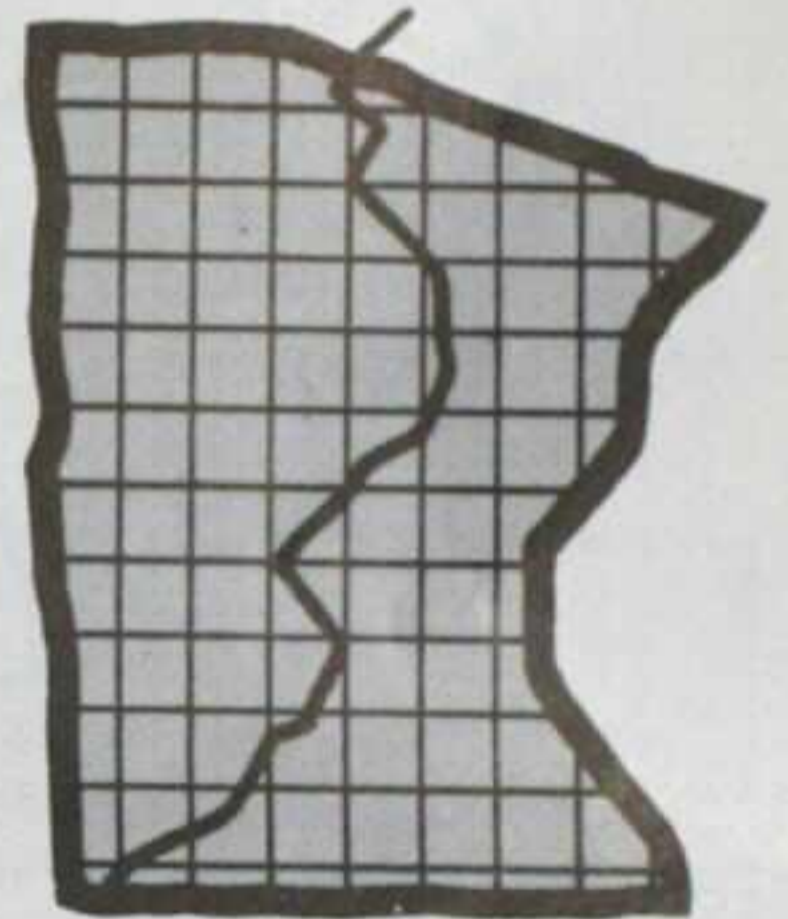
Staff: President, Karl J. Myers; secretary-treasurer, John K. Phillips.

1959 Dates: September 2-5, official.

# NORTH AMERICAN SHOWS

Minnesota's Newest . . . Most Modern . . . Outstanding  
Midway Operated by America's Youngest . . . Most  
Progressive Owner.

STILL BREAKING  
RECORDS WHEREVER  
WE PLAY ACROSS  
THE STAR-STUDED  
ROUTE OF  
MINNESOTA!



FOR 1959 OUR OUTSTANDING MIDWAY EMBELLISHED WITH AN ELABORATE FLUORESCENT FRONT ENTRANCE, LIGHT TOWERS, PROFUSE LIGHTING EFFECTS ON ALL FRONTS AND RIDES.

Will Positively Present

17 MODERN RIDES . . . 6 OUTSTANDING SHOWS  
. . . AND APPROXIMATELY 45 CONCESSIONS

**FAIRMEN AND COMMITTEES**

WE WILL POSITIVELY ITEMIZE EVERY RIDE, SHOW AND CONCESSION WHEN SIGNING CONTRACTS WITH YOU FOR YOUR EVENT. THIS IS A PRACTICE WE HAVE LIVED UP TO EVER SINCE THIS SHOW WAS ORGANIZED, ASSURING YOU THAT WE ABSOLUTELY DO NOT MISREPRESENT.

In Minnesota you'll find no other show to match our achievements. We invite you to inquire of any fair where we have played . . . and convince yourself. We have a few open dates for the 1959 season in Minnesota and for some later dates in the Midwest and South. We are anxious to sign contract with Fairs and Celebrations where we have never had the pleasure of showing before to prove that ours is your finest midway buy.

**SHOWMEN - CONCESSIONAIRES**

Can place for our usual top-notch route of profitable events several more shows and concessions. Get in touch with us early.

**OUR SINCEREST THANKS**

To the fairmen, to our own personnel, and to all the showmen who contributed so wonderfully to our success. THANKS, TOO . . . to those fairs who have expressed their faith in us by already rebooking us for 1959!

**CARLO ROCCO, Owner-Manager**

**NORTH AMERICAN SHOWS, INC.**

Winterquarters and Permanent Address: 2434 Fairview Ave., North, St. Paul, Minn.

Winter Address: 225 Pinewood St., Hot Springs, Ark.

# A BALANCED MIDWAY PLANNED TO FIT YOUR NEEDS A Class Show for Over Twenty Years

# CENTRAL STATES SHOWS



**PRESENTING THE  
FINEST MOTORIZED  
MIDWAY IN THE  
MIDWEST**

## FAIRMEN— COMMITTEES

We welcome the opportunity to help you solve your Midway problems. It will be our pleasure to discuss them with you. We'll be in Chicago at the Convention . . . and at your State Fair Meetings.

## THANK YOU

To the many fairmen, committees, showmen and our own personnel for your loyal friendship and wonderful cooperation during the past season.

## A COMPLETE MIDWAY

- 16 RIDES
- 8 TOP SHOWS
- 50 QUALITY CONCESSIONS
- LIGHT TOWERS
- GIANT SEARCHLIGHTS
- MODERN TRAILER TRUCKS

## NOTICE TO SHOWMEN AND CONCESSIONAIRES

Keep busy in '59 . . . you are assured of a profitable route with us. Want top quality and anything new.

Contact us right away

## W. W. MOSER

Winter Residence:  
Box 1296  
Aransas Pass, Texas

## M. M. MOSER

Winter Quarters:  
Box 380  
Hazelton, Kansas

# CENTRAL STATES SHOWS

### Mannington District Fair, Mannington

Total Attendance: Paid and free, 30,000. Operated 5 days, 5 nights.  
Receipts: Gate, \$12,000.  
Carnival: Howard Bros. Rides; ride gross, \$5,000.  
Staff: President, Joseph P. Gaughan; secretary, Goffe H. Sturm; concession superintendent, Everett Cunningham; publicity director, Lester Atha.  
1959 Dates: August 25-29, tentative.

### State Fair of West Virginia, Lewisburg

Total Attendance: Paid and free, 200,000. Operated 5½ days, 6 nights.  
Carnival: Cetlin & Wilson Shows.  
Attractions: Rin-Tin-Tin Show, 2 nights; Havanna Holiday, with Fontane Sisters, 2 nights; Havanna Holiday, with Lanny Ross, 2 nights; harness racing and vaudeville acts, 5 days.  
Aid, Premiums: State aid, \$22,500; total premiums (excluding races), \$35,000.  
Staff: President, R. H. Tuckwiler; secretary, C. T. Sydenstricker; publicity director, E. L. Blake.  
1959 Dates: August 24-29, official.

## WISCONSIN

### Central Burnett County Fair, Webster

Total Attendance: Paid and free, 4,000. Operated 3 days, 2 nights.  
Receipts: Gate, \$500.  
Carnival: Stipes Shows; ride and show gross, \$1,200.  
Attractions: 4-H home talent, 4-H horse show, 1 day.  
Aid, Premiums: State aid, \$1,600; county aid, \$500; total premiums (excluding races), \$2,578.20.  
Staff: President, Rodger Grave-son; secretary, R. E. Krause.  
1959 Dates: August 28-30, tentative.

### Central Wisconsin State Fair, Marshfield

Total Attendance: Paid and free, 104,000. Operated 6 days, 6 nights.  
Receipts: Gate, \$21,600; day grandstand total, \$4,700.75; night grandstand total, \$11,411.50.  
Carnival: Don Franklin Shows; ride and show gross, \$23,100.  
Attractions: Winkley stock car races, 1 night; Gene Autry Show, 1 day, 1 night; Tournament of Thrills, 1 day; Gene Vincent-Sonny James Rock & Roll Show, 1 night; Gene Holter Ostriches, 1 day, 1 night; midget car races, 1 day; Hal March-GAC Hamid show, 1 night; WLJ broadcast, 1 night; motorcycle races, 1 day.  
Aid, Premiums: State aid, \$4,900; county aid, \$2,000; total premiums (excluding races), \$8,400.  
Staff: President, W. J. Koenig; secretary, Bill Uthmeier; concession superintendent, W. J. Uthmeier Jr.  
1959 Dates: September 2-7, official.

### Green County Agricultural Society, Monroe

Total Attendance: Paid and free, 30,000. Operated 4 days, 5 nights.  
Receipts: Gate, \$16,452.25; day grandstand total, \$2,904.50; night grandstand total, \$3,513; coliseum total, \$6,417.50.  
Carnival: Schafer's 20th Century Shows; ride and show gross, \$3,269.38.  
Attractions: Homer and Jethro, WLS; Jack Kochman Auto Dare-devils; Westward Ho (Barnes-Carruthers), 1 day, 2 nights; horse racing.  
Aid, Premiums: State aid, \$4,000; county aid, \$2,000; total premiums (excluding races), \$7,309.20.  
Staff: President, Fred T. Burgy;

secretary, Rolland E. Karlen; publicity director, W. R. Schuetze.  
1959 Dates: August 26-30, tentative.

### Iron County Fair, Saxon

Operated: 3 days.  
Carnival: Golden Valley Shows.  
Attractions: KSTP Barn Dance, 1 day, 1 night; Horse pulling contest—professional and local, 1 day; talent show, 1 night.  
Aid, Premiums: County aid, \$3,900; total premiums (excluding races), \$3,078.25.  
Staff: President, V. J. Downey; secretary, Mrs. Florence Hardie; publicity manager, H. W. Kinney.  
1959 Dates: August 28-30, official.

### La Crosse Inter-State Fair, La Crosse

Total Attendance: Paid and free, 45,854. Operated 5 days, 5 nights.  
Receipts: Gate, \$16,441; grandstand total, \$8,887.50.  
Carnival: William T. Collins Shows; ride and show gross, \$24,669.65.  
Attractions: Big car racing, 1 day, 1 night; stock car racing, 1 day, 1 night; trotting horse racing, 2 days; Wonder Bros.' Circus, 1 day, 1 night; Frankie Masters Show, 1 day, 1 night.  
Aid, Premiums: State aid, \$7,000.  
Staff: President, H. D. Newburg; secretary, Joseph W. Frisch; publicity director, Alfred Rice.  
1959 Dates: August 5-9, official.

### Northern Wisconsin District Fair, Chippewa Falls

Total Attendance: Paid and free, 166,000. Operated 6 days, 6 nights.  
Carnival: Olson Shows.  
Attractions: Icetime, 6 nights; harness racing, 3 days; auto thrill show, 2 days.  
Aid, Premiums: State aid, \$5,000; total premiums (excluding races), \$12,000.  
Staff: President, Oren Tyndall; secretary, W. H. Kittle; concession superintendent, Earl Walter; publicity director, Holly Meyer.  
1959 Dates: August 4-9, tentative.

### Pierce County Fair, Ellsworth

Total Attendance: Paid and free, 12,000. Operated 3 days, 3 nights.  
Receipts: Gate, \$3,800; day grandstand total, \$1,500; night grandstand total, \$1,000.  
Carnival: Dobson's United Shows; ride and show gross, \$6,500.  
Attractions: St. Croix Valley Riders, 1 night; Newberry Auto Thrill Show, 1 night; Red River Valley Rangers, 1 day, 1 night; Diamond Jubilee Parade and Program, 1 day.  
Staff: President, Ray Crownhart; secretary, Bernard Drewiske; concession superintendent, Otto Cris-tenson; publicity director, H. G. Seyforth.  
1959 Dates: August 21-23, official.

### Taylor County Youth Fair, Medford

Total Attendance: Paid and free, 8,000. Operated 4 days, 4 nights.  
Receipts: Gate, \$3,800.  
Carnival: McKenna Rides; ride and show gross, \$2,700.  
Attractions: Youth on Parade, fireworks, 1 night; baseball, tractor tipping, 1 day; home talent, 1 night.  
Aid, Premiums: State aid, \$1,300; total premiums (excluding races), \$3,650.  
Staff: President, Hugo De Joung; secretary, Joe Tuss.

### Vilas County Free Fair, Eagle River

Total Attendance: Paid and free, 5,000. Operated 3 days, 3 nights.  
Carnival Pedersens Dairy State



Shows; ride and show gross, \$3,000.

Attractions: Horse show and horse race, 1 day, 1 night; home talent, 1 night; baseball, 1 day, 1 night; kid contests, 1 day.

Staff: President, Dallas Smith; secretary, H. M. Smith.

### Winnebago County Fair, Oshkosh

Total Attendance: Paid and free, 50,000. Operated 4 days, 4 nights.

Receipts: Gate, \$28,000; day grandstand total, \$2,000; night grandstand total, \$4,500.

Carnival: Gladstone Shows; ride and show gross, \$14,771.75.

Attractions: Gene Holter Ostriches, 1 day, 1 night; Duke Ellington, 2 days, 2 nights; Trans-World Tournament of Thrills, 1 day, 1 night.

Coliseum: Agricultural Shows. Aid, Premiums: State aid, \$4,000; total premiums (excluding races), \$6,788.55.

Staff: President, L. C. Magnusen; secretary, Robert I. Misky. 1959 Dates: August 25-28, official.

### Wisconsin State Fair, Milwaukee

Total Attendance: Paid, 763,644. Operated 9 days, 9 nights.

Receipts: Day grandstand total, \$164,599. Night grandstand total, \$198,369.75.

Attractions: Roy Rogers, 9 nights; auto races, 5 afternoons; motorcycle races, 1 afternoon; harness races, 3 afternoons.

Staff: Manager, Willard Master-son.

## WYOMING

### Central Wyoming Fair, Casper

Total Attendance: Paid and free, 53,581. Operated 4 days, 4 nights.

Carnival: Brodhech & Schrader Shows.

Attractions: Chuck wagon races, 1 night; rodeo, 1 night.

Coliseum: Exhibits.

Aid, Premiums: Total premiums (excluding races), \$4,900.

Staff: President, P. M. Cooper; secretary, Dr. H. E. Sluetenhoff; concession superintendent, Ruth Palmer.

1959 Dates: July 29-August 1, official.

### Park County Fair, Powell

Total Attendance: Paid and free, 8,200. Operated 3 days, 3 nights.

Receipts: Gate, \$2,730; day grandstand total, \$1,420; night grandstand total, \$1,950.

Carnival: Northern Exposition Shows; ride and show gross, \$4,750.

Attractions: Kids' program, 1 day; stock car races, 2 days; Clarence Smith Theatrical Agency Variety Show, 3 nights.

Aid, Premiums: County aid, \$6,800.

Staff: Manager, Paul McCalmon; secretary, Ross D. Copenhauer.

1959 Dates: August 21-23, tentative.

### Wyoming State Fair, Douglas

Total Attendance: Paid and free, 6,000. Operated 4 days, 4 nights.

Receipts: Gate, \$4,612; day grandstand total, \$8,389.50; night grandstand total, \$2,327.50.

Carnival: Forsythe and Dowis; ride and show gross, \$1,528.44.

Attractions: Rodeo and horse races, 4 days; Western Varieties of 1958, 2 nights; All Wyoming Youth Night, 1 night; horse show, 1 night.

Aid, Premiums: State aid, \$28,000; total premiums (excluding races), \$28,000.

Staff: President, W. L. Chapman; secretary, Floyd W. Tet-reault.

1959 Dates: September 5-8, tentative.

## CANADA

### ALTA

### Calgary Exhibition & Stampede, Calgary

Total Attendance: Paid and free, 549,336. Operated 6 days, 6 nights.

Receipts: Gate, \$128,952; grandstand total, \$403,481; coliseum total, \$38,483.

Carnival: Royal American Shows; ride and show gross, \$144,195.

Attractions: Grandstand, International Spectacular of 1958 (Hetzer Theatrical Agency), 6 nights; chuck wagon races, fire-works, 6 nights; horse racing, 7 days; rodeo, 6 days.

Coliseum: Professional wrestling, 2 nights; Polack Bros. Circus, 4 days, 4 nights.

Aid, Premiums: Total premiums (excluding races), \$104,872.

Staff: President, F. C. Manning; general manager, Maurice E. Hartnett; secretary, I. W. Parsons; concession superintendent, Max McAra; publicity director, Fred Kennedy.

1959 Dates: July 6-11, official.

### ALBERTA

### Lethbridge & District Exhibition, Lethbridge

Total Attendance: Paid and free, 62,000. Operated 4 days, 4 nights.

Receipts: Gate, \$17,840.50; day grandstand total, \$11,538.75; night grandstand total, \$21,004.

Carnival: Siebrand Bros. Carnival; ride and show gross, \$8,164.86.

Attractions: Zumwalt Rodeo Company, 3 days; Siebrand Bros. platform show, 4 nights.

Aid, Premiums: Prov. aid, \$4,000; city aid, \$1,000.

Staff: President, W. L. McGillivray; secretary, C. E. Parry; publicity director, Sven Ericksen. 1959 Dates: July 22-25, official.

### Vegreville Exhibition, Vegreville

Total Attendance: Paid and free, 21,000. Operated 3 days, 3 nights.

Receipts: Gate, \$6,000; day grandstand total, \$2,000; night grandstand total, \$3,000.

Carnival: Worlds Finest Shows.

Attractions: Tom Drake Shows, 3 days, 3 nights.

Aid, Premiums: Total premiums (excluding races), \$6,000.

Staff: President, C. W. King; secretary-manager, T. K. Cole. 1959 Dates: July 29-31, tentative.

## BRITISH COLUMBIA

### Pacific National Exhibition, Vancouver, B. C.

Total Attendance: Paid and free, 924,800. Operated 13 days, 13 nights.

Carnival: Burrard Amusements, Ltd.

Attractions: R.C.M.P. Musical Ride, 1 day, 6 nights; horse racing, 13 days.

Stadium and Forum: Sam Snyder Water Follies (stadium), 6 days, 6 nights; Shrine-PNE Circus (forum), 13 days, 13 nights.

Aid, Premiums: State aid, \$25,000; other aid, \$4,000; total premiums (excluding races), \$29,000.

Staff: General manager, A. P. Morrow; secretary, Ida Rae; concession superintendent, Dave Dauphines; publicity director, Charles Dauphinee; publicity director, Charles DeFieux.

1959 Dates: August 22-September 7, official.

### Vancouver Island Exhibition Association, Nanaimo

Total Attendance: Paid and free, 13,000. Operated 4 days, 4 nights.

Receipts: Gate, \$13,000.

Carnival: Baddley Shows.

Attractions: 4 vaudeville acts, car racing.

America's Greatest 2-UNIT Show...

# BUFF HOTTLE SHOWS

Each unit completely self-contained and able to play any size event... or combine both into 1 gigantic Midway for the biggest Fairs and Celebrations in America.

Check these items:

## UNIT 1

- 24 RIDES
- 14 SHOWS
- 75 CONCESSIONS

IN ALL  
40  
RIDES  
Available

## UNIT 2

- 16 RIDES
- 10 SHOWS
- 60 CONCESSIONS

## ATTENTION, FAIRMEN

Repeat bookings of Buff Hottle Shows have averaged over 90% for years. We invite you to check with any fairman who has booked us. Find out for yourself why we enjoy this enviable record.

## THANKS TO

THE FAIRMEN AND COMMITTEES where we had the privilege of furnishing the Midway Attractions during the past season. We will be seeing most of you again in 1959.

## SHOWMEN—CONCESSIONAIRES

For a winning route in 1959 contact us. The success of 2 units means we must add more rides, shows and concessions. Must be top quality only.

## SPECIAL EVENTS PLANNERS!

We can always supply extra rides for your event: Picnics—Celebrations—Homecomings—Centennials, etc.

We'll be at the Chicago Conventions and then at the Iowa, Indiana, Illinois, Missouri, Tennessee, Kentucky and Louisiana meetings.

► Contact: Buff Hottle, Manager  
Hal (Romeo) Dunn, Assistant Manager

# BUFF HOTTLE SHOWS

Winterquarters: Box 833, Covington, Louisiana

Operating The Finest  
**RESTAURANTS, FOOD and DRINK STANDS**  
 For The Eating Pleasure of Your Patrons . . .

**CLEAN • QUALITY FOOD AND SERVICE  
 HIGH CLASS**

Serving the Patrons of the Following Events in 1958:

- ★ LAWRENCEVILLE JUBILEE
- ★ GREAT CHAMPAIGN COUNTY FAIR
- ★ MARTINSVILLE AGRICULTURAL FAIR
- ★ COLES COUNTY FAIR
- ★ ILLINOIS STATE FAIR
- ★ INDIANA STATE FAIR
- ★ KENTUCKY STATE FAIR
- ★ MID-SOUTH FAIR
- ★ ARKANSAS LIVESTOCK SHOW
- ★ LOUISIANA STATE FAIR

Our Thanks to the officials of these great events . . .  
 and to all of our friends and employees for a most  
 successful 1958 season.

**DANELL CATERING CO.—COMPLETE FOOD SERVICE**

Contact: **DALE PASLEY**

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**WALTER  
 WANOUS  
 SIDE SHOW**

**GREATEST**

**ASSEMBLAGE OF HUMAN  
 CURIOSITIES AND ODDITIES**

OUR THANKS TO FRANK BERGEN  
 AND THE WORLD OF MIRTH SHOWS  
 FOR 7 SUCCESSFUL SEASONS  
**WALTER WANOUS**  
 Box 441, Millbroke, Alabama

**WE WILL SEE  
 YOU ALL AT  
 THE CONVENTION  
 IN CHICAGO**

**Coliseum: Commercial exhibits.**  
**Aid, Premiums: State aid, \$1,-**  
**700.**

**Staff: President, Norm Wistman;**  
**concession superintendent, Eni**  
**Stafford.**

**1959 Dates: August 12-15, ten-**  
**tative.**

**MANITOBA**

**Red River Exhibition,  
 Winnipeg**

**Total Attendance: Paid and free,**  
**150,000. Operated 7 days, 7 nights.**  
**Receipts: Gate, \$53,000; night**  
**grandstand total, \$8,047.05.**

**Carnival: Royal American**  
**Shows; ride and show gross, \$70,-**  
**000.**

**Attractions: King Ganam Show**  
**(Western), 7 nights.**

**Coliseum: Trade Show, 7 days,**  
**7 nights.**

**Aid, Premiums: State aid, \$3,-**  
**812.75; other aid, \$4,000; total**  
**premiums (excluding races),**  
**\$11,000.**

**Staff: President, Claude B. Main;**  
**manager, Robert E. Stewart; pub-**  
**licity director, Garth Taylor.**

**1959 Dates: June 20-27 inclusive,**  
**official.**

**Provincial Exhibition of  
 Manitoba, Brandon**

**Total Attendance: Paid and free,**  
**\$6,000. Operated 5 days, 5 nights.**

**Receipts: Gate, \$23,237.93; day**  
**grandstand total, \$607; night**  
**grandstand total, \$20,237.75.**

**Carnival: Royal American Shows;**  
**ride and show gross, \$12,375.92.**

**Attractions: Hetzer's Theatrical**  
**Agency, 4 nights; harness racing,**  
**1 day.**

**Aid, Premiums: Dominion aid,**  
**\$4,500; provincial aid, \$6,000;**  
**other aid, \$8,600; total premiums**  
**(excluding races), \$19,100.**

**Staff: President, F. O. Meighen,**  
**Q.C.; secretary, P. A. McPhail; con-**  
**cession superintendent, P. S. Gold-**  
**ing; publicity director, J. L. Valens.**

**1959 Dates: June 29-July 3, of-**  
**icial.**

**Stanley Fair, Winkler**

**Total Attendance: Paid and free,**  
**1,200. Operated 1 day, 1 night.**

**Carnival: Mid-West Shows; ride**  
**and show gross, \$700.**

**Staff: President, M. J. Hamm;**  
**concession superintendent, Mrs.**  
**Mary Klassen.**

**1959 Dates: September 3, offi-**  
**cial.**

**Swan River Valley  
 Agricultural Society,  
 Swan River**

**Total Attendance: Paid and free,**  
**3,000. Operated 2 days, 2 nights.**

**Carnival: Joyland Shows.**

**Attractions: Len Andree "Vod-**  
**vil Capers," 2 nights.**

**Staff: President, W. I. Steen;**  
**secretary, L. M. Wray.**

**1959 Dates: July 31-August 1,**  
**tentative.**

**NEW BRUNSWICK**

**Gloucester County Fair,  
 Bathurst**

**Total Attendance: Paid and free,**  
**9,000. Operated 5 days, 5 nights.**

**Receipts: Gate, \$3,000.**

**Carnival: Elliot Shows.**

**Attractions: Billy King, 2 days, 5**  
**nights.**

**Staff: President, William Oliver;**  
**secretary, Allison Branch; conces-**  
**sion superintendent, Reg Seely.**

**1959 Dates: August 24-28, ten-**  
**tative.**

**ONTARIO**

**Addington, Centreville**

**Receipts: Gate, \$800; day grand-**  
**stand total, \$150.**

**Attractions: Horse show, 1 day;**  
**step dancing, 1 day; fiddling con-**  
**test, 1 day; local talent, 1 day;**  
**junior livestock show, 1 day.**

**Staff: President, Victor Drew;**

**secretary, Othel Drew; concession**  
**superintendent, George McGill.**

**1959 Dates: September 5, ten-**  
**tative.**

**Ancaster Fair, Ancaster**

**Total Attendance: Paid and free,**  
**8,000. Operated 2 days, 2 nights.**

**Receipts: Gate, \$2,500; day**  
**grandstand total, \$300.**

**Attractions: Rodeo & midget car**  
**racing, 1 night; horse racing, 1 day.**

**Aid, Premiums: State aid,**  
**\$1,500; county aid, \$1,700; other**  
**aid, \$2,000; total premiums (ex-**  
**cluding races), \$5,000.**

**Staff: President, Allan Stewart;**  
**secretary, Gordon Harkness.**

**1959 Dates: September 18-19,**  
**tentative.**

**Aylmer and East Elgin,  
 Aylmer**

**Total Attendance: Paid and free,**  
**25,000. Operated 3 days, 3 nights.**

**Receipts: Gate, \$6,000; night**  
**grandstand total, \$1,575.**

**Carnival: King Shows.**

**Attractions: Gus Sun Variety, 1**  
**day, 2 nights; Cliff McKay, 1 night;**  
**racing, 1 day.**

**Aid, Premiums: State aid,**  
**\$1,000; county aid, \$1,000; other**  
**aid, \$750; total premiums (exclud-**  
**ing races), \$4,900.**

**Staff: President, G. Hughson;**  
**secretary, H. R. Lashbrook.**

**1959 Dates: August 17-19.**

**Barrie Exhibition, Barrie**

**Total Attendance: Paid and free,**  
**22,000. Operated 2 days, 3 nights.**

**Carnival: King Midway Shows.**

**Staff: President, W. A. Owen;**  
**secretary, E. F. Hersey.**

**1959 Dates: September 24-26,**  
**tentative.**

**Blyth Exhibition, Blyth**

**Total Attendance: Paid and free,**  
**1,200. Operated 1 day, 1 night.**

**Receipts: Gate, \$371.**

**Carnival: Marek Midway Shows.**

**Aid, Premiums: State aid, \$406;**  
**county aid, \$150; other aid, \$300;**  
**total premiums (excluding races),**  
**\$1,281.35.**

**Staff: President, George Watt;**  
**secretary, Jack Tamblyn.**

**1959 Dates: September 15-16,**  
**tentative.**

**Durham Fair, Durham**

**Total Attendance: Paid and free,**  
**4,500. Operated 2 days, 2 nights.**

**Receipts: Gate, \$1,140; day**  
**grandstand total, \$129.25.**

**Attractions: Harness race, road-**  
**ster, hurdle jumping steeplechase,**  
**Jersey Parish and Regional sheep**  
**show, pony rides, bear, crown and**  
**anchor shows; skipping and cen-**  
**tennial old-time concert.**

**Staff: President, George Cadog-**  
**gan; secretary, Mrs. Gordon Mac-**  
**Lean; concession superintendent,**  
**W. John Baker.**

**1959 Dates: September 25-26,**  
**official.**

**Lincoln Agricultural  
 Society, Beamsville**

**Total Attendance: Paid and free,**  
**11,000. Operated 3 days, 2 nights.**

**Carnival: King Shows.**

**Attractions: Canadian Auto**  
**Daredevils, 2 nights.**

**Aid, Premiums: Total premiums**  
**(excluding races), \$6,800.**

**Staff: President, F. Dunsmore;**  
**secretary, O. B. Annable; conces-**  
**sion superintendent, Vic Juhlke.**

**1959 Dates: September 10-12.**

**Lindsay Central  
 Exhibition, Lindsay**

**Total Attendance: Paid and free,**  
**73,000. Operated 4 days, 4 nights.**

**Receipts: Gate, \$36,371.**

**Carnival: Conklin Shows; ride**  
**and show net, \$6,460.**

**Attractions: 4-H Club Shows, 1**  
**day; Junior Farmer Show—calf ro-**  
**deo, 1 night; "Juliette," 1 day, 1**  
**night; Gus Sun Agency, 3 days, 3**  
**nights.**

**Aid, Premiums: Total premiums**  
**(excluding races), \$16,000.**

**Staff: President, A. Jewell; man-**  
**ager, N. G. Wilson.**

**1959 Dates: September 23-26,**  
**tentative.**

*(Continued on page 203)*

# STILL-DATE FACILITIES

## Added Income

### ALABAMA

#### Cullman, Cullman County Fair Association

Grandstand: None.  
Plant is available for: Circus show lot.  
Coliseum (Indoor Arena): None.  
Rental Agent: Dillard Johnson, P. O. Box 321, Cullman.

#### Florence, North Alabama State Fair

Grandstand capacity: 8,000.  
Plant is available for: Rodeos, carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
Rental Agent: C. H. Jackson, P. O. Box 165, Florence.

#### Selma, Dallas County Fair

Grandstand capacity: 1,000.  
Bleacher capacity: 1,000.  
Plant is available for: Carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: Industrial and cattle exhibits, Tex Ritter, beauty contest.  
Rental Agent: Owned by city.

### ARIZONA

#### Kingman, Mohave County Fair

Grandstand: None.  
Plant is available for: Automobile races, rodeos, carnival show lot, circus show lot.

**F**AIRS are steadily becoming aware of increased income that can be derived from the use of their physical layouts during the non-fair season.

These still dates not only increase revenue but enable many fairs to maintain their plants on a higher level because the greater activity and added income permits the maintenance of larger, more efficient

staffs and caretakers. Moreover, still dates serve to build the fair in the eyes of the public for the greater activity at the fairgrounds, the greater is the attention focussed on the fair.

Almost all types of attractions, ever alert for new dates, place great importance on these Still-Date Facilities.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Elks' Pioneer Days Rodeo.

Rental Agent: A. Jergerson, Mohave County Board of Supervisors, Box 390, Kingman, Ariz.

#### Phoenix, Arizona State Fair

Grandstand capacity: 7,200.  
Bleacher capacity: 1,000. Size of race tracks: one mile and three-eighths mile. Track is not equipped for night racing.

Plant is available for: Auto races, thrill shows, rodeos, circus show lot.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Sport show, home show, drug show, rummage sales, hardware show, rodeos, gem and mineral show, 4-H fair, livestock show.

Rental Agent: George N. Goodman, executive secretary, Arizona State Fair Commission, 1826 W. McDowell Rd., Phoenix.

### ARKANSAS

#### Fayetteville, Washington County Fair

Bleacher capacity: 2,000.  
Plant is available for: Thrill shows, carnival show lot.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Extension service holds judging, sales. Local electric co-op annual meeting.

Rental Agent: Loyd McConnell, Court House, Fayetteville.

#### Ft. Smith, Arkansas-Oklahoma Livestock Exposition and Free Fair

Grandstand (Outdoor Arena) capacity: 9,000.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Ringling Circus, Arkansas-Oklahoma Rodeo.

Rental Agent: Paul Latture, Chamber of Commerce, Fort Smith.

#### Little Rock, Arkansas Livestock Exposition

Grandstand capacity: 5,000.  
Plant is available for: Thrill shows, carnival show lot, circus show lot.

Coliseum (Indoor Arena): Seating capacity, 6,480.

Coliseum is available for rental for: Ice shows, sports shows, dances, circuses, stagshows, trade shows.

