

The Billboard

JANUARY 5, 1952



THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY



PRICE: 25 CENTS

Stations Bring \$25,000,000, Point Up Strength of Radio

FUNNYMEN'S NURSERY

Young Comics Teamed With NBC-TV Names

NEW YORK, Dec. 29.—The comedy development plan recently set up by the National Broadcasting Company will get its first big display on the new U. S. Rubber video show, which goes off January 13 in the 7-7:30 slot. Sundays. The stanzas tentatively titled "U. S. Royal Showcase," will utilize two comics each week, one an established name and the other a comparative unknown plucked from the NBC proving grounds. The cast also will harbor a name guest singer and a regular band.

The comedy development plan has been under the direction of Joe Bigelow, former talent agency exec. Bigelow also will produce the U. S. Rubber show, with Ernie Walling supervising

production. It is understood that the youthful comedians who play the stanza will have an option commitment with NBC, so that should any of them click big, the web will be able to capitalize on it.

Initial show has not yet been cast but it's known that the bankroller would like to pair Bert Lahr with a youth named Guy Raymond as funnyman on the prem. with Rosemary Clooney as warbler. Gordon Jenkins is negotiating as possible permanent musical director. The show moves into the time being vacated by Chesterfield's ill-fated "Sound-Off Time."

Road Faces '52 Car Shortages

WASHINGTON, Dec. 29.—Road shows will find the shortage of freight cars intensified rather than eased during 1952, it was indicated this week in a year-end report by William T. Faricy, president of the Association of American Railroads.

Altho Class One railroads set aside \$1,061,000,000 in 1951 for some 84,000 new freight cars and about 3,500 new locomotives, the backlog of orders has rolled up to 120,000 cars and 1,700 locomotives undelivered. Reduced steel allocations for the first part of 1952 will further cut the number of cars manufactured, Faricy said, and Class One railroads will receive nowhere near the 10,000 new cars a month they require to meet minimum needs.

SUDS SERIAL BUBBLES OVER

NEW YORK, Dec. 29.—A soap opera will come to life early in January, when Hoan Tompkins and Carl Swenson, radio thespis, become man and wife. Both are active in the daytime serial circuit.

Miss Tompkins portrays Nurse Nora on "This Is Nora Drake." Swenson plays Lord Henry Branthrop on "Our Gal Sunday," and also appears on "Lorenzo Jones." Pay-off is that they first met when they were cast together in "Pursuit of Happiness."

HIGH HAT LP

Princeton, Harvard on Disk Kick

NEW YORK, Dec. 29.—The Ivy League, which is off the commercial kick as far as football is concerned, is becoming commercial-minded toward the record business. Princeton University, whose Triangle Club presents a musical comedy every year, has just recorded the score of this year's show, "Never Say Horses." The LP disk will be sold on the campus, and in theaters where the musical is presented.

Refusing to be outdone by the Princetonians, Harvard University's Hasty Pudding Club is recording the score of its new musical, "Seeing Red," a satire about congressional investigating committees, and will sell the record commercially. The Hasty Pudding Show teed off its annual tour with a five-day stand at the Barbizon-Plaza Theater here Thursday (27).

TV Outlets Still At Ceiling Levels

But '51 Transfers in Older Medium Show Prices Steadiest in 3 Years

WASHINGTON, Dec. 29.—Reflecting a sound economic outlook in radio and a phenomenal boom in TV station values, sales of AM and TV broadcast stations in 1951 soared well beyond \$25 million, more than double the figure for the previous year, it was estimated here this week. Turn-over of radio stations alone during the year accounted for nearly four-fifths of the total dollar volume. Sharp "firming up" in radio station prices developed

despite TV's swiftly growing revenue.

Meanwhile, prices of TV stations this year ran three to five times higher than in comparable deals, according to Federal Communications Commission records. Transfers took place at a steadier pace in the last four months. Radio stations have been grabbed off the market with increased vigor in medium-sized cities, and especially in single-market communities, with prices steadier than at any time in the last three years.

Reasons for sales have varied from death in the family, or owners moving to another community to growing competitiveness not only of TV but of radio itself. However, purchasers have been showing no stage-fright of

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NBC-TV Daytime Risk Is \$5 Mil

NEW YORK, Dec. 29.—The National Broadcasting Company, in adding some 25 hours per week to its daytime TV schedule after the first of the year, will be taking a \$5,000,000 per year gamble on its ability to sell the shows. The web is sustaining these stanzas itself with no bankrollers signed, as of this weekend, for any of the new offerings.

Conservative estimates have NBC on the hook for about \$100,000 weekly on its daytime additions. The early-morning Dave Garroway opus, "Today," which tees off January 14 from 7 to 9 a.m., alone will total about \$40,000 per week for the strip. The 9 to 10 a.m. period is local time.

The 10 a.m. to noon bloc, which

(Continued on page 6)

Neither Snow Nor Blizzard Stops Showbiz

CHICAGO, Dec. 29.—With an additional eight inches of snow falling in the Midwest Christmas Day to bring the total to more than 17 inches, transportation, altho greatly crippled, failed to interfere with most bookings.

Too, the storms hitting thru a wide area, did not hamper the operation of most radio and television outlets. Instead, both mediums worked overtime handling road reports, warning motorists of conditions, keeping listeners advised of changes in weather and assisting in emergency oper-

(Continued on page 12)

Martha Raye, Vags Hit by U. S. Liens

MIAMI, Dec. 29.—Federal tax liens were levied last week against Martha Raye and her husband, Nick Condos, and the Four Vagabonds. The operation of the 5 o'clock Club—in which Martha has an interest—and The Vagabonds Club were not affected.

A tax lien of \$30,922 was filed in Circuit Court against Nick and Martha Condos for a claim covering 1948-49 income tax. An individual lien of \$12,844 covering 1944 and 1947 tax returns also is on file against Mrs. Condos, and individual lien for \$7,643 covering a 1944 return against Condos.

Liens against the Four Vagabonds, totaling \$18,000, named Albert M. and Shirley J. Torrieri; Phillip Rizzo; Dominick and Christine Germano; and Wilbur P. and Eleanor Peterson. The Vagabonds have been paying off the debt at the rate of \$500 a week since last June.

Year-End Summary Shows "Too Young" Top Tune of '51

NEW YORK, Dec. 29.—"Too Young," "Because of You" and "Mockin' Bird Hill" finished a close one-two-three in The Billboard's annual year-end recap of its Honor Roll of Hits. Final tabulation of total points received in 1951 had the first three songs closer together than ever before. Nat (King) Cole's Capitol recording of "Young" also headed retail music store sales, with Tony Bennett's Columbia disk, "Because of You," a late-in-the-year hit, finishing a close second.

Les Paul and Mary Ford's "How High the Moon" was tops of the year on the juke boxes, slightly ahead of Cole's "Too Young," Bennett's "Because of You," and the Weavers' "On Top of Old Smoky."

The survey, results of which appear in the music section of this issue, is the sixth annual recapitulation of The Billboard's weekly

music popularity charts and represents an exhaustive and definitive evaluation of the music scene for the entire year.

Summary is based on votes re-

TEN TOP TUNES OF THE YEAR

1. Too Young
2. Because of You
3. Mockin' Bird Hill
4. Tennessee Waltz
5. Hi
6. How High the Moon
7. On Top of Old Smoky
8. My Heart Cries for You
9. Be My Love
10. Loveliest Night of the Year

ceived during the calendar year only, this year's tallies being a grand total of votes received from record dealers and juke box operators from January 1 thru December 22, 1951. Obviously, the full popularity standings of songs and records which "broke" in recent weeks cannot be reflected adequately in the recap which is in process of compilation during the early ascendancy of such records. Similarly, a top disk or tune that reached full popularity prior to January 1, 1951, but maintained its popularity well into the year will obviously not compare favorably with records and songs that had a full popularity eyelet during the calendar year.

For example, "Tennessee Waltz" hit the popularity polls in late 1950 and was actually leading the "Honor Roll" at the time the 1950 recapitulation was published last

(Continued on page 11)

Much Baseball NSG for FCC; WCAW Is Loser

WASHINGTON, Dec. 29.—In a decision on applications by two West Virginia AM stations competing for the same broadcast facilities in order to expand, the Federal Communications Commission this week granted the facilities to the station which "broadcast a large number of programs for various local public service institutions and organizations," and turned down the application of the rival station whose "program schedule has been literally saturated with the broadcasting of baseball games." WGKV, a National Broadcasting

(Continued on page 6)

Martin-Lewis Suit Reaches Settlement

HOLLYWOOD, Dec. 29.—After almost five months of bickering, depositions, cross-complaints and other legal action, the \$10,000,000 suit against Dean Martin, Jerry Lewis and other parties by Screen Associates reached an out-of-court settlement. Individuals and groups involved yesterday (28) paid to SA "a small fraction" of the amount sought.

With M and L in the suit were York Pictures, Music Corporation of America, Hal Wallis, Hal Wallis Productions, Wallis-Hazen and MCA Artists. Settlement frees all parties from claims by SA. Repeating the defendants were Joe Ross, vicepres and secretary of York Pictures, and Lew Wasserman. For the plaintiff it was Jacques Braunstein, Irving Levine and Daniel A. Weber.

Billboard Backstage

By JOE CSIDA

In reporting from week to week in these pages on the revolving door thru which personnel passes from one company to another, from one job to the next, it rarely occurs to us to publicize promotions and personnel realignments right in our own small factory. But like radio and TV networks, record companies, circuses, carnivals and amusement machine organizations, we have our own shuffles and re-shuffles. And like every other business enterprise such shifts, additions, et al., in personnel are designed to enable us to improve our product. We're striving every day to make The Billboard a better paper, a paper which more people will find ever more interesting and valuable.

On not-too-frequent occasions we lose good people to show, business organizations. Thus, not too long ago, Abe Olman of Robbins, Feist and Miller lured music reporter Jerry Wexler away from us. And previously, radio-TV editor Jerry Franken, left us to seek his fortune with program packager Lester Lewis, and Bob McCluskey of our ad staff joined RCA Victor. While we are no happier than the next guy when some of our talent forsakes us, we—again like most other organizations—have a similar policy in this regard. We will never deter a guy from making a move he considers an advancement. And, in a sense, we're happy to serve as a firm team for firms in show-business. It's certainly hard enough to develop solid manpower in most businesses, and, if we can help in that regard, it gives us a nice glow.

But most of our changes are made inside the organization with two basic objectives in mind: (1) the aforementioned desire to better the paper, and (2) the equally

important wish to reward a guy who's doing a good job for us with a better job. In recent months and upcoming this new year, are some changes in which this column's customers may be interested.

To strengthen our operations in the increasingly important Hollywood-Los Angeles, and general West Coast area, young veteran Johnny Sippel, who has been covering the music, record, night clubs, vaude and many other beats in Chicago, goes West to join Sam Abbott and Lee Zhitto. We have mentioned in this space previously our opinion that Zhitto is one of the best trade newspaper reporters we have ever encountered anywhere. Well, thousands of Chicago show-business folk will tell you the same about Sippel. As a team, operating together in Hollywood, we think they'll be the hottest item since Martin and Lewis.

Moving into Johnny's slot in Chi will be another long-time staffer, Norm Weiser. Weiser originally came with us in New York and was transferred to Chi, where for years he's worked the Dick Schreiber beat under editor Dick Schreiber. Weiser's first love was music, records, night clubs, radio and other facets of indoor show business and he's returning to those pastures with healthy enthusiasm. Working with Jack Mabley on the radio-TV side, and under Chi Manager Maynard Reuter in other departments, we expect big beats from Mr. Weiser. Weiser's replacement is as yet undetermined, but Reuter and Schreiber are carrying on an intensive manhunt for a top grade newsman for the spot. And knowing both these gents, we know they'll come up with someone as intelligent as he is beautiful.

Another man we're stealing from Mr. Reuter's talent development mill is Bert Braun of the Chi ad staff. Bert moves into our New York office on January 6 to begin operations under the whipcracking of ad manager Haps Kemper. Other recent additions to Kemper's corps here on the New York side are Cy Benick, who has proved the proverbial tower of strength on the sales force of our robust and rapidly growing sister journal, *Vend*; Ron Gravatt, who is filling an important niche in the copy wing of the promotion department under brother Andy Csida; and Lee Liebowitz, on the advertising and promotion department's layout and art staff. Working with us here in Gotham for some little time now, of course, but never previously billed in this pillar is veteran ad staffer Ed Grassick, who did a stretch in Chi and Hollywood before coming on here.

New to the New York editorial staff is record industry operator Bob Rolontz, a member of the strengthening music-record department will be Is Horowitz, who has been doing a quiet but thoroughly effective job for years on the New York coin machine editorial staff. We're swinging Is into the music-record side to further solidify what we like to consider our number one position in this important show business branch.

Along with these realignments, of course, are all the old standbys whose literature you read (if you hope) weekly. If all of us, old and new, can do anything about it we'll be delivering a more interesting, more useful Billboard to you every seven days. If we don't it won't be for lack of trying. Happy New Year.

Washington Once-Over

By BEN ATLA

WASHINGTON, Dec. 29.—Unless war spreads, some price and salary controls affecting the amusement industry will be moderated by the time the national conventions roll around in July. This doesn't mean that inflation is being licked. It means that the White House will be adopting a political expedient to head off criticism of chaotic regulations. Don't expect wide-scale relaxation, however. Outlook continues for stiff controls on materials and construction. A lot of currently scarce metals will start to appear in increased supply by June according to the Defense Production Administration, but these won't include major ones such as copper and aluminum. The government predicts copper will remain scant for five years, and aluminum will stay scarce at least until 1953.

Code on TV Coverage b Given Thought . . .

Look for down-to-earth confabbing by Congress shortly on a formal code for TV coverage of hearings. Except for the Kefauver Committee's milestone report last session which suggested the code, Congress has touched the subject gingerly. Question of sponsorship has been an espe-

cially touchy one. Influential lawmakers are convinced that standing committees are now ready for official policy on "When, how and if" TV is to be admitted to hearings and whether conditions should be imposed for sponsorship. House rules committee is expected to shelve a sending proposal for limited TV coverage of floor debate, but the group is taking a wide-open attitude on suggestions for procedure for TV coverage of hearings. As matters stand, TV coverage is discretionary with committee chairmen. The New York State Bar Association's recent report urging a ban on sponsored telecasts of hearings hasn't had a Capitol Hill impact yet. Leaders feel that some sort of workable code should be shaped to serve dual purpose of protecting individual rights of witnesses and assuring TV recognition.

Bills on D.C. Agenda;

'Voice' May Be Nil . . .

A raft of bills affecting the entertainment world is on tap for Congress when it resumes on January 8. Early Senate Committee attention is certain for legislation to re-examine the Voice of America. A shift of global prop-

aganda operations from the State Department to an independent agency has long been talked. Last session's congressional criticism of the Voice's waste and inefficiency is sure to be repeated in louder tones this year.

Getting closer to committee action, too, is Senator Ernest McFarland's (D., Ariz.) bill to revise the Communications Act. The bill proposes a drastic FCC procedural shake-up. Also slated for action is the Bryson-Kefauver copyright bill, which got a days hearing in October and is scheduled for further airing on February 4 before the House Judiciary Sub-committee on copyrights and Patents. This bill proposes to end juke box exemptions from copyright royalty fees. Other pending measures cover a wide showbiz range. Their future is none too bright. These include: Senate William Benton's (D., Conn.) bill to create a National Citizens' Advisory Board on Radio-TV; half a dozen bills to ban air and press plugs for liquor and beer; several bills to create a government-sponsored ballet-opera and legit theater; a bill to limit network time on affiliates; and a proposed North American Regional Broadcasting Agreement.

BIG TOPPER

Ringling Show Gets Lavish Pic Treatment

By JIM McHUGH

NEW YORK, Dec. 29.—Produced with an extravagance in time and dollars usually reserved for access Biblical themes, Cecil B. DeMille's "The Greatest Show on Earth" pursues the formula he originated of depicting, on a super-colossal plane, an interesting subject in this case the Ringling Bros. and Barnum & Bailey Circus, with a calculated abundance of fictional happenings to sustain interest in the documentary material. As a depiction of the Big Bertha in the international circus world, the film is complete and exciting for the "children of all ages" who have ever twitched anxiously at the brazen daredevilry that is so much a part of the big top or held on to their stomachs in joyous appreciation of the buffoonery of the white-faced jokers. The scenario, however, leaves much to be desired.

A year ago, after work had already begun on the flicker, DeMille said that the efforts of himself and his staff, together with the combined resources of Paramount Pictures, had been unsuccessful in uncovering a circus story that would provide even a skeleton framework for the drama he hoped to build, and that it was necessary to employ writers to fashion an original document. The efforts of Fredric M. Frank, Theodore S. John and Frank Cavett have done little to fill the gap in circus literature, with the net result being a hodgepodge of nearly every imaginable fictional device, or perhaps more properly, cliché.

Halve the film—it is presented almost in this manner, with lengthy documentary sequences, including commentary by DeMille sandwiched between story frames—and you have an excellent record of the circus, somewhat along the lines of Warner Bros.' excellent short of several years ago, "King of the Carnival."

The Story

Very much condensed, the story runs like this: Betty Hutton is a hard-working serialist. She is about to inherit the centering spot but must give away to Cornel Wilde, who has a bigger reputation as a high act, because the show needs a name attraction before the earning-hungry bankers will finance a tour beyond 10 major cities. There results an intricate rivalry of firing acts work- ing without nets and a fall by Wilde. Movie magic makes it possible for him to survive.

Show Manager Charlton Heston would, and does, sacrifice almost anything and everything for his beloved circus. Gloria Grahame, an elephant worker, tries unsuccessfully to nuzzle in on the love triangle creation by the principals. Her actions prompt a ruffled auditor, elephant trainer Lyric Bettger, to redlight one section of the show train to rub the white office wagon. He then sacrifices his life and that of an accomplice in a vain attempt to

(Continued on page 34)

London Dispatch

By LEIGH VANCE

LONDON, Dec. 29.—Sylvia Rayman, author of "Women of Twilight," the all-fem success of the Vaudeville, this week sued actress Jean Shepherd to prevent her dealing in the play's rights. It seems that Sylvia, one-time waitress, ticket agency girl and theater usherette, was persuaded to sign a contract drawn up by Shepherd which that lady represented as a normal theatrical one. Once the play became a hit, the author found she was getting rather less than she might have expected—around \$110 royalties a week. She refused to take any of it, sued to prevent any negotiation over film rights until she could get a better cut. But it appears she had signed the contract with two people, Miss Shepherd and an Evelyn Dysart—who was not a party to the action. Said the Judge: "This is a misconceived motion. I do not see any relief I can grant Miss Rayman without prejudicing the other party (Miss Dysart), who is not a defendant."

Christmas Shows

Budgeted at \$2,800,000 . . . Show costs go up with a leap at Christmas, when productions (Continued on page 33)

Paris Peek

By ANNE MICHAELS

PARIS, Dec. 29.—With the Christmas-New Year's week, the theaters, cinemas and niteries are bringing out the best programs of entertainment of the year. But for the cinema that doesn't mean much. The big houses along the Champs-Elysees have, after feeding us five-year-old films all winter, brought out what is considered here "new" pictures. England's "Lawless Hill Mob" and Jean Renoir's "The River" took the best nods of the week. Disney's "Alice in Wonderland," playing in French version only, has been brought out as the draw for the kids. "Fancy Pants," "Mr. Belvedere Rings the Bell," "Capt. Horatio Hornblower," "The Little Dividend" and "The Duchess of Idaho" are the lures for the holiday entertainment seekers. Out of the 20 main cinema houses in Paris, 15 of them are showing American or English pictures.

Theaters, Niteries Sked

Big Holiday Bills . . .

The theaters, however, are having a far more profitable time. It (Continued on page 33)

Picture Business

By LEE ZHITTO

HOLLYWOOD, Dec. 29.—A few months ago, we relayed here some of the concrete plans for bringing new faces and talents to the screen then being considered by Don Hartman, Paramount's production chief. Hartman at that time told us the motion picture industry is badly in need of new faces and fresh ideas and that something must be done about it. The cry for new talent is almost as old as celluloid, we reported, but went on to show what plans Hartman had already put into practice to develop new screen writers and build new directors.

Not one to leave plans in the blueprint stage, Hartman will further intensify his drive to develop new screen talent in 1952, according to his outline of activity for the forthcoming year. More than ever before, Paramount will open its gates to young, promising talent. In addition, the raft of new talent brought into Paramount during recent months will be developed and polished for their fu-

ture screen appearances. Those youngsters who have proved themselves in lesser roles will be given more important parts in future films, thereby providing them with an opportunity to build their screen stature.

Audrey Hepburn Is

Signed to Term Pact . . .

Those recently signed to term contracts by Paramount include Audrey Hepburn, who caught the studio's eye in her performance in Broadway's "Gilda," and now will be cast in Paramount's "Roman Holiday." Dislodged from the starring role in a forthcoming musical, Tom Morton and Gene Barry, also from the New York stage, will be given their screen debut during the forthcoming year. Anna Maria Albertini, the teen-age Italian youngster whose operatic singing in Bing Crosby's "Here Comes the Groom" won her a chance for a bigger role, will

now be starred in "The Goddess." Newcomer Don Taylor, after successfully proving himself in lesser roles, was cast in a meaty part in "Stalag 17." Carolyn Jones, fresh from Pasadena Playhouse, was signed to a term contract after showing her worth in "This Is Dynamite." Intensified build-up will be launched on behalf of the "golden circle" group of comparative newcomers being groomed for stardom.

As a former writer-director, Hartman will place similar strong emphasis on untried ideas. Creative penmen under contract are asked to deliver the new and different in stories while the studio remains on the alert to acquire outside material that lives up to Hartman's specifications. There'll be more writer-director assignments at Paramount, for Hartman strongly subscribes to the theory that in many cases the story's creator can best handle the directorial reins.

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EDITORIAL

Resolution for Radio, TV Broadcasters

A tough and smart guy will always take advantage of a push-over. That's one of the less attractive and most undeniable facets of human nature. And there's no doubt in our minds that that tough and smart guy known as the major national advertiser (and his agency) did an excellent job of making a push-over out of radio in 1951.

The big advertiser found his organized effort (no matter how loosely or untraceably organized, it was organized nevertheless) to scare radio into cutting rates eminently successful. Naturally the big advertiser worked on the network level, where dog-eat-dog competition indicated he could do his destructive best. And he was right, but the effects are still being felt not only by the networks, but thruout radio.

And having found the radio networks the simplest kind of push-over, it's our opinion that that tough, smart national advertiser is now attempting, unbelievable as it sounds, the same operation on television. On page one last week we reported a whole flock of surveys being launched by national advertisers and agencies to "determine the true impact of television from a dollars-and-cents result-producing basis."

And by what the more naive will look upon as a coincidence, The Wall Street Journal December 28 carried a page one story telling about the high cost of TV. "Sponsors," said The Wall Street Journal headline, "Fret Under Cost Load."

They'll Prove Plenty

We have a sneaking suspicion that these advertiser-agency surveys, collectively, will unearth the startling conclusion that, while TV is a wonderful advertising medium with tremendous selling impact, it is demonstrably overpriced. The unmistakable preaching the surveys will make to the telecasters is: "No, fellows, no more rate increases. The medium is just about paying off, and if you boost the price any more we'll just have to cancel out. Also, boo!!"

We'll bet every dime we have against an old box-top that that's what the surveys will "prove." Just as the Association of National Advertiser Studies "proved" that nighttime radio listening was "virtually eliminated" in TV homes. And we ask the telecasters, and particularly the networks, to keep in mind several incidents of the past:

(1) At least part of radio's present dilemma stems from the fact that radio, and particularly the networks, failed to raise rates in the days when all other advertising media were raising rates, and such increases in radio were eminently justified.

(2) The network rate cuts of last July accomplished practically nothing in the way of increased or new business for any of the networks.

(3) More and more studies now coming to light reveal that (a) TV is the greatest advertising medium of all time and (b) notwithstanding TV, radio is maintaining very healthy audiences even in nighttime hours.

Nobody can blame the national advertiser or his agency for trying to get the best deal possible from radio, TV or any other medium. And nobody can blame that same bankroller for taking another whack at a medium (broadcasting, and the same broadcasters who control most of telecasting) which he has already found to be soft touch. Network brass, radio and television broadcasters in general, could do a lot worse than to resolve, in 1952, to stand up and demand to be paid what their product is worth. And not a cent less.

SUPER SCRIPTING

NBC Writers Prep Drama In Six Days

CHICAGO, Dec. 29.—A new network half-hour drama series was whipped into shape here in six days. On Monday (24) producer Ben Park and writer Bill Barrett were asked to prepare a script for the 5:30-6 p.m. Sunday time slot on the National Broadcasting Company TV net.

Barrett and Park, who write and produce "Hawkins Falls," turned out the script of "Those Endering Young Charms" Monday, got an okay Tuesday, cast the show on Wednesday and were prepared for the show Sunday. The cast includes Maurice Copeland, Betty Arnold, Gerald Gavey, Patricia Mathews and Clarence Hartzell.

Review Index

Due to space shortage, Highlight-Reviews are omitted this week. All Reviews will be found in the department, as follows:

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HE BEATS DRUM, AND WHY NOT!

NEW YORK, Dec. 29.—Joe Dine, manager of the National Broadcasting Company press department, this week took on a dual personality, press agent and tunesmith. Dine picked up a song while in the Army in 1945, titled "I See the Moon." Arranged by Meredith Willson, the tune was premiered last Sunday on NBC's "The Big Show." Plans for recording the ditty now are under discussion.

Chertok Moves Pic Firm Site; Gets Big Order

HOLLYWOOD, Dec. 29.—Jack Chertok moved his film production firm this week to the General Service lot where he leased the Pine-Thomas Building. New facilities will permit expanded operations, allowing Chertok to film as many as five half-hour segs per week on a maximum sized.

Chertok, who recently joined forces with Famous Artists' Charles Feldman for a revitalized video film operation, earlier this week was granted a \$500,000 lensing order to produce 20 episodes of "Sky King" for Derby Foods. Filming starts early in February, with series to kick-off via National Broadcasting Company's TV chain March 15.

Pine-Thomas Building was leased on a one-year basis with options.

NBC, AFFILIS STILL IN DEADLOCK ON NEW PLAN

Future AM Rates May Bypass TV, But McConnell Holds Firm Now

By JOE CBIDA

NEW YORK, Dec. 29.—The National Broadcasting Company "will not necessarily continue" to reckon television impact as a factor in any future re-appraisal of its radio network rates, but video's impact in specific markets will definitely be a factor (as originally proposed) in the re-evaluation of radio rates called for by the network's present Economic Study Plan. This statement was part of a letter the network was preparing to mail to each one of its affiliated stations scheduled to take a cut under the present plan.

NBC president Joe McConnell also revealed this information to a delegation of three affiliates who met with him Thursday (27) to discuss the Economic Study Plan. The three affiliates were Paul (Fritz) Morency, WTIC, Hartford; Clair McCollough, WCAT, and other Southern stations, Lancaster, Pa., and Dick Shafto, WIS, Columbia, S. C. The trio had set up the special meeting with the NBC prexy in the hope that they would be able to get him and the radio network's executive vice-president, Charles Denny, to reconsider the basis for rate re-adjustments as dictated by the Economic Study Plan. (Denny joined McConnell and the station group for the last half hour of the meeting.)

The affiliates had made a similar proposal to the NBC executives at the web convention in Boca Raton earlier this month (The Billboard, December 8). And at the Thursday meeting the affiliative request was politely but firmly rebuffed, just as it was at Boca. McConnell told the affiliate threesome that whether it took a week, a month, six months or a

year, the Economic Study Formula would have to be accepted by the affiliates as it has been designed. Morency, McCollough and Shafto attempted to make it clear that in spite of the network's best efforts substantial numbers of affiliates (and several key stations) would refuse to take a rate cut or give NBC the early-morning option time requested.

It is the feeling of this group of affiliates that some stations will cancel their network affiliations before accepting the NBC re-adjustments. Such stations, of course, would either seek other web affiliation or go it as independents.

The meeting was also marked by disagreement between the NBC execs and the affiliate members as to whether several key stations had signed up with NBC

under the strict terms of the Economic Study Plan. A number of cases were cited where the web insisted certain stations had agreed to go along, and the affiliates were equally certain that these same stations were steadfast in their refusal to accept the dictates of the formula.

One case cited to McConnell, in an effort to show him how destructive the NBC plan could be to radio as a whole, was that in which a more-than-20-year affiliate of NBC, in a prime market, accepting the rate cut called for by the formula would become the lowest priced of the four network stations in its city. Since the station is the top one in its market, the affiliates insist, it is inevitable that the other three networks would have to cut their rates, too.

The citation of this example, it was reported, made no perceptible dent in McConnell's determination to proceed as per NBC schedule. Morency, McCollough and Shafto, in addition to being NBC affiliates, are spearheads of the all-industry Affiliates' Committee, which last month officially denounced the NBC Plan as leading to the "destruction of radio."

Affiliates' Committee leaders told The Billboard that they regretted their inability to dissuade McConnell from proceeding with his plans, but made it clear they intended to continue their fight against the aspects of the plan which they consider harmful to radio.

RAU CONDUCTS SHOW BIZ SLOT AIRED ON WTVJ

MIAMI, Dec. 29.—A once-a-week commentary on show business has begun over WTVJ here with Herb Rau, amusement editor of The Miami Daily News and South Florida correspondent for The Billboard, in the conductor's slot.

The program, seen on Friday nights, is part of the across-the-board presentation by The Miami Daily News. A different departmental editor conducts the spot each night as an adjunct to newscaster Jack Lloyd.

Rau, who will be on the show thruout the Miami and Miami Beach winter season, started December 21 with English showgirl Penny Fort of Lew Walters' Latin Quarter, as his guest. On December 28 he hosted Lili St. Cyr, star of the Beachcomber night club show.

Parks to Have 4 Segs on CBS

NEW YORK, Dec. 29.—Bert Parks moves over to do still another show on the Columbia Broadcasting System's TV network when Bristol-Myers switches "Break the Bank" to Sunday night 9:30-10 p.m. on that web in early January. Program is currently in the Wednesday night 10:10-10:30 p.m. slot on the National Broadcasting Company's TV network.

Parks will also be on CBS-TV Mondays, Wednesdays and Fridays 8:30-9 p.m., the day of which will be sponsored by General Foods and the third sustained by the network. Strangely enough Parks broke into TV about 1946 as a guest on a CBS-TV show, "Party Line," which was sponsored by Bristol-Myers and which featured John Reed King.

NBC-TV intends to move "Pantomime Quiz" slated for Wednesday 10:30-11 p.m. under the Camel Cigarette aegis into 10:10-10:30 on that evening where station clearances are more available.

Republic Bows TV Production

HOLLYWOOD, Dec. 29.—Republic Pictures will become the first major studio to invade TV film production when its tele subsidiary, Hollywood Television Service, Inc., starts cameras rolling January 15 on the "Sky Marshal of the Universe" series. Kid telepix series consists of 39 half-hour episodes and will be produced by Mel Tucker and Franklin Adreon.

Dix will get the major studio ballyhoo treatment via a \$100,000 drum-beating campaign to establish the new out-of-the-world character. Series is budgeted at approximately \$20,000 per episode.

WENR-TV Sets Four New Segs

CHICAGO, Dec. 29.—Four new shows kick off on WENR-TV, Chicago, in the next 10 days. The station will test to the American Broadcasting Company net a new quizzer in the old Don McNeill time slot, 8-8:30 (CST) Wednesdays. It is "PDQ," a variation of charades with contestants, non-pros, drawing clues instead of acting them out.

Also starting Wednesday (2) is a morning show across the board, 10-10:30, featuring Pat Tobin, formerly of Detroit, in a swap session. On Tuesday, January 8, Woody and Virginia Klose, formerly of New York, start a late-evening husband and wife gab session, 10:30-11. That night also brings debut of a news show produced by WENR-TV and The Chicago Daily News, shifted from the proposed 9 p.m. Thursday spot to 10 Tuesdays.

Sponsor shifts on the station's high-rated "Super Circus" appear to be ironed out. New line-up is expected to have Canada Dry and Weather-Bird Shoes alternating on the first half hour, and Mars Candies picking up the second half hour every week, all over the ABC net.

Bill Stern Signed Up For 13 TV Specials

NEW YORK, Dec. 29.—Sports-caster Bill Stern last week was signed by General Tire & Rubber Company for a minimum of 13 special 15-minute TV film shows during the coming year. The stanzas are expected to be utilized via the National Broadcasting Company preceding special TV sportscasts. Agency is Darcy.

MBS Rakes In Renewals, New Buys, Step-Ups

NEW YORK, Dec. 29.—The Mutual Broadcasting System raked in a parcel of sales this week, via three new sponsorship deals and two increased time buys by old advertisers. Beginning February 29, Murline will sponsor Gabriel Heuter's newscast on Fridays, 7:30 to 7:45 p.m. Kellogg has signed to sponsor a weekly 15-minute hillbilly musical, featuring singer Carl Smith. And the Benjamin Moore Paint Company will stage its annual 13-week spring campaign over the web (via the "Beth Moore" show) starting March 1 from 11 to 11:15 a.m.

Increased time sales include an additional five minutes for newscaster Cecil Brown, 6:55-7 p.m., by State Farm Automobile Insurance Company, beginning December 9, and an additional half-hour buy of Kraft Foods. The latter outfit is dropping sponsorship of "Queen for a Day" on Tuesdays and Thursdays in order to pick up the tab for the first 15 minutes of the same show (11:30-11:45 a.m.) on Monday, Wednesday and Friday. Kraft is buying the last 15 minutes of the Bobby Benson program on Mondays, 5:15 to 5:30 p.m. Top renewals this week were Old Gold for "Queen for a Day," John Manville, newscaster Bill Henry, Pal Jades, "Rod and Gun Club," and American Federation of Labor, commentator Frank Edwards.

KNBH Debuts Peanut Circus

HOLLYWOOD, Dec. 29.—Station KNBH will bow "Peanut Circus," a quarter-hour weekly kid seg on Friday (4), featuring Vance Colvig (son of Pinto, disk voice of Bozo the Clown). Series is bankrolled by Circus Foods, Inc., with biz placed thru Batton, Barton, Darrin & Osborn.

Set will simulate behind the scenes of a circus lot with Colvig as Mutsy the Clown relating circus lore for the youngsters.

RADIO STATION PRICES ARE FIRM DESPITE TV

Total of '51 Transfers Amount To \$25,000,000 in Both Media

Continued from page 1

TV. Year's biggest one-package deal involved several radio stations, a network, a TV station and real estate interests. This was the \$12,500,000 Don Lee Network-General Tire and Rubber Company transfer deal.

Indicative of the soaring values of TV stations, station KEYL in

VET NET

Hospitals Tape Shows For Own Web

WASHINGTON, Dec. 29.—A new radio "network" has been organized by 50 veterans hospitals, the Veterans Administration announced this week. Professional entertainers and amateurs among the veterans give shows that are recorded on tape and shipped around to various hospitals for rebroadcasting. Such notables as Jimmy Durante, Esther Williams, Burl Ives and boxer Jersey Joe Walcott have already been featured over the network.

Luckies Mulls Thursday Poser

NEW YORK, Dec. 29.—Lucky Strike has an option on the Thursday night, 9-9:30 slot, on the Columbia Broadcasting System's TV web for next season. The time period is now filled by the Alan Young Show, which Esso sponsors in the East and Ford on the West Coast.

The plan is to move "This Is Show Business" which is programmed Sundays, 7:30-8 p.m. into Thursdays. In the event Jack Benny does a weekly program. Should Benny be willing to work only alternate week or once-a-month video appearances for Lucky Strike, "This Is Show Business" would remain in its Sunday slot. If the cigarette sponsor, nevertheless, exercises its option, Young would be moved to another time period.

20th-Fox Joins In TV Hassle

WASHINGTON, Dec. 29.—"Twentieth Century-Fox Film Corporation" this week declared itself in full accord with motion picture producers, theater owners and exhibitors that "the assignment of exclusive channels for theater television is certainly the most desirable and the prime objective of all the parties seeking the establishment of a theater television service."

Fox maintained FCC should still enlarge the "issues" in its upcoming theater-TV hearings to consider utilizing the industrial radio service frequencies for theater-TV. In the event the price objective may not be attained.

Motion Picture Association of America, Inc., Theater Owners of America, and National Exhibitors Theater Television Committee objected to considering the non-exclusive industrial radio facilities.

TV Screen for Cincy's Albee

CINCINNATI, Dec. 29.—The Albee Theater here will be the first local house to have a theater-size TV screen, it was announced Thursday (27). Equipment is being shipped and installation will begin immediately, said William H. Howard, vice-president of RKO Theaters.

TV projectors will be installed in a balcony booth. The screen will be 300 square feet. The house plans to use closed-circuit programs of sports and news events and big-time entertainment productions such as have been available to New York, Chicago and Cleveland.

San Antonio sold for \$1,050,000; WLAU-TV, Grand Rapids, Mich., \$1,382,000; WOWA-TV, Omaha, \$2,525,000; and KFI-TV, \$2,500,000. Particularly significant was the price paid this year by the Hearst newspapers for a quarter interest in TV station KING in Seattle. The corporation paid \$375,000 for one-fourth of the station which a couple of years ago was sold in its entirety for exactly that amount—\$375,000.

Opinion in radio brokerage circles is that TV's spiraling values have not hurt AM broadcast properties which, if anything, have improved. James W. Blackburn, of Blackburn-Hamilton Company,

Frigidaire May Pick Up CBS TV News Segs

NEW YORK, Dec. 29.—Indications this week were that Frigidaire would pick up the Tuesday and Thursday segments of the Doug Edwards news show which is expected to be cancelled by Oldsmobile in January. Program is on the Columbia Broadcasting System's TV web 7:30-7:45 across the board.

The Olds cancellation, if it comes, will be the result of the cutbacks in automobile production due the first quarter of 1952. Both Frigidaire and Olds are divisions of General Motors. In the competition slot on the National Broadcasting Company's network facilities is Chevrolet, another General Motors product, which sponsors Dinah Shore.

Sawyers Buy 2 Ohio Stations

CINCINNATI, Dec. 29.—Secretary of Commerce Charles Sawyer and his family have been authorized by the Federal Communications Commission to buy for \$100,000 radio stations WCOL and WCOL-FM, Columbus, O. It was reported here Thursday (27). Air Trails, Inc. of which Sawyer is president, purchased the stations from Pixleys, Inc.

Lady Broadcasters Planning Confabs

DETROIT, Dec. 29.—Recently-organized chapter of the American Women in Radio and Television has set a stiff program of activity with a state convention of the chapter to be held at the Hotel Staller, January 19, followed by the national convention here later in the spring. Muriel Hall, WJR, has been named chairman of the state meet, with Kay Gould, WXYZ, in charge of all publicity for the organization.

Officers elected by the new chapter: President, Marion Ryan, Detroit Edison Company; vice-president, Mary Morgan, CKLW; secretary, Bess Wright, WKMH; treasurer, Kathleen Lardie, manager of WDTR, Edythe Fern Melrose, WXYZ, is national vice-president.

KTHS Move OK'd For Little Rock

WASHINGTON, Dec. 29.—The Federal Communications Commission, in an initial decision this week, approved the moving of KTHS from Hot Springs, Ark., to Little Rock in order to bring the first primary daytime broadcast service to some 77,000 persons, and the first primary service at night to some 356,000 people. Hot Springs will continue to receive primary service from the station, FCC said. Radio Broadcasting, Inc. remains the KTHS licensee.

of the nation's leading radio-newspaper brokerage firms, said: "Not only sales, but appraisals of radio properties are running higher." Blackburn declared that the situation has "produced ample evidence to assure renewed faith in AM broadcasting."

50G A WEEK

It's Buick Saturation Radio Sked

NEW YORK, Dec. 29.—Buick will spend more than \$50,000 for its one-week radio saturation campaign beginning the week of January 13. Advertiser will use several shows on the Columbia Broadcasting System, National Broadcasting Company and American Broadcasting Company, plus daytime spots on 410 local stations. Kudner is the agency.

WMCA Ups Fleisch To Veep and G. M.

NEW YORK, Dec. 29.—M. M. Fleischl has been appointed vice-president and general manager of WMCA here. The broadcasting exec has been with the station since 1941, and has been acting general manager of the station since the middle of 1951, when Norman Boggs resigned.

WESTINGHOUSE TO AIR MEETINGS

Buys CBS AM-TV Coverage Plan On 60-Odd Stations at \$3 Mil Cost

NEW YORK, Dec. 29.—The Westinghouse Electric Corporation this week purchased complete coverage of the Democratic and Republican National Conventions next summer from the Columbia Broadcasting System's radio and TV network divisions, a buy which is expected to cost the advertiser more than \$3,000,000.

For this sum Westinghouse will receive from CBS-TV a minimum of 20 hours of video coverage of each convention, plus a 13-week half-hour show of a non-partisan nature which is to begin in August on a prime evening slot, and a four-hour program of election results an election night. From CBS-AM it will get the same 13-week program, and Election Night coverage, but 12 hours of convention highlights.

The Westinghouse deal is regarded as a victory for CBS over its strongest competitor, the National Broadcasting Company, which was peddling the same package to the client. CBS in its sales brochure only offered 35 stations, but with the Westinghouse order definite expects to deliver a full network of 62 stations. NBC-TV can still sell a convention package but will have difficulty delivering more than 35 stations, as the single station markets are expected to be wrapped by CBS-TV shortly. It is reported that the various TV stations taking convention programming will receive a smaller cut than the usual station take for network shows. This applies to programs telecast from the convention directly. A prime factor in the Westing-

Warren Jennings Is Promoted by ABC

NEW YORK, Dec. 29.—Warren Jennings this week was named national spot sales manager for the American Broadcasting Company's owned radio outlets. Jennings reported to James Connolly, vice-president for ABC's owned stations. He formerly was account exec in the radio spot sales division.

DON'T TOP THIS ONE; JUST TIE IT

WASHINGTON, Dec. 29.—Cody Finkelstein, WTOP-Columbia Broadcasting System press information chief, tells this one:

Charles Hill, directing a Christmas Eve WTOP-TV pick-up for the CBS network, noticed a beautiful shot of a church window on one of the monitors, and he said on the intercom circuit to cameraman Emil J. Franks, "Hold it." For half a minute the network was treated to the church window scene. Hill then directed that the camera be switched to the church interior and he heard cameraman Franks' chuckle over the intercom: "Do you know who that church window shot was? Watch."

Franks panned up on his camera, and Hill saw in his monitor the smiling face of Harry Remmers, a WTOP-TV supervisor, wearing a tie on which was painted the beautiful church window just viewed by the CBS audience.

LH Music Pix Bought for TV

NEW YORK, Dec. 29.—James Lees and Sons, makers of carpets, this week bought "Meet the Masters," a series of 10 half-hour video films for sponsorship next spring. The longhair music program will be divided into spring and fall concerts, with the first five running between mid-February and April, and the second five between September and November. Thirty-five stations will be used.

Among the artists to be presented are Jascha Heifetz, Nadine Conner, Marian Anderson, Gregor Piatigorsky, Andres Segovia and Jane Peerce. D'Arcy is the agency.

PRESS RAIDED

New TV Execs Come Up From News Field

NEW YORK, Dec. 29.—The three major TV network exec appointments of the past week underline a growing tendency of the webs to bring in personnel with heavy experience in other fields. Notably, the video industry has been getting its executive transfusions from the rosters of newspapers, magazines, films and the legitimate theater. In addition to advertising, promotion and sales posts, they have been plucking promising execs for program, production, services and staging departments as well as scripting.

The American Broadcasting Company's appointment of John B. Lanigan as vice-president for TV sales introduces a specialist in consumer advertising from Time magazine. The National Broadcasting Company, adding Abe Sehechter (who returns to broadcasting) as TV exec, brings in a newspaper man with years of daily paper, wire service, radio and magazine experience, most recently as vice-president at Crowell-Collier. NBC also yesterday (28) inked the deal which makes Tom Gallery its sports chief for TV, a post he has been holding at Du Mont. Prior to that, however, Gallery was a key exec with the New York Yankees, and earlier was involved in West Coast sports promotions.

ABC-TV to Air H'w'd Shows

NEW YORK, Dec. 29.—By next spring, the American Broadcasting Company plans to originate at least two video hours weekly from Hollywood, with that total upped to about five hours weekly by the end of 1952. First Coast origination on a regular basis will be the Skippy peanut butter show with Art Baker, which moves over from Du Mont. ABC's initial experiment with new Coast stations will start via kine, with a one-shot exposure of the Joseph Schickelrad psychological melodrama series, "The Professor," which airs locally in Hollywood.

The January 15 edition of the series will get an injection of additional production coin, and the kine will be used later on web. If reaction seems good, the series may be booked for live airings from the Coast. Additional Hollywood airters probably also will be dramatic rather than comedy, with some marquee name values.

DiMag's Tag: 150G to 165G

NEW YORK, Dec. 29.—The New York Yankees and WPX here are asking between \$150,000 and \$185,000, including time and talent, for the pre and post-game TV commentary of Joe DiMaggio during the forthcoming baseball season.

The price has been hiked considerably over that received last season by the Philip Morris-sponsored Dizzy Dean. The cigarette company is receiving first refusal on the package.

Robert L. Coe Joins Du Mont

NEW YORK, Dec. 29.—Robert L. Coe, independent management consultant and veteran broadcaster, has been appointed manager of the Du Mont Television Network's station relations department, effective January 2. He will report to Elmore B. Lyford, director of that division.

Coe, a member of the Radio Pioneers' Club, was instrumental in building of two TV stations—KSD-TV and WLTX-TV in Wichita here. He joined radio station KSD in 1922, and was operating head of KSD-TV and chief engineer when he left in 1947 to become vice-president and general manager of WPLX.

Neubauer Gets Top WMAQ Sales Slot

CHICAGO, Dec. 29.—Rudi Neubauer, of the national spot sales department, has been promoted to sales manager of WMAQ, Chicago National Broadcasting Company station. Neubauer started at NBC as an office boy in 1929 and went into sales in 1942.

He succeeds Howdee Myers, who resigned to become Chicago office manager for the O. L. Taylor Company.

Faust Heads East Sales for CBS-AM

NEW YORK, Dec. 29.—Dudley Faust has been named Eastern sales manager of the Columbia Broadcasting System's radio network. Before moving into radio network sales here, he was assistant Western network sales manager of CBS.

THE BILLBOARD

Radio-TV Show Charts

For Reviews and Ratings of Songs and Records See The Billboard Music Popularity Charts (Music Section).

Top 10 TV Shows Each Day of the Week in BOSTON

(809,000 TV Sets; Panel Size 350)

... According to Videodex Reports

WBZ-TV... Westinghouse Radio Station, Inc. NBC
WNAC-TV... Central Tire & Rubber Co. ABC, CBS, DuM, Yankee
Videodex reports monthly on each of 10 major television markets...

NATIONAL BROADCASTING COMPANY was the strongest video network in Boston the first week in November...

Table with columns: Rank, Show Name, Network, Time, Station, Rating. Includes 'COMEDY HOUR (MARTIN & LEWIS)', 'PHILCO TV PLAYHOUSE', etc.

Table with columns: Rank, Show Name, Network, Time, Station, Rating. Includes 'TALENT SCOUTS', 'I LOVE LUCY', 'ROBERT MONTGOMERY', etc.

Table with columns: Rank, Show Name, Network, Time, Station, Rating. Includes 'TEXACO STAR THEATER', 'FIBERSIDE THEATER', 'CAMEL NEWS CARAVAN', etc.

Table with columns: Rank, Show Name, Network, Time, Station, Rating. Includes 'KRAFT TV THEATER', 'GODFREY & FRIENDS', 'PARSY BLUE RIBBON BOUTS', etc.

Table with columns: Rank, Show Name, Network, Time, Station, Rating. Includes 'YOU BET YOUR LIFE', 'FORD FESTIVAL', 'CAMEL NEWS CARAVAN', etc.

Table with columns: Rank, Show Name, Network, Time, Station, Rating. Includes 'MAMM AGAINST CRIME', 'MAMA', 'PLAYHOUSE OF STARS', etc.

Table with columns: Rank, Show Name, Network, Time, Station, Rating. Includes 'YOUR SHOW OF SHOWS', 'ALL STAR REVUE', 'YOUR HIT PARADE', etc.

FOR FULL INFORMATION

about all radio and television shows... ratings, audience composition and the many other factors which determine the success or failure of a program...

Share of Total Audience Radio vs. TV BIRMINGHAM

Table showing Share of Total Audience Radio vs. TV BIRMINGHAM. Includes columns for Television % of Total Aud. and Radio % of Total Aud. for various days and times.

NEXT WEEK: Top 10 TV Shows Each Day in BUFFALO

Table with columns: Rank, Show Name, Network, Time, Station, Rating. Includes 'KRAFT TV THEATER', 'GODFREY & FRIENDS', etc.

Top 5 Radio Shows Each Day in MINNEAPOLIS-ST. PAUL

Table with columns: Rank, Show Name, Network, Time, Station, Rating. Includes 'FRANK EDWARDS', 'THE HANGOUT', etc.

as well as Share of Total Audience in MINNEAPOLIS-ST. PAUL

Table showing Share of Total Audience in MINNEAPOLIS-ST. PAUL. Includes columns for Television % of Total Aud. and Radio % of Total Aud.

Storch Up for Gleason Spot

NEW YORK, Dec. 29. - Larry Storch may take over the "Cavalcade of Stars" on the Du Mont network next season...

Top 5 Radio Shows Each Day of the Week in BIRMINGHAM

(159,200 Radio Homes)

... According to Pulse Reports

Table with columns: Station, Power, Network, Day/Time, Rating. Includes WAPI, WBZ, WDRB, WJLD, WLBS, WSGN, WTNB, WYOR.

Pulse radio surveys are conducted monthly in 18 markets, and reports are issued bi-monthly except for New York, which is monthly...

RADIO was still quite the vogue in Birmingham, Ala., during September and October, 1951. According to Pulse, 25.2 per cent of Birmingham's radio homes were tuned in during the average quarter hour...

7 P.M. to Midnight

Table with columns: Rank, Show Name, Network, Time, Station, Rating. Includes 'WALTER WINCHELL', 'LOUELLA PARSONS', 'HORACE HEIDT SHOW', etc.

MONDAY-FRIDAY 6 A.M. to 6 P.M.

Table with columns: Rank, Show Name, Network, Time, Station, Rating. Includes 'BIG TOWN', 'LIFE WITH LUIGI', 'MR. & MRS. WORTH', etc.

WEDNESDAY

Table with columns: Rank, Show Name, Network, Time, Station, Rating. Includes 'DR. CHRISTIAN', 'MR. CHAMBLEEM', 'NIGHT EDITION', etc.

THURSDAY

Table with columns: Rank, Show Name, Network, Time, Station, Rating. Includes 'COUNTERSPY', 'YOUR HIT PARADE', 'FBI IN PEACE & WAR', etc.

FRIDAY

Table with columns: Rank, Show Name, Network, Time, Station, Rating. Includes 'FRANK EDWARDS', 'THE HANGOUT', 'WE SAY GOODNIGHT', etc.

SATURDAY

Table with columns: Rank, Show Name, Network, Time, Station, Rating. Includes 'GENE AULTY', 'FOOTBALL', 'NIGHT EDITION', etc.

6 A.M. to 7 P.M.

Table with columns: Rank, Show Name, Network, Time, Station, Rating. Includes 'EDWARD R. MURROW', 'CLUB 15', 'JACK SMITH', etc.

SATURDAY

Table with columns: Rank, Show Name, Network, Time, Station, Rating. Includes 'CBS NEWS ROUNDUP', 'THEATER OF TODAY', 'FOOTBALL SHOW', etc.

SUNDAY

Table with columns: Rank, Show Name, Network, Time, Station, Rating. Includes 'DREW PEARSON', 'NEWS SCOREBOARD', 'BOLD VENTURE', etc.

Albert to Replace Jarvis on KLAC-TV Daily Five-Hour Seg

Station Seeking Top Hollywood Spinners for Jarvis Radio Time

HOLLYWOOD, Dec. 29.—Station KLAC-TV this week signed comic Eddie Albert to replace Al Jarvis on the daily 12:30 to 5:30 time block for a minimum of \$3,000 per week. Albert was linked to a seven-year contract after Jarvis snipped his six-year-old ties with the station to go to American Broadcasting Company's KECA and KECA-TV, where he will air two hours per day via TV and three and a half hours across the board on radio. Jarvis' dual broadcasting stint will pay him a minimum of \$930,000 over the seven-year period of his ABC pact. Terms of Jarvis' contract will allow him to participate in his shows' earnings, thereby pushing his seven-year potential over the million-dollar mark.

