

JULY 30, 1955

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AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY

Banner Year Ahead For Juke Industry

Manufacturing Booms on World-Wide Front; Diskmakers Will Share Benefits

By BOB DIETMEIER

year for the world juke box market, and thus the world record market, is in the making.

The world juke box picture is quietly acquiring a new look. Firms in countries which once imported U. S. juke boxes are begin- ing more repid growth, many of ning to manufacture their own, either of their own design or thru manufacturing in the first place. licensing from a U. S. manufacturer, and are making them for both domestic and export sales.

Firms in Germany, France, Denrk and England are already producing and exporting to other countries machines thru U. S. licenses or of their own design.

new coin-operated phonographs CHICAGO, July 23 .- A banner were shipped out of this country; last year, 10,000. This year the figure is certain to be much greater.

> Significantly, this bright picture of progress by U. S. firms prevails despite major problems hamstringwhich have led to foreign firms

Growth Problems

Governmental restrictions, heavy import duties, rural electrification, municipal regulations, currency exchange rates, living standards and even general business uncertainty caused by world tension all have had a share in hampering even greater growth. There .r. many problems existing even in a relatively good market for juke boxes such as Peru. Francis X. Crosby, San Isidro, Linfa, who heads an operating firm, reports that altho there are currently no restrictions on importing machines, there is a custom duty charge of about \$1 a kilo on the gross weight of the machine and a i ner cent ad wat

SKY-THE-LIMIT FOR HOLLYWOOD VIDEO SETTINGS

HOLLYWOOD, July 23 .-There's no longer any doubt that, production-wise, Warner Bros. and 20th Century-Fox are rolling their cameras with the most lavish hand TV has ever seen.

For its "Casablanca" series, for instance, Warner's has constructed a two-story high labyrinth of North African streets, bazaars, cafes, back rooms and boudoirs. At the same time it has turned over to "King's Row" its entire outdoor town, which contains some 25 or 30 permanent structures. TCF-TV, the 20th subsidiary, has built a twoblock Western street for "My Friend Flicka" and, for its hour-long anthologies, has apparently adopted a cost-bedamned attitude. The majors' shooting schedules were unheard of in TV six months ago, For 46 minutes of film the first "Casablanca" pix took 11 days-four of rehearsal and seven before the cameras. "King's Row" is being turned out in 10 days, with director Paul Stewart shooting on the average of 18,000 feet, or nearly four hours, of raw stock

Season Good for **Circus Industry After Shaky Start**

Some Big Shows Have Their Troubles, But Most Units Rack Good Grosses

By TOM PARKINSON

CHICAGO, July 23 .- With the current circus season at the halfway mark, showmen recall the old saw that big tops must win their bankrolls by the Fourth of July, and they are looking with some indicate the show made the nut. trepidation at the present situation For two months there have been of the red wagons.

There have been some spectac- in trouble.

Setting the stage for concern has been the Ringling Bros. and Barnum & Bailey Circus. It has played to generally weak business since early in the season. Some observers count only about a dozen standswhere attendance estimates would continual rumors that the show is

PRICE: 25 CENTS

Other countries, including Co-Iombia, Argentina, Brazil, Australia and New Zealand, are reported planning to manufacture juke boxes.

Mexico's First

Mexico's first juke box manufacturing plant is scheduled to begin

per cent of its output slated for preign sales.

There are reportedly 15 juke box manufacturers selling equipment in Germany alone, eight of which are German firms.

Of course, this growing competition has not even begun to dent the U. S. juke box export market, which is currently experiencing its greatest growth. But the healthy world market points up strongly the acceptance of the juke box as a medium of music for the masses throout the world.

40 Countries

The American-made juke box is finding its way to the four corners of the world-to an estimated 40 countries this year-and records in almost as many tongues and dialects are being spun on thousands of music machines currently opersting in those nations.

In 1953 an estimated 7,000

NBC to Tint **World Series**

NEW YORK, July 23 .- NBC-TV is beginning to pay off on its promise of more color programming next season. The web is about to announce a considerable number of new shows that will be available pest fall in tint.

They will be in addition to an hour and a half of daytime color-"Howdy Doody" and "Matinee"-regularly programmed, and such special shows as the NBC opera spectaculars, and Milton Berle. Among the sporting events to be telecast in color are some of the

New juke boxes, both 78 r.p.m. and 45's, imported from the U. S., (Continued on page \$6)

An eight-day schedule-two rehearsal, six shooting - has (Continued on page 4

ular cases in which shows have done poor business. Since some of these have been with the big and important shows, the over-all impression has been that the circuses are staggering.

If that is true at all, it applies only to a few individual shows. The business as a whole continues in a healthy state. It has been Bros.' Combined Circus. This one spotty for many outfits, consistently strong for a few, and profitable for all but a small minority. Some observers have made cautious business in Illinois and Ohio. Then mention of 1938, the year that the grosses fell radically and conall but two of the bigger shows either folded or closed early. But Ontario. The show has been at a the whole situation this year seems loss to explain its small takes. Since to have little in common with that returning to the States, King-Cole carlier season.

Since Ringling is the kingpin of the outdoor show business, extra significance often is applied to how it fares. But in this case informed sources declare that the difficulties are stemming from within the organization itself.

Also reporting business off sharply is the King Bros. & Cole opened in the South, played to poor business on the way north, but drew numerous days of strong tinued bad in Ohio, Michigan and has done somewhat better, but business is still spotty.

Brighter Picture

While these two reports are gloomy, there is better word from other shows.

The Al G. Kelly & Miller Bros," Circus has registered very big business in Iowa and Wisconsin. Until two years ago, K-M business was good so constantly that the show's name became nearly synonymous with turnaways. More recently, it suffered the pain of poor crowds. But this year it has returned to its old position in the win column. Kelly-Miller formula calls for the heaviest possible use of outdoor

(Continued on page 4

Plays S.R.O. in **Ringling Town**

BARABOO, Wis., July 23 .- Outstanding circus business of recent days was that scored by the Al G. Kelly & Miller Bros.' Circus when it played here to a full house in the afternoon and a turnaway at night

For the show it was one of the top grossing days of the season to this point, altho it has done well in recent stands in Wisconsin and lowa.

For the town, home of the original Ringlings and their circus-operating cousins, the Gollmars, the Kelly-Miller shows' attendance was

NEWS OF THE WEEK

Gen. Tele Must Clear Rights Before RKO Films Go To TV . . .

With its acquisition of RKO Radio and its catalog of 950 pictures, General Teleradio faces a mammoth job of clearing rights and packaging before it puts any of these features in

Juke Box Executive Rips Proposed Copyright Study . . .

A proposal by the copyright office to study laws bearing on the juke box industry with review of revision is hit by Music Operators of America president, George A. Miller. MOA chief says such a move could not hope to be impartial until the juke box industry voices its views in Witchington Page 1

Legit Musical Scores Are Headache For Record Business . . .

The problems involved in publishing a legit musical score and putting out original cast record albums continue to harass the record industry; and as the 1954-55 Broadway season draws to a close, many record execs and music publishers have been wondering if it's all

Disneyland Opening Day Draws 27,000 Customers . . .

Over 27,000 first-day patrons jammed the new, widely publicized Disneyland amusement park in Anaheim, Calif., causing bumper-to-bumper traffic jame on the highways and packing the park's amusement devices to capacity.

vention of their own, as independent manufacturers and distributors attended the National Association of Music Merchants' Convention in area. Hill works and an an an and Barry Is

AT&T To Sponsor Hal Roach's "Passing Parade" Film Series . . .

Hal Roach Jr. this week magged one of the world's top corporations as his TV bankroller when the American Telephone and Telegraph Company agreed to buy "The Passing Parade" from him. The series stars John Nesbitt as storyteller.Page 2

Carnival Labor Shortage Has Good and Bad Points . . .

A current shortage of both skilled and unskilled help has a bright side to the camival industry, as well as a gloomy one. Show operators know the scarcity is due to better pay and employment in all industries, reflecting an abundance of spending money which should be о**п**. н

DEPARTMENTS AND FEATURES

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ival	Manufactures and the
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THE BILLBOARD

TELEVISION

Communications to 1564 Broadway, New York 36, N. Y.

JULY 30, 1955

Indie Station Film Web May LEN-BOB WIN ABC ECLAT **Emerge From RKO Sale to GT** EXEC SWEEPSTAKES By SAM CHASE

cations of the General Teleradio many properties included in the well before making any move. It acquisition of the RKO catalog of deal that can be fashioned into will submit the pictures to adverfeatures are just beginning to shape half-hour vidfilm series. Howard tisers, to stations and to networks up in the trade. Chief among these Hughes was toying with such an to see what price it can get for is likely to be a greater emphasis idea, but never went ahead with them. After a complete evaluaon getting national business by in- it. Many of the pictures have cre- tion of the properties, it will then dependently owned station groups. ated characters who can be per- make its move. And the betting is General Teleradio can provide the petuated, and there are also some that the important features will go programming, and the stations in literary properties involved, which to a combine of owners of large some of the top markets in the General Teleradio will now own groups of stations who will then country can provide the facilities outright. at full card rate.

A major factor in this kind of station tie-up is likely to be the Storer Broadcasting Company, which has seven TV stations, most in big markets. Storer has worked closely with General Teleradio's Tom O'Neil in the past, and since -they are very likely to work closely together in the future.

Storer upgraded his national sales operation considerably early this month when he named Tom Harker, veepee and national sales director, and Robert Wood, national sales manager. The latter will headquarter in New York, Storer is also reported to be dickering with Republic Pictures' Herb Yates to see if he could buy that studio's post-1948 pictures.

When O'Neil first moved into TV, it was his announced purpose to put together a film network. At that time an expensive study convinced him that the plan was not feasible, and it was discarded but not forgotten. O'Neil has since tried to buy film properties for 11 stations, five of which are his own. And there are said to be 21 stations interested in an O'Neil film com-The timing on the General Teleradio RKO purchase could not be better. It comes at a time when many sponsors interested in network facilities find themselves unable to buy time. It comes at a time when there is plenty of loose advertising cash available because of the prosperity current in the country. And it comes at a time when the big show has established itself in network TV, and the networks are beginning to program nighttime features.

NEW YORK, July 23 .- Ramifi- activities of the firm. It also has, Teleradio will study the situation be in a position to go after some of

The likelihood is that General the big national advertisers.

Roach Inks A.T.&T. their interests coincide-that is, to produce revenue for their stations -they are very likely to work For Storyteller

Giant Utility to Sponsor John Nesbitt Series in Fall; NBC, CBS Slots Mulled

Roach Jr. this week completed what Considerable location filming is is probably the biggest double play contemplated, with a number of the in TV film history, A.T.&T. agree- pix to be shot in color (all of the ing to buy his John Neshitt "Story- "Screen Directors" teller" series for fall network spon- dramas will be in tint.) sorship.

Eastman Kodak for "Screen Direc- minute presentation, made up of tors' Playhouse," the first of which highlights from four different goes before the cameras August 8 stories, instead of the usual pilot. with Leo McCarey directing.

series for three years, but has truer and broader picture of the proved one of the most discriminat- nature of the series than the ordiing sponsors in the history of TV, nary half-hour film. turning down dozens of shows dur- Roach now has 11 units at work Pat Weaver and Executive Vice- Wood, director of special events, date the corporation, which, dur- the director's chair. ing recent years, has been vying One ramification of the "Story- casting circles several years ago, line network executives who have probably use the show for selling the spectaculars. rather than as institutional adver- A.T.&T. also has a \$200,000 tising. probably staying before the cam- kept entirely separate.

HOLLYWOOD, July 23. - Hal eras for as much as five or six days. Playhouse"

Roach used a unique method of Roach had previously snagged selling the series, filming a 35-His thinking was that such a pres-A.T.&T. has been looking for a entation would give a sponsor a

HOLLYWOOD, July 23.-ABC's leadership team of Len and Bob may well have succeeded in thrusting their web into position as an important member of the Big Three networks from its old place at the bottom of the pile, and thereby placed themselves in contention with NBC's Pat and Bob (Weaver-Sarnoff) combo for top executive honors in TV. Popular trade consensus here this week, on the heels of ABC's press junket from New York for the opening of Disneyland Park, was that the web has only begun to roll on what should prove to be a massive prestige drive. This is attributed largely to the imagination and drive of American Broadcasting-Paramount Theaters' President Len Goldenson and ABC boss Bob Kintner.

Inside opinion is that the web itself shelled out by far the greatest portion of the better than \$1,000,000 that is understood to have gone into the "Dateline Disneyland" telecast last Sunday (17) and to the hoopla surrounding it. Show itself was bankrolled by American Motors, Swift, and Gibson Greeting Cards. Hotel tab alone for the junketing pressketeers ran over 5G for three nights. Despite minor snafus, the impression of a confident, muscular ABC was firmly stamped on the visitors.

The ABC prospects for the future seemed particularly bright following a look at the shooting of the Warner and M-G-M vidfilm series, and an hour-long preview of segments of the Disney Studio's upcoming "Mickey Mouse Club" hour-long strip. The latter particularly impressed as a powerhouse likely to surpass even "Disneyland" in its impact on the TV public, adult as well as youth. And the prestige stemming from the lavish quality of the major studios' series, plus the web's mere association with them, is seen likely to pay off in the effect on the thinking of sponsors and ad agencies, as well as with viewers.

POWERFUL BACKFIELD NBC-TV Scores With Execs on Second Level

NEW YORK, July 23 .- To the young 37; Matthew J. Culligan, 37; imposing list of achievements al- national sales manager of the TV ready credited to NBC President network sales division, and Barry

Greatest Catalog

O'Neil can offer advertisers the greatest single catalog of new feature product available. He can offer names. Among the pictures he now may be able to put on TV are "Citizen Kane," "Hunchback of Notre Dame," "I Remember Mama," "Mr. Blandings Builds His Dream House," "Abe Lincoln in Illinois," "King Kong," and the Fred Astaire and Ginger Rogers vehicles, "Top Hat," "Flying Down to Rio" and "Gay Divorcee." These, of course, are only a few of the top pictures he will have for sale. (See complete list of RKO features in TV film section.)

General Teleradio also will have production facilities where it can produce features, if it wishes, or half - hour shows, if they are needed. It will have a top production organization headed by Charles Clett, former veepee in charge of network services for CBS-TV on the West Coast, who will supervise the motion picture

Agencies Woo Sears, A. & P. **TV** Accounts

NEW YORK, July 23. - Major agencies with strong TV and radio departments are wooing two prize already faced with the alternative accounts-Sears-Roebuck and the of buying into scheduled programs earmarked for those periods by the Great Atlantic and Pacific Tea or picking up time periods that, to

ing that period. No specific net on the "Playhouse" program, first President Robert W. Sarnoff-the in his early 40's. In an older age time period has yet been arranged, two of which will be directed by spectaculars, "Monitor"-must be group, but young in terms of recogbut two or three slots are being McCarey, one being the lead-off added the building of a second nition for achievement, is Roy considered on both CBS and NBC. drama of the series, and the sec- team of top young executives at Porteus, manager of sales for "To-It's academic that the nets will ond the Christmas show. George the TV network to carry out their day," "Home" and "Tonight." shuffle their schedules to accommo- Marshall will follow McCarey into decisions. Many of the men on the

for leadership with General Mo- teller" program is that it deprives have already made their reputa- given the youngsters the benefit of tors as the largest U. S. company. NBC of the talents of Nesbitt. The tions in the business and have their experience. They consist of It is now on a "Second Phone for net has been negotiating for his given the network a core of de- NBC-TV President Thomas Mc-Every Home" campaign, and will services as narrator for several of pendable top flight young executive

film made by Frank Capra on the Pinkham, the 40-year-old veepee Budget, altho not revealed, is progress of science in its vaults, in charge of network programs; 37estimated at \$40,000 plus. Shoot- and is employing Capra to turn out year-old Mort Werner, director of The Amusement Industry's Leading Menuworking ing schedules will be tailored to more of the same, but it's under- participating programs at NBCfit each program, with some films stood that this operation is being TV; Kenneth Bilby, veepee in

second team, unknown in broad- NBC is a group of veteran firsttalent.

Among them are Richard A. R. charge of public relations, and a

Bulwarking the second team at (Continued on page 4)

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A PREMIUM ON PRIME TIME Three Webs Between 'Em Have Only 31/2 Hrs. on Tap

total of only about three and a half hours of next season's prime network time still available for both programs and advertisers on the three networks, the next few weeks is expected to see a heavy spurt of buying activity among advertisers who want to put their own packages on the air at the that time slot or a part of the Perry season's start.

Additional business will be chalked up by the webs in the form of sales of shows that are available, tho not much. An adalready definitely set for airing. But advertisers who are dissatisfied with such availabilities and prefer bringing in their own packages will soon find it all but impossible to do so, except into highly undesirable time periods. Bankrollers are

NEW YORK, July 23 .- With a Hudnut, Exquisite Form Bra, and ed because they're still in the plan-Shell Oil.

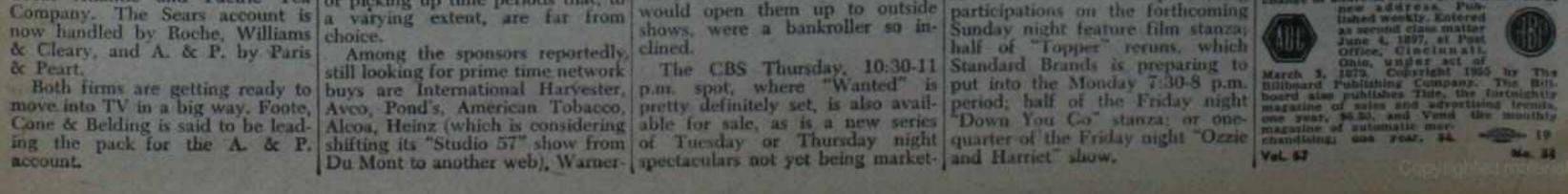
> Of the three networks, NBC has the least available unsold time at night. The only NBC prime time period into which an advertiser can now place his own package is Wednesdays, 10:30-11 p.m., which is competitive to CBS' U. S. Steel and General Electric hour dramas, and ABC's boxing bouts. It's either Como show or participations in the 'Color Spread" spectacular.

CBS has little more than that vertiser with an outside package may still be able to buy Tuesdays, 10:30-11 p.m., tho at last report sale); Mondays, 10-10:30 p.m.; Alcoa had an option on the period. The 7:30-8 p.m. slots on Wednesdays and Fridays are also still available. Tho "Brave Eagle" and 'My Friend Flicka" have been

ning stage. Half of the Johnny Carson show may also be available as the result of a reported bow-out by General Foods. If Revion, the other alternate sponsor, decides to follow suit, the Thursday 10-10:30 p.m. time period may be open for both program and sponsor.

ABC, which justifiably calls itself the "Growth Network," has the most prime time still to sell, but even that's not too much. The ABC prime time periods still open for programming by buyers are Thursdays, 9:30-10:30 p.m. (part or all of which is reportedly close to Saturdays, 10-10:30 p.m., and Mondays, 9-9:30 p.m., which is competitive to "I Love Lucy" and B. A. Bruns, Director Medic.

Advertisers willing to buy into programs already scheduled on web, indications are that CBS ABC have a choice of purchasing



TV FILM

JULY 30, 1955

Communications to 1564 Broadway, New York 36, N. Y.

THE BILLBOARD

MAMMOTH JOB AHEAD FOR GT **RKO Film Catalog Entails** Clearances, Legal Angles

probably be months before General Teleradio will be ready to put into TV any of the pictures it has acquired with the purchase of RKO Radio Pictures. Before any such move can be made, the legal staff faces the mammoth job of clearing all TV rights. Then the sales brass will have to begin packaging this big and complex bundle for maximum sales effectiveness. The latter process undoubtedly began months pictures in the RKO catalog. ago, but to a great extent it depends on the clearance operation.

There are 950 pictures in the RKO vaults. With each one comes a fat portfolio in which the legal eagles can start tracking down rights. They will probably find that, on about 150, RKO's distribution rights have definitely expired. On about another 100 they will probably find that they do not have sufficient control of the nega- wood TV Service and TPA will tives to permit TV distribution. On probably each have a new series about another 50 they will prob- available for fall syndication. Crux ably find that their rights to dis-tribute to TV are questionable.

That will leave approximately it now appear likely that Holly-650 pictures to which RKO still wood TV's "Stryker of Scotland has clear distribution rights. A sub- Yard" and TRA's "Count of Monte stantial part of these are listed in Cristo" will be available for local The Billboard's TV film depart- and regional sponsors. ment this week.

the clearance problem. On many pictures the lawyers will find that, no longer have the literary rights. tions. In other cases they will find into syndication. that they still have title to the littential of TV and were reserving the syndicated pitch.

NEW YORK, July 23.-It will the TV rights in motion picture deals. That Ain't All

That's not the end of the clearance problem either. Many a top talent contract may prohibit telecasting. On pictures made after August, 1948, the Screen Actors up the claims later. Guild will demand to negotiate for repayments. Since the new owners are keeping RKO in production, they cannot by-pass this. There

Syndicators by H'wood TV, TPA

HOLLYWOOD, July 23.-Hollyof the matter is whether or not they can make a national sale first, but it now appear likely that Holly-

"Stryker" is a series that Re-But this is only the beginning of public has been producing, in cooperation with Herbert Wilcox, in England for its TV subsidiary. while they have the negatives, they Thirteen half hours are already completed, with 26 more scheduled In some of these cases they may for filming. According to Hollybe able to renew the literary rights. wood TV Prexy Earl Collins. if no That would necessitate a search for national sale has been made by the owners, followed by negotia- September 15 the show will go TPA starts full-scale production erary rights but only for theatrical of "Monte Cristo" on August 10, showing, not for TV. As far back and indications are that the as the early 1930's, authors' law- company will not wait too long for yers were aware of the future po- a national sponsor before beginning

General Teleradio is not likely to waif until it has all TV clearances tied up in a neat bundle before it begins putting any of these pictures into TV. In many cases, Tom O'Neil, head of GT, may be willing to take a business risk, and clear

The distribution pattern O'Neil will pursue has still not been announced, but the possibilities are quite clear. GT now controls the are probably over 200 post-1948 biggest catalog of first-run features since the formation of Motion Pictures for Television in 1951. Completely ruled out is the possibility that GT will sell the pictures in two- and three-year library deals by which MPTV dominated the feature-film side of the business for over two years. GT made its imprint on TV by selling at a high price per title on the basis of qualitv.

> If it continues in a straight dis-(Continued on page 12)

Of Rank Films

THE BILLBOARD SCOREBOARD

Top 25 Vidfilms Among Kiddies

and Their Pulse Multi-Market Ratings

This weekly feature of The Billboard's TV Film department shows the relative standings of the top 25 non-network TV film series on the basis of the number of viewers of the type covered they attract per 100 viewing homes. The average multimarket rating for each series is also shown and is based upon the rating scored by each show in the 22 basic markets studied by The Pulse, which markets account for the bulk of U. S. set circulation. Each market is weighted in proportion with its TV population. On consecutive weeks, these charts show program popularity among men, women, teen-agers and children,

For additional information on audience size and coverage please consult The Pulse, Inc., 15 West 46th Street, New York,

Rank Order	Title and Distributor of Series	Children per 100 Homes	Avg. June Rta
1	Abbott and Costello (MCA-TV)	107	. 9.0
2	Hopalong Cassidy (NBC)	99	.11.0
3	Annie Oakley (CBS)	98	.12.0
3	Dick Tracy (Combined)	98	100 100 100 100 100 100 100 100 100 100
5	Cisco Kid (Ziv)	96	
5	Gene Autry (CBS)	96	
5		96	
8	Little Rascals (Interstate)	95	A
	. Ramar of the Jungle (TPA)		
	Rocky Jones, Space Ranger (MCA-TV)		
9	Wild Bill Hickok (Flamingo)	93	
12	Terry and the Pirates	89	
13	Range Rider (CBS)	88	
14	Laurel and Hardy (Governor)	87	
15	Kit Carson (Coca-Cola)	86	
15	Badge 714 (NBC)	86	and the second se
17	Cowboy G-Men (Flamingo)	85	
18	Hans Christian Andersen (Interstate)	66	A PARA CONTRACTOR
19		56	
20	. Death Valley Days (Pacific Borax)	52	
21	. Your All Star Theater (Screen Gems)	49	And the second
22	. Meet Corliss Archer (Ziv)	48	
23	. Conrad Nagel Theater (Guild)	37	. 5.0
23	. I Led Three Lives (Ziv)	37	.15.8
25	Amos 'n' Andy (CBS)	36	.19.9

Planned by ABC Ziv-TV National Sales NEW YORK, July 23. – ABC Film Syndication reportedly has Under Walter Kingsley

SAG Strike Certain As Union Sets Vote

TV film producers. SAG headquar- marily library deals). ters said today that it expects the strike to-take effect August 1 or shortly thereafter.

the board of directors last week is overcome. voted to recommend the action (Billboard, July 23). Sentiment of the rank and filers backs the board to the hilt, and the SAG has already received promises of support from all other actors' unions.

Despite this, most industry observers believe the strike will actually never come off, or, at most. last only a few days. Primary reason is that producers, in the middle of their fall production schedules, have too much at stake to risk a protracted layoff.

The forecast is, therefore, that producers will capitulate to the demand for payment on the second run, and that the Guild will scale down the asking price from 100 per cent to around 25 or 50 per cent. Since this is the crucial clause in the contract, negotiations could then be resumed while the strike is held more or less in abevance.

One interesting sidelight is that producers have made several demands of their own. They call for no residual payment until the film has been rerun in at least seven cities; for repeat runs in the same series (along the 39 plus 13 formula) not to count as a second

HOLLYWOOD, July 23 .- The week in the same city not to count Screen Actors' Guild is striking all as a run (this would affect pri-

Overall, producers have offered to raise minimum wages between one-fourth and one-third of what At a mass meeting being held the Guild demanded; e.g., mini-Sunday (24) at the Hollywood Le- mum daily for actors from \$70 to gion Stadium the Guild member- \$75 as against a \$90 SAG proposal. ship is expected to go thru the This difference, however, will probformality of a vote, tho the out- ably be settled without too much come is a foregone conclusion after difficulty once the residual hurdle

> TV film production of the majors, as well as of independent prostrike.

goodly number of the 39 J. Arthur Rank features for syndication sale bundle.

The network's acquisition of the Rank package, which is considered released to television in many lished in The Billboard last week. Among the films in the package are "Odd Man Out," "Red Shoes," "Notorious Gentleman," "Great Expectations" and "Seventh Veil.' Two other outfits-Associated Artists and National Telefilm Associates-are known to be in the race for the features, but indications are that ABC-TV has the deal all but wrapped up as of today.

use most of the features for network programming Sunday nights, 7:30-9. The remainder, probably numbering around 13 or so, would be put into immediate syndication by ABC Film Syndication, it's understood. These features would be available for airing by local stations this fall.

The Rank package would be the first group of feature films to be syndicated by ABC Film. The on syndication of series.

next few days, barring unforeseen developments. The titles of 37 of is understood he will have at least moving to New York next week. It all for itself. the 39 Rank features were pub- five new properties to offer national sponsors.

> pioneer in first-run syndication, gional deals, it has never felt ininto a three-ply sales operation. clined to sweat out the intricacies Eight months ago Ziv set up of a national deal. Economy TV to sell station library deals on its older product.

standard in the TV film distribu-ABC's plans call for the web to tion field. It is seen as the inevitaof residual run shows.

> most four new series into syndication a year.

Production Resources

In 1954, Ziv released three new ducers, would be affected by a firm, up to now, has concentrated shows. At the beginning of 1955, the firm indicated it would step up

Rank features for syndication sale NEW YORK, July 23.-Ziv-TV production and release five or six. as soon as ABC-TV acquires the this week set up a national sales Now at mid-year, it has only begun department which will operate to sell its second show of the year. completely independent of the syn- Ziv's production resources obvidication staff. It will be headed ously have more capacity than can the best batch of first-run features by Walter Kingsley, who for the be absorbed by syndication. By past few years has been head of taking over the American National months, will be finalized within the Ziv's Western division. Kingsley is Studios, it has seven sound stages

Ziv has scouted the national sponsor market for previous new releases. But with its potent syndi-This move finally puts Ziv, a cation staff itching to tie up re-

Now, with separate salesmen and separate product, it is obvi-The three-prong sales organiza-tion is gradually becoming the to stay.

Kingsley will have Allen Johnston seeking national deals on the ble consequence of accumulation West Coast. Johnston has been in Ziv's Western division for two There is just so much first-run years, and was previously with business that can be done with CBS in San Francisco and sales regional and local advertisers and manager of KGO, San Francisco. stations. Most competent industry observers say a top firm can put at aided by Russ Clancy, a veteran of the New York office, who was formerly with AP Radio and WMGM here.

> FOR 1956? 'Man Called X' Prepped By Ziv-TV

HOLLYWOOD, July 23 .- "A Man Called X," Herbert Marshall starrer which was a successful radio series for many years, is being readied by Ziv-TV for its newest TV film offering.

Since Ziv has already an-nounced its fall series, "Highway Patrol," and has "Dr. Christian" in the hopper as its winter show, it appears that "X" will not be available for sales until early next year. This is in keeping with Ziv's practice of prepping each of its series several months in advance.

"X" on radio was a mysteryintrigue program, and the same format will be kept on TV. Les Crutchfield is scripting the first



IN THE AUGUST 6 ISSUE

Spotlight on Fall Television Program and Time Buying

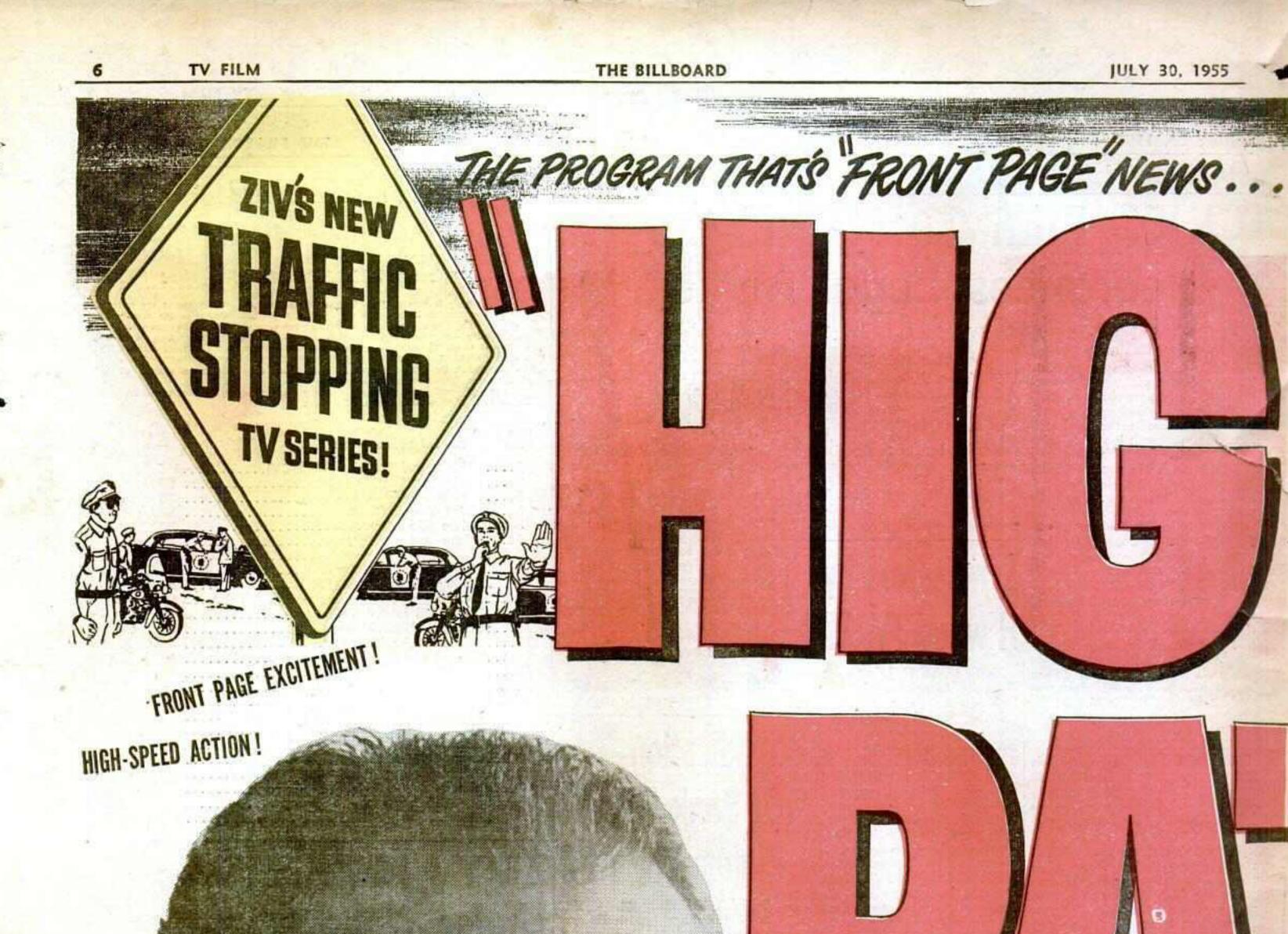
... serving all television time and program buying levels with a storehouse of practical material of current and long-term value.



The Billboard Puts the Spotlight on:

- THE NETWORK SCENE
- THE STATION LEVEL
- SYNDICATED FILM
- FEATURE FILM







AS HEAD OF THE



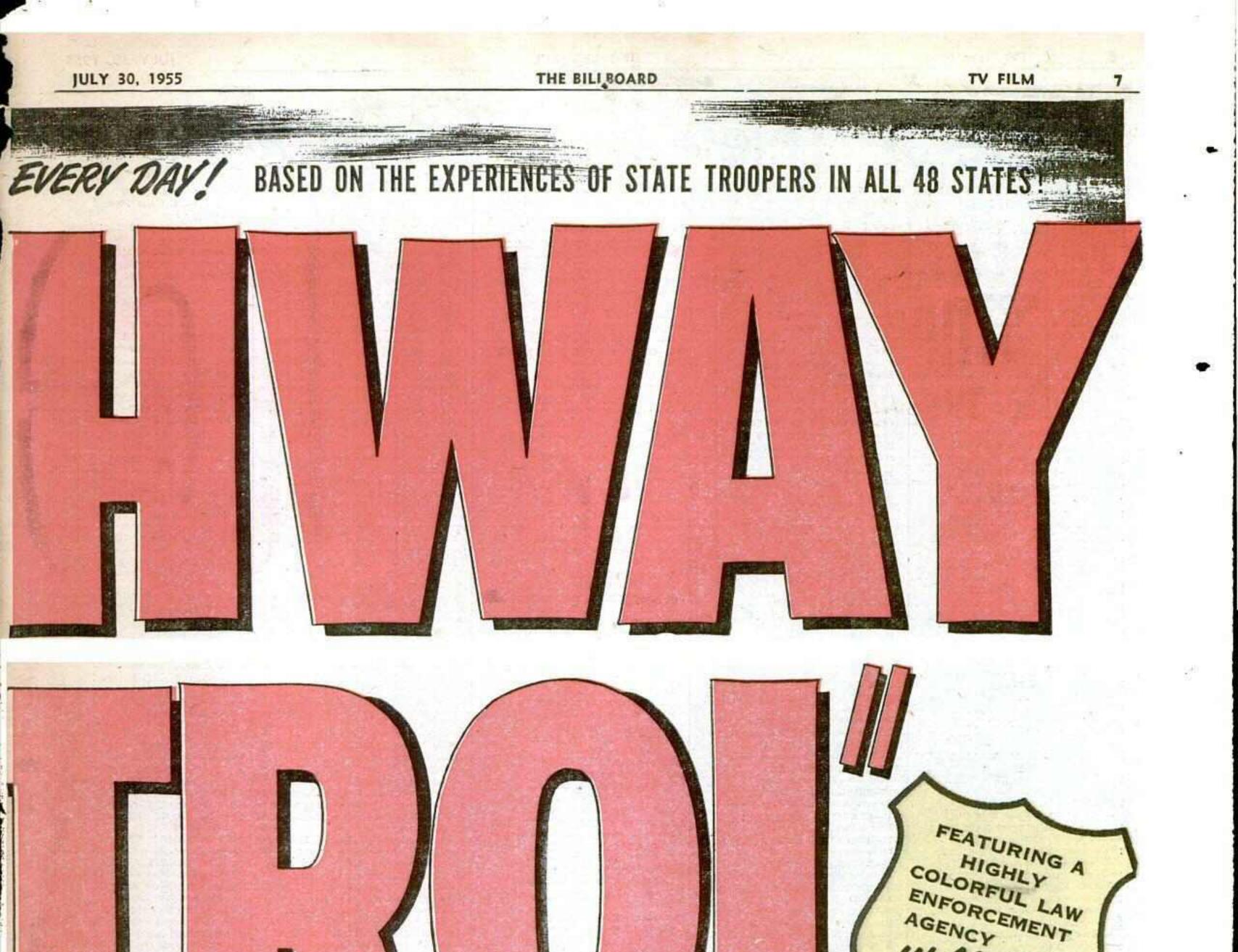
HIS CREED—devotion to duty! HIS REWARD—unswerving loyalty of his men!

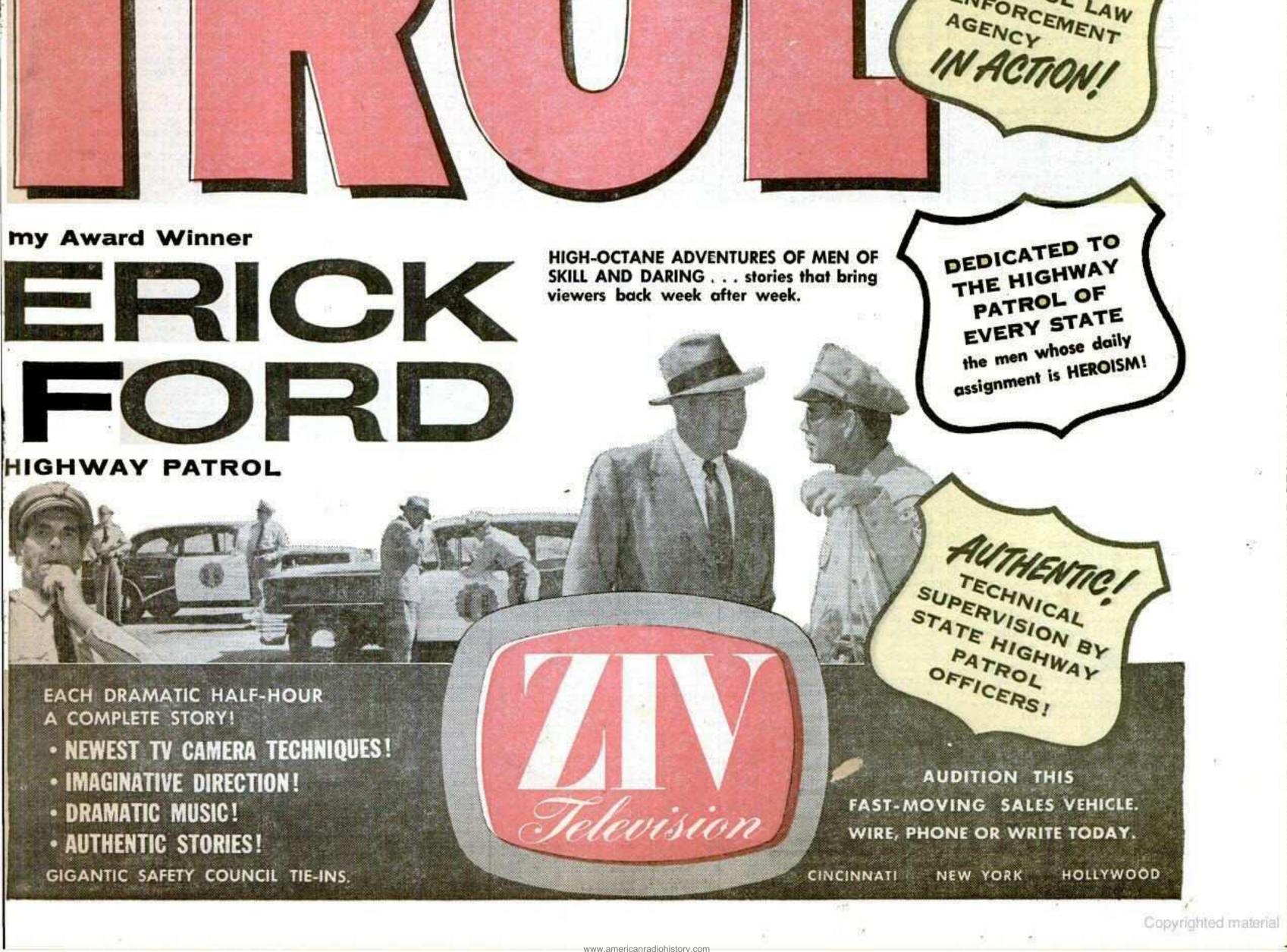
SENSATIONAL PRODUCTION VALUES!

FILMED ON THE HIGHWAYS!

- ... at scenes of real roadblocks, fires, disasters, investigations!
- ... in real homes, farms, factories, along the way! ... in real State Patrol headquarters!







THE BILLBOARD

TV FILM

General Teleradio's

JULY 30, 1955

RKO Package

The property was seen

Following is a list of the pictures 1931-BEYOND VICTORY to which **RKO** Radio is understood to have clear title. General Tire and its subsidiary General Teleradio, which will acquire control of RKO next Monday (25), are expected to make these pictures available to TV eventually. They will also get limited rights to another 100 or more pictures, but how many of the latter they will be able to clear for TV is questionable at this moment. There may even prove to be some technical restrictions on the TV release of some of the following. This list contains 612 titles released from 1930 thru 1952.

1939-ABE LINCOLN IN ILLINOIS

Raymond Massey, Ruth Gordon 1933—ACES OF ACES Richard Dix, Ralph Bellamy 1943-ACTION IN ARABIA George Sanders, Virginia Bruce **1933—ADVENTURE GIRL** Joan Lowell **1948—ADVENTURE IN BALTIMORE** R. Young, S. Temple **1943—ADVENTURES OF A ROOKIE** Wally Brown 1938—AFFAIRS OF ANNABEL Jack Oakie, Lucille Ball 1932-AFTER TONIGHT Constance Bennett, Gilbert Roland 1932-AGE OF CONSENT Dorothy Wilson, Richard Cromwell 1933-AGGIE APPLEBY Chas. Farrell, Wm. Gargan 1934—ALICE ADAMS Katharine Hepburn, John Beal **1939—ALLEGHENY UPRISING** John Wayne, Clair Trevor 1938—ALMOST A GENTLEMAN James Ellison, Helen Wood 1940-ALONG THE RIO GRANDE Tim Holt, Ray Whitley 1938-ANNABEL TAKES A TOUR Jack Oakie, Lucille Ball **1937—ANNAPOLIS SALUTE** James Ellison, Marsha Hunt **1934—ANNE OF GREEN GABLES** Anne Shirley, Tom Brown **1939—ANNE OF WINDY POPLARS** Anne Shirley, James Ellison 1935-ANNIE OAKLEY Barbara Stanwyck, Preston Foster 1933-ANN VICKERS Irene Dunne, Walter Huston 1935—ANOTHER FACE Wallace Ford, Brian Donlevy 1949-ARTIC FURY Del Sembre, Eve Miller 1931—ARE THESE OUR CHILDREN Eric Linden, Rochelle Hudson 1938—ARIZONA LEGION George O'Brien, Laraine Johnson 1947—ARIZON RANGER Tim Holt, Jack Holt 1934—ARIZONIAN **Richard Dix**, Preston Foster 1949—ARMORED CAR ROBBERY C. McGraw, A. Jergens 1942—ARMY SURGEON James Ellison, Jane Wyatt 1943—AROUND THE WORLD Joan Davis, Wally Brown 1942—AVENGING RIDER Tim Holt, Cliff Edwards 1947-BACHELOR AND THE BOBBY SOXER, THE Cary Grant, Shirley Temple 1930—BACHELOR APARTMENT Lowell Sherman, Irene Dunne **1933—BACHELOR BAIT** Stuart Erwin, Rochelle Hudson 1938—BACHELOR MOTHER Ginger Rogers, David Niven 1944-BACK TO BATAAN John Wayne, Anthony Quinn 1931—BAD COMPANY Helen Twelvetrees, Ricardo Cortez 1938-BAD LANDS Robert Barrat, Douglas Walton 1945—BADMAN'S TERRITORY Randolph Scott, Ann Richards 1945-BAMBOO BLONDE Frances Langford 1942-BANDIT RANGER Tim Holt, Cliff Edwards 1941—BANDIT TRAIL Tim Holt, Ray Whitley 1946-BANJO Sharyn Molfett, Jacqueline White 1946-BEAT THE BAND Frances Langford, Gene Krupa 1930—BEAU IDEAL Loretta Young, Irene Rich **1938—BEAUTY FOR THE ASKING** Lucille Ball, & Donald Wood 1932—BED OF ROSES Constance Bennett, Joel McCrea 1945-BEDLAM Boris Karloff, Ann Lee **1932—BEFORE DAWN** Stuart Erwin, Warner Oland 1930-BEHIND OFFICE DOORS Mary Astor, Ricardo Cortez **1936-BEHIND THE HEADLINES** Lee Tracy, Diana Gibson 1942-BEHIND THE RISING SUN Tom Neal, Margo 1947—BERLIN EXPRESS Merle Oberon, Robert Ryan 1950-BEST OF THE BADMEN R. Ryan, C. Trevor **1944—BETRAYAL FROM THE EAST** Lee Tracy, Nancy Kelly

1.0

Bill Boyd, Zasu Pitts 1931-BIG GAMBLE Zasu Pitts, James Gleason 1936-BIG GAME J. Gleason, B. Cabot 1931-BIG SHOT Eddie Quillan, Maureen O'Sullivan 1936-BIG SHOT Guy Kibbee, Cora Witherspoon 1949-BIG STEAL, THE R. Mitchum, J. Greer 1942-BIG STREET Henry Fonda, Lucille Ball **1932—BLIND ADVENTURE** Robert Armstrong, Helen Mack 1937-BLIND ALIBI Richard Dix, Whitney Bourne 1937—BLOND CHEAT Joan Fontaine, Derrick De Marney 1948-BLOOD ON THE MOON R. Mitchum, B. Bel Geddes 1948-BODYGUARD L. Tierney 1944-BODY SNATCHER Boris Karloff, Beta Lugosi 1942-BOMBARDIER Pat O'Brien, Randolph Scott 1936—BORDER CAFE John Beal, Harry Carey 1937-BORDER G MAN George O'Brien 1950—BORDER TREASURE Tim Holt, Jane Nigh 1950-BORN TO BE BAD J. Fontaine, R. Ryan, Z. Scott 1946-BORN TO KILL Claire Trevor, L. Tierney 1931-BORN TO LOVE Constance Bennett Joel McCrea 1938-BOY SLAVES Anne Shirley 1948-BOY WITH GREEN HAIR, THE P. O'Brien, B. Hale 1936-BREAKFAST FOR TWO Barbara Stanwyck, Herbert Marshall 1934—BREAK OF HEARTS Katharine Hepburn, Charles Boyer 1943—BRIDE BY MISTAKE Alan Marshall, Laraine Day 1935—BRIDE WALKS OUT Barbara Stanwyck, Robert Young **1944—BRIGHTON STRANGLER** John Loder, June Deprez 1932-BRING 'EM BACK ALIVE Frank Buck 1936-BRINGING UP BABY Katharine Hepburn, Cary Grant 1948—BROTHERS IN THE SADDLE Tim Holt 1939-BULLET CODE George O'Brien, Virginia Vale 1950—BUNCO SQUAD R. Sterling. R. Cortez 1935—BUNKER BEAN Owen Davis. Jr., Louise Latimer 1934-BY YOUR LEAVE Frank Morgan, Gene Lockhart 1941—CALL OUT THE MARINES Victor McLaglen, Edmund Lowe 1934—CAPTAIN HURRICANE James Barton, Helen Westley 1938—CAREER John Archer, Anne Shirley 1937—CAREFREE Ginger Rogers, Fred Astaire 1931—CARNIVAL BOAT Bill Boyd, Ginger Rogers 1942—CAT PEOPLE Simone Simon, Jack Holt 1931—CAUGHT PLASTERED Bert Wheeler, Robert Woolwey **1933—CHANCE AT HEAVEN** Joel McCrea, Ginger Rogers 1934—CHASING YESTERDAY Anne Shirley, O. P. Heggie 1935—CHATTERBOX Anne Shirley, Phillips Home, 1930—CHECK & DOUBLE CHECK Amos 'n' Andy, Itene Rich 1932—CHEYENNE KID Tom Keene, Mark Mason 1946—CHILD OF DIVORCE Sharyn Moffett, Regis Toomey 1936—CHINA PASSAGE Constance Worth, Vinton Haworth 1944—CHINA SKY Randolph Scott, Ruth Warrick **1932—CHRISTOPHER STRONG** Katharine Hepburn, Colin Clive 1940—CITIZEN KANE Orson Wells, Joseph Cotten 1948—CAY PIGEON Bill Williams, B. Hale 1933—COCKEYED CAVALIERS Bert Wheeler, Robert Woolsey 1932—COME ON DANGER Tom Keene, Julie Haydon 1941—COME ON DANGER (REMAKE) Tim Holt, Frances Neal 1931—COMMON LAW Constance Bennett, Joe McCrea. 1950—COMPANY SHE KEEPS, THE L. Scott, J. Greer, D. O'Keefe 1937—CONDEMNED WOMEN Sally Eilers, Lous Hayward, Anne Shirley 1932—CONQUERORS Richard Dix, Ann Harding 1931—CONSOLATION MARRIAGE Irene Dunne, Pat O'Brien 1938—CONSPIRACY Allan Lane, Linda Hayes 1945—CORNERED Dick Powell, Walter Slezak 1930—CRACKED NUTS Bert Wheeler, Robert Woolsey 1945—CRACKUP Pat O'Brien, Claire Trevor 1937—CRASHING HOLLYWOOD Lee Tracey, Joan Woodbury

1946-CRIMINAL COURT Tom Conway, Martha O'Driscol 1936-CRIMINAL LAWYER Lee Tracey, Margot Grahame 1939-CROSS COUNTRY ROMANCE Gene Raymond, Wendy Barrie / 1932-CROSSFIRE Tom Keene, Betty Furness 1947-CROSSFIRE Robert Young, Robert Mitchum, Front Ryan 1929-CUCKOOS Bert Wheeler, Robert Woolsey 1943-CURSE OF THE CAT PEOPLE Simone Simon, Kent Smith 1939-CURTAIN CALL Barbara Read, John Archer 1940-CYCLONE ON HORSEBACK Tim Holt, Ray Whitney 1936-DAMSEL IN DISTRESS Fred Astaire, Joan Fontaine, **Burns and Allen** 1939-DANCE, GIRL, DANCE Maureen O'Hara, Louis Hayward, Lucille Ball 1930—DANGER LIGHTS Louis Wolheim, Jean Arthur 1937—DANGER PATROL John Beal, Sally Eiders 1934—DANGEROUS CORNER Virginia Bruce, Conrad Nagel, Melvin Douglas 1941—DANGEROUS MOONLIGHT Anton Walbrook, Sally Grey 1949-DANGEROUS PROFESSION, A G. Raft, E. Raines, P. O'Brien 1941-DATE WITH THE FALCON James Gleason, George Sanders, Wendy Barrie 1943-DAYS OF GLORY Tamara Toumanova, Gregory Peck 1939-DAY THE BOOKIES WEPT Joe Penner, Betty Grable 1945-DEADLINE AT DAWN Susan Hayward, Paul Lukas, Bill Williams 1951-DESERT PASSAGE T. Holt, J. Dixon, R. Martin 1946—DESPERATE Steve Brodie, Audrey Long 1949-DESTINATION MURDER Joyce MacKenzie, & Clements 1931-DEVOTION Ann Harding, Leslie Howard 1946-DEVIL THUMBS A RIDE, THE Lawrence Tierney, Ted North 1945-DING DONG WILLIAMS Gienn Vernon, Marcy McGuire 1932—DIPLOMANIACS Bert Wheeler, Robert Woolsey 1930—DIXIANA Bebe Daniels 1934—DOG OF FLANDERS Frankie Thomas, Helen Parrish 1936-DON'T TELL THE WIFE Guy Kibbee, Una Merkel 1935-DON'T TURN 'EM LOOSE Lewis Stone, Betty Grable 1937-DOUBLE DANGER Preston Foster, Whitney Bourne 1950-DOUBLE DEAL Marie Windsor, Richard Denning 1951-DOUBLE DYNAMITE J. Russell, G. Mark, F. Sinatra 1933-DOWN TO THEIR LAST YACHT Mary Boland, Polly Moran, Ned Sparks 1941-DUDE COWBOY Tim Holt, Ray Whitney 1949-DYNAMITE PASS T. Holt 1949—EASY LIVING V. Mature, L. Ball, S. Tuffs 1932—EMERGENCY CALL Bill Boyd, William Gargan 1934--ENCHANTED APRIL Ann Harding, Frank Morgan 1944—ENCHANTED COTTAGE Dorothy McGuire, Robert Young 1937-EVERYBODY'S DOING IT Preston Foster, Sally Eilers 1948-EVERY GIRL SHOULD BE MARRIED C. Grant F. Tone, B. Drake, D. Lynn 1930-EVERYTHING'S ROSIE Robert Woolsey, Anita Louise 1935-EX MRS. BRADFORD William Powell, Jean Arthur, Eric Blore 1950-EXPERIMENT ALCATRAZ John Howard, Joan Dixon 1944—EXPERIMENT PERILOUS Hedy Lamarr, George Brent, Paul Lukas 1943-Falcon and the Co-Eds Tom Conway, Jean Brooks 1942-FALCON IN DANGER Tom Conway, Jean Brooks 1944—FALCON IN HOLLYWOOD Tom Conway, Barbara Hale 1943-FALCON IN MEXICO Tom Conway, Mona Maris 1945—FALCON IN SAN FRANCISCO Tom Conway, Rita Corday 1943-FALCON OUT WEST Tom Conway, Barbara Hale 1946-FALCON'S ADVENTURE Tom Conway, Madge Meredith 1945—FALCON'S ALIBI Tom Conway, Rita Corday 1942—FALCON'S BROTHER George Sanders, Tom Conway 1942—FALCON STRIKES BACK Tom Conway, Jane Randolph, Cliff Edwards 1941—FALCON TAKES OVER George Sanders, Lynn Bari, James Gleason 1943—FALLEN SPARROW Maureen O'Hara, John Garfield, Walter Slezak 1934-FANG AND CLAW Frank Buck 1931-FANNY FOLEY HERSELF Edna May Oliver, Hobart Bosworth, **Rochelle Hudson** -FARGO KID

1935-FARMER IN THE DELL Fred Stone, Jean Parker 1941—FATHER TAKE A WIFE Adolphe Menjou, Gloria Swanson, Desi Arnaz 1938—FIFTH AVENUE GIRL Ginger Rogers, Walter Connolly 1937—FIGHT FOR YOUR LADY John Boles, Ida Lupino, Jack Oakie **1947—FIGHTING FATHER DUNNE** Pat O'Brien, Myrna Dell 1942—FIGHTING FRONTIER , Tim Holt, Cliff Edwards, Ann Summers 1938—FIGHTING GRINGO George O'Brien, Lupita Tovar 1933—FINISHING SCHOOL Ginger Rogers, Frances Dee, Bruce Cabot 1945—FIRST YANK IN TOKYO Tom Neal, Barbara Hale, Marc Cramer 1938-FIVE CAME BACK Chester Morris, Wendy Barrie, Lucille Ball 1938—FIXER DUGAN Lee Tracy, Virginia Weidler 1932—FLAMING GOLD Bill Boyd, Mae Clarke, Pat O'Brien 1942—FLIGHT FOR FREEDOM Rosalind Russell, Fred MacMurray, Herbert Marshall 1936—FLIGHT FROM GLORY Chester Morris, Whitney Bourne 1932—FLYING DEVILS Ralph Bellamy, Arline Judge, Bruce Cabot 1933-FLYING DOWN TO RIO Dolores Del Rio, Ginger Rogers, Fred Astaire 1938—FLYING IRISHMAN Douglas Corrigan, Paul Kelly, Robert Armstrong 1951—FLYING LEATHERNECKS J. Wayne, R. Ryan, J. Carter 1949—FOLLOW ME QUIETLY W. Lundigan, W. Patrick 1935—FOLLOW THE FLEET Fred Astaire. Ginger Rogers, Randolph Scott 1940—FOOTLIGHT FEVER Allan Mowbray, Donald McBride 1950—FOOTLIGHT VARIETIES Leon Errol, J. Paar 1947—FORT APACHE John Wayne, Henry Fonda, Shirley Temple 1937—FORTY NAUGHTY GIRLS James Gleason, Zasu Pitts, Marjorie Lord 1934—FOUNTAIN Ann Harding, Brian Ahearne, Paul Lukas 1941—FOUR JACKS AND A JILL Ray Bolger, Anne Shirley, Desi Arnaz 1931—FREIGHTERS OF DESTINY Tom Keene, Barbara Kent 1931—FRIENDS AND LOVERS Adolphe Menjou, Laurence Olivier Eric Von Stroheim 1945—FROM THIS DAY FORWARD Joan Fontaine, Mark Stevens 1947—FUGITIVE, THE Henry Fonda, Dolores Del Rio 1938—FUGITIVES FOR A NIGHT Frank Albertson, Eleanor Lynn, Adrienne Ames 1939—FULL CONFESSION Victor McLaglen, Sally Eilers 1950—GAMBLING HOUSE V. Mature, Terry Moore, W. Bendix 1945-GAME OF DEATH, A John Loder, Audrey Long 1943—GANGWAY FOR TOMORROW Margo, John Carradine, Robert Ryan 1930—GAY DIPLOMAT Ivan Lebedeff, Genevieve Tobin, Betty Compson 1934—GAY DIVORCEE Fred Astaire, Ginger Rogers, Edward Everett Horton 1941—GAY FALCON George Sanders, Wendy Barrie, Allen Jenkins 1946-GENIUS AT WORK Wally Brown, Alan Carney, Anne Jeffreys 1945-GEORGE WHITE'S SCANDALS Joan Davis, Jack Haley, Gene Krupa 1943—GHOST SHIP Richard Dix, Russell Wade 1931—GHOST VALLEY Tom Keene, Merna Kennedy 1943-GILDERSLEEVE ON BROADWAY Harold Peary, Billie Burke 1942—GILDERSLEEVE'S BAD DAY Harold Peary 1943—GILDERSLEEVE'S GHOST Harold Peary, Marion Martin. 1940-GIRL, A GUY AND A GOB George Murphy, Lucille Ball, Edmond O'Brien 1938-GIRL AND THE GAMBLER Leo Carrillo, Steffi Duna, Tim Holt 1938-GIRL FROM MEXICO Lupe Velez, Leon Errol 1951-GIRL IN EVERY PORT, A G. Marx, M. Wilson, W. Bendix 1931-GIRL OF THE RIO Dolores Del Rio, Leo Carrillo 1944-GIRL RUSH Wally Brown, Alan Carney, Frances Langford 1937-GO CHASE YOURSELF Joe Penner, Lucille Ball, June Travis 1932—GOLDIE GETS ALONG Lili Damita, Charles Morton 1943—GOVERNMENT GIRL Olivia De Havilland, Sonny Tufts, Anne Shirley 1935—GRAND JURY Fred Stone, Louse Latimer 1934—GRAND OLD GIRL Alan Hale, Fred MacMurray 1946—GREAT DAY Eric Portman, Floria Robson 1942—GREAT GILDERSLEEVE Harold Peary **1932—GREAT JASPER** Richard Dix, Edna May Oliver, Bruce Cabot

1934—GRIDIRON FLASH Betty Furness, Grant Mitchell 1937-GUN LAW George O'Brien, Ward Bond 1950-GUN PLAY T. Holt, J. Dixon, R. Martin 1948-GUN SMUGGLERS Tim Holt, Martha Hyer 1947-GUNS OF HATE Tim Holt, Nan Leslie 1951—HALFBREED, THE 1.14 R. Young, J. Carter 1933—HALF MARRIAGE Ken Murray, Hedda Hopper 1932-HALF NAKED TRUTH Lupe Valez, Lee Tracy, Frank Morgan 1930-HALF SHOT AT SUNRISE Bert Wheeler, Robert Woolsey 1933-HAT, COAT AND GLOVE Ricardo Cortez, John Beal 1944—HAVING WONDERFUL CRIME Pat O'Brien, George Murphy, Carol Landis 1937-HAVING WONDERFUL TIME Ginger Rogers, Douglas Fairbanks Jr., Lucille Ball 1937-HEADLINE SHOOTER Francis Dee, Ralph Bellamy, William Gargan 943-HEAVENLY DAYS Jim Jordan (Fibber), Marian Jordan (Molly) 1932-HELL'S HIGHWAY Richard Dix, Tom Brown, **Rochelle Hudson** 1942-HERE WE GO AGAIN Bergen & McCarthy, Fibber McGee & Molly 1936—HIDEAWAY Fred Stone, Marjorie Lord, Lee Patrick 1935-HI GAUCHO John Carroll, Montague Love 1943-HIGHER AND HIGHER Michele Morgan, Jack Haley, Frank Sinatra 1937-HIGH FLYERS Bert Wheeler, Robert Woolsey, Lupe Velez 1931—HIGH STAKES Lowell Sherman, Mae Murray 1942-HIGHWAYS BY NIGHT Richard Carlson, Jane Randolph, Jane Darwell 1933 HIPS, HIPS, HOORAY Bert Wheeler, Robert Woolsey, **Ruth Etting 1935—HIS FAMILY TREE** James Barton, Margaret Callahan 1933-HIS GREATEST GAMBLE Richard Dix, Bruce Cabot, Edith Fellow 1951-HIS KIND OF WOMAN R. Mitchum, Jane Russell 1942—HITLER'S CHILDREN Tim Holt, Bonita Granville, Otto Kruger 1937-HITTING A NEW HIGH Lilly Pons, Jack Oakie, Edward Horton 1932-HOLD 'EM JAIL Bert Wheeler, Robert Woolsey, Betty Grable 1949—HOLIDAY AFFAIR Ri Mitchum, J. Leigh, W. Corey 1946-HONEYMOON Shirley Temple, Franchot Tone, **Guy** Madison 1930-HOOK, LINE AND SINKER Bert Wheeler, Robert Woolsey 1934—HOORAY FOR LOVE Ann Sothern, Gene Raymond 1951—HOT LEAD T. Holt, J. Dixon 1934-HOT TIP Zazu Pitts, James Gleason 1945-HOTEL RESERVE James Mason, Lucie Mannheim 1939—HUNCHBACK OF NOTRE DAME Charles Laughton, Maureen O'Hara, Cedric Hardwicke 1950-HUNT THE MAN DOWN Gig Young, Carla Balenda 1940-HURRY, CHARLIE, HURRY Leon Errol, K. Howell 1935-I DREAM TOO MUCH Lily Pons, Henry Fonda 1933-IF I WERE FREE Irene Dunne, Clive Brook Nils Asther 1947-IF YOU KNEW SUSIE Eddie Cantor, Joan Davis 1937-I'M FROM THE CITY Joe Penner, Lorraine Krueger 1940-I'M STILL ALIVE Kent Taylor, Linda Hayes 1948—INDIAN AGENT Tim Holt, Nan Leslie 1934—INFORMER Victor McLaglen, Heather Angel, Preston Foster 1938—IN NAME ONLY Carole Lombard, Cary Grant, Kay Francis 1935—IN PERSON Ginger Rogers, George Brent, Alan Mowbray 1947—I REMEMBER MAMA Irene Dune, Oscar Homolka, Barbara Bel Geddes 1939—1RENE Anna Neagle, Ray Milland, Robert Young 1943—IRON MAJOR Pat O'Brien, Ruth Warrick 1945—ISLE OF THE DEAD Boris Karloff, Ellen Drew 1931-IS MY FACE RED Helen Twelvetrees, Ricardo Cortez 1942-I WALKED WITH A ZOMBIE Frances Dee, Tom Conway, James Ellison 1934—JALNA Kay Johnson, Ian Hunter, Nigel Bruce 1941—JOAN OF PARIS Michele Morgan, Paul Heneid, Thomas Mitchell 1945—JOHNNY ANGEL George Raft, Claire Trevor, Signe Hasso **1942—JOURNEY INTO FEAR** Orson Welles, Dolores Del Rio, Joseph Cotten 1937-JOY OF LIVING



JULY 30, 1955

THE BILLBOARD

1948-JUDGE STEPS OUT, THE Alexander Knox, Ann Sothern 1940—JUNGLE CAVALCADE (Frank Buck's) 1933-KEEP 'EM ROLLING Walter Huston, Frances Dee 1934—KENTUCKY KERNELS Bert Wheeler, Robert Woolsey, Mary Carlisle, Noah Beer; 1930—KEPT HUSBANDS Dorothy Mackaill, Joel McCrea 1932-KING KONG Fay Wray, Robert Armstrong, Bruce Cabot 1940-KITTY FOYLE Ginger Rogers, Dennis Morgan, James Craig 1942-LADIES' DAY Lupe Velez, Eddie Albert, Max Baer 1931—LADIES OF THE JURY Edna May Oliver, Jill Esmond, Kitty Kelly 1935—LADY CONSENTS Ann Harding, Herbert Marshall, Margaret Lindsay 1946—LADY LUCK Robert Young, Barbara Hale 1930—LADY REFUSES Betty Compson 1941—LADY SCARFACE Dennis O'Keefe, Judith Anderson 1931-LADY WITH A PAST Constance Bennett, Ben Lyon 1941-LAND OF THE OPEN RANGE Tim Holt, Ray Whitley **1934—LAST DAYS OF POMPEII** Preston Foster, Basil Rathbone, Alan Hale 1951-LAS VEGAS STORY, THE Jane Russell, V. Mature, V. Price 1930-LAUGH AND GET RICH Dorothy Lee, Edna May Oliver, Hugh Herbert 1938—LAWLESS VALLEY George O'Brien, Kay Sutton 1950-LAW OF THE BADLANDS Tim Holt, J. Dixon, R. Martin 1937-LAW OF THE UNDERWORLD Chester Morris, Anne Shirley, Walter Abel 1938-LAW WEST OF TOMBSTONE Harry Carey, Tim Holt, Jean Rouverol 1930—LEATHERNECKING Irene Dunne 1939—LEGION OF THE LAWLESS George O'Brien, Virginia Vale 1942-LEOPARD MAN Dennis O'Keefe, Rita Corday 1940-LET'S MAKE MUSIC Bob Crosby, Jean Rogers 1933-LET'S TRY AGAIN Diana Wynyard, Clive Brook, Irene Hervey 1937-LIFE OF THE PARTY Gene Raymond, Harriet Hilliard, Victor Moore **1933—LIFE OF VERGIE WINTERS** Ann Harding, John Boles, Helen Vieson **1934—LIGHTNING STRIKES TWICE** Ben Lyon, Thelma Todd, Pert Kelton 1946-LIKELY STORY, A Bill Williams, Barbara Hale **1934—LITTLE MINISTER** Katharine Hepburn, John Beal, Alan Hale 1939-LITTLE ORVIE John Sheffield, Ernest Truex 1946-LOCKET, THE Laraine Day, Brian Aherne, **Robert Mitchum 1931—LONELY WIVES** Edward Everett Horton, Esther Ralston **1933—LONG LOST FATHER** John Barrymore, Donald Cook, Alan Mowbray 1941-LOOK WHO'S LAUGHING Fibber & Molly, Lucille Ball, Bergen & McCarthy 1933-LOST PATROL Cyril McLaglen, Arthur Woods 1931-LOST SQUADRON Richard Dix, Mary Astor, Joel McCrea **1938—LOVE AFFAIR** Irene Dunne, Charles Boyer 1935-LOVE ON A BET Gene Raymond, Wendy Barrie **1932—LUCKY DEVILS** Bill Boyd, Dorothy Wilson, William Gargan **1939—LUCKY PARTNERS** Ginger Rogers, Ronald Colman 1951-MACAO R. Mitchum, Jane Russell 1943—MADEMOISELLE FIFI Simone Simon, John Emery 1938—MAD MISS MANTON Barbara Stanwyck, Henry Fonda 1942—MAGNIFICENT AMBERSONS Joseph Cotten, Dolores Costello, Anne Baxter 1937-MAID'S NIGHT OUT Joan Fontaine, Hedda Hopper **1949—MAKE MINE LAUGHS** R. Bolger, A. Shirley, Dennis Day 1936-MAKE WAY FOR A LADY Herbert Marshall, Anne Shirley **1945—MAMA LOVES PAPA** Leon Errol, Eliz. Risdon 1947-MAN ABOUT TOWN Maurice Chevalier, Francois Perler 1945-MAN ALIVE Pat O' Brien, A. Menjou, Ellen Drew **1932—MAN HUNT** Junior Durkin, Charlotte Henry 1933-MAN OF TWO WORLDS Francis Lederer, Elissa Landi 1936-MAN WHO FOUND HIMSELF John Beal, Joan Fontaine, Philip Huston 1943—MARINE RAIDERS Pat O'Brien, Robert Ryan, Ruth Hussey **1939—MARINES FLY HIGH** Richard Dix, Chester Morris, Lucille Ball 1939-MARRIED AND IN LOVE Alan Marshal, Barbara Read, Patrick Knowles 1939-MARSHAL OF MESA CITY George O'Brien, Virgina Vale 1935-MARY OF SCOTLAND Katharine Hepburn, Frederic March 1949—MASKED RAIDERS T. Holt, Majorie Lord

1941-MAYOR OF 44TH STREET George Murphy, Anne Shirley, R. Barthelmess 1933—MEANEST GAL IN TOWN Zasu Pitts, Pert Kelton, El Brendel 1936-MEET THE MISSUS Anne Shirley, Victor Moore, Helen Broderick 1932-MELODY CRUISE Charles Ruggles, Phil Harris, Helen Mack 1940-MEN AGAINST THE SKY Richard Dix, Kent Taylor 1932-MEN OF AMERICA Bill Boyd, Dorthy Wilson, Ralph Ince 1931-MEN OF CHANCE Mary Astor, Ricardo Cortez, Kitty Kelly 1939—MEXICAN SPITFIRE Lupe Velez, Donald Woods, Leon Errol 1941-MEXICAN SPITFIRE AT SEA Lupe Velez, Leon Errol, Z. Pitts 1940-MEXICAN SPITFIRE OUT WEST Lupe Velez, Leon Errol 1941-MEXICAN SPITFIRE'S BABY Lupe Velez, Leon Errol, "Buddy" Rogers 1942-MEXICAN SPITFIRE'S BLESSED EVENT Lupe Velez, Leon Errol 1941-MEXICAN SPITFIRE SEES .A GHOST Lupe Velez, Leon Errol, "Buddy" Rogers 1942—MEXICAN SPITFIRE'S ELEPHANT Lupe Velez, Leon Errol 1933—MIDSHIPMAN JACK Bruce Cabot, Betty Furness 1949—MIGHTY JOE YOUNG Terry Moore, Ben Johnson 1930-MILLIE Helen Twelvetrees 1939-MIL'. IONAIRE PLAYBOY Joe Penner, Linda Hayes 1939-MILLIONAIRES IN PRISON Lee Tracy, Linda Hayes 1947-MR. BLANDINGS BUILDS HIS DREAM HOUSE Cary Grant, Myrna Loy, Melvin Douglas 938-M. DOODLE KICKS OFF Joe Penner, June Travis, Richard Lane 1942-MR. LUCKY Cary Grant, Laraine Day 1935-M'LISS Anne Shirley, John Beal, Guy Kibbee 1933—MORNING GLORY Katharine Hepburn, Douglas Fairbanks Jr. 1932-MOST DANGEROUS GAME Joel McCrea, Fay Wray, Leslie Banks 1937-MOTHER CAREY'S CHICKENS Ruby Keeler, Anne Shirley, James Ellison 1936-MUMMY'S BOYS Bert Wheeler, Robert Woolsey 1934-MURDER ON A HONEYMOON Edna May Oliver, James Gleason, Lola Lane 1933-MURDER ON THE BLACKBOARD Edna May Oliver, James Gleason, Bruce Cabot 1935-MURDER ON THE BRIDLE PATH James Gleason, Helen Broderick 1944-MURDER, MY SWEET Dick Powell, Claire Trevor, Anne Shirley 1937-MUSIC FOR MADAME Nino Martini, Joan Fontaine, Alan Mowbray 1943—MUSIC IN MANHATTAN Anne Shirley, Dennis Day, Jane Powell 1935-MUSS 'EM UP Preston Foster, Ralph Morgan, Alan Mowbray 1941-MY FAVORITE SPY Kay Kyser, Ellen Drew 1939-MY FAVORITE WIFE Irene Dunne, Cary Grant, Randolph Scott 1950-MY FORBIDDEN PAST R. Mitchum, A. Gardner, M. Douglas 1940-MY LIFE WITH CAROLINE Ronald Colman, Anna Lec, Charles Winninger 1944-MY PAL, WOLF Sharyn Moffett, Jill Esmond 1949-MYSTERIOUS DESPERADO Tim Holt, Movita 1947-MYSTERY IN MEXICO Wm. Lundigan, J. White, Ricardo Cortez 1951-NARROW MARGIN, THE C. McGraw, M. Windsor 1942-NAVY COMES THROUGH Pat O'Brien, George Murphy, Desi Arnaz 1950-NEVER A DULL MOMENT Irene Dunne, Fred MacMurray 1936-NEW FACES OF 1937 Milton Berle, Joe Penner, Harriet Hilliard 1938-NEXT TIME I MARRY Lucille Ball, James Ellison, Lee Bowman 1943—NIGHT OF ADVENTURE Tom Conway, Audrey Long 1947—NIGHT SONG Dana Andrews, Merle Oberon, E. Barrymore 1937—NIGHT SPOT Allen Lane, Joan Woodbury 1936—NIGHT WAITRESS Margot Grahame, Gordon Jones 1934-NITWITS Bert Wheeler, Robert Woolsey Betty Grable 1946—NOCTURNE . George Raft, Lynn Bari 1932-NO MARRIAGE TIES Richard Dix, Elizabeth Allan, Doris Kenyon 1944-NONE BUT THE LONELY HEART Gary Grant, Ethel Barrymore, June Deprez 1932—NO OTHER WOMAN Irene Dunne, Charles Bickford, Gwili Andre, Eric Linden 1941-OBLIGING YOUNG LADY Joan Carrol, Edmond O'Brien, Ruth Warrick 1934—OLD MAN RHYTHM Buddy Rogers, Betty Grable 1936-ON AGAIN, OFF AGAIN Bert Wheeler, Robert Woolsey, Marjorie Lord 1942-ONCE UPON A HONEYMOON Ginger Rogers, Cary Grant, Walter Slezak 1951-ON DANGEROUS GROUND

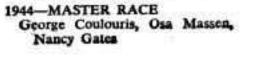
1932—OUR BETTERS Constance Bennett, Anita Louise 1936—OUTCASTS OF POKER FLAT Preston Foster, Jean Muir, Virginia Weidler 1949-OUTLAW, THE Jane Russell, J. Beutel 1947-OUT OF THE PAST Robert Mitchum, Jane Greer, K. Douglas 1951-OVERLAND TELEGRAPH T. Holt, J. Dixon, R. Martin 1951—PACE THAT THRILLS, THE Bill Williams, C. Balenda 1938—PACIFIC LINER Victor McLaglen, Chester Morris, Wendy Barrie 1931—PAINTED DESERT William Boyd, Helen Twelvetrees, William Farnum 1937—PAINTED DESERT (REMAKE) George O'Brien, Laraine Johnson 1931—PANAMA FLO Helen Twelvetrees, Robert Armstrong, Charles Bickford 1938—PANAMA LADY Lucille Ball, Allan Lane, Evelyn Brent 1944—PAN-AMERICANA Robert Benchley, Eve Arden 1941—PARACHUTE BATTALION Robert Preston, Edmond O'Brien 1931—PARTNERS Tom Keene, Nancy Drexel 1943-PASSPORT TO DESTINY Elsa Lanchester, Gordon Oliver 1930-PAY OFF Lowell Sherman, Marion Nixon 1931—PEACH O'RENO Bert Wheeler, Robert Woolsey 1932-PENGUIN POOL MURDER Edna May Oliver, James Gleason 1942-PETTICOAT LARCENY Ruth Warrick, Joan Carrol 1932-PHANTOM OF CRESTWOOD Ricardo Cortez, Karen Morley, Anita Louise 1942-PIRATES OF THE PRAIRIE Tim Holt, Cliff Edwards 1951—PISTOL HARVEST T. Holt, J. Dixon 1940—PLAY GIRL Kay Francis, James Ellison 1941—PLAYMATES Kay Kyser & Orch., John Barrymore 1935-PLOT THICKENS James Gleason, Zasu Pitts, Louis Latimer 1939—POP ALWAYS PAYS Leon Errol, Dennis O'Keefe 1935—POWDERSMOKE RANGE Harry Carey, Hoot Gibson, Bob Steele 1941—POWDERTOWN Victor McLaglen, Edmond O'Brien, June Havoc 1939-PRAIRIE LAW George O'Brien, Virginia Vale 1931—PRESTIGE Ann Harding, Adolphe Menjou, Melvyn Douglas 1939_PRIMROSE PATH Ginger Rogers, Joel McCrea 1932—PROFESSIONAL SWEETHEART Ginger Rogers, Frank McHugh, Zasu Pitts 1930—PUBLIC DEFENDER Richard Dix, Shirley Grey 1936-QUALITY STREET Katharine Hepburn, Franchot Tone 1937-QUICK MONEY Fred Stone, Dorothy Vaughan 1947-RACE STREET George Raft, Marilyn Maxwell, Wm Bendix 1948—RACHEL AND THE STRANGER L. Young, W. Holden, R. Mitchum 1936—RACING LADY Ann Dvorak, Smith Ballew 1951-RACKET, THE R. Mitchum, L. Scott, R. Ryan 1938-RACKETEERS OF THE RANGE George O'Brien, Marjorie Reynolds 1937—RADIO CITY REVELS Kenny Baker, Milton Berle, Ann Miller 1945-RADIO STARS ON PARADE Wally Brown, Alan Carney, Frances Langford 1935—RAINMAKERS Bert Wheeler, Robert Woolsey 1931-REBOUND Ina Claire, Myrna Loy 1934—RED MORNING Steffi Duna, Regis Toomey 1942—RED RIVER ROBINHOOD Tim Holt, Cliff Edwards 1937—RENEGADE RANGER George O'Brien, Rita Hayworth, Tim Holt 1932—RENEGRADES OF THE WEST Tom Keene, Betty Furness 1939-RENO Richard Dix, Gail Patrick, Anita Louise 1940-REPENT AT LEISURE Kent Taylor, Wendy Barrie 1935-RETURN OF PETER GRIMM Lionel Barrymore, Helen Mack, Donald Meek 1947-RETURN OF THE BADMEN Randolph Scott, Robert Ryan, Ann Jeffreys 1934-RICHEST GIRL IN THE WORLD Miriam Hopkins, Joel McCrea, Fay Wray 1949-RIDERS FROM TUCSON Tim Holt 1949-RIDERS OF THE RANGE T. Holt, Jacqueline White 1941-RIDING THE WIND Tim Holt, Ray Whitley 1947-RIFF-RAFF Pat O'Brien, Anne Jeffreys 1933—RIGHT TO ROMANCE Ann Harding, Robert Young, Niles Asther 1950-RIO GRANDE PATROL Richard Martin, Jane Nigh 1945-RIVERBOAT RHYTHM Leon Errol, Glenn Vernon 1951-ROAD AGENT T. Holt, N. Nash, R. Martin 1951—ROADBLOCK C. McGraw, J. Dixon 1931—ROADHOUSE MURDER Eric Linden, Dorothy Jordan, Bruce Cabot 1931-ROAR OF THE DRAGON Richard Dix, Arline Judge, Zasu Pitts

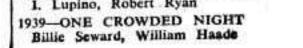
1931-ROCKABYE Constance Bennett, Joel McCrea. Paul Lukas 1934—ROMANCE IN MANHATTAN Francis Lederer, Ginger Rogers, Donald Meek 1938—ROOKIE COP Tim Holt, Janet Shaw, Virginia Weidler 1943-ROOKIES IN BURMA Wally Brown, Alan Carney 1938—ROOM SERVICE Marx Brothers, Ann Miller, Lucille Ball 1948—ROUGHSHOD R. Sterling, Gloria Grahame 1930—ROYAL BED Lowell Sherman, Mary Astor 1931—RUNAROUND Geoffrey Kerr, Mary Brian 1948-RUSTLERS, THE T. Holt, M. Hyer, R. Martin 1931-SADDLE BUSTER Tom Keene, Helen Foster, Marie Quillan 1950—SADDLE LEGION T. Holt, R. Martin, D. Malone 1942-SAGEBRUSH LAW Tim Holt, Joan Barclay, Cliff Edwards 1938-SAINT IN LONDON George Sanders, Sally Gray 1937-SAINT IN NEW YORK Louis Hayward, Kay Sutton 1940—SAINT IN PALM SPRINGS George Sanders, Wendy Barrie 1941-SAINT MEETS THE TIGER Hugh Sinclair, Jean Gillie 1939-SAINT'S DOUBLE TROUBLE George Sanders, Helene Whitney 1938—SAINT STRIKES BACK George Sanders, Wendy Barrie 1939-SAINT TAKES OVER George Sanders, Wendy Barrie 1940-SAINT'S VACATION H. Sinclair, Sally Gray 1946-SAN QUENTIN Lawrence Tierney, Marion Carr 1937—SATURDAY'S HEROES Van Heflin, Marian Marsh 1949—SAVAGE SPLENDOR Armand Dennis, L. Cotlow 1932-SCARLET RIVER Tom Keene, Dorothy Wilson Betty Furness 1936-SEA DEVILS Victor McLaglen, Preston Foster Ida Lupino 1950—SEALED CARGO D. Andrews, C. Raines 1935-SECOND WIFE Gertrude Michael, Walter Abel 1930-SECRET SERVICE Richard Dix, Shirley Gray 1932—SECRETS OF THE FRENCH POLICE Gregory Ratoff, Frank Morgan 1948-SETUP, THE R. Ryan, A. Totter, G. Tobias 1943-SEVEN DAYS ASHORE Wally Brown, Alan Carney 1942-SEVEN DAYS LEAVE Victor Mature, Lucille Ball, Harold Peary 1935-SEVEN KEYS TO BALDPATE Gene Raymond, Margaret Callahan 1947—SEVEN KEYS TO BALDPATE P. Terry, Jacqueline White 1942-SEVEN MILES FROM ALCATRAZ James Craig, Bonita Granville, Cliff Edwards 1943—SEVENTH VICTIM Tom Conway, Kim Hunter 1936-SHALL WE DANCE Fred Astaire, Ginger Rogers, Edward Everett Horton 1937-SHE'S GOT EVERYTHING Ann Sothern, Gene Raymond, Helen Broderick 1930-SHE'S MY WEAKNESS Sue Carol 1949-SHE WORE A YELLOW RIBBON J. Wayne, Joanne Dru, J. Agar 1943—SHOW BUSINESS Eddie Cantor, George Murphy, Joan Davis 1935—SILLY BILLIES Bert Wheeler, Robert Woolsey 1932—SILVER CORD Irene Dunn, Joel McCrea, Frances Dec 1930—SILVER HORDE Evelyn Brent, Louis Wolheim 1934—SILVER STREAK Sally Blane, Charles Starrett 1946-SINBAD THE SAILOR Douglas Fairbanks Jr., Maureen O'Hara, Walter Slezak 1933—SING AND LIKE IT Zasu Pitts, Edward Horton, Ned Sparks 1945-SING YOUR WAY HOME Jack Haley, Marcy McGuire, Glenn Vernon 1941-SING YOUR WORRIES AWAY Bert Lahr, June Havoc, S. Levene 1930-SIN SHIP Louis Wolheim, Mary Astor 1931-SIN TAKES A HOLIDAY Constance Bennett, Basil Rathbone 1946—SISTER KENNY **Rosalind Russell** 1940—SIX GUN GOLD Tim Hold, Ray Whitley 1937-SKY GIANT Richard Dix, Chester Morris, Joan Fontaine 1942-SKY'S THE LIMIT Fred Astaire, Joan Leslie 1951—SLAUGHTER TRAIL B. Donlevy, V. Grey 1936-SMAREST GIRL IN TOWN Gene Raymond, Ann Sothern 1931-SMART WOMAN Mary Astor, Edward Everett Horton 1937—SMASHING THE RACKETS Chester Morris, Bruce Cabot 1933-SON OF KONG Robert Armstrong, Helen Mack 1932-SON OF THE BORDER Tom Keene, Julie Haydon 1951—SONS OF THE MUSKETEERS Cornel, Wilde, M. O'Hara 1938—SORORITY HOUSE Anne Shirley, James Ellison 1947—SO WELL REMEMBERED John Mills, Martha Scott 1945-SPANISH MAIN, THE

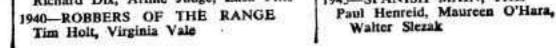
TV FILM

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1935 PECIAL INVESTIGATOR Richard Dix, Margaret Callahan 1938-SPELLBINDER Lee Tracy. Barbara Read, Patric Knowles 1933—SPITFIRE Katharine Hepburn, Robert Young, Ralph Bellamy 1932—SPORT PARADE loel McCrea, William Gargan 1949—STAGECOACH KID T Holt, J. Donnell 1937—STAGE DOOR Katharine Hepburn, Ginger Rogers 1939—STAGE TO CHINO George O'Brien, Virginia Vale 1934—STAR OF MIDNIGHT William Powell, Ginger Rogers, Paul Kelly 1931-STATE'S ATTORNEY John Barrymore, Helen Twelvetrees 1948—STATION WEST D. Powell, J. Greer, B. Ives 1946-STEP BY STEP Lawrence Tierney, Anne Jeffreys 943-STEP LIVELY Frank Sinatra, George Murphy, Gloria DeHaven 1949-STORM OVER WYOMING Tim Holt, Noreen Nash 1937-STORY OF VERNON AND IRENE CASTLE Fred Astaire, Ginger Rogers, Walter Brennan 1949—STRANGE BARGAIN Martha Scott, Jeffrey Lynn 1932-STRANGE JUSTICE Reginald Denny, Richard Bennett 1939—STRANGER ON THE THIRD FLOOR Peter Lorre, Margaret Tallichet 1934—STRANGERS ALL May Robson, Preston Foster 1933-STRICTLY DYNAMITE Jimmy Durante, Lupe Velez 1933-SUCCESS AT ANY PRICE Douglas Fairbanks Jr., Frank Morgan 1939-SUED FOR LIBEL Kent Taylor, Linda Hayes, Rosemary Lane 1931—SUICIDE FLEET Ginger Rogers, Robert Armstrong Bill Boyd 1931—SUNDOWN TRAIL Tom Keene, Marion Shilling 1936—SUPER SLEUTH Jack Oakie, Ann Sothern 1941—SUSPICION Cary Grant, Joan Fontaine, Sir Cedric Hardwicke 1932—SWEEPINGS Lionel Barrymore, Alan Dinehart 1931—SWEEPSTAKES Eddie Quillan, James Gleason 1935-SWING TIME Fred Astaire, Ginger Rogers, Victor Moore 1935—SYLVIA SCARLETT Katharine Hepburn, Cary Grant, Edmund Gwenn 1931—SYMPHONY OF SIX MILLION Ricardo Cortez, Irene Dunne, Gregory Ratoff 1941—SYNCOPATION Adolphe Menjou, J. Cooper, B. Granville 1944—TALL IN THE SADDLE John Wayne, Ella Raines 1951-TARGET T. Holt, L. Douglas 1938—TARNISHED ANGEL Sally Eilers, Lee Bowman, Ann Miller 1943—TENDER COMRADE Ginger Rogers, Robert Ryan, Ruth Hussey 1939-THAT'S RIGHT, YOU'RE WRONG Kay Kyser, Lucille Ball, May Robson 1936-THAT GIRL FROM PARIS Lily Pons, Gene Raymond, Jack Oakie 1933-THEIR BIG MOMENT Zasu Pitts, Bruce Cabot, Tamara Geva 1936—THERE GOES MY GIRL Gene Raymond, Ann Sothern 1937—THERE GOES THE GROOM Burgess Meredith, Ann Sothern, Mary Boland 1940-THEY KNEW WHAT THEY WANTED Carole Lombard, Charles Laughton 1949-THEY LIVED BY NIGHT C. O'Donnell, F. Granger 1938-THEY MADE HER A SPY Sally Eilers, Allan Lane 1940-THEY MET IN ARGENTINA Maureen O'Hara, James Ellison 1936-THEY WANTED TO MARRY Betty Furness, Gordon Jones 1946-THEY WON'T BELIEVE ME Robert Young, Susan Hayward 1932—THIRTEEN WOMEN Irene Dunn, Ricardo Cortez, Myrna Loy 1942-THIS LAND IS MINE Charles Laughton, Maureen O'Hara, Kent Smith 1933—THIS MAN IS MINE Irene Dunne, Constance Cummings, Ralph Bellamy 1937-THIS MARRIAGE BUSINESS Victor Moore, Allan Lane 1944—THOSE ENDEARING YOUNG CHARMS Robert Young, Laraine Day 1949—THREAT. THE M. O'Shea, Julie Bishop 1934—THREE MUSKETEERS Walter Abel, Paul Lukas, Heather Angel 1939_THREE SONS William Gargan, Kent Taylor 1930-THREE WHO LOVED Betty Compson, Conrad Nagel 1941—THUNDERING HOOFS Tim Holt, Ray Whitley 1945-TILL THE END OF TIME Dorothy McGuire, Guy Madison 1938—TIMBER STAMPEDE George O'Brien, Marjorie Reynolds 1931-TIP OFF Ginger Rogers, Robert Armstrong 1936-TOAST OF NEW YORK Edward Arnold, Cary Grant, Frances Farmer 1935-TO BEAT THE BAND







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THE BILLBOARD

JULY 30, 1955

THE BILLBOARD SCOREBOARD-AMERICAN RESEARCH BUREAU RATINGS

The Nation's Top Television Programs

THE TV INDUSTRY'S MOST COMPLETE GUIDE SHOWING TOP 10 PROGRAMS IN EACH CITY AND ALL TV FILM SERIES IN ALL MAJOR MARKETS

This chart shows the latest ratings of TV !! programs in all markets covered by American Research Bureau's monthly reports. The complete study is published over a four-week span with all cities covered as the ARB reports become available.

The 10 top-rated shows are listed first for each market, followed by every non-network film series playing in that market. Listings are by rank order, according to rating.

All film shows listed are sold on a syndicated basis unless the title is preceded by a dagger (†),

PORTLAND, ORE.

Los Angeles 22.

in which case they are nationally spot-booked.

Stations are VHF except where the symbol "u"

is used, indicating UHF. The symbol "&" preceding the rating indicates the show was

received from a station in another market,

and that this audience supplements the viewers

composition information on a national or in-

dividual market basis, please consult ARB,

National Press Building, Washington 4, 551 Fifth Avenue, New York; or P. O. Box 6934,

For complete program rating and audience

attracted in the originating market.

THE TOP 10 TV SHOWS IN PORTLAND (* Indicates Non-Network)

1. George Gobel, KPTV	6. Red Skelton, KOIN
2. I Love Lucy, KOIN	7. Iwo for the Money, KOIN
3. I've Got a Secret, KOIN	8. December Bride, KOIN
4. Toast of the Town, KOIN	9. What's My Line? KOIN
5. Line-Up, KOIN	10. You Bet Your Life, KPTVu36.5

LOCALLY ORIGINATED FILM SERIES IN RANK ORDER

1. †1 Search for Adventure (Adv.), Amer. Home

1, 11 Search for Adventure (Adv.), Amer. Home	
Prod	KOIN-Th, 9:30-10:00Lux Video Theater, 14.6
2. †Death Valley Days (West.), Pacific Borax, u30.1	KPTV-W, 9:30-10:00. Godfrey and Friends, 17.5
3. I Led Three Lives (Adv.), Ziv	KOIN-T, 9:30-10:00Mr. District Attorney, 16.4
4. Badge 714 (Mys.), NBC	KPTV-M, 7:30-8:00. Science Fiction Theater, 24.8
5. Waterfront (Adv.), MCA-TV	KPTV-Th. 8:30-9:00Four Star Playhouse, 25.2
6. Science Fiction Theater (Adv.), Ziv	KOIN-M, 7:30-8:00Badge 714, 26.6
7. The Whistler (Mys.), CBS	KPTV-Su, 9:30-10:00Boss Lady, 8.9
8. Meet Corliss Archer (Comedy), Ziv	KOIN-T, 8:00-8:30Danny Thomas, 20.8
9. Life of Riley (Comedy), NBC	KOIN-M, 9:00-9:30 Academy Theater, 21.0 -
10. Liberace (Music), Guildu18.6.	KPTV-T, 8:00-8:30 Meet Corliss Archer, 23.3
11. Follow That Man MCA-TV), KPTV, Th-7:30	37. Duffy's Favern (UM&M), KLOR, W-9:30 6.6
Th-7:30	37. Jimmy Demaret (Award), KOIN, W-10:00 6.6
12. Mr. District Attorney (Ziv), KPTV, T-9:30u16.4	39 †Sky King (NABISCO), KPTV, W-5:30,u 6.2
13. Wild Bill Hickok (Flamingo), KOIN, S-5:0015.1	40. Flamingo Theater (Flamingo), KLOR,
14. Art Linkletter and the Kids (CBS), KOIN,	Th-10.00 5.3
M-6:1515.0	40. Kieran's Kaleidoscope (ABC), KOIN,
15. Steve Donovan, Western Marshal (NBC),	Su-10:15 5.3
KLOR, T-7:0014.6	42. Paris Precinct (UM&M). KLOR, F-9:00 5.1
16. Annie Oakley (CBS), KOIN, Su-4:3014.4	43. Wrestling From H'wood (Paramount), KLOR, _
17. Conrad Nagel Theater (Guild), KOIN,	M-10:45 5.0
F-10:0013.7	44. Top Secret (Flamingo), KLOR, T-6:00 4.9
18. Captured (NBC), KPTV, M-7:00u13.3	44. Cowboy G-Men (Flamingo), KLOR, Th-5:00. 4.9
19. †Soldiers of Fortune (Seven-Up), KOIN,	44. This Week in Sports (INS). KOIN, Th-6:15., 4.9
S-6:30	47. Riders of Purple Sage (RCA), KLOR,
20. The Falcon (NBC), KLOR, F-8:3012.2	M-6:00 4.4
21. †Ames Bros. (R. C. Cola), KOIN, T-6:1511.5	48. Beulah (Flamingo), KLOR, M-7:00 3.5
21. Ellery Queen (TPA), KLOR, T-9:3011.5	48. Little Show (Sterling), KOIN, W-10:15 3.5
23. Texas Rasslin' (Texas Rasslin'), KPTV,	50. Flash Gordon (UM&M), KLOR, S-4:00 3.3
Su-5:30	51. Madison Square Garden (Winik), KLOR,
24. Superman (Flamingo), KPTV, T-5:30u10.4	T-10:00 3.1
25. Man Behind the Badge (MCA-TV), KLOR,	51. Oral Roberts (Kling), KLOR, Su-6:00 3.1
F-8:00 9.3	51. Hans C. Andersen (Interstate), KLOR,
	THE A REAL PROPERTY AND A DESCRIPTION OF A

DAYTON, O.2 STATIONS

THE TOP 10 TV SHOWS IN DAYTON (* Indicates Non-Network)

1. I Love Lucy, WHIO47.1	6. Godfrey's Talent Scouts, WHIO 36.8
2. This Is Your Life, WLW-D44.9	7. The Millionaire, WHIO
3. Our Miss Brooks, WHIO42.8	8. Your Hit Parade, WLW-D
4. I've Got a Secret, WHIO	9. Arthur Godfrey and Friends, WHIO33.4
5. December Bride, WHIO	10. Ford Theater, WLW-D

LOCALLY ORIGINATED FILM SERIES IN RANK ORDER

2. Man Behind the Badge (Mys.), MCA-TV30.0 3. Science Fiction Theater (Adv.), Ziv19.7	SWLW-D-W, 9:30-10:00Front Row Center, 16.6 DWHIO-F, 9:30-10:00Cavalcade of Sports, 25.3 DWLW-D-S, 10:00-10:30Theater at Home, 15.4
	WHIO-F, 10:15-10:45Various, 10.8
5. Ramar of the Jungle (Adv.), TPA18.4	WLW-D-F, 5:00-5:30Kenny Roberts, 4.5
6. Badge 714 (Mys.), NBC	WHIO—S, 10:30-11:00
1 Baches Barred (March ABC)	3WHIO-T, 10:15-10:45Various, 9.2
7. Racket Squad (Mys.), ABC	5Value 1, 10:15-10:45
	1WLW-D-T, 5:00-5:30Kenny Roberts, 4.5
	1WHIO-S, 9:30-10:00Your Hit Parade, 34.1
19. wild Bill Hickok (west.), Flamingo15.4	6WLW-D-W, 5:00-5:30Kenny Roberts, 3.3
 Follow That Man (MCA-TV), WHIO, Su-10:15	Su-6:00 5.4 23. Wild Bill Hickok (Flamingo), WHIO, Su-2:30 4.5 24. Mr. and Mrs. North (ATPS), WLW-D, Su-2:30 4.5 24. Mr. and Mrs. North (ATPS), WLW-D, Su-2:30 4.3 24. Baseball Hall of Fame (Flamingo), WHIO, M-T-Th-10:45 4.3 24. † Ames Bros. (R.C. Cola), WHIO, T-6:15 4.3 27. Sportsman's Club (Syndicated Films), WHIO, 4.3

THE TOP 10 TV SHOWS IN SAN FRANCISCO (* Indicates Non-Network)

1. You Bet Your Life, KRON	6. Cavalcade of Sports, KRON
2. Disneyland, KGO47.2	7. Dragnet, KRON
3. Toast of the Town, KPIX43.5	8. This Is Your Life, KRON
4. What's My Line? KPIX	9. Wednesday Night Fights, KGO
5. Jackie Gleason, KPIX	10. I Love Lucy, KPIX

LOCALLY ORIGINATED FILM SERIES IN RANK ORDER

LOCALLY ORIGINATED TIL	
1. Badge 714 (Mys.), NBC	
3. Eddie Cantor (Comedy), Ziv	KRON C 10:00 10:30 Common of Crime
3. Eddle Cantor (Comedy), Ziv	KRON-S, 10:00-10:30Caravan of Crime, 8
4. I Led Three Lives (Adv.), Ziv	KRON-M, 10:30-11:00Various, 4
5. The Whistler (Mys.), CBS	
6. Wild Bill Hickok (West.), Flamingo18.0	KGO-T, 6:30-7:00Various, 6
6. Cisco Kld (West.), Ziv	
8. Liberace (Music), Guild	
9. Superman (Adv.), Flamingo	KGO-W, 6:30-7:00Various, 7
10. City Detective (Mys.), MCA-TV	KRON-F, 10:00-10:30Line-Up, 22
11. Annie Oakley (CBS), KGO, M-6:3016.0	49. Gene Autry (CBS), KVOR, M to S-6:30 &2
12. Passport to Danger (ABC), KRON, T-10:30., 15.6	50. Files of Jeffrey Jones (CBS), KOVR, T-8:00 &2
13. Racket Squad (ABC), KGO, Su-9:3014.5	51. Ramar of the Jungle (TPA), KOVR,
14. Science Fiction Theater (Ziv), KRON, T-7:00.14.1	M to F-5:30
14. Science Fiction Theater (Ziv), KRON, 17.00,14.1	52. I Am the Law (MCA-TV), KOVR, M-9:30
15. Life of Riley (NBC), KPIX, Th-7:0013.9	
16. Hopalong Cassidy (NBC), KGO, F-6:3013.3	52. †Sky King (Nabisco), KOVR, F-6:00
16. Sherlock Holmes (UM&M), KGO, T-8:30, 13.3	52. Follow That Man (MCA-TV), KOVR,
18. †I Search for Adventure (Amer. Home Prod.),	W-9:30&
KGO, M-7:00	55. Secret File, U.S.A. (Official), KOVR, T-9:00.&2
19. Victory at Sea (NBC), KRON, Su-10:3012.9	56. Orient Express (NTA), KGO, M-9:30
20. Famous Playhouse (MCA-TV), KGO, T-7:3012.5	56 Abbott and Costello (NBC), KOVR, W-7:00&
21. Steve Donovan, Western Marshal (NBC),	56. Amos 'n' Andy (CBS), KOVR, F-7:30, &
KPIX, T-7:0012.1	56. Ramar of the Jungle (TPA), KOVR, S-6:00&:
22. †Death Valley Days (Pacific Borax), KPIX,	60. Mr. and Mrs. North (ATPS), KOVR, F-8:30.&
M-10:00	60. Frankie Laine (Guild), KGO, M-9:00
23. Meet Corliss Archer (Ziv), KPIX, Th-7:3011.7	60. How Does Your Garden Grow? (Interna-
	tional), KGO, Su-10:00 a.m.
23. Stranger Than Fiction (United World),	tional), KOO, SG-10:00 a.m
KRON, F-8:0011.7	63, Famous Playhouse (MCA-TV), KGO, Th-9:30.
25. Star and Story (Official), KRON, Th-7:0011.5	63. Strange Adventure (UPD), KPIX,
26. Cisco Kid (Ziv), KGO, Su-3:0010.9	M to F-3:30
27. Little Rascals (Interstate), KRON,	55. Famous Playhouse (MCA-IV), NGO,
M to F-6:0010.5	M to F-1:00
28, Buffalo Bill Jr. (CBS), KGO, T-6:0010.0	66, †1 Search for Adventure (Amer, Home Prod.).
29. †Sky King (Nabisco), KGO, Su-4:00 9.0	KOVR., T-8:30&
30. Boston Blackie (Ziv), KGO, Su-4:30 8.8	66. Biff Baker, U.S.A. (MCA-TV), KOVR,
30. Dick Tracy (Combined), KGO, W-6:00 8.8	S-9:00&
32. †Soldiers of Forture (Seven-Up), KRON,	68. Dateline Europe (Official), KOVR,
	M to S-10:00&
F-6:30 8.4	M 10 5-10:00
33. Play of the Week (NTA), KPIX, Su-10:30 8.2	69. Stories of the Century (Hollywood TV),
34. Favorite Story (Ziv), KRON, M-6:30 7.4	KOVR, T & F-7:00
35. Famous Playhouse (MCA-TV), KGO, F-7:00. 6.4	69. Your TV Theater (Ziv), KOVR,
36. Bandstand Revue (Paramount), KPIX,	T & Th-10:30&
Su-5:30 5.3	71. King's Crossroads (Sterling), KRON, Su-2:30.
36. Scotland Yard (A-B TV), KRON, S-8:00 5.3	72. Oral Roberts (Kling), KOVR, Su-5:30&
38. Strange Adventure (UPD), KPIX,	73. The Visitor (NBC), KOVR, M-W-F-10:30&
M to F-6:00 4.5	73. Story Theater (Ziv), KOVR, Th-8:00&
39. Science in Action (TPA), KRON, M-7:00 4.3	75. †Ames Bros. (R.C. Cola), KOVR, M-8:00&
39. My Hero (Official), KGO, F-10:00 4.3	75. Janet Dean, R.N. (UM&M), KOVR,
41. Dangerous Assignment (NBC), KGO, Th-8:00. 4.1	Th-7:00&
42. Buffalo Bill Jr. (CBS), KOVR, Th-6:00&3.9	75. Ellery Queen (TPA), KOVR, F-9:00&
43. Hollywood Preview (Flamingo), KPIX,	75. Colonel March (Official), KOVR, F-9:30&
W-10:00 3.5	75. Championship Bowling (Walt Schwimmer),
44. Greatest Drama (Gen. Teleradio), KRON,	KOVR, S-8:00
T-6:30	75. Kieran's Kaleidoscope (ABC), KRON,
45. Famous Playhouse (MCA-TV), KGO, Su-3:30. 3.1	
45. †Ames Bros. (R.C. Cola), KGO, Su-9:15 3.1	M & Th-4:00
the second second and the second s	81. Scene With a Star (Geo. Bagnail), KOVR,
45. Your Star Showcase (TPA), KOVR, T-7:30, &3.1	
45. Your Star Showcase (TPA), KOVR, T-7:30, .&3.1 48. Inspector Mark Saber (Thompson-Koch)	M-8:15&0
 Your Star Showcase (TPA), KOVR, T-7:30, &3.1 Inspector Mark Saber (Thompson-Koch), KGO, Th-10:00	M-8:15&0 81. Paris Precinct (UM&M), KGO, M-10:000

 26. Mr. and Mrs. North (ATPS), KLOR, Su-6:30	S-6:30 3.1 54. Beulah (Flamingo), KLOR, Th-7:00 2.7 55. Hollywood Preview (Flamingo), KLOR, Th-9:30 2.0 56. Beulah (Flamingo), KLOR, S-7:00 1.8 57. D. Fairbanks Presents (ABC), KLOR, Su-7:30 1.6 58. Drew Pearson (UM&M), KOIN, Su-1:00 1.3 58. His Honor, Homer Bell (NBC), KLOR, Th-9:00 1.3 60. Big Game Hunt (Sterling), KLDR, S-2:30 1.1 61. Crusade in Europe (Unity), KLOR, Su-4:00 0.9 62. Baseball Hall of Fame (Flamingo), KLOR, W & F-10:15 0.4 63 The Ruggles (Tom Corradine), KLOR, M-W-F-4:00 0.3	 City Detective (Mys.), MCA Annie Oakley (CBS), KGO, Passport to Danger (ABC), KGO, Racket Squad (ABC), KGO, Racket Squad (ABC), KGO, Science Fiction Theater (Ziv) Life of Riley (NBC), KPIX Hopalong Cassidy (NBC), K Sherlock Holmes (UM&M), I fI Search for Adventure (Am KGO, M-7:00 Victory at Sea (NBC), KRON Famous Playhouse (MCA-TV) Steve Donovan, Western Ma KPIX, T-7:00 transport Valley Days (Pacific M-10:00 Meet Corliss Archer (Ziv), K
		23. Stranger Than Fiction (Unite

THE TOP 10 TV SHOWS IN JACKSONVILLE (* Indicates Non-Network)

1. I Love Lucy, WMBR	6. I've Got a Secret, WMBR53.3
2. Jackie Gleason, WMBR	7. Mama, WMBR
3. Studio One, WMBR	8. The Millionaire, WMBR
4. Two for the Money, WMBR	8. Meet Millie, WMBR
5. December Bride, WMBR55.7	10. Toast of the Town, WMBR

LOCALLY ORIGINATED FILM SERIES IN RANK ORDER

 Buffalo Bill Jr. (West.), CBS	WMBR—F, 5:30-6:00Various, 2.2 WMBR—Su, 4:30-5:00Big Picture, 0.5 WMBR—S, 6:00-6:30Bob Cummings, 3.8
 Wild Bill Hickok (Flamingo), WMBR, Su-12:30 Greatest Drama (Gen. Teleradio), WMBR, W-10:00 † Ames Bros. (R. C. Cola), WMBR, Su-10:15.16.8 Ellery Queen (TPA), WJHP, M-10:00u 9.5 Amos 'n'. Andy (CBS), WJHP, W-8:30u 9.5 Badge 714 (NBC), WMBR, Th-10:30 9.5 	 Your Star Showcase (TPA), WMBR, Su-12:00 noon Grand Ole Opry (Flamingo), WJHP, S-7:00.u 6.0 Oral Roberts (Kling), WJHP, Su-2:30u 1.6 Sportsman's Club (Syndicated Films), WJHP, W-8:00 Riders of Purple Sage (RCA), WJHP, M-6:45 u0.5-

THE TOP 10 TV SHOWS IN SYRACUSE (* Indicates Non-Network)

1. Toast of the Town, WHEN	7. Person to Person, WHEN
2. Jackie Gleason, WHEN	8. Godfrey's Talent Scouts, WHEN38.9
3. George Gobel, WSYR	9. Fireside Theater., WSYR
5. Your Hit Parade, WSYR	10. Robert Montgomery Presents, WSYR36.2
6. I've Got a Secret, WHEN	10. Godfrey and Friends, WHEN

LOCALLY ORIGINATED FILM SERIES IN RANK ORDER

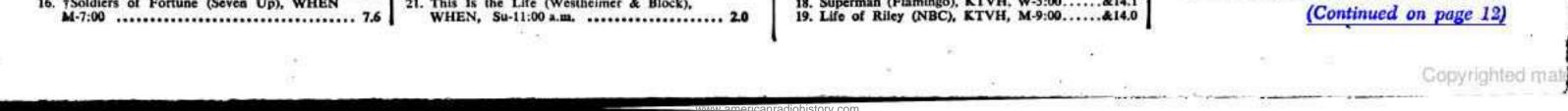
	WSYR-S, 7:00-7:30
2. City Detective (Mys.), MCA-TV	WSYR-T, 10:30-11:00Sce It Now, 14.2
	WSYR-W, 7:00-7:30Make Room for Daddy, 8.4
4. Eddie Cantor (Comedy), Ziv	WSYR-W, 10:30-11:00Front Row Center, 13.2
4. Wild Bill Hickok (West.), Flamingo15.2.	WHEN-S, 5:00-5:30 Continuous Performance, 1.8
4. Passport to Danger (Adv.), ABC	WSYR-M. 10:30-11:00Studio One, 28.9
	WHEN-S, 5:30-6:00Wrestling, 3.8
	WHEN-Su, 7:00-7:30Corliss Archer, 13.2
	WSYR-Su, 7:00-7:30 Pride of the Family, 13.1
	WSYR-M, 7:00-7:30 Soldiers of Fortune, 7.6
	17. Superman (Flamingo), WHEN, W-6:00 7.1
12. Texas Rasslin' (Texas Rasslin'), WSYR, F-9:30	18. Wild Bill Hickok (Flamingo), WHEN,
13. Stories of the Century (Hollywood TV),	Su-11:30 a.m 6.1
WSYR, Th-7:00 8.9	19. The Whistler (CBS), WSYR, Th-11:00 3.6
14. Range Rider (CBS), WSYR, T-7:00 8.6	
15. Fabian of Scotland Yard (Telefilm), WSYR,	20. Call the Play (Station Distrib.), WSYR
F-7:00 8.4	M-11:00 3.0
16. †Soldiers of Fortune (Seven Up), WHEN	21. This Is the Life (Westheimer & Block),

THE TOP 10 IV SHOWS IN WICHITA (* Indicates Non-Network)

1. George Gobel, KEDD	6. *Man Behind the Badge, KTVH&36.2
2. Toast of the Town, KTVH&44.3	7. Ozark Jubilee, KAKE 32.8
3. Jackie Gleason, KTVH&44.1	8. Godfrey and Friends, KTVH&34.3
4. I've Got a Secret, KTVH&39.1	9. Rin Tin Tin, KAKE 33.3
5. Godfrey's Talent Scouts, KTVH &36.4	10. Cavalcade of Sports, KEDD

LOCALLY ORIGINATED FILM SERIES IN RANK ORDER

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2. Badge 714 (Mys.), NBC	KTVH-F, 9:00-9:30Ames Bros., 10.3 KEDD-Th, 9:30-10:00Stage 10, 12.4 KAKE-W, 9:00-9:30My Hero, 15.3 KAKE-Th, 8:30-9:00Lux Theater, 17.6 KTVH-T, 9:00-9:30TV Reader's Digest, 24.8 KTVH-S, 10:00-10:30 a.mNone KTVH-T, 9:30-10:00Hollywood Off-Beat, 15.7 KEDD-S & Su, 9:00-9:30Various, 18.5 KEDD-Su, 9:30-10:00Big Picture, 13.2
 Rocky Jones, Space Ranger (MCA-TV), KAKE, F-6:00	 My Little Margie (Official), KEDD, W-6:30
16. My Hero (Orricial), KTVH, W-9:00	 26. Johnny Jupiter (Assoc. Artists), KAKE, W-6:00



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Paul Kelly Rhonda Fleming Leo Carillo Binnie Barnes Chester Morris John Ireland Sheldon Leonard Jane Withers Ozzie Nelson Mary Beth Hughes Virginia Bruce

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TV FILM 12

JULY 30, 1955

1000年5月

 Wild Bill Hickok (Flamingo), KTVH,	 Terry and Pirates (Official), KEDD, Th-6:00u5.8 Star and Story (Official), KEDD, F-6:30u5.8 Greatest Fights of Century (Craftsman),
Su-1:30	KTVH, S-10:15
	2 STATIONS STON (* Indicates Non-Network) 6. Robert Montgomery Presents, WBZ42.0 7. Arthur Godfrey and Friends, WNAC41.4 8. Fireside Theater, WNAC

LOCALLY ORIGINATED FILM SERIES IN RANK ORDER

A WHOPPING JOB Sorting, Legal **Angles Face GT**

Continued from page 5

tribution operation thru its own duced prior to 1936. Product that Film Division-and there is every old does not find favor with film reason to believe it will-it is ex- buyers these days. In the 1930's pected to dole out the RKO titles RKO was primarily a Class B proin packages of 39, 52 or there- ducer. Very few of these older abouts.