1958 Still Dates: Trade shows, circus, dance, stagshow, basket ball.

Rental Agent: Clyde E. Byrd, secretary-manager, Arkansas Livestock Exposition, Box 907, Little Rock.

#### Marshall, Searcy County Fair

Grandstand: New building.  
Plant is available for: Rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Carnival, rodeo.

Rental Agent: Lion Jennings, Leslie.

#### Marvell, Phillips County Fair

Grandstand capacity: 1,800.  
Bleacher capacity: 1,800.

Plant is available for: Motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
Rental Agent: Ike Van Meter, secretary, Phillips County Fair, Marvell.

#### Mena, Polk County Fair and Livestock Show

Bleacher capacity: 2,500.  
Plant is available for: Rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
Rental Agent: Homer B. Rogers, president, Polk County Fair Association, Mena.

#### Pine Bluff, South Arkansas Livestock Show

Grandstand capacity: 7,000.  
Plant is available for: Rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Carnival, Rock & Roll Show.

Rental Agent: Harvey Hewitt, P.O. Box 585, Pine Bluff, Ark.

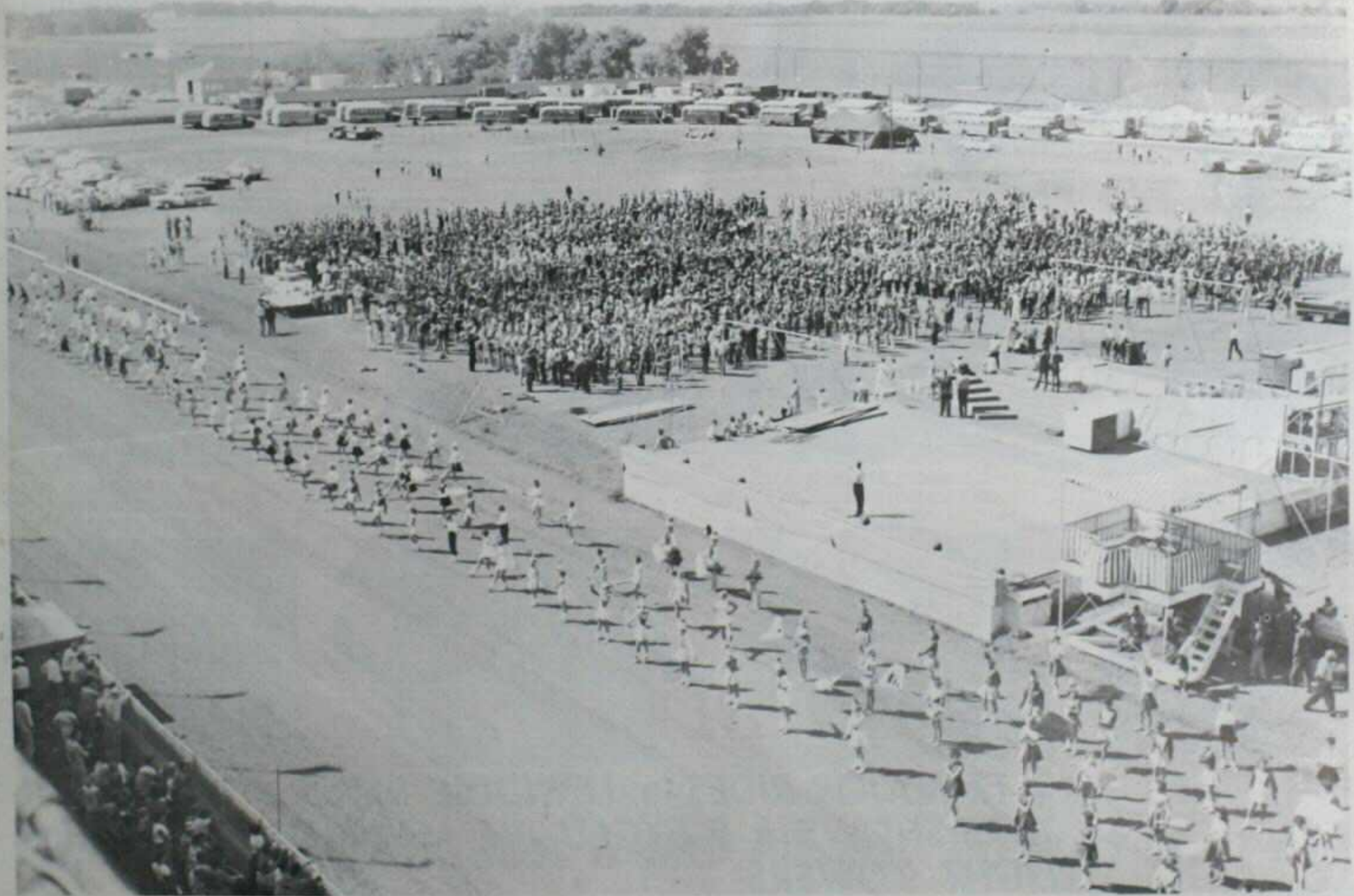
#### Searcy, White County Fair

Grandstand capacity: 1,800. Size of race track, one-fourth mile.

Plant is available for: Carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
Rental Agent: Cecil Morgan.

(Continued on page 152)



Fifty-five school bands, numbering some 3,000 youngsters, give the '58 Clay County Fair, Spencer, Ia., one of its biggest opening days. Bands paraded in front of the stand, then massed (above), and, led by Karl King, veteran Iowa band leader, joined in playing two marches. It was the second year for the band participation at the Iowa fair.

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William

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Fairmen . . . Committeemen . . . Showmen . . . our own  
Personnel . . . and the thousands upon thousands of  
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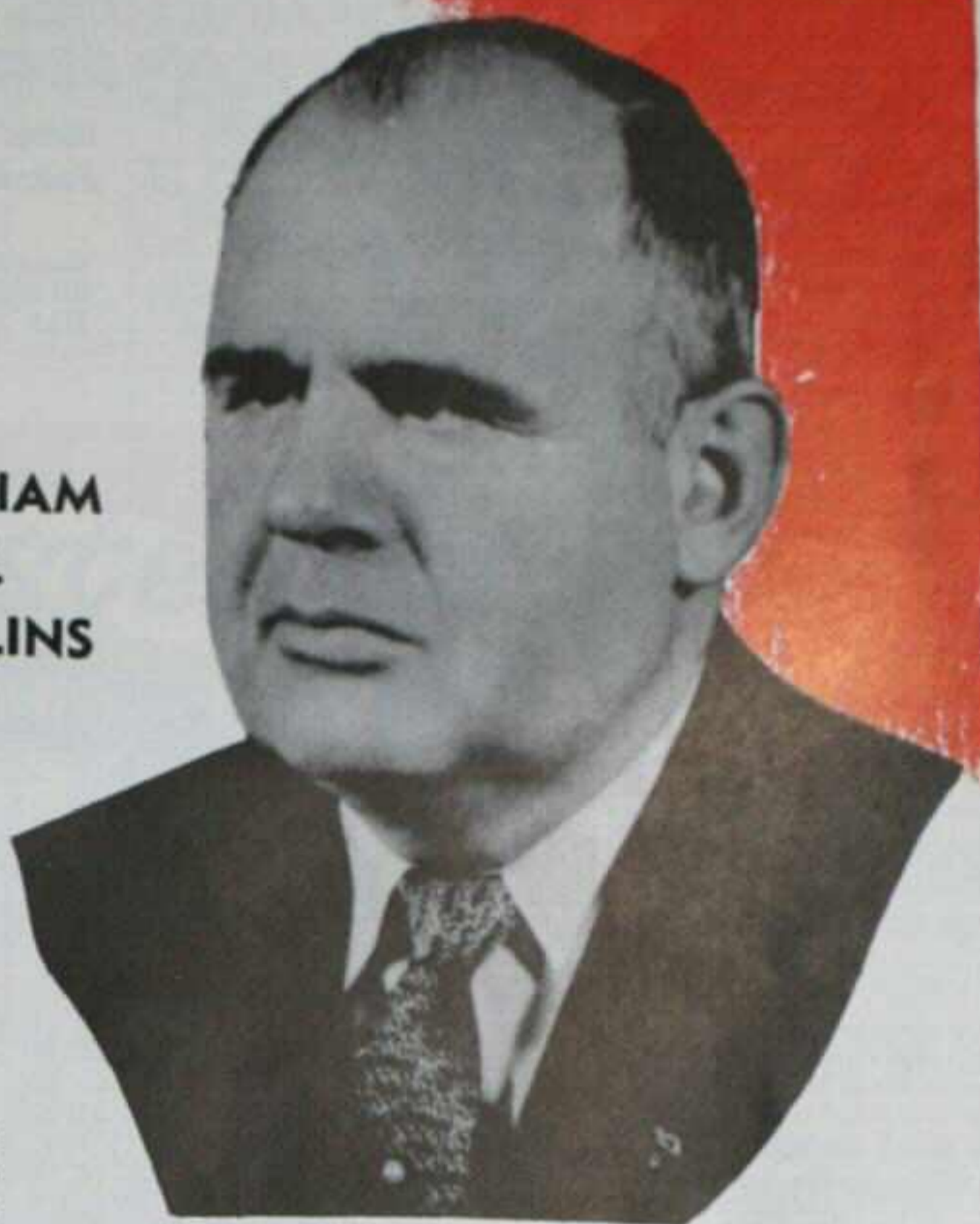
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Stutsman County Fair  
Jamestown, N. Dak.



**Dick Forkner**  
Cavalier County Fair  
Langdon, N. Dak.



**Ben Rogelstad**  
Wells County Free Fair  
Fessenden, N. Dak.



**Franklin Page**  
Pembina County Fair  
Hamilton, N. Dak.



**Merrel O. Dahle**  
North Dakota State Fair  
Minot, N. Dak.



**Joseph W. Frisch**  
La Crosse Inter-State Fair  
La Crosse, Wis.



**Andy Hanson**  
All-Iowa Fair  
Cedar Rapids, Iowa



**Herman D. Jenson**  
Freeborn County Fair  
Albert Lea, Minn.



**Edwin Schultz**  
Nebraska State Fair  
Lincoln, Nebr.



**Tom Conrady**  
Oklahoma Free State Fair  
Muskogee, Okla.



**Clarence C. Lester**  
Tulsa State Fair  
Tulsa, Okla.

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WE ESPECIALLY ARE INTERESTED IN ANY NEW OR NOVEL RIDES FOR A SOLID ROUTE

WM. T. COLLINS, Owner-Mgr.; MRS. WM. T. COLLINS, Treas.; E. W. (SLIM) WELLS, Gen. Agt.

• Continued from page 179

manager, White County Fair Association, Searcy, or R. J. Haney, secretary, Searcy.

## CALIFORNIA

### Bakersfield.

#### Kern County Fair

Grandstand capacity: 5,000.  
Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Thrill Show, automobile show, horse shows, rodeo, dances, conventions, meetings, dog show, poultry show, boxing telecast, revival meetings, Mexican fiesta, private parties.

Rental Agent: Robert M. King, secretary-manager, Kern County Fair, Bakersfield, Calif.

#### Chico, Silver Dollar Fair

Grandstand capacity: 1,400.  
Bleacher capacity: 2,000. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena) Seating capacity: 1,500.

Coliseum available for rental for: Sports shows, circuses, stagershow, trade shows.

1958 Still Dates: Baseball, circuses, trade show.

Rental Agent: Ed Warren, secretary-manager, Silver Dollar Fair, Chico.

### Ferndale, Humboldt County Fair

Grandstand capacity: 2,750.  
Bleacher capacity: 800. Size of race track, half mile. Track is not equipped for night racing.

Plant is available for: Auto races, motorcycle races, thrill shows, carnival show lot, circus show lot.

Coliseum (Indoor Arena) seating capacity: 1,000.

Coliseum available for rental for: Ice shows, sports shows, dances, stagershow, trade shows.

1958 Still Dates: Several county organization meetings, banquets, etc.

Rental Agent: C. J. Hindley, secretary-manager, Ferndale.

### Grass Valley, Nevada County District Fair

Grandstand capacity: 1,500.  
Bleacher capacity: 300.  
Plant is available for: Carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Jalopy races, baseball, circus, 4-H Fair.

Rental Agent: Malcolm E. Hammill, secretary-manager, 17th District Agricultural Association, Box 1104, Grass Valley.

### Gridley, Butte County's Golden Feather Fair

Grandstand: Seating capacity 2,700. Size of race track, one-half mile. Track (is) equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): Seating capacity, 3,000.

Coliseum available for rental for: Sports shows, dances, stagershow, trade shows.

1958 Still Dates: Circus.

Rental Agent: J. E. Whitaker, secretary-manager, P. O. Box 308, Gridley.

### Hanford, Kings County Fair

Grandstand: Seating capacity, 3,500. Size of race track, one-half mile. Track (is not) equipped for night racing.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
Rental Agent: Bates T. Bowers, Kings County Fair, Hanford.

### Imperial, California Mid-Winter Fair

Grandstand: Seating capacity, 4,500.

Bleacher capacity: 2,000. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): Seating capacity, 2,000.

Coliseum available for rental for: Sports shows, dances, stagershow, trade shows.

1958 Still Dates: Big car races, Bill McGaw's thrill show, banquets, evangelistic services, square dances.

Rental Agent: D. V. Stewart, secretary-manager, California - Mid-winter Fair, Imperial.

### Indio, Riverside County Fair and National Date Festival

Grandstand capacity: 1,600.

Bleacher capacity: 3,000.

Plant is available for: Rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.

1958 Still Dates: Religious meetings, teen-age dances, youth activities, adult education classes, school graduation exercises.

Rental Agent: R. M. C. Fullenwider, manager, Box 396, Indio.

### Lancaster, Antelope Valley Fair and Alfalfa Festival

Grandstand capacity: 1,480.

Bleacher capacity: 2,500. Size of race track, three-eighths mile. Track is not equipped for night racing.

Plant is available for: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena) Seating capacity: 750.

Coliseum available for: Sports shows, dances, dances, trade shows.

1958 Still Dates: Professional boxing, jalopy racing, circus, carnival, service club dinners, Scout-or-Ramo, dog shows.

Rental Agent: A. G. Marquardt, Box 472, Lancaster.

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**Merced, Merced County Fair**  
 Grandstand: Seating capacity, 3,230.  
 Bleacher capacity: 2,000. Size of race track, one-fifth mile. Track (is) equipped for night racing.  
 Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.  
 Coliseum available for rental for: Sports shows, trade shows.  
 1958 Still Dates: Over.  
 Rental Agent: W. C. Woxberg, manager, P. O. Box 1352, Merced.

**Napa, Town and Country Fair**  
 Grandstand capacity: 1,500.  
 Bleacher capacity: 1,000.  
 Plant is available for: Rodeos, circus show lot.  
 Coliseum (Indoor Arena) Seating capacity: 2,000.  
 Coliseum available for rental for: Ice Shows, dances, trade shows.  
 Rental Agent: Thomas F. Camp, Fairgrounds, Napa.  
**Pleasanton, Alameda County Fair**  
 Grandstand capacity: 4,500. Size

of race track, one mile and one-half mile. Track is not equipped for night racing.  
 Plant is available for: Thrill show, rodeos, carnival show lot, circus show lot.  
 Coliseum (Indoor Arena): None.  
 Rental Agent: James W. Trimmingham, fairgrounds, Pleasanton.  
**San Jose, Santa Clara County Fair**  
 Grandstand capacity: 5,300.  
 Bleacher capacity: 2,000. Size of race track, mile and/or one-half

mile. Track is not equipped for night racing.  
 Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.  
 Coliseum (Indoor Arena): Seating capacity, 4,800.  
 Coliseum available for rental for: Ice Shows, sports shows, dances, circuses, stagshows, trade shows.  
 1958 Still Dates: Conventions, rodeo, motorcycle races, Autorama, revival meeting, trade show, sport and boat show, telecast fights.  
 Rental Agent: William A. Straub,

manager, 2530 S. First St., San Jose.  
**Santa Maria, Barbara County Fair**  
 Grandstand capacity: 2,400. Size of race track, one-half mile. Track is not equipped for night racing.  
 Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.  
 Coliseum (Indoor Arena): None.  
 1958 Still Dates: Dog show, horse show, convention meetings, basketball practice, dances, circus, thrill shows.  
 Rental Agent: Edw. H. Clendenen, secretary-manager, P. O. Box 670, Santa Maria.

**Santa Rosa, Jonomo County Fair**  
 Grandstand capacity: 2,138.  
 Bleacher capacity: 1,500. Size of race track, six and one half furlongs. Track is not equipped for night racing.  
 Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.  
 Coliseum (Indoor Arena) seating capacity: 3,000.  
 Coliseum available for: Rodeos, sports shows, circuses, stagshows, trade shows.  
 1958 Still Dates: Two circuses, National Poultry Convention, ram sale, Boy Scouts of America Cub Carnival.  
 Rental Agent: James F. Lytle, manager, P. O. Box 1451, Santa Rosa.

**Sonora, Mother Lode Fair**  
 Grandstand capacity: 3,200.  
 Bleacher capacity: 1,000.  
 Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.  
 Coliseum (Indoor Arena) seating capacity: 2,000.  
 Coliseum available for rental for: Sports shows, dances, stagshows, trade shows.  
 1958 Still Dates: Banquets, basketball, wrestling.  
 Rental Agent: C. B. Mathews, manager, Mother Lode Fairgrounds, Sonora.

**Stockton, San Joaquin County Fair**  
 Grandstand capacity: 4,000.  
 Bleacher capacity: 1,500. Size of race track, one mile. Track is not equipped for night racing.  
 Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.  
 Coliseum (Indoor Arena) seating capacity: 2,000.  
 Coliseum available for rental for: Sports shows, dances, stagshows, trade shows.  
 Rental Agent: R. E. Walker, general manager, P. O. Box 2154, Stockton.

**Tulare, Tulare County Fair**  
 Grandstand capacity: 1,990.  
 Bleacher capacity, 3,200. Size of race track, one-half mile. Track is equipped for night racing.  
 Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.  
 Coliseum (Indoor Arena): None.  
 1958 Still Dates: Cattle sales, rodeos, dog shows, dances, poultry shows, banquets, fireworks show.  
 Rental Agent: A. J. Elliott, secretary-manager, P. O. Box 777, Tulare.

**Turlock, Stanislaus County Fair**  
 Grandstand capacity: 2,500  
 Plant is available for: Rodeos, carnival show lot, circus show lot.  
 Coliseum (Indoor Arena): None.  
 1958 Still Dates: Far West Turkey Show, Central California Sunday School Fair, Junior Rodeo, circus, Turlock Golden Jubilee Celebration.  
 Rental Agent: C. A. Riggsbee, secretary-manager, P. O. Box 547, Turlock.

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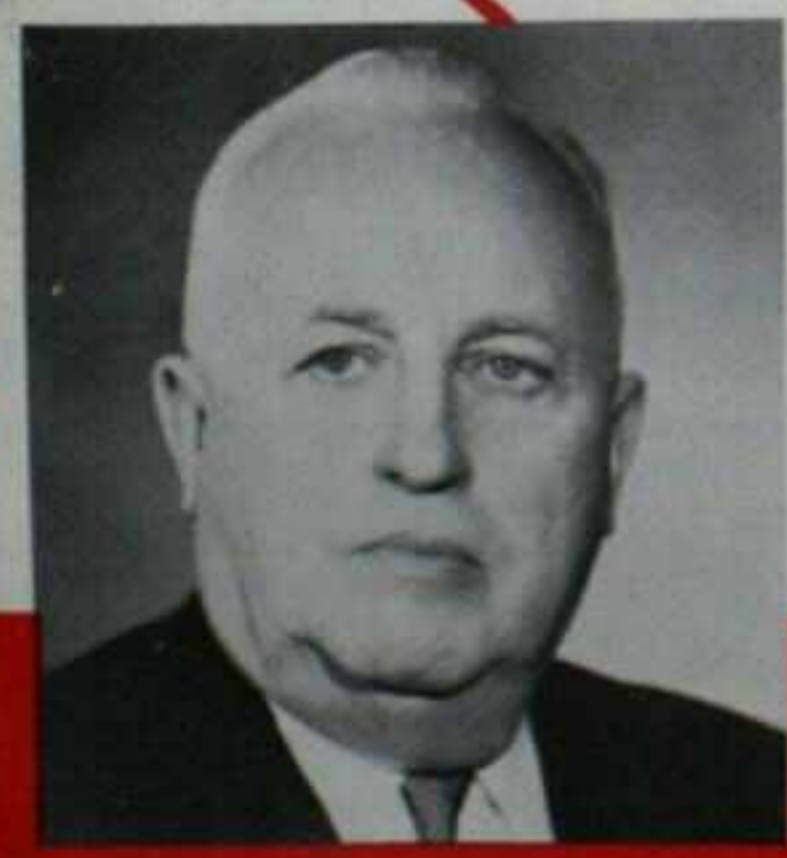
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THANKS, FAIRMEN AND COMMITTEES, WHO HAVE MADE OUR 1958 SEASON A SUCCESS AND WHO HAVE ALREADY CONTRACTED FOR 1959!

- |                                      |                       |
|--------------------------------------|-----------------------|
| Morrison (Ill.) Fair                 | -26 consecutive years |
| Oregon (Ill.) Fair                   | -20 consecutive years |
| Excelsior Springs (Mo.) Legion       | -20 consecutive years |
| Lynn, Iowa (Clinton) Birthday Party  | - 9 years             |
| Winona (Minn.) Steamboat Days        | - 7 years             |
| Rochester (Minn.) Fair               | - 8 years             |
| Webster City (Iowa) Fair             | - 7 years             |
| Bethany (Mo.) Fair                   | - 6 years             |
| Lemar (Mo.) Fair                     | - 9 years             |
| Dexter (Mo.) Fair                    | - 6 years             |
| Clear Lake (Iowa) July 4 Celebration | - 3 years             |
| Mt. Pleasant (Iowa) Fair             | - 3 years             |
| West Liberty (Iowa) Fair             | - 3 years             |
| West Point (Nebr.) Fair              | - 2 years             |
| Harrisburg (Ark.) Fair               | - 4 years             |
- and for 1959-'60-'61, contracts at Caruthersville (Mo.) Legion Fair—5 years



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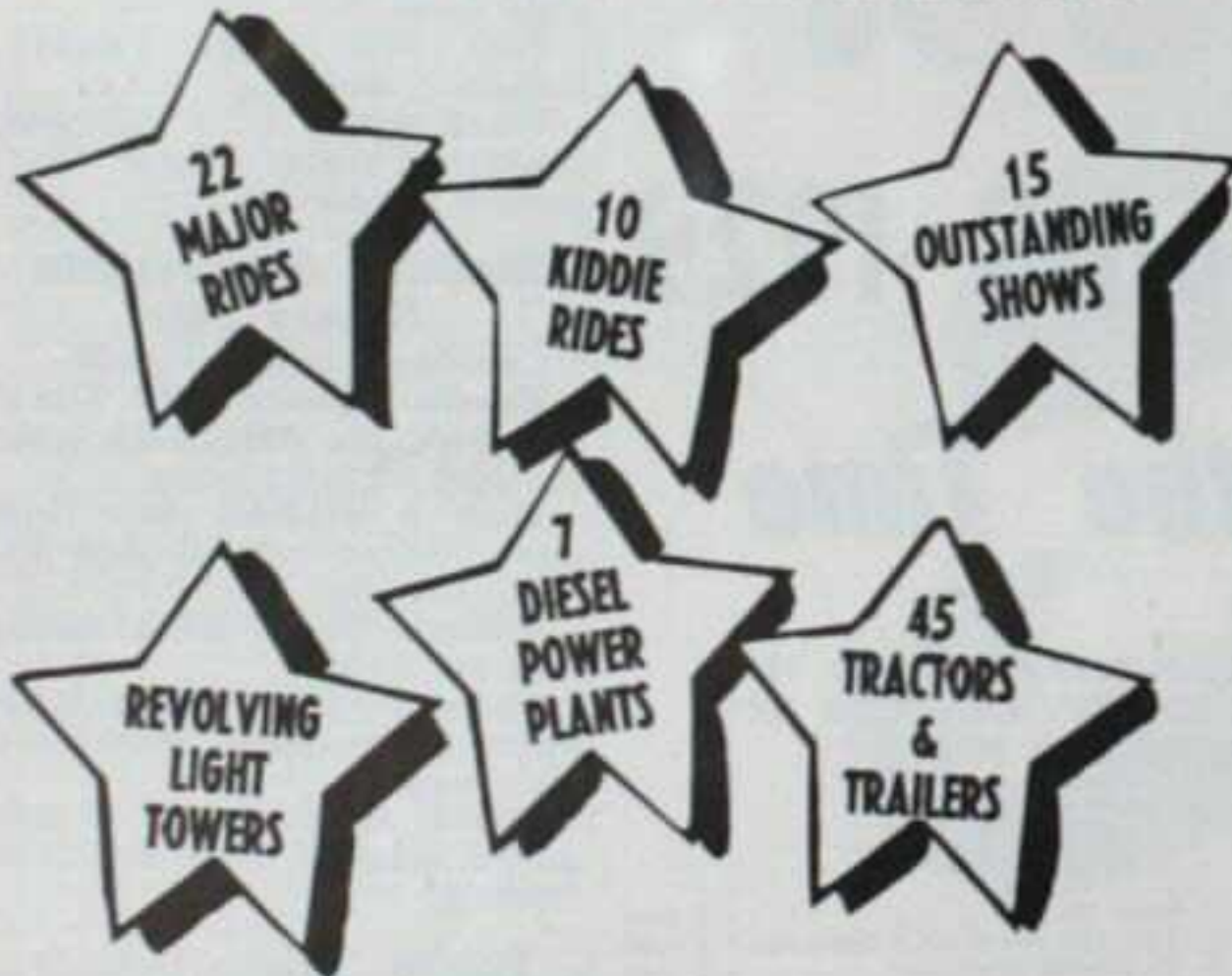
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**Vallejo, Solano County Fair**

Grandstand capacity: 2,400. Bleacher capacity: 1,000. Size of race track: three-quarter mile. Track is not equipped for night racing. Plant is available for: Thrill shows, rodeos, circus show lot. Coliseum (Indoor Arena): None. Rental Agent: Fred M. Bruderlin, secretary-manager, P. O. Box 9, Vallejo.

**COLORADO**

**Brush, Morgan County Junior Fair**

Grandstand capacity: 5,000. Size of race track: one-quarter mile. Track is equipped for night racing. Plant is available for: Thrill shows, rodeos. Coliseum (Indoor Arena): None. 1958 Still Dates: Rodeo. Rental Agent: Brush City Hall.

**Cheyenne, Cheyenne County Fair and Rodeo**

Grandstand capacity: 1,200. Bleacher capacity: 300. Size of race track, one half mile. Track is not equipped for night racing. Plant is available for: Rodeos, carnival show lot, circus show lot. Coliseum (Indoor Arena): None. 1958 Still Dates: Buffalo rodeo. Rental Agent: Byron Hudson, Cheyenne Wells.

**Eads, Kiowa County Free Fair**

Grandstand capacity: 1,800. Size of race track, one-half mile. Track is not equipped for night racing. Coliseum (Indoor Arena): None. 1958 Still Dates: None. Rental Agent: County commissioners, Eads.

**Pueblo, Colorado State Fair**

Grandstand: Seating capacity, 3,380. Bleacher capacity: 1,500. Size of race track, one-half mile. Track is not equipped for night racing. Plant is available for: Rodeos, carnival show lot, circus show lot. Coliseum (Indoor Arena): None. 1958 Still Dates: Oral Roberts, Shrine Circus. Rental Agent: Clyde Fugate, manager, Colorado State Fair, Pueblo.

**Trinidad, Trinidad Round-Up**

Grandstand: Seating capacity, 1,400. Bleacher capacity: 1,200. Size of race track, one-half mile. Track is not equipped for night racing. Plant is available for: Carnival show lot, circus show lot. Coliseum (Indoor Arena): None. Rental Agent: Harry L. Beirne, Box 210, Trinidad.

**CONNECTICUT**

**Columbia, Columbia Fair**

Grandstand: None. Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot. Coliseum (Indoor Arena): None. Rental Agent: Ward Rosebrooks, Columbia Fair, Columbia.

**Danbury, Danbury State Fair**

Grandstand capacity: 5,200. Bleacher capacity: 1,100. Size of race track, one-third mile hard surface paved track. One-fifth mile hard surface track. Track equipped for night racing. Coliseum (Indoor Arena): None. Coliseum available for rental for: Rodeos, ice shows, sports shows, circuses, stagershow, trade shows. 1958 Still Dates: Midget and stock car auto races. Rental Agent: C. Irving Jarvis, assistant general manager, Danbury.

**FLORIDA**

**Brookville, Hernando County Fair**

Grandstand: Size of race track, 300 yards. Track (is not) equipped for night racing. Plant is available for: Carnival show lot, circus show lot. Coliseum (Indoor Arena): Seating capacity, 300. Coliseum available for rental for: Ice shows, sports shows, dances, stagershow, trade shows. Rental Agent: J. H. Boyd, Route 1, Box 296, Brookville.

**De Funiak Springs, Walton County Fair Association**

Plant is available for: Carnival show lot, circus show lot. Coliseum (Indoor Arena): None. Rental Agent: H. O. Harrison, P. O. Box 352, De Funiak Springs.

**Orlando, Central Florida Fair**

Grandstand: Not used. Coliseum (Indoor Arena): Municipal Auditorium.

**Plant City, Hillsborough County Junior Agricultural Fair**

Grandstand capacity: 3,000. Bleacher capacity: 1,000. Size of race track, one-half mile. Track is equipped for night racing. Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot. Coliseum (Indoor Arena): None. Rental Agent: Fred Nulter, Plant City.

**Tampa, Florida State Fair**

Grandstand: Seating capacity, 3,850. Bleacher capacity: 3,751. Size of race track, one-half mile. Track is not equipped for night racing. Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, circus show lot. Coliseum (Indoor Arena): None. 1958 Still Dates: Thrill show, baseball games, science show, flower show, hardware show. Rental Agent: J. O. Huskisson, manager, Florida State Fair, P. O. Box 1231, Tampa 1.

**GEORGIA**

**Americus, Americus Civic Fair Association**

Grandstand: None. Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot. Coliseum (Indoor Arena): None. 1958 Still Dates: Circus. Rental Agent: John M. Pope, president, and/or Hubert C. Christian, secretary, Americus Civic Fair Association, Americus.

**Atlanta, Southeastern Fair**

Grandstand capacity: 6,000. Size of race track, one mile. Track is not equipped for night racing. Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot. Coliseum (Indoor Arena): None. 1958 Still Dates: Automobile races, motorcycle races, boat show, dog shows, cattle shows. Rental Agent: Col. E. Lee Carteron, P. O. 4988, Atlanta.

**Canton, Cherokee County Fair Association**

Grandstand: None. Plant is available for: Carnival show lot. Coliseum (Indoor Arena): None.

**Savannah, Coastal Empire Fair**

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot. Coliseum (Indoor Arena): None. Rental Agent: A. L. Alexander Jr., 608 Savannah Bank Building, Savannah.

**IDAHO**

**Blackfoot, Eastern Idaho State Fair**

Grandstand capacity: 3,000. Bleacher capacity: 2,000. Size of race track, one-half mile. Track is not equipped for night racing. Plant is available for: Thrill shows, rodeos. Coliseum (Indoor Arena): None. 1958 Still Dates: Rodeo, horse show, County 4-H Fair. Rental Agent: Mrs. Ruth C. Hartkopf, Box 228, Blackfoot.

**Boise, Western Idaho State Fair**

Grandstand: Seating capacity 4,000. Bleacher capacity: 1,000. Size of race track, one-half mile. Track is not equipped for night racing. Plant is available for: Motorcycle races, thrill shows. Coliseum (Indoor Arena): Seating capacity, 1,300. Coliseum available for rental for: Sports shows, stagershow, trade shows. 1958 Still Dates: Horse shows, Fourth of July fireworks, cattle and horse sales, thrill show, boxing, wrestling, revivals, flower shows. Rental Agent: Ambrose W. Johnson, 5210 Irving Street, Boise.

**Homedale, Owyhee County Fair**

Grandstand capacity: 1,500. Size of race track: one-half mile. Track is not equipped for night racing. Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot. Coliseum (Indoor Arena): None. Rental Agent: Edward F. Mink, manager-secretary, Marsing.