While at KLAC, Jarvis earned \$1,750 per week for spinning disks 24 hours per week on radio and televising 26 hours per week. Jarvis' seven-year KLAC pact still had one year to run, but he was granted his request to terminate the paper at this time by station General Manager Don Feddersen. So far, KLAC hasn't decided upon a replacement for Jarvis on his radio series. Station has been talking to various top local spinners.

Jarvis starts his KECA and KECA-TV duties January 28. Albert, however, will start airing on KLAC-TV January 7, working with Jarvis for a three-week break-in period prior to the spinner's switch to the ABC stations. Albert, who has been active in TV film production, also agreed to turn over his syndicated "Carrie" to KLAC's film syndication division. Albert at present is not producing any videopix product, but has completed a number of pilots. In the theatrical film field, he recently co-starred with Jennifer Jones and Lawrence Olivier in William Wyler's "Brief Encounter" and co-starred with Betty Grable in "Meet Me After the Show" for 20th Century-Fox.

Jarvis' deal with the ABC stations was negotiated by KECA's Manager Amos Baron and KECA-TV's Manager Phil Hoffman and

the spinner's biz managers, George Gottfried and John Ettinger, of the Nat Goldstone agency. Jarvis intends to aim both his shows directly at the housewives. Introducing Society of Domestic Engineers on his TV show, board of appointed housewives to test sponsors' products before their commercials are accepted. His radio show will use "the greatest tunes of all time," whereby he will air top standards as well as tunes he deems destined to become the "greatest."

KTLA Acquires PT Pix for 3G

HOLLYWOOD, Dec. 29.—Paramount's KTLA this week acquired two-year unlimited run rights to 10 first-run Pine-Thomas feature films at an estimated cost of \$3,000 per film. Deal was completed between station topmen Klaus Landsberg and Jules Weil of New York's Specialty Television Films, firm handling TV rights to the P-T product.

Pix include "Tornado," Chester Morris starrer; "Take It Big," with Jack Haley; "Wrecking Crew," co-starring Richard Arlen and Buster Crabbe; "Dangerous Passage," featuring Phyllis Brooks; "Follow That Woman," with William Gargan; "Fear in the Night," with Paul Kelly and Ann Doran; "Swamp Fire," Buster Crabbe and Johnny Weissmuller; "Caged Fury," Richard Denning; and Brenda Joyce in "Shaggy."

WLIB Taps Negro Mart, Nation's 6th Biggest 'City'

NEW YORK, Dec. 29.—There are more than 1,012,000 Negroes living in Metropolitan New York today, making it a group whose population is greater than that of the sixth largest city in the U. S.

Since 1947, 30.3 per cent of the residents of Harlem, New York's original Negro community, have left that neighborhood to settle in other parts of the city. In the past ten years, while the income of the average American family has doubled, the income of the average Negro family in the U. S. has tripled. The head of the average middle class Negro family earns better than \$3,200 a year, and about 50 per cent of such families have one or more supplementary wage earners.

These are the principal findings of a six-month survey just completed by radio station WLIB here. The report was presented to ad prospects as the initial step in what the station intends to be a continuing study of Metropolitan New York's Negro market. In addition to original research, the report includes data obtained from private and governmental agencies, such as the Urban League, the housing authority

MAYBE DURANTE WOULD FILL BILL

NEW YORK, Dec. 29.—The publicity department at the National Broadcasting Company this week decided to squelch a press release put together by an over-ambitious member of its Hollywood flack staff. The release, as received in New York, read: "Ralph Edwards is conducting a search for a male counterpart for Dagmar. He's looking for an Apollo who will have an outstanding regular feature on the new Ralph Edwards show, which makes its debut January 14 over NBC-TV."

"PAYOFF"

NBC-TV Seg To Hand Out TOG Weekly

NEW YORK, Dec. 29.—Television's biggest giveaway show to date will be the new Walt Rramer package, "The Big Payoff," which goes off in the 8:30 p.m. slot across the board on the National Broadcasting Company. The program will average about \$10,000 weekly in handouts.

Colgate is the sponsor, with the show's purchase easing its soper, "Miss Susan," out of the picture.

James to Take Video Plunge

HOLLYWOOD, Dec. 29.—Harry James will take the tele plunge with a regular series via station KNEB starting January 6 in the 9:30-10 p.m. PST time slot. Band show will originate from a KNEB studio rather than Casino Ballrooms as originally planned. Outlet will ask \$3,000 talent and time charges for the James show. Talent includes trumpeter, band members and guest stars. Deal was handled by Music Corporation of America's Pat Kelly.

\$5,000,000 GAMBLE

NBC Risks It in Adding 25 Hours to Video Sked

Continued from page 1

tees off January 7, costs about \$37,500 for the two hours. These shows include the Mel Martin audience participation seg, 10 to 10:30; "It's in the Bag," aud participation, 10:30-11; Ernie Kovacs from Philadelphia, 11-11:30; "Dave and Charlie," comedy, 11:30-11:45; and Richard Harkness news from Washington, 11:45 to noon.

The new Ralph Edwards show, which replaces the Bert Parks show, 3:30 to 4, Monday's, Wednesdays and Fridays, is estimated as costing the web another \$15,000 weekly. Finally, the new Saturday morning moppel line-up of two and one half hours comes in quite inexpensively for a total of about \$7,500 per week.

Put these shows together over a year's time and the network has a prospective outlay of better than \$5,000,000. That's why the NBC-TV sales staff is preparing for one of its most vigorous campaigns to date. The profits which the web operation finally began

to make this year can be more than counterbalanced in 1952 unless the daytime risk pays off quickly. It is, in effect, the daytime equivalent of the successful "Show of Shows" gamble the web risked several seasons ago.

Fort Requests TV Allocation Oral Hearings

WASHINGTON, Dec. 29.—The Federal Communications Commission this week is facing one more request to expand its written TV allocation hearings to oral testimony. The latest bid came from the Fort Industry Company, declaring that a brief filed recently by the Dade County Board of Public Instruction in Miami introduces new issues.

Fort asked the FCC either to strike the board's comments from the record, to permit Fort a post-deadline reply or order oral testimony to resolve the issues. Both Fort and the Dade County Board seek TV facilities in Miami.

Meanwhile, Du Mont's request for oral hearings on its nationwide TV allocation plan still awaits FCC action. Elsewhere this week WSTV, Inc., renewed its bid for FCC permission to file a post-deadline brief giving amended comments on allocation in the Wheeling, W. Va., area.

CBS Names 2 Program VP's

NEW YORK, Dec. 31.—The Columbia Broadcasting System's radio division this week named Lester Gottlieb a vicepres in charge of network programs and Guy Della Cioppa, vicepres in charge of network radio programs, AM-TV, Hollywood.

The appointments further clarify the separate divisional aspects of the CBS radio and TV operations in that the Coast AM programming department now will have its own head. Harry Ackerman, former vicepres in charge of network AM-TV programs, Hollywood, will concentrate exclusively on TV. As vicepres in charge of network programs, Della Cioppa will report directly to Gottlieb, the over-all head of radio programming for the network.

Gottlieb, in radio for 15 years, started with WOR, here, as a publicist and since has been with the Mutual Broadcasting System and Young & Rubicam. He is responsible for such CBS radio and TV programs as "Songs for Sale," "Sing It Again" and "Broadway Is My Beat."

Della Cioppa has been with CBS since 1937 and was for a time assistant to William S. Paley, CBS board chairman.

Much Baseball NSG for FCC

Continued from page 1

Company affiliate in Charleston, won the decision from WCAW, also in Charleston.

The FCC hearing examiner, Hugh B. Hutehison, in an initial decision, said that considerable weight would have been given in preferring WCAW, since it is the only strictly local broadcast service in Charleston, but the station's evidence contained "erroneous" classifications of programs. Even so, it was apparent, Hutehison said, that over a five-month period WCAW devoted 30 per cent of its time to baseball and other sports events, bringing to 264 the number of minor and major league baseball games carried. On the other hand, the decision pointed out, WGKV was very co-operative in providing facilities for local civic, religious and educational groups, and the station's "in school educational programs" were of particularly "meritorious character."

Insurance Co. Swaps Slots

NEW YORK, Dec. 29.—Mutual of Omaha insurance company this week arranged to swap its 5:45 p.m. Saturday slot for the 10:45 p.m. Tuesday time on the National Broadcasting Company TV web. The time is the 15 minutes being relinquished by "Original Amateur Hour" which is cutting back to 45 minutes from a full hour. Bob Considine will take over the time for Mutual on January 8.

Pontiac originally was negotiating for the time with the web. However, it's understood that a number of affiliates recaptured the time for local use, and Pontiac found the remaining line-up too slim. The insurance company, however, decided that the availabilities were sufficient for its purposes.



Set Sales May Hit 16 Million

WASHINGTON, Dec. 29.—Estimates of 1952 TV set production range between four to five million units according to forecasts by both National Production Authority officials and a Radio-Television Manufacturers Association poll of its directors.

RTMA directors also estimate that unless the materials situation worsens, about 10,000,000 radio sets will be produced next year. Meanwhile, in a year-end statement, RTMA President Glen McDaniel announced this week that about 5,250,000 TV sets will have been turned out this year, compared to the 7,400,000 sets in 1950. Radio set production this year is expected to reach 12,500,000 compared to the 14,600,000 last year, McDaniel said.

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Christmas Carol

TELEVISION — Reviewed Tuesday (25), 9:30 p.m. EST. Presented by United States Steel thru B.B.D. & O. via NBC-TV. Producer, Fred Coe. Director, Gordon Duff. Sets, Otis Riggs. Costumes, Rose Bogdanoff. Make-up, Dick Smith. Score and orchestra conducted by Harry Sornik. Script, David Swift. Announcer, Nelson Case. Cast: Sir Ralph Richardson, Robert Hay Smith, Arthur Treacher, Melville Cooper, Margaret Phillips, Norman Barr, Alan Napier and Gypsy Raine.

Telev viewers were gifted this holiday season with a superb version of Charles Dickens' "Christmas Carol" featuring the noted British actor Sir Ralph Richardson. The show marked the sponsorship debut of United States Steel. The pin-point accuracy of casting, authenticity of English settings, unique high level of acting, and production in all departments created a presentation which had many of the qualities of the best of films and all of the merits of the best TV drama.

Most outstanding was the performance of Richardson as Ebenezer Scrooge. Invited here for solely this assignment, the actor, whose interpretation of the part was softer and more rounded than the usual American delineation of the miser, made the 30 minutes come winningly alive with the sights and sounds of a soul in torment on Christmas Eve. Not only in his big scenes, but in small moments too, did Richardson perform minor acting miracles with the most subtle touches.

"Christmas Carol," as most people know, is the story of the reformation of Scrooge thru a nightmare. There he is permitted to see himself as other people see him, to see his cruelty and to see his untended weedy grave. These sights produce the intended result.

The other thespians maintained the pace set by Richardson. They included Arthur Treacher, Melville Cooper, Margaret Phillips, Norman Barr, Malcolm Keen, Gypsy Raine, and as narrator, Alan Napier. The importation, also, of 8-year-old Robert Hay Smith to play Tiny Tim was an-

Television—Radio Reviews

CAPSULE COMMENT

King Calico (TV), WENR-TV, Chicago, Wednesday (26), 5:45-6 p.m.

Replacement for the established "Uncle Mistletoe" series makes strong debut, using complete puppet cast, sustained story interest from one stanza to the next and specially designed sets. Story line is designed for the younger moppets, and holds to a simple presentation similar to that of its predecessor.

Charles Laughton (TV), NBC-TV, Monday (24), 11-12 p.m. EST.

Laughton's selected solo readings add up to a triumph of artful simplicity. His performance made an hour seem like 15 minutes and stamps him as our top dramatic elocutionist. (See full review this issue.)

Christmas Carol (TV), NBC-TV, Tuesday 9-9:30 p.m. EST.

A superb version of the Charles Dickens classic featuring Sir Ralph Richardson who was imported for the assignment. The pin-point accuracy of casting, faithfulness of English background, the high level of acting and of production in all departments created a presentation which had many of the

qualities of the best film and all the merits of the best TV drama. United States Steel sponsored the production for its entry into the medium. (See full review this issue.)

Cricket on the Hearth (Radio), NBC, Saturday (22), 4:4-30 p.m. EST.

The spirit of Christmas seeped into the National Broadcasting Company last week and made "Cricket on the Hearth" come out sounding like Dickens' "Christmas Carol." In other words, they had the right author but the wrong book. This was just no cricket. (See full review this issue.)

Bob Hope Show (TV), Sunday (23), 7:30 p.m. EST.

This was perhaps Bob Hope's most successful outing this season on TV. The gags were topical and sure-fire, since they were out of the Hope 14-karat service category. The show originated from the U. S. S. Boxer, carrier anchored in San Diego harbor and lashed before a deckful of swabbies. Several decksful, in fact, as some excellent reaction shots showed middies hanging from the rails from port to starboard.

These shots proved, in a way, one of the most interesting aspects of the show as the cameras swept across the bay to the San Diego skyline, to other ships anchored in the bay, and even caught errant seagulls making their runs over the ship. The show itself went over hugely with the service-men present, and their enthusiasm transmitted its if to the viewers. Hope probably is the world's top showman before enlisted men, and it certainly came thru on this stanza.

The skits were attuned to the surroundings and had a distinctly nautical flavor, with Hope, in the top moment of the show, playing an ensign, ribboned with fruit salad, who was put in command of the selfsame U. S. S. Boxer. Constance Moore looked pretty and warbled nicely, and the Nicholas Brothers did some fancy hoofing, abetted in one number by Hope himself. In all, it was a swift-paced and successful outing.

Charles Laughton

TELEVISION—Reviewed Monday (24) 11-12 p.m. EST. Sustaining via National Broadcasting Company. Producer, Ernest Walling. Director, Vance Halleck. Cast: Charles Laughton.

NBC came up with a real highlight of the holiday season by featuring Charles Laughton in an hour-long Christmas Eve seg of readings—the sort of thing with which he has been delighting audiences around the country for years. This sample of Laughton's vocal pyrotechnics made an hour slip by like 15 minutes, and any arm-chair viewer could have taken twice as much and felt no pain.

The charm of Laughton's projection is its utter informality. He comes before a blank curtain, stacks up a couple of small tables, arranges some battered books thereon, and proceeds to turn on charm to the nth degree. As in his stage appearances in "Don Juan in Hell," he occasionally turns a tattered page for effect, but he knows by heart 99 per cent of what he is supposedly reading—and he reads it from the heart. It is a tour de force of simplicity raised to an art.

While his program was obviously overall gaited to the holiday season, it comprised a canny combination of humor, drama and pathos, with the actor in top form in all departments. In top spot was a delightful description of the farm Christmas party from Dickens' "Pickwick Papers." Interspersed with beautiful vocal dramatizations of the Biblical story of the fiery furnace and the Nativity according to St. Luke, were

Cricket on the Hearth

RADIO — Reviewed Saturday (22) 4:4-30 p.m. EST. Sustaining via NBC, Chicago. Producer-Director, John Keown. Announcer, Gregg Donovan. Narrator, Harry Elders. Cast, Maurice Copeland, Butler Manvill, Robert Lee Alden, John Barclay, Don Gallagher. Music, Emil Soderstrom. Conductor, Whitey Berquist.

Either some genius at National Broadcasting Company has decided Dickens was a lousy writer or else the spirit of Christmas was very intense at the network this week. For the Dickens tale, "Cricket on the Hearth," as adapter for radio, bears no relation to the story of the same name, but sounds like a rewrite of Dickens' "Christmas Carol." The creators of this stanza must have known that "Cricket on the Hearth," as originally written, is not a Christmas story, and that it says nothing about Christmas Eve, Christmas trees or Christmas dinner.

In other words, NBC had the right author, but the wrong book. It is true that the NBC "Cricket on the Hearth" did use the names of two of the characters in the original story, as well as one that was just not cricket. In order to make the story as close to "A Christmas Carol" as possible, Tackleton was made to sound like Scrooge. Caleb Plummer became a Bob Cratchit, and blind Mary (Mr. Dickens called her Bertha), took the place of Tiny Tim. And to make it even more accidental, Tackleton hated Christmas, treated Plummer badly and was changed into a sweet and merry soul via a nightmarish evening which persuaded him to mend his ways. It is amazing how closely Tackleton's expressions of joy upon greeting Christmas morning resembled those of Scrooge in the other Dickens story.

Like most imitations, the NBC Dickens pastiche was merely an artificial likeness, without the spirit of the original "Christmas Carol." Tackleton was much too mean and cruel, Plummer too subservient, and blind Mary too much like Little Eva to make the play live or to convey the meaning of the famous story.

Harry Elders did a fine job as the narrator of the story, and Maurice Copeland and Butler Manvill were good with the material they had. Roberta Alden was too saccharine as Mary, though this was at least partially due to the script. John Barclay and Don Gallagher were perfect in their roles as Noah and Christopher Jefferly, the these two characters never appear in the Dickens fairy tale. The music and production of the show was first-rate. It would be unfair to deny that a few of the scenes on the show were touching, especially the one in which Mary asks Plummer to figuratively lend her his eyes so that she can see the Christmas tree.

If NBC broadcasts this story again next year, it should be preceded by an announcement that any resemblance to the characters in the Dickens' "Cricket on the Hearth" is strictly coincidental. At least they ought to use all the crickets!

Bob Rolontz.

amusing bits of fable from James Thurber and Aesop. And included was a superb segment of stirring Americana from Thomas Wolfe's "Of Time and the River."

Obviously, Laughton needed little or no production or direction. He simply walked on and took over completely, as if he were in his own living room, before his own friends. It is a safe bet that he made a host of new ones in other living rooms on Christmas Eve. If some network can tie him up to a contract to do this sort of solo on a regular basis, TV viewing and listening will take on a new luster. As a dramatic elocutionist, Laughton is tops.

Bob Francis.

King Calico

TELEVISION — Reviewed Wednesday (26), 5:45-6 p.m. EST. Sustaining via WENR-TV, Chicago. Director, Ed Scotch. Technical director, Charles De Janovich. Writer, Ray Chan. Voices, Johnny Coons and Doris Larson. Music, Adele Scott. Art, Bill Newton. Puppeteers, Warren Best and Angelo Antonucci.

When the "Uncle Mistletoe" series was dropped recently by Marshall Field, moppets lost one of their most highly regarded TV shows, but with the advent of "King Calico," they have a more than adequate replacement. Many of those connected with the new show were also affiliated with the "Mistletoe" airer, and the similarity in voices of the various characters in both series is marked. That the thinking is also the same as far as planning is concerned is obvious. The new puppet show features story-book characters which are easily understood by the kids, and the sustained interest from one stanza to the next in the story line is well handled.

Technically, the show moves along with the same ease as did its predecessor. "King Calico" is the center of attraction, while several other puppets, Reckless Bacon, Mopsy and the Duke of Domino, all play important roles. Unlike the "Mistletoe" series, which used cartoons to illustrate its various characters other than the lead, "King Calico" uses puppets thruout and has also had designed some good sets wherein the action takes place.

Designed exclusively for the younger listeners, show does not attempt to reach kids who have advanced into the blood and thunder type presentation. Show is skedded for a Monday, Wednesday, Friday run weekly, and was set by C & C Productions, Chicago. Norman Welser.

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EDITORIAL TO AGVA

Questions for Dunn

That Henry Dunn is quitting the American Guild of Variety Artists to become an agent for \$15,000 a year is no longer news. He started angling for such a job just before and after the Chicago Board meeting last October.

If there's a suspicion that he quit when things were getting hot he has no one to blame but himself. Dunn got his AGVA job under peculiar circumstances plus a promise of jobs for Board members who supported his candidacy. A look at AGVA's minutes will verify that.

In his swan song to the Board, Dunn's biggest claim is his breaking of the benefit racket. He broke up Theater Authority. Benefits still go on, except that now Dunn signs waivers and arranges back-door deals.

Dunn has bragged how he and his assistant, Vic Connors, had organized and were organizing circuses and the outdoor field. If the Board could pin Dunn down to straight answers, and see thru Connors's glib explanations, it would be stunned. Get 'em to tell you the truth about Ringling, or Biller Brothers.

The Music Hall unionization drive was another of Dunn's babies. Let the kids in the cast tell it. Let Dunn show correspondence and wires; and ask him why he and Connors were disowned by the cast.

The insurance plan is the real dilly. Dunn and Connors have persistently bunched together the policy and the plan so that, if anybody were against the plan, he was made to look like he was against the policy.

The accident insurance plan was a beaut. If The Billboard hadn't exposed it, there would've been a potential \$1,000,000 a year to cut up with no questions asked. That's the way it was set up. That's one of the reasons why Dunn and Connors didn't get along with counsel. Counsel asked questions. The board might ask Dunn how come the plan was put into operation without its official sanction; how come a deal was made without the lawyer's approval; how come all the suits, investigations and threats of major disclosures that may break any day.

If there ever was a time when the Board should demand straight answers, this is the time; not when Dunn has left AGVA, but when he's still in there and responsible for his actions.

If there ever was a time when the rank and file should be invited to hear the Board's questions and Dunn's answers, this is the time. After all, it was the members, thru their \$10 assessments and up to 100 per cent increase in dues, who put \$30,000 in AGVA's treasury for which Dunn is now taking the credit.

Whoever takes Dunn's place, whether it be Jack Irving or somebody else, we urge him to clean house once and for all. We urge him to co-operate with right thinking friends of AGVA to make AGVA the strong union it has so long promised to be.

Pre-Christmas Wind-Up Boosts Stem Combos

NEW YORK, Dec. 29.—A pick-up in business due to the end of the seasonal pre-Christmas lull helped combo houses all over the street.

Radio City Music Hall (8,200 seats; December average \$128,750) did \$152,000 for the third week with the annual Nativity spectacle plus "I'll See You in My Dreams" against \$132,000 the week before.

Roxy (6,000 seats; December average \$50,750) wound up its two-weeker with Pearl Bailey, Henry Youngman and "Racket" with \$40,000 after a \$58,000 opener. The new show has Tony Bennett, Joey Adams, the DeMarco Sisters, Art Mooney's band plus "Double Dynamite."

Palace (1,700 seats; December average \$37,875) did \$34,500 for its 10th week with the Judy Garland show against \$34,000 for the previous week.

S. Antonio Club Raided

SAN ANTONIO, Dec. 29.—Following seven weeks of investigating work by local officers, the Keyhole Club was raided on two successive days by vice squad officers, men from the district attorney's office and Liquor Control Board.

In the first raid, 313 patrons including four special deputy sheriffs and the band, were taken into custody. Of the group, 208 pleaded guilty of liquor law violations and paid \$5 fines.

Jack Irving to Head AGVA; Dunn Quits

Mid-West Topper to Take Over Union After Present Leader Departs Jan. 18

NEW YORK, Dec. 29.—Jack Irving, mid-West topper of the American Guild of Variety Artists, will take over the leadership of the union pending the appointment of a new administrative secretary (Irving is assistant administrative secretary) or until a merger of all talent unions goes

thru. Irving will headquarter in New York.

AGVA's national board will have to pass on Irving, but such approval is considered a foregone conclusion.

Henry Dunn, AGVA's present head, will offer his resignation officially to the board which meets here January 13 to 15, to take effect January 18. He will assume his new job February 1 as Hollywood representative of Law and Leslie Grade, London talent agency, on a two-year contract for \$15,000 a year.

Talks between Dunn and Grade began some months ago but were not pushed until right after the Chicago national board meeting last October. It was at this meeting that the plans of Dunn (and his assistant, Victor Connors) for handling the accident insurance were debated, a condition that led Dunn to consider resigning. Connors did offer his resignation, which was refused.

Miami Olympia Back to Flesh After Lay-Off

MIAMI, Dec. 29.—Vaudeville will come back to the Olympia Theater January 16, following a six-week lay-off. The management had dropped flesh because of disagreements with the Miami Federation of Musicians.

George C. Hoover, managing director of Florida State Theaters in this area, which operates the Olympia, said negotiations between the theater management and the union were successfully completed Wednesday (26) and vaudeville will now resume.

Details were not disclosed. No acts have been booked yet, but Les Rohde's house band will return.

Ex-Dancer to Agency

MIAMI BEACH, Dec. 29.—Burton Van Deusen, ex-dancer and former partner in the team of Van & Arvola, became a full partner in the Jerome J. Berger Theatrical Agency here on January 1. Van Deusen has been an associate of Berger for several months. The agency was established in Miami Beach four years ago.

Oriental, Chicago (Thursday, December 27)

Capacity, 3,200. Price policy, \$5 to \$8 cents daily. Five shows per day. House band under the direction of Brian Farnob. Exclusive booker, Charley Hogan.

While the future of live shows in this house remains undecided, Charley Hogan has brought in a good bill for the holiday season, with the Ames Brothers (4) again proving a strong pull. Boys have a good supporting cast designed to please the heavy moppet and teen-age crowds in the Loop this week, and stepped-up attendance proves again the wisdom of giving the public something it likes.

The Ames quartet has grown considerably in stature since its last stint in Chicago, due largely to its recordings. An extremely versatile group, the boys handle such numbers as "Lonely Road," a spiritual, "Who Built the Ark?" and "Clancy Lowered the Boom" with equal ease. Their impressions of Frankie Laine, Billy Eckstine, Ezio Pinza, the Mills Brothers and the Inkspots drew heavy mites, while a medley of their own recording bits, closing with their current topper, "Undecided," stopped the show.

Making her debut here, Miss Loni, a European importation who foot-juggles, unveiled several new wrinkles to this type act, also drawing heavy applause. Gal has looks and wisely refrains from any chatter. However, she works so fast that some of her more intricate maneuvers are lost.

Jimmy and Mildred Mulcahy, harmonica duo, open with their version of "Tiger Rag," then unveil their electric harmonica routine, Gimmick, which gives the harmonicas a full, rich tone, was demonstrated to the audience on "Peg o' My Heart," then the duo went into "Caravan," their first recording which was recently released by Coral. Their closer, an impression of a small band playing "America, I Love You" was loudly received. Team has worked out some good effects with the lighting, which lend strength to the usual gyrations which accompany this type act.

Rounding out the bill are Elsa and Waldo, comedy lerp act, which was ideally suited to this type show. Team is strong on the terp, and the acro and tap routines by Waldo and the toe-tap by Elsa were excellent.

Brian Farnob emceed the show.

Night Club-Vaude Reviews

Empire Room, Waldorf-Astoria, New York (Thursday, December 27)

Capacity, 282. Price policy, \$2 cover after 8:15. Shows at 9:15 and 12. Owners, Hilton chain. Exclusive booker, Merril Abbott. Publicity, Paul Stewart. Estimated talent budget, current show, \$3,500.

Youngsters home for the holidays gave Les Compagnons de la Chanson, the a cappella nine-man singing group, almost an ovation when they finally finished their act.

Show opened with ballroomologists, Pierre D'Angelo and Ana Couple looked chic and worked in easy fashion dishing out three-four routines. They showed a new number, a semi-waltz with chestnuts to a previously announced medley of French tunes. Idea was good preceding as it did the entrance of the nine-man French act. Execution, however, was hardly original. Team finished to an okay mite.

The Compagnons dashed out next in white shirts and dark pants. Their informality started a little buzz but, once they did two numbers, they were ahead by a mile. Working on the bandstand (lark was off) the gang went thru liturgical arrangements, comedy numbers and parate bits in such animated fashion that room was soon rocking with laughter. Their various takes—their Americanized hot band and vocal group satire as it is visualized by a Frenchman—was comedy in the bravura tradition, winning howls upon howls. When they finished and dashed off, the applause was tremendous. There was no doubt that group was a solid hit. Nat Brandwynne played for the dance team and did dance sets for the customers. Mische Borr did the Latin terps as per usual.

Bill Smith, also handling vocals on a medley of Christmas tunes played by the house band. Stage was effectively decorated to resemble a giant yuletide greeting card, including falling snow in the background. Pic, "Callaway Went Thataway." Norman Weiser.

Roxy, New York (Thursday, December 20)

Capacity, 6,000. Price range, 80 cents to \$1.20. Four shows daily: five week-ends. House booker, Sam Rauch. Producer, Arthur Khor. Show played by Paul Ash house band.

The Roxy's Christmas show abounded in tricks, savvy and merriment, and wound up with its annual "Ave Maria" religious extravaganza, solemn, colorful and beautifully sung by Evelyn Case.

The company opened with "Because of You," while the gas millied around with large, scintillating fans caught by vari-colored lights. Nirwood Smith was the soloist. This segued into Bob Fossa's act. His chair dance and walking stick was well received. His verbal bits in explaining dance steps didn't register.

Next on was Bela Kremo, juggling the balls and then top hats. Kremo worked these turns skillfully and thru many variations. His contrived fluff, kicking himself with his back to the house got giggles. He ended juggling three cigar boxes rimmed with white tape for good effects.

Then Guy Mitchell came on to adolescent squeals. He opened with a rousing "Belle, Belle, My Liberty Belle," and then into a hearty "My Heart Cries For You." After "Roving Kind" he was called back for "My Truly, Truly Fair." Mitchell got an informal spirit into his performance. His stamps, claps and gestures drew exclamations from the teen-agers.

The production, "Yuletide Revue," featuring green skating costumes, used the Swiss be routines with excellent results. It was on this set that Paul Remos and the two midgets came on with a production gimmick that got a yock.

When all the bells finished ringing, two large question marks on stage were brightly lit, between which Dolinoff and the Raya Sisters did their black magic dance routine, to audible oohs and ahs. Finale was Schubert's "Ave Maria," rounding out a full show.

Pic, "Elopiement." Gene Plotnik.

Paramount, New York (Thursday, December 27)

Capacity, 3,654. Price range, \$5 cents—\$1.80. Five shows daily. Chain booker, Harry Levine. Show played by Art Mooney's band.

Theater has a solid commercial show for the Christmas holidays. It has Tony Bennett, who's come up sharply in the past few months, in the top spot; Joey Adams in the emcee comedy role; the singing DeMarco Sisters for sight and ear, the Step Brothers; and Art Mooney's band backing it all, plus "Double Dynamite" as the flick. The result is a fast moving package that appeals to the kids who pack the house during the holidays.

Show started with the Step Brothers. Four in well-routined hoofing act, precision stuff, challenge bits and chatter that pulled hefty returns. Next came the DeMarco Sisters with their five-part voice harmonies on such numbers as "Pretty Baby," "Girl From Little Rock," and some special things. Despite an obvious cold of the lead voice, group did a fine job. Kids are getting better each time caught.

Joey Adams was the same irreplaceable gag thrower. Where he used Mark Plant he now used Art Mooney. Instead of Tony Cannoneri, it is Al Kelly with his double talk. Incidentally, Kelly was excellent. His short-hand double talk chatter drew yocks upon yocks. Adams did bits with practically every act. Some of these were trite; but the jammed house ate them up.

Tony Bennett, on last, came on to the now customary shrieks and yells from youngsters who've apparently camped down front all day long. For a lad who came up so sharply, his assurance and ease on the stage are astounding. Working with his own rhythm outfit, Bennett proceeded to sell rhythms and ballads with the confidence of an established star. His occasional punching on a few bars set the kids aflame; his soft

Billy Gray's Band Box, Hollywood (Thursday, December 20)

Capacity, 300. Price policy, \$2.50 minimum. Shows at 9:30 and 12. Operators, Billy Gray and Sammy Lewis. Booking, non-exclusive. Press, Maury Folger. Estimated budget this show, \$1,750. Estimated budget last show, \$1,500.

Billy Gray and Sammy Lewis have enlarged their neighborhood room, added new lighting and refurbished it in good taste. Current show, "All for Fun," is the best revue here since Gray took to the road.

Surprise of the bill is the transition from a disk pant act to straight satire by Lou Bedell and Doug Matson. Their break-in date here scores heavily. Their Kay Thompson and Dragnet skits were hilarious. Pair is aided by Renee in several dance routines.

Anne Russell, lusty thrush, jokes, mimics and sings, emphasizing impressions of well-known show biz personalities. Her Hide-garde and "Ladies in the Band" vocals pull well. Buddy Hackett, comic-emcee, using a careless delivery, breaks 'em up with a planned butchery of the language and good original material. Displays versatility with a Chinese waiter dialog.

Comparatively new to the café belt, the Joe Castro Players (three lads and a gal) possess plenty of spark. Foursome sings and mugs to sock over solid entertainment. Treasure Ford supplies the sex appeal and sings a cute tune, especially "Captain Kidd." Billy Howe cuts the show and provides intermission keyboarding with Norman Hawes.

Joe Bleeden.

caressing of "Cold, Cold Heart" which has become a Columbia label smasher, evoked shrieks. Oddly enough the older people were equally, if not so wildly, enthusiastic about Bennett's performance. Boy did six songs. Judging from the marquee, he could have done twice as much without wearing out his welcome.

The Art Mooney band backed the show in fine style. Outside of an opening number, the band was limited to just that—show cutting. Its name value, however, helped dress up the tune.

Bill Smith.

More Night Club-Vaude News, as well as Hocus-Focus and Burlesque Notes, appears on page 30. Radio-Television Reviews on opposite page.

Victor's Pop Plans Set by Kapp Regime

First Staff Change Sees Leyden Quitting A&R Post, With Coral's Hy Grill Moving In

NEW YORK, Dec. 29.—RCA Victor's pop recording department has completed the blueprint for the operation under the regime inaugurated three weeks ago with Dave Kapp in the top slot. The diskery's new standard operating procedure will be based on a centralized system, with Kapp the complete boss of each of the various pop recording branches. The first of an expected series of personnel changes occurred this week when Norman Leyden handed in his resignation from his RCA A&R post, and Hy Grill, who was assistant to Jimmy Hilliard in the Coral recording department, shifted to the Victor pop A&R staff.

Kapp's centralized operation will require that he be involved in the selection of material and artists for each of the several branches of the Victor pop division, embracing the country, rhythm and blues, international and straight pop sections. During the regime of A&R topper Charlie Green, the diskery's pop division had each of the sections operating almost independently, though the department heads still had to report to Green. The Kapp system is similar to the method which he employed at Decca. The latter diskery revised

its recording department policy to function on a departmental basis with a co-ordinator, exec veepee Leonard Schneider, tying the A&R functions together.

Coverage Policy
In addition to the administrative design, Kapp already has established that Victor will pursue a policy of coverage where necessary and will issue special releases. This policy is a partial contradiction of previous recording policies at the diskery which for a couple of years had been a crusader in attempting to cut down the weekly release lists, these including coverages, and had succeeded to a point.

Grill spent a number of years with Decca as an engineer, and two years ago was upped to the diskery's A&R department in the country and rhythm and blues sections. He moved to Coral to serve as Hilliard's assistant last year. Grill, according to Kapp, will function in a "general" capacity in the Victor recording department.

Sub-Heads
Leyden, who had been with the diskery for about six months, felt that he couldn't function creatively under the new regime and decided to resign to return to his former status as a free lance arranger. Hugo Winterhalter, Victor musical director, remains in his dual contract as artist-executive comes due in a couple of weeks and pact renewal talks are due to begin. Victor's West Coast A&R rep, Henri Rene, will remain at his post for the time being, according to Kapp. Rene was in town last week to sit in on the policy meetings and discuss his own status with Kapp.

Steve Sholes remains as the RCA country and rhythm and blues department man. Steve Carlin continues a kidsk specialist. Herman Diaz does ditto in international. The diskery's pop specialty series, a section headed by Diaz, has been eliminated to be included generally under the pop department.

20-Day Tie-Up For Columbia At B'port Plant

Diskery Output Is Affected by Strike Of Electric Union

NEW YORK, Dec. 29.—With its Bridgeport pressing plant involved in the longest strike in the company's history, Columbia Records is trying to meet demands for its disk by taxing production facilities at its Hollywood plant, buying custom pressings from other firms and trans-shipment stock among distributors. Earliest possible date foreseen for settling the 18-day-old strike is the first week of January. Meanwhile the diskery is being back new releases as long as possible in order to concentrate pressing facilities on its current hits.

The strike hit Columbia when the diskery is running hot with such hits as Jo Stafford's "Shrimp Boats" and Johnny Ray's "Cry," and Tony Bennett disks. Columbia's contract with the unaffected Local 237, Electrical Workers' Union, actually runs until June 1. The pact, signed last summer, called for a wage re-opener in December. Columbia has offered a 4-cent-an-hour increase. The union is demanding 30 cents an hour. Pressing plant employees were given a 5-cent-an-hour raise last June.

When contacted by The Billboard, Columbia prexy Jim Conkling would not comment on the labor situation at the Bridgeport plant.

Connie Morrow Dies in Hollywood

HOLLYWOOD, Dec. 29.—Connie Morrow, secretary of Associated Booking Corporation, died last week (17) as the result of a kidney ailment. She was 28.

Miss Morrow, who joined ABC over a year ago, was the step-daughter of jazz trombonist Lou McGarity. Prior to joining ABC, she was with Columbia Broadcasting System, where she was associated with Martin Lewis and Tom Harmon.

In addition to her stepfather, she leaves her mother and husband, O. L. Morrow. Rites were held in Hollywood Wednesday (19).

YOUTH WILL BE SERVED—ON WAX

NEW YORK, Dec. 29.—Columbia Records is now signing up singers before they know whether they'll develop into tenors or baritones. This week the firm signed 10-year-old Jimmie Boyd, who was discovered on the Frank Sinatra TV show, to a term contract. The diskery intends to use the lad as a regular pop artist, not a kid singer. Columbia also has another minor on the label, teen-age singer Toni Harper.

Decca '51 Disk Earnings Put at \$600,000 Net

Will Pay About 76c on 776,000 Stock Shares

NEW YORK, Dec. 29.—Decca Records final quarter will wind up almost the equal of the diskery's take for the same period last year despite the fact that waxery has gone thru a dry period in best-selling disk pace. It was estimated that the diskery's take would be about 2 cents per share below last year's 25 cents per share net earnings for the final quarter.

Based on these estimates, the Decca firm will wind up with earnings for the year in the vicinity of 76 cents per share on the 776,000 outstanding shares of diskery stock. The company took a big dip in earnings in its third quarter of the current year when the take dipped 19 cents per share from 1950's 25 cents to 6 cents for '51. The 1950 July-September earnings were considered somewhat abnormal since it was in that particular period that Decca introduced its 45 disk line.

Approximate net earnings for 1951 will wind up at about \$600,000. The profits will be made after provision for the increased income taxes. The take represents about a 40 per cent dip from the 1950 earnings. In view of Decca's generally poor showing on the pop marts thru most of the year and considering the large increase in taxes, the 1951 take is considered by trade to be quite a remarkable achievement. Bulk of the credit for the sizable take is attributed to the market weight of the diskery's catalog, a particularly strong entity during the Christmas season.

Wald-Krasna Make One-Shot Deal With BMI

NEW YORK, Dec. 29.—Trade talk that the Jerry Wald-Norman Krasna independent producing unit with RKO Pictures would move into the music publishing business was quieted this week when the film pair made a one-shot deal with Broadcast Music, Inc., for two BMI tunes while placing an original ditty with the pubbery. Songs will be used in the first major Wald-Krasna effort to use music. Apparently the talked-about deals with either Mills Music or Disney are in a stalemate.

Click to be released next March, is called "Clash by Night" and stars Paul Douglas and Barbara Stanwyck. Wald-Krasna took BMI's "I Hear a Rhapsody" and "Don't Cry" for the flick. "Rhapsody" will be the major opus in the movie. BMI is setting a major revival plug on "Rhapsody" to tie in with the release of the film. Tune written for the film which will be published by BMI is "Don't Get Married Till You Fall in Love."

Xmas Disk Business Behind Last Season

But Sheet Music Sales Remain at Same Volume; New Tunes Fail to Click

NEW YORK, Dec. 29.—When the Christmas selling season for sheet music and phonograph records wound up this week, the trade found the following results:

(1) Sheet music business in general hit about the same volume as last year, the sales of many standards fell off while less than a half-dozen of the 50 new Christmas songs created more than a ripple.

(2) Disk sales were behind last year's totals with most of the standard singles falling off, a few new albums hitting hefty figures and the bulk of the business being done by non-seasonal items, especially longhair package goods. According to sheet music jobbers, the three new Christmas songs which showed the greatest strength this season were "It's Beginning to Look Like Christmas," "He'll Be Coming Down the Chimney" and "Thirty-Two Feet, Eight, Little Tails." Standards which did well were "Rudolph, the Red-Nosed Reindeer," "White Christmas," "Frosty, the Snowman," and "Winter Wonderland." One tune which surprised in both disk and sheet music sales was "Silver Bells," a ditty in its sophomore year. Two songs which dropped off in sales were "Christmas in Killarney" and "Two Front Teeth." Letter was non-returnable this season. Disk trade discovered two new albums which appear headed for the standard list; "Mario Lanza Sings Christmas Songs" was RCA Victor's strongest seasonal item, while Capitol hit best-seller lists with Walter Schumann's "Christmas in the Air." Other strong al-

bum sets were Bing Crosby's "Christmas Greetings," the Robert Shaw "Christmas Hymns and Carols," Bing Crosby and Andrew Sisters "Merry Christmas," Fred Waring's "Twas the Night Before Christmas" and Perry Como's "Merry Christmas Music." Como had a single disk, "It's Beginning to Look Like Christmas," which hit and the Les Paul waxing of "Jingle Bells" was a big one for Capitol.

Singles which repeated this season were Gene Autry's "Frosty, the Snowman," Autry's "Rudolph, the Red-Nosed Reindeer," Bing's "White Christmas," and "Silver Bells," another of the Groucher's etchings.

Spencer Sues Hill & Range, Aberbach Bros.

HOLLYWOOD, Dec. 29.—Hill & Range Songs, Inc. (BMD), and Julian and Jean Aberbach, independently and as affiliated with Tim Spencer Music, Inc., were sued last week (21) by Tim Spencer to compel an accounting of approximately \$150,000. Defendants asked for and received an extension and have until January 16 to answer the charges.

In a 50-page brief prepared by Spencer's attorney, Edythe Jacobs, the Sons of the Pioneers' manager seeks a probing of the corporation records and expenses in an effort to determine an alleged discrepancy of the amount mentioned in the suit. It is also charged that the corporation co-mingled performance rights and that certain music, reportedly held by Hill & Range, be returned to Spencer.

Hill & Range and the Aberbach brothers are repped by attorney Hortense Stahl.

Lombardo Tour To Play 75 Dates Into May

NEW YORK, Dec. 29.—The forthcoming Guy Lombardo tour will kick off on February 15, and play 75 dates up to about the first week of May. The ark will be packaged with other talent, the names to accompany Lombardo on tour have not yet been selected.

Music Corporation of America was able to book the tour solid on the strength of the Lombardo name alone.

The Lombardo band will close at the Roosevelt here on February 9, with Freddy Martin's ark taking over the Grill for an indefinite stay. Lombardo will do his "Hit Parade" radio show on the road, and attempts are being made to make these broadcasts from service installations.

RCA May Keep Bonus Books

NEW YORK, Dec. 29.—Tho a final decision has not yet been made, it is expected that RCA Victor will continue to issue and honor bonus books with each purchase of a 45 r.p.m. phonograph attachment. Last year, the firm stopped use of the bonus books on January 1 and resumed them later in the year as part of a fall promotion.

Prices on 45 r.p.m. phonos and attachments recently increased by Victor are established as follows: 45Y2 for \$16.95, 45EY2 for \$24.95, 45EY3 for \$39.95 and 45EY4 for \$49.95.

BABY TALK

A&R-Pubber Lingo Done In Take-Off

NEW YORK, Dec. 29.—The daily separate between A&R men and publishers or their reps appears certain to be handed down to posterity. The historical documentation of the pubber's plea and the diskery exec's facial expression has been accomplished by publisher Dave Dreyer, who re-wrote captions for the first-while best selling book, "The Baby." Dreyer has made up a batch of copies of his opus by hand and presented them to the A&R men. Additional copies are now in the works.

Official title of the tome is "A&R Men Are Born, Not Made" or "The Earlier Recollections of an A&R Man Being Interviewed by a Music Publisher" or "There Must Be an Easier Way to Make a Living." Thirty-six of the most used publisher pitches are coupled with full-page photos of babies. According to Dreyer's note in the beginning of the book, the scene is "any recording man's office"; the characters are the publishers (represented by the titles) and the recording men (represented by the pictures).

Heidt Back to H'w'd Trianon

HOLLYWOOD, Dec. 29.—After an absence of four years, Horace Heidt returned to the Trianon Ballroom Saturday (29) for three days. Heidt, who owns the Southside ballroom, will bring with him several variety acts. Ada Leonard's all-girl ark is at the terpercy tonight.

Following Heidt's return, the orkster will play the week-end of January 4, indicating he may stay on the Coast permanently. Heidt recently conducted the finals in his youth opportunity program, held at Shrine Auditorium. Possibility also exists that the dancery will switch to more than a once-a-week policy, depending on Heidt's draw for the initial period.

YEAR'S TOP POP RECORDS (Specific Recordings)

... according to RETAIL SALES

Table with 3 columns: Record, Artist & Label, Points. Lists top 30 pop records by retail sales.

... according to JUKE BOX PLAYS

Table with 3 columns: Record, Artist & Label, Points. Lists top 30 pop records by juke box plays.

Survey Shows 'Too Young' '51's Top Tune

Continued from page 1. year. One of the top tunes and records of all time, it headed all The Billboard pop charts well into '51. Yet in last year's "Top Tune" final tabulation it ranked 24th, behind leaders like "Goodnight, Irene," "Mona Lisa" and "The Third Man Theme."

Vaughn Monroe Off on 2-Month X-Country Tour

NEW YORK, Dec. 29.—Vaughn Monroe will hit the road with his 32-piece aggregation on January 3 for a two-month, one-nighter dance and concert tour that will bring in guarantees to the order of about \$150,000.

YEAR'S TOP TUNES

A recap of The Billboard's Weekly HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Popularity Charts including Sheet Music Sales, Record Sales, Juke Box Plays, Most Played on Radio, John G. Peatman's Audience Coverage Index, RH Tele-Log as well as Songs in Films.

Table with 3 columns: Position, Song, Publisher, Points. Lists top 30 tunes of the year.

TO SHOWCASE THE BANDS

F. Dailey Plots 4-Way Tie-Up on TV Remotes

NEW YORK, Dec. 29.—Frank F. Dailey, owner of the Meadowbrook, Cedar Grove, N. J., is readying a promotion to attempt to revive heyday road business for new bands via a network TV remote from his nitery. Dance-spot owner is currently dickering with Du Mont Television Network and the National Broadcasting Com-

pany on a late-night TV package which would emanate from the Meadowbrook and feature up-and-coming young bands. His theory is that the national video build-up would subsequently help road business for outfit.

Scheme (which is based on Dailey's successful radio promotion of bands like the late Glenn Miller back in the '30's) involves a four-way tie-up between Dailey, the network, band agencies and record companies. In cooperation with Victor, Capitol, Mercury, Decca, William Morris and the Music Corporation of America, Dailey has packaged his present promotion with a view toward pushing such comparative newcomers to band fields as Jerry Gray, Neal Hefti-Frances Wayne, Buddy Morrow, Ralph Flanagan, Billy May and Ralph Marterie.

Plan calls for Dailey to handle broadcast arrangements at the club, with diskeries shelling out for time and talent costs, and all four joining in cross-country promotion tie-ups to stir up a razzle-dazzle publicity come-on for ork road dates. Video series would feature "Band on the Week" with viewers voting for monthly winners.

Dailey has already experimented with the TV pitch via a regular Saturday night remote series from the Meadowbrook over Du Mont last year. Idea was suggested by Jim Caddigan, Du Mont's program chief this month, when he sent up a two and a half-hour remote (10 p.m.-12:30 a.m.) for New Year's Eve. Talent on show included Bernie Cummins and his orchestra, singer Bob Eberle, emcee Bob Russell and the Sons of the Purple Sage. Contemplated series would feature a variety of special acts in addition to bands.

Mellin Calls Check Into Eng. Chappell

NEW YORK, Dec. 29.—Some of the smaller and medium-sized music publishers here are taking a careful look-see into their payments from foreign deals. And coming under closest immediate scrutiny is Louis Dreyfus' Chappell Music, Ltd. Bobby Mellin has retained a British accounting firm, John R. Norman & Company of London, to check over the Chappell books for a recount on payments made by Dreyfus to Mellin for the recently expired two-year period of the Mellin-Dreyfus alliance.

For complete catalogs of all his firms (Mellin, Algonquin, Robert, etc.), Mellin collected \$16,000 for the two years for complete rights he gave Dreyfus for the British Isles, Australia and Africa. Since Mellin had such hot tunes as "You're Baking My Heart," "Hair of Gold," "Bluebird on Your Window Sill," "If I Knew You Were Comin' I'd've Baked a Cake" and "Love Is So Terrific" during this period, he feels that the \$8,000 per year pay-off from Chappell was considerably on the short side.

"Sin" Deal

He contrasts this with the single deal tune he made on "It's No Sin" with Kluger for Germany and Belgium, Southern Music in Australia, Delmont in Africa, etc., which bring him \$2,000 in advances, plus a full 50-50 split for the British Isles on the tune he

made with the recently set up Buddy Morris firm in London. He estimates that these foreign deals on "Sin" will bring him close to the \$8,000 Dreyfus paid for the full catalogs of all the firms, including several number one tunes. "Another publisher who is unhappy with his Dreyfus arrangement is Murray Massey, who, it is reported, has collected more money from Canadian rights on his hit "My Heart Cries for You" than he did from Chappell for the British Isles and other countries. Massey has not yet arranged to have an accountant go in for a check-up, but is considering the move.

Cane-Harris to Open Pubbery

NEW YORK, Dec. 29.—Marvin Cane this week resigned as professional manager of Mood Music to open a new pubbery with tunesmith Bob Harris. Vic Damon, for whom Cane acts as personal manager, will be a partner in the new firm, Hillcrest Music Corporation. Cane will continue to act as Damon's p.m. and will also expand his management business by adding additional artists.

TV-PHONO MERCHANDISING:

Trade Sees Fewer '52 Sets, Yet Low-Price Spiral Looms

NEW YORK, Dec. 29.—By this time, most of the elements from top brass in the radio-television industry are on the record. In general, the industry executives are clear of anything controversial. They pretty much agree that 1952 TV set production will be somewhat lower than the figure reached in 1951. They see to agree on the fact that demand will exceed supply, the market will harden, and no price decreases of major import will occur. This week, however, there have been some fairly important price changes. While this does not lie to the prophesies dispensed by the industry sages, it points up the fact that each manufacturer will decide what price schedule is best and raise or lower it as permitted by government regulation. Magnavox and Crosley both dropped prices on portions of the TV line.

Magnavox decided to get into a more competitive price position by lowering prices from \$25 to \$40 on six different models. The company may reduce different models if there is a general decline in prices during the Winter Furni-

Philips, Col'bia Pact for 1953


NEW YORK, Dec. 29.—According to an official announcement from Philips Industries, Holland, that company's mutual distribution, recording and pressing pact with Columbia Records here will become effective on January 1, 1953. Meanwhile Columbia's pact with the English Electrical Mechanical Industries ostensibly will remain in effect.

Musickers Cut Work Week at Muehlebach

KANSAS CITY, Mo., Dec. 29.—Future of the name band policy at the Muehlebach Hotel's Terrace Grill was threatened when the local American Federation of Musicians cut the work week from seven to six nights. Ray Pearl, who was signed to open at the Grill January 15 for four weeks a few days before the new ruling was made, and who was given permission to fill the booking according to the original contract, may be the last big band to play the spot.

AFM local has elected a new slate of officers, due to replace the present officials next week. Hotel execs were hopeful the seven-day week could be reinstated, thus making it possible to continue the policy which has been in effect since the early 1920's when the Coon-Sanders band was set in the room, thereby starting the procession of name band booking in the territory.

Hotel is now completing an addition, including a new room, the Cafe Picardy, which will feature small combos. Room will open in mid-March, according to present plans.



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Music as Written

Centaur Is Maker of Hill-Range TV Pix . . .

The TV films, "Suzy Snowflake" and "Three Little Dwarfs," issued by the Hill & Range pubbers as part of their exploitation campaign for the tunes (The Billboard, December 8) were produced for H. & R. by Centaur Productions, Burbank, Calif., and not by United Productions of America as previously reported here. Centaur created the puppet characters, wrote the story, built sets and props and filmed it all under their dimensional animation process.

Beavers, Froman to Cut Cap's "Joey" Album . . .