If GT thus releases 100 or so sics.' titles a year, it would have enough to keep its TV film distribution eat this older product. In order to operation busy for at least five move it, the distributor-will have years.

It is also considered a strong likelihood that GT will use the vast programming resources it has acquired in RKO-the features plus new half-hour production-to set up a TV film network (see separate story in this issue). This, of course, would not rule out a distribution department. Network op-

pictures have the status of "clas-

GT obviously has no desire to to integrate them into packages topped off by its newer and better pictures. It has about 250 pictures that were produced between 1937 and 1948, a good part of which will be highly desirable.

But it will be a dilemma for both buyer and seller to move top dollar per pictures when a sizable proportion of the films are clearly not tops by present TV standards. That standard, incidentally, has been mainly made by General Teleradio's Film Division in the past

UM&M Enters Station Library **Selling Field**

NEW YORK, July 23.-Station library sales have taken another major step forward with the entry of UM&M into this type of business. In the past three weeks UM&M's sales force has put on a concentrated drive for package deals and has to date signed 20 stations.

Charles Amory, UM&M president, said they are offering multiple-play deals on any two or more shows. The deals run one year, 18 months or two years. They involve quantity and frequency discounts, he said.

All but three of UM&M's shows are being made available for these package deals. The three being held out are "Sherlock Holmes," "Paris Precinct" and "NOPD." The first two are taken up in large first-run regional deals by Callo Wine and Old Spice respectively. The series that UM&M is offering stations in package deals are "Duffy's Tavern," "Flash Gordon, Janet Dean, Registered Nurse," the Gabby Hayes show, the Hank McCune show, "Junior Science," the Tim McCoy show, and the fiveminute series, "Do You Know Why?" In moving into this sphere of operation, UM&M joins MCA-TV, which pioneered this type of sales, pointed Jim Eells head of its Chi- National Telefilm Associates, Ziv's cago office, replacing Bob Hoff- Economy TV, Official Films and

3. Mr. District Attorney (Mys.), Ziv	WNAC-T, 10:30-11:00Eddie Cantor, 6.1
· · · · · · · · · · · · · · · · · · ·	WNAC-M, 7:00-7:30Various, 4.2
	WdZ-M to S, 6:00-6:30Various, 12.2
THE ACCURATE AND A DECEMBER OF A	
	WNAC-S, 10:30-11:00Hit Parade, 32.3
	WNAC-T, 6:30-7:00Various, 5.4
	WNAC-F, 6:30-7:00Various, 7.7
10. Foreign Intrigue (Adv.), Official14.0	WBZM, 10:30-11:00Studio One, 18.5
11. The Whistler (CBS), WBZ, S-10:3012.4	27. †Sky King (Nabisco), WNAC, S-2:00 5.8
12. Buffalo Bill Jr. (CBS), WNAC, S-11:00 a.m. 11.9	29. Annie Oakley (CBS), WBZ, M-6:45 4.9
13. Boston Blackie (Ziv), WNAC, F-10:30,10.9	29. My Hero (Official), WNAC, Th-6:00 4.9
14. Liberace (Guild), WBZ, Su-3:0010.6	31. Your Star Showcase (TPA), WNAC, Su-4:30. 4.8
15. Stories of Century (Hollywood TV), WNAC, T-6:00	32. Inner Sanctum (NBC), WBZ, F-11:15 4.6
WNAC, T-6:00 10.4	33. Wild Bill Hickok (Flamingo), WNAC,
16. Cisco Kid (Ziv), WNAC, W-6:00 9.7	Su-11:30 4.3
17. Hopalong Cassidy (NBC), WBZ, S-1:30 9.5	33. Paris Precinct (UM&M), WNAC, Su-5:30 4.3
18. Sherlock Holmes (UM&M), WNAC, Th-10:30, 9.3	35. †Ames Bros. (R.C. Cola), WNAC, F-7:15 4.0
19. Rocky Jones, Space Ranger (MCA-TV),	36. Hopalong Cassidy (NBC), WBZ, S-8:00 a.m., 3.7
WBZ, S-12 noon	36. This Is Your Music (Official), WNAC, Su-5:00
 Royal Playhouse (MCA-TV), WBZ, Th-11:15. 7.8 Dick Tracy (Combined TV), WNAC, F-5:30., 7.3 	18 Devel Blacksone (MCA TV) WD7 Su 2:10 34
22. Terry and Pirates (Official), WBZ, S-4:30 6.9	38. Royal Playhouse (MCA-TV), WBZ, Su-2:30. 3.4 39. Armchair Adventure (Sterling), WBZ, S-5:15. 2.1
23. Call the Play (Station Distributors),	40. Armchair Adventure (Sterling), WBZ, 0-345. 2.1
WNAC, W-7:15 6.7	Su-12:00 noon 1.2
24. Eddie Cantor (Ziv), WBZ, T-10:30 6.1	41. Royal Playhouse (MCA-TV), WBZ, W-2:15. 0.9
25. Science Fiction Theater (Ziv), WBZ,	42. Mr. and Mrs. North (ATPS), WNAC,
Th-6:45 6.0	M to F-9:30 a.m 0.7
25. Meet Corliss Archer (Ziv), WNAC, S-5:30 6.0	43. Watch the World (NBC), WNAC, Su-8:30 0.3-
27. Gene Autry (CBS), WNAC, M-6:00 5.8	

General Teleradio's RKO Pkg.

1933-WILD CARGO

Continued from page 9

1950-TOKYO FILE 212 Florence Marley, Robert Peyton 1940-TOM, DICK AND HARRY Ginger Rogers, George Murphy, **Burgess Meredith** 1931-TOO MANY COOKS Bert Wheeler, Dorothy Lee 1940-TOO MANY GIRLS Lucille Ball, Richard Carlson 1936-TOO MANY WIVES Anne Shirley, John Morley, Gene Lockhart **1935—TOP HAT** Ginger Rogers, Fred Astaire, Edward Everett Horton 1951—TRAIL GUIDE T. Holt, L. Douglas, R. Martin 1946—TRAIL STREET Randolph Scott, Anne Jeffreys 1930—TRANSGRESSION Kay Francis, Ricardo Cortez 1931—TRAVELING HUSBANDS Evelyn Brent, Frank Albertson 1939—TRIPLE JUSTICE George O'Brien, Virginia Vale **1938—TROUBLE IN SUNDOWN** George O'Brien, Rosalind Keith 1945-TRUTH ABOUT MURDER, THE Bonita Granville, Morgan Conway 1941-TUTTLES OF TAHITI Charles Laughton, Jon Hall,

Victor Francin 1938—TWELVE CROWDED HOURS Richard Dix, Lucille Ball 1933—TWO ALONE Jean Parker, Tom Brown, Zasu Pitts 1935-TWO IN THE DARK Walter Abel, Margot Grahame, Alan Hale 1935-TWO IN REVOLT John Arledge, Louise Latimer 1944—TWO O'CLOCK COURAGE Tom Conway, Ann Rutherford 1939—TWO THOROUGHBREDS Jimmie Lydon, J. M. Kerrigan 1951-TWO TICKETS TO BROADWAY Tony Martin, Janet Leigh 1947-TYCOON John Wayne, Laraine Day 1941—UNEXPECTED UNCLE Charles Coburn, Anne Shirley, James Craig 1946—VACATION IN RENO Jack Haley, Anne Jeffreys 1941—VALLEY OF THE SUN Sir Cedric Hardwicke, Dean Jagger, Lucille Ball 1948—VARIETY TIME E. Kennedy, L. Errol, F. Carle & Orch. 1948-VELVET TOUCH, THE R. Russell, L. Genn, S. Trevor 1939—VIGIL IN THE NIGHT Carole Lombard, Brian Aherne, Anne Shirley 1934—VILLAGE TALE Randolph Scott, Kay Johnson 1936—VIVACIOUS LADY Ginger Rogers, James Stewart 1949-WAGON MASTER Ben Johnson, Joanne Dru 1940—WAGON TRAIN Tim Holt, M. O'Driscoll 1935-WALKING ON AIR Gene Raymond, Ann Sothern 1950-WALK SOFTLY, STRANGER Joseph Cotten, Valli 1935—WANTED: JANE TURNER Gloria Stuart, Lee Tracy 1931—WAY BACK HOME Phillips Lord, Bette Davis, Frankie Darro 1934—WEDNESDAY'S CHILD Karen Morley, Edward Arnold, Frankie Thomas **1941—WEEKEND FOR THREE** Dennis O'Keefe, Jane Wyatt, Zasu Pitts 1935-WE'RE ONLY HUMAN Preston Foster, Jane Wyatt, James Gleason 1936-WE'RE ON THE JURY Helen Broderick, Victor Moore 1933-WE'RE RICH AGAIN Edna May Oliver, Billie Burke 1947-WESTERN HERITAGE Tim Holt, Nan Leslie 1931—WESTERN PASSAGE Ann Harding, Lawrence Olivier 1935-WE WHO ARE ABOUT TO DIE Preston Foster, Ann Dvorak, John Beal 1944-WHAT A BLONDE Leon Errol, Veda Ann Borg 1931-WHAT PRICE HOLLYWOOD Constance Bennett, Neil Hamilton **1949—WHERE DANGER LIVES** R. Mitchum, F. Domergue **1933—WHERE SINNERS MEET** Diana Wynyard, Clive Brook, **Billie Burke** 1951-WHIP HAND, THE C. Balenda, Elliott Reid

Frank Buck 1939—WILDCAT BUS Fay Wray, Charles Lang 1948-WINDOW, THE B. Hale, A. Kennedy, B. Driscoll 1942-WINGS AND THE WOMAN Anna Neagle, Robert Newton 1937-WISE GIRL Miriam Hopkins, Ray Milland, Walter Abel 1936-WITHOUT ORDERS Robert Armstrong, Sally Eilers 1945—WITHOUT RESERVATIONS Claudette Colbert, John Wayne 1935—WITNESS CHAIR Ann Harding, Walter Abel **1931-WOMAN BETWEEN** Lily Damita, Anita Louise, O. P. Heggie 1931—WOMAN COMMANDS Pola Negri, Basil Rathbone, H. B. Warner 1931—WOMAN OF EXPERIENCE Helen Twelvetrees, H. B. Warner 1949-WOMAN ON PIER 13 L. Day, J. Agar, R. Ryan 1946-WOMAN ON THE BEACH Joan Bennett, Robert Ryan 1935-WOMAN REBELS Katharine Hepburn, Herbert Marshall 1948-WOMAN'S SECRET, A. M. O'Hara, M. Douglas, B. Williams 1943-YELLOW CANARY Anna Neagle, Richard Greene 1935—YELLOW DUST **Richard Dix**, Leila Hyams 1936-YOU CAN'T BEAT LOVE Preston Foster, Joan Fontaine 1936-YOU CAN'T BUY LUCK **Onslow Stevens**, Helen Mack 1939-YOU CAN'T FOOL YOUR WIFE Lucille Ball, James Ellison 1940-YOU'LL FIND OUT Kay Kyser and Orchestra 1931—YOUNG BRIDE Helen Twelvetrees, Eric Linden, Arline Judge 1943-YOUTH RUNS WILD Kent Smith, Bonita Granville 1944-ZOMBIES ON BROADWAY Bela Lugosi, Anne Jeffreys

eration, after all, did not stop ABC, CBS, and NBC from engaging in TV film distribution.

Packaging these pictures for TV distribution presents a delicate problem for GT, because a lot of thin milk comes along with the cream.

Many Real Old

Over 200 of the pictures to which RKO, and now CT, has reasonably clear title were pro-

FOR LEASE IN JACKSONVILLE, FLORIDA

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principal cities throughout the

United States

RCGG-

29

Film Division

TPA Appoints Jim Eells as Chief in Chi

year.

NEW YORK, July 23.-Television Programs of America has apman, who recently resigned to go Screen Gems. back into the feature film side of the business. Eells, younger brother of Bruce Eells, who is Western Division head of TPA, will report directly to exec veepee Mickey Sillerman. The head of the Central Division is Leon Bernard, who headquarters in Pittsburgh.

Meanwhile Sillerman also upped Ed Lewis and Vince Melzac to spot supervisors. In this position they have no fixed territory but tentatively uncovered.

Guild to Make Commercials

NEW YORK, July 23. - Guild Films this week set up a department to handle the production of been testing the Snead show has commercials. Managing the department will be Joel Spector and and uses three of the Snead films Wally Gould, both of whom have in a quarter-hour show. had extensive experience with commercials.

Guild will make commercials for outside agencies as well as its own clients-that is, sponsors who buy its vidfilm properties. The commercials will be made in black and white as well as color, and will stress the integration of themes of advertiser's shows with the sales copy.

Spector is a former film produc-Robert Lawrence.



NEW YORK, July 23. - RCA Recorded Program Services is takback up individual salesmen and ing further steps to expand its TV shot-gun into markets that may be film operation. It this week acquired "The Sam Snead Show," a new series of 39 five-minute films on golf tips produced by Scope Productions of Indianapolis, headed by Bob Perine who is also Snead's manager. Paul White, TV film consultant to RCA Services, said he is dickering for a couple of more new shows.

> White believes in flexible time patterns in film production for local airing. One station that has a local golf pro as live emsee,

> Scope is still in production and will have 65 films by the end of the year.

'Little Rascals' Now Sold in 78 Markets

NEW YORK, July 23. - The story last week about the sale of seven Shirley Temple shorts to tion manager at the Grey Agency WPIX mistakenly gave the impresand has made commercials for sion that Atlas Television also dis-Hazel Bishop, Ronson Lighters and tributes "The Little Rascals." The Doeskin. Could has worked as an latter series, of course, is distribexecutive at Peter Elgar and uted by Interstate Television. It is

now sold in 78 markets.

1949—WHITE TOWER, THE Glenn Ford, Valli, C. Raines Sleuth Hunts **New Sponsor**

NEW YORK, July 23. - The UM&M sales force here is busily looking for a second-run sponsor for "Sherlock Holmes" in this market. The Chase National Bank's one-year deal expires in September. Meanwhile in Paris, Sheldon Reynolds has just begun production of a second group of 39 episodes. But these are not expected for airing until November or December.

UM&M locked up first-run deals on both coasts this week. KTTV, Los Angeles, bought "NOPD." And Du Mont bought the five-minute series "Do You Know Why?" for use in "Featurama" on both WABD here and WTTG, Washington.

The producer of "NOPD," MPA-TV of New Orleans, recently spent about \$60,000 to re-sound this series. It had been produced on location, and the original sound quality was found to be unsatisfactory.

Weisberg Is Film Buyer for TV, Inc.

NEW YORK, July 23. - Bob Weisberg has joined TV, Inc., the resident film buying organization, as staff buyer. He replaces George Turner, who is moving to Atlas Television as salesman. Weisberg for the past year has been with Station Films, Inc., the film buying office affiliated with the Katz Agency. Station Films is being dissolved next week. Before joining SF, Weisberg was Southwest division manager for Sterling Television.



REVIEW DIGEST

JULY 30, 1955

DONALDSON AWARDS **Accolades** Accepted **On Aired Ceremony**

By BOB FRANCIS

NEW YORK, July 23.-Winners of the 12th Annual Donaldson Awards gathered at Sardi's Restaurant Wednesday (20) to receive their gold keys and scrolls emblematic of the past season's top achievement in the Broadway theater. The presentations were broadcast via WOR's "Luncheon at Sardi's" program, with host Ray Heaterton officiating.

Unfortunately, summer commitments which have taken them out of town prevented some of the winners from receiving their awards in person. Mary Martin, voted the season's best musical actress, is playing in Washington, D. C. Cyril Ritchard, who won best actor and best supporting actor awards, is currently employed in Jamaica. B. W. I. Kim Stanley, the season's best actress in a straight play, "Bus Stop," was kept at home when her young daughter came down with the mumps. Loretta Leversee and Buddy Hackett, best in the straight play debut categories, and Carol Haney, the year's best supporting delivered within the next few days. actress and dancer, were all too far out of town to make the broadcast on time.

However, there were plenty on hand. Ed Begley, whose wonder-ful portrait of William Jenning Bryant in "Inherit the Wind" made him the year's best supporting actor, accepted his own and Paul Muni's award for best actor. Peter Larkin took his own award for

Low-Keyed Carson May entertainment.

"Wind's" set designs and those of Author Jerome Lawrence and Robert E. Lee. Madeleine Sherwood represented "Cat on a Hot Tin Roof," the winning play, and accepted awards to its author, Tennessee Williams, and to director Elia Kazan. Julie Andrews, of "Boy Friend," and David Daniels, of "Plain and Fancy," received their scrolls and keys for best musical debuts, and David Nagrin was accoladed the year's best dancer for his work in the latter production.

Bob Fosse, whose dance patterns for "Pajama Game" won him the best choreography award, also received his honors in person. Jerry Ross, co-lyricist and tunesmith of Marching In," meanwhile dancing "Pajama," accepted the double awards due him and his partner, Richard Adler, for the season's best score and lyrics, and also those of George Abbott, Jerome Robbins and Richard Bissell, co-

The remaining keys and scrolls

Harry Savoy Palace Theater, New York

Three real pro acts give the bill solid backbone. Harry Savoy's throw-away clowning in next-toclosing has the customers laughing it up as usual. Jimmy Jimmae contributes his ultra-slick sleight-ofhand routine, and Joe Termini his excellent panto comedy musicianship. All three are class vaude

BROADWAY SHOWLOG Performances Thru

July 23, 1955

DRAMAS

Anniversary Waltz 4- 7, '54	541
Bus Stop 3- 2, '55	165
Cat on a Hot Tin Roof., 3-24, '55	
Inherit the Wind 4-21, '55	108
Lunatics and Lovers12-12, '54	
The Bad Seed	260
The Desperate Hours 2-10, '55	188
The Seven-Year Itch11-20, '52	
The Teahouse of the	00703-52
August Moon10-15, '53	743
The set of	1.00.00.00

Witness for Prosecution. . 12-16, '54 252

MUSICALS

Ankles Aweigh 4-18, '55	11
Arabian Nights 6-23, '55	3
Damn Yankees 5- 5, '55	9
Fanny11- 4, '54	30
Pajama Game 5-13, '54	49
Plain and Fancy 1-27, '55	20
Silk Stockings 2-24, '55	17
The Boy Friend 9-30, '54	34
[***/5511 RATE VILLES723] 참장 방송/REPARTERS	

RECESSING

229 Comedy in Music.....10- 2, '53

with some of the customers.

A good turnout greeted the trim chirp. The supporting acts makes up a better than average resort show. These included Phil Lawrence and Mitzi, tap dancers; the Cycling Kirks, and Jay Jayson as funnyman and emsee.

Dewar.

Wally Cox Dunes Hotel, Las Vegas

The celebrated, interrupted starring appearance of television's Mr. Peepers in the Dunes' Arabian Room certainly was a jackpot in publicity, if not in entertainment. After hearing from so many show-goers that he laid a kingsized egg at first, Wally Cox himself came to believe it, and, after being barred from the stage for six Patty's distracted mother. Nancy nights, he returned with new material which drew a lot of laughs, mainly by kidding his first unfortunate stint. Consensus along the Vegas Strip: Mr. Peepers should stick to TV. Backing up Cox was songstress Eileen Barton, badly hampered by the desert bugaboo, laryngitis. in ably for three nights. Unsung star of the show, entertainment-wise, is a terrific tenor in the Spanish Fantasy act, which was hurriedly booked when Cox faltered. This singer, with nearoperatic quality, is Menolo Mera, who, but for the lack of a big name, could fill any room in town. However, he delivers only three numbers, "Granada," "Para Mia, and "Mattinata," declining shouts for encores. Mera overshadows the rest of the Spanish troupe, which, however, is adequate as a less-flashy copy of the Jose Greco act.

LEGIT Little Patty Still **Big in 'Bad Seed'**

By BOB FRANCIS

When the curtain went down on "The Bad Seed" on opening night last December, Maxwell Anderson's adaptation of William March's psychopathological novel left you with two blasting impressions: (1) The horrendous playing of a moppet monster by little Patty McCormack, a midget murderess to end all such, and (2) Nancy Kelly's portrait of the little fiend's tortured and frustrated mother, another acting stint that will be long remembered as Broadway seasons come and go.

Young Miss McCormack is still for the rest of the summer.

following a lady who played the part as if it were her own, personal affair. Miss Frost is competently acting out the dead-end problem of Kelly completely electrified the situation of a woman who discov-

meaty character part. A similar bow goes to Roy Poole for his playing of the dim-witted handyman. Evelyn Vardon, Joseph Hol-land, Joan Croydon, Lloyd Gough, Wells Richardson and Thomas Chalmers continue to supply their excellent support.

13

Edith Piaf Mocambo, Hollywood

You've got to hand it to the French. They've got talent plus, and when it comes to performers the caliber of an Edith Piaf, superlatives alone seem an inadequate measure of her artistic playing the amoral youngster with ability. It's refreshing to view Miss all her accustomed murderous Piaf, and likewise to be part of an aplomb-in fact, after some 250- audience that derived so much odd performances, she winds up genuine pleasure from her performmore shocking than ever. Miss ance. The chanteuse exudes person-Kelly has retired for a prolonged, ality galore in her expressive and dog-day vacation, and her stint imaginative song stint, which inhas been taken over by Alice Frost cluded a sprinkling of her better known songs, i.e., "Under Paris It would be pleasant to report Skies," "La Vie En Rose" and "If that Miss Frost picks up where You Love Me," in addition to her Miss Kelly left off, and that she gives the drama the same finale impact. Unfortunately, in this reporter's book there is only one Miss ing in front of the curtain thruout Kelly as far as "Seed" is concerned. her 35-minute stint, Miss Piaf is Alice Frost is a highly competent assisted by a vocal chorus (5) and actress, with a hefty radio and TV following. She also has a solid Broadway background. But she is smoothly to add to the Montmartre effect. Paul Hebert ork places for Friedman. dancing.

> **Professor Backwards**, Hotel Statler, Los Angeles Jimmy Edmondson, better known

THE BILLBOARD

Ride High, a la Gobel

The Johnny Carson Show (TV)

Cast: Johnny Carson, Jana Rund, the King's Four, Tom Brown. Director, Seymour Berns. Writers, Seaman Jacobs, Carroll Carroll, Joe Bigelow. Producers, Bill Brennan and Joe Bigelow. Executive producer, Nat Perrin. Sponsored by Revlon thru William Weintraub agency and General Foods thru Young & Rubicam.

(CBS-TV, 10-10:30 p.m., EDT., July 7.)

Johnny Carson comes in on the crest of a wave. He rides comfortably, and ought to be able to grab quite a ride before it begins to recede.

This is the era of the quiet, for the closer. humble comedian. George Gobel was the top show in Nielsen's first June report. Those same millions of viewers are sure to like Carson. His stand-up patter is crisp and chummy. Unlike the brash comics of TV's old days, he doesn't laugh at his own lines, he doesn't beg for laughs and he doesn't defy his audience. His talk is frankly inconsequential and he's almost apologetic about it.

Taking off on the Minute Rice commercial, he revealed that last time he cooked it took 61 seconds. He announced he was bringing in Roger Bannister to try to do it in 58:4. He then talked about the mail he received following his first show, his sister wrote asking how come she hadn't heard from him.

The two sketches were clever take-offs on familiar subjects. The BAND opening bit was a panel show called "What's My Job?" in which Carson was the mystery celebrity. The panel couldn't get his name even after they took off their blindfolds. It was pretty funny. The other sketch was the familiar situation with the guest who doesn't know when to leave.

fast jitterbug number.

too much of the same doesn't come showmanship.

Otherwise the bill has its ups and downs. Thelma Carpenter chants a few old standards for a good reception. Tapsters Matt and Matty King get matters off to a highly superior hoofing start-a real smart act. Angel, a moppet tem ventro, offer: the act she used to do on a kid TV show. Youngster has considerable skill, but routines get over primarily on the basis of her age bracket. Her material is pretty childish. Chanting trio, styling themselves the Three Stylers, harmonize swing to the accompaniment of a perpetual motion. Young China (man and three fems), supplies a smooth acro act Francis.

Kitty Kallen Salisbury Beach Frolics

Decca recording star, in her first isit to this area, displays a pleasant brand of showmanship. Her special material, "Hello," is a good warm-up opener and with her roving mike she gets an intimate touch even in this big bistro. Her record successes like "Chapel in the Moonlight," "It's the Little Things That Count," "Don't Let the Kitty Get In," get big response. Perhaps "Look to the Rainbow" is hardly the svelte Kitty's dish, but she re-

Oncken

Four Aces Chicago Theater, Chicago

Headlining a well-rounded show, the Four Aces sang to a full house Blues," "Tiger Rag" and "Slaughter -including a large bobby-sox dele- on 10th Avenue" were included. gation-who couldn't seem to get Ernie Richman and His Manequins covered quickly with "When enough. Opening with "Sitting on opened the show with songs and You're Smiling," and "What Is a Top of the World," they breezed some well-done dance routines. Smile." She gets in a touch of thru "Heart," "Perfidia" and "Love Carl Sands fronted the theater ork. comedy with "The Saints Go Is a Many Splendid Thing." Called

ers that her only child is an incur- along the cafe circuit as Professor comparison between the two.

provocative play it started out to be. There have been a couple of other major changes in the cast. first victim. Miss Kelton doesn't come over around Broadway often once again what she can do with a

back, they got a big hand for a medley, including "Three Coins in the Fountain," "It's a Sin," "Heart and Soul" and "Tell Me Why, finishing with "Begin the Beguine.

Bob McFadden easily proved himself one of the better impersonators in the business-talking or singing. Subjects included Arthur Godfrey, Ezio Pinza, Tony Bennett, Billy Eckstine and Liberace. Harmonica virtuoso Stan Fisher got a fine response in showing his wide versatility on the instrument. "Rumanian Rhapsody," the opener, went over especially well. "Sugar Dietmeier.

able social menace. There is no Backwards, is an apt example of a performer who completely over-Elsewise, "Seed" is still the fine shadows his material. Despite the fact that most of the gags he uses went out with high button shoes, Edmondson has an acute faculty of During Cox's suspension, retired Pert Kelton is now playing the top delivery, the latter accomcomic Stan Irwin, now promotion fuzzy, alcoholic neighbor whose plished with both drawl and droll. director of the Sahara Hotel, filled little boy has been la monster's A straight-faced comic, Edmondson uses his ability to write backwards, upside down and inside out to top enough these days, and she shows advantage, with the audience hurling multi-syllable words at his blackboard. Chirp Eugenie Baird would show to better advantage with an act, tho her brief singing turn was greeted enthusiastically. Rollo and Cressy, interpretive dancers, don't belong in this room, and few others. Al Donahue ork cuts the show and plays for danc-

Friedman.

Carnival on Ice Conrad Hilton, Chicago

ing.

The management has apparently found a formula that clicks in the ice show. Merriel Abbott's 18th, which opened last night in The Boulevard Room, provides an hour of pleasant supper-time entertainment that seemed to go over well, particularly with the family trade. Handsomely costumed, the show sports lots of color and variety. The Ogilvies, an attractive duo; puppeteer Vic Charles, and the Leduc Brothers, comic acrobats, all gave polished performances. Charles hushes the audience with a bashful clown bit. Dave Park as Pluto the Dog, John Lee as a clown, and juggler Lou Folds rounded out the acts. Robert Lenn and the Tattlers, the Boulevar-Dears and Boulevar-Dons make up the company. Several new tunes written for the show pick up the festive spirit. Frankie Masters, who doubles as barker, fronts the ork.

Dietmeier

DRAMATIC & MUSICAL ROUTES

Can-Can: (Cass) Detroit.

D'Oyly Carte Opera Co.: Central City, Colo.

Les Brown's Ensemble Sparkles

By BILL SIMON

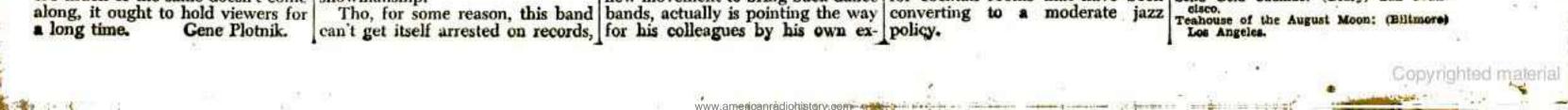
Les Brown brought the "Band of Renown" into this Broadway jazz The two songs were simple and spot for five days last week in the lively, and both were introduced course of his annual summer Eastrather subtly. On one, Carson was ern mop-up. During the rest of doing a "Report to the Nation" on the year, this outfit stays in Cali-"Wither Our Youth." He reported fornia and enjoys a long-standing that teen-agers are listening to involvement in Bob Hope's radio classical music, but they don't like and TV enterprises, filling in its it. He then pointed off camera to time with choice territorial bookshow what they did like. The ings. Steady, lucrative employment camera panned and picked up a has kept Brown's personnel intact Brown vocalist, Doris Day. Side- even drums, when the drummer and apparently happy. This situa-It was a likeable show, and was tion is reflected in its extraordinar-over before you knew it. Providing ily high level of musicianship and In short, Brown, leader of the is cool, polite jazz, made to order Skin of Our Teeth: (National) Washing-

approached by few others today. It plays sweet, swing and progressive with taste and aplomb, cap-

ping its slick ensemble sound with

its potency as a concert unit, as in ample, employing the same ingrethis seg, or as a dance crew, is dients that built interest in the big bands to an all-time peak in the late '30's.

Sharing the bill is the Australsparkling jazz solos by such name ian Jazz Quartet, a versatile jazz sidemen as trumpeter Don Fager- combo from an unexpected quarter. quist, alto sax Ronnie Lang and The basic unit is piano, drums, tenor man Dave Pell. Vocalist Jo tenor and bass; but, in the course Ann Greer, equally relaxed and of a set, the lads jump like kangaappealing in ballads and rhythm roos from instrument to instrument. tunes, is comparable to an earlier Tenor doubles on hot bassoon and man Butch Stone is a topflight takes a turn on vibes. The bass King and I: (Royal Alexandra) Toronto. new movement to bring back dance for cocktail rooms that have been solid Gold Cadillac: (Geary) San Fran



THE BILLBOARD 14

NEW FORMAN

Communications to 1564 Broadway, New York 36, N. Y ...

MUSIC-RADIO

NAMM Meet Gives Diskeries Cold Treatment at Chicago

But Agility, 'Disquises' Land **Healthy Business for Albums**

By IS HOROWITZ

CHICAGO, July 23.-When are we going to run our own convention?

This was the plaint most frequently voiced by record men attending the National Association of Music Merchants' convention here this week. The four-day conout diskery people in great numbers, but they were mostly independent manufacturers, distributors and one-stops, and none had an official display.

The diskery fraternity haunted the convention corridors (there was ample space between sparsely located booths) and congregated in rooms at several hotels. Best estimates placed the number of labels represented at over 30, and at least 100 distrib and one-stop reps were on hand. And a healthy business was done in lining up distribu-tion nets and merchandising disk albums.

As expected, the show concentrated heavily on pianos, other musical instruments, television, phonochandise had lots to see, and in some cases placed large orders, according to reports.

If they also handled records, these dealers had to buttonhole



that of RCA Victor, which used at random. many disk covers to demonstrate

Stensgaard racks in the center of the main convention floor.

Many Hurdles

NAMM convention management, fab at the Palmer House brought showing perhaps understandable pique at the non-support of the ings as a showcase and business record industry, placed numerous hurdles in front of record men wishing to attend the event. But these were vaulted with characteristic agility.

On Monday (18), opening day cluded numerous panel meetings many record people were refused on TV, pianos, organs, etc., in adrooms at the Palmer House, if they dition to records (see separate identified themselves as being part story), and the election of officers. of the industry. There were also difficulties in getting admission Music, Washington, D. C., was badges-for record gents. It was elected NAMM president; others not unusual, therefore, too see fa-

diskery people on the run to find | miliar faces above badges identiout what plans were in the works. fying the bearer as Savoy Furni-The only large record display was ture Exchange, to take an example

However, restrictions were relaxed somewhat after opening day.

For the record industry the NAMM get-together illustrated the growing importance of the Music operators of America March meetevent. There were some, tho, this week who plugged for a separate conclave, apart from both the NAMM and MOA.

NAMM convention business in-Earl Campbell, of Campbell (Continued on page 16)



Problems of Retail Record Dealers

CHICACO, July 23. - Proper panel chairman, said that his four inventory control can spell the dif- hi-fi listening rooms, each with ference between profit and loss, record dealers were told during the only meeting devoted to phone fi dirly constrained for the phone find dirly constrained for the phone fo only meeting devoted to phono- fi disks, especially of higher price, graph records held at the NAMM than he would otherwise. His lush program have already been indiset-up evoked gasps from other cated (The Billboard, July 23). convention here this week. dealers, some of whom stood up to These include an upward revision More than 100 retailers participated in the give-and-take panel state that they found that many in the price of show albums, the discussion Tuesday (19) that also patrons damaged disks if allowed disposal of 78 r.p.m. album invenexplored dealer attitudes and probto play them in the store. lems concerning high fidelity, tape One Florida retailer said that he recorders and personnel training. keeps the turntable outside the Panel expert Miss Dinty Moore, listening booth to give him better record buyer for Rich's, Inc., of control over disk handling. An-Atlanta, told the conclave that the other, from Wisconsin, uses a hi-fi "saddest fact" in the LP inventory demonstrator on his sales counter. in the label's classical line, with a situation was the heavy reliance While recorded tapes are not an new series of recordings to be dealers place on distributor sales-(Continued on page 16) launched. men. These too often have taken over the function of the record ONE-MAN WAR VS. ASCAP buyer, going thru stock and filling in orders, she said. With accurate inventory control, stated Miss Moore, dealers will know when and what to order, when to unload via markdown sales, and when to pull slowmoving albums to make up exchange and return packages. In Rich's, physical-count inventory is taken every two weeks, with Lengsfelder, writer who for years felder charged the systems were fast-selling items checked daily. has campaigned for various biased, undemocratic, inequitable, Back orders are canceled every changes in the operation of the and in violation of the Consent 60 days. A card file system en-American Society of Composers, Decree. ables Miss Moore to know exactly Authors and Publishers, this week The charges, sent to the memwhat is in stock at all times, and, created a stir in the music business most importantly, the proper time by polling the writer and publisher to replenish stock. membership with regard to sug-A profitably operated record gested changes in distribution, logindicate by "Yes" or "No" answer stock should turn over its inventory five to seven times a year, it was NEW YORK, July 23.-Exbrought out. ecs of the American Society Dealers present at the meet of Composers, Authors and Publishers late this week had showed great interest in the probno statement regarding Lengslem of demonstrating hi-fi disks to felder's charges. Possibly one patrons. Leon Ferguson, of Ferguson's Record Shop, Memphis, might be forthcoming next week, it was indicated. An executive stated the Society A-V Taping was aware of Lengsfelder's action in polling the membership, but had not yet familiar-Single Pops ized itself with the contents of his letter. Lengsfelder, it will be re-NEW YORK, July 23. - A recalled, has for a long time corded tape equivalent to the sincampaigned for what he congle pop record is being readied for siders necessary changes in asfall release by A-V Tape Libraries. pects of ASCAP's operation. The firm is already lining up artists His committee, which once and recording material for the new worked with other ASCAP series, which is to be introduced in members as the Augmented mid-September. Classification Committee, is The pre-recorded tapes, each still in existence, he claims, wound on a three-inch "throwaltho it will be recalled that away" reel, will list at \$1 each. some of its key members quit Each will carry two pop tunes. after voicing dissatisfaction They will be marketed by A-V unover some of Lengsfelder's der the "Sound Snapshots" tradecharges against ASCAP.

TENSE MOMENT FOR COL. EXECS NEW YORK, July 23 .-

There was a tense moment at the Times-Columbia dealer meeting Tuesday night (19). The local Columbia disk jobber played host to 900 dealers of the area, and all of the top Columbia brass was on hand. Also present was cutrate dealer Sam Goody, stormy petrel of the industry. Came time for the drawing to pick out the two local finalists in the national Thunderbird car lottery, and the Columbia people held their breaths. So far everything had been on a congenial level, but what would happen if one slip came up "Sam Goody"? But it was over in a couple of minutes, and everyone let out a sigh of relief. The riot was averted, and Goody drove home in his Cadillac.

Decca's Fall Merchandising **Push Opened**

NEW YORK, July 23.-Decca Records kicked off a series of meet- movable gummed label bearing the ings this week to outline its fall record number and price, which merchandise and promotion program to distributors. First session was held yesterday at the Hotel Statler here, with Eastern distributors in attendance. The schedule calls for sessions in Cleveland; in

JULY 30, 1955

Columbia Opens Biggest Dealer Relations Push

'The New Year in **Records' Program Off to Fast Start**

NEW YORK, July 23 .- Columbia Records this week initiated the largest series of dealer meetings in its history. Nearly 80 sessions have been scheduled across the country. It is estimated that between now and August 1, the label's merchandising and promotion program -The New Year in Records-will have been heard by a total of 15,000 dealers and clerks.

Attendance at the first meetings has been record - breaking. Approximately 900 retailers in the New York-New Jersey area convened at the Hotel Commodore here this week for the session staged by the Times-Columbia distributor.

Aspects of the label's merchandise and promotion program have already been indicated (The Billboard, July 23), particularly with regard to repertoire and over-all promotional philosophy. In addition, the label has announced a new inventory control sticker, a re-(Continued on page 36)



List Prices After Confab

CHICAGO, July 23.-Following meetings with distributors at the NAMM convention here this week, London Records firmed up its decision to maintain current suggested list prices. Twelve-inch LP's in the diskery's catalog sell at \$3.98 each, except for opera sets which list at \$1 more per record.

There had been some advance speculation that London might up its lists, and the diskery is known to have considered making the move on at least part of its catalog. It is believed that only a price revision upward by RCA Victor could alter the present London stand.

Merc May Add Phonographs

CHICACO, July 23 .- Tho no decision has yet been made, chances appeared good that Mercury Records will soon introduce a phonograph line. Diskery distributors were shown such a line this week during a company-sponsored meeting, and asked whether they would support its introduction.

The line shown is manufactured by Crescent Industries, but it carries the Mercury tag.

MOVING 'DOGS' SAVES DOUGH

CHICACO, July 23. - A small loss taken early on slow-moving album merchandise may prevent heavier losses later, dealers attending the NAMM disk panel were told this week. Fred H. Werner, of Kimbrel Music, Greeley, Colo., told them to get rid of "those dogs" fast. "Don't wait too long," he warned, urging dealers to mark down the shelf-warmers fast, and make room for more

Several aspects of the firm's fall tory at reduced prices to dealers. and the continuance of 10-inch LP production as long as demand warrants.

It is also expected that the fall program will include an expansion

Influence Seen

HOLLYWOOD, July 23.-Capitol Records made further adjustments in its price policy this week, reducing the price of single EP albums from \$1.49 to \$1.47.

Move is effective July 25, with the firm guaranteeing dealer cost on all extended-play albums if further price reductions are made during the year.

Double-pocket EP's will list for \$2.93 from \$2.98, while threepocket EP's will go for \$4.40 from \$4.47. Capitol adjusted the price of its "H" line of LP's last week.

NEW YORK, July 23. - Tho Capitol didn't make known the (Continued on page 16)

'Girl' Sound Track **Rights to Victor**

HOLLYWOOD, July 23.-RCA Victor this week acquired the sound track album rights to the upbers in the mail, were accompanied coming Paramount Picture, "The by a return-addressed envelope Girl Rush," starring Rosalind Ruswhereon the member was asked to sell.

Slated for release late this year, whether he was dissatisfied with the musical comedy film has long the distribution procedure, the log- been sought after by a number of ging system, the election system, major recording companies. Hugh and whether he favored Lengs- Martin and Ralph Blane penned felder and his group having the the score, being published by Frank (Continued on page 20) Loesser.

Lengsfelder Resumes Campaign, Seeks Allies NEW YORK, July 23. - Hans | ging and election systems. Lengs-

> Many New Units Shown By 60 Firms at NAMM

Show.

have been covered in recent issues. manufactured in Germany. so the following report is primarily duced at the show this week.

Motorola's new 1956 line in-

CHICAGO, July 23.-More than Magnavox showed several new 60 manufacturers were represented phonos and radio-phono models, in the line-up of new phonos, com- starting at \$139.95 for a threebinations and tape recorders dis- speaker table model and going up played here during the NAMM to \$895 for a deluxe console unit. Majestic's line was highlighted by Many of the lines showcased its new Grundig phono models,

Webster-Chicago preemed 27 concerned with new units intro- new phono models (priced from \$24.95 to \$275); six tape recorders (from \$149.95 to \$249.95) and nine cluded five phonos, ranging in "diskchangers." Bell & Howell unprice from a three-speed children's veiled a line of six hi-fi consoles, portable at \$29.95 to a four- with cabinets designed by Paul



JULY 30, 1955

THE BILLBOARD

MUSIC-RADIO

15

Big Dance Ork Heads in East Join Natl. Org T. Dorsey, 'Pops'

Among Officers **Of New Committee**

NEW YORK, July 23. - The Dance Orchestra Leaders of America actually became nationwide this week when orksters in the territory met here to organize the alliance's East Coast Committee. (20) at the instigation of President Am-Par, S&S, Les Brown, who blew into these

ern Committee: Tommy Dorsey, chairman; Paul Whiteman, honorary national vice-president; Sammy Kaye, Henry Jerome, Dan Terry, Willard Alexander, Dick Gabbe, Howard Sinnott, Dave Baumgarten and George Simon. The above include representatives booking agencies.

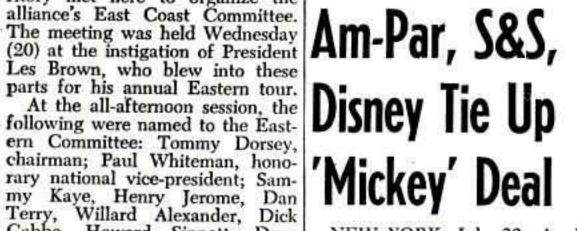
drafted into a concrete program the disks.

finance a band.

A SWITCH-DISK TO TAPE

CHICAGO, July 23 .- One way for dealers to demonstrate records for browsers without any danger of wear or needle scratch was advanced at this week's NAMM records panel. And it is foolproof, said E. W. Olsen, Webcor exec.

Simply tape excerpts of disks requiring customer demonstration. These can be played back countless times without wear; and the dealer, thereby, might also sell a few more tape recorders, he said.



NEW YORK, July 23 .- Am-Par Records this week finalized its deal with Walt Disney and Simon & of band managers and the major Schuster, whereby Am-Par will manufacture and distribute a sub-Problems of the industry, and methods of dealing with same, were discussed informally, with the ord," while Simon & Schuster will idea that these would next be handle the actual production of

by the official committee. Among the subjects on the agenda-not necessarily in order-a:e: How to make better band records, closer co-operation with under its own label isn't scheduled disk jockeys and how to better until sometime in late October at the earliest. Meanwhile, Clark Paul Whiteman, dean of the na- and his new artist and repertoire tion's batoneers, made a strong chief, Sid Feller, have been talkplea for more danceability. There ing to artists. Altho nothing defialso was talk of hiring a Judge nite has been set with anyone as Billy Eckstine.

ORIGINAL CAST NO HIT GUARANTEE **Diskers & Pubbers Learning** Show Scores Don't Pay Off

By JUNE BUNDY

NEW YORK, July 23. - The high costs, uncertain financial returns, and various other complications involved in publishing a legit musical score and putting out original cast albums continue to harass the record industry. In fact, as the 1954-'55 Broadway season draws to a close, many disk execs and music publishers have been wondering aloud if it's all worth it.

The publishers are particularly fretful about the amount of money they have to shell out before a show even hits Broadway. One publisher estimates he has to spend about \$2,500 (not including physical costs of printing) on tickets, transportation and entertainment for artist and repertoire men and salaries for special promotion men on out-of-town openings. Producers

are also beginning to insist that publishers have copies of their

on out-of-town music stands before artists on a firm's subsidiary label the show is adjudged a hit or miss as well. Decca, for instance, reby Manhattan critics. When portedly landed the "Seventh "Fanny" opened in Boston, for in- Heaven" and "Ankles Aweigh" stance, sheet music copies on six scores this season by guaranteeing different songs from the score were singles by their own artists, plus on the stands there, per contrac- singles by the McGuire Sisters and tual agreement.

Meanwhile, the record compa-

Multi-Deals Asked

Some of the publishers are even show tunes printed and displayed asking for multi-deals covering



Epic Records Sales Up 80% Over 1954; Phono Department, 35%; Transcriptions, 37%

NEW YORK, July 23. - Epic | absorbed the older Okeh label, ac-Records, a subsidiary of Columbia tually was started a year and one Records, and one department of half ago, and is directed by Marve the parent diskery's electronics Holtzman, artists and repertoire, Landis-type over-all exec for the industry, with the office financed by the leaders. by the leaders. Landis-type over-all exec for the set with anyone as the parent diskery's electronics Horzman, artists and repertoire, products division, is running 79.32 and Bill Nielsen, sales manager. Description of the parent diskery's electronics Horzman, artists and repertoire, products division, is running 79.32 and Bill Nielsen, sales manager. Description of the parent diskery's electronics Horzman, artists and repertoire, products division, is running 79.32 and Bill Nielsen, sales manager. Description of the parent diskery's electronics Horzman, artists and repertoire, products division, is running 79.32 and Bill Nielsen, sales manager. Description of the parent diskery's electronics Horzman, artists and repertoire, products division, is running 79.32 and Bill Nielsen, sales manager. Description of the parent diskery's electronics Horzman, artists and repertoire, products division, is running 79.32 and Bill Nielsen, sales manager. Description of the parent diskery's electronics Horzman, artists and repertoire, products division, is running 79.32 and Bill Nielsen, sales manager. Description of the parent diskery's electronics Horzman, artists and repertoire, products division, is running 79.32 and Bill Nielsen, sales manager. Description of the product division of the product division of the parent diskery's electronics articles are the product division of the product With all the figures in for the first to the hit records produced with date is being covered by a lengthy

Coverage of Film Tunes

HOLLYWOOD, July 23.-Tho the motion picture version of "Mr. Roberts" is not being covered with a soundtrack album, the film to string of both singles and albums. Columbia is releasing a Jo Stafford-David Hughes etching of "Let Me Hear You Whisper," backed with "Farewell" by Mitch Miller. cluding successful re-issues from Stafford waxing marks the first logs by such entities as Glenn with a British vocalist, Hughes hav-

other Coral artists as well.

Consequently, even if an original nies have their hands full with cast album sells, a record company complaints from artists who don't often loses money on the deal when want to record certain songs from it totals up the costs of putting out the shows as singles. According to singles on the score, not to menthe a.&r. men, publishers are be- tion the artist headaches involved coming increasingly demanding on | if the tunes don't go, or if a coverthis score, and insist that the rec- disk follows too closely on the ord companies specify in their con- heels of an artist's current wax hit. tracts which of their name artists A recent example of this situation will cut the show tunes as singles, occurred when Decca was forced whereas before they usually merely to release the Mills Brothers waxagreed that the songs would be covered by one of their bigger names. ing of "Kiss Me and Kill Me With Love" (from "Ankles Aweigh") while the boys' "Opus One" disk was just starting to climb.

Another example was the release confusion caused when RCA Victor had to put out Eddie Fisher's "Heart" (from "Damn Yankees") less than two weeks after the warbler's "Take My Love" (backed by (Continued on page 16)

Broad Disk

'MR. ROBERTS'

100% GOOF Label, Star Even Song Just Wrong

NEW YORK, July 23 .- The NBC record library is tightening up its disk screening procedure, as the result of a classic goof on the web's National Radio Fan Club show last Friday (15) night. After introducing his guest artists, The Four Coins, emsee Bill Silbert signaled the engineer to put the boys' new Epic disk "Maybe" on the turntable.

The label said Epic, but to Silbert's horror and his network audience's confusion, the voice of Columbia's Tony Bennett warbling "Funny Thing" poured out on the airwaves. Since the record had library a couple of weeks before it Bureau of Statistics. was sent up to the Silbert show, the obvious conclusion was that it had been passed for air-consumption without ever being played; thus the new screening check over the counters. system.

Plugger Juggy Gale reportedly performance credit for "Funny knowledge of the label mix-up.

The new Mickey Mouse kiddle six months of this year, the picture such artists as Roy Hamilton, line will be marketed as package for the entire electronics wing, Somethin' Smith, the De John goods and as singles, both 78 and headed by Vice-President Paul 45 r.p.m. The disks will feature Wexler, is regarded as extremely performers (adult emsee Jimmy bright.

Dodd and the kid "Mouseketeer" Besides the Epic operation, artists) from Walt Disney's Mickey Wexler's bailiwick includes the Mouse Club afternoon airer on phonograph and needle division, ABC-TV, which starts in the fall. running 34.36 per cent ahead of Some tapes from the series will be last year, and the transcription used, but most of the wax will be division, running 37.31 per cent specially produced by Little Gold- ahead.

(Continued on page 16) The Epic operation, which

REPORT FOR MAY 78's Still Lead 45's On Sales in Canada

TORONTO, July 23. - The 45 ters, "because it represents a better r.p.m. disk continues to lag behind the 78 in Canadian sales, accordbeen cleared by the NBC record ing to reports from the Dominion

> The May report shows that whereas 96,867 of the slower speed platters were moved out of the stores, 425,884 of the 78's moved

The report, however, indicates a greater interest in 12-inch LP's appreciated the belated network than in the 10-inchers of the same speed. This confirms earlier com-Thing," but denied any prior ments by distributors that the trend was away from the smaller plat-

buy for the consumer."

The report shows that in May, 41,742 of the 10-inchers moved across the counters, as opposed to

(Continued on page 16)

'Hearts' Team

NEW YORK, July 23.-Claiming infringement of the copyrighted tune, "Play Me Hearts and Flowers," cleffers Louis Bellin, Edward R. White and Mark Wolfson filed suit in New York Federal Court against Advanced Music Corporation, Johnny Desmond, Mann Curtis, Sanford Green, Coral Records, Inc., Bob Thiele, Dick Jacobs and Mills Music, Inc. Action seeks an injunction, damages sustained, an accounting, and delivery of the alleged offending master, etc.

According to the complaint, plaintiffs wrote the tune prior to March 6, 1955, and entered into

an agreement whereby Mills Music published same. Mills was named as a defendant because the firm, according to the complaint, refused, as a legal owner, to join in the action as a plaintiff.

Sisters and the Four Coins.

This year, the company launched | a sizable pop album program inthe old Columbia-Vocalion cata- time the singer has been paired Miller, Artie Shaw, Count Basie ing appeared with Miss Stafford and Fred Astaire. In the classical during her European tour. division, Epic has made available here about 200 LP titles cut by its European associate, Philips. The label has shied clear of children's etched "Whisper" for RCA Victor. and country and western wax.

Phono Division

Columbia's phono division. headed by Jim Sparling, this year is operating on an accelerated schedule, with the new models Les Paul-Mary Ford single of already in production three months "Farewell." ahead of last year's timetable. Dave Ross was employed last week for the new post of merchandise and promotion manager (The Billboard, July 23).

Columbia's transcription divi-sion, under Al Shulman, is handling, in addition to the pressing needs of indie labels, an increasing number of industrial accounts for premium and promotion disks. It recently has been offering the services of Columbia name artists in conjunction with such promotional wax. Rosemary Clooney, Arthur Godfrey, Jo Stafford, Mitch Miller, Jill Corey, Jerry Vale, Frank Parker, Carmel Quinn and Janette Davis are among those who have

(Continued on page 16)

Maggio Hypes Jazz LP Label

NEW YORK, July 23.-Progressive Records, the jazz label, has Paramount. been reactivated under the control of Joe Maggio, with headquarters in Ridgewood, N. J. Beginning in August, the diskery plans to issue jazz LP's, all 12-inchers, on a regular basis.

by Progressive artist and repertoire ders and Joey Sasso. Jack Howard, exec Gus Grant are Hal Stein, long associated with the entertainalto; Warren Fitzgerald, trumpet; ment field, has joined the Myers and Ray Turner, tenor sax player. Music home office staff in Phila-Respectively, they will be fea- delphia. Three additional publish-Complaint alleges Advanced tured in three LP releases next ing firms have assigned the sole published a tune of the same name, month. List price of the LP's is selling and performance rights to that it can be safely assumed it participating, drawn from both tra- which was pirated from the plain- \$3.98. Distributors were signed by Myers Music. They are Samysa

Decca has also covered both of the aforementioned tunes by Alfred Apaka, while Walter Schumann has

Capitol has issued an album called "Polynesia," using four "Roberts" songs, "Papio," "Vahine Anamite," "Minoi Minoi" and "Farewell." Latter firm also has a

Col. Interim **Pact Signed** By Doris Day

HOLLYWOOD, July 23.-Singer Doris Day, whose contract with Columbia Records expired two weeks ago, has signed an interim pact with the company to record four sides. Agreement is separate from, and reportedly has no bearing on a long-term pact currently being negotiated between Miss Day's manager, Marty Melcher, and Columbia execs Jim Conkling and Goddard Lieberson.

Columbia's repertoire topper, Mitch Miller, is scheduled to arrive here to direct the session, slated to be held following completion of Miss Day's assignment in "The Man Who Knew Too Much" at

Myers Opens N. Y. Unit

PHILADELPHIA, July 23.-Myers Music, Inc., has opened a branch office in New York City. Signed to exclusive artist pacts The branch is headed by Joe Saun-

NEWPORT JAZZ FESTIVAL Smash Hit Rates With **Top Longhair Events**

By GARY KRAMER

NEWPORT, R. I., July 23.-The new grip of jazz on the imagination of the general public was start- had not been altogether antici-15-17. Drawing a total of 27,000 works. persons to Freebody Park, at prices ranging from \$3 to \$5, the event the Festival was unique. The numwas a success of such proportions ber and stature of the musicians

Louis L. Lorillard, festival chairman, confirmed that the concerts, studded with top-price talent, had more than broken even, a fact that lingly dramatized at the second pated this year. Lorillard indicated Newport Jazz Festival, held on that plans for a 1956 Festival of three successive evenings; July similar scope are already in the

From a musical point of view,

Infringement Claimed by

will become an annual event com-parable to top longhair festivals. ditional and modern ranks, allowed tiffs' copyright, and that Coral in-(Continued on page 16) fringed by recording it. Maggio this week in Chicago at Music, Coin Music and Magaolia Music Publishing Company.

MUSIC-PAD'O

16

XOX JOX

- By JUNE BUNDY

GIMMIX; Dick Dotty, WHAM, Rochester, N. Y., is giving away 55 free records to listeners submitting the best answers to "Why I stay up till one o'clock in the morning, even tho sensible people are asleep. Dick pilots the station's nightly 10:15 p.m. to 1 a.m. "Merry-Go-Round" record program. . . . June Russell, of Portland, Ore., won Mercury's "Goober Peas" contest on the Rusty Draper record. She submitted her winning lyric entry to her favorite local Portland deejay, Barney Keep, KEX. . . . Four WAAF, Chicago, deejays (Vince Garrity, Marty Faye, Herbie Mintz and Studs Terkly) presided at the interview mike during the unveiling of the Woods Theater's newly remodeled lobby last week. All WAAF shows were broadcast directly from the theater lobby starting at 5 p.m. Monday (18) and again on Tuesday (19) starting at noon.

SURFACE CHATTER: Al Radka, KFRE, Fresno, Calif., thinks Sammy Davis Jr.'s new record is "crazy, so it ought to sell well. My wife hates the way he butchers a song," adds Al, "but the teen-agers will think it's the 'most' and they buy more records than my wife does." ... Dick Johnson, KCIM, Carroll, Ia., wants "to hear from other deejays who are members of the S.P.E.B.S.Q.S.A., Inc.-either crows or quartet singers." ... "The time is ripe for a name-band comeback" writes Bryant Arbuckle, KRIO, McAllen, Tex., and the deejays are the ones that can do it. Anyone else feel the same way?"

Writing in defense of the telephone (as opposed to mail requests) Bill Snidow, WNRV, Narrows, Va., has this to say, "If I gave up my telephone calls I wouldn't have a request on the show. I've talked to the teen-agers to see why they won't write, but I still don't get more than one or two cards a week. Also if we do happen to get several request cards, often we don't have the records in the library to play, because we can't get any service from the record companies." ... In line with this last complaint, George Fennell, WGUY, Bangor, Me., claims to have had excellent service from every company but Columbia.

Tom Edwards, WERE, Cleveland, has organized a "T. E. Freckle Club" with club cards reading "Members are required not to be envious of 'non-freckled' persons. Smile and be happy because you have the typical American look." . . . The Detroit deejay's best friend, Patrick Must (or is it Wust?), prexy of the "Bobbin' With Robin" fan club for Robin Seymour, of WKMH, Detroit, also keeps up on other jocks in town, including Frank Sims, also of WKMH, who is tossing a Deejay Hop Friday (22) at the Regent Theater, with Buddy Morrows, Eddie Fontaine, Bunny Paul and others as his guests on stage. . . . Pat also notes that Seymour has a feature article tagged "Robin Seymour defends Modern Music" in last week's Detroit Times.

JUKE BOX WRAP-UP

NEWS REVIEW Miller MC Job Sparks 'Kraft Hr.' By JUNE BUNDY

NEW YORK, July 23.-Severa network radio shows this season have purported to present "inside' pictures of the music business, but Mitch Miller (in his new emseerole on CBS. "Kraft Hour") is the first to bring the idea off at all successfully.

Most of the other efforts in this direction have been either embar-rassingly gauche and unknowing or Heaven" and "Ankles Aweigh") else so stuffily know-it-all that they quickly died of their own dullness. Miller's Kraft airer (Sundays, 9-10 p.m.), tho, is a shrewd mixture of trade-wise chatter and sharp showmanship, managing the difficult nor did it hit the best-selling album feat of being both informative and entertaining at the same time.

of music-both recorded and live- in the non-hit song category singleduring the hour, but its greatest wise. asset is the relaxed, seemingly spontaneous quality of Miller's roundtable chats with his guest stars. On the show caught (10) he hosted | field, some of the record companies pop artists Lena' Horne, Johnnie Ray and Erroll Garner; classical violinist Issac Stern, and actressnovelist Ilka Chase.

Good Talk

Under Miller's tactful guidance, this talented but rather unorthodox combination mixed delightfully and provided a fascinating hour of unhackneyed conversation about the music business (e.g. Sterr.'s frankly envious views on the limitations facing the classical artist-as compared to the jazz musician-in the field of improvisation, etc.)

Miller and his guests seemed to be genuinely interested in the discussions, and all emerged as unusually human and likable, with Miss Horne and Stern scoring particularly high in the personality department. Miller played several recordings by his musical guests (including his own new waxing, "The Yellow Rose of Texas"), while Distributors said they noticed the Ray, Carner and Miss Horne also contributed listenable live performances. Emsee-wise, "The Kraft Hour" has been something of a jinx, with both Edgar Bergen and Rudy Vallee exiting the spo' within the last few months. However, judging by the Beard's first three shows, it sounds as the the program finally has a winner in third-man Miller.

Original Cast No Guarantee

• Continued from page 15

time that publisher George Paxton rights on one show. actually took ads in the trades to point out that "Heart" was released expects to make more money (for because of legit commitments and its investment) on "Damn Yankees" not because the first Fisher disk than Victor, what with Sarah wasn't selling.

of their original cast albums contained a full-fledged record hit. score, and the aforementioned two show. have yet to come up with anything in the hit record class.

RCA Victor did a little better with "Damn Yankees," but "Peter Pan" didn't have any hit singles, at of being both informative and intertaining at the same time. The show spotlights a great deal and "The Boy Friend" were also

Money in Singles

In view of the precarious state of affairs in the original cast album are of the opinion that they can make more money by letting other firms have original cast rights, while they play it safe and only cover show songs that look like record hits. Mercury has taken this idea a step further by packaging its singles from hit Broadway show scores and putting them out in EP form under the legit show's tag. (e.g. Hits From "Pajama Game, etc.

In line with this thinking, some waxeries are also of the opinion that they would rather put their money into building their single

Report for May Continued from page 15

46,095 of the larger disks. The

"Just One More Time") hit the artists, rather than shelling out market. Feeling ran so high at the \$10,000 or more for original cast

Mercury, for instance, reportedly Vaughan's best-selling "Whatever Capitol, Decca and Columbia Lola Wants" and Mercury's special were hard-hit this year, since none EP of "Damn Yankee" hits, which includes the Vaughan disk. Mercury also put out a similar EP Capitol's "Young and Foolish" from package on hits from "Pajama "Plain and Fancy" was the closest, Game," featuring Patti Page's single but Columbia's "House of Flowers" click disk "Steam Hit" from the

Inventory Control • Continued from page 14

immediate threat to the sale of records, E. W. Olsen, public relations and advertising director of Webster-Chicago, told the meeting that 1,450,000 tape recorders are already in home use. Last year \$3,000,000 worth of tape recorders was sold and this total should climb by another 10 per cent in 1955, he added. And there are already enough recorded tapes available for satisfactory musical tape libraries.

Tape is not competitive to disks, Olsen asserted, and cannot become so until they can be purchased at equivalent prices and are as easy to play as records. The problems of standards should be solved in about six months, he predicted.

Olsen noted that surveys have shown that music stores are thought by the public as the best place to buy tape recorders, but that actually more machines are sold in camera stores, which place lower in polls. One dealer in the audience, however, complained that he sold cameras but was unable to move recorders. Demonstration is the only effective way to merchandise the machines. Olsen said. Some dealers stated that they were reluctant to handle the

Leading coin machine executives, representing countries all over the world, report on how the juke box business is faring from Sweden to Peru and from Malaya to Morrocco. BB introduces International Coin Machine Executive Board.

Detroit operators launch series of teen-age dances, with highlight being a free juke box at every event. Expect local disk jockey and recording artist co-operation as program moves along. Local association rips into use of questionable records-mails 2,000 letters to location owners; 5,000 more in the offing.

Ceorge A. Miller, president and general business manager of Music Operators of America, voices objections to Copyright Office's plan to begin studying the Copyright Act. Urges every association director to wire Senator in protest. Plans to recruit the aid of every operator in the country.

For full details on these stories see Music Machines Department on page 94.

Newport Jazz Festival a Click

Continued from page 15

immediate past, present and future, cal styles. As in the previous conas no series of concerts has to date. | certs, an outstanding fact was the national interest in the Festival was of sharply different schools. Bobby entirety for rebroadcast over the to be surprisingly at ease with mu-"Voice of America," and that the sicians like Gerry Mulligan, J. J. NBC "Monitor" weekend program Johnson and Billy Taylor. The aufrom Freebody Park.

on music and personalities with to the cerebral modern music nostalgic associations. Inevitably, played by the Modern Jazz Quar-Louis Armstrong was the main tet. draw and dominated audience interest. Of only scarcely less interest last evening included, besides the were sets by groups led by Roy Eldridge, Coleman Hawkins, Erroll Garner, Woody Herman and the youthful Dixielander, Stan Rubin. As added attraction for the pop and r.&b. oriented teen-agers, Teddi King and Joe Turner offered vocals in these respective idioms.

Modernists got their inning at the Saturday night concert, which drew well over 10,000 fans. Kicked off brilliantly by the Max Roach-Clifford Brown Quintet, the evening successively brought on outstanding modernists like Lee Konitz, Warne Marsh, Bob. Brookmeyer, Chet Baker, Al Cohn, Marian McPartland and Dave Brubeck. Personal hits were scored by Dinah Washington and by the one Dixie-

The final stanza was sampling native Hamilton, Ont.

for a comprehensive view of jazz's | of some of the best in various musi-Evidence of the national and inter- solid front displayed by musicians the fact that it was recorded in its Hackett and Ben Webster proved featured numerous pick-ups direct dience, for its part, also found little difficulty in skipping from Dixie-The opening concert was strong land to Kansas City, or from swing

> Musicians participating on the above, Miles Davis, Bud Shank, Thelonious Monk, Kai Winding and Lester Young. Winding up the series was a spectacular set by the Count Basie band that ended the event on the strongest possible note.

RCA, Ltd., Ups Feeney

TORONTO, July 23.-Jack R. Feeney, formerly national sales • Continued from page 15 representative of the record department, RCA Victor Co. Ltd., was named sales manager of the company, with headquarters in Montreal. Feeney was record man-

Winters Contract **Bought by Carlson**

CINCINNATI, July 23.-Harry Carlson, head of Fraternity Records, with headquarters here, announced Thursday (21) that he had just purchased from Buddy Allen, New York, the personal management contract on Jerri Winters, singer, who has just closed at the Cloisters, Chicago.

Miss Winters recently cut eight sides of a 12-sided, long-play jazz album for Fraternity in New York, and is slated to return there August 14 to complete the remaining four sides. Don Costa is doing May were \$715,561, April sales the backing on the series.

With the signing of Miss Winters, Fraternity's recording talent roster now comprises, besides Miss Winters, Dick Noel, baritone with Don McNeill's "Breakfast Club" radio show; Cathy Carr, singer, who opens Monday (25) at Joe Cotton's Steak Ranch, Atlanta; the Four Andersons, teen-age group; Margie Meinert, organist; Bob Connelly and Vic Bellamy, singers, and the Dan Belloc orchestra, Chicago. The Belloc band was formerly heard on the M-G-M and Dot labels.



en Records chief Arthur Shimkin. new kiddle line will be closely tied at the Park Sheraton Hotel Thursto the Disney afternoon show. day evening (28), Thereafter, teams ager of Victor's Toronto office be- Clark is also working on a plan of execs will tour the country disland aggregation on this program, position in Montreal, and before across the country will participate participating will include Wexler, urer. led by Jimmy McPartland and that worked for eight years in a in the promotional push via lobby Nielsen, Merchandise Manager To Wild Bill Davison. fore moving to his top-level sales whereby the Paramount Theaters trib by distrib. Company men tie-ups.

previous month of April, sales of the 10-inchers were 67,837, contrasted to 45,201 of the 12-inchers. trend first in classical records, but now it is beginning to show among pop records, too.

Classic Trend

The trend with respect to the classics began two years ago here, while the development in the pop field is a more recent trend. The 10-inchers are not being written off, however, by the distributors, because there seems an interest in the vocal selections carried by the smaller disks.

Another aspect, and a most important one, too, say a number of dealers, is that the 12-inch cover lends itself to prominent display. Dealers make use of the colorful and eyeful artistic covers presented by the manufacturers.

As an instance of the success of the 12-inch records, George Offer, sales manager for Decca in Canada, reports that sales of 12-inch records are up 200 per cent over a year ago. Most of the records are popular listening platters.

The government reports also bear out that April is a peak selling month. While total sales of all records during the month of were \$886,274.

While manufacturers produced fewer 78 r.p.m. disks in May as opposed to April, they upped their production of 12-inch LP's.

Col. Electronics Continued from page 15

lent their services to the various commercial projects.

According to Wexler, an important function of his entire electronics section is to develop new products for Columbia. A number of these will be unveiled in the fall.

Epic's distributor and dealer meetings, in which fall plans will be introduced, have been scheduled to tee off this week, with the Sales promotion on Am-Par's first major conclave to be held here four field men.

units because of price competition by discount houses.

Fred H. Werner, head of the Kimbrel Music Company, Greely, Colo., told the gathering that new employees should be assigned to experienced hands for awhile. "Don't just turn them loose," he advised, but indoctrinate them thoroly in the use of catalogs, the handling of special orders and the use of accessories. A most important aid are trade publications, he said.

Interest in music is the most important qualification ir. a prospective record clerk, declared Werner. But Miss Moore gave it as her considered opinion that a "girl with a twinkle in her eye" could outsell the knowledgeable clerk any time. Panel moderator was John W.

Mock, business consultant.

Cap Trims Prices Continued from page 14

reason behind its slight reduction in the price of EP's, tradesters speculated at week's end that a probable factor was the forceful mechanical-royalty stand taken recently by the Music Publishers Holding Corporation.

It was recalled that the powerful Warners Bros.' publishing firm two weeks ago informed all diskeries that henceforth a two cents per tune royalty would be expected on all disk use, even for LP's and EP's. Earlier practice had been to allow a one and a half cent royalty on EP's.

MPHC told manufacturers that their increase in the price of EP's last January, from \$1.47 to \$1.49, voided the lower rate (The Billboard, July 16).

One school of thought had it that Cap's cut-back to the old EP price of \$1.47 would again entitle it to the special mechanical royalty rate on MPHC material.

NAMM Meet

Continued from page 14

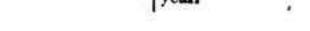
named being Paul E. Murphy, vice-president; Philip Werlein, secretary, and Emory Penny, treas-

Total attendance figures were record, TV and radio store in his displays and special kiddie matinee Charlie Shick and the diskery's 7,261, as compared to 7,955 last

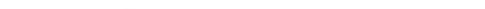




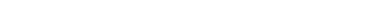












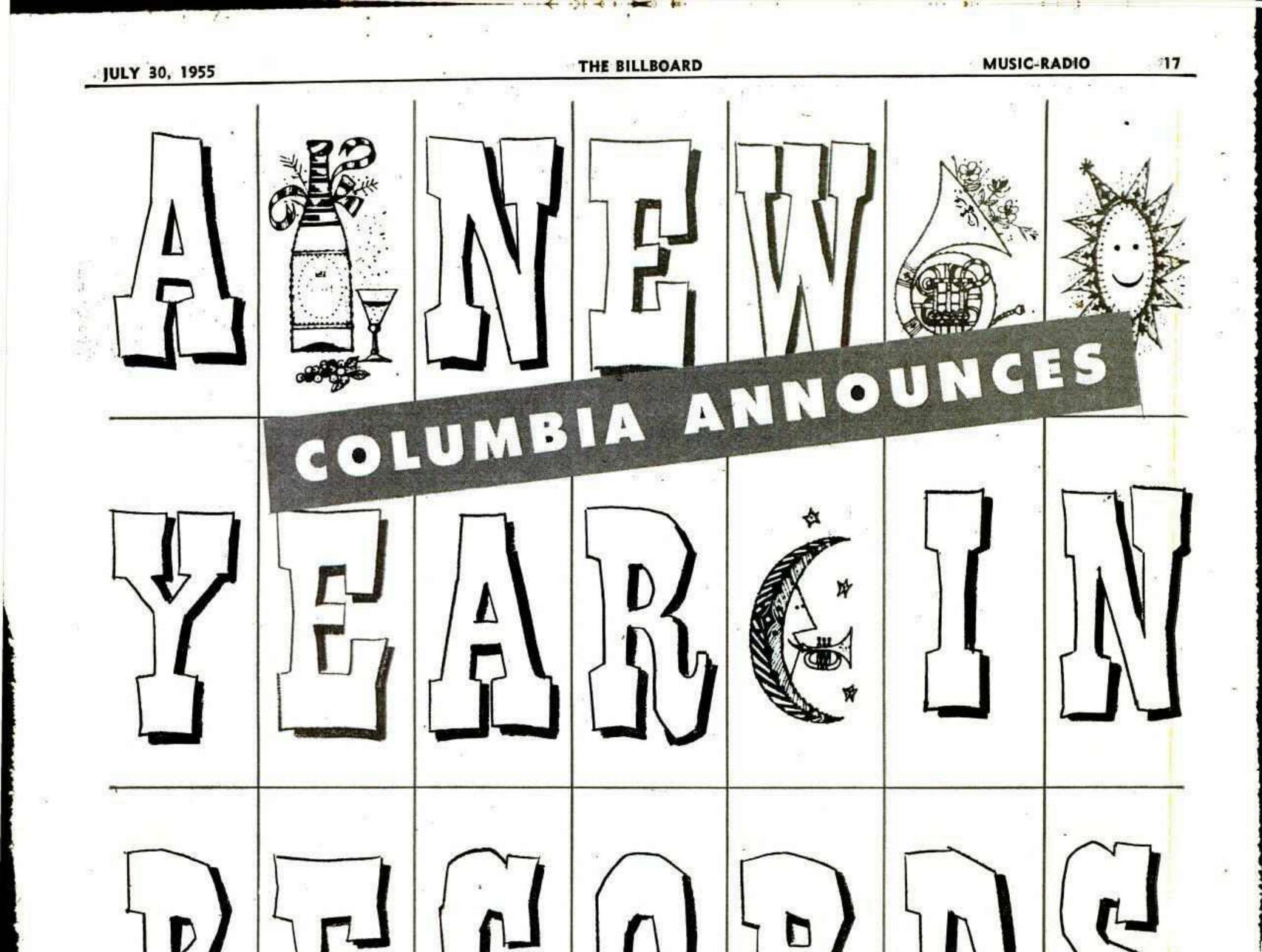












Most businesses have good seasons and bad seasons.

The record business is no exception—it is a notorious example of peak-and-valley selling.

Why?

Largely because nobody has done much about it—or figured out how.

Until now.

Columbia Records offers retailers a plan to help correct this situation. A plan behind which we have mobilized our entire facilities, resources and manpower!

COLUNBIA DISTRIBUTOR-DEALER The objective, simply, is to create important business for you and for us not just 4, 5 or 6 months, but every month of the year.

We plan to help you accomplish this by creating and promoting purchase inducements the public will find difficult to resist. And by providing you with a rich assortment of tools for efficient, profitable merchandising.

Columbia's New Year in Records is actually a solid calendar of events. Each month a major product promotion.

By starting August 1st in a "valley" period, a big extra month is added to your Fall selling season as the first of "many happy returns" to come.

Make sure you are thoroughly familiar with all the opportunities Columbia makes available to improve your sales and profits.

It won't cost you anything but the time it takes to find out-and



NEETINGS ARE NOW IN PROGRESS.

DON'T FAIL TO SEE AND HEAR

THE ENTIRE STORY - SUMMARIZED

ON THE FOLLOWING PAGES ...

18

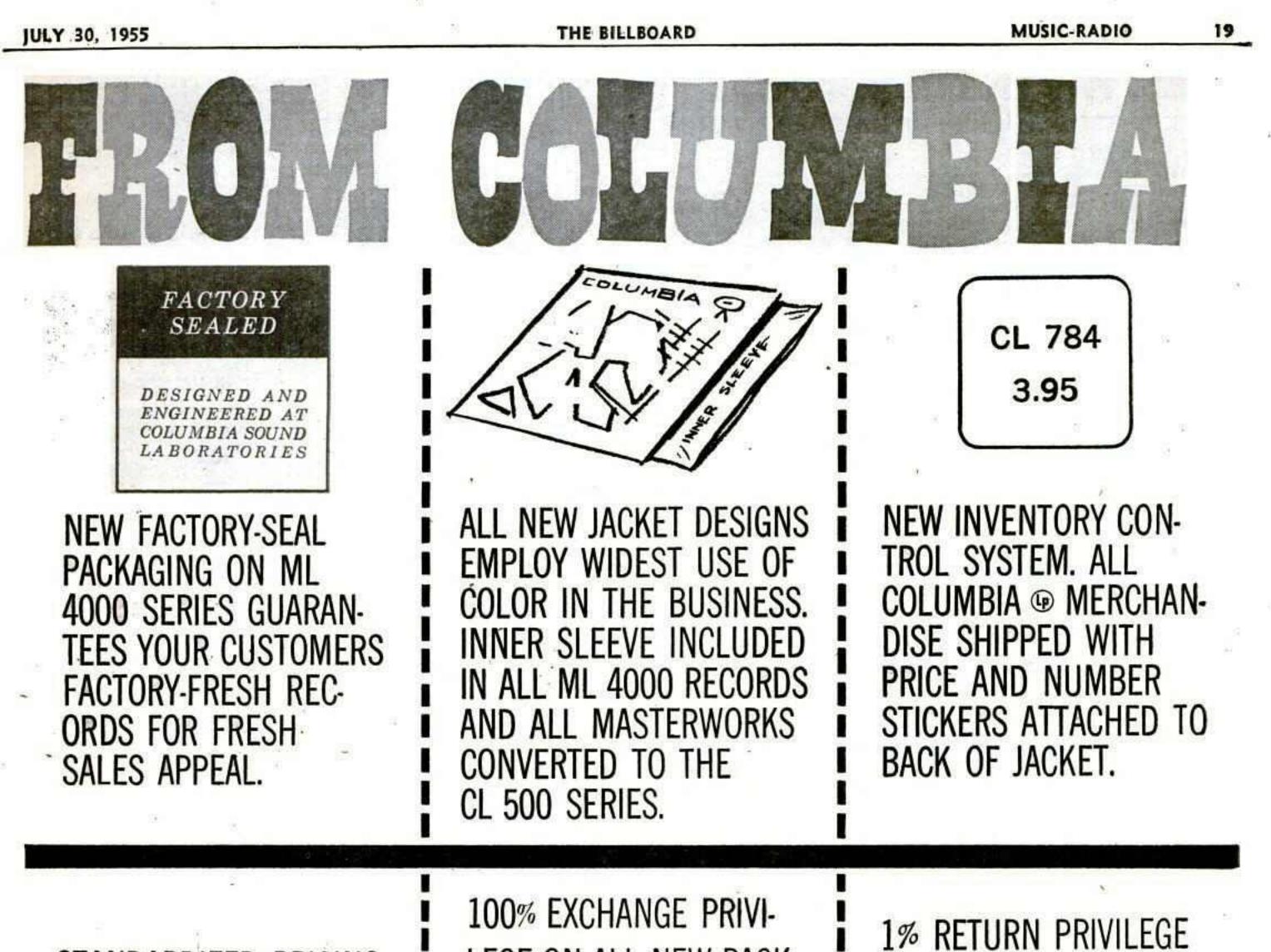
JULY 30, 1955



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		VIENNA HOLIDAY Michel Legrand CL 706, B-533	BACH: TOCCATA I D MINOR E. Power Bigg: ML 5032	N	A COLUMBLA MEST SELLER BORODIN: POLOVTSIAN DANCES Dimitri Mitropoulos conducting the hitharmonic- Symptiony Drchestra of New York L 4815, A-1823, A-1824	GIRL MEETS BOY Peggy King. Felicia Sanders, Jerry Vale CL 713, 8-535	1	HE GREATEST MOMENTS IN SPORTS Actual Voices and Sounds of Athletic History ML 5000, A-1116	ML 5030 A COLUMBUL SEST SELLERT PORTS OF CALL The Philadelphia Orchestra ML 4963, A-1869
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		MUSIC FOR HER Percy Faith CL 705, 8-532, 8-2084	A COLUMBIA BEST SELLE MENDELSSOHN CONCERTO IN E MINOR FOR VIOLIN	TH	VIVALDI: IE SEASONS Suido Cantelli onducting the strmonic. Symphony		1	10 A. 0-2000	CL 703; 8-530, B-2082





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JULY 30, 1955

FOLK TALENT & TUNES

By BILL SACHS

Around the Horn

Red Foley has just begun a new three-year contract with Crossroads TV Productions, Springfield, Mo., producers of "Ozark Jubilce," which Foley headlines on ABC-TV. Ralph D. Foster, president of Crossroads TV and RadiOzark Enterprises, negotiated the renewal last week with Foley and his manager, Dub Allbritten. . . . WSM's Fourth Annual National Disk Jockey Festival in Nashville has been officially set for November 11-12, one week earlier than it has been held in the past. Date was advanced a week in order to assure national network and television coverage. Country Music Disk Jockey Association will hold its annual convention at the Andrew Jackson Hotel, Nashville, November 10. CMDJ conclave also was advanced a week to coincide with the festival dates.

Slim Whitman is back on the road with his band after sopping up the sun on Florida beaches. . . . James C. (Jimmy) Hughes, featured performer with the Cumberland Mountain Boys, the Jimmy Hughes Country Boys and other c.&w. units on WCTW, New Castle, Ind. died there July 14 of cancer. . . . Jim Reeves reports good reception for his latest efforts for RCA Victor, "Hurtin' Inside" b/w "Yonder Comes a Sucker." . . . Johnny Bond's appearance on Red Foley's "Ozark Jubilee" last Saturday (23) marked his first live nationwide telecast, altho he's been seen coast-to-coast for some time on film via "Old American Barn Dance." Bond is working out of "Town Hall Party," Los Angeles, and appears Sundays on Gene Autry's "Melody Ranch" via CBS radio.

Texas Bill Strength (Capitol), following an engagement at the Coldwater Theater, Coldwater, Miss., Friday night (22), headed for the West Coast, where he's booked thru August 1 by the Bobby Bennett Agency, Hollywood. En route, he stopped off in Springfield, Mo., Saturday (23) for an appearance on Red Foley's "Ozark Jubilee." Next Saturday (30) he appears on Spade Cooley's TV show from the Coast. Bill has just taken delivery on a new 45-foot, air-conditioned house trailer, a new '55 benzine buggy. . . . Johnny Horton, Betty Amos, Jack Ford, Hoot and Curley, David Houston and others from "Louisiana Hayride," Shreveport, La., were the features at Pleasure Acres Lake, near Tyler, Tex., recently, with Lonzo and Oscar, of "Grand Ole Opry," on hand to help out with the fun. The same "Hayride" unit put on a picking and singing fest at Huntsville, Tex., July 15.

Despite oven-like temperatures, more than 4,000 c.&w. fans poured into Denver's Auditorium Arena Sunday night, July 17, to pay homage to Hank Snow, his Rainbow Ranch Hands, and a troupe including the Carter Sisters, Martha Carson and Her Country Gentlemen, the Davis Sisters, and Jimmie Rodgers Snow. Lou Johancen handled the promotion. Mother Maybelle Carter was unable to appear due to illness. . . . In the same city, Webb Pierce and His Wandering Boys plus Red Sovine and Peach-Seed Jones recently pulled excellent crowds in a two-nighter at Joe Lehr's Rainbow Ballroom in the face of boiling weather.

One-Man War Vs ASCAP

• Continued from page 14

songs.

kept informed of future develop- for introducing a bill which would ments, and would he volunteer place juke boxes under the Copytime toward the goals sought by Lengsfelder.

Admitting that he erred in not including publishers on the old Lengsfelder Committee, which was appointed to sit with the Classification Committee, Lengsfelder states he is now rectifying this, and that he is in contact with publishers.

Performances, the letter states. are becoming the chief income source on tunes, and this necessitates overhauling of present practices inasmuch as the livelihood of writers and publishers are at stake. Lengsfelder claims he had been given access to the Society's books, but that he was barred when he came up with an analysis. Some members, he states, receive two cents per performance, and some \$2.73, and that a small minority is favored.

Seniority Question

With regard to seniority, he states this aids mostly old members, but only those in the top classes, and that "you can figure out when practically all of this money will pass into the hands of a small group."

With regard to averages, Lengsfelder stated that "certain members" are favored under the present system; that the top group protected themselves by putting members with high performance figures in separate classes . . . thus assuring themselves small or no decreases." He added, "Every year the classification committee meets to adjust these cockeyed figures. . . .

With regard to logging, Lengsfelder claimed that no TV stations early September. Magnecord sample is so inadequate that it does not mirror performances. Don't let them tell you that you just haven't any performances.] am convinced that most of you had. . . . Millions have again gone to the wrong people." This argument was buttressed by Lengsfelder with a claim that he checked performances of his own material, and estimated about 3,000, whereas the Society credited him with one performance. Altho the music business is disoriented today, "ASCAP, to the advantage of a few big publishers ... neglects to tally the thousands of stations on which our active writers' and publishers' works are being performed every day. . . While BMI gives its publishers subsidies for activities, we penalize our small, middle class and new publishers. . . . Every publisher who is not on the Board, ASCAP denies them their hard-earned performance money."

right to examine ASCAP's books, impractical and if conducted on a and equal crediting for all theme large scale, too costly, he added.

The questionnaire also asked "thank you" to the Honorable whether the member wished to be Philip J. Philbin of Massachusetts, right Act, and urged ASCAP members to fill in the questionnaire "before Congress is constrained to apply drastic remedies. . . .

McCobb, and ranging in price from \$595 to \$1,800, including one phono, three radio-phonos and two radio-phono-tape recorder combinations.

phono line spotlighted eight units starting at \$18.75 for a manual player. The B. & R. Electronics new line was highlighted by both single-speed and three-speed phonos, kiddie phonos and radio-phono combinations, including 14 portable three-speed phonos priced from \$24.95 to \$49.95. An 11model line of phonos was introduced by Steelman, with 10 portables priced from \$22.95 to \$89.95 and a deluxe hi-fi table model at \$99.95. The new Roland Radio line included one hi-fi radio-phono console at \$299.95 and one table

The Boetsch Brothers showed 14 new phonos priced as low as \$9.95 for acoustic table phono with Pogo decorations and up to \$129.50 for a hi-fi table model. Waters-Conley displayed two new portables at \$17.95 and \$39.95.

duced were the Keystone Camera Company's initial entry into the tape recorder field-a three-speaker model expected to retail at about



"Town Hall Party" (NBC and KTTV), Los Angeles, recently. opened a new park operation in the Santa Monica Mountains, just outside of L.A. Known as "Town Hall Ranch Party," the venture has been getting a big play on Sundays and holidays. This is in addition to the unit's regular Friday and Saturday night operations out of Town Hall, Compton, Calif. The cast includes Tex Ritter, Lefty Frizzell, Merle Travis, Wesley and Marilyn Tuttle, Johnny Bond, Joe Maphis and Rose Lee, Skeets Mc-Donald, the Collins Kids, Mary Jane Johnson, Bonnie Sloan, Mary Lou, Tex Carman, Bobby Charles, Gary Williams, Les (Carrot-Top) Anderson and Freddie Hart.

Billy Scott, now doing five TV shows a week over WLW-C. Columbus, O., and WLW-D, Dayton, O., has teamed with Helen Harris (Continued on page 45)

RHYTHM-BLUES NOTES

By BILL SIMON

As usual, the live-wire proprietors of the big r.&b. labels turned out strong for the National Association of Music Merchants Show in Chicago last week. Atlantic, represented by President Herb Abramson and Vice-Presidents Ahmet and Nesuhi Ertegun and Jerry Wexler, threw a dinner for its distributors, followed by a meeting on Tuesday night (19). Among others at the show were the Bihari brothers (Modern), Leonard Chess (Chess and Checker), Herman Lubinsky Savoy), Irv Marcus (Duke and Peacock), Randy Wood (Dot) and Jerry Blaine (Jubilee).

The talent line-up for deejay Alan Freed's "Big Rock and Roll Show," which makes its return appearance at the Brooklyn Paramount the week of September 2, is virtually set. Along with headliner Tony Bennett, Freed will present the Harptones, Nappy Brown, the Moonglows, the Red Prysock band, and probably Chuck Berry. Several more acts remain to be signed. Chuck Berry, incidentally, was signed to a booking deal this week by Irving Siders, of the Gale Agency. Currently the artist is represented by a strong disk entry, "Maybelline," on Chess.

Epic's hot disk property, Roy Hamilton, has been booked solidly to the first of 1956-not an open date. Labor Day weekend he's at the Michigan State Fair for a reported \$5,000 for three days. September 14, he opens a two-week stand at the Blue Note in Chicago. The combination "Pop and Rhythm Show" is said to be hitting percentage every night in its current Texas routing. The package is headed by Sarah Vaughan, with Al Hibbler, Nappy Brown, Red Prysock, Muddy Waters, the Cardinals and the Moonglows sharing the billing.

Croove's newly signed duo, the Sweethearts, were formerly known as the Copperettes. In the looks department, these chicks merit a 93 rating. . . . Savoy's Freddy Mendelssohn flies to Los Angeles next week to cut some jazz dates. This week Savoy's Herman Lubinsky picked up two masters cut by the hot Count Basie warbler, Joe Williams, prior to his "Every Day" smash on Clef. The titles are "Blow, Mr. Low" and "Time for Moving."

Back in the early '40's, when r.&b. records were unfortunately identified as "race" records, RCA's Bluebird label was very hot in the obtained, with network performfield, and two of its biggest sides were Lonnie Johnson's "He's a Jelly-Roll Baker" and Jazz Gillum's "Key to the Highway." It seems that the what they pay ASCAP-about 21 demand for these has never died, and this week, both items were per cent. The present system of reissued on Groove disks.

Theme Songs

With regard to crediting theme songs, he claims no committee should have the right to decide which song should get full credit; that it should be the same for all.

With regard to expenses, Lengsfelder referred to a \$25,000 grant to a widow of a board member, and asked, "How about the other widows in ASCAP?" He claimed any member has a right to examine the books, and was shocked when it was denied him.

Lengsfelder advocates that those members who lose royalties thru systems "arbitrarily imposed by the Board should be reimbursed retroactively." He added that writers were important as "window decor" when ASCAP gets involved with the government, and that even the pitiful income of small members is then emphasized." It's time someone explained to Washington the disparity in earnings, he stated.

Voting Procedure

He suggested what he considered a fairer voting procedure, and a change in the logging method. With regard to the latter, extensive full-time log sheets would be ances credited in accordance with wire recorded sampling is unfair.









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THE BILLBOARD

PHONOS-HI FI

4,000,000 PHONO SALES SEEN . . .

22

Bud Letzter, veepee and general sales manager of Webster-Chicago, predicted at the Music Show in Chicago this week that the industry would sell 4,000,000 phonos in 1955 and that his firm should sell about 1,200,000 of them. At the same, time, Webster-Chicago disclosed that it has budgeted for a 20 per cent sales increase in 1955 over 1954. Titus Haffa, majority Webcor stockholder, indicated at the company's distributor meeting that Webcor has a four-speed tape recorder in the works, but officials declined comment.

MOTOROLA OFFERS FULL NEW LINE OF PHONOS . . .

Motorola offered a complete new line of phonos for the first time this year. Feature of the line was a hi-fi console, "The Masterpiece," which has a 15-inch Jensen speaker matched with three 5-inch Jensen speakers; a 20-watt amplifier, and a four-speed fully automatic changer. The model (which retails at \$209.95) also features Motorola's new "Guest Conductor," a device which allows the listener to "solo" a singer by "separating" voice from music. A new table model hi-fi phono, "The Masterpiece Jr." (retailing at \$109.95), has many features of the console, Also introduced by Motorola was its new children's portable, "The Moppet," a three-speed single player, and, according to the company, the only phono in its price range (\$29.95) with a separate full-range tone control.

BELL & HOWELL IN INITIAL ENTRIES . . .

Bell & Howell made its initial entry into the hi-fi field at the Chicago Music Show this week with the introduction of six hi-fi consoles, all with cabinets designed by Paul McCobb. The new units will be marketed thru a limited number of department stores

and music specialty stores, with deliveries in late September or early October. Howard Cushing, formerly with Lyon & Healy, has joined Bell & Howell in the new post of hi-fi sales director.

Prices on the six hi-fi consoles range from \$595 for a phono, to \$1,800 for one of two radio-phono-tape recorder combinations. The other three models are radio-phono combinations. All components in the new models, including speakers, are housed in a single cabinet, and all six models are available in blond mahogany, red mahogany, silver walnut sandrift and teak cabinet finishes, with prices the same for all but the silver walnut finish.

V-M, ADMIRAL JOIN

16 R.P.M. PARADE . . .

V-M and Admiral both included the 16 r.p.m. speed in their new phono lines this year, thus giving the industry three manufacturers now featuring fourspeed models. Zenith phono models have spotlighted the 16 r.p.m. speed for several years. The chief manufacturer of 16 r.p.m. disks is Audio Books, which merchandises talking books.

ARF PRODUCTS NOW IN HI-FI FIELD . . .

ARF Products, River Forest, Ill., marked its entrance into the hi-fi field with a showing of a line of packaged phonos, speaker systems and tuners during the Chicago Music Show. The new line incorporates German electrostatic speakers, and the company will provide private labels for the merchandise on request. ARF is selling directly to dealers and hopes to sign one quality department store or hi-fi specialty store, and one music shop in each city, with a goal of 200 for a start. ARF dealers signed to date include H. Royer Smith, Philadelphia; Colonio Music, Frederick, Md.; Hammond's Music Store, Johnson Brothers, Circus Music, all of Baltimore; Carl Fischer, New York; Kitt music and Hecht Company, Washington

LINER NOTES By IS HOROWITZ-

MGM CLASSICALS TO SELL ABROAD

M-G-M classical records cut in this country are due to make their first appearance abroad in the fall. Thru its arrangement with Electric and Musical Industries, the manufacturer's material will be issued in England under the Parlophone label, but the M-G-M tag will be retained on LP's released in France, Germany and Japan, other countries covered in the pact. The label, which has strongly emphasized contemporary works in its recording plans, will thus introduce many new American compositions to European collectors. Such artists as Menahem Pressler, Richard Ellsasser, and others, will be featured. M-G-M now has a catalog of about 175 Americancut titles in its catalog, and is adding to that total by about six a month.

regular \$4.85 series, Urania will also produce Handel's oratorio, "Saul."

For its part, Haydn Society is resuming its operatic output with a disked performance of Monteverdi's "Orfeo." Also to be issued by this label is a first recording by Walter Hautzig, American pianist just signed to a disk pact. Hautzig's first will be a set of Schubert material.

Classical Best Sellers (All Categories)

Records are ranked in order of their national sales strength at the retail level, without regard to musical category or date of release, as determined by a survey of classical dealers in all key markets.

	1. OFFENBACH: GAITE PARISIENNE; MEYERBEER: LES / PATINEURS-Boston Pops Orchestra (Fiedler)
	2. MOUSSORGSKY: PICTURES AT AN EXHIBITION; Franck; Psyche-NBC Symphony (Toscanini)
	3. BEETHOVEN: SYMPHONIES NOS. 1 AND 9-NBC Symphony (Toscanini)
	 5. RIMSKY-KORSAKOFF: SCHEHERAZADE – Philadelphia Orchestra (Ormandy) 6. THE FAMILY ALL TOGETHER – Boston Pops Orchestra (Fiedler) 7. BEETHOVEN: SYMPHONIES NOS. 5 AND 8-NBC Symphony (Toscanini) 8. J. STRAUSS: WALTZES-Kostelanetz Orchestra
	 STRAUSS: WALTZES-Kostelanetz Orchestra
	10. DVORAK: SYMPHONY NO. 5 ("New World")-NBC Sym- phony (Toscanini)
	SYLPHIDES-Philadelphia Orchestra (Ormandy)
	 MENDELSSOHN: VIOLIN CONCERTO; TCHAIKOVSKY: VIOLIN CONCERTO-Francescatti, New York Philharmonic (Mitropoulos) RESPIGHI: ROMAN FESTIVALS; CHURCH WINDOWS-
	Minneapolis Symphony (Dorati)
	(Dorati) 16. MUSIC FOR A SUMMER NIGHT-Boston Pops Orchestra (Fiedler) 17. TOSCANINI PLAYS YOUR FAVORITES-NBC Symphony
	(Toscanini)
	on) 19. RAVEL: DAPHNIS ET CHLOE – Minneapolis Symphony
10000	(Dorati) 20. RACHMANINOFF: PIANO CONCERTO NO. 2-Rubinstein, NBC Symphony (Golschmann)

Reviews and Ratings

URANIA-HAYDN SET LP PRICE LIST . . .

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Urania and Haydn Society, which recently merged their sales facilities, have settled on a suggested list price of \$4.85 for their 12-inch LP's. With releases held back for the last month or two, the labels are now readying September issues, after which new disks will be turned out again on a regular basis.

On the Urania side, a featured release will be a Berlioz disk processed according to standards in the label's "professional engineering series." These are said to be ultra hi-fi items, specially packed and issued with a bonus price tag of \$7.50. In the

TAPE RECORDERS LIST FROM \$79.95-\$395 . . .

Tape and tape recorders came in for a good deal of attention at the NAMM convention in Chicago this week. Pertinent to the eventual distribution and sale of pre-recorded tape were two new equipment entries which are solely designed as playback units. And they span a tremendous price range.

Near the lower end is the EMC playback unit priced at \$79.95. The versatile little unit performs at two speeds, has its own speaker, but can be hooked into separate speaker assemblies for higher fidelity. Still cheaper is the \$49 Telectrosonic tape playback, but it won't be available for delivery until September.

At the uppermost end of the price spectrum is Ampex's new playback unit designed for both monaural and stereophonic tapes. Available in furniture models, the machine lists at \$395 in the tabletop console, with the charge \$169.50 for speakeramplifier units. Of course, two of the latter must be used if stereophonic tapes are played. In chassis form, for custom installations, the playback assembly lists at \$379.50. Deliveries are scheduled to begin in August.

MUSIC AS WRITTEN

CGA, AMPP AGREE ON CONSENT ELECTION

The Composers' Guild of America and the Association of Motion Picture Producers have agreed to a consent election among composers and lyricists to determine whether the guild will act as bargaining agent in their behalf. Ballots, to be returned to the National Labor Relations Board, facturers representative, with of- signing with Columbia Records. will be mailed to all studio music staffers July 29.

JAZZ ENCYCLOPEDIA DUE SEPTEMBER 5 . . .

"The Encyclopedia of Jazz," 250,000-word volume prepared by jazz critic Leonard Feather, will be published by Horizon Press, Inc., on September 5. The work will include 1,065 bios of musicians and singers going back to the early jazz days. The book, for which Duke Ellington wrote the forward, will retail for \$10.

RCA VICTOR SIGNS DE CASTRO SISTERS . . .

and repertoire chief, has added the

up. The girls, formerly on Abbott, mond is handling disk promotion have been inked to a term paper. for the thrush. . . . London Rec-Victor, meanwhile, is renewing ords' softball team defeated Deccasongstress June Valli to a new Coral 7 to 5 this week in an extrathree-year pact.

GEORGE FASS SETS UP NEW MFR. REP FIRM

George Fass has set himself up as George Fass Associates, manufices in Brooklyn, N. Y. Formerly with Capitol Records, Permo, Inc., and Dean Electronics, Fass now management office. . . . Jazz handles Sonic phonographs, Telectronic tape recorders and Ten-Tenna indoor antennas.

New York

has acquired the European rights starting July 29. . . . Columbia to three big-selling Savoy disks. Midwest, a division of Heilicker The titles include "Piddily Patter Bros., Inc., has taken over the dis-Patter" and "Don't Be Angry" by tribution of Columbia Records in Nappy Brown and "Very Truly the Minneapolis area. This terri-Yours" by Jimmie Scott. . . . The tory formerly was serviced by Forex-Count Basie blues singer, ster Distributing Company. Jimmy Rushing, has been signed Joe Carlton, RCA Victor artist by Vanguard Records. . . . Noel certain masters cut in 1949 and

inning contest. London's Walt Maguire knocked in the winning run. Unbeaten Raleigh Records leads the loop, while London, with a 7-1 record, is in second place. . . . Joe Loco and his mambo quintet are

Harriet Wasser has joined the Monte Kay-Pete Kameron artists guitarist Mundell Lowe has been signed to an exclusive disk contract by Riverside Records. Lowe formerly was under contract to RCA Victor. . . . The Ralph Flanagan ork will settle down for a London Records, in England, week at Coney Island, Cincinnati,

Good Time Jazz is reprocessing Kramer is now handling publicity 1950 to hike the level to current



Narrative by Jack Webb (1-12") Victor LPM 1126

Both Columbia and Victor have albums out featuring music from Jack Webb's new movie "Pete Kelly's Blues." Webb himself handles narration on this LP, but Matty Matlock's band (also in the picture) performs on both, and ironically Webb's name is more prominently displayed on the cover of the Columbia package, than it is on this one. At least three other "Pete Kelly" LP's are due for release shortly, but Webb's brief narrative segs on this album give it an extra sales push in the field. Matlock wraps up several standards (including "Hardhearted Hannah") "Sugar,' along with the title tune, in softly understated 1920 jazz style. There are strong promotional drives behind this album, and dealers should be able to move it in both the jazz and pop fields.

THE CITIES SERVICE

Paul Lavalle (1-EP) Victor EPA 606

As one of the few slickly professional bands accorded quality recording these days, and by virtue of its broadcast activity, the offerings of this unit enjoy consistent selling. This lively EP, which groups four marches, should find plenty of special summertime use in conjunction with outdoor events, rides, etc. Included is Rodgers' "Guadalcanal March" from "Victory at Sea" and also "Battle Hymn of the Republic."

ECSTASY 75 Otto Cesana and His Orchestra (1-12") Columbia CL 631

Cesana, who has campaigned long and well for the principle of originality in composition, has recorded 15 of his selections on this disk. They are quite beguiling and reflect the composer's wide range of musical knowledge-from jazz to the classics. There are Latin touches, bits of whimsy, nostalgia, mood pieces, and novel rhythmic patterns. They are interesting to the students, and a pleasure to the casual listener.

THE MUSIC OF HAROLD ARLEN 74 (2-12")

Walden 306-307 Fanciers of fine show tunes have been asking for some years for a demonstration of Harold Arlen tunes by the composer, who used to record his own things for Brunswick in the early and middle '30's. Arlen is quite a stylist, tho with very little voice, and he knows how to get what he wants out of his incomparably flavorsome tunes. Also he plays excellent piano. Now this package, with mostly obscure Arlen material, offers the composer playing and singing on one disk, while the chores are taken over by an especially talented group of artists on the other. The latter include June Ericson, Louise Carlyle, Warren Galjour and Miriam Burton, with Peter Matz on piano and conducting the ensemble. No

show tune collector would want to be without this set. Arlen is one of the real giants, and this collection is a real gem.

THE BEST OF ALLEN

(1-10")

Jubilee LP 25

Allen Funt's "Candid Microphone" show furnished enough material for three Columbia LP's, and judging by Jubilee's first package on the program, Funt still has enough tape to fill several more grooves. The hidden mike gimmick is a good party item, and the off-guard sequences on this disk have their funny moments, altho scarcely in the "best" category. The TV version of the show is currently making the syndicated film rounds, so sales should be good in areas where the series is showing, particularly if dealers make some kind of tie-up with local stations carrying the program.

Don Swan and His Orchestra (1-12") Liberty LRP 30001

Release of the album comes at an opportune time-when such hits as "Sweet and Gentle" have made disk buyers Cha-Cha-Cha conscious.' That ditty, plus 11 others, including "Dixieland Cha Cha Cha" and "Rock and Roll Cha Cha Cha" are included. Swan, noted for his arrangement for many Latin-styled bands, has cut a package here which must surely appeal to dancers. It has a fine beat and a brilliant sound thruout.

Emery Deutsch, Violin (1-EP)

Victor EPA 615 Emery Deutsch has been pitching this gypsy-type schmaltz a long time. It will be noted that the tunes in this package are not gypsy melodies; but this makes no difference to Deutsch and his passionate fiddle. Offered here are "Autumn Leaves," "Close Your Eyes," "Bewitched" and "My Funny Valentine," For the blue seltzer bottle set.

PRESENTING CARMEN BARROS71 (1-10")

Vox VX 840

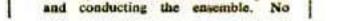
This tastefully produced album of Latin-American music makes pleasurable 'listening. Miss Barros' vocal style is warm, romantic and possesses a sensitive quality. The selections include "El Manisero," "Bahia." "Paso A Paso," "Adios," "Carnalito," "Besame Mucho" etc.-eight in all. Johannes Fehring provides the accompaniment. Dealers whose clients like this genre should stock the package, for it has quality.

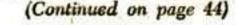
Gianni Monese and His Orchestra (1-12")

Vox VX 25000

Here's a pleasant package of lush instrumentals, suitable for romantic music programming by deejays and for dreamy hot weather musical

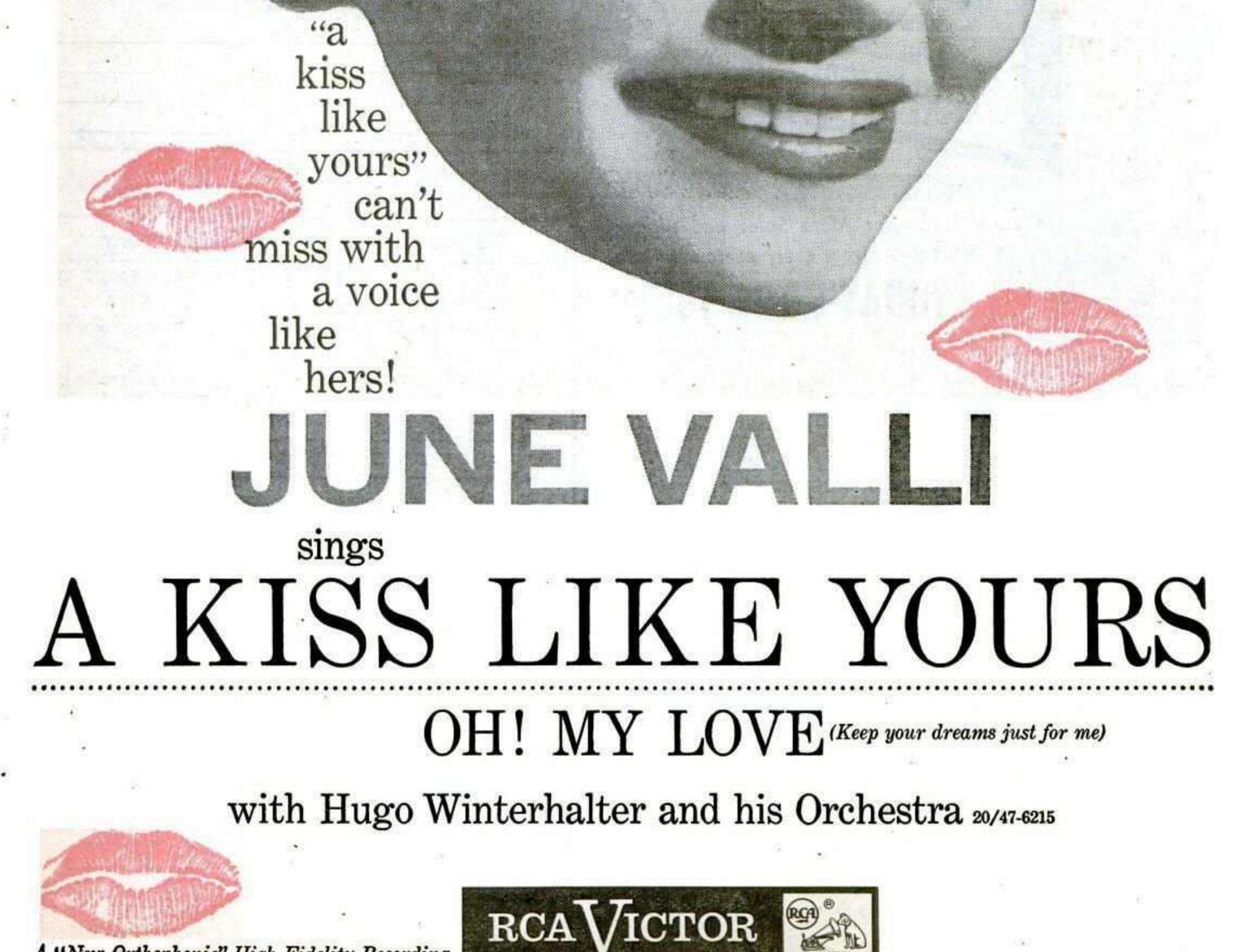
De Castro Sisters to his talent line- for Sunny Gale, and Morris Dia- juke box requirements.





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JULY 30, 1955

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HUMMINGBIRD	
SWEET AND GENTLE	
DOMANI	

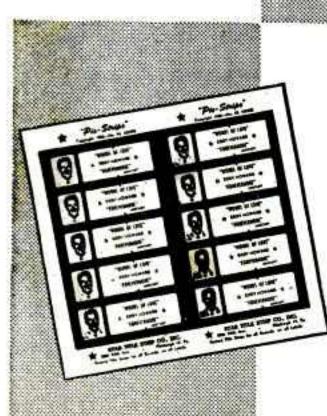
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Here's the handy 6½ x 8½ folder which makes the ideal counter giveaway, the tailor-made mailing piece, especially designed to push dealer sales up and Up and UP! So low in cost—so high in sales results—and you can have your store name and address specially imprinted for mailing purposes at no extra charge. Order your trial supply now! Use the coupon ...