**Nezperce, Lewis County Fair**

Grandstand capacity: 750. Size of race track, one-quarter mile. Track is not equipped for night racing. Plant is available for: Rodeos, circus show lot. Coliseum (Indoor Arena): None. 1958 Still Dates: High school baseball in spring, football in fall. Rental Agent: Gordon Dailey, secretary, Lewis County Fair, Nezperce.

**ILLINOIS**

**Altamont, Effingham County Fair**

Grandstand: Seating capacity, 2,500. Bleacher capacity: 1,000. Size of race track, one-half mile oval. Track is not equipped for night racing. Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot. Coliseum (Indoor Arena): None. 1958 Still Dates: Aut Swenson thrill show, WLS Barn Dance, the Mariners, Sam Howard Water Frolics. Rental Agent: Ben Reiss, Altamont.

**Anna, Union County Fair Association**

Grandstand: Seating capacity, 1,200. Bleacher capacity: 200. Size of race track, one-half mile. Track is not equipped for night racing. Coliseum (Indoor Arena): None. Rental Agent: Anna City Park Board.

**Arthur, Moultrie-Douglas County Fair**

Bleacher capacity: 3,000. Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot. Coliseum (Indoor Arena): None. Rental Agent: P. W. Knobloch, president, Arthur Fair Association, Box 267, Arthur.



### Bellmont, New Wabash County Agricultural Fair

Grandstand capacity: 3,000. Size of race track, one-half mile. Track is equipped for night racing.

Plant is available for: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Jalopy races, midjet races.

Rental Agent: Davis Lambert and Irwin C. Stoltz, Belmont.

### Fairbury, Fairbury Fair

Grandstand capacity: 2,500.

Bleacher capacity: 1,300. Size of race tracks, one-half mile and one-fifth mile. Track is not equipped for night racing.

Coliseum (Indoor Arena): None. 1958 Still Dates: Stock car races. Rental Agent: John P. Wade, Fairbury.

### Fairfield, Wayne County Fair

Grandstand capacity: 2,000. Size of race track, one-half mile. Track is equipped for night racing.

Plant is available for: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. Rental Agent: Dale Owen, Fairfield.

### Highland, Madison County Fair

Grandstand capacity: 4,000. Size of race track, one-quarter mile. Track is equipped for night racing.

Plant is available for: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. Rental Agent: Tiny Schumacher, Wilson, Boulanger, or Herbert Bellm, Highland.

### Knoxville, Knox County Fair

Grandstand capacity: 1,100

Bleacher capacity: 2,800. Size of race track, one-half mile. Track is equipped for night racing.

Plant is available for: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Circus rodeo. Rental Agent: W. L. Farris, 996 Bateman, Galesburg.

### Lewistown, Fulton County Fair

Grandstand capacity: 1,850

Bleacher capacity: 600. Size of race track, one-half mile. Track is equipped for night racing.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Circus, horse shows.

Rental Agent: Chester Boone, Lewistown.

### Lincoln, Logan County Fair

Grandstand capacity: 2,500

Bleacher capacity: 1,000. Size of race track, one-half mile. Track is equipped for night racing.

Plant is available for: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Livestock sales. Rental Agent: W. E. Layman, 131 10th Street, Lincoln.

### Marion, Williams County Fair

Grandstand: Seating capacity, 2,500.

Bleacher capacity: 1,000. Size of race tracks, one-half mile and one-fifth mile. Track is equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. Rental Agent: Clifford H. Guley, 703 E. McKinley, Marion.

### Martinsville, Martinsville Fair

Grandstand capacity: 2,500. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. Rental Agent: Dr. H. L. Downey, Martinsville.

### McLeansboro, Hamilton County Fair

Grandstand capacity: 1,100. Size of race track, one-half mile. Track is equipped for night racing.

Plant is available for: Rodeos, carnival show lot, circus show lot. 1958 Still Dates: Thoroughbred training.

Rental Agent: Col. A. G. Foote, McLeansboro.

### Milledgeville, Carroll County Fair

Bleacher capacity: 3,500. Size of race track, one-eighth mile. Track is not equipped for night racing.

Plant is available for: Rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Rodeo, July 4th pony show.

Rental Agent: Gene Litwiller, Milledgeville.

### Pana, Pana Tri-County Fair

Grandstand: Seating capacity, 1,600. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Motorcycle races. Rental Agent: Wayne L. Hun-

ter, secretary, Pana Tri-County Fair, Pana.

### Pecatonica, Winnebago County

Grandstand capacity: 1,600. Bleacher capacity: 600. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena) seating capacity: 1,600.

Coliseum available for: Rodeos, ice shows, sports shows, circuses, stagershows, trade shows.

1958 Still Dates: Rodeo, ball games, Shrine Circus, horse show.

Rental Agent: Wallace Belshaw, secretary, Winnebago County Fair, Pecatonica.

### Peoria, Heart of Illinois Fair

Grandstand: Seating capacity, 5,200. Size of race track, one-eighth mile (micro-midget). Track is equipped for night racing.

Plant is available for: Carnival show lot, circus show lot.

Coliseum (Indoor Arena): Seating capacity, 2,500.

Coliseum available for rental for: Ice shows, sports shows, dances, circuses, stagershows, trade shows.

Rental Agent: Robert W. Park, secretary, Hear of Illinois Fair, Peoria.

### Peotone, Will County Fair

Grandstand capacity: 4,800. Size of race track, one-eighth mile. Track is equipped for night racing.

Plant is available for: Auto races, thrill shows, rodeos, circus show lot.

Coliseum (Indoor Arena) seating capacity: 800.

Coliseum is available for: Dances, trade shows.

1958 Still Dates: Conventions, banquets, wedding dances. Rental Agent: Louis Weiner, Peotone.

### Petersburg, Menard County Fair

Bleacher capacity: 3,000. Size of race track, half mile. Track is not equipped for night racing.

Plant is available for: Carnival show lot.

Coliseum (Indoor Arena): None. Rental Agent: Richard Allen, Petersburg.

### Pontiac, Livingston County Agricultural Fair and 4-H Show

Grandstand capacity, 3,000.

Plant is available for: Thrill shows, rodeos.

Coliseum (Indoor Arena): None. 1958 Still Dates: Central States Steam Engine Show.

Rental Agent: Paul J. Wilson, 222 W. Madison, Pontiac, Ill.

### Springfield, Illinois State Fair

Grandstand capacity: 10,000.

Bleacher capacity: 5,000. Size of race track, one mile dirt track. Track is not equipped for night racing.

Plant is available for: Auto races, motorcycle races, circus show lot.

Coliseum (Indoor Arena) seating capacity: 2,688.

Coliseum available for: Rodeos, ice shows, circuses.

1958 Still Dates: Shrine Circus, Western Roundup and horse show, "Grand Ole Opry," livestock sales.

Rental Agent: Louis London, assistant general manager, Illinois State Fair, Springfield.

### Waterloo, Monroe County Fair Association

Bleacher capacity: 300.

Coliseum (Indoor Arena): None. Rental Agent: Edgar S. Amrine, Monroe County Fair Association, Waterloo.

## INDIANA

### Connersville, Fayette County Fair

Grandstand capacity: 2,000. Size of race track, one-half mile.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. Rental Agent: Mayor R. L. Haley.

### Greentown, Howard County 4-H Fair

Grandstand capacity: 2,500

Coliseum (Indoor Arena): None.

### Greenfield, Hancock County 4-H Fair

Grandstand: None. Coliseum (Indoor Arena): None.

1958 Still Dates: Circus. Rental Agent: Keith Elsbury, Route 1, Greenfield.

### Indianapolis, Indiana State Fair

Grandstand capacity: 10,000.

Bleacher capacity: 4,000. Size of race tracks, one mile and one-half mile. Track is not equipped for night racing.

Plant is available for: Auto races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena) seating capacity: 8,000.

Coliseum available for: Rodeos, sports shows, circuses, stagershows, trade shows.

1958 Still Dates: Sports show, ice show, home show, auto show.

Rental Agent: Earl J. Bailey, secretary-manager, Indiana State Fair, Indianapolis.

### Madison, Jefferson County 4-H Fair

Grandstand: Seating capacity, 2,000. Size of race track, one-eighth mile. Track (is) equipped for night racing.

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CLIF WILSON for our engagements at Mid-South Fair, Memphis, and State Fair of Texas, Dallas.

Plant is available for: Automobile races, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Midget car racing.

Rental Agent: John Wallace, Route 1, Deputy.

#### Martinsville, Morgan County Fair Association

Bleacher capacity: 600.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Carnival.

### IOWA

#### Algona, Kossuth County Fair

Grandstand: Seating capacity, 3,600. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows.

Coliseum (Indoor Area): None.  
Rental Agent: L. W. Nitchals, secretary, Algona.

#### Allison, Butler County Fair

Grandstand capacity: 1,500.  
Bleacher capacity: 1,500. Size of race track, one-half mile.

Plant is available for: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
Rental Agent: Charles J. Miller, Allison.

#### Avoca, Pottawattamie County Fair

Grandstand capacity, 2,000.  
Bleacher capacity, 500. Size of race track: one-half mile. Track is not equipped for night racing.

Plant is available for: Auto races, motorcycle races, thrill shows.

Coliseum (Indoor Arena): None.  
Rental Agent: Jim Tschertner, Avoca.

#### Cedar Rapids, All-Iowa Fair

Grandstand: Seating capacity, 6,000.

Bleacher capacity: 4,000. Size of race tracks, one-half mile and one-quarter mile. One-quarter mile track is lighted.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, circus show lot.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Auto races, horse show, home show, boat show, State and national livestock shows and sales, carnival.  
Rental Agent: Andrew C. Hanson, Chamber of Commerce Building, Cedar Rapids.

#### Cherokee, Cherokee County Fair

Grandstand: Seating capacity, 1,500.

Plant is available for: Carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
Rental Agent: Shuman Peirson, Cherokee.

#### Davenport, Mississippi Valley Fair and Exposition

Grandstand capacity: 5,000.

Bleacher capacity: 3,000. Size of race tracks, quarter and half mile. Track is equipped for night racing on quarter mile.

Plant is available for: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Auto races, motorcycle races, picnic dates.

Rental Agent: Lee Clark, manager, 2815 West Locust Street, Davenport.

#### Donnellson, Lee County Fair

Grandstand capacity: 1,910. Size of race track, one-half mile. Track is equipped for night racing.

Plant is available for: Auto races,

motorcycle races, thrill shows, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Late model stock car and jalopy races.

Rental Agent: C. L. Redfern, Donnellson.

#### Mason City, North Iowa Fair

Grandstand: Seating capacity, 1,600.

Bleacher capacity: 2,000. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Auto races, circuses, dog show, machinery demonstrations, cattle sales, horse sales, rabbit and pigeon show.

Rental Agent: Hans Henriksen, secretary, North Iowa Fair Association, Mason City.

#### Monticello, Great Jones County Fair

Grandstand capacity: 2,000.

Bleacher capacity: 1,000. Size of race track: one-half mile. Track is equipped for night racing.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Fireworks.

Rental Agent: Claude Appleby, secretary, Great Jones Fair, Monticello.

#### Moville, Woodbury County Fair

Grandstand capacity: 1,000.

Bleacher capacity: 700. Size of race track, three-eighths mile. Track is not equipped for night racing.

Plant is available for: Rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
Rental Agent: R. D. Harnes, Moville.

#### Onawa, Monona County Fair

Grandstand capacity: 1,385.

Bleacher capacity: 920. Size of race track, one-quarter mile. Track is equipped for night racing.

Plant is available for: Auto races, motorcycle races, thrill shows, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Stock car race.  
Rental Agent: Charles W. Ross, 1309 Diamond Street, Onawa.

#### Thompson, Winnebago Junior Show

Bleacher capacity: 150.

Coliseum (Indoor Arena): None.

#### West Union, Fayette County Fair

Grandstand capacity: 2,500.

Bleacher capacity, 300. Size of race track: one-half mile. Track is equipped for night racing.

Plant is available for: Auto races, motorcycle races, thrill shows, rodeos.

Coliseum (Indoor Arena): None.  
Rental Agent: E. T. Alcorn, West Union.

#### Vinton, Benton County Fair

Grandstand capacity: 2,600.

Bleacher capacity: 500. Size of race track, one-quarter mile. Track is equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Stock car races, motorcycle race.

Rental Agent: Dr. D. H. Hibbs, Benton County Fair, Vinton.

### KANSAS

#### Beloit, Mitchell County Fair

Grandstand: Seating capacity, 2,000. Size of race track, one-half mile. Track is equipped for night racing.

Plant is available for: Autom-

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bile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Horse show, car races.

Rental Agent: Betty Waggoner, Box 148, Beloit.

#### Burden, Easter Cowley County Fair

Grandstand capacity: 6,500. Bleacher capacity: 4,800. Size of race track: one-half mile.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena) available for: Rodeos, sports shows, dances, stagesshows.

Rental Agent: Fair Association, Burden.

#### Burlington, Coffey County Fair

Grandstand: capacity: 1,500. Size of race track: one-half mile. Track is equipped for night racing.

Plant is available for: Automobile racing, thrill shows, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Baseball, football, track.

Rental Agent: City of Burlington.

#### Clay Center, Clay County Fair

Grandstand: Seating capacity, 1,500. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, carnival show lot, circus show lot.

Coliseum available for rental for: Dances, stagesshows, trade shows. 1958 Still Dates: Plotique Fall Festival.

Rental Agent: Glenn V. Romig, secretary, Clay County Fair, Clay Center.

#### Coffeyville, Inter-State Fair

Grandstand: Seating capacity, 2,000.

Bleacher capacity: 4,000. Size of race track, one-half mile. Track is equipped for night racing.

Plant is available for: Rodeos, carnival show lot.

Coliseum (Indoor Arena): None. Rental Agent: Lawrence M. Smith, secretary, the Inter-State Fair, Box 457, Coffeyville.

#### Dighton, Lane County Free Fair

Grandstand capacity: 1,000. Bleacher capacity: 1,000. Size of race track, one-half mile. Track is not equipped for night racing.

Coliseum (Indoor Arena): None. 1958 Still Dates: American Legion, race meet, saddle club horse show.

Rental Agent: E. A. Bryant Dighton.

#### Garden City, Finney County Free Fair

Grandstand capacity: 2,200. Size of race track, one-half mile.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Carnival, Circus, machinery show, 4th of July Celebration and fireworks.

Rental Agent: Hoy B. Etling, secretary.

#### Gardner, Johnson County Free Fair

Grandstand capacity: 4,000.

Plant is available for: Carnival show lot.

Coliseum (Indoor Arena): None. Rental Agent: Shelby Jones, Gardner.

#### Hardner, Barber County Fair

Grandstand capacity: 750. Bleacher capacity: 300.

Plant is available for: Rodeo, carnival show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Trap shoots. Rental Agent: David Hada, Hardtner.

#### Iola, Allen County Fair Association

Grandstand: Seating capacity, 1,200.

Bleacher capacity: 1,200. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Thrill shows, rodeos.

Coliseum (Indoor Arena): None.

#### Kingman, Kingman County Fair

Coliseum (Indoor Arena): Seating capacity: 5,000.

Coliseum available for: Rodeos. 1958 Still Dates: Rodeo.

Rental Agent: Ben Reid, Kingman.

#### Liberal, Five State Fair and Race Meet

Grandstand capacity: 1,200. Bleacher capacity: 600. Size of race track, one-quarter and one-half mile. Track is equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, carnival show lot, circus show lot.

Coliseum (Indoor Arena): Available for dances, trade shows.

1958 Still Dates: B. J. baseball, car racing, Shrine Circus.

Rental Agent: Chas. Kulow, Liberal.

#### Mound City, Linn County Fair

Bleacher capacity: 2,500. Size of race track, one-sixth and one-half mile. One-sixth mile track is equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): Seating capacity, 400.

Coliseum available for rental for: Sports shows, dances, trade shows.

1958 Still Dates: Junior baseball, 4-H banquet and activities.

Rental Agent: John H. Morse, Linn County Fair, Mound City.

#### Osborne, Osborne County Rural Fair

Grandstand: Seating capacity, 1,200.

Bleacher capacity: 400. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Circus.

Rental Agent: E. T. Sanders, Osborne.

#### Salina, Saline County Fair

Grandstand capacity: 1,500. Bleacher capacity: 1,000.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): Capacity, 3,500. Coliseum available for rental for rodeos, ice shows, circuses, trade shows.

1958 Still Dates: Rodeo, circus, trade shows, Boy Scout circus.

Rental Agent: Albert Frehse, Box 1056, Salina.

#### Wakeney, Frego County Free Fair

Bleacher capacity: 2,300. Size of race track: one-half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, carnival show lot.

Coliseum (Indoor Arena): None. Rental Agent: Lew H. Galloway, secretary, Frego County Fair, Wakeney.

#### Winfield, Cowley County Agricultural Fair Association

Grandstand: Seating capacity, 5,000. Size of race track, one-half

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mile. Track (is not) equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Circus, auto races.

Rental Agent: Loyd Hittle, Route 3, Winfield.

## KENTUCKY

### Booneville, Owsley County Fair

Plant is available for: Carnival show lot.

Coliseum (Indoor Arena): Seating capacity, 700.

Coliseum available for rental for: Stageshows, trade shows.

Rental Agent: L. Burch, Booneville.

### Brodhead, Brodhead Little World's Fair

Grandstand capacity: 2,000. Horse show ring. Track is equipped for night racing.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum available for rental for: Rodeos, circuses.

Rental Agent: D. A. Robbins, Brodhead.

### Campbellsville, Taylor County Fair

Grandstand capacity: 3,500; stalls 225. Size of race track: one-half mile.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Carnival, Wild West show.

Rental Agent: William M. Munford Jr., Campbellsville, Ky.

### Edmonton, Metcalfe County Fair

Grandstand capacity: 1,500.

Bleacher capacity: 1,000.

Plant is available for: Thrill shows, rodeos, circus show lot.

Coliseum (Indoor Arena) seating capacity: 1,200.

Coliseum available for rental for: Sports shows, dances, stagershows, trade shows.

1958 Still Dates: Baseball games, picnics.

Rental Agent: Harlon Crenshaw or Carter Sparks, Metcalfe County Fair, Edmonton.

### Germantown, Germantown Fair

Grandstand capacity: 5,000.

Track is equipped for night racing.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Western horse show.

Rental Agent: T. A. Finn, Germantown.

### Hopkinsville, Penny Royal Fair

Grandstand capacity: 1,000.

Bleacher capacity: 2,000. Size of race track: one-half mile. Track is equipped for night racing.

Plant is available for: Rodeos, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Civitina horse show.

Rental Agent: Robert L. Cave, c/o First City Bank, Hopkinsville.

### Lebanon, Marion County

Grandstand capacity: 2,500. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Rodeo.

Rental Agent: Virgil M. Gray, Lebanon.

## LOUISIANA

### Amite, Tangipahoa Parish Fair

Grandstand capacity: 2,500.

Bleacher capacity: 300.

Plant is available for: Rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Junior League Baseball.

Rental Agent: Harvey E. Hutchinson Jr.; secretary-manager, Tangipahoa Parish Fair Association, Amite.

### Bossier, Webster Fair and Forest Festival

Grandstand capacity: 2,000.

Plant is available for: Thrill shows.

Coliseum (Indoor Arena): None. 1958 Still Dates: October 7-12.

### Clinton, East Feliciana Parish

Grandstand capacity: 150.

Bleacher capacity: 100. Size of race track: one-half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows.

Coliseum (Indoor Arena): None. 1958 Still Dates: Junior League baseball.

Rental Agent: Toler Hatcher, Clinton.

### Kentwood, Tri-Parish Food, Feed and Dairy Show

Grandstand capacity, 1,200.

Bleacher capacity: 500.

Plant is available for: Thrill shows, carnival show lot, circus show lot.

Coliseum (Indoor Arena) capacity: 1,250.

Coliseum available for rental for: Dances, circuses, stagershows, trade shows.

Rental Agent: C. B. Temple,

manager, Tri-Parish Food, Feed and Dairy Show, Kentwood.

### Shreveport, Louisiana State Fair

Grandstand capacity: 5,500.

Bleacher capacity, 1,000. Size of race track: one-half mile. Track is not equipped for night racing.

Plant is available for: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): Seating capacity: 10,000-14,000.

Coliseum available for: Rodeos, ice shows, sports shows, circuses, stagershows, trade shows.

1958 Still Dates: Stock car races, Shrine circus, Boy Scout circus, basketball, football, trade shows, meetings, luncheons, rodeo, special attractions, livestock sales.

Rental Agent: J. T. Monsour, secretary-manager, P. O. Box 1100, Shreveport.

### West Monroe, Ouachita Valley Fair

Grandstand: None.

Plant is available for: Carnival show lot, circus show lot.

Coliseum available for rental for: Circuses, stagershows, trade shows.

Rental Agent: John H. Birdsong, Box 1177, Monroe.

### Winnsboro, Franklin-Richland Bi-Parish Fair

Grandstand capacity: 2,000.

Plant is available for: Carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.

Rental Agent: George Sherman, 1206 Front Street, Winnsboro.

## MAINE

### Blue Hill, Blue Hill Fair

Grandstand capacity: 800.

Bleacher capacity: 400. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: George Looke's Kiddieland Carnival, county fat lamb shows.

Rental Agent: Phil O'Brien, Secretary, Blue Hill Fair.

### Sidney, Sidney Town Fair Association

Plant is available for: Carnival show lot, circus show lot.

Coliseum (Indoor Arena): Grange hall. Seating capacity: 150.

Coliseum available for: Stageshows.

1958 Still Dates: Dances.

Rental Agent: The Sidney Grange.

## MARYLAND

### Cumberland, Cumberland Fair

Grandstand capacity: 2,500. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Rodeo.

Rental Agent: Harry J. Barton, general manager, Box 457, Cumberland.

### Timonium, Maryland State Fair and Agricultural Society

Grandstand capacity: 4,000.

Bleacher capacity: 1,000 plus 3,000 extra seats. Size of race track, one-half mile. Track is not equipped for night racing.

Coliseum (Indoor Arena): None.

## MASSACHUSETTS

### Blandford, Union Agricultural and Horticultural Society

Bleacher capacity: 500. Size of

race track, one-half mile. Track (is not) equipped for night racing.

Plant is available for: Automobile races.

Coliseum (Indoor Arena): None. 1958 Still Dates: Midget auto races, 4-H.

Rental Agent: Sven A. Anderson, Blandford.

### Greenfield, Franklin County Fair

Grandstand capacity: 1,000.

Bleacher capacity: 2,000. Size of race track, one-half mile. Track is equipped for night racing.

Plant is available for: Auto-races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Hunt Bros. Circus, 4-H State-wide cattle shows.

Rental Agent: Richard C. Campbell, Pres., c/o West Massachusetts Electric Co., Greenfield.

### Marstons Mills, Barnstable County Fair

Bleacher capacity: 700. Size of race track, one-fourth mile. Track is not equipped for night racing.

but plans are being made for same. Plant is available for: Thrill shows, rodeos.

Coliseum (Indoor Arena): None. 1958 Still Dates: None.

Rental Agent: Charles J. Meyer, P. O. Box 57, Centerville.

### Spencer, Spencer Fair

Grandstand capacity: 500.

Bleacher capacity: 1,000. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Democratic family gathering, stock car racing.

Rental Agent: Philip A. Quinn, secretary, 101 Main Street, Spencer.

### West Springfield, Eastern States Exposition

Grandstand: Seating capacity, 10,000. Size of race track, one-half mile. Track (is not) equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): Seating capacity, 6,500.

Coliseum available for rental for: Rodeos, ice shows, sports shows, dances, circuses, stagershows, trade shows.

Rental Agent: Jack Reynolds, general manager, Eastern States Exposition, West Springfield.

## MICHIGAN

### Allenville, Mackinac County Fair

Bleacher capacity: 200. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. Rental Agent: John Schimmelpenny, secretary, Moran.

### Alpena, Alpena County Fair

Grandstand capacity, 1,300. Size of race track, one-half mile. Track is equipped for night racing.

Coliseum (Indoor Arena): None.

### Detroit, Michigan State Fair

Grandstand capacity: 10,546.

Bleacher capacity: 4,000. Size of race track, one mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos.

Coliseum (Indoor Arena): Seating capacity, 10,000.

Coliseum available for rental for: Rodeos, sports shows, dances, circuses, stage shows, trade shows.

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1958 Still Dates: Shrine Circus, Builders show, flower show, auto races, thrill show, rodeo, dances.  
Rental Agent: George Brooks, State Fairgrounds, Detroit 3.

**Escanaba, Upper Peninsula State Fair**

Grandstand capacity: 4,616. Bleacher capacity: 400. Size of race tracks, one-quarter mile and one-half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Hockey, ice re-ent, Skerbeck carnival.

Rental Agent: Ray La Porte, secretary, Upper Peninsula State Fair, Escanaba.

**Goodells, St. Clair County 4-H Fair**

Bleacher capacity: 5,000. Plant is available for: Rodeos, carnival show lot.

Coliseum (Indoor Arena): None. Rental Agent: Richard S. Austen, 92 Federal Bldg., Port Huron.

**Greenville, Montcalm 4-H Fair**

Grandstand capacity: 500. Plant is available for: Carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. Rental Agent: W. J. Buescher, Greenville.

**Iron River, Iron County Agricultural Society**

Grandstand capacity: 1,700. Plant is available for: Rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Baseball, football.

Rental Agent: V. C. Vaughn, Iron River.

**Vassar, Vassar Cork-Pine Fair**

Grandstand capacity: 1,500. Size of race track, half mile. Track is equipped for night racing.

Plant is available for: Rodeos, carnival show lot, Circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: American quarter horse show.

Rental Agent: Ivan Middleton, 155 E. Huron, Vassar.

**MINNESOTA**

**Cannon Falls, Cannon Valley Fair**

Grandstand capacity: 1,200. Size of race track: one-half mile.

Plant is available for: Carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Circus.

Rental Agent: R. J. Goodwin, Cannon Falls.

**Blue Earth, Faribault County Fair**

Grandstand capacity: 2,000. Bleacher capacity: 300. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, thrill shows.

Coliseum (Indoor Arena): High School Gym. Seating capacity: 2,500.

Coliseum available for: Sports shows, dances, trade shows.

1958 Still Dates: Decoration Day races, exhibition ball games, kittenball tournaments.

Rental Agent: City Park.

**Farmington, Dakota County Fair**

Grandstand capacity: 1,000. Bleacher capacity: 1,000. Size of race track, one-quarter mile. Track is not equipped for night racing.

Plant is available for: Thrill shows, rodeos, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Northwest Quarter Horse Association, Horse Show.

Rental Agent: E. W. Ahlberg, Farmington.

**Hibbing, St. Louis County Fair**

Grandstand capacity: 2,000. Bleacher capacity: 2,500. Size of race tracks, one-quarter mile and one-half mile.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Carnival, picnics.

Rental Agent: Sulo J. Ojakangas, Hibbing.

**Howard Lake, Wright County Fair**

Grandstand capacity: 2,400. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot.

Coliseum (Indoor Arena): None. Rental Agent: Wilton Zander, Howard Lake.

**Kasson, Dodge County Free Fair**

Grandstand capacity: 2,000. Bleacher capacity: 1,000. Size of race track, one-quarter mile and one-half mile. Track equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Stock cars roller skating, horse show, swine show.

Rental Agent: Larry Bahr, Kasson.

**Mahnomen, Mahnomen County Fair**

Grandstand capacity: 2,500. size of race track, one mile.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Horse Show, Western style.

Rental Agent: Jerome L. Kersting, Mahnomen.

**Marshall, Lyon County Fair**

Grandstand capacity: 2,100. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. Rental Agent: Al Nelson, 305 West Marshall Street, Marshall.

**Montivideo, Chippewa County Fair Association**

Grandstand capacity: 2,000. Size of race track: one-half mile. Track is not equipped for night racing.

Plant is available for: Carnival show lot, circus show lot.

Coliseum (Indoor Arena): Coliseum available for rental for: Sport shows, circuses, stage shows, trade shows.

1958 Still Dates: Montivideo Fiesta Days, baseball.

Rental Agent: Chippewa County Fair Association, Andy Hendrickson, Secretary, Montivideo.

**Zumbrot, Goodhue County Fair**

Grandstand capacity: 1,100. Bleacher capacity: 400. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. Rental Agent: A. E. Collinger Jr., 150 West Ave., Zumbrot.

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### New Ulm, Brown County Fair

Grandstand capacity: 2,200. Bleacher capacity: 2,000. Size of race track, one-quarter mile.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): Available for rental for: Sports shows, circuses, trade shows.

1958 Still Dates: State hog and cattle shows, sales, trade shows.

Rental Agent: E. J. Herriges, 2 North Minnesota St., New Ulm.

### Owatonna, Steele County Free Fair

Grandstand capacity: 2,962. Bleachers capacity: 3,000. Size of race track, one-half mile, dirt. Track is not equipped for night racing.

Plant is available for: Motorcycle races, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Carnival, cattle State shows.

Rental Agent: Stan Muckle or Ty Sincock, c/o Steele County Fair, Owatonna.

### Rochester, Olmsted County Free Fair

Grandstand capacity: 2,300. Size of race track, one-half mile. Track is equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Spring carnival, weekly stock car races, Shrine circus, roller skating, harness racing, thrill show, midget car races.

Rental Agent: Vern Day, 103 5th Ave., N. W., Rochester.

### St. Peter, Nicollet County Fair

Grandstand: Seating capacity, 1-700.

Bleacher capacity: 400. Size of race track, one-half mile. Track (is not) equipped for night racing.

Plant is available for: Motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: International equipment Show.

Rental Agent: W. M. Gustafson, Box 178, St. Peter.

### Wadena, Wadena Agricultural Society

Grandstand capacity: 1,200. Bleacher capacity: 500. Size of race track: one-half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: 26 baseball games, trap shoots, 3 stock car races.

Rental Agent: Don Brown, 15 Bryant Ave., S. W., Wadena.

### Willmar.

### Kandiyohi County Fair

Grandstand capacity: 1,600. Bleacher capacity: 500. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Horse Show, International Harvester Equipment Show, family reunion meetings, National Guard camp site.

Rental Agent: A. E. Thompson, Spicer, Minn.

## MISSISSIPPI

### Cleveland, Delta Valley Fair Association

Grandstand capacity: 2,000. Bleacher capacity: 3,000. Size of race track, one-half mile.

Plant is available for: Automob-

ile races, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. Rental Agent: W. B. Alexander Jr., president, Delta Valley Fair Association, Cleveland.

### Tupelo, Mississippi-Alabama Fair and Dairy Show

Grandstand capacity: 7,500. Plant is available for: Three shows, rodeos, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Circus, singing, horse show.

Rental Agent: Jas. M. Savery Sr., P. O. Box 717, Tupelo.

### Waynesboro, Wayne County Fair and Livestock Show

Grandstand capacity: 750. Plant is available for: Three shows.

Coliseum (Indoor Arena): None. Rental Agent: Gavin C. James, manager, P. O. Box 471, Waynesboro.

## MISSOURI

### Auxvasse, Auxvasse Lions 4-H Fair

Grandstand: None. Coliseum (Indoor Arena) Seating capacity: 600.

Coliseum available for rental for: Dances.

Rental Agent: R. E. Mottaz, Auxvasse.

### Ava, Douglas County Fair

Grandstand capacity: 1,200. Plant is available for: Thrill shows, rodeos, carnival show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Feeder cattle sales, horse show, legion rodeo.

Rental Agent: J. R. Spurlock, Mayor.

### Belle, Belle Community Fair

Grandstand capacity: 800. Bleacher capacity: 800.

Plant is available for: Thrill shows, rodeos, carnival show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Ball games, rodeos, horse show, carnival, fair, dog show.

Rental Agent: Roy T. Hayden, Belle.

### Bethany, Northwest Missouri Fair

Grandstand capacity: 5,000. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. Rental Agent: J. P. Taggart, Bethany.

### California, Moniteau County Fair

Grandstand capacity: 2,500. Size of race track, one-quarter mile. Track is not equipped for night racing.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Fireworks. Rental Agent: Harold Kindle, California.

### Cape Girardeau, Southeast Missouri District Fair

Grandstand capacity: 2,500. Bleacher capacity: 1,500. Size of race track, one-quarter mile. Track is not equipped for night racing.

Plant is available for: Three shows (rodeos, carnival show lot, circus show lot).

Coliseum (Indoor Arena) capacity: 1,500.

Coliseum available for rental for: Sports shows, stagshows, trade shows.