Capitol Records has decided on Dick Beavers to sing the male lead role opposite Jane Froman for the diskery's original cast waxing of "Pal Joey." Beavers is already under contract with the diskery. Tho the actual Broadway cast will have Vivienne Segal and Harold Lang in the top spots, the latter are unable to record for Capitol since they recently cut the same roles for a Columbia album. The remainder of the original cast will be used in the Capitol package.

Carle Crew Set for Six Weeks of Western Dates . . .

Six dates were set last week for Frankie Carle. The orkster kicks off a Western one-nighter junket March 1. Tour begins at the Trianon Ballroom, San Diego, and follows March 2 with a date at the San Diego Naval Training Center. Other bookings are Riverside Ballroom, Phoenix, Ariz., March 3; Air Base, Tucson, Ariz., March 4; Big Field, Air Force Base, El Paso, March 5; and Kirtland Air Force Base, Albuquerque, N. M., March 6-9. Chicago office of Associated Booking Corporation, which set the trek, picks up

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Carle March 10 with a series of Midwest dates.

Big Name Line-Up Set For MGM's "Sobbin' Women" . . .

Four names have been set for "Sobbin' Women," one of MGM's major musical productions of 1952. Set are Jane Powell, Howard Keel, Nanette Fabray and Ann Miller. Others from Metro's roster of young singers are expected to be added to the lavish musical. Based on a work by Stephen Vincent Benet, film will be produced by Jack Cummings. Title is based on Sabine women in the Roman era.

McConkey Maps Carpenter Trek Thru West, South . . .

McConkey Artists Corporation is setting up a Western and Southwestern tour for Ike Carpenter, currently at the Stockman's Hotel, Elgin, Nev. Orkster returns here January 1 for additional work on a recent disk date. On January 22, Carpenter plays a dance in Winslow, Ariz., and is scheduled to appear in Phoenix, Ariz., January 23; Tucson, Ariz., 24; El Paso, Tex., 25-27; and Lubbock, Tex., 29.

Coral's DJ Party . . .

Coral Records & R. chief Jimmie Hilliard and sales manager Norman Weinstrower, along with Coral artists the Amos Brothers, Johnny and Larry Raine and the Mulcays, will play host at a disk jockey party in Chicago on January 4. About 100 jockeys have been invited.

New Hillbilly Names Signed Up for Victor

NEW YORK, Dec. 29.—RCA Victor has acquired three new artists for its Country and Western department with the signing of Grandpa Jones, the Blackwood Brothers and Billy McGee. Jones formerly recorded for the King label. First sides by the new Victor names will be cut early in January, when the label's country and rhythm and blues A&R chief, Steve Sholes, visits Nashville and Atlanta.

Sholes leaves here January 2 for waxing sessions in Nashville with Hank Snow, Johnny and Jack, the Jordanaires, Wade Ray and the above-named artists. In Atlanta, Sholes will cut sides with Piano Red, Melvin Smith, Little Richard and Arthur (Big Boy) Crudup.

New Light Turned On Stasny-Pease Royalties Tangle

NEW YORK, Dec. 29.—New light was thrown this week on the Stasny Music-Mrs. Harry Pease legal tangle over the songs "Pretty Kitty Kelly" and "Why Do They Always Say No?" (The Billboard, December 22). According to Mrs. Stasny, the pubbery does not dispute payment of writer royalties, either during the original term or the renewal period.

On "Pretty Kitty Kelly," Mrs. Stasny claims that a check for royalties was sent to the writer's widow, Mrs. Pease, but that the latter refused the check, and it is now held in escrow by Miller & Miller, the Stasny attorneys. On "Why Do They Always Say No?" the music company claims that Pease sold his share of the song to the firm outright, and therefore no royalties are due his widow. Under any circumstances, the pubbery asserts that the money advanced to Pease against royalty payments on his numbers more than makes up for any royalties due on these songs.

New York

Abie Olman, general manager of the Robbins, Feist, Miller, Lion Pubbery group, became a grandfather on Christmas day. His daughter, Mrs. Barry Sturmer, gave birth to a seven-pound girl, Leslie Noel, at Myrtle Beach, S. C. Herb Meas, proxy of the Gotham Recording Corporation here, left Wednesday (26) for a 10-day vacation in Haiti. . . . Capitol Records' Bob Eberle will commence a New Year's Eve TV program from Frank Dailey's Meadowbrook, Cedar Grove, N. J., over the Du Mont network from 10 p.m. to 12:30 a.m. Eberle will vocalize with the Barrie Cummings ork from 10 to 11:30 p.m. and announcer Don Russell will then take charge to ring in the New Year. The show is being produced by Frank Bunetta of Du Mont's "Cavalcade of Stars."

King Records' artists Betty Clooney guesting on the James Melton TV show next Thursday (3). . . . Rainbow Records signed the Four Sensations vocal group. . . . Chanter Pat Terry waxed several sides with Tutti Camarata for Decca. . . . Capitol Records' pop album chief, F. M. Scott III, is town to make preparations for waxing "Pal Joey" album.

Mae Mack, singing pianist, well known in Midwestern nitery circles, has just finished 12 weeks at Oswald's, San Jose, with the management picking up another option.

Atlantic Sets New LP Albums

NEW YORK, Dec. 29.—Atlantic Records will begin placing additional emphasis on release of long playing albums during 1952, with a schedule of seven new albums a month in the jazz, semi-classical, children's and specialty categories.

Diskery plans to release additional "Magie Record" sets for the kid market, and a previously announced "Lil Abner" set will be issued in the spring.

THE CASS COUNTY BOYS
vocalize on
HIDDEN VALLEY
(with solo by M. McCrean)
and
FOR ME AND MY GAL
Theme #156
TEMPO RECORD CO. OF AMERICA
2540 Sunset Blvd., Hollywood 46, California

Season's Greetings
MERCURY RECORDS

RELIABILITY—QUALITY
RECORD PRESSING
Originators of the
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RECORD MATRIX WORK
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MASTERS . . . MOTHERS . . . STAMPERS
Low cost complete processing, daily air-physical shipment. We serve most of the leading record companies in the business. You too can gain the advantages of our expert craftsmanship, high fidelity reproduction, mirror-like appearance to your plates. Write today for our rate card.
THE CHARLES ECKART COMPANY
480 Santa Monica Blvd.
Los Angeles 27, Calif. OLYMPIA 2001

WATCH THIS TUNE—YOU'LL HEAR IT SOON
I Never Knew I Cared So Much
(Until You Said Goodbye)
Music Publications,
164 Alex St., Bridgeport, Conn.
David Weingarten

Weather Fails To Crab Action

Continued from page 1

ations of public services and State police in evacuating stalled motorists.

With many bands and acts on location for the holiday period, booking offices reported there had been little trouble as far as acts making their dates were concerned. Johnny Long and his band, scheduled to play in Elgin, Ill., Christmas night, drove as far as Joliet where the road was closed. Group trained back to Chicago, switched lines, then trained into Elgin for the date.

While Illinois was most affected by the storms, acts traveling thru Wisconsin, Michigan and even into Canada reported little difficulty. Ralph Marterie's orchestra jumped from Bay City, Mich., after a Christmas Eve date, to Gary, Ind., for the Christmas night dance, a matter of more than 300 miles, with time to spare.

With temperatures rising, road conditions were again reported hazardous for the New Year's Eve week-end, due mostly to flooding as the heavy snow banks began melting. However, unless a freeze sets in, most offices said they anticipated no further trouble in making dates.

Watch for . . .
"SMOKEY THE BEAR"
HILL and RANGE
SONGS, INC.
BEVERLY HILLS, CALIF.

The Hit You've Been Waiting . . .
"I've Got These
ALL ALONE BLUES"
STATE CAPITOL RECORDS No. 1058
and
MOVIELAND
featuring
VIRGINIA WALK
Vocal
LOBAM MUSIC PUBLICATIONS & ENTERPRISES
BMI
845 Fourth Ave.
Sacramento 18, Calif.

Featured in 20th Century Fox's
"GOLDEN GIRL"
NEVER
ROBBINS MUSIC CORPORATION

Another BMI Pin-Up Hit!
I WANNA SAY HELLO
Published by Johnson-Mentel
Recorded by
Sophie Tucker (Mercury)
Frank Kelly Trio (MGM)
Lawrence Welk (Capitol)
Paul Robeson (Capitol)
Louis Armstrong (Mercury)
Eddie "Rip" Allen (Decca)
Duke Baron (Decca)
Corday Louder (Victory)
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BROADCAST MUSIC, INC.

TURN BACK THE HANDS OF TIME
EDDIE FISHER—Victor
JERRY GRAY—Decca
FOR SANDS—CAPITOL
CHOICE MUSIC INC.
1740 Broadway, New York 19, N. Y. • 9106 Sunset Blvd. Hollywood, Calif. • 3740
CA 1-3284

FORECAST

DANCE ME LOOSE
by
Russ Morgan
27906*

DECCA DATA

YOUR WEEKLY GUIDE
TO
AMERICA'S FASTEST SELLING RECORDS

SPREADING!

YOU BETTER GO NOW
by
Jeri Southern
with Music by Camarata
27810*

TO BUILD SALES

Published in the Interests of Decca Dealers and Music Operators

TO BUILD PROFITS

THIS WEEK'S BEST SELLERS

Your guide to the top records based on actual sales

WEEKS ON LIST	COUNTRY	46387*
3	YO OLD TO CUT THE MUSTARD I'M IN LOVE WITH MOLLY Ernest Tubb and Red Foley	46387*
28	PEACE IN THE VALLEY Where Could I Go But To The Lord Red Foley	14573*
5	WONDERING NEW SILVER BELLS Webb Pierce	46354*
35	JUST A CLOSER WALK WITH THEE STEAL AWAY Red Foley	14505*
6	I'M STEPPIN' OUT OF THE PICTURE DRIFTWOOD ON THE RIVER Ernest Tubb	46377*
9	IT IS NO SECRET He Bought My Soul At Calvary Andrews Sisters and Red Foley	14566*
3	NIGHT TRAIN TO MEMPHIS IF I HAD-A KNOWN, YOU COULD-A GOED Red Foley and Roberto Leo	27763*
16	I'M WITH A CROWD BUT SO ALONE ROSE OF THE MOUNTAIN Ernest Tubb	46343*
2	LET'S LIVE A LITTLE NO. 2 THE STRANGE LITTLE GIRL NO. 2 Lena and Oscar	46378*
23	HEY LA LA PRECIOUS LITTLE BABY Ernest Tubb	46338*

SEPIA

3	BLUE VELVET The Morningside Of The Mountain Arthur Prysock	27722*
13	TRUST IN ME COCK-A-BOODLE DOO Louis Jordan	27784*
7	CRY I AIN'T IN THE MOOD Little Bessie Nightower	46254*
6	SIN AND SO TO SLEEP AGAIN Coleman Hawkins	27823*

*Also available in 45 RPM (add prefix '9') to record number
**Another Decca 'Best Sell' makes the 'Best Seller' list this week!

DECCA "BEST BETS"

Your guide to the hits of tomorrow based on actual sales

POSITION LAST WEEK	POSITION THIS WEEK	POPULAR	27880*
2.	1.	CRAZY HEART WHISPERING SHADOWS Guy Lombardo	27880*
4.	2.	WHEN IT'S SLEEPY TIME DOWN SOUTH IT'S ALL IN THE GAME Louis Armstrong and Gordon Jenkins	27890*
6.	3.	BE MY LIFE'S COMPANION LOVE LIES Mills Brothers and Sy Oliver	27880*
3.	4.	BLUE TANGO Bella Of The Ball Leroy Anderson	27873*
5.	5.	RAGTIME MELODY Tuck Me To Sleep In My Old Tucky Home Rex Allen	27876*
8.	6.	LAY SOMETHIN' ON THE RAB No Sale Louis Jordan	27898*
10.	7.	THE LITTLE WHITE CLOUD THAT CRIED BERMUDA Roberta Lee	27893*
7.	8.	YOU BETTER GO NOW Behar Old You Hear? Jeri Southern with Music by Camarata	27840*
15.	9.	A MAN BINT SUPPOSED TO CRY I DIDN'T SLEEP A WINK LAST NIGHT Arthur Prysock	27871*
-	10.	DANCE ME LOOSE RIVER IN THE MOONLIGHT Russ Morgan	27906*
11.	11.	ONCE MY FIRST AND MY LAST LOVE Bill Kenny of the Ink Spots	27844*
13.	12.	DOWN IN THE VALLEY RED RIVER VALLEY Andrews Sisters	27894*
14.	13.	THE BLOOM SAILOR All The World To Me Andrews Sisters	27878*
9.	14.	THE OBJECT OF MY AFFECTION Love Makes The World Go Round Russ Morgan	27823*
12.	15.	SENSATIONAL WYOMING Eileen Wilson with Music by Camarata	27881*

COUNTRY

1.	1.	MISSING IN ACTION A HEARTSICK SOLDIER ON HEARTBREAK RIDGE Ernest Tubb	46389*
2.	2.	YOU KNOW I'M STILL IN LOVE WITH YOU I'M GONNA SEE MY BABY Webb Pierce	46385*
3.	3.	RAYOU POK POK FIFTEEN MILES FROM DALLAS Jimmie Davis	46381*
-	4.	SOMEONE TO CARE I WONT HAVE TO CROSS JORDAN ALONE Jimmie Davis	14590*
5.	5.	HEZITATION BOOGIE DON'T YOU AGREE Hardrock Guster	46383*
-	6.	MY MOTHER'S PRAYER WHEN A CHILD SAYS HIS PRAYER Anita Kerr	14597*

SEPIA

1.	1.	IT'S A SIN TO TELL A LIE BABY PLEASE DON'T GO Billy Valentine Trio	48261*
2.	2.	DO YOUR DUTY THE BLUES ARE BREWING Billie Holiday	48259*
3.	3.	CHARMAINE HANDS ACROSS THE TABLE The Ray-O-Vacs	48260*
-	4.	ON THE BATTLEFIELD I'LL FLY AWAY Marie Knight-Eric Oldenay with Virginia Cooper Marie Knight with Eric Oldenay	48253*

*Also available in 45 RPM (add prefix '9') to record number

THIS WEEK'S BEST SELLERS

Your guide to the top records based on actual sales

WEEKS ON LIST	POPULAR	27840*
4	TELL ME WHY A GARDEN IN THE RAIN Four Aces	27840*
-	** SNOWFLAKES Green Sleeves Guy Lombardo and Evelyn Knight	27872*
16	A KISS TO BUILD A DREAM ON I GET IDEAS Louis Armstrong	27720*
10	SLOW POKE I Wanna Play House With You Roberta Lee	27792*
5	CHARMAINE When I Grow Too Old To Dream Gordon Jenkins	27884*
20	PEACE IN THE VALLEY SAY A LITTLE PRAYER Red Foley	27856*
7	SHRIMP BOATS More! More! More! Delores Gray with Music by Camarata	27832*
3	BEER BARREL POLKA STAR DUST Grady Martin	27838*
5	UNDECIDED The Lie-De-Lie Song Guy Lombardo	27835*
8	COLO, COLO HEART BECAUSE OF YOU Louis Armstrong	27816*
10	ALABAMA JUBILEE Dialo Red Foley	27810*
16	SMOOTH SAILING Love You Madly Slim Fitzgerald	27693*
6	I LIKE IT YES YOU ARE Jane Terry	27851*
2	THE THREE BELLS The Windmill Song Andrews Sisters and Gordon Jenkins	27826*
8	DOMINO When The World Was Young Bing Crosby	27830*

*Also available in 45 RPM (add prefix '9') to record number
**Another Decca 'Best Sell' makes the 'Best Seller' list this week!

NEW RELEASES

SINGLES

If You Go Patty Andrews and Gordon Jenkins
(Si Tu Parlais)
That's How A Love Song Is Born 27915*

Opal Ella Fitzgerald and Louis Armstrong
From MGM Picture "The Belle Of New York"
Necessary Evil 27981*

Take Me Back Don Cherry
Neither Am I 27994*

Heaven Drops Her Curtain Down Music by Camarata
Only Feet 27999*

Tell Me Why Roberta Lee and Grady Martin
Slow Feet Rag Grady Martin 27929*

*Also available in 45 RPM (add prefix '9') to record number

ALBUMS

JERRY GRAY and His Orchestra
A TRIBUTE TO GLENN MILLER
Eight outstanding Jerry Gray arrangements that were performed by the Glenn Miller Orchestra
Instrumental Fox Trio

27866 ST. LOUIS BLUES
9-27866 JEEP JOCKEY JUMP
27867 THE GIPSY DOODLE
9-27867 WHO'S SORRY NOW?

27868 SHINE ON HARVEST MOON
9-27868 FLAG WAVE - Featuring Drum Solo by Don Jenson
27869 INTRODUCTION TO A WALTZ
9-27869 V HOP

DECCA ALBUM 6-28 - Four 10-inch 78 RPM Records - Price \$4.15 • DECCA ALBUM 6-28 - Four 45 RPM Records - Price \$3.75
BL 5375-18-inch Long Play Record - Price \$3.20



TOMMY DORSEY AND HIS ORCHESTRA

A great new DORSEY record in the style of "DIANE" — Decca 27539*

MARCHETA and DON'T TAKE YOUR LOVE FROM ME!

Decca 27890 (78 RPM) and 9-27890 (45 RPM)



This One KOOW-UNG-NB40

Buddy Grecco



Sings

Orchestra directed by... Richard Maltby

"TIL ALL THE STARS FALL IN THE OCEAN"

With the Heathertones

and

"TAKE ME BACK"

Coral 60623 (78 RPM)

9-60623 (45 RPM)



CORAL RECORDS

America's Fastest Growing Record Company

(A subsidiary of DECCA RECORDS, INC.)

In Canada
Regers Majestic Radio Corp., Ltd.
Toronto—Montreal—Winnipeg

THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts. (Radio Section).

HONOR ROLL OF HITS

The Nation's Top Tunes

The nation's 10-top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart. Based on reports received December 26, 27 and 28.

Last Week | This Week

1. **1. (It's No) Sin**

By George Meece and Chester Shull—Published by Aljocasin (BMI)
RECORDS AVAILABLE: S. Churchin, V 20-4830; B. Cain, Decca 1003; W. Davis, Prestige 911; Four Aces, Victoria 101; Four Brothers, Savoy 837; Four Knights, Cap 1894; G. Hawkins, Dec 2785; E. Howard, Mercury 5713; S. Kaye, Cal 3956; A. Morgan, Dec 2779; B. Peacock, King 4505; A. Priest, Dec 2774; T. Smith, United 1075; B. Williams Quartet, MGM 21066.
ELECTRICAL TRANSCRIPTION LIBRARIES: Daily Dawn, Thousands; Dean Hudson, Long-Worth; Glenn Osler, Inc., Associated.

2. **2. Slow Poke**

By Pee Wee King, Redd Stewart and Shelton Price—Published by Rodeyco (BMI)
RECORDS AVAILABLE: B. Flanagan, V 20-4973; A. Godfrey-Chardetel, Columbia 39162; J. Gord Saxton-J. Show, Bullet 1046; H. Hawkins, King 410; Ray Hill, Mercury 5740; Pee Wee King, V 21-0489; R. Lee, Dec 27792; A. Moore, MGM 11115; H. O'Connell, Cap 1837; J. Watson, Rich-R-Tone 1025.
ELECTRICAL TRANSCRIPTION LIBRARIES: Soade Cooley, Standard; Pee Wee King, Standard; Glen Osler, Associated.

4. **3. Cry**

By Churchill Kohlman—Published by Melroe (BMI)
RECORDS AVAILABLE: E. Barton, Coral 5092; R. Carey, Cadillac 103; P. Chapman, Dec 27857; B. Farrell, MGM 11115; Four Knights, Cap 1875; G. Gifford, Mercury 5749; H. Hill, D. Winston, Dec 4829; A. Holmes, King 15145; Lou Tex Diamond, V 23-5626; B. McLaurin, Derby 785; J. Ray, Okeh 6840; C. Taylor, Mercury 6262; J. Vauil & W. Winczalter, V 20-4308; B. Williams, V 20-4406.
ELECTRICAL TRANSCRIPTION LIBRARIES: Daily Dawn, Thousands.

7. **4. Because of You**

By Arthur Hammerstein and Delley Wilkinson—Published by Broadcast Music (BMI)
RECORDS AVAILABLE: L. Armstrong, Dec 27816; R. Barber, Mercury 5643; B. Baxter, Cap 1843; E. Becker-E. Light, Inc., Remington P-2503; T. Bennett-P. 4418; Bob, Cal 39262; E. Butlerfield, Coral 4351; Cowboy Copas, King 3144; Bob Crosby, Coral 6044; G. DeLaney-L. Lombardo, Dec 27444 & DeLaney, MGM 10447; J. Pever, V 10-9476; I. Smith, United 104.
ELECTRICAL TRANSCRIPTION LIBRARIES: Mindy Carson, Associated; Coccanet Grove, Standard; Chuck Foster, Long-Worth; Vincent Lopez, Theatrical; Bill Wills, Standard.

3. **5. Down Yonder**

By L. Wolf Gilber—Published by LaSalle (ASCAP)
RECORDS AVAILABLE: C. Butler, Cal 3953; H. Campbell, Dec 4634; A. (Fingers) Carr, Cap 1777; L. (Finger) Hoff, Okeh, Abbey 15037; S. Cadley, Dec 4615; Henry Tracy, V 20-4284; T. Jackson, Mercury 4365; F. Martin, V 20-4247; F. Petty Trio, MGM 11057; E. Smith, King 964; C. Stone, Cap 7-4016; C. Wells and A. Trace, Mercury 5695; G. Willis, V 21-0420; H. Wolf, Rich-R-Tone 10282; D. Wood, Tennessee 775.
ELECTRICAL TRANSCRIPTION LIBRARIES: Dean Hudson, Long-Worth; The Stationer, Associated.

5. **6. Shrimp Boats**

By Paul Mason, Howard and Paul Weston—Published by Walt Disney (ASCAP)
RECORDS AVAILABLE: D. Bennett, Butler, Cap 1879; D. Brown, King 3553; B. Farrell, MGM 11115; B. Gray, Dec 27822; D. Holt, V 20-4405; J. Stafford-P. Weston, Cal 3458; Tex Williams, V 20-4409.

5. **7. Cold, Cold Heart**

By Hank Williams—Published by Hill-Rose (BMI)
RECORDS AVAILABLE: L. Armstrong, Dec 27816; I. Bennett-P. Faith, Okeh, Cal 3444; Foreare Sisters, V 20-4274; T. Fontana, Mercury 4593; H. Henderson, Dec 4825; E. Johnson, Chry 1408; Lou Tex Diamond, V 23-5626; B. Washington, Mercury 5728; H. Williams, MGM 10904; E. Wilson, Dec 27761.
ELECTRICAL TRANSCRIPTION LIBRARIES: Leon Payne, Long-Worth.

8. **8. Undecided**

By Sid Robin and Charlie Shavers—Published by Leora (ASCAP)
RECORDS AVAILABLE: M. Abernathy, King 4490; Ames Brothers & Brown, Coral 4050a, G. Ammons, Prestige 914c; B. Anthony, Cap 1824; D. Barrett Trio Fantasy 502; E. Fitzgerald-G. Webb, Decca 28494; E. Garner, Remont 10045; G. Lombardo-R. Gardner, Dec 27839; B. Lucas, Jubilee 5070; J. Preston Seratite, Modern 1011; M. Small, King 15128.
ELECTRICAL TRANSCRIPTION LIBRARIES: All Star Systems, Standard; George Barne Dietel, Standard; Hank D'Amico Seratite, Associated; Henry Jerome, Okeh, Long-Worth; Vincent Lopez, Theatrical; Art Van Dornne Quintet, Theatrical.

- **9. Rudolph, the Red-Nosed Reindeer**

By Johnny Marks—Published by St. Nicholas (ASCAP)
RECORDS AVAILABLE: H. Babbitt, Coral 60271; T. Black, Okeh, Dana 2061; S. Barrette-E. Scott, Okeh, Cap 30133; L. Cash, Abbey 15025; Bing Crosby, Dec 28050; Red Foley, Dec 46267; A. Gentry-Harry Tones, Hit-Tone 311; M. Griffin, Cal 38981; R. Heatherton, Cal 380-PVQ; E. Howard, Mercury 5360; S. Kaye, Cal 39574; S. Jones, V 20-4315; Kern Kobler, MGM 60005; G. Lombardo, Dec 27805; Montana Slim, V 21-0392; Sugar Cattle Robinson, Cap CAS-3005; P. Scott, London 740.
ELECTRICAL TRANSCRIPTION LIBRARIES: Four Knights, Long-Worth; Chuck Foster, Long-Worth; Johnny Gambier, Theatrical; Henry Jerome, Long-Worth; Glen Osler, Okeh; Satisfiers, Associated; Lawrence Weik, Standard.

9. **10. Little White Cloud That Cried**

By Johnny Ray—Published by Larry Spier.
RECORDS AVAILABLE: L. Deline, Cap 1892; H. Lance, Mercury 5761; R. Lee, Dec 27893; J. Ray, Okeh 6840.
ELECTRICAL TRANSCRIPTION LIBRARIES: Daily Dawn, Thousands.

WARNING.—The title "HONOR ROLL OF HITS" is a registered trademark and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent. Simply write or wire Publisher, The Billboard, 1564 Broadway, New York, and permission will be immediately granted.

*1951's Top Record Sellers**
LES PAUL and MARY FORD
with 1952's First Record Hit



Tiger Rag

RECORD
 No. 1920

backed with IT'S A LONESOME OLD TOWN

**6,000,000 Records
 Sold In 1951*



THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).

Records Most Played by Disk Jockeys

Based on reports received December 26, 27 and 28

Records listed here in numerical order are played over the greatest number of record shows. List is based on replies from weekly survey among disk jockeys throughout the country. Unless shown in this chart, other available records or tunes listed here will be found in the Home List of Hits, Music Popularity Chart, Part I. (F) indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Weeks Last 10	This to date/Week/Week	Artist	Record Title	Label
7	4	1.	J. Ray	CRY	Decca 7816840; 4534-6840-BMI
15	1	1.	E. Howard	SIN	Mercury 7815711; 4525711X45-BMI
8	2	3.	J. Stafford P. Weston	SHRIMP BOATS	Columbia 78139581; 4534-39581-ASCAP
14	3	4.	Ames Brothers	UNDECIDED	Coral 7816556; 4534-6556-ASCAP
25	7	5.	T. Bennett P. Faith	BECAUSE OF YOU	Columbia 78139362; 4534-39362-BMI
6	6	6.	J. Ray	LITTLE WHITE CLOUD THAT CRIED	Decca 7816840; 4534-6840-BMI
5	13	7.	R. Flanagan	SLOW POKE	Vocalion 78120-4373; 45347-4373-BMI
22	10	8.	T. Bennett P. Faith	COLD, COLD HEART	Columbia 78139449; 4534-39449-BMI
8	5	9.	F. Laine	JALOUSIE (Jealousy)	Columbia 78139585; 4534-39585-ASCAP
4	20	10.	L. Paul	JINGLE BELLS	Columbia 7811881; 4531F-11881-ASCAP
2	—	11.	A. Godfrey	DANCE ME LOOSE	Columbia 78139632; 4534-39632-ASCAP
11	11	12.	L. Paul M. Ford	JUST ONE MORE CHANCE	Columbia 7811825; 4531F-1825-ASCAP
9	16	13.	T. Martin	DOMINO	Vocalion 78120-4343; 45347-4343-ASCAP
1	—	13.	Bing Crosby	WHITE CHRISTMAS	Decca 78123779; 4534-23779-ASCAP
4	15	15.	Four Aces A. Alberts	TELL ME WHY	Decca 78127860; 4534-27860-BMI
16	9	16.	Four Aces A. Alberts	SIN	Victrola 101-BMI
6	8	17.	Pea Wee King	SLOW POKE	Vocalion 78121-0489; 45340-0489-ASCAP
1	—	18.	H. Winterhalter	BLUE DECEMBER	Vocalion 78120-4412; 45347-4412-ASCAP
3	24	19.	P. Como	IT'S BEGINNING TO LOOK LIKE CHRISTMAS	Vocalion 78120-4314; 45347-4314-ASCAP
4	14	20.	E. Fisher H. Winterhalter	ANY TIME	Vocalion 78120-4359; 45347-4359-BMI
5	22	21.	D. Gray	SHRIMP BOATS	Decca 78127832; 4534-27832-ASCAP
1	—	22.	S. Jones	RUDOLPH THE RED-NOSED REINDEER	Vocalion 78120-4315; 45347-4315 Vocalion 78120-3934; 45347-3934-ASCAP
9	—	22.	Nat (King) Cole	UNFORGETTABLE	Columbia 7811808; 4531F-1808-ASCAP
2	19	24.	P. Weston	CHARMAINE	Columbia 78139616; 4534-39616-ASCAP
6	—	25.	Bing Crosby	DOMINO	Decca 78127830; 4534-27830-ASCAP
9	—	25.	Four Knights	SIN	Columbia 7813106; 4531F-1306-BMI
1	—	25.	A. Godfrey	SLOW POKE	Columbia 78139632; 4534-39632-BMI
7	12	28.	Manlowani	CHARMAINE	Columbia 7811890; 45345-1890-ASCAP
19	24	29.	Del Wood	DOWN YONDER	Tennor 7813775; 45345-775-ASCAP
1	—	29.	L. Anderson	BLUE TANGO	Decca 78127875; 4534-27875-ASCAP

VOX JOX

By JUNE BUNDA

Gab Bag

Here's a chance for all veteran deejays to do one of your own a good turn, via some sage advice on how-to-win-dialers-and-influence-sponsors. Richard Reddick, of 3516 Fifth Avenue, Altoona, Pa., writes: "I'm a boy 16 years old and would like to get a start in the deejay business. I would like to have a few disk jockeys write and give me some good pointers on the business." "Sure would like to get hold of some celebrity interview records. They really make a show interesting." Johnny Argo, KWOZ, Searcy, Ark., writes: "Re heavy number of gripes in Vox Jox: Altho a small outfit, we receive terrific service from MGM, Decca, RCA and Columbia, and are done quite well with by Capitol, Mercury, London, Coral and King. Had a dry spell with Cap for a few months, but a letter to them started a flow of disks again." —Lee Hickling, WDOE, Oneonta, N. Y. "Hats off to one of the nicest guys in the business, Don Cornell. After working at the Casablanca Club Friday night, Don came up to the station and helped us conduct a four-and-a-half hour broadcast to raise funds for a local charity drive. He answered telephones, read pledges on the air and even sang, "White Christmas" twice for a special pledge of \$125. Because of some grudge against the night club, the local paper mentioned the show and drive, but not one word about Don. Of course we can do nothing about this, but thought at least The Billboard's readers should know." —Nick Barry, WCMW, Canton, O. Comment on a letter which he sent to progressive platter spinner, Fred Rawlinson, WGAP, Maryville, Tex., flack Buddy Basch writes: "The post office returned it to me marked 'gone.' Everybody's a critic! Just to keep the item honor right, Basch also enclosed an authentic envelope for verification.

Ad Lib Cuttings

Unique guest department: Jack Mills, KSIB, Creston, Ia., played radio-host during the holidays to "the entire cast of the "Passion Play" in addition to Joseph Meir, famous Christmas portrayer." Mills was formerly a member of the cast. Beaming Billy Swanwick, WALL, Goshen, N. Y., has returned from a honeymoon visit to Daytona Beach, Fla. Capitol Records hosted two deejay parties in honor of Dean Marian and Jerry Lewis recently during comedy duo's appearance at the Fox Theater, Atlanta, according to Bob Watson, WSB, Atlanta. Fem flack Jeanne Cornell sends kudos to Fred Walker, production manager of WVEU, Morrisville, Pa. for his special "Christmas Caravan" programing this year. Yule seg included 30 hours of special Christmas shows from 8 a.m., December 23, thru midnight, Christmas Day.

Sponsor Talk

Norma's Waffle Shop has purchased Ray Golden's "Saturday Night Disk Date," which is aired from 8 to 10:30 p.m. over KSTN, Stockton, Calif. Topper's Men's Shop is sponsoring a 15-minute seg of Ralph Richards show over WLOW, Norfolk, Va. George McCall, WEEU, Reading, Pa., has snagged two new sponsors, the Reading Typewriter Exchange (with tie-in of typed requests) and Chiarelli Bros. Music Store. Latter has participated on Richards program in the past. H. C. Cole Milling Company is buying time with Ned Lukens, WEAS, Decatur, Ga. Cities Service is sponsoring Del Park's new sports telecast over WCAU-TV, Philadelphia. Deejay has also picked up two new sponsors for his record program over WFEN, Philadelphia. Joe Deane.

Best Selling Sheet Music

Based on reports received December 26, 27 and 28

Tunes listed are the national best selling sheet music sellers. List is based on reports received each week from all the nation's sheet music sellers. Songs are listed according to greatest number of copies sold. (F) indicates tune is from a film; (M) indicates tune is from a legit musical; (R) indicates tune is available on records.

POSITION	Weeks Last 10	This to date/Week/Week	Artist	Record Title	Label
—	4	1.	SLOW POKE (R)	Ridgeway	
15	1	2.	(IT'S NO) SIN (R)	Algonquin	
15	5	3.	DOWN YONDER (R)	LaSalle	
4	7	4.	SHRIMP BOATS (R)	Walt Disney	
27	3	5.	BECAUSE OF YOU (F) (R)	Broadcast Music	
10	9	6.	UNDECIDED (R)	Leeds	
18	6	7.	COLD, COLD HEART (R)	Artif Rose	
3	12	8.	CRY (R)	Mellow	
14	11	9.	AND SO TO SLEEP AGAIN (R)	Paxton	
2	15	10.	LITTLE WHITE CLOUD THAT CRIED (R)	Carlyle	
24	—	11.	I GET IDEAS (R)	Hill & Range	
8	13	12.	DOMINO (R)	Pickwick	
1	—	13.	TELL ME WHY (R)	Signet	
1	—	14.	ANYTIME (R)	Hill & Range	
1	—	15.	CHARMAINE (R)	Lion	

Songs With Greatest Radio Audiences (ACI)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John B. Peterson's Audience Coverage Index. The index is projected upon radio logs made available to Peterson's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 tunes in the case of them tunes alphabetically. This check is conducted bi-weekly (over 60 per cent) alive.

(F) indicates tune from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated.

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And So to Sleep Again (R)	Paxton-ASCAP
Charmaine (R)	Lion-ASCAP
Christmas in Military (R)	Archie-ASCAP
Domino (R)	Pickwick-ASCAP
Down Yonder (R)	LaSalle-ASCAP
First, the Snow Man (R)	Hill & Range-BMI
Getting to Know You (M) (R)	Williamson-ASCAP
I Talk to the Trees (R)	Chappell-ASCAP
If You Catch a Little Cold (R)	Bregman-Vacca-Cans-ASCAP
I'm See You in My Dreams (F) (R)	Fritz-ASCAP
It's All in the Game (R)	Wilbur-ASCAP
Just One More Chance (R)	Famous-ASCAP
Mañana (F) (R)	E. B. Marks-BMI
Mele Kalikimaka (R)	Petrie-ASCAP
More, More, More (R)	Renner-ASCAP
My Dream Christmas	Life-BMI
Never (R)	Robbin-ASCAP
Rudolph, the Red-Nosed Reindeer (R)	St. Nicholas-ASCAP
Santa Claus is Comin' to Town (R)	Felix-ASCAP
Shrimp Boats (R)	Walt Disney-ASCAP
Silver Bells (R)	Parsonnet-ASCAP
It's Not So (R)	Algonquin-BMI
Sleigh Ride (R)	Mills-ASCAP
Slow Poke (R)	Ridgeway-BMI
Silkare (R)	Broadcast Music-BMI
Thirty-Two Feet and Eight Little Tails (R)	Miller-ASCAP
Undecided (R)	Leeds-ASCAP
Up and Down Mambo (R)	Life-BMI
White Christmas (R)	Bertin-ASCAP
Winter Wonderland (R)	Berman-Vacca-Cans-ASCAP

England's Top Twenty

Not having received cable from London at press time, "England's Top Twenty" does not appear in this issue. It will again be published next week.

WHEC, Rochester, N. Y., has picked up a sponsor for his new "Midnight Mayor" show, after only two weeks as a sustainer. Noah's Ark Stores, local auto accessory chain outfit, is buying the complete show. Aier, which emanates from the Triton nitery, has also acquired another half hour of time. Lenders, Inc. ("The Million-Dollar Loan Company") is sponsoring a segment of Hugh Guids' "Top Spot" show over WOTP, Washington, Seg, titled "Million-Dollar Tunes," features songs which have either sold a million copies or grossed \$1,000,000 in combined sales, fees and royalties. Joe Vincent WHOS, Decatur, Ala., has grabbed off a sponsor (National Credit Clothing) for his new daily program, "Jel Jive," which is "already averaging well over 150 cards and letters per day."

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Radio Station WWJ
 Detroit 26, Michigan



THE BILLBOARD 813
 2160 Patterson St., Cincinnati 22, Ohio

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Name: _____
 Address: _____
 City: _____ Zone: _____ State: _____
 Occupation: _____

WEEKLY SPECIAL



from AMERICA from FRANCE

Great Versions of a Great Song!

"THE THREE BELLS"

(The Jimmy Brown Song!)

SWING AND SWAY
with SAMMY KAYE

78 rpm 39602
45 rpm 4-39602

**LES COMPAGNONS
DE LA CHANSON**

78 rpm 4105-F
45 rpm 4-4105-F



WEEKLY CHECK LIST OF BEST SELLERS FOR DEALERS, OPERATORS, JOCKEYS

Based on actual sales figures for week ending December 22nd



POPULAR

- | | |
|----------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|
| DANCE ME LOOSE
SLOW POKE
ARTHUR GODFREY
39632—4-39632 | SIN
JEALOUS EYES
SAMMY KAYE
39567—4-39567 |
| SHRIMP BOATS
LOVE, MYSTERY AND ADVENTURE
JO STAFFORD
39581—4-39581 | CHARMAINE
AT DAWNING
PAUL WESTON
39616—4-39616 |
| COLD, COLD HEART
WHILE WE'RE YOUNG
TONY BENNETT
39449—4-39449 | THERE'S ALWAYS ROOM AT OUR HOUSE
I CAN'T HELP IT
GUY MITCHELL
39595—4-39595 |
| JEALOUSY
FLAMENCO
FRANKIE LAINE
39585—4-39585 | JUST A MOMENT MORE
I RAN ALL THE WAY HOME
SARAH VAUGHAN
39576—4-39576 |
| BECAUSE OF YOU
I WON'T CRY ANYMORE
TONY BENNETT
39362—4-39362 | GREEN SLEEVES
LOVE MAKES THE WORLD GO ROUND
MITCH MILLER
39617—4-39617 |
| WHY DON'T YOU LOVE ME
BE MY LIFE'S COMPANION
ROSEMARY CLOONEY
39631—4-39631 | I WISH I WUZ
MIXED EMOTIONS
ROSEMARY CLOONEY
39536—4-39536 |
| DOWN YONDER
WAY UP IN NORTH CAROLINA
CHAMP BUTLER
39533—4-39533 | WHAT IS A BOY
WHAT IS A GIRL
ARTHUR GODFREY
39487—4-39487
Set MjV-120
MjV 4-120 |
| SOLITAIRE
BLUE VELVET
TONY BENNETT
39555—4-39555 | THE BLOND SAILOR
ONLY YOU
FRANKIE YANKOVIC
39630—4-39630 |
| GAMBELLA
HEY, GOOD LOOKIN'
JO STAFFORD,
FRANKIE LAINE
39570—4-39570 | THE THREE BELLS
THAT LUCKY OLD SUN
LES COMPAGNONS
DE LA CHANSON
4105-F—4-4105-F |
| ONCE
NEVER
TONI ARDEN
39577—4-39577 | INDIANA
SLEEPY TIME GAL
KEM GRIFFIN
39603—4-39603 |



FOLK

- | | |
|-----------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|
| HOW LONG WILL IT TAKE
GIVE ME MORE, MORE, MORE
LEIFTY FRIZZELL
20885—4-20885 | MY BABY'S JUST LIKE MONEY
I WANT TO BE WITH YOU ALWAYS
LEIFTY FRIZZELL
20799—4-20799 |
| ME AND MY BROKEN HEART
LET OLD MOTHER NATURE HAVE HER WAY
CARL SMITH
20862—4-20862 | THERE'S NOTHING AS SWEET AS MY BABY
LET'S LIVE A LITTLE
CARL SMITH
20796—4-20796 |
| ALWAYS LATE
MOM AND DAD'S WALTZ
LEIFTY FRIZZELL
20837—4-20837 | BLUE YODEL NO. 6
TRAVELLIN' BLUES
LEIFTY FRIZZELL
20842—4-20842 |
| IF TEARDROPS WERE PENNIES
MR. MOON
CARL SMITH
20825—4-20825 | WEARY BLUES
I MADE A MISTAKE AND I'M SORRY
RAY PRICE
20883—4-20883 |
| 'TIS SWEET TO BE REMEMBERED
EARL'S BREAKDOWN
LESTER FLATT,
EARL SCRUGGS
20886—4-20886 | IF YOU'VE GOT THE MONEY I'VE GOT
THE TUNE
I LOVE YOU A THOUSAND WAYS
LEIFTY FRIZZELL
20739—4-20739 |



GOING STRONG

- | | |
|---------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|
| HOW DRY I AM BLUES
DON'T BE THAT WAY
HARRY JAMES
39582—4-39582 | THE THREE BELLS
I ONLY HAVE ONE LIFE TO LIVE
SAMMY KAYE
39602—4-39602 |
| DONINO
THAT DOESN'T DO IT
DORIS DAY
39595—4-39595 | OKEN BEST SELLER |
| IF I LOVED YOU
DIZZY FINGERS
PERCY FAITH
39613—4-39613 | THE LITTLE WHITE CLOUD THAT CRIED
CRY
JOHNNIE RAY
6840—4-6840 |



COLUMBIA RECORDS

FOR MUSIC THAT SENDS 'EM—TO YOU!

THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).

Best Selling Pop Singles

Based on reports received December 26, 27 and 28

Records listed are those selling best in the nation's top volume retail record stores...

Table with columns: Position, Weeks, Title, Artist, Label. Lists top 29 pop singles including 'CRY' by J. Ray, 'SHRIMP BOATS' by J. Stafford P. Weston, 'SLOW POKE' by Pee Wee King, etc.

Best Selling Classical Titles

Table with columns: Last Week, This Week, Title, Artist, Label. Lists top classical titles including 'MARIO LANZA SINGS CHRISTMAS SONGS', 'CHRISTMAS HYMNS AND CAROLS', etc.

DEALER DOINGS

Personal Appearances

Nick Barry, of Station WCMW, Canton, O., informs us that Johnny Ray appeared at Hillman's Record Shop...

Trade Talk

Laurence Beyer, of Pemberton Plumbing, Mineral Wells, Tex., writes that Johnny Ray would list the contents of its pop albums on the covers...

Remington LP Disks Pushed

NEW YORK, Dec. 29. — Don Gabor's Remington diskery has set a schedule of releases for the coming year...

Kenton Gets 2 Wks. In Oasis at 6G Per

HOLLYWOOD, Dec. 28. — Stan Kenton is out for two weeks at the Oasis February 28, his second stint at the Southside bistro...

Best Selling Children's Records

Based on reports received December 26, 27 and 28

Records listed are those records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey...

Table with columns: Position, Weeks, Title, Artist, Label. Lists top children's records including 'RUDDOLPH, THE RED-NOSED REINDEER', 'FROSTY THE SNOWMAN', etc.

Best Selling Pop Albums

Based on reports received December 26, 27 and 28

Because all labels are not insured on all reports it is difficult to conduct a pop album survey that is statistically accurate...

Table with columns: Last Week, This Week, Title, Artist, Label. Lists top pop albums including 'MARIO LANZA SINGS CHRISTMAS SONGS', 'MERRY CHRISTMAS', etc.

Best Selling 45 R.P.M.

Table with columns: Title, Artist, Label. Lists top 45 R.P.M. records including 'MARIO LANZA SINGS CHRISTMAS SONGS', 'MERRY CHRISTMAS', etc.

Classical Reviews

DEBUSSY: LA MER - Philadelphia Symphony Orchestra, Eugene Ormandy, Cond. (1-12-52)

To compete with the Toscanini "La Mer," a current, much-praised issue, Columbia has issued...


FRANCK: LE CHASSEUR MAUDUIT - Philadelphia Orchestra, Eugene Ormandy, Cond. (1-12-52)

HAYDN: SYMPHONY NO. 94 IN G MAJOR ("SURPRISE") AND SYMPHONY NO. 103 IN E-FLAT MAJOR ("DRAMATICO") - The Royal Philharmonic Orchestra, Sir Thomas Beecham, Cond. (1-12-52)

DEBUSSY: LA MER - Philadelphia Symphony Orchestra, Eugene Ormandy, Cond. (1-12-52)

BELA BARTOK: MUSIC FOR STRINGS, PERCUSSION AND CELESTA - New Karagan, Cond., The Philadelphia Orchestra (1-12-52)

the Greatest • the Greatest • the Greatest • the Greatest • the Greatest



Tulips and Heather

by... **PERRY COMO** ...and

PLEASE MR. SUN

RCA VICTOR 20-4453 (78 rpm) — 47-4453 (45 rpm)

the Greatest • the Greatest • the Greatest • the Greatest • the Greatest

This week's

New Releases

... on **RCA Victor**

Release 37-1

Ships Coast to Coast, Week of January 6

POPULAR

- PERRY COMO** with Mitchell Ayres Orchestra
Tulips and Heather
Please Mr. Sun 20-4453—(47-4453)*
- MINDY CARSON** and **MERV GRIFFIN**
Be My Life's Companion
Tuh Pocket, Tuh Pocket
20-4454—(47-4454)*
- HUGO WINTERHALTER'S** Orchestra and Chorus
A Kiss to Build a Dream On
Love Makes the World Go 'Round
20-4455—(47-4455)*
- MINDY CARSON** with Hugo Winterhalter's
Orchestra
Dance Me Loose
Allegriety Fiddler
20-4457—(47-4457)*
- LAWRENCE DUCHOW** and his Red Raven Orchestra
Quiet Nook—Polka
When We Parted—Waltz
20-4462—(47-4462)*

COUNTRY — WESTERN

- WILEY CARTER** (Montana Slim) The Singing Cowboy
I Wish There Were Only Three Days
in the Year
My Oklahoma Rose
20-4446—(47-4446)*
- PEE WEE KING** and his Band
Silver and Gold
Ragtime Annie Lee
20-4458—(47-4458)*
- SONS OF THE PIONEERS**
Ho Le O
I Told Them All About You
20-4459—(47-4459)*

RHYTHM-BLUES

- TNT TRIMBLE** with Frank Molley and his Crew
I Get My Kicks in the Country
T. V. Boogie Blues
20-4460—(47-4460)*
- GEORGE JAMES**
Don't Blame Me
Goose Grease 20-4461—(47-4461)*

COLLECTORS'

- DYNAM SHORE**
Yes, My Darling Daughter
Blues in the Night
42-0150—(27-0150)*

*45 r.p.m. est. cov.

Going Strong...

- Tell Me Why/Trust in Me**
Eddie Fisher 20-4444—(47-4444)*
- Slow Poke**
Pee Wee King 21-0489—(48-0489)*
- Any Time/Never Before**
Eddie Fisher 20-4359—(47-4359)*
- Loveliest Night of the Year**
Mario Lanza 10-3300—(49-3300)*
- Turn Back the Hands of Time**
Eddie Fisher with Hugo Winterhalter's Orch. 20-4257—(47-4257)*
- Domino/It's All Over But the Memories**
Tony Martin 20-4343—(47-4343)*
- I Get Ideas**
Tony Martin 20-4141—(47-4141)*
- Slow Poke/Charmaine**
Ralph Flanagan 20-4373—(47-4373)*
- Call Her Your Sweetheart/Bundle of Southern Sunshine**
Eddie Arnold 20-4413—(47-4413)*
- Because**
Mario Lanza 10-3207—(49-3207)*
- Rugged But Right**
Phil Harris 20-4342—(47-4342)*
- Be My Love**
Mario Lanza 10-1561—(49-1561)*
- (It's No) Sin**
Savannah Churchill 20-4280—(47-4280)*
- Vesti La Giubba**
Mario Lanza 10-3228—(49-3228)*
- Down Yonder/Take Her to Jamaica**
Fredelly Martin 20-4267—(47-4267)*

\$ indicates records which according to actual sales, are recognized hits. The trade is urged to keep ample stock of these records on hand, or to reorder promptly when current stocks begin to approach the "sold out" stage.

Coming Up...

- BLUE BECEMBER**
Hugo Winterhalter's Orchestra 20-4418—(47-4418)*
The Disk Jockey's Pick, Billboard, December 23rd issue.
- SHRIMP BOATS**
Tex Williams 20-4108—(47-4108)*
- BERMUDA**
The Bell Sisters—Heart Rene Ork 20-4123—(47-4123)*
The Billboard Picks, December 23d issue.

★ indicates records which have enjoyed better than average initial consumer acceptance and stand an excellent chance of entering the top selling list category. The trade is advised to watch these records carefully in order to maintain stock consistent with demand.

TIPS TULIPS AND HEATHER Perry Como
PLEASE, MR. SUN 20-4453—(47-4453)*

DEE-JAY DOIN'S

After much sputtering, hesitating, speculation and worry, we are off to a questionable start on our new little column called "Dee-Jay Doin's." The idea of this column, as we said in the letter which we sent out to the disc jockeys, is to set forth in this space an idea or two that the jockeys have been using to promote records. In so doing we hope that we will be of service to the rest of the disc jockeys around the country in giving them some ideas for programming and also to possibly help the dealers and juke box operators with ideas. Of course, if we help the disc jockeys with a little bit of additional national recognition, that is good too. And, by the way, we also offered a prize—a portable radio—to the fellow whose idea we use.

So, here we go with the first winner, and congratulations to him!



VAUGHN MONROE
Des Moines, Iowa

Problem: How to promote Vaughn Monroe's I LIKE IT, I LIKE IT, after it entered the field following the Jerry Lewis and Jane Turay discs.

Promotion: Play Vaughn Monroe's record of I LIKE IT, I LIKE IT and ask the listeners to smile at three strangers as their way to work that morning and say if they like it, like it, and to send in a letter to the station telling of the reaction and what happened. They will win as a prize, a copy of Vaughn Monroe's record of I LIKE IT, I LIKE IT, as well as a copy of Bill Treadwell's new book, "50 Years of American Comedy."

All entries in this contest should be accompanied by a picture. All entries and pictures will be the exclusive property of RCA Victor. They should be addressed to Bob McCluskey, Promotion Manager, RCA Victor Records, 630 Fifth Avenue, New York 20, New York.

The stars who make the hits are on

RCA VICTOR Records

RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY



CORAL RECORDS

ANOTHER BIG ONE!

The AMES BROTHERS

singing
"I'LL STILL LOVE YOU"
 and
"I WANNA LOVE YOU"

CORAL 60617 (78 RPM) and 9-60617 (45 RPM)

CORAL RECORDS
 America's Fastest Growing Record Company
 (A subsidiary of DECCA RECORDS, INC.)
 IN CANADA: Rogers Mojestic Radio Corporation Ltd., Toronto-Montreal

THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).

Best Selling Pops by Territories

... Based on reports from key dealers in each of these cities, secured via Western Union messenger service.

Each week, The Billboard in co-operation with Western Union, secures last minute sales reports from top dealers in the nation's largest record markets. After the amount of stores queried in each market does not necessarily constitute a scientific survey sample, there are enough reports to avoid any possibility of the over-all local picture being unduly influenced by the report of a single store.