THE BILLBOA 2160 Patterson S Cincinnati 22, C	Street	AY	" S	TOP	T	JNES	DE	B10
Please 1	orint and mail TOD	AY'S	TO	P TUN	ES	as follo	nos:	
CHECK ON	E		CHI	ECK OI	NE			
1-week trial	Twice a month		50	copies	\$1	250	copies	\$3.50
weekly	monthly		100	copies	\$2	□ 500	copies	\$5.50
NAME								
	(please print clearly)							
ADDRESS		•		2				
CITY		zo	NE -		STA	те —	-	
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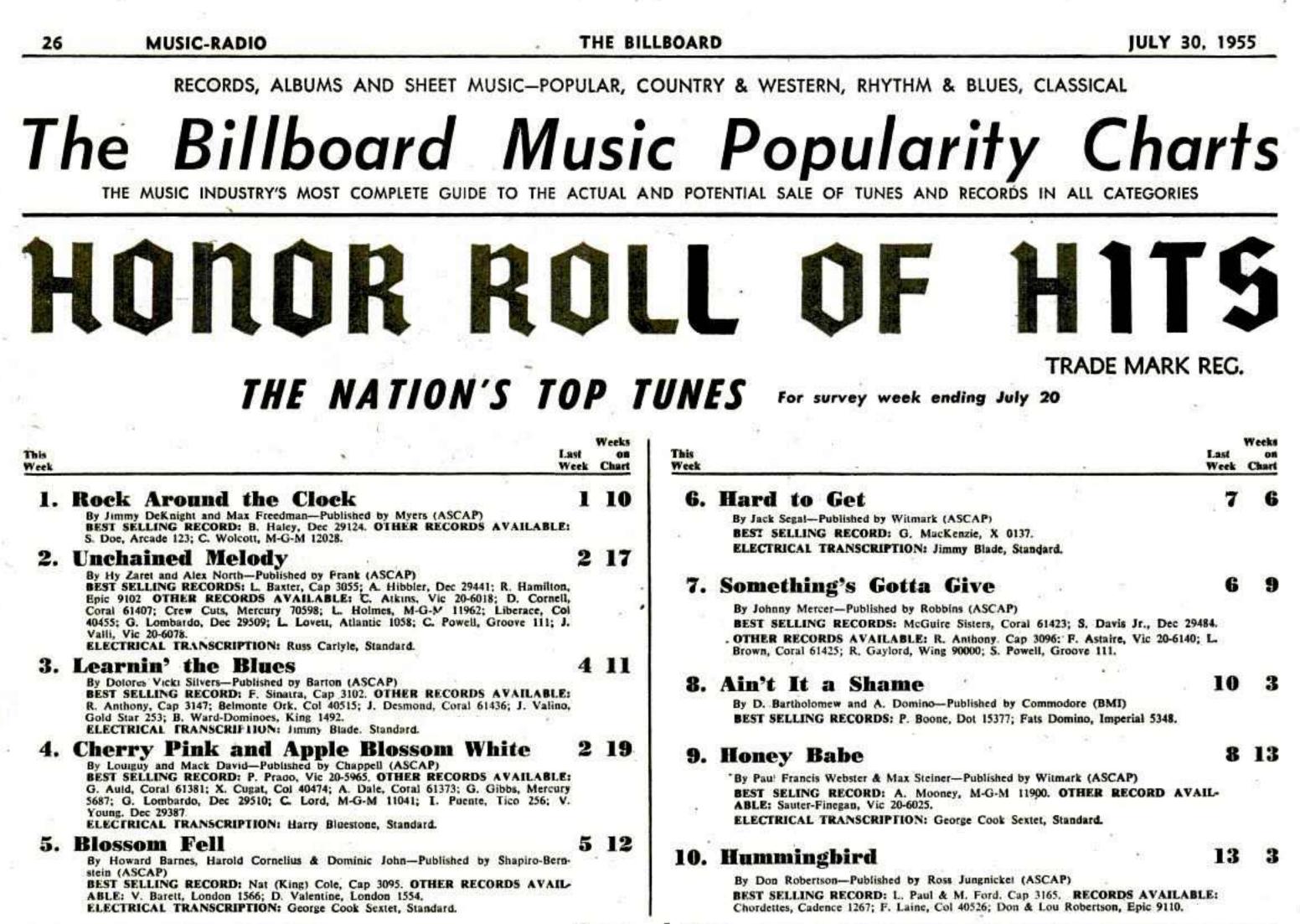
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LY 30, 1955	THE BILL	BOARD .	MUSIC-R/	ADIO 2
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COLI	JMBIA	CHECK	K LIST	
NEW POP RELEASES		Old Lonesome Times	Coul Couth	21382
Ain'tcha-Cha Comin' Out	Jo Stafford 40538	There She Goes	Carl Smith	21382
Ain'tcha-Cha Comin' Out T-Tonight?	Jo Stafford 40538	Contraction of the second s Second second s Second second se	Johnny Bond	21382
Ain'tcha-Cha Comin' Out T-Tonight? St. Louis Blues Heaven Came Down To Earth Magic Night	Jerry Vale 40541	There She Goes Somebody's Pushin' Carolina Waltz BEST-SELLING POPU	Johnny Bond	
Ain'tcha-Cha Comin' Out T-Tonight? St. Louis Blues Heaven Came Down To Earth Magic Night Tropical Meringue We Won't Say Goodbye What Am I Trying to Forget? Fifty Million Salty Kisses	Jerry Vale 40541	There She Goes Somebody's Pushin' Carolina Waltz	Johnny Bond	21424 CL 710 B 540
Ain'tcha-Cha Comin' Out T-Tonight? St. Louis Blues Heaven Came Down To Earth Magic Night Tropical Meringue We Won't Say Goodbye What Am I Trying to Forget? Fifty Million Salty Kisses (And One Phony Hug) Moments to Remember Dream On, My Love,	Jerry Vale 40541 Percy Faith 40543	There She Goes Somebody's Pushin' Carolina Waltz BEST-SELLING POPU Week Ending July 22	Johnny Bond LAR ALBUMS 2, 1955	21424 CL 710 B 540 B 2090 CL 684 B 514 B 2044
Ain'tcha-Cha Comin' Out T-Tonight? St. Louis Blues Heaven Came Down To Earth Magic Night Tropical Meringue We Won't Say Goodbye What Am I Trying to Forget? Fifty Million Salty Kisses (And One Phony Hug) Moments to Remember	Jerry Vale 40541 Percy Faith 40543 Don Cherry 40544	There She Goes Somebody's Pushin' Carolina Waltz BEST-SELLING POPU Week Ending July 22 Love Me or Leave Me	Johnny Bond LAR ALBUMS , 1955 Doris Day	21424 CL 710 B 540 B 2090 CL 684 B 514 B 2044 B 2045
Ain'tcha-Cha Comin' Out T-Tonight? St. Louis Blues Heaven Came Down To Earth Magic Night Tropical Meringue We Won't Say Goodbye What Am I Trying to Forget? Fifty Million Salty Kisses (And One Phony Hug) Moments to Remember Dream On, My Love,	Jerry Vale 40541 Percy Faith 40543 Don Cherry 40544 The Four Lads 40539 NGLES 1955	There She Goes Somebody's Pushin' Carolina Waltz BEST-SELLING POPU Week Ending July 22 Love Me or Leave Me	Johnny Bond LAR ALBUMS , 1955 Doris Day	21424 CL 710 B 540 B 2090 CL 684 B 514 B 2044 B 2045 B 2046 CL 708 B 536
Ain'tcha-Cha Comin' Out T-Tonight? St. Louis Blues Heaven Came Down To Earth Magic Night Tropical Meringue We Won't Say Goodbye What Am I Trying to Forget? Fifty Million Salty Kisses (And One Phony Hug) Moments to Remember Dream On, My Love, Dream On BEST-SELLING POP SI Week Ending July 22, The Yellow Rose of Texas Blackberry Winter	Jerry Vale 40541 Percy Faith 40543 Don Cherry 40544 The Four Lads 40539 NGLES 1955 Mitch Miller 40540	There She Goes Somebody's Pushin' Carolina Waltz BEST-SELLING POPU Week Ending July 22 Love Me or Leave Me The Dancing Sound	Johnny Bond LAR ALBUMS 1955 Doris Day Les Elgart	21424 CL 710 B 540 B 2090 CL 684 B 514 B 2044 B 2045 B 2045 B 2046 CL 708 B 536 B 2085 CL 690
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4	Blue Star	Felicia Sanders	40508					442
			10000		Holiday in Rome	Michel Legrand	CL	647
	My Love's a Gentle Man	121 1/157 12 1221	Transport 1	1 1	nonady in Kome	maner regrand		497
	Too Late	Guy Mitchell	40531		4			498
	Let Us Be Sweethearts Over			-	All Cross Dames	D Davi E Laina T		470
-	Again				All-Star Pops	D. Day, F. Laine, T.		
-	Banjo Woogie	The Ban-Joes	40536			Bennett, P. Faith, X.		
	Plink, Plunk, Plinkety Plunk				42 C	Cugat, Belmonte, F.		
		Joan Weber	40535			Yankovic, F. Sanders	2	
10	Don't Throw My Love Away	Joan Weber	40000		Jazz Goes to College	D. Brubeck	CL	566
	Anything, Everything for Love	T I F I J 0					CL	632
	I've Got Four Big Brothers	The Four Lads &						632
	Little Bit	Cathy Johnson	40532					435
-								436
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100 million (1997)	The second se	Robbin Land	21437		Brubeck Time	D. Brubeck		
	Hawk-Eye	Bobby Lord	21457					473
_	I Can't Make My Dreams							194
	Understand	1972 G 12002140	and some				В	194
7	I Guess I'm Crazy	Werly Fairburn	21432				-	
	(For Loving You)	200102-00		MA	STERWORKS BEST-	SELLERS		
	That Sweet Love of Mine			W	ek Ending July 22,	1955		
	Little Pioneer	George Morgan	21430	116	Si 11 Station 12 Station			
	Ain't Love Grand		The set of the set of the		Scheherazade	Phila. OrchOrmandy	ML	488
	Don't Tease Me	Carl Smith	21429		Kan w alka 13	DITUTE AND ADDRESS AND ADDRESS		110
3		and a second	10050000000		The Art of the Organ	E. Power Biggs	SL	219
_	1 Just Dropped in to Say				NAL SEN AND SEL TONY CONTRACTOR			
_	Goodbye	Shiget Hambler	21428-s		J. Strauss: Waltzes	Kostelanetz & His		
	Got So Many Million Years	Stuart Hamblen	11420-5		2015 (001105) 1010 010 010 010 010 010 010 010 010 0	Orch.	ML	499
	(I Can't Count Them)		N	2		1.55.647.83		155
	He Bought My Soul at Calvary				Rachmaninoff: Symphony	Phila. OrchOrmandy		496
					A REAL PROPERTY OF A REA	rind. Oren. Orinandy		
REC	ST-SELLING FOLK R	ECORDS			No. 3, Op. 44	Walter /M Y		
					Mahler: Symphony No. 1	Walter/N. Y.		
We	ek Ending July 22,	1322				Philharmonic		218
	Sweet Little Miss Blue Eyes	Ray Price	21402		Ibert: Escales; Ravel: Bolero,	Phila. OrchOrmandy		498
	Let Me Talk to You	N/1 (35 05121M	STRAFT BELLE		La Valse; Debussy: Clair		A	-186
	It Looks Like I'm Just in Your	Marty Robbins	21414		De Lune; Chabrier: Espana		121214	
	Way		STATES AND A		Offenbach Gaite Parisienne:	Phila. OrchOrmandy		489
_	I'll Love You Till the Day I Die				Chopin: Les Sylphides			191
_		The Tunesmiths	21411	10-0-22	And hun and a little			192
	I Just Don't Care Anymore	The Toneannina			Franck: Symphony in D Minor	Mitropoulos/N. Y.	ML	493
	Baby, I'm Ready	Laster Elast			Mendelssohn: Violin Concerto:	Philhormonic		496
	Before I Met You .	Lester Flatt,	01410					109
	I'm Gonna Sleep With One	Earl Scruggs	21412		Tchaikovsky: Violin Concerto:			
	Eye Open				Francescatti		A	110
	aster a second		25		Pajama Game	Original Broadway		
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11.	Construction of the constr		and had been		
	It's a Sin to Tell a Lie By Billy Mayhew—Published by Bregman, Vocco & Conn (ASCAP) BEST SELLING RECORD: S. Smith & The Redheads, Epic 9093. RECORDS AVAIL- ABLE: J. Desmond, Coral 61436. ELECTRICAL TRANSCRIPTIONS: Larry Faith Ork, Standard; Waltz Festival Ork, Thesaurus.	98		If I May By Charles Singleton and Rose Marie McCoy-Published by Roosevelt (BMI) RECORDS AVAILABLE: Nat (King) Cole, Cap 3095. ELECTRICAL TRANSCRIPTION: Jimmy Blade Ork., Standard. Love Me or Leave Me 17	2
12.		15	14.	By Gus Kahn-Published by Bregman, Vocco & Conn (ASCAP) RECORDS AVAILABLE: S. Davis Jr., Dec 29484; D. Day, Columbia 2087; B. Eckstine, M-G-M 11984; L. Elgart, Col 40525; L. Horne, Vic 20-6073; L. Welk, Coral 61408. ELECTRICAL TRANSCRIPTIONS: Jimmie Blade Ork, Standard; Tex Beneke, Thesaurus.	•
13.	and the second of the second o	53	18.	Domani By Tony Velona and Ulpio Minucci—Published by Montauk Music Co. (BMI) RECORDS AVAILABLE: J. LaRosa, Cadence 1265; T. Martin, Vic 20-6167. ELECTRICAL TRANSCRIPTION: Larry Faith Ork., Standard.	3
14.		2 12	18.	Dance With Me, Henry 14 By Jules Taub. Joel Josea and Sam Ling—Published by Modern (BMI) RECORDS AVAILABLE: G. Gibbs. Mercury 70572; E. James, Modern 947; Leslie Sisters, Marble 102; L. Monte, Vic 20-6072; Ramblin' Tommy Scott, Four Star 107; Three Rays, Coral 70572; L. Winter, Crown 142. ELECTRICAL TRANSCRIPTION: Jimmy Blade, Standard.	18
15.	Man in the Raincoat By W. Webster-Published by Canadian Limited (BMI) RECORDS AVAILABLE: K. Chandler, Coral 61433; M. Marlowe. Cadence 1266; L. Roza, London 1589; P. Wright, Unique 303; Bonnemere, Roost 608.	93	20.	That Old Black Magic 23 By Mercer and Arlen—Published by Famous (ASCAP) RECORDS AVAILABLE: B. Daniels, Mercury 5721; S. Davis Jr., Dec 29541. ELECTRICTRICAL TRANSCRIPTION: F. Warren, Thesaurus.	3
		Third	Ter		
21.	House of Blue Lights 2 By Freddie Slack & Don Raye—Published by Robbins (ASCAP) RECORDS AVAILABLE: C. Miller, Mercury 70627; M. Moore, Cap 2574; P. Morrissey, Dec 29594; E. M. Morse, Cap 1605.	3 2	25.	Story Untold 26 By LeRoy Griffin—Published by Rush (BMI) RECORDS AVAILABLE: Crew Cuts, Mercury 70634; Four Coins, Epic 9107; Nutmegs, Herald 452.	3
22.	By Heyman and Victor Young-Published by Victor Young (ASCAP) RECORDS AVAILABLE: C. Applewhite, Dec 29553; L. Baxter, Cap 3055; J. Peerce,	8 3	25.	Banjo's Back in Town By Earl Schuman, Alden Schuman, Marshall Brown-Published by World (ASCAP) RECORDS AVAILABLE: L. Baxter, Cap 3120; M. Carson, Col 40537.	. 1
23.	By Jack Yellen and George Cobb-Published by Remick (ASCAP) RECORDS AVAILABLE: Big Ben, DeLuxe 2036; D. Carroll, Mercury 70642; Ferko	15	28.	Hey, Mr. Banjo By Freddy Morgan and Norman Malkin—Published by Mills (ASCAP) RECORDS AVAILABLE: Banjo Boys, Cap 3103; G. Lombardo, Dec 29516; G. Shel- don, M-G-M 11982; Sunnysiders, Kapp 113; L. Welk, Coral 61408; F. Yankovic, Col 40506.	10
	String Band, Media 1010; Firehouse Five Plus Two, Good Time Jazz 90; A. Mooney, M-G-M 12000; J. J. Spoons, Pennant 329; C. Steward, Coral 61446.			COI 10300.	
23.	M-G-M 12000; J. J. Spoons, Pennant 329; C. Steward, Coral 61446.	9 23	28.	Melody of Love 22 By M. Englemann, Tom Glazer-Published by Shapiro-Bernstein (ASCAP) RECORDS AVAILABLE: E. Bostic, King 4776; D. Carroll, Mercury 70516; D. Carroll- P. Tremaiine, Mercury 70521; J. Cook, Crown 139; L. Diamond, Vic 20-5973; Four Aces, Dec 29395; J. Haskell, Camden 262; Ink Spots, King 1336; S. Kaye Col 40417; W. King, Vic 20-0024; F. MacCormack, M-G-M 11908; McGuire Sisters, Coral 61334; D. Shore-T. Martin, Vic 20-5975; F. Sinatra, Cap 3018; C. Stone, Cap 3039; B Vaughan, Dot 15274. ELECTRICAL TRANSCRIPTIONS: Johnny Desmond, Thesaurus; L. Welk, Standard.	30



JULY 30, 1955

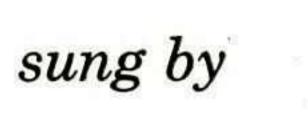
THE BILLBOARD

MUSIC-RADIO

2

27

WHAT A MAN WAS SIX-FOOT-SIX



GORDON MacRAE





THE BILLBOARD

JULY 30, 1955

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28

10

MUSIC-RADIO

It's another smash motion picture sound track album by CAPITOL!

Infilm

Rodgers and Hammerstein's

From the Sound Track of the Motion Picture



Oh, what a beautiful album!

This magnificent double-jacket long play Capitol album comes with a two-color liner containing the complete background story of "Oklahoma!" ... plus photos from the fabulous TODD-AO motion picture.

Exploitation in the colossal manner!



National advertising and publicity It's the greatest pre-selling job in history! National advertising plus major feature stories on the motion picture in Life, Collier's, This Week, Fortune, Screen Life, Pageant, Sunday supplements, Look, Vogue, Downbeat, Harper's Bazaar, Glamour, Cosmopolitan,



Disc jockey promotion Sample albums, scripts, fill-in information will be distributed to disc jockeys from coast to coast. Special acreenings and studio cocktail parties, too. for the greatest possible DJ interest and airplay.



Window displays and special point of sale helps A beautiful 9-element window display featuring a giant mounted and easeled album will be shipped to arrive one week before "OKLAHOMA!" plays in your area. Three sizes of co-operative newspaper ad mats will also be available for tie-in local promotion. Plus a two-color stuffer to send out with your bills or use





CAPITOL'S history!

Also available in EP with a colorful, illustrated brochure.

Your Capitol salesman has the big story on how you "tie in and profit" from the greatest promotion in Capitol's history!



full color slides for all Tele-a-story units, showing the Capitol album, the stars of the album and actual From coast to coast, millions of Americans will again be singing the greatest show tunes of all time ... from "Oklahoma!" Millions more will see the motion picture of the greatest musical of our time. What an audience ... and what a market for the most awaited, most pre-sold album of this or any other season -

Capitol's High Fidelity sound track of Oklahoma!

GORDON MacRAE · GLORIA GRAHAME **GENE NELSON · CHARLOTTE GREENWOOD** JAMES WHITMORE · SHIRLEY JONES **ROD STEIGER · JAY C. FLIPPEN**

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PRODUCED BY ARTHUR HORNBLOW, JR. DIRECTED BY FRED ZINNEMANN

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2

JULY 30, 1955

The Billboard Music Popularity Charts POPULAR RECORDS

Best Sellers in Stores

For survey week ending July 20

RECORDS are ranked in order of their current national selling importance at the retail level, as determined by The Billboard's weekly survey of the top volume dealers in every important market When significant action is reported on both sides of a arca. record, points are combined to determine position on the chart. In such a case, Weeks both sides are listed in -bold type, the This Last 08 Week leading side on top. Week Chart 1. ROCK AROUND THE CLOCK (ASCAP)-B. Haley..... 1 12 Thirteen Women (BMI)-Dec 29124 2. BLOSSOM FELL (ASCAP)-Nat (King) Cole 4 13 IF I MAY (BMI)-Cap 3095 3. LEARNIN' THE BLUES (ASCAP)-F. Sinatra. 2 12 If I Had Three Wishes (ASCAP)-Cap 3102 4. CHERRY PINK AND APPLE BLOSSOM WHITE (ASCAP)-P. Prado..... 22 Marie Elena Rumba (ASCAP)-Vic 20-5965 5. AIN'T IT A SHAME? (BMI)-P. Boone 8 Tennessee Saturday Night (BMI)-Dot 15377 6. HARD TO GET (ASCAP)-G. MacKenzie.... 9 Boston Fancy (BMI)-X 0137 7. UNCHAINED MELODY (ASCAP)-L. Baxter..... 17 Medic (ASCAP)-Cap 3055 8. SOMETHING'S GOTTA CIVE (ASCAP)-McGuire Sisters..... 6 9 RHYTHM 'N' BLUES (BMI)-Coral 61423 9. IT'S A SIN TO TELL A LIE (ASCAP)-S. Smith & the Redheads. 10 18 My Baby Just Cares for Me (ASCAP)-Epic 9093 **10. SOMETHING'S GOTTA GIVE** (ASCAP)-S. Davis Jr. 12 17 LOVE ME OR LEAVE ME (ASCAP)-Dec 29484

WEEK'S BEST BUYS

YELLOW ROSE OF TEXAS (Planetary, ASCAP) -Mitch Miller-Columbia 40540-Johnny Desmond-Coral 61476

In this tune at least two record companies have hit gushers. The Miller waxing is leading on an over-all national basis, but both versions listed above bid fair to crash the national charts at an early date. The Milwaukee and Cleveland territorial charts already list the Columbia disk, but in those two areas, as in many others, Desmond is also doing a very healthy volume. Flip of the Miller record is "Blackberry Winter" (Acuff-Rose, BMI), while that of Desmond's is "You're in Love With Someone" (Supreme, ASCAP). Both previously were Billboard "Spotlight" picks.

WAKE THE TOWN (Joy, ASCAP)-Les Baxter-Capitol 3120

While the flip side of this record, "I'll Never . Stop Loving You" (Robbins, ASCAP) did nicely from the time of release two months ago, it has taken the last two weeks to kick off the reverse side on really big scale. Territories that are selling it in especially large quantities include New York, Pittsburgh, Cleveland, Cincinnati, Milwaukee, Detroit, St. Louis and the Carolinas. Some areas report the Mindy Carson version also to be

According to sales reports in key markets, the following recent releases are recommended for extra profits:

shaping up nicely. The Baxter record was a Billboard "Spotlight" pick.

SONG OF THE DREAMER (Ludlow, ASCAP)-Eddie Fisher-RCA Victor 6196

Skeptics that thought Eddie Fisher would have a tough time breaking thru with a rhythm & blues piece of material seem doomed to disappointment, for this record is coming up quite fast now. Philadelphia, Buffalo, Pittsburgh, Baltimore, Durham, St. Louis, Boston, Providence, Cleveland and Milwaukee were among the areas enjoying sizable volume. More than casual interest is being expressed in the flip side, "Don't Stay Away Too Long" (Bourne, ASCAP). A previous Billboard "Spotlight" pick.

LOVE IS A MANY-SPLENDORED THING (Robbins, ASCAP)-The Four Aces-Decca 29625

While dealers have not had deliveries of this disk more than 10 days, interest has been so spontaneous that it looks set for a quick transit to the charts. Best areas for it so far have been Philadelphia, Buffalo, Pittsburgh, Boston, Providence, Baltimore, Cleveland, Detroit and St. Louis. Flip is "Shine On, Harvest Moon." A previous Billboard "Spotlight" pick.

Most Played in Juke Boxes

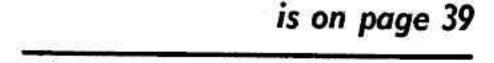
For survey week ending July 20

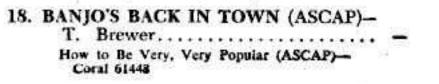
RECORDS are ranked in order of the greatest number of plays in juke boxes thruout the country, as determined by The Billboard's weekiy survey of the nation's juke box operators. When significant play is reported on both sides of a record, points are combined to determine position Weeks This on the chart. In such a case, both sides are Last on Week listed in bold type, the leading side on top. Week Chart 1. ROCK AROUND THE CLOCK (ASCAP)-B. Haley..... 7

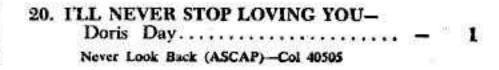
- Thirteen Women (BMI)-Dec 29124
- 2. CHERRY PINK AND APPLE **BLOSSOM WHITE (ASCAP)-**

NE En	Nost Played by Jock	
	are ranked in order of the greatest number of disk jockey radio shows thruout the country. Results are based on The Billboard's weekly survey among the nation's disk jockeys. Last The reverse side of each record is also listed. Week	plays on Weeks
1. L	EARIN' THE BLUES-F. Sinatra S If I Had Three Wishes (ASCAP)-Cap 3102	2 13
2. R	OCK AROUND THE CLOCK- B. Haley	l 10

- 11. HONEY BABE (ASCAP)-A. Mooney. 9 15 No Regrets (ASCAP)-M-G-M 11900 12. UNCHAINED MELODY (ASCAP)-A. Hibbler..... 12 17 Daybreak (ASCAP)-Dec 29441 13. HUMMINGBIRD (ASCAP)-L. Paul & M. Ford. 17 2 Goodbye My Love (ASCAP)-Cap 3165 14. HOUSE OF BLUE LIGHTS (ASCAP)-C. Miller..... 18 7 Can't Help Wonderin' (ASCAP)-Mercury 70627 15. SWEET AND GENTLE (BMI)-A. Dale..... 13 5 You Still Mean the Same to Me (ASCAP)-Coral 61435 16. SEVENTEEN (BMI)-B. Bennett.... 14 4 Little Old You-All (BMI)-King 1470 17. STORY UNTOLD (BMI)-Crew Cuts. 16 6 Carmen's Boogie (BM1)-Mercury 70634 18. DOMANI (BMI)-J. La Rosa... 25 2 Mama Rosa (ASCAP)-Cadence 1265 **19. THAT OLD BLACK MAGIC** (ASCAP)-S. Davis Jr..... 22 6 Man With a Dream (ASCAP)-Dec 29541 **19. I'LL NEVER STOP LOVING YOU** (ASCAP)-Doris Day..... 23 2 Never Look Back (BMI)-Col 40505 21. RAZZLE DAZZLE (BMI)-B. Haley. 15 2 TWO HOUND DOGS (ASCAP)-Dec 29552 22. AIN'T IT A SHAME? (BMI)-F. Domino..... 23 3 La, La (BMI)-Imperial 5348 23. MAN IN THE RAINCOAT (BMI)-P. Wright..... 19 6 Please Have Mercy (BMI)-Unique 303 24. KENTUCKIAN SONG-Hilltoppers... 1 I Must Be Dreaming-Dot 15375 25. MY ONE SIN (BMI)-Nat (King) Cole. -2 Blues From "Kiss Me Deadly" (BMI)-Cap 3136 DEALERS AND OPERATORS . . . Tomorrow's Hits . . . Today
- Poster is on page 37 Top Ten Tunes Poster
- P. Prado..... 1 17 3. BLOSSOM FELL-Nat (King) Cole ... 3 12 Marie Elena Rumba (ASCAP)-Vic 20-5965 If I May (ASCAP)-Cap 3095 3. BLOSSOM FELL (ASCAP)- Nat (King) Cole..... 3 · 10 4. UNCHAINED MELODY-L. Baxter. 6 17 If I May (BMI)-Cap 3095 Medic (ASCAP)-Cap 3055 4. LEARNIN' THE BLUES (ASCAP)-5. HARD TO GET-C. MacKenzie..... 7 7 F. Sinatra..... 4 If I Had Three Wishes (ASCAP)-Cap 3102 Boston Fancy (ASCAP)-X 0137 5. UNCHAINED MELODY (ASCAP)-6. SOMETHING'S GOTTA GIVE-L. Baxter..... 5 13 McGuire Sisters..... 5 Medic (ASCAP)-Cap 3055 Rhythm 'n' Blues (ASCAP)-Coral 61423 6. HARD TO GET (ASCAP)-G. MacKenzie..... 7 4 · 7. AIN'T IT A SHAME?-P. Boone..... 14 Boston Fancy (BMI)-X 0137 Tennessee Saturday Night (BMI)-Dot 15377 7. HONEY BABE (ASCAP)-A. Mooney. 7 11 8. CHERRY PINK AND APPLE No Regrets (ASCAP)-M-G-M 11900 BLOSSOM WHITE-P. Prado..... 4 16 8. DANCE WITH ME HENRY (BMI)-Marie Elena Rumba (ASCAP)-Vic 20-5965 G. Gibbs..... 6 18 Every Road Must Have a Turning (BMI)-9. UNCHAINED MELODY-A. Hibbler. 8 15 Mercury 70572 Daybreak (ASCAP)-Dec 29441 9. SOMETHING'S GOTTA GIVE (ASCAP)-McGuire Sisters..... 10 8 10. IF I MAY-Nat (King) Cole...... 9 Rhythm 'n' Blues (BMI)-Coral 61423 Blossom Fell (BMI)--Cap 3095 10. IT'S A SIN TO TELL A LIE 11. HEART-E. Fisher. 16 12 (ASCAP)-S. Smith & the Redheads 11 9 My Buby Just Cares for Me (ASCAP)-Epic 9093 Near to You (ASCAP)-Vic 20-6097 11. UNCHAINED MELODY (ASCAP)-12. HUMMINGBIRD-L, Paul & M. Ford. 12 A. Hibbler..... 14 9 Daybreak (ASCAP)-Dec 29441 Goodbye My Love-Cap 3165 12. UNCHAINED MELODY (ASCAP)-13. SWEET AND GENTLE-A. Dale 10 R. Hamilton..... 12 13 You Still Mean the Same to Me-Coral 61435 From Here to Eternity (ASCAP)-Epic 9102 13. AIN'T IT A SHAME? (BMI)-P. Boone 16 3 14. UNCHAINED MELODY-Tennessee Saturday Night (BMI)-Dot 15377 R. Hamilton..... 11 13 14. HEART (ASCAP)-E. Fisher..... 13 9 From Here to Eternity (ASCAP)-Epic 9102 Near to You (ASCAP)-Vic 20-6097 15. THAT OLD BLACK MAGIC-14. ALABAMA JUBILEE (ASCAP)-S. Davis Jr..... 18 Ferko String Band..... -1 Sing a Little Melody (BMI)-Media 1010 Man With a Dream (ASCAP)-Dec 29541 16. AIN'T IT A SHAME? (BMI)-16. SWEET AND GENTLE-G. Cibbs... 17 Fats Domino..... -1 Blueberries (BMI)-Mercury 70647 La, La (BMI)-Imperial 5348 16. HUMMINGBIRD (ASCAP)-17. IT'S A SIN TO TELL A LIE-L. Paul & M. Ford..... -1 S. Smith & the Redheads..... 13 Goodbye My Love (ASCAP)-Cap 3165 My Baby Just Cares for Me (ASCAP)-Epic 9093 18. HEY, MR. BANJO (ASCAP)-Sunnysiders 15 10 18. HONEY BABE-A. Mooney..... 15 Zoom, Zoom, Zoom (ASCAP)-Kapp 113 No Regrets (ASCAP)-M-O-M 11900 **18. THAT OLD BLACK MAGIC** 19. DOMANI-J. La Rosa..... -(ASCAP)-S. Davis Jr..... 20 2 Man With a Dream (ASCAP)-Dec 29541 Mama Rosa (BMI)-Cadence 1265











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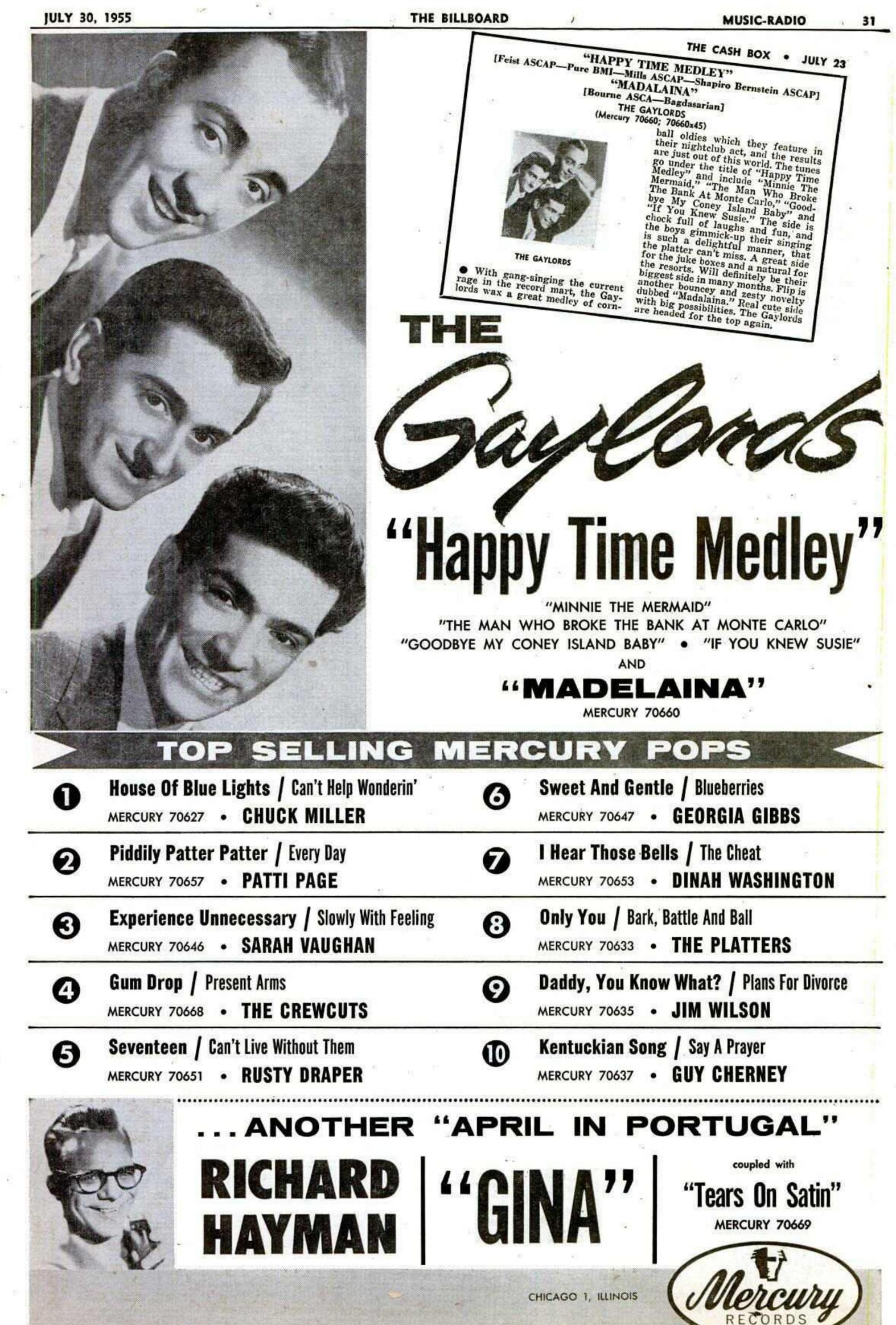


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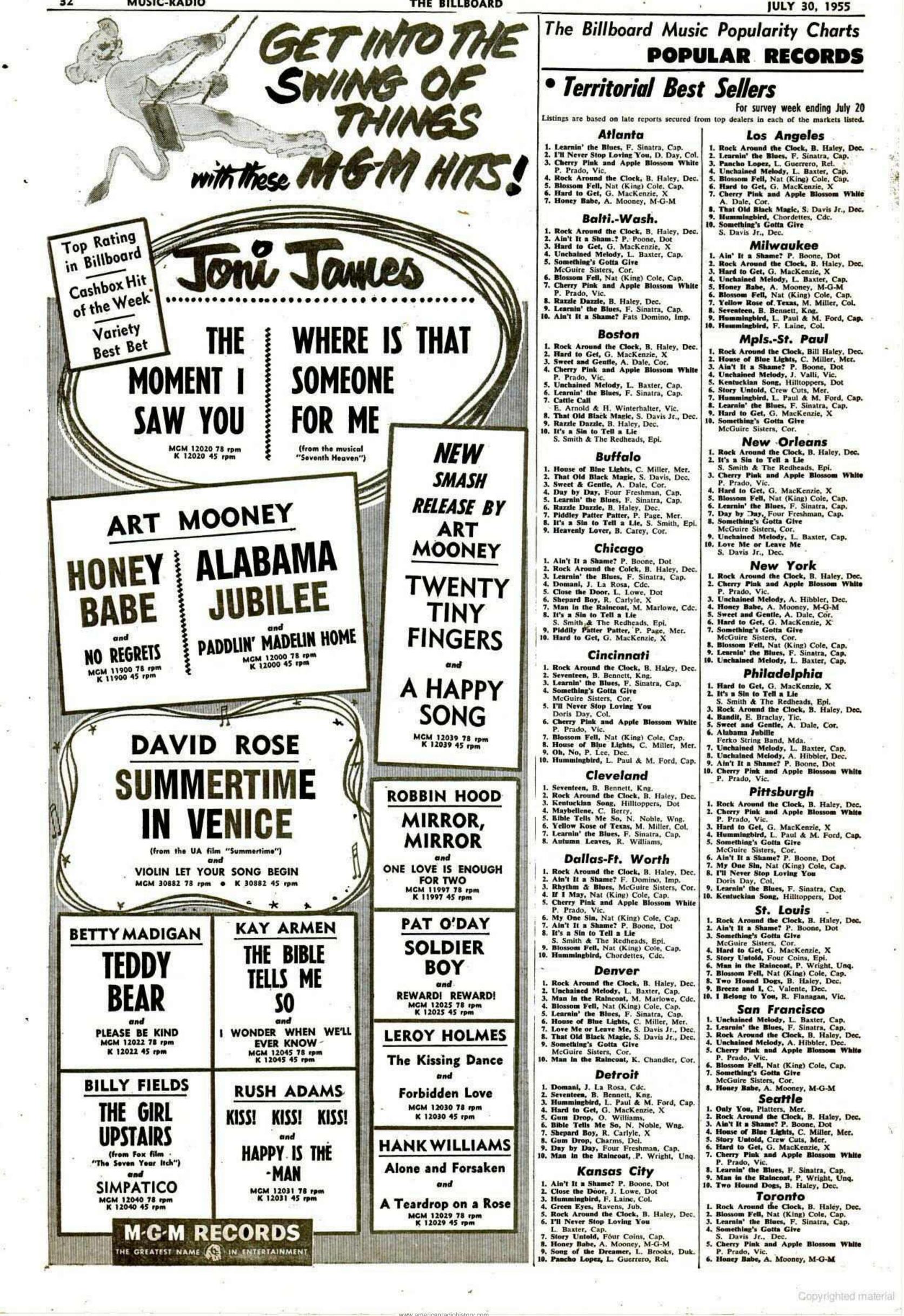
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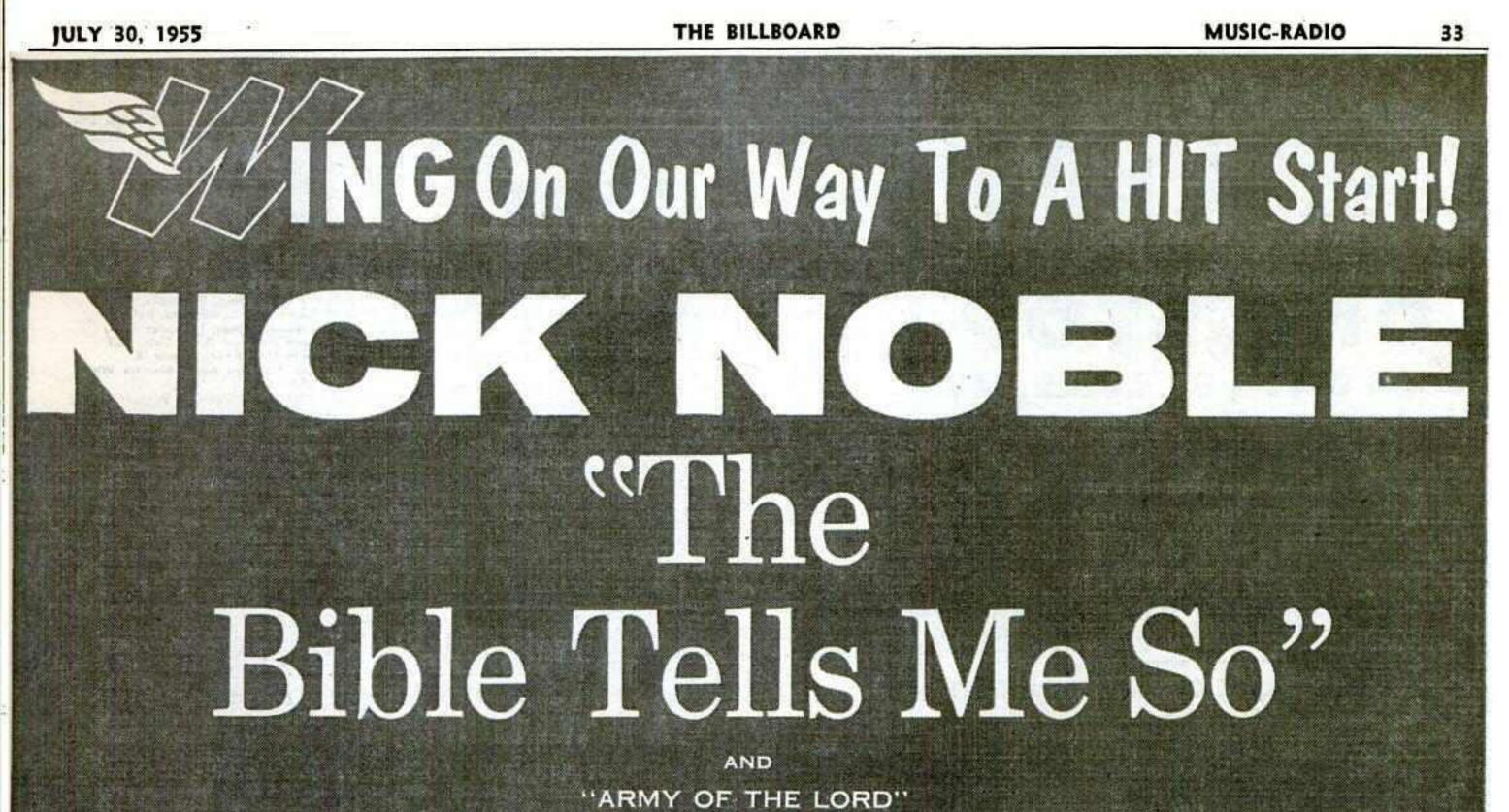








PUPU	LAR RECUI
Territorial Best	For survey week endin
Atlanta	Los Angeles
Learnin' the Blues, F. Sinatra, Cap. I'll Never Stop Loving You, D. Day, Col. Cherry Pink and Apple Blossom White P. Prado, Vic, Rock Around the Clock, B. Haley, Dec. Blossom Fell, Nat (King) Cole, Cap. Hard to Get, G. MacKenzie, X Honey Babe, A. Mooney, M-G-M BaltiWash.	 Rock Around the Clock, B. H. Learnin' the Blues, F. Sinatra Pancho Lopez, L. Guerrero, R. Unchained Melody, L. Baxter Blossom Fell, Nat (King) Cold Hard to Get, G. MacKenzie, Cherry Pink and Apple Bloss A. Dale, Cor. That Old Black Magie, S. Dav. Hummingbird, Chordettes, Cd.
Rock Around the Clock, B. Haley, Dec. Ain't It a Sham.? P. Poone, Dot Hard to Get, G. MacKenzie, X Unchained Melody, L. Baxter, Cap. Something's Gotta Give McGuire Sisters, Cor. Blossom Fell, Nat (King) Cole, Cap. Cherry Pink and Apple Blossom White P. Prado, Vic. Razzle Dazzle, B. Haley, Dec.	 Something's Gotta Give S. Davis Jr., Dec. Milwcukee Ain' It a Shame? P. Boone, Rock Around the Clock, B. H Hard to Get, G. MacKenzie, J Unchained Melody, L. Baxter Honey Babe, A. Mooney, M Blossom Fell, Nat (King) Col Vellow Bose of Texas M Mil



WING 90003







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CURRENT N	EW RELEASES	
"AIN'T THAT A SHAME" . "CHE SERA. SERA"	RONNIE GAYLORD	WING 90000
"BYE, BYE BLUES" . "BANJO BLUES"	EDDIE BALLENTINE	WING 90001
"EIGHT TO THE BAR" . "CARELESS LIPS"	MALCOLM LOCKYER	WING 90002
"CHA, CHA, CHA" . "I LOVE YOU STOP"	LOLA DEE	WING 90004
"SWEET AND GENTLE" . "HOW CAN YOU SAY"	LEW DOUGLAS	WING 90007
"TWO THINGS I LOVE" . "GLASS HEART"	THE GADABOUTS	WING 90008
"HOP, SKIP AND JUMP" . "WHISPERING"	EDDIE BALLENTINE	WING 90010
"I'M INNOCENT" . "PAMPER ME"	FRANKIE CASTRO	WING 90011
"BARTENDER'S RAG" . "CHARLIE MY BOY"	SID NIERMAN	WING 90012
RHYTHM	AND BLUES	
"WELL I TRIED" . "YOU'RE ALL OF LIFE TO ME"	JAY HAWKINS	WING 90005
"ALL AROUND THE WORLD" . "DO YOU KNOW"	TITUS TURNER	WING 90005

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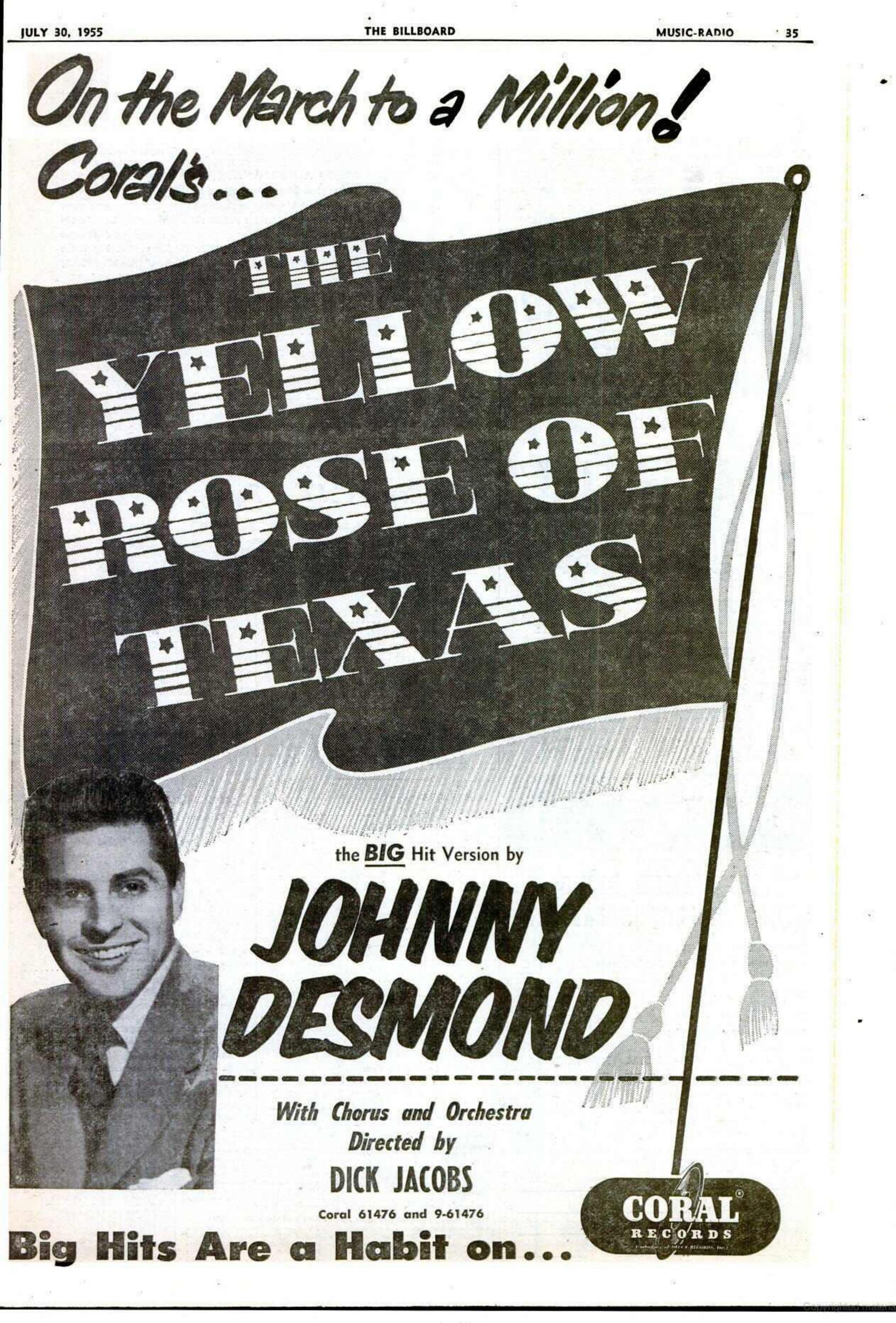


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THE BILLBOARD

JULY 30, 1955

Columbia Relations Continued from page 14

36

appears on each new album. When an album sale is completed a dealer can transfer the gummed sticker to a special inventory control book, thereby keeping a runneeds.

service for interested dealers.

lumbia program is an alphabeticalnumerical catalog, with full-color miniature reproductions of Columbia albums. This, with supplements, is available on a subscription basis.

Stimulating attendance at the meetings is the label's offer of a ning tally on sales and reorder prize Ford Thunderbird to a dealer whose name will be drawn The label has also developed on a network TV show in August. for dealers a store-modernization Thunderbirds will also go to the installation considered economical distributor executive with largest and scientific. This is a series of potential dealer attendance, and "Add-a-Rack" units in various sizes one each to the distributor sales and price brackets. Columbia manager and salesman who regissalesmen will provide consultation ter best performance during July, August and September.



by

CHUCK BERRY

Another dealer aid in the Co-The Billboard Music Popularity Charts

RECORDS POPULAR

Review Spotlight on . . .

THE FONTAINE SISTERS.... Dot 15386..... SEVENTEEN (Lois, BMI)

The original King disking of this tune, by the virtually unknown Boyd Bennet, is already on the Pop Charts, and this swingin' cover job by the hot sister act should climb very swiftly into the top brackets. The material is as cute and fresh as anything that's come around in recent months. Could be the big version. Flip is the jukeworthy standard, "If I Could Be With You." (Remick, ASCAP.)

FERKO STRING BAND....Media 1013.....YOU ARE MY SUNSHINE (Peer, BMI)

. . . MA, HE'S MAKING EYES AT ME (Mills, ASCAP)

The happy sound of this Philadelphia gang could register again on its first release after "Alabama Jubilee." It could be either or both sides here. Altho "Sunshine" is one of the more popular gang standards, a hit recording of it is long overdue, and this should jump right into many, many jukes. Flip song goes back a little further, but it's almost as familiar.

Reviews of New Pop Records

RATINGS-COMMERCIAL POTENTIAL

Each record review expresses the opinion of the members of The Billboard music staff. In determining the commercial rating, the following factors are considered: Interpretation, material, artist's name value, distribution power, exploitation potential.

90-100, Tops 80- 89, Excellent 70- 79, Good 60- 69, Satisfactory 50- 59, Limited 0- 49, Poor

FLLA MAE MORSE

PEGGY LEE

The B	llboard
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July 23, 1955

State State State State

• Review Spotlight on . . . RECORDS

CHUCK BERRY

Maybelline (Arc, BMI)-Chess 1604-Berry socks across an amusing novelty with ace showmanship and expressive good humor. The tune has a catchy rhythm and a solid, driving beat. Fine jockey and juke wax. Flip is "Wee Wee Hours" (Arc, BMI).

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ZONE_ CITY

CAPITOL 3199-This should be one of the best from the thrush in a long time. Quick and probably sustained action on the click version by Bill Haley should spill over and give this waxing more than a fair shake at the play. An exciting side.

Seventeen....78

Another good cover effort by the canary as she sings out strongly. Coupling hands this extra potential in teen-age juke spots.

AL HIBBLER

ATLANTIC 1071-Hibbler sings in his usual lush, appealing vocal style on the lovely oldie. Both sides of this platter are reissues, and they should grab off plenty of plays on basis of Hibbler's new popularity. Could pull in r.&b. field as well as pop.

Now I Lay Me Down....77 Same comment. (Remick, ASCAP)

JUNE VALLI

VICTOR 6215-The canary belts across a fiery vocal on a vivid ditty with an exciting tango rhythm and exciting pacing. Should get spins. This one has been marked for heavy promotion. (Sheldon, BMI)

Oh! My Love (Keep Your Dreams Just for Me)....74

An intense vocal performance on a pretty ballad with nice lyric imagery. (Shapiro-Bernstein, ASCAP)

VICTOR YOU'NG ORK

(Northern, ASCAP)

I Love Your Gypsy Heart 72

DECCA 29563 - This theme music

from a forthcoming film is haunting

and given a competing nostalgic fla-

vor by the alto solo threading thru

the string accompaniment. Beautiful

stuff for fate evening listening.

An elegant three-quarter-time opus

with a lovely violin solo by Anatole

Kaminsky, A lush, romantic instru-

mental like this makes a desirable

DORI ANNE GRAY

807

Best described as a pop weeper, with an arrangement which shows r.&b. influences. Some Jocks will find it Watch it. (Sheldon, interesting. BMI)

I'm Playing Second Fiddle to a Slide Trombone....75

Dori impresses as a modern Beatrice Kay with this side. It's one of those musical satires with a Gay Nineties slant. Lyric and instrumentation are smart, and the vocal will appeal to

DECCA 29605-This original from "Pete Kelly's Blues" is in the vein of the thrush's early "What More Can a, Wonman Do?"-intimate and caressing. Jocks should give it a strong whirl. (Mark VII, ASCAP)

Sing a Rainbow....70

Simple, child-like ditty is one of the original tunes from "Pete Kelly's Blues." The thrush whispers it appealingly, but unless it's plugged heavily, this will do best as part of the original cast album. (Mark VII, ASCAP)

JERRY VALE

COLUMBIA 40541-Vale hands the lush Ivory Joe Hunter ballad a fine vocal treatment, with melodic backing by Percy Faith. Jocks should give it plenty of play. (Progressive, BMI)

Magic Night....75

A pleasant reading of a pretty ballad with typical backing by Faith. (Weiss & Barry, BMI)

ELLA FITZGERALD

DECCA 29609-The title tune from the new Jack Webb flick gets what must be the definitive rendition from the great jazz thrush, who performs in the picture. Her fans and flick patrons should account

Hard Hearted Hannah

(The Vamp of Savannah)....74

for a lively sale. (Mark VII, ASCAP)

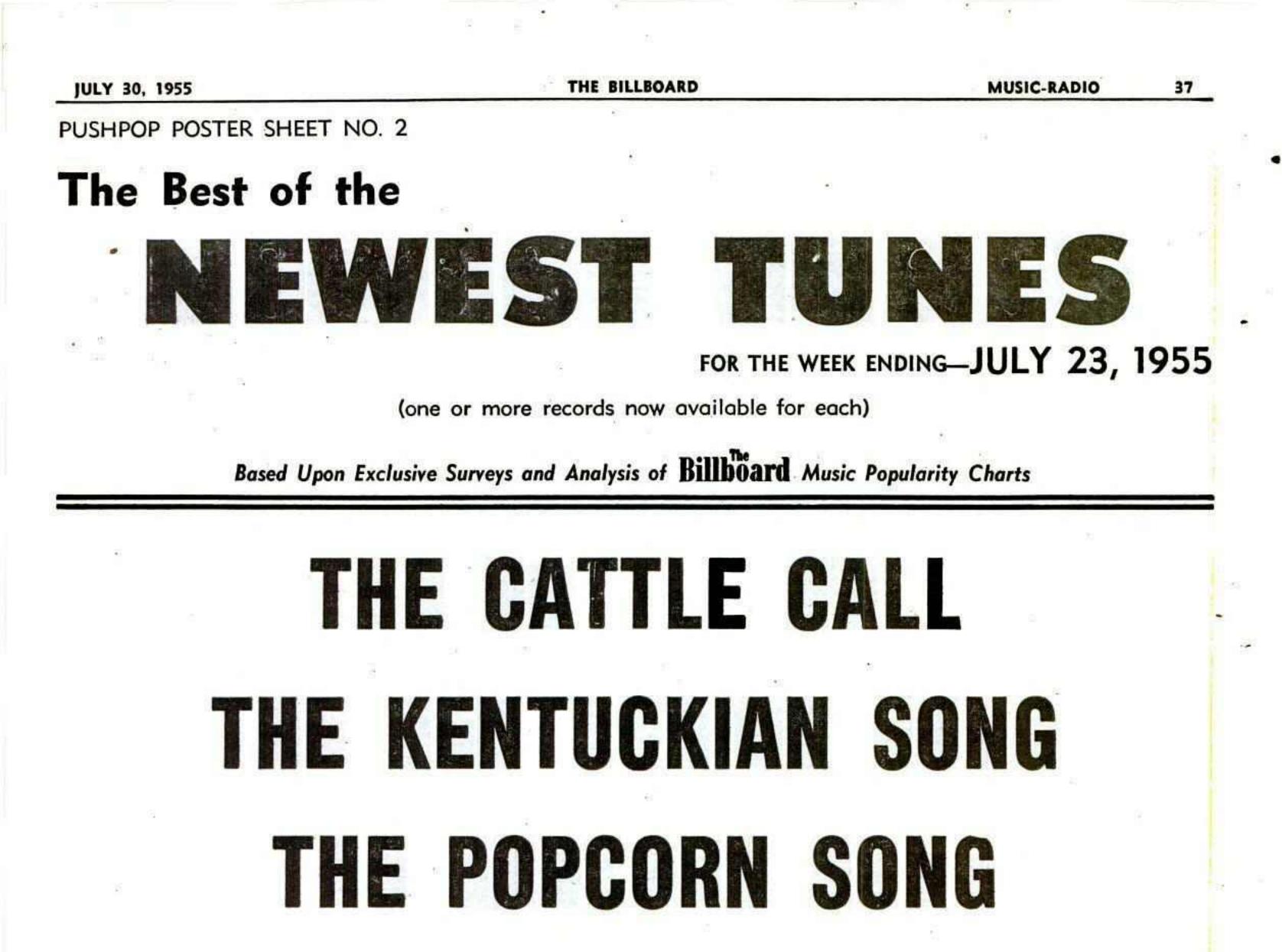
This flavorsome, jazz-ribbed oldie has been revived for the same flick, and Miss F. handles it with true class. Jocks should dig it. (Advanced, ASCAP)

THE THREE SUNS

VICTOR 6202 - Larry Clinton's instrumental novelty from the Swing Era, makes easy listening in this bright, breezy go by the augmented "trio," Sax drums and bass aid the basic group. Jocks should find it refreshing. (Lincoln, ASCAP) You and You Alone....75

The theme from "La Strada" is an intriguing hunk of exotic material with growling flute, soaring trumpet and insinuating drums, as treated by the Suns and their satellites. Should have a good audience. (Les Editions





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Indicate number to be made at 78 rpm. Indicate number to be made all pur-

.

Reviews of New Pop Records

Continued from page 36

BONNEMERE

ROYAL ROOST 608 - Bonnemere does a subtle, tasteful piano version of the hit. Lis keyboarding style is full of mood and heart. Nice wax, and a good deejay item. (Canada, Ltd., BMI)

Bo Diddley 75

Another fine performance. The folkflavored tune comes over excellently in this piano arrangement. Drums back the piano, An unusual disk, which will appeal to discerning jocks. (Arc, BMI)

THE FOUR KNIGHTS

CAPITOL 3192-The Knights' light touch with this swingy, almost oldfashioned ditty has a contagious appeal. Merits watching. (United, ASCAP)

Don't Sit Under the Apple Tree

(With Anyone Else But Me) 74 A light tuneful admonition from the World War II days makes a pleasant summer revival in this breezy harmonization. No powerhouse here, but it should get a fair share of spins. (Robbins, ASCAP)

JACKIE KELSO ORK

MAMBO 108-Kelso belts out a sock instrumental version of the oldic. with a swingy up-tempo arrangement and a driving beat. Fine for jukes, (Robbins, ASCAP) Smiles....74

Same comment. (Remick, ASCAP)

BILL FARRELL

- Alright, Okay, You Win75 MERCURY 70662 - This side's a switch-it's a pop-styled version of the Ella Johnson vehicle, and a good performance. Construction-wise, tune is a blues, and Farrell's strong vocal gets solid instrumental backing, (Munson, BMI)
- Do Me a Favor....73

Farrell belts out this ballad with what we oldsters used to call "schmaltz." He's backed by an ork with lush strings. A good sounding disk. (Simon, BMI)

THE MORGAN BROTHERS In Madrid

hazards of love. A listenable side handled with feeling by Miss Barton. (Tee Kaye, ASCAP)

the right light touches.

Here I Am in Love Again 73

BILLY FIELDS

ASCAP)

The Girl Upstairs73 M-G-M 12040-Fields warbles pleasantly on the sultry theme from Marilyn Monroe's new movie, "The Seven-Year Itch." Disk should pick up jockey play on basis of heavy promotional behind movie. (Robbins, ASCAP)

In a quiet, introspective mood, the

singer dwells on the pleasures and

Simpatico....72

The singer wraps up another movie tune (from the forthcoming Martin and Lewis picture, "You're Never Too Young") in attractive vocal fashion. Dean Martin's waxing of the tune will probably pull lion's share of jockey play, but this one should catch some spins. (Leeds, ASCAP)

GORDON MacRAE

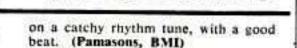
Command," produced this Crockettinspired chant, which MacRae belts out in virile fashion. Success probably will depend on the quantity and quality of plugging it gets in the flick. (Young, ASCAP)

Why Break the

Heart That Loves You....71 A bouncy, shuffle-beat "commercial" ditty is belted in a manner that should please MacRae fans. (Feist, ASCAP)

HELENE DIXON

- EPIC 9113-The chirper sings personably on a bouncy cover of the Nappy Brown r.&b, hit. Pacing is bright and the disk should pull some play. However, the Patti Page version offers rough competition. (E. B. Marks, BMI)
- Heaven Came Down to Earth 71 Another pop-cover job of the lovely Ivory Joe Hunter ballad. An attractive reading by the canary, but flip is better showcase for her. (Progressive, BMI)



RECORDS

PHIL GORDON

Get a Load of That Crazy Walk68 DECCA 29601-With an assist from the Page Cavanaugh Trio, Gordon sings a hymn of praise to Marilyn Monroe, cataloging her attractions with gusto. A cute novelty styled in Gordon's characteristic way, (Hub, ASCAP)

Strip Polka.....67

Gordon turns to this old Johnny Mercer favorite for inspiration, and there will be many to whom it still sounds mighty good. A breezy, rhyth-mic reading. (E. H. Morris, ASCAP)

CHRIS COLUMBO

paints a sentimental tone picture in this quiet reading. Good listening here. (Southern, ASCAP)

Dancing on My Heart....67 Slow waltz weeper is awarded a tasteful performance that rests easy on the ears. Should get some spins. (Kellen)

LITTLE RITA CAROL

ALEXANDER 2376 - This curious item is the "Darktown Strutter's Ball," with a new and Yiddish lyric. Good for some laughs and for dealers with Yiddish trade. (Feist, ASCAP)

My Little Matzoh Ball.....67

More of the same. The verbiage on the label, incidentally, is worth a yock. (Pelton, BMI)

LORRY RAINE

If It Weren't for You68 ADVANCE 3001-An adequate vocal reading of the ballad. (Gayle, ASCAP)

But Yes, My Sweet....65 It's Just too, too cute. (Gayle, ASCAP)

JOAN WEBER

COLUMBIA 40535-Miss Weber displays a lot of heart, if little more, in this weepy, intense expression of devotion. (Oxford, ASCAP)

Don't Throw My Love Away 65 The "Let Me Go, Lover" girl offers one in a similar vein, tearful and pleading. Unlikely as a summer item. (Hawthorne, ASCAP)

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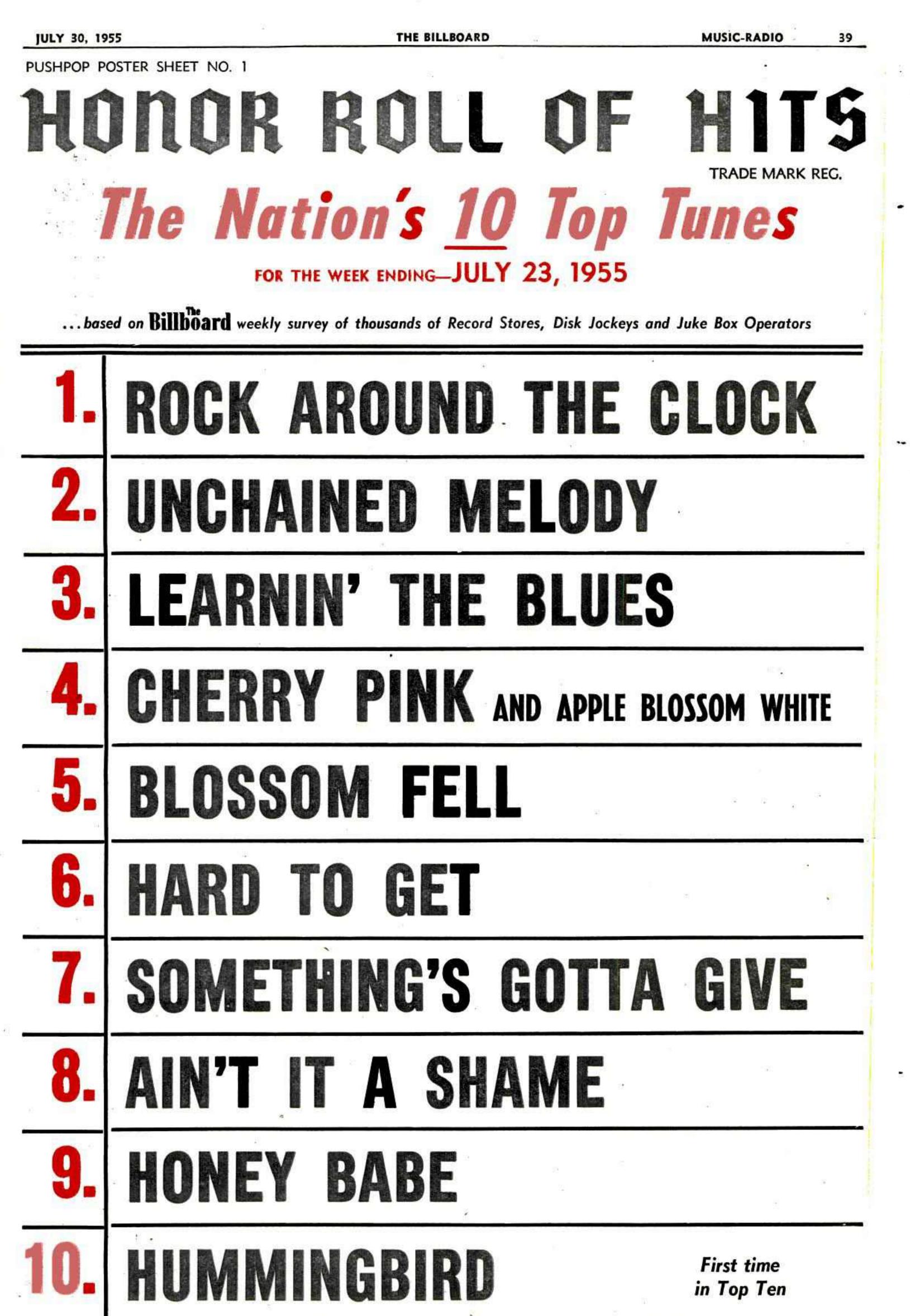
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	lest Sellers in Stores
at the	For survey week ending Ju DS are ranked in order of their current national selling importance evel, as determined by The Billboard's weekly survey of dealers thruo with a high volume of sales in country and western records. When sign action is reported on both sides of a record, points are combined to determine position on the chart. In such a case, both sides are listed in bold type, the leading Last side on top. Keek
5	DON'T CARE (BMI)-W. Pierce
6	E. Arnold & H. Winterhalter 5 ENTUCKIAN SONG (ASCAP)-Vic 20-6139
10	TISFIED MIND (BMI)-P. Wagoner
26	THE JAILHOUSE NOW (BMI)-W. Pierce 2 I'm Gonna Fall Out of Love With You (BMI)-Dec 29391
21	AKING BELIEVE (BMI)-K. Wells
17	CLLOW ROSES (BMI)-H. Snow
6	TISFIED MIND (BMI)-R. & B. Foley 7 How About Me? (BMI)-Dec 29526
18	(BMI)-F. Young 8
6	Forgive Me, Dear (BMI)—Cap 3056 TISFIED MIND (BMI)—J. Shepard 10
12	You Can Take Possession—Cap 3118 HERE SHE GOES (BMI)—C. Smith
9	ILDWOOD FLOWER (ASCAP)- H. Thompson & M. Travis 12 REAKIN' IN ANOTHER HEART SCAP)-Cap 3106
2	RYIN', PRAYIN', WAITIN', HOPIN' (BMI)—H. Snow
10	THE JAILHOUSE NOW, NO. 2
10	(BMI)-J. Rodgers 11 Peach Pickin' Time Down in Georgia (BMI)-Vic 20-6092
3	ABY LET'S PLAY HOUSE (BMI)—E. Presley 15 I'm Left, You're Right, She's Gone (BMI)—Sun 217 HERE'S POISON IN YOUR HEART
1	(BMI)-K. Wells

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Weeks

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Last.

Week Chart

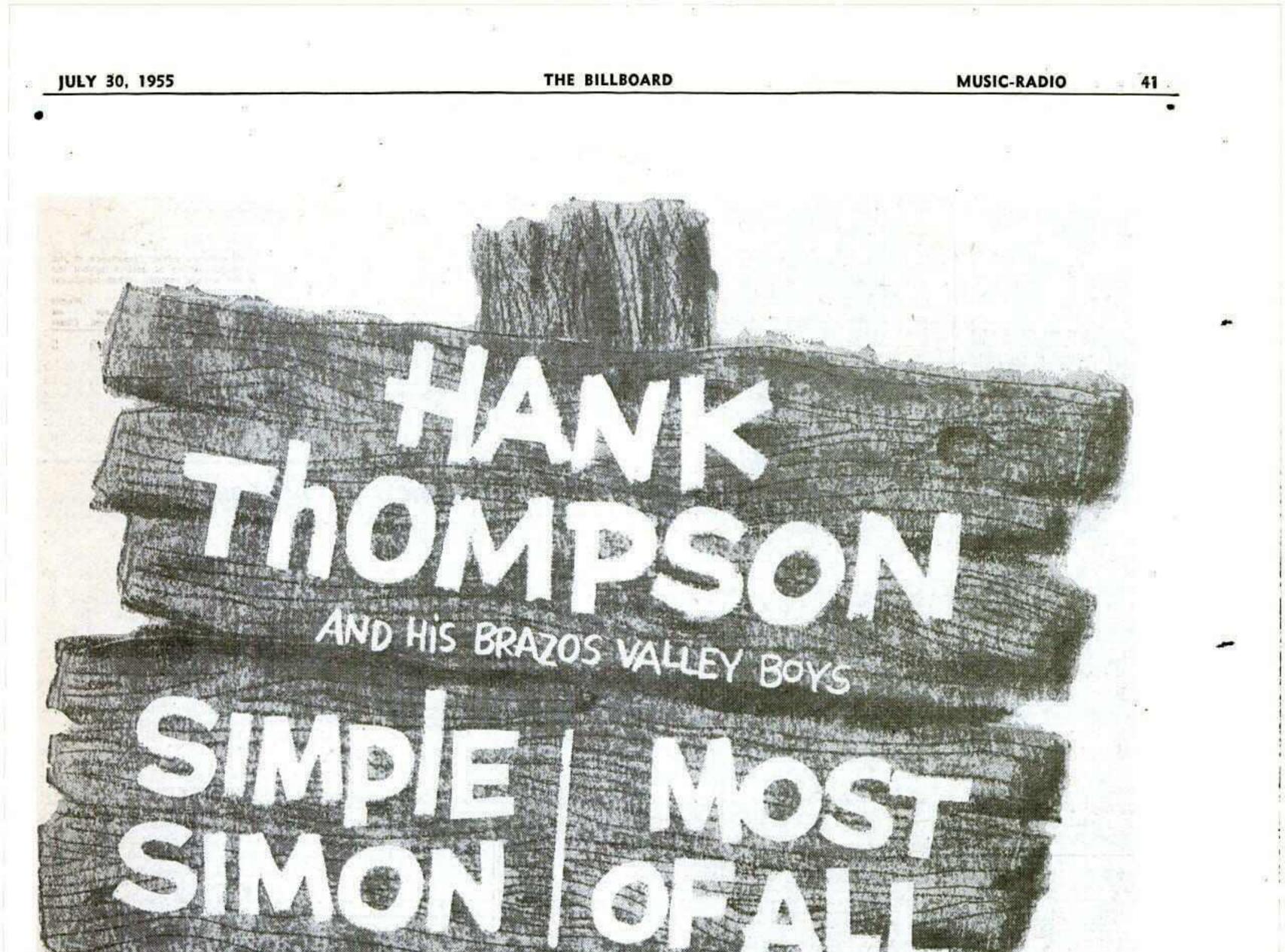
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Last

Sun 217-BMI

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RECORD No. 3188

PERSONAL MANAGEMENT:



MUSIC-RADIO

JULY 30, 1955

The Billboard Music Popularity Charts COUNTRY & WESTERN RECORDS

Reviews of New C & W Records Decca Offers

HANK PENNY

DECCA 9-29597-A hilarious recitation by Penny in tongue-in-cheek deadpan style. The special material (written by Penny), is top-grade satire about a guy writing a moralbusting letter to a G.I. pal in Korea. Great jockey wax. (Hudson-Dart, BMI

Bloodshot Eyes....78

A showmanly warbling stint on a highly amusing novelty tune about a guy who gives his gal the gate because her bloodshot eyes indicate she's been keeping late hours with another man. (Louis, BMI)





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HIGH FIDELITY

JIMMIE RODGERS

Mother, the Queen of My Heart 80 VICTOR 6205-This is another of the reconditioned Rodgers sides, cut originally about 25 years ago, with new backing dubbed in. Old-fashioned country-styled song could enjoy a healthy sale among the late warbler's faithful fans, and others who find such narrative material to their taste (Peer, BMI)

- Mule Skinner Blues (Blue Yodel No. 8).78 This is one of the folk blues at which
- Rodgers excelled. Could still register its appeal in the present market. (Peer, BMI)

PATSY CLINE

- A Church, a Courtroom, Then Goodbye.7 CORAL 61464-In her debut disk for the label, the thrush is favored with an unusually strong piece of material, and she rises to the challenge of this weeper with the form of a champion. This could be a leftfielder of surprising power. (Four Star Sales, BMI)
- Honky Tonk Merry-Go-Round 75 Miss Cline signs this bouncy novelty with gusto. Her out-going personality is strongly projected in this happy material. Hers is a talent with terrific potential, not excluding the pop market. (Four Star Sales, BMI)

PETE PIKE

nostalgia for a lost love with compelling emotion here. The intense quality of the material and the power with which it is delivered give this side great commercial potential. (Four Star Sales, BMI)

I'm Walking Alone....74 Another weeper read with touching effect. Here Pike has more ordinary material, however, and pales by comparison to the reverse side. (Four Star Sales, BMI)

JIMMY WAKELY

CORAL 61460-The warm, smooth stylings of Jimmy Wakely appeal to both pop and hillbilly customers, and this lilting material is as personable as any the singer has recorded recently. (Pincus, ASCAP) I'd Love to Live In Loveland 73

Here Wakely essays an even more frankly pop approach in this standard ballad. The material is not the most suitable for the singer, however, (Bregman, Vocco & Conn. ASCAP)

Canada Radio **Music Service**

TORONTO, July 23.-A music programming service is being offered Canadian radio stations by Decca Records.

It will not interfere with the company's present service of supplying records to disk jockeys. It is intended to avoid the great amount of duplication in music that radio stations now have and also provide for more complete and diversified programming material.

Decca offers at a cost of \$10 a month, paid in advance, all Decca, Coral, Brunswick and Apex new singles released in Canada, with shipments made weekly.

For \$60 a year additional, the stations are offered what is known as the Popular LP Service, consisting of a minimum of 75 Decca, Coral, Brunswick and Apex 10-inch or 12-inch pop LP's a year, with shipments made monthly or oftener.

A Gold Label Classical Service of a minimum of 50 10-inch or 12inch Cold Label LP's a year is offered for \$50 a year.

A combination of the two latter service is offered for \$90 a year. Thus far, 21 of 37 stations in Ontario have subscribed to the service.



NEW YORK, July 23. - Local WNEW deejay Norm Prescott has been signed for a key spot on Westinghouse station WBZ, Boston, by Westinghouse program director Dick Pack. The jockey will be heard over WBZ from 12:15 to 3 p.m. daily, starting the first week in August. Altho Prescott left Boston last January to join WNEW here, he continued to do a daily disk show over WORL there, via tape, and last month his Boston show chalked up the highest local Nielsen rating in his time-period. He resigned both his WNEW job here and the WORL series this week. Richard Shepherd has replaced him at the former station.

• This Week's Best Buys

THAT DO MAKE IT NICE (Trinity, BMI)

JUST CALL ME LONESOME (Forrest, BMI)-Eddy Arnold-RCA Victor 6198

With one record in the No. 2 spot on the national country chart, Arnold is bringing up another double-header with impressive speed. All Southern territories reported excellent initial sales, and a check of Northern areas found the singer in as solid as ever. "Nice" has the edge at this stage, but both sides are racking up good scores for Arnold. A previous Billboard "Spotlight" pick.

BALLAD OF DAVY CREW-CUT (Wonderland, BMI) - Homer & Jethro-RCA Victor 6178

Anything that concerns Crockett, even if in satire, seems still to be touched with gold. This duo is doing better with this disk than any in some time, for Atlanta, Richmond, Nashville, Durham-as well as areas like Pittsburgh, Cincinnati, Chicago, Boston and Baltimore-all return enthusiastic sales reports. Flip is "Homer & Jethro's Pickin' and Singin' Medley No. 1" (Remick, ASCAP).

Review Spotlight on . . .

RECORDS

-SLIM WHITMAN

You Have My Heart (Sharron, BMI)-Imperial 8299-Tho Whitman's last few issues have missed the charts, he has yet to come up with an unprofitable platter. In this side, he has returned to the simple ballad, which he infuses with that big, broad, outdoorish sound. The flip has even more of the outdoors and plenty of yodelling, but less appeal materialwise. It's "Song of the Wild" (Sharron, BMI)

HANK PENNY

A Letter From Home (Hudson-Dart, BMI)-Decca 29597-This is a recitation, somewhat in the manner of the Andy Griffith hits. Penny reads a letter to a buddy in Korea, wherein he relates the happenings back home -his wife's gay behavior, etc. It might be distressing to the buddy, but it's loaded with yocks for the listener with a slight touch of sadism. Flip is the song, "Bloodshot Eyes" (Lois, BMI)

GOLDIE HILL

Ain't Gonna Wash My Face (Acuff-Rose, BMI)-Decca 29602-This potent country lass is calculated to make the lads happy again with this cute, catchy novelty. She's due for a big one, and this could be it. Flip is "Why Don't You Let Mc Go" (Valley, BMI)



Gail Storm to **Dot Records**

HOLLYWOOD, July 23.-Gale Storm, star of the "My Little Margie" television series, this week inked a term recording contract with indie Dot Records. Negotiations for the agreement were handled by Randy Wood, president of the recording company, and Lee Bonnell, Miss Storm's husband and manager.

Present plans call for Miss Storm to record in New York next month for fall release. The "Margie" telefilm series is currently in reruns, with no new features being produced. A new film show is currently being prepped for Miss Storm, who recently concluded a string of night club engagements.

applies aptly to this light, pleasant romp. (Triaity, BMI)

Kiss the Baby Goodnight 66 A slighter example here. (Lowery, BMID

JOHNNY RAGSDALE

COLUMBIA 21422-Ragsdale shows quality in a routine plaint. (Ellis, ASCAP)

Someone Parted Our Love in the Middle....68 Very contrived stuff here; just doesn't ring true. (Ellis, ASCAP)

JIMMY LITTLEJOHN

(THE TALL TEXAN) COLUMBIA 21417-A country blues in a traditional vein sung competently. The string accompaniment provides a pretty backing and a solid beat. (Acuff-Rose, BMI)

Never, Never, Never....67 Littlejohn sails breezily thru this light novelty. Quite listenable, tho

C & W Territorial Best Sellers

For survey week ending July 20

City-by-city listings are based on late reports secured from top country and western dealers and juke box operators in each of the markets listed.

Birmingham

1. I Don't Care, W. Pierce. Dec. Cattle Call, E. Arnold, Vic. 3. Making Believe, K. Wells, Dec. 4. In the Jallhouse Now, W. Pierce, Dec. 5. Satisfied Mind, R. & B. Foley, Dec. There She Goes, C. Smith, Col. 7. Satisfied Mind, J. Shepard, Cap. 8. Go Back You Fool, F. Young, Cap. 9. Popcorn Song, C. Stone. Cap. 10. In the Jailhouse Now #2, J. Rogers, Vic.

Charlotte

- 1. I Don't Care, W. Pierce. Dec.
- 2. Satisfied Mind, R. & B. Foley, Dec.
- 3. Making Believe, K. Wells, Dec. 4. There's Poison in Your Heart
 - K. Wells, Dec.
- 5. Satisfied Mind, P. Wagoner. Vic.
- 6. Live Fast, Love Hard and Die Young
- F. Young, Cap. 7. Would You Mind? H. Snow, Vic.
- 8. Cattle Call, E. Arnold, Vic.
- 9. Take Possession, J. Shepard, Cap.
- 10. No One Dear But You
- Johnny & Jack, Vic.

Cincinnati

- 1. Satisfied Mind, P. Wagoner, Vic., 2. I Don't Care, W. Pierce, Dec. 3. Yellow Roses, H. Snow, Vic. 4. Cattle Call, E. Arnold, Vic. 5. In the Jailhouse Now, W. Pierce, Dec.
- 6. Cryin', Prayin'. Hoping, Walting H. Snow, Vic.

Dallas-Fort Worth

1 Don't Care, W. Pierce, Dec. Song of the Dreamer, B. Brooks, Duk. Wildwood Flower, H. Thompson, Cap. 4. Satisfied Mind, P. Wagoner, Vic. 5. In the Jailhouse Now, W. Pierce, Dec. 6. Cattle Call, E. Arnold, Vic. 7. Making Believe, K. Wells, Dec.

Houston

1. Satisfied Mind, P. Wagoner, Vic. 2. I Don't Care, W. Pierce, Dec. 3. Blue Darlin', J. Newman, Dot 4. In the Jailhouse Now, W. Pierce, Dec 5. Breaking in Another Heart H. Thompson, Cap.

Memphis

1. Yellow Roses, H. Snow, Vic. 2. Blue Darlin', J. Newman, Dot 3. I Don't Care, W. Pierce, Dec. 4. In the Jailhouse Now, W. Pierce, Dec. 5. Ballad of Davy Crockett, T. Ernic. Cap. 6. Satisfied Mind, R. & B. Foley, Dec.

Nashville

1. I Don't Care, W. Pierce. Dec. 2. Satisfied Mind, P. Wagoner, Vic. 3. Satisfied Mind, J. Shepard, Cap. 4. Live Fast, Love Hard and Die Youn F. Young, Cap.

5. Let Me Talk to You, R. Price. Col. 6. There She Goes, C. Smith, Col. 7. Making Believe, K. Wells, Dec. 8. Satisfied Mind, R. & B. Foley, Dec.

9. There's Poison in Your Heart

New Orleans

- 1. 1 Don't Care, W. Pierce, Dec.
- 2. Satisfied Mind, P. Wagoner, Vic.
- 3. Cattle Call, E. Arnold, Vic.
- 4. Satisfied Mind, R. & B. Foley, Dec. 5. Baby Let's Play House, E. Presley. Sun
- 6. There She Goes, C. Smith, Col.
- 7. In the Jailhouse Now #2
- J. Rodgers, Vic. 8. That's What Makes the Juke Box Play J. Work, Dot
- 9. You're Right, I'm Left, She's Gone
- E. Presley, Sun 10. Blue Darlin', J. Newman, Dot

Richmond, Va.

- 1. Satisfied Mind, P. Wagoner, Vic.
- 2. Baby, Let's Play House, E. Presicy, Sua
- 3. I Don't Care, W. Pierce, Dec.
- 4. Satisfied Mind, J. Shepard, Cap.
- 5. Cattle Call, E. Arnold, Vic.
- 6. I'm Glad I Got to See You
- H. Snow, Vic.
- 7. There She Goes, C. Smith, Col.
- 8. His Hands, T. Ernie, Cap.
- 9. Making Believe, K. Wells, Dec.

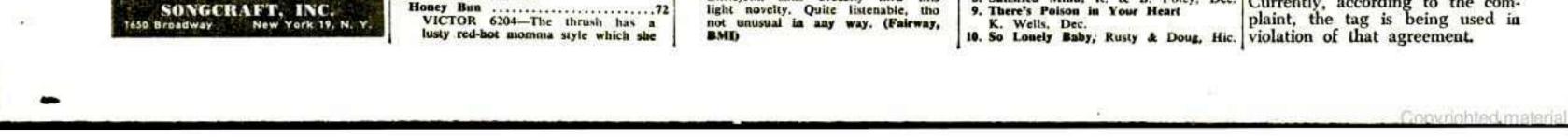
St. Louis

- 1. Cattle Call, S. Whitman, Imp.
- 2. There's Poison in Your Heart
- K. Wells, Dec. 3. I Don't Care, W. Pierce, Dec.
- 4. Satisfied Mind, P. Wagoner, Vic.
- 5. In the Jailhouse Now, W. Pierce, Dec.

'Ink Spot' Title **Figures in Suit**

NEW YORK, July 23.-Charles Fuqua, one of the original Ink Spots, and his agent, Ben Bart of Universal Attractions, filed suit this week in New York Supreme Court against Deek Watson, who allegedly has been employing the "Ink Spots" tag for his own act. Fuqua has applied for a temporary injunction restraining Watson and company from using the name, and exploiting its goodwill.

Fuqua has charged that in late 1947 he and Billy Kenny entered into a written agreement with Watson, a former member of the "Ink Spots," and that Watson, for cer-tain "considerations," agreed not to use the name in any manner which might indicate his former association with the Ink Spots. Currently, according to the com-





THE BILLBOARD

MUS'C-RADIO

The Billboard Music Popularity Charts **RHYTHM & BLUES RECORDS** • R & B Territorial Best Sellers **Best Sellers in Stores RELEASES 4 ALL-TIME BEST SELLERS** For survey week ending July 20 For survey week ending July 20 Listings are based on late sales reports secured via Western Union messenger serv-RECORDS are ranked in order of their current national selling importance at the ice from top rhythm and blues dealers and juke box operators in the markets listed. PIANO RED retail level, as determined by The Billboard's weekly survey of dealers thruout the 5. Unchained Melody, R. Hamilton, Epi. nation with a high volume of sales in rhythm and blues records. When significant Atlanta 6. Eagle, Rev. C. L. Franklin, Chs. "RED'S BOOGIE" action is reported on both sides of a record, points are 1. Aln't It a Shame? F. Domino, Imp. 7. Story Untold, Nutmegs, Her. combined to determine position on the churt. In such a Weeks 2. It's Love, Baby, L. Brooks, Exc. 8. Soldier Boy, Four Fellows, Gly. This case, both sides are listed in bold type, the leading side Last 00 **ROCKIN' WITH RED''** 3. Fool for You, R. Charles, Atl. 4. This Little Girl of Mine, R. Charles, Atl. Week Chart Week on top. Los Angeles 5. Bo Diddley, B. Diddley, Che. 1. Soldier Boy, Four Fellows, Gly. G/4G-5000 1. AIN'T IT A SHAME? (BMI)-F. Domino..... 1 12 6. This Is My Story, Gene & Eunice, Ala. 2. Only You, Platters, Mer. La, La (BMI)-Imperial 5348 7. Bop Ting-a-Ling, L. Baker, Atl. 3. Diddley Daddy, B. Diddley, Che. 8. As Long as I'm Moving, R. Brown, Atl. **BIG MACEO** 4. Everyday, C. Basie, Clf. 2. FOOL FOR YOU (BMI)–R. Charles..... 9. Manish Boy, Muddy Waters, Chs. 5. Story Untold, Nutmegs, Her. THIS LITTLE GIRL OF MINE (BMI)-Atlantic 1063 10. Piddily Patter Patter, N. Brown, Sav. 'CHICAGO BREAKDOWN 6. Bo Diddley, B. Diddley, Che. 7. Rock Around the Clock, B. Haley, Dec. Balti.-Wash. 8. Ain't It a Shame? Fats Domino, Imp. 'WORRIED LIFE BLUES' Comeback (BMI)-Clef 89149 1. Rock Around the Clock, B. Haley, Dec. 9. Fool for You, R. Charles, Atl. 2. Everyday, C. Basie, Clf. 10. Mary Lou, Young Jessie, Mod. 4. SOLDIER BOY (BMI)-Four Fellows..... 3. Fool for You, R. Charles, Atl. 4. Feel So Good, Shirley & Lee, Ala. 5 Take Me Back, Baby (BMI)-Glory 234 New Orleans 5. Soldier Boy, Four Fellows, Gly. 5. STORY UNTOLD (BMI)-Nutmegs..... 4 I. Ain't It a Shame? F. Domino, Imp." 6. Ain't It a Shame? F. Domino, Imp. 2. Fool for You, R. Charles, Atl. Make Me Lose My Mind (BMI)-Herald 452 7. Unchained Melody, A. Hibbler, Dec. 3. Everyday, C. Basie, Clf. 4. Story Untold, Nutmegs, Her. 8. Bo Diddley, B. Diddley, Che. 6. IT'S LOVE, BABY (BMI)-L. Brooks...... 5 9. Story Untold, Nutmegs, Her. 5. Bells in My Heart, Spiders, Imp. Chicken Shuffle (BMI)-Excello 2056 10. As Long as I'm Moving, R. Brown, Atl. 6. Song of the Dreamer, B. Brooks, Duk. 7 ROCK AROUND THE CLOCK (ASCAP)- B. Haley. 8 7. It's Love Baby, L. Brooks, Exc. Charlotte 8. There Goes That Train, R. McGill, Mer. Thirteen Women (BMI)-Dec 29124 1. Ain't It a Shame? F. Domino, Imp. 9. Rock Around the Clock, B. Haley, Dec. 2. Bo Diddley, B. Diddley, Che. 12 10. Forgive This Fool, R. Hamilton, Epi. 3. Rock Around the Clock, B. Haley, Dec. I'm a Man (BMI)-Checker 814 4. Fool for You, R. Charles, Atl. 5. Hippity Ha, Miller Sisters, Her. New York 9. MANISH BOY (BMI)-M. Waters..... -1. Story Untold, Nutmegs, Her. 6. Lonely Nights, Hearts, Bin. 7. Piddily Patter Patter, N. Brown, Sav. Young Fashion Ways (BMI)-Chess 1602 2. Soldier Boy, Four Fellows, Gly. 3. Everyday, C. Basie, Clf. 8. It's Love, Baby, L. Brooks, Exc. 10. AS LONG AS I'M MOVING (BMI)-R. Brown..... 12 4. Rock Around the Clock, B. Haley, Dec. 9. This Is My Story, Gene & Eunice, Ala. I Can See Everybody's Baby (BMI)-Atlantic 1059 5. Ain't It a Shame? F. Domino, Imp. 10. Diddley Daddy, B. Diddley, Che. 6. Unchained Melody, A. Hibbler, Dec. 10. ONLY YOU (BMI)-Platters..... 1 7. Piddily Patter Patter, N. Brown, Sav. Chicago Pub. by Bark, Battle and Ball (BMI)-Mercury 70633 8. Bo Diddley, B. Diddley, Che. 1. Everyday, C. Basic, Clf. 12. UNCHAINED MELODY (ASCAP)-R. Hamilton... 9 14 2. Fool for You, R. Charles, Atl. Philadelphia From Here to Eternity (ASCAP)-Epic 9102 3. Rock Around the Clock, B. Haley, Dec. 1. Everyday, C. Basie, Clf. 4. Ain't It a Shame? F. Domino, Imp. 2. Fool for You, R. Charles, Atl. 13. DIDDLEY DADDY (BMI)-B. Diddley...... 15 3 5. Only You, Platters, Mer. 3. Rock Around the Clock, B. Haley, Dec. She's Fine, She's Mine (BMI)-Checker 819 6. Story Untold, Nutmegs, Her. 4. Ain't It a Shame? F. Domino, Imp. 5. Only You, Platters, Mer. or write 14. FORGIVE THIS FOOL (BMI)-R. Hamilton -1 Cincinnati 6. Story Untold, Nutmeps, Her. You Wanted to Change Me-Epic 9111 1. Everyday, C. Basie, Clf. 7. Anymore, Johnny Ace, Duk. 2. Ain't It a Shame? Fats Domino, Imp. 8. Feel So Good, Shirley and Lee, Ala. 15. THIS IS MY STORY (BMI)-Gene & Eunice..... 13 3. Fool for You, R. Charles, Atl. 9. Soldier Boy, Four Fellows, Gly. Move It Over, Baby (BMI)-Aladdin 3282 4. Story Untold, Nutmegs, Her. St. Louis 5. Unchained Melody, A. Hibbler, Dec.

Most Played in Juke Boxes

For survey week ending July 20

RECORDS are ranked in order of the greatest number of plays in juke boxes thruout the country, as determined by The Billboard's weekly survey of operators using a high proportion of rhythm and blues records. When significant action is reported on both sides of a record, points are combined to de-

	termine position on the chart. In such a case, both sides		Weeks	VENEM
This Week	are listed in bold type, the leading side on top.	Last Week	on Chart	
1000				THE MIDNIGHTERS

Detroit

1. It's Love Baby, L. Brooks, Exc. 2. Ain't It a Shame? F. Domino, Imp. 3. Everyday, C. Basie, Clf. 4. Manish Boy, Muddy Waters, Chs.

Reviews of New R & B Records

1. Manish Boy, Muddy Waters, Chs. 2. Soldier Boy, Four Fellows, Gly. 3. Fool for You, R. Charles, Atl. 4. Everyday, C. Basic, Clf. 5. Forgive This Fool, R. Hamilton, Epi. 6. Ain't It a Shame? Fats Domino, Imp.



1. AIN'T IT A SHAME? (BMI)-F. Domino La, La (BMI)-Imperial 5348	1	8	Give It Up
2. BO DIDDLEY (BMI)-B. Diddley I'M A MAN (BMI)-Checker 814	2	13	funny side here, as they plead for some lovin'. The reading is spiced with novelty gimmicks, yelps and sighs, with some clever talk, too. This
3. EVERYDAY (BMI)-C. Basie	10	2	could be a big one on the boxes. Watch it. (Armo, ASCAP) That Woman 79 by by by
4. AS LONG AS I'M MOVING (BMI)-R. Brown I CAN SEE EVERYBODY'S BABY (BMI)- Atlantic 1059		7	Swingy opus, a hymn to a certain female's charms, is performed spirit- edly by the group to ace ork backing. Juke and jockey play should be strong, with sales not far behind. (Jay & Cee, BMI) Letter to Baby70 Routing blues chanting. (Jay & Cee, BMI)
5. UNCHAINED MELODY (ASCAP)-R. Hamilton. From Here to Eternity (ASCAP)-Epic 9102	4	11	(Armo, BMI) THE HURRICANES Pistol Packin' Mama
6. IT'S LOVE, BABY (BMI)-L. Brooks	5	3	MICKEY AND SYLVIA I'm So Glad
6. FOOL FOR YOU (BMI)-R. Charles	7	4	a happy lyric and a rolling beat. In character, the side varies markedly from usual r.&b. Likely to get some Poor Little Dancing Girl68
8. MANISH BOY (BMI)-M. Waters Young Fashion Ways (BMI)-Chess 1602	••	1	action. (Nassau, BMI) This side is a slow ballad. Tune is a pretty one, but the arrangement lacks NEW RELEASE!
9. SOLDIER BOY (BMI)-Four Fellows Take Me Back, Baby (BMI)-Glory 234	9	2	border setting. Mickey and Sylvia have a persuasive vocal quality. (LITTLE) WILLY FOSTER
10. FORGIVE THIS FOOL (BMI)-R. Hamilton You Wanted to Change Me (BMI)-Epic 9111	•• ••	1	(Nassau, BMI) THE PENGUINS Walkin' Down Broadway
• Most Played by Jockeys		- CO - CO	Love ballad is sung tenderly by the Strong backing.
SIDES are ranked in order of the greatest number of plays on disk shows thruout the country according to The Billboard's weekly survey of top disk jockey shows in all key markets. This	Last	Weeks ou	effectively. The steady beat behind the boys helps. (Seal, BMI) (Continued on page 44)
SIDES are ranked in order of the greatest number of plays on disl shows thruout the country according to The Billboard's weekly survey of top disk jockey shows in all key markets. This Week	Last Week	Weeks ou Chart	effectively. The steady beat behind the boys helps. (Seal, BMI)
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 SIDES are ranked in order of the greatest number of plays on disl shows thruout the country according to The Billboard's weekly survey of top disk jockey shows in all key markets. This Week 1. AIN'T IT A SHAME?-F. Domino	Last <u>Week</u> 1	Weeks on <u>Chart</u> 11 4	effectively. The steady beat behind the boys helps. (Seal, BMI) THE HONEYTONES False Alarm
 SIDES are ranked in order of the greatest number of plays on disl shows thruout the country according to The Billboard's weekly survey of top disk jockey shows in all key markets. This Week 1. AIN'T IT A SHAME?-F. Domino	Last <u>Week</u> 1	Weeks on <u>Chart</u> 11 4	effectively. The steady beat behind the boys helps. (Seal, BMI) THE HONEYTONES False Alarm
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 SIDES are ranked in order of the greatest number of plays on disl shows thruout the country according to The Billboard's weekly survey of top disk jockey shows in all key markets. This Week 1. AIN'T IT A SHAME?-F. Domino	Last <u>Week</u> 1 2 3	Weeks on <u>Chart</u> 11 4 4	effectively. The steady beat behind the boys helps. (Seal, BMI) THE HONEYTONES False Alarm
 SIDES are ranked in order of the greatest number of plays on disl shows thruout the country according to The Billboard's weekly survey of top disk jockey shows in all key markets. This Week 1. AIN'T IT A SHAME?-F. Domino	Last Week 1 2 3 6	Weeks on <u>Chart</u> 11 4 4	effectively. The steady beat behind the boys helps. (Seal, BMI) THE HONEYTONES False Alarm
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 SIDES are ranked in order of the greatest number of plays on disl shows thruout the country according to The Billboard's weekly survey of top disk jockey shows in all key markets. This Week 1. AIN'T IT A SHAME?-F. Domino	Last Week 1 2 3 6 11 11 9	Weeks on <u>Chart</u> 11 4 4 7 8 9	effectively. The steady beat behind the boys helps. (Seal, BMI) THE HONEYTONES False Alarm
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 SIDES are ranked in order of the greatest number of plays on disl shows thruout the country according to The Billboard's weekly survey of top disk jockey shows in all key markets. This Week 1. AIN'T IT A SHAME?-F. Domino. Imperial 5348-BMI 2. FOOL FOR YOU-R. Charles. Atlantic 1063-BMI 3. IT'S LOVE, BABY-L. Brooks. Excello 2056-BMI 4. ROCK AROUND THE CLOCK-B. Haley. Dec 29124-ASCAP 5. BOP TING A LING-L. Baker. Atlantic 1057-BMI 8. BO DIDDLEY-B. Diddley. Checker 814-BMI 7. EVERYDAY-C. Basie. King 4780-BMI 8. STORY UNTOLD-Nutmegs. Herald 452-BMI 9. THIS IS MY STORY-Gene & Eunice. Aladdin 3282-BMI 10. DON'T TAKE IT SO HARD-E. King. 	Last Week 1 2 3 6 11 11 9 5 	Weeks on <u>Chart</u> 11 4 4 7 8 9	effectively. The steady beat behind the boys helps. (Seal, BMI) THE HONEYTONES False Alarm
 SIDES are ranked in order of the greatest number of plays on dislishows thruout the country according to The Billboard's weekly survey of top disk jockey shows in all key markets. This Week 1. AIN'T IT A SHAME?-F. Domino	Last Week 1 2 3 6 11 11 9 5 – 9	Weeks on <u>Chart</u> 11 4 4 7 8 9	If decively. The steady beak behind the boys helps. (Seal, BMI) THE HONEYTONES False Alarm
 SIDES are ranked in order of the greatest number of plays on dislishows thruout the country according to The Billboard's weekly survey of top disk jockey shows in all key markets. This Week 1. AIN'T IT A SHAME?-F. Domino	Last Week 1 2 3 6 11 11 9 5 9 	Weeks on <u>Chart</u> 11 4 4 7 8 9 2 3 5 3	effectively. The steady beat behind the boys helps. (Seal, BMI) THE HONEYTONES False Alarm
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 SIDES are ranked in order of the greatest number of plays on disl shows thruout the country according to The Billboard's weekly survey of top disk jockey shows in all key markets. This Week 1. AIN'T IT A SHAME?-F. Domino. Imperial 5348-BMI 2. FOOL FOR YOU-R. Charles. Atlantic 1063-BMI 3. IT'S LOVE, BABY-L. Brooks. Excello 2056-BMI 4. ROCK AROUND THE CLOCK-B. Haley. Dec 29124-ASCAP 5. BOP TING A LING-L. Baker. Atlantic 1057-BMI 8. BO DIDDLEY-B. Diddley. Checker 814-BMI 7. EVERYDAY-C. Basie. King 4780-BMI 8. STORY UNTOLD-Nutmegs. Herald 452-BMI 9. THIS IS MY STORY-Gene & Eunice. Aladdin 3282-BMI 10. DON'T TAKE IT SO HARD-E. King. King 4780-BMI 11. DIDDLEY DADDY-B. Diddley. Checker 819-BMI 12. AS LONG AS I'M MOVING-R. Brown. Atlantic 1059-BMI 	$ \frac{\text{Last}}{\text{Week}} \\ 1 \\ 2 \\ 3 \\ 0 \\ 1 \\ $	Weeks on Chart 11 4 4 7 8 9 2 3 5 3 2 5	effectively. The steady beat behind the boys helps. (Seal, BMI) THE HONEYTONES False Alarm

Savoy 1162-BMI

with sincerity and warmth on an ap-

GIVE TO DAMON KONTON



MUSIC-RADIO

THE BILLBOARD

IULY 30: 1955



$\begin{array}{cccccccccccccccccccccccccccccccccccc$	A Division of JAMES J. KRIEGSMANN Plaze 7-0233 163 West 46th St. Photographers WE DELIVER WHAT WE ADVERTISE
JBLE A A 1 - - - S 1 - - - 1 ERAL - - 1 - - 1 ERIAL - - - 1 1 - - 1 -DEE - - 1 1 - - 1 1 -DEE - - 1 1 - - 1 1 G 1 - - - 1 - - 1 GERTY 1 - - - 1 - - 1 GERTY 1 - - - 1 - - 1 GERTY 1 - - - 1 - - 1 MBO 1 - - - 1 - - 1 MBOW - - - 1 - - 1 - - 1 VAL ROOST 1	MINSTREL COSTUMES AND ACCESSORIES Circulars Free DANCE & CLOWN COSTUMES For all other occasions Get in touch with THE COSTUMER 238 State St. Schenectady S, N. Y.
that finds its own level somewhere between Billie Holiday, Dinah Wash- ington and June Christy. She can toss off some modern ideas with a gutty blues feeling. Jazz jocks can be counted on to launch this properly. O HOOK, LINE ND SINKER FOR THE PRING STREET STOMPERS71 -12") bilee LP 1004 What these Dixielanders lack in finesse and invention they almost make up for with youthful vigor and	AS LOW AS AS LOW AS
enthusiasm. The lads are all under- classmen at Williams College, and they have managed to build a pretty fair following around the Ivy League. The more discriminating jazz fans are likely to pass this by, but the kids should ensure a fair sale where the group is known. Clarinetist Walt Lehmann and pianist Don Coates sound several notches above the norm of the combo.	MULSON STUDIO P. O. Box 1941 • BRIDGEPORT, CONN. WHEN IN BOSTON It's the UNTEL AVEDV
R LOVE IS HERE TO STAY68 be Gene Harris Trio (1-12") bilee LP 1005 This is cocktail jazz of the nervous, desperately modern school. Yet, Harris sounds like a comer on the piano. The program is a collection of great show tunes and standards, all of which are attacked with strength and ideas, unfortunately not tempered with taste. The pianist tries to say too much too fast this time around.	HOTEL AVERY The Home of Show Folk Avery & Washington Sts. Radio in Every Room Be a Booster for MILTON SCHUSTER
Country & Western NN YONDER	Now booking Exotics—Theaters—Night Clubs—Carnivals. BOBBY GOODMAN IN CHARGE (LUB DEPT. 127 N. Dearborn St. Chicago 2, III.
its masters. Miss Wood has recorded 12 selections here, including such of her hits as "Down Yonder." Also present are "Ida! Sweet As Apple Cider," "Twelfth Street Rag." "Dark- town Strutters' Ball." etc. Victor has	Dye Drops, Flat Sets, Cyclorama Draw Curtains, Operating Equipment.

THE BILLBOARD

GENE NEWS

HOCUS-POCUS

-By JAY MARSHALL and FRANCES IRELAND

This is the fifth in a series of articles by Jay Marshall, well-known American nagician, emsee and comedian, and his wife, Frances Ireland, operator of the L. L. Ireland Magic Company, Chicago, who recently flew to London for the international magic conclave sponsored by the London Magic Circle. They later toured the Continent and returned to the States early in June. In this and succeeding articles, Jay and Frances will relate their experiences with theatricals in England and on the Continent.

spent most of our days sight-seeing, Whimsical Walker, the famous doing the tourist bit. London be- clown, in full costume and clown gan as a Roman-city before the white, occupied another case. The birth of Christ, and has lived a full late Thomas Coram's ventriloquist and lusty life ever since. So, if you dummy, Jerry, was here, as well as think four weeks is enough time the original Psycho, the whist-playto cover a city that houses 10 mil- ing automaton that formed part lion people and goes back over of the Maskelyne and Devant mys-2,000 years, you are as mistaken teries. The original cast of Gilbert as we were.

We saw w.k. sights like the Tower of London, Westminster Ab-bey, Buckingham Palace (Jay saw play bills and other memorabilia. the Queen as she left the palace for church on Maundy Thursday, but Frances was too short to see over the crowd), Hampton Court, the British Museum, etc. Our conclusion is that the expression "Greatest Show on Earth" may readily be applied to London. The case contained many props and display of gorgeously dressed horse- articles related to their lives. men in the various guards; the sable, but deeply exciting monuments and tombs of long-dead-butwell-remembered rulers, the dedications in marble to the names that form the great of our world, the booming of Big Ben, the assumption that is felt everywhere they themselves have given to be here that this is a great and glorious put on the figure. Americans were former Roy Acuff vocalist, to work nation, and this the most fabulous city in it. All this makes we Americans feel as tho we were walking diers and the diplomats. across a movie set for a J. Arthur Rank thriller. The sound of Eng- business we had been led to ex- 28. . . . Jimmy Littlejohn is on a lish voices about us keeps us continually feeling we are listening to a vet. We heard there were Punch Mexico, Colorado and Missouri to British play.

that it isn't in the United States!

In the midst of all this seeing with white pearl buttons sewed all have just concluded a personals dedicated to Pavlova and contained one.

DURING the four weeks of Jay's her swan costume, make-up kit, engagement in London, we brushes, jewels and ballet slippers. and Sullivan's "Mikado" were pictured in the original gloss photos Center of the exhibit was the case containing the life-size figures of four great actor-managers, David Garrick, Samuel Phelps, Charles Dean and Sir Henry Irving. They were in the costumes worn for their most famous roles, and the

> At Madame Taussard's famous Wax Works, show business is given the full treatment, with many stars of stage, screen, radio and television, indoor and outdoor show business, and the sporting world being depicted in wax, many in garments well represented, not only in this a string of park, celebration and category but also among the sol- fair dates in the Ohio sector. They

& Judy workers everywhere but we plug his latest Columbia release. London is no disappointment. have not seen one. We grew up "Never, Never, Never" b/w "Walk-The only thing wrong with it is on the costermonger-in-London- ing the Streets." . . . Rocky Colestreets legend, those Cockney chaps man and the Hollywood Play Boys

and absorbing, we looked for things over their suits and caps. When we trek thru Kansas, Missouri and of interest to our show friends, and saw them in movies, they sang Illinois and are set on a long string found one exciting corner in the and danced in the streets, but to of fairs and homecoming cele-London Museum. This is dedicated date we saw only one. He seemed brations in the same territory thru to London's theatrical history. The very self-conscious and stayed in August and September. Newest Museum is housed in Kensington the headquarter tent of a fair. He members of the Coleman unit are Palace, the birthplace of Queen had all the buttons sewed on, tho, Forrest and Charlotte, Little Danny Victoria. One glass showcase was so we are still looking for another Connors, the Kate Sisters and Carl

THE FINAL CURTAIN

BUSH-Bill,

67, veteran circus trouper, last associated with Cole Bros.' Circus, July 8 in Veterans' Hospital, Indianapolis. Survived by a sister. Burial in Salem, O.

BUTTON-Mrs. Mary,

71, mother of George Broas, owner and operator of the G. & B. Shows, July 15 at her home in Poughkeepsie, N. Y. Burial in Poughkeepsie July 18.

CAHILL-Lily,

63, well-known London and Broadway stage actress, July 20, at San Antonio. Her latest Broadway appearance was in 1945, when she became the seventh actress to play the role of Vinnie Day in "Life With Pather." She debuted in 1909, and in 1910 first appeared on Broadway with Mrs. Leslie Carter in "Two Women." Her first big success was in 1914 in "Under Cover," a World War I play, in which she played the lead for two seasons. She appeared in many other plays, including "Alien Corn" with Katharine Cornell, and "Reunion in Vienna" with the Lunts. She also appeared on the London stage and in British motion pictures.

ARLSEN-Henry,

55, popular Danish composer, in Copenhagen, July 18. Wrote more than 200 pop songs, several of which were hits. In recent years he worked as planistentertainer in Tivoli's "Bodega," the National-Scala and the Lorry cabarets.