Rental Agent: J. W. McBride, city commissioner, Cape Girardeau.

### Marshfield, Webster County Fair

Bleacher capacity: 350. 1958 Still Dates: Hereford sale, fox hunt.

Rental Agent: Ellis O. Jackson, Mansfield.

### Rolla, Central Missouri Regional Fair

Grandstand capacity: 1,000. Bleacher capacity: 500. Size of race track, one-eighth mile; track is equipped for night racing.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Circus.

Rental Agent: Gerald Maggi, 7th and Olive Streets, Rolla, Mo.

### Sedalia, Missouri State Fair

Grandstand capacity: 7,500. Bleacher capacity: 3,500. Size of race tracks, one and one-half mile. Track is not equipped for night racing.

Coliseum (Indoor Arena) Seating capacity: 3,500.

1958 Still Date: Horse shows.

Rental Agent: Colie Erwin, secretary, Missouri State Fair, Sedalia.

### Springfield, Ozark Empire Fair

Grandstand capacity: 4,150. Bleacher capacity: 1,000. Size of race track, one-half mile. One-fifth mile track lighted.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): Seating capacity, 3,500.

Coliseum available for rental for: Rodeos, ice shows, sports shows, circuses, trade shows.

1958 Still Dates: Sports car show, Boy Scout circus, kennel show, horse show, revival, weekly stock car races, big car races, State cattle shows, State swine shows, local and breed association stock shows and sales.

Rental Agent: Glen B. Boyd, manager, P. O. Box 630, Springfield.

### St. Charles, St. Charles County Fair

Grandstand: Seating capacity, 5,000.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: St. Louis Exhibitors, Boys Town, horse show, picnics.

Rental Agent: Kurt E. Schnedler, P. O. Box 107, St. Charles.

### Trenton, North Central Missouri Fair

Grandstand capacity: 1,500. Bleacher capacity: 2,000. Size of race track, one-quarter mile. Track is equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Foot ball, baseball, saddle club, carnival, R.E.A. conclave.

Rental Agent: Mayor Joe Cook, Trenton; Homer Browning, North Central Missouri Fair, Trenton, Mo.

### Union, Union Jaycee Fair

Bleacher capacity: 1,500. Plant is available for: Rodeos, carnival show lot.

Coliseum (Indoor Arena): Seating capacity 1,000.

Coliseum available for rental for: Dances.

### Washington, Washington Fair

Grandstand capacity: 2,000. Size of race track, one-quarter mile. Track is not equipped for night racing.

Plant is available for: Rodeos.

Coliseum (Indoor Arena): None.  
Rental Agent: City Park Commissioner, Washington.

## MONTANA

### Baker, Fallon County Fair

Grandstand capacity: 940.  
Bleacher capacity: 580. Size of race track, one-half mile. Track is not equipped for night racing.  
Plant is available for: Rodeos.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: Golden Jubilee.  
Rental Agent: B. B. Bowen, Baker.

### Deer Lodge, Powell-Deer Lodge County Fair

Grandstand capacity: 2,500. Size of race track, one-half mile. Track is not equipped for night racing.  
Plant is available for: Thrill shows, rodeos, carnival show lot.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: Matched bronk riding.  
Rental Agent: LeRoy P. Kemmesat, Deer Lodge.

### Glendive, Dawson County Fair

Grandstand capacity: 3,000. Bleacher capacity: 1,000. Track is not equipped for night racing.  
Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: Thrillcade, fireworks display, Shrine Circus, rodeo, teen-age rodeo, Army band concert.  
Rental Agent: Richard N. Rigg, Box 887, Glendive, Mont.

### Kalispell, Northwest Montana Fair and Rodeo

Grandstand capacity: 3,500. Bleacher capacity: 1,500. Size of race track, one-half mile. Track is not equipped for night racing.  
Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: Carnival, circus.  
Rental Agent: Russell E. Marsh, Flathead County Fair Board, Route 3, Kalispell.

### Lewistown,

#### Central Montana Fair

Grandstand capacity: 1,650. Bleacher capacity: 500.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: Montana High School Rodeo, Shrine Circus, Judith Mountain Players, Montana Roping Contest.  
Rental Agent: James M. Schultz, secretary, Fergus County Fair Board, Box 818, Lewistown, Mont.

### Missoula, Missoula County Fair

Bleacher capacity: 3,000. Size of race track, one-half mile. Track is not equipped for night racing.  
Plant is available for: Rodeos, carnival show lot.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: Jaycee stam-pede, dog show.  
Rental Agent: L. R. Jurdonnais, Box 775, Missoula.

### Sidney, Richland County Fair

Grandstand capacity: 2,000. Bleacher capacity: 2,000.  
Plant is available for: Rodeos.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: Saddle Club, rodeo.  
Rental Agent: Harley A. Roath, secretary-manager, Box 1028, Sidney.

## NEBRASKA

### Beatrice, Gabe County Fair

Grandstand capacity: 1,630. Bleacher capacity: 500. Size of race track, quarter mile. Track is equipped for night racing.  
Plant is available for: Automom-

bile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Stock car races, ball games.

Rental Agent: Claude C. Bartlett, Ellis.

### Columbus, Platte County Fair

Grandstand: Seating capacity 1,500.  
Bleacher capacity: 800. Size of race track, five-eighths mile. Track (is not) equipped for night racing.  
Plant is available for: Thrill shows, carnival show lot.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: Pari-mutuel racing.  
Rental Agent: W. L. Boettcher, Columbus.

### Eustis, Eustis Agricultural Society and Corn Show Division of Frontier County Fair

Grandstand capacity: 250. Bleacher capacity: 500.  
Plant is available for: Carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
Rental Agent: Dean Hueftle, Eustis.

### Fairbury, Jefferson County Fair

Grandstand capacity: 1,500. Size of race track: half mile. Track is not equipped for night racing.  
Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
1958 Still Dates: George W. Cole Circus, auction sales, horse show.

Rental Agent: S. M. Cressman, Fairbury.

### Geneva, Fillmore County Agricultural Society

Grandstand capacity: 2,000. Bleacher capacity: 1,000. Size of race track, one-half mile.  
Plant is available for: Automobile races, thrill shows, carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: Auto races.  
Rental Agent: Kenneth Heisey or Ves Weis, Geneva.

### Humboldt, Richardson County Free Fair

Grandstand - Bleacher capacity: 5,000.  
Coliseum (Indoor Arena): None.  
Rental Agent: L. E. Watson, Humboldt.

### Imperial, Chase County Fair

Grandstand capacity: 1,000. Bleacher capacity: 1,500. Size of race track: half mile. Track is not equipped for night racing.  
Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.  
Rental Agent: Ed Burke, Imperial.

### Pierce, Pierce County Fair

Grandstand capacity: 800. Bleacher capacity: 200. Size of race track: half mile. Track is equipped for night racing.  
Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: Rodeo, circus, sales.  
Rental Agent: Herman Scheer, Pierce.

### Lexington, Dawson County Fair

Grandstand capacity: 1,800. Bleacher capacity: 1,200. Size of race track, one-half mile.  
Plant is available for: Automobile races, motorcycle races, thrill shows, carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: Baseball games.

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Indiana State Fair—Indianapolis  
Kentucky State Fair—Louisville  
Michigan State Fair—Detroit

Missouri State Fair—Sedalia  
Mississippi State Fair—Jackson  
Eastern States Exposition—West Springfield, Mass.  
New York State Fair—Syracuse  
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Ohio State Fair—Columbus  
Southern State Fair—Charlotte, N. C.  
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Rental Agent: Monte Kiffin, secretary, Dawson County Fair, Lexington.

**Lincoln, Nebraska State Fair**

Grandstand capacity: 14,000. Size of race track, five-eighths mile. Track is not equipped for night racing.

Plant is available for: Circus show lot.

Coliseum (Indoor Arena): Capacity 7,000.

Coliseum available for rental for: Ice shows, sports shows, circuses, trade shows.

1958 Still Dates: Pari-mutuel racing, Shrine Ceremonial and Shrine Circus, horse show, Boy Scout circus, wrestling, boxing, livestock sales, Campfire Girls' circus, sports and vacation show, conventions.

Rental Agent: Edwin Schultz, secretary, P. O. Box 1966, Lincoln.

**Mitchell, Scotts Bluff County**

Grandstand capacity: 5,000. Size of race track, one-half mile. Plant is available for: Carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. Rental Agent: W. W. Hickman, Mitchell.

**Nelson, Nuckolls County Fair**

Grandstand capacity: 1,200. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. Rental Agent: Lee Clabaugh, Nelson.

**Oakland, Burt County Fair**

Grandstand capacity: 2,000. Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): Capacity 1,000.

Coliseum available for rental for: Sports show, dances, stagershow, trade shows.

Rental Agent: Orrin Kohlmeier, secretary, Burt County Fair.

**Spencer, Boyd County Fair**

Grandstand capacity: 2,500. Plant is available for: Thrill shows, carnival show lot, circus show lot.

Coliseum (Indoor Arena): Coliseum available for rental for dances, stagershow.

Rental Agent: W. C. Bentz, Fair Secretary, Spencer.

**Stapleton, Logan County Fair**

Grandstand capacity: 1,200. Bleacher capacity: 400. Size of race track, one-quarter mile. Track is not equipped for night racing.

Plant is available for: Rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.

1958 Still Dates: Rodeo, dances. Rental Agent: V. K. Magnuson, secretary, Logan County Fair, Stapleton.

**Weeping Water, Cass County Fair**

Grandstand capacity: 600. Bleacher capacity: 100.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, circus show lot.

Coliseum (Indoor Arena) capacity: 400.

Coliseum available for rental for: Rodeos, ice shows, sports shows, dances.

1958 Still Dates: Hale's Show of Tomorrow, 4-H livestock exhibits, agricultural exhibits.

Rental Agent: E. E. Torenson, secretary-treasurer, Cass County Fair, Weeping Water.

**NEW JERSEY**

**Far Hills, Somerset County 4-H Fair**

Grandstand: Seating capacity, 750.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.

**Flemington, Flemington Fair**

Grandstand capacity: 1,600. Bleacher capacity: 800. Size of race track: One-half mile dirt. Track is equipped for night racing.

Plant is available for: Automobile races, motorcycle races, rodeos, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Stock car racing.

Rental Agent: Norman L. Marshall, Box 293, Flemington.

**Parsippany-Troy Hills, Morris County Fair Association**

Bleacher capacity: 1,000. Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Sports car Gymkhanna, Civilian Defense Rally, dances, flower show, meetings in Grange Hall.

Rental Agent: Swante C. Swenson, Morris County Fair Association, S. Beverwyck Road, Parsippany.

**Paterson, Passaic County 4-H Fair**

Grandstand: None. Plant is available for: Carnival show lot.

Coliseum (Indoor Arena): None. Rental Agent: E. G. Conklin,

317 Penn. Ave., Rm. 105, County Service Building, Paterson.

**NEW MEXICO**

**Albuquerque, New Mexico State Fair**

Grandstand capacity: 5,000. Size of race track, one mile; track is not equipped for night racing.

Coliseum (Indoor Arena): Seating capacity, 12,000.

Coliseum available for rental for: Rodeos, ice shows, sports shows, dances, circuses, stage shows, Trade Shows.

**Springer, Colfax County Fair**

Grandstand capacity: 1,500. Bleacher capacity: 500.

Plant is available for: Carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Local baseball, etc.

Rental Agent: Tom Salazar, Colfax Mills, Inc., Springer.

**State College, Dona Ana County Jr. Livestock Show and Fair**

Grandstand capacity: 1,200.

Plant is available for: Rodeos, stagershow, trade shows.

Rental Agent: Don H. Chappell, County Extension Agent, Los Cruces.

**NEW YORK**

**Altamont, Altamont Regional Fair**

Grandstand capacity: 2,000. Bleacher capacity: 1,000. Size of race track: half mile. Track is equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Cat Show, Scottish games, outings, fireworks.

Rental Agent: S. T. Rombough, Altamont.

**Angelica, Allegany County Fair**

Grandstand: Seating capacity 1,800.

Bleacher capacity: 800. Size of race track, one-half mile.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Stock car races.

**Caledonia, Caledonia Fair**

Grandstand: Seating capacity 1,300.

Bleacher capacity: 300. Size of race track, one-half mile. Track (is not) equipped for night racing.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. Rental Agent: Victor Scroger, secretary, or William Coyne, president, Caledonia Fair, Caledonia.

**Chatham, Columbia County Agricultural Society**

Grandstand: Seating capacity, 2,500. Size of race track, one-half mile. Track (is not) equipped for night racing.

Plant is available for: Thrill shows, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. Rental Agent: J. Vincent Hartigan, secretary, Chatham.

**Little Valley, Cattaraugus County Agricultural Society**

Grandstand capacity: 2,544. Size of race track: half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, carnival show lot.

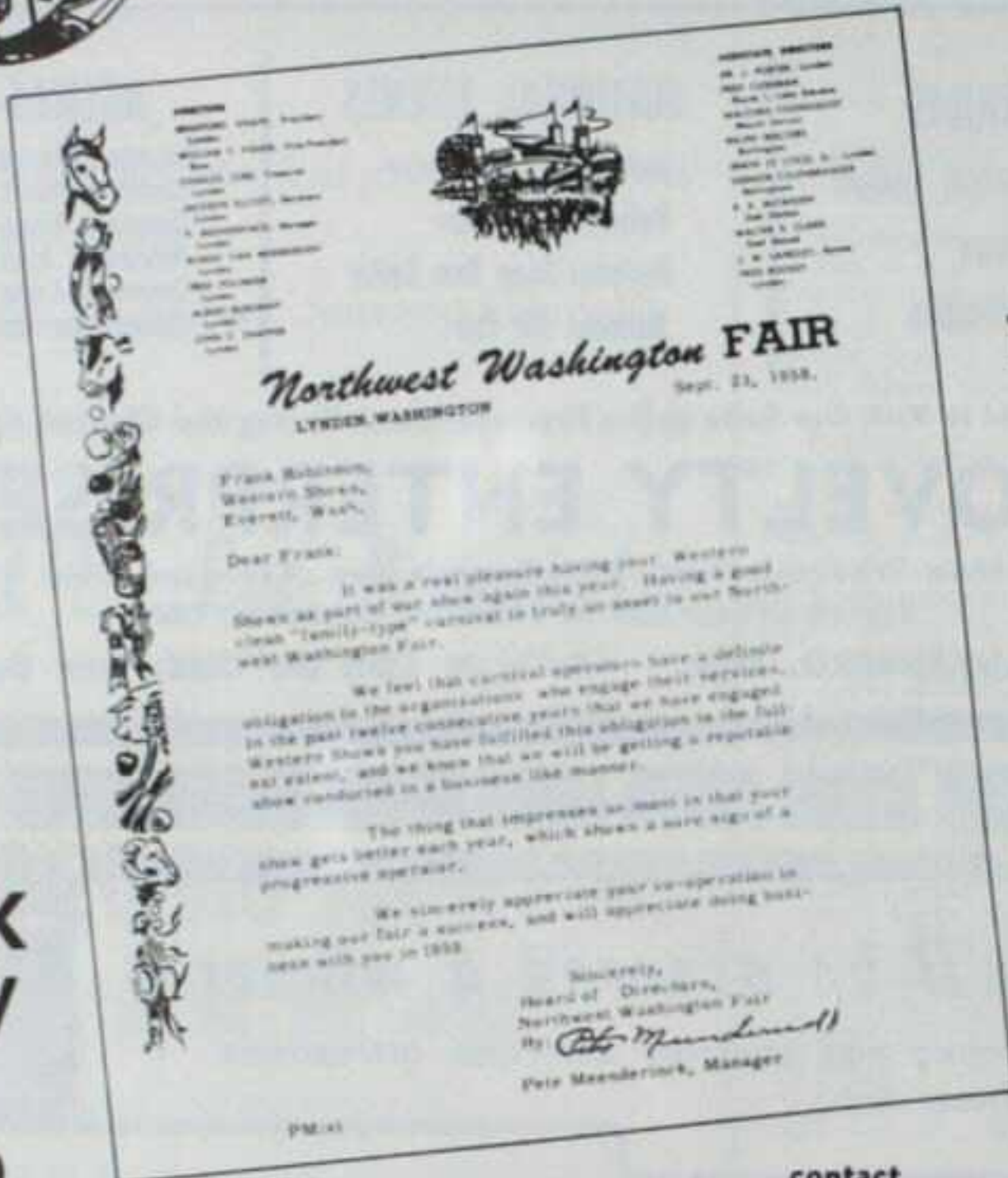
Coliseum (Indoor Arena): None. 1958 Still Dates: Cattle shows,

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Rental Agent: Mrs. Mildred Merow, secretary, Little Valley.

**Malone, Franklin County Agricultural Society**

Grandstand capacity: 4,000.  
Bleacher capacity: 2,000. Size of race track, one-half mile. Track is not equipped for night racing.  
Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.

**Morris, Ostego County Fair**

Grandstand capacity: 1,800.  
Bleacher capacity: 1,000. Size of race track: one-half mile. Track is not equipped for night racing.  
Plant is available for: Thrill shows, rodeos, circus show lot.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: Barbecues and clam bakes, stock car races, cattle shows, sales, picnics.  
Rental Agent: Robert M. Halbert, Gilbertsville.

**Norwich, Chenango County Fair**

Grandstand capacity: 3,000. Size of race track: one-half mile. Track is not equipped for night racing.  
Plant is available for: Thrill shows, Rodeos, circus show lot.  
Coliseum (Indoor Arena): None.  
Rental Agent: Len Tyler, secretary-manager, Chenango County Fair, Norwich.

**Rhinebeck, Dutchess County Fair**

Grandstand capacity: 1,500.  
Bleacher capacity: 1,300. Size of race track, one-half mile dirt; one-fifth mile macadam. Track is equipped for night racing.  
Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: Horse shows, stock car races, carnival, rodeo.  
Rental Agent: R. C. Murray, Box 389, Rhinebeck.

**Roosevelt Raceway, Westbury, L. I.; Mineola Fair**

Plant is available for: Exposition.

**Westport, Essex County Fair**

Grandstand capacity: 1,300. Size of race track: half mile. Track is not equipped for night racing.  
Plant is available for: Thrill shows, rodeos, carnival show lot.  
Coliseum (Indoor Arena): None.  
Rental Agent: Warren Cross, Essex.

**NORTH CAROLINA**

**Asheboro, Center of North Carolina Fair**

Plant is available for: Rodeos, carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
Rental Agent: W. C. York, Asheboro.

**Beaufort, Carteret Fair**

Grandstand: None.  
Plant is available for: Rodeos, carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
Rental Agent: T. E. Kelly, Beaufort.

**Drexel, Drexel Community Fair**

Grandstand capacity: 750.  
Bleacher capacity: 750. Size of race track: one-eighth mile. Track is equipped for night racing.  
Plant is available for: Motorcycle races, rodeos, carnival show lot, circus show lot.  
Coliseum (Indoor Arena) Seating capacity: 800.  
Coliseum available for rental for: Sports shows, circuses, trade shows.  
1958 Still Dates: Circus, auction sales, revival meeting.  
Rental Agent: Ralph Abernethy Jr., Box 156, Drexel.

**Enfield, Firemen's Agricultural Fair Association**

Grandstand: None.  
Plant is available for: Rodeos, carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: Rodeo.  
Rental Agent: Enfield Fire Department.

**High Point, High Point Fair Association**

Grandstand: None.  
Plant is available for: Carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
Rental Agent: W. C. Welch, 2348 English St., High Point.

**Reidsville, Reidsville Fair Association**

Plant is available for: Rodeos, carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
Rental Agent: William M. Oliver Sr., P. O. Box 13419, Reidsville.

**NORTH DAKOTA**

**Beach,**

**Golden Valley County Fair**

Grandstand: None.  
Plant is available for: Carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: Baseball, football.

**Minot, North Dakota State Fair**

Grandstand capacity: 3,618.  
Bleacher capacity: 2,000. Size of race tracks, one-quarter and one-half mile.  
Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: Shrine Circus, Northern Exposition, Nodak Race Club (car), Trail Riders Horse Show.  
Rental Agent: M. O. Dahle, secretary, Box 948, Minot.

**Underwood, McLean County Fair**

Grandstand capacity: 1,000.  
Plant is available for: Rodeos, carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: Gene Holter's Wild Animal Show, Northern Exposition Shows.  
Rental Agent: John Neary, Underwood.

**Wishek, Tri-County Fair**

Grandstand capacity: None.  
Bleacher capacity: 1,200. Size of race track: half mile. Track is not equipped for night racing.  
Plant is available for: Thrill shows, carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
Rental Agent: J. L. Raile, Wishek.

**OHIO**

**Attica, Attica Fair**

Grandstand capacity: 2,000.  
Bleacher capacity: 2,000. Size of race track: half and three-eighths mile. Tracks are equipped for night racing.  
Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: Rodeo, motorcycle race.  
Rental Agent: Ruth E. Hornett, Route 1, Attica.

**Bucyrus, Crawford County Fair**

Grandstand capacity: 2,000.  
Bleacher capacity: 200. Size of race track, one-half mile. Track is equipped for night racing.  
Plant is available for: Midget automobile races, thrill shows, rodeos, carnival show lot, circus show lot.

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Coliseum (Indoor Arena): None.  
1958 Still Dates: Circus.  
Rental Agent: Richard Shealy,  
Route 2, Bucyrus.

**Burton, Geauga County Fair**

Grandstand capacity: 2,400. Size of race track: half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Stock car races.

Rental Agent: Donald Riley, R.F.D., Burton.

**Canfield, Canfield Fair**

Grandstand capacity, 6,400.

Bleacher capacity: 2,000. Size of race track, one-half mile. Track is not equipped for night racing. Quarter-mile track used for automobile racing is equipped for night racing.

Plant is available for: Thrill shows, rodeos, circus show lot.

Coliseum (Indoor Arena): Seating capacity, 400.

1958 Still Dates: Ringling Bros. and Barnum & Bailey Circus, automobile races.

Rental Agent: Miss Grace E. Williams, Box 27, Canfield.

**Cincinnati, Carthage Fair**

Grandstand capacity: 3,000. Size of race track: half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
Rental Agent: C. A. Peters, 124 West Court St., Cincinnati.

**Columbus, Ohio State Fair**

Grandstand capacity: 22,846.

Bleacher capacity: 1,760. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot, football games.

Coliseum (Indoor Arena) Seating capacity: 5,067.

Coliseum available for: Rodeos, ice shows, sports shows, circuses, stagershow, trade shows.

1958 Still Dates: Home show, furniture mart, auto auctions, livestock exhibits.

Rental Agent: D. Robert Jones, manager, Ohio State Fair, Fairgrounds, Columbus 3.

**Dayton, Montgomery County Fair**

Grandstand capacity: 2,500.

Bleacher capacity: 1,000. Size of race track, one-half mile. Track is equipped for night racing.

Plant is available for: Motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): Seating capacity, 3,000.

Coliseum available for rental for: Ice shows, sports shows, dances, circuses, stagershow, trade shows.

1958 Still Dates: Home Show, sports show, Scoutarama, dances, record hops, flower show, auction sales, dog show, dog training, rodeo, horse show (saddle), motorcycle races, bicycle races, pet parade.

Rental Agent: Goldie V. Scheible, secretary - manager, Fairgrounds Executive Offices, 1043 South Main St., Dayton.

**Eaton, Preble County Fair**

Grandstand capacity: 2,800. Size of race track: half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Rodeo, pony show.

Rental Agent: Glen Crowell, Secretary-treasurer, 209½ E. Main St., Eaton.

**Hicksville, Defiance County Fair**

Grandstand capacity: 2,200. Size of race track, one-half mile. Track is equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
Rental Agent: Gerald Massie, 706 E. Smith St., Hicksville.

**Mansfield, Richland County Fair**

Bleacher capacity: 2,000.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
Rental Agent: James H. Day, R. D. 4, Mt. Zion Road, Mansfield.

**McConnelsville, Morgan County Agricultural Society**

Grandstand capacity: 1,000.

Bleacher capacity: 500. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Horse show, cattle sales.

Rental Agent: Ray G. Smith, McConnelsville.

**Medina, Medina County Fair Association**

Grandstand capacity: 1,200.

Bleacher capacity: 800. Size of race track: half mile. Track is equipped for night racing.

Plant is available for: Thrill shows, rodeos, carnival show lot.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Racing, 3 horse shows, reunions.

Rental Agent: Clair Fulton, Route 1, Medina.

**Montpelier, Williams County Fair Association**

Grandstand capacity: 2,400. Size of race track: half mile. Track is equipped for night racing.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
1958 Still Dates: National Thrashers' Association, horse show.  
Rental Agent: Woody Schlegel, 311 N. Platt St., Montpelier.

**Troy, Miami County**

Grandstand capacity: 2,800. Size of race track, one-half mile. Track is equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Auto race.

Rental Agent: E. N. Swank, Route 1, Box 145, Laura.

**Wapakoneta, Auglaize Fair**

Grandstand capacity: 3,500.

Bleacher capacity: 3,000. Size of race track, half mile. Track is equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos.

Coliseum (Indoor Arena): None.  
Rental Agent: Harry Kahn, secretary, Auglaize Fair, Wapakoneta.

**Wauseon, Fulton County Fair**

Grandstand capacity: 3,000. Size of race track: one-half mile. Track is equipped for night racing.

Coliseum (Indoor Arena): None.  
1958 Still Dates: County rodeo; miniature trotting association.

Rental Agent: G. W. Conelly, 122 Depot St., Wauseon.

**West Union, Adams County Fair**

Grandstand capacity: 1,500.

Plant is available for: Rodeos, circus show lot.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Horse show, rodeo.

Rental Agent: Chas. S. Kriker, West Union.

### Xenia, Greene County Agricultural Society

Grandstand capacity: 1,500. Size of race track, one-half mile. Track is equipped for night racing.

Plant is available for: Motorcycle races, thrill shows.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Special livestock days.

Rental Agent: R. K. Haines, president, Route 1, Xenia.

### Zanesville,

#### Muskingum County Fair

Grandstand capacity: 2,040.

Bleacher capacity: 200. Size of race track, half mile. Track is equipped for night racing.

Plant is available for: Motorcycle races, thrill shows, circus show lot.

Coliseum (Indoor Arena): Seating capacity: 750.

1958 Still Dates: Home show, cattle show, homecoming, motorcycle races, political rally, carnival.

Rental Agent: Wm. Greiner, 498 Wayne Ave., Zanesville, Ohio.

## OKLAHOMA

### Beaver, Beaver County Free Fair

Grandstand capacity: 3,000. Size of race track, one mile. Track is not equipped for night racing.

Plant is available for: Automobile races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.

1958 Still Dates: Purebred Breeders Show & Sale, Junior Livestock Show & Sale, circus, baseball games, football games.

Rental Agent: Otto C. Barby, fair manager.

### Bristow, Creek County Free Fair

Bleacher capacity: 2,500.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Amateur radio, junior rodeo.

Rental Agent: Claude L. Bates Jr., secretary, Creek County Free Fair, Bristow.

### Chandler, Lincoln County Fair

Grandstand capacity: 500.

Plant is available for: Rodeos, carnival show lot.

Coliseum (Indoor Arena): None.

Rental Agent: Buck Cox, president, Chandler Round-Up Club, Chandler.

### Cordell, Washita County Free Fair

Grandstand: None.

Plant is available for: Carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.

1958 Still Dates: Livestock show.

Rental Agent: J. V. Son, Cordell.

### Enid, Garfield County Fair

Grandstand capacity: 6,000. Size of race tracks: half and quarter mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Big car, stock car, thrill shows, motorcycle races, circus, horse races, stock shows and sales, rodeo.

Rental Agent: Roy W. Davis, Box 586, Enid.

### Tulsa, Tulsa State Fair

Grandstand capacity: 5,000. Size of race tracks: one-fifth and half mile.

Plant is available for: Automob-

ile races, motorcycle races, rodeos.

Coliseum seating capacity: 7,000. Coliseum available for rental for: Rodeos, circuses, stage-shows, trade shows.

Rental Agent: Emil W. Henbarger, administrative assistant, Tulsa State Fair, Tulsa.

### Wewoka, Seminole County Fair

Grandstand: Seating capacity, 2,000.

Plant is available for: Rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): Seating capacity, 1,200.

Rental Agent: Warren Jones, Wewoka.

## OREGON

### Canby, Clackamas County Fair

Grandstand capacity: 1,500.

Bleacher capacity: 1,000. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.

1958 Still Dates: Horse shows, spring lamb and dairy shows, corn show, picnics.

Rental Agent: Ross Schumacher, 2573 Cambridge, West Linn.

### McMinnville, Yamhill County Fair

Grandstand capacity: 1,000.

Bleacher capacity: 1,000.

Plant is available for: Carnival show lot, circus show lot.

Coliseum (Indoor Arena): Seating capacity, 600.

Coliseum available for rental for: Dances, stagershow, trade shows.

Rental Agent: Harold V. Lewis, 1147 S. Davis, McMinnville.

### Roseburg, Douglas County Fair

Grandstand capacity: 6,000.

Bleacher capacity: 2,000. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): Seating capacity, 4,000.

Coliseum available for rental for: Rodeos, ice shows, sports shows, dances, circuses, stage shows, trade shows.

Rental Agent: Dick Turley, Box 750, Roseburg.

### Salem, Oregon State Fair

Grandstand capacity: 4,500.

Bleacher capacity: 600. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): Seating capacity, 3,500.

Coliseum available for rental for: Rodeos, ice shows, sports shows, dances, circuses, stage shows, trade shows.

1958 Still Dates: Dog show, carnival, Oral Roberts, Boy Scout Jamboree, home show, saddle clubs, Marion County Fair, State car sales, livestock auctions, agate show, Willamette Valley Days, fireworks.

Rental Agent: Howard Maple, manager, Oregon State Fair, P. O. Box 671, Salem.

### Tillamook, Tillamook Fair

Grandstand capacity: 2,000.

Bleacher capacity: 500. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Thrill shows, circus show lot.

Coliseum (Indoor Arena): None.

Rental Agent: John Gienger, president, fair board, Tillamook.

## PENNSYLVANIA

### Carlisle, Carlisle Fair

Grandstand capacity: 2,200. Size

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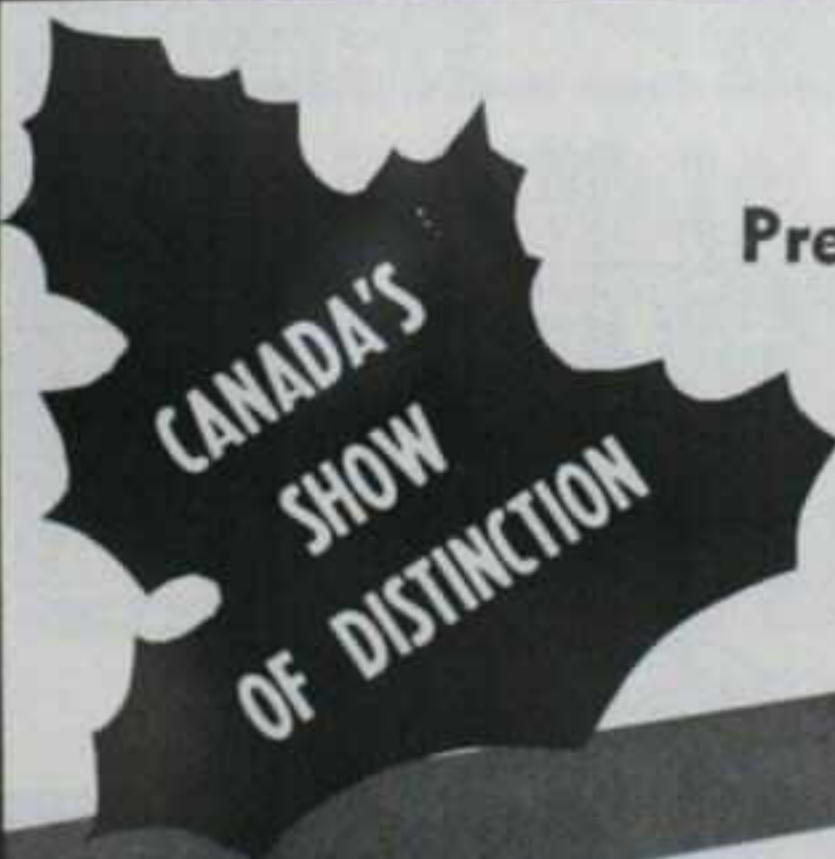
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of race track, one-half mile. Track is not equipped for night racing.  
Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
Rental Agent: Paul W. Snyder, Pitt & K Sts., Carlisle.