NEW YORK

1. SIN
Four Aces-A. Alberts-Victoria
2. CRY
J. Ray-Okeh
3. COLD, COLD HEART
T. Bennett-Columbia
4. BECAUSE OF YOU
T. Bennett-Columbia
5. SLOW POKE
Pea Wee King-Victor
6. DOMINO
T. Martin-Victor
7. UNFORGETTABLE
Nat. King Cole-Capitol
8. DOWN YONDER
D. Wood-Tennessee
9. UNDECIDED
Ames Brothers-L. Brown-Coral
10. ANY TIME
E. Fisher-H. Winterhalter-Victor

CHICAGO

1. LITTLE WHITE CLOUD THAT CRIED
J. Ray-Okeh
2. DOWN YONDER
D. Wood-Tennessee
3. CHARMAINE
Mantovani-London
4. JEALOUSIE (Jealousy)
F. Laing-Columbia
5. TELL ME WHY
Four Aces-A. Alberts-Decca
6. SHRIMP BOATS
J. Stafford-P. Weston-Columbia
7. SIN
E. Howard-Mercury
8. SLOW POKE
H. O'Connell-Capitol
9. RUBIDOW THE RED NOSED REINDEER
S. Aubrey-Columbia
10. DOMINO
T. Martin-Victor

LOS ANGELES

1. SIN
E. Howard-Mercury
2. COLD, COLD HEART
T. Bennett-Columbia
3. BERMUDA
Rell Sisters-Victor
4. BECAUSE OF YOU
T. Bennett-Columbia
5. LITTLE WHITE CLOUD THAT CRIED
J. Ray-Okeh
6. DOWN YONDER
Champ Butler-Columbia
7. SLOW POKE
Pea Wee King-Victor

BOSTON

1. CHARMAINE
Mantovani-London
2. MOTHER AT YOUR FEET IS KNEELING
B. Wayne-London
3. SIN
Four Aces-A. Alberts-Victoria
4. ANY TIME
E. Fisher-H. Winterhalter-Victor
5. SLOW POKE
Pea Wee King-Victor
6. COLD, COLD HEART
T. Bennett-Columbia
7. TELL ME WHY
Four Aces-A. Alberts-Decca

WASHINGTON, D. C.

1. CRY
J. Ray-Okeh
2. JEALOUSIE (Jealousy)
F. Laing-Columbia
3. DOWN YONDER
D. Wood-Tennessee
4. BECAUSE OF YOU
T. Bennett-Columbia
5. SLOW POKE
Pea Wee King-Victor
6. UNFORGETTABLE
Nat. King Cole-Capitol
7. TELL ME WHY
E. Fisher-H. Winterhalter-Victor

SEATTLE

1. SHRIMP BOATS
J. Stafford-P. Weston-Columbia
2. LITTLE WHITE CLOUD THAT CRIED
J. Ray-Okeh
3. SIN
Four Aces-A. Alberts-Victoria
4. JINGLE BELLS
L. Paul-Capitol
5. SLOW POKE
Pea Wee King-Victor
6. GARDEN IN THE RAIN
Four Aces-A. Alberts-Decca
7. COLD, COLD HEART
T. Bennett-Columbia

ATLANTA

1. SHRIMP BOATS
J. Stafford-P. Weston-Columbia
2. SIN
S. Churchill-Victor
3. GARDEN IN THE RAIN
Four Aces-A. Alberts-Decca
4. JUST ONE MORE CHANCE
L. Paul & M. Ford-Capitol
5. SLOW POKE
H. O'Connell-Capitol
6. CRY
J. Ray-Okeh
7. LITTLE WHITE CLOUD THAT CRIED
J. Ray-Okeh

PHILADELPHIA

1. ANY TIME
E. Fisher-H. Winterhalter-Victor
2. TELL ME WHY
E. Fisher-H. Winterhalter-Victor
3. CRY
J. Ray-Okeh
4. SIN
Four Aces-A. Alberts-Victoria
5. COLD, COLD HEART
T. Bennett-Columbia
6. DOWN YONDER
Champ Butler-Columbia

DENVER

1. SHRIMP BOATS
J. Stafford-P. Weston-Columbia
2. SLOW POKE
Pea Wee King-Victor
3. SIN
E. Howard-Mercury
4. DOWN YONDER
D. Wood-Tennessee
5. UNDECIDED
Ames Brothers-L. Brown-Coral

DETROIT

1. CRY
J. Ray-Okeh
2. TELL ME WHY
Four Aces-A. Alberts-Decca
3. JEALOUSIE (Jealousy)
F. Laing-Columbia
4. SIN
S. Churchill-Victor
5. COLD, COLD HEART
T. Bennett-Columbia
6. ANY TIME
E. Fisher-H. Winterhalter-Victor

PITTSBURGH

1. CRY
J. Ray-Okeh
2. SIN
Four Aces-A. Alberts-Victoria
3. ANY TIME
E. Fisher-H. Winterhalter-Victor
4. TELL ME WHY
E. Fisher-H. Winterhalter-Victor
5. MOTHER AT YOUR FEET IS KNEELING
B. Wayne-London

DALLAS-FORT WORTH

1. CRY
J. Ray-Okeh
2. SIN
E. Howard-Mercury
3. SHRIMP BOATS
J. Stafford-P. Weston-Columbia
4. DOWN YONDER
D. Wood-Tennessee
5. UNDECIDED
Ames Brothers-L. Brown-Coral

NEW ORLEANS

1. CRY
J. Ray-Okeh
2. SHRIMP BOATS
J. Stafford-P. Weston-Columbia
3. SIN
S. Churchill-Victor
4. UNDECIDED
Ames Brothers-L. Brown-Coral
5. UNFORGETTABLE
Nat. King Cole-Capitol

ST. LOUIS

1. CHARMAINE
Mantovani-London
2. ANY TIME
E. Fisher-H. Winterhalter-Victor
3. CRY
J. Ray-Okeh
4. UNFORGETTABLE
Nat. King Cole-Capitol
5. SLOW POKE
Pea Wee King-Victor
6. JEALOUSIE (Jealousy)
F. Laing-Columbia
7. SHRIMP BOATS
J. Stafford-P. Weston-Columbia
8. WHITE CHRISTMAS
Bing Crosby-Decca
9. MOTHER AT YOUR FEET IS KNEELING
B. Wayne-London

Standard Inks Billy May Ork

HOLLYWOOD, Dec. 29.—Ork-ster Billy May this week inked a term contract with Standard Transcriptions. Deal was set by May's manager, Carlos Gestel, and Transcriptions chief, Harry Blue-stone. Initial recording session is planned for the second week in January, with the band cutting eight sides. Standard plans an immediate follow-up date so that May can build a substantial library. Batorner, currently minus a few warblers, hopes to have one in time for the session. May checks in at Universal-International January 9 for a Will Cowan-produced musical short.

THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).

• Most Played Juke Box Records

Based on reports received December 26, 27 and 28

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on the Billboard's weekly survey among 3,826 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart other available records of same listed here will be found in the History Roll of Hits Music Popularity Chart, Part 1.

POSITION	Weeks Last to Date	Title	Artist	Label
9	3	1. SLOW POKE	Pee Wee King	V-78121-0489; (45148-0489)—BMI
15	1	2. SIN	E. Howard	Mercury 17815711; (4515711X45)—BMI
21	2	3. COLD, COLD HEART	T. Bennett-P. Faith	Cap 178139449; (4514-39449)—BMI
6	6	4. CRY	J. Ray	Decca 17816840; (4514-6840)—BMI
28	4	5. BECAUSE OF YOU	T. Bennett-P. Faith	Cap 178139352; (4514-39352)—BMI
3	7	6. TELL ME WHY	Four Aces-A. Alberts	Decca 178127860; (4519-27860)—BMI (R. Morgan, Decca 27764; H. Bailey, Coral 60625; E. Fisher, Victor 20-4444)
14	5	7. UNDECIDED	Ames Brothers-L. Brown	Cap 178160566; (4519-60566)—ASCAP
8	8	8. JALOUSIE (Jealousy)	F. Laine	Cap 178139585; (4514-39585)—ASCAP (S. Terch Ork, Coral 60195; Florian Zambor, Decca 27594; Dixie Beary, Capitol 1875; Russ Arnold Ork, Victor 20-4407; Russ Monroe Ork, Mercury 5753; Billy Eckstine, MGM 11111; J. Crawford, Decca 27905; Vera Lynn, London 1156)
5	9	9. LITTLE WHITE CLOUD THAT CRIED	J. Ray	Decca 17816840; (4514-6840)—BMI
4	10	10. SHRIMP BOATS	J. Stafford-P. Weston	Cap 178139551; (4514-39551)—ASCAP
12	11	11. SIN	S. Churchill	V-78120-4280; (45147-4280)—BMI
5	15	12. ANY TIME	E. Fisher-H. Winterhalter	V-78120-4359; (45147-4359)—BMI (D. Hayden, Decca 27885; H. O'Connor, Capitol 1876; Leo and His Trio, Introl 6026; Edy Arnie, Victor 20-3708)
19	13	13. DOWN YONDER	Del Wood	Tennacet 781775; (45145-775)—ASCAP
4	15	13. SLOW POKE	H. O'Connell	Cap 178181837; (451F-1837)—BMI
2	19	15. DON'T LEAVE MY POOR HEART BREAKING	Cowboy Copas R. Patton-E. Lawrence	King 15137
5	13	16. SLOW POKE	R. Lee	Decca 178127792; (4519-27792)—BMI
16	14	16. SIN	Four Aces-A. Alberts	Victorio 101—BMI
11	20	18. JUST ONE MORE CHANCE	L. Paul-M. Ford	Cap 17811825; (451F-1825)—ASCAP (B. Washburn, Mercury 5736; R. Gilbert, Decca 27877; H. Flanagan, Victor 20-4407)
14	26	18. DOWN YONDER	C. Butler	Cap 178139532; (4514-39533)—ASCAP
1	—	18. JINGLE BELLS	L. Paul	Cap 17811881; (451F-1881)—ASCAP (E. Marks, Mercury 6267; Paul Pyle, Mercury 5730)
2	26	21. DANCE ME LOOSE	A. Godfrey	Cap 178139632; (4514-39632)—ASCAP (R. Morgan, Decca 27906)
8	15	22. SIN	Four Knights	Cap 178121804; (451F-1806)—BMI
9	—	22. OUT IN THE COLD AGAIN	R. Hayes	Mercury 17815724; (4515724X45)—ASCAP (B. Eckstine, MGM 11073; M. Carson, Victor 20-4259; B. Davis, Coral 6504; J. Lee, Capitol 1896; Raven-D. Washington, Mercury 8257)
2	21	24. CHARMAINE	Harmonicals	Mercury 17815747; (4515747X45)—ASCAP (Ray-D. Vasa, Decca 48260; V. Monroe, Victor 20-4375; N. Helli, Coral 60599; R. Hayes, MGM 11112; Four Knights, Capitol 1875; B. Flanagan, Victor 20-4373; G. Amann, Prestige 916; E. Smith, Decca 27906; J. Lee, Capitol 1896; M. Davis, Aladdin 3114; P. Weston Ork, Columbia 39616; X. Ray, Coral 6506)
2	21	24. WHITE CHRISTMAS	Bing Crosby	Decca 178123778; (4519-23778)—ASCAP (C. H. Wallace Ork, Decca 736; Hal Dix Trio, Decca 3900)
8	—	24. DOWN YONDER	J. (Fingers) Carr	Cap 17813777; (451F-1777)—ASCAP
1	—	24. GARDEN IN THE RAIN	Four Aces	Decca 178127860; (4519-27860) (P. Cema, Victor 20-4445)
3	26	28. CHARMAINE	G. Jenkins	Decca 178127859; (4519-27859)—ASCAP
3	—	28. CHARMAINE	Mantovani	London 1781920; (45145-1020)—ASCAP
1	—	28. SHRIMP BOATS	D. Gray	Decca 178127832; (4519-27832)—ASCAP
1	—	28. SIN	B. Williams	MGM 17811066; (451K-11066)—BMI



LES BROWN
AND HIS BAND OF RENOWN

"LET IT BE" and "I'LL NEVER LET YOU CRY"

CORAL 60622 (78 RPM) and 9-60622 (45 RPM)

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America's Fastest Growing Record Company
(A subsidiary of DECCA RECORDS INC.)
IN CANADA: Rogers Majestic Radio Corporation Ltd., Toronto-Montreal

THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Records and TV Shows See The Billboard Radio-TV Show Charts (Radio Section)

King DE LUXE best sellers

Federal RECORDS

POPULAR

MARY SMALL I LIKE IT, I LIKE IT 15129 and 45-15129

ELLIOT LAWRENCE DON'T LEAVE MY POOR HEART BREAKING LOVIN' MACHINE 15137 and 45-15137

MURRAY ARNOLD I TALK TO THE TREES I'M ON MY WAY 15131 and 45-15131

LET ME CALL YOU SWEET HEART CHICAGO 15139 and 45-15139

POLLY ROSALIE 15142 and 45-15142

DICK BROWN I WISH I HAD A GIRL SHRIMP BOATS 15151 and 45-15151

HAWKSHAW HAWKINS SLOW POKE TWO RADS 998 and 45-998

ANN JONES YOU GUD TO CUT THE MUSTARD 1017 and 45-1017

MOON MULLICAN HEARTLESS LOVER ANOTHER NIGHT IS COMING 988 and 45-988

COWBOY COPAS BE SWEET TO BE REMEMBERED BECAUSE OF YOU 1000 and 45-1000

EDDIE SMITH & THE CHIEF DOWN TONDER SWEET BUNCH OF DAISIES OVER THE WAVES, MEDLEY 986 and 45-986

JIMMIE OSBORNE MISSING IN ACTION GIVE BACK MY RING AND PICTURE 1038 and 45-1038

SEPIA-BLUES

FARE BOSTIC FLAMINGO I'M GETTING SENTIMENTAL OVER YOU 4475 and 45-4475

WYNONIE HARRIS LOVIN' MACHINE LUSCIOUS WOMAN 4485 and 45-4485

MOOSE JACKSON I'LL BE HOME FOR CHRISTMAS I NEVER LOVED ANYONE BUT YOU 4493 and 45-4493

THE SWALLOWS IT AINT THE MEAT ETERNALLY 4501 and 45-4501

TELL ME WHY ROLL, ROLL, PRETTY BABY 4515 and 45-4515

Federal THE DOMINOS I AM WITH YOU WEeping WILLOW BLUES 12039 and 45-12039

LITTLE ESTHER THE CRYING BLUES BING-A-BING-DOO 12055 and 45-12055

Advance Record Releases

Records listed are generally approximately two weeks in advance of actual release date.

POPULAR All the Things You Are—Delta Rhythm Boys (Blue Out) Decca 1145 Another Autumn—Tony Baxter (Close to) Victor 20-4420

Record Reviews

Records are rated four ways: (1) overall; (2) as to their value for disc jockeys; (3) for retailers; and (4) for operators.

How Ratings Are Determined... Each rating is on the basis of nine key categories.

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

Table with columns: ARTIST LABEL AND NO., TUNES COMMENT, POPULAR

AMES BROTHERS I Wanna Love You CORAL 60417... RICHARD HAYES Lady Drinks Champagne, The MERCURY 5763... RUSS MORGAN ORK Dance Me Loose DECCA 27906...



A COMPLETE SERVICE AT COMPETITIVE PRICES FOR ALL INDEPENDENT LABELS

RCA VICTOR custom record sales RADIO CORPORATION OF AMERICA RCA VICTOR DIVISION

CLIFF STEWARD (The San Francisco Boys) She Lived Next Door to a Firehouse CORAL 60626... GEORGE CATES ORK (The Heartbeats) River in the Moonlight CORAL 60627...

King DE LUXE RECORDS INC. CINCINNATI 7, OHIO

WE DON'T WANT TO BE A...

'SLOW-POKE'

about wishing you a...

Happy New Year!

PEE WEE KING • REDD STEWART



OUR SINCERE THANKS TO THE RECORD COMPANIES, RECORDING ARTISTS, DISK JOCKEYS AND JUKE BOX OPERATORS for making "SLOW-POKE" one of the BIGGEST HITS IN '51

Thanks for making "SLOW-POKE" the last No. 1 HIT of 1951.

May it all glitter with "SILVER and GOLD" and "RAG TIME ANNIE LEE" VICTOR 20-4458

Spade Cooley & Pee Wee King on Standard Transcriptions. Programed on MUZAK CHARLIE ADAMS, GENERAL MGR.

RIDGEWAY MUSIC, INC. (BMI)

6087 SUNSET BLVD., HOLLYWOOD, CALIF.

Sole Selling Agent KEYS MUSIC, INC., 146 W. 54th St., New York 19, N. Y.

THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).

Best Selling Retail Folk (Country & Western) Records

Based on reports received December 26, 27 and 28

Records listed as Country and Western records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase Country and Western records.

Table with columns: POSITION, Weeks Last, This to date, Weeks/Week, Rank, Record Title, Artist, Label, and Catalog Number. Includes records like 'SLOW POKE' by Pee Wee King and 'MOM AND DAD'S WALTZ' by Lefty Frizzell.

Coming Up

Table listing upcoming records with columns: Rank, Record Title, Artist, Label, and Catalog Number. Includes 'SLOW POKE' by Tiny Hill and 'HIGHEST BIDDER' by Hank Snow.

Country & Western (Folk) Record Reviews

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

Table with columns: ARTIST LABEL AND NO., TUNES COMMENT, and chart ratings. Includes reviews for Eddy Arnold's 'Call New Year Sweetheart' and Ernest Tubb's 'Missing in Action'.

FOLK TALENT AND TUNES

By JOHNNY SIFFEL

Artists' Activities

Johnnie and Jack did their last stint on the "Louisiana Hayride" this week and starting January 5 go on "Grand Ole Opry" over WSM, Nashville. Boys, along with Shot Jackson, Paul Warren and Lester Wilburn, will be heard on the "Opry" weekly thereafter. Hubert Long is rumored the new manager for Hank Snow, who has just returned from a successful string of dates on the West Coast.

Country & Western Records Most Played by Folk Disk Jockeys

Based on reports received December 26, 27 and 28

Records listed here in numerical order are those played most by the nation's leading Country and Western disk jockeys. List is based on replies from weekly survey among a select list of over 400 disk jockeys specializing in Country and Western tunes.

Table with columns: POSITION, Weeks Last, This to date, Weeks/Week, Rank, Record Title, Artist, Label, and Catalog Number. Includes 'LET OLD MOTHER NATURE HAVE HER WAY' by Carl Smith and 'SLOW POKE' by Pee Wee King.

Coming Up

Table listing upcoming records with columns: Rank, Record Title, Artist, Label, and Catalog Number. Includes 'TIS SWEET TO BE REMEMBERED' by Cowboy Copas and 'I DON'T WANT TO BE FREE' by J. Wakely-M. Whiting.

C&W Records to Watch

In the opinion of The Billboard's music staff the following records have the best sales and performances recorded among the Country and Western records received this week.

HEART OF A CLOWN JUST LIKE TAKING CANDY FROM A BABY. Wally Ray. Victor 20-4429. STREAMLINED CARNON BALL. Tennessee Ernie-Fleming Stars. Capitol 1911. Caped an accident, when their chartered plane was unable to land in Utah, and almost ran out of gas before they finally hit Provo. King lost his \$1,500 account while making his second appearance in "The Old American Barn Dance" film series for King Studios here. Gene Stewart, brother of Redd, King vocalist-songwriter, is in a Louisville hospital following surgery.

Most Played Juke Box Folk (Country & Western) Records

Based on reports received December 26, 27 and 28

Records listed are Country and Western records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require Country and Western records.

Table with columns: POSITION, Weeks Last, This to date, Weeks/Week, Rank, Record Title, Artist, Label, and Catalog Number. Includes 'SLOW POKE' by Pee Wee King and 'LET OLD MOTHER NATURE HAVE HER WAY' by Carl Smith.

Coming Up

Table listing upcoming records with columns: Rank, Record Title, Artist, Label, and Catalog Number. Includes 'BLUE CHRISTMAS' by E. Tubb and 'MUSIC MAKIN' MAMA FROM MEMPHIS' by Hank Snow.

Advance Folk (Country & Western) Record Releases

Missing in Action—Joe (Cannonball) Lewis (Skill) MGM 11150. The Thirteenth of May—Benny Martin (Tryin' to) MGM 11130. Peaceful Hills—Johnny Lane-The Spinners (Too More) MGM 11139. R.S.V.P. Uncle Sam—Arthur Smith (Short'n'd) MGM 11137. Southern Bred—Arthur Smith (R.S.V.P.) MGM 11137. Still Around—Joe (Cannonball) Lewis (Missing) MGM 11150. Too More Miles to Go—Johnny Lane-The Spinners (Peaceful Hills) MGM 11139. Tuttle, Jimmy Wakely and Jimmie Davis. Charlie Walker, KMAC, San Antonio, would like artists to contact him when they are in his area. He is seeking name one-nighters for his barn rally in the city. Walker has started a working seg on his show.

ATT. DISC JOCKEYS! GOTHAM RECORD G-414 OH, MOTHER TONIGHT by the Gospel Tunes IS ON ITS WAY TO YOU Our pre-testing indicates possible hit. PLEASE SEND US WIFE LETTER, COLLECT regarding audience response at your station. GOTHAM RECORD CORP. 1828 Federal St., Phila. 46, Pa.

1951... A BIG YEAR!

1952... A BIGGER YEAR!

I want to thank all my friends in the Music-Record Industry, and the Promoters and Buyers for whom I have made Personal Appearances, and to wish you all a very Happy New Year. I'll be trying harder than ever to make 1952 a bigger year for everybody.

LEFTY FRIZZELL

Opening '52 with another
Great Folk Hit!

"GIVE ME MORE, MORE, MORE"

and

"How Long Will It Take?"

Columbia Record No. (78) 20885; (45) 4-20885

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THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).

• Best Selling Retail Rhythm & Blues Records

Based on reports received December 26, 27 and 28

Records listed are rhythm and blues records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase rhythm and blues records.

POSITION	Weeks Lead This to date Week Week	Record	Artist	Label	
8	1	1	FLAMINGO	E. Bostik	King 7814675; (45)45-6475-ASCAP
15	2	2	I GOT LOADED	Peppermint Harris	Ataddin 7813097; (45)45-3097-BMI
6	4	3	COLD, COLD HEART	D. Washington	Mercury 7815728; (45)57-28045-BMI
5	3	4	WEEPING AND CRYING	Griffen Brothers	Dee 1071
3	8	4	CITY	J. Ray	OKM 7818410; (45)4-6840-BMI
1	—	6	THREE O'CLOCK BLUES	B. B. King	RPM 339-BMI
14	4	7	FOOL, FOOL, FOOL	The Clovers	Atlantic 944
1	—	7	LOVIN' MACHINE	W. Harris	King 4485
1	—	9	SLEEP	E. Bostik	King 7814444; (45)45-4444-ASCAP
4	—	10	BEST WISHES	R. Milton	Specialty 414-BMI

R&B Records to Watch

In the opinion of The Billboard's music staff the following record has the best sales and performance potential among the rhythm and blues records received this week.

GOOD LOVIN' "M" Bomb Ferguson..... Savoy 830

Arnett Cobb and crew into Birdland, New York, on January 17 for two weeks. ... Ruth Brown and Willis Jackson's band open at the Celebrity Club, Providence, on January 18, followed by Tiny Bradshaw's on January 28. ... The Bill Davis Trio, who opened at Birdland December 27, was signed to a booking paper by Shaw Artists. ... George Shearing Quintet is booked thru December, 1952. Cities he will play in the year include Vancouver, B. C., and Honolulu.

Slam Gaillard has been held over for a fifth week at the High Hat Club in Boston. The vocal specialist opens at the Blue Note in Chicago for four weeks starting March 7. ... Jubilee Records has signed the fem quartet, The Enchanters, to a waxing paper. First sides, to be released in January, are "Today is My Birthday" and "How Could You" ... Dick Booms, of Universal Attractions, was out last week with an aching back.

• Most Played Juke Box Rhythm & Blues Records

Based on reports received December 26, 27 and 28

Records listed are rhythm and blues records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require rhythm and blues records.

POSITION	Weeks Last This to date Week Week	Record	Artist	Label	
10	1	1	FOOL, FOOL, FOOL	The Clovers	Atlantic 944
1	2	2	I'M IN THE MOOD	J. L. Hooker	Modern 104-BMI
9	3	3	COLD, COLD HEART	D. Washington	Mercury 7815728; (45)57-28045-BMI
15	4	4	I GOT LOADED	Peppermint Harris	Ataddin 7813097; (45)45-3097-BMI
4	5	5	WEEPING AND CRYING	Griffen Brothers	Dee 1071
5	7	6	BEST WISHES	R. Milton	Specialty 414-BMI
2	6	7	THREE O'CLOCK BLUES	B. B. King	RPM 339-BMI
12	9	8	SMOOTH SAILING	E. Fitzgerald	Decca 78127695; (45)9-27695-BMI
4	9	9	CHILL IS ON	J. Turner	Atlantic 949-BMI
2	—	9	I'M GONNA DIG MYSELF A HOLE A. (Big Boy) Crudup		V78-22 0141; (45)50-0141

RHYTHM & BLUES NOTES

By HAL WEBMAN

Specialty Records is setting up wax session for the Pilgrim Travelers spiritual group. ... Swing Time Records rushed a new Lowell Fulson platter "Best Wishes" and "Let's Live Right" to follow a recent Fulson etching. ... Aladdin's Eddie Mesner will head East early next month to record the Five Keys and the Lynn Hope group. Before his trip Mesner will line up dates for Amos Milburn and Charles Brown, on their return to the Coast. The Freddy Mitchell ork was held over for three weeks at the Celebrity Club, Providence. The band goes into the Philadelphia Club Harlem on January 14.

Roy Brown opens at the Circle Theater in Cleveland January 19, and starts on one-night stands thru Ohio on February 2. ... Eddie "Clean-Head" Vinson and ork

• Rhythm & Blues Record Releases

- Blue Moon—Evory Joe Hunter (U Name It) MGM 11132
- Feelin' the Blues—Fats Noel (Ride Daddy Ride) King 4483
- De Law 3321
- Heartache Blues—Big Tom Cellins (Real Good) King 4483
- I Can't Stop Lovin' You—Sarah McLanier II King 4495
- I Do Believe—Lincoln Chase (Love Dre) Decca 46270
- I Gotta Have You—Sarah McLanier II (Can't) King 4495
- Love One—Lincoln Chase II (Dad Decca 46270
- Mellow Blues, Part I & II—Savoy Thompson King 4498
- Real Good Feelin'—Big Tom Cellins (Heartache) King 4483
- Ride Daddy Ride—Fats Noel (Feel'n) the De Law 3321
- Roll, Roll, Pretty Baby—The Swallows (Tell Me) King 4515
- Tell Me Why—The Swallows (Roll, Roll) King 4515
- U Name It—Evory Joe Hunter (Blue Moon) MGM 11132
- What Do You Want—Eunice Davis (Work Daddy) Coral 65075
- Work Daddy Work—Eunice Davis (What Do) Coral King 4498

Here's what The Billboard's Record Review says about

PEACOCK RECORD #1580:

ORIGINAL FIVE BLIND BOYS

"Coming Home"

Group performs expressively on this moving spiritual. Lead talks the lyric over a choral background. A fine dink.

"Mother, Don't Worry"

Another excellent cutting by the talented five, with the lead socking out the melody on a steady beat.

Both sides rated straight 30



CATCHING ON FAST
BLUES ON THE DELTA
by WILLARD McDANIEL
#415
Specialty

Write for LATEST CATALOG
NEW RECORDS
500 Different "Standards" and
Hit Tunes. 33 1/3, 45 & 78 rpm.
\$10.00 per 100
(78 RPM)
1/2 with order, balance C.O.D.
L. P. is UP TO 75% OFF.
45 RPM (Victor, etc.) UP TO
60% OFF.
Over 1,000 Satisfied Customers
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Complete inventories Bought

LET'S RIDE THE IMPERIAL
BANDWAGON FOR '52

5165 LIL' SON JACKSON
UPSTAIRS BOOGIE
ALL MY LOVE

5167 FATS DOMINO
ALSO AVAILABLE ON 45 RPM—45/5167
YOU KNOW I MISS YOU
I'LL BE GONE

5168 MARY WALLACE
I'M HUNCHED
REAL FINE DADDY

5170 BIG JAY McNEELEY
DEACON RIDES AGAIN
BLOW, BLOW, BLOW

IMPERIAL RECORD CO., INC.
6425 Hollywood Blvd. Hollywood 28, Calif.

FATS
DOMINO
ROCKIN' CHAIR
5145 ★★★★★★
CARELESS LOVE

9th In National Retail Sales
HEADING FOR
NO. 1 SPOT
IMPERIAL RECORD CO.
6425 Hollywood Blvd. Hollywood 28, Calif.

HIT of the WEEK!
FOR ALL LOCATIONS
Savoy 7228
"JUST BECAUSE"
backed with
"Soldier's Prayer"
by BILL COOKE
with the Marshall
SAVOY RECORD CO., INC.
34 Market St. Newark 1, N. J.

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GET ALL THE LATE HITS WHEN YOU WANT THEM WE CAN SUPPLY ALL SPEEDS

We Ship in 24 Hours—No Substitutes—No Back Orders. All for the Small Nominal Fee of 5c Over the Wholesale Price Per Record. You Will Get Faster Service Than Anyone Else Can Offer You.

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JIMMY WAKELY

Two timely ballads
about our
fighting men...

MISSING IN ACTION

JUST A LITTLE MORE WAITING

Record No. 1936



● *still going strong*

Won't You Ride In My Little Red Wagon
Keep A Light In Your Window Tonight . . . 1880

I Don't Want To Be Free
Let's Live A Little . . . 1816
with Margaret Whiting

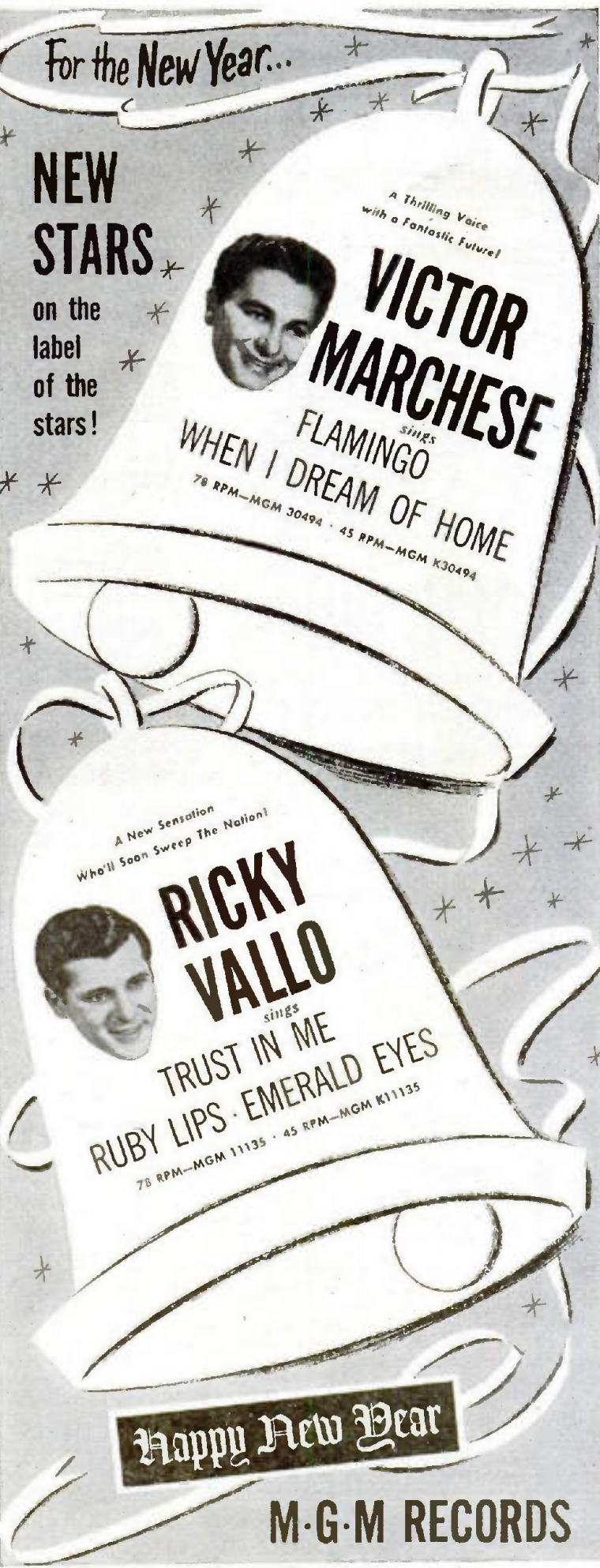
Each Step Of The Way
Gonna Walk With My Lord . . . 1838



For the New Year...

NEW STARS

on the label of the stars!



A Thrilling Voice with a Fantastic Future!



VICTOR MARCHESE
sings
WHEN I DREAM OF HOME

78 RPM—MGM 30494 · 45 RPM—MGM K30494

A New Sensation Who'll Soon Sweep The Nation!



RICKY VALLO
sings
TRUST IN ME

RUBY LIPS · EMERALD EYES
78 RPM—MGM 11135 · 45 RPM—MGM K11135

Happy New Year

M·G·M RECORDS

THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Records and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).

• The Billboard Picks

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

TIGER RAG
IT'S A LONESOME OLD TOWN Les Paul-Mary Ford Capitol 1970
Another big one for the husband-wife team gets a couple of fine standards. "Rag" is handed a powerhouse rendition, while "Town" is done up in warm style.

TULIPS AND HEATHER Perry Como RCA Victor 20-4453
The ballad which has been an English top seller for the same few months serves as a fine piece of material for the Como player. A lush Mitch Ayres' writing adds immeasurably.

BE MY LIFE'S COMPANION Mills Brothers Decca 27899
A strong beat, catchy lyric idea and retentive melody line makes this one a natural for the quartet. Other strong versions of the tune are by Rosemary Clooney, Columbia, and Georgia Gibbs, Mercury.

• The Disk Jockeys Pick

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune disk jockeys think tomorrow's hits will be.

1. BERMUDA Bill Sisters Victor 20-4422
2. TELL ME WHY Eddie Fisher-Hugo Winterhalter Ork Victor 20-4444
3. MISS BE Nat (King) Cole Capitol 3873
4. ALL OVER AGAIN Tony Fontane Mercury 5754

• The Retailers Pick

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune the record retailers think tomorrow's hits will be.

1. TRUST IN ME Eddie Fisher-Hugo Winterhalter Ork Victor 20-4444
2. NEVER Tom Arden Columbia 39572
3. GRAND CENTRAL STATION Fontane Sisters Victor 20-4387
4. WHEN IT'S SLEEPY TIME DOWN SOUTH Louis Armstrong-Gordon Jenkins Ork Decca 27899
5. SNOWFLAKES Evelyn Knight-Guy Lombardo Ork Decca 27892
6. WHY DON'T YOU LOVE ME? Rosemary Clooney Columbia 39613
7. CRY Georgia Gibbs Mercury 5749

• The Operators Pick

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what the juke box operators think tomorrow's hits will be.

1. TELL ME WHY Eddie Fisher-Hugo Winterhalter Ork Victor 20-4444
2. CRY Georgia Gibbs Mercury 5749

• The Country and Western Disk Jockeys Pick

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what the Country & Western Disk Jockeys think tomorrow's hits will be.

1. CALL HER YOUR SWEETHEART Edy Arnold Victor (45) 47-8413
2. TOO OLD TO CUT THE MUSTARD Ernest Tubb-Red Foley Decca 46387
3. I'M IN LOVE WITH A SIKELY Red Foley-Ernest Tubb Decca 46387
4. HEARTBREAK RIDGE Wesley Tuttle Capitol 1926

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Week Ending January 5, 1952

Tomorrow's Hits -TODAY

- 78 rpm 45 rpm
- "ANY TIME," "CRAZY HEART" Helen O'Connell.....1895 F1895
 - "RAGTIME MELODY," "SNOW DEER RAG" Joe (Fingers) Carr.....1876 F1876
 - "THE TAVERN SONG," "SWINGIN' DOWN THE LANE" Jan Garber.....1905 F1905
 - "THE PIANO PLAYERS," "GOOD HUMORESQUE" Zeke Manners.....1906 F1906
 - "SAVY BLUES," "CRYIN' SHAME" Bob Crosby.....1894 F1894

TOP SELLERS in POPS

- "JUST ONE MORE CHANCE," "JAZZ ME BLUES" Les Paul and Mary Ford.....1825 F1825
- "DOWN YONDER," "IVORY RAG" Joe (Fingers) Carr.....1777 F1777
- "SLOW POKE," "I WANNA PLAY HOUSE WITH YOU" Helen O'Connell.....1837 F1837
- "THE WORLD IS WAITING FOR THE SUNRISE," "WHISPERING" Les Paul and Mary Ford.....1748 F1748
- "UNFORGETTABLE," "MY FIRST AND MY LAST LOVE" Nat (King) Cole.....1808 F1808
- "HERE'S TO MY LADY," "MISS ME" Nat (King) Cole.....1893 F1893
- "OBY," "CHARMAINE" The Four Knights.....1875 F1875
- "RAGTIME MELODY," "SNOW DEER RAG" Joe (Fingers) Carr.....1876 F1876
- "I'M HURTIN'," "WALNIN'" Nat (King) Cole.....1863 F1863
- "TENNESSEE SATURDAY NIGHT," "SENSATIONAL" Ella Mae Morse.....1903 F1903

in WESTERN & FOLK

- "TEARDROPS AND TEA LEAVES," "I'LL BE YOUR SWEETHEART" Hank Thompson.....1870 F1870
- "WOHN'T YOU RIDE IN MY LITTLE RED WAGON," "KEEP A LIGHT IN YOUR WINDOW TONIGHT" Jimmy Wakely.....1880 F1880
- "FUSS AND FIGHT," "BABY BROWN EYES" Skeets McDonald.....1890 F1890
- "IS SWEET TO BE REMEMBERED," "SEND ME A PERRY POSTCARD" Jimmie Skinner.....1889 F1889
- "THE SHARK DANCE BOOGIE," "I'M GONNA GET ALONG WITHOUT YOU" Roy Hogsed.....1854 F1854
- "STRANDED," "GRINNIN' LIKE A 'POSSUM" Boots Faye and Idaho Call.....1871 F1871
- "I FEEL LIKE A WRECK," "DRUNKARD'S BLUES" Rod Morris.....1887 F1887
- "IN THE MOOD," "EVERYBODY THINKS YOU'RE AN ANGEL" Ole Raschussen.....1814 F1814
- "A NICKEL FOR A DOZEN ROSES," "ONE MORE BEER" "Big Hit" Lister.....1909 F1909
- "YOU TRIED TO RUIN MY NAME," "ASLEEP AT THE SWITCH" Boots Faye and Idaho Call.....1772 F1772

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No. 1922

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"THE BLACKSMITH BLUES"
and
"LOVE ME OR LEAVE ME"

Honky Tonk Piano at its Best!

"THE PIANO PLAYERS"
and
"GOOD HUMORESQUE BOOGIE"

ZEKE MANNERS

No. 1906

*This
Week's
Releases*

Artist	Record Title	78 rpm	45 rpm
BOB SAVAGE <small>with Orchestra Conducted by Sidney Rothstein</small>	MY DOWNFALL — JUNGLE	1918	F1918
BILLY MAY <small>and His Orchestra</small>	WHEN I TAKE MY SUGAR TO TEA CHARMAINE	1919	F1919
LES PAUL and MARY FORD	IT'S A LONESOME OLD TOWN — TIGER RAG <small>(When You're Not Around)</small>	1920	F1920
DEAN MARTIN <small>with Orchestra and Chorus Conducted by Bob Hite</small>	AS YOU ARE OH BOY! (Oh Boy! Oh Boy! Oh Boy! Oh Boy!)	1921	F1921
ELLA MAE MORSE <small>with Orchestra Conducted by William R. Scott</small>	THE BLACKSMITH BLUES LOVE ME OR LEAVE ME	1922	F1922
BUDDY COLE <small>at the Mallet and Organ</small>	NOBODY'S SWEETHEART <small>(What Do We Do On A) DEW DEW DEWY DAY</small>	1923	F1923
NAT "KING" COLE	WINE, WOMEN AND SONG A WEAVER OF DREAMS	1925	F1925
LOU DINNING <small>with The Robinson's Trio</small>	MAKIN' WHOOPEE THIS IS MY NIGHT TO DREAM	1669	F1669
LOU DINNING	TRUST IN ME — I'LL STILL LOVE YOU	1927	F1927
NORMAN KAY <small>with Vocal Chorus and Orchestra Conducted by Bob Hite</small>	TELL ME WHY — ONCE I LOVED YOU	1929	F1929
JIMMY LEE	LIPS THAT KISS SO SWEETLY (Can Kiss So Easily) (I Gotta Keep On Drinkin')	1924	F1924
	I'VE GOT A BROKEN HEART TO HEAL		



National Sales Headquarters, Capitol Records Distributing Corp., 250 W. 57th St., New York

Hocus - Pocus

By BILL SACRS

THE RANDOLPHS began a two-week Christmas Eve at the Statler Hotel, Cleveland... Beckley, W. Va., population 10,000, recently had three magicians within a week. First in was Brendel, at the junior high school; next came Duke Montague and Company, for a matinee at Memorial Auditorium and a night show at Beckley College, and he was followed the next two days by Preston, magus and hyp, who was in under the Lions' Club... Landrus the Magician is playing a string of returns in the Texas Rio Grande Valley... Melva and Howard Chernoff, mentalists, who mystified them around West Virginia and Ohio a few years back, are now head-quartering in San Diego, Calif... Cay Baird worked her first date recently after being on the shelf for nearly 17 months following a hip operation... "It was quite a struggle," she pens, "as I have had to master the art of walking all over again. However, I'm getting nearer to my normal maneuvering every day." Paul Hubbard, after a fall season in Kentucky schools in close proximity to Cincinnati, has switched his activity to North-eastern Ohio, working out of Warren... Terry Brady (Prince Samara) is recuperating at 1827 Conant Avenue, Burley, Idaho, from an extended illness resulting from being gassed in World War I, when he served with the

Gordon Highlanders, dubbed by the Germans the Ladies From Hell. Brady, who is 63, plans to make it back on the road by spring... As we found this out comes a phone call from a gentleman who says he passed thru Minneapolis several weeks ago and saw Howard Thurston playing there, and wanting to know where he might be showing at the moment. Maybe one of our readers can help us!!... New officers of Park City Ring No. 100, International Brotherhood of Magicians, Bridgeport, Conn., are Charles Eskito, president; Edward Wilkinson, vice-president; John Suita, secretary; Charles Cambra, treasurer; W. C. Weber, historian; Jack Diamond, sergeant at arms; and Gary Harger, scribe.

BERT ALLETON left Chicago for Los Angeles Sunday (30) to take in the Rose Bowl game on New Year's Day. He leaves for Hawaii on the Lurline January 5, returning sometime in February via San Francisco. After 20 months of one-nighters with several spook shows, Leo Richards spent the holidays with his parents in Easton, Pa. From there he'll hop to his home in Bangor, Pa. "Business is terrific for the good spookers," scribbles Richards, "and I've found that at the stinkers who are complaining, such as the guy Willard the Magician, of Allentown, Pa., told me about, i. e. the fellow who is exposing the spook and mental business in that territory. I don't know yet what I'll be doing after the New Year, but I'll most likely join another troupe of wonder workers if the right proposition comes along." Naomi Gibbs and Louise Tiegreen, of Mary Hardin-Baylor College, have combined ventriloquy and magic to blaze a trail of religious education thru the Texas country. They have been out together for nearly a year and prior to invading Texas played thru Oklahoma and Kansas. Primarily, the meetings consist of a series of object lessons wherein magic is used to illustrate the point. Ventriloquy is used to tell Bible stories to their wooden-headed dummy, Sandy. The girls also write and act in religious dramas, while Miss Gibbs does a specialty in chalk talks and puppetry. The veteran George LaFollette writes that St. Petersburg, Fla., is buzzing with magic and magicians. Among the magi in town are Smith, former owner of Smith's Fun Shop, Birmingham; Harry Whitestone, Roy Miller, Ken Karlyle, the Haydens, Otis Manning and Larry Estridge. Kalma (Elmer H. Brunner), formerly in vaude with his magic turn, recently purchased the Gulf-Tides Apartment Hotel on the Gulf Beach, St. Petersburg, a \$80,000 investment. LaFollette is keeping busy in the territory with his magic shop, his new lecture, "Spiritualism — True or False?" and his mental turn. Sunshine Ring No. 42, International Brotherhood of Magicians, St. Petersburg, drew over 3,500 with its Christmas party. Guests of honor were Mike Zens, of 15-card trick fame, and Sy Hyde, who recently sold his Touraine Hotel, Boston, to become a St. Petersburg resident.

HALLEDDALE, Fla., Dec. 29 — Serious music in a night club paid off last season, so Bob Marcus is back again this year running his Curuso's Theater-Restaurant here with the same top entertainment. Room, a few miles north of Miami, just off Route 1, opened (12) with an operatic ensemble consisting of Enrico Clausi, tenor; Blanche Chanson, lyric soprano; Bernard Schraft, baritone; Teresa Shashy, soprano; and Harry Dunn, Irish tenor.

No Free Shows Sez Miami AGVA

MIAMI, Dec. 29.—No more free shows was the latest edict here by the American Guild of Variety Artists. The only exceptions will be three benefits in the Greater Miami area which already have been cleared.

Jerry Baker, regional AGVA rep, said the shows cleared will be the Miami Beach Police and Firemen's Benevolent Association event at the Miami Beach Sheraton Club January 20; the Mount Sinai Hospital Jubilee at the Beach Auditorium February 28 and the American Federation of Labor March of Dimes benefit, which probably will be held at Dinner Key Auditorium sometime in February.

Baker said the performers were forced to protect themselves against the flood of appeals for free shows here. He conceded that some benefits are for worthy purposes, but said others were mostly for the benefit of promoters acting in the names of reputable organizations. He added that many actors are in as much need of help as the people for whom they are asked to work without pay.

Baker revealed that the national board of AGVA exacted concessions from the three groups it will support. The police and firemen's association will turn over a "substantial" part of its take to the actors' fund; Mount Sinai Hospital has agreed to provide free hospitalization for any AGVA member who needs it, and the AFL will get free help for its show from all its member unions.

Sponsors of all the other benefits will be required to pay the performers one-seventh of their weekly pay. Baker predicted that the new ruling will cut sharply into the number of benefits, although some sponsors will go ahead and pay the performers. The police and firemen's benefit, for instance, will have about 30 of the top acts in the country. If the association paid for them, Baker said, the cost would be greater than the amount which could be collected at the gate.

Dean Martin and Jerry Lewis will face the local AGVA board next month on the charge that they performed without a fee at a night club early in December.

Jerry Baker said the comics did three quarters of an hour at the Vagabonds Club the night before they performed at the National Broadcasting Company's annual convention at the Boca Raton Hotel and club earlier this month.

"They violated AGVA's rule of no 'free' performances," Baker said, "and they will be brought up before the local board. We're enforcing this rule to the letter this year, and it will apply to the biggest entertainers and to the smallest. This is something that has to be curbed, and we're going to do it."

Detroit Masons Elect

DETROIT, Dec. 29.—Billy R. Long, of the Mercury Bar, was elected worshipful master of Daylight Masonic Lodge, composed almost entirely of showpeople, which follows the unusual tradition of noontime meetings, succeeding Benjamin Greenwood (Bernie Green), night club owner. Others named to office included: Milton Vine, musician, junior warden; Jack Cohen, owner of Calumet Bar, junior deacon; Stephen Szabunia, musician, senior associate steward; William Swustak, National Theater, treasurer; Paul Fitz, Sr., musician, secretary; Benjamin Greenwood, chaplain.

IT'S MAGIC—SADLY NEEDED

MIAMI BEACH, Fla., Dec. 29.—In at least two Miami Beach night spots this season, the theme song is "It's Magic." Jimmy Grippo, sleight-of-hand artist, and Rajah Rabold, mentalist, are operating and performing in cocktail lounges.

Grippo has the magic lounge in the Promenade Hotel, and Rabold is running the mystery room in the Shore Club Hotel, a few blocks away. With the terrific competition among beach ops this season, some observers are saying they'll both need all the magic they can muster to bring in the customers.

Burlesque Bits

By UNO

Winnie Garrett will be the feature attraction at the Hudson, Union City, N. J., the week of January 6 and at the Empire, Newark, January 25... George B. Hill, back at the Boreatania Hotel, Follesbury stock in Honolulu... Marilyn Jackson, one of the "Chicks of Hour with Chicks & Chuck," daughter of ex-comic Harry Jackson, is expecting a baby the latter part of April... Bobbie Blue, whose family tag is Natalie Hich, a featured strip who recently underwent plastic surgery on her nose, was mentioned in an issue of the Houston (Tex.) Press, as having married Nat Terence, publisher of the Houstonian weekly in November... Tommy Timlin and Blase Fury leave their home in Detroit for Miami to open at the 22 Club, January 18... Dabra Dante is featured at the Gayety, Detroit, with Sherry Shannon as the added attraction. Virginia Kinn comes in next week to replace... Benita Francis is now playing the Melody Club, West Palm Beach... Mac Denanson joins the Ferguson-Coleman unit January 6 as added comic at the Edison, Union City... Crystal Ann winds up her tour of the Hirst Circuit at the Howard, Boston, January 5... Folles, Los Angeles, has Billy Reed, Countess Pascha and Eddie Ware as new principals... Maynard Sloate and Jack Abrahamson left Strip City, Los Angeles, for a vacation in San Francisco.

Nadine closed at the Club Pad dock to open December 28 as feature at the Plaza, Miami Beach, for Harold Minsky... Embassy, Rochester; Mayfair, Dayton, and Gayety, Columbus, on the Ohio Circuit reopened December 28 after a holiday closing of three weeks. New casts include Walter Brown, Bimbo Davis, Holly Leslie, Roberta Lee and Georgia Lane, besides Ruth Swank, feature, and a colored revue at the Embassy; Wall Stanford, Irvin Lewis, Frank Smith, June Aristal, Nanette Claire, Phyllis Wayne and Dianne Winters, plus Peggy Bond, feature, and Danny Roy, house singer, at the Mayfair; Harry Lander, Earl Van, Harry White, Renee Grant, Robin Leslie and Mary Zerlington, as well as Judith Sargent, feature, and Jan Sterling, house singer, Gayety. Also new for the other two houses on the Ohio Circuit are Sammy Price, Jack LaMont, Dudley Douglas, Betty Brooks, Marion Wakefield, Betty Jo Morgan and Raven, besides Dora Ross, feature, and Phil Lane, house singer, at the Park, Youngstown, and Phil Seed, Irving Sells, Miles Hamilton, Ann Powell, Lis Palmer, Dee Doll, and Betty McDoanid, with Bobbie Parker, feature.

Curfew Lift Ups Grosses

TORONTO, Dec. 29.—Niteries will have a boom year this New Year's. To their benefit is a ruling which will allow them to stay open until 3 a.m. and also serve liquor. This is in contrast to the Montreal curfew of 9 p.m. on Christmas Eve and New Year's Eve.

With the late hours here the niteries are charging and obtaining stiff tariffs. Top of \$35 is being charged by the Royal York Hotel, which is bringing in the Best Most Vikings especially for the occasion. The usual floor show here is a thrush and orchestra.

Prince George Fiesta Room has set a tab of \$22 a couple, while the King Edward is nicking them \$20 a pair. The Club One-Two is getting \$25 a dun, and the Old Mill, \$20. All are reporting reservations heavier this year than last.

Steak House to Burton

CHICAGO, Dec. 29.—Purchase of the Steak House, Rush Street bistro, was completed this week by Linn Burton, local disk jockey; Bert Wilson, postmaster, and Peggy Sabel, well known in local niteries circles. Trio bought the spot from Joe Sabel, husband of Peggy.

Burton revealed that the Steak House would switch from a non-entertainment policy, testing with live talent on New Year's Eve and again January 5, which will be the official reopening of the spot under the new ownership. Following the latter date, the live-talent policy for the future will be set

at the State, Canton... The Cockrell, strip-talker with the Silk-Wallace unit, announces her engagement to Glenn Roeger, pianist with Ernie Bodner's orchestra at the Fort Montany Hotel, Nassau, British West Indies.

Rose LaRosa comes to the Embassy, Rochester, January 10; the Park, Youngstown, January 25; State, Canton, February 1, and the Gayety, Columbus, February 8, thru Lou Miller... Irma (Mary Goodneighbor of Paterson, N. J.), Hirst Circuit's latest feature strip, under the personal management of Dave Cohn. She was a show girl at the Latin Quarter, Miami Beach, last year and for the Zorita show with the World of Mirth carry as Lita. She also chaperones a Persian cat, Silver; Mandy, a Pomeranian, and Punch, a French poodle... Ginger Lee is mapping a series of niteries for the year, including at Dolls, Bowery, Hollywood, with Salt Lake City the first date for the end of January... Sam Gould, former straight man, is now in Miami Beach, representing Feiner's organization... New principals for the opening of the Gayety, Norfolk, Va., starting December 28, include Rita Cottar, Lou Devine, Ginger Christy and Josephine Day... David King, veteran Detroit buyer executive, has left for Florida to recuperate from a major operation.

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Sides and Asides

Seek Director for

Mary Drayton Play... George Nichols III is looking for the right director for 'The Peaceable Kingdom'...