Continued from page 20

are set for the Fayette County There are two tiny bits of show Fair, Washington C. H., O., July pect but which did not materialize disk jockey jaunt thru Texas, New Wayne Lovell. Louella Nunn, featured vocalist, has been made assistant manager of the group. Marty Roberts, entertainer and jockey on WCKY, Cincinnati, has a new release on Coral labeled "Big Black Horses." Flip is "Ought to Be a Law Against You." . . Werly Fairburn's rush release on Columbia, to which label he recently switched from Capitol, is "I Guess I'm Crazy," which he penned himself. Ditty has been waxed for Capitol by Tommy Collins. . . . Among the features on the United Cerebral Palsy show show in Fresno, Calif., last week were Dave Stogner and His Western Swing Band and Curley Gold. . . . Billy Gray and His Western Okies, after a fortnight's swing thru Colorado, are winding up the month in Oklahoma with Lefty Frizzell. Beginning early in August, Gray and the Okies will work with Hap Peebles on six weeks of show dates thru Kansas, Nebraska and Missouri. Hank Locklin, touring Alberta, Canada, this week with a unit of 'Grand Old Opry" performers, has the route set up as follows: Red Deer, Alta., Tuesday, 26; Camrose, 27; Edmonton, 28; Calgary, 29, and Stettler, 30. Hank is slated to appear with Red Foley on "Ozark Jubilee" on the ABC-TV network sometime in August. . . . Renfro Valley's John Lair, one of the real business, was in Nashville last weekend on business. His "Don't Blame the Children," as waxed by Ferlin Huskey and the Coon Creek Girls, on Capitol, is reported off to a big start. . . . Murray Nash, of Nashville, queries: "What's wrong with Columbus, O., stations? Columbus is one of the best personal-appearance spots in the territory for c.&w. talent, yet not one station in the city has a country record show. Lancaster, O., beams right down Columbus' main street with a c.&w. program and is loaded with Columbus sponsors. Looks as MEREDITH-E. E., St. Thomas' manner of introducing the someone is missing the gold in

CHY-Maris,

senior member of the New China Troupe, June 28, while on tour of France with Cirque Amar. She was the mother of Wen Chen Chy and Ise Ah Chow, members of the troupe.

CROWLEY-Ruth,

48. star of the Du Mont television show, "All About Baby," recently at Lake Forest, Ill.

ELLIS-Marie Hoover,

former concert planist, July 13 at Evanston, Ill. She made her debut in London in 1915 and played several engagements each with the Russian, Minneapolis and Chicago Symphony orchestras. She was a graduate of De Paul University.

DRISDELL-Lesler.

56, formerly with the Parada Shows as mechanic and electrician, in Caney, Kan., July 14, Survived by his widow, Iza; a daughter, Mrs. Francis Robinson, Springfield, Mo.; a sister, two brothers, and his mother.

FOLEY-Joseph,

45, stage and television actor, July 22, at Holyoke, Mass., of a heart attack. He was appearing there in a guest performance with the Valley Players as Capt. Queeg in "The Caine Mutiny Court Martial." He became associated with Mrs. Carlton Guild in the formation of the Valley Players years ago, and appeared in more than 70 roles. He was the high school principal in the "Mr. Peepers" TV show, and appeared on many other video drama programs, including Kraft, Philco, Goodyear and TV Playhouses. His most recent New York stage role was as the physician in Ibsen's "The Master Builder."

FOSTER-Alis,

20, professional ice skater and daughter of television actor, Donald Poster, July 14 at Jackson Heights, N. Y., of cancer. She made her first appearance in ice shows at the age of 7, and for years had been a featured performer at ice shows at the Hotel New Yorker, New York. She also toured the U.S. and South America with the Elizabeth Chandler shows. Besides her father, she is survived by her mother and a sister, Patti, actress and skater.

GRANT-Fred C.,

77, first owner of the Bertrand Island Amusement Park, Lake Hopatcong, N. J., July 17 at Dover, N. J. A native of Italy, he built the park in 1923. His widow, two sons, a daughter, and three grandchildren survive.

GUIMES-Plato.

82, one of the first concessionaires at Palisades Amusement Park, Palisade, N. J., July 14, at his home in New York, He became connected with the park in 1897.

mont, W. Va., recently, after a brief illness. Deceased at one time published a show trade paper called Missouri Breeze, and for a time represented The Billboard and other trade papers. He once managed a legit theater in Fairmont and later was company manager of a number of shows. He became active in newspaper business in Fairmont after a stint as theatrical booker in Chicago. He was secretary in the West Virginia Historical Society and columnist for The Fairmont Times. Burial in Pairmont

PIAZZA-Ben,

69, former head casting director for RKO-Radio Pictures, July 22, at the Cedars of Lebanon Hospital, Los Angeles, of a cerebral hemorrhage.

SCHWARTZ-Karl K.,

70, inventor, of Elkhart Lake, Wie., in Sheboygan, Wis., hospital recently following a brief illness. Among the long list of patents he held was one for a commercial record-changer he developed in 1927. He was associated with the old Plymouth Phonograph and Radio Company, which made 700 of the machines before the Radio Corporation of America bought the patent in 1931.

WACHSMAN-Murray,

57, a singer on Broadway in the early '20s, July 15 at St. Barnabas Hospital, Newark, N. J. He was one of the first vocalists on Station WOR. In recent years he had conducted a haberdashery in Newark. Surviving are his widow, a son, five brothers and two sisters.

WEIRZ-Frank J.,

72, trumpet player, who formerly led showboat bands on the Ohio River and who once toured with the Ringling-Barnum band, at his home in Evansville, Ind., July 10 of a heart attack. Weirz taught music thruout Evansville and also was a director of the local Evansville Hadi Shrine and No Ruz Grotto hands for 12 years. He was a member of the First Cumberland Presbyterian Church, Lessing Masonic Lodge No. 464, Scottish Rite, Hadi Shrine, No Ruz Grotto and the Musicians' local. He is survived by his widow. Eva; a brother and two sisters.

WHITE, Paul,

53, veteran radio-TV newsman, July 9 in San Diego, Calif., of a heart stinck. He had resigned last month as executive news editor of Station KFMB (CBS), because of a heart ailment. He joined CBS in 1930 as news editor, later becoming a vice-president in charge of news. Concurrent with his broadcasting activities, he filled teaching posts in journalism at Columbia, Iowa State and San Diego State. Survivors include widow, two daughters and a sister.



BURLESQUE BITS

mingo Club; Eve Adams, "The Girl July 15. From the Garden of Eden," at the Club Samoa; Evonne, held over at nitery in Philadelphia, and her the Moulin Rouge, and Carmen, manager, Buddy Ottenberg, have the Cuban Bombshell, at the just won a drawn-out Federal Monaco Club, all Manhattan niter- Court case against a cosmetic firm ies. . . . Leon DeVoe, straight man, for illegal use of Miss Gibson's and Lillian (Mrs. DeVoe) Hunt, photos. The case was settled out producer, continue at the new of court in her favor. . . . Philadel-Follies, Los Angeles, where they phians are anticipating the forthfirst opened in 1942, after coming coming anniversary celebration of from and closing in Dayton, O. Steve Brodie's famous leap from Other male principals currently at New York's Brooklyn Bridge on the New Follies are Harry Clexx and Slats Taylor, comics, and telman and Al Ulitsky, co-owners Johnny Maloney, co-straight. Featured strips routined by Lillian Hunt and under contract to her are Tempest Storm, due to return the show attired in Cay 90's out-East in September; Patti Waggin, fits, riding in antique autos, and who opened July 29 at the Show doing special promotions with local Boat, Las Vegas, Nev.; Gilda, who TV and press covering the event. follows into the Show Boat August 12 after two weeks at the New Follies, and Lily Ayres. Carolyn dramatic and ballet lessons in an-Starr, Gay Dawr and Crystal ticipation of an offered role in a Starr, are not of the Hunt school, writes DeVoe.... Daisy DuVal, mother of Tirza, and Betty DuVal, ing played several seasons in sumcashier of Tirza's show, now with the Amusement Company of America carnival show, are out of the Devine Dixon, former burly tophospital recovered from injuries sustained in a car crash early in "Damn Yankees," a hit musical at June when the family car and trailer became the target of other autos on the jump from Hot Denver area are weeping into their Springs to East St. Louis. Entire tills thru the week, Warren St. contents of trailer were ruined. A new Wine Bath show is in preparation. . . . Sally Rand recently went lesque suppery, with many bookinto her eighth week at the Riptide ings of exotics and strippers who in Calumet City, Ill., where she is keep the crowd coming back and



Trixie Rogers, one of New York's | in for an indefinite engagement. busiest of strip-tease bookers, has Divena and her water tank was Blonde Greta Hauson at the Fla- added to the Riptide's program on

> Julie Gibson, at the Wedge July 23, 1886. Each year Al Mitof Steve Brodie's exotic dance showcase, herald the day by turnout in the streets with the cast of ... Carrie Abbott, exotic dancer, is spending the summer taking forthcoming musical. Miss Abbott is a member of Actor's Equity, havmer stock prior to her entering the exotic dance field. . . . Claire notcher, is now wardrobe chief for old-timers of the country music the 46th Street Theater in New York.... While most clubs in the Thomas continues to pack them into his Tropics, Denver's burdraw tourist and native alike even on usually slow early week nights. This week the Cherokee Half Breed, Domay, with a varied routine, played to large audiences that stayed over to see a "Tropical

HAAS-Arthur J.,

at one time general agent for such shows as Tivoli Exposition, Wolf Greater and Royal American, at Des Wolf Moines July 14. His widow, Lotta, sur-

HILLERT-Mrs. Charles,

69, designer of children's dancing costumes, July 17 at Scranton, Pa. Her husband, 78, who formerly operated a Wildlife and Unborn side show, toured with such shows as O. C. Buck and Cole Bros. He is still an active showman. Besides her husband, several children survive. Burial in Scranton.

HUGHES-James C.,

32, entertainer on Station WCTW, New Castle, Ind., July 14 in New Castle of cancer. He had been a featured performer with the Cumberland Mountain Boys, the Jimmie Hughes Country Boys and-other country & western groups at WCTW. Survived by his widow, Mrs. Juanita W. Hughes; a son, Rickey James; four sisters and four brothers. Burial in Southmound Cemetery, New Castle.

IGNA-Justina,

wife of John Igna, for many years owner of the Berkley Theater, Berkley, Mich., in that city July 7 after a long iliness.

LANGFORD-William,

35, stage and screen actor, July 20, at Beth Israel Hospital, New York City, after a long illness. He toured with Signe Hasso early this year in "Candlelight" and appeared with her last season in "The True and the Palse," an English-language film which she produced in Sweden. He also made a few "Foreign Intrigue" TV films there, and others for the Swedish Television System. Langford was a native of Montreal and began his professional career as a radio and stage actor there. His biggest Broadway part was as one of the male leads, with Donald Cook and Tallulah Bankhead, in "Private Lives."

LASSOFF-Theodore.

48, violinist with ABC, July 7 in New York. He had also played in concerts and had appeared with several leading bands and orchestras. His widow, Mrs. Beatrice Laufer Lassoff, a composer; a son and his mother survive.

LEE-Morgan,

veteran vaude performer, recently in Boston. She leaves her husband, Bob Lee.

MALLORY-Clarence.

45, the Buddy of the acrobatic team known as the Gilbert Brothers, July 7 in Oakland, Calif. Survived by his mother, Hattle M. Bryson, and a daughter, Jo Ann. Friends may contact Don Gilbert, former partner of Mallory, at the Gilbert Theatrical Agency, 1315 Curtis Street, Denver.

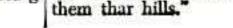
MeGAHEN-Clyde,

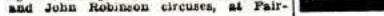
65, veteran concessionaire, July 15 in Los Angeles of a heart attack. A member of the West Coast Showmen's Association since 1942, McGahen was well known in carnival circles. Interment in Showmen's Rest, Evergreen Cemetery.

MELSA-Mary.

\$5, former grand opera singer, July 17 in Buenos Aires. She had sung with the Paris Opera, and in leading roles with Enrico Caruso and Tito Ruffo, under the baton of Arturo Toscanini.

78, formerly a press agent and advance agent for Hagenbeck-Wallace, Sells-Ploto





OUTDOOR

THE BILLBOARD

Communications to 188 W. Randolph St., Chicago 1, Ill.

JULY 30, 1955

Disneyland Bow Turnout Takes Facilities, Roads

27,642 First-Day Patrons Create Traffic Jam and Bulge \$17 Mil Spot

By SAM ABBOTT

million-dollar Disneyland to the way. The second error was in not the four "lands," there is one free public here Monday (18) following having the press prevue on Saturan over-crowded invitational premiere the day before.

geared to handle 60,000 patrons a day, the so-called press prevue did not show it. With an estimated 22,000 on hand, the guests were barely able to budge in some sections, giving way to the impression that Disneyland might not handle the number of people needed for the support of the \$17,000,000 plant. Monday's opening pulled 27,642 people, with the Los Angeles radio stations giving out the stories of bumper-to-bumper traffic for miles on the Santa Ana Freeway. Over 10,000 people were reported queued up in front to receive automobiles at 9:15 a.m., the Monday schedule was pushed ahead 45 minutes to an hour, it was said, to relieve traffic on the advertising. It also uses an aver- W. Cole, one of the smaller shows southbound freeway.

prevue on Sunday (17) generally erie display and this has been re-was not good. However, the errors stocked with major animals like Neither have the Jay Gould or made on the occasion of the two- a giraffe and rhino. day debuts are recognized. Per- Holding its place as a money- A round-up reveals that the haps, they are no more than those maker this year, too, is the Clyde tough luck of some shows so far found at the launching of any ex- Beatty Railroad Circus. This one, this year probably isn't traceable pansive project. The blasts came like Kelly-Miller, has had some either to economic conditions or primarily from columnists, many rougher times in recent seasons. to any falling off in popularity of whom believe their presence is This year's start in Southern Cal- of circuses in general. The diffian occasion for red carpet. In some ifornia was strong, and the north- culties, when explainable at all,

ANAHEIM, Calif., July 23.- traffic and put an estimated 5,500 of Main Street, which has commer-Walt Disney debuted his multi- additional cars on the super high- cial shops, and sets and exhibits in day and using a free gate the fol-Altho the park is supposedly telecast over ABC-TV from 4:30 to 6 p.m. (PDST). The telecast, complete with parade and dedicatory ceremonies, made it necessary to rope off certain areas, roust kids from rides and cause general congestion for nearly two hours.

> The usual and expected complaint was heard that the entrance charge of \$1 for adults and 50 cents for children under 12 was

the enormous Sunday beach-bound too much. Outside of the creation attraction. It is Slue Foot Sue's Golden Horseshoe Musical Revue lowing day for the crowd at the live in the Pepsi-Cola Saloon in Frontierland. Talent includes Donald Novis, Wally Boag, Judy Marsh, Golden Horseshoe Cirls, Shirley Towers, Clenda Guilfoyle, Gloria Watson, Susan Reed, and orchestra. Dances are by Theresa Allen, with original songs by Tom Adair and Charles LeVere.

Disneyland advertises restaurants for every purse and food (Continued on page 85)

ATOM SHIP **Create New** Type Hot Dog Stand

AGAWAM, Mass., July 23.-What happened at Riverside Park this week shouldn't happen to a dog but it did. The old-fashioned hot dog was encased in an atomic rocket ship motif, and here's how the whole thing happened.

Russ Jones, of the William Berry Company, Boston, recently designed a new-type hot dog stand with the rocket ship kid appeal. The entire stand, measuring 14 by 18 feet and 9 feet high, was built intact and shipped from Boston to the park via open trailer. It was put in operation in the kiddieland end.

The stand is made of stainless reinforcement. There is 32 feet of counter space and the counters are 18 inches wide. Inside are four soda dispensers and carbonator, gas grill, sink, automatic hot water heater, refrigerator, gas plate, miscellaneous shelves, special fluorescent lights with outside roof rotating reflectors and built in shutters.

Following the "test run" at Riverside, Jones expects to go into production.

Spokane Rodeo

Board Appointed For Chicago's **Expo Building**

CHICAGO, July 23.-A Metropolitan Fair and Exposition board has been named here to build the proposed exposition hall on the Lakefront. Several members also were with the fair corporation which the board succeeds.

Included are Arthur M. Wirtz, of the Chicago Stadium and Madison Square Garden; Henry Crown, of Madison Square Carden, Empire State Building and Hilton Hotels corporations; Major Lenox Lohr, of the Century of Progress World's Fair, who is expected to be elected chairman; C. Wayland Brooks, former U. S. senator; Fred Gilles, steel company executive; George section of the park over the week-company; George S. Halas, of the Chicago Bears; David Mayer Jr.; Otto K. Eitel, of the Bismarck steel and aluminum with angle iron Hotel; James B. McCahey; Patrick F. Sullivan, AFL building trades president for Chicago and Cook county, and William Sizer.

Meanwhile, three down-State county fairs started a court action challenging the legislation by which issuance of bonds to build the hall were authorized.





Continued from page 1

age of 8,000 direct-mail heralds and a subsidiary of Kelly-Miller. The reaction of the press to its daily. The show stresses its menag- is doing well. Ring Bros. has not

Beers-Barnes shows.

their facts were well cases, founded.

A Disneyland representative admitted that two mistakes were made. The first was that there were too many people, as about 21,000 were admitted between the hours of 2 and 6 p.m. Their freeway travel was added to that of

Rules Told for Atlantic City Spindle Games

ATLANTIC CITY, July 23.-Acting Police Chief Jerry Sullivan this week ordered operators of Boardwalk "Stop and Go" games to conform by next Thursday (28) to requirements governing the games as recently fixed by Superior Court Judge Thomas C. Schettino. Attending the conference in Sullivan's office were Max Tubis, one of the operators of the Million Dollar Pier, where about 10 games are located; Mrs. John McClay, 2100 Block Boardwalk; John Cohen, 829 Boardwalk, and Sol Biderman, 900 Block Boardwalk.

Sullivan said most of the games have as many as 120 numbers or stops on their wheel devices whereas 24 has been fixed as the legal - limit.

The investigation came as a result of a recent letter from Attorney-General Grover C. Richman Jr., in which he interpreted the court ruling to Prosecutor Lewis P. Scott who, in turn, advised Sullivan to take the necessary enforcement steps.

containing only 24 numbers. The where, spinning arm may revolve no more than 86 revolutions per minute and

games on the Boardwalk.

west has proved good enough to make money for the show.

Big Business

In the east, Hunt Bros.' Circus has reported a regular fare of big business. This fixture of more than 60 years' continuous operation under a single management has met the July 4 "deadline" with the com-

ment that it already has accumulated a profit big enough to pass for a full season's score. Besides decades of good will and good entertainment, Hunt Bros. also is benefitting from use of a helicopter for advertising.

Among the shows which usually play in ballparks or stadiums rather than under canvas or indoors, the Tom Packs Circus has run up a successful season so far and reports it is ahead of last year's gross to this time. The Bailey-Cristiani Circus has had spotty business much of the year but recently has done well with a string of dates in Montana and vicinity. The Ward-Bell Circus, a newcomer, which played both Hawaii and Alaska as well as the Northwest, has had a number of good stands. But it also has had some idle time, some weak business and not a little difficulty in the mechanics of moving. Now it is closing for reorganization, its Alaskan experience far less successful than expected.

Indoor Circuses

Of the indoor circuses, Polack Bros., which also plays open-air engagements, has told of mixed results in western territory. Theirs is an example of the "spotty" complaint voiced by many: San Francisco was down 10 per cent or more but Los Angeles was well ahead of last year; one town's gross was up 40 per cent and others down.

Among indoor shows whose tours end in the spring, Orrin Davenport by games of chance.' The letter from Richman read in experienced some low spots but part: "The only way in which a also had some high ones, while stop and go game may be played is the Hamid-Morton Circus told of where there is only one lay-down big business in Montreal and else-

A sampling of others in the business reveals mixed results but nothmust be directly connected to the ing dramatic. Clyde Bros.' Circus sound truck. motor without any type of clutch did very well in Ontario, playing devise which would enable the ahead of King and Ringling. Mills arm to free-wheel to a stop." Bros.' Circus has had it both good three years old. When contacted, Scott said it and bad, but independent guesses was information there are 14 such are that the show is doing better names of officers and specific rebuild their truck and rigging and 50 cents a bucket of between 45

generally are believed to lie with some policies or actions of the individual shows involved. In some the cause.

1938 revisited.

Ribicoff. Chief supporters for the

legislation had been Fairfield

County's volunteer fire companies,

leading advocates of bazaars as a

fund-raising measure. The Con-

whelmingly in the Legislature.

that bazaars would be a needed

stimulant to charity events because

The new law requires detailed

statements from sponsors both be-

fore and after the bazaar is held.

It does, however, specify raffles

and bazaars as places "maintained

by a sponsoring organization for

disposal of merchandise awarded

Some Curbs Noted

Regulations include the follow-

Prizes must be merchandise-no

Sponsoring outfit must be at least

of their carnival aspect.

Pulls 25,000

SPOKANE, July 23.-An estimated_ 25,000 attended the sixth cases, no one pretends to know annual Spokane Rodeo July 14, 15 and 16 in Memorial Stadium. Generally speaking, business is Ninety-four cowboys vied for nearsomewhat harder to accumulate; ly \$10,000 in prize money. Pete promotions must be professional Crump, Post Falls, Idaho, won the and powerful. The honeymoon all-around cowboy title for the secyears that followed World War II ond consecutive year, giving him are all out and over. But this isn't two legs on the perpetual Hopalong Cassidy trophy.

Ribicoff Signs Conn. Bazaars-Raffles Bill

NEW YORK, July 23.-A stiffly Reports filed must be open to worded bill legalizing raffles and public inspection. other games of chance at bazaars was signed this week by Governor

No remuneration can be paid to anyone working at a raffle or bazaar.

No raffle or bazaar can be held on Sunday.

State Police must receive com-

(Continued on page 85)

Ruins Equipment

INDIANAPOLIS, July 23.-Altho their rigging and costumes were destroyed by a July 7 fire in Gary, Ind., the Aerial Alcidos, Sid, Kay and Beverly, today were looking forward to resumption of their dates, thanks to co-operation from showfolk friends. In the fire the body of the truck carrying equipment also was destroyed.

The Alcidos had closed a July 4 date in Central Indiana and jumped to Gary Wednesday (6) where they had planned to play a Y.&R. drive-in theater date, July 8-14. The fire of undetermined origin No advertising on TV or by broke out at 4:30 a.m., Thursday. The Great Telesco filled the Gary Moines, Ia. It is the first South date for the Alcidos. Folks in Shore area spot to feature the Trailer City, Bridgeport, Ind., automatic tee. Golf pro Bill Bon-Prior report on the event must especially the Speicher family, ner, of the Scituate Country Club, be filed with local police, including pitched in and helped the Alcidos gives instructions. The charge is replenish their wardrobe.

Of Storyland

FREEHOLD, N. J., July 23 .-Scarcely had the new kiddie enterprise, Storyland Village, opened at Neptune, N. J., when two concessionaires became involved in a legal squabble over balloons. One of them, Milton Schankman, camera shop operator, filed suit in Chancery Division of Superior Court, in an effort to unravel the difficulty.

The camera store has a contract stating it can sell or give away balloons. The Syma Corporation, novelty and toy stand operators at Frontier Shop and the House that Jack Built, say the camera store stated verbally that it would simply hand out balloons as a sales gimmick, then had the balloon sales clause added to the contract later.

Syma holds that balloon sales are strictly a novelty stand function and not the business of a camera store. When Schankman started selling, Syma started giving balplete report on expenses, revenue loons away for free to make him stop. He pointed to his contract The bill says the events can be which states he has the exclusive right to give away balloons. Schankman is the brother of Ben Schankman, who is legal counsel for Storyland Village and son-inlaw of park owner Max Kilmer. One of the novelty operators is the wife of park manager Jule Fink.

Fink said a six-ride "Storyland Kiddie Rides" spot is being installed outside the park on adjacent park property. One of the operators will be Bill Ashmore, it was reported.

Auto Tee Driving In Boston Region

BOSTON, July 23 .- A new golf driving range was opened by Philip and Nathan Sakin three weeks ago, "Golferama" on Route 3 in Hingham. They have 40 tees in operation made by the Will-Tee Manufacturing Company, of Fort Des and 50 balls.

necticut Council of Churches, a and prizes. Protestant group, asked the Governor not to sign the bill, which was indorsed by both parties over-Alcidos Back at Altho bingo has been legal in the State since 1939, the charitable Work After Fire groups held that the game alone was not sufficiently popular to attract large numbers of people, and

à.

than in its 1954 season. George purpose of funds to be raised.

ing:

liquor or cash.

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THE BILLBOARD

47

Yes, when in a hurry--**Use a CRETORS Popcorn Machine**

TEMAS

For The Finest in Equipment and Supplies Wherever You Are or Wherever You Go-Be Sure To See A

DEALER



*** **** *** **** **** **** ****

Sterling Sales & Service, Inc. Concession Equipment & Sup-plies-Texas Style-The Best

2019 Jockson St. DALLAS, TEXAS

Detroit Popcorn Co.

DALLAS

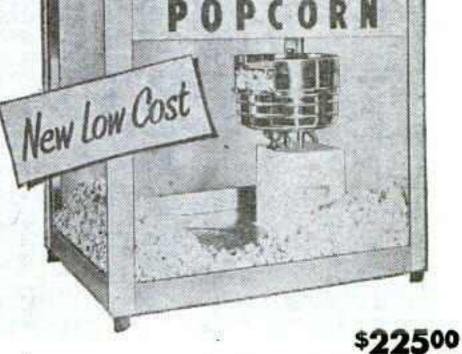
CLIP AND TAKE WITH YOU

Blevins Popcorn Co. Serving the South with the finest in supplies and equip-

650 Murphy Ave., S.W. ATLANTA, GA.

ATLANTA

For the best in Concession Equipment and Supplies



"AMERICA" COUNTER MODEL CHICAGO* Portable unit that measures only 27" wide x 21" front to back x 251/2" high, yet it pops 6 oz. of corn per charge and can turn out \$12.00 worth of popped corn per hour. Plugs into any 110-volt AC outlet. Case has warming element. Doors available small additional charge.



GIANT GAS POPPING UNIT

Pops 2 lbs. of corn per charge and can turn out \$75.00 worth of popped corn per hour. Stainless steel base. Burns natural, manufactured, or bottled gas (gasoline equipment optional at extra cost). Electric Popping Units also available in 18-oz. and 2-lb. capacities.

PRICES SLIGHTLY HIGHER IN CANADA

sell corn it'll pay you to do business with a CRETORS Dealer . . . In the first place, he sells and services the world's No. 1 popcorn machine. This means on-the-spot service, too, with machines and parts in stock for immediate delivery . . . And, secondly, your CRETORS Dealer is the best man to see for highest quality popcorn and related supplies . . . In most cases, you can get everything you need in one friendly stop . . . So, if you aren't already in the money-making CRETORS habit, look up the CRETORS Dealer nearest you. You'll find the name and address of some of them in this ad,

Wherever you are, if you pop and

and the others in the yellow pages of your telephone directory.



FOB

Sales Office - Popcorn Bldg. - Nashville, Tenn. Factory-Chicago, Ill.

Many Other Models Available



GENERAL OUTDOOR

JULY 30, 1955



NOISE MAKING GUNS NEW FLYING SENSATION NEW LIGHTWEIGHT PLANES MODERN COLORFUL DESIGNS

Also Builders of Adult and Kiddie chairplanes. Kiddie Space Planes. **Trailer Mounted** Auto Rides, Boat **Rides and Ferris** Wheels.

...



me profit in two vears wo hours set-up time means less help. Labor is the big item in show business. We are op-

SPRINGVILLE. NEW YORK

THE

GARBRICK

WHEEL

Showmen and

erators as well as manufacturers. Watch for our announcement in The Billboard of our latest Kiddie Rides. Lewis H. & Lewis A. Garbrick Garbrick Engineering, Centre Hall, Pa.

ILLINOIS FIREWORKS WORLD'S LARGEST MANUFACTURERS AND EXHIBITORS Known everywhere, Catalogue mailed upon request. Write or call lox 792, Danville, Ill. Ph. 1716

MORE WATER **Ballet, Divers Top Sheehan Swim Show**

Park pool here Wednesday night lookers. (13) to kick off annual Minneapolis Aquatennial summer festival-and with the water ballet is well-

audience liked it that much more. with girls doing excellently in their Again, as in past years, the 24girl home-talent water ballet and

the professional diving champs the three and five-meter boards stole the show, but they got a and as Hal Hardin, emsee, exgood run for their money from plained the maneuvers, the seven Johnny O'Brien, harmonica-playing men and one gal who participated dead-pan comedian, and Nita and Peppi, youthful acro duo, who received loud mitting for their and full-gaynors, swans antics on stage.

This year's presentation ran smoother than- ever before and altho the first night presentation of 14 performances skedded was headed Navy titlist on leave, dislong-starting at 8:15 p.m. and winding up with a Thearle-Duffield fireworks display at 10:37 p.m.-Sheehan will be hard-pressed to cut more than 10 or 15 minutes off the running time.

Fashion featured the opening production, Aqua Modes, with Virginia Sellers, lyric soprano, and Burt Hanson, tenor, both in excellent voice and ably supported by the Four Singing Aqua Guys (Lloyd Bergquist, Martin Kienitz, yocks with his funny antics. Joe Kleschold and Dick Nelson).

Line Pleases

The 12 Aqua Darlings, stage line, and six posers who dance for a change, were better coached than at any other time, with Marie

NATIONAL RIDES ACCLAIMED FOR REPEAT BUSINESS

Rides built by National over 40 years ago are still in operation and considered too

MINNEAPOLIS, July 23.-Al Kuhlman, new stage director, and Sheehan put more water into his Betty Gour, new choreography 16th annual "Aqua Follies" show director, earning plaudits for the which preemed in Theodore Wirth job they did with the girls, all good-

Helen Starr's accomplishments the nearly-full house opening night demonstrated in this first number, precision-swimming presentation.

The divers followed next from drew heavy oohs and ahs from pew-sitters for their jackknives, half and somersaults. Irma Lozano, the Mexican diving champ, is a definite addition to the water performers, while Al Coffey, redplays personality to go with his diving ability. Hobie Billingsley, Jack Calhoun, Charlie Diehl, Bruce Harlan, Orwin Harvey and Tommy Thompson round out the fine cast of divers.

Back after an absence of several years is Stubby Krueger, water comic, ably assisted by Bruce Harlan. While Krueger hasn't changed his routines an iota since last here, he still draws heavy

Southern Theme

Aqua Dixie, production number, is the antebellum Southland with just a touch of modern music from there. Costuming is excellent and noteworthy is the word-changing at Hubert's Museum. from "darkie" to "people" by the Albert Myers is in singers in such tunes as "My Old Kentucky Home." Audience re- sion, all operated from a lone staacted favorably.

CONEY ISLAND, N.Y. By UNO -

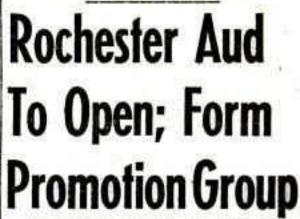
merce prexy; Bill Nicholson, executive secretary, and I. H. Klein met | where Frank Culmi got his incenwith Stewart Constable and other tive, after a season in Clearwater, City Park Department officials last Fla., to become the owner, with week regarding bringing back boat service from New York to Coney via the Steeptechase pier. The discussion wound up with a favorable Surf Avenue near Stillwell, with its decision. The pier, under the Park interior air-cooled and exterior Department's supervision, requires brightly adorned with a smart illuadditions to make it adaptable for boat landings. Another talk involved the question of whether old Luna Park would be better off as a large parking lot, a much needed To get customers acquainted with Coney proposition with the Oceanarium in view, instead of giving space to a housing project. A parking lot seems to be the preference on both sides. There was also brought up the acquiring by the city, because of Oceanarium completion, the entire property on the his 20th year is floorman Lennie north side of Surf Avenue between West 8th and West 12th for a radical change from concession op- aires on Harry Nelson's property on eration to one more in keeping with Steeplechase Walk are John Monthe fishery construction.

was picked recently as "The Queen lantis Casino on the boardwalk. of Hearts," by the Caricaturists Society of America of which Joe Kaliff, columnist of The Brooklyn Daily, is the executive head. . . Joseph Ciccariko is a newcomer this season with a nickel pitch on Stillwell Avenue. He formerly was a Brooklyn restaurant owner. . . Louise Fisher, Leopard Girl, and Ben Franklin, balloon-headed man, re replacements in Wonderland Circus freakery. Albert-Alberta exited for a New York engagement

Albert Myers is in his 27th year with the Boardwalk chair concestionary chair on the beach front

John Ward, Chamber of Com- | where Coney's Chamber of Commerce holds regular powwows, was his brother, Ronnie, of the new Oceanside Tavern on the Bowery.

Nat Faber's Fascination game on minated sign, as is Faber's Sportland adjoining, is trying out a new patronage inducement scheme on Saturday and Sunday afternoons. the operation Faber charges 5 cents a game until the evening when the price returns to a dime. Nickel coupon winners receive merchandise prizes at nal^c their regular worth. Faber, himself, is the mike assistant to Lovell Eliefbien. In Russo. Manager is Joe Montuoro. . . . First-time Island concessionasterio and Hilda Mayer with a At the Bat-A-Way baseball range fishbowl game and parakeets for last week, a beauty contest for the prizes. . . . Wayne Western, guitartitle "Queen of Bat-A-Way" was ist and singer, is an addition on won by blond Jeanne Koelsch, who the entertainment menu at the At-



ROCHESTER, N. Y., July 23 .-The new Rochester War Memorial Auditorium will open October 11-15, with Sam Snyder's "Water Follies" as its first offering.

The show will be the first pro



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NEW PROMOTION

Slate Outdoor Miami Arena In 3 Months

MIAMI, July 23.-A new group, Miami Sports, Inc., says it will be operating within 90 days on a four-acre site at 27th Avenue and 73d Street. Plans are for an open air arena for sports and other types of promotions.

The backers envision a bleacher layout of some 2,000 permanent seats and folding chairs on the infield to bring the capacity to over 4,000 for rink-type events such as boxing and wrestling. They will offer the premises for hillbilly jamborees, roller rink operators, dancing, and traveling shows of all kinds.

President and treasurer of the firm is Bernard Brodsky, operator of a Philadelphia TV technicians' school. Wallace Maer is vice-president and counsel, and Murray L. Rose is secretary. Rose has a background as Atlantic City Convention Hall concessionaire, local hillbilly dance promoter, and Biscayne Roller Palace operator.

Rose reports the group has the necessary license, permits and zoning from the Dade County commissioners, and that leveling and construction are in progress.



AUDITORIUMS-ARENAS

Helicopter, Demo Displays To Spotlight Clapp-Poliak

By TOM PARKINSON

During coming months publicity for two events will call attention to the firm of Clapp & Poliak, industrial exposition producers, of New York. One is the advance work for the commercial exposition to be staged in connection with the Democratic National Convention in 1956. The other will be in September, when helicopters will transport passengers between concurrent industrial shows in Chicago.

This 25-year-old company operates about 10 shows yearly, using such buildings as the International Ampitheater, Chicago; Philadelphia Convention Hall, Atlantic City Convention Hall, Cleveland Auditorium, Pan-Pacific Auditorium in Los Angeles, San Francisco Civic Auditorium and Navy Pier in Chicago.

Its shows include those of such fields as packaging, materials handling, plastics, plant engineering, machine tools, soft drink bottlers, brewers, and product engineering, as well as others.

displays. place when Clapp & Poliak has arriving at the exposition. helicopter service will act to arenas.

dramatize the close association between the two shows, between the machine tools and those devices and accessories that combine with them for automation. It will be the "most modern transportation" and the most modern in machines, he pointed

Clapp & Poliak uses major national publications for advertising some of its expositions. Knowles states that the ads are aimed at drawing attendance, not exhibitors, to the shows. Given the crowds, he says, show sales take care of themselves.

Among the publications the company uses are Newsweek, Time, Fortune, Business Week and U. S. News and World Report. Following up the dramatic and the extensive phases of advance work, the company comes thru with solid shows. An example of its effort is the Plant Maintenance Conference held in conjunction with the Plant Maintenance and Engineering Show. Knowles believes this is the largest technical conference in the United States and reports that 2,500 registered for the con-

ference during its latest session. Kenneth L. Knowles, vice- Each person pays a \$20 regispresident, tells that the firm's tration fee and hears experts campaign for selling exhibit discuss the technical field of booths at the Democratic con- plant maintenance. They also vention is nearly ready to start, take part in serious and highly A prospectus will be circulated productive round-table discussoon. Between now and the sions. Clapp & Poliak puts 1956 political conventions, con- much effort into the agenda and siderable will be heard about strives for participants who conthis unique type of show. Clapp tribute useful information rather & Poliak were contacted by the than mediocre speeches and Amphitheater to handle the ex- sales pitches. For the down-toposition after the building suc- business plant maintenance men, ceeded in contracting the con- the conference has been a sucvention. Part of the building's cess for six years. About 10 per proposition was that rental cent of the exposition's attendwould be reduced by \$20,000 ance signs up for the conference in return for rights to run the sessions and about one-third of the conferees register in ad-The helicopter event will take vance, while others join upon two shows in Chicago at the Prominent in a growing field, same time. The Machine Tool Clapp & Poliak is contributing Show, "grand-daddy of them a combination of initiative and all," will be at the Amphitheater; stability that contains types of the Production Engineering features which may be adaptable Show will be at the Navy Pier. to smaller expositions in many Knowles explains that the additional auditoriums and

New Icer Opens **Tour of Fairs On West Coast**

HOLLYWOOD, July 23.-A new ice show, "Stars on Ice," recently made its debut at the Monterey County Fair, Monterey, Calif.

The production (to be billed on television as "Ice Cascades") is a new edition of "Stars Over Ice," which was leatured last February at the California Mid-Winter Fair in Imperial and is slated to make its second annual appearance at the Missouri State Fair. The attraction is produced by Jack Mosser with choreography by Ken Kane, also a featured skater. Bookings are handled by Hunt-McCafferty Agency.

Headlining the talent are Red McCarthy, Essi Davis and Kane. Buddy LaLonde is appearing at the Monterey fair.

On the road, "Stars on Ice," will use a 20 by 40 tank and carry 17 or more people. Costumes are by Jacks of Hollywood.

The show, as "Icc Cascades," was presented recently in South to get behind the wheel of these Gate near here for the filming of a trailer to be used as a selling presentation. Negotiations are under way for the attraction under this title to appear live on a local television channel, Mosser said.

Plan European Show For Esther Williams

COPENHAGEN, Denmark, July 23.-Esther Williams, the aquatic film star, had several meetings last week with Director Borgen, local head of Metro-Goldwyn-Mayer, SKY FIGHTER . BUGGY . GASOLINE SPORT about bringing a big water show here in 1956. Details are being worked out between Sol Shapiro, agent of Esther Williams, and dinavian tour of the water show. Stangerup has successfully handled the tours of Sonja Henie and the "Holiday on Ice" units that have played Denmark, Norway and Sweden in recent years. Water show is tentatively set to open here on June 1, 1956, in the big Forum hall, to which is being added a large balcony.

Gooding Says It's Good!

JUNE 3, 1958

MR. LYNDON WILSON, PRESIDENT ALLAN HERSCHELL CO., INC. NORTH TONAWANDA, N. Y.

Dear Mr. Wilson:

We now have your new Automobile Ride in action and the new cars are beyond my expectations. They are the finest auto cars in the industry and I want to compliment you; and the Allan Herschell Company for such a splendid development,

We are very much pleased with the ride in its entirety and particularly the newstyle cars.

With sincere good wishes, I remain Respectfully yours,

F. E. GOODING, PRESIDENT GOODING AMUSEMENT CO., INC. COLUMBUS 8, OHIO UNITS 100 RIDES

Thank you, Mr. Gooding! We value your opinion as a top operator who buys good equipment.

Kids know cars and they will itch sporty autos. Each wide, roomy seat has two steering wheels and each wheel has its own horn button which actuates an electric horn,

The new Auto Ride is lighter for easier portability and is equipped with fluid drive and timer in cast-aluminum control box.

MERRY-GO-ROUNDS . BOAT RIDE . AUTO ROLLER COASTER . JOLLY CATERPILLAR . TANK

CARS . RECORD PLAYERS . RECORDS . TAPES

TIMERS . SIDE WALLS AND COVERS

Rodeo Kide + Choo Choo Ride * Speed Boat Ride * Kiddie Auto Ride * Rocket Ride * Pony Cart Ride * Army Tank Ride * Miniature Trains

KING AMUSEMENT CO.

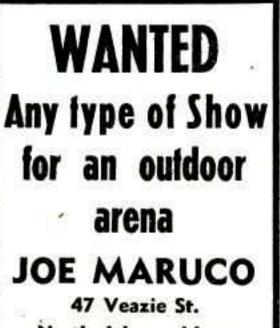
Mt. Clemens, Mich.





* MERRY-GO-ROUND 3 abreast-children & adults

MANUFACTURING CO. 201 E. Broadway, Long Beach, L. I.; N.Y. hones: LOng Beach 6-7361 and 6-5594



Visiting Ringling-Barnum Tuesday (19) at Logansport, Ind., were Irene Brand and Alma Hance.

CANVAS TOPS Richard Stangerup, local impre-sario, who will handle the Scan-CO., INC. . EST. 1880 NORTH TONAWANDA, N. Y. "THE WORLD'S LARGEST MANUFACTURER **OF AMUSEMENT RIDES'**



Auditorium Group Picks Coker; **Delays Expanding Membership**

DENVER, July 23 .- More than | ing, Miami, was named the audi-Association of Auditorium Managers ended their three-day convention here Wednesday without acting on a proposal to admit stadium, ball park and open-air arena managers into their group.

All parts of the United States and much of Canada was represented by the delegates to the 30th Atlanta; E. M. Race, Fort Worth, annual convention of IAMM that and Lawrence D. Wickiund, was termed the biggest convention in the history of the organization by President M. E. Thayer.

Several members of the board of directors as well as other executive officers expressed optimistic views toward the acceptance of stadium managers thruout the convention, but as the final sessions drew to a close, there was still no action on the proposal and the idea was shelved until next year in order to give members a chance to consider all aspects of the issue.

Highlights of the closing sessions was the election of William A. Coker, Municipal Auditorium, New Orleans, as president. For the 18th year Charles McElravy, Municipal Auditorium, Memphis, was elected secretary-treasurer.

El Paso, Tex., was chosen as the site of the 1956 convention, a result of a one-man campaign carried on by C. N. Swan, Coliseum and Liberty Hall manager from that city. New York City was named as the site of the 1957 convention.

100 members of the International torium manager of the year, among the largest number of candidates ever named for the award. Special recognition was given to Clewis for his outstanding work in handling the Miami Motorama. Other finalists who gave the Florida man close competition included Ben Moore, Spokane; H. H. Niebruegge, Seattle.

> Trophies were awarded by Secretary McElravy to the managers doing the best job of reporting arena and auditorium news to the organization newspaper. These (Continued on page 85)

TUBS-O-FUN **48-PASSENGER KIDDIE-ADULT RIDE**

Be Prepared for Those Big Days Ahead With This Huge Capacity Ride. Will Earn \$50.00 to \$60.00 Per Hour. Finest Quality, Heavy Duty Construction. A \$4,500.00 Ride for Only \$2,750.00. Immediate Delivery.

HAMPTON AMUSEMENT COMPANY

Portage de Sioux, Missouri (Phone: Skyline 3-2381)





Metropolis-Massac Co. Fair Assn. Sept.

Milford-Iroquois Co. Agri. & 4-B Olub

Fair. Aug. 2-5. Duane Orist. Milledgeville-Carroll Co. Fair Assn. Aug. 14-17. Mrs. Esther Boyd.

Monee-Will Co. Fair Assn. July 27-39.

Morrison-Whiteside Co. Fair Asen. Aug.

17-29. V. M. Dearinger, Mt. Carmel-Wabash Co. Fair Assn. July

Mt. Sterling-Brown Co. Fair Assn. Aug. 2-5. T. G. Jackson. Mt. Vernon-Mt. Vernon State Fair Assn.

Nashville-Washington Co. Fair Assn. Aug.

New Berlin-Sangamon Co. Fair Assn. July

Newton-Jasper Co. Fair Asan, July 11-15.

Oblong-Crawford Co. Fair Assn. Aug. 28-

Sept. 2. O. B. Price. Odell-Livingston Co. Fair Asan. Aug. 31-

Okawville-Okawville Agrl. Products Fale

Assn. Sept. 17-18. Arthur L. Koetting, Jr.

Olney-Richland Co. Fair Assn. Aug. 1-5.

Oregon-Ogie Co, Pair Assn. Sept. 3-5. E. D. Landers.

Ottawa-LaSalle Co. Jr. Fair Assn. Aug.

Pana-Pana Tri-County Pair. Sept. 1-5.

Paris-Edgar Co. Fair Assn. July 24-30.

Pecatonica-Winnebago Co. Fair Assn. Aug.

18-21. Wallace Belshaw. Peoria-Heart of Illinois Fair, July 21-25.

Peotone-Peotone Fair Assn. Aug. 26-26.

Petersburg-Menard Co. Fair Assn. Aug. 22-26. G. Sam Watkins.

Pinckneyville-Perry Co. Argl. So. July 11-

Pleasant Hill-Pike Co. Fair Asso. Aug.

Pontiac-Livingston Co. Agri. Fair Assn.

Princeton-Bureau Co. Fair Assn. Aug. 33-

Roseville-Warren Co. Agrl. Pair Assa.

Rushville-Schuyler Co. Fair & Livestock

St. Charles-Kane Co. Fair Assn. Aug. 3-6.

Salem--Marion Co. Agrl. Fair Assn. July

Sandwich-Sandwich Fair Assn. Sept. 7-

Sandwich-Sycamore Farmer's Club Jc.

Shawneetown-Gallatin Co. Fair Assn,

Sparta-Randolph Co. Fair Assn. July 11-

Springfield-Illinois State Fair. Aug. 12-

Stronghurst-Henderson Co. Fair Assn.

Sullivan-Moultrie Co. Fair Assn. Aug. 5-

Taylorville-Christian Co. Fair Assn. July

Urbana-Champaign Co. Fair Assn. July

Vienna-Johnson Co. Fair Assn. July 18-

Virginia-Cass Co. Fair Assn. Aug. 25-27.

Warren-Warren Fair Assn. Aug. 18-21.

Waterloo-Monroe Co. Fair Assn. Aug. 25-

Indiana

Angola-Steuben Co. 4-H Pestival. Aug.

Argos-Marshall Co. 4-H Fair Assn. Aug.

Akron-Akron Agrl. Fair Assn. Sept. 14-17.

Alexandria-Madison Co. 4-H Club Assn. Aug. 9-12. Fred A. Wright. Anderson-Anderson Free Fair Assn. July

Auburn-DeKalb Co. Free Fall Fair Assn.

Aurora-Aurora Farmers' Fair Assn. Sept.

Bedford-Lawrence Co. Festival. Aug. 8-10.

Bicknell-Knox Co. Farm Fair Assn. Aug.

Bicomington-Monroe Co. Fair Assn. Aug.

Agrl. Assn. Sept. 20-24. Robert O. Venis.

Boonville-Big Boonville Fair Asan. July 31-Aug. 5. Albert C. Derr. Boswell-Benton Co. Fair Asan. Aug. 22-

Bourbon-Bourbon Fair Asan. Sept. 14-17.

Brazil-Clay Co. 4-H Fair Assn. Aug. 16-19. R. D. McHargue. Brookville-Franklin Co. 4-H Agrl. Assn.,

Brownstown-Jackson Co. Free Fair Assa.

Cannelton-Perry Co. 4-H Fair. Aug. 10-

Cayuga-Vermillion Co. Fair Assn. July

Centerville-Wayne Co. 4-H Club Fair. July 31-Aug. 5. Mrs. Herbert Sheffer. Columbia City-4-H Clubs, Inc. Aug. 25-37.

Columbus-Bartholomew Co. Fair Assn.

Connersville-Fayette Co. Pree Fair Assn.

Converse-Miami Co. Agrl. Asan. Aug. 9-12.

Corydon-Harrison Co. Agrl. Soc. Aug. 22-

Covington-Fountain Co. 4-H Club Fair,

Crown Point-Lake Co. Central States Fair,

Danville-Hendricks Co. 4-H & Agrl. Pair Assn. Aug. 2-3. Edgar Reitzel.

Denver-Denver Community Asan. Aug. 29-

Ellettsville-Monroe Oo. Fall Festival Assn. Sept. 15-17. Mrs. Bernice Hudson.

Einora-Daviess Co. Fair, Inc. Aug. 1-6,

Evansville-Tri-State Agri. & Indi. Expo.

Plora-Carroll Co. 4-H Exhibit Assn. Aug.

Fort Wayne-Allen Co. 4-H Clubs, Inc.

Frankfort-Clinton Co. Fair, Inc. Aug. 21-

Franklin-Johnson Co. Free Fair, July 12-

Pranklin-Johnson Co. 4-H & Agrl. Pair Assn. July 30-Aug. 5. L. B. McAtee.

Goshen-Elphart Co. Fair, Inc. 8-13. Dart

Greencastle-Putman Co. Fair & 4-H Club

Asn. Aug. 1-8. Thomas R. Hendricks.

Greenfield-Hancock Co. 4-H Club Agrl.

Greensburg-Docatur Co. 4-H Agrl, Fair

Assn. Aug. 9-12. Ben Licking. Greentown--Greentown Lion's 4-H Assn.

Hamlet-Starke Co. 4-H Club Fair. Aug.

Hartford City-Blackford Co. 4-H & Open

Assn. Aug 8-12. Mr. Charles Heller.

Aug. 9-12, Mrs. Esther Solomon.

Aug. 2-5. Mrs. Dallas Livingston.

Aug. 20-27. Donald S. Powers.

Sept. 3. Mrs. Earl Hagan.

Sept. 17-22. C. J. Becker.

17. Millard R. Montgomery.

Aug. 2-6. Harold Schaaf.

10-13, Tom Bell, Knox.

1-6. Harold R. Berry.

10-17. Pete Anderson.

27. Aaron Ostler.

K. Bemenderfer.

Inc. Aug. 2-5. Mrs. Hazel Fritz.

Aug. 7-13. Richard Elliott.

July 17-22. F. M. Overstreet.

Aug. 14-19. G. Ross Dorsett.

Bluffton-Bluffton Free Street Fair

Sept. 27-Oct. 2. Harry L. Provinca.

Fair, Aug. 9-10. Robert Howey.

Sept. 12-16. Charles I. Oldham.

Show Asan. July 1-4. Harvey Settles.

July 18-23. Mrs. E. Carylle Pierce.

I. M. Brumback.

Jack Rooney.

O. L. Batman.

Arol Preston.

5-10. Powell T. Powell.

24-29. E. Guy Pixley.

15-19. Wilbur D. Smith.

27-30. Chas. M. Reimer.

Sept. 1. Ruth Johnston.

9-11. Lawrence Whalen.

Wayne L. Hunter.

R. Y. Bartholomew.

15. Mrs. J. H. Stumpe.

22-26. J. L. Laugharn.

Aug. 2-4. Guy K. Gee.

Aug. 9-12. John Felt.

10-16. Reba Millican.

11. C. R. Brady.

15. W. J. Brown.

6. Paul M Krows.

17-22. H. L. Card.

22. E. M. Gorden.

J. W. Richardson.

27. Edgar Amrine.

31. L. A. Nordhausen.

4-7. Mrs. J. C. Heisler,

8-11. Roscos Deller.

9-12. Otto H. Gates.

4-9, William J. Hutton.

30-Oct. 2. Robert Evans.

W. C. Heck, Jr.

8-13. Erwin D. Scott.

9-12. Justin Graves.

25. Lendal Lowman.

H. J. Dillingham.

12. Hazel Gayer.

Rose C. Kerch.

Gerald L. Knox.

Kermit Williams,

Kankakee-Kankakee Fair Assn. Aug. 9-14. Pt. Wayne-Ft. Wayne Free Fair. July

27. John Ward Walker.

20-23. Allen H. Helt.

Ivan Boylan.

John Graves.

25-30. Kenneth Martin.

21. Strother G. Jones.

July 27-29. Earl Brokaw.

Richard Barney, Geneva.

26. Wayne Slutz.

Ora E. Raffety.

Robert Loitz.

1955 Fair Dates

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Alabama

Anniston-Calhoun Co. Fair Assn. Sept. 26-Oct. 1. A. S. Mathews Jr.

Athens-Limestone Negro Agri. Fair Assn. Sept. 26-Oct. 1. O. Smith.

50

Atmore-AlaFlora Fair Assn. Oct. 3-8. Fred Curtis.

Almore-Escambia Co. Fair Assn. Oct. 5-

10. F. A. Rew. Attalla-Etowah Co. Fair Assn. Oct. 3-6.

Ralph S. Burgess. Birmingham-Alabama State Fair. Oct.

3-3. R. H. McIntosh. Clanton-Chilton Co. Fair. Sept. 5-10. M.

R. Glasscock. Decatur-Morgan Co. Fair Assn. Sept. 12-

17. A. J. Coleman. Dothan-Houston Co. Tri State Fair Assn.

Oct. 24-29. Mrs. L. J. Lunsford. Florence-No. Alabama State Fair, Sept.

19-24. C. H. Jackson. Greensboro-Hale Co. Fair, Sept. 19. John

B. Deavours.

Orcenville-Butler Co. Pair Assn. Oct. 17-22. E. O. Harrison.

Huntsville-Madison Co. Fair & Tenn. Valley Expo. Sept. 26-Oct. 1. Marie Dickson.

Jasper-Northwest Ala. Fair. Sept. 26-Oct. 1 Neil Kilgore.

Lexington-Lexington Fair Assn. Sept. 29-Oct. 1. Jeanette Newton,

Luverne---Crenshaw Co. Fair Assn. Oct. 31-Nov. 5. W. J. Bell. Montgomery-So. Ala. Fair Assn. Oct. 10-

15. Bill Lynn.

Moulton-Lawrence Co, Fair Assn. Sept. 19-24. J F. Roberson.

Onconto-Blount Co. Fair Assn. Sept. 19-24. D. S. Lovd.

Opelika-East Alabama Fair Assn. Oct. 3-9. Frank F. Culpepper.

Russellville-Phil Campbell Comm. Fair. Oct. 1. H. A. Ponder.

Scottsboro-Jackson Co. Pair Assn. Oct. 3-8. J. E. Reid.

Troy-Pike Co. Fair, Inc. Oct. 10-15. Grady L. Ingram.

Arizona

Douglas-Cochise County Fair. Oct. 1-3. Flagstall-Coconino Co. Fair, Sept. 8-11. Holbrook-Navajo Co. Fair Com. Sept.

10-12. J. H. Miller. Kingman-Mohave Co. Fair, Sept 1.-5. Harry R. Phillips.

Nogales-Mexican Independence Festival. Sept. 15-16.

Phoenix-Arizona State Fair. Nov. 4-15. Geo. W. Blake.

Prescott-Yavapai Co. Fair Assn. Sept. 14-18. Alvin Allen.

Sonoita-Santa Cruz County Fair, Oct. 3. St. Johns-Apache Co. Pair, Sept. 23-24. Tucson-Pima County Pair. Oct. 21-24. Window Rock-Navajo Tribal Fair, Sept. 1-5.

Arkansas

Arkadelphia-Clark Co. Fair & Livesock Asan. Sept. 22-24. Geo. S. Dews, Batesville-Independence Co. Pair & Livestock Assn. Sept. 13-16. Mrs. Bertle

Gridley-Golden Feather Fair. Aug. 25-28. Joe Whitaker. Hanford-Kings Co. Fair. Oct. 13-16. Jim King. Hayfork-Trinity Co. Fair. Aug. 19-21. J. D. Berry. Hemet-46th Dist. Agrl. Assn. Riverside Co. Farmers Fair. Aug. 17-21. Harry Hofmann. Lakeport-49th Dist. Agrl Assn. Sept. 2-4. C. P. Lewis. Lancaster-Antelope Valley Pair & Alfalfa

Dr Joseph N. D. Hindley,

25-28. Joseph E. Whitaker.

Paul T. Mannen.

Ralph H. Barnes.

9. T. A. Dodge.

Festival. Sept. 8-11. A. G. Marquardt. Lodi-Lodi Grape Pestival & National Wine Show. Sept. 16-18. C. S. Jackson.

Del Mar-Southern California Expo. &

Eureka-Redwood Acres Pair. June 22-26.

Ferndale-Humboldt Co. Fair. Aug. 15-21.

San Diego Co. Fair. June 24-July 4.

Los Angeles-48th Dist. Agrl. Assn. Great Western Livestock Show. Nov. 26-Dec. 1.

McArthur - Inter-Mountain Fair 10 Shasta Co. Sept. 3-5. George Ingram. Madera-21-A Dist. Agrl. Assn. Sept. 22-25.

Marshall Finstad. Mariposa-Mariposa Co. Fair. Sept. 3-5. Dale K. Campbell.

Merced-Merced Co. Fair. Aug. 24-28. W. C.

Woxberg. Monterey-Monterey Co. Fair. Aug. 25-28. George T. Wise.

Napa-Napa Dist. Fair. Aug. 11-14. Lowell Edington.

Northridge-51st Dist. Agrl. Assn. Sept. 1-5. Max P. Schonfeld. Orland-Gienn Co. Fair. Sept. 14-18. R. E.

Walker. Paso Robles-San Luis Oblspo Co. Fair.

Aug. 17-20. Lawrence W. Lewin. Petalums-Fourth Dist. Fair. July 14-17.

Dolph Young. Placerville-Ei Dorado Co. Fair. Aug. 19-21. Guy W. Davenport.

Pleasanton-Alameda Co. Fair. June 24-July 7. Wray L. Bergstrom. Plymouth-Amador Co. Fair. Aug. 26-28.

Goula M. Wait, Pomona-Los Angeles Co. Fair. Sept. 16-

Oct. 2. C. B. Afflerbaugh. Quincy-Plumas Co. Fair. Aug. 11-14. Tulsa

E. Scott. Red Bluff-30th Dist. Agrl. Assn. Aug. 4-7.

Joseph A. Soares. Roseville-Placer Co. Fair. Aug. 11-14. Sacramento - Sacramento Co. Fair, July

7-10. Robert M. Baker, Sacramento - California State Fair &

Expo. Sept. 1-11. Dudley T. Fortin.

San Francisco - Grand Natl. Livestock Expo Oct. 28-Nov. 6. Nye Wilson. San Jose-Santa Clara Co. Fair. Sept. 12-

18. Russell E. Pettit. San Mateo-San Mateo Co. Fair & Floral Flesta. Aug. 5-13. William M. Wilson.

Santa Ana-Orange Co. Fair. Aug. 9-14. R. M. C. Fullenwider. Santa Barbara-Santa Barbara National

Horse Show & Fair. July 12-17. Edward Seymour-Seymour Grange Fair, Sept. 10. O. Van Cleve, Santa Maria-Santa Barbara Co. Fair. July 27-31. Reldon Dunlap. So. Glastonbury-Glastonbury Grange Pair Assn. Oct. 8, Harry W. Hall, Sonora-Mother Lode Fair. Aug. 4-7. Cecil Southington-Southington Dist. Fair. Sept B. Mathews. 9-10. Joseph Bell, Stockton-San Joaquin Fair Assn. Aug South Woodstock-Woodstock Fair, Sept 3-5. Donald B. Williams, Putnam. 19-28. E. G. Vollmann. Susanville-Lassen Co. Fair & Livestock Show, Aug. 16-21. A. A. Jensen. Stafford Springs-Stafford Fair Assn. Oct.

Rocky Ford-Arkansas Valley Fair & Conyer - Rockdale Co. American Legion | Mendon-Adams Oo. Fair Asan. Aug. 6-19. Watermelon Days, Aug. 30-Sept. 1. Ted | Fair, Sept. 26-Oct. 1. A. R. Barksdale. R. Ryan. Cordele-Central Georgia Fair. Oct. 24-29. Springfield-Baca Co. Fair Assa, Aug. Emory Herring. Dalton-North Georgia Fair Asan, Sept.

26-Oct. 1. Burl Scoggins.

26-Oct. 2. Welby Griffith.

10-15. Clarence H. Hair.

7. Meredith E. Thompson.

I. V. Hulme.

Lee Carter.

Ross Jordan.

L. C. Anderson.

10-15. Earl Varner.

Weaver.

Elberton-Elberton Fair Assn. Oct 10-15.

Griffin-Spalding Co. Assn. Oct. 3-8. O. H.

Hahira-Hahira Community Fair. Oct. 10-

13. C. P. Scruggs. Hartwell-Hart Co. Agri. Fair. Oct. 10-15.

Macon-Georgia State Fair. Oct. 17-22. E.

Manchester-Tri County Fair Asan. Sept.

Metter - Candler Co. Fair. Oct. 10-15.

Montezuma-Macon Co. Fair Assn. Oct.

Savannah--Savannah Exchange Club Fair

Swainsboro-Emanuel Co. Fair Assn. Oct.

Thomaston-West Central Georgia Fair

Idaho

Blackfoot-Eastern Idaho State Fair. Sept.

Boise-Western Idaho State Fair. Aug.

Burley-Cassia Co. Fair & Rodeo. Aug. 18-20. Truman Bradley.

Cambridge-Washington Co. Fair & Rodeo.

Emmett-Gem Co. Fair & Rodeo. Aug. 11-

Fller-Twin Falls Co. Fair & Rodeo. Aug

Gooding-Gooding Co. Fair & Rodeo Aug. 25-27. L. W. Lucke.

Grace-Caribou Co. Fair Assn. Aug. 11-13.

Homedale-Owyhee Co. Fair Assn. Aug. 18-

Jerome-North Side Fair & Rodeo, Aug.

Lewiston-Lewiston Roundup Assn. Sept.

Maiad City-Oneida Co. Fair & Rodeo Sept. 8-10. Ray Andersen.

Montpeller-Bear Lake Co. Fair & Rodeo

New Plymouth-Payette Co. Fair & Rodeo

Nezperce - Lewis Co. Fair. Sept. 22-24

Orofino-Clearwater Co. Fair Assn. Sept

Rexburg-Madison Co. Fair. Sept. 9-10.

Ririe-Jefferson Co. Fair. Sept. 2-3. Cari

Salmon-Lemhi Co. Fair. Sept. 3-10. Ben

Illinois

Albion-Edwards Co. Fair. Aug. 7-12. Loy L

Aledo-Mercer Co. Fair. July 26-29. C. O.

Altamont-Effingham Co. Fair. Aug. 7-12.

Anna-Union Co. Fair. Aug. 22-26. Robert

Arthur-Moultrie-Douglas Co. Fair & Agri

Assn. July 19-23. H. E. Hood.

Aug. 25-27. Glenn L. Barnson.

Aug. 18-20. John Wagner.

15-18. Michel Casetto,

Assn. Oct. 10-15. James E. Hays.

13-17. Mrs. Ruth C. Hartkopt.

23-27. Ambrose W. Johnson.

Aug. 27-29. Chuck Ferdon.

14. E. J. Johannesen.

Kay Whitehead.

31-Sept. 3. Tom Parks.

20. Harold McJunkin.

9-11. Joe M. Skok.

Gordon Dailey.

Jesse Welker.

Royce F. Majors.

Wayne Robison.

7. Geo. Gerken.

M. Shaner

Banks.

Thread

Brown.

Ford.

8-13. Eleanor G. Wiswall.

Assn. Coastal Empire Fair. Oct. 31-Nov.

19-20. Claude Bosley. Yuma-Yuma Co. Fair Assn. Aug. 8-10.

Wm. H. Chandler.

Connecticut

Berlin-Berlin Fair Assn. Sept. 30-Oct. 2. William Poppel, Kensington.

Berlin-Berlin Grange Fair. Sept. 16-17. Mrs. Esther G. Lamb. Bethlehem-Bethlehem Fair Soc. Sept. 10-

11. Ann Skelte. Bozrah-Bozrah Fair Assn. Aug. 27.

Bridgewater-Bridgewater Dist. Fair. Aug. 19-21. Mrs. Winifred Stuart.

Brooklyn-Windham Co, Agrl. Soc. Aug. Fresno-21st. Dist. Agrl. Assn. Sept. 30-Oct.

26-28. Mrs. Eleanore H. Strunk. Cheshire-Cheshire Fair Assn. Sept. 24. Grass Valley-Nevada Co. Dist. Fair. Aug.

William Myers. Chester-Chester Fair Assn. Aug. 27-28.

Wm. G. Stark. Columbia-Columbia Dist. Fair. Aug. 26-28. Ward Rosebrooks.

Danbury-The Great Danbury State Pair. Oct. 1-9. John W. Leany.

Durham-Durham Fair Assn. Sept. 23-25. Mrs. Edward M. Russell.

Durham-Middlesex Co. 4-H Fair, Aug. 19-21. Carol Lee, Middletown.

Ellington-Union Agri. Soc. Sept. 27-28. D. Everett Neelans.

Goshen-Goshen Fair Assn. Sept. 3-5.

Lester McLaughlin. Guilford-Guilford Fair Assn. Sept. 16-17. Marie E. Griswold.

Raddam Neck-Haddam Neck Fair Assn. Sept. 5. Leonard Seiden, East Hampton, Hamburg-Hamburg Fair Assn. Aug. 20. Harold Maynard, Lyme.

Hamden-Hamden Grange Pair. Sept. 17.

Mrs Kenneth Vowinkle. Hazardville-Hazardville Pair Assn. Sept. 27-28. D. Everett Neelans.

Harwinton-Harwinton Agrl. Soc. Oct. 1-2. Merie H. Plaskett. Ledyard-Ledyard Dist. Fair. Sept. 10.

Frank E. Eastman.

Madison-Guilford-Madison Future Farmers Fair, Sept. 10. John Doffek.

Mansfield-Echo Grange Fair, Sept. 10. Arthur Arnold.

Mariborough-Marlborough Grange Fair. Aug. 27. Mrs. Gladys E. Dancause, East

Hampton. Meriden-Meriden Grange Assn. Sept. 16-17. Mrs. Bertha B. Tinkham.

Monroe-Harmony Grange Fair. Aug. 26-27. Florence Bura.

North Haven-New Haven Co. 4-H Fair Assn. Aug. 12-14. Miss Carol Joyce. Wailingford.

North Haven-North Haven Fair & Expo. Sept. 8-11. Miss Gertrude N. Miller.

North Stonington-New London Co. 4-H Fair, Sept. 2-3. Patricia Cushman,

Lebanon. Norwich-Norwich Fair Assn. Aug. 12-13. Norwich-Norwich Grange Fair, Sept. 9-10.

Norwichtown-Norwich Grange Fair-Sept. 9-10. Mrs. Luella P. Browning.

Old Lyme-Old Lyme Co. Fair & Horse Show, Aug. 6, N. R. Sheffield. Pachaug-Pachaug Grange Fair Assn. Aug

13. Joseph Whalen, Jewett City, Portland-Portland Agrl. Fair Assn. Sept. 17-18. Karl S. Newsom.

Preston City-Preston City Fair. Aug. 20. Mrs. John O. Peckham.

John Martin.

6-9. Louise L. Benton.

Sept. 17. Flora E. Hough.

Sept. 14-15. Clarence Long.

Mrs. Oressa Barter.

19-20. Joan Rumble.

Robert Fargo.

20-21.

Riverton-Union Agrl. Soc. Oct. 8-9. Grace D. Seymour, Winsted.

Stafford Springs--Toiland Co. 4-H Fair

Terryville-Terryville Co. Fair Assn. Sept.

Warren-Litchfield Co. 4-H Fair Assn.

Aug. 26-27. Donna Bedford, Thomaston

Waterford-Cohanzie Fair. Aug. 12-13

Wethersfield-Wethersfield Grange Fair

Wilton-Fairfield Co. 4-H Fair Assn. Aug.

Winchester-Winchester Fair Assn. Aug

Windsor Locks-Hartford Co. 4-H Fair.

Woodstock-Windham Co. 4-H Fair. Aug.

Woodstock-Woodstock Fair Assn. Sept

Delaware

Harrington-Kent & Susser Co. Fair Assn.

Florida

Crestview-Legion Harvest Fair, Inc. Oct

De Funiak Springs-Walton Co. Fair Assn.

East Palatka-Putnam Co. Agri. Assn.

Live Oak-Suwannee Co. Fair Assn. Oct.

Orlando-Central Plorida Fair, Feb. 20-

Panama City-Bay Co. Fair Asan. Oct

Pensacola-Pensacola Interstate Fair Assn

Quincy-Gadsden Co. Tob. Festival & Fair

Taliahassee - North Florida Fair Assn.

rampa--Florida State Fair & Gasparilla

Georgia

Athens-Athens Agri. Fair Assn. Oct. 17-22

Atlanta-Southeastern Fair. Sept. 28-Oct.

Augusta-Exchange Club Fall Fair, Oct.

Bainbridge-Decatur Co. Fair Assn. Oct.

Brunswick-Exchange Club Fair, Oct. 17-

Cartersville-Bartow Co. American Legion

Fair, Sept. 19-24, Victor H. Waldrop, Columbus - Chattahoochee Valley Expo.

WARNING

Assn. Oct. 13-15. Fred P. Brinkman.

Nov. 7-12. H. E. Maliby, Palatka.

25, 1956. Crawford T. Bickford.

Oct. 17-33. John E. Frenkel,

Oct. 25-29. Lloyd Rhoden.

Assn. Feb. 1956. J. C. Huskisson,

6-7. Marcia Jordan. Southbridge.

July 25-30. T. B. Holloway.

3-8. Harry A. Bert King.

17-22. Paul Crews.

F H. Williams.

8. E. Lee Carteron.

17-32. T. E. Rich.

22. N. L. Williams.

24-29. W. T. Ashmore Jr.

Oct. 10-15. F. L. Jenkins,

17-22. D. S. Suggs Sr.

Nov. 9-13. H. O. Harrison.

3-5. Donald B. Williams, Putnam.

Aug. 27-28. Charles Wilcox, Manchester

Aug. 26-27. Janet Gaylord, Storrs.

Augusta-Hancock Co. Fair. July 21-24. L. Rocky Hill-Rocky Hill Grange Fair, Sept. Belleville-St. Clair Co. Fair, July 30-Aug. 10, Mrs. Dorothy B. Herrick.

Gray. Berryville-Carroll Co. Fair & Liveslock

Show, Sept. 7-10, Kathleen Simpson, Blytheville-N. E. Ark. Dist. Fair Assn.

Sept. 20-25. R. E. Blaylock. Camden-Ouachita Co. Livestock & Fair

Asan. Sept. 12-17. Floyd Daniel. Clarksville-Johnson Co. Fair Asan. Sept.

21-24. Everette Stewart.

Conway-Faulkner Co. Fair Assn. Sept. 28-Oct. 1. James V. Hicks.

Danville-Yell Co Free Fair Assn. Sept. 28-Oct. 1. Mrs. Dewal May.

DeWitt-Ark. Co. Livestock Show Assn. Oct. 12-15. Harold Kendall.

Ei Dorado-Union Co. Livestock & Poultry Assn. Sept. 19-24. Guy O. Dunn.

Payetteville-Washington Co. Fair. Sept. 20-23. L. O. Graham.

Porrest City-St. Francis Co. Fair & Livestock Show Assn. Oct. 10-15. J. R. Porter.

Ft. Smith-Ark.-Okla. Livestock Expo. & Dist. Free Fair. Sept. 10-16. Pat Condren. Barrisburg-Poinseit Co. Fair Assn. Sept.

28-Oct. 1. Melba Lee Moore. Heber Springs-Cleburne Co. Fair Assn.

Sept. 22-24. James T. Edwards. Bope-3d Dist. Livestock Show. Sept. 26-

Oct. 2. Robert Shivers. Huntsville-Madison Co. Fair Assn. Sept.

22-24. LeRoy Barber.

Little Rock-Ark, Livestock Show, Oct. 3-8. Clyde E. Byrd.

Lonoke-Lonoke Co. Fair & Livestock Show, Sept. 12-15. Mrs. W. J. Trickey.

Magnolia-Columbia Co. Fair & Livestock Show. Sept. 26-Oct. 1. W. E. Williamson.

Marvell-Phillips Co. Fair Assn. Sept. 20-24. Ike Van Meter.

Monticello-Drew Co. Livestock Show and Fair Assn. Sept. 14-17. Jack Shelton.

Morrilton-Conway Co. Fair Assn. Sept. 21-24. Garland Davis.

Mountain View-Stone Co. Free Fair Assn Sept. 15-17. J. E. Cash.

Mulberry-Crawford Co. Fair Assn. Sept. 22-24. C. D. Chastain.

Nashville-Howard Co. Fair Asan. Sept 22-24. Hilton Gant.

Newport-Jackson Co. Fair & Livestock Bhow Assn. Sept. 19-24. Mollie Einkle. Osark-Franklin Co. Fair Assn. Sept. 30.

Ralph Johnson. Perryville-Perry Co. Fair & Livestock

Show, Sept. 29-Oct. 1. Glenn Wallace. Piggott-Clay Co. Fair Assn. Sept. 15-17. Ira Hartness.

Pine Bluff-So. Ark. Livestock Show, Sept.

20-34. George Hestand. Pocahontas-Randolph Co. Fair Assn. Sept.

8-10. A. C. DeClerk. Prescott-Nevada Co. Fair Assn. Sept.

21-23. George E. Wylle.

Russellville-Pope Co. Fair Asan. Sept. 21-23. Robert P. Hines. Star City-Lincoln Co. Fair Assn. Sept.

15-17. Clyde E. Fish.

Waldron-Scott Co. Fair Assn. Sept. 8-10. Mrs. Rheba Brown, Blackfork.

Warren-Bradiey Co. Fair & Rodeo. Sept. 8-10. John M. (Jack) Nelson.

Wyone-Cross Co. Fair Assn. Sept. 19-24. Boots Roberts.

California

Anderson-Shasta Co. 27th Dist. Agrl. Pair. Aug. 25-28. Joseph J. Spear.

Antioch-Contra Costa Co. Fair. Aug. 4-7. Norman D. Sundborg.

Arcata-Arcata Jr. Fair. Aug. 7. Ralph H. Barnes. Bayside. Auburn-20th Dist. Pair. Sept. 16-18, R. W.

Towers.

Bakersfield-Kern Co. Fair. Sept. 26-Oct. 2. William A. Straub.

Bishop-Eastern Sierra Tri-Co. Fair. Sept. 2-5, O. F. (Tad) Davis,

Boonville-Mendocino Co. Fair & Apple Show. Sept. 23-25. H. J. June. Calistoga-Calistoga Pair Assn. July 2-4.

Roy F. Schoepf. Cedarville-Modoc Co. Fair. Aug. 26-28.

Roland J. Christiansen. Cloverdale-Cloverdale Citrus Pair. Peb.

22, 1956. J. LeRoy Wehr. Cresent City-Del Norte Co. Fair. Aug.

Tulare-Tulare Co. Fair. Sept. 20-25. A. J. Elliott. Tulelake-Tulelake-Butte Valley Fair. Sept.

4-6. William C. Whitaker. Turlock-Stanislaus Dist. Fair. Aug. 8-13.

C. A. Rigsbee. Ukiah-12th Dist. Pair. Aug. 25-28. P.

Pierce Stipp.

Vallejo-Solano Co. Fair. July 8-16. Terry E. Rowe.

Ventura - Ventura Co. Fair. Oct. 5-9. L. E. Ver Husen.

Victorville-San Bernardino Co. Fair, Aug. 24-28. Oren Robertson.

Watsonville-Santa Cruz Co. Fair, Sept. 22-25. E. P. Johnson.

Woodland-Yolo Co. Fair Asan. Aug. 18-21. Stuart B. Walte.

Yreka-Siskiyou Co. Fair, Aug. 19-21. Edward B. Mathews.

Yuba City-Yuba-Sutter Fair. July 27-21. Roy L. Welch.

Colorado

Akron-Washington Co. Pair Assn. Aug. 11-13. Brandt Wenig.

Brighton-Adams Co. Fair Assn. Aug. 11-14. James Green.

Burlington-Kit Carson Co. Fair & Rodeo. Aug. 11-13. Melvin D. Butterfield.

Calhan-El Paso Co. Fair Assn. Aug. 19-21. A. C. Gaddy.

Castle Rock-Douglas Co. Fair Assn. Sept. 9-11. Charles E. Kirk.

Cheyenne Wells-Cheyenne Co. Fair Assn. Sept. 1-3. Byron Hudson. Durango-La Plata Co. Fair Assn. Sept.

23-25. Emil Arndt. Hayden-Routt Co. Fair & Rodeo. Aug.

18-20. Geo. A. Simonton. Holyoke-Phillips Co. Fair Assn. Aug. 15-17.

R. E. Ensminger. Hugo-Lincoln Co. Free Fair & Rodeo.

Aug. 19-21. Bob Igon. Julesburg-Sedgwick Co. Fair Assn. Aug. 18-20. Carl J. Hoffman.

Kijwa-Elbert Co. Fair & Horse Show Assn. Aug. 15-17. Frances L Jessup,

Elbert. Lamar-Prowers Co. Free Fair. Aug. 11-13. Allan H. Pett.

Littleton-Arapahoe Co. Fair Assn. Aug. 10-13. Forrest F. Hammes.

Longmont-Boulder Co. Fair & American Legion Rodeo, Aug. 18-20, Geo.

Reitemeier. Loveland-barimer Co. Fair & Roden. Aug.

15-17. E. Robert Palmer. Meeker-Rio Blanco Co. Fair Assn. Sept.

2-3. James H. White. Montrose-Montrose Co. Fair Assn. Aug.

16-18. Elmer Orr. Pagosa Springs-Archuleta Co. Fair & 4-H Show, Sept. 3-4. Ruben Connelley.

Panola-Delta Co. Fair Assn. Sept. 6-9.

J. Dewell.

Pueblo-Colorado State Fair. Aug. 23-28 William H. Kittle.

> WARNING WARNING

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prosecuted to the full extent of the law. THE BILLBOARD PUBLISHING CO. Belvidere-Northern Illinois Fair AS8 D Aug. 12-14. Mrs. Frieda Spencer,

Benton-Franklin Co. Fair. July 25-29. R. Wauconda-Lake Co. Pair Assn. July 28-Earl Doly.

Bloomington-McLean Co. Fair, Aug. 8-11. Woodstock-McHenry Co. Fair Assa. Aug. Roy Barclay.

Bridgeport-Lawrence Co. Fair. Aug. 22-26. Grover O. Gross,

Brownstown-Fayette Co. Fair. July 4-8. Harold Hartwick.

Cambridge-Henry Co. Fair Assn. Aug. 9-12, Mrs. Russell Boberg. Carlinville-Macoupin Co. Fair. July 19-23.

17-18. Frank Dzielinski. Wallingford - Wallingford Grange Assn Mrs. Joe Tostberg. Wapping-Wapping Dist. Fair. Sept. 10.

Carlyle-Clinton Co. Fair. July 20-23. Eldon Hazlet.

Carmi-White Co. Fair. Aug. 14-19. Ben Berfield.

Carroliton-Greene Co. Fair. July 10-15. Nelle Witt.

Cerro Gordo-Flatt Oo. Fair. July 14-16. Earl Kepler.

Charleston-Coles Co. Fair. Aug. 1-6. Robt. Blackford, Chicago-International Live Stock Expo.

Chicago-International Dairy Show, Oct. 8-

15. Wm. E. Oglivie. Cullom-Cullom Jr. Fair Assn. Aug. 12-13.

Danville-Vermillion Co. Fair. Aug. 1-6.

Decatur-Macon Co. Fair. July 31-Aug. 5.

DuQuoin-DuQuoin State Fair Assn. Aug.

Elizabeth-Community Fair Assn. Aug. 10-

Pairbury-Fairbury Fair. Aug. 23-27. R.

Fairfield-The New Wayne Co. Agri. Fair.

July 4-9. Murrell J. Loy. Farmer City-Farmer City Fair Assn. July 31-Aug. 5. E. S. Wightman.

Fisher-Fisher Comm. Fair & Horse Show.

July 19-21. Mrs. Doyne H. McKinney,

Flora-Clay Co. Fair. July 25-29. Joe

Franklin Grove-Franklin Grove Fair Assn.

Preeport-Stephenson Co. Fair, Aug. 24-27.

Georgetown-Georgetown Agrl. Fair Assn.

Greenup-Cumberland Co. Fair Assn. Aug.

Greenville-Bond Co, Fair Assn. Aug. 22-

Griggsville-Griggsville Fair Assn. June

Hampton-Rock Island Co. Fair Assn. Aug.

Harrisburg-Saline Co. Agrl. Assn. July

Havana-Mason Co. Fair Assn. Aug. 3-4.

Henry-Marshall-Putnam Co. Pair Assn. Aug. 30-Sept. 2. R. H. Monier.

Highland-Madison Co. Fair Assn. Aug. 3-

Jacksonville-Morgan Co. Agrl. Pair Assn.

Jerseyville-Jersey Co. Fair Assn. July 4-9. Dr. A. VanWalleghen.

Knoxville-Knox Co. Fair Assn. Aug. 1-6.

Lewistown-Fulton Co. Fair Assn. July 26-

Lincoln-Logan Co. Fair Assn. Aug. 6-11.

Marion-Williamson Co. Fair Assn. Aug.

Marshall-Clark Co. Fair Assn. Aug. 8-13.

Martinsville-Martinsville Fulr Assn. July

18-23. H. T. Bennett. Mazon-Grundy Co. Fair Assn. Sept. 1-5.

McLeansboro-Hamilton Co. Fair Assn. Aug.

22-26. H. (Red) Mead. Melvin-Ford Co. Fair Assn. Sept. 6-10.

Mendota-Tri-Co. Fair Assn. Sept. 1-5.

31-Aug. 5. Mrs. George Johnson.

Aug. 25-27, Laverne S. Baker.

Aug. 14-20. Richard Neild.

30-July 4. J. R. Skinner.

Aug. 1-4. Ross Crowcroft.

22-27. W. E. Freeman.

24-27. Wayne Feaster.

26. T. T. Dewey.

William Renoud.

7. J. H. Wilson.

Roy Robinson.

Ray Swanson,

30. Chester Boone.

Wilbur E. Layman.

8-13. Sam Dunaway.

Fred Huffington.

W. F. Carter.

Louis A. Freehill.

Nov. 25-Dec. 3. Wm. C. Ogilvie.

Everett Sandusky.

28-Sept. 5. D. M. Hayes,

12. Raymond J. Strauss.

Harvey Pearson.

B. L. McNabb.

J. Maurer.

Foosland.

Wyman.

Roy Hefty.



Sept. 2. John Connell.

Buck Creek.

16. Don Marshall.

Kauffman, Jr.

Williams,

30. Rollin Crum.

Kathryn Harmon.

2-6. S. M. Deeb.

30. Schumacher.

E. E. Privett.

J. T. West.

Howard L. Bereman.

12. Charles D. Campbell.

Charles Sager.

8-13. M. W. Raburn.

51



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x 106

× 90

x 120

40

42

46

60

50

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1.478.00

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2.600.00

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OR WRITE

Mrs. Horace Dirlaw, Bowling Green. Sullivan-Sullivan Co. 4-H Club Fair Assn.

Aug. 3-6. Mrs. Merle Terrell. Sunman-Sunman American Legion Fair. July 19-23. D. Lattire.

Terre Haute-Wabash Valley Pair Asan. Aug. 13-21. E. J. Acree.

Tipton-Tipton Co. 4-H Fair. Aug. 9-11. Dora Lagg.

Valparaiso-Porter Co. Agrl. Soc. Aug. 2-6. Tom Womax.

Veedersburg-Fountain Co. 4-H Club Fair. Aug. 1-4. Mrs. Dallas Livingston, Hillsboro.

Wabash-Wabash Co. Agrl. Fair Assn. Aug. 15-20. Dale J. Miller.

Warsaw-Kosciusko Co. Fair Assn. Aug. 8-13. Henry Butler.

- Co. Williamsport-Warren Co. Fair Aug. 8-12. Mrs. Robert Haniford.
- Winchester-Randolph Co. 4-K Club Show. Aug. 9-12. Mrs. Robert J. Curry.

Worthington-Greene Co. Fair Assn. July 26-30. Robert Pyror.

lowa

Adel-Dallas Co. Pair Assn. Aug. 17-20. J. Dwight Brown.

- Afton-Union Co. Fair Assn. Aug. 16-18. John A. Leininger.
- Albia-Monroe Co. P. B. Sire Assn. Aug. 1-4. Clarence E. Babcock.
- Algona-Kossuth Co. Agrl. Assn. Aug. 17-20. L. W. Nitchals.
- Allison-Butler Co. Fair Assn. Aug. 4-7.
- Charles J. Miller. Alta-Buena Vista Co. Agrl. Soc. Aug. 8-11.
- G. A. Soderquist. Atlantic-Cass Co. 4-H & P.P.A. Fair
- Assn. Aug. 15-19. Gerald Kay.
- Audubon-Audubon Co. Fair. Assn. Sept. 12-16. D. C. Perley.
- Avoca-Pottawattamie Co. Fair Assn. Aug. 9-12. H. E. True.
- Bedford-Taylor Co. Fair Assn. July 25-31.
- Guy H. Miller. Bloomfield-Davis Co. Agrl. Bos. Aug. 16-
- 19. Clayton Morland. Boone-Boone Co. 4-H Pair Assn. Aug.
- 15-18. T. N. Nelson. Britt-Hancock Co. Pair Assn. Aug. 16-19.
- Mitchell Bock, Klemme.
- Burlington-Burlington-Hawkeye Fair Assn. Aug. 8-13. James H. Bright.
- Oedar Rapids-All-Iowa Fair. Aug. 14-21. Andrew C. Hanson.
- Centerville Appancose Co. Fair. Assn. Aug. 9-12. John M. Elliot.
- Central City-Linn Co. Fair Assn. Aug. 5-7. T. W. Lewis. Chairton-Lucas Co. 4-H Achievement
- Show. Aug. 16-18. Raymond E. Meyer,
- Russell. Cherokee-Pilot Rock Plowing Match. Aug.
- 15-17. Albert R. Griffith. Clarinda-Page Co. Agrl. Fair Assn. Aug.
- 3-6 Ole Wibholm.
- Colfax-Jasper Co. 4-H & P.F.A. Fair Assn. Aug. 15-18. Mrs. Fred Jensma, Monroe.
- Columbus Jct.-Louisa Co. Fair Assn. Aug. 15-18. H. W. Pedersen. Coon Rapids-Four County Pair Assn. Aug.
- 17-20. M. D. Peterson.
- Corning-Adams Co. Fair Asan. July 31-Aug. 4. Robert Gauthier.
- Corydon-Wayne Co. Fair Assn. Aug. 22-
- 24. Von Prugh. Council Bluffs-West Pottawattamie Co.
- Pair Asan. Aug. 18-21. Ed Fischer, Neola. Creico-Howard Co. Fair Assn. Aug. 25-
- 28. Ralph Fitzgerald. Davenport-Mississippi Valley Pair. Aug.
- 18-21. Frank Harris. Decorah-Winneshiek Co. Pair Asan. Aug.
- 18-21. Leon R. Brown, Cresco. Denison-Crawford Co. Fair Assn. Aug.
- 15-18. Bryan Weberg. Derby-Derby Dist. Pair. Aug. 16-18. Ray-mond E. Meyer.
- Des Moines-Iowa State Fair. Aug. 27-Sept. 5. L. B. Cunningham. Moines-Polk Co. 4-H Pair

- 14-17. A. T. Grosland. Onawa-Monona Co. Fair Assn. Aug. 22-
 - 25. Charles Ross. Osage-Mitchell Co. Agrl. Soc. Aug. 18-21 Fred B. Hanson.
- Osceola-Clarke Co. 4-H Fair Assn. Aug. 16-19. Richard Ford.
- Oskaloosa-Southern Iowa Fair. Aug. 8-13. Clyde A. Hanna.
- Pocahontas-Pocahontas Co. 4-H Club Pair Assn. Aug. 8-11. Carolyn Ives. Rolfe. Postville-Big Four Fair Asan. Sept. 2-5.
- Charles Hoth. Primghar-O'Brien Co. Fair Assn. Aug. 16-
- 18. John A. Longstreet,
- Rock Rapids-Greater Lyon Co. Fair Assn. Aug. 10-13. Emerson Dykhouse.
- Rockwell City-Calhoun Co. Expo. Aug. 5-7. Wayne D. Gidel.
- Fair Assn. "Sac City-Sac Co. Fair Assn. Aug. 22-25.
- Winamac-Pulaski Co. 4-H Community Pair. Aug. 8-13. Mrs. Virgil Dixon. Winchester-Fandelph Co. 4-H Community Sibley-Osceola Co. Livestock Show. Aug. 29-31. Jake Bursted
 - Sloux Center-Sloux Co. Youth Fair. Aug.
 - 9-11. Maurice F. Eldridge, Orange City. Spencer-Clay Co. Fair Assn. Sept. 12-17. Wm. Woods.
 - Spirit Lake-Dickinson Co. Agrl. Soc. Aug. 17-19, L. E. Hendricks. Thompson-Winnebago Co. Jr. Show. Aug.
 - 15-17. Dean Nerdig.
 - Tipton-Cedar Co. Fair Assn. Aug. 9-12. Eugene R. Moore.
 - Tracr-Tama Co. Fair Assn. Aug. 16-20. Wm. Tams.
 - Vinton-Benton Co. Fair Assn. Aug. 1-4. K. B. Spaulding.
 - Washington-Washington Co. Fair Assn. Aug. 8-11. Thomas Robb.
 - Waterloo-Nat'l Dairy Cattle Congress. Oct. 1-8. E. S. Estel.
 - Waukon-Allamakee Co. Fair Asan. Aug. 11-14. E. M. Phipps.
 - Waverly-Bremer Co. 4-H Fair Assn. Aug. 8-10. L. V. Ormston.
 - Webster City-Hamilton Co. Pair Assn. Aug. 3-7. R. B. Douglas.
 - West Liberty-West Liberty Pair. Aug. 22-25. Robert P. Barclay.

 - West Union-Fayette Co. Fair Assn. Aug. 23-26. E. T. Alcorn. What Cheer-Keokuk Co. Assn. Aug. 12-15. Everett Hemsley.
 - Winterset-Madison Co. Fair Asan. Aug. 15-18. J. Earl Graves.

Kansas

- Abilene-Cent. Kan. Free Fair Asan. Aug 22-26. C. S. Peck.
- Alma-Wabaunsee Co. Fair Assn. Aug. 17-20. Norman Winkler. Anthony-Anthony Fair Assn. July 20-23.
- J. L. Robinson. Auburn-Auburn Grange Fair. Oct. 7-8. Mrs. Irene Brobst.
- Belleville-Republic Co. Cent. Kan. Fair
- Aug. 28-Sept 2. Cari H. Beyer. Beloit-Mitchell Co. Pair Assn. Aug. 30-
- Sept. 2. Dean D. Haddock. Big Springs-Douglas Co. Livestock & Agrl.
- Pair Assn. Aug. 24-26. Max Bahnmaler. Blue Rapids-Marshall Co. Stock Show &
- Fair Assn. Aug. 23-26. Mrs. R. D. Riegle. Burden-Eastern Cowley Co. Fair Assn.
- Aug. 25-28. Ralph W. Henderson. Burlington-Coffey Co. Free Fair Asan. Aug. 30-Sept. 2. Park J. Shepp.
- Caldwell-Sumner Co. Pair Asan. Sept. 8-10. Chester C. Heizer.
- Canton-McPherson Co. Fair Asan. Aug. 18-20. L. C. Hamilton.
- Cheney-Sedgwick Co. Fair Assn. Aug. 18-20. Frank A. Ryniker.
- Clay Center-Clay Co. Pair Assn. Sept. 6-9. Ernest Tolin.
- Coffeyville-Montgomery Co. Fair Assn. Sept. 1-5. Lawrence M. Smith.
- Colby-Thomas Co. Fair Assn. Aug. 9-12. J. B. Kuska.
- Columbus-Cherokee Co. Am. Legion Fair. Aug. 22-27, Joe W. Cook. Cottonwood Palls-Chase Co. Fair &
- Agrl. Boc. Aug. 31-Sept. 2, Elmore G. Stout.
- Council Grove-Morris Co. Fair Assn. Aug. 17-19. Warner Harris.
- Dighton-Lane Co. Free Fair. Ang. 3-5.

- Sept. 2. Albert Frehse. Scott City-Scott Co. Free Fair. Aug. 25-
- 27. Delmar Huck. Smith Center-Smith Co. Fair Assn. Aug.

13. Arthur B. Harzmann.

Charles Potucek Jr.

Marshall P. Walker.

23-26. Jack Ayres. South Haven-Sumner Co.-South Haven Pair. Aug. 31-Sept. 2. K. K. Kilmer. Stafford-Stafford Co. Fair Assn. Aug. 11-

Stockton-Rooks Co. Free Fair Assn. Aug.

Stockton-Rooks Co. Free Fair Assn. Aug.
 23-26. George F. Ostmeyer.
 Sylvan Grove-Lincoln Co.-Sylvan Grove Free Fair. Aug. 23-26. A. L. Naylor.
 Thayer-Thayer Picnic & Fair Assn. Sept.
 7-9. H. M. Minnich.

Topeka-Kansas Pree Fair. Sept. 10-18.

Maurice Fager. Tribune-Greeley Co. Fair. Aug. 11-13.

Ulysses-Grant Co. Free Pair. Aug. 18-20.

WaKeeney-Trego Co. Free Fair Assn. Aug. 16-19. Lew H. Galloway.

Wakefield - Wakefield Free Fair Assn. Sept. 28-30. Dale Newell.

Washington-Washington Co. Fair Assn. Sept. 8-10. C. A. Schumacher.

STZE

20' x 20'

20' * 30'

20' x 40'

30' x 45'

30' x 50'

40° x 40'

WALL

71

7'

7'

7

8



WATER

WIRE OR

201

Ε.

Howard Lake-Wright Co. Agrl. Soc. Aug.

Hutchinson-McLeod Co. Agrl. Assn. Sept.

Jackson-Jackson Co. Fair Assn. Aug. 18-

Jordan-Scott Co. Good Seed Assn. Aug.

Kasson-Dodge 'Co. Free Pair. Aug. 4-7.

Le Center-Le Suer Co. Fair Asan. Aug. 8-

Litchfield-Meeker Co. Agrl. Soc. Aug. 16-18. L. C. Wogenson. Little Falls-Morrison Co. Agrl. Soc. Aug.

Littlefork-Littlefork Pair Assn. Aug. 26-28.

Long Prairie-Todd Co Fair Assn. Aug.

Luverne-Rock Co Agri Soc. Aug. 9-11.

Madison-La qui Parle Co. Fair Assn. Sept.

Mahnomen-Mahnomen Co. Agrl. Soc. July

Mankato-Tri Co. Fair & Blue Earth Co.

Agrl. Asan. Sept. 20-21. Ben J. Jones. Marshall-Lyon Co. Agrl. Soc. Aug. 25-28.

Montivedeo-Chippewa Co. Fair Assn. Aug.

Mora-Kanabec Co. Agrl. Soc. Aug. 15-17.

Morris-Stevens Co. Pair Assn. Aug. 19-

Motley-Morrison Co. Agrl. Assn. Aug. 5-

New Ulm-Brown Co Agrl. Soc. Aug. 18-

Northome-Koochiching Co. Agri. Assn.

Owatonna-Steele Co Free Fair. Aug. 15-

Park Rapids-Shell Prairie Agrl, Assn. Aug.

15-17. B. E. Breuer, Osage. Perham-East Otter Tail Pair Assn. July

Pillager-Cass Co. Agri. Soc. Aug. 18-29.

Pine City-Pine Co. Fair Assn. Aug. 8-10.

Pine River-Pine River Fair Assn. Aug. 23-

Pipestone-Pipeston Co Agrl. Soc. Aug.

Preston-Fillmore Co. Agrl. Soc. Aug. 25-

Princeton-Mille Lacs Co. Fair Assn. Aug.

Redwood Falls-Redwood Co. Agrl. Soc. Sept. 8-11. E. J. Henderson.

Rochester-Olmsted Co. Agrl. Soc. Aug.

Roseau-Roseau Co. Fair Assn. July 19-21.

Rush City-Chicago Co. Agrl. Soc. Aug.

Sauk Centre-Stearns Co. Agrl. Soc. Sept.

8-11. Jerry Daniel. Sauk Rapids-Benton Co. Fair Assn. Aug.

Shakopee-Shakopee Fair Assn. Aug. 18-20.

Slayton-Murray Co. Fair Assn. Aug. 18-

St. Charles-Winona Co. Agrl. & Indl. Assn. Sept. 21-23. L. C. Ward.

St. James-Watonwan Co. Fair Assn. Aug. 11-14. Richard M. Nieland.

St. Paul-Ramsey Co. Agrl. Soc. Aug. 4-7.

St. Paul-Minnesota State Fair Assn. Aug.

St. Peter-Nicollet Co. Fair Assn. Aug. 25-

28. Dr. Roy A. Dean. Thief River Falls-Pennington Co. Agrl. Soc. July 11-14. J. M. Roche.

Two Harbors-Lake Co. Agrl. Soc. Aug. 30-

Tyler-Lincoln Co. Fair Assn. Aug. 18-21.

12-14. Edw. P. Smith, Belle Plaine.

11-14. Paul L. Eddy.

10-14. Everett Oleson.

21. Anton G. Geiger.

12-14 D. T. Sargeant.

Mrs. Harold Running.

9-11. Logan O. Scow.

8-11. H. W. Swenson.

22-24 Jerry Bisek.

Albert V Nelson.

Victor Elfstrum.

21. Ralph Smith.

7. Gordon Russell.

21. E. J. Herriges.

21. Stan Muckle.

E. J. Stark.

E. J. Wamhoff.

24. Wayne Haff.

22-24. R. S. Owens.

29. Ernest Wubbels.

1-3. L. R. Gamradt.

Aug. 1-3. Gien N. Feilman.

10-14. Christy O'Brecht.

Charles Christianson.

18-20. Geo. W. Larson.

19-21. C. H. Varner.

R. T Schumacher.

20. Orville E. Grieme.

Mrs. Flora K. Luedke.

27-Sept. 5. D. K. Baldwin.

Sept. 2. Torstein Grinager.

Donald M. Nelson.

27-31. C. B. Weber.

Aug. 22-24. Betty Boquist.

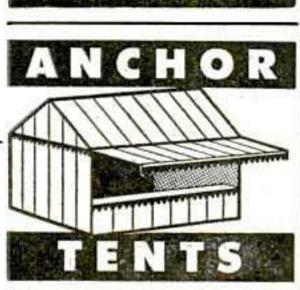
18-21. S. Syverson.

George A. Golia.

Harold J. Lynard.

10. R. D. Evans.

Wellsville-Wellsville Picnic Pair Assn. | Greenup-Greenup Co. Fair Assn. Sept. 28- | Port Allen-West Baton Rouge Parish | Allegan-Allegan Co. Fair Assn. Sept. 11- | Wayland-Wayland Com Fair, Sept. 23-24, Sept. 8-9. J. H. Cramer. Harold Samuelson. Oct. 1. Fair Asan. Sept. 16-19. L. C. Marioneaux. 17. J. H. Snow. West Mineral-Cherokee Co. Free Pair Hardinsburg-Breckinridge Co. Fair Assn. Prairieville-Ascension Parish Negro Fair Allenville-Mackinac Co, Fair Asan. Sept. Minnesota Aug. 17-20. Joe Carlson. Sept. 29-Oct.1. Assn. Sept. 30-Oct. 2. Peter Stephens. 9-10. A. R. Soblaskey. Wetmore-Nemaha Co. Free Pair Assa Harrodsburg-Mercer Co. Fair & Horse Ringgold-Bienville Parish Fair Assn. Oct. Alma-Gratiot Co. Fair, Aug. 9-12, O. Dean Ada-Norman Co Fair Asan. July 7-19. Aug. 11-13. Raymond McDaniel. Show. July 25-30. John H. James Jr. 5-8. John T. Noles. Allen. Winfield-Crowley Co. Fair Assn. Aug. 30-Hartford-Ohio Co. Fair Assn. Sept. 8-10. G. M. Thompson. Ruston-Lincoln Parish Fair Assn. Oct. Alpena-Alpena Co. Agri Soc. Sept. 5-9 Sept. 2. Noble Bradbury. Aitkin-Aitkin Co. Agri Boo. Aug. 15-17. J. R. Russell. 10-11. C. M. Mathewes. Glen Nugent. Yates Center-Woodson Co. Fair Assn. Aug 15-19. Mrs Mary Reid. Hickman-Fulton Co. Fair Assn. Aug. 17-F. C. Kaplan. Ruston-North La. State Fair Assn. Oct. Armada-Armada Agrl. Soc. Aug. 25-28. Albert Lea-Freeborn Co. Fair Assn. Aug. 12-16 O. M. Mathewes. Roy Conner. Hodgenville-Larue Co. Fair Asan. Aug. 22-25. Herman D. Jenson. Kentucky Shreveport-La. State Fair. Oct. 22-30. J. Atlanta-Montmorency Co. 4-H Fair Asan 17-20, Melvin Braden. Alexandria-Douglas Co. Agrl. Assn. Aug. Aug. 30-Sept. 2. Mrs. Helen B. Davis. T. Monsour. Alexandria-Alexandria Fair. Sept. 3-5. Independence-Kenton Co. Fair Assn. Aug. 22-25. C. W. McDonald. Bad Axe-Huron Co. Agri. Fair Assn. Aug. Shreveport-Caddo Parish Fair & Jr. Live-J. W. Shaw. Newport. 10 Anoka-Anoka Co. Soc. Aug. 12-14. Henry 9-13. Raymond L. Brabo, Kinde, stock Show. Oct. 20-21. E. W. Gassie. Barbourville-Knox Co. Fair Assn. Aug. Jeffersontown-Jefferson Co. Fair Assn. Barryton-Barryton Community Fair Assn. Oct. 5-5. Forrest N. Armock. C. Hammer. Sulphur-Calcasieu-Cameron Fair Assn. Aug. 11-13. 24-27. Appleton-Swift Co. Fair Assn. Aug. 25-28. Oct. 20-25. Mrs. Harold Owens. Beattyville-Lee Co. Fair Assn. Se. L. 22-24. La Grange-Oldham Co. Fair Assn. Aug. J. O. Anderson. Vivian-Vivian Fair Assn. Oct. 6-8. Ray-Bay City-Bay Co. Free Fair. Aug. 8-13 Lee Tyler. 24-27. Arlington-Sibley Co. Fair Assn. Aug. 11mond T. West, Byron Ruhstorfer, Kawkawlin, Benton-Marshall Co. Fair Assn. Aug. Lawrenceburg-Lawrenceburg Fair Asan. Tallulah-La. Delta Fair Assn. Oct. 17-21. 14. Louis Kill. Belleville-Wayne Co. 4-H Fair Assn. Aug. 23-27 Curt Phillips. July 18-23. Austin-Mower Co. Pair Assn. Aug. 9-14. J. M. Gilfoll. 16-21. P. R. Biebesheimer, Booneville-Owsley Co. Fair Asan. Sept. Leitchfield-Grayson Co. Fair Assn. Sept. P. J. Holand. Berrien Springs-Berrien Co. Youth Fair Thibodaux-Lafourche Parish Pair Assn. 15-17 1-5. Bagley-Clearwater Co. Agrl. Soc. Aug. 18-Sept. 16-23. Sabin F. Blanchard. Assn. Aug. 17-21. Mrs. Lucie Siekman, - Bowling Green-Southern Kentucky Fair. London-Laurel Co. Fair Assn. Aug. 31-21. Mrs Margaret Davids. West Monroe-Ouachita Valley Fair Assn. Buchanan. Aug. 23-27 Morris Lowe. Sept. 3. Ellie Asher. Oct. 10-15. John Birdsong. Barnesville-Clay Co. Fair & Agrl. Assa. Berrien Springs-Berrien Co. Youth Fair Brodhead-Brodhead Fair Assn. Aug. 15-Louisville-Kentucky State Pair. Sept. 9-17 July 7-9. Theo. Holum. Assn. Aug. 17-21, Mrs. Theo. S. Siekman. Winnfield-Winn Parish Fair Assn. Oct 20. D. A. Robbins. J. Dan Baldwin. Barnum-Carlton Co. Agri. & Ind. Asan. Munfordville-Hart Co. Fair Assn. Sept. Burkesville-Cumberland Co. 11-15. W. C. Cummings. Big Rapids-Mecosta Co. Agrl. Fair Asan. Pair Assn. Aug. 18-20 Claude R. Posten. Aug. 17-20. Winnsboro-Catahoula, Franklin & Rich-Aug. 23-27. Norman Mason. 1-3. Andrew Bird. Baudette-Lake of the Woods Co. Fair Assn. Aug. 24-26. Lloyd L. Wonser. land Tri-Parish Fair Asan. Oct. 5-8. Burlington-Boone Co. 4-H & Utopia Fair Brown City-Brown City Agrl. Assn. Sept. New Castle-Henry Co. Fair Assn. Aug. 16-Assn. Aug. 4-6. Mrs. Vernon Pope. Gearge Sherman. 20. 8-10. Bayport-Washington Co. Fair Assn. Aug. Calhoun-McLean Co. Fair Assn. Sept. 22-Cadillac-Northern Dist. Free Pair. Sept. Newport-Campbell Co. Fair Assn. Sept. Maine 24. J. Estil Clark. 12-14. Fred S. Lammers. 3-5. 5-9. Arvid E. Swanson, Acton-York Co. Agrl. Assn. Sept. 1-3. Leon Campbellsville-Taylor Co. Fair Asan. Aug. 9-13. Mark B. Chandler Jr. Bemidji-Beltrami Co. Agrl. Assn. Aug. 11-Owenton-Owen Co. Fair Assn. July 13-18 Caro-Tuscola Co. Fair Assn. Aug. 22-27. E. Crediford. 13. G. E. Guyans. Ray E. Williams. Carl F. Mantey. Bangor-Bangor Fair Assn. July 30-Aug. 6. Campton-Wolf Co. Fair Assn. Sept. 7-10. Bird Island-Renville Co. Agrl. Soc. Aug. Owingsville-Bath Co. Agrl. Fair Assn. Carson City-Dairyland Agrl. Soc. Aug. 18. Thomas D. Mourkas. 22-24. Harold Baumgartner. Hays Pigman. Aug. 17-20. Joe R. Thompson. Clayton R. Preisel. Blue Hill-Hancock Co. Agrl. Soc. Sept. Carrollton-Carroll Co. Pair Assn. Aug. Blue Earth-Faribault Co Agrl. Soc. Aug. Paducah-McCracken Co. West Ky. Fair Cass City-Cass City Pair, Aug. 4. D. A. 3-5. Phil O'Brien, & Races. July 4-7. Mrs. Ruth L. Fawkes. 16-18. W. E. Hertel. 10-13. MacLachlan. Central City-Muhlenberg Co. Fair Assn. Cherryfield-West Washington Agri, Soc. Brainerd-Crow Wing Co. Fair Assn. Aug. Providence- Webster Co. Fair Assn. Aug. Cassopolis-Cass Co. Agrl. Pair Assn. Aug. Sept. 13-15. C. H. Small, Addison, July 27-30. Mack Houston. 16-20. T. D. Rayburn. 10-13. B. C. Wilkins. 8-13. Mrs. Oak Tumbleson. Cumberland-Cumberland Fair Assn. Sept Breckenridge-Wilkin Co. Fair Assn. July Columbia-Adair Co. Fair Assn. July 27-30. Russell Springs-Russell Co. Fair Assn. Cedar Springs-Cedar Springs Farmers' Dry Ridge-Grant Co. Fair Assn. July 27-Aug. 3-6. L. E. Wilson, Jamestown, 26-Oct. 1. 29-31. William E. McCullough. Day. Aug. 11. Avery Garfield. Dover-Forcroft-Piscataguis Valley Fair 30. J. H. Blain, Russellville-Logan Co. Fair. Aug. 8-13. Caledonia-Houston Co. Fair Assn. Aug. Centerville-St. Joseph Co. Fair Assa. Sept. Falmouth-Falmouth Fair Assn. Aug. 15-Assn Aug. 27. C. G. Cushman. Jack Stengell. 24-27. Merle O. Almo. 19-24. Lester R. Schrader. Sandy Hook-Elliott Co. Agrl. & School Parmington-Farmington Fair Assn. Sept. 21. Mrs. Nelson Breeze. Cambridge-Isanti Co. Agrl. Soc. Aug. 25-Charlotte-Eaton Co. 4-H Assn. Aug. 30-Franklin-Simpson Co. Fair Assn. Sept. 20-24. Frank E. Knowlton. Fair. Sept. 29-Oct. L Emery Horton. 27. Elgin Gunderson. Sept. 3 Sidney Phillips. 28-Oct. 1. Woodrow Coots. Fryeburg-Fryeburg Fair Assn. Oct. 2-8. Little Sandy. Canby-Yellow Medicine Co. Fair Assn. Cheboygan-Northern Mich. Fair Assn. Aug. Germantown-Germantown Fair Assn. Aug. Scottsville-Allen Co. Fair Asan. July 21-David R. Hastings. Aug. 11-14. Darrold Snortum. 10-13. R. K. Asbury. Augusta. 16-20. Geo. D. Judd. 23. James Lonas. Shelbyville-Shelby Co. Fair Assn. Aug. 1-6. Guilford-Guilford Fair Assn. Sept. 10 Cannon Falls-Cannon Valley Fair Assa. July 1-4. R. J. Goodwin. Chelsea-Chelsea Community Pair. Aug. Glasgow-Barren Co. Amer. Legion Fair Leroy Knowlton. 17-20. Wallace Wood. Assn. July 20-23. Sam Sears. Smithland-Livingston Co. Fair Assn. Sept. Lewiston-Lewiston Fair Assn. July 25-30. Clinton-Bigstone Co. Agrl. Soc. Aug. 13-Coldwater-Branch Co. 4-H Fair Assn. Greensburg-Green Co. Fair Assn. Aug. 30-Oct. 1. Litchfield Farmers Club, Inc. Sept. 9-10. 14. Robert L. Wells. Sept. 13-17. Mrs. Luella Hamilton. Springfield-Washington Co. Fair Assn. 24-27. Charles H. Harvey, Gardiner. Detroit Lakes-Becker Co. Agri. Soc. & Corunna-Shiawassee Co. Free Fair. Aug. June 23-25. Machias-Washington Co. Agrl. Fair Assn. Fair Asan, Aug. 24-27, A. L. Boze, Stanford-Lincoln Co. 4-H & FFA Fair 15-20. Blair Woodman. Elk River-Sherburne Co. Agrl. Soc. Aug. Aug. 16-20. Herald J. Beckett. Assn. Aug. 5-6. Mary Louise Adams. Croswell-Croswell Free Fair, Aug. 30-Monmouth-Cochnewagan Agrl. Assn. Sept. 4-6. E. E Bjuge. Sturgis-Union Co. Fair Assn. July 18-23. Sept. 3. P. G. Baer. TENTS 23-24. Clarence H. Maxim. Faribault-Rice Co. Fair & 4-H Club Expo. Aug. 4-7. Frank Duncan. Whitley City-McCreary Co. Fair Assn. Delton - Delton-Kellogg FHA-FFA Agrl. New Glouchester-New Glouchester Fair Sept. 30-Oct. 1 .- Miss Ora W. Neely. School Fair. Oct. 14. Harold Burpee. Assn. Oct. 17-22. Williamstown-Grant Co. Fair Assn. July Detroit-Michigan State Fair. Sept. 2-11. Fairmont-Martin Co. Free Fair. Aug. 10-North Waterford-World's Fair Assn., Inc. 27-30 Donald L. Swanson. 14. John S. Livermore. Sept. 30-Oct. 1. Wilbur L. Button. Norway-Oxford Co. Agrl. Soc. Sept 12-17. ALL SIZES Eagle-Eagle Township Fair Assn. Spet. 8-Louisiana Farmington-Dakota Co. Fair Assn. Aug. 10. Charles Higbee. 10-13. E. W. Ahlberg. Leroy C. Luce. Abbeville-La. Dairy Festival & Fair Assn. Eben Junction-Aiger Co. Agrl. Develop-Fergus Falls-Otter Tall Co. Agri. Soc. & Pembroke-Pembroke Trotting Assn. Aug ment Soc. Aug. 6. Walter Makl. ALL TYPES Oct. 14-15. Roy R. Theriot. Fair Assn. Aug. 24-27. Knute Hanson. 12-14. Harold L. Gardner. Amite-Tangipahoa Parish Fair Assn. Oct. Escanaba-Upper Peninsula State Fair Fertile-Polk Co. Agrl. Fair. July 3-5. Reyn-Pittston-East Pittston Fair Assn. Aug. Aug. 23-28, Ray La Porte. 6-10. L. Barbee Ponder. old T. Erickson. 12-13 Mrs. Melba Crocker, Gardiner, Well Made for Over 75 Years Bastrop-Morchouse Parish Fair & Cotton Evart-Osceola Co. 4-H & FPA Fair, Aug. Fosston-East Polk Co. Pair Asan. June 30-Presque Isle-Presue Isle Fair Assn. Aug. Festival. Sept. 28-Oct. 1. John M. Smith. 17-20. Marjorie Tiedt. July 2. Lester E. Nord. 8-13 Flushing-Lower Thumb Agrl. Dist. Assn. Baton Rouge-East Baton Rouge Parish Garden City-Garden City Pair Assn. Aug. Readfield-Readfield Grange Fair Assn. Materials on hand either dyed in Nov. 1-3. Oscar Hall. Fair Assn. Jan. 26-28, 1956. C. L. Flowers. 15-17. Daniel James. Sept. 10. Mrs. Ruth F. Hight. Buras-Plaquemines Parish Orange Festi-Fowlerville-Fowlerville Agrl. Soc. Aug. 2-Glenwood-Pope Co. Agrl. Soc. Sept. 16colors or "CHEX FLAME." Under-Skowhegan-Skowhegan State Fair. Aug 6. W. Bruce Campbell. 18. Gustav M. Gandrud. val & Fair. Dec. 17-18. 13-20. Roy E. Symons. writers approved flame, water and Clinton-East Feliciana Parish Fair Assn. Gaylord-Otsego Co. Fair Assn. Aug. 25-27. Grand Marais-Cook Co. Agrl. Soc. Aug. Springfield-North Penobscot Agri. Soc. Oct. 19-22. A. R. Cain. Coushatta-Red River Parish Pair Assn. Norman Lendzion. 24-26. Mrs. Gerald L. Olson. mildew-treated ducks. Sept. 3-5. Paul H. McKenney, Brewer. Gladwin-Gladwin Co. Jr. Fair Assn. Aug. Grand Rapids-Itasca Co. Fair Assn. Aug. Topsham-Topsham Fair Assn. Oct. 11-13. 2-4. Olive Nearing, Goodells-St. Clair Co. Agrl. Soc. Aug. Sept. 21-24 C. O. Webb. 18-21, Francis Mullins. IMMEDIATE DELIVERY Union-Union Fair Assn. Aug. 23-27. Covington-St. Tammany Parish Fair Hallock-Kittson Co. Agrl. Assn. July 1-West Cumberland-Cumberland Farmers' 18-20. Willard Bosserman. Assn. Oct. 7-10. John Leveson. 4. Calvin R. Bouvette. Club Sept. 26-Oct. 1. Harold P. Small. "SID" T. JESSOP—GEO. W. JOHNSON DeRidder-Beauregard Parish Fair Assn. Grand Blanc-Genesce Co. 4-H Agrl. Soc. Windsor-So Kennebec Agrl. Soc. Aug. 31-Herman-Grant Co. Agrl. Soc. Aug. 25-28. Oct. 4-8. George McGregor. Aug. 17-18. Donald Hillman. Dean Brenner. Sept 5 E R. Hayes. Greenville-Montcalm Co. Fair Assn. Aug. Hibbing-St. Louis Co. Fair Assn. Aug. 4-7. UNITED STATES Donaldsonville-South La. State Fair, Inc. 24-27. Helen Ward, Coral. Oct. 6-9. Adolphe Netter. Sulo J. Ojakangas. Maryland Hale-Iosco Co. Agrl. Soc. July 27-30. Hopkins-Hennepin Co. Agrl. Soc. July Erath-Vermillion Parish Agrl. Fair Assn. TENT & AWNING CO. Oct. 6-8. Clem Bourgeois Jr. Thurman Scoffeld. 29-31. Mike W. Zipoy.