### Honesdale, Wayne County Fair

Grandstand capacity: 22,000. Size of race track, one-half mile. Plant is available for: Automobile races, thrill shows.

Coliseum (Indoor Arena): None.

### Hughesville, Lycoming County Fair

Grandstand capacity: 1,080. Bleacher capacity: 1,200. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, thrill shows, rodeos, carnival show lot, circus show lot. Coliseum (Indoor Arena): None.

1958 Still Dates: Rodeo, thrill show.  
Rental Agent: Clarence F. Stolz, 178 North Second St., Hughesville.

### Indiana, Indiana County Fair

Grandstand capacity: 2,400. Bleacher capacity: 1,500. Size of race track, one-half mile. Track is not equipped for night racing.

Coliseum (Indoor Arena): None. 1958 Still Dates: 4th of July Celebration, Indiana Lions Club, Kiwanis Circus.

Rental Agent: John Auld, R. D. No. 2, Homer City.

### Newfoundland, Greene, Dreher, Sterling Fair

Plant is available for: Carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: American Legion Carnival.

Rental Agent: Bob Staph, Newfoundland.

### New Stanton, Stanton Community Fair

Grandstand: None. Coliseum (Indoor Arena): Seating capacity 250.

Coliseum available for rental for: Stageshows, trade shows.

### Port Royal, Juniata County Fair

Grandstand capacity: 1,440. Bleacher capacity: 800. Size of race track, one-half mile. Track is equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): Recently completed. 1958 Still Dates: Stock car races, reunions, picnics.

Rental Agent: Dwight B. Hower, secretary, Juniata County Agricultural Society, Port Royal.

### Reading, Reading Fair

Grandstand capacity: 3,500. Bleacher capacity: 2,500. Size of race track, one-half mile. Track is equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): Seating Capacity: 1,200. Roller Rink available for rental for: Sports shows, dances, stageshows, trade shows.

1958 Still Dates: USAC sprint car races, AMA motorcycle races, jalopy stock car races, NASCAR Grand National stock car race.

Rental Agent: John S. Giles, 522 Court Street, Reading.

### Stoneboro, Stoneboro Fair

Grandstand capacity: 1,800. Bleacher capacity: 450. Size of race track: one half mile. Track is not equipped for night racing.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.

1958 Still Dates: Mercer County 4-H Dairy Show.

Rental Agent: Lee Hohney, secretary, Stoneboro Fair, Stoneboro.

### Tioga, Tioga County Valley Fair

Bleacher capacity: 400. Size of race track: one quarter mile. Track is not equipped for night racing.

Plant is available for: Automobile races, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Ball games, horse shows.

Rental Agent: Carl H. Forrest, Tioga.

### Westover, Harmony Grange Community

Grandstand: None. Coliseum (Indoor Arena) capacity: 850. Coliseum available for rental for: Dances, trade shows.

1958 Still Dates: Farm machinery show, auto show, talent-variety shows, banquets, reunions.

Rental Agent: Lewis P. Greene, Jr., R. D., Westover.

### Wind Ridge, Jacktown Fair

Grandstand capacity: 700.

Bleacher capacity: 200. Plant is available for: Rodeos, carnival show lot.

Coliseum (Indoor Arena): None.

## SOUTH CAROLINA

### Manning, Clarendon County Agricultural Exposition

Grandstand: None. Plant is available for: Carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. Rental Agent: J. C. Altman, Clarendon County Agricultural Exposition, Manning.

## SOUTH DAKOTA

### Aberdeen, Brown County Fair and 4-H Show

Grandstand capacity: 2,400. Bleacher capacity: 1,400. Size of race track: half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Legion pari-mutuels, Jr. Chamber of Commerce Sportsmans Show, IHC Farm Days, No. Central Land.

Rental Agent: Ulric M. Gwynn Jr., P. O. Box 1179, Aberdeen.

### Groton, Harvest Festival

Grandstand capacity: 1,500.

Plant is available for: Carnival show lot, circus show lot. Coliseum (Indoor Arena) School Auditorium capacity: 1,200. Coliseum available for rental for: stage-shows, trade shows.

Rental Agent: E. Abeln, president, Harvest Festival, Groton.

### Huron, South Dakota State Fair

Grandstand capacity: 3,920.

Bleacher capacity: 3,000. Size of race track: half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos.

Coliseum (Indoor Arena): Seating capacity, 590. Coliseum available for rental for: Trade shows, conventions.

1958 Still Dates: Auto races. Rental Agent: Ken Balgeman, Manager, Box 1275, Huron.

## TENNESSEE

### Huntingdon, Carroll County Fair

Grandstand capacity: 3,000.

Plant is available for: Rodeos, carnival show lot, circus show lot. Coliseum (Indoor Arena): None.

1958 Still Dates: Ball games.  
Rental Agent: Joe H. Hilliard,  
P. O. Box 107, Huntingdon.

### Gallatin, Sumner County Fair

Grandstand capacity: 2,000.  
Bleacher capacity: 500.  
Plant is available for: Rodeos,  
carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
Rental Agent: R. J. Guthrie,  
secretary-manager, 428 E. East-  
land, Gallatin.

### Greeneville, Green County Agricultural Fair

Bleacher capacity: 500.  
Plant is available for: Rodeos,  
carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: Political rally.  
Rental Agent: James N. Har-  
din, Box 217, Greeneville.

### Paris, Henry County Fair

Grandstand capacity: 600.  
Plant is available for: Motorcycle  
races, thrill shows, rodeos, carnival  
show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
Rental Agent: John M. Up-  
church, Box 800, Paris.

### Hohenwald, Lewis County Fair

Grandstand: Seating capacity, 2-  
000.  
Bleacher capacity: 15,000. Track  
(is) equipped for night racing.  
Plant is available for: Rodeos,  
carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
Rental Agent: Dol Willis, presi-  
dent, Lewis County Fair, Hohen-  
wald.

### Jackson, West Tennessee District Fair Association

Grandstand capacity: 3,000. Size  
of race track: half mile. Track is  
not equipped for night racing.  
Plant is available for: Thrill  
shows, rodeos, carnival show lot,  
circus show lot.  
Coliseum (Indoor Arena): None.  
Rental Agent: Hunter Taylor,  
P. O. Box 1789, Jackson.

### Lawrenceburg, Middle Tennessee District Fair

Grandstand capacity: 3,000.  
Bleacher capacity: 250.  
Plant is available for: Rodeos,  
carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: Rodeo, circus.  
Rental Agent: City of Lawrence-  
burg.

### Maryville, Blount County Fair

Grandstand: None.  
Plant is available for: Carnival  
show lot.  
Coliseum available for rental for:  
Sports shows, trade shows.  
Rental Agent: W. O. Burris Jr.,  
501 Wright Road, Maryville.

### Moss, Clay County Fair

Grandstand capacity: 2,000.  
Bleacher capacity: 1,000.  
Plant is available for: Thrill  
shows, rodeos, carnival show lot,  
circus show lot.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: 4th of July  
celebration.  
Rental Agent: B. E. Hestand,  
Moss.

### Pulaski, Giles County Fair

Grandstand capacity: 6,000.

### Savannah, Hardin County Fair

Grandstand capacity: 6,000.  
Bleacher capacity: 1,000.  
Plant is available for: Rodeos,  
carnival show lot, circus show lot.  
Coliseum (Indoor Arena): Coli-  
seum available for rental for: Sports  
shows.  
1958 Still Dates: Baby Ruth  
baseball league.  
Rental Agent: T. B. Garth, presi-  
dent, Box 392, Savannah.

### Sparta, White County Fair

Grandstand capacity: 5,000.  
Bleacher capacity: 1,000. Size

of race track: 350 by 150. Track  
is not equipped for night racing.  
Plant is available for: Rodeos,  
carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
Rental Agent: T. Stanton Hale,  
Sparta.

## TEXAS

### Abilene, West Texas Fair

Grandstand: Seating capacity, 8-  
500.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: 4-H and FFA  
stock show.  
Rental Agent: Joe Cooley, Box  
2281, Abilene.

### Center, Shelby County Fair Association

Grandstand: None.  
Coliseum available for rental for:  
Dances, circuses, trade shows.  
Rental Agent: John William  
Parker, Box 761, Center.

### Gainesville, Cooke County Fair

Grandstand capacity: 2,500.  
Bleacher capacity: 1,000.  
Plant is available for: Thrill  
shows, rodeos, carnival show lot,  
circus show lot.  
Coliseum available for rental for:  
Rodeos, dances.  
1958 Still Dates: Gainesville Cir-  
cus, rodeo, Bill Hames Shows.  
Rental Agent: Le Roy Robinson,  
care Gainesville National Bank,  
Gainesville.

### Kaufman, Kaufman County Livestock Show

Grandstand capacity: 2,500.  
Plant is available for: Carnival  
show lot, circus show lot.  
Coliseum (Indoor Arena): None.

### Lubbock, Panhandle South Plains Fair

Grandstand: None.  
Coliseum (Indoor Arena): Seat-  
ing capacity, 4,176.  
Coliseum available for rental for:  
Ice shows, sports shows, dances,  
circuses, stage shows, trade shows.  
1958 Still Dates: Dances, wres-  
tling, meetings.  
Rental Agent: Gene H. Linn, as-  
sistant manager, Panhandle, South  
Plains Fair, Lubbock.

### McKinney, Collin County Fair

Grandstand: None.  
Plant is available for: Rodeos,  
carnival show lot.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: Dairy show,  
Club Boys show, Landrace hog  
sale.  
Rental Agent: Pat Simpson, 200  
West Virginia Street, McKinney.

### New Braunfels, Comal County Fair

Grandstand: Seating capacity, 1-  
000.  
Bleacher capacity: 1,350. Size of  
race track, one-half mile. Track (is)  
equipped for night racing.  
Plant is available for: Thrill  
shows, rodeos, carnival show lot,  
circus show lot.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: Carnival, cir-  
cus.  
Rental Agent: Marcus J. Adams,  
189 E. Camp, New Braunfels.

### Waco, Heart o' Texas

Grandstand: None.  
Coliseum (Indoor Arena): None.  
Rental Agent: Leon B. Dollens  
Jr., Box 1220, Waco.

### Wharton, Wharton County Fair

Grandstand capacity: 3,000.  
Plant is available for: Rodeos.  
Coliseum (Indoor Arena): None.

## UTAH

### Salt Lake City, Utah State Fair

Grandstand capacity: 7,000.  
Bleacher capacity: 1,500. Size of

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- New Modern Riding Devices
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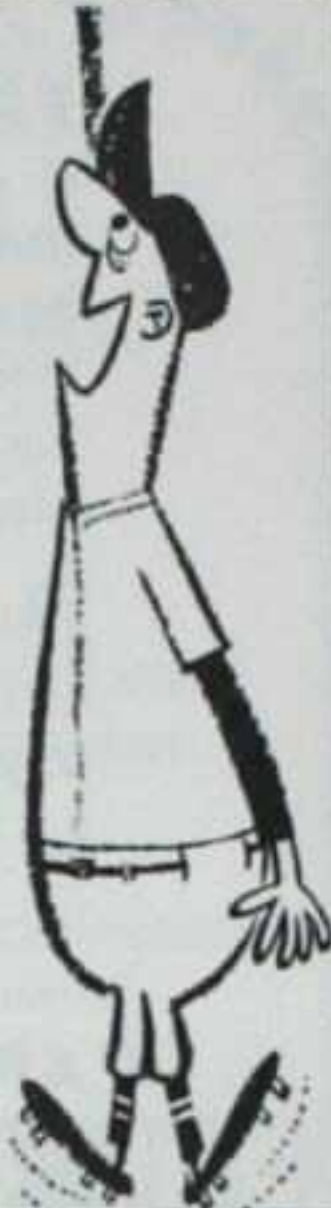
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race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Thrill shows.

Coliseum (Indoor Arena): Capacity, 4,600. Coliseum available for rental for: Ice shows, sports shows, dances, stagershow, trade shows.

1958 Still Dates: Stock races, "Grand Ole Opry," dog shows, Frank Sinatra, Globetrotters, trade shows, benefit shows, boxing and wrestling.

Rental Agent: Don Wyatt, Box F. G. 6, Salt Lake City.

## VERMONT

### Barton, Orleans County Fair

Grandstand capacity: 1,200. Size of race track, one mile. Track is not equipped for night racing.

Plant is available for: Automobile races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum available for rental for: Rodeos, sports shows, circuses, stagershow, trade shows.

1958 Still Dates: July 4, Western show, new products show.

Rental Agent: Howard Conley, Clover Court.

### Bradford, Connecticut Valley Exposition

Bleacher capacity: 500.

Plant is available for: Rodeos, carnival show lot, circus show lot. Coliseum (Indoor Arena): None.

1958 Still Dates: Baseball, Mills Bros.' Circus.

Rental Agent: J. Arthur Peters, Bradford.

### Hartland, Hartland Fair, Inc.

Grandstand capacity: 400.

Bleacher capacity: 600.

Plant is available for: Motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot. Coliseum (Indoor Arena): None.

1958 Still Dates: Cattle show and sales, club picnics.

Rental Agent: Harold Barbour, president, Hartland, Vt.

### Lyndonville, Caledonia County Fair

Grandstand capacity: 2,000.

Bleacher capacity: 200. Size of race track: half mile. Track is not equipped for night racing.

Coliseum (Indoor Arena): None.

1958 Still Dates: Horse show.

Rental Agent: D. E. Easterbrooks, Lyndonville, Vt.

### Rutland, Rutland Fair

Grandstand capacity: 4,000.

Bleacher capacity: 3,000. Size of race track: half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.

1958 Still Dates: Clyde Beatty Circus, New England Mobilehome Show, cattle auctions, clambakes.

Rental Agent: Arthur B. Porter, Rutland Fair, 38 1/2 Center St., Rutland.

## VIRGINIA

### Fredericksburg, Fredericksburg Agricultural Fair

Grandstand capacity: 2,500.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.

1958 Still Dates: Purebred cattle sale, thrill show, auto races.

Rental Agent: Geo. C. Rawlings Jr., Law Building, Fredericksburg.

### Pennington Gap, Lee County Fair

Grandstand capacity: 2,500.

Bleacher capacity: 500.

Plant is available for: Carnival show lot, circus show lot.

Coliseum available for rental for:

Rodeos, ice shows, sports shows, circuses, stage shows, trade shows.

Rental Agent: Virgil A. Wacks, Pennington Gap.

### Petersburg, Southside Virginia Fair

Grandstand capacity: 2,600.

Bleacher capacity: 600. Size of race track: half mile. Track is equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena) seating capacity: 600. Coliseum available for rental for: dances, trade shows.

1958 Still Dates: Dances, circus, carnival, tractor contests, Clyde Beatty Circus.

Rental Agent: Ralph G. Lockett, P. O. Box 708, Petersburg.

## Staunton,

### Staunton-Augusta County Agricultural Fair, Inc.

Grandstand capacity: 1,208.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.

Rental Agent: City of Staunton.

### Wise, Wise County Fair

Grandstand capacity: 2,500.

Plant is available for: Rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.

Rental Agent: Kenneth P. Asbury, Wise.

## WASHINGTON

### Chehalis, Southwest Washington

Grandstand capacity: 3,500.

Bleacher capacity: 1,500. Size of race track, half mile. Track is equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.

1958 Still Dates: National Floral Convention; State Sheriffs' Posse Convention, Chitwood Thrill Show, car races, horse shows, State Firemen's convention, cattle show.

Rental Agent: A. W. Wildhaker, P. O. Box 831, Chehalis, Wash.

### Davenport, Lincoln County Fair

Grandstand: Seating capacity 1,000.

Plant is available for: Rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): Seating capacity, 800.

Coliseum available for rental for: Dances, stagershow, trade shows.

1958 Still Dates: Circus, pure bred cattle sale, farm machinery show.

Rental Agent: R. W. Chase, Davenport.

### Spokane, Spokane Interstate Fair

Grandstand capacity: 3,000.

Bleacher capacity: 1,000. Size of race track: half mile. Track is not equipped for night racing.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena) seating capacity: 4,000. Coliseum available for rental for: Sports shows, dances, trade shows.

1958 Still Dates: Wrestling, boxing, boat show, warehouse sales, dog shows, horse sales.

Rental Agent: Charles T. Meehan, P. O. Box 143, Parkwater Station Spokane.

### Waterville, North Central Washington District Fair

Grandstand capacity: 5,000.

Bleacher capacity: 1,500. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.

1958 Still Dates: Horse racing.

Rental Agent: Andy Janssen, president, fair, Waterville.

**Yakima, Central Washington Fair**

Grandstand: Seating capacity, 4,500.  
Bleacher capacity: 1,500. Size of race track (s), one-half mile track and one-mile track. Track (is not) equipped for night racing.  
Plant is available for: Automobile races, motorcycle races, thrill shows, carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: Al G. Kelly & Miller Bros.' Circus, Bill McGow's Tournament of Thrills, Auto Racing, Fourth of July Spectacle, Pacific Northwest Arabian Horse Show, sport and boat show.  
Rental Agent: J. Hugh King, Box 1381, Yakima.

**WEST VIRGINIA**

**Grafton, Taylor County Fair**

Grandstand: Size of race track, one-quarter mile. Track is equipped for night racing.  
Plant is available for: Thrill shows, rodeos, carnival show lot.  
Coliseum available for rental for: Dances.  
1958 Still Dates: Horse show, class "C."  
Rental Agent: C. R. Kinsey, Route 1, Flemington.

**Lewisburg, State Fair of West Virginia**

Grandstand capacity: 4,500.  
Bleacher capacity: 500. Size of race track, one-half mile. Track is not equipped for night racing.  
Plant is available for: Thrill shows, carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
Rental Agent: C. T. Sydenstricker, secretary, Box 829, Lewisburg.

**Mannington, Mannington District Fair**

Bleacher capacity: 1,000. Size of race track: one-half mile. Track is not equipped for night racing.  
Plant is available for: Carnival show lot, circus show lot.  
Coliseum (Indoor Arena) seating capacity: 2,000.  
Coliseum available for rental for: Dances, Stageshows, trade shows.  
1958 Still Dates: Horse Shows.  
Rental Agent: Goffe H. Sturm, P. O. Box 47, Mannington.

**WISCONSIN**

**Blyth, Blyth Exhibition**

Grandstand: None.  
Coliseum (Indoor Arena) Seating capacity: 1,200.  
Coliseum available for: Ice shows.  
1958 Still Dates: Ball games.  
Rental Agent: Don Howes, Blyth.

**Chippewa Falls, Northern Wisconsin District Fair**

Grandstand capacity: 5,000. Size of race track: half-mile. Track is not equipped for night racing.  
Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
Rental Agent: W. H. Kittle, Box 284, Chippewa Falls.

**Eagle River, Vilas County Free Fair**

Bleacher capacity, 1,200. Size of race track: one-quarter mile. Track is equipped for night racing.  
Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
Rental Agent: H. M. Smith, Eagle River.

**Ellsworth, Pierce County Fair**

Grandstand capacity: 1,200.  
Bleacher capacity, 1,000. Size of race track, one-third mile. Track is equipped for night racing.

Plant is available for: Motorcycle races, thrill shows, carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
Rental Agent: Bernard Drewiske, secretary, Ellsworth.

**La Crosse, La Crosse Interstate Fair**

Grandstand capacity: 3,000. Size of race track, one-half mile.  
Plant is available for: Automobile races, motorcycle races, thrill shows, carnival show lot.  
Coliseum (Indoor Arena): None.  
Rental Agent: Joseph W. Frisch, 525 Fifth Avenue South, La Crosse.

**Marshfield, Central Wisconsin State Fair**

Grandstand capacity: 2,700.  
Bleacher capacity: 2,500. Size of track, one-half mile. Track is not equipped for night racing.  
Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, circus show lot.  
Coliseum (Indoor Arena): None.  
1958 Still Dates: Rodeo, Adams Bros.' Circus.  
Rental Agent: W. A. Uthmeier, secretary, Central Wisconsin State Fair, Marshfield.

**Medford, Taylor County Youth Fair**

Grandstand: Seating capacity, 450.  
Bleacher capacity: 1,000.  
Plant is available for: Rodeos, carnival show lot, circus show lot.  
Coliseum available for rental for: Sports shows, circuses, stageshows, trade shows.  
1958 Still Dates: Baseball.  
Rental Agent: Joe Tuss, Medford.

**Monroe, Green County Agricultural Society**

Grandstand capacity: 1,738.  
Bleacher capacity: 150. Size of race track, one-half mile. Track is not equipped for night racing.  
Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
Rental Agent: Rolland E. Karlen, secretary, Green County Agricultural Society, Monroe.

**Oshkosh, Winnebago County Fair**

Grandstand capacity: 5,000. Size of race track, one-half mile and one-quarter mile.  
Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.  
Coliseum (Indoor Arena) capacity, 500.  
1958 Still Dates: Horse show, stock car racing, Adams Bros.' Circus.  
Rental Agent: Robert J. Misky, 1717 Kentucky Street, Oshkosh.

**Saxon, Iron County Fair**

Bleacher capacity: 900. Track is not equipped for night racing.  
Plant is available for: Rodeos, carnival show lot, circus show lot.  
Coliseum (Indoor Arena): None.  
Rental Agent: Mrs. Florence Hardis, Hurley.

**Webster, Central Burnett County Fair**

Grandstand capacity, 300.  
Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.  
Coliseum (Indoor Area): None.  
Rental Agent: R. E. Krause, Route 1, Webster.

**WYOMING**

**Casper, Central Wyoming Fair**

Grandstand capacity: 3,000.  
Bleacher capacity: 1,500. Track is equipped for night racing.  
Plant is available for: Automobile races, thrill shows, rodeos, carnival show lot, circus show lot.  
Coliseum (Indoor Arena): Seating capacity, 1,500.



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If you are located in the east and are looking for a more profitable Midway for 1959, we invite your inquiry and inspection. Our reputation speaks for itself.



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**THANK YOU**

To everyone with whom it was our pleasure to have done business in 1958 . . . and to our own personnel, ride owners, concessioners and showmen. The spirit of co-operation and workmanship gave us another banner year.

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We will need additional shows, rides and concessions for 1959. Join us if you have quality and merit.

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*Our sincere thanks*

to everyone with whom we did business in 1958. We had a good season.

**SHOWMEN—CONCESSIONERS—RIDE MEN**

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OUR OWN DIESEL LIGHT PLANTS**

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OUR THANKS TO The Fairs and Celebrations where we had the privilege of showing in 1958.

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SHOWMEN-CONCESSIONAIRES: Can place several high-class Shows. Now Booking Legitimate Concessions for our 1959 Tour.

Coliseum available for rental for: Ice shows, sports shows, dances, stagershow, trade shows.

Rental Agent: Ruth M. Palmer.

## Douglas, Wyoming State Fair

Grandstand capacity: 2,300. Bleacher capacity: 500. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Rodeos, carnival show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: American Legion training school, Wyoming high school rodeo, 4-H Leaders Camp.

Rental Agent: Floyd W. Tetreault, director, Wyoming State Fair, Douglas.

## CANADA

### ALBERTA

#### Calgary, Calgary Exhibition and Stampede

Grandstand capacity: 8,800. Bleacher capacity: 8,500. Size of race track: half-mile. Track is not equipped for night racing.

Plant is available for: Rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena) seating capacity: 6,600.

Coliseum available for rental for: Ice shows, sports shows, dances, circuses, stagershow, trade shows.

1958 Still Dates: Horse racing, live stock shows and sales, horse shows, home shows, circus, hockey ice skating, curling, ice shows, stagershow.

Rental Agent: Maurice E. Hartnett, gen. mgr., Calgary Exhibition & Stampede.

#### Lethbridge, Lethbridge and District Exhibition

Grandstand capacity, 5,000. Size of race track: one-half mile. Track is not equipped for night racing.

Plant is available for: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Rotary Baseball tournament, Lethbridge & District Horticultural Show, auto thrill show, spring bull sale, fall cattle sale, sheep and swine sale, 4-H calf show and sale.

Rental Agent: C. E. Parry, secretary-manager, Lethbridge & District Exhibition, Box 477, Lethbridge.

#### Vegreville, Vegreville Exhibition

Grandstand capacity 1,400. Bleacher capacity: 400. Size of race track: one-half mile. Track is not equipped for night racing.

Plant is available for: Thrill shows, circus show lot.

Coliseum (Indoor Arena) seating capacity: 1,800.

Coliseum available for rental for: Ice shows, sports shows, stagershow, trade shows.

Rental Agent: T. K. Cole, manager, Vegreville Exhibition, Vegreville.

## BRITISH COLUMBIA

### Nanaimo, Vancouver Island Exhibition Association

Bleacher capacity: 3,200. Size of race track, one-quarter mile. Track is equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): Seating capacity, 1,500.

Coliseum available for rental for: Rodeos, sports shows, dances, stagershow, trade shows.

1958 Still Dates: R.C.M.P. Musical Ride, stock cars.

Rental Agent: Erni Stafford, manager.

### Vancouver, Pacific National Exhibition

Grandstand capacity: 2,900. Clubhouse: 1,600. Size of race track, five furlongs. Track is not equipped for night racing.

Coliseum (Indoor Arena) (Forum): Seating capacity, 5,080.

Coliseum available for rental for: Rodeos, ice shows, sports shows, dances, circuses, stagershow, trade shows.

1958 Still Dates: Trade Fair, Ice Capades, pro hockey, pro football, pro soccer, tattoos, concerts, pro boxing, wrestling, car shows, horse shows, roller and ice skating bazaars.

Rental Agent: Mario Caravetta, PNE Exhibition Forum, Exhibition Park, Vancouver 6, B. C.

## MANITOBA

### Brandon, Provincial Exhibition of Manitoba

Grandstand: Seating capacity, 4,800.

Bleacher capacity: 1,000. Size of race track, one-half mile. Track (is not) equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.

Rental Agent: P. A. McPhail, manager, the Provincial Exhibition of Manitoba, Exhibition Grounds, Brandon.

### Swan River, Swan River Valley Agricultural Society

Grandstand capacity: 1,600.

Bleacher capacity: 900. Size of race track: one mile. Track is not equipped for night racing.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Rodeo, daredevil thrillcade, donkey baseball, inter-school field day.

Rental Agent: W. I. Steen, president, Swan River Valley Agricultural Society, Swan River.

### Winkler, Stanley Fair

Grandstand: None. Plant is available for: Thrill shows.

Coliseum (Indoor Arena): None. 1958 Still Dates: Sports day.

Rental Agent: A. F. Schulz, Box 604, Winkler.

### Winnipeg, Red River Exhibition

Grandstand capacity: Baseball stadium, 3,500. Football stadium, 17,000.

Coliseum (Indoor Arena): Seating capacity: 8,793.

Coliseum available for rental for: Rodeos, ice shows, sports shows, dances, circuses, stagershow, trade shows.

Rental Agent: Robert E. Stewart, Box 85, St. James, Winnipeg.

## NEW BRUNSWICK

### Bathurst, Gloucester County Fair

Grandstand capacity: 500. Bleacher capacity: 1,500.

Plant is available for: Rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None. 1958 Still Dates: Rodeo and trick riders.

Rental Agent: Allison Branch, 1535 King Ave., Bathurst.

## ONTARIO

### Ancaster, Ancaster Fair

Bleacher capacity: 6,000. Size of race track, one-half mile. Track is equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot.

Coliseum (Indoor Arena) capacity: 1,000.



Coliseum available for rental for: Sports shows, dances, trade shows.  
1958 Still Dates: Dog trials, hell drivers, midget car races.  
Rental Agent: Gordon Harkness, Mount Hope.

**Aylmer, Aylmer and East Elgin Fair**

Grandstand capacity: 2,200. Size of race track: one-half mile. Track is equipped for night racing.

Plant is available for: Motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena) seating capacity: 2,000.

Coliseum available for rental for: Ice shows, dances, trade shows.

1958 Still Dates: Horse show.  
Rental Agent: H. R. Lashbrook, Box 535, Aylmer.

**Barrie, Barrie Exhibition**

Bleacher capacity: 1,500. Size of race track: one-half mile. Track is not equipped for night racing.

Plant is available for: Auto races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum available for rental for: Sports shows, dances, trade shows.

Rental Agent: E. F. Hersey, P. O. Box 187, Barrie.

**Beamsville, Lincoln Agricultural Society**

Grandstand: Seating capacity, 900.

Bleacher capacity: 400. Size of race track, one-half mile. Track (is not) equipped for night racing.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.

1958 Still Dates: Lions Carnival.  
Rental Agent: O. B. Annable, Box 127, Beamsville.

**Centreville, Addington Fair**

Grandstand capacity: 2,000. Size of race track: one-half mile. Track is not equipped for night racing.

Coliseum (Indoor Arena): None.

1958 Still Dates: Picnics.  
Rental Agent: Othel Drew, secretary, Addington Fair, Moscow.

**Feversham, Osprey Agricultural Society**

Grandstand: None.

Coliseum (Indoor Arena): None.

1958 Still Dates: Ball games, field days, bingo, dances, concerts, garden parties.

Rental Agent: V. Hudson, Feversham.

**Lindsay, Lindsay Central Exhibition**

Grandstand capacity: 4,000. Bleacher capacity: 1,000. Size of race track, one-half mile.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): Coliseum available for rental for: Sports shows, dances, stagershow, trade shows.

1958 Still Dates: Bullfight.

Rental Agent: N. G. Wilson, manager, 37 Adelaide Street, N., Lindsay.

**London, Western Fair Association**

Grandstand capacity: 6,000. Bleacher capacity, 1,000. Size of race track: one-half mile. Track is not equipped for night racing.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena) seating capacity, 1,000.

Coliseum available for rental for: Rodeos, ice shows, sports shows, dances, circuses, stagershow, trade shows.

1958 Still dates: V.A.P. Clinerama, Middlesex Seed Fair and Food Show, Home and Garden Show, Thames Valley Sports Fair, poultry conference and exhibit, dog shows.

Rental Agent: E. D. McGugan,

general manager, Western Fair Association, Queens Park, London.

**Owen Sound, Owen Sound Exhibition**

Grandstand capacity, 1,500. Size of race track: one-half mile. Track is not equipped for night racing.

Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena) seating capacity: 3,000.

Coliseum available for rental for: Rodeos, sports shows, dances, circuses, stagershow, trade shows.

1958 Still Dates: Circus, horse races.

Rental Agent: Arthur Lemon, 380 2d Avenue East, Owen Sound.

**Peterborough, Peterborough Exhibition**

Grandstand capacity: 3,500. Size of race track, one-half mile. Track is equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): Capacity, 4,500.

Coliseum available for rental for: Ice shows, sports shows, dances, stagershow, trade shows.

1958 Still Dates: Race meets, motorcycle races, thrill shows.

Rental Agent: R. R. Stewart, secretary's office, Innow Park, Peterborough.

**Picton, Picton Fair**

Grandstand capacity: 1,200. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena) capacity: 1,200.

Coliseum available for rental for: Rodeos, ice shows, sports shows, dances, circuses, stagershow, trade show.

1958 Still Dates: Dances, bingos, ice shows.

Rental Agent: Philip Dodds, Picton.

**Renfrew, Renfrew Fair**

Grandstand capacity: 2,000. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena) None.

Rental Agent: A. R. Donnelly, 229 Raglan Street, Renfrew.

**QUEBEC**

**Quebec, Exposition Provinciale De Quebec**

Grandstand capacity: 7,500. Size of race track, one-half mile.

Plant is available for: Harness races only.

Coliseum (Indoor Arena): Seating capacity, 10,048.

Coliseum available for rental for: Rodeos, ice shows, sports shows, dances, circuses, stagershow, trade shows.

1958 Still Dates: Hockey, public skating, circus, boxing, wrestling, winter carnival spectacle, Show of Stars, Globetrotters, bingo, dancing, National Fur Pageant.

Rental Agent: Emery Boucher, managing director, Coliseum, Exhibition Park, Quebec.

**SASKATCHEWAN**

**Melfort, Melfort Agricultural Society**

Grandstand capacity: 3,300. Size of race track: one-half mile. Track is not equipped for night racing.