Menotti Announces

Disinterest in Broadway... Gian-Carlo Menotti announced this week that after he completes the two operas...

Ballet to Play

N. Y. Warner Theater... The Sadler's Wells Theater Ballet, currently touring North America...

Nancy Kelly and Victor Jory have headed the cast of the national company... Returning from a round-the-world flight last week...

Miami 'Music Circus' Shut Midst Dispute

MIAMI, Dec. 29 - The Music Circus, one of the highlights of the Greater Miami entertainment season for the past two years...

Schwab's death last June dealt an additional blow to the circus. However, Terrell came here in September to negotiate with the musicians' union...

Out of Town Review

A MONTH OF SUNDAYS

Shubert Theater, Boston

Musical comedy with book and lyrics by O. Shubert... A father by Jean Anouilh... The world of 1952 is as likely a place to escape from as the world of 1937...

The world of 1952 is as likely a place to escape from as the world of 1937 when Victor Wolfson's 'Excursion' first sailed along the boards...

'A Month of Sundays' has a lot to recommend it. Gene Lockhart turns in a polished performance as the whimsical skipper who decides to throw it all up—the taxes, the grinding routine...

But if 'Month' is ever going to make the grades on the Stems, those sentimental fires are going to have to be stoked a bit. Right now the S.S. Happiness is yawning in a sea of molasses...

Once again we have the old ferryboat master, scuppers overflowing with good will toward the human race...

This material is undeniably fine, and so refreshing that it banishes the cynicism and brassiness...

Dramatic & Musical Routes

Autumn Garden (Miami) Indianapolis 1-1; Hartman Columbus O. 2-3; Bell Book & Candle (Pittsburgh) Philadelphia; Cocktail Party (Detroit) Minneapolis; Candida (Memorial Auditorium) Oklahoma City...

Broadway Openings

LEGEND OF LOVERS

(Opened Wednesday, December 26) Plymouth Theater

A fantasy by Jean Anouilh staged by Peter Ashmore... The boy deserves an indigent father, and the girl relegates a former lover to suicide...

Over-all, 'Legend' is artistically well done. It frequently sings with a fine lyric quality, and there are short scenes of poetic beauty...

On the good side of the ledger, however, is a true and sensitive performance from Diana Lynn as the dreamer's adoring daughter...

It is a little hard to understand just what happens to two actors of the caliber of Maurice Evans and Kent Smith in the two key roles...

Like a chimney sweep. The rest of the cast is also good enough to bring a ragged scene and an uneven book to electrifying moments of brilliance.

Most of 'Month' is apt to seem longer than its title right now. Much of the banality can be weeded out of the second act...

Richard Kiley and Estelle Lorling portray the romantic leads with straightforward competence...

Like a chimney sweep. The rest of the cast is also good enough to bring a ragged scene and an uneven book to electrifying moments of brilliance.

Most of 'Month' is apt to seem longer than its title right now. Much of the banality can be weeded out of the second act...

THE WILD DUCK

(Opened Wednesday, December 26) City Center

A drama by Henrik Ibsen, staged by Morton DaCosta... It is doubtless a fine thing for the New York City Theater Company to dole out a fortnight of culture via a revival of Ibsen's 'The Wild Duck'...

Personally, this reporter accepted such backstage information at the time, and then put the text back on the shelf with considerable relief...

Personally, this reporter accepted such backstage information at the time, and then put the text back on the shelf with considerable relief...

Ibsen's happy little conceit of courts, concerns the successful efforts of an irritating, young reformer to mess up a lives of several more or less harmless people...

Over-all, 'Legend' is artistically well done. It frequently sings with a fine lyric quality, and there are short scenes of poetic beauty...

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BROADWAY SHOWLOG

Performances thru December 29, 1951

Table with columns for show title, dates, and performance counts. Includes DRAMAS, MUSICALS, and COMING UP.

Iron Lung Drive Nets Press Break

FITCHBURG, Mass., Dec. 29.—Proof that a roller rink can win plenty of newspaper publicity when the rink concentrates its efforts on a worthy cause is seen in the success which attended a campaign conducted by Edward H. LaVenture, operator of Whalom Roller Rink here, and the Whalom Roller Skating Club to raise funds to buy an iron lung for the Leominster (Mass.) Hospital.

Chairmaned by Emily A. Melville, Whalom rink professional, the skaters and rink officials who conducted the campaign under sponsorship of the Breath of Life Club, set as their goal \$2,000 for purchase of the appliance, and were so successful during the 12-day drive which started September 19 that they raised an additional \$508.88 which was donated to the hospital toward purchase of a second lung.

The Breath of Life Club of New

England was originated by James Price, operator of Wal-Lex Roller Rink, Waltham, Mass., who organized the first such group and raised funds for purchase of an iron lung for Children's Hospital, Boston. The local drive was organized at the Whalom Roller Skating Club's annual banquet, with Miss Melville organizing the skaters into teams to seek donations throughout the area. During the drive an iron lung was on display at the rink.

The Leominster Daily Enterprise, in publishing a running account of the campaign during the 12 days, printed many columns of text, much of it front-page stuff, in publicizing the effort, the kind of publicity that money can't buy. Much of the publicity lauded the rink, its officials and the club, and praised skating as a clean, character building sport.

Formal presentation was postponed by the local club until the Price group could raise sufficient funds for its presentation to the Boston hospital. The local presentation was made in the Whalom Park Ballroom, with city, hospital, rink, park, church and newspaper officials in attendance. A feature of the program was a demonstration of the iron lung by hospital nurses. Entertainment was provided by students of two local dance schools.

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URO Takes in Eight Members; Elects Ferrara

CHICAGO, Dec. 29.—Eight operators were admitted to membership in the United Rink Operators at that organization's annual convention held December 12 and 13 in the La Salle Hotel, Chicago.

The new members are Luther H. Ogg, Oak Park Rink, Roscoe, Ind.; Steve Seipp, North Avenue Rollerway, Melrose Park, Ill.; Kenneth Truman, Idyl Wyld Rink, Marion, Ind.; James E. Wall, Roller Dome, Fort Wayne, Ind.; James Hogatt, Aca Y Alla Rink, La Fayette, Ind.; William T. DiMarzio, Co-Ed Rollerdomes, Allston, Mass.; Ruth and Earle Boone, Rock Lake Rollerade, Akron, Ind.; and E. Perry Flick, Roller Rondo, Indianapolis.

Elected to 1952 terms were Frank Ferrara, Skateland, Everett, Wash., president; Joseph Barnes, Adelphia Sporting Club, Philadelphia, first vice-president; Norman Barber, Skateland, Cranston, R. I., second vice-president; Steve Seipp, North Avenue Rollerway, Melrose Park, Ill., third vice-president; Don Victor, Woodside, N. Y., secretary; Sampson Shotes, Riverview Rollerdrome, Dorchester, Mass., treasurer, and these executive board members: Perry Giles, Curvecrest Roller Rink, Muskegon, Mich.; Roy Seibert, Hoosier and Roller Rink, Frankfort, Ind.; and Robert Baker, Skateland, Battle Creek, Ind.

The association's next convention will be held in New Orleans.

Biz Pick-Up For Ludwig

CARROLL, Ia., Dec. 29.—Business has picked up in recent weeks at Charles C. Ludwig's Parkview Roller Palace here following a business lull that seemed to affect all classes of amusements in the area, and he reports the outlook for the winter as excellent.

The rural population from which Ludwig draws the bulk of his trade is well supplied with money as the result of a good growing season and high cattle prices. More new skaters are entering classes each night and shoe skates and other rink supplies are moving in good quantities.

Carroll Skating Club is now rehearsing its annual show, an attraction which has drawn to the rink many of the older skaters along with new ones. Each year the show plays all the rinks in the surrounding territory as a business promotion after making a two-night stand at its home rink.

Ludwig reports his business on the upgrade due to a steady flow of promotions he uses to keep skaters interested. Ludwig, who has operated in both city and rural areas, tries to channel his operation along lines suitable to his community.

"Ice Cycles" Spokane Click

SPOKANE, Dec. 29.—"Ice Cycles of 1952" grossed \$72,000 at the Ice Arena December 10-18, according to J. W. Harkins, company manager. Tickets were \$1.50, \$2.50 and \$3.

He said 31,000 persons saw the show. This was a new local record for "Ice Cycles" and was believed to be a new Spokane mark for any indoor show.

Reservations were received from points as far away as 150 miles. The 3,500-seat arena was sold out seven out of nine performances. Biggest crowd showed up on the last day, Sunday, when an estimated 4,000 persons were turned away. El Katif Shrine sponsored the first three nights.

The show's annual Christmas dinner was held Sunday (18) before the show. Dinner was distributed. The cast left for pre-Christmas vacations after the Sunday night show. They were to report back December 25 in Portland.

Travelog Promoters Get Money in Toronto Auds

TORONTO, Dec. 29.—Big grosses are being racked up by travelog merchants in various auditoria here. It is estimated that 40 nights in the calendar of Eaton's Auditorium this year will have been taken up by travelog merchants. The show flickers do not have the best photography, about 90 per cent of them are in color.

A rough estimate of the Toronto gross this year for that sort of presentation is \$25,000, while that

Special Events Set for Mineola

MINEOLA, N. Y., Dec. 29.—A New Year's Eve party, with no advance in price, will be staged Monday (31) at Earl Van Horn's Mineola Roller Rink. Special numbers and souvenirs will be offered during the session, from 8 p.m. to 12:30.

Plans are being formulated for the 1952 oldtimers' jubilee, scheduled for January 24. A similar event held last year at the rink was a big success. The rink's annual silver apple party will be held January 9.

Special Events Boost Brett's Dearborn Biz

DETROIT, Dec. 29.—Special events are holding business at a satisfactory level in Dearborn Rollerdomes, with an obvious lesson in showmanship—just enough of each type of attraction to keep people interested but not enough to satiate them. Under the direction of Owner-Manager George Brett, Amateur Night has been staged the past five Saturdays.

Contestants must be bona fide skaters—doing their act, whether it is singing, playing an instrument, dancing or other specialty, on skates in the center of the rink. However, the contest itself is not for skill in skating. Entries are restricted to six an evening so that the contest will not run too long and tire spectators. Award of \$5 is given the weekly winner, and these four then enter finals on the fifth Saturday and compete for a Savings Bond. The contest is then started over again. It has proved to be the most popular event ever staged at the Rollerdome.

Special event Saturday (15) was an international skate affair, with some 50 skaters from Diamond

Rink, Windsor, Ont., as guests at Dearborn.

Round-Up Night is held once a month on Wednesdays, with Western tunes and blue jeans and other Western garb the appropriate costume—the only time this informality is permitted.

Monday and Tuesday nights are reserved for special parties, with church-sponsored nights predominating. Most of these nights have been booked for the remainder of the 1951-52 season. The first Monday night of each month is reserved for a sort of union church night, with a group of several small churches joining to sponsor this affair regularly. On the second Monday of each month, the Seventh Day Adventist Church sponsors a party.

On these church nights, special efforts are made to operate the rink in a manner that will be entirely acceptable. No smoking is permitted, for instance, and pinball machines are kept out of play.

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Roadshow Rep

GEORGE E. MARSTERS writes from Brookline, Mass., that he "read with interest the recent reference to old-timers in the business. Some time ago I was walking along Tremont Street, Boston, and ran into that veteran showman, George Donaldson, who was with the W. G. Field and Hanson's minstrels and other burnt cork troupers when minstrelsy was in its prime. He also was a member of several quartets which played the vaude circuits. We rambled about for days of our 10-20-30 and cut up jekpots over such rep shows as Woods, Avery Strong Players, Jere McAuliffe, Frankie Carpenter and Katherine Robey. We also talked over Ed Kelley's office on Sundays when 10-20-30 managers were in Boston looking for vaude talent or rep acts. I wish more of the old-timers would write about where they are and what they are doing. Donaldson and I also talked over old-time performers like Win Stanley, Sullivan and Fred Mardo and the Tom Shows and one nighters which went out of Boston and decided that more 10-20-30 shows emerged from the Hub City than any other sector." Marsters was a stage manager for many years and toured with numerous road and rep shows.

JIMMY H. GALE, manager-director of Empire Players, who was released from Ellis Hospital, Schenectady, N. Y., recently, and has been recuperating at his sister's home there, left December 28 for New York to start rehearsals for his tent show which opens its season in April. Gale, whose right foot was amputated, is getting along on crutches and reports that he is doing fairly well. He says that his show will tour Eastern New York this summer. Eddie Chalmers is showing religious pix in Western Connecticut to reported good business. H. R. (Chuck) Twombly writes from Pavilion, Wyo., that he has a good year with a museum show. He's been playing halls for the past two months and plans to work his way to Florida where his wife is making her home at present. Twombly plans to return to the Far West early in the spring. Herman Chisholm, who has been promoting indoor fairs and hobby shows in Oregon, says that he has been okay in the small towns.

Drivin' Round The Drive-Ins

PIKE DRIVE-IN, Newington, Conn., has closed for the winter, with General Manager Patrick W. Amadeo planning to reopen the suburban Hartford outdoor film theater as soon as warm weather arrives in 1952. Jay Finn, former manager of E. M. Loew's Hartford Drive-In Theater, Newington, Conn., has been named house manager of E. M. Loew's Theater, Hartford. L. L. Kallah, Philadelphia attorney representing the Park-In Theaters, Inc., Camden, N. J., has announced that the infringement case against the Penn Drive-In Corporation had been dismissed as a result of a settlement having been made for the case reached the U. S. District Court.

LOWEST PRICE OF 16MM. FILM... \$5.00 DAILY \$6.50 WEEK... \$12.00 PER MONTH... ACT CAMERA SUPPLY

\$19.50 PUTS YOU IN SHOW BUSINESS... We supply you complete... Southern Visual Films

BARDEX RADIO MINSTRELS WANT... For opening February 1 in Florida... DR. MILTON BARTOK

TOM GUNNISON, one-time repster and before that with various 10-20-30 shows, comes thru with the following: "Just read Cliff Bell's recent contribution to the top page. It is long time since I heard mention of Cliff, who was with me as my agent when I had my colored tent show, Down South, on the road. Cliff also was with me on various tab shows which operated out of St. Louis. I've been out of the business for several years. For the past five years I've held down an advertising-merchandising job during the summer and in the winter I go to Florida where I have a hotel clerk's job. How many of the old Gorton's Minstrel's personnel are still living? Who remembers the Maxwell Stock Company? The 10-20-30 days were the real days of the roadshow along with one-night stand roadshows. I worked New England last summer and found more old-timers of showbiz in that sector than anywhere I have been recently."

G. G. GORMAN pens from Lakeland, Fla., that he plans to vacation there for a few weeks following a long summer in the North. He says that he used up the better part of a month getting down there, playing 20 dates with his puppet show en route. "At Marietta, Ga., I ran into Ray Garry, who has a lecture show and caught his talk and entertainment," Gorman says. "Ray has been at the business for a long time and, while he's a poor hand at touting himself, I'll say that he knows small towns and small-town entertainment and he's a first-class promoter. He also was moving toward Florida. Here in the Alligator State there is little or nothing for small shows and the only reason I come down here is that my wife can't take the Northern winters. I have worked two schools and one church date the past two weeks. Let's have more news from puppet show operators. There are a lot of them doing okay." George Spicar is vacationing in Ottawa, Ont., following a battle with the flu.

London Dispatch

By LEIGH VANCE

Continued from page 2

blossom out with expensively dressed chorus lines and lavish scenery. Total cost of new shows which opened over Christmas are estimated at around \$2,800,000. Heaviest budget is at the Olympia Circus, with an outlay of more than \$700,000. Full houses over the London run would bring in only \$320,000, but the show goes on the road for most of the year. At Harringay Circus the figure is around \$200,000, of which Sabu the Elephant Boy draws nearly \$2,800. But impresario Tom Arnold hopes to show a clear profit of over \$140,000. The Robinson Crusoe ice-show at Wembley chalked up about \$338,000 before the curtain rose, will touch \$800,000 expenses before the show ends its 12-week run. Top salary there goes to skater Daphne Walker, drawing \$2,380. Capacity take should be \$900,000. At the Earls Court Claude Langdon's ice-show cost him \$420,000 to put on. His highest sales go to comedian Eric Waite, \$6,200. Maximum take, around \$840,000. These figures make the costs of the traditional British Christmas-tide stage pantomimes seem small. Average production costs there are \$56,000. With weekly budget of around \$12,000, Prewar you could stage a good-class show for \$19,000. Bertram Montague, staging "Cinderella" at the Prices Theater, could make around \$150,000 for a full house run. Judging from the early public reaction, he should do it.

BREWNEY—Arno Nikolavich, 45, prominent Russian actor, who specialized in the classics, in Moscow December 27. He was director of the Lenin Konosmoli Theater in Moscow.

BORN—George A., musician and theater owner, in Albion, Mich., December 26 after two years' illness. He was formerly chief of the Bossa's Band and former director of the Albion (Mich.) City Band. He owned theaters in Albion for nearly 40 years. Interment in Albion.

BUCRAN—Mrs. Ruth Mackley, Cincinnati typist, 86, December 27 in that city. Survived by her husband and son. Service December 28 and burial in Central Cemetery, Georgetown, O.

In Memory of my beloved husband Joseph Willard Bayley Billy Bayley

CONNELL—Robert, 56, formerly a player in the Tommy Dorsey orchestra and with the Fox Theater orchestra, Detroit, for nearly 18 years, died in Detroit December 31. Survived by his widow, Helene, and a daughter, Mrs. Eleanor Laura, interment in Acadia Park Cemetery, Detroit.

DITTLER—Herbert, 65, in Old Lyme, Conn., December 18 after a lingering illness. He was associate professor of music at Columbia University, New York City. Member of the faculty conducted the Columbia orchestra. Survived by his widow, Mary. Burial December 21 in Deas River Cemetery, Old Lyme.

ELKINS—Dr. Harry D., 64, former band leader, recently at his home in Memphis, Tenn., December 26 after illness. He was a composer and band manufacturer of what later became widely known as the Elk's improved brass instrument. He was also a brass band drum. For nine years he served as bandmaster for the Second Regiment of the Indiana National Guard and later became bandmaster for the 15th Field Artillery Regiment of the United States Army. Survived by his widow and a daughter.

PARRALL—Harry E., 56, assistant to the publisher and advertising director of The Warren 10-10 Tribune-Chronicle and vice-president and general manager of The Tribune Radio Station, WHRN, in Warren, O., December 23 after a long illness. He was an alumnus of the University of Indiana. Parrall started his newspaper career with The East Liverpool 10-10 Tribune-Chronicle and newspapers in Alliance, Mansfield and Middletown, all in Ohio before going to Warren in 1924. He had served as president of the Warren Chamber of Commerce from March, 1930, to March, 1931, and was chairman of the board of directors at the time of his death.

FRANCIS—Fred, 72, December 18 in Decatur, Ill., of a heart ailment. He was a brother of John Francis Shone, owner of the John Francis Shone and for many years was with that show before the curtain rose two years ago. He had been in failing health for the past year. Other survivors are a sister, Mrs. Katie Mowry, and another brother, Oscar B., who was also with the John Francis Shone until several years ago. Burial in the Dr. Moran Funeral Home, Decatur, and interment in Parkview Cemetery in that city.

FOLLETT—Richard E., 34, founder of the Detroit Zoo, Detroit, 27 in Harper Woods, Mich., Detroit. He was for many years secretary and director of the Detroit Zoological Commission and well known as an ornithologist. Three daughters survived. Body was cremated. Urn ashes scattered near Winham, Conn.

GROSNILES—Robert, 37, Michigan fair auditor, recently of complications following an abdominal operation. For the past three years he was a systems specialist with the State of Michigan, pre-auditing all fairs in the Big Ten. Survived by his wife, Louise, and three children, Robert Jr., Sandra Louise and Joyce Kathleen. Interment in Evergreen Cemetery, Lansing, Mich.

HARDING—Mrs. Catherine (Kelly) Anne, 64, who appeared as a Broadway Girl in musical productions, recently at her home in New Brighton, Staten Island, N. Y. She came to America in 1918 and appeared with Al Johnson in "Sinbad." Other works in which she appeared were "Oh, What a Girl!" and "Passing Show" of 1918-19-19, several Winter Garden and Schubert productions and a film in the "Ziegfeld Follies." She also appeared at the B. B. Moss Theater, New York, and, the old Palace Royal in London, and was one of the organizers of the "Broadway Shows."

HERRY—A. W., Glenn Edward, to Mr. and Mrs. Bert Henry in St. Mary's Hospital, Cincinnati, December 15. Father is a night club and radio comic.

HUES—A daughter, Valerie Elizabeth, to Mr. and Mrs. James Hurd in Brooklyn December 17. Father is a Side Show operator.

JACOBS—A son to Mr. and Mrs. Sam Jacobs December 19 in Long in Hospital, Philadelphia. Mother is president of A. Irving Wieg, president of Emerson Radio & Television Corporation of Pennsylvania and Florida, distributing firm for that line in both States.

PORTER—A daughter to Mr. and Mrs. J. W. (Bill) Porter recently at Macou (Ill.) Hospital. Father was legal auditor with Lene Bizar Shows this season. Mother was Marlene Finger before her marriage.

ZIMMERMAN—A son, John David, to Mr. and Mrs. Milton Zimmerman December 26 in Detroit. Father is branch manager for REC-Radio Picture. The that city.

of Actors Equity Association. She returned from show business in 1921 after her marriage to Gerald Harding. In addition to her husband, a daughter and two sisters survive.

KAREN—J. H. (Jack), well known in outdoor show circles and for many years a director and producer of motion pictures. December 26 he has home in Pomona, Calif. He also was associated with the Dick Dulon Enterprises and played a part of Commissioner from coast-to-coast under that banner. He returned to Pomona a few months ago after successfully promoting a bid for the Elks in Corpus Christi, Tex., to assume the recording secretary post of the Old Daddy Shrine Club. He also directed the Pomona Shrine Club's Christmas show for crippled and orphan children, which featured theフローレンス Hannelord Family and Mable Buc. A member of the Al Mad Al Kah Temple, he was associated with the late Bill Blomberg and at one time toured with the Hagenbeck-Wallace Circus. He also was a member of the original Chelvey Slogist Showmen's Club. His widow, Gladys M., survives. Burial in Pomona.

KELLY—George O. Karlayna, similar showman, was a hotel proprietor in Philadelphia, recently at his home in Collingswood, N. J. Survivors include his widow, two daughters and a son.

MARRER—Wally, 44, veteran radio comic and character actor, December 26 in Burbank, Calif. A former member of the Radio City comedy and character party with Eddie Brown, who now produces Mister District Attorney. He moved to New York in 1933 and to California shortly afterward to become associated with the Columbia Broadcasting System. One of his best known roles was that of Sgt. Matt Britt in "The Line-Up." He also was Mike the taxi driver on the "Adventures of Melpis" show and also appeared on the "Adventures of Oelsch and Harrington." Survived by his widow, Molly; three children, Wally Jr., Mary Ann; and Jack; his mother, Mary Mahery; four brothers, the Rev. Daniel Mahary, Raymond, Richard and John; and three sisters, Mrs. Nell Waterman, Mrs. Albert Bickers and Mrs. Norma Broder, Dayton, O. Service and burial in Burbank.

MARMON—Sidney, 54, December 18 as the result of injuries received in an automobile accident in Florida. He was a well-known independent concessionaire for many years at fairs and celebrations. He was a member of the Michigan Showmen's Association. Survived by his widow and son. Interment in Woodlawn Cemetery, Detroit.

MARTIN—Frances F., 68, veteran Syracuse and Buffalo theater manager, recently in Emergency Hospital, Buffalo, following a fall on an icy pavement. Born March 4, 1882 in Niagara Falls, N. Y. Martin went to Syracuse in 1903 as treasurer of the old Empire Opera House and later became its manager. Later he managed the Empire Hotel, Temple and New York theaters in Syracuse. He also produced several productions in Syracuse including "The Follies" and at one time managed the Welton Stock Company. He left Syracuse in 1929 to become manager of the Fox theaters in Buffalo and later was associated with the Ross Federal Service. Film distributor. In recent years he had been engaged in field service. Survived by his widow, a brother and two sisters. Service in Niagara Falls and burial in Gate of Heaven Cemetery there.

IN MEMORY OF MY BELOVED WIFE DOT AGILES WHO WAS TAKEN FROM ME DECEMBER 24, 1945 O. J. (WHITEY) WEISS

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DE MILLE'S "SHOW"

The Big One Gets Top Pic Treatment

Continued from page 2

keep the second section from ramming into the first.

Jimmie Stewart, a clown, who always has a shoulder ready to snop up salty tears, gives away his freedom as a fugitive doctor hiding out on a murder rap when he uses his medical skill to save Heston's life after the wreck. The show is a shambles, but the spirit of the trouper prevails, and performances are continued that same day with a Hutton-led street parade, enticing the natives to the sidewalked extravaganza.

Heston gets Hutton. Graham accepts Wilde, but only on the promise of marriage since the guy has broken hearts on two continents, and Stewart heads for prison to pay the penalty for a major crime. Dorothy Lamour hovers in the background thru much of the epic, contributing her presence mainly since her role in the two-hour and 33-minute feature might have been included as an afterthought.

For the wind-up there's no promise of smooth sailing. Instead, Lawrence Tierney, a racket guy, whose gaffed concessions led to all the trouble, promises in a gallant statement to give the circus time to rebuild before returning to make his bid for policy control. Just then—and you can believe it is necessary—a voice blurts from the screen, "That's all, folks! That's all," just like a Porky Pig cartoon.

Acting Good

The players are good, and the way they make themselves a believable part of the circus world is a joy. The versatile Miss Hutton, under the tutelage of circus star Antonette Concello, gained at least fifty extra pounds, performing many of the stunts as shown, without the use of a double. Heston is a believable guy, a sort of voluble Art Concello doing an excellent job in his lengthy role as manager, without giving the impression of a hollow character. His portrayal should do much to enhance his position in the theater world.

Cornel Wilde does well in his role as Sebastian, the egotistical serial star, and Gloria Grahame is appealing in her role as Angel, the elephant worker. Dorothy Lamour handles the song, "Lovely Luauana Lady," capably, getting all that can be gotten out of it. But the music in the show, principally the tunes written for this year's circus production, have not improved with age or with the expert orchestrations of the Hollywood maestros. A novelty with possibilities is "The Jumping Jack" by Victor Young and Ned Washington. Jimmie Stewart, whose face is always hidden behind make-up, does a good job, but the part as written is short of being memorable.

Four circus persons are listed among the players. John Ringling North, Big Show proxy, appears only in the opening sequences to play his own role well. Emmett Kelly, the sad-faced pantomimist, also speaks, as does Cucciolia, midget, who is used pretty much as a battling ram in the Zeppe riding act, and Antonette Concello. But their words, individually or collectively, are not important to the action, and point up only the ability of circus performers to speak.

Anyone who enjoys the circus—sawdust folks and the fans in particular—will revel in the test-color portrayals of the Big One, since sizable parts of everything of note in the 1951 performance are in the film. The backyard scenes afford an intimacy that should satisfy the most inquisitive. The mechanics of the biggest day-by-day moving job ever attempted by other than armies is sketched in.

The train wreck, a product of Hollywood ingenuity and DeMille imagination, would dwarf in every way the nation's worst, that of the Hagenbeck-Wallace circus in 1918, when 85 troupers lost their lives and 140 more were seriously injured. The scene will perhaps rank as one of the foremost accomplishments on the part of screen technicians. One show

train section is shown ramming into the rear of another, with sleepers and flats piling up in match-stick fashion, and wild animals escaping from the shattered cages to mix with the survivors.

Won't Hurri Biz

All the circus scenes were shot out of doors, and that is as it should be, since the real appeal has always been associated with sawdust and canvas. While the flicker contains a little of everything that the Big Show had to offer this year and last, it is unlikely that it will hurt future box-office business for the circus. As a teaser it might well stimulate many flicker patrons to seek out a full performance of the Ringling show when it next appears in their areas. Certainly it will help to make the Ringling-Barnum title, one of the best single properties in all of show business, even more famous than it is now.

The picture would be an excellent publicity vehicle for the Big Show except for the unnecessary inclusion of a midway racket in the plot. The fleeing of a sucker at a midway stand, a combination wheel and flasher unit, and a resultant fight just short of "Hey, Rube," in which a pick handle is one of the most prominent props, should be enough to make the Ringling brothers turn over in their graves. The question arises as to whether today's management had any control over the story, and if so what ever would lead to acceptance of a sequence that will be unbelievable to most viewers, despite its fictional nature, and so endanger a valuable property and reputation that it has taken years to build.

In depicting the actual circus operation at its Sarasota winter quarters and on the road under canvas, there are not enough irregularities to cause concern among knowledgeable persons. It will seem strange to some, however, that an epic circus movie could be fashioned without a wild animal act including jungle beasts.

Hollywood, obviously, and for once, could add little to its subject matter, the Ringling circus and its slogan, "The Greatest Show on Earth." The circus is so colorful in the literal sense of the word, that much of the background, including the massive blue top and its layers of yesterday's dust, and the sawdust-strewn and rutted ground, gains

(Continued on page 2)

Detroit Billers Sign Escalator-Type Contract

DETROIT, Dec. 29.—The first escalator-type contract in the billposting field has been signed by Local 94, International Alliance of Billposters, Billers and Distributors, with local outdoor advertising firms, according to Michael Noch, business agent.

The contract, negotiated for the calendar year of 1952, provides the same basic pay scales as in 1951, but with the addition of a raise corresponding to the increase in the Bureau of Labor Statistics index of living costs. The contract is to be re-adjusted semi-annually. The new clause means an increase of approximately 6½ per cent. The 1951 scale is also made a minimum or floor for wages, in the event of a decline in the index.

In the annual election, John Carano was re-elected president. Other new officers are Norman Miller, vice-president; Matt J. Koba, secretary-treasurer; Michael Noch, business agent; Cass Frederiek, chairman of trustees, and William Wilkinson, trustees.

Noch is planning an extensive tour of the State to negotiate similar contracts in other areas.



OUTDOOR SHOWMEN'S CLUBS throuth the country spread yuletide joy among underprivileged children over the holiday period. Above is a scene typical of the Christmas parties tossed over the holidays by show clubs. Shown are some of the 200 youngsters hosted by the Showmen's League of America, Chicago, with Arthur Peets, an SLA member, as the rotating jovial Santa.

GOOD NEWS Bumper Baby Crop Augurs \$\$ in Future

NEW YORK, Dec. 29.—Good news for outdoor operators in general and kiddieland operators in particular, emerged Thursday (27) from statistics reported by the Metropolitan Life Insurance Company which showed a bumper crop of babies born this year.

The 1951 batch of infants will exceed 3,900,000, according to the report. The previous high was 3,878,000 in 1947. It also was calculated that the infant mortality rate may reach a new low. The birth rate corresponds to 25 per 1,000 of America's population, including men in the armed forces overseas.

Increase in marriages after the start of the Korean War and larger families because of improved economic conditions during recent years were reasons advanced for the higher birth rate. Operators of kiddie units, in particular, figure to benefit within three or four years as this year's babies reach the moppet-device stage.

Sally Rand Wins 10G Judgment Against Wagner

DALLAS, Dec. 29.—Sally Rand was awarded an agreed judgment of \$10,514 Saturday (22) in 116th District Court here in her suit against Al Wagner, Cavalcade of Amusements operator.

Judge John A. Rawlins found that Wagner had failed to fulfill a written contract with Miss Rand. Contract covered several months in 1950, when the fan dancer was touring with Cavalcade.

Miss Rand had asked more than \$17,000 in her suit. Attorneys Mark Kramer and Stanley Hogg, representing Miss Rand, said litigants agreed to split the difference between the amount sought.

Under the original contract involved in the suit, Miss Rand was guaranteed \$3,000 a week for 25 weeks, plus a share of the gross above that figure. Wagner testified he asked Miss Rand in Milwaukee to waive the guarantee in return for 50

QUICK, HENRY, THE PRESTONE

HOLYOKE, Mass., Dec. 29.—Despite the season, outdoor motorcycle racing and stunt driving events staged here and at Oxford, Mass., earlier this month gave good returns, according to producer Charles Kyle.

Afternoon shows were presented Saturday and Sunday (1-2), and weather was ideal. Kyle said, Thursday (4) the same attraction clocked at Oxford. However, true winter conditions struck about Saturday (15) in the vicinity, and Kyle closed. He is now lining up dates for 1952.

Winkley Inks Auto Racing At Tampa Fair

TAMPA, Dec. 29.—Automobile racing contract for the 1952 Florida State Fair here February 5-13 has been awarded to Auto Racing, Inc. Frank R. Winkley, general manager of the racing organization, announced.

Four racing events will be held, with big cars scheduled for February 5, 9 and 10. A 100-mile stock car race is slated for Sunday, February 10.

All events will be conducted under International Motor Contest Association sanction, with Winkley in charge.

Dates here are new to the Winkley bookings. Other 1952 dates already contracted by Winkley are for Minnesota State Fair, St. Paul; Arlington Downs, Texas track, and Minot, N. D., Fair.

Over 100 auto racing dates were handled by the Winkley organization in 1951. With a busy season plotted for 1952, Winkley has been active in recent weeks lining up drivers.

Among the stars expected to participate in the races here are Deb Snyder, of Kent, O., and Bert Hellmueller, Louisville, Ky. Hellmueller and Synder tied for the runner-up position in the 1951 IMCA standings. Hershey Buchanan, IMCA champion; Shorty Perlch, another runner-up, and Wally Dahl, another leading point-getter, also are expected to compete in the fair races here, according to Winkley.

per cent of gate after taxes. But he admitted she didn't agree to this.

Wagner said his request was based on bad weather, poor attendance and unreliable train schedules.

SLA Plays Santa To 200 Moppets At Annual Party

Hosts Youngsters At Annual Event In Hotel Sherman

CHICAGO, Dec. 29.—The Showmen's League of America didn't have its own clubroom available for the occasion, the club's sixth annual Christmas party for underprivileged children Sunday (23) was a rousing success.

Held in the West Room of the Hotel Sherman, the party contributed something of a sensation, particularly when the youngsters, 200 of them, recruited from orphanages and underprivileged groups, left laden with gifts, their faces aglow with excitement.

Each of the moppets received no fewer than 10 gifts, one of which was a gaint panda doll. Moreover, each received some useful articles of warm clothes. As for refreshments, there was an abundance, with some candy, nuts and cookies to take home.

Seven Acts

Entertainment consisted of seven acts. They were Helen Wong, accordionist; Gall Erber, dancer; Jack Armstrong and family, trick roping; the Manalos, father-son hand-balancing team; Billie Richards, armless musician, and Mercea Blademann, singer.

Club members Happy Maxwell and Jimmy Stanton, made up as clowns, greeted the moppets at the door. Arthur Peets, another club member, was Santa Claus. Dick Ware emceed. Members of the SLA's Ladies' Auxiliary and of Caravan handled the clothes checking.

The committee in charge consisted of Al Sweeney, chairman; Solly Wasserman, Max Brantman, Manuel Blasco, Tom Sharkey, Jack Benjamin, Jimmy Stanton, Dick Bohlan, Oey Breger, Dave Malcol, Walter F. Driver, Jack Kaplan, Sam Arenz, Percy Ivor, Jack Hawthorne, George Brooks, Mel Harris, Isaac and Irving Malitz, Charles Zematzer Sr., and Ernie Young.

Hotel Contributes

The Hotel Sherman contributed the free use of the room and of its help and also made available a suite of rooms five days prior to the party for the storing of gifts. Jack Kaplan spent two days picking up gifts from donors.

Donors included Wisconsin Deluxe Company, Casey Concession Company, Harry Rose, Bob Seery, Jack Hawthorne, Crackerjack Company, J. C. (Tommy) Thomas, Ralph Glick, Bob Kelly, Sol Wasserman and Ed Soper.

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CLOSE-UPS: HAP YOUNG Concessionaire 40 Years Lives With Rod, Reel

By **SAM ABBOTT**
(This is another of a series of articles on little-known but facts about people prominent in outdoor show business.)



HAP YOUNG

HAP YOUNG, at 74, has decided to start living all over again—this time a different sort of life. The switch is not because he is dissatisfied with the old way but because he learned that he could relax when his doctor ordered a fishing trip for him. The old life? Nothing wrong with it and Hap would live it the same barefoot way were he given a chance. But the physician's show him there is more to living than working, making money and giving it away. The change was marked auspiciously in Los Angeles recently when Hap, who resembles a country squire, expensively outfitted a 35-foot house trailer with all the comforts of home and took off for Arizona and the Colorado River, with Jimmy Reynolds his driver. He plans to spend several months fishing. Until last year, when he was ordered to the dry climate and the relaxation of angling (for fish), he had never taken time to bother about the fun. Hap Walton had on the banks of a babbling brook.

Up top. The counter along with the tables, all the umbrella covered, accommodate about 180 people. **Food Never Out**

Until then Young had never bothered about recreation. For over 40 years his schedule was a rigid one. In the summer he played the fairs with sandwich stands. At the end of the season he returned to Los Angeles and his job as electrician at United Artists and Loew's State theaters, a post he held for 29 years. The return of the traveling showmen from the road to the clubs here and in San Francisco provided another pastime for him—that of contributing generously to their financial campaigns. The fact that in his name and the word "generous" there are eight letters may not be sheer accident, for Hap has been known to throw as much as \$1,000 into the showfolks' funds, asking only that the money be earmarked for the cemetery, Christmas Day dinner or some other appropriation to help indigent showmen.

One year in Sacramento I almost die! Young says. "It was on the Sunday before Labor Day and it was the biggest day the State Fair had ever had up to that time. About 80 per cent of the concessionaires were out by 1 p.m. Not me. I drove on the grounds with a truck load of cooked meats, which you could smell for four miles—and did I do business!"

By his own admission, Hap Young has no regrets for what life has heaped out to him. But he has seen many changes in show business during his years and he worries about what may become of the concession field in the future. "There's a lot of difference now than there used to be," Hap opines of the concession field. "You used to pay only a little privilege. Now it's \$2,000. You used to get a grade of man for \$12 a week—the best man I ever had I paid \$12 a week. There's a lot of difference between that and \$25 a day."

One of the reasons that may account for Young's good fortune in this connection is his friendship with suppliers. Years ago, when the Virden Packing Company was the main firm of its kind in Sacramento, Young carried a key so that he could get meats on Sundays and holidays.

"In those days they worked. Now you gotta get extra help to set up and tear down," the sandwich man emphasizes the plight of the day as he sees it. "Young has cut his fairs from 16 or 20 a season to five, playing only the San Diego County Fair, Del Mar; Santa Rosa County Fair, Santa Rosa; California State Fair, Sacramento; Los Angeles County Fair, Pomona; and Fresno District Fair."

Actually, Young started in the food concession business about 1908 at the Iroquois County Fair, Kankakee, Ill. then managed by Len Small, who later became governor of that State.

His association with California State Fair dates back to 1911, when he met Charles (Dad) Paine, then the annual's secretary-treasurer. He made trips thruout the country to see how other events operated. Paine invited Young to play the Golden State's festival. And after playing Sacramento, the concession game would then move his equipment to Riverside, then the only fair in Southern California. He later joined the show on which he was currently working.

Here's the way Hap tells it: "Took me two days to talk him into letting me have it. I was nothing but a punk then, but I had more nerve than I got now. The brewery furnished the buns and the hot dogs. All I had to do was to sell them at the bar for a nickel apiece. I wasn't out anything. There was so much sale in those dogs that the water they were boiled in looked like a pan of fresh soup."

When the Los Angeles County Fair was organized in 1927, one of the seven food concessionaires there was Hap Young. He had a place in an arbor at the rear of the old art building. The location required no top. Tables were placed beneath the trees and counters set up. And business was brisk.

Those were the days when Hap, who was born Basil P. Young, had returned only a few years before from his first trip away from his Chicago home. When he was 13 he ran away to New York. Stowing away on a windjammer, he was found and when he realized what he had done he began to cry. About 18 months later the ship landed in San Francisco after a trip around the Horn. Some of his friends "stole" him off the boat when the captain went ashore. The skipper had intended returning him to New York. The seven friendly sailmakers who evacuated him joined the Barmen & Bailey Circus as canvas makers. Later one of them met Hap, who had gone home to visit

his family, and asked him to go along on the show. He did odd jobs there for the next 13 years. After this he framed his own sandwich stands and toured with Clarence Wortham, Foley & Burk, Phil Small, Mighty Sheesley Midway and Conklin shows.



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When he began to specialize in food service at fairs, he was joined by Sig Simpson and Slim Joyce. Young did much of his own work then with Sig on One side and Slim on the other. And no one was ever turned down for the lack of money.

Young doesn't know what became of Simpson and Joyce. He believes that Joyce went to work for Phil Small. But there are other long-term service workers with Hap—Henry Serb, has been with him 32 years and Irene McSwain, who keeps the accounts and directs personnel. J. L.

While Young recalls many incidents of the road, he cannot put his finger on the advent of the hamburger to the fairgrounds. He has always sold hot dogs, for he considers them a part of this type of event. But his specialty is barbecued sandwiches. He has a special recipe for the sauce but his ingredients are secret. "Just Alabama gravy—just good old Alabama gravy," is the answer he gives to questions regarding its making.

The secret of the Alabama gravy is with him on the Arizona shore of the Colorado River and there it will remain until fair time. The only thing that might bring Hap Young back to Los Angeles before his fishing trip ends is a visit to his mother, who was 97 years old last October. It's taken a long, long time, but Hap Young is confident that he has found a new and restful way to live.

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Lone Star Closes Ahead of Schedule

MACON, Ga., Dec. 29.—Lone Star Shows, operated by J. R. McSpadden, closed here recently and was stored for the winter near Warner Robins, Ga.

Two-week date contracted was not completed mainly because Mrs. Myrtle McSpadden, wife of the owner, was stricken with pneumonia and was under treatment at the Macon hospital several days. Physicians then advised her to go to the family's winter home in Bradenton, Fla., and rest for several weeks.

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Ice Palace of 1952 (The Arena) Philadelphia, Pa., 1-18
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ATLANTA, Dec. 29.—Georgia Association of Agricultural Fairs has changed its meeting to Monday, January 14. Meet was originally scheduled for January 18.


Change was made at the request of showmen, as the original date conflicted with the North Carolina Fair Association meeting.

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Tivoli Tabs 3,000,000 To Set Mark

COPENHAGEN, Dec. 29.—Directors of Tivoli Amusement Park, this week approved the annual report for 1951, which showed the season's attendance and profits were the highest of the postwar period. Total attendance during 1951 was 3,198,365, an increase of 23,000—or .07 per cent—over that of 1946, which had established a record.

Attention was called to the fact that Tivoli's gate fee is still the same as it was in 1875. Had it been raised at the same ratio as the rise in cost of living the single admission charge would now be 33 cents instead of only eight cents and the cost of a season ticket would be \$7.88 instead of its actual price of \$2.18.

It was noted that attendance on Sundays had decreased but this was counter-balanced by upped gates on weekdays. Particularly noticeable was a marked upswing on Thursday, with a proportionate slump on Fridays—which apparently was due to the fact that majority of Copenhagen's workers are now receiving their weekly salaries on Thursday instead of on Fridays.

During the past season about 2,000 were employed in Tivoli, of which number about 500 were employed by the park. This figure might seem exaggerated but it must be borne in mind that Tivoli employs well over 100 musicians for its symphony orchestra, two large concert bands and 65-piece jazz band, as well as a big year-round staff of maintenance men and gardeners. The other 1,500 persons employed are the personnel of the 21 restaurants in the park, many of which have bands; and employees of ride operators and concessionaires. Tivoli's pay-roll for 1951 was \$391,500.

Accounts for 1951 show a surplus of \$65,938.46, to which has been brought forward a balance of \$47,293.78, which makes a total of \$113,232.24. Out of this sum \$25,171.88 has been earmarked for the park's building fund; \$18,125 placed in securities fund, and \$36,250 is to be paid out in dividends, which will be maintained at the usual 10 per cent to holders of active stock.

Anthony Pero Gets New London Post

NEW LONDON, Conn., Dec. 29.—Anthony N. Pero has been named director of activities at Ocean Beach Park, city-owned-and-operated funspot. He will receive a salary of \$4,250.

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Finest location on Boulevard. Building, 27x130, from part, 20x15, used 5 years for Club. Top location. Custard, Candy, Apple, Cotton Candy, Grab, or what have you? Other part of building used 2 years as a "Dingy Zoo". Will rent separate. "Andy" Whites, contact separate. Address: 146 S. Ocean Ave., Daytona Beach, Fla.

12x Rail-Limited Tonnage of Relays

Immediate Shipment—Rails practically new. Price \$120.00—F.O.B. Loading Point. Offered Subject to Price Sale.

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M. K. FRANK

440 Lexington Ave., New York 17, N. Y.

Parks Chronology

Year's Review as Presented From 1951 Billboard Files

JANUARY

KIDDLELAND Operators' Association with Arthur Fritz, of Chicago, as president, prepared to launch a nationwide membership campaign.

ONEY ISLAND and other New York kid spots won good New Year's crowds as weather turned sunny and mild.

CHICAGO'S famed gorilla, Bushman, died at Lincoln Park Zoo.

HOPALONG Cassidy (Bill Boyd), joined operators of Venice Lake, Venice, Calif., and name of the funspot was changed to Hoppyland.

DENNIS COLLINS purchased Pine Island Amusement Park Manchester, N. H., from Barney J. Williams.

FEBRUARY

ROCKY GLEN Park, Moistic, Pa., split into two units for a number of years, was reunited when Ben Sterling purchased the section owned by Nalin Johnson.

NATIONAL Production Authority set up field offices to pass on "hardship" claims resulting from limitations on new construction for amusement purposes.

ALEXANDER Van Wagoner Sr., legal rep for Steeplechase and other Coney Island spots, died (8).

JAMES KRIMES, veteran Coney Island ride op, died (10).

MARCH

POOL operators mobilized with the National Association of Amusement Parks, Pool, and Beaches and the American Red Cross to obtain clarification on an NPA order which appeared to curtail supplies of chlorine for pool use.

EDWARD J. CARROLL, president of NAAAPP, urged members to oppose increases in excise taxes at parks which were proposed in a federal tax bill.

APRIL

PARK operators voiced optimism about prospects for the 1951 season. Reopening of military bases and more money in the public pocket were factors.

MORE THAN 350 persons turned out for the 25th annual meeting of the New England Association of Amusement Parks, at which 40 awards were made for distinguished service to the industry. Session was in Boston.

DAN SCHNEIDER, of Sandusky, O., manager of Cedar Point, purchased control of the company operating the resort.

NATIONAL BROADCASTING Company and **Rockaway's Playland**, and **Palisade** funspots worked out a reciprocal plug program in which each would urge patrons to visit the other spot also.

HARRY HENNIES, former carnival operator, opened a major Kiddieland in Houston.

ROCKAWAY'S PLAYLAND and **Palisade** funspots worked out a reciprocal plug program in which each would urge patrons to visit the other spot also.

MAY

EARLY REPORTS from parks throughout the nation showed business was up as much as 30 per cent over 1950. Most spots playing week-ends only found business was strong and almost all operators looked for a big season.

DAVID BRADLEY, owner of Beverly Park, Los Angeles, was named manager of Virginia Park, Long Beach.

FAIRYLAND PARK, \$500,000 kiddieland, premiered in New York.

EXTENDED Transit strike in Detroit nipped park business.

JUNE

KIDDIE PLAYLAND, Philadelphia kidspot, found addition of major rides, Ferris Wheel and Merry-Go-Round skyrocketed business for layout.

J. R. SINGHISER's Pontaine Ferry Park, Louisville, led the array of Midwestern parks reporting big business for Decoration Day week-end. His increase over 1950 amounted to 49 per cent. Other parks reported increases of 20 per cent and more.

EASTERN PARKS, too, reported gains of from 10 to 40 per cent. Rockaway's, Rye, Indian Point, Olympic, Palisade and Steeplechase all reported in-

creases over 1950 holiday business.

ARTHUR FRITZ, Chicago Kiddieland pioneer, lost his suit against the Bureau of Internal Revenue when the District Court of Appeals ruled in favor of the bureau. Fritz had won a lower court decision that most kiddie rides did not fall into the 20 per cent federal admission tax.

PONTCHARTRAIN BEACH, New Orleans, staged a free circus program and other promotions to score what Harry J. Batt reported was his record one-day business. Appearing in the city at the same time was an indoor circus sponsored by the American Legion.

TELEVISION came to Steeplechase, Coney Island, N. Y., when two network shows were scheduled for origination at the park. National Broadcasting Company and Columbia Broadcasting System were to carry the shows.

JULY

WEATHER limited July 4 business at Midwestern spots, but business at Seattle, with patrons opening fat purses where weather permitted. In the East showers hampered some places, but turnouts generally were solid, and Rockaway's Playland drew a record 1,500,000 persons. In the Los Angeles area business was up by one-third at midweek spots.

PONTCHARTRAIN BEACH played to 10 per cent better July 4 business and its season as a whole was stronger. Manager Harry J. Batt observed that the increases were tabbed despite total lack of defense industry money in New Orleans. Promotions were credited with putting the spot ahead of its big 1947 score.

AUGUST

NEW ENGLAND PARK Association held a summer session at Rye, N. Y., with about 150 persons attending. Park men at the meeting told glowing reports of big business.

HOPALONG CASSIDY promotion dates were set for Steel Pier, Atlantic City; Crescent Park, Riverside, R. I.; and White City, Worcester, Mass.

COLLINS FAMILY interests in Pine Island Park, Manchester, N. H., were sold to Harry Price, Boston. The Collinsees announced they would concentrate on operation of their Lincoln Park, New Bedford, Mass.

TOLEDO BEACH, in its second season, was 27 per cent ahead of 1950.

ANOTHER THEATER chain entered the Kiddieland field when Jefferson Amusement Company, Beaumont, Tex., opened South Park Kiddieland adjacent to its drive-in theater.

ABOUT 140 operators attended the joint summer session of the NAAAPP and Pennsylvania Association of Amusement Parks at Atlantic City, with George A. Harrod as host. Operators reported substantial gains in business but were divided on what factors had led to the upswing.

GEORGE HARTON, of West View Park, Pittsburgh, was elected president of the PAPA.

SEPTEMBER

WORST HEAT WAVE in Texas history failed to cut business at the Dallas State Fair midway.

MRS. AND MRS. BEN KRASNER, Lakeside Amusement Park, Denver, were robbed of \$5,500 by two armed men.

JANZEN BEACH, Portland, Ore., scored the best season of the past five years. Manager Earl G. Swanson reported Edward J. Carroll's Riverside Park at Agawam, Mass., will show a 30 per cent increase, he predicted. Pittsburgh's Kennywood Park reported a satisfactory season.

WEATHER RAPPED Labor Day business at many spots in the East, and cloudy skies slowed business for many Midwestern parks. In general, operators reported excellent holiday business, but the rained-out Eastern spots fared less well than in comparable weather a year before.

STEEPLECHASE, New York, credited upped ride promotion with its 14 per cent business hike on the year.

ALMOST WITHOUT exception, amusement parks throughout the country reported bang-up business for the season. Ten to 15 per

cent increases were general, and some spots reported greater increases.

ROCKAWAY'S PLAYLAND scored one of the biggest business boosts in the spots history with its season-long promotion deal with WNBC-WNBT radio and TV stations.

FAIRYLAND PARK, Kansas City, Mo., didn't hit directly by that city's flood, suffered businesswise but more than made up the difference by season's end, giving the spot a 6 per cent margin over last year.

RIVERVIEW, Chicago, bucked 35 days of rain, nearly a third of its season, but came thru with a 10 per cent increase for 1951. Spot hyped its television advertising program during the season.

ARTHUR FRITZ dropped plans to appeal his tax case to the U. S. Supreme Court.

EDWARD J. CARROLL and Harry Storin, of Agawam, Mass., flew to England for a look-see at amusement spots there.

OCTOBER

ROCKAWAY'S PLAYLAND, New York, was plugging its plans for operating on Sundays thruout the winter.

BALABAN & KATZ'S initial experience in outdoor show business, the Maumee Kiddieland at Toledo, won satisfactory business for the year.

MRS. FERNE PEARCE, wife of Park Operator Fred W. Pearce, died in Detroit.

1951 WAS TERMED the best postwar year for Atlantic City spots.

WILLIAM J. (BILL) WENDLER, of the Allan Herschell Company, died at North Tonawanda, N. Y. (8). He was 48.

NUNLEY'S Happyland, New York suburban Kiddieland, opened big. The indoor spot was the inspiration of William Nunley, veteran ride operator who had died in May.