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Farmerville-Union Parish Fair & North La. Corn Show, Oct. 18-22. S. D. Reech Ferriday-Concordia Parish Fair. Oct. 12-15. Verne Richey.

Eunice-Southwest La. Fair Assn.

12-16 Mrs. Wilma Bedell.

Pranklinton - Washington Parish Fair Assn. Oct. 12-15. Frank Heyward. Haynesville-Clairborne Parish Fair & N.

W. La. Dairy Festival. Oct. 3-7. W. J. Sherman Jena-LaSalle Parish Fair Assn. Sept. 19-24. H. D. Gaddis.

Jennings—Jeff-Davis Parish Fair & Oil Expo. Oct. 26-29. N. T. Avant. Jonesboro-Jackson Parish Agri. & Live-

stock Fair Assn. Sept. 26-Oct. 1. W. W. McDonald Jr. Kentwood-Fla. Parish Fair & Agrl. Festi-

val. Oct. 19 C. Alton Morris.

Lafayette-South La. Mid-Winter Fair Asan. Jan. 1956. T. J. Arceneaux. Livingston-Livingston Parish Fair Assn.

Oct. 12-15. Marvin Curtis. Lutcher-St. James Parish Free Fair

Asan. April 22-25. E. L. Roussel. Marksville-La. Livestock & Pasture Festi-

val. Oct. 7-9, Kermit J. Ducote. Minden-Bossier-Webster Fair & Forest

Festival. Oct. 11-15. Brodie Pugh. Morgan City-La. Shrimp Festival & Fair

Assn. Sept. 3-4. Elizabeth G. Russo. Natchitoches-Natchitoches Parish Fair

Assn. Sept. 28-Oct. L. Louis Ryder, Cluoterville.

New Iberia-La. Sugar Cane Festival & Fair Assn. Sept. 22-25. Mrs. Frank Oubre. New Orleans-Mid-Winter Fair & Poultry

Assn. Oct. 14-16. Mr. Francis C. Smith. New Orleans-State Negro Fair & Festival of La. April 28-May 1. Jackson V. Acox.

New Roads-Pointe Coupee Parish Fair Assn. Oct. 14-16. Sterling Deville. Oak Grove-West Carroll Parish Fair

Assn. Oct. 8-12. J. Wayland Smith, Oberlin-Allen Parish Pair Assn. Sept. 29-

Oct. 1. G. C. Meaux. Olla-North Central La, Fair Assn. Oct 10-14. H. Vinyard.

Opelousas-La. Yambilee, Inc. Oct. 4-6 Billy M. Smith.

Plaquemine-Iberville Free Fair Assn. Sept. 16-19. J. Gerald Berret.

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ANCHOR TEN

Sent, 28-Oct. 1, F. M. Ridout, Bel Air-Hartford Co. Fair Assn. Aug. 16-20. Charles Kunkel.

Oct.

Bryan's Road-Charles Co. Farmers' Assn. Fair. Sept. 23-25. L. P. Evans.

Annapolis-Anne Arundel Co. Fair Assn.

Cambridge-Talbot & Dorchester Co. 4-H Show. Aug. 1. Harry Beggs. Centreville-Eastern Shore Spring 4-H Club

Show. April 30. William Sutton. Centreville-Queen Anne's Co. 4-H Fair Assn. July 23. B. Wayne Kelly.

Cumberland-Cumberland Fair Assn. Aug.

22-27. Frank A. Wolfhope. Fair Hill-Cecil Co. Breeders Fair. Sept. 10. William Shelton, Elkton.

Frederick-Great Frederick Fair. Oct. 4-8 Guy K. Motter.

Gaithersburg-Montgomery Co. Fair Assn. Aug. 23-27 Roscoe N. Whipp. Rockville. Hagerstown-Great Hagerstown Fair. Sept. 19-24. M. H. Beard.

InPlata-Charles Co. Fair Asan. Sept. 30-Oct. 2. Odon Turner.

Leonardtown-St. Mary's Co. Fair. Sept. 23-25. Lester Mattingly. Leonardtown-St. Mary's Co. Farmers & Homemakers Assn. Sept. 30-Oct. 2. Alice

Marshall. Morganza. Lexington Park-St. Mary Co. Farmers &

Homemakers' Fair. Sept. 30-Oct. 2. James Forrest. McDonogh-McDonogh School Fair. May 7.

R. N. Willis. Parkton-Hereford School Jr. Farm Fair.

Aug. 27. Leib McDonald. Prince Prederick-Calvert Co. Pair Assn. Oct. 5-7. Robert M. Hall.

Sparks-Sparks High School Jr. Farm Fair.

Aug. 27. Leib McDonald.

Timonium-Eastern National Livestock Show, Nov. 12-18. Jos. M. Vial. Timonium-Maryland State Fair & Agri.

Assn. Aug 31-Sept. 10. Richard N. Wills. Upper Marlboro-Southern Md. Agrl. Fair Assn. Sept. 12-16. Mrs. Helen Welch.

Westminster-Carroll Co. 4-H Fair Assn. July 19-21. L. C. Burns.

Woodbine-Howard Co. Fair Assn. Aug. 17-30. William H. Hill.

Massachusetts

Blackstone-East Blackstone, Fair Asan Sept. 9-11 Jesse E. Deacon.

Blandford-Union Agrl. & Hort. Soc. Sept. 4-5. Lee Wyman. Brockton-Brockton Agrl. Soc. Sept. 10-17.

C. J. Larson. Cummington-Hillside Agrl. Soc. Aug. 26-

28. Leston Parker, Swift River.

Great Barrington-Barrington Fair Assn. Sept. 11-18. Edward J. Carroll.

Greenfield-Franklin Co. Agrl. Soc. Sept. 11-14 Richard H. Campbell.

Hancock-The Berkshire Co. Fair Assn. Aug. 11-14.

Lakeville-Middleboro Agrl. Soc. July 31-Aug. 6 Thomas Sena.

Littleville-Littleville Com. Fair Assn. Oct. 1-2. Leon J. Kelso, Chester.

Marshfield-Marshfield Agrl. & Hort. Soc. Aug. 7-13 Granville M. Thayer, North Pembroke.

Marstons Mills-Barnstable Co. Agrl. Soc. Aug. 11-13. Charles J. Meyer, Centerville.

Middlefield-Highland Agrl. Soc. Sept. 2-4. Jesse H. Pease, Chester.

Northampton - Hampshire, Franklin & Hampden Agrl. Soc. Sept. 4-10. John L. Banner.

Spencer-Spencer Agrl. Assn. Sept. 3-5. Hon. Philip A. Quinn.

Sterling-Sterling Cattle Show & Old Home Day. Sept. 10. Mrs. Clifton H. Godfrey, Lancaster.

Topsfield-Essex Agrl Soc. Sept. 4-10. Paul Corson.

West Springfield-Eastern States Expo. Sept. 17-25. Jack Reynolds,

West Tisbury-Martha's Vineyard Agrl.

Soc. Aug. 18-20. Mrs. Everett D. Whiting. Weymouth-Mass. State Fair. Aug. 13-20. Milton Dansiger.

Michigan

Adrian-Lenawee Co. Fair Assn. Sept. 19-

Hancock-Houghton Co. Agrl. Soc. Oct. 20 L. L. Best. Harrison-Clare Co. Agrl. Soc. Sept. 16-20. Albert Hale,

Hart-Oceana Co. Agrl. Soc. Sept. 7-10. Newell Gale. Hartford-Van Buren Co. Agrl. & Hort.

Soc. Oct. 4-8. Paul F. Richter. Hastings-Barry Co. Agrl. H. E. Expo. Oct.

26-28. T. N. Knopf. Hastings-Barry Co. Agrl. Soc. Aug. 2-6. Forrest L. Johnson.

Hesperia-Hesperia Free Pair. Sept. 1-3. Elmer E Arndt.

Hillsdale-Hillsdale Co. Agrl. Soc. Sept. 25-Oct. I. H. B. Kelley.

Hudsonville-Hudsonville Community Fair. Aug 24-26. Robert Van Noord.

Imlay City-Eastern Mich. Fair Assn. Aug.

2-6. Kenneth D. Ruby. Ionia-Ionia Free Fair. Aug. 8-13. Rose

Sarlow. Iron River-Iron Co. Fair Assn. Aug. 30-

Sept. 1. V. C. Vaughan. Ironwood-Gogebic Co. Fair. Aug. 11-14.

W. B. Fauhl. Jackson-Jackson Co. Fair Assn. Aug. 28-

Sept. 2. Ilone Storms. Kalamazoo-Kalamazoo Co. Agrl. Soc. Aug. 22-27. Edward McNamara, Richland.

Kinross-Chippewa Mackinaw 4-H Club Pair. Sept. 5. Mrs. Elizabeth Kennedy. Lake Odessa-Lake Odessa Civic & Agri.

Improvement Asan. July 2-4. Duane Gray.

Lowell-Kent Co. 4-H Agrl. Assn. Aug 17-20. Gerald Brian.

Ludington-Western Michigan Pair Assn. Aug. 31-Sept. 3. Peter Christensen. Manchester-Manchester Com. Fair. Aug.

24-27. Herbert G. Jacob. Merrill-Merrill Com, Fair. Nov. 2-3. Henry

C. Mead.

Marion-Marion Farm Exhibits Assn. Sept. 5. Paul S. Timkovich.

Marne-Berlin Pair Assn. Aug. 29-Sept. 3.

R. M. Ossewaarde, Coopersville. Marshall-Calhoun Co. Fair Assn. Aug.

22-27. Don C. Sweeney, Albion. Mason-Ingham Co. Fair Assn. Aug. 15-20.

Harry A. Spinny. Manton-Manton Harvest Pestival. Sept.

3-5. Robert McBrian.

Midland-Midland Co. Fair Assn. Aug. 16-20. D. Parish.

Monroe-Monroe Co. Fair Assn. Aug. 8-13. Gene Anderson.

Mt. Clemens-Exchange Club Expo. & Fair.

May 28-June 5. Don Lind. Mt. Pleasant-Isabella County Youth &

Farm Fair, Aug. 23-27. Maynard S. Gil-Proctor at Duluth-St. Louis Co. Com. Fair Assn. Aug. 4-7. Roy W. Larson, Duluth. Red Lake Falls-Red Lake Co. Agrl. Soc. more.

Mt. Pleasant-Mt. Pleasant 4-H Fair. Aug. 23-24

Newaygo-Garfield Com. Fair, Sept. 15-16. Mrs. John Long.

Newberry-Luce Co. Fall Harvest Show Oct. 18. Walter Messer.

Norway-Dickinson Menominee Co. Agri Soc. Sept. 2-5. Frank J. Molinare, Onekama-Maniatee Co. Agrl. Soc. Sept. 7-

Owosso-Shiawassee Valley Mid-Winter

Petoskey-Emmet Co. Fair Assn. Aug. 22-

Pinconning-Pinconning Community Fair

Pontiac-Oakland Co. 4-H Agrl. Assn. Aug.

Ravena-Ravenna Homecoming & 4-H Fair

Saginaw-Saginaw Co. Agrl. Soc. Sept. 11-

St. Johns-Clinton Co. 4-H Club Fair Assn. Aug. 15-17. Donald J. Walker.

Saline-Saline Com, Fair, Sept. 28-Oct. 1.

Sandusky-Sanilac Co. 4-H Fair Assn. Aug.

Sparta-Sparta High School Agrl. Assn.

Standish-Arenac Co. Agrl. Soc. Aug. 16-

Traverse City-Northwestern Mich. Fair

Assn. Sept. 9-10, Henry Uhlmann,

Fair. Dec. 6-8. Lawrence Bannan.

10. Volney Reynolds.

26. Winfield S. Hinds.

9-13. Mrs. Thurman Bowers.

17. Clarence H. Harnden.

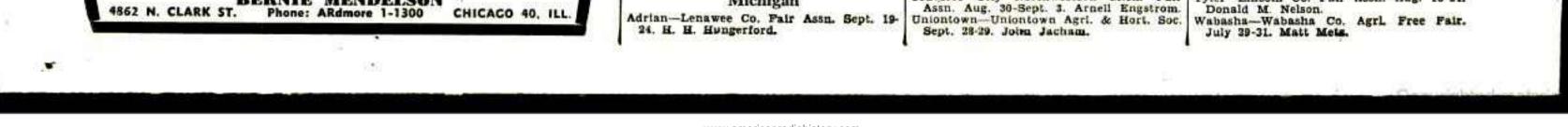
16-20, Keith C. Sowerby.

Aug. 4. Pred Humeston.

Robert L. Hammond.

20. Paul Pennock.

Asan, Aug. 18-20. Samuel McNitt.





Waconia-Carver Co. Fair Assn. Aug. 18-21. | Paris-Free Fall Festival & Livestock L. E. Schreiber Show, Aug. 11-13. Ray B. Threikeld. Wadena-Wadena Co. Fair Asan. Aug. 17-

20. Don Brown. Warren -Marshall Co. Pair Assn. July Aug. 5-6. Clarence H. Ries.

Robert M. Kirkpatrick.

H. C Knickerbocker.

St. Charles-St. Charles Co. Fair. Sept.

Shelbina-Shelby Co. Fair. July 26-29. A.

Versailles-Morgan Co. Fair. Aug. 31-Sept.

Warrenton-Warren Co. Fair. Aug. 4-6.

Winigan-Annual 4-H Fair. Sept. 10.

Montana

Billings-Midland Empire Fair & Rodeo.

Deer Lodge-Powell & Deer Lodge Co. Fair

Dodson-Phillips Co. Fair & Rodeo. Aug. 6-7. William B. Black.

Forsyth-Rosebud Co. Fair Assn. Aug. 16-

Assn. Aug. 19-21. Tony Sneberger.

5-10. J. R. Smith.

Sidney Copeland.

7-11. V. Kapfer.

Ross C. Ewing.

13-19 Glen B. Boyd.

Forrest Rowland.

Leiand McMullen.

Marvin Stickrod.

Reynolds Hamlin.

Deanna Borron.

18. Harley Roath.

E. R. Hoff.

3. James R. Scrivner.

7-10. Mrs. Ann Alsworth.

Aug. 8-13. Robert G. Finke.

T. Buckman.

Lademann

14-16 Waseca-Waseca Co. Pair Assn. Aug. 4-7.

Leon J B Sexton. Wheaton-Traverse Co. Agrl. Soc. Sept. 8-

11. A. W. Vye. Willmar-Kandiyohi Co. Fair Assn. Sept.

14-17. Albert E. Thompson. Windom-Cottonwood Co. Agrl. Soc. Aug.

22-24. H. J. Vossen, Worthington-Nobles Co. Fair Assn. Aug.

22-24. L. A. Hons.

Zumbrota-Goodhue Co. Agrl. Soc. Aug. 4-7. A. E. Collinge Jr.

Mississippi

Aberdeen-Monroe Co. Fair & Livestock Savannah-Andrew Co. American Legion Assn. Sept. 13-17. Robert C. Couch. Fair. Aug. 10-14. Francis E. Turner. Assn. Sept. 13-17. Robert C. Couch. Pair. Aug. 10-14. Francis E. Turner. Columbus - Columbus Fair & Livestock Sedalla-Missouri State Fair. Aug. 20-28.

Assn. Sept. 19-24. Paul Atkins. Forest-Southeast Miss. Livestock Show.

March 15-17, 1956. Mrs. Myrtle Morris. Jackson-Miss. A.&I. State Pair. Oct. 10-

15. J M. Dean. Laurel-South Miss. Fair Assn. Sept. 26-Oct. 1. R. B. Jeffries.

Liberty-Amite Co. Fair & Livestock Show. Oct. 24-29. Clinton McChee.

Louisville-Winston Co. Fair. Sept. 5-10. Claud Ming.

Macon-Noxubee Co. Pair, Aug. 29-Sept. 3. T. C. Boggs.

Magnolia-Pike Co. Fair. Sept. 19-24. Dec Mann.

Meridian-Meridian Fair & Dairy Show. Oct. 3-8. W. R. Cannady.

New Albany-Union Co. Fair Assn. Sept 19-24. L. C. Wilson,

Philadelphia-Neshoba Co, Fair, July 25-30. Willard Hays.

Ripley-Tippah Co. Fair & Livestock Assn. Sept. 12-17, Wm. M. Bost.

Starkville-Oktibbeha Fair Asan. Oct. 3-8. O. F. Parker.

Tupelo-Miss.-Ala. Fair & Dairy Show. Oct.

4-8. J. M. Bavery. Vicksburg-Warren Co. Pair & Livestock Show. Sept. 9-24. Henry G. Hogaboom. Waynesboro-Wayne Co. Fair. Sept. 12-17.

Mr. Chastell. Yazoo City-Yazoo Co. Fair Assn. Oct. 2-7.

J. N. Ballard.

Missouri

Albany-Gentry Co. Free Fair. Sept. 8-10. Junior Clark.

Appleton City-Appleton City Fair & Stock Show Aug. 29-Sept. 1. C. D. Peeler. Ava-Douglas Co Fair. Sept. 8-10. E. H.

Cooper. Belle-Belle Fair, Inc. Aug. 4-6. J. L.

Birdsong Bethany-Northwest Mo. State Pair. Sept.

4-10. L M. Maple. Brunswick-Brunswick Fall Festival, Sept.

16-17. Carl Shubert. Buffalo-Dallas Co. Fair. July 27-30. Ros-

weil L. Wayne. Butler-Butler Pair. Sept. 9-16. A. P.

Hilgedick. California-Moniteau Co. Fair, Aug. 10-13.

Harold Kindle.

Canton-Lewis Co. 4-H Show. July 22-23. Jesse Pranks.

Canton-Canton Pall Festival. Aug. 25-27. Robert E. Stow.

Cape Girardeau-Southeast Mo. Dist. Fair.

THE BILLBOARD

Fort Benton-Choteau Co. Fair Assn. Aug. 29-31 W.-J. Shirley. Glasgow-Valley Co. Fair Assn. Aug. 25-Pilot Grove-Pilot Grove Community Pair

27 Francis Loomer. Glendive-Dawson Co. Pair Assn. Aug. 22-Platte City-Platte Co. A&M Soc. Sept.

24. Howard M. Willson. Great Falls-N Mont. State Fair. Aug. 1-27-31. J Frank Sexton. Pollock—Pollock 4-H Club Achievement Day, Aug. 6. J. H. Streeter. 6. Leo C. Dailey.

Hamilton-Ravalli Co. Pair Assn. Sept. 1-3. Prairie Home-Prairie Home Pair. Aug. 2-4. Glenn Chaffin. Havre-Hill Co. Fair Assn. Aug. 11-13.

Princeton-Mercer Co. Fair. Aug. 8-10. Edwin C Schwitzky. Richmond-Ray Co. Free Pair. Sept. 6-8. Earl J. Bronson. Kalispell-Northwest Mont. Pair Assn.

Sept. 8-10. Russell E. Marsh. Rolla-Central Mo. Regional Fair. Sept. Lewistown-Cent. Mont. Fair & Roedo.

July 28-30. James Schultz. Libby-Western Lincoln Co. Fair Assn. Safe-Safe Community Pair. Aug. 18-20.

Sept. 3-5. Mrs. Elmer Stanley. Miles City-Eastern Mont. Fair Assn. Aug.

26-28. J. H. Bohling. Missoula-Missoula Co. Fair Assn. Aug. 18-

20. George Patterson. Plains-Sanders Co. Fair Assn. Aug. 26-28.

Garth P. Howser. Scobey-Daniels Co. Fair Assn. Aug. 12-

14. Chet Solberg. Shelby-Marias Fair & Roedo. July 21-24.

Springfield-Ozark Empire Dist. Fair. Aug. Clifford D Coover. Sidney-Richland Co. Fair Assn. Sept. 1-

Stover-Stover Fall Festival. Sept. 15-17. 3. Don Nutter. Terry-Prairie Co. Fair Assn. Aug. 19-21. Tipton-Tri-Co. A&M Soc. July 27-30. Toby

Ford Martin. Twin Bridges-Madison Co. Fair Assn. Aug. Trenton-North Cent. Mo. Fair, Aug. 13-19.

19-21

Nebraska

Albion-Boone Co. Fair Assn. Sept. 13-16. Tom Johnson.

Washington-Washington Fair, Aug. 11-14. Arlington-Washington Co. Fair Assn. Aug. 24-26. H. C. McClellan, Arthur-Arthur Co. Fair Assn. Sept. 1-3. West Plains-Howell Co. Fair Assn. Sept.

W. H. Dorris.

Auburn-Nemaha Co. Fair & Livestock Assn. Aug. 15-18. G. E. Codington. Aurora-Hamilton Co. Agrl. Soc. Aug. 29-Sept. 2. H. E. Toof. Baker-Pallon Co. Fair Assn. Sept. 3-5.

Bartlett-Wheeler Co. Fair Assn. Aug. 26-28. Ernest R. Collins, Spalding,

Bassett-Rock Co. Fair Assn. Aug. 5-7. Earl Anderson. Beatrice-Gage Co. Pair Assn. Aug. 22-25.

Eldon F. Goble.

Beaver City-Furnas Co. Pair Assn. Aug. 22-24. Earl Lester, Edison.

Benkelman-Dundy Co. Fair Assn. Aug. 11-14. Lloyd Boswell.

Bladen-Webster Co. Fair Asan Aug 8-10 Mrs. Byron Boyd Bloomfield-Knox Co Pair Assn Aug. 28-30. P. E. Stepp.

Broken Bow-Custer Oo Fair Assn. Aug.

23-26. M. L. Gould Burwell-Garfield Co. Pair Assn. Aug. 10-13. H. D. De Lashmutt.

Central City-Merrick Co. Fair Assn. Aug. 18-20. Dick Lippincott.

Chambers-Holt Co. Fair Assn. Aug. 16-19. Edwin A. Wink. Chappell-Deuel Co. Fair Assn. Aug. 15-

17. Albert Williams. Clay Center-Clay Co Fair Asan. Aug.

25-28 Lisle Hanna. Columbus-Platte Co. Agri. Soc. Aug. 30-

Sept. 2. W. L. Boettcher. Concord-Dixon Co. Agrl. Soc. Aug. 24-26. Leigh-Colfax Co. Fair Assn. Aug. 25-28.

Roy E. Johnson. Crete-Saline Co. Agri. Assn. Aug. 18-21. Kenneth Moneypenny, Dorchester

Culbertson-Hitchcock Co. Fair Assn. Aug. 18-21 Ervin Coyle, McCook.

David City-Butler Co. Pair Assn. Aug.

29-31. Julian C. Byers. Deshler-Thayer Co. Pair Asan, Aug. 18-20.

M. E. Beckler. Dunning-Blaine Co. Fair Assn. Sept. 1-4.

Vernon Johnson. Elwood-Gosper Co. Fair Assn. Aug. 17-19.

M. R. Morgan. Eustis-Eustis Agrl. Soc. & Corn Show. Aug. 23-25. Ted Current.

Fairbury-Jefferson Co. Fair Assn. Aug.

2-5. S. M. Cressman. Franklin-Franklin Co. Fair Assn. Aug. 21-

24. Kenneth Kingsley. Premont-Dodge Co. 4-H Agrl. Soc. Aug.

10-12. Robert L. Voss. Neligh-Antelope Co. Fair Assn. Aug. 26-28. Pullerton-Nance Co. Fair Assn. Aug. 15-

18. E. M Black. Geneva-Fillmore Co. Fair Assn. Aug.

8-11 Geo. B. Comer. North Platte-Lincoln Co. Fair Assn. Aug. Gordon-Sheridan Co. Pair & Rodeo, Sept.

17-19. R. W. Hamilton, Oakland-Burt Co. Agri. Soc. Aug. 24-26. Grand Island-Hall Co. Fair Assn. Aug.

23-26. Howard Rainforth.

Ogallala-Keith Co. Agrl. Soc. Aug. 15-17. Grant-Perkins Co. Pair Assn. Aug. 17-20. Roy G. Nelson W. E. Allen, Madrid. Ord-Valley Co. Fair Assn. Aug. 30-Sept. 1. Stanley Nolte,

Harrison-Sloux Co. Fair Assn. Aug. 25-27. Dean Lundy. Hartington-Cedar Co. Pair Assn. Aug.

20-22. James A. Walz.

Hastings-Adams Co. Fair Assn. Aug. 29-Sept. 1. John R. Fitzgibbon.

Lewellen-Garden Co. Fair Assn. Sept. 1-3. Jame Patterson. Lexington-Dawson Co. Agrl. Soc. Aug. 30-Sept. 2. Monte Kiffin. Lincoln-Lancaster Co. Fair Assn. Sept. 3-9. Clarence Patterson. Lincoln-Nebraska State Fair & Expo

Hemingford-Box Butte Co. Agri Assa Aug 25-27. Paul Stull.

Holdrege-Phelps Co. Pair Assn Aug. 10-13 Edgar Borg, Funk.

Homer-Dakota Co Agrl. Soc. Aug. 25-21.

Humboldt-Richardson Co. Agri. Soc. Sept.

Hyannis-Grant Co. Agrl. Soc. Aug. 26-28.

Imperial-Chase Co. Fair Assn. Aug. 24-27.

Johnstown-Brown Co. Fair Assn. Sept.

Kearney-Buffalo Co. Agrl. Assn. Aug. 29-

Kimball-Kimball Co. Fair Assn. Sept. 1-1.

3-5. Kenneth Graff, Ainsworth.

Sept. 2. W. S. Wimberley.

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GENERAL OUTDOOR

James Allaway

Herman Brill.

Wayne Toombs.

Albert Franzen.

H. McAdamson.

Clinton Stonebraker.

21-25 H B. Manners.

8-10. Leonard McCormick.

Orrin Kohlmeler, Craig.

17-20 James H. Mitchell.

Harold Klingman.

14-16 L. E. Watson.

Mrs. Earl Hayward.

Sept 3-9 Edwin Schultz. Loup City-Sherman Co. Agrl. Soc. Aug. 13-16 Clark S. Reynolds.

Madison-Madison Co. Fair Assn. Aug. 23-25 Earl J. Moyer.

McCook-Red Willow Co. Pair Assn. Aug. 9-12. Don Thompson.

Minden-Kearney Co. Fair Asan. Aug. 22-24 Mervin Peterson.

Mitchell-Scotts Bluff Co. Agrl. Soc. Sept. 6-9. W. W. Hickman, Nelson-Nuckolls Co. Pair Assn. Aug. 3-5.

Norden--Keya Paha Co. Pair Asan. Sept.

Orleans-Harlsan Co, Pair Asan Aug.

Oscelo-Polk Co. Fair Assn. Aug. 4-7.

Sept 12-17 H. W. Keller. Carrollton-Carroll Co. Fall Festival. Sept. 22-23. Eva Chancy.

Carruthersville-American Legion Fair. Oct. 5-9 Harry E. Malloure. Clinton-Henry Co. A.&M. Soc. Aug. 7-13.

Mrs. C W. Gaines. Cole Camp-Cole Camp Pair. Sept. 8-10.

John W. Ragland. Columbia-Boone Co. Fair. Aug. 11-14. G

A. John.

Concordia-Concordia Pall Festival. Sept. 22-24. Dr. P. G. Golmann.

Dexter-Stoddard Co. Fair. Sept. 20-24. W. L. Arnold.

Eagleville-Eagleville Fall Festival. Aug. 3-5. Paul N. Stevenson.

Eldon-Eldon Community Fair. Aug. 3-6. Donn Harrison Jr.

Parmington-St. Francols Co. Fair, Sept. 8-10. Joe Grandhomme.

Fayette-Howard Co. Fair. Sept. 7-9. J. C. Omer.

Fulton-Callaway Co. Fair. July 27-30. Osa N. Tennyson.

Galt-Galt Community Fair. Sept. 8-10. G O. Maxwell.

Green Ridge-Green Ridge Jr. Fair. Sept. 24. W. H. Alspaugh.

Hannibal-Hannibal Pall Celebration. Aug. 29-Sept 3. F. T. Russell.

Hermitage-Hickory Co. Free Fair. Sept. 8-10. James B. Hardy.

Hillsboro-Hillsboro Horse Show & Pestival. July 29-31. Roscoe Davis.

Holden-Holden Free Fall Flesta. Sept. 28-30. M L. Canaday. . Nouston-Old Settlers' Reunion & Co. Fair.

Aug. 10-13. Linville C. Hardin.

Humansville-Humansville Fall Festival. Sept. 9-10. Carl Beaty. Hume-Hume Fair Sept. 1-2. Earl B.

Franklin. Huntsville-Huntsville Pall Pair & Festival.

Sept. 9-10. J. D. Bagby. Jefferson City-Cole Co. Fair. July 20-23

David Harrison.

Kahoka-Clark Co. Agrl. & Mech. Assn. July 26-29. Gilbert Sargent.

Kansas City-American Royal Live Stock & Horse Show. Oct. 12-22. C. M. Woodard. Kennett-Kennett Pall Festival. Sept. 12-17.

Billie Lloyd. Kirksville-Northwest Mo. Fair. Aug. 9-12.

N. C. Allen, Lamar-Lamar's Farm & Industrial Expo.

Sept. 15-17. Bud Moore. Laredo-Laredo Community Pair. Sept. 1-3. M. P. Brick.

Lees Summit-Jackson Co. Pair & Horse

Show, Aug. 6-13, Geo. Rhodes Jr. Lexington-Lexington Fall Pestival. Aug. 1-6. Mrs. D. E. Fenner.

Linn-Osage Co. Pair, July 28-30. Francis Knollmeyer.

Lucerne-Lucerne Stock Show, Aug. 25-27. K. K Blanchard.

Mansfield-Ozark Summit Expo. Aug. 1-6. Gus Rushing.

Marshfield-Webster Co. Fair. Aug. 31-Sept. 3. Ellis O. Jackson,

Marthasville-Marthasville Fall Festival. Aug. 26-28. W. Rottman.

Maryville-Nodaway Co. Fair Assn. Aug. 17-20. Dr. W. L. Landfather. Memphis-Scotland Co. Fair. Aug. 9-12. Arden W. Eager. Mendon-Northwestern Fall Festival. Sept.

9-10. Mrs. Pearl Jacobs. Mexico-Audrain Co. Pair Assn. Aug. 2-5.

Col. James H. Higgs.

Montgomery City-Montgomery Co. Fair. July 28-30 E. P. Kamer. Neosho-Southwest Mo. Harvest Pair. Sept.

21-24. D. E. Shartel Jr. Newton-Tri-Co. 4-H Show, Sept. 1-3.

Mrs. Erwin Apprill.



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GENERAL OUTDOOR 54 .

JULY 30, 1955

Connellsville-Pleasant Valley Grange Com.

Cookport-Green Twp. Com. Fair. Sept. 8-

Dallastown-Dallastown Fair Assn. Aug.

Dalmatia-Lower Mahanoy. Fair. Oct. 13-

Dayton-Dayton A. & M. Fair. Aug. 16-20.

Ebensburg-Cambria Co. Fair. Sept. 5-10.

Edinboro-Edinboro Comm. Pair. Sept. 15-17. J. C Ondrey.

Elizabethtown-Kiwanis Farm Fair Assn.

Ephrata-Ephrata Farmers Day. Sept.

Porksville-Sullivan Co. Fair. Aug. 31-Sept.

Gilbert-West End Fair. Aug. 31. Edward

Gratz-Gratz Fair Assn. Sept. 20-24. Harry

E. Greenville-U. Perkiomen Valley Fair.

Greensburg-Harrold Fair. Aug. 24-27. Mrs.

Harford-Harford Agrl. Fair. Sept. 8-10. El-

Harrisburg-Pennsylvania Farm Show. Jan.

Hollidaysburg-Hollidaysburg Com. Fair,

Honesdale-Wayne Co. Fair. Sept. 13-17. R.

Hughesville-Lycoming Co. Pair Assn. Aug.

Huntington-Huntington Co. Fair. Aug.

Indiana-Indiana Co. Fair. Aug. 22-27.

Iona-So. Lebanon Com. Fair, Oct. 4-7. A.

Jamestown-Pymatuning Joint Fair. Sept.

Keating.Twp.-McKean Co. Fair. Sept. 5-10.

Kimberton-Kimberton Fair. July 20-30.

Kutztown - Kutztown Fair, Aug. 15-20. Orville E. Hauck.

akewood-Northern Wayne Com Fair.

Lampeter-West Lampeter Comm. Pair.

Laurelton-West End Pair. Sept. 7-10.

Charles W. Teichman. Lehighton-Lehighton Fair. Sept. 5-10.

Library-Allegheny Co. Fair & Indi. Expo.

Mansfield-Mansfield Fair. Aug. 31-Sept.

Martinsburg-Morrison Cove Com. Fair.

McConneilsburg-Fulton Co. Pair Assn.

Meadville-Crawford Co. Fair. Aug. 23-27.

Mechanicsburg-Granger's Picnic Pair. Aug. 28-Sept. 5. J. Robert Richwine.

Meyersdale-Somerset Co. Fair. Aug 22-28.

Milford-Delaware Valley Fair. Aug. 25-27.

Mill City-Falls-Overfield Fair. Sept. 15-17.

Millport-Oswayo Valley Rural Com. Pair.

Montandon-Tri-Township Fair Assn. Sept.

Mt. Cobb-Jefferson Com. Fair. Sept. 1-3.

Mt. Joy-Mt. Joy Comm. Exhibit. Oct. 12-15. Jos. G. Schaeffer.

Myerstown-Myerstown Comm. Fair. Oct.

Nazareth-Nazareth Fair. Aug. 1-6. Julius

Nazareth-Nazareth Farm Show. Nov. 17-

New Bethlehem-F & M Agrl. Show. Aug.

New Holland-New Holland Parmers' Day.

Sept. 28-Oct. 1. S. O. Zimmerman.

Aug. 17-20. Laura B. Hemphill.

Aug. 24-27. Everett E. Nicklow.

Sept. 1-5. George E. Kelly.

Oct. 12-14. Ella S. Ebersole,

Sept. 1-3. Henry W. Daniels.

Sept. 21-23. Wayne B. Rentschler.

Sept. 29-Oct. 1. V. S. Ensminger.

9-13, 1956. H. R. McCulloch.

Oct. 11-13. Robert Walker.

1-6. Clarence F. Stolz.

15-20 George H. Mullen.

15-17. K. K. McElhaney.

Lloyd E. Mulvihill.

Curtis Hornberger.

3. Philip W. Parrer.

F. Wray Clark.

H. A. Finegan.

Mrs. Gladys Blitz.

Agnes C. Hreha.

19. Paul R. Seifert.

10-12. Louden Stuart.

Freed.

Mrs. Doris E. Gregory.

21-24. John B. Frederick.

12-14. John R. Sherman.

Howard Wilson.

10. Eugene Forsythe.

8-13. John H. Kell.

Mrs. Maine Jordan.

3. Laurence Higley.

Jacob L. Errett.

ton Robbins.

W. Gammell.

L. R. Feloni.

L. Lamm.

Walter Good.

Doney.

W. Davis.

15. Mrs. Russell Tressler;

Sept. 14-17. Milton W. Witt.

21-24. Mrs. Samuel Mohler.

Pair Assn. Sept. 6-10. Eugene V. Keefer.

Pawnee City-Pawnee Co. Fair Assn. Aug. Cobleskill-Cobleskill Fair Assn. Sept. 12- | Statesville-Iredell Co. Agri. Fair. Sept. | Plain City-Plain City Fair Assn. Aug. 3-6 Oregon 31-Sept 2. Max Martain. 26-Oct. 1. Clyde Smyre. 17. Walter Minstall. Pierce-Pierce Co. Agrl. Soc. Aug. 25-28 Cortland-Cortland Co. Farm & Bome Trenton-Jones Co. Agrl. Patr. Oct. 24-29 Pomeroy-Meigs Co. Fair Assn. Aug. 17-20 C. L. Heaton. Aug. 17-20 Albany-Linn Co. Fair Assn. Aug. 22-24. Cauby-Clackamas Co. Fair Assn. Aug. 17-Bureau & 4-H Ciub Assn. Aug. 10-13 Mrs. J. K. Dixon Jr., Pollocksville. Herman Scheer. Proctorville-Lawrence Co. Fair Assn. July 20 Ed Blinkhorn. Eugene-Lane Co. Fair Assn. Sept. 14-18. Robert P. Blatchley. St. Paul-Howard Co. Agrl. Soc. Aug. 30-Warrenton-Warren Co. Fair Assn. Sept. Dundee-Dundee Fair Assn. Sept. 22-24 26-Oct. 1. Duke Miles. 27-30. Edna Bell Gholson, Sept 2. H. E. Elstermeier. Randolph-Randolph Fair Assn. Sept. 9-11. Dunkirk-Chautauqua Co. Agri. Corp. Sept Washington-Beaufort Co. Fair Assn. Sept. Grants Pass-Josephine Co. Fair Assn. Aug. Scribner-Dodge Co. Fair Assn. Sept. 14-16 Otto J. Schellenberg. 5-10. Harold T. Patton, Fredonia. 5-10. Blount S. O'Nefl. R. P. Hamilton. 17-20. Elmira-Chemug Co. Fair. Aug. 14-21 Robert S. Turner, Horscheads. Scribner-Dodge Co. 4-B Fair Assn. Aug Wilson-Wilson Co. Fair Asan. Oct. 9-15. Richwood-Richwood Fair Assn. Sept. 3-5. Gresham-Multnomah Co. Fair Assn. Aug. 4-13. Duane Hennessy. Dana D. Lowe. 10-12 Robert L. Voss. Ernest P. Batton. Fonda-Montgomery Co. Fair Assn. Sept. Sandusky-Erie Co. Jr. Fair. Aug. 18-22. Winston-Salem-Western Carolina Colored Seward-Seward Co. Agrl. Soc. Aug. 15-Heppner-Morrow Co. Fair & Rodeo. Sept. Art McCall. 3-7. 1-4. N. C. Anderson, Fair Oct. 25-29. E. C. Hill. 17 Norman Gerkensmeyer. Gouverneur-Gouverneur & St. Laurence Seaman-Seaman Fall Festival. Sept. 21-24 Hermiston-Umatilla Co. Fair Assn. Aug. Winston-Salem-Winston-Salem Fair Assp. Sidney-Cheyenne Co. Fair Assn. Aug Co. Fairs Aug. 8-13. Bligh A. Dodds. Oct. 11-15. G. C. McNair. Zebulon-Zebulon 5-Co. Fair. Oct. 10-15. H. M. Satterfield. 25-28 Lowry W Lindell. 17-20. Greenwich-Cambridge Valley Fair Assn. Sidney-Shelby Co. Fair Assn. July 30-Hillsboro-Washington Co. Fair Assn. Aug. Spalding-Greeley Co. Fair Assn. Aug Aug. 23-27. Aug. 5. Robert Kaser. 15-17 Don R. Smith. R. Vance Brown. 25-28. Hamburg-Erie Co. Fair Assn. Aug 15-Smithfield-Jefferson Co. Agri. Soc. Aug. John Day-Grant Co. Fair Assn. Sept. 21-Spencer-Boyd Co. Agri. Soc. & Fair Assn. North Dakota 20. 18-20. W. E. Rose. Aug 25-27 Richard P. Jones. 24. Hemlock-Hemlock Lake Union Agri. Soc. Bottineau-Bottineau Co. Agri. Soc. July Springfield-Clark Co. Fair Assn. Aug Springfield—Sarpy Co. Pair Assn. Aug 25-27 Elmer F Wittmus, Papillion. Stanton—Stanton Co. Agrl. Soc. Aug. 25-La Grande-Union Co Fair Assn. Sept. Aug. 31-Sept. 3. Charles Irwin. 17-20. B. P. Sandles. St. Clairsville-Belmont Co. Fair Assn. 18-20. Albert Stewart. Henrietta-Monroe Co. Fair & Recreation Assn. Aug. 16-20. Albert Lockner. 15-17. Cando-Towner Co. Fair Assn. June 30-Lakeview-Lake Co. Fair Asan. Sept. 3-5. Sept. 7-10. W. R. Butcher Jr. July 2. Pete Dahl. 28 Richard D Howell. Carrington-Foster Co Fair Assn. Sept. McMinnville-Yamhill Co. Fair Assn. Aug. Horseheads-Chemung Co. Fair Assn. Aug Tiffin-Seneca Co. Fair Assn. Aug. 21-25. Stapleton-Logan Co. Fair Assn. Aug. 25-25-27. 14-20. 13-16. H. C. Duntley. Don Mesnard. Ithaca-Tompkins Co. Agri. & Hort. Soc. Aug. 9-13. Richard K. Blatchley. Madras-Jefferson Co. Fair Assn. Sept. 1-Troy-Miami Co Fair Assn. Aug 13-18. 28 V. K. Magnuson, Crosby-Divide Co. Fair Assn. July 14-16 Stockville-Frontier Co. Fair Assn. Aug Fargo-Red River Valley State Fair Aug 3. L. J. George. 25-28. Ted Current. Kingston-Ulster Co. Fair Assn Aug. 17-Moro-Sherman Co. Fair Assn. Sept. 8-11. Upper Sandusky-Wyandot Co. Fair Assn. 21-27. A. D. Scott. Syracuse-Otoe Co. Fair Assn. Aug. 30-Myrtle Point-Coos Co. Fair Assn. Aug. Fessenden-Wells Co. Free Fair Assn. July 18. Sept. 13-17. Ross A. Winter. Little Valley-Cattaraugus Co. Agri. Soc. 12-15. Ben Rogelstad. Flaxton-Burke Co. Fair ...san. July 11-13. 18-21. Sept 1. Frank Sorrell. Urbana-Champaign Co. Fair Assn. Aug. Aug. 30-Sept. 3. J. W. Watson. Newport-Lincoln Co. Fair Board, Aug. 25-Tecumseh-Johnson Co. Fair Assn. Aug. 7-12. Mrs. Howard Goddard. Lockport-Niagara Co. Farm & Home 27. Sallie P. Mitchell. 8-10. G L. Betzelberger. Bruce Fair. Van Wert-Van Wert Co. Fair Assn. Sept 5-9. N. E. Stuckey. Wapakoneta-Augiaize Co. Fair Asan. Aug. Aug. 6-12. Harry Kahn. Grand Forks-Greater Grand Forks State Bureau & 4-H Club Assn. Aug. 23-25. Portland-Pacific International Livestock Valentine-Cherry Co. Agrl. & Livestock Assn Sept. 23-25. Mark D. Stenson. John L. Stookey. Fair. July 17-23. Ralph Lynch. Expo. Oct. 19-27. W. A. Holt. Lowville-Lewis Co. Fair Assn. Aug. 16-Hamilton-Pembina Co. Fair Assn. July Prineville-Crook Co. Fair Assn. Aug. 13-Wahoo-Saunders Co. Fair Assn. Aug 20. 14-16 Franklin Page. Warren-Trumbull Co. Fair Assn. Aug. 2-6. 25-27 Eric Ericson. 14. Malone-Franklin Co. Agri. Soc. Aug. 22-28. Havana-Sargent Co. Fair Assn. Sept. 1-3 Redmond-Deschutes Co. Fair Assn. Aug. Walthill-Thurston Co. Pair Assn. Aug Frank M. Neal. Maurice J. Pinnegan. Middletown-Orange Co. Agrl. Soc. Aug. Washington C. H .- Fayette Co. Fair Assn. R. N. Weber. 31-Sept. 3. Ronald K. Samuelson. 26-28. Jamestown-Stutsman Co. Fair Assn. July Rickreall-Polk Co. Fair Assn. Aug. 26-28. July 26-30. Frank E. Ellis. Waterloo-Douglas Co. Fair Assn. Sept. 7-13. Fred Germain Jr. 4-6. A. E. Baenon. Wauseon-Fulton Co. Fair Assn. Sept. 4-8. Roseburg-Douglas Co. Fair Assn. Aug. 14-17 R. D. Herrington. Morris-Otsego Co. Fair Assn. Aug. 30-Langdon-Cavalier Co. Fair Assn. July 11-George W. Conelly. Wellington-Lorain Co. Fair Assn. Aug. 26-28 Wayne-Wayne Co. Fair Assn. Aug. 14-17 Sept. 3. 13. Dick Forkner. St. Helens-Columbia Co. Fair Asan Aug. Al Bahc. Norwich-Chenango Co. Agri. Soc. Aug. Lisbon-Ransom Co. Fair Assn. July 14-16. 22-26. Clair L. Hill. Wceping Water-Cass Co. Fair Assn. Aug 8-13. Donald S. Whitney. Owego-Tioga Co. Agri. Soc. July 24-30. 18-21. Wellston-Jackson Co. Fair Assn. July L. E Lilyquist. Salem-Oregon State Fair. Sept. 3-10 23-26 Joe Bender. Minnewaukan-Benson Co. Free Fair. 19-23. Carl G. Dahlberg. West Union-Adams Co. Fair Assn. Aug. Tillamook-Tillamook Co. Fair Assn Aug. West Point-Cuming Co. Agrl. Soc. Aug. Charles B. Estey. Sept. 15-17. V. A. Helberg. Palmyra-Union Agrl. Soc. Aug. 23-27. W 17-20. 28-Sept. 1. Ed M. Baumann. Minot-North Dakota State Fair. July 25-23-26. Charles S. Kirker. Tygh Valley-Wasco Co. Fair Assn. Aug. Ray Converse. York-York Co. Agrl. Soc. Aug. 11-13. Wilmington-Clinton Co. Fair. Assn. Aug. 30. Merrel O. Dahle. Penn Yan-Yates Co. Agri. Soc. July 20-23. 25-38 Robert V Jones. Rolla-Rolla Fair Assn. July 7-9. B. Laurel 9-13. A. A. Veith. Woodsfield-Monroe Co. Fair Assn. Sept Herbert G. Comstock. Nevada Pennsylvania Youtz. Pike-Wyoming Co. Fair Assn. Aug. 22-26. Rugby-Pierce Co. Fair Assn. July 4-6 Elko-Elko Co. Fair, Sept. 1-5. Floyd 21-23, Ralph Schumacher. Henry M. Wagenblass, Warsaw. Wooster-Wayne Co. Fair Assn. Sept. 13-17 August Schneible. Edsall. Abbotstown-Adams Co. Fair. Aug. 9-13. Plattsburgh-Clinton Co. Agrl. & Indus-Ely-Nevada Fair of Industry. Aug. 25-28. Mary E. Elder. W. J. Buss. trial Fair. Aug. 30-Sept. 5. Alice Palmer. Ohio Xenia-Greene Co. Fair Assn. Aug. 2-6 Albion-Albion Area Fair Asan. Sept 22-Dorwin Lambert. Rhinebeck-Dutchess Co. Agrl. & Indus-trial Fair. Aug. 27-31. Alice Palmer. Andover-Andover Street Fair. Sept. 9-11. Reno-Washoe Co. Fair Assn. Sept. 15-18. Mrs J. Robert Bryson. 24. Samuel B. Wasson. Wm S. Grabert. Zanesville-Muskingum Co. Fair Assn. Aug Allentown-Great Allentown Fair. Sept. C. J Thornton. Ashland-Ashland Co. Fair Assn. Sept. 27-Sandy Creek-Sandy Creek Fair Assn. Aug 16-20. Perl D. Elliot, New Concord. New Hampshire 18-24. Mrs. Reba D. Schall. 9-13. Oct. 1. Harry Dotson. Arendtsville-South Mountain Pair. Sept. Atkinson-Atkinson Fair Assn. Aug. 26-28 Schaghticoke - Schaghticoke Fair Assn Athens-Athens Co. Pair Assn. Aug. 10-13. Oklahoma 6-10. Harry McDannell. Bangor-Blue Valley Farm Show Aug. Sept. 2-7. Gordon L. Banker. Emory Allen. Eleanor C. Feuer. Ada-Pontotoe Co. Free Pair .Sept. 15-Syracuse-New York State Fair Sept. 3-Attica-Attica Fair Assn. Aug. 10-13. Otis Caanan-Caanan Fair Assn. Aug. 26-28. 17-20 Millard L. Gleim. 10. Wm. F. Baker. T. Heiser. 17. Bill Bevers. Bernard B. Goss. Beaver Springs-Beaver Com. Fair. Sept. Alva-Woods Co. Fair Assn. Sept. 13-16 Contoocook-Contoocook Valley Fair Assn. Trumansburgh-Trumansburgh Fair Assn. Barlow-Barlow Fair Assn. Sept. 23-24 21-24. Frank C. Gill. Sept. 14-17. F H. Proctor. Sept. 2-5. Charles A. Jones. William Brant. Anadarko-Caddo Co. Free Fair. Sept. 22-Waiton-Delaware Valley Fair Assn. Aug. Bedford-Bedford Co. Fair. Aug. 8-13. John Deerfield-Deerfield Fair Assn. Sept. 29-Bellefontaine-Logan Co. Fair Assn. Aug. 22-26. C. Emery Johnston. Bellville-Bellville Independent Agrl. Soc. 23-27. Carl G. Williams. H. Jordan. Oct. 2. W. C. Maxwell. 23. Dorothy Williams. Warrensburg-Warren Co. Farm & Home Bellwood-Bellwood-Antis Comm Fair. Ardmore-Carter Co. Fair Assn. Sept. Dover-Dover Agrl. Fair Assn. Aug. 11-14. Bureau & 4-H Club Assn. Aug. 19-20 Sept 15-24. Mrs. Paul Ressler. Sept. 14-17. Victor Roberts. 20-23. B. C. Sparks. William H. McCann. Bloomsburg-Bloomsburg Fair. Sept. 26-John F W. Schulze. Berea-Cuyahoga Co. Agrl. Soc. Aug. 17-21 Beaver-Beaver Co. Free Fair. Sept. 7-10. Hopkinton-Hopkinton Fair Assn. Sept. Waterloo-Seneca Co. Agrl. Aug. 29-Sept. 3. Oct. 1. Harry Correll. Wm. H. Kroesen. Mrs. Alice Shook. 2-5. Bowling Green - Wood Co. Agrl. Assn Bloomsburg-Jr. Achievement Show Aug. Blackwell-Kay Co. Fair Assn. Sept. 12-John Crisfield. Keene-Cheshire Fair Assn. Aug. 25-27. Watertown-Jefferson Co. Agrl. Soc. Aug. Aug. 8-13. John L. Clarke. 18-20. Harry A Everett. Clifford H. Coles, West Swanzey. 16. W. R. Hutchinson. 22-27. Charles Guzewich, Adams. Bucyrus-Crawford Co. Fair Assn. Aug. Butler-Butler Fair. Aug. 8-13. D. O. Boise City-Cimarron Co. Free Pair. Sept. Lancaster-Coos & Essex Agrl. Soc. Sept. Westbury-Queens, Nassau & Suffolk Cos. 2-6. James Gebhardt. Oesterling. 21-24. Eugene Williams. 2-5, A. J Kenney. Agrl. Soc. Sept. 3-11. Raymond G. Fish. Burton-Geauga Co. Fair Assn. Sept. 1-5. Butler-Butler Farm Show. Aug. 17-19. Lee-Buffalo-Harper Co. Free Pair. Sept. 1-3. Loudon-Loudon Com. Fair Assn. Aug. 5-Westport-Essex Co. Agri. Soc. Aug. 16-20. Thane Atwood. Roy Miller. Carlisle-Carlisle Fair. Aug. 15-20. Beau-7. Chesley W. Hayward. Peyton Burkhart. Kecton B. Lobdell. Cadiz-Harrison Co. Agrl. Asan. Sept. 15-Chandler-Lincoln Co. Free Fair. Sept. North Haverhill-Pink Granite Grange White Sulphur Springs-Sullivan Co. Farm 17. L. H. Barger. & Home Bureau & 4-H Club Assn. Aug. Caldwell-Noble Co. Fair Assn. Sept. 1-3. White Sulphur Springs-Sullivan Co. Farm ford S. Swartz. Assn. Aug. 5-7. Mrs. Priscilla Stoddard. 7-10. Oran Stipe. Centre Hall-Centre Co. Grange Pair. Aug. Northwood-Northwood Pair Assn. Aug. 12-Cherokee-Alfalfa Co. Pair Assn. Sept J. K. Walkenshaw. 30. Karl S. Grant. 27-Sept. 1. Mrs. Samuel C. Grove. 14. Hugh J. Prestley. Whitney Point-Broome Co. Fair Assn. Canfield-Canfield Fair Assn. Sept. 1-5. 9-12. Wayne A Eakin, Claysburg-Claysburg Comm. Fair. Sept. Plymouth-Union Grange Fair Assn. Aug. Chevenne-Roger Mills Co. Fair Assn E. R. Zeiger July 31-Aug. 6. 15-17. Mary Burkett. 17-30. Delbert B. Gray, West Rumney. Sept. 8-10. Windham-Greene Co. Farm & Home Canton-Stark Co. Fair Assn. Sept. 5-9. Clearfield-Clearfield Co. Fair. Aug. 1-6. Rochester-Rochester Agrl. & Mechanical Assn Sept 18-24. Albert H. Brown, Chickasha-Grady Co. Fair Assn. Sept. 13-Bureau & 4-H Club Assn. Aug. 12. Mrs. Fern Saal. Joseph Hogentogler. Carrollton-Carroll Co. Agrl. Soc. Sept. Cochranton-Cochranton Comm. Fair. Sept. 15. Bob Lamar. Stewart H. Fish. Claremore-Rogers Co. Fair Assn. Sept. Strafford. 7-10. Willis Crooks.

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North Carolina

28-Oct. 1. E. Weaver Casper.

Grange Pair Assn. Oct. 12. Doris Bens.

New Jersey

Aura-Gloucester Co. 4-H Fair Assn. Aug. 10-11 .J. L. Glass.

Branchville-Sussex Co. Farm & Horse Show Assn. Aug. 9-13. John W. Raab. Bridgeton - Cumberland Co. Fair Assn. Sept. 5-10. Earl L. McCormick.

Burlington - Burlington Co. Farm Fair Assn July 28-30. D. L. Kensler.

Caldwell-Essex Co. 4-H Fair Assn. Aug.

9-10. James W. Gearhart. Clementon-Camden Co. 4-H Pair Assn.

Aug 3, John H. Rodgers.

Cold Spring-Cape May Co. 4-H Fair Assn. July 20-22. Mrs. Howard Johnson.

Dunham's Corner - Middlesex Co. Fair Assn. Aug. 17-20. Mrs. Fred C. Heyl. Far Hills-Somerset Co. 4-H Fair Assn.

Aug. 12-13. Mrs. Stanley Voorhees. Flemington-Flemington Fair Assn. Aug.

30-Sept. 5. William J. Kinnamon.

Freehold-Monmouth Co. 4-H Fair Assn.

July 15-16. L. B. Williams. Harmony-Warren Co. Farmers Fair Assn. Aug 17-21. Harry E. Serfass. Belvidere.

Lakewood-Ocean Co. Fair Assn. Aug. 3-4. Fred E. Scammell.

Parsippany-Morris Co. Fair. Assn. Aug 15-20 S. C. Swenson, Morristown.

Pomona-Atlantic Co. 4-H Fair Assn. Aug. 18-20 Mrs. Doris Lockyer. Mays Landing. Preakness-Passaic Co. 4-H Fair Assn.

Aug. 11-13. Melville Lockwood. Trenton-Mercer Co. 4-H Fair Assn. Aug.

12-13 Joseph B. Turpin.

Treaton-New Jersey State Fair. Sept. 25-Oct. 2. Norman L. Marshall.

Uniontown - Warren Co. Farmers' Pair Assn. Aug. 17-20. Harry E. Serfass.

New Mexico

Albuquerque-New Mexico State Fair. Sept. 24-Oct. 2. Leon H Harms.

Alamogordo-Otero Co. Fair. Assn. Sept. 16-17 Mrs. Lillian Bagwell.

Albuquerque-Bernalillo Co. 4-H Pair Asan Aug. 17-19, Darrell Denton.

Belen-Valencia Co. Fair Assn. Sept. 16-

18. Fred D. Huning Jr., Los Lunas. Carlsbad-Eddy Co. 4-H & FFA Livestock Show & Sale. Oct. 21-23. Richard G.

Marek. Clovis-Curry Co. Fair Assn. Sept. 14-17.

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Philip E Crystal.

Farmington-San Juan Co. Fair Assn. Sept. 16-18. Janet Sage.

Las Vegas-San Miguel Ladles & Junior Fair Assn. Sept. 9-11. Mrs. Florence Switzer.

Portales-Roosevelt Co. Pair Assn. Sept. 19-24. W G. Vinzant.

Roswell-Eastern N. M. State Fair. Sept. 13-17. Roy F. Davis.

Santa Fe-Northern New Mexico Dist. Fair

Asan, Sept. 15-17. J. R. Chavez. Socorro-Socorro Co. Fair Assn. Sept. 3-5.

Pat Baca. Taos-Taos Co. Fair Assn. Sept. 9-10. Jose

E. Herrera.

Truth or Consequences-Sierra Co. Fair Assn. Sept. 9-11. Allan H. Beck.

Willard-Torrance Co. Fair. Sept. 16-18. Rosa Gomez.

New York

Afton-Afton Driving Park & Agri. Assn. Aug. 15-20. Fredrick Crane.

Albion-Orleans Co. Farm & Home Bureau & 4-H Club Assn. Aug. 10-13. David M. Barnes.

Alexander-Genesce Co. Fair Assn. Aug. 23-27.

Altamont-Tri-County Fair. Aug. 22-27. S. T. Rombough.

Angelica-Allegany Co. Fair Assn. Aug. 3-6. Avon-Genesee Valley Breeders Asan. Sept. 3-4. Hubert W. Chanler, Genesee.

Ballston Spa-Saratoga Co. Fair Assn. Aug. 30-Sept. 2.

Bath-Steuben Co. Agrl. Soc. Aug. 23-27. J. Victor Faucett.

Boonville-Boonville Fair Assn. Aug. 1-6. Caledonia-Caledonia Fair Assn. Aug. 9-13.

Canandaigua-Ontario Co. Fair Assn. Aug. Shelby-Cleveland Co. Negro Fair Assn.

Albemarle-Stanly Co. Fair Assn. Sept. 19-24. Clyde A. Skidmore. Ahoskie-Atlantic Dist. Fair Assn. Oct. 11-

15. C. E. Robbins. Asheboro-Center of N. C. Fair Assn. Sept. 18-24. W. C. York.

Asheville-October Fair, Sept. 26-Oct. 1 Joe McKennon.

Beaufort-Carteret Co. Fair Assn. Oct. 3-8. T. E. Kelly.

Burlington-Alamance Co. Vet's Agrl. Fair Sept. 5-10. Joe Coble.

Charlotte-Southern States Fair. Oct. 4-8 J. S. Dorton Jr.

Charlotte-Piedmont Colored Fair Assn. Oct. 18-22. Lem Lono.

Cherokee-Cherokee Indian Fair Assn. Oct.

3-8. Clifford W. Smith. Concord-Cabarrus. Co. Agrl. Fair, Sept.

19-24. Pete Gravely, Durham-American Legion Fair, Oct. 24-29.

R. Zach Long. Drexel-Drexel Comm. Fair Aug. 24-27.

Dr. Wm. M. Riggs. Edenton-Chowan County Fair. Oct. 17-22.

W. E. Mills. Enfield-Firemen's Agrl. Fair. Sept. 26-

Oct. I. W. B. Burchett. Fayetteville-Cape Fear Regional Fair.

Oct. 3-8. R. H. Smith.

Porest City-Rutherford Co. Agri. Fair. Sept. 21-24. W. G. Whitworth.

Greensboro-Greensboro Agri. Fair, Oct. 4-8. Mrs. Clyde Kendall.

Greenville-Pitt Co. Agrl. Pair. Oct. 10-15. Norman Y. Chambliss, Sr.

Goldsboro-Wayne Co. Agrl. Fair. Sept. 12-17. Oland P. Peele.

Henderson-Golden Belt Fair. Oct. 3-8. C. M. Hight.

Henderson-Vance Co. Colored Fair. Oct. 10-15. Brooks Hawkins.

Hendersonville-Western N. C. Agrl. & Ind. Fair Assn. Sept. 12-17. Frank L.

Fitzsimons Jr. Hickory-Catawba Fair. Sept. 26-Oct. 1.

Corbin Green. High Point-High Point Agrl. Fair. Oct.

10-15. T. C. Potts. King-King Legion Livestock Show &

Stokes Co. Agrl. Fair. Oct. 3-9. H. Glenn Asheburn.

Kings Mountain-Beth-Ware Comm. Fair. Sept. 14-17. Myers Hambright Jr.

Laurinburg-Scotland Co. Agrl. Fair. Oct. 17-22. M. M. Laurin.

Leaksville-Tri-County Agrl. Fair. Sept. 19-24. C. M. Roberts.

Lenoir-Caldwell Co. Agrl. Fair, Inc. Sept. 13-17. Ted R. Seehorn.

Lexington-Davidson Co. Agrl. & Ind. Fair Assn. Sept. 26-Oct. 1. Curtis A. Leonard. Littleton-Littleton Fair Assn. Oct. 3-8. T.

R. Walker. Louisburg-Franklin Co. Fair Assn. Oct.

3-8. Dr. Arthur H. Fleming. Lumberton-Parmers' Festival. Oct. 17-22.

W. G. Hall. Madison-Madison Agrl. Pair. Sept. 12-17.

W. N. Schultz Jr. Monroe-Union Co. Fair. Oct. 18-32. M. W.

Williams. Morganton-Burke Co. Fair. Aug. 15-20.

Corbin Green. Mt. Airy-Greater Mt. Airy Fair. Sept.

19-24. James R. McNeil New Bern-Tri-County Fair Assn. Sept.

19-24 W. A. Godley. Raleigh-N. C. State Fair. Oct. 18-22. Dr

J S. Dorton. Reidsville-Reidsville Fair Assn. Sept. 26-

Oct. 1. Mrs. Katye P. Oliver. Roanoke Rapids-Halifax & Northampton

Fair. Sept. 19-24. T. B. Glover, Rocky Mount-Rocky Mount Agrl. Fair Assn. Sept. 26-Oct. 1. Norman G. Cham-

bliss. Rutherfordton-Rutherford Co. Agrl. Soc. Sept. 12-17. John H. Jones.

Salisbury-Rowan Co. Agrl. & Ind. Pair. Sept. 12-17. David S. Clay.

Sanford-Lee Co. Agrl. Fair Assn. Sept. 27-Oct. 2. King Moore Willis.

edar Point-Erie Co. Fair Assn. Aug 16-20. Art McCall. Celina-Mercer Co. Fair Assn. Aug. 13-18. 21-24. Wm. S. Whitento

Sept. 15-17. John Fox.

16. James V. Son.

A. R. Patrick.

John Stogner.

Roy W. Davis,

Harold Casey.

Grace Felton.

12-13. Alfred Christy.

13-16. Laxton Malcom.

17. Robert G. Sheets.

14-17. Jesse M. Barbre.

8-10. Robert Massengale.

6-10. Ross F. Dugan.

17. Dale Ozment.

J. D. Edmonson.

18-25, M. E. Twedell,

7-10. Vernon J. Frye.

24. Mrs. Maud Marley.

15-17. Cecil L. Dowell.

19-21. Harry F. James.

26-30. Robert L. Smith.

15. A. A. Sewell.

Emil Voght.

L. J. James.

9. Guy E. Stoy.

Don W. Rader.

22. Myrl Gray.

Donald Tallent.

Chas R. Dancer.

Jasper M. Harl.

Vance Deaton.

Clarence C. Lester.

14-16. Hugh DeWoody.

15. Merle Johnston.

Elsworth Hammer.

Sept. 24-Oct. 1. C. G. Baker.

13-16. George W. Cupp.

19-21. Lewis A. Haydock.

15. Harold Miller.

Clinton-Custer Co. Fair Assn. Sept. 7-9.

Collinsville-Collinsville Tri-Co. Fair Assn

Cordell-Washita Co. Free Fair. Sept. 13-

Dewey-Washington Co. Free Fair Sept.

Duncan-Stephens Co. Free Fair Assn.

Durant-Bryan Co. Fair Assn. Sept. 14-16

El Reno-Canadian Co. Fair Assa. Sept.

14-17 Riley Tarver. Enid-Garfield Co. Fair Assn. Sept. 9-16

Eufaula-McIntosh Co. Fair Assn. Sept

Fairview-Major Co. Free Fair, Sept. 13-

Frederick-Tillman Co. Fair Asan, Sept

Guthrie-Logan Co. Free Fair. Sept. 14-16

Guymon-Texas Co. & Dist. Pair. Sept. 13-

Holdenville-Hughes Co. Free Fair. Sept.

Hugo-Choctaw Co. Free Fair Assn. Sept

Hydro-Hydro Dist. Fair. Sept. 1-3. Mrs.

Idabel-McCurtain Co. Fair Assn. Sept.

Kingfisher-Kingfisher Co. Fair Assn. Sept

Lawton-Comanche Co. Fair Assn. Sept.

Madill-Marshall Co. Free Fair. Sept. 15-

Medford-Grant Co. Free Fair. Sept. 19-32

Miami-Ottawa Co. Free Fair. Sept. 6-10

H. A. Berkey. Mt. View-Mt. View Free Fair Assn. Aug. 24-27. Karl K. Kobs.

Muskogee-Oklahoma Free State Fair, Sept.

Norman-Cleveland Co. Fair Assn. Sept

Nowata-Nowata Co. Free Fair. Sept. 22-

Okemah-Okfuskee Co. Fair Assn. Sept.

Oklahoma City-Okla. Co. Free Fair. Sept

Oklahoma City-Okia. State Fair & Expo

Okmulgee-Okmulgee Co. Fair Assn. Sept.

Pauls Valley-Garvin Co. Fair Assn. Sept

7-9. Alton Perry. Pawhuska-Osage Co. Free Fair. Sept. 12-

Pawnee-Pawnee Co. Free Fair. Sept. 12-

Perry-Noble Co. Free Fair. Sept. 13-16.

Pond Creek-Grant Co. Free Fair. Sept.

Pryor-Mayes Co. Fair Assn. Sept. 13-15

Purcell-McClain Co. Fair Assn. Sept. 20-21

Sallisaw-Sequoyah Co. Free Fair. Sept. 7-

Shattuck--Ellis Co. Fair Assn. Sept. 19-21

Shawnee-Pottawatomie Co. Free Fair

Stillwater-Payne Co. Free Fair. Sept. 19-

Taloga-Dewey Co. Free Fair. Sept. 15-17

Tulsa-Tulsa State Fair Assn. Oct. 1-7.

Vinita-Craig Co. Fair Assn. Sept. 22-24

Walters-Cotton Co. Fair Assn. Sept. 14-16.

Watonga-Blaine Co. Free Fair. Sept. 5-8.

Waurika-Jefferson Co. Free Fair. Sept.

Wewoka-Seminole Co. Free Fair. Sept.

Sept 19-22. Mrs. H. L. Swink.

19-22. J. D. Edmonson, Medford.

20-24. Johnny D. Pope, Bartlesville.

Sept. 14-17. Edward Gregory.

W. F. Archer. Chillicothe-Ross Co. Fair Assn. Aug. 22-26. Charles J. Betsch.

Cincinnati - Carthage Fair. Sept. 13-17. Ciarence A. Peters.

Circleville-Pickaway Co. Fair Assn. Sept. 14-17. Henry Reid Jr. Circleville-Circleville Pumpkin Show. Oct.

19-22. Ned H. Dresbach. Columbus-Ohio State Fair. Aug. 26-Sept.

Coshocton-Coshocton Co. Fair Assn. Oct.

Croton-Croton Fair Assn. Aug. 9-13. Wil-

Dayton-Montgomery Co. Agrl. Board. Sept.

Delaware-Delaware Co. Fair Assn. Sept.

Dover-Tuscarawas Co. Fair Assn. Sept.

Eaton-Preble Co. Fair Assn. Sept. 13-16.

Findlay-Hancock Co. Agrl. Soc. Sept. 5-8.

Fremont-Sandusky Co. Fair Assn. Sept.

Gallipolis-Gallia Co. Fair Assn. Aug. 11-

Georgetown-Brown Co. Agril. Soc. Oct.

Greenville-Darke Co. Fair Assn. Aug. 20-

Hamilton-Butler Co. Fair Assn. Sept. 25-

Hicksville-Defiance Co. Fair Assn. Aug.

Hilliards-Franklin Co. Fair Assn. Aug.

Hillsboro-Highland Co. Agrl. Soc. Sept.

Jefferson-Ashtabula Co. Agrl. Soc. Aug.

9-13. E. F. Walturn. Kenton-Hardin Co. Fair Assn. Sept. 26-

Lancaster-Fairfield Co. Fair Assn. Oct.

Lebanon-Warren Co. Fair Assn. Aug. 30

Sept. 2. Corwin Nixon. Lima—Allen Co. Fair Assn. Aug. 20-25.

Lisbon-Columbiana Co. Fair Assn. Aug.

Logan-Hocking Co. Fair Assn. Sept. 28-

London-Madison Co. Fair Assn. Aug. 21-

Loundonville-Loudonville Fair Assn. Oct.

Lucasville-Scioto Co. Fair Assn. Aug. 2-6.

Mansfield-Richland Co. Fair Assn. Aug.

Marietta-Washington Co. Fair Assn. Sept.

Marion-Marion Co. Fair Assn. Aug. 20-25.

Marysville-Union Co. Fair Assn. Sept. 13-

Maumee-Lucas Co. Fair Assn. Aug. 3-7.

McConnelsville-Morgan Co. Fair Assn.

Medina-Medina Co. Fair Assn. Sept. 7-10.

Millersburg-Holmes Co. Fair Assn. Aug. 18-20. Verle H. Spreng.

Montpelier-Williams Co. Fair. Assn. Sept.

Mt. Gilead-Morrow Co. Fair Assn. Aug 17-20. Dwight McClarren.

Mt. Vernon-Knox Co. Fair Assn. July 28-

Napoleon-Henry Co. Fair Assn. Aug. 17-20. James D. Murray. New Lexington-Perry Co. Fair Assn. Aug.

Norwalk-Huron Co. Fair Assn. Sept. 13-17.

Old Washington-Guernsey Co. Fair Assn.

Ottawa-Putnam Co. Fair Assn. Sept. 21-

Owensville-Clermont Co. Fair Assn. Aug. 17-20. J. W. Evans.

Sept. 28-Oct. 1. Thomas E. Gracey.

16. Otto E. Rausch. Plain City.

3-7. Miss Goldie V. Scheible.

2. S. C. Cashman.

5-8. John Senter.

19-24. Wm. B. Deal.

5-9. Russell S. Hull.

13. Jimmie Evans.

5-8. Luther Kestel.

26. Gilbert A. Lease.

30. Barton Truster.

21-26. Gerald Massie.

7-10. Clarence Larkin.

30. James H. Jackson.

12-15 Russell W. Alt.

23-27. Clarence Crosser.

9-13. Mrs. Elmer Snavely.

Sept. 7-10. Ray G. Smith.

11-17. Woodrow Schlegel.

30. Henry G. Richards.

4-6. Miss Dorothy Smith.

Mrs. Elfreda Crayton.

24. Aaron Donaldson.

Oct. 1. J. E. Matheny.

Robert Pickering.

25. Robert Hines.

4-6. Walter Luse.

4-7. D. E. Hurst,

Orville W. Disher.

Wm. Haley.

C. W. Mapes.

L. Wm. Burns.

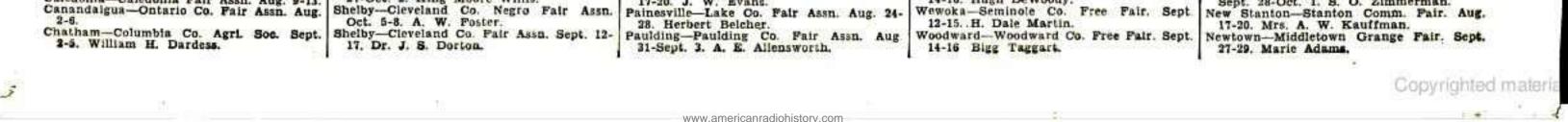
17-20 Harold Hart.

Wade Marshall.

20-23 W. G. Findley.

Carl O. Gauch, Lewisburg.

liam Arter.



29-Oct. 1. Hazel E. Phanco. Oley-Oley Valley Comm. Pair. Sept. 22-24. Carl W. Blank. Oriental-P.O.S. of A. Fair. Aug 17-20. Wallace Hokenbroch. Ox Hill-Ox Hill Com. Fair. Sept. 5-7. David W. Simpson. Oxford-Oxford Parm Show. Sept. 22-24. Mrs. Frank McMichael, Pittsburgh-Allegheny Co. Fair & Industrial Expo. Sept. 1-5. Betty Colosimo. Port Royal-Juanita Co. Fair. Sept. 5-10.

North East-North East Com. Fair. Sept. | Columbia-Maury Co. Fair Assn. Sept. 12-

17. B. H. Hardwick.

24-27. Dibrell Boyd.

17. Stanley Shoaf.

Mrs. O. H. Burke.

10. George O. Wilson.

15-17, Dorothy Herring.

8-10. Mrs. Coleen Perkins.

Edward V Anthony Sr.

9. Barbara Jean Russell.

Mary E. Lauderdale.

12-17. Hunter Taylor.

16-20. Mrs. P. A. Dillow.

Sept. 12-17. Pat W. Kerr.

22-27. Lena Lutle,

A. W. McCartney,

8-10. D. E. Benson.

David W. Shields.

James Perry.

E. C. Jones,

8-10. Wiley T. Bernard.

Maurice Harris.

Inez Campbell.

Lucile Mobley.

J. O. Barnes.

W. B. Stout.

R. C. Darnall.

J. F. Walters.

P. G. Crooks.

Epley.

Thornton Taylor.

R. Abel.

Cookeville-Putnam Co. Agrl. Assn. Aug.

Covington-Tipton Co. Fair Assn. Sept. 12-

Crossville-Cumberland Co. Fair Assn. Sept. 1-3 Burl Harris.

Dayton-Rhea Co. Fair. Sept. 14-17. Felix

Decatur-Meigs Co. Free Fair, Sept. 8-10.

Dickson-Dickson Co. Free Fair. Aug. 24-27.

Dunlap-Sequatchie Co. Fair. Sept. 16-23.

Dyersburg-Dyer Co. Fair Assn. Sept. 5-

Dyersburg-Dyer Co. Colored Fair. Sept.

Elizabethton-Carter Co. 4-H Fair. Sept.

Erin-Houston Co. Fair. Sept. 14-17. Mrs.

Fayetteville-Lincoln Co. Fair. Sept. 12-17.

Gallatin-Sumner County Fair. Aug. 24-27.

Gallatin-Gallatin Colored Fair, Aug. 25-27.

Gray-Washington Co. Pair Assn. Aug. 16-

Greeneville-Green Co. Agrl. Fair. Aug.

Greeneville-Green Co. 4-H Club Fair. Sept.

Harriman - Roane Co. Fair. Sept. 1-3.

Hartsville-Trousdale Co. Fair, Sept. 9.

Henderson-Chester Co. Fair. Sept. 19-14.

Hohenwald-Lewis Co. Fair. Sept. 1-3. I. B.

Huntifigdon-Carroll Co. Fair. Sept. 19-24.

Jackson-West Tennessee Dist. Fair. Sept.

Jamestown-Fentress Co. Fair, Sept. 8-9.

Jongsboro-Washington Co. Pair, Aug.

Kingsport-East Tennessee Dist. Fair Assn.

Knoxville-E. Tenn. Col. Comm. Fair. Aug.

Lawrenceburg-Middle Tennessee Dist. Fair

Lebanon-Wilson Co. Fair. Aug. 30-Sept. 3.

Lewisburg-Marshall Co. Agrl. & Livestock

Lebanon-Wilson Co. Colored Fair. Sept.

Livingston-Overton Co. Agrl. Pair. Sept.

Manchester-Coffee Co. Fair. Sept. 22-24.

Maryville-Blount Co. Pair. Aug. 22-27.

McMinnville-Warren Co. Agrl. & Livestock

Memphis-Colored Tri State Fair. Oct 6-9.

Memphis-Mid-South Fair. Sept. 23-Oct. 1. G. W. (Bill) Wynne.

Milan-Milan Community Fair Asn. Aug.

Morristown-Hamblen Co. 4-H & FFA Fair.

Moss-Clay Co. Agrl. Fair Asan. Aug. 29-

31-Sept. 2. Marvin W. Belew.

Sept. 29-30, Jesse E. Francis.

Fair Assn. Sept. 14-17. R. W. Smartt Jr.

Show, Sept. 2-3. Theo. R. Anderson.

Assn. Sept. 26-Oct. 1. Thomas H. Locke.

20. Mrs. Paul A. Dillow, Jonesboro.

21-Sept. 3. Bonnabelle Barkley.

Dwight B. Hower. Reading-Reading Fair. Sept. 11-18. Charles

W. Swoyer. Red Lion-Red Lion Fair Assn. July 18-23. R, M. Spangler.

Rostraver-Rostraver Twp. Fair. Aug. 23-25. Mrs. Henry Bush.

Shade Gap-Soldiers & Sailors Fair & Pienic. Aug. 1-6 A. L. Blackmon, Cam-

den 5. Shanksville-Shanksville Com. Fair. Sept.

14-17. Mrs. Donald Stull. Smethport-McKean Co. Fair Assn. Sept. 5-10. J. B. Beere.

Spartansburg-Sparta Com. Fair. Sept. 8-

10. Henry Bailey. Stoneboro-Great Stoneboro Fair. Sept. 1-5, C. W. Ibba.

Sugar Grove-Sugar Grove Fair, Sept. 8-10. F. A. Schoonover.

Tioga-Tioga Valley Fair. Aug. 18-20. Mrs. Arlene Whitney.

Tionesta-Porest Co. Fair. Sept. 15-17. Karl W. Flowers.

Towanda-V, F. W. Farm Fair, Aug. 1-6. Leonard A. Gowin, Jr.

Trotter-Dunbar Twp. Comm. Pair. Sept.

14-17. Kenneth Mowry. Troy-Troy Fair. Aug. 9-13. Harry Lammy. Turbotville Turbotville Community Fair

Assn. Sept. 14-17. Wm. Welliver, Watsontown. Uniontown-Uniontown Poultry & Farm

Products Show. Jan. 3-8, 1956. Wilbur D. Cook.

Unionville-Unionville Comm. Fair. Oct.

13-15. Mrs. A. Woodward. Valley View-Hegins Twp. Com. Pair. Oct.

13-15. Isabelle Rummel. Washington-Washington Co. Fair. Aug.

23-27. J. Ed Smith. Washingtonville - Montour-Delong Comm. | Aug. 22-27. A. B. Coleman. Pair. Sept. 21-23. Chas. W. Hunsel- Knoxville-Tennessee Valley A. & I. Fair.

man. Waterford-Waterford Comm. Fair. Sept.

7-10. Charles L. Bowman. Wattsburg-Wattsburg Fair. Aug. 30-Sept.

3. H M. Burrows.

Waynesburg-Greene Co. Fair. Aug. 17-20. Charles R. Clark.

West Alexander-West Alexander Fair.

Sept. 14-17. Scott E. Egan, West Chester-Goshen Co. Fair, Aug. 1-6.

J. R. Bair. Wind Ridge-Jacktown Fair Assn. Aug.

10-13. Thomas M. Tharp. Yellow Creek-No. Bedford Co. Fair, Oct.

6-8. Mrs. Blaine Gessna. York-York Interstate Pair. Sept. 13-17.

Youngsville-Youngsville Comm. Fair. Aug. 31-Sept. 3. Myrtle Davis.

Rhode Island

East Greenwich-Rocky Hill Fair. Aug. 23-28.

Newport-Knights of Columbus Trade Fair. Oct. 18-20.

Tiverton-Tiverton Lions Club Fair. July Wickford-Wickford Village Pair. July 14-

THE BILLBOARD

Texas

Alice-Coastal Bend Livestock Show &

Amarillo-Tri-State Fair Assn. Sept. 19-

Angleton-Brazoria Co. Fair Assn. Oct.

Baytown-Baytown Fair, Oct. 5-8. Nelson

Beaumont-South Texas State Fair. Oct.

Blanco-Blanco Valley Fair Assn. Aug. 5-

6. George Byars. Boerne-Kendall Co. Fair Assn. Sept. 3-

Bowie-Montague Co. Fair Assn. Sept.

Brenham-Washington Co. Fair Assn. Sept.

Bryan-Bryan American Legion Fair. Sept.

Cleburne-North Central Fair & Rodeo

Crockett-American Legion Fair. Sept. 27-

Dalhart-Inter-State Fair Assn. Sept. 3-4.

Nick P. Craig. Dallas-State Pair of Texas. Oct. 7-23.

Edna-Jackson Co. Pair Assn. Sept. 14-16.

Floydada-Floyd Co. Fair Assn. Oct. 13-15.

Stock Show, Jan. 27-Feb. 5, 1956. W. R.

Fredericksburg-Gillespie Co. Fair Asan.

Huntsville-Walker Co. Fair. Oct. 12-15.

Iowa Park-Tex-Okla, Fair, Sept. 25-Oct. 1. Dr. Gordon Clark,

Iowa Park-Texas-Okla. Fair & Southwest

Liberty-Trinity Valley Expo. Oct. 12-15.

Longview-Gregg Co. Fair Assn. Sept. 26-Oct. 1. L. T. Williams.

Lovelland-Hockley Co. Fair Assn. Oct. 3-5.

Lubbock-Panhandle South Plains Fair

Marshall—Central East Texas Fair &

Mercedes-Rio Grande Valley Livestock

Mesquite-Dallas Co. Fair Assn. Sept. 21-

25. Earl C. Cogburn. McKinney-Collin Co. Fair Assn. Sept. 28-

Nacogdoches-Nocogdoches Co. Fair &

Navasota-Grimes Co. Fair Assn. Oct. 6-8.

New Braunfels-Comal Co. Fair Assn. Sept.

Palestine-Anderson Co. Fair. Oct. 17-22

Paris-Red River Valley Expo. Aug. 25-31

Pasadena-Pasadena Livestock Show, Pair

Livestock Expo. Oct. 12-15, Ben Ritters-

Livestock Expo. Sept. 5-11. Joe L. Mock.

Assn Sept. 26-Oct. 1. A. B. Davis.

Show & Rodeo, W. A. Heller.

30-Oct. 2. Marcus Adams.

Aug. 19-21. Wm. M. Petmecky.

Sept. 3. LeRoy Robinson.

Assn. Sept. 5-10. George Cooper.

Expo. Oct. 26-28. Mrs. Jean Dwelle.

Hoskins Shadow.

24. Rex B. Baxter.

4-8. N. Leslie Kelley.

20-29. K. D. Schwartz.

21-24. Mrs. Earl Sansom.

Oct. 1. Ernest Hale.

James H. Stewart.

Dr. Jack Skiles.

Allen B. Finnell,

Warner L. Bege.

Maurice E. Turner.

12-13. Ernest Bauerle.

Archie Pittman.

Pat Ryan.

Oct. 1.

kamp.

M. S. Croft.

C. O. Miller Jr.

J. W. McCoy.

O. M. Watson.

29-Oct. 1. Rudy Schroeder.

5. A. McD Gilliat.

McElroy.

14-17.

Ft.

Watt.

Winchester-Franklin Co. Fair. Sept. 6-10. Salt Lake City-Salt Lake Co. Fair. Aug. Hoskins Shadow. 18-20. Mae Bello. Tremonton-Box Elder Co. Fair. Aug 26-Woodbury-Cannon Co. Fair. Sept. 15-17. 28. W. E. Kerr. Mrs. J. H. Cummings.

Vermont

Barton-Orleans Co. Fair Assn. Aug. 17-21. Mildred Baker.

Bradford-Connecticut Valley Expo. Aug. 12-14. J. Arthur Peters. Essex Junction-Champlain Valley Expo.,

Inc. Aug. 29-Sept. 3. Hartland-Hartland Fair, Inc. Aug. 18-21. Lyndonville-Caledonia Co. Fair Assn. Aug. 25-27.

Rutland-Rutland Co. Agrl. Soc. Sept. 5-10. Arthur B. Porter.

Tunbridge-Union Agrl. Soc. Sept. 22-24

Virginia

Bland-Bland Co. Fair Assn. Sept. 8-10. T. E. Mallory,

Chase City-Mecklenburg Co. Fair Assn. Oct. 10-15. Garland E. Moss. Chatham Hill-Rich Valley Fair Assn. Aug.

22-27. J. T. Gardner. Chesterfield-Chesterfield Co. Fair Assn. Sept. 15-17. D. W. Murphey, Chester, Danville-Danville Fair Assn. Oct. 11-15.

B. F. Barr. Dublin-Pulaski Co. Pair Asan. Sept. 22-24.

Dungannon-Scott Co. Fair Assn. Sept. 14-17. Paul W. Collins. Farmville-Five Co. Fair. Sept. 19-24. J.

Denton-Denton Co. Fair Assn. Sept. 7. C. Brickert,

Fredericksburg-Fredericksburg Agrl. Pair Assn. Sept. 12-17, Geo. C. Rawlings Jr. Galax-Galax Agrl. & Indi. Fair, Inc. Aug.

29-Sept. 3. S. G. Eddins.

Worth-Southwestern Expo. & Fat ock Show, Jan. 27-Feb. 5, 1956. W. R. Assn Sept. 7-10. Barbara Ragland. Grundy-Buchanan Co. Fair Asan. Aug.

8-13. S. D. Woods. Harrisonburg-Rockingham Co. Fair Assn.

Gainsville-Cooke Co. Fair Assn. Aug. 29-Aug. 22-27. C. W. Wampler, Jr. Keller-Great Keller Fair. Aug. 29-Sept. Goliad-Goliad Co. Fair Assn. Oct. 14-15.

3. A. L. Sykes. Lebanon-Russell Co. Fair Assn. Sept. 15-17. T. Gilmer Jr.

Luray-Page Co. Fair Assn. Aug. 29-Sept. 3. S. Frank Rosser.

Manassas-Prince William Co. Fair. Aug. 15-20. Robert Beahm, Nokesville,

Oil Expo. Sept. 26-Oct. 1, T. Leo Moore. Martinsville-Martinsville Agrl. Fair Assn. Aug. 22-27. O. B. Hensley. Johnson City-Blanco Co. Fair. Assn. Aug.

Monterey-Highland Co. Agrl. Pair. Sept. 1-3

New Castle-Craig Co. Fair Corp. Aug. 31-Sept. 3. H. H. Sublett.

Nokesville-Prince William Co. Fair Assn. Aug. 15-20. Joseph B. Johnson.

Pennington Gap-Lee Co. Fair Assn. Sept. 5-10. R. C. Carter, Blacksburg.

Petersburg-The Petersburg Fair. Oct. 3-8. R. Willard Eanes.

Richmond-Atlantic Rural Expo. State Fair of Va. Sept. 23-Oct. 1. J. A. Mitchell. Roanoke-Roanoke Fair Assn. Aug. 29-

Sept. 3. Arthur C. Walker. Rocky Mount-Rocky Mount Fair Assn.

Aug. 1-6 H. F. Fralin. South Boston-Halifax Co. Fair Assn. Oct.

18-22, W. W. Wilkins. Suffolk-Tidewater Fair Assn. Oct. 18-21. H. C. Holman.

Tazewell - The American Legion-Sidney Coulling Post #133. Aug. 16-20. Herbert Ward.

Warsaw-Northern Neck Agrl. Fair Assn. Sept. 5-10. Mrs. Simon, Tappahannock. Weirwood-Weirwood Fair Assn. Aug. 9-

12. George M. Smith, Capesville, West Point-Tidewater Pair Assn. Sept.

12-17. J. Lester Lauher. Woodstock-Shenandoah Co. Fair Assn.

Washington

Addy-Addy 4-H & Community Fair. Sept.

Asotin-Asotin Country Fair. April 29-30.

Beilingham-Rome Community Pair. Sept. 7. Mrs. Vera J. McCollum.

Bremerton-Kitsap Co. Fair Assn. Aug.

Brooklake-Brooklake Community Fair.

Cashmere-Chelan Co. Pair. Sept. 9-11.

Castle Rock-Castle Rock Community Fair.

Cathlamet-Wahkiakum Co. Fair Assn. Sept. 8-10. Dale Dasch.

Centralia-Chebalis-Southwest Washington

Chehalis-Southwest Washington Fair,

Colfax-Palouse Empire Fair Assn. Bept.

Colville-Stevens Co. Fair. Sept. 15-18.

Davenport-Lincoln Co. Fair Assn. Sept.

Dayton-Columbia Co. Fair Assn. Sept. 16-

Deer Park-Deer Park Fair Assn. Sept. 8-

Deer Park-Spokane Fair Assn. Sept. 1-4.

East Stanwood-Stillaguamish Grange

Ellensburg-Kittitas Co. Pair. Sept. 2-5. Wendell W. Prater.

Elma-Grays Harbor Dist. Pair. Aug. 19-

Enumclaw-King Co. Pair Assn. Aug. 25-

27. J. A. Johnston, Seattle. Everett-Snohomish Co. 4-H Fair Assn.

Porks-Forks Community Fair. Aug. 19-

30-Lb. Carton\$11.50

Per M 4.25

with Coleman Gas Plant 75.00

Burner 75.00

18x26, Ea. 2.00

Glucose, 5 Gallon 7.00

Per Lb. 4.25

Setsquick, 1 Lb. 1.00

Send for recipe.

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Classine Bags for apples,

Complete Stove-Kettle

Or with Bottled Gas

For Red Candied Apples-

Red (Dry) Color.

Candy Apple Pans,

21. Ed Lundgren, Aberdeen.

Aug. 17-20, Mrs. Elsa E. Walin,

20. Mrs. Nellie Parr, Port Angeles.

Fair, Sept. 9-10. Mrs. Marie Stangle-

Fair Assn. Aug. 24-28. Arthur W. Ehret,

Aug. 26-28. Richard Adlard, Kelso.

Aug. 13-14. Louis C. Blacsi, Box 237

3. Betty England.

25-28. R. E. Hensel.

Travis Floch.

Tacoma.

Irene Wells.

Centralia.

Aug. 25-29.

Lois Crist.

17. Roy McGee.

Vern Kynett.

CARAMEL APPLES AND SUPPLIES

Ready to use. Just heat and dip | Granular Peanuts.

apples. 1 gallon covers 10 dozen

apples. Will not run off apple.

Supplies needed: Kettle for heat-

ing and dipping, our Caramel,

Apples, Skewers, Granular Pea-

nuts or Shredded Coconut for

Caramel-1 Can\$ 3.00

Skewers-41/2x11/64,

Topping-Shredded Coco-

Case of 6 Cans, 48# ... 15.00

1,000 1.35

Case of 10,000 12.50

51/2×1/4. 1,000 2.25

Case of 10,000 22.00

nut, 25 lb. can 10.00

land, Stanwood.

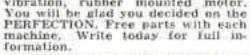
11. Nancy Magisos.

16-18. Troy Lindley.

8-10, Laurence Brown.

Aug. 29-Sept. 3. Marvin W. Renalds.

This is the Candy Floss machine that HAS EVERYTHING, Precision built spinnerhead, volt meter, heater rheostat, lightweight, all aluminum. No vibration, rubber mounted motor.



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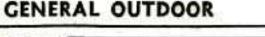
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55

Our New"Perfection"

South Carolina

Anderson-Anderson Fair. Sept. 26-Oct. 1. I. V. Hulme.

Bennettsville-Mariboro Co. Agrl. Fair Assn. Sept. 19-24. J. Murray Jackson.

Camden-Kershaw Co. Pair Assn. Oct. 3-8. B. H. Gardner.

Charleston-Charleston Agrl. & Industrial Fair. Oct. 31-Nov. 6. W. M. Frampton. Chester-Chester Co. Legion Fair. Oct. 10-

15. J. S. Calvin:

Columbia-S. C. State Fair. Oct. 17-22. Paul V. Moore.

Florence-Eastern Carolina Agrl. Fair. Oct. 24-29. J. T. Lazar.

Greenville-Greenville Co. Legion Fair. Sept. 26-Oct. 1. Karl E. Nuessner.

Greenwood-Greenwood Co. Fair Assn. Oct. 3-8. Geo. P. Free.

- Kingstree Williamsburg Co. Fair Assn. Sept. 12-17, H. C. Crawford.
- Laurens-Laurens Co. Fair Assn. Oct. 3-8. John G. Gatlin.
- Moncks Corner-Berkley Co. Agrl. Expo. Oct. 24-29. R. W. Mitchell.
- Newberry-Newberry Co. American Legion Fair. Oct. 10-15. Frank Sutton.
- Orangeburg-Orangeburg Colored Fair, Oct. 3-8. W. C. Lewis.
- Orangeburg-Orangeburg Co. Fair Assn. Oct. 24-29. W. A. Schiffley. Rock Hill-York Co. Fair Assn. Sept. 19-24. H. D. Black.
- Spartanburg-Pledmont Interstate Fair. Oct. 10-15. Tom Moore Craig. Sumter Sumter Co. Fair. Oct. 10-15.
- J. Cliff Brown.
- Union-Union Co. Fair Assn. Oct. 3-8.
- Hydrick L. Kirby. Walterboro-Colleton Co. Pair Assn. Oct.

24-29. Joseph L. Schwab.

South Dakota

Aberdeen-Brown Co. Fair Assn. Aug. 29-Sept. 1. Richard L. Baily.

Alcester-Union Co. Fair Assn. Aug. 16-17. M. J. Hainer.

- Cheyenne Agency-Cheyenne River Fair & Rodeo. Sept. 3-5. Marie D. Justice.
- Hermosa--Custer Co. Fair. Aug. 26-27. Huron-South Dakota State Fair. Sept. 5-
- 10. Kenneth Balgeman. Kimball-Brule Co. Fair Assn. Aug. 14-16.
- James Smith.
- Martin-Bennett Co. Fair & Rodeo. Aug. 26-27. Ployd F. Wiedmeier.
- Nisland-Butte Co. Patr. Aug. 25-27.
- Onida-Sully Co. Fair Assn. Aug. 22-24 John F. Neu.

Parker-Turner Co. Fair Assn. Aug. 18-20. Lawrence Montgomery.

Rapid City-Black Hills Range Days & Expo. Show, Aug. 18-21. Kenneth Roberts.

lennessee

Alamo-Crockett Co. Fair. Sept. 2. T. M. Moore.

Alexandria-DeKalb Co. Fair Assn. Aug. 3-6. William T. Eaton.

- Ashland City-Cheatham Co. Fair. Aug. 25-27. Mrs. T. T. Williams.
- Athens-McMinn Co. Pair Assn. Sept. 12-
- 17. Mrs. Jim Buttram. Bolivar-Hardeman Co. Pair Assn. Aug. 31-
- Sept. 3. Paul Vaughn.
- Brownsville-Haywood Co. Colored Fair. Oct. 10-15. F. E. Jeffries,
- Camden-Benton Co. Fair Assn. Aug. 29-Sept. 3. Mrs. Sara A. Holladay.
- Carthage-Carthage A. M. & L. S. Assn. Aug. 9-13. Stanton Hunter,
- Centerville-Hickman Co. Fair. Sept. 7-10. J. L. Flinn,
- Chattanooga Chattanooga-Hamilton Co. Interstate Pair. Sept. 19-24. Mrs. Maude H. Atwood.
- Chattanooga-Hamilton Co. 4-H Pair. Sept. 8. Robert Childress.
- Church Hill-Eastern Hawkins Co. Pair. Aug. 18-20. Mrs. Dennis Christian. Clarksville-Montgomery Co. Pair Assn.
- Sept. 8-10. Mrs. Louise B. Booth. Clarksville-Montgomery Co. Negro Fair
- Assn. Aug. 18-20. Pope G. Garrett, Sr. Clinton-Anderson Co. Comm. Improve-

Sept. 3. B. E. Hestand Sr. " Mountain City-Johnson Co. 4-H Pair. Sept. 3. Sara S. Butler.

Murfreesboro - Murfreesboro Fair Assn. Aug. 21-23. Wm. H. Butler. Nashville-Davidson Co. FFA Rally & Fair,

Nov. 19. John H. Tucker. Nashville-Tennessee State Fair. Sept, 19-24. L. E. Griffin.

Newport-Cocke Co. Fair Assn. Sept. 19-24. Jack Vinson.

Oneida-Scott Co. Fair. Sept. 1-3. E. C. Terry.

Paris-Henry Co. Pair. Oct. 4-6. John M. Upchurch.

Parsons-Decatur Co. Pair, Sept. 19-24. B. C. Dailey.

Pulaski-Glies Co. Agri. Fair. Sept. 19-24.

- John H. Stevenson. Ramer-McNairy-Ramer Comm. Fair. Sept.
- 23-24. Brooks Derryberry. Rutherford-Rutherford Comm. Fair. Sept.
- 1-2. Quinton C. Atchison. Rutledge-Grainger Co. Fair. Sept. 8-10
- Mrs. Grace Dalton. Savannah-Hardin Co. Agrl. Fair Assn.
- Sept. 12-17, P. B. Carrington. Selmer-McNairy Co. Dairy & Livestock
- Show & 4-H Fair, Aug. 20-Sept. 3. Mrs. Mildred Petty. Sevierville-Sevier Co. Fair. Sept. 5-10.
- Ernest Thurman.
- Sparta-White Co. Col. Fair, Sept. 15-17. E. L. Officer.
- Sparta-White Co. Fair Assn. Sept. 7-10. T. Stanton Hale.
- Spencer-Van Buren Co. Fair. Aug. 31-Sept. 3. Roy Phifer.
- Spring City-Rhea Rural Fair Assn. Sept. 1-3. Mrs. Loy Alley.
- Springfield-Robertson Co. Pair. Sept. 14-16. Culver Burnett.
- Sweetwater-Monroe Co. Fair. Sept. 26-
- Oct. 1. Ralph Duncan. Tracy City-Grundy Co. Fair. Aug. 18-20.
- E. J. Cunningham, Union City-Obion Co. Fair. Oct. 25. J. C.
- Weatherford. Waverly-Humphreys Co. Fair Assn. Sept.
- 7-10, Henry Gentry.

10 10

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\$22.50

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With Order, Balance C.O.D. No Shipments

- Perryton-North Plains Fair Assn. Aug. 18-20. John Mayfield. Plainview-Hale Co. Fair Assn. Oct. 8-10. Wayne B. Smith.
 - Richardson-Richardson Community Fair. Aug. 17-20. Carl Rowland.

& Rodeo, Oct. 17-22, J. D. Rogers,

- Rosenberg Fort Bend Co. Fair Assn. Sept. 28-Oct. 1. M. L. Sandel,
- Seguin-Guadalupe Agrl. & Livestock Fair. Oct. 6-8. F. W. (Jack) Stewart. Seminole-Gaines Co. Fair. Oct. 4-6. H. C.
- Kyle. Temple-Cen.-Tex. Fair Assn. Sept. 19-24.
- Maxwell C. Jones. Texarkana-Four States Fair, Inc. Sept.
- 9-17. W. E. Williams. Tyler-East Texas Fair. Sept. 12-17. Bob
- Murdoch. Waco-Heart o' Texas Fair.' Oct. 1-7. Othel
- M. Neely. Wharton-Wharton Co. Fair Assn. Sept. 20-24. H. Chas. Koehl, Jr.

Utah

- Coalville-Summit Co. Fair. Sept. 2-4. Eugene Page. Heber - Wasatch Co. Fair. Aug. 13-14.
- William J. Bond. Hurricane-Washington Co. Fair Assn.
- Sept. 1-3. Waldo Hirschi. Kaysville-Davis Co. Fair. Aug. 27-28.
 - M. P. Leonard. Logan-Cache Co. Fair. Aug. 18-20. R. L.
- Wrigley. Manti-Sanpete Co. Fair Assn. Aug. 12-14. Alan Smith.
- Morgan-Morgan Co. Fair. Aug. 27-28. Peter Evans.
- Nephi-Utah State Suffolk Sheep Show & Sale & Juab Co. Fair. Sept. 2-4. J. E.
- Worthington. North Salt Lake-Intermountain Ram Sale.
- Sept. 16. Jas. A. Hooper. Orderville-Kane Co. Fair. Aug. 26-27.
- Madge Bauer, Glendale. Panguitch-Garfield Co. Fair & Livestock

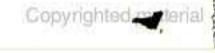
18-26, J. A. Theobald.

- Show. Aug. 19-20. Rea Dodds.
- Parowan-Iron Co. Fair, Sept. 2-4. Thales Brown. Salt Lake City-Utah State Fair. Sept.

coating.



R. FRA



GENERAL OUTDOOR

THE BILLBOARD

JULY 30, 1955

RETAIN THIS LIST

Corrections and additions to this list will appear in the Fair Department of each issue of The Billboard.

Goldendale-Klickitat Co. Fair Assn. Sept. 9-10. Elmer E. Wilson.

Grandview-Yakima Valley Jr. Pair Assn. Aug. 18-20. Philip L. Huff. Hart's Lake Lacamas Community Fair.

Sept. 10. Mrs. Les B. Dickey, Box 138, Roy.

Kennewick-Benton Co. Fair Assn. Aug. 26-28. J. C. Pratt.

Langley-Island Co. Pair Asan. Aug. 26-28. Benj. M. Herring.

Longview-Col. Empire Fair Assn. Aug. 31-Sept. 3. Edward Ashe.

Lynden-Northwest Wash. Dist. Fair Assn. Aug. 17-20. Jack Elliot.

Manson-Lake Chelan Valley Pair Asan. Nov. 13-19. Arnold C. Koenig.

Marysville-Snohomish Co. 4-H Pair Assn. Aug. 17-20. Mrs. Elsa E. Whalin, Everett. Menlo-Pacific Co. Fair Assn. Aug. 19-21. Mrs. Marvin H. Sexton, Raymond.

Monroe-Evergreen State Pair. Sept. 1-5. J. Paul Holloman, Snohomish. Mones Lake-Grant Co. Fair Assn. Sept. 9-11. George E. Dougherty. Mount Vernon-Skagit Co. Fair Assn. Aug.

11-13. Mrs. Julia Tewalt.

Newport-Pend Oreille Co. Fair Assn. Sept. 8-11. E. E. Jones.

Odessa-Tri-County Fair Asan. Sept. 2-3. T. O. Anderson.

Okanogan-Okanogan Co. Fair Assn. Sept. 9-11. Harriet Johnson. Olympla-Thurston Co. Fair Asan. Aug. 19-

20. Ian Christopher. Port Angeles-Clallam Co. Fair Assn. Aug.

25-28. Mrs. Nellie Parr.

Port Townsend-Jefferson Co. Fair Assn. Aug. 19-21. Mrs. Ward B. Williams. Prosser-Prosser Community 4-H Pair.

Sept. 4-6. Walter E. White. Pullman-State 4-H Club Fair. Sept. 21-25. Chas. T. Neenach.

Puyallup-Western Washington Fair Assn. Sept. 17-25. J. H. McMurray. Raymond-Pacific Co. Fair Assn. Aug. 19-21. Mrs. Marvin H. Sexton.

Republic-Ferry Co. Fair Assn. Sept. 2-4. T. R. McKeen.

Republic-Ferry Co. Grange Fair Assn. Sept. 2-4. G. M. Wilcox. Ritzville-Adams Co. Fair. Sept. 16-17.

Kenneth Killingsworth, Benge.

Rockford-Southeast Spokane Co. Fair Assn. Sept. 16-18. Jack L. Olson,

Roy-Lacamas Community Fair. Sept. 10. Mrs. Les B. Dickey. St. John-St. John Community Fair. April

22-24. Wilbert Gerlitz.

Seattle-North City Annual Fair. July 6-10. City Fair Board.

Seattle-King Co. Fair Assn. Aug. 25-27. J. A. Johnston.

Shelton-Mason Co. Fair Assn. Aug. 24-27. Andrew Kruiswyk.

Silvana-Silvana Community Fair. Aug. 13. Eimer Husby. Skamokawa-Wahkiakum Co. Fair Assn.

Sept. 8-10. Dale Dasch, Cathlamet.

Spokane-Spokane Valley Youth Fair. Aug. 25-28. G. H. Heggemeier. Spokane-Spokane Interstate Fair, Aug. 25-

28. Lionel Wolf.

Friday Harbor-San Juan Co. Fair Assn. | Cedarburg-Ozaukee Co. Agrl. Soc. Aug. Sept. 1-3. Donald H. Ciark, Shaw Island. | 11-14. David Bachman, Thiensville. Chilton-Calumet Co. Agrl. Soc. Sept. 2-5. Herbert Harder.

Chippewa Falls-Northern Wis. Dist. Fair

Assn. Aug. 2-7. A. L. Putnam. Crandon-Forest Co. Agrl. Soc. Aug. 25-28. Lester Grandine, Argonne. Darlington-Lafayette Co. Agri. Soc. July

29-31. Joe Sauer. De Pere-Brown Co. Agrl. & Fair Assn.

Aug 17-21. R. O. Planert. Durand-Pepin Co. Jr. Fair. Aug. 16-17.

T. A. Parker. Eagle River-Vilas Co. Free Fair. Aug. 19-

21, Herman H. Smith. Eau Claire-Eau Claire Co. Jr. Agrl. Soc.

Aug. 15-18. Willard Hamm, Elkhorn-Walworth Co. Agrl. Soc. Sept. 2-

5. R. B. Harris. Elisworth-Pierce Co. Fair Com. Aug. 19-

21. H. G. Seyforth. Elroy-Eiroy Fair Asan. Aug. 4-7. Lawrence

Amberg. Florence-Florence Co. Fair Assn. Sept. 3-

5. Fritz Johnson. Fond du Lac-Fond du Lac Co. Agrl. Soc.

Aug. 10-14. Harold J. Wills, Friendship-Adams Co. Fair Assn. Sept.

7-10. Robert W. Roseberry. Galesville-Trempealeau Co. Agri. Boo.

July 28-31. Frank M. Smith. Gays Mills-Crawford Co. Pair & Agrl.

Soc. Sept. 8-11. Paul L. Paulson, Prairie du Chien.

Gillett-Oconto Co. Youth Fair. Aug. 19-21. Otto Neuman.