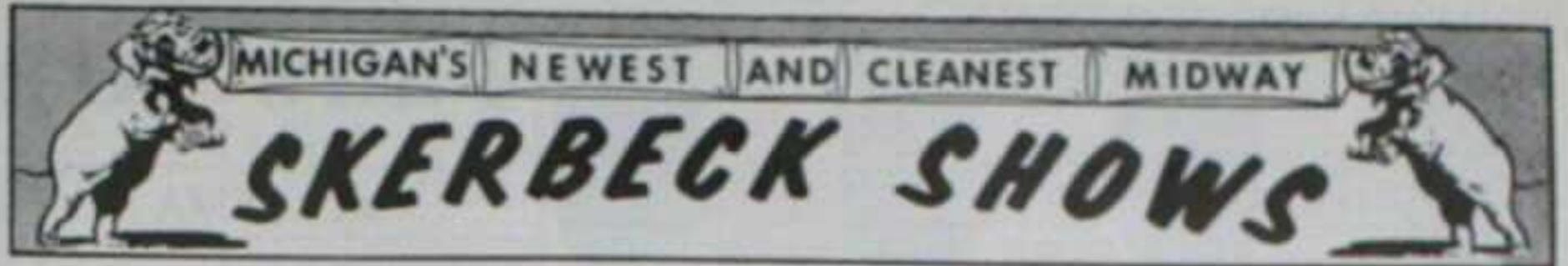
Coliseum (Indoor Arena): None.

Rental Agent: C. D. Manson, secretary-manager, Box 816, Melfort.

**Prince Albert, Prince Albert Fair**

Grandstand capacity: 3,000.

(Continued on page 202)



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<p style="text-align: center;"><b>SHOWMEN AND CONCESSIONAIRES</b></p> <p>If you want top still dates plus a good route of fairs, get in touch with us. We can always use new and unusual ideas.</p>	<p style="text-align: center;"><b>THANK YOU</b></p> <p>To all for contributing to another splendid season for us.</p>	<p style="text-align: center;"><b>VISIT US</b></p> <p>At the Sherman Hotel during the Outdoor Convention, or contact us at our permanent address:</p>

**THOMAS JOYLAND SHOWS—L. I. THOMAS, Manager**

1701 N.W. 83rd St., Miami 47, Florida      Phone: PL 1-2841



**JULY 2 THRU 5**

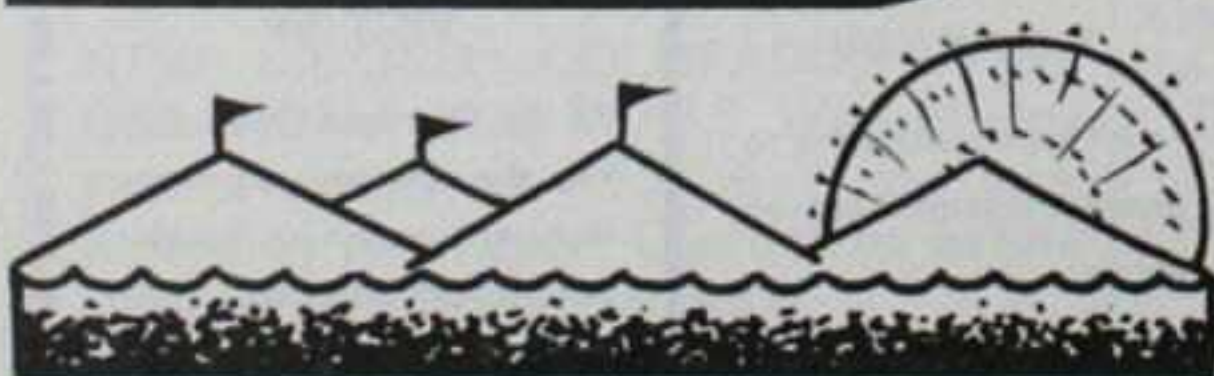
# Bluegrass Regional Fair

**28 COUNTIES PARTICIPATING  
LEXINGTON, KY.**

ORIGINATING FROM THE  
FAIR COAST TO COAST TV-  
GILLETTE CAVALCADE OF  
SPORTS - THE WEEKS TOP  
BOXING MATCH JULY 3RD

KENTUCKY'S FINEST  
LIVESTOCK AND AGRICULTURAL  
EXHIBITS

FREE GRANDSTAND  
SHOWS DAILY



MANAGER & DIRECTOR WILLIAM H. KING  
BLUEGRASS FAIR P.O. BOX 731 LEX. KY.

## Fairs' Arenas and Coliseums

### ALABAMA

**BIRMINGHAM**  
State Fair Coliseum  
2,500 seats; 17,000 square feet exhibit space. Manager, R. H. McIntosh.

**DECATUR**  
Jaycee Morgan County Fair Coliseum  
500 seats; exhibit space. Manager, E. K. Henson.

**FLORENCE**  
N. Alabama State Fair Coliseum  
1,100 seats. Manager, C. H. Jackson.

**LIVERNE**  
Cranshaw County Fair Coliseum  
Exhibit space; stage. Manager, W. J. Bell.

**MONTGOMERY**  
Alabama State Coliseum  
12,828 seats; 66,000 square feet exhibit space; stage. Manager, Arthur L. Dees.

### ARIZONA

**PHOENIX**  
Arizona State Fair Commercial Building  
17,800 square feet exhibit space  
Manager, George N. Goodwin.

### ARKANSAS

**FORT SMITH**  
Arkansas-Oklahoma Fair Arena  
10,500 seats; 28,000 square feet exhibit space. Manager, Paul Lat-ture.

### Fair Facilities

• *Continued from page 201*

Bleacher capacity: 1,100. Size of race track, one-half mile. Track is equipped for night racing.

Plant is available for: Thrill shows, carnival show lot, circus show lot.

Coliseum (Indoor Arena): None.  
1958 Still Dates: Thrill show, visit of Princess Margaret.

Rental Agent: George K. Ross, Masonic Temple building, Prince Albert.

### Regina, Provincial Exhibition

Grandstand capacity: 8,500.  
Bleacher capacity, 2,000. Size of race track, one-half mile. Track is not equipped for night racing.

Plant is available for: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): Seating capacity, 5,000.

Coliseum available for rental for: Rodeos, ice shows, sports shows, circuses, stagesshows, trade shows.  
1958 Still Dates: Sportsmen's Show, two each meeting; circus, carnival.

Rental Agent: T. H. McLeod, manager, Box 167, Regina.

### Saskatoon, Saskatoon Industrial Exhibition, Ltd.

Grandstand capacity: 6,000.  
Bleacher capacity: 400. Size of race track, four furlongs. Track is not equipped for night racing.

Plant is available for: Motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

Coliseum (Indoor Arena): Seating capacity: 3,000.

1958 Still Dates: Light Horse Show, Bred Sow Show & Sale, Interprovincial Bull Show & Sale, Shorthorn Futurity Show, Fat Stock Show & Sale, Dairy Cattle Show & Sale, A. R. Swine Show & Sale, Dressed Meat & Dressed Poultry Show & Sale.

Rental Agent: S. N. MacEachern, manager, Saskatoon Industrial Exhibition Limited, Bessborough Hotel, Saskatoon.

### HOPE

Fair Park Coliseum  
4,000 seats; 41,000 square feet exhibit space; stage. Manager, R. C. Daniels.

### LITTLE ROCK

Barton Coliseum  
9,500 seats; 26,000 square feet exhibit space; stage. Manager, Clyde Byrd.

### PARAGOULD

Greene County Fair Coliseum  
Exhibit space, stage. Management, fair board.

### CALIFORNIA

#### ANGELS CAMP

Frog Town Arena  
1,500 seats; 21,000 square feet exhibit space; stage. Manager, Carl T. Mills, 39th District Agricultural Association.

#### AUBURN

Auburn District Fair Coliseum  
2,000 seats; exhibit space; stage. Management, Auburn District Fair.

#### BISHOP

Charles Brown Auditorium and Exhibit Hall  
2,500 seats; exhibit space; stage. Management, Eastern Sierra Tri-County Fair.

#### COSTA MESA

Orange County Fair Commercial Building  
38,000 square feet exhibit space.

#### DEL MAR

Bing Crosby Hall  
4,500 seats; 35,000 square feet exhibit space; stage. Manager, Paul T. Mannen.

### GRIDLEY

Butte County Fair Coliseum  
2,000 seats; 14,000 square feet exhibit space.

### IMPERIAL

Hulse Auditorium  
500 seats; stage. Management, California Mid-Winter Fair.

### LAKEPORT

Lake County Fair Coliseum  
800 seats; stage. Manager, C. P. Lewis.

### LANCASTER

Antelope Valley Fair Coliseum  
1,000 seats; exhibit space; stage. Manager, A. G. Marquardt.

### MADERA

Hatfield Hall  
1,800 seats; 12,800 square feet exhibit space; stage. Management, 21A District Agricultural Association.

### MERCED

Fairgrounds Pavilion

### NAPA

Napa District Fair Exhibit Building  
2,500 seats; 15,600 square feet exhibit space; stage. Manager, Thomas F. Camp.

### ORLAND

Glenn County Fair Coliseum  
Exhibit space.

### PLEASANTON

Alameda County Fair Arena  
1,500 seats; 10,000 square feet exhibit space; stage.

### SAN BERNARDINO

Swing Auditorium  
10,000 seats; 15,000 square feet exhibit space; stage. Manager, H. H. Bailey.

(Continued on page 204)

Lottie Mayer

presents



AMERICA'S  
GREATEST  
AQUATIC  
SPECTACLE!

The Famous

### DISAPPEARING WATER BALLET

"QUEENS OF THE SEAS"

10 Girls

Beautiful Costumes

Flashy Scenery

NOW BOOKING FOR 1959 SEASON

For Free Attraction, Grandstands, Parks and Fairs.

Will see you at Chicago Convention.

LOTTIE MAYER, 8901 N. Miami Ave., Miami 50, Fla.

High Class . . . Well Stocked . . .  
Capably Operated

### MERCHANDISE BINGO

by Stacy

A CREDIT TO ANY MIDWAY OR FAIR

FOUR UNITS IN 1959

OPENING FOR CAPABLE, RELIABLE MANAGER FOR 1959.  
CAN ALSO PLACE COUNTERMEN AND CALLERS.

FOR OPEN DATES CONTACT

**W. A. (Bill) STACY**

UNTIL FEB. 1, c/o HUGHES HOSPITAL, HAMILTON, OHIO.  
THEN P. O. BOX 156, OCEAN SPRINGS, MISS.

# Statistical Directory of Fairs

• Continued from page 178

## Osprey Agricultural Society, Feversham

Operated 2 days, 1 night.  
 Receipts: Gate, \$202.  
 Aid, Premiums: County aid, \$175; other aid, \$210; total premiums (excluding races), \$662.40.  
 Staff: President, M. Hindle; secretary, H. Hudson.  
 1959 Dates: September 18-19.

## Peterborough Exhibition, Peterborough

Total Attendance: Paid and free, 70,000. Operated 4 days, 4 nights.  
 Receipts: Gate, \$23,267; day grandstand total, \$6,028; coliseum total, \$604.  
 Carnival: Conklin Shows; ride and show gross, \$26,035.05.

Attractions: Black Diamond Rodeo, 1 day, 3 nights; harness race meet, 1 day; horse show, 3 days, 2 nights.  
 Coliseum: Variety show.  
 Aid, Premiums: State aid, \$1,000; county aid, \$865; total premiums (excluding races), \$13,500.

Staff: President, Donald Milburn; secretary, R. R. Stewart; publicity director, Fred Chapman.  
 1959 Dates: August 12-15, official.

## Picton Fair, Picton

Total Attendance: Paid and free, 20,000. Operated 3 days, 3 nights.  
 Receipts: Gate, \$6,000; night grandstand total, \$1,200; coliseum total, \$1,100.

Carnival: March Midway Shows.  
 Attractions: Band tattoo, 1 night; jase show-vaudeville, 1 night.  
 Coliseum: Wrestling, 1 night.

Aid, Premiums: State aid, \$1,000; other aid, \$800; total premiums (excluding races), \$5,000.  
 Staff: President, A. McCornock; secretary, Phil Dodds.  
 1959 Dates: September 10-12, tentative.

## Renfrew Fair, Renfrew

Total Attendance: Paid and free, 34,800. Operated 3 days, 4 nights.  
 Receipts: Gate, \$9,483; night grandstand total, \$1,087.

Carnival: Conklin's World's Finest Shows.  
 Attractions: CFRA Happy Wanderers and guests, 1 night; Simpson Agency—Anything Can Happen, 2 nights; professional wrestling, 1 night.

Aid, Premiums: Province aid, \$1,000; county aid, \$200; other aid, \$1,200; total premiums (excluding races), \$2,400.

Staff: President, J. M. McMahon; secretary, A. R. Donnelly.  
 1959 Dates: September 16-19, official.

## Western Fair Association, London

Total Attendance: Paid and free, 355,014. Operated 6 days, 6 nights.  
 Carnival: Conklin Shows.

Attractions: Junior Olympics, 1 day; harness horse racing, 3 days; jungle racing—Jack Joyce, 2 days; Barnes-Carruthers "Spectorama," 6 nights; Armed Forces demonstration, 1 day.

Coliseum: Livestock judging, 6 days; horse show, 6 nights.  
 Staff: Manager, E. D. McGugan; secretary, John Wiley; publicity director, Purdom Love.  
 1959 Dates: September 14-19, tentative.

## QUEBEC

### Exposition Provinciale de Quebec, Quebec

Total Attendance: Paid, 401,347. Operated 9 days, 10 nights.  
 Receipts: Gate, \$175,969.10; day and night grandstand total, \$28,992.25; coliseum total, \$108,564.89.  
 Carnival: Conklin Shows.

Attractions: Harness races, 4 days, 8 nights.

Coliseum: Fantasia '58, 4 days, 10 nights.

Aid, Premiums: Federal and provincial, \$23,500; other aid, \$750; total paid premiums (excluding races), \$24,164.50.

Staff: President, Mayor Wilfred Hamel; secretary, Emery Boucher; concession superintendent, Jacques Boucher; publicity director, Bob Boudreau.  
 1959 Dates: September 4-13, official.

## SASKATCHEWAN

### Melfort Agricultural Society, Melfort

Total Attendance: Paid, 12,474. Operated 3 days, 3 nights.  
 Receipts: Gate, \$8,367.64; night grandstand total, \$6,229.46.

Carnival: World's Finest Shows; ride and show gross, \$9,989.11.  
 Attractions: Tom Drake Show, 2 days, 3 nights.

Staff: President, A. G. Lancaster; secretary, C. D. Manson.  
 1959 Dates: July 16-18, tentative.

### Prince Albert Fair, Prince Albert

Total Attendance: Paid and free, 39,560. Operated 3 days, 3 nights.  
 Carnival: World's Finest Shows.

Attractions: Variety show, 3 days, 3 nights.  
 Aid, Premiums: Provincial aid, \$3,000; total premiums (excluding races), \$9,119.80.

Staff: President, L. A. Anderson; manager, George K. Ross.  
 1959 Dates: August 6-8, tentative.

### Provincial Exhibition, Regina

Total Attendance: Paid and free, 119,941. Operated 6 days, 6 nights.  
 Receipts: Gate, \$63,030; day grandstand total, \$21,178.50; night grandstand total, \$42,050.

Carnival: Royal American Shows; ride and show gross, \$84,051.  
 Attractions: Hetzer's Revue, 6 nights; races, 6 days.

Aid, Premiums: State aid, 25,000; other aid, \$1,000; total premiums (excluding races), 36,000.

Staff: President, Alex Aitken; secretary, T. H. McLeod; concession superintendent, P. A. Lundy.  
 1959 Dates: July 27-August 1, official.

### Saskatoon Industrial Exhibition, Ltd., Saskatoon

Total Attendance: Paid and free, 66,899. Operated 6 days, 6 nights.  
 Receipts: Gate, \$58,171; day grandstand total, \$16,422; night grandstand total, \$46,486.

Carnival: Royal American Shows; ride and show gross, \$72,364.  
 Attractions: Hetzer's Theatrical Agency (revue), 6 days; horse racing, 6 days.

Aid, Premiums: Government aid, 340,000; other aid, \$5,000; total premiums (excluding races), \$21,749.65.

Staff: President, Dr. V. E. Graham; manager, S. N. MacEachern; concession superintendent, W. H. Dalton.  
 1959 Dates: July 20-25, official.

## Higher Education

• Continued from page 98

upon the thousands of citizens who were reached thru the various phases of the project as well as from the excellent co-operation displayed by a vast majority of Texas' 101 colleges and universities."

# CAVALCADE OF ODDITIES SLIM KELLEY and WHITIE SUTTON

SECOND SUCCESSFUL YEAR WITH THE  
JAMES E. STRATES SHOWS

THANKS TO James E. Strates and the entire show personnel for another Successful Season

NOW  
BOOKING

FREAKS, ODDITIES AND WORKING ACTS  
FOR THE 1959 SEASON

SLIM KELLEY and WHITIE SUTTON

Box 512, Gibsonton, Fla.

# "THE WORLD'S STRANGEST MARRIED COUPLE" PRISCILLA and EMMETT BEJANO

The Original Monkey Girl and the Original Alligator Skin Man

NOW BOOKING FOR 1959 SEASON

Available for Top Fairs and Leading Parks

Contact us early

OUR THANKS TO:

Floyd Gooding for a nice season, and to Clif Wilson for our Engagements at Mid-South Fair, Memphis, and State Fair of Texas, Dallas.

PRISCILLA & EMMETT BEJANO • 1202 East Flora St. • Tampa 4, Florida

# EERIE . . . UNCANNY . . . UNBELIEVABLE LIVE VAMPIRES

Blood eating demons from the Tropical Jungles. Absolutely the only attraction of its kind in the world.

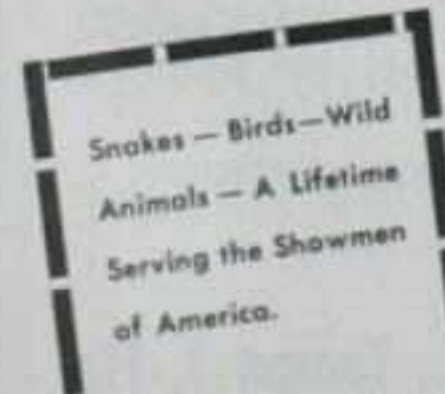
AVAILABLE FOR FAIRS AND PARKS FOR THE 1959 SEASON. ALSO A SPLENDID ATTRACTION FOR MAJOR SPORTSMEN SHOWS AND WINTER AND SPRING DATES.

MY SINCERE THANKS TO LOU DUFOUR for my season-long engagement at RIVERVIEW PARK, CHICAGO, and to CLIF WILSON for the MID-SOUTH FAIR, MEMPHIS, and the STATE FAIR OF TEXAS, DALLAS.

*Manuel King*

KING'S SNAKE FARM, P. O. Box 912, Almeda, Texas

Located 12 miles from Houston



America's Most Unusual Collection of Oddities . . .

# MILO ANTHONY'S

ENTERTAINING, EDUCATIONAL,  
INTERESTING

CIRCUS  
SIDE SHOW

TOBACCO ROAD  
PINHEADS

NOW BOOKING THESE  
ATTRACTIONS FOR 1959

MONSTER  
REPTILES

CONTACT US  
EARLY

My Sincere Thanks for  
Successful 1958 Engagements

To: John Reid, Happyland Shows; Floyd E. Gooding, Gooding Shows, and Clif Wilson for the Memphis and Dallas Fairs.

STRANGE  
ANIMALS

MILO ANTHONY, c/o The Billboard, 812 Olive St., St. Louis 1, Mo.

# concessions

by PARKER

A WINNER WHEREVER THEY PLAY

My Sincerest Thanks . . . To the Fair Managers and Show Owners for whom it was our pleasure to have operated our Concessions and Derby Racers during 1958 . . .

And to my loyal agents and employees for a job very well done by all once again!

**BOB K. PARKER**

10915 Griffing Blvd.

Miami 38, Florida

Experts in Concession Operations

The World's Most Elaborate and Fastest

## MONKEY SPEEDWAY

OPERATED BY **GLENN PORTER**

THANKS TO Edward J. Carroll for our nice season at Riverside Park, Agawam, Mass. Archie Gayer for Wisconsin State Fair, Milwaukee. Glen and Doug Wade for the Michigan State Fair, Detroit. Clif Wilson for the Mid-South Fair, Memphis, and the State Fair of Texas, Dallas.

NOW BOOKING THIS ATTRACTION FOR THE 1959 SEASON

Have a Few Weeks Open for Parks and Fairs

**GLENN PORTER**

Box 157, Gibsonton, Fla.

## BURNS and MICKEY

Present The

### NEW TORTURE SHOW

A New Conception in Side Shows

FAIR SECRETARIES AND SHOW OWNERS:

SEE THIS NEW INNOVATION IN ALUMINUM AND PLASTIC. A TRAVELING MECHANICAL, HISTORICAL MUSEUM DEPICTING EARLY PERSECUTION OF CHRISTIANS BY MEDIEVAL HERETICS, ETC., ETC. 6500-WATT ILLUMINATION ON YOUR MIDWAY.

EARNING BIG GROSSES . . . "ALWAYS TOPPING ALL GRIND SHOWS"

Thanks Again To All Who Helped Us Over Our 1957 Disaster.

See Us in Chicago, or Write or Wire

G. N. and MICKEY BURNS

4119 Nebraska Ave., Tampa 3, Fla.

## FAIRS · RACEWAYS · SPEEDWAYS

SPECIAL AND SPONSORED EVENTS



FOR REAL ACTION AT  
THE BOX OFFICE AND IN  
FRONT OF THE GRANDSTAND

WRITE

**BUDDY GATES' AUTO THRILL SHOW**

P. O. BOX 35, GARDEN CITY, N. Y.

• Continued from page 202

### SAN FRANCISCO

Cow Palace  
16,834 seats; 298,000 square feet exhibit space; stage. Manager, Nye Wilson, Grand National Livestock Exposition.

### SAN JOSE

Santa Clara County Exposition Hall  
4,800 seats; 40,000 square feet exhibit space; stage. Management, Santa Clara County Fair.

### SAN MATEO

Fiesta Building  
5,000 seats; 38,000 square feet exhibit space; stage. Management, San Mateo County Fair.

### SONORA

Mother Lode Fair Exhibit Hall  
2,000 seats; 16,800 square feet exhibit space; stage. Management, Mother Lode Fair.

### STOCKTON

Coliseum  
2,500 seats; 3,500 square feet exhibit space; stage. Management, San Joaquin County Fair.

### TULARE

Elliott Auditorium  
1,500 seats; exhibit space; stage. Management, Tulare County Fair.

### TULELAKE

Tulelake-Butte County Fair Coliseum  
750 seats; exhibit space. Management, Tulelake-Butte County Fair

### VALLEJO

Fair Coliseum  
2,500 seats; 18,000 square feet exhibit space; stage. Management, Solano County Fair.

## COLORADO

### BRUSH

Morgan County Fair Building  
Exhibit space. Management, Morgan County Junior Fair.

## FLORIDA

### MARIANNA

Jackson County Fair Coliseum  
3,000 seats; 45,000 square feet exhibit space. Management, Jackson County Fair Association.

### ORLANDO

Fairgrounds Coliseum  
3,000 seats. Management, Central Florida Fair.

## GEORGIA

### ATLANTA

Fair Exhibit Hall  
Bleacher seats; 34,000 square feet exhibit space; stage. Management, Southeast Fair Association.

### BLAKELY

Fairgrounds Coliseum  
500 seats; exhibit space. Management, Early County Fair and Peanut Festival.

## IDAHO

### BOISE

Fair Coliseum  
1,400 seats; exhibit space; stage.

Management, Western Idaho State Fair.

### NEZPERCE

Lewis County Fair Building  
Exhibit space.

## ILLINOIS

### BELLEVILLE

St. Clair County Fair Coliseum  
Exhibit space. Management, St. Clair County Fair.

### PECATONICA

Winnebago County Fair Coliseum  
5,000 seats; exhibit space; stage. Management, Winnebago County Fair Association.

### PEORIA

Heart of Illinois Fair Coliseum  
2,500 seats. Manager, Robert W. Park.

### SPRINGFIELD

Illinois State Fair Coliseum  
2,300 seats. Being remodeled. Management, Illinois State Fair.

## INDIANA

### CONNELTON

Perry County Coliseum  
1,500 seats; exhibit space. Management, Perry County 4-H Fair.

### INDIANAPOLIS

Indiana State Fair Coliseum  
12,000 seats; exhibit space; stage; ice rink. Management, Indiana State Fair, May to October; Mel Ross, Indiana Coliseum Corporation, October to May.

### LA GRANGE

County Fair Coliseum  
Temporary seats; exhibit space. Management, La Grange County 4-H Club Fair.

### TERRE HAUTE

Wabash Valley Fair Coliseum  
Bleacher seats; exhibit space. Management, Wabash Valley Fair.

## IOWA

### BRITT

Hancock County Fair Coliseum  
Exhibit space; stage. Management, Hancock County Junior Fair.

### DAVENPORT

Mississippi Valley Exposition Hall  
1,000 seats; exhibit space; stage. Management, Mississippi Valley Fair and Exposition.

### KEOSAUQUA

Van Buren County Fair Building  
900 seats; exhibit space; stage. Management, Van Buren County Fair.

### WATERLOO

Hippodrome Auditorium  
7,969 seats; 20,000 square feet exhibit space; stage. Manager, Nicholas George. Building is owned by the National Dairy Cattle Congress and operated by the city.

## KANSAS

### CHENEY

Sedgwick County Fair Building  
Exhibit space; stage. Management, Sedgwick County Fair.



## EDDIE the CLOWN

Thanks Managers  
for a Smash 1958 at Fairs

★  
SPECIAL KID ENTERTAINMENT

★  
Walk Around • Trained Dogs  
Juggling and Magic

Book NOW for 1959 . . .  
thru your agent . . . or

**Eddie Edwards**

Box 534, Thousand Oaks, Calif.

**LIBERAL**  
Five-State Fair Coliseum  
2,000 seats; exhibit space; stage.  
Management, Five-State Fair and Race Meet.

**MOUND CITY**  
Linn County Fair Building  
400 seats. Manager, John H. Morse.  
Linn County Fair Building  
400 seats; exhibit space; stage.

**SALINA**  
Salina County Fair Coliseum  
3,500 seats; exhibit space; stage.  
Manager, Albert Frohse, Salina County Fair.

**WAKEFIELD**  
Wakefield Fair Building  
600 seats. Owned by the Clay County Farmers' Institute and Wakefield Free Fair. Operated by the city.

### KENTUCKY

**BOONEVILLE**  
Owsley County Fair Building  
700 seats. Manager, L. Burch.

**BURKESVILLE**  
Cumberland County Fair Coliseum  
500 seats; exhibit space.

**FREDERICK**  
Great Frederick Fair Coliseum  
1,000 seats; exhibit space.

**LEBANON**  
American Legion Fair Building  
Portable seats; 9,750 square feet exhibit space. Management, American Legion.

**LOUISVILLE**  
Kentucky Coliseum and Exposition Center  
16,572 seats; 407,900 square feet exhibit space; stage. Manager, Clyde Reeves.

### LOUISIANA

**KENTWOOD**  
Tri-Parish Fair Building  
1,250 seats. Manager, C. B. Temple, Tri-Parish Food, Feed and Dairy Show.

**SHREVEPORT**  
Hirsch Youth Center  
9,000 seats; 28,800 square feet exhibit space; stage. Manager, Joseph Monsour, Louisiana State Fair.

**WEST MONROE**  
Ouachita Valley Fair Building  
Exhibit space.

### MAINE

**CHERRYFIELD**  
West Washington Fair Building  
350 seats; exhibit space; stage.  
Management, West Washington Agricultural Society, Inc.

### MASSACHUSETTS

**WEST SPRINGFIELD**  
Eastern States Coliseum  
5,000 seats; exhibit space; stage.  
Manager, Jack Reynolds, Eastern States Exposition.

### MICHIGAN

**DETROIT**  
State Fairgrounds Coliseum  
9,000 seats; 17,000 square feet exhibit space; stage. Manager, Donald L. Swanson, Michigan State Fair.

**ESCANABA**  
Upper Peninsula Fair Coliseum  
1,500 seats; exhibit space. Management, Upper Peninsula State Fair.

### MINNESOTA

**AUSTIN**  
Crane Pavilion  
3,500 seats; 7,000 square feet exhibit space; stage. Management, Mower County Fair and Livestock Show.

**FERTILE**  
Polk County Fair Building  
1,000 seats; exhibit space.

**NEW ULM**  
Brown County Coliseum  
12,000 square feet exhibit space.  
Management, Brown County Fair.

# WELCOME HOME!



Once again, we would like to warmly welcome—the International Association of Fairs and Expositions . . . the National Association of Amusement Parks, Pools and Beaches . . . the American Carnival Association . . . the American Recreational Equipment Association . . . the Showmen's League of America . . . and each of your friends and associates.

For many years we have shared in the excitement and enjoyment of your annual convention, and this year, as always, we are looking forward to greeting you at the Sherman. We hope this past season has been your most rewarding and that the future will be even brighter. At convention time, or any time, we look forward to greeting you at the Sherman with a sincere "Welcome Home."

**THE SHERMAN**

**CHICAGO**



## MOBILE HOMES AND CONCESSION TRAILERS

For Every Need in Outdoor Show Business

by **FLOYD VINCENT**

With It For Over 25 Years

**EXCLUSIVE MIDWAY DEALERS IN DALLAS AND FORT WORTH AREA**

SHOW FOLKS: If you'd like to own a Mobile Home, but have financial problems, border-line credit or have been dealing with the wrong kind of people . . . CALL ON US IMMEDIATELY. We understand your needs!

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31 Ft. 1 or 2 Bedrooms

### CONCESSION TRAILERS

Built to Your Specs

Our Sincerest and Deepest Thanks to all of our friends who have purchased Mobile Homes and Concession Trailers from us.

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Distributors of Quality Mobile Homes

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**ADA**  
Norman County Fair Building  
Exhibit space.  
**OWATONNA**  
Steel City Fair Building  
750 seats; exhibit space. Management, Steel City Free Fair.  
**ST. PAUL**  
State Fair Hippodrome  
16,000 seats; exhibit space. Generally available only at fair time. Manager, Douglas K. Baldwin, Minnesota State Fair.

**MISSISSIPPI**  
**NEWTON**  
State Dairy Show Building  
700 seats; exhibit space. Management, Newton State Dairy Show.  
**WEST POINT**  
Clay County Fair Building  
1,000 seats; exhibit space. Management, Clay County Fair and Livestock Show.

**MISSOURI**  
**CAPE GIRARDEAU**  
District Fair Building  
Exhibit space. Management, Southeastern Missouri District Fair.  
**CHILHOWEE**  
Community Fair Building  
Exhibit space. Management, Chilhowee Community Fair.  
**KANSAS CITY**  
American Royal Building  
6,600 seats; exhibit space. Management, American Livestock Exposition.  
**SEDALIA**  
Missouri State Fair Coliseum  
5,000 seats; exhibit space; stage. Management, Missouri State Fair.  
**SPRINGFIELD**  
Ozark Empire Coliseum  
3,500 seats; exhibit space. Management, Ozark Empire Fair.

1,500 seats; exhibit space; stage. Management, New Jersey State Fair.

**NEW MEXICO**  
**ALBUQUERQUE**  
State Fair Coliseum  
12,000 seats; exhibit space; stage. Manager, Leon Harms, New Mexico State Fair.

**NEW YORK**  
**SYRACUSE**  
State Fair Coliseum  
6,000 seats; exhibit space; stage. Management, New York State Fair.

**NORTH CAROLINA**  
**DREXEL**  
Community Fair Building  
750 seats; exhibit space; stage.  
**RALEIGH**  
State Fair Arena  
9,400 seats; 25,000 square feet exhibit space; stage. Management, North Carolina State Fair.

**OHIO**  
**COLUMBUS**  
Youth Center  
2,800 seats; exhibit space; stage. Manager, D. Robert Jones, Ohio State Fair.  
**COLUMBUS**  
State Fair Coliseum  
5,000 seats; stage. Manager, D. Robert Jones, Ohio State Fair.  
**DAYTON**  
Montgomery County Coliseum  
5,000 seats; 21,000 square feet exhibit space; stage. Manager, Goldie V. Scheible, Montgomery County Fair.  
**GREENVILLE**  
Darke County Fair Coliseum  
3,300 seats; exhibit space. Manager, Gilbert Lease.