NOVEMBER

JACK ROSENTHAL, co-owner of Palisade (N. J.) Park, returned from a European jaunt, during which he had conferred with operators of Luna Park, Jaffa, Israel.

INDIANA BEACH was announced as the new name for T. E. Spackman's Monticello, Ind. spot, formerly known as Ideal Beach.

HARRY ILLIIONS installed two rides at Hoppyland, Venice, Calif.

CHIPPEWA PARK, Chippewa Lake, O., termed its TV advertising a success and planned greater use of the medium in 1952.

DAMAGE ESTIMATED at between \$30,000 and \$40,000 was done to the roller rink at Whalom Park, Fitchburg, Mass., by a fire.

R. S. UZZELL, Jamaica, N. Y., ride builder, missed AREA and NAAAPP conventions for the first time in 33 years because of illness.

DECEMBER

PAUL HUDEPOHL, secretary of the NAAAPP, resigned and then withdrew his resignation in seasons of the board of directors during the annual convention in Chicago.

EDWARD J. CARROLL was elected to a second term as NAAAPP president.

RIDE MAKERS reported at the annual meeting of AREA that in general they are assured of materials for building new rides in 1952. Brisk buying marked activity at the annual NAAAPP trade show.

MRS. R. M. SPANGLER, wife of the owner of Rolling Green Park, Hummels Wharf, Pa., died.

NAAAPP MEMBERS voted opposition to the insurance plan of the American Guild of Variety Artists. The group also selected Ethel Gorden Damer, as the site for its 1952 summer meeting.

PAUL HUDEPOHL was retained as secretary of NAAAPP by action of the directors in a special meeting at New York.

Holiday Influx Aids A. C. Biz

ATLANTIC CITY, Dec. 9.—With favorable weather, but cold, the Christmas-New Year holiday period saw this resort coming to life again as sizable crowds gathered here this week. Advance reservations already indicate that the long New Year's holiday week-end will find sellout or capacity crowds at virtually all of the beachfront hotels.

The third annual Atlantic City Christmas Festival was staged with a series of events starting the day before Christmas. They will reach a climax New Year's Eve. Major item in the festival program is scheduled for tomorrow afternoon when the traditional Philadelphia Minstrel's New Year's Day Parade will be staged on the Boardwalk.

Re-Elect Broll Miss America Pageant Head

ATLANTIC CITY, Dec. 29.—Directors of the Miss America Pageant this week unanimously re-elected Arthur G. Broll as president for 1952. Meeting at the Marlborough-Blenheim Hotel, the board also re-elected Joseph Wagmebold and Joseph LaChard for their seventh and fourth terms, respectively, as vice-presidents. Philip E. M. Thompson, manager of Convention Hall, was returned for the seventh straight year as treasurer.

Broll announced that all pageant committees would be appointed in January so that the entire year could be devoted to staging the finest pageant in the resort's history next September. Lenora S. Slaughter, executive director, left this week for a month's trip in the South, where she will meet with civic organizations conducting State convicts. Early in February, she is slated to head for the West.

Intermediate Size Coaster For Rocky Pt.

WARWICK, R. I., Dec. 29.—Roller Coaster ordered from the National Amusement Device Company, Dayton, O., for Rocky Point Park here will be a ride to be used for adults and children, rather than a straight mopper device, Bill de L'Horbe, National sales manager stated this week.

WANT

FOR WELL-LOCATED AMUSEMENT PARK IN ONE OF MICHIGAN'S LEADING MANUFACTURING CENTERS

WOLF LAKE PARK MUSKEGON

- 12-Minute Bus Service From Downtown to Park Entrance.
- Quarter of a Million in Best Shows.
- Come People in the State of Michigan Within a Radius of 30 Miles to Draw From.
- On Paved Highway.
- Good Sailing and Boating.
- Beautiful Picnic Grounds.
- 10-Acre Improved Parking Lot.
- 4-Month Season.
- Wide Sandbars.

CAN USE PENNY ARCS DARK RIDES GLASS HOUSE OR ANY GOOD MECHANICAL FUN HOUSE PORTABLE ROLLER RINK PORTABLE DANCE HALL

We will furnish the full plan for Rink or Dance Hall if necessary.

Will Book or Buy LITTLE DIPPER RIDE

Have 2-About Allan Hershell ROAD MERRY-CO-ROUND. A-1 condition. Will exchange to full size PARK MACHINE GOOD DEAL. CAN USE CONCESSIONS THAT WORK FOR STOCK ORNAMENTATION AND POPCORN Sold—Everything Else Open.

ROSCOE T. WADE
16845 Lindsay Detroit 35, Mich.
Phone: Vermont 5-3322

High Quality
KIDDIE RIDES

ROTO WHIP—SPEED BOATS—PONY CARTS
GALLOPING HORSE CARROUSEL

(Illustrated Circulars Free)

W. F. MANGELS CO., Coney Island 24, N. Y.

CIRCUSES

Circus Chronology

Year's Review as Presented From 1951 Billboard Files

30 PHONEMEN—30
For 59 Post of American Legion of Bronx County, New York, with 11,000 members, beginning January 3. Program, tickets, banners, U.P.C. 25 per cent commission; pay every day. One of the strongest promotions in the East. George Weller, please contact. Can also use promotion Manager for Newark, N. J.

GORDON KIBLER
American Legion Road
Concourse Plaza Hotel, Bronx, N. Y.

AT LIBERTY
Jack Karen's widow interested in immediate connection with reliable promoter. Capable of handling office. Many years' experience with banners, Books or Tickets. West Coast preferred. Write or wire

MRS. J. B. (JACK) KAREN
504 North Huntington Blvd.,
Fremont, Calif.
Phone: LYcanning 2-2287

HAGEN BROS.' CIRCUS WANTS
Capable Circus People in all departments—Boss Carvers, Billboards, Electricians, Horse Trainers, Auto Promoters and Telephone Men. Write

Harry Allen, Mgr.
Black Hotel Oklahoma City, Okla.

Coming Soon! WAIT Coming Sure!
Photos of the Campa Bros' Circus, released with tragedy and accidents in Western Arkansas near Mount Ida, via route to Winter Quarters, special shot taken on arrival at Quarters from road tower. All photos sent in sets only and also write for price list and sample. (Special Cards ignored). Feature print by Post Co., San Antonio, Texas. World's Greatest Flying Show. Will stop for Cash—Special Official Wagon Show Routes.

CHARLIE CAMPBELL
P. O. Box 281
Sylvia, Mo. C.

FOR SALE
Single Phase 80 Kw. General Motors Diesel Light Plant mounted on Chevrolet. Also Generator, Rubber, All perfect. \$14,500. Complete. All replies

J. I. KEEP
Box 291, Vaidoss, Ga. Phone 24472

PHONEMEN
Banners and U.P.C. for Kiwanis Club of Morgantown, W. Va. and county. Phone room opens Jan. 2. Prizes for undisciplined children fun. Big circus date. Apply by wire.

EARL WILLIAMS
Morgan Hotel Morgantown, W. Va.

CATCHER WANTED
For Flying Return Act. 35 weeks guaranteed. Also can use a Leeper.

Who—Write
ROY ROMAS
4804 So. Flores
San Antonio, Texas

1951 ROUTE BOOK
100 Pages—in Color
\$1.50—Postpaid

G. G. KELLY & MILNER BROS
Mesa, Oklahoma

PHONEMAN
Top auspices, year round work. Start work at once. Don Meyers, call.

M. GOODWIN
Phone J-7905 Canton, Ohio

FOR SALE
Tangley Calliope, excellent condition, 43 whistles, electric motor and blower; mounted on four-wheeled trailer. Will sell with or without trailer.

LARRY KEELER
512 N. Fifth Ave.
Takoma, Wash.

WANTED FOR MILLS BROS.' CIRCUS PROMOTIONAL MANAGERS
Must be reliable and capable of handling my positions.
Can use only men willing to start IMMEDIATELY, work hard NOW and keep working every town through November.

Must be able to finance self and to hire and keep crew of telephone men. If you think you qualify as a man I can use, write, stating where you have worked and length of time. Also tell where you may be reached by phone.

Jack Mills, 2669 Euclid Hts. Blvd., Cleveland Heights, O.

PHONEMEN FOR SHRINE CIRCUS—RAZAAR—TRADE SHOW
AUGUSTA, GA., CITY AUDITORIUM
Want Circus Acte. Sparano Family, sponsor. Can place. Write: Richmond, Ga.
TERRELL & TERRELL, Producers
Richmond Hotel, Augusta, Ga., after January 3.
This is the first and top boom city of the South.

JANUARY
W. F. DUGGAN, owner of Pan-American Animal Exhibit and the old Duggan Bros. Circus, died at Moultrie, Ga.
SECONDO ZOPPE, of the Zoppe-Zavatta riding family, died in Gainesville, Tex.
WALDO TUPPER, Ringling general agent, died aboard a train in California. F. A. (Babe) Boudinot, traffic manager, was named general agent.

FEBRUARY
GEORGE W. SMITH and Leonard Aylesworth were named manager and superintendent of the Clyde Beatty Circus.
BILLER BROS. was allowed four years' time before starting payments to creditors following the New York and Providence difficulties.
HARRY L. (Cookhouse) Kelly, former calliope player and cook-house boss, died.

MARCH
CHARLES CLARKE, 73, of the famous Clarkonians, died after doing his act with Horne Bros. Circus at Gallup, N. M.
APRIL
GARDNER WILSON, veteran press agent, died at Tampa.

MAY
RINGLING'S Madison Square Garden attendance was 875,000, about 45,000 less than 1950, but gross was still near \$2,000,000.
ALONZO DEVER, elephant handler, died on the Mills show.
OUTDOOR opening of Ringling show at Washington drew top crowds, with interest centering on performances of movie stars at work on "The Greatest Show on Earth." Show inaugurated its new canvas layout which combined the managerie and big top under a single longer tent.
RINAL BOSTON figures showed a 2000 gross for Ringling.

JUNE
KELLY-MILLER suffered a blowdown at Falls City, Neb., during a long stretch of bad weather.

Season's Greetings
To All Our Friends
GEORGE HANNEFORD FAMILY
Atlayde Bros.' Circus
Mexico City, D. F.
Until February 28th

WANTED
Elephants for Parade
STAMFORD, CONN.
SAT. JAN. 19, 1952

Contact
BILL TREADWELL
Toy Industry Headquarters
Hotel Roger Smith
Stamford, Conn.

WANTED FOR MILLS BROS.' CIRCUS PROMOTIONAL MANAGERS
Must be reliable and capable of handling my positions.
Can use only men willing to start IMMEDIATELY, work hard NOW and keep working every town through November.

Must be able to finance self and to hire and keep crew of telephone men. If you think you qualify as a man I can use, write, stating where you have worked and length of time. Also tell where you may be reached by phone.

Jack Mills, 2669 Euclid Hts. Blvd., Cleveland Heights, O.

JULY
LORENZ HAGENBECK, German animal exporter, visited in America.
RALPH CLAWSON joined King Bros., which was getting huge houses in Massachusetts.
DON ROBINSON Circus closed and co-owners split to form Fay Bros. and Am-Cong. Animal shows. Fay Bros. folded. Am-Cong combined with Pawnee Bros. and resumed use of the Don Robinson name. Ralph Green, of Pawnee Bros., quit the combination after a few days.

AUGUST
BILL BLOMBERG, owner of Barker Bros., died at Augusta, Ill.
BAILEY BROS. was framed, using equipment and stock from Burling Bros. and Barr Bros.
WILLIAM YESKE, a iron builder for Ringling since 1905, died.
LEE CONARROE, Ringling brigade manager, died in an auto accident.

SEPTEMBER
BILLER BROS. limped out of Canada after poor business and a storm.
R. M. HARVEY left Campa Bros. where he was agent.
ALLEN KING, former animal trainer and ticket man, died in Chicago.
HAGEN BROS. had a blowdown at Henderson, Tex.

OCTOBER
CLYDE BEATTY closed (13) at Albuquerque, N. M. Animals were prepared for Orrin Davenport dates, and equipment was sent to El Monte, Calif. quarters.
ACVA STRICK, against Hamid-Morton in Philadelphia failed as acts and other unions refused to recognize picket line.
BILLER BROS. gave up and moved to Memphis quarters.
FRANK GENTRY, last of the original Gentry brothers, died.

NOVEMBER
LALO CODONA, last of the

Kelly-Morris Inks Ken Murray As Gen. Agent
BLOOMINGTON, Ill., Dec. 29.—Ken Murray has been signed as general agent of the Kelly-Morris Circus for 1952, it was announced here this week. Murray did some booking for the show last season but devoted most of his time to building a hotel here.

Murray formerly operated the United Liberty Shows and was president of the Hollywood Opera Company, a producing and booking agency. Several years ago he general agent Dorman Bros. Circus.

After signing Murray, Mr. and Mrs. William Morris and Mr. and Mrs. Murray left here on a buying trip. Plans for the show call for use again of an 80-foot round top with three 40-foot middles. Mapped improvements call for the addition of animals, including several elephants, and for new parade-type cage wagons.

A mixed group act net is expected to be added and several family acts from foreign countries are to be imported.

Christmas at quarters at Punta Gorda, Fla., was observed with a special dinner for employees. The show will open the first week in March in Punta Gorda. Meanwhile, elephants and stock will work several Florida fairs.

original Flying Codonas, died in California.
JOHN AGEE, one-time cowboy and equestrian director for Ringling Bros., Tom Mix and others, died.
DISASTER STRUCK Campa Bros. when a lion killed Maria Campa and a truck wreck freed several bears, leopards and other animals in Kansas.
EVA TROSTL, 17, died after a fall from high wire at Ballimore, as a series of accidents plagued Polack Bros.' units, Tom Packs and other shows.

THE GREATEST SHOW ON EARTH
Radio City Music Hall, New York
(Opened Thursday, 10)

Paramount Pictures release; produced by Curt B. Dwyer; Henry Winkler, associate. Director of photography, George Barnes. Music score by Victor Young.

"The Greatest Show on Earth"	Betty Hutton
"Jumping Jack"	Conrad Veidt
"The Circus"	Chailion Fratton
"The Greatest Show on Earth"	Phyllis Dorothy Lamour
"The Circus"	Angel Gloria Granhame
"The Circus"	John Kingman
"The Circus"	P.F. Mearns
"The Circus"	Klaus Lytle Bettger
"The Circus"	Emmett Kelly
"The Circus"	Caecilia
"The Circus"	Antonieta Costa
"The Circus"	John Ringling North
"The Circus"	HARRY
"The Circus"	Frank Wilcox
"The Circus"	Circus Doctor
"The Circus"	Bob Harrison
"The Circus"	Ballou's Mother
"The Circus"	Lillian Alberger
"The Circus"	Violet Julia Fay

Continued from page 34
little from the technicolor painting.

The first public screening is slated for the Radio City Music Hall Thursday (10). Distribution thereafter will probably hinge on its acceptance, with execs hoping to roadshow it for a long period at advance prices, in keeping with the formula for successfully showing multi-million-dollar efforts. As a whole, the flicker should find favor with the public.

Circus Folk
Circus personnel romp thru the film constantly and in large numbers, with most contributing parts of their routines. Given credit for their appearance are Lou Jacops, whose midjet-car routine seems to hypnotize the camera; the daring Alzanas, featuring Harold on the high wire; Triso, trapeze flying; Anthony, Flying Comets and Flying Concellos whose trapeze maneuvers are essential to the story; Lilo Juston, trapeze; the Chaludis, bike troupe, whose two blond female members speak while doing a novel head-to-head balance; the booking; Reas, Risley; Luciana and Friedel, high school riders; Roland Tlebor's Seals; Mrookowski's Liberty horses and the Zoppes riding act.

Also, Local Dobritsch, tight wire; the Hemades, equilibrists; Indiers; Christy Gorilla, pantomime; The Bokars, feather-bears; Peterson's Dogs; Rix's mixed bears; La Norma, trapeze; Veronica Martell juggler; Miss Loni, foot juggler; the Romigs and the Maxellos; Risley; Truzzi juggler; Merle Evans and his band; Frank McCloskey, assistant manager; Capt. Hoyer aka Starless Night.

Also: Buzzy Fotts, Jerome Birch, Felix Adler, Paul Jerome, Miss Patricia, Eddie Kohl, Bones Brown, Fay Alexander, Tonito, Prince Paul, Jimmy Armstrong, Frankie Saluto, Paul Horompo, Paul Jung, Charley Bell, Gilbert Delicht, C. H. Lindsey, Arthur Burton, Jeanne Sletter, Bill Snyder, Rusty Parent, Martha Hunter, Eugene Scott, James Barnes, Mike Petrillo, Peter Grace, Bob Reynolds and Otto Griebing.

Activity Starts In King Quarters; Sked First Show

MACON, Ga., Dec. 29.—Activity has started at King Bros' Circus winter quarters here as the show readies for the new season. First free show for the public is scheduled for Sunday, January 6.
Co-owner Floyd King and Paul M. Conaway, his attorney, recently spent several days in Sarasota, Fla., visiting the Ringling-Barnum winter quarters and renewing acquaintances with old friends.

Mrs. Vicki King, after about two weeks in the Macon hospital, is back home again.
Recent visitors included Mr. and Mrs. Noyelles Burkhardt of the Ringling-Barnum show, and the latter's mother, Mrs. Arthur Nelson, Mount Clemens, Mich., who was en route to spend the winter with the Burkharts in Sarasota.
A frequent visitor to quarters here is Mayor Lewis B. Wilson, amateur magician and circus fan. Luelo Cristian, co-owner, and his wife, June, now touring Europe scouting for acts, are expected back within a month.

PHONEMAN
Experienced, reliable and responsible for "Mills Bros" Circus starting January 2, Columbus, O., with Lima, O. to follow for Groto, U.P.C. Block Tickets, Sales, Banners, Year-round work. Plenty new material from last year. Write, write or call, no collect.

W. G. PHILLIPS
Virginia Hotel Columbus, Ohio

WANT
Telephone or Direct Salesmen, 450 number. Sell goods or Radio Time.
Apply

LOCAL MANAGER GSA PRODUCTIONS
2301 243 State St., Schenectady, N. Y.
225 W. Commerce St., San Antonio, Tex.
(Apply only in person.) No C.O.D.

WANTED
Acts of all descriptions for Indoor Dates from January 25 through February 1, 1952. Rate lowest price. Also can place Phonemen.

J. C. PATTERSON
Patterson Bros' Circus
207 Capital Bldg., Battle Creek, Mich.

WE WANT TO BUY FOR CASH
All lowest prices for immediate or early Spring Delivery. Baby or grown Elephant, bear of Chimpanzees (Grown or untrained), Crown Hooped Animals of all kinds, all kind of good Furry and many unusual Animals (no Freaks). Also Birds and more.

MILLER BROS.
4237 Ave. "A", Corpus Christi, Texas

PHONEMEN WANTED
Labor Deals starting January 3, 1952. No collect accepted.

GEO. FIGY JR.
Phone: 9-1505
Lansing, Michigan

PHONEMEN!
Good deal. Freeman's Benefit Ball. First show in three years. Program and Tickets. Deal opens Jan. 1. Contact

GEORGE LOWE
Room 1105, Raleigh Hotel, Waco, Texas

Wanted for TIGER BILL'S REAL WILD WEST
Promoter and Phone Men for Indoor Circus to start at once and for touring season. Cowboys, Cowboys and Indians with stock. Lot of good Furry and show complete. Others write. All address:

TIGER BILL, Welder, Texas.

PHONE MEN
WANT EXPERIENCED PHONE MEN FOR TICKETS AND SOUVENIR BOOK. Must be efficient and capable. We pay 25% on advertising and 25% on tickets. We may collect. Lot of good Furry and Gratto deals in the South to follow. If you're in the South or West

TOM HANSON
1066 Main St., Suite 2, Jacksonville, Fla.
Phone 2-8727

PHONEMEN PROMOTERS
For New Haven & other Major Cities. For commission & bonus—offers ready.

AL HANSON
179 Union Ave., Norwich, Conn.
West 3-9994
W. G. Phillips, phone.

AGVA Places John Billsbury On Unfair List

HOLLYWOOD, Dec. 22.—John Billsbury, local booker, was placed on the American Guild of Variety Artists' unfair list when he failed to make good full salaries of the show people he had at the Houten Fair. Deadline for the payment was Saturday (15).

Billsbury said that the acts he booked for the event were to play seven days of the 16-day run. Because of bad weather, the show appeared only three days. When it was seen that the show could not be presented, Billsbury declared that he paid the acts \$400, which he had received from Ira W. Curry, event promoter, plus \$1,200. This left a balance of approximately \$2,100.

When he appeared before the AGVA officials here, Billsbury stated that he had a check with him for \$480, which would have paid all acts half salary. He agreed to pay the remaining indebtedness in 90 days. This arrangement was rejected by the union with the demand for full payment by noon December 15. When the money was not forthcoming, Billsbury was ruled unfair.

The booker said that he supplied the talent on the basis of a \$4,500 guarantee and a percentage.

Midwest Circuit Sets Meeting Date

KANSAS CITY, Mo., Dec. 28.—Annual mid-winter meeting of the Middle West Fair Circuit will be held here at the Hotel President, Friday, February 22. Glen B. Boyd, circuit president, announced this week.

In making the announcement Boyd urged all who plan to attend to make their hotel reservations early and to write Harold Bow-worth, hotel president, direct. The one-day session will start at 10 a.m.

Compare before you buy . . . Whatever your need you can count on

BARNES-CARRUTHERS

★

42 Years of Producing
Top Money-Making Shows

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Fairs Chronology

Year's Review as Presented From 1951 Billboard Files

JANUARY

DOUG BALDWIN was named secretary of the Minnesota State Fair, St. Paul, succeeding Raymond A. Lee, who held the position for 21 years. Robert J. Lund, Thief River Falls, was re-elected president.

ROBERT M. MORSE, La Porte, was elected president of the Indiana Association of County and District Fairs at the annual meeting in Indianapolis. Burl Hinchman, Rushville, was named vice-president.

CURTIS A. LEONARD, Lexington, was elected president of the North Carolina Association of Agricultural Fairs at the organization's annual meeting in Raleigh. Leonard succeeded Dr. J. S. Dorton.

PAUL F. RICHTER JR., Hartford, succeeded William Kell as president of the Michigan Association of Fairs.

FEBRUARY

HERMAN H. CHINDGREN was named president of the Oregon Fairs Association for his 24th term. Leon Davis, Washington County, was named vice-president.

CENTRAL CANADA Exhibition, Ottawa, reported a gross fair income of \$312,587 and a net profit from the ex of \$177,347. Total profit for the year's operations of the association was \$7,908.

RALPH C. HAINES, 68, secretary-manager of the Monmouth County Fair, Dayton, O. died February 7 in his Oakwood, O. home. He had been secretary of the annual since 1931.

MARCH

EASTERN STATES Exposition, West Springfield, Mass., announced net profits of \$96,569.67 for its '50 operations.

MINNESOTA STATE FAIR, St. Paul, announced a 25-cent increase in all grandstand admission tickets. Missouri State Fair, Sedalia, upped its stand rates 30 cents and the Mississippi-Alabama Fair and Dairy Show, Tupelo, hiked its seats a quarter.

NATIONAL ORANGE SHOW, San Bernardino, Calif., was smacked by a flu epidemic which cut down attendance.

O. S. WARREN, former president of the North Montana State Fair, Great Falls, died March 12 at his home.

APRIL

IOWA LEGISLATORS okayed a measure that approved fair use of facilities for still dates during the off-season.

LAWRENCE (LARRY) HALL, 67, veteran food and drink concessionaire at the Wisconsin State Fair died following a stroke.

HAROLD P. LINDSA Y, 51, secretary-manager of the Upper Peninsula Fair, Escanaba, Mich., died April 8 after a long illness.

PACIFIC NATIONAL Exhibition, Vancouver, B. C., disclosed that the 1950 annual had reaped a \$1,205 profit.

LEO SPITZBART was renamed secretary-manager of the Oregon State Fair, after previously resigning the post.

JOHN MacINNIS, chairman of the board of the Upper Peninsula State Fair, Escanaba, Mich., was named manager to succeed the late Harold P. Lindsay.

MAY

GREAT ALLENTOWN (PA.) Fair set higher admission prices at both outside gate and grandstand. Gate tabs was upped a dime to 60 cents, including tax.

IOWA STATE FAIR, Des Moines, upped its front gate admission tab to 60 cents, a dime increase, and boosted its grandstand seats from 25 to 50 cents higher.

JUNE

CALGARY (ALTA.) Exhibition and Stampede posted a record \$22,280 in prizes for the Western events.

SOUTH JERSEY State Fair and Exposition, Camden, reported total attendance of 160,000 at the 10-day event.

JULY

JACK REYNOLDS, manager of the Wisconsin State Fair, announced his resignation from the Milwaukee annual effective December 1 to take over the reins

of the Eastern States Exposition, Springfield, Mass.

SAN DIEGO COUNTY FAIR, Del Mar, Calif., pulled 205,202 front-gate patrons to top its '50 attendance by 20,714.

CALGARY (ALTA.) Exhibition and Stampede broke all attendance records with a total six-day crowd of 408,827.

WILLARD M. MASTERSON, assistant manager of the Wisconsin State Fair for three years, was named manager of Milwaukee annual, succeeding Jack Reynolds.

MINNESOTA STATE Fair sustained damage estimated at \$100,000 when a tornado demolished one building and tore up many trees on the grounds.

EDMONTON (ALTA.) Exhibition wound up its six-day run after tabbing a new attendance record of 299,056.

AUGUST

NORTHERN WISCONSIN District Fair, Chippewa Falls, Wis., racked up a 20 per cent increase in attendance with both grandstand and midway receipts topping the previous years.

SASKATOON (SASK.) Industrial Exhibition set four records at its six-day event. Included were attendance, grandstand, cars parked and pari-mutuel handle.

J. CHARLES YULE resigned as managing director of the Calgary (Alta.) Exhibition and Stampede.

A NEW 25-YEAR attendance high was scored at the Provincial Exhibition, Regina, Sask., which attracted 165,171 paying customers.

SEPTEMBER

NORTH IOWA FAIR, Mason City, established a new attendance mark of 90,418.

COLORADO STATE FAIR, Pueblo, was off 50 per cent in all departments, the result of a serious outbreak of polio in the area.

CENTRAL CANADA Exhibition ended 26,431 persons behind its '50 mark after weather curtailed patronage early in the run.

MISSOURI STATE FAIR, Sedalia, drew a record 436,062 attendance in nine days.

WISCONSIN STATE FAIR set a new all-time record of 814,110 patrons to top its previous peak by 90,000.

IOWA STATE FAIR, extended to 10 days, broke records at its front gate, total gross, net profit and in the grandstand receipt department.

MINNESOTA STATE FAIR, St. Paul, total patronage was 900,399, slightly below 308,905,563.

NEBRASKA STATE FAIR, Lincoln, broke attendance records at its gate and grandstand for the second straight year.

INDIANA STATE FAIR was off slightly at the front gate, due to blistering heat early in the run and cool weather towards the end.

MAURICE HARTNETT, veteran Canadian fairman, was named to succeed J. Charles Yule as general manager of the Calgary Exhibition and Stampede.

CANADIAN NATIONAL Exhibition, Toronto, attendance totaled 2,698,000, off 24,000 from the previous year.

MICHIGAN STATE FAIR, Detroit, hurt by cold weather, hassle between unions and unfortunate publicity, ended with a 20 per cent drop in attendance.

CALIFORNIA STATE FAIR, Sacramento, scored a new all-time attendance record of 762,099.

QUEBEC PROVINCIAL Exposition wound up its nine-day run after 333,000 had come thru its front gate, beating the previous year by close to 25,000.

READING (PA.) FAIR topped any previous year with attendance for eight days and seven nights of 312,218.

GREAT BARRINGTON (Mass.) Fair wound up after setting a new gate mark of 118,391.

OCTOBER

WESTERN Washington Fair, Puyallup, pulled a total attendance of 347,178 for a new all-time record.

TULSA (OKLA.) STATE FAIR eclipsed past records with a total estimated attendance of 250,000 against 175,000 the previous year.

TENNESSEE STATE FAIR, Nashville, hit by polo and rain, dipped 31,000 attendance-wise from its '50 edition.

LOS ANGELES COUNTY FAIR, Pomona, tabbed attendance of 1,076,654 to beat '50 but fell below its record all-time high.

ATLANTIC RURAL Exposition, Richmond, Va., scored its best attendance of the post-war era, with crowds 20 per cent above the previous year.

DESPITE COLD WEATHER, Mississippi State Fair, Jackson, matched its '50 attendance.

NOVEMBER

STATE FAIR OF TEXAS, Dallas, closed its 66th edition after 2,320,129 had passed thru its front gates, topping the previous year by 143,610.

ALLENTOWN (PA.) FAIR doubled its '50 profit and racked up a new all-time attendance record of 145,872.

LOUISIANA STATE FAIR, Shreveport, pulled a record gate despite threatening weather thru-out the run.

RUSSELL E. PETTIT, secretary-manager of the Santa Clara County Fair, San Jose, Calif., was elected president of the Western Fairs' Association at its 29th annual convention.

ARIZONA STATE FAIR'S final attendance figures of 191,000 topped its previous year's patronage.

WALTER D. JACKSON, manager of the Western Fair, London, Ont., was elected president of the International Association of Fairs and Expositions at the organization's annual meeting in Chicago. Leon Harms, manager of the New Mexico State Fair, was named vice-president and Frank H. Kingman, Brockton, was renamed secretary-treasurer.

DECEMBER

IOWA STATE FAIR reported a new all-time record profit of \$237,130.73 after pulling a record 543,461 thru its outside gates.

CALGARY (ALTA.) Exhibition and Stampede tabbed \$213,000 from its '51 operations, second highest on record.

KENTUCKY STATE FAIR, Louisville, dropped admission charge on its grandstand for '52.

100G Blaze Razes Shelby Grandstand

Manager Dorton Studies Plan To Rebuild Structure

SHELBY, N. C., Dec. 29.—Fire of undetermined origin razed the grandstand at the Shelby Fair-ground on Christmas Day. Dr. J. S. Dorton, fair manager, said the loss would run between \$75,000 and \$100,000.

Yesterday (28) Dorton met with local builders to examine the ruins and estimate the cost of rebuilding. The structure was only partially covered by insurance, and money for rebuilding will have to come from other sources.

Dorton said that while plans must necessarily be tentative at this time, that he is hopeful of being able to have a stand completed in time for the 1952 event.

The back wall of the stand, and a box-seat section in front were built of native stone and these parts remain. All of the seating, the roof and other fixtures were lost in the blaze. It is not yet known whether the standing stone and concrete portion can be utilized in rebuilding.

In the event that it is decided to rebuild no trouble is anticipated in acquiring necessary materials.

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Gooding Pacts Four New Fairs For 1952 Tour

Adds Ala., Ga., Ind., Tenn. Dates; Logansport Reinked

COLUMBUS, O., Dec. 28.—Four fairs, new to the Gooding Amusement Company operations, have been signed for 1952, Floyd E. Gooding, president, announced here this week.

Additions are North Alabama State Fair, Florence; Jay County Fair, Portland, Ind.; Athens Agricultural Fair, Athens, Ga., and Middle Tennessee District Fair, Lawrenceburg, Tenn.

Gooding also disclosed that Cass County Fair, Logansport, Ind., again has been reinked. The Hooper fair has been held by Gooding for the past three years.

Purchases of new rides and other equipment will facilitate the handling of additional dates in 1952, Gooding pointed out. Eight full units are planned, plus an extra unit, framed to handle picnics, industrial and commercial business handled by the organization.

A winter quarters operation has been started in Florida. The Florida quarters will supplement the usual heavy work in the Gooding's main quarters here.

Michigan Club Hosts 475 Kids At Yule Party

DETROIT, Dec. 29.—Members of the Michigan Showmen's Association were hosts Sunday (23) to an estimated 475 underprivileged youngsters at the sixth annual children's Christmas party in the clubrooms. Arrangements were made with churches and other organizations to assure proper distribution of admission tickets to youngsters really in need of a friendly assist from Santa. An additional 25 obviously worthy children, who had no tickets, also were admitted.

About 1,000 balloons were distributed and the youngsters were given footballs, dolls, gum, toys, oranges, candy and ice cream.

Eleven acts were presented under the direction of Charles Roth of the Roth & Berduon studios, with three club members, Roy Kissel, magician; Harry Green, whiteface clown, and John A. Hadley, as Santa Claus, also participating.

A number of civic leaders, including Judge George Edwards, Councilwoman Mary Beck, Councilman Billy Rogell, former Detroit Tigers infielder, and some police officers, attended the party. Chairman of the event was Pork Chops Ginsburg, concessionaire, with Max Berkowitz as his assistant and Mrs. Grace Ziegler in charge for the club's auxiliary.

National Showmen's Association member L. J. Siegel was admitted to Ward B-8, Bellevue Hospital, New York, December 26 for emergency surgery.

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J. J. Perry, Mgr. Willie Lewis, Bus. Mgr.

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CONCESSIONS: Cookhouse (Garrett, wire me), French Fries, Long and Short Range Gallery, Cat Rack, one Ball Game, Siring Game, Balloon Darts, Age & Weight, Coke Bottles, Duck Pond, High Striker, Penny Pitch, Glass Pitch, Custard, Mitt Camp, Jewelry and Swinger.

RIDES: Will book two Kiddie Rides, Rolloplane, Whip or Tilt.

RIDE HELP: Want Spiffire, Octopus, Merry-Go-Round and Dipper Foremen. Can place Second Men for Wheels and Chairplane. Must drive semis.

SHOWS: Have fronts and canvas complete for Grind Shows. What have you?

EARL MEYER wants Fire Eater, Pin Cushion, Bally Girls and Working Acts. Can place good Annex Attraction. Address Earl Meyer, 7600 N. W. 27th Ave., Miami, Florida.

Can place Billposter, with or without truck.

FOR SALE: Seven Mirrors for Glass House, two 75-kw. Transformers. Will open early in March in Georgia.

Write or wire Ross Manning, 1134 S. W. Fourth St., Miami, Florida

Carnival Chronology

Year's Review as Presented From 1951 Billboard Files

JANUARY

W. G. WADE SHOWS, in its first invasion of Wisconsin and Minnesota signed midways at the Wausau, Wis., and Rochester, Minn., fairs.

MODEL SHOWS inked its first fairs in Wisconsin, at Madison, Janesville and Galesville.

CAVALCADE OF AMUSEMENTS moved into the Carolina territory to sign midway contracts at the Wilson, N. C. and Orangeburg, S. C., fairs. Org was also awarded Michigan State Fair contract for the second year.

GOODING AMUSEMENT COMPANY, announced signing a record 50 fairs in Ohio.

ROYAL AMERICAN SHOWS were awarded the contract to play the Western Canada Class "A" fair circuit for the sixth straight year.

FEBRUARY

MARSHALL JOHNSON, 54, long-time outdoor showman, died February 7 at the Florida State Fair.

STANLEY WARWICK, veteran showman, was named general manager of the Home State Shows.

DICK BEST SIDE SHOW was signed for the back end of the World of Mirth Shows.

20TH CENTURY SHOWS signed three shows, including Joe Scortorone's gal unit, Art Spencer's Motordrome and Mrs. C. Meyer's War and Crime Show.

CAVALCADE OF AMUSEMENTS added the Rita Cortez girl unit to its back-end along with Zelle Shumway's Wild Life and Monkey Shows and Duke Jeanette's Unborn.

MARCH

FERRIS GREATER SHOWS chalked up okay business in its seasonal bow at the Indio, Calif., Date Festival.

NATHAN (NAPPIE) BRAUNSTEIN, veteran outdoor showman, died in Miami from a heart attack.

BERNEY SMUCKLER, veteran outdoor showman, was appointed manager of the Mississippi Fair and Dairy Show, Meridian, Miss.

B. J. COLLINS, veteran show agent, joined Nessler's Shows as general agent.

EQUIPMENT OF THE ENDY Bros' Shows was put up for sale by a Savannah, Ga., court receiver.

ORVILLE N. CRAFTS combined his 20 Big Shows and Exposition and Fiesta units to play the National Orange Show, San Bernardino, Calif.

ROY B. JONES resigned as business manager of the James E. Strates Shows to become a field representative for the Pepsi-Cola Company.

APRIL

L. HARVEY (DOC) CANN, veteran show agent, joined the James E. Strates Shows in an executive capacity.

RIDES, ROLLING STOCK and other equipment of the Amusement Corporation of America's Imperial Exposition Shows, was sold piecemeal at the org's Des Moines winter quarters.

JOHNNY J. JONES EXPOSITION equipment was purchased by Robert K. (Bob) Parker and Sam Solomon at a forced public sale in Bainbridge, Ga.

FRANK ELLIOTT, 32, owner of the shows bearing his name, died in a Halifax, N. S., hospital.

HARRY E. WILSON, was named assistant manager of the Morris Hannum Shows.

CAL ENFIELD, of the Enfield Fiesta Shows, died in Los Angeles on the day he had set for the show to open.

TOM McMANUS, former show owner, was named business manager and A. J. Duffy, advertising and promotion man of the Sunset Amusement Company.

MAY

JAMES E. STRATES Shows added five cars to its train to carry the Terrell Jacobs Circus.

SIAMESE TWINS, Yvonne and Yvella, were signed to go out with the Lowry Side Show on the Royal American Shows.

L. J. HETH Shows sustained an estimated \$10,000 damage when hit by a windstorm in Birmingham.

ROYAL AMERICAN SHOWS opened its season at the Memphis Cotton Carnival with Waftac Bros' Shows playing the Negro section of the celebration.

JAMES T. MITCHELL, general agent of North American Shows, left the org for a hitch in the Army.

JOSEPH (CHICK) ALLEN, 51, wheel and tractor operator and arcade operator, died May 20 in his Hull, Mass., home.

JUNE

ENDY BROS' SHOWS equipment was sold to Atomic Rides & Amusements, Inc., a Kentucky corporation.

WILLIAM (BELLIE) MARCO, 63, agent, died in New York.

GOODING AMUSEMENT COMPANY signed contracts to provide rides and shows at the Tupelo, Miss., and Columbus, Ga., fairs.

ORVILLE (IRISH) HOYT, 46, concessionaire, was buried in Chicago after his sudden death in Johnstown, Pa.

SUNSET AMUSEMENT COMPANY sustained an estimated \$14,000 damage when struck by a tornado at Hutchinson, Minn.

ARTHUR GIBSON, 37, chief electrician for the Virginia Greater Shows, died June 18 in Bergenfield, N. J.

JULY

M. R. (SPOT) MASON took over control of Star-Lite Shows by purchasing interests owned by Ross L. Sinderson.

W. E. PAGE, owner of the shows bearing his name, closed with Honey Wilds of WSM's "Grand Ole Opry" to take out a unit under canvas.

NINE SHOW WAGONS were destroyed or damaged when three flat cars of the Cavalcade of Amusements were derailed at Steubenville, O. Part of the Motordrome was also destroyed.

O. BUCK SAUNDERS was named general manager of the Wade Greater Shows, succeeding Cameron D. Murray, resigned.

FERRIS GREATER SHOWS negotiated the midway contract for the California State Fair, Sacramento, with a bid of 15 cents per capita.

HARRY CRAIG, 50, owner-manager of the Heart of Texas Shows, died July 24 in Clinton, Okla., following a stroke.

SHOWMEN'S LEAGUE OF America signed a lease for new quarters at 170 West Washington Street, Chicago.

HENNISS SHOWS changed its title for its fair route to Amusement Company of America.

AUGUST

KING REID SHOWS were awarded the midway contract at the Bloomsburg (Pa.) Fair, in place of the defunct Endy Bros' Shows.

MRS. MAYBELLE CRAFTS, 65, wife of show owner Orville N. Crafts, died at a Glendale, Calif., hospital.

EVANS UNITED SHOWS reopened at Williamsburg, Kan., following the loss of three weeks to Kansas floods.

CAVALCADE OF AMUSEMENTS raked up a new gross mark at Delaware County Fair, Muncie, Ind.

ROYAL AMERICAN SHOWS wound up its Canadian circuit of Class "A" Fairs with grosses 15 per cent ahead of the previous year.

J. W. (PATTY) CONKLIN added five rides, four of them kiddie devices, the fifth a Roller Coaster, to the line-up at the Canadian National Exhibition, Toronto.

SEPTEMBER

ROYAL AMERICAN SHOWS were forced to make a 1,400-mile detour of flooded areas in Kansas to get to the Topeka Fair.

JAMES E. STRATES SHOWS registered a 25 per cent increase in its gross at the New York State Fair, Syracuse.

PACIFIC NATIONAL EXHIBITION, Vancouver, B. C., closed scoring an estimated 15 per cent bigger midway gross than in '50.

FERRIS GREATER SHOWS turned over a record \$114,304.35 to the California State Fair as its share of the midway take, figured on the per capita basis.

TENNESSEE STATE FAIR, Nashville, midway was off due to an outbreak of polio plus bad weather.

W. G. WADE SHOWS' Motordrome and Merry-Go-Round were damaged in a \$3,000 fire at Kalamazoo, Mich.

OCTOBER

WILLIAM POSTELWALTE, veteran outdoor showman, purchased the World of Pleasure Shows from John and Josephine Quinn.

LEO STANLEY PITZER, manager of the Funhouse on the Don Franklin Shows was killed October 26 at Beeville, Tex.

GEORGIA STATE FAIR, Macon, resigned the Cetlin & Wilson Shows for its '52 midway.

NOVEMBER

JAMES E. STRATES announced the addition of five cars to his '52 show train, making a total of 50.

ANDREW (CURLY) SIPHERIS, owner-manager of Magis Empire Shows, was shot to death in Troy, Ala.

WORLD OF MIRTH SHOWS was again awarded the contract for the August, Ga., '52 midway.

CETLIN & WILSON SHOWS snared the contract for the '52 edition of the Southeastern World's Fair, Atlanta.

FRED W. WEIDMANN, president of the Show Folks of America, San Francisco, died November 3 in Colma, Calif.

LEO BISTANY was nominated for the presidency of the Miami Showmen's Association.

BERNARD (BUCKY) ALLEN was re-elected president of the National Showmen's Association.

JAMES E. STRATES announced organization of a second rail show by Dave Endy. Org was to move on 20 cars and carry the Johnny J. Jones Exposition title.

S. T. (SID) JESSOP was elected president of the Showmen's League of America.

DECEMBER

GOODING AMUSEMENT Company signed the midway attractions at the Mississippi State Fair, Jackson, and the Kentucky State Fair, Louisville.

WORLD OF MIRTH SHOWS inked the contract for the Valleyfield (Que.) Fair, 15th signed by the org.

MODEL SHOWS signed ten Iowa fair contracts at the annual Des Moines meeting, which was again marked by a lack of interest on the part of shows.

CETLIN & WILSON SHOWS announced signing to play the Eastern Illinois Fair, Danville.

Marks Snares Wilson, N. C., Midway Pact

12 Annuals Set For 1952, Agent Travers Reports

NEW YORK, Dec. 29.—Wilson (N. C.) Fair this week awarded its 1952 midway contract to John H. Marks Shows. Cavalcade of Amusements, railroad unit which played the event last year reportedly had a bid in for the coming year, as did the new Johnny J. Jones Shows and Prell's Broadway Shows. Allan Travers, Marks, general agent, commented the deal.

Travers reported that 12 annuals already have been booked for the Marks org., with negotiations for several more near completion. Also new to the Marks route are fairs at Bedford, Pa., and Union, S. C., both played by Prell in 1951.

Other scheduled events, according to Travers, include Lynchburg, Galax and Roanoke, Va.; Burlington, Albemarle, Hickory, Fayetteville and Monroe, N. C., and Greenwood, S. C.

Travers, who returned to his Philadelphia home this week after a booking trip and a short stay in Florida, said that he would make most of the Eastern fair meetings.

548 Youngsters Frolic at Tampa Christmas Party

TAMPA, Dec. 29.—The Greater Tampa Showmen's Association made it a Merry Christmas for some 548 orphans and underprivileged children here Saturday (23) at the club's annual party.

Not only did the club throw a big party in the clubrooms, but it treated the moppets to rides on kiddie equipment furnished for the occasion by C. J. Sedlmayr Sr. and Sam Holman. The riding devices were set up on the club's parking lot.

Some \$3,000 in cash, toys, novelties and refreshments were contributed principally by club members and friends of the club.

Entertainment, besides the rides, included Mrs. William F. Johnson at the Hammond organ, clown Jody O'Dody in a novelty act, O. Gerardo Brothers, balancing; the Great Leroy, manager, Feiz Netrahault, clay sculptor; Charlie Odar, Punch and Judy show; the Milt Webber Trio, singers, and Mrs. May Dudley, singer, with Jack Norman as Santa Claus.

Members Help

Club members assisting at the party included Irish Gaughn, Bill Clain, Shorty Jones, Harry Rubin, Charlie Cohen, Harry Moore, Ernie Wenzick, Larry Ford, Vern Korbus, Charlie Gross, Dore Wise, Earl Maddox, Pop Daly, Eddie Lowe, Jack Potts, Horbett, Hardy Brady, Sam Delancy, Eddie Hunter and Eddie Pasterczyk.

Leon Clayton, producer of the "Harlem in Havana" revue on the Royal American Shows, also gave a party during the Christmas holidays for 150 underprivileged Negro children with leading Negro businessmen co-operating. Five bicycles were given away at the event. The Royal American Shows donated the use of a large top and stage for the party.

Pasteur Sets Reptile Unit With WOM

NEW YORK, Dec. 29.—Louis Pasteur reports that he has booked his Reptile Show with World of Mirth Shows for 1952. Road unit will feature a 100-foot front and a large number of cobras, a feature of all of his presentations, Pasteur said.

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160 by 30 Side Show Top in good condition. No holes. No repairs. Meets with poles and wall. \$200. Top by 7 Florida Banners made by O. Henry, good for two more seasons. \$75 for the lot. Contact:
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CAN PLACE FOR ORLANDO (FLA.) FAIR
One or two shows that do not conflict—Wild Life, good Snake Show (no Cook), and all season. Can place Ride Help, Towneman, Neonmen and Assistant Electrician. Can place legitimate Concessions for Orlando Fair and 1952. Want Head Porter and Porters for Train, Colored Help for Train Crew, also Show and Ride Help in all departments. Will book Cuban or Rhumba Show. Must be natives. Reply to:
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WINTER QUARTERS, DE LAND, FLORIDA

FAIRS FAIRS FAIRS
SUNSHINE SHOWS
Cleanest Carnival on Earth
Large enough for big fairs, units for small fairs. Committees in Florida and Georgia, contact: Show People! We have real money book. This show never loses. Playing Pasco County Fair, Dade City, Florida, Jan. 23 thru 26; Pinellas County Fair, Largo, Florida, Feb. 19 thru 23. Playing Tampa lots now. Want legitimate Concessions, Major Rides, Motorcycles, large Minutemen, Juggles, Girl Shows, large Side Shows, Midnight Shows. All shows must be best and outstanding attractions. Book at once, only limited amount of space. Answer to 2105 Cheslea St., Tampa Florida, Phone 329151.
SAM AND MARY LEE HOLMAN, Owners

LAWRENCE GREATER SHOWS
Now booking for 1952 season. Can use Ride Help, Ferrismen and Second Men on all rides. Now contracting Shows and Rides that do not conflict. Have a few weeks open for Fair and Still Dates and Celebrations. Contact us. This is the largest motivated show in the East. Winter Quarters at Orono, N. C., home address at present:
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HIS-P—Ferrismen for Merry-Go-Round, Chairlifters, Ferris Wheel. All help must be sober and reliable. No drunkards or agitators need apply. Help must be able to drive new trucks, also driver's licenses. All replies to:
GEORGE BRASAS, 692 20th St., Parkersburg, W. Va.

Midway Confab

Lou Pease has set up his own unit at Crestview, Fla. Personnel includes Pease, front; Dorothy Ross, tickets; Helen Moore, passion dancer; Bubbles Day, bubble dancer, and Gerry Pease, who is featured. . . Cecil Loudon, came in for some highly favorable comment in the December 16 issue of The Denison (Tex.) Herald concerning his off-season hobby of building miniature circuses. Loudon, who has been wintering in Denison for a number of years, has the circus set up in the 600 block on South Armstrong Street. He started putting the circus together about eight years ago as a means of filling in his idle time each winter. He makes his home in Denison with his sister, Mrs. Earl Whiteacre, a permanent resident. The story, which was accompanied by several photos illustrating Loudon's layout, was written by John Clift.

Dorothy and Newton Stone, who had the monogrammed hats and derby racer on Fernis Greater and Foley & Burk Combined Shows last season, left Los Angeles recently for Parker, Ariz., where they will get in some fishing in the Colorado River before taking to the road in 1952.

Lou Leonard, concessionaire on Royal American Shows, who has been visiting his son and daughter-in-law, Dorothy and Jack Leonard in Los Angeles during the holidays, leaves for Tampa soon after January 1.

Sam Solof, concessionaire last year with World of Pleasure Shows, is at his Detroit home. He has deferred decision on booking his string of concessions until after the January fair meetings.

Harry Stahl, manager of Jefferson Beach Park and retiring president of Michigan Showmen's Association, plans to return to Detroit January 12 from Florida where he has been resting for several months.

Mr. and Mrs. Sam Greco last week spent several days in Chicago, where Sam worked out details with the national headquarters of the Order of the Purple Heart to tour three Greco iron lung units under that organization's auspices.

Mr. and Mrs. Mitchell Lovell, retired troupers living in Mobile, Ala., staged their 10th annual Christmas dinner and party at their suburban home, serving 37 guests with roast turkey. The Lovells are the parents of Mrs. Joseph E. Karr. The Karrs, with their children, motored from Waycross, Ga., for the day. Others

who attended included Betty and Lorrel Lovell, Mr. and Mrs. Buddy Lovell, Mr. and Mrs. Jack Lovell, Mr. and Mrs. Thomas Smith, Mr. and Mrs. B. E. (Buster) Ellis, Mr. and Mrs. Larry Simmons, Mr. and Mrs. Stanley Joy Lovell, Charles Rockford and Walter B. Fox.

Jimmie and Gerry O'Donnell's presented two shows at the Children's Christmas Party staged in Tampa December 21-22 by the Greater Tampa Showmen's Association. Jimmie worked the December 24 show at Pines Army Hospital and was set to play two shows, New Year's Eve, in St. Petersburg, Fla. From the showmen's club date, Gerry went to the Prolics Club for an engagement. . . E. H. Rucker has returned to his home in Jackson, Miss., following what he says was a poor season on the road. He plans to remain in Jackson until January 20. He advises that he has a number of club dates booked and that he will take out his own show in 1952.

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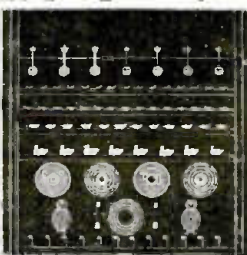
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Shows: Glass House, Fun House, Monkey Drome or any worth while Shows suitable for Park. Hanks Parks that work strictly for 70th anniversary. Cookhouse, Bingo, Cotton Candy sold. Tell me what you have, I will answer all correspondence.
We are readying up for a grand opening about March 1.
Within ninety days there is to be completed three housing projects of 1700 units in a radius of a thousand yards of park giving us approximately 7,000 people in our own back yard. Twelve miles from Camp Gordon, fifteen from H bomb plant. Now installing trailer and public facilities.
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WILL OPEN ABOUT MARCH 17TH IN NORTH CAROLINA
Want Shows of all kinds: outstanding proposition in Real Show Parks. Will help finance any worth while proposition. All Concessions open except Cook House, Ferris, Ride Help of all kinds. All People with me before, answer this ad. Will have 12 other owned Rides, want Foreman for most of them. All Hanks Parks and Whirls, save stamps, but will book Six Cats and Buckets exclusive. All Hanks Parks given preference of P. C. Concessions. This Show will play 12 Fairs and close about the same as last season, November 15th. Will be at all Fair meetings—South Carolina, North Carolina, Virginia, Pennsylvania and New York. All answers to HARRY HELLER, Gen. Agent, Carnegie, N. J., or Phone Wincec 4-0228 180 Jan. 5th, after that General Delivery, Lakewood, N. C. Winter Quarters will open Feb. 23, 1952, Wallace, N. C.

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Consisting of 6 Major Rides, 2 Kiddie Rides, 15 Semi Tractors, 5 Light Towers, Diesel Light Plant, Transformer and Electric Cable. All ready to operate, priced to sell. Terms can be arranged for reliable party. This show has a good reputation and a proven territory. Address:
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Opening Monday, January 7th at 1931 and 37th Ave., Miami, Florida.
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Have No. 2 821 Wheel, Smith Smith 26-seat Chairplane, also Kiddie Ride Units from two to five Rides.
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3-STRAND (RET. \$20.00) \$2.75 EA.
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Pipes for Pitchmen

By BILL BAKER

HENRY H. VARNER advises from Akron that "what you do in 1952 is strictly up to you."