Glenwood City-St. Croix Co. Fair Assn Aug 8-10. George Steffen.

Grantsburg-Burnett Co. Co-Op. Agrl. Soc. Aug. 25-27. Alvin Christopherson.

Green Lake-Green Lake Co. Jr. Fair, Aug. 5-8. Francis J. Ptacek.

Hayward-Sawier Co. Agrl. Pair Assn. Aug. 22-24. Sherman W. Welss.

Iron River-Bayfield Co. Fair Assn. Aug.

26-28. Harry Lowe, Washburn. Janesville-Rock Co. 4-H Jr. Fair. Aug. 9-

13. Hugh G. Alberts. Jefferson-Jefferson Co. Fair Assn. Aug.

4-7. Horace Burl. La Crosse-La Crosse Inter-State Fair Assn Aug. 3-7. Joseph W. Frisch.

Ladysmith-Rusk Co. Fair Com. Aug. 19-21

Ed Sirek. Lancaster-Grant Co. Agrl. Soc. Sept. 8-

11. A. S. DeBuhr. Luxemburg-Kewaunee Co. Agrl. Soc. Sept.

3-5. Elroy C. Hoppe. Madison-Dane Co. Jr. Fair Assn. July 21-

24. Roy Gumtow. Manitowoc-Manitowoc Co. Fair Assn. Aug.

24-28. Dr. A. F. Rank. Marengo-Ashland Co. Fatr Assn. Aug. 12-

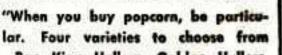
14. David Holt, Ashland (courthouse) Marshfield-Central Wisconsin State Fair. Sept. 2-6. Bill (Tiny) Uthmeter.

Mauston-Juneau Co. Agri. Soc. Aug. 11-14. Francis Pfaff.

Medford-Taylor Co. Co-Op. Youth Fair.

Aug. 18-21. Joe J. H. Tuss. Menomonie-Dunn Co. Free Fair. July 28-31. Henry Borden.

Merrill-Lincoln Co. 4-H Leaders' Assn. Aug. 8-11, Wm. Steckling.



-Pop King Hulless, Goldon Hulless, Silver Hulless and 'Rush Hour' Mammoth Yellow.

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Send for my price list of Jumbo Peanuts in the shell, Star Popcorn Machines, **Roasters and Food Serving Equipment.** Also bags, cartons, snow cone machines, etc."

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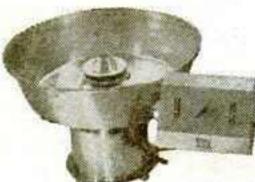
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56

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BE SURE IT'S 3916 SECOR ROAD FOR . . .

KETTLE POPPERS . . . STAR and CRETORS EQUIPMENT . . . POPCORN STANDS . . . HOT DOG STEAMERS and BUN WARMERS . . . CUPS . . . CORN . . . BOXES . . . BAGS . . . OILS . . . COLORING . . . SNOW CONE EQUIPMENT and SUPPLIES . . . DAD'S ROOTBEER DISPENSERS and SYRUPS . . . MISSION ORANGE . . . BEVERACE DISPENSERS . . . BUTTER DISPENSERS . . . ROLLED CONES . . . BANDS . . . RIBBONS . . . REPAIRS . . . ICE-MAKING EQUIP-MENT . . . UMBRELLAS . . . KIDDIE RIDES . . . MANY OTHER MONEY-MAKERS.

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50TH ANNIVERSARY CATALOG ... IT'S FREE!

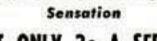


IULY 30, 1955

THE BILLBOARD

GENERAL OUTDOOR

BIG PROFITS AT FAIRS-CONCESSIONS **New Ride-Eat** GRANCE Spot in Bronx LNP NEW YORK, July 23.-A new location has been opened by Bun-America's Fastest Selling Drink



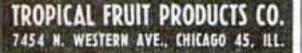
COST ONLY 3c A SERVING SELLS FAST AT 10c & 15c **KING SIZE AT 20c** FLASHY—CREAMY—FROTHY

Made on Malt Mixers or Blenders from a complete liquid concentrate. 5 parts of water to one of syrup, nothing to add.

DELICIOUS—REPEATS !!!

WRITE, WIRE OR CALL.

ACT NOW - IT'S THE HOTTEST ITEM ON THE MIDWAY FROM COAST TO COAST.



Canadian Plant, Winnipeg 12, Canada ******************************



PULLMAN CRUISER

MGR. IN WALDORF **Business Up, Nipmuc Mulls Bunny's Opens** Adding More Picnic Units

Amusement Park, and manager 400 feet. Joseph L. Carrolo, of Warwick, R. I., places the credit on the free picnic grounds and parking, as well as the improved beach area. Carrolo plans to emphasize this

aspect of the operation again in

MENDON, Mass., July 23.-An | 1956 and will augment it with 24 increase in business over last year new fireplaces, 35 more picnic is being enjoyed by Lake Nipmuc tables and a beach enlarged up to

> Grosses generally are up, it was claimed, with the skating rink doing about 25 per cent better than 1954. The restaurant has been modernized and a new glass front installed.

The theater, which seats 850 people, offered a live Davy Crockett Revue on June 19 and 26, and on Thursday (21) the "Grand Ole Opry" played there. Wrestling will be staged for the remainder of the season.

Ten Bowl-O alleys have been installed and are reportedly doing well.



57

SPECIAL PRINTED ROLL TICKETS. 10,000..\$11.10 OR FOLDED MACHINE TICKETS .. 100,000 .. \$34.50

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RESERVED SEAT COUPON TICKETS **GIFT AND THRIFT BOOKS, SEASON BOOKS AND PASSES**

STOCK TICKETS FOR IMMEDIATE SHIPMENT WRITE FOR SAMPLES AND PRICES

New York Office-1564 Broadway, Palace Theatre Bldg. (Shamokin-Phone: 8-6803) Plaza 7-1426



Consider Plans 12 Big Eli Wheel. Also included are a snack bar and restaurant. Operators are Mack and Bunny Kassow, who have established themselves on the southeast corner of Boston Road and Baychester Avenue, after operating for years across the street, outside an eatery. ot size is 100 feet by 117. The new spot opened on July 2 Af Indianapolis and has beer doing well except for a slight decline on weekends, due INDIANAPOLIS, July 23. - A to closing of Baychester Avenue for New York Thruway construc-

movement here for the construction of a 10,000-seat civic auditorium is gaining momentum.

Supported by civic and official elements of the community, the center would be built under a law passed in 1953. Mayor Alex Clark said that he would appoint a 10member board to collaborate with the Indianapolis city council, the Marion County council and some 500 organizations spearheading the effort.

To Use Bond Money

The 1953 statute permits the creation of a city-county building Universal and Fox took newsreels authority for the financing and and 450 buyers were present. Ride building of the auditorium. Money entry was thru the Park Avenue would be raised by revenue bonds, to be retired by rental paid by the local units of governments to which the auditorium would be leased.

> Execution of the plan is expected to follow the settlement of a con-

SEE THESE OUTSTANDING FEATURES:

- * Sleeps 8 (upper and lower berths)
- * Complete bath
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- * Cost to build \$10,000 your cost \$5200

Write today for photos of interior and exterior and additional literature on the many other conveniences of this beautiful home on wheels.

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******************************* WHAT DOES IT MEAN FOR YOU?

Get the facts today on the trend to planned one-stop fun spots-**Outdoor Amusement-Recreation** Centers-to help fill the amusement needs of America . . . Attach this ad to your company letterhead for your free copy of Billboard's special reprint booklet on OARC potential. Send to:

The Billboard, OARC Reprint **2160** Patterson Street Cincinnati 22, Ohio **********************



And supplies for Eastern and Western Type Galleries. Write for new catalog.

H. W. TERPENING 137-139 Marine St., Ocean Park, Calif.

All the news of your industry every week in The Billboard ...

Parks Mulled In Westchester

'County-Only'

NEW YORK, July 23.-The possibility arose this week that amusement parks and shore spots in the metropolitan area all the way up into Connecticut would gain added patronage possibility by the end of this season.

ny's Kiddieland in the Bronx, fea-

turing nine rides, including a No.

Lot size is 100 feet by 117.

tion. Access and entrance drives

are being built which should mul-

tiply traffic on the avenue, which

normally also carries traffic to the

City Island and Orchard Beach

working, besides ride help. Their

Merry-Go-Round was trucked into

the Waldorf-Astoria Hotel's Serf

Room this week for a children's

fashion show offered by the Bach-

enheimer and Lewis, Inc., agency.

main entrance and thru the lobby.

Between the two food operations the Kassows have a dozen people

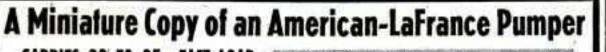
bathing spots.

Reasoning behind this conclusion was the chance that Westchester County's public parks and pools may soon become shut in the faces of New York, New Jersey and Connecticut visitors. The County Board of Supervisors voted to study the situation of overcrowded recreation areas with a view toward making them private for Westchester residents.

Affected will be Glen Island, Kingsland Point and Croton Point Parks, all with beaches; Tibbetts Brook and Willsons Woods Pools; Ward Pound Ridge and Blue Mountain Reservations; V. Everit Macy, Silver Lake and Ridge Road Parks, and four public golf courses.

The county-owned amusement park, Playland at Rye Beach, will not be affected, it was brought out. One Westchester golf course, Saxon Woods, has been restricted this season to countyites, experimentally.

It was reasoned logically that if New York City people, for instance, would be curtailed from their habits of populating Westchester pools, they would look elsewhere for their enjoyment and wind up swimming and sunning at Palisades Amusement Park, Coney Island, Rockaway Beach, Olympic Park, Asbury Park, and other locations.



CARRIES 20 TO 25-FAST LOAD AND UNLOAD-SAFETY LOCKS **KEEPS KIDS INSIDE**

USE FOR:

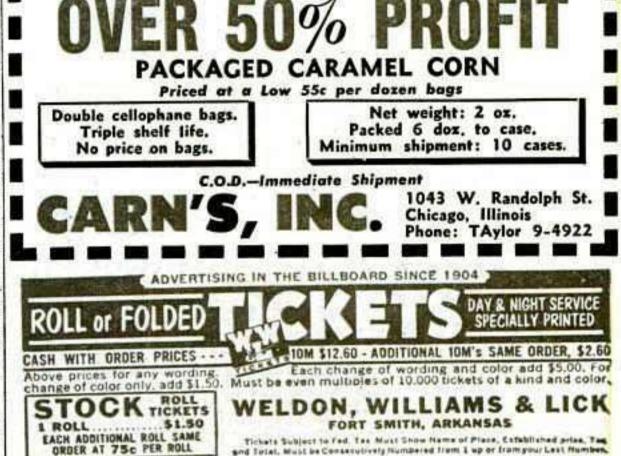
- 1. Kiddie Ride in your park, 2. Portable ride for picnics.
- 3. Advertising around town. 4. Extra car transportation,
- 5. Small pick-up truck,



troversy between the Indianapolis Chamber of Commerce, on the one hand, and the Indianapolis Council of Women and Junior Chamber of Commerce on the other.

Need Big One?

While approving the project, the senior Chamber holds that the auditorium can be built only under the provisions of a law enacted in 1935. It further contends that a 10,000-seat auditorium would be more than the city needs, that 5,000 or 6,000 seats would be enough. Downtown location and provisions for ample parking are additional conditions. Restriction of the auditorium to non-sporting events so as to preclude the possibility of competition with the Coliseum on the Indiana State Fairgrounds and the Butler University Field House is a further recommendation of the senior Chamber.





1-Range Body complete. 1-Burner Cpt., Ray Oil. 1-Fuel Pump, wall type. 1-Damper Control Automatic, 10" to 12". 6-Feet with Bolts and Nuts. 2-Oven Racks. 1-Coll Joint Pipe, 11". 1—Smoke Box Assembly, Cpt. 1—High Shelf complete, with Bolts and Nuts. 1-Scraper. 1-Towel Bar. 3-Towel Bar Brackets with Nuts and Bolts. 2-Grease Troughs and 2 Brackets with Bolts and Nuts, 2—Grease Tubes.





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GENERAL OUTDOOR 58

THE BILLBOARD





PARKS-RESORTS-POOLS

JULY 30, 1955

Communications to 188 W. Randolph St., Chicago 1, Ill.

Vocal Group

AMPITHEATER PLANNED Willow Grove **Car Giveaways Start** Complains of

last weekend as it has been for part of the day. some time now with temperatures A sample of what the situation relief from July's hot and humid days.

Waterside Spots

Reaping Fun Cash

Daytime game and ride grosses have been nothing to write home about thruout the East, with bathing and boating getting the preference of sweltering customers. Food and drink concessionaires, on the fringes of these enterprises, have

LEARN TO SWIM Olympic's Pool **Plans Create Future Patrons**

IRVINGTON, N. J., July 23.-Olympic Park's CYO and Red Cross pool programs are not enriching the funspot to any extent, but the Cuenthers envision the time when today's kids, indoctrinated to the park and its pool, return some day with families and spending money. In the meanwhile the programs are performing helpful services in this community. Originated some 20 years ago as a learn-to-swim campaign, the Red Cross program consists of morning classes for one group which attends on Tuesdays, Thursdays and Saturdays, and another which turns out on the three odd days, from 10 a.m. to 12:30. For 20 cents kids get a button which gets them into park and pool. Otherwise they would have to pay the 15-cent gate fee and 40-cent pool fee (70 cents on Sundays and holidays). At 12:30 the crowd is turned out of the pool. Some 1,500 kids are enrolled. Last year more than 400 received swimming certificates. Adult admissions are 70 cents weekdays, \$1 Sundays and holidays. The Catholic Youth Organization, which runs a day camp near the park, is charged a low figure per head for which it makes use of the pool, walking children over four mornings a week. The pool open since 1924 By Lions Club The pool, open since 1924, measures 200 feet by 400 and has a 4,000,000-gallon capacity and white sand beach. Pool business has been up so far, it was noted, altho in general the park is still trying to catch up with the decline caused by unfavorable weather in June.

NEW YORK, July 23 .- Water gotten their share of the spending was the key to success in the East money in evidence during the hot

hitting the 90's constantly. Pool has been was the mobbed pool at business in general has been on the Palisades (N. J.) Amusement Park increase, and those amusement on Monday (18), which filled beplaces accessible to beaches and fore noon with patrons at 85 cents dettes, vocal group. lakes have also been benefiting a head for adults and 50 cents for from the public's desire to obtain children. Thru the afternoon and on toward suppertime the midways were lightly populated but the pool was at near-capacity.

N. Y. Area Does Okav

At Clen Island off New Rochelle, N. Y., the Badolatos had a tremendous day, with the picnic area and beach overrun with families from Westchester County and New York City. The heat also resulted in

thickly populated midways at Playland, Rye, and at Indian Point Park outside Peekskill. There were 150 excursion buses in the Indian Point lot. A quirk of nature stimulated spending during the afternoon on Saturday (15), when a 20-minute cloudburst wetted the area and kept customers on their feet for a while on the midway, rather than lounge on the grass and under trees. Coney Island and tion. the Rockaways were crowded on the beaches, and Rockaways' Playland had a very heavy evening play for its best weekday in years on which no promotion was held.

Old Orchard Beach, up in Maine, was feeling the benefit of money from Canada, with an estimated 85,000 people hitting the resort over the weekend. Name bandare being featured during the season, as is the pattern thruout New England, and scheduled for next month are the Ray Anthony, Sau ter-Finnegan, Commanders and Haley's Comets outfits. John Dineen credits "planned entertainment" for the encouraging business at Hampton Beach. N. H. with band concerts, beauty contests and other promotional gimmicks proving effective in drawing patronage. Mrs. Helena Fuller notes a general increase in her Arcade business. Canadian visitors also swelled the business at Salisbury (Continued on page 73)

PHILADELPHIA, July 23. - A check for \$1,800 was forwarded to the American Guild of Variety Artists under protest by Willow Grove Park this week as payment for a performance of the Chor-

Park manager Joseph Helprin charged Jack Bertell, manager of the female singers, with misrepresenting them as the original quartette which recorded "Mr. Sandman," the record which established them as a box-office attraction.

Helprin said one member, Janet Ertel, wife of orchestra leader Archie Bleyer, was not present on July 10 but was replaced with a Mrs. Lockhart. He said Bertel had "no intention of delivering the group as contracted" and that the substitute admitted to the audience group as the public knows them. He added that the public got the impression that Willow Grove Park was party to misrepresentation.

The park manager asked AGVA to arrange a hearing on the situa-

WORCESTER, Mass., July 23. Device train ride and a lake cruise boat have been added by Larry Knohl to the White City Park operation, and about two-thirds of the newly added eight acres has been cleared off for extra parking and the new Roller Coaster. Car giveaways, used in the past to stimulate attendance during hot spells, will get under way soon, it was announced.

Improvements added by Knohl also include a shuffling of rides to change roadside appearance. The Bug, Pretzel and Dodgem have been moved, and units have been added to enlarge the Kiddieland to 15 rides.

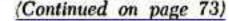
White City this season has taken that she was not a member of the over all game concessions and Charley Hamid, former general superintendent and concessionaire, is managing this phase of the operation. Agents are all local people with park backgrounds and are paid salaries plus bonus or commission.

Knohl has assumed the post of -A half-mile National Amusement manager and his son, Irwin, is active in other of his father's holdings. Assistant manager and treasurer of the park is Buddie Massad.

THE BILLBOARD

As White City Hypo

Business generally is on a par with last season, with daytime business being curbed by severe inland heat spells Nighttime free dancing to the music of Mickey



59



ANAHEIM, Calif., July 23.-The | On hand for the installation of nine rides in Fantasyland at Dis- most of the Fantasyland equipment

Disneyland Rides

Combine Old, New

WHHK Day Big For Summit

ARKON, July 23.-Summit Beach Park officials estimated that more than 10,000 people attended a Wednesday (20) WHKK Day at the spot, and station officials said that the success of the venture makes it appear certain that WHKK Day will be an annual event.

The idea was developed by disk jockeys Cliff Rodgers and Dick Reynolds. Free tickets to rides were given to all who wrote to the station requesting them, and the supply of them was exhausted the day prior to the event. The heavy influx of patrons made it necessary to open rides at 11 a.m., Wednesday.

> **KIDDIE PARK** In Nassau County, N. Y.

Ideal location on busy thoroughfare. Can net \$15,000 a year. 6 Sides, all in A-1 condition, including a 50-foot 4-Abreast Mangels. Immediate posses-

Dazey Given Service Award

MIDDLETOWN, O., July 23 .-Don Dazey, manager of LeSourdsville Lake Park here and president of the National Association of Amusement Parks, Pools and Beaches, was recently honored by the Eagles lodge of Middletown, which tendered him an inscribed award for "Distinguished service in community and civic affairs."

The award was presented to Dazey in "This Is Your Life" fashion during a ladies' night Lions Club dinner at the park. Dazey, a former Lions Club president from 1940 to 1943, has been active in many civic affairs. He is chairman of the board of trustees of Middletown Hospital and has played a big part in the \$2,000,000 expansion of the hospital in the role of building committee chairman. Dazey is also a member of the Middletown Salvation Army board, having served as its chairman during the time the new building was constructed for the group. He is a past president of the local Shrine Club and a former president for seven years of the Middletown ings over the years.

Sportsmen's Club. In addition, he

neyland, which opened here Mon- were William Hardiman, Karl unusement device industry.

and Her Adventures, 8 cars; Mr. Toad's Wild Ride, 8 cars; Dumbo, aerial ride, 10 flying elephants; Casey Jr., train ride, 2 trains; Mickey Mouse Theater, 400 seats; Canal Boats of the World, eight boats, and Mad Tea Party, eight cups.

The prices charged range from 15 and 25 cents for children to 25 and 35 cents for adults.

While some of the rides are based upon conventional mechanisms, others resemble them but have new actions.

Fred C. Grant, Jersey Island **Operator**, Dies

DOVER, N. J., July 23.-Funeral services were held Wednesday (20) for Fred C. Grant, amusement pioneer at Bertrand Island, Lake Hopatcong resort spot in the New Jersey lake area. Retired since 1935, he died at his home Sunday (17) at the age of 77.

Grant, a native of Italy, settled in Dover 54 years ago. He leased island property in 1923 and put in a Philadelphia Toboggan Company Roller Coaster there. This was followed in ensuing years by a boat ride, train ride, Fun House, refreshment stands and other amusement units.

The island and its amusements are now controlled by Grant's relatives, to whom he sold his hold-

Survivors include his widow, has been a board member of the Mary; sons Raymond, a physician, local Boosters Club, past chairman and Albert, a dentist; daughter, of the Butler County polio drive. Violet; brother, Thomas, and three a Boy Scout troop committeeman grandchildren. Grant was active in and was active in the recent the area's social organizations.

lay (18), combine the old and the Bacon, Ed Morgan and Angus Annew, yet bring innovations to the derson, all of the Arrow Development Company in Mountain View. The section, entered over a Calif. Their shop worked for drawbridge covering the moat to nearly a year remaking the Carrou-Sleeping Beauty's castle with medi- sel, bought originally from J. W. eval battlements, includes the King (Patty) Conklin of the Conklin Arthur Carousel, 72 horses; Peter Shows in Canada. Originally a two-Pan ride, 7 galleons; Snow White abreast, they made it into a four.

Snow White Ride

The Snow White and Her Adventures is a dark ride which takes the patrons thru the Seven Dwarfs Mine. Other similar attractions include Mr. Toad's Wild Ride and Peter Pan with the galleons. In appearance Dumbo, the Flying Elephant device, is similar to an Octopus. This ride was completely rebuilt by Arrow and works by (Continued on page 85)

ROLLING GREEN PARK R. M. SPANGLER, Owner SUNBURY; PENNA.

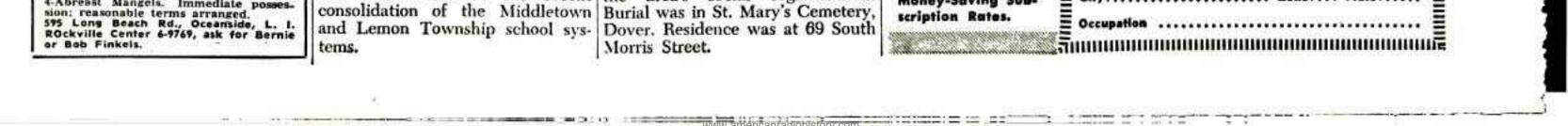
High Quality KIDDIE RIDES ROTO WHIP-SPEED BOATS-PONY CARTS GALLOPING HORSE CARROUSEL **Illustrated Circulars Free** W. F. MANGELS CO., Coney Island 24, N. Y.

PUBLIC AUCTION, Monday, September 5, 1955, at 2:00 P. M. LAKE HELLUMS PARK, located 4 miles North and 1 mile West of Enid, Okla.

160 Acre Pleasure Resort, wooded rough terrain, with three nice lakes; Swimming, Miniature Golf, Picnic Areas, Dancing, Skating and Fishing facilities, Merry-Go-Round, Shooting Gallery, Doll Racks, etc. There is approximately \$30,000.00 worth of equip-ment. Most popular resort within 75 miles of Enid, Oklahoma, population 40,000.

Winchester, Shults and Williams, Auctioneers, Enid, Okla. Call or write.





CARNIVALS

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RAS Forges Ahead Of '54 at Edmonton

Rides, Shows Record Hefty Gains Despite High Temperatures, Rain

EDMONTON, Alta., July 23.- | gary, where it set a new record for Royal American Shows was beating midway receipts.

its '54 pace here this week at the Edmonton Exhibition and was do- the high 80's Monday, held down ing it in spite of torrid tempera- midway patronage to some extent tures and a heavy windstorm that but the rides and shows wound up struck the grounds Monday night almost even with the same day in (18). Show moved here from Cal-

I. T. Heading To Barn for **Fair Sprucing**

OCEANSIDE, N. Y., July 23.-Following a successful pair of Long Island dates at Greenport and Oceanside, I. T. Shows' larger unit will head into guarters at Roosevelt "Flashes of 1955," and Dick Best's next week. Bill Appleton will oversee the painting and general re- been turning in big grosses espe- okay in most instances for the furbishing program which will be cially the strong Kiddieland that's undertaken prior to the shows' first in operation this year. fair date, the Orange County Fair in Middletown, August 7-13.

Is Trebish is at Union Turnpike that morning for the RAS Shriners. and will put in a week at Goshen, Claxton's band and singers were then will join with the larger unit featured Sunday night in a halffor the fair season. Big Al Howard hour radio broadcast and the Carl has been putting in double duty Sedlmayr "This Is Your Life" probetween the two shows in recent gram was televised over a local weeks in their dates in and around outlet. New York City. The I. T organization has been holding its own but suffered a setback in its two Rockland County dates, Kingston and Haverstraw, and is therefor doubly anxious to get into its fair season. Following the Kingston date a pair of show Drew Reports and Isser said a reward is being offered for news leading to their Okay Grosses recovery. Isser's unit here showed an Octopus, Roller Coaster, two-abreast Merry-Go-Round, Whip Roll-o-Plane, Ferris Wheel and kiddie auto ride. Concession units included Charley Davenport's cigarette block and ring-the-Coke; Mrs. Scott's duck pond and glass pitch; Ray Manning's star darts, balloon darts and punk rack; Harry Burke's Greyhound Racer; LaFleur's goldfish bowls and parakeet pitch; George Anthony's plush pitch and ton, Tommy Allen, Mabel Mack, hoop-la, and Al and Mary Crane's popcorn, candy apple and floss trailer. Appleton is ride super.

Heat, with the temperature in '54. The following day, altho still hot, yielded a 2 per cent increase. Citizen's Day on Wednesday, with Edmonton's business houses closing

at noon, was a new record even tho a rainstorm hit about 6:30 p.m. The rain didn't hurt the night play, in fact, it cooled off the temperature to the liking of the patrons and another big day was racked up. Kid's Day on Friday (22) saw a total of about 15,000 youngsters on the fairgrounds giving the rides a big play.

Claxton Clicks

Leon Claxton's "Harlem in Havana" show was again the leader here, followed by Leon Miller's Side Show. All other units have fact, business in Kentucky has been

Thursday the Royal American Shrine Club played host and en-General Manager Phil Isser will tertained 130 children in the be in Middletown from Friday (29) Shriners ward at the Royal Alexto straighten things out for the fair. andria Hospital here. The Edmon-The smaller ride unit headed by ton Shrine Club gave a breakfast Vistors included Dr. F. G. Salisbury, former president of the Western Canadian Exhibitions, and Maurice Hartnett, manager of the Calgary Stampede and Exhibition.

EAGLE MIDGETS ENTERTAIN AT MAINE PRISON

THOMASTON, Me., July 23.-Nate Eagle's Hollywood Midgets, a unit of the World of Mirth Shows, entertained 500 inmates of the Maine State Prison here Thursday (21). The women members of the midget troupe reportedly were the first of their sex ever to be actually inside the prison. Two full performances were given following arrangements by Frank Bergen, show owner; Warden Alan Robbins and the Lion's Club of adjoining Rockland, where the World of Mirth was appearing. In appreciation the inmates showered the midgets with articles they had made themselves.

Ky. Biz Okay For W. E. Page

CALHOUN, Ky., July 23.-Page Bros.' Shows moved here this week from Owensboro, Ky., where rides and shows did good business. In personnel.

Much paint and many brushes are in evidence as rides and equipment is getting a going-over under supervision of Jim Shrout. Jimmie Baggett has taken over the officeowned shows. J. A. Benson joined with bingo. Tony Pritch has framed a new cookhouse.

Manager Bill Poter is driving a new '55 Hudson. Mrs. Joe Edends is recuperating in an Elizabethtown, Ky., hospital following surgery and Pete John's youngster also underwent an operation at Owens-

FOREMEN SCARCE Help Shortage Again **Poses Big Problem**

ingmen in both skilled and un- peal to the worker, then, is summed skilled categories are in short sup- up in the promise of from 10 to ply in the carnival industry. While 14 weeks of activity. The condition there has seldom been an over- of the rides is usually not enhanced supply of men who could "put it as a result. up and take it down" in recent No such problem exists where years, the current shortage is the the independent ride owner has a most acute since Uncle Sam cor- part in the picture. In the past raled most of the able bodies to couple of years some of the larger fight a war and defense industries shows have given up some of the had a legal claim to most of the potential profit, and with it the remainder.

the help shortage reflects, more by individuals. While on paper it than anything else, the high level may seem that lack of ownership of the over-all economic picture, deprived them of profits, the with work plentiful and wages chances are that they actually high. In addition it means that gained thru the acquisition of firstgrossing possibilities are the best rate equipment maintained in that they have been in several years. If fashion and operated virtually this is so it is an acceptable salve every minute of every working day. to the problems which now beset the owners and managers.

Per capita spending has often reflected the record national income which seems likely to be set this year. But seasonal earnings Holds Annual for most operations show no such gains so far. These will come at fairs, most operators believe. If they do, the season will be a good one, with the spotty early phases quickly forgotten.

Foremen Needed

The lack of experienced foremen for major units causes the most concern. The worker without skill of any kind can often be picked up in the towns played, if only for W. (George) Coe. Lunch was setting up and tearing down. But served by Isabel Myers, assisted by it is the fellow with the structural Barbara Hellwig, Clara Andersen, knowledge of the equipment, who and Mrs. Joe Wallace. can keep it in safe and regular operation, who is indispensable. Shows always moved, even in the most difficult times and more or less as planned, as long as foremen with know-how were on hand. The men who could master, perhaps blindfolded, the jig-saw intricacies of erecting major units with multiple parts are perhaps scarce both because of the higher wages which other year-round industries can pay and because of the common current practice of many shows, big and small, of not erecting all of their major units thruout most, if not all, of the first part of the season. With fairs only a couple of weeks away for most organizations mah County Fair on August 4 for the rush is on to assemble their 10 days.

NEW YORK, July 23 .- Work- | full complement of rides. The ap-

necessity for heavy investment, to The optimistic outlook is that secure units owned and operated

West Coast Barbecue

ROSEBURG, Ore., July 23.-Personnel of the West Coast Shows held their annual picnic here Thursday (14) and the following night attended a barbecue.

Eddie Hellwig was the general chairman of the event, assisted by Harry Myers, Sam Dolman, and E.

JULY 30, 1955

COVINGTON, Ind., July 23.-Business for the James H. Drew Shows is running slightly ahead of last year despite adverse weather conditions, Owner Drew said here this week.

Show moved here from Columbus, O., where it played under a successful eight-day stand at auspices of the Whitehall Business Plymouth, Mass. Men's Association. Many visitors at Columbus included Floyd E. Gooding, Mr. and Mrs. Jack Lamp-Mr. Dunn, George Leonard, Red Sproll, Curly Little, J. C. Mitchell and Bill Sterling.

Small Maine Town Gives World of Mirth Okay Stand

ROCKLAND, Me., July 23.- with a few additional thousands Frank Bergen's World of Mirth living in adjoining Thomaston. Shows garnered a surprisingly

FROM THE LOTS

Bob Hammond

ARDMORE, Okla., July 23 .-This is the show's third spot out since leaving the Houston lots where we played five months. The stands at Belton, Tex., for July 4 and later at Grandberry, Tex., were both above last year.

Show has new front arch and new light towers which add to its Fair will open the season next

was good from Monday night (18)

on, considering the sparse population. Fireworks displays on Tuesday Thursday nights (19-21) proved potent. A kiddie's matinee on Wednesday (20) was also good and good repeat business is ex-

pected from the moppets today. Last Still Date

for the show. The season has been spotty and the personnel is anxious to get to, and optimistic about, the fairs which lie ahead.

appearance. Show now carries 12 week. Principal attraction is pari-

Colon Leonard, show's agent, took delivery on a new Plymouth. A new truck was added to the fleet at Russellville, Ky. Jack Stone and Lonnie Perkins are working in the new cookhouse. Bozo Butler is in charge of Bill Poter's conces-

Mass. Okay For Carr

sions.

TAUNTON, Mass., July 23 .-Larry Carr Amusement Company moved here this week after scoring

Staff includes Lawrence Carr, owner-manager; Mrs. Marion Carr, secretary-treasurer; John L. Downing, concessions manager and superintendent of transportation; Charles Tampone, midway superintendent; John (Fat) Corcoran, billposter and press agent; Al A. Green, chief mechanic; David Morrissey, electrician, and Mrs. David Morrissey, supervisor of ticket sales.

Other personnel includes:

Rides: Merry-Go-Round, Clarence St. Germain; Ferris Wheel, John (Fat) Corchoran; Kiddle Autos, Lawrence Carr Shows garnered a surprisingly good date this week at this small coastal town. Nothing big was looked for since only about 8,000 persons reside in the community was good from Monday night (18) Dube, plush store, popcorn, candy apples and floss; Scotty Logan, pitch-till-you-win; James Mitchell, milk cans; George Rudy, ball game; Toni Luigi, French fries; Marion Carr, cookhouse and grab, assisted by Pat Cushing; James Burke, star darts; Oscar Joltke, corn-on-the-coh; Brances Pathweit Joltke, corn-on-the-cob; Prances Rothwell, ice cream; Charles Tampone, bee hive, hoop-la, groceries, glass pitch and candy,

Eddie Carroll Orders This is the last of the still dates 18-Car Caterpillar

NORTH TONAWANDA, N. Y.,

The women were victorious in the baseball game, clouting 27 runs to the men's 2.

Honored guests at the event included Sheriff Ira C. Byrd and family; Robert M. Stults, district attorney; Mrs. Roy Bellows; Charles V. Stanton, News-Review editor, and Mr. and Mrs. George Trapalis.

The barbecue Friday (15) was hosted by Mrs. Bellows at her home. Attending were Isabel and Harry Myers, Barbara and Eddie Hellwig, Duane Hennessy, manager of the Multnomah County Fair, Gresham, and Betty and E. W. Coe.

The show opens at the Multno-

20th Season in Nassau Co. A Winner for Island Manor

NEW YORK, July 23.-Island | Irene Tomargo's two daughters, Manor Shows, in its 20th year in Irene and Barbara, work the string Long Island's Nassau County, has game and nickel pitch, and their been enjoying good business at re- cousin, Barbara Crumpton, works peat dates which dot its schedule, the popcorn. Also active around the it is reported. The Tamargo family show are Margaret Rottela and her unit plays a 22-week season which daughter Margaret Lane. this year includes 19 repeats, all under Firemen's, American Legion or other veteran's auspices.

The show carries six major rides, four kiddie units and several trailermounted concessions, mostly family owned. Staff includes Lawrence. and Margaret (Pop and Mom) Tamargo; Warren Tamargo, ride and electrical superintendent, and Jerry Rotella, chief mechanic.

Rides are a Merry-Go-Round, Ferris Wheel, Octopus, Chairplane, Roll-o-Plane, Coaster, and a Smith & Smith auto ride, Schiff train ride, kiddie Chairplane, and Mangels dry boats.

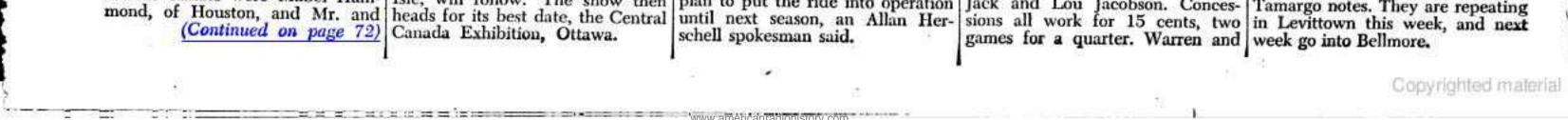
Concessions include nickel pitch, Marie Linear; 'ball game, Sis Crumpton; duck pond, Margaret Bowray; Eva, Gale and Charlie July 23.-Edward Carroll, of River- French on the string game, long A new event, the Lewiston (Me.) side Park, Agawam, Mass., has range gallery and pitch-til-U-win; work on a new warehouse for its Hoop-La, Ben Deflice; balloon darts equipment, 80 feet by 70 in West-Caterpillar, it was announced this and star darts, Joe Manning; tip bury, at Prospect and New York week at the Allan Herschell plant the Coke and bucket pitch, Eddie avenues. Elmont, East Rockaway, major rides, 5 kiddie rides, 6 mutuel night harness racing. Two here. Delivery is to be made in Shaw; ring the Coke and derby, Merrick and Freeport have been shows and about 30 concessions. other fairs, Bangor and Presque September, but Carroll does not Bunney Feinstein; hand strikers, best for the show this year, Warren Recent visitors were Mabel Ham- Isle, will follow. The show then plan to put the ride into operation Jack and Lou Jacobson. Conces- Tamargo notes. They are repeating

Ex-Railroad Show Owner

Lawrence Tamargo and his brothers Sandy and Jake were partners 30 years ago in the Sandy Shows, railroader which played in the East for a number of years. They gave it up just prior to the depression. Sandy acquired Circus Park in Elkton, Md., and Jake went into the plumbing contracting business, from which he has retired and resides in Florida.

Trailer joints were built to conserve manpower, no work being required except the one agent to drop the awnings and start work. Agents are Nassau people who earn side money after their usual day's work, and with whom the office has a minimum-plus-percentage arrangement.

Island Manor recently finished



THE BILLBOARD

CARNIVALS

MIDWAY CONFAB

Ted Woodward, secretary of the bingo top. . . . Bob Geiger, forsteps of his office trailer in Paints- ica Shows, reports that he is hosville, Ky., recently, suffering a pitalized and would like to hear will be in a cast for six weeks. care The Billboard, Cincinnati. . . . Maine with Jean Rendell's Museum of Oddities on Mullins' Royal Pine pital, 2601 Cold Spring Road, Shows, recently renewed acquaintances with Dr. and Mrs. Peter Braunwell of Bangor, Me. Miss

Lynn's ballet lessons begin in New York in September.

Maurice (Lefty) Ohren, coowner of Amusement Company of America, was in Chicago's Jackson Park Hospital last week for a check-up. He spent a couple of days in the hospital but was up and visited the show at Kenosha, Wis. . . . George W. Nelson Shows had difficulty getting off the lot at Sioux City, Ia., when a flood inundated the lot to a height of 30 inches in some places. The water came on the final day and made tearing down quite a chore.

Lucille Lamkin and Ben Landes, concessionaires on the Bill Geren Shows, were married in Olney, Ill., July 6. Ladies of the show gave Mrs. Landes a surprise party in the



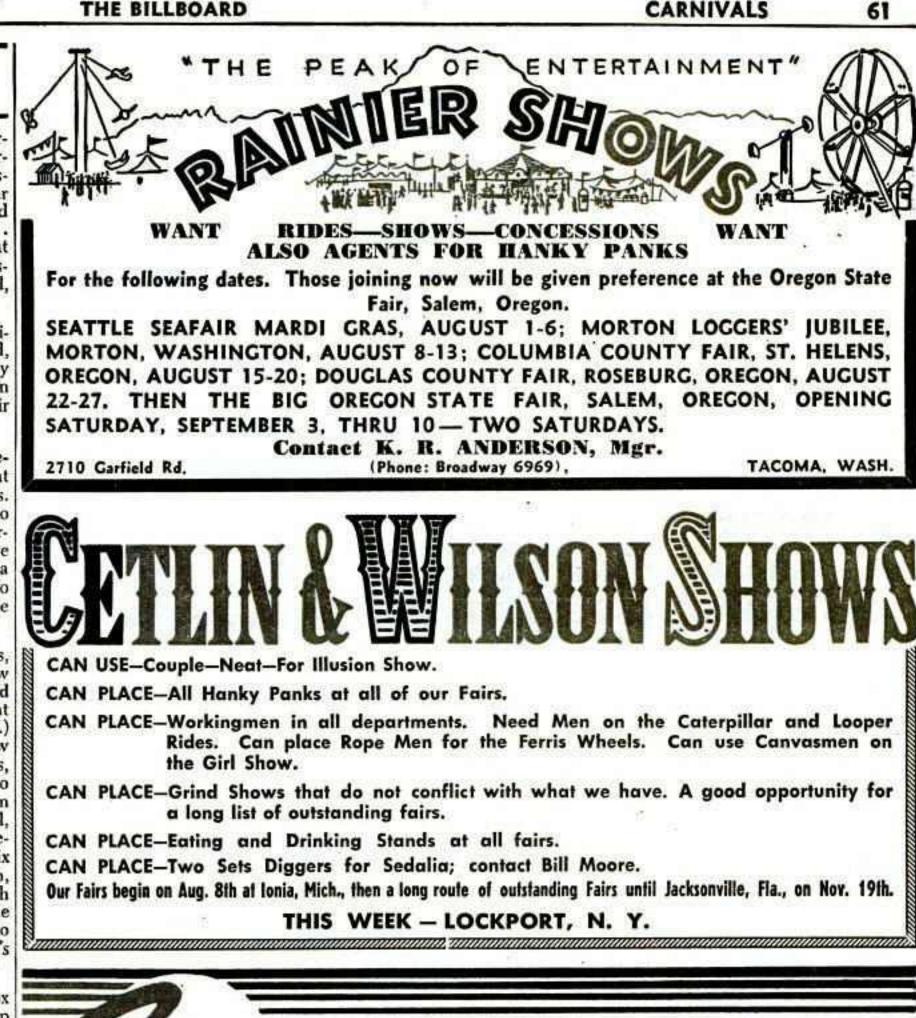
Pan American Shows, fell on the merly with Amusements of Amerbroken arm. The injured member from friends. He may be contacted . Jackie Lynn, who is touring Preston L. Osborn is a patient at the Veterans' Administration Hos-Indianapolis.

> E. R. Will has shuttered his business enterprises around Springfield, Ill., and will operate his candy concessions at Chicago's Italian Festival before hitting the fair circuits.

The many friends of Harry Le-Breque will be glad to hear that he is improving from his illness. However, he will be confined to and around again later in the week the House of Dismukes, 323 Carson St., San Antonio, Tex., where he has been for over a year, for a few months yet. He would like to hear from friends, who may write him at that address.

> The Street Family of Midgets, including Rosemarie, the new daughter of Mr. and Mrs. Ronald Street, were featured on the front page of The Long Beach (Calif.) Independent. The Streets, now resting from a tour of early fairs, in Costa Mesa, expect to take to the road soon. Rosemarie was born June 27 at the Cottage Hospital, Fullerton, and delivered by Caesarian section. She weighted six pounds. The Streets have a son, Danny, now six years old. With Rosemarie joining the tour, the "family" will include in addition to Ronnie and his wife, Mrs. Street's sister, Princess Anne.

Members of the Dick Wilcox Shows enjoyed angling for deep sea fish at Jonesport, Me., and they averaged three fish per person so the story goes. Anglers included Bill Chappas, Larry and Steve Gallant, Al and Joe Letebrve, Nick Miller, Walter Turner, Dave Mc-Dermott, Don Watson, Sam Edstien and Dave Blotner. Watson hooked the biggest, a 19-pounder, while Nick Miller brought up two at one time. Visitors to the show at Jonesport included Sally King and Keith Mahar, of Mullins' Royal Pine Shows. Nickie and Sally Miller, of the Wilcox org, had their house trailer damaged badly recently when it was struck by another car from the rear. Both escaped injury. . . . John Miller, ex-outdoor showman, reports he's operating a store in Boston. Joe Miller's with it in South Dakota. Tommy Keefe, former show owner, is operating a liquor store in Los Angeles. . . . A birthday party with a big spaghetti dinner was held for George (Foxy) Storti on the Wilcox midway at Columbia Falls. . . . Turner Scott, ride operator at Sea View Amusement Park, Daytona Beach, Fla., writes that business is excellent. Plans to play some southern fairs with rides late in August.



CONRICK BIRD FARM

8900 South Western Ave. Los Angeles 47, Calif.

Phone PLeasant 8-5294

WANT Shows and Concessions

for a circuit of eight Nebraska Fairs, starting at Fairbury August 2, Good crops, everyone working. No flats or gypsies. Long season south. Want sober, reliable Wheel and Merry-Co-Round Foremen and other Ride Men who drive. Will sell Electric Derby Game and book same on show.

SHAMROCK SHOWS Table Rock, Nebr., July 25-27; Diller, Nebr., 29-30.



WANTED

For weekend of August 6-2 to 4 Days Hoop-La, Slum Spindle, Photos, Shooting Gallery, Pitch-Till-You-Win and Mechanical Show. Call GArfield 1-6959 or PRospect 6-8042, St. Louis, Missouri.

FOR RENT \$200.00 A MONTH. LARGE ANIMAL HOLDING COMPOUND, 30 acres with producing well, 1300 ft. highway front, at Los Angeles, California, Ideal for Circus or Carnival winter quarters. Write, phone or wire.

LULU PAGE 4067 W. 8th St. Los Angeles, Calif. Dunkirk 32245

CONCESSIONS Wanted for GRAND ONION FESTIVAL, JULY 27-30, GRANT, MICH. FOLLOWED BY THE BIG ONE, SEBEWAING, MICH., AUG. 3-6. (NO FLATS OR GYPSIES.) Popcorn, Jeweiry and Floss sold. CONTACT: MOSHER AMUSEMENTS Grant, Mich.

FOR SALE

1947 Splitfire in like-new condition, only used two weeks, with 31-ft. Semi Trailer built to haul same. 16-ft. Kitchen Trailer with 8-ft. Meat Box, Stainless Steel Griddle and Steam Table. Can be used for Grab or Back Kitchen.

FORREST C. SWISHER

Visitors to Rogers Bros. in Ironton, Minn., were Mrs. Hannah DeWaldo and Frank Schact, of the DeWaldo Attractions.

Carl J. Lauther writes, pointing out that he has the Circus Side Show on the Cetlin & Wilson Shows ever since the latter opened at Petersburg, Va., and will continue with the C. & W. organization thru the season. Lauther reports that Duke Jeannette operates the Unborn Show in the Cetlin & Wilson line-up.

Irah Watkins visited the Cetlin & Wilson Shows in Menands, N. Y., last week. He was in the area visiting his brother, a theater operator in Albany, between appearances with his chimp act. . . Allan Travers, general agent for the James E. Strates, was back on the show in Plattsburg, N. Y.

Theodore Meadows, owner and manager of the Tennessee Valley Shows, was a recent visitor to the Cincinnati office of The Billboard. . . Lisa Del Mar has built a new 145-foot Side Show banner line for the 10 double-deck banners which she purchased in time for the



Six Cats, Age and Weight, Bear Pitch, Glass Pitch, Custard, High Striker, Hats, Hanky Panks and Ball Games.

Shows with own equipment. No Girl Shows. Can place Motordrome, Fun House, Mechanical, Unborn, Snake, Monkey and Animal.

Want Second Men on Rides who drive semis with licenses.

BEDFORD, IOWA, FAIR, this week

WEBSTER CITY, IOWA, FAIR next



MIDDLETOWN, N. Y., FAIR, AUG. 7-13 We Will Work on Sunday

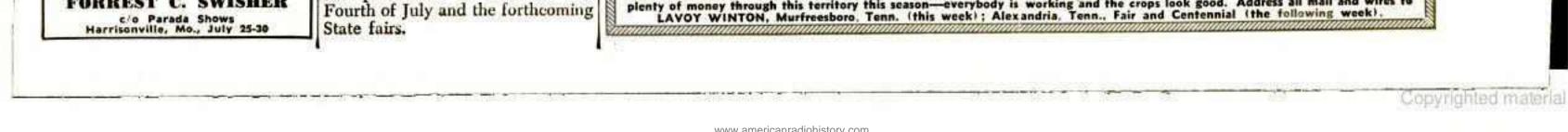
CONCESSIONS WANTED-For stock only. No exclusives. Novelties still open, except names on hats. No razzle, roll-down or clothes pins need apply.

SHOWS WANTED-Fun House or Glass House, Penny Arcade or any good Grind Show capable of getting money. Will book good Wildlife, must be good.

All Replies: Phil Isser, General Manager, I. T. Shows

Up to Friday at 1916 Ave. K, Brooklyn. SHeepshead 3-2702. From Friday, July 29, at Mitchell Hotel, Middletown, N. Y. ARRENTER REFERENCES AND ARRENT ARRENT







THE BILLBOARD

JULY 30, 1955



NOW BOOKING FOR ST. CLAIR COUNTY FREE FAIR, BELLEVILLE, ILL., JULY 29-AUGUST 7. (10 Big Days, 2 Saturdays and 2 Sundays.) This is one of Country's Biggest Free Fairs, and draws from St. Louis, Mo.; East St. Louis, III., and Belleville, III., and surrounding territory. Estimated Free Attendance last year— 455,000. If you cannot get here before Sunday, July 31, or Monday, August 1, adequate deposit will save space for you. ALL FAIRS TO FOLLOW, INCLUDING BURLINGTON AND DAVENPORT, IA.; DU QUOIN STATE FAIR, DU QUOIN, ILL. (One-half million paid attendance last year) and 8 TOP SOUTHERN FAIRS.

CONCESSIONS

SHOWS

All types, including Cotton Candy, Snow Balls, Frozen Custard, Ice Cream Dip, Scales and Age, Jewelry, Glass or Pottery Pitches, Diggers, Water Games or any other legitimate Concessions, (No exclusives during fairs.)

Side Show and Jig Show with own equipment. (Outstanding proposition to right parties.) Fun and Glass House, Fat Show, any well-framed Walk-Thru Show, large and small Horses, or other Grind Shows of merit. (We have the route that will give you money.)

Any Shows or Concessions desiring to book Belleville, Ill., and who will be unable to arrive before July 31 or Aug. 1, we will hold space for you if you will send adequate deposit.

Contact THOMAS D. HICKEY or SAM GRECO

At Gem City Shows Office, Belleville, Ill. Phone: Adams 3-9819.





GENERAL HELP

Dark Ride, Rock-o-Plane, Scrambler, Rocket. Will also book or lease Ferris Wheel or other Rides that do not conflict.

Can use Foremen and Second Men on most rides, also Women Ticket Sellers. Useful Help in all other departments. All help contact Mr. Hickey.

Agents wanted for Buckets and Six Cats. Bill Holt wants Girls for Girl Show. Hedy Jo Starr wants Girls for Girl Show. Want Straight or Trick Riders for Motordrome—salary paid out of office.

Phone or wire DON GRECO

Thru Tuesday, July 26, at 2-6761, Springfield, Ill.; after that c/o Belleville Hotel, Belleville, Ill. Phone: 3-3500.

Hoosier Cele Inks Baker For Two Years

LINTON, Ind., July 23.-Baker United Shows have been awarded the contract for the Linton July 4 Celebration for 1956 and '57, it was announced here. Show has played the event since '51. Ernie Allen, owner of the show, and James D. Clayton and Joe Haseman, of the celebration committee, closed the deal.

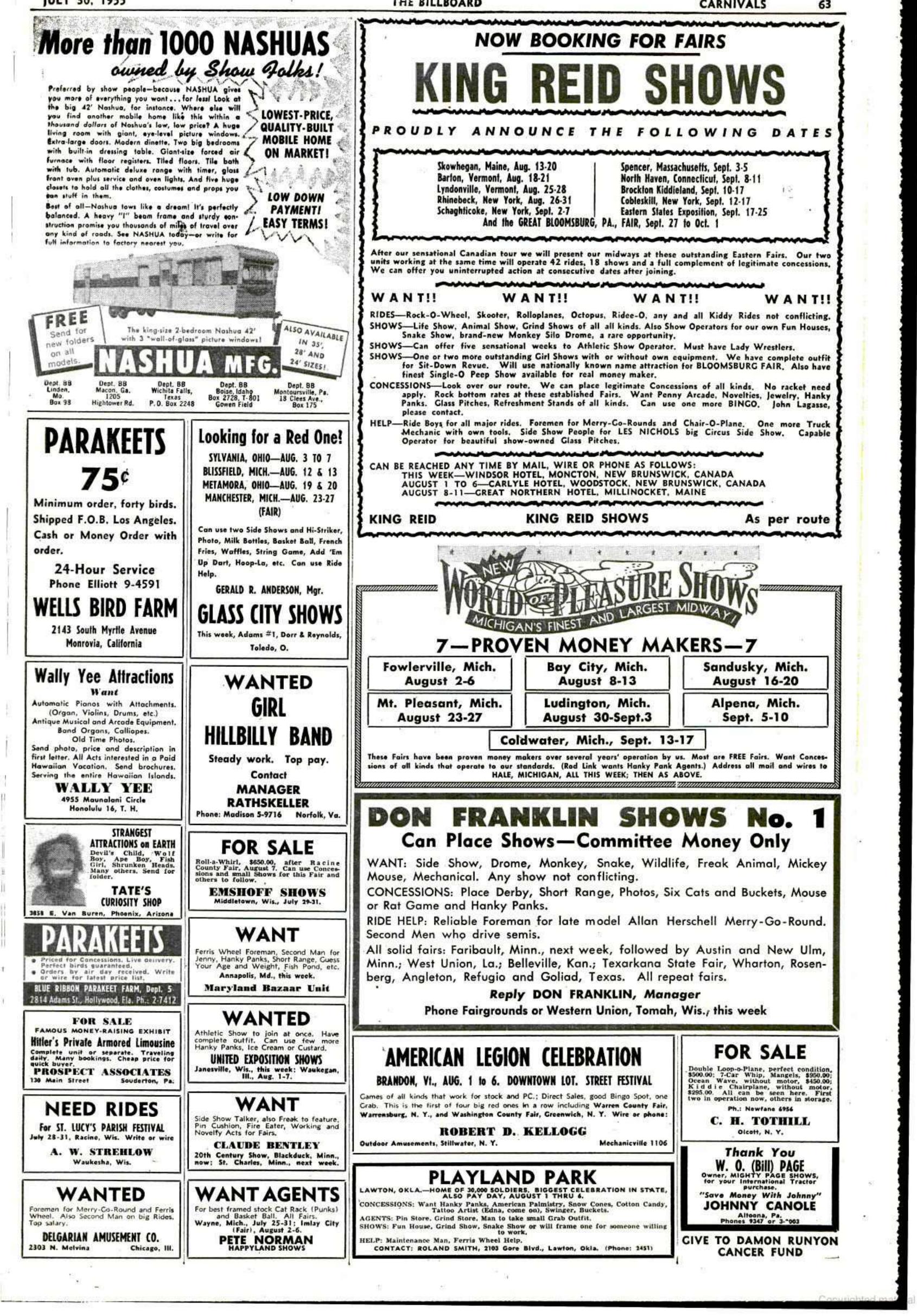
This year the event moved to a new location but the midway showed an increase over last year. Tom L. Baker, former owner of the Baker Shows, came up from Florida to assist Allen at the celebration.

MORRISVILLE, Vt., July 23.-All units of the Continental Shows reportedly had a fair week at Newport, Vt., last week ending in the Saturday (16) matinee and night which drew 2,000 thru the gate.



THE BILLBOARD

CARNIVALS









JULY 30, 1955	THE BILLBOARD	CARNIVALS	65
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ROSS MANNING		BIG SHOWS, IN	IC.
HYATTSVILLE, MARYLAND FALMOUTH, VA., WEEK AUG. 1—MARTINSVILLE, VA., FAIR, AUG. 8. CONCESSIONS: Photos, Guess Your Age and Weight, Hanky Panks, Nail S Novelties, High Striker, Balloon Darts. Dutch Whiteside can place Agents for Buckets, Six-Cats, also one capable Wheel Man for Gift Store. Help to up down Concessions who drive semis. RIDES: Can place Kid Rides—Water, Pony, Fighter or any Ride that does not conflict. Can use Looper, Fly-o-Plane or Roc Plane. SHOWS: Can place Wildlife and Crime Show. Speedy Lindsay can place Riders for Drome, top salary. Le-Ola can place for Side Show all Working Acts	Starting July 19, 1955. Riverbank, Firebaugh STATE FAIR, Sacramento (Sept. 1 to 11, inc.), inc.), Hanford, Ridgecrest, Blythe, the ARIZONA FOR THAT WINTER'S BANK ROLL.	CONCESSIONS for 20 Weeks of FALL FAIR: h, San Mateo, Roseville, Antioch, Woodland, Merced, the C Lodi, Watsonville, Tulare, the FRESNO DISTRICT FAIR (Sept. 30 A STATE FAIR, Phoenix (Nov. 4 to 13, inc.). A STRONG CLO: en for most all Rides. Also a few Women Ticket Sellers, Extra	ALIFORNIA to Oct. 9 SING SPO
Bally Girls. Howard Drayer, manager Jones' Bingo, can place Counter Man and V for Bingo. Write or wire	wife pay for licensed semi-drivers. Can also use		mileage
JOHN H. MARKS SHOWS, Hyattsville, Md.	CRAFTS 20 BIG SH	MR. SHEPHERD AT ONCE IRE OR WRITE AS PER ROUTE or HOWS, Inc. 7283 Bellaire Ave., No. Hollywoo Phone: Poplar 5-0909	id, Calif.
NOW BOOKING FOR OUR CIRCUIT OF SOUTHERN FAIRS STARTING AUGUST 8th AT STAUNTON, VIRGINIA CONCESSIONS: Cook House and all legitimate Merchandise Concessions of all ki Will sell X on Novelties. SHOWS with or without equipment or transportant Wildlife, Unborn, Arcade or any other money-getting Show not conflicting. give completely framed Posing Show and Monkey Show to reliable opera RIDES: Dark Ride, Tilt-a-Whirl, Rock-o-Plane. Place experienced Ride Help. salaries. HELP: Want Press Agent who can produce, Pictorial Painter, Boss Can man, Talkers, Grinders and General Show Help. All Replies to JOHN MARKS This week, Harrisonburg, Va.; next week, Charlottesville, Va.	inds. tion: Will trors. Top Vas- No Drome on this route for 1 CAN PLACE GLASS HOUSE,	STATE ANY NEW NOVEL SET CONFLICTING.	1 hape.
WANTS FOR FOLLOWING FAIR ROUTE Nicholas Co. Fair—Summersville, W. Va., Aug. 8-13; Pocahontas Co. Fair, Ma ton, W. Va., Aug. 15-20—Rocky Mount, Va.—Craig Co. Fair, New Castle, Va Bennettsville, S. C., Fair—Durham County Fair, N. C.—Kenansville, N. C., F	MIKE SMITH, Owner LEWISTOWN, M	E A FEW HANKY PANKS EXPOSITION SHOWS LAWRENCE LALONDE, Manage MONTANA, JULY 28 THRU 31	r
County Legion Festival. Concessions: Devil's Bowling Alley, Hi-Striker, Cig. Pitch, Lead Gallery, Cork Gall Bumper, Ball Games, Coke Bottles, Jewelry, Basket Ball, Photos, Buckets, Hoop Shows: Side Show, Wildlife, Snake, Girl Show, Minstrel, Fun House, Unborn any other family-type Shows. Rides: Will book non-conflicting Rides. All Replies A. M. PODSOBINSKI Fincastle, Va., P. O. Box 24, till Thursday; after Thursday, Fair Grounds, Summersville, W. Va.	The GREAT	TOPSFIELD FAI DAYS, 7 NIGHTS-SEPT. 4-10,	
WILLIAM T. COLLINS SHOWS		AIS, 7 NIGHIS-SEFT. 4-10,	









Labor Day Celebration.

THE BILLBOARD

CARNIVALS



COTE AMUSEMENTS

WANTS

For 10 weeks of Fairs and Celebrations

WANT: Hanky Panks of all kind. Will book 1 or 2 feature rides. Can use Foremen and Second Men who can drive for office-owned rides. Top salaries and bonuses. Drunks and chasers, save your time and ours.

DAVISON, MICH., this week; FLUSHING, MICH., next week, followed by PONTIAC FREE FAIR.

PAGE AND FERRIS COMBINED SHOWS

Want for Towanda. Pa., Fair, August 1-6; followed by Ithaca, N. Y., Fair; Titusville, Pa., Oil Festival; Batavia, N. Y., Fair; Little Valley, N. Y., Fair, and Dunkirk, N. Y., Fair. Then 10 very good Southern Fairs in the Carolinas and Florida.

CONCESSIONS: Eating and Drinking Stands, especially Custard—none on Show. Can place Diggers, High Striker, Photos, Basketball, Jewelry, African Dip, Bear Pitch, Derby Racer, Short Range Gallery, Fish Bowl. Any Stock Outfits or Stock Wheels. Also Peek Darts and Cigarette Color, also Glass Pitch. Roland Page wants Agents for Skillo, Grind Stores, Buckets, Swinger, P.C. and Six Cat. Scales and Age and Ice Cream. (Smithy, get in touch.)

SHOWS: Motordrome, Mechanical, Wax, Life, Big Snake, Illusion. Will book wellframed Side Show, also well framed Cirl Show. Want high class Operator for office owned Cirl Show. Must take orders and supply references. This is a terrific route for Back End. 16 solid weeks of Fairs.

67





Copyrighted ma

FAIRS-EXPOSITIONS

THE BILLBOARD 68

Communications to 188 W. Randolph St., Chicago 1, III.

Heat, Rain Cuts Gate At Edmonton Exhib Grandstand Revue Matches '54; Pari-Mutuel Play Up Sharply

EDMONTON, Alta., July 23.-A | opened Monday and wound up tocombination of hot weather and day.

rain cut into attendance at the Edmonton Exhibition here this week, show, featured nightly, was well rebut lower temperatures at mid- ceived here. Receipts were reweek were helping to build gate ported to be equal or slightly above traffic. Thru Thursday (21), total those of last year. "The Duke of attendance was below a year ago, Paducah" show, booked thru with Thursday the first day to top Barnes-Carruthers Theatrical En-

CHAMBLISS See Big Year for N. C. Fairs

NEW YORK, July 23.-North Carolina fairs, particularly those in the eastern part of the State, are in for a bocm year, Norman Y. Chambliss, manager of the Rocky Mount (N. C.) Fair, has reported here.

Principal factor is the excellence drought and poor harvest the farmers are set t begin marketing next month what is reported to be the best crop in many years. Top prices are expected, but, in any event, the parity price set by the government is enough to assure a plentiful supply of money by the operating.

The Ernie Young grand tand

the equivalent day in '54. Fair terprises, was doing okay in the Coliseum but wasn't equalling the Sonja Henie ice show, which was the building's feature at the '54 run.

run was the horse races, where classed in recent years by prize attendance and pari-mutuel handle herds from other Eastern States. was sharply ahead of last year, reflecting financial conditions in the cattlemen, it was said, to explain area.

some 15,000 moppets swarm over Awards total \$5,739 in prizes, the grounds giving the Royal \$1,695 in the youth department American Shows a big play. Siz- and \$4,044 in the adult division. able grosses were also scored on The cattle show during the Septem-Edmonton day, and the midway ber 11-18 annual will be divided in receipts were running ahead of two sections. Jerseys, Guernseys those of a year ago.

on the sick list but was reported Ayrshires, Holsteins and Milking bara Bannerman.



GREAT BARRINGTON, Mass., July 23.-Barrington Fair is restrict- effects of torrid temperatures and ing entries in its cattle competition to Berkshire County, for adult classes, and to the four Western Massachusetts counties, Berkshire, Franklin, Hampshire and Hampden, for youth classes.

President Edward J. Carroll said the change is a reverting to the oldtime concept of fair competition whereby neighboring farmers competed against one another. He said One of the brightest spots of the local cattle raisers have become out-

Men are calling on Berkshire the change in attempts to stimulate Kids' Day on Friday (22) saw local interest in cattle classes. and Brown Swiss will show from James Paul, manager, was still opening Sunday to Wednesday, and

well on the mend by Secretary Bar- Shorthorns from Thursday thru closing Sunday.



Grand Forks Tops '54 **Despite Hot Weather**

Winkley Races Pull Strong Turnout; Young Act Program Matches 1954 Pace

GRAND FORKS, N. D., July 23. thru Thursday (21), its fifth day, was running slightly ahead of '54 at the gate. Ralph Lynch, veteran manager, said that the heat during the week cut into daytime attendance but evening turnouts were large and made up for the afternoon losses.

Cooler weather showed up here Friday, and if it holds thru Saturday (23), the finale, total attendance was expected to run well ahead of a year ago.

The fair opened Sunday (17) with one of the biggest crowds on record to see the featured attraction, a late model stock car race produced by Frank Winkley's Auto Racing, Inc. Nightly grandstand show, a straight act program produced by Ernie Young, held up well with last year's attraction. Part of the Thursday night show was lost to rain which brought lower Af Troy Hills temperatures.

Kids' Day Big

Kid's Day on Monday (18) brought out a large number of youngsters. Gene Holter's animal show in on Tuesday and Wednesday afternoons was termed satisfactory and a local program of hot rod races did fair on Thursday. The Friday afternoon program, billed as family day, had a number of television stars on the bill and cut-

Final afternoon event of the run -The Greater Grand Forks State was a program of big car races to-Fair this week shrugged off the day with advance interest keen, according to Lynch.

JULY 30, 1955

Twentieth Century Shows were up slightly over last year on rides and shows, Lynch said.

Talent in the Ernie Young variety show included Matt Tuck and Company, Three Vilands. Kari-Karo, Four Arragonis, Mary Kaye, Johnny Laddie and Company, Adamsons, Nick Ball, Wells and Four Fayes, McNally Sisters. Tanger Troupe and Benny Sharp's band.



TROY HILLS, N. J., July 23.-One of the judges in the Miss Morris County Fair bathing beauty contest will be Nancy Woodruff, current Miss Rheingold, whose appearances at various events are heavily ballyhooed by Rheingold beer. Contest winner will get a week's trip for two to Bermuda.

A sportsmen's show with talent provided by the William Shilling rate ride tickets on the 20th Cen- agency of New York will be offered twice a day during the fair's run, August 15-20. Reithoffer Rides will be on the midway. The show vill consist of the five Canadian Northwest Guides, in wood chopping, log rolling, canoe tilting, tuna tussle and tub racing; Toughy Truesdale and Rodney and wrestling alligator; Sandy the seal; Chief White Cloud and a five-Indian troupe in shooting, knife. throwing and archery, and Boyd Heath, emsee. Tank will measure 60 feet by 85.

is reported in excellent shape so Exhibition grandstand show. that the economic picture is bright all around.

sistant, Mallory, were in New York other personality on the bill with Bert Powell, director of advertising for several days after attending the promotion power is teen-ager national Elks' convention in At- Marilyn Bell, who last year caplantic City.

Improvements Accomplished At Flemington

FLEMINGTON, N. J., July 23. -A new lighting system has been Hits many times in the past year. installed around the track on the grounds of the Flemington Fair. provement, the management notes. It is a half-mile layout.

gust thru Labor Day. Also recently avenue is situated in the heart of accomplished has been digging of the CNE, midway between the new drainage ditches and installation Food Products Building and the of tile to insure rapid runoff thruout the parking area and infield. Parts of the parking area have been regraded.

TORONTO, July 23 .- An eye on with colored crests of the provthe time the Carolina fairs begin the promotion possibilities was a inces. One day for each province factor in the choice of headliners will be set aside by the CNE to Additionally, industry in the area for this year's Canadian National honor the provinces.

Top-liner is Ed Sullivan, TV memory of Canada's great athletes star, supported by Lassie, the Chambliss and his son and as- canine with his own TV show. Antured the headlines with her cross- a new building to be erected at a Lake Ontario swim.

Miss Bell is attempting this month to swim the English Channel under the sponsorship of The Telegram. She is bound to obtain considerable space in all papers if she makes it, altho she is promised considerable space thru syndication of exclusive coverage of her swim. Another top bill in the grand-

stand fare is the Four Lads, who have made records which have made The Billboard's Honor Roll of

Province Avenue

inces, where over 750 feet of space a dressmaking contest. will be devoted to a display of

The fair will be held from Au- each of Canada's 10 provinces. The grandstand.

> Flanking the exhibit building will be arranged archways, some 30 to 40 feet high, surmounted

Playtime Set For Topsfield

TOPSFIELD, Mass., July 23 .-Jack Flynn, on their third year of a 10-year contract, have announced the contract for the Topsments, Inc.

ator for 30 years, says plans are in Shows will provide the midway strip which was paved last year, auto races, thrill show, motorcycle and a group of clowns. Also booked racing track.

Gastonia, N. C., TOPSFIELD, Mass., July 23.-Midway operators Gene Dean and Completes Plans

GASTONIA, N. C., July 23 .-Dean, a Salisbury Beach oper- announced. The John H. Marks racing has been set up.

A Hall of Fame to honor the

of the past will be established this year. The scheme, brainchild of and publicity, will be set up in temporary quarters this year, with future date.

First athletes to be honored will be those chosen in a Canada-wide poll among the sports writers of the country, with final choices made by the top sports editors. Other attractions offered at this year's CNE will include a home give-away; \$25,000 in prize money for the greatest long-distance swim-States Navy Band in the bandshell; for the September 3-9 run. Schedan antique car show made up of uled are two days of big cars and 250 to 300 cars of pre-1929 vin- a 100-mile stock car race.

Upped Budget Okayed For Weymouth, Mass.

SOUTH WEYMOUTH, Mass., Ferdinand the Bull; and Jane and July 23.-The Weymouth State Fair board has approved a budget of

\$135,540 for the 1955 event to be held August 13 to 20, according to Milton Danziger, vice-president and general manager. This is \$35,-000 above last year and is the result of new building and landscaping.

The emphasis this year, as is tra-The Spindle-Center Fair has ditional at this 90-year-old fair, will field Fair, September 4-10, has wrapped up its major attraction be on agricultural exhibits, altho been given to Playtime Amuse- plans for its September 12-17 run, an attractive program of events in-Howard Robbins, general manager, cluding six days of thorobred horse

Top attraction will be Joie Chithand for enlarging the midway to attractions. In the grandstand will wood's Auto Daredevils, featuring 15 per cent increase in attendance include two new archways on the be a night variety program, midget Suicide Forrester, the human bomb, over last year's estimated 193,000. as well as a fun zone similar to the speed events and fireworks. Fair, thru the Boston office of the Hamid has tripled in the last five years. setup at many amusement parks. which will operate five days and agency will be Tommy Kay, emsee; It will be adjacent to the dog six nights, averages 70,000 attend- Auden's Dogs; the Three Bouncing the crowning of Mrs. Massachusetts deo stock will be provided by Harance annually, Robbins reported. Bodos; Smetonas, balancing act; as Mrs. Massachusetts State Fair. ley Roth's Ox-Yoke organization.

tury midway.



LINCOLN, Ncb., July 23.-The Nebraska State Fair has spent over \$5,000 in beautifying and improving its race track and has posted an additional \$1,000 in auto race purses, Ed Schultz, secretary, announced.

Setting for the three days of speed events to be produced by Al ming race in history, 40 miles Sweeney's National Speedways across Lake Ontario; speedboat has been landscaped and a new races on the waterfront; the United track fence will be installed in time

A national effect to this year's tage, which is making a 1,000- Schultz reported that early de-Some \$10,000 was spent on the im- CNE will be the Avenue of Prov- mile tour; \$4,250 in prizes for mand for reserved seats for the events is heavy.

Wyo. State Adds Bldgs.

DOUGLAS, Wyo., July 23 .-The Wyoming State Fair this year has concentrated on a number of plant improvements that will show up during the August 31-September 3 run, Gordon L. (Jim) Roush, director, announced.

The new junior livestock barn has been installed, a new poultry addition is under construction adjacent to the junior livestock barn, improvements have been completed on the 4-H and FFA dining facilities, a new press and radio room completed, 2,600 shrubs planted, a new main entrance and ticket booth will be completed and other work is being done on light-

Smiley Burnette will be the fea-Among new promotions will be ture name attraction this year. Ro-

Tex Moseby and Bob Top and Lauren, aerial roller skaters. Lagasse Amusement Company of Hayerhill has had charge of the midway for the last 11 years. Fair admission will be 75 cents plus a quarter for parking.

Vegetable and horticultural displays will be held in the new Luther Burbank Hall, Horse and ox-pulling contests, 4-H exhibits and an old-fashioned firemen's muster will be held in the K-Bar Arena, a new outdoor ring. A new stage has also been constructed for the acts in front of the grandstand.

Danziger anticipates at least a He points out that night attendance ing roadways and fencing.

Greenwich Inks Joan Brandon

NEW YORK, July 23.-Hypnotist Joan Brandon will be the grandstand attraction at the Cambridge County Fair in Greenwich, August 22-27, according to the act's manager, Jack Brandon.

She last played the date in 1953 when an admission price of 35 cents was charged for the grandstand show. Miss Brandon will also play the East Texas Fair in Tyler, Tex., September 12-17, it was reported.



THE BILLBOARD

FAIRS-EXPOSITIONS

All Officers

TUPELO, Miss., July 23.-All officers and directors of the Mississippi-Alabama Fair and Dairy Show were re-elected at a recent meeting here. Event is scheduled to operate October 4-8.

Renamed for their 18th consecutive term were James M. Savery, president-general manager; L. G. Milam Sr., vice-president, and Andy Spight, secretary-treasurer. Medford Leake, R. W. Reed Sr. and P. K. Thomas Sr. were named to the executive committee.

Directors are George Booth, Raymond Ci.ft, Pat Dougherty, W. B. Fields, Guy Gravlee Jr., Jim Johnson, Medford Leake, Bert Lyle, George McLean, L. C. Milam Sr., C. C. Eason, R. W. Peed, Ray Robinson, J. M. Savery, W. A. Spight, P. K. Thomas and V. S. Whitesides.

Estevan Plans 100G Arena

ESTEVAN, Sask., July 23.-Estevan is to get a modern arena at a cost of more than \$100,000. Construction is to start this fall and the building is expected to be ready for use early in 1956. Arena will be built on the fairgrounds by the Estevan Agricultural Society, with financial aid from service clubs and a \$50,000 grant by the federal government.

Building, 225 feet by 125 feet, will have permanent seating for 2,200 and will be used for enter-tainment thruout the year, as well Swift Current

Tupelo Renames WLW Midwestern Hayride Sets Extended Fair Route

Hayride" opened its fair season Darke County Fair, Greenville, O., Coshocton, O., and in succeeding dates appeared at Bracken County Fair, Brookville, Ky., July 7, and Jackson County Fair, Wellston, O., July 22. The units are booked thru WLW Promotions, Inc., headed by H. S. Somson.

In the talent line-up are Mimi Roman, Rudy Hansen, Kentucky Starkey, Bonnie Lou, Phyllis and County Fair, Dover, O., 21. Billy Holmes, Pine Mountain Boys, Winnie Mae and Betty, Midwesterners, Willis Brothers, Laurie Anders, Clay Eager, Skeeter Bonn and Hayseeds. Bill Querner is handling the show on tour.

Other dates for which the show has been set include Ripley County Fair, Osgood, Ind., July 26; Dearborn County Fair, Lawrenceburg, Ind., 27, 29-30; Porter County Fair, Valparaiso, Ind., August 2; Crawford County Fair, Bucyrus, O., 2; Wayne County Fair, Centerville, Ind., 3; Perry County Fair, New Lexington, O., 5; Barry Coun-ty Fair, Hastings, Mich., 6; Auglaize County Fair, Wapakoneta, O., 7; Monroe County Fair, Monroe, Mich., 9; Jay County Fair, Portland, Ind., 10; Athens County Fair, Athens, O., 11; Hartford Independent Fair, Groton, O., 12; Ashtabula County Fair, Jefferson, O., 13; Hantington County 4-H Fair, Huntington, Ind., 16; Fayette County Fair, Connersville, Ind., 16; Henry County Fair, Napoleon, O., 17; Fayette County Fair, Connersville, Ind., 18; Meigs County

TROPHIES, Pulls 44,202 SWIFT CURRENT, Sask., July

CINCINNATI, July 23.-Local Fair, Pomeroy, O., 18; Holmes * Radio Station WLW's "Midwestern County Fair, Millersburg, O., 20; * July 4 at Coshocton County Fair, 21; Madisor County Fai. London, O., 21; Marion County Fair, # Marion, O., 25; Logar. County Fair, Bellefontaine, O., 25; Noble County Fair, Caldwell, O., September 1; Van Wert County Fair, * Van Wert, O., 5; Kentucky State Fair, Louisville, 10; Fairfield County Fair, Lancaster, O., Octo- * ber 12; Union County Fair, Marys-Boys, Hayriders, Ceer Sisters, Roy ville, O., 13, and Tuscarawas



EAST STROUDSBERG, Pa., July 23.-Manager Joe Sherman this week released the amusements program for the Legion Tri-State Fair, to be sponsored by the Kemp Post, American Legion, at the Stroudsberg Speedway from August 8-13. Gate admission will be 50 cents, with Tuesday and Friday scheduled as kiddie matinee days. Parking will be free.

Monday, Tuesday and Wednesday will feature Davy Crockett and His Championship Rodeo before the speedway grandstand. Martha Carson and Her Centlemen, a "Grand Ole Opry" unit, will perform on Thursday, Buddy Wagner's Tournament of Thrills are booked in for Friday, and stock and big car racing are scheduled for Saturday afternoon and evening. There will be two shows daily at prices of \$1.25 for adults and 50 cents for



MR. FAIR SECRETARY

Did it ever occur to you that the SMALL FRY should never be overlooked when it comes to arranging your Free Attractions?

THE RAY'S CIRCUS REVUE is tailor made for any event where family is catered to. Featuring Madam Ray and her educated Canines and troupe of performing Monkeys. Boxo The Clown who really makes folks laugh, works, comes in the grandstand; plenty of hilarious side-splitting comedy. Write for literature and prices, save middleman's profit; deal direct. Two years' featured Rural Electrification Fair of Texas currently engaged from May to Labor Day Week with Bill Green Rare Bird and Animal Farm,

PLAQUES and AWARDS for HORSE SHOWS DOG SHOWS LIVESTOCK SHOWS STOCK CAR RACES AND ALL SPORTING EVENTS Write for **Complete 1955** "Special Events" Catalog IT'S FREE THE TROPHY & MEDAL SHOP Dept. BB-7 Ave. Chicago 3, III 10 S. Wabash Ave. Phone: CEntral 6-5018

FAIR-CENTENNIAL-**CELEBRATION COMMITTEES** CONTACT: JIMMIE DOWNEY PRODUCER Acts - Stage Shows - Orchestras-

Hammond Organists - Grand Stand Attractions.

7733 Arthur Ave., St. Louis 17, Mo.

Hartford County Fair

Indoors-State Armory, Dec 6 thru 11 Want: Skill Games and Hanky Panks, Exhibits, Pitchmen, Shows that can set up inside. Thousands of dollars in giveaways. We will have nine rides inside. All answers Hartford Fair, 22 Sumner St., Hartford, Conn. Will sell exclusive on all food, also novelties,

DISPLAY FIREWORKS OF DISTINCTION Whether your Fair, Celebration or Event calls for a \$50 display or a \$5,000.00 spectacle, you will find CONTINENTAL equally interested in giving you the most and best for your money. We carry adequate insurance. Send for our free catalog NOW. Write, wire or phone **Continental Fireworks Co.** Jacksonville, III. Phone R-4913 or 1351 R. R. \$6

23.-Total paid adult admissions at all gates during the three days of the Frontier Days rodeo and exhibition was 44,202, made up of 16,231 to the grounds, 14,230 to the afternoon show and rodeo and 13,741 at the evening shows.

last year, altho the rodeo and evening shows were up 130 and 1,941 discount tickets. Contest entrants respectively. Ground admissions were down this year by 1,865. This year's figures were as follows: June 30, 2,658 (grounds, 939; afternoon show, 875; evening show, 844); July 1, 33,504 (grounds, 12,664; rodeo, 10,490; evening show, 10,350); July 2, 8,040 (grounds, 2,865; rodeo, 2,628; evening show, 2,547).

Harold Mandeville, of Skiff, Alta., was named all-round champion in the cowboy contests and took the wild steer decorating honors. Other winners were: Neil Gerome, Great Falls, Mont., saddle bronk; George Myron, Viking, Alta., bareback; George Sutcliffe, Staveley, Alta., calf roping; Bob Fraker, Greeley, Colo., bull riding.

Winner of a car draw in conjunction with the Frontier Days celebration was a concessionaire of Royal Canadian Shows who signed her ticket Lucky Robertson.

Entertainment Set For Elnora Annual

ELNORA, Ind., July 23 .- Entertainment plans have been completed for Daviess County Fair here, August 1-6, according to Sheldon Eubanks, association vicepresident.

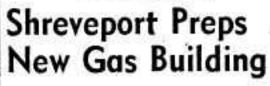
A Gooding Amusement Company unit will occupy the midway and the following are slated to appear: Janice Wilkey, Roman riding; McKinley's Rodeo; professional wrestling; balloon ascension and parachute jump by Claude L. Shafer and five acts booked by Barnes-Carruthers, Chicago: Miller's Elephants; Ruby's Pets, dogs and ponies; Sula and Francisco, teeterboard; Haag's Chimpanzees, and Bruce Sidlinger's, comedy trampoline.

kids. Pat Flanagan, local promoter, is

operating the grandstand for the sponsoring Legion committee. On the midway will be Penn Premier Shows, owned by Lloyd Serfass, a native of this community.

Sherman has several thousand "2 for 1" gate tickets out and is counting on both these and the Miss Legion Election popularity The total was down 794 from contest to boost the gate. Local merchants are underwriting the are selling votes which are tied in with a Chevrolet award, with the winning girl to get an expensepaid trip to Cuba.

> Grange, 4-H and Future Farmers of America units have indicated their intention to exhibit, Sherman reports, and a \$2,000 premium list has been complied. He is being assisted by Paul Shaffer on the advertising end, and by Mr. Ifft, county agricultural agent.



SHREVEPORT, La., July 23.-A Natural Gas Building will be one of the features of this year's Louisiana State Fair, Joe Monsour, manager, announced. The fair's Industrial Arts Building has been leased to the United Cas Company and will be rebuilt to handle an exhibit on natural gas.

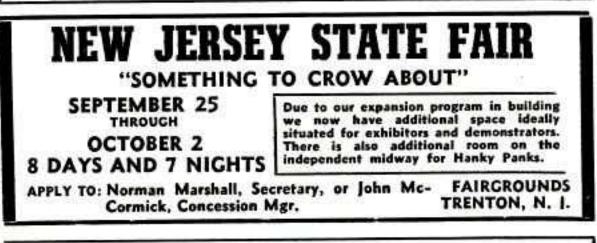
Chitwood Thrill Show Draws Big at Wellston

WELLSTON, O., July 23 .-Ohio's first fair, Jackson County Fair here, had good opening-day weather and drew an s.r.o. crowd Wednesday (20) night to see Joie Chitwood thrill show, the grandstand attraction. Secretary of State Tad W. Brown was a guest that night. Night racing and WLW, Cincinnati, attractions were slated for the remainder of the five-day fair.

Fair President Fred Rice and Secretary Carl G. Dahlberg reported that the fair's jersey cattle show, a junior cattle show and a new horse barn on the grounds brought them much favorable comment.

Fairlee, Vermont. Have a few open dates September, October; East and Southeast territory only. Address: c/o Above.

H. R. (RUBE) RAY



CONCESSIONS WANTED FOR INDEPENDENT MIDWAY WASHINGTON COUNTY FARMERS AND MERCHANTS' ASSOCIATION, INC.

SALEM, INDIANA Now booking Concessions. Can use all kinds of legitimate Games and Concessions except Bingo, Cotton Candy, Snowball, Popcorn, Ice Cream and Eating Stands. Will not consider booking flats or gypsies doing anything. Can use a few small Shows of merit. Riley's Rides are contracted. Contact MURRIL MEADORS, Mgr., Concessions Telephone Number 35

Post Office Box 167, Salem, Indiana **Telephone Number 35**





CIRCUSES

THE BILLBOARD

70

Ringling Changing Pass, Paper Policies

24-Sheets, More Ducats Decided Upon; Henry North Goes on Good Will Mission

CHICAGO, July 23.-Ringling | newspapers, city halls and lot sites Bros. and Barnum & Bailey Circus | ahead of the circus appearances.

has made some alterations in its controversial publicity and promotion policies and has other switches scheduled to start after the Chicago engagement.

While making the changes, Ringling-Barnum top executives repeated denials of rumors about day (21) for the Saturday (23) fair night house because of stormy financial difficulties. They de-start of the Chicago stand. While weather. With clear skies, the secspotty but sometimes good.

The changes were interpreted as heavier advertising, the transit a tacit recognition that all was paper here would not increase the not smooth within the show's or- over-all layout beyond the amount ganization. John Ringling North's that might have been expected decision to stay with the show here this year anyway. This was rather than go to Europe also was because the show's billing crew because of difficulties on the show. spent only four days in the city

content on the show was due have been expected for a nine-day to management's efforts to stamp stand. out minor practices to which it obmoney is tighter. -

Will Use Panels

The results of policy changes include these:

Ringling-Barnum will buy 24sheet panel space in stands to follow Chicago. This probably will be handled thru agencies. The show will stress quality locations rather than quantity. Buying this outdoor advertising is in contrast to the earlier policy of using a minimum of window lithos and Fairbanks was just half of that done tive of the show, was in Alaska also. banners, but the new program last year when the same auspices Meanwhile A. Morton Smith, exdoes not call for a very extensive had another show in. He said ecutive of the show, reported from BIG IN NEW YORK addition of paper. Numbers of passes for news-Numbers of passes for news-papers returned to last year's level at Chicago. Heretofore this season the quotas had been cut from 50 to 70 per cent, altho circus management has consistently denied that there was any reduction in Full, Turnaway the number of passes given for "justified" reasons. The Chicago change came after newspaper edi-tors in several Ohio cities had told Houses for K-M of dissatisfaction and a determination to give the show's future stands only routine news coverage rather than the special coverage editors say the show often has achieved. Henry Ringling North, vice-president of the circus, is going in advance of the show as a good will at night. agent. He said he plans to do much the same sort of this that his late uncle, Alf T. Ringling, did, visiting

.

Buy Chicago Boards

In Chicago a last-minute move had the show buying space on elevated and subway station platforms for two-sheet and three-sheet posters, and on buses for exterior started with a weak matinee and cards. This paper appeared Thurs-

clared that business has been it constituted an additional use of ond and third days brought strong paper and reflected a decision for turnouts.

But show brass declared that dis- instead of the nine days that would

In an interview with The Bill- light afternoon and a good night jected. The staffers declared that board, Henry Ringling North said house in view of the heavy rain there has been no financial trouble that the show's business has been between shows, which was at the altho business has been somewhat off in some places but good in high school football field. Helena's short of what was anticipated, others, and that it had not been second day gave three-quarter This, the show says, is because necessary to dip into financial re- houses in the 4,000-seater, it was

(Continued on page 71) reported.

Ward-Bell Disbands in Alaska; Sells Animals; Heads for Texas

FAIRBANKS, Alaska, July 23.- Wednesday (20) that he would Ward-Bell Circus has closed here. Manager Gus Bell said that business for his show in Anchorage and Frank Schmidt, Gainesville execu-

Communications to 188 W. Randolph St., Chicago 1, III.

For Cristianis

and hospitalized overnight.

At Creat Falls (7-9) the show

cee auspices.

Montana Stands Beatty Enters Canada; Produce Crowds Several Wash. Towns Off

> -The Clyde Beatty Circus scored season, the circus had a handful a straw house at Yakima Wednes- in the afternoon and a half house day (13) but then moved into a at night in Renton, Friday (15). string of towns that brought poor results.

HELENA, Mont., July 23 .-Bailey Bros. & Cristiani Circus has At Ellensburg, Thursday (14), played to good business in Monthe show had three-quarters of tana ballparks and stadiums. Most capacity in the afternoon and a half stands were newly acquired Shrine house at night. A street parade dates, but this one was under Jaywas given, and Jaycees were the auspices.

Playing to what was described as

Pickman Adds Flora Zacchini, cannon act, broke her right arm when a gust of wind Zac Freedman caused her to land wrongly in the net. She was knocked unconscious **To Press Staff** Miles City, played July 13 and

BELLINGHAM, Wash., July 23. the show's worst business of the

JULY 30, 1955

Mount Vernon-Burlington, the Monday (18) stand, brought a light one-quarter afternoon while farmers were working and a near-full night house. Show worked without a sponsor.

Bellingham was played on Tuesday (19) to a one-quarter afternoon and three-quarter night. Berry picking season is late and many children were busy in fields during the day. A street parade was given.

Following the shows here, the Beatty circus moved across the border for several weeks in Canada. The Hanel Troupe remained in the U. S. so as not to jeopardize its applications for citizenship, and it plans to rejoin in early September. Only three of the clowns are making the Canadian junket.

Mr. and Mrs. Beatty observed a wedding anniversary here. Bob Sobol, of the National Concession Company, visited at Yakima. Mrs. Ralph Lockett and children, Laura and Shane, visited recently.

Aids Listed

CHICAGO, July 23.-A roster of department heads together with assistant bosses on Ringling Bros. and Barnum & Bailey Circus has been updated. Included are:

Cecil Montgomery and Raymond Black, animal department; Albert T. Welch, Harry Hoden, Robert Stiarwalt and Billy C. Marshall, cookhouse; Robert W. Jones, John R. Bassett, Robert C. Clark. Joseph Grassi and Benjamin F. White, elephants; Edward R. Versteeg, Charles Vaneman, Marlyn F. Beller and Clarence Joseph, lights; Walter Rogers, mechanics; Charles J. Burslem and John Martinez, porters; Larry Wilcox and Thomas Cropper, buses; Jose Tomas, gorillas; Kenna, medical; Robert F. Revnolds, Tommy J. Clarke, Ray E. Ol-lech, Glenn K. Wade and Charles White, props; Dr. J. Y. Henderson, Frank Warner, Harold C. Miller and Bobby Jones, ring stock: Les Thomas and Pete Grace, seats. Also George Escalara, Joseph M. Lynch and Joseph McGuire, Side Show top; P. A. McGrath. Fred Baker, James Gail and Charles D. Barr, train; Donald M. Kidder. train electrician; David W. Blanchfield, and Daniel Gill, trucks; Mike Petrello, ushers; Fred A. White and Jean Carson, wardrobe; Andrew J. Robinson, watchman; Benjamin O. Wilson, layout; John C. Perrino, stables, and George F. Werner, Walter E. Bingham and Herman J. Walters, big top canvas. The roster was compiled by Freddie Freeman.

portedly will join the Ringling next week in Chicago.

Association of Theatrical Press Agents and Managers, had pre-

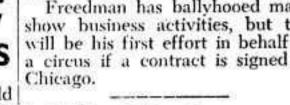
Freedman has ballyhooed many show business activities, but this will be his first effort in behalf of a circus if a contract is signed in Chicago.



NEW YORK, July 23. - Zac Freedman, Broadway publicist, re-

Bros. Circus publicity department Freedman, a member of the

liminary discussions here last week R-B Bosses, with Milton Pickman, promotional



14, gave four big crowds, it was reported. The Helena engagement came between two carnival runs. On Monday (18), the circus had a

director for the Big Show.

King-Cole Draws Near-Full Night, Makes Boat Jump

SAULT STE. MARIE, Mich., July 23.-King Bros. & Cole Bros.' Circus played to a near-full night house here Monday, while afternoon business in very hot weather was at the half house stage. Spon- kept the downtown business area sor was the Soo Locks Centennial busy with commercial tie-ins and Corporation.

At Traverse City, Mich. (14), the show had two three-quarter houses while playing under auspices of the current National Cherry Festival. Truck delays caused a reduction in the size of the street parade at Traverse City.

A strike of ferryboat crewmen at the Straits of Mackinac jeopardized the show's St. Ignace stand (17). However, the walkout ended on Saturday afternoon (16) and the backlog of traffic was handled between then and 1:30 a.m. Then the show's equipment was moved on schedule. If the regular ferry were not available, the show was prepared to charter a railroad ferryboat.



CHILTON, Wis., July 23,-Al G. Kelly & Miller Bros.' Circus drew good houses in Wisconsin this week, with the Baraboo as the topper. That circus city produced a full afternoon house and turnaway

A memorial service at Baraboo (14) honored the large number of show people buried there. Circus and city personnel took part. In addition, Grace MacIntosh, a K-M night show when members of the local Riding Rooneys Tent of CFA presented her with flowers. She formerly was a member of the Rooney riding act.

Beaver Dam (15) had a three- Pennsylvania and West Virginia. quarter afternoon and near-full night. Saturday (16) at West Bend brought out a strawed afternoon and near-full night. Weather there, as at Baraboo, was marked by occasional showers in the afternoon.

Chilton, Monday (18), had two three-quarter houses. Here, as at other stops on the route, the show displays.

Hagen in Unusual **3-Show Engagement**

MALONE, N. Y., July 23 .-Hagen Bros.' Circus played an unusual three-performance schedule here Sunday and Monday (17-18) under Shrine auspices.

On Sunday, a matince only was scheduled. It was started an hour early to avoid a threatening storm. On Monday, the show had a half house in the afternoon and a nearfull house at night.

Massena, Saturday (16), had two near-full houses.

to come there after a week's rest at his Dallas home. The show's busthat time.

thru October 1. The show's six- ning shows. to the States.

CORTLAND, N. Y., July 23.iness affairs will be settled up at Afternoon houses have been nearcapacity for Mills Bros.' Circus in Folding forced cancellation of this vicinity, but rain one night stands contracted in Iowa, Illinois, and hot weather another served to Missouri, Oklahoma and Texas slow down the business for eve-

horse Liberty act and its newly At Hamilton, N. Y. (14), Lions William A. Dyke, harness; Charles purchased baby elephant were dis- Club was the auspices. The night H. Carter, sanitation; William Mcposed of in Fairbanks. Only the house was a good three-quarters, canvas and poles are being returned it was reported by Owner Jack to Gainesville. Performing person-Mills. Cortland (15) had rain at nel was scattering and several night, with a half house in the seats, members already had flown back according to the sponsoring Elks Club.

Packs Business Termed Good; Indianapolis Attendance Down

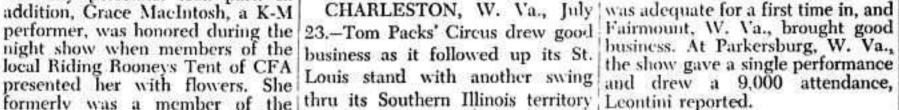
business as it followed up its St. Louis stand with another swing thru its Southern Illinois territory and played dates in Ohio, Indiana,

Mattoon and Flora, Ill. (6-7), were described by show spokesman Jack Leontini as good. At Indianapolis for July 9-10, the Packs show's attendance was off. Leontini pointed out that for the first time the show did not use a name attraction in that city. He black for the show.

Toledo followed with Grotto auspices, and did the same business in one day that it did last year in two days, he said. Williamsport, Pa.,

Stamford Business Off for Hunt Show

STAMFORD, Conn., July 23.by Lions Club, was poor, as was rehearsal as last spring. the location of the lot. The circus' here.



Pickman Plans Yule, Spring TV for Ringling Rogers Readies

CHICAGO, July 23.-Ringling Bros. and Barnum & Bailey will also said that the advance sale televise a program from winter was okay and the date was in the quarters in December and again will televise its opening in 1956.

Milton Pickman, promotional director, said General Foods will be the sponsor for both shows, as it was for the airing of a Ringling program from Madison Square Garden, New York, this spring,

stated, a program about Christmas at winter quarters will be staged from Sarasota. The spring opening Hunt Bros.' Circus played to only TV show probably will be made fair business here Thursday of last from the actual first performance week (12). Advance sale, handled of the circus rather than the dress Rubens said he backed another

helicopter advertised here a day learned that "Clown," the TV film of folding Mrs. Rubens took over ahead of the show, but was out of made from Emmett Kelly's book of the operation in an effort to revive commission during the show's run the same name, will be repeated in it and to attempt to bring salaries the fall.

For Fair Dates

CHARLOTTE, N. C., July 23 .-Rogers Bros.' Circus will open August 5 at Nazareth, Pa., to start its route of contracted fair dates, Owner Si Rubens announced here.

He said the show has signed 18 acts and has 5 other contracts On December 16, Pickman pending. The Rogers title will be used, and plans call for it to appear in front of the grandstands at fairs.

Earlier in the season Rogers Bros. played a number of dates in the South and closed in Indiana. person in operation of that show In a separate report, it was and that when it was on the verge up to date.



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THE BILLBOARD

HEALTH, WEALTH Franco Richards Makes **New Circus Successful**

CUCCESS of Ring Bros.' Circus, which first opened in 1953, as the postwar boom began to quiet, is attributed to showmanship and know-how of the youthful owner, Franco Richards.

From a six-truck show at its inception, the organization has grown to 30-truck size in two seasons. But it is the result of considerably more than two season's effort. It is the realization of a dream toward which Richards had been planning for years.

Born on his father's wagon circus at Waco, Tex., in August, 1919, he was reared in a circus family. There is hardly a job on the show that Franco himself can't handle. He likes to tinker and invent new equipment. He has shown shrewdness in business and routing.

Being in the right place at the right time is often the whole reason for big business, he comments. He talks with his advance each night, and he is quick to change routes, make long jumps and get out of bad territory to try a new one.

Young Show Owner

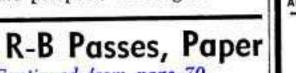
At 35 years of age, he is one of the youngest active circus owners. Under tutelage of his father, he trouped with the wagon show every summer, making Texas, Louisiana, Mississippi, Tennessee, Alabama, Georgia, Florida, the Carolinas, the Virginias and Pennsylvania. That's the same area into which he has been taking Ring Bros.

The depression years proved dif-

Then he decided to go into business for himself. He framed two walk-thru animal exhibits on trucks and sent them out to play street corners, courthouse squares and fairs. They clicked, and for the next season, 1951, Franco had four units touring. In 1952 there were five. They netted a substantial bankroll, so with this and the trucks plus an elephant that had belonged to W. C. Richards, young Franco set out with Ring Bros. Circus in 1953. It began with a round top, added middles, bought new canvas and more elephants and additional trucks.

While Richards inherited a considerable sum from his late uncle, every dollar he has in Ring Bros. was made thru his own efforts, mainly the animal exhibits. During the winter months he lives at his country home, Pineh: rst, which he inherited from W. C. Richards, at Pensacola. The nine-room home with eight acres of land is valued at more than \$150,000.

The toll taken by the plane crash continues heavy for Richards and he frequently is under doctors' care. In the past two years, however, he has not missed a day from the show because of illness. He has enough income to retire. But whatever his health and wealth, the circus is his life, and he will troupe. His career is an example of free enterprise in action, and future prospects are bright.



	CIRCUSES	71
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R. O. WILSON

ficult for the Richards' show and it folded in Texas in 1931. Franco remained on the quarters ranch at Bandera, Tex., to finish high school and then, in 1935, joined his father or, the road with a movie show under canvas. For a year after his father's death in November of that year, Franco continued the tent show, finally going broke in Arkansas.

Joins Watts Show

After two failures, he shied from shows and went to work for a construction company. But the lure was too strong and back he came to the troupers' fold in 1939. He dropped the well-paying construction job to join Parker & Watts Circus at \$7 a week. For this he had many tasks, including washing parade wagons, issuing meal tickets and getting the marquee up and down. The next season he did better-made \$12 weekly as boss canvasman for the Willard magic show, and had the popcorn on the

side. With World War II under way, Richards enlisted and became an Army Air Corps engineer. This two-year duty ended in 1942, when he was seriously injured in a plane crash in the Pacific Northwest.

These injuries were so severe that he was hospitalized many months and then discharged in 1943. The Army said he was permantly disabled. But Richards was not willing to accept inactivity. He became boss of elephants on the Jay Gould Circus in 1944 and 1945.

The 1946 season found Richards with his uncle, the late W. C. Burke, executive director, issued Richards, who from time to time had circuses and leased elephants to other shows. This time he had a hillbilly show under canvas, working out of the uncle's Pensacola, Fla., quarters. The country opera lasted only three weeks. Franco hopped over to the then-new King tween half and three-quarters of Bros.' Circus and stayed as ticket capacity that night. seller. He had the connection box there for three seasons. In 1949 he was in the same spot on Rogers

Continued from page 70

serves. He said that Detroit business was down sharply, that Cleveland reverted to its usual light business after being strong last year, and that Cincinnati was light. But he said the new lot in Pittsburgh helped the show score an increase there, and he cited daily and weekly grosses from New England and other sections of the route to indicate the circus was making out well enough.

Denies Family Argument

North said that his recent stay in Sarasota was a routine matter and was not because of any tiff with his brother over policies now current on the show. He confirmed that he had not always agreed with this year's actions and had argued against some.

He said that 1955 has been set up from the outset as a year of change for the show, that several innovations are being tried. Any which fail, he said, are to be altered or dropped. But North also pointed out that changes from obsolete methods were necessary if the circus was to continue successfully.

The change in pass policies for newspapers and Henry North's new action ahead of the show were seen as likely results of a meeting which was to have been held this week by show executives in an effort to seek ways to improve relations between the circus and the public. But Henry North said that no such formal meeting was held. He began his good will work with press conference with Chicago H newspapers, and he planned to leave Saturday (23) for Beloit, Wis., and other stands. John Ringling North was expected to arrive in Chicago Monday (25).

Business Mediocre

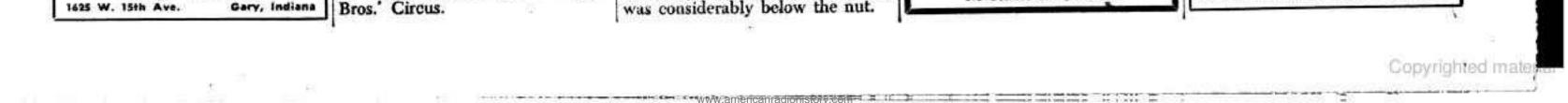
In Logansport, Ind., Michael statement denying financial a troubles.

Meanwhile, the show was playing to mediocre business in Indiana and Illinois prior to its Chicago engagement. At Anderson, Ind., Monday (18), the show had a onequarter afternoon house and be-

At Logansport, Ind., on Tuesday 19), the Ringling show had half and three-quarter houses. In Danville, Ill., Wednesday (20), the take



in St. Paul, Minn., phone Prior 6544.



CIRCUSES

72

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JULY 30, 1955

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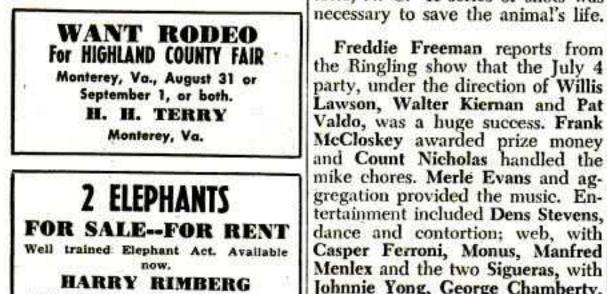
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UNDER THE MARQUEE

By TOM PARKINSON

Scott Hall, son of Mr. and Mrs. | over from Lansing, Mich., to take | thru Len Mantell and Jerry Ross L. D. (Doc) Hall, Sarasota, Fla., colored movies and stills of the of Seattle. Don DeWees, Zanesand recently with the Ringling July 4 event. ville, O., fan, recently arranged a booking for Billy Barton at the press department, was married to

Evelyn Yong, member of the Yong

acrobatic troupe on the show, June

25 in Ellsworth, Me., at the home

of Mr. and Mrs. Benjamin Kimball.

Many friends and relatives from

New York, Boston and Bangor at-

tended the ceremonies and re-

ception. The newlyweds are spend-

ing July and August at Lake

Lucerne, Me., and will be in New

Lew Kish, clown, is at 2418 E.

Monroe, Phoenix, Ariz., after un-

dergoing a recent kidney operation.

... John (Corky) Eckerson, clown,

recently completed his 32d con-

secutive week at Zisson's Bowery,

Miami night spot. He plans to

stay there during the summer and

winter. . . . The Sensational Sieg-

rists, flying act, were the subjects

York in September.

Personnel on Polack Eastern are having their share of parties, Paul V. Kaye reports. Brenda and Findlay, O., July 25-31, then head Piefka Freddi gave one for their son, Roland, on his first birthday. The Shanghai Twins hosted Mrs. Bessie Polack, Harold and Eileen Voise, Arthur and Rietta Wallenda, Bobby and Rose Harrison, Hans and Grettle Lorreonis, Joyce Briedenbach and Pinkey, and June Madison and daughter, Audrey, at a Chinese restaurant in Odgen. The Shriners at Boise gave a party for the showfolk at their temple. Floorshow was furnished by the enter-Jack Harrison, who stopped in tainers with Liz Gautier femseeing the doings. Gene Kandow was for new rigging. made an honorary member of the temple. The July 4 party was a guest at the St. Peter, Minn., home big one. June Madison handled of Mr. and Mrs. Milt Herriott. The refreshments and Liz and Sonny Gautier supervised games and of much newspaper publicity when entertainment. Audrey Madison, the act played Waynesboro, Pa., daughter of Pinkey and June, is the week of July 4. New wardrobe with the show for the first time has been added. Highlight of the following her graduation from high with the Jay Gould Circus. The turn is a blind folded double com- school. Prop department members pleted by Helen Siegrist. Recently are all wearing coolie hats during McCalls, who are training young stock for their act, closed with the Siegrists' dog, Ginger, was at- the hot weather. Big show was H. W. Jacobsen's Hollywood Intacked by a copperhead in Char- provided the hospital at Salt Lake lotte, N. C. A series of shots was City. Lineup included Mr. and door Circus May 23 at Ardmore, Okla., joining Gould June 3 at necessary to save the animal's life. Mrs. Helmuth Gunther, Gautier's dog and ponies, Six Frielonis, Freddie Freeman reports from Shanghai Twins, Costine's Chimps while visting the Boise (Idaho) Vetthe Ringling show that the July 4 and the Madisons with the eleerans' Hospital recently, bumped party, under the direction of Willis phants. Clowns were Gene Raninto P. J. Jones, the vet circus bull Lawson, Walter Kiernan and Pat dow, Paul Kaye, John Sims, John Valdo, was a huge success. Frank Cirrillino, Al Ackerman, Larry man, who is there for a major operation. Jones formerly handled McCloskey awarded prize money Benner, Jack Klippel and Fred elephants on the Cole Bros. and and Count Nicholas handled the Werner. Harold Voise was co-King Bros. circuses, and also mike chores. Merle Evans and ag- ordinator, Dick Slayton announcer gregation provided the music. En- and Henry Kyes brought along sevtertainment included Dens Stevens, eral members of the band. Props like to hear from friends. dance and contortion; web, with by Les Parker, Leo Kreozmer and Casper Ferroni, Monus, Manfred Red Ratcliff.

> Visitors to Mills at Harrisburg, Pa., included Fred Hoffman, Don Ross, John Lower Jr., and family: John Dysinger Sr., Paul Boehler, Sam Shearer, Charles F. Miles and Ralph Spidell. . . Mrs. Rex Ingraham is hospitalized in Ruffin, N. C. . . . Eddie Howe, R-B press agent became the father of a son, the Howe's third child, on Sunday (10) in New York.

Beers-Barnes In New England Winning Streak

LACONIA, N. H., July 23.-The Beers-Barnes Circus rang up the fourth red one in the best week of the season at Laconia Saturday (14) under Kiwanis auspices. Starting at Bristol (11), the circus played to full night houses regularly, with afternoons off because of excessive heat.

After Bristol, the show played North Conway and then Allen A. Albee's Allen A Resort, where three performances were offered. Busiclosed, joined J. C. Admire last ness in the White Mountain sumweek. He stopped off in Danville, mer resort areas of New Hampshire Ill., to have his air calliope over- was said to be well ahead of that hauled. He was accompanied by experience two seasons ago.

The 21 spots being played in Bloomington, Ill., to buy material New Hampshire were set by Gene Christian, long-time agent for the show who returned in mid-June after eight weeks with James Edgar's country and western tenter. Herman Conner is doing the billing.

> The Beers-Barnes Circus is moving on 16 vehicles and is in its 25th season. It has the David Hoover lion act, two elephants, and Charles Beers' seal and chimp acts. On the jaunt northward from Florida, the show played to several weeks of substandard business.

At Manchester the show has been billed to appear at the Pine Island Amusement Park.

FROM THE LOTS

• Continued from page 60

worked with the animals in the Mrs. Brownie Bishop, of Big State 'Elephant Walk" film. He would Shows.

Bob Hammond is owner and manager; Mrs. Mabel Hammond, visited at New York's Palace Theasecretary; Harry Lamon, concession ter with the Cycling Kirks, Julia mgr.; Mrs. Jack Barnes, mail, and The Billboard, and Gene Hammond, electrician and rice superintendent. Among the new purchases made recently by people on the show were: A new house trailer for J. J. Nelson, a three-quarter-ton pickup truck and a 43-foot M System trailer for Bill Gootch, a Chevrolet station wagon for Joe Rosen, a Buick for Curly Clark, a Mercury for Naomi Butler, a Ford for Bennie Allen, an air-conditioned Olds and five new tractors for Bob Hammond, an air-conditioned Pontiac for Jack Barnes, a Buick for Hay Chevaliar and a trailer for Harry Lamon. Gene Hammond was discharged urday nights (16-17) after slow from the Army in time to take to the road. He is doing a good job H. N. (Doc) Capell, reporting of getting the rides up and putting the trucks over the road. Mrs. list for some time. Mary Webb, Menomonie Falls, Wis., July 3 also appears in the circus section Lucky Wippier and Curly Helton celebration. Christensens will play of the show. Show was saddened the morning Edgar B. Bucks Wild Animal Cir- of July 4 by a message from Marvin McCandles announcing the death of his wife, Kitty, in Colorado Springs, Colo. Marvin left for Colorado Springs immediately and arranged for his wife's ourial in Colorado City, Tex. Mrs. Milly CINCINNATI, July 23 .- Clif- Calson, Sue and Tom, of Houston,

108 W., 14 St. New York 14, N. Y

PHONEMEN -

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Johnnie Yong, George Chamberty, Juan Rodry, Joe Bisbini and Manlex; Justino Loyal, impersonation of Fenito Del Oro; Miss Queenie, dances; Tommy Bale and Gene Lewis, burlesque of Cordon's whip act. Midget race was won by Jimmy Armstrong; girls' sack race by Maggie Smith; three-legged race won by Brenda Jones and Johnnie Yong; melon eating by Down Tuttle; girls' race by Usula Whirlwind; men's race by Joseph Nock; pieeating contest by Attalana; prop department beat the big top in a stake-driving contest. Most of the King show were guests at Detroit. In Canton, the town had a banner

Kelly. Carl (Pop) Haussman, came

CINCINNATI 22, 0.

Saturday (9) visitors at the Packs' show in Indianapolis included Mr. and Mrs. Earl Shipley, Jinx Hoaglan and many of his troupe, Edna Curtis, Mrs. Cavanaugh, Harry and Ruby Haag and Naomi Haag and Leo Francis. . . . across the street welcoming Emmett Mike C. Piccolo visited Frank Braden in Pittsburgh. . . . The Brownie Silverlake Troupe and Toby Poole are at their Medora, Ind., home after closing with Von Minn., said that the show is draw- Mabel Hammond and Mrs. Ethel Bros.' Circus. . . . Aerial Christensens, trapeze, and Lew Christie, He said his animal show was doing ment after having been on the sick comedy bikes, were free acts at the well. Capell stock and equipment Edgerton, Minn., July 20-21.