**NEBRASKA**  
**AUBURN**  
Nemaha County Fair Building  
800 seats; exhibit space; stage.  
**EUSTIS**  
Eustis Fairgrounds Building  
Exhibit space.  
**LINCOLN**  
Nebraska State Fair Coliseum  
9,000 seats; 28,000 square feet exhibit space; stage. Manager, Edwin Schultz, Nebraska State Fair.  
**OAKLAND**  
Burt County Fair Coliseum  
1,000 seats; exhibit space; stage. Management, Burt County Agricultural Society.  
**SPENCER**  
Boyd County Fair Building  
1,000 seats; exhibit space; stage.

**NEW JERSEY**  
**TRENTON**  
New Jersey State Fair Coliseum

**OKLAHOMA**  
**FAIRVIEW**  
Major County Fair Building  
1,000 seats; exhibit space; stage.  
**PURCELL**  
McLean County Coliseum  
1,000 seats; exhibit space; stage. Management, McLean County Fall Festival.  
**TULSA**  
Tulsa State Fair Auditorium  
7,500 seats; exhibit space. Manager, Clarence C. Lester.

**OREGON**  
**PORTLAND**  
Pacific International Pavilion  
Exhibit space. Management, Pacific International Livestock Exposition.  
**ROSEBURG**  
Douglas County Coliseum  
4,000 seats; exhibit space; stage. Management, Douglas County Fair.  
**SALEM**  
Oregon State Fair Coliseum  
5,000 seats; 20,000 square feet exhibit space; stage. Management, Oregon State Fair.

**PENNSYLVANIA**  
**HARRISBURG**  
Farm Show Building  
7,500 seats; exhibit space; stage. Management, Pennsylvania Farm Show.  
**HUGHESVILLE**  
Lycoming County Fair Building  
Exhibit space; stage.  
**MECHANICSBURG**  
Grangers Fair Coliseum  
2,500 seats; exhibit space; stage.  
**PORT ROYAL**  
Juanita County Fair Coliseum  
Exhibit space; stage.  
**UNIONVILLE**  
Community Fair Building  
700 seats; exhibit space; stage.  
**WESTOVER**  
Community Fair Building  
850 seats. Manager, Lewis P. Greene Jr., Harmony Grange Community Fair.  
**YORK**  
Memorial Hall  
4,700 seats; 30,000 square feet exhibit space; stage. Management, York County Agricultural Association.

**RHODE ISLAND**  
**KINGSTON**  
State Fair Coliseum  
1,500 seats; 24,000 square feet exhibit space; stage. Management, Rhode Island State Fair.

**TENNESSEE**  
**COOKEVILLE**  
Putnam County Coliseum  
Exhibit space; stage. Management, Putnam County Agricultural Fair.  
**MEMPHIS**  
Mid-South Fair Livestock Arena  
5,600 seats; exhibit space; stage. Manager, G. W. Wynne, Mid-South Fair.  
**NASHVILLE**  
Tennessee State Fair Coliseum  
7,500 seats; exhibit space; stage. Management, Tennessee State Fair.

**TEXAS**  
**AMARILLO**  
Tri-State Fair Coliseum  
8,000 seats; 18,000 square feet exhibit space; stage. Management, Tri-State Fair.  
**ANGLETON**  
Brazoria County Fair Coliseum  
3,700 seats; 11,000 square feet exhibit space; stage.  
**BEAUMONT**  
South Texas State Fair Coliseum  
7,500 seats; exhibit space; stage.  
*(Continued on page 210)*

*Fair Time is Tent Time!*

It is profitable to know that with our tents, you can grow beyond your permanent facilities. Rental tents are a convenient and economical way for a fair to meet the community's requirements without large investments and year-long maintenance of permanent buildings. The color and excitement of a big-top going up starts FAIR FEVER in people from 7 to 70.

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**GET A "HUCKSTER"**  
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- Removable hatches for easy customer service at table height. Roomy storage-display area.
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- Attract bigger crowds with this handsome concession stand. Raised side panels protect you and customers from sun and rain.
- Ruggedly built for long satisfactory service—aluminum body, steel frame and chassis. Safety, 4 wheel electric brakes.
- 4 practical models available from 12 to 30 foot lengths. All at popular prices!

**GO MODERN — GET A HUCKSTER**  
Ask about our junior cargo trailers. Your trucks do bigger jobs better with WELLS CARGO!

Your feet are on the ground

Close shop in few minutes

Hitch to car in 3 minutes

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## Show Clubs Section

# Most Show Clubs Have Cemetery Plots

ONE function that is a must with most show clubs is the purchase and maintenance of a cemetery plot, a "Showmen's Rest" where members can be laid to rest with fellow or sister show people.

Oldest of these is the 880-grave plot owned by the Showmen's League of America. This plot, of which 490 graves are already occupied, was established in 1918 and one block was used to bury victims of the Hagenbeck-Wallace Circus wreck.

The Greater Tampa Showmen's Association has one of the largest and one of the best landscaped. A total of 900 graves is available, yet the majority is still unoccupied. The plot is walled and well equipped.

The National Showmen's Association selected a site at Hartsdale, N. Y., some 200 miles from downtown Manhattan. There a 200-grave plot is maintained and thus far only a few have been used. Nevertheless, the club is already thinking in terms of increasing the original size considerably.

Thus far only 54 of the 418 graves in the Miami Showmen's Association plot have been used. The area is divided into sections

for Jewish, Catholic and Protestant members.

The Arizona Showmen's Association in Phoenix has two plots with a total number of 72 graves. So far only 13 members have been laid to rest.

A 135-grave plot is owned by the Hot Springs Showmen's Association with 15 of the graves used. Detroit's club, the Michigan Showmen's Association, has a plot of 108 graves in Forest Lawn Cemetery.

The Lone Star Showmen's Club has a sizable plot in Dallas. The club's policy is to provide burial for any showman or showwoman who dies in Dallas without funds.

The International Association of Showmen has a 156-grave area in St. Louis.

On the West Coast the Show Folks of America in San Francisco has one of the biggest plots. In all, the area has 600 graves. In Los Angeles the Pacific Coast Showmen's Association has 468 graves, with 200 of them already used.

The Chicago chapter of Showfolks of America has its plot in Glen Oak Cemetery. The 100 by 100-foot area is topped by a five-ton monument which looks down upon the graves of 36 members.

## AID FUNCTIONS

# Showmen's Clubs Support Charities, Civic Drives

WHETHER its underprivileged children, an ailing human or just someone down on his luck, show people and therefore, show clubs, are the first with aid.

Worthwhile charities, civic drives, blood banks and the like are all given strong support by showmen.

The Lone Star Showman's Club of Dallas each year supports such fund raising as the Cancer Fund, Red Cross, Heart Fund and the March of Dimes and, additionally, each year picks out a special charitable project. One recent year the City of Hope's Leukemia Fund was the recipient of their aid.

Among other charities given a needed hand by the Hot Springs Club is the March of Dimes. Many clubs stage Christmas parties for youngsters. In Hot Springs it's the inmates of an old folks' home that is hosted by the club.

The Showmen's League of America has for years hosted some 300 underprivileged Chicago youngsters at a big Christmas party. Over the year some 4,000 to 5,000 youngsters have participated.

Big Christmas party has also been featured by the Michigan Showmen's Association, with Detroit moppets on the receiving end of candy, gifts and entertainment. Over the years the Detroit club figures it has hosted some 5,000 kids.

So far as numbers are concerned the Tampa club probably holds some kind of record. Each year some 900 of the area's underprivileged children are remembered by the big-hearted members at Christmas and since its inception the party has had upward of 10,000 guests.

The Christmas party annually held by the International Association of Showmen is looked for-

ward to each year by some 400 St. Louis moppets.

The National Showmen's Association in New York long has been noted for its many charities.

Its Midge Cohen Fund is devoted to children and it supplies funds for sick youngsters who need medical care or hospitalization; it provides food and clothing and some much-needed sim-

ple pleasures of life to youngsters who would otherwise go without.

The fund is operated on a flexible basis with wide latitude given to custodians. Some contributions are made thru other organizations; some are made direct.

The fund's achievement has become known outside show business, and today many contributions come from people far removed from the entertainment business.

The NSA Auxiliary's Bess Hamid Sunshine Fund is another important charitable organization. This, instead of youth, is devoted to oldsters. It has given an iron lung to one hospital, an ambulance to the Red Cross and these are just two of its many accomplishments.

Among the 20 or more clubs in the outdoor amusement business, most of them are, in addition to the known charities, spending much money on helping the ailing. These day-to-day cases are usually of a routine nature and not much is said about them.

These are cases where clubs are looking out for their own. Hundreds of times, however, they also look out for others.

all male, turn out for the President's Party which is held several days earlier.

This year the Pacific Coast Showmen's Association will hold its annual banquet and ball on December 4 in conjunction with the annual convention of the Western Fair's Association. Usually attended by some 350, this year the event is expected to draw upward of 700.

The Arizona Showmen's Association will hold its annual banquet and ball on December 15 at the Highway House in Phoenix.

The Chicago chapter of Show Folks of America will hold its annual banquet the Sunday before Christmas with two other parties set, one in the spring, the other in the fall.

Several show clubs annually welcome the new year in with a banquet and ball on December 31. The Heart of America Showmen's Club in Kansas City is one, but it also has a Christmas and tacky party. New Year's Eve will see the International Association of Showmen celebrate with its annual banquet.

The Miami Club will hold its annual banquet and ball, annually attended by upward of 700 on the first Monday of the new year. The club also celebrates New Year's Eve, has an annual picnic, president's party, follies party and a dance every Saturday night.

Regular Associated Troupers, Inc., Los Angeles, will celebrate January 6 with their banquet and ball.

The San Francisco chapter of Showfolks of America will hold its annual banquet and ball on January 11.

The New England Showmen's Association will hold its annual banquet in January, the date as yet undetermined.

## Members Set For Winter Social Whirl

THE end of the outdoor amusement season means two things. It means a respite for the outdoor showman and his fem counterpart. And it means the start of a winter season of social events in which the show clubs of the United States and Canada are the hub.

Annually, New York's National Showmen's Association kicks off the season with its huge Thanksgiving Eve banquet and ball at which the members relax and are treated to a program of some of the top name entertainers available. Upward of 800 turn out for the annual event. Other social functions on the NSA schedule include a testimonial dinner, open house, New Year's Eve party and a St. Patrick's Day event.

The Showmen's League of America hits its social peak during the annual meetings of the outdoor amusement business in Chicago usually the week following Thanksgiving. Here again some 800 attend the SLA Banquet and Ball and a like number,

## SHOW CLUB OFFICERS

### Arizona Showmen's Association, Phoenix

EARL SALTER, Pres. BOB BANARD, 3d V.-P.  
SAM STEFFIN, 1st V.-P. M. R. FREEMAN, Secy.  
W. J. SIEBRAND, 2d V.-P. DON HANNA, Treas.

### Canadian Showmen's Association, Montreal and Toronto

P. A. MARCO, Pres. HOWARD JONES, 3d V.-P.  
ALEX ZAIEN, 1st V.-P. R. GENEST, Treas.  
O. DROUIN, 2d V.-P.

### Greater Tampa Showmen's Association, Tampa

C. C. GROSCURTH, Pres. PAUL D. SPRAGUE, 3d V.-P.  
EARL MADDOX, 1st V.-P. VERNON F. KORHN, Secy.  
RICHARD GILSDORF, 2d V.-P. HARRY B. JULIUS, Treas.

### Heart of America Showmen's Club, Kansas City

GEORGE T. GORDON, Pres. SAM LYON, 3d V.-P.  
TED CORY, 1st V.-P. AL C. WILSON, Secy.-Treas.  
JESS WRIGLEY, 2d V.-P.

### Hot Springs Showmen's Association, Hot Springs

E. M. (PAT) FORD, Pres. L. C. REYNOLDS, 3d V.-P.  
BILL DYER, 1st V.-P. CLINT W. SHUFORD, Secy.  
NORMAN SCHLOSSBERG, 2d V.-P. A. CLAYTON HOLT, Treas.

### International Association of Showmen, St. Louis

ERNIE E. FARROW, Pres. WILLIAM GEREN, 3d V.P.  
HAL EIFORT, 1st V.P. EUBY L. COBB, Secy.  
WILLIAM McCOY, 2d V.-P. GEORGE REGAN, Treas.

### Miami Showmen's Association, Miami

BEN WEISS, Pres. MEL G. DODSON, 3d V.-P.  
JOHN VIVONA, 1st V.-P. A. R. WHITESIDE, Secy.  
HARRY (BUSTER) WEST-BROOK, 2d V.-P. ALTON PIERSON, Treas.  
M. M. WEISS, Exec. Secy.

### Michigan Showmen's Association, Detroit

CAMERON D. MURRAY Sr., Pres. IRVING RUBIN, Exec. Secy.  
PAUL GREELEY, Recording Secy.  
CALVIN L. LOVEIOY, 1st V.-P. MAX KAHN, Treas.  
EDOR BURGE, 2d V.-P.  
WILLIAM SILBER, 3d V.-P.

### Midwest Showmen's Association, Minneapolis

WM. T. COLLINS, Pres. BERNARD THOMAS, 3d V.-P.  
FRANK R. WINKLEY, 1st V.-P. M. P. JAKE BOZONY, Secy.  
CHARLES CARROLL, 2d V.-P. STAN MUCKLE, Treas.

(Continued on page 208)

## INVESTMENTS

# Many Have Achieved Clubhouse Ownership

THE building or purchase of a clubhouse has been a big development among clubs since the end of World War II and most all have come up with comfortable and in some cases, sumptuous quarters.

The present clubhouse of the Miami Showmen's Association, built in 1953 and since improved, is currently valued at \$325,000. It has all the comforts desired by the members and is the headquarters for show business social events during the winter months.

One of the earlier purchasers of property was the Pacific Coast Showmen's Association, which has owned its quarters since 1947. The International Association of Showmen in St. Louis values its present quarters at \$75,000, considerably more than they paid for the property in 1948.

The National Showmen's As-

sociation, New York, is one of the latest to acquire a club building. They purchased the one previously occupied by the Friar's Club in 1957 for a reported \$115,000. This now serves both the men's and women's clubs.

Oldest club of all, the Showmen's League of America, which was founded in 1913, moved into its new quarters in downtown Chicago in 1956. The four-story building cost \$45,000 with an additional \$75,000 invested in rebuilding and refurbishings.

The clubhouse of the Greater Tampa Showmen's Association is one of the showplaces of Tampa. Completed in 1949, is it now valued at \$125,000. It has a meeting room, lounge, snack bar, recreation room, secretary's office, cocktail lounge, board room and women's meeting room and lounge. A plot of ground 215 by 175 feet is used for parking.







# THE SHOWMEN'S LEAGUE OF AMERICA

AN INTERNATIONAL ORGANIZATION OF SHOWMEN FOR SHOWMEN

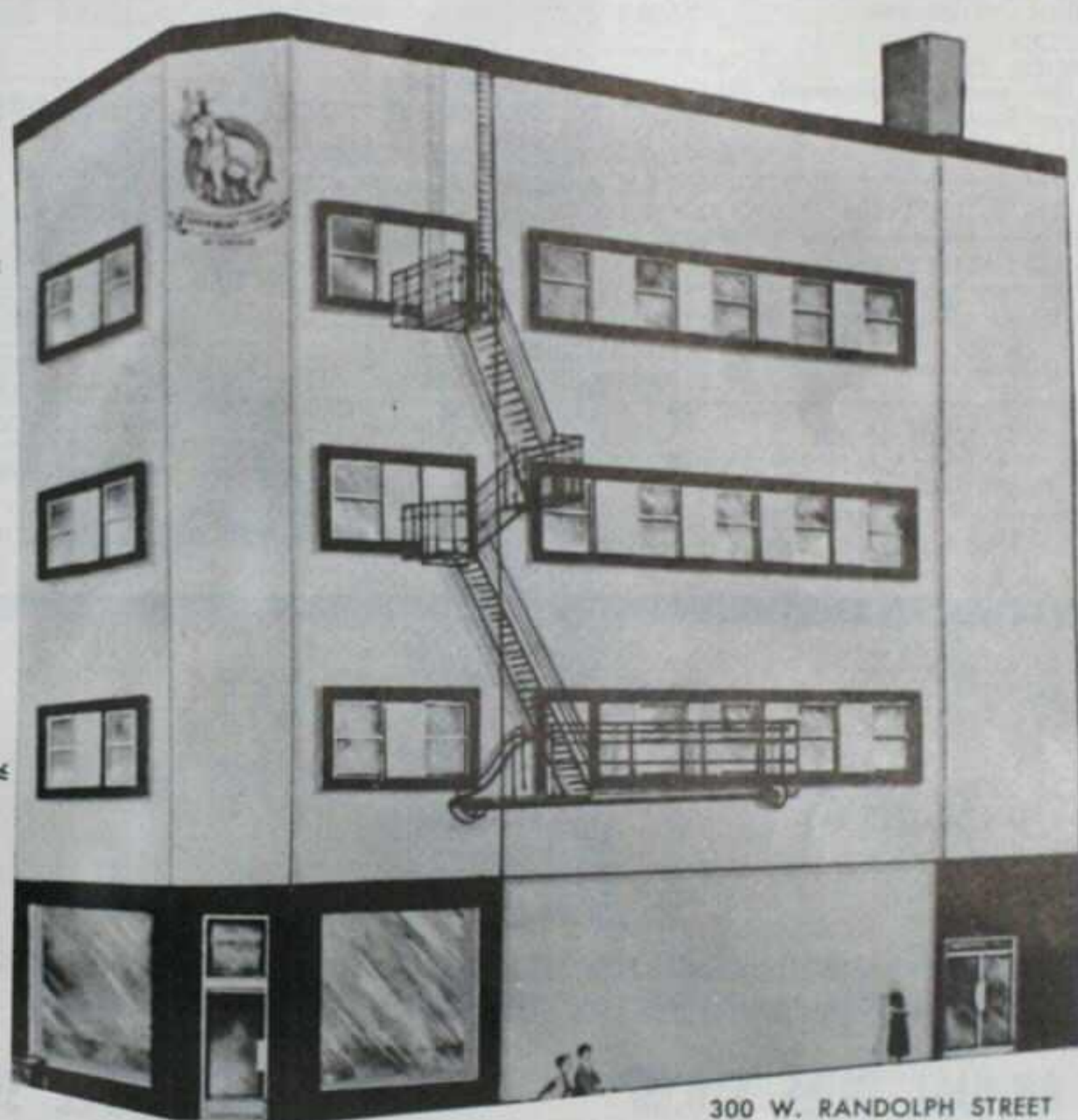
## 46 YEARS of Peerless Leadership and Achievement

(ESTABLISHED IN 1913)

### SOME OF THE ACCOMPLISHMENTS IN THE PAST

- Established first club-owned cemetery for outdoor show people.
- Furnished burial for over 680 members.
- Provided burial funds and plots in Showmen's Rest for over 312 members.
- Paid for and contributed mass burial for 55 persons killed in the Hagenbeck-Wallace Circus train wreck.
- Supplied hospitalization for over 1,700 indigent members.
- Have working arrangement with Alexian Brothers Hospital, Alexian Brothers Rest Home and American Hospital, Chicago, for hospitalization of members.
- Have paid out over \$300,000 for Showmen's Aid.
- Mailed more than 3,000 packages to League Servicemen during World War II.
- Distributed \$52,000 to discharged Showmen's League servicemen at the end of World War II.
- Played Santa Claus to 4,100 orphans and under-privileged children at Christmas parties.
- Gave liberally to Red Cross, National Polio Foundation and similar agencies when need was urgent.
- Conducted annual memorial services for departed members.
- Co-sponsored many events and programs of benefit to outdoor show people, including the annual convention of outdoor show business.

Every member of the SLA can certainly take great pride in this unmatched record of Achievements. To the Showmen who are not members, we cordially request that you examine these past accomplishments, to consider our future plans and our sincere invitation to become a member. While in Chicago, be sure to visit our Club Rooms.



300 W. RANDOLPH STREET  
CHICAGO 6, ILLINOIS

## WAYS AND MEANS

The Ways and Means Committee is deeply appreciative to the League's members and all other supporters for their strong backing in the past. Without such solid efforts, the League's magnificent achievements would never have been attained. The committee further urges the continuation of such fine support in our many worthwhile endeavors, fund-raising activities, and annual Cadillac awards. Such awards—of two Cadillacs this year—will be one of the high lights of our annual banquet and ball Wednesday, December 3, in the Hotel Sherman, Chicago.

### Contact Your Ways and Means Committee

Albert J. Sweeney, *Chairman*  
Jimmy Sullivan, *Co-Chairman*  
Jack Kwiet, *Secretary*  
Andy Markham                      Harry Shore  
Hal Eifort                                Mickey Blue

### 1958 OFFICERS

JOHN M. DUFFIELD, *President*  
WILLIAM CARSKY, *1st Vice-President*  
PAUL OLSON, *2nd Vice-President*

EDWARD SOPENAR, *3rd Vice-President*  
H. N. (HANK) SHELBY, *Secretary*  
BERNIE MENDELSON, *Treasurer*

# Fairs' Arenas and Coliseums

• Continued from page 206

**DALLAS**  
State Fair Auditorium  
4,126 seats; stage. Manager, Charles R. Meeker Jr.

**DALLAS**  
State Fair Livestock Coliseum  
7,000 seats. Proposed.

**IOWA PARK**  
Texas-Oklahoma Fair Coliseum  
3,000 seats; exhibit space; stage.

**LUBBOCK**  
Fair Park Coliseum  
5,376 seats; 10,000 square feet exhibit space; stage. Manager, A. B. Davis, Panhandle South Plains Fair.

**PARIS**  
Red River Valley Coliseum  
1,000 seats. Management, Red River Valley Exposition.

**PLAINVIEW**  
Hale County Fair Coliseum  
1,200 seats; exhibit space; stage.

**WACO**  
Heart o' Texas Coliseum  
7,600 seats; 84,000 square feet exhibit space; stage. Management, Heart o' Texas Fair.

**TYLER**  
Mayfair Coliseum  
2,000 seats. Management, East Texas State Fair.

## UTAH

**SALT LAKE CITY**  
Utah State Fair Coliseum  
3,000 seats; 11,000 square feet exhibit space; stage. Management, Utah State Fair.

## VIRGINIA

**PETERSBURG**  
Southside Virginia Fair Building  
Exhibit space.

**RICHMOND**  
State Fair Coliseum  
4,000 seats. Management, Virginia State Fair.

## WASHINGTON

**SPOKANE**  
Spokane Interstate Fair Coliseum  
4,000 seats; exhibit space; stage. Management, Spokane Interstate Fair, Inc.

## WISCONSIN

**MADISON**  
Dane County Fairgrounds Arena  
3,750 seats; exhibit space; stage. Manager, Roy Gumtow, Dane County Fair.

**MILWAUKEE**  
State Fair Coliseum  
4,000 seats; exhibit space; stage. Manager, W. M. Masterson, Wisconsin State Fair.

**OSHKOSH**  
Winnebago County Fair Building  
500 seats; exhibit space; stage.

## WYOMING

**CASPER**  
County Fair Industrial Building  
2,600 seats; exhibit space; stage.

## CANADA

## ALBERTA

**BENALTO**  
Benalto Fair Building  
200 seats; exhibit space; stage.

**CALGARY**  
Stampede Corral  
9,100 seats; exhibit space; stage; ice rink. Manager, M. E. Harnett, Calgary Exhibition and Stampede.

**CAMROSE**  
Camrose County Fair Building  
2,500 seats; exhibit space; stage.

**EDMONTON**  
Edmonton Gardens  
6,800 seats; 18,275 square feet exhibit space; stage; ice rink. Manager, L. J. Rasmussen, Edmonton Exhibition, Inc.

**OLDS**  
Olds Fair Building  
1,200 seats; exhibit space.

## BRITISH COLUMBIA

**VANCOUVER**  
Exhibition Forum  
7,000 seats; exhibit space; stage; ice rink. Manager, John Evans, Pacific National Exhibition.

## MANITOBA

**BRANDON**  
Fairgrounds Coliseum  
Exhibit space; stage. Management: Provincial Exhibition of Manitoba.

## WINNEPEG

**Red River Exhibition Arena**  
11,793 seats; exhibit space; stage; ice rink. Management, Red River Exhibition.

## ONTARIO

**ANCASTER**  
Ancaster Fair Building  
1,000 seats; exhibit space; stage.

**BARRIE**  
Barrie Exhibition Building  
Exhibit space.

(Continued on page 212)



The '59 Oklahoma State Fair, Oklahoma City, will offer fairgoers another new feature, a new Art Center, shown above in an advanced construction stage. The ring-shaped building, which will have an inner circle of 99-foot diameter for an outdoor exhibit area, will cost \$300,000.

## New Art Center

A DREAM nurtured by Oklahoma City civic and cultural leaders since 1935 for a new art center has come true, and the beneficiaries are the Oklahoma State Fair and its patrons, among others.

A dazzling \$300,000 structure on the fairgrounds was made possible by a quarter-million-dollar gift to the Oklahoma Art Center Association by John E. Kirkpatrick, Oklahoma City oilman, and his wife.

The center grew out of the Federal Art and Music Projects started in 1933. In an interim after federal funds were withdrawn, the Junior League of Oklahoma City provided a large enough grant to keep the center open.

Shortly after, the Oklahoma Art Center Association was formed on a public subscription basis and the center was incorporated and trustees named in 1946.

The unusual ring-shaped building at the fairgrounds leaves an inner circle of 99-foot diameter that will be an outdoor exhibit area. The outer ring—the building itself—is 50 feet wide, containing 22,000 square feet of floor space and giving the outer circle a diameter of 199 feet.

Exterior wall panels weigh 7,500 pounds each and are precast reinforced concrete with a vari-colored alluvial aggregate facing—a mixture of stone set into the exterior side.

## INTERNATIONAL ASSOCIATION OF SHOWMEN

### Invites

MEMBERSHIP AND SUPPORT FOR ITS SERVICE TO MEMBERSHIP, CHARITABLE WORK, AND CONTRIBUTIONS FOR THE GOOD OF OUTDOOR SHOWMEN

**ANNUAL DUES \$10.00**

**INITIATION FEE \$10.00**

Membership, now at 205, is open to those engaged in or affiliated with show business.

WE ARE PROUD OF THE FOLLOWING PROGRESSIVE ACTIVITIES

#### 1—Self-sustaining Club Building

Our 40 x 96-foot two-story building cost \$27,500 when purchased in 1948, has since been improved by expenditures of \$19,200. It is currently valued at \$75,000. Payments and interest on mortgage, now whittled down to \$9,400, are paid from rental of the first floor.

The second floor of the building is devoted entirely to club facilities—reception room, meeting room, offices for the secretary and for the club executives, a bar, and a separate meeting room for the Missouri Show Women's Club.

#### 3—CEMETERY HAS 156 GRAVES

Our "Showmen's Rest" is a beautiful 184x213-foot area in picturesque Memorial Park Cemetery, Lucas and Hunt roads, St. Louis. It has 156 graves, grouped in lots of 6 each. Of the total, 132 graves are available for future burials.

#### 3—DONATIONS MANY, VARIED

Civic and charitable organizations of the St. Louis area are given cash donations throughout the year. Contributions are numerous and are made to those varied organizations whose need and service are great.

#### 4—MEMBERS VOLUNTEER BLOOD

Since 1947 an estimated 500 pints of blood have been given to members by their fellow members on a volunteer basis. In this, the club works thru various St. Louis hospitals.

#### 5—Ladies' Club is Active

The club has no ladies' auxiliary but enjoys a warm, rewarding association with the Missouri Show Women's Club, which has its headquarters in our building. The ladies' organization co-operates wholeheartedly and participates in such events as the annual New Year's Eve banquet and dance, children's Christmas Party, Halloween Party and St. Patrick's Party.

## INTERNATIONAL ASSOCIATION OF SHOWMEN

415A Chestnut St.

St. Louis, Mo.

Founded in 1938



## Problem Solver

HOW electronic computers at the Indiana University computing center are used to solve complex problems related to research was demonstrated in an exhibit at the '58 Indiana State Fair.

To illustrate the machine's ability, spectators were invited to play against it in a game of three-dimensional tic-tac-toe as demonstrated in the above photo.

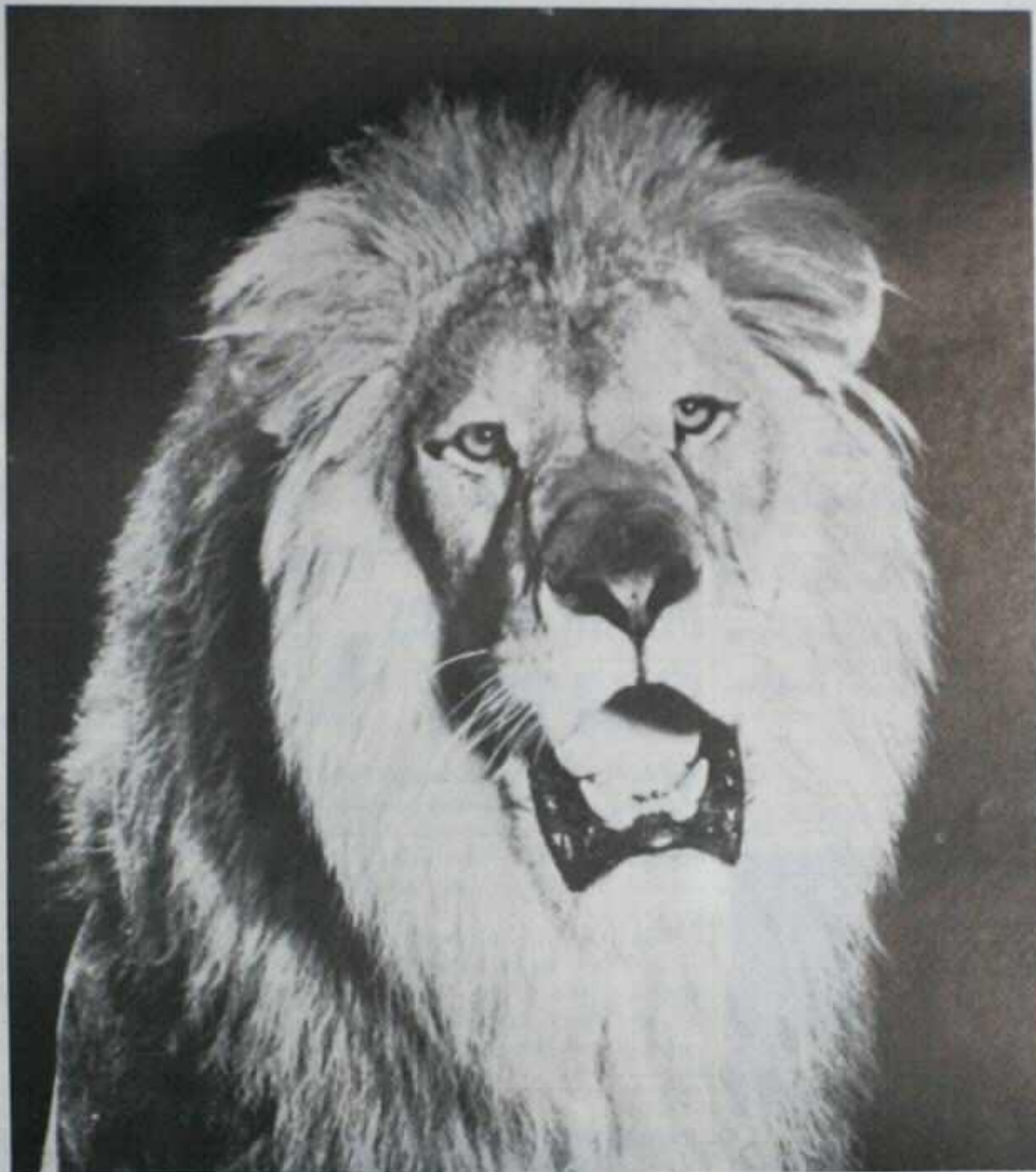
With pre-instructions "programmed" in the machine, the device was beaten in only 7 per cent of the games played.

This was just one of several pieces of equipment with a total value of \$300,000 that was featured in the exhibit.

This year's theme was "Science in Action" and in the central court of the building was a huge, flag-bordered statement explaining the International Geophysical Year. Several 30-inch hemispheres decorated the central court as well as an old school belfry replica with a professor and two children leaning from the window, apparently looking for a comet.

Of special interest to the missile-minded was a man-sized model of the U. S. Army Explorer, history-making satellite. Those interested in geology got a look at the earth's insides with a six foot cut-away sphere especially made for the fair. Also of interest were models of the University's new music building and its extension centers at Gary and South Bend.