GEORGE LAPLANT is wintering in Minneapolis.

CHARLES COURTOT widely known to pitchfolk, has returned to Jacksonville, Fla., where he is district salesman for Crown Paint, Inc. Charley, who has been out of the pitch game for the past six years, says that he recently met the first pitch people he has seen in some time in St. Petersburg, Fla. In the group, Charley says, were Mabel Burns, former wife of Charley's partner, Tommy Burns; Eddie Froomes and Snake Oil Phillips. "There was another couple working med and herbs on the stand in the rear of Webb's Drug store, but their name slipped my mind," Charley says. "I worked Webb's when it was an honest-to-goodness drugstore, but it has expanded to such a degree that it's more like a Sears-Roebuck operation." Prior to leaving the pitch field, Courtot was an ace demonstrator and worked national chain store organization for more than 15 years.

DR. MILTON BARTOK now sopping up the sunshine at Sarasota, Fla. while getting in some great fishing on his yacht which pines out of that port, is making plans to launch his Bardex Radio Minstrels in Sarasota February 1. The Bartok show, the largest med opry on the road in America today, will again play its established territory thru the South. Bartok has added another tractor and trailer to his rolling stock and the show will this season carry a working crew, thus eliminating the need of the performers' aid in putting up and

taking down. Hoxie Tucker, veteran agent with a number of the larger tent shows in the past, arrived in Sarasota last Wednesday (26). After a brief vacation there, he will hit the road on advance duties for the Bartok med unit.

"EN ROUTE here from Milwaukee, I stopped off in Chicago to visit Roy Graham at the Chelsea Hotel," letters H. P. Coffey from Hutchinson, Kan. "Graham has lost the sight in both his eyes and would like to hear from fellow pitchmen. Work here is Howard Miller, a credit to paperman for the past 35 years. He's always welcomed back at cattle sales time. I also met Leslie Mosberger and Hamlin, trade paper workers of note. H. C. Goldberg, cow paperman from Denver, is here. While in Wichita, Kan., I visited with Joe and Bueh Sileo at their Wild Life Exhibit. They have a neat layout of tropical birds and animals and Sam Steedman and Sam Giss are working paper at the spot. Let's have some pipes from Paul Kramer, John Bradley, Ross Elijah, James E. Crowe, Danny Lewis, Julia S. Wolpa, Josephine Dow, Bud and Madeline Wilkey, Ben and Frank England, Rube and Virginia Kover, J. H. Flannigan, Harry Stoffer, A.J. Bloom, Rube Liebman, Cy Rappaport, Guy Eide, the Picketts, Ralph and Marge Low, Sam Zalk, Sam Dedrick, Bill Bernstein, Jack Dillon, Grover Bates, J. C. Rosenheim and James Salline."

BLAINE YOUNG breaks a long silence in this corner with this bit from Greeley, Colo. "I'm down here in the land of the Green River pitching in a department store. It has been between 15 and 20 degrees below zero most of the time I've been here. I'm working sharpeners at the moment because my other stock has not arrived as yet. Plan to remain here until I make the big show in Denver which gets underway there January 10. After that is over I'll hold the sails and head for a warmer climate. The people here seem to possess plenty of scratch and don't mind putting it out. There are a few other knights of the road around and they seem to be doing okay. I miss Big Al Wilson's pipes. I imagine he must be off in some distant land looking for monkeys. I've known Al for 20 years and he has what it takes to get by in this game. Let's have some information on Doc Lushwell and Count Seldom Scoff from Tom Kennedy, Tommy Arenz, let me know what is doing at your snake ranch down Arkansas way."

GLENN BAGGERLY and Joe Fastaris, newcomer to the pitch field, report from Columbus, O. that they concluded a successful holiday run with the new Mickey Mouse that changes colors and glows in the dark. Baggerly says that store managers were more than pleased with the big business done. However, he and Fastaris have temporarily shelved the mouse to work pet monkeys thru drugstore windows off a coupon basis, with J. B. Clark handling the connection. Baggerly would like to read pipes here from all the boys and girls in Pitehdom.

VALENTINE DEAL

Consists of 288 penny retailers, 100 two for five retailers and 100 fifteen cent retailers, all with envelopes and 144 horrible character sheet valentines without envelopes. Also included in the assortment are 2 dozen callophone bags with 10 yds and clips to sell at 10 cents a bag.
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 It's easy to buy or order from us because (1) Central location, (2) free parking space, (3) large and complete stock always on hand, (4) Ship anywhere in the South, (5) Catalog available.
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 New Line of Pens and Pencils
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Quick Photo Invention!
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30 photos in 2 minutes!
 Photo taken in 2 minutes. Camera and film in 1 box. Flasher in 1 box. Developing in 1 box. Total \$1.00. No other cost. No film. No processing. No waiting. No fuss. No mess. No trouble. No cost.

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Covering wholesale novelty, drug, candy and cigar jobbers - to represent large established jewelry manufacturer of boxed jewelry. Highest commissions paid, free territories available. State territory you cover.

BOX D-116
 c/o The Billboard
 Cincinnati 22, Ohio

Nebraska Court Holds Free-Play On Five-Ball Game Not Gambling

Court Contradicts Attorney General; Ruling May Return Five-Ball to State

OMAHA, Dec. 29.—A district judge here has ruled that free-play on a five-ball game does not necessarily make the game a gambling device, and the action may pave the way for a return of five-ball games to Nebraska.

The ruling handed down Friday, December 22, by Judge Jackson B. Chase, contradicts an opinion last March by Nebraska Attorney General C. S. Beck that any game offering additional playing time is a gambling device.

The suit, filed by café operator Harry Baedaro, named as defendants Attorney General Beck, Omaha's police commissioner,

chief of police and mayor; the sheriff of Douglas County in which Omaha is located, the county attorney, and the State of Nebraska.

Ask Judgment

It asked for a declaratory judgment that the five-ball in question was not a gambling device, and that the defendants be permanently enjoined from interfering with operation of the game.

Judge Chase's ruling cited the opinion by Beck "that one-ball machines are per se gambling devices" and further that "all pinball machines which offer as a reward to the player additional plays constitute gambling devices per se."

(Beck's opinion was issued March 14. The next day Nebraska County sheriffs notified all operators of the opinion, and called their attention to the possible legal action that could be taken against them.)

Chance, Skill Secondary

Judge Chase explained that "whether or not chance or skill is the predominating element in a game, is more or less secondary." He said:

"Many games and toys such as Monopoly or Parchesi, in which dice or spinners are employed and used in games as children's games are largely games of chance, not skill. But they were not devised for the purpose of wagering and winning 'money or property'."

The judge then mentioned that wagering contests could be held on checkers or chess which he called "strictly games of skill." He continued:

"In other words, a game of skill might be played for gambling purposes. If so played, it should be

stopped. Or a game of chance might be played for gambling purposes. If so played, it should be stopped. But if either is played for amusement and recreation only, they are not beyond the pale of the law.

"But if such a game is of such nature that its very appearance shows it was 'adapted, devised and designed' for the purpose of (Continued on page 46)

Ink 103 Loops For Sponsored Shuffle Meets

UNION CITY, N. J., Dec. 29.—With the deadline for league sanctioning closing last week (December 20), American Shuffleboard League, Inc., reported that some 103 loops in 16 States have been signed for sponsored tourney play this season.

Heaviest representation is from Michigan, Illinois, Indiana, Ohio and Wisconsin, preliminary indication indicates, according to Don Freeburg, executive director of States entering the ASL lists for the first time include Nebraska, Maryland.

(Continued on page 55)

BATTLE HEAVY ODDS

Severe Chi Weather Cuts Game Shipments

CHICAGO, Dec. 29.—The weather which local operators and distributors have been battling the past two weeks also became a full-scale problem for amusement game manufacturing plants. Already slowed down by a record snowfall since early December, a new storm hit Chicago Monday and Tuesday (24-25) and virtually brought traffic to a standstill.

On Wednesday (26) most of the plants reported they had accumulated unusually heavy repeat orders for recently introduced games but were stymied for the most part by a combination of heavy absenteeism of production-line workers and the inability of trucking firms to set up a workable timetable on pick-ups. The hauling companies were making a maximum effort to get their trucks thru to the plants, but traffic tie-ups plus snowbound truck trailers cut normal schedules to trickle.

Up Schedules

Despite the trying conditions, most factory officials felt they could reduce much of the backlog of orders over the week-end. In an effort to catch up game output some of the plants set up schedules for today.

Meanwhile the general outlook for 1952 took on a somewhat confused aspect. Factories, constantly seeking ways to stretch their quotas, were working out allot-

Bill Ryan's Mother Passes Away in Chi

CHICAGO, Dec. 29.—Funeral services were held for Mrs. Catherine Ryan in Visitation Church here Thursday (27). She was the mother of W. J. (Bill) Ryan, sales executive of Williams Manufacturing Company.

Mrs. Ryan passed away Christmas Eve following a long illness. Other survivors include three sons, Thomas, Arthur and Walter, and two daughters, Irene and Helen. Interment was in Mount Olivet Cemetery.

AFTER MARCH, WHAT?

Materials Allotment Expected to Firm Up

WASHINGTON, Dec. 29.—It's still anybody's guess what the materials situation will be like after March, but National Production Authority spokesmen are hopeful that the allotment of critical materials for the production of coin-operated equipment will not have to be cut lower than it was trimmed for the first three months of the new year.

NPA this week urged manufacturers to file for their second

quarter allocations of steel, copper and aluminum. Some manufacturers of coin-controlled equipment, NPA said, still had to file. Deadline for filing in Washington is 12 noon of January 2. Any one filing after that date will be considered a "late case," and in all likelihood will be penalized in the allocations.

Beginning with the second quarter, some manufacturers, who use small quantities of the scarce materials, will be relieved of the necessity of filing for allotments. NPA said this would probably apply only to some manufacturers of vending machines, since most games and phonograph makers exceed the minimum amount of copper.

Copper and copper-base alloy continues to be the principal bottleneck to the production of coin-operated machines, and copper is expected to remain in tight supply at least for the remainder of 1952.

Los Angeles, Dec. 29.—Buccaroo Manufacturing Company, headed by Abe Chapman, veteran coinman, is bringing out a mechanical horse, Buccaroo, January 15 when the first selling model will be ready. The company expects to make deliveries about January 15 and the first month's production has been set at between 350 and 400 units.

Chapman said the horse will feature a newly designed clutch

(Continued on page 55)

New L. A. Firm Sets First Show Of Coin Horse

Ore. Liquor Board Okays Tavern Pins In Portland Area

City Takes Different Stand, Rules No Licenses for Other Game Stops

PORTLAND, Ore., Dec. 29.—Confusion in the local amusement game operating trade, caused by differences in rulings by the Oregon State Liquor Control Commission and the Portland City Commission, was somewhat clarified this week.

As the January 1 license deadline for typical coin machine locations rolled around, it was apparent tavern licenses, which are directly under the jurisdiction of the State group, would be renewed regardless of whether they used amusement games.

It also was clear other types of locations such as drug, grocery and similar stores would not be granted license renewals unless they signed a pledge they would not allow games on their premises.

The muddled pinball situation in Portland has been developing since May (The Billboard, June 2) when the City Commission ruled games would be outlawed effective July 10. On that day the city council passed an ordinance which appeared to put operators out of the games business. However, Stan Terry, an operator, took the matter to court and won for other operators as well as himself a temporary order restraining city officials from enforcing the ordinance. Before the expiration of the writ, September 10, the operators took further

court action and had the effective date of the ordinance extended until early next year when three judges will sit en banc to render a decision.

Reverse Ruling

In October (The Billboard, October 27), the Oregon Liquor Control Commission prohibited games on a State-wide basis following a ruling by the State's attorney that places licensed under the OLCC may not permit entertainment other than that supplied by juke boxes, TV and radio. This prohibition dated back to the Knox Law (liquor control) passed 18 years ago but not previously enforced.

Later the same month (The Billboard, November 3), the State's attorney modified his

(Continued on page 55)

Exports Level Off Near \$4 Mil Mark

WASHINGTON, Dec. 29.—The slightly off from sales in the previous month, 2,241 new and used games, jukes and vendors with an aggregate value of \$351,511,

were shipped to foreign operating and distributing firms last September. In August 2,018 machines, valued at \$452,892, were exported. Despite the drop in dollar value, shown in the latest report, equipment valued at \$3,742,280 was sold to coinmen in other countries, compared with the \$2,147,833 shipped in a like period the previous year.

In September, 549 music machines, valued at \$224,887, were sold to overseas firms and neighboring Canada. Vendor totals amounted to 655 units, worth \$27,610, and 1,037 amusement games cost \$99,014. Under the latest regulations of the U. S. Department of Commerce only those firms spending in excess of \$10,000 for equipment are listed. Thus the latest export classification shows that five countries—Canada, Belgium, Venezuela, Cuba and France—met the minimum figure, and other countries accounted for 410 units worth \$224,887.

Only Canadian coinmen purchased all three types of machines, 111 games for \$35,810, 408 vendors, \$13,192, and 451 games listed at \$52,778. Of the rest, all except Belgium purchased either games or music equipment. Operators in Belgium spent \$45,145 for

(Continued on page 55)

Coin Machine Exports

September, 1951

Country	No.	Total Value	Phonograph		At Price	Vendors	Value	At Price	Amusement Games		At Price
			No.	Value					No.	Value	
Canada	970	\$101,798	111	\$ 35,830	\$323	408	\$13,192	\$32	451	\$52,778	\$117
Belgium	364	65,964	127	45,145	355	237	20,819	88
Venezuela	96	55,315	96	55,315	516
Cuba	114	45,523	114	45,523	499
France	257	15,835	257	15,835	82
Other Countries	440	67,076	101	43,074	424	247	14,448	58	92	9,584	103
TOTALS	2,241	\$351,511	549	\$224,887	...	655	\$27,810	...	1,037	\$99,014	...

• COMING IN THE FEBRUARY 2 ISSUE ...

THE BILLBOARD'S SPECIAL

GMI Convention Number

And with Special Extra Distribution at the INTERNATIONAL COIN MACHINE EXHIBITION

February 4, 5 and 6—Hotel Sherman, Chicago

(Sponsored by Coin Machine Institute)

Featuring special editorial features and valuable reference lists ...

Increase Coin Horse Output

PHILADELPHIA, Dec. 29.—Merry-Go-Round Sales, manufacturer of the recently introduced coin horse, Thunderbolt, has added new production facilities to step up output, according to Sam Kohn, owner. This has been necessary to catch up with the heavy initial demand, he stated.

New facilities include an additional foundry for casting the aluminum steeds.

UNsung MICHIGAN OPS GIVE Juke Box Christmas Gifts to Army Center

DETROIT, Dec. 29.—A recent mass donation of juke boxes to the Percy Jones Army Hospital at Battle Creek, Mich., focused public attention on a much unsung public service being performed by Michigan music operators.

Local operators for the past several months have individually been supplying both juke boxes and records to youth clubs. Now by their gifts to the Army hospital the operators have marked up an expansion of their program to include wounded and sick veterans and soldiers.

The youth club program was started early in the year, with the operators working thru the Michigan Automatic Phonograph Owners' Association. The first boxes and records went to a dozen or more clubs.

The juke boxes immediately became the most prized possessions of the youth organizations sponsored usually by local police, merchant or civic groups.

However, almost immediately a hitch developed. And credit for how the hitch is being worked out belongs in a large measure to James Jeffrey, owner of Jeff's Music Company.

The hitch was the tendency of records to wear. The youngsters

were giving their new boxes a big play and calls soon went out for more recordings.

Jeffrey stepped into the breach and formed an unofficial committee of one to keep the kids' boxes supplied with records. He then went a step farther. Not content with getting old records, he concentrated on collecting as many good up-to-date records as possible.

The original tendency had been to donate records that had been in stock for three or four years. But it soon was found that these could prove popular only to a point with the youngsters.

Up-to-Date Numbers

Jeffrey realized that it was only thru giving the youngsters the best that the full value of the operators' gifts would be brought out.

The result has been a continuing effort by Jeffrey to collect used records, chiefly of current numbers, from Michigan operators with both large and small firms co-operating in the project.

The idea for the mass Christmas gift of boxes to the Army center, one of the largest in the country for treating wounded Korean war veterans, was that of Irving B. Ackerman, legal counsel for the Michigan Association. Ackerman, while at another Battle Creek hospital recently for recuperation, learned that the Percy Jones Hospital had only one machine. He quickly contacted Maj. Thomas O. Weir, the Army hospital's recreational and welfare officer, and found that the gift of additional machines would be welcomed.

The outcome was the presentation of the boxes the past weekend to the hospital thru its commanding officer, Brig. Gen. Martin E. Griffin, and thru Major Weir.

The gift included individual donations of boxes by Morris Goldman, president of the Michigan association; Carl Angott of the Angott Distributing Company; Frank Albusk, of Frank's Music Company; Harvey Gilbert, of the Gilbert Music Company; Martin Rice, of the Rice Music Company, and Louis Nemes, of Music Systems, Inc.

Records to stock the gifts were contributed by members of the Michigan association and by Joseph Brilliant, of the Brilliant Music Company.

Servicing of the machines are handled by the same donors.

Oregon Ops Back Bryson Bill Fight

PORTLAND, Dec. 29.—Members of the Oregon Music Association have voted financial support to the Music Operators of America in further backing of the MOA's fight against the Bryson Bill.

The Bryson Bill, sponsored by ASCAP in Congress, would impose a performance tax on juke box operators. Manufacturers of juke boxes recently pledged their full support to the fight against the bill.

OPS COMPLAIN:

Rentals Are Hard Way to Make a Buck

NEW YORK, Dec. 29.—Holiday juke rentals are a headache, operators here report, and fewer are looking for this once profitable bonus business. The fees for supplying automatic musical cheer to Christmas-New Year office parties have come down a little from those current a year ago, but meanwhile costs have risen and by the time the operators subtracts all expenses from income there is little left.

Average rental fee is about \$25, tho the range of charges varies from perhaps \$18 to as much as \$35. Those who try and make last-minute arrangements, of course, pay top money.

The main cost, operators agree, is for delivery and pick-up. Trucking charges are high and, even if the operator uses his own vehicles, he must contend with the city's growing traffic problem. It takes more time to deliver a machine, and time is money to the operator who keeps his accounts properly.

Before the phonographs are sent out they must be checked and cleaned up and, too often, they are returned in damaged condition. "After a few drinks everyone thinks he's a mechanic and can't resist fiddling with the mechanism," complains a hard-hat operator.

Estimates place the number of holiday rentals here this season at 200 to 300. There will probably be still less next year.

Calendar for Coinmen

January 3—Phonograph Merchants' Association, monthly meeting, Hollenden Hotel, Cleveland.

January 3—Summit County Music Operators' Association, monthly meeting, Akron Hotel, Akron.

January 3—Milwaukee Phonograph Operators' Association, monthly meeting, Deutsches Restaurant, Milwaukee.

January 7—Illinois Amusement Association, monthly meeting, 208 North Madison Street, Rockford, Ill.

January 8—California Music Guild, monthly meeting, 311 Club, Oakland.

January 8—Automatic Phonograph Owners' Association, monthly meeting, Sheraton-Gibson Hotel, Cincinnati.

January 9—Music Merchants' Guild, semi-monthly meeting, Narragansett Hotel, Providence.

January 9—Music Operators of Northern Illinois, monthly meeting, Wing and Fin Club, Route 12, Volo, Ill.

January 10—Michigan Automatic Phonograph Owners' Association, monthly meeting, Macaebes Building, Detroit.

January 28—Phonograph Owners' Association, Broadview Hotel, East St. Louis, Ill.

January 29—Automatic Music Operators' Association, Inc., Park Sheraton Hotel, New York.

February 4, 5, 6—International Coin Machine Exposition sponsored by Coin Machine Institute, Hotel Sherman, Chicago.

February 4, 5, 6—National Coin Machine Distributors, winter meeting, Blismarek Hotel, Chicago.

Permo 45 Mechanism Given Second Showing in Chicago

Rumors of Negotiations to Make Box Persists; No Official Word

CHICAGO, Dec. 29.—No official announcement has been made to date concerning the fate of the 45 r.p.m. phonograph mechanism developed by Permo, Inc., but rumors persisted here this week that a group of investors were still negotiating for

the rights to use the mechanism, in a juke box.

Late in October, the mechanism was displayed to a group of Chicago businessmen and some phonograph operators (The Billboard, November 10). Last week, the mechanism again was shown—this time at the Conrad Hilton Hotel.

Invitations to the Hilton showing were issued by Windy City Music operator, Dan Palaggi. Purpose of the showing, the invitations declared, was to sound out operator reaction to the mechanism. It was reported that two of the four major juke box manufacturers were on hand to look the mechanism over.

Beyond acknowledging that it has a selective 45 mechanism, Permo thus far has declined to comment on the possibilities of bringing the mechanism to the market. The mechanism shown offered 50 selections, playing both sides of

25 disks. Presumably two of the mechanisms, which occupy little space, could be mounted side by side to offer 100 selections.

The records are stored in a semi-circular bank. Only moving part is the arm which picks the selections out of the banks and places them on the turntable.

Southern Automatic Rations Model D-80

INDIANAPOLIS, Dec. 29.—Sam Weinberger, of Southern Automatic Music Company, Inc., has announced that AMI, Inc.'s new D-80 phonograph is now on display here.

The D-80 holds 80 45 r.p.m. records. Weinberger said such a large backlog of orders has been built up for the machine that it would have to be rationed to operators.

Miami Coinmen Step Up Needy Group Program

Set Up Screening Body to Handle Free Juke Offer

MIAMI, Dec. 29.—Amusement machine operators here moved into high gear this week on their program to give music machines to needy youth groups and other worthy organizations.

The new momentum was launched with the co-operation of Jack Bell, who thru his column in The Miami Herald praised the efforts of the group and agreed to serve on the screening committee set up to approve requests for equipment and also to seek out underprivileged organizations.

The program was begun last month (The Billboard, November 24) when Willie Blatt, AMOA president, donated a music machine to the Flagler-Granada Jewish Community Center. At the same time every member agreed to rebuild a used juke, remove the coin chute and after its placement provide regular servicing without cost.

One of the most active local trade associations formed in 1951, AMOA was organized late last summer (The Billboard, September 15) when 40 coinmen representing approximately 90 per cent of the game and music equipment in Greater Miami held an informal meeting. Duke Luker was elected temporary president with the understanding that he would be succeeded when the group held a special election meeting in November. Others voted into office at the second meet in addition to President Blatt were Morris Harter, vice-president, and Keith Nelson, secretary-treasurer. Luker currently occupies an advisory capacity with the group.

Taran Co. Buys New Miami Qtrs.

MIAMI, Dec. 29.—Taran Distributing Company has acquired a new building which will place all its Miami operations under one roof. The structure still not completed, is on N. W. 59th Street between First and Second Avenues.

President Sam Taran said the building is being constructed to his specifications and will provide a large parking area for the convenience of customers. The firm is expected to move by January 15.

The company's new home will contain 15,000 square feet comprising offices, showroom and warehouse space. Offices will be air-conditioned.

At present Taran Distributing's offices, showroom and one warehouse are at 2820 N. W. Seventh Avenue. Two additional warehouses are at 2022 N. W. Miami Court, and 4701 N. W. Second Avenue.

Taran is the exclusive distributor of AMI automatic phonographs in the Florida-Caribbean area, and also represents United and other manufacturers of pin games, shuffle alleys and vending machines.



FAITH COMES FROM EXPERIENCE...

and experience has taught Constellation Phonograph Operators to trust implicitly in Constellation Quality. For trouble-free performance at low cost and dependable, true-to-life Tone Reproduction, Constellation has been, and remains, the choice of Operators with a sharp eye to profit in tomorrow's operating picture.

Look into the opportunity that awaits you in the Phonograph Built with Your Future in Mind...

EVANS' 20/40 CONSTELLATION

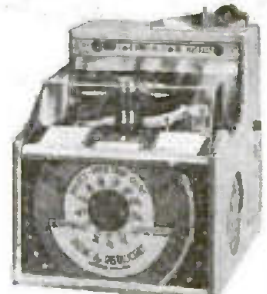
SEE YOUR EVANS DISTRIBUTOR OR WRITE FACTORY DIRECT, TODAY!

H. C. EVANS & CO.

1534 W. CARROLL AVENUE CHICAGO 7, ILLINOIS

SEE EVANS' PROFIT STIMULATOR ON PAGE 62

For More
MUSIC
PROFIT
in '52
Choose
the



RISTAUCRAT S-45

RISTAUCRAT, Inc., 1216 E. Wisconsin Avenue, Appleton, Wisconsin

Coinmen You Know

Chicago

Altho many of the best games of the year were on the production line last week, they had to share the trade's interest with the weather in this area. Snow continued to fall in unprecedented quantities intermittently, paced with near-zero temperatures. Thus all levels of the trade, operators, distributors and manufacturers, were hard pressed. Some of the more foresighted, however, such as Dave and Alvin Gottlieb, D. Gottlieb & Company, and Sam Geisburg, Chicago Coin Machine Company, took time out for their annual vacations in Florida. The consensus of fellow coinmen, who used their five time last summer, was that they must have planned their vacations when the 1951 Farmers' Almanac was issued.

At J. H. Keeney & Company, Sales Manager Paul Heubach was back at his office after being away for a week. He and fellow executives John Conroe and Nick Peterson were on hand to wish President Roy McGinnis, ill the past week, a belated holiday greeting. Firm celebrated the Christmas season with a company party Saturday (23).

At Williams Manufacturing production on Shoot the Moon game was moving at a brisk pace, but deliveries were comparatively slow. Vice-President Sam Stern was on vacation; Sales Manager Bill Ryan was away for a couple of days handling funeral arrangements for his mother, who passed away Christmas Eve (see separate story). . . . Gil Klit had a busy

week between the holidays directing inventory procedure and making plans for a brief trip to Miami Beach, Fla., where he will handle the gavel at the National Coin Machine Distributors' Association executive board meet January 7-9. Meanwhile his right-hand man, Howie Freer, was expediting both domestic and foreign game and vending shipments.

One of the plans which had good luck on deliveries of games last week was United Manufacturing. Realizing that the severe weather of Monday (24) could cripple shipments, the firm had made emergency plans to have the snow drifts cleared from truck entrances early Wednesday (26). Thus shipments left United at a comparatively steady rate, the below normal.

Ford Sebastian, executive vice-president of Exhibit Supply Company, virtually lived at the plant the past few days in order to catch up on a bundle of year-end business. Frank Mancusi, sales manager, claims he reached the plant following the Christmas storm only by sheer determination. Exhibit ended the year with a heavy rush of business from a combination of repeat orders and foreordered operators, stocking up on firm's wide assortment of arcade pieces.

Sam Lewis, Chicago Coin Machine Company, was wishing he was in Florida instead of struggling with shipments of the King Pin game. Lewis and Sales Manager Ed Levin said demand for this combination pin-shuffle game was something they dreamed about.

Hartford, Conn.

Mac Periman, Atlantic-New York Corporation's Hartford branch manager, was a New York business visitor. . . . Isadore Resnick, of B. Resnick & Sons, Hartford coin operators, headed for Miami for a short vacation.

Personel of Seaboard Distributors, Inc., of Hartford, celebrated their annual Christmas party at Frank's Restaurant, with Ralph Colucci, chairman of the board of directors, and Leonard Berenes, president and general manager, serving as hosts.

Milwaukee

Seventeen ops from all parts of the State attended the December meeting of Wisconsin Phonograph Operators Association at the Eagles Club. Season followed a luncheon at the club and then Prexy Clinton S. Pierce led a discussion of association activities in legislative matters currently affecting the coin industry. Next confab is slated for January 14, with Milwaukee chosen once more as the meeting place.

Following several weeks of convalescence following an operation, Arnold Jost, Hilltop coin topper, is back on the job again. Business at the Hilltop coin-operated Arcade in the Plankinton, according to partner Doug Opitz, has been at a peak level. Business surge, he reports, is due to heavy influx of traffic caused by flood of shoppers in the downtown area buying Christmas gifts. Both partners are hoping the drop off in January will not be too severe.

Melo Curro's Metro amusement firm reports the recent delivery of several new 6 players to aid in filling the heavy demand for games from top locations. Music business is holding up well, according to the gal in charge of Metro's disk purchases, Dorothy Jenasa. Top nickel grabbers, these days, says Dorothy, are the perennial Christmas tunes with Bing Crosby's "White Christmas" heading the list. Another money maker for the firm is Johnny Ray's "Cry."

Ted Baston and John Miosien, Plandier Peanut sales reps in Wisconsin, set up a display at the Wisconsin Allied Show and garnered plenty of good will and a fair amount of business. Peanut vending in the Badger State, according to Baston, is proving profitable for coinmen.

Allied Independent Theater Owners of Wisconsin annual convention in Milwaukee at the Schroeder Hotel, attracted plenty of attention from the vending industry reps in this territory. Harry Levin, major dome of Vendex, Inc., had a display booth and reported lots of interest in new equipment. Levin was joined by Charles Creiders, Chicago vending equipment manufacturer, at the show for the Wednesday evening banquet and shindig.

Arctic Vendor's recently announced vending machine specially rigged to handle merchandising of De Cicco's bon bon ice cream for theaters and stores made its debut at the Wisconsin Allied Movie Show. Listing close to \$700, the machine is an eye-catcher and the bon bon ice

(Continued on page 52)

THE BILLBOARD Index of Advertised Used Machine Prices

• Music Machines.

Equipment and prices listed below are taken from advertisements in The Billboard issues as indicated below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment at the same price, brevity with which the price occurred is indicated in parentheses. Where quantity discounts are advertised, as in the case of bulk orders, only the single machine price is listed. Any price obviously depends on condition of the equipment, age, time on location, territory and other related factors.

For this week's prices consult the used machine advertisements in this issue.

	Issue of Dec. 29	Issue of Dec. 22	Issue of Dec. 15	Issue of Dec. 8
AIRCORN				
Comet 400	\$70.00	\$74.00	\$74.00	\$74.00
Comet 500	159.00	159.00	159.00	159.00
Deluxe	49.00	49.00	49.00	49.00
AMI				
Model A	295.00	325.00	295.00	295.00
Model B	375.00-445.00	495.00-425.00	445.00-495.00	495.00
Model C	895.00	500.00	500.00	
Model D	585.00			
FILLEN				
30 Record	100.00			
MILLS				
Constitution	175.00	175.00	175.00	175.00
Empress	39.00	39.00	39.00	39.00
PACKARD				
MasterLine	125.00-149.00	149.00-75.00	125.00-149.00	125.00-149.00
ROCK-OLA				
Commando	39.00	39.00	39.00	39.00
Playmaster	69.00	69.00	69.00	69.00
Rocket 50-51	545.00-595.00			
1424	139.50			
1422	99.00(2)	99.00	125.00(2)	99.00
1426	159.00(2)	159.00	155.00	159.00
1428	249.00	249.00	299.00	249.00
1432	449.50		500.00	
1950 50 Selection				650.00
SEEBURG				
Classic	49.00	49.00	49.00	49.00
Colonel	59.00	59.00	59.00	59.00
Crow	49.00	49.00	49.00	49.00
Gem	49.00	49.00	49.00	49.00
48 Midway	150.00	150.00	150.00	150.00
H-146 W Midway	175.00-179.00	169.50-179.00	150.00-179.00	179.00-189.00
H-148 W Midway	199.00-229.00	229.00-229.00	229.00-259.00	229.00-249.00
H-246 W Midway	199.00-219.00	199.00-204.50	199.00-199.00	199.00-219.00
Highway ES	59.00	59.00	59.00	59.00
Major	49.00	49.00	49.00	49.00
Major	49.00	49.00	49.00	49.00
48 Midway	99.00	99.00	99.00	99.00
146	195.00	195.00	195.00	195.00
146L	139.00-179.00	139.00-179.00	139.00-179.00	139.00-179.00
146 S	139.00-149.50	139.00	139.00	139.00
147	229.00	229.00	229.00	229.00
147 M	169.00-225.00	229.00	229.00	169.00-229.00
147 S	229.00	229.00	229.00	229.00
147 5	149.00-179.50			149.00
148 M	299.50-314.00	319.00	319.00	319.00
148 M1	299.00-349.00	299.00-349.00	299.00-349.00	299.00-349.00
1941 RC Special	79.00	79.00	79.00	79.00
WURLITZER				
508	49.00	49.00	49.00	49.00
608	49.00	49.00	49.00	49.00
609R	49.00	49.00	49.00	49.00
700	79.50	79.50	79.50	79.50
750	99.00	99.00	99.00	85.00
790	79.00	79.00	79.00	79.00
800	79.00	79.00	79.00	79.00
850	59.00	59.00	59.00	59.00
940	49.50	49.50	49.50	49.50
950E	49.50	49.50	49.50	49.50
1015	179.00-179.50	175.00-179.50	175.00-179.50	169.00-179.50
1017	195.00-199.00	195.00-199.00	195.00-199.00	195.00-199.00
1080	200.00	200.00	200.00	200.00
1100	210.00-250.00	250.00	200.00-250.00	250.00
	200.00-250.00	250.00	200.00-250.00	250.00
	210.00-250.00	250.00	200.00-250.00	250.00
	200.00-250.00	250.00	200.00-250.00	250.00
	310.00-325.00	369.00-375.00	310.00-365.00	365.00-369.00
	365.00-369.00	379.50-395.00	365.00-370.00	375.00(3)
	375.00(3)		375.00(2)	375.00(3)
	379.50-395.00		379.50-395.00	379.50-395.00
1250	449.50-495.00	439.00-495.00	439.00-495.00	495.00
Victory	39.00	39.00	39.00	39.00

Music Systems, Inc.
 Detroit, Mich. 10217, Linwood
 Grand Rapids, Mich. 245 N. Division
 Cleveland, Ohio 2600 Euclid
 Toledo, Ohio 1392 Jackson


SEEBURG	WURLITZER
148ML \$299	1100 \$375
147M \$169	1015 \$179
147S \$149	
146S-M \$139	ROCK-OLA
HIDEAWAYS	1426 \$159
H148M \$249	1422 \$ 99
H246M \$219	AMI
H146M \$189	MODEL A \$295
WALL BOXES	
3W1-L56 (15-10-25-3 wire) \$44.50	
3W2-L56 (15c-3 wire) 18.50	
W1-L56 (15c-wireless) 12.50	

ALL MAKES AND MODELS OF PRE-WAR Equipment Available at Reasonable Prices

Write • Wire • Phone 1/3 DEPOSIT, BALANCE C.O.D.

For reliability see your Seeburg Distributor

ROCK-OLA Rocket



BASIC ROCK-OLA TIME-TESTED TROUBLE-FREE CHANGER. FASTER, IMPROVED MECHANISM WITH FEWER OPERATING PARTS. PLAYS BOTH SIDES OF 25 RECORDS—OFFERING 50 SELECTIONS.

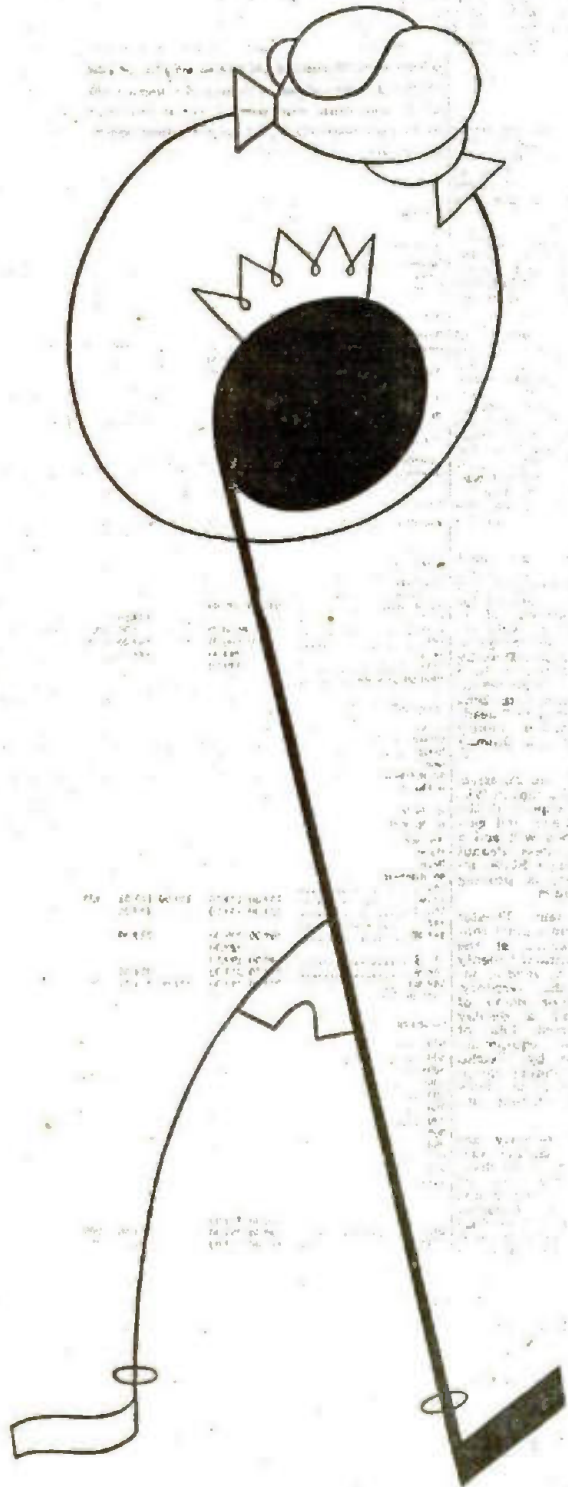
ROCK-OLA MFG. CORPORATION
 800 North Kedzie Avenue
 Chicago 51, Ill.

Info in Other Departments

Among the stories of interest to the coin machine industry to be found in the General, Music and other departments up front in this issue of The Billboard are:

- VICTOR SETS POP PLANS.** First changes under new Dave Kapp regime include staff revisions (Music Department).
- WASHINGTON ONCE OVER.** Government issues on metals, juke box tax problems discussed (General Department).
- CHRISTMAS DISK BUSINESS OFF.** Sheets maintain status quo, but disk volume falls from 1950 (Music Department).
- DECCA DISKS NET 600G.** Diskery will pay about 76 cents on 776,000 shares (Music Department).

And other informative news stories as well as the Honor Roll of Hits and pop charts.



PUNCH!

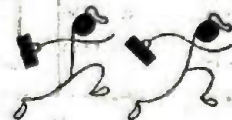
Winner and still champion—that's the AMI juke box, delivering music with the punch that pulls the big purse.

Lightning fast on the ten hits that count the most, the AMI is also unexcelled when the play goes all the way.

Always in condition, the AMI juke box needs no "seconds" in the corner to keep it going. Patrons like its winning style that makes listening so much more fun.



Ask your AMI Distributor to show you how the new Model "D" will help keep your route in top shape without lots of roadwork.



AMI Incorporated

GENERAL OFFICES AND FACTORY
1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN



OPERATORS APPLAUD CONTINUANCE OF WURLITZER MODELS 1400 and 1450 IN LINE

Wurlitzer's announcement that the Models 1400 and 1450 would be continued in the line, regardless of any future additions to it, has met with enthusiastic response by operators everywhere.

Here's why... in their own words

"Glad I can still buy 24-record, 48-selection, all-speed Wurlitzers. They're the right size for any location and the right style to stimulate play."

"Your keeping the Models 1400 and 1450 in your line means I can keep on using my 78 rpm record library—or—switch to 45 rpm if I want to. It's a good deal all around."

"The high speed cycling and single button selection on your Model 1400 have been money-makers for me. Delighted you are keeping it in the line."

"Thanks a million for keeping those 1400s and 1450s in your line. For my money they're the finest phonographs available because they've made real money for me."

Warning Because of the critical material shortage the demand for Models 1400 and 1450 will far exceed the supply. It would be farsighted on your part to

SEE YOUR WURLITZER DISTRIBUTOR NOW

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK

Your Best All Around Investment
ALL-SPEED WURLITZERS

WHO'S GOT \$807,200?

For Sale Sign Still Out for SuperVends

DALLAS, Dec. 29.—The "For Sale" sign is still out on those 1,796 three-drink SuperVends now held by Texas Engineering & Manufacturing Company.

TEMCO, which built the machines on contract for SuperVend, acquired the inventory earlier this month (The Billboard, December 22) when it bid \$510,000 on the warehouse receipts.

Bert Howard, executive vice-president of TEMCO, said this week that his firm would prefer to sell all of the machines to a single buyer. A number of interested parties are dickering for the machines, Howard said, some of them newcomers to the automatic merchandising industry.

"The first man who lays down the money gets the machines," Howard stated. Thus far, no one has come forth with the cash.

\$450 Each

TEMCO is offering the machines at \$450 per unit, a total of \$807,200 for the lot. The Dallas manufacturing company said approximately \$700,000 was paid due on the SuperVends. In addition, TEMCO said it had incurred other expenses which made it necessary to place a higher value on the equipment. The SuperVend unit once sold to operators at \$980, later was priced in excess of \$1,000.

Howard said he felt it would

be best if the machines were sold to a manufacturer who would be in position to continue producing them once material shortages ease. He emphasized, however, that his firm is only interested in disposing of the inventory and recovering its cash.

Asked what would happen in the event no one comes up with the cash for the entire lot of machines, Howard said TEMCO probably would have to break up the inventory and sell it piecemeal.

Manufacturing Rights

Arrangements for the manufacture of the SuperVend cup drink machine, if someone wanted to continue their manufacture, would have to be made with M. M. Miller and the Texas SuperVend Corporation, Howard guessed.

Texas SuperVend originally contracted for the machines with TEMCO and placed them on the market for sale to operators. Later, Texas SuperVend assigned the sales and distribution rights to the SuperVend Sales Corporation, Chicago, headed by Mike Hammergren, formerly vice-president and general sales manager of the Rudolph Wurliizer Company. Later, distribution rights were awarded the Coan Manufacturing Company, but Coan never actively promoted the sale of the machine.

Alabama Meet Set to Battle Unfair Taxes

BIRMINGHAM, Dec. 29.—Operators of automatic merchandising equipment throughout Alabama will gather here Thursday evening, January 10, at the Tutwiler Hotel to map a program for seeking the repeal or modification of what they charge are discriminatory per-machine taxes on vending machines.

(Editor's Note: The National Automatic Merchandising Association has a record of at least a dozen principal Alabama cities which it sets forth have unfair taxes on vending machine equipment.)

The January 10 meeting will be chaired by Harry de Buva, Canteen Service Company of Alabama, Inc., NAMA regional legislative chairman. Fred L. Brandstrader, legislative counsel for the national association, is expected to attend the meeting.

What the Alabama operators want to agree on during the meeting is a list of cities which deserve immediate attention.

Foreign Sugar, Coffee Harvests Reported Up

WASHINGTON, Dec. 29.—Harvest reports from foreign countries producing crops used in products sold by vending machines reveal large sugar production in Cuba and Dominican Republic, a favorable coffee bean harvest in Nicaragua, but a mixed outlook for cacao-bean supplies from Ecuador and the ivory coast in Africa.

The 6,474,950 (M) short tons of sugar expected in Cuban harvests this year is the third largest crop on record. In Dominican Republic the sugar crop is the largest on record and, also most of the production has gone to Britain, some will be available for this country. Cacao-bean harvests in Ecuador will be large this year with 27,472 tons ready for export and most of it coming to this country. A pessimistic outlook for the ivory coast Cacao-bean harvest, however, is expected to mean smaller quantities from this source. In Nicaragua the second largest coffee crop in 12 years is expected to hoist exports to the U. S.

New Plan Hikes Price Of Vended Soft Drinks

ST. JOHN, N. B., Dec. 29.—The price of bottled drinks dispensed by a vending machine in the lobby of the Regent Theater here has been advanced from 7 to 10 cents under a new operating plan.

The machine has been located near the street entrance of the theater and is being used by both theater patrons and passers-by. Patrons in the theater also may order soft drinks from the machine thru ushers.

The machine is reported to be well patronized despite the fact that near-by stores are still selling beverages at 7 cents a bottle.

Allege 12 Fleeced In Vending Scheme

American Legion Official, Salesman For Abbey Under Fire for \$17,000

MILWAUKEE, Dec. 29.—Charges of conspiracy to defraud and fraudulent advertising may be lodged against a Milwaukee American Legion official and a Chicagoan in the alleged \$17,000 fleecing of 12 persons in a nut vending scheme.

Aladin De Brozzo, assistant attorney here, said charges may be filed against Harold Raymond, treasurer of the Milwaukee County Council of the Legion, and William J. McHugh of Chicago, a field sales representative of the Abbey Manufacturing Company of St. Louis.

De Brozzo prepared a warrant for the arrest of McHugh, who appeared voluntarily in the district attorney's office last week to tell his side of the story. Raymond admitted accepting \$1,800 from McHugh and resigned

his position with the Legion. Legion officials accepted the resignation and described Raymond as a "swackling."

De Brozzo said McHugh admitted pocketing and not returning a contract which he was to have signed and had approved by the Abbey Company. The Legion council had tentatively approved the contract.

De Brozzo and R. K. Grimm, manager of the Better Business Bureau here, to whom the complaints were made, gave the following story of the scheme.

Interviewed at Legion

Last July, August and September, advertisements were run in the Milwaukee Journal offering "peanut quarters" for sale. Persons answering the ads were inter-

(Continued on page 53)

State Tax Calendar

Alabama
January 10—Tobacco stamp and use tax reports and payment due.
January 20—Sales tax reports and payment due. Tobacco reports from wholesalers and jobbers due. Use tax reports and payment due.
Arizona
January 15—Gross income tax reports and payment due.
January 30—Gross income annual reports due.
Arkansas
January 10—Cigarette reports due.
January 15—Gross receipts tax reports and payment due.
California
January 31—Sales tax reports and payment due.
Colorado
January 15—Sales tax reports and payment due.
Connecticut
January 10—Cigarette reports from distributors due.
January 15—Cigarette vending machine reports from operators due.
January 31—Sales tax reports and payment due.
Delaware
January 15—Cigarette and cigar reports due.
District of Columbia
January 1—Annual license fees from corporations and unincorporated businesses due.
January 20—Corporation reports due. Sales tax reports and payment due.

Florida
January 20—Sales tax reports and payment due.
Georgia
January 10—Cigar and cigarette reports from wholesale dealers due.
January 31—Sales tax reports and payment due.
Idaho
January 15—Cigarette reports of wholesaler drop shipments due.
Illinois
January 15—Cigarette reports due. Sales tax reports and payment due.
Indiana
January 10—Cigarette reports from distributors on interstate business due.
January 15—Cigarette reports of distributor drop shipments due.
Iowa
January 20—Sales tax reports and payment due.
Kansas
January 5—Cigarette reports from wholesalers due.
January 20—Sales tax reports and payment due.
Kentucky
January 20—Cigarette reports from wholesalers due.
January 31—Amusement and entertainment tax reports and payment due.
Louisiana
January 1—Soft drinks reports due.

(Continued on page 53)

COMING IN THE FEBRUARY 2 ISSUE...

THE BILLBOARD'S SPECIAL

CMI Convention Number

Featuring special editorial features and valuable reference lists...

And with Special Extra Distribution at the INTERNATIONAL COIN MACHINE EXHIBITION

February 4, 5 and 6—Hotel Sherman, Chicago

(Sponsored by Coin Machine Institute)

CIGARETTE MACHINES

Uneda Model 800, 18 Col., 425
Pack Cap., King Size Included \$84.00
Uneda Model 800, 9 Col., 350
Pack Cap., King Size Included \$72.00
Uneda Model A, 9 Col., 320
Pack Cap. \$70.00
Uneda Model B, 5 Col., 275
Pack Cap. \$65.00
O'Driscoll Champion, 9 Col., 350
Pack Cap., King Size Included \$75.00
Rove Imperial, 8 Col., 300
Pack Cap. \$60.00
Rove Royal, 4 Col., 250
Pack Cap. \$55.00
16 or 20 ADVANTAGE FOR THE QUARTER OR KING SIZE VENDING

CANDY MACHINES

Adv. Candy, 40 Col. \$75.00
Vendall Candy (New) Write

ROVE TAD GUM

5 col., 4, 600 caps, with revolving \$225.00

SPECIAL! \$80.00 DU GREENIER MODEL W 9 Col. 308 Pack Cap.

SPECIAL! \$85.00 ROWE CANDY 9 Col. 120 Bar Cap.

KING SIZE COLUMNS INSTALLED IN ALL CIGARETTE MACHINES

TOP EQUIPMENT UNCONDITIONALLY GUARANTEED
1/2 DHP WITH GROSS, BAL. C.O.O.
Parts and Mirrors available for all makes and models.

CONVERSIONS

ANY MAKE OR MODEL CIGARETTE VENDOR TO 25c OR 30c VENDING—TRADE PRICES—

UNEDA VENDING SERVICE, INC.

"The Nation's Leading Distributor of Vending Machines"
NEW RECONDITIONED LIKE NEW
166 Clymer Street, Brooklyn 11, N.Y. • Evergreen 7-4568

DON'T DELAY... ORDER NOW!

From LITTLE ACORNS mighty INCOMES grow!

ACORN

The only completely de-oxalated aluminum precision built

ALL-PURPOSE VENDOR

- Vends all bulk mds.—but, gum balls, candy, charms.
- Patented, sophisticated mechanical chain.
- Temperature held by top lock and body clamp only.
- Guaranteed mechanically—weight less than 7 lbs.

Address: **M. J. ABBELSON**
Gen. Sales Mgr., 3025 1/2 Park Ave., Pittsburgh, Pa. 15209
Pacific Coast Distributor: **OPERATORS VENDING SUPPLY**, 2 Grand Ave., Los Angeles

JK manufacturing co., inc.
11411 Kightbridge Ave., Golden City, Calif.

JUMBO LARGE PROFITS IN 1' BALL GUM

Ball Gum is probably the LARGEST PROFIT MAKER of all food products. Call your share of this phenomenal profit with Jumbo. Order Our Special New Year Offer Today.

Jumbo holds 11 1/2 lbs. of 210 count Ball Gum. When Jumbo empties it takes in \$23.75. Costs only \$3.00 to fill. Nets \$20.75 each time it empties.

SPECIAL NEW YEAR OFFER

1 Jumbo Coin Operated Vendor
25 Lbs. 210 Count Ball Gum } **\$29.50**

When the 25 lbs. of Gum is sold you get back \$52.50

SEND \$10.00 DEPOSIT. BALANCE C.O.O.

LOGAN DIST. CO., 627 Milwaukee Ave., Chicago 22, Ill.

Coinmen You Know

Continued from page 48

cream confection banks well to become a top favorite with movie-goers. Theater price tag for the bon bon will be 12 cents in movie houses and a dime in other types of locations. Package contains five chocolate ice cream bon bons. Handling the



IF YOU ARE LOOKING FOR THE BIG MONEY ... THIS IS IT!

Today's hottest money-maker OPS are amazed at the earnings which are two to three times greater than ever experienced in this field. Big capacity holds over 500 pieces of gum... wide selection of gum... candy coated gum... chocolate bars, fruit chews, fruit chisels... fast, easy front end servicing... positive, slip-proof delivery... tested and proved in location.

THE NORTHWESTERN CORPORATION
529 S. ARMSTRONG STREET
MORRIS, ILLINOIS

floor exhibit for Arctic Vendor at the show was Carl Bohstedt, down from Neenah for the event. Bohstedt was joined for a day by Les Hassel of the Arctic Vendor home office.

A survey of Milwaukee operators revealed biz conditions during the past month have taken on a rosier hue. Receipts were up, with music box takes pacing the industry here. Heavy winter shopping crowds in the downtown and outlying shopping districts packed pubs and restaurants and kept action heavy in all spots, it was reported.

Operators and music distributors were both in agreement that music purchases of Christmas recordings had not hit the levels of last year's outlays for wax. The main reason advanced by music ops was that most of them were making heavy use of last year's diskings of such top heavy favorites as der Bingle's "White Christmas." One of the town's largest music operators reported that he didn't even purchase \$10 worth of holiday records for this year's use, and cut down considerably on the overhead," he reported.

Things are relatively quiet around the South Side headquarters of Banaco Music. No more airplane trips are scheduled for bossman Frank Bartnik for the balance of the winter and plans are for staying pretty close to the old homestead for a while. Gala Christmas party for the Mitchell Novelty Company employees drew a nice turnout, according to Erv Beck. About 25 children were in attendance, and all received gifts personally from Santa.