> Bernie Griggs, veteran clown, underwent lung surgery at the City of Hope, Duarte, Calif., Tuesday (5). He has been confined to this hospital for several months, ever since he took ill while on the Clyde Beatty Circus early in its 1954 tour.

on a swampy lot at Sacred Heart, nent stag clubs in the country. Minn. Albert Nelson's one-man small fry on hand.

Sparton Family is playing fair in this area. dates for Jimmy Downey. . . . play with E. R. Gray in August. drives and promotions. . The Jimmy Conners have

joined Eddie Moran's American

Cummings, Milton Douglas and Priscilla, Derby Wilson, Senor Cortez, the DeSantos Trio and Sylvia's Kennelkade recently. Beach and Charles Davitt visited with Jack Joyce when the latter's camel act showed at Mountain Park, Holyoke, Mass.

Joe Beach, of Springfield, Mass.,

Sky-Way Drive-In Theater, Zanes-

ville. Act will play Riverside Park,

east for fairs. . . Aerial Winters

are the current free act at Ocean

View Amusement Park, Norfolk,

Tiger Bill Snyder, who has been

working with carnivals and parades

since the Don Franklin Circus

Jorgen Christiansen was a recent

Herriotts and Betty Oelrich at-

tended the Polack Shrine show at

Mankato, Minn., and visited Polack

personnel. . . . Valla and Mack

McCall's Society Circus Revue is

Hector, Minn. . . E. R, Ralphe

Va.

Jay Gould Plays **Drive-In Theater**

WILLMAR, Minn., July 23 .- Jay Gould Circus played a three-day stand at the Chief Drive-In Theater here last weekend, and drew capacity business Friday and Satattendance Thursday (15).

from an earlier stand, Pipestone, ing good crowds but money is tight. Rosen are showing some improve-

Capell is planning to reopen his cus after the completion of the Jay Gould season this fall.

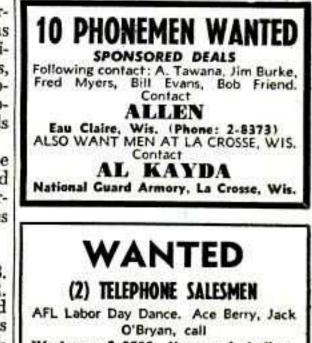
Cliff W. Poore in 40th Year With Cuvier Press

ford W. Poore, who began his visited with Jimmy Carlson at Ard-Beverly Allen writes that the Jay showbiz career back in 1893 as an more. Mrs. Mary Bohn and her Gould Circus had a big July 4 acrobat and tumbler with the son Carl Jr. are visiting with son with over 5,000 turning out on the Pierce Family on the old Hummel, Jack in St. Louis and will return final day. Patsy Gould Raiber has Hamilton & Sells Circus, next week to the show soon. Mrs. Marie dropped her singing bit due to ill- celebrates his 40th year as secretary McFrancis and Mrs. Della Harriness. Doc Capell's elephants came of membership of the Cuvier Press son are doing some excellent busiin handy when the show was mired Club here, one of the most promi- ness with their country store.

Poore, who after leaving the cirband proved a big draw at that cus business served for a time as town. Carol Capell, daughter of chief assistant to Emro Fox, promi-Mr. and Mrrs. Jack Capell, was nent conjurer in the early 1900's, guest of honor at a birthday party has made an enviable reputation loin Lamberton, Minn., with all the cally with his fund-raising proclivity for crippled children's funds

For many years a member of the Grover O'Day, comedy cyclist, re- Shriners, Poore has been cited ports he's playing a route of drive- numerous times for his active parin theaters in Ohio. Is booked to ticipation in local Shrine circus

PLAIN DEALING, La., July 23. Eagle Shows. . . . The Henrys -Harry Ward, brother of John R. are working dates around Wichita Ward, owner of the John R. Ward for the Truex Agency and will keep Shows, died suddenly today at his





OPEN DATES: Aug. 1-5, Aug. 21-29, Sept. 12-25, Oct. 8-16, and after October 24. HAWTHORN ZOO LIBERTYVILLE, ILL.

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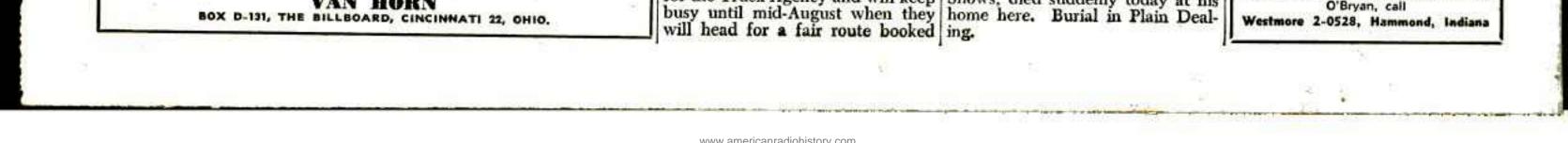
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VAN HORN

BOX D-131, THE BILLBOARD, CINCINNATI 22, OHIO



RINKS & SKATERS

JULY 30, 1955

Communications to 2160 Patterson St., Cincinnati 22, O.

THE BILLBOARD

ROADSHOW REP

group of Hiram (O.) College thesps ago there was news about Norman were the subjects of an NBC-TV Henry, with whom I trouped on 10-"Today" segment Thursday (21). 20-30 shows in the East. The Mary Kelly, entertainment feature writer was telling about Brattleeditor of "Today," was in Louis- boro, Vt. This was one of the ville Sunday (17) with a crew to do towns I played with the Avery a film story on the troupe who each Stock Company and did bang-up summer get practical theater study business. Brattleboro always was a via the Majestic tour, for which good show town. Speaking of Tom they receive full academic credit shows, I was with one of Leon in the school's course in speech and | Washburn's last shows, and, altho drama. . . . H. F. Dunne, stroller the average performer wasn't overperformer, who put in two weeks paid, it was still a good outfit. in West Kansas to poor business, I was 17 and was twirling a baton is moving toward the Northwest. and working in and out of the show \$2.50 that will entitle them to at-"Southern and Southwestern Kan- as an extra. Washburn was strong sas have been hit hard by storms for billing, and no matter what and are not in a position to give up the weather, we had to step out much for entertainment," said and parade." Dunne.

former, has been doing well in the single in the New York Adiron-Fort Benton, Mont., area. Fleming dacks "The money has been small, is an old circus performer who now but I've been enjoying myself," works with music, merchandise and Duntan reports. . . . Everett Gray puppets. . . . The Carey Family writes that he and his family have Show of four people is in New been playing E. F. Hannan's "The Hampshire and will reactivate Shrew" in New Hampshire resort shortly. . . . Dr. Herman Wetherell spots for the past six weeks. Gray plans to open his mental and quiz plans to resume his winter lecture show soon in the Hamilton, Ont., and proteon show come September. area. He usually works for spon- . . . L. L. Wagner has been doing sors. . . . Russ Ryder, who has a fair business with his wall-tent solo show in the Tindallo, Idaho, show around Townsend, Mont. area, says that things are looking better in that sector since the weather has improved.

From Leverett, Wyo., Charles Ervin, stroller performer, reports that he has been breaking in a new routine and doing business with it. . . . From Rockport, Mass., W. E. Cauley writes that he plans to launch an East to West solo show in late July. Cauley has a national when we opened, but have gone sponsor. His brother, J. J. Cauley, back to the family show idea." says Sullivan's band has drawn well, as will agent the show and serve as Pelo. "This gets up some outside its' business manager.

The Majestic Showboat and its mer shows in the North. A while

Wilburn Duntan, old-time rep Frank Fleming, stroller per- performer, has been working as a

> Will and Ernestine Bullock, who do indoor puppet shows during the winter, are at home in Dorchester, Mass., preparing for an East to West jaunt that will start in Western Massachusetts the middle of August. . . . Henry Pelo's family trick has been working to poor returns in the Sterling, Colo., area. "We had a wall-tent style show

Reservations **Big for ARSA Mineola Meet**

MINEOLA, N. Y., July 23.-Reservations by the hundreds are coming in for the 1955 national championships of the United States Amateur Roller Skating Association, to be held August 1-6 at Mineola Roller Rink, according to the Mineola management.

Bleachers are to be erected in the rink so that spectators will be be permitted to buy a badge for tend every morning, afternoon and easy success. evening except Friday, the Night

charge will be made.

year will be a tiny tots division, skating.

The Night of Champions will be the highlight of the nationals, and will give spectators a chance to see some of the skaters who will be representing the United States at the world championship to be held October 21-23 in Barcelona, Spain.

22d season as operator of Mineola him. Rink on September 14. Already plans have been made to have national champions give skating exsouvenir program.

Amphitheater • Continued from page 59

have high acts and name attractions offered also on a free basis. A series of three automobile giveaways will start August 1 when a Ford Thunderbird will be offered. Chances will be given out to match each ride ticket, and a combination ticket of seven rides for \$1 and take the profits without any will get 10 chances. Plans for next season include building of a shore dinner hall and a lakeside amphitheater, both on lake property included in the eightacre purchase adjacent to present park grounds. Name act for last weekend was singer Rusty Draper. This week Snooky Lanson was the singer, with the Sky Rockets as the Hamid circus act. Acts booked in for coming weeks include: Week of July 25, the Barretts; August 1, Aida, Girl in the Moon; 8, Billy room, skate room, soft drink con-Outten and Company, divers; 15, Rays; 29, Vidbels elephants. Wednesdays are kiddie days with all rides going for 5 cents. Vocalist John Tangley, at the park for dancing during the season, has left to join the Club 18 show on the World of Mirth Shows carnival.

SCHMITZ ON PROGRESS **Blasts Old Theories**, **Foresees Rosy Future**

ELIZABETH, N. J., 'July 23.- | Many operators, even today, William Schmitz, who has undoubt- think only of low rentals, said edly established the world's largest Schmitz, while they should think rink operation in his America on of the profits. It doesn't matter Wheels chain and who, because of if a man pays \$5,000 or \$35,000 his success, may be considered one rental, the important part is the of a number of authorities on the profits left over at the end of the subject of good business operation, year. A large and beautiful rink recently offered some suggestions certainly has better possibilities able to see all events. Patrons will that may benefit the relatively few than a small place with a low operators who still feel that rink rental.

of Champions, for which an extra operations with those of years ago, However, considering the progress Schmitz said that in his belief there that has been made in the last 20 A new field of competition this is no comparison with the rinks of years, I am sure that the next 20 today and those of yesteryear. Years years will show an even greater augmenting the regular competi- ago, said Schmitz, a man looked success. Today we are still paytions schedule of dance, figure, free for a little hall, picked up a few ing for the sins committed by opstyle, pairs, ladies' pairs and fours pairs of used skates, some old sound erators of years ago when many equipment and he was in business. parents forbade their children to His main idea was to get his money go to a rink. Nothing is harder back as quickly as possible and take to overcome than a bad reputation. as much money out of the place We are trying, and are successas he could. The results were sim- ful, in inviting various groups to ple: As soon as the novelty wore the arenas, sometimes at reduced off, the place folded. Inasmuch as admission and other times free. I (in most cases) the operator had no believe that the best way to prolease, he moved to another place, mote roller skating is by letting the Earl Van Horn will kick off his leaving a trail of ill will behind people know that it is a wholesome

Progressive Operators

Today most rinks are operated by businessmen who look at a skathibitions at the affair. In addition, ing rink as a business venture and there will be special numbers and a are satisfied with a fair return on their investment. A good rink operator, the same as a good farmer, will plow part of his profits back into his business in order to keep his rink business in a healthy state. Years ago most operators had the foolish notion (and there are some even today) that roller skating ran in cycles-seven years of good business and seven years of bad business. Nothing could be further from the truth. A skating rink is like any other business. It's what you make it. If you just sit there promotional efforts, there is no doubt about it that when the novelty wears off the rink will be finished. Most of the rinks in our chain have a floor surface of 100 by 200 feet. Of course, there are exceptions as in the case of buildings already in existence. Any building constructed by AOW or for AOW must have at least a skating surface of those dimensions, with a minimum aisle area around the arena of 10 feet width. In addition, of course, are the checking cession, etc. Cost of the buildings Aerial Chapmans; 22, the Del vary. However, a completely equipped building of the size mentioned would cost \$275,000 to \$300,000, excluding the land. All rinks in the chain have electric organs, together with sound equipment from any one of three companies, Schmitz points out. The most expensive sound outfit, exclusive of organ, costs about \$8,000, but it has proved to be the best. Most operators, declared Schmitz, feels that this is too expensive, but many of them do not realize that they only have two things to sell the skater-a good floor and good music-since more and more people are bringing their own shoe skates.

operation is a one-way street to I am asked what the rinks will be in the future, said Schmitz. Un-In a comparison of present-day fortunately, I have no crystal ball.

> form of recreation for the entire family. I am certain that roller skating will grow bigger and better, and I am positive that AOW will always be out in front.

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WANTED-PRO Living quarters can be arranged on premises. Should be able to make good salary. Contact Mr. Elmer Byrnes at The Nationals, Mineola, New York, August 1 thru 6. Before or after that date at SWANK ROLLER RINK 2345 W. 111th St. Chicago 43, Ill.	

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dates. Besides the tent is expensive these days and requires a good Eddie Baker writes from Miami: agent to pick out towns that can "Glad to see some action in sum- get you above the nut.

Drivin' 'Round the Drive-Ins

sisting of Louis Antos and David facilities have been installed. C. Mahoney, local businessmen, to appraise the assets and status of Turnpike Theater Corporation, operators of the Pike Drive-In, Newington, Conn. At the same time, Judge Shannon appointed Attorney Michael Radin permanent receiver for the theater corporation. Receivership action was started by Lou Rogow, major stockholder in the theater, who said the corporation is solvent but that its assets are in danger of waste. . . . Fred Quatrano and John Sirica, Waterbury, Conn., theater owners, have opened their first drive-in venture, the 1,000-car capacity Watertown (Conn.) Drive-In.

John O'Sullivan, manager of the Danbury (Conn.) Drive-in Theater Maine, which recently added a since 1940 has been promoted to kiddle park with nickel rides, general manager of the Danbury claims instant success with the enand Bridgeport drive-ins, both deavor. owned and operated by the Gordon & Lockwood Company. O'Sullivan Beach, Lincoln Park's John Collins will be succeeded in Danbury by and Paragon Park's Larry Stone Donald McFee. . . . Harold Cum- also noted a welcome upswing in mings, formerly manager of E. M. Loew's Riverdale Drive-In, West drums until the July 4 weekend. Springfield, Mass., has been named manager of Smith Management's Meadows Drive-In, Hartford, Conn.

Wesley Benac and H. E. Totten opened the new Thunder Bay Drive-In at Alpena, Mich., on June 28, with a 100-foot screen. The drive-in set a construction record for theater work, running precisely nine weeks from the date the land was purchased until public opening. . . . Famous Players Corporation, Ltd., plans to build a 600-car drive-in theater in North Lethbridge, Alta. The screen will be 90 by 55 feet. . . . New drive- a while at Dave Baker's Funland, in at Prince Albert, Sask., is the when his Ferris Wheel developed Nor-Lite, operated by Nor-Lite a break in the spreader shaft, Drive-In Company, Ltd., with Alex which was noticed while the ride Aaron, president, and Jack Lloyd, was motionless.

Hartford (Conn.) Superior Court | secretary-treasurer. It is associated Judge James C. Shannon has with Famous Players Canadian named a two-man committee, con- Corporation, Ltd. Wide screen

> Harry Brandt, New York theater executive, is listed as president of two new Connecticut amusement corporations which have filed certificates of organization with the Secretary of State in Hartford. The firms are Barvic Theaters, Inc., Stamford, Conn., and Poquonock Drive-In, Inc., Croton, Conn.



Beach. Gene Dean's games, rides, archery and miniature golf all benefited, as did George Lake, operator of the Arcade.

York Beach Animal Forest in

Freeman and Shore at Revere business, which was in the dol-Unfavorable rain and cold had struck nearly every weekend until then, and, with oppressive heat being the order in recent weeks, after-dark business at waterside locations has been very good. The refreshing night breezes have kept customers around the fun zones for good lengths of time and have chased many families out of uncomfortably warm homes.

The Wilson Line's Pilgrim Belle, dry-docked after running aground with a crowd bound for Nantasket on June 22, is back in service and making four round-trips daily.

An accident slowed business for





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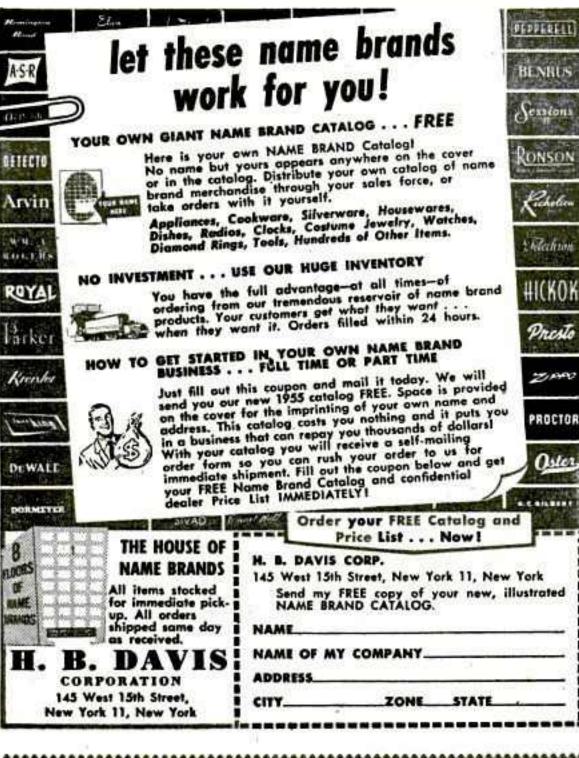
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MERCHANDISE

THE BILLBOARD

Communications to 2160 Patterson St., Cincinnati 22, O.

JULY 30, 1955





MERCHANDISE TOPICS

Write The Billboard Buyers Service Department, 2160 Patterson Street, Cincinnati 22, O., for the address of any firm or firms mentioned in this column. To expedite handling please enclose self-addressed envelope.

The Lucky Strike fortune telling concessionaires, auctioneers and window.

Mothers who have the job of packing school or picnic lunches for the kiddies will welcome news of Chuck-Along, a new lunch kit launched by Prepac, Inc., New York. Made of gay plaid plastic, it is thoroly insulated with fiberglas to keep hot food hot, and cool food frigid. An all-round zipper makes it easy to pack Chuck-Along with odd-shaped objects. Contrasting piping and carrying handle provides additional styling. The kit wipes clean with damp cloth and is big enough to hold a hearty lunch. The item is produced to retail profitably at \$1.

Dura-Stone creations by Pitts- motels, etc., striving for attention burgh Statuary Lamp Company, should find in this light a great has been introduced to the trade, competitive advantage, Trippe priced for use by bingo operators, claims.

bowling ball and paperweight is wagon jobbers. This line consists the latest novelty item introduced of three of the best sellers in the by Alabe Crafts, Inc., Cincinnati. East. The Blackamoor lamp stands About four inches in diameter, the 28 inches tall, complete with 18ball is made of black plastic, has inch plastic shade. The Nubian small finger hole and a small, flat, Lamp stands 24 inches tall and transparent window base thru comes with 16-inch plastic shade. which answers to questions asked Both are in red, chartreuse, white appear. Operation instructions are and pink, with male or female simple: Hold the ball with the figures. The other is the everwindow base down. Ask a "yes" popular television lamp with ator "no" question. Wait 10 seconds. tractive stone-finish base on which Turn the ball over with the window is a pair of removable Chinese base in level position, and the sitters. With oil-treated parchment written answer will appear in the shade, this lamp comes in red, chartreuse or white, packed in colorful gift carton.

Trippe Manufacturing Company, Chicago, has introduced a new type light, the Hi-Ball, which may be mounted anywhere and plugged into any convenient 120-volt a.c. outlet. In operation, a gleaming ball of light throws rays in all directions from its reflective screen, plus a revolving flash of great power from a sharply focused parabolic mirror that turns once a second. The dome is a heavy, non-fading plastic, nine inches in diameter. It is supplied in green, red, amber, blue or clear. Body and base are spun copper, triple-plated. A new line of attractive lamps, Carnival, road stands, restaurants,



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PIPES FOR PITCHMEN



MRS. SHELBY STEGER . . . of Bear Camp Hollow, Van Buren, Mo. is writing a book and she's trying to locate some people who can furnish her with some additional subject matter. The book, according to Mrs. Steger will have as its main theme the wild and

wooly shenanigans that accompanied the "Walkathons" which made the early 1930's a slightly screwy era. Here are the names of some ex-walkathoners whom Mrs. Steger is especially interested in contacting, Duke Hall, Bill Stein, Ducky Naccarato, Peggy Down-

ing, Joe and Margie Van Raam, and Joe and Jean Moon.

ALONG WITH . . .

Doc Dick Frazier and wife, Paul Hauck, Doc Clarke with med and Hank Fredericks with pens, Ray C. Herbers worked the recent Hartsville (O.) Auction. Herbers, who was recently in Detroit, said that the only guys there getting any money are the factory workers. He infos that the boys continue to meet in Schafer's hash house in the Motor City. Still there are Posey Joe (in the hospital), Bill Meader and Lester Kane. Currently in Columbus, O., Herbers will head soon for his route of New England fairs. He sends in a report that Tom Kennedy finally tied the knot on Front and Erie avenues. with an Allentown, Pa., gal, and concludes his letter with a plea for a pipe from Kennedy.

MRS. DAVE ROSE . . .

wife of the well-known pitchman, writes that her husband was the victim of a stroke June 29. As a result, Rose has suffered paralysis of the right side and almost complete loss of speech. Mrs. Rose reports that her husband would appreciate mail from friends who may write him c/o La Nanda Motel, Route 6, Box 572, New Orleans 22.

WILLIAM G. SHULTZ . . .

the "Mystifying Entertainer," reports that he is very much alive despite reports to the contrary. "I am still going strong," writes Shultz. "The only difference is that I now give the calculator demonstrations in hotels and clubs. I am

in good health, as Lew Yesner, of Philadelphia, can testify, and whoever started the rumor of my death must have had a real pipe dream. I do not know Doc Bender and do not know what caused him to send in this misinformation."

E. C. PARDEE . . .

and Jack (Bottles) Stover are again harvesting the long green in the valley of Virginia after making a Fourth of July date at Terra Alta, W. Va.

WE RECENTLY . . .

received a card from our friend, Ben (Bobo) Benson, which officially identifies us as an honorary member of the Hobo Fellowship of America. We wonder if the local bartenders will still insist on charging us 10 cents for a short beer if we flash the official card before placing our order? In the letter accompanying the citation Ben had this to say about his more recent comings and goings: "I left New York May 1 for Chicago, where I worked my profile pencil act on famous Maxwell Street. One Sunday I pitched the Hobo News, which now sells for 25 cents and is issued monthly. The sheet is now featuring a racing page edited by a New York handicapper. Recently I trouped to Philadelphia where I worked the Ringling lot

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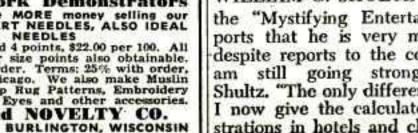
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JULY 30, 1955

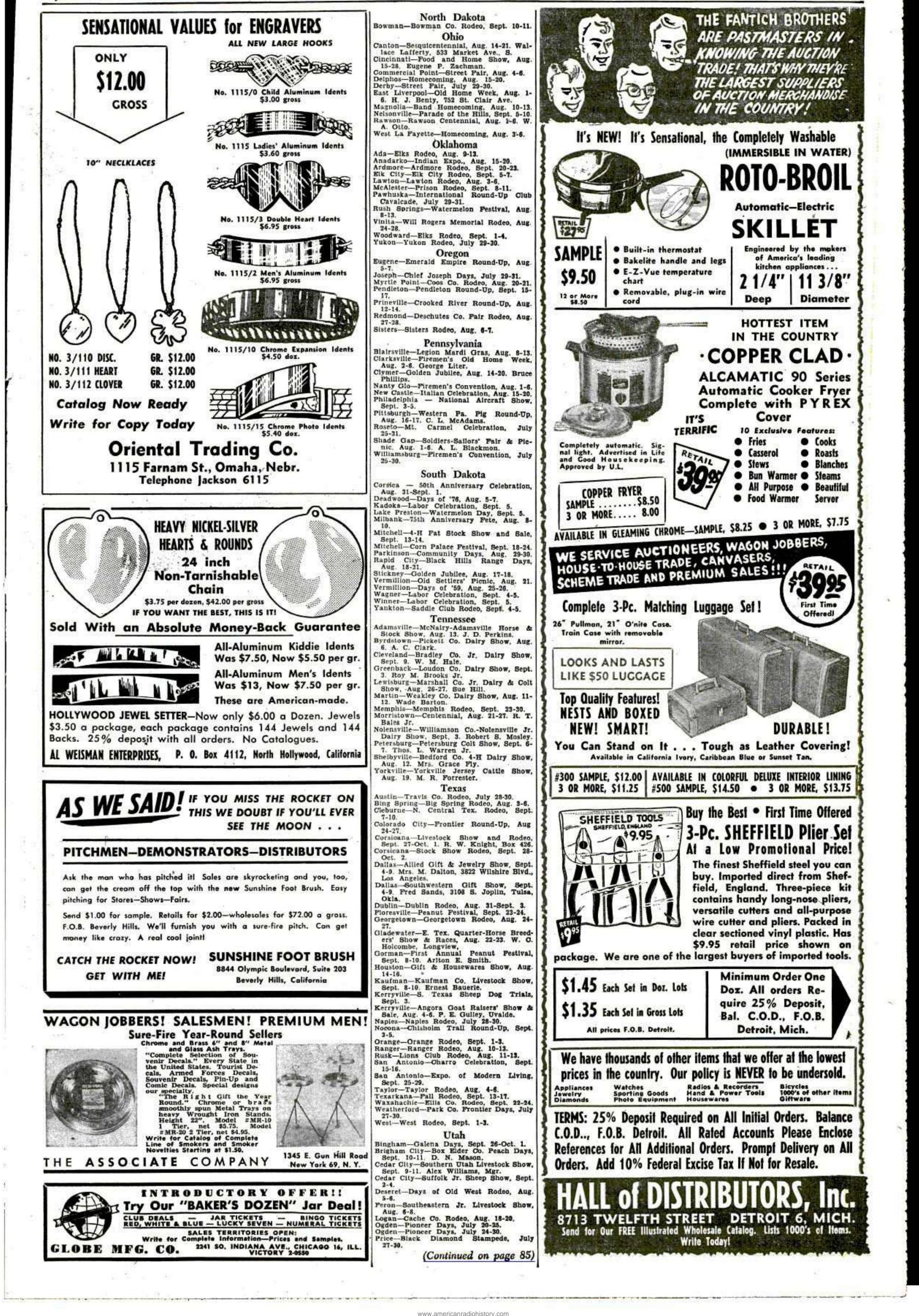


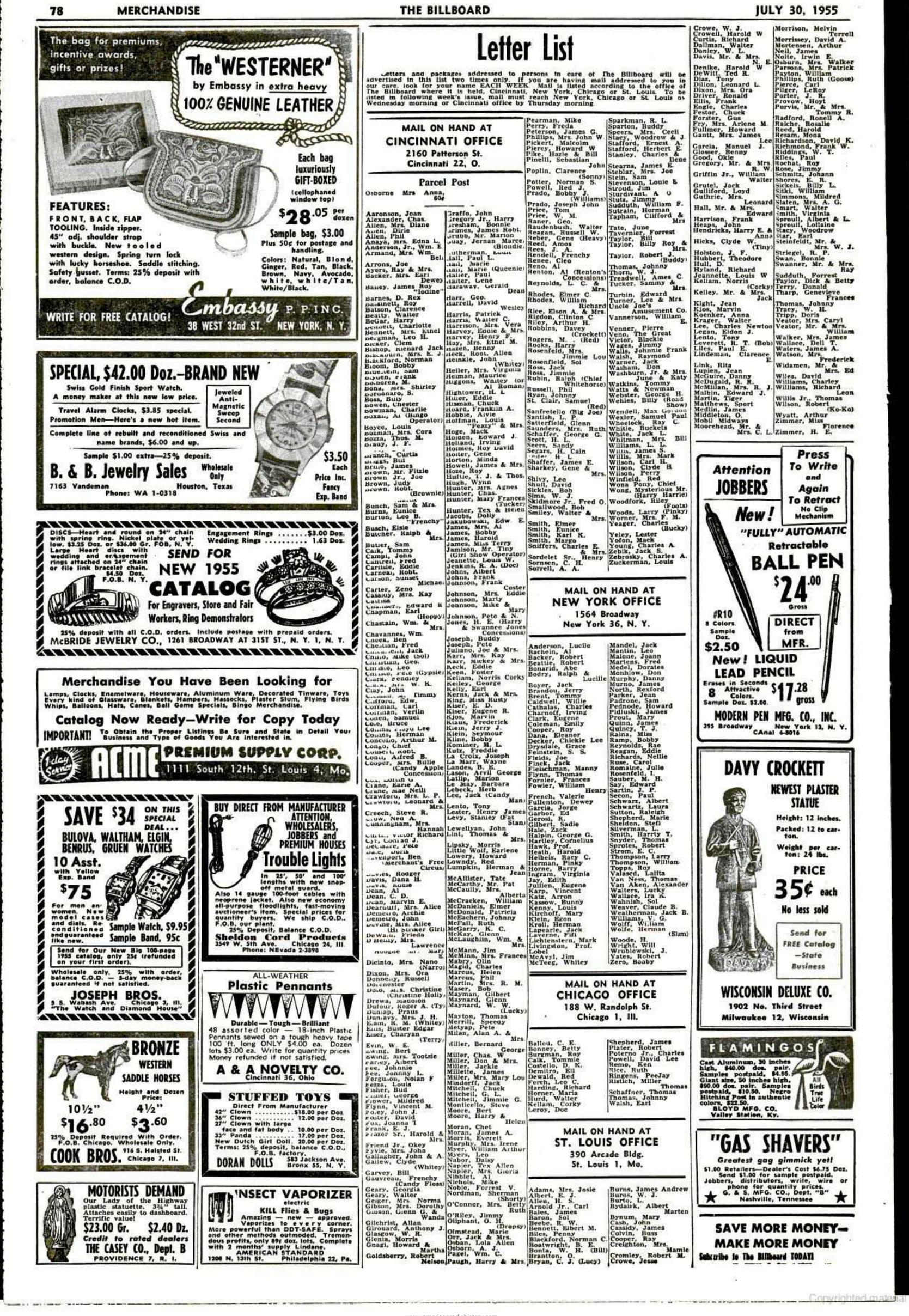


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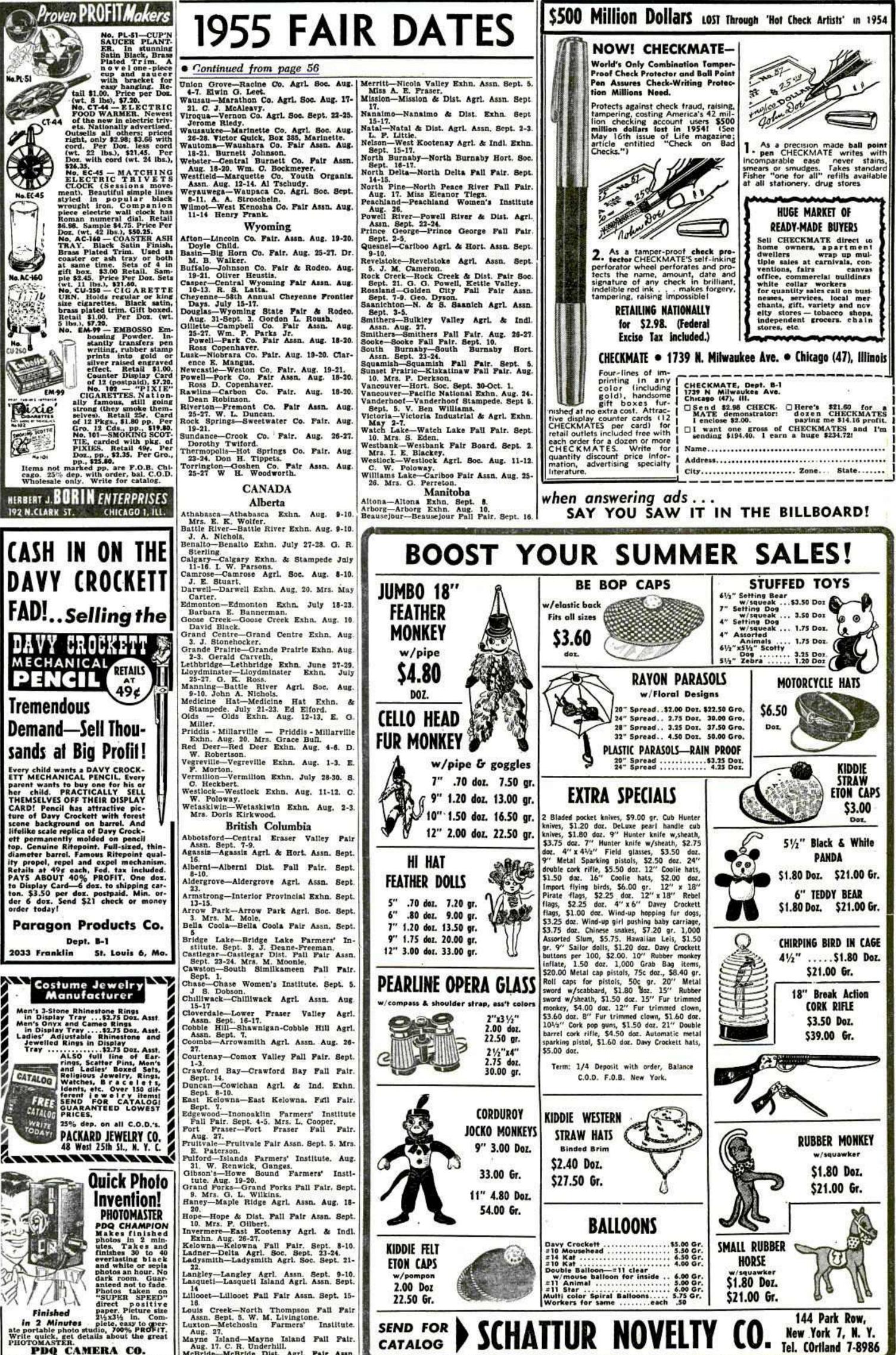


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Dauphin-Dauphin Exhn. July 25-27. Deloraine-Deloraine Exhn. June 21-23. Dominion City-Dominion City Exhn. July

5. Dugald-Dugald Exhn. July 23. East Braintree-East Braintree Exhn. Sept. 10.

Eikhorn-Eikhorn Exhn. July 26. Ethelbert-Ethelbert Fall Fair, Oct. 27. Gilbert Plains-Gilbert Plains Exhn. July 14.

Glenboro-Glenboro Exhn. July 13. Greenway-Greenway Exhn. June 23. Hamiota-Hamiota Exhn. July 13. Hartney-Hartney Exhn. June 23-24. Harding-Harding Exhn. July 15. Holland-Holland Exhn. July 8. Kelwood-Kelwood Exhn. Sept. 22. Killarney-Killarney Exhn. July 2. MacGregor-MacGregor Exhn. July 8. Manitou-Manitou Exhn. July 7. McAuley-McAuley Exhn. June 29. Miami-Miami Exhn. June 30. Minnedosa-Minnedosa Exhn. July 15. Morris-Morris Exhn. July 1-2. Ninette-Ninette Exhn. June 25. Notre Dame-Notre Dame Exhn. July 6. Oak Lake-Oak Lake Exhn. July 12. Oak River-Oak River Exhn. July 21. Pilot Mound-Pilot Mound Exhn. July 9. Plumas-Plumas Exhn. July 29. Portage-Portage Exhn. July 11-13. Rapid City-Rapid City Exhn. June 29. Reston-Reston Exhn. July 28. Rivers-Rivers Exhn. June 29. Rivers-Rivers Fall Fair. Oct. 26. Roblin-Roblin Exhn. Aug. 4. Roland-Roland Exhn. June 25. Rossburn-Rossburn Exhn. July 21. Russell-Russell Exhn. July 21-22. St. Agatha-St. Agatha Fall Fair. Oct 20. St. Anne-St. Anne Exhn. Aug. 6. St. Claude-St. Claude Exhn. June 25 St. Jean-St. Jean Exhn. June 25. St. Pierre-St. Pierre Exhn. June 30. St. Rose-St. Rose Exhn. July 14. St. Vital-St. Vital Exhn. June 24-July 2. Selkirk-Selkirk Exhn. June 25. Shoal Lake-Shoal Lake Exhn. July 20. Souris-Souris Exhn. June 27-28. Steinbach-Steinbach Exhn. July 20-21. Stonewall-Stonewall Exhn. June 18. Strathelair-Strathelair Exhn. July 19. Swaf Lake-Swan Lake Exhn. July 20. Swan River-Swan River Exhn. July 28-29. Teulon-Teulon Exhn. Sept. 10. Treherne-Treherne Exhn. July 14. Virden-Virden Exhn. July 13-14. Waskada-Waskada Fall Fair. Oct. 14. Winkler-Winkler Exhn. Sept. 1. Winnipeg-Red River Exhn. Oct. 22-29 Mrs. T. G. Maley.

New Brunswick

Chatham-Chatham Exhn. Aug. 29-Sept. 3 Fredericton-Fredericton Exhn. Sept. 5-10 Gagetown-Queens Co. Fair Assn. Sept 13-15. Fred Hyatt, Cambridge.

Nova Scotia Amberst-Maritine Winter Pair, Oct. 29-Nov. 5. R. P. McCunn. 23. R H. Gibson. 14-15, W. J. MacIntosh. 27-30. Sept. 5-9. S. R. Jackson. Sept. 13-16. Claude Thompson. G. Yorke. Ira White. & Fishermen's Reunion. Sept. 13-17. Wm. S. Cluett. Sept. 20-21. Sept. 5-9. Oxford-Cumberland Co. Exhn. Sept. 43-16 J. Ross. Queens-Queens Exhn. Assn. Sept. 20-23. Chas. Cushing. Shelburne-Shelburne Exhn. Asan. Sept. 21-22. F. W. Bower. Truro-Central N. S. Exhn. Assn. Sept. 2. Alec Thomson. Windsor-Hants Co. Exhn. Sept. 13-16. 9. John LeCain. Ontario

Aug. 22-27. M. W. Dinamore,

Best.

Annapolis-Annapolis Exhn. Assn. Sept. 20-Antigonish-Antigonish Exhn. Assn. Sept. Bear River-Digby Co. Exhn. Sept. 14-15. Bridgewater-Lunenburg Co. Exhn. Sept. Caledonia-Queens Co. Exhn. Sept. 20-23. Cape Breton-Cape Breton Exhn. Assn. Cumberland - Cumberland Exhn. Asan. Digby-Digby Exhn. Assn. Sept. 14-15. H Halifax-Halifax Exhn. Asan. Sept. 20-21. Lunenburg-Lunenburg Exhn. Assn. Sept. 27-30. W. J. Crouse. Lunenburg-Nova Scotla Fisheries Exhn.

Middle Musquodobolt-Hallfax Co. Exhn. North Sydney-Cape Breton Co. Exhn

Pictou-Pictou Exhn. Assn. Sept 5-7, J

Yarmouth-Yarmouth Exhn. Assn. Sept. 6-

Almonte-North Lanark Agrl. Soc. Sept. 8-10. Howard Giles. Barrie-Barrie Agrl. Soc. Sept. 29-Oct.1. Wm. A. Malcomson.

Beamsville-Lincoln Agrl. Soc. Sept. 8-10 O. B. Annable. Belleville-Belleville Fair, Aug. 15-18.

Fergus-Wellington Co. Fair. Sept. 9-10 W. H. Hayes,

Feversham-Osprey Agrl, Soc. Sept. 14-15 Mrs. Russ Hudson. Ft. William-Port Arthur-Canadian Lake-

head Exhn. Aug. 8-13. W. Walker, Ft. William.

Harrow-Colchestor South & Harrow Agrl Soc. Aug. 25-27. J. L. Capstick. Ingersoll-Ingersoll North & West Oxford

Agrl. Soc. Sept. 6-7. J. G. Montgomery Lansdowne-Lansdowne Agrl. Soc. Aug. 29-

31. L. W. Moxley. Lindsay-Lindsay Central Exhn. Sept. 20-24. F. W. Wilson.

Listowel-Listowel Agrl. Soc. Sept. 26-27. W. J. Roberts. London-Western Fair, Sept. 12-17, W. D.

Jackson.

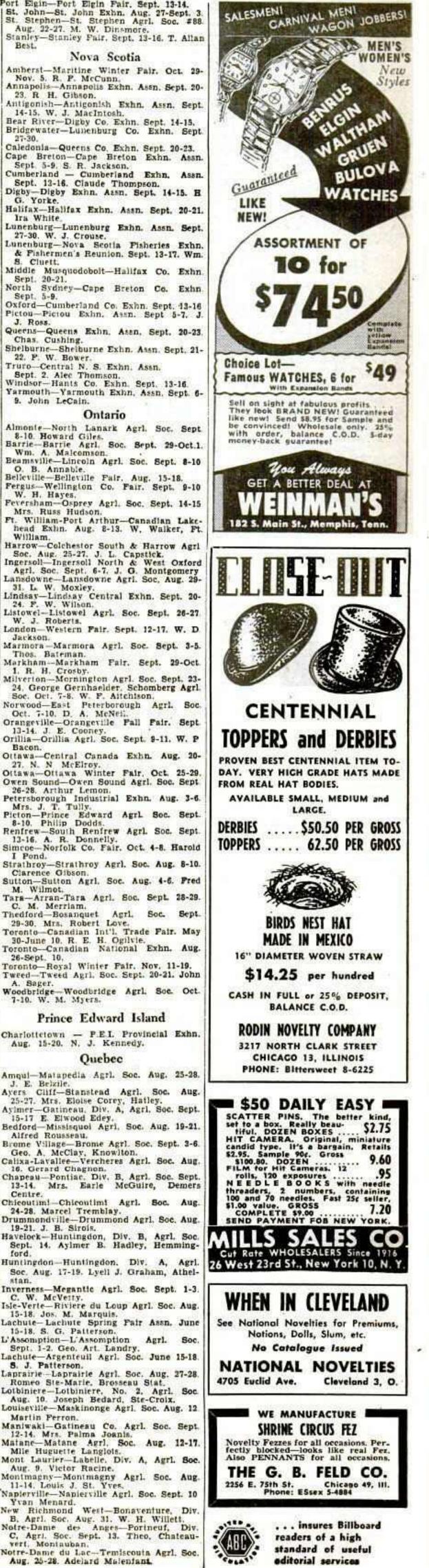
Marmora-Marmora Agrl. Soc. Sept. 3-5. Thos. Bateman. Markham-Markham Fair. Sept. 29-Oct. 1. R. H. Crosby. Milverton-Mornington Agrl. Soc. Sept. 23-

24. George Gernhaelder, Schomberg Agrl. Soc. Oct. 7-8. W. F. Aitchison.

Norwood-Esst Peterborough Agrl. Soc.

Oct. 7-10, D. A. McNeil. Orangeville-Orangeville Pall Pair. Sept. 13-14. J. E. Cooney.

JULY 30, 1955





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Orillia-Orillia Agrl. Soc. Sept. 9-11. W. P Bacon.

Ottawa-Central Canada Exhn. Aug. 20-27. N. N McElroy. Ottawa-Ottawa Winter Fair. Oct. 25-29. Owen Sound-Owen Sound Agrl. Soc. Sept.

26-28. Arthur Lemon. Petersborough Industrial Exhn. Aug. 3-6. Mrs. J. T. Tully.

Picton-Prince Edward Agrl Soc. Sept. 8-10. Philip Dodds. Renfrew-South Renfrew Agrl. Soc. Sept.

13-16. A. R. Donnelly. Simcoe-Norfolk Co. Fair. Oct. 4-8. Harold I Pond.

Strathroy-Strathroy Agrl. Soc. Aug. 8-10. Clarence Gibson.

Sutton-Sutton Agrl. Soc. Aug. 4-6. Fred M. Wilmot.

Tara-Arran-Tara Agri. Soc. Sept. 28-29. C. M. Merriam.

Thedford-Bosanquet Agrl. Soc. Sept. 29-30, Mrs. Robert Love.

Toronto-Canadian Int'l. Trade Fair. May 30-June 10. R. E. H. Ogilvie. Toronto-Canadian National Exhn. Aug.

26-Sept. 10, Toronto-Royal Winter Fair, Nov. 11-19.

Tweed-Tweed Agri, Soc. Sept. 20-21. John A. Sager.

Woodbridge-Woodbridge Agrl. Soc. Oct. 7-10. W. M. Myers.

Prince Edward Island

Charlottetown - P.E.I. Provincial Exhn. Aug. 15-20. N. J. Kennedy.

Quebec

Amqui-Matapedia Agrl. Soc. Aug. 25-28.

J. E. Belzile. Ayers Cliff-Stanstead Agrl. Soc. Aug. 25-27. Mrs. Eloise Corry, Hatley. Ayimer-Gatineau, Div. A, Agrl. Soc. Sept.

15-17 E. Elwood Edey. Bedford-Missisquoi Agri, Soc. Aug. 19-21.

Alfred Rousseau, Brome Village-Brome Agrl. Soc. Sept. 3-6.

Geo. A. McClay, Knowlton. Caliza-Lavallee-Vercheres Agrl. Soc. Aug.

Gerard Chagnon.
 Chapeau-Pontiac, Div. B. Agrl. Soc. Sept. 13-14. Mrs. Earle McGuire, Demers

Centre.

Chicoutimi-Chicoutimi Agri. Soc. Aug. 24-28. Marcel Tremblay.

Drummondville-Drummond Agrl. Soc. Aug. 19-21. J. B. Sirois.

Havelock-Huntingdon, Div. B, Agrl. Soc. Sept. 14. Aylmer B. Hadley, Hemmingford.

Huntingdon-Huntingdon, Div. A, Agri. Soc. Aug. 17-19. Lyell J. Graham, Athelstan.

Inverness-Megantic Agrl. Soc. Sept. 1-3. C. W. McVetty.

Isle-Verte-Riviere du Loup Agrl. Soc. Aug. 15-18. Jos. M. Marquis.

Lachute-Lachute Spring Fair Assn. June 15-18. S. G. Patterson. L'Assomption-L'Assomption Agrl. Soc.

Sept. 1-2. Geo. Art. Landry. Lachute-Argenteuil Agrl. Soc. June 15-18.

S. J. Patterson. Laprairie - Laprairie Agri, Soc. Aug. 27-28.

Romeo Ste-Marie, Brosseau Stat.

Lotbiniere-Lotbiniere, No. 2. Agrl. Soc. Aug. 10. Joseph Bedard, Ste-Croix. Louiseville-Maskinonge Agri. Soc. Aug. 12

Martin Ferron. Maniwaki-Gatineau Co. Agrl. Soc. Sept.

12-14. Mrs. Palma Joanis. Matane-Matane Agrl, Soc. Aug. 12-17. Mile Huguette Langlois.

Mont Laurier-Labelle, Div. A, Agrl. Soc.

Aug. 9. Victor Racine. Montmagny-Montmagny Agrl. Soc. Aug. 11-14. Louis J. St. Yves.

Napierville-Napierville Agrl. Soc. Sept. 10 Yvan Menard.

New Richmond West-Bonaventure, Div. B. Agrl. Soc. Aug. 31. W. H. Willett.

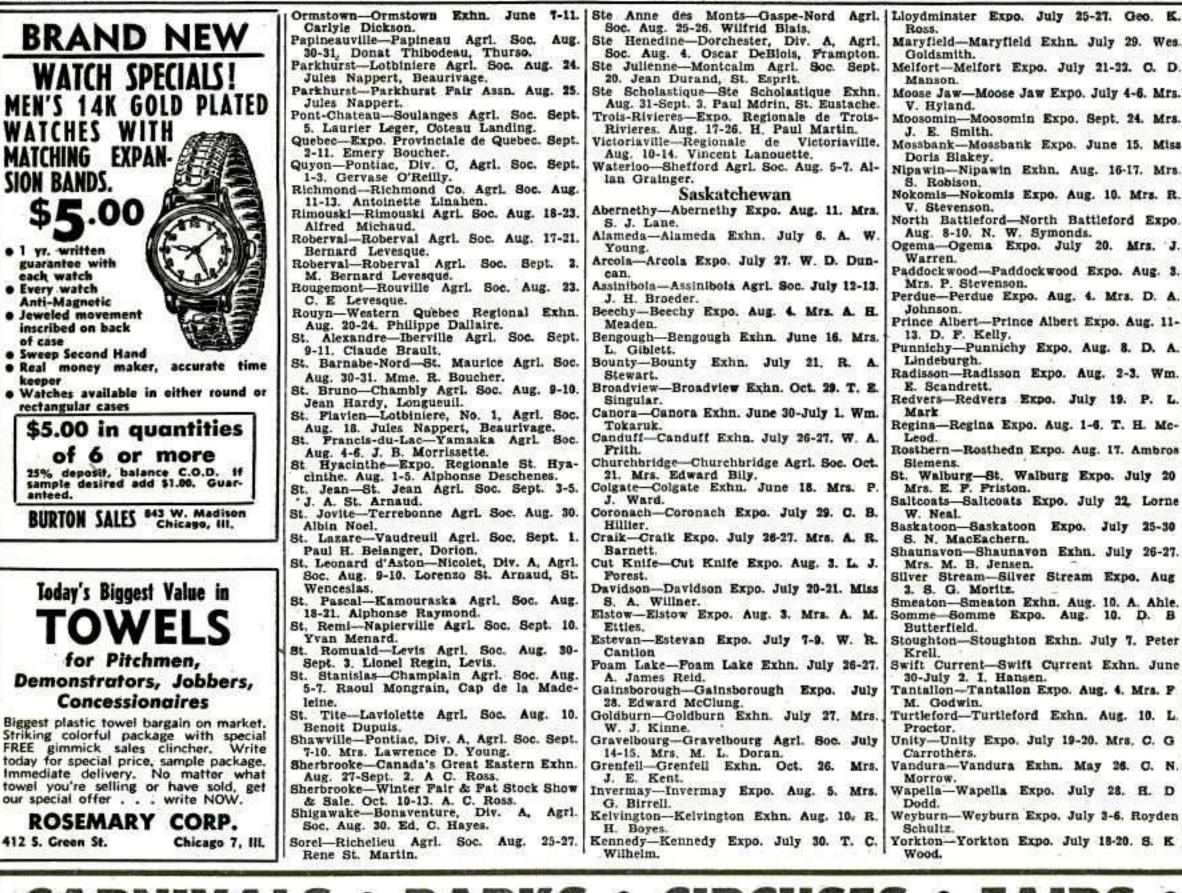
Notre-Dame des Anges-Portneuf, Div. C, Agri. Soc. Sept. 13. Theo, Chateau-

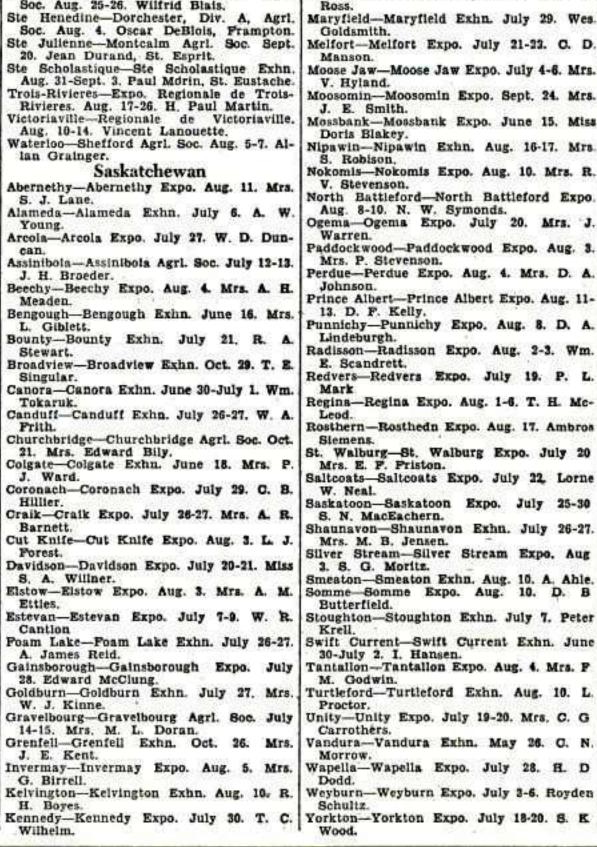
vert, Montauban. Notre-Dame du Lac-Temiscouta Agrl. Soc.



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10 Pc. Comb Set. Doz. 1.80 Automatic Chrome Liter. Doz. 6.50 Air Corps Sunglasses. Doz. 6.00 Hunt. Knife. Leather Case. Doz. 6.00 3-Str. Pearl Necklace. Doz. 3.00
"Capri" Shoulder Handbag. Doz. 9.00 \$5.00 Leather Wallets, Boxed. Doz. 7.20 6 Pc. Steak Knife Set, Box. Each 1.10 54" Table Cover in Case. Doz. 3.75 "Zell" Compacts, Boxed. Doz. 2.00 \$1 Earrings. 100 Styles. Doz. 2.00 Pocket Combs, Extra Heavy. Doz. 1.25
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84 MERCHANDISE

JULY 30, 1955



THE BILLBOARD

Auditorium Men

MERCHANDISE

85

Disneyland Bow Turnout

Continued from pag. 46

for 10 and 20 cents to a steak din- and Space Station X-1. ner for \$4.50. Cheeseburgers in hamburgers for 35 cents. Hot dogs are 25 cents. Fried chicken dinners can be bought for \$1.25 in one place where there is a cafeteria-like atmosphere, and for \$2.25 with service in another.

The prices for rides seemed scaled in line with those at amusement zones nearby. Dumbo, the Flying Elephant ride, charges 25 cents for adults and 15 cents for children; Mr. Toad's Wild Ride is 25 and 35 cents; Peter Pan, a dark ride, is also 25 and 35, while King Arthur's Carrousel is 15 and 25 cents.

Of the 160 acres purchased in late 1953 and early 1954, 100 of them are used for parking 12,175 cars and the remaining 60 for the park itself. The distance to walk to visit every land is 1.4 miles. To build the former orange groves into Disneyland, a landscaped berm, 8 to 15-feet high, was built. The Santa Fe-Disneyland Railroad with capstack locomotive carrying 300 passengers in six cars encircles the amusement area. It loads and unloads in front of an authentic depot.

Main Street

Main Street is the first thing that greets the visitor. It runs from a typical turn of the century city square. Features here include the Disneyland Fire Department, horsedrawn hose and chemical equipment: Street Railway, four horsedrawn cars; four horse-drawn station wagons, Penny Arcade, Shooting Gallery, Main Street Cinema with six performances of old silent movies with piano accompaniment.

Tomorrowland, the product of inventive imagination, has the Autopia Freeway, 32 cars plus four police cars, one Disneyland Casper-Central Wyo. Night Rodeo, Aug.

prices are scaled from soft drinks Leagues Under the Sea exhibit,

Fantasyland, the amusement ride grab stands sell for 45 cents and section, has nine rides, all specially designed.

> Frontierland offers Davy Crockett museum-theater, "Mark Twain' river boat, 105 feet long and carrying 300 passengers; pack mules-two packs-one lead horse and nine mules in each pack; Disneyland managers during an emergency. Stage Lines, 3 stages, four-horse hitch; Golden Horseshoe, and Conestoga Wagons, surreys, buggies and buckboards.

Adventureland, a section of cane and bamboo, has the explorer's boat ride of seven boats.



Richfield-S. Utah Jr. Livestock Show, Aug

25-27. Van Jarrett, Mgr. Salt Lake City-Days of '47, July 20-25. Tremonton-Golden Spike Rodeo, Aug. 26-27.

Ellensburg-Ellensburg Rodeo, Sept. 3-5. Kennewick-Kennewick Rodeo, Aug. 26-28. Monroe-Evergreen State Fair Rodeo, Sept.

Moses Lake-Columbia Basin Rodeo, Sept 10-11

Sept. 3-5. Woodinville-Woodinville Rodeo, July 30-

Charleston-Firemen's Celebration, Aug 8-13.

Oct. 1.

Deavers.

Milwaukee-Third Ward Feast, Aug. 11-14, Pewaukee-Legion Fall Festival, Sept. 3-5. Ray Romens, Racine-St. Lucy Parish Festival, July 29-31.

Wyoming

awards went to Don Myers, Fort Wayne; Lindsley Lueddeke, Oakland, and Ted Droettboom, Tacoma, Wash.

Continued from page 49

Many Guest Speakers

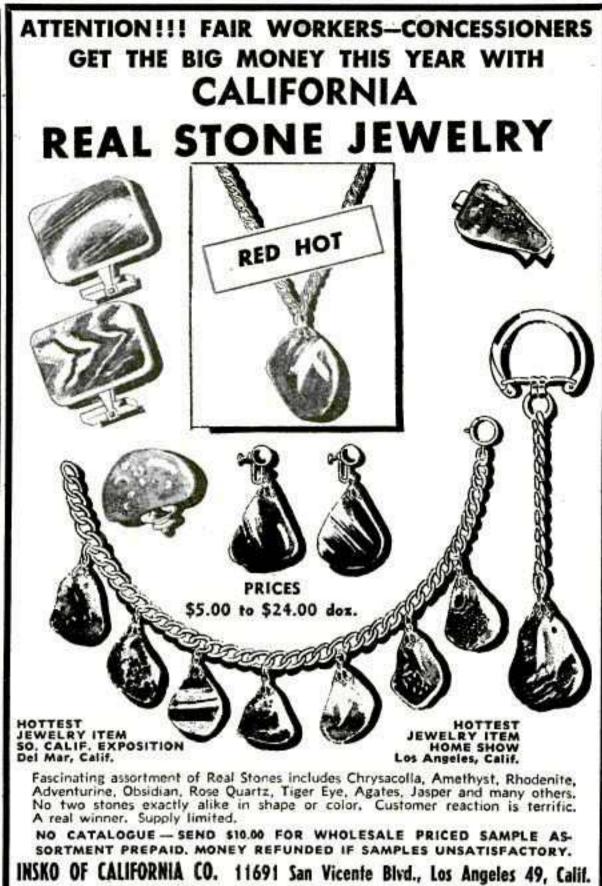
Each of the two sessions daily were highlighted by guest speakers. V. L. Couch, regional director for Civil Defense in Denver, spoke of the responsibility of auditorium

Richard Hooper, executive of the Radio Corporation of America, discussed closed-circuit television and its possibilities for the auditorium manager. His opinion that such an operation was not usually profitable for the building was strongly opposed by many delegates who used the questionand-answer period at the end of the talk to bombard the executive with questions. Several managers pointed out that they have used closed circuit TV to a profitable advantage, especially when they utilized the full capacity of their auditoriums or arenas.

New Construction Jumps

More than \$250,000,000 in new buildings are now being planned or are actually under construction, according to an estimate by outgoing President Thayer. This has put a tremendous load on to the New Building Consulting Board that has been called upon by various cities throut the U.S. to aid in planning and building the proposed new edifices. It was estimated that more new arenas and auditoriums are being planned or built now than at any other one period in the history of the organization.

This construction boom brought representatives from several cities to the convention to discuss their particular plans with members of the IAAM and learn factors involving financing, construction, physical layout and operation of the buildings.





• Continued from page 77

Vernal-Vernal Rodeo, Aug. 18-20.

Washington

2-5.

Omak—Omak Rodeo, Aug. 13-14. Soap Lake—Soap Lake Rodeo, July 30-31. Walla Walla—Southeast Wash. Fair Rodeo,

West Virginia

Kingwood-Buckwheat Festival, Sept. 29

Kingwood-Preston Co. Buckwheat Festl-val, Sept. 20-Oct. 1. Mrs. Ruth A.

Wisconsin

Autopia Special and three extra cars: Speed Boat rides, 14 boats; TWA's Rocket Ride to the Moon (Luna and Diana accommodating passengers each); 20,000 104



10-13. Cheyenne-Cheyenne Frontier Days, July 26-30. Douglas-State Fair Rodeo, Aug. 31-Sept. 3 Lusk-Niobrara Co. Rodeo, Aug. 19-20. Thermopolis-Thermopolis Rodeo, Sept. 4-5. Torrington-Goshen Co. Rodeo, Aug. 25-27. Wheatland-Platte Co. Rodeo, Aug. 27-28

CANADA **British Columbia** Penticton-Peach Festival, Aug. 18-20.

Manitoba

Flin Flon-Rotary Horticultural Exhn. Aug 24-27.

New Brunswick

Fort Beausejour - Acadian Biscontenary, Aug. 13.

Memramcook-Acadian Bicentenary, Aug. 12. Moncton-Acadian Blcentenary, Aug. 11. Shediac-Lobster Pestival, Aug. 5-10. Woodstock-Old Home Week, Aug. 1-6.

Novia Scotia

Annapolis Royal-350th Anniversary Celebration, July 30-Aug. 2. Bridgewater-Water Carnival, Aug. 18. Dartmouth-Natal Day Celebration, Aug 8-13. Deep Brook-Craftsmen-at-Work Exhn. July 25-29. Parrsboro-Old Home Week, Aug. 8-13.

Ontario

Gravenhurst-Night Carnival, Aug. 11-13. Leamington-Tomato Festival, Sept. 9-10.

Prince Edward Island Charlottetown-Old Home Week, Aug. 15-20. Dundas-Provincial Plowing Match, Sept.

14-15. Quebec

Montreal—Eastern Canada All Electrical Show, Sept. 19-23.

Saskatchewan Regina-Golden Jubilee, July 22-Aug. 6. Regina-Hereford Show & Sale, Aug. 1-6

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This same construction has given rise to the problem of rezoning the present seven districts of Arena and Auditorium Managers. It was decided that measures will have to be taken to reorganize the present districts, possibly making the districts smaller but more numerous, when a complete picture of the nationwide situation is available. Action on such a proposal was postponed until next year.

Disneyland Rides • Continued from page 59

hydraulic drive. The Mad Tea Party can best be described to give an idea only as to its operation by comparing it with the flatbedded Whip. However, the lower platform revolves one way while three others on the second turn in the opposite direction. The "tea cups" are gayly painted, as are the other rides, in soft but effective colors bearing more upon the pastel shades.

The Casey Jr. device, with two Circus Special trains of two chariots and a cage each, was the result of a long experimental session at Arrow's plant. The coaster-like ride employs a 42-degree track rise with gears working into the chain rather than the chain into the gears in conventional assembly.

The Casey Jr. Trains, Mr. Toad's Wild Ride and Dumbo were expected to go into operatiton this weekend. Due to a miscalculation in the pit design, Dumbo had to wait for additional excavation before taking passengers.

Bazaars, Raffles

held locally only after a majority vote for them in special town referendum. This voting can be arranged only after 5 per cent of the electorate makes a request of the town's governing body, presumably by petitions.

Altho illegal, raffles and bazaars were widely held in the State until the 1940's when Lorin W. Willis, State's Attorney, started the crackdown. Two previous governors, Chester Bowles and John Lodge,

a \$12.00 FILTROL both for only

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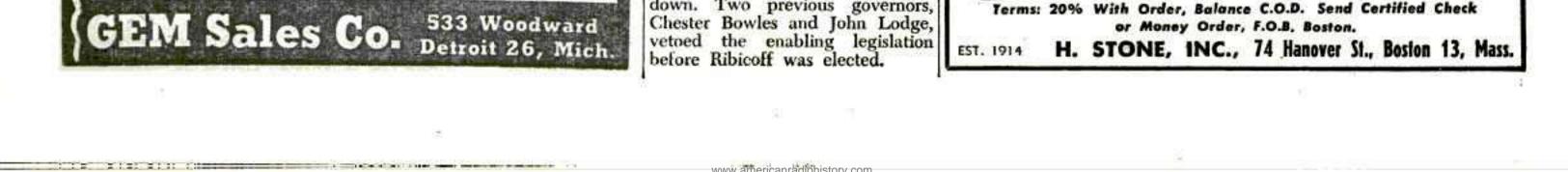
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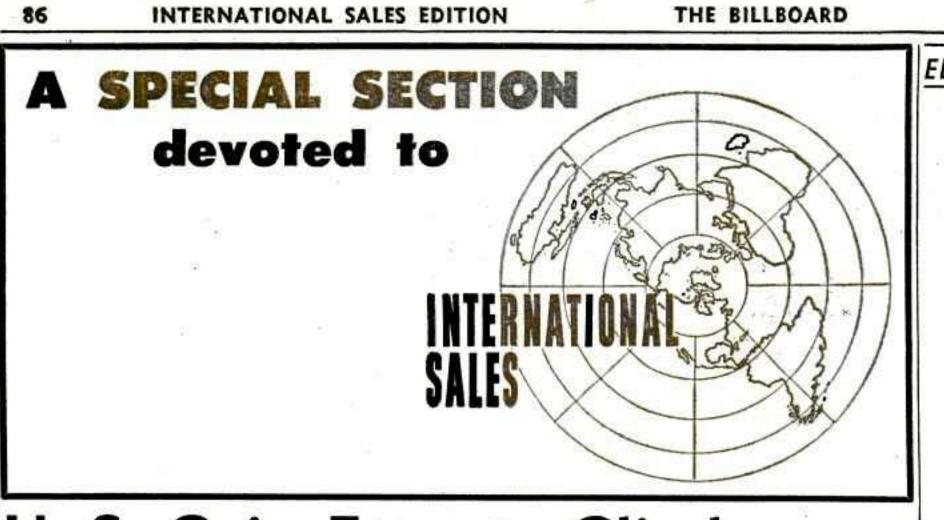




FITS IN POCKET OR PURSE-• Continued from page 46 TAKES CLEAR, SHARP PICTURES Sensational camera sells like wild! Precision made lens and shutter. Comes complete with senuine pigskin carrying case and carrying strap. Eye-level view finder, polished nickel







U. S. Coin Exports Climb 19.7% in First Quarter

By KEN KNAUF

CHICAGO, July 23.-U. S. exports of coin machines to world vending machines. markets increased 19.7 per cent in the first quarter of the year, compared to the same period of 1954.

This increase compares favorably with a 13 per cent run-up in U. S. exports of all types of commodities in the first four months of the year, as reported by the U. S. Department of Commerce.

The boost in coin machine exports was realized fully on the strength of juke box shipments new and used, which boomed 54 per cent in the three-month period, with a \$137,004 trade, head and 1953 of \$426,706, and \$284,015 Amusement games and vending shoulders above any other country. respectively. machine sales abroad slid well be- Canada also paced the vending malow last year's first quarter marks.

to a \$1,876,670 juke trade, \$741,- are manufacturing their own juke 594 in games, and \$345,707 in boxes, indications are that the mar-

machine export market parade, in the first quarter, as a market for

\$619,906. This was realized largely on big juke box trade during January and March. Following Germany in total volume were Canada, Venezuela, Belgium, the Netherlands, Mexico and France, all doing

better than a \$200,000 volume. (See accompanying chart.)

Germany Tops

While Germany topped the markets in total volume, and in juke box imports, the amusement game \$235,836, similarly, were below the market was dominated by Canada, first quarter totals in 1954 and

[first quarter of 1954, broken down] Altho more and more countries

ket for U. S. jukes will continue West Germany headed the coin to soar to new heights, carrying on with the boom that began in 1947. Based on totals for the first U. S. coin machines to the tune of three months of this year, however, 1955 game and vending machine shipments appear in for a drop-off from last year's volumes.

Game Shipments

Amusement game shipments of \$518,670, in the first quarter of this year, were well below the figures of \$741,595 in the same period last year, and \$943,048 in the first three months of 1953. Vending machine shipments of

EDITORIAL

Bright Outlook

JULY 30, 1955

The outlook of the world coin machine market has never been brighter. Production for export in both this country and in a number of others is at an all-time high.

But it is idle to ignore the fact that there are still many problems in world trade to be overcome before the world coin machine market will realize its true potential.

That there is a ripe market for coin machines of all typesvending machines, juke boxes and amusement games-in virtually every country-is a simple fact. Foreign operators, distributors and manufacturers of this equipment who are members of The Billboard's International Coin Machine Executive Board have definitely established that.

Specific Problems

But they also report that specific problems within their own countries-governmental restrictions, municipal regulations, exchange rates, heavy duty and shipping costs-all serve to stymie more rapid development.

Yet these are not insurmountable problems. They are soluble. Some stem from temporary necessity dictated by economic conditions within the countries themselves and will pass. Others will require a concerted effort on the part of these in the industry to explain to lawmakers the facts of their business and press for fairer treatment.

Associations to combat unfair national legislation in other countries are already beginning to form. In France, for example, the coin machine industry has already banded together to form the Syndicate National des Professionels de L'Automatique.

So world coin machine trade is opening up and the coin machine industry in many countries is coming of age. What's ahead-despite the problems-looks good.

Banner Year Ahead For Juke Industry

Continued from page 1

of \$150 to \$250.

affected business.

sell in Peru from \$2,000 up on good juke box market and potenlong-term financing supplied by tially an excellent one, is currently distributors, and down payments stymied from realizing its true potential because of strict govern-In Lima, the country's biggest mental import controls under which market, a local restriction prohib- juke boxes are on the unclassified its the playing of juke boxes after non-essential category list (which 11 p.m., a fact which has seriously means practically banned) and can be imported in only rare cases and then only one or two at a time. Parts and accessories are shipped in and machines are assembled in the country on a very limited basis. William J. Suter, who heads Morcoin Company, Ltd., Manila, points out that if the government could be persuaded to adopt a more liberal attitude toward setting up assembly plants, the machines could be imported broken down and assembled in the country.

Export Volume

Coin machine exports hit \$3,-644,967 in the first quarter, with some 7,340 units shipped. Juke boxes accounted for \$2,890,461 of this total, games \$518,670, and vending machines \$235,836.

This compares with a total o \$3,044,971 in shipments during the

Trade Barrier Fund Reports

WASHINGTON, July 23. - International trade is on the upswing, according to the annual report made by the 57-nation International Monetary Fund.

with other industries active in international trade, will share in the benefits of the improved trade conditions around the world.

The IMF cited particulary relaxation of exchange and trade controls by the United Kingdom and West Germany in the year ending last April. Tho coin machine shipments to Great Britain are still restricted, tho the industry has found an expanding market in West Germany in the past year.

Trade Restrictions

The report noted a decline in discrimination against U. S. exports. However, the use of restrictive devices is still widespread, the Fund stated. Some nations are still arrangements.

The Fund reported "a widespread desire to achieve a freer exchange system and a strong international position that does not require reliance on restrictions."

chine markets, doing a \$171,785 business in this category, more than all other countries put together.

chines during the three months. This compares to an average of ported juke boxes.

Over-all quality of jukes and

games shipped in the first quarter was below quality of these machines shipped last year in the first worth about 212 cents in U.S. curquarter. Average price paid for Altogether, some 42 different jukes was \$394 in the first quarter countries imported U. S. coin ma- of this year; games averaged \$154. Seven of these nations imported \$460 for jukes in 1954's first quarjukes, games and venders, while ter, and \$171 for games. Average at \$1.25, altho many U. S. dealers 19 bought both jukes and games. price paid for vending machines give discounts up to 30 per cent All but 10 of the countries im- in the same periods, jumped from to operators.

\$54 in 1954, to \$104 this year.

212 Cents a Tune

Juke boxes in Peru are set for operation on a 50-centavo piece, rency, and it is unlikely that the price can increase with existing living standards.

Locally produced records sell for 65 cents to \$1 each; imported 45's

The Philippines, traditionally a

Higher Rates

Chan Ah Yoon, Leun Wai Hong, Ltd., Singapore, explains that government restrictions are slowing up healthy potential growth there. Says Ah Yoon: "To improve the situation, the government would have to abolish foreign exchange control so that we could import direct instead of buying at Hongkong for which we are paying a higher rate."

Still the sales boom continues and juke box operators in foreign countries report local artists, tunes and labels vying hotly with U.S. music, altho many U. S. record manufacturers such as RCA Victor and Columbia cut foreign ditties. For example, the current five top hits on juke boxes in Guatemala indicated by machine play meters, are these in order: "Lo Siento Por Ti," by Los Bribones (Victor); "Echemme la Tierra Encima," by Marcelo Y. A. (Peerless); "Confesion," with Tio Argent (Peerless); "Mi Ultimo Fracaso," with Los Panchos (Columbia), and "Cha Cha Cha Indio," with Ruben Reyes

Foreign Hits

(Victor).

In New Zealand, reports compiled from three large operators in Auckland show these as the top five: "Darling Je Vous Aime Beaucoup," with Nat (King) Cole (Capi-tol); "Blue Mirage," with Frank Chacksfield (Decca); "Haeri Mai," with Daphne Walker (Tanza), and "How Important Can It Be," with Joni James (M-G-M).

In Singapore most of the records (10-inch) played on juke boxes are Chinese tunes.

In Casablanca the five current U. S. hits reported from play Germany is exporting drink meters by James A. Smith, head of

Germany, France Key World Reduced, World Juke Box Market Changes

CHICAGO, July 23. - Continu- juke box import quota filled and is jukes because of its high duty and world market was marked by ramp- while France has lifted restrictions expected to begin shipments of months.

Germany, a bustling juke box market in the past year, fell off sharply in the last few months; The coin machine industry, along France, just opening up to juke exports, has jumped to new heights as a U. S. phonograph importer.

Development in other countries finds the Netherlands the center

Editor's Note: U. S. Department of Commerce figures for March, 1955, the latest month for which figures have been compiled, show German juke box imports slid to \$15,605, while France's volume jumped to \$139,889, heading all other juke markets. France's total juke volume in February was only \$8,056; in January, \$6,-138; while Germany hit volumes of \$405,823 and \$165,-099 in these two months.

of a triangular juke box trading having trouble meeting trade and system, selling to markets that development bills without resort- can't be touched by the U.S. Firms ing to heavy currency and trade in other nations, including Corestrictions, quotas, and bilateral lombia, Argentina, Brazil, Australia and New Zealand, are reported planning to follow suit of Great Britain in manufacturing U. S. juke boxes on their home soils.

The reason for the market changeover in Germany and shipped there regularly. Ecuador is vending machines at one-third the Casablanca Amusement Company,

ally expanding, the coin machine now clamped with restrictions, import licenses. Manufacturers are ant changes in the past several and is currently skyrocketing as a necessary parts soon, with Colomjuke market.

> Currently, according to Mallegg, Sweden has opened for juke box imports; Denmark is exporting her own juke box; Norway is closed to jukes.

Trading Center

The Netherlands, says Mallegg, has become a key juke box trading center, importing jukes from other countries, and in turn, exporting them to markets that can't import from the U.S.

The Netherlands is in the middle of a triangular transaction that is moving juke boxes to all parts of Hamburg, and the Diplomat, made the world-including, according to by Wiegandt-Automaten, Berlin, Mallegg, Singapore, Burma, Indo are moving to Brazil, Colombia, China, Austria, Belgian Congo, East Costa Rica, Nicaragua, Chile, Ar-Africa, Chile, Uruguay, Spain, Portugal and possibly Brazil.

These countries cannot buy "dollar" jukes from the U. S., thus they buy from the Netherlands. The Netherlands exchange set-up is reported very good, the country making 10 to 20 per cent on its exchange.

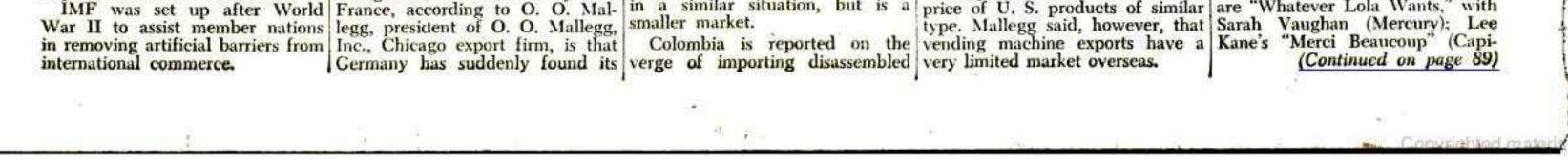
World Market

Continuing with a rundown on the world market, Mallegg said the juke box market in Peru was small but good and American jukes were

bia industries to make the cabinets and assemble the machines. This is expected to prove a steady, permanent business in that country. Mallegg predicted that like Colombia, Brazil, Argentina, Australia and New Zealand will manufacture American juke boxes for manufacturers offering the necessary licenses.

Germany is currently shipping her own juke boxes to markets where exchange restrictions are against the U. S. products. The Symphonie juke box, made by Theodore Bergman & Company, gentina, Spain, Portugal, North Africa, thru the Near East, and wherever U. S. jukes can't be sold. There are six or seven German juke box manufacturers.

German - made coin - operated amusement games are controlling the games market in Europe, according to Mallegg. Coin-operated soccer" games, popular thruout Europe, are reported going good. These games, said Mallegg, are now made in the majority of European countries.







JOHN H. GORDON NEW ZEALAND



EVERT JORNVALL SWEDEN

MORTY MOROSNICK





THE BILLBOARD

FRED VASS ENGLAND



INTERNATIONAL SALES EDITION



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JOSE ROMERO PUERTO RICO

Quarterly Reports on World **Outlook for Coin Machines**

CHICAGO, July 23.-There are | which became effective last May. | inclined to give preference to the very serious obctacles confronting the coin machine industry in many of the countries from which members of The Billboard's editorial advisory group-the International Coin Machine Executive Boardhave reported this quarter.

Significantly, however, exports from the U. S. of juke boxes, vending machines and amusement machines for the second quarter have been above normal and firms in other countries have announced plans to manufacture equipment within their countries for export.

Here are their exclusive reports:

England Faces Season Trade

ENGLAND, July 23.-Opera-tions limited to seasonal trade, depreciating revenue, and a lack of new equipment are the main probblems in the British coin machine industry, according to D. N. J. weather and by competition from TV. Sales, however, are up 4 per Sales in P. R.

machine sales, affected by the ban, have dipped about 50 per cent in the past three months.

machine imports from the U.S. are 45 per cent from the top of limited quantities, are brought in original purchase price.

Alberta import restrictions on coin machines are stringent, and pany, Ltd., Manila, said, "The best added shipment and import costs single change that could be made about 40 per cent on juke boxes, in the coin machine industry here 50 per cent on amusement games and 40 per cent on venders.

Machines, Ltd., Calgary, Alta., reports the current trend to vending in Canada is up, and expects his firm's sales to gc up along with distributors see no appreciable inthe expansion.

Winnipeg, says coin machine business for lis firm is currently af-fected adversely by the hot Season Booms

Romeo Laniel, Laniel 'Amuse- importation of industrial and heavy ment, Inc., Montreal, reported coin machinery necessary to rehabilitation and industrialization efforts.

Currently, importation of coin machines is practically prohibited. Laniel reports duties on coin Parts and accessories for juke boxes, which can be imported in and assembled locally.

William J. Suter, Morcoin Comwould be the lifting of government controls on imports." Suter re-D. M. Johnson, Alberta Vending ported that high costs due to strict import controls make selling prices too high for better sales attraction. Due to the import restrictions, crease in juke box sales in the near In Manitoba, Morty Morosnick, future, altho much territory is left Winnipeg Coin Machine Company, untapped.

Cullum, managing director of cent in the second quarter, com-Crane Automatic Company, Ltd., pared to the same period last year. PUERTO RICO, July 23.-Jose New Zealand

BB NAMES INTERNATIONAL COIN EXECUTIVE BOARD

JULES A. NIEUW

NETH. ANT.

CHICAGO, July 23 .- Three months ago, The Billboard launched its first International Sales Edition-an up-to-date coverage of every phase of the coin machine business around the world. To bring this about, leading coin machine exec-utives, including operators, distributors and manufacturers, in countries thruout the world supplied The Billboard with current information on conditions in their countries.

Because these reports proved both interesting and extremely helpful to readers around the world, The Billboard contacted these executives for the purpose of setting up a permanent editorial advisory group. The result: The Billboard's Inter-national Coin Machine Executive Board. The purpose of the board is to give readers quarterly

reports of coin machine activities around the world, how local conditions might affect the growth of the industry, what's happening in regard to government import restrictions and how U. S. shipments could be affected, and a general outlook for the next three months.

dime-play drive. They believe r.p.m. 50 or 120-selections, and will there is an excess of machines in be virtually the only ones in the Puerto Rico. territory.

Romero says that the proposed \$200 tax on juke boxes coming into the country would be beneficial to the industry, in that it would re-duce flow of used machines into Hinder Ops the market, make room for more good equipment and cut resistance to dime play.



Malaya Laws

SINGAPORE, July 23.-Due to the Malayan government's strictness in issuing of licenses to operators, the ban on foreign exchange,

Crane Automatic Company, Ltd., pared to the same period last year. Wembley, Middlesex.

The majority of amusement parks, Arcades and similar locations for coi: machines in England are centered in the seaside towns. These have a limited season, operating for about six months of the year, July and August the peak of the season.

This seasonal trade applies to all amusement games, and to a large extent to juke boxes, which have not found their way as yet to cafes and restaurants in large numbers, according to Cullum.

Operators have to make sufficient money in the summer months to pay all their expenses, including the cost of renovation of equipment, for the whole year.

The vast majority of gamesabout 90 per cent-still operate on penny play; juke boxes normally operate with a three-penny coin. Games would undoubtedly operate for two pennies, if such a coin were available. Coin slots are not adaptable here to operate on two individual pennies, and it is believed a jump to three-penny play on games would be unfavorable with the public.

Net profit on coin machine operations is reported depreciating year by year, as cost of replacement parts, maintenance and labor climb, while takes remain at the same level as 20 years ago.

It is extremely difficult for operators to get new games and equipment. Import restrictions allow no equipment to come in from the U. S.; the last shipments to come in arrived before World War II. All new equipment manufacsubject to a 25 per cent purchase tax on the selling price-new equipment, therefore, is scarce.

Fred Vass, Arcadia Amusements Supplies, Broadstairs, Kent, reports a slight increase in the number of juke boxes operated in Arcades, milk bars and clubs. The BAL AMI, according to Vass, is the most popular juke, and is taking the place of many prewar machines on locations. Few modern pinball games, says Vass, are in operation.

Canadian Ops

Morosnick expects sales to gradually improve as the novelty of TV in Canada wears down.

Philippines Cry For Quota Hike

PHILIPPINE ISLANDS, July 23.-Demand for coin machines in dip in sales in the first half of the areas where operation has taken year. a foothold far exceeds the supply available here, due mainly to import restrictions.

In Manila, where about 80 per the U.S. cent of all juke boxes imported by the Philippines are located, the demand for machines continues to soar. John W. Spakowski, Philippine Amusement Enterprises, Inc., Quezon City, reports that if a re- levied on each machine imported, laxation on the importing of ma- added to the high shipping and chines was put into effect, there financing costs. would be a tremendous boom in all phases of the coin machine in- cents per record. Operators sell tion 78 r.p.m. juke boxes, the latest dustry.

the trend is not toward relaxation from 85 cents to \$1. of restrictions. Controls have a tendency to more stringency due will not play jukes set for dime ment games and kiddie rides are to the tight dollar reserves of the play, and that there are too many manufactured in the area. The new

Romero, owner of Jose Romero, Inc., of Hato Rev, AMI Distributors for Puerto Rico, expects sales to go up with the seasonal increase usually realized from July thru December.

A 100 per cent increase in coin machine license tax, together with the usual seasonal drop off, according to Romero, has caused a

The government is contemplating legisaltion to levy a fixed \$200 fee on any juke box imported from

Romero believes a switch to dime play would do much for the Puerto Rican coin machine industry. Cost of equipment is up because of the 26.4 per cent tax

Disk costs to operators are 75 Unfortunately, says Spakowski, per cent of jukes in operation, for

Operators believe that patrons country, and policy makers are location-owned jukes to organize a jukes to be imported will be 45

Eyes Imports

NEW ZEALAND, July 23 .-A. B. A. Distributing Company Ltd., importers of coin machine equipment for New Zealand and Australia, i. preparing to import American juke boxes.

John H. Cordon, sales manager of the firm, says that while the importation of American-made juke boxes into Australia is almost impossible, the New Zealand government has relaxed slightly on restrictions, and the firm has been successful in obtaining a limited import license.

The company acts as representative in the two countries for the Rock-Ola Manufacturing Corporation.

The majority of machines in New Zealand, says Gordon, are 24-selecdisks to locations, which own 60 being the Wurlitzer 1100, all other American machines being of prewar models.

New vending machines, amuse-

the permission of shipment of U.S. coin machines only thru Hong Kong, and the forbidding of coin machines in coffee shops and restaurants, coin machine operations here are in bad shape.

2

Chan Ah Yoon, of Luen Wai Hong, Ltd., reports that his operations of juke boxes and games are down .60 per cent for the second quarter of 1955 as opposed to the irst.

Chan says the majority of Malayan states refuse to issue licenses to coin machine operators.

For the government to remove foreign exchange control is the only way to improve operations, says Chan.

Casablanca Biz In a Slump

CASABLANCA, July 23.-Due to the current political situation here, all business is in a slump. The consuming-populace is staying at home.

James A. Smith, of the Casablanca Amusement Company, reports his sales for the second three months of 1955 down 20 per cent in comparison with the first three months of the year, and down 32 per cent in comparison with the same period in 1954.

Cafes, the principal locations for Smith's juke boxes and games, are virtually empty at night. On the juke boxes still in operation, Smith reports the most popular tunes are "Whatever Lola Wants," "Merci Beaucoup," "Alabama Jubilee," "If I May" and "Is This the End of the Line?"

Smith thinks this may be "the end of the line.'

Duty and shipping costs expected on the new models will be about 60 per cent over the American domestic price. Outlook for the coin machine business in Australia-New Zealand is promising, and Gordon believes that when the dollar situation eases, the two countries will be able to do a big business with the U.S.

Belgium Coin Firms Compete

Coin Machine Experience of Members Totals 125 Years

ager of the A.B.A. Distributing include importing new and used chasing smaller routes until opera Company, Ltd., Auckland, New machines, for A.B.A., distributor of tion also covered nearby resort tured in the United Kingdom is Zealand. Entered the coin ma- kiddie rides, vending machines and chine business in 1934, following a juke boxes, the latter for Rock-Ola request to design a coin-operated Manufacturing Company. Married gas pump. Has operated vending and has two children.

> Editor's Note: In each succeeding International Edition, The Billboard will introduce members of its International Coin Machine Executive Board with capsule business biographies.

> The following seven members representing Sweden, Canada, Belgium, England, New Zealand, Netherland Antilles and Puerto Rico, have had a total of 125 years in the

EVERT JORNVALL, managing director of the Aktiebolaget Serno, Tullinge, Sweden. Learned the coin machine business as an operator from 1938 to 1944. Now a major importer, employing 22 persons. Specializes in automatic phonographs, with greatest percentage of sales in 45 r.p.m. juke boxes.

M. MOROSNICK, head of the Winnipeg Coin Machine Company,

JOHN H. GORDON, sales man- handles all sales problems, which of over 200 pieces. Began pur areas as well as Winnipeg. Opened an Arcade in 1951 at Grand Beach, 60 miles from Winnipeg, added another in 1953 at Winnipeg Beach. Today employs 25 persons and has one of the largest routes in this area, not to mention his Areade business. Rock-Ola distributor in this area.

FRED VASS, head of the Free Vass Company, Kent, England Started in the coin machine business in 1924 as an employee of F. Bolland, now owner of Bolland's Amusement Machine Supply Company, Ltd., a leading manufacturer Winnipeg, Canada. Entered the in England. Rose to general mancoin machine business in 1934, ager of the firm, taking an active



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JULY 30, 1955

Quarterly Report on Outlook Mexico's Juke Box Outlook Continued from page 87

ing with other European markets for coin machine imports.

Amusements Company, Antwerp, reports that the outlook in the last three months completely changed. The Begium market continues to grow, he says, while at the same time, competition among the European markets is getting sharper.

Many small exporters in the U.S., he says, are trying to enter the Looks Ahead coin machine market by offering equipment at very low prices. In Belgium, importers are underselling one another to such a degree that man, are losing money on their equipment

Wilms believes world coin trade would improve if U. S. exporters would stabilize their export prices; this would insure a fair return on coin machine imports in Belgium.

Juke Play Up In Antilles

NETHERLANDS ANTILLES, July 23.-Jules A. Nieuw, Wurlitzer distributor for the Netherlands Antilles, located at the island of Aruba, says juke box play is very popular in this area.

The firm, which sells as well as operates jukes, reports business picking up this year and expects an increase of about 12 per cent in the coming months.

The biggest operational problem in Aruba is the lack of capable and dependable servicemen, according to Nieuw. If this problem could Humberto Echavarria & Cia, Ltda., be solved, he says, takes and sales reports that juke box operations rem tax on all coin-operated mawould increase considerably.

It is interesting to note that among the top 10 records in the which peg the U.S. dollar official-Netherlands Antilles are "Just One ly at \$2.50 (Colombian currency), toward newer equipment.

An ease of terms on the credit market here would increase coin

Alex A. Wilms, European machine sales. Demand for machines is keen, but clients never buy on cash payment, and it is almost impossible to obtain new loans.

Guatemala

GUATEMALA, July 23.-Economic changes brought about by the new government are expected to greatly help the Guatemalan coin machine industry.

According to J. L. Amezquita, of H. J. Nicol & Company, S. C., operator of juke boxes and vending machines, the government is in the **Good in Peru**; process of building new roads, electrification facilities and hospitals.

These projects employ a great number of people, says Amezquita, thereby placing more money in circulation and enabling the populace to patronize the machines.

Amezquita says there are now approximately 900 coin machines operating in the country.

\$\$ Restrictions In Colombia

BARRANQUILLA, Colombia, July 23.-In spite of the tight currency-exchange restrictions imposed by the Colombian government, Juan Carvajal Carvajal, of will improve during 1955.

The government restrictions,

Bright With First Mfg. Plant MEXICO CITY, July 23 .- With | plant should be far enough along | Evans line, the changes in the Mexico's first juke bo:: manufac- next month to permit equipment selector panel and modifications

turing plant, Fonografos Automaticos Evans S. A., nearing completion, the outlook for the automatic phonograph industry in this country is riding a wave of optimism. Owners of the new firm, Abraham Grinberg and Jose Tavachnik, declared that work on the new



LIMA, Peru, July 23.-Juke boxes and amusement games are enjoying a period of rapid expansion in Peru's coin machine picture, while a local coinage problem has all but stymied the growth of vending machines.

There are no government restrictions on the importation of coin-operated machines, with the result that American juke box and game manufacturers and distributors, as well as local importers, are pushing sales at a rapid clip. There is a customs duty of approximately \$1 a kilo on the gross weight and a 15 per cent ad valochines entering the country. New and used equipment is charged the same, therefore sparking a trend

said that production was scheduled

mated \$206,000 and was shipped here.

Plan Mass Output

Grinberg said the equipment, which includes tools, dies, jigs and heavy machinery, would be assembled for mass production with full production anticipated within six months.

Production will begin, Grinberg said, with hree phonographs-a 40-selection model, geared for 78 r.p.m. recorc., and a 50 and 100selection model, geared for 45's. The phonographs are expected to tions, which have long required be similar in design to the former

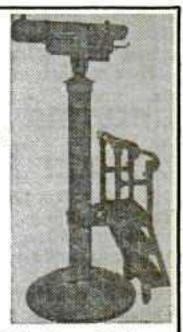
and machinery installations. They in the cabinet have been indicated. When production does get unto get under way next February. der way, electrical equipment, The equipment and machinery to such as motors and contact be used is that formerly owned by switches, will be purchased in the the phonograph division of H. C. U. S. Grinberg said that an esti-Evans & Company, Chicago. It mated 20 per cent of the finished was purchased by Grinberg and product would be imported for Tabachnik last March for an esti- the first year or two. "Later," he said, "we hope to be able to manufacture these smaller parts in our own plant."

> Other plans, Grinberg said, include doubling the plant's size, which now includes approximately 100,000 square feet; importing additional heavy equipment and machinery and developing a complete die casting department.

Cabinets No Problem

Manufacturing juke box cabinets presents no great problem, Grinberg said. "Government restric-(Continued on page 104)





More Time and Oh, My Papa, but prevent their free purchase, by Eddie Fisher, and "C'est Si force the coin machine operators equipment trend has been the Bon," by Eartha Kitt.

New Jukes Top **Swedish Sales**

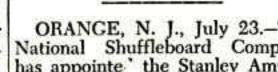
SWEDEN, July 23.-Evert Jornvall, managing director of the AB Serano, Tullinge, reports the price of a juke box in Sweden at about \$750. Majority of sales are on new juke boxes set for 45 r.p.m.

Sales this year are about 50 per cent above last year thus far, according to Jornvall.

The most popular records here are Swedish recordings of hit tunes, but the selection of records, espeto the industry.

to secure their U. S. dollars at the growing number of local importers, unofficial rate of \$4.23 (Colom- who are purchasing large numbers bian currency) in order to purchase of machines and forcing American the American machines.

Carvajal says these restrictions tive situation. prevent operators from buying as many machines as they could use for their operations. Relaxing of the exchange restrictions would greatly help the Colombian coin machine industry, he concluded. In the market. He added, tho, the market for up-to-date used equip-ment is still as strong as ever.



cially 45 r.p.m. disks, is limited. operated as the National Shuffle-Thus importation of U. S., English and German records is important under the management of Stanley Kolitzoff and George Sellers.

Also responsible for this new businessmen to meet the competi-

According to Francis X. Crosby, operator here, many new 78 and 45 r.p.m. machine- are appearing

ORANCE, N. J., July 23.-Thé National Shuffleboard Company has appointe `the Stanley Amuse-ment Company, Tacoma, Wash., as exclusive Washington distributor. The new distributor. The new distributorship will be even more since collections have been down since the restriction went into effect."

Under the present set-up, new (Continued on page 102)



SHAFFER'S SPECIAL EXPORT SALE OF BETTER QUALITY PHONOGRAPHS

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ROCK-OLA

	SEEBURG			WURLITZER	
M-100-B		.\$565.00	1650		\$349.00
M-100-A		. 299.00	1500		339.00

M-100-A	 299.00
HM100-A	 249.00
148-ML	 99.00
147	 59.00
1947 Hideaway	 59.00



E-120	\$549.00	Comet 1438	\$549.00
D-80	349.00	Fireball 1436	
D-40	279.00	1432	169.00
Model C	179.00	1428	99.00
Model B	149.00	1422	49.00
- 영향 방법 방법 전에 가지 하지 않지 않고 있다. 한 것은 것 지난 한 것이 없는 것은 것이 같다.		A 2017 A 2017 - 12:21 2017 - 2 전쟁을 한 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	

WALL BOXES

Seeburg 5/10/25 3-Wire \$. 14.50
AMI 5/10	12.50
Wurlitzer 4820	19.50
AMI 80 Wallbox or Stepper	34.50

Credit References: Dun & Bradstreet **City National Bank of** Columbus



Shaffer Music Co. In the Coin Machine Business Over 25 Years



NEW ORLEANS, July 23 .- Major distributors and exporters of coin machines here report a higher sales-progress rate for their export trade than local business during the second quarter of 1955.

Louis Boasberg, general manager of the New Orleans Novelty Company, distributors of pinball games, Arcade equipment and kiddie rides, was especially optimistic over foreign shipments. He said his company now exports games to 10 countries and is continually receiving inquiries from the New Orleans firm) cutting most of the popular International Trade Mart. On the other hand, he said, local trade is being hurt by federal, State and city taxes, plus exorbitant license fees.

Andrian Zander, of Lynch Zander & Company, Seeburg outlet, pean countries.

Banner Year Continued from page 86

tol); Art Mooney's "Alabama Jubi- in keeping machines working thru-James (M-G-M).

Jules A. Nieuw, Oranjestad, ports that the five current hits in with him for years. Aruba are "Celosa," with Benny More; "Jurame," with Jose Mojica; "La Negra Noche," with Pedro Vargas; "Miguel," with Miguel Aceves Mejia, and "Nosotros," with Fernando Fernandez.

Huaynos, folk music; rancheras. merengues, guarachas, criollas, boleros with local artists are the most popular music played on Peru's juke boxes, Crosby reports, with Seeco and Sono Radio (local juke box hits in the country. Los Davalos, Los Troveros Criollos, Luis Abanto Morales and Jesus Vasquez are the most popular artists recording today, says Crosby.

declared exports remained steady tributing Company, Wurlitzer disduring the quarter. Zander's firm tributor, reported that the current exports to Mexico and five 'Euro- export business was "good." The firm ships to three countries in A spokesman for F.A.B. Dis- Central America and Europe.

JOE ASH SAYS When you compare quality with price, Active is never undersold ... we'll prove it!

THE BILLBOARD

Coin Machine

Continued from page 87

lee (M-G-M); "If 1 May," with Nat (King) Cole (Capitol), and "Is This ness for himself in 1946. Repairs, the End of the Line?" with Joni renovates and converts all types of equipment in addition to running two Arcades. Employs 10 staff Aruba, Netherlands Antilles, re- members, all of whom have been

> A. A. WILMS, manager of the European Amusements Company, Antwerp, Belgium. Became associated with the coin machine business in 1951, when import regulations in Belgium against U.S. dollar payments were removed. Previously specialized in triangular switch business, founded present firm in 1952. Began exporting games and juke boxes in Germany, and employed servicemen to travel practically thruout Europe to keep equipment in good running condition. Soon found market spreading to Netherlands, Germany, Denmark, Norway, Sweden, Switzerland, Austria, Italy, France, Portugal and Eire. In 1954, entered agreement with the R. F. Jones Company, Seeburg distributors in the U.S. Import and export only, does not operate.

> JULES A. NIEUW, head of the J. A. Nieuw Company, Aranjestad, Aruba, Netherland Antilles. Launched into the coin machine business in 1936, when appointed distributor for the Rudolph Wurlitzer Company. Following the war, business picked up considerably, split operations, setting up affiliate firm at Willemstad, headed by A. D. Nieuw. Sells direct to locations, but operates equip-

INTERNATIONAL SALES EDITION

VENEZUELA BUYS NEW JUKES FROM 'OUTSIDE'

CHICAGO, July 23.-The Venezuelan market for U.S. juke boxes was reported this week virtually closed to manufacturer-appointed distributors.

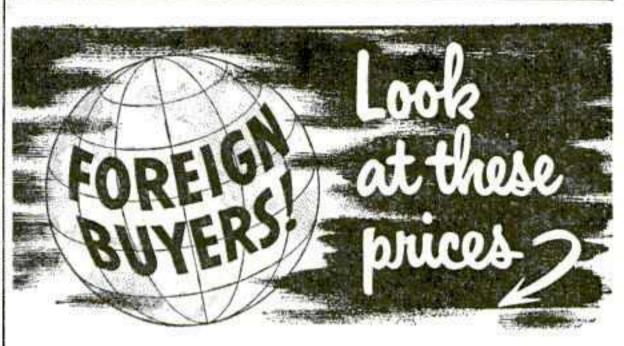
Venezuelan firms were reported buying instead from other jobbers and exporters in the United States on credit terms without the knowledge of the manufacturers.

An extremely high duty on new juke boxes-about \$330 per machine-added to high air freight charges-about \$90 per machine-have turned importers in Venezuela to non-franchised trade sources, reportedly centered in New York.

It was reported easier for the Venezuela firms to buy new jukes from these jobbers for a higher price and get 6-12month basic terms than to buy from franchised distributors who are able to subtract a \$50 differential in excise tax from the price, but require cash payments.

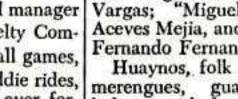
The purchases from non-franchised firms were reported to have been going on for three to four months. Sales were reported as high as \$60,000 a month.

Because of the high customs duties, used juke boxes do not find a market in Venezuela, firms there buying nothing but new machines when they are able to pay the high duty and shipment costs.



	M100 C's M100 BL's M100 BL's WAYS DEPEND M100 C's M100 BL's M100 B	Tried selling re- oment to location stallment plan in n office in 1950, persons. Today Inc., in Puerto nch offices estab- ies, employs over SAN FRANCISCO	Adly Mfg. Dun and erica. SALT LAKE DENVER PORTLAND SEATTLE RICES
ON T	OP QUALI GUARANTEED TO L		

89



ENDORSING ONLY THE BEST SINCE 1917



VENDING MACHINES

THE BILLBOARD

90

Communications to 188 W. Randolph St., Chicago 1, Ill.

JULY 30, 1955

Growth Thru Diversification Keynotes NABV Convention

CHICAGO, July 23. - Great tion and the need for diversifica- Paul Crisman, Herman Eisenberg, growth potential thru diversifica- tion.

tion was the dominant overtone at the two days of business sessions and three-day exhibit at the fifth floor vote Sunday morning (17) annual National Association of Bulk Vendors' convention, held at the Conrad Hilton July 15-17.

Besides speeches by leading rep- large should have the final deresentatives of the industry, exhibits cision. The members voted for the by charm and equipment manufac- change. turers, and the election of a new slate of officers, the meeting, with of Northwestern Sales and Service an approximate attendance of 340, Company, was elected president, saw the association's name changed to replace Warner C. Smith; Harry to the National Vendors' Association.

Main issues brought forward at Sparacino, of S and S Sales, was the convention were better mer- elected secretary, and H. B. Hutchchandising technique for both inson Jr., of Atlanta, was elected penny and nickel products, group treasurer. health insurance, new consumer | Elected to the board of directors

Name Change Voted

The change of name followed a The board voted 7-6 against the change, but as the vote was close the directors felt the members at

In the elections, Moe Mandell, Bell, of Lawndale Candy Sales, was re-elected vice-president; Philip

buying habits, current tax legisla- were Meyer Abelson, Sid Bloom,

Coin-A-Matic Bows New Coin Changer

Coin-A-Matic, Inc.

The new mechanism, which 19 cents in change. functions entirely within the vender itself, will both accept and dispense pennies and is convertible 81 nickels and 84 dimes. It is fully controlled thru air-conditionfrom 5 to 6, 7, 8, 9 or 10-cent located within the changer itself. ing apparatus. sale prices.

The unit will list for \$89.

DETROIT, July 23-A new coin- customer will receive his purchase changing mechanism for vending and change. Thus on a 6-cent item, machines has been announced by if the customer deposits a quarter,

with a capacity of 466 pennies, tion and even-temperature will be **Conversion Kits**

price unit with conversion kits available at extra cost to convert livered within 60 days, according the changer to vend at other prices. The unit is being manufactured at the firm's plant in Mount Clemens, Mich. vending price for which it is con-trolled. On an odd-cent item, with the deposit of a coin or coins, a (Continued on page 106)

Samuel Eppy, Bill Falk, Harold Folz, Dominick Gagliano, Everett Graff, Ray Greiner, Robert Guggenheim, Las Hardman, Wally Jenkins, Charles Kanak, Rolfe Lobell, Irving Marrich, Sam Phillips, Paul

(Continued on page 91)

ABC to Build

Vending Corporation announced last week its plans for the imme-

the Kretzer Construction Company, Inc., of Flushing, N. Y., and will be located on Northern Boulevard and 50th Street in Queens.

According to Charles L. O'Reilly, chairman of the board, the building will employ the latest principles he will receive his purchase and of mechanized warehousing. Indoor, all-weather loading ports will August 1. The new unit has a coin bank accommodate 30 trucks. Ventila-

It may be purchased as a single attended stands and automatic con- ucts except candy and cigarette cessions in the theatrical, motion picture, sports, transportation and industrial fields, with merchandising and sales activities in communities of over 34 States.

EDITORIAL New Name, New Future

NABV's new name-National Vendors' Association-signifies a new future, both for itself and for the bulk vending industry.

It would have been difficult for anyone attending NVA's fifth annual convention to come away without a strong feeling that a new future was in store for the industry, a future of unprecedented growth and expansion and diversification.

But it was made equally apparent at the convention that this new future, which in part at least would mean new locations and new types of equipment, would require even more faithful adherence to the old-fashioned tried-and-true principles of good merchandising-quality products, eye appeal, variety, service.

Big Job

Diversification, one of the major avenues for growth discussed, is a big word that spells a big job. But the bulk vending operator today needs to think in terms of new locations, new equipment. He must keep pace with the consumer and he must keep pace with the vending requirements of his locations.

NVA's leadership has accomplished much with a national association in just a handful of years and is to be congratulated on its achievement. But as it sees more clearly than anyone else, much remains to be done. With the full co-operation of everyone interested in realizing the real potential of the bulk vending industry, it will be.

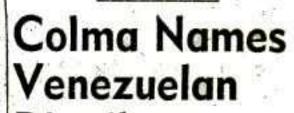
Rowe, Bert Mills To Sell Both Lines

NEW YORK, July 23 .- Under a est coverage, particularly in the reciprocal sales agreement, Rowe "light of the growing trend toward Manufacturing Company and the multiple and 'full-line' vending." Bert Mills Corporation will sell equipment from each other's lines.

The agreement becomes effective

Rowe will add the Bert Mills coffee, hot chocolate and soup vending machines to its line. Bert Mills' distributors and salesmen will in-The company is an operator of clude in their line all Rowe prod-tended stands and automatic con-

At the same time, Rowe announced it would sell five-flavor and three-flavor ice cream venders (Continued on page 105)



New Plant, Office Hdgrs. NEW YORK, July 23 .- The ABC

diate construction in Long Island City of a one-million cubic foot distribution center to serve the New York and metropolitan area. The new building, when complete, will also house the firm's national executive offices.

The structure will be erected by

Full production is slated for mid-August, orders currently being deto John E. Sedan, general manager.

According to Sedan, the oddcent changer is fully flexible to the

Eppy Names Texas Distrib In New Plan

JAMAICA, N. Y., July 23.-As part of a new distribution plan, Samuel Eppy & Company, Inc., has appointed the Graff Vending CHICAGO, July 23.-A variety A new-this-year package gum Company, of Dallas, its distributor for the State of Texas.

Graff Vending has stocked the Eppy line of charms over the years and is one of the company's largest

Samuel Eppy said the Dallas two and three machine stands, 1-cent tab gum machine, one week firm would offer an advantageous newspaper and magazine racks. adaptable to fit all Oak bases. The in the Southwest corner of the Victor Vending Corporation an extended freight haul from New

. "We are going to take our time method of distribution carefully be-A 25-cent ballpoint pen vending machine was exhibited by Dean States and territories," said Eppy.

ICE CARNIVAL FOR LADIES AT NAMA MEET

CHICAGO, July 23.-"Carnival on Ice" will be the headline event on the ladies' program at the National Automatic Merchandising Association convention here, November 6-9, announced Mrs. Frank J. Bradley, chairman of the ladies' committee.

On Monday, November 7, the women will have a luncheon in the Boulevard Room of the Conrad Hilton Hotel, sponsored by the Reynolds Tobacco Company.

Featured will be the room's regular ice show, "Carnival on

Altho both firms' sales departments will remain separate, plans are under way for co-operative training of salesmen and field engineers of each company in the servicing of the other's equipment.

Financing Plan

Operators who purchase Rowe zuelan distributor. equipment thru a Bert Mills distributor or salesmen will have the has been operating cigarette vendbenefit of Rowe financing and Bert Mills equipment bought thru past three years, recently set up a the Rowe sales organization will sales division for all types of autobe financed thru Bert Mills.

sales plan was designed to make to Venezuela have been adapted available to customers of both to work on Venezuelan coins. Defirms the most efficient and broad- cals are in Spanish.

Distributor

WORCESTER, Mass., July 23. -Colma, Inc., manufacturer of cologne spray dispensers, announced the appointment of Vendedoras Automaticas of Caracas, Venezuela, as the firm's Vene-

Vendedoras Automaticas, which ing machines in Caracas for the matic merchandising equipment.

Rowe officials announced the Colma dispensers being shipped



do-just try this sensational money-maker on your route.

See for yourself what it is doing for others. Learn why it is considered a necessity on every route.

You can try it at no risk on our 30-day trial basis.

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Mfrs. Exhibit Products, Eqpt. at NABV Show

of new products and equipment vender was exhibited by the were unveiled by exhibiting manu- Northwestern Corporation, along facturers at the fifth annual NABV Convention here last week.

Atlas Manufacturing & Sales Corporation featured unique one, Inc., featured a new "Gold Mine" which afford additional service as in production, the top of which is distribution outlet thru its location The stands are well stabilized to firm also showed a Hershey-Ets country, and would enable Eppy to prevent knocking over and contain machine, three months in produc- effect immediate shipment from a shelf designed to catch any fall- tion, also adaptable to Oak bases. Dallas to outlying areas, rather than ing gum ball or charm. The firm also showed latest model penny- showed its five-month-old line of York. nickel ball gum vender, which accepts either a penny or a nickel 5-cent Topper Deluxe ball gum and and weigh the merits of this new (the nickel allowing five turns of capsule venders. the handle) and fits on the new stand along with other Atlas machine was exhibited by Dean venders.

with the firm's standard line of bulk venders. Oak Manufacturing Company, outlets.

equipment and featured 1-cent and

(Continued on page 104)

Davy Crockett, King **Of NABV Exhibits**

CHICAGO, July 23.-A variety tured 10 new items at the show. of new charms, for use with ball Beside Davy Crockett frontier pins, gum and in capsules, were ex- rings and picture buttons, Eppy hibited by eight manufacturers at showed a miniature "man in tub," the NABV Convention last week two-bladed knife, "Home Sweet (15-17).

Altho not every new charm exhibited was a Davy Crockett item, flower pots with four-leaf clovers Davy was well represented.

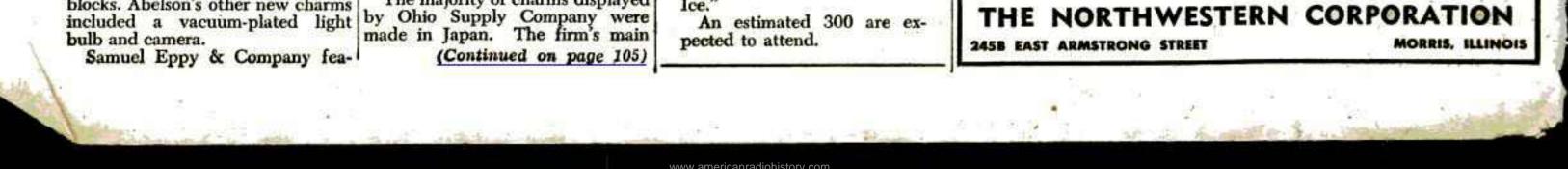
A Davy Crockett sponge-a small sport charms. one that increases greatly in size when placed in water, and can be used for "washing dolls' faces"was the main new item of M. J. Abelson. Supplementing the sponge were Davy Crockett badges and blocks. Abelson's other new charms

Home" sentimental charms, a razor,

glass and gold Cinderella's slippers, and cactus, and multiple selection

Karl Guggenheim, Inc., besides its usual Davy Crockett items, featured a miniature camera, colored Christmas tree bulbs, and different styled keys.