# The friendliest lion in showbusiness

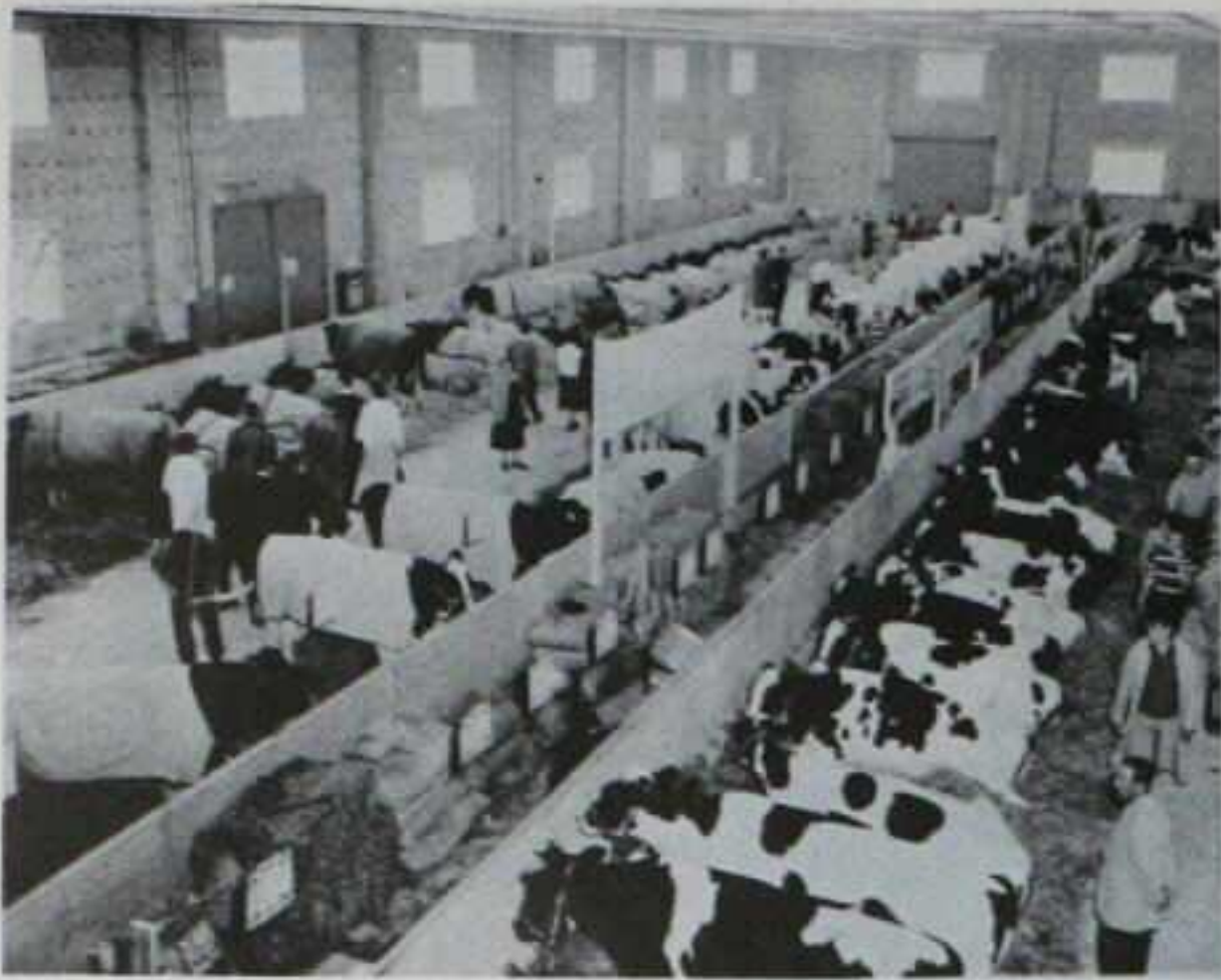


**I**N HIS 21 YEARS, the National Showmen's Association lion has mellowed considerably, and certainly has become more contented. Just look at what he has to be proud of—A permanent club building where showmen and their wives can bring friends, spend leisure hours, receive mail and messages. A beautiful club-owned cemetery for the use of members. Hospitalization. A record of supporting many worthy charities. Annual social affairs where show people and friends can mingle in fellowship. The N.S.A. has attained an importance far greater than its size by the generous application of fraternity and charity.

**STAND BY THE CLUB THAT STANDS BY THE SHOW FOLKS!**

**NATIONAL SHOWMEN'S ASSN.**

123 West 56th Street, New York 19, N. Y.



## Castle for Cattle

**L**IVESTOCK at this year's Exposition Provinciale in Quebec were treated to a new way of life in the fair's new \$150,000 stock building that incorporates many innovations.

Measuring 77 by 182 feet, the building is 30 feet high. It accommodates over 325 head of stock when the removable stanchions are in place and during the off-fair season can be rented as valuable storage space.

The exterior of the structure is of red brick. Steel girders support a wood roof. Special interior features are no-pillar construction. A second permanent or temporary floor on pillars can be added and special window treatment has been adopted for this reason.

Easy access and egress is provided thru four rolling doors, one measuring 10 by 14 feet, the other three 10 feet square.

The cattle were not the only ones that appreciated the comforts of the new building added this year at Quebec. Herders also lived better with fully equipped washrooms, sleeping rooms, toilets and animal-washing facilities.



## Mechanical Cow

**P**URDUE UNIVERSITY, which year-after-year produces top exhibits at the Indiana State Fair, this year came up with a mechanical cow that not only drew thousands of patrons but told a practical story to those in the dairy business.

The cow, which was equipped with faucets in lieu of the usual sources of milk, was gaily painted and demonstrated the importance of a good year-round roughage program. A rotating table, holding low and high-quality roughage, determined the amount of flow from the faucets.

When "Bossy" ate hay cut at the right time, all four spigots produced milk. When she dug into the hay that was cut too late, only two spigots produced milk.

The mechanical bovine was just one of a number of clever exhibits in the university's exhibit which this year was themed as a "Fair-Within-a-Fair." A tomato exhibit purveyed free drinks of juice. A six-foot test tube full of organisms showed what can happen to food. A swine evaluation station showed the know-how of better hog production, and the science of building a pole-type barn, using native lumber, was described.

Even the "one-eyed, one-horned, one-toothed, flying, purple people-eater" was included. The monster was hidden in one of the exhibits as a challenge to the patron's eagle eyes.

## NEW ENGLAND ASSN. NEWEST SHOW CLUB

**L**ATEST addition to the growing list of show clubs concerned with outdoor show business is the Boston-based New England Showmen's Association.

Organized in 1957, the club already has in the neighborhood of 300 members in addition to a ladies' auxiliary that boasts over 60 members.

The club is in the process of negotiating for a burial plot for its membership and has started what could become a sizable blood bank for use in emergencies. Medical help, in the form of hospital and doctor bill help, is being offered in addition to legal advice which is free for the asking.

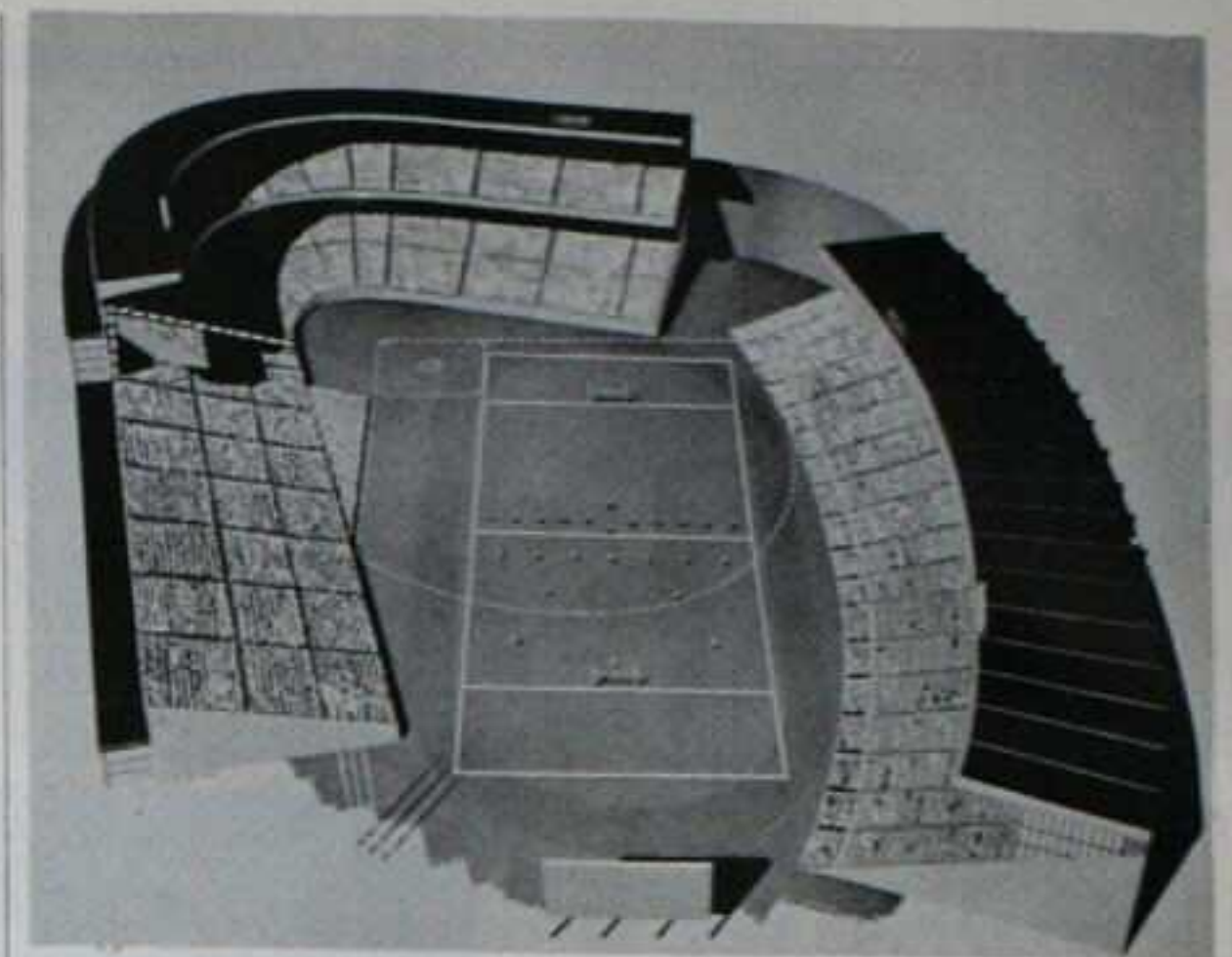
In lieu of a Christmas party for underprivileged children, the club is concentrating on hospitals and orphanages for the present at least.

The annual banquet, which last year drew close to 300, is tentatively scheduled for January.

## Miami Values Blood Bank

**M**ANY show clubs have blood banks but the one operated by the Miami Showmen's Association is probably the most successful, or, at least, as successful as any.

The present bank contains 650 pints. Since its inception in 1954 the bank has given 344 pints to its members. In addition, 135 more pints have been given vari-



Here is how the grandstand (and bleachers) of the Canadian National Exhibition, Toronto, eventually will look should the CNE become the home grounds of a major league ball club. Immediate step will be the extension of the present one level, more than 20,000-capacity grandstand by bleachers seating 15,000 and costing \$975,000. Later phases call for two-tiering the grandstand and the erection of an out-field grandstand. Cost of the new bleachers is to be borne by a Toronto football club.

## Fairs' Arenas, And Coliseums

• Continued from page 210

**LEAMINGTON**  
Leamington Fair Building  
2,500 seats; exhibition space; stage.

**LONDON**  
Western Fair Coliseum  
1,000 seats; exhibit space; stage.

**PORT ARTHUR-FORT WILLIAM**  
Exhibition Coliseum  
1,800 seats; exhibit space; stage.  
Management, Canadian Lakehead Exhibition.

ous other organizations as follows: Veterans' Hospital, 25 pints; Lantana T.B. Hospital, 25 pints; AGVA, 10 pints; Dade County needy, 75 pints.

## SASKATCHEWAN

**ESTEVAN**  
Agricultural Auditorium  
3,200 seats; exhibit space; stage.

**LLOYDMINSTER**  
Exhibition Coliseum  
1,200 seats; exhibit space; stage.

**MOOSE JAW**  
Exhibition Coliseum  
4,500 seats; exhibit space; stage.

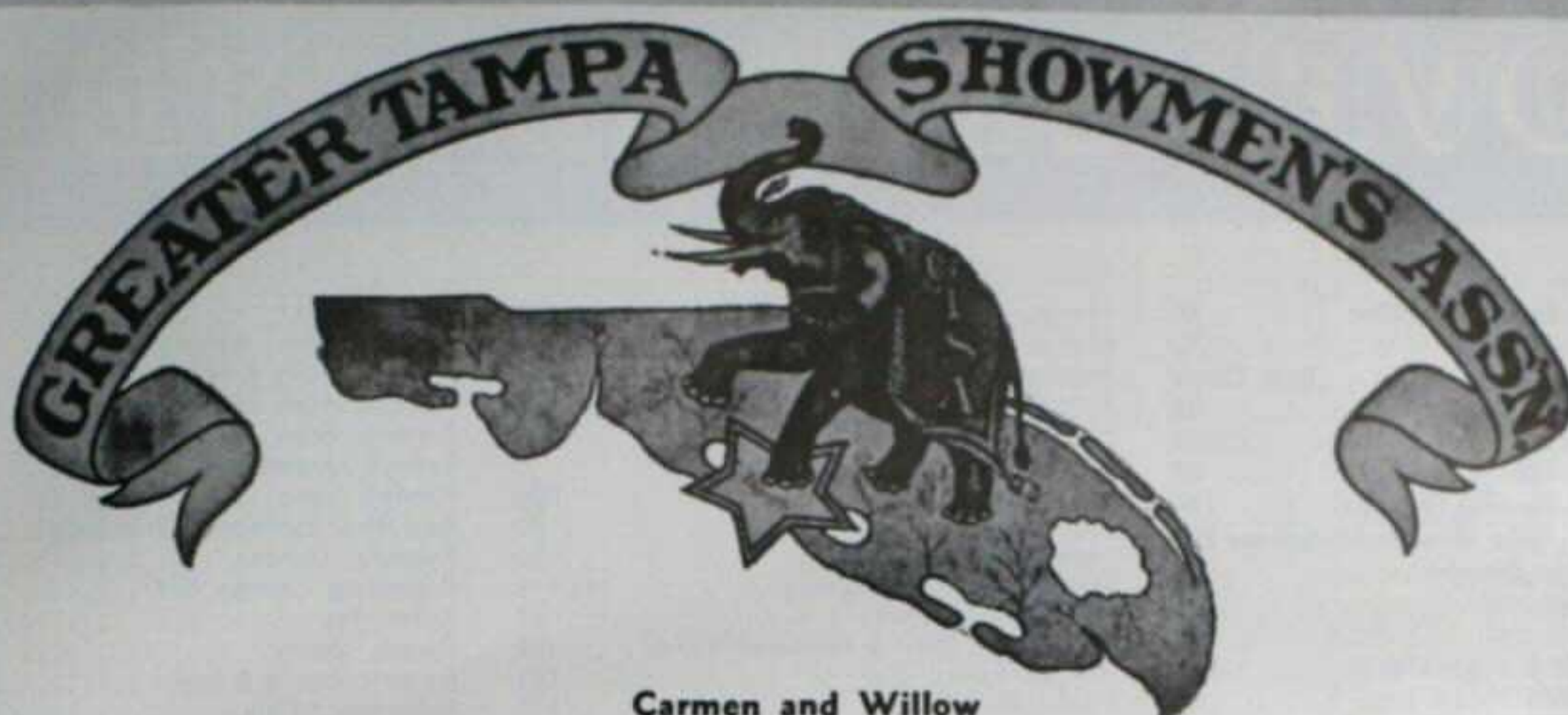
**TORONTO**  
Canadian National Exhibition Coliseum  
10,000 seats; 173,000 sq. ft. exhibit space; stage. Manager, H. E. McCallum, Canadian National Exhibition.

**SHELburne**  
Dufferin Central Fair Building  
1,500 seats; exhibit space; stage.

**QUEBEC CITY**  
Colisee-Coliseum  
12,000 seats; 17,000. Manager, Emery Boucher, Quebec Provincial Exposition.



One exhibitor at the Wisconsin State Fair, Milwaukee, this year came with a new version of weight guessing. This huge gear wheel drew much attention and was the subject of a weight guessing contest with Defense Bonds as the prize. The 10-foot plus gear, which is used in the cement and ore processing industry, towered over other commercial exhibits in the big Wisconsin-At-Work Building.



Carmen and Willow  
Tampa, Fla.

**Founded in 1948, in Just Ten "Short" Years the Greater Tampa Showmen's Association Has Achieved a Record Number of "FIRSTS" That Betoken the True Fraternity Prevalent Thruout Our Membership**

## • *First* •

- **FIRST** Showmen's Club to build its own building, to be used exclusively for showmen and their club activities. It is one of Tampa's show places—with meeting room 63½ x 32 ft., lounge 23 x 32 ft., snack bar 15 x 32 ft., recreation room 12 x 32 ft., secretary's office 15 x 11 ft., cocktail lounge 43 x 15 ft., board room 18 x 20 ft., women's club room 63½ x 18 ft., women's lounge 11 x 22 ft., on 265 x 275 ft. lot, plus an adjacent parking lot 215 x 175 ft.
- **FIRST** Showmen's Club to build and beautify their own private cemetery that is not an integral part of any other cemetery, containing 900 graves. Showmen's Rest is one of the finest cemeteries in the nation.
- **FIRST** Showmen's Club to purchase a residence near the Club Building which has been furnished and is used as the home for Club's Custodian.
- **FIRST** And only Showmen's Club to provide Hospitalization and Medical Insurance for its members. Making it possible that over \$80,000.00 has to date been extended to covered members.
- **FIRST** Showmen's Club is establishing a Blood Bank for its members and holds membership in National Blood Bank and also in the Florida Blood Bank and has 550 pints of blood in a reserve from which members can draw thruout the U. S. and Canada.
- **FIRST** Showmen's Club to hold its own New Year's Eve Jubilee, featuring top-notch Circus and Vaudeville Acts and Name Bands, which is open to the public, and conducts a many-sided social activity program in which the ladies' auxiliary participates wholeheartedly, and stages one of the finest banquets-balls in the nation.
  - Purchased small building on 105 x 105 ft. lot adjacent to club building. Structure has been razed and land and lot black-topped for parking purposes.
  - Club has paid off all obligations on lots, club building and is debt-free. Over-all asset structure estimated to be approximately \$500,000.00.
  - Expended \$42,975 for toys and sweets distributed to about 7,500 youngsters at club-sponsored Christmas parties.
  - Has been cited repeatedly for contributions to civic and charitable campaigns. Chief among them are Cancer, Red Cross, Polio and Community Chest Drives.

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Membership (now 1067) is limited to those engaged in outdoor show business for one year prior to application for membership. Initiation fee is \$25, annual dues are \$10.

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## 1958 OFFICERS

PRESIDENT: C. C. GROSCURTH  
1st V.-P.: Earl Maddox

2nd V.-P.: Richard Gilsdorf  
3rd V.-P.: Paul D. Sprague

Secretary: Vernon F. Korhn  
Treasurer: Harry B. Julius

# ADVERTISERS' INDEX

Alabama State Fair, Birmingham	64	Hames, Bill, Shows	146	Pasley, Dale	178
Alamo Exposition Shows	193	Hammond, Bob, Shows	195	Peterson, Hub, Associates	161
Alexander, Inc., Willard	Back Cover	Hannum, Morris, Shows	194	Phillips, Teddy & His Ork.	91
All-Iowa Fair, Cedar Rapids	58	Happyland Shows	200	Pitt Co. Agri. Fair, Greenville, N. C.	58
Allen, Rex	101	Harlem in Havana	113	Porter's, Glen, Monkey Speedway	204
Allentown Fair, Allentown, Pa.	40	Heart of America Showmen's Club, Kansas City	208	Rabuck, Arnold	116
Amusements of America (Vivonas)	184	Heart O' Texas Fair, Waco	70	Randall, Lynn	78
Anthony's, Milo, Side Show & Attractions	203	Heth Shows	50	Red River Exhibition, Winnipeg	54
Arizona State Fair, Phoenix	64	Hetzer Theatrical Agency	118-119	Renaldo, Duncan	123
Auto Racing, Inc.	172	Hill's Greater Shows	72	Repeating Cannon Act	105
Autry, Gene	121	Hilo Hattie Show & Hawaiian Revue	154	Ritter, Tex	87
Baldschun, Clyde & Associates	149	Holmes Rodeo Co.	133	Rivers, Jonny	188
Bangor, Me., 125th Anniversary	68	Hottle, Buff, Shows	177	Roberts, Lucille & Eddie	89
Barnes-Carruthers Theatrical Enterprises, Inc.	125	Illinois Fireworks Co.	140	Robertson, Dale	76
Bee, Molly	75	Illinois State Fair, Springfield	12	Rocky Mount Agri. Fair, Rocky Mount, N. C.	58
Bejano, Priscilla & Emmett	203	Indiana State Fair, Indianapolis	67	Rodeo Cowboys Assn.	134
Bergen, Edgar	77	International Assn. of Showmen	210	Rogers, Roy	102-103
Bernard & Barry Shows	195	Ionia Free Fair, Ionia, Mich.	51	Royal America Shows	107 thru 112
Best, R. E. (Dick)	116	Iowa State Fair, Des Moines	30	Royal America Shows' Concessionaires	114
Birk Twins	92	Joey	151	Rudy Bros.' Circus	136
Blackwell, Jean and Tom	116	Jones Better Bingos	148	Sage, Miriam, Dancers	91
Blash & Hilligoss Concessions	147	Julius, Harry B.	116	Saginaw Fair, Saginaw, Mich.	98
Blue Grass Fair	202	Kansas State Fair, Hutchinson	22	Sands, Tommy	82
Blue Grass Shows	144	Kelly, Slim & Whitey Sutton Side Show	203	Santa Barbara Co. Fair, Santa Barbara, Calif.	140
Brodbeck & Schrader Shows	197	Kentucky Fair & Exposition Center, Louisville	44	Santa Clara County Fair, San Jose, Calif.	141
Buck, O. C., Shows	131	King's, Manuel, Live Vampires	203	Screen Gems	130
Burnette, Smiley	84	Knight, Harry & Co.	135	Sherman Hotel	205
Burns, G. N. and Mickey, Torture Show	204	Kochman, Jack, Auto Daredevils and Hell Drivers	104	Show Folks of America, Chicago	208
Burrard Amusement Co.	20	Leduc's Frosty Follies	192	Show Folks of America, San Francisco	208
Byers Bros.' Shows	198	Lee, Robert E., & Assoc.	190	Showmen's League of America	209
Calaveras County Fair, Angels Camp, Calif.	141	Lenz, Charles A., & Associates	167	Shriner, Herb	88
Calgary Exhibition and Stampede, Calgary, Alberta, Canada	30	Lippiatt, Jerry, & His Troupe	189	Siebrand Bros.' Circus & Carnival	168-169
California Mid-Winter Fair, Imperial	97	Louisiana State Fair, Shreveport	65	Skerback Shows	201
Canadian National Exhibition, Toronto	14-15	Luster, N. Perry, Insurance	134	Sky King & Penny	81
Capell Bros. Circus & Carnival	197	Lynn, Judy, Show	165	Smith, George Clyde, Shows	199
Central Canada Exhibition, Ottawa	139	M. C. A. Artists, Ltd.	73	South Alabama Fair, Montgomery	56
Central States Shows	176	M. D. Amusements	193	South Central Fair, Chase City, Va.	96
Central Wyoming Fair, Casper	98	Madison, Gene, Rodeo	132	Southeastern Fair, Atlanta, Ga.	44
Chattanooga-Hamilton County Interstate Fair, Chattanooga, Tenn.	66	Mahaffey Bros. Tent & Awning	206	Southside Virginia Fair, Petersburg	142
Chemung County Fair, Elmira, N. Y.	68	Martin, The Al, Agency	191	Stacy, W. A., Bingos	202
Chordettes, The	85	Matson, Johnny	90	Star's, Hedy Jo, Hollywood Stage Show	186
Cisco Kid	123	Mayer, Lottie, Disappearing Water Ballet	202	State Fair of Texas, Dallas	39
Claxton's, Leon, Harlem in Havana	113	McAskill, Maie and Arch	150	State Fair of W. Va., Lewisburg	99
Clay County Fair, Spencer, Ia.	70	McGaw, Bill, Tournament of Thrills	164	Steiner, Tommy, Rodeo	80
Coleman Bros.	173	Michigan Showmen's Assn., Detroit	210	Strates, James E., Shows	48-49
Collins Productions	106	Michigan State Fair, Detroit	24	Sunset Amusement Co.	182-183
Collins, William T. Shows	180-181	Mid-American Fair, Topeka, Kan. (formerly Kansas Free Fair)	69	Sutter Candy Company	162
Colorado State Fair, Pueblo	46	Mid-South Fair, Memphis, Tenn.	37	Swenson, Aut, Thrillcade	Third Cover
Conklin Shows	128	Miler Mfg. Co.	117	Taylor, Charles and Vivian	160
Cox, Richmond W. Jr., Agency	189	Miller, F. W. and Mike	185	Taylor, June, Dancers	89
Crafts Shows	190	Minnesota State Fair, St. Paul	10	Ten Commandments, The	152
Danbury State Fair, Danbury, Conn.	96	Mississippi-Alabama Fair and Dairy Show, Tupelo, Miss.	97	Tennessee State Fair, Nashville	47
Dancing Waters, Inc.	100	Mississippi State Fair, Jackson	99	Thomas, Art B., Shows	Inside Front Cover & Page 3
Danell Catering Service	178	Missouri State Fair, Sedalia	42	Thomas Joyland Shows	201
Danville, Va., Fair	63	Mom's Aid (E. B. Lang)	160	Tinsley, Johnny T., Shows	194
Diamond, Art	151	Monarch Exposition Shows	136	Truth or Consequences	86
Dobson's United Shows	196	Montgomery Co. Fair, The Dayton, O.	56	Tulsa State Fair, Tulsa, Okla.	4
Drake, Tom, Agency	186	Moss, Martha & Charles (Chuck)	36	Utah State Fair, Salt Lake City	54
Drew, James H., World's Fair Shows	62	Motor State Shows	171	Velare Bros.	124
Du Quoin State Fair, Du Quoin, Ill.	6-7	Murphy-Pugh-Lindsey	153	Victory Exposition Shows	200
Dutchess County Fair, Rheinbeck, N. Y.	47	National Orange Show, San Bernardino, Calif.	64	Vincent Mobile Home Sales	205
Eastern States Exposition, West Springfield, Mass.	52	National Showmen's Assn., New York	211	WSM Artists' Service Bureau	145
Edmonton Exhibition, Edmonton, Alberta, Canada	40	National Speedways, Inc.	170	Wade, W. G., Shows	126
Edwards, Eddie	204	Nebraska State Fair, Lincoln	5	Wagner, Buddy, & His Thrill Show	94
Exposition Provinciale de Quebec, Canada	63	Newberry Thrill Enterprises, Inc.	187	Wakely, Jimmy	79
Fair Time Shows	59-61	New Jersey State Fair, Trenton	63	Wald Fireworks Co., Inc.	166
Fernandez, E. K., Attractions	122	New Mexico State Fair, Albuquerque	8	Walsh's, Earl, Matchstick Attractions	152
Florida State Fair, Tampa	52	New York State Fair, Syracuse	18	Wanous, Walter, Side Shows	178
Foley & Burk Shows	199	North American Shows	175	Weiss, O. J. (Whitey)	115
Ford, Tennessee Ernie	74	North Carolina State Fair, Raleigh	58	Wells Cargo, Div. of Prairie Schooner, Inc.	206
Four Preps	83	Northern Wisconsin Dist. Fair, Chippewa Falls	42	West Coast Shows	158
Franklin, Don, Shows, Inc.	155	Novelty Enterprises	191	Western Canada Association of Exhibitions (A Circuit)	28
Frontier 45 Ranch	190	Ohio Fireworks Mfg. Display Co.	159	Western Fairs Association, Sacramento, Calif.	54
G.A.C.-Hamid, Inc.	Front Cover & 143	Ohio State Fair, Columbus	16	Western Shows	192
Gallagan, John Jr.	163	Olson Shows	156-157	Wilson, Clif	38
Galyon Siamese Twins	116	Orange Co. Agri. Fair, Middletown, N. Y.	51	Winkley, Frank R.	172
Gates, Buddy, Auto Thrill Show	204	Ozark Empire Fair, Springfield, Mo.	142	Winters, Bobby	90
Gayland Shows	198	Pacific Coast Showmen's Assn., Los Angeles	208	Wisconsin State Fair, Milwaukee	26
Gold Bond Shows	196	Pacific National Exhibition, Vancouver, B. C., Canada	21	Woolfolk, Boyle, Agency	127
Golden Horse Ranch Thrill Show	188	Paramount Fireworks Co.	138	World of Pleasure Shows	174
Gooding Amusement Co.	31 thru 34	Parker, Bob, Concessions	204	World's Championship Rodeo	135
Greater Tampa Showmen's Assoc.	213			World's Finest Shows	71
Great Cathedrals, The	152			York Interstate Fair, York, Pa.	56
Haas-Wilkerson-Wohlberg	130			Zacchini, Edmundo	105
				Zemater, Charles	187

# STAR-STUDED STUNT SPECTACLE PACKS PERENNIAL PUNCH

By AUT SWENSON

Thrillcade is having its tenth birthday in 1959 and thanks to the support and confidence of a great number of Fair Boards throughout the Mid-Americas and Canada, it has outgrown the knee britches of brat-sized brashness to become a polished, entertaining offspring of which any producer can be justifiably proud.

Getting the men, machines and other equipment together for Thrillcade wasn't too difficult a job, we must concede, but all this wouldn't have been worth a plugged nickel without the faith

and cooperation of the Fair Boards. They have invited us back time and time again, and new dates are being added from year to year, which seems to be proof enough that Thrillcade has the most to offer in exciting entertainment.

Fresh in our mind is the Ford Motor Company's new advertising gimmick line, "The cars that went to the Fair."

Fords have been going "to the Fair" for Thrillcade nine years running now, because that company considers Fairs the greatest showcase on

earth for its products. Among the greatest of these Fairs—world's biggest, in fact—is the Canadian National Exhibition at Toronto, where in 1958 Thrillcade appeared before cheering thousands in ten star-spangled performances.

We can't be modest about the drawing power of Thrillcade performances, particularly when Fair managers tell us that the popularity of the show increases with each passing year.

Thrillcade is no loosely knit organization, with one unit going here and another going there when dates conflict. Fair managers have come to appreciate the fact that they're getting their money's worth when they book Thrillcade, and this may, in part, account for the many repeat performances.

Another thing, Fair Managers have been kind enough to tell us what they like about Thrillcade is that we always put our best foot forward not only in rapid-fire staging of each production but in the sharp appearances of our gold-leaf-trimmed vehicles, the exemplary behavior of our performers, our thorough advance exploitation, and the integrity shown in financial dealings.

The Rayon Institute of America and Rollohome of Marshfield, Wis., through which we obtain our portable dressing rooms and business offices, are other associates which seem to be highly satisfied with our business relationships.

As Thrillcade heads into its tenth season it again is assured of having excellent professional talent on the stunting and clowning staffs. Canadian-born Kenny Blaine, whose all-around skill at piloting motorcycles or driving automobiles makes him one of the most sought-after daredevils of this era, again is under contract. So, too, is Jimmie James of Chicago, dean of the stuntmen, who has made the automobile ramp-to-ramp leap over an elephant's back one of the sure-fire attractions of each performance.

And in line with the policy of dressing up each year's performances to avoid any charges of sameness, Thrillcade in 1959 has added the Honey Girls of Australia and their acrobatic motor ballet to its repertoire. We've tried to be alert to this need for constant changing of our pattern, and were the first to introduce circus acts to Thrillcade, took Dot recording star Johnny Maddox, the ragtime pianist, on tour; pioneered in the introduction of aerial acts and instituted other innovations that contemporaries have attempted to emulate.

While automobile thrill shows originated as strictly an American institution, we like to believe that we've done a major part in developing them to a point where they're developing world-wide interest.



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