Top diskings on the Mitchell

Novelty music routes this past month, according to Erv Beck, have been Johnny Ray's "Cry" and "Little White Cloud." Also pulling nickels on the Mitchell Novelty jukes, is the Four Aces "Tell Me Why."

Heavy demand by operators for premium goods, according to Sam Hastings, shows no sign of letting up. Heavy emphasis is on quality items, with watches racking up big sales volumes. Hastings infers that he has added diamond rings, birthday stones and ladies' jewelry, with all of these items being used on fast-moving boards made up by the Hastings distrib firm.

Buyers of last minute Christmas goods at the Hastings headquarters were Leo Bartel, Waupaca; Roger Bookmeier, Green Bay; Floyd De Rucha, Fond du Lac; W. H. Whyte, Muskegon; Kenneth Tompkinson and Dan L. Lake, Geneva, and George Brixius, of Manitowoc.

Big news around the United, Inc., stronghold on Vliet Street, according to Harry Jacobs Sr., is the announcement that models 1400 and 1450 Wurlitzer music machines will remain in the line. The decision, according to Jacobs Sr., brought unanimous approval from all their customers throughout the State.

Don Jacobs battled heavy snow conditions on the highways early part of the week to make delivery by truck of a load of new Wurlitzer machines to locations for Clem Weinand in Menasha and Harold Ristau, of Appleton.

Meanwhile, Harry Jacobs Jr., the sportsman of the family, is taking in his share of basketball games, both pro and college. Recently ended grid season saw Harry journeying each week-end to catch all of the University of Wisconsin tilts within reasonable distances. Wind-up Big Ten con-

Klare Sales Named Acorn Distributor

PHONENIX, Dec. 29. — Klare Sales Company, of which George K. Hagaman is president, has been named distributor in Arizona and New Mexico for the Acorn vending machine, made by the Oak Manufacturing Company in Culver City, Calif. In addition to this line, the firm will carry a complete inventory of vending machine parts and supplies.

Tobacco Pic

WASHINGTON, Dec. 29.—Tobacco market continued to see rising sales by domestic wholesalers while reports from abroad indicate a record Canadian tobacco crop this year as well as a high tobacco output in the Philippines. Sales by wholesalers during October rose to \$233 million, compared to \$201 million in October a year ago, and the \$207 million during September of this year, Department of Commerce reported. Wholesalers' inventories totaled \$149 million in October, comparing with \$137 million in September and also \$137 million in October, 1950.

Canada expects its largest tobacco crop in history, 151 million pounds for the year, according to the Department of Commerce. The previous high was 141 million pounds in 1946. Fine-cured output alone in Canada is expected to reach 141,600,000 pounds this year. Canada also expects tobacco exports this year to run about four to five million pounds above the 28,700,000 pounds exported last year.

Commerce Department predicts that Philippine tobacco production will hit about 29,869 metric tons, 13 per cent higher than the 1950 output of 26,398 metric tons. During the first six months of 1951 the U. S. imported 571,000 Philippine cigars, and 49 tons of leaf.

test of the season between Wisconsin and Minnesota found him in Minneapolis where he attended the season's end party thrown for the Badger squad.

Johnny O'Brien's Mercury Records Christmas party in his office and warehouse on North Water Street attracted a large turnout of music operators and dealers and the bulk of the city's deejays.

Bob Markwardt forwards info that the Major Distributor's keeling squad is two games out in front of the nearest competitor. Ken Vogt paced the team's work last week with a nifty 550 series.

New routeman with the L. R. Distributing firm, is Arnold Custer, who formerly handled the routes for Wisconsin Phonograph.

Miami

Dave Simon, New York distributor, is visiting here. Eli Ross, sales manager at Taran Distributing, received congratulations on his third wedding anniversary... Harry Baron, New York City coin machine operator, expects to make Miami his home.

Sammy Barnett again is the sole owner of Barnett's Service, after having purchased the interest of partner Charlie Brown. Brown sold out on the advice of his doctor and has moved to another climate... Harry Goldberg, H. B. Novelty Company, caught 17 bass during a fishing trip to Lake Oklawaha.

Dave Engel sold a music route to Advance Music Company, subsidiary of Bush Distributing Company. Willie Levey, Joe Mangone and Gene Lane returned from New York in Mangone's car... Roy Bazelon, once a large coin distributor in Chicago, is in the real estate business here... AMO members and their guests are still talking about the wonderful time they had at the first banquet and dance held at the Clover Club December 16.

The Jacksonville branch of the Federal Reserve Bank reported that business in Lovett, Miami during November increased 3 per cent over October... Paul Jacobs, of Cigarette Service, tossed a Christmas Eve party for his employees... Bush Distributing

(Continued on page 57)

WHAT ARE you VENDING?

Stick Gum? Ball Gum? Tob Gum? Bulk Merchandise? Mints? Stamp? Perfume, Combs, Sundry Products or other Merchandise?

ADVANCE is the Vendor for You! The 1-column model (distended) vending slot carries up to 1/2" x 2 3/4" long — or round carries up to 1 1/4" diameter x 3 3/4" long. The 2 column model handles round carries up to 3/8" diameter x 3" long. Regularly furnished for 1c to 5c, 10c, 15c operation. Special cash box — and Advance Coin Detector with automatic coin return when machine is empty.

Want more information? Write today to...

J. SCHOENBACH
Factory Distributor Of
Advance Vending Machines
1645 Bedford Ave., B'ham, 25, N.Y.
President 2-2900

GET * NEWER CHARMS

Lower prices from America's largest Charm manufacturer. Over 40 new and different series of Charms. Our prices are lowest! Send 35c for complete samples.

PENNY KING CO.
415 Maryland Street
Pittsburgh 20, Pa.

JUNIO SPECIAL

Cap. 2375 of 210 Count Ball Coins

Price less than you think

Pay for in 20 weekly payments

Write for details

ROY TORR

LANSDOWNE PENNA.
Serving and Financing Operators Since 1910

LEADER IN THE FIELD! ACORN

10 or 30 All Purpose Bulk Merchandise with All New Features \$4.99

IMMEDIATE DELIVERY
OAK SALES CO
103 Fifth Avenue
Pittsburgh, Pa.

CHARMS—Proven Sales Boosters

Write for Complete Price List!

Karl Guggenheim inc.

333 UNION SQUARE • NEW YORK 3, N. Y.

30 DAY MONEY BACK TRIAL

Northwestern

Sensational Model 49 1c-5c-10c

Try this famous vendor for 30 days. If it doesn't EARN MORE MONEY for you, return it and we'll refund your purchase price in full, plus freight both ways. You have nothing to lose and we know we will gain a satisfied customer.

GUARANTEED USED MACHINES

DELUXE 1c and 5c Combination	\$12.95
MODEL 29 PORCELAIN 1c	1.40
MODEL 33 BALL GUM	7.40
PORCELAIN 1c	7.40

MERCHANDISE AND SUPPLIES

SPANISH PEANUTS 1 lb. 25	100 Lbs. Miel 34
ALMONDS, 400 COUNT 35	ADAMS GUM 47
ITALIAN CHICK 43	WIGLEY'S GUM, 25 47
PREP. BAKED AND SAILED 35	FLAVORS, 100 COUNT 47
RAINBOW PEANUTS 35	SEASHELL GUM, 100 47
BOSTON GARD 38	BUCKARD CHOC. 51
BEANS 38	HERSHEY'S CHOCO 51
JELLY BEANS 38	LATE 200 COUNT 51
LICORICE LOZENGES 38	HERSHEY'S CHARM, etc 51

Complete Line of Part, Supplies, Stamps, Globes, Brackets, Charms, etc. 1/3 Deposit, Balance C.O.D.

Time Payment Plan Available—Financing Accepted

NORTHWESTERN SALES AND SERVICE COMPANY

MOE MANDELL

438 WEST 42nd STREET, NEW YORK 18, N. Y. • CHICKERING 4-0142
4105 16th AVENUE, BROOKLYN, N. Y. • GEDNEY 8-3800

RAKE SELLS FINE EQUIPMENT AT FAIR PRICES

EXHIBIT CARD VENDORS Like new, including 1000 fast selling Picture Cards \$19.50	NEW MODEL 6V GUM VENDORS 6 coin, vend. Adams 1c Gum, including 1000 pieces \$24.50
NORTHWESTERN MODEL 33 Reconditioned, including 100 lbs. of Ball Gum and 100 spotted Price Balls \$10.00	ATLAS BANTAM ALMOND VENDORS Like new, including 2 lbs. can of 700 count almonds \$14.50
SHIPMAN 1c and 3c STAMP VENDORS Reconditioned, including 5000 stamps rollers \$24.50	AJAX 1c-5c-10c HOT NUT VENDORS Reconditioned, 3 coin, including iron stand and cup dispenser \$39.50
(CLOSE-OUT) NEW COLUMBUS 1c BALL GUM Including 10 lbs. of Ball Gum and 100 spotted Price Balls \$10.00	SPECIALI VICTOR TOPPERS LIKE NEW \$9.00
BAKE'S DELUXE CHARM MIX A fast selling selection of all the best charms \$8.50	HILLS WEST POCKETS Brand new, sold in Penna. only \$50.00

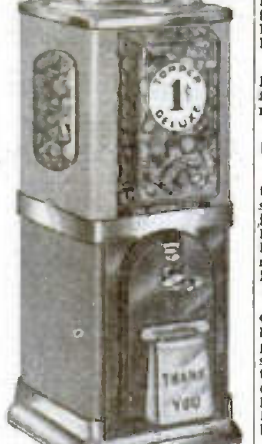
1/3 Deposit with all orders

Send for complete list of new and used vending machines and supplies. We buy and sell machines. We take trades-ins.

RAKE COIN MACHINE EXCHANGE

509A SPRING GARDEN STREET LOMBARD 8-2676 PHILADELPHIA 23, PA.

VICTOR'S TOPPER DELUXE



The ALL-PURPOSE Vendor

VENDING CORP.
5791-13 W. Grand Ave., Chicago 39, Illinois

\$4,000 COMMISSION

is big money, will be made by men in one month selling new (Type Dispenser) 2.50 sold first 90 days, following first introduction to American market. Sell a product never before sold through a Dispenser. Free sample Dispenser and supplies furnished to men selected. No territory restrictions. Keep state within territory with established demand assured. NO MATERIAL SHORTAGE. UNLIMITED PRODUCTION GUARANTEED. If qualified as a promotional vendor salesman, as determined in selling routes through business opportunity. Accredited, write, stating type machines have sold, names of companies you represent. State information by letter only. No post cards—give complete information.

BOX CN 144, Billboard 88 W. Randolph St., Chicago 1, Ill.

Double Feature MOVIE-TV CHARMS

NEW '52

FRONT BACK

GLOSSY photos on BOTH SIDES
72 assorted Movie-TV Stars

These are round Plastic Charms with glossy photos on both sides. Photos in the "round" lens larger and sharper. Inside your machine the attraction is dramatically the desire for these Charms irremovable. Vends perfectly. Priced low.

\$6.00
per 1,000 (c.a.)
Jamaica, N.Y.
Immediate delivery.

Samuel Eppy & Co., Inc.
91-18 164th Place Jamaica 3, N. Y.

State Tax Calendar

Continued from page 51

January 15—Tobacco reports due.
January 20—Sales tax reports and payment due.
Maryland
January 15—Sales tax reports and payment due.
Massachusetts
January 20—Cigarette tax reports and payment due.
Michigan
January 15—Sales tax reports and payment due.
January 20—Cigarette tax reports and payment due.
Minnesota
January 20—Cigarette sales tax reports and payment due. Cigarette use and storage tax reports and payment due.

Mississippi
January 15—Sales tax reports and payment due. Tobacco reports from manufacturers, distributors and wholesalers due.
January 30—Sales tax annual reports and payment due.
Missouri
January 15—Retail sales tax reports and payment due.
January 31—Soft drinks inspection fee reports and payment due.
Montana
January 10—Cigarette tax stamp payment due.
Nebraska
January 10—Cigarette reports from distributors due.
Nevada
January 15—Cigarette reports from wholesalers due. License fees from cigarette wholesalers delinquent.

New Jersey
January 20—Cigarette tax reports and payment due.
New Mexico
January 20—Cigarette reports from retailers supplying passenger carriers due.
North Carolina
January 15—Sales tax reports and payment due. Use tax reports and payment due.
North Dakota
January 10—Cigarette reports from distributors due.
January 20—Sales tax reports and payment due.
Ohio
January 10—Cigarette reports from wholesalers due.
January 15—Cigarette use tax reports and payment due.
January 31—Sales tax supplemental reports and payment due.

Oklahoma
January 10—Cigarette reports from wholesalers, retailers and vending machine owners due. Gross receipts tax reports and payment from airports due.
January 15—Sales tax reports from wholesalers, jobbers and warehousemen due.
Pennsylvania
January 1—Cigarette tax license renewal due.
Rhode Island
January 10—Cigarette reports from distributors and dealers due.
January 20—Sales tax reports and payment due.

South Carolina
January 10—Soft drinks reports due.
January 20—Sales tax reports and payment due.
Tennessee
January 20—Sales tax reports and payment due.
Texas
January 5—Cigarette reports from solicitors due.
January 10—Cigarette reports from distributors due.
Utah
January 25—Sales tax reports and payment due.
Washington
January 15—Cigarette drop shipment reports from wholesalers due. Cigarette duplicate invoices on shipments out of State due from wholesalers and retailers. Sales tax reports and payment due.

West Virginia
January 10—Soft drinks tax reports and payment due.
January 15—Cigarette use tax reports and payment due. Sales tax reports and payment due.
Wisconsin
January 10—Cigarette reports

THE BILLBOARD Index of Advertised Used Machine Prices

Vending Machines

Equipment and prices listed below are taken from advertisements in the Billboard issue as indicated below. All advertised used machines and prices are listed. Where more than one item advertised the same equipment of the same price, however with which the price earned it is listed in parentheses. Where quantity discounts are advertised, as in the case of bulk vendors, the single machine price is listed. Any price obviously depends on condition of the customer's ego, time on location, territory and other related factors.

For this week's prices consult the used machine advertisements in this issue.

	Price at Dec. 29	Price at Dec. 22	Price at Dec. 15	Price at Dec. 8
Adams Ice & Cold	59.95			
Advance Candy	25.00	\$25.00	\$25.00	\$25.00
Advance Ball Gum	5.95			
Advance Nut	3.95			
Almond Vendors Co.	6.95			
Andrew Nut Ice 2 col.	7.95			
Arco Nut Hat 5c	9.95			
Carto 2 col.	12.50			
Cigaretal 10c 7 col.	14.50			
Colman Ice Ball Gum	4.95	6.95	6.95	
Colman Ice Nut	7.95			
Colman Nut 5c	7.95			
C-B Electric	185.00	185.00	185.00	175.00
DeGroter Challenger			85.00	95.00
DeGroter Champion 4 Col.	92.50	92.50	92.50	92.50
DeGroter Model W, 4 Col.	80.00	80.00	85.00	85.00
Exciter 18 Col.	6.95	6.95	6.95	6.95
Fox Vindicator	119.50	119.50	119.50	
Hoover 4 Col. Etc.	185.00	185.00	185.00	175.00
Kyle's Air-Money Scale	85.00	85.00	85.00	65.00
Kyle's Shoe Shine Machine	85.00	79.50	79.50	74.50
Lamoree 5 Compartments	22.50	22.50	22.50	
La Boy Scale			50.00	50.00
Master 5c	7.45	7.45	7.45	7.45
Master 5c	85.00	85.00	85.00	85.00
National 750		95.00		
National 930	85.00	120.00	85.00	95.00
National 950		120.00	120.00	120.00
National 950		95.00		
Northeastern 33 Ball Gum	6.95	7.45	6.95	7.45
Northeastern 750		7.50	7.50	7.50
Northeastern Deluxe 2 & 3 Col.	12.00	13.95	13.95	13.95
Northeastern Model 39, 1c		7.45	7.45	7.45
Pop Cars 5c			89.50	89.50
Portrait Stamp Machine 2 col.	9.50			85.00
Roy's Candy		85.00	85.00	85.00
Roy's Crutcher 110 Col.				145.00
Roy's Gum 1c 5 col.	10.00			
Roy's Imperial 48 Col.	80.00	80.00	80.00	80.00
Roy's President	85.00	85.00	85.00	85.00
Roy's Royal 18 Col.	85.00	85.00	85.00	85.00
Roy's Royal 18 Col.	125.00	125.00	125.00	125.00
Roy's Royal 18 Col.	85.00	85.00	85.00	85.00
Roy's Royal 18 Col.	85.00	85.00	85.00	85.00
Silver King Ice Ball Gum	6.95	6.95	6.95	6.95
Silver King 5c Nut	6.95	6.95	6.95	6.95
Silver King Ice Nut	6.95	6.95	6.95	6.95
Silver King Ball Gum 5c	7.45	7.45	7.45	7.45
Siron Break-Up	75.00	75.00	75.00	75.00
Toppers 1c Ball Gum	6.95	6.95	6.95	6.95
Ureco Model A (9 Col.)	87.50	87.50	87.50	87.50
Ureco Model E (9 Col.)	75.00	75.00	75.00	75.00
Ureco (9 Col.) Model 500	97.50	97.50	97.50	97.50
Ureco (15) Col. Model 500	79.50	85.00(2)	79.50	85.00(2)
Ureco Pae Model 500 7 Col.	130.00	130.00	130.00	130.00
U-Select	49.50	49.50	49.50	49.50
Victor Universal 5c	9.95			
Victory 1c	6.95			

Allege Vending Scheme Fleece

Continued from page 51

viewed by Raymond and McHugh at the Legion headquarters. Prospective buyers were told they could buy routes of 40 peanut machines for \$1,500. The 12 persons, 10 from Milwaukee and one from Sheboygan Falls and one from Two Rivers—said under the agreement with McHugh, the placement of the equipment in top locations was to be guaranteed by the Legion.

Decals were supplied with the machines, advertising that a portion of the proceeds were to go to the Legion rehabilitation fund. Locations would get 10 per cent, the Legion 10 per cent and the operator the remaining 80 per cent.

The 12 persons said they invested a total of some \$17,000 in the venture, buying machines at \$1,500 to \$1,800 and \$200 worth of assorted nuts. All said they would have turned down the deal if they had not been assured that the venture had Legion backing. Complainants poured in early in December when earnings and placements lagged far behind expectations. Buyers had been told they could expect earnings of \$150 to \$200 per week from 40 machines installed in leading plants and offices.

Raymond said the \$1,600 he accepted from McHugh was a gift and not a payment for aiding operators to land locations and for using his influence to get official Legion backing.

from wholesalers and manufacturers due.

Wyoming
January 15—Sales tax reports and payment due.

January 20—Cigarette reports due.

McHugh said the money was a payment to Raymond, who did succeed in getting about 100 locations for buyers. Most of the locations, however, were poor, it is charged.

De Bozzo, pending further study of Wisconsin's statutes, said he also was contemplating charges of fraudulent advertising against McHugh and Raymond.

De Bozzo said any official action in the case probably would not be made until some time in the coming week.

Tobacco Sales Up

WASHINGTON, Dec. 29.—Tobacco wholesalers' cumulative sales for the first 10 months of 1951 were 5 per cent ahead of sales during the same period last year, while wholesalers' October sales alone reached \$233 million, a 14 per cent jump over sales of about \$201 million in October, 1950. Department of Commerce announced this week. October sales were also 14 per cent above sales in September of this year.

Commerce Department also reported that sales of tobacco products in retail drug stores, the biggest tobacco product outlet, were an estimated \$375 million in October, an increase of \$18 million over September and a gain of \$23 million above October, 1950.

Meanwhile, burley crop auctions beginning November 27, saw early price averages of about 34.5 cents per pound, about 10 per cent higher than last season. Total 1951-52 supply of burley tobacco used mainly in cigarettes, will probably reach a level of about 4 per cent above last season. This includes some 580 million pounds of the 1951 crop plus carry-overs. The 1951 price level of 49.8 cents is 9 per cent above that for 1950.

\$25 DOWN
Balance \$10 Monthly

ALL WEATHER SCALE COMPLETE CABINET AND BASE, CAST IRON, PORCELAIN ENAMELED, FOR OUTSIDE LOCATIONS

WRITE FOR PRICES
Invited and Made Only by

WATLING
Manufacturing Company

4650 W. Fulton St., Chicago 44, Ill.
P.O. Box 26688, Telephone Columbus 3-2772
Cable Address: WATLING, CHICAGO

BRAND NEW LUCKY BOY VENDORS

\$9.75 Lots of 5 for \$47.50 ea.
SACH MODEL Lots of 10 for \$95.00 ea.
Lots of 25 for \$237.50 ea.

Nut and Churn Vendors
Hold 3 lbs. Nuts, Ball Gum
Vendors, 600 Ball Gum.
Fully Guaranteed.

1/3 Deposit, Balance C.O.D.
ELLOYD MFG. CO.
VALLEY STATION, KY.

LET US SOLVE YOUR PENNY PROBLEMS

We Have the Plan That Is a Proven Success for Coin Machine Operators of All Vending Machines Requiring Pennies for Change.

THE LOGAN CO.
627 MILWAUKEE AVE.
CHICAGO 22, ILLINOIS

Available Now!

1c or 5c ACORN
ALL-PURPOSE BULK MERCHANDISER

Featuring the new **WHITE FLASH** BRUSH HOUSING

Complete COIN MACHINE EXCHANGE
1012 Milwaukee Ave., Chicago 22, Ill.

JUST OFF LOCATION!
U-NEED-A-PAK MODEL "500" \$50.00
1 1/2 Deposits, Balance C.O.D.
All Types of Cigarette Machines Reasonably Priced. Send for Catalog!
CENTRAL VENDING MACHINE SERVICE CO.
967 Parkview St., Philadelphia 4, Pa.
Phone: 6V-6-4344

TOPPER DELUXE

With Plastic Safe Display Window. Capacity 100. Code of \$36.00. Same as \$4.95.

Topper Standard With Plastic Window. Code of \$40.00. Same as \$5.25.

COMPLETE VICTOR LINE IN STOCK!

CHAMPION NUT & CHOCOLATE CO.
1194 Tremont St., Boston, Mass.

Try VICTOR Once and you will BUY VICTOR ALWAYS

ORDER TODAY!

VEEDCO SALES CO.
2124 Market St., Philadelphia 3, Pa.
Phone: LOcatt 7-1448

READY FOR DELIVERY NOW!

1c or 5c ACORN
ALL-PURPOSE BULK MERCHANDISER

Featuring the new **WHITE FLASH** BRUSH HOUSING

KLARE SALES COMPANY
120 W. Jackson St., Phoenix, Ariz.

WRITE FOR CATALOG
ON BULK VENDORS, MERCHANDISE GAMES, ETC.

CHARMS
LARGE \$2.50 PER 1,000
PLASTIC SILVER COPPER
\$1.99 \$3.33 \$3.43
We reserve the right to limit quantities.

STANDS
All steel—aluminum finish. No need to add sand, gravel, cement, etc. Ready for locations. Weight 17 lbs.
\$3.25 each

We are factory distributors for all leading makes of VENDING MACHINES.

Parkway Machine Corp.
715 Emor St., Baltimore 2, Maryland

Charms

Paul A. Price Co.
220 Broadway, New York 38, N.Y.

GIVE TO THE RUNYON CANCER FUND

Table with 4 columns: Item, Issue of Dec. 29, Issue of Dec. 22, Issue of Dec. 15, Issue of Dec. 8. Includes items like Shee Ball, Skill Test, Sky Fighter, etc.

Ore. Liquor Board

Continued from page 46

original ruling and stated taverns had the right to entertainment except gambling which is prohibited by general laws. At this point, however, the OLCC held fast to a mandate it issued to tavern owners that all games be removed from their premises before January 1, 1952.

Another Reversal

Three weeks later (The Billboard November 17) the liquor commission reversed itself, remanded the mandate and stated it would renew licenses of taverns with or without games if the establishments complied with the State's rigid liquor laws.

While all the events relating to the State's attitude toward pinballs were in progress, the City Commission looked for ways and means to eliminate games while the operators' court action was pending. It finally decided early this month that locations wishing to renew their licenses for 1952 would have to sign a pledge they would not permit games, fearing the loss of their business.

Ink 103 Loops

Continued from page 46

land, West Virginia, Iowa and Delaware. Other States represented are Massachusetts, New York, New Jersey, Pennsylvania, Washington and Missouri.

ASLI headquarters here are still snowed under by the heavy volume of deadline entrants and this week was unable to come up with an accurate count of eligible players. However, the number of players per team averages 10, and the average number of teams per league is eight, thus indicating that somewhat over 8,000 players finally will be racked up on ASLI rosters.

ASLI's executive board is slated to meet early in January to take up the questions of where and when State tournaments will be held. Contests usually are run off in April. No decision has yet been made on whether to sponsor a national play-off this season.

Exports Level Off

Continued from page 46

127 juke boxes and an additional \$20,819 for 237 games. France was the remaining quantity game buyer in September, accounting for 257 units valued at \$15,835.

Average prices paid for coin-operated products in September varied by divisions. In music the highest unit price paid was \$516 by Venezuelans and the low was \$323 by Canadian operators. Game prices were scaled from \$62 by French operators to the \$117 by Canadians. Canadian average price for vending units was \$39 for 408 units.

New L. A. Firm

Continued from page 46

and a special drop coin chute. These devices are patentable. In the company in addition to Chapman, who serves as general manager, is Edward Roller, engineer.

Buccaroo will be handled thru distributors to be named soon. Jack Simons, formerly of Seeking Distributing Company, and who is setting up his own Simons Distributing Company here, will have the general distributorship. Chapman long has been identified with the coin machine field here, having been associated with the Gans Company.

Shuffle Shop Burns

SAGINAW, Mich., Dec. 28.—Stanley Warner's shop is facing shuffleboards and other considerable damage due to a result of flash over as Michigan distributor, American Shuffleboards, Inc.,



"FIRST" AID

Just what the doctor ordered... FIRST'S recommended equipment, the FIRST'S... SHUFFLE GAMES

5 BALLS

- NEW ENIGMA KING PIN, GOTTLEB NIAGARA, CONCO DOUBLE ACTION, RECONDITIONED, FLYING SAUCERS, KNOCKOUT, etc.

CONVERSIONS

- CONVERSIONS, KEENEY, CONVERSIONS, KEENEY, CONVERSIONS, KEENEY, etc.

PREMIUMS!

Largest stock in the industry! Nationally advertised products of every type!

CLOSEOUTS

- CHI. COIN SHUFFLE, HORSESHOES \$195, Playing Fields, Resurfaced, UNITED, etc.

RECONDITIONED

- RECONDITIONED, HI SCORE BOWLER, SPEED TWIN, BOWLING, etc.

TELEVISION

Keenee 17" & 20" RCA Video General Electric

"BINGO" 5 BALL

Keenee's HOLIDAY

You earn power with new "Extra Coin" triple scoring feature! Now delivering in Illinois, Ohio and Indiana.

RECONDITIONED

- RECONDITIONED, Bally BRIGHT LIGHTS, UNITED, etc.

ARCANE

EXHIBIT JET GUN

NEW CLOSEOUTS!

Limited Quantity, ABY CHALLENGER, etc.

RECONDITIONED

- RECONDITIONED, HI SCORE BOWLER, SPEED TWIN, BOWLING, etc.

NOW DELIVERING

EXHIBIT BIG BRONCO

Place your money on the winning horse! Best A.B.C. CONSTRUCTION!

WANT TO BUY

Bally CONEY ISLAND, Bally BRIGHT LIGHTS, ARCADE SHUFFLE, etc.

FIRST DISTRIBUTORS

1748 W. North Avenue - Chicago 21, Illinois - Dickens 2-9500

RECONDITIONED 5-BALLS

Table listing 5-ball games and prices: Gottlieb 5-Ball, Bally 5-Ball, etc.

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BuSington 1-4466) CHICAGO 24

Table with 2 columns: Item, Price. Includes SEEBURG 146, 147, 148, etc.

KEENEY ELECTRIC CIGARETTE MACHINE—IMMEDIATE DELIVERY!

ATLAS MUSIC COMPANY

2202 M. WESTERN AVE., CHICAGO 47, ILLINOIS Phone: ARmstrong 6-5005

"Central Ohio Coin Quality Buys"

Grid of advertisements for various coin machines: United-LEADER, United-COMITY FAIR, Bally-SPOTLITE, KEENEY 4 PLAYER CONVERSION, SHUFFLE ALLEYS, etc.

CENTRAL OHIO COIN MACHINE EXCHANGE

525 S. MOON-COLUMBUS 13, OHIO

Save at Least Part of Each Week's Earnings—Buy U. S. Savings Stamps and Bonds

Shuffle Games

Equipment and prices listed below are taken from advertisements in The Billboard Issues as indicated below. All advertised coin machines and prices are listed. Where more than one firm advertised the same equipment at the same price, the agency with which the price is indicated is indicated in parentheses. Where quantity discounts are advertised, as in the case of bulk orders, only the single machine price is listed. Any price obviously depends on condition of the equipment, age, time on location, territory and other related factors.

For this week's prices consult the used machine advertisements in this issue.

Large table with 4 columns: Item, Issue of Dec. 29, Issue of Dec. 22, Issue of Dec. 15, Issue of Dec. 8. Lists various shuffle games and their prices.

Coinmen You Know

Continued from page 52

Company is selling the new Williams Rocket pin game, Shoot the Moon... Mrs. Helen Connolly, telephone operator at Ace-Saxon, left the company because her husband was transferred from the Ops-Lock Air Base to a new station in Tennessee. Mrs. Dalana Pinckard has taken over her duties.

When Edison High School needed a juke box for a Christmas party, Jack Kaufman, head of C. & L Amusement Company, obliged by donating one for the day, a typical example of how members of AMO are pitching in to create good will all over the community.

The excellent employee-employer relations which prevail at Supreme Distributors were exemplified at Christmas. Owner Willie Blatt hosted his 23 employees at a dinner. Then the hired help presented Blatt with a gold watch on which was engraved: "To a swell boss—from the gang, 1951."

Young Teddy Bush, son of the Bush Distributing Company's president, had the time of his life during his Christmas vacation from a military academy. His dad took time out from a busy schedule to escort him and three young cousins from Minneapolis, on a fishing trip in the Everglades. A few days later Mrs. Bush piled the small fry in the

family car and made a sightseeing trip to Key West.

Elmer Segale, PX Cigarette Machine representative, who operates out of Jacksonville, has the knack of maintaining ideal relations with customers. Harry Goldberg, H & G Novelty Company, says Segale never fails to give prompt and courteous attention to every request, no matter how minor, from a jobber or operator.

Sonny Lomborg, head of Taran Distributing's record department, did a rushing Christmas business. In fact, he was called at home by stores needing records on Christmas Day.

The coin machine business followed a familiar pattern during the Christmas season by falling off noticeably. Operators expected it, however, attributed it to the shopping rush and the tendency to spend the holidays at the family hearth... Ted Miller, WINZ disk jockey, is working with the music box operators of Greater Miami, especially members of the AMO, to promote play.

Bush Distributing Company has received samples of Chicago Coin's new pinball bowling game, King Pin... Ken Willie, Bush official, has recovered from a cold, and now Mrs. Lyrie Blanchard, who works in the company's export department, is out with a virus infection... Arthur Perry, San

Juan, Puerto Rico, coin machine operator, in town on a buying trip.

The personnel at Bush Distributing Company presented boss Ted Bush with a set of engraved gold cuff links with a sapphire mounted on each link. Ossie Truppman received a portable radio and a charging dish.

Mrs. Josephine La Para, wife of Joe La Para, of Cleveland, is a house guest of Harry Goldberg and his wife. La Para operates several night clubs in the Ohio city. Another Cleveland visitor spending a great deal of time with Goldberg is Bill Mantex, owner of the Merry Mouse Bar.

Bush Acquires Big Fla. Arcade

MIAMI, Dec. 29.—The largest arcade in Florida—Gene's Oasis and Golf Course at S. E. Third Avenue and Flagler Street—was purchased by Bush Distributing Company.

Situated in a heavy traffic spot in downtown Miami, the arcade contains about 25 pieces of coin-operated equipment, a miniature golf course and an ABT shooting gallery.

Former owner Frank Salerno, who operates the F & S Amusement Company here, also plans to dispose of his route and will move to Havana, where he expects to open an arcade in the only amusement park in that country.

Bush Distributing represents Wurlitzer and some of the major manufacturers in this area. Prior to moving to Florida three years ago, Ted Bush, firm president, was a leading distributor in the Minneapolis-St. Paul area.

for better buys buy McGinnis

YOU CAN DEPEND ON ROY FOR QUALITY RECONDITIONED EQUIPMENT

MERRY WIDOW	129.50	TRINIDAD	1.24.50
COVER GIRL	129.50	CONQUEROR	24.50
CATALINA	29.50	RAMBA	24.50
FLOATING POWER	165.00	SALEM	27.50
HAWAII	26.50	K. C. JONES	316.00
MANHATTAN	26.50	FOOTBALL	78.00
MERRY BOND	72.50	METATONES	45.00
CAMEL CRYSTAL	98.00	SPEED SWHEELS	66.00
SUNSHINE	72.50	WORLD'S GREATEST	143.00
TAHITI	72.50	WATCH MY LINE	143.00
TRILL	22.50	FIVE STAR	263.00

WE SHALL BE PLEASED TO DEMONSTRATE THIS NEW EQUIPMENT

Kesney's & Wray Sewers
Kesney's Electric Cigarette Vendor
United's Leads—Across the Road—Touchdown—Magars

ROY MCGINNIS CORP.
2011 MARYLAND AVE. BALTIMORE 10, MD. PHONE: BELMONT 1800

SUPER SPECIALS

One Balls	Secret-Cord	3 66.00	Manhattan	3 49.00
Terl King	Football	66.00	Five Star	325.00
Winner	Flow Saw	22.00	Barclay	60.00
Champion	Oklahoma	70.00	Columbia	50.00
Photo Finish	St. Louis	70.00	Arcade Equipment	
Galton	Yank	66.00	Seeburg Bar Gun	374.00
	Just "It"	50.00	Universal Twin Ash	95.00
Five Balls	Caravel	55.00	Chicago Twin Line	175.00
Rolling Champ	Super Hooter	70.00	Fort Hunter	50.00
Life-Saver	Fort Hunter	50.00	Champion Hockey	50.00
Patterns & Bows	Thru Boat	118.00		

VERY CLEAN, REFINISHED AND MECHANICALLY PERFECT.
One-third deposit required with each order.

CROWN NOVELTY CO., INC.
920 HOWARD AVENUE Phone: Canal 9137—Canal 9138 NEW ORLEANS, LA

AMI Distributors in Kentucky, Indiana, Southern Ohio
"The House that Confidence Built"

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

ESTABLISHED 1923

735 S. Brook St., Louisville 3, Ky. 1000 Broadway, Cincinnati, Ohio
240 Jefferson St., Lexington 2, Ky. 3011 E. Mamou Ave., Ft. Wayne 4, Ind.
129 W. North St., Indianapolis, Ind.

YOUR AMERICAN RED CROSS IS ALWAYS THERE AFTER TRAGEDY STRIKES

NEVER BEFORE in pinball history

GENCO'S SPECTACULAR DOUBLE DOUBLE ACTION 5 BALL GAME

1 SIMULTANEOUS ACTION ON PLAYING FIELD

2 ON BACK RACK

DON'T MAKE A SINGLE COMMITMENT UNTIL YOU SEE THIS TERRIFIC GAME

COMING SOON!

GENCO • 2621 N. ASHLAND AVE. • CHICAGO 14, ILL.

EMPIRE SUPERMART
WORLD'S LARGEST COIN MACHINE DISTRIBUTING HOUSE

BRAND NEW CLOSEOUTS!

- Chi. Shuffle 140.00
- Waltz 135.00
- Univ. Shuffle 240.50
- Yacht 240.50

S-BALLS

Chi. King Pin	149.50	Gene Double Action	75.50
Wm. King	149.50	Kesney Holiday	75.50
United King	149.50	Wm. King	75.50
Wm. King	149.50	Univ. King	75.50
Wm. King	149.50	Univ. King	75.50

BINGO TYPE

Great Lpts.	275.00	Univ. King	75.50
5-Star	275.00	Univ. King	75.50
Life-Line	285.00	Univ. King	75.50
Circle	220.00	Univ. King	75.50

DALLAS

Three Feathers	75.50	Univ. King	75.50
Four Feathers	75.50	Univ. King	75.50
Five Feathers	75.50	Univ. King	75.50
Six Feathers	75.50	Univ. King	75.50

TACKSON

Harvest Moon	49.50	Univ. King	75.50
Univ. King	75.50	Univ. King	75.50
Univ. King	75.50	Univ. King	75.50

HUMPTY D.

Harvest Moon	49.50	Univ. King	75.50
Univ. King	75.50	Univ. King	75.50
Univ. King	75.50	Univ. King	75.50

GOALS

Univ. King	75.50	Univ. King	75.50
Univ. King	75.50	Univ. King	75.50

SHUFFLE GAMES

United Deluxe 6-Player Shuffle Alley	74.50	Univ. King	75.50
United Deluxe 8-Player Shuffle Table	74.50	Univ. King	75.50
United Deluxe 10-Player Shuffle Table	74.50	Univ. King	75.50

VENDEES

Shoeshop 612	612.00	Univ. King	75.50
Custom	612.00	Univ. King	75.50
Acme Vender	612.00	Univ. King	75.50

1-BALLS

Univ. King	75.50	Univ. King	75.50
Univ. King	75.50	Univ. King	75.50

WANTED!

MUSIC

CONVERSIONS

CIGARETTE VENDEES

FORNICA REPLACEMENT TOPS

One-half deposit With Order, Balance on Delivery.

EMPIRE COIN MACHINE EXCHANGE

1012 N. MILWAUKEE AVE. CHICAGO 32, ILL.

SEND FOR ILLUSTRATED CATALOG

PENNY ARCADES GUNS

The Backbone of Amusement Places

NEW EXHIBIT SHOOTING GALLERIES

Jet Gun	Write
Gun Patrol	\$275.00
Six Shooter	345.00

Atomic Bomber, Mts.	\$375.00
Sky Pioneer	135.00
Ace Bomber	125.00
Shoot-a-Matic	155.00
Air Raider, Ramsey	125.00
Submarine	300.00
Shoot-the-Bar, Seeburg	250.00
Chicken Gun	100.00
Chit. Coin Pistol	135.00
Undersea Bomber, Bally	145.00
Rapid Fire	95.00
Outrigger	125.00
Dale Gun, Exhibit	115.00
Bull's Eye, Exhibit	75.00
Rapid Rifle	75.00
Rocket Buster	75.00
Undersea	75.00
Particoco	75.00
Night Bomber, Kirk	145.00
Shoot-Your-Way-to-Tobacco	75.00

16 Pages, 160 Illus. Catalog FREE

HIKE MUNYER

877 10th Ave. (at 47th St)
New York 18, N. Y. BR 9447

Remodel, Enlarge First Showrooms

CHICAGO, Dec. 29.—The expansion program which First Distributors launched last fall will get its final touch next week when the firm remodels and enlarges its main showrooms so one unit of its new and late used model games can be on display simultaneously. Wally Finke and Joe Klime, owners, announced Friday (28).

They pointed out the change was necessary to save visiting operators time in selecting equipment. Under the enlargement plan, amusement pieces will have about double the space as formerly set aside for them. For added appeal the new showrooms will be set next to First's premium display division, recently enlarged to accommodate firm's added merchandise lines.

Pa. Issues Charter

HARRISBURG, Pa., Dec. 29.—A State corporate charter has been issued to Entertainment Devices, Inc., Packard Building, Philadelphia, to capitalize at \$10,000 to manufacture, import, export, buy, sell, repair, operate and deal in and with coin-operating amusement and entertainment devices, and machines and similar products.

Buffalo Trade Studies Stiff Game Measure

Council Approves Ordinance Banning Mchs.; Up to Mayor

BUFFALO, Dec. 29.—Amusement games seemed doomed in Buffalo with the unanimous passage by city council of an ordinance banning the licensing of all games. Mayor Joseph Mruk was expected to approve the measure.

The ban on pinball machines in the city was recommended by a holdover grand jury which indicted 13 officials on charges of bribery, conspiracy and corruption. The indictments grew out of a scandal involving alleged payoffs to policemen and city officials for protection of illegally operated one-ball games.

Two of the men indicted were convicted. One of them, James J. Caputo, died shortly afterward. Sentencing of the second man, John P. Relek, the city license director, was postponed until January 7 while the court studies a defense motion to have the jury's verdict set aside.

Deputy Police Commissioner Glen Pauley and Captains George Tourgie and Raymond Smith were scheduled for trial January 21. Four city councilmen are scheduled for trial after that.

LOS ANGELES, Dec. 29.—Badger Sales Company has opened its second show and sales room here at Alvarado and Ninth Streets. Sam Pratt is in charge of the new location.

The showrooms were opened to consolidate the company's lines. New location covers 10,000 square feet, some of which will be used for storage space.

Connecticut Ops To Hold Election

HARTFORD, Conn., Dec. 29.—An exceptionally large turnout of operators is expected to attend the annual meeting and election of officers of the Connecticut State Coin Association, slated for Thursday night, January 10, at DePasquale's Restaurant, 545 Front Street, Hartford.

"We're planning on a good turnout," Abe Fish, owner of General Amusement Games of Hartford and CSCA president for the past several years, said. "We are drumming up new business and keeping old accounts humming."

Numerous committee reports are scheduled to be included in the program activities.

Representatives of the larger coin machine distributors and record companies are also expected to attend. Among them are Ralph Colucci, chairman of the board, and Leonard Berens, president, Seaboard Distributors, Hartford; Mac A. Perlman, Hartford branch manager, Atlantic-New York Corporation, Seeburg distributors, and Jim Smith, general sales manager, Columbia Records division, Stern & Company, Hartford.

"An interesting program, which will include discussion of the controversial Bryson Bill, is being lined up by myself and committee officers," Fish said. "Any interested coin man in Connecticut is invited to attend."

MERCURY ATHLETIC SCALES NEW

This sensational groven Penny Athletic Scale has made a hit throughout the country. Our new model is completely redesigned and is now being offered at a new low price, fresher in a variety of colors. Write us for distributors prices and all other information. Place orders now for early delivery.

Write wire or phone.

GREAT LAKES SYSTEM

Phone: Detroit 5162, 275
Flint, Michigan
G-3274 E. 40th Hwy.



Lunch Counter Game

Gigantic Collections! (Skill) Start Route, \$59.40 doz. Samples \$7.50 ea. shipped post.

LEGALSHARE SALES
Box 929
Long Beach 1, Calif.



Write wire

REMEMBER! FOR EXPORT IT'S INTERNATIONAL!

Now Taking Orders for
Gottlieb Williams
NIAGARA SHOOT the MOON

Also Delivering Evans Constellation

WRITE FOR FREE PRICE LIST AND ORDER FORMS

INTERNATIONAL AMUSEMENT CO.

5 Parkhurst Street, Newark 2, New Jersey
EXPORTERS · Bigelow 8-9707 · IMPORTERS

WE NEED SPACE AND HAVE ...

SLASHED PRICES

TO MOVE MACHINES

NEW-RECONDITIONED
All Perfect
Ready for Location

REFUND IN 10 DAYS IF NOT SATISFIED

NEW! Sensational!

KEENEY'S 6-CARD-Extra Coins!

HOLIDAY

5-BALL REPLAY



IT'S KEENEY'S HOLIDAY for HEAVY PLAY and BIG PAY!

"SPECIAL" BUTTON "REPLAY" BUTTON

Brand New!

"SPECIAL" MULTIPLE TRIPLE SCORING FEATURE BOOSTS NOVELTY PROFITS TO AN ALL-TIME HIGH!

ALLEYS

Chit. Coin Bowling Alley	13.50	United Shuffle Alley (Old Type)	5.00
12 Pin	17.50	United Super-Shuffle Alley	14.00
Chit. Coin Classic	19.50	United Shuffle Alley Express	19.50
Chit. Coin Morse Shor, NEW	191.00	Universal Twin Bowling	24.50
Brans Ten Strike Bowling Alley	49.50	Universal Super Twin (Pit)	35.50
Genco Levine Alley (B Foot)	35.50	Rock Bass	79.50
18 Pin	16.50	Wm's Twin Bowler (Shuffle)	36.50
Genco Special (Shuffle), NEW	193.00	Keeney 4 Player Alley	225.00
Down-Line, NEW	95.50	Bank Ball (Pl. Size Alley)	79.50
Genco Shuffle Target, NEW	193.00		

ARCADE and LOCATION

EXHIBIT DALE GUN	60.00	QUARTER BACK	45.00
KEENEY BUZZMACHINE	49.50	ALL STAR HOCKEY	49.50
REBOUND	49.50	VICTORY SPECIAL	34.50
Q-BALLS	75.00	HAND BOX	197.50

PINS

ALOMA	5.29.50	MARDI GRAS	5.39.50
ARIDON	215.00	MERRY WIDOW	39.50
BERNADA	29.50	MORROWEY	19.50
BLUS SKIPS	79.50	MOROCCO	49.50
BONANZA	29.50	NEVADA	74.50
BOULETTE	19.00	NEWARK	69.50
BUTTERFLY	29.50	PARADISE	49.50
CATALINA	29.50	PLAY BALL, NEW, in Crates	49.50
CIRCUS	69.50	RENEWALL	29.50
CLEOPATRA	79.50	SERENADE	39.50
CROWN JEWEL	49.50	SHANGHAI	29.50
DALLAS	79.50	SINGAPORE	33.50
FLOATING POWER	59.50	SPEDWAY	49.50
HAWAII	29.50	SPINBALL	29.50
JUST 3!	69.50	VEGASBURG CHECKY	29.50
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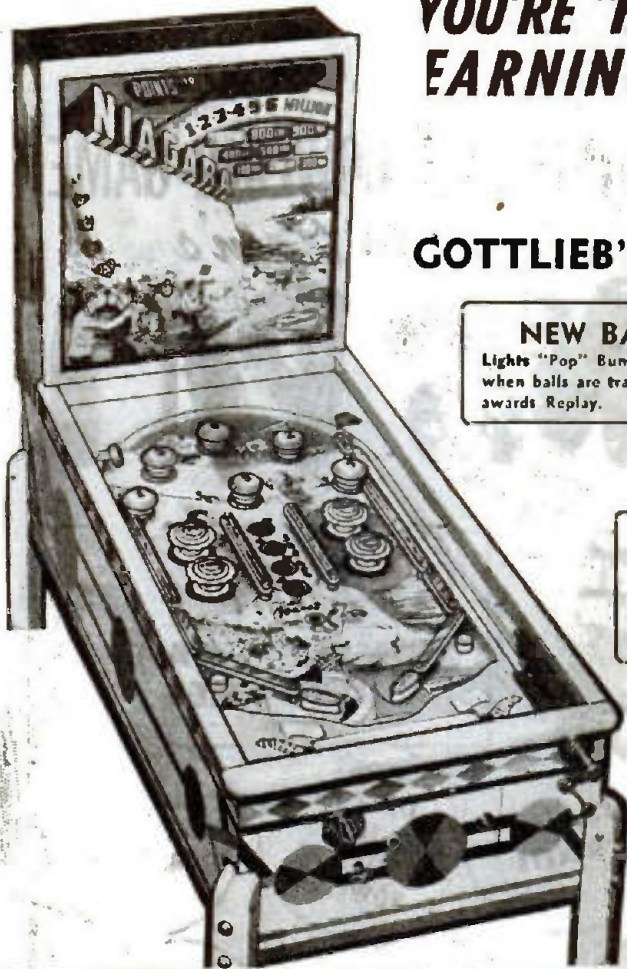
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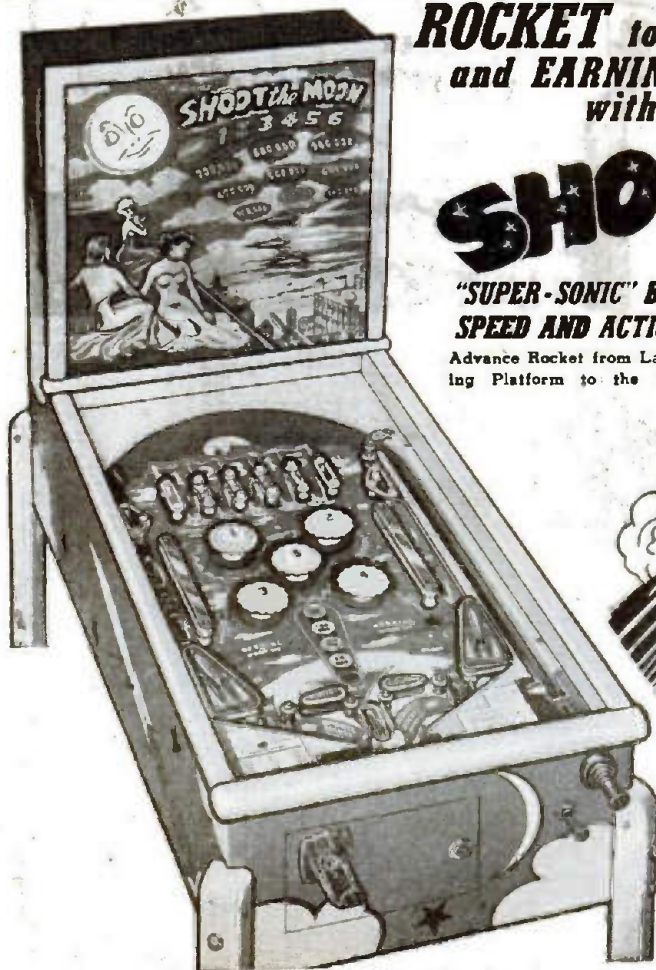
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MINUTES

Animated
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10 FRAMES

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GOES TO
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SUPER
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100	100	100	100	100	100
90 9	90 9	90 9	90 9	90 9	90 9
80 8	80 8	80 8	80 8	80 8	80 8
70 7	70 7	70 7	70 7	70 7	70 7
60 6	60 6	60 6	60 6	60 6	60 6
50 5	50 5	50 5	50 5	50 5	50 5
40 4	40 4	40 4	40 4	40 4	40 4
30 3	30 3	30 3	30 3	30 3	30 3
20 2	20 2	20 2	20 2	20 2	20 2
10 1	10 1	10 1	10 1	10 1	10 1

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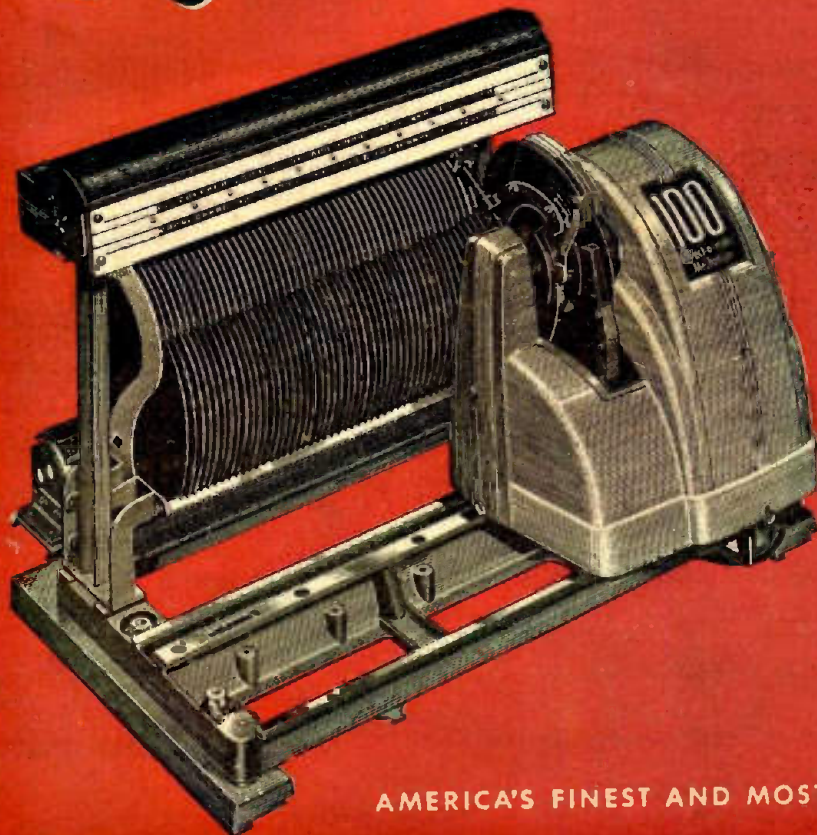
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