The majority of charms displayed

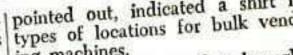


Whitehead.

opened Saturday morning (16) with a welcoming address by the president, Warner C. Smith. Alvin Kantor, of Confection Specialties, Inc., gave a talk on "The Change in Consumer Buying Habits and Its Effect on Our Business."

toward once-a-week supermarket shopping rather than every day "corner store" buying, and explained how this had an adverse effect on the bulk vending industry.











1.1 11

THE BILLBOARD INDEX

Advertised Used Coin Machine Prices

Equipment and prices listed below are taken from advertisements in The Billboard for the period shown. Prices indicated are the highest and lowest tor the period.

Prices do not reflect shipping costs mvolved. West Coast buyers, for example, should add 10 per cent to prices shown. Any price obviously depends on condition of the equipment, age, time on location, territory and other related factors,

Where quantity discounts are advertised, as in the case of buik venders, only the single machine price is listed.

The Most Active Equipment list (to the right) indicates which machines have been advertised the greatest number of times for the period indicated. - In the case of Pinball Games, most advertised games are listed for manufacturers with 16 or more games listed. All advertised used Pinball Games are listed below. Machines appear in order of frequency advertised.

PINBALL GAMES

		Times	3. Surf Club 3. Varieties				machines li seven times	sted be advertise		d below with vertised.	(Chicage Coin) (12/53) 325.
HIGH	LOW	Advt'd			WIGO					1100	Criss-Cross Targette Deluxe 235.
BALLY					Times			Times		Tiny	A
Atlantic City (5/52)\$ 65.00	\$ 49.00	7	HIGH	LOW	Advt'd	HIGH	LOW	Advt'd	HIGH	LOW Adv	d Regular 295.
Beach Club (2/53). 225.00	165.00	43	(4/54) 145.00	145.00	1	Jumping Jack (Genco)	100000	0.000	Target Skill Gun	175.592 (\$196)	Crown Bowler
Beauty (11/52) 225.00	149.00	32	Jalopy (8/51) 95.00	95.00	2	(11/52) 85.00	85.00	4	(ABT) 20.00	20.00 1	(Chicago Coin) (4/53) 140.
Big Time (1/55) 525.00	499.50	5	King Arthur 49.50	49.50	2	Jungle Gun (United)			Texas League	45.00 1	Constant Constant
Bright Lights (5/51) 95.80	44.00	18	Lazy Q (2/54) 135.00 Nine Sisters 140.00	110.00 140.00	2	(7/54) 360.00	175.00		Baseball 45.00 Teleguiz (1/49) 150.00	45.00 1 95.00 13	(Keeney) 125.
Bright Spot (11/51) 95.00	69.50	18	Quarterback (10/49) 75.00	75.00	2	Kicker & Catcher			Texas Whirl-Ball 22.50	22.50 1	Double Score Bowler
Coney Island		- 15 J	Samba 49.50	49.50	2	(3/47) 35.00	35.00	3	Ten Strike (Evans)	151927 N	(Chicago Coin) (3/53)115.0
(9/51) 85.00	59.00	13	Saratoga 49.50	49.50	2	Lee Carousels, 395.00	395.00	1	(46) 85.00	85.00 4	Feature Frame
Dude Ranch (9/51). 275.00 Frolic (10/52) 165.00	195.00	32	Struggle Buggie (12/53) 140.00	64.00	4	Lite League (2/44). 75.00 Major League, 6	75.00	100	3-D Theater (12/53) 199.50 Three-Way Gripper	199.50 2	(Chicago Coin) 315.
Futurity (3/51) 40.00	40.00	1	Super World Series			player (Williams). 245.00	159.50	2	(Gottlieb) 20.00	20.00 4	Five Player Shuffle
Gayety 525.00	400.00	10	(4/51) 145.00	49.00	4	Mercury Counter	and a		Undersea Raider	150555500 (S)	Alley (United) (1/51) 40.
Hi-Fi (6/54) 295.00	225.00	28	Twenty Grand	200200	it.	Gripper 20.00	20.00	4	(2/46) 125.00	125,00 2	Fireball (Chicago
Ice Frolics (1/54) 285.00 Palm Beach (7/52). 115.00	225.00	31	(12/52) 95.00	75.00	3	Merry-Go-Round Deluxe (Bert Lage) 395.00	395.00		Voice-o-Graph (Mutoscope)	* - B	Coin)
Palm Springs	75.00	30				Metai Typer	373.04	•	(4/46) 495.00	325.00 7	Flash Bowler (Chicago
(11/52) 295.00	224.00	43	MANUFACTURER NOT			(Standard) 250.00	250.00	4	13-Way Athletic	19905525500 FIFE	Coin) 365. Genco, 8 player
Spot Lite (1/52) 95.00	44.00	29	Basketball 25.00 Dragonette 165.00	25.00 165.00	2	Midget Movies, 185.00	125.00	11	Scale (5/47) 69.00 ,	69.00 3	(9/51) 50.
Surf Club (3/54) 325.00 Varieties 450.00	240.00	36 36	Jeannie	25.00	ĩ	Midget Racer 285.00	285.00 575.00	1	Wizzard Fortune Teller 15.00	15.00 1	Hi-Speed Triple
Yacht Club 150.00	95.00	32	Just 21 25.00	25.00	1	Mighty Mike 575.00 Mill Flip Skill 35.00	35.00	î	Wizzard 5c 20.00	20.00 3	(Chicago Coin)
			K. C. Jones 25.00	25.00	1	Moon Ride (Bally) 395.00	395.00	1	Wizzard Whiz 20.00	20.00 1	(7/53) 225. Holiday Match Bowler
CHICAGO COIN	1. SHL		Rose Bowl 50.00	50.00 125.00	1	Musical Merry-Go-			Wild West Gun		(Chicago Coin)
Basketball Champ	105 00		Sky Way 165.00 Slug Fest 39.00	39.00	í	Round 395.00	350.00	5	(Exhibit) 95.00	95.00 1 650.00 1	(9/51) 465.
(3/47) 195.00 Tahiti (10/49) 195.00	195.00	2	Spit/ire 235.00	235.00	1	Panoram 325.00 Pennant Baseball	325.00		Zidi-Horoscope 650.00 Zoo Ride (Bert Lane) 185.00	185.00 1	Imperial Shuffle
internet and a constraint and the set	1 1 1 1 1 1 1 1 1	8.N	Sweetheart 35.00	35.00	1	(Williams) 165.00	165.00	1		2588828200 /S	Alley (United) (9/53) 235
EVANS	, a a		7736-3		_	Periscope 95.00	95.00	1			Jet Bowler (Bally). 375.
Saddle & Turf, Club Model (10/53) 275.00	375 00	a (2015 2015 - 2017		Photomatic Deluxe		1322	MUSIC MAC	HINES	Keeney with Bottle
Model (10/53) 275.00 Saddle & Turf	275.00	2	ARCADE EQU	IPMEN	Т	(2/36) 375.00 Photomatic (Mutoscope)	365.00	0			Pins 40
(10/53) 250.00	228.00	5				(1/50)	ate 445.001a	te 2	100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100	newster	League Bowler
SHAN PACE	10000000	1	ABT Challenger	5207253200 K	32	Pistol Target Skill 150.00		1	AMI	1711110202201 0120.	(Keeney) (8/50) 40 League Bowler Deluxe
GENCO			(5/46)\$ 25.00	\$ 20.00	8	Pitch'm & Bat'm		9020 93 9 3	Model A (46)\$125.00	\$ 99.50 11 150.00 6	(Keeney) 75
Basketball, Two Planer 275.00	100.00	-	Advance Shackers 15.00 Astro Scope 125.00	15.00	4	(Scientific) 185.00 Pistol Pete	150.00	5	Model B (48) 175.00 Model C (50) 210.00	150.00 6 144.50 14	League Bowler
Player 275.00 400 (10/53) 75.00	250.00	5	Atomic Bomber			(Chicaga Coin) 90.00	50.00	3	Model D-40 (51). 275.00	275.00 5	(United) (1/54) 275
Golden Nugget	55.00	100	(Mutoscope) 135.00	135.00	1	Pop Up 22.50	15.00	2	Model D-80 (51) 395.00	395.00 4	(United) 275
(2/53) 95.00	75.00	6	Atuo Photo	1850.00	4	Quizzer 95.00	90.00	5	Model E-120 (53), 625.00	549.50 8	Lightning Shuffle
Wild West 525.00	445.00	6	Baseball (Scientific) 79.50	79.50	2	Race the Clock	876 08	100	Airean Phono 34.50	34.50 1	Alley (United) 445
GOTTLIES			Bat-A-Ball 15.00 Bat-A-Score (Evans)	19.00	*	(Williams) 275.00 Red, White & Blue	275.00	2	EVANS		Magic (Bally) 435
Arabian Knights			(8/48) 175.00	165.00	6	(ABT) 20.00	20.00	1	Constellation (Evans)		Mars (United)
(12/53) 145.00	145.00	3	Bat-A-Score Jr 19.50	19.50	1	Rifle Gallery (Genco)	145		(49) 175.00	175.00 3	(1/55) 415 Mars Deluxe (United) 425
Chinatown (10/52) 125.00	75.00	3	Bat-A-Score (Senior)			(6/54) 325.00	225.00	29	Constellation (Mills) 125.00	110.00 2	Match Bowler
Daisy Mae (7/54)., 185.00	185.00	3	(8/48) 65.00	65.00	- 1	Rocket Ship (Bally). 295.00	295.00	1		1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 -	(Chicago Coin)
Diamond Lill (12/54) 235.00 Flying High (2/53), 150.00	195.00	4	Best Hand 15.00 Big Broncho (1/51). 400.00	15.00 349.50	9	Round-the-World Trainer (Chicago			ROCK-OLA		(7/52) 65
Gold Star (3/54)., 195.00	150.00 185.00	2	Big Inning (Bally)	511.54		Coin) 375.00	339.50	2	Comet 1438 (54) 625.00	549.50 13 39.50 1	Match Pool (Genco)
Grand Stam (4/53). 140.00	140.00	2	(47) 150.00	95.00	12	Scientific Boat 350.00	325.00	4	1422 39.50 1426 39.50	39.50 1	(2/54) 175 Mercury Deluxe
Green Pastures	56240509		Big League (Williams)	000 00	11.5	Set Shot Basketball			1428 (48) 119.00	95.00 7	Shuffle Alley, 11th
(1/54) 195.00	140.00	5	(3/54) 295.00 Big Top (6/54) 450.00	225.00 395.00	12	(6/52) 345.00	345.00 125.00	2	1432 169.50	169.00 2	Frame (United) 375
Guys & Dolls (5/53) 150.00 Gypsy 225.00	85.00	7	Bonus Gun (United). 425.00	425.00	1	Shoe Shine 125.00 Shoot the Bear	123.00		1434 (52) 275.00	275.00 4	Name Bowler
Hayburner (6/51) 75.00	75.00	3	Bonus Deluxe			(Seeburg) 165.00	95.00	13	1436 A-Fireball 375.00 1436 (52) 395.00	335.00 4 345.00 9	(Chicago Coin) (1/54) 100
Hit 'n' Run (3/51). 75.00	75.00	4	(United) 395.00	375.00	7	Shoot the Monk	20225	523	Hi-Fi (55) 725.00	725.00 3	National Shuffle
Jockey Club (5/54). 165.00	165.00	3	Capital Projector	225.00		(Seeburg) 50.00	50.00	1 3	1446 Hi-Fi (55) 725.00	725.00 1	Alley (Keeney) 419
Knockout (1/51) 49.50 Lady Luck (9/54) 195.00	49.50 185.00	2	3-0 225.00 Carnival Gue	223.00	25	Shipman Art Show. 39.50 Shooting Gattery,	39.50	,			Official Shuffle Alley,
Lovely Lucy (2/54), 175.00	140.00	5	(United) (10/54). 395.00	295.00	15	500 (Exhibit) 375.00	375.00	4	SEEBURG	75.00	4 player (United)
Pinwheel (11/53) 130.00	130.00	4	Champion Hockey 85.00	85.00	4	Shooting Gallery			46 (46) 75.00	75.00 1 39.50 1	(5/52)
Poker Face (9/53) 135.00	115.00	5	Chicken Sam	05 00		(Exhibit) (6/14) 265.00	165.00	17	H-146 Hideaway 50.00	50.00 4	(United) (6/53). 145
Quartet (3/54) 120.00 Queen of Hearts	120.00	2	(Seeburg) 95.00 Coon Hunt (Seeburg)	95.00	÷.	Silent Salesman Card Vendor (3/52) 35.00	35.00		47 (47) 75.00	75.00 1	Rainbow Shuffle Alley
(12/52) 145.00	95.00		(2/54) 275.00	175.00	12	Vendor (3/52) 35.00 Silver Bullets	35.00	800	147 (47) 39.50	_ 39.50 1	(United) (8/54) 34
Shindig (10/53) 150.00	130.00	4	Dale Gun (Exhibit). 89.50	29.50	11	(Exhibit) 95.00	74.50	6	147-M 74.50	74.50 1	Rockets (Bally) 350 Royal Shuffle Alley
kill Pool (8/52) 85.00	85.00	3	Dedo Space Ships 295.00	295.00	1	Silver Chest (Genco). 125.00	125.00	1	H-147 Hideaway 65.00 H-148 Hideaway 75.00	65.00 4 75.00 4	(United) (9/53), 23
Super Jumbo	100.00	31	Derby (Exhibit), 10.00	10.00	1	Silver Gloves	105.00		HM-100-A Hideaway 275.00	249.50 5	Shuffle Alley
(10/54) 375.00 Win Bill (1/55) 235.00	350.00	2	Derby, 4 player (Chicago Coin)			(Mutoscope) 195.00 Six Shooter	185.00	1000	M-100-A (78 RPM)		Deluxe, 6 player
U.CC3 10, 11, 11, 11, 11, 11, 11, 11, 11, 11,	223.00	a ()	(3/52) 195.00	135.00	6	(Exhibit) 125.00	95.00	11	(50)	295.00 15	(United) (10/51). (Shuffle Alley, 6
UNITED			Drivemobile		15	Skeeball (Bally) 125.00	125.00	1	M-100-B (50) 569.50 M-100-BL (51) 565.00	495.00 16 550.00 5	
ABC (3/51) 65.00	49.00	7	(Mutoscope) 165.00	165.00	2	Skee Ball (Wurlitzer)	100.00	6818	M-100-C (52) 675.00	625.00 7	1 2000 L 2000 L 200 L
abana (3/53) 165.09 lavana (2/54) 275.00	95.00 140.00	7	Driveyourself Drive- mobile (Mutoscope) 595.00	495.00	4	(8/36) 150.00 Skillerette Electric 25.00	25.00	3	148 ML (48) 129.00	109.50 8	Shuffle Atley Deluxe,
ławali (6/54) 275.00	195.00	4	Duck Hunter 20.0°	20.00	3	Skill Gun, ABT 20.00	20.00	4			6 player (Chicago
Leader (10/51) 60.00	45.00	7	Electric Skill Gun		1.44 1.443	Ski Roll (Evans) 95.00	95.00	3	WURLITZER		Coint
Aexico (3/54) 210.00	200.00	2	(ABT) 20.00	20.00	1	S. K. Grip Vue 20.00	20.00	1	1015 (46) 95.00	30.00 13 109.00 14	player (Keeney) 75
Nevada (8/54) 295.00 Rio (11/53) 245.00	125.00	8	Exhibit's Jr. Jet (Exhibit) 185.00	185.00	1	Sky Fighter (Mutoscope) 150.00	95.00	4	1250 (50) 179.50	179.50 1	Shuffle Alley, 6
itars (6/52) 85.00	130.00 65.00	5	Flash Hockey	102.90	•	Sky Gunner	12.00	0.000	1400 (50) 695.00	299.50 8	player (United)
Tropicana (1/55) 395.00	325.00	4	(Coinex) (9/46) 75.00	75.00	2	(Genco) (9/53) 145.00	125.00	6	1450 (5) 325.00	265.00 B	(2/51) 5 Shuffle Alley, 2
Tropics (753) 175.00	175.00	4	Flying Saucer	<i>1</i> 0		Smily 10.00	10.00	1	1500 (52) 395.00	295.00 16	player (United) 2
Zingo (10/51) 65.00	65.00	4	(Mutoscope)	100000	72	Space Ship 375.00	325.00	5	1500-A (52) 395.00 1550-A (52) 395.00	375.00 3 395.00 5	Shuffle Alley, 10
UNIVERSAL			(6/50) 149.50 Goalee (Chicago Coin)	95.00	7	Space Gun (Exhibit). 75.00 Space Invaders 95.00	75.00 95.00	1	1550 (52) 395.00	325.00 11	player (Keeney) 11
Singapore (10/54) 350.00	295.00	8	(1/46) 99.50	95.00	. 8	Space Invaders 95.00 Spark Plug (10/51) 75.00	75.00	3	1600 445.00	375.00 3	Shuffle Alley Deluxe,
			Gun Patrol (Exhibit)			Sportland (Exhibit)		1000	1650 (53) 395.00	349.00 10	11 Frame (United) 355 Shuffle Pool (Genco)
WILLIAMS	6200200	100	(5/51) 150.00	95.00	13	(11/54) 425.00	225.00	13	1700 (54) 695.00	595.00 3	(11/53) 12
All Star Baseball 255.00	225.00	3	King Pony Ride 285.00	285.00	1	Sportsman (Keeney)					Six Player, 10th
Big Ben (9/54) 145.00 Army & Navy 120.00	145.00	1	King Sabre Jet Auto. 165.00 Hi-Ball (Exhibit)	165.00	1	(11/54) 350.00 Star Series (Williams)	249.50	9	STUDELS &	AMER	Frame (Unite 8
Ginderella 49.50	49.50	2	(2/38) 75.00	75.00	2	(4/49) 89.50	89.50	2	SHUFFLE G	A WALLAS	Speedie (United)
College Daze 49.50	49.50	2	Hockey (Chicago Coin) 75.00	75.00	3	Star Shooting Gallery	0.000				(8/54) 365 Special Bowler, 10th
Deluxe Baseball 245.00	245.00	1	Home Run, 6 player			(Exhibit) (9/54) 315.00	295.00	4	Ace Bowler (United)	1949237493 14945	Frame (Chicago Coin)
Dealer	140.00	2	(Chicago Coin)		2:15	Steeple Chase 75.00	75.00	3	(5/54)\$345.00	\$295.00 10	(12/52) 100
Disc Jockey (11/52). 65.00 Four Corners 89.50	39.00	2	(3/54) 250.00 Jack Rabbit 95.00	245.00	3	Super Home Run, 6 player 295.00	265.00	5	Advance Bowler (Chicago Coin)		Star, 6 player
Grand Champion 125.00	125.00	2	Jet Gun (Exhibit)			Super Jet (Chicago			(10/53) 215.00	185.00 6	(United) (7/52' 85.

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			00	-	/	FOU				52	0		, Banner Shuffle Ailey	LOW	
		N	105	Τ ΑΟΤΙ	E /	EQU	1111	NEN					(United) (8/54) 375.00	325.00	
				week period end		8 8 9							Bowl-a-Matic		
ABEADE C		(A)	28.8.8.8. 맛있	alat algebra		Stereory		5 (1977) - 1098) - 11	an 1999		A CUINCE		(Universal)	776 00	
ARCADE E	UVIPMEN	er 👘		USIC MACHINES	e au	UNITED-0	LE GAM	Contraction of the second s		NDING M			(3/51)	325.00	
1. GENCO—Rifle	Gallery		1. SEEBU	IRG		Alley	20169092	8701250300	1. NORT	HWESTER	V-39 1c		(Keeney) (5/5*). 125.00	1200	
2. EXHIBIT-Sh	ooting Ga	llery	2. WURL	TZER-1500	3.	UNITED-R	Ascade St		2. SILVE	ER KING-	-5c		Carnival Deluxe (United) (10/54), 395.00	315.00	
3. UNITED-Car	nival Gun		3. SEEBL	JRG-M-100-A		Attey, 6 Pla CHICAGO CO		the Score	Tied for	third, fo	urth and	fifth	Cascade Shuffle Alley		
4. SEEBURG-S	hoot-the-B	ear	4. AMI-	Model C		Bowler			place	are machi	nes listed	be-	(6 player) (United) (2/53) 125.00	90.00	
4. EXHIBIT-Sp	ortland		4. WURL	TZER-1100	3.	UNITED-SI Player	tar 10	Frame, 6	low wi	ith four ti	mes advert	ised.	Chief Shuffle Alley	1810100	
			11	DINR	ALL GA	MES							(United) (11/53). 275.00 Classic Shuffle Alley,	225.00	
			Manufa	cturers with ten		0.0010121	s liste	d below)					6 player (United)	10000000	
121-22	112227	155				100	NITED			WILLIA	MC	1	(6/53) 150.00 Clipper (United) 450.00	120.00 450.00	
BA	LLY		1. Guys a	GOTTLIEB	1	Rie	ATTED		1. Struge	gle Buggie			Clov: Shuffle Alley,	1	
1. Beach Club			2. Gold			Nevada			2103530050050	World Se		- 1	6 player (United)		
1. Palm Spring			3. Green	Pastures		ABC		N20127 (1124		itar Baseb		1120.50	(2/53) 125.00	115.00	
3. Surf Club				for second and this	15 (S.S.S.)	so tied for machines li		The second se	347 - CONTROL -	d for th nes fisted	MCGI I SCHOOL	are with	Criss-Cross Bowler (Chicago Coin)		
3. Varieties				re machines listed belo we times advertised.		seven Limes				times adve		NO.4	(12/53) 325.00	240.00	
3. 10/10/04			, a	1997 - 1992 - 1995 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 -							0.000		Criss-Cross Targette	(1992-1992-19)	
			14:10/1		0.000		0.000	2				Trents	Deluxe 235.00 Criss-Cross Target	235.00	
	HIGH	LOW	Times Advt'd I		HIGH	LOW	Times Advt'd			HIGH	LOW	Times Advt'd	Regular 295.00	240.00	
(4/54)	1.00000000	145.00	1	Jumping Jack (Genco)	100000000			Target Sk	ill uun		10000		Crown Bowler		
alopy (8/51)		95.00	2	(11/52)	85.00	85.00	4			20.00	20.00	1	(Chicago Coin)	140.00	
ing Arthur	49.50	49.50	2	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	05.00		1.000	Texas Lea	gue		255522273		(4/53) 140.00 Domino Bowler	140.00	
azy Q (2/54)	135.00	110.00	3	Jungle Gun (United)			S125				45.00	1	(Keeney) 125.00	125.00	
ine Sisters		140.00	2	(7/54)	360.00	175.00	10.94	and the second second second second second	1/49)		95.00	13	Double Score Bowler	16.7.00	
uarterback (10/49)		75.00	200 31	Kicker & Catcher	X223434.5	1000000	1.25		virl-Ball	22.50	22.50	1	(Chicago Coin)		
amba	49.50	49.50		(3/47)		35.00	3	Ten Strike	1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-			122	(3/53)115.00	90.00	
aratoga	49.50	49.50	2	Lee Carousels		395.00	1	The second se			85.00	4	Feature Frame		
ruggle Buggie		14.00		Lite League (2/46).	75.00	75.00	4	1 (CONTRACTOR/CONT	er (12/53)	144.20	199.50	2	(Chicago Coin) 315.00	315.00	
(12/53)	140.00	64.00		Major League, 6		150.50	0.00	Three-Way	C	20.00	20.00	4	Five Player Shuffle		
sper World Series	145 00	49.00		player (Williams).	245.00	159.50	2	Undersea	b) Daidar	20.00	20.00	596	Alley (United)		
(4/51)	145.00	47.00	B	Mercury Counter	20.00	20.00	4	 Coldar in Stephy 		125.00	125.00	2	(1/51) 40.00	39.50	
wenty Grand	05 00	75.00	3	Gripper	20.00	20.00	2.02	Voice-o-Gr		103.00	163.00	20000	Fireball (Chicago		
(12/52)	90.04	13.55	- R),	Merry-Go-Round Deluxe (Sert Lage)	395.00	395.00	1	(Mutosci	55.911			39	Coin)	395.00	
				Metai Typer	313.00			(4/46)	7.25	495.00	325.00	7	Flash Bowler (Chicago	rarganatar	
AANUFACTURER	NOT L	ISTED		(Standard)	250.00	250.00	4	13-Way A	0.0000000000000000000000000000000000000	0.0000000	00733530		Coin) 365.00	365.00	
asketball	25.00	25.00	1	Midget Movies		125.00	11	Concerns and the second	5/471	69.00 -	69.00	3	Genco, 8 player	60.00	
ragonette	165.00	165.00	2	Midget Racer		285.00	1	Wizzard F			Contraction of the local distance of the loc		(9/51) 50.00	50.00	
annie		25.00	1	Mighty Mike		575.00	1	Teller		15.00	15.00	1	Hi-Speed Triple		
ist 21	25.00	25.00	1	Mill Flip Skill		35.00	1	 Reserves and the second se second second sec	¢	20.00	20.00	3	(Chicago Coin) (7/53) 225.00	225.00	
C. Jones	25.00	25.00	1	Moon Ride (Bally)		395.00	1	Wizzard W	Vhiz	20.00	20.00	1	Holiday Match Bowler	223.00	
se Bowl	50.00	50.00	1	Musical Merry-Go-				Wild West	Gun		8		(Chicago Coin)		

93.

Times

Advt's

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MUSIC MACHINES

THE BILLBOARD

Communications to 188 W. Randolph St., Chicago 1, Ill.

ULY 30, 1955

Miller Rips Proposal For Copyright Study

general business manager of the of the story." Music Operators of America, voiced strong objections this week to the Copyright Office's proposed study of the 1909 Copyright Act, with a view to revision.

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Miller said that the Copyright Office's recently proposed three-



GEORGE A. MILLER

year investigation of the copyright law would be a "biased" study. He declared that such an investigation could not hope to be impartial for an impartial fact-finding comuntil such time when the juke box industry was given the opportunity to make its position known to Congress.

OAKLAND, Calif., July 23.- matic phonograph industry has had George A. Miller, president and the opportunity to present its side

Urges Op to Act

Miller added that every operator in the country would be contacted and urged to send the following telegram:

"I respectfully request that the portion of the appropriations to the Library of Congress dealing with such copyright laws that affect the coin-operated phonograph business be deleted until you have had a chance to thoroly investigate the situation, as it may have serious effects upon this industry which was given no opportunity to make its position known to Congress.

"This should be an impartial investigation by a committee which is willing to listen to both sides of the question before any decisions are made. Will you please give this matter your immediate attention?"

Miller said, "Every music operator in the nation must let his voice be heard in opposition to this legislation."

The Copyright Office study plan got under way recently, with a request for an appropriation for additional personnel to help with In 6th Week; the investigation. The request followed in the wake of Rep. Frank Thompson's 80-page report on the history of the 1909 Copyright law. Thompson introduced a bill calling mission to investigate the whole Copyright Act and make recommendations for its revision.

"Every officer and director of proposed investigation, and the going into its sixth week. MOA has been urged to telegraph appropriation request is not expecthis senator requesting him to help ed to meet resistance when it delay this proposal until the auto- reaches the Senate floor.

DISNEY SPOTS ANTIQUE JUKES

ANAHEIM, Calif., July 23. -Wurlitzer "juke boxes" made within the past 60 years are on display at Disneyland. The formal park opening Monday (18) served to bring company officials and distributors of the 11 Western States together.

Approximately 15 of the 780 models Wurlitzer has introduced are being used thruout the grounds, with another five or 10 scheduled to be put on location soon as they can be reconditioned. Picked up from distributors and operators, the machines were refinished in the shops of Sierra Distributing Company, Los Angeles.

Among the "jukes" on display are a Wurlitzer Concert organ made in 1898; a Pianino, the forerunner of the modern juke box, made in 1905, and a percussion section of the mighty Wurlitzer used during the silent movie days.

Hits Juke Takes

BOSTON, July 23.-Just how much the truck driver means to the music machine business has been brought home graphically during The House voted \$20,000 for the the New England truck strike, now

COIN CALENDAR

Following are dates of interest and importance to all coin machine operators, distributors and associations. Check the calendar weekly for new events in your area.

August 1-United Music Operators of Michigan, monthly meeting, Fort Wayne Hotel, Detroit.

August 1-3-National Candy Wholesalers' Association, annual convention, Hotel Sherman, Chicago.

August 2-Los Angeles Division, California Music Merchants' Association, monthly meeting, association headquarters, Los Angeles.

August 8-Anthracite Music Operators' Association, monthly meeting, Wilkes-Barre, Pa.

August 9-Summit County Music Operators' Association, monthly meeting, Mayflower Hotel, Akron.

August 10-Retail Amusement Association of Canton, O., monthly meeting, Massillon, O.

August 10-Music Operators' Association of St. Joseph Valley, biweekly meeting, offices of Carl Zimmer Company, South Bend, Ind.

August 15-Central States Phonograph Operators' Associa-tion, monthly meeting, offices of Les Montooth, Peoria, Ill.

August 15-Westchester Operators' Guild, Inc., monthly meeting, American Legion Hall, White Plains, N. Y.

September 8-Massachusetts Music Operators' Association, monthly meeting, Hotel Kenmore, Boston.

September 11-12-South Dakota Phonograph Operators' Association, quarterly meeting, Deadwood, S. D.

November 6-9-National Automatic Merchandising Association, annual convention, Conrad Hilton, Chicago.

L. A. CHARITY Newspapers, Letters **Tell of Juke Donations**

Distribution of music machines members of the Los Angeles di-machines. Walter Hemple, presiand records are at a new low with vision of the California Music Mer- dent of LACMMA; his partner, suppliers finding it increasingly chants' Association have always Homer RaZor, and Ben Chemers hard to make deliveries. Record made it a point to keep a watchful were instrumental in presenting a stocks at both of Boston's one- eye for opportunities to promote personal appearance show at the San Fernando High School for its parent-teachers' association. Chemers emseed the nearly hour show which included Kay Brown, the Jones Boys, the Mulchays and the Four Stars. A phonograph was supplied last Thursday following a plea made on a television show. The show, "Confidential File," featuring Paul Coates, was about the work of a non-profit organization, Foundation for the Junior Blind. Henry Tronick, of Minthorne Music, wrote All machines before being de-Coates, who is also a columnist on (Continued on page 98)

UMO Launches Teen Hop, Smutty Disk Campaign

DETROIT, July 23.-A series of being donated by operators. Frank Veterans' Memorial Park in nearby day. Hamtramck, with the United Music Operators of Michigan and the the music they want, youths at the Hamtramck Recreation Commission Hops are given a card and asked co-sponsoring the events.

vigorous campaign against the cir- the next week's dance. The acculation and use of objectionable tual selections that they make derecords. The program is being termines the music for the next aimed at location owners throut week. the city, whose co-operation is considered essential for better juke box public relations.

all youngsters, an outdoor tennis of these "smutty" records be court, equipped with lights, serves banned from every juke box locaas the dance floor. Disk jockeys, tion in Detroit. recording artists and local civil authorities are expected to lend a be mailed to locations thruout hand in the program.

Unique Feature

A unique feature of the Teen Record Hops is that a juke box is report promptly any records that to be given away every week. The they regard as objectionable to the machines, minus coin chutes, are association's offices.

weekly outdoor Teen Record Hops Alluvot, of Frank's Music Company, was launched Thursday (21) at the donated the first machine Thurs-

In order to give the teen-agers to write down the seven records Also this week, UMO launched a they would like to see featured at

The campaign against objectionable records got under way with a mailing to 2,000 local location own-The teen-age dances are free to ers. UMO has urged that the use

And 5,000 additional letters will Wayne County carrying the same message, UMO announced.

All location owners are asked to

MUSIC THIS WEEK

Among the stories of general interest to the coin machine industry in the Music Department up front in this issue of The Billboard are:

RECORD MEN PLUGGED FOR THEIR OWN SHOW at the National Association of Music Merchants convention in Chicago this week. Indies were well represented, altho no diskery had an official exhibit.

EP PRICES ARE REDUCED by 2 cents to the pre-January figure of \$1.47 by Capitol Records. Insiders think mechanical royalty demands by a large publisher may be the reason.

A PRE-RECORDED EQUIVALENT OF the single pop disk is being readied for fall introduction by A-V Tape Libraries. The three-incher will sell for \$1 and hold two pop tunes.

stripped to the bore.

Coinmen with juke box locations tions. in diners and restaurants on major drivers on the roads.

music boxes and frequently brought flooded the organization's office their families into the spots where thanking operators for their aid. coin machines were available. strike.

A ray of hope was seen, howwith the AFL Union.

Ops-Deejay To Spark Jazz In Kansas City

KANSAS CITY, Mo., July 23 .-Music operators here and a newly organized jazz club have combined their efforts in a promotional tie-in to promote and stimulate interest in jazz.

calling attention to the efforts of nounced this week. the jazz club, Jazz KC. The idea for the program.

ment Company, who took it upon manner.

stops, headed by Jerry Flatto and better goodwill, six months ago Dick Mitchell respectively, are they launched a concerted effort via phonograph and record dona-

As a result, newspapers in the highways report grosses diving to area have featured several stories a new low with the absence of the pointing out that the donations were helping teen-agers and other Even in the cities the effect is organizations which would be unbeing felt. Operators say the truck- able to sport a juke box without men were good customers for the the association's aid. Letters have

Since the men are now drawing livered are put into A-1 condition, \$25 weekly strike pay, all that has a job that often requires both constopped, operators said. This situ- siderable time and expense on the ation also holds true for game and part of the donor. The machines vending operators as well. More are also filled with records and in than 15,000 drivers are out on many cases are even serviced from time to time.

The association is attempting to ever, as seven of the 500 struck fill as many requests for records firms signed contracts this week and machines as possible. Requests reach the association's headquarters by various methods-often thru the operators, at times via location owners and others by phone, radio and newspapers.

And the operators have carried the public relations work even fur-

Banner Bows

1-Stop Service

PHILADELPHIA, July 23.-The Banner Specialty Company has opened a one-stop service for music operators in the Philadelphia Music operators will use their and outlying areas, I. H. Rothmachines as display cases for cards stein, president of the firm, an-

the tie-in came from disk jockey ment of its loading platform to six Jack Eichman, of Radio Station times its original size, 25 cars may KCKN, who will also participate in now be serviced at the same time.

Responsible for much of the time, according to Rothstein, since launched a few months ago, is music operator co-operation is Tom they are free from parking troubles, making considerable headway. Ac-Bengimina, of the B & G Amuse- and serviced in a more efficient cording to Coy, the program is

Elect Montooth Assn. Prexy at Peoria Op Meet

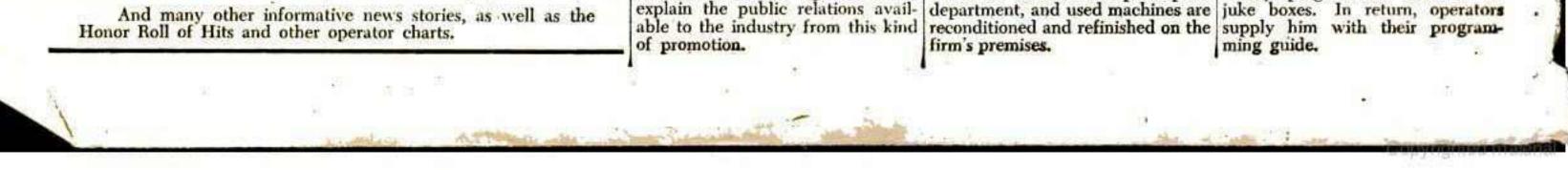
PEORIA, Ill., July 23.-Les Montooth, of Peoria, was elected president of the Central States Music Operators' Association and Don Knott of Galesburg was named vice-president at the last meeting of the organization.

John R. Bush, also of Peoria, was named secretary-treasurer, and Myrle Davis, Chillicothe; L. R. Carr, Macomb, and Bill Fleming, Rome, were named directors.

During the meeting operators appointed a special committee to work with the local tavern owners' association. Bill Fleming was appointed chairman. The purpose of the committee is to bring about Thru the firm's recent enlarge- better operator-location owner relations.

Meanwhile the promotional tiein between local operators and The operators can save valuable disk jockey Johnny Coy, WIRL, seeking a national sponsor.

himself to contact operators and Banner boasts a complete parts Coy plugs music featured on

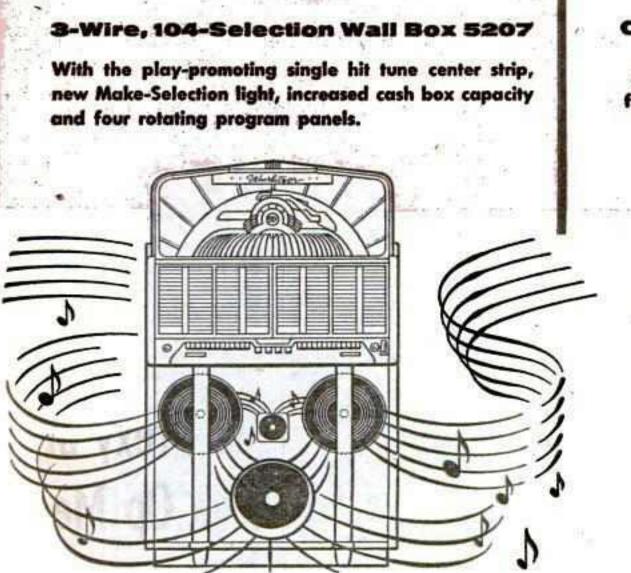


mericanradiohistory

JULY 30, 1955 MUSIC MACHINES 95 THE BILLBOARD NEW WURLITZER REMOTE EQUIPMENT MEANS

PROFITS FOR YOU!

Teamed with the high-paying Wurlitzer 1800, spectacular new Wurlitzer remote control equipment for 1955 will make all your locations big money operations. Striking new high fidelity remote speakers deliver music throughout a location at the volume level and with the tonal quality best suited to please every patron, entice more play. Brilliant new 104-selection wall boxes catch the coins you might otherwise miss. Look into your locations' need for remote equipment right now.



Model 5115 **Corner Speaker**

Features four 5-inch speakers and uniform frequency response from 55 to 11,000 cycles. Mounts on ceiling or side wall.

Model 5116 **Corner Speaker**

Finished in Plextone Grey with Sand Gold grille cloth. Has 8-inch coaxial speaker and uniform frequency from 50 to 13,000 cycles.

Model 5117 Wall Speaker

Beautifully styled in Plextone Grey with Sand Gold grille cloth. Has a 12-inch coaxial speaker with high capacity, high fidelity range.

DYNATONE SOUND TAKES THE MASK ' OFF THE MUSIC MORE THAN EVER BEFORE

Annen Kistereneren

WURLITZER 8 41

THE YEAR'S TOP PHONOGRAPH IN BEAUTY - IN TONE - IN EARNINGS

VURLIZER

The Official Musical Instruments in



isneyland

MUSIC MACHINES

COINMEN YOU KNOW

Chicago

By KEN KNAUF

FIRST SKEDS GAME SHOWING. First Coin Machine Exchange has scheduled an operator showing of the new Chicago Coin Machine Bull's-Eye Bowler, Wednesday, August 3, from 2 p.m. to 9 p.m. Factory representatives, including Ed Levin, director of sales, nd John Gore, chief engineer, will be on hand, as will Joe Kline, Wally Finke, Sam Kolber and Fred Kline of the First staff. About 65 operators from Chicago and surrounding area are expected.

Jack Rosenfeld, head of the J. Rosenfeld Company, Rock-Ola distributor in St. Louis, was in town visiting the plant Tuesday (19). Wayne Bradfield, of Rock-Ola, says everything is back to normal at the plant after two wonderful weeks of vacation. The plant resumed operations Monday (18).

Ralph Sheffield was a one-man team at Genco Manufacturing & Sales Company last week, with Avron Gensburg on a two-week vacation to Miami, Jamaica and Haiti with his wife, Nancy. Emie Rezeau, Genco sales manager, was on a road trip thru Des Moines, Omaha, Kansas City and St. Louis. . . . United Manufacturing Company roadman Ben Becker was in Boston during the week. John Casola is currently on vacation, while Al Thoelke is hitting the West Coast. Bill DeSelm, United sales manager, motored to Quebec with his family, leaving executive vice-president Herb Oettinger with some of the United sales chores.

At-Exhibit Supply, Ed Hall returned from his Canada vacation, where he reportedly picked up some sales orders in the process. Frank Mencuri is all moved into his new home, and concentrating now on the shrubbery details. Visitors at Exhibit recently included Arcade manager Jack Young, and Si Redd, Redd Distributing, Boston. . . David Mallegg, son of O. O. Mallegg, head of the Chicago export firm. got his first big sales order for the firm this week-from New Zealand.

Sam Gensburg and Sam Wolberg, Chicago Coin Machine Company, are happy over the demand for their Hollywood and Bonus Score Bowlers and Big League baseball game. Ed Levin reports Al Simon, New York, requesting more and more of the baseball units. . . . Art Weinand, Williams Manufacturing Company, says airport locations are proving exceptionally good operator spots for the firm's Sidewalk Engineer bulldozer game.

Charley Pieri has taken over operation of Monarch Coin Machines, Inc., buying out former partner Clayt Nemeroff's interest in the firm. ... Gil Kitt, Joe Robbins and Jerry Bremner, Empire Coin Machine Exchange, are happy over their appointment as distributors for Genco in Wisconsin and Upper Michigan. . . . Rolfe Lobell and Jane Mason, Leaf Brands, and Tom King and Paul Crisman, Tom King & Company, were singled out at the National Association of Bulk Vendors convention at the Conrad Hilton, for their fine work in organizing the 1955 program.

THE BILLBOARD

Ray Armstrong reports business is good in the capital of Kansas, and Mr. and Mrs. Upshaw were looking forward to seeing the Athletics-Yankee game. . . . Among the commen at W E were Reid Whitney, district manager, and Ed Huskey, field engineer, both Seeburg representatives from Chicago. . . . Carl J. Karle, auditor, and Jim Crosby, assistant sales manager, Wurlitzer men from Norch Tonawanda, N. Y., were in chatting with manager John Balk of Mid-West Distributors.

Boston

By CAMERON DEWAR

TRUCK STRIKE, HEAT HIT OPS. New England's combined heat wave and truck strike kept many of the coinmen in their own bailiwicks this week. Prolonged sessions with the mercury up in the 90's, the truck tie-up was in its fifth week. Only a few Boston operators were looking in at distributors. Two new ones showing up were Ray Fainey. of Framingham, and Nat Shulman, of Dorchester.

Most operators are doing business by phone rather than brave the exhausting heat. . . . Dave Bond, president of Trimount Automatic Sales Corporation, is back feeling refreshed after a vacation at Samoset. . . Louis Blatt, of Atlas Distributors, and his wife thrilled no end by a glimpse of President Eisenhower as he rode past their home at Newfound Lake, N. H.

At Redd Distributors, between sweltering, everybody is excited about Bally's ABC shuffle bowler. . . . Sid Redd says big interest is being shown in the new Exhibit shooting gallery game, Treasure Cove. ... Office Manager Charlie Brant is back from his vacation. Bookkeeper Helen Ford swimming in Buzzard's Bay on Cape Cod.

Ed Ravreby, of World Fair & Amusement Associates, is still enthusiastic about the upswing of the kiddie ride business in the territory. . . . Lawrence Cellucci, of Belmont, reports steadily growing interest in his new line, Perfect Cup coffee machine. Larry's installation at one of the Boston newspapers is going great guns.

Bert Howell, Massachusetts Music Operators' Association vicepresident, suffered a heart attack, but friends arc happy to know that he is now doing well at Maine General Hospital in Portland. . . . Dave Baker, MMOA prexy, of Melo-Tcne Music, is spending a lot of time at his summer camp in North Salem, N. H., on Arlington Lake, breaking in a pair of water skis. So far the kids are skiing circles, or maybe waves, around the old man.

Miami

By RAOUL SHAPIRO

ALTO MUSIC ADDS TO ROUTE. Abe Garnitstein and Anthony Ferrante, doing business as Alto Music Company, have announced the purchase of a small route from S. & L. Music. Granitstein and Ferrante have operated coin machines in Buffalo, Rochester and more recently in Cleveland. "We like Miami, and hope to build an extensive operation here," they said. . . . Larry Bushay, Seacoast Distributors, RCA Record outlet in Florida, is off on a well-deserved vacation. Larry and his wife are taking a short cruise to the West Indies, and will spend the rest of their vacation just resting up at home.

JULY 30, 1955

Detroit Passes New Juke License Law

DETROIT, July 23.-An amendment to Detroit's juke box licensing ordinance authorizing the mayor to refuse or revoke an operator's license was passed by the city council this week.

The initial proposal also called for an upward revision in the annual fees, but thru efforts of the United Music Operators of Michigan this portion of the proposal was dropped.

Under the amendment the mayor can refuse or revoke an operator's license on the basis of his character and past record, and on the ground that "the plan of operating the business is not compatible with the general welfare, safety and morals of the public.'

The latter clause is being challenged by the UMO. According to conciliator Roy Small, "the clause is unconstitutional." It is expected that it will be the subject of a court test.

J. Rosenfeld Adds **New Sales Staffer**

ST. LOUIS, July 23.-Jack Rosenfield, head of the J. Rosenfeld Company, Rock-Ola distributor in this area, announced this week that a new salesman, Kal Langer, had been added to the firm's staff.

Langer formerly operated a local night club and prior to that an electrical appliance outlet.



Los Angeles

By JOEL FRIEDMAN

OP KILLED IN AUTO ACCIDENT. James McGehee, veteran coin machine operator of San Bernardino, was killed in an automobile accident here Saturday (17). Well known thruout the industry, McGehee had resided in the Southland for the last 10 years. Services were held in Los Angeles, with interment at Pomona Cemetery.

Music operator Pete Shoupe was off on a trip to Renc with his wife and son with a stop at Bishop for a brief spot of fishing. . . Evelyn Hall, wife of operator Dick Hall, of Oxnard, was in town this week for a bit of shopping. . . . John Lantz returned from the East this week with a new Cadillac. . . . Ed Wilkes, Paul Laymon Company, was extolling the praises of Bally's new bowler, due to arrive here early next week.

Hymie Rosenberg, H. Rosenberg & Company, is beaming now that his family has finally arrived from New York. Rosenberg's conversion game business continues to prosper, he reports. . . . Al Holgren reports his Bally Bull's-Eye is doing a landslide business at his Avalon Sports Center, Catalina Island. . . . Joe Munves, of the Mike Munves organization, was in town last week from New York.

Tom Catana, local music operator, is sporting a new Chevrolet station wagon. . . . Roy Rust was in town from Ontario. . . . Wayne Copeland, Sierra Distributing Company, thrilled with the reception given to the Wurlitzer phonos at Disneyland. . . . Gabe Orland, California Music Company, is off on a three-week vacation, with major domo Sam Ricklin holding the fort.

Jack Simon, Simon Sales Company, returned from his weekend to Phoenix. . . . Music operator Glenn Wollcott apparently doesn't believe in wasting any time. He flew to Phoenix, Ariz., last week to make an installation at one of the Bob's Big Boy hamburger locations. . Al Goodman reports business at his Long Beach Arcade is exceptionally well. . . . Ray Galante, Dunis Distributing Company, Seattle, was in town last week, with Chicago Coin regional representative Phil Robinson conducting him around.

Kansas City

By BOB TATUM

B & G REORGANIZES ROUTES. B & G Amusement Company, headed by Charles Bengimina and Tudie Gulottais, is in the midst of reorganizing its routes since its recent purchase of the Harris Music Company from Mike Harris. It has moved to new quarters at 107 East 31st Street. . . . Coinmen here were saddened by the recent death of Isadore Silverberg, 85-year-old father of Harry Silverberg, manager of the W B Music Company, Inc. The elder Silverberg died at the General Rose Hospital in Denver, where he made his home.

Intercity Music & Enterprises has opened a retail store in Kansas City, Kan. Owner Jim Morris reports the store will carry musical instruments, records, sheet music, novelties, gifts and premium merchandise. The firm also operates pinball, music and cigarette machine routes, mostly in Wyandotte County. Intercity's serviceman, Jack Mouse, is back from a two-week vacation on the West Coast.

Other vacationeers include Ed Lyon, salesman at W B Music Company, who is back from two weeks with his family in Florida and Cuba, and another W B salesman, Charley Page, who with his wife is touring San Francisco. . . . Recent visitors in Kansas City included Louis Ptacek, Manhattan, Kan.; Mr. and Mrs. Joe Sheldon, Garnett, Kan.; Ray Armstrong, Music Sales, Topeka, Kan.; Mr. and Mrs. Ed Upshaw, Junction City, Kan., and Gerald Vinson, Chillicothe,

Willie Blatt, of Music Makers, has finally made up his mind. He and his wife, Sydelle, will spend a few days in New York City visiting friends and relatives, and then will be off to the Catskills for several weeks to enjoy the cool mountain breezes. Harry Silverman, Ace Music Company, has just bought a small game and music route from Dave Engel, of the County Amusement Company. Buster Railey, ace mechanic of Deale Automatic Company, can really complain about his bad luck. After recovering from a long siege of illness with a bad back, he was unfortunate enough to be involved in an automobile accident, and was seriously injured.

Marvin Lieber off on a couple of weeks' vacation. But with his efficient secretary, Pauline, and all-around man, Otis, on the job, Pan American Distributors is being run smoothly. . . . Ken Willis, ace salesman for Bush Distributing Company, is off on another swing thru Central America. Ted Bush, of Bush Distributing, spent the weekend in the Everglades on a fishing trip. He caught one big sunburn and many small fish. . . . Dave Shedd, South Florida representative for Binkley Distributors, is on his vacation. And as usual when Dave is away, his girl Friday, Jo Hiller, is carrying on very well.

Harold Roth, kingpin of Ace Saxon Cigarette Company, down from New York for a quick visit with his brother Dave, who runs the Ace Saxon operation in Miami. . . . Bernie Morris, of A A Amusement Company, taking advantage of the school vacation. He has put his young son on his music route, and the lad is doing a wonderful job. Look cut, Bernie, or the kid will take over completely. . . . Marvin Novak, King Records, is jubilant over the demand for Boyd Bennet's "Seventeen." "I wish shipments would come in faster," he adds wistfully.

Steve Brookmier, Mercury Records, is kind of under the weather these days. Doesn't know what's wrong, and so far the Doc has found nothing. Wonder if a real big hit would cure what ails him. Bobby Schwartz, of B. & B. Vending, reports his game collections have gone up in his beach locations. . . . Doris Shapiro, former secretary of the A.M.O.A., is off on a visit to New York.

Twin Cities

By JACK WEINBERG

MOURN DEATH OF MAJ. GEN. LEACH. Retired, six-term mayor of Minneapolis in the 1920's and 1930's and operator of a candy vending business for many years, Maj. Gen. George E. Leach died Sunday in Los Angeles at the age of 79. Military funeral services for the World War I hero were conducted Friday (22) in St. Mark's Cathedral Episcopal Church, burial was in Fort Snelling National Cemetery. The Minnesota National Guard provided a three-cannon 12-gun salute. Surviving are his widow, a son and a daughter.

Avis Fike, Sandler Distributing Company bookkeeper, is vacationing this week, playing hostess to her mother visiting here from Spirit Lake, Ia. . . . Operators with routes in the vacationland resort areas of Minnesota and Wisconsin, coming to this market for supplies and equipment, report business this year as extremely good. . . B. L. McRoberts, of Louisville, who has a coin machine operation in Canada and also exports equipment there, bought Arcade equipment on a visit to this mart the past week.

Frank Davidson, of Spooner, Wis., came to the Twin Cities for music machines. Since his release from a Wisconsin sanatorium, where he was confined for many months with tuberculosis, Davidson has been moving at a fast pace to catch up with needs of his route. . . . Morris Berger, Northwest Sales Company, Duluth, bought Arcade equipment on his trip to the Twin Towns. . . . Sol Rose, of Sandler Distributing

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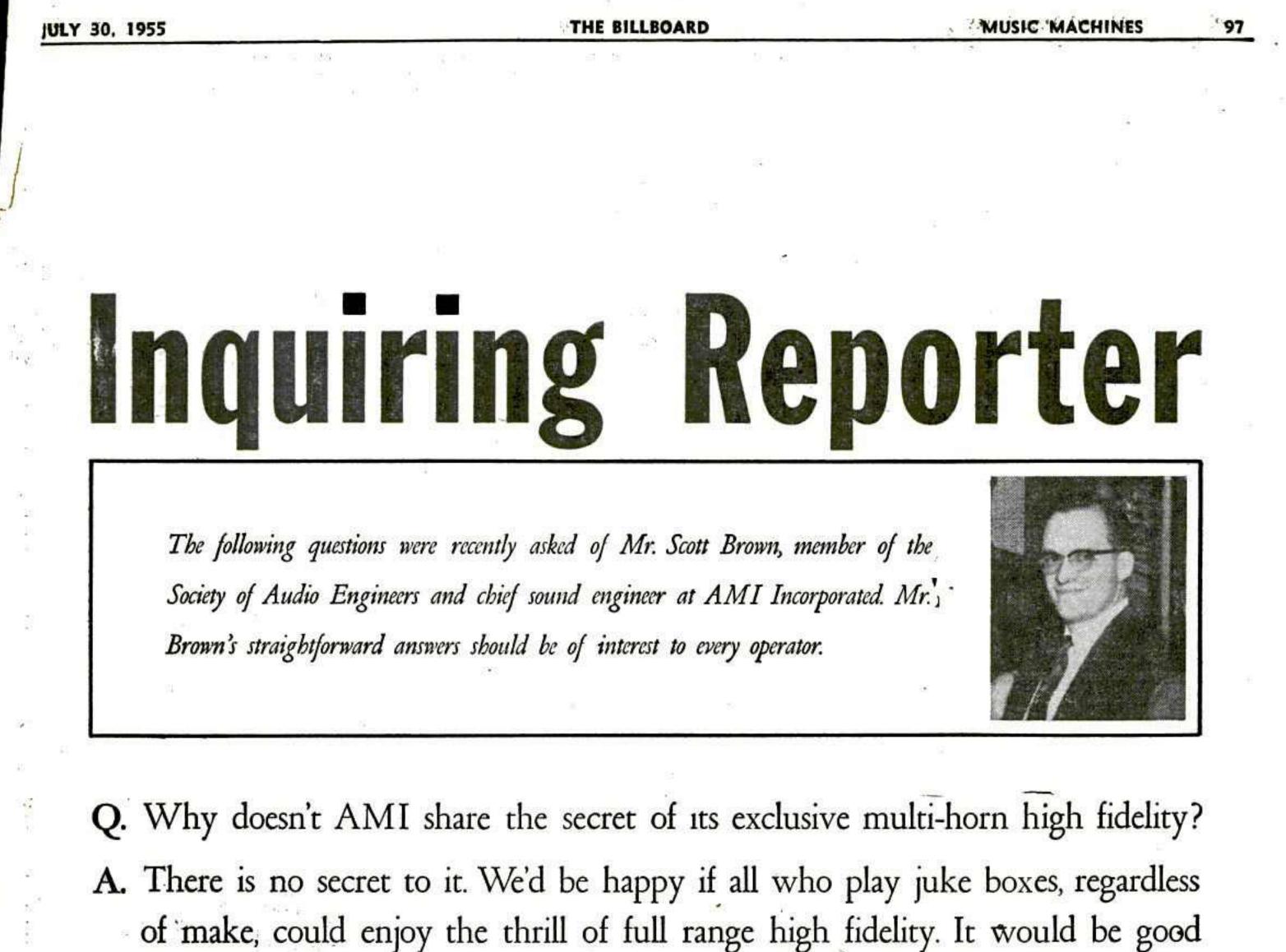
ONE MAN CAN DELIVER any juke box or coin machine easily, safely with an Easload. It balances the load ... slides in and out of truck ... and it cinch-straps the load on a rubber covered frame. Handles 800 lbs, easily. Order yours today on a money-back guarantee of satisfaction. Only\$53.50 F.O.B. Los Angeles. Complete with web belt, ratchet cincher, ball bearing wheels and cushion rubber tires.

COLSON EQUIPMENT & SUPPLY CO. 1317 Willow Street, Los Angeles 13, Calif.



Copyrighted materia

Mo. Among the stopping points here for the visitors were the W B Company, returned from a three-day business trip to Rapid City and (Continued on page 98) Music Company and Mid-West Distributors.



- for business generally. The public has become sound conscious and wants to hear horn quality music.
- Q. Then others could offer multi-horn reproduction?
- A. Yes, they could. We found the quality we were after was obtainable only through the use of horns. This required extensive engineering changes in which cabinet design had to be integrated with and become a part of the sound system.
- Q. Are you confident that better sound means better business?
- A. Operators say so. Demand for the multi-horn high fidelity Model "F" reached a new all-time high in June and seems to verify this conclusion.⁴

Originator of the Automatic Selective Juke Box in 1927 AHEAD THEN — AHEAD NOW

Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates-building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W.1. England-building the BAL-AMI Juke Box



MUSIC MACHINES

THE BILLBOARD

COINMEN YOU KNOW

Continued from page 96

98

Deadwood, S. D. . . . Mr. and Mrs. Cecil Terveer, of Winona, Minn., were in town buying music.

Music also was the interest of Leo Berkowitz, of B & B Novelty Company, Superior, Wis., on his trek here. . . . Roy Stone, of Rice Lake, Wis., shopped for parts while here. . . . Al Eggermount, of Marshall, Minn., visited distributors, looking at new machines. . . . Frank Coubal, of Bloomer, Wis., bought music on his trip to the cities. . . . So did Russell Gherty, of Baidwin, Wis., accompanied here by Mrs. Gherty.

Jack Tomar, of Two Harbors, Minn., bought parts here. . . . Mr. and Mrs. Gordon Stout, accompanied by their young daughter, came in from Pierre, S. D., to buy music machines. . . . Harold Lieberman, of Lieberman Music Company, reports business good despite the exceedingly hot, humid weather of the past week. Many operators avoided road travel and did their business via telephone, he said.

Cincinnati

By MRS. E. C. BATTE

WRITE CONGRESSMEN. The Automatic Phonograph Owners' Association of Cincinnati had a request from George Miller, president of the Music Operators of America, to write to their U.S. senators and congressmen with reference to hearings on copyright legislation. Members of the association complied with the request, communicating with Sens. John W. Bricker and George Bender and Congressmen William E. Hess and Gordon Scherer. . . . Joe Westerhaus, owner-operator of the Westerhaus Corporation, has returned from a three-week sojourn in Miami. He was accompanied by his wife and children.

Richard Stillmaker, co-owner of Stillmaker Distributing Company, has returned from a three-week camping trip in Yellowstone Park. He reported an enjoyable time in trying his hand at trout fising. Mrs. Ida Weiner, associated with B.&W. Novelty Company, has been entertaining her sister and nephew from New York. They made a boat trip to Louisville and visited places of interest around Cincinnati.

Norton Robinson, owner-operator of Supreme Novelty Company, recently moved into a new home with his wife and family. It is located in Amberly Village, on the outskirts of Cincinnati. . . . Leonard Meyer, Robert Music Company, disposed of his Phonograph route to A.&M. Enterprises. . . . Mr. Zaretsky has made application for membership in the Automatic Phonograph Owners' Association of Cincinnati. . . Harry Carlson, Fraternity Records, has just released a new number, "Weeping, Creeping and Sneaking," by Vic Bellamy, and has hopes that local operators will use it in their jukes.

San Antonio

By BILL BURRUS

OPS BUY GROUP INSURANCE. Members of San Antonio Phonograph Operators' Association have voted to buy group insurance. . . . Vernon Ellis says business this summer is 25 to 30 per cent less than at this time last year. . . . Roy Karoly, an independent operator and president of San Antonio Phonograph Operators' Association, is "uranium happy." One of the oldest phonograph operators in South Texas, Karoly in his spare time is covering the entire area of his 750-acre tract near Dilley with a Geiger counter.

a handful of key spots where we are using one for a dime and six for a quarter play with any results. All the rest of our dime spots have gone back to a nickel."

On the game front, Opitz and partner, Ken Kulow, report their Avenue Arcade recently installed one of the "Sidewalk Engineer" machines with good results. . . . Stu Glassman, Radio Doctors disk buyer, took off a day to journey to the Windy City with deejay Rob (Coffeehead) Larsen to take in the NAMM Show.

Salt Lake City

By HEBER HART

JUKE, GAME TRADE GOOD. D. J. Donahue, Los Angeles district manager for Seeburg, visited in Salt Lake City the past week. Donahue said business looks good for music and games. . . . A. L. Knowles, owner of Western States Distributors, Salt Lake City, is on one of his frequent trips thru his territory of Utah, Idaho, Montana, Nevada and Wyoming. He is optimistic about the future of AMI. . . . Dan Mabrito, Helper, Utah, was in Salt Lake City to pick up a new Rock-Ola (set for 10 and 25-cent play) and a new United Fifth Inning game. "Ten-cent music is really the thing," he commented.

C. E. Burns, of West Way, Inc., Salt Lake, has returned from a vacation in Texas. He's happy to be out of the heat of Texas into the heat of Utah business, he said ... Tommy Thompson, Salt Lake manager of R. F. Jones Company, says business in the Intermountain Area is getting better all the time, especially for coffee and cigarette vendors. . . . Otto Stephens, Afton, Wyo., visiting the Dan Stewart Company in Salt Lake for some parts, complains the coin machine business is interfering with his fishing-of which he is a past master.

Ken Regner, Montpelier, Idaho operator, is talking about switching from TV and radio service and devoting full time to his coin machine business. . . . Bob Beaver, of Dan Stewart Company in Salt Lake, is on a road trip thru Idaho and Montana, writing up "a lot of business," Dan says. . . . Mrs. Frances Branney, Casper, Wyo., operator showed up with a new Coupe deVille Caddy she picked up at the factory. She's "real thrilled." ... Larry Atkinson, Provo, Utah, operator, is devoting an increasing amount of time to the uranium business. This time he really thinks he's got something hot.

L. A. Charity

Continued from page 94

The Mirror-News, and offered phonograph.

Tronick's offer was relayed to the foundation and the donation followed. The foundation was formed the Rev. A. L. Ehrke, of the Little two years ago, has 152 youths en- Church on the East Side, Emmanrolled and relies entirely upon donations for its funds. Its purpose is to give the youths deprived of most of all corr hills or staff and sight a few of the advantages of ful gift you presented to us-the tablished in this rapidly growing normal children-such as picnics, juke box. camping trips and a summer camp. foundation will be equipped with a PTA, the Villa Cabrina Academy, selector panel, with names of the the California Society for the Weltunes written in Braille. at the association is the type Association and the Alhambra High Mother M. Benedetta, principal of School.

Villa Cabrina Academy in Burbank, Calif., wrote. Mother Benedetta said, "May I thank you most sincerely for assisting in providing the automatic music machine on the occasion of the graduating banquet and dance."

A similar letter was written by uel Methodist. Rev. Ehrke wrote, "Words are inadequate to express

Cleveland Ops Hit 95% Mark In Dime Push

CLEVELAND, July 23 .- Cleveland juke boxes are nearly completely converted to dime play, Sanford Levine, secretary-treasurer of the Phonograph Merchants' Association, said this week.

Levine estimated about 95 per cent of the phonographs in the Greater Cleveland area were now equipped for straight dime play, three for 25 cents.

Levine also cited an increase in collections of 20 per cent as a result of the increased price. The association had hoped for a 25 per cent boost, he said, but everyone seems satisfied with the present amount.

"Operators in the surrounding towns, such as Painesville and Akron, are also beginning to experiment with dime play," Levine said. From now on, things should improve steadily.

The important thing in going to dime play, he said, was multi-selection equipment. Locations where old boxes are being operated are where operators meet opposition to the change.

Dearborn, Mich., **Passes Juke Fee**

DEARBORN, Mich., July 23.-A juke box licensing ordinance, calling for an annual license fee of \$5 per machine and \$1 per location, goes into effect here July 28, it was announced this week.

The announcement marks the most of all our kids for the wonder- first licensing ordinance to be essuburb, which adjoins Detroit.

JULY 30, 1955

Fred Thomas, of Thomas Music Service, just bought two new phonographs. . . . Dorsey Swindler, agent and operator for R. Warncke Company, has returned from the Texas Gulf Coast with pictures to prove he caught 65 large trout.

Malcolm Gildart, manager of R. Warneke Company, distributor for A. M. I. phonographs, is taking a vacation with his wife and three children. They are reported to be at an isolated camp in the mountains of Colorado. . . . H. W. Harlin Jr., secretary of San Antonio Vending Machine Operators' Association, gave Sheriff's Investigator Dean Jones a cash award for his "diligence" in tracking down five cases of vending machine thievery.

Detroit

By HAL REVES

COINMEN ON THE MOVE. Bart and Carson Nichols, of the N and N Novelty Company, of Port Huron, were in town last week on a business trip and adding mileage on their new truck.... Chester Moroz, coin collector for Brilliant Music, is traveling off his regular round this week. He's driving to Cheboygan, Mich., for a few weeks vacation in the cool north woods.

Laura Eby, office gal at Frank's Music. is away from her switchboard this week. She is vacationing in Philadelphia while Frank Allucot takes his turn handling the day's calls. The local heat wave is slowing business down about 20 per cent in the music machine field here, Allucot says.

Madeline Andrews, bookkeeper at Angott Music, succeeded in taking time off the same period as her salesman husband, Charlie, for their vacation this month. Just back to his repair department at Angott Music is Bud Bungay, who toured Maryland for a few weeks.

muggy weather the past week has put a damper on coin machine action, according to a big part of the operators here. Nearby resort areas are experiencing a good run of business, however. . . . Barney Kuehn, of the one-stopper, Music Mart, is spending the next 10 days vacationing with his family in the Yellowstone National Park region. Holding down the fort capably in his absence is counter man Tom Regan.

Canada will be the vacation destination of Harold Sommerfield, of Southern Novelty. . . . Bob Berndt, Southern Novelty Company's veteran route man, is taking off next week for his summer vacation. He's heading for the fishing spots at Washington Island. . . . Added to list of vacationers this week were Paul Nadolny, of Hastings Distributing Company. Paul is in charge of maintenance department. . Glenn Gaedtke, of G. & W. Novelty Company, South Milwaukee. His partner, Herb Wagner, has just returned from his hiatus in sunny California. . . . Alice Antczak, of Banaco Music, lists as her firm's top nickel

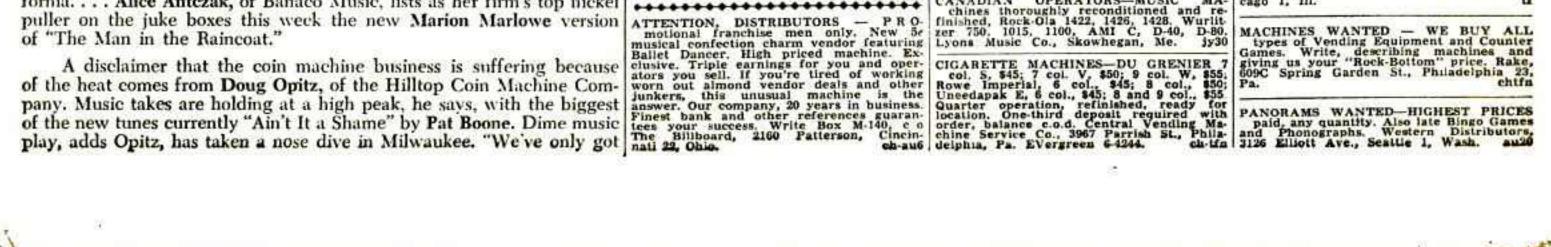
Other donations have recently The juke box donated to the gone out to the Cleminson school Typical of the letters received School District Parent-Teachers'

An ordinance calling for a \$50 annual license fee per operator and \$7 per location was proposed pre-viously, but thru the efforts of fare of Epileptics, the E. Monte UMO's conciliator Roy Small, the operators' views were presented at a recent hearing and the proposal was dropped.



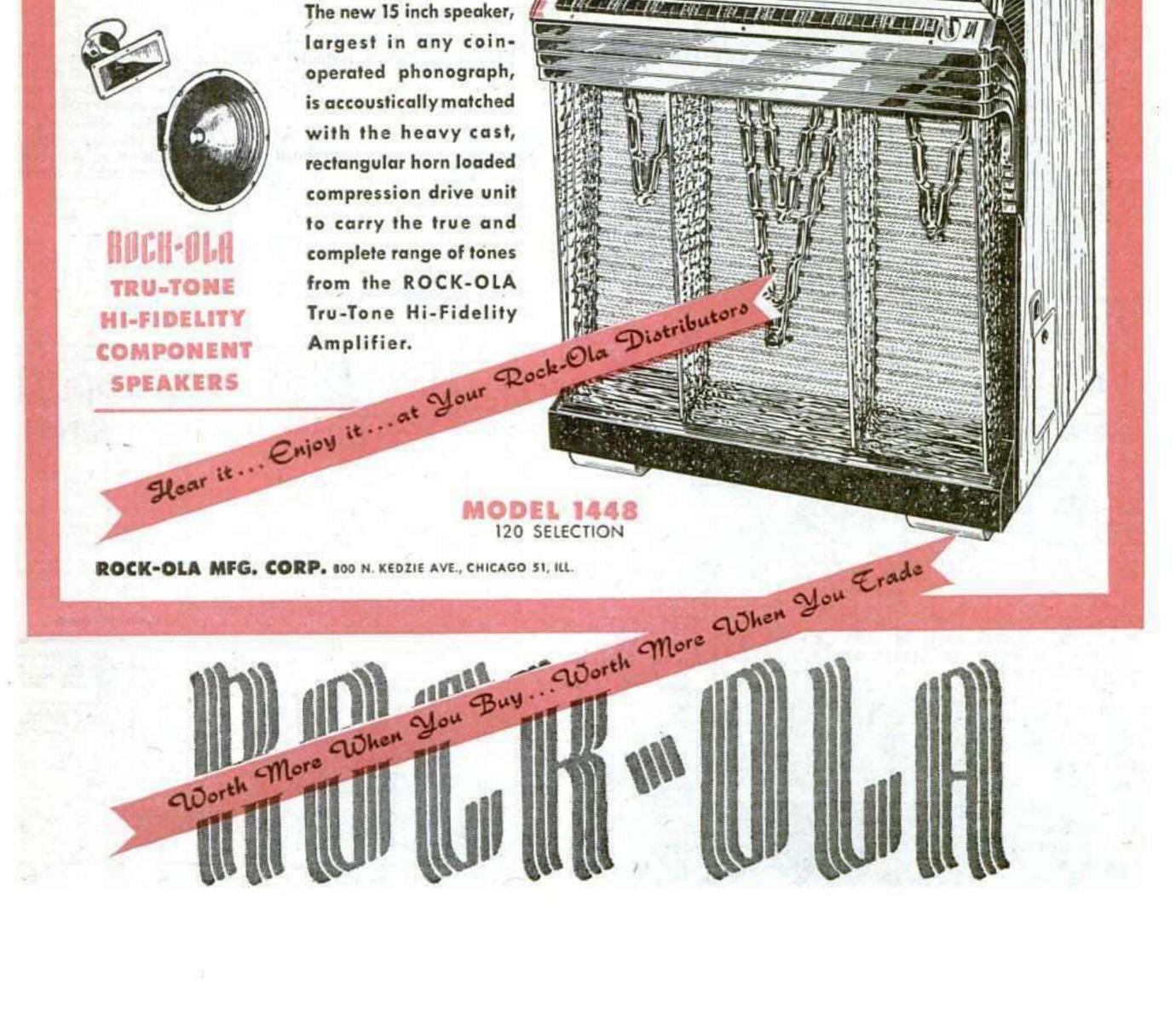
MACHINES WANTED — WE BUY ALL types of Vending Equipment and Counter Games. Write, describing machines and giving us your "Rock-Bottom" price. Rake, 609C Spring Garden St., Philadelphia 23, Pa. chtfn

PANORAMS WANTED-HIGHEST PRICES













AMUSEMENT MACHINES

THE BILLBOARD 100

Communications to 188 W. Randolph St., Chicago 1, III.

JULY 30, 1955



GITTELSON BROS.' miniature golf links are located in or near shopping areas. Children play golf and amusement machines while mothers shop.

FAMILY FUN

Minie-Golf, Coin Games Top Combo

By SAM ABBOTT

LOS ANGELES, July 23 .- Coinoperated amusement games are an important and profitable part of the operation of the Gittelson Bros.' miniature golf courses here and in Long Beach.

According to Ronald Malandra, general manager, coin-operated

ficient management-that of making each square foot pay it own wayeach square foot pay it own waykeeps the courses in the black. The

the summer, when the courses are packed," Malandra explains.

While the Gittelsons do not scparate the game income from that machines have been a feature at of other features, that they are the links for years. The course in profitable is a safe assumption. The The Gittelsons, Harry and George, an operator, as are the Tele-Quiz Nemeroff's share. units, the latter by Gordon Hicks. to keep both grounds and equipment in first-class condition, the added assignment of game repairs requires no additional staff and the firm would continue with the works no hardship. When the "Our business is primarily the games are beyond repair at the operation of golf courses," Malan- locations, they are taken into the dra said. "We make it a strong shops of Simon Distributing Com-

Bull's-Eye New Chi Coin Match **Bowling Game**

CHICAGO, July 23.-Chicago Coin Machine Company shipped to its distributors this week Bull's-Eye, a new six-player match play model shuffle bowler.

Each player gets a chance to match his score with a number that flashes on the backglass at the end of the first, second, fifth or tenth frame, besides competing for regular high scores.

The number, which flashes after the player's shot is made, is the only symbol that must be matched to qualify for a match score.

Scoring Feature

A six-ring bull's-eye at the bottom center of the backglass flashes from ring to ring after each shot, offering higher values for making a match score, depending on which ring is lighted when the match is made.

The regular scoring system of (Continued on page 105)



CHICAGO, July 23.-Charley

HOOSIER CIRCUS **Drive-In Adds Coin Rides**—Attracts Kids

ing to its pinball game and juke an archery range. box play for adults and teen-agers, the Hamburger Circus, popular a half west of Angola, Ind., on Northeastern Indiana funspot and U. S. Highway 20, opposite an food drive-in, this year has added kiddie rides to round out its family hound Post House. Gay flags and amusement bill.

management, the drive-in is pro- cilities. viding a special attraction to the small fry with a Hot Rod auto ride canopied porch area surrounding and a horse ride called Bright Eyes. Hamburger Circus on three sides Both operate on a dime.

The Hamburger Circus is further housed a juke box and pinball flanked by a miniature golf course, games installed by Hiser Music the only golf driving range in about

ANGOLA, Ind., July 23 .- Add-140 miles; a shooting gallery and

The location is about a mile and important traffic stop, the Greysigns catch attention of motorists, Opening this season under new and the site has good parking fa-

> In past seasons, as this year, the from the central serving area, has (Continued on page 104)

Braves, Resorts Boost Wis. Ops' Game Receipts

enthusiasm for coin-operated baseball games, combined with big play on coin machines of all types in resort areas, has given Wisconsin operators something to cheer about this summer.

Enthusiasm for the national sport, sparked by interest in the Milwaukee Braves baseball club, has made the new crop of coin baseball games a sure hit in the glad now that I did." Northland.

Particularly strong play is re- baseball games, along with other sulting in the resort spots where new and used equipment, going vacationers are looking for things unusually well in the resort areas company owns and operates the Pieri, in partnership for the past to do to pass the time away, and this season. The big demand from majority of the games but some four years with Clayt Nemeroff in continued hot, humid weather is the resorts has kept many of the are placed by operators. The Muto- Monarch Coin Machines, Inc., an- drawing more and more people to distributors busy during a period Operator Harold Sommerfield, drop in play due to hot weather. Southern Novelty Company, re-As the links employ a full staff chines and does some conversion ports that the baseball games he ing area, distributors echoed the has spotted around Milwaukee and big demand for games in resort Nemeroff stated he had as yet the nearby lakes are boosting his areas, with operators getting good no plans for the future. Pieri said takes considerably. Part of the takes along the vacation fronts.

MILWAUKEE, July 23.-Player | reason for the baseball games' growing popularity, feels Sommerfield, is the fact that parents have no objections to their youngsters playing this type of game.

"My first reaction to baseball games was not very favorable," says Sommerfield. "I didn't like the looks of the machines and didn't think they'd do any business for us. A distributor talked me into trying a couple of pieces and I'm

Chicago distributors, too, report which generally is marked by a In the Minneapolis-St. Paul trad-

Highland Park has been in operation for about 25 years; the Long Beach Boulevard one, known as Shady Acres, is nearly 20 years old. better known for their nearly half century in the ticket brokerage business, took over the operation of a miniature course in Hollywood on Hollywood Boulevard a few years ago. All of the links are in or near shopping areas.

point to entertain the family and pany, where Jack Simon oversees amusement games fit well into the the work. picture."

sonal, the games share in propor- have about 60 pieces. The links tion the popularity of the courses in Highland Park have about 30 during the summer school vaca- units. The equipment operates on to family trade further than just price set-up appeals to every purse available and there are 11 of these games. at Shady Acres. Because of the this money-making feature, the Git- among the most popular pieces. telsons prohibit any drinking.

carry high property valuations, ef-

The number of games at a course Altho the golf business is sea- varies. Shady Acres is reported to tion. The Gittelsons' courses cater coins from 1 to 10 cents. This offering golf and amusement and makes it possible for each games. Ping-pong tables are also player to enjoy the amusement

In the 1-cent price bracket are family policy and the business area peanut and jelly bean venders. locations, mothers often leave their There are, in the same section, 5children at the links to play golf | cent venders of ball gum and Spanor amusement machines while they | ish peanuts. The games range from are shopping. The firm also makes 5 to 10 cents, with the Around-thea bid for birthday parties and other World Trainers airplane ride and group gatherings. And, to protect Drive-Mobile at a dime being this week named Empire Coin Ma-

As the spots are in locations that such pieces as Baseball, Buccaroo (Continued on page 101)

scope photo booths are handled by nounced this week he had bought these vacation spots.

The firm distributes coin mawork.

same type of work under his direction.

field with Exhibit Supply seven years ago. He spent two years with Exhibit, attaining the position of sales manager. Following this, he joined the J. H. Keeney & Company, where he was sales manager for one year. He then bought a 50 per cent interest in Monarch, with Nemeroff as his partner.

Genco Names **Empire Coin New Distrib**

CHICAGO, July 23.-Genco Manufacturing & Sales Company chine Exchange, Chicago, as exclusive distributor for the firm in formerly with Mohr Bros., wel

of sales, said Empire would handle the complete line of Genco amusement games in the appointed areas.

Empire is headed by Gil Kitt. Joe Robbins is sales manager of the distributing firm, and Jack Burns, Empire roadman, will cover the newly assigned sales territory.

AIRPORT EYES DIME EARFUL

DENVER, July 23.-City officials here are pondering the installation of a half dozen coin-operated loud-speakers at the Stapleton Airfield.

Dropping a dime in one of the machines, the patron could hear radio communications between the control tower and airplane pilots, or if he chooses, a description of in-

Pieri started in the coin machine New Disneyland Sports **Old-Time Penny Arcade**

What is believed to be the largest Wurlitzer is the official musical single commercial display of an- instrument in Disneyland. tique Arcade machines is in the Penny Arcade of Disneyland, the purchased from Mike Munves in \$17,000,000 park which opened New York and completely overhere Monday (18).

For the setting, Walt Disney has created a turn-of-the-century Penny Arcade. In keeping with the period, all of the 97 machines operate on a penny, except a Wurlitzer Concert Grand organ, which has a dime chute.

The Arcade is operated by the park and managed by Danny Lipson, veteran Arcade operator and Wisconsin and Upper Michigan. Ralph Sheffield, Genco director Wurlitzer Featured

In the music line, in addition to the Concert Grand built in 1898, ment in the spot is a cigarette there are a Wurlitzer piano and vender.

ANAHEIM, Calif., July 23.- | mandolin, and a Wurlitzer 165.

All of the pieces used here were hauled before being put on location. Lipson came on the job about a month before the formal opening.

The equipment line-up includes Mutoscopes, Play Soccer, Play Ball, horoscopes, grippers, Roovers name-plate makers, and punching bags.

The Arcade is complete with shooting gallery built by H. W. Terpening, of Ocean Park. However, during the first week of the park's operation the gallery was not used because of the noise.

The only modern piece of equip-

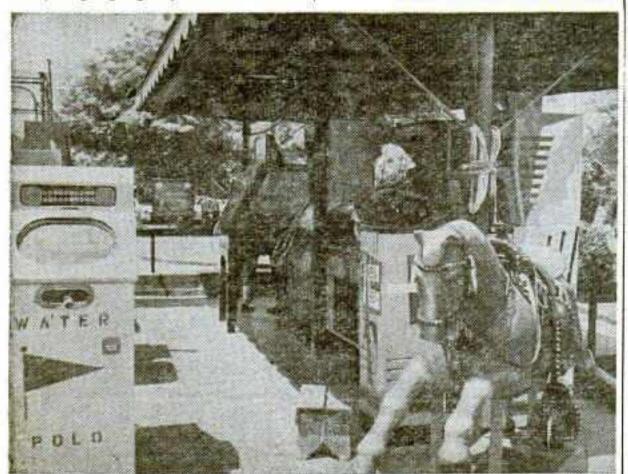
WORLD MARKET GAME SHIPMENTS SLACKEN

CHICAGO, July 23.-Shipments of U. S. amusement games to world markets dropped in the first quarter of the year from \$741,595 in 1954 to \$518,670 this year.

Restrictions in pinball game imports in many South American countries, anti-pinball legislation in Canada, and home manufacture of coin games in European countries have combined to cut the demand for these machines overseas.

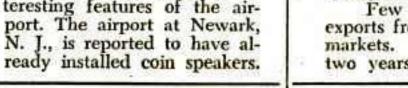
With high duty and shipment costs prevailing in most markets abroad, coin machine import firms are concentrating on juke box purchases.

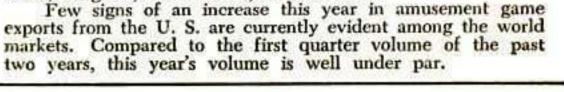
Canada dominated the market for U. S. game exports during the first three months of the year with a \$137,004 trade, far out-buying all other countries in this category. Following Canada in U. S. game exports were Venezuela, Belgium, and France, in that order.



COIN MACHINES account for a substantial portion of revenue at the Gittelson Bros.' miniature golf links. A selection of 30 different rides, games and venders is offered at this spot in Highland Park, Los Angeles suburb. a ...

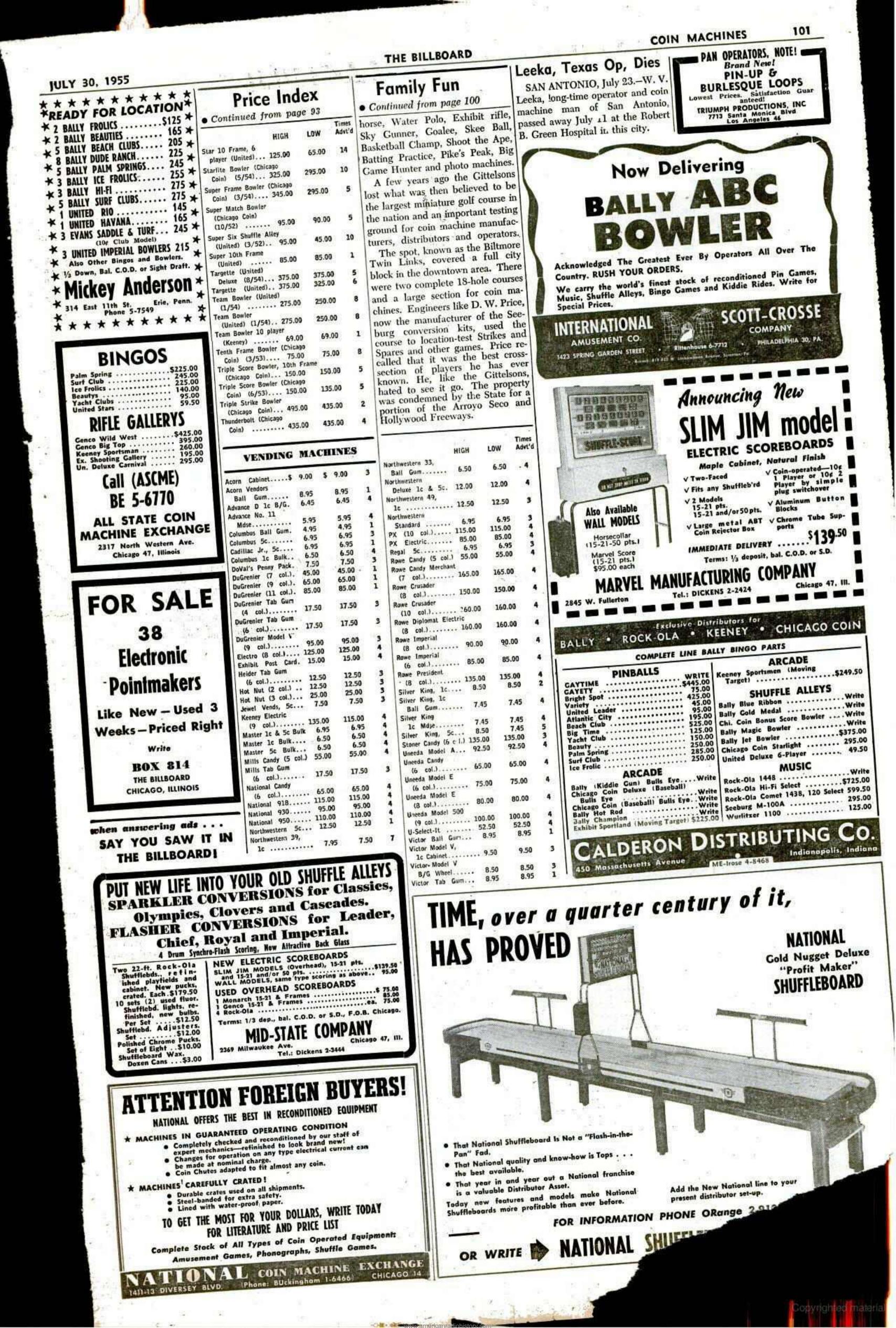
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COIN MACHINES

Speed Air Exports







THE BILLBOARD



COIN MACHINES

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Bitty Dup Bakel,	Passed away July 11 at the Robert B. Green Hospital it. this city.
Solution	<section-header> Now Delivering BALLY ABBC BALLY ABBC BALLY ABBC BOODENELES BOODENELES Acknowledged The Greatest Ever By Operators All Over The Jountry, RUSH YOUR ORDERS. Acknowledged The Greatest Ever By Operators All Over The Jountry, RUSH YOUR ORDERS. We carry the world's finest stock of reconditioned Pin Games and Kiddle Rides. Write for Special Prices. INTERNATIONEL Music, Shuffle Alleys, Binge Games and Kiddle Rides. Write for Special Prices. INTERNATIONEL Muse Ment Co Muse Ment Ment Co Muse Ment Ment Co Muse Ment Ment Ment Co Muse Mut</section-header>
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LASHER CONVERSIONS for Leader, Chief, Royal and Imperial. 4 Drum Synchro-Flash Scoring, New Attractive Back Glass	450 Massachusetts Avenue ME-trose 4-8468 Indianapolis, Indi
Chief, Royal and Imperial.	
We 22-ft. Rock-Ola 1 NEW ELECTRIC SCOREBOARDS	uarter century of it,
Shufflebds., refin- SLIM JIM MODELS (Overhead), 15-21 pts.	
trated, Each \$179.50 WALL MODELS, same type scoring as above 95.00	NATIONAL
sets (2) used fluor. hufflebd. lights, re- inished, new bulbs. er Set\$12.50 USED OVERHEAD SCOREBOARDS 1 Monarch 15-21 & Frames	Gold Nugget Deluxe
Hebd. Adjusters. Terms: 1/3 dep., bal. C.O.D. or S.D., F.O.B. Chicago.	"Profit Maker"
of Eight \$10.00 MID-STATE COMPANY	SHUFFLEBOARD
Hieboard Wax. Dozen Cans \$3.00 2369 Milwaukee Ave. Tel.: Dickens 2-3444 Chicago 47, Ill.	
TTENTION FOREIGN BUYERS!	
NATIONAL OFFERS THE BEST IN RECONDITIONED EQUIPMENT	
Completely checked and reconditioned by our staff of	
 expert mechanics—refinished to look brand new! Changes for operation on any type electrical current can be made at nominal charge. That National Shuffleboard Is Not a fill 	lash-in-the-
Coin Chutes adapted to fit almost any coin, Pan" Fad. Pan" Fad. That National quality and know-how is	
Durable crates used on all shipments. Steel-banded for extra safety.	
• Lined with water-proof paper. TO GET THE MOST FOR YOUR DOLLARS, WRITE TODAY Today new features and models mak	
FOR LITERATURE AND PRICE LIST Shuffleboards more profitable than ever	
Complete Stock of All Types of Coin Operated Equipment: Amusement Games, Phonographs, Shuffle Games.	before. present distributor set-up.
TIONAL COIN MACHINE EXCHANGE OR WRITE NATIO	ORMATION PHONE ORange 2-9100



THE BILLBOARD

Location Cuts

range from 20 to 40 per cent, de-

pending upon the take. Juke boxes

are set to operate for 50 centavos,

Amigo," by Luc Abanto Morales,

Sono Radio label; "Besame More-

nita," labels Seeco and Sono Radio,

and "Aunque Me Cuesta La Vida,"

American juke boxes imported

in Peru during the first three

months of this year, according to

U. S. Department of Commerce

Air Freight

A system of importing which is

The games business, especially

pinball units, is also flourishing in

Peru. It is estimated that nearly

1,000 are scattered around the

Percentages to location owners

Lima-Callao area alone.

by Celia Cruz, Seeco.

Percentages to location owners

Continued from page 88

about \$75.

currency

COIN MACHINES

Speed Air Exports From Inland Cities

NEW YORK, July 23.-Air Ex-1 ments, formerly required delays in press International has begun a new system of air freight shipments which will speed delivery of coin machines from unland U. S. cities by domestic airline. Shipments were to Europe.

Government red tape is now being done by 71 air line officials in key inland cities in this country, where formerly, all these operations had to be handled thru New York.

Air Express is operating the new system in conjunction with United the forwarder acquires insurance \$1.25, altho discounts up to 30 Air Lines, Capital Airlines, and Mohawk Airlines.

Paper Work

The paper work, concerned primarily with preparation of government documents for export ship-



major ports of several days. Firms shipping from inland cities to European centers were required to send the shipment to New York then taken from the plane and held up while export documents were prepared.

The treight forwarder's main worth about 21/2 cents in U. S. task is to see that an export shipment arrives at a port and is loaded on a plane or ship with the necessary government documents. Often thru banks. The forwarder can save by many distributors. money for the shipper by consolidating small shipments into a lower-rate-per-pound package.

The inland shipper can now take advantage of this lower rate rengues. According to juke box play system of shipment, where pre-viously it was available mainly to rent tunes are "Me Cuento Un exporters in or near port cities.

It is expected the consolidation appeal will cause inland exporters to ship more by air. Pan American World Airways says about 10 per cent of its air freigh' exports are from inland points.

\$1.25 -1

11.10 -

1116

juke boxes are priced from \$2,000 Fulbito is completely mechanical up, long-term payments available. and is a competitive two-player most sellers require down payments game. There are at least a dozen of approximately \$150 to \$200, local manufacturers m the Lima with monthly payments averaging area producing Fulbito, and it has become a strong competitor in the game field.

> Many operators believe that American exporters should look into the possibilities of competitive games. They agreed that there is a definite trend toward this twoplayer type machine.

Coinage Problems

Locally produced records sell Local coinage problems have from 65 cents to \$1. Imported stymied the expansion of the vendrecords, 45 r.p.m.'s. are priced at ing machine business in Peru. The for a cargo and finances exports per cent are given to operators coin in circulation in this country suitable for vending is the sol-a brass coin somewhat larger than Local music prevails on the majority of the juke boxes. The most the American silver dollar. The popular tunes being boleros, guacoin is worth approximately 5 rachas, afros, vals criollo: and mecents.

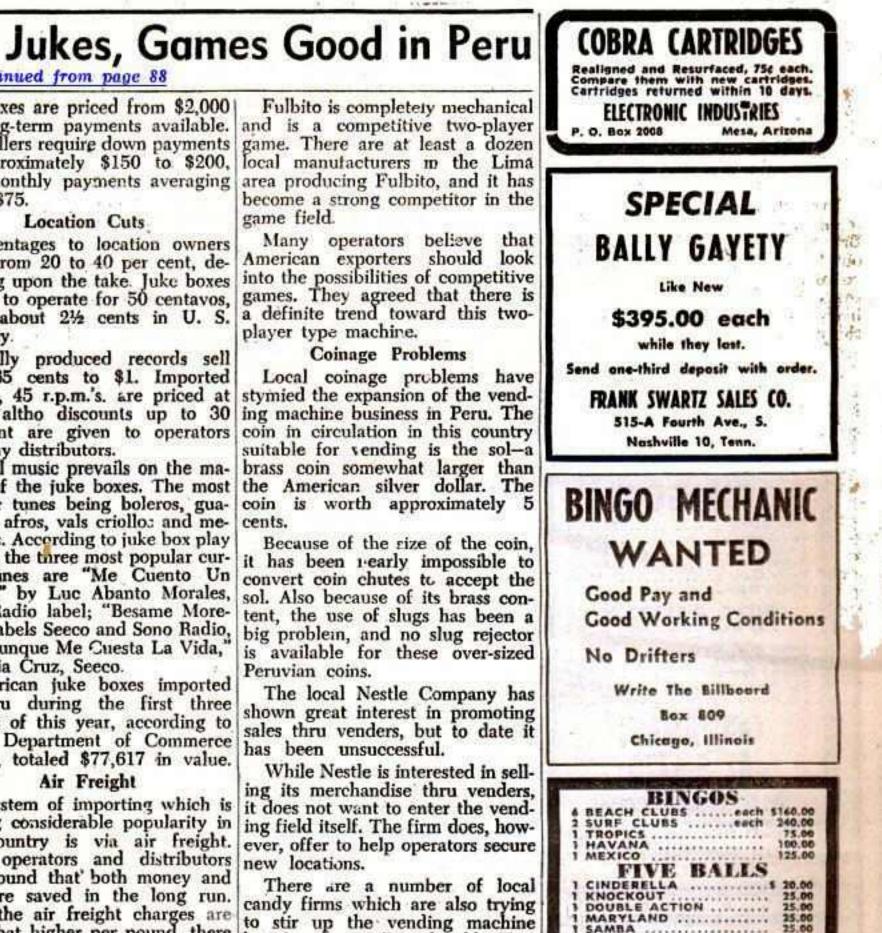
> Because of the rize of the coin, it has been rearly impossible to convert coin chutes to accept the sol. Also because of its brass content, the use of slugs has been a big problem, and no slug rejector is available for these over-sized Peruvian coins.

> The local Nestle Company has shown great interest in promoting sales thru venders, but to date it has been unsuccessful.

> While Nestle is interested in selling its merchandise thru venders, it does not want to enter the vending field itself. The firm does, however, offer to help operators secure new locations.

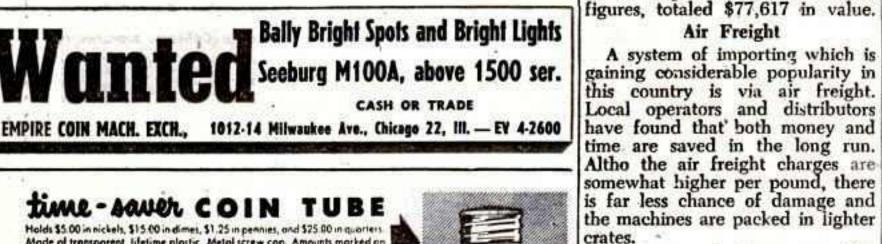
There are a number of local candy firms which are also trying to stir up the vending machine business thruout Peru, but like Nestle none have met with success so far.

The general outlook for the coin machine business in this country is bright. Operators and distributors feel that the market has barely been scratched, and that with the trend to newer equipment sales will increase proportionately.





MISCELLANEOUS AMERICAN (used 2 weeks) 150.00 EXHIBIT SHOOTING GALLERY CLOSEOUT (3000 PUNCHBOARDS) (Write for list) OHIO SPECIALTY COMPANY INC



Made of transporent, lifetime plastic. Metal screw cap. Amounts marked on hube. Fills cain nudgers in seconds. Easy to store—easy to fill from automatic Price-25c per tube. 30-day meney-back guarantee on all factory orders -free samples sent on request ... Act New!

New, Improved CHOICE COIN BOX

JULY 30, 1955





THE BILLBOARD

COIN MACHINES

103

Vending in England: Ripe Field of Wide Development

By LEIGH VANCE

LONDON, July 23.-The automatic sales machine business in Britain, almost completely knocked out by wartime rationing and restrictions, is now a wide open field ready for development. But it is likely to be a long while before the percentage of goods sold thru automatic machines compares in

N. J. Dentists Ask Schools to Remove Candy, Pop Venders

Education officials.

The recommendation has the unanimous support of over 250 member-dentists who believe the substitution would stimulate a fresh fruit eating habit among selling its candy and cigarette children.

Chocolate Firm Buys ABC-TV's 'Super Circus'

BROOKLYN, July 23. - The Chunky Chocolate Corporation has ing the business carefully. They announced its purchase of the ABC-) are being particularly careful not TV program "Super Circus" for fall to upset the public with low-grade showing in 46 markets thruout the goods, in what is virtually a com-United States.

According to Jeff Jaffe, presi- years after the war began. dent of the firm, the programs will begin in September and continue public's attention, the manufacturevery week thruout the 1955-1956 ers have got to overcome the probseason.

States.

ended in 1953-the sales rate is tenth of 1 per cent of the total tho, and new firms have been formed to do business in the candy vending field.

Cigarette vending was also given a boost recently with the lifting of "quotas" fixing the amounts available to retailers.

Impulse Buying

Th main aim of the operators is to generate "impulse buying" thru ESSEX COUNTY, N.J., July 23. newly designed machines, improve -Mechanical fresh fruit dispensers packaging designs, and placement will replace soda and candy vend- of machines at hitherto untouched ing machines in public schools here sites where ordinary retailing if a proposal by the Essex County would not be an economic propo-Dental Society is accepted by the sition. The sites include cinemas, Health Department and Board of theaters, dance halls, sports arenas and factories.

> The biggest operator in Britain, the British Automatic Company, kept only its weighing machines during the wartime restrictions, allocation thru retail shops. Now the company is expanding, with old machines reconditioned and new ones appearing all over the country. **Court Buyers**

Even so, operators are approachpletely new business, restarting 16

But even before they can get the lem of to whom to sell or lease

"The acquisition of the famous machines. Branded goods manushow," said Jaffe, "is further evi- facturers are a good bet because too is the cinema or theater man or other site-owner-for machines offer increased facilities to custom-

any way with that of the United have been installed in factories by a company producing the Ameri-In the candy field-the first can Mills Industries venders. Anvending to emerge after rationing nother soft drink machine was installed for an experimental period only about 700,000 a year-one- in a rubber factory; now there are a dozen there serving thousands retail sales. Prospects are good of workers, a trend suggesting great possibilities to the soft drink merchants here.

The automatic sales machine business is slowly feeling its way forward in Britain, but it looks as if it is a business which will pay big dividends only in a few years time and only to companies which have been able to get in at the beginning of this exciting and, for Britain, comparatively new sales technique.



MUSIC	BINGOS	Largest Stock of KIDDIE RIDES in the World
1 SEEBURG M100C \$595.00 10 AMI E-120 575.00 1 ROCK-OLA M-1428 125.00	8 TROPICANA (NEW) \$375.00	
MISCELLANEOUS	9 BEACH CLUB\$165.00 4 BEAUTY 125.00	Send for Complete List! 60 BALLY SPACE SHIPS 38 DECO SPACE RANGERS
	3 SINGAPORE 250.00 1 TAHITI 150.00 1 SUNSHINE PARK 35.00	1 NYLCO CLINTON ROCKET 1'EXHIBIT STRATO SCOUT 4 BALLY SPEED BOATS

dence of the support we are giving the public is already buying their our customers in pre-selling our products and know their value. So products.

Cont. Can Names Alex Paper Sales Head

NEWARK, N. J., July 23.-Continental Can Company has announced the appointment of Moss C. Alex as general manager of sales for the firm's Paper Container Division. Alex assumes the position previously held by Harry A. Kirk until his death in June. Alex joined Continental in 1946

as a paper container salesman on made district sales manager in Los Angeles, and acting division manits Eastern division, remaining in fronted window. that position until his present In the soft drink field, American appointment.

Stumbling Block

The retailer is the stumbling block. He usually regards the machines as enemies to his business. But the manufacturers argue that if he installs one himself, or finds a nearby site, it can be an additional source of revenue after his shop has closed.

To begin the job of converting the British to the idea of buying the West Coast. In 1950 he was goods from machines, automatic venders have been installed at railway stations-the main prewar ager of West Coast sales later that sites-where people are accustomed year. In 1951 he was appointed to seeing them. One machine is director of sales for the Paper available in three models, which Container Division and, in 1953, can carry 15, 20 or 25 different became acting manager of sales for selling lines displayed in a glass-

designed, British built machines

EXCHANGE



mpire C



arcades, drugstores, supermarkets, kiddielands, bowling alleys, dime stores everywhere!

Also delivering Williams' Great **Baseball Game "King of Swat"**



CREATORS OF DEPENDABLE PLAY APPEAL 4242 W. FILLMORE ST. CHICAGO 24, ILL.







THE BILLBOARD

COIN MACHINES 105



BALLY MANUFACTURING COMPANY-2640 Belmont Avenue, Chicago 18, Illinois







JULY 30. 1005

COIN MACHINES

107





SINGLE BALL Balls are delivered and hit in MID-AIR! Players actually loft high fly balls WITHOUT RAMPS Balls soar approximately 5 FEET through the air!

Adjustable for

MULTIPLE

SINGLE REPLAYS

exciting match play

and hold-over feature!

can score up to 100 RUNS! Keeps game "alive" until last man is out!

> e King-Size Balls! REALISTIC

White Plastic

Wooden Bat

Dimensional Players

O LIFELIKE 3-

9 FULL-VIEW **Glass Sides**

and Topl

0 0

FENCE

10

-5

OUT.

5

1, 2, or 3 Innings! COMPACT!

3 OUTS

PER INNING

adjustable to

80" long 25" wide

SKYROCKET 2-PLAYER RIFLE GALLERY! STILL IN PRODUCTION! GENCO MFG. & SALES CO. 2621 N. ASHLAND AVENUE CHICAGO 14, ILLINOIS



THE BILLBOARD

COIN MACHINES 108



Cash in on ever-increasing popularity of bowling. 15,000,000 bowlers will keep coin-chutes busy and cash-boxes full for all operators who get in on the ground floor with first 6-PLAYER*

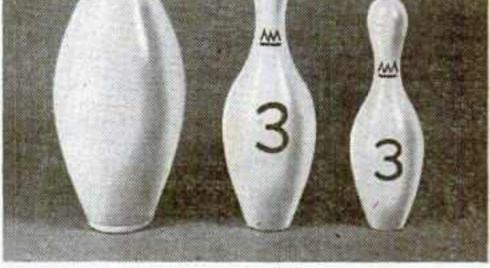


Congress bowler

OFFICIAL BOWLING** shuffle-bowlers. Order new Ballybowlers now!

IULY 30, 1955





New KING-SIZE Pins New OVER-SIZE Puck

New king-size pins, nearly a foot high and almost as big as official bowling-alley pins, increase play appeal of new Ballybowlers. Pin at left is official pin. Pin at right is ordinary shuffle-bowler pin. Center pin is new Bally king-size pin. Matching the new king-size pin is the new Bally over-size puck with a hefty, healthy feel that adds to thrill of skill-shooting. New over-size puck is larger puck on playfield at left. Compare size with smaller old-fashioned puck.

SPECIFICATIONS: Overall size 81/2 ft. long, 25 in. wide. Available in straight dime play or one play for a dime, 3 plays for a quarter. Light-up scores with speedy totalizing. Club-styled cabinet. 7-10 pick-up. Genuine Formica playfield. Hinged pin-hood, doors and playfield with easy-up elevator on playfield. Speedy pin re-set. Quiet operation. Sturdy, trouble-free mechanism.

*Fun for one player . . . more fun for competitive teams of 2 to 6 players. **Scoring for strikes, spares and blows is according to Official Bowling Rules.

ABC-BOWLER and CONGRESS BOWLER are out-earning

MANUFACTURED BY BALLY MANUFACTURING COMPANY 2640 BELMONT AVENUE . CHICAGO 18, ILLINOIS



THE BILLBOARD

COIN MACHINES

109







New 10-SERIES Advancing Scores

CORNER SCORES SPOT NUMBERS EXTRA BALLS

New High-Speed Coin-Flash

New improved spin-mechanism and special fast motors result in fastest flash ever seen on a pinball glass, speedier coin-play, increased earning power.

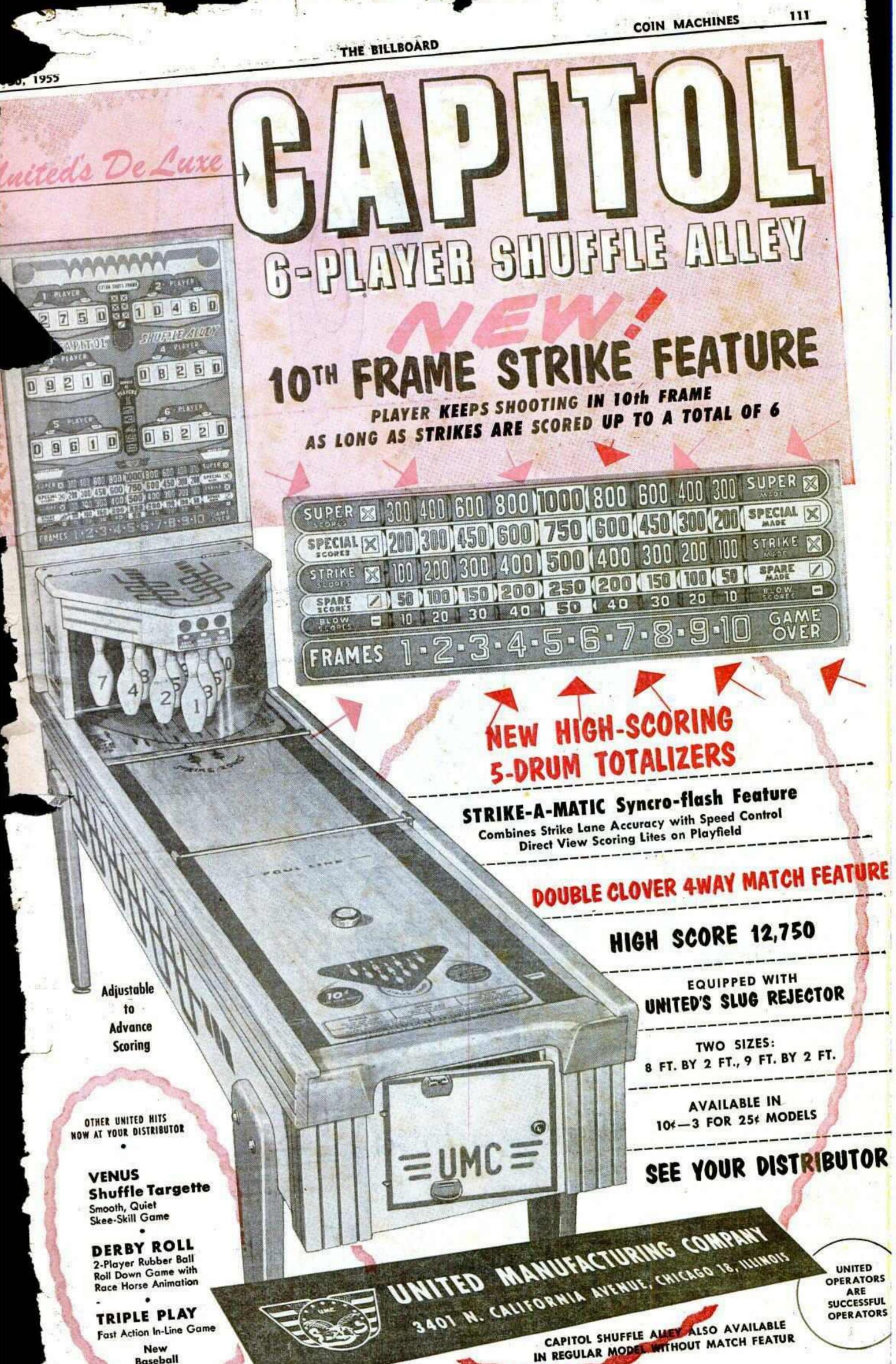
New Speedy Ball-Clearance

Balls from 7 top rows (Magic-Pockets) do not roll down playfield at end of game but are immediately cleared through hole

at top of board. SEE BALLY BOWLERS ON PAGE 108 Greatest array of money-making play-appeal features ever crammed into a single game insures top earning-power when you get GAY TIME on location. Avoid delay in delivery by ordering GAY TIME today.

BALLY MANUFACTURING COMPANY-2640 Belmont Avenue, Chicago 18, Illinois



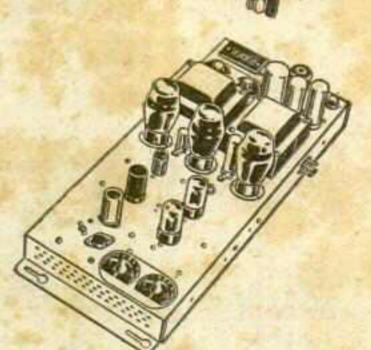


Baseball Games

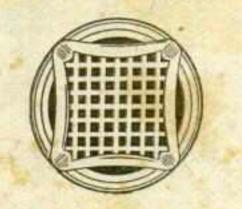


from the high fidelity pickup (20 TO 25,000 C.P.S. RANGE)

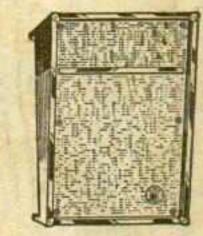
to the high fidelity amplifier (20 TO 25,000 C.P.S. RANGE)



to the high fidelity remote speakers

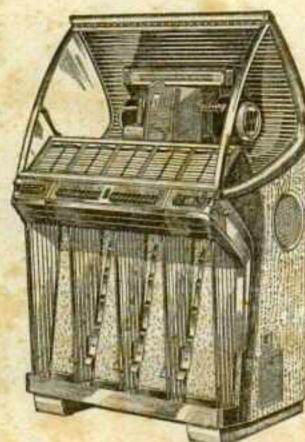








music systems are high fidelity .all the way



America's finest and most complete music systems



DEPENDABLE MUSIC SYSTEMS SINCE 1902 J. P. SEEBURG CORPORATION Chicago 22, Illinois

